

# Billboard

The  
International  
Music-Record  
Newsweekly

## Record, Tape Exports Doubled in 2 Years

By RAY BRACK

CHICAGO—Export of recorded music from the U. S. during the first half of 1967 was almost double the dollar volume for the same 1965 period, U. S. Department of Commerce figures reveal. The 1967 period's increase over the same six-month span in 1966 was more than \$1 million.

The Department does not ask U. S. firms to break down their music export figures to distinguish between records and tapes, but much of the increase in export music dollar volume in the past two years may be attributed to the growth of the pre-recorded tape market.

During the first half of 1965, the government reports show, \$3,981,152 worth of records, record blanks and pre-recorded tapes were shipped from U. S. firms to 62 foreign countries. The largest foreign market during that period was Canada, receiving \$656,858 worth of merchandise. (Note: the U. S. Commerce Dept. figures do not include shipments valued at less than \$100.)

For the first half of 1967, \$6,349,568 worth of pre-recorded tapes, records and blanks were shipped to 71 lands. Canada, with \$1,098,148 in import music from the U. S., was again the leading

(Continued on page 10)

## U.S. Budget Labels Landing Sales Beachhead in U. K.

By GRAEME ANDREWS

LONDON — U. S. record companies are gaining a foothold in the British market with budget lines.

MGM has set a deal giving the EMI and Paul Hamlyn-owned Music for Pleasure budget operation exclusive U. K. rights to all Metro and Leo product. First release under the deal will be a version of "Dr. Zhivago," by the Boston Pops Orchestra. The MGM full-price soundtrack album from this movie is a continuing best seller.

The deal considerably extends the repertoire that will be available under the MFP logo, hitherto confined largely to EMI back-catalog including a limited amount of Capitol repertoire.

It is seen here as the first of many future budget deals between independent American companies and outfits with local high turnover marketing expertise in which the Hamlyn group

(Continued on page 62)

## UA Gives Int'l Cover Splash To the 'Live for Life' Track

By HANK FOX

NEW YORK—United Artists Corp., through its international music publishing companies, is launching its latest film soundtrack, "Live for Life" ("Vivre Pour Vivre") into world-wide orbit. Some 60 cover records have been released; more than 35 are in the production stage; and new cover notices are flowing into UA's New York headquarters daily. The music was written by Francis Lai, who also composed the score for "A Man and a Woman."

With the film having premiered at the beginning of November in Paris, Rome and Turin, and slated for December opening in London, New York and California, United Artists Music Companies (UAMC) has just completed its first international publishing meeting to co-ordinate global promotion and exploitation of the track and theme covers.

(Continued on page 10)

## TV, Radio Vast Jingleland as Hit Records Turn Commercial

By CLAUDE HALL

NEW YORK—There's another world that has been reaping rewards from hit records—the radio and TV commercials field. Often the approach is direct, such as the tie-in Petula Clark has with Plymouth in which she promotes the automobile in song on both radio and TV; one of her hits was rewritten slightly to mention the car. Other times, the approach is more subliminal; for example, countless commercials today feature a mariachi sound in the music, capitalizing on the success of Herb Alpert.

Many recording artists earn large figures performing, writing, or producing commercials for Madison Avenue advertising agencies. Joe Harnell, Columbia Records, scored quite well in the advertising field. Ellie Greenwich, who records on

United Artists Records but is better known as a songwriter, has produced or helped produce several commercials, including "Summer Blonde," by Clairol.

At the same time, there have been a lot of reverse hits. A commercial written by Sid Ramin for Pepsi-Cola, handled by BBD&O, was recorded by the Bob Crewe Generation and became a million-seller—"Music to Watch Girls By." Sascha Burland's Alka-Seltzer commercial for McCann-Erickson—"No Matter What Shape Your Stom-

(Continued on page 24)

## New Top LP's Chart

A new "Top LP's" chart makes its debut in this issue. The chart has been redesigned so that the emphasis is on the artist in the listings. An index, which will run below the chart, will show the number of positions the artists has captured in that particular week, as well as the soundtracks and original cast albums listed on the chart.

In addition, the 4 and 8-track tape cartridges, cassettes and open reel tapes available will be listed along with the LP's. The chart, which will cover 200 positions and run two and a half pages, begins this week on Page 36.



With a show of incredible strength, the Union Gap has forged a mighty hit across the nation. Their single, "Woman, Woman" 4-44297, on Columbia Records, has whipped up a frenzy of excitement in airplay and sales. Here's record history in the making, with more to come. (Advertisement)



Dionne Warwick, now riding high with her smash single, "I Say a Little Prayer" (S 12203), has a groovy new album at the top of the charts, "Dionne Warwick's Golden Hits—Part 1" (S 565), includes such greats as "Don't Make Me Over," "Anyone Who Had a Heart," "Walk on By" and "Reach Out for Me." (Advertisement)

## Form Group to Span 'Creditability' Gap

By ELIOT TIEGEL

LOS ANGELES—A new credit group combining record manufacturers with tape cartridge companies, has been established here.

The National Recorded Sound Credit Group (NRSCG), which was formed one month ago, is an adjunct of the Credit Manager's Assoc. of Southern California which formerly administered a credit group consisting solely of record manufacturers.

Initial members in the local organization at a yearly \$370 fee includes Capitol Records, Craig Corp., Crown Records and Modern Tape Corp., Dot Records, General Recorded Tape, Liberty Records, Martel Electronics, Muntz Stereo-Pak and RCA Victor.

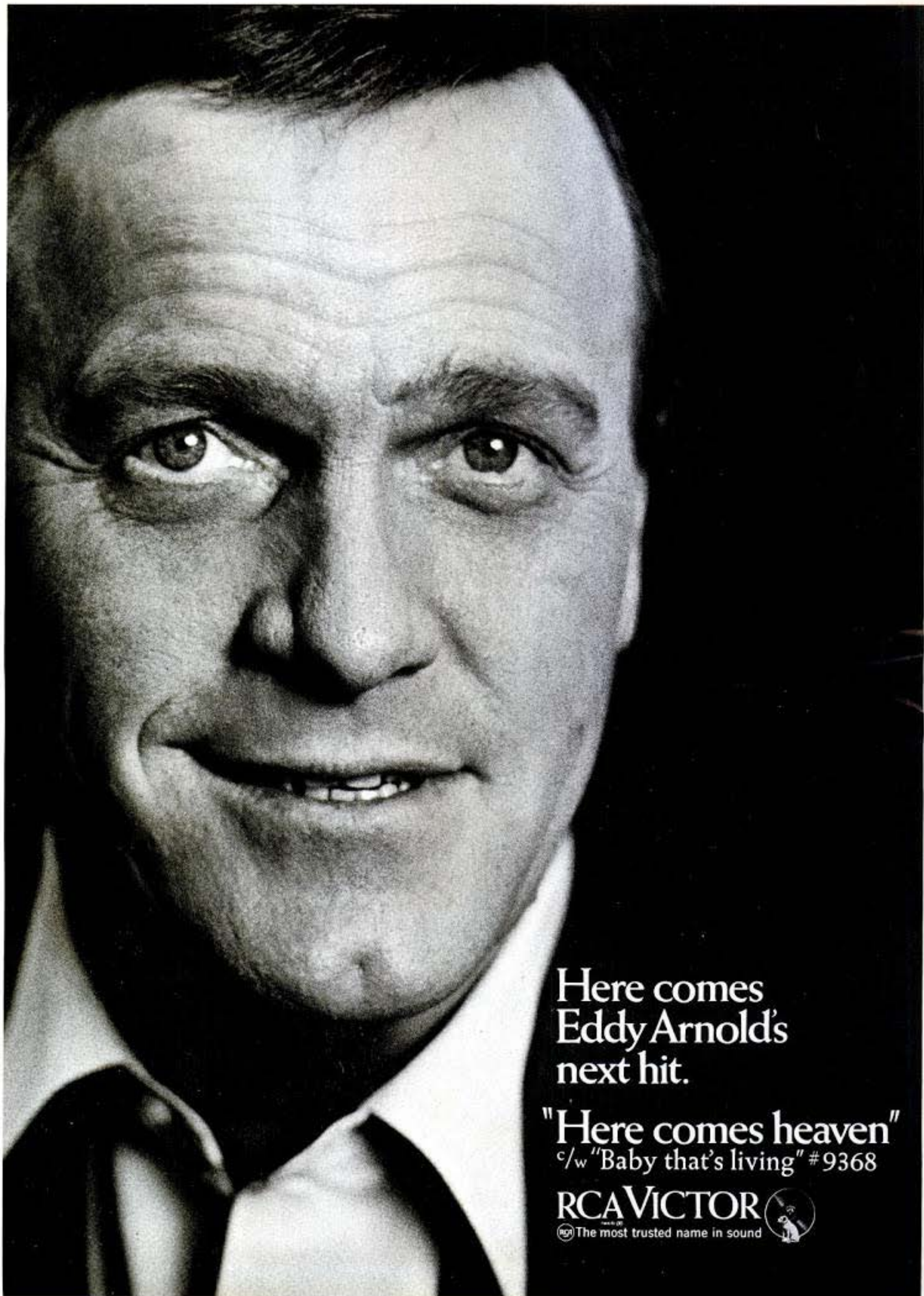
(Continued on page 10)

(Advertisement)

When They Ask For Lulu  
They Mean On



LN 24339/BN 26339 Stereo



Here comes  
Eddy Arnold's  
next hit.

"Here comes heaven"  
c/w "Baby that's living" #9368

**RCA VICTOR**

The most trusted name in sound



# RCA Yule Promo Cheer via Sounds

NEW YORK — RCA Victor has mapped out a Christmas advertising and promotion campaign expected to reach an estimated 15 million potential record buyers.

The campaign, which is built around the theme, "The Holidays Glow With the Sounds of Music," honors the soundtrack album of the motion picture, which, in having become the world's all-time best selling album, also has been one of the biggest Christmas gift packages in recent years. Sales of the soundtrack album have been reported to be more than the 8 million mark.

Spearheading the campaign will be a two-page advertising spread scheduled to run in daily newspapers in 40 of the nation's largest markets. One of the pages will be in full color and will be devoted to the soundtrack, "The Sound of Music." The opposite page will be black and white and will feature 39 other top RCA Victor albums ideal for Christmas giving.

There will be additional advertising in the music trade publications. New Christmas point-of-sale materials will be prominently featured in the trade advertising.

## Displays

These materials will include two display kits. Kit "A" will contain a four-color, lighted rotating window display featuring 40 album covers, two four-color streamers which are unmounted duplicates of the window display panels, an RCA Stereo 8 streamer, 25 four-color consumer catalogs and five mounted album covers of new Christmas packages by Floyd Cramer, Hank Snow, Ed Ames, John Klein, and Julie Andrews with Andre Previn.

Kit "B" will contain a mounted, easel-backed stationary equivalent of the major window display, two four-color streamers, a mounted Stereo 8 streamer, 10 consumer catalogs and the same five mounted covers.

## ARETHA TO DO PARADE SCENE

NEW YORK—Aretha Franklin will be one of the stars featured in the Macy's Thanksgiving Day parade Thursday (23). She will be featured in the "Lady in the Show" float, one of the key floats in the parade. At the end of the parade, Miss Franklin, who records for Atlantic, will be featured on NBC, singing one of her hit songs.

## Talmu Expands

NEW YORK — Talmu Records, a year-and-a-half-old label, has launched an expansion program. Fred E. Giachino, label's president, has signed Bill Smith, Ronnie Davie and Bobby Milano to his artist roster, and is bowing a BMI publishing wing—Umat Music. Smith is in the new version of "Hello, Dolly" on Broadway and is slated to guest on the "Joe Franklin Show" on WOR-TV Nov. 30. His record on Talmu is titled "Bye Bye Blues." Giachino, editor of the Air Reservist magazine for the U. S. Air Force, commutes between his magazine in Washington and his record label headquartered in New York.

## Merc Expands Coast Plans For New Acts

CHICAGO — Mercury Record Corp. President Irving B. Green and Executive Vice-President Irwin H. Steinberg have been in San Francisco during recent weeks in stepped-up negotiations with new acts.

Mercury recently opened recording facilities and offices in San Francisco under Abe Kesh, who carries the title of a&r chief in the city.

The Mercury executives have been concentrating on San Francisco activity, Steinberg said, because the city and environs are "another important source of music within the industry. I'm very impressed with these groups here and their general musical abilities."

The firm has signed the Savage Resurrection for the Mercury label, Blue Cheer for Philips and Morning Glory for Fontana.

Over the past two years, Mercury has been broadening its base outside Chicago, expanding or opening new facilities in New York, Los Angeles, Nashville and Memphis in addition to San Francisco.

Blanket ad mats with album covers in two sizes will be prepared on the 40 albums featured in the national newspaper advertising and on Kit "A" and "B" displays.

Specially for Christmas this year, RCA Victor has released seven new albums of Christmas music. Featured in the new albums, in addition to those mentioned previously, are the Robert Shaw Chorale, Arthur Godfrey and the Living Trio With Chimes and Bells.

## Other LP's

Also, there will be heavy emphasis on Christmas albums by Elvis Presley, George Beverly Shea, Perry Como, Chet Atkins, Eddy Arnold, Dick Liebert, Harry Belafonte, Lorne Greene, Jim Reeves, John Gary, the Norman Luboff Choir, Al Hirt, Sergio Franchi, Kate Smith, Henry Mancini, the Robert Shaw Chorale, the Boston Pops with Arthur Fiedler, Mario Lanza, Marian Anderson, Carl Weinrich, the Three Suns, the Living Voices, Leo Addeo, the Living Strings, Bob Ralston and Paul Tripp.

## Huskey Charge of Payola Dismissed

LOS ANGELES — A civil payola suit, which stirred the record and broadcasting industries here three years ago, has been dismissed for lack of "deligent prosecution." The action, filed by local record promoter Al Huskey, charged on April 17, 1964, that a score of Southern California record and radio people had been involved in payola activities.

Huskey's suit, which has lain inactive for the past eight months, was dismissed by Superior Court Commissioner Joseph Natoli following motions for dismissal from 18 defendants. The original motion for dismissal had been filed by Crowell-Collier Broadcasting.

Huskey's attorneys have two courses of action: filing a motion for reconsideration or appealing to the appellate division of the Superior Court.

The dismissal, based on Huskey's lack of prosecution, in no way affects the Federal Communications Commission's own investigation into the charges. Two years after the \$250,000 civil suit was filed, the FCC dispatched a four-man investigative team here to conduct closed-door hearings. Results of this investigation have not yet been announced, although they could involve criminal charges for alleged violations of the amended Communications Act. Close to 50 witnesses were called by the FCC probers.

## ITCC, 20th-Fox Stage Giant Sweepsakes on Dr. Dolittle

NEW YORK — As part of what international Tape Cartridge Corp. President Larry Finley terms "the largest merchandising campaign ever undertaken by any phase of the music industry," ITCC in conjunction with 20th Century-Fox will stage a sweepstakes in which an ITCC distributor and his wife will be flown to premiere of the "Dr. Dolittle" to attend the royal command performance world film.

The trip, which is the initial phase of a program to be announced in January, is believed to be the first tie-in between a tape cartridge duplicator or manufacturer and a film company. Titled "Mr and Mrs. Ambassador of the Tape Cartridge Industry," the contest permits one entry from each ITCC distributor. The only stipulation, according to Finley, is that all entrants attend the distributor meetings to be held during the first half of January. Twenty local meetings will be held, each at a projection room of the local 20th Century-Fox film exchange where distributors will see a

mini version of "Dr. Dolittle." First leg of the seven day, all-expense-paid trip begins at the home town of the winning distributor. He and his wife will be flown to New York for a cocktail party at the Friars Club. The next day's fare will feature lunch at Toots Shor, dinner at the 21 Club, followed by entertainment of the winners' choice.

After a special brunch the following day, "Mr. and Mrs. Ambassador" will be flown to London to attend the world premiere of "Doctor Dolittle." Those attending the premiere will include Queen Elizabeth II, members of Parliament and film and theater personalities. The winners will be invited to a party as well as other social events planned by 20th Century-Fox.

For the day before the return trip, ITCC will fly their ambassadors to Paris for a sight-seeing tour on the river Seine, to Notre Dame and a performance at the Lido. The duties of the winners will be to write about their experiences.

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# Billboard

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Vol. 79 No. 47



# The Night Before

Powerhouse product and a mighty merchandising push promise a Christmas 1967 that will snow you under with sales.

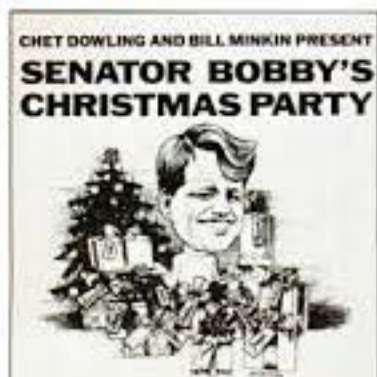
The talent-packed albums are spread here before you in all their glittering wrappings. The big tie-in campaign springs to life Sunday, November 26th, with Columbia Records' 5th annual newspaper Supplement. This holiday print

spectacular will be seen nationwide by 100 million people in 34 major markets. It will announce a fabulous Priceless Prizes Sweepstakes and a bonus record offer with great crowd-drawing appeal. Related streamers, counter cards, ad mats and giveaway in-store copies of the Supplement itself formulate the rest of the whole coordinated effort for maximum impact.

## Christmastime albums:



CL 2743/CS 9543



CL 2776/CS 9576



CL 2420/CS 9220\*



CL 1195/CS 8021\*



CL 2720/CS 9520



CL 2731/CS 9531



ML 6433/MS 7033



CL 2735/CS 9535



CL 2755/CS 9555\*



CL 2757/CS 9557



CL 2414/CS 9214



ML 5899/MS 6499†



Hanging mobile wreaths featuring exciting Yuletide albums!



Major Alpine village display that's a real shopper stopper!

\*Available in 4-track and 8-track stereo tape cartridges.  
†Available in 8-track stereo tape cartridges.

# Christmas

Carrying the program one step further, Christmas promotions have been prepared specifically to lend themselves to the shopping season motif. These are a major "Alpine village" display and two mobile Christmas wreaths.

So, as merrily as Santa Claus, this giant design for sales gets under way . . . ready to put the money where the month is, for the best Columbia Christmas of all!

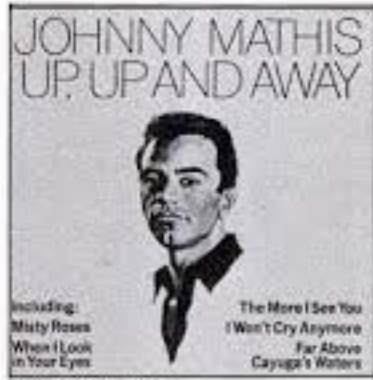
## Timed for Christmas albums:



CL 2682/CS 9482



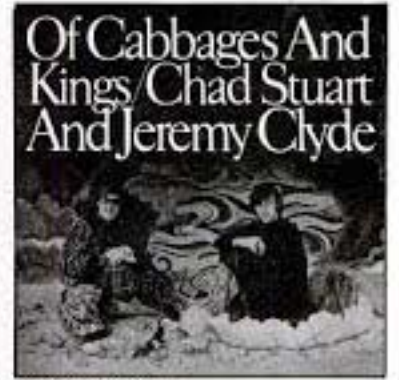
CL 2766/CS 9566



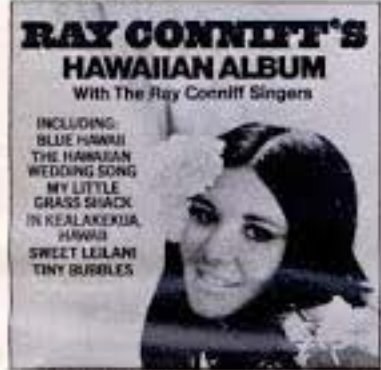
CL 2726/CS 9526



CL 2727/CS 9527



CL 2671/CS 9471\*



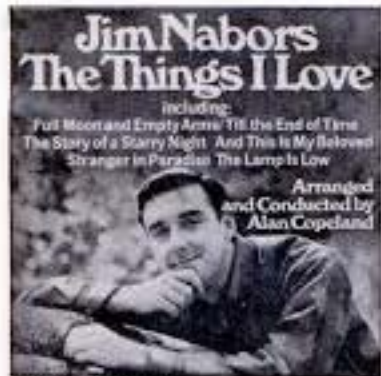
CL 2747/CS 9547\*



CL 2704/CS 9504\*



CL 2721/CS 9521\*



CL 2703/CS 9503\*



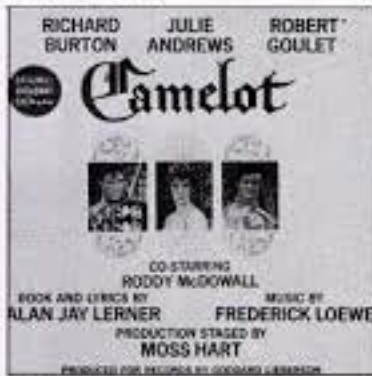
CL 2716/CS 9516\*



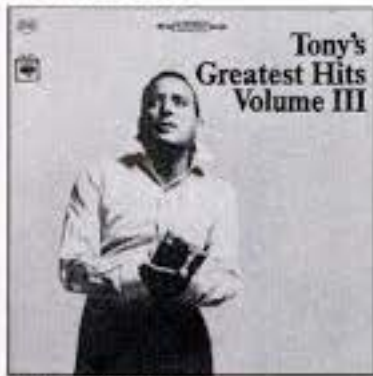
KCL 2663/KCS 9463\*



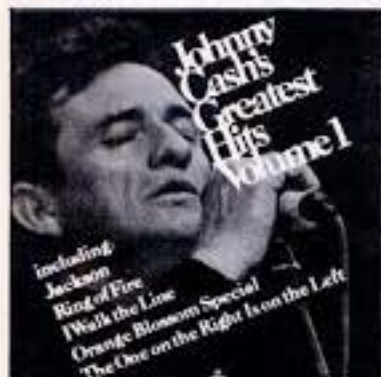
CL 2673/CS 9473\*



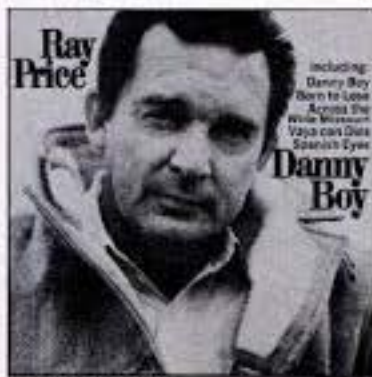
OL 5620/OS 2031†



CL 2373/CS 9173\*



CL 2678/CS 9478\*



CL 2677/CS 9477\*



CL 2734/CS 9534



Priceless Prizes Sweepstakes promotional material in assorted shapes and sizes!



Two specially priced bonus albums starring Columbia's top name artists!



The colorful Christmas Supplement Gift Guide reaching millions of record buyers!

On COLUMBIA RECORDS

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# Columbia Sets Ad Holiday Happening

NEW YORK — Columbia Records is moving into Christmas with a "Holiday Happening" campaign that will reach nearly 100 million consumers in newspaper supplements that will be placed in 34 major markets. The eight-page supplement will be inserted in the Sunday editions of key newspapers around the country Nov. 26 and in the New York Times Dec. 3.

The supplement lists over 200 current catalog albums, including three new releases from the CBS Legacy Collection, "The Bullfight," "The Russian Revolution" and "The American Musical Theater" and the deluxe 14-record set of the Nine Mahler Symphonies conducted by Leonard Bernstein. Nearly all the albums featured in the

supplement are reproduced in full color. The supplement also contains a special section devoted to a large assortment of phonographs, radios and tape recorders from the Masterwork Audio Products line.

Highlighted in the supplement are Columbia's two new "Our Best to You" albums, which are being made available to consumers for only \$1 each with the purchase of any LP listed in the supplement.

Volume 1 of "Our Best to You" is a teen-oriented album featuring the hits of top-selling artists such as the Buckingham, the Byrds, the Cryan Shames, Aretha Franklin, Paul Revere and the Raiders, Peaches and Herb, Simon and Garfunkel, the Tremeloes, and the Yardbirds. Volume 2 is a collection of recordings by Tony Bennett, Ray Conniff, John Davidson, Robert Goulet, Andre Kostelanetz, Jim Nabors, Barbra Streisand, Jerry Vale and Andy Williams.

Another highlight of "A Holiday Happening" is the "Priceless Prize Sweepstakes," offering eight prizes plus 1,000 additional prizes of Columbia albums. The eight sweepstakes prizes are exhibited in a photograph which appears on the back page of the supplement.

The grand prize is a limited-production model of Mercedes-Benz S.S. Roadster of 1927-1930. No purchase is required in order to enter the sweepstakes, and all participating record dealers have been supplied with free customer entry blanks. To promote the sweepstakes, Columbia has prepared a special display featuring the photograph of the eight "Priceless Prizes" and customer entry blanks. Columbia is also running a two-page spread in the Dec. 8 issue of Go magazine announcing the sweepstakes.

## Eliscu Named AGAC's Chief

NEW YORK — Edward Eliscu has been elected president of the American Guild of Authors & Composers (AGAC). He succeeds Burton Lane, who served 10 years as chief.

The election took place in New York Nov. 16 at AGAC's 36th annual meeting. Eliscu is a lyric writer who co-authored "The Carioca," "Orchids in the Moonlight" and "Without a Song." He served as AGAC vice-president for several years.

Other officers elected were Leonard Whitecup, executive vice-president; Ervin Dranke, vice-president; Harry Ruby, vice-president; Alex Kramer, treasurer; Gloria Shayne, secretary, and Robert Colby, assistant secretary-treasurer.

## Mercury's 200G Campaign To Bow Ever-Green Blues

CHICAGO — Mercury Records is launching its newest group — The Ever-Green Blues — with a \$200,000 publicity campaign, the largest since the label introduced the Blues Magoos in 1966.

The first single by the Los Angeles group is "Midnight Confessions," released this week. Mercury is promoting it by:

### Burlington-Palace, Mirwood Enter Deal

NEW YORK — Subpublishing rights to the Mirwood Music (BMI) catalog for Australia, New Zealand, Germany, Austria, the Benelux countries, and Switzerland have been taken over by the Burlington-Palace Music Group, publishing subsidiary of British Decca. Burlington has similar territorial subpublishing rights for Miraka (ASCAP) and Arima (SESAC).

### Eagle Bows Chief

NEW YORK — Eagle Records, independent label headed by Ellis McNeill, has launched a subsidiary company to be known as Chief Records. The first release on the Chief label is "Donde Esta Santa Claus," by the Thomas Sisters.

# Big 3 Sharpens Professional Dept.

NEW YORK—Big 3 Music (Robbins-Feist-Miller) is getting a new look for its professional department. The new set-up will be a move away from the traditional professional department staffing of a publishing firm, with the future accent on the development of young pop talent and co-ordinated production deals.

Arnold Maxin, executive vice-president and general manager of the Big 3, has selected Wally Schuster to extend his scope to include management of the firm's entire pop program. Schuster will now function as the firm's general professional manager.

The Big 3 has already organized a coast-to-coast development and production team, with Tony Orlando heading Eastern activities and Richard Delvy directing West Coast operations. The Orlando-Delvy team has been in action for several weeks exploring the young talent scene and signing new writer-artist units. Maxin indicated that the next step for the Big 3 will involve actual formal organization of a subsidiary production company which will launch new artists in the recording field and will handle related

promotion of new pop groups. Schuster will supervise the new production company.

In his new role, Schuster will also direct a step-up of the Big 3's standard and film music. In this area he will be assisted by Ed Slattery, veteran Big 3 executive, who will co-ordinate the flow of film material, handle writer-composer relations and direct standard exploitation.

One of the primary objects of the current reorganization is to create new exploitation avenues for Big 3 standard and film product. It is expected that the

grooming of self-contained pop groups will spark a big double action for the publishing firm—add new copyrights and provide a showcase for standards as well.

On the West Coast, Hy Kantor and Eddie MacHarg, longtime Big 3 representatives, will also play a major role in the build-up of the Big 3's film and standard material, while Hy Ross, national record promotion co-ordinator, will direct the disk jockey promotion activities from the Big 3's East Coast office.

## Executive Turntable

Doug Morris has been named executive vice-president and general manager of Laurie Records, which includes the Rust and Providence labels. Bob Schwartz, president of the Laurie group of companies, relinquished operational management to Morris because of increased activity in other Laurie divisions. Morris was professional manager for the Robert Mellin Music firms before joining Laurie in 1964.

★ ★ ★

Patrick Butler, vice-president, phonograph record division of H. R. Basford Co., has been promoted to the newly created post of vice-president and assistant general manager. Jack Solinger, previously sales manager, record department, moves up to general manager of the record division.

★ ★ ★

Walter P. Rozett has been elected vice-president of Capitol Records, Inc. Rozett had been head of the finance division, with responsibility for all financial and accounting activities of the corporation. . . . Dan Kahan has been appointed director of productions at Greentree Electronics, manufacturers of recording tape. . . . Seymour Heller, president of Attarack Corp., has been elected chairman of the board, replacing Sy R. Cohen, who resigned to devote time to legal practice.

★ ★ ★

Mel Nimon, Decca's Seattle branch manager, has been promoted to the branch managership in San Francisco, replacing Bob Eggers, who returns to teaching. Nimon joined Decca seven years ago as a salesman in the Cincinnati branch. Bob Bianchi becomes Seattle branch manager. He had been a salesman, covering Washington, Oregon and Montana. Both men report to Mario De Filippo, West Coast district manager.

★ ★ ★

Mel Bly has joined the Viva Records-Snuff Garrett Productions organization as vice-president in charge of promotion and sales. Eventually, he will take on responsibilities at all levels of all the companies in the Snuff Garrett-Ed Silvers complex of which the Viva label is a part. Bly has been with Challenge Records for eight years.

★ ★ ★

Oscar Fields has joined the national promotion staff of Bell Records. He had been promotion manager of Sea Way Distributors in Cleveland. . . . Aaron R. Wall, general manager of TelePro Industries, has been named president.

## Lissauer Into Own Company

NEW YORK — Robert Lissauer has formed Lissauer Music Companies, Inc., which will act as managing agent for the Vincent Youmans Co. Lissauer had been vice-president and general manager of the Vincent Youmans Co.

Lissauer has also reacquired the Mode (ASCAP) and Scope (BMI) publishing firms which the Youmans firm bought in 1962 from Lissauer.

The LMC operation will cover production, talent management, music publishing and music publishing management.

Part of the complex will be a new ASCAP firm, Robert Lissauer Publishing Corp., which will include the Mode catalog and all material acquired by Youmans since Lissauer joined the firm in 1962. Ellison Music (BMI) has been formed to cover the 1,000-title Scope catalog.

LMC will do the score from the forthcoming musical "Juliet."

## Rascals' Disk Made Timely

NEW YORK — The Young Rascals' new single, "It's Wonderful," on Atlantic Records, has been designed for the convenience of those radio stations with a tight time schedule and are unable to play the complete record.

The single is divided into two bands (linked by a spiral) on the same side of the disk. The first band, subtitled "music," contains the complete song and two minutes 30 seconds. The second band, subtitled "sound effects," contains psychedelic musical sounds and runs 50 seconds. It's been devised so that stations with tight schedules can fade out after the first band is over.

The single will be packaged in a four-color sleeve and will be given a nationwide advertising promotion campaign by Atlantic.

## Beatles' 13th Cap. LP Due Mid-December

NEW YORK — Capitol Records has scheduled the Beatles' next album for mid-December release. The album, which will be the Beatles' 13th LP for Capitol, is titled "Magical Mystery Tour."

The album title comes from a forthcoming London-produced TV special featuring the group. Capitol's album will contain 11 songs, including six from the TV show. The TV special will be aired in England during Christmas week, with American broadcast scheduled early in 1968 on NBC-TV.

In addition to the six songs from the TV show, the new Beatles album will contain "Hello Goodbye," the top side of the group's new Capitol single, plus four songs previously unavailable on LP: "Penny Lane," "Strawberry Fields Forever," "All You Need Is Love" and "Baby You're a Rich Man."

A feature of the album will be the inclusion of a full-color, 24-page book containing photographs and art work from the TV special.

"Magical Mystery Tour" is the follow-up album to "Sgt. Pepper's Lonely Hearts Club Band," released June 1. "Sgt. Pepper" earned the RIAA certified Gold Record status on the day of release and has been on the top of the national best-seller charts ever since.

Advance sales on "Sgt. Pepper" exceeded 1,000,000 units. Sales patterns that accompanied release of "Revolver" (August 1966) and "Rubber Soul" (December 1964), to name a few, were identical.

In all, singles included, the Beatles have garnered the greatest number of certified million-sellers than any other record act in the history of the RIAA. "Sgt. Pepper" brought the total to 23.

# THE ATLANTIC SOUND OF SOUL



*Breaking!*

**SOLOMON  
BURKE**

**DETROIT  
CITY**

Atlantic #2459

*Blooming!*

**PERCY  
SLEDGE**

**COVER  
ME**

Atlantic #2453

Produced by  
QUIN IVY & MARLIN GREENE

*Bubbling!*

**BARBARA  
LYNN**

**THIS IS  
THE THANKS  
I GET**

Atlantic #2450

Produced by HUEY P. MEAUX

*Busting!*

**JOHNNIE  
TAYLOR**

**SOMEBODY'S  
SLEEPING  
IN MY BED**

Stax #235

Produced by AL JACKSON  
Distributed by ATLANTIC RECORDS



# Market Quotations

As of Noon Thursday, November 16, 1967

NAME	High	Low	Week's Vol. in 100's	Week's High	Week's Low	Week's Close	Net Change
Admiral	38	19½	672	21½	19½	20½	-½
American Broadcasting	102	66½	363	73¾	66½	69¾	-4¾
Ampex	40¾	22¾	1244	33¾	31½	33¾	Unchg.
Audio Devices	30¾	21¾	131	25¾	22¾	22¾	-2¾
Automatic Radio	25¾	3½	2238	23¾	15½	18¾	-3
Automatic Retailer Assoc.	80	51¾	128	74¾	70½	70½	-4¾
Avnet	56	16¾	2485	56	50	55¼	+2½
Cameo Parkway	55	2½	786	42¾	29½	34¾	-7¾
Canteen Corp.	28¾	20¾	368	21¾	20¾	21¾	+1
CBS	76¾	47¾	1598	51¾	47¾	49¾	-1¾
Columbia Pic.	56	33½	167	48¾	44¾	44¾	-3¾
Consolidated Elec.	57¾	35½	447	38¾	35½	36¾	-1¾
Disney, Walt	57	37½	224	54	52½	54	-2
EMI	5¾	3½	709	5¾	5	5¼	Unchg.
General Electric	115¾	82½	1231	103¾	97¾	102¾	+1¾
Gulf + Western	64¾	30¾	2189	53¾	48	51¾	-¼
Handleman	50	17¾	192	45¾	41¾	42¾	-¼
MCA	65	34¾	234	65	62¾	64½	+1¾
Metromedia	66¾	40¾	138	51¾	49¾	50¾	-¾
MGM	64¾	32¾	545	56¾	51½	54¾	-3¼
3M	93½	75	289	88¾	85¼	88½	+2¾
Motorola	146½	90	635	133½	125½	131¾	+2¾
RCA	65¾	42¾	1419	58¾	55¾	58¼	-¼
Seaburg	24½	15	319	20½	18¾	18¾	-1¾
Trans Amer.	47¾	28¾	886	45¾	43½	45¾	+¾
20th Century	59¾	22	839	24¾	22	23½	+½
WB	41½	19½	472	38¾	35¾	37½	-¾
Wurlitzer	36	18¾	124	28¾	26	26½	-¼
Zenith	72¾	47¾	1043	64	59¾	63¾	+2¾

## OVER THE COUNTER\*

As of Noon Thursday, November 16, 1967

	Week's High	Week's Low	Week's Close
GAC	8½	7½	8¼
ITCC	11½	9	10¼
Jubilee Ind.	8½	8	8½
Lear Jet	16¼	15	15½
Merco Ent.	16¾	14¾	15¾
Mills Music	34	34¼	34
Orrtronics	6	5	6
Pickwick Int.	14	12	12¾
Telepro Ind.	2¾	2¼	2¾
Tenna Corp.	9¼	8¼	9¼
National Mercantile	13¼	11¾	13¼

\*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

## McGraw-Hill, London 'Imports' Distrib Deal

NEW YORK—The McGraw-Hill Book Co. Nov. 17 announced it would distribute the London "Imports" labels to educational and commercial markets in the U. S. and Canada. McGraw-Hill will acquire the rights to the following subsidiaries of London "Imports": Argo,

with music, poetry literature and drama representing every major British poet; Editions De L'Oiseau Lyre, the music of the Baroque period; Das Alte Werk series from Telefunken, representing the compositions of many composers, using instru-

(Continued on page 10)



STAX RECORDS presents Sam and Dave with a gold record for their "Soul Man" single at a press and disk jockey party in New York Nov. 14. From left to right: Bernard Roberson, Stax promotion man; Henry Allen, vice-president of Atlantic Records; Jerry Wexler, executive vice-president of Atlantic; Sam and Dave; Al Bell, vice-president of Stax; Ahmet Ertegun, president of Atlantic, and Phil Walden, manager of Sam and Dave.

## Kapp to Hold Sales Meeting In New York

NEW YORK — Kapp Records' two-day sales meeting will be held at the Friars Club Monday and Tuesday (20, 21). Hosted by David Kapp, president, and Sid Schaeffer, sales vice-president, the New York office will be represented by Joe Berger, national sales manager; Hy Grill, a&r director; Nat March, executive vice-president; Aaron Levy, controller; Gene Armond, national promotion director; Milton Sincoff, merchandising and packaging director; Ted Shapiro, general manager Kapp International; and Don Van Gordon, sound engineer.

Also attending will be Paul Cohen, country a&r director; Chuck Chellman, country promotion director; Mel Turoff, West Coast general manager; Vic Chirumbolo, Eastson; district sales manager Norm Leski, Midwest district sales manager; Chuck Dier, San Francisco promotion; Greg Ballantyne, Detroit, Midwest promotion and Herb Gordon, East Coast promotion manager.

## Ashley Famous Is Purchased by Kinney National

NEW YORK — Kinney National Service has acquired the Ashley Famous Agency for approximately \$13 million. Kinney issued 127,500 shares of its \$4.25 convertible stock in exchange for all of the stock of the Ashley Famous Agency.

Ted Ashley will remain as president of Ashley Famous Agency and will become a member of the board of directors of Kinney National. Ashley Famous will operate autonomously under its present management as a wholly owned subsidiary of Kinney National.

Kinney's acquisition of Ashley Famous, and the merger with National Periodical Publications are only the first steps into the leisure market-communications field. National Periodical is a leading comics magazine publisher and also a major national distributor of magazines and paperbacks.

## Two Producers To Hazlewood

NEW YORK — Lee Hazlewood, West Coast independent producer and publisher, has expanded his production operation by hiring Suzi Jane Hokom to produce young groups and Don Owens to produce country acts. Hazlewood pointed out that his recent deal with ABC Records does not affect his independent production set-up.

Under the ABC deal, he explained, LHI Records turns out up to 16 singles a year. But the arrangement leaves him free to produce for other labels.

Within the last month, Hazlewood organized an ASCAP publishing firm, Lee Hazlewood Music. The firm now has two tunes on the charts, "Lightning's Girl" and "Ladybird."



SEN. HARRISON A. WILLIAMS JR., New Jersey, addresses the general meeting of the Record Industry Association of America at its membership meeting in New York Nov. 15. Williams spoke on the amendment he has introduced to the Copyright Revision Bill which would grant a performance copyright in records to record companies. Seated, left to right, are: Fred Rosenblatt, of Ruder & Finn; Leonard W. Schneider, executive vice-president of Decca Records, and Judge Thurman Arnold, of Arnold & Porter of Washington.

## Liberty Swinging on Broadening Product

LOS ANGELES — Liberty Records, broadening its product base, is now acquiring product from its newly established overseas companies.

First disks into the U. S. from Liberty-owned companies in recent weeks include "Lemon Tree," by the Idle Race (from England) and "Sand in My Shoes," by Johnny Tame (from Germany).

Additionally, the company has purchased "The 29th of September," by Equipe '84, an Italian act which sings in English in a style reminiscent of the Beatles (from Ricordi), and "I," by vocalist Kiki Dee (from Philips).

Liberty's program to achieve a "spread of artists" is succeeding. The company reports one of its hottest singles spurts in months based on product by Vikki Carr, Bobby Vee, Sunshine Company, Cher, Johnny Rivers, Fifth Dimension, Mel Carter, Victor Lundberg (narrative), Lou Donaldson (jazz), Jerry Wallace (country) and Jerry Wallace (country) and Gene Dorier (rhythm and blues).

In the LP field, Ravi Shan-

kar, Johnny Mann, Canned Heat, Buddy Rich, and the Ventures add depth to the selling artist roster. Donaldson is the first Blue Note artist to land on the singles best-selling chart.

Shankar is fast becoming one of Liberty's most acclaimed performers on the World Pacific line. The company is heavily behind Dick Bock's belief in Asian music and is blasting away with titles by Paul Horn, a new pactee, who cut an LP in Kashmir where he met Maharishi Mahesh Yogi, a spiritualist, also new to WP. A de Luxe three-disk set, "Anthology of Indian Music," has achieved sales of 20,000 copies in its first week of distribution. Classical music lovers seem to be purchasing the Asian music, according to the company.

An interesting split between disk and tape cartridges sales is reported. Catalog items account for 80 per cent of Liberty's cartridge activity. "We're selling to the customer who has no catalog," says Lee Mendell, the company's marketing vice-president. "Material considered worn out on record has never been heard by this audience."

## Warner Labels Hunting for 'New Breed of Music Man'

LOS ANGELES — Warner Bros./Reprise/Loma labels have gone on a talent spree to capture the "new breed of music man."

"This new breed of creator is avant-gardish and very proud of his music," explains Joel Friedman, firm's marketing vice-president.

The three labels have signed 21 artists in recent weeks, covering a broad repertoire. "When the Grateful Dead plays colleges, you know there's an audience for this kind of music," Friedman says. Emerging from the Newport and Monterey folk and pop festivals, the "new breed music man" is now being sought along the Ivy League college circuit, Friedman adds.

During the past few weeks those added to Reprise include: David Blum (folk); Jeremy and the Satyrs (formerly jazz flutist Jeremy Steig), the Fugs (formerly on ESP Records), Jack Elliot (country), Mark

Turnbull (folk), First Edition (pop), Randy Newman (writer-singer). Added to Warner Bros. are: Alan Watts (Far Eastern spiritualist), Van Dyke Parks (writer-singer), New Age, Los Angeles Power and Light Company, Bud Dashiell (formerly of Bud & Travis), Jan & Dean (formerly on Liberty), Shelby Flint (formerly on Valiant), the Things to Come, Honniwell Music Machine, Mason Williams, and Hamilton Camp.

And joining Loma are: Carl Hall, Lonnie Youngblood, Bobby Reed and the Gates of Eden.

## Bell, Ricordi Pact

NEW YORK — Bell Records has completed a sub-licensing deal with G. Ricordi & Co. for Italy. The long-term arrangement will start with the release of "The Letter," by the Box Tops on the Ricordi label.



**BILL GAVIN'S RECORD REPORT**

**'Hot shot: NEXT PLANE TO LONDON-Rose Garden (Atco)**  
Showing top ten sales in so many places that it  
has to be a big one nationally.'

# **NEXT PLANE TO LONDON**

---

# **THE ROSE GARDEN**

Atco 6510

Produced by Greene/Stone  
A York/Pala production



# Credit Group Formed on Coast To Span the 'Creditability' Gap

• Continued from page 1

According to the group's chairman Barry Shaper, credit manager at Crown Records, interest has been shown by Eastern companies for the formation of their own all-encompassing sound group. "They need our information," Shaper says. "Product today is not like it was years ago. Then, when you had a hit it could only be gotten from the prime supplier. You either had to pay or you couldn't get the merchandise. Today, you can get top product out of state; there are so many sources for getting merchandise."

The sound group functions as a co-operative credit interchange bureau on a confidential reporting basis correlating information helpful to credit managers who are responsible for deciding proper appraisal of an account.

"This is a vigilante operation," Shaper says. This reference, a throwback to the early days of the growth of credit checking, underlies the areas in which the organization functions.

First, it seeks to clear new accounts so that members can know who is solvent, who to avoid and who just doesn't pay his bills. When a member receives a credit application from a potential customer the Credit Managers Assoc. is requested by the member to run a check on the applicant. A printed report is then supplied the member with background data on the applicant's previous financial performance.

Once a month a "past due" list is sent members indicating distributors and retailers who are delinquent in their bills. While a company's credit manager is generally responsible for analyzing this confidential information, Shaper says there are occasions when a firm's sales director overrides the credit man's suggestion not to sell merchandise to a delinquent account.

The organization releases two weekly reports—a "new referral" study, which relates member's experiences with someone applying as a new account, and a "flash report" designed to inform members of bad checks, refused credit or any other sudden problems with clients.

The organization's monthly "credit interchange report" breaks down an account's performance thusly: where he buys, what he buys, how many years he has been doing business with a member, date of the last sale, the highest recent credit offered, what is owed, terms of the sale, how payment is made and any past due amounts.

Conspicuously missing from the ranks of the credit organization are a number of key independent record companies. Shaper explains their non-association this way: they seem to have less credit problems than firms which own their own distributors. "The independent companies' accounts through appointed distributors are cut and dry," he says. These independent labels may be offered an associate status, Shaper says, which will help strengthen the organization.

# McGraw-Hill, London 'Imports' Distrib Deal

• Continued from page 8

ments of the period; Telefunken's Historic Series, memorable performances by great personalities; Societe Francaise Du Son, recordings on the musical heritage of France.

The Argo complete works of Shakespeare include the Sonnets, and is the only complete collection of the Bard available in the United States.

Simultaneously, McGraw-Hill Text-Film Division announced the McGraw-Hill Record Library, holding 330 LP's and containing a Library of Congress catalog file, space for storing library service materials and teacher's guides to the records in the collection. The package is designed for the public school libraries—with the aim of making available to the schools in the United States a record library of spoken words and music. The record library provides a comprehensive collection of educational records, enabling teachers to draw upon audio materials for in-depth surveys of poetry, prose, drama and music.

The developments were announced at a luncheon and press meeting. Speakers were Harold McGraw, executive vice-president of McGraw-Hill; Sir Edward R. Lewis, chairman of the board of British

Decca, and Albert Rosenberg, vice-president and general manager of the McGraw-Hill Text-Film Division.

The British Decca group's interest in the American educational field was indicated months ago in Billboard, which at the time reviewed the film, "The Rime of the Ancient Mariner," which used the voice of Richard Burton. It was revealed at the Nov. 17 meeting that more educational films of this nature are being prepared.

# MONKEES PKG. TO KICK OFF A TATU LINE

NEW YORK — A new line of temporary status, to be known as the Signature series, will debut with the Monkees, Colgems Records group. The new series will be launched in January by the Huckleberry Tomorrow Co.

The Monkees package will feature a four-color picture of each member of the group, and will also contain their autographs as well as new Tatu Art, created by the Monkees themselves. Other recording artists and groups will be added to the line.

# Broad 'Curriculum' in Cap. Educational Disks

LOS ANGELES — Capitol's educational department zeroes in on its market by offering a broad record catalog. Repertoire sold encompasses 25 per cent jazz, spoken word and show tunes. The emphasis remains on the classics and children's repertoire.

For department director Ted Lindgren, keeping up with his clients in educational and library ranks means being on the road for six months.

Concurrent with rising school enrollments on all levels, the usage of recordings is increasing, Lindgren says. "More schools are adopting audio/visual devices into their curriculum, and recordings make their classes as modern and as interesting as possible."

Education products are all previously released Angel or Capitol LP's, completely re-designed with librettos added when required. Lindgren has headed the department five years. Miss Donna Patzold is his assistant. Lindgren was formerly a classical district sales manager in Chicago.

During the past half-decade, education's business has increased 500 per cent—due to a boost from a 10 per cent discount to a 37½ per cent rate. Seraphim, for example, is offering education LP's at \$1.56.

# G. Pincus Sets Kay With Victor

NEW YORK — George Pincus, president of Gil-Pincus publishing, has set European singer Cockie Kay of Cornet Records with RCA Victor. Pincus has also signed Kay to a writer's pact.

Kay's first RCA Victor release is "Too Young for Love," coupled with "Prisoner of the Bottle." The disk is also being released in England, where Pincus' firm, Ambassador Music, headed by Terry Noon, is setting promotion.

Paul Siegel represents Kay in Germany.

Sen. Everett Dirksen's "Gallant Men" LP hit goes for \$2.99, monaural or stereo.

All product is stocked and shipped from Capitol's Los Angeles factory. It takes five days from order to delivery. "There are almost no returns," says Lindgren.

Lindgren meets large numbers of his clients at Music Educators National Conferences where he sets up displays of his latest catalog additions.

While schools have always used disks (there are some rural schools which still use 78's), it is at the public library level that a recording boom shows portent. Lindgren feels libraries will eventually surpass schools as purchasers of records.

While he acknowledges that the educational market is not a major dollar volume area—a good seller will run from 12,000-15,000 because one album can service a school—Lindgren feels the value comes from knowing the company is contributing culturally. "It shows the students we make something other than the Beatles and it shows the teachers that we are capable of developing tools which can be used in their classes. When you get right down to it, we're really a public relations function."

# UA Gives Int'l Cover Splash To the 'Live for Life' Track

• Continued from page 1

The meeting, which was called by UA president Mike Stewart and Murray Deutch, UAMC executive vice-president, was attended by UAMC's representatives from England, France, Italy, Austria, Switzerland, Japan and the Benelux and Scandinavian countries. "While UAMC and other publishers have held global meetings before," Stewart said, "this was the first which included the men who are actually in the field working on mechanical licensing. We hope to make this the most recorded picture since 'Never on Sunday.'"

"Aside from the main theme of 'Live for Life,' several other tracks are also being covered. 'Theme to Cathrine' and 'Theme to Candice' have picked up more than a dozen covers combined," Deutch said, "but the second most recorded track will be 'Now You Want to Be Loved' ('Des Ronds Dans L'eau')."

The French roster of artists covering numbers from the score include Caravelli (CBS), Nicole Croiselle (AZ), Patachou (CBS), the Tony Perdone Orchestra (Philips) and Franck Pourcel (EMI). Yves Montand will record the title tune in both English and French.

Italian performers waxing the material in their native language are Memo Remigi (Carosello), Dori Ghezzi (Durium), Santo and Johnny (Bluebell) and Evy Brando (GR).

In England, Patsy Ann Noble (MGM), Tony Hatch (Pye) and Paul Mauriat and his Orchestra have singles out on the theme.

Sales activity in the U. S. market is just beginning, with singles by Jack Jones on RCA (his first for the label) and the pairing of Carmen MacRae and Herbie Mann on Atlantic. Other American artists recording "Live for Life" include Ferrante and Teicher (UA), Jerry Vale (Columbia), Enoch Light (Project 3), King Curtis (Atco), Joe Harnell (Columbia), Jane Morgan (ABC) and the Gunther Kullman Orchestra and Chorus. The English lyrics were written by Norman Gimbel.

# Record, Tape Exports Doubled in 2 Years

• Continued from page 1

market. Japan received \$570,491 worth of U. S. music during the period.

In 1966, during the first half U. S. music companies shipped \$5,171,875 worth of pre-recorded tapes, records and blanks overseas to 68 countries. Canada led with \$938,138 worth of imported music product. The United Kingdom was the second largest export market to the tune of \$385,268.

The top 10 importers of U. S. merchandise during the first half of 1967, in addition to Canada and Japan, are the United Kingdom (\$388,119), Hong Kong (\$354,946), West Germany (\$279,635), Mexico (\$278,950), Singapore (\$257,149), Australia (\$255,222), Sweden (\$192,269) and Venezuela (\$190,586).

During June, this year, \$1,100,099 worth of these commodities were exported by U. S. firms compared to \$641,217 during the same 1965 month. In June, 1966, the figure was \$855,101.

The government's massive export report is issued several months after the period for which it provides cumulative and monthly figures.

# Racks Rack Up 80% of Nashville Distributi'n

NASHVILLE — Rack jobbers now control more than 80 per cent of the record distribution in Nashville, a reversal of what existed a year ago.

The breakthrough occurred 12 months ago when Handleman took over the downtown Cain-Sloan Department store, competing with Harvey's Department Store across the street. Since then, Handleman has

# E. H. Morris in Plan for Writer

NEW YORK — Edwin H. Morris Music has blueprinted a wide writing campaign for its new lyricist, Estelle Levitt. Sidney Kornheiser, firm's general professional manager, is sending her to the Coast on special writing assignments for the artists based there, and then to England to write for artists and producers there such as Mickey Most and Herman's Hermits.

Miss Levitt, who was formerly signed to April/Blackwood Music, has written lyrics to Chad & Jeremy's "The Day-Glo Painted Smile," Lulu's "Love Loves to Love Love" and songs such as "In the Name of Love," "This Door Swings Both Ways," "The Music of the World A-Turnin'" and "I Can't Grow Peaches on the Cherry Tree."

taken over the Cain-Sloan suburban stores, the two K-Mart stores, and with last week's opening of a huge new suburban shopping center moved into Penney's and Woolco.

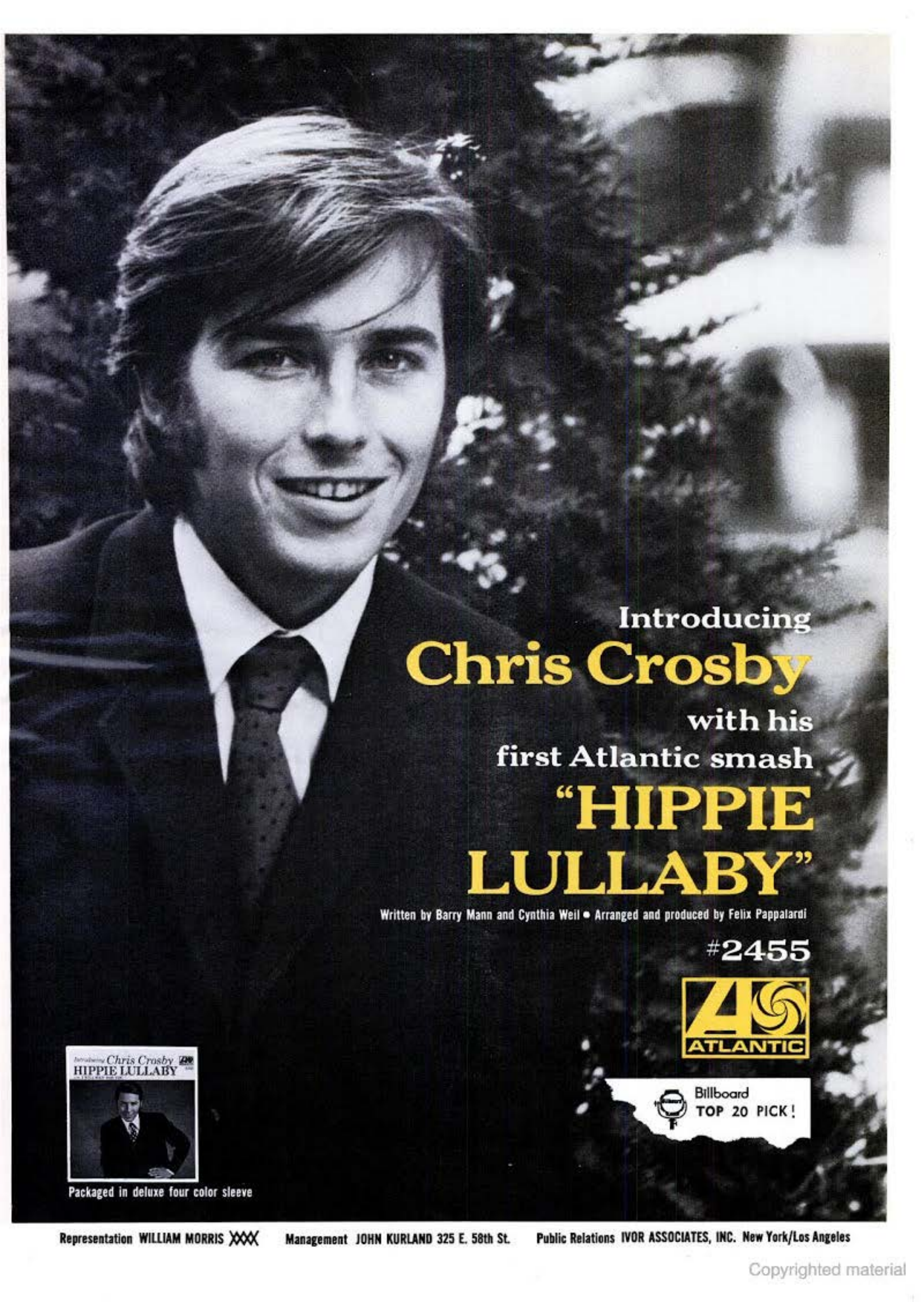
Other racks soon followed suit. L & F Record Service, Atlanta, moved into the Woolworth stores. This month Don Comstock, also of Atlanta, moved his Sound Marketing distribution into Harvey's. This occurred when Buckley's record shop moved from Harvey's (Billboard, Nov. 11) to its own locations.

Nashville now is overwhelmingly racked. Three years ago there was no subdistribution business in the city. The only shops still using independents are Buckley's, Ernest Tubb, and several small shops and bookstores.

The Ernest Tubb shop specializes in country music. Both it and Buckley's do a huge mail-order business.

# Owens in Parade

NEW YORK—Country music is coming to the Macy's Thanksgiving Day Parade Thursday (23). A special buckboard float is being designed that will feature Buck Owens and his Buckaroos, Capitol Records artists.



Introducing  
**Chris Crosby**

with his  
first Atlantic smash

**“HIPPIE  
LULLABY”**

Written by Barry Mann and Cynthia Weil • Arranged and produced by Felix Pappalardi

#2455



Packaged in deluxe four color sleeve



Billboard  
TOP 20 PICK!

Representation WILLIAM MORRIS XXX

Management JOHN KURLAND 325 E. 58th St.

Public Relations IVOR ASSOCIATES, INC. New York/Los Angeles

Copyrighted material



# SPOTLIGHT SINGLES

Number of Singles Reviewed This Week, 188—Last Week, 120

\*This record is predicted to reach the TOP 40 EASY LISTENING Chart.

## POP SPOTLIGHTS

### TOP 20 Spotlights—Predicted to reach the top 20 of the Hot 100 Chart

**BEATLES—HELLO GOODBYE** (Prod. George Martin) (Writers: Lennon-McCartney) (Maclen, BMI) —**WALRUS** (Prod. George Martin) (Writers: Lennon-McCartney) (Maclen, BMI)—With equal programming and sales potential for the top spot on the Hot 100, the Beatles have more exciting, creative material here. Top side is a strong, easy beat ballad while the flip is a rocker with lyric content that takes some listening. Capitol 2056

**MARVIN GAYE & TAMMI TERRELL—IF I COULD BUILD MY WHOLE WORLD AROUND YOU** (Prod. Fuqua & Bristol) (Writers: Fuqua-Bristol-Bullock) (Jobete, BMI)—Solid rhythm follow up to their smash "Your Precious Love" is this groovy blues item headed right for a choice spot on the top 10. Powerful vocal performance by the duet. Flip: "If This World Were Mine" (Jobete, BMI). Tamla 54161

**\*PETULA CLARK—THE OTHER MAN'S GRASS IS ALWAYS GREENER** (Prod. Tony Hatch) (Writers: Hatch-Trent) (Northern, ASCAP)—The team of Clark-Hatch and Trent combine talents once again for this blockbuster rhythm item that should rapidly rise to the top. Well written material and winning performance. Flip: "At the Crossroads" (Hastings, ASCAP). Warner Bros. 7097

**BILL COSBY—HOORAY FOR THE SALVATION ARMY BAND** (Prod. Fred Smith) (Writers: Cosby-Smith) (Manger/Keymen, BMI)—He proved a giant in singles with "Little Ole Man" and this clever novelty follow up has all the potential of his first hit. Laughs from start to finish. Flip: "Ursalena" (Manger/Keymen, BMI) Warner Bros. 7096

**SOLOMON BURKE—DETROIT CITY** (Prod. Jerry Wexler) (Writers: Dill-Tillis) (Cedarwood, BMI)—A country hit by Bobby Bare, a pop hit by Tom Jones, and now a smash hit by the soulful Burke for both the Hot 100 and r&b charts. A powerhouse revival that should go all the way. Flip: "It's Been a Change" (Staples, BMI). Atlantic 2459

**BUCKINGHAMS-SUSAN** (Prod. James William-Guercio) (Writers: Holway-Beisbier-Guercio) (Diogenes/Bag O'Tunes, BMI)—**FOREIGN POLICY** (Prod. James William Guercio) (Writer: Guercio) (Diogenes, BMI)—Group can't miss their consistent top 10 chart record with this powerhouse coupling. First is a driving rocker, well performed, while the flip is a potent piece of material featuring lines from the late President Kennedy. Both sides have intriguing arrangements. Columbia 44378

### TOP 60 Spotlights—Predicted to reach the top 60 of the HOT 100 Chart

**\*DEAN MARTIN—IN THE MISTY MOONLIGHT** (Prod. Jimmy Bowen) (Writer: Walker) (4 Star, BMI)—Cindy Walker's fine and catchy country ballad gets a strong pop treatment from Martin that will send it spiraling up the Hot 100 in short order. Flip: "Wallpaper Roses" (Morris, ASCAP). Reprise 0640

**\*AL MARTINO—A VOICE IN THE CHOIR** (Prod. Tom Morgan & Marvin Holtzman) (Writers: Di-Minno-Tucker) (Case, ASCAP)—Martino offers one of his most moving performances timed beautifully with the upcoming holiday season. This should prove among his most potent sales items since "Mary in the Morning." Flip: "The Glory of Love" (Shapiro, Bernstein, ASCAP). Capitol 2053

**MILL MEDLEY—THAT LUCKY OLD SUN** (Prod. Bill Medley) (Writers: Smith-Gillespie) (Robbins, ASCAP)—The Righteous Brother comes on strong, solo, with a wailing, blues belting revival of Frankie Laine's past hit. This one is loaded with sales appeal for pop and r&b. Exceptional vocal workout. Verve 10569

**LEE DORSEY & BETTY HARRIS—LOVE LOTS OF LOUVIN'** (Prod. M. E. Sehorn & A. R. Toussaint) (Writer: Toussaint) (Marsaint, BMI)—Teamed for the first time, this duet will fast become a hot seller, right up there high on the Hot 100. Pulsating blues rocker penned by Allen Toussaint serves as strong material for them and they wail all the way through. Flip: "Take Care of Our Love" (Marsaint, BMI). Sansu 474

**EVERGREEN BLUES—MIDNIGHT CONFESIONS** (Prod. Jimmy King) (Writer: Josie) (Little Fugitive, BMI)—Backed by an elaborate promotion campaign and a wild rocking sound loaded with discotheque appeal, this group's debut should hit fast with impact. Flip: "Yes That's My Baby" (Little Fugitive, BMI). Mercury 72756

**LONG ISLAND SOUND—ONE TWO THREE AND I FEEL** (Prod. Bo Gentry & Richie Cordell) (Writers: Gentry-Cordell-Calvert) (Patricia, BMI)—Hard driving debut of an exciting new rock group

produced by the winning team of Gentry and Cordell should prove a hot sales item for the teen market. Good sound and beat. Flip: "Skid Row" (Patricia, BMI). Dynovoice 903

**TROGGS—LOVE IS ALL AROUND** (Prod. Page One) (Writer: Presley) (James, BMI)—This smooth, easy beat ballad with good lyric line should be just the commercial entry to put the British group back in their top selling bag in the U. S. Strong dance item. Flip: "When Will the Rain Come" (James, BMI). Fontana 1607

**HONDELLS—YES TO YOU** (Prod. Gary Usher) (Writers: Hilderbrand-Farthingworth) (Screen Gems-Columbia, BMI)—The group's move to Columbia has all the earmarks of a fast chart comeback for the "Little Honda" winners. Strong rocker with good teen lyric. Flip: "Just One More Chance" (Gil, BMI). Columbia 44361

**GENTLE GEORGE—TOLL THE BELL FOR HENRY HOLLAWAY** (Prod. Danny Davis) (Writers: Dee-Deane-Gochring) (Sunbury, ASCAP)—This one has to be the most off-beat, inventive disc of the week, and could easily prove a left field monster. Producer Danny Davis has an item here that must be heard in its entirety. Flip: "Encore" (Sunbury, ASCAP). RCA Victor 9380

**\*LESS REEL—THE LAST WALTZ** (Writer: Reed-Mason) (Francis, Day & Hunter, ASCAP)—The composer of "It's Not Unusual" and this Engelbert Humperdinck smash has a potent instrumental version of that hit that should bring the song right back on the charts again. Top performance. Flip: "Theme to Candice" (Unart, BMI). Deram 85022

**\*JIMMY ROSELLI—PLEASE BELIEVE ME** (Prod. Henry Jerome) (Writers: Stillman-Tenco) (Roncom, ASCAP)—His "There Must Be a Way" did well for him and this well written ballad with strong Arnold Goland arrangement is by far his most commercial pop single to date. Should prove a big chart item—Easy Listening and Hot 100. Flip: "I Don't Want to Walk Without You" (Paramount, ASCAP). United Artists 50234

### CHART Spotlights—Predicted to reach the HOT 100 Chart

**JAMES BROWN & HIS FAMOUS FLAMES—Funky Soul No. 1.** (Goto, BMI). KING 6133  
**PATTI PAGE—Excuse Me** (Sherman-DeVorzon, BMI). COLUMBIA 44353  
**JOE HARNELL—Blame It on the Bossa Nova** (Screen Gems-Columbia, BMI). COLUMBIA 44365  
**SWINGIN' MEDALLIONS—Where Can I Go to Get Soul** (Low-Twi, BMI). SMASH 2129  
**ALAN PRICE SET—Shame** (Nona, BMI). PARROT 3014  
**THE SOULFUL STRINGS—Within You Without You** (Maclen, BMI). CADET 5576  
**COCKIE KAY—Too Young for Love** (Gill, BMI). RCA VICTOR 9374  
**STEPHEN MONAHAN—Newberry Barn Dance** (Ten-East/Bourgeois, BMI). KAPP 872  
**BRUTE FORCE—Tays for Tals** (Bright Tunes, BMI). COLUMBIA 44371  
**BLOSSOMS—Good, Good Lovin'** (Screen Gems-Columbia, BMI). REPRIS 0639  
**PINK FLOYD—The Gnome** (Essex, BMI). TOWER 378  
**CNAD & JEREMY—Painted Dayglow Smile** (Blackwood, BMI). COLUMBIA 44379  
**NINA SIMONE—I Wish I Knew How It Would Feel to Be Free** (Dunne, BMI). RCA VICTOR 9375  
**KIT KATS—Distance** (Act Three/Kenny, BMI). JAMIE 1345  
**JIMMY VELVET—Woman in Bloom** (Table Rock, BMI). BELL 692  
**LOVIN' COUPLE—My Boy** (Gold-Udell, ASCAP). AMY 11003  
**KAY BRYANT—Little Suzie** (Brynor, BMI). CADET 5580  
**KEELY SMITH—Open Your Heart** (MCA, ASCAP). ATLANTIC 2457  
**DORIS TROY—Face Up to the Truth** (Whitson/Hunt/Beachwood, BMI). CAPITOL 2043  
**GOOD & PLENTY—Living in a World of Make Believe** (Pocketful of Tunes/Pamco, BMI). SENATE 2105  
**LARRY PAGE & ORK—Last Waltz** (Donna, ASCAP). CALLA 144  
**RUMBLES, LTD.—Jezebel** (Anne-Rachle, ASCAP). MERCURY 72723

**MARY FORD—Brianna's Guitar** (Four Star Sales, BMI). CAROLE 1003  
**JELLY BEAN BANDITS—Country Woman** (Brent, BMI). MAINSTREAM 674  
**FRANCIS LAI & ORK—Live for Life** (Unart, BMI). UNITED ARTISTS 50230  
**CHITLES—Psychadelic Soul** (Carlman, BMI). WARNER BROS. 7095  
**SPECTRUM—Portabella Road** (Screen Gems-Columbia, BMI). RCA VICTOR 9382  
**PATTI AUSTIN—You're Too Much a Part of Me** (Jekyll and Hyde, BMI). CORAL 62541  
**OLIVER'S HEAVENLY NEST—Hey Bird** (Tach, BMI). PARROT 325  
**THE CREATION—How Does It Feel to Feel** (Unart, BMI)—Life is Just Beginning (Hitmaker, BMI). DECCA 32227  
**STAN GETZ—Midnight Samba** (Hellen, BMI). VERVE 10557  
**AL CAIDLA—Never Pick Up a Stranger** (Calus, BMI). UNITED ARTISTS 50231  
**PHILUPH—Dexter Mind** (Borwin, BMI). VERVE 10564  
**LOVE EXCHANGE—Swallow the Sun** (Vault, BMI). UPTOWN 735  
**LITTLE GEORGIE DORN—Be My Love** (Miller, ASCAP). SSS INTERNATIONAL 722  
**JERRY SMITH—Shaky's Theme** (Pappa Joe's Music House, ASCAP). RICE 5029  
**BUNNY PARKER—How Did Love Finally Find Me** (Valel/Brookings, BMI). ROYAL CANAL STREET BAND—Ludwig (Tune-Kel-Kedor, BMI). ATCO 4536  
**GENTLE TOUCH—Among the First to Know** (Tobi-Ann, BMI). KAPP 871  
**JOHNMY BARFIELD & MEM OF S.O.U.L.—Mr. Starlight** (Arc, BMI). SSS INTERNATIONAL 724  
**DELBERT McCLINTON—Please Help Me, I'm Falling** (Ross-Jungnickel, ASCAP). BOBILL 101  
**PINK CLOUD—Midnight Son** (D'Lisa, BMI). TOWER 376  
**BUNNY PARKER—How Did Love Finally Find Me** (Valel/Brookings, BMI). MGM 13256  
**DARLING SISTERS—Ordinary Boy** (Akbestal, BMI). MGM 13811  
**JOHNNY BARTEL & SOUL MASTERS—You Waited Too Long** (Carned, BMI). SOLID STATE 2514

## CHRISTMAS SPOTLIGHTS

**ROYAL GUARDSMEN—SNOOPY'S CHRISTMAS** (Prod. Gernhard Ent.) (Writers: Hugo Luigi-Weiss) (Next Day/Jamus, ASCAP)—The group could have the biggest hit of the Christmas season with this fast paced novelty item with all the commercial appeal of their initial "Snoopy" hit. Flip: "It Kinda Looks Like Christmas" (Sanphil/Roz-nique, BMI). Laurie 3416

**ROGER MILLER—OLD TOY TRAINS** (Writer: Miller) (Tree, BMI)—Destined to be a sure-fire winner for this and many seasons to come, Miller has composed one of his most moving and touching ballads for all ages which he performs to perfection. Flip: "Silent Night" (Rogean, BMI). Smash 2130

**DANNY THOMAS—THE FIRST CHRISTMAS** (Prod. Joe Reisman) (Writers: Laws-Bass) (Pincus, ASCAP)—From his forthcoming Christmas TV special, "Cricket on the Hearth," Thomas has a compelling and poignant ballad that will prove an important sales item for the season. Flip: "Christmas Story" (Remick, ASCAP). RCA Victor 9342

**LOU RAWLS—LITTLE DRUMMER BOY** (Prod. David Axelrod) (Writers: Simeone-Onorati-Davis) (Int'l Korwin/Mills, ASCAP)—A fresh blues approach to the seasonal classic should rapidly prove a sales winner, hitting all markets of disk buyers. His soulful reading and swing backing are tops. Flip: "A Child With a Toy" (Rawlou, BMI). Capitol 2026

### CHRISTMAS CHART SPOTLIGHTS

**PERRY COMO—Christmas Bells** (Ahab, BMI). RCA VICTOR 9347  
**JERRY VALE—Santa Moose** (Sunbeam, BMI). COLUMBIA 44280  
**JIM NABORS—White Christmas** (Berlin, ASCAP). COLUMBIA 44359  
**ANITA BRYANT—Do You Hear What I Hear?** (Reppert, BMI). COLUMBIA 44341  
**STEVE ROSS—The Night Before Christmas** (Rabbits Foot, BMI). ROULETTE 4773

## COUNTRY SPOTLIGHTS

### TOP 10 Spotlights—Predicted to reach the top 10 of the HOT COUNTRY SINGLES Chart

**DOTIE WEST—CHILDHOOD PLACES** (Prod. Chet Atkins) (Writers: Reed-Mason) (Jewel, ASCAP)—Hot on the heels of "Like a Fool," the fine stylist offers a plaintive, meaningful ballad loaded with pop appeal as well. Flip: "No One" (Tree, BMI). RCA Victor 9377

**PORTER WAGONER—WOMAN HUNGRY** (Prod. Bob Ferguson) (Writer: Chrysler) (Southwind, BMI)—Following up his successful "Julie," Wagoner has another top-of-the-chart contender in this poignant ballad well written and performed. Flip: "Out of Silence" (Owepar, BMI). RCA Victor 9379

**LIZ ANDERSON—THANKS A LOT FOR TRYIN' ANYWAY** (Prod. Felton Jarvis) (Writer: Glaser) (Glaser, BMI)—Just as "Tiny Tears" slips down the country chart, Miss Anderson comes up with a sales topper for that hit with this potent ballad of lost love. Flip: "Come Walk in My Shoes" (Greeback, BMI). RCA Victor 9378

### COUNTRY CHRISTMAS

**FERLIN HUSKY—CHRISTMAS IS HOLY** (Prod. Kelso Herston) (Writer: Husky) (Husky, BMI)—Husky wrote this vital lyric message and performs it for all it's worth. Infectious rhythm backing strongly supports his exceptional vocal work. Much jukebox appeal as well. Flip: "Christmas Dream" (Husky, BMI). Capitol 2023

## R&B SPOTLIGHTS

### TOP 10 Spotlights—Predicted to reach the TOP SELLING RHYTHM & BLUES SINGLES Chart

**LEON HAYWOOD—MELOW MOONLIGHT** (Prod. Leon Haywood) (Writer: Haywood) (Eve-jim, BMI)—His "It's Gotta Be Mellow" proved a giant on the r&b chart and rode up the Hot 100 as well. This blockbuster blues rocker should push him farther up both charts. Electrifying performance. Flip: "Tennessee Waltz" (Acuff-Rose, BMI). Decca 32230

**INEZ & CHARLIE FOXX—(1,2,3,4,5,6,7) COUNT THE DAYS** (Prod. Charlie Foxx) (Writers: Williams-Foxx-Williams) (Catalogue/Cee & Eye, BMI)—A wild and wailing easy-beat rocker that can't miss climbing right up to the top part of the r&b chart in short order. Grooves all the way through. Flip: "A Stranger I Don't Know" (Vee Vee/Cee & Eye, BMI). Dynamo 112

**GENE CHANDLER—NO PEACE, NO SATISFACTION** (Prod. Carl Davis) (Writers: Butler-Griffin) (Jalynne, BMI)—That "To Be a Lover" wailer has another sure-fire winner in this pulsating rocker that never quits from start to finish. Should prove a Hot 100 item as well. Flip: "I Won't Need You" (Jalynne, BMI). Checker 1190

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# Meaux: Hair Cutter to Disk Cutter

NEW YORK — Years ago, Henry Meaux sent Jerry Wexler, Atlantic Records vice-president, a record with a note asking him if he wanted to lease a master; Wexler wrote back: "Dear Huey. Neaux."

Atlantic Records recently announced that Meaux would

produce Barbara Lynn, Johnny Copeland, Andy Chapman and another as yet unnamed artist. Meaux is producing sessions with these artists at his new Grits & Gravy Recording Studios in an abandoned movie theater near Jackson, Miss.

For more than six years Meaux has been consistent at producing chart-topping records, including "Let It Out," by the Hombres now on the Hot 100 Chart. Past hits include "I'm So Lonesome I Could Cry," by B. J. Thomas; "She's About a Mover," by the Sir Douglas Quintet; "I'm a Fool to Care," by Joe Barry; "I'm Leaving It All Up to You," by Dale and Grace; "Talk to Me," by Sunny and the Sunliners; and "You'll Lose a Good Thing," by Barbara Lynn, plus countless others.

He was 16 years old when he played in a country band with Moon Mullican, George Jones, and Benny Barnes at the Gulf Inn in Gilchrest, Tex. After getting out of the Army in 1947 or 1948, the Meaux career stumbled into operation. He had been a barber in Winnie, Tex., and about that time, Meaux and his father, Tetan Meaux, formed a Cajun band and played for dances on Saturday nights.

The band got a live radio show on Saturday afternoons at 4 p.m. on KPAC, Port Arthur, Tex. It was called the "Crazy Cajun Show." Meaux was drummer and singer and emcee. The exposure helped them get more dance job. One Saturday they

played for a big dance and had to tape their radio show.

Floyd Souillieu, who operated Jin Records in Ville Platte, La., telephoned Meaux a few days later and said he'd heard the show was taped and that Meaux had written a couple of the songs. He wanted to use the tape to make a couple of records. One of these was "Des Lamesire." Meaux was 50 per cent owner of the single. He said that Mrs. D. J. Boneau, who operates a record shop in Port Arthur, was instrumental in him getting started in the record business.

One day a boy wearing glasses and blue jeans and walking barefooted came to see Meaux, wanting to cut a record. That was "Breaking Up Is Hard to Do," by Jivin' Gene, a big hit. Meaux cut the record in the KPAC studio.

His first four records were cut at KPAC, then he used a studio in Crowley, La., then Cosmo's in New Orleans. Steve Poncia, with a Houston jukebox firm, acted as his distributor. Poncia sent Meaux to KILT to see Red Jones, then program director of the Houston radio station. Biff Collie was program director on KNUZ, Houston. These two helped Meaux by playing his records.

But after three nationwide hit records, Meaux had only made \$850 (somebody else got the rest). At this point, Pappy Daily, a noted Houston record producer and distributor, gave Meaux his next boost. Daily forced Meaux to telephone Irving Green, an executive of Mercury Records. Daily had written a script, telling Meaux what to say. Green made the deal on a master.

About that time, Meaux received a phone call from Harry Fenfer from New Orleans, then with Jamie Records, who offered him a \$650 advance on a Barbara Lynn record, "You'll Lose a Good Thing."

## Bushmen Acquires Recording Studios

ATLANTA — The Bushmen, a rock group produced by Shelby Singleton Productions and released on the firm's SSS International Sound Recording Studios. President of Bushmen Enterprises is Don Tanner. Singleton produces the group with Joe Venneri and Billy Carl. Bushmen Enterprises will include a management agency, independent production firm and a publishing wing.

## BEST SELLING JAZZ LP's

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	A DAY IN THE LIFE Wes Montgomery, A&M LP 2001 (M); SP 2001 (S)	8
2	2	RESPECT Jimmy Smith, Verve V 8705 (M); V6-8705 (S)	7
3	3	ALLIGATOR BOOGALOO Lou Donaldson, Blue Note BLP 4263 (M); BLP 84263 (S)	8
4	4	EXPRESSION John Coltrane, Impulse A 9120 (M); AS 9120 (S)	6
5	5	WAVE Antonio Carlos Jobim, A&M LP 3002 (M); SP 3002 (S)	6
6	6	DANCING IN THE STREET Ramsey Lewis, Cadet LP 794 (M); LP5 794 (S)	5
7	7	EQUINOX Sergio Mendes & Brasil '66, A&M LP 122 (M); SP 4122 (S)	29
8	9	THAT'S LOU Lou Rawls, Capitol T 2756 (M); ST 2756 (S)	13
9	10	DYNAMIC DUO Jimmy Smith & Wes Montgomery, Verve V 8678 (M); V6-8678 (S)	28
10	8	SERGIO MENDES & BRASIL '66 A&M LP 116 (M); SP 4116 (S)	23
11	12	BRAVO BRUBECK Dave Brubeck, Columbia CL 2695 (M); CS 9495 (S)	10
12	11	CALIFORNIA DREAMING Wes Montgomery, Verve V 8672 (M); V6-8672 (S)	38
13	13	A MAN AND HIS SOUL Ray Charles, ABC ABC 590 X (M); ABC5 590 X (S)	5
14	15	BIG BAND SHOUT Buddy Rich, Verve V 8712 (M); V6-8712 (S)	5
15	14	BIG SWING FACE Buddy Rich, Pacific Jazz PJ 10117 (M); ST 20117 (S)	21
16	17	SWING LOW, SWEET CADILLAC Dizzy Gillespie, Impulse A 9149 (M); AS 9149 (S)	3
17	18	MELLOW YELLOW Odell Brown & the Organ-izers, Cadet LP 788 (M); LP5 788 (S)	12
18	16	THE SPOILER Stanley Turrentine, Blue Note BLP 4256 (M); BLP 84256 (S)	4
19	19	LOVE-IN Charles Lloyd, Atlantic 1481 (M); SD 1481 (S)	16
20	20	RAVI SHANKAR AT THE MONTEREY INTERNATIONAL POP FESTIVAL World Pacific WP 1442 (M); WPS 21442 (S)	2

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## Merc. Issues Leary Album

CHICAGO — Mercury Records has released a soundtrack LP of Dr. Timothy Leary's controversial "psychedelic celebration."

The "celebration," staged by Leary in many major U. S. cities over the past year, is an imaginary LSD experience in which Leary serves as guide.

Said Irwin H. Steinberg, executive vice-president of Mercury Record Corp., "I am pleased at the release of this LP because it will help further the public's knowledge about the controversial drug."

"In order to define one's own values, we have to be exposed to the changing values about us. And we should come to a conclusion about values from

knowledge rather than from the lack of it. This Timothy Leary LP exposes us to an area of knowledge regarding the thinking of a segment of our national community."

The LP, on the Mercury label, is called "Turn On, Tune In, Drop Out." A film of the "Psychedelic Celebration" has been produced by Benedict Pictures Corp. and is now in distribution.

## Sign Metro Distrib

CHICAGO — Metro Record Distributors has been signed to distribute both the Project 3 Records label and its Socko Records subsidiary. Metro serves Chicago and Indianapolis.

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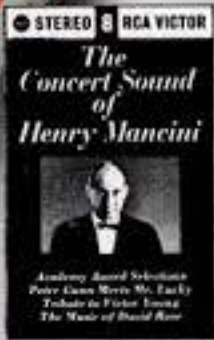
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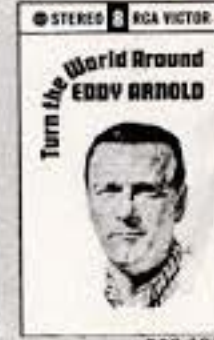
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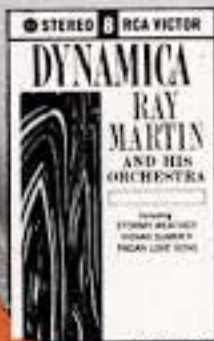
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P8S-1272



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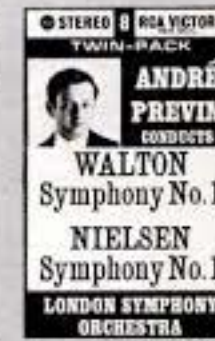
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# Musical Instruments

## Expand Show Exhibit Hours

CHICAGO—Exhibit hours at the 1968 Music Show are to be increased to provide 4½ days of display time during the June 23-27 event.

The extension of hours will be made possible by including an all-day Sunday session opening at 10 a.m., two hours earlier than in past years. This is the first day of the show.

The show, sponsored by the National Association of Music Merchants (NAMM), will also see a major shift by exhibitors from rooms in upper floors to newly available open space in the hotel (Conrad Hilton) exhibit halls.

The exhibit hour increase was approved in a meeting here last week of the NAMM trade show advisory committee consisting of representatives from six manufacturers and wholesalers.

Said NAMM staff director Foster L. Lee, "For all intents

and purposes, the Music Show has in recent years been in full operation on Sunday, the first day of the show, as the result of the gradual transition of trade activities to Sunday hours. The enthusiastic response of both exhibitors and dealers to Sunday display hours necessitates that we extend these exhibit hours to a full day on Sunday. Our new schedule of exhibit hours will provide a maximum of time to everyone in the Music Show to utilize to the utmost the potential of the event for dealer contacts, merchandising campaigns and marketing of their products."

Al Hirt

The open space shift, which began last year, finds many new exhibitors reserving space in the hotel's International Ballrooms, Continental Room, North Hall, East and West Halls.

"Great interest is being shown by exhibitors in this newly avail-

able open space, based on the excellent traffic achieved by exhibitors in open space at the 1967 show," Lee said.

Al Hirt has been signed for the annual NAMM banquet, according to executive vice-president William R. Gard.

The trade show advisory committee members are Edward Amrein of the National Piano Manufacturers Association, Charles R. Miller of the National Association of Band Instrument Manufacturers, Thomas A. Delaney of the National Association of Electronic Organ Manufacturers, Robert W. Keyworth of the Guitar and Accessory Manufacturers Association, David Wexler of the National Association of Accordion Wholesalers and the National Association of Musical Merchandise Wholesalers' Edward E. Targ.

VICE-PRESIDENT HUBERT H. HUMPHREY presents an "Award for Service" to Joe Benaron, president, Thomas Organ Co., Los Angeles, for work in behalf of the President's Youth Opportunity Council and Office of Economic Opportunity. The ceremony was in Washington.



## Eko Signs RCA's Collection

MILWAUKEE — Eko Musical Instrument Co. has signed its first recording group to assist the firm as technical advisers in the design and creation of products.

Eko will endorse RCA Victor's group, The Collection, whose first single is out this week. The quintet will be featured in all Eko national and regional advertising and promotional campaigns, and will prepare blow-up size color posters

for in-store displays in their 1,000 dealerships throughout the world.

The Collection will also solicit reactions of other contemporary groups to new Eko equipment, passing the information along for possible design modifications.

Other acts now using Eko sound equipment are the Beach Boys, Grass Roots and Standells.

## Adequately Promoting New Sheet Music Issues

Second article in a series.

CHICAGO—Surprisingly, reports the trade relations committee of the Music Publishers' Association (MPA) of the U. S., some music dealers view new sheet music and folio issues as a problem rather than plus-profit factor.

It can be reliably reported that some dealers, lacking ideas for promoting new titles, merely prepare stock wrapper and tags for the new titles and file them away until a customer asks for them. This virtually ensures that

the title will not be asked for.

By preparing attractive displays for new releases, the dealer both stimulates requests for such titles and reinforces the promotional efforts of the publishers. One such promotional gimmick is the mailing of literature about new releases to music teachers. Since this literature, like most direct mail, is quickly tossed away, the potential customer doesn't really become aware of the new title until he sees it displayed by the dealer.

Classified

Here are some of the promotional ideas the MPA offers dealers.

Prepare and keep up a classified list of music buyers and mail out post cards or some other form of announcement when a new release suitable for a given category of buyers comes out.

Maintain selection boxes or browser points with new music in all classifications which you handle. Keep these in a quiet, well-lighted part of the store. A special room or studio is preferred, but a long table or shelf with chairs is adequate.

After filling a customer's order, call attention to related and coming new issues without fail. To do so doesn't indicate the clerk is pushy. It shows instead that he's interested in the customer.

Self-Service

Though it may be impossible—if you carry a large inventory—try to display as many new titles as you can. The same is true of catalog titles in sheet music and folios. Sheet music is a great self-service business.

Avoid subscribing to classifications of sheet music which are irrelevant to your clientele. This may seem obvious, but too many dealers are getting extraneous titles out of carelessness or because of isolated requests.

Become the fount of music information in your area. This means you must be an expert or employ experts on all areas of music, recordings, concerts—everything musical that interests your clientele. Most customers demand information with merchandise, and they look for a dealer who can provide everything.

## Kaman Buys Coast Firm

LOS ANGELES — Kaman Corp. of Bloomfield, Conn., a helicopter manufacturer, has agreed to purchase Coast Wholesale Music companies of Los Angeles and San Francisco for stock valued at approximately \$3 million.

Kaman entered the music and entertainment fields in 1966, with formation of an Ovation Instruments division.

The New England firm will exchange 75,000 shares of its authorized convertible preferred stock for shares of the two musical instrument distributors.

Coast Wholesale Music's combined sales total more than \$5 million a year. The two firms will operate as a division of Kaman, with no personnel shifts or philosophy changes, according to Eric Emerson, vice-president, sales, of Coast Wholesale Music of Los Angeles.

## Vox-In Shows Off New Sounds

SAN FRANCISCO — The Vox guitar and amplifier division of Thomas Organ Co. staged a "Vox-in" to demonstrate the firm's new sound equipment here.

More than 1,000 persons "tuned in and turned on" Vox equipment—ultrasonic guitars, Beatle amplifiers, p.a. systems and ampliphonic instruments—in the Avalon Ballroom Nov. 7 as part of a Vox San Francisco Sound Workshop.

In addition, the VoxMobile, a \$30,000 guitar-shaped, two-seat roadster which is functional as a car and as a Vox amplifier, was on display. Thirty-two Vox guitars can be plugged into it, and the Vox continental organ on the rear seat can be played.

Musicians at the sound workshop invited to play the new equipment "to prove that Vox is the leader in sound equipment," said Joe Benaron, president, Vox division. Del Kacher, studio musician from Southern California, demonstrated guitars and amplifiers.

The Vox equipment and VoxMobile also were displayed at the opening of Music City and Sherman Clay, two retail outlets.

## Ever-Green Blues Take 'Studio' Sound on Tour

CHICAGO — Mercury Records' new act, the Ever-Green Blues, are being launched on a

15-city promotional tour and they're taking enough sound like their first single, "Midnight Confessions."

"The group will travel with all their instruments and amplification facilities to provide the exact sound of the single," said Mercury's national product manager, Alan Mink.

The group embarked last Friday (17) on a tour that will take them to Pittsburgh, Cleveland, Akron, Erie, Buffalo, Syracuse, Boston, Hartford, Philadelphia, New York City, Baltimore, Washington, Detroit and Chicago. They will make in-store appearances in most cities.

## Grinnell Music Fair Features Instruments

DETROIT — Grinnell Brothers staged a Music Fair in their downtown music store the week of Nov. 11. The weeklong fair was highlighted by the introduction of a new high fidelity stereo component and compacts department in the store as well as special musical instrument displays and live performances by musicians throughout the store.

The musical instruments displayed and demonstrated included the Gem Compac and Estey Chord Organ; the Pianola, demonstrated by Robert Heyman; a Conn Band Instruments display of antique instruments; Multi-Vider, Conn's new dimension in sound effects demonstrated by Joe Markell; Strobodelic flashing strobe light; Hohner's Echolette combo sound system demonstrated by Wally Erskine; Hohner's Sonor Drums, used by Al Hirt's band.

During the week CKLW-TV personality Robin Seymour hosted a daily live show in Grinnell's eighth floor bandstand area. The store also featured performances in the front window, wired for sound, and on different floors of the store. Clifford Wooldrige gave a harp concert and Ted Lucas of the Misty Wizards played the Sitar. The Nicky Roberts Trio from New York made a two-hour appearance on Nov. 18, the final day of the fair.

Grinnells also gave away prizes and free gifts amounting to a retail value of over \$1,000. First prize was a Pianola player piano; second a Magnavox color TV; third a Ludwig drum set; fourth a Fisher module stereo set; fifth a Gibson guitar; sixth a Sony tape recorder.

## Stonemans in Fender Family

NASHVILLE — The Stoneman Family members now play Fender banjos and guitars. An endorsement contract was signed recently.

Ronnie Stoneman, on future personal appearances, will have use of a \$1,000 gold-plated banjo, and her brother, Van, will use both the Fender 6 and 12-string guitars. Donna Stoneman will continue to use her own mandolin. Fender doesn't make them.

## Wurlitzer Sales Up, Profit Down

CHICAGO — The Wurlitzer Co. reported \$26,134,409 in net sales for the six months ended Sept. 30. The figure for the same period last year was \$21,927,120.

Earnings before income taxes were \$362,526 this year's period compared to \$496,640 last.

## Boyce, Hart, Vox

LOS ANGELES — Tommy Boyce and Bobby Hart have joined the Monkees, the Beatles, the Rolling Stones, the Seeds, the Strawberry Alarm Clock and a number of other groups as endorsers of Vox equipment.

## Hohner Opens West Facility

PALO ALTO, Calif. — M. Hohner, Inc.'s electronic keyboard, piano accordions, Electravox Sonor drums and educational percussion line, Contessa guitars and guitar strings, recorders and Echolette sound systems and accessories are not being channeled to West Coast retailers through a new warehouse here. The new facility also serves as a showroom.

The building is located at 790 San Antonio Road, is convenient to the San Francisco area, and is expected to mean dealer benefits in shorter delivery time and savings in freight costs.

Heading the staff here is Horst Mucha, Western district sales manager. He's been with Hohner 15 years.

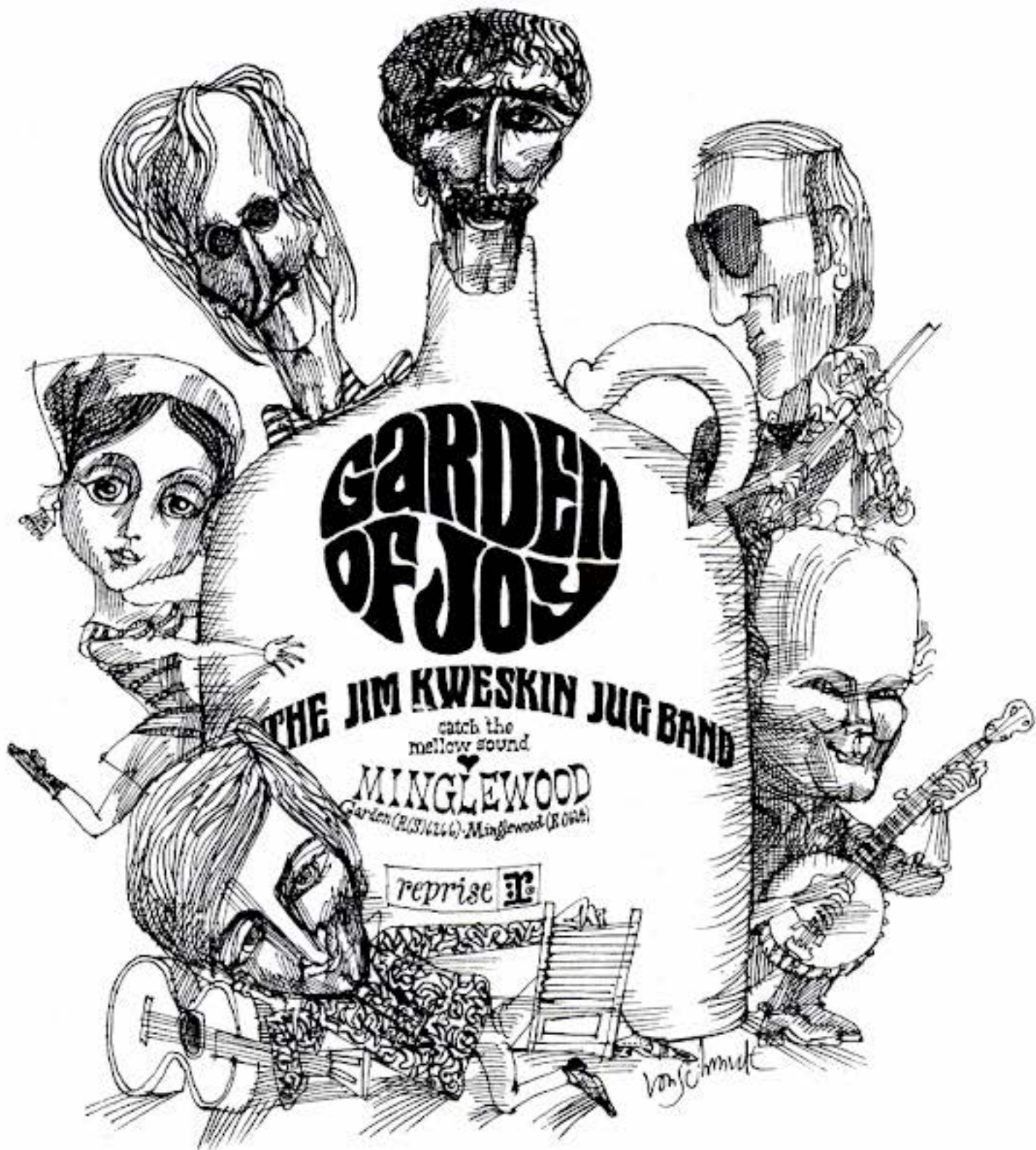
## Literature From Cole

CHICAGO — M. M. Cole has introduced several new publications for the musical instrument field, including:

- A series of books for the Thomas organ, three volumes by George Stayart at \$3 each.
- A new string class method by Northwestern University professor Jack Pernecky.
- A new catalog-price list for books and accessories.

Dealers may inquire of Shepard Stern, M. M. Cole, 251 East Grand Avenue, Chicago, Ill.

# JUG



# A JUG!

# Making Waves

On AM. On FM. On rock stations. On jazz stations. On R&B stations. On easy listening stations. All over the country.

And you don't need a periscope to see why. Don comes in on high tide as he takes today's top hits and turns them on with the full instrumental treatment. As only Costa can.

And any album that includes "Ode to Billy Joe," "Windy," "All You Need Is Love," "Can't Take My Eyes Off You," "Society's Child," "Valley of the Dolls," and "Heroes and Villains" can't be all wet. As a matter of fact, it just might start a new wave. Come on in, the swinging's fine.

V/V6-8702



The Sound of The Now Generation is on



Verve Records is a division of Metro-Goldwyn-Mayer Inc.

## Billboard TOP 40

### EASY LISTENING

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

WEEK	1	2	3	4	TITLE	Artist, Label & Number	WEEKS ON CHART
1	2	2	4		WHEN THE SNOW IS ON THE ROSES	Ed Ames, RCA Victor 9319 (Miller, ASCAP)	9
2	1	1	3		MORE THAN THE EYE CAN SEE	Al Martino, Capitol 2989 (Schubert, BMI)	11
3	3	3	2		MORE THAN A MIRACLE	Roger Williams, Kapp 843 (Robbins, ASCAP)	11
4	4	4	1		IT MUST BE HIM	Vikki Carr, Liberty 33984 (ASA, ASCAP)	16
5	14	14	18		WAIT UNTIL DARK	Henry Mancini, RCA Victor 9346 (Witmark/Hambro, ASCAP)	5
6	9	10	11		I ALMOST CALLED YOUR NAME	Margaret Whiting, London 118 (Slegater, BMI)	7
7	5	5	5		A STRANGE SONG	Berry Belafonte, RCA Victor 9343 (Blackwood, BMI)	11
8	7	6	10		THE LAST WALTZ	Engelbert Humperdinck, Parrot 40019 (Decca, ASCAP)	10
9	8	8	13		I FEEL IT	Peggy Lee, Capitol 2988 (Alton, ASCAP)	9
10	10	9	8		FOR ONCE IN MY LIFE	Tory Bennett, Columbia 44238 (Elin & Van Stock, ASCAP)	12
11	11	11	16		TO SIR, WITH LOVE	Herbie Mann, Atlantic 2444 (Grove/Columbia, BMI)	7
12	6	7	7		YOU, NO ONE BUT YOU	Frankie Laine, ABC 10983 (Dunbar/Sawyer, ASCAP)	8
13	13	15	22		CUANDO SALI DE CUBA	Sandipani, AAM 880 (Miller, ASCAP)	6
14	15	16	25		WHEN WILL THE GOOD APPLES FALL	Seekers, Capitol 2013 (Duart, BMI)	6
15	16	17	33		HOLLY	Andy Williams, Columbia 44238 (Eliades, BMI)	5
16	12	12	19		WHAT A WONDERFUL WORLD	Louis Armstrong, ABC 10983 (Valade, ASCAP)	7
17	18	19	35		THIS TOWN	Frank Sinatra, Reprise 6431 (Renick, ASCAP)	4
18	21	37	—		COLD	John Barry, RCA Victor 9341 (Scolyers, ASCAP)	3
19	19	24	26		ALL THE TIME	Jimmy Basili, United Artists 50217 (Cedarwood, BMI)	7
20	20	30	32		JUST LOVING YOU	Anita Harris, Columbia 44238 (Chappell, ASCAP)	5
21	17	13	6		A BANDA	Mark Albert & the Tijuana Brass, AAM 870 (Irving, BMI)	12
22	34	—	—		CHATTANOOGA CHOO CHOO	Karper's Blarney, Warner Bros. 7090 (Felt, ASCAP)	2
23	23	25	37		BE MY LOVE	Mel Carter, Liberty 34000 (Miller, ASCAP)	5
24	25	33	40		LAZY DAY	Spanky & Our Gang, Mercury 72720 (Screen Gems-Columbia, BMI)	4
25	29	39	—		STEP TO THE REAR	Mollie Maye, RCA Victor 9347 (Carole, ASCAP)	3
26	24	32	38		CAN'T TAKE MY EYES OFF YOU	Patty Faith, Columbia 44319 (Saturday/Sweeney Four, BMI)	5
27	37	—	—		YOU MADE IT THAT WAY	Perry Como, RCA Victor 9334 (Rose, BMI)	2
28	22	23	28		LONELY AGAIN	Connie Francis, MGM 12814 (Four Star, BMI)	7
29	38	—	—		LIVE FOR LIFE	Jack Jones, RCA Victor 9345 (Duart, BMI)	2
30	31	31	31		OPEN FOR BUSINESS AS USUAL	Jack Jones, Kapp 840 (Greenwood, BMI)	5
31	33	40	—		BY THE TIME I GET TO PHOENIX	Glen Campbell, Capitol 2015 (Rivers, BMI)	3
32	32	38	—		LOVER MAN	Berba Stroebel, Columbia 44331 (MCA, ASCAP)	3
33	35	35	39		LOVE OF THE COMMON PEOPLE	Wayne Newton, Capitol 2016 (Tros, BMI)	4
34	39	—	—		YOU DON'T KNOW ME	Elvis Presley, RCA Victor 9341 (Sill & Range, BMI)	2
35	—	—	—		WINDY	Wes Montgomery, AAM 883 (Alton, ASCAP)	1
36	36	36	36		PATA PATA	Miriam Makeba, Reprise 6666 (Dea, ASCAP)	6
37	—	—	—		VALLEY OF THE DOLLS	Blanca Warrick, Scepter 12203 (Felt, ASCAP)	1
38	—	—	—		REACH OUT	Bert Bacharach, AAM 888 (Blue Bear/Jac, ASCAP)	1
39	—	—	—		I GET ALONG WITHOUT YOU VERY WELL	Karen Chandler, Def 17049 (Fameo, ASCAP)	1
40	40	—	—		AN OPEN LETTER TO MY TEENAGE SON	Victor Lindberg, Liberty 33994 (ASA, ASCAP)	2

## THOROUGHLY MODERN MILLS

- LITTLE DRUMMER BOY  
Lou Rawls ..... (Capitol)
- KEEP ON DANCIN'  
Harper and Rowe ..... (White Whale)
- I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME  
Virginia Wolves ..... (ABC)
- HOW COME YOU DO ME LIKE YOU DO  
John Davidson ..... (Columbia)
- TEN STOREYS HIGH  
Bill Smith ..... (Talmu)
- THAT'S MY DESIRE  
Ronnie Dove ..... (Diamond LP)  
John Gary ..... (RCA LP)
- LOVERS OF THE WORLD UNITE  
Tartans of Lavender Lane ..... (Capitol)
- THE SHEIK OF ARABY  
Jim Kweskin Jug Band ..... (Reprise)
- SOLITUDE  
ST. JAMES INFIRMARY  
Eileen Romey ..... (Audio Fidelity LP)
- AIN'T MISBEHAVIN'  
Carmen McRae ..... (Kapp LP)  
Johnny Watson Trio ..... (Okeh LP)
- I SURRENDER DEAR  
Steve Mason ..... (Mason)
- ROCK-A-BYE YOUR BABY  
Judy Garland ..... (ABC LP)  
Steve Mason ..... (Mason)
- FRENTE A PALACIO  
Al Caiola ..... (UA LP)

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Uniques  
Paula 255

"Christmas in Vietnam"  
Johnny & Jon  
Jewel 776

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A WHIZ OF A HIT...

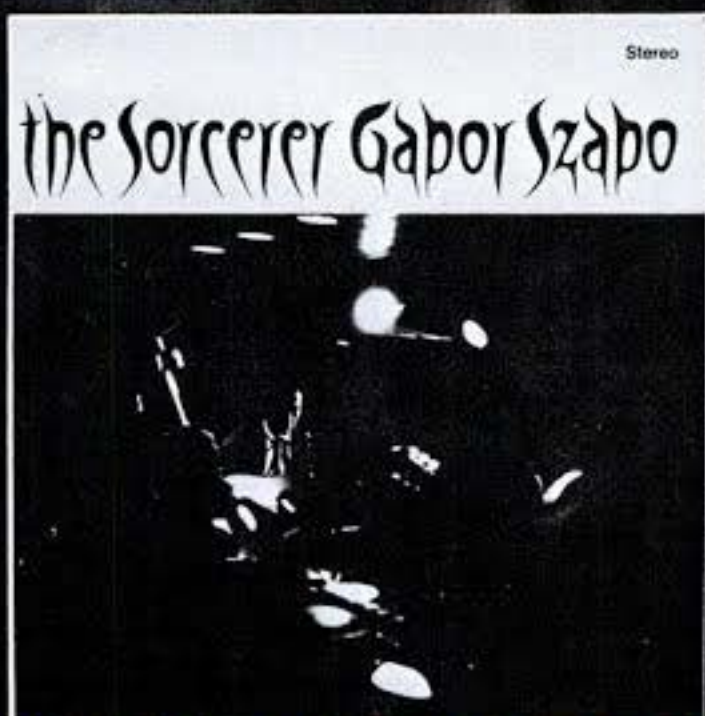
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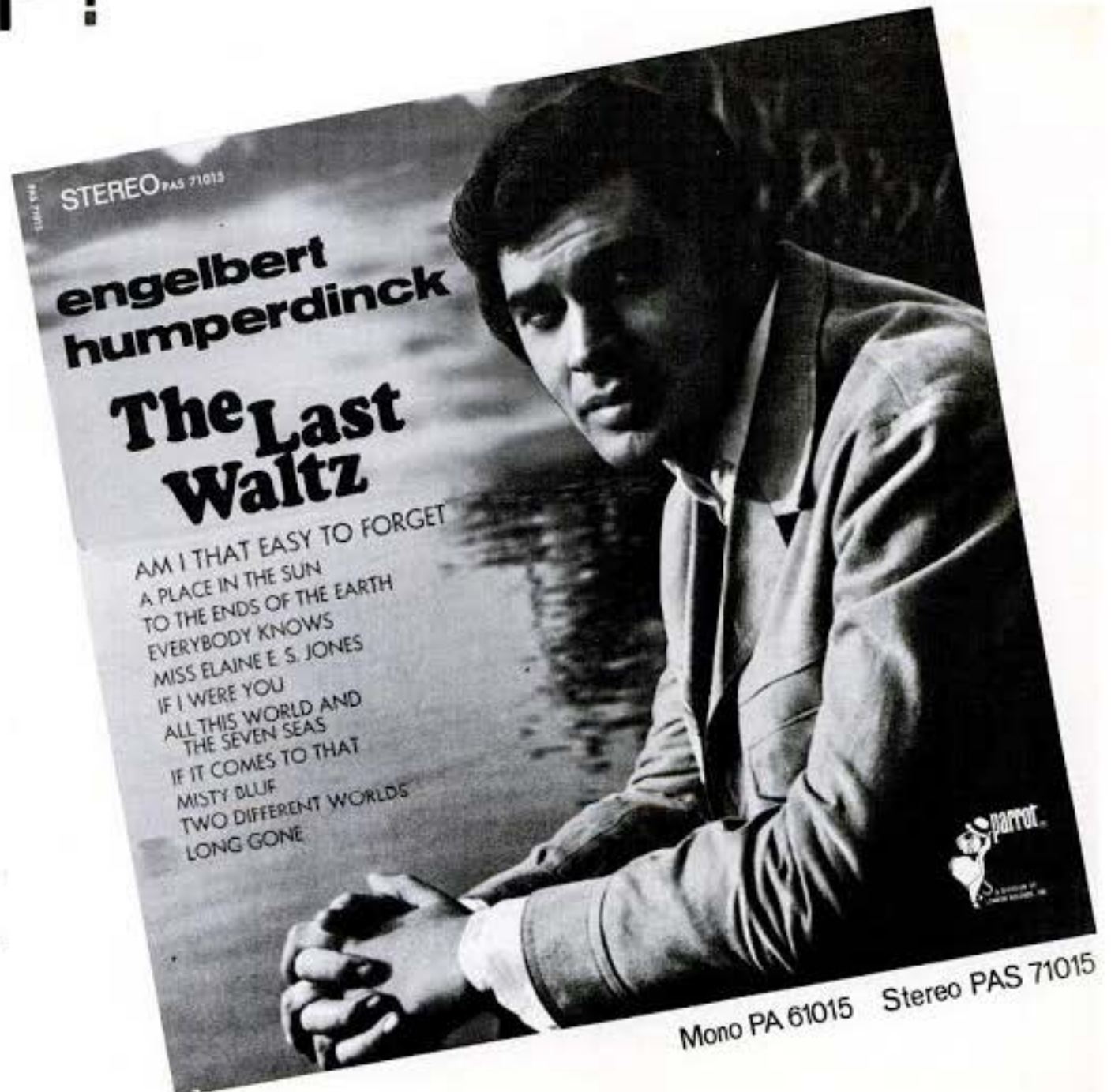


**To Engelbert Humperdinck:**  
"AWARD FOR THE MOST  
POPULAR RECORD,  
**"Release Me"**,  
ON COIN-OPERATED  
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*and now...*

# ENGELBERT'S FANTASTIC NEW LP!



# Radio-TV programming

## 2d Gavin Programming Parley to Draw All-Star Speaking Cast

LAS VEGAS — The second annual Bill Gavin Radio Programming Conference gets under way here Dec. 8 at the Riviera Hotel with an honor roll slate of speakers from both the record and the radio industries. As of last week, those scheduled from the radio industry to speak included Kent Burkhardt, manager of WQXI, Atlanta; Dick Carr, program director of WNEW, New York; Lucky Cordell, program director of WVON, Chicago; Paul Drew, program director of CKLW, Detroit; Jack Gardiner, program director of KBOX, Dallas; Harvey Glascock, general manager of WNEW, New York; Dan McKinnon, general manager of KSON, San Diego; Ruth Meyer, program director of WMCA, New York; Charles Murdock, general manager of WLW, Cincinnati; Pat O'Day, program director of KJR, Seattle, and Frank Ward, general manager of WWRL, New York.

Representing the record industry will be Charlie Fach of Mercury Records, Bill Gallagher of MCA, Voyle Gilmore of Capitol Records, Walt McGuire of London Records, John Maitland of Warner Bros. Records, Jerry Moss of A&M Records, Steve Sholes of RCA Victor Records, and Jerry Wexler of Atlantic. A special speaker will be Marvin Antonowsky, vice-president of J. Walter Thompson.

Gavin said he expects between 350-450 at the three-day conference. A year-and-a-half ago in Chicago, Gavin's first annual conference drew 188; record men were not participants in that

meeting. The conference is being handled strictly by the hotel. Anyone wishing to attend the conference, which starts with registration Dec. 8 and an informal reception at 6 p.m., should write: Radio-Record Seminar, Riviera Hotel, Las Vegas, Nev. Cost runs at \$39.50 for single room occupancy; \$29 each for double room occupancy. This fee is everything, including the awards banquet Saturday night.

Conference speeches will be presented Saturday 9-noon and 1-5 p.m. A cocktail reception by the hotel will run 6-7 p.m., with the awards dinner (dress informal) running 7-10:30 p.m. The hotel is planning a show to follow the banquet. Informal seminars on country, r&b, Easy Listening, and rock will be held all day Sunday. Theme of the entire conference is: "Problems and Trends in Radio Programming."

A highlight will be the presentation of the Gavin awards Saturday night. Besides his awards to radio men, Gavin will present four awards to record a&r men, one to the record executive of the year; one to the national promotion man of the year; nine to U. S. regional promotion men; one to a Canadian promotion man; and awards to the major artist in country music, rock, Easy Listening, and r&b music. This is the sixth year for the awards, though Gavin said that this year he'd "gone into greater depth in determining the winners." It will be the first time that the awards have been presented in person.



THE CAIN-SLOAN DEPARTMENT STORE saluted country music with a remote broadcast by WENO, the Nashville country music outlet, and Decca Records artist Jack Greene sat in on the show with deejay Ed Hamilton. From left, Jack Boyte and Graham Hediker, of Decca Records, Memphis; Mrs. Rice, manager of the Cain-Sloan record department; Green, Mr. Murray, the advertising manager of Cain-Sloan; Hamilton, and Harry Silverstein of Decca in Nashville.

## Disks Make Radio, TV Pockets Jingle

• Continued from page 1

ach's In" was a hit a couple of years ago by the T-Bones. Today, when an advertising firm does a commercial, it immediately thinks of its potential as a record, hoping for that bonus subliminal exposure. Columbia Records released "Girl From Breadsticks," a Stella D'oro commercial, last summer.

More and more advertising agencies are realizing that the rock 'n' roll field is where the action is and are either using the groups themselves in commer-

cial or using the same sounds. A good copyright can reap extra profits for a publisher when an advertising firm picks it up, with altered lyrics, for a commercial. "Georgie Girl" became, thus, a good vehicle for White Rock soda. "White Rabbit," a hit by Jefferson Airplane on RCA Victor, became a white levis commercial.

### Battle for Teens

For a while, Pepsi and Coca-Cola were battling it out for the teen market by using rock 'n' roll artists in their commercials.

(Continued on page 26)

## WABX-FM Going Progressive

By CLAUDE HALL

DETROIT — WABX-FM, a stereo station of Century Broadcasting, has been slowly moving into a progressive rock format, said John Small, general manager. The station has been programming the Vanilla Fudge, Ravi Shankar, the Cream, Tim Hardin, the Jefferson Airplane and John Hammond, among others. This is good news to record men, who've long needed radio exposure for some of the groups who're scoring better in album sales than singles sales.

There seems to be a trend shaping in the FM field for this type of station. WOR-FM had the college-age crowd sewed up in New York, but dropped the ball, and alert management at WNEW-FM picked it up and will be dipping more and more into the progressive rock bag. Already, Bill (Rosko) Mercer is playing progressive rock and good blues on WNEW-FM 7-midnight. In Los Angeles, KMPX-FM, guided by program director Tom Donahue, has been making an impact on album sales in the rock field. KPPC-FM is slated to go on the air soon with a progressive rock format in Los Angeles. Back in New York, there are also two additional radio shows that give exposure to good rock groups.

WBAI-FM, the non-commercial station in New York, beams a good program after midnight hosted by Bob Fast; this show plays everything from gutty

blues to progressive rock to folk (Arlo Guthrie got good exposure via tapes on this station before Reprise signed him). Also, Phil Morris is now hosting a show on a Newark, N. J., station—WHBI-FM—in the wee hours of the morning that gives exposure to good rock groups like the Jimi Hendrix Experience, Joan Baez and the Blues Project. His show is expanding to the time of 3-5 a.m. in January and Morris hopes to further expand it midnight-5 a.m. soon.

WABX-FM in Detroit started out a year and a half ago playing instrumentals and Easy Listening versions of rock hits. Then the station began programming a few of the smoother rock hits and eventually shifted into block programming with times devoted to folk and jazz. Folk and rock tunes then were integrated into the daytime programming. Small said the Animals and the Beegees and the Beatles have made an impact on the daytime audience. The station is now receiving 25-40 letters a day.

"There's a lot of meaningful music being produced today in the rock field . . . tunes that are absolutely beautiful. They time. These are the records I'm trying to sneak into our programming. I'm sure we're going to be extending this type of thing." He said he wanted to achieve a "happy medium without sounding too bluesy." There is a possibility that the station

may obtain a folk-rock act to emcee a radio show—the Misty Wizards of Reprise Records. The act, composed of Dick Keelan and Ted Lucas, were featured on live remote broadcast from the auto show in Detroit this past weekend and will also have a two-hour show next week-end.

## KUZN Goes To Country

WEST MONROE, La. — KUZN, a daytime station that has long featured a Hot 100 format, has switched to country music, said Bruce Stratton, program director. Stratton, who works as Phil Harmonic, changed the station to country Oct. 30, feeling that the station "already had an audience that has not been exposed to the new country sound."

The new format "increased our revenue even before we made the switch," Stratton said. Using Pepper's "Good Life" jingles package, the right music, and deejays experienced in both rock and Easy Listening "we have hit the market with impact and great response."

## OFFER TAPE ON U. K. PIRATES

NEW YORK — A radio special, "British Pirate Radio—Dead Issue?" produced and broadcast over the commercial shortwave station WNYW here, is available to all radio stations. The 30-minute documentary features interviews with Rhonan O'Rahilly, chief of Radio Caroline, and former pirate deejays. Requests should be directed to Morgan Skinner at the station.

## KGMC Spreads Format

ENGLEWOOD, Colo. — KGMC, which serves the Denver market, has bowed a new programming policy hinging on equal parts of Easy Listening, country music and Hot 100 records. Wayne Vann, program director, said the 1,000-watt daytimer had found "just moderate success" in an old format of good music. The new policy, which he calls "Best of Three Worlds," features "the meringue off the top of the Nash-

ville sound pie, a double filet mignon of Easy Listening, and the piece de resistance of mild rock."

Vann tracks every single and album cut, but says he'll not only go out on a limb to pick hits, but wants to expose new releases. The station has dropped all talk programs and is using tight production to attract the modern adult listener, Vann says.



GREETING MGM RECORDS ARTIST Donna Stoneman is Lionel Baxter, right, vice-president of Storer radio division. The occasion was a KGBS party in New York. Attending were, from left, Barbara John, promotion manager of KGBS; Roy Horton of the Country Music Association, and Lew Shaw of Alan Torbet Associates.

## KRAK's Feature Offering James Single as Giveaway

SACRAMENTO, Calif. — KRAK, one of the nation's leading country music stations, is bowing a single record featuring Sonny James as a giveaway. The record — "Sacramento Grow"—was written and recorded by James; Ken Nelson at Capitol Records co-ordinated the promotion venture, which commemorates the fifth anniversary of the station's country format. The song boosts both city and station.

The station will give out 5,000 copies of the single on a first-come, first-get basis at two country music shows Nov. 26 in the Sacramento Memorial Auditorium, said station manager Jay Hoffer. Shows sponsored by the station have been running 75-80 per cent of capacity, he said, and "we've yet to lose a dollar." The Nov. 26 show will also feature Tex Ritter, Glen Campbell, Lynn Anderson, the Gosdin Brothers, and Ronny Sessions.



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"... the pace, the mood and the music carried the viewer effortlessly through the hour."—Los Angeles Times

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According to national ratings, this show delivered the largest audience ever recorded for an hour TV special.

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# Vox Jox

Jonathan Schwartz is the latest personality to join WNEW-FM in New York, which is going more and more into the progressive rock bag. The former WNAC, Boston, personality will take over the 4-7 p.m. slot. . . . In Philadelphia, Bob Meneffee will take over the morningshow on WPEN. Ted Steele will move to a midday slot. Meneffee is no stranger to Philadelphia audiences, having worked on WCAU and WIP. . . . Mike Lundy, former program director of KAFY and KERN in Bakersfield, Calif., has joined Ted Randal Enterprises, a radio programming consultant firm.



MENEFFEE

Charles M. Stone, a 33-year veteran in radio, has been appointed vice-president for radio of the National Association of Broadcasters (NAB). Formerly vice-president for station services of the NAB, he succeeds Sherrill Taylor, who is now vice-president for affiliate relations of CBS radio network. Alvin M. King has been

By CLAUDE HALL  
Radio-TV Editor

named director of NAB station relations; he'd been director of State association liaison.

Paul Solomon has been named talent co-ordinator for the nationally syndicated "Merv Griffin Show" produced by WBC Productions; he succeeds Alan Foshko. . . . Arlyn Jones is new producer-director of WKYC-TV in Cleveland; He'd been a producer-director with WZZM-TV, Grand Rapids, Mich., and responsible for the 90-minute daily live variety show—"Morning Show." Jones once directed three syndicated music shows syndicated from WKOW-TV in Madison, Wis.

JONES

After about six months away from the chores, Bill Atkins has resumed music director duties at KDOK in Tyler, Tex. The station is going up to 1,000 watts in November and in that part of

the nation a 1,000-watter goes a long way. . . . Ron Morgan has been appointed program director of WLYV, a Hot 100 format station in Fort Wayne, Ind.; just back from six months in the Army, Morgan will hold down the 5:30-9 a.m. slot. . . . Would you believe that Gary Miles, who used to be over at KSTN in Stockton, Calif., is now music director of another station; which one is a mystery because his note didn't say!

Gary Roberts has been appointed music director of KICS and KICS-FM, Hastings, Neb. The station is the area's only Hot 100 format operation and needs singles. This station could help your record promotion men break some records. . . . Ken Reeth, director of programming for dynamic WAMO, Pittsburgh; WILD, Boston; WUFO, Buffalo; and WOH, Miami, has a beard and mustache. . . . Charles R.

(Continued on page 47)

## 'THE BIG BREAK'

To give new groups a chance to be heard, WABC in New York recently bowed a feature, "The Big Break." Every night at 10:25, Bruce (Cousin Bruce) Morrow plays a tune by a new group. At the end of 13 weeks, ABC Records will award record contracts to two of the groups. 20th Century-Fox Records will present a contract to another group. The showdown will come with a big "finals" night in December or January, when the top 15 groups compete against each other. Rick Sklar, program director of the Hot 100 format station, hopes also to put out an album featuring the best groups, with profits from sales to go to charity. To get a professional sound, WABC is recording the groups at Bell Sound studios in New York, and here's part of that behind-the-sound story.



Nathan Liebowitz and Ed Beldowski of the Spiral from Livingston, N. J., tune up . . .



. . . while Patricia Cahill of the Rhythm Disciples prepares to record. Rick Sklar, left, and Bruce Morrow advise. Phil Palma of the group works over the melody on his Fender at right.



Then it's briefing time. A Bell engineer talks to drummer Mike Feeney of the Spiral while Sklar and Morrow, right, look on.



Morrow and Sklar then team up in the studio to produce the taping. At left is Abe Morrow, father of the air personality.



"Boys, you did all right," Morrow tells the Utmost after taping their song. From left, the group is lead guitarist Don de Costa, vocalist Steve de Costa, drummer Mike Ferenze, and organist Ray Bauer.

## Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

### POP SINGLES—5 Years Ago November 24, 1962

1. Big Girls Don't Cry—Four Seasons (Vee Jay)
2. Return to Sender—Elvis Presley (RCA Victor)
3. All Alone Am I—Brenda Lee (Decca)
4. Bobby's Girl—Marcie Blane (Seville)
5. Next Door to an Angel—Neil Sedaka (RCA Victor)
6. Limbo Rock—Chubby Checker (Parkway)
7. Don't Hang Up—Orions (Cameo)
8. He's a Rebel—Crystals (Phillys)
9. Gina—Johnny Mathis (Columbia)
10. Ride!—Dee Dee Sharp (Cameo)

### POP SINGLES—10 Years Ago November 25, 1957

1. Jailhouse Rock/Treat Me Nice—Elvis Presley (RCA Victor)
2. Wake Up Little Susie—Everly Brothers (Cadence)
3. You Send Me/Summertime—Sam Cooke (Keen)
4. Silhouettes—Rays (Cameo)
5. Be-Bop Baby/Have I Told You Lately That I Love You—Rick Nelson (Imperial)
6. April Love/When the Swallows Come Back to Capistrano—Pat Boone (Dot)
7. Chances Are/Twelfth of Never—Johnny Mathis (Columbia)
8. My Special Angel—Bobby Helms (Decca)
9. Raunchy—Bill Justis (Phillips International)
10. Little Bitty Pretty One—Thurston Harris (Aladdin)

### R&B SINGLES—5 Years Ago November 24, 1962

1. Big Girls Don't Cry—Four Seasons (Vee Jay)
2. Nothing Can Change This Love—Sam Cooke (RCA Victor)
3. Somebody Have Mercy—Sam Cooke (RCA Victor)
4. Do You Love Me—Contours (Gordy)
5. Green Onions—Booker T & the M.G.'s (Stax)
6. I've Got a Woman—Jimmy McGriff (Sue)
7. Stormy Monday—Bobby Bland (Duke)
8. He's a Rebel—Crystals (Phillys)
9. Release Me—"Little Esther" Phillips (Lenox)
10. Stubborn Kind of Fellow—Marvin Gaye (Tamla)

### POP LP'S—5 Years Ago November 24, 1962

1. Peter, Paul & Mary—(Warner Bros.)
2. My Son, the Folk Singer—Allan Sherman (Warner Bros.)
3. West Side Story—Soundtrack (Columbia)
4. Modern Sounds in Country & Western Music, Vol. 2—Ray Charles (ABC-Paramount)
5. Jazz Samba—Stan Getz & Charlie Byrd (Verve)
6. Ramblin' Rose—Nat King Cole (Capitol)
7. Sherry and 11 Others—Four Seasons (Vee Jay)
8. I Left My Heart in San Francisco—Tony Bennett (Columbia)
9. Modern Sounds in Country & Western Music—Ray Charles (ABC-Paramount)
10. The Music Man—Soundtrack (Warner Bros.)

## Disks Make Radio, TV Pockets Jingle

• Continued from page 24

McCann-Erickson for Coke used artists like Sandy Posey, the Supremes, Ray Charles, Neil Diamond, and the New Vaudeville Band. Dick Harvey at McCann-Erickson said these commercials, which generally combined a hit song by the artist, were "the best things we've done for the teen market." Hilary Lipsitz, vice-president at BBD&O, has found that rock groups work extremely well at reaching the teen market for Pepsi. The firm bowed a promotion package a while back for bottlers that included a film of the Turtles in a recording session of their summer theme—"Taste that beats the others cold." The promotion package also included an album of radio spots featuring the Turtles, Jackie de Shannon, and Martha and the Vandellas, as well as a TV film of the Four Tops in action with the theme. Lipsitz, an account group head, has made it a point to know a lot of people in the music business.

Leslie Miller, an artist signed to MGM Records, has worked on commercials for everything from Coke to Aqua Velva to Falstaff Beer. Her salary, from commercials alone, runs in a high five-figure category annually. For McCann-Erickson and Coke, she sang background for Lesley Gore and Neil Diamond, among others. But in many cases name artists come too expensive and Leslie Miller either has to imitate a sound

or innovate her own. To sound like the Supremes, for example, she calls up two other girls. One is Valorie Simpson, who has written and sung for Motown.

There are many creative people in the record field who are now involved in producing commercials, Leslie Miller said. She mentioned John Barry, whom she worked with on an Eastern Airlines commercial; Stan Applebaum, a&r producer at Warner Bros.; and her husband, Alan Lorber. Some of the other record men who work in the commercials field include George Martin, who produces the Beatles, and Billy Strange.

Called "flights" Commercials are called "flights." Bob Walker, account executive at Doyle Dane Bernbach, said he had four flights slated in 1967, including a Thom McAn jingle. One of their commercials was so successful that kids wrote in wanting to buy a record of it. A March Monkey Boots flight sold out the particular line. Like nearly every advertising executive, Walker said he would be very happy to see a commercial turn into a hit record.

Many agencies spend up to \$10,000 on flights, depending on the cost of the name artist involved. Doyle Dane Bernbach was one of the first to use pop record acts, signing Chubby Checker in 1958.

Clay Warnick, head of the music department of Young and Rubicam, pointed to Stan Ap-

(Continued on page 47)



**This is how a Henry Mancini Concert looks.**

**This is how  
it sounds.**



The orchestra and chorus play a Beatles Medley — including — “A Hard Day’s Night,” “Michelle,” “All My Loving” and “Yesterday,” as well as “More,” “Born Free” and “Somewhere, My Love.”

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THE MANHATTANS

**"I CALL IT LOVE"**  
#533

**New Release "Shing'a'Ling USA"**  
#532

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(COMES ALONG)

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**"THAT'S ALL A PART OF LOVING YOU"**

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**SOCKIN'**

**"SOCKIN' 1-2-3-4"**

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## TOP SELLING R & B SINGLES

★ STAR Performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	<b>SOUL MAN</b> Sam & Dave, Stax 231 (East/Pronto, BMI)	11	26	34	<b>ALL YOUR GOODIES ARE GONE</b> Parliament, Revlon 211 (Groovesville, BMI)	4
2	3	<b>A NATURAL WOMAN</b> Aretha Franklin, Atlantic 2411 (Screen Gems-Columbia, BMI)	8	27	27	<b>TELL HIM</b> Patty Drew, Capitol 5861 (Beachwood/Edgewater, BMI)	7
3	6	<b>(Loneliness Made Me Realize) IT'S YOU THAT I NEED</b> Temptations, Gordy 7065 (Jobete, BMI)	5	28	43	<b>I SECOND THAT EMOTION</b> Smokey Robinson & the Miracles, Tamla 54159 (Jobete, BMI)	2
4	4	<b>I'M WONDERING</b> Stevie Wonder, Tamla 54157 (Jobete, BMI)	6	29	29	<b>KARATE BOOGALOO</b> Jerry O, Shout 217 (Boogaloo/Love Lane, BMI)	11
5	2	<b>YOUR PRECIOUS LOVE</b> Marvin Gaye & Tammi Terrell, Tamla 54156 (Jobete, BMI)	9	30	25	<b>DIFFERENT STROKES</b> Syl Johnson, Twilight 103 (Zachron/Edgewater, BMI)	10
6	13	<b>I HEARD IT THROUGH THE GRAPEVINE</b> Gladys Knight & the Pips, Soul 35039 (Jobete, BMI)	5	31	31	<b>GO-GO GIRL</b> Lee Dorsey, Amy 998 (Marsaint, BMI)	5
7	5	<b>EXPRESSWAY TO YOUR HEART</b> Soul Survivors, Crimson 1010 (Double Diamond/Downstairs, BMI)	12	32	37	<b>SWEET, SWEET LOVIN'</b> Flatters, Musicor 1275 (Catalogue, BMI)	4
8	8	<b>WHAT'VE I DONE (To Make You Mad)</b> Linda Jones, Loma 2077 (Zira/Floteka, BMI)	8	33	38	<b>ON A SATURDAY NIGHT</b> Eddie Floyd, Stax 233 (East, BMI)	3
9	9	<b>TO SIR, WITH LOVE</b> Lulu, Epic 10187 (Screen Gems-Columbia, BMI)	6	34	26	<b>ODE TO BILLIE JOE</b> King Curtis and His Kingpins, Arco 6516 (Shayne, ASCAP)	9
10	10	<b>PATA PATA</b> Miriam Makeba, Reprise 0606 (Kins, ASCAP)	8	35	42	<b>WHERE IS THE PARTY</b> Helen Ferguson, Compass 7009 (Frabob/Palo Alto/Dakar, BMI)	3
11	12	<b>GET IT TOGETHER</b> James Brown & the Famous Flames, King 6122 (Dynatone, BMI)	5	36	23	<b>LET LOVE COME BETWEEN US</b> James & Bobby Purify, Bell 685 (Gallico, BMI)	8
12	28	<b>SKINNY LEGS AND ALL</b> Joe Tex, Dial 4063 (Tree, BMI)	3	37	—	<b>HONEY CHILE</b> Martha Reeves & the Vandellas, Gordy 7067 (Jobete, BMI)	1
13	7	<b>GET ON UP</b> Esquires, Bunky 7750 (Hi-Mi, BMI)	13	38	50	<b>TELL MAMA</b> Etta James, Cadet 5578 (Fame, BMI)	2
14	11	<b>SHOUT BAMALAMA</b> Mickey Murray, SSS 715 (Mason, BMI)	9	39	45	<b>HE AIN'T GIVE YOU NONE</b> Freddie Scott, Shout 220 (Web IV, BMI)	3
15	21	<b>STAGGER LEE</b> Wilson Pickett, Atlantic 2448 (Frovis, BMI)	3	40	36	<b>GIVE EVERYBODY SOME</b> Bar-Kays, Volt 154 (East, BMI)	5
16	16	<b>LOVE IS STRANGE</b> Peaches & Herb, Date 1574 (Ghaz, BMI)	5	41	46	<b>SHAME ON ME</b> Chuck Jackson, Wand 1166 (Lois, BMI)	3
17	20	<b>BOOGALOO DOWN BROADWAY</b> Johnny C. Phil-L-A, A of Soul 305 (Dandelion/James Boy, BMI)	8	42	40	<b>YOU'VE MADE ME SO VERY HAPPY</b> Brenda Holloway, Tamla 54155 (Jobete, BMI)	4
18	18	<b>EVERLASTING LOVE</b> Robert Knight, Rising Songs 705 (Rising Songs, BMI)	8	43	—	<b>O-O, I LOVE YOU</b> Dells, Cadet 5574 (Chervis, BMI)	1
19	19	<b>NINE POUND STEEL</b> Joe Simon, Sound Stage 7 2589 (Press, BMI)	9	44	49	<b>YESTERDAY</b> Ray Charles, ABC 11009 (Madelin, BMI)	2
20	22	<b>I SAY A LITTLE PRAYER</b> Dionne Warwick, Scepter 12203 (Blue Seas/Jac, ASCAP)	3	45	—	<b>SOCKIN' 1-2-3-4</b> John Roberts, Duke 425 (Dor, BMI)	1
21	14	<b>DIRTY MAN</b> Laura Lee, Chess 2013 (Chevis, BMI)	11	46	—	<b>I'LL BE SWEETER TOMORROW</b> O'Jays, Bell 671 (Zira/Floteka/Mira, BMI)	1
22	35	<b>PIECE OF MY HEART</b> Erma Franklin, Shout 221 (Web IV/Ragnar, BMI)	5	47	47	<b>I WANT ACTION</b> Ruby Winters, Diamond 230 (Tobi-Ann, BMI)	3
23	24	<b>MR. DREAM MERCHANT</b> Jerry Butler, Mercury 72721 (Saturday, BMI)	5	48	—	<b>LOVE POWER</b> Sandpebbles, Calla 141 (Unbelievable, BMI)	1
24	15	<b>YOU KEEP RUNNING AWAY</b> Four Tops, Motown 1113 (Jobete, BMI)	10	49	—	<b>I CALL IT LOVE</b> Manhattans, Carnival 533 (Sanavan, BMI)	1
25	17	<b>(Your Love Keeps Lifting Me) HIGHER AND HIGHER</b> Jackie Wilson, Brunswick 55336 (Jalynne/BRC, BMI)	14	50	—	<b>IN AND OUT OF LOVE</b> Diana Ross & the Supremes, Motown 1116 (Jobete, BMI)	1

## TOP SELLING R & B LP's

★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	<b>DIANA ROSS &amp; THE SUPREMES GREATEST HITS</b> Motown M2-663 (W); MS 2-633 (C)	9	17	20	<b>ALLIGATOR BOOGALOO</b> Lou Donaldson, Blue Note BLP 4263 (M); BLP 84263 (S)	4
2	2	<b>FOUR TOPS GREATEST HITS</b> Motown M 662 (M); MS 662 (S)	9	18	19	<b>REACH OUT</b> Four Tops, Motown M 660 (W); MS 660 (S)	16
3	3	<b>ARETHA ARRIVES</b> Aretha Franklin, Atlantic 8150 (W); SD 8150 (S)	14	19	24	<b>DIONNE WARWICK'S GOLDEN HITS—Part 1</b> Scepter SRM 565 (M); SPS 565 (S)	2
4	4	<b>A DAY IN THE LIFE</b> Wes Montgomery, A&M LP 2001 (M); SP 3001 (S)	5	20	11	<b>SUPER HITS</b> Various Artists, Atlantic 501 (M); SD 501 (S)	15
5	6	<b>RESPECT</b> Jimmy Smith, Verve V 8705 (W); V6-8705 (S)	4	21	30	<b>TO SIR, WITH LOVE</b> Soundtrack, Fontana MGF 27569 (M); SRF 67569 (S)	2
6	5	<b>WITH A LOT O' SOUL</b> Temptations, Gordy M 922 (M); S 922 (S)	16	22	25	<b>TAKE A LOOK</b> Aretha Franklin, Columbia CL 2754 (M); CS 9554 (S)	3
7	8	<b>MARVIN GAYE &amp; TAMMI TERRELL UNITED</b> Tamla T 277 (W); TS 277 (S)	8	23	17	<b>HERE WHERE THERE IS LOVE</b> Dionne Warwick, Scepter SRM 555 (M); SPS 555 (S)	46
8	7	<b>I WAS MADE TO LOVE HER</b> Stevie Wonder, Tamla T 279 (M); TS 279 (S)	9	24	13	<b>ARE YOU EXPERIENCED?</b> Jimi Hendrix Experience, Reprise R 6261 (M); RS 6261 (S)	7
9	9	<b>GROOVIN'</b> Young Rascals, Atlantic 8148 (W); SD 8148 (S)	15	25	26	<b>WINDOWS OF THE WORLD</b> Dionne Warwick, Scepter SRM 563 (M); SPS 563 (S)	11
10	10	<b>THE TEMPTATIONS GREATEST HITS</b> Gordy 919 (W); S 919 (S)	50	26	28	<b>SILK &amp; SOUL</b> Nina Simone, RCA Victor LPM 3037 (M); LPS 3837 (S)	2
11	21	<b>SOUL MEN</b> Sam & Dave, Stax 725 (W); SD 725 (S)	2	27	27	<b>I NEVER LOVED A MAN THE WAY I LOVE YOU</b> Aretha Franklin, Atlantic 8139 (W); SD 8139 (S)	34
12	12	<b>COLD SWEAT, PARTS 1 &amp; 2</b> James Brown & His Famous Flames, King 1020 (M); S 1020 (S)	9	28	18	<b>BILL COSBY SINGS/SILVER THROAT</b> Warner Bros. W 1709 (M); WS 1709 (S)	11
13	16	<b>MAKE IT HAPPEN</b> Smokey Robinson and the Miracles, Tamla T 276 (W); TS 276 (S)	9	29	29	<b>DANCING IN THE STREET</b> Ramsay Lewis, Cadet LP 794 (M); LPS 794 (S)	2
14	14	<b>EVERYBODY NEEDS LOVE</b> Gladys Knight & the Pips, Soul 706 (W); S 706 (S)	5	30	23	<b>FOR YOUR LOVE</b> Peaches & Herb, Date TEM 3005 (M); TES 4005 (S)	5
15	22	<b>BEST OF WILSON PICKETT</b> Atlantic 8151 (M); SD 8151 (S)	2				
16	15	<b>ODE TO BILLIE JOE</b> Bobbie Gentry, Capitol T 2830 (M); ST 2830 (S)	7				

# Talent

## 'Dolly' Has a New Pearl (Bailey)



LOUIS ARMSTRONG listens to a playback of his new Brunswick single, "You'll Never Walk Alone" b/w "Rosie," with his manager and president of Associated Booking Corp., Joe Glaser, left, and Nat Tarnapol, Brunswick's executive vice-president.

## Owens Puts on a Hip Show in the Village

NEW YORK—Buck Owens is not a hippie, though obviously some hippies are country music fans, but he is a trouper and he performed a quality show Nov. 12 at the Village Theater, a site that has been featuring rock acts on a weekly basis. It was undoubtedly an experience for both entertainer and the entertained, as well as an experiment by the promoters to see how well country would go in Greenwich Village. It didn't go all that well; only 800 showed up, according to Jack McFadden, who manages Owens. Although sticking to country music, Owens aimed for the hearts of the hippies with "Act Naturally," a song the Beatles recorded some while back.

Owens performed all of his Capitol Records hits—"Tiger by the Tail," "Where Does the Good Times Go" and "Buckaroo," and dozens of others. Best of the night was "Buckaroo," which also happens to have been his biggest single, and his current single "It Takes People

Like You to Make People Like Me," a pop-flavored tune.

Others on the show included Bobby Austin, Wynn Stewart and Tommy Collins.

Stewart included in his repertoire his big hit of "It's Such a Pretty World Today." His highly individualistic style was impressive on "Love's Gonna Happen to Me," his latest single.

Curless, the man with a fantastic vocal range, was excellent on "Tombstone Every Mile," a modern upbeat version of "Lovesick Blues" and "All of Me Belongs to You." Rose Maddox, now on Uni Records, exploded with furious action both physically and vocally on "Silver Pins and Golden Needles" and "Philadelphia Lawyer."

Bobby Austin led off the show, doing well on "Apartment No. 9." Tommy Collins was best on "Birmingham." Lee Arnold, air personality of WJAZ in Hackensack, N. J., emceed.

CLAUDE HALL

## Woodie Guthrie's Son Is Making It on Own Talent

NEW YORK — Arlo Guthrie, the 22-year-old son of the late Woodie Guthrie, has all the earmarks of blossoming into a renowned artist in his own right. As he took his final bows at his Carnegie Hall concert Nov. 10 he left the capacity crowd of teen-agers clamoring for more.

Key to the Reprise artist's crescendoing appeal is his outspoken quality, done in an unpretentious manner. His asides hit the bull's-eye and leave the audience in hysterics.

Guthrie, who scored at the Newport Folk Festival last summer, performed several potent numbers with his melodic delivery, backed by soft percussive instruments, cello and electric guitar, accompanying himself on acoustical guitar. His material, such as "I Don't Want a Pickle" and "Ring Around the Rosie Rag," is relatively simple, yet lyrically powerful and catchy.

The standout number was "Alice's Restaurant," a half-hour saga of a boy not eligible for the draft because he had once been arrested for littering. The story is long, yet captivating. Guthrie closed the set with

an electric interpretation of his father's "This Train." Arlo Guthrie is sure to take over where his father left off.

HANK FOX

## Signings

The Flower Pot, a new group from San Francisco, signed with Wednesdays Child Productions and release on the Vault label.

Johnny Guitar, comedian-singer, to Jody Records. . . . The Casinos, pop group from the Midwest, signed to United Artists.

Tito Rodriguez has signed a long-term deal with United Artists Records. For the past several years, after a hitch with UA, Rodriguez recorded for the Musicor label.

Roulette has signed the Crystal Garden, two girls from Miami. "Foggy Waterfall" will be their first release. . . . Nightclub singer Helen Reddy has signed an exclusive recording contract with Fontana Records. Her manager is Frank Day. . . . Michael H. Golden has signed Hawaiian singer Kalani Kinimaka to his Palm label. . . . The Touch to the Gregar label, distributed by Epic Records. . . . The Balladeers, New England group, to MB Records.

NEW YORK—One original Broadway cast album of "Hello, Dolly!" won't be enough, now. The all-Negro version of the almost four-year-old Jerry Herman musical which producer David Merrick brought to Broadway last week (12) with Pearl Bailey and Cab Calloway in starring roles makes a second cast album mandatory. The show has a new Broadway life, and it should be treated as a fresh entry despite its long run and its past parade of title-rollers which include Carol Channing, who originated the part, Martha Raye, Ginger Rogers and Betty Grable.

RCA Victor picked up a gold record for \$1 million-plus sales on its first "Dolly!" album starring Miss Channing and now the label has been given an opportunity for a similar score with Miss Bailey in the spotlight. Victor also released the London original cast album of the musical with Mary Martin in the title role.

Miss Bailey's "Dolly!" is a gem. It's a high point in a long career that has spanned virtually every area of show busi-

ness. She brings to Dolly Levi, the matchmaker from Yonkers, a warmth, a joy and a singing style that are completely en-

## HERE'S WHAT DAILIES SAID

NEW YORK — An all-Negro version of "Hello, Dolly!" starring Pearl Bailey and Cab Calloway opened at the St. James Theater, New York, Nov. 12. Following are excerpts of the reviews appearing in the daily newspapers:

TIMES: "I adored this new 'Dolly.' . . . For Miss Bailey this was a Broadway triumph for the history books."

NEWS: ". . . Putting a Negro company into this old musical has been a brilliant stroke of showmanship. The run of 'Hello, Dolly!' has begun all over again."

POST: "You really haven't seen 'Hello, Dolly!' unless you've seen it in the production headed by Pearl Bailey and Cab Calloway."

## Chad & Jeremy: Medium Is Mind

NEW YORK — Chad and Jeremy have graduated from the slick sirupy sound of high school hang-ups ("pimple" songs, Jeremy calls them) to the more cerebral sound of social commentary. They leave behind a nursery full of music, "Summer Song" and "Distant Shores," primers of their commercial success.

"Of Cabbages and Kings," their new Columbia Records LP, is Chad and Jeremy's response to "music of the mind," a more disciplined design inspired by a sense of personal commitment; lyrically literate, adult, and commercially magnetic. And, like the Beatles, they feel they have approached only beginnings in their musical evolution of style.

"My wife and I bought a little house in the San Fernando Valley," explained Chad Stuart, "with no phones or radio. And we just hid from everything for a while. This gave me my motivation." Mean-

while, Jeremy Clyde was acting in "Passion Flower Hotel," a musical which ran in London for six months. Separately, they reached a mutual decision to put together a serious sound in

(Continued on page 47)

## Sound of Youth Plan Tying With Jaycees

NEW YORK — The Sound of Youth Program is tying in with the Jaycees groups around the country in its search for young talent. The program is pegged on talent contests with local winners getting a chance to work with local Parks and Recreation Departments next summer giving free concerts in problem areas. Plans are also in the works for a national contest.

The Sound of Youth Program was established by arranger-composer Sid Bass. His wife, Dee Bass, is assisting him in the project.

## Donovan: Folk 'Flowerist'

NEW YORK—Plumes of incense floated into the spotlights in Philharmonic Hall, and microphones sprouted from clumps of flowers, as Donovan, the English folksinger, hypno-

tized a willing audience with his mood and music Sunday (12).

Donovan delighted the audience by appearing barefoot in a long white robe that touched the floor littered with flowers. Washed in the swirling colors of the spotlights, Donovan sang "Catch the Wind," "There Is a Mountain," "Try for the Sun" and "Mellow Yellow," in addition to a number of other songs from his Epic album—all polished with poetry, showmanship and memorable music.

Donovan's traveling orchestra featured flute and saxophone, bongos and drums, which complemented his sophisticated phrasing and accented the simplicity of his solos.

ED OCHS

## Universal Attract. Into Pop-Rock Field

NEW YORK—Universal Attractions, a rhythm and blues-oriented agency, is expanding into the pop-rock field. The agency has signed the Grateful Dead, Warner Bros. Records group, to exclusive representation on the East Coast.

A college tour and appearances in key cities are being prepared by the agency.

chanting. It's her show all the way despite superior support from Calloway who gives the part of Horace Vangelder, the miserly merchant from Yonkers, a new and winning dimension. It's a long way from his "Hi De Ho De Ho" days but he's lost none of his spirit and none of his command and it's a pity the role doesn't call for more singing because he's in complete charge of that area, too.

The company surrounding the stars are of standout quality. Emily Yancy and Jack Crowder, as the younger love interest, give Herman's ballads a meaningful romantic quality, and Chris Calloway, Cab's daughter, and Winston DeWitt Hemsley, supply an air of gaiety and abandon to the proceedings.

The boys and girls of the chorus are fancy-steppers, good-lookers and full of high spirits. Lucia Victor's re-staging of Gower Champion's original concepts keeps everything moving at a fast pace.

In the closing sequence of the show, Dolly Levi is called a "wonderful woman." That goes for Miss Bailey, too.

MIKE GROSS



Loretta Lynn adds another potential hit to her long list of successes in her newest release, "What Kind of a Girl (Do You Think I Am?)" Decca 32184. The flip side is "Bargain Basement Dress." Both tunes are handled with Loretta Lynn's characteristic verve and versatile styling. To provide a background that's equally versatile, Loretta insists on the finest in guitars—an Epiphone. (Advertisement)

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## It's Music, Music, Music To Arranger Jim Wisner

NEW YORK — The talents of arranger Jimmy Wisner are conspicuous as his music on the pop charts and diversified to the point of making music a total personal commitment. For

Wisner, music is an experience as well as a business, a musical means to a musical end. He is credited on seven records currently on the charts. He has also written for the Searchers, Tymes, Spanky and Our Gang, and arranged numbers for jazz artists Mel Torme, Herbie Mann, the Hi-Los, among others. Now he operates his own label, December Records, and still looks to the possibilities of the future like an unfinished symphony.

"The Rain, the Park and Other Things," by the Cowsills, "Keep the Ball Rolling," by Jay and the Techniques and "Lazy Day," by Spanky and (Continued on page 47)

"What Album's That?"

**"KENNY BURRELL'S**  
"Have Yourself A Soulful Little Christmas":

"Oh yeah! It's great. I heard it on your show quite a bit last year."

"Must have been someone else. I was out of a job last year."

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- VINCENT YOUNANS**  
"Through The Years," 4 singers, twin piano, percussion in "Tea For Two," "Hallelujah," "Time On My Hands," "Caroco," 32 others. \$401-2.
- LIBBY HOLMAN**  
Broadway's great lady in the Dietz-Schwartz-Younans holiday, newly recorded in her torch songs, blues and ballads. \$501.

Offer expires Jan. 6, 1968. (Albums also available singly.) Dealers' orders filled promptly. Monmouth-Evergreen, 157 W. 37th St., New York, N.Y. 10019 or telephone 212-255-5555.

## Electronic Elves & The Illusion Show Promise

NEW YORK—The scene was filled with all sorts of electronic goodies Thursday night (9) as two relatively unknown groups demonstrated a fair measure of promise.

The Illusion, a five-man group, combined a wild beat with strong vocals and a folk-rock sound. Four of the members are lead singers, and their five-part harmony registered with "Let It Be Me" and "You Don't Need Any Reason."

Their first single, to be released on DynaVoice, was produced by Mitch Ryder.

The Electronic Elves scored on their MGM single, "Hey, Look Me Over," and displayed some solid trumpet work with "Taste of Honey." Material ranged from ballad to rock, with the group equally at ease in both forms.

AARON STERNFIELD

## Country Double Bill Wins

NEW YORK — The Nashville Room at the Taft Hotel continues to flourish, as its backer, WJZ, brings in top name country artists each week. This week, the club coupled Musicor's Melba Montgomery with Columbia's Stonewall Jackson.

Miss Montgomery, who kicked off the double bill, weaved her southern drawl and deep voice with some of her best material. Her first number, "The Big, Big Heartache," a past single, immediately won over her audience. And she maintained the enthusiasm with other numbers such as "What Can I Tell the Folks Back Home," "Baby Ain't That Fine" and "We Must Have Been Out of Our Minds."

"What Can I Tell" was an upbeat rendition of her recent country single. In "Baby, Ain't That Fine," she teamed up with her brother, Peanut Montgomery. In the original, she was

paired with Gene Pitney. Stonewall Jackson, the bill topper, upped the beat with the aid of his first-rate backup band, Eddie West and the Minutemen. Although Jackson was not able to play his guitar, he came through with such numbers as "I Washed My Hands In Muddy Waters" and "Don't Be Angry at Me, Darling." "Waterloo," Jackson's first hit single, was the show stopper as was his latest "This World Holds Nothing."

## Catala Firm Reorganized

NEW YORK — Victor G. Catala, president of Creative Images, Ltd., personal management firm, has reorganized his company. In a stock buyout, John Phillips, professional manager of Bald Mountain Music (ASCJP) and Rock Island Music (BMI), CIL's publishing subsidiaries bought out all the shareholders of the parent company except Catala. Phillips and Catala now become equal owners. Price of the stock purchase was not disclosed.

CIL, founded two years ago, now handles Jimmy Clanton, Bruce Scott, the Head Set, the Thomas A. Edison Electric Band, Eddy Jacob and the Mighty Soul Rockers. The latest project for CIL is the Musgrave Memorial Traveling Troupe, four boys and four girls now being produced by Bill Rice of Westinghouse Broadcasting in Philadelphia. Another of CIL's clients, Geoffrey Myers, recently replaced Oz Bach as a member of Spanky and Our Gang. Myers, who also is a writer for Bald Mountain, will be supplying material to the group for their forthcoming Mercury album.

## Paraguayos Put Cafe Foot Forward in London Concert

LONDON — Los Paraguayos played the main role in the introduction of Latin-American folk music to Europe 10 years ago, and have remained favorites ever since. Consequently, the almost full house at the Royal Albert Hall at the start of their current three-month British stint was no surprise.

Although the group has now forsaken cabaret in favor of concerts and recording, their act still bears distinct cabaret traces. This could be the only explanation for lead guitarist Julio Jara segueing into "Zorba's Dance" after a rather ragged "Brasileirinho," and also for the inclusion of items like "Jerusalem."

In spite of this overt commerciality, Luis Alberto del Parana and his associates had a lot to offer in genuine terms. His brother Renaldo Meza has a superb tenor which enhanced solo renditions of "Besame Mucho" and took care of the sustained falsettos in "La Malaguena," and the Paraguayan harp of Ortiz made the most of that reliable show-stopper "The Bell Bird."

Del Parana's wife Carmen de Santana sang Spanish standards like "Tani" with visual conviction, featured castanets in "Dark Eyes" and danced a good "Sol-

cares" supported by two flamenco guitarists.

Los Paraguayos have lost none of their ebullience and extrovert enthusiasm, and Alfredo Marcucci's bandoneon lends a distinctive flavor to their sound. But the aficionados in the audience would have welcomed more Latin Americana, and less supper club fare in the program.

NIEGEL HUNTER

## Lewis & Clarke In New Journey

NEW YORK—The Lewis & Clarke Expedition, Colgems group, have been signed for various film and television assignments.

Travis Lewis and Boomer Clarke have written two songs which the group sings in the soon-to-be-released Sam Katzman film, "For Singles Only," which stars Milton Berle. The group also sings the title song in the film, "The Tiger Makes Out." The group is also set for a guest shot on NBC-TV's "Daniel Boone" series.

Again, as songwriters, Lewis and Clarke have signed to compose two songs for Ed Platt, who will sing them in a segment of "Get Smart," the NBC-TV series in which he appears regularly.

## Catron to Conduct A Seminar Again

NEW YORK — Stan Catron, president of Bornwin Entertainment, is conducting a nine-week music seminar at the Rockland County Community Resources Pool.

Assisting Catron in conducting the seminars are Gene Paul and Jill Williams. Paul is a former Columbia Records executive and Miss Williams, in addition to being a Bornwin staffer, was a member of the 1966-1967 BMI Theatre Workshop. The sessions will deal mainly with new approaches to musical comedy.

The seminars were initiated by Catron last year.

## PLAYBOY CLUB INKS 28 ACTS

LOS ANGELES — Twenty-eight name acts have been signed by the Local Playboy Club to star during a seven-week "Festival of Stars," commencing later this month. Club has been booking lesser-known groups for its two rooms. Scheduled for presentation here are Bill Cosby, Tony Bennett, Joey Bishop, Bill Dana, Vic Damone, Everly Brothers, Carmen McRae, Tony Martin, Peter Nero and Buddy Hackett.

## WCP Opens Wing In Bologna, Italy

NEW YORK — World Concert Promotions, Inc., headed by Peter Leeds, Vic Ogilvie and Nat Spear, will open an office in Bologna, Italy. The Italian branch will be directed by Roberto Carfagni, who was in New York last week for conferences with World Concert Promotions.

Carfagni will also represent WCP in Poland, Yugoslavia and Czechoslovakia. In addition to handling concerts and personal appearances by American talent, Carfagni will sponsor engagements.

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# THE BEATLES



I AM THE WALRUS

# 2056

HELLO GOODBYE



# TOP LP'S

FOR WEEK ENDING NOVEMBER 25, 1967

★ STAR PERFORMER—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.

Awarded RIAA seal for sales of 1 Million dollars at suggested list price. RIAA seal audit available and optional to all manufacturers.

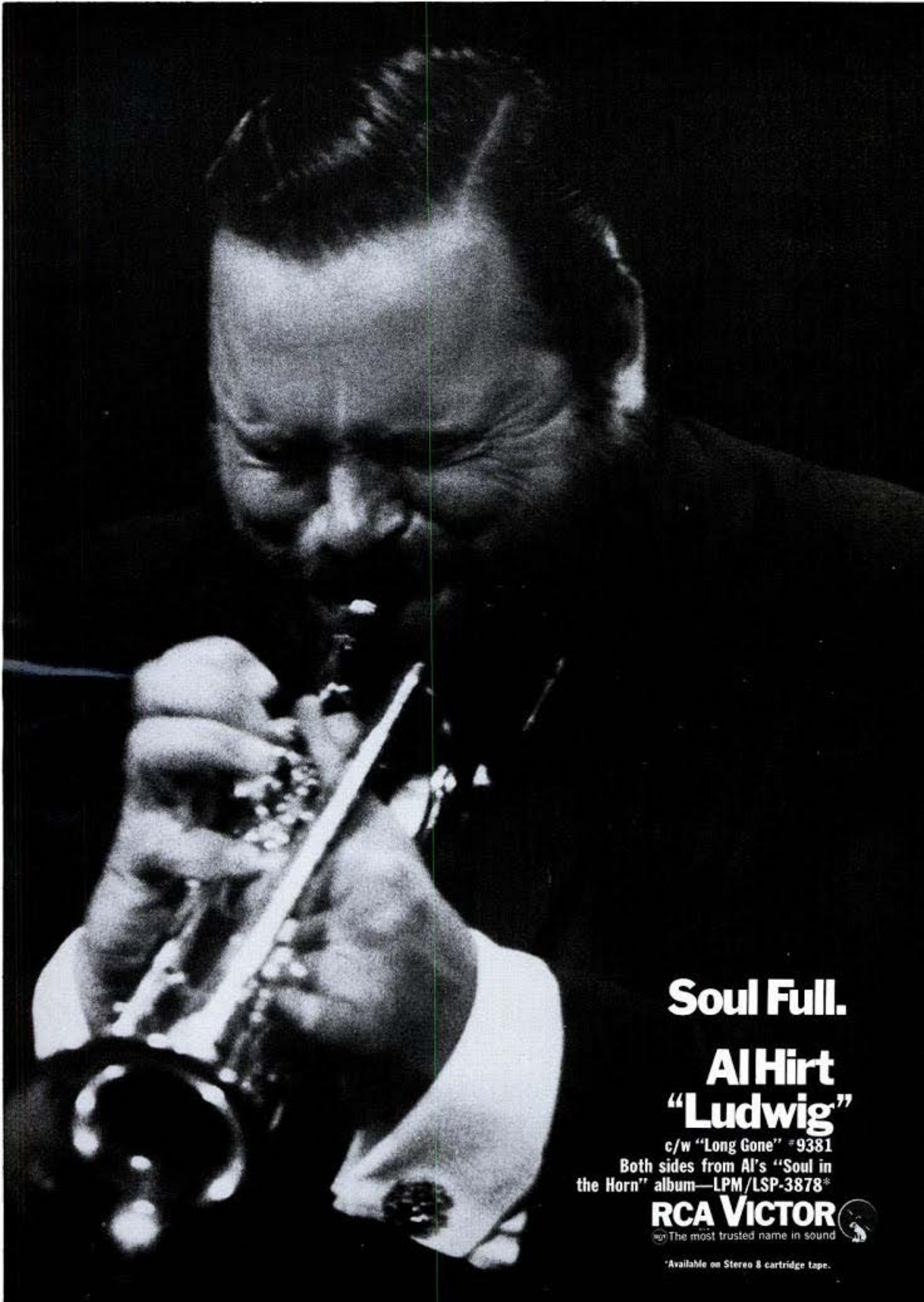
RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
9	1	1		★	DIANA ROSS AND THE SUPREMES—Greatest Hits Motown M 2-663 (M); MS 2-663 (S)				
23	2	2			BEATLES—Sgt. Pepper's Lonely Hearts Club Band Capitol MAS 2653 (M); SMAS 2653 (S)				
4	3	3			DOORS—Strange Days Elektra EKL 4014 (M); EKS 74014 (S)				
9	5	4			FOUR TOPS—Greatest Hits Motown M 662 (M); MS 662 (S)				
36	4	5			DOORS— Elektra EKL 4007 (M); EKS 74007 (S)				
11	6	6			VANILLA FUDGE Atco 33-224 (M); SD 33-224 (S)				
11	7	7			BOBBIE GENTRY—Ode to Billie Joe Capitol T 2890 (M); ST 2890 (S)				
14	8	8			BEE GEE'S—First Atco 33-223 (M); SD 33-223 (S)				
89	9	9			SOUNDTRACK—Dr. Zhivago MGM 1E-65T (M); 1SE-65T (S)				
16	10	10			YOUNG RASCALS—Groovin' Atlantic 8148 (M); SD 8148 (S)				
14	11	11			ARETHA FRANKLIN—Aretha Arrives Atlantic 8150 (M); SD 8150 (S)				
14	16	12		★	JIMI HENDRIX EXPERIENCE—Are You Experienced Reprise R 6261 (M); RS 6261 (S)				
141	13	13			SOUNDTRACK—The Sound of Music RCA Victor LOC 2005 (M); L500 2005 (S)				
19	12	14			ASSOCIATION—Insight Out Warner Bros. W 1696 (M); WS 1696 (S)				
24	15	15			MONKEES—Headquarters Colgems COM 103 (M); COS 103 (S)				
13	14	16			BYRDS—Greatest Hits Columbia CL 2716 (M); CS 9516 (S)				
26	17	17			HERB ALPERT AND THE TIJUANA BRASS—Sounds Like A&M LP 124 (M); SP 4124 (S)				
13	18	18			BILL COSBY—Sings/Silver Throat Warner Bros. W 1709 (M); WS 1709 (S)				
17	19	19			VARIOUS ARTISTS—The Super-Hits Atlantic 501 (M); SD 501 (S)				
13	22	20			DEAN MARTIN—Welcome to My World Reprise R 6250 (M); RS 6250 (S)				
11	23	21			RIGHTEDUS BROTHERS—Greatest Hits Verve V 9020 (M); V6-9020 (S)				
11	31	22		★	DIONNE WARWICK—Windows of the World Scepter SRM 563 (M); SPS 563 (S)				
13	21	23			PETER, PAUL AND MARY—Album 1700 Warner Bros. W 1700 (M); WS 1700 (S)				
10	29	24		★	SOUNDTRACK—To Sir, With Love Fontana MGS 27569 (M); SRF 67569 (S)				
24	27	25			ENGELBERT HUMPERDINCK—Release Me Parrot PA 61012 (M); PAS 71012 (S)				
29	30	26			ANDY WILLIAMS—Born Free Columbia CL 2680 (M); CS 9480 (S)				
50	24	27			TEMPTATIONS—Greatest Hits Gordy 919 (M); 919 (S)				
9	28	28			SMOKEY ROBINSON AND THE MIRACLES—Make It Happen Tamla T 276 (M); TS 276 (S)				
1	—	29		★	MONKEES—Pisces, Aquarius, Capricorn and Jones, Ltd. Colgems COM 104 (M); COS 104 (S)				
3	54	30		★	MAMAS AND PAPAS—Farewell to the First Golden Era Dunhill D 50025 (M); DS 50025 (S)				
43	34	31			MONKEES—More of the Colgems COM 102 (M); COS 102 (S)				
19	20	32			ROLLING STONES—Flowers London LL 3509 (M); PS 509 (S)				
16	25	33			TEMPTATIONS—With a Lot O' Soul Gordy M 922 (M); S 922 (S)				
8	35	34			WES MONTGOMERY—A Day in the Life A&M LP 2001 (M); SP 3001 (S)				
11	26	35			FRANK SINATRA Reprise F 1022 (M); FS 1022 (S)				
133	36	36			HERB ALPERT & THE TIJUANA BRASS—Whipped Cream and Other Delights A&M LP 110 (M); SP 4110 (S)				
13	32	37			PETULA CLARK—These Are My Songs Warner Bros. W 1698 (M); WS 1698 (S)				
8	57	38		★	EDDY ARNOLD—Turn the World Around RCA Victor LPM 3869 (M); LSP 3869 (S)				
54	33	39			SOUNDTRACK—A Man and a Woman ("Un Homme Et Une Femme") United Artists UAL 4147 (M); UAS 5147 (S)				
7	55	40		★	CLAUDINE LONGET—The Look of Love A&M LP 129 (M); SP 4129 (S)				
29	38	41			BILL COSBY—Revenge Warner Bros. W 1691 (M); WS 1691 (S)				
10	45	42			ERIC BURDON AND THE ANIMALS—The Winds of Change MGM E 4484 (M); SE 4484 (S)				
34	42	43			ARETHA FRANKLIN— I Never Loved a Man the Way I Love You Atlantic 8139 (M); SD 8139 (S)				

RIAA Million Dollar LP	Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
						8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
9	46	44			BEACH BOYS—Smiley Smile Brother T 9001 (M); ST 9001 (S)				
9	47	45			STEVIE WONDER—I Was Made to Love Her Tamla T 279 (M); TS 279 (S)				
3	51	46		★	BARBRA STREISAND—Simply Streisand Columbia CL 2682 (M); CS 9482 (S)				
6	52	47		★	VIKKI CARR—It Must Be Him Liberty LRP 3533 (M); LST 7533 (S)				
10	48	48			PROCOL HARUM Deram DE 16008 (M); DES 18008 (S)				
16	39	49			FOUR TOPS—Reach Out Motown M 660 (M); MS 660 (S)				
111	40	50			HERB ALPERT AND THE TIJUANA BRASS—Going Places A&M LP 112 (M); SP 4112 (S)				
16	53	51			SONNY AND CHER—The Best of Atco 33-219 (M); SD 33-219 (S)				
33	49	52			CLAUDINE LONGET—Claudine A&M LP 121 (M); SP 4121 (S)				
36	37	53			JEFFERSON AIRPLANE—Surrealistic Pillow RCA Victor LPM 3766 (M); LSP 3766 (S)				
51	43	54			HERB ALPERT AND THE TIJUANA BRASS—S.R.O. A&M LP 119 (M); SP 4119 (S)				
30	44	55			BOB DYLAN—Greatest Hits Columbia KCL 2663 (M); KCS 9463 (S)				
12	56	56			LEROY HOLMES AND HIS ORK.—For a Few Dollars More United Artists UAL 3608 (M); UAS 6608 (S)				
10	59	57			MANTOVANI—Hollywood London LL 3516 (M); PS 516 (S)				
11	41	58			JAMES BROWN AND THE FAMOUS FLAMES— Cold Sweat, Parts 1 and 2 King 1020 (M); S 1020 (S)				
13	50	59			VENTURES—Golden Greats by The Liberty LRP 2053 (M); LST 8053 (S)				
13	58	60			NANCY WILSON—Lush Life Capitol T 2757 (M); ST 2757 (S)				
22	61	61			MOBY GRAPE Columbia CL 2698 (M); CS 9498 (S)				
47	62	62			DIONNE WARWICK—Here Where There Is Love Scepter SRM 555 (M); SPS 555 (S)				
81	60	63			HERB ALPERT AND THE TIJUANA BRASS— What Now My Love A&M LP 114 (M); SP 4114 (S)				
8	64	64			JIMMY SMITH—Respect Verve V 8705 (M); V6-8705 (S)				
97	65	65			ORIGINAL CAST—Man of La Mancha Kapp KL 4505 (M); KS 5505 (S)				
8	70	66			BOBBY YEE—Come Back When You Grow Up Liberty LRP 3534 (M); LST 7534 (S)				
4	79	67		★	COWSILLS MGM E 4498 (M); SE 4498 (S)				
37	67	68			MAMAS AND PAPAS—Deliver Dunhill D 50014 (M); DS 50014 (S)				
8	74	69			MARVIN GAYE AND TAMMI TERRELL—United Tamla T 277 (M); TS 277 (S)				
4	80	70		★	STRAWBERRY ALARM CLOCK—Incense and Peppermints Uni 3014 (M); 73014 (S)				
8	78	71			BLUES PROJECT—Live at Town Hall Verve Forecast FT 3025 (M); FTS 3025 (S)				
37	63	72			LOVIN' SPOONFUL—The Best of Kama Sutra KLP 8056 (M); KLPS 8056 (S)				
94	73	73			ANIMALS—The Best of MGM E 4324 (M); SE 4324 (S)				
13	69	74			BIG BROTHER AND THE HOLDING COMPANY Mainstream 56099 (M); 5-6099 (S)				
7	85	75		★	SOUNDTRACK—Gone With the Wind MGM 1E-10 (M); 1SE-10 (S)				
129	71	76			HERB ALPERT AND THE TIJUANA BRASS—The Lonely Bull A&M LP 101 (M); ST 101 (S)				
8	75	77			HERMAN'S HERMITS—Blaze MGM E 4478 (M); SE 4478 (S)				
13	66	78			JOAN BAEZ—Joan Vanguard VRS 9240 (M); VSD 79240 (S)				
7	81	79			VARIOUS ARTISTS— A Collection of Sixteen Original Big Hits, Vol. 7 Motown M 661 (M); MS 661 (S)				
3	95	80		★	LULU—To Sir, With Love Epic LN 24339 (M); BN 26339 (S)				
16	76	81			CANNED HEAT Liberty LRP 3526 (M); LST 7526 (S)				
11	83	82			NEIL DIAMOND—Just for You Bang BLP 217 (M); BLPS 217 (S)				
8	84	83			JOHN GARY—Carnegie Hall Concert RCA Victor LOC 1139 (M); L50 1139 (S)				
25	77	84			COUNTRY JOE AND THE FISH— Electric Music for the Mind and Body Vanguard VRS 9244 (M); VSD 79244 (S)				
7	86	85			MITCH RYDER—All Hits New Voice NV 2004 (M); NVS 2004 (S)				
29	99	86			CREAM—Fresh Atco 33-206 (M); SD 33-206 (S)				

TOP LP'S

TOP LP'S





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# TOP LP's

CONTINUED FROM PAGE 38

RIAA Million Dollar LP Star Performer	Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE			
					8-TRACK	4-TRACK	CASSETTE	REEL TO REEL
	5	165	161	<b>JAY AND THE TECHNIQUES</b> —Apples, Peaches, Pumpkin Pie Smash MG5 27095 (M); SRS 67095 (S)				
	87	160	162	<b>4 SEASONS</b> —Gold Vault of Hits Philips PHM 200-196 (M); PHS 600-196 (S)				
	84	163	163	<b>ROLLING STONES</b> —Big Hits (High Tide and Green Grass) London NP-1 (M); NPS-1 (S)				
	41	161	164	<b>ROLLING STONES</b> —Between the Buttons London LL 3499 (M); PS 499 (S)				
★	2	180	165	<b>ALICE'S RESTAURANT</b> —Arlo Guthrie Reprise R 6267 (M); RS 6267 (S)				
★	1	—	166	<b>MYSTIC MOODS ORK</b> —Mexican Trip Philips PHM 200-250 (M); PHS 600-250 (S)				
	11	164	167	<b>PEACHES AND HERB</b> —For Your Love Datsi TEM 3005 (M); TES 4005 (S)				
★	1	—	168	<b>JACKIE WILSON</b> —Higher and Higher Brunswick BL 54130 (M); BL 754130 (S)				
	59	166	169	<b>SOUNDTRACK</b> —The Wild Angels Tower T 5043 (M); ST 5043 (S)				
	18	168	170	<b>MOTHERS OF INVENTION</b> —Freak Out Verve V 5005-2 (M); V6-5005-2 (S)				
	4	171	171	<b>TIM BUCKLEY</b> —Goodbye and Hello Elektra EKL 318 (M); EKS 7318 (S)				
★	2	188	172	<b>BOX TOPS</b> —The Letter—Neon Rainbow Bell 6011 (M); 6011S (S)				
	6	183	173	<b>ARETHA FRANKLIN</b> —Take a Look Columbia CL 2754 (M); CS 9544 (S)				
	65	169	174	<b>BEACH BOYS</b> —The Best of, Vol. 1 Capitol T 2545 (M); ST 2545 (S)				
	10	176	175	<b>SAN SEBASTIAN STRINGS</b> —The Earth Warner Bros. W 1705 (M); WS 1705 (S)				
	75	152	176	<b>YOUNG RASCALS</b> Atlantic 8123 (M); SD 8123 (S)				
	9	177	177	<b>SOUNDTRACK</b> —In the Heat of the Night United Artists UAL 4160 (M); UAS 5160 (S)				
	2	172	178	<b>ED AMES</b> —Time, Time RCA Victor LPM 3834 (M); LSP 3834 (S)				

★ STAR PERFORMER—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.

RIAA Million Dollar LP

Star Performer

Weeks on Chart

Last Week

THIS WEEK

ARTIST - Title - Label & Number

50	179	179	<b>DON HO</b> —Tiny Bubbles Reprise R 6232 (M); RS 6232 (S)				
7	182	180	<b>VELVET UNDERGROUND AND NICO</b> Verve V 5008 (M); V6-5008 (S)				
27	162	181	<b>SANDPIPER</b> A&M LP 125 (M); SP 4125 (S)				
2	191	182	<b>CHER</b> —With Love Imperial LP 9358 (M); LP 12358 (S)				
1	—	183	<b>NINA SIMONE</b> —Silk and Soul RCA Victor LPM 3837 (M); LPS 3837 (S)				
2	169	184	<b>MIRIAM MAKEBA</b> —In Concert Reprise R 6253 (M); RS 6253 (S)				
456	184	185	<b>JOHNNY MATHIS</b> —Johnny's Greatest Hits Columbia CL 1133 (M); CS 8634 (S)				
23	187	186	<b>4 SEASONS</b> —New Gold Hits Philips PHM 200-243 (M); PHS 600-243 (S)				
2	194	187	<b>SOUL SURVIVORS</b> — When the Whistle Blows Anything Goes Crimson CR 502 (M); CR 502 S (S)				
4	186	188	<b>DYKE AND THE BLAZERS</b> —Funky Broadway Original Sound LPM 5016 (M); LPS 8676 (S)				
3	190	189	<b>SOULFUL STRINGS</b> —Groovin' With the Cadet LP 796 (M); LPS 796 (S)				
2	192	190	<b>MERRY-GO-ROUND</b> —You're a Very Lovely Woman A&M LP 132 (M); SP 4132 (S)				
50	170	191	<b>GENE PITNEY</b> —Greatest Hits of All Times Musicor MM 2102 (M); MS 3102 (S)				
25	181	192	<b>LEONARD NIMOY</b> — Presents Mr. Spock's Music From Outer Space Dot DLP 3794 (M); DLP 25794 (S)				
7	193	193	<b>VAN MORRISON</b> —Blowin' Your Mind Bang BLP 218 (M); BLPs 218 (S)				
2	195	194	<b>JOHN COLTRANE</b> —Expression Impulse A 9120 (M); AS 9120 (S)				
3	197	195	<b>CANDYMEN</b> ABC ABC 616 (M); ABCS 616 (S)				
2	200	196	<b>JIMMY ROSELLI</b> —There Must Be a Way United Artists UAL 3611 (M); UAS 6611 (S)				
3	199	197	<b>CHAD STUART AND JEREMY CLYDE</b> — Of Cabbages and Kings Columbia CL 2671 (M); CS 9471 (S)				
3	198	198	<b>WARREN KIME</b> —Explosive Brass Impact, Vol. 2 Command (No Mono); SD 919 (S)				
14	174	199	<b>SOULFUL STRINGS</b> —Paint It Black Cadet LP 776 (M); LPS 776 (S)				
20	196	200	<b>BUDDY RICH</b> —Big Swing Fara Pacific Jazz PJ 10117 (M); ST 20117 (S)				



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# Album Reviews

Continued From Back Cover



**POP SPOTLIGHT**  
**A FULL SPOON OF SEEDY BLUES**  
 The Seeds, featuring Sky Saxon. GNP Crescendo GNP 2040 (M); GNPS 2040 (S)

Now that the Seeds have made it big as album sellers, their label has teamed the group with members of the Muddy Waters aggregation for a good blues package. The pulsating album includes top Sky Saxon material such as "Moth and the Flame," "Cry Wolf" and "The Gardener." Muddy Waters' "Plain Spoken" is another blues gem.

**CLASSICAL SPOTLIGHT**  
**BERG/SCHOENBERG/WEBERN**  
 Philadelphia Orch. (Ormandy). Columbia ML 6441 (M); MS 7041 (S)

Berg's suite from his tragic opera "Lulu" is treated with tender loving care by Ormandy. He gives it a sense of delicacy and romanticism that makes it a stirring modern work. Louise De Soff's soprano shines. Schoenberg's "Themes" and Webern's "Im Sommerwind" share the spotlight on side two, in a forceful reading.



**POP SPOTLIGHT**  
**SLY AND THE FAMILY STONE - A WHOLE NEW THING**  
 Epic LN 24324 (M); BN 26324 (S)

Both this record and this group are sure winners. Their hard-rock beat is almost savage in intensity in such numbers as "Underdog," "Turn Me Loose" and "Dog." And the group, led by Sly's talented vocal skills, is equally at home with soft-rock and blues like "Let Me Hear It From You" and "That Kind of Person."



**CLASSICAL SPOTLIGHT**  
**SCHOENBERG: PIANO CONCERTO/VIOLIN CONCERTO**  
 G. Gould/I. Baker/CBS Symphony (Craft). Columbia ML 6439 (M); MS 7029 (S)

Glenn Gould, whose piano work stresses the Bach catalog, swings over to Schoenberg with ease and understanding, making the concerto a winner. Israel Baker does the same for Schoenberg's violin concerto and Robert Craft does an expert job conducting the CBS Symphony Orchestra. Both sides were issued previously in different LP's. The repackaging makes sense.



**POP SPOTLIGHT**  
**IT'S WHAT'S HAPPENIN'**  
 The Varitone Sound of Clark Terry. Impulse A 9157 (M); A5 9157 (S)

Clark Terry, his electronic trumpet and his cool combo are energetic parts whose swinging sum is a jazz experience—spiced with smooth blues, dynamic phrasing and rhythmic. "Secret Love" and "Grand Canyon Suite" are deft and delightful improvisations that invite a jazz-consciousness and gung-ho spontaneity that breathe life into today's jazz.



**CLASSICAL SPOTLIGHT**  
**CANADIAN PIANO MUSIC IN THE 20th CENTURY**  
 Glenn Gould. CBS 32 11 0045 (M); 32 11 0046 (S)

There's no doubt about Gould's first-rate performance here. The only question is the material. Modernists will have a ball. Too little has been recorded by the Canadian contemporary composers and too little has been said about their talents. Represented here are Oskar Morawitz, Istvan Anhalt and Jacques Hétu.



**CLASSICAL SPOTLIGHT**  
**CANADIAN MUSIC IN THE 20th CENTURY**  
 Toronto Symphony (Ozawa). CBS 32 11 0037 (M); 32 11 0038 (S)

Four Canadian composers with styles ranging from impressionistic to abstract give Ozawa an opportunity to project with contrasting interpretations. The Toronto Symphony plays sharply. The works themselves impress as fine contributions to the classical world from the neighbors to the north.

## NEW ACTION ALBUMS

### ★ NATIONAL BREAKOUTS

67 Nov 14 PM 2:08 MC  
**PISCES, AQUARIUS, CAPRICORNS & JONES LTD.**

Monkees, Colgems COM 104 (M); COS 104 (S)

### ★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

**WITHOUT HER . . .**

Jack Jones, RCA Victor LPM 3911 (M); LSP 3911 (S)

**THE PARTY'S OVER & OTHER GREAT WILLIE NELSON SONGS . . .**

RCA Victor LPM 3858 (M); LSP 3858 (S)

**BEST OF RONNIE DOVE, VOL. II . . .**

Diamond D 5008 (M); SD 5008 (S)

**PLEASURES OF THE HARBOR . . .**

Phil Ochs, A&M LP 133 (M); SP 4133 (S)

**EVEN THE BAD TIMES ARE GOOD . . .**

Tremeloes, Epic LN 24310 (M); BN 26310 (S)

**EVERGREEN, VOL. 2 . . .**

The Stone Poneys, Capitol T 2763 (M); ST 2763 (S)

**CRY YOUNG . . .**

Ahmad Jamal with Voices, Cadet LP 792 (M); LPS 792 (S)

**GENTLE ON MY MIND . . .**

Glen Campbell, Capitol T 2809 (M); ST 2809 (S)



**LOW PRICE CLASSICAL SPOTLIGHT**

**NEW MUSIC IN QUARTER TONES**  
 Pappastavrou / Lanning / Various Artists (Maceros). Odyssey 32 16 0161 (M); 32 16 0162 (S)

Pianists George C. Pappastavrou and Stuart Warren Lanning are superb in this album of difficult contemporary music. Teo Maceros conducts the performances expertly including his "One-Three Quartets." Soprano Phyllis Bryn-Julson is stunning in Lybhart's demanding "Lines for the Fallen." Selections by Ives and Hampton complete the set.



**POP SPECIAL MERIT**  
**ANGES ENGLISH**

**POP SPECIAL MERIT**

**ANGES ENGLISH**

John Fred & His Playboy Band, Paula LP 2197 (M); LPS 2197 (S)

Fred, who has been garnering a local following in the South and Southwest, may break through nationally with this one. The album, named after his moderately selling hit, also features his current Joe Tapper "Judy in Disguise." Much of the material is good upbeat rock, but Fred does change the pace for some powerful soul productions such as "Off the Wall."

**POP SPECIAL MERIT**  
**SALLY FIELD STAR OF THE FLYING NUN**

**POP SPECIAL MERIT**

Colgems COM 106 (M); COS 106 (S)

The popular star of the new TV series, "The Flying Nun," delivers a bright, cheerful collection of songs from the show with the capable assistance of the Bob Mitchell Choir. Her many fans will delight in such numbers as her single "Felicidad," "Count to Ten," "Find Yourself a Rainbow," "Turn on the Sunshine," etc.

**POP SPECIAL MERIT**  
**ANOTHER SIDE OF RICK**

**POP SPECIAL MERIT**

**ANOTHER SIDE OF RICK**

Rick Nelson, Decca DL 4944 (M); DL 74944 (S)

Rick Nelson has come up with a strong package, which includes his latest single "Green Weaver" and "Baby Close Your Eyes." He even tackles the old standard "Georgia on My Mind" and the newer standard "Daydream" with success. "Barfoot Boy" is another rock gem with traces of folk.

**RELIGIOUS SPOTLIGHT**  
**SONGS OF LIVING HOPE**

**RELIGIOUS SPOTLIGHT**

**SONGS OF LIVING HOPE**  
 Ralph Carmichael Singers & Orch. Stylist SA 200 (S)

A masterful, high-quality production of beautiful lush choral music. The tone is set with the lovely "There's Still a Chance," but "Stay Close to God" deserves airplay on all "beautiful music" stations.



**R&B SPOTLIGHT**  
**LET THE GOOD TIMES ROLL & FEEL SO GOOD**

Bunny Sigler, Parkway P 50,000 (M); PS 50,000 (S)

Bunny Sigler will shake up the r&b market with his creative fusion of soul, rock, blues—and a bold versatility of arrangements. His best punctuates the LP like a jackhammer, and his furious energy and genuine involvement with the material—like "True Love is on the Way," "Follow Your Heart" and "Can You Dig It"—touch off an urgent need to dance and an urge to listen.



**POP SPECIAL MERIT**  
**MIND-DUSTER**

**POP SPECIAL MERIT**

**MIND-DUSTER**

Kenny Rankin, Mercury MG 21141 (M); SR 61141 (S)

Kenny Rankin's first album for Mercury has a series of fine stylings by this folk-oriented vocalist. Top numbers include "Every Passing Moment," Bob Dylan's "Tambourine Man," and "Song for a Winter's Night." "Cotton Candy Sandman," which opens the album and is reprised to conclude the flip side, also is excellent.

**POP SPECIAL MERIT**  
**TIMES THEY ARE A-CHANGIN'**

**POP SPECIAL MERIT**

**TIMES THEY ARE A-CHANGIN'**

Marilyn Michaels, ABC ABC 613 (M); ABCS 613 (S)

Marilyn Michaels, a belter with power and understanding, can take all the shifting nuances of the pop music field in her stride. Therefore, she's just as effective on "I Wonder Who's Kissing Her Now" as a showtune like "Show Me" and a Bob Dylan tune like "Times They Are A-Changin'." There are lots of sides to spin in this package.

SEE ALBUM REVIEWS ON BACK COVER



## SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

**SOUNDTRACK SPECIAL MERIT**

**THE DAY THE FISH CAME OUT**  
 Soundtrack, 20th Century 4194 (M); 54194 (S)

When Mikis Theodorakis, composer of "Zorba the Greek," comes up with a movie score full of the same flare and flavor as his tasty successes, the market is sure to respond. Theodorakis' passion for life, symbolized in wild, but hypnotic ritualistic dances, is mellowing, medicinal and exciting—a musical inspiration.

**SOUNDTRACK SPECIAL MERIT**

**CRICKETS ON THE HEARTH**  
 TV Soundtrack, RCA Victor LOC 1140 (M); LSO 1140 (S)

The score for the TV special "Cricket on the Hearth," has some nice songs and some expert name artists to pull this disk off-shoot through. The names are Ed Ames, Danny and Mario Thomas and Abba Lane, and some of the songs that warrant post-TV showing spots are "Don't Give Your Love Away," "Through My Eyes" and "Fish 'N' Chips."

(Continued on page 47)

All Billboard Articles Are Available as Reprints

### ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

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3. Underground press ads on Ravi Shankar and Maharishi Mahesh Yogi.
4. Regional Life magazine ads.
5. Ads in local, college and high school newspapers across the country.
6. Radio spot announcements.
7. Specially printed Ravi Shankar concert programs.

### Merchandising

1. 5' x 6' full color display featuring Ravi Shankar and his World Pacific catalog.
2. Eased Ravi Shankar full color posters.
3. Deluxe plastic divider cards for Music of India, Asian Music, and Ravi Shankar.
4. Attractive Ravi Shankar browser display including free Indian/Asian counter supplements.
5. Free full color Ravi Shankar posters included in his newest album; "Live at the Monterey International Pop Festival."
6. Full color streamers and empty jackets.

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1. Trade and consumer publication press kits.
2. Stories to all trade and selected consumer publications.
3. Feature stories to underground press and teen magazines.
4. Press parties, concerts, and personal appearances featuring available Indian and Asian artists.
5. Photos and biographical information on all World Pacific Asian and Indian artists to radio stations and DJ's.



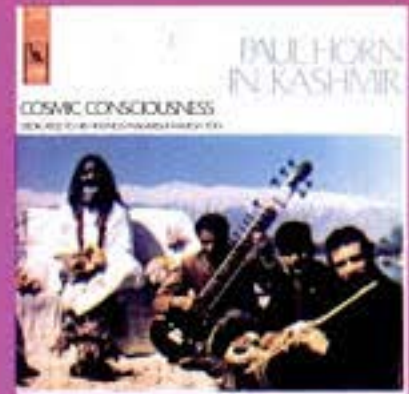
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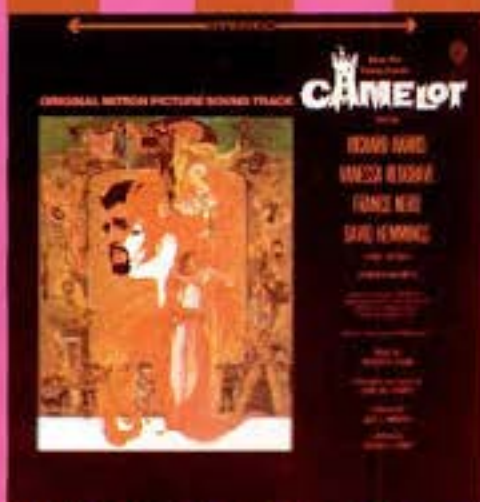
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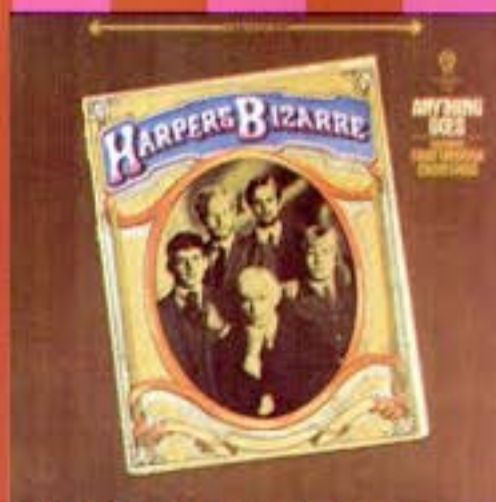
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W/WS 1716



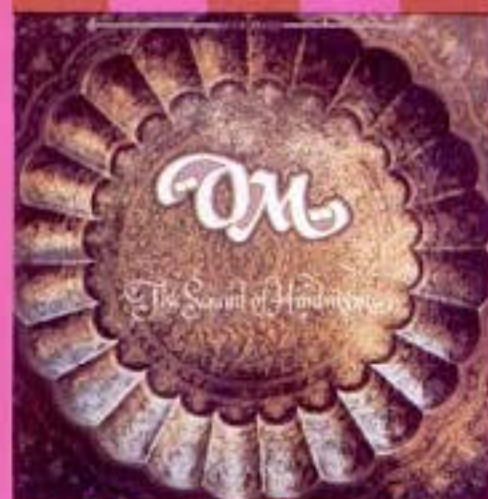
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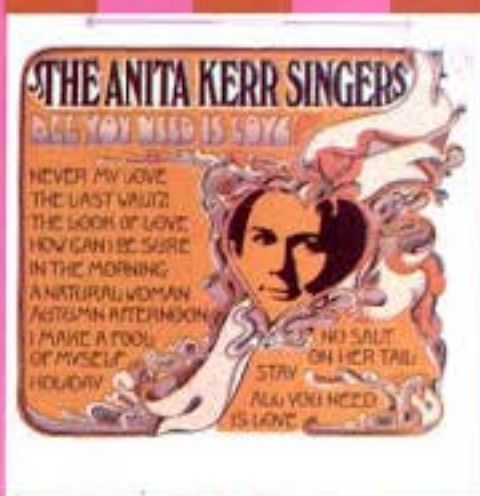
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THE BEAUTIFUL STRANGERS  
Rod McKuen W/WS 1722



OM - THE SOUND OF HINDUISM  
Alan Watts W/WS 1723



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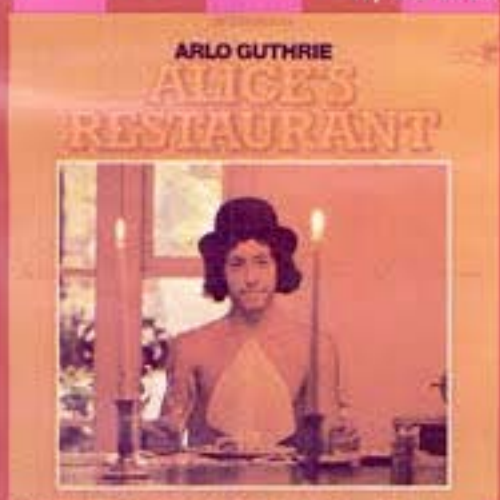
SONG CYCLE / Van Dyke Parks  
W/WS 1727



THE SEA, THE EARTH, THE SKY by Anita Kerr, Rod  
McKuen/San Sebastian Strings 3WS 1730



COLLAGE / Noel Harrison R/RS 6263



ALICE'S RESTAURANT / Arlo Guthrie  
R/RS 6267



PORTRAIT OF THE YOUNG ARTIST  
Mark Turnbull R/RS 6272



PATA PATA / Miriam Makeba  
R/RS 6274



MASS IN F MINOR / The Electric Prunes  
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# Album Reviews

Continued from page 42

## POP SPECIAL MERIT

**BING CROSBY IN HOLLYWOOD 1930-1934**  
Columbia C2L 43 (M);

Remembrances of an era gone by are captured in this new Columbia series, "Hall of Fame." In this first release, Crosby, as he sang in movie scores between 1930-34, are featured. The first film of the collection, "The King of Jazz," contains music by Crosby when he was part of the Rhythm Boys. Other films represented include "The Big Broadcast" and "College Humor."

## POP SPECIAL MERIT

**SUPER SOUL**  
Various Artists, Wand WDM 685 (M); WDS 685 (S)

Another grab bag of thumping "Super Soul," filled with the can't-sit-down sound of Wilson Pickett, Otis Redding, Chuck Jackson and others. The LP tasses together the hits with some unrelated sides, adding up to a package of run-of-the-mill soul for dance parties and listeners who like to stay loose.

## POP SPECIAL MERIT

**MAXINE BROWN'S GREATEST HITS**  
Wand WDM 684 (M); WDS 684 (S)

Maxine Brown's rhythmic, charged-up style penetrates her "Greatest Hits"—such as "Oh No, Not My Baby," "All in My Mind" and into "One Step at a Time." Her soul sound is tempered with a bluesy wistfulness and an enthusiasm that makes listening an effortless experience.

## POP SPECIAL MERIT

**AT THE MOVIES WITH THE RAY CHARLES SINGERS**  
Command RS 923 SD (S)

The Ray Charles Singers swing subtly and enthusiastically through today's popular movie music, featuring "Bernie Free," "This Is My Song," "Thoroughly Modern Millie" and more of the tunes everyone wants to hear and hum and attach warmly to the memory of his favorite movie.

## POP SPECIAL MERIT

**BATTLE OF THE BANDS**  
Recorded Live at 1967 National Finals, Normandy NR 30847 (S)

This double package should find most of its appeal at the record company level. Containing a sampling of the groups performing at the national finals of the Battle of the Bands, the album showcase the winning three groups. The recording quality leaves much to be desired and the amateur groups need polishing, but the album may prove to be a boon to talent scouts.

## CHRISTMAS SPECIAL MERIT

**MERRY CHRISTMAS FROM THE COMMAND FAMILY OF RECORDING STARS**  
Various Artists, Command RS 920 (S)

Some of the top Command names contribute to a lively Yule LP. From William Steinberg and the Pittsburgh playing "Admire Fidelis," to Doc Severinsen's "Joy to the World," to Tooty Thielman's swinging "Jingle Bells," there's much here to appeal to a wide variety of tastes.

## COUNTRY SPECIAL MERIT

**I COME HOME A-DRINKIN'**  
Joy Lee Webb, Decca DL 4933 (M); DL 74933 (S)

Look for greater success from Joy Lee Webb; he's already in the favored class with "I Come Home a-Drinkin'!" but it's in "My Favorite Memory" and "Gettin' Ready to Die" that he shows promise of greater things to come as he settles into a more individualistic style.

## COUNTRY SPECIAL MERIT

**WHEELING BACK TO WHEELING**  
Doc Williams, Wheeling WLP 5151 (M)

A favorite of the WVVA "Jamboree" as well as fans from Maine to Florida, Doc Williams has a touch of something different here—a different atmosphere. Performing solid country tunes such as "Would You Care," "Wheeling Back to Wheeling," and the Cajun-flavored "Cadillac Jack," Williams has come up with an excellent LP.

## LOW PRICE CLASSICAL SPECIAL MERIT

**REICH/MAXFIELD/OLIVEROS: NEW SOUNDS IN ELECTRONIC MUSIC**

Odyssey 32 16 0159 (M); 32 16 0160 (S)

A true bargain for devotees of avant-garde material is this dynamic electronic music collection. Maxfield's "Night Music" with its bird and insectlike sounds is fascinating, while Reich's "Come Out" is relentlessly disturbing with its voice repetition with differing vibrations. Oliveros' "I of IV," the LP's longest selection, also is effective.

## JAZZ SPECIAL MERIT

### JAZZ TROPICAL

Jonah Jones & His Latin Rhythm, Decca DL 4918 (M); DL 74918 (S)

There's a little something for everybody here. Jonah plays a melodic, feely straight jazz, cool enough for the easy listening set. The motif is Latin, but the appeal cuts across ethnic lines.

## SPOKEN WORD SPECIAL MERIT

### BY GEORGE

Max Adrian/Original Cast, Angel SB 3721 (S)

Adrian's brilliant acting and marvelous sense of timing makes this two-LP a tour de force for him. It's all highly entertaining as it dramatically traces Bernard Shaw from his youth to his last moment at age 94. Recordings were made during the U. S. stage run.

## SPOKEN WORD SPECIAL MERIT

### JEAN COCTEAU: THE INFERNAL MACHINE

Various Artists, Coedmon TR5 321 (S)

A fine addition for any collector of dramatic plays on record. The play, a depiction of the method the gods use to destroy, using Oedipus as an example, is excitingly delivered. Margaret Leighton is an admirable Jocasta. The other characters, such as Oedipus (Jeremy Brett), are well portrayed.

## SPOKEN WORD SPECIAL MERIT

### FREEDOM'S FINEST HOUR

Ronald Reagan, Decca DL 4943 (M); DL 74943 (S)

Gov. Ronald Reagan, having read Senator Dirksen's musical memo on history, has responded with a narration on highlights of the American Revolution. In the guise of a colonist, Reagan provides a strong, imaginative version of the American heritage, evoking a warm, familiar vision of the colonist in his finest, but harrowing hour.

## INTERNATIONAL SPECIAL MERIT

### RUSSIAN FOLK INSTRUMENTAL MUSIC

Authentic Folk Orch. & Instrumentalist, Melodiya/Angel DT 10491 (S)

This collection of music recorded in the U.S.S.R. is a stirring package of robust instrumentalism tinged with the sad, cold Russian qualities of life. The music is penetrating; the orchestra, first rate.

## It's Music, Music

Continued from page 34

Our Gang are some of Wisner's best sellers. He also arranged several numbers for an upcoming movie, "What's So Bad About Feelin' Good," with George Peppard and Mary Tyler Moore. His new December label will feature Tamiko Jones' single, "Don't Go Breaking My Heart," soon to be released along with an LP.

★★★★  
**FOUR-STAR ALBUMS**  
The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category. Listed alphabetically.

## POPULAR

**ALBERT AYLER IN GREENWICH VILLAGE**  
Impulse A 9155 (M); AS 9155 (S)

**THE BLADES OF GRASS ARE NOT FOR SMOKING**  
Jubilee JGM 8007 (M); JGS 8007 (S)

**THE TIME HAS COME**  
The Chamber Brothers, Columbia CL 2722 (M); CS 9522 (S)

**RELAXIN'**  
Lenny Dee, Decca DL 4946 (M); DL 74946 (S)

**SUMMER WIND**  
Peter Duchin, Decca DL 4917 (M); DL 74917 (S)

**DANCING HAPPY**  
Jan Garber Ork, Decca DL 4909 (M); DL 74909 (S)

**LUNCEFORD SPECIAL**  
Columbia CL 2715 (M); CS 9515 (S)

**ETHEL MERMAN, 1932-1935**  
LYDA ROBERTI, 1934  
MAE WEST, 1933  
Columbia CL 2751 (M)

**MUSIC FROM CAMELOT**  
Hugo Montenegro, Mainstream 56101 (M); S/6101 (S)

**TRUMAN THOMAS GROOVIN'**  
Veep VP 13517 (M); VPS 16517 (S)

**THE CHICAGOANS, 1928-1930**  
Various Artists, Decca DL 9231 (M); DL 79231 (S)

**TELL IT LIKE IT IS**  
Johnny Zamot, Decca DL 4945 (M); DL 74945 (S)

**DENNY ZEITLIN ZEITGEIST**  
Columbia CL 2748 (M); CS 9548 (S)

## CHRISTMAS POP

**A COZY CHRISTMAS**  
Ralph Carmichael Singers & Orch, Syllit SA 400 (S)

## CHRISTMAS

**TRADITIONAL CHRISTMAS CAROLS**  
Pete Seeger, Folkways FAS 32311 (S)

## LOW PRICE CHRISTMAS

**I'LL BE HOME FOR CHRISTMAS**  
Living Trio with Chimes & Bells, RCA Camden CAL 2159 (M); CAS 2159 (S)

## LOW PRICE CHILDREN'S CHRISTMAS

**ALL I WANT FOR CHRISTMAS IS MY TWO FRONT TEETH**  
Arthur Godfrey, RCA Camden CAL 1092 (M); CAS 1092 (S)

## COUNTRY

**A WOMAN NEEDS LOVE**  
Marlon Worth, Decca DL 4936 (M); DL 74936 (S)

## RELIGIOUS

**IN HIS PRESENCE**  
David Flagg with the Paul Mickelson Orch. & Voices, Supremes SS 2041 (S)

## SACRED

**THIS I BELIEVE**  
Gordon Green with the Paul Mickelson Orch. & Chorus, Supreme SS 2043 (S)

## CLASSICAL

**CARISSIMO: BIBLICAL ORATORIOS**  
Amor Arts Chorus (Soprano), Decca DL 9430 (M); DL 79430 (S)

**J. F. PETER: SIX QUINTETS**  
Fred Clem/Fine Arts Quartet, Decca DXA 197 (M); DXSA 7197 (S)

## JAZZ

**INSTRUMENTALLY SPEAKING, 1936-1942**  
Andy Kirk & His Clouds of Joy, Decca DL 9232 (M); DL 79232 (S)

**SOUL INVADER**  
The Roy Meriwether Trio, Columbia CL 2744 (M); CS 9544 (S)

**THE BLUES & ALL THAT JAZZ, 1937-1947, Vol. 1**  
Various Artists, Decca DL 9230 (M); DL 79230 (S)

## SPOKEN WORD

**HANS CHRISTIAN ANDERSEN: THE LITTLE MERMAID**  
Cathleen Nesbitt, Caedmon TC 1230 (M)

**MILTON: SAMSON AGONISTES**  
Redgrave/Adrian/Brooks/Various Artists, Caedmon TC 92028 (M); TC 2028 (S)

## COMEDY

**SNOOPY & HIS FRIENDS THE ROYAL GUARDSMEN**  
Laurie SLLP 2942 (S)

## SOUNDTRACK

**BATTLE OF ALGIERS**  
Original Soundtrack, United Artists UAL 4171 (M); UAS 5171 (S)

**THE PENTHOUSE**  
Original Soundtrack, United Artists UAL 4170 (M); UAS 5170 (S)

## INTERNATIONAL

**AUTUMN LEAVES**  
Chucho Velez & His Orch, Decca DL 4926 (M); DL 74926 (S)

**KOCHANA MAMA**  
Malyi Wladimir, Jay Jay 1114 (M); 5114 (S)

## LOW PRICE INTERNATIONAL

**THREE RAGAS: BAGESHWARI/NAT-BHAIREY/KHAMAJ**  
Shamin Ahmed, Monitor MF 489 (M); MFS 489 (S)

★★★★  
**THREE-STAR ALBUMS**  
The three-star rating indicates moderate sales potential within each record's music category. Listed alphabetically.

## POPULAR

**THE MYSTIC ASTROLOGIC CRYSTAL BAND FEATURING STEVE HOFFMAN**  
Carole CAR 8001

**RAZZ-M-A-TAZ**  
Charles Waddo's Band, Endure ELP 1001 (M); EZLP 1001 (S)

## RELIGIOUS

**MUSIC TO LIVE BY**  
Sandra Davenport, Cornerstone SD 807 (M)

## INTERNATIONAL CHRISTMAS

**VILLANCIGOS: SPANISH CHRISTMAS SONGS FOR CHILDREN**  
Choir of the Bella Vista Children's Home, Folkways FC 7714

# Vox Jox

Continued from page 26

(Chuck) Boyles has been named national program director of the McLendon chain; he'd been a personality on KLIF in Dallas for the past year.

\*\*\*

Here's how that new ABC network set-up works: Joe Cook is going to be program director of the contemporary network designed for Hot 100 stations (he'd been director of public relations for ABC news since 1966 and before that he had been with



COOK, WABC, John A. Thayer Jr. will be programming chief of the entertainment network geared to Easy Listening format stations (he'd been national program director for the ABC network). Alexander Smallens Jr. will be head of FM programming for the FM network (he'd been station director of WABC-FM, New York). All will work under Walter A. Schwartz, president of ABC radio network.

## Pockets Jingle

Continued from page 26

plebaum, Buddy Reed, Jimmy Fagus, and Sid Ramin. He pointed out that firms may run into a problem trying to use a legit rock 'n' roll sound because the wailing guitars often hide the lyric message. So he has often gone the other route—using a singer like Dee Dee Warwick or Leslie Miller to create the sound of a hit. "But you have to be good if you're going to duplicate a sound because the kids recognize anything phony."

The groups that mean anything as a name want such astronomical sums of money, that advertising agencies are worried the client may not feel they're getting their money's worth, said Warnick. "What you generally have to use is a reasonable facsimile of the sound."

You have to steer things to the market for which you're aiming the product, said Bob Nash, music director of Foote, Cone and Belding. He personally felt the Tijuana sound was overdone, "but it was a way of reaching everybody at once."

The John Zacherley show on WNJU-TV (channel 47), which has been a boon for many record acts, has been dropped by the station. A pity. Out of all of the bandstand-type shows, Zacherley presented something different. His was a Frankenstein approach at humor and this was combined with rock music. The Lovin' Spoonful often played his show. But the Newark, N. J. station is going in more for Latin programs and there's no room for Zacherley in that type of bag. It's a shame his humor was limited to UHF-TV in the first place. He's a great talent and deserves better. I know he had countless thousands of fans who probably were never able to watch him. He should be on regular TV.

\*\*\*

Bill Hennes is now at Hot 100-formatted WNBC, New Haven, Conn., as program director and Mitchell is his air name. . . Jay Stricklett and 15 other students have walked out on Point Park College station WPPJ in Pittsburgh. The students are protesting actions of student general manager of the campus station. . . I owe an apology to WCHD-FM in Detroit, the great jazz operation that has really made an impact on jazz record sales in the market. Apologies also to Jack Millman of Music Merchants, who is now giving me spelling lessons (I goofed on the call letters).

## Chad & Jeremy

Continued from page 33

which they would satisfy a personal responsibility to their art. So they collaborated once again, this time with a different musical concept in mind.

"Of Cabbages and Kings" probes the progress of man with a satiric edge spiked with imaginative phrasing. As music, it is sophisticated, yet effortless listening; music that can be absorbed as well as explored—pleasantly perceptive. As a dialog, the album is barbed with harsh realities and a stinging suspicion of the inevitable—a society escalating madly toward self-destruction with a severe overdose of progress. Still, "Of Cabbages and Kings" is not, first, a mental exercise; it reaches the mind through the ear.

"Painted Day-Glow Smile," Chad and Jeremy's new single, will soon be released on Columbia.

# SNOOPY AND RED BARON ON LAURIE CHRISTMAS L.P.

## Snoopy and Baron Call Christmas Truce

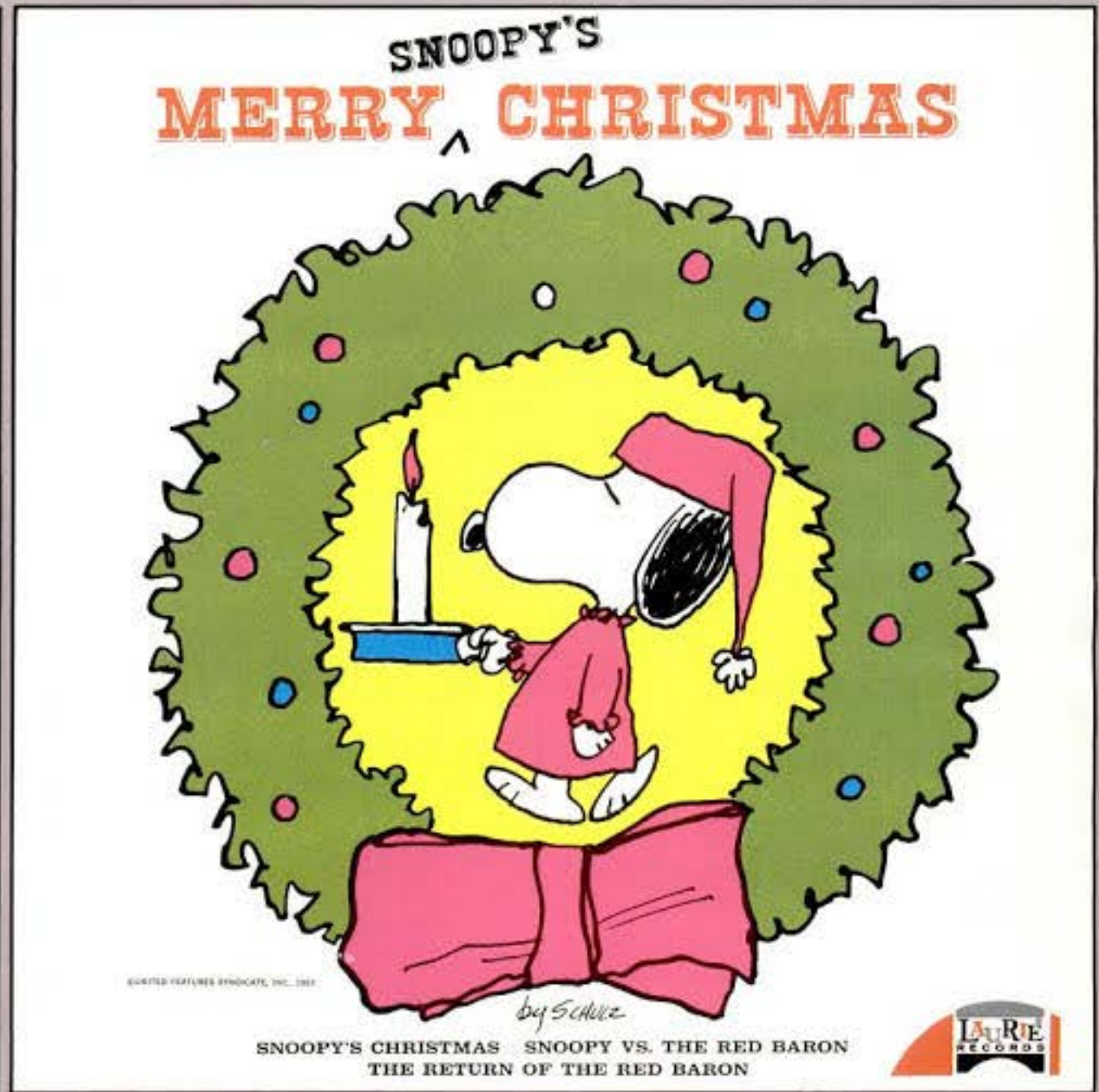
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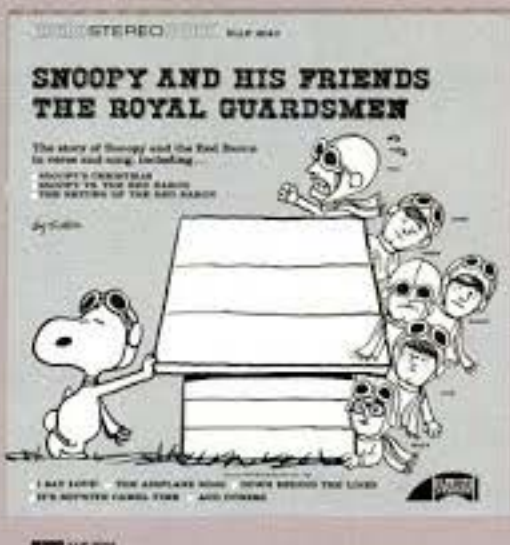
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STEREO SLLP 2042  
MONO LLP 2042



# New Album Releases

- ABNAK**  
JOH & ROBIN—The Soul of A Boy and Girl; A&T-M 2068
- ANGEL**  
MAX ADRIAN/ORIGINAL CAST—By George; SB 3721
- ARCHIVE**  
OCKEGHEN/DBRECHT: MASSES — Capella Lipsiensis (Knothe); 198 406
- CAPITOL IMPORTS (FRANCE)**  
RAVEL: CONCERTO IN G MAJOR FOR PIANO & ORCH.—Marguerite Long with Orch. conducted by Ravel/Milhaud; (DLC 319
- CAPITOL IMPORTS (INDIA)**  
BISMILLAH KHAN (SHEHNAI) & PARTY—Raga Gauri Todi & Raga Shankara; MOAE 166  
HIRABAI BARODEKAR—Raga Mubani; Raga Yaman—MOCE 1050  
VARIOUS ARTISTS—More Gems From Bengal; MOCE 1051
- CAROLE**  
THE MYSTIC ASTROLOGIC CRYSTAL BAND FEATURING STEVE HOFFMAN; (AR 800)
- CBS**  
Canadian Music in The 20th Century: Toronto Symphony (Ozewal); 32 11 0037, 32 11 0038  
GLENN GOULD—Canadian Piano Music in the 20th Century; 32 11 0045, 32 11 0046  
STOCKHAUSEN: MIKROPHONIE I/MIKROPHONIE II—Various Artists; 32 11 0043, 32 11 0044
- CAEDMON**  
HANS CHRISTIAN ANDERSEN: THE LITTLE MERMAID—Read by Catherine Nesbitt; TC 1230  
JEAN COCTEAU: THE INFERNAL MACHINE—Various Artists; TRS 321
- COLISEUM**  
COUNT BASIE & HIS ORCH.—The Happiest Millionaire; D 41003, DS 51002
- COLUMBIA**  
BERG/SCHOENBERG/WEBER — Philadelphia Orch. (Ormandy); ML 6441, MS 7041  
THE CHAMBER BROTHERS—The Time Has Come; CL 2722, CS 9522  
THE CHUCK WAGON GANG—Move Up to Heaven; CL 2767, CS 9567  
BING CROSSBY in Hollywood, 1930-1934; CL 43  
STONEWALL JACKSON Country; CL 2762, CS 9562  
LUNCIFORD Special; CL 2715, CS 9515  
THE ROY MERIWETHER TRIO—Soul Invader; CL 2744, CS 9544  
ETHEL MERMAN, 1922-1933/LYDA ROBERTI, 1934/MAE WEST, 1933; CL 2751  
RAY PRICE'S Greatest Hits, Vol. 2; CL 2670, CS 9470  
SCHOENBERG: PIANO CONCERTO/VIOLIN CONCERTO—G. Gould/I. Baker/CBC Symphony (Craf); ML 6439, MS 7029  
Recent Stravinsky Conducted by the Composer; ML 6454, MS 7054  
DAVID TUDOR—Batbitt/Cage/Pousseur; ML 6451, MS 7051  
FRANKIE YANKOVIC—Saturday Night Poker Party; CL 2759, CS 9559  
DENNY ZEITLIN—Zeitgeist; CL 2748, CS 9548
- COMMAND**  
VARIOUS ARTISTS—Merry Christmas From the Command Family of Recording Stars; RS 920 50
- CORNERSTONE**  
SANDRA DAVENPORT—Music to Live By . . . ; SD 807
- DATE**  
JOHNNY DOLLAR; TEM 3009, TES 4009
- DECCA**  
WILMA BURGESS—Tear Time; DL 4935, DL 74935  
LENNY DEE—Relaxin'; DL 4946, DL 74946  
PETER DUCHIN—Summer Wind; DL 4917, DL 74917  
JAN GARRER & HIS ORCH.—Dancing Happy; DL 4909, DL 74909  
JACK GREENE—What Locks the Door; DL 4939, DL 74939  
LEON HAYWOOD—It's Got to Be Mellow; DL 4949, DL 74949  
This is JAN HOWARD Country; DL 4931, DL 74931  
JONAH JONES & HIS LATIN RHYTHM—Jazz Tropical; DL 4918, DL 74918  
ANDY KIRK & HIS CLOUDS OF JOY—Instrumentally Speaking, 1936-1942; DL 9232, DL 79232  
RICK NELSON—Another Side of Rick; DL 4944, DL 74944  
RONALD REAGAN—Freedom's Finest Hour; DL 4943, DL 74943  
VARIOUS ARTISTS—The Chicagoans, 1928-1930; DL 9231, DL 79231  
VARIOUS ARTISTS—The Blues & All That Jazz, 1937-1947, Vol. 1; DL 9230, DL 79230  
CHUITO VELEZ & HIS ORCH.—Autumn Leaves; DL 4926, DL 74926  
JAY LEE WEBB—I Come Home a Drinkin'; DL 4933, DL 74933  
MARION WORTH—A Woman Needs Love; DL 4936, DL 74936  
JOHNNY ZAMOT—Tell It Like It Is; DL 4945, DL 74945
- DECCA GOLD LABEL**  
CARISSIMI: BIBLICAL DRATORIOS — Amor Arts Choral (Somari); DL 9430, DL 79430  
J. F. PETER: SIX QUINTETS—Fred Clem/Fine Arts Quartet; DKA 7197
- DOT**  
LALO SCHIFRIN—Music From Mission Impossible; DLP 3831, DLP 25831
- ENDURE**  
CHARLIE WALDO'S BAND — Razz-Ma-Tazz; ELP 1001, SLP 1001
- EPIC**  
SLY AND THE FAMILY STONE A Whole New Thing; LN 24324, BN 26324
- FOLKWAYS**  
PETE SEEGER—Traditional Christmas Carols; FAS 32311  
VILLANCICOS: SPANISH CHRISTMAS SONGS FOR CHILDREN—Choir of the Bella Vista Children's Home; FC 7714
- GNP CRESCENDO**  
THE SEEDS—A Full Spoon of Seedy Blues The Shy Saxon Blues Band; GNP 2040, GNP 2040
- HARMONY**  
RAY PRICE—Born to Lose; HL 7440, HS 11240
- HI**  
ACE CANNON—Memphis Golden Hits; HL 12040, SHL 32040  
WILLIE MITCHELL—Ooh Baby, You Turn Me On; HL 12039, SHL 32039
- JAY JAY**  
MATY WTADZIU—Kochana Mama; 1114, 5114
- JUBILEE**  
THE BLADES OF GRASS Are Not for Smoking; JGM 8007, JGS 8007
- Laurie**  
Snoopy & His Friends the Royal Guardsmen; SLLP 2042
- LONDON**  
VARIOUS ARTISTS—London Hit Parade; LL 3525, PS 525

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Although Cadet Records was late in getting out **KENNY BURRELL'S** "Have Yourself A Soulful Little Christmas" Album Last Year, It Still Reached the Number 17 Spot on the Best-Selling Christmas Charts. Just Imagine What It Will Do This Year.

(Continued on page 58)

# BREAKOUT SINGLES

## ★ NATIONAL BREAKOUTS

NO NATIONAL BREAKOUTS THIS WEEK

## ★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

- CROSS MY HEART . . .**  
Billy Stewart, Chess 2002 (Chevis, BMI) (Philadelphia, Pittsburgh)
- THE LOVE OF THE COMMON PEOPLE . . .**  
Wayne Newton, Capitol 2016 (Tree, BMI) (Baltimore, Seattle)

**BACK UP TRAIN . . .**  
Al Graene, Hot Line 15000 (Tosted, BMI) (Detroit)

**SAND . . .**  
Nancy Sinatra & Lee Hazlewood, Reprise 0629 (Criterion, ASCAP) (Baltimore)

**STORYBOOK CHILDREN . . .**  
Billy Vera & Judy Clay, Atlantic 2445 (Blackwood, BMI) (New York)

**A LOVE THAT'S REAL . . .**  
Intruders, Gamble 209 (Razor Sharp, BMI) (Philadelphia)

**FOR A FEW DOLLARS MORE . . .**  
Hugo Montenegro, RCA Victor 9214 (Unart, BMI) (Seattle)

**I WANT SOME MORE . . .**  
Jan & Rabin & the In Crowd, Abnak 124 (Barton, BMI) (Nashville)

**WHERE'S THE MELODY? . . .**  
Brenda Lee, Decca 32213 (Moss Rose, BMI) (Baltimore)

When Answering Ads . . . Say You Saw It in Billboard



**THEN . . .**  
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HERE THEY ARE—TAKE YOUR PICK—

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- \*RODA VIVA (Chico Buarque de Hollanda) Winner & Finalist
- A MORENINHA (Tomzé) Winner
- E FIMI (Sônia Rosa) Winner
- \*MARIA, CARNAVAL E CINZAS (Luiz C. Paraná) Winner & Finalist
- BOM DIA (Nana Caymmi-Gilberto Gil) Winner
- BELINHA (Toquinho-Vitor Martins) Winner
- \*DOMINGO NO PARQUE (Gilberto Gil) Winner & Finalist
- BRINQUEDO (Alfredo N. Neto-Walter de Carvalho) Winner
- MANHÃ DE PRIMAVERA (Adilson Godoy) Winner
- \*GABRIELA (Maranhão) Winner & Finalist
- VOLTA AMANHÃ (Fernando Cesar-Mariá Brito) Winner Acquired

- MENINA MOÇA (Martinho José Ferreira) Winner
- \*ALEGRIA, ALEGRIA (Caetano Veloso) Winner & Finalist
- CAPOEIRADA (Erasmio Carlos) Winner
- CANÇÃO DO CANGACEIRO QUE VIU Á LUA CÔR DE SANGUE (Carlos Castilho-Chico de Assis) Winner
- ANDA QUE TE ANDA (Ary Toledo-Mário Lago) Winner
- FESTA NO TERREIRO DO ALAKETU (Antonio C.M. Pinto) Winner
- UMA DÚZIA DE ROSAS (Carlos Imperial) Winner Acquired
- A CANTIGA DE JESUÍNO (Capiba-Arano Suassuna) Winner

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# Classical Music

## 15 More Sets Out by Everest

LOS ANGELES — Fifteen more operatic sets, including 13 from the Cetra catalog, are slated for release in the Everest Opera Series. Eight of the

operas will be only catalog listings, including Offenbach's "La Belle Helene," which formerly was on Everest's Renaissance label. The French opera con-

ducted by Rene Leibowitz features Janine Linda, Andre Dran and Jean Mollien.

Five of the packages are Verdi operas, bringing to 16 the number of Cetra titles reissued by Everest in slightly more than a year. Only listings in this new group are "Ernani" with Gino Penno, Giuseppe Taddei and Caterina Mancini, Fernando Previtali conducting; "I Lombardi alla Prima Crociata" with Aldo Bertocci, Mario Petri, Miriam Pirazzini and Maria Vitale, Manno Wolf-Ferrari conducting; and "Un Giorno di Regno" with Renato Capecchi, Sesto Bruscantini and Lina Pagliughi, Alfredo Simonetto conducting.

The other new Verdi titles are "Nabucco" with Paolo Silveri, Mancini, Mario Binci and Antonio Cassinelli, Previtali conducting, and "Otello" with Carlos Guichandut, Cesy Brogini, and Taddei, Franco Capuana conducting.

Other only listings are Montemezzi's "L'Amore dei Tre Re" with Bruscantini, Capecchi, Clara Petrella and Bertocci, Ardona's "Francesca da Rimini" with Maria Caniglia, Carlo Tagliabue, Giacinto Prandelli and Mario Carlin, Antonio Guarneri conducting; Spontini's "La Vestale" with Vitale, Renato Gavarini and Elena Nicolai, Previtali conducting; and Giordano's "Fedora" with Caniglia, Prandelli, Scipio Colombo and Bertocci, Mario Rossi conducting.

### Puccini Sets

Puccini sets will be "La Fanciulla Del West" with Carla Gavazzi, Ugo Savarese, Vasco Campagnano and Bertocci, Basile conducting, and "Manon Lescaut" with Petrella, Camp-Pier Luigi Latinucci, Federico Del Cupolo conducting.

Rounding out the operatic release are Richard Strauss' "Elektra" with Anny Konetzni, Danica Illitsch, Martha Moedi and Hans Braun, Dimitri Mitropoulos conducting; Cilea's "Adriana Lecouvreur" with Gavazzi, Prandelli, Miti Truccato Pace and Plinio Clabassi, Simonetto conducting, both from the Cetra catalog; and Mozart's "Il Re Pastore" with Agnes Giebel, Kathe Nentwig, Hetty Plumacher and Werner Hohmann, conducted by Gustav Lund, which is being transferred from Everest's Period label. All new operatic sets will be issued in stereo only.

## Vox Two 3-LP Boxes Puts Klien, Mozart in Spotlight

NEW YORK — Mozart's complete variations and short piano pieces are being issued this fall in two three-LP Vox boxes in performances by Walter Klien. Vox also is issuing the sixth box of Haydn string quartets with the Dekany Quartet and a box of Beethoven quintets and sextets for strings and winds with the Endres Quartet and other artists.

A five-LP Beethoven package on the low-price Turnabout label features pianist Alfred Brendel. The set contains the five piano concertos, two sonatas and other pieces. Jorgen Hansen performs Nielsen organ music, while another LP has the Copenhagen String Quartet

## Pathe-Marconi's LP Marks Paris Debut

PARIS—The Orchestre de Paris, the new 110-member ensemble created on the initiative of Andre Malraux, minister of cultural affairs, debuted at the Theatre des Champs-Elysees on Tuesday (14).

Coinciding with the concert, Pathe-Marconi released the first album by the orchestra, Berlioz's "Symphonie Fantastique," which was on the initial program. The disk will be released on HMV in Britain early in December and on Angel in the United States in January. The program also included Debussy's "La Mer" and the first performance in France of Stravinsky's "Requiem Canticles," which featured contralto Denise Sharley, bass Pierre Thau, and the Elisabeth Brasseur Chorale.

Charles Munch is the orchestra's permanent conductor. He will be assisted by Serge Baudo and Jean-Pierre Jacquillat. The Orchestre de Paris is financed by the state and by the town or Paris and other municipalities. Its members were recruited from the Societe des Conservatoires and from other Parisian and provincial orchestras after auditioning before a jury appointed by Malraux and presided over by Munch.

The musicians will be employed on an exclusive, full-time basis and various chamber ensembles will be created from the permanent personnel.

The Orchestre de Paris will introduce a new concert program every two weeks and will interpret the program in five different concert halls. World-famous soloists and conductors will be invited to perform.

In April, the Orchestre de Paris will make a 12-concert tour of Russia under the conductorship of Charles Munch and Serge Baudo and in the autumn of 1968, it will play 24 concerts in Canada, U. S. and Mexico. Both tours will feature works by French composers and French soloists.

Headquarters of the new orchestra is the new Theatre de la Musique, formerly the Theatre de la Gaite Lyrique.

Soloists in its winter program of concerts will include cellist Pierre Fournier, pianist Samson-Francois, flutist Jean-Pierre Rampal and violinist Christian Ferras.

## Classical Notes

The New York premiere of Penderecki's "Passion and Death of Jesus Christ According to St. Luke," originally slated for Tuesday (21) at Carnegie Hall, has been postponed because of an emergency eye operation of Minneapolis Symphony conductor Stanislaw Skrowaczewski, which was successful. Skrowaczewski conducted the work's American premiere in Minneapolis earlier this month. . . . Pierre Boulez will conduct orchestral programs with the Cleveland Orchestra on Friday (24) and Saturday (25). . . . Soprano Martina Arroyo was outstanding in two selections with Joseph Eger and the American Symphony at Carnegie Hall on Monday (13), including Barber's "Andromache's Farewell." The composer shared in the applause. Leopold Stokowski conducts the orchestra on Sunday (19) and Monday (20).

Berislav Klobucar has been signed by the Metropolitan Opera to conduct Wagner's "Der Fliegende Hollaender" and "Lohengrin," both of which were to have

been conducted by the late Andre Cluytens. New artists signed are sopranos Radmila Bakocevic and Joan Tirona, mezzo-soprano Antonia Kitsopoulos, and bass Sergio Pezzetti. . . . Fedor Kabalin and Lawrence Guenther conducted the Midlad Symphony on Sunday (19). . . . Pianist John Browning performs with Erich Leinsdorf and the Boston Symphony on Tuesday (21). Concertmaster Joseph Silverstein will be soloist with the Boston on Friday (24) and Saturday (25). . . . Violinist David Oistrakh gives Carnegie Hall concerts Dec. 22 and Jan. 19.

Soprano Birgit Nilsson drew rave notices for her Philharmonic Hall concert on Sunday (12). . . . Franz Allers will conduct the New Year's Eve "Martha" at the Metropolitan Opera starring Jean Fenn, Sandor Konyi, Rosalind Elias and Giorgio Tozzi. . . . Zoltan Rozsnyai conducted an orchestral program at the opening concerts of the San Diego Symphony on Thursday (16) and Friday (17). . . . Baritone Richard Rivers has been named to the music department of Tyler Junior College. . . . Violinist Henryk Szeryng gives a Carnegie Hall recital on Feb. 9. . . . Zadel Skolovsky's Carnegie recital was postponed from Wednesday (15) to Feb. 21 because of the pianist's illness. . . . Barry Tyckwell has resigned as chairman of the directors of the London Symphony and as the orchestra's acting manager. He will continue as principal horn.

Bass Casare Siepi will appear with the New Jersey Symphony at Symphony Hall, Newark, on Saturday (25). . . . Yehudi Menuhin will be soloist with William Steinberg and the New York Philharmonic in four concerts beginning on Thursday (23). The Saturday (25) concert will mark the 40th anniversary of Menuhin's first appearance with the orchestra. . . . Milan Horvat capably conducted the Little Orchestra Society in Old Testament music of Bloch and Kodaly on Nov. 14. Tenor William Lewis displayed a fine, much-improved lyric voice in the Kodaly.

(Continued on page 51)

### RECORD REVIEW

## On Recital Hall Label

NEW YORK—The new Recital Hall label offers six interesting repackagings of material previously available on Artia, Parliament and MK. While sometimes seeming like a hodgepodge, the three-record sets, listing for \$9.95 each, provide a means of obtaining good performances of such artists as cellist Mstislav Rostropovich and pianist Sviatslav Richter.

An orchestral set, "20th Century Ballet," has Karel Ancerl and the Czech Philharmonic in excerpts from Prokofiev's "Romeo and Juliet," Konstantine Ivanov and the USSR State Symphony in Stravinsky's "Petrouchka," and Yevgeny Svetlanov and the Bolshoi Theatre Orchestra in excerpts from Glazunov's "Raymonda."

A confusing title is "Oistrakh" for a package, which features Igor Oistrakh on two disks and his father, David Oistrakh on but one. The LP by the elder violinist pairs Mozart's "Sinfonia Concertante in E-Flat, K. 364" with violinist Rudolf Barshai and the Moscow Chamber Orchestra, with Bach's "Concerto in A Minor" with the same orchestra conducted by Barshai.

Igor Oistrakh's two disks, also fine performances, have

## CINCINNATI TO WAX 3 ALBUMS

CINCINNATI — The Cincinnati Symphony will have three recording sessions for Decca Records at the Music Hall this week beginning on Monday (20). Being recorded under conductor Max Rudolf are Beethoven's "Symphony No. 3," and another record pairing a suite from Richard Strauss' "Der Rosenkavalier" with selections of Johann Strauss Jr. Also being waxed are D'Indy's "Istar Variations" and Roussel's "Suite in F, Op. 33," which will appear with Bizet's "Symphony in C," which was taped previously.

## Bach Guild Issues Project on Renaissance, Baroque Music

NEW YORK — Bach Guild is issuing a two-record set on ornamentation and embellishment in renaissance and baroque music containing 25 selections performed both plain, as in score, and in ornamented form based on manuscripts of the period. Works of Vivaldi, Monteverdi, Telemann and Gluck are included.

Musicologist Denis Stevens devised the project which is presented with the collaboration of 26 solo singers and instrumentalists, conductors, choral groups and instrumental ensembles.

Bartok's "Concerto No. 2" with the Moscow State Philharmonic under Gennady Rozhdestvensky, and a pairing of Brahms' "Concerto No. 1" and "Concerto No. 2," both with pianist Arthur Schnabel.

The Richter package includes an excellent performance of 13 Scriabin etudes. Another good recital LP pairs Haydn's "Sonata in C minor" with Beethoven's "Sonata No. 23 (Appassionata)." The third disk presents a capable chamber music performance as Richter and four other Soviet artists play Brahms' "Piano Quintet, Op. 34."

In another set, Richter gives a top reading to Mussorgsky's "Pictures at an Exhibition." This package also contains fine performances by two other outstanding Soviet pianists, Emil Gilels and Vladimir Ashkenazy. Gilels is soloist in Beethoven's "Concerto No. 1" with Kurt Sanderling and the Leningrad Philharmonic. Ashkenazy performs Tchaikovsky's "Concerto No. 1" with Ivanov and the USSR State Symphony, the 25th catalog listing for the war horse.

Cello playing at its best can be expected from Rostropovich and his set handily delivers this. In Dvorak's "Concerto in B Minor, Op. 104" he's joined by Vaclav Talich and the Czech Philharmonic, while the Orchestra in Prokofiev's "Symphony-Concerto, Op. 125," an only listing, is the Leningrad Philharmonic under Sanderling. The third LP couples Saint-Saens' "Concerto in A Minor, Op. 33" with Grigori Stolyarov and the Moscow Radio Symphony, and Schumann's "Concerto in A Minor, Op. 129," with Samuel Samosud and the Moscow State Philharmonic Society Symphony.

A indication of the material in the sixth package, a spirited idiomatic set entitled "Soviet Army Chorus & Band," is in the titles of the individual disks, which in addition to one with the package name, are "The Red Army Marches in Hi-Fi" and "The Soviet Army Chorus in Paris." FRED KIRBY

The Vanguard label will have pianist Peter Serkin and violinist Alexander Schneider in Schubert, and Leopold Stokowski and his orchestra in a baroque concert. Maurice Abravanel and the Utah Symphony have three albums on Cardinal, Vanguard's intermediate line, including a Gershwin pressing with pianist Raymond Lewenthal. Another album has music of Leroy Anderson, while the third has music of Ernest Bloch. Wilhelm Ehrmann leads soloists, instrumentalists and the Westphalian Choir in two Schuetz albums on the low-price Everyman label.

# Classical Notes

## BEST SELLING CLASSICAL LP's

Continued from page 50

Istvan Kertesz conducts the Philadelphia Orchestra at Philharmonic Hall on Tuesday (21). . . . Mrs. Edward (Joan) Kennedy will narrate Prokofiev's "Peter and the Wolf" with Arthur Fiedler and the Washington National Symphony on Dec. 16. . . . The Romeros were soloists with Victor Alesandro and the San Antonio Symphony in the world premiere of Rodrigo's "Concierto Andaluz" on Nov. 18. The work will be recorded by Mercury Records. . . . Flutist Jean-Pierre Rampal and pianist-harpist Robert Veyron-Lacroix will give a Philharmonic Hall concert on Friday (24). They also will appear at Philharmonic Hall on Dec. 17.

FRED KIRBY

## Philharmonic: No Chief Yet

NEW YORK — The New York Philharmonic will be without a music director for the 1969-1970 season, the first after Leonard Bernstein's 10-year directorship ends. For an interim period, George Szell, director of the Cleveland Orchestra, will be music advisor and senior guest conductor. He will conduct eight weeks of Philharmonic concerts.

Bernstein, who has announced his retirement after the 1968-1969 season, will conduct five weeks in his life-long post as laureate conductor. Conducting for six weeks each will be Lorin Maazel and Seiji Ozawa. Another guest conductor will be designated later.

For the 1968-1969 season, Bernstein will conduct 12 weeks of concerts. Conducting four weeks each will be Pierre Boulez, Colin Davis, Carlo Maria Giulini and Ozawa. Zubin Mehta and Stanislaw Skrowaczewski will conduct two weeks each. These will be the first Philharmonic performances conducted by Boulez, Davis, Giulini and Mehta. Andre Kostelanetz will again conduct the special Saturday evening non-subscription concerts.

## Jacket Change For Archive

NEW YORK — Archive is changing its jacket format with its current four-album release. The new look has a gray stock cover with illustrations and lettering in color.

Technical-historical data, formerly on separate index cards, is part of the new three-fold jackets. Archive numbers in the 3,000/73,000 series will be gradually phased out to be replaced by 14,000 (monaural) and 198,000 (stereo) digits.

The new titles include two Bach disks, one of cantatas with Ernst Haefliger, Ursula Buckel, Hertha Toepfer and the Munich Bach Choir and Orchestra under Karl Richter, and the other

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	<b>WEST MEETS EAST</b> . . . . . 20 Yehudi Menuhin/Ravi Shankar, Angel 36418 (M); S 36418 (S)	20	21	17	<b>PROKOFIEV: IVAN THE TERRIBLE (2-12" LP's)</b> . . . . . 5 Various Artists/U.S.S.R. Symphony (Stasevich), Melodiya/Angel RB 4103 (M); SRB 4103 (S)	5
2	2	<b>PUCCINI: LA RONDINE (2-12" LP's)</b> . . . . . 11 Moffo/Barbironi/RCA Italiano Orch. & Chorus (Molinari-Pradelli), RCA Victor LM 7048 (M); LSC 7048 (S)	11	22	23	<b>FRITZ WUNDERLICH: LYRIC TENOR</b> . . . . . 5 Seraphim 60043 (M); S 60043 (S)	5
3	3	<b>LEONTYNE PRICE—PRIMA DONNA, VOL. 2</b> . . . . . 8 RCA Victor LM 2968 (M); LSC 2968 (S)	8	23	22	<b>ART OF GERALD MOORE</b> . . . . . 12 Various Artists, Seraphim 60044 (M); (No Stereo)	12
4	4	<b>PUCCINI: TOSCA (2-12" LP's)</b> . . . . . 10 Nilsson/Corelli/Fischer-Dieskau/Various Artists (Maazel), London A 4267 (M); OSA 1267 (S)	10	24	28	<b>RACHMANINOFF: CONCERTO NO. 2 IN C FOR PIANO</b> . . . . . 36 Van Cliburn, Chicago Symphony (Reiner), RCA Victor LM 2601 (M); LSC 2601 (S)	36
5	5	<b>VERDI: LA TRAVIATA (3-12" LP's)</b> . . . . . 5 Caballe/Bergonzi/Milnes/RCA Italiana Orch. (Pretra), RCA Victor LM 6180 (M); LSC 6180 (S)	5	25	25	<b>KAHLER: SYMPHONY NO. 2</b> . . . . . 21 Harper/Walts/London Symphony (Solti); London CMA 7217 (M); CSA 7217 (S)	21
6	6	<b>PUCCINI: MADAME BUTTERFLY (3-12" LP's)</b> . . . . . 8 Scotto/Bergonzi/Various Artists/Rome Opera House Orch. (Barbirolli), Angel (No Mono); SCL 3702 (S)	8	26	26	<b>PUCCINI: LA BOHEME (2-12" LP's)</b> . . . . . 59 Various Artists/RCA Victor Orch. (Beecham), Seraphim IB 6000 (M); (No Stereo)	59
7	15	<b>HOMAGE TO GERALD MOORE (2-12" LP's)</b> . . . . . 3 De Los Angeles/Schwarzkopf/Fischer-Dieskau, Angel (No Mono) SB 3697 (S)	3	27	29	<b>TCHAIKOVSKY: CONCERTO NO. 1</b> . . . . . 68 Van Cliburn, RCA Victor LM 2252 (M); LSC 2252 (S)	68
8	8	<b>ORFF: CARMINA BURANA</b> . . . . . 66 New Philharmonia Orch. (DeBurgos), Angel 36333 (M); S 36333 (S)	66	28	33	<b>TCHAIKOVSKY: QUEEN OF SPADES (4-12" LP's)</b> . . . . . 2 Bolshoi Theatre (Khaikin), Angel (No Mono); SRD 4104 (S)	2
9	7	<b>MAHLER: SYMPHONY NO. 8 (2-12" LP's)</b> . . . . . 42 Various Artists/London Symphony (Bernstein), Columbia M2L 351 (M); M2S 751 (S)	42	29	21	<b>HOLST: THE PLANETS</b> . . . . . 24 New Philharmonia Orch. & Chorus (Boult), Angel 36420 (M); S 36420 (S)	24
10	9	<b>ART OF DENNIS BRAIN</b> . . . . . 27 Seraphim IC 60040 (M); (No Stereo)	27	30	31	<b>SHOSTAKOVICH: SYMPHONY NO. 10</b> . . . . . 7 USSR Symphony (Svetlanov), Melodiya/Angel R 40025 (M); SR 40025 (S)	7
11	13	<b>BEETHOVEN: NINTH SYMPHONY</b> . . . . . 12 Mormon Tabernacle Choir/Philadelphia Orch. (Ormandy), Columbia ML 6416 (M); MS 7016 (S)	12	31	30	<b>DYORAK: SYMPHONY NO. 9</b> . . . . . 7 NBC Symphony (Toscanini), RCA Victrola VIC 1249 (M); (No Stereo)	7
12	10	<b>BERNSTEIN'S GREATEST HITS</b> . . . . . 23 New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)	23	32	32	<b>NIELSEN: SYMPHONY NO. 1</b> . . . . . 20 Philadelphia Orch. (Ormandy), Columbia ML 6404 (M); MS 7004 (S)	20
13	11	<b>MY FAVORITE CHOPIN</b> . . . . . 86 Van Cliburn, RCA Victor LM 2576 (M); LSC 2576 (S)	86	33	27	<b>SATIE: PIANO MUSIC/TROIS GYMNAPEDIES</b> . . . . . 8 Ciccolini, Angel 35442 (M); (No Stereo)	8
14	18	<b>MAHLER: SYMPHONY NO. 9</b> . . . . . 5 New Philharmonia (Klemperer), Angel 3708 (M); S 3708 (S)	5	34	35	<b>RODGERS: VICTORY AT SEA, VOL. 1</b> . . . . . 52 RCA Victor Symphony Orch. (Bennett), RCA Victor LM 2335 (M); LSC 2335 (S)	52
15	16	<b>GERSHWIN: RHAPSODY IN BLUE</b> . . . . . 66 New York Philharmonic (Bernstein), Columbia ML 5412 (M); MS 6091 (S)	66	35	40	<b>BRITTEN: A MIDSUMMER NIGHT'S DREAM (3-12" LP's)</b> . . . . . 2 Various Artists/London Symphony (Britten), London A 1385 (M); OSA 1385 (S)	2
16	14	<b>RACHMANINOFF: SYMPHONY NO. 1</b> . . . . . 17 Philadelphia Orch. (Ormandy), Columbia ML 6386 (M); MS 6986 (S)	17	36	34	<b>MAHLER: SYMPHONY NO. 3</b> . . . . . 5 Boston Symphony/Shirley Verett (Leinsdorf), RCA Victor LM 7046 (M); LSC 7046 (S)	5
17	12	<b>HOROWITZ IN CONCERT (2-12" LP's)</b> . . . . . 30 Vladimir Horowitz, Columbia M2L 357 (M); M2S 757 (S)	30	37	—	<b>WAGNER: TRISTAN UND ISOLDE (5-12" LP's)</b> . . . . . 1 Nilsson/Windgassen/Ludwig/Various Artists, DGG 39 221/5 (M); 139 221/5 (S)	1
18	19	<b>PROKOFIEV: CINDERELLA (2-12" LP's)</b> . . . . . 7 Moscow Radio Symphony (Rozhdestvensky), Melodiya/Angel R 4102 (M); SRB 4102 (S)	7	38	37	<b>WAGNER: DIE WALKURE (5-12" LP's)</b> . . . . . 28 Crespin/Vickers/Various Artists/Berlin Philharmoniker (Von Karajan), DGG 39 229/233 (M); 139 229/233 (S)	28
19	24	<b>BEETHOVEN: COMPLETE NINE SYMPHONIES (8-12" LP's)</b> . . . . . 28 Berlin Philharmonic (Von Karajan), DGG (No Mono); SKL 101/108 (S)	28	39	39	<b>BERNSTEIN CONDUCTS NIELSON</b> . . . . . 2 Baker/Drucker/New York Philharmonic (Bernstein), Columbia ML 6428 (M); MS 7028 (S)	2
20	20	<b>MAHLER: DAS LIED VON DER ERDE</b> . . . . . 38 James King/Dietrich Fischer-Dieskau/Vienna Philharmonic Orch. (Bernstein), London OM 36005 (M); OS 26005 (S)	38	40	—	<b>PENDERECKI: PASSION ACCORDING TO ST. LUKE</b> . . . . . 1 Various Artists/Talzer Boy Choir, PCA Victrola VIC 6015 (M); VIC S 6015 (S)	1

## 'Play of Herod' on Nonesuch

NEW YORK — The first low-price pressing of the 12th-century "Play of Herod" is being issued in the last Nonesuch release of the year. The label also is offering a two-

record program of 29 vocal and instrumental pieces by 15th and 16th century composers to the court of Emperor Maximilian I of Austria.

Charles Ravier conducts the Ensemble Polyphonique of the French National Radio in the "Play of Herod," which is geared to the Christmas trade. The Maximilian I set, which includes works of Heinrich Isaac, Ludwig Senfl and Paul Hofhaimer, is performed by the London Ambrosian Singers under John McCarthy and the Vienna Renaissance Players.

Another title features soprano Teresa Stich-Randall, mezzo-soprano Nedda Casei, tenor Kurt Equiluz and bass Ernst Schramm with Wilfried Boettcher and the Vienna State Opera Orchestra and chorus in cantatas of Bach and Telemann. Rounding out the release is a Bizet disk with Charles Munch and the French National Radio Orchestra.

with cantatas and motets with Haefliger and Richter and the Munich Bach Choir and Orchestra, and Kurt Thomas and the Choir of Leipzig's St. Thomas and the Leipzig Gewandhaus Orchestra.

Rene Clemencic and the Ensemble Musica Antiqua play baroque wind music of Johann Schmelzer, Johann Schultze, Melchior Franck, Valentin Hausmann, Daniel Speer, Samuel Scheidt, Johann Schein, Andreas Berger and Johann Stoeckl. The fourth title has Dietrich Knothe and the Capella Lipsiensis in pieces by Jacob Obrecht and Johannes Okeghem.

## Opera Season Opens Feb. 22

NEW YORK — The New York City Opera's winter season will open on Feb. 22 at the New York State Theater with Stravinsky's "Oedipus Rex" and Orff's "Carmina Burana." The repertoire also includes the first New York performances of Ginastera's new and controversial opera, "Bomarzo," which has been banned in his native Buenos Aires.

Julius Rudel, who introduced the opera at its world premiere in Washington in May, will again conduct. The work is listed for five performances here. Repeating their solo assignments will be Salvador Novoa, Claramae Turner, Joanna Simon, Isabel Penagos, Richard Torigi, Robert Gregori and Brent Ellis.

Rudel also will conduct a new production of Massenet's "Manon," which will star soprano Beverly Sills and tenor Michele Molese. Mezzo - so-

prano Francis Bible and baritone Chester Ludgin will appear in a revival of Robert Ward's "The Crucible." A new American opera also is scheduled.

## DECCA DEBUTS PETER WORKS

NEW YORK — The first recording of music of John Frederick Peter is reaching the catalog this month with the issue of a two-LP set of six of the 18th-century composer's quintets on Decca Gold Label. The package performed by violist Fred Clem with the Fine Arts Quartet has an over-all title of "Music of the Moravians in America." Decca also is releasing an album of two Carissimi biblical oratorios with the Amor Artis Chorale conducted by Johannes Somary.

**IT'S  
UA  
"COUNTRY"  
ALL OVER THE CHARTS**



**Johnny Darrell**  
"Come See What's  
Left Of Your Man"  
UA 50207



**Bobby Lewis**  
"I Doubt It"  
UA 50208  
Produced by Bob Montgomery



**Del Reeves**  
"A Dime At A Time"  
UA 50210  
Produced by Bob Montgomery



# Country Music

## Indie Songwriters Disappearing As Publishers Go 'Materialistic'

NASHVILLE — Virtually every successful songwriter in country music generally is under exclusive contract to a publishing company.

The day of the "independent" writer is just about ended, according to a consensus of publishers. A new writer with good material is put under contract at once with one of the publishing firms, tying him for a specified period of exclusivity. Five major publishers in Nashville have some 200 writers under such contracts, while smaller firms also are getting into the act.

"There are advantages and disadvantages to being an exclusive writer," said Leslie Wilburn, head of Sure-Fire Music. But he said advantages far outweigh the other. Sure-Fire also is tied in with Wil-Helm talent agency. "We have about 30 artists working out of our office," Wilburn pointed out, "and our writers get first crack at them. They listen to our material first. The writers get exposure to the artists they otherwise wouldn't get." He listed the one disadvantage as the artist who won't record a song unless he can publish it, too.

### No Disadvantage

Buddy Killen, vice-president of Tree Publishing, doesn't think this is much of a disadvantage. "If a song is strong enough, we'll get it recorded. There aren't many artists who insist on publishing rights," Killen went on to list other advantages. "If an exclusive writer has temporary financial problems, we can help him out until his checks begin arriving. But even more important, we build them as writers, give them a name, promote them."

Killen said today a "name" for a writer is as important as that for an artist. Once a writer is established and known, he has no trouble getting his works recorded.

"The day of the song is here," Killen added. "Ninety per cent of the success of a song depends on the writing." He said that "every writer of any consequence is under contract to a publishing firm." Tree currently has 41 writers under contract.

Wilderness, headed by successful songwriter Harlan Howard, has 10 writers under contract. A spokesman said the firm would accept "outside" material only if it is unusually good. "And then," the spokesman said,

"efforts would be made to get that writer under contract."

Cedarwood, which has a dozen writers contracted exclusively, said it does not solicit outside material. "We will listen to this material if it's done by a writer whose name we recognize," said Billy Denny, Cedarwood president, "but the bulk of our material comes from our own exclusive people."

### Life Blood of Firm

Bob McCluskey, general manager of Acuff-Rose, said that "new writers are the life blood of a publishing company, and we seek to sign them exclusively." Acuff-Rose has been successful in this effort. It now has about 50 exclusive writers turning out songs for Acuff-Rose, Fred Rose, Milene and Windward Side Music, its three owned or affiliated firms. "Generally speaking, we use only exclusive writers, and the independent has very little chance," McCluskey said. "We don't look for songs from outsiders. But if we find a good one, we sign him."

Among the other Nashville publishers with staff or exclusive writers are Al Gallico Music, Pamper Music, Window Music, Forrest Hills, and scores of others. Generally, their numbers range from three to 10.

## C&W Singles Outsell LP's —\$\$ Different Story: Pepper

NASHVILLE — Singles still are outselling LP's in the country product, according to Wade Pepper, promotion manager for Capitol country records. But, dollarwise, the albums are bigger.

"Actually, the albums wouldn't make it so big without a smash single to get it started," Pepper said. "As catalogs build, accumulated sales of the LP's may outnumber the singles, but pitting one release against the other, a single will outstrip an album almost every time."

Many of the country artists have stepped up strongly in their album sales. Pepper said Merle Haggard is a good example of this. "His sales in LP's is now comparable to that of Buck Owens," Pepper added. He cited Sonny James, Ferlin Husky, Jean Shepard and Owens as examples of those who sell consistently well both in the

The great bulk of tunes currently on the Billboard charts were written by staff writers of the various companies. There are few exceptions.

There still, however, are a few small publishing firms seeking outside material, and operating without exclusive contracts. They are becoming scarcer with the passage of time.

Tree recently signed to an exclusive contract a young blind composer named Jack Moran, who was graduated from Penn State after his election to Phi Beta Kappa. "We signed him on the strength of a demo he brought in," said Glenn Tubbs, promotion manager of the firm. His first song was recorded by Henson Cargill on Monument, a discovery of independent producer Don Law. "We'll build up his name now," Tubbs said, "and artists eventually will be asking for his material."

One publisher, who did not wish to be identified, said artists with their own publishing companies may soon be forced to forgo the publishing rights of songs they sing. "Every good writer in the business will be under contract," he said, "and an artist who wants strong music to record will have to work through one of the established publishing companies."

single and album volume. "Charlie Louvin also is very steady, and Wanda Jackson sells well."

Pepper said there have been plenty of pluses this year which account for Capitol sales being so high. "When Wynn Stewart cut an outstanding single, his album sales soared. Young Johnny and Joanie Mosby came on strong for us. There were others as well."

Pepper noted that Capitol has averaged 11 or 12 albums a week on the LP charts this year, nearly twice the amount registered by most other labels. "We finally caught RCA Victor, too," he said, despite the fact that "Victor has outstanding album artists who have always led the field."

Citing 1967 as a great country year, he said there has been an excellent increase in both singles and albums, reflected in the sales.

## Area Groups Carrying Country Promo Ball Signaled by CMA

NASHVILLE — Promotion of country music on a local and regional level has gained impetus with the formation of many State and sectional associations. In a sense, they supplement in a given locality the over-all work done by the Country Music Association (CMA) on a world-wide basis.

Some of these organizations are fan-oriented while others are a homogenous mixture of various segments of the music industry with support from fan groups.

One of the earliest of these

is the Country Music Association of South Carolina (CMASC). Formed in 1960 at Columbia, it consisted at first of some six representatives of professional and semi-professional regional groups. Plans were formulated for establishment of an association through which fans and musicians would work together to present and promote amateur, semi-professional and professional talent in South Carolina. By 1966, the group had grown to 50, and elected officers, and was on its way. In August of last year, a State

charter was issued to the group.

In that same month, the first annual CMASC Jubilee was held at the South Carolina State Fairgrounds grandstand in Columbia. The Jubilee was directed by Corley Crout, secretary of the organization, a milk dealer and part-time musician. A second chapter was formed at Orangeburn late last year.

The South Carolina group gave awards for performances during the year, all to entertainers in the State or, in the

(Continued on page 58)



TREE PUBLISHING CO. president Jack Stapp, seated, and Barry A. Kimberly, newly named director of Sydney Tree, discuss representation of the parent firm's catalog in Australia.

## Nashville Scene

Little Jimmy Dempsey of Atlanta barely had his new instrumental album out when it was a pick hit in his home city and throughout South Carolina, Alabama, Texas, Oklahoma, Tennessee and in Chicago. . . . Nat Stuckey and the Sweet Thangs wound up a week at the Playroom in Atlanta and then went to Alabama and Florida. . . . Maxine Brown has formalized her signing with Chart Records, and will have her first release out about the first of the year, hoping to match the single success of brother Jim Ed Brown. . . . Paul Wayne's single for Stop Records, "You Planned Her," is in the mails. . . . The Doc Williams show slated for the Horseshoe Club in Toronto later this month, the second appearance there this year by the group. Williams has a new album on the Wheeling label, "Wheeling Back to Wheeling."

Col. Jim Wilson, Starday, announced Bay State Record Distributing, Boston, winner of the championship flight in the "Swing With Starday—Doug Sanders Golf Sweetstakes." . . . Wynn Stewart forced to cancel dates after an auto accident. Earlier, his wife, Dolores, had suffered injuries in another accident. . . . J. B. Artist Record Promotions and its distributors moved into larger offices in Lubbock, Tex. . . . London Records artist Buddy Ray Mixe has made a big splash in Nashville. In addition to his work with Acclaim Music (a Jim Reeves Enterprises affiliate), he was involved in community activities, starred in the

(Continued on page 56)

"How Can Christmas  
Be Merry"

b/w

"Blue Christmas"

Nat Stuckey  
Paula 288

"Droopy Christmas  
Tree"

Van Givens  
Paula 286

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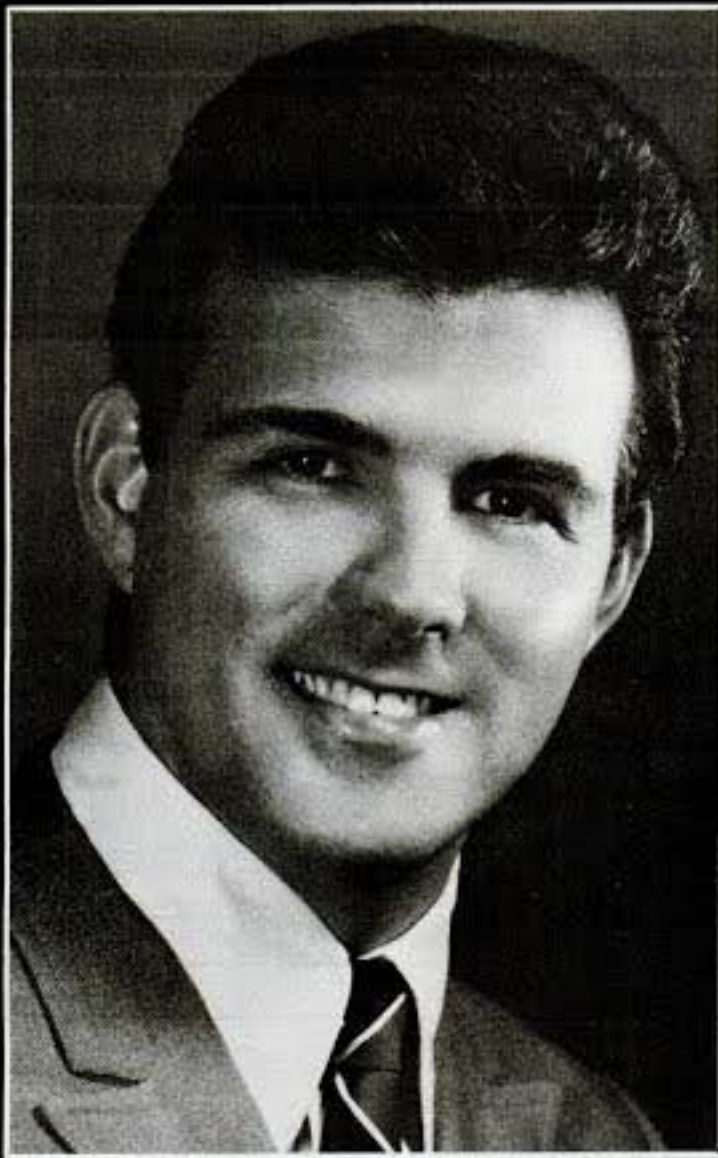
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WNOW	KAYO	WLPH	WJEF
WLAC	WEET	WTID	WPLO
KUZZ	WCWC	WMTS	WZAM
KIKK	KGUD	WSHO	WWBC
WULF	WKBX	WCBC	WKMF
KGAY	WPEO	WHOS	WPCF

Country Music

Billboard SPECIAL SURVEY For Week Ending 11/25/67

**HOT COUNTRY SINGLES**

★ STAR Performer—Sides registering greatest proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label, Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label, Number & Publisher	Weeks on Chart	
Billboard Award	1	IT'S THE LITTLE THINGS Sonny James, Capitol 5987 (Marson, BMI)	10	37	37	COME SEE WHAT'S LEFT OF YOUR MAN Johnny Dorell, United Artists 50207 (Combin, BMI)	8	
	2	YOU MEAN THE WORLD TO ME David Houston, Epic 10224 (Gallico, BMI)	10	38	38	HANGIN' ON Gosdin Brothers, Bakersfield Int'l 1002 (Garpax/Alanbo, BMI)	8	
	3	I DON'T WANNA PLAY HOUSE Tammy Wynette, Epic 10211 (Gallico, BMI)	14	39	27	GRASS WON'T GROW ON A BUSY STREET Kenny Price, Boone 1063 (Pamper, BMI)	12	
	4	WHAT LOCKS THE DOOR Jack Greene, Decca 32190 (Acclaim, BMI)	9	40	53	LOVE'S GONNA HAPPEN TO ME Wynn Stewart, Capitol 2012 (Freeway, BMI)	3	
5	9	IT TAKES PEOPLE LIKE YOU (To Make People Like Me) Buck Owens, Capitol 2001 (Blue Book, BMI)	7	41	41	MAKE A LEFT AND THEN A RIGHT Johnny & Jonie Mosby, Capitol 5980 (Central Songs, BMI)	8	
	6	WHAT KIND OF A GIRL (Do You Think I Am?) Loretta Lynn, Decca 32184 (Sure-Fire, BMI)	10	42	50	ANYTHING LEAVING TOWN TODAY Dove Dudley, Mercury 72741 (Newkeys, BMI)	4	
	7	DOES MY RING HURT YOUR FINGER Country Charlie Pride, RCA Victor 9281 (Janda, ASCAP)	13	43	46	LAURA (What's He Got That I Ain't Got?) Leon Ashley, Ashley 2003 (Gallico, BMI)	18	
	8	TURN THE WORLD AROUND Eddy Arnold, RCA Victor 9265 (Fingerlake, BMI)	14	44	44	TUPELO MISSISSIPPI FLASH Jerry Reed, RCA Victor 9334 (Vector, BMI)	4	
	9	GARDENIAS IN HER HAIR Marty Robbins, Columbia 44271 (Hill & Range/Mariposa, BMI)	11	45	51	BLUE LONELY WINTER Jimmy Newman, Decca 32202 (Newkeys, BMI)	5	
	10	DEEP WATER Carl Smith, Columbia 44233 (Millene, ASCAP)	14	46	49	I WOULDN'T TAKE HER TO A DOGFIGHT Charlie Walker, Epic 10237 (Window, BMI)	4	
	11	I TAUGHT HER EVERYTHING SHE KNOWS Billy Walker, Monument 1024 (Piedmont, ASCAP)	10	47	47	THE WHEELS FELL OFF THE WAGON Johnny Dollar, Date 1566 (Mayhew, BMI)	11	
	12	HOW FAST THEM TRUCKS CAN GO Claude Gray, Decca 32180 (Vanje, BMI)	10	48	48	CHUBBY (Please Take Your Love to Town) Gezinslaw Brothers, Capitol 2002 (Cedarwood, BMI)	6	
	13	CHOKIN' KIND Waylon Jennings, RCA Victor 9259 (Wilderness, BMI)	15	49	43	TINY TEARS Liz Anderson, RCA Victor 9271 (Greenback, BMI)	13	
14	19	A DIME AT A TIME Del Reeves, United Artists 50210 (Pass Key, BMI)	8	50	52	SAN ANTONIO Willie Nelson, RCA Victor 9324 (Alamo, BMI)	6	
15	18	IF MY HEART HAD WINDOWS George Jones, Musicor 1267 (Glad/Blue Crest, BMI)	8	51	55	THE ONLY WAY OUT (Is to Walk Over Me) Charlie Louvin, Capitol 2007 (Central Songs, BMI)	4	
16	23	FOR LOVING YOU Bill Anderson & Jan Howard, Decca 32197 (Painted Desert, BMI)	5	52	57	WEAKNESS IN A MAN Roy Drusky, Mercury 72742 (Gallico, BMI)	3	
17	20	BURNING A HOLE IN MY MIND Connie Smith, RCA Victor 9335 (Delmore, ASCAP)	5	53	63	I'D GIVE THE WORLD Warner Mack, Decca 32211 (Page Boy, SESAC)	3	
18	21	BOTTLE, BOTTLE Jim Ed Brown, RCA Victor 9329 (Window, BMI)	7	54	59	EVERYBODY OUGHT TO SING A SONG Dallas Frazier, Capitol 2011 (Blue Crest, BMI)	3	
	19	FOOL, FOOL, FOOL Webb Pierce, Decca 32137 (Sure-Fire, BMI)	17	55	56	YOU DESERVE EACH OTHER Robert Mitchum, Monument 1025 (Windward Side, BMI)	6	
	20	TEAR TIME Wilma Burgess, Decca 32178 (Forrest Hills, BMI)	14	56	61	STRANGER ON THE RUN Bill Anderson, Decca 32215 (Shamley, ASCAP)	3	
	21	LEARNIN' A NEW WAY OF LIFE Hank Snow, RCA Victor 9300 (East Star, BMI)	10	57	54	I WANNA GO BUMMIN' AROUND Sonny Curtis, Viva 617 (Viva, BMI)	10	
	22	YOU CAN'T HAVE YOUR KATE & EDITH TOO Stattler Brothers, Columbia 44245 (Tree, BMI)	13	58	60	TRAVELING SHOES Guy Mitchell, Starday 819 (Cedarwood, BMI)	4	
	23	PINEY WOOD HILLS Bobby Bare, RCA Victor 9314 (T. M./Gypsy Boy, BMI)	8	59	65	I'M A SWINGER Jimmy Dean, RCA Victor 9350 (Barnour, BMI)	2	
	24	GOODY, GOODY GUMDROPS Wilburn Brothers, Decca 32169 (Sure-Fire, BMI)	12	60	62	WIND CHANGE Johnny Cash, Columbia 44288 (Witmark, ASCAP)	5	
25	28	BY THE TIME I GET TO PHOENIX Glen Campbell, Capitol 2015 (Rivers, BMI)	5	61	71	LOVE'S DEAD END Bill Phillips, Decca 32207 (Cedarwood, BMI)	2	
26	29	JUANITA JONES Stu Phillips, RCA Victor 9333 (Norton-Part, ASCAP)	6	62	73	HEAVEN HELP THE WORKING GIRL Norma Jean, RCA Victor 9362 (Wilderness, BMI)	2	
27	30	YOU'VE BEEN SO GOOD TO ME Van Trevor, Date 1565 (Summerhouse/Harmony Hill, ASCAP)	12	63	64	MABEL (You Have Been a Friend to Me) Billy Grammer, Rice 5025 (Newkeys, BMI)	10	
28	31	THE COUNTRY HALL OF FAME Hank Locklin, RCA Victor 9323 (Yellow River, ASCAP)	6	64	74	SING ME BACK HOME Merle Haggard, Capitol 2017 (Blue Book, BMI)	2	
29	32	THIS WORLD HOLDS NOTHING (Since You're Gone) Stonewall Jackson, Columbia 44283 (Cedarwood, BMI)	8	65	66	WHO'S GONNA WALK THE DOG (And Put Out the Cat) Ray Pennington, Capitol 2006 (Pamper, BMI)	2	
	30	A WOMAN IN LOVE Bonnie Guitar, Dot 17092 (Lin-Cal/Kings-Ding, BMI)	16	66	68	HANGIN' ON Leon Ashley & Margie Singleton, Ashley 2015 (Garpax/Alanbo, BMI)	3	
	31	LIKE A FOOL Dottie West, RCA Victor 9266 (East Star, BMI)	14	67	72	BEFORE THE NEXT TEAR DROP FALLS Duane Dee, Capitol 5986 (Raleigh, BMI)	3	
	32	I'LL LOVE YOU MORE Jeannie Seely, Monument 1029 (Pamper, BMI)	5	68	70	YOU'RE THE REASON Johnny Tillotson, MGM 13829 (Vogue, BMI)	3	
	33	I DOUBT IT Bobby Lewis, United Artists 50208 (Ly-Rann, BMI)	9	69	69	WOMAN NEEDS LOVE Marion Worth, Decca 32195 (Moss-Rose, BMI)	4	
34	39	WONDERFUL WORLD OF WOMEN Faron Young, Mercury 72728 (Cedarwood, BMI)	5	70	—	CHICKEN PICKIN' Buckaroo, Capitol 2010 (Blue Book, BMI)	1	
35	40	BALLAD OF WATERHOLE #3 Roger Miller, Smash 2121 (Famous, ASCAP)	5	71	—	TENDER & TRUE Emile Ashworth, Hickory 1484 (Acuff-Rose, BMI)	1	
36	45	I HEARD A HEART BREAK LAST NIGHT Jim Reeves, RCA Victor 9343 (Hill & Range, BMI)	4	72	—	A GIRL DON'T HAVE TO DRINK TO HAVE FUN Wanda Jackson, Capitol 2021 (Blue Book, BMI)	1	
				73	75	THE KEEPER OF THE KEY Slim Whitman, Imperial 66262 (Vidor, BMI)	2	
						—	YOU OUGHT TO SEE ME CRY Johnny Bush, Stop 126 (Pamper, BMI)	1
						—	THIS ONE'S ON THE HOUSE Jerry Wallace, Liberty 56001 (Forest Hills, BMI)	1

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# Ray-O-Vac Is Wrapping Up Talent Pkg. Shows for '68

NASHVILLE—A third consecutive year of Ray-O-Vac talent tours is being planned featuring huge packages of country music.

Haze Jones of the J. Hal Smith talent agency said completion of the program for next season is now under way. The final performance of this year's three-city tour was held in Chicago Nov. 4, where

## 4 Canadians Inked

MONTREAL — 20th Century-Fox Records in the U. S. has signed four Canadian country artists on the Melbourne and Banff labels owned by George Taylor's Rodeo Records Ltd. 20th Century is releasing "Whirlpool," by Shirley Ann, a hit of a year ago just reissued on Melbourne, "Hands I Love," by the Raftsmen III, Ralph Carlson's recent hit in Canada, "Transport Blues," and a single by country favorite Bob King.

27,000 paid token admission to see one of the most powerful packages out of Nashville. Payment was the alternative of \$3.15, or two green tapes from tops of Ray-O-Vac flashlight batteries.

The shows, consequently, are done strictly for promotional purposes of the product. For the two green tapes the audience could see Marty Robbins, Roy Acuff, Tex Ritter, Conway Twitty, Jeannie Seely, Webb Pierce, Willie Nelson, Gayle Holly, Jimmy Strickland, Ray Frushay, Dottie West, Del Reeves, the Stoneman Family, Bob Luman, Wade Ray and Max Powell.

Similar packages appeared at earlier shows in Denver and Philadelphia. Other shows had been planned for 1967, but were delayed by the Federal Trade Commission on a ruling concerning a phrase used on the green battery tape.

Talent costs alone for the package amounted to more

than \$15,000 a show. There were extra expenditures for advertising and site rental. Chicago's International Amphitheater was utilized.

Ray-O-Vac officials called this All-Star Country & Western Road Show a "marketing device to whip up interest in certain key metropolitan areas."

Jones said he did not know at this time how many shows the firm plans for next year, but felt they would be increased substantially. Jones is charged with assembling the package.

## Nashville Scene

Continued from page 52

Sigma Delta Chi Gridiron show, and won a spot among the newsmen and businessmen of the city. He showed, among other things, exceptional talent as an actor. . . . Bobby Lord and Ray Pillow drew huge crowds at the new Bantam Lounge in Atlanta last week.

Half of the country stations in the nation played guessing games with the "yodeler" on Ralph Emery's new "Yodelin' Jim" record. The guesses ranged all the way from Porter Wagoner to Hank Williams. It was, of course, David Houston. . . . Bill Anderson gave a big push to Penny Starr, got her a contract with Imperial Records. Three of the first four tunes she recorded were penned by Anderson. . . . The Moeller Talent Agency now has 40 artists under contract with the signing of Hickory's Bob Luman. . . . The European tour of George Hamilton IV has been extended for six additional days, due to demand. The booking is handled by Howdy Forrester of Acuff-Rose. . . . Georgia's Gov. Lester Maddox named five RCA Victor staffers as honorary Lt. Colonels on his staff. They were Chet Atkins, Bob Ferguson, Felton Jarvis, Wally Cochran, and public relations specialist Tandy Rice. . . . Waylon Jennings was awarded a plaque by his hometown station, KHAT, in Phoenix, for his contributions to country music. . . . Curley Putman, on the strength of his new, soleful ABC album, played a successful week at Nashville's Black Poodle.

Top crowds at Jackson, Miss., Birmingham, and Monroe, La., for the package of Sonny James and Southern Gentlemen, George Jones, Loretta Lynn, the Wilburn Brothers, Osborne Brothers, Joe and Rosalie Mathis, Harold Morrison, Margie Brown and Melba Montgomery. . . . Billy Hunt of Sabre Records has a tune out called "Gulf Coast Belle" which is said to be a combination of Bluegrass and Basin Street.

The Stonemans broke new attendance records on a Toronto tour. The mark they broke was their own. . . . MGM's Johnny Tillotson and producer Paul Tannen are preparing for a Dec. 4 session in Nashville. . . . Paul Evans and Paul Parnes, who wrote Stu Phillips' RCA Victor hit "Juanita Jones," have written one for Phillips' wife titled "Aldonna." It will be included in Stu's next LP. . . . Larry and Lorie, the Collins Kids, have left for Europe for their second tour appearance this year. The Kids have signed with Harrah's, Reno & Tahoe and the Stardust in Las Vegas for a total of 22 weeks in 1968. . . . Franz Schubert, Fort Worth, has come up with both a vocal and instrumental on a new Unidap release, "Come Alive." The vocal is by Ralph Dallas, the instrumental on the other side by the Frankle Herman band.

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Lieberman's One Stop, Omaha  
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Mangold Dist., Charlotte

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Buckeye National Sales, Cleveland  
B & K Distributors, Oklahoma City  
Quaker City Record Dist., Philadelphia  
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Toll Music, Madison  
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Wendy Dist., Newark  
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Billboard SPECIAL SURVEY For Week Ending 11/25/67

# HOT COUNTRY ALBUMS

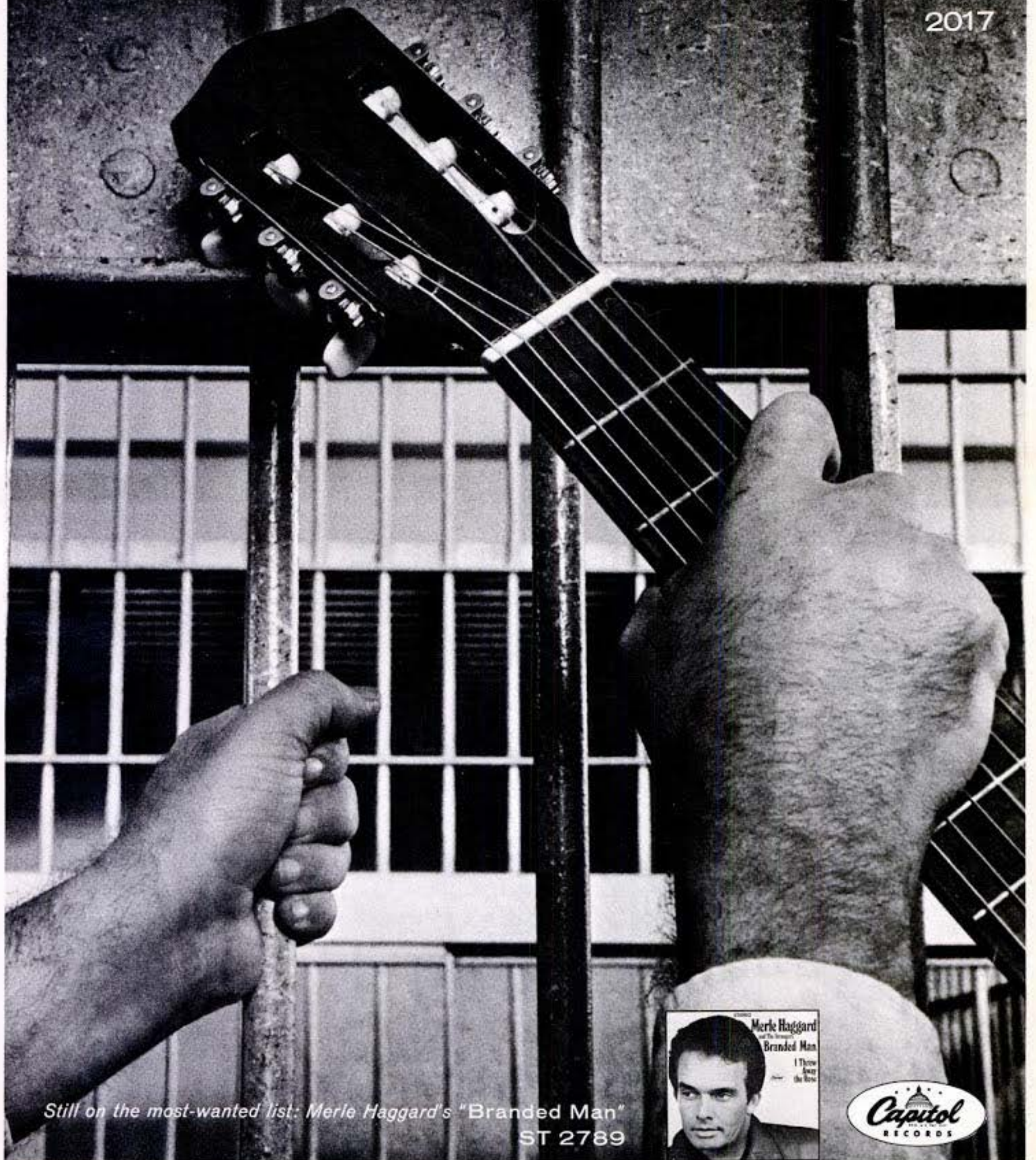
★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	TURN THE WORLD AROUND Eddy Arnold, RCA Victor LPM 3869 (M); LSP 3869 (S)	11
2	2	BRANDED MAN Merle Haggard & the Strangers, Capitol T 2789 (M); ST 2789 (S)	9
3	3	YOUR TENDER LOVING CARE Buck Owens & His Buckaroos, Capitol T 2760 (M); ST 2760 (S)	13
4	4	ODE TO BILLIE JOE Bobbie Gentry, Capitol T 2830 (M); ST 2830 (S)	11
5	5	LOVE OF THE COMMON PEOPLE Waylon Jennings, RCA Victor LPM 3825 (M); LSP 3825 (S)	14
6	6	I'LL NEVER FIND ANOTHER YOU Sonny James, Capitol T 2788 (M); ST 2788 (S)	13
7	7	THE PARTY'S OVER AND OTHER GREAT WILLIE NELSON SONGS Willie Nelson, RCA Victor LPM 3858 (M); LSP 3858 (S)	5
8	8	TONIGHT CARMEN Marty Robbins, Columbia CL 2725 (M); CS 9525 (S)	13
9	10	BILL ANDERSON'S GREATEST HITS Decca DL 4859 (M); DL 74859 (S)	4
10	9	CARRYIN' ON WITH JOHNNY CASH & JUNE CARTER Columbia CL 2728 (M); CS 9628 (S)	13
11	11	JOHNNY CASH'S GREATEST HITS, VOL. I Columbia CL 2678 (M); CS 9478 (S)	19
12	14	BEST OF EDDY ARNOLD RCA Victor LPM 3565 (M); LSP 3565 (S)	31
13	12	GENTLE ON MY MIND Glen Campbell, Capitol T 2809 (M); ST 2809 (S)	8
14	15	GEMS BY JIM Jim Edward Brown, RCA Victor LPM 3853 (M); LSP 3853 (S)	4
15	16	DANNY BOY Ray Price, Columbia CL 2677 (M); CS 9477 (S)	27
16	21	SINGIN' WITH FEELIN' Loretta Lynn, Decca DL 4930 (M); DL 74930 (S)	5
17	13	JACKSON AIN'T A VERY BIG TOWN Norma Jean, RCA Victor LPM 3836 (M); LSP 3836 (S)	12
18	18	THE BIG HITS Stetler Brothers, Columbia CL 2719 (M); CS 9519 (S)	8
19	17	HIT BY GEORGE George Jones, Musicor MM 2128 (M); MS 3128 (S)	16
20	24	QUEEN OF HONKY TONK STREET Kitty Wells, Decca DL 4929 (M); DL 74929 (S)	4
21	19	JUST BEYOND THE MOON Tex Ritter, Capitol T 2786 (M); ST 2786 (S)	12
22	20	A BIRD NAMED YESTERDAY Bobby Bare, RCA Victor LPM 3831 (M); LSP 3831 (S)	5
23	23	YOUR FOREVERS DON'T LAST VERY LONG Jeen Shepard, Capitol T 2765 (M); ST 2765 (S)	9
24	27	BEST OF CONNIE SMITH RCA Victor LPM 3848 (M); LSP 3848 (S)	4
25	26	YOU'LL ALWAYS HAVE MY LOVE Wanda Jackson, Capitol T 2812 (M); ST 2812 (S)	6
26	36	COOKIN' UP HITS Liz Anderson, RCA Victor LPM 3852 (M); LSP 3852 (S)	8
27	25	COLD HARD FACTS OF LIFE Porter Wagoner, RCA Victor LPM 3797 (M); LSP 3797 (S)	24
28	28	ALL THE TIME Jack Greene, Decca DL 4904 (M); DL 74904 (S)	21
29	31	LAURA Leon Ashley, RCA Victor LPM 3900 (M); LSP 3900 (S)	4
30	30	DAVE DUDLEY COUNTRY Mercury MG 21133 (M); SR 61133 (S)	9
31	33	NOW IS A LONELY TIME Roy Drusky, Mercury MG 21118 (M); SR 61118 (S)	8
32	32	MY ELUSIVE DREAMS David Houston & Tammy Wynette, Epic LN 24325 (M); BN 26325 (S)	13
33	40	DON'T SQUEEZE MY SHARMON Charlie Walker, Epic LN 24328 (M); BN 26328 (S)	2
34	34	HELLO, I'M DOLLY Dolly Parton, Monument MLP 8085 (M); SLP 18085 (S)	3
35	37	CONWAY TWITTY COUNTRY Decca DL 4913 (M); DL 74913 (S)	2
36	39	PRIDE OF COUNTRY MUSIC Country Charlie Pride, RCA Victor LPM 3775 (M); LSP 3775 (S)	3
37	43	IT'S SUCH A PRETTY WORLD TODAY Wynn Stewart, Capitol T 2737 (M); ST 2737 (S)	22
38	22	I'M A LONESOME FUGITIVE Merle Haggard, Capitol T 2702 (M); ST 2702 (S)	18
39	—	CLASS OF '67 Floyd Cramer, RCA Victor LPM 3827 (M); LSP 3827 (S)	1
40	—	WHAT DOES IT TAKE (To Keep a Man Like You Satisfied) Skillet Davis, RCA Victor LPM 3876 (M); LSP 3876 (S)	1
41	41	COOL COUNTRY Wilburn Brothers, Decca DL 4871 (M); DL 74871 (S)	21
42	42	WATERHOLE #3 (Code of the West) Roger Miller, Smash MGS 27096 (M); SRS 67096 (S)	2
43	44	KING OF WESTERN SWING Bob Willis, Kapp KL 1523 (M); KS 3523 (S)	2
44	45	COUNTRY MEMORIES Slim Whitman, Imperial LP 9356 (M); LP 12356 (S)	2
45	—	GLASS GUITAR Chet Atkins, RCA Victor LPM 3885 (M); LSP 3885 (S)	1

Another breakout by Merle Haggard:  
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The Death Row scene. Sung by Merle Haggard with The Strangers  
Flip side (also penned by Haggard) "Good Times"

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A reminder from Bill Gavin

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# Area Groups Carrying Country Promo Ball Signaled by CMA

• Continued from page 52

case of Decca star Bill Anderson, a former South Carolinian.

A Greenville chapter was formed later.

Associations or organizations for country music now exist in several of the States, including Michigan, California, Colorado, Nebraska, Ohio, Illinois and New York.

Indicative of this is what the South Carolina organization has done in its second year. The Jubilee in 1957 was broadcast all or in part by 13 radio stations in the State.

Don Kuntzman of Orangeburg is president of CMASC, and Aaron Helms of Columbia is vice-president. Crout edits a monthly newspaper. Mrs. Walker said most members of the State and regional organizations also are members of CMA. And she said there is a strong spirit of co-operation, including the dissemination of news on the part of the various editors. Typical of these groups is the Northeastern Country Music Association, Inc., of Albany, N. Y. Arnie Phillips is chairman of the board, and the president is Dusty Miller. Norb Payne edits the organization's newspaper.

Led by Brown

The Mississippi Valley Country and Western Music Association, centered in the Rock Island, Moline, Clinton, Davenport region, is headed by Fred Brown. This organization has strongly supplemented the work of CMA in the Midwest, and has been instrumental in bringing about the programming of country music in the section.

Gladys Hart of Denver heads the Country Music Festival of Colorado, a group which has an annual convention, promotes country music generally, and Colorado artists specifically. The organization has enjoyed close co-operation from Governor Love.

Gladys McKeon, who formerly headed a Michigan Country Music Association, now is living in Florida and directing similar efforts there. There is a Country Music Club of Oregon, headquartered in Portland, headed by Ray Prater. Manny Bobbin edits a regular country music paper. Nebraska offers two groups: the Old Time Fiddler's Association, headed by Delores DeRyke, which tours country music, and Benkleman Country, a local group in the small town of Benkleman.

A regional group which has done an outstanding job is the Country and Western Academy of Music. An annual awards show, to honor artists and musicians of the area who are deemed best in their fields, is headlined by top Hollywood personalities. It also is a serious-minded group, with regular meetings and business sessions. One of the spearheads of this group is Dick Schofield, manager of KFOX, Long Beach,

one of the pioneer country stations on the West Coast. Schofield also is an officer of the CMA.

CMA has no chapters as such, but has worked co-operatively with all of these groups to get the job done.

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JOHNNY MAC RAE signs an exclusive contract with Audrey Williams' Ly-Rann Music, directed by Sonny Throckmorton, standing. A leading writer, Rae has turned out several chart tunes.

## New Album Releases

• Continued from page 49

MAINSTREAM

HUGO MONTEGRO—Music From Camelot; 56101, 5/6101

MERCURY

KENNY BARKIN—Mind-Duster; MG 21141, SR 61141

MONITOR

SHAMIM AHMED—Three Ragas: Bageshwari/Nat-Shairey/Khama; MF 489, MFS 489

NORMANDY

Battle of the Bands—Recorded Live at 1967 National Finals; NR 30867

ODE

The Voice of SCOTT McKENZIE; Z12 44001, Z12 44002

ODYSSEY

REICH/MAXFIELD/OLIVEROS: NEW SOUNDS IN ELECTRONIC MUSIC; 32 16 0159, 32 16 0160  
VARIOUS ARTISTS—New Music in Quarter Tones; 32 16 0161, 32 16 0162

PARROT

ENGELBERT HUMPERDINCK—The Last Waltz; PA 61015, PAS 71015

PAULA

JOHN FRED & HIS PLAYBOY BAND—Anges English; LP 2197, LPS 2197

RCA CAMDEN

ARTHUR GODFREY—All I Want for Christmas Is My Two Front Teeth; CAL 1092, CAS 1092  
LIVING TRIO WITH CHIMES & BELLS—I'll Be Home for Christmas; CAL 2159, CAS 2159

REPRISE

THE FIRST EDITION; R 6276, RS 6276

SCEPTER

DIONNE WARWICK'S Golden Hits, Part 1; SRM 565, SFS 565

STYLIST

RALPH CARMICHAEL SINGERS & ORCH.—A Cozy Christmas; SA 400  
RALPH CARMICHAEL SINGERS & ORCH.—Songs of Living Hope; SA 200

SUPREME

DAVID FLAGG WITH THE PAUL MICKELSON ORCH. & VOICES—In His Presence; SS 2041

GORDON GREEN WITH THE PAUL MICKELSON ORCH. & CHORUS—This I Believe; SS 2043

The Incomparable LAYMEN SINGERS WITH PAUL MICKELSON ORCH.; SS 2042

UNITED ARTISTS

ORIGINAL SOUNDTRACK—Battle of Algiers; UAL 4171, UAS 5171

ORIGINAL SOUNDTRACK—The Penthouse; UAL 4170, UAS 5170

VEEP

TRUMAN THOMAS Greevle; VP 13517, VPS 16517

VERVE FORECAST

THE HOMBRES—Let It Out (Let It All Hang Out); FT 3036, FTS 3036

WHEELING

DOC WILLIAMS—Wheeling Back to Wheeling; WLP 5151

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# International News Reports

## 4 and 4 Add Up to a Hit Fest

By MIKE HENNESSEY

PARIS — Confirmation of the giant stature of the Miles Davis Quintet possessed of one of the most brilliantly dynamic rhythm sections in jazz, and revelation of the burgeoning talent of the Gary Burton Quartet—these were the two major aspects of the Fourth Paris Jazz Festival at the Salle Pleyel, Nov. 3 to 7.

The Festival opened with a set by the Jean-Claude Naude big band which gave spirited readings of some well arranged scores, including a Gil Evans-influenced "The Duke," but which received grudging applause from an audience impatient for Thelonious Monk.

Monk turned in some typically unpredictable solo work with his quartet of Charlie Rouse, tenor; Larry Gales, bass, and Ben Riley, drums, and the band was then augmented in stages by the appearance of Ray Copeland, Johnny Griffin, Jimmy Cleveland and Phil Woods—none of whom really had enough solo space to stretch out. The set closed with Clark Terry joining the band for a beautifully articulate trumpet interpretation of "Blue Monk."

### Shepp Closed Day

The Archie Shepp Quintet, which closed the first day, actually played as a quartet because of the unexplained absence of trombonist Grachan Moncur. Shepp led Roswell Rudd, Jimmy Garrison and Beaver Harris, got a mixed reception from the crowd.

The Miles Davis Quintet had the whole of the second night to itself and got a storming reception from a packed house.

Davis, as immaculate and inscrutable as ever, was in superb form. Wayne Shorter and Herbie Hancock were scarcely less distinguished as soloists on such numbers as "Green Dolphin Street,"

"I Fall in Love Too Easily," "Around Midnight," "No Blues" and "Footprints."

The final day featured the guitar workshop in which banjoist Elmer Snowden and guitarists Barney Kessel, Jim Hall, Buddy Guy and George Benson, went through their solo paces. In the midst of this, promoter George Wein brought on the Newport All Stars—Ruby Braff, Buddy Tate, Wein, Jack Lesberg and Don Lamond for a spell of uninhibited good time jazz in which they were joined by Kessel.

Kessel, Hall and Benson won most applause in the guitar workshop set, but it was the exciting quartet of Gary Burton which stole most of the evening's thunder.

### Brilliant Work

Burton, with Larry Coryell, Steve Swallow and Bob Moses played a set full of delightful sounds and brilliant musicianship, although some sections of the audience took exception to the hippie style of dress favored by the quartet and to the drum solo of Moses who systematically dismantled his kit, smashed his cymbals against the stage, overturned his bass drum and finished up with only one cymbal left standing.

Despite this quite spontaneous imitation of the destructive stage work of pop groups like the Who, the Gary Burton Quartet showed itself to be a beautifully integrated unit of great originality and prodigious melodic invention.

No better ending to the three-day Festival could have been devised found than the appearance of the majestic Sarah Vaughan who was in top vocal form on such numbers as "Misty," "Lover Man" and "And I Love Her."

The Fourth Paris Jazz Festival was promoted by Robert Baudelet, Philippe Koechlin and Jean Tronchet in association with George Wein.

## Singer Claude Francois Sets Production Company

PARIS—Singer Claude Francois—voted the sixth most popular artist in France in a poll published by the French National Institute of Public Opinion in June (Billboard, June 17)—has formed his own production company, Creations Artistiques, with headquarters in the Phillips Building here.

Francois' recordings will be released on his own label, Fleche, (Arrow) and will be distributed throughout France by Philips. Distribution rights for the rest of the world are still to be negotiated.

Francois has already signed several artists to his production company, including Belgian singer Lilliane, German singer Inge Bruck and French singer Dominique Walter, whose records will continue to be distributed in France by Vogue.

A year ago, Francois established his own publishing company, Editions Jeune Musique. The singer will visit the U. S. from Dec. 20 to Jan. 2, to study the record scene and to seek reciprocal agreements with U. S. publishers and record companies.

Meanwhile, Francois will sponsor a tour of France under the Fleche banner featuring his artists and his own orchestra.

## CBS Bows New Classical Budget Label in Germany

FRANKFURT—CBS Schallplatten is introducing a new budget classical label on the German market—CBS Meister Konzert (CBS Master Concert), priced at \$2.95.

The new label offers 30 original stereo LP's from "a profound classical repertory," including all of the symphonies of Beethoven.

### New Beatles' Disk

LONDON — A new Beatles' single is being released globally this month. It couples "Hello, Goodbye" and "I Am the Walrus." Both sides are Lennon McCartney compositions. The "Walrus" cut will receive added global promotion. It's featured in the Beatles' "Magical Mystery Tour" TV film, which will be screened in Britain at Christmas. The new single goes on sale in the U. K. Thursday (24).

Artists represented on the Master Concert label include Leonard Bernstein, Isaac Stern, George Szell, Bruno Walter and Zino Francescatti.

CBS's German company said the intent of the Master Concert label is to expand the popular market for classical product.

Aside from presenting all of Beethoven's nine symphonies and five piano concertos, the new label's initial 30 releases include Hector Berlioz's Symphony Fantastique Op. 14 with Eugene Ormandy conducting the Philadelphia Orchestra; Ormandy and the Philadelphia orchestra in Brahms Concerto for Violin and Orchestra with Isaac Stern soloist; Alexander Brailowsky, piano, playing Chopin's Concerto for Piano and Orchestra and No. 1 E minor Liszt's "Dance of the Dead."

The 30 titles also include works by Ravel, Schubert, Tchaikovsky, Mendelssohn and Mozart.



THE SUCCESSFUL Motown Week in Canada promotion mounted by Phonodisc Ltd. to ballyhoo Motown's 15-album fall release featured in-store displays such as this one at A & A Records in Toronto, freshly stocked by A & A's Sam Bornstein.

## CAP. TO ISSUE BEATLES' LP

LONDON — Talks between Capitol Records and the Beatles in London Friday (10) resulted in a decision to issue the six soundtrack recordings from the Beatles' forthcoming TV fantasy spectacular, "Magical Mystery Tour," on an album in the U. S. The album will be completed by inclusion of the group's last four single sides plus their latest record, "Hello Goodbye." A full-color illustrated book will be marketed with the regular-price LP. Plans call for the album to be released shortly before Christmas.

## Finnish Disk \$ Up

HELSINKI — Following the devaluation of the Finnish markka, retail prices of most home-produced and imported pop records have increased up to 25 per cent.



UNITED ARTISTS' NOEL ROGERS flew from London to Paris to supervise Nicole Croisille's recording in English of the Francis Lai songs from the Claude Lelouch film "Vivre Pour Vivre." Released on Disc'AZ in France, the songs from the film will be released through the rest of the world on the United Artists label. Left to right in the recording studio are, Eddie Adams, general manager of Editions Associees (U. A.'s French branch), Nicole Croisille and Noel Rogers.

## Songwriters Blast BBC New Format

By NIGEL HUNTER

LONDON — Discontent and concern about the BBC's new radio format were voiced at the recent annual gathering here of the Songwriters' Guild of Great Britain.

Max Diamond, speaking as both songwriter and music publisher, predicted that performing right fees would be halved next year as a result of the introduction of Radio 1 and 2. The BBC was concentrating on the "Fun 30" hit records only, and it was virtually impossible to place new material or get airplays for new artists.

Guild secretary Victor Knight reminded the meeting of the Guild's representation on the Radio and TV Safeguards Committee, comprising every trade and calling on both sides of the cameras and microphones. The BBC should be approached through this body, or alternatively a case could be presented to Lord Hill, the new BBC chairman of governors, through Conservative Member of Parliament Sir Harmer Nicholls, a proved sympathizer for the Guilds aims and a personal friend of Lord Hill.

Knight recalled the advent of commercial TV in Britain, and how the Radio and TV Safeguards Committee had ensured that a reasonable proportion of recorded and other material used over the commercial channels should be British in origin. This requirement applied also to the BBC, and steps could and would be taken to see that it was enforced.

Guild chairman Paddy Roberts expressed his disgust at the situation, remarking that it had been a hard fight before the BBC raised the percentage of British material in its programs to 40. Now Radio 1 and 2 had caused a grave deterioration all over again, and he emphasized the point by giving details of his own listening statistics, with disks and songs of British origin in a distinct minority.

Diamond pointed out that the BBC was commissioning ar-

rangements only for programs like "The Joe Loss Show," and was only booking band leaders with large and comprehensive existing libraries. The Music Publishers Association had ended the provision whereby individual publishers paid \$23.52 toward the cost of an arrangement for broadcasting because

(Continued on page 62)

## Royal Honors To Gal Acts At Palladium

LONDON — Female recording artists from Britain, France and the U. S. took the honors at the Royal Variety Performance staged before the Queen and Prince Phillip at the London Palladium Nov. 13.

Mireille Mathieu was the surprise hit of the evening with her act that included a French version of "The Last Waltz," while Vikki Carr drew a great reception for her performance of her British hit "It Must Be Him."

Domestic honors went to two British girls, Lulu, who worked through "The Boat That I Row," and her two most recent singles with the drive of an experienced performer, and Sandie Shaw, barefoot as usual for her renditions of her new single, "You've Not Changed," and her major hit, "Puppet on a String."

For the boys, Tom Jones gave a powerhouse performance, reviving "I Can't Stop Loving You," "I Believe," and "It's Not Unusual." Star of the show, comedian Ken Dodd, included his latest single, "The Same Mistake." All the singers put up a strong performance in a show in which they had to compete for applause from the society audience against such major non-music talents as Bob Hope.





**EMILY'S ILLNESS** 72753  
**NORA GUTHRIE**

Nora's debut Mercury single will be more than a hit. It will be a shattering experience in the Guthrie tradition.

Produced by: Monte Kay and Jack Lewis  
Arranged and conducted by Artie Schroeck

# U. S. Firms Establish Beachhead In the British Budget Market

• Continued from page 1

has been a pace-setter first in books and for the past two years in records.

Hamlyn claimed that "books should be sold like soap." Then, his company, a division of the International Publishing Corp., made a deal with EMI setting up the budget line Music for Pleasure on the thinking that records could be sold like soap. Now, 25 months later, the operation has sold 7 million albums, a quarter of them classical.

Today MFP holds just under half the U. K.'s sales of budget LP's and holds around 10 per cent of the total album market. MFP chief Richard Baldwin, who negotiated the MGM deal with Mort Nasatir and Eric Steinmetz, estimates that budget albums will account

for 40 per cent of an increased total U. K. album market within two years.

MFP's success has been followed by other manufacturers and the company has established the \$1.75 price tag as an industry norm for budget product.

This month a new line, Hallmark at the same price, has been launched as a double-pronged attack on the economy market by CBS and Pickwick.

Like MFP, Hallmark is being retailed through a wide range of outlets in addition to record stores. Besides using CBS and Pickwick distribution it is also available from the handful of indie distributors left in Britain. Using CBS back-catalog the

line is expected to prove a major rival for MFP which also has to contend with such lines as Marcel Rodd's independent Saga operation and Pye's Marble Arch budget line.

Philips uses the Mercury name Wing for its economy line which is not marketed as intensively as its rivals. Of the British majors only Decca is not yet involved in the budget sector while Polydor limits its budget activity to classical product and special sampler albums. Currently no segment of the record trade features such fierce competition as the budget market with its low margins and the vital necessity for high turnover and constant injection of new repertoire.



CANADA'S SECRETARY OF STATE, Judy LaMarsh, as head of the Centennial Commission, displays a gold record from Quality Records Ltd. in recognition of the record "Canada," by the Young Canada Singers, becoming the Canadian best-selling single. The award is presented in Ottawa by Lee Farley, left, Quality's general sales manager, accompanied by Liam Mullan, promotion and sales supervisor, Quebec division.

## CBS' Israel War Package Scores Direct Hit in Israel

TEL AVIV — Within a month of its release, a Hebrew documentary two-record set on the Six-Day War, has sold a record 20,000 copies, according to CBS.

The records feature Kol Yisrael and Gale and Zabal broadcasts of dispatches on the course of the war put out by the civilian and army radio stations and were jointly produced by Kol Yisrael and CBS.

CBS now plans to release an English version which will contain extracts from English broadcasts during the war including speeches in the United Nations. The album will also include a commentary by Brig. Gen. Chaim Herzog.

CBS will also release two additional recordings of Chaim Herzog's commentaries, one in Hebrew and one in English.

Meanwhile a documentary album about the Six-Day War, in Yiddish, has been released by Makolit. Called "Di 6-Togike Milchome" ("The Six-Day War") the record was produced by Shlomo Weber and narrated by Michael Ben-Avraham.

Another LP, in Hebrew, comprising the heroic stories of officers and men who were mentioned in dispatches has been

released on the new Isradisc label.

Finally, CBS is releasing an album by the Israel Army Commander, Gen. Yitzhak Rabin, featuring his original speech in Hebrew, delivered at Mount Scopus, in which he talks of the characteristics and distinctions of the Israel Army.

## Songwriters Blast

• Continued from page 60

it was no longer a sound financial proposition.

A Guild member suggested that American material for broadcasting should be paid for by the American publishers with regard to the arrangement costs, and another, strongly supported by Les Reed, declared that it would be a good idea if one of the BBC's four radio services could be devoted to British material exclusively.

The discussion on the BBC's current policy ended with Diamond agreeing to consult with other professional managers in the publishing business to obtain facts for the preparation of a case to be presented to the BBC.

## From The Music Capitals of the World

### ATHENS

Chris Peters of Peters International, New York, was here to discuss his new contract with the Columbia Graphophone Co. of Greece, Ltd. . . . An international song festival will be held for the first time here next summer. Currently, the only song festival in Greece is Salonica's, held in conjunction with the International Fair and restricted to Greek artists. . . . Immediate has switched its distribution to the General Publishing Co., which also handles the Warner-Reprise and Atlantic labels. . . . Columbia Graphophone will launch the Regal label in Greece with singles by the Move and the Procol Harum. . . . A new Adamo album—the third within a year—will be released by Columbia Graphophone. Also set for release in December is a new album by composer and producer Xarhakos. MIKE HENNESSEY

### BRUSSELS

Will Tura has recorded 12 new titles for his latest LP for Palette. . . . Jean Kluger collaborated with Claude Carrere for the Sheila song "Le Kilt," released on Philips. . . . Paul Severs has recorded "Chiwawa" for Philips. . . . Jean Kluger acquired subpublishing rights of "Tutti vano Via" from Durium, Italy. The French version, "Ne Pleure Pas, Maria" has been recorded by Robert Cogoy. The flip side is Cogoy's own, "Pour Le Meilleur at Pour la Pira," also published by Jean Kluger. MIKE HENNESSEY

### CARACAS

Spanish singer Luisite Rey (CBS) and Mexican balladist Alberto Vazquez (Musart) are doing a brief stint on Channel 8. They are also making nightly appearances; Rey at Le Garage and Vazquez at Barnum's. . . . Ella Fitzgerald will play the Hotel Tamance for three days.

Tony Rucal will alternate with her. Miss Fitzgerald has been nominated to receive a special award (the Guinand), given every year by the "Circle of TV and Radio Commentators." She will also appear on Renny Ottolina's show on Channel 2. . . . Vocalist and comic Simon Diaz has completed recording his traditional Christmas LP. It includes "Song of the Jingles No. 2," which satirizes some of the most popular commercials of the year. The song was written by Hugo Blance.

Caterina has recently signed a two-year exclusive contract with Discomoda. . . . Milangela, female lead voice of Les Nalpes Quartet (Velvet), will stay with the group until January. . . . Songwriter and arranger Aldemare Romere is working on a rhythm derived from Venezuelan musical forms. The "New Wave" (La nueva onda), as it will be called, will be typical Venezuela music that the bossa nova is to the Brazilian samba. . . . Yeh-yeh group Los 007 (Sonus) returned from a successful stay with Trio Mora (Sonus) in Curacao, a nearby island. . . . Orlando y su combo (Discomoda), Western Venezuela's top disk-selling group, traveled to Columbia to do a 20-day stand-in for the Lucho Bermudez Orchestra, Columbia's first band. . . . The LP "Latin Rock," by Claus Ogerman (RCA), is being repeatedly used as background music in many radio programs. . . . The Trofee Espectaculos, an award conferred yearly by Cholo Lajo on behalf of his trade magazine Espectaculos, have been given to Hector Cabrera, Felipe Pirela, Blanca Rosa Gil (in absentia), Armando Manzanero, Hugo Reinse, the Monkees (in absentia) and Gustavo Seclen (Chiclayano). . . . El Palacio de la Musica, distributor of Golden Records, has launched a

special promotional campaign to introduce the label here. The first step has been to play on Radio Tiempo, No. 1 on audience rating, a recording of Carmen Della Dipini as the "mystery voice." The station tabulated more than 4,000 calls and several hundred letters in the first week of the contest. . . . Prudencio Sanchez, sales manager of RCA, went to Mexico to bring back material to be released during Christmas. ELEAZAR LOPEZ

### DETROIT

Verve recording artists, the Mothers of Invention, will give a concert at the Ford Auditorium Dec. 1 presented by BFD Productions, Inc. Frank Zappa, leader of the Mothers, did pre-concert promotion work in Detroit on Nov. 12-13. . . . Merit Music, a record distributor here, has added Kelvyn Ventour to its promotion staff to handle its r&b lines. . . . The Beach Boys performed at the Masonic Auditorium Nov. 17 with the Strawberry Alarm Clock, Soul Survivors, Buffalo Springfield and Pickle Brothers. The show was a WKRN presentation. . . . Kaye Stevens opens at the Elmwood Casino in Windsor Monday (20). . . . On Thursday (23) the Kenny Burrell Quartet, Johnny Smith Quartet, Bola Sete Trio and Gabor Szabo Quintet perform at the Masonic Temple. . . . Monument Records artists Robert Knight visited Detroit Nov. 10 on a promotion tour and performed on the Robin Seymour TV show on CKLW-TV. LORAIN ALTERMAN

### DUBLIN

Unlike last year, the National Song Contest, run by Irish Television to find a song for the Eurovision Contest, will be thrown open to all comers this time. Entrants are permitted to submit two compositions apiece. Sixteen songs will be chosen for the preliminary rounds. . . . Kevin Kane and the Arrivals have cut "Thanks to Love" for Tribune. It's an English version of the Spanish hit, "La Felicidad." . . . Two versions of Jack Scott's "Burning Bridges" competing here, by Frankie McBride (Emerald) and Lee Lynch (Star). Both are Irish singers and both records were cut in London. . . . The first single being plugged on a massive scale since Pye chief John Woods took over Irish distribution of CBS is Marty Robbins' "Tonight Carmen."

Cork's Taste, a Cream-like unit, will record for Major Minor. . . . Royal Blues Showband singer Shay O'Hara, who sang on "Grand Ole Opry" during a U. S. trip, is hopeful of arranging a country music festival for Dublin next year, possibly for a week at the city's National Stadium. . . . Trumpeter Earl Gill has a Pye release "Sunset" and "If I Could Choose." The latter came second in this year's Eurovision Song Contest. . . . Rumors persist that the national radio station will bring back "Ireland's Top Ten," which went off the air almost a year ago. Meanwhile, the "New Spotlight" Top 30 continues to be aired every week on Radio Caroline. KEN STEWART

### HAMBURG

Neckermann is releasing a line of budget LP's priced at 3 Marks 50 (90 cents). . . . Trumpeter Adolf Scherbaum has signed an exclusive contract with Deutsche Grammophon. . . . Wolfgang Schneider-Hahn (DGG) left on a seven-city tour of Germany. . . . Polydor's Bert Kaempfert flew to the States to star in the Jackie Gleason TV (Continued on page 64)

## Rattles Shake Star Club; To Join Philips

HAMBURG — The Rattles, one of Germany's leading beat groups, has left Star Club Records to join Philips. Philips will distribute the group's records in Germany, Austria and Switzerland.

The Rattles also have made a production deal with Stigwood-Yaskiel International, and the first record under the new contract, produced by SYI international manager Peter Knights will be "Raindrop" b/w "I'll Catch Her." SYI will promote the record for Philips and will also handle the international rights.

Meanwhile, Larry Yaskiel has returned to Hamburg after a three-week trip to the U. S. with Rudi Slezak, in search of additional masters and catalogs. One record acquired for Germany by Yaskiel is "Chained to Your Heart" and "I Got Love" by the Maze on the Calla label. This will be released in Germany by Philips.

Stigwood-Yaskiel is also promoting a new artist, Carlo Lind, discovered in Sweden. Lind's first record for Polydor is a German version of the American chart success, "Everlasting Love" ("Viel zu viel Gefuhl").

Currently one of the most outstanding Stigwood-Yaskiel successes is the Bee Gees' recording of "Massachusetts."

## SABA GOES TO ARTY COVERS

VILLINGEN, W. Germany — The German jazz label, SABA, has signed an agreement with "Das Kunstwerk," whereby the art magazine will make available outstanding works from modern art for the Black Forest record company's LP jackets. This is the first such agreement negotiated in Europe, and SABA said that it would symbolize jazz as a modern art form. "Das Kunstwerk" editors reported that they will concentrate on works from modern painters who are jazz enthusiasts in designing SABA jackets.

**BEACH BOYS**  
**FIFTH ANNUAL**  
**THANKSGIVING TOUR**  
**BUFFALO SPRINGFIELD**  
**STRAWBERRY ALARM CLOCK**  
**SOUL SURVIVORS**  
**PICKLE BROTHERS**



*Thanks to These Stations for Their Cooperation on This Tour.*

<b>WKNR</b>	<b>WEAM</b>	<b>WMCA</b>	<b>WRKO</b>
<b>WNDR</b>	<b>WDRC</b>	<b>KDKA</b>	<b>WICE</b>
<b>WKBW</b>	<b>WICC</b>	<b>WBZ</b>	<b>WCAO</b>

*And Thanks to All the Stations for Your Support Throughout the Year.*

## From The Music Capitals of the World

• Continued from page 62

show. . . . **Connie Francis** has recorded nine songs for the German market on MGM. . . . **Polydor's Freddy Quinn** received his 11th gold disk in Munich. Sales of his single "Junge komm bald wieder" have topped two million. His latest single is "Seemann, weit bist du gefahren" b/w "Golden Boy" and the musical "Heimweg nach St. Pauli" in which he stars in Munich has passed its 400th performance.

WOLFGANG SPAHR

### HELSINKI

Book publisher Otava has entered the record market with a series of Finnish "Chansons" which will be distributed through bookstores and record stores. . . . British group the **Cream** (Polydor) played two concerts to packed houses at the Kulttuuritalo, Helsinki. . . . **Finnlevy** has signed a new Finnish girl trio, **Kolmiapila**, whose first record, "Muisto" ("Memory"), is released on Polydor. . . . **Finnlevy** is doing special promotion on 11 LP's and three EP's by **Miles Davis** following jazz trumpeter's appearance in the Helsinki Jazz Festival. . . . "Napotellaan" ("La Bostella") and "Silmasi Odottavat Minua" ("Spanish Eyes") by **Fredi**, is being promoted by Phillips as a double-sided hit.

Hungarian-born conductor **Moshe Atzmon**, now living in Israel, made a guest appearance with the Helsinki City Symphony Orchestra. . . . Scandia artist **Danny** has been set to appear at the 1968 MIDEM in Cannes. His latest single is a local version of the Japanese song "Goodnight Kiss" ("Ei Enaa"). . . . RCA's **Aarno Raninen** has recorded a local version of "The World We Knew." The original **Frank Sinatra** version is currently No. 5 in the chart. . . . **Eino Gron** (Scandia) has recorded a local version of "Spanish Eyes," backed by the Japanese copyright "Rain in Rome" ("Pisarai"). . . . Current top-selling albums here are "Voiko Sen Sanoa Toisinkin?" by **Lasse Martensson** (Metronome); "Sergeant Pepper's Lonely Hearts Club Band," by the **Beatles** (Parlophone); "At the Talk of the Town," by **Tom Jones** (Decca); "Crusade," by **John Mayall** and the **Bluesbreakers** (Decca); and "Iskelmätähit ja tahti-iskelmä" by various artists (Rylmi). **KARI HELOPALTO**

### LONDON

Country artist **Big Pete Duker** of the **Moonshiners** completed a marathon cycle ride from London to his native Newcastle in 14 hours, a distance of 274 miles, to publicize the Moonshiners' Page One album "Hold Up." Duker sold 120 copies en route. . . . **Frank Ifield's** new Columbia record is "All the Time," a song he found during his last visit to Nashville and later recorded in London. Ifield is currently playing a season in Coventry, his birthplace. Also Coventry-born is **Don Fardon**, a country-style artist who has made his debut for Pye with the **John D. Loudermilk** composition "The Lament of the Cherokee Indian." . . . RCA has released "Hold My Hand," by the **Rokes**, the English-born group who have made it big in Italy.

"Teen-age Opera" writer and producer **Mark Wirtz** has become engaged to **Ross Hannaman**. The couple is vacationing in Jamaica before Wirtz returns for movie discussions concerning the opera. . . . Independent producer **Norman Newell** is scoring heavily with three artists on five titles. **Frankie Vaughan's** revival of the **Russ Morgan** songbook in the shape of "There Must Be a Way" and "So Tired," **Shirley Bassey's** "Big Spender" and **Des O'Connor's** "Careless Hands." . . . Indian singer

**Biddu** is arranging a charity concert provisionally for Dec. 11 at the Royal Albert Hall in aid of Indian Prime Minister Mrs. Gandhi's drought relief fund. . . . The **Applejacks** will be at sea again this Christmas entertaining passengers on a Cunard cruise to New York and the Bahamas.

**Kathy Kirby** and TV emcee **Jackie Rae** are two of the latest artists to record songs by **Les Reed** and **Barry Mason**. The Kirby record for Columbia is "Turn Around," and Rae has done "Believe in Love" for Decca. . . . The Hungarian cymbalom is used on **Kippington Lodge's** second Parlophone single "And She Cried." . . . Pye producer **Tony Macauley** and **John McLeod** co-wrote both the **Foundations'** "Baby Now That I've Found You" and **Long John Baldry's** fast-rising "Let the Heartaches Begin," and are contributing material for LP's by the group and Baldry. . . . **Steve Rowland** and **Ronnie Oppenheimer** of Double R Productions have decided to change the name of the Camp record label outlet to Hero effective Jan. 12 when **Big Boy Pete's** "Cold Turkey" is released.

Record producer **Terry Melcher** may take some Page One sessions during his current visit. . . . CBS pop product manager **David Howells** has been promoted to a&r album and international repertoire co-ordinator. Howells will handle the British release for all CBS International material and all albums. The first album release since his promotion is a new LP by **Barbra Streisand** called "Color Me Barbra" which is scheduled for release next month. In addition to these duties Howells will work on the company's recently reactivated **Real Jazz** label, the first low-priced label of its kind.

Five songs and one instrumental written by the **Beatles** for a forthcoming TV spectacular "Magical Mystery Tour," are to be released by EMI on Dec. 1. The songs will be packaged in a 32-page booklet selling for \$2.75 on two singles each with three songs. The first single features the title track and "Your Mother Should Know," backed with "I Am the Walrus," taken from the flip of the latest Beatles disk "Hello, Goodbye," issued globally this week. The second single features "The Fool on the Hill" and "Flying" coupled with "Blue Jay Way" written and sung by **George Harrison**.

Decca has the release rights of the American Laurie Group of labels from EMI under its new deal. Decca releases on Friday "Snoopy's Christmas," by the **Royal Guardsmen** on the London logo. The group figured high in the British charts this year with "Snoopy Versus the Red Baron" and "The Return of the Red Baron." CBS has reactivated its **Real Jazz** label and has issued albums by **Duke Ellington**, **Bill Dixon**, **Archie Shepp** and the **New York Contemporary 5**, **Buck Clayton** and **Ben Webster**. The label culls all of its material from the large back catalog of CBS which has previously been unavailable over here. **Real Jazz** was the first low-priced label aimed at the jazz market and sells for \$3.50.

Agents **Rik** and **John Gunnell** have formed their own record producing company called **St. George**. Product will be issued on a split logo from Polydor. The first release features "In My Love Mind," by **Ronnie Jones** and "Satisfied Mind," by the **Happy Magazine** which has been written and produced by Decca artist **Alan Price** of the **Alan Price Set**. The debut album from St. George will be "Gerard 1001," by the **Anton Komlosy Orchestra**.

The Transatlantic group will hold its first ever sales conference on Jan. 18 at London's Durrante Hotel. **Dag Haeggqvist** of Sweden's **Sonet** group is one of the



**ROCKY ROBERTS**, right, receives a gold record in Cannes, France, for his single, "Stasera Mi Butto" (Tonight I'll Jump), from **Gianpiero Scussel**, left, producer of **Roberts' Durium Records**, and **Doug Fowlkes**, **Roberts' manager**.

many overseas delegates who will fly in for the meeting. **Everest President Bernard C. Solomon**, whose product is handled here by **Transatlantic**, will also attend.

**NIGEL HUNTER** and **PHILIP PALMER**

### MADRID

French trumpeter **Georges Jouvin** (Odeon) is set to appear on the Spanish TV show "Tele-Ritmo" on Nov. 29. . . . Judgment in the case in which **Hispanovox** is claiming exclusive recording rights for singer **Raphael** was due to be given on Wednesday (22). Tapes of recordings by the **Canarios** and the **Pop Tops** (Barclay-Sonoplay) have been ordered by Barclay in Canada for immediate release. British group the **Gunn**, handled by **Tony Hall Enterprises**, are due in Spain in December. . . . **Hispanovox's** "Best of the Year" release aimed at the Christmas market features **Raphael**, **Los Pekenikes**, **Sandie Shaw**, **Guy Mardel**, **Karina**, **Los Angeles**, the **Sandpipers**, **Wilson Pickett**, **Percy Sledge**, **Alberto Cortez**, **Herb Alpert**, the **Young Rascals**, **Los Papos** and the title song from the film "A Man and a Woman." . . . The **Spencer Davis** group (Fonogram) was due in Spain for concert appearances in Madrid and Barcelona. . . . **Masiel** (Novola) will fly to Mexico in January for a tour of Central and South America. . . . **Barclay-Sonoplay** will release a new **Manola Diaz** record of two titles recorded in Paris, "Los Pastores" (The Shepherds) and "E Moe Moe" based on an African chant. . . . **Hispanovox** has released a new LP by **Raphael** including a new song "Noche de Ronda." . . . Spanish RCA released the winning song at the Rio de Janeiro Song Festival, "Per una Donna," sung by **Jimmy Fontana**. . . . Spanish composer **Joaquin Rodrigo** has finally authorized versions of his "Aranjuez mon Amour" in all languages. . . . **Los Bravos** (Columbia Espanola) guested on the TV show "Noche del Sabado." . . . "Esta tarde vi lover" bw "Adoro" by **Armando Manzanero** (RCA) is fast climbing the Spanish charts. . . . **Hispanovox** will do strong promotion, including a special recital for press and TV and radio producers, for new girl singer-composer **Maria Dolores**, who has just recorded an album for her disk debut. . . . **Raphael** will be the star guest on the Spanish TV show "Noche del Sabado" on Dec. 30. . . . **Columbia Espanola** is releasing the latest **Rolling Stones** album "Flowers."

## Pathe-Marconi's LP's for Yule

**PARIS** — Pathe-Marconi is planning a series of album releases aimed at the Christmas market and featuring the biggest names in French entertainment.

The albums, all compatible, combine the major song successes of such artists as **Enrico Macias**, **Edith Piaf** (a four-disk set), **Charles Trenet** (four disks), **Charles Aznavour** (four disks), **Les Compagnons de la Chanson** (seven disks), and **Maurice Chevalier** (three disks). There is also a four-disk set by **Django Reinhardt**.

Pathe-Marconi is also releasing in time for Christmas new albums by **Gilbert Beaud**, **Adamo**, **Richard Anthony**, **Sacha Distel**, **Regine** and **Franck Pourcel**.

## Mfrs. in Venezuela Warn Vs. Pirating

**CARACAS** — The Venezuelan Association of Record Manufacturers is publicizing an official statement signed by its president, **Miguel Angel Pina**, warning persons and/or companies against the practice of copying in tape cartridges the material contained in phonograph records.

The Association has viewed with alarm the formal installation of records in cartridge tapes for a fee. "The practice is detrimental to the record industry,"

## London of Can. Yule Albums in Gift Wrappers

**TORONTO** — London Records of Canada is gift-wrapping packages of two or three best-selling LP's for Christmas giving. London has prepared 20 packages, 15 containing two LP's and five containing three albums in shrink-sealed gift boxes in a choice of two Christmas patterns. Packages include the **Ventures "Golden Greats"**, **Spanky and Our Gang** albums, **Frank Chacksfield's "Ebb Tide"**, **Mantovani's "Hollywood"** LP's, **Engelbert Humperdinck** and **Boots Randolph**. Four packages contain French product. Product is from several of labels represented in Canada by London. The Christmas packages retail at the regular price of the two or three albums, with no extra charge to the consumer or the dealer for the special Christmas wrapping.

Many dealers are devoting special displays to the gift-wrapped product, "which gives the dealer the advantage of offering the consumer attractive pre-wrapped packages," explains **Gilles Aubin**, London's Ontario branch manager.

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(Continued on page 66)

declared a record manufacturer.

The Association has condemned such action on two different grounds. First, it argues that the label of each record expressly prohibits the use of the material contained in the record; second, that such activity constitutes a direct violation of the copyright law.

The statement gave those engaged in such activity a period of eight days in which to dismantle the machinery now in use for such purpose and warned that the Association would take legal or even police action against those that persist in the aforementioned activity.

## Petula Clark to Toronto for Wk.

**PARIS** — Petula Clark left France for a week in Toronto to be followed by a trip to London where she will do six TV shows for BBC.

In February, Miss Clark will do a special NBC one-hour TV show and, after a break for a winter sports holiday, will start work on the film "Goodbye Mr. Chips" in which she will star opposite **Peter O'Toole**.

Meanwhile sales of "La Derniere Valse" (Vogue), the French version of "The Last Waltz," have passed the 50,000 mark in France.

Miss Clark's new British single, "The Other Man's Grass," by **Tony Hatch** and **Jackie Trent**, was released in the U.K. on Friday (17). Flip side is "At the Crossroads," from the film "Dr. Dolittle."

## Dacapo Deal on Foreign Songs

**COPENHAGEN** — Dacapo Publishing has secured local recordings of a series of foreign hit songs it sub-publishes here. These include "Walking in the Sunshine," currently a hit in Sweden in the version by **Osten Warnerbring** on **Karusell**. The song has been recorded here by the **Melody Mixers** for **Polydor**.

Other songs published here by Dacapo are the Swedish "Fonstret mitt emot" and the French "Pourquoi Pas Nous" which have been recorded by **Dorthe** and **Johnny**.

The **Peter, Paul and Mary** hit "I Dig Rock 'n' Roll Music" has been recorded in Denmark by **Yes Indeed** on **Triola**, and "Strange Song" has been adapted by **Birgit Lystager** on **RCA Victor**.

Dacapo is also succeeding with the **Bee Gees' "Massachusetts"**, which hit No. 7 in the Danish chart, and with the **Peter, Paul and Mary** Warner recording of "I Dig Rock 'n' Roll Music," also on the Danish chart.

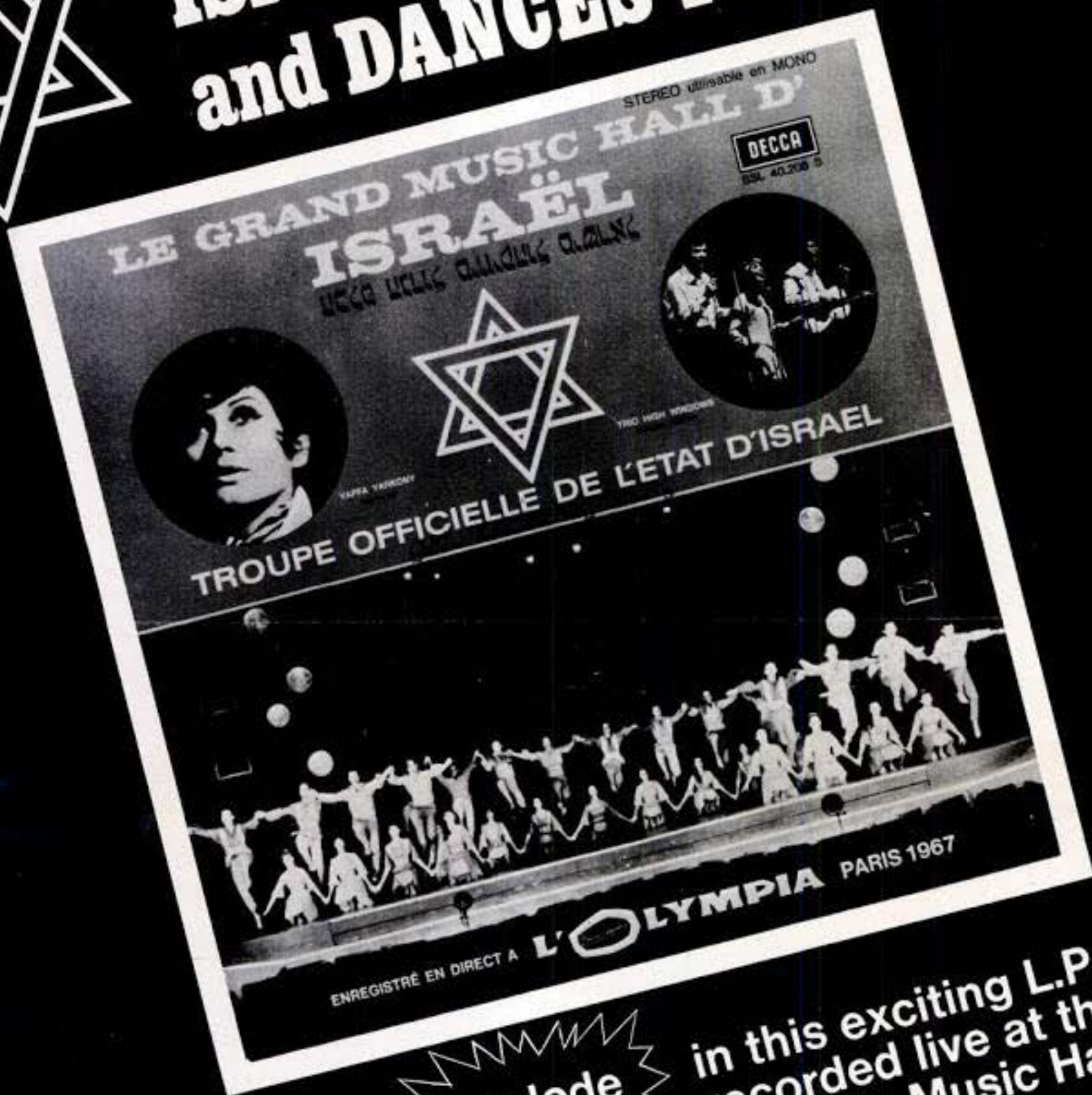
## Electrola Big Band Subscription Album

**COLOGNE** — Electrola is attempting to revive the big band era with a subscription release of a three-LP album "Big Bands International and the Best Dance Orchestras of the World."

The album will be sold by subscription at \$9.75 until the end of the year, after which the price will be \$13.50.



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# From The Music Capitals of the World

Continued from page 64

Meneses, Lalo, Los Diapasones and Los Martins, all of whom performed selections from their repertoire. . . . Columbia's National Tourist Office is negotiating to bring Zafiro artist Dolores Pradera to Colombia for personal appearances.

A big record distributing chain held a "Salome Records Day" Oct. 27 in honor of Belter artist Salome whose song "Com el Vent" is currently at No. 7 in the Spanish top ten. . . . Pino Donaggio (Odeon) was in Madrid on Nov. 3 for a TV appearance. . . . Los Riveros (Marfer) will appear on a special BBC program on Nov. 25 and 26. . . . RCA launched the first recording by Mary Trini with a press reception. The record features an L. E. Aute song "El alma no vendere" (I Won't Sell My Soul) b-w Mary Trini's own composition, "Guitarra" (Guitar). . . . Spanish composer Joaquin Rodrigo has reversed his decision to allow publication of his song, "Aranjuez mon Amour," the French version of which, by Richard Anthony (Odeon) is currently No. 3 on the Spanish chart.

Mikaela (Zafiro) has been booked for a recital in Nicaragua this month. . . . Luis Aguile (Sonoplay) was in Argentina on Nov. 6 for a TV appearance. On his return to Europe he will go to Italy for several TV appearances. . . . Hispavox will shortly release a new album of poems and songs by Alberto Cortez. . . . Vikki Carr's Spanish recording of "It Must Be Him" will be released this month by Hispavox. The company will also release albums

by Otis Redding, Aretha Franklin, Frank Sinatra and Nancy Sinatra and singles by the Kinks, the Foundations, Val Doonican and Sam and Dave.

RAFAEL MARTINEZ

## MILAN

Italian record and publishing companies will be well represented at MIDEM, Jan. 21-27, in Cannes, France. Ricordi, Belldisc, Itacam, Det-El & Chris, Rifi, CGD, CBS-Italiana and EMI-Italiana have reserved space at the convention.

"Mama," by Dalida (Barclay/RCA-Italiana, originally cut Cher; I Dik Dik's "Senza Luce" (Ricordi), Italian version of "A Whiter Shade of Pale," and Bobby Solo (Ricordi), singing Scott Mc-

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**"NON FARLO PIU"**  
by NIKI  
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Kenzie's "San Francisco" are all competing for success in the foreign market.

Durium Records and Editions Montana, headed by Udo Jurgens, signed a three-year contract. . . . Executives of Liberty Records will meet with Antonio Casetta of Belldisc Italiana to discuss plans for the San Remo Festival and promotion for Santo and Johnny. . . . Orietta Berti received a gold record from Phonogram general manager Mario Corsi.

Johnny Porta was named head of promotion, publicity and artist relation for CGD. Paolo Borasi was appointed to a similar position with CBS-Italiana. Andrea Bianchi will manage the export division of both CGD and CBS-Italiana.

Scott McKenzie was here to promote sales of "San Francisco," and to film segments for Italian TV. . . . Telstar Music of Milan will publish 25 soundtracks of 20th Century-Fox films in 1968 in an agreement with Wednesday's Child Productions. . . . Sergio Bruni (EMI-Italiana) will be in Canada, Thursday (23) to promote his new album of Neapolitan songs, "Pentagramma No. 3."

Umberto Bindi, composer of "You're My World," "Our Song" and other Italian hits, has returned to Ariston as a singer and composer. He will record 12 new songs to be presented at MIDEM galas in January.

DET will release Clotilde's first Italian record on Vogue International, produced in Paris by a&r director Ezio Leonl. . . . I Corvi released their first single with Belldisc Italiana, "Bambolina" (Italian version of "Anyday Now"), after switching over from Ariston.

## NEW YORK

Miriam Makeba, Reprise artist, and Mongo Santamaría, Columbia artist, will give two joint concerts on Wednesday (22) at Carnegie Hall. . . . Joe Cuba has become a partner in Encore, a new talent agency here. . . . Bobby Darin plays El San Juan Hotel, Puerto Rico, Jan. 8-17; Latin Casino in Camden, N. J., Jan. 22-28, and the Frontier Hotel, Las Vegas, Feb. 20-March 11. . . . Alan Lober will produce the Models for MGM. Lober has completed composing and arranging a General Foods commercial. . . . Philips Records' the 4 Seasons play Philadelphia's Convention Hall on Thursday (23). . . . Sergio Mendes and Brazil '66 of A&M Records appear with the Cincinnati Symphony on Saturday (25).

Phyllis Diller, Columbia artist, opens a four-week engagement at the Empire Room of the Waldorf-Astoria on Monday (20). . . .

Charlie Fox scored music for the 20th Century-Fox film "The Incident." . . . Chris Crosby, Bob Crosby's son, debuted his first Atlantic single "Hippy Lullaby" on the "Today Show." . . . Joya Sherrill opens a two-week stay at The Apartment on Monday (20). . . . Neil Diamond of Bang Records returns to the Merv Griffin Show on Jan. 10. . . . Nina Simone RCA Victor artist, opened a two-week stint at the Village Gate on Tuesday (14). . . . The Serendipity Singers of United Artists open at Chicago's Conrad Hilton Hotel on Monday (27).

Atco's Vanilla Fudge, Steed's the Rich Kids, and the Apothecary Music played two shows at the Cheetah on Sunday (19), the first seated concerts in the teen club's history. . . . Jan Aust is entertaining at the Cafe Bar of the Sherry Netherland on Sunday and Monday evenings. . . . Wand Records the Kingsmen play Everett, Wash. Thursday (23) and Bremeron, Wash. Friday (24). . . . MGM's Lesley Miller has completed vocal backgrounds for Maxwell House Coffee TV spots. . . . Harper and Rowe, White Whale artists, are slated for a personal appearance tour of the U. S. beginning in New York for TV and radio appearances. . . . Bert De Coteaux will produce the disk debut of the Markels, the first single for No Good Productions, an independent production firm. . . . Pianist Scott Reed performs nightly at the new Quiet Little Table in a Corner on Madison Avenue. . . . "It's Music Today," a bossanova flavored folio of songs of Brazil's Luiz Enrique, is being issued by Edward B. Marks Music Corp. . . . The 70th birthday of Willie The Lion Smith will be celebrated on Tuesday (21) at the Top of the Gate, where he opened Tuesday (14) and the Village Gate.

MIKE GROSS

## OSLO

To coincide with the premiere of the film "Ola and Julia," which features Ola Haakansson of Ola and the Janglers in a leading role, Arne Bendiksen A/S released the soundtrack album on Gazell. . . . Jan Hoelland has recorded a local version of "You Don't Have to Say You Love Me" (For allid) for Triols. . . . Norway's Inger Jacobsen and Sweden's Thore Skogman recorded a sing-along album of 28 songs for Columbia entitled "Refrengt." . . . Norwegian skier Gjertrud Eggen has followed up his chart entry "Engerdalsvalsen" with the Vidar Sandbeck song "Gulgutten" for Troll. The song is published by Ellertsen.

ESPEEN ERIKSEN

## STOCKHOLM

A rash of albums by leading Swedish pop groups has hit the market here, including recordings by the Tages (Parlophone), the Shanes (Columbia), Tom and Mick (Columbia), Slam Creepers (Bill), the Hounds (Gazell), and Ola and the Janglers (Sonet). . . . New group climbing the charts here with "Loppan" on the Tommo label are the Gonks. . . . Chris Farlowe (Immediate) is currently touring Sweden and EMI has released his "Paint It Black." . . . Roland Ferneborg of SweDisc has taken over management of the girl group, the Nursery Rhymes. . . . There'll be a U. S. release for Ola and the Janglers' single "I Can Wait" (Sonet) which was recorded in London.

Concert pianist Daniel Barenboim gave recitals in Stockholm on Nov. 1 and 2. . . . Traffic's first album on Island was released in Sweden prior to issue in U. K. . . . Sting Production AB is promoting the Move's Scandinavian tour from Dec. 11 to 16. . . . Singer Sven-Erik Mortsjo has left Spok to join EMI. First EMI release will be "Du ar vardens basta," with the Anders Eriksson Orchestra. . . . Swedish group the Shamrocks have switched from Polydor to Island. . . . Producer Anders Henriksson (EMI) was in London to record the Tages during their five-week tour. . . . Simon Dupree and the Big Sound began a tour of Sweden on Nov.

## MEETING SET ON ROYALTIES

LONDON — An extraordinary general meeting of the Mechanical Rights Society on Nov. (27) will decide the next move in the body's aim to raise the statutory royalty on records above the long standing 6¼ per cent. The 6¼ per cent agreement has already expired, but was extended until Jan. 1.

After that date, if no agreement has been reached, MRS members could withdraw concessions on sleeve and medley allowances, but the general feeling is that some compromise will be reached, even though it may fall short of the 10 per cent desired. The Songwriters Guild of Great Britain has made out a strong case with the help of attorneys for 9½ per cent, taking into consideration factors like the rise in the cost of living.

16. . . . Gazell released "I'll Take You Where the Music's Playing," by the Hounds.

EJELL E. GENBERG

## TORONTO

Capitol Records is introducing the Ryemuse line, imported from EMI in England, with an initial eight albums from its catalog of classical product. . . . Jazz specialists H & H Distributors ventures into the pop singles field with distribution in Canada of "I Can't Hide It" and "You Can't Keep a Good Man Down," by Woody Wilson, deejay on WCOS, Columbia, S. C., from the new Sock label. The label is headed by George Buck, owner of the Jazzology and GHB labels and distributed here by H & H. . . . Redco Records, which experimented with stereo-only albums by country artists Irwin Prescott and Graham Townsend early in August, is now releasing the product in monaural

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**THE STAMPEDERS**  
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**"MORNING MAGIC"**  
WRITTEN BY RICH DOBSON  
MUSIC WORLD CREATIONS 2001 A  
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as well, feeling that there is still considerable preference for monaural product and sales are lost when it is not available.

Rompin' Ronnie Hawkins, expatriate American, now one of Canada's best-known rock artists, has recorded Gordon Lightfoot's "Home from the Forest" for Arc's Yorkville label and prerelease in Toronto sees the combination winning airplay on pop (CHUM, CKFH), good music (CFRB), and country (CFGM) stations, though it's 3:53 minutes long. The flip is Hawkins' "Will the Circle Be Unbroken" in the gospel bag. . . . Arc has signed the Maple Leaf Showband, Toronto-based Irish showband also popular in Cleveland, Buffalo, Boston. The debut is a single, "Walk Tall."

The Canadian group newly signed by Dunhill Records, 3's a Crowd, back from recording a single and LP with producer Jay Lasker in Hollywood, opened two weeks at Granny's in Toronto, Nov. 13-25, with RCA Victor hosting press, radio and TV on opening night to pave the way for their rush-release single. Now six, the group was on Epic in its trio days.

The Lord of London with "Cornflakes and Ice Cream" on Decca going for them in the U. S. and "The Popcorn Man" on Apex

breaking in Canada, chalked up a "first" for a Canadian group in their appearance at the Hawk's Nest, teen-age nightclub in Toronto, Nov. 10, appearing in their own wild stage attire augmented by tuxedo-clad Toronto Symphony musicians on violins, viola, cello, trumpet and trombone, with press, radio and TV on hand with a capacity crowd. . . . Another "first" for a Canadian group, the Lords of London's production of a 10-minute promotional film, in color, in which the group performs three numbers from its two singles. The film will be available to TV stations in the U. S. through Decca and in Canada through Atlas Promotion.

Sparton has released the debut single by country singer Sally Bishop, an American now playing country music spots around Ontario. It's "Upon a Mountain of Love" and "You're Out of Reach," recorded in Nashville. . . . Country artist Jimmy Arthur Orde, whose last single saw some action in the U. S. on Decca, goes again with "Cold Grey Winds of Autumn" and "Somewhere in Your World" on Apex. . . . Big Edmonton group, Willie and the Walkers, have their third Capitol single out, the Verdelle Smith hit, "Alone in My Room." . . . One of Capitol's most successful groups in the singles field in French-Canada, Les Atomes, follow up their hit single, "va T'en Maintenant" with an LP of the same title, also including their hit version of "Michelle." . . . New sounds of Christmas on "Calypso Christmas," by the Esso Trinidad Steelband on Arc's Citation series. The internationally known band performs seasonal standards like "Silver Bells" and "Winter Wonderland" and traditional carols a la the islands.

"A Place to Stand," a reviewed film from the Ontario Pavilion at Expo 67, is to be distributed in the U. S. by Columbia Pictures. The single of the theme music has been Arc's biggest-selling single this summer and Arc will be watching American reaction to the film for indications of demand for the disk there. . . . Gordon Lightfoot records in New York with producer John Simon the end of this month.

Capitol Records welcomed the characters of the Walt Disney movie, "Jungle Book," to Toronto, Nov. 17, on the only Canadian stop in their promotional tour, making appearances at Simpson's department stores, CFTO-TV, Christmas Fairyland and Sick Children's Hospital. All four Disneyland and Buena Vista albums from the movie were set in the stores, with the film opening Dec. 21 in 20 theaters across Canada. Capitol also busy promoting the "Dr. Dolittle" opening in Toronto Dec. 21, and "The Happiest Millionaire" opening Dec. 22.

Le Coq D'Or in Toronto, presenting a variety of strong disk acts following a 15-week stand by Rompin' Ronnie Hawkins, welcomed King Curtis back Nov. 13-18 with the Kingpins, with his new Atco single, "Cookout," released by Quality to coincide with the date. . . . The Horseshoe Tavern in Toronto continues to book big names in country music; upcoming are the Doc Williams Show (Nov. 27-Dec. 2); Jenn Shepard (Dec. 4-9); Carl and Pearl Butler (Dec. 11-16); the Blue Valley Boys (Dec. 18-23); Mac Wiseman (Dec. 23-30); Red Sovine (Jan. 1-6); Little Jimmy Dickens (Jan. 8-13); George Hamilton IV (Jan. 15-20); Country Charlie Pride (Jan. 22-27); and Faron Young (Jan. 29-Feb. 3).

KIT MORGAN

## VIENNA

Earl Price, classical manager of CBS International, New York, was in Vienna for talks with Hans van Groundelle, general manager of CBS Austria. . . . The Austrian beat group, the Beatniks (Polydor), have recorded an album consisting principally of English titles which has been released by Polyphon in a de luxe pop art sleeve. . . . Austrian TV filmed the concert of the Vienna Philharmonic conducted by Eugene Ormandy for the first of a new TV concert series. MANFRED SCHREIBER

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# HITS OF THE WORLD

## ARGENTINA

(Courtesy Escalera a la Fama)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LA CARCEL DE SING SING	Jose Feliciano (RCA); *Pepito Perez (Disc Jockey)
2	2	THE WORLD WE KNEW	Frank Sinatra (Music Hall)-Fernata
3	3	LA BALSA	*Los Gatos (Vik); *Sonny Boy (Erato)-Fernata
4	4	TODO ES MENTIRA	*Palito Ortega (RCA)-Fernata
5	5	ADORO	Armando Manzanero (RCA); Carmita Jimenez (CBS); *Jose Antonio (Microfon)-Relay
6	7	EVEN THE BAD TIMES ARE GOOD	Tremeloes (CBS)
7	10	NO	Armando Manzanero (RCA); Olga Guillot (Music Hall); Antonio Prieto (RCA); Carmita Jimenez (CBS); Daniel Riolobos (Belter); *Polo Marquez (Microfon)-Relay
8	6	SOCK IT TO ME	Willie Bobo (Verve); *Mr. Trombone (CBS)
9	9	A WHITER SHADE OF PALE	Procol Harum (Deram); Jose Feliciano (RCA); Joe Limon (Polydor); *Los In (CBS); Raymond Lefevre (LP Disc Jockey); *Nuevos Mac Ke Mac's (Microfon); *Pop Stops (Quinto)-Fernata
10	-	ARANJUEZ, MON AMOUR	Richard Anthony (Odeon)

## AUSTRALIA

(Courtesy Modern Melbourne)

This Week	Last Week	Title	Artist
1	1	THE LAST WALTZ	Engelbert Humperdinck (Decca)-Albert
2	2	MASSACHUSETTS	Bee Gees (Spin)-Abigail
3	3	THE LETTER	Box Tops (Stateside)-Copyright
4	4	ITCHYCOO PARK	Small Faces (Stateside)-Castle
5	5	LIGHTNING'S GIRL	Nancy Sinatra (Reprise)-B&H
6	6	LIVING IN A CHILD'S DREAM	Masters Apprentices (Apollo)-Astor
7	7	HOMBURG	Procol Harum (Essex-Festival)
8	8	HOLE IN MY SHOE	Traffic (Essex)-Festival
9	9	THE TWO OF US	Jackie Trent & Tony Hatch (Leads)-Astor
10	10	FLOWERS IN THE RAIN	Move (Essex)-Festival

## BELGIUM

(Courtesy Flemish Humo Magazine)

This Week	Last Week	Title	Artist
1	1	THE LAST WALTZ	Engelbert Humperdinck (Decca)-Francis Day
2	-	MASSACHUSETTS	Bee Gees (Polydor)
3	10	THE LETTER	Box Tops (HMV)
4	3	EXCERPT FROM A TEENAGE OPERA	Keith West (Parlophone)-Francis Day
5	4	IK WIL ALLEEN MAAR VAN JE HOUDEN	Heikrekels (Telstar)-Moderry
6	5	UNE LARME AUX NUAGES	Adamo (HMV) Ardmore & Beechwood
7	6	ZWARTE LOLA	Annie Heuts (Telstar)
8	-	LA DERNIERE VALSE	Mireille Mathieu (Barclay)
9	2	SAN FRANCISCO	Scott McKenzie (CBS)-Bens
10	-	LINGERIN ON	Peter Law (Major Minor)

## BRITAIN

(Courtesy Record Retailer)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	BABY NOW THAT I'VE FOUND YOU	*Foundations (Pye)-Walbeck-Schroeder (T. Macaulay)
2	2	MASSACHUSETTS	Bee Gees (Polydor); Abigail (Oasis Byrne/Robert Stigwood)
3	8	AUTUMN ALMANAC	*Kinks (Pye)-Davray/Carlin (Ray Davies)
4	3	ZABADAKI	*Dave Dee, Dozy, Beaky, Mick and Tich (Fontana)-Lynn (Jack Beaverstock)
5	4	LAST WALTZ	Engelbert Humperdinck (Decca)-Donna (Peter Sullivan)
6	7	LOVE IS ALL AROUND	*Troggs (Page One)-Dick James (Page One)
7	8	SAN FRANCISCAN NIGHTS	*Eric Burdon and the Animals (MGM)-Schroeder/Slamina (Tom Wilson)
8	14	THERE IS A MOUNTAIN	*Donovan (Pye)-Donovan Music (Mickie Most)
9	31	LET THE HEARTACHES BEGIN	(L)-Long John Baldry (Pye)-Schroeder (Tom Macaulay/John Macleod)
10	13	I CAN SEE FOR MILES	*Who (Track)-Fabulous (Kit Lambert)

## FINLAND

(Courtesy of Stump Magazine)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	8	RYYSYRANTA	*Irvin Goodman (Philips)-M-Frazier
2	1	SAN FRANCISCO	Scott McKenzie (CBS)-Scandia

## FRANCE

(Courtesy of Stump Magazine)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LA DERNIERE VALSE	Mireille Mathieu (Barclay)-Francis Day
2	2	LE NEON	*Adamo (Voix de son Maitre)-Pathe Marconi
3	-	LE KILT	*Sheila (Carrere)-Carrere
4	3	SAN FRANCISCO	*Johnny Halliday (Philips)-A.M.I.
5	7	THE LETTER	Box Tops (Stateside)
6	4	SAN FRANCISCO	Scott McKenzie (CBS)-A.M.I.
7	5	PUISQUE L'AMOUR	COMMANDE *Enrico Macias (Pathe)-Cirta
8	6	ARANJUEZ MON AMOUR	*Richard Anthony (Columbia)
9	-	LA DERNIERE VALSE	Petula Clark (Vogue)-Francis Day
10	-	LA DERNIERE DANSE	Petula Clark (Vogue)-Francis Day

11	16	IF THE WHOLE WORLD STOPPED LOVING	*Val Doonican (Pye)-Immediate (Ken Woodman)
12	6	FROM THE UNDERWORLD	*Herd (Fontana)-Warlord (Steve Rowland)
13	20	EVERYBODY KNOWS	*Dave Clark Five (Columbia)-Donna (Dave Clark)
14	9	HOMBURG	*Procol Harum (Regal Zonophone)-Essex (Denny Cordell)
15	10	THERE MUST BE A WAY	Frankie Vaughan (Columbia)-Chappell
16	11	HOLE IN MY SHOE	Traffic (Island)-Island (Wilson)
17	25	I FEEL LOVE COMING ON	*Felice Taylor (President)-Ed Kasser Music (Mustang Record, Hollywood, Calif.)
18	12	FLOWERS IN THE RAIN	*Move (Regal-Zonophone)-Essex (Denny Cordell)
19	15	THE LETTERS	Box Tops (Stateside)-Barton (Dan Penn)
20	16	YOU'VE NOT CHANGED	*Sandra Shaw (Pye)-Carnaby (Chris Andrews)
21	19	WHEN WILL THE GOOD APPLE FALL	Seekers (Columbia)-United Artists (Tom Springfield)
22	17	JUST LOVING YOU	*Anita Harris (CBS)-Chappell (Mike Marshall)
23	22	I'M WONDERING	Stevie Wonder (Tamla-Motown)-Jobete/Carlin (Henry Cosby)
24	20	ODE TO BILLIE JOE	Bobbie Gentry (Capitol)-Shayne ASCAP (Kelly Gordon/Bobby Paris)
25	34	SOUL MAN	Sam and Dave (See See)-Isaac Hayes/David Porter
26	21	REFLECTIONS	Diana Ross and the Supremes (Tamla-Motown)-Jobete/Carlin (Holland/Dorrier)
27	26	CARELESS HANDS	Des O'Connor (Morris)-Norman Newell
28	-	ALL MY LOVE	*Chiff Richard (Columbia)-Shapiro-Berstein (Norrie Paramor)
29	23	BIG SPENDER	*Shirley Bassey (United Artists)-Campbell-Connelly (Norman Newell)
30	24	BLACK VELVET BAND	Dobblers (Major Minor)-Scott Solomon (Tommy Scott)
31	27	YOU KEEP RUNNING AWAY	Four Tops (Tamla-Motown)-Jobete/Carlin (Holland-Dorrier)
32	32	YOU'RE MY EVERYTHING	Temptations (Tamla-Motown)-Jobete/Carlin (Norman Whitefield)
33	29	EXCERPT FROM A "TEENAGE OPERA"	Keith West (Parlophone)-Robbins (Mark P. Wirtz)
34	37	RELEASE ME	Engelbert Humperdinck (Decca)-Burlington (Charles Blackwell)
35	-	SO TIRED	*Frankie Vaughan (Columbia)-Campbell-Connelly (Norman Newell)
36	-	SOMETHING'S GOTTEN HOLD OF MY HEART	Gene Pitney (Stateside)-Maribus (Stanley Kaham)
37	35	WORLD OF BROKEN HEARTS	*Amen Corner (Deram)-Carlin (Noel Walker)
38	43	LOVE LETTERS IN THE SAND	*Vince Hill (Columbia)-Francis Day and Hunter (Boh Barrett)
39	33	THERE GOES MY EVERYTHING	Engelbert Humperdinck (Decca)-Burlington (Peter Sullivan)
40	44	LOVE LOVE'S TO LOVE LOVE	(L)-Lulu (Columbia)-April (Mickie Most)
41	30	KING MIDAS IN REVERSE	*Hollies (Parlophone)-Grain (Ron Richards)
42	-	DAYDREAM BELIEVERS	Monkees (RCA Victor)-Screen Gems (Chip Douglas)
43	-	FOGGY MOUNTAIN BREAKDOWN	Flatt & Scruggs (CBS & Mercury)-Southern (Frank Jones & Don Law)
44	36	DAY I MET MARIE	*Chiff Richard (Columbia)-Shadows (Norrie Paramor)
45	39	BE MINE	*Tremeloes (CBS)-Anri (Mike Smith)
46	46	GOOD TIMES	*Eric Burdon and Animals (MGM)-Schroeder/Slamina (Tom Wilson)
47	41	SOMEWHERE MY LOVE	*Mike Sames Sizers (HMV) POP-Robbins (Walter Rittley)
48	49	FIVE LITTLE FINGERS	Frankie McRide (Emerald) Moss-Ross (Tommy Scott)
49	45	I'LL NEVER FALL IN LOVE AGAIN	*Tom Jones (Decca)-Tyler (Peter Sullivan)
50	-	SHAME	*Alan Price Set (Decca)-Alan Price (Alan Price)

## FRANCE

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LA DERNIERE VALSE	Mireille Mathieu (Barclay)-Francis Day
2	2	LE NEON	*Adamo (Voix de son Maitre)-Pathe Marconi
3	-	LE KILT	*Sheila (Carrere)-Carrere
4	3	SAN FRANCISCO	*Johnny Halliday (Philips)-A.M.I.
5	7	THE LETTER	Box Tops (Stateside)
6	4	SAN FRANCISCO	Scott McKenzie (CBS)-A.M.I.
7	5	PUISQUE L'AMOUR	COMMANDE *Enrico Macias (Pathe)-Cirta
8	6	ARANJUEZ MON AMOUR	*Richard Anthony (Columbia)
9	-	LA DERNIERE VALSE	Petula Clark (Vogue)-Francis Day
10	-	LA DERNIERE DANSE	Petula Clark (Vogue)-Francis Day

## GERMANY

(Courtesy Der Musikmarkt)

This Week	Last Week	Title	Artist
1	1	SAN FRANCISCO	Scott McKenzie (CBS)
2	5	DER IETZTE WALZER	Peter Alexander (Ariola)
3	2	EXCERPT FROM A TEENAGE "OPERA"	Keith West (Odeon)
4	3	MASSACHUSETTS	Bee Gees (Polydor)
5	9	ADIOS MY DARLING	Romy (Telefunken)
6	4	ROMEO UND JULIA	Peggy March (RCA Victor)
7	10	SIEBENMEILENSTIEFEL	Graham Bonney (Columbia)
8	8	GLORY LAND	Lords (Columbia)
9	-	KOMM ALLEIN	Wencke Myhre (Polydor)
10	6	WE LOVE YOU	Rolling Stones (Decca)

## GREECE

Local Origin

This Week	Last Week	Title	Artist
1	1	ME PIO DIKEOMA	B. Tsietinis (Odeon)-BIEM
2	2	KORITSI MOU OLA GHIA SENA	-V. Tsitsanis (H.M.V.)-Independent
3	3	VREHI O THEOS	T. Kokkotas (Columbia)-BIEM
4	1	GALLANDRA	E. Perpinlades (Odeon)-Independent
5	4	TA PSIHOULA TOU KOSMOU	N. Xanthopoulos (Polydor)-BIEM

## International

1	1	LA POUPPEE QUI PAIT NON	M. Polnareff (Vogue)
2	2	PER QUALCHE DOLLARO IN PIU	E. Morricone (RCA)
3	3	CUORE MATTO	M. Zilinski (Durium)
4	4	INCH ALLAH	Adamo (H.M.V.)
5	5	SOMEBODY TO LOVE	Jefferson Airplane (RCA)

## HOLLAND

(Courtesy Radio Veronica and Platencourts)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	2	HOMBURG	Procol Harum (Stateside)-Essex Holland/Basart
2	1	MASSACHUSETTS	Bee Gees (Polydor)-Basart
3	5	FROM THE UNDERWORLD	Herd (Fontana)
4	3	THE LETTER	Box Tops (Stateside)
5	4	MELODIA	*John Woodhouse (Philips)-Altona
6	8	TOGETHER WE LIVE-TOGETHER WE LOVE	*Golden Earrings (Polydor)-Immsla Basart
7	7	FLOWERS IN THE RAIN	Move (Stateside)-Essex Holland/Basart
8	9	TOMORROW IS ANOTHER DAY	*Buffoons (Imperial)-Holland
9	-	DE BOSTELLA	*Johnny Kraavkamp & Rijk de Gooijer (Artone)-Portengen
10	6	EXCERPT FROM A TEENAGE OPERA	Keith West (Parlophone)-Trident Melodia

## ISRAEL

(Courtesy Israel Forces Broadcasting Service)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	EVEN THE BAD TIMES ARE GOOD	Itemeloes (CBS)-Skidmore
2	3	I'LL NEVER FALL IN LOVE AGAIN	Tom Jones (Pax)-Tyler
3	-	HAYITI NA'AR (IT WAS A BOY)	*Nahal Variety Group (Hed Arzi)
4	7	DANDELION	Rolling Stones (Pax)-Variety
5	10	THE LETTER	Box Tops (Stateside)-F. Feldman & Co.
6	2	WITH A LITTLE HELP FROM MY FRIENDS	Beatles (Parlophone)-Northern
7	8	THE LAST WALTZ	Engelbert Humperdinck (Pax)-Donna
8	-	SHUV LO NELECH (RACHEL)	*Arie Lavie (Hed Arzi)
9	10	THE DAY I MET MARIE	Chiff Richard (Columbia)-Shadows
10	-	THE WORLD WE KNEW	Frank Sinatra (Reprise)-Rovovet

## ITALY

(Courtesy Musica e Disci, Milan)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	PAROLE	*Nico e i Gabbiani (City)-Ariston
2	3	MAMA	Dalida (Barclay)-R. R. Ricordi
3	6	SENZA LUCE	*Dik Dik (Ricordi)-Aromando
4	8	SAN FRANCISCO	*Bobby Solo (Ricordi)-R. R. Ricordi
5	4	A WHITER SHADE OF PALE	Procol Harum (Deram)-Aromando
6	7	POESIA	*Don Backy (Clan)-Clan
7	2	ESTATE SENZA TE	Cristoforo (Vogue)-MAS
8	5	SAN FRANCISCO	Scott McKenzie (CBS)-R. R. Ricordi
9	10	THE WORLD WE KNEW	Frank Sinatra (Reprise)-RCA
10	11	WE LOVE YOU	Rolling Stones (Decca)-Aromando
11	9	NEL SOLE	*Al Bano (Vdp)-Vdp
12	15	SOLE SPENTO	*Caterina Caselli (CGD)
13	13	CERCARE DI ABBRACCIARE TUTTO IL MUNDO	Rokes (Arc)
14	13	L'ORO DEL MONDO	*Al Bano (Vdp)
15	14	TENEREZZA	*Gianni Morandi (RCA)

## JAPAN

(Courtesy Pignol Confidence Co., Ltd.)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	KITAGUNI NO FUTARI (IN A LONESOME CITY)	*J. Yoshikawa & Blue Comets (CBS)-Watanabe
2	3	MONA LIZA NO HOHOEMI	*Tiger (Polydor)-Watanabe
3	2	KITAGUNI NO AOI SORA (HOKKAIDO SKIES)	*Okamura Chiyo (Toshiba)-Toshiba
4	10	LOVE YOU TOKYO	*Kurosawa Akira & Los Primos (Crown)-Crown
5	4	BARAIRO NO KUMO	*Village Singers (CBS)-TOP
6	15	SEKAI WA FUTARI NO TAMENI	*Sagara Naomi (Victor)-All-Staff
7	7	SAN FRANCISCO (FLOWERS IN YOUR HAIR)	Scott McKenzie (CBS)-Victor
8	5	ANO HITO NO ASHIOTO	*Ito Yukari (King)-Watanabe
9	11	WAKARETA ANO HITO	*Kayama Yuzo (Toshiba)-Watanabe
10	-	YOKO NO NAMIDA	*Mita Akira (Victor)-Oriental
11	9	KIRI NO KANATANI	*Mazuzumi Jun (Capitol)-Tahara
12	12	SUMMER WINE	Cricket Five/Nancy Sinatra (Reprise)-Tres
13	8	AZORA NO ARUKAGIRI	*Wild Ones (Capitol)-Watanabe
14	6	YUBUE	*Funki Kazuo (Columbia)-Zen-On
15	16	SYMPHONY NO. 5	*Bunnys (Seven Seas)-Terauchi
16	-	KOI O SHIYOGO JENNY	*Carnabeats (Philips)-Shinko
17	18	SAKU NO KOITARO	*Hashi Yukio (Victor)-Oriental
18	13	MAKKANA TAIYO	*Misora Hibari (Columbia)-Columbia
19	-	AI NO KOKORO	*Fuse Akira (King)-Watanabe
20	14	I LOVE YOU!	Carnabeats (Philips)-Shinko

## MEXICO

(Courtesy Audiomusica)  
\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	MUSITA	*Sonora Santanera (CBS)-Pham
2	2	ESTA TARDE VI LLOVERA	Manzanero (RCA)-RCA

3	3	GONNA BUY ME A DOG	Monkees (RCA)-Mundo Musical
4	4	CARABELA	*Javier Solis (CBS)-Brambila
5	5	SHE	Monkees (RCA)-Mundo Musical
6	9	THEME OF THE MONKEES	Monkees (RCA)-Mundo Musical
7	8	QUINCEANERA	*Los Viamers (Musart)-Fending
8	6	JUAN TACHUN	*Zorros (Orfeon)-Fending
9	7	ADORO	*Manzanero (RCA)-Emmi
10	10	ALL YOU NEED IS LOVE	Beatles (Capitol)-Fending

## PHILIPPINES

This Week Last Week

This Week	Last Week	Title	Artist
1	1	COME ON DOWN TO MY BOAT	Every Mother's Son (MGM)-Mareco, Inc.
2	2	DON'T YOU CARE	Buckingham (CBS)-Mareco, Inc.
3	4	NOW I KNOW	Jack Jones (Kapp)-Mareco, Inc.
4	3	THIS IS MY SONG	Bobby Vinton (Epic)-Mareco, Inc.
5	5	SINGLE GIRL	Sandy Posey (MGM)-Mareco, Inc.
6	7	I'LL BE BACK	Buckingham (CBS)-Mareco, Inc.
7	6	SOMEBODY TO LOVE	Jefferson Airplane (RCA)-Filipinas Record Corp.
8	8	SHADES OF GRAY	Monkees (RCA)-Filipinas Record Corp.
9	9	JUST YOU	Sonny & Cher (Atco)-Mareco, Inc.



# Tape CARtridge

## ADVERTISEMENT TAPE CARTRIDGE TIPS

by Larry Finley

## Exchange Plan & Station's Sign Spark Dealers' Sales in Minny

By KEN BERGLUND

A little extra effort in promoting auto tapes is gaining new customers for two Minneapolis outlets.

Stereo Village has launched a car tape exchange program. Customers who buy a quality car tape recorder for about \$150 qualify for the "club." The customer buys an initial three tapes for \$15 and then he can exchange these at the store "library" whenever he wishes to do so. There are about 100 tapes in the library at present. A fee of \$1 is asked for each exchange.

"This has proved very popular with the younger car buyers from 19 to 25 years of age," one store official noted. "And we get a number of traveling men who use a set of tapes on a road trip and then exchange them for another trip out of town. The \$1 fee enables us to replace worn, damaged and out-of-date tapes."

### Program Advertised

The tape exchange program is advertised with one-inch ads in the Minneapolis metropolitan newspaper. Readers are asked to "Visit our sound booth and ask about our car tape exchange program." Jim Crittenden, who operates Muntz Tape

City near the downtown loop in Minneapolis, saw the potential in a vacant service station and converted it into a bright headquarters for auto tapes. The service station is painted in bright vertical stripes with a high roof sign that cannot be missed by anyone entering the city's business district.

The former service station lends itself well to promotion and installation of auto tapes. The service stalls are used to install the tape units and the compact office area serves as a display room.

A sign tacked to the front of the building helps stimulate tape-playing demonstrations. Car owners are asked to "beep horn two times for demo" when they drive up to Tape City. The signs have been carried in the owner's car also so he could quickly turn off the road and make a demonstration to passing drivers.

Established in May, the Tape City outlet is "gradually picking up sales," especially to the younger buyers who want rock 'n' roll, jazz and rhythm tapes with them while they are driving. The outlet also does repair and has its greatest rush during the weekends.



PERRY WINOKUR, manager of Mercury Record Corp. home entertainment division, operates the Mercury Model AP 8300 musicassette mono-record, stereo-play unit for automobile in the new demonstration-selling fixture now being made available to dealers. Five-inch speakers are mounted in the fixture to make the demonstration possible.



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Dealer  
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I am interested in details concerning your line of 8 and 4-track stereo tape cartridges.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_



NORELCO is offering dealers two new display units for the company's tape products—a counter demonstrator for the Norelco Carry-Corder and a standing floor showcase for the complete Norelco line. The heavy-weight-plastic molded counter piece is available as an introductory bonus. With each purchase of 12 Carry-Corders, the dealer receives a free display, a pre-recorded cassette demonstration and an AC adapter to permit continuous use of the machine. With the order of 24 units, the dealer receives the above and a mounted Carry-Corder and microphone. The standing floor display comes with an illuminated name panel, sliding glass doors and a locked storage cabinet. Cost is \$25.



## Amberg File & Index Bows A Cassette Carrying Case

KANKAKEE, Ill. — Amberg File & Index Co. here introduced a cassette carrying case last week and will further expand its line of tape CARtridge oriented products with emphasis on de luxe design and imaginative styling. Part of this

expansion will include a line of cases for PlayTape, with psychedelic designs aimed at the youth market.

"Our tape cartridge carrying case business grossed more in the first two months of this fiscal year than it did in all of 1966," said Peter W. Amberg, company president. "Our experience has also taught us that there is a demand for luxurious-appearing cases. Our de luxe models outsell everything else."

The cassette case reflects Amberg's new styling concepts. It is covered with black and gold Kivar, the plastic coating material Amberg uses on all its beaverboard carrying case line. It has a brass trim and a padded, gold-lined lid with a stylish loop handle. The case retails for \$4.98 and holds 10 cassettes.

"Economy-priced cases are important in selling the teenage record collector but we discovered that adults weren't buying our low-end tape cartridge (Continued on page 72)

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AND RECORD DEALERS

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R&B • Spiritual • C&W  
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## THE MAMAS and THE PAPAS ARE DECEMBER'S "ARTISTS OF THE MONTH"

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In last week's Billboard "Top LP's" chart, ITCC had 51 out of the top 150 albums listed. In addition to having 1/3 of the best-selling cartridges in its catalog, ITCC offers the world's largest catalog of the type of music best suited for stereo tape cartridges. With the tremendous depth of catalogs, it is no wonder that ITCC constantly maintains its leadership in this industry.

DR. DOLITTLE

To keep "on top" of the fastest-selling cartridges in both the four and eight-track configurations, ITCC's weekly release schedule is larger than anyone else's in the industry. As an example, last week's ITCC's weekly bulletin to its distributors listed 56 titles in both four and eight-track. This constituted an all-time high for new releases issued by any one company in the history of the tape cartridge industry.

DR. DOLITTLE

Distributors throughout the country are also finding that the "fill" of orders from ITCC is now at an all-time high. In order to better service our distributors, ITCC has installed their own IBM equipment at their offices in New York City. With the new systems that are made possible by this installation, we are now able to offer distributors a 90% "fill" on orders within four days of receipts from the distributors orders at the ITCC offices. All back orders are filled within an eight-day period of time.

DR. DOLITTLE

This week ITCC will be shipping the new A&M releases, both four and eight-track, in new packaging with a four-color picture label, in the A&M sleeve and shrink-wrapped. Deliveries this week of the new A&M product are being planned so that ITCC's distributors and dealers can offer these "hot sellers" on a day-and-date release of the phonograph albums by A&M Records.

DR. DOLITTLE

If you are a dealer who would like to "cash in" on the stereo tape cartridge business, now is the time to do it. The way to do it is by contacting your nearest ITCC distributor. If you don't know who that is, may we suggest that you write International Tape Cartridge Corporation at 663 Fifth Avenue, New York, N. Y. 10022, or phone—collect—area code (212) 421-8080.

DR. DOLITTLE

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- \*All of the MERCURY cassette library!
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- \*All of the GRT cassette library!
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Atlas-Rand: the only distributor actually stocking every tape cassette from every label—with 30 new SENTRY titles coming every month from now on. All on hand, ready to fill your order.

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San Francisco, Calif. 94102  
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Wash. D.C. 20001

## Coast Tourism, CARtridge Way

LOS ANGELES — Tourists to Hollywood can see the sights of Southern California in the privacy of their own car with personality Art Linkletter as their personal host and guide via cassette tapes.

Audio Presentation International is showing fun-filled metropolitan Los Angeles to tourists with Auto TapeTours, portable Norelco cassette player, with Linkletter's voice on a 90-minute CARtridge.

For \$5.95, travelers can spend up to 24 hours with a celebrity tour guide by renting an Auto TapeTours player and by listening to Linkletter reveal the attractions of Southern California.

The unique marketing approach has attracted 9,000 tourists since the company opened in June.

More than 200 rental agents, including Hertz Rent-A-Car and hotels and motels in metropolitan Los Angeles, distribute Auto TapeTour's literature or players to tourists.

Arnold Winter, general manager and owner of Audio Presentation International (API), claims expansion offices soon will open in San Francisco and San Diego.

The 90-minute cartridge, which comes complete with historical data and background music, is packaged and dubbed by Linkletter and delivered to

API for each of the firm's three tours.

### With Booklet

The tape tour comes with the souvenir booklet which outlines view points, restaurants, etc.

The cartridge must be turned over at the halfway point of each tour; instructions are provided in the booklet to explain operational directions of the player. The tape is paced to normal track conditions, and a deep tone indicates when the description of a TapeTour stop is ended.



BRIGHTLY PAINTED service station serves as an outlet for auto tapes in Minneapolis. Tape City, operated by Jim Crittenden, is located just off freeway entrances to downtown business district.



STEREO VILLAGE in South Minneapolis promotes car tape recorders with circular window posters. The outlet has car tape exchange program to aid sales of quality car tape units.



# NEW RELEASES FROM MUNTZ STEREO PAK!



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## VANGUARD

family to the Muntz cartridge library

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VAN-A-79211 LITTLE WHEEL SPIN AND SPIN—Buffy Sainte-Marie

VAN-A-79230 NOEL—Joan Baez

VAN-A-79240 JOAN—Joan Baez

VAN-A-79241 SO MUCH FOR DREAMING—Ian and Sylvia

VAN-A-79244 ELECTRIC MUSIC FOR THE MIND AND BODY—  
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# The Audiopak "Triple-Threat" Cassette.

Now the secret is out. We have a cassette. Not an ordinary one, but the "triple-threat" Audiopak Compact Cassette. It's available three different ways so you can choose the best one for your operation.



**2** Or, you may wish to record directly onto tape pre-loaded into the Audiopak Compact Cassette. In which case, you'll be glad to know the tape you'll be recording on is low-noise Audiotape. You see, we're the only cassette and cartridge manufacturer who also makes tape. So you can be sure our specially-formulated Audiotape matches the needs of the cassette perfectly.

This is the complete Audiopak Compact Cassette. It comes pre-loaded with a 22" leader. Just splice and wind in your pre-recorded tape and you're ready to go—without any assembly operations.

**1**



If you prefer to buy your cassettes in pieces, we can supply them that way too. In very few pieces and partially assembled. In fact, only one-fourth as many pieces as other cassettes. We designed them that way so you could assemble Audiopak Compact Cassettes with only one-fourth the handling.

**3**



But judge for yourself. Send for a free sample, whichever form is most convenient. We could make such beautiful music together.

**Audiopak**  
TAPE CARTRIDGES & CASSETTES  
Audio Devices, Inc., 235 E. 42nd St., N.Y. 10017.



# Channel Marketing's New Tape Cartridge Holder\* Adheres to Any Surface...

... without drills, holes, bolts, screws, straps or fasteners of any kind.

This is the most practical, convenient cartridge holder/program organizer on the market.

It leaves no defacing marks in the car's interior. Can be placed under the dashboard, in the glove compartment or any other convenient place in the car or home in a minute's time.

Each holder stores 3 cartridges, both 4 and 8 track. Two holders will store 6 tapes, enough for a full day's music enjoyment. That's why we packed them in sets of two on a colorful rack display card. At our suggested retail price of \$1.69 a pair, your customers will snap them up!

Take advantage of the instant customer appeal of this new Channel accessory. Write c. phone for free literature and price list.



Cartridges are suspended individually, allowing user to remove and replace them without moving other cartridges. Titles are clearly visible for fast selection.

\*Patents Pending under the trade name Tape Storage Channels.

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## Tape CARtridge



CASSETTE CARRYING CASE, a new product added to the line by Amberg File & Index Co. The unit, covered in black and gold plastic-coated Kivar with brass trim and padded lid with stylish loop handle, will hold 10 cassettes. It has a suggested list price of \$4.98.

## Amberg Bows Carrying Case

• Continued from page 69

cases," Amberg said last week. "The tape cartridge customer is quality-oriented. He's often driving a \$3,500 car and wants something that looks nice."

Color is another consideration, Amberg said. "We contacted the car manufacturers and determined that black, red and something in the area of beige were the most popular colors. Black has proved best in 4- and 8-track cartridge cases.

"Color isn't too important as long as it sells. But it helps to limit color as much as possible. Buyers hate a mix where one color sells well and others don't. This is why we decided to go with black and gold on this cassette case."

As for the PlayTape carrying case, Amberg is considering the teen, and even the pre-teen market. "We've already had a request for a PlayTape case in psychedelic colors. This is probably the way we'll go in the PlayTape case because this is a different market."

## Instant Center Bowed by Merc.

CHICAGO — The home entertainment division of Mercury Record Corp. has introduced a new self-contained "instant demonstration center" for its AP 8300 auto cassette recorder (monaural record-stereo playback).

The display fixture, which may be used in a window or placed on a counter for actual demonstration, measures 26 inches high by 18 inches wide. It is made of wood and has 5-inch speakers built in. Art work is full color. Blank and pre-recorded musicassettes are illustrated.

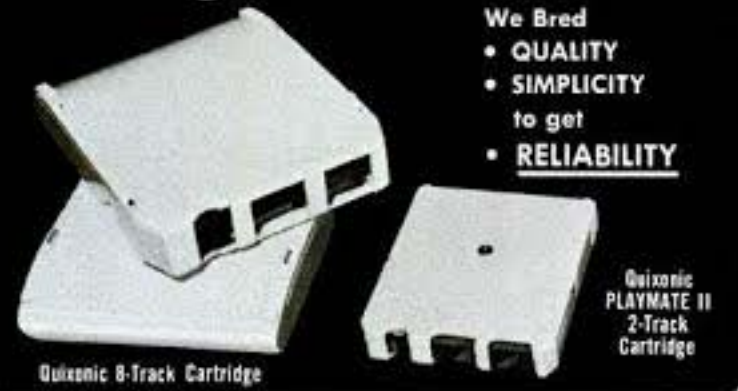
The display may be used with any AC power supply. It is available free to the dealer with an order for six of the auto players.



LEAR JET, with safety features in mind, has incorporated flush finger-control knobs in its 1968 Stereo 8 players. Other features of the new units are fast forward at three times normal speed, walnut wood-grain inlays and an all-electronic speed control circuit.

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## a new breed in stereo tape cartridges BY QUIXONIC



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# Audio Retailing

## Music Makes 100-Year-Old Amberg File Think Young

By EARL PAIGE

KANKAKEE, Ill.—The 100-year-old Amberg File & Index Co. here is anything but a staid manufacturer of office supplies. Behind the quiet facade is whole-hearted involvement in the frenetic music industry. Just recently Amberg surprised the business by producing a wild line of op art cases.

More surprises are planned:

- Amberg will shortly introduce carrying cases in far-out, psychedelic colors and designs.
- A carrying case for PlayTape cartridges is being planned—probably in psychedelic style.
- The firm has just introduced its new cassette carrying case.

"I guess they'll say we've gone 'hippie' when we introduce this new line of psychedelic cases," said Amberg's young thinking president, Peter W. Amberg. "But with young recording acts using strobe lights and will psychedelic effects it's only natural to carry this over into our line."

It was young Amberg who saw the possibilities in op art and conceived the firm's current line of far-out cases. Advertising and sales promotion director Paul L. Hubartt did the designing. The new line excited the whole factory.

### 'Our fun line is carrying cases'

"Our fun line is carrying cases," said Amberg. "Office stationery can be pretty conservative and dull. If you have one new item every five years this is really something to stationery buyers. But in the record business you have new things all the time."

"Our carrying case business accounts for about 25 per cent of our over-all volume," Amberg revealed. "When we first got into record carrying cases we considered it a tiny diversification, but not anymore. Everybody here wants to be part of creating new and exciting things."

Contrasting the op art line with the introduction of the new psychedelic cases, he said, "Op art might seem to be more enduring. But this isn't to say psychedelics won't sell, and this is why we're eager to get going on it."

Op art dazzles the eye with geometrics but psychedelics will let us do a lot more. We aren't worried about the added colors involved. In the op art line we had one and two-color reproduction. We'll probably go four or even five color in psychedelics, but we have our own full-color offset facilities here. We even do our own catalogs, which is a little strange to some people."

Aware of Amberg's broadening carrying case lines, Peter has one salient tip for store buyers. "You have to know your customer. Our line is broad and it can dazzle the new buyer in this business. But you sell different cases to different customers."

#### Op Art

"Op art cases will not sell to conservative grandmothers," Peter said. "And by the same token we learned that our low-priced tape cartridge carrying cases wouldn't sell to adults."

"A buyer at a leased department might look at the buying pattern of a department similar to his, only located 400 miles away. If he followed the same buying mix he could be in trouble. This doesn't happen often but it can."

"We do offer statistics based on national sales averages of our many cases," said Amberg, "but there again, this is national and not based on regional preferences. In most cases our distributors offer the best advice on what's moving in individual market areas."

Buying patterns change, too. Peter mentioned metal carrying cases as one example. "We have had metal cases in our line, but in recent years, customers have come to prefer paper. A carrying case is a paper-oriented product now."

"Actually, our cases are paper-based plastic impregnated binder-board. We use a product known as Kivar, a very durable and water-proof covering used on luggage."

#### Metal

"Metal cases are a peculiar situation," Amberg continued. "About six years ago buyers became alarmed that metal cases would demagnetize reel-to-reel tape. We proved this wouldn't happen, except for a freak incidence now and then."

"But metal means more money anyway you look at it. And another factor against metal is decorating. We can do so much more



OP ART DESIGN is evident in this stage of construction at Amberg's Kankakee, Illinois plant. Here, lids of cases are being wrapped.



INDEX FILES being added to finished cases. Amberg will only reveal that it produces "millions and millions" of cases. This aspect of the firm's production accounts for 25 per cent of Amberg's yearly volume.

in decorating with paper. The bulk of the buyers of carrying cases are young people and they want design, color and styling. This is why we've gone primarily to paper."

Other considerations had to be taken into account in manufacturing tape cartridge carrying cases, according to Amberg. "For one thing, we were surprised to learn that a tape cartridge carrying case can be too cheap."

"When we came out with a \$2.95 retail tape case the adults wouldn't buy it. We discovered that the adult is demonstrating his discretion and income by the very fact he is purchasing a car tape unit. Most cars with tape units fall in the \$3,500 bracket, and this type of buyer doesn't want something cheap."

"Now we have a \$4.95 and a \$5.95 cartridge case in a de luxe design with padded lid and they are out-selling all the others."

#### Double

As for the over-all impact of tape cartridge carrying cases, Amberg is excited about the fact that in the first two months of its current fiscal year, sales were double the figures recorded in all of 1966.

"We were in this very early," Amberg stated. "At the National Association of Music Merchants convention where Lear Jet showed its first unit I asked some pointed questions about storing tapes. Nobody had answers."

"Of course, we weren't concerned about the battle between 4- and 8-track, because our cases accommodate both. But we were wondering about color, construction and design. We went to the car manufacturers and found out that black, red and something you might call ivory or beige were the most popular colors."

Amberg's first tape carrying case line followed these colors, with black becoming the basic. The firm began producing cases for the OEM market and for particular tape labels.

"Dealers will buy any color just so long as it sells," said Amberg. "But it does help to limit the number of colors if you can. No buyer wants a color mix where some colors do exceptionally well and others don't move at all."

#### Accessories

"For our cassette case we chose black and gold. One color, but we think we've hit the right one here," Amberg said. "Our PlayTape carrying cases, though, will be another matter because here we're involved again with the youth market and even the pre-teen market."

"We had one San Francisco dealer begging us to come out with a psychedelic PlayTape carrying case and we'll probably do just this. This indicates the demand, even though this one request was from San Francisco."

Amberg regards the accessories market as one dealers often neglect. "I think the dealer who forgets to stock accessories is making a mistake. Accessories, and I mean needles, cleaning cloths, record cases and the whole gamut of accessory items, bring you a greater profit margin than records."

"Of course, record cases are bulky and it's true that in some instances a warehouse problem can exist. But in three linear feet of LP storage space you have a lot more money invested than in three linear feet of carrying cases. We think that the added profit margin in record and tape carrying cases, overcomes the warehouse cost."

#### Racks

Amberg is now selling internationally in Canada, and to some lesser extent, in Mexico. It is supplying Capitol and Columbia as well as about 115 independent distributors. "We have one strict requirement. The product must be resold. We do not sell directly to the consumer," Amberg stated.

The firm's position, in regard to selling labels such as Capitol and Columbia, and at the same time selling to large rack jobbing outlets, has brought about certain uncomfortable periods over the years, Amberg revealed.

"We were at one time under some pressure not to sell rack jobbers, but the rack jobber became such an important part of the record industry that we could no longer afford to ignore them."

Maintaining a broad line and constantly pioneering with new

(Continued on page 74)

## CHICAGO FIRE PART OF LONG AMBERG STORY

KANKAKEE, Ill. — Amberg File & Index Co. actually got its start while hundreds of other businesses were ruined by the great Chicago fire of 1871. Founded four years previous by William A. Amberg, the firm saved a large portion of its business stationery inventory and became quickly known following the holocaust.

The firm was purchased last year by Boorum & Pease Co., Brooklyn manufacturer of records-keeping products for 125 years. The merger brought together two firms with a combined age of two and a quarter centuries.

Peter W. Amberg, whose uncle, Bertrand (Bud) Amberg, died suddenly last year, is now president. The first of a number of innovations has included the formation of a customer service department. Paul L. Hubartt, who had worked on many special projects for Amberg while head of Hubartt Art Service, is now director of advertising and sales promotion.

## House of Values Opens 6th Store

SEATTLE, Wash. — The House of Values, Seattle's first "open door" discount house, has opened its sixth store, in the Federal Way Shopping Center, Federal Way, about midway between Seattle and Tacoma. The store features an in-depth record department among its many other sections.

Wes Colbo is manager of the latest store. The chain was founded in 1955 by Oscar Sandberg and Albert A. James.



### SHIPMENT

OUR GUARANTEE... orders for diamond and sapphire needles, Power Points®, cartridges, spindles, tape and accessories are shipped from our central Mid-West location (near Chicago) the same day order is received... and at direct-to-you low prices.

Save delay—write for Pfanstiehl's self-mailer order forms now.

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CHEMICAL CORPORATION • BOX 496  
104 LAKEVIEW AVE. • WAUKEGAN, ILLINOIS  
Originators of the \$9.95 Diamond Needle

Say You Saw It in  
Billboard



PETER W. AMBERG



KIVAR, a special water-proof, plastic covering material, is being printed here prior to wrapping around beaverboard used in Amberg's cases.

# CLASSIFIED MART

## DISTRIBUTING SERVICES

ATTENTION, RECORD OUTLETS: WE have the largest selection of 45 rpm oldies and goodies at 25¢ each, also major label LP listings at promotional prices. Send for free listings. All orders welcome. Apex Rendezvous, Inc., 399 Kings Highway, Brooklyn, N. Y. 11219

NOW DEMONSTRATE TOP 40 SINGLES with new Swiss-made Discomatic counter-top juke-box mechanism. 40 records load into removable rack, give push-button selection up to 80 slides. Completely assembled, ready to connect to 117 VAC and your amplifier. Send check \$85, dealer cost, shipped prepaid; money-back guarantee. Literature available. Discomatic, Inc., 440 S. Second St., Plainfield, N. J. 07076. no25

POSTER DISTRIBUTORS WANTED—The big teen craze is in Posters and we have them all, including Jefferson Airplane, Beatles (Sgt. Pepper), Doors and thirty-five more. These posters are all new, not previously released. Send for free samples of these big profit-making items. Take 6, Dept. B, 8563 Sunset Blvd., Hollywood, Calif. 90261

## PROMOTIONAL SERVICES

J. HUNTER BUTLEDGE, REGIONAL record promotion. Direct contact with the disc jockeys. Flat rate or percentage. 829 W. Glenwood, Tyler, Tex. no25

## National Record Promotion

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★ RECORD PRESSING  
General Office:  
209 Stahlman Bldg., Nashville, Tenn.  
Mailing Address:  
14881 Overlook Dr., Newbury, Ohio  
Send All Records for Review to:  
Brite-Star, 14881 Overlook,  
Newbury, Ohio  
CALL: Cleveland (216) 20 4-2211

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No Job Too Small  
CONSULTATION  
Questions answered re: recording, publishing, distribution.



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N. Y., N. Y. 10019  
CI 7-2159

WANTED: MANAGER OR AGENT FOR a Tenor of the Mario Lanza type, Young, handsome, sings in Spanish, Italian and English. Write for picture or records. Pepe Urquiza, 3822 Britton Plaza, Tampa, Fla.

## RECORD SERVICES

COMPLETE DEMO SERVICES YOURS at savings! Let professional musicians and singers record your songs according to publisher's requirements. Fast service for lead sheets, song analysis and expert advice. Broad Recording Studios, 246 Broad Ave., Palisades Park, N. J. 07650.

QUALITY RECORDS, JACKETS AND 8x10's from your tape, etc. We won't be undersold. Write for rates. Superior Sound, Box 1575, Charleston, W. Va. 25326. no25

BE EVERYWHERE AT ONCE via

"YOUR GLOBAL AGENT IN PRINT"

Call Billboard!

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## MISCELLANEOUS

ATTENTION, SCOPTONE DEALERS: A large quantity of American Scoptone films for sale. Many selections to choose from. Scoptone of Conn., Inc., 359 New Britain Rd., Kensington, Conn. no25

MULTILINGUA CASSETTE COURSE IN foreign language, together with Orion cassette play-back machine. Ideal gift for your dearest ones or to yourself. Each course contains 5 self-teaching cassettes, with texts, manual and grammar notes + dictionary. Unbeatable price: \$49.95, complete package, including 5 cassettes, manuals, dictionary and the beautiful Orion play-back machine. (Please specify: French, German, Spanish or English for foreigners.) Audio Lingual Educational Press, 45 W. Park Ave., Long Beach, N. Y. 11561. de2

## NASHVILLE, TENN.'S

most convenient motel. Close to recording studios and business; courtesy car service; 24-hour telephone; 100% air conditioned; heated; swimming pool.

Tel.: (615) 255-4163

## ANCHOR MOTEL

1921 West End Ave., U. S. 70W de16

NASHVILLE'S NEWEST RECORDING studio. Modern 4-track facilities. Music City Recorders, 821 19th Ave. South, Nashville, Tenn. 37203. Phone (AC 615) 242-5585.

35,000 PROFESSIONAL COMEDY LINES! 40 Books, plus Current Comedy, the topical gag service. Catalog free. Sample selection, \$5. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. 11516. tfn

## USED EQUIPMENT

20 FEDERAL CUP DROP POPCORN Vendors; latest model equipped with cup anti-theft device, counter, locked coin box; check these before buying any used popcorn vendors; 1 year parts warranty. Manager, Federal Popcorn Machine Corp., 103 S. W. 4th St., Des Moines, Ia. ja6

## INTERNATIONAL EXCHANGE

### ENGLAND

FIRST-CLASS GUARANTEED AIRMAIL service on British records to U. S. A. All titles available. U.K. albums \$6 each, additional albums only \$5. All breakages replaced. 24-hour service. Free catalogue. Heaton Record Center, Derbyshire, England.

FOR SALE: ONE OF THE LARGEST discotheques in Europe, 3 dance floors, 4 bars, capacity for 1,500, situated in a central tourist area on the Costa Brava, Spain. Constitutes a sound investment with a very high seasonal turnover. For further details write to Box No. 51, Billboard, 7 Welbeck, London W.1, England. tfn

ROLLING STONES' NEW SINGLE, "Dandelion," out end of August, \$1.75 airmail. Stones' all-new cuts album, expected September, \$6 airmail. Order yours now for airmailing on release date! Beatles' 15-cut oldies, Herdrix, Pink Floyd, or any other English album from Record Centre, Ltd., Nuneaton, England. tfn

### UNITED STATES

RECORDING ARTISTS WITH MASTER. We will produce, press, promote and distribute internationally your records. Fee \$250 and 5¢ commission on each sold. Or place your masters material with major record company, fee \$100. (Fee in advance only.) Thunder Record Co., P. O. Box 271, Jenkintown, Pa. 19046.

### WANTED TO BUY

MODEL NO. 11 AND MODEL NO. 14 Auto-Photo Machines. Will pay top dollar for equipment in good condition. no25

WANTED: OLDIES IN QUANTITY; single rights to oldies with stampers. Record Rendezvous, 134 S. 20th, Philadelphia, Pa. 19103. (215) LO 7-4484. no25

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REGULAR CLASSIFIED AD: 25¢ a word. Minimum: \$5. First line set all caps.

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CLOSING DATE: 5 p.m. Tuesday, 11 days prior to date of issue.

BOX NUMBER: 50¢ service charge per insertion, payable in advance; also allow 10 additional words (at 25¢ per word) for box number and address.

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Chicago, Illinois 60601

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ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_ AMOUNT ENCLOSED \_\_\_\_\_

Type of classified ad desired—check one  
 REGULAR CLASSIFIED  DISPLAY CLASSIFIED  
HEADING DESIRED: \_\_\_\_\_

## Audio Retailing



NEW FROM ARVIN are this portable tape recorder, left, at \$39.95 and the stereo portable phonograph at \$49.95. The recorder, model 37109, records at 1 7/8 or 3 3/4 i.p.s. The phonograph is model 68PO6 and has two 3 by 5-inch matched stereo speakers.



YOUTH MARKET appeal has been designed into this new Norelco portable AM radio and phonograph combination. The compact, cordless unit weighs 4 1/2 pounds minus batteries and is AC adaptable. The phonograph plays 33 1/2 and 45 r.p.m. records. The unit uses six 1 1/2-volt "D" batteries and delivers 1,000 MW peak power. List price is \$39.95.

## Amberg File Thinks Young

• Continued from page 73

designs and concepts is credited as being a stabilizing factor for Amberg's line. "We see really very little footballing of our products," Amberg said. "Now and then a discount house will tie in record case."

As an example of the firm's broad line, Amberg now has more than a dozen different record cases, most of which are available in three colors. The op art line alone comes in six different designs, three in the LP size and three in the 45 r.p.m. dimension.

Amberg has developed a complete line of Ampak tape cartridge carrying cases. The \$2.95 retail case comes in three colors, as does the \$4.95 de luxe case. Both hold 10 cartridges. A new large-size case holds 15 cartridges and carries a \$6.95 suggested list price.

Just last week, Amberg introduced its cassette case, in black and gold, with a list price of \$4.98. It holds 10 cassettes. The padded, gold-lined lid and loop handle give the case a de luxe appearance.

## NO INFLATION ON PRICES OF RECORD CASES

CHICAGO — Many readers will recall Amberg File & Index introducing its first record storage equipment back in 1942. In those days, the firm made two sizes and called them Amfile Cabinets.

Designed for 78 r.p.m. singles and some albums, they carried list prices of \$2.75 (for 10-inch records) and \$3.25 (for 12-inch size disks).

A glance through Amberg's current catalog shows that prices haven't gone up that much—at least on record cases. The No. 1202, holding 30 LP's, lists for \$2.49. The No. 1250, holding 42 long-play albums, lists for only \$3.95.

## Juli-J's Opens

DENVER, Colo. — Juli-J's Record Shack has recently been opened at 1112 South Colorado Boulevard, owned by G. L. Records, Inc.

## help your heart fund



help your heart

## All the Singles You Want for Holiday Programming

### Christmas Singles

For holiday programming here is a complete list of new singles and tried catalog numbers.

- ABC**  
Impressions—Amen/Long, Long Winter (10602)
- AMY**  
Harrison, Harry—Auld Lang Syne/May You Always (944)
- ATCO**  
Boys Next Door—The Wildest Christmas/Christmas Kiss (6455)  
Darin, Bobby—Ave Maria/Come All Ye Faithful (6211)  
Darin, Bobby—Christmas Auld Lang Syne/Child of God (6183)
- ATLANTIC**  
Burke, Solomon—Presents for Christmas/A Tear Fell (2369)  
Crawford, Hank—Merry Christmas Baby/Read 'Em and Weep (5042)  
Drifters—The Christmas Song/I Remember Christmas (2261)  
Drifters—The Bells of St. Mary's/White Christmas (1048)  
Thomas, Carla—Gee Whiz, It's Christmas/All I Want for Christmas Is You (2212)
- BRUNSWICK**  
Wilson, Jackie—Silent Night/O Holy Night (55254)
- CADET**  
Burrell, Kenny—The Little Drummer Boy/Silent Night (5555)  
Ramsey Lewis Trio—Santa Claus Is Comin' to Town/Winter Wonderland (5377)  
Ramsey Lewis Trio—Jingle Bells/Egg Nog (5488)
- CAMEO**  
Checker, Chubby and Bobby Rydell—Jingle Bell Invitation/Jingle Bell Rock (205)  
Daniels, Dan C.—The First Christmas Carol/Grandma's House (447)
- CAPTOL**  
Beach Boys—The Man With All the Toys/Blue Christmas (5312)  
Cole, Nat King—The Christmas Song/Little Boy Santa Claus Forgot (3561)  
Cole, Nat King—The Christmas Song/My Two Front Teeth (4754)  
Crosby, Bing—Do Your Hear What I Hear/Christmas Dinner Country Style (5088)  
Dirksen, Sen. Everett—The First Time the Christmas Story Was Told (2034)  
Ford, Tennessee Ernie—The Little Drummer Boy/Sing We Now of Christmas (5534)  
Hollyridge Strings—Have Yourself a Merry Little Christmas/Santa's Got a New Bag (5533)  
Husky, Ferlin—Christmas Is Holy/Christmas Dream (2023)  
James, Sonny—Barefoot Santa Claus/My Christmas Dream (5733)  
Martino, Al—You're All I Want for Christmas/Silver Bells (5311)  
Owens, Buck—Santa Looked a Lot Like Daddy/All I Want for Christmas (5537)  
Rawls, Lou—Little Drummer Boy/A Child With a Toy (2026)  
Rogers, Roy & Dale Evans—Merry Christmas My Darling (2027)  
Sinatra, Frank—White Christmas/Christmas Waltz (2954)  
Thompson, Hank—I'd Like to Have an Elephant for Christmas/Mr. and Mrs. Snowman (5310)  
Thompson, Hank—Gonna Wrap My Heart in Ribbons/Little Christmas Angel (5535)  
Towne Choir—African Noel/Papa Noel (5538)  
M. Whiting/J. Wakely—Silver Bells/Christmas Song (3905)  
Wilson, Nancy—That's What I Want for Christmas/What Are You Doing New Year (5084)  
Yorgesson, Yogi—I Yust Go Nuts at Christmas/Yingle Bells (3904)
- CARNIVAL**  
Manhattans—It's That Time of the Year/Alone on New Year's Eve (524)
- CHAS. PARKER**  
Sonny Til & Orioles—What Are You Doing New Year's Eve/Don't Mess Around With (214)
- CHESS**  
Berry, Chuck—Merry Christmas Baby/Run Rudolph Run (1714)
- COLUMBIA**  
Atwell, Winifred—Snow Bells/Flea Circus (43472)  
Beers Family—Three Little Drummers/The Peace Carol (43916)  
Binkley, Carolyn—Mister Pilot/I Want a Baby Brother for Christmas (43918)  
Bryant, Anita—Do You Hear What I Hear/Away in a Manger  
Father Boyd/C. Byrd—It's Xmas Again, Jesus/It's Morning, Jesus (43942)  
Boyd, Jimmy—Mama Kissing Santa/Jingle Bells/Santa Is Coming—Winter (B2611)  
Brothers Four—I'll Be Home for Christmas/'Twas the Night Before Xmas (43919)  
Conniff, Bryant—The Real Meaning of Christmas/Go Tell It on the Mountain (43448)  
Dean, Jimmy—Yes Patricia There Is a Santa Claus/Blue Christmas (43457)  
Faith, Percy—Christmas Is.../Silver Bells (43846)  
Gorme, Eydie/Trio Los Panchos—Navidad Y Ano Nuevo/Alegre Navidad (43856)  
Holiday, Georgie—Have a Guley' Christmas/Clarence the Bear  
Jackson, Stonewall—Mommy Look, Santa Is Crying/Blue Christmas (43917)  
Mathis, Johnny—My King of Christmas/Christmas Eve (42238)  
Roy Meriwether Trio—Jingle Bells, Part 1/Part 2 (43941)  
Morrison, Bob—Santa Mouse/It's Christmas (43786)  
New Christy Minstrels—We Need a Little Christmas/O Holy Night (43940)  
Nabors, Jim—White Christmas/In a Humble Place  
Page, Patti—Happy Birthday, Little Jesus/Christmas Bells (43447)  
Regency Choir—Three Wise Men, Wise Men Three/The Bells of Christmas (43937)  
Williams, Andy—Some Children See Him/Do You Hear What I Hear (43458)  
Williams, Andy—White Christmas/The Christmas Song (42894)
- CORAL**  
Fountain, Pete—Santa Claus Medley/The Christmas Song (65605)
- DATE**  
Singers—That's What Christmas Is/Johnny's Noel (1540)  
Little Georgie Holiday—Have a Gluey Christmas/Clarence the Cross-Eyed Bear (1541)
- DEARBORN**  
Walunas, Art—Christmas Tree Polka/Silver Bells (528)
- DOLTON**  
Ventures—Sleigh Ride/Snowflakes (312)

(Continued on page 80)

### Yuletide Top Seven

Based on their sales during years past, the nation's two top title strip supply companies rank the top seven Yuletide jukebox singles as follows:

Star	Sterling
1 "WHITE CHRISTMAS" BING CROSBY "O'D BEST YE MERRY GENTLEMEN" ATCO	1 WHITE CHRISTMAS BING CROSBY & CHORUS "O'D BEST YE MERRY GENTLEMEN" ATCO
2 "SILENT NIGHT" BING CROSBY "ADESTE FIDELES" ATCO	2 SILENT NIGHT BING CROSBY WITH CHORUS ADESTE FIDELES ATCO
3 "THE LITTLE DRUMMER BOY" HARRY SIMONE CHORALE "O HOLY NIGHT" CAPITOL	3 THE CHRISTMAS SONG NAT KING COLE "THE LITTLE BOY THAT SANTA CLAUS FORGOT" CAPITOL
4 "CHRISTMAS SONG" NAT KING COLE "LITTLE BOY THAT SANTA CLAUS FORGOT" CAPITOL	4 "SLEEP IN HEAVENLY PLACE (SILENT NIGHT)" BARBRA STREISAND "GOUND'S AVE MARIA" COLUMBIA
5 "ROCKIN' AROUND THE CHRISTMAS TREE" BRENDA LEE "PAPA NOEL" ATCO	5 JINGLE BELLS BING CROSBY & ANDREW SISTERS "SANTA CLAUS IS COMIN' TO TOWN" ATCO
6 "JINGLE BELL ROCK" BOBBY HELMS "CAPTAIN SANTA CLAUS" ATCO	6 "ROCKIN' AROUND THE XMAS TREE" BRENDA LEE PAPA NOEL ATCO
7 "WHITE CHRISTMAS" THE DRIFTERS "THE BELLS OF ST. MARY'S" ATCO	7 JINGLE BELL ROCK BOBBY HELMS CAPTAIN SANTA CLAUS ATCO

### 250 Catalog, 50 New Items

By EARL PAIGE

CHICAGO — Most of the major record labels are again entering the Christmas season in search of that elusive Yule hit. The result is an abundance of Christmas jukebox material. A Billboard survey found about 250 good catalog tunes and 50 or so new releases.

RCA's Pat Kelleher, who is enthusiastic about Christmas singles, said, "We start notifying our distributors about Christmas product as early as July." At least two new RCA offerings are being kicked off via TV programs.

A Perry Como special, Nov. 30, will feature "Christmas Bells" and "Love Is a Christmas Rose," a new Como release. Danny Thomas will also introduce his "Cricket on a Hearth" in a TV special. Eddy Arnold is also figuring in another TV program, Kelleher said.

Streisand

Columbia did well last year with Barbra Streisand's "Silent Night," and is releasing three new singles by Streisand. Other new Christmas singles are by Winifred Atwell, Jerry Vale, Anita Bryant, Jim Nabors and Georgie Holiday.

Streisand's releases include favorites like "The Christmas Song," "Have Yourself a Merry

(Continued on page 80)

### Jupiter Names Five New Distributors

MIAMI — During the recent Music Operators of America convention in Chicago, Jupiter Sales of America negotiated for five new distributors for its imported line of jukeboxes.

According to Jupiter President Robert Taran, the new distributors and their territories are Sam Keys, Apollo Stereo Music Co., Denver, for the State of Colorado; Arizona Amuse-

ment and Vending, Phoenix, for the State of Arizona; Eddie House, E. M. House Sales, Syracuse, N. Y., for the Syracuse region; Jim Stearns, Signal Music Co., Minot, N. D., for North and South Dakota, and Storz Novelty and Distributing Co., Jeffersonville, Ind., for Indiana and part of Kentucky.

Taran reported that the firm's 120 and 160-selection machines were well received by operators, as was Miss Jupiter, the shapely lady featured in the firm's advertising.

### Florida District Meets A Huge Success: Sturm

TALLAHASSEE, Fla. — Florida Amusement and Music Association (FAMA) executive director Julius Sturm reported last week that the association's first round of district meetings was a "huge success."

At a meeting in Miami, where a "standing room only" crowd of operators turned out, State beverage director Don Mickeljohn repeated the address he had given earlier in Tampa to a good district crowd. Other

district meetings were held in Orlando, West Palm Beach and Jacksonville, all groups addressed by Cecil Sewell, executive assistant to Mickeljohn.

"These speakers gave operators an insight into the problems of the department," Sturm said. "Operators around the State seem to feel the chance to hear about the pool table and free play problems directly from the beverage department has put the whole situation into better focus."

Sturm also reported that the FAMA will hold its 1968 convention in Miami Beach on May 24-26 at the Newport Hotel, Collins Avenue at 167th Street. This site and date were decided by the FAMA board meeting in Jacksonville Oct. 17. The board also set arcade operator membership fees at \$50 annually and special membership dues were set at \$10 annually for individuals and others who are not directly associated with operators.

Because of the success of the recent district meetings, Sturm said the association will conduct a similar round of meetings commencing in January or February.

### SPACE RACE FOR '68 SHOW

CHICAGO — Music Operators of America executive Vice-President Fred Granger reports that one well-known exhibitor at the recent—and overwhelmingly successful—trade show sponsored by the association is already talking space for 1968. "And he wants to double his space," Granger said. "Is this a sign of things to come?"

The show will be in Chicago again next year, and dates will be announced soon.

### Sandler Shows New Wurlitzer

MINNEAPOLIS — Sandler Vending Co. here were hosts to operators from Iowa, North Dakota, Wisconsin and South Dakota during a special Wurlitzer Week introducing the new Americana II. Warren, Irv and Hy Sandler greeted the guests.

A few of the operators from more remote points of Sandler's territory included Mr. and Mrs. Carl Teeple, Waterloo, Ia.; Mr. and Mrs. Russell Gherty, Baldwin, Wis.; Leonard Anderson, Hudson, Wis.; Mr. and Mrs. Lawrence Sanford, Dodge Center, Minn.; John Czerniak, Duluth, Minn.; Robert Keese, Forest Lake, Minn.

Others, Darrell Weber, Albert Lea, Minn.; Jack Godfrey, Chaska, Minn.; Joe Weber, Blue Earth, Minn.; Arnold Brevik, Watertown, S. D.; Lloyd Williamson, Winona, Minn.; Terry Boerger, St. Cloud, Minn.; Dick Schroeder, Rochester, Minn.; and Gabby Clusiau, Grand Rapids, Minn.

## Leo Weinberger Dies at 64; Started in Bulk Field

LOUISVILLE — Leo Weinberger, 64, founder and president of Southern Automatic Music Co., died here Nov. 9.

Kenneth C. Young, company vice-president, said Weinberger complained of feeling suddenly tired at the noon hour and laid down. An ambulance was summoned, but the coin machine veteran was pronounced dead on arrival at the hospital.

Weinberger is survived by his widow, Mary; two sons, Irwin and Morton, and a granddaughter. The granddaughter, Diane, is the daughter of Morton. Both sons are with the firm here.

Weinberger entered the business in 1923 as a bulk vendor. He founded Southern Automatic in 1928 and was joined at that time by his brother, Joe, who retired in 1961. In 1929 another brother, Sam, entered the business, then located in back of a tailor shop on Fifth Street. Sam sold out his interests in 1963.

Southern Automatic became Seeburg distributor in 1934, and one year later, Sidney Stei-



LEO WEINBERGER

bel bought into the business. Weinberger bought out Steibel in 1946. In 1949 Southern Automatic became AMI distributor but returned to handling Seeburg in 1964. The firm, at one time located on Second Street, has been at 735 South Brook Street for some years.

## Counter Game Race Gets Hot; New Unit From Ohio Company

CLEVELAND — Atlas Enterprises here is introducing a counter game called Tilt Test and becomes yet another manufacturer to enter this growing field. W. A. Jenkins, former president and founder of Atlas

Manufacturing & Sales Co., a maker of bulk vending units, said still other counter games are being developed at Atlas.

Jenkins, who sold out his interest in the bulk vending machine firm several years ago, said Tilt Test is not a novelty unit, but a skill testing machine. It is completely mechanical. Cleveland Coin International here will handle distribution.

Since Northwestern Corp., Morris, Ill., initiated the counter game trend with its much-copied Booz Barometer in 1966, at least a half a dozen versions of this particular unit have been brought out. At the recent Music Operators of America show in Chicago some six companies displayed counter units.

### Push Pool In Plush Spots

LOS ANGELES—The popularity of pool here has enabled coin machine operators to increase their business substantially, according to Cliff Jones and Jack Goodman, partners in Jones Music of Long Beach.

With interest in pool gaining momentum — Jones sees no leveling off period—business at Jones Music has increased yearly, with this year showing a 15 per cent gain in pool table and equipment sales.

While maintaining a string of jukebox locations, Jones and Goodman also "push" cocktail lounges into the pool business. They feel the popularity of family billiard halls has given pool new impetus for class locations.

"Cocktail lounges and sophisticated locations have resisted the pool table trend for several years but now they're eager to install tables to stimulate business," says Goodman.

He reports that several "cadillac lounges" are tearing out booths to install pool tables. One cocktail lounge in Long Beach, says Goodman, removed its piano bar for a pool table.

## Mo. Assn. Holds Convention



J. T. McGUIRE, president, National Automatic Merchandising Association (NAMA) presents plaque to Missouri Automatic Merchandising Association (MAMA) president Tom Stirton, Canteen Corp., St. Louis (center), as NAMA director of State councils Elmer Kuekes (right) looks on during recent meeting at Osage Beach, Mo.



PANEL DISCUSSION. From left, Missouri State Sen. Richard Southern; NAMA legal counsel Edward Filippine; NAMA president J. T. McGuire, vice-president, Canteen Corp., Chicago; Frederick McCoy, Automatique, St. Louis, and Elmer Kuekes, NAMA State councils director.



GENE FRANCIS, Fran-co Services, Kansas City, new NAMA president (left) and his wife pose with Mr. and Mrs. J. T. McGuire. McGuire is NAMA president.



SEN. RICHARD SOUTHERN (center) relates his experience at State Capitol to Robert Croarkin, NAMA vice-president (right) and Gene Francis, NAMA president.

### ICMOA Interviews

CHICAGO—An Illinois Coin Machine Operators Association (ICMOA) committee was to have commenced interviewing over 20 applicants for the post of executive secretary here Friday (17). The new post was created and dues were raised accordingly after ICMOA nar-

rowly fought off anti-pinball legislation this past spring.

ICMOA president Harry Schaffner, Alton, Ill., said he would be unable to attend the interview session. He has been undergoing a check-up at Normandy Osteopathic Hospital in St. Louis. Schaffner was to have been released Thursday (16).



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Gottlieb North Star	275			Midway Rifle Champ	325
Gottlieb Olympic	175			Midway Captain Kidd	375
Gottlieb Slick Chick	195			Midway Trophy Rifle	395
Gottlieb Sweethearts	225			DuKane Grand Prix (like new)	595
Gottlieb World Fair	195			DuKane Ski 'N Score	495
Williams Alpine Club	295			CC Playland	195
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Williams Eight Ball	440				
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Williams Put-O-Gold	395				
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Caravella	295	Bally Speed Boat	225		
Dual	150	Bally Toonerville			
Eagle	150	Trolley	295		
Embaay	295	Fischer Flipper	495		
Higara	195	King Choo-Choo Train	250		
Official Jumble	135	King Old Smokey			
Red Pen	395	Train	245		
Six Star Regular	125	King Tusko Elephant	450		
Six Stars	225				
Requet Shuffle	125				
Drop Ball (ski Ball Type)	125				
Shuffle Target	175				
Venus (Roll Down Type)	225				
Mark IV Pool Shuffle	195				

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## New Equipment



Mondial—Prof. Quizmaster

Mondial International, Inc. is introducing this U. S. manufactured quiz machine called Prof. Quizmaster. The unit is operated on nickel play. Questions are programmed from a film library and the average "quiz" takes less than 60 seconds. The machine measures 24 inches by 24 inches and stands 60 inches tall. There are no photo electric cells or complicated circuits.

## A House Is Not for Eating, Say Vendors

CHICAGO — "More and more people can afford to eat away from home" and the need for convenience foods will greatly increase in the years to come, R. D. Chatfield, Food Service Consultant, Stamford, Conn., told members of the National Automatic Merchandising Association at their annual convention here.

In order to meet the increasing demands of the vending industry, Chatfield continued, "The preparation of vended foods must be streamlined to minimize labor requirements." Many feel that whole TV dinners will be the popular vending items of the future, but surveys show that the average customer wants the smaller food packages.

"The experience my clients have had indicates that, by and large, the vending customer will limit himself to a sandwich, a salad, or maybe a pre-marked hamburger or hot dog or perhaps some type of hot meat sandwich heated in a microwave oven by the customer," he said.

### Methods

Chatfield then proceeded to break down some of the easy methods of convenience food preparation for the small, medium and large operator.

"The small operator," he defines, "is the man who either does not offer any food service or who now buys his food from a local diner, all wrapped and ready to go. There is no question in my mind that he can buy all of the pre-prepared foods necessary to set up a

simple commissary operation at a minimum of expense in a relatively small space."

Sandwich ingredients — such as pre-cooled roast beef, turkey breast, canned ham, dehydrated or even fresh salads, and fresh pastry—can be delivered daily to the small man. Even if the small operator wants to set up a cafeteria counter, Chatfield points out, he can do so without involving himself with cooks and chefs. He can buy, completely prepared and ready to be reheated, stuffed peppers, chicken a la king, beef stew, spaghetti and meatballs, tuna fish casserole, macaroni and cheese.

The middle-sized operator is the man now operating a commissary. Convenience foods for him include vegetable and potato preparation available in frozen, dehydrated or canned, boned, rolled and pre-portioned meats from the butcher, dehydrated and canned soup and gravy bases.

### Convenience

For the large operator, Chatfield recommends "convenience methods." These include planning, layout, the selection of equipment and supplies, as well as the study of transport facilities.

"I recommend to my clients that they go to either one standard or the other and buy all of their carts, refrigerators, steam cookers, ovens and cafeteria serving line to exactly accommodate these particular sizes." Chatfield explained that roll-in store rooms, refrigerators and heating cabinets can all be effectively used this way.

In the area of pans and dishware, Chatfield had two suggestions to make. With aluminum pans you cut cost and labor because "it is shipped in the pan, stored in the pan, reheated in the pan, served from

## Console Jukeboxes Going De Luxe

CHICAGO—The continued emphasis on de luxe console styling created excitement among operators at the Music Operators of America (MOA) show here last week. The four major jukebox manufacturers were joined this year by NSM Apparatebau, the German firm with its Console 130, dramatizing an actual "furniture look," and by Jupiter, with its Mediterranean 120M and 160 console models.

At Rock-Ola's exhibit, where the recently introduced Ultra and Centura consoles were on display, Clyde Love, Nickabob Sales Co., Visalia, Calif., was asked what console styling

meant to him. "Low, wide and with a lot of selections," he said. Many operators agreed. Others thought a console should create an image of furniture, for them the German Console 130 with heavy oak cabinet, embossed leather door paneling, "Delft" tiles set into a raised lid and wrought-iron fittings, fit the picture.

Surveying the wide and luxurious-looking Americana II at Wurlitzer's exhibit, George E. Pollock, Pollock Music Co., Rochester, Ind., said, "A console should be something you can take into the really swank location."

Wurlitzer has created a three-

dimensional look in its dome display panel this year and A. D. Palmer, director of advertising and promotion said, "We get people at the booth telling us of beautiful scenes they'd like to have us use. A fellow was just here telling all about Stone Mountain, Ga."

Palmer also said he had several requests for a Christmas scene produced for last year's Americana I, as evidence of the importance now placed on panel usage in jukeboxes.

Rowe is continuing the use of distinctive panel on its Cadette, offering two change-about panels, a style feature set with the introduction of its de luxe Music Merchant console.

At Seeburg's exhibit, Ralph Shagena, Uby Music Co., Uby, Mich., said, "I like the square cut and the clean lines in the Showcase. This is the idea behind console styling, a way to have elegance and get away from the gaudy look jukeboxes used to have."

Jupiter's Mediterranean consoles employ animation in the top dome display scene, which is contrasted with another similar panel below the selection bar. A rich use of chrome is also another part of Jupiter's console styling points.

## All the Singles You Want For Holiday Programming

• Continued from page 75

Little Christmas" and "White Christmas."

Capitol has released four new Christmas singles, including one by Sen. Everett Dirksen. Another is by Roy Rogers and Dale Evans, "Merry Christmas, My Darling." Ferlin Husky's "Christmas Is Holy" and Lou Rawls' "Little Drummer Boy" are the other two.

RCA, Columbia and Capitol have all added impressively to their catalogs, but the leader in this direction is still Decca, which is amassing a large collection of country and western Christmas singles: Ernest Tubb, for example, has five on the list.

### Some Sour Notes

Epic will have one new release by Bobby Vinton, according to Leonard Levy, who expressed some of the skepticism often voiced about Christmas singles. "Unless you can break a Christmas single early it's pretty hard to build it into a hit. The season's too short," Levy said.

London's Sy Warner said, "Christmas singles are just more trouble than they're worth." He said that his label would probably release Ace Cannon's "Blue Christmas," on Hi Records, however.

"The practice of producing a Christmas single is passe, in my opinion," said MGM's Sol Handwerker. However, Handwerker is excited about Rhys O'Brien, an artist the label is introducing by way of a new Christmas single. The record is "Sound of Christmas" and "The Word Called Love."

### Little LP's

Another enthusiastic booster of Christmas product is Robert Garmisa, president of Garwin Sales Co., Chicago, which recently took over the production and distribution of Little LP's from Seeburg and will become a virtual one-stop for 7-inch-long play jukebox product.

"We only have four Little LP's listed now for our Christmas programming," Garmisa said. "I would have had a much better selection but we took over this operation too late in the year." The items are Brenda

the pan and the pan is thrown out without washing."

For a disposable dish, Chatfield made this recommendation: "There is a particularly attractive line of clear plastic individual portion dishes which are well suited for desserts and which are inexpensive and disposable."

Lee's "Merry Christmas" (738), Ernest Tubb's "Blue Christmas" (737), Robert Shaw Choral "Many Moods of Christmas" (564) and Bing Crosby's "White Christmas" (544).

Dick Steinberg, Sterling Title Strip Co., Newark, N. J., and Norman Morgan, manager, Star Title Strip Co., Pittsburgh, are two strong advocates of Christmas programming. Both firms prepare extensive lists of Christmas singles. Altogether, 241 separate singles are listed by the two companies.

Each firm has produced special decorative title strips. Star has even gone into printing Christmas promotion pieces for record rack jobbers and dealers.

Asked to select seven all-time Christmas favorites, Morgan said, "I hadn't any idea how hard it would be. Our annual Christmas sales average in excess of 250,000 printed cards. I know everyone will not agree with my selection."

Steinberg, who also submitted a list (see elsewhere this issue), said, "I guess there's some discouragement on the part of record manufacturers because so few Christmas records ever do well. It's been a long time since that big hit "All I Want for Christmas Is My Two Front Teeth."

"But each year a few evergreens sprout. I think Barbra Streisand's "Silent Night" from last year could be described as an evergreen now. Columbia and some of the other labels have the right idea. We do need new Christmas material every year."

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# Vending News

## Vendor Builds Stand to Protect Machines From Vandals, Weather

DOTHAN, Ala. — Bert Witkos, president, Bert's Vending Co. here, has designed a protective enclosure for multiple unit installations located outdoors. Using 3/4-inch plywood and channel iron, the special stands protect machines not only from vandalism and theft, but weather as well.

Witkos, a veteran of 31 years in the coin machine business, is concentrating on bulk vending and kiddie rides now. His long experience has led him to study the psychology of children and factors behind vandalism.

"Wherever a shopping center is populated with large numbers

of small children left to play outside while their mothers shop, vandalism is at its highest." "Moreover," Witkos said, "where youngsters become excited while riding on kiddie rides of various types, they are likely to become even more destructive."

"Since I run kiddie rides almost everywhere that I have bulk vending machine locations, I have created my own problem," Witkos acknowledged.

Witkos' enclosures not only guard against vandalism but high and lows of temperatures, rain, dust storms, and the high humidity always characteristic of this area.

Witkos is using 12 bulk vendors, six on either side of a central "electric tester" machine, inside the enclosure. The enclosure is put on two bases, painted with bright red and white stripes. Each base column is filled with concrete and weighs better than 200 pounds. The machines are fully visible, but at the same time, protected against all but the most deliberate and destructive vandalism.

The machines are all of the same height, spaced only a fraction of an inch apart, and are held in place by a rail at the bottom and the top of the enclosure. The rail prevents any of them from sliding forward.

The upper lip of each rail

is a section of 1 1/2-inch channel iron, drilled with small holes spaced along every few inches, so that the metal can be screwed tightly into the heavy plywood enclosure. In this way, any potential pilferer can see immediately that steel protects the wood, and that it would be nearly impossible to pry the enclosure open to extract one of the machines.

A drop-seat lid extends all the way across the back of the nine-foot-long enclosure, provided with three separate locks. Each of the locks must be opened with a separate key, to gain access to the rear, for replacing machines, removing globes, refilling the units and other operations.

The tremendous weight of the stand is a guarantee that "no one is going to steal the whole shebang" said Witkos, who added that the obvious effort to protect the machines from theft quickly impresses even small children.

Witkos, who has been in bulk vending six years now, plans to add many more of these "armored display units" to the three which he had initially built on an experimental basis. "In a sense, I am following the same psychology as large retail stores which post convex mirrors here and there through

(Continued on page 79)



ENCLOSURE STAND designed by Dothan, Ala., operator Bert Witkos is examined outside a discount store location. The decorated supporting columns are each filled with over 200 pounds of cement.

## Operators Told Benefits of Electronic Data Processing

CHICAGO — Quick end-of-the-month financial statements, valuable reports otherwise too costly or time-consuming to compile and the integration of various statistical operations were three basic advantages of electronic data processing (EDP) outlined at a seminar here during the 1967 national vending association convention.

Explaining the trend by operators switching to EDP methods, Dr. Robert G. Seymour, Tec-

Research, Inc., Wilmette, Ill., said, "You are already processing data in your business. Some of you are doing this electronically. Others mechanically, with typewriters, calculators and various kinds of accounting machines."

"The electronic computer enables you to get financial statements you need to manage your business very quickly after the end of the month. Second, its speed makes practical valuable reports you could not otherwise afford, either because of money cost or because of time required. Third, it will integrate many of your accounting and statistical functions into a single automatic process, thus saving much duplication of effort."

Seymour told operators they shouldn't confine EDP to basic financial statements, balance sheets and profit and loss statements. "Taken separately, these are probably as easy to prepare by manual methods," he said.

### EDP Speed

"However, through EDP system you get a specific benefit from speed. A good manager has standards of performance for every part of his business and gets regular speedy reports which show him where remedial action is needed and when it is needed. You constantly can benefit from having the fastest possible reports, showing planned performance against actual performance so that you know when and where to take action."

Pointing to another area of EDP speed, Seymour told how a perpetual unit inventory system is made more practical. "When properly set up, the computer system will furnish you with the opening balances, receipts, sales, closing balances, order points and economic order quantities for every item that you to control."

Pointing to a greater return on investment through increased inventory turnover, Seymour said, "Vendors who have turned to EDP for inventory management have been able to reduce average inventory 20 to 25 per cent while maintaining their accustomed levels of customer service and dollar sales."

### Rate Locations

Knowing which market targets to aim at was another EDP benefit Seymour mentioned. "EDP enables you to derive, as a result of records obtained in



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Rain-Bio Ball Gum, 1800 per ctn. 4.35  
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## Vending News Digest

### ARA Increases Versafood Interest

TORONTO—Automatic Retailers of America, Inc. (ARA), has increased its interest in Versafood Services, Ltd., here with the acquisition of 400,000 newly issued shares of class B stock for \$900,000. ARA, which has an option to increase its ownership in the firm to 63 per cent, now owns 44 per cent of Versafood. The Canadian firm did \$30 million in sales last year.

### August Taxes Up 0.1%

RICHMOND, Va.—The monthly State cigaret tax report issued by the Tobacco Tax Council indicates that for August 1967, cigaret taxes in 49 States and the District of Columbia were imposed on 2,184,726,000 packs. This was an increase of 0.1 per cent over the volume of cigarets taxed in the same 1966 month, when the package count was 2,183,663,000.

### Students Stage a Puff-In

DE LAND, Fla.—In a huff over the removal of cigaret vending machines from the campus, Stetson University students staged a puff-in, Oct. 18, to dramatize the fact that students have to walk a long distance to buy cigarets off campus. Some 300 students of the school's 1,700 attended the puff-in and signed a petition for presentation to the president of the school, a co-educational Baptist institution. The president said he had the matter under consideration but had made no decision.

The school ordered the machines removed following the U. S. surgeon general's report on smoking and health.

your normal course of business, reports not only of sales but also gross profit by type of product, by item, by type of location, by route men and by type of customer.

"Some vendors have gone to the extent of assigning costs of placing and servicing each machine so that they get an approximation of net profit," he said.

Turning from the more obvious benefits of measuring high capital turnover in inventory investment, Seymour said EDP can help in areas of fixed capital, too.

Pointing to the investment in route vehicles, he said, "To service a given number of customers, obviously slow or poorly organized route men would require more equipment than fast, well-organized personnel."

"Through superior routing, through classifying customers and locations on the basis of their gross profit productivity and through special studies of time and duty among route men," Seymour said operators could get the best and most consistent performance from personnel and vehicles.

# Mondial to Show Knowledge Unit

CHICAGO — Knowledge testing units are emerging as yet another trend in the coin-operated games field. The latest entry, in what some view as a natural games idea in the mod-

ern computer age, is a unit called Prof. Quizmaster. Manufactured in the U. S. by Mondial International, Inc., the Prof. Quizmaster machine will be shown here for the first

time during the International Association of Amusement Parks show Nov. 26-29 at the Sherman House.

At the recent Music Operators of America show here, I. Q. Computer Co. and Beaver Manufacturing Co. both exhibited knowledge testing units.

Mondial's machine features a library of thousands of questions on a continuous film system. It is a compact unit operated on 5-cent play. The average "quiz" consumes less than 60 seconds, and according to Mondial, field testing has shown considerable repeat play by people intrigued with the machine.

Richard Sarkisian of Mondial said, "This is actually a 25-cent play machine because invariably each player changes a quarter and plays five times." Sarkisian stresses the fact that the machine uses "no photo electric cells or complicated circuits."

# Syracuse U. Varsity Club Honors Albert Wertheimer

SYRACUSE, N. Y.—Among the six newly elected Lettermen of Distinction at Syracuse Uni-

versity this year is Albert Wertheimer, president of Davis Distributing Corp. Also elected this year were Michigan State University coach, Duff Daugherty; the late Paul Helms, philanthropist and founder of the Helms Athletic Foundation; Dr. Eric Faigle, Syracuse University vice-president; Christopher Schlacter, a 1915 Syracuse University All-American football player and Dr. A. Blair Knapp, president of Denison University in Ohio.

The five living members were honored at a banquet Oct. 20 and were introduced at halftime during the Syracuse-California football game the following day.

Wertheimer was graduated in 1933 from Syracuse with a B.S. Degree in engineering. He was a star athlete, going undefeated during three years on the Syracuse varsity boxing team. He won the NCAA 126-pound national championship in 1932, the first year the competition was staged.

The numerous business and civic honors that have come the way of this coin machine industry veteran include a Certificate of Commendation from the New York State Civil Defense Commission for meritorious service in the development of an early warning system using the Statewide communication system Davis has set up for contact between its branch offices.

Davis Distributing Corp. is one of four companies under the parent, Amalgamated Music Enterprises, Inc., of which Wertheimer is board chairman and chief executive officer. The other firms in the combine are Background Music, Inc., BeamCast Inc. and Functional Broadcasting, Inc., which operates the Empire State FM Network embracing WBUF (Buffalo), WVOR (Rochester) and WDDS (Syracuse).



NEW STYLING is an outstanding feature of this coin sorter/counter from Brandt Automatic Cashier Co. The unit is designed to fit in with modern office decor. The machine is available in two models. Brandt obviously hopes your coin-handling personnel will be as happy with the unit as the girl pictured above.



VENDO CLASSIC "30" cigaret machine, seen above, was shown at the International Amphitheater exhibit in a new model capable of handling 20 columns of 100mm length cigarets, in addition to 10 columns for regular or king-size, 100mm conversion kits for other Vendo models were also on exhibit.

## Coming Events

Nov. 30-Dec. 2—Music Operators of Virginia, 9th annual convention and trade show, John Marshall Hotel, Richmond.

Dec. 3—Kansas Amusement & Music Association, organization meeting, site to be announced, Topeka.

Dec. 5—Missouri Coin Machine Council, Holiday Inn, Sedalia.

Jan. 16-18, 1968—Amusement Trade's Association annual exhibition; Alexandra Palace, London.

Jan. 20, 1968—Montana Coin Machine Operators Association, Barries, Great Falls.

Jan. 26, 1968—St. Louis Metropolitan Automatic Merchandising Council, board meeting, St. Louis.

Feb. 27-29, 1968—Seventh Annual Northern Amusement Equipment and Coin-Operated Exhibition, Blackpool, England.

Mar. 22-24, 1968—National Automatic Merchandising Association Western Exhibit, Ambassador Hotel, Los Angeles.

April 5-6, 1968—National Automatic Merchandising Association regional management conference, Plaza Inn, Kansas City, Mo.

April 19-20, 1968—National Automatic Merchandising Association, regional management conference, Hotel America, Washington, D. C.

## Vendor Builds

• Continued from page 78

the store," he said. "Whenever there is any temptation on the part of a customer to smash in the front of a vending machine, or to take the bulk vender away to open it with a sledge hammer, the enclosure shows him instantly that we are aware of such dangers, and have taken steps to protect ourselves."



ALBERT WERTHEIMER, president of Davis Distributing Corp., is congratulated by Syracuse University Chancellor William P. Tolley (light coat) during halftime of recent Syracuse-California football game. Wertheimer and other Syracuse Alumni were honored as 1967 Lettermen of Distinction. Others in photo, from left, are Neil Brenneman, president of the Syracuse University Varsity Club; Dr. Eric Faigle, Syracuse University vice-president and Christopher Schlacter, 1915 Syracuse All-American football player.

# Detroit Firm Shows Spectra

By HAL REVES

DETROIT — Martin and Snyder, distributors, held a three-day open house reception for the trade to introduce the new Seeburg Spectra. An estimated 400 guests attended.

Bob Means said, "This was the first open house we have had where a large number of orders were written on the spot. The new Spectra went over with better acceptance by operators than any in the past few years."

The key theme of the showing for the Detroit area was the "2 for a Quarter" motif.

Martin and Snyder held an open house preceding the Detroit event at their branch in Grand Rapids, which drew a large attendance of operators from Western Michigan.

Among industry personalities noted at the showing were Bill Hewlett Sr. and Bill Hewlett Jr., William Hewlett and Co., Conway, Mich.; Carl Walker Sr., Walker's Music, Bay City; Ray

Silman and Wilfred Barnes, Jamar Vending, Grand Rapids; Hack Vincent and Mrs. Vincent, Monroe Coin Machine, Monroe; Bob Harris and Everett Warthen, Wolverine Entertainers, Pontiac; Harry White and Harris Barkman, Iosco Amusement, Oscoda; Lou Shank, Kalamazoo; Less Demirjian, Less Music Company, Detroit; Bill and Bob Bryan, Bryan Music, Boyne City and Cadillac; Jake Dumler, D & P Service, Detroit; Frank Alluvot Jr., Frank's Music, Detroit; Fred Zemke, Zemke Coin, Ann Arbor; Fred Rossi, Western Sound, Detroit.

Al Gange, regional vice-president for Seeburg, represented the manufacturer.

Martin and Snyder people hosting the occasion by their personal presence included George Kelly, Bill Gorman, Jerry Sage, Jerry Snyder, Frank Martin, Bob Means, Jimmie Hamilton, Tony Selario, Chet Kajeski and Joe Ginter.

# Scheer Praise for Show

SCHILLER PARK, Ill. — Midway Manufacturing Co. director of marketing Ross B. Scheer expressed strong approval of the recent Music Operators of America (MOA) convention and trade show.

"We are of the opinion that

this year's show was outstanding, both in attendance and in the fabulous lines of equipment exhibited. The MOA convention staff should be congratulated on its programming of events. There certainly was ample time for the attending distributors and operators to visit with each exhibitor and talk a little shop as well as engage in friendly conversation."

Midway exhibited its Flying Saucer gun and Firebird Shuffle Alley at the show, and Scheer participated in a convention seminar devoted to amusement games operation.

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# International News Reports

## 50 Firms to Exhibit at Hannover

HANNOVER — For the first time in the history of the massive Hannover-Messe industrial fair here, there will be a hall devoted entirely to coin-operated equipment in 1968. The dates of the fair next year are April 27-May 5.

(And Billboard will be at the Hannover Fair for the first time. You'll find us at stand 603.)

Some 50 companies from a score of countries have reserved space in the coin machine equipment hall, Halle 4A (Gruppe Munzautomat).

The firms signed to date are as follows. Stand numbers are shown in parenthesis.

Schwelmer Eisenwerke (100)  
Tornado (101)  
General Foods (102)  
Makomat (103)  
AMIRO (200)  
Harting (201)  
NOVA (202)  
DWM (203, 204)  
Bellaplast (205)  
Harting (301)

OLLAND (303)  
TEDECO (304)  
Wittenborg (305)  
Apparatebau Coin Acc. (401)  
Hess (402)  
Warenautomaten - Ges. Hollmann (403)  
National Rejectors (404)  
Autom. Verkaufseinr. (405)  
DAGMA (406)  
ABA (407)  
Mills (500)  
DLFRA.CO. (501)  
Heute (502)  
Everpure (503)  
Warenautomaten - Ges. Hollmann (504)  
National Rejectors (505)  
GLASCO-Automaten (506)  
Automatenbau Forster (600)  
Deutsche Wurlitzer (601)  
KG Schneider (602)  
Billboard (603)  
Codar (604)  
VENDO (605)  
Gebr. Kruger (606)  
Bergmann (701)  
Leonhardt (702)  
Klausen (703)

Auto-Tank (704)  
Schreibers (705)  
Technik-Haus (707)  
Lowen-Automaten (800)  
Seitz (801)  
Deutsche Nestle (802)  
Westinghouse (803)

## See Government Subsidy of Can. Change-Over

OTTAWA — Late reports from the Canadian Automatic Merchandising Association (CAMA) indicate that the Canadian government will subsidize part, perhaps all, of the cost of changing all coin mechanisms to accept the new nickel coins.

Canada is converting from silver to nickel due to the shortage of the precious metal, but in doing so the country has confronted the industry with an estimated \$8 million bill for re-equipping its 450,000 machines with coin mechanisms that will accept the old Canadian coins, the new Canadian coins, the old and new U. S. coins.

Both National Rejectors and Coin Acceptors, which have Canadian manufacturing plants, have announced that they have perfected such coin mechanisms and can provide them in quantity eventually at about \$15 each.

The CAMA feels that even at this price, the cost will be prohibitive, particularly to the small operator. CAMA surveys last year showed that the typical small operator with 50 machines or less lost 2.75 cents on the dollar.

### Save

The new coinage is expected to go into wholesale circulation during the first quarter of 1967. In the meantime, the country is easing its coinage problem by circulating an interim coinage with reduced silver content.

CAMA officials, in their conversations with the Canadian Finance Ministry, have pointed out that the government will save \$15 million a year as a result of the switch from silver to nickel coins.

If the government were to pass some of this saving to the operators to subsidize the new mechanisms, the CAMA points out, the industry could stop fighting and start switching.

## Roberts Wins in Italian Contest

CANNES, France — Rocky Roberts, an American singer now adopting Italy as his home base, took top honors in this year's Festival Bar contest, a yearly poll of Italian jukebox operators. Roberts, whose group is called the Airdales, has a best seller in "Stasera Mi Butto," which was the winning song at the music festival here.

The tune, released in Italy by Durium Records, has been re-released in the U. S. by UA International with English lyrics. The title translates to mean "Tonight I Jump." Sales of the record throughout Europe have surpassed the 500,000 mark. Roberts was additionally honored for having had over a million of his total recordings sold.

## Christmas Singles

• Continued from page 75

**DOT**  
Halloran, Jack Singers—Little Drummer Boy/Mary's Little Boy Chile (16410)

**DUNWICH**  
Saturday's Children—Christmas Sounds/Deck Five (144)

**DECCA**  
Apaka, Alfred—Mele Kalikamak/Silent Night (31331)  
Anderson, Leroy—Sleigh Ride/Saraband (28429)  
Andrews Sisters/G. Lombardo—Winter Wonderland/Christmas Island (23722)  
Crosby, Bing/Andrews Sisters—Jingle Bells/Santa Claus Is Comin' to Town (23281)  
Crosby, Bing—Silent Night/Adeste Fidelis (23777)  
Crosby, Bing—White Christmas/Gold Rest Merry, Gentlemen (23778)  
Crosby, Bing—Faith of Our Fathers/I'll Be Home for Christmas (23779)  
Crosby, Bing—Here Comes Santa Claus/Twelve Days of Christmas (24658)  
Crosby, Bing—You're All I Want for Christmas/The First Noel (24659)  
Crosby, Bing—Christmas Carols, Part 1/Part 2 (24670)  
Crosby, Bing—Rudolph the Red-Nosed Reindeer/The Teddy Bear's Picnic (27159)  
Crosby, Bing—Silver Bells/That Christmas Feeling (27229)  
Crosby, Bing—Christmas in Killarney/Beginning to Look Like Xmas (27831)  
Davis, Jimmy—It's Christmas Time Again/Go Tell It on the Mountain (31686)  
Davis, Jimmy—Take Me Back to Babyland/Forgive Me Santa (32062)  
Dec, Lenny—Mister Santa/Auld Lang Syne (31332)  
Foley, Red—From Our House to Your House/Is There Really a Santa (32063)  
Grant, Earl—Rudolph the Red-Nosed Reindeer/Santa Claus Is Going to Town (25683)  
Grant, Earl—Silver Bells/Jingle Bells (25703)  
Helms, Bobby—Jingle Bell Rock/Captain Santa Claus (30513)  
Hopkins, Lightnin'—Merry Christmas/Happy New Year (48306)  
Ives, Burt—Indian Christmas Carol/Twelve Days of Christmas (25585)  
Kaempfert, Bert—Jingo Jango/The Little Drummer Boy (31560)  
Kaempfert, Bert—Jumpin' Jiminy Christmas/Holiday for Bells (31873)  
Kainapau, George—Mele Kalikamak/Silent Night (27220)  
Kaye, Sammy—A Merry, Merry Christmas to You/Silver Bells (31174)  
Lee, Brenda—Rockin' Around the Xmas Tree/Papa Noel (30776)  
Lee, Brenda—Jingle Bell Rock/Winter Wonderland (31687)  
Lombardo, Guy—White Christmas/The Anniversary Waltz (23728)  
Lombardo, Guy—Rudolph the Red-Nosed Reindeer/'Round the Xmas Tree (27803)  
Lombardo, Guy—Jingle Bells/Santa Claus Is Coming to Town (28508)  
Lombardo, Guy—Auld Lang Syne/Hot Time in the Old Town Tonight (28905)  
Lynn, Loretta—To Heck With Ole Santa Claus/It Won't Seem Like Xmas (32043)  
Morgan, Russ—The Mistletoe Kiss/Blue Christmas (24766)  
Pierce, Webb—Christmas at Home/Sweet Memories (31867)  
Surfaris—A Surfer's Christmas List/Santa's Speed Shop (31561)  
Sister Tharpe—Silent Night/White Christmas (48119)  
Tubb, Ernest—Rudolph, the Red-Nosed Reindeer/Christmas (31334)

(Continued on page 82)

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BULL FIGHT.....210		
DISCOTEK, 2-PL.....250		
50/50, 2-PL.....280		
MAGIC CIRCLE.....260		
TRIO.....250		
<b>CHICAGO COIN</b>		
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## Israel Lifts Jukebox Ban; Units Seen as Morale Boost

PHILADELPHIA — Israel has lifted its ban on jukeboxes out of the recognition that coin-operated phonographs are morale builders for soldiers and civilians in this tense region.

While jukeboxes have been banned from Israel, as have been all kinds of coin-operated amusement machines, music machines had heretofore been smuggled in from Greece. Now, it is with the "blessings" of Israel's Minister of Commerce and Minister of Defense that a shipment of jukeboxes are already aboard ships on their way to Israel.

Responding to an official appeal for jukeboxes, a dozen machines were contributed by David Rosen, president of David Rosen, Inc., Rowe AMI distributors here. While not new machines, Rosen had all the units reconditioned and refurbished, and each one checked before placed in packing case for shipping. In addition to the music machines, a great deal of radio, tape, recording and sound equipment was donated by Ray Green, head of Almo Radio Co. here.

The music machines will be used primarily for location at military outposts in the Sinai desert, Gaza Strip, the Golan Hills and the West Bank. It will provide the major—and for the most part only—form of entertainment and recreation for the

Israeli soldiers stationed there. Several machines will also be located in Army post recreation halls in the big cities.

In making the contribution, Rosen said that he was not merely doing a "good deed," but making an investment for the entire industry. With the recognition that the jukebox is good for the people and good for the economy of Israel, Rosen is hopeful that his efforts will help break down the trade barrier and open Israel to the coin machine market.



SEGA ENTERPRISES, LTD. staff members discuss their recently completed round-the-world training journey. From left, H. Kitamura, production engineer; Tak Onodera, parts and wholesale division, and George Mizuguchi, sales department. Kita branch manager A. Matsui took the photo.

# Sega's Periscope Game Captivates Paris Showgoers

By MIKE HENNESSEY

PARIS — The Sega Periscope machine completely dominated the coin section of the 14th Hotel Equipment Exhibi-

tion at the Porte de Versailles, Paris from Oct. 12 to 23.

The giant, three-position torpedo game, built in Japan, was on show at the Socodimex stand and executive Serge Lievoux re-

ported that it was taking in 500 francs (\$100) a day—and this at an exhibition which was very sparsely attended.

Also on view at the stand of Socodimex, the exclusive Seeburg distributors in France, was a range of Seeburg jukebox models including the S.100 which is particularly suited to the French market.

In general, however, distributors of American coin machines were conspicuous by their absence. Ets. V. Salmon showed its range of the German Harting machines, the German firm Festival was represented on the Comptoir European Automatique stand, and the French company Marchant showed its Jet 84 (84 selections) and Broadway (112 selections) models.

**Telephone**

New on the stand of the Palais des Jeux was the Swiss

Symphomatic jukebox, an extension of the Discomatic home jukebox equipped with more powerful speakers and a telephone dial-type disk selection system.

The Symphomatic, also available in table form similar to the Discomatic, has 80 selections and a two-channel coin box to take 50 centimes for two selections and one franc for five selections. The stereo amplifier is entirely transistorized.

Le Palais des Jeux also showed the Discomatic home jukebox with 80 selections which retails in France for 1,300 francs (\$269).

The coin machine section comprised only 10 stands and attendance throughout the run of the exhibition was disappointing.

(Mike, they liked that Sega Periscope gun at the MOA show in Chicago, too.—Ed.)



SEGA ENTERPRISES, LTD. drew a curious crowd at booth showing Periscope torpedo game.



SOCODIMEX team with Seeburg Phono-Jet. From left, Sigismond Franczak, Roger Chateau; Madame Irene Lievoux, record department manager; Serge Lievoux, president; Jean-Jacques Gaillard, commercial director, and Jacques Neyret.



FESTIVAL equipment. This was the way Comptoir European Automatique's booth looked.



AN "ON LOCATION" request program was conducted at Socodimex booth. Here, disk jockey Harold Kay was photographed with an exhibition hostess.



ETS. V. SALMON's booth, showing a display of Harting jukeboxes and games.



BROADWAY and Jet 84 jukeboxes as seen at the Marchant booth.



SYMPHOMATIC jukebox exhibited by Swiss manufacturer Gerinex S. A.

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**Joe Mechavich Joins Sandler**

MINNEAPOLIS — Joseph J. (Joe) Mechavich has joined the Sandler Vending Co. sales staff here. A Minnesota native, Mechavich attended the University of Minnesota. He was with Shamrock-Neatway, Inc. for two and a half years and served five and a half years with International Milling Co. here.

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Seeburg R	95.
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**Complete Listing of Singles for Christmas Programming**

• Continued from page 80

- Tubb, Ernest—Blue Christmas Tree/Who's Gonna Be Your Santa This Year (31866)  
Tubb, Ernest—Blue Snowflakes/Merry Texas Christmas (28453)  
Tubb, Ernest—White Christmas/Blue Christmas (46186)  
Tubb, Ernest—Lovely Christmas Eve/I'll Be Walking the Floor (29350)  
Waring, Fred—White Christmas/Twelve Days of Christmas (24500)  
Waring, Fred—Winter Wonderland/Snow, Snow, Beautiful Snow (28970)  
Wells, Kitty—Christmas Ain't Like Christmas Anymore/Dasher (31441)
- EPIC**  
Douglas, Mike—The First Christmas Carol/Touch Hands on Christmas (10089)  
Vinton, Bobby—The Bell That Couldn't Jingle/Dearest Santa
- FEDERAL**  
King, Freddy—Christmas Tears/I Hear Jingle Bells (12439)
- GALAXY**  
Little Johnny Taylor—Please Come Home for Christmas/Miracle Maker (743)
- HI**  
Cannon, Ace—Blue Christmas/Here Comes Santa Claus (2084)
- HOLLYWOOD**  
Brown, Charles—Merry Christmas Baby/Sleigh Ride (1021)  
Fulson, Lowell—Lonesome Christmas, Part 1/Part 2 (1022)
- IMPERIAL**  
Brown, Charles—Merry Christmas Baby/I Lost Everything (5902)
- JEWEL**  
Johnny & Jon—Christmas in Vietnam/Why Did You Leave Me (776)
- JUBILEE**  
Orioles—Lonely Christmas/What Are You Doing New Year's Eve (5017)
- KAPP**  
Helms, Bobby—Jingle Bell Rock/The Bell That Couldn't Jingle (719)  
Jones, Jack—The Village of St. Bernadette/Lullaby for Christmas (629)  
Harry Simeone Chorale—O' Bambino/Sing of a Merry Christmas (628)  
Harry Simeone Chorale—The Little Drummer Boy/Hallelujah (711)
- KENT**  
King, B. B.—Christmas Celebration/Easy Listening (412)
- KENWOOD**  
Jackson, Mahalia—Silent Night, Holy Night/The Lord's Prayer (750)
- KING**  
Brown, Charles—Come Home for Christmas/Christmas Comes But Once a Year (5405)  
Brown, Charles—Christmas Comes But Once a Year/Bring in a Brand New Year (5947)  
Brown, Charles—Christmas Blues/My Most Miserable Christmas (5946)  
Brown, James—The Christmas Song, Part 1/Part 2 (6064)  
Brown, James—Let's Make This Christmas Mean Something This Year (6072)
- LAURIE**  
Royal Guardsmen—Snoopy's Christmas/It Kinda Looks Like Christmas (3416)
- LIBERTY**  
Chipmunks—The Christmas Song/Alvin's Harmonica (55250)  
Seville, David & Chipmunks—The Chipmunk Song/Almost Good (55168)  
Seville, David/Chipmunks—Rudolph, the Red-Nosed Reindeer/Spain (55289)

- MERCURY**  
Benton, Brook—You're All I Want for Christmas/This Time of the Year (72214)  
Benton, Brook—This Time of the Year/Merry Christmas & Happy New Year (30101)  
Johnny Mathis—The Little Drummer Boy/Have Reindeer Will Travel (72217)  
Harry Simeone Chorale—Do You Hear What I Hear/March of the Angels (72065)
- MGM**  
Francis, Connie—Baby's First Christmas/The Boy in Your Arms (13051)  
Tillotson, Johnny—Christmas Country Style/Christmas Is the Best of All (13633)
- MONUMENT**  
Orbison, Roy—Pretty Paper/Beautiful Dreamer (830)
- MOTOWN**  
Supremes—Children's Christmas Song/Sparkle Sparkle Little Me (1085)
- PAULA**  
Uniques—Please Come Home for Christmas/Vocal/Instr. (255)
- RCA VICTOR**  
Arnold, Eddy—The First Word/The Angel & the Stranger (9027)  
Atkins, Chet—Jingle Bell Rock/Jingle Bells (7971)  
Belafonte, Harry—Mary's Boy Child/Venezuela (0323)  
Benton, Brook—Our First Christmas Together/Silent Night (9031)  
Campbell, Archie—Christmas Eve in Heaven/Christmas at the Opry (9028)  
Como, Perry—Silent Night/O Come All Ye Faithful (0810)  
Como, Perry—Home for the Holidays/God Rest Ye Merry, Gentlemen (0812)  
Greene, Lorne—Must Be Santa/One Solitary Life (9037)  
Hirt, Al—White Christmas/Hooray for Santa Claus (8478)  
Hirt, Al—Nuttty Jingle Bells/Santa Claus Is Comin' to Town (8706)  
Jones, Spike—Rudolph, the Red-Nosed Reindeer/My Two Front Teeth (0172)  
Lanza, Mario—O' Holy Night/I'll Walk With God (0777)  
Lanza, Mario—Silent Night/First Noel (0850)  
Nelson, Willie—Pretty Paper/What a Merry Christmas This Could Be (9029)  
Presley, Elvis—Blue Christmas/Santa Claus Is Back in Town (0647)  
Presley, Elvis—Blue Christmas/Wooden Heart (0720)  
Presley, Elvis—If Every Day Was Like Christmas/How Would You Like? (8950)  
Reeves Jim—Take My Hand/Snowflake (8719)  
Reeves, Jim—An Old Christmas Card/Senor Santa Claus (8252)  
Sadler, Barry—I Won't Be Home for Christmas/The Angel & the Stranger (9008)  
Smith, Kate—Happy Birthday, Dear Christ Child/Xmas Eve in My Home (9007)  
Snow, Hank—The Christmas Cannonball/God Is My Santa Claus (9030)  
Three Suns—White Xmas-Winter Wonderland/Silent Night-Jingle Bells (EP250)  
Winterhalter, Hugo—Blue Christmas/White Christmas (0875)
- REEM**  
Reems, Robert—Silent Night-O' Holy Night/Come All Ye Faithful-First Noel (4501)
- REPRISE**  
Crosby/Sinatra/Waring—We Wish You the Merriest/Go Tell It on the Mountain (317)  
Crosby, Bing—The White World of Winter/The Secret of Christmas (0424)  
Martin, Dean—Blue Christmas/A Marshmallow World (0542)  
Sinatra, Frank—Have Yourself a Merry Little Xmas/How Shall I Send Thee (243)
- ROJAC**  
Bowens, Pvt. Charles—Christmas in Vietnam (Vocal)/(Instr.) (111)
- ROOSTER**  
Sayho, Eric—Hey, Papa Christmas/White Christmas (1001)
- ROULETTE**  
Monte, Lou—Christmas at Our House/Dominick the Donkey (4308)  
Roberts, Derrick—There Won't Be Any Snow/ A World Without Sunshine (4656)  
Rossi, Steve—The Night Before Christmas/The Christmas Story (4773)
- STAX**  
Booker T & MG's—Jingle Bells/Winter Wonderland (203)  
Thomas, Carla—All I Want for Christmas Is You/The Christmas Story (206)
- SUE**  
McGriff, Jimmy—Christmas With McGriff, Part 1/Part 2 (804)  
Baby Washington—Silent Night/White Christmas (149)
- SWAN**  
Reynolds, Joey—Santa's Got a Brand New Bag/Rats in My Room (4276)
- TAMLA**  
Wonder, Stevie—Someday at Christmas/The Miracles of Christmas
- 20TH CENTURY-FOX**  
Harry Simeone Chorale—Little Drummer Boy/O' Holy Night (429)
- UNITED ARTISTS**  
Ferrante & Teicher—Silent Night/Rudolph, the Red-Nosed Reindeer (1660)  
Horne, Lena—What Are You Doing New Year's Eve/Let It Snow, Let It Snow, Let It Snow (1651)  
Reeves, Del—Christmas Is Lonely/Sajo (50115)  
Roselli, Jimmy—Buon Natale/Christmas (1659)
- VANGUARD**  
Baez, Joan—The Little Drummer Boy/Cantique De Noel (35046)
- WARNER BROS.**  
Pipsqueeks—Santa's Little Helpers/Santa's Magic Flute (5878)

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**Deadline for December 2 Issue: NOVEMBER 21**

# Why Fight it?



Put yourself in any good location owner's shoes. His own eyes and ears will tell him that the Wurlitzer Americana II has more class than any other phonograph. Common sense will tell him that it will attract more people, stimulate more play, make more money than other phonographs.

So the location goes to the guy who offers the

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AMERICANA II**

Why fight it?

Why not be that guy?

THE WURLITZER COMPANY / North Tonawanda, N. Y.

# Album Reviews

More Album Reviews Inside

**SOUNDTRACK SPOTLIGHT**

**LIVE FOR LIFE**  
Original Soundtrack, United Artists UAL 4165 (M); UAS 5165 (S)

When UA heralds this movie as another "A Man and a Woman," they could be hitting the mark right on target. This beautiful score, written by the same composer, Francis Lai, glitters throughout. The main theme is both magnificent and catchy, as is "Theme to Robert" and the others. A sure bet for one of the year's best.



**POP SPOTLIGHT**

**PATA PATA**  
Miriam Makeba, Reprise R 6274 (M); RS 6274 (S)

This album showcases Miss Makeba's talents as her single could not do. While "Pata Pata" will be the primary sales puller, the album is chock full of gems. Most of the material is done in her native language, but her dynamic style and smooth tangy deliveries transcend linguistic boundaries. "A Piece of Ground" is a lyrical powerhouse.



**POP SPOTLIGHT**

**HISTORY OF OTIS REDDING**  
Vol. 41B (M); S-41B (S)

A top display featuring the king of soul-Otis Redding—with a span of material recorded over his career, notably his hits such as "Satisfaction," "Respect," and others. The pace ranges from the soulfully slow "I've Been Loving You Too Long" to the gassy "Shake." Enough Redding here to satisfy all Redding fans.



**POP SPOTLIGHT**

**THE FIRST EDITION**  
Reprise R 6276 (M); RS 6276 (S)

The First Edition, former members of the New Christy Minstrels, ignite a flurry of literate lyricism, wit and, of course, thumping rock music that promises to catch on, catch up and surpass a lot of today's action. "Just Dropped In," "I Got a Funny Feeling" and "Church Without a Name" are versatile musical vignettes on this group's first LP.



**POP SPOTLIGHT**  
**THE VOICE OF SCOTT MCKENZIE**  
Ode 212 44001 (M); 212 44002 (S)

Generously spreading his "San Francisco" sound over a new LP, Scott McKenzie generates the same satisfying ease of listening as his mellow hit single. "Like an Old Time Movie," "Rooms" and "Twelve-Thirty" and more songs by John Phillips of the Mamas and Papas supply McKenzie with a smooth assortment of material.



**POP SPOTLIGHT**  
**KING CURTIS & THE KINGPINS**  
Atco 33-231 (M); SO 33-231 (S)

There are two sides to Curtis and his group in this album—both worthy of high praise. An "Ode to Billie Joe" and "C. C. Rider," Curtis displays his mellow jazz, which is loaded with soul. His "Whiter Shade of Pale" and "When a Man Loves a Woman" focus on the brilliance of his saxophone, with an upbeat sound.



**POP SPOTLIGHT**  
**UP, UP AND AWAY**  
Johnny Mathis, Columbia CL 2726 (M); CS 9526 (S)

Johnny Mathis' return to the Columbia label purrs with the rich, romantic tones that suspend the very sensation of conscious listening. "Up, Up and Away," "Misty Roses" and "I Won't Cry Anymore" are soothing and coated with Mathis' seamless style—musically swirling together like sophisticated daydreams, padded with a feeling of luxury.



**POP SPOTLIGHT**  
**THE LEWIS & CLARKE EXPEDITION**  
Colgems COM 105 (M); COS 105 (S)

The Lewis and Clarke Expedition is short-bound with this their debut album. And why not, since it includes such imaginative material as the single hit "I Feel Good (I Feel Bad)." There's also their new single "Pretend Blue," "Chain Around the Flowers" and "House of My Sorrow" among others.



**COUNTRY SPOTLIGHT**  
**WHAT LOCKS THE DOOR**  
Jack Greene, Decca DL 4939 (M); DL 74939 (S)

He puts something unique and fresh into a song. His hit "What Locks the Door," of course, will be the reason people buy this LP, but "My Elusive Dream," "Gentle on My Mind," and "Love Me and Make It All Better" are superb.

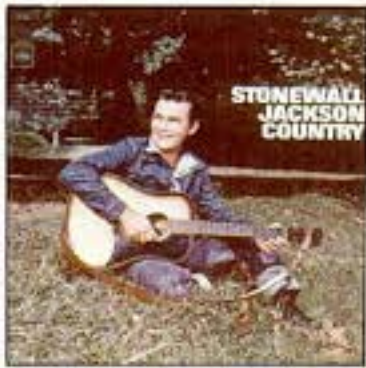
**COUNTRY SPOTLIGHT**  
**RAY PRICE'S GREATEST HITS, VOL. 2**  
Columbia CL 2670 (M); CS 9470 (S)

Price, one of the great staples of the country field, will do very well with this package. The cuts are very well recorded and include standard and new material. Typical are "Make the World Go Away," "This Cold War With You" and "Another Bridge to Burn."



**COUNTRY SPOTLIGHT**  
**STONEWALL JACKSON COUNTRY**  
Columbia CL 2762 (M); CS 9562 (S)

Stonewall Jackson knows how to get the most out of country lyric and melody. Whether the song is happy or mournful, Jackson stays right on top of it. It's all here, especially in songs like "This World Holds Nothing," "You're the Sad in My Eyes" and "I'll Get the Tool Box."



**COUNTRY SPOTLIGHT**  
**THIS IS JAN HOWARD COUNTRY**  
Decca DL 4931 (M); DL 74931 (S)

With her two latest hits sparking this package, Jan Howard comes through with a sure sales jumper. In addition to "Roll Over and Play Dead," and "Any Old Way You Do," Miss Howard performs a stirring delivery of "You Don't Know Me," "Gentle on My Mind" and "A Fallen Star" also shine.



**COUNTRY SPOTLIGHT**  
**TEAR TIME**  
Wilma Burgess, Decca DL 4935 (M); DL 74935 (S)

The Thrush displays a voice of lyric sweetness on these sides, and the package also has the impetus of a strong single, "Tear Time." Other cuts are "Am I That Easy to Forget," "I'll Never Find Another You" etc. Must product for country markets.



**COUNTRY SPOTLIGHT**  
**JOHNNY DOLLAR**  
Decca TEM 3009 (M); TES 4009 (S)

Johnny Dollar offers a wide range of entertainment in this package. Leading off the festival is his hit single "The Wheels Fell Off the Wagon Again." "Everybody's Got to Be Somewhere" is a humorous takeoff on a triangle situation. "Numbers 11" hits the heart with impact.



**CLASSICAL SPOTLIGHT**  
**STOCKHAUSEN: MIKROPHONIE I MIKROPHONIE II**  
Various Artists, CBS 32 11 0043 (M); 32 11 0044 (S)

Two major works by one of the leading composers of electronic music make for an interesting and intriguing album. Supervised by the composer, this pressing gives disk premieres of both works. Members of the West German Radio Chorus and Cologne's Studio for New Music are superb.



**CLASSICAL SPOTLIGHT**  
**BABBITT/CAGE/POUSSEUR**  
David Tudor, Columbia ML 6451 (M); MS 7051 (S)

The avant-garde at its weirdest is offered in this electronic music disk. Babbitt's "Ensemble for Synthesizer" is a four-to-five for the electronic tape machine, while Pousseur's "Trois Visages de Liege" uses voices along with electronic sounds for dramatic effect. Tudor's association with Cage has produced in "Variations II" an interesting perplexing piece.



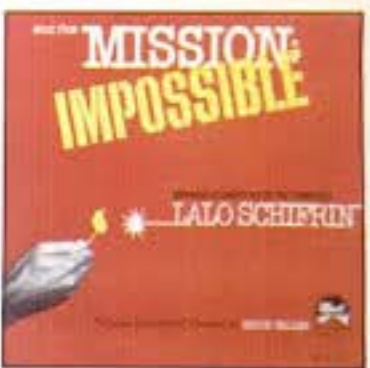
**CLASSICAL SPOTLIGHT**  
**BEETHOVEN: PATHETIQUE, LES ADIEUX, MOONLIGHT SONATAS**  
Daniel Barenboim, Angel S-36424 (S)

Daniel Barenboim, young Israeli pianist, gives a series of brilliant performances with these versions of Beethoven's Sonatas ("Moonlight," "Pathetique" and "Les Adieux.") The technique is sparkling and sure and the lyrical and dramatic values are high.



**CLASSICAL SPOTLIGHT**  
**RECENT STRAVINSKY CONDUCTED BY THE COMPOSER**  
Columbia ML 6454 (M); MS 7054 (S)

The composer conducts nine of his compositions, which includes a 23-second "Fanfare for Two Trumpets," some longer pieces, and topped off with "A Sermon, a Narrative and a Prayer," Shirley Verre's soprano and some Drissoli's tenor help make the latter piece a moving work.



**JAZZ SPOTLIGHT**  
**MUSIC FROM MISSION: IMPOSSIBLE**  
Lalo Schifrin, Dot DLP 3031 (M); DLP 25831 (S)

This is not only Schifrin's first for Dot, but more importantly, his most commercial recording to date. The music from the hit television show, which he composed, arranged and conducted, captures the tingling mood of the show, with all the roots of class "A" jazz. From start to finish, it's mission: accomplished.