**NEWSPAPER** 

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#### PICTURE BRIGHTENS FOR CABLE MUSIC

# Madison Ave. Warming To MTV

By LEO SACKS

NEW YORK-Advertiser resistance to MTV may be on the wane, according to a number of ad agency executives who give the cable music channel a good chance to succeed because of its unique ability to target the 12-34 age group.
With 140 national advertisers rep-

resenting more than 240 products, MTV has already sold more ad time in the first three months of this year than it did in all of 1982. This bodes well for the fiscal fate of such advertiser-supported cable music shows as "Night Tracks," "Video Soul" and "Night Flight," the executives agree.
"MTV is right on target," opines

Paul Green, vice president and general manager of national broadcast for McCann Erickson. "I'm meeting more people who want to see us in-corporate MTV in their media mix. There's a gut feeling that music programming is the way to go

The fiscal well-being of the music channel will be explored later this (Continued on page 64)

#### GROWING TREND

# **New Act Pacts** Take Vidclip \$ From Royalties

NEW YORK-New acts seeking recording deals had better be prepared to pay, through record royalties, for the production of their video

In recent months, a number of new artists have signed contracts specifying that monies spent by the label on promotional clip production will be recouped via royalties from record sales. Alternative arrangements, such as joint financing, are also on the rise.

A survey of label executives, artists' management and attorneys un-

covers few specifics regarding contracts, but unanimous agreement that changes are taking place-many just a matter of putting down on paper practices that have been developing over the past couple of years. Among the acts who reportedly have recoupment clauses in their label contracts are DFX-2 (MCA), Alex Call and Krokus (Arista) and Robert Hazard (RCA).

"It's difficult to talk about trends in contracts, because each one is different," points out Rick Dobbis, sen-(Continued on page 58)

# Home Computers In Shakeout

By FAYE ZUCKERMAN

LOS ANGELES-Home computer software and hardware suppliers will be cutting back on hardare inventories, concentrating on software development and sales, and-they hope-stabilizing prices.

These developments are expected as manufacturers and retailers alike grapple with difficult conditions: fierce price-cutting, a product glut and inflated early sales projections for 1983. It was this market environment which precipitated the recent stock market losses suffered by

Texas Instruments, Mattel Electronics and the Milton Bradley-owned GCE (Billboard, June 25).

A Texas Instruments spokesman says that prices on the 99/4A will not drop below \$99, while blaming the company's staggering loss on the ne-(Continued on page 58)



"LYIN', CHEATIN', WOMAN CHASIN', HONKY TONKIN', WHISKEY DRINKIN' YOU." ONCE AGAIN, LORETTA IS TELLING IT LIKE IT IS WITH HER NEW ALBUM (MCA-5426), FEATURING THE HIT TITLE TRACK AND NINE MORE POTENTIAL CLASSICS. THE LORETTA LYNN LEGEND CONTINUES ON MCA RECORDS AND CASSETTES. (Advertisement)

#### Inside Billboard –

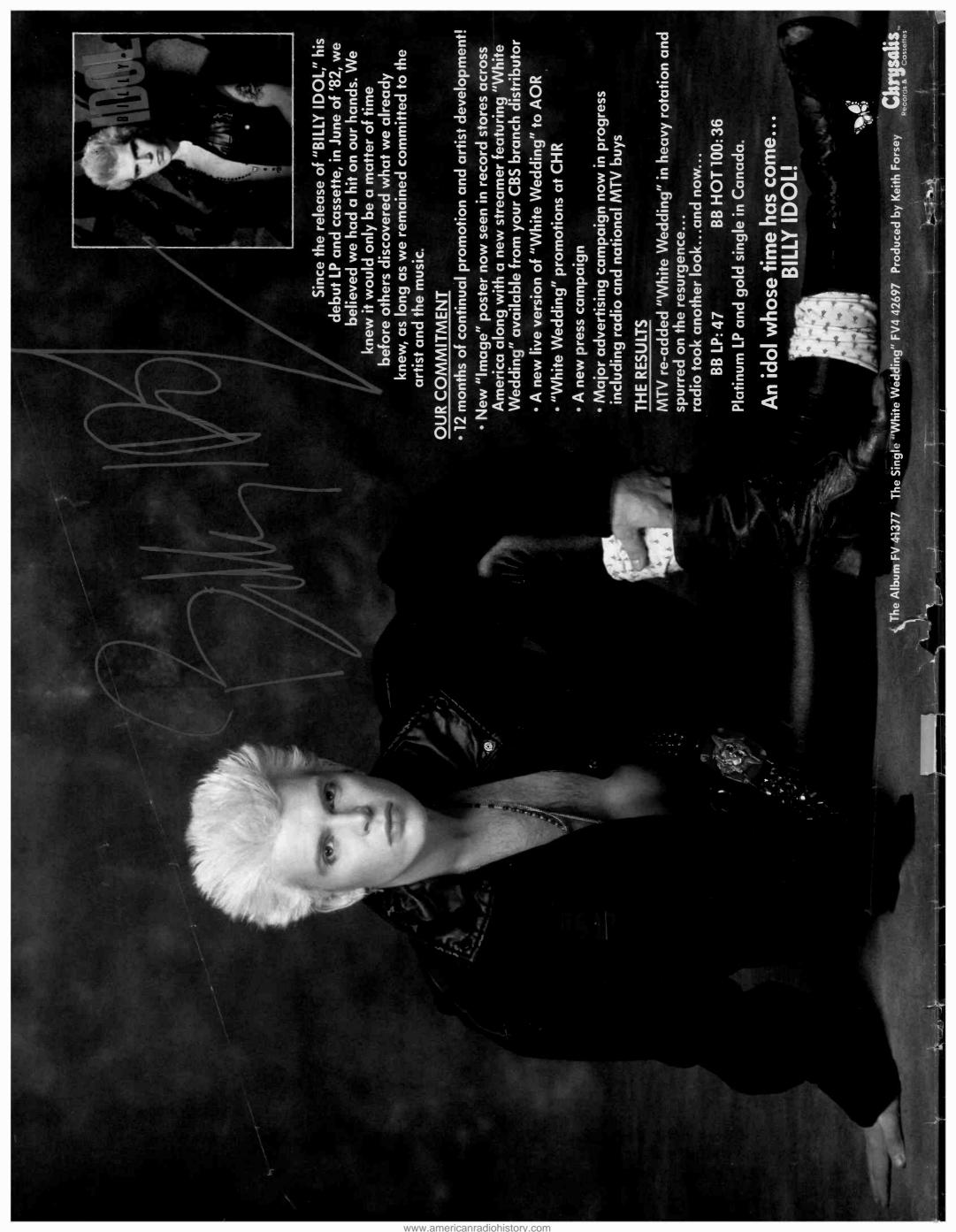
- SELECT RETAIL ACCOUNTS around the U.S. are receiving their first Compact Disc shipments from CBS. Only 1,000 of the 12-title prepacks will be available during the introductory period, as an exclusive report on page 3 indicates. On page 26, the specific CD experiences of Washington, D.C are documented, including their acquisition of imports to meet local demand.
- HOT PRODUCT by Asia, Jackson Browne, Billy Joel and Rick James is set to ship in July. It's all tabulated in Billboard's monthly Hot Album Release Schedule, page 3
- WYOR MIAMI will be switching to an adult contemporary format, as rumored. Confirmation comes from Dan Vallie, national PD of EZ Communications, as the company consummates its takeover of the beautiful music-formatted Insilco outlet. Radio, page 15.
- WQUE NEW ORLEANS has a new morning team, John Walton and Steve Johnson, replacing area favorite "Scoot." The station was looking for "high profile personalities" to complement the hits, says program director Phil Zachary. Radio, page 15.
- CHAIN EXPANSION in small and medium market mall locations is overlooked by many record retailers. That's the theory of Atlanta's Ron Freeman, principal of a wholesale firm which operates a fast-growing eight-unit web, Newsom's Music Center. His theory and practice are detailed in Retailing, page 26.



ners of three Countdown Music Awards, Australia's favorite new group GOANNA, is gaining instant critical and commercial success in North Amer ica. GOANNA is "Solid Rock" with a conscience. SPIRIT OF PLACE 90081 On ATCO Cassettes and Records.







## FOURTH ANNUAL SEMINAR 2,000 Expected At **New Music Meet**

By ROMAN KOZAK

NEW YORK-As many as 2,000 registrants are expected for the fourth annual New Music Seminar July 5-6 at the Hilton Hotel here, making for what may become the largest all-industry music convention of the year.

With about 200 panelists expected to take part in 24 different sessions, the seminar will cover retailing, radio, video, clubs, publishing, promotion, a&r, law, press, and management as they relate to the burgeoning field of new music. Keyspeaker will be Miles Copeland, founder of IRS Records.

There are not really any all-encompassing music conventions around, and this has become an allaround industry event, one based around a certain kind of music,' says Joel Webber, one of the three directors of the New Music Seminar. He notes that as the popularity of new music has grown, so has the attendance at the seminar doubled each year. It started in 1979 with 300 registrants.

## **Warner Bros.** TV Push Has **Broad Focus**

By SAM SUTHERLAND

LOS ANGELES-Warner Bros Records' new video advertising push, plugging various label releases within a continuing series of expanded spots, is taking its generic thrust beyond individual titles to promote recorded music in general.

So claims Sophie Beauvy, the label's director of advertising, who created its "Adventures of the Warner Bros." campaign concept and is producing the two-minute spots here. "I have an agency background, and one of the first things I noticed when I came here was that nobody seemed to be taking advantage of the idea that records and tapes are generally a good product area with consumer appeal," she ex-

Thus, while the humorous video blurbs are keyed to specific Warner Bros. albums, Beauvy says their scripts are also designed to emphasize the basic appeal of music. That goal is also cited in recounting how the series' use of humor has been

stressed.
"The basic concept was influenced by the fact that MTV, for whom the spots were created, (Continued on page 61)

Webber notes that new music scored a major airplay and commercial breakthrough shortly after last year's seminar, and this year's event should prove to be a celebratory affair now that new music is a definite part of the commercial mainstream.

In addition to the seminars, there will be showcase performances at the Ritz and Danceteria featuring such acts as Ministry, JoBoxers, Men Without Hats, Fun Boy Three, Trouble Funk, November Group, Dream Syndicate, Aztec Camera and Johnny Dynell. There will also be an exhibition area, and many of the record companies will have hos-

Admission to the seminar is \$90 per person.

# CBS Ships First CD Prepacks; No More Than 1,000 For Now

By IS HOROWITZ

NEW YORK-CBS Records began shipping its initial prepack re-lease of 12 Compact Disc titles last week to a select retail universe of 35 accounts across the country.

No more than 1,000 prepacks, sold to dealers at \$150 each (or \$12.50 per album), will be made available during the introductory period. Company executives say limited pressing capacity at the CBS/Sony plant in Japan is likely to keep distribution of subsequent releases under strict allocation for at least the remainder of the year.

All major markets are said to be covered in the first go-round of product delivery, with allocations ranging from as few as six prepacks to as many as several dozen, keyed in part to size of market and the

number of stores under the account's control

In New York, recipients of CBS CDs include the Sam Goody chain, King Karol, J&R Music and Elroy Enterprises. On the West Coast, such chains as Tower. Wherehouse, Licorice Pizza, Show Industries and Record Factory are on the CBS distribution list, with other major webs, including Record Bar, Musicland and Camelot, also serviced.

While it is up to individual accounts to decide which of their outlets will retail the CBS disks, Tower's intention to augment sales in three of its major stores with special ordering from a central depot is already understood to have irked CBS marketing chiefs. Latter believe this can encourage mail-order fulfillment, a type of marketing they hope to avoid as long as CD software remains in

short supply.
So far, all accounts shipped by CBS belong to its "A" category of customers, those whose business is primarily devoted to sales of records and tapes. Sales to other accounts will be considered at a later date, says Jerry Shulman, CBS director of market development in charge of CD activity. Normal company policy is to charge non "A" accounts an extra 8%, which would bring the price of CDs to them to \$13.50 a

Repertoire in the first prepack is evenly divided between pop/jazz and classical material. The pop and jazz titles are: Billy Joel's "The jazz titles are: Billy Joel's "The Stranger," Pink Floyd's "Wish You Were Here," Toto's "Toto IV," the "Wynton Marsalis" album, Michael Jackson's "Thriller" and the Bob James/Earl Klugh "One On One."

Classical titles include the Beethoven Symphony No. 3 conducted by Zubin Mehta; Mozart's Symphonies Nos. 40 and 41 directed by Rafael Kubelik; the Mendelssohn Violin Concerto, performed by Isaac Stern; Bach's "Goldberg Variations," played by Glenn Gould; a set of Kreisler and Pagannin transcriptions featuring cellist Yo-Yo Ma; and a Haydn program of chamber music with Stern, Rampal and Rostropov-

In a letter to accounts last week over the signature of Tom McGuiness, CBS vice president of marketing branch distribution, sales No. terms for CDs are given as 60 days dating and a 2% discount for cash.
No exchange allowance will be (Continued on page 68)

# LP Pressing Order: One Copy Jarre Plans To Auction Off Very Limited Edition

By MIKE HENNESSEY

PARIS-Francis Drevfus, head of Francis Dreyfus Music here, has astonished his worldwide licensees by announcing that the pressing order for the new album by Jean-Michel Jarre will be just one copy.

Dreyfus says that he and Jarre are making this move to protest the medium's becoming more important than the message as far as the record industry is concerned.

Jarre, the electronic music instrumentalist and composer whose four previous albums are said to have sold more than 20 million

copies internationally, says that the sole pressing of his new LP, 'Music For Supermarkets," will be put up for sale at the Hotel Drouot auction rooms here on July 6 with a reserve price of 50 French francs (roughly \$6.75), the normal French retail price.

The auction will follow a sale of paintings and reflects the idea of Jarre and his record company chief, Dreyfus, that the emphasis should be on the music and not the sound carrier. They describe this as a gesture to associate the creative

musician with creative painters and sculptors, who create only one of each work, which then becomes the personal and exclusive property of the buyer.

The lacquer of the album will be ceremoniously destroyed at the auction in the presence of a notary public. The fate of the master tape has not been specified.

The album, catalog number FDM 18113, took Jarre two 113, took Jarre two prepare and comprises swith a running time of (Continued on page 55) months to prepare and comprises seven tracks with a running time of

#### JOEL, BROWNE ALBUMS ALSO DUE

# Asia's 'Alpha' Top July Prospect

By PAUL GREIN

LOS ANGELES-Asia's second Geffen album, "Alpha," their followup to last year's triple-platinum debut, is the top sales prospect on la-bel release schedules for July. Also expected during the month: Billy Joel's "An Innocent Man," his bid for a sixth consecutive platinum LP, and Jackson Browne's "Lawyers In Love," the followup to the No. 1 "Hold Out" from 1980.

With "An Innocent Man," Joel is attempting to return to the multiplatinum level of his smash sets "The Stranger," "52nd Street" and "Glass Houses" after last year's "The Nylon Curtain" stopped in the

one million sales range. And with "Lawyers In Love," Browne is seeking to maintain his sales appeal (his last three albums have gone platinum) despite a shift in emphasis away from Southern California singer/songwriter pop in the music world in general and at Elektra/ Asylum in particular.

Asia is one of three acts due in July seeking to follow the gold or platinum success of a 1982 debut. The month's other key second albums: Tom Tom Club's "Close To The Bone," followup to the gold "Tom Tom Club," and Robert Plant's "Principle Of Moments," followup to the state of the second "Plant's "Principle Of Moments," follows a state of the second "Plant's "Principle Of Moments," follows a state of the second "Plant's "Principle Of Moments," follows a state of the second "Plant's "Principle Of Moments," follows a state of the second "Plant's "Principle Of Moments," follows a state of the second album to the second al lowup to the gold "Pictures At

The month's top compilation album figures to be Air Supply's "Greatest Hits," due on Arista July 28. Though the group's singles success has cooled in the past year, all three of its studio albums have been certified platinum.

Top release on the black music front is Rick James' "Cold Blooded," in which James seeks to recapture the platinum success of 1981's "Street Songs" after last year's "Throwin' Down" stopped at gold. Also due are Shalamar's "The Look" and Jeffrey Osborne's "Stay With Me Tonight," both of which were postponed from the June release schedule.

Besides James' album, Motown is "hoping for" a studio album by Stevie Wonder and is expecting a studio release by Jr. Walker, "Blow The House Down." (The latter album is in addition to the "Get Crazy" soundtrack on Motown's new Morroco label, which features Walker.)

Two "new rock" pioneers are due with new albums in July. Elvis Costello's "Punch The Clock" on Columbia is set for the third week of the month, to be followed by Graham Parker's "The Real McCaw" on Arista. And current new rock champs the Motels are due July 22 with their fourth album "Little Robbers," followup to the gold "All Four One."

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REVIEWS Album Reviews ... Singles Reviews ...

Hot Album Release Schedule: July

Nine albums are slated for release in July by acts that hit gold or platinum with their last LPs. All are single-disk studio sets unless otherwise noted. Albums postponed from a previous release schedule are marked with an asterisk

Artist	Title	Label	Date	Format
Air Supply	Greatest Hits	Arista	July 28	Hits
Asia	Alpha	Geffen	July 27	Studio
Jackson Browne	Lawyers In Love	Elektra/Asylum	ASAP	Studio
Rick James	Cold Blooded	Gordy	ASAP	Studio
Billy Joel	An Innocent Man	Columbia	4th week	Studio
Motels	Little Robbers	Capitol	July 22	Studio
Robert Plant	Principle Of Moments	Atlantic	early July	Studio
Shalamar	The Look	Solar	July 18*	Studio
Tom Tom Club	Close To The Bone	Sire	July 27	Studio

www.americanradiohistory.com



HAPPY DAYS—Whitney Houston, right, is congratulated by Arista president Clive Davis, center, following her appearance on Merv Griffin's talk show, where the 19-year-old singer made her television debut. Griffin is at right.

# Chartbeat

## **Jackson Ties Own Record; Old Prince Hits Never Die**

In June, 1980, Michael Jackson became the first solo artist to lift four top 10 singles from one album, as "She's Out Of My Life" followed "Don't Stop Till You Get Enough," "Rock With You" and "Off The Wall" into the top 10 on the Hot 100.

This week, Jackson becomes the second solo act to accomplish this feat, as "Wanna Be Startin' Something" jumps six notches to number nine, following in the top 10 footsteps of "The Girl Is Mine," "Billie Jean" and "Beat It."

The only other act to pull four top 10 singles from one album is a group-Fleetwood Mac-which did the trick in 1977 with the "Rumours" singles "Go Your Own Way," "Dreams," "Don't Stop" and "You Make Lovin' Fun."

And the only other albums to yield four top 10 singles (excluding compilations and greatest hits sets) are the "Saturday Night Fever" and "Grease" soundtracks. But they both entailed multiple artists-the Bee Gees and Yvonne Elliman in the case of "Fever" and John Travolta & Olivia Newton-John, Newton-John solo and Frankie Valli in the case of "Grease."

Never Say Die: Prince's "1999" (Warner Bros.) leaps 10 notches to number 23 this week, six months after it initially peaked at number 44 on the Hot 100. But that was before "Little Red Corvette" rose to number size and black in the second but the second bu ber six, establishing Prince's mass appeal potential.

Eric Fader, a student at the University of Pennsylvania law school, notes that only two other singles have reached the top 50 in their first release and then gone on to climb even higher in their second chart run. Cream's "Sunshine Of Your Love" (Atco) reached number 36 in its first run in 1968 and came back to hit number five later that year; Tom Jones' "I'll Never Fall In Love Again" (Parrot) peaked at number 49 in 1967 and then at number six in

The Clash's "Should I Stay Or Should I Go" came close to joining this short list a few months ago. It peaked at number 45 in its first chart run, but only reached 50 the second time out.

A couple of other singles went close to the top 50 in their first runs and later became major hits. Derek & the Dominoes' "Layla" (Atco) peaked at number 51 in '71 and at number 10 in '72; Neil Diamond's "Solitary Man" (Bang) reached 55 in 1966 and 21 in '70.

Another single in this week's top Another single in this week's top 40 was released previously without making much impact. Billy Idol's "White Wedding" (Chrysalis) was first released last September as the followup to the top 30 "Hot In The City," but received only scattered radio adds and consequently never hit dio adds and consequently never hit the Hot 100. Rereleased in the wake of radio's increased receptivity to dance and new-rock records, "White Wedding" climbs this week to num-

Short Takes: Irene Cara's "Flash-dance ... What A Feeling" (Casablanca) logs its sixth week at No. 1, tying Blondie's 1980 smash "Call (Chrysalis) as the longest-running No. I hit to date for producer Giorgio Moroder. His biggest hit with Donna Summer, "Bad Girls" (also Casablanca), spent five weeks on top in 1979.

The Police's "Every Breath You

Take" (A&M) jumps to number (Continued on page 60) **NOT ON DISK Idol Interview** 

# A Bonus For **Tape Buyers**

By IRV LICHTMAN

NEW YORK-As has become frequent practice among record labels, Chrysalis will give buyers of one of its latest cassettes something more than they can get with the disk version. It involves Billy Idol's mini-LP, "Don't Stop," first released two years ago and now back in circula-

The tape offers the four-song program on one side, and an interview with the artist on the other. The reissue was sparked by the success of Idol's "White Wedding" single and LP, "Billy Idol," themselves reserviced product from a year ago.

Interestingly, the interview, conducted by MTV's Martha Quinn, was done Wednesday (22) and scheduled to be delivered to the CBS plant in Pittman, N.J. on Friday (24). CBS, which distributes Chrysalis product, will market the cassette in several weeks, according to Eric Heckman, Chrysalis' senior director of promotion.

Heckman says the interview concept, thought up by label president Jack Craigo, is preferable to the growing idea of providing a song on a cassette not available on LP because it won't frustrate those who prefer LPs. Also, Heckman adds, putting all four songs on one side of the cassette enables personal stereo owners to play all the songs without flipping the tape. But the mini-LP buyer is being offered something extra, too, in the form a new Billy Idol

Heckman says the label abandoned the idea of putting a response card in the cassette package so that the tape buyer could also receive a poster. "The repsonse card is not ef-fective," he claims, "and presents an administrative nightmare. I think labels are asking for trouble when they

While Heckman sees the interview, which is exclusive to the cas-(Continued on page 64)



MENUDO-MANIA (AGAIN)—It struck with the force of a hurricane in Gotham last week as Menudo sold out a series of shows at Madison Square Garden. But the singers managed a quick visit to WBLS, where from left, Charile, Miguel, Jock Rickey Ricardo, Ray, air personality Denise Colon, and Johnny are

# **Cable Watch**

## **Live Ross Concert Marks New Policy For Showtime**

By LAURA FOTI

Blockbuster events coupled with a strong lineup of new artists: that's Showtime's new policy for music. It kicks off July 21 with a precedentsetting Diana Ross concert, telecast live from New York's Central Parkthe first international live pay-tv event of this type. Upcoming shows will feature the US Festival, the Police, Oingo Boingo, A Flock Of Seagulls, Berlin and others.

The Diana Ross concert will be repeated at 10 p.m. (EST) the same night, this time simulcast over Starfleet Blair, and a different, edited version will air on Showtime in the fall. According to Peter Chernin, vice president of program development at the channel, rights to the show revert to Paramount Television in August, 1984.

Steve Binder will direct the program, which will open Ross' tour. Promotional tie-ins include album giveaways for Showtime affiliates and radio contests.

"In our music presentations, we're looking to do two things," Chernin says. "One is the big event, like the Diana Ross concert, and the second

is more new music on a regular basis. MTV has had a big impact; it's made us realize the strong audience of kids out there. But there's a gap between MTV and what Home Box Office is doing. HBO tends to air mainstream acts, like Billy Joel and Dolly Parton, and while that type of program is still important to us, we believe we can provide a real niche among pay services by going for the younger audience."

Chernin adds, "Kids really understand cable, and if we can hook them we'll appeal to the whole family. The loyalty of kids will be important to our growth. We want them to realize Showtime will provide up-to-date music as well as mainstream acts."

To help guarantee the "up-todate" aspects of the music, Showtime has signed radio consultants Rick Carroll and Marty Schwartz to put together a series called "Rock Of The '80s," based on the new music format launched at KROQ-FM Pasadena and a syndicated radio program by the same name. Paramount, producer of "Solid Gold," is also producing the new series, which begin this fall.

We figured we'd have access to the new bands, because these guys gave them some breaks, and their appearing on the show is a way to pay them back," says Chernin. Acts signed for the pilot show of the series are the Stray Cats, Berlin, A Flock Of Seagulls, Checkered Past and Chain Reaction. Taping will take place at the Palace in Hollywood, and the show will feature a "mystery hostess." Radio stations carrying "Rock Of The '80s" will also promote the Showtime series, with contests offering trips to see tapings.

In August, over a four-day weekend, Showtime will allow its viewers to relive the recent US Festival, with a different 90-minute show each night. "The lineup for those concerts was one of the greatest ever," says Chernin. "This is the perfect way for us to pick off our more adventurous music programming, create a sense of excitement."

Excitement is also the reason behind a Showtime deal to tape the Police in concert during their upcoming tour, in either Toronto or Montreal. "It appears this will be the Police's last tour," says Chernin, "giving the program tremendous historical value." Directors will be Godley & Creme.

POP TRIVIA FOR THE MASSES

# Whitburn 'Top 40' Book A Hit

By PAUL GREIN

LOS ANGELES-After 13 years of targeting books at radio and other industry professionals, Joel Whitburn is bringing pop music trivia to the masses. "The Billboard Book Of Top 40 Hits," published last month, is Whitburn's first book aimed at the consumer market.

The work lists by artist and title all 7,269 singles to have cracked Billboard's top 40 from 1955 to 1982. It's a spinoff of Whitburn's upcoming "Top Pop" book, which will list the more than 16,000 singles to have reached the top 100

The "Top 40" book, priced at \$14.95, has already become Whit-burn's best-seller to date. The publisher, Watson-Guptill, is going into a second printing, following a first printing of 30,000 copies (Watson-Guptill is a division of Billboard Publications Inc.). Whitburn says he hopes that it will eventually sell 100,000 copies, a quantum leap from the 12,000 sold of his previous best-seller, the 1978 version of "Top Pop Artists & Singles." "I always knew a mass market book would do well," he says, "just from the response I've gotten to my \$50 and \$60 books from janitors and gas station attendants and other non-industry fans.'



Whitburn plans a mid-July release for the revised "Top Pop" book and an updated "Pop Annual," which lists all charted singles year by year since 1955. He also hopes to issue two other works before the end of the year: "Top LPs 1955-1983" and "Top Country Records 1945-1983."

Whitburn, whose Record Research Inc. is based in Menomonee Falls, Wisc., where he was born and raised, first began collecting records in 1951. "Johnnie Ray's 'Cry' was the first 78 I ever bought," he says. "I was 11 at the time and thought it was one of the neatest records I'd ever heard.

"I started collecting 45s in 1956, when Elvis hit. By the time I went to college in '58 I had a pretty good collection built up. And as I got out of college and after I got married, I just kept on collecting. I never gave it up like most people do."

(Continued on page 60)

# Cross Country Concerts and The Hartford Civic Center salute



Three Record Shattering Sell-Out Performances May 13, 14, 15 · 1983

Attendance: 48,725

Gross Ticket Sales: \$692,317.50

## **CONGRATULATIONS!**

NEW ENGLAND'S MOST PROFITABLE CONCERT TEAM!

CROSS COUNTRY CONCERTS

The Hartford Civic Center



# Are you sure your pre-recorded cassettes do offer state-of-the-art sound quality? Do you use BASF chrome tape?

Pre-recorded cassettes can fully share in the tremendous success of the compact cassette system, which has become the number one music entertainment system in the world, if the sound quality matches that of personal recordings on state-of-the-art blank tapes; e.g. BASF's chrome tapes.

Too many of the tapes used for pre-recorded cassettes suffer from outdated recording properties, resulting in a dull overall sound quality.

BASF, one of the world's leading manufacturers of pure chrome tapes, offers you the key to update the sound quality of your MusiCassettes, with its unique concept: chromium dioxide tape at 120 µs EQ

What is behind it?

BASF's pure chrome audio tapes are true low noise tapes. This allows the usage of the  $120 \mu s$  EQ, being the common standard for pre-recorded cassettes anyhow, resulting in an ideally balanced load characteristic.

No surprise that one of the world's leading record review magazines, the British "The Gramophone" writes in its "Critics' Choice" (12/82).

"Against a profusion of riches the selection of merely six cassettes is difficult indeed,

but the first choice is not. It must be the astonishing HMV chrome issue of Jochum's digital Bavarian performance of Bach's Mass in B minor, where the choral sound has an incisive clarity that makes one think one is listening to the master tape! A remarkable achievement."

Do we really need to argue any more?

Leading music companies are already using BASF chrome tape for their top quality MusiCassettes. Find out what they already know. Put state-of-the-art sound quality in your pre-recorded cassettes with BASF chrome tape.

BASF Aktiengesellschaft Gottlieb-Daimler-Str. 10 D-6800 Mannheim 1 Telephone: 06 21/40 08-1 Telex: 4 64 990 basf d

BASF Systems Corporation Crosby Drive Bedford, MA 01730 Tel: (617) 271-4000



# News/International

# U.K. Vid Firm Into Records

LONDON-VCL Video has become the second British video company to launch its own record label as an adjunct to its normal run of activity.

The company is putting out, on VCL Records, an instrumental album, "From Dr. No To Octopussy," commemorating the 21st anniversary of the first full-length movie version of a James Bond story. Palace Video was the first company here to put out material on its own independent record label.

Martin Goldthorpe, VCL market-

Martin Goldthorpe, VCL marketing manager, says establishment of a record label was a "natural step forward." He adds: "With our extension into feature-film production, which anyway has a strong leaning to music, we wanted to forge further music/video links."

The Bond LP is distributed through PRT, with a retail price of roughly \$6



CRITICAL KUDOS—Massimo Giuliano, right, promotions manager of CBS Records Italy, accepts an award recently conferred on the company via a poll of national critics and journalists. They chose CBS as record company of the year. Making the presentation is Sandro Gasparini, organizer of the event which dispensed that and other honors.

# **BPI's Deacon Predicts Major New U.K. Copyright Legislation**

By PETER JONES

LONDON—A "confident prediction" that there will be major copyright legislation under the new Conservative government was made by John Deacon, director general of the British Phonographic Industry, in his report to the body's annual meeting here June 22.

He told members: "The first year of this new administration is likely to be a crucial one for the music industry." And he recalled: "Over the past two years, BPI has been in personal contact with almost 200 Members of Parliament, pressing its case, along with the Mechanical Rights Society and the Musicians' Union, for a royalty on blank tape as some recompense for the devastating losses due to illegal home copying of its copyright material."

more action through their newlyelected MPs. He said: "Copyright is a non-party matter. It is also a specialized subject which few politicians readily understand. But my experience is that they want to know about it and they are prepared to help."

Deacon emphasized the BPI's

Deacon emphasized the BPI's conviction that record rental is closely identified with home taping and expressed its disappointment that a proposed bill tackling rental was cut short by the general election. "However, chances are good that a simple piece of legislation can be introduced early into the new parliament," he added.

He said: "Two weeks ago, the U.S. Senate approved a record rental amendement without dissent. Sweden has given rights owners the right to control rental, and a similar bill is set to be passed in France."

The director general continued: "The rapid advance of technology has created a major headache for all governments contemplating copyright reform. But the Compact Disc, now a market reality, is a triumph of modern technology welcomed by BPI as an exciting new medium for producers, composers and musicians. No longer can the music industry be accused of living on its past, devoid of ideas and turning its back on the opportunities created by technological development.

"How soon the Compact Disc will replace the conventional LP and the cassette as a portable music carrier is a matter for speculation. But with an overall drop in sales in 1982 of a further 3.5 million LP/cassette units in the U.K. compared with 1981, we need this shot in the arm. But we must not forget that the Compact Disc, like any other product associated with intellectual property, needs copyright protection to fulfill its promise."

Welcoming the success of the new

British sales charts prepared by Gallup and the arrival of bar coding in the U.K. industry, Deacon laid special emphasis on the "exceptional cooperation" achieved through new deals among various sectors of the music business here.

One breakthrough, he noted, is

One breakthrough, he noted, is that the need for artists to re-record their backing tracks for use on such television showcases as "Top Of The Pops" has been scrapped as from July 1, following a new deal with the Musicians' Union.

And the BPI and MU have finalized an extension of the old 1976 promotional films agreement, allowing a much wider use of films and videos in many fields, including television, cable, commercial videos and

(Continued on page 55)

# **PolyGram Holland Plans Layoffs**Economy Move Targets Distribution, Production Jobs

By WILLEM HOOS

AMSTERDAM—In a drastic reorganization plan, drawn up to counter the effects of a sales slump, PolyGram Holland, the biggest company in the Dutch record industry, is looking to axe nearly a quarter of its workforce.

The company, which has a 25% share of the market in the Netherlands, reported a 1982 turnover some \$7.2 million down on the previous year's. While the future remains troubled, the arrival of the Compact Disc is viewed as a potential stimulus.

The current plan is to cut the 1,036 workforce by 230, most of them employed in the distribution and production departments. Among management ploys to combat the economic problems is the closure of the Amsterdam-based PolyGram Record Service (PRS) distribution center, which has a staff of between 60 and 70. It's possible, says man-

agement, that a few could retain their jobs if the center is moved to the central Holland city of Amersfoort.

Another possibility is for the Poly-Gram distribution center to be fused with Record Service Benelux (RSB), founded a few years ago by record companies Ariola Benelux and WEA Benelux. But even then, only a few PolyGram employees would be kept on.

It is planned for the cassette production unit, based in Amersfoort, to be moved into the record manufacturing plant in Baarn, also in central Holland, which would result in the loss of another 20-30 jobs. Another 50 at PolyGrams's Baarn headquarters are set to go, plus others from the company's center in Hilversum and at the PolyGramowned Wisseloord recording studio complex, also in Hilversum.

While PolyGram management seems determined to implement the reorganization plans by the spring of 1984 at the very latest, there's a major row brewing with the trade unions involved.

A union spokesman complains that the cutback plans are "too vague and incoherent." He adds: "PolyGram management just hasn't done its best to seek out alternatives to this wholesale sacking. We also say management has to look for new areas of sales potential, and new productions, to find real new influences on company viability."

fluences on company viability."
Replies Jan Rubenstein, PolyGram spokesman here: "There will
be management/union talks in August, and then firm and final decisions must be taken."

Rubenstein says he is pessimistic about the future of the Dutch record industry, pointing to an overall turnover in 1982 some \$40 million less than in 1978. It is calculated that another \$40 million will be lost in the next three years.

Blame for the industry's problems (Continued on page 55)

#### Record Prices Up In Russia

MOSCOW—Retail prices of records in the Soviet Union, basically unchanged for the past two decades, are now up by an average of 50%.

In the contemporary rock, pop, jazz and MOR fields, the price range runs from roughly \$4.50 to \$5.50. The variations are due mainly to differing levels of sleeve quality.

Classical albums are now retailing at around the \$4 mark. Licensed LPs now cost \$6.20; until recently, they sold for around \$4.15

The so-called "little" LPs—in effect EPs—which, with three or four tracks, are a strong specialty of the Russian marketplace, now cost between \$1.85 and \$2.05. The price variation again depends on the sleeves, some of which are in color, some in black and white.

#### STATE LABEL RELEASES '82 FIGURES

# **Soviet Production Holds Steady**

By VADIM YURCHENKOV

MOSCOW—Though actual sales figures are hard to elicit here, Melodiya, the Soviet state record company, reports a total production output of some 200 million units of all configurations in 1982. That's much the same tally as the firm reported for the previous year.

P production reached a total of

P production reached a total of 4 million units, 2.4 million up on 1981, and it's revealed that prerecorded cassettes accounted for 5.4 million.

The figures were announced at the Melodiya directors' council meeting here, attended by representatives of the company's pressing/duplicating facilities, the distribution/wholesale section, the record company and the nationwide chain of retail shops administered by the company. It was stated that total cost of record/prerecorded cassette manufacture was down last year by some \$600,000 compared with 1981.

Main emphasis at the meeting was on Melodiya's efforts to improve the recording and production processes, using the most sophisticated manufacturing facilities available. The company is working on building a digital recording future and is set to launch Compact Disc product this year, despite the dearth of available hardware. Melodiya is also spending heavily on research into new quality control equipment.

# Computer Firms In Japan Sue Rental Dealer

By SHIG FUJITA

TOKYO—Eight companies engaged in manufacturing personal computer software filed a suit with the Tokyo District Court against a software rental store June 13, charging the store with violation of Japanese copyright law.

Involved in seeking an injunction to halt elements of the trading of the Tokyo-based Sofmap chain are AI Planning, Computer Service, Hadson, Kiya Tsusho, Konami Engineering, Systems Fukuoka, Stradford Computers and Technosoft. They assert that Sofmap, established (Continued on page 55)

Plans for 1983-84 include the release of the major part of the massive anthology "Musical Arts Of The Peoples Of The USSR," plus the prestigious mail-order club series "Pages Of Russian Poetry" and "Fairy Tales." Also set for the marketplace are the final albums of the comprehensive "From The Treasures Of The World's Performing Arts" subscription series. Of the releases planned for the next year, 70% are in the contemporary rock, pop, MOR and jazz sectors.

From now on, Melodiya wholesale and distribution centers are to be involved fully in promotional and advertising campaigns nationwide. The company's quarterly magazine is said to have contributed greatly to corporate successes. It lists national and international releases and has increased its distribution by 300% since its 1979 launch.

Another aspect of Melodiya's planning is the organization of regular press conferences at the group's headquarters, as well as at record fairs in Soviet cities, on television programs and on the various radio showcases for new Melodiya product.

Conveniently located between Hollywood and Beverly Hills, Le Parc Hotel is close to the recording studios and west coast headquarters of

the major labels.

Each of the 154 suites features a sunken living room with fireplace, wet bar, kitchenette and private balcony. Complimentary continental breakfast and limousine service within the area are just a few more reasons why Le Parc has become the lnn of the Industry.

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# Commentary

# Song Of The Year - Any Year

By JOHNNY CHRISTOPHER

The announcement that NARAS has voted to change the eligibility criterion for song of the year Grammys to songs released for the first time during the eligibility period, rather than allowing the nomination of any songs released on records during that period (Billboard, June 4), was

extremely disturbing to me as a profes-

sional songwriter.

I regret now that I did not respond, as I was tempted, to the editorial which appeared in Billboard's publishing section on Jan. 29 advocating that oldies not be allowed to compete with new composi-tions for a Grammy in the song of the year category. The editorial stated: "Old songs are always welcome when they return to the charts, but they really have no place in the National Academy of Recording Arts & Sciences song of the year awards."

Fortunately for Mark James, Wayne Carson Thompson and me, the editorial appeared after the final round of voting. Subsequently, we were lucky enough to achieve the dream of our careers—having our composition, "Always On My Mind," win the Grammy for song of the year, as well as one for country song of the year.

I understand that the NARAS trustees discussed the matter at length

before voting to change the song of the year eligibility requirement back to the way it had been prior to six or seven years ago. However, I feel that the decision is prejudicial to songwriters, as well as to new and secondary artists who are seeking that hit song which can break them.

I am also saddened by the thought that other songwriters will never have the opportunity to experience the excitement and satisfaction of having a song they believed in enough to continue pitching for years, because they felt that it did not achieve its potential on its previous cuts, finally emerge as a Grammy

More important, however, is the fact that the rule, which was supposed to have been devised out of fairness to "newcomers, giving them a better shot at winning a Grammy, actually penalizes career songwriters who have devoted years to generating covers on their copyrights.

It is significant to point out that once a songwriter assigns his

artist. It has appeared in print that Bob Seger covered Rodney Crowell's "Shame On The Moon" after hearing it on Crowell's LP. The song rose to number 2 on the pop charts. According to the new rule, Crowell is not eligible to receive song of the year

honors, but "Shame On The Moon" is eligible for record of the year, a pro-ducer's award, and could help give Seger a nomination for artist of the year.

This creates a situation as illogical as saying that the driver and his sponsor are eligible to win the Indy 500, but the car being driven is not because it ran in a previous race.

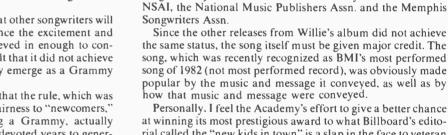
The Nashville Songwriter Assn. International has as its motto: It All Begins With A Song. But there is such a fine line between "song" and "record" that these words are used interchangeably in the music industry. Each recording—each blending of song, instrumentation, artist and producer—is a new, unique creation. It is a special work of art, which is what the Recording Academy is supposed to be honoring with its Grammy awards.

Although "Always On My Mind" was a hit-a best-seller-by Elvis Presley, it did not receive a Grammy nomination. Neither was the song a Grammy contender by the next two artists who

covered it. It took Willie Nelson's masterful delivery, along with a seasoned group of musicians who tuned in to his natural performance, to create the magic which earned his interpretation song of the year awards from the Country Music Assn., the NSAI, the National Music Publishers Assn. and the Memphis

the same status, the song itself must be given major credit. The song, which was recently recognized as BMI's most performed song of 1982 (not most performed record), was obviously made popular by the music and message it conveyed, as well as by how that music and message were conveyed.

Personally. I feel the Academy's effort to give a better chance at winning its most prestigious award to what Billboard's editorial called the "new kids in town" is a slap in the face to veteran writers who should be entitled to receive maximum compensation for a copyright they have invested years in developing.



#### 'What's wrong with a standard or classic receiving a Grammy for song of the year if it's the year's best?'

Christopher: "The Academy decision . . . a slap in the face of veteran writers."

copyright to the publisher, he has no control over the licensing the composition. Should he be punished if the publisher permits the tune to be recorded by an unknown or minor artist on an obscure label?

As every dedicated songwriter knows, a No. 1 record or even a platinum disk, along with the monies it accumulates, does not compare to the prospect of his creation winning that Grammythe crowning achievement of his career.

In the case of "Always On My Mind," the tune was originally recorded by Wayne Carson for his debut album on Monument Records, but was not selected to appear on the album. Had it been released and the new eligibility rule been in effect during 1982, the song would have been permanently disqualified from Grammy competition.

Many songwriter/artists use their albums to present their own compositions, hoping that if their version is not a hit, it will at least stand a chance of being heard and covered by a major

What's wrong with a standard or classic receiving a Grammy for song of the year if it's the year's best? For that matter, what's wrong with a tune winning a Grammy for song of the year more than once if a particular version warrants the recognition? Records and artists are permitted to win twice in some of the other

Like it or not, we live in a survival-of-the-fittest society. After all, we do not disqualify a football team from the Super Bowl because it once won the World Championship.

Let's leave the politics out of the Grammys and let our music speak for itself.

Johnny Christopher, a songwriter and musician based in Nashville, is co-owner with Bobby Vinson of the publishing firm Easy

# Letters To The Editor

#### **A Cut-Throat Policy**

I was amazed by the cover story on Capitol's stance on imports (Billboard, June 18), Capitol could easily be cutting its own throat by this policy. As a major source for new music in Houston, we have helped break many acts who have gone on to gold or platinum. Needless to say, we went on these records while they were imports.

While import sales can cut into the domestic success of a record, this can be countered by releasing hit product simultaneously with the U.K. release, or by making the initial U.S. release special, such as A&M's

gold vinyl Simple Minds LP.

One reason people buy imports is because of their superior pressing quality. Most who are willing to spend the extra \$3-\$5 for an import won't settle for a domestic pressing, so Capitol, or whoever, has com-pletely lost a sale. If labels are so worried about the loss of revenue from imports, they should set up their own import branches so they will still get a slice of the import pie. Michael F. Zakes

#### **Musical Reflections**

Oystein Skjaeveland's recent letter (June 11) was very interesting. He is from Norway and complains that the New British music is a "bore" and that the British should look to the Americans for tomorrow's good

Both Mick Jagger and John Lennon have been quoted as saying that they listened to American music and found themselves imitating it. And the new British groups, today, are saying the same things. So if Skjaeveland finds the music coming from Britain dull and uninteresting, then perhaps it is no more than a reflection of American music today

I should know. Only about one in 25 LPs I review today are "good." Three or four years ago, one in 10 were

Daryl S. Toor Rag Magazine Ft. Lauderdale. Fla.

#### 50 Years Of IFPI

My compliments on the excellent coverage given 50 years of IFPI in the June 11 issue. A publication of this nature is bound to further the cause of the music and video industry in the never abating struggle for its legitimate rights, and makes all who work for it feel a

> Coen Solleveld President, IFPI **New York**

### IT'S TIME TO BLOW OUR OWN HORN.

#### CONTEMPORARY HIT RADIO

- 2 POLICE / Every Breath You Take
- 5 STYX/Don't Let It End
- 8 SERGIO MENDES/Never Gonna Let You Go 26 CHRIS DEBURGH/Don't Pay The Ferryman 28 BRYAN ADAMS/Cuts Like A Knife
- 35 HUMAN LEAGUE / (Keep Feeling) Fascination

As reported in Radio & Records, June 24, 1983.

#### ADULT CONTEMPORARY

- 1 SERGIO MENDES/ Never Gonna Let You Go

- 1) POLICE Every Breath You Take
  3 STYX Don't Let It End
  2) RITA COOLIDGE All Time High

#### AOR ALBUMS

- 1) POLICE/Synchronicity
  19 BRYAN ADAMS/ Cuts Like A Knife

- AOR HOT TRACKS

  1 POLICE/Every Breath You Take
  13 POLICE/King Of Pain
- 21 POLICE/Synchronicity II
- 28 POLICE/Wrapped Around Your Finger





# COLUMBIA RECORDS OF THE OVERNIGHT



## DAVE EDMUNDS

Rock & roll s here to stay...cue in great measure to Dave Edmunds. Now we're seeing the breakthrough in Dave Edmunds' music and career we've been waiting for. His big hit, "Slipping Away", (produced by Jeff Lynne), is exploding on AOR anc Top-40 radio, as we'r as on MTV™ And the "Informatior" a bum is heading the way of Dave's last project, the #1 Stray Cats hit (produced by Dave Edmunds). Dave Edmunds is here to stay!

#### SCANDAL

They've built a max-career on a mini<sub>5c 38194</sub> album! So far Scancal has had two hits on MTV™ and Top-4C radio ("Goodbye To You" and "Love's Got A Line Cr You"). Their tour with The Kinks just ended, and they're back on the road with Eary! Hall & John Oates! A hardworking group that's come a long way in just five months!

#### MICHAEL BOLTON

A great videc on MTV™ ("Foots Jame"), an SRO tour with Bob Seger, overwinelming AOR and retail acceptance...Michael Bolton is making it all seem easy. His Columbia debut album is on its way up the charts and there's no looking back!

# REVIVES THE MYTH SUCCESS.



### FASTWAY

It took exactly a month to establish Fastway as the fastest-breaking new heavy metal pand in years! Spearheaded by former Motorhead guitarist, "Fast" Eddie Clarke, Fastway is mowing 'em down everyplace they go...and they'll be on tour with iron Maiden all summer. Their video of "Say What You Will" on MTV™ is delivering the Fastway message in a nurry, and album sales are accelerating daily!

#### RED ROCKERS

The group that bleeds music has a single and album tulleting up a ligharts. 
"China" is an AOR/Top-40/MTV" sensation. Find the "Good As Gold" album is living up to its name, as some markets struggle to keep it in stock! Audiences bye them live, North and Scuth, East and West.

ON COLUMBIA RECORDS AND CASSETTES.

WHERE ARTIST DEVELOPMENT IS NO MYTH.





# **WOUE Gets** A New Team **For Mornings**

NEW ORLEANS-John Walton and Steve Johnson comprise WQUE's new morning team, replacing area favorite "Scoot in the mornwho moves over to B-97 (WEZB) here (Billboard, May 14).

'It wasn't just talk, we really conducted a nationwide search when Scoot resigned," says Phil Zachary, PD of the Insilco station. "Our music is moving in a more contemporary vein, and we were looking for high profile personalities to complement the hits. It's the old formula, but it

What Zachary found was that "because of format restrictions, there were very few candidates in the major markets. Maybe that's why people are always asking, What happened to all the good disk jockeys?' Well, they're out there, I've heard some of the best people I've ever heard, but nobody is hiring

"The really creative, funny people are stuck in medium and smaller markets, and the few that are very good are desperately looking, but they're faced with PDs who are afraid to hire them. They're scared of the jocks' creativity, and when they do hire them, the first thing they do is shut them up, and often they are at stations that can afford to try things. The method is safe, but on the other hand it makes the medium less effective for advertisers and less effective in influencing listeners.

Following his own philosophy, Zachary hired Walton and Johnson from KWIC-FM in Beaumont, Tex. and replaced himself in afternoon drive with Mike McCann from WIFI Philadelphia. "We've been flooded with phone calls since the morning team started June 10," he says. "Sure, there have been some negatives, but the vast majority consider it an injection of life on the air.

"As a PD, you don't install personalities just because you personally miss that kind of radio. You do it because you hope it will work, and I believe it will. Radio has got to be more than music. There's got to be something between the records.

#### **London Tastes** WFYR Chicago

CHICAGO - Homesick Windy City residents in London can take refuge in the Chicago Pizza Pie Factory there. Not only can they eat a favorite, but they can hear one, too, in the form of RKO's WFYR.

Former Chicago restaurateur Bob Payton has been airing tapes of various Chicago radio stations for the past six years at his English Pizzaria, commercials and all. Now the lone chosen candidate is WFYR, which tapes several consecutive days of programming, shipping it overseas monthly to give Payton's place that wholesome American apple pie (or, in this case, pizza pie) fla-

#### For The Record

The headline of a story in the June 25 Billboard incorrectly listed the city in which WHAS is located. The station is in Louisville.

# EZ Takes Over Miami's WYOR; To Switch From Beautiful To AC

MIAMI-As the takeover of Insilco's WYOR in Miami by EZ Communications occurs this week, rumors that the longtime beautiful music outlet would switch to adult contemporary have been confirmed.

But Dan Vallie, national program director for EZ, stresses, "We're not running a boiler-plate operation. Each station is tailored to its individual market. We didn't make the decision to go to AC because of our other stations." EZ, once known as a chain of easy listening properties, abandoned that format in favor of top 40 in two of its markets. WEZB New Orleans and WBZZ Pittsburgh. Within the last year, EZ has switched its remaining properties, WEZC Charlotte, WEZS Richmond and WEZR Washington, to adult contemporary.

When we first looked at the market, we weren't considering AC," says Vallie (four FM properties in the market are currently using the format: RKO's WAXY, Allan Margolis's WWWL, Cox's WAIA and WWJF, which abandoned Schulke II to move to adult contemporary last year). "But our focus groups and research kept showing more of a hole for the format. What we'll do will be based on similar concepts we use in other markets, but it will be quite different."

While Vallie is keeping in mind South Florida's large ethnic population, he notes, "The majority is still Anglo. Forty-two percent of the Miami population is Hispanic, but it's a Miami/Fort Lauderdale metro," so WYOR, which has applied for the new call letters WEZI, will be mass appeal.

"We're planning to kick it off with a major promotional blitz that we're putting the finishing touches on right now. The station will be consistent and different from what's already on the air. When you punch it up, you'll know what you're get-Giving it to listeners will be a new staff of air personalities and management.

Chuck Goldmark, a South Florida media broker for the past year, returns to a hands-on position as general manager of WEZI. His background includes several years with RKO, including stints as GM of Boston's WRKO, GSM of New York's WXLO and retail sales manager of KFRC San Francisco. John Moen, national program director for United Broadcasting, based in Baltimore, joins EZ as operations manager/PD of WEZI. The air staff includes Mike Beach, a former AOR personality in Knoxville and Minneapolis, doing mornings; Brad Morgan, from Baltimore's WQSR, in middays; Rhett Walter, former WQXI Atlanta music director and KJR Seattle air personality, most recently with Elektra Records, on afternoons; and Eric Young, from CILQ Toronto, doing nights.

Even though WYOR has risen in the past three Arbitrons, the station has not been able to surpass the market's longtime beautiful music leader, WLYF. WYOR, which had been grandfathered in at 150 kw until a tower change in the '70s, had hoped that by picking up Bonneville when Fort Lauderdale's WKQS switched to country last year, it would increase its position. But shortly thereafter, WLYF optioned the service while retaining Schulke. At that point, WYOR adopted Churchill's easy listening format.

Insilco's AM, WVCG, has also been sold. And word on the street is that its new owners will also be making a switch, away from the solid gold approach programmed by Jere Sullivan.

"We picked Miami for a couple of reasons," says EZ executive VP Alan Box of the market, which in the past

(Continued on page 60)



HEAVENLY TASK-WKTU's Paco, left, presents Guardian Angel national director Lisa Silwa with a check for T-shirts sold by the New York station during a spring fund-raising effort.

#### **NEW VP/GM**

# Bongarten Named To **WNBC** Post

NEW YORK-Randy Bongarten, vice president of radio for General Electric Broadcasting, has accepted the position of vice president and general manager of WNBC here. He replaces Dom Fioravanti, who resigned last month to become VP/ GM of MTV

Bongarten, whose entire radio career has been spent with GE, started in 1973 as assistant business manager at the firm's flagship properties, WGY/WGFM Schenectady, later becoming a sales representative there. After a brief stint as business manager for the company's Boston property, WJIB, he returned to Schenectady as sales manager of WGY/WGFM and was elevated to station manager in 1978.

In 1981, Bongarten was appointed vice president of radio, overseeing the group's eight stations, until a decision was made by GE to divest itself of those holdings at which time he played a key role in negotiating the successful sales of the properties.

#### Salt Lake City's KLRZ Offers Explosive Prize

SALT LAKE CITY-Listeners SALT LAKE CITY-Listeners looking for a way to vent their hostilities are being given a chance to win the ultimate in tension release from KLRZ (Color 95) here.

"An old classic hotel is being torn down to make way for a new building, and a lot of people in town have been very upset about it," KLRZ president Eric Rhoads. When it became obvious that nothing could be done about it, he says, we decided to turn it into a positive." Contacting the Baltimore-based demolition firm handling the job, he was able to secure his prize.

"We're giving our listeners a chance to push the button. It's amazing how many people have entered. Everyone in town wants to be known as the guy who blew up the build-

# Vox Jox

### Gaskin Out As WFAA Dallas GM

By ROLLYE BORNSTEIN

Jim Gaskin, WFAA Dallas general manager for the past year, has resigned that post to pursue other ventures. Rumors that have been circulating about the station moving away from its news/talk direction are untrue, according to staffers.

Two programming changes in Denver last week, at urban contemporary KDKO and AOR-formatted KAZY. At KDKO, assistant PD/ music director Carlos Lando is upped to PD, replacing Byron Pitts. Lando, who continues to do middays, is replaced as music director by Danny Harris. Over at KAZY, they've finally filled the opening created when PD Rich Meyer and assistant PD Bruce Wheeler left for WMET Chicago. The new program director is Scott Jameson, who comes from the same position at Las Vegas' KOMP, where he's replaced by Charlie Morris.

Ernest Gladden is going to be very busy. The KUPD Phoenix PD, who four years ago programmed San Diego's KPRI, is once again programming the Southern California

AOR outlet, along with VP George Johns and operations manager Al Casey. He also continues to program KUPD, and is commuting between both locations.

Speaking of commuting, that's exactly what Rasa Kaye, the new news director at B-97 (WEBZ) New Orleans, will be doing. Kaye-who replaces David Blake, who's now news director at KFI Los Angeles doing weather and news on WABC New York's morning show with Ross & Wilson. During her tenure there she married Ross, so in light of her new location they're talking separate bedrooms, but they do plan to alternate weekends in the two cities. . . . Across town, E. Rod-ney Jones is out as PD of WYLD-AM. He's replaced by Donny Taylor.

Another jock is moving into ownership. This time it's longtime WBZ Boston personality Larry Justice, longtime WBZ Boston personality Larry Justice, who is buying Cape Cod's WCIB, a class B adult contemporary facility at 101.9, for around \$2 million.... Jack Acuff leaves his post as PD of Philadelphia's soft hits outlet WWSH, leaving Mary Catherine with a vacancy to fill. ... Diana

Thomas takes over for Pat McKay as music director of Harte Hanks' WRBQ-FM Tampa. Pat retains his Q-105 air shift and devotes the rest of his time to hosting a local tv offer-

Americans will feel right at home with Australian radio these days, even if they're "Rock Of The 80's" fans. Rick Carroll will be putting the format on 2SM Sydney, which actually puts Men At Work back in their natural habitat.

Infamous Honolulu personality Aku is expected to return to the airwaves next month. Aku, who is currently working at KSSK there, recently underwent surgery for removal of a lung. He's said to be doing well.

Our condolences to the family and many friends of Biggie Nevins. The former KFI operations manager died in his Malibu home of a heart attack June 16. Biggie, 51, had been with Cox Broadcasting for more than 25 years. He started with the organization in the '50s as a jock on "Wacker Radio" WCKR in Miami, which later returned to its WIOD (Continued on page 23)



This 24-hour video music channel's playlist appears weekly in Billboard, with details of heavy, medium and light rotations, adds and weekend specials. Page 29.

#### **BPA Meeting**

Coverage of the Broadcast Promotion Assn.'s annual meeting, held June 23-26 in New Orleans, will appear in next week's issue.

# Radio

# **Pro-Motions**

STATION: WMJI Cleveland (AC) CONTACT: Sara Stashower, promotion director

**CONCEPT: Singles celebration** 

EXECUTION: Appealing to the many single listeners in Magic's young affluent target demos, the station, which in conjunction with the Great Lakes Shakespeare Festival sponsored a "party-in-the-park" on Cleveland's Huron Mall, gave away tickets to the event.

The catch was that they only gave the winners (who had to be single to enter) one ticket each. At the event, each winner was seated next to another single ticket holder of the opposite sex, giving brave listeners a free night out and a chance to make new friends.

STATION: KNOW Austin (AC) CONTACT: Bonnie A. Startek CONCEPT: The second annual ugly car contest

**EXECUTION:** Anyone could enter this free event co-sponsored by the station, Budweiser and Maaco, providing they had a valid Texas driver's license and an operable car registered in state with a valid inspection sticker and license plates. A total of 3,200 people showed up to look at the ugly autos and watch the judging done by local television and news paper personalities (a great idea for guaranteed coverage). The winner, a 1964 Citron AMI-6, received a paint job and body work, a sound system, interior upholstery, tires, a tune-up and an oil change valued at close to

\$3,000. Second and third prizes were also awarded. This kind of event can be a bonanza for a sharp sales department as well as a great publicity

STATION: WSIX-AM Nashville

(country) CONTACT: Lisa Kennedy

CONCEPT: Gambling on commu-

nity involvement

EXECUTION: Parimutuel betting has been a hot issue in Nashville politics for some time. Since several WSIX air personalities have had an ongoing on air feud about legalized gambling in Tennessee, the station opted to take it further. Promotion director Wayne Campbell got two buses and 92 tickets to Churchill Downs in neighboring Kentucky, and the station invited listeners to participate in a "fact finding expedi-("We decided it was the perfecta thing to do," says Campbell.)

Listeners were instructed to watch for signs of organized crime: violin cases, dazed horses, and the "pin striped suit quotient." The tickets sold out within hours, and the station turned what could have been a routine trip into a fun promotion.

If you're looking for promotion ideas, sign up for Fairwest's free Promotion Marketing Letter edited monthly by promotion ace Bob Harris at Fairwest, 3341 Towerwood Drive, Suite 204, Dallas 75234.

ROLLYE BORNSTEIN

# Washington Roundup

By BILL HOLLAND

The week-long summer meeting of the joint board of directors of the National Assn. of Broadcasters (NAB) was capped by a suggestion by a retiring NBC executive and longtime NAB board member that the organization be split into a federation with separate radio and tv

Peter B. Kenney, who has been an NAB board member for 22 years, proposed the split in a farewell address, calling the present setup "an outdated organizational structure." Kenney said at the final Friday (17) meeting that the broadcaster group should have two distinct lobbying efforts or "operating divisions," since both are now "completely different in makeup, interest and out-

Kenney's proposal found mixed reaction among members, and the

boards, rather than taking any immediate action, said they would take the proposal "under advisement."

Also at issue at the summer meeting was the tug-and-pull between the radio and tv boards over the deregulation bills now stalled in the House.

The concept of quantification standards now being offered as the tradeoff in some House proposals for the discarded spectrum fee (in return for longterm licenses) continued to divide the two boards, with radio refusing to budge from the positon that quantification is contrary to First Amendment principles, and tv more willing to work with Congress on the concept.

Two of the results in the board election results were close. Gert H.W. Schmidt, senior VP for broadcasting and entertainment of Harte-Hanks Communications, won 22-19 in the joint board chairmanship

vote, and Ted T. Snider of KARN-AM/KKYK-FM/Little Rock won the radio board vice chairmanship. Martin F. Beck of Beck-Ross Communications, in an uncontested race, was re-elected radio board chair-

\* \*

Need some help from the FCC in finding some out-of-the-way docu-ments, say as part of some legal case requiring documents that can be released through the Freedom of Information Act? The Commission has released a new schedule of "search fees" based on the pay levels of government employees, the first revision since the initial 1980 order.

Some examples: if a beginning level GS-2 clerk helps, it'll cost you \$5.50 an hour. Top-grade division chiefs and lawyers will be more in the range of a GS-15's hefty \$29.25 an hour. Tax is included, of course.

# Most Added Records

The week's five most added singles at Billboard's reporting stations in each of four formats.

# of Billboard's stations . adding record

# of Billboard's stations now reporting record

**Key stations** adding title this week include

Title, Artist, Label

-		******

			HOT 100 (153 Stations)		
1	"It's A Mistake," Men At Work, Columbia	77		85	KIIS-FM, KRTH-FM, KFRC-AM, WGCL-FM, WLOL-FM, WQXI-FM
2	"I'll Tumble 4 Ya," Culture Club, Virgin/Epic	34		34	KRTH-FM, KFRC-AM, WGCL-FM, KNBQ-FM, KBEQ-FM, WPHD-FM
3	"Rock'n'Roll Is King," ELO, Jet	32		92	KIIS-FM, WXKS-FM, KIMN-AM, WKTI-FM, WPHD-FM, WBSB-FM
4	"Pieces Of Ice," Diana Ross, RCA	28		52	WCAU-FM, KOAQ-FM, WBCY-FM, WMC-FM, KLUC-FM, KAFM-FM
5	"China Girl," David Bowie, EMI America	22		64	WHYI-FM, WBSB-FM, KRSP-AM, WZGC-FM, WLOL-FM, KIIS-FM
	• ^*·		BLACK (80 stations)		a sage of the sage
1	"Pieces Of Ice," Diana Ross, RCA	36		37	WJMO-AM, KMJQ-FM, WBMX-FM, KRNB-FM, WLOK-AM, WNHC-AM
2	"Dead Giveaway," Shalamar, Solar	33		35	KGFJ-AM, WJLB-FM, KMJQ-FM, WRMX-FM WDKS-FM KDNR-FM

1	"Pieces Of Ice," Diana Ross, RCA	36	37	WJMO-AM, KMJQ-FM, WBMX-FM, KRNB-FM, WLOK-AM, WNHC-AM
2	"Dead Giveaway," Shalamar, Solar	33	35	KGFJ-AM, WJLB-FM, KMJQ-FM, WBMX-FM, WRKS-FM, KRNB-FM
3	"Get It Right," Aretha Franklin, Arista	27	27	KGFJ-AM, WJLB-FM, WBMX-FM, WZEN-FM, WPLZ-FM, KRNB-FM
4	"Just Be Good To Me," S.O.S. Band, Tabu	22	43	WVEE-FM, WDIA-AM, WPLZ-FM, KMJQ-FM, WJMO-AM, WJLB-FM
5	"We Are The Jonzun Crew," Jonzun Crew, Tommy Boy	22	26	WZEN-FM, KRNB-FM, WLOK-AM, KOKA-AM, WNHC-AM, WVOL-AM
			COUNTRY (124 Stations)	
1	"I'm Only In It For The Love," John Conlee, MCA	46	84	WIRE-AM, WSOC-FM, KRMD-FM, KSOP-AM, WDOD-FM, WQYK-AM
2	"Flight 309 To Tennessee," Shelly West, Viva	41	51	WMC-AM, WPLO-AM, KSOP-AM, KEBC-FM, KRMD-FM, KSO-AM
3	"Goin' Downhill," John Anderson, Warner Bros.	36	95	KLAC-AM, WIRE-AM, WDGY-AM, KVEG-AM, WMIL-FM, WWWW-FM
4	"Night Games." Charley Pride, RCA	34	90	KLAC-AM, WIRF-AM, WDGY-AM.

4	"Night Games," Charley Pride, RCA	34	90	KLAC-AM, WIRE-AM, WDGY-AM, KWJJ-AM, WWVA-AM, WIVK-FM
5	"Let's Get Over Them Together," Moe Bandy featuring Becky Hobbs, Columbia	34	53	KLZ-AM, WSOC-FM, KSOP-AM, KWJJ-AM, KRMD-FM, WWVA-AM
			NTEMPORARY tations)	
1	"Blame It On Love," Smokey Robinson & Barbara Mitchell, Tamla	20	24	KMGC-FM, WCCO-AM, KFMB-AM, KPLZ-FM, WENS-FM, WLTA-FM
2	"All Time High," Rita Coolidge, A&M	16	54	WGNS-AM, WYEN-FM, WCLR-FM, WZZP-FM, WTMJ-AM, WCCO-AM
3	"The Border," America, Capitol	13	35	WGAR-AM, WFYR-FM, WLAD-AM, WLTA-FM, WSB-AM, KEX-AM
4	"Every Breath You Take," the Police, A&M	12	56	WOMC-FM, WYNY-FM, KFMB-AM, KEYI-FM, WGR-AM, WGNS-AM
5	"Words," F.R. David, Polydor	11	17	KPPL-FM, WGAR-AM, KMBZ-AM, WLAD-AM, KOY-AM, KEX-AM

# Out Of The Box **HOT 100/AC**

DETROIT—The hook is great for sing-along on the new Joan Armatrading single, "Drop The Pilot" (A&M), says WHYT music director Bob Ransom, who feels that the British singer/songwriter "has been ignored for too long, and without reason. But this is the tune that should do it for her, finally." The lyrical content of the new **David Bowie** single, "China Girl" (EMI America), may be a bit obtuse, but the programmer still likes the texture of the tune. And for accessible heavy metal, he recommends the hard rock sound of **Def Lep**pard's "Rock Of Ages" (Mercury). "It's a pop record with a lot of hardness, but don't call them a garage band!"

#### **AOR**

LOS ANGELES-KMEL music director Hugh Surratt loves country music and owns the complete Gram Parsons catalog. But he recognizes that the station has carved its market niche as a heavy metal outlet and has grown to worship "balls-to-the-wall" rock. "Yes, metal heads are going crazy for the new Dio and Saxon LPs," he says. The former, "Holy Diver" (Warner Bros.), by the former lead singer of Black Sabbath and Rainbow, features the tune "Stand Up And Shout," which Surratt says "makes one want to run into a Semi." He adds that the title cut from the Saxon record, "Power And The Glory" (Carrere), is "face-removal music, about three blocks down from the sound of Motorhead."

#### **BLACK/URBAN**

MILWAUKEE-WAWA's Jimmy (Goodtime) Milner has a reputation for recognizing this city's best talent, and the program-music director feels that native Diane Richards is going "all the way" with her new Zoo York single, "You Got It (You Got It All)." "The flavor is in and this summertime groove is what's happening," he says. The new Wynd Chymes single, "Pretty Girls Everywhere" (RCA), refers to Milner's favorite kind of people, but it's the sound he really likes: "I guarantee it's unlike anything out there at the moment." Two message-oriented album cuts he also recommends are "Put Our Heads Together" from the O'Jays' "When Will I See You Again" LP (Epic), and Phyllis Hyman's "Why Did You Turn Me On" from her "Goddess Of Love" album (Arista).

#### COUNTRY

NEW YORK-Some duets are truly mismatched, notes WHN program di-NEW YORK—Some duets are truly mismatched, notes WHN program director Joel Raab, but he says the pairing of John Denver and Emmylou Harris on the new RCA single, "Wild Montana Skies," works extremely well, "It walks the fence rather nicely with a traditional sound that captures the contemporary essence of both performers," he feels. Tammy Wynette's "Unwed Fathers" (Epic) boasts an unusual story line in that it takes the perspective of the male, according to Raab. Yet he says the tune recalls the power of past hits like "Golden Ring" and could be her first top 10 country hit in some time. The programmer also likes the change of pace for Tom Jones on his new Mercury programmer also likes the change of pace for Tom Jones on his new Mercury single, "It'll Be Me," noting that the remix on the rockabilly-oriented tune has a bright sound for radio. LEO SACKS

# PolyGram Records and Paramount Pictures... magic happens when a great record company and a great movie company work together.



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- Hit single, "Maniac," performed by Michael Sembello heading to the top
- Some accounts report fastest-breaking album in their history
- New hit songs performed by Laura Branigan, Kim Carnes, Donna Summer and others







# Radio

# KQAK Bringing New Music To San Francisco Area

By JACK McDONOUGH

SAN FRANCISCO—The great San Francisco AOR radio war of 1982-83 produced its first significant format fallout earlier this spring: the switch of U.S. Broadcasting's KQAK-FM to the Rick Carroll-consulted "all new music" programming that has been so successful at KROQ-FM in Los Angeles and XTRA-FM (91X) in San Diego.

This move comes against the background of the winter Arbitron readings, which show that the two AOR market leaders, KRQR-FM

and KMEL-FM, have both lost listeners and are stabilizing close to each other in the low twos. KMEL fell from 3.3 to 2.1, while KRQR is down from 2.7 to 2.3.

The "Quake's" reading at 1.2 is down from 1.6, with KFOG-FM—the last San Francisco station to jump into the AOR fray, and an outlet which General Electric has had up for sale for some time—showing as the only rock outlet to gain ground, from 1.1 to 1.9 (The Bay Area market is also affected by several strong San Jose-based rockers, including KOME-FM and KSJO-

FM, as well as by smaller signals like KTIM-FM San Rafael).

Those readings, says Quake programmer Bob Heymann, were key to the decision to move to the Carroll format. "We had what we thought must be the most fractionalized market in the history of alhum rock," he says. "When the No. 1 station in the Bay Area had a 2.3 share, it became a situation where the goal of being No. 1 isn't worthy of attaining anymore. If all you can hope to get out of being the No. 1 LP station is a 2.3 or a 2.4, then you must really re-examine your position. We wanted to

differentiate ourselves not just from the standpoint of being different but from the standpoint of moving to a format that has a tremendously loyal following and a very impressive track record.

"We were already evolving, from last December or so onward, to playing more new music than any other station here. So we decided to go with it all the way and be a station targeted specially for people who want nothing hut 'the rock of the '80s.' This format takes you out of the strict confines of album rock. It draws from different groups of lis-

teners that normally don't listen to album rock."

Heymann notes that his station's conversations with Carroll date back to last July, and that Carroll remained in San Francisco for two weeks at the time the switch was actually made this spring. Consultations are ongoing "on a need-to-know basis. We talk at least once a week for however long it takes."

Heymann exphasizes that "we are not the KROQ of Northern California. We are the Quake. Staying on top of what San Francisco wants is the responsibility of the local station." As examples of differences, Heymann notes that a Los Angeles band like X does not get as much play on the Quake as in Southern California, while Romeo Void and Translator get more. "We played the Kinks' 'Come Dancing' before KROQ did because that's a band that's always done well here. And we will play the best local bands, for instance 'Surf's Up' by the Edge." Heymann says KQAK maintains over 60 titles in its "current" lists. Though college stations have a

Though college stations have a notable new music influence in the San Francisco area, Heymann says those stations "had no direct impact on our decision, since they are not competing for the ad dollars. But there was some influence in that listners of college radio are already very familar and comfortable with the format, and that makes it that much easier for someone trying something new."

Heymann says he fully expects the new format to pull a larger share than any of the AORs now have, and that KMEL and KRQR "will probably remain pretty closely deadlocked, as are KMET and KLOS in L.A., although one will bounce ahead of the other from time to time." He also agrees with the general assessment that at least one of the AORs will be shaken out by year's end, most likely KFOG.

Pollack Debuts New Plan For Ratings Analysis

DENVER—The unveiling of a new ratings analysis system highlighted the first annual Jeff Pollack communications seminar, held here June 12-14. Consisting entirely of Pollack's clients ("90% of our stations were represented," says the consultant), the event drew over 50 representatives, primarily from AOR outlets, who expressed mixed reaction to a variety of topics which ranged from "mixing modern music with traditional AOR" to "networks, satellites, syndicators: long form programming."

The new service Pollack will be requiriting in leaven as Confidential

The new service Pollack will be providing is known as Confidential Ratings Overview (CRO). It was designed "to fill the need for an accurate, simple and concise comparison of two or more ARBs for one station," Pollack says.

"A single CRÓ covers one station for one daypart in two to four books. For each demographic for each book, the CRO presents the average quarter hour in hundreds, the cume in hundreds, time spent listening in minutes per day and the percentage of listeners in that particular demographic. Then the CRO shows the percentage of change from the previous book listed. It's designed to give us 'the big picture' as accurately as possible by charting trends for major demographics in major time periods."



# Bilboard Singles Radio Action Playlist Prime Movers \* Singles Radio Action Breakon Bre

Based on station playlists through Tuesday (6/21/83)

EDDY GRANT-Electric Avenue (Portrait/Ice) MADNESS-Our House (Geffen)

station's playlist as determined by station personnel

upward movement on the station's playlist as determined by station personnel. •ADD-ONS—All records added at the stations listed as determined by station

BREAKOUTS—Billboard Chart Department summary of Add On and Prime Mover information to reflect greatest record activity at regional and national levels. ENTRY SYMBOLS-

K-Key Add, A-Add, B-Debut, P-Prime Mover, Q-Key Prime Mover

#### Pacific Southwest Region

■★ PRIME MOVERS

THE POLICE—Every Breath You Take (A&M) MICHAEL JACKSON—Wanna Be Startin Something (Epic)

Know (Capitol)

■ TOP ADD ONS

MEN AT WORK—It's A Mistake (Columbia) QUARTERFLASH—Take Me To Heart (Geffen) THE ELECTRIC LIGHT ORCHESTRA-Rock 'N Roll Is King (Jet)

BREAKOUTS

DAVE EDMUNDS—Slipping Away (Columbia)
THE HUMAN LEAGUE—(Keep Feeling) Fascination (A&M)

MICHAEL SEMBELLO-Maniac (Casablanca)

#### KCPX-FM-Salt Lake City

Without You A

■ MECO—Ewok Celebration A

(Michael Scaefer – M.D.)

★★THE POLICE—Every Breath You Take 14-2

★★MICHAEL JACKSOM—Wanna Be Startin' Something

B

DEBARGE - All This Love B

MICHAEL SEMBELLO - Maniac B

SHERRIFF - When I'm With You A

MEN AT WORR - It's A Mistake A

THE ELECTRIC LIGHT ORCHESTRA - Rock 'N' Roll Is

King A

◆ CULTURE CLUB—I'll Tumble For Ya A

◆ THE MANHATTANS—Crazy A

#### KFMB-FM (B100)—San Diego

(Glen McCartney—M.D.)

\*\* THE POLICE—Every Breath You Take 12-2

\*\* DEBARGG—All This Love 8-5

\*\* STYX—Don't Let It End 13-10

\*\* CHAMPAIGN—Try Again 15-12

\*\* LITTLE RIVER BAND—We Two 25-16

\*\* LUISE TÜCKER—Midnight Blue B

\*\* LEE GREENWOOD—I.O.U. B

#### KGGI (99-1-FM)-Riverside

NGSI (39-1-rM) — RIVETSIGE (Steve O'Neil/Kraig Nubbs-M.O.) ★★ DAVID BOWIE—Let's Dance 2-2 ★★ EDDY GRANT—Electric Avenue 8-3 ★ CHAMPAIGN—Try Again 6-5 ★ THE POLICE—Every Breath You Take 19-6 ★ MADNESS—Our House 20-

#### KIMN-AM-Denver

BRYAN ADAMS—Cuts Like A Knife B
MICHAEL SEMBELLO—Maniac B
LOVERBOY—Hot Girls In Love B
BOB SEGER AND THE SILVER BULLET BAND—Roll Me

Away B
MARTIN BRILEY—The Salt In My Tears B
THE FIXX—Saved By Zero B

MANIN BRILLT - IIIG SAIR IN MANIN SAIR
THE FIXE SAVE BY ZEO B
 PRINCE - 1999 B
 CROSBY, STILLS AND MASH—War Games B
 DAYE EDUMUNDS—Slipping Away B
 THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

KIQQ-FM-Los Angeles

MECA-Fromises, Fromises A
 MECA-Ewok Celebration A
 CULTURE CLUB—III Tumble 4 Ya A
 COCONUTS—Did You Have To Love Me Like You Did

#### KKXX-FM-Bakersfield

(Dave Camter—M.D.)

\*\* EDDY GRANT—Electric Avenue 7-1

\*\* THE POLICE—Every Breath You Take 14 7

\*\* DURAN DURAN—is There Something I Should Know

12-9

\*\*ROD STEWART—Baby Jane 17 11

\*\*\* STEVIE NICKS—Stand Back 31 19

\*\*\* LOVERBOY—Hot Gurls In Love B

\*\*\* DEBARGE—All This Love B

\*\*\* QUARTERFLASH—Take Me To Heart B

\*\*\* BRYAN ADAMS—Cuts Like A Knife B

Randy Lundquist— M.D.)

\*\* THE TUBES— She's A Beauty 4 1

\*\* ELTON JOHN — I'm Still Standing 6-2

\*\* THE POLICE— Every Breath You Take 9-3

\*\* MADNESS— Our House 7 4

\*\* THE NINKS— Come Dancing 13-10

\*\* BRYAN ADAMS—Cuts Like A Knife B

\*\* DONNAS YUMMER—She Works Hard For The Money B

\*\* THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll is

King A

DIANA ROSS—Pieces Of Ice A
 DAVID BOWIE—China Girl A

King A

MEN AT WORK—It's A Mistake A

DIANA ROSS—Pieces Of Ice A

MARTIN BRILEY—The Salt In My Tears A

LAURA BRANIGAN—How Am I Supposed To Live
Without You A

KRQQ-FM-Tucson

(Zapolian/Norris—M.D.)

★★IRENE CARA—Flashdance... What A Feeling 1-1

★ MAKED EYES—Always Something There To Remind
Me 4-3

Me 4.3

C ULTURE CLUB—Time 5.4

THE POLICE—Every Breath You Take 11.7

MADNESS—Our House 17.8

MICHAEL SEMBELLO—Maniac

O OONNA SUMMER—She Works Hard For The Money

DAVID BOWIE—China Girl B

BRYAN ADAMS—Cuts Like A Knife B

DAVE EDMUNDS—Slipping Away B

MEN AT WORK—It's A Mistake A

ROO STEWART—Baby Jane A

(Barry Moll—M.D.)

\*\* PRINCE—1999 4-1

\*\* THE POLICE—Every Breath You Take 11-9

\*\* DURAN DURAN—Is There Something I Should Know
18-12

\*\* MICHAEL JACKSON—Wanna Be Startin' Something

THE HOLLIES—Stop In The Name Of Love A
CROSBY, STILLS AND NASH—War Games A

KRTH-FM-Los Angeles

#### TOP ADD ONS -NATIONAL

MEN AT WORK-It's A Mistake (Columbia) THE ELECTRIC LIGHT ORCHESTRA-Rock 'N' Roll Is King (Jet) MICHAEL SEMBELLO—Maniac (Casablanca)

MICHAEL JACKSON-Wanna Be Startin' Something KFRC-AM-San Francisco

15-10

DAVID BOWIE—China Giri 20-17

STEVIE NICKS—Stand Back

CULTURE CLUB—I'll Tumble 4 Ya

CULATERFLASH—Take Me To Heart B

NEW EDITION—Candy Girl B

SHALMAR—Dead Giveaway B

MEN AT WORE—It's A Mistake A

MERICA—The Border A

KZZP-FM-Phoenix

(Randy Stewart—M.D.)

\*\* IREME CARA—Flashdance ... What A Feeling 1-1

\*\* EDDY GRANT—Electric Avenue 6-2

\* THE POLICE—Every Breath You Take 17-8

\*\* BOB SEGER AND THE SILVER BULLET BAND—Rolf Me Away 26-19

ROD STEWART - Baby Jane 30-20

THE HOLLIES—Stop In The Name Of Love

QUARTERFLASH—Take Me To Heart

STEVIE NICKS—Stand Back B

PRINCE—1999 B

JOSEPH DE LOVE B PRINCE-1999 B LOVERBOY-Hot Girls In Love B THE ELECTRIC LIGHT ORCHESTRA-Rock 'N' Roll Is

XTRA-AM-San Diego

(Jim Richards – M.D.)

\*\* MRCNE CARA – Flashdance . What A Feeling 1 1

\*\* THE POLICE – Every Breath You Take 14-7

\* PRINCE – 1999 17-12

\*\* OURAN DURAN – Is There Something I Should Know

18-13
BERLIN—The Metro 19-17

• NEW EDITION—Candy Girl

NEW EDITION—Candy GrI
 MEN AT WORK—Its A Mistake
 MICHAEL SEMBELLO—Mannac B
 RED ROCKERS—China B
 THE HUMAN LEAGUE—(Keep Feeling) Fascination A
 CULTURE CLUB—I'll Tumble 4 Ya A
 MECO—Ewok Celebration A

KTAC-AM-Tacoma KIAC-AM — I acoma
(Rob Sherwood – M.D.)

\*\* SERGIO MENDES — Never Gonna Let You Go 5-1

\*\* JIM CAPALDI – That's Love 6-5

\*\* IIRANE CARA — Flashdance ... What A Feeling 9-6

\*\* ALABAMA — The Closer You Get 11-9

\*\* DEBARGE — All This Love 18-10

\*\* CHAMPAIGNO — Try Again

\*\* RITA COOLIDGE — All Time High

\*\* THE HOLLIES — Stop In The Name Of Love B

\*\* DIONNE WARWICK — All The Time In The Wrold B

\*\* THE POLICE — Every Breath You Take B

Pacific Northwest Region

■★ PRIME MOVERS SERGIO MENDES-Never Gonna Let You Go

THE POLICE—Every Breath You Take (A&M)

EURYTHMICS-Sweet Dreams (RCA)

TOP ADD ONS

MEN AT WORK-It's A Mistake (Columbia) TACO—Puttin On The Ritz (RCA)

CULTURE CLUB—I'll Rumble 4 Ya (Epic)

BREAKOUTS

STEVIE NICKS-Stand back (Modern) THE FIXX—Saved By Zero (MCA)

LOVERBOY—Hot Girls In Love (Columbia)

#### KBBK-FM-Boise

(Tom Evans—M.D.)

\*\* EDDY GRANT—Electric Avenue 9-4

\*\* THE POLICE—Every Breath You Take 12-7

\*\* THE KINKS—Come Dancing 18-14

\*\* DEF LEPPARD—Rock Of Ages 20-17

\*\* MICHAEL SEMBELLO—Maniac 24-20

\* MICHAEL SEMBELLU—Maniac 24-20

• CHARLIE—It's Inevitable

• THE HOLLIES—Stop In The Name Of Love

LOVERBOY—Hot Girls In Love B

- THE HUMAN LEAGUE—(Keep Feeling) Fascination B

BRYAN ADAMS—Cuts Like A Knife B

BOB SEGER AND THE SILVER BULLET BAND—Roll Me

KCBN-AM-Reno

KCBN-AM—RENO
(Jim O'Neil—M.D.)

\* \* LURYTHMICS—Sweet Dreams 5-1

\* \* MARTIN BRILEY—The Salt In My Tears 8-2

\* CHERRIFE—When I'm With You 11-3

\* PRINCE—1999 12-4

\* THE TUBES—She's A Beauty 18-8

• MEN AT WORK—It's A Mistake

• RITA COOLIDGE—All Time High

• TACC—Puttin' On The Ritz 8

• MEN WITHOUT HATS—The Salety Dance B

• IHOMAS DOLBY—Europa And The Pirate Twins B

• JOAN JETT AND THE BLACKHEARTS—Fake Friends B

• THE ELECTRIC LIGHT ORCHESTRE—Rock N'Roll Is
King B

KCNR-FM - Portland

(Richard Marker – M.D.)

\*\* DARYL HALL AND JOAN OATES—Family Man 5-3

\*\* KAJAGOOGOO—Too Shy 7-4

\*\* SERGIO MENDES—Never Gonna Let You Go 8-5

\*\* CHAMPAIGN—Try Again 10 7

\*\* THE TUBES—She's A Beauty 11-9

\*\* STEVIE NICKS—Stand Back B

\*\* THE HOLLIES—Stop In The Name Of Love B

(Kate Ingram—M.D.)

\* \* SERGIO MENDES—Never Gonna Let You Go 8-5

\* \* OURAN DURAN—Is There Something I Should

Know 10 6
★ THE HUMAN LEAGUE—(Keep Feeling) Fascination

\* Int. numns
14-7

• MADNESS—Our House 26-10

• EURYTHMICS—Sweet Dreams 23-17

SHALAMAR—Dead Greenway

• MEN AT WORK—It's A Mistake

• THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll is

King B
DIANA ROSS—Pieces Office B
TACO—Puttin' On The Ritz B
CULTURE CLUB—I'll Tumble For Ya A

KJRM-Spokane

(Brian Gregory—M.D.)

\*\* LITTLE RIVER BAND—We Two 11-7

\*\* MICHAEL JACKSON—Wanna Be Startin' Somethin

12-8

\* KAJAGOOGOO—Too Shy 15 10

\* DONNA SUMMER—She Works Hard For The Money

17-12
\* THE POLICE—Every Breath You Take 13-3
\* EURYTHMICS—Sweet Oreams B
\* PRINCE—1999 B
\* PAUL ANKA—Hold Me 'Til The Morning Comes B
\* DURAN DURAN—Is There Somethign I Should Know

B
ROMAN HOLLIDAY—Stand By B
SMOKE' ROBINSON—Blame It On Love A
MEN AT WORK—It's A Mistake A
TACO—Putin' On The Ritz A
RITA COOLIDGE—All Tume High A

KNBQ-FM-Tacoma

(Boau Roberts – M.D.)

THE POLICE – Every Breath You Take 10-5

MADNESS – Our House 17-10

\*\* MADNESS—Our House 17 10

\* PRINCE—1999 20-14

\* DEF LEPPARO—Rock Of Ages 27 21

\* EURYTHMICS—Sweet Oreams 26 22

BRYAN ADAMS—Cuts Like A Knife B

• QUARTERFLASH—Take Me To Heart B

• LOVERBOY—Hot Girls In Love B

\* MICHAEL SEMBELLO—Maniac B

\* THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is King B

King B

CULTURE CLUB—I'll Tumble 4 Ya A

MEN AT WORK—It's A Mistake A

THE HOLLIES—Stop In The Name Of Love A

AMERICA—The Border A

BERLIN—The Metro A

KRLC-AM-Lewiston

KRLC-AM — Lewiston
(Jack Armstrong – M.O.)

\* ALABAMA—The Closer You Get 13-9

\* MERLE HAGGARD ANO WILLIE NELSON—Pancho &
Lefty 20-14

\* CRYSTAL GAYLE—Our Love is On The Faulthine 22-18

\* STYX—Don't Left It End 33-18

\* THE POLICE—Every Breath You Take 29-21

\* THE KINKS—Come Dancing B

\* RITA COOLIDGE—All Time High B

\* AMERICA—The Border B

\* TACO—Puttin' On The Ritz A

LAURA BRANIGAM—How Am I Supposed To Live
Without You A

Without You A

JENNIFER WARNES—Nights Are Forever A

LARRY CARTION—Tequilla A

JOHN GENVER & EMMYLOU HARRIS—Wild Montana

KSFM-FM-Sacramento Norm-r M— Sacramento
(Mark Peston—M.D.)

\* \$TYX—Don't Let I End 16-10

\* DEBARGE—All This Love 21-13

\* LITTLE RIVER BAND—We Iwo 26-16

\* GEORGE BENSON—Inside Love (So Personci) 25-18

\* PAUL ANKA—Hold Me Til The Morting Comes 29-19

• THE HOLLES—Stop In The Name Of Love B

• DIONNE WARWICK—All The Love In The World B

KUBE-FM-Seattle (Tom Hutyler—M.D.)

\*\* EDDY GRANT—Electric Avenue 6 !

\*\* NAKED EYES—Always Somethign There To Remind Me 4-2

Me 4-2

★ SERGIO MENDES—Never Gonna Let You Go 5-3

★ THE POLICE—Every Breath You Take 12-5

★ STYX—Don't Let It End 8-6

◆ STEVIE NICKS—Stand Back

• STEVIE NICKS—Stand Back
• THE FIXX—Saved By Zero
• PRINCE—1999 B
• TACO—Puttin' On The Rit B
• CURRIS DE BURGH—Don't Pay The Ferryman B
• EURYTHMICS—Sweet Dreams B
• THE HUMAN LEAGUE—(Keep Feeling) Fascination A
• DONNA SUMMER—She Works Hard For The Money A
• DEF LEPPARD—Rock Of Ages A
• LOVERBOY—Hot Girls In Love A

KYYA-FM-Billings

ATTA-F M = BIIIINGS

(Charlie Fox/Jack Bell = M.D.)

★★ THE POLICE — Every Breath You Take 13-7

★★ SERGIO MENDES — Newer Gonna Let You Go 17-12

★ MADNESS — Our House 24-19

★ BOB SEGER AND THE SILVER BULLET BAND — Roll

MA Away 25-20

KYYX-FM-Seattle

(Elvin Ichiyama – M.D.)

CULTURE CLUB – "III Tumble For You

INXS – Don'i Change

MEN AT WORK – It's A Mistake A

MODERN ENGLISH – Someone's Calling A

MODERN MOMANCE – High Life A

BEN STEELE AND BEAR HANOS=Lies A

BREAKOUTS-NATIONAL

QUARTERFLASH-Take Me To Heart (Geffen) DIANA ROSS—Pieces Of Ice (RCA)
CULTURE CLUB—I'II Tumble 4 Ya (Epic)

\* DEBARGE -All This Love 14-10

• CHAMPAIGN — Try Again

• JAMES INGRAM WITH PATTI AUSTIN—How Do You Keep The Music Playing

• RITA COOLIGGE -All Time High A

• THE HOLLIES—Stop In The Name Of Love A ■ ★ PRIME MOVERS

(Tony Galluzzo-M.D.)

\*\* IRENE CARA-Flashdance . . . What A Feeling 1-1

\*\* MICHAEL JACKSON-Wanna Be Startin' Somethin

4-2
JOURNEY—Faithfully 3-3
EDDY GRANT—Electric Avenue 10-5
OONNA SUMMER—She Works Hard For The Money

18-14

● QUARTERFLASH—Take Me To Heart

● Z.Z. TOP—Gimme All Your Lovin

WKRO-FM-Cincinnati

 Z.Z. TOP—Gimme All Your Lov
 CYCLE V—Seduce Me Tonight A
 JOURNEY—Send Her My Love A WNAP-FM-Indianapolis

(Larry Mago – M.D.)

\*\* IRENE CARA – Flashdance . . . What A Feeling 4-1

\*\* CLUB – Time 3-2

\* STYX – Don't Let It End 5-3

\*\* LITTLE RIVER BAND – We Two 16-7

\* LITLE RIVER DADU—WE HWO 10-7 DEBARGE—AIT ITHS LOVE 13-8 ● DARYL HALL AND JOHN OATES—Family Man ● THE POLICE—Every Breath You Take ● ROD STEWART—Baby Jane A ● QUARTERFLASH—Take Me To Heart A ● THE HOLLIES—Stop In The Name Of Love A

WOMP-FM-Bellaire WCIL-FM—Carbondale

(Don Michales—P.D.)

\*\* STYX—Don't Let II End 1 1

\*\* EDDY GRANT—Electric Avenue 5 3

\*\* CULTURE CLUB—Time 6-6

\*\* MICHAEL JACKSON—Wanna Be Startin' Something (Tony Waitekus−M.D.)

★★ NAKED EYES−Always Something There To Remind The Police Person Name In There Io Remind Me I 3.4

★ BILLY JODL—White Wedding 12.5

★ THE POLICE—Every Breath You Take 21.8

★ NICK LOWE—Wish You Were Here 17.13

★ MICHAEL JACKSON—P.Y.T. (Pretty Young Thing) 34

14

• QUARTERFLASH—Take Me To Heart
• CURYTHMICS—Sweet Dreams
• LOVERBOY—Hot Girls In Love B
• MARTIN BRILEY—The Sait In My Tears B
• MICHAEL SEM BELLO—Manac B
• THE FLIRTS—On The Beach A

North Central Region

MICHAEL JACKSON-Wanna Be Startin

MADNESS-Our House (Geffen)

Something (Epic)
EDDY GRANT—Electric Avenue (Portrait/Ice)

TOP ADD ONS

QUARTERFLASH—Take Me To Heart (Geffen) MEN AT WORK—It's A Mistake (Columbia)

BREAKOUTS -

LAURA BRANIGAN—How Am I Supposed To Live

MICHAEL SEMBELLO—Maniac (Casablanca)

CULTURE CLUB-I'll Tumble 4 Ya (Epic)

MARTIN BRILEY-The Salt In My Tears

Without You (Atlantic)

WGCL-FM - Cleveland (Tom Jefferies—M.D.)

\* \* ELTON JOHN—I'm Still Standing 10-8

\* MICHAEL JACKSON—Wanna Be Startin' Something

WHYT-FM - Detroit

BERLIN-The Metro
THE ELECTRIC LIGHT ORCHESTRA-Rock 'N' Roll is

King

DONNA SUMMER—She Works Hard For The Money B

WKDD-FM-Akron

Without You
 MEN AT WORK—It's A Mistake
 PATRICK SIMMONS—Don't Make Me Do It B
 DAVE EDMUNOS—Slipping Away B
 BRYAN ADAMS—Cuts Like A Knife B
 THE ELECTRIC LIGHT ORCHESTRA—Rock 'N'

WKJJ-FM-Louisville

\* MICHAEL JACKSON—Wanna Be Startin' Som 16 7

\* THE POLICE—Every Breath You Take 18-9

• MICHAEL SEMBELLO—Maniac

• DIANA ROSS—Pieces Of Ice

• PRINCE—1999 B

• RITA COOLIDGE—All Time High A

• DEF LEPPARD—Rock Of Ages A

• MEM AT WORK—It's A Mistake A

• DAYE EDMUNOS—Slipping Away A

• TONY CARRY—West Coast Summer Nights A

• RED ROCKERS—China A

WXGT-FM-Columbus

(Teri Nutter—M.D.)

★★THE POLICE—Every Breath You Take 11-4

★★MADNESS—Our House 16 12

● PRINCE-1999
 ● DEF LEPPARD-Rock Of Ages B

■★ PRIME MOVERS THE POLICE—Every Breath You Take (A&M)

■ TOP ADD ONS MEN AT WORK—It's A Mistake (Columbia)
THE ELECTRIC LIGHT ORCHESTRA—Rock 'N

BREAKOUTS DIANA ROSS-Pieces Of Ice (RCA) THE FIXX—Saved By Zero (MCA)
STEVIE NICKS—Stand Back (Modern)

KAFM-FM-Dallas

(Pete Thompson—M.D.)

\* THE POLICE—Every Breath You Take 3-1

\* MADNESS—Our House 15-5

\* PRINCE—1999 11-6

\* THE HUMAN LEAGUE—(Keep Feeling) Fascination

(Bob Mitchell—M.O.)

\*\* EDDY GRANT—Electric Avenue 4 1

\*\* THE KINKS—Come Dancing 5-4

\*\* KAJAGOGGO—Too SNy 9-6

\*\* THE POLICE—Every Breath You Take 10-8

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\* MADNESS—Our House 16 12 LOVERBOY—Hot Girls In Love 25 18 STEVIE NICKS—Stand Back 24-19 THE KINKS—Come Dancing 23-20 • ERIC CLAPTON—The Shape You're In

Southwest Region

PRINCE—1999 (Warner Bros.) STYX—Don't Let It End (A&M)

Roll Is King (Jet) MICHAEL SEMBELLO-Maniac (Casablanca)

THE HUMAN LEAGUE — (Keep Feeling) Fascination
16-11
OEF LEPPARD — Rock Of Ages 30-17

• MEN AT WORK — It's A Mistake
• EURTTHMICS — Sweet Dreams
THE KINKS — Come Dancing B
MICHAEL SEMBELLO — Maniac B
THE FIXX — Saved By Zero B
THE ELECTRIC LIGHT ORCHESTRA — Rock 'N' Roll Is
King R

King B
DAYE EDMUNDS—Slipping Away B
DIANA ROSS—Pieces Of Ice A
THE HOLLIES—Stop In The Name Of Love A

KBFM-FM-McAllen-Brownsville

(Continued on page 20)

the publisher

## PRIME MOVERS-NATIONAL

THE POLICE-Every Breath You Take (A&M)

\*PRIME MOVERS—those records registering good upward movement on the

\* \* KEY PRIME MOVERS—the two records registering the greatest proportionate

••KEY ADD-ONS—the two key records added at the stations listed as determined by station personnel.

DURAN DURAN—Is There Something I Should

Gary Waldron—M.D.)

QUARTERFLASH—Take Me To Heart A

PEABO BRYSON/ROBERTA FLACK—Tonight I
Celebrate My Love A

INXS—Don't Change A

TONY JOE WHITE—Swamp Rap A

SHOR PATROL—Loverboy A

LAURA BRANIGAN—How Am I Supposed To Live
Without You A

KDZA-AM - Pueblo (Rip Avila – M.D.)

THE FIXX—Saved By Zero B

LOVERBOY – Hot Girls In Love B

THE HUMAN LEAGUE—(Keep Freeling) Fascknation B

MICHAEL SEMBELLO—Maniac B

THE ELECTRIC LIGHT ORCHESTRA—Rock N' Roll Is

THE ELECTRIC LIGHT UNCHESTRA—ROUGH IN King A

DAVID BOWLE—China Girl A

CULTURE CLUB—I'll Tumber For Ya A

DONNIE IRIS—DO YOU Compute A

MEN AT WORK—It's A Mistake A

MTUME—Julicy Fruit A

ROMAN HOLLIDAY—Stand By A

ROMAN HOLLIDAY—Stand By A

RITA COOLIDGE—All Time High A

DEF LEPPARD—Rock Of Ages A

KISS-FM-Los Angeles

10-6

\* JAMES INGRAM WITH PATTI AUSTIN—How Do You Keep The Music Playing 25 17

\* ROD STEWART—Baby Jane 26-18

\*\*STEVIE NICKS—Stand Back 28-19

THE KINKS—Come Dancing

\* THE HUMAN LEAGUE—(Keep Feeling) Fascination

\*\*DURAN DURAN—Is There Something I Should Know R

NIMN-AM— Denver
(Glorida Avia-Perez – M.D.)

\*\* IREME CARA—Flashdance . . . What A Feeling 1-1

\*\* CULTURC CLUB—Time 2-2

\* EDDY GRANT—Electric Avenue 4-3

\* MICHAEL JACKSON—Beat It 5-5

\* THE POLICE—Every Breath You Take 11-6

• THE HUMAN LEAGUE—Total Panic

• MEN AT WORK—It's A Mistake

• OUARTERFLASH—Take Me To Heart B

MECO-Ewok Celebration A

KIQQ-FM—Los Angeles
(Robert Moorhead—M.D.)

MINISTRY—Revenge B

ORYANA DAMS—Cuts Like A Knife B

QUARTERFLASH—Take Me To Heart B

DAYE EDMUNDS—Slipping Away B

BONNIET TYLER—Total Eclipse Of The Heart B

MEN AT WORK—IT'S A Mistake B

OLOYERDY—Hot Girls In Love A

SPACE COWBOY—Hot Girls In Love A

MTUME—Luicy Fruit A

MODERN ROWANCE—High Life A

MARTIN BRILEY—The Salt in My Tears A

BURNING SENSATIONS—Belly Of The Whale A

LAURA BRANIGAN—How Am I Supposed To Live Without You A

NAKED—Promises, Promises A

KLUC-FM-Las Vegas

KOAO-FM-Denver (Allan Sledge – M.D.)

◆ THE ELECTRIC LIGHT ORCHESTRA – Rock 'N' Roll Is

KRSP-AM-Salt Lake City

MICHAEL JACKSON — Wanna Be Startin' Something
13-10

► DEF LEPPARD — Rock Of Ages 26-22

► DAVID BOWIE— China Girl

► DAVE EDWINDS — Slipping Away

■ EURYTHMICS — Sweet Dreams B

► A FLOCK OF SEAGULLS — Wishing B

▼ THE HUMAN LEAGUE — (Keep Feeting) Fascination B

■ MEN AT WORK — It's A Mistake B

▼ THE ELECTRIC LIGHT ORCHESTRA — Rock 'N' Roll Is
King B

(David Grossman—M.D.)

\* \* THE POLICE—Every Breath You Take 7 1

\* KAJAGOGGOO—Too Shy 6-3

\* DURAN DURAN—Is There Something I Should Know 10.7

Away B

DAYID BOWIE—China Girl A

MEN AT WORK—It's A Mistake A

DONNIE IRIS—Do You Compute

King B YELLO—I Love You A CULTURE CLUB—I'll Tumble For Ya A

★ DONNA SUMMER — She Works Hard For The Money

28-24

• QUARTERFLASH—Take Me To Heart

• THE HUMAN LEAGUE—(Keep Feeling) Fascination

• LOVERBOY—Hot Girls In Love B

• DEBARGE—All This Love B

• MICHAEL SAMBELLO—Maniac A

• DEF LEPPARD—Rock Of Ages A

14-9

\* THE KINKS—Come Dancing 23-14

\* ROD STEWART—Baby Jane 29-16

Away B

MICHAEL SEMBELLO — Maniac B

MARY JANE GIRLS—Candy Girl A

TONY CAREY—West Coast Summer Nighls A

\*\* MICHAEL JACKSON—Wanna Be Startin' Somet
10-8

\* MADNESS—Our House 13-10

\* PRINCE—1999-23-11

\* BRYAN ADAMS—Cuts Like A Knife 28-14

• QUARTERFLASH—Take Me To Heart

• MEN AT WORK—It's A Mistake

• CULTURE CLUB—I'll Tumble 4 Ya A

• CHARLIE—It's Inevitable A

• LAURA BRANIGAN—How Am I Supposed To Live
Without You A

\* THE STOMPERS—Never Tell An Angel A

\* ROBERT PALLMER—You Are In My System A

\* MARTIN BRILEY—The Salt In My Tears A

(Lee Malcolm — M.D.)

★★ IRENE CARA—Flashdance . . What A Feeling 1-1

★★ THE POLICE—Every Breath You Take 4-2

★ OURAN DURAN—Is There Something I Should Know

WZPL-FM-Indianapolis

• INE ELECTRIC SAME AND A STATE AND A STATE AND A SHORT AND A SHOR

DAVIO BOWIE—China Girl B
 MARTIN BRILEY—The Salt In My Tears B
 JOAN ARMATRADING—Drop The Pilot B
 BOB SEGER AND THE SILVER BULLET BAND—Roll Me

WZPL-FM — Indianapolis
(Jay Stevans—M.D.)

\*\* STYX—Don't Left lEnd 5-2

\*\* CULTURE CLUB—Time 7-4

\*\* EDD'F GRANT—Electric Avenue 12-5

\*\* SERGIO MERDIES—Never Gonna Let You Go 15-9

\*\* ELTON JOHN—I'm Still Standing 16-10

\*\* RITA COOLIDEC—All Time High

\*\* MECO—Ewok Celebration

\*\* MICHAEL JACKSON—Wanna Be Startin' Something A

\*\* DEBARGE—All This Love B

\*\* DONNA SUMMER—She Works Hard For The Money B

\*\* A FLOCK OF SEAGULLS—Wishing B

\*\* THE BEE GEES—The Woman In You B

\*\* QUANTER LASH—Take Me To Heart A

\*\* MEN WITHOUT HATS—The Safety Dance A

\*\* THE PLIMSOULS—A Million Miles Away A

\*\* SHOR PATROL—Loverboy A

(Matt Pattrick—M.D.)

\* \* EDDY GRANT—Electric Avenue 2-1

\* \* THE TUBES—She's A Beauty 12-6

\* MADNESS—Our House 13-9

\* BOB SEGER AND THE SILVER BULLET BAND—Roll
MC Away 2-1-4

\* DEF LEPPARD—Rock Of Ages 24-18

• LAURA BRANIGAN—How Am I Supposed To Live
Without You

(Jim Golden – M.D.)

\* MEM AT WORK – Overkill 8-3

\* KENNY ROGERS – All My Life 7-5

\* REENE CARA – Flashdance . . . What A Feeling 9-6

\* SERGIO MENDES – Never Gonna Let You Go 11-9

# Billboard Singles Radio Action ®

Playlist Prime Movers ★ Ploylist Top Add Ons

\*\* THE POLICE—Every Breath You Take 22 9

\*\* DAVE EDMUNDS—Shipping Away 24 18

\*\* PRINCE—1999 25.19

\*\* MICHAEL SEMBELLO—Mannac 30-24

\*\* PEABD BRYSON /ROBERTA FLACK—Tonight |
Celebrate My Love

\*\* JOE WALSH—Space Age Whiz Kids

\*\* THE STOMPERS—Never Tell An Angel B

\*\* DEF LEPPARD—Rock Of Ages B

\*\* MER WITHOUT HATS—The Safety Dance B

\*\* BEACHES AND HERB—Remember A

\*\* CULTURE CLUB—I'll Tumble 4 Ya

(Rock Dean—M.D.)

\*\* IRENE CARA—Flashdance . . . What A Feeling 1 1

\*\* STYX—Don't Let It End 5:2

JOURNEY—Faithfully 11-9

\*\* ROD STEWART—Baby Jane 12-10

\*\* THE POLICE—Every Breath You Take 19-15

\*\* QUARTERFLASH—Take Me To Heart

\*\* THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is King

PRINCE — 1999 B
 DURAN DURAN—Is There Something I Should Know

(Marc Cronin – M.D.)

★★ MICHAEL JACKSON – Wanna Be Startin' Something

19-13

\* \* STEVIE NICKS—Stand Back 20-15

\* DEBARGE—All This Love 24-19

\* DEF LEPPARD—Rock Of Ages 30-22

\* OURAN DURAN—Is There Something I Should Know 32-25

32-25 MARTIN BRILEY—The Salt In My Tears

WIFI-FM (I-92)-Philadelphia

WIFI-F M (I-92) — Philadelph
(Roy Laurence-P.D./Lee Paris- M.
\*\* BLANCHANGE — Blind Vision 8:5
\*\* YELLO — I Love You 18 11
\*PETER TOSH—Johnny B. Goode 20:14
\*PRINCE — 1999 27 23
\*WHAM— Bad Boys 30:24
•• STYX—Don't Let It End
•• STYX—Don't Let It End
•• BS2'S—Legal Tender B
•• HEAVEN 17—We Live So Fast A
•• URTH—Laptinek Overture A

WKCI-FM (KC-101)-New Haven

## BUTTER SUMMENT

18-13

\* STEVIE NICKS—Stand Back 20-14

\* MICHAEL SEMBELLO —Maniac 30-21

• MEN AT WORK—It's A Mistake

• QUARTER-LASH—Take Me To Heart

• THE HOLLIES—Stop In The Name Of Love B

• BRYAN ADAMS—Cuts Like A Knife B

• EURYTHMICS—Sweel Dreams B

(John Carucci—P.D.)

\*\* IRENE CARA—Flashdance... What A Feeling 1-1

\*\* THE POLICE—Every Breath You Take 12-5

\*\* EURYTHMICA—Sweet Dreams 16-10

\*\* DURAN DURAN—Is There Something I Should Know

\* PRINCE-1999 23 18
• THE ELECTRIC LIGHT ORCHESTRA-Rock 'N' Roll Is

THE ELECTRIC LIGHT ORCHESTRA—ROCK IN RULL SKING
KING
MER AT WORK—It'S A MISTAKE
MER AT WORK—It'S A MISTAKE
DAYE EDMUNDS—Slipping Away B
DUAYE EDMUNDS—Slipping Away B
DUAYERPAD—Rock Of Ages B
DEFLEPPAD—Rock Of Ages B
DAVID BOWIE—China Girl B
AL JARREAU—Boogle Down A
SHALMARR—Dead Girveaway A
PEABO BRYSON/ROBERTA FLACK—Tonight I Celebrate My Love A
SHOR PATROL—Loverboy A
RITA COOLIDGE—All Time High A
MECO—Ewok Celebration A

WKFM-FM-Syracuse

(Loo Katz-P.O.)

\* \* THE POLICE - Every Breath You Take 7 1

\* PRINCE - 1999 13.7

\* DONNA SUMMER-She Works Hard For The Money

WROR-FM - Boston

MARTIN BRILET—The Salt in My If
 LOYENBOY—HOT Girls In Love
 OAVE EDMUNDS—Slipping Away B
 THE HUMAN LEAGUE—(Keep Feeling
 TACO—Putting' Dn The Ritz B
 BRYAN ADAMS—Culs Like A Knife A
 MEN AT WORK—II's A Mistake A

WHEB-EM - Portsmouth

WHFM-FM - Rochester

- Continued from page 19
- ★ MICHAEL JACKSON—Wanna Be Startin' Something ••12-10
- 12 10
   MICHAEL SEMBELLO—Maniac
   MEN AT WORK—It's A Mistake
   THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is
- KingB
  OIANA ROSS—Pieces Of Ice B
  AMERICA—The Border B
- STEVIE NICKS—Stand Back A
   CROSBY, STILL AND NASH—War Games A
- KHFI-FM Austin

- (Ed Valkman M.D.)

  \*\* PRINCE 1999 17-11

  \*\* PERRICE HI This tove 20-17

  \*\* A FLOCK OF SEAGULLS Wishining 25-22

  \*\* CHRIS DE BURGH Don't Pay The Ferryman 27-24

  \*\* DURAN DURAN Is There Something I Should Know

#### KILE-AM-Galveston

- KILE-AM Galveston
  (Scott Taylor M.D.)

  \* STYX—Don't Let It End 3 1

  \* CHAMPAIGN—Iry Again 7-3

  \* KAJAGOOGOO—Too Shy 12 7

  \* BILLY 100L—White Wedding 13-8

  \* THE POLICE—Every Breath You Take 22 17

   MEN AT WORK—It's A Mistake

   CULTURE CLUB—I'll Tumble 4 You

  MARTIN BRILEY—The Salt In My Tears B

   LOVERDY—Hot Girls In Love B

   BRYAN ADAMS—Cuts Like A Knife B

   QUARTERFLASH—Take Me To Heart B

   MERICA—The Border A

   DIANA ROSS—Pieces Of Ice A

   LAURA BRANIGAN—How Am I Supposed To Live
  Without You A

   MEN WITHOUT HATS—The Safety Dance A

#### KKBQ-AM-Houston

- KKBQ-AM HOUSTON

  (Patty Hamilton M.D.)

  \* THE POLICE—Every Breath You Take 7 3

  \* DURAN DURAN—Is There Something I Should Know 22 18

  \* PRINCE—1999 18 15

  \* MADNESS—Dur House 23-19

  \* THE KINKS—Come Dancing 28-25

   MICHAEL JACKSON—Wanna Be Startin' Something

  \* STEVIE MICKS—Stand Back B

   DAVID BOWIE—China Girl B

   LOVERBOY—HOI Girls In Love B

   DONNC SUMMER—She Works Hard For The Money B

#### KOFM-FM-Oklahoma City

- (Oave Oquesene—M.D.)

  ★ IRENE CARA—Flashdance What A Feeling 4.2

  ★ STYX—Don't Let It End 7.5

  ★ NEIL DIAMOND—Front Page Story 12.8

  ★ LINDA RONSTADT—Easy For You To Say 20.12

   OEBARGE—All This Love

   TOTO—I Won't Hold You Back B

   AL JARREAU—Mornin' B

   THE POLICE—Every Breath You Take B

   MAC McANALLY—Minimum Love B

#### KROK-FM-Shreveport

- (Gary Bennett M.D.)

  \*\* STYX Don't Let It End 4 1

  \*\* ELTON JOHN I'm Still Standing 7.4

  \*\* EDDY GRANT Electric Avenue 12 7

  \*\* THE POLICE Every Breath You Take 13 10

  \*\* MICHAEL JACKSON Wanna Be Startin' Something
- 14 11

  RITA COOLIDGE—All Time High

  MEN AT WORK—It's A Mistake

  DURAN DURAN—Is There Something I Should Know
- B PRINCE 1999 B

  PRINCE 1999 B

  THE HOLLIES—Stop In The Name Of Love B

  BRYAN ADAMS—Curls Like A Knife B

  QUARTERFIASH—Take Me To Heart B

  TACO—Putlin On The Ritz A

  CHARLIE—It's Inevitable A

  PATRICK SIMMONS—Don't Make Me Do It A

#### KVOL-AM-Lafayette

- NVUL-AMM LaTa yette
  (Phil Rankin M.D.)

  ★★ STYX—Don't Let it End 2 I

  ★★ ELTON JOHN—I'm Still Standing 7 2

  ★★ ELTON GINH—I'm Still Standing 7 2

  ★★ ELTON GINH—I'm Still Standing 7 2

  ★★ ELTON JOHN—I'm Still Standing 7 2

  ★★ ITH POLICE—Every Breath You Take 33-18

  ★ MADNESS—Our House 30-20

  ◆ MODERN ENGLISH—Someone's Calling

  ◆ SMOKEY ROBINSON—Blame It On Love
  QUARTERFLASH—Take Me To Heart B

  GLADYS KNIGHT AND THE PIPS—Save The Overtime
  For Me B

- MECO Ewok Celebration A

#### Midwest Region

#### ■★ PRIME MOVERS■

THE POLICE—Every Breath You Take (A&M)

MADNESS—Our House (Geffen)
STEVIE NICKS—Stand Back (Modern)

TOP ADD ONS

MEN AT WORK-It's A Mistake (Columbia) BILLY IDOL—White Wedding (Chrysalis)
THE ELECTRIC LIGHT ORCHESTRA—Rock 'N'

BREAKOUTS=

DAVE EDMUNDS—Slipping Away (Columbia) CULTURE CLUB—I'll Tumble 4 Ya (Epic)
DEBARGE—All This Love (Gordy)

#### KBEO-FM-Kansas City

Roll Is King (Jet)

- (Todd Chase—M.D.)

  ★ ★ PRINCE—1999 17 12

  ★ ★ JOE WALSH—Space Age Whiz Kid 18 13

  MEN AT WORK—It's A Mistake

- BILLY IDOL White Wedding
   LOVERBOY Hot Girls In Love A
   CULTURE CLUB— I'll Tumble 4 Ya A

#### KDVV-FM-Toneka

- (Tony Stewart—M.D.)

  \*\*THE POLICE—Every Breath You Take 5-1

  \*\*MADNESS—Our House 7-4

  \*STEVIE NICKS—Stand Back 11-8

  \*DURAN DURAN—Is There Something | Should Know
- ★ DURAN USAN Is There Something I Should Know
  16 13
  ★ CHRIS DE BURGH Don't Pay The Ferryman 27-20
  ◆ MICHAEL SEMBELLO Maniac
  ◆ MEN AT WORK It's A Mistake
  ◆ A FLOCK OF SEAGULLS Wishing B
   ROD STEWART Baby Jane B

- ROD STEWART—Baby Jane B
   THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll is DEF LEPPARD—Rock Of Ages B
- CHARLIE—It's Inevitable A
  DEBARGE—All This Love A
  RITA COOLIDGE—All Time High A
- KDWB-AM-Minneapolis
- (Lorrin Palagi P.D.)

  \* \* ELTON JOHN I'm Still Standing 7-3

  \* \* THE POLICE Every Breath You Take 12-8

  \* KAJAGOOGOO Too Shy 17-10

  \* MICHAEL JACKSON Wanna Be Startin' Something 21.15
- 21-15
  \* THE HOLLIES Stop In The Name Of Love 25-20
   DAYE EDMUNDS Stipping Away
   THE ELECTRIC LIGHT ORCHESTRA Rock 'N' Roll Is King

#### KEYN-FM-Wichita

- (Don Pearman—M.D.)

  \*\* SERGIO MENDES—Never Gonna Let You Go 13-9

  \*\*THE POLICE—Every Breath You Take 14 10

  \*EDDY GRANT—Electric Avenue 15 11

  \*\*AFLOCK OF SEAGULLS—Wishing 24 21

  \*\*DURAN DURAN—Is There Something I Should Know 23 10
- THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is.
- King MEN AT WORK—It's A Mistake
- DEBARGE—All This Love B
  THE HOLLIES—Stop In The Name Of Love B
  BRYAN ADAMS—Cuts Like A Knife B
  OAVE EOMUNDS—Stipping Away A
  AMERICA—The Border A

#### KFYR-AM - Bismarck

- (Dan Brannan-M.D.)

  \*\* EDDY GRANT-Electric Avenue 4 1

  \*\* THE POLICE-Every Breath You Take 11-4

  \*THE KINKS-Come Dancing 13-10

  \*MADNESS-Our House 20-13

  \*ROD STEWART-Baby Jane 17-14

  MICHAEL SEMBELLO-Maniac

  COCOSBY, STILLS AND NASH—War Games

  PRIME 1 1909 R
- PRINCE—1999 B
   BOB SEGER AND THE SILVER BULLET BANO—Roll Me

#### KHTR-FM-St. Louis

- (Ed Scarborough P.D.)

  ★ ★ THE HUMAN LEAGUE (Keep Feeling) Fascination

- 16-10

  ★ OEF LEPPARD—Rock Of Ages 21-15

  ★ MADMESS—Our House 7 4

  ★ DONNA SUMMER—She Works Hard For The Money
- ➤ DUMMA SUMMEKE—She Works Hard For the Money
  23 18

  ★ MICHAEL SEMBELLO Maniac 28-24

  ◆ ROD STEWART Baby Jane

  ◆ QUARTERFLASH Take Me To Heart

  BOB SEGER AND THE SILVER BULLET BANO—Roll Me
  Away B

- KIOA-AM-Des Moines KIOA-AM — Des Moines
  (Mike Judge—M.D.)

  \*\* JAMES INGRAM WITH PATTI AUSTIN—How Do You Keep The Music Playing

  \*\* LEE GREENWOOD—IO.U 119

  \*\* CHRISTOPHER CROSS—No Time For Talk 9-7

  \*\* PAUL ANKA—Hold Me Til the Morning Comes 20-17

  \*\* CHAMPAIGN—Try Again 17 I 3

  \*\* RITA COOLIDGE—All Time High B

  \*\* THE BEE GEES—The Woman In You B

  \*\* GEORGE BENSON—Inside Love (So Personal) B

  \*\* AMERICA—The Border B

  \*\* QUARTERFLASH—Take Me To Heart A

  \*\* SMOKEY ROBINSON—Blame III On Love A

  \*\* JENNIFER WARNES—Nights Are Forever A

  \*\* TOTO—Waiting For Your Love A

  \*\* GEORGE FISCHOFF—Summer Love A

- KKLS-AM-Rapid City
- KKLS-AM—Rapid City
  (Randy Sherwyn—M.D.)

  \*\* LITTLE RIVER BAND—We Two 3 1

  \*\* ELTON JOHN—I'm Still Standing 4-3

  \*\* BUB SEGER AND THE SILVER BULLET BAND—Roll
  Me Away 11 5

  \*\* STEVIE NICKS—Stand Back 17 12

  \*\* CHAMPARIGN—Try Again 21-17

  •• LOVERBOY—Hot Girls in Love

  •• BILLY IDOL—White Wedding

  \*\* EURYTHINICS—Sweet Dreams B

  \*\* THE HOULIES—Stop in The Name Of Love B

  \*\* THE ELCTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is
  King B

  \*\* THE FLOT RESTRA—Rock 'N' Roll Is
  King B

- DEBARGE—All This Love A
  MARTIN BRILEY—The Salt In My Tears A
- KMGK-FM-Des Moines
- (Michael Stone—M.D.)

  \* STYY—Don't Left IE End 3-1

  \* KAIAGOOGOO—Too Shy 6-3

  THE POLICE—Every Breath You Take 10-4

  MICHAEL JACKSON—Wanna Be Startin' Something
- 18 9

  \* THE BEE GEES—The Woman In You 20-15

   THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

- King

  DIANA ROSS—Pieces Of Ice

  JOE WALSH—Space Age Whiz Kid A

  AMERICA—The Border A

  TACO—Puttin' On The Ritz A

  CROSBY, STILLS AND NASH—War Games B
- KQKQ-FM-Omaha
- (Mark Evans—M.D.)

  \* \* EDDY GRANT—Electric Avenue 1·1

  \* \* THE POLICE—Every Breath You Take 11·2

  \* MICHAEL JACKSON—Wanna Be Startin' Some
- \* MICHARL JANGASUS
  5-4

  \* MADNESS—Our House 8-6

  \* DEF LEPPARD—Rock Of Ages 24-15

  \*\* THE HUMAN LEAGUE—(Keep Feeling) Fascination B

  \* MEN AT WORK—It's A Mistake B

  \*\* CROSBY, STILLS AND NASH—War Games A
- KRNA-FM-lowa City
- (Bart Goynshor M.D.)

  \* EDDY GRANT Electric Avenue 1-1

  \* THE POLICE Every Breath You Take 4-2

  PRINCE 1999 6-3

  \*\*ROD STEWART Baby Jane 11 7

  \*\*MICHAEL JACKSON Wanna Be Startin' Something
- 12-8

  •• ROMAN HOLLIDAY—Stand By
  •• CULTURE CLUB—I'll Tumble For Ya
  •• BRYAN ADAMS—Cuts Like A Knife B

- THE FIXX—Saved By Zero B
  THE HUMAN LEAGUE—(Keep Feeling) Fascination B
  A FLOCK OF SEAGULLS—Wishing B
  AMERICA—The Border A
  MER NAT WORK—It's A Mistake A
  MEN AIT HOUT HATS—The Safety Dance A
  LOVERBOY—Hol Girls In Love A
  DONNIE IRIS—Do You Compute A

#### KSTP-FM (KS-95)-St. Paul

- (Chuck Napp—M.D.)

  \*\*JOURNEY—Faithfully 1

  \*\*SERGIO MENDES—Never Gonna Let You Go 5 4

  \*CULTURE CLUB—Time 3 2

  \*STYX—Don't Let It End 6-5

  \*LITTLE RIVER BAND—We Two 9 7

   PAUL ANKA—Hold Me "Til The Morning Comes

   Champaign—Try Again

   THE BEE GEES—The Woman In You

#### WCCO-FM-Minneapolis

- Curl Lundgren—M.D.)

  \*\* STYX—Don't Let II End 4-3

  \*\* THE POLICE—Every Breath You Take 11 6

  \*ELTON 10Hn—I'm Still Standing 10-8

  \*CHAMPAIGN—I'm Again 18-15

  \*JIM CAPALDI—That's Love 20-16

  MEN AT WORK—I's A Mistake

  \*LAURA BRANIGAN—How Am I Suppose To Live
  Without You

- WKAU-FM-Appleton WNAU-r M — Appleton (Rich Allen — M.D. / Ron Ross — P.D.) ★★ MADNESS — Our House 9 6 ★★ MICHAEL JACKSON — Wanna Be Startin' Something

- 14-8

  \* THE KINKS— Come Dancing 12-9

  \* PRINCE—1999 24-16

  \* DURAN DURAN—Is There Something I Should Know
- 23 17

  •• THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is
- THE ELECTRIC LIGHT UNCHESTRATIONS IN KING
  MICHAEL SEMBELLO Manuac
  A FLOCK OF SEAGULLS—Wishing B
  THE HOLLIES—Stop in The Name Of Love B
  DAYIO BOWIE—China Girl B
  QUARTERIASH—Take Me To Heart B
  DEF LEPPARD—Rock Of Ages B
  MEN AT WORK—IT'S A MISTAKE A
  ROMAN HOLLIOAY—Stand By A
  AMERICA—The Border A

- WKTI-FM-Milwaukee
- #VILLI-T VI MIWAUKEE

  (John Grant—M.D.)

  \*\* EDDY GRANT Electric Avenue 2 1

  \*\* CULTURE CLUB— Time 6.3

  \*\* THE POLICE— Every Breath You Take 10.4

  \*\* PRINCE—1999 15-10

  \*\* ELTON JOHN—1" Still Standing 13-11

  \*\* MEN AT WORK—II's A Mistake

  \*\* DURAN OURAN—1s There Something I Should Know

  \*\* DEBARGE—All This Love B

  THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

  King A

- WKZW-FM Peoria

- (Mark Maloney—M.D.)

  \*\* IRENE CARA—Flashdance . . . What A Feeling 1-1

  \*\* EDDY GRANT—Flectric Avenue 8 3

  \*\* THE POLICE—Every Breath You Take 10 5

  \*\* ELTON JOHN—I'm Still Standing 9 6

  \*\* STEVIE NICKS—Stand Back 20-11

  \*\* MADNESS—Our House

  \*\* THE HOLLIES—Stop In The Name Of Love

  MEN AT WORK—It's A Mistake A WI OI -FM - Minneapolis
- (Gregg Swedberg M.D.)

  \* THE POLICE Every Breath You Take 2-1

  \* LITTLE RIVER BAND We Two 10 7

  \* LOVERBOY Hot Girls In Love 21-12

  \* DONNAS SUMMER She Works Hard For The Money 20-17

- \* DONNA SUMMER—She Works Hard Fr.
  2017

  \* EURYTHMICS—Sweet Dreams 27 21

  \* EULTURE CLUB—I'll Tumble 4 Ya

  \* EURYTHAPAD—ROCK Of 14 Ya

  \* DEF LEPPAD—ROCK OF 14 Ya

  \* RED ROCKERS—China B

  \* RED ROCKERS—China B

  \* MEN AT WORK—I'l's A Mistake A

  \* DONNIE IRIS—00 You Compute A

  \* DEBARGE—All This Love A

  \* DAVID BOWIE—China Girl A

  \* BERLIN—The Metro A
- WLS-AM-Chicago (Dave Denver – M.D.)

  \* \* THE POLICE – Every Breath You Take 6-2

  \* \* MADNESS – Our House

- \* \* MADNESS—Our House

  \* SERGIO MENDES—Never Gonna Let You Go 26-17

  \* STEVIE NICKS—Stand Back 40-19

   KAJAGOGGOD—Too Shy

   BILLY IDOL—White Wedding
- WLS-FM-Chicago
- (Dave Denver—M.D.)

  \*\* THE POLICE—Every Breath You Take 6 2

  \*\* MADNESS—Our House 22-13

  \*\* KAJAGOGGO—Too Shy 29-16

  \*\* STEVIE NICKS—Stand Back 40-19

  \*\* BILLY 10D.—White Wedding

  \*\* DAVE EDMUNDS—Slipping Away
- WRKR-FM-Racine (Steve Warren—M.D.)

  \* DARYL HALL AND JOHN OATES—Family Man 8-6

  \* PRINCE—1999 11-10

  \* THE KINKS—Come Dancing 27-19

  \* MICHAEL JACKSON—Wanna Be Startin' Something 35, 26
- 35-25

  \* MICHAEL SEMBELLO—Mamac 37-32

  \* DOUBLE IMAGE—Night Pulse

   CHARLIE—IL's Inevitable

   EURYTHMICS—Sweet Dreams B

   GLADYS KNIGHT AND THE PIPS—Save The Overtime
- For Me B

  DONA SUMMER—She Works Hard For The Money A

  MEN WITHOUT HATS—The Safety Dance A
- WSPT-FM-Steven Point (Brad Fuhr/Dianne Tracy—M.D.)

  ★★ KAJAGOOGOO—Too Shy 8-4

  ★★ ELTON JOHN—I'm Shill Standing 13-5

  ★ NAKED EYES—Always Something There To Remind
- Me 10-8

  \* THE POLICE—Every Breath You Take 21-11

  \* PRINCE—1999 20-13 THE HOLLIES—Stop In The Name Of Love
  THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll is
- STEVIE NICKS— Stand Back B
  LOVERBDY Hot Girls In Love B
  LOVERBDY Hot Girls In Love B
  EURYTHMICS Sweet Dreams B
  DEF LEPPARD Rock Df Ages B
  DAYE EDMUNDS Shpping Away B
  THE HUMAN LEAGUE (Keep Feeling) Fascination B
  DEBARGE All This Love A
  MEN AT WORK It's A Mistake A
  DAVID BOWIE China Girl A
  JOE WALSH Space Age Whiz Kids A
- WZEE-FM Madison
- (Matt Hudson—M.D.)
  ★ ★ THE POLICE—Every Breath You Take 21-3

www american

- \* \* PRINCE-1999 15-8

  \* NAKED EYES-Always Something There To Remind

- \* MAKED EYES—Always Something There To Remind
  Me 15 8

  \* CHAMPAIGN—Try Again 25 20

  \* STEVIE NICKS—Sland Back 38-33
   EURYTHMICS—Sweet Oreams B

   LAURA BRANIGAN—Solitaire B

   AFLOCK OF SEAGULLS—Wishing B

   THE HUMAN LEAGUE—(Keep Feeling) Fascination A

   THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is
  King A
- MEN AT WORK—It's A Mistake A
   OEBARGE—All This Love A
- WZOK-FM Rockford
  (Tim Fox M.D.)

  \*\* IRENE CARA Isashdance ... What A Feeling 5 1

  \*\* EDDY GRANT Electric Avenue 6-2

  \*\* ELTON 10HN I'm Still Standing 8-5

  \*\* KAJAGOOGOD Too Shy 12-7

  \*\* MADNESS Our House 13 8

  \*\* MICHAEL JACKSON Wanna Be

  \*\* EINDYMINGS. Sweet Dames

  \*\* EINDYMINGS. Sweet Dames

# MICHAEL JACKSON—Halling S EURYTHMICS—Sweet Dreams

Northeast Region ■★ PRIME MOVERS

THE POLICE—Every Breath You Take (A&M) PRINCE-1999 (Warner Bros.) MICHAEL JACKSON—Wanna Be Startin' Something (Epic)

TOP ADD ONS

MEN AT WORK—It's A Mistake (Columbia) THE ELECTRIC LIGHT ORCHESTRA-Rock 'N' Roll Is King (Jet)

QUARTERFLASH—Take Me To Heart (Geffen)

BREAKOUTS MICHAEL SEMBELLO—Maniac (Casablanca)

- WACZ-AM Bangor

- 24 18

  \*\* BRYAN AOAMS—Cuts Like A Knife 31 24

  \*\* MEN AT WORK—It's A Mistake

  CULTURE CLUB—I'll Tumble For Ya

  THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

- INELECTIFIC CONTROL OF THE BLACKHEARTS—Fake Friends B
   IDAN IFIT AND THE BLACKHEARTS—Fake Friends B
   THE HOLLIES—Stop In The Name Of Love B
   DEBARGE—All This Love B
   IDN'T CAREY—West Coast Summer Nights B
   AMERICA—The Border B
   POLECATS—Make A Circuit With Me A
   CHARLIE—It's Inevitable A
- (Bill Terry—P.D.)

  \*\* IRENE CARA—Flashdance . . . What A Feeling 1 1

  \*\* STYX—Don't Let It End 6 4

  \* DARYL HALL AND JOHN OATES—Family Man 12 8

  \* THE POLICE—Every Breath You Take 19 9

  \* SERGIO MENDES—Never Gonna Let You Go 14-10

  \* BOB SEGER AND THE SILVER BULLET BAND—Roll Me Away

  \* THE HOLLIES—Stop in The Name Of Love

  OF BRABGE—All This Love B
- OEBARGE—All This Love B
  DURAN DURAN—Is There Something I Should Know

# B • ROO STEWART—Baby Jane B • THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll is

- (Glen Kalina—M.D.)
  ★★ MICHAEL JACKSON—Wanna Be Startin' Something

#### MEN AT WORK—It's A Mistake A

- HEAVEN 17—We Live So Fast A
   SMOKEY ROBINSON—Blame It On Love A
- (Scott Robbins—M.D.)

  \* \* EDDY GRANT—Electric Avenue 4-1

  \* \* THE POLICE—Every Breath You Take 11-6

  \* MICHAEL JACKSON—Wanna Be Startin' Something
- King
  THE HOLLIES—Stop In The Name Of Love B
  RED ROCKERS—China B
  CROSBY, STILLS AND MASH—War Games B
  GOANNA—Solid Rock A
  ROBERT PAIMER—You Are In My System A
  JOE COCKER—Threw It Away A
- WFLY-FM-Albany
- WGUY-FM-Bangor
- Bill Pasha M.D.)

  \*\* ROD STEWART Baby Jane 15-8

- THE HUMAN LEAGUE—(Keep Feeling) Fascination (A&M)

  MECO—Ewok Celebration (Arista)
- (Michael O'Hara—M.D.)

  \* DEF LEPPARD—Rock Of Ages 21 13

  \* LOVERBOY—Hot Girls In Love 22 14

  THE POLICE Every Breath You Take 28 17

  MICHAEL JACKSON—Wanna Be Startin' Son

- WBLI-FM-Long Island

# King A MICHAEL SEMBELLO—Maniac A BRYAN ADAMS—Cuts Like A Knife A LOVERBOY—Hot Girls In Love A MECO—Ewok Celebration A

- WCAU-FM-Philadelphia
- \* \* DURAN DURAN—Is There Something I Should
- \*\* DURAN DURAN—Is There Something I Should Know 3-5

  \* LOVERBOY—Hot Girls In Love 16 11

  \* SERGIO MENDES—Never Gonna Let You Go 18 12

  \* MICHAEL SEMBELLO—Maniac 29-16

   DIANA ROSS—Pieces Of Ice

   MARTIN BRILEY—The Salt In My Tears

   JOE COCKER—Threw It Away B

  \* THE GREG KIHN BAND—Love Never Fails B

  \* THE FLECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is King B
- WIGY-FM-Bath
- 14-9

  \* THE KINKS—Come Dancing 15-10

  \* PRINCE—1999 17-12

   JOURNEY—After The Fall

   THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is
- WHLY-F M Albany

  (Jack Lawrence M.D.)

  \*\* EDDY GRANT Electnc Avenue 3-1

  \*\* KAJAGOOGOO Too Shy 8-4

  \*\* KAJAGOOGOO Too Shy 8-4

  \*\* THE POLICE Every Breath You Take 17-10

  \*\* ELTON JOHN I'm Still Standing 15 11

  \*\* PRINCE 1999 19 15

  \*\* MEN AT WORK It's A Mistake

  \*\* CULTURE CLUB— Till Tumble 4 Ya

  \*\* CHARLIE— It's Inevitable A
- WNBC-AM-New York City

WKTU-FM-New York City

WFEA-AM (13 FEA)-Manchester

- WNIU-FM—New York City
  (Michael Ellis—M.D.)

  \*\*FREZZ=1 0.U. 23 14

  \*\*SERGIO MENDES—Never Gonna Let You Go 14-10

  \*\*CHAMPAIGN—Try Again 11-8

  \*\*MICHAEL JACKSON—Wanna Be Startin' Something \* DONNA SUMMER—She Works Hard For The Money
- 26-19

   THE HUMAN LEAGUE—(Keep Feeling) Fascination
   UPFRONT—Infatuation
   MICHAEL SEMBELLO—Maniac B
   JAMES INGRAM WITH PATTI AUSTIN—How Oo You
  Keep The Music Playing B
   MICHAEL JACKSON—Wanna Be Startin' Something B
- (Babette Stirland—M.D.)

  \* ELION JOHN—I'm Still Standing 8.5

  \* THE KINKS—Come Dancing 13-8

  \* THE POLICE—Every Breath You Take 15-9

  \* KAJAGOGGOD—Too Shy 14-10

  \* SERGIO MEMDES—Never Gonna Let You Go 17-12

  MICHAEL JACKSON—Wanna Be Startin' Something

   SCANDAL—Love's Got A Line On You B

   MECO—Ewok Celebration A
- WYELA-AMN (15 | LA) MOREOTOSOS (Rick Pyder M.D.) \*\* CULTURE CLUB Time 1-1 \*\* DEBARGE All This Love 9 8 \* THE POLICE Every Breath You Take 20 10 \*\* LITON JOHN I'm Still Standing 17-11 \*\* MADNESS Our House 22-19 \*\* RITA COOLIDGE All Time High B \*\* MICHAEL SEMBELLO Maniac B
- WTSN-AM-- Dover

- WRCK-FM-Utica
- \*\* DURAN DURAN—Is There Something I Should Know 21 12

  \* KAJAGOOGOO—Too Shy 22 13

  \* BRYAN ADAMS—Cuts Like A Krife 23 17

  \* PRINCE—1999 26:20

   MEN AT WORK—It's A Mistake

   ZEBRA—Who's Behind The Door
  DAVE EDMINDS—Slipping Away B

  DAVID BOWIE—China Girl B

   INXS—Don't Change A

   INSS—Don't Change A

   SHOR PATROL—Loverboy A
- \*\* THE POLICE—Every Breath You Take 6-1

  \*\* ROD STEWART—Baby Jane 5-3

  \*\* LITTLE RIVER BAND—We Two 8-5

  \*\* DONNA SUMMER—She Works Hard For The Money 10-6
- Celebrate My Love

  THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is King B

  EDDY GRANT—Electric Avenue B
- (Mike West−M.D.)

  ★★ MICHAEL JACKSON−Wanna Be Startin' Something
- WTRY-AM-Albany
- THE FIXX—Saved By Zero B
  THE HOLLIES—Stop In The Name Of Love B
  AMERICA—The Border A
  TACO—Puttin' On The Ritz A
- (Jim Sebastian—M.D.)

  \*\* EDDY GRANT—Electric Avenue 7-3

  \*\* STYX—Don't Let It End 14-6

  \*MICHAEL JACKSON—Wanna Be Startin' Something 17-13

- (Harv Moore—P.D.)

  \*\* EDDY GRANT—Electric Avenue 1 1

  \*\* THE POLICE—Every Breath You Take 2 2

  \*\* STEVIE NICKS—Stand Back 3-3

  \*\* LOVERBOY—HOT Girls in Love 6-5

  \*\* DEF LEPPARD—Rock Of Ages 19-6

  \*\* MEN AT WORK—It's A Mistake

  \*\* THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' ROll Is King
  CROSBY, STILLS AND MASH—War Games B
  ZEBRA—Who's Behind The Door B
  THE GREG KIHN BAND—Love Never Fails B
  CHARLIE—It's Inevitable B
  B-52's—Legal Tender A
  THE HOLLIES—Stop in The Name Of Love A
  INXS—Don't Change A
  SHOR PATROL—Loverboy A

LEE GREENWOOD—I O.U. B
 MEN AT WORK—It's A Mistake A
 TACO—Puttin' On The Ritz A
 THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

King A

BILLY IDDL—White Wedding A

THE HUMAN LEAGUE—(Keep Felling) Fascination A

QUARTERFLASH—Take Me To Heart A

CULTURE CLUB—I'll Jumble For You A

MECO—Ewok Celebration A

WPHD-FM-Buffalo

- WPRO-FM-Providence
- WPRO-FM Providence
  (Tom Cuddy—M.D.)

  \* THE POLICE—Every Breath You Take 30 10

  \* THE POLICE—Every Breath You Take 30 10

  \* THE KINKS—Come Dancing 22 12

  \* MADNESS—Our House 26-14

  \* ROD STEWART—Baby Jane 35-17

  \* PRINCE—1999 29-18

   LOVERBOY—HO 16 In Love

   QUARTERFLASH—Take Me To Heart

   STEVIE MICKS—Stand Back B

   EURYTHMICS—Sweet Dreams B

   MICHAEL SEMBELLO—Maniac B

   THE FIXX—Saved By Zero B

   AFLOCK OF SEAGULLS—Wishing B

   CHRIS DE BURGH—Don't Pay The Ferryman B

   THE ELECTRIC LIGHT ORCHESTRA—ROCK 'N' Roll Is

  King A
- King A
  MEN AT WORK—It's A Mistake A
  LAURA BRANIGAN—How Am I Supposed To Live Without You A

  BRYAN ADAMS—Cuts Like A Knife A

  CROSBY, STILLS AND NASH—War Games A

  ALABAMA—The Closer You Get A

  MECO—Ewok Celebration A
- WPST-FM--Trenton (Tom Taylor – M.D.)

  \* EDDY GRANT – Electric Avenue 3-2

  \* THE POLICE – Every Breath You Take 20 8

  \* ELTON JOHN – I'm Still Standing 18-10

  \* MICHAEL JACKSON – Wanna Be Startin' Something
- (Gary Berkowitz—M.D.)

  \*\*RENE CARA.—Flashdance . . What A Feeling 2-1

  \*\*SERGIO MENOES—Never Gonna Let You Go 3-2

  \*KAJAGOOGOO—Too Shy 10-7

  \*THE POLICE—Every Breath You Take 14-10

  \*MICHAEL JACKSON—Wanna Be Startin' Something 19-12

  \* THE KINKS—Come Dancing 18-13

  OEF LEPPARD—Rock Of Ages

  LAURA BRANIGAN—How Am I Supposed To Live
  - LAURA BRANIGAN—HOW AMI I Supposed II Without You

     MICHAEL SEMBELLO Maniac B
     CROSBY, STILLS AND NASH—War Games B
     BRYAN ADAMS—Cuts Like A Knife B
     CHARLIE—It's Inevitable B
     MEN AI WORK—It's A Mistake A
     MEN WITHOUT HATS—The Safety Dance A
  - DIANA ROSS—Pieces Of Ice A
     LOUISE TUCKER—Midnight Blue A
     CULTURE CLUB—I'll Tumble For Ya A
     BONNIE TYLER—Total Eclipse Of The Heart A
- \* MICHAEL JACKSON—Wanna Be Startin' Something 23 17

   MEN AT WORK—It's A Mistake
   CULTURE CLUB—I'll Tumble For Ya
   OEF LEPARD—Rock of Ages B
   QUARTERFLASH—Take Me To Heart B
   THE FIXX—Saved By Zero B
   THE HUMAN LEAGUE—(Keep Feeling) Fascination B
   LOVERBOY—Hot Girls In Love B
   LOVERBOY—Hot Girls In Love B
   AL JARREAU—Boogie Down A
   DAVID BOWIE—China Girl A
   CHARLIE—It's Inevitable A
   LAURA BRANIGAN—How Am I Suppose To Live
  Without You A
  - (Jim Reitz—M.D.)

    \* \* OEF LEPPARD—Rock Of Ages 13 7

    \* \* DURAN DURAN—Is There Something I Should

  - WSPK-AM-Poughkeepsie
  - 10-6

    \* THE BEE GEES—The Woman In You 11-8

    \* DIANA ROSS—Pieces Of Ice

    PEABO BRYSON AND ROBERTA FLACK—Tonight I
  - LOVERBOY—Hot Girls In Love B
     MICHAEL SEMBELLO—Maniac E
     CULTURE CLUB—I'll Tumble For
     ROMAN HOLLIDAY—Stand By A
     CHARLIE—It's Inevitable A
  - 6-2

    \* \* THE POLICE Every Breath You Take 14-6

    \* STEVIE NICKS—Stand Back 21-11

    \* MADNESS—Our House 22-16

    \* MICHAEL SEMBELLO—Maniac 27-22

     QUARTERIASH—Take ME To Heart

     THE HUMAN LEAGUE—(Keep Feeling) Fascination

     DIAMA ROSS—Pices 04 Ice A
  - (Bill Cahill M.D.)

    \* x IOURNEY Faithfully 3 2

    \* x EDDY GRAMT Electric Avenue 6.4

    \* PRINCE 1999 14 10

    \* THE POLICE Every Breath You Take 19-12

    \* BRYAR ADAMS Cuts Like A Knife 25-19

     RITA COOLIDGE All Time High

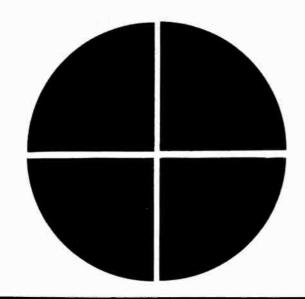
     MEN AT WORK It's A Mistake

    \* THE ELECTRIC LIGHT ORCHESTRA Rock 'N' Roll IS
    Knife B

  - THE POLICE—Every Breath You Take 25-18
    DONNA SUMMER—She Works Hard For The Money
    - (Continued on page 22)
  - - THE HUMAN LEAGUE—(Keep Feeling) Fascination

- WTIC-FM-Hartford

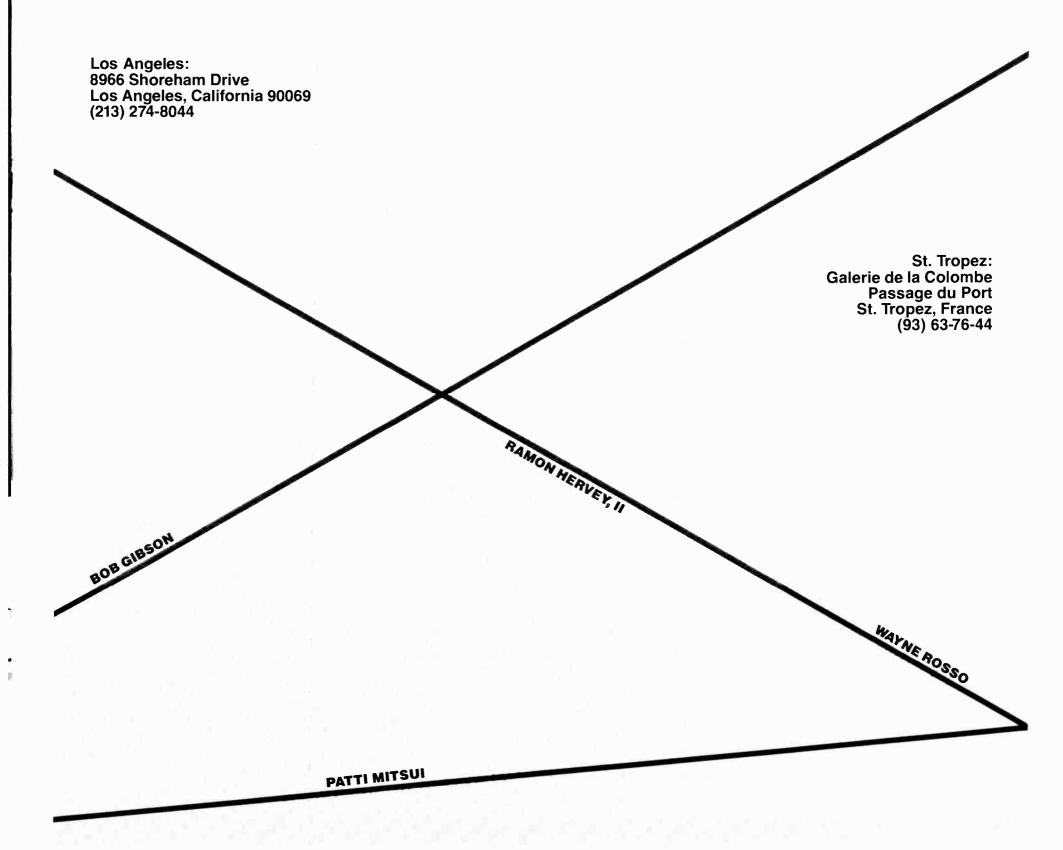
- STEVIE NICKS—Stand Back B



## THE GROUP

**Public Relations and Marketing Consultants** 

## ARE PLEASED TO ANNOUNCE THE LOCATION OF OUR NEW OFFICES



# Billboard Singles Radio Action

Playlist Prime Movers ★ Plaulist Top Add Ons

• Continued from page 20

MEN AT WORK—It'S A MISTAKE
 DEBARGE—All This Love B
 QUARTERFLASH—Take Me To Heart B
 BRYAN ADAMS—CUST Like A Kniff B
 ROMAN HOLLIDAY—Stand By A
 THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

King A

CULTURE CLUB—I'll Tumble For Ya A

WYKS-FM-- Roston

\*\*ANA-FM — DOSTON

(Jeni Donaghey—M.D.)

\*\*THE STOMPERS—Never Tell An Angel 1 1

\*\*THE POLICE—Every Breath You Take 7-4

\*\*KAJAGOOGOO—Too Shy 12 7

\*\*ROD STEWART—Baby Jane 13-9

\*\*DURAN DURAN—IS There Something I Shou

21-15

MICHAEL SEMBELLO—Maniac B

RIC OCASEK—Jimmy Jimmy B

RIC OCASEK—Jimmy Jimmy B QUARTERFLASH—Take Me To Heart B

BERLIM-The Metro B
JOAN JETT AND THE BLACKHEARTS—Fake Friends A
B-52"s—Legal Tender A
THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

King A

SHALAMAR—Dead Giveaway A

STEVIE NICKS—Stand Back A

CHRIS DE BURGH-Don't Pay The Ferryman A THOMAS DOLBY-Europa And The Pirale Twins A

Mid-Atlantic Region → PRIME MOVERS

THE POLICE—Every Breath You Take (A&M)

PRINCE-1999 (Warner Bros.) EDDY GRANT-Electric Avenue (Portrait/Ice)

■● TOP ADD ONS ■

MEN AT WORK—It's A Mistake (Columbia) THE ELECTRIC LIGHT ORCHESTRA-Rock 'N' Roll Is King (Jet) BRYAN ADAMS-Cuts Like A Knife (A&M)

BREAKOUTS

QUARTERFLASH-Take Me To Heart (Geffen) MICHAEL SEMBELLO—Maniac (Casablanca)
DEF LEPPARD—Rock Of Ages (Mercury)

WAEB-AM -- Allentown

(Jeferson Ward—M.D.)

\*\* JIM CAPALDI—That's Love 9 6

\*\* DEBARGE—All This Love 14-8

\*\* CHAMPALIGN—Try Again 16 11

\*\* THE HOLLIES—Stop In The Name Of Love 17 14

\*\* STYX—Don't Let It End 20-16

•\* MEN AT WORK—It's A Mistake

•\* RITA COOLIDGE—All Time High

• AMERICA—The Border A

WBSB-FM-Baltimore

King

O DAVID BOWIE—China Girl

THE HUMAN LEAGUE—(Keep Feeling) Fascination B

MICHAREL SEMBELLO—Maniac B

LOVERBOY—Hot Girls In Love A

BRYAN ADAMS—Cuts Like A Knife A

WKZZ-FM-Pittsburgh

(Chuck Tyler—M.D.)

\*\* SERGIO MENDES—Never Gonna Let You Go 5-3

\*\* MICHAEL JACKSON—Wanna Be Startin' Somethi

12 7

\* THE POLICE — Every Breath You Take 16 10

\* PRINCE — 1999 22-14

\* MICHAEL SEMBELLO — Maniac 26-20

• MICHAEL JACKSON — P. T. ("Preity Young Thing)

• DE FLEPRAD—Rock Of Ages

LITTLE RIVER BAND—We Two B

• BRYAN ADAMS—Cuts Like A Knife B

• MTUME—Jurcy Fruit A

• MEN AT WORK—It's A Mistake A

WCCK-FM-Erie

\*\*\*TVL-R\*\* M — ÉFIE

(\*\*\*LISanford—M.D.)

\*\*\*MARTIN BRILEY—The Salt in My Tears 5-2

\*\*\*JOURNEY—After The Fall 7-3

\*\*\*THE KINKS—Come Dancing 10-5

\*\*\*THE KINKS—Come Dancing 10-5

\*\*\*PIRNOE—1999 17-10

\*\*\*PIRNOE—1999 17-

CHARLIE— It's Inevitable A
 DOUBLE IMAGE— Night Pul
 SHOR PATROL— Loverboy A

WCIR-FM - Beckley (Jim Martin—M.D.)

★ PRINCE—1999 1 1

★ MICHAEL JACKSON—Wanna Be Startin' Something

\*\* MICHAEL JACKSUM—Wanna be Startin Somethin
8-2

\*\* STYX—Don't Let It End 3-3

\*\* CHAMPAIGN—Try Again 7-4

\*\* DEF LEPPARD—Rock 01 Ages 17-6

\*\* ROBERT PALMER—You Are In My System

\*\* JDE WALSH—Space Age Whiz Kid

\*\* STEVIE NICKS—Stand Back B

\*\* BONNIE TYLER—Total Eclipse 01 The Heart B

\*\* BRYAN ADAMS—Cuts Like A Knife B

\*\* THE BEE GEES—The Woman In You B

\*\* THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is King B

THE LELUKIO LIGHT ON THE STATE OF THE HUMAN LEAGUE—(Keep Feeling) Fascination B
THE FIXX—Saved By Zero B
MICHAEL SEMBELLO—Maniac B
THE BEE GEES—The Woman In You B
RITA COOLIDGE—All Time High A
MEN AT WORK—It's A Mistake A

QUARTERFLASH—Take Me To Heart B

WFBG-AM-Altoona

(Tony Booth—M.D.)

★ PRINCE—1999

★ THE POLICE—Every Breath You Take 16 7

★ EURYTHMICS—Sweet Dreams 31-22

★ THE FIXX—Saved By Zero 36-30

★ DIAMA ROSS—Pieces Of Ice 31-22

◆ THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

MEN AT WORK—It'S A MISTAKE
MEN AT WORK—It'S A MISTAKE
A FLOCK OF SEAGULLS—WISHING B
MICHAEL SEMBELLO—Manac B
LOVERBOY—HOT GIR'S In Love B
DONNIE IRIS—DO YOU Compute A
LAURA BRANIGAN—HOW AM I Supp

Without You A

TOTO—Waiting For Your Love A

SMOKEY ROBINSON—Blame It On Love A

BERLIN —The Metro A

WHYW-FM-Pittsburgh

(Jay Cresswell—M.D.)

\*\* SERGIO MENDES—Never Gonna Let You Go 9-3

\*\* STYX—Don't Let II End 13-8

\*\* EBBARGE—All This Love 19 12

\*\* LITTLE RIVER BAND—We Two 21 14

E LITTLE RIVER BAID—WE I WO 21 | 4 • RITA COOLIDGE—All Time High • RITA COOLIDGE—All Time High • QUARTERFLASH—Take Me To Heart • CRYSTAL GAYLE—Our Love is On The Failine B MICHAEL SEMBELLO—Maniac B • TOTO—Wating For Your Love A • MICHAEL JACKSON—Human League A • ELIDYTHMICS. Supple Description

EURYTHMICS— Sweet Dreams A
TACO— Puttin On The Ritz A

WKRZ-FM-Wilkes-Barre

WNKZ-FM — WILKES-BATFE
(Jim Rising – M.D.)

\* EDDY GRANT – Electric Avenue 8 2

\* ELTON JOHN—I'm Still Standing 9 4

\* THE POLICE—Every Breath You Take 13-6

\* SERGIO MENDES—Never Gonna Let You Go 11-7

\* DAVID BOWIE – China Girl 37-31

\* DIANN ROSS—Pieces Of Ice A

\* R.E.M.—Radio Free Europe A

\* UZ—Two Hearts Beal As One A

\* MITCH RYDER—When You Were Mine A

\* BOY NEXT DOOR—You Live So Far A

WNVZ-FM-Norfolk

(Steve Kelly—M.D.)
THE POLICE—Every Breath You Take 10-1
STYX—Don't Let it End 6 3
MICHAEL JACKSON—Wanna Be Startin' Something

\* MICHIEL STATE | 9-5

\* THE KINKS—Come Dancing 16 11

\* THE BEE GEES—The Woman In You 20-14

• LOVERBOY—Hot Girls In Love B

• THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

King B
OIANA ROSS—Pieces Of Ice B
MICHAEL SEMBELLO—Maniac

MICHAEL SEMBELLO—MANIAC A
DAVE EDMUNDS—Slipping Away A
DAVID BOWIE—China Girl A
QUARTERFLASH—Take Me To Heart A
TACO—Puttin' On The Ritz A
CULTURE CLUB—I'll Tumble For Ya A

WOXA-FM-York

(Dan Steele – M.D.)

\*\* LITTLE RIVER BAND – We Two 11 8

\*\* MICHAEL JACKSON – Wanna Be Startin' Something

19 13

\*\* DEBARGE—All This Love 20 17

\*\* EDDY GRANT—Electric Avenue 28-18

\*\* PRINCE—1999 29 25

•\* THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

WRQX-FM-Washington

WWQ.1-M — WASHINGTON
(Mary Tatem — M.D.)

\* \* THE POLICE—Every Breath You Take 5-2

\* \* SCAMDAL—Love's Got A Line On You 12-10

\* ELTON JOHN—I'm Still Standing 14-12

\* PRINCE—1999 15-13

\* PROS TEWART—Baby Jane 16-14

\* QUARTERFLASH—Take Me To Heart B

\* BRYAN ADAMS—Cuts Like A Knife B

\* BRYAN ADAMS—Cuts Like A Knife B

\* MER AT WORK—I's A Mistake A

\* MADNESS—Our House A

WRVO-FM-Richmond

WKVU-F M — RICHMOND
(Jim Payne—M.D.)

\*\* CULTURE CLUB—Time 3.2

\*\* DARYL HALL AND JOHN OATES—Family Man 5.3

\*\* EDDY GRANT—Electric Avenue 6.4

\*\* KAJAGOOGOO—Too Shy 8.5

\*\* THE POLICE—Tevery Breath You Take 15.8

\*\* THOMAS DOLBY—Europa And The Pirate Twins

\*\* MENAT WORK—It's A Mistake

\*\* DEF LEPPARD—Rock Of Ages B

\*\* THE HUMAN LEAGUE—(Keep Feeling) Fascination B

\*\* MICHAEL SEMBELLO—Maniac B

\*\* THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is King B

King B

DAVE EDMUNDS—Slipping Away A

RED ROCKERS—China A

CULTURE CLUB—I'll Tumble For Ya A

WXIL-FM-Parkersburgh

WXIL-FM — YATKETSDUTGN

(Paul Demille—M.D.)

\*\* RICKY SPRINGFIELD—Affair Of The Heart 2 1

\*\* PHIL COLLINS—I Cannot Believe It's True 6 2

\*\* DURREY—After The Fail 11-5

\*\* PRINCE—1999 18-9

\*\* THE POLICE—Every Breath You Take 20-10

\*\* DIAMA ROSS—Pieces Of Ice

\*\* NIGHT PULSE—Double Image

\*\* ROD STEWART—Baby Jane B

\*\* QUARTERFLASH—Take Me To Heart B

\*\* BONNIE TYLER—Total Eclipse Of The Heart B

\*\* RICKIE LEE JONES—Under The Boardwalk B

WHTX-FM-Pittsburgh

WHTX-FM — Pittsburgh

(with Abrams— M.D.)

\*\* THE POLICE—Every Breath You Take 12-5

\*\* AFLOCK OF SEAGULLS—Wishing 13-16

\*\* AFLOCK OF SEAGULLS—Wishing 13-16

\*\* MADNESS—Our House 23 16

\*\* THE FIXX—Saved By Zero 30 20

\*\* CHAMPAIGN—Try Again B

\*\* LITTLE RIVER RAND—WE Two B

\*\* ALABAMA—The Closer You Get B

\*\* EURYTHMICS—Sweet Dreams B

\*\* MICHAEL SEMBELLO—Maniac A

\*\* DONNIE RIS—Do You Compute A

\*\* KAJAGOGGOD—Too Shy A

\*\* BRYAN ADAMS—Cuts Like A Knife A

WXLK-FM-Roanoke

(David Lee Michaels—M.D.)

\* MICHAEL JACKSON—Wanna Be Startin' Something \* \* PRINCE-1999 12-7

\* THE POLICE-Every Breath You Take 20-13

\* ROD STEWART—Baby Jane 23-16
\* ROBBIE PATTON—Smiling Islands 25-18
• SHALAMAR—Dead Giveaway
• THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Rolf Is

King
STEVIE NICKS—Sland Back B
BILLY IDOL—White Wedding B
MOLLY HATCHET—Kinda Like Love B
BRYAN ADAMS—Cuts Like A Knife A
MICHAEL SEMBELLO—Maniac A
LOVERBOY—Hot Girls In Love A

WYCR-FM-York

(J.J. Randolph—M.D.)

\*\* EDDY GRANT—Electric Avenue 7 2

\*\* ELTON JOHN—I'm Still Standing 6 4

\*\* MICHAEL JACKSON—Wanna Be Startin

HICHAEL JACKSON—Wanna Be Startin' Something
8-6
1 THE POLICE—Every Breath You Take 21-7

KAJAGOGGOO—Too Shy 13 8

→ MEM AT WORK—It's A Mistake
→ DIAMA ROSS—Pieces Of Ice
→ THE HUMAN LEAGUE—(Keep Feeling) Fascination B
→ THE FIXX—Saved By Zero B
→ URANTER SAVED BY THE HOLLIES—Stop In The Name Of Love B
→ DEBARGE—All This Love B
→ QUARTERFLASH—Take Me To Heart B
→ MICHAEL SEMBELLO—Maniac B
→ IHE LELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is King B

King B
BRYAN ADAMS—Cuts Like A Knife B CHARLIE—It's Inevitable A
 TACO—Puttin' On The Ritz A
 SHALAMAR—Dead Giveaway
 BILLY IDOL—White Wedding

WZYQ-FM-Frederick

WZYQ-FM — Frederick
(Kemosabi Joe – M.D.)

\* \* EDDY GRANT – Electric Avenue 1 1

\* \* THE POLICE – Every Breath You Take 15 3

\* LOVERBOY – HO Girls In Love 27 18

\* BRYAN ADAMS – Cuts Like A Knife 30 24

\* JIM CAPALDI – That's Love 38-30

• MEN AT WORK – IT'S A Mistake

• ZEBRA–Who's Behind The Door

• DEF LEPPARD – Rock 01 Ages B

• QUARTERFLASH – Take Me To Heart B

\* THE ELECTRIC LIGHT ORCHESTRA – Rock 'N' Roll Is

King B

\* LACO.

King B

TACO—Puttin' On The Ritz B

THE FIXX—Saved By Zero B

TOTO—Waiting For Your Love A

CULTURE CLUB—I'll Tumble 4 Ya A

Southeast Region

THE POLICE-Every Breath You Take (A&M) EDDY GRANT—Electric Avenue (Portrait/Ice)
MADNESS—Our House (Geffen)

→ ★ PRIME MOVERS

TOP ADD ONS

MEN AT WORK-It's A Mistake (Columbia) DIANA ROSS—Pieces Of Ice (RCA)
THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is King (Jet)

-BREAKOUTS-

DAVID BOWIE-China Girl (EMI/America) TACO-Puttin' On The Ritz (RCA) MICHAEL SEMBELLO-Maniac (Casablanca)

WAEV-FM-Savannah

WAEV-FM—Savannah
(JD. North—M.D.)

\* ELITON JOHN—I'm Still Standing 9-5

\* LITTIC RIVER BAND—We Two 15-11

\* THE POLICE—Every Breath You Take 17-13

\* LEE GREEWOOD—1, D. 20-15

\* THE KINKS—Come Dancing 24-17

• MARTIN BRILLY—The Salt In My Tears

• DAVID BOWIE—China Girl

\* STARBUCK—The Full Cleveland B

• MICHAEL SEMBELLO—Maniac B

• DONNC SUMMER—She Works Hard For The N

• AMERICA—The Border A

• DIANA ROSS—Pieces Of Ice A

RITA COOLIDGE—All Time High A

• JENNIFER WARNES—Nights Are Forever A

WANS-FM-Anderson/Greenville

\*\*\*TIME TO THE THE TO T

MERICA—The Border
 MEN AT WORK—II's A Mistake
 MICHAEL SEMBELLO—Maniac B
 LOVERBOY—Hot Girls In Love B
 THE HUMAN LEAGUE—(Keep Feeling) Fascination B
 QUARTERFLASH—Take Me To Heart B
 BILLY IDOL—White Wedding B
 JACO—PUTHO 'On The Ritz A
 JOE WALSH—Space Age Whiz Kid A

WAXY-FM-Ft. Lauderdale

(Rick Shaw—M.D.)

\* \* MAKED EYES—Always Something There To Remind
Me 10 2

Me 10 2

\* CULTURE CLUB—Time 5-3

\* STYX—Oon't Let It End 9-5

\* THE POLICE—Every Breath You Take 18-9

\* ELTON JOHN—I'm Still Standing 19-15

WBBQ-FM-Augusta

WBBU-F M—AUGUSTA

(Bruce Stevens—M.D.)

★ EDDY GRANT—Electric Avenue 10-2

★ THE POLICE—Every Breath You Take 21-11

ELTON JOHN—I'm Still Standing 23-16

R ROD STEWART—Baby Jane 28-18

★ STEVIE NICKS—Stand Back 35-25

● MEN AT WORK—I's A Mistake

● SHALAMAR—Dead Giveaway

■ DIAMA ROSS—Piece 50 I lee B

■ LOUISE TUCKER—Midnight Blue B

■ THE HUMAN LEAGUE—(Keep Feeling) Fascina

■ 10F MAIN 14-Nager Age Wijk Kids R THE HUMAN LEAGUE—(Keep Feeling) Fascination B JOE WALSH—Space Age Whiz Kids B THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

King B TACO—Puttin' On The Ritz A DAVID BOWIE—China Girl A THE HOLLIES—Stop In The Name Of Love A LOVERBOY—Hot Girls In Love A WBCY-FM-Charlotte

(Bob Kaghan—M.D.)

\*\* EDDY GRÂNT—Electric Avenue 1 1

\*\* THE POLICE—Every Breath You Take 3-2

\*\* MICHAEL JACKSON—Wanna Be Startin' Son

14-4

\* SERGIO MENDES— Never Gonna Let You Go 16-6

\* DEBARGE—All This Love 20-15

• MEN AT WORK—It's A Mistake

• CROSBY, STILLS AND MASH—WAY GAMES

\* THE ELECTRIC LIGHT ORCHESTRA—ROCK 'N' ROll IS

BRYAN ADAMS—Cuts Like A Knife B MICHAEL SEMBELLO—Maniac B EURYTHMICS—Sweet Dreams B
A FLOCK OF SEAGULLS—Wishing B
DEF LEPPARD—Rock Of Ages A
LOVERBOY—Hot Girls In Love A
DIAMA ROSS—Pieces Of Ice A

WBGM-FM-Tallahasse

(Al Brock—P.D./Jack Norris—M.D.)

\*\* EDDY GRANT—Electric Avenue 6-3

\*\* THE POLICE—Every Breath You Take 12-5

\*ELTON JOHN—I'm Still Standing 10

\*MICHAEL JACKSON—Wanna Be Startin' Som

\* MICHAEL THEOSOME—MAINED BE SAILIN SOMEORING
14-12

\* ROD STEWART—Baby Jane 22-19

•• MEN AT WORK—It'S A Mistake

• CULTURE CLUB—I'II Jumble For Ya

\* THE ELECTRIC LIGHT ORCHESTRA—ROCK 'N' ROll IS

KIND R. P.

King B

• THE HOLLIES—Stop In The Name Of Love B
• MICHAEL SEMBELLO—Maniac B
• DEF LEPPARD—Rock Of Ages A
• CHARLIE—It's inevitable A

WKXX-FM-Birmingham

WKXX-FM—Birmingham
(Sleve Davis—M.D.)

\* LEG EREENWOOD—1.0.U. 19 15

\* 80B SEGER AND THE SILVER BULLET BAND—Rolf
Me Away 24 16

\* MADNESS—Our House 22 18

\* PRINCE—1999 28 22

\* STEVIE NICKS—Stand Back 30 27

• THE HOLLIES—Stop In The Name Of Love B

• MICHAEL SEMBELLO—Maniac B

• QUARTERFLASH—Take Me To Heart B

• THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll IS

King AA

WCGQ-FM-Columbus

(Bob Raigh—M.D.)

\*\* EDDY GRANT—Electric Avenue 3 1

\*\* ELION JOHN—I'm Still Standing 8 4

\*\* ELION JOHN—I'm Still Standing 8 4

\*\* ERGIO MENDES—Never Gonna Let You Go 10-7

\*\* KAJAGOOGOO—Too Shy 12-9

\*\* EURYTHMICS—Sweet Dreams 14-10

\*\* DIANA ROSS—Pieces O'l Ice

\*\* THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is King

King

MICHAEL SEMBELLO—Maniac B

THE FIXX—Saved By Zero B THE FIXX—Saved By Zero B
PRINCE—1999 B
AFLOCK OF SEAGULLS—Wishing B
FLOCK OF SEAGULLS—Wishing B
JOE WALSH—Space Age Whiz Kids A
CULTURE CLUB—I Tumble 4 Ya A
CROSBY, STILLS AND MASH—War Games A

WCSC-AM - Charleston

(Chris Bailey—M,D.)

★★ SERGIO MENDES—Never Gonna Let You Go 9 6

★★ MICHAEL JACKSON—Wanna Be Startin' Somethi

\*\* MICHAEL JACKSON—Wanna Be Startin' Something
15-11
\* THE POLICE—Every Breath You Take 20-12
\* ROD STEWART—Baby Jane 17-13
\* MADNESS—Our House 24-18
• LOVERBOY—Hot Girls In Love
BRYAN ADAMS—Cuts Like A Knife
• ITHE HOLLIES—Stop In The Name Of Love B
• MARERICA—The Border B
• MARERICA—The Border B
• MICHAEL MORK—IT'S A MISTARE A

\* TOTO—Waiting For Your Love A
• DIANA ROSS—Pieces Of Ice A
• DONNIE IRIS—Do You Compute A
• PEABO BRYSON/ROBERTA FLACK—A

\* SMOKEY ROBENSO—Blame It On Line A

WDCG-FM-Durham (Randy Kabrich—M.D.)

★ EDDY GRANT—Electric Avenue 7-1

★ CHAMPAIGN—Try Again 3-2

★ THE POLICE—Every Breath You Take 16-3

★ MICHAEL JACKSON—Wanna Be Startin' Something

9-7

\*\*SERGIO MENDES—Never Gonna Let You Go 10-9

\*\*EURYTHMICS—Sweet Dreams

\*\*THE HUMAN LEAGUE—(Keep Feeling) Fascination

\*\*DURAN DURAN—Is There Something I Should Know

DEF LEPPARD - Rock Of Ages A
QUARTERFLASH - Take Me To Heart

WEZB-FM—New Orleans

WEZB-FM—New Orleans
(dery Lousteau-M.D.)

\*\* SERGIO MENDES—Never Gonna Let You Go 3-1

\*\* MADNESS—Our House 6-3

\*\* THE POLICE—Every Breath You Take 11-8

\*\* DEF LEPPARD—Rock Of Ages 26-13

\*\* MICHAEL SEMBELLO—Maniac 25-19

THE HUMAN LEAGUE—(Keep Feeling) Fascination

\*\* SHALAMAR—Dead Giveaway

\*\* BRYAN ADAMS—Cuts Like A Knife B

\*\* DAVID BOWIE—China Gril

\*\* DAVID BOWIE—China Gril

\*\* DIANA ROSS—Pieces Of Ice B

\*\* EURYTHMICS—Sweet Dreams A

\*\*EURTHMINS—Sweet Dreams A

WFLB-AM — Fayetteville
(Larry Canon — M.D.)

\*\* DEBARGE—All This Love 10-6

\*\* EDDY GRANT—Electric Avenue 12-7

\*\* THE KINKS—Come Dancing 15-8

\*\* THE POLICE—Every Breath You Take 24-9

\*\*QUARTER LASH—Take Me To Heart 36-25

\*\*OBANA ROSS—Pieces Of Ice

\*\*MECO—Ewok Celebration

\*\*THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is Kinp B

King B

MRERICA—The Border B

CROSBY, STILLS AND MASH—War Games B

DAVID BOWIE—China Girl B

MICHAEL SEMBELLO—Maniac B

TACO—Putlin' On The Ritz B

SMOKEY ROBKNSOM—Blame It On Love B

MEM AT WORK—It's A Mistake A

LAURA BRANIGAN—How Am | Supposed To Live Without You. Without You A
• PEABO BRYSON/ROBERTA FLACK—Tonight 1

Celebrate My Love A

DONNIE IRIS—Do You Compute A

JOE WALSH—Space Age Whiz Kid A

HEAVEN 17—We Live So Fast A WFMF-FM — Baton Rouge

(Johnny "A"—M.D.)

\*\*REME CARA—Flashdance ... What A Feeling 1-1

\*\*STYX—Don't Let It End 3-3

\*EDDY GRANT—Electric Avenue 15-5

\*MICHAEL JACKSON—Wanna Be Startin' Something \* THE POLICE - Every Breath You Take 16-10

●● THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

OUARTERFLASH-Take Me To Heart

 KAJAGOOGOO—Too Shy B
 MICHAEL SEMBELLO—Maniac B
 THE HOLLIES—Stop In The Name
 DIANA ROSS—Pieces Of Ice A WHHY-FM-- Montgomery

(Mark St. John – M.D.)

\*\*EDDY GRANT – Electric Avenue 3 1

\*\*THE POLICE – Every Breath You Take 16-6

\*EURYTHMICS – Sweet Dreams 13-9

\*MADNESS – Our House 17-10

\*DURAN DURAN – Is There Something I Shoul

DURAN DURAN—Is There Something I Should Know
20 16

■ MEN AT WORK—It'S A Mislake

■ PEABO BRYSON/ROBERTA FLACK—Tonight I
Celebrate My Love

DEF LEPPARD—Rock Of Ages B

STARBUCK—The Full Cleveland B

COURSE TUCKER—Midnight Blue B

DIANA ROSS—Pieces Of Ice B

THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Rol! Is
King B

King B

SMOKEY ROBINSON—Blame II On Love A

SHALAMAR—Dead Giveaway A

WHYI-FM -- Miami (Robert W. Walker/Frank Amadeo – M.D.)

\* \* JAMES INGRAM WITH PATTI AUSIN – How Do You
Keep The Music Playing 9-8

\* \* DONNA SUMMER – She Works Hard For The Money

10-9

MICHAEL SEMBELLO - Manarac 17 10

\* MICHAEL SEMBELLO - Manarac 17 10

\* KAJAGODGOD - Too Shy 12-11

\* THE POLICE - Every Breath You Take 14-12

• DAVID BOWIE - China Girl

• MECO - Ewok Celebration

• GLADYS KNIGHT AND THE PIPS—Save The Overtime

For Me B

• DURAN DURAN—Its There Something I Should Know A

• MEMAT WORK—It's A Mistake A

• CULTURE CLUB—I'll Tumble For Ya A WINZ-FM-Miami

(Mark Shands—M.D.)

\* \* THE POLICE—Every Breath You Take 2 1

\* MAKED EYES—Always Something There To Remind me 4-3

★ MTUME—Juicy Fruit 5-4

★ THE HUMAN LEAGUE—(Keep Feeling) Fascination

17-11

MADNESS—Our House 21 11

MEW EDITION—IS This The End B

AFLOCK OF SEAGULLS—Wishing

YELLO—I Love You B

WBJW-FM-Orlando (Tery Long—M.D.)

\*\* IREME CARA—Flashdance ... What A Feeling 1-1

\*\* EDDY GRAMT—Electric Avenue 8.4

\*\* THE POLICE—Every Breath You Take 18.9

\*\* ROD STEWART—Baby Jane 24.19

\*\* PRINCE—1999 27.21

\*\* DEBARGE—All This Love A

\*\* AFLOCK OF SEAGULLS—Wishing A

\*\* EURYTHMICS—Sweet Dreams A

WIVY-FM - Jacksonville

WIVY-FM — Jacksonville
(Dave Scott—M.D.)

\*\* IRENA CARA—Flashdance, What A Feeling 1-1

\*\* STYX—Don't Let It End 2-2

\*\* SHERRIFF—When I'm With You 6-5

\*\* THE FOLICE—Every Breath You Take 19-12

\*\* THE FOLICE—Every Breath You Take 19-12

\*\* THE HOLLIES—Stop In The Name Of Love 23-16

\*\* THE KINKS—Come Dancing

\*\* TACO—Puttin' On The Ritz

\*\* AMERICA—The Border A

LAURA BRANIGAM—How Am I Supposed To Live
Without You A

\*\* PAUL ANKA—Hold Me 'Till The Morning Comes A

WJDQ-FM — Meridian

TJJUU-FM — Meridian
(Chuck McCarthey-P.D.)

\*\* THE POLICE—Every Breath You Take 19-10

\*\* DEBARGE—All This Love 18-11

\*\* THE KINKS—Come Dancing 10-7

\*\* MADMESS—Our House 12-9

\*\* ROD STEWART—Baby Jane 17-12

\*\* DIANA ROSS—Pieces Of Ice

\*\* MEN AT WORK—II's A Mistake

\*\* PRINCE—1999 B

\*\* RITA COOLIDGE—All Time High B

\*\* DONNA SUMMER—She Works Hard For The Money B

\*\* THE HUMAN LEAGUE—(Keep Feeling) Fascination A

\*\* MICO—Ewok Celebration A

WJDX-AM – Jackson

WJUX-AM — Jackson
(Bill Crews—M.D.)

★ SERGIO MENDES—Never Gonna Let You Go 3 1

★ DEBARGE—All This Love 7.5

\*\* JAMES INGRAM WITH PATIT AUSTIN—How Do You Keep The Music Playing 10-6

\*\* THE POLICE—Every Breath You Take 14-7

\*\* MAJAGOOGOO—Too Shy 16-12

• CULTURE CLUB—I'll Tumble For Ya

• MEN AT WORK—It's A Mistake

\*\*CHRIS DE BURGIH—Don't Pay The Ferryman B

\*\*DAVID BOWLE—China Girl

\*\*BRITA COOLIDGE—All Time High A

WKRG-FM - Mobile (Scott Griffith−P.D.)

★★ ELTON JOHN−I'm Still Standing 11-3

★★ MICHAEL JACKSON—Wanna Be Startin 15-6

\* MADNESS—Our House 12-8

\* THE POLICE—Every Breath You Take 18-10

\* ROD STEWART—Baby Jane 19-13

• DIANA ROSS—Pieces Of Ice

 CHARLIE—It's Inevitable
 LEE GREENWOOD—I.O. U. A
 ZEBRA—Behind The Door A
 RITA COOLIDGE—All Time High A WMC-FM (FM-100) - Memphis

WOKI-FM-Knoxville

\* MICHAEL JAUNSUM - Wanna be Startin Something 29-8

\* CHRIS DE BURGH-Don't Pay The Ferryman 19-11

• CHARLIE- It's Inevitable B

\* THE HOLLIES—Stop In The Name Of Love B

• DAVID BOWIE- China Girl B

• MEN WITHOUT HATS—The Safety Dance B

• RED ROCKERS—China B

• LOUISE TUCKER—Midnight Blue B

• MEN AT WORK- It's A Mistake A

• GOANNA—Solid Rock A

• LAURA BRANIGAN—How Am I Supposed To Live Without You Without You Without You Without You How Am I Supposed To Live Without You B.

Without You A
SHALAMAR—Dead Giveaway A
CLULTURE CLUB—I'll Tumble 4 You A
MECO—Ewok Celebration A

WQEN-FM-Gadsden

(Leo Davis—M.D.)

\*\* PRINCE—1999 2-1

\*\* MICHAEL JACKSON—Wanna Be Startin' Something

\*\* MICHAEL JACASON—Mainta be Saarun
5.2

\*\* DEF LEPPARD—Rock Of Ages 16 12

\*\* LOVERBOY—Hot Girls In Love 24-16

\*\* BRYAM ADAMS—Cuts Like A Knife 25-17

\*\* MEN AT WORK—It's A Mistake

\*\* SHALAMAR—Dead Giveaway

\*\* A FLOCK OF SEAGULLS—Wishing B

\*\* RTTA COOLIDE—All Time High B

\*\* TOTO—Waiting For You Love B

\*\* DAVE EDMUNDS—Slipping Away A

\*\* AMERICA—The Border A

\*\* DIAMA ROSS—Pieces Of Ice A

WQUE-FM-New Orleans

(Chris Bryan-M.D.)

\* \* KNAGGOGGO — Too Shy 16-12

\* THE POLICE—Every Breath You Take 20 15

\* LITTLE RIVER BAND—WE Two 15 13

\* OONNA SUMMER—She Works Hard For The Money

OONNA SUMMER—She Works Hard For The Money 24-19
PAUL ANKA—Hold Me 'Til The Morning Comes 29-23
MEN AT WORK—It's A Mistake
IACO—Puttin' On The Ritz
DIMAN ROSS—Pices Of Ice B
THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' ROll Is

King B

THE HOLLIES—Stop In The Name Of Love A

MICHAEL SEMBELLO—Maniac A

WQUT-FM-Johnson City

WQUI-F M — JORNSON CITY
(Dave Adams—M.D.)

\*\* JIM CAPALDI—That's Love 10-6

\*\* KUAGGOGGO—Too Shy 12-8

\*\* ELTON JOHN—I'm Still Standing 14-10

\*\* SERGIO MENDES—Never Gonna Let You Go 23-16

\*\* MEH POLLIES—Stop In The Name Of Love

\*\* AMERICA—The Border

\*\* STEVIE NICKS—Stand Back B

\*\* EDDI'GRANT—Electric Avenue B

\*\* DURAN DURAN—Is There Something I Should Know B

B
• EURYTHMICS—Sweet Dreams B
• DEF LEPPARD—Rock Of Ages A
• DEBARGE—All This Love A

WQXI-FM—Atlanta

WQXI-FM—Atlanta
(leff McCartney—M.D.)

\* EDDY GRANT—Electric Avenue 1-1

\* THE POLICE—Every Breath You Take 9-3

\* MADNESS—Our House 15-8

\* PRINCE—1999 19 10

\* EURYTHMICS—Sweet Dreams 30-20

\* MEN ATWORK—II'S A Mistake

\* STEVIE MICKS—Stand Back B

\* DONNA SUMMER—She Works Hard For The Money B

\* FRIDA—I Know There's Something Going On B

\* LOUISE TUCKER—Midnight Blue A

\* THE FIXX—Saved By Zero A

\* THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is
King A

King A
QUARTERFLASH—Take Me To Heart A
JIM CAPALDI—That's Love A
THE HOLLIES—Stop In The Name Of Love A
DIAMA ROSS—Pieces Of Ice A

WSF7-FM-Winston-Salem WSEZ-FM — Winston-Salem

(Sleve Finnegan — M.D.)

\*\* IRENE CARA—Flashdance . . . . What A Feeling 1-1

\*\* EDDY GRANT—Electine Avenue 8-3

\*\* THE POLICE—Every Breath You Take 14-8

\*\* PRINCE—1999 19-16

\*\* THE HOLLIES—Stop In The Name Of Love 30 22

\*\* MEN AT WORK—It's A Mistake

\*\* DIANA ROSS—Pieces Of Ice

\*\* MICHAEL SEMBELLO—Maniac B

\*\* DAVE EDMINDS—Slipping Away B

\*\* GUJANNA—Solid Rock B

\*\* THOMAS DOLEY—Europa And The Pirate Twins B

\*\* AMERICA—The Border B

\*\* DAVID BOWNE—China Girl A

\*\* CHARLLE—It's Inevitable A

\*\* MER WITHOUT HATS—The Safety Dance A

\*\* BANANARAMM—Shy Boy A

\*\* RITA COOLIDGE—All Time High A

\*\* MTUME—Juicy Fruit A

WSGF-FM-Savannah (J.P. Hunter – M.D.)

\*\* ELTON JOHN – I'm Still Standing 11 6

\*\* MICHAEL JACKSON — Wanna Be Startin' Something

\*\* WILLIAM JANASUM—WARING BE STATEN SOMETHING
16-12

\* BILLY IDOL—White Wedding 18-11

\* EURYTHMICS—Sweet Oreams 21 16

\* GEORGE BENSOM—Inside Love (So Personcl) 22-17

• DIAMA ROSS—Pieces O'lice

• THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is

King

King
C HRIS DE BURGH—Don't Pay The Ferryman B
THE FIXY—Saved By Zero B
MICHAEL SEMBELLO—Maniac B
BRYMA MOAMS—Cuts Like A Knife B
BRYMA MOAMS—Cuts Like A Knife B
C WBRTAM—You And I B
LEON HAYWOOD—I'm Out To Catch A
THE HOLLIES—Stop In The Name Of Love A
DAVID BOWIE—China Girl A

WTIX-AM-New Orleans

WIIX-AM—New Urleans
(Gary Franklin—M.D.)

\* THE POLICE—Every Breath You Take 3 1

\* MANDORSS—Our House 7.4

\* MANACOGOO—Too Shy 9-6

\* EDDY GRANT—Electric Avenue 18:7

\* EURYTHMICS—Sweet Dreams 21:11

• MEN AT WORK—It's A Mistake

• MITUME—Jucy Fruit

• BRYAN ADAMS—Cuts Like A Knife B

• DEBARGE—All This Love B

LOUISE TUCKER—Midnight Blue B

\* THE ELECTRIC LIGHT ORCHESTRA—Rock 'N' Roll Is King B.

King B

CROSBY, STILLS AND NASH—War Games B

ZEBRA—Who's Behind The Drum A

PAUL ANKA—Hold Me "Till The Morning Comes A

THE WHISPERS—Keep On Lovin' Me A

WWKX-FM - Nashville (John Anthony—M.D.)

\*\* EDDY GRANT—Electric Avenue 1·1

\*\* MICHAEL JACKSON—Wanna Be Startin' Something \*\* MICHAEL JACKSON—Wanna Be Startin' So.
5-2
ELTON JOHN—I'm Still Standing 10-4
\* BRYAN ADAMS—Cuts Like A Knift 12-5
\* THE FOLICE—Every Breath You Take 17-8
• MEN AT WORK—I'S A Mistake
• CULTURE CLUB—I'll Tumble For Ya
• MICHAEL SEMBELLO—Maniac B
• QUARTERFLASH—I ake Me To Heart B
• STEVIE NICKS—Stand Back B
• THE HUMAN LEAGUE—(Keep Feeling) Fascini
• EURYTHMICS—Sweet Dreams B
• DAVID BOWEE—China Girl A
• CROSBY, STILLS AND NASH—War Games A
• DIANA ROSS—Pieces Of Ice A

(Tom Prestigiacoma — M.D.)

DIAMA ROSS — Pieces Of Ice B

MEN AT WORK — It's A Mistake A

PAUL ANKA — Hold Me 'Til The Mo

DAVE EDMUNDS — Slipping Away

(Gary Adkins—M.D.)

\*\* JOAN ARMITADING—Drop The Pilot 2-1

\*\* BILLY IDOL—White Wedding 11-6

\*\* DEBARGE—All This Love 16-7

\*\* MICHAEL JACKSOM—Wanna Be Startin' Something 29-8

\*\* GUBER TO ACKSOM—Wanna Be Startin' Something 29-8

BILLBOARD

**Vox Jox** 

# **YesterHits**

HITS FROM BILLBOARD 10 AND 20 YEARS AGO THIS WEEK.

#### POP SINGLES-10 Years Ago

- Give Me Love, George Harrison, Apple 2. My Love, Paul McCartney & Wings,
- 3. Will It Go Round In Circles, Billy Preston, A&M
- 4. I'm Gonna Love You Just A Little More Baby, Barry White, 20th Century
- 5. Kodachrome, Paul Simon, Columbia
- Pillow Talk, Sylvia, Vibration
- 7. Playground In My Mind, Clint Holmes,
- 8. Long Train Running, Doobie Brothers, Warner Bros.
- Right Place, Wrong Time, Dr. John, Atco Shambala, Three Dog Night, Dunhill

#### POP SINGLES-20 Years Ago

- Sukiyaki, Kyu Sakamoto, Capitol
- It's My Party, Lesley Gore, Mercury
- Hello Stranger, Barbara Lewis, Atlantic
- Blue On Blue, Bobby Vinton, Epic
- Easier Said Than Done, Essex, Roulette
- Those Lazy-Hazy-Crazy Days Of Summer, Nat King Cole, Capitol
- One Fine Day, Chiffons, Laurie
- You Can't Sit Down, Dovells, Parkway
- Memphis, Lonnie Mack, Fraternity
- 10. Surf City, Jan & Dean, Liberty

#### TOP LPs-10 Years Ago

- Living In The Material World, George Harrison, Apple
- 2. Red Rose Speedway, Paul McCartney & Wings, **Apple**
- 3. There Goes Rhymin' Simon, Paul Simon,
- 4. Houses Of The Holy, Led Zeppelin,
- 5. The Dark Side Of The Moon, Pink Floyd,
- 1967-1970. Reatles Apple
- Now & Then, Carpenters, A&M
- Made In Japan, Deep Purple, Warner
- They Only Come Out At Night, Edgar Winter Group, Epic
- 10. Call Me, Al Green, Hi

#### TOP LPs-20 Years Ago

- Days Of Wine And Roses, Andy Williams, Columbia
- Moving, Peter, Paul & Mary, Warner
- West Side Story, Soundtrack, Columbia
- Vaughn Meader & The First Family Vol. 2, Cadence
- Surfin' U.S.A., Beach Boys, Capitol Peter, Paul & Mary, Warner Bros. I Wanna Be Around, Tony Bennett,
- Columbia
- Lawrence Of Arabia, Soundtrack, Colpix
- Songs I Sing On The Jackie Gleason Show, Frank Fontaine, ABC-Paramount
- 10. Kingston Trio #16. Capitol

#### COUNTRY SINGLES-10 Years Ago

- 1. Don't Fight The Feelings Of Love, Charley Pride, RCA 2. Satin Sheets, Jeanne Pruett, MCA
- Ravishing Ruby, Tom T. Hall, Mercury
- Why Me. Kris Kristofferson, Monument Kids Say The Darndest Things, Tammy
- Love Is The Foundation, Loretta Lynn, MCA
- 7. Send Me No Roses, Tommy Overstreet,
- 8. Too Much Monkey Business, Freddy Weller, Columbia
- Southern Loving, Jim Ed Brown, RCA
- You Were Always There, Donna Fargo,

#### SOUL SINGLES-10 Years Ago

- One Of A Kind, Spinners, Atlantic
- Doing It To Death, J.B.'s People, 621 Time To Get Down, O'Jays, Philadelphia International
- Daddy Could Swear, I Declare, Gladys Knight & the Pips, Soul
- I'm Gonna Love You Just A Little More Baby, Barry White, 20th Century
- There's No Me Without You,
- Get Off My Mountain, Dramatics, Volt You'll Never Get To Heaven, Stylistics,
- 9. I'll Always Love My Mama, Intruders,
- 10. Give Your Baby A Standing Ovation, Dells, Cadet

#### • Continued from page 15

That opening for an assistant PD/ music director at WTVN Columbus has been filled in-house by Kent Jones, who continues to host the Sunday night oldies show. Signed, sealed and delivered: Capitol Broadcasting (Jim Goodmon's Raleigh-based company) has taken over Mariner's KBEQ Kansas City with the FCC's blessing.

It must be the season for station sales. Vic Ives, Portland radio fixture and GM of Magic 107 (KMJK) there, has gotten a group together, and they're buying the Harte-Hanks property. ... Golden West has agreed to sell its San Francisco prop-Golden West has erty, KSFO, in a move that surprised no one. Buying the AM facility is King Broadcasting; King, which owns KYA/KLHT there, will obviously be selling KYA, and soon. ... Swanson Broadcasting has sold its second "Music Of Your Life" AM this year. First it was New Orleans' WSHO; now it's Fort Worth's KFJZ, and the word is that Founders Broadcasting, which paid \$2 million for the property and has no other broadcast interests, will be dropping the format.

Michael Bailey's back. Bailey, who programmed Portland's KINK and did mornings from 1976 to 1979, rejoined the station last week doing mornings. He most recently held down the same shift across town at KRCK.

\* \* \*

If WLS-FM Chicago is sounding better to you, or at least louder, it's probably because it's moved its perch from the John Hancock building to the Sears tower, a move that's been underway for the past two years.... Congratulations to WFYR Chicago afternoon drive personality

Chuck Benson, who increased his job security by marrying the station's operations manager, Barb Brauer. Other station staffers saying "I do" recently include morning man Stu Collins and engineering supervisor John Valenta. ... Across town at Chicago's all-Spanish outlet, WOJO, "Radio Ambients," Tomas Martinez, Ambrozio Hernandez and Eva Field have been added to the

\* \* \*

station's news department.

Happy birthday to Cleveland's WMJI, which celebrates its first anniversary of bringing "magic" to the rock'n'roll capital of the world. . . . And in Cleveland, Tenn. (Chattanooga, tri-state area), WALS-FM has become WUSY-FM (US-101) and abandoned its AC programming in favor of country. Owned by Colonial Broadcasting (WLWI Montgomery, WOWW Pensacola), the class C FM is programmed by Jon Anthony, with John Hart, formerly of Albany, Ga.'s WJAZ, handling music.

WYSP Philadelphia has a new production director. He's Bob Stroud, who held the same position at Chicago's WMET. . . . Jeff Serr makes another move at KMGG Los Angeles. He started as the station's night jock earlier this year, moved into middays and now handles afternoons at the Century station.

John Reid, formerly of KOA Denver, joins K1LO Colorado Springs as news director. Gregory Thomas is upped to promotions/public relations director there and continues in the 10 p.m.-2 a.m. shift. Copywriter Ann Sears, meanwhile, is upped to assistant PD. . . . Ken Brown vacates his post as VP/GM of Mid America's WOUA/KRVR Davenport to relocate to the company's Peoria

outlets, WIRL/WSWT, where he replaces VP/GM Mort Cantor, who resigned last month.

\* \* \*

Bill Alexander is out at KJ103 (KJYO) Oklahoma City and looking. Bill, who was part of the "Super-Stars" crew when the station switched from Schulke II six months ago, also handled the music chores. He can be reached at (405) 751-

Guillermo Llerena Godoy, a jock from Lima (Peru, not Ohio), stopped by the Billboard offices last week. He's a Peruvian air personality whose Spanish-language program features predominantly American music, and he says things are pretty much the same in Lima as they are here: lots of stations and lots of FM penetration.

In addition to all his other activities, consultant Jeff Pollack is now teaching a course in "programming in the '80s" at UCLA, Monday nights through Aug. 22.

If you're in the vicinity of Columbus, Ga., give WDAK PD Jessica James a call. She'll show you through the South's only "antique radio museum," which opened last week and is owned by the station.

For those of you into collecting things, the Grand Award- and Gold Medal-winning commercials and PSAs from the second annual International Radio Festival of New York are available on cassette for \$25 from the organization at 251 W. 57th St., New York, N.Y. 10019. \* \* \*

"Morning Radio Success Techniques" is the latest offering from Dave Klemm. The three-hour seminar will be held in San Francisco

Aug. 27 prior to the NAB-RPC. For more information call (203) 868-

And if you want more info on this year's NAB radio programming conference write to the NAB radio department, 1771 N Street N.W., Washington, D.C. 20036. They'll send you a poster suitable for framing with all the details on the back.

Steve Boyton is upped from week-ends to MD at FM96, CJFM Mon-... Up in Timmins, Ont., CKGB celebrates its 50th anniversary on the air, and PD Gary Greer would like to hear from all former

After a brief midday stint at WJDY Salisbury, Md., Jeff Newman segues across the state to Ocean City, where he now does mornings on OC104 (WOCQ), replacing J.J. McKay. ... WJKX Moss Point, Miss. urban midday personality
Etta St. James is upped to music director. ... KOCY Oklahoma City's
"Gold Country" becomes the state's first AM stereo outlet. ... Harvey Yow, WGWR midday man, is the new PD at the Asheboro, N.C. station, where afternoon drive jock Penny Nance is upped to music director.

Dallas public radio station KERA/90 FM will have a new PD Aug. I when Michael M. Nitka leaves Washington's WAMU-FM to assume the post. ... New York Univ.'s radio station, WNYU, has a new staff. It includes GM John new staff. It includes GM John Hrynyszyn and PD John Loscalzo. ... Paul Lauzon, who does a week-... Paul Lauzon, who does a weekend gospel show on KLCL Lake N Charles, La., needs some earthly intervention and heavenly inspiration in the form of gospel product.



PYROMANIACS—A platinum album isn't enough for the guys in the Mercury band Def Leppard, so they stopped by WLS-FM in Chicago to say thanks for plugging "Pyromania." Shown from left are music director Steve Perun; the Collen and Joe Elliott; PolyGram regional promotion manager Marvin Gleicher; manager Cliff Bernstein; and Chicago promotion rep Gary

#### farmannamannamannamandi **Midday Male Audience Growing**

LOS ANGELES-Trying to reach male listeners? According to "The Mid-Day Myth Exploded," a new study conducted by CBS-FM National Sales, you'll find them listening in the middle of the day, a time slot previously dubbed "housewife time."

That term is now obsolete," states Eli W. Kaufman, VP of CBS-FM National Sales. "Major demographic changes in the 10 a.m.-3 p.m. daypart, due primarily to new work styles, additions to the overall work force and the development of exurban communities, have resulted in a swelling of upscale professional/managerial men and women now listening to the radio midday in their cars at work and at home.'

In the last 10 years, while female midday listening has increased 20%, male listenership has posted a 41% gain. And not only is the audience there, it's being reached cost effectively. In a comparison of daypart costs-per-rating point for men 25-54 in the top 20 markets, the study found a midday buy to be 40% less expensive than a combined drive-time purchase.

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JULY 2, 1983, BILLBOARD

ELO-Rock 'N' Roll Is King, Jet (45)

PETER GABRIEL-Plays Live, Geffen

#### Billboard®

# Rock Albums & Top Tracks

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Rock Albums Top Trac

			Kock Albums				Top Tracks
Ž	Heek Last	Peeks 2	ARTIST - Title. Label	E A	Last	Wecks On Chart	ARTIST—Title, Label
7	3	7	THE FIXX—Reach The Beach, MCA WEEKS AT #1		1	5	THE POLICE—Every Breath You Take, WEEKS AT #1
	2 2	23	DEF LEPPARD—Pyromania, Mercury		1		A&M4
1		W EURY	THE POLICE—Synchronicity, A&M	2	5	5	STEVIE NICKS-Stand Back, Modern
	555-3	Jim A		3	4	4	LOVERBOY-Hot Girls In Love, Columbia
	-	,	DAVID BOWIE—Let's Dance, EMI/America	4	2	11	DEF LEPPARD-Rock Of Ages, Mercury
		1111	LOVERBOY - Keep It Up, Columbia	5	3	8	DURAN DURAN-Is There Something I Should
1	7 7	9	DURAN DURAN-Is There Something I Should				Know?, Capitol
			Know?, Capitol (12 inch)	6	14	5	THE FIXX—One Thing Leads To Another, MCA
1		13	ZZ. TOP—Eliminator, Warner Bros.	7	16	6	DAVID BOWIE—China Girl, EMI-America
9		10	MEN AT WORK-Cargo, Columbia	8	9	6	DAVE EDMUNDS—Slipping Away, Columbia
10		5	THE KINKS—State Of Confusion, Arista (45)	9	13	7	DEF LEPPARD-Too Late For Love, Mercury
11		17	U2—War, Island	10	6	13	THE TUBES—She's A Beauty, Capitol
12		10	ZEBRA—Zebra, Atlantic	11	26	3	IRON MAIDEN-The Flight Of Icarus, Capitol
13		9	DAVE EDMUNDS—information, Columbia	12	38	6	ZEBRA-Who's Behind The Door, Atlantic
14		9	A FLOCK OF SEAGULLS—Listen, Jive/Arista	13	23	8	MADNESS-Our House, Geffen
15		18	INXS—Shabooh, Shoobah, Atco	14	7	14	PINK FLOYD—Not Now John, Columbia
16		10	RED ROCKERS—China, Columbia (EP)	15	11	9	DAVID BOWIE—Modern Love, EMI-America
17		22	BRYAN ADAMS—Cuts Like A Knife, A&M	16	31	4	U2—Two Hearts Beat As One, Island
18		8	FASTWAY—Fastway, Columbia				,
19		15	THE TUBES—Outside/Inside, Capitol	17	59	4	INXS—Don't Change, Atco
20		5	IRON MAIDEN—Piece Of Mind, Capitol	18	12	10	EDDY GRANT-Electric Avenue, Portrait
21		4	CROSBY, STILLS & NASH—Allies, Atlantic	19	35	7	THE KINKS—Come Dancing, Arista
22	29	13	MARTIN BRILEY-Cne Night With A Stranger, Mercury	20	19	6	RED ROCKERS—China, Columbia
23	25	6	BLACKFOOT-Siogo, Atco	21	15	12	Z.Z. TOP-Gimme All Your Lovin', Warner Bros.
24		12	KROKUS—Headhunter, Arista	22	30	10	MARTIN BRILEY-Salt In My Tears, Mercury
25	20	8	GOANNA-Spirit Of Place, Atco	23	8	8	A FLOCK OF SEAGULLS—Wishing, Jive/Arista
26		9	QUIET RIOT—Metal Health, Pasha	24	21	21	BRYAN ADAMS-Cuts Like A Knife, A&M
27	26	10	EDDY GRANT-Electric Avenue, Portrait (12 inch	25	22	10	MEN AT WORK-Dr. Heckyll And Mr. Jive,
28	22	17	PLANET P-Planet P. Geffen				Columbia
29	32	7	JOAN ARMATRADING-The Key, A&M	26	25	4	FASTWAY—Say What You Will, Columbia
30	21	10	MADNESS-Our House, Geffen (45)	27	46	4	MEN AT WORK—1t's A Mistake, Columbia
31	23	11	RICK SPRINGFIELD-Living In Oz, RCA	28	34	8	RICK SPRINGFIELD-Affair Of The Heart, RCA
32	39	4	MARSHALL CRENSHAW-Field Day, Warner Bros.	29	18	7	CULTURE CLUB-Church Of The Poisoned Mind,
33	45	4	THE EURYTHMICS—Sweet Dreams (Are Made Of	30	20	6	Virgin/Epic
			This), RCA	31	39	4	THE FIXX—Saved By Zero, MCA
34	O.E.	Emr	JOAN JETT AND THE BLACKHEARTS—Fake Friends, MCA/Blackheart (12 inch)	32	42	4	GOANNA-Solid Rock, Atco
35	35	5	URIAH HEEP—Head First, Mercury	32	42	4	MARSHALL CRENSHAW—Whenever You're On My Mind, Warner Bros.
36	-	7	R.E.M.—Murmur, I.R.S.	33	40	3	ROBERT PALMER-You Are In My System, Island
37		Emr.	DONNIE IRIS-Fortune 410, MCA	34	NEW E	1117	CROSBY, STILLS & NASH—War Games, Atlantic
38	33	5	ELTON JOHN-Too Low For Zero. Geffen	35	17	12	U2-Sunday, Bloody Sunday, Island
39	out w	E.11.7	MINISTRY—With Sympathy, Arista	36	36	12	Z.Z. TOP-Got Me Under Pressure, Warner Bros.
40	30	14	PINK FLOYD—The Final Cut. Columbia	37	45	5	ELTON JOHN-I'm Still Standing, Geffen
41	49	3	THE PLIMSOULS—Everywhere At Once, Geffen	38	47	4	THE EURYTHMICS—Sweet Dreams (Are Made Of
42	36	17	CHRIS DE BURGH—The Getaway, A&M				This), RCA
43	0.30	EURY	QUARTERFLASH—Take Me To Heart, Geffen (45)	39	10	16	INXS—The One Thing, Atco
44		E.T.T	TALKING HEADS—Speaking In Tongues, Sire	40	33	14	BILLY IDOL-White Wedding. Chrysalis
45		9	JIM CAPALDI-Fierce Heart, Atlantic	41	51	9	TEARS FOR FEARS—Change, Mercury
46		6	TEARS FOR FEARS—The Hurting, Mercury	42	52	9	QUIET RIOT-Metal Health, Pasha
47		6	MARILLION—Script For A Jester's Tear, Capitol	43	54	6	FASTWAY-Easy Livin, Columbia
48	1	21	JOURNEY—Frontiers. Columbia ARCHANGEL—Archangel, Portrait	44	43	6	MEN AT WORK-High Wire, Columbia
50		3	JOE WALSH-Space Age Whiz Kid, Full Moon (12	45	44	5	KROKUS-Screaming In The Night, Arista
30	30		Inch)	46	24	5	PLANET P-Static, Geffen
		4		47	37	7	JOAN ARMATRADING-Drop the Pilot, A&M
			Top Adds	48	56	6	THE HUMAN LEAGUE—(Keep Feeling) Fascination,
				49	27	5	A&M  KAJAGOOGOO-Too Shy, EMI-America
1	THE	POLIC	E—Synchronicity, A&M	50	32	3	NAKED EYES—Always Something There To Remind
2	STE	VIE NIC	CKS—The Wild HEart, Modern	30	52	3	Me, EMI
3	LOV	ERBOY	-Keep It Up. Columbia	51	48	15	DAVID BOWIE-Let's Dance, EMI/America
4			AND THE BLACKHEARTS—Fake Friends, MCA/	52	58	21	DEF LEPPARD—Photograph, Mercury
4			(12 inch)	53	28	4	MARILLION-He Knows, You Know, Capitol
5	CRC	OSBY. S	TILLS & NASH—Allies, Atlantic	54	29	13	MEN AT WORK-Overkill, Columbia
6			IEADS—Speaking In Tongues, Sire	55	41	22	JOURNEY-Separate Ways, Columbia
				56	49	14	PLANET P-Why Me?. Geffen
7			RIS—Fortune 410, MCA	57	60	5	BRYAN ADAMS-Straight From The Heart, A&M
8	SHO	OOTING	STAR—Burning, Virgin/Epic	58	50	10	PINK FLOYD—The Hero's Return, Columbia
9	FLO	-Rock	'N' Roll Is King let (45)	60	55	7	THE THREE Mankow Time Control

59 55

60 57 13

A compilation of Rock Radio Airplay as indicated by the nations leading Album oriented and Top Track stations.

Radio

# New On The Charts

This weekly feature is designed to spotlight new artists on Billboard's pop, country and black music charts.



#### **ROMAN HOLLIDAY**

Swing, jump, jive; the names are different, but those sounds contribute equally to the success of the new Roman Holliday single. "Stand By," which moves to a starred 68 on this week's Hot 100. The tune, with its rockabilly feel and nod to the influence of such stylists as Louis Jordan and Cab Calloway, was written by the Lambert brothers, vocalist Steve and saxophonist Rob.

Taken from the group's self-titled Jive EP. marketed by Arista Records, "Stand By" was directed by Peter Collins, whose production credits include Musical Youth and the Belle Stars. Guitarist Brian Bonhomme, keyboardist Adrian York, trumpeter John Eacott, drummer Simon Cohen and bassist Jon Durno complete the lineup, which was cemented last year at the aptly named Jive Club in London.

"I think there's a great big gap in the musical jigsaw puzzle for jive to fit in," says Steve Lambert. "You need something different, a bit more excitement. You've got the cold synthesizer bands that don't produce the goods live, and I think it would be good for kids to come out of a gig sweating."

think it would be good for kids to come out of a gig sweating."

For more information, contact Melani Rogers, Arista Records, 6 West 57th St.,
New York, N.Y. 10019; (212) 489-7400.



#### LOZ NETTO

Now that Loz Netto has hit the charts, he doesn't have to run away from home anymore. The singer/songwriter, whose debut single, "Fade Away," moves to 82 on the current Hot 100, tried valiantly to "escape" his native Coventry, England, as a teen, only to return, penniless, some months later. But rock stardreams aren't easily daunted, and Netto finally scored as a guitarist with Sniff "N the Tears, which scored a worldwide hit last year with "Driver's Seat."

"Loz Netto's Bzar," his debut album for 21 Records, marketed by PolyGram, features "Fade Away," with synthesized effects coordinated by producer Colin Thurston, who has guided David Bowie and, more recently. Duran Duran, Players on the disk include bassist Ian Maidman, drummer Luigi Salvoni and keyboardist Johnathan Cole.

"I wrote lyrics with an awareness of video," says Netto, who believes "the new breed of musicians will be actors too."

For more information, contact 21 Records, 161 West 54th St., New York, N.Y. 10019; (212) 664-7900.



#### EURYTHMICS

Annie Lennox was waitressing in London, following three years of study at the Royal Academy of Music there, when David Lennox suggested to her that they form a musical partnership. In their first incarnation, as the Tourists, they scored a hit with a remake of Jackie DeShannon's "Everytime You Walk In The Room." Now they're known as the Eurythmics, and have a big 'new music" hit on their hands with "Sweet Dreams (Are Made Of This)," which climbs to a starred 26 in its eighth week on the Not 100. It's taken from the RCA album of the same name.

The duo demonstrate an unusual ability to craft haunting hooks and harmonies in their synthesizer-dominated music. For those who feel the music gets a little too technical, they offer a relatively soulful version of the Stax/Volt hit. "Wrap It Up," written by Isaac Hayes and David Porter.

For more information, contact Gary Kurfurst, Overland Management, 1775 Broadway, New York, N.Y. 10019; (212) 489-4820.

THE TUBES-Monkey Time Capitol

DURAN DURAN-Girls On Film, Canitol

# Featured Programming

ABC/Watermark is the new name of the production and syndication arm of the ABC Radio Division, now that the firm has officially transferred to ABC Radio Networks from ABC Radio Enterprises. The company's syndicated shows are unaffected by the reorganization. ABC/Watermark president Tom Rounds now reports to ABC Radio Network chief Edward McLaughlin.

\* \* \* James R. Berry eschews nicknames like "Mr. Science," but that's what programmers at such stations as KIQQ Los Angeles, WEEI Boston and WXYZ Detroit are calling the writer and producer of the "Science Report" show. Underwritten by the American Institute of Physics in New York, the series, which is free, tackles topics of interest to both physical scientists and consumers, such as why bowling balls curve, how the full moon causes personality changes, and why hot tubs can kill you. Entertaining and easy-tounderstand, the programs are fourand-a-half-minutes long and shipped on disk. Over 500 stations, including 150 commercial outlets, carry the show. Berry can be reached at (212) 661-9404.

Welcome Lenny Kaye to DIR Broadcasting as producer of two new shows, "Maxwell House Party" and "Live Cuts." The noted guitarist and rock historian, who will also produce DIR's "The Inside Track," will pick one live cut from a syndicator's archives for each episode of the five-minute "Live Cuts" show, sponsored by Maxwell House. A host for the daily program will be named shortly. The 60-minute "House shortly. The 60-minute Party" will include live music in a party setting and feature host Meg Griffin of WNEW-FM New York. The new shows will debut on disk sometime next month.

The United Stations will bow "Solid Gold Country" in September. Hosted by Stan Martin, the weekly three-hour show will feature country artists as guests in a magazine format. It's available on disk on a barter basis

United has also slated four consecutive "Hot Summer Rock" specials for the season, sponsored by Atari. Beginning the weekend of July 22, the 60-minute market exclusives will spotlight the Tubes, A Flock Of Seagulls, Def Leppard and the Stray Cats.

"Album Country" and "Rockhit" are two new formats on the horizon. The former, marketed by The Syndicate and developed by Sound Idea Productions of Berkeley, targets younger modern country listeners and can be tailored for basic music service or live assist. "Rockhit," developed for FM by the Gene Ladd Broadcast Group of New York, is aimed at the 12-34 listener and incorporates a music mix that's reportedly "broader than 'Hot Hits' and more vertical than top 40.3

Watch for TM Programming to change the latter half of its name this fall as part of a new advertising campaign. Five employees were let go last week as part of a streamlining effort that will result in expanded duties for the TM sales team, according to president Pat Shaughnessy, who says the retiring Harold Best will be replaced as Northeast regional rep.

\* \* \*

Velma Cato has been named news director of the NBC Radio Network. She joined NBC last year as a producer and editor. ... Suzanne Berg has joined The United Stations as technical producer. United has also hired Tom Roland as manager of creative services. They're based in New York....Starstream Communications has appointed Robin Rothman national marketing director in Los Angeles. ... Wil Schutte is the newest account exec on McGavern Guild Radio's Gotham sales force. . CBS News correspondent Susan Spencer will be heard on "Newsnotes" every other Wednesday, alternating with correspondent Diane Sawyer.... Rob Battles has been named manager of promotion for the ABC Radio Networks. The company's Direction Network has also appointed Cathleen Pratt manager of station relations.

\* \* \* The American Honda Motor Co. has purchased 120 half-minute spots on Mutual this summer to promote the use of safety belts. ... Birch Ra-dio plans to open an office in Chicago next month, headed by Midwest regional sales manager Rick Dames. . . . A demonic association is in the works for WGN Chicago as the official DePaul Blue Demon basketball host through the school's LEO SACKS 1987 season.

Below is a weekly calendar of upcoming network and syndicated music specials. Shows with multiple dates indicate local stations have option of broadcast time and dates.

Billboard®

June 27, Rick Derringer, Carmine Appice, Guest D.J., Rolling Stone Productions, one hour. June 27, Van Halen, part two, Inner-View, In-

ner-View Network, one hour

June 27-July 1, Joan Jett, Peter Townsend, Johnny Rotten, Inside Track, DIR Broadcasting,

June 27-July 1. Journey, part one, Inner-View, Inner-View Network, one hour.

June 27-July 3, Stan Kenton Tribute, part two, Music Makers, Narwood Productions, one

June 27-July 3, Bellamy Brothers, Country Closeup Narwood Productions one hour July 1-3, Styx, Off The Record Special, West-

wood One two hours July 1-3, George Duke, Special Edition, West-

wood One, one hour.

July 1-3, Rock Survivors, Rock Chronicles,

Westwood One, one hour. July 1-3, Fourth Of July, Dr. Demento, Westwood One, two hours.

July 1-3, Patrick Simmons, Rod Stewart, Berlin. Off The Record. Westwood One, one hour. July 1-3, Earl Thomas Conley, Live From Gil-

ley's, Westwood One, one hour July 1-3, Red Rockers, Fixx, Rock Album

Countdown, Westwood One, one hour. July 1-3, Irene Cara, Sister Sledge, The

Countdown, Westwood One, one hour.

July 1-4, Beach Boys, Ventures, Don & Deanna On Bleecker Street, Continuum Net-

July 1-4, Beach Boys, Rockweek, Continum Radio Network, one hour.

July 1-4, 20 Years Of British Rock, part two,

The Source, NBC, three hours.

July 2, Gary Lewis & the Playboys, Solid Gold Saturday Night, RKO Radioshows, five hours. July 2, Loretta Lynn, Oak Ridge Boys, Ala-

bama, Best Of The Silver Eagle, ABC Entertainment Network, 90 minutes.

July 2, Rod Stewart, Superstar Concert, Westwood One, two hours.

July 2, Ringo's Yellow Submarine, ABC-FM Radio Network, one hour.

July 2-3, Dottie West, Con Hunley, Leon Everette, Larry Gatlin & the Gatlin Brothers Band, Lee Arnold On A Country Road, Mutual Broadcasting, three hours.

July 2-3, Ray Manzarek, Marty Balin, U2, Billy Idol, Hollies, Rock USA, Mutual Broadcasting, three hours

July 2-3, Phil Collins, Captured Live, RKO Radioshows, 90 minutes.
July 2-3, Quarterflash, Hot Ones, RKO Radio-

July 2-3, Henry Mancini, Musical, Watermark,

July 2-3, B.J. Thomas, Soundtrack Of The 60s,

Watermark, three hours.

July 2-4, "The Alabama Story," United Stations, three hours.

July 2-4. The Great American Summer, Radio-Radio, The Creative Factor, six hours.

July 2-4, "Stevie Wonder, The First 20 Years," Mutual Broadcasting, three hours. July 4, Greg Kihn Band, The Source, NBC,

July 4, Fee Waybill & Michael Cotten of the Tubes, Guest D.J., Rolling Stone Productions,

July 4, Def Leppard, Inner-View, Inner-View

Network, one hour. July 4-10, Janie Fricke, Country Closeup, Nar-

wood Productions, one hour July 4-10, Johnnie Ray, Music Makers, Narwood Productions, one hour.

July 8, RadioRadio Countdown, Broadcast International, three hours

July 8-10, Cheap Trick, In-Concert, Westwood July 8-10, George Strait, Live From Gilley's.

Westwood One, one hour. July 8-10 Deniece Williams, Budweiser Concert Hour, Westwood One, one hour.

July 8-10, Smokey Robinson, Pop Concerts, Westwood One, one hour.

July 8-10, REO Speedwagon, Off The Record Special, Westwood One, two hours,

July 8-10, Chi-Lites, Special Edition, Westwood One, one hour, July 8-10, Rock Down Under, Rock Chroni-

cles, Westwood One, one hour.
July 8-10, Songs About Native Americans, Dr.

Demento, Westwood One, two hours. www americantadiohistory com

Contemporari Chart These are best selling middle-of-the-road singles compiled from radio station air play listed in rank order. Week ۶ This ast. TITLE, Artist, Label & Number (Dist, Label) (Publisher, Licensee) NEVER GONNA LET YOU GO Sergio Mendes, A&M 2540 (ATV/Mann & Weil, BMI) ALL THIS LOVE
Debarge, Gordy 1660 (Motown) (Jobete, ASCAP)
THAT'S LOVE
Jim Capaldi, Atlantic 7-89849 (Warner Bros.. ASCAP)
FLASHDANCE ... WHAT A FEELING
Irene Cara, Casablanca 811440-7 (Polygram) (Chappell/Famous/GMPC/Alcor, ASCAP) 台 7 7 亩 3 10 4 10 4 2 10 nny Rogers, Liberty 1495 (Warner House Of Music, BMI/WB Gold, ASCAP) 12 6 TIME ture Club, Virgin/Epic 34-03796 (Virgin/Chappell ASCAP) 8 9 1.0.U. Lee Greenwood, MCA 52199 (Vogue/Welk/Chriswald/Hopi/MCA BMI/ASCAP) Lee Greenwood, MCA 52199 (Vogue/Welk/Chriswald/Hopi/MCA. BMI/ASCAP)
HOW DO YOU KEEP THE MUSIC PLAYING
James Ingram With Patti Austin, Qwest 7-29618 (Warner Bros.) (WB, ASCAP)
FRONT PAGE STORY
Neil Diamond, Columbia 38-03801 (Stonebridge/New Hidden Valley, ASCAP/
Carole Bayer Sager, BMI)
THE CLOSER YOU GET
Alabama, RCA 13524 (Irving/Down 'N Dixie/Chinnichap, Careers, BMI)
NO TIME FOR TALK
Christopher Cross, Warner Bros. 7-29662 (Pop 'N' Roll, ASCAP)
HOLD ME 'TIL THE MORNIN' COMES
Paul Anka. Columbia 38-03897 (Souwanko/Foster Frees BMI) 女 9 8 5 11 血 11 8 11 10 8 山 14 Paul Anka, Columbia 38-03897 (Squwanko/Foster Frees, BMI) 13 13 8 DON'T LET IT END DUN'T LETT.

Styx, A&M 2543 (Stygian Songs, ABM 2543)
TRY AGAIN
Champaign, Columbia 38-03563 (Walkin, BMI)
EVERY BREATH YOU TAKE
The Police, A&M 2542 (Magnetic/Reggatta/Illegal, BMI)
STOP IN THE NAME OF LOVE
The Hollies, Atlantic 7-89819 (Stone Agate, BMI)
WE TWO 山 15 5 虚 20 血 18 4 The Hollies, Aliantic 7-00015
WE TWO
Little River Band, Capitol 5231 (Screen Gems-EMI, BMI)
ALL THE LOVE IN THE WORLD
Dionne Warwick, Arista 1-9032 (Gibb Brothers, BMI, admin. Unichappell, BMI)
ALL TIME HIGH
Rita Coolidge, A&M 2551 (Blackwood, BMI) 血 17 6 山 19 4 血 28 2 Rita Coolidge, A&M 2551 (Blackwood, BMI)

MIDNIGHT BLUE

Louise Tucker, Arista 1-9022 (Chartel, Arista, BMI)

TIL YOU AND YOUR LOVER ARE LOVERS AGAIN

Engelbert Humperdinck, Epic 34-03817 (Warner House Of Music/Pullman/Warner-Tamerlane/Daticabo, BMI) 20 22 5 1 24 7 22 12 12 MY LOVE Lionel Richie, Motown 1677 (Brockman, ASCAP) Lionel Richie, Motown 16/7 (Brockman, ASCAP)

OUR LOVE IS ON THE FAULTLINE
Crystal Gayle, Warner Bros. 7-29710 (Rondor PTY LTD/Irving, BMI)

COME DANCING
The Kinks, Arista 1054 (Davray, PRS)
YOU CAN'T RUN FROM LOVE
Eddie Rabbitt, Warner Bros. 7-29712 (Debdave/Briarpatch, BMI)
THE RORRER 23 23 6 山 26 5 25 16 Eddie Rabbitt, Warner Bros. 7-29/12 (Debuave/Dirarpaton, Co...), THE BORDER America, Capitol 5236 (April/Russell Ballard/Poison Oak, ASCAP) 1 32 2 27 25 13 OVERKILL
Men At Work, Columbia 38-03795 (April, ASCAP) 21 28 8 PONCHO & LEFTY
Willie Nelson & Merle Haggard, Epic 34-03482 (United Artists/Columbine, 27 17 29 MORNIN' Al Jarreau, Warner Bros. 7-29720 (Aljarreau, Garden Rake/Foster Frees, BMI) Al Jarreau, Warner Bros. 7-29720 (Aljarreau, Garden Rake/Foster Frees, BMI)
I'M STILL STANDING
Elton John, Geffen 7-29639 (Intersong, ASCAP)
THE WOMAN IN YOU
The Bee Gees, RSO 813173-7 (PolyGram) (Gibb Brothers/Unichappell, BMI)
BLAME IT ON LOVE
Smokey Robinson With Barbara Mitchell, Tamla 1684 (Motown) (Chardax, BMI)
SUMMER LOVE/PIANO POWER
George Fishoff, MMG 9 (George Fishoff/White Forest, ASCAP)
SOLITAIRE
LAURA READINGAL Atlantic 7-89868 (Youngster Musikverlag GmbH Arista ASCAP) 30 30 5 血 34 血 由 38 SULITAIRE
Laura Branigan, Atlantic 7-89868 (Youngster Musikverlag GmbH, Arista, ASCAP, GEMA) 34 33 14 35 35 INSIDE LOVE 3 George Benson, Warner Bros. 7-29649 (Music Corporation Of America/Kashif, EASY FOR YOU TO SAY Linda Ronstadt, Asylum 7-69838 (Elektra) (White Oak Songs, ASCAP) PUTTIN' ON THE RITZ Taco, RCA 13574 (UFA) 36 29 15 NEW ENTRY 由 PUTTIN' ON THE RITZ
Taco, RCA 13574-(UFA)
WORDS
F.R. David, Carrere 101 (PolyGram) (ASCAP)
TAKE ME TO HEART
Quarterflash, Geffen 7-29603 (Warner Bros.) (Narrow Dude/Bonnie Bee/Good/WB, ASCAP)
FAITHFULLY
FAITHFULLY
FAITHFULLY
FAITHFULLY
FAITHFULLY
FAITHFULLY NEW ENTRY 血 HEW COTTON 39 WB, ASCAP)

FAITHFULLY

JOURNEY, Columbia 38-03840 (Twist And Shout, ASCAP)

ALWAYS SOMETHING THERE TO REMIND ME

Naked Eyes, EMI-America 8155 (Intersong Music, ascap)

FAMILY MAN

Daryl Hall & John Oates, RCA 13507 (Virgin/Chappell/Josef Weinberger, PRS/TBP/April, ASCAP)

I WON'T HOLD YOU BACK

Toto, Columbia 38-03597 (Rehtakul Veets, ASCAP)

STRANGER IN MY HOUSE

Ronnie Milsap, RCA 13470 (Lodge Hall, ASCAP)

DOI IT FOR LOVE

Marty Balin, EMI-America 8160 (Great Pyramid/Mercury Shoes, BMI)

SMILING ISLANDS

Robbie Patton, Atlantic 7-89955 (Red Snapper/Adel, ASCAP)

MINIMUM LOVE

Mac McAnally, Geffen 7-29736 (Warner Bros.) (I've Got The Music/Songs Tailors, ASCAP/BMI)

IT MIGHT BE YOU

Stephen Bishop, Warner Bros. 7-29791 (Gold Horizon, BMI/Golden Torch, ASCAP) 37 41 31 42 36 40 43 44 41 14 45 39 11 43 16 47 44 17 45 48 24 IT MIGHT BE YOU
Stephen Bishop, Warner Bros. 7-29791 (Gold Horizon, BMI/Golden Torch, ASCAP)
YOU HAVEN'T HEARD THE LAST OF ME
Peter Allen Arista 1052 (Snow, BMI/Kaz April, ASCAP)
STRAIGHT FROM THE HEART
Bryan Adams, A&M 2536 (Irving/Adams Communications, BMI) 42 49

★ Bullets are awarded to those products demonstrating the greatest airplay gains this week (Prime Movers).
 ◆ Recording Industry Assn. of America seal for sales of 1,000,000 units (seal indicated by dot). ▲ Recording Industry Assn. of America seal for sales of 2,000,000 units (seal indicated by triangle).

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DINER

# Retailing

#### ATLANTA-BASED NEWSOM'S

# Chain Focuses On Small Malls

LOS ANGELES-Mall locations in medium and small markets represent a window for retail expansion that is often overlooked, or even deliberately ignored, by the giant chains. That's the view of Ron Freeman, principal in One Stop Record House, Atlanta, which operates Newsom's Music Center, a fastgrowing eight-unit chain built around such sites.

Freeman, 62, says the wholesale firm actively seeks out small-market mall locations which can flourish as suburban expansion continues in a given area.

Originally founded by Bill Newsom, the Music Center stores are now under the aegis of the 15-year-old One Stop Record House. Newest thrust for that combine is a second chain, Peppermint, which debuted a month ago via a pilot store in Atlanta's Westend Mall. More recently, One Stop Record House also picked up an outlet on the Georgia Tech campus formerly owned by Madison Dougherty (Bill-board, June 25), which will be revamped as the second Peppermint store.

As a wholesale firm, One Stop Record House services 1,200 ac counts in seven states from a 115,000 square foot facility in downtown At-

the far-flung retail division. Another 50 are employed in the headquarters, which rents out space for administration to the non-affiliated 12-unit Record World retail chain, headed by Mike Parkerson. Freeman also operates a label, Atlanta/ International, which specializes in gospel music.

A champion of the mom and pop store, Freeman says there has been no problem so far with One Stop Record House's expansion into retail, which began last year. "We give good service and work closely with our customers, and our own stores are not in conflict because they're in malls," he asserts.

Freeman's advice for the survival of small independent stores: "Personal service, specialization and special orders. When people come in they expect to talk to someone expert in merchandise who cares. Then they'll keep coming back.

"Small stores should realize that they can do the volume of a \$100,000-a-year store with only \$20,000 in inventory because they can special order so efficiently to-day. We've put \$55,000 in our phone service alone. The problems with too many mom and pops is that they try to compete with the Musiclands and Camelots, which they can never do. They should carve out their own

In the company-owned units, Freeman stresses profit: "We don't allow anyone to dictate how we price or operate." As evidence of that philosophy, a manager at a Newsom's Music Center Unit in Anniston, Ala. says that prices for current LPs are often \$8.59—an indication of one of the advantages of being located off the beaten track.

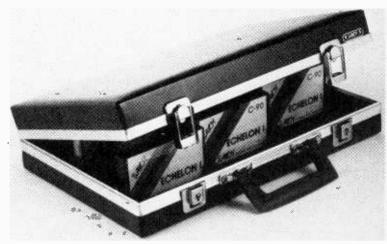
Chainwide, Freeman's philosophy is to emphasize accessories. which he defines as everything from record and tape care to T-shirts. "We make our own T-shirts," he says. "At \$5.98 and \$6.98 for LPs you can't stay there. You have to go for merchandise that offers a profit."

While all the stores carry video games, Freeman says the company has stayed away from prerecorded videocassettes, not wanting to get into the complexities of rental. Video games have slowed down, although Freeman says that a video game contest in the Rome, Ga. store was so successful that the chain is planning more.

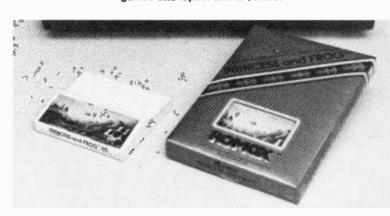
Freeman notes that the Peppermint identity offers many plusses in the way of merchandising: all the customers peppermint sticks. The stores are red and white like our shopping bags, the ceilings and

(Continued on page 29)

# **New Products**



Savoy's 2130 model tape case is suitable for various configurations of video games and tapes. List is \$17.95.



Romox's educational and recreational game cartridges utilize 60% of the cartridge surface for graphics. The firm produces cartridges for Atari, Commodore and Texas instruments personal computers. Four titles for the Ti 99/4A each \$44.95 list are "Princess And Frog," "Ant Eater," "Typo" and "Hen

# CD SEEKERS Affluent Customers Flock To D.C. Chains For Digital Disks

By BILL HOLLAND

WASHINGTON-They come in from Bethesda, Chevy Chase, Potomac, McLean: the lawyers, lobbyists, consultants and agency chiefs, double-parking their BMWs and Audis, searching for new kicks. Almost all of them are men, almost all of them well-off. For them, the VCR is last year's playmate.

Who are they? The CD Seekers.

They, like affluent customers all over the country, are flocking to the two full-stock store chains here that have managed, sometimes by ingenious means, to obtain a stock of imported Compact Discs in their stores. Right now it's a small flock, but they're gobbling up CDs like teen-agers finding a bag of Doritos. And the store owners have already found they don't have to bet them "they can't buy just one."
"These people come in—the word

of mouth is astounding-and they don't just shell out the \$20 or \$25 for one disk. They buy four or five on the average," says Matt Prestone, manager of the classical department of Record & Tape Ltd.'s Georgetown store.

"Supply's tight," says Ken Ney, a buyer at Serenade Records and manager of the M Street, N.W. location in the Federal Triangle power corridor. "But when they come in to buy, they buy."

Both stores have made connections with import sources, and have even made "buying trips" to England to bring back available CDs, dealing with retailers, distributors and one-stops all over Britain. Still, they have only bought 300-400 titles each. Yet, they say, even though the number of customers asking for CDs is small now, the small records are selling well. Both chains say they have sold nearly 75% of the stock they have imported.

Labels include CBS, Denon, Poly-Gram (Deutsche Gramophon, Philips and London) and Telarc. More than 90% of the CDs are classical recordings, but both Prestone and Ney agree that their upscale customers are not necessarily classical music fans

"They're computer people, doctors, those sorts of folks," explains Prestone. "They're buying the sound.

"The CDs are a novelty now, a toy," says Ney. But I think as soon as American companies start supplying stores, and when hardware prices come down, we'll see that change. I ordered rock a few weeks ago—we'll see how that goes."

With American companies moving out domestic CDs soon-CBS this month, WEA in August-in severely limited quantities, with allo-cation the order of the day (Billboard, June 18), stores like Record & Tape Ltd. and Serenade will be ahead of the game. They have already made calls to nearby stereo stores that carry the CD hardware to

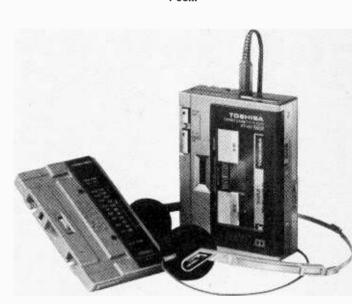
advise them they have the records.

However, the increasingly strong stands among labels concerning the so-called "parallel import" rules of the copyright law might quickly cut off the trickle of CDs the stores have been able to get from foreign sources. Capitol, WEA and CBS have already issued warnings to re-

Both Prestone and Ney say their stores have received no such letters. In fact, they say, some of the local label reps have given their informal

"Of course, when the American companies start supplying us, we will stop the imports, or else there would be trouble," Ney says. "As it is, they know we'll be a real good CD account for them. And anyway, we're not talking about thousands of records here."

americantadiohistory com



The KT-VS2 from Toshiba is a slim personal stereo cassette player with AM/ FM tuner pack. It will be available this fall at a list price of \$119.95.

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# New LP/Tape Releases

This listing of new LP/Tape releases is designed to enable retailers and radio programmers to be up-to-the minute on available new product. The following configuration abbreviations are used: LP—album: EP—extended play; CA—cassette; 8T—8-track cartridge. Multiple records and/or tapes in a set appear within parentheses following the manufacturer number.

#### POPULAR ARTISTS

AMERICA Your Move LP Capitol ST-12277 ANDERSON, LYNN Back LP Permian 8205

BENJAMIN, STEVEN, BAND Prisoner Of Earth CA Steven Benjamin Prod'ns 3No List
BROOKS, LONNIE Hot Shot LP Alligator AL 4731\$8.98
DEAD, STEVEN Ballad Of The Texas Chainsaw Massacre CA Steven Benjamin Prod'ns
DIAMOND, NEIL Gold
LP MCA MCA-37209 \$5.98 Hot August Night
I P.MCA MCA2.6896(2) 59.98

GABRIEL, PETER Plays Live LP Geffen 2 GHS 4012 (2)	
GLEAMING SPIRES Walk On Well Lighted Streets LP PVC PVC 890	
GRAND FUNK What's Funk? LP Full Moon/Warner 8ros. 23750-1	
JOHN ELTON Goodbye Yellow Brick Road LP MCA MCA2-6894 (2) \$9.98 Greatest Hits LP MCA MCA-37215 \$5.98 Greatest Hits II LP MCA MCA2-6898 (2) \$5.98	
LOVESMITH, MICHAEL           I Can Make It Happen           LP Motown 6045ML         \$8.98           CA 6045MC         \$8.98	

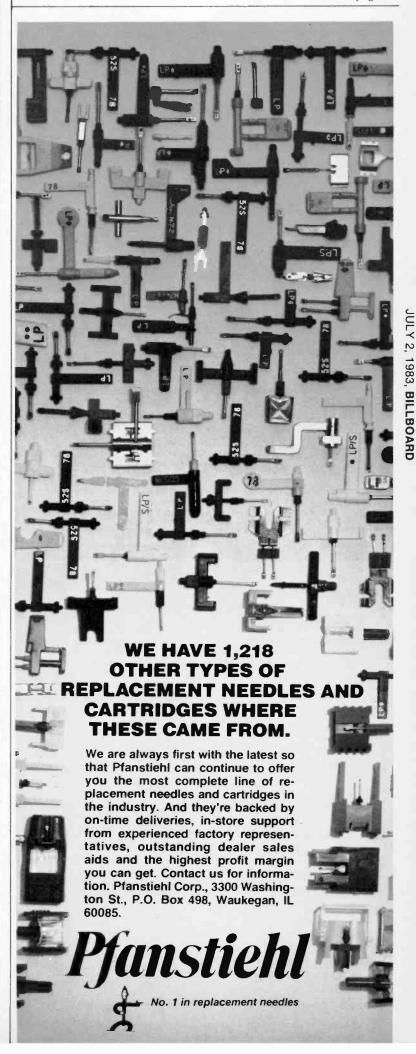
	LYNYRD SKYNYRD	
	Gold & Platinum LP MCA MCA2-6898 (2)\$9.98	
	One More For From The Road LP MCA MCA2-6897 (2)\$9.98	
	Pronounced Leh-nerd Skin-nerd LP MCA MCA-37211\$5.98	
	Second Helping LP MCA MCA-37212 \$5.98	
	Street Survivors LP MCA MCA-37213\$5.98	
	MYSTIC MOODS ORCH.           Another Stormy Night         88.98           CA BTC6216         \$8.98	
	NEWTON-JOHN, OLIVIA Making A Good Thing Better LPMCA MCA-37208	
,	PRICE, RAY Master Of The Art LP Viva 23782-1	

PRISM
Beat Street
LP Capitol ST 12266

SAMPLE, JOE Carmel LP MCA MCA-37210... \$5.98 SIMON, MAGNUS Fast As Lightning LP Matmi T-3101 SLACKERS Slackers EP Slack Off Music CRS 1-009. \$5.98 STARPOINT It's So Delicious LP Boardwalk NB-33266-1 STEELY DAN Aja LP MCA MCA-37214. Gaucho LP MCA MCA-37220. \$5.98 \$5.98 STEPPENWOLF At Your Birthday Party LP MCA MCA-37192..... \$5.98 STEWART, ROD Body Wishes LP Warner Bros. 23877-1 (Continued on page 53)

# Survey For Week Ending 7/2/83 Midline

				1									
THIS WEEK	LAST REPORT	WEEKS ON CHART	TITLE Artist Label, No. (Dist. Label)		Dist.	Suggested List Prices LP, Cassettes, 8-Track	THIS WEEK	LAST REPORT	WEEKS ON CHART	TITLE Artist Label, No. (Dist. Label)		Dist.	Suggeste List Prices LP, Cassette: 8-Track
	1	49	The Rise And Fall	EEKS 7 #1 17			26	24	51	DAN FOGELBERG Home Free Epic Stock PC 31751	1972	CBS	
2	2	53	Of Ziggy Stardust RCA A/L1-3843 BILLY JOEL	1974	RCA	5.98	27	16	17	PSYCHEDELIC FURS Talk Talk Talk Columbia PC-37339	1981	COL	
3	8	17	Piano Man Columbia PE 32544	1980	CBS		28	18	17	KENNY LOGGINS Celebrate Me Home Columbia PC-34655	1977	COL	
4	7	43	Hits Columbia PC-36841 THE WHO	1971	COL		29	29	39	RUSH Rush Mercury SRM1-1011	1975	POL	5.98
5	3	53	Meaty, Beaty, Big And Bounc MCA 37001 CAROLE KING	y 1971	MCA	5.98	30	27	45	STEELY DAN Can't Buy A Thrill MCA 37040	1972	MCA	5.98
6	12	21	Tapestry Epic PE 34946 TOTO	1978	CBS		31	32	41	ALAN PARSONS PROJECT Eve Arista ABM 8062	1979	IND	5.98
7	14	49		1977	COL		32	40	11	BLUE OYSTER CULT Some Enchanted Evening COL PC-35563	1978	COL	
8	4	37		1979	CBS		33	39	5	JACKSON 5 Greatest Hits Motown M5-201	1971	HND	5.98
9	19	35		1971	RCA	5.98	34	28	39	STEELY DAN Katy Lied MCA 37043	1975	MCA	5.98
10	17	43		1973	CAP	5.98	35	NEW E		STEELY DAN AJA MCA 37214	1977	MCA	5.98
11	5	45	Greatest Hits Columbia PC-32168  THE WHO Who Are You	1978	CBS		36	48	21	JIMMY BUFFETT Changes In Latitudes, Char In Attitudes	1977 nges		5.98
12	13	49	MCA MCA-37003	1974	MCA	5.98	37	44	17	MCA 37150  TOTO Hydra Columbia PC-36229	1979	MCA	3.36
13	21	45	Epic PE 33137 TOM PETTY & THE	1977	CBS		38	47	5	JIMMY BUFFETT Livin & Dying In 3/4 Time MCA 37025	1974	MCA	5.98
14	11	43		ers 1970	M CA	5.98	39	45	3	DAVID ALLEN COE Greatest Hits Columbia PC-35627	1978	COL	
15	26	33		1975	MCA	5.98	40	42	33	STEELY DAN Countdown To Ecstasy MCA-37041	1973	MCA	5.98
16	6	21		1979	POL	5.98	41	43	35	JOHN LENNON Mind Games Capitol SN-16068	1973	CAP	5.98
17	9	21	Morning Dance Infinity 37148  DAVID BOWIE Diamond Dogs	1974	MCA	5.98	42	38	21	JANIS JOPLIN Pearl Columbia PC 30322	1971	COL	
18	10	15	RCA AYL1-3889	1978	RCA	5.98	43	25	25	THE WHO Odds and Sods MCA 37169	1974	MCA	5.98
19	15	35	Extended Play	1981	COL	£ 00	44	37	31	TOM PETTY & THE HEARTBREAKERS You're Gonna Get It! MCA 37116	1978	MC+	5.98
20	30	51	Captured Angel	1975	WEA	5.98	45	35	13	MARVIN GAYE Greatest Hits Motown M5-191	1976	MCA IND	5.98
21	31	9	DAVID BOWIE Heroes RCA AYL1-3857	1977	CBS	5.98	46	NEW E		EDDIE MONEY Eddie Money Columbia PC-34909	1978	COL	5.50
22	33	47		1976	IND	5.98	47	34	21	THE MOODY BLUES On The Threshold Of A Dre	1969 eam	POL	5.98
23	22	39		1975	POL	5.98	48	36	35	STEELY DAN The Royal Scam MCA 37044	1976	MCA	5.98
24	20	19		1975	ino	5.98	49	new ei	ITEV	JEFF BECK Blow By Blow Epic PE 33409	1975	COL	
25	23	19		1976	COL		50	49	3	MOLLY HATCHET Molly Hatchet Epic PE 35347	1978	COL	



# Retailing

# Game Monitor **Software Teledelivery Breakthrough?**

By TIM BASKERVILLE

As reported here recently (Bill-board, May 28), Romox, a Campbell, Calif.-based games manufac-turer, has developed what it claims is a "locked" erasable programmable read-only memory (EPROM) cartridge that allows the recycling of game software, which was impossible using standard memory chips.

The even more wide-ranging upshot of what it calls "edge connector programmable cartridge" (ECPC), it was revealed at CES, is to make possible teledelivery of game software to retail outlets in a scheme that would eliminate inventory investment altogether and reduce consumer cost for purchasing new games. Projected price to the customer who comes in with a cartridge in hand: \$10, according to Romox president Paul Terrell. Importantly, for the retailer, the transaction in-

come is kept at the outlet until billing is made by Romox.

The common hurdle for both sys-

tems is overcoming the strong skepticism of the software suppliers, most of whom express a wait-and-see atti-tude toward any delivery system which bypasses the distribution and retail network through which games have up until now been sold, or which has the slightest vulnerability to techno-piracy.

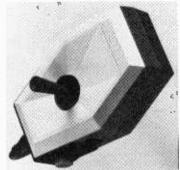
(Prepared through the resources of Video Marketing Game Letter.)

At the CES computer software panel, Broderbund Software's Doug Carlston termed teledelivery "un-controlled distribution," while Sierra On-Line's Ken Williams ob-served that the amount of memory involved in computer-format games is much greater (24K to 48K) compared to the 4K to 8K VCS games that can be reliably downloaded over phone lines. And Micro D.'s Lorraine Mecca succinctly warned: "If you can download it, you can

Demonstrating a prototype machine on the CES floor, Terrell described the system as one in which retailers lease a counter-top terminal for \$100 a month and complete transactions by opening a locked drawer, accepting a "used" ECPC cartridge from the customer, taking a blank from the drawer and "zapping" it in the unit.

The 20- by 20-inch store unit is capable of downloading hundreds of different games and keeps track of the number of transactions in a nonvolatile memory.

# New **Products**



The Enjoystick, Model TJS-400 from TG Products, is designed to fit in the palm of a hand. It has a fire button on one side for use by righthanded players which can be converted to for use by left-handers. List: \$34.95.



A trackball, the TTB-800, is being marketed by TG Products. The trackball, Átari-compatible, tures three firing buttons instead of two. The TG-600 also works on the Commodore 64, VIC-20 and NEC 6000 computer system. List: \$69.95.



Expanding on its line of Elephant Memory Systems brand floppy disks, Leading Edge Products of-fers an accessory line called 'trunks'' consisting of disk storage

## **New Motions Are Filed In Gimbel/Morowitz Dispute**

eral District Court Judge George Leighton heard a motion Friday (24) to dismiss and another for a change of venue in a multi-milliondollar lawsuit filed against Video Shack Inc., a New York City video specialty chain, and its principals, Arthur H. Morowitz and Howard J.

The two motions filed by the defendants are part of a legal dispute that began last November, when Chicago-based Sound Video Unlimited Inc. and Electratainment Inc. filed against the two defendants.

The complaint states that in early October, 1981, Morowitz and Farber 'became involved in the management and operation of the business of the plaintiffs." In March, 1982, according to the filing, Morowitz and Farber entered into a reorganization agreement, providing for the exchange of all the shares of Video Shack for 45,000 shares of Electratainment Class B stock. Under the pact, Morowitz was to become president, director and a shareholder in Electratainment, parent company of Sound Video Unlimited. Farber was to become an Electratainment share-

Sound Video is described in the

action as a wholesaler of records, audio and videotapes and cassettes, electronic games and related equipment. Noel Gimbel is founder of both plaintiff firms.

Morowitz and Farber owned a warehouse on West 54th St. in New York which acted, from January through July, 1982, as a conduit for Sound Video, according to the complaint. The suit charges that the de-fendants failed to properly control inventories, process orders and indicate receipts, returns shipments and deliveries. It also charges that they failed to provide accurate data processing input regarding the wareand instead misinformed plaintiffs regarding the warehouse. In addition, the defendants are accused of mixing their own product with Sound Video product in the New York warehouse.

The suit alleges that the defendants conspired to defraud and seeks \$6,281,555 for business and property injuries. The complaint asks that the damages be trebled to \$18,844,665.

In addition, the complaint charges that on around March 2 and May 4, 1982, Morowitz persuaded Sound Video to pay him \$49,925, a sum not owed the defendant. The action seeks the return of that money.

#### New Regional Vid Assn.

LOS ANGELES-An association of video specialty stores in the Puget Sound area of Washington is hoping to become the second regional chapter of the Video Software Dealers Assn. (VSDA), according to Ed Empey, vice president of the group, Video West, which will soon have 14

Empey, who has been a dealer in Lake Stevens, Wash. since 1981 and recently joined VSDA, says his group has really started to take off. Its members want to be part of the national picture, he says. They are particularly eager to join with the national dealer group in the battle over the First Sale Doctrine.

Empey stresses that Video West is not a franchise group ("All the stores are independent"), although the original six dealers are financially involved in new member stores. He says that some cooperative buying is done and that video rental club cards are good for all stores in the group. "Together we have 4,500 club members," he says. Rental fees are members," he says. Rental fees are uniform at \$3 per day per film, with yearly dues \$25 and lifetime membership \$50.



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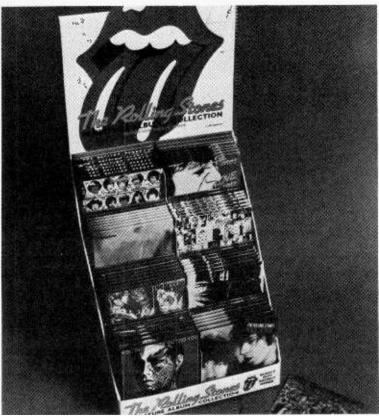
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units.

# Retailing



TONGUE & GROOVE—Album Graphics' latest miniature album-with-bubble-gum collection features 11 albums by the Rolling Stones, whose famous "lips and tongue" logo highlights a dealer display. The 64-count prepack includes such classic Stones' albums as "Sticky Fingers," "Exile On Main Street" and "Some Girls," among others.

# **Commtron Sets Expansion Moves**

Corp. is expanding. The video and electronics wholesale firm is moving to new quarters in Dallas, Atlanta and Congers, N.Y., moving its Des Moines headquarters to larger facilities, and opening its ninth branch this month, in Miami Lakes, Fla.

Commtron president Jack Silverman says that all the firm's plants will average between 12,000 and 20,000 square feet. "We're just outgrowing our plants one after another," he says, noting that the Atlanta branch will be doubled in size and that it may be necessary to move the Congers branch to New Jersey.

The newest expansion was under-taken on an interim basis when Commtron took over Pickwick's Ft. Lauderdale building in late May, bringing along many of Pickwick's people. Silverman expects the Miami Lakes operation to be on line by the end of the month.

Installation of an IBM 4041 is one motivation for the forthcoming relocation of Commtron's Des Moines headquarters to the Regency West Center on the city's west side. Silverman says he hopes to make that move by August.

# Video Music Programming

As of 6/22/83

#### MTV Adds & Rotation

This report does not include those videos in recurrent or oldie rotations. information, contact Buzz Brindle, director of music/programm MTV (212) 944-5399. s For further

#### NEW VIDEOS ADDED:

NEW VIDEOS ADDED:

ELO, "Rock 'N' Roll Is King," Jet
Haysi Fantayzee, "Shiny Shiny," RCA
Joan Jett, "Fake Friends," MCA
Journey, "After The Fall," Columbia
New Order, "Blue Monday," Factory
Robert Palmer, "You Are In My System," Island
Polecats, "Make A Circuit With Me," Mercury
Quarterflash, "Take Me To Heart," Geffen
Shooting Star, "Straight Ahead," Virgin
Slickee Boys, "When We Go To The Beach," Line
Frankie Stallone, "Look Out For Number One," Paramount
Tears For Fears, "Change," Mercury
Stevie Ray Vaughn, "Love Struck Baby," Epic
Joe Walsh, "Space Age Whiz Kids," Warner Bros.

MTV HEAVY ROTATION (3-4 plays a day):
David Bowie, "China Girl," EMI America
David Bowie, "Let's Dance," EMI America
Duran Duran, "Is There Something I Should Know," Capitol
Dave Edmunds, "Slipping Away," Columbia
Eddy Grant, "Electric Avenue," Portrait
Michael Jackson, "Billie Jean," Epic
Journey, "Faithfully," Columbia

Eddy Grant, "Electric Avenue," Portrait
Michael Jackson, "Billie Jean," Epic
Journey, "Faithfully," Columbia
Kinks, "Come Dancing," Arista
Lover Boy, "Hot Girls In Love," Columbia
Madness, "Our House," Geffen
Men At Work, "It's A Mistake," Columbia
Police, "Every Breath You Take," A&M
Rod Stewart, "Baby Jane," Warner Bros.
Tubes, "She's A Beauty," Capitol
ZZ Top, "Gimme All Your Lovin'," Warner Bros.
MTV MEDIUM ROTATION (2-3 plays a day):
A Flock Of Seagulls, "Wishing," Jive
Bryan Adams, "This Time," A&M
Joan Armatrading, "Drop The Pilot," A&M
Blackfoot, "Teenage Idol," Atco
Martin Briley, "Salt In My Tears," Mercury
Burning Sensations, "Belly Of The Whale," Capitol
Def Leppard, "Rock Of Ages," Mercury
Thomas Dolby, "Europa," Capitol
Eurythmics, "Sweet Dreams," RCA
Fastway, "Say What You Will," Columbia
Fixx, "Saved By Zero," MCA
Goanna, "Solid Rock," Atco
Daryl Hall & John Oates, "Family Man," RCA Goanna, "Solid Rock," Atco
Daryl Hall & John Oates, "Family Man," RCA
Human League, "Fascination," A&M
Inxs, "Don't Change," Atco
Iron Maiden, "Flight Of Icarus," Capitol
Elton John, "I'm Still Standing," Geffen
Kajagoogoo, "Too Shy," EMI America
Krokus, "Screaming In The Night," Arista
Marillon, "He Knows You," Capitol
Gary Myrick, "Guitar Talk, Love And Drums," Epic
Quiet Riot, "Metal Health," Pasha
Red Rockers, "China," 415/Columbia
Roman Holliday, "Stand By," Jive
Michael Sembello, "Maniac," Casablanca
Styx, "Don't Let It End," A&M
Peter Tosh, "Johnny B. Goode," EMI America
U2, "Two Hearts Beat As One," Island
Zebra, "Who's Behind The Door," Atlantic

MTV LIGHT ROTATION (1-2 plays a day):
Arc Angel, "Tragedy," Portrait

MTV LIGHT ROTATION (1-2 plays a day):

Arc Angel, "Tragedy," Portrait
Bananarama, "Shy Boy," London
Bee Gees, "The Woman In You," RSO
Blancmange, "Blind Vision," Island
Blue Rose, "Don't You Know," Estate/CBS
The Coconuts, "Did You Have To Love Me," EMI America
Marshall Crenshaw, "Whenever You're On My Mind," Warner Bros.
The Difference, "PMT (She's Avoiding You)," Enigma
DNA. "Doctors Of The Universe." Boardwalk DNA, "Doctors Of The Universe," Boardwalk Heaven 17, "Temptation," Arista Heaven 17, "Temptation," Arista
Hollies, "Stop In The Name Of Love," Atlantic
Juluka, "Scatterling," Warner Bros.
Greg Kihn, "Tear That City Down," Berserkley
Modern English, "Someone's Calling," Sire
Mental As Anything, "If You Leave Me," Oz
Planet P, "Static," Geffen
Ramones, "Psychotherapy," Sire
Roxy Music, "Can't Let Go," EG/Warner Bros.
Saxon, "The Power And The Glory," Carrere/CBS
Jules Shear, "Whispering Your Name," EMI America
Donna Summer, "She Works Hard For The Money," Mercury
Telephone, "Ca," Virgin
Lulu Temple, "Don't Say No," Columbia
20/20, "Jack's Got A Problem," Enigma
Bonnie Tyler, "Total Eclipse Of The Heart," Columbia
Uriah Heep, "Stay On Top," Mercury
Alan Vega, "Wipeout Beat," Elektra/Ze
X, "Breathless," Elektra
Yello, "I Love You," Elektra

MTV WEEKEND EVENTS:

MTV WEEKEND EVENTS: Saturday Concert: Loverboy, July 2 Sunday Special: Fast Forward: Boy George & John Moss of Culture Club, July 3

# Sound Video Unlimited Reorganizes

LOS ANGELES-In a move further buttressing its position in video and computers, Noel Gimbel's Sound Video Unlimited has strengthened its executive echelon and reorganized its branches nation-

"We are zeroing in more on the expanding video and computer field," the Niles, Ill.-based wholesaler states. "To accomplish that end, we have restructured our executive staff." Len Grossi has joined the firm as chief operating officer." He has been an executive in operations and finance with Paramount TV & Video Distributing here for the past six years. Gimbel has also added Herb Fischer, who was most recently with San Diego wholesaler Major Video, and before that was vice president of sales at ABC's rack division. Both are new positions for Sound

Stan Myers, seven-year Sound Video veteran, heads up the records and video software division, while Bob Jacobs, former Denver Sound Video branch chief, returns to the Chicago area in charge of operations and computer and video game soft-

In the allied branch reorganization, Gimbel is deleting records, tapes and accessories from his Denver branch. However, he emphasizes that this merchandise will remain an important part of his Chicago operation. A number of key Rocky Mountain accounts, he stresses, will continue to be served by Sound Video from its northwest suburban Chicago hub. Chicago is the only place where Sound Video handles recorded product.

The Sound Video branch here is

8501 Telfair, Sun Valley, Calif. In Portland, Ore., Sound Video is doubling its warehousing space, moving to 5769 N.E. Columbia Blvd. Sound Video is also moving in Denver due to a lessor closure. Quarters have not yet been leased

Gimbel says that he has added the new Coleco Adam computer and its allied software to the Texas Instrument and Commodore lines which he already represented as a distribu-

#### Chain Focuses On Small Malls

• Continued from page 26

walls too. We have red and white balloons. It all adds up to merchan-dising excitement." Freeman says that the chain's other stores may be phased into the Peppermint design concept.

The typical Newsom's store is a 2,500 square foot site with a full-line stock, including singles. The markets served by the stores in the chain range in size from Huntsville, Ala., with a population of 138,000, down to Tupelo, Miss., which has 23,800

# FOR ELECTRONICS SOFTWARE New Stock Nionland **New Stock Displays Debut**

NEW YORK-Three new stock displays for consumer electronics software and related products have been marketed by Deijon, an East Rutherford, N.J.based manufacturer of merchan-

dising display systems.

The 30-A5 unit will hold computer software, videocassettes or books and features five vertically adjustable shelves and 30 pockets, 81/4 by 41/2 inches per pocket. It's available with a white or walnut base, 20½ by 20½ inches in size. Height is 67 inches. Price, including a blank white circular header, is \$164.50.

RCR-32, at \$245.50, is designed for consumer electronics RCR-32, at \$245.50, is designed for consumer electronics magazines and literature. It features four shelves and 32 pockets, each with an adjustable clip to control pocket width. The display is 68 inches in height and is available on a 20½- by 20½-inch white or walnut base.

C-12, at \$55, is a counter display for computer software or



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# Telegenics Turns The Public On Clip Distribution Service Puts Emphasis On The Music

NEW YORK-The word "telegenics" means qualities that look good on television. But a new firm here by that name emphasizes music over visuals.

Telegenics is a video clip distribution service for clubs. Co-founder Stephanie Shepherd, who is also managing editor of Dance Music Report, explains, "We program whatever will turn the public on, and for that the record has to be good. A lot of what goes into our choice depends on the song, and that's how it should be."

Compilation tapes from the company (it makes up two or three per month for its subscribers) feature dance music artists spanning a number of different formats. A June tape, for example, features Tears For Fears, Bananarama, Nile Rod-

buildup to 1986, continue to be an

easy leader in market share terms,

though it goes on: "Betamax has upped its share to 35% of the total, and

V2000 should certainly benefit from

the favorable-to-Philips European

trade agreement limiting Japanese

# **British Report Forecasts** Market Explosion In '86

By PETER JONES

LONDON-The most explosive boom year for the British home video market is likely to be 1986, according to forecasts assembled by the Economist Intelligence Unit (EIU)

The market will be worth some \$1.27 billion that year, says the report. Software will account for 40% of this figure, hardware purchase and rental the remainder.

Currently, 13% of British homes have VCRs. By 1986, penetration is projected to build to 43%, or nine million video recorders in domestic

In its estimates, EIU assumes a total of one title rented per week for each machine in 1986, or a staggering 415 million transactions. At present, it's estimated that each sizable video store handles around 7,000 rentals a year. While EIU accepts that its estimate of 40,000 rentals for each, based on a proportionate business buildup, could prove too high, it stresses that "financially sound and well-run operations are clearly in for a prosperous period."

The report estimates that there were 96 million rentals at a value of \$185 million last year, plus sales of around a million prerecorded video-

It adds that VHS will, in the

gers, Greg Kihn, the Jonzun Crew, Sparks, Dexy's Midnight Runners, the Human League, Lulu Temple and Imagination.

"The concept of music video should extend to all types of music,' says Shepherd, "not just heavy metal or rock'n'roll. The record companies are not paying attention to the fact that dance music is what's selling, what people want to hear. People are no longer as interested in lyrical content or melodic structure as they once were, and you have to give the people what they want.
"We haven't formatted our music

because I don't believe in it. Everyone should be as open-minded as possible. Clubs are not so stratified as the industry would like to believe. The crossover potential is huge, and it's not being acknowledged.'

Clips are selected for the compilations largely on the basis of which songs will appeal to "the general dance audiences," according to Shepherd. "Def Leppard probably

(Continued on page 34)



WORKOUT-More than 150 teenagers appear in a video for "Girl Like You" by the San Francisco group the Units. In part a tribute to the Busby Berkeley/ Rockettes style of dance, "Girl Like You" tells the story of a gym class that abandons its regular drills for an all-out dance display. Shooting took place at Tamalpais High School in Mill Valley, Calif. Michael Feeney and Juanita Diana produced for Video Caroline; John Torcassi served as cameraman/director of photography; and Patrick Kriwanek directed.

# AMIP Draws 125 Buvers NEW YORK—The American Market for (AMIP) has attracted 125 buyers to Miami Beach Nov. 7-10. So far, such growers are also are also be supported by the support of th

have committed to attend, representing more than 55% of available ex-

Exhibitors include: Antenne 2, Australian Film Commission, Chanowski Prod. Bv, Cinetheque, Compix, Czechoslovakian Film Export, Egyptian Television, Eurocable, Film Craft Productions, Israel Broadcasting Authority, Latin American Independent Network, London TV Service, Radio Canada, Sacis-RAI, Scottish Television, Shochiko, South African Broadcasting Corp., Television Espanola S.A., Unibel Films and ZDF.

Buyers planning to attend come from Embassy Home Video, Embassy Telecommunications, Home Box Office, Fox/Lorber Associates, Turner Program Services, Paramount TV International, The Movie Channel, USA Cable Network, Sony Consumer Products Co., Fiayouy,
Bravo Cable, Viacom, Blair Television, Telepictures, MGM/UA Television Distribution, Nashville Network, Media Home Entertainment,
Pacific Arts Video and others.
Harvey Seslowsky is managing director of AMIP. He can be reached at (516) 364-3686.

# Music Monitor

- Safety Helmets: Men Without Hats, an MCA group, recently shot a video for "Safety Dance" with Tim Pope. Other MCA video activities include Joan Jett's "Fake Friends," directed by David Mallet and produced by Jacqui Byford; "Do You Compute?" by Donny Iris, produced by Carl Maduri and Mark Rothstein and shot by Chuck Statler at Instant Replay Video; and "Emotion" by DFX-2, directed by Richard Casey and produced by John Marsh.
- Long Journey: Journey was captured in concert at Philadelphia's JFK Stadium June 3, and the resulting hour-long program is being produced by NFL Films. It will highlight the backstage and road crews that put together the show. Steve Sabol is producer, Phil Tuckett director and editor; Aaron Baron mixed sound for the Video Music Truck from Scharff Communications.
- Rebirth: Renaissance was taped at the Park West in Chicago for "U.S.A. Hot Spots." Marcus Peter-

zell produced for E.J. Stewart Video. Delaware group Jack Of Diamonds is also being taped for "Hot Spots."

- Doctor's Orders: Devo has completed "The Theme From 'Doctor Detroit,' "designed to promote both the single and the movie. Band member Gerald Casale directed the clip, which has Devo involved in a playful high-tech caper with Dr. Detroit. Peter Inebnit and Peter Chernack of Metavision in Hollywood served as technical creative director and production supervisor, respectively. Both the film and clip were produced by Robert Weiss.
- Threefco: Keefco recently completed three video clips in London Milk From The Coconut" from Toto Coelo was directed by Philip Davey for Radial Choice Records; Hot Shot's "I Can't Stand It" and Demis Rousos' "J" were directed by Keith Macmillan for Lion Heart Music and Polydor, respectively.

(Continued on page 32)

#### Compleat Beatles' Team: It Shaped

By LAURA FOTI

NEW YORK-A strong artistic vision, sufficient time and careful editing: these are the factors that led to the success of "The Compleat Beatles" as a documentary and entertainment feature apparently satisfying everyone from the most diehard fan to the casual observer to the

Patrick Montgomery co-produced the program, with Stephanie Bennett of Delilah Films, and David Silver served as writer. The two men are currenly working separately on new projects, but both say that the "Compleat Beatles" experience shaped their careers and their visions of what made-for-home-video programming can be.

"It's rare that you get to work on a project where you're involved night and day for 15 months. We ate and slept that film, and very few subjects could inspire that kind of devotion," says Montgomery, adding, "The project started as a promotion for the book (published by Delilah). Since there was no formula to dictate how programs should be made for the home video market, we just sort of snuck in, made the film we wanted to make and felt we could make. There was no pressure from Delilah to do a certain kind of film, so we had a lot of freedom. In many ways, it was a happy accident.

Silver explains, "There are differences between home video and broadcast, which is what I'd done before. This was something you knew people were going to savor, to watch over and over. It's a good catalog film, and in many ways set

Both saw the program as a fairly objective view of the Beatles phenomenon. "Instead of hyperbole, we wanted to tell the story in a chronological, objective way," says Montgomery. Silver adds, "We took a communal approach, based on a very strong personal vision. Patrick and Pamela Page (the editor of the program) made the situation such that everyone could stomach the end result. We didn't say the Beatles were gods, because we knew that this was a phenomenon that belonged to everybody and every word would be challenged."

The Beatles were a source of inspiration during the project. Montgomery says, "We all strive to make a creative statement, and at the same time to make money. The Beatles achieved that.'

"The Compleat Beatles" traces the history of the group from the child-hoods of the individual members until the early 1970s. "It's all cause and effect, the way it happens in life," says Silver. "The Beatles had to go to Hamburg in order for the next step to take place, and so on."

"Most people think the Beatles sprang from nowhere," adds Mont-gomery, "but the key is the little guys along the way who helped them out. No one could have the success they did without the help of a lot of people. This program tells who they are. In fact, the Beatles became the sum total of everyone they encountered along the way, and most of those people had no prior experience in the music industry-no formulas to give them. The most incredible part of the whole story is that Brian Epstein had a dream for them and for himself, and he realized it.

The high quality of the soundtrack is due to the fact that EMI supplied masters for the sound mix. "It sounds better than any record," says Montgomery, "That was important on this project, and eventually it will become even more important as more and more stereo machines are out there.

He adds, "What makes these programs successful is having the time in the editing room, after you see what you have. It's a matter of drawing from so many different things, which fall out if you can't clear the rights. New materials come in, most of them in an unorganized form, because there's no comprehensive list of what footage is available on the Beatles. As new materials turns up, it can radically change the perception

of the program." Montgomery is particularly well suited to discuss old footage and rights clearances; his company, Archive Film Productions in New York, specializes in finding, clearing and working with archival footage "shot as early as 1898 or as recently as yesterday." He himself tracked down much of the material used in "The Compleat Beatles."

"Recently, I've been collecting a lot of stuff from the '50s. The problem is, you never know what people will want, and you can't just buy up large quantities of footage hoping it's what people will be asking for,"

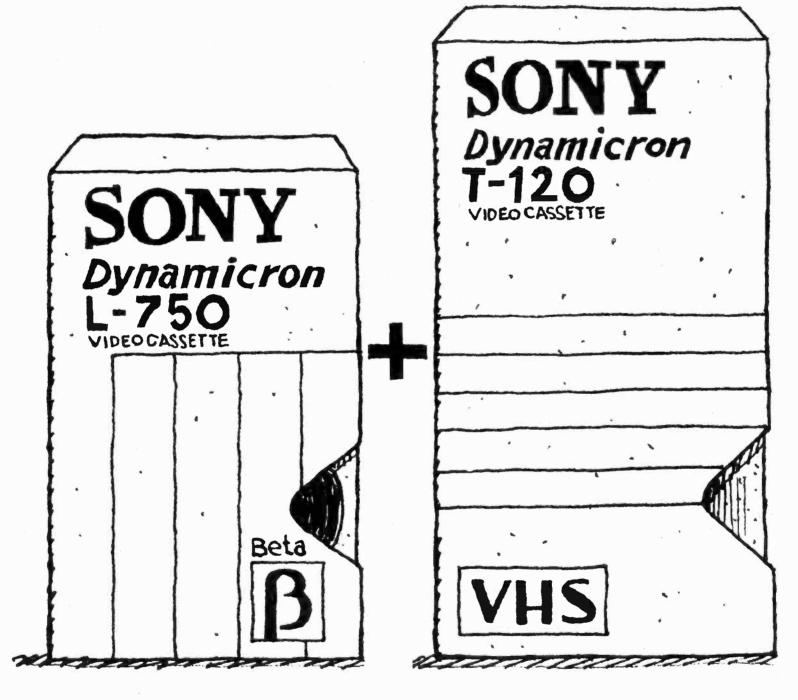
Montgomery says.

Currently, he is at work on three projects simultaneously. All of them are documentary-style full-length music programs, and all combine performance and archival footage. "I want to make definitive documentaries that will be as interesting in 10 years as they are now. Subject matter is important; it has to be a subject people are interested in, with the right balance of entertainment and information. I'm proud of the fact that people learned from 'The Compleat Beatles,' that we could tell an old story with new insights.

Silver is currently at work directing a series of NBC Enterprises, to be sold to pay/cable and other outlets. The show focuses on a New York club and swing music, as well as rock'n'roll. "I'm getting deeper into the business that combines television and music," Silver remarks.

He also is about to begin a project with Mickey Hart of the Grateful Dead, a million-dollar "fantasy musical" combining live action and animation. "I didn't start out doing television with music in mind, but music is my passion and I'm glad it's worked out the way it has."

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BILLBOARD

# 'Jedi' Theft Raises New U.K. Piracy Fears

LONDON-Despite stringent security precautions, a copy of the movie "Return Of The Jedi" was stolen from a holiday resort cinema here in what police believe was the first organized burglary by video pi-

Britain's video industry now fears a marketplace flood of illicit copies, recalling how pirates sliced huge profits out of the hit science fiction movie "E.T." last year.

The film copy was seized from the Classic Cinema in Hastings, on the south coast, sometime between the evening of June 17 and the following morning. Thieves broke down a door into the cinema, then forced their way into the projection room. The film was on a single three-footwide reel, weighing around 50

But now 20th Century-Fox, pro-

ducers of "Return Of The Jedi"-the fastest grossing film in U.S. cinema history, and the third in the "Star Wars" series-is planning to launch private prosecutions against any home video users who handle pirate cassette copies. This is the first such warning formally handed out by a manufacturer to Britain's estimated 3.4 million VCR owners.

Says an official Fox statement: "What the public has to understand is that there are no legal video copies of this film in existence anywhere in the world. If any member of the public, or any video retailer, accepts a copy of this film, then he'd be handling stolen goods and engaging in a conspiracy to defraud. And these are offenses punishable by imprison-

Film company chiefs are convinced "organized crime racketeers' were involved in setting up the burglary, which, according to the cinema manager, showed a great deal of "know-how." He adds: "They were obviously professionals. These guys are bleeding our industry dry."

Says one video company execu-"This time the public and the dealers can't claim ignorance of the criminal elements involved.

That there are no legitimate cas settes in existence makes prosecution that much easier. A Law Society spokesman here says: "In these cases, it has to be proved that a person found in possession of such a copy knew it was produced from a stolen or illegal source."

The launch of the movie here has been surrounded by extremely elaborate security. It has been showing to packed houses in three major West End showcase cinemas, plus selected provincial centers. The single copy brought in to London for the June 2 premiere was given a fake title in transit.

Twentieth Century-Fox won't say whether other copies of the film could have been snatched or copied in other European territories. But it is believed that there are slight changes in all the film copies produced, so that it would be possible to tell easily enough whether an illicit cassette was, for example, copied from the film stolen from Hastings.

In the past, most pirated cassettes came from films "temporarily removed" or "borrowed" from the halls in which they are featured. They are quickly copied and returned before the loss is even noted.

But the "Return Of The Jedi" raid is seen as much more significant and sinister. With high-speed copying machines available, pirate copies could be distributed nationwide inside a week or so.



KIDDIE TITLES-Ben Tenn, vice president, retail sales for Walt Disney Home Video, discusses the cur-"All-Star Animation Sale front of a retail display at CES.

# Music Monitor

• Continued from page 30

• Styx & Stones: The "Kilroy Was Here" tour by Styx was captured on film (with eight cameras) by Jerry Kramer & Associates. The resulting one-hour program will air on Showtime and MTV. It combines conceptual footage with dance, dialog and performance.

• In the Limelight: Limelight

America, a two-month-old company composed of Bruce Gowers, Simon Fields, Julian Temple and others, has taped "Haven't We Been Here Before" for Styx, "This Time" for Bryan Adams, "Pale Shelter" for Tears For Fears, and "Hot Girls In Love" for Loverboy, all directed by Steve Barron. In addition, Don Letts directed "What's The Matter With You" for Coati Mundi and Julian Temple directed Mitch Ryder's 'When You Were Mine.'

• In Concert: Nocturne Inc. of San Francisco produced a 90-min-ute special for Sammy Hagar, with Mike Anger directing. Don Smith performed audio engineering duties, assisted by Dave Marcus of Eureka

Teleproduction Center in San Carlos, Calif.

• HBOnly: Daryl Hall & John Oates also pacted with HBO for a concert special, their first for pay-tv. Taped at the Montreal Forum in March, "Daryl Hall & John Oates In Concert" premiered May 20 and features selections from the duo's LP "H2O." Producer was Danny O'Donovan, director Mike Mansfield.

• Parallel Lines: Parallel Communications of New York has completed two video clips for Atlantic recording artists Kix, "Body Talk" and "Cool Kids." For CBS' Unipop, "Let's Make Majek" was taped at an 18th-century castle in upstate New York. Principals are Jon Small and Jay Dubin.

• Wealthy: John Jopson of BLTV recently directed a video for Shawn Phillips' song "Share The Wealth." The clip was shot in Los Angeles and produced by Kevin Meagher. Postproduction took place at Utopia Video Studios. LAURA FOTI LAURA FOTI

# New On The Charts



"48 HRS."

#### Paramount Home Video-4

When Paramount Home Video's "Star Trek II" debuted on the Billboard sales chart last November at number 7, it set a record. Now the same company tops its own record by three spaces. What does all this prove? The continued viability of the \$39.95 price point for sale titles, and the phenomenal popularity of Eddie Murphy, making his film debut here. (It is also worth nothing that "High Road To China," in which another popular television star, Tom Selleck, breaks into the movies, debuted at the same number as the previous record. And "High Road" also lists for \$39.95.)

Nick Nolte co-stars with Murphy in "48 Hrs.," an action-packed comedy.

The two make up a cop-and-criminal investigative team.

This feature is designed to spotlight titles making their debut on Billboard's Videocassette Top 40.

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# New Video Releases

Paul Whiteman, John Boles, Jeanette

THE KING OF JAZZ

This listing of video releases is designed to enable wholesalers and retailers to be up-to-date on available new product. Formats included are Beta, VHS (Video Home System), CED (Capacitance Electronic Disk), and LV (LaserVision). Where applicable, the suggested list price of each title is given; otherwise, "No List" or "Rentail" is indicated. All informa-

tion has been supplied by the manufacturers or distributors of the product.
AIRPLANE II CED RCA VideoDiscs 03613\$29.98
AIRPORT Burt Lancaster, Dean Martin, George Kennedy, Jacqueline Bisset CED RCA VideoDiscs 03307 (2)\$39.98
AMERICAN HOT WAX Tim McIntire, Chuck Berry, Jerry Lee
Lewis CED RCA Video Discs 00681\$24.98  BATTLESTAR GALACTICA
Lorne Greene, Richard Hatch, Dirk Benedict CED MCA Home Video\$29.98
THE BEACH GIRLS CED RCA VideoDiscs 03614\$24.98
THE BEASTMASTER Marc Singer, Tanya Roberts, Rip Torn Beta MGM/UA Home Video
MB800226\$79.95 VHS MV800226\$79.95
THE BEST LITTLE WHOREHOUSE IN TEXAS Dolly Parton, Burt Reynolds, Dom
Deluise, Charles Durning, Jim Nabors CED MCA Home Video
Burt Lancaster CED RCA VideoDiscs 01463 (2)\$39.98
BLUES ALIVE Albert King, Junior Wells, Buddy Guy, John Mayall, Mick Taylor, John McVie CED RCA Video Discs stereo 12145 \$24.98
BODY & SOUL Leon Isaac Kennedy, Jayne Kennedy, Peter Lawford, Muhammad Ali
Beta MGM / UA Home Video         \$59.95           MB600229
BRIMSTONE & TREACLE Sting, Joan Plowright, Denholm Elliott, Suzanna Hamilton
Bets MGM / UA Home Video MB600227\$59.95 VHS MV600227\$59.95
THE CHARGE OF THE LIGHT BRIGADE Olivia De Havilland, Erroll Flynn CED RCA VideoDiscs 03404
CHARLEY VARRICK Walter Matthau, Joe Don Baker, Felicia Farr
Beta & VHS MCA Home Video
Mac Davis, Tovah Feldshuh, Jack Gilford, Rose Marie Beta & VHS Media Home Entertainment M230\$54.95
COAL MINER'S DAUGHTER Sissy Spacek CED RCA VideoDiscs 03308
THE COLLECTOR Terrence Stamp, Samantha Eggar CED RCA VideoDiscs 03017
CROSBY, STILLS & NASH: DAYLIGHT AGAIN CED MCA Home Video
DIVINE MADNESS Bette Midler
CED RCA VideoDiscs 13148\$29.98  DOROTHY IN THE LAND OF OZ  (Animated)
Beta Family Home Entertainment MGM/UA           Home Video FB3-54         \$ 29.95           VHS FV3-54         \$ 29.95
DRAGNET Jack Webb, Ben Alexander, Richard Boone, Ann Robinson
Beta & VHS MCA Home Video\$49.95 EDDIE MACON'S RUN
Kirk Douglas, John Schneider, Lee Purcell, Leah Ayers Bets & VHS MCA Home Video\$69.95
AN EVENING WITH ROBIN WILLIAMS Robin Williams CED RCA VideoDiscs 03611\$24.98
FORCE: FIVE Joe Lewis, Pam Huntington, Master Bong Soo Han
Beta & VHS Media Home Entertainment M229\$54.95
48 HRS. Eddie Murphy, Nick Nolte CED RCA VideoDiscs stereo 13612\$29.98
FOXX, REDD Video In A Plain Brown Wrapper Beta Vestron Video VB2008
LV VL2008
A FUNNY THING HAPPENED ON THE WAY TO THE FORUM Zero Mostel, Phil Silvers, Buster
Keaton, Jack Gilford CED RCA VideoDiscs 01468\$24.98 THE GAUNTLET
Clint Eastwood, Sondra Locke CED RCA VideoDiscs 03150\$29.98
GENTLEMAN JIM Errol Flynn CED RCA VideoDiscs 03407\$24.98
GILDA Rita Hayworth, Glenn Ford CED RCA VideoDiscs 03038\$24.98
GOLD DIGGERS OF 1933 Ruby Keeler, Dick Powell, Joan Blondell CED RCA VideoDiscs 03408

GOODBYE, COLUMBUS

Klugman CED RCA VideoDiscs 00645 .....

Richard Benjamin, Ali McGraw, Jack

GREASE 2
Michael Pfeiffer, Maxwell Caulfield
CED RCA VideoDiscs stereo 13615.......\$29.98

I <b>v</b> ew
GUMBY'S INCREDIBLE JOURNEY (Animated)  Beta Family Home Entertainment-MGM / UA Home Video FB3-46
GUNFIGHT AT THE OK CORRAL Burt Lancaster, Kirk Douglas CED RCA VideoDiscs 00687\$24.98
HALLOWEEN II Jamie Lee Curtis, Donald Pleasence LV MCA Home Video\$32.95
THE HEARTBREAK KID Cybill Shepherd, Charles Grodin, Eddie Albert Beta & VHS Media Home Entertainment M238\$54.95
HOMEWORK Michael Morgan, Shell Kepler, Wings Hauser, Betty Thomas, Joan Collins LV MCA Home Video
THE HOUSE ON SORORITY ROW  Beta & VHS Vestron / Artists Releasing  CorpNo List
IN THE HEAT OF THE NIGHT Sidney Poitier, Rod Steiger CED RCA VideoDiscs 01476\$29.98
IT'S A MAD MAD MAD WORLD CED RCA VideoDiscs stereo 11478 (2)\$39.98
JAWS II Roy Scheider, Lorraine Gary, Murray Hamilton, Joseph Mascolo, Marc Gilpin CED MCA Home Video
JAZZ AMERICA Dizzy Gillespie CED RCA VideoDiscs stereo 12138 \$24.98
KELLY'S HEROES

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Beta & VHS MCA Home Video\$29.95	
THE LITTLE RIVER BAND—LIVE EXPOSURE CED RCA Video Discs stereo 12153\$24.98	
MISSING Jack Lemmon, Sissy Spacek, John Shea CED MCA Home Video\$34.98	
MR. MIKE'S MONDO VIDEO Michael O'Donoghue, Dan Aykroyd, Jane Curtin, Carrie Fisher, Teri Garr, Joan Hackett, Deborah Harry, Margot Kidder, Bill Murray, Laraine Newman, Gilda Radner, Julius La Rosa, Paul Schaeffer, Sid Vicious Beta & VHS Broadway Video/Pacific Arts Video \$59.95	
MISTER ROGERS GOES TO SCHOOL Fred Rogers CED RCA VideoDiscs 02101	
MONTY PYTHON LIVE AT THE HOLLYWOOD BOWL CED RCA VideoDiscs 02144\$ 24.98	
MOONLIGHTING Jeremy Irons, Eugene Liponski, Jiri Stanislay, Eugeniusz Haczkiewicz LV MCA Home Video\$29.95	
MOTHER'S DAY Tiana Pierec, Nancy Hendrickson, Deborah Luco Beta & VHS Media Home Entertainment M236\$49.95	
NASHVILLE Lily Tomlin, Keith Carradine CED RCA VideoDiscs stereo 10691 (2)\$39.98	
NATIONAL GEOGRAPHIC PRESENTS: GREAT WHALES / SHARKS CED RCA VideoDiscs 03205	
OLIVIA IN CONCERT	

Olivia Newton-John LV MCA Home Video ....

(Animated) Beta Family Home Entertainment-MGM/UA Home Video FB3-53\$29.95 VHS FV3-53\$29.95
THE PIRATES OF PENZANCE Kevin Kline, Angela Lansbury, Linda Ronstadt, Rex Smith, George Rose CED MCA Home Video \$ 24.98
PRIVATE LESSONS Eric Brown, Sylvia Kristel, Howard Hesseman CED MCA Home Video
PRIVATE POPSICLE Zachi Noy, Jonathan Segall, Yftach Katzur Beta MGM/UA Home Video MB600228
PSYCHO Anthony Perkins, Vera Miles CED RCA VideoDiscs 03315\$24.98
Q—THE WINGED SERPENT Michael Moriarty, Candy Clark, David Carradine, Richard Roundtree Beta & VHS MCA Home Video
REDS Warren Beatty, Diane Keaton, Jack Nicholson, Maureen Stapleton CED RCA Video Discs 03610 (2)
THE RISE & FALL OF THE THIRD REICH (Documentary Based On William L. Shirer's Book) Beta MGM/UA Home Video MB600257
THE ROARING TWENTIES James Cagney, Humphrey Bogart, Jeffrey Lynn CED RCA Video Discs 03417
ROMAN HOLIDAY Audrey Hepburn, Gregory Peck, Eddie Albert CED RCA VideoDiscs 00697

PETER & THE MAGIC EGG

CED RCA VideoDiscs 01492	RUSSIANS ARE COMING Carl Reiner, Alan Arkin, Jonathan Winters
Aviva Ger, Asher Zarfati, Shraga Harpaz Bata MGM/UA Home Video MB600210	
Al Pacino CED RCA VideoDiscs 00651 (2)\$39.98 SHARKY'S MACHINE Burt Reynolds CED RCA VideoDiscs 03141\$29.98 THE SHINING Jack Nicholson CED RCA VideoDiscs 03143 (2)\$39.98 THE SONS OF KATIE ELDER John Wayne, Dean Martin CED RCA VideoDiscs 03606\$24.98 STAR TREK VI: AMOK TIME / JOURNEY TO BABEL CED RCA VideoDiscs 03609\$19.98 START TO FINISH: THE GRAND PRIX! (1981 Highlights) Bata MGM / UA Home Video MB60/232\$59.95 VHS MV600232\$59.95 THAT'S ENTERTAINMENT Narrated By Fred Astaire	Aviva Ger, Asher Zarfati, Shraga Harpa Beta MGM/UA Home Video MB600210\$59.5
Burt Reynolds CED RCA VideoDiscs 03141	Al Pacino
Jack Nicholson CED RCA VideoDiscs 03143 (2)\$39.98 THE SONS OF KATIE ELDER John Wayne, Dean Martin CED RCA VideoDiscs 03606\$24.98 STAR TREK VI: AMOK TIME / JOURNEY TO BABEL CED RCA VideoDiscs 03609\$19.98 START TO FINISH: THE GRAND PRIX! (1981 Highlights) Beta MGM/UA Home Video MB600/232\$59.95 VHS MV600/232\$59.95 THAT'S ENTERTAIN MENT Narrated By Fred Astaire	Burt Reynolds
John Wayne, Dean Martin CED RCA VideoDiscs 03606 \$24.98 STAR TREK VI: AMOK TIME / JOURNEY TO BABEL CED RCA VideoDiscs 03609 \$19.98 START TO FINISH: THE GRAND PRIX! (1981 Highlights) Beta MGM / UA Home Video MB600232 \$59.95 VHS MV600232 \$59.95 THAT'S ENTERTAIN MENT Narrated By Fred Astaire	Jack Nicholson
TO BABEL CED RCA Video Discs 03609	John Wayne, Dean Martin
(1981 Highlights) Beta MGM/UÄ Home Video MB600/232	TO BABEL
THAT'S ENTERTAINMENT Narrated By Fred Astaire	(1981 Highlights)
LV MGM/UA Home Video ML100007\$34:95	THAT'S ENTERTAINMENT
	LV MGM/UA Home Video ML100007\$34:9

THE RUSSIANS ARE COMING, THE

To get your company's new video re-leases listed, send the following infor-mation — Title, Performers, Distributor/ Manufacturer, Format(s), Catalog Num-ber(s) for each format, and the Suggested List Price (if none, indicate "No List" or "Rental")—to Bob Hudoba, Biliboard, 2160 Patterson St., Cincinnati, Ohio 45214.



#### Thursday, July 7 • THE PRINCE GEORGE HOTEL • New York City

An international conference of the leading figures in the video/music world emphasizing the practical applications of this expanding medium. Working professionals will discuss the specific use of video/music programming and technology in a variety of fields.

The Seminar is an informational exchange keyed to the needs of the video/music industry.

#### 10 to 10:45AM

#### **VIDEO/MUSIC PERSPECTIVES**

MODERATOR **Ed Steinberg**—Rockamerica/Soft Focus Productions PANELISTS **Gerald Casale** (Devo)—Warner Bros. recording artist; **Graham Fletcher**—International Director, Phonogram LTD; **Michael Gudinski**—Managing Director, Mushroom Records, Australia; **Martin Machat**—Entertainment Attorney, Machat and Machat: **John O'Donnell**—Manager of Video Software Division, Sony

#### 11 to 12:30PM CABLE and BROADCAST T.V.

MODERATOR Laura Foti—Billboard PANELISTS Roger Erickson—Manager, Film and Merchandising, CBS Records International; Allasonne Lewis—Marketing Manager, EMI Music Video International, London; Bob Emmer— Executive Producer, Rock 'n Roll Tonite; Geoff Patack—Associate Producer, Radio 1990/ATI Video; Jeffrey Peisch—News Director, MTV; Gale Sparrow

#### 1:30 to 3PM

#### ARTISTS/NEW TECHNOLOGY

MODERATOR **Mia Amato**—Mix, Video Age International PANELISTS **Siobhan Barron**—Limelight Film and Video Production; **Thomas Dolby**—Capitol/Harvest recording artist; **Len Epand**—Vice President, Press and Video Communications, PolyGram Records; **Arnold Levine**—Arnold Levine Productions; **Tim Pope**—GLD Productions; **Clive Richardson**—Island Pictures, London; **John Sanborn**—Video Artist; **Dean Winkler**—Design Engineer; Teletronics

#### 3 to 4:30PM

#### **CLUB PROMOTION**

MODERATOR Mark Josephson—Rockpool PANELISTS Dody Bowers—930 Club, Washington, D.C.; Allan Cohen—600 North, Daytona Beach: Chipper McKearnin—Club Maximus, New City: Denis McNamara—Vice President. Programming, WLIR-FM; Robynne Modiano—West Coast Promotion Director, Island Records; Micheal Overington—General Manager, Studio 54, New York; John Prentice—Park Avenue, Milwaukee; Joe Verange—Metro, Boston

#### 4:30 to 6PM

#### VIDEO PROMOTION/PUBLICITY

MODERATOR Lyn Healy—Rockamerica/Videofile PANELISTS Howard Bloom—President, The Howard Bloom Drganization: Ted Cohen—Director of Artist Development, Warner Bros. Records: Perry Cooper—Vice President of Artist Relations and Media Development, Atlantic Records: Bob Currie—Manager of Talent Acquisition, EMI Records (U.K.): Clare Grogan (Altered Images)—Portrait/Epic recording artist: Robert Haber—Publisher/Editor-in-Chief, Progressive Media: Randy Hock—Director of National Promotion Marketing, Arista Records: Robyn Kravitz—Director of National Album Promotion, Elektra/Asylum Records
Robin Sloane—Director, National Video Promotion, Elektra/Asylum Records

Further panelists to be announced Special hotel rates available • Exhibition space available.

- Evening showcase and party at Danceteria
- Exhibitions will open Wednesday, July 6th
- Walk-in advance registration: July 5th and 6th—Rockamerica's hospitality suite at the New Music Seminar July 6th—The Prince George Hotel, 14 East 28th Street (between Madison and Fifth Avenue)

**ROCKAMERICA IS THE WORLD'S LARGEST VIDEO PROMOTION SERVICE** 

# Video

#### WITH NEW 'FRIDAY NIGHT' SERIES

# NBC Takes A Chance On Rock

• Continued from page 4

would enable maybe 40 or 50 videos to be totally produced. This is obviously only a foot in the door as far as recoupment. But clips are being made as promotional tools, with no guarantees regarding airing or re-coupment."

Benjamin adds, "When a record company gives a clip to MTV, it washes its hands of it, even if all the issues about rights have not been completely resolved. Now we're on the brink of becoming a real business, with the potential for recoup-

Both Benjamin and Ebersol see the series as significantly different from MTV. "We're a tv program as distinguished from MTV, or even WTBS," the Atlanta-based "superstation" which has a music video program Friday and Saturday nights, says Benjamin. "We don't just play clips and imitate radio pro-

The show will be "heavily produced," according to Ebersol. It will feature 13 or 14 of the "absolute best videos, based on visual power. We'll only use conceptual clips, because performance footage has been used for 10 years." Among the shows where it has been used in the past is "Midnight Special," which Ebersol himself developed.

"Friday Night Videos" will attempt to break new acts, and will utilize a 900 phone number for a "Video Vote" segment. "We'll pick two uptempo new videos and let viewers vote on their favorite," says Ebersol. Other segments to air on the program include "World Premiere Videos," "Hall Of Fame Videos," "Private Reels," and "Where Are They Now?" There will be an offcamera announcer.

Ebersol says he believes MTV stands to benefit from "Friday Night Videos." He points out, "More than nine-tenths of the U.S. has never

seen MTV, and a show airing the 'best of' will whet their appetite. And if kids know what something is and ask for it forcefully enough, they always get it." He feels MTV will surbecause of its narrow focus, while WTBS's programming will be less successful "because they're trying to please everybody.

Traditionally, Ebersol says, "There have been two problems with keeping music interesting on television. It's never really changed since the 1950s, when an artist stood behind an oversized microphone. Also, when television was just beginning, music was more homogenous. The whole family could watch Perry Como. Thirty years later, music is incredibly segmented, and music needs another device to get across to

No Sleep Productions will be located at 850 Seventh Ave., New York, N.Y. 10019.

#### Film Festival **Hits New Note**

NEW YORK-The 26th annual International Film & TV Festival of New York is scheduled for Nov. 9-11, and this year, for the first time, music video has a category in the television programs competition.

Deadline for entries is Sept. 9.

According to Gerald Goldberg,

president of the festival, music video in the past has been grouped "into the same television program category as other kinds of music programming. But the quality and variety of music video being done today warrants a new category exclusively for that medium." He adds that the large number of music entries in the 1982 competition was a factor in the decision.

The festival annually recognizes excellence in state-of-the-art achievements in television programs and commercials, film and audio/ visual media.

Entry forms and details may be obtained from the festival's offices at 251 W. 57th St., New York, N.Y. 10019, or by calling (212) 246-5133.



**RETAIL SET-UP--Pioneer devoted a** portion of its CES booth to retail dis-plays of its videodisk product.

#### Virgin Pacts With Jo Jones

NEW YORK-Jo Jones & King, a distribution company based here, has signed an agreement to handle video and television rights for all Virgin Films product in Europe and

The titles, all music-related, feature such acts as the Human League, Orchestral Maneuver In The Dark, the Sex Pistol, Japan and Mike Oldfield. In addition, the Virgin deal includes "Too Hot To Handle," which features several Monty Python members, Hazel O'Connor and UB40. The film is of a U.K. benefit against nuclear power plants. "The Space Movie," another Virgin title, features the music of Mike Oldfield.

Jo Jones & King has also picked up the rights to product by Darlene Love, Triumph and Gary Numan, as well as to rap music by Michael Holman. These rights are worldwide, notes principal Judith Jones, who adds, "Europe and Japan are both opening up for music product."

#### **Telegenics Clips Distribution Firm**

• Continued from page 30

wouldn't be played in the average

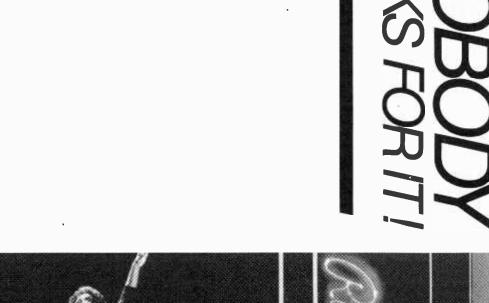
club," she says.

Shepherd herself has worked as a DJ, and says she understands "what's involved in convincing the public that they like a new record. I believe in being progressive, moving into the next phase of equipment and programming. You have to re-member that the record-buying public, the 12- to 25-year-olds, has grown up with computers, video games, television; they're not satisfied with a strictly audio experience. They want to be entertained. And music is not as verbal as it used to

Partly for this reason, Shepherd and her Telegenics partners, Tom Deleso and Chris Russo, take pains in making sure the audio quality of their tapes is high. "If a tape is going to be used in a club, the labels must realize they need good audio quality to sell records. They're spending all the money on the video and not giving the sound its due."

In the future, Shepherd says she'd like to begin offering ambient tapes, "oldies" tapes and "compilations of clips people can't get their hands on." In addition, Telegenics will be-gin to run educational seminars for club VJs. And a newsletter, Video Print, which accompanies Telegenics tapes, will be expanded and made into a forum on music video

Telegenics is located in Brooklyn. The phone number is (212) 625-







Jane Fonda's Workout Catch Simmons Both Everyday With Richard Simmons and from KVC

And She's Still

Sales Fever!

No One Asked Fo Jane Fonda

# Billboard® Survey For Week Ending 7/2/83 Videocassette Top 40

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#### SALES

#### RENTAL

			SALES				MENIAL
This Week	ast Position	Weeks on Chart	These are best selling videocassettes compiled from retail sales, including releases in both Beta and VHS formats.  TITLE Copyright Owner, Distributor, Catalog Number	This Week	Last Position	Weeks on Chart	These are most popular videocassette rentals, in both Beta and VHS formats, compiled from a survey of retailers and wholesalers.  TITLE Copyright Owner, Distributor, Catalog Number
	1	59	JANE FONDA'S WORKOUT ▲ (ITA)  KVC-RCA, Ka   Video Corporation 042  WEEKS  AT #1 24		1	8	FIRST BLOOD Thorn/EMI 1573
2	2	19	AN OFFICER AND A GENTLEMAN A	2	2	3	SOPHIE'S CHOICE CBS-Fox Video 9076
3	4	9	Paramount Pictures, Paramount Home Video 1467  AIRPLANE II: THE SEQUEL ●  Paramount Pictures, Paramount Home Video 1489	3	4	6	BEST FRIENDS Warner Brothers Pictures, Warner Home Video 11265
4	MEW E	antr	48 HOURS Paramount Pictures, Paramount Home Video 1139	4	6	5	LORDS OF DISCIPLINE Paramount Pictures, Paramount Home Video 1433
5	5	5	LORDS OF DISCIPLINE Paramount Pictures, Paramount Home Video 1433	5	5	4	THE TOY RCA/Columbia Pictures, Home Video 10538
6	3	8	FIRST BLOOD   Thorn/EMI 1573	6	3	19	AN OFFICER AND A GENTLEMAN Paramount Pictures, Paramount Home Video 1467
7	NEW	3717	HIGH ROAD TO CHINA Warner Brothers Pictures, Warner Home Video 11309	7	16	3	FRANCES Thorn/EMI 1621
8	6	3	SOPHIE'S CHOICE CBS-Fox Video 9076	8	7	7	AIRPLANE II—THE SEQUEL Paramount Pictures, Paramount Home Video 1489
9	22	2	ALICE IN WONDERLAND Walt Disney Home Video 36	9	9	5	MY FAVORITE YEAR MGM/UA Home Video 800188
10	9	6	BEST FRIENDS Warner Brothers Pictures, Warner Home Video 11265	10	8	6	LOVESICK Warner Brothers Pictures, Warner Home Video 20011
11	7	11	PLAYBOY VIDEO VOLUME 2 CBS-Fox Video 6202	11	10	19	ROAD WARRIOR ● Warner Brothers Pictures, Warner Home Video 11181
12	14	5	MY FAVORITE YEAR MGM/UA Home Video 800188	12	27	2	KISS ME GOODBYE CBS-Fox Video 1217
13	8	17	BLADE RUNNER ▲ Embassy Home Entertainment 1380	13	11	6	TIMERIDER Pacific Arts, Video Records; MCA Distributing Corp. 528
14	16	4	THE TOY RCA/Columbia Pictures, Home Video 10538	14	MEN	ENTRY	<b>48 HOURS</b> Paramount Pictures, Paramount Home Video 1139
15	10	32	STAR TREK H-THE WRATH OF KHAN (ITA) ▲ Paramount Pictures, Paramount Home Video 1180	15	21	26	POLTERGEIST ▲ MGM/UA Home Video 800165
16	15	2	FRANCES Thorn/EMI 1621	16	12	14	CREEPSHOW Laurel Show Inc./Warner Brothers Pictures, Warner Home Video 11306
17	11	6	LOVESICK Warner Brothers Pictures, Warner Home Video 20011	17	NEW	ENTHY	HIGH ROAD TO CHINA Warner Brothers Pictures, Warner Home Video 11309
18	20	8	GREASE ◆ Paramount Pictures, Paramount Home Video 1108	-18	18	23	THE BOAT (DAS BOOT) RCA/Columbia Pictures Home Video 10149
19	21	6	LET'S SPEND THE NIGHT TOGETHER Embass/ Home Entertainment 1231	19	13	9	JANE FONDA'S WORKOUT Karl Video Corporation 042
20	39	9	JACKI SORENSON'S AEROBIC DANCING MCA Distributing Corp. 55090	20	14	17	BLADE RUNNER A Embassy Home Entertainment 1380
21	REW	MTRY	I THE JURY CBS Fox Video 1186	21	30	2	I, THE JURY CBS-Fox Video 1186
22	24	31	PLAYBOY ● CBS-Fox Video 6201	22	19	28	ROCKY III ● (ITA) CBS-Fox Video 4708
23	12	7	STAR TREK: THE MOTION PICTURE ▲ Paramount Pictures, Paramount Home Video 8858	23	15	6	VIDEODROME Universal City Studios Inc., MCA Distributing Corp. 71013
24	31	20	STRAWBERRY SHORTCAKE IN BIG APPLE CITY Family Home Entertainment, MGM/UA Home Video 338	24	24	4	CLASS OF '84 Vestron V-5022
25	18	3	STAR WARS CBS-Fox Video 1130	25	20	5	STILL OF THE NIGHT CBS-Fox Video 4711
26	13	28	ROCKY III ◆ (ITA) CBS-Fox Video 4708	26	NEW	ENTRY	THE STING II Universal City Studios Inc., MCA Distributing Corp. 71015
27	25	35	THE COMPLEAT BEATLES  MGM/UA Home Video 700155	27	22	22	NIGHT SHIFT The Ladd Co., Warner Home Video 20006
28	NEW O		THIN THIGHS IN 30 DAYS U.S.A. Home Video, Family Home Entertainment Inc. 213 PETE'S DRAGON	28	23	12	THE SECRET OF NIMH MGM/UA Home Video 800211
30	23	26	Walt Disney Home Video S-10  POLTERGEIST ▲ (ITA)	29	34	23	FAST TIMES AT RIDGEMONT HIGH Universal City Studios Inc., MCA Dist. Corp. 77015
31	17	7	MGM/UA Home Video 800165	30	17	7	TEX Walt Disney Home Video 123
32	19	19	CBS-Fox Video 4611  ROAD WARRIOR •	31	37	7	THUNDÉRBALL CBS-Fox Video 4611
33	27	5	Warner Brothers Pictures, Warner Home Video 11181  TIMERIDER	32		ENTRY	STAR WARS CBS-Fox Video 1130
34	26	5	Pacific Arts, Video Records; MCA Dist. Corp. 528  AIRPLANE!	33	35 25	10	PLAYBOY VIDEO VOLUME 2 CBS-Fox Video 6202 THEY CALL ME BRUCE
35	30	10	Paramount Pictures, Paramount Home Video 1305	35			Vestron V-5015 TRAIL OF THE PINK PANTHER
36	33	10	MCA Distributing Corporation 55)89  EVERYDAY WITH RICHARD SIMMONS/FAMILY FITNESS	36	31	32	Titan Productions, MGM/UA Home Video 4710-20
37	34	4	Karl Video Corporation 043  BLACK SUNDAY	37	26	26	Warner Brothers Pictures, Warner Home Video 11219 MISSING
38	29	32	Paramount Pictures, Paramount Home Video 8855  FIREFOX ● m	38	28	23	Universal City Studios Inc., MCA Distributing Corp. 71009 THE WORLD ACCORDING TO GARP
39	32	6	Warner Brothers Pictures, Warner Home Video 11219  VIDEODROME.	39	33	16	Warner Brothers Pictures, Warner Home Video 11261 MONSIGNOR
	"		Universal City Studios Inc., MCA Dist. Corp. 71013				CBS-Fox Video 1108

● Recording Industry Of America seal for sales of 25,000 units plus (\$1,000,000 after returns) (Seal indicated by dot). ▲ Recording Industry Of America seal for sales of 50,000 units plus (\$2,000,000 after returns) (Seal indicated by triangle). (ITA) International Tape/Disc Assn. seal for net sales and/or rentals of at least \$1,000,000 at wholesale. (Seal indicated by ITA seal).

THE BOAT (DAS BOOT)

RCA/Columbia Pictures Home Video 10149

# Classical



KEEPING SCORE—Planist Bella Davidovich and Estonian conductor Neeme Jarvi, center, weigh a comment by producer Volker Strauss during a playback of the Saint-Saens Piano Concerto No. 2 with the Concertgebouw Orchestra. The Philips LP includes the Rachmaninoff "Paganini Rhapsody" as companion piece.

#### **ELECTION OF OFFICERS SET**

### AfCM Names First Board

NEW YORK—The Assn. for Classical Music (AfCM) has elected a full 32-member board, replacing a temporary governing body which had guided the development of the group since its formation last year. The newly constituted board meets Tuesday (28) to elect officers.

Named to a two-year term on the board are: Martin Bookspan, who has joined Moss Music as executive vice president; Margaret Carson, veteran publicist; Schuyler Chapin, dean of the Columbia Univ. School of Fine Arts; Sylvia Craft of G. Schirmer; Matthew Field, president of WNCN New York; Shirley Fleming, editor of Musical America; Ruth Laredo, concert pianist; Lucy Mann of the Naumburg Foundation.

Also, Ray Moore, former president of the New York chapter of NARAS; Ira Moss, president of Moss Music; Elizabeth Ostrow, a&r director of New World Records; Jack Romann of the Baldwin Piano

Co.; Frank Salomon, concert manager; Marvin Sloves, advertising executive; Allan Steckler of Chambers Records; and Ellen Taafe Zwilich, Pulitzer Prize-winning composer.

Elected to one-year terms are: Janet Bookspan, opera stage director; Sam Chase, publisher of Ovation; Ed Cramer, president of BMI; Philip Glass, composer; Keith Holzman, head of Nonesuch Records; Sam Hope, educator; Richard Kaye, executive vice president of WCRB Boston; Andrew Kazdin, recording engineer; Johanna Keller, publicist; Leonard Marcus, consultant; Elmar Oliveira, concert violinist.

Also, Gail Rector of the Univ. of Michigan; Stuart Schwartz, president of the Harmony Hut retail chain; Barry Sherek of Pioneer Video; Teri Towe, attorney and critic; and Albert K. Webster, president of the New York Philharmonic Orchestra.

#### BY SOVIET STATE LABEL

## Comprehensive Oistrakh Series Set

MOSCOW—To mark the 75th anniversary of the birth of Russian violinist David Oistrakh, Soviet state record company Melodiya is planning a comprehensive release of all his recordings available to the firm.

The project, three years in the planning, comes in three parts. The first, which comprises a total of 26 albums, takes in all known studio recordings by Oistrakh from his early days in the 1930s.

Included in this section are duo recordings with Lev Oborin and Alexander Holdenweiser; performances with such conductors as Mravinsky, Ormandy, Rozhdestvensky, Sanderling, Klemperer, Mitropoulos and Szell.

The second part of the project is tagged "Sixty Years Of Oistrakh" and includes his last performances in Moscow, his Leningrad concert of 1968 and samples of the Oistrakh-Richter duo.

The third section comprises "rarities," believed by Melodiya execu-

The third section comprises "rarities," believed by Melodiya executives to have special interest for the international marketplace. This material, much of which comes from the violinist's own archives, totals 12 albums, covering mainly the 1951-74 period. This set also includes interviews, a recorded telephone conversation with Shostakovich, Oistrakh teaching pupils and many of his own rehearsal sessions.

## Stravinsky Papers Stay In New York

NEW YORK—The Stravinsky archive, a massive collection of manuscripts, correspondence and memorabilia assembled by the composer during his lifetime, is expected to wind up in permanent deposit at the Morgan Library here.

In the temporary custodianship of the New York Public Library since January, the location of its permanent resting place become a contentious issue when conductor Paul Sacher, through a foundation he controls, offered a reported \$3.5 million to bring the archive to his foundation headquarters in Switzerland.

The New York Public Library then entered the bidding, but withdrew when the Morgan offer became known. It had accumulated pledges of more than \$2 million, and takes credit for stimulating efforts to keep the archive in New York. The Morgan bid, now being weighed by the Surrogate Court here, is understood to be for \$3.7 million.

STAR TREK II—THE WRATH OF KHAN (ITA) Paramount Pictures, Paramount Home Video 1180

# Pro Equipment & Services

# NAMM NEWS 20,000 At Show In Chicago View New Hardware, Instruments

By MOIRA McCORMICK

CHICAGO—The National Assn. of Music Merchants' (NAMM) International Music & Sound Expo, held here at McCormick Place June 18-21, offered the dealer and the working musician alike a view of new and upcoming hardware, instruments and gadgets. Attendance figures were unavailable at presstime, but were expected to surpass the 20,000 mark.

Nearly 500 exhibitors utilized the 250,000 square feet of display space. Seminars, workshops, nightly entertainment and celebrity endorsers (including Eddie Van Halen, Bill Bruford, Carmine Appice, Rick Derringer, Toto's David Paich and Steve Porcaro, Boston's Tom Scholz, and B.B. King) rounded out the Expo's activities. Closed-circuit "NAMM TV News" kept registrants informed of the latest products and related events, interspersed by popvideos.

One of the most talked-about new products at NAMM was the Kurzweil 250, a digital synthesizer capable of reproducing acoustic instruments to the finest detail, including the tonally complex piano. A limited engineers' demonstration at Kurzweil's hotel suite had synthesizer pioneer Robert Moog enthusing, "It has not only complete realism, but also complete accuracy of control; it's the best-feeling keyboard of any at this show."

Developed by computer whiz Ray Kurzweil, the Model 250 uses artificial intelligence sound modeling techniques to sample each acoustic tone, storing it in the computer memory in shorthand form, enabling it to reproduce the piano's complexity. Other features include personal computer compatibility, a built-in digital multi-track recorder and sequencer, and ROM cartridge slot.

CBS/Gulbransen's entry in the computerized keyboard division is the Equinox 380-X Musicomputer, a programmable instrument which interfaces with personal computers such as the TRS-80 and Apple. Expander software includes a "keyboard coupler," which electronically interlocks upper and lower keyboard functions, and the sight-reading teaching game "Note Invaders."

Fender's Chroma Keyboards division introduced the Polaris, a sixvoice, programmable polyphonic keyboard, featuring 61 velocity-sensitive keys and interactive polyphonic sequencer. It is the first of Fender's Chroma-based synthesizers to come with the firm's just-introduced Triad computer interface, which lets users connect instruments to computer via a 25-pin D-connec-

#### DEVONSHIRE SOUND STUDIOS FOR SALE

King Realty, Inc. announces the availability for sale of Devonshire Sound Studios, North Hollywood, Ca. An internationally recognized, state of the art, four studio sound recording complex—video capable—8,400 sq. ft.

For information and detailed brochure contact:

Kathy Small or David Cowdrey 13369 Ventura Bivd. Sherman Oaks, Ca. 91423 213-788-7900 tor cable. Chroma software soon to be available includes a transcriber, graph and printout. A sequencer is currently available.

Soundchaser's Computer Music System comes with a 16-pin interface cable for the home computer, AGO Standard Keyboard, 16-voice digital synthesizer, interface card, and a variety of software. Digital synthesizers were also exhibited by Yamaha, New England Digital and Syntauri.

Mattel Electronics combines video games and music lessons in a new computer ensemble from Intellivision. It includes the Intellivision Master Component, a computer keyboard with adaptor and music synthesizer.

The system teaches users to play the keyboard using video game techniques, as onscreen notes literally drop onto the corresponding key to be played. The resulting sound is similar to that of an organ.

The ensemble's computer adaptor provides additional 2K RAM and 12K ROM of memory to the system. It also supplies the system with a total of six sound channels.

"We're generating interest in music, not competing with traditional music teachers," said Mattel's Alison Hill. Software, in the form of cartridges "Melody Blaster" and "Song Writer," will be available later this year, as will Sight & Sound cassettes with Beatles songs, movie and to themes, and rock oldies to learn.

In the pro equipment arena, manufacturers are introducing a variety of new hardware. Peavey is showing the 400 EQ Monitor, a self-contained power amp and 27-band equalizer, a Ground Monitor which tests AC circuit outlets for errors, the new HT-80 ultra high frequency su-

per tweeter, and the Peavey Digital Effects Processor, an affordablypriced digital audio processor.

JBI has introduced the MI series systems of loudspeakers, the MI-10, MI-12, MI-15, MI-631, and MI-632, ranging in price from \$87 to \$498. All feature die-cast frames and symmetrical field geometry magnetic structure.

Fender's new loudspeakers include the 2851, 2841 and 2821, featuring computer-generated Thiele-Small bass-reflex enclosure, acoustic alignment, and third-order Butterworth crossovers. Fender has also brought out new D-series and M-series microphone lines, as well as 22-series power amps and 42-series mixing consoles.

Electro-Voice and Soundcraft also introduced new stereo mixing consoles, the 52 series and 200 series respectively. Tusc's "Prestige Series" amplifiers includes new models DF-55 Porta-Bass, a compact unit featuring one heavy-duty, 15-inch Fane bass speaker and flip-top power head.

Fostex was showing the first commercially available half-inch tape 16-track recorder, the B-16. According to Fostex's Mark Cohen, "It's perfect for video because it's video-interlocked." Also new from Fostex is the X-15 Multitracker, a four-track cassette recorder with built-in mixer, priced at less than \$500.

Ramsa's new WR-8210A recording console is an improved version of the 8210, with increased gain and cross talk and an improved fader, for the same price (\$1995). TOA's new line includes the MX-106R and 106 mixers, the MP-600 dual power amplifier, and a variety of speaker systems, all due later this year

# 'Old-Fashioned' Sound At Angel Studio In London

LONDON—Live sound and "old-fashioned recording values" are back in fashion here, judging by the new \$4.4 million Angel Studio complex just built by U.K. background music specialist publishers De Wolfe. Designed by Eastlake's Tom Hidley and equipped wih Neve desk, Melkuist automation and the latest Ampex ATR 124 machines, the facility is housed in a de-conse-

## GLI Moves To Expanded Facility

NEW YORK—GLI/Integrated Sound Systems has moved its operation to a 15,000 square foot facility in Melville, N.Y. The expanded facility houses the firm's manufacturing, assembly, receiving, shipping and computer operations, as well as executive suites and the customer service and quality control departments.

According to Norm Wieland, GLI's vice president and general manager, a 40% growth in operations during fiscal 1982 necessitated the move. The firm is anticipating another 40% to 45% growth spiral during the current fiscal year.

GLI/Integrated Sound Systems designs, manufactures and distributes electronic audio systems and speakers for entertainment centers, corporate audio/visual departments, clubs and restaurants worldwide. Included in its family of creative controller preamp/mixers are the GLI models PMX 7000, PMX 9000 and 5990.

crated church and can accommodate up to 100 musicians.
Set to officially open in Septem-

Set to officially open in September, the facility has already been used by Bonnie Tyler, Lynsey de Paul, Elaine Paige, Barbara Dickson and the Royal Philharmonic Orchestra. It will also be used by the De Wolfe company itself, which records up to 60 albums annually, mainly for film and television companies.

Says James De Wolfe: "We've

Says James De Wolfe: "We've tried to be progressive. For years and years, studios have been dead by design and brought to life by various kinds of electronic equipment. Now many contemporary bands are turning back to a live sound, and we find artists are genuinely thrilled to come across a room with a live air about it, where they can hear themselves play." Studio manager John Timperley, formerly associated with Mountain Studio in Montreux, Switzerland, adds: "Hidley has given us a beautiful live sound in an airy, spacious studio, and that's just what we wanted."

For today's video-conscious bands, full video post-production facilities are offered in the new complex, using Sony U-matic hardware, while the Victorian identity of the building is affirmed by the massive 103-year-old Speechley pipe organ restored at a cost of some \$35,000 and already proving a hit with studio clients.

Fees work out at around \$115 an hour for the main studio. Says De Wolfe: "A lot of work is coming here because recording is so dear in the U.S. At the same time, we should be able to recover our investment within four years."

# Disco Product Show A Success In Italy

By NICOLA TICOZZI and VITTORIO CASTELLI

MILAN—SIB, Italy's first exhibition exclusively devoted to discotheque and dance hall equipment, was an unqualified success in terms of attendance, trade interest and spinoff music industry meetings—in which piracy, predictably, was a dominant topic.

The event, staged over four days in May in the holiday resort of Rimini, reflected the fact that this is a boom era for the Italian dance product industry. The past 10 years have seen it develop from an import-only entertainment sector to a highly profitable export money-spinner.

The "Made In Italy" tag is now regarded as a quality trademark in virtually all European territories. This point was constantly repeated at the SIB event, staged in Rimini's vast exhibition hall, which housed 150 exhibiting companies, all Italian. There were also some 6,000 visitors over the four days, including retailers, disco owners, disk jockeys and the general public.

It's estimated there are some 7,000 dance halls of various types and sizes in Italy today, with new ones being added weekly and many now offering a wide range of activities other than just music and dancing. Many Italian restaurants are opening up dance gardens as an offshoot facility for customers.

"This event clearly has a wide appeal, including big potential international interest, because there's no denying the high quality of Italian disco equipment these days," Bruno Dedora, president of Coemar, said at the showcase.

Said Luciano Leardini, of Amplilux: "We can match and beat the big international names now. We must go on getting Italian sight and sound into discos worldwide. And we have to pay special attention to getting a constantly better quality-versusprice ratio."

Coemar and Amplilux are among

the most important disco lighting manufacturers in Italy. Coemar is noted for having created (in collaboration with Philips) the halogen lamp range. Amplilux also handles sound equipment lines which are fast gaining international recognition.

Other companies successful in the domestic lighting equipment field include Clay Paky (with strong export links to the U.K.), Spot Light, laniro, Falco and the Music & Light Center. Companies at the event in the affiliated business of manufacturing electronic devices for lighting control in Italy included Artick, SGM, Sysma and Masters.

Top Italian names in the sound equipment business are Caborron, Lem Peeker Sound and Davoli. It is in this sector that made-in-Italy product is enmeshed with imported items, especially in the area of speaker systems, which often include foreign components. In the imported product scene, such names as JBL, Cervin Vega and Electro-Voice are important.

In the hi fi equipment field, though, the traffic has been virtually one-way from international companies into Italy. But Brescia-based Outline, an Italian company noted for its home hi fi lines over the past decade, has in recent years operated its own disco hi fi product with great success.

Italian companies are strong in spinoff products associated with the disco and dance hall business, notably Scorpio Ergonomics (air conditioning), Maxivideo and Videocation (video screen units) and Medici, Cestari, Az, Ardesign and Afa (furniture and furnishings). Italian production of disco accessories is slanted towards such lines as multicolored lasers, 3-D holograms, video projectors and fluorescent and fireproof materials.

# Studio Track\_\_\_\_

By ERIN MORRIS

In New York City at 39th Street Music, Man Parrish is producing Sandy Dillon for Elektra, with Stephen Guardigli engineering... Howard King and Kevin Robinson are finishing tracks for the new Network album on Salsoul, with Dave Olivier at the console.... Randy Klein in producing Sari Redmont, with Richard Kaye engineering.

In Los Angeles at Studio Sound Recorders. Roberta Flack and Peabo Bryson are completing two sides. The duet is being produced by Michael Masser, with Howard Lee Wolen and Jeremy Smith at the board. . . . Producer George Tobin completing a new album for Motown by High Inergy, featuring Smokey Robinson. The project was engineered by Alan Hirshberg. . . . Engineer Les Brockmann at the board with High Rise Artists Skool Boyz, producing their new single. He's also working on an album by Profono artist Maricela with producer Enrique Elizondo. . . . The Dr.s completing their debut album for CBS with Alvin Davies producing and Hal Hellerman engineering. Mark Young is assisting. . . . Jose Quintana and David White coproducing Antonio de Jesus for A&M's Latin division, with engineers Ryan Ulyate and Bryan

At Ocean Way Recording, Lionel Richie coproducing himself with James Carmichael for Motown. Cal Harris is engineering. . . . Stewart Levine producing Womack & Womack, with Rik Pekkonen at the board. Mark Ettel and David Egerton are assisting. . . . T-Bone Burnett in the studio with producer Jeff Eyrich and engineer Dennis Kirk. . . . Count Basie laying tracks for Pablo with producer Norman Granz and engineer Allen Sides. . . . Barry Gibb, Albhy Galuten and Karl Richardson producing Kenny Rogers, with Richardson engineering.

At Sunset Sound, Randy Crawford cutting live Warner Bros. tracks with producer Tommy Li Puma and engineer Al Schmitt. Peggy McCreary is assisting. ... Paul Anka cutting Columbia tracks, with Denny Diante producing and Larry Hirsch engineering. Bill Jackson is seconding. . . . Diante also producing Johnny Mathis for Columbia, with Hirsch at the console. . . . Hiro-shima working on self-produced project with engineer Don Murray and assistant Terry Christian. ... Sue Ruso co-producing project with Christian for Atlantic. Christian is behind the board.... Norris Day producing the Time for Warner Bros. with McCreary engineering. . . . Karizma working with producer David Garfield and engineer Al Schmitt. . . . Keith Forsey producing Nina Hagen for Giorgio Moroder Enterprises, with Ed Stasium behind the board. . . . Chase Williams producing Joni Mitchell, with Hirsch at the controls. . . . E. Yazawa self-producing proi ect with engineer Bobby Schaper and assistant engineer Richard McKernan for WEA International. . . Ian Hunter working with producer Diante on Columbia project, with Richard McKernan engineering. . . . LiPuma producing Brenda Russell for Warner Bros., with Schmitt engineering. ... Peter Mclan producing Dear Enemy for Capitol. Paul Ray is engineering the

Editor's Note: All material for the Studio Track column should be directed to Erin Morris in Billboard's Nashville office.

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# Talent & Venues

# Journey Management In Multi-Faceted Vid Expansion

By JACK McDONOUGH

SAN FRANCISCO-Nightmare Inc., managers of Journey, are extending earlier experiments in video with simultaneous moves in three areas: arcade games, stadium/coliseum video services and a Journey feature film

The arcade game, manufactured by Bally and titled "Frontiers" after the group's current hit album, is just now going into the nation's amusement centers. The tour services, used first for Journey last year in Texas and since commissioned by the Who, David Bowie, Simon & Gar-

funkel and the Marlboro Country Music Festival, are overseen by Nightmare division Nocturne Inc., under the direction of Pat Morrow The Journey film is being shot by National Football League Films, under executive producer Steve Sabol and director of field operations Phil Tuckett.

The Bally arcade game, explains Nightmare chief Herbie Herbert, is a direct offspring of last fall's experi-ment between Nightmare and Data Age, which marketed-unsuccessfully-"Journey Escape," the world's first rock video game. As such, notes Herbert, "the Bally game

from the home market to the arcade market.'

After the announcement last October of the association with Data Age, says Herbert, "we started generating a tremendous amount of press. At that point Bally said, That's our answer. We have the new technology that allows us to digitize a photograph and put it into a game, but it's useless unless the game involves people.' They thought rock bands were the perfect candidates, and they came to us to make a deal for an arcade game. By Dec. 2 we had signed an agreement and began to develop the game, which has the highest memory capacity of any game yet, 147K. The Data Age game had only 4K, and to make an interesting and challenging game with that level of memory is very difficult."

The "Frontiers" game, designed by Marvin Glass & Associates in conjunction with Nightmare's Jim Welch, was introduced at the March 28 Amusement Operators show. Bally's own promotion includes 50,000 posters sent to distributors; full-page ads running through July in a dozen trade and consumer magazines; and game-giveaway radio promotions in selected markets in conjunction with the current Journey tour.

Herbert notes that "as soon as we made the Bally deal we completely de-emphasized the Data Age cartridge. We knew that we'd want to make a version of the Bally game available for the home." It will be released on numerous game and com-

While the company's involvement with live performance video services dates back to the mid '70s, when Nocturne associate Mick Anger provided video for the local Kool Jazz Festival at Oakland Stadium, the real kickoff came last year with Jour-

(Continued on page 39)



# Rock'n' Rolling

## Palmer On U.S. Tour For 'Selfish' Reasons

"One of my hobbies is not banging my head against the wall. I try to follow demand, not create it," says Robert Palmer, explaining why he so rarely plays in the U.S.

But he's here now, on a tour that began over the weekend at the Ritz in New York, and which will take him through all of July playing around the country in support of "Pride," his new LP

on Island Records. The tour is his first in the U.S. since

Mostly, Palmer stays in the Ba-hamas or in Europe, where he is



more popular than he is in the U.S. and where he can easily promote his career with occasional appearances on the top music shows.

"My motivations for touring these days are entirely selfish," he says. "I have a great new band that I put together for a live tv spot, and they were just burning. So now I want to take that on the road with me. There are no other considerations.

Palmer says he has no real theories as to why success has so far eluded him in the U.S. "I guess it's the way the winds blow," he says. "Three years ago I was mainstream in America with 'Doctor, Doctor,' and underground in Europe. These things shift. Now I'm mainstream in Europe, and I've just read in the paper that I was avant-garde here.

Palmer says that growing up in Malta until he was 10, his initial musical influences were Billie Holliday, Nat King Cole, Sarah Vaughan and American Armed Forces Network. "I didn't really hear anything that I liked again until I heard Wilson Pickett, Otis Redding and Sam & Dave. And then I didn't hear anything again until I heard Chief Commander Ebeniezer and Sonja Day, which was in 1970, I suppose. And I haven't heard anything since until I began enjoying Prince, the Time, Vanity 6 and Shalamar.

"I can't deny that I like black music, but it's not because it's black that I like it. I like physical music. I like rhythms. Everything else to me is decorative. As for white music, I like Shubert, Paco de Lucia and the Commodores," he laughs.

Palmer's new LP, which he produced himself, is heavily synthesized, which was something of a departure for him. But having mastered the studio craft with traditional instruments, he says he wanted to try using the newest technology to create an even more personal sound.

"It put me into a lot of deep water. Often, I would have to call up the maintenance people because this thing wouldn't hook up with that," he says. "And, of course, if you take a tape recorder into a room and you record a drum kit, a guitar, bass and piano, you will create music to your ear, to a certain extent.

"But if everything is just blips and beeps. and it has no real ambiance, it

(Continued on page 40)

# **Judge Rules Against** 2001 Club Partners

By JOHN MEHNO

PITTSBURGH-The general partners of the 2001 clubs mismanaged money they received from a group of investors, according to a Common Pleas Court ruling here.

At issue was \$86,350 put up by 12 local investors who became limited partners in the company. There are three 2001 entertainment complexes in the greater Pittsburgh area and seven others throughout the country.

Judge Emil Narick ruled that the

money had been mismanaged and used for the individual gain of the general partners rather than the good of the new investors.

His 65-page opinion orders the company to return the amount of the initial investment to the 12 individuals. The opinion also requires 2001 to account for profits realized with the investors' money to determine further compensation due them.

The concept of the 2001 clubs was developed in the 1970s by general partner Thomas Jayson, who testified that he saw potential for growth through national franchising. Ten years ago, Jayson and his partners established a company, Interplane-tary Development Co., to operate the clubs.

The opinion states that the original partnership agreement led investors to believe the purpose of Interplanetary was to establish new 2001 clubs. In fact, according to the court ruling, only one club was ever operated with investor money, in Columbus, Ohio from 1974 through

Instead, the opinion says, Jayson started five 2001 companies which

#### 300,000 Fans **Expected At Fest** In Long Beach

NEW YORK-July 2-4 will be the dates, the Boardwalk of Long Beach, Long Island will be the venue, and Bobby Bare, Jonathan Edwards, Matt Guitar Murphy, Orleans, Leon Russell and Phoebe Snow will be the headliners at the annual Long Beach Atlantic Coast MusicFest.

Produced by the city of Long Beach and the Boston-based Hurricane Productions, the festival expects to attract up to 300,000 fans, according to Hurricane Productions president Jim LeBlanc. Tickets are \$5 a day or \$10 for the three-day event.

In addition to the headliners, there will be 15 other acts performing at the festival, with the music beginning at 1 p.m. and running continuously until 11 p.m. The festival is being sponsored by Pepsi-Cola and WKMK-FM in New York.

brought the general partners profit at the expense of the investors. The other companies were 2001 Clubs of America, 2001 Management, 2001 Productions, 2001 Records and 2001

According to the opinion, profits gained from the Columbus club were used to operate the new ventures. The opinion states that money from the Columbus franchise fee was used by 2001 Productions for slide shows. Judge Narick's ruling says that 2001 Clubs of America served essentially the same function as Interplanetary, with profits going to the general partners rather than the investors.

In addition to Jayson, the other general partners are John Wolfe, James Gregg, Susan Jayson and James Kowalczyk.

The ruling notes that there are 2001 clubs in Neadville, Pa., Memphis, Toledo, Ohio, Jamestown, N.Y., Long Island, N.Y., Pensacola, Fla., and Biloxi, Miss.

#### MANAGER PROFILE

# Carman's Approach Is 'Laid-Back'

By ETHLIE ANN VARE

LOS ANGELES-Carman Productions, which guides the careers Rick Springfield, Walter Egan, William Katt and country new-comer Gus Hardin, doesn't fit any conventional image of a multifaceted management/production/ recording outfit. Despite the many tentacles of its operation, Carman owners Joe Gottfried and Tom Skeeter have an approach that is relaxed and, as they put it, "laid-back." They take their time, and they don't look for personal glory.

"Credit isn't necessarily what counts," says Gottfried, who began his career managing Teresa Brewer. "It's the success of the artists that counts.

Gottfried and Skeeter, who have been operating Sound City recording studios in Van Nuys since 1969 (and have hosted such acts as Pat Benatar, Tom Petty and Fleetwood Mac there), discovered Springfield in their backyard in 1974. He was recording a demo in Studio A as a gift for his girlfriend.

In the early days of their long relationship with Springfield, Gottfried and Skeeter spent most of their time waiting for things to come together. As their singer/ songwriter made demos and worked on material, he also worked on material, he worked as a contract player for Tom Skeeter, lett, and so the second s

Universal, appearing in such television programs as "The Rockford Files" and "Battlestar Galactica." Finally, Carman got a recording contract for their protege at RCA and, as soon as "Working Class Dog" hit the streets, Springfield was offered the part of Dr. Noah Drake in "General Hospital."

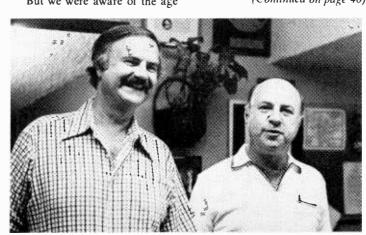
The funny thing was, the casting director of the soap had no idea the actor was also a singer-much less a rock'n'roller. And neither RCA nor Springfield's agents were at all enthused about the idea of their boy appearing in a daytime drama. In fact, they were vehemently and adamantly opposed to the thought.

"But we were aware of the age

group that was watching soap operas, how they were starting to catch on at the colleges," says Gottfried. "Against all advice, we decided it was the right thing to do. It was a gut feeling.

Gut feeling proved correct, and Springfield is now approaching his third platinum LP. He has also wrapped up filming his big-screen debut, the Universal feature "Hard To Hold." Gottfried and Skeeter are listed as executive producers of the movie, and production is the next tentacle of their operation. They are also producers of the RCA mini-LP by Gus Hardin

(Continued on page 40)



Survey For Week Ending 7/2/83

# Talent & Venues

# Talent In Action

### **FRANK SINATRA BUDDY RICH**

Universal Amphitheatre, Universal City, Calif. Tickets: \$20, \$30

Sinatra was at his most sublime here June 18, placing the emphasis on tender, heartfelt ballads rather than the cool, cocky pop tunes for which he's best known. If, as a result, the show didn't have the sassy assurance and dynamics of past stands, it more than made up for it in the heightened sense of compassion and poignance which Sinatra conveyed.

The emotional tone of the show was estabished by the third number, Gordon Jenkins' rue ful "This Is All I Ask." The set also included such bluesy "saloon songs" as George & Ira Gershwin's "I Can't Get Started," Rodgers & Hart's "It Never Entered My Mind" and David Mann & Bob Hilliard's "In The Wee Small Hours Of The Morning." The key to all these songs was Sinatra's unfailing sense of subtlety and understatement.

The newest song in the set, "How Do You Keep The Music Playing?" by Michel Legrand and the Bergmans, is also a mature, heartfelt love ballad. (In introducing it, Sinatra noted that the song was nominated for, but lost, this year's Academy Award. That, he said, proved two things—that the people who vote for Oscars are more interested in record sales than quality and that the people who decide what songs become hits must all be 12 years old.)

While his focus was on ballads, Sinatra also included such witty, provocative pieces as Cole Porter's "At Long Last Love" and Rodgers & Hart's "The Lady Is A Tramp." The best of the uptempo tunes was Porter's vital, invigorating "I've Got You Under My Skin," in which the protagonist remains hopeful even in the most hopeless situation.

. Kander & Ebb's "New York, New York" was tossed away midway through the set (it has apparently replaced "My Way" as the song Sinatra is most tired of but can't leave out). The show was closed with the seemingly autobiographical "Here's To The Band," a brassy piece with much of the strutting energy of "New

Sinatra was personally affable, even lighthearted throughout the set, as when he offhandedly remarked: "I've got a den bigger than this room." At another point, he followed a soft

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Things" with a bawdy parody lyric of the song.

Regrets? I have a few. Sinatra's vulgar, crass digs at Rex Reed and Rona Barrett are beneath him; moreover, they contradict the graciousness with which he credits each songwriter and arranger. And the show, which runs a little more than an hour, should be expanded to include a few encores, especially since Sinatra omitted such signature tunes as "I Get A Kick Out Of You," "It Was a Very Good Year" and "Strangers In The Night.

Drummer Buddy Rich and his band opened the show with a half-hour set which combined progressive jazz/fusion pieces and light pop PAUL GREIN show tunes.

### **ROUGH TRADE**

321 Club, Santa Monica, Calif. Admission: \$5

Booking the Canadian techno-funk band Rough Trade at the 321 Club makes a fortuitous marriage, since the Juneau Award-winning act is having trouble getting U.S. showcases at the same time that the Los Angeles club is having trouble getting live performers. Both situations may change, if this show is any indication.

There was little advance publicity for the June 7 gig, and the crowd consisted mainly of club regulars in their dancin' shoes. But they were happy to give up the dance floor to listeners jamming the stage as Carol Pope, Kevan Staples and their three backing musicians took

Boardwalk's Rough Trade is set off by the throaty and sensual vocal delivery of Pope, who appeared in an artfully tattered white outfit. Their songs, marked by dark dancing rhythms, touch on dangerous and sensual themes, yet maintain a sense of humor about themselves. Staples, alternating between guitar and synthesier, complemented another synth player and a drummer who leaned on his cymbals so hard that he, too, sounded as if he were running a

computer program.

The band worked its way through material from its upcoming LP ("Shake The Foundations"), previewed its new Canadian single ("Weapons") and got a rousing ovation for the familiar dance tune "All Touch." The catchiest number was "High School Confidential," which

Pope introduced as being about "an innocent young thing and part-time drag queen.

The evening's format was two 50-minute sets, both of which the audience was welcome to sit (stand) through for their door charge. As with most dance-oriented bands, the greatest weakness of Rough Trade in performance is that the hypnotic funk bass line gets a mite repetitious behind a whole set. But, with 15 years of practice behind them, no one can say these folks don't do it as well as anyone else in the (excuse the expression) trade.

ETHLIE ANN VARE

### **MESSENDGER**

My Fathers Place, Roslyn, N.Y. Admission: \$5

Messendger, recent winners of an MTV talent contest, played their first gig in the Northeast June 10. The three-piece power trio (Brad Sayre, Allen Poole and John Buchan) hail from Tipton, Ga. but do not consider themselves primarily a Southern band.

Their two-set show was reminiscent of a late 1960s Detroit bar band, with all the energy of that era. The 24-year-old Sayre is a remarkable young guitarist, although somewhat overly influenced by the Hendrix school of riffsmanship. Still, he is able to combine this style with his own to make for a pleasing combination. All three members share vocal duties.

The first 45-minute set included "Strangers" (the winning song/video from the MTV contest), "Strange Feelings," "Hang On Sloopy" and "Be Bop A Lula" from their self-produced independ-ent album. They also did an outstanding new song entitled "Lose Her."

The second set of five songs lasted 50 minutes and included "Lonely Nights," "Tomorrow's Dreams" and "Don't Look Back," the latter featuring some tasty slide work by Sayre. A Led Zeppelin medley could have been omitted for additional credibility, but this is still only a bar band on the way up, and such things are still mandatory.

Messendger has been together in this form for about two years. There is a sense of positive energy and attitude here that more than compensates for any weaknesses. There are a few rough edges here and there, but overall this is a fine and powerful new band.

# **Journey Management In Expansion**

• Continued from page 36

nev's use of the multi-camera shoots and Eidofor projection at dates at the Houston Astrodome, the Rose Bowl and Oakland Stadium. "The Who's use of our services legitimized it for us," notes Morrow.

The Nocturne video service is in addition to other touring serviceslights, sound equipment, rigging, staging and trucking-that the company has offered for a number of

Since working with the Who, Nocturne has been commissioned by Sammy Hagar and Judas Priest as well as by Bowie, whose current European concert video work is being directed by Anger, while Nocturne's other principal director, Paul Becher, handles all the video for the ongoing Journey tour, set to conclude in early September. Nocturne will do all of Bowie's American dates as well.

The company maintains an inhouse staff of 10, as well as calling on a Bay Area pool of 20 to 30 video freelancers and commissioning special help as needed in various tour cities. Morrow says the Nocturne equipment includes Hitachi and Ikegami cameras and Grass Valley switchers. The newest acquisition is the Hitachi SK99 750-line resolution camera, and Nocturne maintains three different off-line editing systems for in-house use. Herbert cites a cost of "\$35,000 per week indoors, or per show outdoors," for the Nocturne services.

The commissioning of NFL Films to put together a Journey road documentary based on the first several weeks of the tour (including a 12camera shoot of the June 4 JFK Stadium date in Philadelphia) resulted when Morrow—who like many members of the Nightmare staff is a rabid San Francisco 49ers fan-approaced Phil Tuckett during a Candlestick Park game to see if NFL Films would be interested in such off-season work.

"We've seen everyone else do rock films," says Herbert, "and in general found them uninteresting and unsuccessful. I didn't think those documentaries had given the fans any greater insight into the behind-thescenes reality of rock'n'roll. The NFL people are experts at documentaries. I've watched their work since I was a kid. They cut all the football stuff to music. I think they're the best editors to music in the country."

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Boxscore

STYX, SAMMY HAGAR (CO-HEADLINERS), TED NUGENT, TRIUMPH, URIAH HEEP—\$977,669, 60,222 (80,000), \$18.50, Pace Concerts/Contemporary Pres., Cotton Bowl, Dallas, Texas, June 18
STYX, SAMMY HAGAR, (CO-HEADLINERS), TED NUGENT, TRIUMPH, URIAH HEEP—\$848,558, 48,042 (60,000), \$18.50, Pace Concerts, Houston (Texas) Astrodomo, June 19

on (Texas) Astrodome, June 19

- BOB SEGER & THE SILVER BULLET BAND, MICHAEL BOLTON-\$357,644, 28,035, \$13 & \$12, Cross Country Concerts, Hartford (Conn.) Arena, two sellouts, June 17-18 Sellouts, June 17-18

  JOURNEY, BRYAN ADAMS—\$227,815, 21,226, \$14 & \$10, in-house, Alpine

- JOURNET, BRYAN ADAMS—\$227,813, 21,226, \$14 & \$10, In-nouse, Alpine Valley Music Theater, E. Troy, Wis., sellout, June 17.
   Z Z TOP, QUIET RIOT—\$198,154, 14,376 (18,000), \$14.30, 13.20 & \$12.10, Feyline Presents, Red Rocks, Denver, Colo., June 14-15.
   DEF LEPPARD, KROKUS, GARY MOORE—\$113,112, 10,988 (13,418), \$10.50 & \$9.50, Festival East, Buffalo (N. Y.) Memorial Auditorium, June
- BETTE MIDLER—\$112,350, 6,501 (9,826), \$17.50 & \$15, Frank J. Russo,
- Providence (R.I.) Civic Center, June 19. Z Z TOP, QUIET RIOT—\$110,280, 9,190 (13,075), \$12, Feyline Presents.
- Salt Palace, Salt Lake City, Utah, June 19. U-2, ALARMS—\$106,287, 9,633 (12,000), \$11.75 & \$9.75, Fahn & Silva
- Prods./West Coast Concerts, Los Angeles Sports Arena, June 17.

  THE WHISPERS, CHI-LITES—\$95,055, 5,882, \$17.50, \$15.50 & \$13.50, RCMH Prods., Radio City Music Hall, New York, sellout, June 16.

  JERRY GARCIA BAND—\$93,759, 14,000, \$14 & \$13.50, John Scher Presents (Monarch), Roseland Dance Hall, New York, two sellouts, May 31-
- JOHN McEUEN, HANK WILLIAMS JR, & THE BAMA BAND, EMMYLOU HARRIS, TOM RUSH, RIDERS IN THE SKY, FABULOUS T-BIRDS, GUS HAR-DIN—\$85,794, 5,286 (9,000), \$16.50, \$15.40 & \$14.30, Feyline Presents,
- Red Rocks, Denver, Colo., June 18.

  MERLE HAGGARD, DON WILLIAMS—82,481, 6,614 (8,000), \$12.50 & \$11.50, Contemporary Productions, Starlight Theater, Kansas City, Mo.,
- BEACH BOYS, FIREFALL-\$74,241, 6,200 (13,139), \$15, \$12, 50, \$10 & \$8.50, Electric Factory concerts, Mann Music Center, Philadelphia, Pa
- JERRY GARCIA, RICK DANKO-\$73,182, 6,082 (6,794), \$12.50 & \$11.50, Monarch Entertainment, Capitol Theater, Passaic, N.J., two shows, one sellout. June 3.
- JONI MITCHELL—\$61,930, 3,797 (4,652), \$20 & \$9.50, Avalon Attractions, Santa Barbara (Calif.) County Bowl, June 10
  B-52S, RED ROCKER—\$53,147, 4,345, \$15.75, \$10.75, Fahn & Silva/Avalon Attractions, Marc Erman, San Diego (Calif) State Amphitheater, sellout,
- house attendance record, June 18.
   ENGELBERT HUMPERDINCK—\$52,112, 3,523 (5,600), \$15 & \$12.50.

- ENGELBERT HUMPERDINCK—\$52,112, 3,523 (5,600), \$15 & \$12.50, Frank J. Russo. Kleinhans Music Hall, Buffalo, N.Y., June 17
  JERRY GARCIA BAND—\$45,104, 3,963 (5,991), \$11.50 & \$9.50, Electric Factory Concerts, Tower Theatre, Philadelphia, PA., two shows, June 5.
  JONI MITCHELL—\$42,812, 3,065, \$15 & \$12.50, Fahn & Silva Presents, San Diego Civic Theater, sellout, June 9.
  B-52S, RED ROCKER—\$39,611, 3,800, \$11.75, \$10.75, Fahn & Silva/Feyline Presents, Mesa (Ariz.) Apphitheater, sellout, June 17.
  EVELYN KING, ONE WAY, ZAPP, ROGER—\$39,560, 3,440 (6,800), \$11.50, Wild West Prods.
- Wild West Prods., Sellund Arena, Fresno, Calif., June 14
   VICTOR BORGE—\$34,544, 2,026 (3,095), \$17.50, \$15 & \$12, Northwest/
- Entertainment Consultants, Seattle (Wash.) Opera House, June 8

  TUBES, PLIMSOULS—\$30,577, 2,708 (3,617), \$11.75, DiCesare Engler,
- Stanley Theater, Pittsburgh, Pa., June 19
  MICKEY GILLEY, BLACKWELL EXPRESS—\$23,675, 1,894, \$12.50, Wild
- West Prods., Hacienda, Fresno, Calif., two sellouts, June 12 B-52S, RED ROCKER—\$22,661, 2,259 (4,500), \$11 & \$10, Fahn & Silva/

- Touring Attractions, El Paso (Texas) County Coliseum, June 16
  BOBBY & THE MIDNITES—\$14,887, 1,668, \$10 & \$8.50, Electric Factory
  Concerts, Brandywine Club, Chadds Ford, PA., sellout, June 10.
  JOHN KAY & STEPPENWOLF, JOHN SUSI—\$11,668, 1,295 (4,500), \$9.70
  & \$8.70, Feyline Presents, Rainbow Music Hall, Denver, Colo., June 17
  SWIMMING POOL CUES—\$5,500, 2,000 (3,000), \$2.98 & \$1.98, Silver Star
  Prods., Jannus \_anding, St. Petersburg, Fla., June 12.

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on the market today.

The Following:

· Color Laser Spotlight

# Talent & Venues

# Rock'n' Rolling

### • Continued from page 38

can sound awfully unmusical and very mechanical, unless you learn it. And then hopefully you can make it more personal and more organic than ever. But it means you can't just bring in a rhythm section and get a certain groove in a certain key, and from there get a song.

"There is no challenge to that for me any more," he continues. "So consequently, when I listen to this album now, it's just what I meant. And now that I've done that, it's on to the next record. But I also have to go out on the road with it and get some feedback on it in the most realistic way you can, which is by playing it live, and then put it all back into perspective."

\* \*

Greg Hawkes, keyboard player for the Cars, has a new solo album on Passport Records. What's most notable about it is that it's mostly instrumental, and unlike colleague Ric Ocasek's recent solo album, it mostly

sounds nothing like the Cars.

"It just came out sounding that but no, it does not sound like the Cars," says Hawkes, who admits that not having vocals does limit an LP's commercial potential.

"I felt that the commercial side was sort of taken care of with the Cars' records," he says. "And it's the way I write, anyway. It's stuff that I write and record, but it's not something that I would necessarily deem appropriate for the Cars. Plus I just like the recording process."

Hawkes pretty much played and produced the whole album by himself, which took him about six weeks of work. But those six weeks were spread out over several months, since in between he also worked on Ocasek's solo LP.

Hawkes describes his style as "daytime car-driving—no pun intended—music." And he says that with an indie like Passport (part of Jem), while there may be fewer records out in the marketplace, he had much more freedom in making the kind of music he wanted to make.

Beyond a few interviews, Hawkes says he can't do much to promote his solo album, because the time has come to begin work on the next Cars LP, which is due in the fall. With the solo projects, the Cars, as a group, have been pretty much inactive for over a year. But, says Hawkes, he welcomed the layoff, primarily because it gave him a chance to spend more time in the studio.

### Carman Is 'Laid-Back'

### • Continued from page 38

(whom they have been supporting for four years) and the new Backstreet album by Walter Egan. Combining production with management is rewarding, they say, but can be tricky.

"You have to be real careful," says Gottfried. "You can't double commission anybody."

It's tricky, too, avoiding conflict of interest when the artist's manager also owns a recording studio. Sound City, with its 24-track computerized Studer and Neve equipment, is an ideal place for Carman artists to record. But they are not pressured into doing so.

"The studio is a great conduit for talent," notes Gottfried, who relates an anecdote about Mick Fleetwood meeting both producer Keith Olsen and performers Lindsey Buckingham and Stevie Nicks there, thus giving birth to the best-known and most successful lineup of Fleetwood Mac.

Tom Skeeter, who is just as self-effacing and even quieter than Joe Gottfried, became involved in the entertainment industry only when his former firm, the Daniel Boone Company of West Virginia, bought into Gottfried's young and strug-gling recording studio. Later, the two became partners and bought out the parent company.

Since then, they have continued to expand the facility, with the latest addition a 15,000 square foot video plant to be built next to the existing two recording and three rehearsal studios. Like all their projects, they say, this one is progressing steadily and surely. They pick a new artist to manage every few years and groom and develop them. In the case of Gus Hardin, the result has been a top 10 country single.

## Simon & Garfunkel **Tour Begins July 19**

NEW YORK-Simon & Garfunkel are embarking on their first U.S. tour in 13 years. They will be doing a 20-date trek beginning July 19 and playing stadium dates exclusively.

The duo did a European tour last year, and played to 500,000 fans in New York's Central Park the summer before. The current tour is booked by Mort Lewis.

It will open at Akron's 40,000seat Rubber Bowl and will play such venues as Shea Stadium and Meadowlands Stadium in the New York area, the Silverdome in Pontiac, Mich., Dodger Stadium in Los Angeles, the Astrodome in Houston and Comisky Park in Chicago.

There will be no opening acts for the "Summer Evening With Simon & Garfunkel" shows, which will be presented with a digitally delayed sound system and 660 square foot video screen built into the set.

# **Leading Country Acts At** Mama Wynette's In Atlanta

By RUSSELL SHAW

ATLANTA - Mama Wynette's West, a 10,000 square foot, 3,000-capacity country music club located in suburban Marietta, has announced a series of summer shows which will perpetuate the top-name talent polit has enjoyed since its grand opening on April 18, which featured Jerry Lee Lewis. Among the upcoming acts are Bill Monroe, July 4; Tammy Wynette, July 7; John Conlee, July 21; Con Hunley, Aug. 4; Janie Fricke, Aug. 25; and Charly McClain and Johnny Lee in September.

All of these nationally prominent talent schedulings are on Thursdays, "which is no accident," according to Mama Wynette Mitchum, veteran Atlanta country music nightclub figure and operator of the facility which bears her name. "At this time of year, you have several country music parks which have shows on either Friday or Saturday nights. We all respect each other, and try to help each other out. I don't hurt them by having the stars here on Thursday.
"Even on the weekends," the

grandmotherly Wynette adds, "I don't see that much competition. The parks let out about 11 p.m., and most are family-oriented places that don't serve alcohol. By the time the parks are closed for the night, you have some people who are ready to party, and we are open to serve them until three o'clock. We like to offer rising stars on the weekend, which are generally newer, recorded acts that are just starting to have hits."

For Mama Wynette, being around both established and new stars is nothing new. During her proprietorship of the Playroom in midtown Atlanta during the 1960s, she featured Charley Pride "at a time," she recalls, "when he wasn't making much money and we didn't know if we might be bombed." Fortunately, the welcome was friendly. Over the years, at various other locations she has been affiliated with, such as Mama's Country Showcase in Decatur and Mama's East in Lithonia, she has booked both established names and newer faces. Her office wall at Mama Wynette's West is adorned with autographed pictures of everyone from arena-packing stars to new clogging groups.

(Continued on page 48)

# **Delsener, Miller Brewing Team For Gotham Shows**

NEW YORK-Local promoter Ron Delsener and the Miller Brewing Co. have teamed up for two concert series to be held in the metropolitan area this summer, one at Pier 84 in Manhattan, the other at the Jones Beach Theatre in Long Island.

The "1983 Miller Time Concerts At The Pier" series is a continuation of the events, previously sponsored by Dr Pepper and Shaeffer Beer, that until 1981 were held at Central Park. This year's radio sponsor for the series, which begins Wednesday (29) with a show by U2 and the Alarm, is WNEW-FM (Billboard, June 4). Tickets for the 30 scheduled shows are \$10 each.

The Jones Beach Theatre shows will be the first contemporary music events to be held at the beachside venue. Concerts will begin at 8 p.m., with the party tent open until midnight for dancing. Radio sponsor for the Jones Beach shows is WAPP-FM. Tickets are \$12.50. Eric Clapton opens the 16-show series Saturday

There will be a number of acts playing both series, among them the Beach Boys, Southside Johnny/ Gary U.S. Bonds, America, Men At Work, Elvis Costello, Kenny Log-gins, Smokey Robinson/Angela Bofill, Santana and the Jefferson Starship. Additional dates are expected to be announced for both series. But among the acts that are

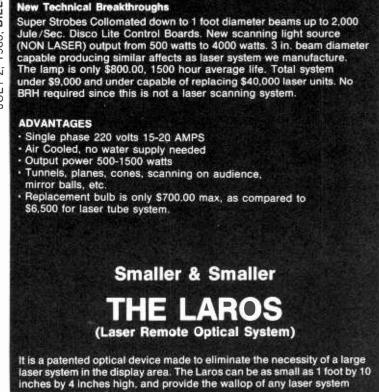
currently scheduled to play only Long Beach are Rick Springfield/ Sparks, Kool & the Gang, Chicago, Stray Cats and Charlie Daniels

The Pier 84 concert schedule is more musically varied. Acts that will play there include Peter Tosh/Dennis Brown, the Tubes/the Plimsouls, Chaka Khan/Mtume, Tina Turner/ the Dragons, Joan Armatrading Jules Shear, Jaco Pastorius' Word Of Mouth/Lenny White, Michal Urba-niak, Jorma Kaukonen/Paul Butterfield & Rick Danko, Willie Colon & guests, Utopia and Culture Club.

In addition, there will be a \$6 special "tribute to the unemployed" by the Ramones, a "Tennis/Rock '83" event with John McEnroe and Vitas Gerulaitas, and a "Dance Music New York" concert with New Edition, Afrika Bambaataa, Kurtis Blow, Rockers Revenge and others.

## Loverboy, Sasson Tie

NEW YORK-Sasson Industries. the jeans company, is joining the rock sponsorship game, following in the footsteps of Jovan, Sony, Panasonic, Camel and others. The company will sponsor the Loverboy tour beginning July 9 and running through the end of the year. Selected concert stops will be tied in with a local Sasson retailer who will co-spon-



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# Survey For Week Ending 7/2/83 Dance/DiscoTop80

This	Last Week	Weeks on Chart	TITLE(S), Artist, Label	This Week	Last Week	Weeks on Chart	TITLE(S), Artist, Label
Mean	Week	150	CHARLES OF THE SECOND S				
W	2	12	SAFETY DANCE—Men Without Hats—  Backstreet (12 inch)	42	45	5	LOVE NEVER FAILS—The Greg Kihn Band— Berserkley (12 Inch) 0-67913 ALL LINED UP—Shriekback—Warner Bros. (12 Inch)
2	1	9	FLASHDANCE WHAT A FEELING—Irene Cara— Casablanca (LP cut) 8114921 (12 inch*-remix)	43	26	12	WBO-29654 SHOT IN THE NIGHT—Paul Parker—Megatone (12
Ħ	3	7	(KEEP FEELING) FASCINATION—The Human League—A&M (7 Inch) A&M 2547				inch) LP all cuts
1	5	6	BLIND VISION—Blancmange—Island (12 Inch) 0-99886	44	46	3	JAM HOT-Johnny Dynell And The New York 88- Acme Music (12 Inch) AMC 8310
4	8	3	I.O.U.—Freeeze—Streetwise (12 Inch)	15	66	2	SWEET DREAMS—Eurythmics—RCA (12 inch) PD 13502
4	6	5	SWRL2210 YOU ARE IN MY SYSTEM—Robert Palmer—Island	46	41	5	LIVE THE LIFE I LOVE—Fantasy—Quality (12 Inch)
4	9	6	(LP Cut) 90065-1 (12 Inch*) INSIDE LOVE (SO PERSONAL)—George Benson—	47	31	9	QUS 037 TOO SHY—Kajagoogoo—EMI-America
4	14	4	Warner Bros. (7 Inch) 7-29649 (12 Inch*) SO MANY MEN, SO LITTLE TIME—Miguel Brown—	48	30	9	(12 inch) 9910 JUICY FRUIT—Mtume—Epic
1			TSR (12 inch) TSR 828	49	24	11	(12 inch) 49-03834 MUSIC-D Train-Prelude
9	4	14	LET'S DANCE—David Bowie—EMI/America (12 inch) 7805	50	52	2	(12 Inch) PRLD 654  THEME FROM DR. DETROIT—Devo—Backstreet (LP
W	39	3	STATE FARM/NOBODY'S DIARY—Yaz—Sire/Warner (12 Inch) 20121				Cut) (12 inch*)
血	13	6	SAY YOU DO—Janet Jackson—A&M (12 Inch) SP 12059	51	54	4	CAVERN—Liquid Liquid—99 records (12 inch & LP) 99-11EP
位	20	7	WHAMMY/LEGAL TENDER/SONGS FOR THE FUTURE GENERATION—The B52's—Warner Bros. (LP CUTS)	192	58	3	TEMPTATION/WE LIVE SO FAST—Heaven 17—Arista (12 Inch) AD 19030
	,,		23819	頭	68	2	TURN THE MUSIC ON—Orlando Johnson and Trance—Easystreet (12 inch) EZS 7501
山	15	7	MEMORY—Menage—Profile (12 Inch) PRO-7022	歃	67	2	ADVENTURES IN SUCCESS—Will Powers—Island (12 inch) 0-99687
山	19	6	LET NO MAN PUT ASUNDER—First Choice—Salsoul (12 Inch)	55	57	6	FOR THE SAME MAN—B Beat Girls—25 West (12
15	11	15	BLUE MONDAY/THE BEACH—New Order—Factory (12 inch) FACTUS 10	56	48	7	Inch) YOU AIN'T REALLY DOWN—Status IV—Radar (12
16	7	9	MINÈFIELD—I Level—Epic (12 inch) 49:03856	57	55	4	Inch) RDR 12003 OVERNIGHT SENSATION—Peter Brown—RCA (12
17	17	10	WALKIN' THE LINE—Brass Construction—Capitol (12 inch)	58	51	12	inch) PD 13518 PARTY-Julius Brown-West End
18	10	13	PHYSICAL ATTRACTION/BURNING UP—Madonna— Sire/Warner Bros. (12 inch) SRO:29715	1	HEW &		(12 inch) 22153
位	53	2	SHE WORKS HARD FOR THE MONEY—Donna	A .	NEW E		LOVE SO DEEP—Toney Lee—Radar (12 INch) RDR 12004
20	36	3	Summer—Mercury (7 inch) 8123707 (12 inch*)  MASCHINE BRENNTE/ON THE RUN (Auf Der	100			LOW DOWN DIRTY RHYTHM—Sarah Dash—Megatone (12 Inch)
21	21	9	Flucht)—Falco—A&M (12 Inch) 12603 OUR HOUSE—Madness—Geffen (12 inch) GEF-0-	TO	NEW E	HTTRY	FACE TO FACE, HEART TO HEART—The Twins— Quality (12 Inch) QUS 041
1	44	2	29667 MANIAC—Michael Sembello—Casablanca (7 inch)	101	NEW E	atikt	SPEAKING IN TONGÜES—Talking Heads—Sire (LP— all cuts) SR1-23883
23	12	11	8125167 (12 inch* Remix) HEAT YOU UP (MELT YOU DOWN)—Shirley Lites—	63	HEW E	HTHY	I LOVE YOU—Yello—Elektra (12 Inch) 0-67917
1	34	5	West End (12 Inch) WES 22155 RIDING THE TIGER—Phyllis Hyman—Arista (12 Inch)	64	59	7	TIME—Culture Club—Virgin/Epic (LP Cuts) ARE
台	28	6	AD 19041 THESE MEMORIES—O Romeo—Bob Cat (12 Inch)	65	61	5	38398 (12 Inch*) MORNING MUSIC—St. Tropez—Destiny (12 Inch) HT
☆			B0B 26	66	70	4	1001 I'M FREE—Celi Bee—Paris International (12 inch) Pl
拉	33 35	4	HEOBAH—Fonda Raye—Posse (12 inch) POS 1207 THE HAUNTED HOUSE OF ROCK—Whodini—Jive/	67	65	5	1203 COMMUNICATIONS/LIFELINE—Spandau Ballet—
28	16	11	Arista (12 inch) JD 19026 WHEN BOYS TALK—Indeep—Sound Of New York (12				Chrysalis (LP Cut)  BABY JANE—Rod Stewart—Warner Bros. (7 Inch)
	32	4	Inch) USE ME, LOSE ME (LOSE ME, USE ME)—Paul	到人		ENTRY	WB7-29608 (12 Inch*)
29	32	.*	Simpson Connection—Streetwise (12 inch) SWRL 2209	100	NEW E		Duran—Capitol (12 Inch) 8551
30	27	28	THRILLER—Michael Jackson—Epic (LP-all cuts)	70	52	4	WISHING/NIGHTMARES—A Flock Of Seagulls—Jive/ Arista (LP cuts) JL8-8013
31	22	16	QE38112 KEEP ON LOVING ME/TONIGHT—The Whispers—	血	NEW C	ITTY	DON'T BE SO SERIOUS—Starpoint—Boardwalk (LP CUT) NB33266·1 (12 Inch*)
32	18	13	Solar (LP Cuts) 60216 CANDY MAN/BOYS/ALL NIGHT LONG—Mary Jane	72	64	18	ELECTRIC AVENUE—Eddy Grant—Portrait (12 inch) 4R9-03574
33	37	4	Girls—Gordy (LP Cuts) 6050GL STAY WITH ME—India—West End (12 inch) 221512	73	HEW I	HTTRY	FREAK-A-ZOID—Midnight Star—Solar (12 Inch) 9-
34	23	11	COOL PLACES—Sparks—Atlantic	74	HÉW E	ITTAY	67919 LOVE ME TONIGHT—Attitude—RFC/Atlantic (12
35	29	7	(12 Inch) 0-89863  COOL AS ICE/TWICE AS NICE—52nd Street—	75	50	12	lnch) 0-86998 LIGHT YEARS AWAY—Warp 9—Prism (12 inch) PDS
36	25	10	Factory/A&M (12 Inch) SP 12058 SAVE THE OVERTIME FOR ME—Gladys Knight And	76	49	15	460 YOU CAN'T HIDE—David Joseph—Mango (12 inch)
			The Pips—Columbia (7 inch) 38·3761 (12 inch*)	77	47	8	MLPS 7804  LIKE A GHOST—Ignatius Jones—Warner Bros. (12
37	42	5	AM/FM—Natasha—Emergency (12 Inch) 6536	78	76	9	Inch) WBO-29703 ALWAYS SOMETHING THERE TO REMIND ME—
38	38	4	WHO NEEDS ENEMIES, WITH FRIENDS LIKE YOU— Montana Sextet—Philly Sound Works (12 inch)	79	63	11	Naked Eyes—EMI (12 inch) Remix 9923 SHY BOY/NA NA HEY HEY (KISS HIM GOODBYE)—
39	40	5	I'M OUT TO CATCH—Leon Haywood—Casablanca (12 Inch) 8121641				Bananarama—London (LP Cuts)
血	56	2	POTENTIAL NEW BOYFRIEND—Dolly Parton—RCA	80	60	12	HERE COMES MY LOVE—Rocket—Quality (12 inch) QUS 033
		41 . 1	(12 inch) PW 13545				

Compiled by the Music Popularity Chart Dept. of Billboard from a nationwide club survey of the most requested dance songs. \*non-commercial 12-inch \* Bullets are awarded to those products demonstrating the greatest gains in audience response this week



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# Talent & Venues

# Dance Trax

Three important singles are released this week which are likely to spend much of the summer near the top of everyone's playlists. Serge's "Out In The Night" (Warner Bros. 12-inch), produced in France and mixed here by John Luongo, is the best European-American fusion since the first Change album, with no-nonsense rhythm and good, subtle sound effects. Aretha Franklin's "Get It Right" (Arista 12-inch) continues the mellow dance groove of last year's enormously successful Franklin/Vandross collaboration; just when you've had enough drum machines, here's one that builds on progressively more vigorous vocal interplay and an easygoing bass break. David Grant's "Stop And Go," the first solo effort by the ex-member of Linx, and one of the most active U.K. imports lately, has been released domestically on Chrysalis. It's Steve Levine's first really funked-out production, with some fine edit-effects and strong repetition.

More singles: C-Bank's followup to the club/black crossover "One More Shot" is the equally powerful "Get Wet" (Next Plateau 12-inch), which has strong rock, new-music and r&b appeal. . . . "(In The) Nightlife," by Cosmetic with Jamaaladeen Tacuma (Gramavision 12-inch through PolyGram), is a personal pick this week, a highly satisfying combination of jazz-funk to a Police spare drum rhythm—as usable as the instrumental may be, the vocal holds interest easily, even at eight minutes. Todd and Martinelli mixed.

Tried and true: the pop-disco "What's She Got" by Liquid Gold, which is the

debut release of Critique Records, marketed through Quality.... New Horizons' "Your Thing Is Your Thing" (Columbia 12-inch), which is really something like "Dance Floor, Part 'N'," with a very fine, uncliched dub-rap flip.

Rock and remix: Tears For Fears' "Change" has been issued in a promotional six-minute mix on Mercury—significantly, it is not too bass-heavy for radio.... Stevie Nicks' surprising "Stand Back" (Modern 12-inch promo) has been pressed promotionally for clubs; it is identical to the album cut, although the time listed is different. ... The System's ghostly "I Won't Let Go" has been remixed for a Mirage 12-inch, commercially; it's the most interesting cut off "Sweat" and the nearest thing to "Tainted Love" we may hear any time soon.

Good news: The Clark Sisters' album and single, "You Brought The Sunshine," raved over repeatedly here, has been picked-up by Elektra. The deal will also involve a couple of other Westbound artists, we're told; Elektra will have product in stores as of this week. Side one of the album is the best pop music to be heard so far this year. . . . Ex-Jam Paul Weller's records on the Respond label will be released here by A&M.

\* \* \*

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Flash Dance (remix)—Irene Cara
We Are The Jonzun Crew (remix)—The
Jonzun Crew
For The Same Man—B Beat Girts
Baby Won't You Dance (remix)—Vera
You Brought The Sunshine (remix)—
Clark Sisters

Clark Sisters
Potential New Boyfriend (remix)—Dolly
Parton
State Farm—Yaz
Memory—Menage
Candy Man—Mary Jane Girls
Walkin' The Line (remix)—Brass
Construction

walkin The Line (remix)—brass Construction Wanna Be Startin' Something— Michael Jackson Love So Deep—Toney Lee Lets Live It Up (remix)—David Josep To The Max—Ricky Gee

I Don't Want To Talk About It—Pamela Stanley

Close Your Eyes (remix)—Queen So Many Men, So Little Time—Miquel Brown

Guilty—Lime
Build Me Up Buttercup—Shirley Scott
Love School—Susan Stevens
American Man—Ladies Choice
So Excited—Nance Martinez
I'm Free—Celi Bee

### European 12"

No Tengo Tiempo—Azul y Negro Hold Me Tight—B.B. Band o it Again—Cluonouse
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onight—Lisa
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Searchin—Hazel Dean
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Stop, Don't Do This To Me-Phylis Nelson
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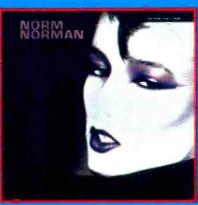


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JULY 2, 1983, BILLBOARD

# Bilboard Hot Country Single Single Source For Week Ending 7/2 Survey For Week Ending 7/2

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THIS STATE	UAST	WKS. ON CHART	TITLE—Artist (Producer) Writer, Publisher, Licensee, Label & Number (Dist. Label)	THIS	UAST	WKS ON CHART	TITLE—Artist (Producer) Writer. Publisher. Licensee. Label & Number (Dist. Label)	THIS	UAST	WKS. ON CHART	TITLE — Artist (Producer) Writer, Publisher, Licensee. Label & Number (Dist. Label)
	2	12	LOVE IS ON A ROLL—Don Williams (D. Williams, G. Fundis) R. Cook, J. Prine; Roger Cook, BMI/Big Ears/Bruised Oranges, ASCAP; MCA 52205	35	30	10	IT'S YOU—Kieran Kane (J. Bowen, J. Stroud) B. Channel, K. Kane, R. Kane; Old Friends/Liltom, BMI/Kieran Kane, ASCAP; Warner Bros. 7-29711	68	50	16	LUCILLE (YOU WON'T DO YOUR DADDY'S WILL)—Waylon Jennings (W. Jennings) R. Penniman, A. Collins, Venice, BMI: RCA 13465
1	4	10		血	43	4	A FIRE I CAN'T PUT OUT—George Strait (B. Mevis) D. Staedtler; Music City, ASCAP; MCA 52225	歃	TIV	1111	FLIGHT 309 TO TENNESSEE—Shelly West (S. Garrett, S. Dorff) R. Scott: Peso/Mighty, BMI; Viva 7-29597
			HIGHWAY 40 BLUES—Ricky Skaggs (R. Skaggs) L. Cordie; Amanda-Lin, ASCAP, Jack & Bill, ASCAP (c/o Welk GP); Epic 34- 03812	Ø	46	4	HEY BARTENDERJohnny Lee (J. Bowen) F. Dixon; El Camino, BMI; Full Moon 7-29605 (WEA)	70	67	5	YES—Billy Swan (L. Rogers) D. Robertson, B. Swan; Music City, ASCAP/Sherman Daks, BMI; Epic 34-03917
1		12	OH BABY MINE (I GET SO LONELY)—Statler Brothers (J. Kennedy) P. Ballard; Edwin H. Morris, ASCAP; Mercury 811-488-7 (PolyGram) IN TIMES LIKE THESE—Barbara Mandrell (T. Collins)	38	23	16	THE RIDE—David Allan Coe (B. Sherrill) J.B. Detterline, Jr., G. Gentry; Algee/Newwriters, BMI; Columbia 38-037789	71	56	17	IN THE MIDDLE OF THE
1		8	R. Fleming, D. Morgan; T. Collins, BMI; MCA 52206 THE CLOSER YOU GET—Alabama (H. Shedd. Alabama)	取	48	5	WAY DOWN DEEP—Vern Gosdin (B. Mevis) M.D. Barnes, M.T. Barnes; ATV/Hookit, BMI; Compleat-108 (Polygram)	70			NIGHT—Mel Tillis (H. Shedd) B. Corbin; Sabal, ASCAP; MCA 52182
6	6	13	J.P. Pennington, M. Gray; Irving/Down 'N Dixie/Chinnichap, BMI; RCA 13524 I.O.U.—Lee Greenwood (J. Crutchfield) K. Chater, A. Roberts; Vogue (Welk Music Group)/Chriswald/Hopi Sound/MCA/	4	47	6	THE JOGGER—Bobby Bare (B. Bare) S. Silverstein; Evil Eye, BMI; Columbia 38-03809	72	65	5	COTTON FIELDS—Tennessee Express (L. Rogers) H. Ledbetter; Folkways, BMI, RCA-13526
n	10	12	BMI/ASCAP; MCA 52199 THE LOVE SHE FOUND	山	45	6	IF I DIDN'T LOVE YOU—Gus Hardin (R. Hall) R. Van Hoy, D. Allen; Unichappell/Van Hoy, D. Allen; Unichappell/Van Hoy/ Posey, BMI: RCA-13532	四十	78	3	NO FAIR FALLIN' IN LOVE—Jan Gray (R. Childs) J.S. Sherrill; Sweet Baby, BMI; Jamex 45-010
1	,	10	IN ME—Gary Morris (B. Montgomery, M. Morgan, P. Worley) D. Linde, B. Morrison; Southern Nights, ASCAP; Warner Bros. 7-29683	42	39	8	TILL YOU AND YOUR LOVER ARE LOVERS AGAIN—Engelbert Humperdinck (E. Stevens)	女	ALL I		BREAKIN' DOWN—Waylon Jennings (W. Jennings) J. Rainey; Glentan, BMI; RCA 13543
	11	10	PANCHO & LEFTY—Willie Nelson & Merle Haggard (C. Moman, W. Nelson, M. Haggard) T. Van Zandt; United Artist/Columbine, ASCAP; Epic 34-03842	i			J. Buckingham, M. Gray; Warner House/Pullman/Warner-Tamerlane/Daticabo, BMI; Epic 34-03817	政	88	2	A PLACE I'VE NEVER BEEN—The Tucker Band (M. Tucker Band) T. Caldwell; Marshall Tucker, BMI; Warner Brothers 7-29619
9	1 12	14	FOOL FOR YOUR LOVE—Mickey Gilley (J.E. Norman) D. Singleton; Jensing/Black Sheep, BMI; Epic 34-03783	43	19	16	YOU'RE OUT DOING WHAT I'M HERE DOING WITHOUT— Gene Walson With The Farewell Party Band (R. Reeder, G. Watson) B. Roberts, A. Frizzell, Desert Rose/Ski Slope, BMI; MCA 52191	76	73	21	JOSE CUERVO—Shelly West (S. Garrett, S. Dorff) C. Jordan; Easy Listening/Galleon, ASCAP; Warner/Viva 7-29778
四位	1	9	SNAPSHOT—Sylvia (T. Collins)  R. Fleming, D.W. Morgan; Tom Collins, BMI; RCA 13501  I ALWAYS GET LUCKY WITH YOU—George Jones (B. Sherrill)  T. Whitson, F. Powers, G. Church, M. Haggard; Shade Tree, BMI; Epic 34-	仚	55	4	DREAM)—Lacy J. Dalton (B. Sherrill) C. Walker: Combine. BMI: Columbia 38-03926	77	79	3	WHEN YOU LEAVE THAT WAY YOU CAN NEVER GO BACK—Sam Neely (R. Chancey) S. Clark, J. MacRae; Music City, ASCAP; MCA 52226
13		8	03883 YOUR LOVE'S ON THE LINE—Earl Thomas Conley (N. Larkin) E.T. Conley, R. Scruggs; Blue Moon/April, ASCAP/Full Armor, BMI; RCA 13525	食	51	6	L. Walker; Combine, BMI; Columbia 38-03926  WE'RE STRANGERS  AGAIN—Merle Haggard & Leona Williams (M. Haggard & L. Williams)  L. Williams, M. Haggard: Shade Tree, BMI; Mercury-812-2147 (Polygram)	仚	NEW E	STE:	SO SAD (TO WATCH GOOD LOVE GO BAD)—Emmylou Harris (B. Ahern) D. Everly; Acuff-Rose, BMI; Warner Bros. 7-29583
	ŀ		ALL MY LIFE—Kenny Rogers (D. Foster, K. Rogers) V. Stephenson, D. Robbins, J. Silbar; Warner House of Music/WB Gold, BMI/ASCAP; Liberty 1495	46	34	13	L. Millams, M. Haggard; Shade Iree, BMI; Mercury-812-2147 (Polygram) WITHOUT YOU—T.G. Sheppard (B. Killen) P. Ham, T. Evans; Apple, ASCAP; Warner/Curb 7-29695	血	DEO E		ARE YOU LONESOME TONIGHT—John Schneider & Jill Michaels (T. Scotti)
M	17	10	I WONDER WHO'S HOLDING MY BABY TONIGHT—The Whites (R. Skaggs) D. Clark, Y. Clark, J. Halterman; Laurel Mountain, BMI, Hall Clement, BMI	血	58	3	WHY DO I HAVE TO CHOOSE— willie Nelson (C. Moman) W. Nelson; Willie Nelson, BMI; Columbia 38-03965		87	2	R. Turk, L. Handman; Bourne/Cromwell; Scotti Brothers 4-03945 (CBS)  INSIDE STORY—Ronnie Rogers (T. West) R. Rogers; Sister John, BMI; Epic 34-03953
血	. 18	7	(c/o Welk Music GP), Ricky Skaggs, BMI; Warner/Curb 7-29659 HE'S A HEARTACHE (LOOKING FOR	血	53	6	IT AIN'T REAL (IF IT AIN'T YOU)—Mark Gray (B. Montgomery, S. Buckingham)	81	71	5	YOU STILL GOT ME-David Rogers (Not Listed)
			A PLACE TO HAPPEN)—Janie Fricke (B. Montgomery) J. Silbar, L. Henley; Bobby Goldsboro, ASCAP/House Of Gold, BMI; Columbia 38.03899				M. Gray F. Setser; Irving/Down N' Dixie/Face The Music/Warner-Tamerlane, BMI; Columbia 38-03893	82	82	2	H.L. Shields; Chip N' Dale, ASCAP; Mr. Music-016 THIS AIN'T TENNESSEE &
10		7	I LOVE HER MIND—The Bellamy Brothers (D.&H. Bellamy) D. Bellamy; Bellamy Brothers/Famous, ASCAP; Warner/Curb 7-29645	如	60	2	GOIN' DOWN HILL—John Anderson (F. Jones, J. Anderson) J.D. Anderson, X. Lincoln; John Anderson, BMI; Warner Bros. 7-29585.				HE AIN'T YOU,—Sara "Honeybear" Hickey (T. O'Brien) L. Bastian, Jim Shaw; ATV/Blue Book, BMI; PCM 203
17	5	14	YOU CAN'T RUN FROM LOVE—Eddie Rabbit (D. Malloy), E. Rabbitt, D. Malloy, E. Stevens; Deb Dave/Briarpatch, BMI; Warner Bros. 7- 29712	50	38	13	FLY INTO LOVE—Charly McClain (Chucko Productions) M. Wright, L. Anderson; Unart/Land of Music/Old Friends, BMI; Epic 34-03808	TET A	HEW E		HOMEGROWN TOMATOES—Guy Clark (R. Crowell) G. Clark; GSC/April, ASCAP; Warner Bros. 7-29595
10	24	6	LOST IN THE FEELING—Conway Twitty (C. Twitty, J. Bowen) L. Anderson; Old Friends, BMI; Warner Bros. 7-29636	百合	61	2	NIGHT GAMES—Charley Pride (N. Wilson) N. Wilson, B. Mevis, Royalhaven. BMI/G.I.D., ASCAP; RCA 13542	W	NEW E	1117	IT'L BE ME—Tom Jones (G. Mills, S. Popovich) J. Clement; Knox, BMI; Mercury 812-631-7
19	20	10	AFTER THE GREAT DEPRESSION—Razzy Bailey (R. Bailey) R. Bailey, H. Cochran, R. Porter; Sandy-Port, ASCAP/Tree, BMI; RCA 13512	53	57 54	6	SHOT FULL OF LOVE—Nitty Gritty Dirt Band (R. Landis) B. McDill; Hall-Clement, Welk Music Group, BMI; Liberty 1499 LYIN', CHEATIN', WOMAN CHASIN', HONKY TONKIN'.	85	89	2	YOU GOTTA GET TO MY HEART (BEFORE YOU LAY A HAND ON ME)— Paulette Carlson (N. Wilson, T. Brown)
20	21	10	POTENTIAL NEW BOYFRIEND—Dolly Parton (G. Perry) S. Kipner, J.L. Parker: April/Stephen A. Kipner, ASCAP/ATV. BMI: RCA 13514	33	34		WHISKEY DRINKIN' YOU — Loretta Lynn (R. Chancey) P. McManus, G. Dobbins; Music City, ASCAP; MCA-52219	1	CICIE	112	B. Arledgé, J. McBee; United Artists, ASCAP; RCA 13546  I'M IN LOVE ALL OVER AGAIN—Cindy Hurt (I.B. Barnhill)
DI A	1	10	EVERYBODY'S DREAM GIRL—Dan Seals (K. Lehning) D. Robbins, V. Stephenson, D. Seals; Warner House of Music/WB Gold/Pink Pig. ASCAP/BMI; Liberty 1496	54	37	13	OLD MAN RIVER (I'VE COME TO TALK AGAIN)— Mei McDaniel (L. Rogers) R. Scaife, D. Hogan; Vogue/Partner/Julep (Welk Music Group), BMI; Capitol	由	NEW E		L. Martine, Jr.; Ray Stevens, BMI; Churchill 94013 (MCA)  A NICKEL'S WORTH OF  HEAVEN—Brian Collins (A.V. Mittlestadt, B. Collins)
22	28	5	LOVE SONG—The Oak Ridge Boys (R. Chancey) S. Runkle; Youngun, BMI; MCA-52224 DON'T YOUR MEM'RY EVER SLEEP	歃	75	2	5218 I'M ONLY IN IT FOR THE LOVE—John Conlee (B. Logan)	88	76	19	B. Collins, R. Doss; White Mountain/Beef Baron, BMI; Primero 40183  FOOLIN'—Johnny Rodríguez (R. Albright)
1 23	20	3	AT NIGHT — Steve Wariner (T. Collins) S. Dean, R. Hatch; Tom Collins, BMI; RCA 13515			,	D. Allen, K. Brooks, R. Van Hoy, Posey/Golden Bridge/Unichappell/Van Hoy. BMI/ASCAP, MCA 52231  DOOR SIDE OF TOWN	歃	- JIEU E	IIIV.	R. Mooney; Ace in the Hole, BMI; Epic 34-03598 YOU ARE LOVE—Bobby Vinton (B. Morgan)
24	27	8	YOU'RE NOT LEAVIN' HERE TONIGHT—Ed Bruce (T. West) K. Chater, T. Rocco, C. Black; Bibo, ASCAP/Vogue (Welk Music Group), BMI/ Chappell, ASCAP: MCA 52210	57	64 59	3	POOR SIDE OF TOWN—Joe Stampley (R. Baker) J. Rivers, L. Adlei; EMP, BMI; Epic 34-03966  WHAT IF I SAID I LOVE YOU—Marty Robbins (B. Montgomery)	1	MEW/E	TRY	B. Vinton; Feather, BMI; LARC 81019 LOVE HAS MADE A WOMAN OUT
血	31	5	LEÄVE THEM BOYS ALONE— Hank Williams Jr. (J. Bowen, H. Williams Jr.)	3/ 1	63	3	C. Black, T. Rocco; Chappell/Intersong, ASCAP; Columbia 38-03927  TULSA BALLROOM—Dottie West (S. Garrett, S. Dorff)			7	OF YOU—Vince & Diane (Hatfield) (C. McCoy) W. Weatherly; KECA. ASCAP; Soundwaves 4704 (NSD)
20	32	7	D. Dillon, H. Williams Jr., G. Stewart; Tree/Forest Hills/Tanya Tucker, BMI; Warner/Curb 7-29633 ATLANTA BURNED AGAIN LAST	4	66	3	D. Blackwell, J. Durnil; Pso; Waltet, Bml; Liberty 1500  WALK ON—Karen Brooks (B. Ahern)	91	74	18	COMMON MAN—John Conlee (B. Logan) S. Johns; Lowery/Legibus/Captain, BMI; MCA-52178
all		1	NIGHT — Atlanta (A.M. Bogdan, L. McBride) J. Stevens. J. Dotson, D. Rowe; Chardax, BMI; MDJ 4831	60	62	5	K. Brooks; Warner-Tamerlane/Babbling Brooks, BMI; Warner Bros. 7-29644 A TASTE OF THE WIND—James & Michael Younger (R. Chancey)	92	72	11	CHANGES—Tanya Tucker (D. Malloy) T. Tucker, F. Meyers, E. Raven; Tanya Tucker/Miiene, ASCAP; Arista 1053
27	14	14 14	STRANGER IN MY HOUSE—Ronnie Milsap (R. Milsap, T. Collins) M. Reid; Lodge Hall, ASCAP; RCA 13470 OUR LOVE IS ON THE	61	29	15	J. Williams, A.M. Williams; Our Child's, BMI; MCA-52222  LOVE AFFAIRS—Michael Murphey (J.E. Norman)	93	80	11	3/4 TIME—Ray Charles (R. Charles) T.J. White; Tennessee Swamp Fox, ASCAP; Columbia 38-03810
			FAULTLINE — Crystal Gayle (A. Reynolds) R. Kirk; Rondor PTY LTD/Irving, BMI; Warner Bros. 7-29719	62	44	16	M. Murphey, M. d'Abo; Timberwolf/d'Abo, BMI; Liberty 1494 MY LADY LOVES ME	94	70	10	ONCE YOU GET THE FEEL OF IT—Con Hunley (S. Doriff)
M	41	4	YOU'RE GONNA RUIN MY BAD REPUTATION—ROME McDowell (B. Killen) LOCATED: TAGE DML: Fair 34 07046		60		(JUST AS I AM)—Leon Everette (K. Dean, L. Everette) K. Stegall, C. Waters; Blackwood, BMI; RCA 13466	95	83	21	D. Dillon, L. Butler, Tree/Larry Butler (Tree Group), BMI; MCA 52208 WHATEVER HAPPENED TO OLD
30	33	6	J. Crossan; Tree, BMI; Epic 34-03946 WHERE ARE YOU SPENDING YOUR NIGHTS THESE DAYS—David Frizzell (S. Garrett, S. Dorff)	64	68 49	3	THE EYES OF A STRANGER—David Wills (B. Mevis) S. Davis; Dick James, BMI; RCA 13541 ELAME IN MY HEADT Police Bull (E. Handis)		,,		FASHIONED LOVE—B.J. Thomas (P. Drake) L. Anderson; Old Friends, BMI; Cleveland International 38-03492 (CBS)
自	36	7	M. Brown, S. Dorff, D. Thorn, S. Garrett; Peso/Wallet. BMI; Viva 7-29617 GOOD OLE BOYS/SHE'S READY FOR SOMEONE TO LOVE	65	52	17	FLAME IN MY HEART—Delia Bell (E. Harris) B. Spurlock, G. Jones; Glad, BMI; Warner Bros. 7-29653 YOU TAKE ME FOR	96	77	16	L'M MOVIN' ON—Emmylou Harris (B. Ahern) H. Snow; Rightsong, BMI; Warner Bros. 7-29729
			HER—Jerry Reed (R. Hall)  J.L. Wallace, T. Skinner, K. Bell/T. Rocco, J. Gillespie, C. Black; Hall-Clement, BMI/Bibo/Chappell, ASCAP/Somebody's (Welk Music Group), SESAC; RCA 13527				GRANTED—Merle Haggard (M. Haggard, R. Baker) L. Williams; Shade Tree, BMI; Epic 34-03723	97	95	21	IF YOU'RE GONNA DO ME WRONG (DO IT RIGHT)—Vern Gosdin (B. Mevis) V. Gosdin, M. Barnes; Hookit/Blue Lake, BMI; Compleat 102 (Polygram)
32	35	7	EASY ON THE EYE—Larry Gatlin  & The Gatlin Brothers Band (J. Crutchfield, L. Gatlin)	W	85	2	LET'S GET OVER THEM TOGETHER— Moe Bandy (Featuring Becky Hobbs) (R. Baker) C. Craig, K. Stegall; Screen Gems:EMI/Blackwood, BMI; Columbia 38-03970	98	86	9	TIJUANA SUNRISE—Bama Band (L Morris) D. Hatfield; Surt and Sand, BMI; Soundwaves 4707 (NSD)
中	40	6	L Gatin; Larry Gatin, BMI; Columbia 38-03885 PRECIOUS LOVE — The Kendails (B. Amerin) B. Walls; Visa, ASCAP; Mercury 812-3007 (Polygram)	67	69	4	SHE'S READY FOR SOMEONE TO LOVE HER—The Osmond Brothers (J.E. Norman)	99	81	15	SINGING THE BLUES—Gail Davies (G. Davies) M. Endsley; Acuff-Rose, BMI; Warner Bros. 7-29726
单	42	7	OVER YOU—Lane Brody (T. Bresh, L. Brody) A. Roberts, B. Hart; Colgems-EMI/Fathers, ASCAP/BMI; Liberty 1498				T. Rocco, J. Gillespie, C. Black, Bibo/Somebody's/Welk Music Group/ASCAP/ SESAC/Chappell, ASCAP; Warner/Curb 7-29594	100	84	3	LIFE OF THE PARTY—Carl Miller (P.E. Miller) C. Miller: Country Bach, BMI: Country Bach 0004 (NSD)
	1					1			- 1		

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# Country

# Labels Step Up College Push

### **But Most Promotional Efforts Are On Modest Scale**

By EDWARD MORRIS

NASHVILLE-With country music continuing to show its potential appeal to younger audiences, a survey of record labels finds them making more promotional forays into the college market. These efforts, however, are neither lavish nor widespread.

The labels deal with relatively few colleges, and most seem to consider campus radio stations insignificant showcases for country product. To reach a greater share of the students. the labels are distributing videos and working with campus news-papers to get features and reviews about the artists.

CBS has distributed more than 200 copies of its "Pancho & Lefty" video by Merle Haggard and Willie Nelson for use in student centers and at concerts. Other videos have been circulated by such artists as Ricky Skaggs, Ronnie McDowell, Charly McClain and Ray Charles. According to a publicist for Epic, campus interest is particularly high for Skaggs and Haggard. She says she contacts college newspapers and offers review tickets for concerts by artists who have established campus

Barry Levine, associate director of college marketing at CBS, reports that he has an album mailing list of 325 college radio stations. Of these, about 100 are sent every CBS country album. "Very few stations," Levine explains, "program a full format of country music." The more traditional country albums get the limited mailing, while those by such artists as Skaggs and Rosanne Cash are sent to all the stations.

So far, Cash has been the only country artist to be included in the CBS "Interchord" series for college radio. Each segment in the series Levine says, is a show of around 50 minutes that features a conversation with the artist woven around cuts from his or her current album.

RCA has been pushing Earl Thomas Conley, Alabama and Gus Hardin in college markets, often with concert ticket giveaways. It also services a radio list of about 300. To promote the release of the Elvis Presley album "I Was The One," RCA commissioned an article on rock-abilly music by Art Fein and mailed it to campus newspapers, along with advance cassettes of the album. So far, RCA has not been circulating its music videos to colleges.

"We don't see colleges as a terribly unique market," says MCA publicist Jerry Bailey. He does concede, though, that because college stu-dents are "into music," it makes the job of promotion easier. Bailey says he has always contacted college newspapers in the areas MCA artists are appearing and offered to set up phone interviews. The biggest problem here, he adds, is continuity,

since "reporters are changing constantly.

Among the most popular MCA artists on campus are Ed Bruce, the Oak Ridge Boys and Bill Monroe, although Bailey hastens to add that "most of our artists have some col-lege appeal in some markets." He notes, for example, that Loretta Lynn plays to a full house any time she does "Austin City Limits" at the Univ. of Texas.

Erv Woolsey, promotions director for MCA's country division, says he can't estimate the number of college stations he services but acknowledges that it is relatively few. "College stations don't have much effect anymore," he observes. "Let's face it—it's the reporting stations that make a record." Most of the stations he deals with, he says, are in the South and Southwest.

Warner Bros. works regularly with college stations, according to Nancy Solinski, national promotions manager, but does not isolate them to a special list. "If they're a large enough station, we'll put them on a priority list and send them all our product," she notes. In this manner, she estimates she works with between 300 and 400 stations.

"We don't hesitate to service them," Solinski continues, "because we know they sell records." Warner Bros. currently distributes its music videos to colleges on request.



TRUE LOVE—After their first successful album collaboration, "True Love, Warner Bros, artist Crystal Gayle and producer Jimmy Bowen team up again in Sound Stage Studios to finish an album scheduled for an October release.

### **Fans Pick International Favorites**

NASHVILLE-Top winners in an eight-nation balloting for favorite country music stars, sponsored by the International Country & Western Music Assn., are Merle Haggard, best male vocalist; Dolly Parton, best

female vocalist; and Alabama, best country group.

Winners within each participating country are Stu Stevens, Tammy Cline and Colorado, U.K.; Big Tom, Susan McCann and Two's Company, Ireland; Johnny Chester, Jewel Blanch and Bullamakanka, Australia; Brendan Dugan, Patsy Riggir and the Gray Bartlett Band, New Zealand; Ruud Hermans, Joanie de Boer and Tulsa, Benelux; Tom Astor and Truckstop, Germany; Bjoro Haaland, Kikki Danielson and Mats Radberg & Rankarna, Scandinavia; and Len Henry, Carroll Baker and Family Brown, Canada.

Concerts featuring the winners will be held at Rodeo Park, in Fort Worth, July 17-21. The ICWMA is based in Fort Worth.

Voting was done through country music fan magazines in each coun-

### **NEW INTERNATIONAL DEALS, NEW SIGNINGS**

# Compleat Records Is Growing

NASHVILLE-In its first year of operation, Compleat Records has scored on the country charts with Vern Gosdin, who gave the label its first top 10 single, and with two exercise albums by Jayne Kennedy and the Dallas Cowboys Cheerleaders.

Now the label has formalized international distribution agreements with Precision Records & Tapes Ltd. in the U.K. and with Quality Records Ltd. in Canada. And with the signing of Clifford Curry and the Tams, it's moving into the beach music area.

Compleat was formed here by Irwin Steinberg, chairman of the board, and president Charles Fach. Its current roster includes r&b artist Hamilton Bohannon, a country trio called the Cannons, Narvel Felts and Vern Gosdin. With the expansion into beach music, Fach plans to solidify Compleat's diversity

For the Tams, who were produced in Nashville by arranger Archie Jordan, Compleat is issuing a doublesided single, "Makin' True Love"/
"My Baby Sure Can Shag," and in
July, it will release a \$6.98 LP entitled "Beach Music From The Tams." Clifford Curry's single. Tams." Clifford Curry's single, "That's What I Love About You," was also produced in Nashville, by songwriter Thomas Cain. PolyGram promotion will be targeted to both contemporary hit radio formats and

Though he declines to release

sales figures, Fach claims Compleat has doubled its original first-year projections. He attributes this partially to the success of his company's two exercise LPs. A videocassette version of Compleat's "Love Your Body" album by Jayne Kennedy was unveiled at the recent CES in Chicago by JLT Films. Kennedy is in the studio now working on a sec-ond acrobics album, and there's talk of a syndicated cable series centered on her routines.

At the same time, RCA SelectaVision is finishing a videodisk version of the Dallas Cowboys Cheer-leaders' Compleat LP, "In Training With The Dallas Cowboys Cheerleaders," which was released last

# Nashville Scene

have room to mention one of the highlights of the week which definitely deserves mention. It was the Crystal Gayle Celebrity Race, held at the Fairgrounds as the final event of Fan Fair.

It featured country music celebrities in race cards. First they competed in male and female heats, then the winners of those two races went against each other in a final heat. And when the dust cleared out on the Raceway, who emerged

as the big winner? None other than Lynn Anderson, who claimed she'd never raced before but had spent several days out on the track "practicing.

She must have practiced well-or else she has

a natural talent for racecar driving-because she managed to stave off Ronnie Robbins, Vern Gosdin, Johnny Lee, Too Slim from Riders In The Sky, Dave Rowland, Rosanne Cash, Rodney Crowell, Karen Brooks and Sandy Mason to earn her

Lynn's car in the competition was an ebony black model with "00" lettered on the side, and she drove it fearlessly. Of course, the Raceway announcer did make a point of noting that An derson's top speed in the race was 44 miles per hour, while the average speed achieved by the regular drivers on the track usually hovered around the 92 m.p.h. mark! Some people assumed that since Ronnie Robbins was Marty's son, he would be the driver to beat, but after the race, Robbins explained that he hasn't really done much driving. Either way, Anderson man aged to outstrip all her competition, block repeated threats by Robbins' car in second place, and score victory that night in one of the most interesting events at Fan Fair '83.

Meanwhile, down in Fort Payne, the town that Alabama built, things couldn't have been more ideal for the second annual June Jam charity concert June 11. Fans started staking out their positions in line the morning before; by Friday night, thousands of fans (many of whom had journeyed hundreds of miles) were camped out in lawn chairs and sleeping bags.

\* \* \*

The concert officially began Saturday after noon at 1 p.m., though Alabama and Lee Green wood held an earlier press conference at 10 a.m. There were plenty of press people on hand, including a crew from National Geographic magazine (does this event count as a sociological revoluton, perhaps?). Due to scheduling commitments, Janie Fricke wasn't able to arrive until later in the day.

As the day wore on, it was apparent that attendance would easily outstrip last year's figure—and it did. A whopping 37,684 fans came, saw and conquered at Alabama's 1983 June Jam, including **William Lee Golden** of the Oak Ridge Boys, who showed up to lend his support. (Golden is a native of Brewton, Ala.) He also lent vocal support to Alabama on stage for a version of "My Home's In Alabama."

Gross receipts from the day's gate came to \$565,000, which doesn't include additional monies earned from the sale of concessions (always substantial for this group). In addition, R.J. Reynolds Tobacco presented a \$25,000 check to Alabama in the name of its Salem Concert Series. All proceeds from the event after expenses will be donated to charities

\* \* \*

Watch for Columbia Records to sponsor some "cheap thrills" promotions this summer in support of David Allan Coe's single by the same name. Though the label hasn't released any details, the campaign is expected to tie in activities like roller-coaster riding, sky-diving and auto racing. "Cheap Thrills" is being offered to jukebox operators and radio with a former Coe hit, "You Never Even Called Me By My Name," as its flip side.

Interesting way of promoting its Jamboree Ir The Hills outdoor country festival comes to us from Jamboree U.S.A. The lead sentence of its newest press release, "Where in the U.S. can you go for a weekend and see the greatest names in country music such as Charley Pride, Tammy Wynette, Ricky Skaggs, Janie Fricke and 22 other country music stars for as little as \$1.54 per star?" We've never seen it broken down quite that way before.

Street rumor has Juice Newton looking closely at RCA. And beautiful Deborah Allen will (Continued on page 48)

## BLUEGRASS GOES TOP 10

# Pure' Whites Hit The Heights

By KIP KIRBY

NASHVILLE-As the Down Home Folks, they have headlined the bluegrass circuit for more than two decades. But the Whites' new success in country music precludes their appearances at many such festivals these

The Whites are a family act, consisting of Buck White and daughters Sharon, Cheryl and Rosanna. who was recently added to the show after she filled in some months ago for Cheryl during her pregnancy leave. Their sound is pure, acoustic and traditional; their producer is Ricky Skaggs, who is also married to Sharon White.

With their debut single, "You Put The Blue In Me," the Whites streaked into the top 10; their followup release, "Hangin' Around," reached 9. Interestingly, says Sharon White, they found the first two singles on a four-song demo tape submitted to them by Dixie Gamble-Bowen at Elektra/Asylum Music some time before the group signed a recording contract with the label. (Elektra has since merged its country division Franciscon page 407 of

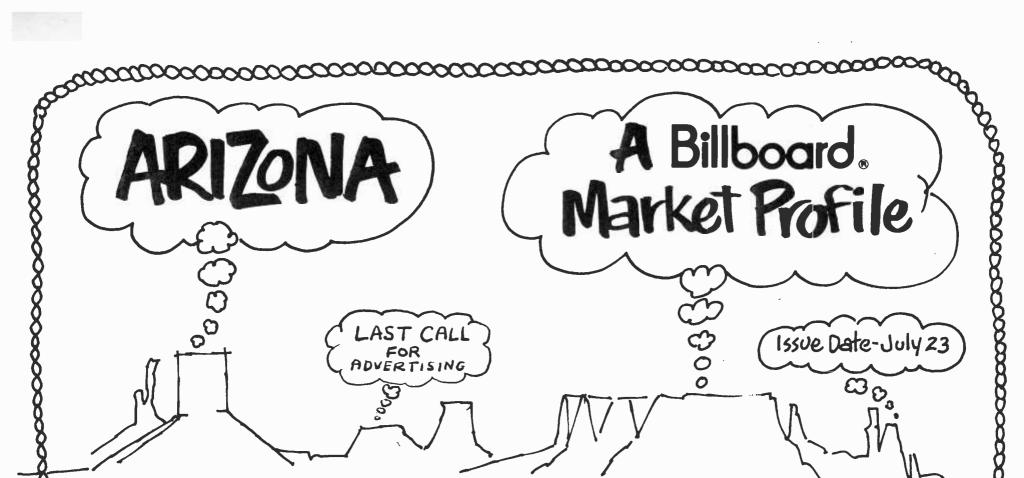
under the corporate banner of Warner Bros. Nashville.) The Whites' latest release, "I Wonder Who's Holding My Baby Tonight," is at starred 14.

Do the Whites attribute their almost-overnight acceptance by country radio to the trail already blazed by Skaggs, another acoustic purist? "Well," responds Cheryl White Warren, "I think that Emmylou Harris paved the way first when she did her 'Blue Kentucky Girl' and 'Roses In The Snow' albums and used us and Ricky on tour. Emmy paved the way for Ricky, he went solo, and now Ricky's paved the way for us through his

Adds Buck White, "I'll say this: we've been doing the same music for years, and we'd be doing the same music now, even if there were no Ricky and no major label

The Whites have expanded to seven pieces with the recent addition of a fiddle player and drummer. Buck plays mandolin and piano, Sharon plays rhythm acoustic guitar, Cheryl plays stand-up bass and longtime member Jerry "Flux" Douglas solos on dobro.

(Continued on page 48)



Artists & Labels....

Is Phoenix a viable alternative to Los Angeles? Is there a 'Desert Sound''?

Recording.

Why more stars are coming to Phoenix and Tucson to record and play - and stay.

Venues & Clubs..

Why Arizona is one of the top touring states for performers on the concert trail.

Promoters

How the state's top promoters are gearing up for the summer concert season of '83. Radio.

Why some of the major national programmers and syndicators are finding Arizona a better home base than California.

TV/video/Film.

The local impact of national rock video programs.

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Billboard covers the world of music and home entertainment wherever the signals are strong, and Arizona is sending clear signals for the world to read in Billboard's July 23 issue.

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Week							+		e
	*	n Chan			*	**	n Chart		
This side	ast Wee	eeks on	ARTIST Title, Label & Number		Ti's Weel	Last Weel	eeks on	ARTIST Title, Label & Number	
1	21	<b>≥</b>	(Dist. Label)  ALABAMA	EKS	38	34	9	(Dist. Label) MEL TILLIS	_
			The Closer You Get. RCA AHL-1-4663 RCA		39	38	15	After All This Time, MCA 5378 VERN GOSDIN	
2	2	22	MERLE HAGGARD AND WILLIE NELSON Poncho And Lefty, Epic FE		40	39	9	Today My World Slipped Away, AMI-1502 JOHN CONLEE	
3	3	17		CBS				John Conlee's Greatest Hits, MCA 5406	
4	5	10	We've Got Tonight, Liberty LO 51143 RONNIE MILSAP	CAP	41	43	6	<b>DELIA BELL</b> Delia Bell, Warner Bros.— 23838	
5	4	37		RCA	42	45	93	CRYSTAL GAYLE True Love, Elektra 60200 WILLIE NELSON A	
6	6	15	American Made, MCA 5390 M	MCA	43			Greatest Hits, Columbia KC 237542	
台	9	7	Tougher Than Leather, Columbia QC-38248 WILLIE NELSON WITH	CBS	W	49	12	RANDY HOWARD All-American Redneck, Warner/Viva 28320	
-			WAYLON JENNINGS Take It To The Limit,	CBS	血	NEW E	1711	CONWAY TWITTY Lost In The Feeling, Warner Bros. 23869	
8	7	14	SHELLY WEST West By West, Warner/Viva		台	50	87	RICKY SKAGGS Waitin' For The Sun To	
9	8	14	LEE GREENWOOD	WEA	47	47	8	Shine, Epic FE 37193 VERN GOSDIN If You're Gonna Do Me	
ħ.	12	9	Somebody's Gonna Love You, MCA 5403 GEORGE JONES	MCA	48	41	36	Wrong (Do It Right), Compleat CPL-1-1004 EDDIE RABBITT	
11	10	39	RICKY SKAGGS	CBS				Radio Romance, Elektra 60160	
12	11	68	Highways And Heartaches, Epic FE 37996  ALABAMA ▲	CBS	49	40	32	MERLE HAGGARD Going Where The Lonely Go, Epic FE 38092	
			Mountain Music, RCA AHL1 4229	RCA	50	52	28	BOXCAR WILLIE Best Of Boxcar Volume 1, Main Street ST 73002	
13	13	10	WAYLON JENNINGS It's Only Rock & Roll, RCA AHLI 4673	RCA	51	44	18	(Capitol) RAY CHARLES	
14	16	7	DAVID ALLAN COE Castles In The Sand, Columbia FC-38535	CBS				Wish You Were Here Tonight, Columbia FC- 38293	
15	15	36	JOHN ANDERSON Wild And Blue, Warner	ОВЗ	52	55	39	TOM JONES Tom Jones Country, Mercury SRM-1-4062	
16	14	9	Brothers 23721  DON WILLIAMS	WEA	53	54	41	EARL THOMAS CONLEY Somewhere Between Right And Wrong, RCA AHL-1	1
血	27	3	Yellow Moon, MCA 5407  DOLLY PARTON  Burlap & Satin, RCA AHL1-	MCA	54	46	141	4348 KENNY ROGERS ▲	
18	20	37	4691 HANK WILLIAMS JR.	RCA	55	51	55	Greatest Hits, Liberty LOO 1072 SYLVIA	
				WEA	56	53	38	Just Sylvia, RCA AHL-1- 4263 DOLLY PARTON	
19	18	18	HANK WILLIAMS, JR. Strong Stuff, Elektra/Curb- 60223	WEA				Greatest Hits, RCA AHL 1- 4422	
20	22	9	MICKEY GILLEY Fool For Your Love, Epic, FE 38583	CBS .	57	48	30	CRISTY LANE Here's To Us, Liberty LT 51137	
21	17	11	GENE WATSON & THE FAREWELL PARTY BAND	CBS	58	63	3	GUS HARDIN Gus Hardin, RCA MHL1- 8603	
	21			MCA	50	64	5	ED BRUCE You're Not Leaving Here Tonight, MCA 5416	
22	31 25	2	SYLVIA Snapshot, RCA AHL 1-4672 T.G. SHEPPARD	RCA	60	62	139	THE OAK RIDGE BOYS Greatest Hits, MCA 5150	•
		120	T.G. Sheppard's Greatest Hits, Warner/Curb 23841	WEA	61	61	61	LEE GREENWOOD Inside Out, MCA 5304 GEORGE JONES	
24	24	120	ALABAMA ▲ Feels So Right, RCA AHL1 3930	RCA	62			Anniversary, Ten Years Of Hits, Epic KE 38323	
25	21	28	THE BELLAMY BROTHERS Strong Weakness, Elektra/ Curb 60210	S NEA	63	65	29	EMMYLOU HARRIS Last Date, Warner Bros 1- 23740	
26	28	7	MARTY ROBBINS Some Memories Just Won't	,	血	NEW EI	mv )	LACY J. DALTON Dream Baby, Columbia FC 38604	
27	19	67	Die, Columbia FC-38603 ( WILLIE NELSON ▲ Always On My Mind,	CBS	65	60	21	MERLE HAGGARD Merte Haggard's Greatest Hits, MCA 5386	
28	29	37	Columbia FC 37951 ( JANIE FRICKE	CBS	66	57	22	KAREN BROOKS Walk On, Warner Bros.	
29	23	12	It Ain't Easy, Columbia FC 38214 ( B.J. THOMAS	CBS	67	58	31	23676 CONWAY TWITTY Conway's #1 Classics—Vol.	
			New Looks, Cleveland International-FC-38561 (		68	56	40	II, Elektra 60209  CONWAY TWITTY  Dream Maker, Elektra	
30	30	44	THE BELLAMY BROTHER: Greatest Hits, Warner/Curb 26397-1 v		69	59	50	60182 REBA McENTIRE	
31	26	8			70	72	144	Unlimited, Mercury SRM-1- 4047 ANNE MURRAY	
32	32	13	THE STATLER BROTHERS Today, Mercury 812-184-1 RONNIE McDOWELL	POL	71	66	41	Greatest Hits. Capitol S00 12110 MERLE HAGGARD/	
34		160		CBS	*			GEORGE JONES A Taste Of Yesterday's Wine, Epic FE-38203	
	33	6	My Home's In Alabama, RCA AHL1-3644	non	7,2	69	19	LOUISE MANDRELL Close-Up, RCA-MHL 1-8601	
35				RCA	73	73	269	WILLIE NELSON A Stardust, Columbia JC 35305	
36	REW E	HTRY	THE WHITES Old Fämiliar Feeling. Warner/Curb 23872	WEA	74	75	14	CHARLEY PRIDE Country Classics, RCA AHL	

★ Bullets are awarded to those products demonstrating the greatest sales gains this week (Prime Movers).
♠ Recording Industry Assn. of America seal for sales of 500,000 units (seal indicated by dot).
♠ Recording Industry Assn. of America seal for sales of 1,000,000 units (seal indicated by triangle).

# Country

# **Chart Fax** Don Williams On A Domestic 'Roll'

By EDWARD MORRIS

Domestic bliss is not the stuff of high drama. But as a theme for country songs, it consistently generates chart action. "Love Is On A Roll"-an example of the type-rolls Don Williams to the top this week, the 13th time he has made that trip since he began charting in 1972.

Elsewhere in the high five, Ricky Skaggs' "Highway 40 Blues" leapfrogs the Statler Brothers' "Oh Baby Mine (I Get So Lonely)" to land on the number 2 spot. Barbara Mandrell nudges "In Times Like These" up to number 4. And Alabama takes "The Closer You Get"—a number 27 for **Don King** in 1981—to 5.

It's a conception too common that country music is preoccupied with love outside the home-in variations from casual encounters to serious cheating. But there is just as rich a vein of domesticity. Cheating and

carousing simply make for better theatre. That being so, a "Love Is On A Roll," in the long run, is almost certain to be eclipsed in one's memory by a "Lucille."

But in country music, "domestic" isn't always a synonym for "tame." Within that vast category, you have everything from Marty Robbins' worshipful "My Woman, My Woman, My Wife" to Conway Twitty's lascivious ode to home improvement, "I'd Love To Lay You Down"-from Kenny Rogers' quietly amazed "She Believes In Me" to Ronnie Milsap's cheerfully calculating "Day Dreams About The Night Things." "Just because we are married/Don't mean we can't slip around," purrs Billie Jo Spears in "Blanket On The Ground," proving once again that libido and loyalty can share the same mailbox.

Domesticity takes many forms. In "Pure Love" and "Happiest Girl In

The Whole U.S.A." it manifests itself with honeymoon intensity. But in "You're My Best Friend," another Williams memorial to the hearth, it opts for security over excitement. "Behind Closed Doors" demonstrates that you can be furtive even without cheating.

Lyric-master Bob McDill must take the laurels, though, for fashioning a song for Bobby Bare that captures both the thrill of cheating and the smarmy rectitude of wedded bliss. It concerns a man who forsakes his lover to be with his wife, and it's called "Look Who I'm Cheating On Tonight."

The only other now-you-see-itnow-you-don't lyric that competes with this McDill masterpiece-by turning slipping around into a state of moral superiority—is Wayne Kemp & Warren Robb's "Your Wife Is Cheatin' On Us Again." It's really something to write home about.

### **NEW VENUE IN ATLANTA**

# Names At Mama Wynette's

• Continued from page 40

The Mama's Country Showcase affiliation, which lasted over a year, ended in March, 1982 when Mama Wynette left the establishment. Today, save for some generally fond memories, she has no connection with that operation. She does recall "climbing the walls" before she personally acquired what was then a struggling club known as Country Roads and renamed it Mama's East in September, 1982. That room, still a favorite haunt of east metro Atlanta country music fans, recently changed its name to Mama Wynette's East to avoid confusion with Mama's Country Showcase

Although Mama Wynette Mitchum still keeps close tabs on doings at "East," most of her time and energies are spent at the newer "West," located in a remodeled skat-ing rink on 30,000 square feet of land. Over \$2 million was spent on conversion of the building and land, much of that figure on the handsome physical plant.

From her office located in the upstairs area of the club, Mama Wynette, along with her daughter, club manager Ann Tant, oversee a room with two revolving stages, 50 speakers, a 32-channel sound board, and a wide variety of lighting, including an Orbiter quartz follow spot. The revolving stage concept cuts down on time-consuming and customerdistracting set-up and breakdown

# **Nashville**

• Continued from page 46

be joining Nipper's Nashville division. Both acts have been with Capitol Records.

Crystal Gayle has been named to the "Most Glamorous Expectant Mothers' List," along with actresses Meryl Streep and Mary Steenburgen Crystal has also been cited as a "left-hander of the year," supposedly displacing last year's hon oree, Paul McCartney. Other "left-handers of the year" include Goldie Hawn, Michael Landon, Reggie Jackson and George Bush. . . . Where do they come up with these awards, anyway?

KIP KIRBY

time; while a house act is performing, the other stage is situated in the private rear area, and can be prepared for the headliner with virtually no interruption.

Although Mama Wynette's West's 62 waitresses and 10 bartenders are certainly adequate to meet patrons' needs, Mama Wynette takes pride in the fact that "I personally like to

greet each customer as they come in. I've always had this philosophy that the fella who orders one beer a night is as important as the party who spends \$100, because they may just be out celebrating and only come in once a month. But if you treat them right while they are here, while offering great country music, they'll

# Whites Hit The Heights

• Continued from page 46

Manager Chip Peay-who also manages Skaggs-has begun packaging the two acts together as often as possible to capitalize on their musical compatibility.

Since the Whites are an acoustic act (though Cheryl is now in the process of trying to master electric bass), Peay shies away from club bookings and dance halls. Instead, the Whites generally open shows in concert situations, working with acts like Ronnie Milsap, Louise Mandrell or Skaggs. The Dick Balke Agency in Nashville represents their bookings.

"When I took on the Whites, no one knew who they were except bluegrass fans," Peay recalls. "Only

now, after three singles, are they beginning to get recognition in country. On the bluegrass circuit, they could get \$3,000-\$3,500 a night, but when we made the move to country, we had to start over again. At first, we were lucky to get \$1,500 for our country shows; now we're back up to the \$2,500-\$3,000 range."

Warner Bros. isn't the Whites' first major label. The group was signed initially with Capitol Records in Nashville, where they languished for a year with only one release, a forgettable version of "Send Me The Pillow That You Dream On." When Capitol finally dropped them, they negotiated a production deal with Dick Whitehouse of Curb Records. which then put the Whites with



WHITES WATCH—The Whites, Warner Bros. recording artists, watch KLAC's Mike O'Neil go through his paces while in Los Angeles to promote their debut album for Warner, "Old Familiar Feeling." Standing, from left, are Sharon White Skaggs, Buck White and Cheryl White Warren.

# **Publishing**

# Chiantia Sounds C'right Warning

# NMPA Chairman Addresses 'Erosion' At Annual Meet

By IRV LICHTMAN

NEW YORK-The "erosion of copyright," whether through legislative initiative, home taping or record rentals, remains a vital issue for music publishers, warned Sal Chiantia, chairman of the National Music Publishers' Assn. He was speaking at an annual meeting of the trade group here Tuesday (21).

Chiantia, whose concerns were amplified later by other speakers, termed "erosion of copyright" a matter that most publishers "do not express" or "recognize the danger"

Claiming he was "sorry to say" that concerns and problems facing

music publishers he expressed at last year's meeting remain "very much the same," Chiantia said that while the 1976 Copyright Act-which took effect in January, 1978—had created "a new umbrella" of protection, people had started to "punch holes," seeking exemptions from Washington. Vigilance against such exemptions would prevent "pulling one thread from a fabric, which ruins the whole fabric," Chiantia

an "early determination" would be made in the appeals process with regard to the so-called Buffalo case, in which a federal judge found that blanket licensing by ASCAP and BMI among local tv stations violated the law.

RIAA statistics that show a drop of almost 18% in product shipped be-tween 1978 and 1982, noted the "severe impact" on mechanical income, although Al Berman, chief of the Harry Fox Agency, NMPA's sister division that collects mechanical royalties, said later in the meeting that mechanical income had "not fallen behind due to work done" in having the royalty increased to four-and-aquarter cents beginning this year.

rose" on video games, and the interest generated in new acts stemming from pressures applied to radio by MTV, Chiantia said he found music industry executives "more sanguine

Jon Baumgarten, former counsel to the Copyright Office who now represents NMPA in Washington in private practice, expanded on Chiantia's theme of "copyright erosion," citing legislative attempts to grant exemptions to small dance studios, fraternal organizations, and social gatherings of volunteer fire-fighters, and the creation of a one-time fee for jukebox play. He also cited attempts to reverse the "Gap" decision, which upheld performance protection of music performed in retail establishments as a consumer lure.

Referring to Baumgarten's state-

tape to be used to help pay copyright owners for royalties lost due to home taping. On the issue of the Supreme 's pending decision in the socalled Betamax case, Rosen stated. "Regardless of what the court says, Congress must act on home taping.

NMPA-supported drives against copyright infringement, from both recordings and music print, were outlined by Peter L. Felcher of the law firm of Paul, Weiss, Rifkind, Wharton & Garrison, and Alan L. Shulman of the law firm of Silver-

ment" meeting will be held Oct. 26 at a site yet to be designated, involving major trade associations in the print field. The meeting will set up procedures on how to identify print infringements.

NMPA president Leonard Feist

NMPA-sponsored awards for best songs and cumulative song sales were garnering strong consumer

Indicative of Chiantia's praise of industry-wide efforts to protect copyright owners was the presence ŘIĂA president Stan Gortikov, RIAA executive director Steve Traiman and Henry Brief of the International Tape/Disc Assn. (ITA) at

# man & Shulman. On the subject of print, Arnold Broido, chairman of the printed product committee, revealed that a 'Call To Action On Print Infringe-

Broido also said the Music Publishers' Assn. of the U.S. was planning to create a catalog of all printed material in the U.S., which would be available on microfiche. And he outlined NMPA's study of print sales in the U.S. in 1981-82, which showed an increase of less than 1% in 1982, to about \$239 million (Billboard, June 11).

said that the association's membership had grown to 301 over the past year, an increase of 48 members. He said he anticipated a slowing-down of membership growth in the years ahead, due to the difficulty of uncovering "many more companies that qualify for membership."

Stanley Mills, representing the public relations committee, said that media attention.

# Chiantia also said that he hoped

Chiantia, citing recently revised

While praising other industry groups, such as the RIAA, for presenting a "united front" with NMPA on home taping and record rental legislation, Chiantia also sounded warnings on technological developments, such as the Compact Disc. Although he cited its role in a potential industry upturn, Chiantia said the CD's superior sound could make home taping a more "aggra-vated problem," since it could provide "much better replication than before."

However, with "the bloom off the and hopeful" overall.

ment about "an unfortunate public attitude toward copyright," Hillary Rosen of Liz Robbins Associates, a Washington lobbyist, urged "contin-uing lobbying" by publishers in the face of a heavy retailer-influenced letter-writing campaign by consumers urging legislators not to create laws that would add fees to blank

# **New BMI Foreign Royalty Procedure**

NEW YORK-Beginning with the first performance quarter of 1983, all foreign songs appearing in the top 40 American trade paper pop or country charts will receive U.S. performance royalties on a quarterly basis from BMI.

BMI president Ed Cramer says the new procedure will allow foreign writers and publishers to receive payments at the same time as BMI domestic affiliates. Songs which do not appear in the top 50 positions on the charts will continue to be paid via statements to foreign societies twice a year.

HAPPY PROSPECTS—Irving Music's Nashville office has signed members of the group Calamity to a writer deal. Group members, left to right, Mary Ann Kennedy, Pam Rose and Pat Bunch, are shown with David Conrad, general manager of Almo/Irving's Nashville office.

### BMI's Most Performed Songs

awards presentation appeared in Bill-board's June 25 issue. These are the 1982 winners:

ALL MY ROWDY FRIENDS HAVE SETTLED DOWN-Hank Williams Jr./Bocephus.

ALL ROADS LEAD TO YOU-Rhonda J. Fleming/Dennis Morgan/Hall-Clement.

ALWAYS ON MY MIND-Johnny Christopher/ Mark James/Wayne Carson Thompson/Rose Bridge/Screen Gems-EMI.

AMERICAN MUSIC-Parker McGee/Ensign Music/Parker McGee Music.

ANOTHER HONKY TONK NIGHT ON BROAD-WAY-Milton Brown/Steve Dorff/Snuff Garrett/ Peso/Wallet.

ARE THE GOOD TIMES REALLY OVER-Merle

Haggard/Shade Tree.
BIG CITY-Dean Holloway/Merle Haggard/

BLAZE OF GLORY-Larry Keith/Danny Morrison/Johnny Slate/Warner-Tamerlane. BLUE MOON WITH HEARTACHE-Rosanne

Cash/Atlantic/Hotwire.

BOBBIE SUE-Wood Newton/Daniel Tyler/

BORN TO RUN-Paul Kennerley (PRS)/Ir-CASTLES IN THE AIR-Don McLean/Mayday.

CLOSE ENOUGH TO PERFECT-Carl Cham-THE CLOWN-Brenda Barnett/Charles Chal-

mers/Sandra Rhodes/Wayne Carson Thompson/Mammoth Spring/Rose Bridge. COOL NIGHT—Paul Davis/Web IV.
COUNTRY BOY CAN SURVIVE—Hank Williams

DADDY'S HOME (Second Award)-William Miller/James Sheppard/Big Seven.

DANCIN' YOUR MEMORY AWAY-Eddie Burton/Tom Grant/Barnwood.

DID IT IN A MINUTE-Janna Allen/Sara Allen/Daryl Hall/Fust Buzza/Hot Cha/Unichap-

DO YOU BELIEVE IN LOVE-Robert Lang

DON'T STOP BELIEVIN'-Jonathan Cain/Stephen Perry/Neal Schon/Weed High Nightmare. DON'T TALK TO STRANGERS-Rick Spring-

DON'T WORRY 'BOUT ME BABY-Deborah Allen/Bruce Channel/Duchess/Old Friends/Po-

EVEN THE NIGHTS ARE BETTER—Kenneth Bell/Terry Skinner/J.L. Wallace/Hall-Clement EYE IN THE SKY-Alan Parsons (PRS)/Eric

Woolfson (PRS)/Careers/Woolfsongs. EYE OF THE TIGER-Frank Sullivan/Holy Mo-

FOURTEEN CARAT MIND-Dallas Frazier/ Larry Lee/Acuff-Rose.

THE GIRL IS MINE-Michael Jackson/Mijac. GYPSY-Stevie Nicks/Fleetwood Mac Music/

HARD TO SAY I'M SORRY—David Foster/Fos-

HE GOT YOU-Bobby Wood/Chriswood HEADED FOR HEARTACHE-Kent Blazy/New

Albany. HEARTBREAK EXPRESS—Dolly Parton/Velvet HEARTBREAKER-Barry Gibb/Maurice Gibb/

Robin Gibb/Gibb Brothers Music. HEY BABY (Second Award)-Bruce Channel/ Margaret Cobb/Blackwood/Le Bill.

HOLD ME-Christie McVie/Fleetwood Mac

HONKY TONKIN'-Hank Williams/Fred Rose

I CAN'T GO FOR THAT (NO CAN DO)-Sara Allen/Daryl Hall/John Oates/Fust Buzza/Hot

Cha/Unichappell. I DON'T CARE-Webb Pierce/Cindy Walker/

I DON'T KNOW WHERE TO START-Thom Schulver/Briarnatch/Debdave

I DON'T THINK SHE'S IN LOVE ANYMORE-Kent Robbins/Royalhaven.

I JUST CAME HERE TO DANCE—Kenneth

Bell/Terry Skinner/J.L. Wallace/Hall-Clement. I WILL ALWAYS LOVE YOU-Dolly Parton/Vel-

I WISH YOU COULD HAVE TURNED MY HEAD-Sonny Throckmorton/Tree.

WOULDN'T HAVE MISSED IT FOR THE WORLD (Second Award)-Rhonda J. Fleming/ Dennis Morgan/Hall-Clement

I'M GONNA HIRE A WINO TO DECORATE OUR HOME-DeWayne Blackwell/Peso/Wallet,

IT'S GONNA TAKE A MIRACLE-Teddy Randazzo/Lou Stallman/Bobby Weinstein/Vogue.

I'VE NEVER BEEN TO ME-Kenneth Hirsch/ Ron Miller/Stone Diamond

JUST ANOTHER DAY IN PARADISE-Sonny JUST TO SATISFY YOU—Don Bowman/Way-

Ion Jennings/Irving/Parody.

KANSAS CITY LIGHTS—Rhonda J. Fleming/

Dennis Morgan/Tom Collins Music.

KEY LARGO—Sonny Limbo/Lowery. LEATHER AND LACE—Stevie Nicks/Gentoo/

LET'S HANG ON (Second Award)—Bob Crewe/Sandy Linzer/Denny Randell/Saturday/ Screen Gems-EMI/Seasons Four.

LISTEN TO THE RADIO-Frederic Knipe/

LONELY NIGHTS-Stewart Harris/Keith Ste-LOVE IN THE FIRST DEGREE—Tim DuBois/

Jim Hurt/Warner-Tamerlane.

LOVE ME TOMORROW—David Foster/Foster

Frees Music/Irving. A LOVE SONG—Lee Greenwood/Music Corporation of America/Sycamore Valley.

LOVE WILL TURN YOU AROUND-David Malloy/Thomas Schuyer/Even Stevens/Briar-

patch/Debdave/Lionscub.

LOVE'S FOUND YOU AND ME—Ed Bruce/ Randall Jay Rogers/Newkeys/Sugarplum/Tree.

MAKE A MOVE ON ME—John Roberts/Carole Bayer Sager/Broozertoones/Carole Bayer Sager

Music/Warner-Tamerlane MAN ON YOUR MIND-Glenn Shorrock (APRA)/Kerryn Tolhurst (APRA)/Little River Band Music/Screen Gems/EM1.

MANEATER-Sara Allen/Daryl Hall/John Oates/Fust Buzza/Hot Cha/Unichappell.

MOUNTAIN MUSIC-Randy Owen/Maypop MOUNTAIN OF LOVE (Second Award)-Har old Dorman/Morris.

NOBODY-Rhonda J. Fleming/Dennis Morgan/Tom Collins Music. OH GIRL (Second Award)-Eugene Record/

ON THE WAY TO THE SKY-Carole Bayer Sa ger/Begonia Melodies/Unichappell ONE HUNDRED WAYS-Tony Coleman/Mr

ONLY ONE YOU-Michael Garvin/Tree. OPEN ARMS-Jonathan Cain/Stephen Perry/

Weed High Nightmare.

PHYSICAL-Terry Shaddick/Terry Shaddick Music RED NECKIN' LOVE MAKIN' NIGHT-Max

PERSONALLY-Paul Kelly/Five of a Kind/

Barnes/Troy Seals/Blue Lake/Face the Music/

SAME OLE ME-Paul Overstreet/Silverline. SHE GOT THE GOLDMINE I GOT THE SHAFT-Tim DuBois/Warner-Tamerlane

SHINE-Waylon Jennings/Waylon Jennings SHOULD I DO IT-Layng Martine Jr./Uni-

(SITTIN' ON THE) DOCK OF THE BAY (Third Award)-Steve Cropper/Otis Redding/Irving.

'65 LOVE AFFAIR-Paul Davis/Web IV. SLOW HAND (Second Award)-Michael Clark/Flying Dutchman/Warner-Tamerlane.

SOME MEMORIES JUST WON'T DIE—Bobby

SOMEONE COULD LOSE A HEART TONIGHT-David Malloy/Eddie Rabbitt/Even Stevens/

Briarpatch/Debdave SOMEWHERE DOWN THE ROAD-Tom Snow/ Cynthia Weil/ATV/Mann and Weil Songs/Snow. SOUTHERN CROSS-Michael Curtis/Richard Curtis/Catpatch.

STILL DOIN' TIME—Michael Heeney/John Moffat/John Moffat/Cedarwood.

SWEET DREAMS-Graham Russell (APRA)/ Careers/Graham Russell.

TAKE IT EASY ON ME-Graham Goble (APRA)/Little River Band Music/Screen Gems-

TAKE ME DOWN-Mark Gray/James Pennington/Chinnichap/Irving. THROUGH THE YEARS-Steve Dorff/Marty

Panzer/Peso/Swaneebravo.
TROUBLE-Lindsey Buckingham/Now

TURN YOUR LOVE AROUND-Jay Graydon/ Garden Rake.

UP WHERE WE BELONG—Will Jennings/En-

WAKE UP LITTLE SUSIE (Second Award)-Boudleaux Bryant/Felice Bryant/House of

WATCHIN' THE GIRLS GO BY-Buddy Killen/ Ronnie McDowell/Strawberry Lane/Tre WHAT ARE WE DOING LONESOME-Larry

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EVER HAD-Robert Hatch/Vogue.

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### By PETER JONES

olid proof that irrepressible and innovative musical talent takes no account of economic recession, gloomy music industry forecasts or depressing record unit sales is dramatically underlined by the explosion of creativity in the U.K. in these "ailing '80s." Whatever else about the music industry may be in a state of stagnation, disintegration or bankruptcy, Britain's talent resources are simply prodigious. Groups coming through in the wake of previous "high" eras, such as punk and new wave, are so productive, so sale-

Joe Strummer of The Clash Billboard

able at international level, as to give rise to earnest comparisons with the "swinging '60s" when the Beatles spearheaded a U.K. talent conquest that was to take the world by storm.

The range of talent on show is equally impressive. All styles of music are represented, given leading roles or absorbed in mere supporting sounds, from the new romantic to jazz-rock, from acoustic to the almost outrageously electronic.

It is virtually impossible to put the leading acts in any definitive order in terms of worldwide popularity or actual international sales. If Dexys Midnight Runners is rated top in the U.S., it could be that Duran Duran is No. 1 in acceptance in Austria or Australia, or Culture Club in Sweden or Switzerland.

It's equally difficult to discern precisely when the fuse was lit on this explosion of pop-rock creativity, in which individual personalities come through as strongly as group collectiveness, or the music itself. But it certainly came in as the "soggy '70s" went out.

In terms of domestic popularity, also in shrewd use of video as a newer promotional tool, Duran Duran is possibly, even probably, Britain's new music leader. Simon le Bon, lead singer, has a huge personal following, and the band's overall attitude and approach seems to represent virtually all the basic ingredients of the teen-slanted pop scene: sound, image, personality, fashion, energy. Ability to graft hard and pay attention to detail are also key requirements.

culture Club, with the extrovert Boy George as vocal/focal point, exuding a kind of multi-purpose, bisexual persona, is certainly in the "big three," with internationally snapped-up hits like "Do You Really Want To Hurt Me?" and "Time." In the same rarified atmosphere these days is Dexys Midnight Runners. Its first No. 1, "Geno," a tribute to 1960s soul man Geno Washington, was back in 1980, followed by a depressing "down" period and then today's superstar status.

"down" period and then today's superstar status.

Putting these bands together as "top three" s itself an act of monumental judgemental bravery. There are many others jostling for leadership, none more determinedly than the

(Continued on page UK-3)

Thompson Twins

# Treasure Island Renaissance

Sting of The

An International Market Profile

Dexys Midnight Runners





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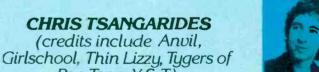
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# Treasure Island Renaissance

Fresh Talent Taking On World Marketplace . . . And Winning Big

• Continued from page UK-1

Thompson Twins, now just three in number, and with hits like "Lies" and "Love On Your Side" boosting Britain's export economy. And the Eurythmics, the duo (Annie Lennox/Dave Stewart) that rose from the ashes of the Tourists, score internationally, too.

There are changes of mood, of ambition, involved in this British talent stampede. It's no longer just the search for the hit single but a

determination to use that breakthrough as a solid base for eventual LP acceptance. And the acts involved know they have to be prepared to change direction fast to meet the demands of a young public more volatile and persnickety than ever before.

A Flock Of

Seagulls

Spandau Ballet

Nick Heyward

Thomas

Dolby

There's no point now in trying to pin specific name-tags on most of the music coming through. Heavy metal (Iron Maiden and many others) remains very popular, and electronic music has to carry a descriptive title, but the days of compartmentalizing every emergent band and singer into confined musical boxes is over. Today, it's just good music or bad.

Today's ambitious music performers like to feel free to beg, borrow or steal ideas from anywhere—blues to reggae, jazz to soul, stage musicals to old movie themes. It's all music.

Def Leppard, heavier than most, is in the big-time league. Soft Cell (electronic duo Marc Almond and David Ball) is up there. A Flock Of Seagulls, despite limited success in Britain, is another success story.

For a while, Haircut One Hundred was the biggest of the batch. Losing front man Nick Heyward (the usual personality/directional hassles) was a body blow, but the group continues, sensing the wide acceptance of all things British, while Heyward moved off to an immediate solo hit single, "Whistle Down The Wind"

Down The Wind."
Slanted straight at the mid-teen marketplace is Kajagoogoo.
Then there's BowWowWow, with Anabella Lwin singing (she was reportedly unearthed in a launderette by Malcolm McLaren, of Sex Pistols notoriety). And there's Bananarama, an all-female trio, which initially gained recognition by singing with Fun Boy Three on the single "It Ain't What You Do."

Spandau Ballet has a special role in today's British record

business. This band started some three years ago when, guitarist/ songwriter Gary Kemp feels, "Rock music was in a dire, boring rut. The live music scene in Britain was so bad, we'd promote ourselves by issuing 12-inch singles to be

The Human

League

Tears For Fears

played in clubs and we didn't bother to play live at all.

"Now we've got used to opening up doors for other bands, some of whom then tread all over us." Recriminations apart, there's no doubt Spandau Ballet triggered much of the "new romantic music" phase, later unenviably sitting back while Duran Duran and others galloped along as front-runners.

Spandau Ballet is the band which had its fair share of ridicule for its image a couple of years ago. It's the band which had to wait through some 10 singles before getting its own first No. 1 ("True"). Now, says Kemp: "We want to help push the new British pop culture right through America. The time is both right and ripe to repeat just what happened back in the 1960s."

It has to be repeated that it's impossible to put the long list of U.K. pop/rock acts in any kind of realistic order of importance, certainly not in an international sense.

The names spill over: ABC, Human League, Musical Youth (with surely the lowest average age of the new breed of chart-toppers), Ultravox, Modern Romance, Kissing The Pink (from Magnet Records, well on the way to the top), JoBoxers, Altered Images and Thomas Dolby, the latter a one-man center of electronic vitality and already established in the U.S. with the albums "The Golden Age Of Wireless" and "Blinded By Science," with attendant spinoff chart singles. Dire Straits is another band with an emphatic international presence. The video of U2's "New Year's Day," which gained heavy exposure on MTV in the U.S., gained instant approval and proved the cable company's selling power for British acts not established in the major league.

So there's the "new" talent wave and the not-quite-so-new. The Jam, alas, split up, but the Clash remains a powerful force with albums like "Combat Rock." In fact, the Clash was never a British singles chart success, mainly because of its decision not to appear in (or conform to) "Top Of The Pops," still the biggest British TV showcase, even as it passes through its 1,000th edition celebrations.

At solo singer level, British influences worldwide are equally strong. Cliff Richard still charts international with every single, and this year goes out on his "Silver Tour," marking his 25th anniversary as a hit-maker. That's a record of consistency and longevity rarely matched anywhere in pop music history. Adam Ant, Shakin' Stevens, David Bowie, Elton John: this list, too, is long, with careers spanning anything from two decades to two years. Sheena Easton and Kim Wilde are outstanding examples of how British female singers take on the international marketplace demands and win the orders.

A paragraph of other names, from a wide range of musical genres, offered just as memory-nudgers: Phil Collins, Total Coelo, the Pretenders, Joe Jackson, Orchestral Manoeuvres In The Dark, Alan Parsons Project, Queen, Genesis, Elvis Costello, Squeeze, Yaz, the Police, Mike Oldfield, Hayzi Fantayzee, Belle Stars, Bucks Fizz. A check of world charts over the past three months shows a total of 75 British acts represented.

And the "old wave", too, retains its hold at worldwide level. To try to list them all, especially in these days when nostalgia is holding sway, would be to offend many, but the Stones, Supertramp, the Kinks, Pink Floyd and individual Beatles deserve name checks.

This tidal wave of talent offers the key chance of salvation for a depressed international record industry. It comes surging on from record companies of all sizes, from multinationals to one-man operations. And, viewed from London, the supply of creativity seems, right now, to be inexhaustible.

Peter Jones is Billboard's International Editor in London.

Joe Jackson

Kissing The Pink





Eurythmics

www.americanradiohistory.com

# **Government Turnaround** Since '81 Green Paper

# New Parliament Seen Considering Royalty On Blank Cassette Sales

By RICHARD ROBSON

The new British Parliament is without doubt going to be a crucial one for the U.K. recording industry

The general thinking of Members of Parliament and Peers of all political parties is that, within the lifetime of the new Parliament, a new Copyright Act will be introduced and that this legislation will include a royalty on the sale of blank cassettes.

Although the opinions expressed in the copyright Green Pa per (consultative document) were disappointing for the record industry, and against the basic idea of a levy, there are now many indications that the government has substantially changed its view with regard to the home-taping problems

since that report's publication in 1981.
It should not be forgotten that the Green Paper does have that consultative status and until the industry gets its promised major overhaul of the entire Copyright Act, there are supporters in both the House of Lords and the House of Com mons who have indicated they'll continue to press for piecemeal legislation.

An example of these efforts was the second reading in the House of Lords last month of a copyright reform bill introduced by Lord Willis who, as Ted Willis, is a noted British

The bill sought to make illegal in certain circumstances the rental of records and prerecorded cassettes and the sale of doubleheaded, high-speed cassette recorders.

During the debate, Lord Willis said that the U.K. had become "a treasure island for those who steal the copyright of other people."

Demand for the Compact Disc system in the U.K. has



John Deacon

exceeded all expectations and there is great optimism that the system will eventually prove a real boost for album sales

The technical excellence of CD is so outstanding that some industry observers in Britain, and elsewhere, are predicting the format will become the primary prerecorded music medium within five years. All the major record companies are now committed to CD and one or two of the smaller independent labels have started releasing albums in the new format.

Another technical innovation, albeit of a different nature, is also about to start making a substantial impact on the U.K. music business. This month, the British Phonographic Industry is recommending to its member companies the introduction of a bar coding system for LPs, singles and prerecorded cassettes. A special BPI working party comprising representatives of major record companies and independent experts has been considering the introduction of a suitable system in the record industry for more than a year. And the recommenda tions and guidelines are contained in a 30-page booklet, BPIpublished.

So now, from this month, all new LPs and cassettes from two major companies will be coded and other major companies are expected to start using the system shortly. This coding system will also eventually be used in the compilation of the BPI/Music Week/BBC charts, prepared by Gallup.

The Dataport machines used in chart return shops to record sales already have the facility to accept bar-coded in formation. The machines merely need to have a bar code reading "wand" attached.

Gallup took over the compilation of the charts at the begin ning of this year from the British Market Research Bureau, which had provided the weekly sales listings for the previous 12 years

The Gallup system offers more updated methods of data collection and the ability to capture sales up to the minute the shops close at the end of the week.

Central feature of the data collection process is the use of the Dataport machine which is installed at the point of sale and which is connected to Gallup's own computer by telephone line, thus obviating the heavy expense of courier collections as incurred by the previous BMRB system.

Another feature of the new system is its ability to provide a Top 30 best-selling cassettes chart every week, the first time in Britain there has been such a listing

Though industry sales generally are still depressed, sales of prerecorded cassettes in the U.K. have steadily risen in recent

They've increased from 16 million in 1976, to 20.6 million in 1978, to 25.2 million in 1980, to 31.5 million in 1982.

There are various reasons for this trend, not least the marketing concentration that companies have been giving to the concept of prerecorded cassettes.

As part of the campaign, some companies have introduced special tape-only series of material which is not available on LP. And another factor has been the growing use of high-grade tapes such as chrome dioxide in cassettes which has led to a general upgrading of sound quality.

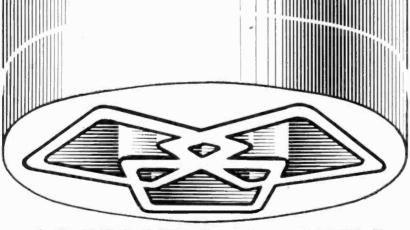
Soon the BPI has the honor of presenting the secone Prince's Trust Rock Concert at London's Dominion Theater, with the Prince and Princess of Wales present. This trust fund is the Price of Wales's own personal charity and was set up to help underprivileged young people and to foster and encourage an interest in music.

The BPI sponsored the first in this series in 1982, and it was enormously successful and raised a considerable sum of money. This year's show has Duran Duran and Dire Straits headlining and looks like it will raise even more.

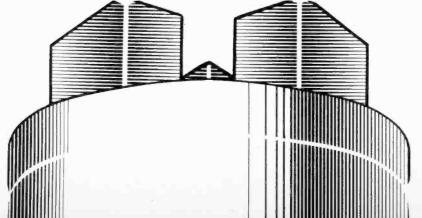
But looking further to the future, one of the most pressing matters facing the British record industry is cable television. It will shortly be a reality in the U.K. and the industry is currently debating what its stance will be with programmers who will want to license promotional videos from record companies.

Cable will inevitably provide a massive new promotional medium for the British record companies but there is also, understandably, a strong feeling in the industry against simply being used as a source of cheap programming.

Richard Robson is press and public relations to the British Phonographic Industry



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# Too Many Outlets, Too Little Business

# Video Industry Wades Through Shakeout To Build On Solid Base

### By NICK ROBERTSHAW

The first years of the U.K. video industry have been much like the Klondike gold rush, with a maximum of disorder, a minimum of control, and a horde of prospectors that ranges all the way from staid city firms to bored greengrocers and criminal adventurers flooding in on the lure of a new challenge and a quick buck.

Today, from a standing start only five years ago, there are some 3.5 million VCRs in British homes, with some research predicting 40% penetration by 1985 and 70% by 1990. There are also anything up to 25,000 video retail outlets of one kind or another, though estimates differ wildly, more than 30 main wholesalers, well over 50 software labels, and several thousand titles all compete for space in a \$325 million home video market that's still at best equally divided between legitimate and pirated product.

A little elementary mathematics is enough to show that there will be casualties, as well as those who strike it rich, and a recent spate of spectacular wholesaler collapses, dealer closures and consumer video magazine failures shows that the process is underway. Among distributors the folly of cramming the pipeline to bursting point with product, as CBS/Fox managing director Steve Mandy recently put it, has not been realized, along with the need to stimulate direct sales along-side rental through realistic pricing.

side rental through realistic pricing.

Now that the initial hectic excitement has subsided and the market is beginning to shake down, it's the British Videogram Assn., representing 46 members and some 75% of Britain's video track, that finds itself in the position of the first policeman in the Yukon. Chief executive Norman Abbott (the Klondike image is his) says: "It's as if we had come along and said we must install some traffic lights, and the response of course is we don't want them: they slow us down, and anyway they cost money."

First target for BVA traffic control are the video pirates. The best part of two years' hard work and lobbying recently went



Norman Abbott

out of the window when the British government's General Election call nearly killed off Sir John Eden's Private Members' bill amending the outdated 1956 Copyright Act just short of its final stages, but Abbott remains optimistic that piracy can and will be controlled. Some form of the bill, which provides for stiff criminal penalties where previously only expensive civil remedies were available, will be re-introduced when the new Parliament sits, and it's hoped the delay caused will be only a few months.

Meanwhile, the newly set up Federation Against Copyright Theft, headed by former Scotland Yard detective Peter Duffy, backed by the Society of Film Distributors, the MPEAA and the BVA among others, and armed with judiciously applied-for Anton Pillar "search and seize" orders, has scored some notable recent successes, despite the estimated \$15,000 cost of each action undertaken. BVA figures show 70,000 pirated videocassettes seized in the last nine months under civil action, along with 350,000 counterfeit inlay sleeves and a quantity of duplicating equipment. Trading Standards Officers have seized a further 6,000 tapes.

seized a further 6,000 tapes.

"I believe piracy is already slightly on the wane," says Norman Abbott, "because of the activity of the Trading Standards Officers against retailers selling counterfeits. Once the copyright amendment goes through, the punishment has been made to fit the crime, and the police have been persuaded to concern themselves with the matter, video piracy could be reduced extremely rapidly. I would say that it could be brought under 10%, which is probably approaching the irreducible minimum, within 12 months. Information is not the problem: we have copious documentation on dozens of suspected pirate operations."

The BVA's second major concern at the moment is the introduction of its Classification Code, an attempt to regulate what can be marketed on video before the government feels

forced to step in and defuse public concern over porn and video nasties by imposing outside controls. Dealer organization the Video Trade Assn. has led vociferous opposition to the proposals, which entail establishing a Video Standards Council and coding releases according to a movie-style certification system, on the grounds that they constitute restraint of trade and "holding a gun to the dealers' heads," but Abbott and other industry observers believe the majority of retailers welcome this evidence that the video trade is capable of disciplining itself in a responsible fashion.

How many retailers there will be in five years, time, or even by September when the BVA Code is due to come into effect, is a moot point. What is clear is that too many outlets are chasing too little business already, and that only back to back copying, counterfeits and other forms of piracy keep many of them going. Software executives like Embassy's Jim Howell tend to feel that a "strong and solid retail base" of no more than 2,000 independents and perhaps 3,000 multiple outlets will eventually emerge, implying a horrendous toll among the others. Norman Abbott puts the figure a little higher between 7,000 and 8,000 but agrees that the current numbers are "quite absurd."

Problems of survival may also afflict the software distributors themselves before too long. Major video publishers may be doing extremely well, but as prime marketable product becomes scarcer, and its acquisition more and more of an auction, smaller firms are having to cast around fcr lesser known movies, made for TV pilots or other kinds of material whose potential on home video is at the best doubtful.

While all suppliers are now beginning to ration their issues to the pace that the dealers can absorb, thereby also conserving supplies of suitable ready-made product, signs of the promised move into video program origination are few. Only a handful of interactive projects for videodisk are likely to make sense as video only investments.

Nick Robertshaw is a Billboard contributor in London specializing in video in Europe.

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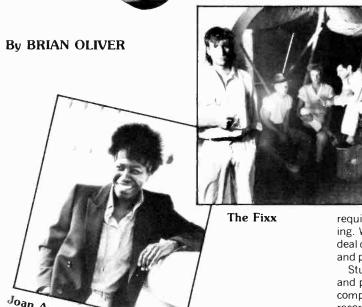
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# New Techniques, Tactics, Strategies

# Record Companies Introduce Marketing Innovations To Woo Lost Music Fans



Having seen the British industry contract for the past four years in succession, a new sense of realism is creeping into the marketing departments of most big or major record companies.

There is certainly a growing belief that "the old way" is no longer necessarily "the right way" and an awareness that new and increasingly sophisticated marketing and merchandising techniques must be found in order to stimulate sales.

The U.K. singles market has crumbled from 103 million units in 1979 to 79 million units last year, while LP sales have plummeted from 130 million units in 1978 to a mere 58 million in 1982. Even the previously strong growth in prere-

corded cassette sales has slowed down to only 9.6% last year.

And the enforced result is that most record companies are introducing more professional sales promotion tactics and marketing innovations in a bid to woo music fans and win back "lapsed" record buy-

Says Stuart Watson, U.K. managing director, MCA Records: "You can't follow the old-style record company approach of simply throwing a record at the radio stations and hoping the airplay will sell it. And I don't believe that taking millions of consumer press advertisements sells records these days. Innovative marketing ideas are urgently needed."

He adds: "The record business, certainly in Britain, is no longer about hosting lavish parties. It now

requires qualified experts in areas like promotion and marketing. We're now in the baked-beans business, too. So a great deal of creative thinking is required in order to package artists and produce marketing campaigns that depict their music."

Stuart Till, marketing manager for WEA, in London, agrees and points out that, because prerecorded music is having to compete with many other products for the consumer kitty, record companies are now having to try to match the professionalism of other sectors.

"Sales promotion ploys are now analyzed more carefully before they're operated," he says. "They are more cost effective and better timed. Previously they were carried out at random, without much thought about either effect or timing."

Because a successful single can still stimulate demand for an album, a lot of marketing effort and expenditure still goes into the promotion of singles. And hefty emphasis on getting a record onto the charts is still at the heart of most record company sales promotion strategies.

But the U.K. industry has all but said farewell to the oldstyle approach of simply releasing a 7-inch single and hoping that radio/TV exposure will result in a stampede by fans to their nearest record store. These days, record sales have to be fought for as never before and extra incentives have to be offered to both dealers and consumers alike during two critical phases in a new record's life cycle: the first two or three weeks after its release (when the company is trying to nudge it onto the charts) and the period when it is hovering just outside the top 30 (pushing it into that list virtually guarantees a spot on BBC-TV's network "Top Of The Pops" weekly showcase and that can often double sales literally overnight).

It is now commonplace, and almost expected by record buyers, for a limited edition of a single to be made available in a 12-inch single configuration. Offered basically as a "collector's item," it usually contains something of value to a record-buying fans, such as three or four previously unreleased tracks, or some kind of interview with the band.

Says WEA's Till: "Instead of spending marketing money on

Says WEA's Till: "Instead of spending marketing money on advertising or fly-posting, we spend the money on giving a benefit to consumers in order to accelerate sales in the first week. Sometimes we offer the record at a lower price during this initial period."

Other "collector's items" might be introduced at other crucial points during the record's life in order to stimulate additional sales. Current weapons used in Britain for this purpose include: a picture disk version of the single; a 12-inch dance version (often an extended six or seven minute mix); and a poster of the artist, with a perceived value of some \$2, given away free with each single.

Brian Yates, marketing director for Arista-Ariola in London, says: "When we release a record now, we have to take into account all of the different formats, 7-inch, 12-inch, cassettes and LPs, and use them tactically in order to build the sort of chart position we want."

He points out that the industry-funded "official" chart, produced nowadays by the Gallup market research firm, now (Continued on page UK-11)

Brian Oliver is a London-based freelance writer specializing in record business marketing and promotion.



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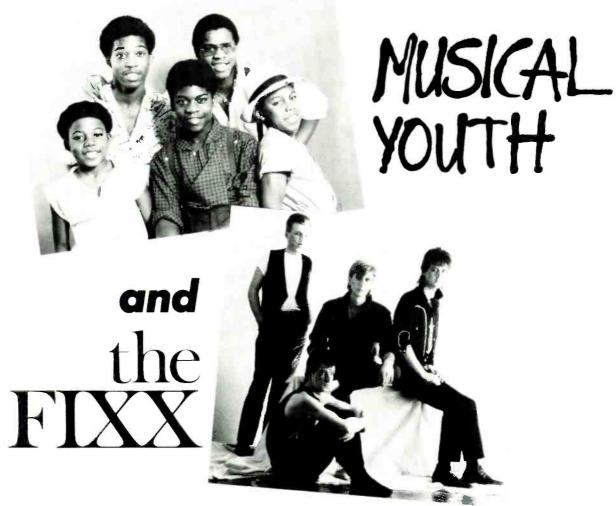
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# **Record Companies**

• Continued from page UK-8

combines 7-inch and 12-inch sales for the first time in order to give an overall chart placing for a title. He says: "The release of a 12-inch version as a 'collector's item' alongside the 7-inch format can often push a title into the top 40 and so generate more airplay and greater dealer confidence.

"Since LPs and cassettes are now also combined in the Gallup chart, we follow the same approach with them. Extra tracks or an exclusive live recording or two are added to the cassette in order to increase its value for money. Healthy sales on a cassette can help the overall chart position of an album."

MCA's Stuart Watson says consumers now expect to be able to obtain 12-inch singles containing extra tracks or a message from the group. "Picture bags on singles are also absolutely essential now. You have to give value for money and seem to be giving it. And you have to make the product look attractive."

Although the release of picture disks has, in the past, been overdone by many labels, certainly in the U.K., Watson says greater selectivity is now necessary. "They're expensive to produce, yet you have to be able to offer them to consumers at the right price. A picture disk is a piece of merchandise, like a scarf or a poster. It's bought to be pinned up on a wall, not to be played."

Retail promotions organized by record companies are aimed chiefly at the 2,400 traditional record and tape stores which still account for half of all sales in Britain. The major High Street multiples, meanwhile, tend to mount their own promotions, albeit financed mainly by the record companies.

Rackjobber Record Merchandisers, which supplies records and tapes to some 1,500 non-traditional record outlets (such as Woolworth and major supermarket chains), frequently mounts tailor-made promotional campaigns for individual store chains. The structure of each "push" is designed specifically, in most cases, to suit the type of outlet involved.

While most record company campaigns tend to be based on a particular artist or record, Record Merchandisers usually creates multi-product sales schemes for particular retailers in order to persuade consumers to buy from them instead of traditional record stocklists.

Such promotions usually have price as the central theme, and "money off" coupons or "buy two, get one free" offers are more and more popular. In the Christmas, 1982, spendup, Record Merchandisers launched a campaign for the Littlewoods store chain in which consumers who bought any one album or cassette from a selected list were able to take away, free, a specially-compiled EP. Consumers had a choice of four EPs, with each one reflecting a different type of music in order to appeal to the varying musical tastes of the store's customers, and 100,000 EPs were handed out as a result.

The growing need to woo record buyers at the point of sale has increased the importance of in-store promotions. This, in turn, has led to the setting up of strike forces by many of the major record companies. And WEA Records in Britain now spends some 25% of its marketing budget on in-store promotions and point-of-sale material.

tions and point-of-sale material.

Arista-Ariola, which currently runs its own conventional sales force (Tandem) in partnership with Chrysalis, is now actively looking at the possibility of introducing separate strike forces for singles and albums.

A number of independent "strike forces" have also sprung up in the past year or so, pioneered in 1978 by Promo People (then called Record Sales). Acting for clients like MCA Records, Promo People introduces new releases to dealers and hands out background information on the various activities surrounding each record. The company also installs point-of-sale material and handles window displays.

(Continued on page UK-12)

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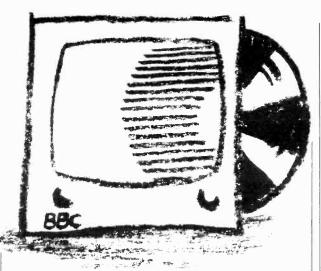
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Record Merchandisers, responsible for in-store racking and display on behalf of its High Street customers, says it has had to be "quite forceful" in getting non-traditional record outlets to display music product properly. "A record is an exciting and self-selling product and unless we make it highly visible in stores we're just not optimizing sales opportunities," says the company's deputy managing director, David Hammond.

In 1979, Record Merchandisers linked up with Realmheath Video to pioneer the use of video as an insistore promotional medium by launching a trial scheme in several Woolworth outlets. The result was a 30% sales increase on the albums involved in the video promotion and in-store video is now featured in 250 Woolworth stores, 50 Littlewood outlets and 35 Tesco supermarkets.

Realmheath Video's Bryan Whitman says there is now a greater awareness of the importance of the in-store environment in British record marketing. "Record companies are having to fight tooth and nail for what sales there are and they're looking for new ways of winning back sales. The stores using video as a sales promotional tool for their record departments generally out-perform others in the same chain by about 18%."

Whitman adds that Realmheath has just developed a new video-based in-store unit called the Tele-Browser. It was specially designed for outlets that do not normally stock records and consists of a freestanding, self-contained carrousel which holds a videorecorder, TV set and merchandising material for the 30 albums featured on the video program.

Record company-produced promotional video shorts are being used with much great frequency by national and regional TV stations in Britain and are clearly an increasingly important tactical marketing weapon.

Says MCA's Stuart Watson: "The video industry has given

Says MCA's Stuart Watson: "The video industry has given us a key marketing tool that didn't exist before. We're investing as much as we have to in order to break a new artist by linking the packaging and the video so that they give an artist an overall identity and image. The video now often ties in with the sleeve of a record and the merchandising and point-of-sale material."

Watson claims it was this coordination of all aspects of the marketing mix that led to the speedy consumer acceptance of Musical Youth's "Pass The Dutchie" smash of 1982, the biggest-selling and fastest-selling single in Britain for several years.

"You have to create and produce something special for each artist and create an image that consumers can relate to when they see or hear the artist. We even employ a stylist on a retainer fee to design all our artists' clothes."

The MCA U.K. chief hopes to repeat the Musical Youth success this year with the Fixx group. As part of a massive international campaign for the group's new album, "Reach The

Beach," a 7-inch single, "Saved By Zero," and a four-and-a-half minute 12-inch mix of the same song have been released. "Saved By Zero" is also featured on the album, but all three versions are different so that each format has an built-in attraction for record buyers.

Def Leppard

The 'B' side of the single isn't even included on the album, while the cassette version of the album contains two extra tracks which are not on the LP.

This marketing campaign follows a "beach" theme to tie in with the title of the LP and the album sleeve features a distinctive painting of a swimmer. The painting is featured strongly throughout the promotional video, produced by Brian Grant, an award-winning director.

Other promotional items round the "beach" theme include: a beach ball, on which a biography of the Fixx has been printed (it has to be inflated before the feature can be read); beach towels and beach vests bearing the band's name and a copy of the album sleeve; plus in-store material which is based on the sleeve illustration. And a "Reach The Beach" contest is being arranged for record retailers, with a top prize of a holiday on a beach in Greece. MCA is also taking a party of international music journalists on a coach trip to the beach in order to hear a preview of the album.

Watson adds: "We're backing the 'beach' campaign with substantial cooperative advertising in the music press and on television with key multiples. Every single advertisement is tied in with a stock commitment from a retailer."

Other promotional tools are also being used by U.K. record companies for particular types of records. For instance, bill-posting is increasingly accepted as a very powerful method of promotion concerts and albums by heavy rock bands. Dance-oriented records are frequently supported by links between record company and ballroom chain, so that disco evenings can be arranged in key venues in key towns. A particular artist's records are heavily featured during the evening and given any luck the artist also makes a personal appearance.

any luck the artist also makes a personal appearance.
British Rail and London Underground poster sites are much used by A&M Records in the U.K. for artists like Joan Armatrading and Elkie Brooks. The objective, says managing director John Cokell, is: "to create awareness among record buyers who might not be reached by any other media.

"The whole object of sales promotion in this business is to reach people's eyes and ears. And in this sticky economic situation we're continuously searching for new ideas to make maximum impact."



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# **Entering Optimistic Period**

# Talent and Video **Boost Publishers**

A combination of factors in recent years has meant that the U.K. music publishing industry has more than survived the ups and downs of the record business. Though the huge profits of the good 'n' fat years are no longer there to delight bottom-line viewers, some companies are still making worthwhile money

And, curiously, the members of the Music Publishers Assn. has hardly fluctuated over the years spanning mind-boggling prosperity and worldwide economic recession.

Though small publishers were absorbed by big ones when the crunch came, they've been replaced by new outfits, but the overall turnover, says MPA chief Ron White, who heads up EMI Music publishing operations in London, is probably just

He says: "There's been only a slight erosion in member ship." And he reckons it is a most healthy sign that new publishers are so aware that to succeed they must be business-like. To help them, the MPA started a series of one-day courses in May, it having been decided that one day is all a small company can permit its staff for out-of-office output.

Says White: "Applications for attendance were over-

whelming. We have enough to fill six courses and we're going

to re-think the scheme along maybe more ambitious lines. The courses as originally envisaged were to be run by MPA council members, White included, with informative segments emanating from the performing rights society and other interested bodies. White summarizes: "This elementary course is slanted to discuss generation of income, rights, performing and mechanical royalties and, inevitably, piracy problems.

Britain prides itself on always having been a country bursting with new and independently-minded talent and it is this, more than any other single factor, which has helped the publishers ahead of the otherwise gloomy effects of the recession.

Says White: "Without question, the amount of British music, particularly within the U.S. marketplace, is showing a huge increase of late. My view is that the past two or three years have seen more and more of our acts established as genuine innovators. That was always the case, but I don't feel it has been properly appreciated until recently.

"Though unit sales bear no resemblance to the old days, our shares of the U.S. charts have increased, and we're creeping up to the old commonplace million sellers again with more regularity. The next six months should show a tremendous boost to U.K. publishing revenue. On a domestic level, we're getting a few more 500,000 unit sales returns, some even better than that. So, in all it's a very optimistic period."

Responsible for this high-energy upturn, says White, are acts like Adam Ant, Dexys Midnight Runners, Haircut One Hundred and Duran Duran, all with "enormous" success round the world

Though the MPA was very involved in the build-up of the fight for a blank tape levy, on both audio and video software, the unhappy truth was that not much progress had been made thus far.

But White points to two "major breakthroughs" in rights negotiations in recent months. One was the agreement on mechanical rights for music used on videograms. He says this tussle has been going on for years and the final rate card, put up by the music publishers last summer, has finally been accepted and is now in use by almost all video producers, even though precise details have still to be ratified officially by the British Videogram Assn., the producers' negotiating body.

However, the MPA chief is proud that Britain is one of the few nations to tackle this problem and battle determinedly for a fair publishers' share of the booming video business.

And the other major achievement, he says, is the formal agreement last Christmas with record companies which has ended a seven-year campaign over mechanical royalties.

This started with a performing rights tribunal in a bid to change the copyright law and increase publishers share of revenue on mechanicals from 61/4% to 8%.

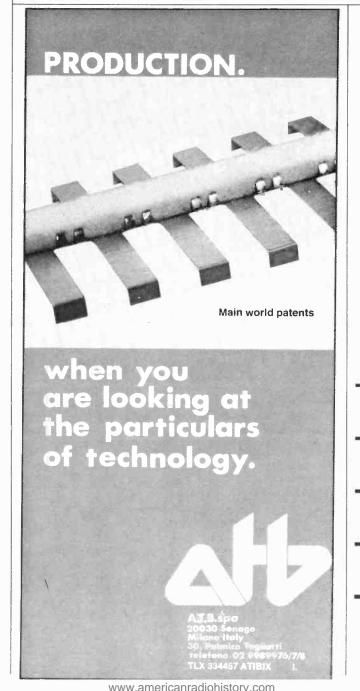
That failed, but the publishers did succeed in obtaining some amelioration of mechanical royalty payments and the signatures were finally put on the document at the end of last

year.
"There were sighs of relief all round," recollects White. "At last we have stability. When the renewal date comes up in just under three years, very little should need to be changed.

The major publishers have found that the nostalgia busi ness has produced some of the income lost from the rock business. Library music is also profitable because of new media outlets in Britain, particularly the new TV channels and the booming audio-visual business. The collection of these new royalties has been considerably helped by the PRS policy of policing production company returns. PETER JONES

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**'TAIN'T WHAT YOU DO** -Fun Boy Three

LOVE COME DOWN -Evelyn King

> **FREE BIRD** -Lynyrd Skynyrd

**BACK TO LOVE** 

-Evelyn King

**WEEKEND** -Class Action

UNDERLOVE -Melba Moore

I JUST GOTTA HAVE YOU -Kashif THEME FROM E.T.
-John Williams

CAT PEOPLE
-David Bowie

**KEEPIN LOVE NEW/** SO FINE -Howard Johnson

THE HONEY DRIPPER

**PARIS BY AIR** -Tygers of Pan Tang

**AIN'T NOBODY HERE** BUT US CHICKENS -The Stargazers

OUT ON THE FLOOR -Dobie Gray

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# RCA Planning New U.S. Push

# Reported Move Seen As Sign Of Market's Growth

By ENRIQUE FERNANDEZ

NEW YORK-Reliable sources report that RCA Records International's Latin American regional office is moving from Buenos Aires to New York, raising speculation about a big push by the major in the increasingly profitable U.S. Latin market. It's likely that the move will be accompanied by the launching of an RCA office for this market. Currently, RCA Latin product is li-censed in the U.S. to Caytronics Corp.

The RCA move may be patterned. insiders say, after CBS's success with the U.S. Latin market through the Discos CBS International office, based in Miami. CBS, the only major with its own U.S. Latin office, is acknowledged to control a lion's share of the market, thanks to a roster headed by Julio Iglesias and Jose Luis Rodriguez, two of the biggest sellers in the Latin field

Some industryites see in the RCA move a sign of the growth of the U.S. Latin market, swollen by recent immigration, legal and otherwise, from countries troubled by political up-heavals, like those of Central America, and economic crisis, like Mexico and Venezuela. This "consumers" migration," as it's being called, may mean that the U.S. is becoming, so to speak, the most prosperous country in Latin America.

Survey For Week Ending 7/2/83

IST—Title, Label & nber (Distributing Label)

**BONNY CEPEDA** 

**ROBERTO CARLOS** 

JULIO ANGEL Y LOS

ince para recordar, Music

MILLIE Y LOS VECINOS

Acabanou, Alba.

RAPHAEL

And de la vida, CBS 80367

**WILFRIDO VARGAS Y** 

CAMILO SESTO

**BOBBY VALENTIN** 

AIDITA Y FELIPE

DANNY RIVERA

SANDRA ZAITER Dd pie sigue la esperanza, Guaili 1001

ALBERTO CORTEZ

Como el primer dia, CBS 803 ALEX Y LA ORQUESTA

WILKINS

CONDES

The U.S. is certainly the market most desirable to Latin artists, for whom the rate of exchange makes touring extremely profitable. An RCA presence in this country should make the major more attractive to Latin American artists, who would feel that their interests would be well looked after here.

This U.S. presence may give RCA an edge in competing for the leading Latin pop idols. Since the recent signing of their former artist Rocío Jurado to EMI, RCA's only toprated Latin pop artist is Mexico's Emmanuel, and there is speculation that unless the major can attract some new strong talent, the U.S. move won't work. However, RCA is believed to be planning a U.S. push for some of its acts from Argentina and Central America, who are relatively unknown in this market.

The U.S. market's share of RCA's Latin business is acknowledged to be significant more because of the strength of the dollar than because of its current size. But many observers feel the market's potential has yet to be tapped. The unprecedented success of Julio Iglesias and Menudo has awakened rackjobbers' interest in the Latin field. Stores that never carried Latin product are doing so now, and there are reports of many accounts devoting as much as onethird of the rack to Latin music.

An announcement on the changes in RCA's handling of the U.S. Latin market is expected shortly from the head of its Latin American regional office, vice president Adolfo Pino, and Caytronics Corp. president Joe



SOUTHBOUND—In Miami, Panamanian balladeer Basilio maps out his tour of South America and the Caribbean with Manolo Diaz, CBS Records International vice president of creative operations for Latin America. The artist has just signed with Discos CBS.

Billboard® Hot Latin LP
Special Survey

**CALIFORNIA** 

Last ARTIST-Title, Label & Report Number (Distributing Label)

**NEW YORK** 

ARTIST-Title, Label & Number (Distributing Label)

## ferrimmummummmant Alaskans Aren't Cold To Salsa

Latins, according to a survey conducted by Michael Rodriguez of Palante Enterprises, a Latin record distributor here. The survey, conducted among the nearly 8,000 Hispanics (according to the 1980 census) in the state, showed a 43% preference for salsa, 19% for Mexican rancheras, 11% for Mexican rancheras and nortenas combined, 9% for Colombian cumbia, 9% for various genres, 7% for charanga (a tropical genre of Cuban origin) and 2% for norteña.

Public radio station KSKA caters to Latin tastes with a twice-weekly program that plays salsa. Mexican and Colombian music. Three recently-opened multi-purpose stores in Anchorage cater to Hispanics: Taco Loco. La Tienda, and Tropicalia Foods. Until their opening, Latin records could only be purchased at TriMe Records and Robber Joes

Asked what form of Latin entertainment they desired most, the survey's respondents showed a preference for movies and dances. The majority of the respondents identified themselves as either Mexican or 

ANCHORAGE-Salsa is the favorite genre of music among Alaska's

# Notas

# **Jazz Scene Going Strong**

Trend spotters might do well to take a look at what's going on with Latin jazz. The genre is not new, but the impetus is, and the potential is significant. Latin-jazz fusion is a music that can reach both jazz and Latin record buyers, plus a general public that will find its lively rhythms and appealing melodies the kind you don't have to be a jazz lover to appreciate. And since most Latin jazz is instrumental, it can reach listeners for whom Latin music's Spanish lyrics are a barrier.

This year's Kool Jazz Festival in New York will feature several evenings of Latin jazz. as part of the Festival's "New Music At Soundscape" concerts, with artists who have been part of that venue's Latin jazz scene for the past few years. Among the Soundscape-fostered acts to be featured are saxophonist Paquito D'Rivera and his Havana/ New York band, percussionist Daniel Ponce and his group Jazzbata, and Mon Rivera & the Salsa Refugees. Also on the Soundscape series are performances by pianist Hilton Ruiz and Manny Ocquendo's Libre.

Jerry Gonzalez, who along with his brother Andy helped shape the jazz scene at the Soundscape loft on 52nd St. and 10th Ave.. is being heard these days with his Fort Apache Band. Jerry and Andy Gonzalez's work in Latin dance music has been centered on the salsa band Libre, with Jerry on trumpet or congas and Andy on bass. Libre's flutist, David Valentin, is another of the youngbloods of the Latin jazz scene, a case where practicing both the salsa and jazz styles has enriched each one. This is also true for Jorge Dalto, an inventive and spirited pianist, at home in both dance and jazz idioms. Another pianist, Frank Ferrucci, plays a Brazilian-flavored Latin jazz, but can move with ease into the Afro-Caribbean rhythms of

Big band Latin jazz is also going strong, with work by young trumpet player Luis "Perico" Ortiz and the godfather of salsa, Machito. All in all, the genre is stronger than ever.

The merengue group Los Reyes del Caribe has signed with Discos 84. The band has an LP on the market on the Top Ten Hits label. . . . KLAT-AM in Houston has started broadcasting in stereo. ... Paloma San Basilio will play the lead in 'Evita" in Miami this month, following her performance in San ... Puerto Rican baritone Rafael Torrens will sing in the San Juan production of "Annie." Torrens records for the new label F.A.M.E.. which is planning to release singer Olguita Alvarez in Spain. ... Miguelito, TH's entry in the youth music market, has just finished his first LP for that label.... TH singer Susy Leman recently performed in Tampa, a city with increasing potential for the Latin record industry. www.americanradiohistory.com

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RAY RAMOS Y SU SONORA

y, Golden Notes 100

PEPE MORA

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JUAN GABRIEL

MENUDO

ado. Pronto 0702

### JUAN GABRIEL Todo, Ariola 0750 15 exitos de amo Telediscos 1505 CHELO La mortaja, Musart 1840 2 2 2 ANIBAL BRAVO 3 LOS YONICS 3 OSCAR D'LEON 4 12 CAMILO SESTO JOSE LUIS RODRIGUEZ 4 4 LOS CAMINANTES 5 5 5 JOSE LUIS PERALES 6 **VICENTE FERNANDEZ** 6 11 MENUDO 7 3 CAMILO SESTO **JULIO IGLESIAS** 7 1 LOS BONDADOSOS Porque te querre yo tanto, Profono 3101 LUIS MARIANO Y SU 8 8 ORQUESTA 9 **RAPHAEL** La calambrina, Boringuen 811 de la vida. CBS 80367 9 **CAMILO SESTO** 10 6 JOSE LUIS PERALES JULIO IGLESIAS 10 JOSE ALFREDO JIMENEZ 11 2 11 3 MENUDO Una aventura llamada Menudo, Profono 9094 LOS CADETES DE LINARES 12 12 JOSE JOSE LOS MUECAS Quien es ese tonto, CBS 20673 13 13 FERNANDITO VILLALONA ROCIO DURCAL Canta lo romantico de Juan Gabriel, Pronvo 0703 14 14 VICTOR WAIL **CUCO VALOY** 15 10 15 FRANCISCO **FLORIDA TEXAS** ARTIST—Title, Label & Number (Distributing Label) ARTIST-Title, Label & Number (Distributing Label) This Last Week Report This Last Week Report RAPHAEL Enamorado de la vida, CBS 80367 2 LA MAFIA **BASILIO** 1 lectrifying, Cara 050 ginas, CBS 31301 RAMON AYALA Mi golondrina, Freddie 1240 3 4 OSCAR D'LEON 3 2 4 RAMON AYALA 4 **PIMPINELA** 5 13 RAMON AYALA 6 **DYANGO** usica nortena, Freddie o al club. O deon 9000 ROBERTO CARLOS 6 4 6 **JULIO IGLESIAS** LORENZO ANTONIO Como me gustas, Musart 1824 **GUSTAVO ROJAS** 7 11 7 8 15 TOMMY OLIVENCIA 8 **VICENTE FERNANDEZ** 9 **JULIO IGLESIAS** 9 14 CHELO rtaia. Musart 1840 THE BAD ST. BOYS Cheek to Cheek, JAP 525 MENUDO 10 10 a Ilamada Menudo, Profono Una ave 9094 11 PECOS KANVAS VARIOS ARTISTAS Lo mejor de 1982, Caytronics 2001 11 VARIOS ARTISTAS Segundo concierto de la familia TH, TH 12 12 VICENTE FERNANDEZ SONORA DINAMITA Cafe con ron, Fuentes 201435 13 CHARANGA TIPICA TROPICAL 13

**JOHNNY VENTURA** 

LIBERACION

# News/International\_\_\_\_

# Juluka Allowed To Play In U.K.

# Musicians' Union Grants Group Conditional Approval

LONDON-Juluka, the multiracial South African group which ran into a Musicians' Union performance ban here, has been granted permission to appear on television. But there are some strings attached.

The original ban (Billboard, June 25) was in line with the MU's antiapartheid policies, under which musicians from South Africa are not allowed to work in the U.K. The group, whose Safari label album "Scatterlings" was recently released here, asked the union to lift the ban on the grounds that that it was a multiracial outfit and that bandleader Johnny Clegg, an Englishman, had been arrested twice for contravening South Africa's racial laws.

The MU has now issued this statement: "In the special circumstances,

# **Computer Suit Filed In Japan**

• Continued from page 9

last May, has been renting out computer programs, mostly for video games, for overnight use at fees equivalent to just 10% of their actual retail prices. The companies say they can't even recover development costs if their programs are freely copied by borrowers. The computer programs are in both cassette tape and floppy disk formats.

Sofmap is accused by the eight companies of violating distribution rights such as apply to producers of motion pictures. They claim the same rights must apply to video game programs, since they, too, entertain "with images and sound."

The suit charges that Sofmap has rented out the software without consent of the manufacturers and in full awareness that renting customers will duplicate the programs. A similar suit was filed against Sofmap in May by Enix, another Tokyo company, and also awaits a judicial decision.

Sofmap was started by Kei Suzuki, 23, in a Tokyo condominium. He now has three rental stores, two in Tokyo and one in Osako.

the union's executive committee has decided, exceptionally, to withhold objection to the group performing engagements for which the Department of Employment has issued permits."

But the terms of the deal are that an equivalent volume of employment to that undertaken by the group in the media will be additionally provided to U.K. musicians, since a reciprocal exchange is impossible in this case, and that the fees derived from such Juluka engagements are donated to the fight against apartheid. And the MU stresses that this is unique to the Juluka visit and not to be seen as setting any kind of precedent.

The union adds that Johnny Clegg has to decide whether "he wishes to remain a member of the Musicians' Union here or return to South Africa to undertake professional music engagements. He can't do both"

Clegg responds: "It seems the union would be much happier if the group was disbanded and some, or

# Dutch PolyGram Cuts Planned

• Continued from page 9

in the Netherlands is attributed to the national and worldwide economic recession, the menace of home taping, the lack of major new music trends and a reluctant realization that records have lost some potential as a leisure product line.

PolyGram is, at least, finding some cause for optimism in the Compact Disc, launched here (and in West Germany, the U.K. and France) in mid-March. But, cautions Rubinstein, "It cannot be a fast process. PolyGram CD production at Hanover this year will be some five million units. But the company will be producing 280 million normal records this year. That shows clearly that CD is still a small and young business. Its real influences on our turnover can't possibly be measured properly for two or three years."

all, became political refugees. Juluka, in futherance of the internal boycott in South Africa, has turned down significant sums of money from venues which support apartheid. Some MU members perform in these venues and are not expelled.

"I doubt I'll return to Britain, so we'll go on playing in South Africa. But I do hope the MU will re-think a situation which has us involved in a double struggle. We have to maintain non-racial principles in South Africa, and strive for the support of those who oppose apartheid yet seem to turn their backs on us, leaving us in a wilderness."

# **BPI's Deacon Issues Report**

• Continued from page 9

video jukeboxes. Deacon hailed this deal as "something unique in relations between record producers and performers' associations."

These positive aspects plus stepped-up antipiracy action in the face of a worldwide economic recession drew this summation from Deacon: "If the past year can't be regarded as one when our industry began to turn the corner, certainly notifjudged by sales statistics, it was a good year in terms of industry cooperation.

"It was a year when a leaner music industry realized it had to think intelligently to survive. Sensible deals with music publishers and the MU, a more professional attitude to the industry chart were added to a realistic look at the opportunities and problems which lie ahead."

The British Phonographic Industry now has a membership of 100 companies of varying sizes. It has a secretariat of nine, a small antipiracy unit, and committees handling such specialist subjects as technical, rights, charts, bar coding, MU/Equity negotiations and statistics.

New chairman is Maurice Oberstein, chairman of CBS U.K., who takes over from Chris Wright, cochairman of Chrysalis Records.

# **New Jarre LP: Only One Copy**

• Continued from page 3

34 minutes. Dreyfus has agreed with Radio Luxembourg, France's top radio station, that the LP will have only one performance on the air, interspersed with comments from Jarre, to explain his philosophy.

Jarre, to explain his philosophy.
Radio Luxembourg will build up the tension for the preview with a countdown starting a week ahead of the July 7 broadcast. Dreyfus admits that the "stunt" will create a tremendous temptation for listeners to make private copies of the albums and acknowledges that he can't rule out the possibility that whoever is the successful bidder at the auction could make tens of thousands of pirate copies to meet what is sure to be a tremendous demand.

However, Jarre points out that there were many illicit copies of his previous albums, noting that 150,000 pirate cassettes of "Oxygene" and "Equinox" were found in West Germany alone.

Dreyfus admits that the response from his European distributors, CBS France and Polydor International, has been "less than enthusiastic." He says: "CBS thinks we're mad, especially since 'Oxygene' and 'Equinox' each sold a million copies in France alone."

Alain Levy, president of CBS Disques in Paris, says: "I have too much respect for Dreyfus Music and Jean-Michel Jarre to go against them, but I don't think music should be destroyed soon after it has been made. The whole thing leaves me totally puzzled." He would not comment further.

Asked what price he thought the album would make in the auction, Dreyfus said: "I've no idea, but I'd say a thousand dollars would be an ideal price. In any case, whatever it raises, it will all go to Jean-Michel."

Says Jarre: "The idea of this move is simply to produce a single copy for a single buyer, just like a painting. At a time when everything is standardized, overbroadcast, and when we're endlessly overinformed, saturated with sound and images, it seems to be worthwhile to demonstrate that a record is not only a piece of merchandise without value, infinitely multipliable, but it can, like a painting or a sculptor's bronze, be an integral part of a musician's creation."

Jarre says he will be recording another album for general distribution sometime before the end of the year.

# A Star Is Born In Yugoslavia

LJUBLJANA—Though Daniel Popovic, a virtually unknown singer/songwriter from Titograd, Montenegro, only finished fourth in this year's Eurovision Song Contest as the Yugoslavian representative, he registered so strongly with the estimated 600 million viewers that he is considered likely to become this

territory's first pop act to break internationally.

Immediately after the contest, Zagreb-based record company Jugoton put its manufacturing plant on a 24-hour pressing schedule to cope with demand for Popovic's Eurovision entry, "Julie." Within a month, national sales of the single reportedly topped the 600,000 mark.

# Canada



'DANGEROUS' GOLD—Island Records artist Marianne Falthfull receives a gold album award signifying 50,000 sales in Canada for her album "Dangerous Acquaintances." Pictured left to right: Ron Goldstein, president, island Records U.S.; Garry Newman, vice president, sales, WEA Music of Canada; Ross Reynolds, executive vice president of WEA; Falthfull; Stan Kulin, president of WEA; and Roger Desjardins, artist relations manager at WEA.

# Recommendations On Trade Policy Due

By KIRK LaPOINTI

OTTAWA—The federal cabinet will probably receive recommendations for a Canadian recording industry policy from the Communications Dept. early this fall. And everything points to a major strategy announcement for the much-overlooked business sometime this year.

John Watt, former president of the Canadian Independent Record Producers Assn. (now the production association known as CIRPA), says he is finishing recommendations to the upper reaches of the department in his current role as recording industry officer in the cultural industries branch. He says his recommendations will be ready in early July.

Earlier reports indicated a submission would be made to cabinet before the House of Commons recesses for a summer break June 30. But that deadline has since been pushed back.

Industry executives are being consulted on a regular basis for their input into the policy, and some are serving on a special departmental task force on radio. That task force is separate from the one started earlier this year by the federal broadcast regulator, the Canadian Radio-Television & Telecommunications Commission, on FM policy.

Although it had been reported earlier that Watt's recommendations and those of a consultant, Woods Gordon Ltd., would not be made

public, Watt and the department now insist that will not be the case.

The Woods Gordon study, the most comprehensive ever done on the industry, is being translated into French and will be released in both official languages when Communications Minister Francis Fox makes the policy announcement on behalf of the cabinet. "The idea of the study is to help other policy and decision makers," Watt says.

Watt is working on upgrading and updating the Woods Gordon study, whose recommendations and observations he says are "being overtaken" by events since its completion. Details of the policy recommendations are being kept secret, but it is known that Finance Department officials are backing off strong opposition to blank tape levies or other direct tax schemes to assist certain sectors. The industry has also pushed for capital cost allowance measures to allow them to write off investment in domestic record production.

Watt and an industry lobby were recently successful in getting a tariff removed that affected import of recording studio equipment not made in Canada.

A Billboard report June 4 quoted a senior official as saying Watt's recommendations were "impractical." A department spokesman says that comment was in reference to the Woods Gordon study, not Watt's recommendations.

# **CAPAC Chief Downplays Increase In Concert Fees**

TORONTO—The general manager of the Composers, Authors & Publishers Assn. of Canada says a recent Copyright Appeal Board decision granting large percentage increases in performing rights societies fees amounts to "a pittance" and is being overblown by concert promoters

John Mills of CAPAC says, in a letter rebutting statements by promoters (Billboard, June 18), that the nearly 600% increases will add less to the price of a concert ticket than ticket agency surcharges if passed on to consumers.

Concert Productions Interna-

Concert Productions International Ltd. of Toronto, the O'Keefe Centre of Toronto and others have reacted vigorously to the May 26 ruling. CPI and O'Keefe have filed an appeal in the Federal Court of Appeals in Toronto, and the case is likely to be heard in the fall.

Performing Rights Organization of Canada Ltd. has not yet commented on the ruling. Neither CAPAC nor PRO have said whether they will make collections retroactive to Jan. 1.

The board says the societies can collect 1% of gross revenues from promoters, up from .175%. That amount is less than the 3% proposed by the board in a decision last November.

The fees would allow CAPAC and/or PRO to collect 10 cents on a \$10 concert ticket, up from 1.75 cents.

Donald Tarlton, president of the Montreal-based Donald K. Donald Productions Ltd., says that the ruling will be a "final crippling blow" to the concert business and that he is considering moving into another line of promotion as a result.

# Billboard® HitsOfThe World

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**BRITAIN** 

of Music & Vid As of 6/25/83

		SINGLES
This	Last	
Week	Week	
1	1	EVERY BREATH YOU TAKE, Police, A&M
2	6	BABY JANE, Rod Stewart, Warner Bros.
3	2	CHINA GIRL, David Bowle, EMI America
4	4	FLASHDANCEWHAT A FEELING, Irene Cara, Casabianca

- America
  FLASHDANCE ...WHAT A
  FEELING, Irene Cara,
  Casablanca
  BAD BOYS, Wham, Inner Vision
  I GUESS THAT'S WHY THEY
  CALL IT THE BLUES, Etton
  John, Rocket
  WAITING FOR A TRAIN, Flash &
  Pan Face Read
- Pan, Easy Beat WANNA BE STARTIN' SOMETHIN', Michael Jackson,
- Epic
  NOBODY'S DIARY, Yazoo, Mute
  WHEN WE WERE YOUNG, Bucks
  Fizz, RCA
  LADY LOVG ME, George Benson, 9 10 11
- Warner Bros.
  DEAD GIVEAWAY, Shaiamar, 12 13 LOVE TOWN, Booker Newberry
- BUFFCLO SOLDIER, Bob Marley 14 & Wailers, Island DARK IS THE NIGHT, Shakatak, 15
- Polydor GARDEN PARTY, Marillion, EMI DREAM TO SLEEP, H2O, RCA HANG ON NOW, Kajagoogoo, EMI MOONLIGHT SHADOW. Mike 19 27
- Oldfield, Virgin
  WE CAME TO DANCE, Ultravox, 20 Chrysalis
  TAKE THAT SITUATION, Nick 21
- Heyward, Arista
  JUST GOT LUCKY, JoBoxers, 22 12 RCA
  I.O.U, Freeze,RCA
  CONFUSION, Truth, Beggars 23 NEW 24 NEW Banquet OCK 'N' ROLL IS KING, Electric 25 NEW
- Light Orchestra, Jet A BIG COUNTRY, Big Country, Mercury 26 21 27 28 16 22

BILLBOARD

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- MARCHY BIG COUNTY, BIG COUNTY, Mercury
  PILS AND SOAP, Imposter, IMP
  CAN'T GET USED TO LOSING
  YOU, Beat, Go-Feet
  LOOKING AT MIDNIGHT,
  Imagination, R&B
  WHEREVER I LAY MY HAT, Paul
  Young, CBS
  CANDY GIRL, New Edition, Lodon
  TEMPTATION, Heaven 17, B.E.F.
  COME LIVE WITH ME, Heaven
  17, B.E.F. 29 32 30 31 32 33
- Masterfunk TRUE, Spandau Ballet, Reformation 35 29 SHE WORKS HARD FOR THE
- Mercury
  WON'T HOLD YOU BACK, Toto,
  CBS
- CBS
  WHAT KINDA BOY YOU'RE
  LOOKIN' FOR (GIRL), Hot
  Chocolate, RAK
  WAR BABY, Tom Robinson, Panic
  JUICY FRUIT, Mtume, Epic
- ALBUMS SYNCHRONICITY, Police, A&M THRILLER, Michael Jackson, Epic LET'S DANCE, David Bowie, EMI America YOUR EYES, George Benson, Warner Bros.
- Warner Bros. BODY WISHES, Rod Stewart, Warner Bros.
  TWICE AS KOOL, Kool & Gang,
- De-Lite
  CHART STARS, Various, K-tel
  OIL ON CANVAS, Japan, Virgin
  TRUE, Spandau Ballet,
  Reformation
  TOO LOW FOR ZERO, Elton 10
- John, Rocket
  DIONNE WARWICK-THE
  COLLECTION, Arista
  CRISES, Mike Oldfield, Virgin
  THE LUXURY GAP, Heaven 17,
  B.E.F. 11
- B.E.F. WHAT IS BEAT?, Beat, Go Feet PETER GABRIEL PLAYS LIVE, Charisma
  CONFRONTATION, Bob Mariey &
- Wallers, Island
  FASTER THAN THE SPEED OF
  NIGHT, Bonnie Tyler, CBS
  BITE, Altered Images, Epic
  THE HURTING, Tears For Fears,
  Manuary 17 16 NEW 14
- Mercury
  HOLY DIVER, Dio, Vertigo
  WRAP YOUR ARMS AROUND
  ME, Agnetha Faltskog, Epic
  SPEAKING IN TONGUES, Talking
- 22 21 Heads, Sire STREET SOUNDS-Edition 4, 23
- Various, Streetsounds
  CHART ENCOUNTERS OF THE
  HIT KIND, Various, Ronco
  PIECE OF MIND, Iron Malden,
  EMI 20 SWEET DREAMS, Eurythmics,
- NIGHT DUBBING, Imagination, 27 25
- R&B CARGO, Men At Work, Epic WHITE FEATHER, Kajagoog EMI IN THE GROOVE. Various.Telstar

12 13

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- 31 NEW MY LIFE FOR A SONG, Placido Domingo, CBS
  32 38 RICHARD CLAYDERMAN, Delphine 33
- THE LAUGHTER & THE TEARS
  COLLECTION, Various, WEA
  DUCK ROCK, Malcolm McLaren, 26 34
- Charisma

  DRESSED FOR THE OCCASION,
  Cliff Richard & London
  Philharmonic Orchestra, EMI
  THE KIDS FROM 'FAME' SONGS,
  Kids From Fame, BBC
  THE FINAL CUT, Pink Floyd,
  Magnetic 35
- 37 31
- HE FINAL CUT, PINK Floyd, Harvest LOVERS ONLY, Various, Ronco SCRIPT FOR A JESTER'S TEAR, Marillion, EMI TUBULAR BELLS, Mike Oldfield, Virgin
  - **WEST GERMANY**

tesy Der Musikr As of 6/22/83 SINGLES

Week 1 JULIET, Robin Gibb, Polydor/ DGG BLUE MONDAY, New Order, 2 Rough Trade BEAT IT, Michael Jackson, Epic/

CBS
SWEET DREAMS ARE MADE OF
THIS, Eurythmics, RCA
KLEINE TASCJENLAMPE BRENN, Markus, CBS BRUTTOSOZIALPRODUKT,

BRUTTOSOZIALPHODUKT,
Gelersturzflug, Arloia
AFRICA VOODOO MASTER, Rose
Laurens, WEA
LEUTCHTURM, Nena, CBS
DIE WUESTE LEBT, Peter
Schilling, WEA
BREAKAWAY, Tracey Uilman,
Stiff/Teldec

10 Stiff/Teldec TEMPTATION, Heaven 17, Virgin/ 11

Ariola BUM BUM, Trio, Mercury/ 12 Phonogram LET'S DANCE, David Bowie, EMI JULIE, Daniel, Ariola WHY CAN THE BODIES FLY, 13 14 15

WHY CAN THE BODIES FLY,
Warning, Verligo/Phonogram
MOONLIGHT SHADOW, Mike
Oldfield, Virgin/Ariola
BABY JANE, Rod Stewart, Warner
Bros., WEA
BAD BOYS, Wham, Epic/CBS
JEOPARDY, Greg Kihn Band,
Beserkley/WEA
BILLIE JEAN, Michael Jackson,
Epic/CBS 16 NEW

18 19 20

Epic/CBS
MANUEL GOODBYE, Audrey
Landers, Ariola
TRUE, Spandau Ballet, Chrysalis/ 21 22 14

23 24

Ariola
WHAT KINDA BOY YOU'RE
LOOKIN' FOR (GIRL), Hot
Chocolate, Rak/EMI
DIE FISCHER YOPN SAN JUAN,
Tommy Stelner, Polydor/DGG
L'ITALIANO, Toto Cutugno,
Baby/EMI
ICH STERBE NICHT NOCH MAL,
Nino de Angelo, Polydor/DGG
DER KNUTSCHFLECK, IXI,
Metronome 25 NEW 25

26 27 EVERY BREATH YOU TAKE, 28

Police, CBS KARL DER KAEFER, Gaensehaut, 29 23 Papagayo/EMI LOVE IS A STRANGER, Eurythmics, RCA

ALBUMS
THRILLER, Michael Jackson,
Epic/CBS
NENA, CBS
LET'S DANCE, David Bowle, EMI
CRISES, Mike Oldfield, Virgin/

Ariola
RING OF CHANGES, Barclay
James Harvest, Polydor/DGG
SWEET DREAMS ARE MADE OF

SWEET DREAMS ARE MADE (
THIS, Eurythmics, RCA
STREICHELEINHEITEN, Peter
Cornelius, Polystar
HOW OLD ARE YOU?, Robin
Gibb, Polydor/DGG
PIECE OF MIND, Iron Malden,
EMI
THE LINGUIST.

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CARGO, Men At Work, CBS
THE FINAL CUT, Pink Floyd,

Harvest/EMI WHITE FEATHERS, Kajagoogoo,

EMI
PRIMITIVE MAN, Icehouse,
Chrysalis/Ariola
THE GETAWAY, Chris De Burgh,
A&M/CBS
HEISSE ZEITEN, Geler Sturzflug,

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TYPISCH ROGER WHITTAKER,

Aves/Intercord
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Hosokawa, Nippon Columbia/
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SUTEKINI CINDERELLA
COMPLEX, Hiromi Go, CBSSony/Burning

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Sony
UWAKINA BOKURA, YMO, Alfa
IMA USHINAWARETA MONOO
MOTOMETE, Chiharu
Matsuyama, News
SKY PARK, Naoko Kawai, Nippon
Columbia

Columbia
LET'S DANCE, David Bowle,
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NO DAMAGE, Motoharu Sano,

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KISSING TO BE CLEVER, Culture
Club, Victor

**AUSTRALIA** 

As of 6/27/83 SINGLES

TOTAL ECLIPSE OF THE HEART, Bonnie Tyler, CBS BEAT IT, Michael Jackson, Epic I'M STILL STANDING, Elton John, I'M STILL STANDING, Elton Job Rocket
FLASHDANCE, WHAT A FEELING, Irene Cara, Casablanca
SAVE YOUR LOVE, Renee & Renato, RCA
EVERY BREATH YOU TAKE, Police, A&M
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LOVE IS A STRANGER, Eurythmics, RCA
DER KOMMISSAR, Falco, A&M
YOU ARE, Lionel Richie, Motow
FRACTION TOO MUCH
FRICTION, TIM Finn,
Musbroom

ALBUMS
THRILLER, Michael Jackson, Epic
THE NUMBER ONES, Beatles,
Parlophone

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CAUGHT IN THE ACT, Redgum, Epic THE KEY, Joan ARmstrading, A&M
FLASHDANCE, Original
Soundtrack, Casablanca
LET'S DANCE, David Bowle, EMI 10 America THIS IS MY SONG, Harry Secombe, J&B 10,9,8,7,6,5,4,3,2,1, Midnight Oil, CBS 12 CBS
CARGO, Men At Work, CBS
GREATEST HITS VOLUME 2, GREATEST HITS VOLUME 2,
John Denver, RCA
WATCH THE RED, Angels, Epic
GREATEST HITS VOLUMES 1 +
2, Donna Summer, J&B
GREATEST HITS VOLUME 1 + 2,
Village People, J&B
SEANCE, Church, Pariophone
IN YOUR EYES, George Benson,
Werner Bros. 17 15 Warner Bros.
WOMEN OF ROCK, Various, K-tel ITALY

(Courtesy Germano Ruscitto) As of 6/21/83 SINGLES

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Culture Club. Virnin 2 Culture Club, Virgin NON SIAMO SOLI, Miguel Bose, 3

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CGD-MM
AMICO E', Dario Baidan Bembo &
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WEA
CALORE, Renato Zero, RCA
I LIKE CHOPIN, Gazebo, Baby/
CGD-MM

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AMORE DISPERATO, Nada, EMI
TOO SHY, Kala Goo Goo, EMI
DOLCE VITA, Ryan Parla, Disco Magic YOU DON'T HAVE TO SAY, Wall 20 Street Crash, Panarecord
OVERKILL, Men At Work, CBS
LAST NIGHT I SAID..., In Deep,
Int/CGD-MM
COMPUTER CAPRICCIO, Alberto
Camerini, CBS 13 10 HO TE, Rettore, CGD-MM MOBY DICK, Banco, CBS **NETHERLANDS** THE STARSISTERS, Stars On 45, 10 9 NEW

CNR
COMMENT CA VA, Shorts, EMI
CHINA GIRL, David Bowie, EMI
TRUE, Spandau Ballet, Chrysells
THE HEAT IS ON, Agnetha

Faltskog, Polydor
EVERY BREATH YOU TAKE,
Police, A&M
BLUE MONDAY/THE BEACH,
New Order, Factory
STIEKEM DANSEM, Toontje Lager, Sky BABY JANE, Rod Stewart, Warner Bros. MANUEL GOODBYE, Audrey Landers, Ariola

tichting Nederlar As of 6/25/83 SINGLES

ALBUMS
THRILLER, Michael Jackson, Epic
STIELUM DANSEN, Toontje
Lager, Sky
LET'S DANCE, David Bowie, EMI
WRAP YOUR ARMS AROUND
ME, Agneths Fathskog, Polydor
TRUE, Spandau Ballet, Chrysalls
BODY WISHES, Rod Stewart,
Warner Bros.

Warner Bros. NENA, CBS SWEET DREAMS, Eurythmics,

UB 40 LIVE, Virgin SYNCHRONICITY, Police, A&M

# **Dutch Indie Label Group Bows**

AMSTERDAM-A new organization, De Onofhankelijke Labels, has been set up here to gain a clearer picture of independent record and prerecorded cassette activities in Holland and the Dutch-speaking part of Belgium.

The DOL group, its title translating as "the independent labels," was founded by Jan-Willem van Tienen and Roland Dettmeyer, editors of Stic, a monthly music publication here run on non-profit lines which has always given special attention to the independent sector of the music mart.

It's estimated that there are between 70 and 100 such labels operating in Holland and Dutch-speaking Belgium. Support for DOL

comes from the Popmusic Holland Foundation, another non-profit outfit, which was initially set up to back and promote Dutch music.

DOL has launched two independ-

ent label charts, one for LPs and cassettes, the other for seven- and 12-inch singles, both based on sales figures from retailers, distributors and importers. The charts are published every third week in a free magazine set for distribution to stores, pop clubs, studios and youth and cultural centers.

Independent label news and releases also figure in the magazine, which is starting out as a four-pager but is expected to grow to 12 pages by year's end. A total of 20,000 copies of each issue will be printed.

### **BUSCH NAMED IFPI CHIEF**

# **Changes At German Trade Groups**

MUNICH-Management shifts at several German record companies have led to the election of new officers at the major record company associations

Richard Busch, president of newly formed PolyGram Germany, succeeds Siegfried E. Loch as chairman of the German IFPI group. Loch, who resigned following his appointment as senior vice president-Europe of WEA International, had succeeded Busch as IFPI chairman in 1981, when Busch left DG/ Polydor to head Polydor Inter-Busch's experience is national. considered a major asset for the IFPI, which continues to negotiate with GEMA over a new royalty tar-

Joining Busch on the IFPI board

are Teldec's Gerhard Schulze and Friedrich Wottawa of EMI Elec-

New elections were also necessary at the record industry association Phonoverband due to the resignation of RCA's Hans-Georg Baum and Wottawa's switch to the IFPI board. Joining chairman Friedrich Schmidt of Ariola on the Phonoverband Board are Jorgen Larsen of CBS and WEA's Manfred Zumkeller. Schmidt has also announced the appointment of Peter Zombik as the new Phonoverband managing director, succeeding Dr. Norbert Thurow, who becomes senior director of both the IFPI group and the Phonover-

All board positions at both associations were filled by unanimous vote.



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News

# \_\_Heartland Beat\_ After 15 Years, AGI Has Records Covered

By MOIRA McCORMICK

Although album jackets themselves are no longer the mainstay of suburban Melrose Park-based Album Graphics Inc. (AGI), the record industry continues to play a major role in the printing/packaging giant's output.

Founded by Donald W. Kosterka in 1968, AGI produced record jackets exclusively through the early 70s, counting among its clients the Rolling Stones and the Bee Gees, until company heads were confronted with a decline in album sales. Kosterka and his associates (co-founder Jim Ladwig, marketing VP Richard Block and West Coast VP Ed Dwyer) then began to diversify into other areas of the printing/ packaging industry, taking on clients in the areas of cosmetics, electronics, publishing, liquor and retailing. Among AGI's clients are Charles of the Ritz, Sassoon, Warner Communications/Atari and Texas Instruments, which recently named the firm its "vendor of the year."

Regular industry clients include PolyGram, RCA, A&M and Elektra. Ladwig adds that the increasing viability of new music recently contributed to "a little blip" in sales figures. "The business is picking up, thanks to acts like Michael Jackson, Culture Club and Men At Work," he notes.

Ladwig says AGI's water-based coating system, developed by Kosterka, enables them to print and ship the same day. "When we get a big album, it's nice—it goes in and out of the plant with no trouble," he says. AGI was even able to accomplish this with the Police's "Synchronicity" in all 36 of its versions, he adds. Other recent "big albums" include the "Flashdance" soundtrack. Styx's "Kilroy Was Here," and the "Return Of The Jedi" soundtrack.

AGI has been investigating packaging for other sound configurations. "We enjoy coming up with new packaging concepts," says Ladwig, citing their Compact Disc-compatible 6- by 12-inch cassette blister cards as an example. Ladwig affirms that AGI is "making presentations" for CD packaging, but he doesn't see the expected CD explosion having much affect on AGI's future sales.

Kosterka and company have reissued Chu-Bops rock'n'roll gum as of last month. The 3- by 3-inch rock LP reproductions, complete with song lyrics and a pink disk of grooved gum, were a big hit three years ago when they were introduced, but had slowed down since then, says Ladwig. After some success with an all-Elvis Presley Chu-Bops grouping, AGI decided to put out a Rolling Stones line. "This grouping could really start to cook," predicts Ladwig, "There's nothing like the Rolling Stones."

Also popular are AGI's Pop Folios, a joint venture with the firm Bright Ideas. Available in record and school-supply stores, the folios feature reproductions of popular album covers by such artists as the Police. Rush and Rick Springfield.

Ladwig estimates that AGI has produced at least a billion record jackets since its inception (66,000,000 per year at the firm's height). He admits "We'll never see another time like 1978" as far as

record sales are concerned, but Ladwig and Kosterka confirm that the record business is still indispensible to AGI.

Chicago reggae entrepreneur Ephraim Martin confirms that his International Reggae Music Arts Awards will continue to be a yearly event. This year's second annual reggae awards night, held May 21 at North Side club Metro, proved such a success that Martin and company are scouting for another venue, the Metro having proved too small for the awards night's audience. In addition, the event will run three nights. It's scheduled for May 3-5,

Winston "Yellowman" Foster, featured artist for the evening, captured highest honors as top international reggae entertainer and top recording artist. Other winners in various categories included Peter Tosh, Musical Youth, Rita Marley, Mutabaruka and the Reggae Sunsplash festival. Local recipients included Nyan Como (best reggae band) and Michael Black (outstanding showman.)

IN NEW ARTISTS' CONTRACTS

# Vidclip \$ Taken From Royalties

• Continued from page 1

ior vice president of Arista. But he adds, "Throughout the industry, labels are requiring and receiving financial assistance in a number of ways from artists toward the production of video: direct sharing of costs, charges against royalties and so on. With the enormous acceleration of costs in the last year or two, in spite of the hoopla surrounding video, it's a very questionable area to spend money. If you spend a lot on video, it impacts your total promotional pool."

"It's a policy in flux," says Don Ellis, vice president of RCA Records' U.S. and Canadian operations. "I think that there will have to be some way that the risk of videos—and certainly those that wind up being used for commercial applications—will have to turn out to be a shared risk

"That is being worked out on a deal-by-deal basis, and we are facing it for the future. I think what happened was that everybody turned their back on this as an issue for a long time, and nobody wanted to talk about it. I think now is the time to talk, as the prices go up and as the avenues for use begin to use them for commercial purposes. Then we have to look at this and say, how is this working out? What have we created here, who bears the risk, and so on. Every record company is

looking at that."

Adds another RCA executive, "We're looking at the issue now, examining what should be the case for future contracts. Individual artist contracts show different approaches to video. I anticipate there will be a policy in the near future, at least regarding new artists."

Harold Orenstein, the music industry attorney, remarks, "My own feeling is that record companies shouldn't have the rights to a video. If they do pay for the video, they may want to recoup costs, but not from record royalties. There's nothing wrong with wanting to recoup, but video should be recouped from video sources." Orenstein's feeling is that MTV and other music programs and channels should not receive clips for free; commercial exploitation of video clips is a separate but related area, and in the future, he suggests recoupment will come more from that source.

"Right now, the record companies are giving away what they could be selling. Only cows should do that," Orenstein adds.

Another industry attorney, Howard Siegel adds, "Recoupment is only part of the issue. More important is the fact that record companies are coming to grips with video as a promotional and commercial tool. Both artists and their managers and the labels are becoming more vocif-

erous because the rights are worth a

For new acts, Siegel says, "Chargeback out of royalties is common, but secondary to the issue of who has the rights to the video. Also, there are no guarantees of enough royalties to pay back costs on record and video production."

An executive from a record company who asked not to be named says, "Video is still a marketing expense unless a large amount of money is requested by the artists, and then they have to chip in. Labels have borne the brunt of video expenses until now." He adds, "It's a sensitive issue."

Arista's Dobbis compares video to touring, with the label picking up some of the expenses and receives some of the expenses and receiving efitting from increased record sales. "In the case of video, we're asking people to buy something (a record) that is related to what they see and hear. We're spending money on a tool to help convince people to buy a product. In the future, there will be enormous potential to make money from video directly, but now video is one tool amongst many others that can be utilized to sell records. It's not a big jump from there to the perception that production costs should be

He adds, "Many acts, including well-established ones, are being realistic."

# Home Computer Market Seen Shaking Out

• Continued from page 1

cessity of giving refunds and credits to those retailers who bought TI computers before the company slashed prices and started a rebate offering. Beyond the glut of higher-priced hardware at the retail level, TI intimates that a sharp drop in software sales has also negatively impacted on the company.

To make a comeback, the company will drastically reduce hardware production while increasing its software offering through newly made agreements with third party software vendors, the spokesman says. "If the industry picks up, production can increase immediately," he adds.

Computer industry observer and market researcher Jeanne Dietsch, president of TALMIS, explains: "The problem is not that demand has fallen off, but that manufacturers over-projected the demand. Some companies talked of some seven million computers being sold in 1983. Really, they could only expect half that. Also, 10 new machines were introduced this year, meaning that the pie is being split in 10 differnt pieces."

She says that large discounters will probably want to use the low-cost hardware as loss leaders, hoping that the prices will entice customers to come into the stores, where they may buy other merchandise in addition to a computer.

Software companies, Dietsch continues, should have realistic expectations, anticipate price wars and estimate hardware penetration modestly. "They should build in fluctuations in hardware sales to shape reasonable business plans," she says. Most observers expect software prices to drop in proportion to hardware prices.

In the meantime, Milton Bradley is banking on its voice module for the Texas Instruments computers

and a new agreement with Atari to bring in revenue. The Springfield, Mass. company blames its anticipated loss on the General Consumer Electronics (GCE) Vectrex game consoles, already cut from about \$200 to \$99 during the first half of this year.

"We were shocked to see what happened with the stocks," says Hope Neiman, director of marketing for Vectrex products. "We came out of the Consumer Electronics Show feeling positive. We had two big dealers commit to selling the products." The company also reports that Vetrex sales have jumped since the last price cut. Additionally, she says, the company's produced cartridges are selling "extraordinarily well."

Discussing Milton Bradley's loss, the firm's James J. Shea Jr. comments, "Although it is difficult to forecast sales and earnings for the second half of the year, there is little doubt that price reductions had not been foreseen in the early part of the year. This will result in year-end earnings being less than what had been expected."

The company is predicting that second half sales will be larger than first half sales. Most hope that sales on Vectrex game consoles will surge after the company introduces its new special goggles to make its graphics appear in 3-D. Additionally, GCE will be introducing a new home computer after Christmas. A nonworking prototype was displayed at CES.

Other home computer companies, such as Commodore and Coleco, continue to report record earnings for the first quarter of 1983. Coleco says 1982's first quarter sales of \$54.7 million tripled to \$180 million during 1983's first three months.

Says Al Kahn, senior vice president of marketing for Coleco: "Consumers are more sophisticated today, better informed. They ob-

viously are asking the right questions in order to get value and quality." Does this hardware war have an effect on the planned August shipment of the Adam home computer system (Billboard, June 18) to retailers? "No effect at all," Kahn notes. "Adam is in a class of its own for the price (\$600); one gets some of the capabilities found on expensive business computer systems."

But Coleco is no longer alone in the home computer system field. Atari and Mattel plan to offer similar systems. The former will be bundling an 80-column printer with its home computer. Mattel, also blaming its losses on a product glut and price battles, hopes to recoup its previously held market share with its Aquarius computer system, which now includes a just-announced four-color, 40- or 80-column printer on 4.5-inch paper, a \$50 rebate and a \$99 13-inch color tv set.

Commodore, too, has not been affected strongly by the pricing battles. Its ability to go untarnished comes from the fact that, unlike the others, it manufactures its own chips; chips as well as manufacturing costs have continually decreased.

The alleged instigator of the hardware war, Commodore first slashed prices on its flagship computer, the VIC-20, earlier this year. It then placed a \$200 price tag on its high-powered 64K machine, the Commodore 64. It is believed that it only costs the Pennsylvania-based company \$70 to manufacture the 64K computer.

Commodore stock has jumped \$17 a share in less than six months. Coleco stock is also climbing. It surged after the company introduced Adam at CES.

Selling off of home electronics stocks on Wall Street characterized the vulnerability and volatility of the home computer market. After Texas Instruments announced it would likely have a second quarter loss of a staggering \$100 million, its stocks plummeted to \$107 from a year high of \$176 a share. Similarly, Mattel reported a loss of \$22 million for the first quarter, causing its stock to drop about \$5 a share. Milton Bradley's stocks fell some \$20 a share this year.

War-torn Atari, which earlier this year reported a \$45 million loss, becoming the first to feel the impact of the hardware war, plans to combat this shakeup by merging its video game and home computer divisions, and placing home video game development in its coin-op area. Nongame software will be produced via the merged division.

Further battle plans include the development of computer software for competitors' machines, a spokesman for Atari says. Software for IBM, Commodore, Apple. Tandy and Texas Instruments computers will soon enter the marketplace from Atari's new merged division. While he would not respond on the company's other strategies or philosophy on price cutting, the spokesman notes that Atari recently has dropped its price, "adjusting it to accommodate the market." This does not preclude the possibility of more price cuts for Atari hardware, he adds.

While the aftershocks of the hardware war have not yet been felt, its rumblings have shown how susceptible the home computer industry is to sudden reversals. Most software companies at CES expressed little concern over Commodore's surprise price cut, believing lower prices would mean more sales, hence deeper penetration and more of a need for software.

Next: the hardware war's effect on retailing and software manufacturing.

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QUARTERFLASH-Take Another Picture, Geffen GHS 4001 (Warner Bros.). Produced by John Boylan. Their debut alb was one of several signalling a welcome new open-door sensi-bility at radio for new acts, and this followup effort largely sidesteps any sophomore jinx to yield an equally strong group of songs. Granted lead vocalist Rindy Ross' throat-catching vocal attack has become predictable, writer/partners Marv Ross and Jack Charles have succeeded in crafting solid new songs that should span softer rock and AOR formats, espe-cially on "Take Me To Heart," "Make It Shine" and the title track. Ironically, however, the set's toughest obstacles lie in that same reversal at radio, now leaning toward "new music elements, as well as a glut of strong competitive product this

ORIGINAL MOTION PICTURE SOUNDTRACK—Staying Alive, RSO 813 269-1 Y-1. Produced by Bee Gees, Karl Richardson, Albhy Galuten. The fever continues with this singledisk compilation of music targeted at pop, black and dance formats. Songs by the Bee Gees comprise side one, including the current top 25 single "The Woman In Me" and an edited reprise of the No. 1 smash "Stayin' Alive." Side two includes cuts by various artists, both hard-edged rock (Frank Stallone's "Far From Over," Tommy Faragher's "So Close To The Fire") and softer pop. The music market has changed a lot in the past six years, but the key songs here should find a wide audience, especially if the film does well.

ELECTRIC LIGHT ORCHESTRA—Secret Messages, Jet OZ 38490 (CBS). Produced by Jeff Lynne. After the disappointing response to "Time," which interrupted ELO's long string of radio-active, platinum-edged albums, this new set will be watched closely. Producer/songwriter Jeff Lynne has thus shrewdly sidestepped any lofty unifying concepts to concentrate on a set of generally strong songs that can stand on their own. In style and substance, the music rests squarely within the band's previous work, while adding a few new synthesizer twists to mesh more easily with the work of younger techno-pop successors. That should help tracks like the title song (inspired by the "backward masking" furor) and "Rock'n'roll Is King" bridge pop and AOR

JOE WALSH-You Bought It-You Name It, Full Moon/ Warner Bros. 23884-1. Produced by Bill Szymczyk. Walsh de buts on Warner Bros. after a lengthy association with Elektra/ Asylum with a set that has more of a rock edge than his last album, "There Goes The Neighborhood." The first single from that last set, "A Life Of Illusion" was especially soft, but the key cuts here have more rock credibility. Among the stand-outs: "I Can Play That Rock & Roll," "Told You So" and "I.L.B.T.s," which stand for-you guessed it-"I Love Big



WAR-Life Is So Strange, RCA AFL1-4598. Produced by Jerry Goldstein & Lonnie Jordan. Long-running War fights to get back on the hit track, and paced by the climbing title tune, Lonnie Jordan & Co. chisel out a tougher, funkier groove that returns them to the streets their sound earlier captured. The rough, reggae "Happiness" is War at its best, while "W.W.III" plunges into the new-music type realism this different, mold-breaking, truly satisfying move forward for reinspired War offers fans old and new



RUSS TAFF-Walls Of Glass, Myrrh MSB6706. Produced by Bill Schnee. A highly anticipated album, the solo debut by the former Imperials lead singer is well worth the wait. It is a very contemporary offering, with highly charged performances by Taff and a host of guest artists, including Toto's Jeff Porcaro, James Newton-Howard, Michael Omartian, Bill Champlin and Bonnie Bramlett, plus gospel artists Reba Rambo, Dony McGuire, Cynthis Clawson and Laury Boone. A sophisticated blend of pop, r&b and rock, Taff sparkles on the title track, the pop "Pure In Heart," the rocking "Inside Look" and



JOHN McLAUGHLIN, AL DI MEGLA, PACO DE LUCIA-PA sion, Grace & Fire, Columbia 38645. Produced by John McLaughlin, Al Di Meola, Paco De Lucia. The dazzling inter-play of three world class guitarists made this supertrio's live predecessor a radio and retail triumph. For this studio effort a subtler but no less captivating magic is achieved: although

their formidable technical strengths are still in prominent display, these six pieces—two composed by each musiciandownplay the high-speed pyrotechnics of the first set to emphasize the melodic flow of the pieces. The results are acoustic music of the highest order, happily guaranteed broad exposure by the authors' reputations. A digital recording, too.



ords, Produced by Rudi Valenting, Urban Blight, a New York based sextet with a strong European following, are one of Gotham's most exciting concert attractions at the moment, and this four-song EP captures their potent musical personality and biracial appeal for AOR and urban audiences. They energetically meld their rock, funk, ska and Spanish influences on the title cut, an explosive organ-driven instrumental, and "A Nite Out," with its thumping melodic thrust. 232 West 22nd St., N.Y., N.Y. 10011; (212) 989-9751.



KOINONIA-More Than A Feelin', Breaker BR9946 (MCA). Produced by Bill Schnee. A seven man Los Angeles band, Ko nonia features strong jazz overtones in its vinyl debut. But it's basically a pop group, serving up nine tracks with guitarists
Hadley Hockensmith and Dean Parks particularly prominent. Five different vocalists are spotted among the electronic sounds with Tom Keene and Michael Omartian credited for the synthesizer programming.

# Billboard's Recommended LPs

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SCOTT BAIO-The Boys Are Out Tonight, RCA AFL1-4696. Pro duced by Michael Lloyd. Baio's second album for RCA is right in the middle between the teen pop formula of such acts as Shaun Cassidy and Leif Garrett and the more mainstream pop/rock approach of RCA's own Rick Springfield. Best cuts in the former category include "I'll Take You Back" and "Fingerprints;" standouts in the latter vein include "The Boys Are Out Tonight."

ORIGINAL MOTION PICTURE SOUNDTRACK-Twilight Zone-The Movie, Warner Bros. 23887-1. Produced by Bruce Botnick. The soundtrack to the much-publicized Steven Spielberg-John Landis film features moody and memorable scoring by Jerry Goldsmith and an excellent single by Jennifer Warnes, "Nights Are Forever" (co-written by Goldsmith and John Bettis). The album's success will hinge on the success of the film and the single; both should do well.

IAN HUNTER-All Of The Good Ones Are Taken, Columbia 38628. Produced by Max Norman. Rock classicist Hunter ends a two-year hiatus with this new set, which also marks a return to the Columbia fold where he enjoyed his widest acceptance as leader of Mott The Hoople. While slightly softer in attack than his more recent Chrysalis work, these songs are his strongest in some time, reaching for the sadder-but-wise themes and cathartic rock verve of the Mott days. Traditional AOR formats will be first to embrace this set.

LIPPS, INC.-4; Casabianca 811 022. Produced by Steven Greenberg. Behind the lips of singers Melanie Rosales and Margaret Cox is the inventor of Lipps, Steven Greenberg, who, with the help of Sandy Atlas, powers the Minneapolis dance music machine still churning in the electronic directions of LPs 1, 2 & 3. "Funk 108," "Cryin' Over You" and "Addicted To The Night" are high-tech heartstoppers more electricity

LEFTWICH & HIGGINBOTHAM -- Buffalo Gals, RedBud Records RB 1011. Produced by Leftwich & Higginbotham. Fiddle player Brad Leftwich and banjo player Linda Higginbotham render the traditional fiddle music of the rural South with obvious love and tremendous spirit. Their version of the title track is considerably more authentic than Malcolm McLaren's, but neither it nor anything else on this delightful album sounds old-fashioned; Leftwich & Higginbotham breathe a lot of life into these old songs.

MALCOLM DALGLISH & GREY LARSEN-Thunderhead, Flying Fish FF 266. Produced by Micheal O Domhnaill. Dalglish is master of the hammer dulcimer, an ancient string instrument that produces a variety of delicately beautiful sonds; Larsen accompanies him nimbly on fiddle, guitar, wood flute and other instruments. On their third album, they are joined by various guest musicians on a charming mix of tradition American, Irish, French, Belgian and Greek melodies, as well as a few original compositions.

### black

BILLY PRICE AND THE KEYSTONE RHYTHM BAND-They Found Me Guilty, Green Dolphin GD 7952. Produced by Denny Bruce & Craig Leon. Price earned his r&b vocal stripes on two Roy Buchanan disks for Polydor in the mid-1970s. Now he makes a living with his r&b cover band in the mid-Atlantic states, and this followup to last year's "Is It Over?" once again affirms his taste in choice r&b chestnuts. "The Jury Of a 10-minute medley built around 0.V. Wright's "Eight Men And Four Women " is a worthy add to AOR stations with a sense of history. P.O.B. 4810, Pittsburgh, Pa. 15206; (301)

SLIM HARPO-The Best Of Slim Harpo, Rhino RNLP 106. Compiled by Todd Everett. Rhino has leased Harpo's Excello masters for this 14-track set, which includes the late bluesman's influential "I'm A King Bee" and "Got Love If You Want It," plus his 1966 pop/r&b hit, "Baby Scratch My Back." Also represented are some of Harpo's last sessions from 1970, via "The Music's Hot" and "Rock Me, Baby."

BIG MAYBELLE-The OKeh Sessions, Epic EG 38456. Prepared by Gregg Geller, Joe McEwen. CBS continues its com mendable and sensitive r&b reissue program (Chuck Willis, the OKeh volumes, Jackie Wilson) with 22 examples of Mabel Smith's blueswailin' art, drawn from OKeh sessions between 1952 and 1955. The legend is well represented; included are her first three r&b hits, "Gabbin' Blues," "Way Back Home and "My Country Man.

MOSES TYSON-Do You Want It, Capitol ST-12255, Produced by Tony Coleman. Singer/songwriter Tyson strikes the heart of the chart market with "Do You Want My Love," plus Sly Stone's "Thank You." Tyson's church-inspired vocals suggest a talent that will be heard from, as George Duke, Hazel Payne, Billy Preston, Patrice Rushen, Phillip Ingram and James In gram chip in their sounds to bring Tyson to their fans as well as his own audience.

DEE DEE WARWICK-Dee Dee, Heritage Sound HSRD 006. No producer listed. Warwick's first album in more than 10 years shows that the singer has lost none of her vocal power and intensity. That's complemented here by some strong materials, notably the neo-gospel "The Grace Of Your Love," the poignant "She Just Won't Wait Forever" and the powerful "Call Me." Label is located at 2990 East Northern, Phoenix,

BROWNIE McGHEE & SONNY TERRY-MCA Heritage 1369. **Produced by Ed Michel.** This duo has made hundreds of records through the years, Brownie on guitar and Sonny blowing harmonica. On these 10 titles from the old ABC Bluesway label of 1969, they are backed by piano, bass and Panama Francis on drums. It comes off as a pleasing, entertaining blues concert with "Rock Island Line," "Hole In The Wall," "Long Way Home" and "Life Is A Gamble" outstanding.

MEMPHIS MINNIE-Moaning The Blues, MCA Heritage 1370. Reissue produced by Steve Hoffman. Ten memory-evoking tracks from 1934-35, originally issued by Vocalion and Decca. Minnie (Lizzie Douglas) was one of the better blues singers, and this LP includes her "Squat It," "Give It To Me In My Hand" and "You've Got To Move" with Kansas Joe McCoy and her own guitar providing earthy accompaniment. Minnie died in 1973. Her talents live on

## gospel

THE HEMPHILLS—Louisiana Live. Heartwarming R3785. Pro duced by Jerry Crutchfield. Recorded in Winnsboro, Louisianna, the album marks the 25th wedding anniversary of Joel and Labreeska Hemphill. The family act, with Joel's originals and distinctive leads by daughter Tandy, stand out on "I'm In This Church," "I'm Not Perfect (Just Forgiven)," "He's Still Working On Me" and "Good Things." This is good, stomping southern gospel at its best.

VARIOUS ARTISTS-The Record Makers, Myrrh MCD6756. Various producers. This compilation has two things going for it: a strong assortment of black gospel tunes and a low (\$6.98) price. Included are "The Lord Will Make A Way," by Al (\$6.36) price. Included are The Lord Will Make A Way, Oy Green; "Everybody Ought To Praise His Name," the Mighty Clouds of Joy; "Oh Happy Day," Edwin Hawkins; "Corner-stone," Leon Patillo; and "Come And Go With Me," Shirley Caesar. Other artists include Bobby Jones and New Life and the New York Community Choir.

## country

JOE WATERS—Harvest Moon, New Colony NC831. Produced by Joe Waters. "Harvest Moon" is a surprisingly strong and even debut album, made more noteworthy by the fact that Waters wrote as well as produced it. Waters has a smooth, firm ballad voice that owes as much to pop as to country. Three songs from the album—"Someday My Ship's Comin' In," "The Queen Of Hearts Loves You" and "Livin' In The Light Of Her Love"—charted country in the past two years.

GARRY BAKER-Jaded In Between, Red Sun RS1. Produced by Norman William Corbett. This Canadian artist bears more than a passing vocal resemblance to Joe Sun, a trait which serves him best on ballads where he can throw in an impres sive dose of cry-in-my-beer sincerity. Side one offers the best

selection of songs; side two is neither as commercial nor as deserving of airplay. With direction, Baker could make his move in the States.

### JOZZ

LENNIE TRISTANO OUINTET-Live In Toronto 1959, Jazz Records JR 5. No producer listed. The sound quality on this monaural concert recording is considerably less than perfect, but devotees of Tristano's hauntingly unique music aren't likely to care. The legendary pianist is joined by his two most celebrated disciples, saxophonists Warne Marsh and Lee Konitz, in a program consisting primarily of Tristano originals.

CECIL TAYLOR—Calling It The 8th, Hat Musics 3508. Produced by Pia & Werner X. Uehlinger. Taylor's music, which can be both exhilarating and nightmarish, has never been for the squeamish. But he is a brilliant pianist and composer whose virtuosity and intensity are unmatched by anyone in contemporary music. He is in peak form on this album, re-corded live in Germany in 1981, which features his longtime associate Jimmy Lyons on alto saxophone.

RED GARLAND-Satin Doll, Prestige P-7859. Produced by Esmond Edwards; reissue produced by Orrin Keepnews. Unreleased material from 1959 sessions with the pianist yield a cohesive set here. Trio settings pay tribute to Ellington and Basie, and elsewhere probe the Gershwins' "The Man | Love," with Garland's own work shining. Keepnews' notes are suc cinct but informative.

MARK MORGANELLI & THE JAZZ FORUM ALL-STARS-Live On Broadway, Jazz Forum Records JR 001. Morganelli is a pretty fair trumpet player, but he is best known as the proprietor of the Jazz Forum, a popular New York nightclub. This album is obviously a vanity production of sorts, but it is also an exemplary jam session, with Morganelli joined by such solid professionals as James Spaulding, John Hicks and Billy Hart selection of familiar standards, jazz classics by Monk, Davis and Ellington, and an appealing Morganelli original.

HMMIE NOONE-Oh Sister, Ain't That Hot, MCA Heritage 1363. Reissue produced by Steve Hoffman. Ten long-forgotten cuts from the New Orleans clarinetist's 1928-30 period confirm that his musical skills were substantial. Earl Hines pops up on one title. Included are "Apex Blues," "It's Tight Like That," "You Rascal You" and "Chicago Rhythm," all of immense historical interest. Noone died in 1944, but his importance in the overall jazz story is reflected in this well-pro-

WINGY MANONE—Jam And Jive, MCA Heritage 1364. Reissue produced by Steve Hoffman. Manone died in Las Vegas last year after a long and enviable career as a trumpeter and singer in the Louis Armstrong manner. The nine tracks in this welcome LP are from 1930, 1940 and 1944 and include a previously unreleased "St. James Infirmary." Other gems are 'Isle Of Capri'' and ''Tar Paper Stomp.'' Manone was a master showman, unfailingly ebullient and humorous, and this album captures his talents well.

COLLECTION JAZZ ORCHESTRA—Texas State Of Mind, Pausa PR7143. Produced by Pete Petersen. Taped in Dallas last September, this big band comprised of Lone Star musicians offers a first rate program of eight tunes including "It Might As Well Be Spring," "I've Got A Crush On You" and "Lady With The Pretty Legs." The soloists are competent and the rich, fat ensemble sounds are splendidly musical.

### classical

BEETHOVEN: SYMPHONY NO. 6-The Y Chamber Symphony of New York, Schwarz, Delos. DMS 3017. For conductor Schwarz, the first movement of the symphony is no leisurely stroll through the countryside; it is more of a brisk log. But it is replete with felicities of phrasing and expression that characterize the entire reading. The level of orchestral response belies its essentially pick-up nature; the recording is state-of-

GLAZUNOV: QUARTET, OP. 109; DUBOIS: QUARTET FOR SAXOPHONES—Netherlands Saxophone Quartet, Nonesuch 71410. Saxophone enthusiasts don't have much to turn to on disk, and the major works performed here are already represented in the catalog. Still, the quality of the present produc tion and the high status of the performing group among aficionados should attract reasonable sales.

LISZT: FAUST SYMPHONY; WAGNER: FAUST OVERTURE; BERLIOZ: DAMNATION OF FAUST (EXCERPTS)—Concertgebouw Orchestra, Dorati, Philips, 6769 089. Three views of the Faust legend and in the cases of the Liszt and Berlioz, at least, high points of the Romantic literature. Dorati summons some inspired playing from the Concergebouw, abetted here by a live recording of uncommon clarity and authority. The m, particularly for the Liszt, is likely to remain a valued catalog staple for many years.

Spotlight—The most outstanding new product of the week's releases and that with the greatest potential for top of the chart placement; picks—predicted for the top half of the chart in the opinion of the reviewer: recommended—predicted to hit the second half of the chart in the opinion of the reviewer, or albums of superior quality. Albums receiving a three star rating are not listed. Reviewers: Dave Dexter Jr., Laura Foti, Paul Grein, Is Horowitz, Peter Keepnews, Kip Kirby, Roman Kozak, Irv Lichtman, Edward Morris, Ed Ochs, Leo Sacks, Sam Sutherland, Robyn Wells, Adam White.

# Market Quotations

Annı	ıal	05000				(Sales	Mark	1	01	<b>~</b> -	
High	Low	SECUR	ITY		P-E	100s)	High	Low	Close	Cha	nge
1%	3/4	Altec Corporatio	n		_	95	1%	1 1/2	1 1/2	_	1/1
69%	48%	ABC			12	560	66%	65	65%	_	*
461/2	301/2	American Can			34	374	441/2	44	441/2	+	1/4
17%	81/2	Automatic Radio	)		13	19	16%	16%	161/2	_	1/4
77%	55	CBS			17	379	70	681/2	69%	_	1/3
65	16%	Coleco			12	7191	55	46	46%	_	7%
93/4	6%	Craig Corporation	n		_	11	91/4	91/4	91/4	_	1/4
84%	601/8	Disney, Walt			20	5097	671/4	651/2	66%	_	7/6
6	3%	Electrosound Gr	oup		_	35	5%	5%	5%	Unc	h.
301/8	161/6	Gulf + Western			10	1074	293/4	29%	291/2	Unc	h.
351/2	18	Handleman			16	206	341/2	331/2	341/2	+	3/
11%	31/8	Integrity Enterta	inment		29	241	93/4	9	9%	Unc	h.
11%	6	K-Tel			10	14	10%	101/4	10%	+	1/4
711/4	471/4	Matsushita Elect	ronics		19	961	741/4	72%	74	+	31/
16%	10%	Mattel			_	884	11%	11%	11%	+	1/1
421/8	161/2	MCA			5	358	40%	341/6	40%	+	3/
901/2	72%	3M			16	763	881/6	871/8	87%	_	1/
1341/8	82	Motorola			29	1697	133	1301/2	133	+	1
70%	47	No. American Ph	nillips		12	90	67%	66	66	_	1 3/
151/4	4	Orrox Corporation			_	165	5%	51/4	51/4	_	1/2
241/2	18	Pioneer Electron	nics		_	59	24	23%	23%	+	1/1
31 1/8	131/4	RCA			18	3893	31%	301/2	31 %	+	7/
16%	12%	Sony			12	16916	151/2	15	151/2	+	5/1
321/2	25%	Storer Broadcas	ting		***	357	31 %	311/4	31%	+	7/1
4 1/8	2%	Superscope	-		_	267	4 %	41/4	4%	+	3/
57	38	Taft Broadcastin	ıg		13	69	521/4	513/4	521/4	_	1/
351/4	25	Warner Commu	nicatio	ns	19	2088	28%	27%	28%	-	1/2
OVER THE COUNTER		Sales Bld A		Ask		R THE INTER		Sale	s Bio	t	Asl
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Packaging 4,600 8 8¾						Recoton			00 157		16%
Integrity Ent. 24100 9½ 9%					wartz Bros	10			33/		

Over-the-Counter prices shown may or may not represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation. The above information contributed to Billboard by Douglas J. Vollmer. Associate Vice President, Los Angeles region, Dean Witter Reynolds, Inc., 4001 West Alameda, Suite 100, Toluca Lake, Burbank, California 91505, (213) 841-3761, member of the New York Stock Exchange, Inc.

# Chartbeat

• Continued from page 6

three, tying 1981's "Every Little Thing She Does Is Magic" as the group's biggest hit to date. Both songs were written by **Sting**; both also reached No. 1 in the U.K.

Meco's "Ewok Celebration"

(Arista) pops onto the Hot 100 at number 85, continuing the producer's mastery of "Star Wars" themes. Meco's original "Star Wars"/"Cantina Band" treatment in 1977 was a No. I platinum single; an "Empire Strikes Back" medley in 1980 reached number 14. The former record was on Casablanca, the latter

Men Without Hats' "The Safety Dance" jumps to number 80 on the Hot 100 and moves up to No. 1 on the Dance/Disco chart. It's the first No. 1 dance hit for Backstreet Records.

Merry Perry: This month marks the 40th anniversary of Perry Como's signing with RCA Records. That's reason enough, we figured, to recap Como's voluminous chart achieve-

\* \* \*

Como placed 102 hits on Billboard's pop chart between "Long Ago (And Far Away)" in 1944 and "Christmas Dream" in 1974. An in-

credible 45 of these songs reached the top 10 (top that, Men At Work!), while 11 hit No. 1. Como's first chart-topper was "Till The End Of Time" in 1945; his last was "Catch A Falling Star" in 1958 (which was also the first single to be certified gold by the RIAA).

Como's last top 10 single was "It's Impossible" (a Chartbeat favorite) in February, 1971; his last top 40 hit was Don McLean's "And I Love You So" in June, 1973.

Como's best year was 1949, when he had a staggering 15 chart hits. (And that was then the chart listed only 30 titles.) Como placed at least one song on the chart every year for 20 consecutive years, though he finally faltered in the Beatles-led British invasion of 1964.
While Como has recorded scores

of evergreens, he also cut his share of of evergreens, he also cut his share of novelty songs. Como's 102 chart hits include such oddball titles as "Chi-Baba Chi-Baba," "Bibbidi-Bobbidi-Boo," "Hoop-Dee-Doo," "Zing Zing-Zomm Zoom" "Pa-paya Mama," "Ko Ko Mo," "Chee Chee-Oo Chee," "Chincherinchee" and "Oowee, Oowee." And in 1966, Como bubbled under the chart with Como bubbled under the chart with the downright ridiculous "Coo Coo Roo Coo Coo Paloma."

**PAUL GREIN** 

### POP TRIVIA FOR THE MASSES

# Whitburn 'Top 40' Book A Hit

• Continued from page 6

BILLBOARD

Whitburn became immersed in the charts after he started subscribing to Billboard in 1959. "I started logging all the chart data on threeby-five cards. I spent a lot of time going to the library; they'd bring up bound volumes of Billboard, and I'd sit there all night with a trayful of dimes making photocopies."

It was in the middle of doing this chart research, around 1967, that Whitburn began collecting every record to have hit the charts. It started, he says, so he could cross check each record's label copy to his cards and spot spelling and numbering errors.

Whitburn now has every single and album to have hit Billboard's pop charts since 1955—a total of 16,000 singles and 13,000 albums. And all the singles are original commercial copies; there are no promos or collectors' series reissues in the bunch. Whitburn also has another 16,000 singles and 10,000 albums that didn't make the pop charts.

Surprisingly, Whitburn didn't work in the music business until 1967, when he became a salesman at

ARGM

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the local RCA distributor in Milwaukee. Before that, he did sales work for Campbell's Soup and Smith-Corona and was an office manager at the Carnation Co. in Menomonee Falls. Whitburn finally went on his own in July, 1970

## E/P/A Singles Set For Year

• Continued from page 4

turn it into AOR and top 40 and then swing back to r&b.

Further, Dileo notes, "The day we released Michael Jackson's 'Billie Jean' is the day our staff began working AOR on 'Beat It.' We re-leased 'Beat It' while 'Billie Jean' was still climbing. Most labels would have held back until 'Billie Jean' was over." To Dileo, laying this preliminary base enables his staff to spend less time breaking major acts and

more time on new acts.

And for "balance," Dileo will shortly work on an Engelbert Humperdinck single.

# **EZ Takes Over** Miami's WYOR

• Continued from page 15

has been regarded as less than desirable by many broadcasters. Most importantly, he says, "We got a very good property at a very good price. The sales growth in Miami has been 33% this year, after two flat years. Miami is actually a very strong market. We see groups buying stations in much smaller markets for the same amount of money. This is a much better buy."

Box admits EZ is looking for a seventh property. "We're always looking for stations. We won't add one immediately. Maybe in six months, probably within a year, but we'll wait for the right stations at the

(which, coincidentally, was the same month that Watermark's "American Top 40" began broadcasting).

Whitburn has many ideas for future books. The upcoming country book, for example, will include re-search from a "hillbilly" chart published in Billboard in the late '40s. It will also include data from the country album chart since its inception in

Similar expansion is planned for the revised 1940-54 book, due next April. Whitburn plans to reach back to include jukebox charts from the late '30s. He'll also add album information from 1945-54, which will be deleted from the main album book.

Also in the spring, Whitburn hopes to issue one supplement for all charts which would serve as a 1983 yearbook. It would cover the pop, country, black and adult contemporary charts, as well as jazz, dance/disco and possibly classical, gospel and videocassettes. Later next year, he plans to release updated books on the black charts (which will also include black albums) and the adult contemporary chart.

Research for the books is easier now than it was in the days of three-by-five cards. "We're putting every-thing on computer," Whitburn says. "And we have room in our program to expand on our data. Eventually we'd like to show which album all singles are from as well as producer and songwriter credits and the time of each record."

Radio constitutes the primary audience for Whitburn's books, followed by record collectors, record shops, libraries and schools, artists themselves and record labels and agencies. Whitburn's best-selling books, in order, are "Top Pop" and "Pop Annual" followed by "Top "Pop Annual" followed by "Top LPs," Country and 1940-55, and then "Bubbling Under The Hot 100," Soul and Adult Contempo-

whitburn has a full-time staff of five, headed by office manager Bill

w americantadiohistory com

# **Bubbling Under The HOT 100**

101-WHO'S BEHIND THE DOOR, Zebra, Atlantic 7-89821

102-JOHNNY B. GOODE, Peter Tosh, EMI-America 8159

103-TONIGHT I CELEBRATE MY LOVE, Peabo Bryson/Robert Flack, Capitol 6242 104—THREW IT AWAY, Joe Cocker, Island 7-

105-BETWEEN THE SHEETS, The Isley Brothers, T-Neck 4-03797 (Epic)
106-DO WHAT YOU FEEL, Deniece Williams,

Columbia 38-03807 107-DON'T BE SO SERIOUS, Starpoint, Board-

walk 12-178-7
108-NIGHTS ARE FOREVER, Jennifer Warnes,

Warner Bros. 7-29593 109-TWO HEARTS BEAT AS ONE, U2, Island 7-

99861 (Atco) 110-CANDY MAN, Mary Jane Girls, Gordy 1670

Bubbling Under The Top LPs

201-GARY MYRICK, Language, Epic BSE 38637

202—TONY BANKS, This Is Love, Atlantic 89820 203—THE PLIMSOULS, Everywhere At Once, Geffen GHS 4002 (Warner Bros.) 204-PEACHES & HERB, Remember, Columbia

205-BURNING SENSATIONS, Burning Sensa-

tions, Capitol DLP 15009 206-LONNIE LISTON SMITH, Dreams Of Tomorrow, Doctor Jazz FW 38447 (CBS)

207-YELLO, You Gotta Say Yes To Another, Elektra 60271 208-POLECATS, Make A Circuit, Mercury

4228123581M1 (PolyGram) 209-JUNE POINTER, Baby Sister, Planet BXL1-

4508 (RCA) 210-VARIOUS ARTISTS, The Motown Story, Mo-

town 6048 ML5

Due to mechanical difficulties, Rock Alhums/Top Tracks chart does not appear in this week's issue. The chart which does appear is a repeat of the chart for the week ending 6/25.

# **Lifelines**

### Births

Girl, Jessica Sara, to Eilene and Warren Pujdak, June 15 in Huntington, N.Y. He is special project oordinator and singles specialist for WEA Corp. in New York.

Girl, Tessa, to Maria Carchidi and Peter Benau, June 20 in New York. She is programming assistant for WPLJ there.

Girl, Meagen Marie, to Terry and Bob Carroll, June 8 in Thousand Oaks, Calif. He is national manager of quality assurance for Warner Bros. Records there.

# <u>Marriages</u>

Ted Riggs to Terri Short, May 7 in Nashville. He is vice president of video for Bullet Recording and she works in the a&r division of Word Records there.

Paul Martin to Nancie Schwartz, June 26 in Northport, N.Y. He is a member of the Plexus Records group Vipers. She edits Tiger Beat magazine and is the former director of publicity for the Peppermint Lounge in New York.

Rudy Moni to Jeanine Pace, June 18 in Jersey City, N.J. He is a producer/engineer for Axis Sound Studios in Mt. Freesom, N.J. She is manager of domestic licensing for the Copyright Service Bureau in New

## Deaths

Mikis Corinthios, age unknown, of a heart attack June 12 in Athens, Greece. He was the international manager for Matsas & Son S.A., RCA Records' licensee for Greece. and had been with the company since

Thomas Kalil, 27, of injuries sustained in an auto accident June 7 in Dracut, Mass. The president of Tom Kalil Presents, a New England concert promotion firm, is survived by his wife and a daughter.

R.A. (Bob) Chislett, 70, a pioneer of the Canadian recording business, after a brief illness June 11 in Montreal.

Jack Frazier, 82, president and founder of Frazier Loudspeakers, June 3 in Dallas. He is survived by his wife, Bess.

Elliot "Biggie" Nevins, 50, former operations manager for KFI Los Angeles, June 16 in Malibu, Calif. He is survived by his wife, Linda; two sons; a sister, and his parents.

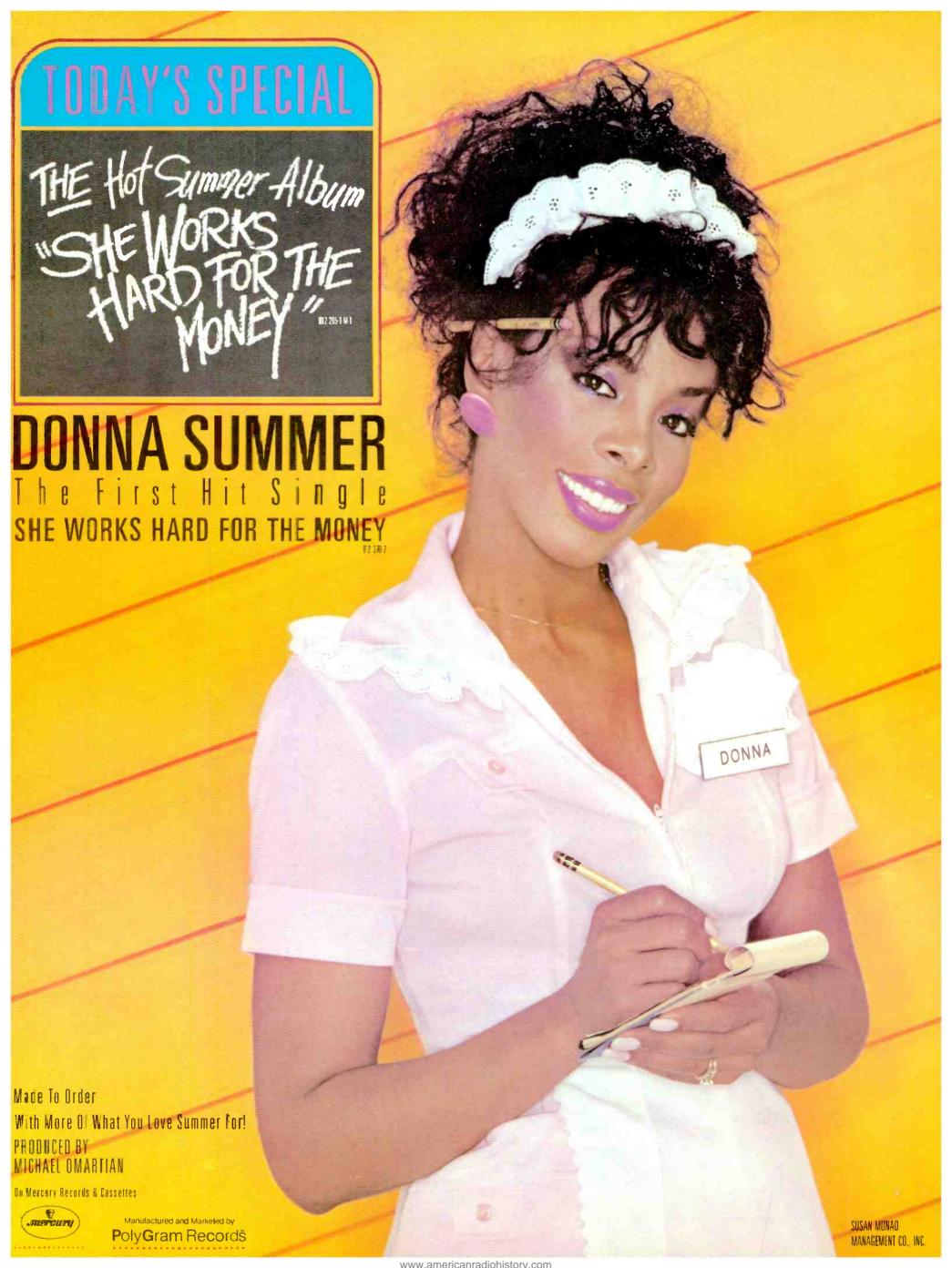
Bill Anson, 75, an ASCAP composer and radio personality for KFWB Los Angeles in the 1940s, June 18 in Thousand Oaks, Calif. He is survived by his wife, Gerry, and two daughters.

John Schonberger, 90, an ASCAP member since 1925 and composer of "Whispering," "Havana" and "I'll Think Of You," June 19 in Burbank.

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# News

# Agencies Say Advertiser Resistance To MTV Waning

summer when McKinsey & Co., a prominent consulting firm, undertakes an efficiency study of Warner Amex Satellite Entertainment Co., which owns MTV. Warner Amex Cable Communications chairman Drew Lewis would like MTV to turn a profit soon. Pretax losses for the year are expected to drop to \$12 million from \$15 million in 1982, according to Joe Smith of Warner

Amex. Indeed, Domenick Fioravanti, MTV's vice president and general manager, says he "hopes" to operate in the black by the end of

next year.

The McKinsey study, analyst Green feels, will provide MTV with better leadership and direction. "The results are likely to teach them different disciplines," he says. "It will cut down on waste, create a better product and distinguish the creative from the business side of their operation.

Jay James, senior vice president of video and technology programming for Doyle Dane Bernbach, gives MTV a fighting chance because "it's the best single concept on cable to date." Noting that his company will spend more then \$2 million on MTV advertising in 1983, James says that most advertisers "are too conservative to look for the newest way to spend money.

Inflated advertising rates on network television, coupled with resistance to cable advertising, have retarded MTV's fiscal growth, he adds. "Cable is a complicated call for a lot of clients. Out of fear, if they don't understand it, they won't commit dollars to it. If you trust your agency's judgment, you shouldn't worry about cable's ins and outs."

Ira Tumpowsky, vice president and group supervisor of cable television for Young & Rubicam, has also targeted MTV as one of cable's winners. He says that charging cable operators a fee for carrying the service is a significant step towards profitability. "Now that they have a second revenue source, the outlook is bright," says Tumpowsky, who has placed ads for Cadbury, Suzuki and

CBS Records on MTV.
A paucity of good tv commercials promoting teen-oriented products has also impacted advertising on the music channel, contends Frank McDonald, executive vice president of marketing media services for Cunningham & Walsh. "A lot of brands with a young target audience have only advertised on rock radio until now," he points out. "Commercial television costs can be very procial television costs can be very prohibitive. You can't be cheap with kids because they see right through

At Batten Barton Durstine Osborn, which will spend over \$20 million through 1984 on cable advertising, cable manager Larry Blasius says that MTV has experienced "a conceptual sales problem with clients who still have a problem with with rock'n'roll, similar to the way they felt about rock radio when it first emerged. They'd rather not get involved. But that barrier is beginning to crumble.

Beverly O'Malley is the self described "agency advocate" for MTV at Dancer Fitzgerald Sample. But the vice president and director of electronic media there recommends that MTV daypart its programming for children, teens and young adults. "The music should be programmed to recognize that there are variations of rock, and that might make it more attractive to some advertisers, says. "You have to be sensitive to the right environment for your product.

# **Idol Interview**

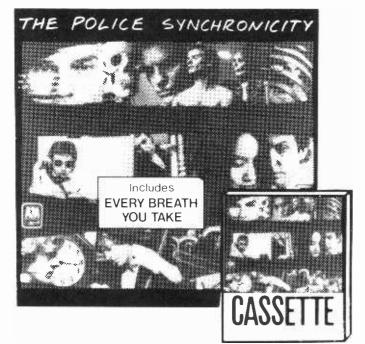
• Continued from page 6

sette, as a collector's item lure, he admits it won't be played very often. However, he says, he wouldn't mind in the least if it gets extensive radio exposure.

In developing a new marketing thrust for Idol, Craigo ordered the reservicing of "White Wedding," a big dance cut last year and a strong AOR track in the spring. The "Billy Idol" album was also reserviced to AOR radio.



SUPER SPECIALS • IMPORTS • RARE FINDS • MID PRICE LINES • BUDGET • BEST SELLERS • SINGLES • 12-INCHERS • BLANK TAPE • VIDEO GAMES • TAPE CASES AND ACCESSORIES.



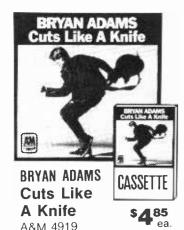
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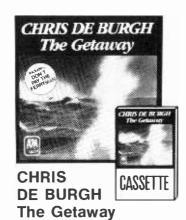
**SERGIO MENDES** A&M 4937 \$485



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STYX Kilroy Was Here A&M 3734 \$485 ea

Call or write for free sale catalog. Offer good through July 31, 1983 \$100. min. order FOB Phila.

A&M 4929

All Prices The Same for LP's and Cassettes

# JULY 2, 1983, BILLBOARD

c Co leation mitted photo perm		Chart	S	Compiled from national retail stores and one-stops by the Music Popularity Chart Dept. of Bill- board.		Suggested				Chart				Suggested				Chart				ggested	
ועוס שכנע	LAST WEEK	Weeks on C	ь	ARTIST Title Label, No. (Dist. Label) Dist. Co.	RIAA Symbols	List Prices LP, Cassettes, 8-Track	Black LP/ Country LP Chart	THIS WEEK	LAST WEEK	Weeks on C	A T L	IRTIST itle abel, No. (Dist. Label) Dist. Co.	RIAA Symbols	List Prices LP, Cassettes, 8-Track	Black LP/ Country LP Chart	THIS WEEK	LAST WEEK	Weeks on C	ARTIST Title Label, No. (Dist. Label) Dist.	Co. Syml	AA Cass	List Prices LP, ssettes,	Black LP Country L Chart
	<b>-1</b>	10	ı	SOUNDTRACK Flashdance Casablanca 8114921 (Polygram)	•			愈	77	2	3	THE TALKING HEADS Speaking In Tongues Sire 1-23883 (Warner Bros.) WEA		8.98		72	53	10	JOAN ARMATRADING The Key A&M SP 4912	RCA		9.98	
2	2	28	1	MICHAEL JACKSON Thriller	A	8.98	BLP 6	100	Г	ENTRY		LOVERBOY Keep It Up Columbia QC38703 CBS				73	61	14	WHISPERS Love For Love Solar 60216 (Elektra)	WEA		8.98	BLP
3	3	22		Epic QE 38112 CBS  DEF LEPPARD Pyromania	<b>A</b>		BLP 1	39	L		F	THE FIXX. Reach The Beach MCA 39001 MCA		8.98		74	67	14	CHAMPAIGN Modern Heart Columbia FC38284	CBS			BLP 1
4	5	9		Mercury 8103081 (Polygram) POL  MEN AT WORK Cargo	<b>A</b>	8.98		40			V	THE B-52'S Nhammy Narner Bros. 1-23819 WEA		8.98		由	81	9	TEARS FOR FEARS The Hurting Mercury 8110391 (PolyGram)	POL		8.98	
5	4	10		Columbia QC 38660 CBS  DAVID BOWIE Let's Dance	•			TO A	50		E	KAJAGOOGOO White Feathers MI-America ST 17094 CAP		8.98	1.01.02	76	52	13	LAURA BRANIGAN Branigan 2 Atlantic 80052	WEA		8.98	
6	6	20	1	EMI-America ST 17093 CAP  JOURNEY Frontiels	<b>A</b>	8.98	BLP 23	食	47		2   N	/ARIOUS ARTISTS 25 #1 Hits From 25 Years Motown 6308 ML2 IND		9.98	BLP 32	血	82	8	RED ROCKERS Good As Gold Columbia BFC 38629	CBS			
7	7	36	1	DARYL HALL & JOHN OATES H2O	<b>A</b>			T		10	M	WADNESS Wadness Geffen GHS 4003 (Warner Bros.) WEA		8.98		78	57	11	JOAN RIVERS What Becomes A Semi- Legend Most?				
1	8	20	1	RCA AFLI-4383 RCA  BRYAN ADAMS Cuts Like A Knife	•	8.98	BLP 34	44	32		I E	NAKED EYES Naked Eyes MIAmerica ST 17089 CAP		8.98		血	85	8		WEA	+	8.98	
9	9	16	1	AAM SP-6-4919 RCA STYX Kilroy Was Here	<b>A</b>	8.98	<del> </del>	46	98		E	ROD STEWART  Body Wishes  Varner Bros. 1-23877 WEA		8.98		80	66	14	Gordý 6040GL (Motown) JULIO IGLESIAS	IND		8.98	BLP 1
0	10	33	ľ	A&M ŚP 3734 RCA PRINCE 1999	<b>A</b>	8.98		46	33	58	j	ANE FONDA lane Fonda's Workout Record Columbia CX2-38054 CBS	•			81	84	69	ALABAMA	CBS			
7	15	11	E	Warner Bros. 1-23720 WEA  EDDY GRANT  Killer On The Rampage		10.98	BLP 17	仚	49	28	B E	BILLY IDOL Billy Idol Chrysalis FV 41377 OBS			,	82	75	22	THOMAS DOLBY	RCA	- 9	9.98	CLP
r	12	10	E	Portrait/Ice B6R 38554 (Epic) CBS RICK SPRINGFIELD Living In Oz	•		BLP 16	血	56	11	1 0	QUIET RIOT Metal Health Pasha BFZ 38443 (Epic) CBS				83	94	6	Blinded By Science Capitol MLP 15007	CAP		5.98	
3	11	37	ŀ	RCA AFL1-4660 RCA LIONEL RICHIE Lionel Richie	<b>A</b>	8.98		49	43	13	3 C	CHRIS OEBURGH The Getaway AM SP 4929 RCA		8.98		84	87	21	Fastway Columbia BFC 38662  ANGELA BOFILL	CBS	-		
7	14	26	P	Motown 6007 ML IND CULTURE CLUB Kissing To Be Clever	•	8.98	BLP 9	50	36	10	DR	RONNIE MILSAP Keyed Up ICA AHLI-4670 RCA		8.98	CLP 4		90	6	Too Tough	RCA		8.98	BLP
1	16	11	Z	/irgin/Epic ARE 38398 CBS Z.Z. TOP Eliminator			BLP 37	歃	62	3	3 T	HE HUMAN LEAGUE ascination &M 1-2501 RCA		5.98	OLI Y	歃	٠,		Somebody's Gonna Love You	MCA		8.98	CLP
6	13	16	Ī	Varner Bros. 1-23774 WEA  THOMAS DOLBY The Golden Age Of Wireless	•	8.98		52	42	6	6 L	AKESIDE Intouchables olar 60204-1 (Elektra) WEA		8.98	BLP 14	86	63	13	KASHIF Kashif Arista AL 8001	IND		8.98	BLP
r	NEW E	itty	S	Capitol ST 12271 CAP  THE POLICE Synchronicity		8.98		由	59	8	B R	L.E.M.  Aurmur R.S. SP70604 (A&M)  RCA		8.98	DEF 14	87	71	17	GREG KIHN BAND Kihnspiracy Beserkley 60224 (Elektra).	WEA		8.98	
3	19	14	T	NÁM SP3735 RCA  THE TUBES Outside/Inside Capitol ST-12260 CAP		8.98		54	54	5	5 D	PENIECE WILLIAMS I'm So Proud olumbia FC 38622 CBS			BLP 11	歃	104	3	PETER TOSH Mama Africa	CAP			BLP
1	18	12	J.	ARREAU  arreau  Varner Bros. 1-23801 WEA	•	8.98	BLP 5	55	55	7	7 D	DAVE EDMUNDS  Information  Olumbia FC 38651 CBS			DE: 11	80	96	5	HEAVEN 17 The Luxury Gap	RCA		8.98	0.
7	21	5	T	THE ISLEY BROTHERS Between The Sheets -Neck FZ 38674 (Epic) CBS		0.30	BLP 2	56	44	25	5 B	OB SEGER AND THE SILVER BULLET BAND THE DISTANCE	<b>A</b>			90	95	2	PAT METHENY GROUP Travels				
	17	16	U	12 Var sland 90067 (Atco) WEA		8.98	DLI 2	愈	ME M	1111	S	apitol ST 12254 CAP TEVIE NICKS he Wild Heart		8.98		91	92	7	JIM CAPALDI Fierce Heart	WEA		4.98	
	23	6	A	A FLOCK OF SEAGULLS .isten ive/Arista JL8-8013 RCA		8.98		4	64	21	M N	IDE WITH HEAT (Atco) WEA  MERLE HAGGARD/WILLIE NELSON  CONCHO & Lefty		8.98		血	100	3	Atlantic 80059  SYLVIA Snapshot	WEA		8.98	
	30	4	II P	RON MAIDEN Piece of Mind Aprilo ST 12274 CAP		8.98		59	41	57	E <sub>I</sub>	URAN DURAN	<b>A</b>		CLP 2	93	60	7		RCA V	8	8.98	CLP
	27	4	S	GOUNDTRACK Return Of The Jedi ISO 422811767-1 (PolyGram) POL		9.98		60	65	6	Ca E	URYTHMICS weet Dreams Are Made Of		8.98			111	8	Take It To The Limit	CBS	+		CLP
	25	6	W	AAZE Ve Are One apitol ST12262 CAP		8.98	BLP 7		72	3	TI RE	his ca afl1-4681 RCA		8.98		95		17	Zebra	WEA	8	8.98	
	26	12	H	ROKUS lead Hunter rista AL 8005 RCA		8.98		62	38		Fi	ield Day larner Bros. 1-23872 WEA		8.98			105	5	We've Got Tonight	CAP	8	8.98	CLP
	28	6	Ju	ATUME uicy Fruit pic FE 38588 CBS			BLP 3	63	51		Li Ca	OW Ride Apitol ST 12253 CAP		8.98	BLP 60	97	99		The Genie	CBS			BLP 4
	20	53	B	AEN AT WORK Jusiness As Usual Olumbia ARC 37978 CBS	<b>A</b>		BLP 59	63	31	33	0	ILIVIA REWION-JOHN Ilivia's' Greatest Hits, ol. 2 CA MCA 5347 MCA		8.98					High & Dry Mercury SRM-1-4021 (Polygram)	POL		8.98	
	31	4	St	HE KINKS tate Of Confusion rista A1 8 8018 RCA		8.98		64	69	4	D	IANA ROSS nthology otown 6049ML2 IND			BLP 44	98	109	5		MCA	_	8.98	BLP 1
1	24	28	Al	EBARGE II This Love ordy 6012 GL (Motown) IND		8.98	BLP 10	65	39	13	Th	INK FLOYD he Final Cut olumbia QC 38243 CBS	<b>A</b>				103			CBS			
	35	4	To	LTON JOHN OO LOW FOR Zero effen GHS 4006 (Warner Bros) WEA		8.98		160	70	9	M 0	IARTIN BRILEY ne Night With A Stranger ercury 810332-1M-1 (PolyGram) POL		8.98		100		15		NEA		6.98	
	22	15	Th	LABAMA he Closer You Get ca ahl1-4663 RCA	<b>A</b> .	8.98	CLP 1	歃	74	3	LI	ITTLE RIVER BAND he Net apitol ST-12273 CAP		9.98		101	93	68	WILLIE NELSON Always On My Mind Columbia FC 37951	CBS			CLP :
	46	3	In	EORGE BENSON 1 YOUR Eyes arner Bros. 1-23744 WEA		8.98	BLP 13	歃	127	2	PI	ETER GABRIEL lays Live				102		23	SCANDAL Scandal Columbia FC 38194	CBS			
+	34		_	Arner Bros. 1-23744 WEA  LADYS KNIGHT AND THE PIPS		8.98					Ge	Hen 2GHS 4012 (Warner Bros.) WEA		10.98		103			Columbia FC 38194 C	'R?	-		_

AFTER THE FIRE ATF Epic FE 38282 BLP 20 ★ Bullets are awarded to those products demonstrating the greatest sales gains this week. ● Recording Industry Assn. of America seal for sales of 500,000 units (seal indicated by dot). ▲ Recording Industry Assn. of America seal for sales of 1,000,000 units (seal indicated by triangle).

CAP

CBS

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8.98

8.98

BLACKFOOT Siogo Atco 90080

INXS Shabooh Shoobah Atco 90072

103 119

104

105

79 16

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CBS

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PINK FLOYD Works Capitol ST-12276

JONZUN CREW Lost In Space Tommy Boy TBLP1001

58 63 TOTO Toto IV Columbia FC 37728

BLP 4

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34 37 9

48 20 GLADYS KNIGHT AND THE PIPS Visions Columbia FC 38205 CBS

DURAN DURAN Duran Duran Capitol ST-12158

SERGIO MENDES Sergio Mendes A&M SP 4937

CBS

# **Photo News**



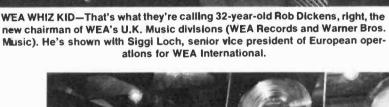
PLAYBOYS AND GIRLS IN THE PENTHOUSE—RIAA executive director Stephen Traiman, center, presents an RIAA Video gold award to Lawrence Hilford, president of CBS/Fox Video, and Christle Hefner of Playboy Enterprises, for the "Playboy Video Vol. 1" cassette at a reception in New York.



Billboard shoto by Chuck Pulin



OUT FOR HERSELF—Lita Ford, the former Runaway whose new Mercury album is "Out For Blood," works up a sweat at the Country Club in Los Angeles.





(STILL) HAPPY TOGETHER—Onetime Turtles Mark Volman, left, and Howard Kaylan, also known as Flo & Eddie

celebrate their 21-year partnership at the Bottom Line in

New York.

RICH IN TALENT, TOO—CB\$ Records Israel's David Broza, center, has the look of a rich man as he accepts a double platinum LP for his new disk, "Ha'isha She'lti," which features Spanish songs sung in Hebrew.



BOWLING FOR (CHARITY)
DOLLARS—The lanes were
packed at an industry fund-ralser for the T.J. Martell Foundation
For Leukemia/Cancer Research
in Hollywood, where the Capitol
Records team topped all
scorers. "Coach" Ray Tusken,
kneeling, divisional vice president of a&r, is shown with, from
left, Tim McGovern of the label's
Burning Sensations; Stephen
Gelber, Capitol's senior manager of press and publicity; pop
promotion coordinator Kathleen
Turner; pop promotion manager
Michael Lessner; and Mick Kleber, creative director of merchandising.



GETTING IT DOWN "PATSY"—That's the way Patsy, left, always thought it should be as she conducts a string section for a forthcoming Christmas disk on Roperry Records at Media Sound Studios in New York.

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	on Chart			Suggested List Prices		SE 137	-	-	Label, No. (Dist. Label) D	ist. Co.	Symbols	8-Track	Chart	¥ 169	_	-	Label, No. (Dist. Label) Dist. Co. SISTER SLEDGE	Symbols	8-Track	Chart
		Title	RIAA Symbols	Cassettes.	Black LP/ Country LP Chart				Tougher Than Leather Columbia QC 38248	CBS			CLP 6				Betcha Say That To All The Girls		8.98	BLP 35
-	-	BERLIN Pleasure Victim				138	126	111	ORCHESTRA Hooked On Classics III					170	163	98	AL JARREAU Breakin' Away	<b>A</b>		
2	13	ROXY MUSIC WEA		6.98		139	141	15	MOLLY HATCHET	RCA		8.98		171	174	34	HANK WILLIAMS JR.		6.36	
3	11	Warner Bros. 1-23808 WEA		5.99		<b>A</b>	156	52	Epic FE 38429  BARBRA STREISAND	CBS	<b>A</b>			100	183	3	Elektra/Curb 1:60193 WEA SAXON		8.98	CLP 18
		Nona RCA AFL1-4565 RCA		8.98	BLP 42				Memories Columbia TC 37678	CBS					185	119	Carrere BFZ 38719 (Epic) CBS			
5	"	CARLUS SANTANA Havana Moon Columbia FC 38642 CBS			BLP 68				Arcade Elektra 60225	WEA		8.98					Feels So Right RCA AHL1-3930 RCA		8.98	CLP 24
1	32	PHIL COLLINS Hello, I Must Be Going Atlantic 80035-1 WEA	•	8.98		142	140	21	HEAVEN 17 Heaven 17 Arista AL 8007	RCA	v	6.98		面	mew E	ne.	Fortune 410 MCA 5427 MCA		8.98	
6	12	BANANARAMA		0.00		143	148	4	COMMODORES Anthology	w.b.		0.09	DIP 50	血	190	2	NEIL DIAMOND Classics The Early Years Columbia PC 38792 CBS			
0	4	VARIOUS ARTISTS		8.98		血	151	3	LARRY CARLTON	טאנ		3.30	BLF 30	血	184	2	CHUCK MANGIONE Journey To A Rainbow			
		Greats Motown 5309 ML IND		8.98	BLP 45	145	139	7	Warner Bros. 1-23834 WEIRD AL YANKOVIC	WEA		8.98		177	180	3	JOANIE GREGGAINS			
6	21	DEXYS MIDNIGHT RUNNERS Too-Rye-Ay Mercury SRM-1-4069 (Polygram) POL		8.98					Weird Al Yankovic Rock 'N' Roll BFZ 38679 (Scotti Bros./ Epic)	CBS				178	178	4	Parade PA 106 IND BRASS CONSTRUCTION		8.98	
7	28	SAMMY HAGAR Three Lock Box		0.00		146	154	13	KING SUNNY ADE JU JU MUSIC Mango MI PS 9712 (Island)	IND		8.98		_	186	2	Capitol ST 12268 CAP		8.98	BLP 36
8	86	LOVERBOY	Δ	6.35		147	153	11	HANK WILLIAMS, JR. Strong Stuff								Script For A Jester's Tear Capitol ST 12269 CAP		8.98	
В	10	Columbia FC 37638 CBS SPARKS				1	NEW THE	ERTER	BOB MARLEY & THE WAIL	WEA LERS		8.98	CLP 19	180	181	6	KIX Cool Kids Atlantic 80056 WEA		8.98	
		In Outer Space Atlantic 80055 WEA		8.98					Island 90085-1 (Atco)	WEA	•	8.98	BLP 40	181	167	7	JANE FONDA Jane Fonda's Workout			
1	23	Never Surrender RCA AFLI-4382 RCA		8.98					Spring Sesskon M Capitol ST 12228	CAP		8.98					Birth, & Recovery Columbia CX 2-38675 CBS			
9	9	MICHAEL BOLTON Michael Bolton Columbia REM 38537 CRS				150	311	ESTRY	CROSBY, STILLS, & NASH Allies Atlantic 80075-1	WEA		8.98		182	164	17	STEVE ARRINGTON'S HALL OF FAME Steve Arrington's Halt Of			
3	33	PAT BENATAR Get Nervous	<b>A</b>			血	157	17	O'BRIAN You And I			9.00	DI D 22				Fame: 1 Atlantic 80049 WEA		8.98	BLP 33
6	9	FALCO		8.98		152	150	56	THE CLASH	CAP	Δ	0.76	DLF ZZ	183	179	34	DAN FOGELBERG Greatest Hits Full Moon/Epic FE 38308 CBS	•		
7	19	A&M SP 4951 RCA		6.98		153	134	51	JOE JACKSON	CBS	•			184	149	17	ULTRAVOX Quartet			
1		Side Kicks Arista AL 8002 RCA		6.98		154	143	35	A&M SP-4906	RCA		8.98		185	145	6	THE YELLOWJACKETS Mirage A Trois			
	23	Built For Speed EMI-America ST-17070 CAP		8.98					Friend Or Foe Epic ARE 38370	CBS				186	152	33	Warner Bros. 1-23813 WEA MARVIN GAYE	<b>A</b>	8.98	
8	2	MINISTRY With Sympathy Arista 416-8016 RCA		6.98		155	125	19	OAK RIDGE BOYS American Made MCA 5390	MCA	•	8.98	CLP 5	187	146	30	Columbia FC 38197 CBS  GOLDEN EARRING			BLP 55
2 4	74	PINK FLOYD Dark Side Of The Moon	•			156	158	11	GARY MOORG Corridors Of Power					Ħ			Cut 21 Records T 119004 (Polygram) POL		8.98	
3	9	CAMEO		8.98		157	142	41	KENNY LOGGINS	WEA	•	8.98		188	NEW E	1187	Your Move Capitor ST-12277 CAP		8.98	
1		Allanta Artists 811072-1-M-1 (PolyGram) POL		8.98	BLP 26	158	147	19	Columbia TC 38127	CBS				189	194	2	GOANNA Spirit of Place		8 98	
7	2	Holy Diver Warner Bros. 1-23836 WEA		8.98					Greatest Hits Arista AL 8004	RCA		8.98		190	155	5	THE WAITRESSES Bruiseology			
4	29	GEORGE CLINTON Computer Games		0.00	DI D 24	政	1/1	3	Goddess Of Love Arista AL 8-8021	RCA		8.98	BLP 30	191	196	2	SHRIEKBACK PolyGram) POL		8.98	-
0	10	ROBERT PALMER			DLI 24	160	165	99	STEVIE NICKS Bella Donna Modern Records MR 38139 (Atrox)	WEA	<b>A</b>	6.98		192	195	2	Warner Bros. 1-23874 WEA		8.98	
Euro		RICKIE LEE JONES		8.98		161	131	16	MODERN ENGLISH After The Snow	WEN			,	102	107	2	Zig Zag Walk Bearsville 1-23888 (Warner Bros.) WEA		8.98	
6	5	Warner Bros. 1-23805 WEA		8.98		162	166	5	URIAH HEEP	WEA		8.98					Today Mercury 4228121841M1 (PolyGram) POL		8.98	
1	,,	Burlap & Satin RCA AHL 1-4691 RCA		9.98	CLP 17	163	132	140		) POL	<b>A</b>	8.98		194	170	10	WAYLON JENNINGS It's Only Rock And Roll RCA AHLI-4673 RCA		8.98	CLP 13
		December Windham Hill C-1025 IND		8.98					Greatest Hits Liberty L00 1072	CAP		8.98	CLP 54	欰	NEW E	111	B.B. KING Blues 'N' Jazz			
1	17	EARTH, WIND & FIRE Powerlight Columbia 1C 38367 CBS	•		BLP 27	104	102	15	Modern Romans Mercwry 4228103071-M-1	DO		6 00		196	191	110	PINK FLOYD The Wall	<b>A</b>	9.30	
9	34	THE ENGLISH BEAT Special Beat Service		0.00		165	160	7	MILES DAVIS Star People			V.70		197	169	5	Columbia PC2 36183 CBS MICHAEL HENDERSON			
7 10	03	MICHAEL JACKSON	Δ	8.98		166	168	17	Columbia FC 38657 THE SYSTEM	CBS				198	172	12	Buddah BDS 6004 (Arista) RCA JOE SAMPLE		8.98	BLP 41
1	28	Epic FE 35745 CBS NIGHT : CBS				_			Sweat Mirage 90062 (Atco) SOUNDTRACK	WEA		8.98	BLP 48	199	175	2	The Hunter MCA 5397 MCA THE BLASTERS		8.98	1
В	7	Dawn Patrol Boardwalk NB 33259-1 IND THE WHO		8.98					Superman III Warner Bros. 1-23879	WEA		8.98					Non-Fiction Slash/Warner Bros. 1-23818 WEA		8.98	
		The Who's Greatest Hits MCA 5408  MCA		8.98		168	173	4	JOHN CONLEE Greatest Hits MCA 5405	MCA		8.98	CLP 40	200	187	50	JUDAS PRIEST Screaming For Vengeance Columbia FC 38160 CBS	<b>A</b>		
2 3 8 1 6 0 6 7 8 8 4 9 3 6 7 2 8 2 3 7 4	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	5   20   3   3   11   32   3   3   11   32   3   3   3   3   3   3   3   3	ARTIST Title Label, No. (Dist. Label) BERLIN Pleasure Victim Geffen GHSP 2036 WEA  ROXY MUSIC The High Road Warner Bros. 1-23808 WEA  11 NONA HENDRYX NONA ROA AFLI-4565 RCA  12 BANANARAMA Deep Sea Skiving London 422810122 IR-1 (PolyGram) POL  14 VARIOUS ARTISTS 25 Years Of Grammy Greats Motown 5309 ML IND  15 21 DEXYS MIDDNIGHT RUNNERS TOO-Rye-Ay Mercury SRM-1-4069 (Polygram) POL  28 SAMMY HAGAR Three Lock Box Geffen GHS 2021 (Warner Bros.) RAIL-1882 RCA  19 SPARKS ROUTERBOY Get Lucky Columbia FG 37638 CBS  10 SPARKS ROUTERBOY Get Lucky Columbia FG 37638 CBS  10 SPARKS ROUTERBOY Get Lucky Columbia GBM 38537 CBS  RCA  10 SPARKS ROUTERBOY Get Sea Shiving London 422810120 RCA  ROY BARNARAMA ROY	ARTIST Title	Title	S	## ARTIST   Title	Title	Section   Price   Pr	S	5 ARTISST	5   ANTION   PRIVER   PRIVER	10   Part   Pa	Total	The property of the property	Section   Process   Proc	S	Fig.   Section   Section	For control   Control	The Control of Contr

Every care for the accuracy of suggested list prices has been taken. Britboard does not assume responsibility for errors or omissions.

• RECORDING INDUSTRY ASSOCIATION OF AMERICA seal for sales of 500,000 units.

# **News**

FOUR LAWSUITS SETTLED

# 'Amicable' Pact In Presley Dispute

MEMPHIS-After 21 months of litigation, involving four lawsuits, the estate of Elvis Presley, Col. Tom Parker and RCA Records have "amicably resolved the various matters of controversy among them.

Despite the bitter accusations made earlier that both Parker and RCA Records were guilty of "collusion, conspiracy, fraud, misrepresentation, bad faith and overreaching" in their handling of the late singer's affairs, the estate's agreement now "fully acknowledges the significant contributions of Col. Parker and RCA Records to the un-paralleled career of Elvis Presley."

The agreement, revealed last week, has the consent of attorney Blanchard E. Tual, the court-ap-pointed guardian ad litem of Elvis' sole heir, daughter Lisa Marie, who originally petitioned Memphis Probate Court Judge Joseph W. Evans to investigate the Parker/RCA/ Presley business dealings.

Under the terms of the agreement, which was closed on June 21, RCA Records will pay Parker a total of \$2 million dollars on a monthly pay-ment schedule that will end May 1, 1987. Parker has agreed to sell, assign, transfer and convey to RCA all right, title and interest to all the Presley masters, as well as all audio/visual master recordings and copies in his possession. Parker's bill of sale to RCA includes a seven-page list of items which he placed in storage in

Parker will also be compensated from Hill & Range Music and/or Chappell Music from royalties due Sept. 15, 1972, to June 30, 1982 In addition, Parker will be paid income owed from Cedarwood and Tree Publishing (25% of royalties from 1980-82.) He will also receive a settlement in excess of \$15,000 from Lorimar Productions on royalties from the movie "Tickle Me.

Parker has retained 200 shares of common stock in his merchandising company, Boxcar Enterprises, which he co-owned with Presley and others, as well as all words and compo-

sitions written, composed or recited by Parker at any time, and certain tangible personal property that Parker owns which was used by or belonged to the late entertainer.

The Presley estate will receive without charge a sampling of Parker's collection of memorabilia to display at Graceland, the singer's home in Memphis, where he died Aug. 16, 1977, as long as they prop-erly acknowledge Parker's donation.

The estate will also receive 50% of all royalties on records sold by RCA under the 1973 recording agreement up to Sept. 1, 1982. After that date they receive 100% of the royalties. All masters owned by the estate must be given up to RCA, and if it acquires any masters in the future, they must be immediately turned over to RCA.

### Assistance in preparing this story provided by Pat Rainer in Memphis.

The estate will get a 12% royalty on foreign record sales based on the suggested retail price, a 10% royalty on any single sold in any country and will get 50 cents on every \$8.98 LP sold through record clubs. They will get a 6% royalty on foreign record club sales based on the actual selling price to consumers. When records are issued from the newly acquired masters, the estate will be the sole and exclusive owner of the jackets and their copyrights.

There are five specific audio/vis-ual programs that will be marketed on RCA SelectaVision VideoDiscs which will be shared, with RCA owning one-third and the estate owning two-thirds undivided interest in the property.
Since Col. Parker will no longer

be involved in the management of the late entertainer's affairs, the estate has designated Joseph F. Rascoff, of New York to handle Pres-ley's business affairs and negotiate business opportunities on behalf of the estate. Rascoff is general manager of the J. Geils Band and .38 Special and the accountant for the Rolling Stones.

# **CBS Shipping First CD Prepacks**

• Continued from page 3

earned for the balance of 1982, but after the first of the year a quarterly 10% inventory balance allowance may be earned. CDs returned for exchange "must be in factory fresh conditions to allow for resale," informs the letter, with no damage suffered by the 6-by-12 blister packs which contain all CDs shipped.

CBS expects to increase the number of accounts serviced as additional prepacks are released monthly (Billboard, June 18), but no reorders of prior releases are likely to be filled before year's end. The company hopes also to increase prepack inventory depth in future months.

# **Executive Turntable**

• Continued from page 4

has left the company, which he joined in 1968, to start A.G. Enterprises, a music retail consulting firm, based in North Canton.

Record Bar, based in Durham, N.C., has named Bruce Levy special products

manager for the 146-store chain, and Jackie Stillman inventory control man ager. Record Bar has also appointed Leigh Bishop district supervisor. . . . C&M One-Stop, Hyattsville, Md., has appointed Bobbe Shore director of advertising and promotion. She was national advertising manager for Largo Music Corp. and is the former advertising manager and assistant promotion manager for Richman Bros. Inc. . . . WaxWorks Records & Tapes, Owensboro, Ky., has made three appointments. John Paul Jones, formerly marketing director for Sunbird Records in Nashville, has been named regional sales manager for the South Central district. Jim Gallagher has been named to retail operations manager for Disc Jockey Records, a WaxWorks subsidiary, after 10 years with Camelot Music. And Terrence McGinnis has joined as advertising director from Rowe & Field Advertising.

## \$20 MILLION IN DAMAGES SOUGHT

# **Chain Sues WEA Over Prices**

By JOHN SIPPEL

LOS ANGELES-The three Do Re Mi stores in central California are seeking \$20 million in punitive and exemplary damages from WEA for potential loss of profits and inventory devaluation that occurred through the major's sales policy change last November.

The chain, which is owned by Ben Goldman and has two stores in Car-mel and one in Los Gatos, argues in Superior Court of the county of Monterey, Calif. that the 30,000 units in its inventory of \$8.98 albums depreciated \$37,635 when WEA dropped to \$6.98 for catalog LPs on Nov. 19, 1982.

Under the old system, the plaintiff

\$.2725 per unit or 5% when it was returned. When the album was reduced to a \$6.98 list, the complaint says, the new \$4.24 wholesale price was further reduced by a 71/2% return charge or \$.317 per unit to \$3.9230. The total net loss was \$1.2545. Do Re Mi claims it lost more than \$10,000 on such returns.

Potential profits, the stores claim, were reduced by \$2 per unit. Under the old suggested list of \$8.98 less \$5.45 wholesale cost, a \$3.53 profit was generated, while at \$6.98 list less the \$5.45 cost paid for inventory, net profit is \$1.53, or \$2 less. The plaintiff therefore alleges an actual loss of \$60,000 on its 30,000-unit inventory. Do Re Mi Records claims WEA unjustly enriched itself by \$65 million in the U.S. from the start of the price reversal to the possible trial date.

According to the filing, WEA's price and returns percentage changes came at a most inopportune time, as dealers place orders for more than 50% of their yearly goods from Sept. 1 to Nov. 15. The stores claim an oral agreement existed to maintain the price point and return percentage through this vital sales

"The unequal treatment afforded plaintiff as opposed to other and larger dealers was wholly unfair and inequitable and designed to evade the laws for the protection of small merchants such as the plaintiff," the complaint adds.

# **InsideTrack**

Keep Truckin': Comparisons of 1981 and 1982 figures in the "Manufacturers' Shipments Of Records & Prere-corded Tapes" listing (Billboard, June 25) show the industry's 1981 grand total dollar volume of \$3,969,900,000 dipped 10% to \$3,592,000,000 in 1982. More significantly, perhaps, unit sales slumped 9.4% from 635,400,000 to 575,600,000 in 1982. The unit plunge continued despite the growing total of midprice catalog releases at \$5.98 and \$6.98, a concept we can thank CBS' Tom McGuiness for conceiving. All this while the U.S. Gross National Product rose in 1982 to \$3,059,300,000,000 from the prior year's \$2,937,700,000,000

Customers still exist, but the industry must fight harder for each sale. A trustworthy CBS executive told Track that Michael Jackson's "Thriller," now in second place on Billboard's Top LPs & Tape Chart, racked up 346,000 units for the week ending June 21 on top of a previous cumulative sale of 6,676,000 albums.... Poly-Gram Corp. attempts to perk profits with a reward, starting in July with an additional 1% (a total of 3%) if you pay your statement by the 10th of the first month instead of the 10th of the second month. And accounts are smiling, too, because RSO and PRI cap will be lumped together, making it easier for PolyGram customers to assemble and ship the consolidated return.

When queried as to when WEA will follow CBS's lead in announcing a Compact Disc sales policy, Henry Droz said his organization is working up such a policy for re-lease soon. Emiel Petrone of PolyGram could not be reached for comment. . . . Leonard Feist speechless? The eminent NMPA prexy had to shorten his talk at the annual meeting of the publishers' group Tuesday (20) because of laryngitis. . . . Those in the vicinity of Gotham City are getting a rare chance to hear tapes from Richard Rodgers' personal archives, kept by his wife, Dorothy, during a 50-hour continuous salute to the late composer starting Sunday (26) over Columbia Univ. FMer WKCR.

Expect Aaron Levy to split from his post at Arista Records for an Elektra gig. And word is that Richard Palmese remains at the Arista promotion helm, as he is being held to work out his contract.... Sammy Cahn's "The Songwriter's Rhyming Dictionary" (Facts-On-File, \$17.95) repeats the great "lyrist's" (word Cahn prefers) answer to the perennial which-comes-first-the-words-orthe-music issue: the phone call asking you to write a song.... In VSDA's first house organ advertising splash, the prime back-cover position grabbed off by Arthur Morowitz's Video X Pix adult videocassettes sent ripples through the dealers' group. Buzz is the ad was considered a little kinky for the first-time ad issue. VSDA is apprehensive about porn in general now that is has opened its exhibits to all for its Aug. 28-31 San Francisco confab.

Former Warner Bros. and MCA exec George Lee

heads up the new Columbus, Ohio-based label, Earthtone Records, from his Manhattan office. First album is "Trust Me" by Midwest rockers Money. Distribution is through Boardwalk. Lee also heads the label's pubbery, Jerwin Music (BMI).

Is a deal imminent between Universal Studios and Video Station on the classic Abel Gance silent epic, "Napoleon?" Track hears that George Atkinson's zeal over quality collectibles like "War And Peace" impresses the folk at Universal City. .

Former Pickwick rack brass Eric Paulson soliciting labels for his Minneapolis-based distributorship, Navarre. He is based in Excelsior, a suburb. ... Barrie Bergman hied off with his entire Record Bar top echelon to Pinehurst, N.C., the golf site, for two days last week in what he called the "best future thinking session we ever had." ... Rube Zeidman stages his 11th festive Conven-

tion Of New England Record & Tape Folk at Francis Farm, Rehoboth, Mass. July 11. For \$18, including a stipend for his very worthy Eunice Zeidman memorial fund benefitting the children's Sunday school fund at his Warwick, R.I., temple, you get a full day of great New England cuisine and outdoor fun. Write or call him at Rhody Record & Tape Service, Warwick, R.I., for reservations and details.

Publisher Forums: L.A.'s Music Publishers' Forum lunches Tuesday (28) at the Cock'N Bull with Carol Childs, a&r at Geffen Records; Peter Mclan, producer of Men At Work; Q-Feel's Martin Page and Brian Fairweather and Ray Parker Jr. discussing dance-oriented rock. Call (213) 556-4786 for reservations. The following day, the Assn. of Independent Music Publishers (AIMP) convenes at Gio's at noon for lunch, after which Jere Hausfater of K-tel, Jack Rosner of Screen Gems-EMI and Ira Selsky of Rondor Music discuss after-market licensing of recordings. For reservations phone Anita at

New York promoter Frank Roccio brought new meaning to the phrase "D.I.Y." last weekend when Track caught him decked out in a Hawaiian shirt, sweltering in 90-degree heat, sitting on a fire hydrant in the East Village distributing handbills for the Echo & the Bunnymen show he was staging Tuesday (28) at Roseland. ... Heads continued to roll last week at National Public Radio, as the network brass accepted the resignation of Myron Jones, chairman of the board of directors; board member Wallace Smith; finance/development chairman Steven Meutche; and NPR's chief financial officer and assistant treasurer, Arthur Roberts. The net has asked the Corp. for public Broadcasting (CPB) for financial assistance. . . . SESAC has rolled back its estimated 24% rate increase for licensing local television stations pending resolution of the appeal by ASCAP and BMI of a Federal Court decision ruling the blanket license for indie tv to be in violation of antitrust law. The concession is the result of an agreement between SESAC and the All-Industry Television Station Music License Committee, and only effects stations whose licenses with the rights organization have expired since Jan. 1 and been renewed at the increased rate.

A last minute offer of \$5.25 million by the Paul Sacher

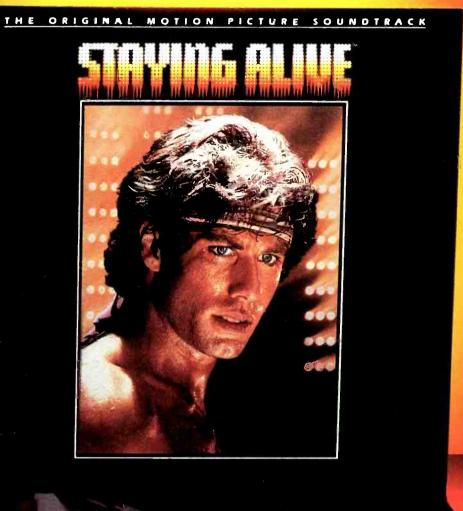
Foundation will remove the Stravinsky archives to Switzerland. Earlier indications were that the collection would be housed in the Morgan Library in New York. ... It appears that Total Experience Records is throwing in its lot with indie distributors, after a successful association with PolyGram. ... The NARM independent label/distribution committee meeting Thursday (23) approved additional minimum contributions of \$2,500 each from any U.S. indie distributor to add to its already \$100,000 warchest amassed at this year's NARM con-Your Tax Dollars In Action: Washington's vention. . . . Your Tax Dollars In Action: Washington's WRQX-FM (Q-107) has decided not to pick up the production costs of entertainer Wayne Newton's July 4 show on the Mall. In the past, top 40 Q-107 and sponsors picked up tabs upwards of \$100,000 for acts such as the Beach Boys. Official reason: Wayne's not their format. Even though Newton is performing gratis, productions cost for his full show amount to \$69,000, according to the LLS Park Service. to the U.S. Park Service.

Last But Hardy Least: At presstime, word from the Twin Cities was that Ted Deikel had resigned as chairman of the Fingerhut group, a division of American Can that includes the Musicland Group and the Pickwick rackjobbing division. Word is that Deikel will be quartering with Harold Roitenberg, a figure very close to the Walter Mondale, presidential bid.

**Edited by JOHN SIPPEL** 

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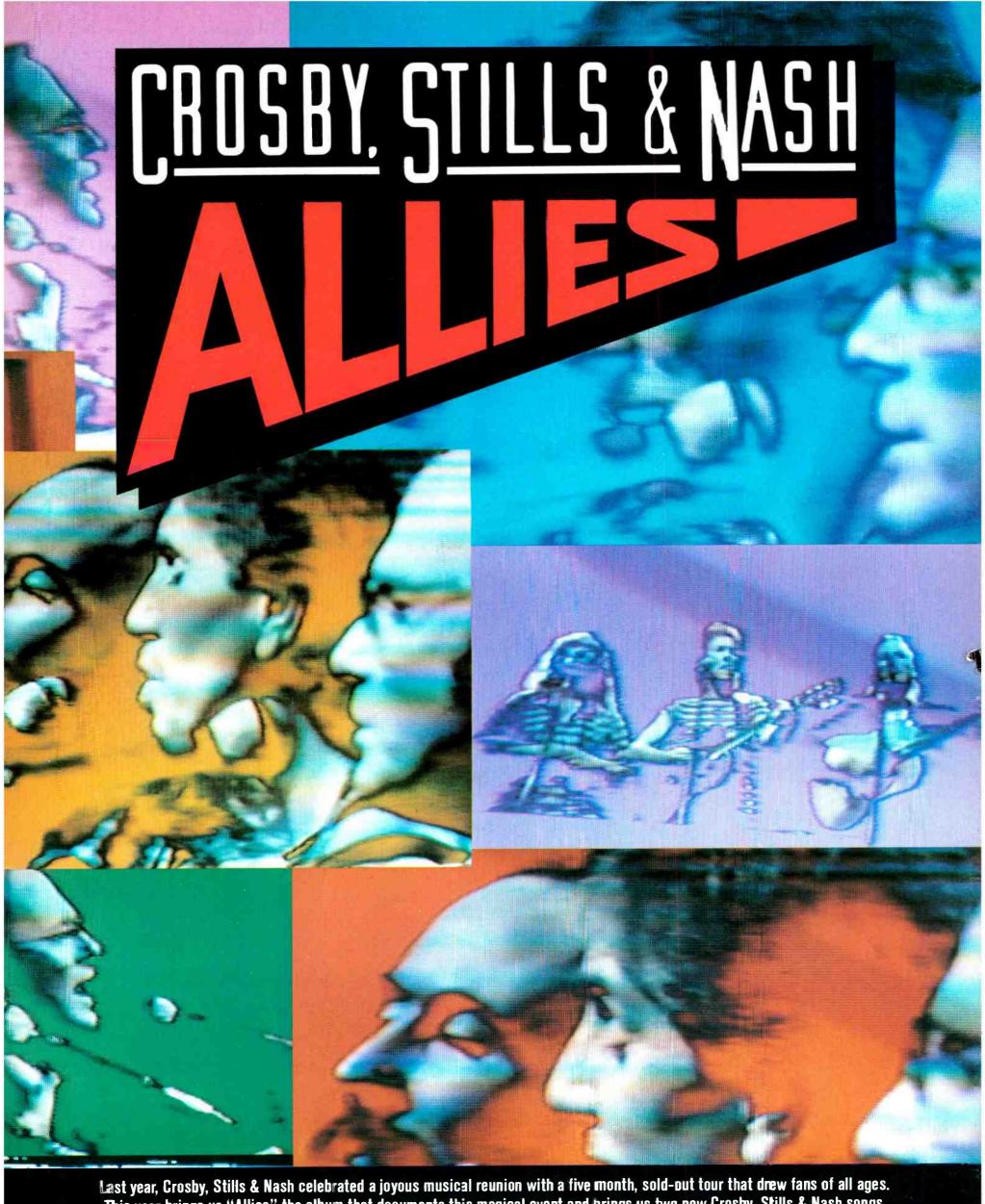




The original soundtrack recording of the forthcoming Paramount Pictures' film, "Staying Alive," is every bit as exciting as its predecessor, "Saturday Night Fever."

And the Bee Gees' smash hit, "The Woman in You," is only the first of what is sure to be a long list of hit singles to emerge from this monumental album.

Manufactured and Marketed by PolyGram Records
1983, PolyGram Records, Inc.



This year brings us "Allies," the album that documents this magical event and brings us two new Crosby. Stills & Nash songs, the previously unrecorded studio tracks of "War Games" and "Raise a Voice."

The first single, "WAR GAMES."7 =9812

PRODUCED BY STEPHEN STILLS, GRAHAM NASH AND STANLEY JEHNSTON

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On Atlantic Records and Cassettes 25