

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

Mercury a Strong Foe in Cast Field—Thanks to Philips' Cash

By MIKE GROSS

NEW YORK — The benefit of having a rich parent is being reaffirmed by the recent financial splurges taken by Mercury Records into the original cast album field. The label's ability to come up with more than \$500,000 for theatrical investment this year alone can mainly be attributed to the fact that the once independent company now belongs to Philips, a giant Dutch-based electronics firm with enough cash assets to put Mercury into the original cast sweepstakes in a big way and to make it a contender for the first time with RCA Victor, Columbia and Capitol, which have been dominating the original cast album scene for many years.

Mercury's latest venture into the Broadway musical field is a \$100,000 investment in "La Grosse Valise," due to open on Broadway in November. The

musical is a current hit in Paris. "Valise," to be produced here by Joseph Kipness, has a score by Gerard Calvi (music) and Harold Rome (lyrics). Joseph Fields adapted Robert Dhery's French libretto into English. Jacques Legras and Yvone Constant, who appeared on Broadway several seasons ago in "La Plume de Ma Tante," will headline the musical.

Mercury also will have more than \$200,000 riding on the musical version of Marjorie Rawlings' "The Yearling," scheduled to open in December. The musical will be produced by Lore Noto and Herbert E. Martin. The score is by Michael Leonard (music) and Herbert E. Martin (lyrics). The cast is not yet set.

Mercury is currently represented on Broadway with a \$150,000 investment in "I Had a Ball," the musical starring Buddy Hackett. There is an original Broadway cast album

of "Ball," with score by Stan Freenman and Jack Lawrence, now on the market. The label's first mishap occurred early this season with the off-Broadway

Continued on page 10

Tape Cartridge Breakthrough This Year

By LEE ZHITO

NEW YORK—From all indications, this will be the year when the tape cartridge — in one form or another — breaks through into the mass market.

Without considering the promise of Detroit's official acceptance of car tape playbacks as optional equipment in next year's models (Billboard, April

Continued on page 10

Audio Fidelity Sold; Gimbel To Head Firm

NEW YORK — Audio Fidelity, Inc., has been sold by its founder, Sid Frey, to a group of investors who have appointed H. D. Gimbel head of the company.

While no immediate changes are planned by Gimbel, he is planning an expansion and growth of the label's catalog. Gimbel is also seeking to acquire other labels and expects to announce consummation of these deals soon. Such labels, it is expected, will function as Audio Fidelity subsidiaries.

Gimbel indicated he is seeking new artists for the Audio Fidelity roster.

Frey, who will remain with the company as consultant and advisor, is recognized as a pioneer in the development and introduction of the stereo record.



DICK AND DEE DEE, the California-based twosome who record for Warner Bros. Records, have parlayed their recordings of "Thou Shalt Not Steal" and "Be My Baby" into chart material, both in the United States and Europe. The team has just returned from England where they recorded with Andy Oldham. Looks like a great future for the young pair. (Advertisement)

Folk Wave Hits UK; 'Ds' Battling for Top

By CHRIS HUTCHINS

LONDON—The folk boom is taking over in Britain from where rhythm and blues is leaving off. And there's a major battle for the top spot between our own Donovan (on Pye) and Bob Dylan (on CBS)—with both reaping rewards from the fight.

The Australian group, the Seekers, who settled here six months ago, set the ball rolling with the single, "I'll Never Find Another You," independently produced by Tom Springfield (Dusty's brother) and Eddie Jarrett of the Grade Organization, which handles the group.

The Seekers' record — their first single — won them a Gold Disk on world sales with 700,000 being shifted here alone by EMI.

Then came 18-year-old Donovan, the boy-hermit from Glasgow, who most critics attacked for his similarity to Dylan. His single, "Catch the Wind," was also independently produced — by Terry Kennedy of Southern Music and Peter Eden.

The Donovan tape was leased to Pye for release last month. Within 10 days it had sold 200,000 copies and managing director Louis Benjamin claimed the disk was the fastest selling

(Continued on page 16)

Industry Is Shocked By Burton's Death

NEW YORK—The death of Robert J. Burton Monday (29) at Vancouver, Canada, at the age of 50, occasioned a shock throughout the music industry, for the BMI president had been a pioneer in broadening the base of the music business during this generation. The appointment of a successor is up to the BMI board. At press time, the board had taken no action, but there seemed no urgency inasmuch as the continuation of a smooth BMI operation was assured. When Burton became president he revamped the organizational structure

with a view towards minimizing operational problems in the event a key executive was absent.

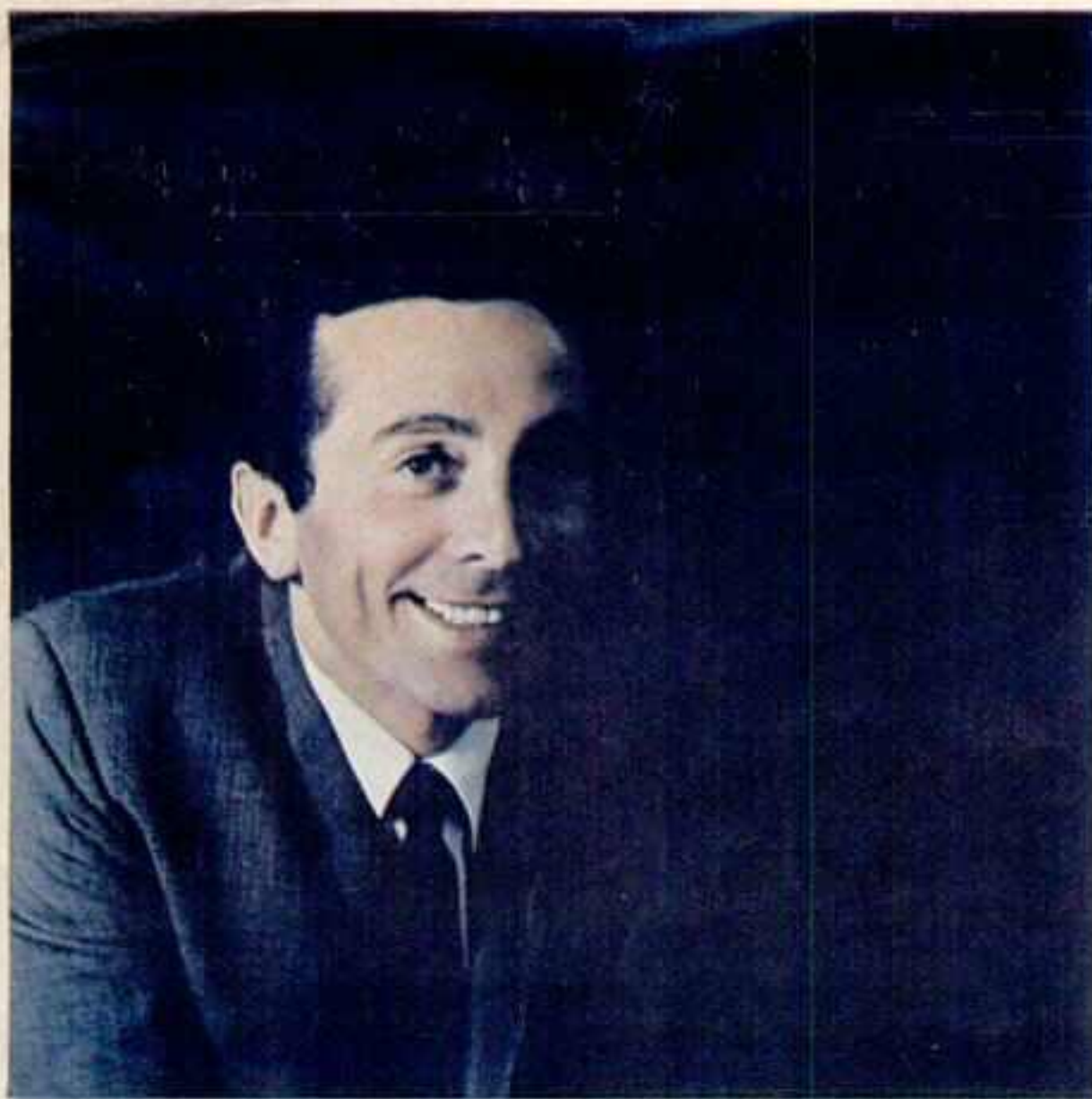
Meanwhile, Sidney Kaye, BMI board chairman, issued the following memo to BMI staff:

"Everyone at BMI owes a debt to Judge Burton for the wholehearted devotion and dynamic leadership that he gave the company for which we work.

"Each of us bears the responsibility—which is also an opportunity—to continue to do his job steadfastly and well.

(Continued on page 8)

(Advertisement)



TAKING ITS RIGHTFUL PLACE on Billboard's Hot 100 is the latest Al Martino single, "Somebody Else Is Taking My Place." The popular Capitol Records vocalist, just recently returned from a successful tour of Australia, is also represented on the Top 150 Album chart with his latest release, "We Could." (Advertisement)



Prepare For The Second Wave!
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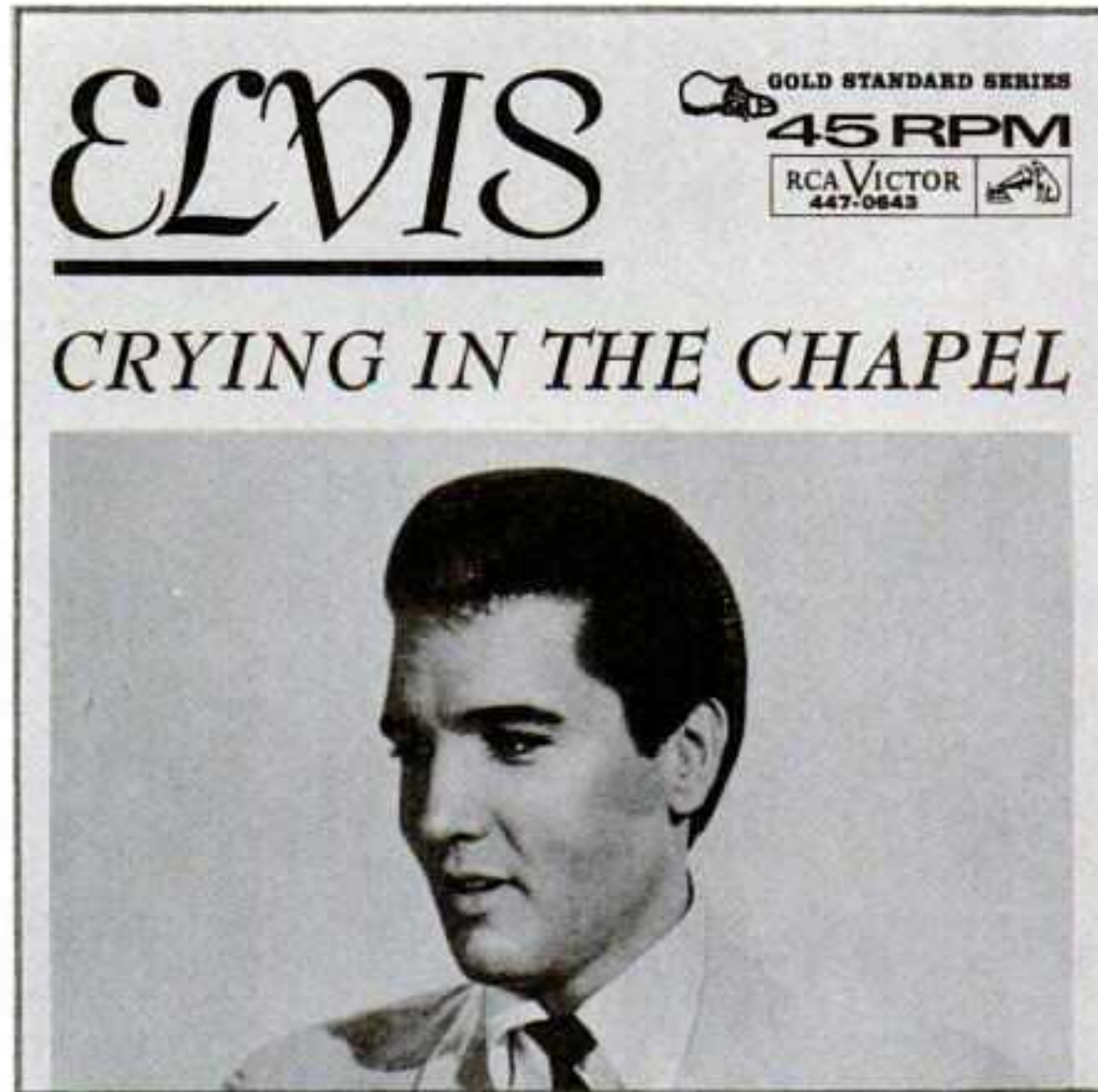


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Setting for Pro Ranks

The sports program in our colleges and universities under the direction of the National Collegiate Athletic Association (NCAA), has brought to the surface the best athletes, "the names," who then compete in professional sports.

The time has arrived when an organization within our colleges and universities could organize a National Collegiate Musical Association (NCMA) for the purpose of developing and encouraging musical groups toward professional careers.

The Student Union of Lycoming College at Williamsport, Pa., under the direction of Dean Jack Buckle, has just presented its fourth annual Intercollegiate Music Festival. Thirteen different musical groups, competing for a total of \$800 in cash, plus trophies for their schools, gave the audience a marvelous evening.

The ability of the musicians presented in the jazz and folk category has been and is of such excellence that the judges, men of the commercial musical world, were back for their third year of viewing, listening and selecting the 1965 winners. Judges included Charles Van Horn, area representative for Capitol; Miles Anderson, Assistant Dean of Bloomsburg State College, and myself.

The musical groups from Bucknell, Lehigh, Mansfield State College, Alderson Broaddus, Towson State, Alfred, Hershey Jr. College, Junita, Kings, Keuka and Gettysburg, all small in enrollment but large on talent, gave reassurance that there is a wealth of fresh, creative, new ideas around to continue to stimulate the music record industry.

Maynard McKissick, a fine musician and agent based in Harrisburg, served as adviser to the collegians in staging their musical competition. The slick staging, which included excellent acoustics, good lighting and a remote pickup by WRAK-Radio, attested to McKissick's ability to work with the students and Dean Buckle.

There are a number of other collegiate music festivals being sponsored by university groups around the U. S. Recent competitions were held at Villanova and Notre Dame. The time is ripe for an NCMA to be organized to bring the talented youngsters of today to the attention of the professional music world.

Hal B. Cook

PUBLISHER

7 LP's ON CHART

Tribute to Cole: Hit Sales

NEW YORK—Seven Capitol Records albums by the late Nat King Cole—four of which had almost disappeared from the sales scene—were on the chart this week. "Love," released just before the singer's Feb. 15 death, is No. 4, and all of the others are climbing rapidly.

"Ramblin' Rose," for example, a gold record award album for Cole that had been off the charts more than a year, leaped from No. 61 last week to No. 24. "Unforgettable," another award

album released in 1955, moved from 81 to 66. "I Don't Want to Be Hurt Anymore," on the chart 37 weeks and tapering off, climbed from 88 to 76.

Capitol had to rush re-release Cole material to meet the demand. Armed with songs in the can, the label is now planning to release in April a new album, "The Nat King Cole Trio," from Cole's earlier works. A new single is also due for release this month. Cole had 29 Capitol albums.

Other chart positions of Cole albums are "Nat King Cole Sings My Fair Lady," 107; "Love Is the Thing," 115, and "Those Lazy - Hazy - Crazy Days of Summer," 146. Other Cole albums are in the Bubbling Under category.

2 Mercury Redcoat Acts To Tour U.S.

CHICAGO — Two of Mercury's British-import groups are starting American tours April 20. Freddie and the Dreamers, of "I Understand" fame, play Chicago April 20; Wilmington, Del. (23); Allentown, Pa. (24); the Ed Sullivan show (25) and the "Go Go" (ABC) TV show (26). The group returns to England April 27.

Wayne Fontana and His Mindbenders, currently hot with "Game of Love" on the Fontana label, appear on "Hullabaloo" April 23 and will do a one-nighter in Rochester, N. Y., April 22. Other dates will be added. The group returns to England April 29. Frank Barsalino, Premier Talent Associates, is handling booking for both acts.

New Deal, Sears Tie-In Has Distributors Wondering

By ELIOT TIEGEL

LOS ANGELES—The entry of a New Deal Record Service branch here to service Sears, Roebuck, has distributors in a tizzy. California Music formerly served Sears. Distributors are concerned over whether New Deal will stop with being Sears' chief outlet or whether it will actively solicit other chain accounts.

Heading the new branch is general manager Stan Sterling, the first of several people shifted here from New York. New Deal and New York Records merged recently, with the combine owning several distributorships and one stops, which distributors here feel give them an advantage in buying and transferring merchandise.

The chief complaint voiced by distributors was the price asked by New Deal on singles. One source said the price was 47-48 cents. Outlets allegedly turning down New Deal at that price were Diamond, Hitsville, Merit, Dales Record Service and Record Merchandising. Columbia said it would sell product to New Deal at its regular sub-distributor price of 54 cents.

Unlike other distributors, Columbia's Ted Rosenberg said New Deal had never mentioned a cut-rate single price.

Ralph Kaffel at Hitsville said New Deal was looking for a "Ridiculously low single price." "Nobody can do it in Los Angeles and make any money," he said. Kaffel admitted being concerned over what New Deal could do to him in the future.

He thinks New Deal could use price as a "wedge to get other chains." If this happens, "We won't be able to supply them volume at a low price," he said.

Price Too Low

Abe Diamond told Sterling that his price was too low and that he would only sell singles at his regular rack price. Sterling was reported as also asking for 300 free on 1,000 bought.

Marty Shaw of Dale's Record Service also labeled the New Deal price "Ridiculous" adding he would not let them take away any of his business. He said he knew of New Deal's approaching some of his ac-

counts. Sid Talmadge said he hadn't been approached but would only sell the merchandise at his regular rack, one-stop price.

One distributor said he knew of no local outlets serving New Deal. He mentioned the firms other locations as being capable of shipping in merchandise.

New Deal, run by Al Levine before the merger, began its association with Sears last September. The Sears chain consists of 750 stores, 22 in the Los Angeles area, according to Sterling, who refused to comment on his deal with Sears' local buyer Paul H. Nebel.

London Accents Hi, 'Phase 4' LP Sounds

NEW YORK — London has set up a double-pronged "Sound" campaign for April. The first is pegged on its "Phase 4" stereo line and the other is based on "The Memphis Sound" as recorded on Hi Records, which is distributed by London.

The "Phase 4" promotion will cover the entire line, which comes to 50 packages, as well

as six new releases.

The "Phase 4" line, which was introduced in 1961, has racked up more than 4,000,000 LP sales, and Herb Goldfarb, London's national sales manager, claims it's "the best selling stereo series in the business." A "Phase 4" package has a suggested list price of \$5.98.

To push the catalog and the six new releases through April, London has devised a special distributor program that includes discounts, delayed payments, and a special advertising authorization. London also is supplying promotional material to highlight the "Phase 4" packages. The material will include pocket postcard reminders designed especially for the London salesman or dealer's clerks as a quick reference to the "Phase 4" catalog; radio promotion copies of Stanley Black's latest LP release, "Music of a People," and demonstration copies of "The Magic Moods of Ronnie Aldrich," another of the line's current releases.

Goldfarb also indicated that the "Phase 4" series will soon be starting on a diversification program. In this effort, the label will be scouting for material from all over the world. Basis of the "Phase 4" program in the past has been to release material here that had been recorded in England.

London's push for Hi Records' "Memphis Sound" will have 25 LP's in the program. It also will highlight three current Hi releases: Ace Cannon's "Live in Concert," Bill Black's "More Solid and Raunchy" *Continued on page 10*

London Doing It Up Big for Stanley Black

NEW YORK—London Records has prepared a big splash for conductor Stanley Black's first visit to the U. S. The English conductor, who has been one of the mainstays of the London line for the past 15 years, arrived here Sunday (5) and the label's promotional wheels started rolling immediately.

The promotion will be geared to the release of Black's latest album, "Music of a People," as well as the rest of his catalog. According to Herb Goldfarb, London's national sales manager, Black has racked up sales of more than 2 million album copies and has the sales stability of such other London LP sellers as Mantovani, Frank Chacksfield and Johnny Keating.

During his tour of the U. S., which will cover nine cities in three weeks, Black will be accompanied by Tom Verzi, London's national album director. The tour will include meetings with disk jockeys, dealers, distributors and press as well as special TV interview shows.

Black, who has been recording for British Decca, the London label's parent company, for the past 22 years, also has achieved fame in England as one of its top film composers and conductors.

Goldwyn studios at 1041 N. Formosa.

Weiser will supervise UA's Coast activities on both the record and music publishing levels. He will also act as liaison between the record and music publishing affiliates and the parent film company.

Weiser Back With UA as Coast Chief



NORMAN WEISER

NEW YORK — Norman Weiser returns to United Artists Records as West Coast director, a newly created post. Weiser had been vice-president of the label in the early 1960's, moved to the vice-presidency of 20th Century-Fox Records, and most recently was managing director of Congress and Four Corners Records, subsidiary labels of Kapp Records.

One of his recent efforts on Four Corners, "Name Game," with Shirley Ellis, achieved hit status.

Weiser will move to Hollywood next week and will headquarter at the UA offices in the

PIERCE PLANS GOLF TOURNEY

NASHVILLE — Don Pierce, head of Starday Records, has been exploring with golf pro Cary Middlecoff the possibility of staging a golf tourney here late in October—just prior to the annual country music convention — with professional country music artists and executives and noted golfers as participants.

Pierce, meanwhile, has been appointed a Tennessee Colonel by Gov. Frank Clement. The honor is in recognition of Pierce's travels to Japan and other foreign spots on behalf of country music.

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Schwartz Puts Emphasis on Indie

WASHINGTON — "I firmly believe that the independent distributor has got to be the answer for the record manufacturer."

This is the view of Jim Schwartz, head of Schwartz Bros., one of the nation's best-known distributor operations. The firm functions in the District of Columbia, Virginia, Maryland and the southern half of West Virginia.

Schwartz' opinion is based upon the distributor's close association with all who are concerned with the exposure and sale of product. "It is the distributor's contact with dealers and stations—wherein he makes sure that the product is properly merchandised and promoted—that is so important," the exec said, adding: "The stores must be properly stocked and merchandised, and often they need to be helped financially."

Adequately Staffed

For a distributor to adequately



JIM SCHWARTZ

quately perform all his functions in today's changing record business, it is necessary that he be adequately staffed with qualified personnel, Schwartz said. "The record business is not what it once was... The aggressive distributor has hired younger people, trained them

and brought them up in the ranks."

In the sales department alone Schwartz employs 11 men. The promotion wing has four men. "Promotion is essential—just as is calling on accounts and keeping them in a liquid condition," Schwartz averred. He warned, however, against glutting the dealer with excessive product. "Carelessness in this regard creates a dealer who cannot pay his bills, who loses his initiative while battling a mountain of merchandise."

The Schwartz Bros. firm, which is nearly 19 years old, holds two meetings a week. One is a promotion meeting wherein the singles buyer, salesman and promotion men discuss all information imparted by manufacturers.

This includes analyses of so-called hypes, etc. On Saturday morning, a sales meeting is held, wherein the staff—including brothers Stuart, Bertram and Jim Schwartz—discuss all new LP product, manufacturers' sales programs and programs within the distributorship.

In the Washington-Baltimore area, Jim Schwartz stated, 99 per cent of the accounts are visited every week, "sometimes twice a week, and sometimes by two men." He added: "Our salesmen get all the conceivable tools."

Schwartz' modern plant contains 44,000 square feet of space. Schwartz stated: "You will notice that no records are on the floor. My men have a respect for records... there's even a place for rejects," and he pointed to a row of elevated bins.

The year 1964, Schwartz stated, was the company's best year in its history, volume-wise. This year looks very strong, too, he added.

BPI BAROMETER CALLED NO LONGER TRUE GAUGE

WASHINGTON—In his analysis of changing market patterns, distributor Jim Schwartz stated that the BPI (Buying Power Index) can no longer be regarded as a true gauge of the business that a record distributor should do in a given market. The reason the BPI is no longer applicable, Schwartz notes, is because the buying for many giant chains and discount operations is handled through a central source. Therefore, a great volume of records bought by consumers in a big metropolitan area often has not been billed through local distributors.

The manufacturer, Schwartz notes, should be increasingly aware of these changing conditions which cast a shadow on the relevance of the BPI to the record business.

Viewing the present relationship of distributor and rack jobber, Schwartz noted that "these segments of the industry do not fight each other as before. We now rack Woolworth's, and we have other competitive racks in the area." Schwartz's rack operation is in charge of Jay Jacobs.

Maxin to Head Music at MGM

NEW YORK—Arnold Maxin will become over-all head of MGM's music operations. He's taking over as vice-president and general manager of the Big 3 (Robbins-Feist-Miller), the

spot held by Mickey Scopp until his death last week, will continue as chief executive of MGM-Verve Records, and will also supervise the activities of the studio's music operation on the Coast.

Maxin, who has been president of Metro's record division for the past seven years, is now looking for an executive to take over the day-to-day running of the disk combine. Several industry names are in the running, but at press time Maxin indicated that he probably would not make a decision until late this week.

His appointment as head of the music publishing operation, of which Metro is a majority owner (20th Century-Fox has an interest in the firm as does Jack Bregman), should automatically put Maxin on the ASCAP board as publisher-member, replacing the late Mickey Scopp. Latter was re-elected to the board as a publisher-member just a few days before he died.

Maxin came to MGM after heading Epic Records, a subsidiary of Columbia Records. He also had a stint in the sales area with RCA Victor.

Carlton Exits Apt Records

NEW YORK — Joe Carlton has resigned as a&r chief for Apt Records, an ABC-Paramount subsidiary. The resignation becomes effective Friday (2).

Larry Newton, ABC-Paramount Records president, will supervise all product for the Apt label, as well as other labels in the ABC-Paramount complex.

Apt, which was reactivated a few months ago, has signed Bill Haley and His Comets, Vito and the Salutations, Marge Dodson and Johnny Maestro.

Joy Music Deal

NEW YORK — Joy Music, Inc., has made a production deal with Jimmy Williams and Larry Harrison through its Talent Production, Inc., subsidiary. Pat Jarvis singing "Soul of My Man" b-w "Guess Who I'm Fooling," released on the Select label last week, was the team's first effort.

Dealer Sales Plan Launched By Decca, Coral, Brunswick

NEW YORK—Decca, Coral and Brunswick labels launched Monday (5) a dealer incentive program for April under the theme of "Sales Powered Proven Product for '65" that includes the release of 13 new albums and the entire LP catalog of many artists on the labels—128 sets in all.

The product includes on Decca: Burl Ives, Bert Kaempfert, Rick Nelson, Peter Duchin, Robert Maxwell, Grady Martin, and Herb Strauss making his debut with "Songs and Stories of the Jewish Holidays." Decca's Gold Label classical division will be represented by the Cincinnati Symphony Orchestra un-

der the direction of Max Rudolf, and harpsichordist Sylvia Marlowe.

New product on the Coral and Brunswick labels features Pete Fountain, Jackie Wilson and (Big) Tiny Little. Debuting on Coral will be Maureen Tomson with "The Thrill Is Gone" and Harold Lloyd Jr. with "Intimate Style." Full-color books spotlighting the new product and listing all of the albums available will support the promotion. In-store promotion and window displays are available. An extensive promotion and publicity campaign, plus national trade advertising, will back the program.

NYU Radio to Be Host Of IBS Parley on April 10

NEW YORK—The New York University Radio Network will play host this year to the 26th annual Intercollegiate Broadcasting System convention April 10 at the University Heights campus. Chairman and host is Joe Steinberg, NYU station manager, assisted by Lee Rudnick.

Throughout the years the association of college radio broadcasters has set up numerous radio stations on campuses. Upon joining the association, a master handbook is provided stations containing important material, such as a guide to setting up a radio studio, programming, advice on engineering and the regulations of the Federal Communications Commission. A monthly publication contains features on campus radio stations, their success, activity and advice to newcomers. In addition,

every year IBS canvasses more than 1,000 commercial stations, looking for jobs for its member stations' personnel.

At Saturday's parley will be workshops, displays and discussions. Present will be such professionals as Rick Sklar, WABC (New York) program director; Alex Smallens, WABC - FM (New York) program manager; Paul Dunn, WMCA news (New York) and several others, including

Continued on page 10

Altschuler Is Upped at Col.



ERNEST ALTSCHULER

NEW YORK — Ernst Altschuler has been promoted to executive producer by Columbia Records. He will report to Robert Mersey, pop a&r director, and will be responsible for supervising the production of all pop album product and related a&r activities.

Reporting to Altschuler will be producers Michael Berniker, Teo Macero, John Simon and Thomas Wilson.

Altschuler joined Columbia as a producer in 1958. Before that he was an engineer with the CBS Radio Division.

BOTT BOWS 25-CENT DISK

NEW YORK—Initial move of Joe Bott in his new post as head of Audio Spectrum is the introduction of a special 25-cent record for juke box operators. It's part of Bott's program to "expect the unusual from Audio Spectrum."

The 25-cent disk, which is the coin operators cost, will be a coupling of Buddy Cole's "Green Eyes" and "I'm Getting Sentimental Over You" and will be available in monaural and stereo. The special 25-cent price will be available through April.

Bott, who joined Audio Spectrum, a division of Miller International several weeks ago, has been in the record business for more than 20 years. Prior to joining Audio Spectrum, he had a long stint with London Records.

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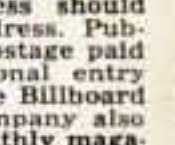
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Streisand

"Why Did I Choose You"
4-43248

Williams

"...And Roses And Roses"
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Marek Hails New Nashville Site

NASHVILLE—RCA Victor's commitment to Nashville as an important base of recording operations was realized here early last week with the opening of a new studio to an attendant hoopla that brought in to the city the label's top executives and many recording artists and State dignitaries.

The importance of Nashville to Victor's operations was spelled out succinctly by George R. Marek, vice-president of RCA and general manager of the RCA Victor Record Division, when he pointed out that the product produced in Nashville accounted for 18 per cent of RCA Victor's total sales in 1964. In referring to the new studio, Marek said, "This structure is a testament of our faith in the future of the industry and a vivid acknowledgment of the most essential part Nashville—Music City, U.S.A.—plays as one of the most creative and profitable centers of the recording phase of the world's entertainment complex."

Marek added, "This studio is equal in beauty, modernity and technological advance to any recording facility anywhere in the world. It matches the magnificence of our Rome and Hollywood studios and, like them, is an exciting example of the growing internationalism of the recording industry and RCA Victor's expansion as the world's most global record company."

Open House, Tour

The opening of the studio included a gala open house, two live TV shows and a tour of the premises for the more than 500 guests. The open house celebration was hosted by Chet Atkins, Nashville operations manager and a leading Victor artist. Entertainment was provided by Al Hirt and his band.

The new Nashville facility will be occupied by RCA Victor Records and RCA Custom Record Sales. The latter produces recordings for a large number of company and individual clients throughout the South. Housed within the new complex will be: Nashville a&r, commercial sales, recording engineers, technicians, recording studios, tape mastering room, editing room, tape storage room with "controlled environment" and facilities for two lacquer cutting machines.

The new studio was designed by Alan Stevens, RCA Victor's general plant engineer, in col-



CHET ATKINS, ARCHIE CAMPBELL, RALPH PEER JR., STEVE SHOLES.



JACK BURGESS, JO WALKER, GEORGE MAREK

laboration with John Volkmann, of RCA Laboratories David Sarnoff Research Center in Princeton, N. J. The studio, occupying the first floor of the building, is separated from the office floor by an expansion joint so that the studio is free from all

sounds in the office building. The studio has been specially designed and engineered to utilize the "Dynagroove" process. It is capable of accommodating 100 performers and is equal to RCA's largest recording studios in this country.

Talmy Sets Groundwork For U.S. Publishing Base

NEW YORK—Shel Talmy, an American whose music-recording base has been in England for the past two and a half years, hasn't completely forsaken the U. S. In town recently for a week's visit,

Talmy started the wheels rolling for the setup of a music publishing combine here in partnership with Bud Prager.

Although he still plans to continue music publishing and record producing in England, Talmy is anxious for U. S. publishing representation and during his stay here conducted opening talks with executives of ASCAP, BMI and SESAC. He plans to have firms in all three performing rights societies.

Also during his stay here, Talmy held discussions with representatives of Decca Records and World Artists Records to produce disks for them overseas. He also negotiated with several other labels on production projects which he'd fulfill for them overseas.

Despite his U. S.-disk orientation—he was a recording engineer in Los Angeles before going to England—Talmy has made quite a score as a disk producer in England. Among his record hits are the Bachelors' "Charmaine," and "Whispering"; Chad and Jeremy's "Yesterday's Gone" and "Willow Weep for Me"; the Kinks' "You Really Got Me," "All Day and All of the Night" and "Tired of Waiting for You" and the Who's "I Can't Explain."

Talmy, who claims to be the only American recording for the English singles market, has also

11 TOP RECORD ARTISTS TO PRESENT GRAMMYS

NEW YORK—Eleven top record talents will be among those presenting Grammy awards at the April 13 National Academy of Recording Arts and Sciences dinner in the Hotel Astor. They are Sammy Davis, Duke Ellington, Astrud Gilberto, Skitch Henderson, vice-president of Mercury Records Quincy Jones, Steve Lawrence Eydie Gorme, Morton Gould, Allen Sherman, Barbra Streisand, and Dionne Warwick.

George Simon, NARAS executive director, said that other artists may be added to the list. Performing in New York will be Louis Armstrong and Woody Herman. Nancy Wilson, the Ventures, and Les Brown and his band are expected to perform at the NARAS dinner at the Beverly Hilton Hotel in Los Angeles. The Serendipity Singers, Bill Henderson and the Dells, and Bobby Christian and his Orchestra will perform at a dinner at the Millionaire's Club, Chicago. Chet Atkins, Floyd Cramer, and Boots Randolph will be among the performers at a Carousel Club, Nashville, party.

Liberty in Track Race—Not as Distance Runner

HOLLYWOOD—Liberty Records jumps into soundtrack competition with two packages from Columbia Pictures, "Synanon" and "Gengis Khan." A&R director Don Blocker classifies the action as an extension of the company's outside master dealing rather than a campaign to compete regularly for film albums.

"Synanon" will be released in April, three weeks before the film's May 5 national debut. "Khan" will be issued July 1, with the film breaking three weeks later.

Blocker estimates 35 per cent of Liberty's singers are secured through purchased masters. The per cent for album product is around 10 per cent.

As to a soundtrack LP's potential, Blocker says "50,000 copy sales, regardless of your costs, gives you encouragement."

The two albums are the first ever obtained by Liberty from Columbia Pictures and are the third and fourth soundtracks ever released by the label, Blocker said. Prior soundtracks were "One-Eyed Jacks" and "Road to Hong Kong" which hardly made any noise.

Blocker cited Liberty's "enthusiasm" over receiving the "Synanon" rights as the reason the company was offered the \$5 million "Khan" blockbuster. Columbia's releasing "Lord Jim" on its Colpix subsidiary also affected the film company's thinking about where to place other products.

"Synanon's" music is by Neal Hefti, one of the new crop of young composers gaining experience in the band-disk fields. Liberty has re-recorded the score to gain more brilliance for home consumption. Composer of the "Gengis Khan" score is Dusan Radic. The music was recorded in Germany with a 90-piece orchestra.

In analyzing the current film industry, Blocker notes the emphasis on teen-age films which turn over great profits. The executive says a trend is developing for placing teen disk acts in films and writing a story around their performing their hit single.

The film industry by the slow limitations of getting product out, is currently unable to tap this potential film-music market. The exception is Electronovision, which can produce a property in relatively short time, Blocker says. But even Electronovision hasn't hit the teen music-film field since its TAMI show was a success last fall.

Misstatement in Lockwood Story

LONDON—In the story regarding the Beatles' plan to record for their own independent production company which appeared in last week's Billboard, it was mentioned that "it is known EMI chairman Sir Joseph Lockwood strongly regrets that the group was originally signed to such a comparatively short contract." This statement was based on speculation and has not been officially substantiated.

branched into management and music publishing there with the Orbit Music firm in which he is partnered with British impresario Arthur Howes.

GOLD DISK TO 'MUSIC' ALBUM

NEW YORK—RCA Victor's "Sound of Music" album has received the RIAA Gold Record award indicating sales of \$1,000,000. The soundtrack LP was released March 2 coincidental with the premiere of the 20th Century-Fox film. Victor's initial pressing of 250,000 copies was quickly exhausted.

REVIEW

Yancey, Bechet On Jazz Gems

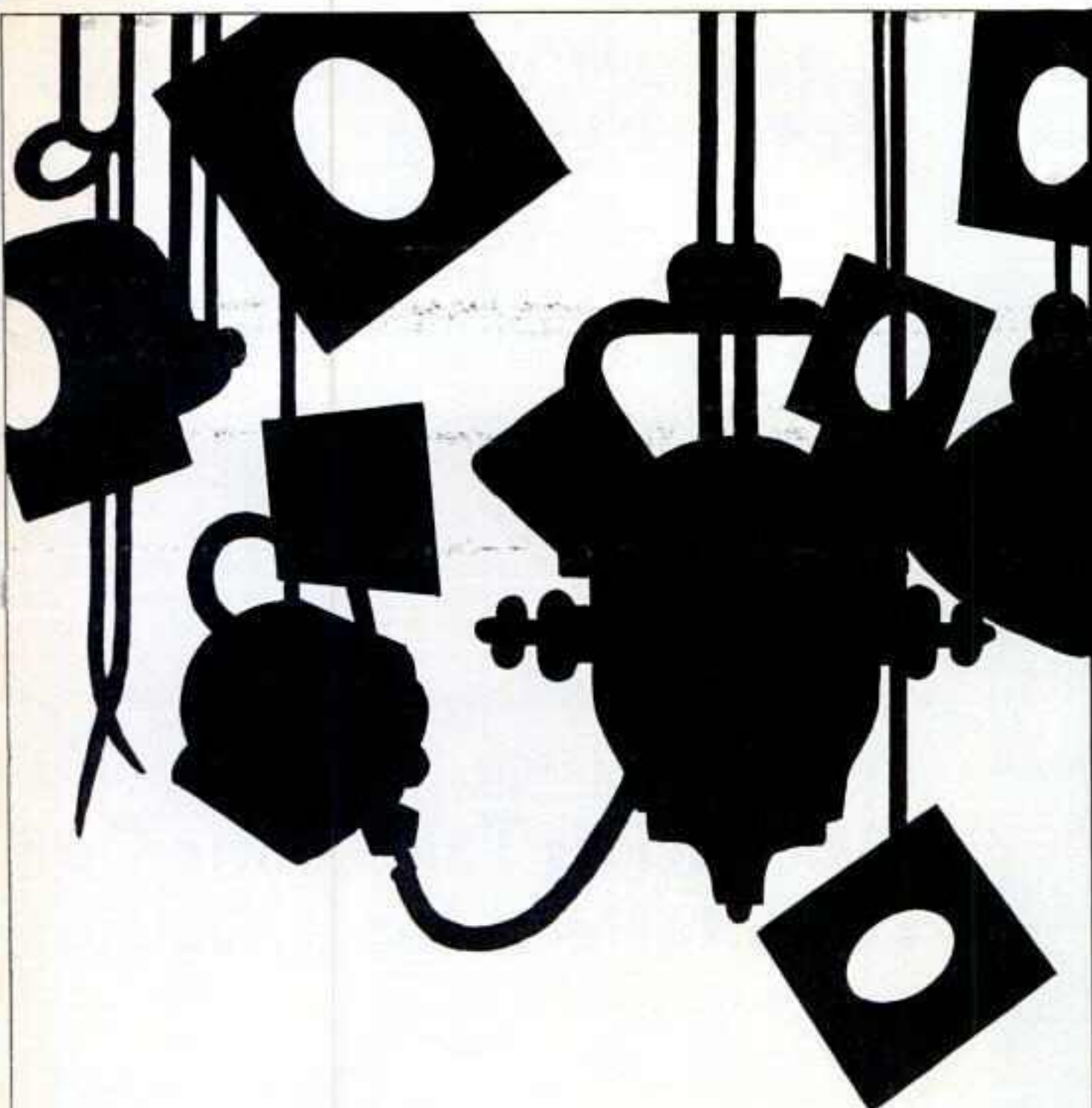
NEW YORK — Jazz buffs, particularly those who savour the traditional styles, will be anxious to acquire several fine performances by Sidney Bechet and Jimmy Yancey, issued by the Arkansas Arts Center on its Jazz Gems label. Located in Little Rock, the center has gleaned those sides from the John D. Reid Collection of American Jazz, which the Center owns.

The disks are two 10-inch LP's, one containing two sides by Bechet, "Blues" and "Ole Miss," and the other containing two by Yancey, "I Love to Hear My Baby Call My Name" and "35th and Dearborn." The Bechet sides were recorded in 1935 and are typical of his art. The Yancey sides were done in 1940 (Reid himself recorded them) and are unusual in that they present Yancey as a vocalist, along with his blues piano with its typical bass lines.

Alert jazz dealers could please their customers by contacting the Center for these LP's. They are rare and have good sound. P. A.



THE BROTHERS FOUR folk group are signed up by Nat Lefkowitz (left, seated), senior executive officer of the William Morris Agency. The agency will represent the artists in TV, motion pictures, and theater. Also seated is Mort Lewis, group's personal manager. Standing, from left, are Dick Foley; Bob Flick; Steve Leber, WMA College Division; Mike Kirkland, and John Paine.

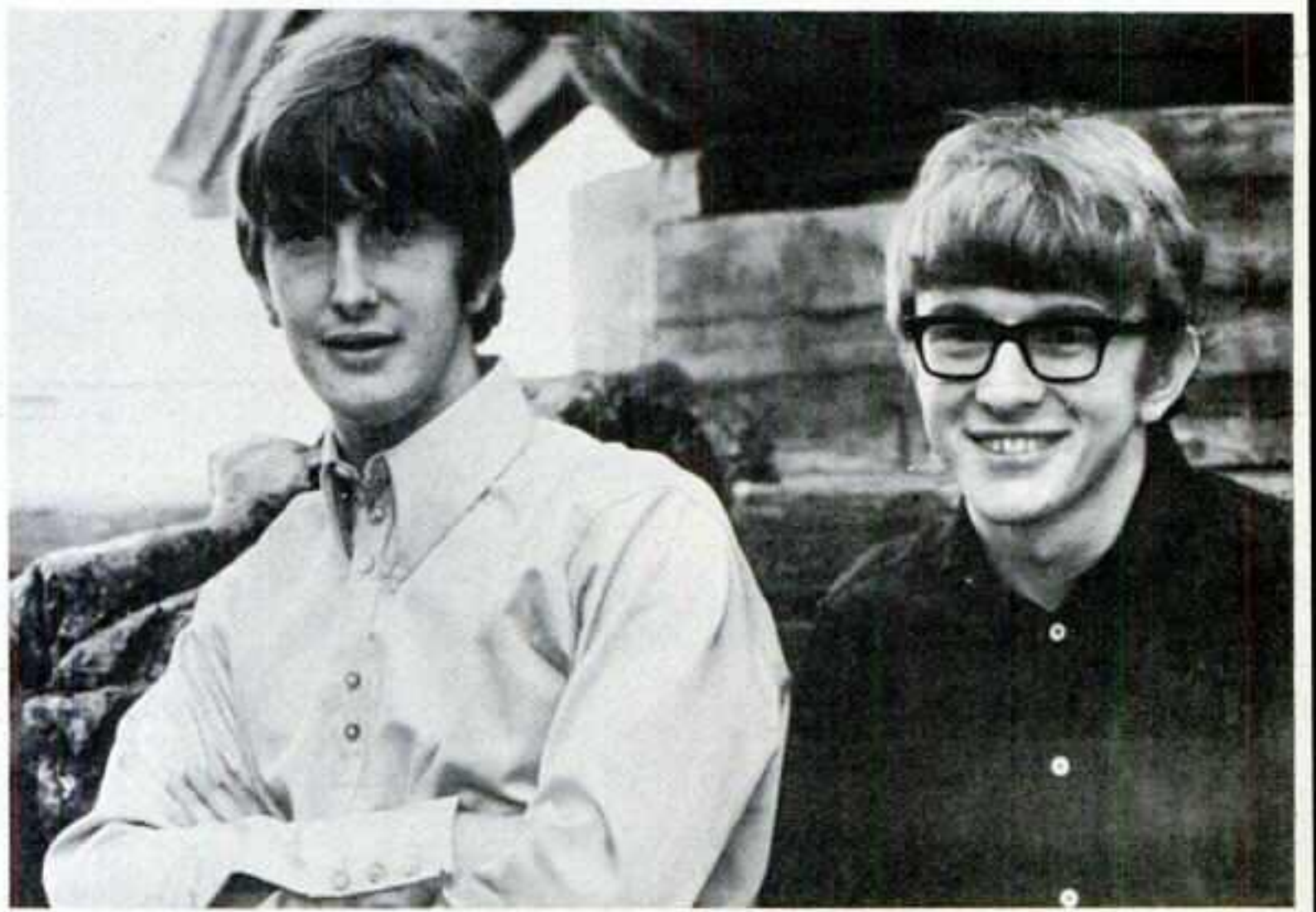


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PETER & GORDON
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IF YOU WISH



5406

Industry Is Shocked By Burton's Death

• Continued from page 1

Our late president would ask no greater tribute.

"The company's strength and vitality, for which he was so largely responsible, will assure its smooth continuity in accordance with the principles he laid down."

800 Attend Funeral

It was estimated that more than 800 attended Burton's funeral in New Rochelle, N. Y., including key music figures from all sections of the nation; the diverse personalities reflected how much Burton had done for music. There was an exceptionally heavy representation from Nashville, including Tex Ritter, CMA president, and Wesley Rose, Jack Stapp, Don Pierce, Bill Lowery, Frances Williams Preston, Jo Walker, and many others. Carl Haverlin, Burton's predecessor as BMI president, flew in from the West Coast, and there were dozens of key record and publishing executives from the East.

Burton had gone to Vancouver to attend a meeting of the Canadian Association of Broadcasters. His death was caused by asphyxiation, resulting from a fire in his suite.

The executive, born in New York in 1914, received his law degree from Columbia Law School in 1937, then joined the firm headed by Arthur Garfield Hays, noted attorney. His initial assignment at BMI, in January 1941, was that of resident attorney. He was in the



BOB BURTON

forefront of BMI's legal battles for recognition during the early 1940's. In 1943 he was appointed BMI director of public service and writer relations; in 1947, vice-president in charge of publisher and writer relations; and in 1956, vice-president in charge of domestic performing rights administration. In 1963 he became BMI executive vice-president and a member of its board, in 1964 he was elected president.

A Public Career

In addition to his service to the music industry, Burton had a notable career as a public servant. On Jan. 1, 1960, he became Acting City Judge of his home city, New Rochelle. He held this post until increasing BMI duties caused him to resign late in 1963. He also served as a member of the New Ro-

NARM SLATES CHI MEETINGS

CHICAGO — The National Association of Record Merchandisers, Inc., will hold a mid-year meeting and person-to-person sales conference at the Pick-Congress Hotel here Sept. 8-10. The Board of Directors will meet Sept. 7. Jules Malamud, NARM executive director, said that manufacturers would be at sessions similar to the NARM convention. Record merchandisers have the opportunity to visit the session for a maximum of 20 minutes. Only regular and associate members of NARM may attend.

chelle Board of Education and was its vice-president 1958-1959. He was director of the Urban League of Westchester.

Burton was a member of the American Bar Association, the New York State Bar Association, the Association of the Bar of the City of New York and various other legal organizations and committees. He was a member of the Copyright Society of the U. S. and a member of its board of trustees. He was widely cited as an authority on the law of intellectual property.

He is survived by his wife, the former Linda Patterman; three children, Theodore, Katherine and William, and a brother, Edgar.

Pep Acquires Modern Line

LOS ANGELES — Sammy Ricklin's Pep Record Sales has taken over the lines formerly handled by Modern Distributing. Bunny Hirsh, a 20-year veteran of Pico Boulevard, closed her operation April 1. She announced plans to do some traveling before deciding on future operations. She would not reveal the terms under which Ricklin took over. Lines picked up by Pep include Vanguard, Vox, Living Language, Young Peoples Records, Children's Record Guild and Caedmon.

Ricklin has also gone into partnership with Ed Mason in Rodeo Music Co., which imports Japanese guitars and drum sets. The guitar price range is from \$20 to \$100. Mason said the Rodeo guitars are handled by six jobbers around the country.

GERRY AND PACEMAKERS TO SET FAST PACE IN U. S.

NEW YORK—Gerry and the Pacemakers, released in the U. S. on Laurie Records, arrive Thursday (8) for a series of TV spots and personal appearances. Exposure will include the Ed Sullivan show, April 11, appearances at the Fox Theater, Brooklyn, April 17-25, and a series of one-nighters April 29-May 27 on a "Shindig" package tour through the Midwest and East.

Laurie President Bob Schwartz said he's planning a publicity campaign that will include beeper-phone interviews with many radio disk jockeys across the nation, personal appearances in stores, and media advertising. He held that exposure on the Ed Sullivan show mostly was responsible for the group's success in the U. S. After a May 1964 appearance, singles by the group, a fair seller here, all made the Billboard chart when re-released by Laurie. "Don't Let the Sun Catch You Crying," introduced on the show, hit No. 3. Laurie released seven singles by the group and the group's fourth album is in the works.

CIVIL RIGHTS MARCH

Disk Artists Take Time Out To Entertain for a Cause

By RAY BRACK

MONTGOMERY, Ala. — A million dollars' worth of recording talent entertained the rapidly swelling crowd of voting rights marchers on the grounds of the City of St. Jude School here on the eve of the final leg of the Selma-to-Montgomery trek.

Mounting a temporary platform erected on coffin crates were civil rights entertainment committee chairman Harry Belafonte, Sammy Davis, Tony Bennett, the Chad Mitchell Trio, Odetta, Joan Baez, Billy Eckstine, Pete Seeger, Ella Fitzgerald, Lena Horne, Dick Gregory, Bobby Darin, Peter, Paul and Mary and others.

The ailing Mahalia Jackson was unable to appear but wired greetings.

Predominant on the program was the body of haunting song identified with the "movement."

The following morning many of the recording artists marched into Montgomery with the 25,000 and staged another rousing

concert on the steps of the Alabama State Capitol.

As the column of marchers moved out of the Negro district and into downtown Birmingham, stern-faced onlookers lining the route caught sight of Mary Travers, Harry Belafonte, James Baldwin, Chad Mitchell and Lena Horne and grabbed for cameras.

For the entertainers on the scene, it was not their first instance of identification with the "movement." Nor is show business involvement in the rights struggle likely to abate.

As reported in Billboard last week, a veritable who's who of the entertainment industry — some 60 stars — was to appear April 4 at New York's Majestic Theater in a benefit for the late Rev. James Reeb's family, the Voters Education Program of the Southern Christian Leadership Conference and the Scholarship, Education and Defense Fund of the Congress of Racial Equality.

The sponsoring committee was sprinkled with top recording industry executives.

H-B Will Introduce Single Credit Policy

HOLLYWOOD—Using Dunn and Bradstreet financial checks on all distributors under consideration, Hanna-Barbera Records will unveil a single credit policy for all accounts, label President Don Bohanan reveals.

The parent company's secretary-treasurer, Jess Mogan, will handle all accounting for the new record wing. Bohanan has educated parent company brass anent industry collection problems. In dealing with the networks for its TV shows, H-B receives money in front, Bohanan explained. "They're not used to waiting for people to pay their bills." Mogan's accounting department will ride herd over any delinquent accounts.

Once Bohanan has completed notifying those distributors selected to handle his pop and cartoon lines, a sales kit featuring a 15-minute 16mm sound and color film introducing the cartoon characters bowing in the initial LP release will be mailed.

Aids Distributors

"Our concept is not to just send distributors slicks of album covers through the mails. We want to provide enough sales information and selling tools to enable them to do an outstanding job," he said. "We want to

show them what 300 million people are watching when they tune in Hanna-Barbera shows."

Among the items in the sales kit will be an invitation for distributors to "take 15 minutes and tune in the 'Johnny Quest' show." H-B's first instrumental single will be the "Theme From Johnny Quest," featuring the H-B studio orchestra. The disk will be issued in mid-April along with the first pop vocal, "Dancing in the Sand," by the Creations, four Los Angeles youngsters.

The H-B studio orchestra figures prominently in Bohanan's plans. The orchestra will record other TV show themes for singles and albums, using contemporary sounds. Hank Levine arranged and conducted the 17-piece orchestra on the "Quest" date.

Bohanan said the company has received letters from TV viewers asking whether music from the show is available on records. It is the only H-B show which has drawn such requests, according to Bohanan. Music for the program is created by Hoyt Curtain with assistance from recently hired composer Ted Nichols, who will work exclusively on music for TV properties.

EDITORIAL

A Statesman Gone

The death of Bob Burton Monday (29) is the entire music industry's loss. His career paralleled the growth of BMI—an era marked by the expansion of the music business to virtually every area within the U. S.; and his passing left sadness and shock in hamlets which prior to his time received scant monetary rewards for their musical efforts.

Burton had many qualities. He was statesmanlike in his guidance of BMI; he was forthright in his defense of intellectual property, and adamant that writers and publishers receive their just awards. But perhaps his most telling contribution to the industry stemmed from his recognition that Tin Pan Alley was neither New York nor Hollywood, but embraced the entire U. S. and the world.

This fact was reflected by the myriad personalities at his funeral. They arrived from all over the U. S.: people representing different races, different cultures, different sections of the country—but held together by the common bond of music, and come to pay their final tribute to the man who recognized the significance of this common bond.

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WANT WITH ME
WA 1052

(PREACHER MAN)

STOP THE
WEDDING

BY

The Charmettes

WA 1053

TOMMY

BY

Reparata

AND THE

Delrons

WA 1051

JEANNIE'S
THEME

BY

The World Artist
Strings

—FROM THE LP

"THEMES FROM THE
JEAN HARLOW FILMS"

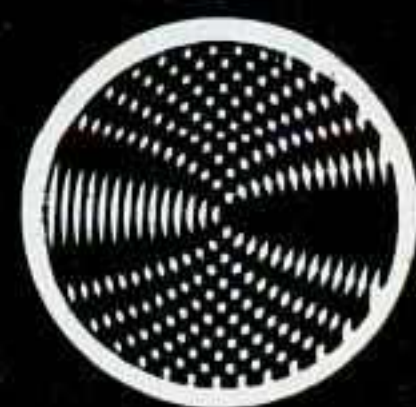
WA 1054

I ADORE
YOU

BY

Tommy
Regan

WA 1049



WORLD ARTISTS RECORDS, INC.



TONY CLARKE

THE ENTER- TAINER

CHESS 1924

BILLY STEWART

I DO LOVE YOU

CHESS 1922

LITTLE MILTON

WE'RE GONNA MAKE IT

CHECKER 1105

Fontella Bass and Bobby McClure

DON'T MESS UP A GOOD THING

CHECKER 1097

THE RADIANTS

AIN'T NO BIG THING

CHESS 1925

CHUCK BERRY

DEAR DAD

CHESS 1926

CHESS

RECORDS

Tape Cartridge Breakthrough This Year

• Continued from page 1

3) or the new avenues that may open with Lear Jet Corp.'s entry (Billboard, March 27), the existing industry is certain to triple its volume in 1965.

Bill Mulchay, president of TelePro industries, Inc., who manufacture the Fidelipak cartridge (used by Muntz Stereo-Pak, Auto Stereo, etc.), told Billboard that his orders now on hand point to a total of 8,000,000 continuous loop packages to be in the field this year. As of now, some 2,000,000 car-



tridges have been sold since the car cartridge industry got under way three years ago. This means that 1965's production will triple the volume of product issued during the past three years.

As formidable forces wait in the wings about to enter the arena—Lear-RCA Victor, Ampex, Orrtronic, among others—the firms who to date have dominated the field (Earl Muntz' Stereo-Pak, Auto-Stereo, and TelePro itself) are swinging into high gear to grab as much of the market as possible before competition is intensified.

Muntz told Billboard last week that (1) he has dropped the price of his car stereo tape cartridge playback units to \$69.95; (2) he has concluded a deal with the Montgomery Ward chain to handle these units and cartridges at its store and in its catalog; (3) that Muntz Stereo Pak has concluded an exclusive contract for the Warner Bros.-Reprise lines.

In addition, Muntz said he has made an agreement with Bill Lear (Lear Jet Corp.) for the purchase of the Lear-designed cartridge, and will make the Muntz catalog available in both the existing four-track cartridge form and Lear's eight-track system. Muntz said he now has 2,430 albums in his catalog. "If there's significant market interest reflected in the Lear cartridge, we will issue 1,000 of our best sellers in that form," Muntz said. He said he is equipped to duplicate in the Lear eight-track system.

TelePro, the manufacturer of the Fidelipak cartridge, who owns patents on the "pop-up pinch-roller" tape deck used by Muntz and Auto Stereo, has entered the equipment manufacturing field as well.

TelePro is marketing a monaural tape unit for automobiles called Porta-tape. This is a "hang-on" unit (i.e., fits underneath the car dash) and plugs into the car radio without requiring special installation or additional speakers. It uses the existing Fidelipak cartridge.

While the industry eagerly awaits the unveiling of the Lear system next week, Ampex and Orrtronic, both pioneers in the tape industry, are about to disclose their own plans. Ampex, who through its subsidiary,

Entertainment at College Put Under Microscope

SAN FRANCISCO—The role and problems of the Student Union as a focal point for collegiate entertainment is under scrutiny at the annual convention (4-7) of the Association of College Unions convening at the Sheraton Palace Hotel.

Approximately 700 college representatives plus associates of various entertainment booking agencies and their wives are attending the four-day gathering, begun Sunday with a welcoming banquet.

Millberry Union at the University of California Medical

Center in San Francisco is the hosting body. Its director is Bob Alexander.

Topics running the entire gamut of student activities and involvements include: civil rights and wrongs, how can the union expand international dimensions, broadening the union's musical horizons, international influences (featuring speakers from Japan, the Philippines and Canada), technology and the impact on programming, and the college student, new breed for the 70's.

Entertainment at the Wednesday night banquet will feature Earl Wrightson and Lois Hunt.

NYU Radio to Host IBS Parley

• Continued from page 4

ing independent promotion man Paul Brown, who will speak on music and radio programming.

The IBS has invited such representatives from the record industry as: ABC Paramount (Alan Parker); Atlantic (Robert Altschuler); Capitol (Ton Rogan); Mainstream (John Gottlieb); MGM (Sol Handwerker); RCA Victor (John Rosica); Roulette (Red Schwartz); Columbia (Frank Campana); Prestige (Norman Hall); Warner Bros. (Marvin Deane), and Dot (Mickey Addie). Other companies are making arrangements.

Billboard, along with its various divisions, such as Record Source International, will also be on hand featuring a display

of their various services available to college radio. Don Owens, general manager of RSI, will greet the expected attendance of 250 college broadcasting majors and station personnel. Also present will be Billboard's radio and TV editor, Gil Faggen.

With college radio on the upswing in popularity because of better programming content, the conference is expected to be the most enlightening and successful. The IBS convention follows the two-day Combined College Radio Conference at the Hotel Roosevelt sponsored by the International Radio and Television Society.

Recordmen, AFTRA Pact

NEW YORK—An agreement for a new recording contract between the American Federation of TV and Radio Artists and the nation's key recording companies was concluded Wednesday (31) just a few hours before the midnight deadline. The new contract will run three years, according to Donald F. Conaway, AFTRA national executive secretary.

The organization, which handles bargaining rights for disk performing vocalists, had submitted 21 proposals. A "substantial part" of these were granted by the more than 30 participating companies, Conaway said.

"We're extremely delighted with the new code," he said, "and I can see nothing but continued harmonious relations with record manufacturers." More than 400 companies had been invited to the negotiations, which had been in session for several weeks.

London Accents

• Continued from page 3

and Bobby Emmons' "Blues With a Beat With an Organ."

The current program will offer dating, discounting and a promotional drive that will see many of the Hi artists on network TV shows like "Shindig" and on many local teen-oriented TV shows.

The Hi operation, which has been in existence for the past seven years under the direction of Joe Coughi, has become one of the teen-pegged LP lines in the business today. In addition to the aforementioned Bill Black, Ace Cannon and Bobby Emmons, other exponents of the "Memphis Sound" for Hi have been Willie Mitchell and Gene Simmons.

Mercury Strong Foe

• Continued from page 1

flop of "Go Go Loves You." The quick fold resulted in Mercury's dropping its complete investment which came to just over \$40,000. There was no original cast album made.

The label also has been able to compete with the other companies on the dramatic level as well. The first major effort was its tie with the Repertory Theater of Lincoln Center. This brought Arthur Miller's "After the Fall" into the Mercury fold after some interest in the recording of the original cast album of the drama starring Jason Robards Jr. had been expressed by Columbia and RCA Victor.

Mercury released "After the Fall" last week. It is a four-LP package, which is another indication of how far Mercury is willing to go to get into the original cast album field.

United Stereo Tapes, has been marketing reel-to-reel 7½ i.p.s. quarter-track tape versions of disk of some 20 labels, is expected to announce its entry into the car cartridge field. Ampex will convert its existing library of 1,300 albums into either the Fidelipak or Lear cartridge, or both, depending upon demand.

Orrtronic, on April 8, will unveil its own cartridge, developed by its subsidiary firm, Cousino Electronics. The presentation will be staged in Detroit before members of the automotive press by J. Walter Thompson, Orrtronic's advertising agency. The Cousino cartridge is also a continuous loop 3¾ i.p.s. package which is designed to be one-third smaller than the Fidelipak cartridge. It operates on a standard-type roller as used in reel-to-reel machines, as opposed to Fidelipak's "pop-up pinch roller" on the tape deck, or the cartridge integrated pinch roller in the Lear system.

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Rodgers Finds It's Hard to Top Rodgers, 'Waltz' Book

NEW YORK—In the case of "Do I Hear a Waltz," which opened here recently at the 46th Street Theater, composer Richard Rodgers has two battles to fight. The first is with Rodgers himself, in that his work for "Waltz" is inevitably set up in comparison with his previous scores, and the second is with the libretto.

In the first instance, current Rodgers suffers by comparison but even though it doesn't have the powerhouse impact of other shows, he is still a master of melody, lilt and charm and that's not to be discounted in a musical theater era where singable songs are hard to come by. But, in the second instance, he loses out completely. The book, which Arthur Laurents adapted from his own play, "The Time of the Cuckoo," is a dull, tedious tale of an American woman in Venice looking for love Italian-style and then prudishly running away from it. Nothing much happens and if it weren't for the Rodgers music and the bright refreshing lyrics of his new collaborator Stephen Sondheim, the show would be a dud.

Columbia Records, which has

the original cast album, doesn't have the book to contend with, therefore, the LP should be a good sales item. Such songs as "Stay," "Take the Moment," "Moon in the Window" and the title song are of standard stature, and there are lighthearted and laugh-provoking special material pieces in "This Week Americans," "What Do We Do? We Fly!" "Bargaining" and "No Understand."

Rodgers and Sondheim have given "Waltz" a lot of musical flavor and they have been fortunate in their casting in that the actors in the show really know how to put over a song. Foremost are the stars, Elizabeth Allen and Sergio Franchi, but even the featured players, Carol Bruce, Julienne Marie, Stuart Damon, Madeleine Sherwood, Jack Manning and Fleury D'Antonakis make the most of each number.

There will probably be an audience for the show to keep it running for a while, but there is sure to be a larger audience for the album which will give the Rodgers-Sondheim score the hearing it deserves.

MIKE GROSS

'Greasepaint' Has What It Takes—And Maybe More

BOSTON—In "The Roar of the Greasepaint—the Smell of the Crowd" it looks as though RCA Victor may have hit the season's jackpot. There isn't a libretto that's completely sound in this "Waiting for Godot"-type musical, but, fortunately, there are lots of happy songs and spritely dances that more than make up for the flaws in its social satire. More or less an extension of "Stop the World—I Want to Get Off," "Greasepaint" has the same touching figure, Anthony Newley, in one of the two leading roles. It also has the benefit of his inspired songs and his wonderfully unique delivery. In collaboration with Leslie Bricusse, Newley has produced the already popular "Who Can I Turn To?" which can only go on to greater heights. He catches moments of magic as he sings this and the romantic "Nothing Can Stop Me Now." His "This Dream" is an eloquent plea that should catch popular

fancy, and "Feeling Good," sung by Gilbert Price, is the kind of robust number that should have strong appeal.

There are quite a few other numbers which will please in this allegory of social injustice set to move to Broadway after two weeks at Boston's Shubert Theater. A group of ragged urchins form a sort of Greek chorus commenting in song and dance on this "game of life," played by Newly and Cyril Ritchard, who sings amazingly well as the character, Sir, the embodiment of the British Establishment, out to keep Cocky (Newley), the proletariat, under his thumb. The chorus of 15 urchins is extremely effective as background, especially in "The Beautiful Land," and "Look at that Face."

The single set consists of a series of platters with a hopscotch-like game, of which Sir only knows the rules, set in the middle. The whole effect is brilliant theater, but while it is splendidly performed by Newley and Ritchard, there is the feeling that in spite of its sparkling nonsense this story of Man and Master may have gone a little too far toward the Theater of the Absurd to make its way as a regular musical. RCA Victor, incidentally, released the original cast album while the show was still on its out-of-town tryout.

CAMERON DEWAR

Marks Renews Pact

NEW YORK — The Edward B. Marks Music Corp. has renewed its contract with Edwin H. Morris, Ltd., its Canadian agents. Morris, headed by C. C. Devereux, has been the exclusive selling agent for the Marks catalog in Canada since 1962.



MORRIS LEVY, left, who is bringing live shows back to the New York Paramount Theater starting April 16, pulls rank on Soupy Sales, who will emcee the first show. Both are hoping for a box-office mop-up.

Shani Wallis, George Kirby A Rousing Pair

NEW YORK—Shani Wallis, a newly-acquired Capitol artist, made a rousing debut at the Copacabana last week (25). She won the audience in blitzkrieg renditions of "I Got Plenty of Nuthin'" and "Let There Be Love" and captured everyone with a smooth, mellow attack of "Boy From Ipanema."

Miss Wallis, slated for her first recording date in April with possible record release in September, came to the U. S. about a year ago from Britain and has been playing the hotel and night club route in the States and elsewhere. She recently appeared on "Hullabaloo" and is scheduled to appear on the Danny Kaye Show April 21. Other slated exposures include six spots on the Dean Martin show. She's attractive, and could easily handle a Broadway stage chore.

Co-starring on the bill was comedian-singer George Kirby. Singing or joking, Kirby is a wow. He's a top-flight entertainer.

CLAUDE HALL

Signings

Andre Williams, artists and repertoire producer for Blue Rock, Mercury's new rhythm & blues line, has added seven new artists during the past six weeks. Picked up through master purchases were sides by Herman Griffin and Herman Henry. Signed to the Mercury label were Joyce Kennedy, last with Randy Records, Sir Mack Rice, last with the Falcons, Kandi Jackson, singer from Gary, Ind., and Tony Diamond, formerly with the Five Dutones... Jimmy Clanton has signed with Amy Records. Clanton's first record for the label, "Hurting Each Other," will be released this week and was produced by Peter Udell and Gary Geld... John Astin, of the "Addams Family" TV series, signed with United Artists Records. He will cut comedy and vocal albums... Warner Bros. Records signed two new recording groups last week. Los Piconos, one of Mexico's top recording acts, has been signed for singles and album product. The other group is the Dream Lovers, out of Philadelphia. Jerry Ross, producer of the group's records in the past, will continue to produce their singles for the new disk affiliation... Linda Carr is the latest artist to join the roster of DCP International. She was signed to an exclusive

PEOPLE AND PLACES

The New Christy Minstrels, Columbia Records artists, are set for an engagement at the Copacabana beginning April 8... Wayne Fontana and the Mindbenders will arrive in the U. S. from England for appearances in Syracuse and Rochester and on the "Hullabaloo" TV show April 27... Comedian George Kirby has been signed by Seven Arts Production to make his film debut in "Oh Dad, Poor Dad, Mama's Hung You in the Closet and I'm Feeling So Sad"... Martine Dalton, United Artists Records artist, will begin a three-weeker at the Living Room on April 19... Metropolitan Opera tenor Jan Peerce will make his 10th appearance on Johnny Carson's "Tonight" show April 13... Chubby Checker will head line the official festivities in Israel during that nation's Independence Week May 4-11... The Detergents will spend the month of May touring with Dick Clark... Gene Krupa and his quartet open at New York's Metropole on April 16.

The Righteous Brothers have been signed for a guest appearance on NBC-TV's "Tonight" show April 15... Indie record producer and arranger Charlie Galelo, will record Soupy Sales' next LP for ABC-Paramount... Henry Mancini will direct the Akron Symphony Orchestra in a pops concert at Akron (Ohio) June 22... Country singer George Jones will appear in a Country & Western Jamboree at Columbus Vet's Memorial Auditorium April 23. Peter, Paul & Mary are booked for the same location the following night... Bobby Vinton, Epic Records artist, guests on ABC-TV's "Nightlife" April 13... Bob Newhart, Warner Bros. recording artist, has been voted "Comedy Record Star of the Year" and winner of the Seven Laughing Arts Award by the National Association of Gagwriters... Linda Gail Lewis, sister of singer Jerry Lee Lewis, is set for a four-week "Shindig" tour beginning April 29 with a four-week option.

Bill Cosby will record his third Warner Bros. comedy LP during his current stint at the Flamingo in Las Vegas... The Modern Jazz Quartet has been signed for a two-weeker at Chicago's Plugged Nickel beginning May 5... Woody Allen has been re-signed for another stint at the Shadows, in Washington, beginning April 19... The Impressions are set for a cross-country tour of the campus circuit next month... Roger Miller is now in England for a series of TV and personal appearances... Harry Fenster, sunning in Miami Beach, writing special material for the stars who appear at the clubs there... Paul Anka at the Sands in Las Vegas for the next three weeks... Tommy Leonetti, who is now based on the Coast, was in New York last week to record a single and an LP for RCA Victor. He begins a three-weeker at Harrah's, Lake Tahoe, April 8 and already has completed 12 guest appearances on the "Gomer Pyle" TV series.

MIKE GROSS

NOT FOR NEOPHONIC ORCHESTRA

'Suite' No Concert Fare

LOS ANGELES — The Los Angeles Neophonic Orchestra concluded its initial season on a watered-down note Monday (29) at the Music Center. The concluding composition offered was Mel Torme's "California Suite," a narrative in the Manhattan Tower vein.

While Torme and Betty Bennett were outstanding as vocalists, the "Suite" is hardly the kind of serious new composition Neophonic organizer Stan Ken-

pact through Teddy Randazzo Productions... Lou Guarino, president of World Artists Records, has made a deal with Kae Williams, disk jockey on WDAS, Philadelphia, and head of Junior Records, for Bobby (Guitar) Bennett and Yvonne Baker and the Sensations to record exclusively for World Artists during the length of their contract with Junior Records.

Comedian Woody Allen has been pacted to the Colpix label. His first LP bearing his name has been re-serviced by the company in a tie-in with its nomination for a NARAS Grammy award... Singer Jacqueline Peters has been signed to Warner Bros. Records. Her initial album, which will be produced by Sonny Lester, will be released in mid-April.

Smash has signed Bobby Simms, former headliner with the Rolling Stones and Chad and Jeremy. His first release, coming soon, is "The World Is Funny" b/w "You're My Everything." Backing Bobby are Keith Anderson on bass guitar and Bob Capri on drums.

ton spoke of when the orchestra debuted several months ago.

First recorded by Capitol in 1950 and then by Bethlehem in 1957, the most recent version featured up-dated lyrics, arrangements by Marty Paich and Allyn Ferguson with a 20-voice chorus which was smothered by the blasting Kenton brass.

For a Hollywood Bowl summer outing, the "Suite" is just perfect. As a major segment of a Neophonic concert program, its scheduling was out of order. True, the first half of the concert featured new works by Johnny Williams, Jack Quigley, Bob Florence, Van Alexander and Lynn Murray.

But only Florence's "Jazz Waltz Fugue" from his "Here and Now Suite" swung like jazz, with Murray's "Incident at State Beach" the most potent jazz selection of the evening. The reason was that Bud Shank, Bill Perkins, Conte Condoli and Buddy Collette soloed and then worked together. Alexander's "Three B's for Percussion" sounded like a stereo demonstration disk, but had invigorating melodic lines.

This fourth concert was enthusiastically received by the audience, giving rise to speculation that 1) Kenton's name draws customers; 2) jazz fans respect the quasi-classical sound of the compositions or 3) the Music Center is an eloquent place to spend an evening. Kenton mentioned a fall season. The problem of personnel changing at each concert, their oft-times coldness with the charts and a true musical direction are three areas for future study.

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*Best Comedy Performance
Whistle Stopping With Jonathan Winters*



STAN GETZ & JOAO GILBERTO

*Album of the Year—Getz/Gilberto
Best Engineered Recording—Getz/Gilberto
Best Album Cover—Getz/Gilberto
Best Album Notes—Getz/Gilberto*



GIL EVANS

*Best Instrumental Jazz Performance—Large Group
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STAN GETZ

*Best Instrumental Jazz Performance—Small Group
Getz/Gilberto*



LALO SCHIFRIN

Best Original Jazz Composition—The Cat



JOAO GILBERTO

Best Male Vocal Performance—Getz/Gilberto



ANTONIO CARLOS JOBIM

Best New Artist of 1964



ASTRUD GILBERTO

*Best New Artist of 1964
Best Female Vocal Performance
The Girl From Ipanema*



OSCAR PETERSON

*Best Album Cover—Oscar Peterson Plays My Fair Lady
Best Instrumental Jazz Performance—Large Group
Oscar Peterson/Nelson Riddle*



HANK WILLIAMS, JR.

*Best New C&W Artist of 1964
Best Country & Western Album—Hank Williams, Jr.
Sings the Songs of Hank Williams*



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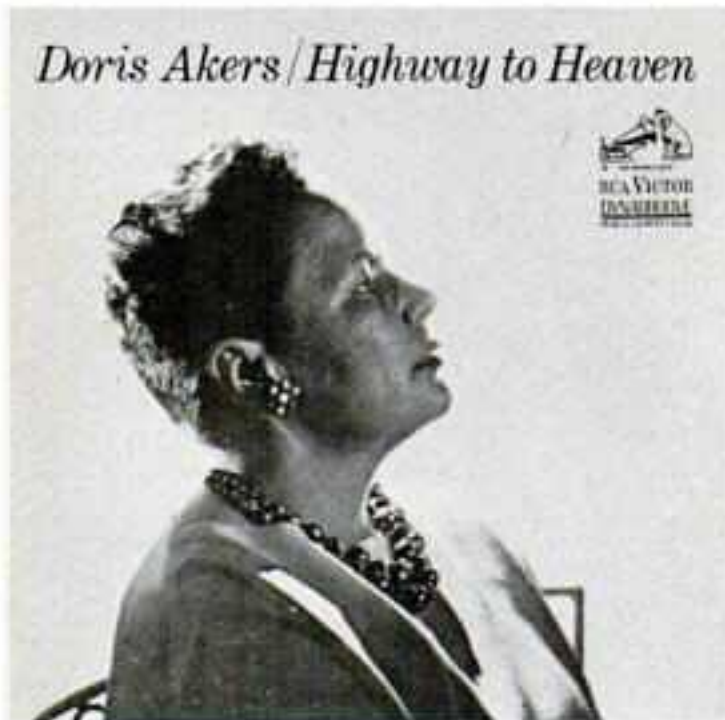
See the Grammy Awards, "The Best On Record,"

on NBC-TV, Tuesday, May 18



AN APRIL OF STAR-STUDED

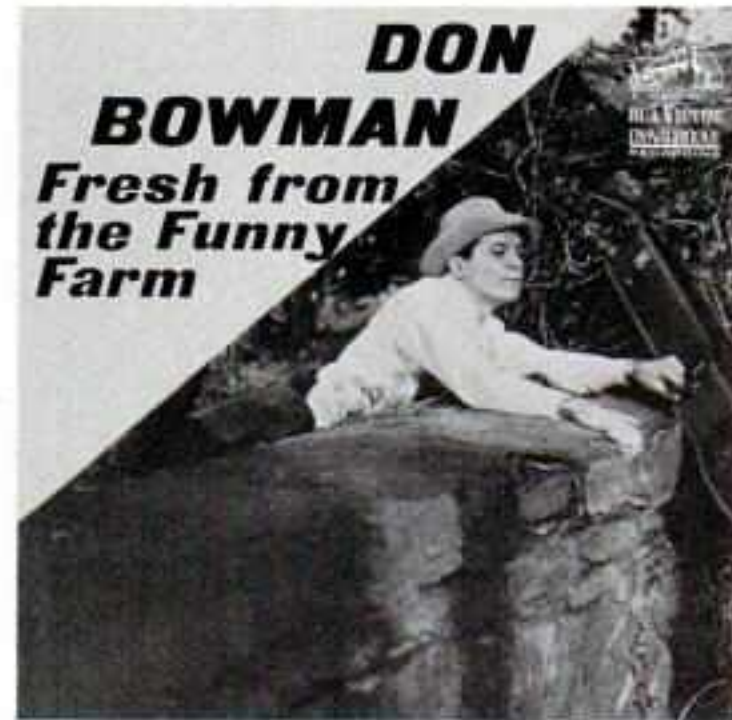
NEW POPULAR ALBUMS



Doris' huge following will welcome these 12 sacred hits. "Dwelling in Beulah Land," "To Be Used of God," "These Old Bones," "It's a Highway to Heaven" and "How Great Thou Art." In **Dynagroove** sound. LPM/LSP-3335



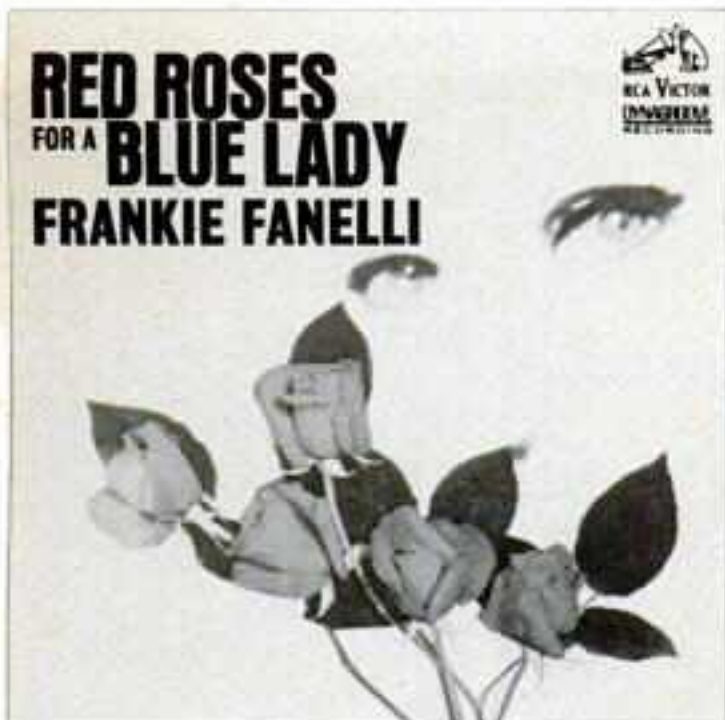
Gospel's greatest group sings "Echoes from the Burning Bush," "Heaven Will Surely Be Worth It All," "When I Get To Heaven," "The Home-coming Week," 8 more big hits. In **Dynagroove** sound. LPM/LSP-3334



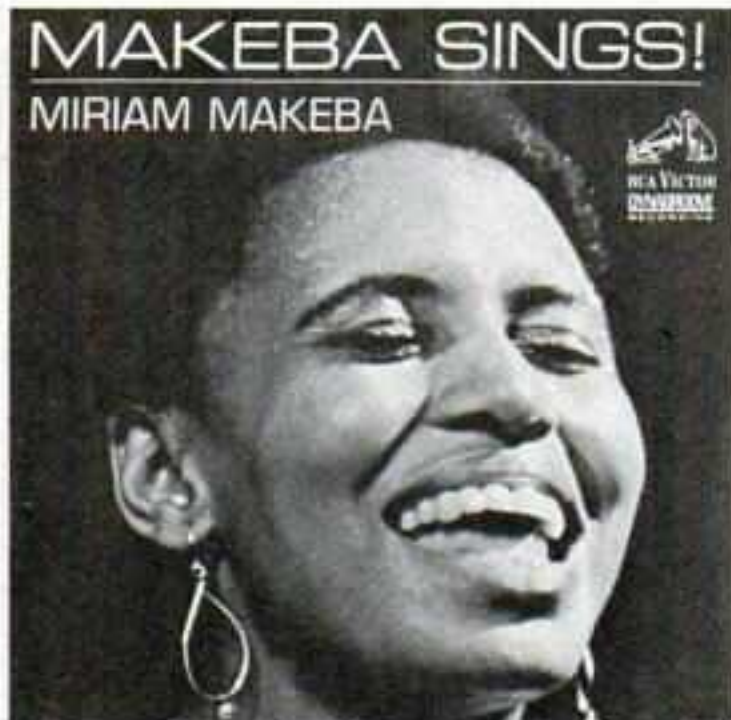
Hilarious country humor including: "Coward at the Alamo," "Plastered," "King Kong," "Roy Raisin," "Brooklyn Bridge," "Guess This Must Be Love (We've Fallen In)," "Graduation Day," 5 more. In **Dynagroove** sound. LPM/LSP-3345



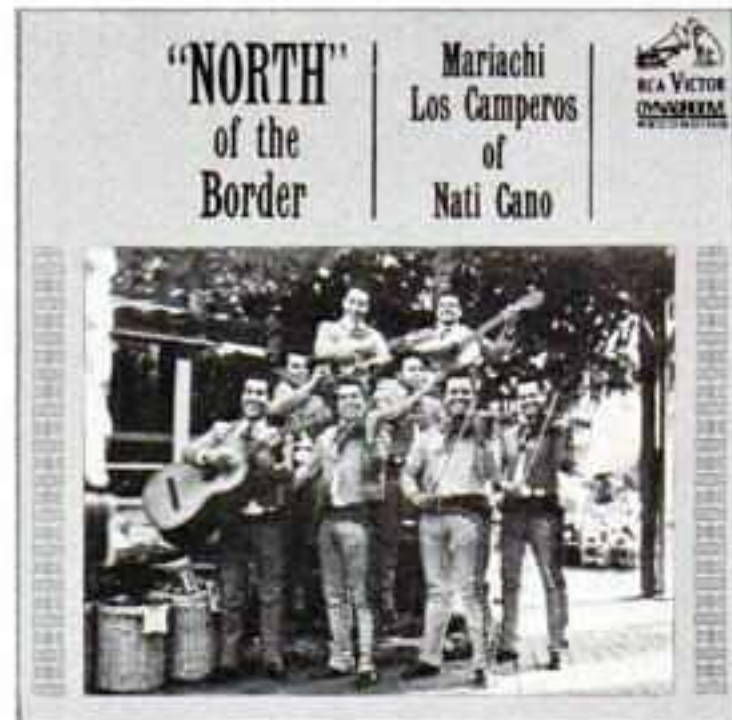
16 great tunes with a dancing beat. "Paper Doll," "Cuddle Up a Little Closer," "It's Been a Long, Long Time," "The Falling Leaves," "Shine On Harvest Moon," "Street of Dreams." In **Dynagroove** sound. LPM/LSP-3300



Twelve top selections by one of the fastest rising young people's favorites. Includes: "Little White Lies," "To Each His Own," "If I Give My Heart To You," "Someday," "One Too Many." In **Dynagroove** sound. LPM/LSP-3387



Twelve spellbinding performances of songs from around the world. "Kilimanjaro," "Wind Song," "Same Moon," "Cameroon," "Khawuyani-Khanyange," "Maduna" and "Woza." In **Dynagroove** sound. LPM/LSP-3321



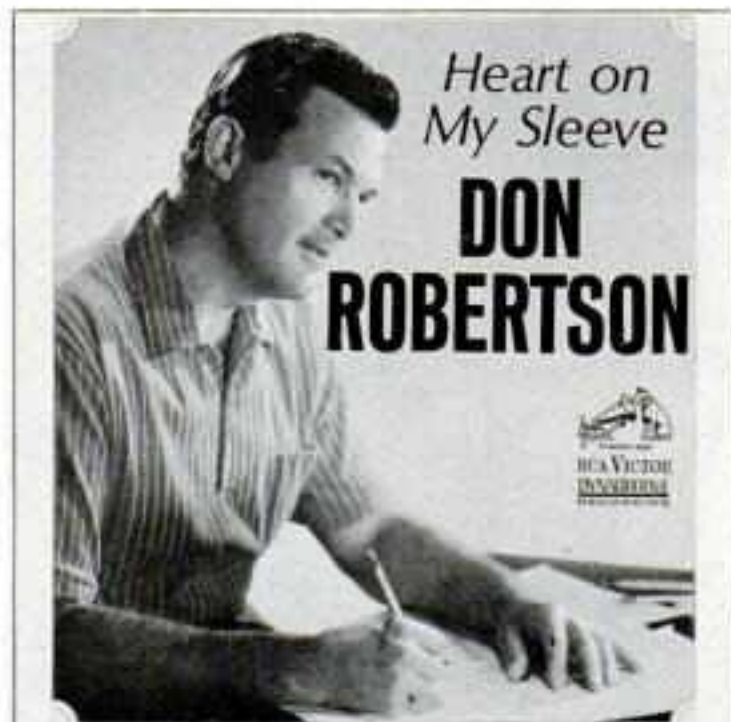
Mexico's No. 1 Mariachi orchestra plays "Hello, Dolly!," "Moon River," "Guadalajara," "Java," "I Left My Heart in San Francisco," "More," "Never On Sunday," "Maria Elena," "Granada," 3 others. In **Dynagroove** sound. LPM/LSP-3340



Twelve popular renditions of songs from 3 Jerry Herman shows, "Parade," "Milk and Honey" and today's No. 1 smash hit Broadway musical "Hello, Dolly!." Sure to be a fan pleaser. In **Dynagroove** sound. LPM/LSP-3323



Original Soundtrack recording of the film with John Wayne, Kirk Douglas, Patricia Neal, Tom Tryon, Brandon De Wilde, Paula Prentiss, Dana Andrews, Jill Haworth, Franchot Tone and Henry Fonda. LOC/LSO-1100



12 songs he wrote for top stars — each one a smash hit — sung and played here by Don himself! "Hummingbird," "I Stepped Over the Line," "You're Free to Go," "Ninety Miles an Hour." In **Dynagroove** sound. LPM/LSP-3348





The most popular Flamenco guitarist of our day in 9 exciting numbers. "El Emigrante," "Espadaña," "Cortesia Alix," "Ameno," "Salinas," "Altozano," "Chapines" and "Almoaci." In **Dynagroove** sound. LPM/LSP-3328

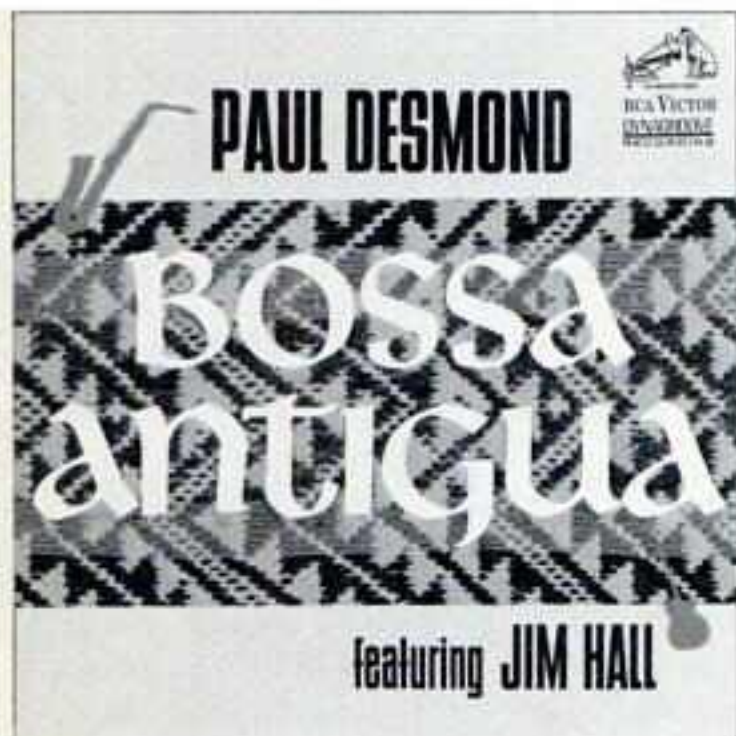


This combination of names should be a nationwide hit. "Standing on the Promises," "The King of All Kings," "When I Get to the End of the Way," "The Cross Is Not Greater," 8 others. In **Dynagroove** sound. LPM/LSP-3346

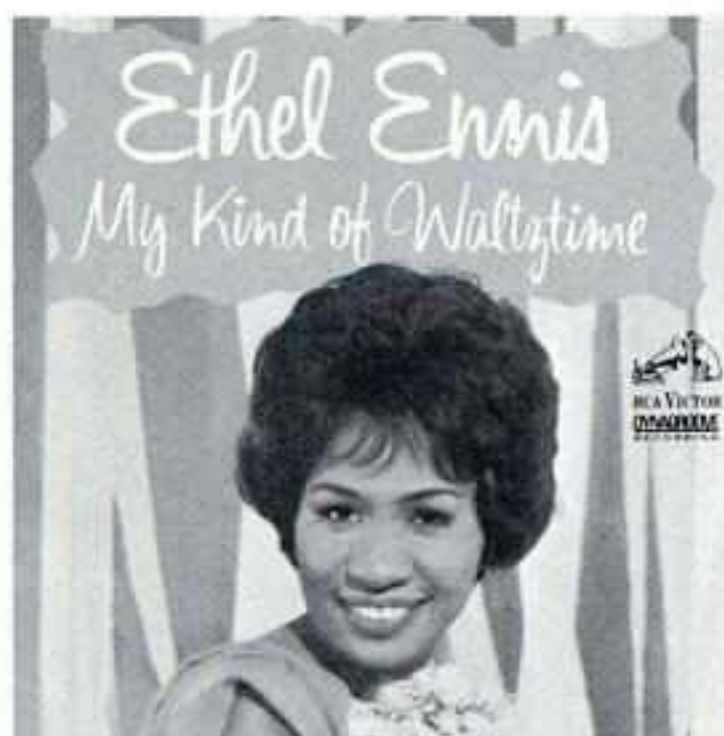
SHOWER

ALBUMS FROM RCA VICTOR

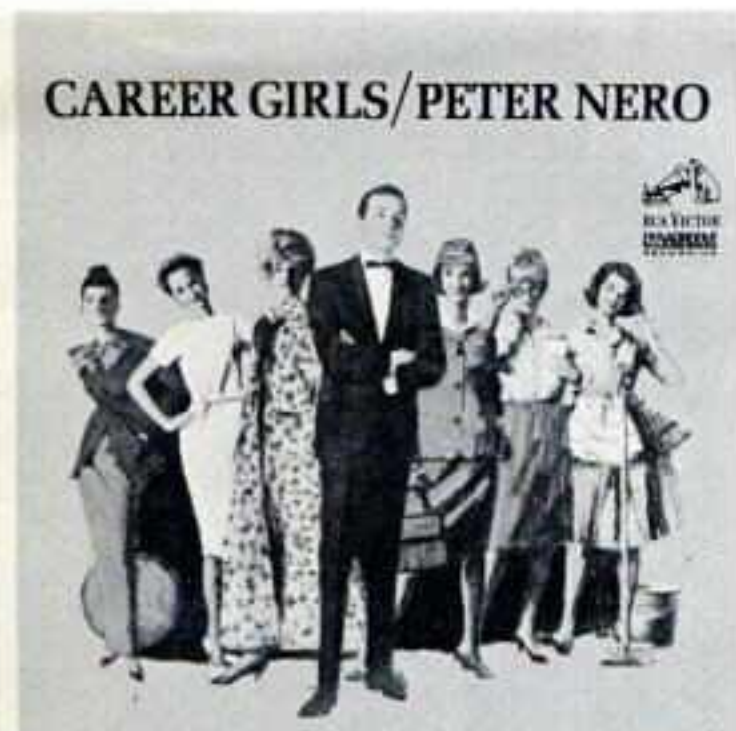
 The most trusted name in sound 



Voted the No. 1 alto sax in the latest "Down Beat" poll. "A Ship Without a Sail," "Aliança," "The Night Has a Thousand Eyes," "Bossa Antigua," "Samba Cantina," "Curacão Doloroso," 2 others. In Dynagroove sound. LPM/LSP-3320



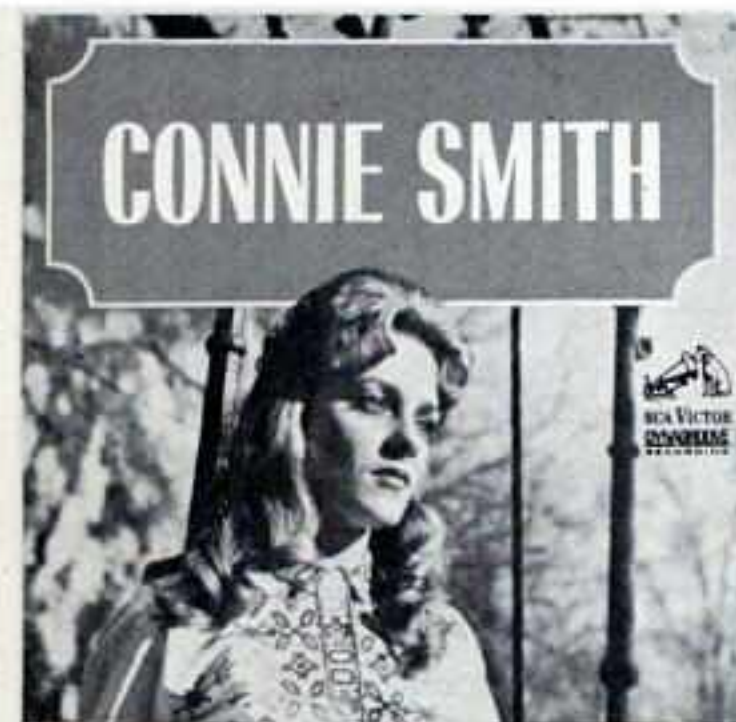
Ethel's many new fans from radio and TV will make this a big hit. "Remember," "My Coloring Book," "The Song Is Ended," "The Petite Waltz," "Some Day My Prince Will Come," and 7 others. In Dynagroove sound. LPM/LSP-2986



12 special numbers for different career girls. For nurses: "Someone to Watch Over Me," for teachers: "Show Me," for stewardesses: "Out of This World," for models: "Easy to Love." In Dynagroove sound. LPM/LSP-3313



Original Broadway Cast with Anthony Newley, Cyril Ritchard. Includes the already big hit "Who Can I Turn To" plus "A Wonderful Day Like Today," "The Joker" and all of the top score. In Dynagroove sound. LOC/LSO-1109



Includes her big hit single "Once a Day" plus "Tiny Blue Transistor Radio," "Then and Only Then," "The Other Side of You," "The Hinges on the Door," "Tell Another Lie" and 6 more numbers. In Dynagroove sound. LPM/LSP-3341



All "pop" repertoire should be big attraction for Joe's many fans. "My Romance," "People," "Sleepy Time Gal," "Prelude to a Kiss," "My Darling," "That Face," "Then I'll Be Happy," 5 others. In Dynagroove sound. LPM/LSP-3343

NEW RED SEAL RECORDINGS



12 tunes from stage, screen, including "Lover," "If I Loved You." Skitch Henderson conducts. In Dynagroove sound. LM/LSC-2794

ANNA MOFFO / LEOPOLD STOKOWSKI
American Symphony Orchestra
Canteloube Songs of the Auvergne
Villa-Lobos Bachianas Brasileiras No. 5
Rachmaninoff Vocalise



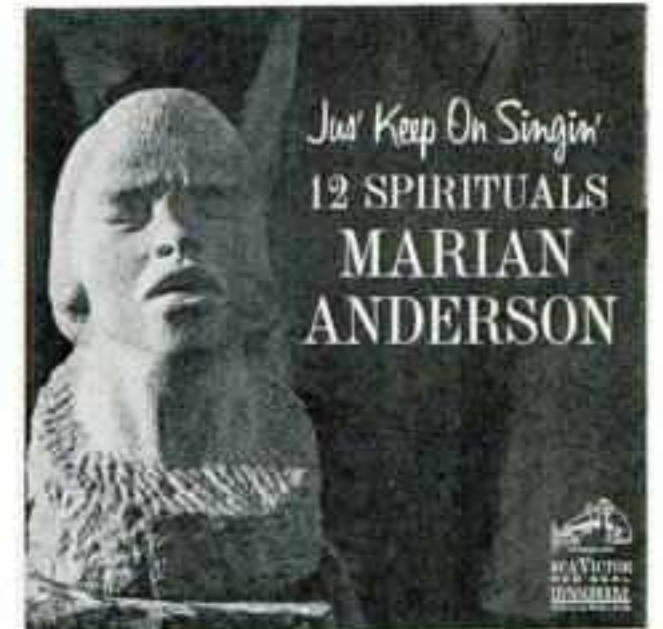
Folk songs and haunting melodies from Brazil and Russia. Moffo and Stokowski both at the peak. In Dynagroove sound. LM/LSC-2795



The first recording of the Chicago Symphony under their new conductor, Martinou. Superb in Dynagroove sound. LM/LSC-2806



One of the world's great pianists at his peak. Performances raved about by critics, audiences. In Dynagroove sound. LM/LSC-2811



12 spirituals in settings by Hall Johnson. Moving story of the Negro in America. Miss Anderson at her best. LM/LSC-2796

Great Music for Relaxation
Tchaikovsky • Brahms • Puccini • Beethoven
Bach • Gluck • Elgar • Massenet
Conducted by Fiedler • Gould • Munch • Stokowski • Agoult



Stokowski, Munch, Gould, Agoult and Fiedler conduct great music that's also relaxing. Good background music, too. LM/LSC-2800



Music of Johann Sebastian Bach as well as some of his distinguished relatives. Very interesting, in Dynagroove sound. LM/LSC-2793

Japan Background Music Boom

TOKYO — Competition is making background music thrive in Japan. Background music was introduced here by Japan Music Distributors Co. seven years ago, and the firm had the field all to itself until 1962. Then Toyo (Oriental) Music Broadcasting Co. was established. The former firm represents Reditude of England; the latter represents Alto Fonic of the United States.

Here's how the background music business works in Japan: The supplier gives four reels of tape (either 7 or 10 inch) to the subscriber, and then the supplier delivers one new reel tape every week thereafter in exchange for an old one. This means that the subscriber can play eight different tapes a month.

The standard monthly subscription fee is 6,000 yen (\$17) for up to 15 speakers, and 9,000 yen (\$25) plus 200 yen (\$.55) per speaker for speakers over 15 pieces. For large hotels or buildings or plants which have hundreds of speakers installed, a special discount is negotiated to meet their budgets.

In city centers like Tokyo, Osaka, Nagoya, Kyoto, Sendai and Fukui, music is supplied by means of telephone lines. However, it requires extremely

complicated procedures to acquire a permit to use a telephone line for each new subscriber signed.

Furthermore, it is prohibited to supply music from one telephone exchange zone across to others. This compels the supplier to set up two or three studios in one city to cover subscribers in downtown area, and sell tape players to those in other parts of the city where telephone lines are not available.

The prices of seven-inch tape players range from 50,000 yen (\$140) to 150,000 yen (\$417). However, in view of prevailing economic conditions in Japan, prices are too high for ordinary subscribers.

On the other hand, it costs only 20,000 yen (\$55) to obtain the corporation's license to use a telephone line, though procedures are complicated, and the subsequent monthly using charge of the line is borne by the supplier.

Despite such costly players, extraordinary expenses required for setting up studios in respective telephone exchange zones, and too much complicated procedures for use of a line, the number of music subscribers is increasing at a rapid pace.

Late in 1963, Radio Asahi of Osaka signed with Musictime of New York, and began

operating in the Osaka area. Then Radio Mainichi, also of Osaka and competitor with Asahi in radio and TC broadcasting, concluded a license agreement with Muzak last June. Since Muzak system is completely different from others, Radio Mainichi is now having special equipment manufactured by Nippon Columbia Records Electronic Department.

Radio Tokyo has taken over Japan Music Distributors.

Independent companies are operating in Osaka, Nagoya, Yokohama and other cities as franchisers, but the majority of local franchisers are largely small-sized radio and TV stations which have programs furnished by Radio Asahi or Radio Mainichi or Radio Tokyo.

As a result of mounting competition in background music, such local stations are seemingly handling two or three different brand tapes squeezed between the demands of parental broadcasting organizations.

Besides tape logos, Soundcraft tapes are imported and retailed by Nippon Sound Tape Co., and so are Athon tapes by Cactus Corp. of Tokyo. But the sales of these two brands account for little in comparison with the tapes regularly distributed by the three major suppliers.

Folk Wave Hits UK; 'Ds' Battling for Top

• Continued from page 1

single in Britain by a newcomer.

CBS quickly jumped in, issuing two tracks from former LP's as Dylan's first single. "Times They Are A-Changin'" has met with Donovan-like success, and promotion is being planned for the follow-up "Subterranean Homesick Blues," which will probably be released to coincide with the artist's visit to Britain at the end of this month.

Fast Seller

Dylan's first-ever string of British concerts, arranged by Tito Burns, have been selling out as fast as do Beatle's con-

certs despite the unusually high top of \$3. After the announcement of his date, at the Albert Hall May 10, Dylan agreed to do an additional concert. The Beatles have bought tickets—so has Donovan.

Now British agent Aussie Newman is hoping to duplicate Dylan's success here with Donovan in the U. S. The young star will visit New York later this month for TV appearances. His first album is being rushed-released in U. S. on Hickory, the label which has "Catch the Wind."

Brian Epstein has staked an interest in the folk boom by signing the new group, the Silkie, with Philips.

Rack Jobbing Introduced In Belgium by 3 Concerns

BRUSSELS — Rack jobbing, until recently unknown in Belgium, has begun here. Cogedep, a French company founded by Barclay and Philips, has extended its activities to Belgium; two others, Centrale M. B. and Machelincs, originated in Brussels.

Record dealers all over the country view this new development with anger and fears, especially since they thought that records now would be sold everywhere.

Belgian record manufacturers, however, felt rack jobbing was a necessity here and that it was inevitable because the record has become an everyday product and hits have to be available everywhere.

Record manufacturers intend to limit rack jobbing to department stores, supermarkets, important libraries, and all stores where most goods are sold on a self-service basis.

Record manufacturers are awaiting with confidence the installation of racks, on condition, however, that the jobbers buy their records at the normal source (and do not import them directly) and that this does not bring about a price war. They hope that rack jobbing in Belgium will grow to become a better business than club sales, which proved to be a flop, probably because of the dense population and short distances in Belgium.

Leventhal Arranges Iron Curtain Tours

NEW YORK—Personal manager Harold Leventhal returned here last week from an overseas business trip in which he concluded bookings for Poland and the Soviet Union.

Arrangements were made with Pagart of Poland and Gosconcert of the USSR for a jointly sponsored package tour of folk music artists this coming summer and fall. Starting in mid-June, folk singer Judy Collins and the trio, the Tarrriers, will spend two weeks in Poland and then three weeks in the USSR. In October, Pete Seeger will return to the Soviet Union for a three-week tour in Siberian cities. The tours were arranged on a commercial basis by the Harold Leventhal Management office with the concert organizations of Poland and the USSR.

This was Leventhal's second trip to Eastern Europe within a year, and he is planning additional tours for the spring of 1966 to include Poland, the USSR, Hungary and Rumania.

On his return to New York, Leventhal said, "I feel that this pioneer work in bringing American talent to East European countries on a commercial basis will really expand within the next few years. They are very eager for American Folk music talent as well as jazz artists and they can handle more than our State Department cultural exchange is able to provide."

During his European trek, Leventhal also stopped off in Paris where he arranged for Theodore Bikel to do a concert there in June and for Pete Seeger to do one in late October.

Dick James Begins Push On A-B Line

LONDON — Although the contract is still to be signed, publisher Dick James is already working on the CBS-owned April-Blackwood catalog.

Cilla Black's new single features "Some Things You Never Get Used To" from the April-Blackwood catalog. The disk, recorded by George Martin, will be issued on Parlophone next week (16).

Martin was the arranger; his former assistant Ron Richards was the recording manager on a single Bobby Vee cut here a fortnight ago for immediate release on Liberty, "Keep on Trying," selected by James from the April-Blackwood catalog.

Turicaphon Exhibit

ZURICH — Turicaphon AG, which owns the Elite Special label, will exhibit at the Swiss Industries Fair, to be held in Basel, April 24-May 4. The firm will demonstrate the use of records as a sales promotion tool for consumer products.

Stones Gather Bids

LONDON—More top labels have joined in the bidding for the Rolling Stones. Latest are ABC-Paramount, Reprise, and CBS. It is expected, however, that the group will renew with British Decca.

to use a minimum of 80 per cent French songs.

It was claimed that the percentage of foreign songs used by American radio and TV stations was less than 4 per cent.

SNAC Urges Curbs on Foreign-Song Airings

By MIKE HENNESSEY

PARIS—The French Syndicat National des Auteurs et Compositeurs (SNAC) has launched an intensive campaign to protect French songwriters by asking for a drastic reduction of foreign songs aired by French radio and TV.

SNAC held a press conference "to draw public attention to the dramatic situation facing French songwriters" and vigorously denounced "the massive use of foreign music by French radio and TV programs, particularly those of the

ORTF (the French TV and radio authority).

The Syndicat claimed that over a period of three months French TV's music output contained 60 per cent foreign material and in certain variety programs the figure was as high as 97.5 per cent.

SNAC deplored "the dangers of Americanizing the taste of the public and, in particular, of French youth," and called upon the ORTF to impose a strict quota on the use of foreign songs. The ORTF, SNAC said, should instruct their producers

HAS RECORD YEAR

Radio Luxembourg Booms

LUXEMBOURG — Radio Luxembourg with headquarters in this city, beams commercial radio programs to an international audience of 50 million in five languages, in France, Germany, Holland, Luxembourg, England. Commercial airtime figures for 1964 reached an all-time record of \$1,800,000, an increase of \$322,000 over the previous year. The station pays \$280,000 annually to copyright and performance societies in royalties.

Between 65 per cent and 70 per cent of all programs presented on Radio Luxembourg are produced in the London studios, over 100 tapes flown out each week. A private company, Radio Luxembourg is the world's largest commercial radio organization.

Advertising costs work out at about 10 cents per thousand, based on a 60-second spot, or 8 to 14 cents per thousand, based on a sponsored program. Radio Luxembourg claims that if the pirate radio stations around Britain's shores continue to operate successfully without government interference, Luxembourg might consider daytime broadcasting to the U. K. to meet this competition. (Radio Luxembourg broadcasts at

night). This would open the whole question of commercial broadcasting in the U. K. Although commercial radio is officially illegal and against the monopoly of the British Broadcasting Corp., Radio Luxembourg has become an institution during its 33 years of broadcasting.

BREL SINGS TO CAPACITY

STRASBOURG, France — Singer Jacques Brel's performance here at Rit's near Cite' Universitaire Pourales received a "more than enthusiastic reception," especially for his versions of "Amsterdam" and "Le Plat Pays." Francis W. H. Davies, a new member of Billboard's growing network of foreign campus correspondents, reported that the Barclay Records artist drew a capacity crowd of 1,200.

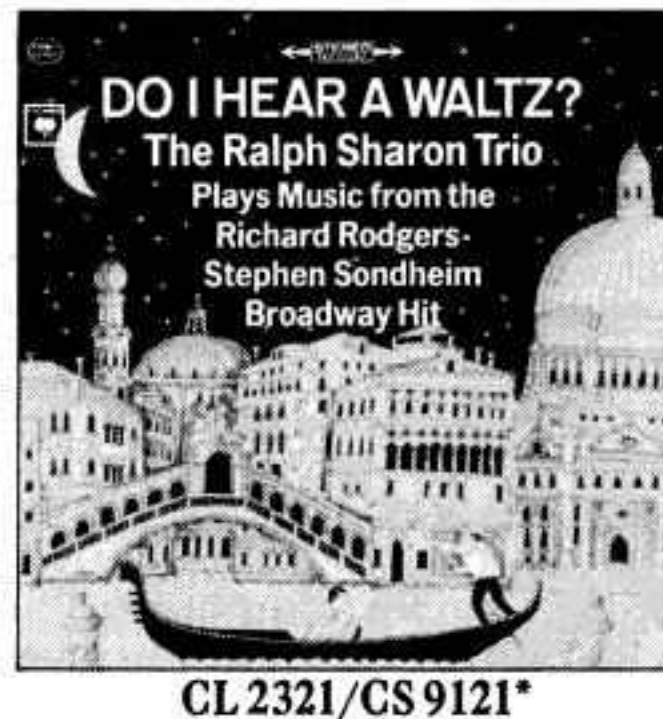
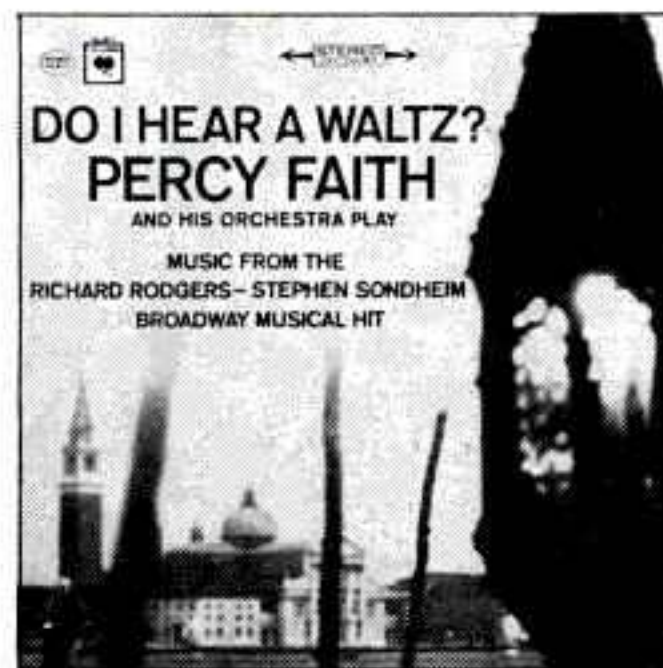
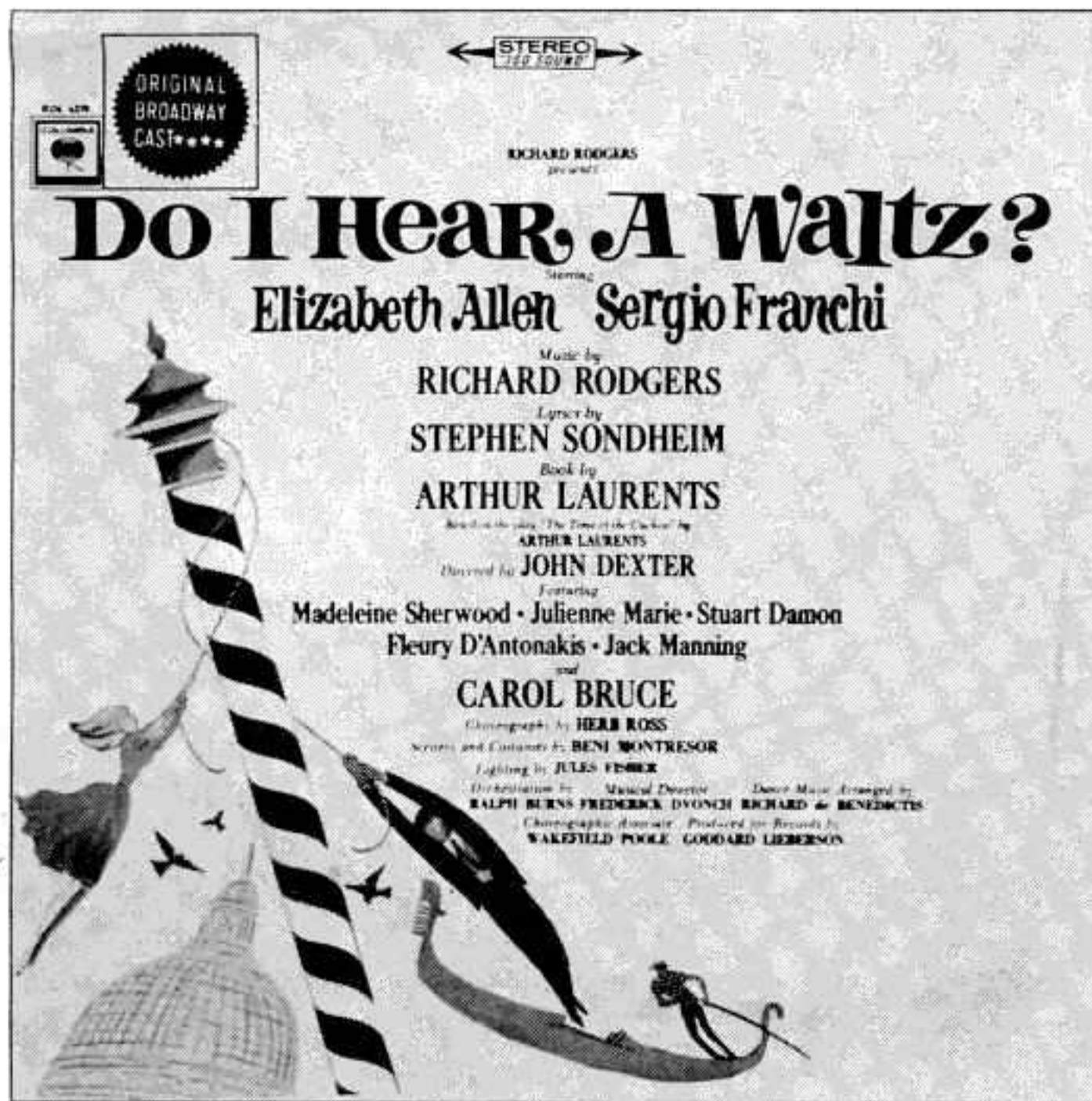
The Manageress Record Department, a local dealer, said that Brel's record sales received no extra activity as a result of the concert, but only because Brel was "selling as strongly as normal."

**“RICHARD RODGERS HAS
 DONE IT AGAIN—HIS SCORE FOR
 ‘DO I HEAR A WALTZ?’ IS ANOTHER
 JACKPOT OF LILTING CHARM—
 WITH BRIGHT AND WITTY LYRICS
 BY STEPHEN SONDHEIM.”**

—WILLIAM GLOVER, ASSOCIATED PRESS

**ALL THE CHARM IS CAPTURED ON
 THESE COLUMBIA HIT SINGLES:**

“DO I HEAR A WALTZ?”⁴⁻⁴³²²⁵ EYDIE GORME
“TAKE THE MOMENT”⁴⁻⁴³²²⁰ TONY BENNETT[†]
“STAY”⁴⁻⁴³²⁵⁰ THE KIRBY STONE FOUR
AND THESE COLUMBIA  ALBUMS:



*Stereo ©COLUMBIA  MARCAS REG. PRINTED IN U.S.A.

Eire C&W Dip 'Temporary'

DUBLIN—Any decline in the popularity of country and western music in Ireland is "merely temporary," according to Jack Fitzgerald, owner of Dublin's Tara Record Shop and U. S. (Unique Sound) Record Center. He said 55 per cent of his record sales are c&w.

There's such a brisk demand for c&w records, he said, that he feels sales will increase, maybe as high as the 70 per cent figures of three years ago.

Fitzgerald, who lists Hank Snow, George Jones, Jim Reeves, Buck Owens, and Don Gibson among his best sellers, does a thriving business. He gets most releases about two weeks after U. S. issue, thus making his stores a natural meeting place for enthusiasts from all parts of Ireland, especially members of showbands in search of material to expand their repertoires.

How do collectors react to country music by Irish artists? "Naturally enough," Fitzgerald said, "they don't register quite so strongly as authentic U. S. singers, but recent examples of heavy home sellers were "Are You Teasin' Me?" (Cadets) and "Love Is Gonna Live Here" (Royal Blues), both of which stirred up interest.

"I think our showbands should concentrate on country music as far as recording is concerned. If they recorded originals, or at least rather obscure numbers that wouldn't invite comparison with the original versions, they would be much better off than trying to improve on familiar tunes popularized by leading artists in the field."

The general opinion is that disk sales would rise if Radio Eireann devoted some programs to country music—which doesn't get a great deal of air-time right now. Irish TV screens a weekly series, "Jamboree," starring Dermot O'Brien and the Clubmen, whose new single is a cover of Buck Owens' "I've Got a Tiger by the Tail."

Esther Ofarin Interviewed in Israel Hookup

NEW YORK—Esther Ofarin, Philips Records artist, participated in a three-way live phone interview on Israeli Radio last week following her return here from an extended concert tour with the Smothers Brothers.

Miss Ofarin, a native of Israel, was interviewed for a half hour by Azaria Rappaport, who was in Jerusalem. Rappaport, former Billboard correspondent, is a producer-commentator on the Israeli Radio Network.

The young singer is well known throughout Europe. She was headlined in the major concert halls and theaters, has starred in German films, and has had her own TV specials on the BBC in London and Europe's TV network, Eurovision.

Prior to her departure in May to fulfill concert and TV commitments in Europe and Israel, she is scheduled to record an album for Philips. Her latest single, "Three Unspoken Words," will be released next month.

News From the MUSIC CAPITALS OF THE WORLD

AMSTERDAM

Rudi Carrell, one of Holland's most successful TV personalities, recently introduced his own version of the English song, "A Windmill in Old Amsterdam," with astonishing results. Phonogram hastily released a recording of this song, "Ein Muis In Een Molen In Mooi Amsterdam." . . . Cees Pompe, Bovema's Columbia-label manager, reports that newly released Shadows single "Mary Anne" is on the hit parade. . . . Imperial launched both Imca Marina's first album, containing 12 popular songs and the Belgian beat group The Jokers LP, "Beat Guitars." . . . The Cocktail Trio, featured in the Willy and Willeke Alberti TV show March 27, waxed their latest hit, "Vlooiencircus." . . . Songstress Willeke Alberti, whose Dutch version of the German song "In Meinem Kalender" is very close to a golden record, has also made an English version of the same song, "My Diary of Love," on the Philips label. Phonogram's Otto Vriezenberg told Billboard that he expects this record to become an international success. . . . There's also a good chance that British pop singer Tom Jones, whose "To Wait for Love" on Decca is a fast-climbing hit, may include Holland in his visit to the Continent.

Famous Dutch star Wim Sonneveld, who once had a role in the American movie "Silk Stockings," last week received a gold record for the more than 250,000 sales of his parody record "Frater Venantius." The record was presented by Willem Duys, still Holland's top TV personality. . . . Sonneveld's colleague Toon Hermans, who will bring his one-man show to Broadway early next year, has scored well in Vienna. Bovema last week released an LP with parts of Hermans' last TV show in Holland.

Popular TV team Walter and Connie will open a lady's fair in Groningen April 14. . . . Several teen-ager music magazines in Holland gave a lot of attention to singer P. J. Proby, whose Liberty LP "I Am P. J. Proby" recently hit the stands. Proby's single, "I Apologize," is a steady seller in Holland. . . . Adamo's half-hour show will be on the air on VARA-TV on April 17. . . . Westminster recording artist Jorg Demus has been on NCRV-TV in a performance of Joseph Haydn's "Andante con Variazioni." . . . A 20-minute video program dedicated to Trad Jazz Classics will be presented on VPRO-TV by the Downtown Jazz Band, Dutch Dixieland group. Meanwhile an LP is due to appear on the Artone label. . . . Barclay artist Jacques Brel visited Holland for an SRO appearance at the Kurhaus, Scheveningen.

Allied Expands Distributorship

MONTREAL — Allied Records Corp., which last month entered into partnership with Roulette Records to form Roulette of Canada, expands further with the Canadian distributorship of the Everest line and the new DeVille label out of California.

Allied has just released the first product after acquiring Canadian distributorship of the Mainstream label, with albums by such artists as Montreal-born Maynard Ferguson and Morgana King.

Phil DeZwirek, Allied president, is planning a trip to Europe next month.

Popular Manuela (CNR Records) from Germany was on Dutch TV with a half-hour show. . . . Italian ensemble L. Musici have made a new LP recording for their Philips label, "I Musici in Amsterdam." Their concert tour was a great success. . . . CBS has high hopes for the new single of popular Belgian songster Jacky Demone's "Toujours" (French version of Roy Orbison's "Goodnight"). . . . Recently released is the stereo version of the strong selling Kilima Hawaiian's album "Farewell Hawaii." This CBS album has been released in the U. S., Mexico, Greece and Israel. . . . Bovema's Capitol label will release two memorial LP's by the late Nat King Cole, "The Unforgettable Nat King Cole" and a German-made "Hor Zu." . . . On the Atlantic label, new jazz albums by Herbie Mann ("My Kinda Groove"), Sergio Mendes ("The Swinger From Rio") and the Max Roach Trio, featuring pianist Hassan's recording debut. . . . Phonogram's Frank Visser is very happy with his company's part in the Eurovision Contest: No. 1, 2 and 3 in the Dutch final, and No. 1 and 2 in Naples (France Gall and Kathy Kirby).

RAYMOND DOBBE

AUSTRALIA

Jim Bailey, vice-president of Dot Records, visited Frederick C. Marks, executive director of Festival Records, in Sydney, Australia, March 4-7. Bailey toured the Festival pressing plant and major retail outlets with Festival's national sales manager Noel Brown.

Bob Cooley, Philips' a&r manager, reports signing two new acts: Janice Slater, pop vocalist who recently placed second in a national TV talent quest (her first disk is titled "Wanting You" by Tom Springfield, published by Belinda Music and released on the Philips label), and The No Names (their first single, "She Is Mine," has been issued by Polydor International overseas and in Australia). Philips will also re-release the Vee Jay album "Black Nativity." The album was previously issued on the Festival label two years ago. However, requests from retailers have prompted Philips to reissue the disk. . . . Hopes are high for the release of the single "Tu Che Ne Sai," one of the winning songs in the recent San Remo Festival. The song is sung in Italian by Dusty Springfield on Philips. . . . Australian Record Co. will launch a national promotion campaign covering all of the Dave Brubeck and Thelonious Monk catalogue during March. . . . ARC will also be involved in March in a national promotion tie-in with United Artists Pictures and William Collins' book publishers to push the soundtrack recording from the film "Goldfinger." Fourth album for concentration promotion from April's release will be Percy Faith's package "Latin Themes for Young Lovers."

TV singer Marlene Atcheson has signed with RCA. Her first single, "That's Not for Me," was written by local song team Warren Williams and Franz Conde. Ron Wills, a&r manager for RCA, is enthusiastic on the play of the disk by radio and TV stations.

English entertainer Max Bygraves opens his Australian tour this month for the Tivoli circuit. He opens at the Tivoli in Melbourne and in Sydney early June. . . . Frederick C. Marks, executive director of Festival Records, announced that the New York publishing firm of Hill & Range have purchased rights from Festival for the immediate release of the No. 1 Australian hit, "20 Miles," by Ray Brown & the Whispers. The disk will hit the American market on the Big Top

label distributed in all States by ABC-Paramount Records. Further releases in other countries are expected, Marks said. . . . Due to the success of the c&w album "Country & Western Singalongs" by Aussie singer Reg Lindsay, EMI has contracted Lindsay to record a second volume. Songs featured in both albums are all American. . . . EMI's next single release includes The Rolling Stones' "The Last Time," "Find My Way Back Home" by the Nashville Twins, the Dave Clark Five's "Reelin' and Rockin'," and Cliff Richard's "The Minute You've Gone." Two Australian singers now in the big time in the UK have their latest singles issued on the same release by EMI, namely Rolf Harris' "The Thing" and Patsy Ann Noble's "Then You Can Tell Me Goodbye." . . . Chappell & Co. music publishers are riding high with four top musicals opening in Sydney and other States within the next few months. Fran Donlevy of Chappell has stated that his company holds music rights to "Hello Dolly!" which just opened here and "Sound of Music," the movie opening here April 16. Both soundtrack albums have already been issued by RCA. "Mary Poppins" will hit the screen during May with the MGM soundtrack already doing good business and "My Fair Lady" opens Perth, West Australia, in April and in Sydney during June. Chappell's "I'll Never Find Another You" by the Seekers is top of all parades throughout Australia. . . . Leeds music man Jack Argent reports that during his recent overseas tour he successfully negotiated for the formation in this country of a new publishing company, Dick James Music Pty. Ltd. The Dick James Music will handle all music and copyright dealing with the Beatles, Gerry & the Pacemakers, Cilla Black, and Billy J. Kramer. Operation is expected to commence during April. . . . Disk jockey demand has prompted Festival-Records to rush release a single by the Righteous Brothers "Bring Your Love To Me" taken from their current album "Shindig" which went into the retail stores this week.

GEORGE HILDER

BRUSSELS

A new record company, Sachem, has been founded by R. Heremans, C. Saey and Moeskop. All three were with another record company. Composer is John Handscombe. Local talent already recorded include Les Ombres, Le Grand Juliet, Joe Troy, while a contract with an important American record company is awaited.

Artone Records appointed Willy Delabastita, CBS records Mimi Smith, Palette records Roby and Pierre Meyer, while Fonior signed Jaak Verdonck to do their promotion. . . . Roy Orbison was in Belgium to do a TV appearance in Brussels, a one-night stand in Antwerp and a press conference in newly opened 007 Club in Brussels. He was met by the staff of Fonior, which sells his records on its label and by the staff of Acuff-Rose Benelux, which publishes his songs.

The "Grand Prix 1965 du Cercle Vivaldi de Belgique" was awarded to "La Strataganza," of Vivaldi by the soloists of Milan under the direction of Angele Ephrikian. It is a HMV record of the Arcophon serial.

"Les Petits Chanteurs a La Croix De Bois" on tour in Belgium recently. On this occasion an EP with four folk songs was released, called "De Petits Chanteurs a La Croix De Bois in Vlaanderen." . . . Polydor reports that Enrico Macias wrote "Po Po Po . . . Dis" for Marcel Amont. Amont presented this song to the Belgian public during his appearances at the Ancienne Belgique, Brussels, and on his tour across Belgium. A reception was held on March 22 in honor of Marcel's visit to Belgium. . . . Songstress Jocelyne has a new EP, "Nitty Gritty"/"On Pretend Que J'ai Peure." JAN TORFS

COLOGNE

Ariola has sold 60,000 albums of German Mardigras material

within three weeks of the album's release—a record for this type of material. Ernst Negeer's "Humbata-Tatara," a carnival tune, is a hit. . . . Latest of the beat musical groups to record in Germany is the Renegades, from Finland. . . . Six unknown, complete Verdi operas will be offered through Ariola's import service, Ariola-World-Import (AWI), and Ariola has begun releasing a number of cantatas by Johan Sebastian Bach on LP's. The works were recorded with East German musical organizations—the Thomaner Choir of Leipzig and the Gewandhaus Orchestra, Leipzig, both conducted by Guenther Ramin. Six albums are now on sale and the series will be continued soon. . . . Branka Musulin, professor of music in Frankfurt, is touring the U. S. and Canada as pianist. Accompanied by Heinz Wallberg and the Bamberg Symphony orchestra, she has just recorded Chopin's "Piano Concert in E minor," Ravel's "Concert in G major" and "Symphonic variations for Piano and Orchestra" by Cesar Franck.

CBS Schallplatten is winning an image in Germany as the country's pace-setting c&w disk firm. The firm's headquarters in Frankfurt is becoming known as "Nashville on the Main" CBS, however, has asserted its independence of Nashville by producing its own c&w with German composers and authors and singers. CBS currently has two new Western releases, home-grown in Germany; "Ein Cowboy der braucht Liebe" with the four Jacob Sisters and "Wenn Es Nacht Wird Am Missouri" with Juergen Herbst. There is talk in German c&w circles of exporting German c&w product to the U. S. and sending German c&w recording artists on tour in the U. S. and Canada. . . . Gerig announces the release of a new version of "Downtown" with the Czech singer Michaela Prunerova from Prague (Columbia). Meanwhile, Deutsche Vogue's "Downtown," with Petula Clark, is firmly anchored in No. 1 spot on the German hit parade.

OMER ANDERSON

DUBLIN

Currently there is widespread public and trade criticism of the Radio Eireann (Irish Radio) rule that does not permit disks with a religious content to be played on commercial programs. Latest disk to be hit is Sister Mary Gertrude's Pye single, "My Auld Killarney Hat." Although R.E. maintains that it can be used on non-sponsored programs, it has yet to be broadcast by the station. . . . Butch Moore, who represented Ireland in the Eurovision Song Contest, was afforded a spectacular welcome at Dublin Airport. "Walkin' the Street in the Rain," voted sixth, was released by Pye to coincide with his return. . . . Royal Showband left for their 1965 U. S. tour, which includes dates in New York, Chicago and San Francisco.

The Waterford unit, whose status here has never been greater, thanks to their double-sided "I Ran All the Way Home"/"The Hucklebuck" charter, is anxious to find suitable Hucklebuck tunes for future releases during their tour. . . . Singer-entrepreneur and Irish Television's "Showband Show" emcee Paul Russell's first single, a revival of Bing Crosby's onetime smash, "Eileen," was issued on HMV. He's one of the very few individual artists to be signed to a disk contract recently, as the current trend favors singers within showbands. . . . Irish Record Factors, Ltd., held a reception to launch "Ireland, Mother Ireland," an Argo LP that is the result of an enormous undertaking initiated by the late Tom Manahan and featuring, among others, Our Lady's Choral Society and the Radio Eireann Symphony Orchestra.

KEN STEWART

HAMBURG

Philips has released the songs (text and music) by Father Alfred Flury, "Ich Habe Viel Zu Fragen" and "Nur Eine Kleine Weile." Father Flury has become Germany's best known writer of pop

(Continued on page 22)



CONGRATULATIONS TO FRANCE GALL

FOR HER SPLENDID ACHIEVEMENT IN FINISHING
AS THE FIRST OF EIGHTEEN PARTICIPANTS IN THE
EUROVISION SONG CONTEST 1965.

THE WINNING SONG,
POUPÉE DE CIRE, POUPÉE DE SON

IS NOW AVAILABLE INTERNATIONALLY ON PHILIPS 328 036 JF
AN ITALIAN VERSION, "IO SI, TU NO" HAS ALREADY BEEN RELEASED.

PHILIPS MAKE RECORDS IN MORE WAYS THAN ONE



This Week's
NEWSMAKERS
Around the World



JERRY VALE, left, CBS Records recording artist, takes a few moments out from appearance at Puerto Rico's Caribe Hilton Hotel to chat with Tom McGuiness, Caribbean sales manager for CBS International; veteran record dealer Lino Fragoso; and record salesman Henry Perez.



THE ORIGINAL Egerländer Musikanten, a West German folk band, recently received a presentation from Teldec in honor of their selling four million records between April 1956 and March 1965. The records comprise 30 singles, 30 EP's and 11 LP's. The 17-piece band is conducted by Ernst Mosch. Many of the group once played in South Germany's Radio Dance Orchestra.



CAPPING a successful week in London, which he filled with TV and concert dates, is Thelonious Monk. His new CBS/Oriole album, "Monk," was released April 1. He's on world tour.

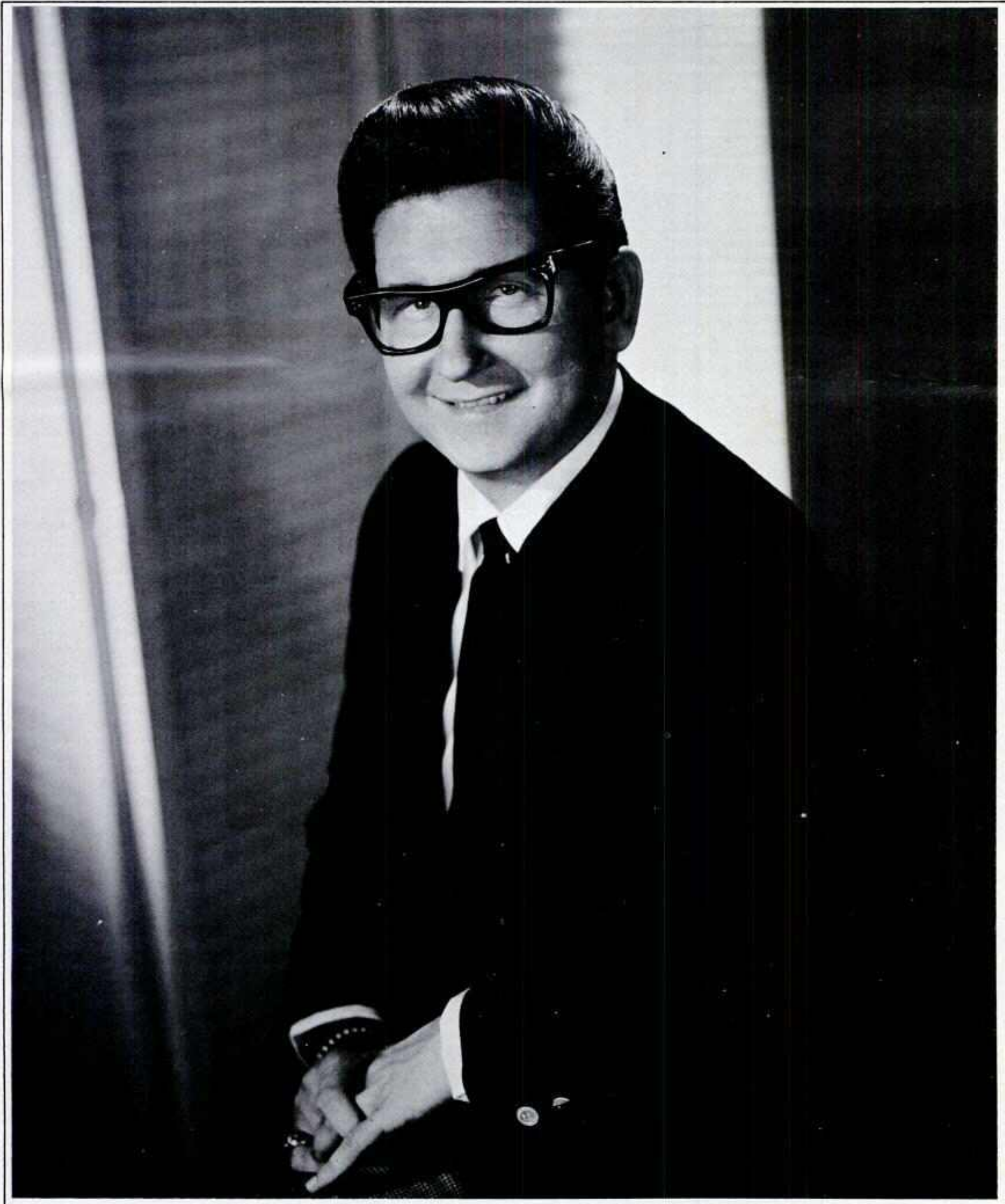


HORSING AROUND recently in Italy was Vogue's Udo Jurgens of Austria, noted in Europe as both composer and singer.



HOSTING A PARTY for newly signed RCA Victor artists Sonia Noemi of Puerto Rico and Hector Cabrera of Venezuela was Splendid, Inc., Puerto Rican distributors. With the artists are Tony Contreras, left, Billboard correspondent, and Ignacio Mena, right, manager of Splendid, Inc.

**My thanks to NARAS for nominating
"Oh, Pretty Woman" best rock & roll recording.**



ROY ORBISON

News From the MUSIC CAPITALS OF THE WORLD

• Continued from page 18

music with a religious theme. . . . Aberbach-Musikverlage announces the release of "Aladdin and His Wonderful Lamp" with **Cliff Richard** and **The Shadows** (Columbia). . . . **Herbert von Karajan** and his Berlin Philharmonic orchestra will take part in the Sibelius Festival in Helsinki on May 16 and, after concerts in Stockholm and Copenhagen, will open the International Festival in Bergen May 19. . . . **Rafael Kubelik**, chief conductor, will take the symphony orchestra of the Bavaria Radio to Japan this month for eight concerts in Osaka and Tokyo. . . . **Lorin Maazel**, conductor-designate of Deutsche Oper and Berlin Radio Symphony Orchestra, is directing a series of concerts by the New York Philharmonic orchestra. . . . **Ralph Kirkpatrick**, the American cembalist, is giving concerts in Duesseldorf, Munich, Hanover, and Hamburg. . . . Polydor has released the first German version of the U. S. hit "Red Roses for a Blue Lady" (Ich Sende dir Rosen) with **Hartmut** and **Knut Kiesewetter**. . . . **Lolita**, currently West Germany's best selling distaff vocalist, has a new release, "Komm Wieder," produced by **Lotar Olias**. Lolita will tour the U. S. for a month in autumn.

OMER ANDERSON

LONDON

One of Britain's most successful records in the world's charts last year—the **Honeycombs'** "Have I the Right"—is to be the subject of a High Court action in June. Publishers **Ivy Music** (of the Campbell-Connelly group) are suing composer **Geoffrey Goddard**, seeking a declaration that they own the song's copyright and claim an injunction to restrain Goddard from alleged infringement. . . . The **Rolling Stones** return to the U. S. on "Ed Sullivan Show" May 2. Also set for the program are **Kathy Kirby** (May 23), the **Dave Clark Five** (June 20) and tentatively—on a film recorded here last August—**Dusty Springfield** (June 13). . . . Although the other **Beatles** and some of his former girl friends had agreed to take part, **Ringo Starr's** mother refused to appear in an edition of BBC-TV's new "This Is Your Life" series, and the idea had to be scrapped. . . . The 100-strong **BBC Symphony Orchestra** leaves London April 24 for its first U. S. tour. . . . Equity—the British union for actors and singers—has told its members not to perform in South Africa unless to multiracial audiences, following the recent independent stands taken in that country by **Dusty Springfield** and **Adam Faith**. The Musicians' Union already has such a ruling. . . . **Tony Hatch** has been recording **Petula Clark** in French at the Paye studios.

Hal David arrived for a talk sequence with his songwriting partner in a TV tribute to **Burt Bacharach** program filmed by Granada and featuring **Dusty Springfield**, **Dionne Warwick**, **Searchers**, **Frankie Vaughan** and the **Merseybeats**. . . . Another top British group, the **Hollies**, is set for its first U. S. engagements commencing with a 10-day run at the New York Paramount from April 16, and followed by two TV-ers—"Hullabaloo" and "Shindig." . . . Radio Luxembourg is launching a nationwide talent search in partnership with orchestra leader **Cyril Stapleton**. . . . The **Everly Brothers** return to Britain in May for a promotional visit being set up by GAC's British representative, the **Vic Lewis** organization. But Lewis has had to cancel plans for a projected visit by **Jack Jones**. . . . The **Seekers'** first-ever tour of their native Australia opens in Perth May 25—two days after they leave London. On the way back the folk

group visits California to appear in "Hollywood Palace" and the "Jack Paar Show" TV-ers.

CHRIS HUTCHINS

MANILA

Pianist **Fou Ts'ong**, winner of several international piano competitions, who defected from Communist China in the late 1950's, will be presented by **Redentor Romero** of Celebrity Concerts, set for May 4 at the Philamlife auditorium. Fou Ts'ong continues to appear regularly as soloist of the world's leading orchestras and conductors, and as a recitalist on six continents. He is also frequently invited to perform in important international festivals. A recording artist for Westminster Records, Fou Ts'ong has recorded several solo piano works and piano concertos with leading orchestras. . . . Romero also announced that forthcoming presentations will feature the Italian Opera Company, with a full cast and sets, in four performances of "Rigoletto" and "The Barber of Seville"; **Hanz Graf**, Viennese pianist; **Julian Olevsky**, coloratura soprano of the Metropolitan Opera, and the **Engel Family** of Austria in a series of return engagements. Romero also announced that pianist **Ruth Slencznska**, who is coming back for another series of concerts in 1966, will donate the Slencznska trophy for the second nationwide piano competition and serve as chairman of the jury. . . . **Ronnie Romano**, 18, who comes from Zambogana City and named "Elvis Presley of the Philippines for 1965" by the Elvis Presley International Fans Club of the Philippines, made his debut in Manila recently at the Fiesta Pavilion, Manila Hotel. Romano was accompanied by the **Jitterburgs Combo** which recently returned from abroad. The combo is composed of **George Saavedra** (lead guitarist), **Bebo Saavedra** (second lead), **Ray Faraon** (bass), **Virgilio Mendoza**, **Nestor Saavedra** and **Roy Martiniano** (drums).

MUNICH

The Polydor/Philips labels and Stern, weekly magazine, started a new label, Stern Musik. The first series offers three LP albums: Music from **Peter Kreuder's** musical, "Lady Aus Paris," starring **Karah Leander**; a "Star Parade," featuring **Peter Alexander**, **Thomas Fritsch**, **Brenda Lee**, **Sacha Distel**, **Tony Sheridan**, **Wencke Myrhe**, **Mal Sondock**, **Roy Black**, **Connie Francis**, and **Willy Millowitsch** and **Igor Markevitch**, with the London Symphony in Tchaikovsky's 4th Symphony. . . . **Fats Domino** guest-starred at the Star Club in Hamburg. . . . Former Miss Germany **Margit Nuenke** has been contracted by Philips. . . . On the Ariola label, Miss Nuenke sings two **Doris Day** numbers in German, "12 o'Clock Tonight" b-w "Twinkle Lullaby." . . . **Noel Rogers**, general manager of United Artists publishing firm and United Artists Records, Great Britain, arrived in Frankfurt to meet **Johann Michel** of Progress (United Artists, West Germany). . . . **Peter Beil** will sing the German version of **Johnny Rivers'** hit, "Rhythm of the Rain" on Philips. . . . Vet composer **Robert Stolz** wrote a new arrangement of the operetta, "Zigeunerbaron," by **Johann Strauss**. . . . **Anita Traversi**, **Tony Sheridan**, the **Caravelles** and the **Chimes** are the stars of the Panorama Vision package, "Laterne Magica," which opened an European tour in Essen, West Germany. . . . **Peter Moesser** wrote the German lyrics "Hab' Ich Dein Herz Verloren," of the U. S. hit "You've Lost That Lovin' Feelin'." The **Continental Brothers** sing the German version on Ariola-Hansa. The producer is **Christian Bruhn**.

Radio Bremen will broadcast "A Night at the Apollo, Harlem" April 2 featuring **Rufus Thomas**,

Otis Redding, **Ben E. King**, **Doris Troy**, the **Coasters** and the **Falcons**. . . . The **Supremes** arrived in Germany to guest-star in a TV network spec. They were invited to a press conference in Hamburg by **Aberbach** publishers and CBS Records. . . . **Michel Andries**, of Interart, Dusseldorf, is starting a beat package to tour Germany, featuring **Casey Jones** and **Governors**, the **Lords** from Berlin, the **Beat Chicks** from Liverpool. The show will be titled "Beat Beat Beat" and will appear in 60 German cities. Then the show will go to Switzerland and Austria.

JIMMY JUNGERMANN

RIO DE JANEIRO

Aloysio de Oliveira bought the rights to release on his Elenco label the "The **Astrud Gilberto** Album" (Verve) and "The **Swinger From Rio**," **Sergio Mendes** (Atlantic). . . . Modern sambaman **Wilson Simonal** and **Bossa Tres** combo will tour U. S. this month and May. . . . **Jair Rodrigues** recorded his Philips' hit "Deixa Isso Pra La" (Let It Be) in Spanish. . . . **Fermata** has just released another samba-jazz LP: "Impact!". The star of the disk is tenorman **Hector Costita**. . . . French star **Mylene Demongeant**, who is in Rio shooting new film, has seen all the bossa nova and traditional samba shows in town, Mylene is an ardent admirer of Brazilian rhythms.

ROME

Jazz, something of a stepchild in Italy, came into its own at this year's San Remo Jazz Festival. Overflow crowds packed the Casino Theater for both nights, topping attendance marks of the song-fest as well. . . . **Marcello Mastroianni** will sing and dance in a new musical comedy based on the life of **Rudolph Valentino** to make its debut here in January. **Armando Trovajoli** will do the music. Book and lyrics will be by the top team of **Pietro Garinei** and **Sandro Giovannini**. Limited to a six-month engagement here, the authors hope to send a translated version to Broadway. . . . Poetic justice for RCA, which now has seven songs on top lists despite RAI's freezing of their taping of songs withdrawn from San Remo. Of the new RCA leaders, two come from films, two from the Roman Festival of the Roses, which may well turn out to be San Remo's strongest competitor in the near future; two are frozen San Remo songs by **Paul Anka** and **Gino Paoli**, and one is the theme of a TV show by **Rita Pavone**. Rita's Carnegie Hall success received top play in the Italian press. . . . **Pallavicini** and **Amurri** rewrote all lyrics for "My Fair Lady" and the version now here and in Milan is entirely in Italian, differing from Italian stage version. CBS will issue the Italian soundtrack album. . . . **Bruno Martino**, orchestra leader now in 17th year, has switched from Voce del Padrone to Ariston. Another Ariston artist, **Marino Barretto Jr.**, who sings and leads his musicians, is celebrating 15 years of Italian activity since he left Cuba. . . . Italdisc has released **Mina** in two English songs, "Young at Love" and "Slowly," recorded in U. S. . . . **Cyril Shane**, head of Shapiro-Bernstein in London, here to visit publishers. **SAM'L STEINMAN**

ZURICH

Elite Special has released a new LP album featuring a selection of chansons sung by **Greta Keller**. . . . "Pretend" b-w "Suzy" is the new record of **Jimmy and the Rackets**. . . . U. S. jazz pianist **Earl Hines** guest starred in Baden near Zurich by invitation of a local jazz group. . . . **Peggy March's** German record "Good Bye, Good Bye, Good Bye" on RCA now also a hit in Switzerland. . . . Barclay star **Jacques Brel** guest starred in Geneva and Lausanne. . . . **Hildegard Neff** plays the leading role in the Basle stage production, "Mrs. Dally." . . . The London label released the "Tokyo Melody" by **Helmut Zacharias** sung by **Tsai Chin**. . . . The **Billy Wilder** movie "Irma La Douce" is for the 80th

week in a Zurich cinema now. This remarkable run helped the sales of the "Irma La Douce" United Artists LP soundtrack album. **JIMMY JUNGERMANN**

HOLLYWOOD

Hanna-Barbara Records will have its own wing of offices in the parent company's Cahuenga Boulevard headquarters. An engineering firm located in the space is vacating, with the new record company reaping its own set of offices.

KMPC's afternoon funnyman **Gary Owens** has been receiving 200-300 letters a day in his "Send for One" contest. DJ offers "one" to persons writing in for it. Most letters are in a humorous vein, he says, and are enthusiastic about receiving whatever "one" is. Owens never mentions what the item is on the air. "It's not a cheap imitation and it's washable" are two clues offered.

Jerry Blaine, Cosnat head, reports his film, "King Louis the Most," begins shooting June 6. Film stars **Louis Prima**, whose wife's pregnancy necessitated a delay in the shooting. Cosnat's other film, "A Toy for Carmen," is set for a May production date.

Record Merchandising has picked up the Hickory label. Diamond Distributors and the defunct Buckeye formerly handled the c&w line.

Tiki Tahiti Records has been formed by publisher **Mickey Goldsen**. First two LP's are "How to Speak Tahitian" and "Tahiti Nut." Goldsen is on a trip to the area to acquire masters and arrange distribution.

Standells have been repacked at San Francisco Hilton's Tiger a Go Go Room for eight weeks starting April 8. They first played the room last February, the first rock 'n' roll combo to appear there.

ELIOT TIEGEL

NEW YORK

To keep up with the expanded activities, and with his large sales and office staff, **Ervin Litkei**, president of Olympia Record Industries and its subsidiaries, moved his operation into new and larger headquarters at 239-243 W. 18 Street. Litkei plans to have a press reception shortly to celebrate the opening. . . . The American Society of Composers, Authors & Publishers is sponsoring a "Concert in Music Showcase" at Judson Hall April 12-13. . . . The **Modern Jazz Quartet** will record **John Lewis'** "Porgy and Bess Suite" for Atlantic Records. . . . **Stan Catron**, general professional manager of South Mountain Music, has added **Irwin Zucker** as representative on the West Coast and **Perry Stevens** as representative in Cleveland. . . . **Penny Mann** left her post at **Shapiro-Bernstein** because a baby's due in September. Meantime, she'll be assisting her husband, **Dave Mann**, to activate his publishing firms, **Kinnelon Songs** and **Paradox Music**, from their home in New Jersey. . . . **Bobby Vinton**, Epic Records artist, has joined the client roster of **Mal Braveman's** publicity office. . . . **John Abbott**, freelance arranger who is currently working with **Reperta** and the **Delrons**, has opened his own office at 1650 Broadway. . . . Country star **David Houston's** "Ballad of the Fool Killer," recently released on the Epic label, will be included in the Landau Co.'s film production, "The Fool Killer." . . . **Peter and Gordon**, Capitol Records artists, visited the Billboard offices last week. They take off on week's concert tour of Japan starting April 23. . . . **Skitch Henderson** will conduct at the opening game at Shea Stadium. **Connie Francis** will be soloist. This is Henderson's first such chore. The appearance was set by **Julie Chester**. In advance of **Al Hirt's** April 22 and April 24 concerts at Carnegie Hall, Hirt will appear as a guest with his sextet for the taping of "Electronics Showcase," a **Gordon** and **Sheila MacRae** special on the opening day of the World's Fair April 21. The program will be aired on ABC-TV April 29. . . . **Lisa Kirk** will soon cut an album

on showtunes for the Musicor label. . . . **Nathaniel Meyer** has returned to the recording scene on the Fortune label with "A Place I Know." Fortune also has reissued "Mind Over Matter" by **Nolan Strong** and the **Diablos**. **MIKE GROSS**

TORONTO

Claude Leveille, French-Canadian chansonnier who has just returned from six weeks in France during which he recorded an LP for CBS, is off on a Quebec tour following 14 SRO concerts at La Comedie Canadienne in Montreal. Columbia here is looking forward to release of the CBS album, to add to the four he has recorded here with great success. . . . **Debbie Kaye** of Sault Ste. Marie is back home after recording four sides in Nashville for Columbia, with expatriate Canadian a&r producer **Frank Jones**. . . . "S.O.S." by **Kenny Chandler** of Halifax, another of the Canadian talents recognized by Epic in the States, is high on the radio station charts in his home town and beginning to spread across the country. . . . **Ka'leigh Record Sales**, distributor, and one of the founders of the Red Leaf label, has moved to more central headquarters at 74 York Street in Toronto. . . . **Mike Settle**, very popular with Toronto folk fans, appearing at the **Penny Farthing** coffee house in Toronto.

In something of a coup, RCA Victor's Canada-International label has captured ex-Warner Bros., ex-Capitol recording artist, organist **Jackie Davis** for an LP of Canadian tunes. The album includes "Eternal Flame" and "Shag," two of the latest compositions by **Johnny** ("Our Winter Love") **Cowell**, and "Too Many Irons in the Fire," by **Alex Barris**, columnist for The Toronto Telegram. Davis is appearing now in the Plaza Room of Toronto's Park Plaza Hotel. . . . The **Thunderbolt's** "There I Was" and "Without a Song," on Allied here, has been picked up by 20th Century-Fox for release in the U. S. The single has been doing well in Montreal, home town of the group. . . . "Man in a Raincoat," one of the first Canadian compositions to make the U. S. charts when **Marion Marlowe** recorded it on Cadence and **Karen Chandler** sang it on Coral 10 years ago, is celebrating the anniversary with a revival. **Edward Bonnemere** sings the **Rick Webster** tune on his new Prestige release. . . . Even before its Canadian release on Sparton, negotiations were under way for American release of the first single by **Derek Dorrell** and **Ed Armstrong**. The boys sing two of their own songs, the r&b "Hum Drum" and a ballad, "True Love Can Never Die." . . . **Don Francks** is back in Toronto after a personal triumph in the Broadway flop, "Kelly," to play the Town Tavern. . . . Birthday cards to **Duke Ellington** can be addressed care of **Massey Hall** in Toronto, where he'll be appearing with his famous orchestra (29).

Capitol rushed **Donna Loren's** "Ten Good Reasons" and "Ninety-Day Guarantee" around to Toronto stations. She was the prize in a CHUM, Toronto, "Win a Dinner Date With Donna" contest and guested on a couple of TV-ers during her visit. . . . Arc Records is having great success with its "Oh Oh Canada" LP satirizing political issues. Another LP is in the works, and the artists, four policemen called the **Brothers-in-Law**, are busy with personal appearances. Copies have just gone out to all Parliament members. . . . An SRO favorite in past appearances in Toronto, **Harry Belafonte** returns to the O'Keefe Centre May 31 for three weeks. He'll introduce Greek singer **Nana Mouskouri** in her first Canadian appearance. Same show-place offers **Liberace** week of June 21, with **Louis Armstrong** and **His All-Stars** set for a week during July. . . . Impressionist **Rich Little**, a three-LP man, made his debut in a straight dramatic role in **Jules Feiffer's** "The Lonely Machine" on the Canadian Broadcasting Corp.'s "Eye Opener" TV series last month and won good reviews.

KIT MORGAN

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ARGENTINA

This Week	Last Week	Title	Artist
1	1	DO RE MI	The Cousins (Palette); Millie Small (Phillips); Sinmonette (RCA)
2	3	ELLOS-QUE SEAS FELIZ	Dalida (Barclay)
3	2	TRINIDAD	Cuarteto Imperial (CBS)
4	7	PLENO SOL-HAS VENIDO DE LEJOS	Gilbert Becaud (Odeon)
5	5	EL DIA QUIERAS QUE ME	Tito Rodriguez (CBS)
6	4	AMOR	Nat King Cole (Odeon)—Fermata
7	6	NOSOTROS-PIEL CANELA	Eydie Gorme y Trio Los Panchos (CBS)
8	10	SHA LA LA	Sylvie Vartan (RCA)
9	9	PERFIDIA	Trini Lopez (Reprise)
10	8	A HARD DAY'S NIGHT	Beatles (Odeon); Sandro (CBS); Johnny Tedesco (RCA)—Fermata
11	16	WALK ON BY	EN MI MUNDO—Richard Anthony (Odeon)
12	12	EL FIRULETE	Julio Sosa (CBS)
13	17	NO VES QUE ES MIA—POR QUE?	The Dave Clark Five (Odeon)
14	14	NUESTRA NOCHE	Eduardo Rodrigo (RCA); Chango Nieto (CBS)
15	11	A WORLD WITHOUT LOVE	Peter and Gordon (Odeon); Sandro (CBS)—Fermata
16	13	MAMA PROVINCIANA	Beto Fernan (Music Hall)
17	18	OJITOS NEGROS	Marito Gonzalez (Music Hall)
18	20	A MOVER EL ESQUELETO	Charanga del Caribe (CBS)
19	15	SANTANDER DE BATUNGA	Charanga del Caribe (CBS)
20	19	EVERBODY LOVES SOMEBODY	Dean Martin (Reprise)

AUSTRALIA

This Week	Last Week	Title	Artist
1	1	I'LL NEVER FIND ANOTHER YOU	*Seekers (W. & G.)—Chappell
2	2	IT'S NOT UNUSUAL	Tom Jones (Decca)—Leeds
3	3	CAST YOUR FATE TO THE WIND	Sounds Orchestra (Astor)—Chappell
4	6	ROCK AND ROLL MUSIC	The Beatles (Parlophone)—Boosey & Hawkes
5	4	TWENTY MILES	Ray Brown and the Whispers (Festival)—Belinda
6	7	DO WHAT YOU DO DO WELL	*Ned Miller (W. & G.)—Boosey & Hawkes
7	10	RED ROSES FOR A BLUE LADY	Wayne Newton (Capitol)—Alberts
8	5	UNDER THE BOARDWALK	*The Rolling Stones (Decca)—T. M. Music
9	—	SYDNEY TOWN	*Gary Shearston (CBS)
10	—	THE WEDDING	Julie Rodgers (Phillips)—Boosey & Hawkes
11	—	BABY PLEASE DON'T GO	Them (Decca)
12	—	YOU'VE LOST THAT LOVING FEELING	Cilla Black (Parlophone)—Tufon
13	8	KING OF THE ROAD	Roger Miller (Phillips)
14	9	WE TWO SHOULD LIVE	The Missing Links (Festival)
15	11	BREAKAWAY	The Newbeats (Hickory)—Acuff-Rose

AUSTRIA

This Week	Last Week	Title	Artist
1	—	SO EIN TAG, SO WUNDERSCHOEN WIE HUETTE	Freddy (Polydor)—Helbling
2	—	TAXI NACH TEXAS	Martin Lauer (Polydor)—Schneider
3	2	KLEINE ANNABELL	Ronny (Telefunken)—Idee
4	—	DAS WAR MEIN SCHOENSTER TANZ	Bernd Spier (CBS)—Wein-Melodie
5	4	I FEEL FINE	The Beatles (Odeon)—Schneider
6	1	DAS IST DIE FRAGE ALLER FRAGEN	Cliff Richard (Columbia)—Aberbach
7	—	ES WAR NUR EINE LIEBELEI	Die Bambis (Columbia)—Weltmusik
8	—	KUESSE NIE NACH MITTERNACHT	Siw Malmkvist (Metronome)—Helbling

9	—	ABAT JOUR	Henry Wright (Italia)—Weltmusik
10	—	MAX UND MORITZ	Suzie (Deutsche Vogue)—Metron
11	3	AUF DER HUETT'N	Vico Torriani (Decca)—Wien Melodie
12	9	KIDDY KISS ME—EIN SONNY BOY UND EINE SIGNORINA	Rita Pavone & Paul Anka (RCA) Arnie; Wien Melodie

BRITAIN

This Week	Last Week	Title	Artist
1	1	THE LAST TIME	*Rolling Stones (Decca)—Essex Music
2	3	SILHOUETTES	*Herman's Hermits (Columbia)—Francis, Day & Hunter
3	2	IT'S NOT UNUSUAL	*Tom Jones (Decca)—Leeds Music
4	4	COME AND STAY WITH ME	*Marianne Faithfull (Decca)—Metric Music
5	7	GOODBYE MY LOVE	*Searchers (Pye)—Schroeder Music
6	5	I'LL NEVER FIND ANOTHER YOU	*Seekers (Columbia)—Belinda Music
7	13	CONCRETE AND CLAY	*Unit 4 + 2 (Decca)—Apollo Music
8	6	I'LL STOP AT NOTHING	*Sandie Shaw (Pye)—Glissando Music
9	16	THE MINUTE YOU'RE GONE	*Cliff Richard (Columbia)—Jewel Music
10	26	CATCH THE WIND	*Donovan (Pye)—Southern Music
11	25	FOR YOUR LOVE	*Yardbirds (Columbia)—Hermusic
12	9	YES I WILL	*Hollies (Parlophone)—Screen Gems
13	12	HONEY I NEED	*Pretty Things (Fontana)—Dunmo Music
14	8	GAME OF LOVE	*Wayne Fontana and the Mindbenders (Fontana)—Skidmore Music
14	10	I MUST BE SEEING THINGS	Gene Pitney (Stateside)—Schroeder Music
16	22	I CAN'T EXPLAIN	*The Who (Brunswick)
17	14	I APOLOGISE	P. J. Proby (Liberty)—Lorna Music
18	15	YOU'RE BREAKING MY HEART	Keely Smith (Reprise)—Mellin Music
19	21	I KNOW A PLACE	*Petula Clark (Pye)—Welbeck Music
20	16	IN THE MEANTIME	*Georgie Fame (Columbia)—Feldman
21	24	SHE'S LOST YOU	*Zephyrs (Columbia)—Filmusic
22	20	DO THE CLAM	Elvis Presley (RCA)—Mariyn Music
23	11	DON'T LET ME BE MISUNDERSTOOD	*Animals (Columbia)—West One Music
24	—	THE TIMES THEY ARE A-CHANGIN'	Bob Dylan (CBS)—Blossom Music
25	—	HERE COMES THE NIGHT	*Them (Decca)—Mellin Music
26	—	FIND MY WAY BACK HOME	*Nashville Teens (Decca)—Contemporary Music
27	—	I'LL BE THERE	*Gerry and the Pacemakers (Columbia)—T. M. Music
28	—	LITTLE THINGS	*Dave Berry (Decca)—United Artists
29	30	REELIN' AND ROCKIN'	*Dave Clark Five (Columbia)—Jewel Music
29	—	STOP! IN THE NAME OF LOVE	Supremes (Tamla Motown)—Belinda Music

EIRE

This Week	Last Week	Title	Artist
1	1	BORN TO BE WITH YOU	Butch Moore (Pye)—E. H. Morris
2	4	IF I DIDN'T HAVE A DIME	Tom Dunphy (HMV)—Schroeder
3	2	I LOVE YOU MORE	Joe Dolan (Pye)—Copyright Control
4	—	THE LAST TIME	Rolling Stones (Decca)—Mirage
5	5	NO ONE WILL EVER KNOW	Sonny Knowles (Pye)—Robbins
6	6	IT'S NOT UNUSUAL	Tom Jones (Decca)—Leeds
7	—	SILHOUETTES	Herman's Hermits (Columbia)—Francis Day
8	3	I'LL NEVER FIND ANOTHER YOU	*Seekers (Columbia)—Springfield
9	—	GOODBYE MY LOVE	Searchers (Pye)—Schroeder
10	7	KELLY	Tony and the Graduates (King)—Vicki

FINLAND

This Week	Last Week	Title	Artist
1	3	ROCK AND ROLL MUSIC	The Beatles (Parlophone)
2	1	TANGO PELARGONIA	Kari Kuuva (Scandia)
3	2	GABRIELLE	The Hootenanny Singers (Telefunken)
4	9	PIKKU NINA	Kari Kuuva (Scandia)
5	6	I COULD EASILY FALL	Cliff Richard (Columbia)
6	5	I FEEL FINE	The Beatles (Parlophone)
7	16	MINNE TUULI KULJETAA	Ragni Malmsten (Phillips)
8	7	CADILLAC	The Renegades (Scandia)
9	4	DO YOU KNOW	The Lollipopps (Karusell)
10	20	THAT'S THE WAY	The Honeycombs (Pye)

FRANCE

This Week	Last Week	Title	Artist
1	5	IL SUFFIT D'UN GARCON	—Sheila (Phillips)—Tutti
2	3	MON AMIE LA ROSE	Francoise Hardy (Vogue)—Bagatelle
3	2	ALORS SALUT "YEH-YEH"	Claude Francois (Phillips)—Mongon
4	14	N'AVOUE JAMAIS	Guy Mardel (A.Z.)—Tutti
5	13	DANS AES BRAS	Sylvie Vartan (RCA)—Jacques Plante
6	—	POUPEE DE CIRE, POUPEE DE SON	France Gall (Phillips)—Bagatelle
7	—	PO PO DIS	Marcel Amont (Polydor)—None
8	—	BONANZA Romuald	(A.Z.)—Chappell
9	—	LES FILLES DU BORD DE MER	Adamo (Voix de son Maitre)—None
10	9	LE CHEF DE LA BANDE	Franck Alamo (Riviera)—Tutti
11	4	LA MONTAGNE	Jean Ferrat (Barclay)—Halleluya
12	6	LE TOREADOR	Charles Aznavour (Barclay)—Aznavour
13	7	TOUJOURS UN COIN QUI ME RAPPELLE	Eddy Mitchell (Barclay)—Salvet
14	1	JE ME SUIS SOUVENT DEMANDE	Richard Anthony (Columbia)—Beuscher
15	8	LE ROSSIGNOL ANGLAIS	Hugues Aufray (Barclay)—Le Compagnie

FRENCH (WALLOON)

This Week	Last Week	Title	Artist
1	1	LA NUIT/MAUVAIS GARCON	*Adamo (HMV)
2	2	LETKISS	Several—Peter Plum Publications
3	3	TOUJOURS UN COIN QUI ME RAPPELLE	Eddie Mitchell (Barclay)—Belindamusic
4	4	LE CHEF DE LA BANDE	Frank Alamo (Riviera)—Melin
5	5	UNE BIERE POUR MON CHEVAL	Robert Cogoi (Phillips)—World
6	6	JOHNNY LUI DIT ADIEU/MAUDITE RIVIERE	Johnny Hallyday (Phillips)—Belindamusic
7	7	SE PIANGI, SE RIDI	Bobby Solo (CBS)—Belgamusic
8	8	SACRE CHARLEMAGNE	France Gall (Phillips)—Moderny
9	9	TOUT LE MONDE UN JOUR	Ricardo (Riviera)—Chappell
10	10	LES FILLES D'AUJOURD'HUI	Richard Anthony (Columbia)

WEST GERMANY

This Week	Last Week	Title	Artist
1	1	DOWNTOWN	Petula Clark (Vogue)—Gerig
2	2	TAXI NACH TEXAS	Martin Lauer (Polydor)—Gerig
3	3	DAS WAR MEIN CHOENSTER TANZ	Bernd Spier (CBS)—Melodie der Welt
4	11	DIE FRAU MIT DEM EINSAMEN HERZEN	Sacha Distel (Polydor)—Rialto
5	5	ELISABETH	Paul Anka (RCA)—Melodie der Welt
6	4	KUESSE NIE NACH MITTERNACHT	Siw Malmkvist (Metronome)—Intro

7	10	PRETTY PAPER	Roy Orbison (London)—Acuff-Rose—Siegel
8	7	LETKISS	Roberto Delgado (Polydor)—Atrium
9	6	GOODBYE, GOODBYE, GOODBYE	Peggy March (RCA)—Budde
10	12	ABSCHIEDNEHMEN TUT SO WEH	Carmela Corren (Ariola)—Intro
11	—	ICH BIN VERLIEBT IN DICH, CHRISTINA	Bobby Solo (CBS)—Budde
12	8	SO EIN SEEMANN	Peter Lauch (Golden 12)—Eris
13	—	LASS DOCH DIE ALTEN GESCHICHTEN	Dorthe (Phillips)
14	—	WARTEN IST SO SCHWER	Renate & Werner Leismann (Ariola)—Arnie
15	9	KIDDY KISS ME—EIN SONNY BOY UND EINE SIGNORINA	Rita Pavone & Paul Anka (RCA) Arnie; Melodie der Welt
16	—	LEIDER, LEIDER	Rex Gildo (Electrola)—Chappell
17	—	ICH MACH' MIR SORGEN UM DICH	Mal Sondock (Polydor)—Intro
18	—	LEBWOHL, DAISY GIRL	Trini Lopez (Ariola)—Candy
19	15	CAST YOUR FATE TO THE WIND	Sounds Orchestral (Pye/Vogue)—Mellin-Siegel
20	13	DIESE NACHT HAT VIELE LICHTER	Conny (Electrola)—United Artists

HOLLAND

This Week	Last Week	Title	Artist
1	1	LETKISS	Several Artists
2	2	EIGHT DAYS A WEEK	The Beatles (Parlophone)
3	3	COLINDA/CRAZY ARMS	Lucille Starr (London)
4	4	LOVELY LOVELY	Chubby Checker (Cameo-Parkway)
5	24	THE LAST TIME	Rolling Stones (Decca)
6	9	GOODNIGHT	Roy Orbison (Monument-London)
7	5	FRENCH SONG	Lucille Starr (London)
8	12	PLOEM PLOEM JENKA	Trea Dobbs (Decca)
9	6	LES FILLES DU BORD DE MER	Adamo (HMV)
10	10	FRATER VENANTIUS	Wim Sonneveld (Phillips)
11	11	I EDERE AVOND	Ronnie Tober (Phillips)
12	7	SCHOMMELSTOEL	Gert Timmerman (CNR)
13	8	YOU'VE LOST THAT LOVIN' FEELIN'	Several Artists
14	13	CAST YOUR FATE TO THE WIND	Sounds Orchestral (Pye)
15	18	HELLO JOSEPHINE	Scorpions (CNR)
16	31	THE BIRDS AND THE BEES	Jewel Akins (London)
17	16	PATSY	Rein de Vries (Fontana)
18	51	ROCK AND ROLL MUSIC	The Beatles (Parlophone)
19	35	RED ROSES FOR A BLUE LADY	Vic Dana (Liberty); Bert Kaempfert (Polydor)
20	21	TIRED OF WAITING FOR YOU	Kinks (Pye)

ITALY

This Week	Last Week	Title	Artist
1	1	LE COLLINE SONO IN FIORE	New Christy Minstrels (CBS)
2	2	SE PIANGI SE RIDI	*Bobby Solo (Ricordi)
3	3	IO CHE NON VIVO SENZA TE	*Pino Donaggio (Columbia)
4	5	VIVA LA PAPPALOMODORO	*Rita Pavone (RCA)
5	8	L'UOMO CHE NON SAPEVA AMARE	*Nico Fidenco (RCA)
6	10	GOLDFINGER	Shirley Bassey (Columbia)
7	7	NON MI DIR	*Adriano Celentano (Clan)
8	6	AMICI MIEI	Gene Pitney (Muscor)
9	4	SI VEDRA'	Surfs (Festival)
10	9	UN ANNO D'AMORE	*Mina (Ri Fi)
11	11	INVECE NO	Petula Clark (Vogue)
12	13	IL SILENZIO	*Nini Rosso (Sprint)
13	14	PER UN PUGNO DI DOLLARI	*Ennio Morricone (RCA)
14	15	AMICI MIEI	*Nicola Di Bari (Jolly)
15	—	NON SO PIU' CHE SANTO PREGARE	Sacha Distel (Pathe)

JAPAN

This Week	Last Week	Title	Artist
1	1	MATSUNOKI KOUTA	*Ninomiya Yukiko (King); Mishima Toshio (Columbia)—JASRAC
2	3	UN BUCO NELLA SABBIA	Mina (Fontana); Hirota Mieko (Columbia)—Shinko
3	2	LA PLUS BELLE POUR ALLER DANSER	Sylvie Vartan (Victor)—Victor
4	5	YAWARA	*Misora Hibari (Columbia)—JASRAC
5	9	DIAMOND HEAD	The Ventures (Liberty)—No sub-publisher
6	—	LONG TALL SALLY	The Beatles (Odeon)—Shinko
7	7	ANKO TSUBAKI WA KOI NO HANA	*Miyako Harumi (Columbia)—JASRAC
8	—	ONE RAINY NIGHT IN TOKYO	*Mahina Stars (Victor); Los Paraguayos (Phillips); Koshiji Fubuki (Toshiba); Hino Teruko (Polydor)—JASRAC
9	6	KIRI NO NAKA NO SHOJO	*Peggy March (Victor)—JASRAC
10	—	ABASHIRI BANGAICHI	*Takagura Ken (Teichiku); Shirane Kazuo (Toshiba)—JASRAC

LUXEMBOURG

This Week	Last Week	Title	Artist
1	2	EIGHT DAYS A WEEK	The Beatles (Odeon)—Budde
2	1	DOWNTOWN	Petula Clark (Vogue)—Gerig
3	3	SORRY LITTLE BABY	Hans Juergen Baeumler (CBS)—Melodie der Welt
4	4	DON'T HA HA HA	The Governors (Elite Special)—Mellin-Siegel
5	—	SCHENK MIR EIN BILD VON DIR	Peter Alexander (Polydor)—Gerig
6	7	RINGO	Ferdy (Electrola)—Chappell
7	6	ES GIBT KEINEN AND'REN WEG	Caterina Valente (Decca)
8	8	LEIDER, LEIDER	Rex Gildo (Electrola)—Chappell
9	5	TAXI NACH TEXAS	Martin Lauer (Polydor)—Gerig
10	—	LETKISS	Roberto Delgado (Polydor)—Gerig
11	10	SIDEWALK SURFIN'	Jan & Dean (Columbia)
12	7	CAST YOUR FATE TO THE WIND	Sounds Orchestral (Pye/Vogue)—Mellin-Siegel

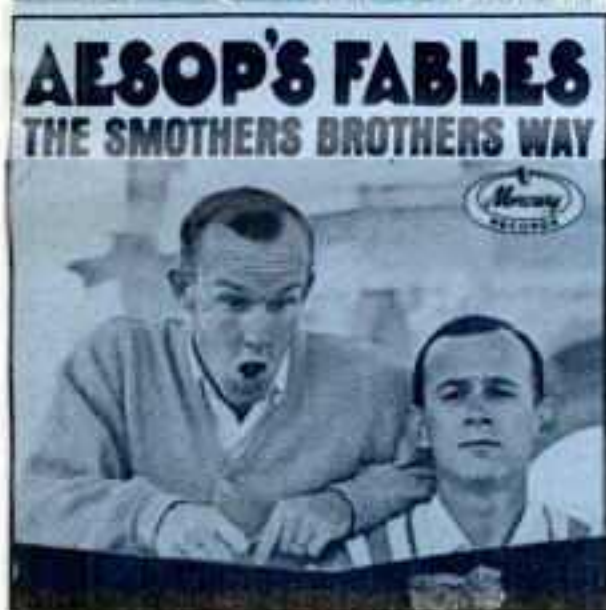
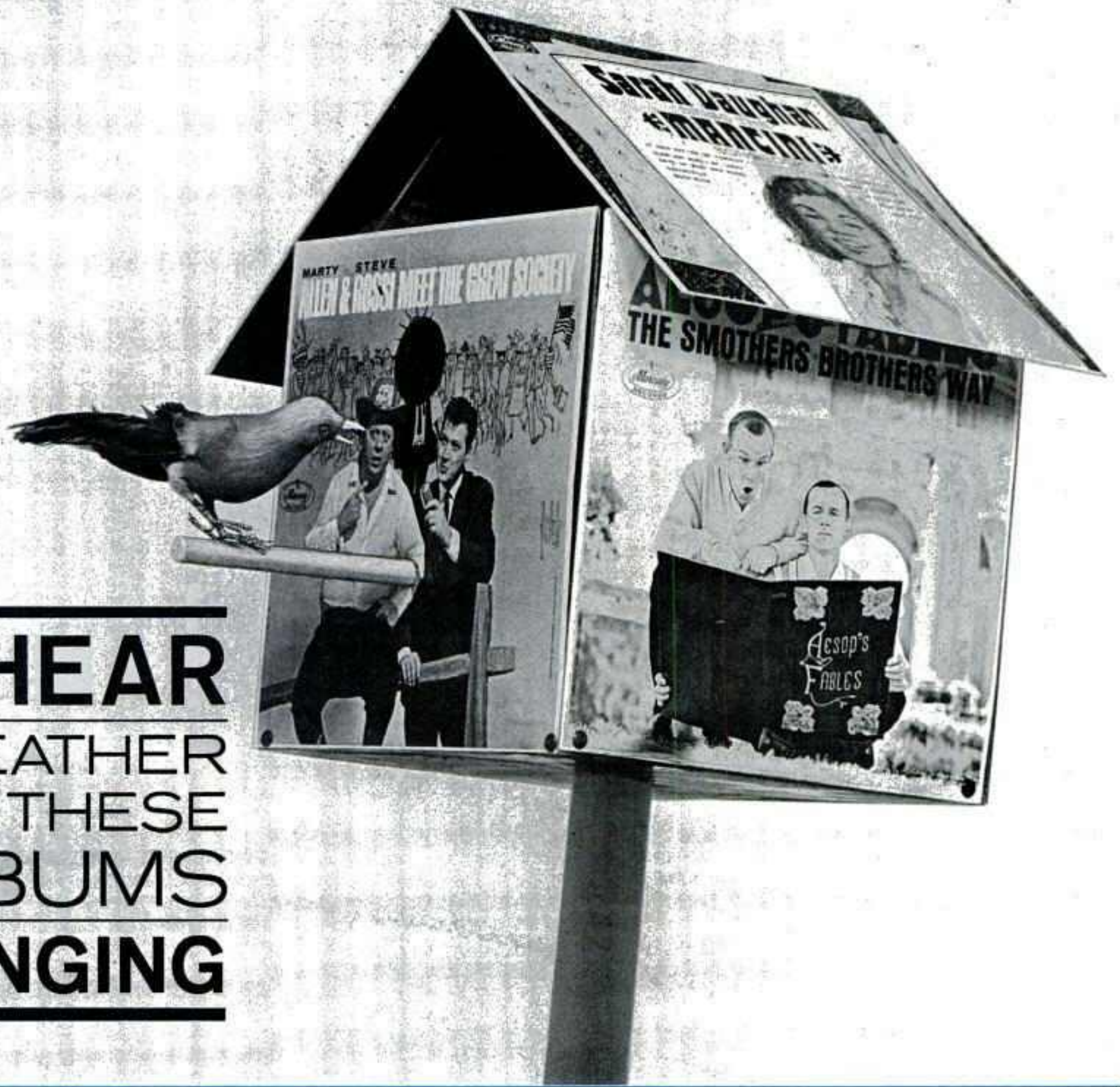
MALAYSIA

This Week	Last Week	Title	Artist
1	3	I COULD EASILY FALL	Cliff Richard (Columbia)
2	—	CAN'T BUY ME LOVE	The Beatles (Parlophone)
3	5	UNDER THE BOARDWALK	The Rolling Stones (Decca)
4	1	ROCK AND ROLL MUSIC	The Beatles (Parlophone)
5	—	WHITE ON WHITE	Danny Williams (HMV)
6	—	I UNDERSTAND	Freddie & the Dreamers (Columbia)
7	10	THIS IS MY PRAYER	Linda Scott (Kapp)
8	2	WALKING THE DOG	The Rolling Stones (Decca)
9	—	ONLY FRIENDS	Francoise Hardy (Vogue)
10	9	LOOKING FOR LOVE	Connie Francis (MGM)

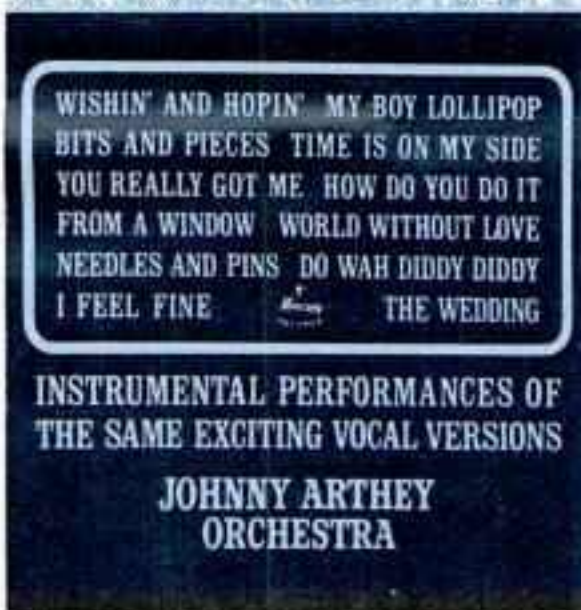
SPRING IS HEAR

LET MERCURY FEATHER YOUR NEST WITH THESE NEW HIT ALBUMS

SALES ARE SINGING



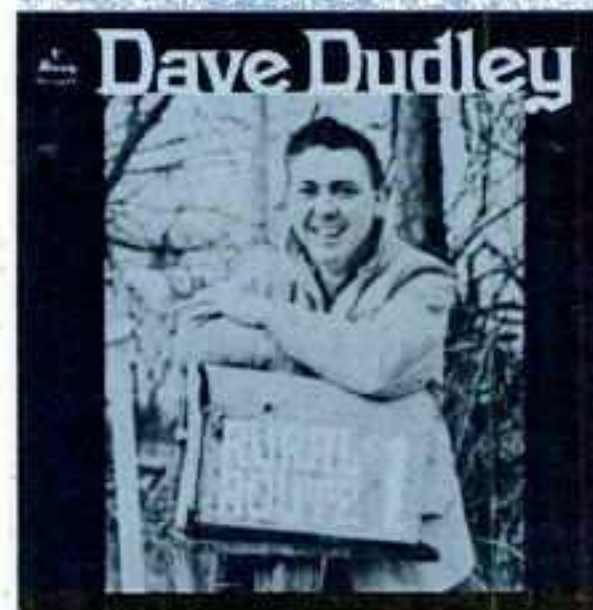
AESOP'S FABLES, THE SMOTHERS BROTHERS WAY—The fabled Smothers Brothers shedding new light, new hilarity and new profits on the fables of Aesop. For children from 6 to 60!
SR 60989/MG 20989



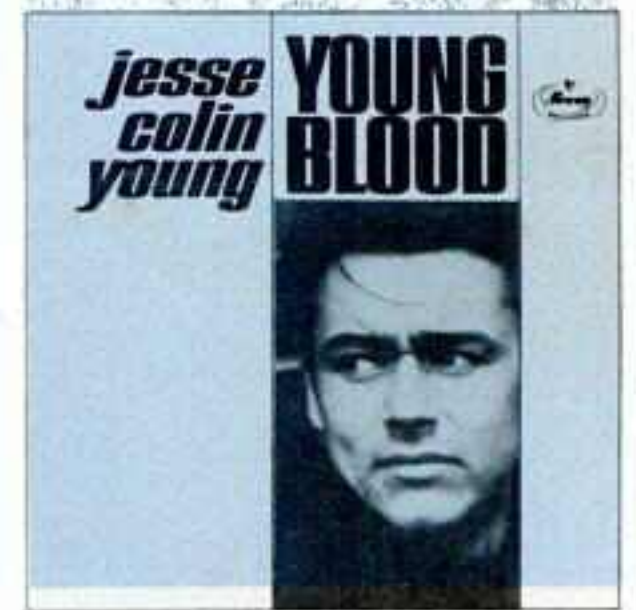
WISHIN' AND HOPIN' MY BOY LOLLIPOP
BITS AND PIECES TIME IS ON MY SIDE
YOU REALLY GOT ME. HOW DO YOU DO IT
FROM A WINDOW WORLD WITHOUT LOVE
NEEDLES AND PINS DO WAH DIDDY DIDDY
I FEEL FINE THE WEDDING
INSTRUMENTAL PERFORMANCES OF THE SAME EXCITING VOCAL VERSIONS
JOHNNY ARTHEY ORCHESTRA
INSTRUMENTAL PERFORMANCES OF THE SAME EXCITING VOCAL VERSIONS, JOHNNY ARTHEY ORCHESTRA—The big money tie-in of the year! Exciting performances of the hottest British vocal hits. Recorded in England. SR 60996/MG 20996



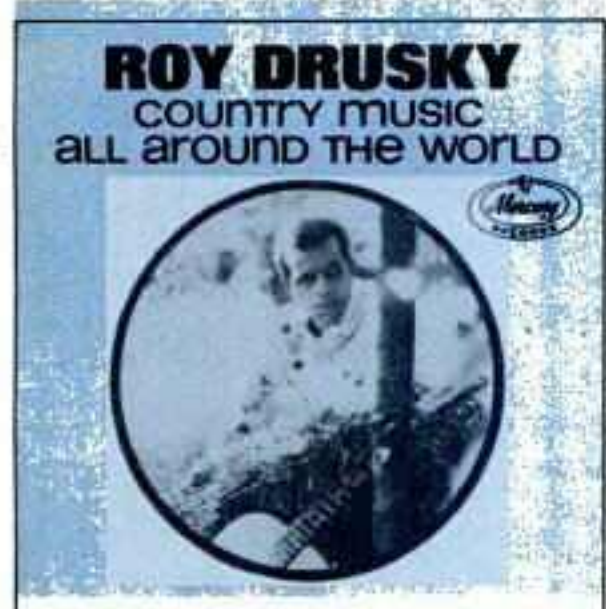
the best of mike nichols and elaine may
THE BEST OF MIKE NICHOLS AND ELAINE MAY—The best of the best in the comedy business. A collector's item for anyone who's ever bought a record or cracked a smile.
SR 60997/MG 20997



RURAL ROUTE #1, DAVE DUDLEY—The new country-western star in a driving, rollicking collection of hits. Watch this one, it could be big!
SR 60999/MG 20999



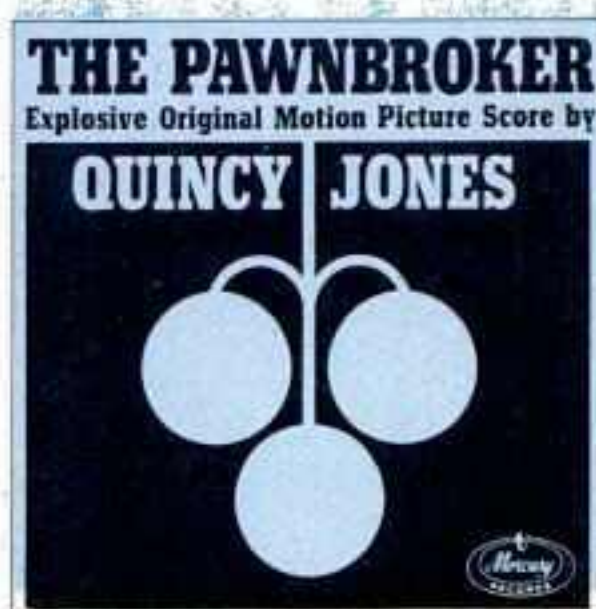
YOUNG BLOOD, JESSE COLIN YOUNG—A shining new talent with all 'round appeal. Young is a singer-composer who combines the best of the blues, folk, country and pop music fields. SR 61005/MG 21005



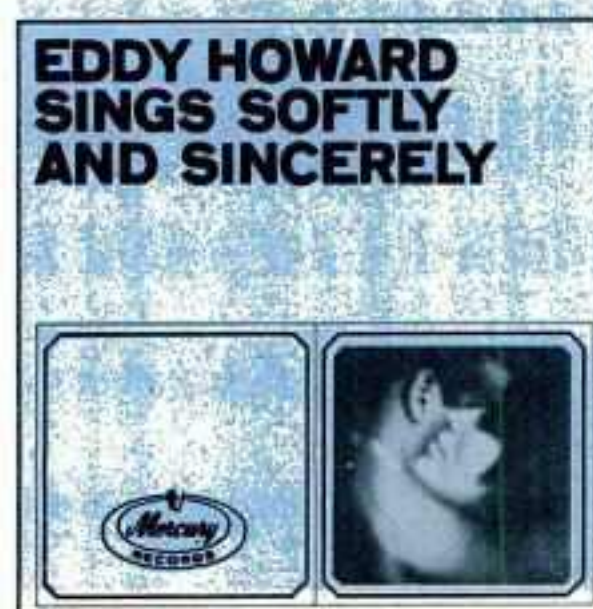
ROY DRUSKY COUNTRY MUSIC ALL AROUND THE WORLD
COUNTRY MUSIC ALL AROUND THE WORLD. ROY DRUSKY—A round-up of some of the world's favorite songs in a great performance by one of the top country stars.
SR 61006/MG 21006



SARAH VAUGHAN SINGS THE MANCINI SONGBOOK
SARAH VAUGHAN SINGS THE MANCINI SONGBOOK—A sure-fire hit if ever there was one! America's favorite (pop-jazz) vocalist singing the hits of America's favorite (pop music) composer. Enough said!
SR 61009/MG 21009



THE PAWNBROKER, QUINCY JONES—An explosive original score of the new film. Composed and conducted by Quincy Jones. A powerhouse release!
SR 61011/MG 21011



EDDY HOWARD SINGS SOFTLY AND SINCERELY—Superb collection of hits sung with the sensitivity and honest emotion that made Eddy Howard one of America's all-time favorites. SR 61014/MG 21014



MARTY ALLEN & STEVE ROSSI MEET THE GREAT SOCIETY—A hilarious satire on "The Great Society" by the hottest comedy team since Martin & Lewis. Stock up on this one and you'll laugh all the way to the bank. SR 61015/MG 21015

NEW CLASSICAL RELEASES FROM MERCURY

- **THE ROMEROS**—Play Baroque Concertos for Four Guitars and other works "Technically and musically at the top of the ladder." LOS ANGELES EXAMINER. SR 90417/MG 50417
- **DANSE, CALINDAI**—The dePaur Chorus sings Creole Songs, Work Songs and Spirituals. SR 90418/MG 50418
- **GINA BACHAUER, SIR JOHN GIELGUD**—A rare collaboration in poetry and music: Sir John reads Christopher Fry's new translation of Bertrand's poems of fantasy GASPARD DE LA NUIT—Gina Bachauer plays Maurice Ravel's impressionist masterpiece based on the Bertrand triptych and works by Claude Debussy. SR 90391/MG 50391
- Recording debut of the B.B.C. Symphony Orchestra on Mercury: **BARTOK—MIRACULOUS MANDARIN** (complete ballet, with the B.B.C. Chorus); Divertimento for strings. Antal Dorati, conductor. SR 90416/MG 50416
- **KHACHATURIAN VIOLIN CONCERTO**—Henryk Szeryng, violinist; Antal Dorati, London Symphony Orchestra. "Szeryng stands among the top ranking violinists of our day." HIFI/STEREO REVIEW. SR 90393/MG 50393

GREAT MUSIC BY AMERICAN COMPOSERS

- Howard Hanson conducts the Eastman-Rochester Orchestra.
- **Barber**, Symphony No. 1, Overture to "The School for Scandal," Medea Suite, Adagio for Strings. SR 90420/MG 50420
 - **MacDowell**, Suite No. 2 ("Indian").
 - **Griffes**, Pleasure Dome of Kubia Khan and other works. SR 90422/MG 50422
 - **Piston**, The Incredible Flutist.
 - **Sessions**, The Black Maskers.
 - **Hovhanness**, Prelude and Quadruple Fugue.
 - **Hanson**, Merry Mount Suite. SR 90423/MG 50423
 - **Harris**, Symphony No. 3 in One Movement.
 - **Copland**, Quiet City, Symphony No. 3 (Antal Dorati, Minneapolis Symphony Orchestra). SR 90421/MG 50421



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HOT 100

★ STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Table with columns: Rank, Weeks on Chart, Title, Artist, Label & Number. Includes songs like 'I'm Telling You Now', 'Stop! In the Name of Love', 'Can't You Hear My Heartbeat'.

Table with columns: Rank, Weeks on Chart, Title, Artist, Label & Number. Includes songs like 'Little Things', 'One Kiss for Old Times' Sake', 'Cast Your Fate to the Wind'.

Table with columns: Rank, Weeks on Chart, Title, Artist, Label & Number. Includes songs like 'The Birds are for the Bees', 'Not Too Long Ago', 'The Entertainer'.

HOT 100—A TO Z—(Publisher-Licenses)

BUBBLING UNDER THE HOT 100

Table listing songs A-Z with their corresponding chart positions.

Table listing songs A-Z with their corresponding chart positions.

Table listing songs A-Z with their corresponding chart positions.

Table listing songs A-Z with their corresponding chart positions.

Table listing songs A-Z with their corresponding chart positions.

OKAY YOU WIN

STOP THE PHONE CALLS! STOP THE LETTERS! STOP THE TELEGRAMS! YOU WERE RIGHT ALL ALONG! HERE IT IS—THE YEAR'S BIGGEST HIT SINGLE.....

MRS. BROWN YOU'VE GOT A LOVELY DAUGHTER

***K-13341 from the year's hottest album
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BY***

HERMAN'S HERMITS

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TOP LP's

★ STAR performer—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

Table with 4 columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains chart entries 1-50.

Table with 4 columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains chart entries 51-100.

Table with 4 columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains chart entries 101-150.

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Sung by The Seekers
In One Smash Album!

The SEEKERS



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POP SPOTLIGHT
ROCK'N SOUL
Everly Brothers. Warner Bros. W 1578 (M); WS 1578 (S)

The brothers Don and Phil dish up a great beat salute to their fellow recording artists. Tops for dancing, guys and gals can swing out to such great rockers as "Maybelline," "Slippin' and Slidin'," "I Got a Woman." The Everlys give each tune a fresh sound with an up-beat emphasis.



POP SPOTLIGHT
THE VI VELASCO ALBUM
Vee Jay VJLP 1135 (M)

Vi's talents are not yet nationally heralded. Her new single "You Are My Sunshine," culled from the album, has received enthusiastic response from radio station programmers and the trades. Her silky, well-controlled voice floats along with the big, blues-tinged arrangements as well as the softer, romantic ballads.



POP SPOTLIGHT
LAND OF A THOUSAND DANCES
Round Robin. Challenge LP 620 (M)

Lloyd Thaxton, host of a TV pop record show syndicated in more than 50 markets nationally, has done his part to promulgate the current wild dance craze. Robin, who has had some notable success in the pop singles field, gives out with his usual exciting brand of vocalizing. Wild chorus and good instrumentation back him up.



POP SPOTLIGHT
THE MIXED UP BULL FROM PALERMO
Lou Monte. Reprise R 6155 (M)

Lou Monte has developed a big following for his Italian-language fun songs, and this package should run well for his market. His Italian-styled "Hello, Dolly!," "Too Fat Polka" and "Hootenanny" are bang-up numbers.



POP SPOTLIGHT
POP GOES THE BASIE
Count Basie & His Ork. Reprise R 6153 (M); RS 6153 (S)

For those who long for the big band sound, this swingin' Basie bash will be most welcomed. All is typical Basie—cool and direct. The Count weaves all-time favorites such as "Your Cheatin' Heart" and "The Huckle Buck" in with the more recent hit songs such as "Bye, Bye Love," "Walk Right In," "Oh, Pretty Woman," Billy Byers' arrangements are particularly bright.



RHYTHM & BLUES SPOTLIGHT
INEZ & CHARLIE FOXX
Sue LP 1037 (M)

When it comes to excitement, Charlie and Inez Foxx are hard to top. Their recent tour of England with the Rolling Stones established them on the international scene as well. With driving purpose they vibrate through such winners as "My Momma Told Me," "Mockingbird" and "Hurt by Love."



POP SPOTLIGHT
APPLES AND BANANAS
Lawrence Welk. Dot DLP 3629 (M); DLP 25629 (S)

Although the title song has yet to make the singles charts in a big way, the Welk name and a host of fine Hawaiian-tinged tunes delightfully played are all that is needed to recommend this album.



JAZZ SPOTLIGHT
CANADIANA SUITE
The Oscar Peterson Trio. Lime-light LS 86010 (S)

Beautifully packaged and excellent content. A special project for Oscar Peterson with special results. This famous trio plays an original suite composed by Peterson. The music reflects his inimitable touch. A moving and inventive modern jazz work.

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

DEAR HEART
Andy Williams, Columbia CL 2338 (M); CS 9138 (S)

RED ROSES FOR A BLUE LADY
Vic Dana, Dolton BLP 2034 (M); BST 8034 (S)

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

I'M TELLING YOU NOW . . .
Freddie & the Dreamers, Tower T 5003 (M); DT 5003 (S)

BEST OF THE KINGSTON TRIO . . .
Capitol T 2280 (M); ST 2280 (S)

FREDDIE & THE DREAMERS . . .
Mercury MG 21017 (M); SR 61017 (S)

MARY WELLS . . .
20th Century-Fox TFM 3171 (M); TFS 4171 (S)

COME SHARE MY LIFE . . .
Glenn Yarbrough, RCA Victor LPM 3301 (M); LSP 3301 (S)

ADAM FAITH . . .
Amy 8005 (M); 8005 (S)

THE BEATLES SONG BOOK, VOL. 2 . . .
Hollyridge Strings, Capitol T 2202 (M); ST 2202 (S)

SOUL SAUCE . . .
Cal Tjader, Verve V 8614 (M); V6-8614 (S)

HAVEN'T WE MET? . . .
Carmen McRae, Mainstream 56044 (M); S 6044 (S)

THE GREATEST STORY EVER TOLD . . .
Soundtrack, United Artists UAL 4120 (M); UAS 5120 (S)

IF I RULED THE WORLD . . .
Sammy Davis Jr., Reprise R 6159 (M); RS 6159 (S)

RED BIRD GOLDIES . . .
Various Artists, Red Bird RB 20-102 (M); (No Stereo)

SING A SONG WITH THE BEATLES . . .
Jimmy Haskell, Tower KAO 5000 (M); SKAO 5000 (S)

RIMSKY-KORSAKOV: SCHEHERAZADE . . .
London Symphony Orch. (Stokowski), London PM 55002 (M); SPC 21005 (S)

ZORBA THE GREEK . . .
Soundtrack, 20th Century-Fox TFM 3167 (M); TFS 4167 (S)

JOHN BARRY PLAYS GOLDFINGER . . .
United Artists UAL 3424 (M); UAS 6424 (S)

APPLES AND BANANAS . . .
Lawrence Welk, Dot DLP 3629 (M); DLP 25629 (S)



JAZZ SPOTLIGHT
IN A NEW SETTING
Milt Jackson. Limelight LS 86006 (S)

Everything about this album is superlative. Even the jacket is elegant. Milt Jackson is truly a leading exponent of the vibes and of modern jazz. He is aided and supported by talented and able men: Jimmy Heath (tenor sax), McCoy Tyner (piano), Connie Kay (drums) and Bob Cranshaw (bass).



FOLK SPOTLIGHT
ODETTA SINGS DYLAN
RCA Victor LPM 3324 (M); LSP 3324 (S)

A natural for folk buffs. The matching sensitivity of the popular Odetta's singing and the songs of folk master Bob Dylan are hard to beat. Selections include "With God on Our Side," "Times They Are A-Changin'," "Masters of War."



CLASSICAL SPOTLIGHT
BEETHOVEN: SONATAS FOR PIANO AND VIOLIN, VOL. 4
David Oistrakh/Lev Oborin. Philips PHM 500-033 (M); PHS 900-033 (S)

Oistrakh and Oborin give virtuosic performances in this hard-to-match blending of exceptional technical and lyrical skills. Their styles are graceful and delicate as they follow the composer into his middle period. The translations have taste, simplicity and are full of texture.



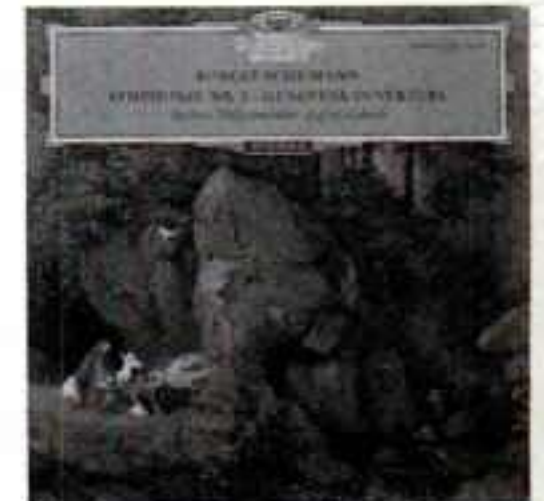
JAZZ SPOTLIGHT
NEW YORK JAZZ SEXTET
Scepter 526 (M)

A fine group, with Art Farmer (flugelhorn), James Moody (tenor sax and flute), Tom McIntosh (trombone) and a really first-rate rhythm section. Inventive, exciting jazz, sometimes lyrically tender; sometimes it will knock your hat off. Thoughtfully and beautifully executed.



CLASSICAL SPOTLIGHT
MOZART: ZOUVERTUREN—EINE KLEINE NACHTMUSIK/ STRAUSS: DON JUAN—TILL EULENSPIEGELS LUSTIGE STREICHE
Berliner Philharmoniker (Furtwangler). Deutsche Grammophon 18960 (M)

Any reissue of the recordings of Wilhelm Furtwangler, one of the greats among 20th Century conductors, is an important addition to catalog. Recorded between 1943-1949 with the orchestra which he molded and directed for so many years, these undisputed masterpieces receive a grand treatment by turn robust, tender and humorous.



CLASSICAL SPOTLIGHT
SCHUMANN: SYMPHONIE NO. 2, OP. 61; GENOVEVA OVERTURE, OP. 81
Berliner Philharmoniker (Kubelik). Deutsche Grammophon 138955 (S)

Very good coupling of two of Schumann's best works. Neither of the compositions has received much consideration on records (excellent Bernstein treatments of both are available). This is, however, the only stereo coupling of the works.

SEE ALBUM REVIEWS ON BACK COVER

(Continued on page 32)

BILLBOARD, April 10, 1965



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THE DAVE CLARK 5
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ARGO LP & LPS 743



ARGO LP & LPS 746

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excitement on
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RECORDS

ALBUM REVIEWS

Continued from page 30

SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT

MARY WELLS

20th Century-Fox TFM 3171 (M)

Mary Wells, through a long string of hit singles, has built up an impressive following among pop and r&b music fans. Smooth, easy-go renditions of "Time After Time"; "Never, Never Leave Me"; "Why Don't You Let Yourself Go" and others makes this her debut LP for 20th-Fox an impressive one.

POP SPECIAL MERIT

I PUT A SPELL ON YOU

Nina Simone. Philips PHM 200-172 (M); PHS 600-172 (S)

Miss Simone has built up a strong hard-core following. She offers her distinctive readings of material seldom recorded. Her performances are great and the album is welcomingly refreshing.

POP SPECIAL MERIT

ELLINGTON '66

Duke Ellington. Reprise R 6154 (M); RS 6154 (S)

The Ellington spirit remains fresh, imaginative and often humorous. He makes the most of such pop hits as "I Wanna Hold Your Hand," "Charade," "I Can't Stop Loving You" and "Moon River," among others.

POP SPECIAL MERIT

MORE SOLID & RAUNCHY

Bill Black's Combo. Hi HL 12023 (M); SHL 32023 (S)

Black's professionally expert raunchy sound has made him one of the nation's most popular instrumental groups. In this album the arrangements are more hip, the sound that many of the pop record buyers of today appreciate. There's still plenty for the older Black fan, too.

LOW PRICE POP SPECIAL

MERIT

MUSIC FROM "MARY POPPINS"

Living Voices. RCA Camden CAL 881 (M); CAS 881 (S)

The popularity of the "Mary Poppins" score is unquestioned. The pleasant Living Voices give the buyer an inexpensive musical romp through the tunes most youngsters are singing these days: "Chim Chim Cheree," "S-C-F-L-E-A-D," "A Spoonful of Sugar," to name a few.

JAZZ SPECIAL MERIT

BLUES FOR MISTER JIMMY

Jimmy McGriff. Sue LP 1039 (M)

Frug, gospel, blues and plain hard-driving jazz. This potpourri of rhythms comes to life through the organ styling of Jimmy McGriff. He's got a compelling drive that just won't stop. This should do well with teens and the young adult discotheque market... it's got that all-night quality.

BLUES SPECIAL MERIT

JESSE FULLER'S FAVORITES

Prestige 7368 (M)

Fuller comes on strong in this one-man production for collectors, playing 12-string guitar, harmonica, kazoo, washboard and fiddle. He goes back to the original days of blues and jazz. He's a blues storehouse.

BLUES SPECIAL MERIT

STAVIN' CHAIN BLUES

J. D. Short & Big Joe Williams. Delmark DL 609 (M)

Recorded seven years ago, this album features two virtually legendary blues men working together. The nine-string guitar, under the effective fingering of Williams and the harmonica and guitar renditions of the late J. D. Short, bring forth the old-time blues sound in its pure form for collectors.

CLASSICAL SPECIAL MERIT

STRAUSS: ARABELLA (Highlights)

Various Artists. Deutsche Grammophon 136419 (S)

An opera of Strauss' late period and his last with the great librettist Hugo von Hofmannsthal, "Arabella" has been open to a good deal of controversy, more so recently as his works are undergoing a period of re-evaluation. These excerpts contain some of the loveliest music from the opera and are performed by some of the best singers of this repertory, Lisa Della Casa, Anneliese Rothenberger and Dietrich Fischer-Dieskau.

CLASSICAL SPECIAL MERIT

BRITTEN: PART SONGS

Elizabethan Singers (Halsey). Argo RG 424 (M); ZRG 5424 (S)

Songs of charm and beauty by one of the leading contemporary composers receive an exemplary performance. One could hardly ask for better singing than the Elizabethan Singers bring to these all too rarely heard pieces. Admirers of the music of Benjamin Britten should find this recording a very special treat. Included are the six unaccompanied choral dances from "Gloriana," Five Flower Songs and seven others.

ORIGINAL CAST SPECIAL

MERIT

HUGHIE

Original Cast. Columbia OL 6360 (M); OS 2760 (S)

The record as an art form is better suited for this short Eugene O'Neill work than is the stage. Here it achieves an intimacy and power lacking in the vastness of a theater. Jason Robards Jr. is stirring and moving, a tour de force for him. Jack Dodson is highly competent. Sound effects are interesting and add to the imagery.

ORIGINAL CAST SPECIAL

MERIT

AFTER THE FALL (4-12")

Repertory Theater of Lincoln Center. Mercury OCM 4-2207 (M); OCS 4-6207

Arthur Miller's "After the Fall" stirred up lots of pros and cons when it was first produced by Repertory Theater of Lincoln Center last year and the effect should be much the same in this cast package. Jason Robards Jr. and Barbara Loden are outstanding in the large cast.

ORIGINAL CAST SPECIAL

MERIT

BENITO CERENO (2-12")

Original Cast. Columbia DOL 319 (M); DOS 719 (S)

Robert Lowell's adaptation of Herman Melville's "Benito Cereno" is getting a good off-Broadway run, and the dramatic buffs should help give it an okay payoff. There are no stars to push it along, but the cast is uniformly excellent.

(Continued on page 36)

4 RED HOT MONEY MAKERS (NEW RELEASES)

JUNIOR PARKER'S
"CRYING FOR MY BABY"
AND
"GUESS YOU DON'T KNOW"
DUKE 389

JOE HINTON'S
"EVERYTHING"
AND
"DARLING COME TALK TO ME"
BACKBEAT 547

MR. LEE & THE CHEROKEES'
"TAKE YOUR TIME"
AND
"COME CLOSER"
SURESHOT 5006

ERNIE K-DOE'S
"LITTLE BIT OF EVERYTHING"
AND
"SOMEONE"
DUKE 387

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of my
devoted friend
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ROBERT J.
BURTON
Phil Kahl

SOUTHERN SMASH

HERE I STAND

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AMY

One Thousand Six Hundred Sixty One Seconds With DEL SHANNON; 8006

ANGEL

GOUNOD: SAINT CECILIA MASS—Paris Conservatoire Orch. (Hartemann); 36214, S 36214

MOZART: CONCERTO NO. 7 IN E FLAT MAJOR, K 268 CONCERTONE IN C MAJOR, K 190—The Bath Festival Orch. (Menuhin); 36240, S 36240

MOZART: QUINTET IN A MAJOR FOR CLARINET & STRINGS—Members of the Melos Ensemble; 36241, S 36241

AUDIO FIDELITY

DICK DIA & HIS ORCH. International Guitars; AFLP 2129

MAIDA Sings Folk; 2136

SASHA ZELKIN—Russian Folk Songs; AFSD 6137

BRUNO

MICHELE RENTY—A Night in Paris; BR 50027L

SHOSTAKOVICH: SYMPHONY NO. 12 IN D 1917—Leningrad Philharmonic Symphony (Mravitsky); BR 14065L

YKPAIHA: Vol. 2—Soloists & Ukrainian National Folk Ensemble of Kiev; BR 50205

CAPITOL

PEGGY LEE—Pass Me By; T 2320, ST 2320

HOLLYRIDGE SINGERS—The Nat King Cole Songbook; T 2310, ST 2310

CAPITOL—IMPORTS

ENGLISH

The Art of TITO GOBBI; ALP 2057/B, ASD 606/7

DANISH

NIELSEN: ALADDIN—Tivoli Concert Orch. (Christian); 33 KSX 1

GERMAN

BEETHOVEN: QUARTETS OP. 59 NO. 3 "RASUMOVSKY"; 80825

BRUCKNER: SYMPHONIES NOS. 7 & 8—Berlin Phil. (Furtwangler); ST 91375/8s

BACH: CONCERTI FOR PIANO & ORCH. OP. 7 NO. 5—Consortium Musicum; 80827, ST 80827

BACH: PIANO PIECES—Maria Kalamkarian; 80826, ST 80826

HAYDN: ORLANDO PALADINO—Overture—Chamber Orch. of Bruhl Castle Concerts (Muller-Bruhli); 91313, ST 91313

MOZART: DIE ZAUBERFLOETE, excerpts—Berlin Sym. & Berlin Phil.; 80830

LORTZING: DER WAFFENSCHMIED—Bavarian State Opera Orch. (Lehan); 91325/6, ST 91325/6

VARIOUS ARTISTS—Ein Stern Faellt; 38575

VARIOUS ARTISTS—Von Apfelblueten Einen Kranz; 83740

BAVARIAN VOCAL GROUPS—Bairische Singmesse & Old Bavarian Shepherd Songs; ST 83714

VARIOUS ARTISTS—Leo Fall 83454, ST 83454

FRANZ LEHAR—Der Zarewitsch & Das Des Laecheins; 83455, ST 83455

CLOVER

JOE CASTRO—Lush Life; CL 1228

COLUMBIA

BARBER/HINDEMITH: VIOLIN CONCERTOS—Isaac Stern/Leonard Bernstein/N. Y. Philharmonic; ML 6113, MS 6713

BLOCH: BAAL SHEM SONATA NO. 1 FOR VIOLIN & PIANO—Isaac Stern/Alexander Zakin; ML 6117, MS 6717

DVORAK: CELLO CONCERTO/TCHAIKOVSKY: VARIATIONS—Philadelphia Orch. (Ormandy) ML 6114, MS 6714

VARIOUS ARTISTS—Four Favorite Violin Concertos; D3L 321, D3S 721

SCHUBERT: TRIO NO. 1 IN B FLAT, OP. 99—The Stern/Rose Istomin Trio; ML 6116, MS 6716

DEUTSCHE GRAMMOPHON

BEETHOVEN: PIANO SONATAS—Wilhelm Kempff, Piano; 18 943, 138 943

HANDEL: MESSIAH (sung in German)—Munich Bach Choir & Orch. (Richter); 18 951/2/3, 138 951/2/3

RICHARD STRAUSS: DAPHNE (complete, sung in German)—Vienna State Opera Chorus, Vienna Symphony (Boehm); 18 956/7, 138 956/7

SIBELIUS: VIOLIN CONCERTO IN D MINOR, OP. 47 FINLANDIA—Berlin Philharmonic (von Karajan); 18 961, 138 961

VERDI: FOUR SACRED PIECES—Chorus & Orch. of the Florence May Festival (Gracis); 18962, 138 962

DOT

LIBERACE—Silver Anniversary; DLP 9502, 29502

EURODISC

RICHARD STRAUSS: DER ROSENKAVALIER—Orch. & Chorus of the Berlin German Opera (Hollreiser); Eur. 71016, 71017

PRINZ LOUIS FERDINAND OF HOHENZOLLERN: LIEDER & ORCHESTRAL WORKS—Berlin Chamber Orch. (von Benda); Eur. 71504, 71505

JOHANN STAMITZ: SYMPHONY IN A—Munich Chamber Orch. (Stadlmair); Eur. 70800, 70801

VARIOUS COMPOSERS—Jorgen Ernst Hansen; Eur. 70 928, 70 929

VARIOUS ARTISTS—Nico Dostal; Eur. 71 518, 71 519

FONTANA

WAYNE FONTANA & THE MINDBENDERS—The Game of Love; MGF 27542, SRF 67542

GLORIA LYNNE—Soul Serenade; MFC 27541, SRF 67541

GREAT RECORDINGS OF THE CENTURY

BEETHOVEN: SONATA NO. 16 IN G MAJOR, OP. 31, NO. 1—Artur Schnabel, piano; COLH 57

BEETHOVEN: SONATA NO. 18 IN E FLAT MAJOR OP. 31, NO. 3—Artur Schnabel, piano; COLH 58

JUSSI BJOERLING, VOL. 1 OPERA ARIAS (1936-1948); COLH 148

JUSSI BJOERLING, VOL. 2 SONGS AND BALLADS (1936-1953); COLH 149

JUSSI BJOERLING, VOL. 3 OPERA ARIAS (1936-1945); COLH 150

KARATE

ERIK & THE VIKINGS—Sing Along Rock 'N Roll; KLP 1401

LONDON

THE GLENFOLK FOUR; LL 3413, PS 413

MUSIC OF A PEOPLE—Stanley Black & the London Festival Orch. & Chorus; SP 44060

THE SETTLERS—Sing Out; LL 3406, PS 406

MGM

CONNIE FRANCIS Sings for Mama; E 4294, SE 4294

POLYDOR

HAN CARSTE UND DEM GROSSON STREICHERCHESTER—Zwischen Tag Und Traum; 237373

FRITZ HEMETSBERGER UND SEINE SWINGING ZITHER—Swingin' Zither; 237376

RAMPART

CANNIBAL & THE HEADHUNTERS—Land of 1000 Dances; RM 3302, RS 3302

(Continued on page 40)



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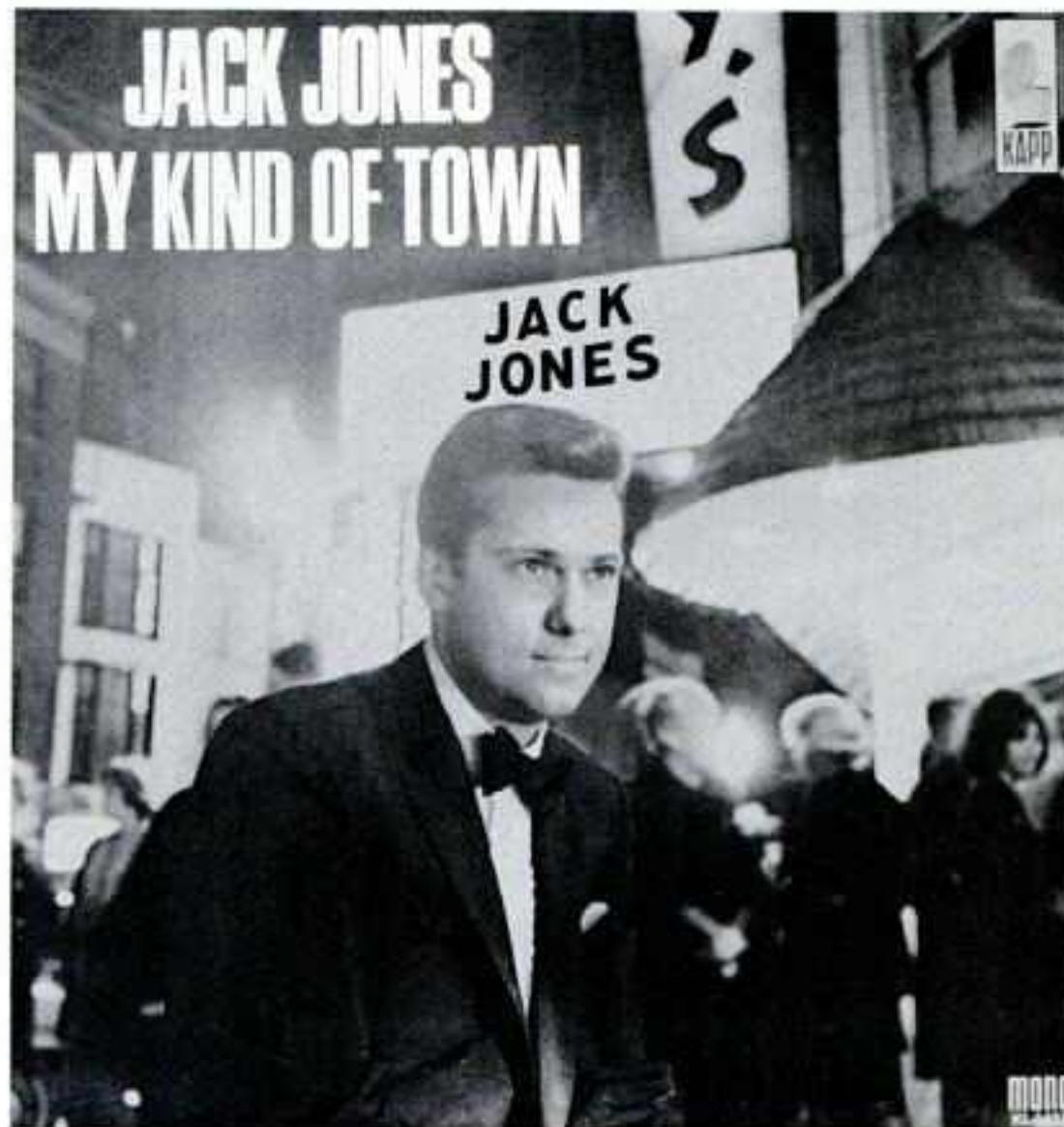
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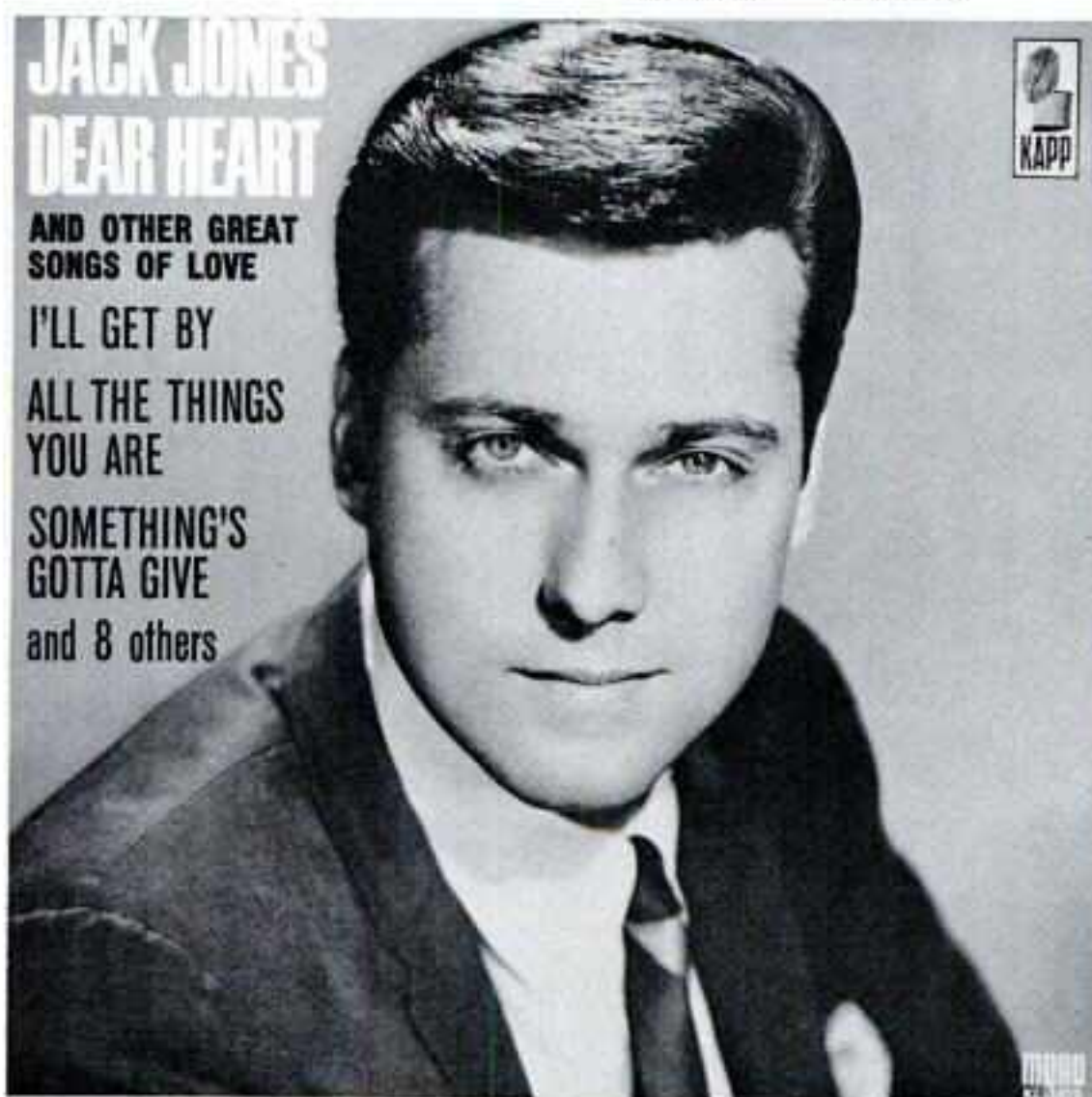
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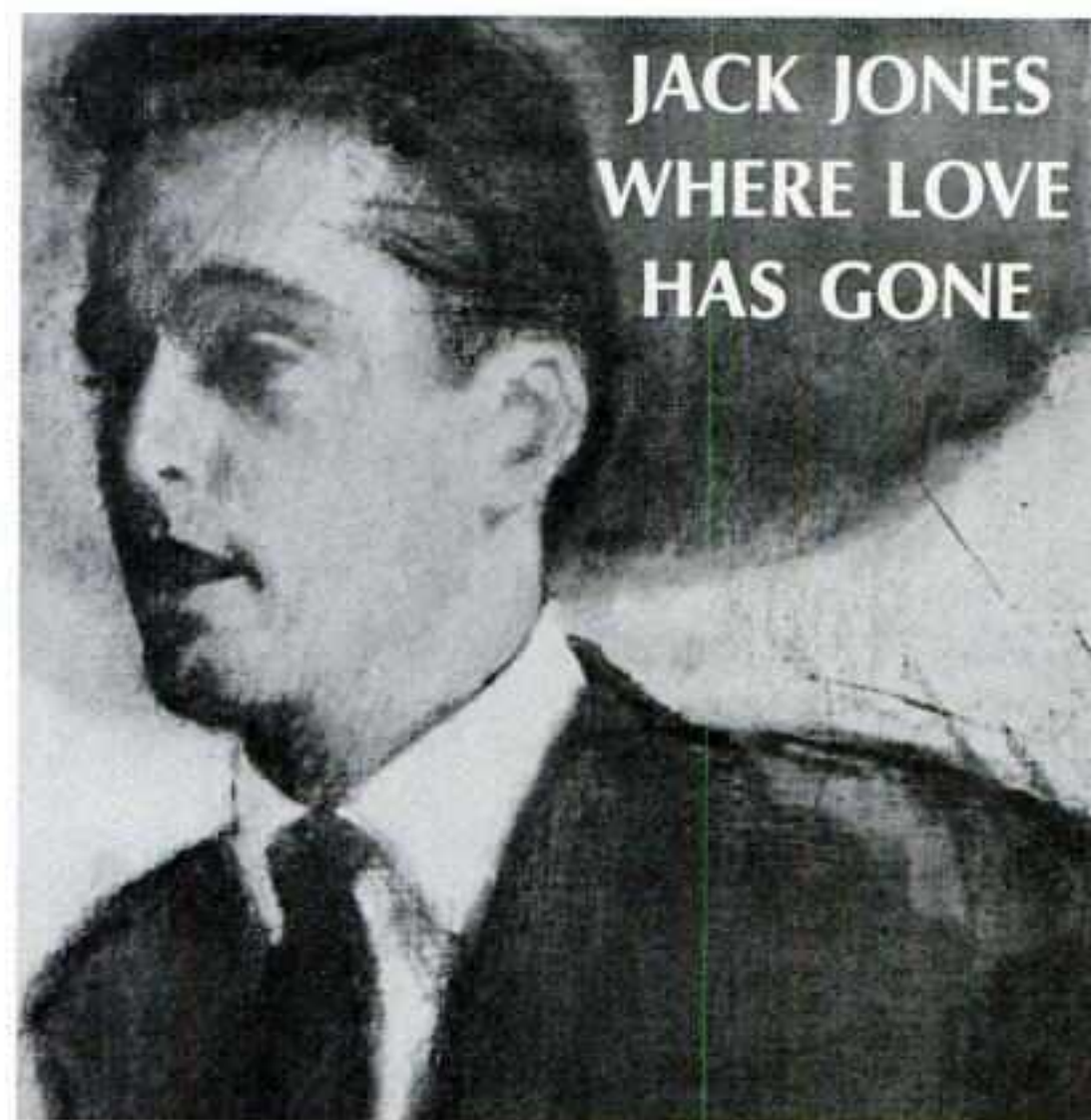


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ALBUM REVIEWS

Continued from page 32

SOUNDTRACK SPECIAL MERIT

MAJOR DUNDEE

Soundtrack. Columbia OL 6380 (M); OS 2780 (S)

Mitch Miller and his singing gang bring a lot of spirit to "The Major Dundee Theme," and Daniele Amfitheatrof has also supplied a score that rides along at an exciting pace.

SOUNDTRACK SPECIAL MERIT

36 HOURS

Soundtrack. Vee Jay VJLP 1131 (M)

Dimitri Tiomkin has written a potent score for the James Garner-Eva Marie Saint starrer "36 Hours." It's a fairly important film product and a good sales ruboff for its original cast album can be anticipated.

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SPOKEN WORD SPECIAL MERIT

THE WASTE LAND

Robert Speaight. Argo RG 10 (M)

The voice of Robert Speaight gives unusual dramatic impact to poetry of the late T. S. Eliot. "The Waste Land" is the starring piece, of course, but he also does extremely well by "The Love Song of J. Alfred Prufrock," "The Hollow Men" and "Ash Wednesday."



FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

LOW PRICE POPULAR

THEME SONGS OF THE GREAT BANDS, VOL. 1

Various Artists. Harmony HL 7336 (M)

LES BROWN AND HIS BAND OF RENOWN PLAY HITS FROM THE SOUND OF MUSIC, MY FAIR LADY, CAMELOT AND OTHERS
Harmony HL 7335 (M)

ON THE SENTIMENTAL SIDE

Tommy Dorsey. Harmony HL 7334 (M)

IN A SHANTY IN OLD SHANTY TOWN

Johnny Long & His Ork. Vocalion VL 3746 (M)

POPULAR

PACK UP YOUR TROUBLES

Carl Tapscott Singers. RCA Victor PC 5002 (M); PCS 5002 (S)

BLUES WITH A BEAT WITH AN ORGAN

Bobby Emmons. HI HL 12024 (M); SHL 32024 (S)

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

JUST ONCE IN MY LIFE

Righteous Brothers, Phillies 127

IT'S GONNA BE ALRIGHT

Gerry & the Pacemakers, Laurie 3293

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

SUPER-CALI-FRAGIL-ISTIC-EXPI-ALIDOCIOUS . . .

Julie Andrews & Dick Van Dyke, Vista 434 (Wonderland, BMI) (New York, Chicago)

NOTHING CAN STOP ME . . .

Gene Chandler, Constellation 149 (Camad, BMI) (Los Angeles, Memphis-Nashville)

TOMMY . . .

Reparata & the Delrons, World Artists 1051 (Maggie, BMI) (New York)

NOW THAT YOU'VE GONE . . .

Connie Stevens, Warner Bros. 5610 (Leeds, ASCAP) (Chicago)

T. C. B. . . .

Dee Clark, Constellation 147 (Joni, BMI) (Pittsburgh)

GIRL ON THE BILLBOARD . . .

Del Reeves, United Artists 824 (Moss Rose, BMI) (Chicago)

BURNING BRIDGES . . .

Billy Edd Wheeler, Kapp 655 (Sage & Sand, SESAC) (Houston)

THE MOUSE . . .

Soupy Sales, ABC-Paramount 10646 (Starday, BMI) (New York)

MEXICAN PEARLS . . .

Billy Vaughn, Dot 16706 (Englewood, BMI) (Chicago)

SEA CRUISE . . .

Ace Cannon, Hi 2089 (Ace, BMI) (Houston)

BABY, PLEASE DON'T GO . . .

Them, Parrot 9727 (Leeds, ASCAP) (Minneapolis-St. Paul)

TOMORROW NEVER COMES . . .

Glen Campbell, Capitol 5360 (Noma, BMI) (Houston)

I'LL KEEP HOLDING ON . . .

Sonny James, Capitol 5375 (Marson, BMI) (Chicago)

DIANE FROM MANCHESTER SQUARE . . .

Tommy Roe, ABC-Paramount 10623 (Tamrose, BMI) (Houston)

DANCE WITH DADDY "G"
Gene Barge. Checker LP 2994 (M)

COUNTRY

BOBBY HELMS
Vocalion VL 3743 (M); VL 73743 (S)

CLASSICAL

GUITARS-FANTASTIC AND FLAMENCO
Ricardo Modrego & Paco De Lucia. Phillips PHM 200-153 (M); PHS 600-153 (S)

TWENTIETH CENTURY ENGLISH SONGS
Various Artists. Argo RG 418 (M); ZRG 5418 (S)

BEETHOVEN: GROSSE FUGE IN B FLAT MAJOR, OP. 133
English Baroque Orch. (Scherchen). Westminster W 9711 (M)

JAZZ

RUNNING THE GAMUT
James Moody. Scepter 525 (M); S 525 (S)

FOLK

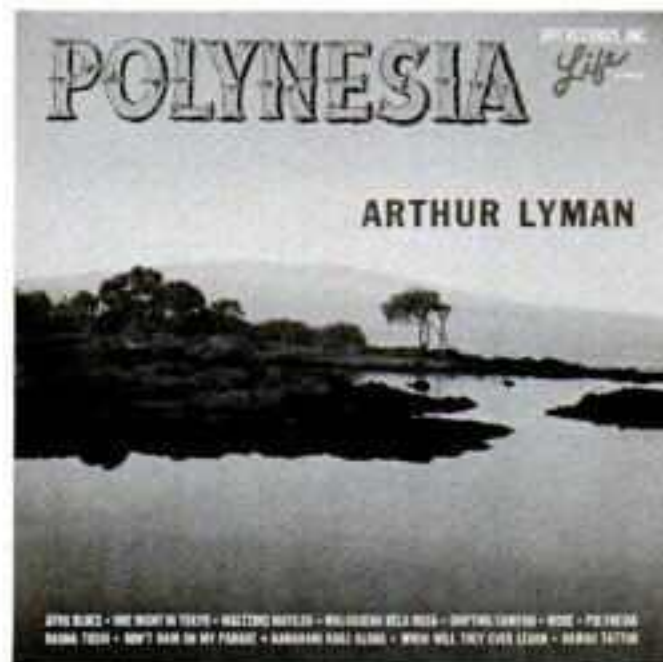
BLUES, SONGS & BALLADS
Tom Rush. Prestige 7373 (M)

A TIME FOR SINGING
Jean Ritchie. Warner Bros. W 1592 (M); WS 1592 (S)

GOSPEL

YOU WILL REAP JUST WHAT YOU SOW
Wally Fowler & the Oak Ridge Quartet. Hilltop G 7002 (M)

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Mono 434

Stereo S 434



NEW SINGLES . . .

HI FI

HI FI-5096 "WALTZING MATILDA" b/w "AFRO BLUES"—Arthur Lyman

ARVEE

Arvee-6501 "Big Boy Pete '65" b/w "Stay Away From Joe" THE OLYMPICS ★ Arvee-6502 "Go, Gilera, Go" b/w "Super Surfer, U.S.A." THE SCRAMBLERS

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PARKWAY

Approach Key to Decca's Success With Classic Line

NEW YORK—With well over 250 titles in its active catalog, Decca Records is stepping up its classical recording program along the lines that have proven successful for the label in the past. The company's approach has long been based on the presentation of unusual repertoire, or more standard works offered in novel ways.

An example of the latter approach is Decca's successful version of Vivaldi's "The Four Seasons," the single most duplicated item in the entire baroque disk catalog. Decca's recent version with Riggiero Ricci as soloist, features the use by orchestra and soloist of Stradiveri

New Production Of 'Othello' to Open in Italy

SPOLETO, Italy—A new production of "Othello," with Tito del Bianco heading a group of singers and under the direction of Thomas Schippers, will open the eighth Festival of Two Worlds here June 24. The event, under the aegis of Gian Carlo Menotti, will run until July 18. It had been rumored the event would not take place this year.

Program for the season includes a double bill featuring "Boxing Bout," Vieri Tosatti's short opera which had its premiere in Venice in 1953 under Mauro Bolognini's direction. He is best known for his films and "The Story of a Soldier," a ballet by Stravinsky and Ramuz which will be done by Jerome Robbins. Also on the program will be members of the New York City Ballet and the Stockholm State Ballet. Also set are KOLO folklore company of 55 from Belgrade, Yugoslavia; the Smith-Princeton Chamber-Chorus and Mendelsohn's "Elias" oratorio, to be given in the Piazza del Duomo.

A daily concert will be held at noon during the festival. Orchestra and chorus for all events will be from Trieste's Teatro Verdi. The Bologna Repertory Theater will present a play; the Museum of Modern Art of New York and the Israel Embassy will provide two art shows.

KARAJAN, GOUDONOV TO OPEN SALZBURG FESTIVAL

SALZBURG—Musical programs of the 1965 Salzburg Festival will be headed by seven opera productions, 11 orchestral concerts in addition to ballet and theater performances, July 26-Aug. 31.

Herbert Von Karajan will open the festivities by conducting Moussourgsky's "Boris Goudonov" in the original Russian version with singers from the Slavic countries. Three events will be Mozart operas, honoring the city's native son. These will include "Cosi Fan Tutte," in the Gunther Rennert production for the sixth time; "Abduction From the Seraglio," produced by Giorgio Strehler of Milan's Piccolo Teatro, and a lesser-known work, "The Gardener of Love," produced by Ernst Poettgen.

Other operas will be two by Richard Strauss, "Elektra" and "Ariadne Auf Naxos," in repeat versions, and Verdi's "Macbeth" in Italian.

Symphonic highlights will include Karl Bohm conducting Beethoven's Ninth, Claudio Abbado presenting Mahler's "Resurrection Symphony," Zubin Mehta directing Anton Von Webern's "Six Pieces for Large Orchestras," and concerts with Grace Bumbry and Fritz Wunderlich as soloists.

A highlight of the ballet program will be the first appearance since 1956 of George Balanchine's New York City Ballet.

LONDON ISSUES 'PASSION' IN U.S.

NEW YORK—London Records has released the "St. Matthew Passion" in the U. S. The album was recorded in German by Teldec at a baroque chapel at Ludwigsburg, near Stuttgart. Karl Munchinger, is the conductor. Solo artists include Peter Pears, Elly Ameling, Tom Krause and Hermann Prey.

instruments exclusively. This, together with special packaging, brought fresh appeal to what otherwise might have been just another entry in an already overworked area.

A solid mainstay of the label's classical department remains the renowned guitarist Adres Segovia. With 21 albums current in the Gold label catalog, each is an active seller, and the artist next week will complete his 22d LP for release later this season. Without exception, each new Segovia album has launched new repertoire trails and offered works never before recorded.

In the more esoteric byways of medieval and renaissance music, the New York Pro Musica, another exclusive Decca attraction, has carved out a special sales niche. Underlining the strength of this "catalog within a catalog," is the steady movement of the 16 albums already released by the group. Latest in the series is "The Play of Herod," a medieval musical drama now presented in annual engagements by the Pro Musica under the direction of

Cleveland Tour

CLEVELAND — The first Cleveland-Moscow non-stop flight will take the Cleveland orchestra for a 24-concert tour in Europe which will conclude in London June 21-22. The orchestra will participate in the Helsinki, Copenhagen, Bergen, Prague, Vienna and Holland festivals. Other concerts will be given in Stockholm, Warsaw, Berlin and Batavia.

its permanent director, Noah Greenberg.

With the recent signing of the Cincinnati Symphony Orchestra, Decca has moved more strongly into the orchestral literature arena. But here, too, the label seems to keep off the more heavily traveled repertoire roads. Its first Cincinnati disk, with Ricci as soloist, offers Paganini's Second Violin Concerto and Saint-Saens' First Violin Concerto. The former was recorded only once before, but for the latter, it's a first-time recording. The second LP by the orchestra, due out next week, offers the Haydn Symphonies Nos. 57 and 86, the former not otherwise available, and the latter available in only one other version. New diskings are now being planned by the orchestra's conductor, Max Rudolf, and Decca's classical artists chief Is Horowitz.

Other Artists

Other active artists on the Decca list include the Musica Aeterna Orchestra and Chorus conducted by Frederic Waldman, the harpsichordist Sylvia Marlowe, violinist Erica Morini, and the Don Cossack Chorus under the direction of Serge Jaroff.

In addition to undertaking special projects by other artists on an occasional basis, the label is constantly screening foreign material that might fall within its concept of catalog growth, for release in this country.

'TOSCA' MAKES DOUBLE DEBUT

HOLLYWOOD—Angel released the complete "Tosca" opera on four-track 3¾ i.p.s. tape simultaneously with the album package Monday (29). Company claims it is the first time a major label has released a complete opera in the slow speed form. Oris Beucler, special products manager, claims the 3¾ speeds—as against the normal 7½ i.p.s. speed—offers higher sonic quality at an equivalent price to a stereo disk with the three-act opera fitting on one reel.

Karajan Records At British Decca

LONDON—The Vienna Philharmonic Orchestra under its conductor Herbert Von Karajan was recording at the British Decca studios last week after concerts here at the Royal Festival Hall.

To tie in with the orchestra's visit, Decca released the Vienna recording of Dvorak's "Symphony No. 8 in G Major."

STRAVINSKY 'MASS' TAPED

ROME—Igor Stravinsky, conducting his "Mass," has been taped by RAI-TV in the Church of Santa Maria Sopra Minerva. It will be transmitted during Holy Week as a special musical attraction. It will be heard here April 12.

BEST SELLING BUDGET-LINE CLASSICAL LP's

Below is a list of best selling Budget-Line Classical LP's in top Classical Retail Outlets.

This Week

- PUCCHINI**—Tosca; Milanov, Bjoerling, Corena, Warren, Rome Op. (Leinsdorf); RCA Victrola (2-12") VICS 6000 (S), VIC 6000 (M).
- TCHAIKOVSKY**—Concerto No. 1 in B flat for Piano and Orch.; Gilels, Chicago Symphony (Reiner); RCA Victrola VICS 1039 (S), VIC 1039 (M).
- BEETHOVEN**—Symphony No. 3; Vienna Phil. (Monteux); RCA Victrola VICS 1036 (S), VIC 1036 (M).
- VAUGHN-WILLIAMS**—Symphony No. 2 (London); Halle Orch. (Barbirolli); Vanguard SRV-134 SD (S), SRV-134 (M).
- BACH**—Magnificat in D; Stich-Randall, Casoni, Bottazzo, Littasy, Sarre Ch. Orch. (Ristenpart); Nonesuch H 71011 (S), H 1011 (M).
- HAYDN**—Symphonies 6 (Morning), 7 (Noon) and 8 (Evening); Sarre Ch. Orch. (Ristenpart); Nonesuch H 71015 (S), H 1015 (M).
- SIBELIUS**—Symphony No. 5; Halle Orch. (Barbirolli); Vanguard SRV-137 SD (S), SRV-137 (M).
- BACH**—Four Concertos for Harpsichord and Orchestra; Chamber Orch. of the Sarre (Ristenpart); Nonesuch H 71019 (S), H 1019 (M).
- PERGOLES**—La Serra Padrona; Adani, Monreale, Gracis, Milano Teatro Nuovo; Nonesuch H 71043 (S), H 1043 (M).
- TCHAIKOVSKY**—1812 Overture/**BEETHOVEN**—Wellington's Victory; Minneapolis Sym., Minn. U. Brass Band (Dorati); Mercury SRD-19 (S), MGD-19 (M).
- SIBELIUS**—Symphony No. 1; Halle Orch. (Barbirolli); Vanguard SRV-132 SD (S), SRV-132 (M).
- TCHAIKOVSKY**—Symphony No. 6; Halle Orch. (Barbirolli); Vanguard SRV-148 SD (S), SRV-148 (M).
- FRANCK**—Symphony in D; Boston Sym. Orch. (Munch); RCA Victrola VICS 1034 (S), VIC 1034 (M).
- HAYDN**—Symphonies No. 103 (Drum Roll) and 104 (London); Vienna St. Op. Orch. (Woldike); Vanguard SRV-126 SD (S), SRV-126 (M).
- SMETANA**—My Fatherland (Ma Vlast); Czech Phil. (Talich); Parliament (2-12") 111 (M). (No Stereo).

Schippers to Make Bow as Director at 2 Worlds Fest.

NEW YORK — When the Festival of Two Worlds at Spoleto, Italy, opens June 24 with a new production of Verdi's "Otello," Thomas Schippers will not only conduct but also make his directorial debut. Although Schippers, who also is artistic director of the festival, has conducted 59 operas in American and European theaters, this marks the first time he undertakes the staging of an opera.

This year's festival will run from June 24 through July 18 and will feature, as in its seven previous seasons, attractions in music, ballet, theater and art. The festival also hopes to again live up to its basic premise of introducing young American and European creative and performing talents.

The operatic program will be a double bill, consisting of "Histoire du Soldat," which will be staged by Jerome Robbins, and the comic one-act opera "Una Partita Pugni," by the contemporary Italian composer Vieri Tosatti. It will be staged by Mauro Bolognini. Both works will be conducted by Edo de Waart, the Dutch conductor who was one of the six finalists in last December's Dimitri Mitropoulos International Music Competition for Conductors and led the New York Philharmonic last Dec. 13.

There will be daily chamber

music concerts in the Teatro Caio Melisso, under the direction of Charles Wadsworth. A single appearance on July 5 of the Smith-Princeton Chamber Chorus under the directions of Iva Dee Hiatt and Walter Moliner in a program of Monteverdi, Schutz, Bach and Charpentier. Other events will be announced later.

The festival will close with the annual outdoor concert on Schippers conducting Mendelsohn's "Elijah."

CALLAS' TOSCA GETS 20,000 IN ADVANCE SALES

NEW YORK—Riding on the wave of Maria Callas' return to the Metropolitan Opera in two performances of "Tosca" and its attendant press coverage, Capitol Records pulled in advance orders for more than 20,000 packages of its "Tosca" recording starring Miss Callas. The album, a two-LP set, started shipping last week.

Meantime Capitol already has racked up sales of more than 50,000 copies of its "Carmen" package also starring Miss Callas. "Carmen" is a three-LP set.

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to the members of NARAS.*

Barbra Streisand

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NOMINATIONS:

"PEOPLE"—ALBUM

- ALBUM OF THE YEAR
- BEST ALBUM COVER
OTHER THAN CLASSICAL
(AWARDED TO THE ART DIRECTOR
AND GRAPHIC ARTIST
OR PHOTOGRAPHER)—BOB CATO
& JOHN BERG

"PEOPLE"—SINGLE

- RECORD OF THE YEAR
- SONG OF THE YEAR
(AWARDED TO THE COMPOSERS)—
JULE STYNE & BOB MERRILL
- BEST FEMALE VOCAL
PERFORMANCE
- BEST ACCOMPANIMENT
ARRANGEMENT (AWARDED
TO THE ARRANGER)—PETER MATZ

"FUNNY GIRL"—ALBUM

- ALBUM OF THE YEAR
- BEST SCORE FROM AN
ORIGINAL CAST SHOW ALBUM
(AWARDED TO THE COMPOSERS)—
JULE STYNE & BOB MERRILL



HOT RHYTHM & BLUES SINGLES

Billboard SPECIAL SURVEY for Week Ending 4/10/65

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	GOT TO GET YOU OFF MY MIND... Solomon Burke, Atlantic 2276 (Cotillion, BMI)	6	22	2	YOU BETTER GET IT... Joe Tex, Dial 4003 (Tree, BMI)	8
2	2	STOP! IN THE NAME OF LOVE... Supremes, Motown 1074 (Jobete, BMI)	8	23	27	THE CLAPPING SONG... Shirley Ellis, Congress 234 (Gallico, BMI)	3
3	3	SHOTGUN... Jr. Walker & the All Stars, Soul 35008 (Jobete, BMI)	9	24	24	COME SEE... Major Lance, Okeh 7216 (Camad Chi-Sound, BMI)	6
4	8	I'LL BE DOGGONE... Marvin Gaye, Tamla 54112 (Jobete, BMI)	4	25	20	TWINE TIME... Alvin Cash & the Crawlers, Mar-V-Lus 6002 (Va-Pac, BMI)	11
5	5	NOWHERE TO RUN... Martha & the Vandellas, Gordy 7039 (Jobete, BMI)	7	26	21	THE BIRDS AND THE BEES... Jewel Akens, Era 3141 (Pattern, ASCAP)	5
6	7	DON'T MESS UP A GOOD THING... Fontella Bass & Bobby McClure, Checker 1097 (Arc-Saico, BMI)	10	27	34	DON'T WAIT TOO LONG... Bettye Swann, Money 108 (Cash, BMI)	5
7	11	WE'RE GONNA MAKE IT... Little Milton, Checker 1105 (Chevis, BMI)	3	28	28	THE "IN" CROWD... Dobie Gray, Charger 105 (American, BMI)	11
8	6	I DO LOVE YOU... Billy Stewart, Chess 1922 (Chevis, BMI)	10	29	32	BARRACUDA... Alvin Cash & the Crawlers, Mar-V-Lus 6005 (Va-Pac, BMI)	2
9	4	PEOPLE GET READY... Impressions, ABC-Paramount 10622 (Chi-Sound, BMI)	8	30	33	EVERY NIGHT, EVERY DAY... Jimmy McCracklin, Imperial 66094 (Metric, BMI)	2
10	10	MR. PITIFUL... Otis Redding, Volt 124 (East-Time, BMI)	10	31	16	HURT SO BAD... Little Anthony & the Imperials, DCP 1128 (South Mountain, BMI)	10
11	29	OOO BABY BABY... Miracles, Tamla 54113 (Jobete, BMI)	2	32	25	DANNY BOY... Jackie Wilson, Brunswick 55277 (Boosey & Hawkes, ASCAP)	5
12	12	TEASIN' YOU... Willie Tee, Atlantic 2273 (Cotillion-Shirleys, BMI)	7	33	35	GOOD TIMES... Jerry Butler, Vee Jay 651 (Frost, BMI)	5
13	13	THE ENTERTAINER... Tony Clarke, Chess 1924 (Chevis, BMI)	3	34	—	NOTHING CAN STOP ME... Gene Chandler, Constellation 149 (Camad, BMI)	1
14	9	MY GIRL... Temptations, Gordy 7038 (Jobete, BMI)	11	35	—	I KO I KO... Dixie Cups, Red Bird 10-024 (Trio-Melder, BMI)	1
15	15	NEVER, NEVER LEAVE ME... Mary Wells, 20th Century-Fox 570 (Merna, BMI)	4	36	39	HEART FULL OF LOVE... Invincibles, Warner Bros. 5495 (Circle Seven, BMI)	3
16	17	WHEN I'M GONE... Brenda Holloway, Tamla 54111 (Jobete, BMI)	6	37	26	WE ARE IN LOVE... Bobby Byrd, Smash 1964 (Try Me, BMI)	8
17	30	IT'S GROWING... Temptations, Gordy 7040 (Jobete, BMI)	2	38	36	A CHANGE IS GONNA COME... Sam Cooke, RCA Victor 8486 (Kags, BMI)	11
18	19	YOU GOT WHAT IT TAKES... Joe Tex, Dial 4003 (Tree, BMI)	7	39	23	SUDDENLY I'M ALL ALONE... Walter Jackson, Okeh 7215 (Blackwood, BMI)	10
19	18	ASK THE LONELY... Four Tops, Motown 1073 (Jobete, BMI)	10	40	31	PEACHES 'N' CREAM... Ike & Tina Turner, Modern 1005 (Screen Gems-Columbia, BMI)	4
20	14	SHAKE... Sam Cooke, RCA Victor 8486 (Kags, BMI)	11				
21	37	COME BACK BABY... Roddie Joy, Red Bird 10-021 (Trio-Wemar, BMI)	3				

HOT R&B LP's

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	3	TEMPTATIONS SING SMOKEY, Gordy G 912 (M); GS 912 (S)	3
2	1	PEOPLE GET READY, Impressions, ABC-Paramount ABC 505 (M); ABCS 505 (S)	6
3	2	IMPRESSIONS GREATEST HITS, ABC-Paramount ABC 515 (M); ABCS 515 (S)	5
4	4	SAM COOKE AT THE COPA, RCA Victor LPM 2970 (M); LSP 2970 (S)	11
5	5	SHAKE, Sam Cooke, RCA Victor LPM 3367 (M); LSP 3367 (S)	9
6	8	THE NANCY WILSON SHOW! Capitol KAO 2136 (M); SKAO 2136 (S)	10
7	7	GOIN' OUT OF MY HEAD, Little Anthony & the Imperials, DCP DCL 3808; DCS 6808	9
8	9	L-O-V-E, Nat King Cole, Capitol T 2195 (M); ST 2195 (S)	4
9	10	RAY CHARLES LIVE IN CONCERT, ABC-Paramount ABC 500 (M) ABCS 500 (S)	2
10	—	THE GREAT OTIS REDDING SINGS SOUL BALLADS, Volt 411 (M); (No Stereo)	1

HOT SPIRITUAL SINGLES

1. PEACE, BE STILL... James Cleveland, Savoy 4217
2. WAITING FOR MY CHILD... Consolers, Nashboro 800
3. WALK AROUND HEAVEN ALL DAY... Caravans, Vee Jay 945
4. MORE THAN A HAMMER AND NAIL... Staple Singers, Epic 9748
5. YOU'VE BEEN GOOD TO ME... Gospel Harmonettes, Vee Jay 952

HOT SPIRITUAL LP's

1. PEACE, BE STILL, VOL. 3... James Cleveland, Savoy MG 14076
2. ON THE BANKS OF JORDAN, VOL. 4... James Cleveland, Savoy MG 14096
3. AMEN... Staple Singers, Epic LN 24132
4. HEAVEN, THAT WILL BE GOOD ENOUGH FOR ME... James Cleveland, Savoy MG 14102
5. A BRIGHT SIDE... Mighty Clouds of Joy, Peacock PLP 121

NEW ACTION R&B SINGLES

Other records registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.

AIN'T NO TELLING
Bobby Bland, Duke 390

A LITTLE PIECE OF LEATHER
Donnie Elbert, Gateway 757

IT WAS NICE
Jimmy Hughes, Fame 6407

YOU CAN HAVE HIM
Dionne Warwick, Scepter 1294

TOP R&B JOCKEY'S PICK-OF-THE-WEEK

MILTON (BUTTERBALL) SMITH, WMBM, Miami
Pick, Boo-Ga-Loo, Tom & Jerrio, ABC-Paramount 10638
Up and coming, I'm the One, Naturals, Smash 1972
Please Stop the Wedding, Lou Johnson, Big Hill 554
The Entertainer, Tony Clark, Chess 1924
LP—The Great Otis Redding Sings Soul Ballads, Volt 411 (M)

BILL JOHNSON, WUST, Washington
It's Got the Whole World Shakin', Sam Cooke, RCA Victor 8539
Goodnight Baby, Sam & Dave, Stax
LP—Emily Yancy, Mainstream

BILL WILLIAMS, WCHB, Detroit
That's the Way Love Is, Barbara & Brenda, Heidi The Record (Baby I Love You), Ben E. King, Atco 6343
LP—The Most Exciting Organ Ever, Billy Preston, Vee Jay 1123 (M)

CHUCK MOORE, KPRS, Kansas City, Mo.
It's Growing, Temptations, Gordy 7040
Woman, Lloyd Price, Monument 877
LP—Austin Cromer Sings for Her, Atlantic 8107 (M)

PEE WEE HARRIS, WABY, Albany, N. Y.
It's Too Late, The Lovers, Checker 1100
See You at the Go-Go, Dobie Gray, Charger 107
LP—The Great Otis Redding Sings Soul Ballads, Volt 411 (M)

GENE POTTS, WGIV, Charlotte, N. C.
Who Knows, Gladys Knight & the Pipps, Maxx 334
Do You Really Love Me, Thomas Hall, Diamond 180
LP—Grits & Soul, James Brown, Smash MGS 27057 (M); SRS 67057 (S)
Gospel pick. Songs of Comfort, Edna Gailman Cook, Nashboro

CHARLIE BROWN, WLOU, Louisville
It's Growing, Temptations, Gordy 7040
LP—Grits & Soul, James Brown, Smash MGS 27057 (M); SRS 67057 (S)

RUBY (LADY COOL BREEZE) LEWIS, KBYE, Oklahoma City
Stop and Get a Hold of Myself, Gladys Knight & the Pipps, Maxx 334
I Just Can't Help Myself, the Volumes, American Arts 18
LP—Moody Blues, Sonny Thompson, King

JIMMY BYRD, WILD, Boston
A Woman Can Change a Man, Joe Tex, Dial 4006
It Hurts Me Too, Elmore James, Enjoy
LP—The Miracles' Greatest Hits From the Beginning, Tamla 254 (M)

COUSIN HERB LANCE, WERD, Atlanta
Let Me Down Easy, Betty Lavette, Calla 102
I Need You, Chuck Jackson, Wand 179
LP—Ruth Brown '65, Mainstream 56034 (M); S-6034 (S)

GEORGE HUDSON, WNJR, Newark, N. J.
It's Growing, Temptations, Gordy 7040
LP—Blues for Mr. Jimmy, Jimmy McGriff, Sue 1039 (M)

DICK (CANE) COLE, WLOK, Memphis
Please, Stop the Wedding, Lou Johnson, Big Hill 554
The Barracuda, Alvin Cash & the Crawlers, Mar-V-Lus 6005
LP—Grits & Soul, James Brown, Smash MGS 27057 (M); SRS 67057 (S)

EDDIE CASTLEBERRY, WYKO, Columbus, Ohio
A Woman Can Change a Man, Joe Tex, Dial 4006
We're Gonna Make It, Little Milton, Checker 1105
Ain't No Telling, Bobby Bland, Duke 390
LP—The Great Otis Redding Sings Soul Ballads, Volt 411 (M)

DJ SPOTLIGHT

MILTON (BUTTERBALL) SMITH
WMBM, Miami

Milton D. Smith, better known as Butterball, was born in Richmond, Va. After completion of high school he attended Tennessee State College where he received his B.S. Smith was honorably discharged from the U. S. Marines in 1952 after serving a two-year stretch in Korea. He joined WFEC in January of 1952 and moved from there to WMBM.



NEW ALBUM RELEASES

Continued from page 34

20TH CENTURY-FOX

AL MARTINO Sings; TFM 3168
HARRY SIMEONE CHORALE—Climb Ev'ry Mountain; TFM 3169

UNITED ARTISTS

The State Funeral of SIR WINSTON CHURCHILL; UAL 3427

VEE JAY

MAVIS RIVERS & RED NORVO—We Remember Mildred Bailey; VJ 1132
Here's PETE BARBUTTI; VJ 1133
VICTOR FELDMAN—It's a Wonderful World; VJ 2507
JACQUES FOTI—I Wish You Love; VJLP 1134, VJS 1134
LIGHTNIN' HOPKINS, BROWNIE MCGHEE & SONNY TERRY—Coffee House Blues; VJLP 1138

The LEE MORGAN QUINTET; VJ 2508
RUSS MORGAN Plays and Sings Red Roses for a Blue Lady; VJ 1139
VARIOUS ARTISTS—Leonard Feather's Encyclopedia of Jazz/Jazz of the 60's, Vol. 2; VJ 2506
VARIOUS ARTISTS—More Great Hits of 1964 and Other Golden Goodies; VJLP 1136
THE VI VELASCO Album; VJLP 1135

VOCALION

POBBY HELMS; VL 3743, VL 73743
JOHNNY LONG & HIS ORCH.—In a Shanty in Old Shanty Town; VL 3746

WESTINDY
BILL FLEMING—Songs the Virgins Love; ML 1002, ST 1002



RUFUS THOMAS (left), Bill Terrell and Barbara Turney, deejays at 50,000-watt WDIA, Memphis, go over some of the 1,000 sympathy cards for Nat King Cole's family sent to the station by listeners. Many stations are conducting fund-raising campaigns. Moneys go to the Nat King Cole Cancer Foundation and the American Cancer Society.

EXPLOSIVE

James Brown

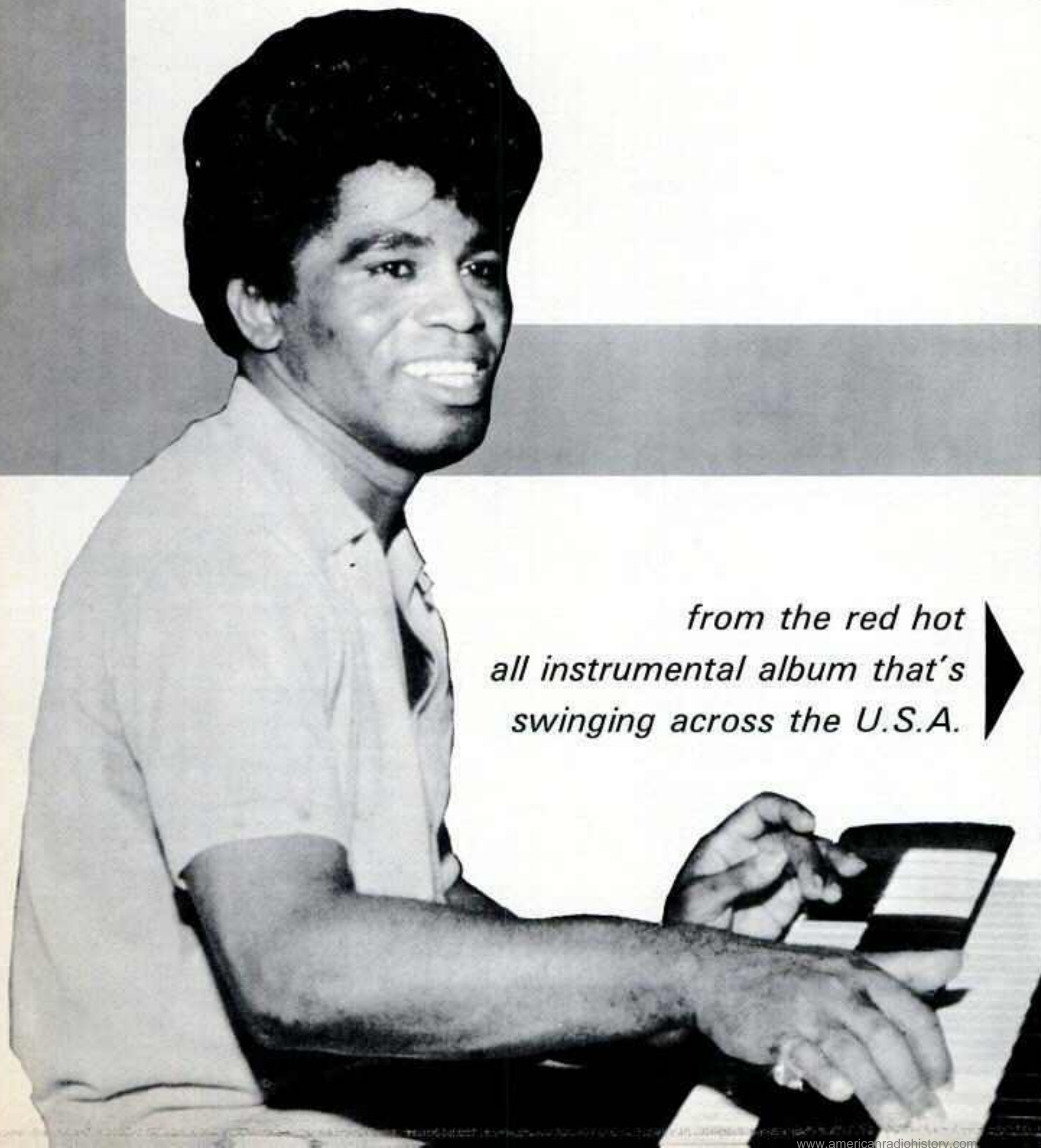
IS BREAKING IT UP WITH HIS BIG INSTRUMENTAL SINGLE

His
Newest—
Greatest—
Wildest

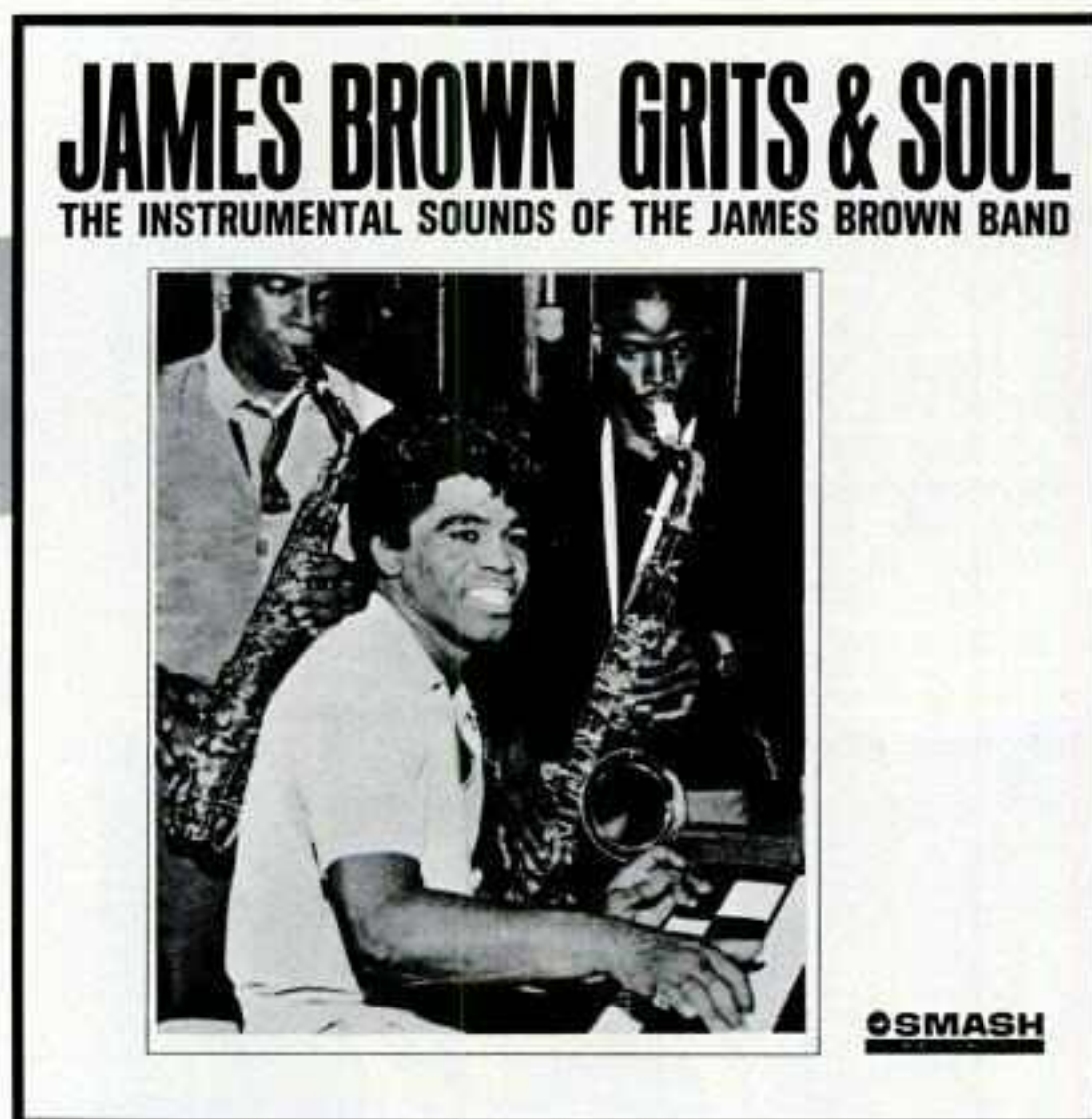
Devil's Hideaway

b/w Who's Afraid of Virginia Woolf?

S-1975



*from the red hot
all instrumental album that's
swinging across the U.S.A.*



MGS 27057 / SRS 67057

If it's a Hit...It's a
SMASH
RECORDS

Vendor
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Buck Lake Bows May 9

ANGOLA, Ind.—Buck Lake Ranch here, one of the nation's top country music parks operated by Eleanor and Harry Smythe, ushers in its new season Sunday, May 9, with a talent line-up comprising Ernest Tubb and His Troubadours, Joe Taylor and the Red Birds, the Crum Brothers and Station WOWO deejays Bob Sievers and Jay Gould. Buck Lake Ranch operates with country and western talent every Sunday throughout the summer.

On deck for WKZO Day Sunday, May 16, will be Ferlin Husky and His Hushpuppies, Margie Bowes and Rem Wall and His Green Valley Boys. Booked in for May 23 are Bill Anderson and band, the Carter Family, Jim Green and the Maco-Chee Valley Folks, and country music newcomer Dale Graham. Rounding out the month's bookings May 30 are Roger Miller, the Highland Ramblers and Joe Taylor and the Red Birds.

On Decoration Day (31), the Smythes will offer a rock-a-billy program, featuring Jerry Lee Lewis, Dick and Dee Dee, Johnny and the Hurricanes, the Falcons and the Condors.

Wagner Show Sellout in Hub

NASHVILLE—Boston booker Anthony Santos has informed executives of the Moeller Talent, Inc., here that the Porter Wagoner Show, which was booked for the Boston Arena March 27, was a complete sellout prior to show time.

Santos said the advance sale for the Wagoner show was larger than that chalked up by Ernest Tubb, Johnny Cash and the late Hank Williams. Appearing with Porter were Norma Jean, Minnie Pearl, George Hamilton IV, Lefty Frizzell and the Wagonmasters.

Enterprise Label

ST. LOUIS — A new label, Enterprise Records, bowed here last week, with Wally Crouch as president. The firm's first two single releases are by Warren Robb and Billy Martin respectively. Sound of Nashville, Inc., will handle distribution for Enterprise product. A&R will be under the direction of Chuck Glaser, of the Tompall Brothers, heard on Decca Records.



KITTY WELLS has a two-sided hit with her current Decca release of "You Don't Hear" b/w "Six Lonely Hours." (Advertisement)

Al Dexter Cuts New TV Series

DALLAS—Al Dexter, songwriter-artist, has just completed work on a television film series for Rod Kettler TV Productions at the AFFA-TV studios here. The series, "Country Music Style," goes into syndication soon and is slated for viewing on TV stations across the nation. Dexter's "Pistol-Packin' Mama," one of the top country tunes of all time, is slated for waxing soon by band leader Jan Garber on the Decca label. The song was recorded in Polish recently by Lil Wally on the Jay-Jay label.

N.E. Country Meet May 3

S. GLENS FALLS, N. Y.—The Second Annual Northeast Country Music Convention will be held May 3 at the Chateau De Louis here. Mrs. Dody Varney, of Old Plum Road, Fort Edward, N. Y., will again be in charge of arrangements for the conclave.

Principal speaker will be Tom Dunbar, executive of the Canadian Trading Co., record distributing firm, and deejay on Cambridge, Mass., radio station. A \$10 registration fee covers a luncheon, banquet and display space.

New C&W Label

AKRON — A new label, Alpine Records, which will devote most of its efforts to country and western music, opened offices here last week. Heading the new firm as president is Bobby Lee, long active in the music business. Lee says he has plans for inking several Nashville country artists for early release on the label.



ESTABLISHED SONGWRITERS Dallas Frazier (left) and Vic McAlpin (right) last week joined the staff of Acclaim Music, subsidiary of Jim Reeves Enterprises, Madison, Tenn. Shown with Frazier and McAlpin is Ray Baker, Acclaim general manager.

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 4/10/65

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	KING OF THE ROAD Roger Miller, Smash 1965 (Tree, BMI)	9	26	26	THAT'S WHERE MY MONEY GOES Webb Pierce, Decca 31704 (Cedarwood, BMI)	11
2	2	I'VE GOT A TIGER BY THE TAIL Buck Owens, Capitol 5336 (Bluebook, BMI)	12	27	29	TWO SIX PACKS AWAY Dave Dudley, Mercury 72384 (Champion-Raleigh, BMI)	5
3	4	10 LITTLE BOTTLES Johnny Bond, Starday 704 (Red River, BMI)	10	28	25	TINY BLUE TRANSISTOR RADIO Connie Smith, RCA Victor 8489 (Moss Rose, BMI)	10
4	5	THIS IS IT Jim Reeves, RCA Victor 8508 (Acclaim, BMI)	6	29	34	DO WHAT YOU DO WELL Ernest Tubb, Decca 31742 (Central Songs, BMI)	6
5	3	ORANGE BLOSSOM SPECIAL Johnny Cash, Columbia 43206 (Leeds, ASCAP)	8	30	30	WHAT'S HE DOING IN MY WORLD Eddy Arnold, RCA Victor 8516 (4 Star, BMI)	3
6	6	THEN AND ONLY THEN Connie Smith, RCA Victor 8489 (Moss Rose, BMI)	12	31	31	TIMES ARE GETTIN' HARD Bobby Bare, RCA Victor 8509 (Central Songs, BMI)	3
7	7	THE WISHING WELL Hank Snow, RCA Victor 8488 (Jasper-Silver Star, BMI)	9	32	33	LOVING YOU THEN LOSING YOU Webb Pierce, Decca 31737 (Cedarwood, BMI)	4
8	8	(From Now on All My Friends Are Gonna Be) STRANGERS Roy Drusky, Mercury 72376 (Yonah-Owen, BMI)	13	33	22	PASS THE BOOZE Ernest Tubb, Decca 31706 (Lonzo-Oscar, BMI)	16
9	13	I WASHED MY HANDS IN MUDDY WATER Stonewall Jackson, Columbia 43197 (Mericana, BMI)	7	34	42	SIX LONELY HOURS Kitty Wells, Decca 31749 (Cedarwood, BMI)	4
10	12	WALK TALL Faron Young, Mercury 72375 (Painted Desert, BMI)	11	35	32	DIDN'T I Dottie West, RCA Victor 8467 (Window, BMI)	7
11	9	YOU'RE THE ONLY WORLD I KNOW Sonny James, Capitol 5280 (Marson, BMI)	22	36	36	WHAT MAKES A MAN WANDER? Jan Howard, Decca 31701 (Bramble, BMI)	13
12	15	A TOMBSTONE EVERY MILE Dick Curless, Tower 124 (Aroostook, BMI)	5	37	—	MATAMOROS Billy Walker, Columbia 43223 (Doss-Matamoros, BMI)	1
13	11	DO WHAT YOU DO DO WELL Ned Miller, Fabor 137 (Central Songs, BMI)	13	38	41	JUST THOUGHT I'D LET YOU KNOW Carl Butler & Pearl, Columbia 43210 (Cedarwood, BMI)	3
14	10	SITTIN' IN AN ALL NITE CAFE Warner Mack, Decca 31684 (Glaser, BMI)	20	39	24	WHAT I NEED MOST Hugh X. Lewis, Kapp 622 (Cedarwood, BMI)	16
15	16	LEAST OF ALL George Jones, United Artists 804 (Marson, BMI)	11	40	40	WHEN THE WIND BLOWS IN CHICAGO Roy Clark, Capitol 5350 (Irving, BMI)	4
16	20	A DEAR JOHN LETTER Skeeter Davis & Bobby Bare, RCA Victor 8496 (American, BMI)	5	41	48	I'LL WANDER BACK TO YOU Earl Scott, Decca 31693 (Cedarwood, BMI)	12
17	17	(My Friends Are Gonna Be) STRANGERS Merle Haggard, Tolly 179 (Yonah-Owen, BMI)	15	42	38	WE'D DESTROY EACH OTHER Carl Butler & Pearl, Columbia 43210 (Cedarwood, BMI)	7
18	23	GIRL ON THE BILLBOARD Del Reeves, United Artists 824 (Moss Rose, BMI)	5	43	44	I STILL MISS SOMEONE Lester Flatt & Earl Scruggs, Columbia 43204 (Cash, BMI)	5
19	19	ODE TO THE LITTLE BROWN SHACK OUT BACK Billy Edd Wheeler, Kapp 617 (Sleepy Hollow, ASCAP)	20	44	—	MY OLD FADED ROSE Johnny Sea, Philips 40267 (Southwind, BMI)	1
20	14	HAPPY BIRTHDAY Loretta Lynn, Decca 31707 (Sure-Fire, BMI)	19	45	49	CERTAIN Bill Anderson, Decca 31743 (Moss Rose, BMI)	2
21	21	SWEET, SWEET JUDY David Houston, Epic 9746 (Gallico, BMI)	11	46	—	TRUE TRUE LOVIN' Ferlin Husky, Capitol 5355 (Marpat, BMI)	1
22	27	THINGS HAVE GONE TO PIECES George Jones, Musicor 1067 (Glad, BMI)	5	47	50	SHE CALLED ME BABY Carl Smith, Columbia 43200 (Central Songs, BMI)	6
23	43	SEE THE BIG MAN CRY Charlie Louvin, Capitol 5369 (Tuneville & Lyn-Lou, BMI)	3	48	—	I CRIED ALL THE WAY TO THE BANK Norma Jean, RCA Victor 8518 (Wilderness, BMI)	1
24	46	I'LL KEEP HOLDING ON Sonny James, Capitol 5375 (Marson, BMI)	2	49	—	CITY OF THE ANGELS Jimmy Newman, Decca 31745 (New Keys, BMI)	1
25	18	A TIGER IN MY TANK Jim Nesbitt, Chart 1165 (Peach, SESAC)	11	50	—	HE STANDS REAL TALL "Little" Jimmy Dickens, Columbia 43243 (Yonah-Champion, BMI)	1

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	2	I'VE GOT A TIGER BY THE TAIL Buck Owens, Capitol T 2283 (M); ST 2283 (S)	5	11	12	THE BEST OF JIM REEVES RCA Victor LPM 2890 (M); LSP 2890 (S)	36
2	3	YOU'RE THE ONLY WORLD I KNOW Sonny James, Capitol T 2209 (M); ST 2209 (S)	11	12	13	TOGETHER AGAIN/MY HEART SKIPS A BEAT Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	32
3	5	THE RETURN OF ROGER MILLER Smash MGS 27061 (M); SRS 67061 (S)	7	13	15	LOVE LIFE Ray Price, Columbia CL 2189 (M); CS 8989 (S)	32
4	4	THE JIM REEVES WAY RCA Victor LPM 2968 (M); LSP 2968 (S)	6	14	16	YOUR CHEATIN' HEART Soundtrack/Hank Williams Jr., MGM E 4260 (M); SE 4260 (S)	7
5	1	I DON'T CARE Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	20	15	10	THE BEST OF BUCK OWENS Capitol T 2105 (M); ST 2105 (S)	40
6	6	ORANGE BLOSSOM SPECIAL Johnny Cash, Columbia CL 2309 (M); CS 9109 (S)	4	16	14	HAVE I TOLD YOU LATELY THAT I LOVE YOU? Jim Reeves, RCA Camden CAL 842 (M); CAS 842 (S)	17
7	7	ODE TO THE LITTLE BROWN SHACK OUT BACK Billy Edd Wheeler, Kapp KL 1425 (M); KS 3425 (S)	5	17	19	GEORGE JONES & GENE PITNEY Musicor MM 2044 (M); MS 3044 (S)	2
8	8	THE FABULOUS SOUND OF FLATT & SCRUGGS Lester Flatt & Earl Scruggs, Columbia CL 2255 (M); CS 9055 (S)	15	18	20	FAITHFULLY YOURS Eddy Arnold, RCA Victor LPM 2629 (M); LSP 2629 (S)	16
9	11	BURNING MEMORIES Ray Price, Columbia CL 2289 (M); CS 9089 (S)	4	19	—	SONGS FROM MY HEART Loretta Lynn, Decca DL 4620 (M); DL 74620 (S)	1
10	9	LESS AND LESS AND I DON'T LOVE YOU ANYMORE Charlie Louvin, Capitol T 2208 (M); ST 2208 (S)	10	20	—	TUNES FOR TWO Skeeter Davis & Bobby Bare, RCA Victor LPM 3336 (M); LSP 3336 (S)	1

THANKS NARAS!

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NOMINATED
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IN 1964!**



ROGER MILLER

Best New C&W Artist of 1965

"DANG ME"

(Written by Roger Miller)

Best C&W Song, Best C&W Single,

Best C&W Vocal Performance (Male)

"Dang Me"/"Chug-A-Lug"—Best C&W Album

DOTTIE WEST

Best New C&W Artist of 1965

"HERE COMES MY BABY"

(Written by Dottie and Bill West)

Best C&W Song, Best C&W Single,

Best C&W Vocal Performance (Female)

JOE TEX

"HOLD WHAT YOU'VE GOT"

(Written by Joe Tex)

Best R&B Recording

BUDDY KILLEN AND BILLY SHERRILL

"SUGAR LIPS"

(Written by Buddy Killen and Billy Sherrill)

Best Instrumental Composition,

Best Instrumental Arrangement,

Best Engineered Recording



JACK STAPP, *President* • BUDDY KILLEN, *Executive Vice-President*



TREE Publishing Co. 905 16th AVE. SO./NASHVILLE, TENN.

COUNTRY MUSIC CORNER

By **BILL SACHS**

Jack E. Murrain, of Artists International, Newhall, Calif., has taken over the personal management of the Sons of the Pioneers. . . . Bobby Gregory reports that the new Decca release, "Sunny Side of the Mountain," by Jimmy Martin and the Sunny Mountain Boys, is stirring excitement in Germany and is starting to catch fire in England. The tune, published by American Music, New York, made its first move on the charts in this country last week. . . . Rena Records artist Bill McDowell is taking up permanent residence in Hollywood. A veteran of many years in the country and western field, McDowell has also had extensive repertory and summer stock experience and is planning to expand his career as an actor. He will be associated with the Los Angeles Chamber Theater but will remain active in the country music field.

Eddie McDuff, of Ray Winkler's Reveller Club, Dallas, has a new release on the Reveller label, "I'm Comin' Back to You" b.w. "I'm Gonna Tell the World About You." . . . Lefty Frizzell displays his talents in Cherry Hill, N. J., April 8; Ashland, Ky., 24; Lexington, Ky., 25, and Winterhaven, Fla., 30 set by Moeller Talent, Inc., Nashville. . . . Bobby Lee, who recently signed a recording pact with Mustang Records, Phoenix, Ariz., has as his initial release on the label "It's So Nice Loving You" b.w. "It Takes Breaks." KRDS, Phoenix, last week made "It's So Nice" its Pick of the Week.

Ray Price was in Nashville recently for a single record session, with the top side "The Other Woman," written by Don Rollins. Ray used his own band on the waxing, including Charlie Harris, rhythm guitar; Johnny Bush, drums; Keith Coleman, fiddle; Buddy Emmons, steel guitar, and Pete Burke, bass. Also in on the session were Floyd Cramer, piano; Grady Martin, lead guitar, and Harold Bradley, electric bass. Jim-

my Day played steel on the flip side, "A Tearful Earful," also penned by Rollins.

Willie Nelson's tune, "My Own Peculiar Way," is the new single release for Perry Como. Incidentally, it's also the first song to be recorded by Como in Nashville. . . . Hank Cochran embarked last week on a tour through Texas to promote his new single, "Goin' in Training," and his album, "Hits From the Heart," both on RCA Victor. He is scheduled for TV appearances in San Antonio, Austin, Harlingen, Houston, and Fort Worth. Accompanying Hank is RCA Victor artists relations man, Jim Mackrell, and Stubby Stubblefield, of Pamper Music's promotion department.

Hal Smith, of Pamper Music, recently hosted the executive committee of the Country Music Association at a luncheon meeting at the Goodlettsville, Tenn., Community House. In attendance were CMA President Tex Ritter, CMA Board Chairman Frances Preston, CMA Executive Director Jo Walker, and CMA directors Juanita Jones, Hubert Long, Jack Stapp, Harold Hitt, Jerry Glaser, Bud Brown, Bill Williams, Roy Horton, Bob Jennings, Owen Bradley, William Denny and Hal Smith.

Joins Cedarwood

NASHVILLE—Roger Sovine, son of veteran country and western entertainer Red Sovine, has joined the public relations staff of Cedarwood Publishing Co. here. Roger returned to Nashville in September after a four-year hitch in Marine Corps.

Owens to Europe

CINCINNATI—Buck Owens and His Buckeroos plane out of New York April 5 for Europe, where they will show their wares through May 4. Prior to

YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES

5 Years Ago
April 11, 1960

1. He'll Have to Go, Jim Reeves, RCA Victor
2. Another, Roy Drusky, Decca
3. Just One Time, Don Gibson, RCA Victor
4. Please Help Me, I'm Falling, Hank Locklin, RCA Victor
5. Wishful Thinking, Wynn Stewart, Challenge
6. You're the Only Good Thing, George Morgan, Columbia
7. Above and Beyond, Buck Owens, Capitol
8. El Paso, Marty Robbins, Columbia
9. Big Iron, Marty Robbins, Columbia
10. Family Bible, Claud Gray, D

COUNTRY SINGLES

10 Years Ago
April 9, 1955

1. In the Jailhouse Now, Webb Pierce, Decca
2. Making Believe, Kitty Wells, Decca
3. Live Fast, Love Hard and Die Young, Faron Young, Capitol
4. I've Been Thinking, Eddie Arnold, RCA Victor
5. Loose Talk, Carl Smith, Columbia
6. Are You Mine? George Wright & Tom Tall, Faber
7. As Long as I Live, Kitty Wells & Red Foley, Decca
8. If You Ain't Lovin', Faron Young, Capitol
9. Ballad of Davy Crockett, Tennessee Ernie, Capitol
10. Yellow Roses, Hank Snow, RCA Victor

2 Dates in East For Judy Lynn

NEW YORK — Judy Lynn makes a repeat appearance on the Jimmy Dean TV-er May 13, Jimmy's closing show for the season. Miss Lynn's spot will be filmed here April 30.

While in the New York area, the Judy Lynn show will play a return engagement at the Tower View Ballroom in Sunnyside, Queens, N. Y., Saturday, May 1. On Sunday (2), the Lynn unit will appear in two performances at Lone Star Ranch, Reeds Ferry, N. H. Following that, Miss Lynn returns to the Nevada circuit.



COUNTRY MUSIC BIGGIES Charlie Walker, Johnny Tillotson and Johnny Cash (left to right), caught between sessions in Nashville recently, smile approvingly at chart action on their recent releases.

POLAND'S international favorite

BOGNA SOKORSKA

coloratura soprano sings

"The Blue Danube Waltz"
"The Girls From Cadiz"
"Invitation to a Dance"
"Il Bacio"
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VOX JOX

By GIL FAGGEN



Decca's fabulous **Brenda Lee** is surrounded by the Detroit deejay fraternity at her opening night show at the Rooster Tail. Left to right: **Gary Stevens**, ex - WKNR (now WMCA); **Larry Adderley**, WLDV; **Dave Prince**, WXYZ; **Paul Cannon**, WKNR; **John Drew**, WXYZ; **Marc Avery**, WXYZ; **Ron Knowles**, CKLW; **Dave Schaffer**, CKLW, and **J. J. Shannon**, WOHO.

Marc Edward's WLOK deejay team pulled an April Fool's bit with **Hal Atkins** being locked in the station mobile unit for an endurance marathon broadcast. Atkins was followed by fellow broadcasters **Randy Warren** and **Dick Cane Cole** to see who could hold out the longest. WLOK gave away 45 records and a sponsor awarded auto accessories as prizes to those guessing how long each DJ would last.

As is no surprise in this column, here are a few calls for help from stations in need of disk service:



WONE (Dayton), kicked off its new up-tempo format with a golden touch. To garner attention WONE was turned over for two full days to Bunnies (and we don't mean rabbits) who handled all on-the-air duties. The second day the lovelies (imported from Cincinnati's Playboy Club) introed

the station's new air staff. Keeping girls solidly in mind, the WONEmen gilded some gals who made personal appearances delivering golden canaries in gilded cages in gold Cadillacs to advertising influentials in the Dayton area. During the promotion WONE programmed only golden oldies. WONE Program Director **Eddie Gale**, is pictured above with one of the station's "Solid Gold Successes."

WGOL (Goldsboro, N. C.) programming a pop-standard format, along with selected country singles, broadcasting to Seymour Johnson Air Base, as well as Goldsboro, has put in its request through program director **Hank North**. . . **Carlston (Red) Berry**, manager of KVEE (Conway, Tex.), and his program director **Jimmy Mack** need disks for their new swinging operation. The station is publishing two surveys weekly — pop and country. Jimmy handles a pop music program 10 a.m.-2 p.m., M-F, and Hank does a country show 4:45 to 8 a.m. daily plus three hours on Saturday afternoons.

One of my favorite "nuts," KDKA's **Rege Cordic** originated his annual April Fool's Day program from the center span of San Francisco's Golden Gate Bridge.

The whole bit was a tie-in with the Pittsburgh station's Fort Duquesne Bridge Leap Contest reported previously in this column. Former Pittsburghers fortunate enough to live in San Francisco were invited via **Don Sherwood's** early morning KSFO program to join Cordic on the center span for the remote.

I was flipped to hear that my old buddy **Jim White**, WJAS (NBC, Pittsburgh) air personality, one of Pittsburgh's "most eligible bachelors," has been landed by **Pat (nee McGee) White**.

WCBS wake up man, **Jack Sterling** is sunning it up in Puerto Rico with his wife **Barbara** after lowering CBS stock
(Continued on page 47)

IN PHILADELPHIA IT'S

WHAT

BY A WHOPPING 47% MARGIN

in the combined ratings for the two kinds of music that MEAN MOST TO PHILADELPHIA'S NEGRO MARKET

Get the picture, as shown in Billboard, 11/24/64 issue:

Musical Category	WHAT	#2 PHILA. STA.
R & B Rtg.	43%	57%
Jazz DJ Rtg.	80%	19%
Combined Rtg.	123%	76%
WHAT MARGIN	47%	

WHAT . . . your BEST BUY* to REACH AND SELL the BIG PHILA. NEGRO MARKET
*Lowest cpm in the Third Negro Market.

WOL Bought By Sonderling

WASHINGTON—WOL-AM-FM was purchased last week by Egmont Sonderling, president of the Sonderling Group, from Henry Rau, president of the Washington Broadcasting Co., for \$1,250,000.

WOL, which currently has a "standard-pop" music format, will switch to Negro-oriented programming and r&b music when sale is approved by the FCC, according to Sonderling.

The format change will add the fourth Negro-programmed station to the group, others being WDIA, Memphis; KDIA, San Francisco, and WWRL, New York. Other Sonderling stations are WOPA, Oak Park, Ill. (Chicago), (foreign language and Negro) and KFOX-KMLA-FM, Los Angeles (country music).

The acquisition of a seventh AM is planned for the latter part of this year, according to Sonderling.

Currently full-timer WOOK and day-timer WUST are featuring Negro-oriented programming in the D.C. market.

KMSC-FM Is Launched In Southwest

HOUSTON — KMSC-FM formally made its bow here last Sunday as the first fully powered FM station in the Southwest.

Programming will feature a wide range of music.

Other programming features include news and weather on the hour, a daily sports round-up, a five-minute space symposium commenting on interesting facets of NASA, and when the occasion justifies, the naming of a "Spaceland Leader."

Ed Tylor is owner and general manager. The station is staffed by Mrs. Imogene Williams, who serves in the dual capacity of assistant to Tylor and news and public affairs director, one of the few women news directors in the U. S.; Jeff Thompson, operations manager; Joe Morgan, chief engineer; James S. Collins, sales manager, and Charles Cashmere, chief announcer. Announcers are Jim DeBruin, Dan Crego, Ray Norton and Bob Graf.

DISK TALENT ON TV THIS WEEK

HULLABALOO (NBC-TV, Tues.): Paul Anka, Joe and Eddie, Chubby Checker, Del Shannon, Rita Pavone, Sylvie Vartan, David Clayton Thomas and the Shays, Greenwood County Singers, Marianne Faithfull.

SHINDIG (ABC-TV, Wed.): Lesley Gore, Martha and the Vandellas, Donna Loren, the Righteous Brothers, Tina Turner, Marvin Gaye, Jimmy Clanton, Willy Nelson, Larry Hovis, the Wellingtons.

DANNY KAYE SHOW (CBS-TV, Wed.): Astrud Gilberto.

PERRY COMO - MUSIC HALL (NBC-TV, Thurs.): Al Hirt, Connie Stevens, Woody Allen.

Radio-TV PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX
• PROGRAMMING NEWSLETTER

ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.



THE REFLECTIONS (Golden World)

The Reflections, Tony Micale, Dan Bennie, Phil Castrodale and John Dean, hail from the Detroit area. In the past year, the boys have had three chart entries, establishing them as one of the most promising male vocal groups. Their initial offering, (Just Like) "Romeo & Juliet," was a "top 5" record. **Tony**, 22,

the lead singer, is an accomplished cartoonist and worked in the art department of the University of Detroit before embarking on a singing career. **Dan**, 24, baritone, was born in Johnstone, Scotland. His family moved to the U. S. when he was in his early teens. **Phil**, tenor, 23, can be easily recognized on any Reflections record by listening for the soprano-like falsetto which he employs. **John**, 22, provides the big booming bass sound for the group. John's good looks have earned him the title "Playboy Reflection." Just back from the Army, Johnny and the boys will be touring the country this summer with "The Shower of Stars."

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time:

POP SINGLES—5 Years Ago April 11, 1960

1. Theme From a Summer Place, Percy Faith, Columbia
2. Puppy Love, Paul Anka, ABC-Paramount
3. He'll Have to Go, Jim Reeves, RCA Victor
4. Wild One, Bobby Rydell, Cameo
5. Greenfields, Brothers Four, Columbia
6. Sweet Nothin's, Brenda Lee, Decca
7. Sink the Bismarck, Johnny Horton, Columbia
8. Mama, Connie Francis, MGM
9. I Love the Way You Love, Marv Johnson, United Artists
10. Footsteps, Steve Lawrence, ABC-Paramount

POP SINGLES—10 Years Ago April 9, 1955

1. Ballad of Davy Crockett, Bill Hayes, Cadence
2. Crazy Otto Medley, Johnny Maddox, Dot
3. Sincerely, McGuire Sisters, Coral
4. Tweedle Dee, Georgia Gibbs, Mercury
5. Melody of Love, Billy Vaughn, Dot
6. Cherry Pink and Apple Blossom White, Prex Prado, RCA Victor
7. Ballad of Davy Crockett, Fess Parker, Columbia
8. Dance With Me Henry, Georgia Gibbs, Mercury
9. Ballad of Davy Crockett, Tennessee Ernie Ford, Capitol
10. How Important Can It Be, Joni James, MGM

R&B SINGLES—5 Years Ago April 11, 1960

1. Baby, Brook Benton & Dinah Washington, Mercury
2. I Love the Way You Love, Marv Johnson, United Artists
3. Fannie Mae, Buster Brown, Fire
4. Money, Barrett Strong, Anna
5. Doggin' Around, Jackie Wilson, Brunswick
6. White Silver Sands, Bill Black's Combo, Hi
7. This Magic Moment, Drifters, Atlantic
8. Theme From a Summer Place, Percy Faith, Columbia
9. (Do The) Mashed Potatoes, Nat Kendrick, Dade
10. Don't Deceive Me, Ruth Brown, Atlantic

POP LP's—5 Years Ago April 11, 1960

1. The Sound of Music, Original Cast, Columbia
2. Sixty Years of Music America Loves Best, Various Artists, RCA Victor
3. Theme From a Summer Place, Billy Vaughn, Dot
4. Faithfully, Johnny Mathis, Columbia
5. Italian Favorites, Connie Francis, MGM
6. This Is Darin, Bobby Darin, Atco
7. Here We Go Again, Kingston Trio, Capitol
8. Heavenly, Johnny Mathis, Columbia
9. That's All, Bobby Darin, Atco
10. Belafonte at Carnegie Hall, Harry Belafonte, RCA Victor

Award to KDKA

PITTSBURGH—A series of announcements on behalf of Foster Parents Plan produced by Tony Graham, assistant program director of KDKA, and performed by folk singer Ailene Goodman, were judged "one of the 10 World's Best" out of

Correction

St. Patty's Day Leprechauns played a game with a story on KRLA, KBLA and KFWB in the March 20 Radio-TV section. The line should have read KBLA, under the aegis of Mel Leeds.

1,895 "commercials" entered in the Fifth Annual International Broadcasting Awards competition.

WSMA AIDS CHILE VICTIMS

ATLANTA—WSMA has established a relief fund for the thousands of homeless victims of the March 28 earthquake in Chile. Tommy Goodwin, program director, is requesting all contributions be mailed to P.O. Box 12289, Atlanta, Ga.

VOX JOX

Continued from page 46

and upping his morning ratings via his "Win Your Weight in Money" contest. We'll have the details on the promotion next week.

The remark of the week: Promotion executive **Frank Abramson** to music industry veteran **Bernie Pollack**. . . "Ought to get the Ikettes' 'Peaches 'n' Cream' together with Welk's 'Apples and Bananas' and make one great fruit salad."



Capitol's **Pete Brady** (right) presents **KOOL** (Phoenix) DJ, **Bob Cowan** with a copy of his first LP, "An Exciting New Voice on the Move." Pete is doing just that—he's on a 10,000 mile promotion tour for the album.

SEGUE

Veteran **WINS** (New York) air personalities **Stan Z. Burn** and **Jack Lacy** will stay on with the Group W station when it switches to all news April 19. . . **Jim Gordon**, **WABC** (New York) news director, returns to **WINS** as featured newsman. . . **Herb Humphries**, **KNOW** (Austin, Tex.) news director, to **WINS** as featured newsman. Reports reaching me say **Tom Donahue** and **Bob Mitchell**, **KYA** (San Francisco) deejays (also publishers of "Tempo" newsletter and head of Autumn Records) are soon to depart the station. . . **Tom Jordan**, formerly of **KLWW** (Cedar Rapids, Iowa) to **KYSN** (Colorado Springs) for 8 to midnight show. . . **Dick Howard** from **WGRD** (Grand Rapids, Mich.) to **WDZ** (Decatur, Ill.) as host of afternoon show. . . **Harvey Miller**, Philadelphia air personality and most recently **WMID** (Atlantic City) program director, joins **KBLA** (Los Angeles) as program director and deejay for 6 to 10 a.m. show replacing **Bill Mercer**, who in turn replaced **Tom Duggan**, now heard from midnight to 2 a.m. with a phone show. Mercer returns on the staff as a newsman. . . **Jack Gilbert** exits **KMPC** (Los Angeles). . . New **KLAC** DJ's are **Jim Ramsburgh** and **Jerry Bishop**. . . **Bob Shorey**, formerly with **WLZ** and **WSUN** (St. Petersburg), joins **WHLI** (Hempstead, L. I., N.Y.) as announcer. . . **Larry James**, music director, **KEWI** (Topeka) to **WPGC** (Washington). . . **Eddie King** upped to music director at station, with **Allan Kent**, ex-WOC deejay to **KEWI** in the 2 to 6 p.m. slot. . . **Jerry Lee** joins **KGIL** (Los Angeles) from **KOB** (Albuquerque). . . **Johnny Lewis** added to staff of **KWIZ** (Santa Ana, Calif.) from **KREO** (Palm Springs). . . **George Michael**, formerly music director of **WIL** (St. Louis) to **KBTR** (Denver) as music director and 2-6 p.m.

airman. . . Newcomers to **Ted Atkins'** **KIMN** (Denver) DJ lineup are **Stan Richards**, **WCPO** (Cincinnati), in 6 to 9 a.m. slot replacing **Paul Anderson**, who has joined **WMAQ** (NBC-Chicago); **Gary Allyn**, **WCPO**, into noon to 3 p.m. slot replacing **Jack Mack**, transferred to sister station in Portland, **KYMN**, as production director. Other deejays at **KIMN** are **Robert E. Lee** (9 a.m.-noon), **Chuck Buell** (3-6 p.m.), **Hal Moore** (6-9 p.m.), **Bill (Night Creature)** (9-midnight) and **Bill Davidson** (all-night). . . **Bill McCulloch**, **WRIT** (Milwaukee) to **WTMJ** that city. . . **Eddie Doucette** moves into Bill's 9 to noon shift at **WRIT** with (**King Jim**) **Martin**, **WCPO** (Cincinnati), replacing **Bill Martin** is using the air name **King Zbornik**. . . **Gary Short**, **WEOL** (Elyria, O.)

DJ, to **WERE** (Cleveland) as host of two daily shows. . . **Jack Hayes** joins **KFWB** (Los Angeles) for Sunday afternoon show formerly held by **Bill Slater**, shifted over to **KRLA**. Hayes was formerly with **KLIV** (San Jose). . . **Bill Keffury**, program director and DJ for **KACY** (Oxnard, Calif.), joins sister station **KROY** (Sacramento) for similar duties.

Barry Kean, formerly **WCHV** (Charlottesville, Va.) air personality, to **WELK** same city, as news director. . . **Don Steele**, program director - DJ, joins **KFWB** (Los Angeles) as DJ. . . **Chuck Spencer**, formerly with **WMOU** (Berlin, N. H.) as DJ, joins **WAAB** (Worcester, Mass.) in similar capacity. . . **Johnny Van**, **WRUN** (Utica, N. Y.) DJ, returns to **WOLF** (Syracuse) as DJ. . . **Ed Clancy**, **WTRY** (Troy) to **WOLF** as newsman. . . **Charles Cashmere**, **KQUE-FM**, Houston, announcer, named chief announcer at **KMSC-FM** in the same city.

MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	TITLE, ARTIST, LABEL	From this week's Hot 100	Weeks on Hot 100
1	1	KING OF THE ROAD, Roger Miller, Smash 1965		11
2	3	RED ROSES FOR A BLUE LADY, Vic Dana, Dolton 304		10
3	2	GOLDFINGER, Shirley Bassey, United Artists 790		12
4	6	THE RACE IS ON, Jack Jones, Kapp 651		7
5	5	LONG LONELY NIGHTS, Bobby Vinton, Epic 9768		8
6	4	RED ROSES FOR A BLUE LADY, Bert Kaempfert & His Ork, Decca 31722		12
7	8	SEND ME THE PILLOW YOU DREAM ON, Dean Martin, Reprise 0344		8
8	7	IF I LOVED YOU, Chad & Jeremy, World Artists 1014		8
9	9	RED ROSES FOR A BLUE LADY, Wayne Newton, Capitol 5366		7
10	13	CAST YOUR FATE TO THE WIND, Sounds Orchestral, Parkway 942		4
11	10	IF I RULED THE WORLD, Tony Bennett, Columbia 43220		9
12	11	ANYTIME AT ALL, Frank Sinatra, Reprise 0350		5
13	16	BABY THE RAIN MUST FALL, Glenn Yarbrough, RCA Victor 8489		5
14	15	I CAN'T STOP THINKING OF YOU, Bobbi Martin, Coral 62447		5
15	12	FOR MAMA, Connie Francis, MGM 13325		6
16	17	CRAZY DOWNTOWN, Allan Sherman, Warner Bros. 5614		3
17	14	FOR MAMA, Jerry Vale, Columbia 43232		6
18	18	SOMEBODY ELSE IS TAKING MY PLACE, Al Martino, Capitol 5384		3
19	20	AND ROSES AND ROSES, Andy Williams, Columbia 43257		1
20	—	TRULY, TRULY, TRUE, Brenda Lee, Decca 31762		2
21	—	SUBTERRANEAN HOMESICK BLUES, Bob Dylan, Columbia 43242		2
22	19	WHIPPED CREAM, Herb Alpert's Tijuana Brass, A&M 760		7
23	—	DREAM ON LITTLE DREAMER, Perry Como, RCA Victor 8533		1
24	—	APPLES AND BANANAS, Lawrence Welk, Dot 16697		1
25	21	WHY DID I CHOOSE YOU, Barbra Streisand, Columbia 43248		1

RADIO RESPONSE RATING

NASHVILLE SECOND CYCLE

TOP STATIONS

Call Letters	% of Total Points
1. WKDA	52%
2. WMAK	39%
Others (WSIX, WVOL)	9%

POP LP's

1. WSIX	45%
2. WLAC	30%
3. WSM	17%
4. WMAK	8%

R&B

1. WVOL (full-time R&B)	56%
2. WLAC (nights only)	44%

JAZZ

1. WVOL (Ed Hall)	53%
2. WLAC	29%
3. WSIX	18%

C&W

1. WENO (full-time country)	43%
2. WSM (evening-early a.m.)	36%
3. WLAC (early a.m.)	21%

CONSERVATIVE

(Note: No clear-cut dominance of station in this category. These stations did receive votes, however.)
WSIX-FM
WKDA-FM
WVGM

CLASSICAL

(Note: No clear-cut dominance of station in this category. These stations did receive votes, however.)
VSM (David Cobb)
WVGM (Willis Page)
WVOL (Dr. W. O. Smith)

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

TOP DISK JOCKEYS

Rank	Disk Jockey	Call Letters	% of Total Points
1.	Dick Buckley (Tie)	WKDA	33%
1.	Noel Ball (Tie)	WMAK	33%
3.	Bill Berlin	WKDA	13%
4.	Doc Holiday	WKDA	11%
Others			10%

BY TIME SLOT

Morning	Doc Holiday, WKDA
Mid-Morning	Dick Buckley, WKDA
Early Afternoon	Bill Berlin, WKDA
Traffic Man	Noel Ball, WMAK
Early Evening	Bill Berlin, WKDA
Late Evening	Bill Berlin, WKDA
All Night	Captain Midnight (Roger Schutt), WKDA

PROGRAM DIRECTOR, MUSIC DIRECTOR OR LIBRARIAN

(Most Co-Operative in Exposing New Records)
1. Dick Buckley, WKDA Program Director
2. Hairl Hensley, WMAK Program Director
3. Morgan Babb, WVOL Program Director

TOP TV BANDSTAND SHOW

(Exposing Artists & Records)
(NO TV BANDSTAND IN THIS MARKET)

POP LP's

1. Bill Randall	WSIX	36%
2. Buzz Benson	WMAK	21%
3. Dick Buckley	WKDA	19%
4. Hairl Hensley	WMAK	12%
Others		12%

BY TIME SLOT

Note: No clear-cut dominance of individual air personalities by time slot for Pop LP's evolved in survey.

R&B

1. John (R) Richbourg	WLAC	58%
2. Bill (Hoss) Allen	WLAC	28%
3. "Jolly Joe" Norfleet	WVOL	14%

C&W

(Note: It is difficult to measure precisely the rank order of country DJ's in this market because of time slots. Thus, while the DJ's are ranked, the time slot for each is noted. Each man is strong in his own time slot and is not in competition with the others.)
1. Bill Claiborne (10:15 p.m.-4:30 a.m.) WSM
2. Bob Jennings (3 a.m.-6 a.m.) WLAC
3. Ed Hamilton (7 a.m.-11 a.m.) WENO
4. Don Howser (2 p.m.-6 p.m.) WENO

FOLK SHOW

(No Folk in Nashville Area)

STATIONS BY FORMAT

NASHVILLE: Country's 62nd radio market. (9 AM; 4 FM). 2 Contemporary, 3 Pop Standard, 1 Pop Standard-Conservative-Country, 1 Pop Standard-Rhythm & Blues, 2 Standard-Conservative, 1 Conservative, 1 Rhythm & Blues, 1 Country.

WENO: 5,000 watts. Central Broadcasting Co. Music format: Country. Editorializes daily. Special programming: Local high school football, basketball and baseball, Indianapolis 500, Atlanta 500 and Daytona speed races in season. "Let's Talk About It," audience call-in show 10:35-11 a.m., M-F; "WENO Jamboree" featuring live amateur talent 6:05-7:30 p.m., Sat. 2-man news dept. 1 mobile unit. News on the hour, headlines on the half hour. Gen'l Mgr., Don Kern. Send 2 copies each of 45's and LP's to Music Dir. Ed Hamilton, Box 5236, Nashville.

WKDA: 1,000 watts. Townsend Corporation station. Music format: Contemporary. Special programming: Station has a student-reporter in the various high schools who reports the scores of all sporting events. Sunday programming from 7:30-9:15 a.m. includes "BPW Show" a discussion-panel show; "School Life," young people discuss school problems; "Together We Live," featuring information on city's health, welfare and recreation facilities, and "Know Your Metro," members of the Metro government are interviewed each week. "University of Tennessee Program," consumer-marketing information 9:15-9:30 a.m., Sun. Gerald E. Wood in charge of news dept. WKDA is the recipient of 5 Radio & Television Council Connie awards. Prog. Dir., Charles F. Walker. Send 5 copies of 45's and 1 copy of LP's to Music Librarian, Penthouse, First American National Bank Bldg., Nashville.

WKDA-FM: Music format: Conservative. Send 5 copies of 45's and 1 stereo copy of LP's to Music Librarian, same address as WKDA-AM.

WLAC: 50,000 watts. Owned by Life and Casualty Insurance Co. of Tenn. CBS affiliate. Music format: Pop Standard-Rhythm & Blues. Editorializes daily. Special programming: "Focus," audience call-in show 3-5 p.m., M-F. Station features r&b programming 8 p.m.-3 a.m. daily, beamed nation-wide to 38 states. Roland Wolf in charge of 6-man news dept. Use Metro police stringers for traffic news. Mobile units. "Noon News Round-up," 12-12:10 p.m., M-F. "Tennessee News Final," 6:05-6:10 p.m., M-F. Gen'l Mgr., F. C. Sowell. Send 3 copies of 45's and 2 copies of LP's to Prog. Dir., Mark C. Prichard Jr., 161 4th Ave., Nashville.

WLAC-FM: ERP 35,000 watts. Music format: Pop Standard. Simulcasts local and CBS news with WLAC-AM. Send 3 copies of 45's and 1 stereo copy of LP's to Prog. Dir., Mark C. Prichard, Jr. same address as WLAC-AM.

WLWM-FM: Independent. Music format: Pop Standard. Gen'l Mgr., Weber Parrish. Prog. Dir., Noel Ball. Dir. of News Dept., Glenn Ferguson. Send 2 copies each of 45's and LP's to Webber Parrish, 435-37th Street, Nashville.

WMAK: 5,000 watts. A Lin owned station. Music format: Contemporary. Editorializes occasionally. Special programming: "Program 13" which features news, sports, public service announcements, special events and music from 6 a.m.-12 midnight, Sat & Sun. Allen

Nelson in charge of 3-man news dept. 1 mobile unit. Regular newscasts. Gen'l Mgr., Larry Edwards. Send 2 copies each of 45's and LP's to Prog. Dir., Hairl Hensley, Box 2833, Exchange Bldg., Nashville.

WSIX: 5,000 watts. Independent. ABC affiliate. Music format: Pop Standard. Editorializes occasionally. Special programming: Local college and high school football and basketball in season. Professional Wrestling 9:30-10:30 p.m., Tues. Panel discussions, religious features and other special programs are aired from 7-12 midnight, Sun. Gen'l Mgr., Paul Ruble. Prog. Dir., Charles Caldwell. Send 2 copies of 45's and 1 copy of LP's to Music Lib., Mrs. Hester Kyler, 441 Murfreesboro Rd., Nashville.

WSIX-FM: ERP 100,000 watts. Music format: Standard-Conservative. Send 2 copies of 45's and 1 stereo copy of LP's to Mrs. Hester Kyler same address as above.

WVOL: 5,000 watts. A Rounsaville station. Music format: Rhythm & Blues. Special programming: Tennessee A & I football and basketball; Cumberland Open Golf Tournament. All local Negro high school sports covered by "stringers." "What Do You Think," a panel of experts discuss controversial subjects of particular interest to the Negro listener. "Symphony Hall," classical music program now in its 4th year with Dr. W. O. Smith, Ph. D., of the music faculty at Tennessee State University, 2:30-4 p.m., Sun. "Teen-age D. J. Show," featuring the annual winners of the Jr. Disc Jockey Contest as well as the runners-up who are used as correspondents in every elementary and high school in Nashville. Charles Moore in charge of news dept. 1 mobile unit. News at 55 past the hour. Gen'l Mgr., Donald K. Clark. Send 2 copies each of 45's and LP's to Prog. Dir., Morgan Babb, Box 8085, 1320 Brick Church Pike, Nashville.

WSM: 50,000 watts. Independent. NBC affiliate. Music format: Pop Standard-Conservative-Country. Special programming: Vanderbilt University basketball and football, St. Louis Cardinal baseball in season. "The Walking Crew," live music, interviews, news and weather 7:45-9 a.m., M-F. "This is WSM," featuring a topic of the day, interviews and discussions 1-7 p.m., M-F. "Grand Ole Opry," 8-9 p.m., Fri., 1-12 midnight, Sat. "This World of Music," classical music 7-10 p.m., M-Thurs. Houston Roberts in charge of 3-man news dept. NBC news on the hour followed by local news. Two 5-min. weather shows at 5:20 p.m. and 10:05 p.m. daily. 15 min. pick-up from local weather bureau 11:45 a.m., M-F. Gen'l Mgr., Robert C. Cooper. Send 1 copy of 45's and 2 copies of LP's to Prog. Dir., Otis Devine, Seventh & Union, Nashville.

WVGM: 10,000 watts. Independent. Music format: Standard-Conservative. Editorializes occasionally. Special programming: "The Music World of Willis Page," classical music show featuring interviews and discussion on classical music 1-2 p.m., M-F. "Project '65," 5-min. local information program politically and culturally oriented aired 6 times a day Sat. and Sun. Lyle Dean in charge of news dept. 1 mobile unit. News on the hour and half hour. V. P. and Gen'l Mgr., Philip Meltzer. Send 2 copies of LP's to Prog. Dir., Lyle Dean, Box 987, Nashville.

SINGLES

REVIEWS

SPOTLIGHTS



POP

THE BEATLES—TICKET TO RIDE (Maclen Music, BMI)—**YES IT IS** (Maclen, BMI)—Just as "Eight Days a Week" drops on the charts, up comes a slow hard driver to replace it! Flip is a well-done teen ballad and both sides were composed by Lennon and McCartney. **Capitol 5407**

HERMAN'S HERMITS—MRS. BROWN YOU'VE GOT A LOVELY DAUGHTER (Brakenbury-Hill & Range, BMI)—The much-awaited single release from their album is a strong folk-flavored teen ballad, exceptionally well performed by the group. Flip: "I Gotta Dream On" (Chris, BMI). **MGM 13341**

THE BEACH BOYS—HELP ME RHONDA (Sea of Tunes, BMI)—**KISS ME BABY** (Sea of Tunes, BMI)—Top side is an intriguing off-beat rouser composed by Brian Wilson. Can't miss! Flip is good ballad material with strong arrangement and vocal performances. **Capitol 5395**

THE DAVE CLARK FIVE—I'M THINKING (Branton, BMI)—**REELIN' AND ROCKIN'** (Arc, BMI) Top side is a hard-driving rocker taken from their hit LP "Week-End in London." On flip side the group proves their feel for the blues with a revival of Chuck Berry's swinger. Two powerful sides. **EPIC 9786**

AL HIRT—AL'S PLACE (Dymor, ASCAP)—The "King" comes up with a winner in a happy beat New Orleans blues sound from the pen of Robert Allen. Flip: "Mister Sandman" (Morris, ASCAP). **RCA Victor 8542**

THE BEAU BRUMMELS—JUST A LITTLE (Taracrest, BMI)—Hot follow-up to their "Laugh, Laugh." Good dance beat, plaintive lyric and strong vocal. Flip: "They'll Make You Cry" (Taracrest, BMI). **Autumn 10**

BRENDAN BOWYER & THE ROYAL SHOWBAND HUCKLEBUCK '65 (United, ASCAP)—Having been No. 1 in Ireland and still on its Top 10 chart, this master was cleverly purchased by the hot Tower label for U. S. release. Revival has the hit British sound and should go all the way. Flip: "I Ran All the Way Home" (Laurel, ASCAP). **Tower 132**

LIZA MINNELLI—A QUIET THING (Sunbeam, ASCAP)—From the forthcoming Broadway musical, "Flora, the Red Menace," in which she stars, Liza has a show-stopping ballad which she performs brilliantly. Composers Fred Ebb and John Kander have topped their "Coloring Book" hit. Flip: "All I Need" (Sunbeam, ASCAP). **Capitol 5411**

THE ASTRONAUTS—TOMORROW'S GONNA BE ANOTHER DAY (Screen Gems-Columbia, BMI)—Combining the British, Detroit and Bo Diddly sounds, the group has a winner in this hard-driving dance beat material by Tommy Boyce and Steve Venet. Good production as well as performance. Flip: "Razzamatazz" (Screen Gems-Columbia, BMI). **RCA Victor 8545**

EDDIE RAMBEAU—CONCRETE AND CLAY (Saturday, BMI)—Song is rushing up the British and Australian charts. This is a strong version of the catchy, off-beat piece of material. Flip: "Don't Believe Him" (Saturday, BMI). **DynoVoice 204**

GEORGIE FAME—IN THE MEANTIME (Robbins, ASCAP)—Currently moving up the British hit charts, Fame's easy-go vocal set against a good dance beat serves as a strong follow-up to "Yeh Yeh." Flip: "Let the Sunshine In" (Alimimo, BMI). **Imperial 66104**

JAMIE COE—I WAS THE ONE (Ross-Jungnickel-Hill & Range, BMI)—Well-done production ballad and a heartfelt vocal performance by Coe. Strong teen material. Flip: "Good Enough for a King" (Different, BMI). **Enterprise 5055**

LORIE BURTON—YEH, YEH, YEH (Big Seven, BMI)—Producers Hugo and Luigi come up with a winner in this gal, material and production. With an early Lesley Gore sound, the newcomer should hit the charts fast with this rouser. Flip: "Who Are You" (Big Seven, BMI). **Roulette 4609**

SKEETER DAVIS—I CAN'T HELP IT (Rose, BMI)—Pop, teen revival of the great Hank Williams standard. Hit sound throughout! Flip: "You Taught Me Everything That I Know" (Crestmoor, BMI). **RCA Victor 8543**

SONNY AND CHER—JUST YOU (Five-West-Cotillion, BMI)—Well-written teen ballad pitted against a strong, slow, solid dance beat. Good vocal work. Flip: "Sing C'est La Vie" (Five-West-Cotillion, BMI). **Atco 6345**

THE DREAM LOVERS—YOU GAVE ME SOMEBODY TO LOVE (Hill & Range, BMI)—Slow driver which the lead singer builds into a production with strong support from the group. Watch this one! Flip: "Doin' Things Together With You" (Blackwood, BMI). **Warner Bros. 5619**

COUNTRY

MELBA MONTGOMERY—WHITE LIGHTNING (Glad, BMI)—Cleverly written and performed rhythm material based on the brewing of moonshine! Flip: "I Saw It" (Glad, BMI). **United Artists 850**

LEFTY FRIZZELL—SHE'S GONE GONE GONE (Wilderness, BMI)—Writer Harlan Howard has provided a catchy rhythm but sad lyric piece of material which Frizzell performs in his top fashion. Flip: "Confused" (Gallico, BMI). **Columbia 4256**

REVIEWED THIS WEEK, 133—LAST WEEK, 176

GUEST PANELIST OF THE WEEK

JOHN BRENNAN
Program Manager,
2SM Radio
Sydney, Australia



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up.

RUBY WRIGHT—UP THE PATH (Champion, BMI)—Well-written tear-jerker done to a rhythm backing with an outstanding reading by Miss Wright. Flip: "Webster You Wrote the Book" (Acuff-Rose, BMI). **RIC 157**

LESTER FLATT & EARL SCRUGGS—ROCK SALT AND NAILS (Flatt & Scruggs, BMI)—Powerful performance of fine lyric material. One of their best offerings to date. Flip: "Gonna Have Myself a Ball" (Flatt & Scruggs, BMI). **Columbia 43259**

MARVIN RAINWATER—IT WASN'T ENOUGH (Florentine-Brave, BMI)—Marking his return to records, the husky voiced singer offers a strong, original piece of material based on a love who did him wrong. A welcome return it is! Flip: "My Old Home Town" (Cedarwood, BMI). **United Artists 837**

WILLIS BROTHERS—A SIX FOOT TWO BY FOUR (Starday, BMI)—Clever novelty which the brothers perform to perfection. Has pop possibilities as well! Flip: "Strange Old Town" (Starday, BMI). **Starday 713**

WYNN STEWART—DOES HE LOVE YOU LIKE I DO (Central Songs, BMI)—Good lyric material with a heartfelt, outstanding Stewart interpretation. Flip: "Sha-Marie" (Central Songs, BMI). **Capitol 5397**

DON ADAMS—KILL ME WITH KINDNESS (Glad, BMI)—Producer Pappy Daily has a winner in this fine artist and well-written material. Warm, plaintive performance on good country ballad. Flip: "Heartaches Deep in Sorrow" (Glad, BMI). **Musicor 1078**

MARTY ROBBINS—RIBBON OF DARKNESS (Witmark, ASCAP)—Strong rhythm material with a tremendous Robbins vocal and an arrangement that has pop possibilities as well. Flip: "Little Robin" (Mojave-Nova, BMI). **Columbia 43258**

WILBURN BROTHERS—I HAD ONE TOO MANY (Sure-Fire, BMI)—Catchy novelty, clever lyrics and fine performance by the Wilburns. Makes a good duet with Johnny Bond's "Ten Little Bottles"! Flip: "Left Out" (Sure Fire, BMI). **Decca 31764**

LORETTA LYNN—TWO STEPS FORWARD (Sure-Fire, BMI)—Clever rhythm piece, well performed and written by the multi-talented Miss Lynn! Can't miss! Flip: "Blue Kentucky Girl" (Sure Fire, BMI). **Decca 31769**

R&B

LOU JOHNSON—PLEASE, STOP THE WEDDING (Aberbach, BMI)—Slow, soulful reading on strong blues material, extremely well written. Johnson gives his all! Flip: "Park Avenue" (Aberbach, BMI). **Big Hill 554**

BETTY LAVETTE—LET ME DOWN EASY (Premier-Don Dee, BMI)—Outstanding wailing vocal performance. Solid driving beat material. A winner all the way! Flip: "What I Don't Know" (Premier & Paul-Ann-Leah, BMI). **Calla 102**

GARNET MIMMS—IT WAS EASIER TO HURT HER (Rittenhouse-Web IV, BMI)—Soulful reading by Mimms which stars with a recitation and builds into a beat-filled production. Powerhouse! Flip: "So Close" (Rittenhouse, BMI). **United Artists 848**

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

POP

LEN AND GLEN—Go Steady With Me (Tree, BMI). **COLUMBIA 43246**

NED ODUM BOYS—Evergreen Tree (Aberback (Canada), ASCAP). **COLUMBIA 43249**

LEROY HOLMES ORK & CHORUS—Theme From "The Train" (Unart, BMI). **UNITED ARTISTS 840**

TEMPERANCE SEVEN—Letkiss (Four Star Television, BMI). **ABC-PARAMOUNT 10648**

TRINI LOPEZ—Sad Tomorrows (Cornerstone, BMI). **REPRISE 0328**

RAY CHARLES—I Gotta Woman (Parts I & II) (Progressive, BMI). **ABC-PARAMOUNT 10649**

STEVE ALAIMO—Laughing on the Outside (Screen-Gems-Columbia, BMI). **ABC-Paramount 10643**

THE ARROWS—Moon Dag '65 (Beechwood, BMI). **TOWER 133**

ACE CANNON—Sea Cruise (Ace, BMI). **HI 2089**

JIMMY WITHERSPOON—Oh How I Love You (Meager, BMI). **PRESTIGE 355**

MARY FORD—This Is It (Acclaim, BMI). **CHALLENGE 59289**

VIKKI CARR—There Goes My Heart (Feist, ASCAP). **LIBERTY 55785**

FINNISH LETKIS ALL-STARS—Letkiss (Four Star Television, BMI). **REPRISE 0359**

BOBBY BELMONT—A Song Called Paula (Laddie, BMI). **LAURIE 3295**

RAY PETERSON—House Without Windows (Arch, ASCAP). **MGM 13336**

THE FUGITIVES—Mean Woman (Roosevelt, BMI). **COLUMBIA 43261**

SUE THOMPSON—Stop the Music (Acuff-Rose, BMI). **HICKORY 1308**

IAN & THE ZODIACS—Good Morning Little School Girl (Arc, BMI). **PHILIPS 40277**

DICK VAN DYKE WITH THE JACK HALLORAN SINGERS—Chim Chim Cheree (Wonderland, BMI). **VISTA 441**

SERGIO FRANCHI—Take the Moment (Williamson-Burthen, ASCAP). **RCA VICTOR 8552**

LINCOLN MAYORGA—You've Lost That Lovin' Feelin' (Screen-Gems-Columbia, BMI). **CAPITOL 5400**

JIMMY BING—Gabrielle (Unart, BMI). **COLPIX 774**

THE REMAINS—Why Do I Cry (Gil-Tanis, BMI). **EPIC 9783**

TERESA BREWER—Supercalifragilisticexpialidocious (Wonderland, BMI). **PHILIPS 40282**

EILEEN FARRELL—Climb Every Mountain (Williamson, ASCAP). **LONDON 9748**

JIMMY BAILEY—Everytime (Paxwin, BMI). **COLUMBIA 43260**

JACK GOLD & HIS ORK—The Happy Organ (Dorothy-Consolidated Sales, BMI). **ASCOT 2176**

SADINA—I Want That Boy (Dayshef-Fling, BMI). **SMASH 1979**

FATS DOMINO—Let Me Call You Sweetheart (Shawnee Press-Shapiro-Bernstein, ASCAP). **ABC-PARAMOUNT 10644**

ANDREW OLDHAM ORK—I Get Around (Sea of Tunes, BMI). **PARROT 9745**

HARV MOORE—Interview of the Fab Four (Chartbuster, BMI). **AMERICAN ARTS 20**

AL CAIOLA—Gabrielle (Unart, BMI). **UNITED ARTISTS 855**

COUNTRY

NED MILLER—Just Before Dawn (Dandelion, BMI). **FABOR 139**

WILLIS BROTHERS & HELEN CARTER—The Wild Side of Life (Comodore, BMI). **STARDAY 7012**

LONZO & OSCAR—(From Now on All My Thumbs Are Gonna Be) Fingers (Yonah, BMI). **NUGGET 235**

PAT TORPEY—Please Don't Hurt Me (Wilderness, BMI). **EPIC 9779**

TROOPER JIM FOSTER—Four on the Floor (And a "Fifth" Beneath the Seat) (Unart & Chu-Fin, BMI). **UNITED ARTISTS 844**

JIM EANES—She Took the Bus (And Left the Crying to Me) (Cedarwood, BMI). **TOWER 129**

SHIRLEE HUNTER—Billy Christian (Newkeys, BMI). **TOWER 130**

CLYDE BEAVERS—Why Didn't I Think of That (Window, BMI). **KASH 1025**

MIKE HIGHT—I Hurt Too Much to Die (Yonah, BMI). **CHART 1190**

AL ABBS—Need I Say More (Four Corners, BMI). **DAPPER 101**

CLYDE OWENS—I Won't Wait Up Tonight (Yonah, BMI). **GREAT 1005**

EDDIE WILSON—There Stands the Glass (Cedarwood, BMI). **STARDAY 7019**

R&B

U. S. BOND & THE RHONDELS—You Oughta See My Sarah (Rock Masters, BMI). **LEGRAND 1036**

JOE ANDERSON—How Long Will It Last (T. M., BMI). **HEIDI 110**

LEE JACKSON—Ad For Love (Cotillion, BMI). **ATLANTIC 2284**

RADIANTS—It Ain't No Big Thing (Chevis, BMI). **CHESS 1925**

BETTY WILLIS—Act Naturally (Blue-Book, BMI). **PHI-DAN 5001**

CLARENCE (FROGMAN) HENRY—You Can't Hide a Tear (Sark-Lyn Lou, BMI). **PARROT 45009**

SPOTLIGHT WINNERS OF THE WEEK

SINGLES REVIEW POLICY

Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.

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'Singing Jubilee' TV Program Opens Vistas for Gospel Field

By ROGER SCUTT

NASHVILLE — Powered by a national sponsor and slotted currently in 60 coast-to-coast markets with 30 additional markets waiting only on final paper work, the Nashville-produced "Gospel Singing Jubilee" stands as one of the nation's most potent gospel TV products.

Most important to gospel music is the job the syndicated program is doing toward opening new areas of exposure for the over-all gospel field. GSJ has a powerful wedge for opening doors of local TV execs in the fact that the show is produced by Show Biz, Inc., Nashville, the same firm which produces the successful c&w video packages, "The Porter Wagoner Show," "The Wilburn Brothers Show" and the "Lester Flatt and Earl Scruggs Show." TV broadcasters have already learned the dollar-power of the latter and are apparently willing to try the gospel product.

One of the producers of GSJ pointed out gospel music's current popularity rise as a factor in the program's success. The TV producer expressed the opinion that gospel music is at the point where c&w was eight or nine years ago when it began to climb in national popularity.

GSJ is produced at WSM-TV studios here and features as regulars the Florida Boys Quartet; the Dixie Echoes, with J. G. Whitfield, and Hal Kennedy; the Couriers and the Happy Good-

man Family. Show Biz, Inc., has already video taped the first 52-week series and expects to begin production on the next 52-week series sometime this summer.

Ironically, the idea for GSJ was almost abandoned before it got off the ground. The producers could not stir up any interest in the project at first. But once the ball started rolling, GSJ became an immediate success. The program pulls 500 to 600 pieces of mail each week, even in markets where it has only been seen a few times.

Producers of GSJ figure that if there are any production tricks that have abetted the show's tremendous success, it would be the policy of keying to the music and keeping talk to a minimum.

The show is sponsored by a national firm which manufactures a headache remedy.



THE SINGING SPEER FAMILY is probably the oldest organized gospel group in the business, having its beginning in 1925. The Skylite recording artists have a new album entitled, "WON'T WE BE HAPPY" (SKYLITE 6027), which features six sides by Dad and Mom Speer and six sides by the group.



THESE FOUR GOSPEL GROUPS are the first team for the widely syndicated "Gospel Singing Jubilee" TV show produced in Nashville by Show Biz, Inc. The groups are, left to right: the Florida Boys, the Couriers, the Happy Goodman Family and J. G. Whitfield and the Dixie Echoes.

Sons of Song, Imperials Tie

ATLANTA — The Sons of Song, a gospel music trio which built a strong reputation in the field during the 1950's, has jumped back onto the gospel scene after a hiatus. With their return comes announcement of a pact calling for Imperials, Inc., to handle all of the group's promotions and bookings.

The pact, announced by Imperials' topper, Jake Hess, sets the stage for joint bookings of the Sons of Song and Imperials. In making the announcement, Hess labeled the group . . . "without a doubt the best trio to ever set foot on a stage."

Sons of Song manager-spokesman Lee Kitchens called the contract . . . "the greatest break to come along for us since our beginning in 1957."

The group had such hits during those early years as "Wasted Years," "If You Know the Lord" and "The Ole Gospel Ship."

Burl Strevall has joined the Blue Ridge Quartet as bass singer. Strevall was with the Sunshine Boys for about 10 years. . . . Bob Benson, a&r director of Heart Warming Records, produced a new Jake Hess album last week at the Nashville RCA studio. . . . Smitty Gatlin, manager of the Oak Ridge Quartet, announced that William Golden has joined the group as baritone, replacing Jim Hamill, who has rejoined the Rebels Quartet of Tampa.

Ronnie Page's TV Show Enjoying SRO Rating

By DON LIGHT

NASHVILLE—Gospel singer Ronnie Page, of the Rangers, started a local TV show on WLAC-TV here four years ago called "Heaven's Jubilee." It was one hour a week, Sundays from 9-10 a.m.

Today, Ron is still hosting the show, plus a top-rated, sold-out daily half hour gospel music TV program called "The Old Time Singing Convention," plus appearing as a regular with the Rangers on the six-day-a-week early ayem "Eddy Hill Show," seen live on WLAC-TV. And since a month ago, Ron and the Rangers have been appearing on the live "Chapel of the Roses" program, seen on the same channel each Sunday from 7:30-8 a.m.

Ron handles this four and a half hours of live TV each week (not counting the three to six appearances weekly on Hill's show) with seeming ease while still making out of town bookings with the Rangers on a regular basis.

Ron's TV programs have proved to be highly regarded showcases for top gospel music groups. His TV shows have also proved to be financially rewarding for the video outlet here. All of his shows are sold out. In fact, that first show four years



RONNIE PAGE

ago was presold before it ever went on the air.

Ratings and mail-pull are also in Ron's favor. His noontime show, which like "Heaven's Jubilee," features video-taped appearances of almost every top gospel group, out-rated one of the city's longest-running TV programs which is on a competing channel and hosted by a performer considered Nashville's No. 1 TV personality. In fact, Ron almost doubles the other show's ratings.

A short time ago the gospel singer, who hails originally from

BEST SELLING GOSPEL LP's

BY LABEL

These listings are the current best selling Gospel LP's as reported to Billboard by the leading manufacturers in this field.

COLUMBIA RECORDS

1. THAT OLD TIME RELIGION, Chuck Wagon Gang, CL 2218 (M); CS 9018 (S).
2. HE WALKS WITH ME, Chuck Wagon Gang, CL 2080 (M); CS 8880 (S).
3. GOD'S GENTLE PEOPLE, Chuck Wagon Gang, CL 1899 (M); CS 8699 (S).
4. SONGS OF MOSIE LISTER, Chuck Wagon Gang, CL 1592 (M); CS 8392 (S).
5. PRAYERS AND SONG, Chuck Wagon Gang, CL 1396 (M); CS 8191 (S).

HEART WARMING RECORDS

1. TALENT TIMES FIVE—IMPERIALS QUARTET, The Imperials, LPHF 1795 (M); LPS 1794 (S).
2. SUNSHINE SHINE ON, Dottie Rambo, LPHF 1807 (M); LPS 1806 (S).
3. CROSS COUNTRY CONCERT, Gospel Echoes, LPHF 1805 (M); LPS 1804 (S).
4. FIRESIDE HYMNS, Imperials Quartet, LPHF 1783 (M); LPS 1782 (S).
5. BLENDS AND RHYTHMS, Imperials Quartet, LPHF 1785 (M); LPS 1784 (S).

RCA VICTOR RECORDS

1. THE BEST OF THE BLACKWOOD BROTHERS QUARTET, LPM 2931 (M); LSP 2931 (S).
2. THE BEST OF THE STATESMEN QUARTET, LPM 2933 (M); LSP 2933 (S).
3. THE BLACKWOOD BROTHERS QUARTET PRESENT THEIR EXCITING TENOR BILL SHAW, LPM 2938 (M); LSP 2938 (S).
4. DORIS AKERS AND THE STATESMEN QUARTET (WITH HOVIE LISTER) SING FOR YOU, LPM 2936 (M); LSP 2936 (S).
5. THE STATESMEN QUARTET WITH HOVIE LISTER SPOTLIGHTS DOY OTT, LPM 2864 (M); LSP 2864 (S).

SING RECORDS

1. SING THE GOSPEL, The LeFevres, MFLP 3212 (M); MFSP 3212 (S).
2. THE GOSPEL SINGING CARAVAN CHOIR, Gospel Caravan, MFLP 558 (M); MFSP 558 (S).
3. KENNY GATES PIANIST BLUE RIDGE QUARTET, Kenny Gates, MFLP 459 (M); MFSP 459 (S).
4. JACK TONEY OF THE STATESMEN QUARTET, Jack Toney, MFLP 8080 (M); MFSP 8080 (S).
5. CONTEMPORARILY YOURS, The Vanguards, MFLP 7020 (M); MFSP 7020 (S).

SKYLITE RECORDS

1. GO YE, Stamps Quartet, SRLP 6028 (M); SSLP 6028 (S).
2. BLACKWOOD FAMILY ALBUM, Blackwoods, Jr. Blackwoods and Little Blackwood Brothers SRLP 6026 (M); SSLP 6026 (S).
3. WON'T WE BE HAPPY, Speer Family, SRLP 6027 (M); SSLP 6027 (S).
4. HIS GRACE REACHES ME, Jr. Blackwood Brothers, SRLP 6025 (M); SSLP 6025 (M).
5. THE UNSEEN GUEST, Rebels Quartet, SRLP 6022 (M); SSLP 6022 (M).

STARDAY RECORDS

1. GOLDEN GOSPEL GUITAR, Joe Maphis, 322 (M); (No Stereo).
2. SACRED SONGS OF LIFE AND HEREAFTER, Carl Stony, 315 (M); (No Stereo).
3. PREACHIN' PRAYIN' SINGIN', Various Artists, 303 (M); (No Stereo).
4. SINGING IN MY SOUL, The Lewis Family, 289 (M); (No Stereo).
5. ALL DAY SINGING, Carl Stony, 278 (M); (No Stereo).

NOTE: Replies by the following manufacturers were not received by press time: Sims Records, Songs of Faith Records, and Warner Bros. Records.

GMA Moves Toward A Permanent Position

NASHVILLE—Still operating under a temporary board of directors, the almost one-year-old Gospel Music Association shows every sign of becoming the same strong force for gospel music that the six-year-old Country Music Association is to c&w.

Temporary officers and board members of GMA, who represent the top leaders in each facet of the gospel field, will meet at the National Gospel Music Convention in Memphis this fall to nominate permanent leadership.

Directing the fledgling association currently is temporary chairman of the board, Don

Light, chief of Billboard's Nashville office.

Directors by category are: Don Baldwin, Couriers Quartet and Brock Speer of the Singing Speer Family (artist and musician); W. B. Nowlin, Dallas, and J. G. Whitfield, Pensacola, Fla. (promoter); Jim Wetherington, Statesmen, and J. D. Sumner, Blackwood Brothers (writer-composer-author); Larry Scott, Los Angeles, and Warren Roberts, Atlanta (deejays); John T. Benson, Benson Publishing Co., Nashville, and Maurice LeFevre, Sing Publications, Atlanta (publishers); Arios LeFevre, Atlanta, and Hovie Lister, Statesmen (radio-TV); Bill Hefner, Charlotte, N. C., and James Blackwood, Blackwood Brothers (record company); Charles Lamb, Music Business, and Don Light (Billboard), and Jim Myers, of SESAC, director-at-large.

GMA has managed to enlist a wide representation of the gospel field, thus setting the stage for the association to become a strong, single focal point for the fast-rising gospel music industry.

Illinois, suggested viewers write for copies of a poem which he read on the program. He received 3,000 requests for the poem.

Page's four-year-old "Jubilee" and "Singing Convention" programs plus Hill's gospel music contributions on WLAC-TV give the station one of the strongest video fronts of any city in the field of gospel music.



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NEW PRODUCTS

The following new products were selected by Billboard because of the special interest they may have for record dealers. For more information write Audio-Video Editor, Billboard, 188 West Randolph, Chicago 1, Ill.

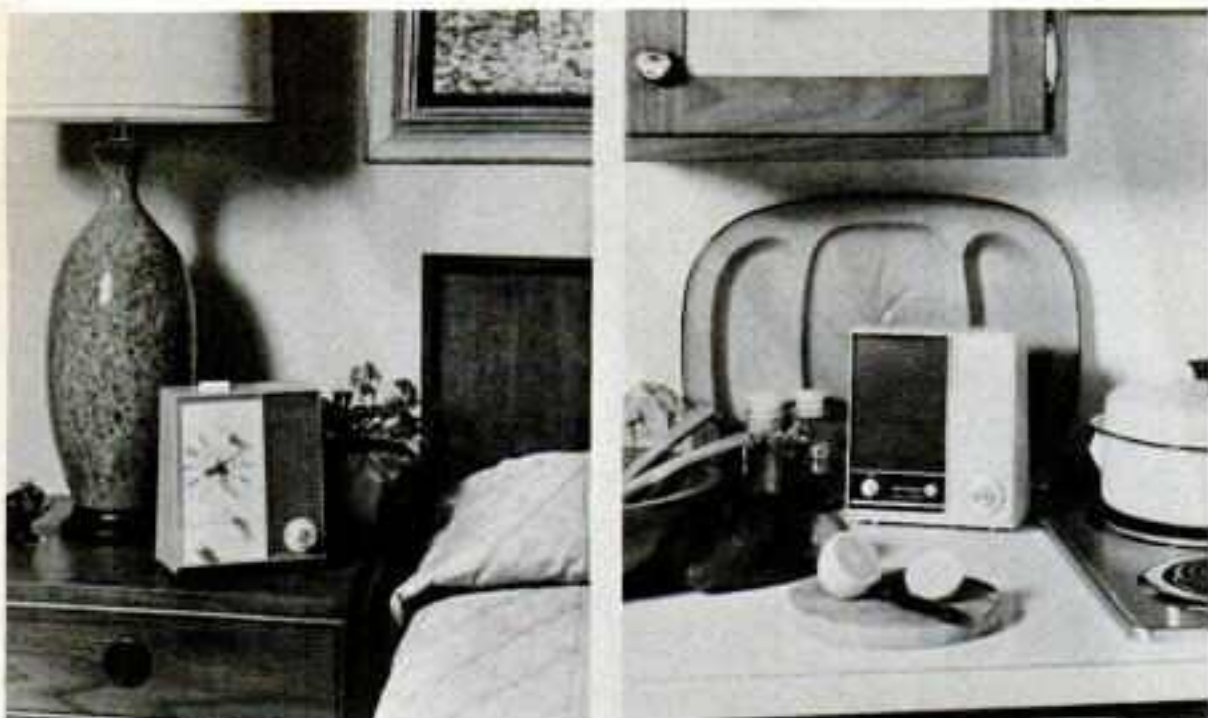
Olympic Aids Pratt Phono



OLYMPIC'S NEW phonograph model of the month is the Pratt, a solid state portable stereo unit that intermixes 10 and 12-inch

disks, has turnover dual sapphire styli and detachable winged speakers. Available in charcoal and white leatherette.

Space Makers by Westinghouse

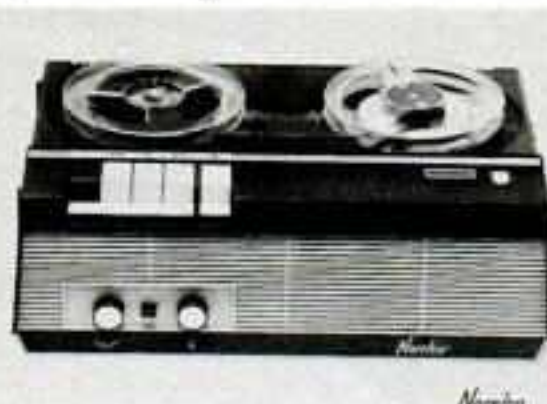


CLOCK RADIO

TABLE RADIO

NEW SPACEMAKER line of table and clock radios is being introduced by Westinghouse and will be available to retail outlets by May. Four clock radio models will range in price from \$14.95 to just under \$25. The table radios will sell for under \$13. Cabinets are 8 inches high, 7 inches wide and 4 inches deep.

\$95 Tape Recorder



NORELCO'S CONTINENTAL 95 is priced to sell at under that figure. Automatic record control adjusts recording volume to insure perfect tapes. Unit operates at 3¾ ips, providing up to 3 hours of playing time. Frequency response is 80 to 12,000 cps, weight 12 pounds.

TRADE DOWN—NOT UP!

New Rules to Retailing Game Move Disks & Phonos Together

By GODFREY LEHMAN

SAN FRANCISCO — Dean Stamatopoulos defies one of the basic laws, so to speak, of "good retailing."

"I don't try to trade up," he says with pride. "In fact, if the customer has limited funds, I'll trade down."

But the youthful Dean is making a success of both his musical equipment and record retailing. So much so that he is in the process of expanding his second store, and is planning on opening a third in San Francisco during the summer.

Dean has built his four-year-old business, the Gramophone Shops, by catering to "the forgotten man." What he means is the guy or gal who likes his music better than his pocketbook ordinarily will allow him. Such a person is on a budget, he makes \$60 to \$100 a week and, unless the dealer recognizes this potential customer's financial limitations, the poor guy is left window shopping, and nobody makes a sale to anybody.

Radio Sales

For example, Dean, through his two stores, has sold no fewer than 800 units of a Lloyd AM-FM radio combination because the quality is good and the price is only \$27.77. The profit on each is not high, but the profit on 800 in only 18 months is

worth it, Dean reports. His customers are those who look at \$40 and \$50 radios but find they can't afford them.

A model of the radio is in the front of the store display.

"I look for the best quality I can get in the price range, and offer the equipment at the best discount I can afford," he said.

His phonographs and consoles range from \$19.95 to \$299.

The Gramophone Shops have a good turnover on what other shops consider "step up" item. Most stores, Stamatopoulos says,

will lead the customer to higher priced merchandise.

"I deliberately don't do that," he says. "If he does have a few extra dollars, I try to sell him some records."

Buys Records

Once the customer has a phonograph, he becomes a repeat customer for records, and this is an important factor. In the end, the profit can be more on repeat record sales than on a one-time phonograph sale, Dean says.

Treating customers right also



GRAMMOPHONE SHOP, SAN FRANCISCO



DEAN STAMATOPOULOS makes a sale . . .



MORE THAN 800 of this Lloyd AM-FM radio were sold in 18 months.



CUSTOMERS SHOP Gramophone's record display racks.

Pfanstiehl's

FIRST WITH THE LATEST **st**

NEEDLE DESIGNS!

Cartridge designers set a merry pace for needle makers . . . it's a never-ending job to keep up with the continuous flow of new American and foreign cartridge designs—but Pfanstiehl does it to serve your phono-needle customers. When you need the latest, order it from Pfanstiehl. Write for a free catalog and self-mailer order forms today.

Your order shipped same day it's received.

DIRECT-TO-DEALER

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104 LAKEVIEW AVE. • WAUKEGAN, ILLINOIS
Originators of the \$9.95 Diamond Needle

means service. This involves a little extra shoe leather, a little extra personal attention.

"We go out of our way to secure out-of-the-way equipment or records," Dean says. "We give one-day delivery service on equipment."

Being young and muscular, Dean makes many after-store-hour deliveries in the same day to customers because "when you make a purchase you want it right away." Items too heavy for him are sent within 24 hours by a delivery service.

The low pricing policy runs all the way through—tape recorders in the \$150 to \$200 range, such as a new Panasonic at \$179, are fast movers. He doesn't bother with those in the \$250 plus bracket because there are competitors who have plenty of the higher priced models.

Service Important

Service, he repeats, is what keeps the neighborhood store in business, and a store must develop its own character. Stamatopoulos began in 1960 by buying a store in San Francisco's "Marina" district—an area of middle to upper middle residences. Two and a half years later he was able to open a branch on Polk Street, an area of apartment house dwellers, largely single, younger persons

very much in tune with the times. This store is being enlarged and will be completed by mid-March.

His next store will be opened in a new location. So much business has been directed to his equipment that his original idea of placing such displays at the rear of his stores is being completely revised. The displays are being moved to the front, opposite the main entrances.

"We've lost business we could have had by having equipment in the back of the store," he says.

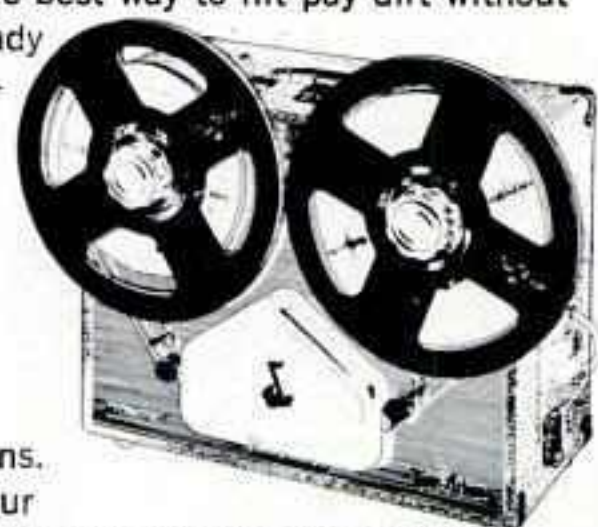
The Gramophone Shops depend principally on FM radio advertising for promotion. Dean sponsors a music program on KFOG, a popular music FM station, and finds the results are effective. He produces his own show, Manhattan Merrygoround, Sunday evening at 6:30. He does his own programming and announcing.

With such a policy as this, a competitor only a block and a half away does not bother Dean.

"He trades up, he prices higher for more expensive equipment." And so, Dean says, he reaches a different customer. "It's fine for him, and my policy is fine for me."



If you're panning for higher profits, you could be passing up a real hidden treasure—Background Music by Tape-Athon. Here's the best way to hit pay dirt without extra effort. You already have the customers—now let them know you can supply the only custom-tailored background music system available that's backed up by over 10,000 successful installations. Want details? See your local juke box distributor or mail the coupon below.



Tape-Athon, Corp.

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Tape-Athon, Corp. 523 South Hindry
Inglewood, California.

Yes, I would like to hit the mother lode.
Send more information —

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Address _____
City _____
State _____



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A convenient market place for the best sources of equipment, supplies, services and personnel . . . serving more than 20,000 buyers, sellers, and users of music, records, tapes, home entertainment equipment, coin machines and many other related products throughout the entire world.

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Great Neck, N. Y.
Phone: 516 HU 7-5410

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MECHANIC WANTED: EXPERIENCED Bino Machines. State age, experience, full details, enclose snapshot. Write: Box 174, Billboard, 165 W. 46th St., New York, N. Y. 10036.

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Honestly, Sincere, Capable
ESTABLISHED PUBLISHER
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Who still reads music. Willing to take the time on a sure bet. To preview review and produce an unending, inexhaustible succession, wide category of maturely written, fresh, new material of merit. From lead sheets only (words and melody), no demos, at least at present. Entertainingly and seriously written to attract, be received by, and to stimulate all age groups here and abroad. Will result in many hit numbers, steadily improving. The one who sticks with me won't be sorry. Honestly and sincerely,
TED LOTZ
2101 N.E. 30th St. (33306)
Ft. Lauderdale, Fla. "On the Square"

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RECORD RIOT 45'S—BRAND NEW, some late hits, \$6.80 per hundred; \$65 per thousand. Send check with order for prepaid postage. Reliable Record Co., Box 136, Glen Oaks Post Office, Glen Oaks, N. Y. 11004. j3

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Finest Quality—Low Prices—Top Notch Talent.
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Best, Modern Tape and Disc Equip.
(Ampeg, Altec, RCA)
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WE CAN MAKE YOUR DEMO OR master a hit record. We have connections and time to give you the hit record you have been waiting for. Send demos and masters to: Lawrence/Gary Record Promotion, 500 E. 73 St., New York, N. Y. 10021. ch

MISCELLANEOUS

ESTABLISHED RECORD LABEL expanding to singles field needs r&b masters. If you have what it takes to make a hit, we guarantee maximum radio exposure. Write: 1834 Broadway, Room 245, New York City. Phone: 581-9363. ap17

USED COIN MACH. EQUIP., PARTS & SUPPLIES

FOR SALE

FOR SALE: CAROUSEL (ALLAN Herschell), 20 horses + 2 booths, 32 ft., good condition, 1950, \$3,800. H. Smoler, MA. 5-5634, 26 Court St., Brooklyn 1, New York. ap10

MISCELLANEOUS

D.J.'S & PROGRAM DIRECTORS, SEND for a free promotion copy of western recording of your morning theme song "Come On Get Up" by Curly Coldiron & Circle C Boys. Universal, Sarona, Wis.

DEMO RECORDS: IF YOU WANT Publishers and record companies to listen to your songs, submit demonstration records only to them. Let us make your demo records from your tapes. 45s (2 selections) only \$4. 33 $\frac{1}{3}$ (10 inch, 6 selections) only \$9. Send your tapes to Lee Recording Co., P. O. Box 434, Galveston, Tex. ap10

FOR SALE: ORGAN, ALLEN THEATRE Console, 1 $\frac{1}{2}$ years old. Guaranteed like new. Original price \$6,500, will sell it for \$4,500. Call or write: C. Wright, 234 E. 70th St., N. Y. C. 10021. Tel: RE 7-7077.

FOR SALE: 10 USED BACKGROUND music Phonographs playing 12 continuous hours without repeat. Machine plays 45 rpm records extended play. Price, \$100 each. Contact: A. E. Ristau, 329 Taylor St., Kaukauna, Wis. ap17

GREEK NIGHT CLUB WISHES TO HIRE an experienced Accordion Player who can play Greek folk songs, from memory, together with other instrumentalists. Contact: Miss Elsie Rutsis, Grecian Gardens, 404 S. Halsted, Chicago, Ill.

GREEK NIGHT CLUB WISHES TO HIRE an experienced Female Singer to sing native folk songs in Greek. Contact: Miss Elsie Rutsis, Grecian Gardens, 404 S. Halsted, Chicago, Ill.

KIDDIE RIDES, GUARANTEED WORKING condition, manufactured by SA Roller Works. Portable Ferris Wheel, \$1,000; park model Pony Cart, \$900; park model Merry-Go-Round, \$2,250. Discount if all sold to one buyer. CA 3-6796, 1015 Navarro, San Antonio, Tex. ap10

SONGWRITERS: WE CAN USE ALL type songs, especially country, r&b. Send demos and lead sheets. \$1 handling charge. Send to: Pine Cone Music, 8724 Stanton Rd., Little Rock, Ark. 72206. ap17

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. ch-np

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RECORDING STUDIO AND OFFICES

For sale or lease, complete with all equipment, including tape recording, disc mastering, equalization, etc.

Includes executive accounting offices. First-class record manufacturing layout.

Top West Coast location.
7039 Sunset Blvd., Hollywood, Calif.
Telephone (213) HO 4-4143

INTERNATIONAL EXCHANGE

ENGLAND

ALL ENGLISH RECORDS RUSHED BY airmail. "Beatles for Sale," 14 track album, \$6.15 airmailed; "Ticket to Ride/Yes It Is," single; 4 singles, \$4.70 airmailed. Catalog, \$1. John Lever, Gold St., Northampton, England.

NEW HOME MOVIES! BMM SOUND & silent musicals (8mm. magnetic sound, 55 ft. approx.) starring top British pop stars @ \$7 inc. postage; 1965 pin-up productions (8mm. silent, adults only) @ \$5 inc. postage. Comedies, cartoons, etc. Trade inquiries invited. Heritage Films, 100, Jermyr St., London, S.W. 1. ch

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	1/2"	1"	2"	Each Additional Inch
Manufacturer Advertisers	\$9	\$15	\$25	\$9
Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
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Situations Wanted for Individuals	\$2	\$5	\$9	\$5

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words.
- All rates are for EACH insertion. PAYMENT MUST BE IN ADVANCE!
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- If Box Number is used, follow 10 words for number and address. Box number service charge is 50c per insertion.

USE THIS HANDY ORDER FORM

Please insert the following ad for _____ consecutive issues.

Heading: _____ Size: _____
 Set regular classified style. Set boxed classified style.

Amount enclosed _____

Copy: _____

Company Name _____ Authorized by _____
 Address _____
 City _____ State & Zip Code _____

PLEASE ENCLOSE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

FOR ADDITIONAL INFORMATION AND/OR ASSISTANCE CONTACT: CLASSIFIED ADVERTISING MANAGER, Billboard, 165 West 46th St., New York City 10036.

ADVERTISING RATES INTERNATIONAL EXCHANGE
 Classified: Per line \$1. Minimum 4 lines per insertion.
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 Above prices are for one insertion in one issue. Cash or check with order. Lower rates for 12, 26, 52 insertions in a one-year period.

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 Andre de Vekey, European Director, 15 Hanover Square, W. 1, England.

BULK VENDING news

Youth Are Finding the Trade Attractive

Tom Theisen Built Firm On His Own

By ROY WIRTZFELD

MINNEAPOLIS—A successful mail-order bulk vending business that now accounts for about one-fourth of total sales (or some \$28,000 in 1964) is one of the foundations of a solid vending business a young operator has developed here.

Tom Theisen, 25-year-old owner of the Theisen Co., 3544 Grand Avenue, started the business five years ago.

His father, operator of the H. A. Theisen Co., has been a juke box and cigaret machine operator for 25 years, and his advice and guidance has been of great assistance to his son. However, bulk vending, itself, is out of his father's field and Tom has added ingenuity and skill of his own in developing his business to date.

Borrowed Money

"Dad's name and reputation, including his signature as co-signer on loans, has naturally been of great value," Tom said, describing the business he has built entirely on borrowed money.

As a young college student,



TOM THEISEN

he owned five bulk vending machines located in four Minneapolis supermarkets.

"This paid my gas going to school," he said. He studied accounting for three years at the college of St. Thomas.

Meanwhile, his business grew. He was soon able to place machines in 44 stores of a Twin City grocery chain.

Then, in 1961, while still a college student, he had a chance to buy 300 machines from an operator who was going out of business. These were all Twin City locations and, added to his own route of 300 machines,

(Continued on page 55)

Carlson Bros. Service a Vast Market

By SAM ABBOTT

SALT LAKE CITY—Lynn's Vending Supply Co. is a young firm, both in terms of operation and management. It was organized here in September 1963 by Lynn Carlson, who, at 22, is manager. His brother Pierre, 29, is vice-president and general manager.

Outlet for Northwestern, Victor, Avenco, Gold Medal, Leaf Brands, Candimat and Smoke-shop products, Lynn's Vending grew out of a bulk vending operation started by the younger brother.

"We decided to enter the vending equipment distribution field to fill a very definite distribution gap in the rapidly growing Mountain States," the young executive said. "When we entered the field there was no distribution point in the immediate area. The nearest was several hundred miles away."

Mobile Showroom

Bulk operators in eight Mountain States from Canada to the Mexican border and from Las Vegas to Denver are serviced by Lynn's. Many of these businessmen have been made aware of the firm's lines via the abrupt arrival of Lynn's air-conditioned mobile showroom at the shop door.

The Carlsons' home office is a newly constructed 6,000-sq.-ft. building here especially designed for vending equipment sales. It has a modern showroom, offices, warehousing and inside parking for several trucks. The building is centrally located in a new industrial complex near railroad and trucking facilities and is but two blocks from the intersec-



THE CARLSONS: Pierre (left), 29, and Lynn, 22.

tion of major through-highway routes.

Steady Growth

The young partners have experienced steady growth during the first two years, with a gross of \$100,000 anticipated during 1965.

Natives of Price, Utah, Lynn and Pierre are sons of Oscar Carlson Jr., president and general manager of Price Trading Co., a department store and supermarket chain.

After two years at Carbon Junior College and a six-month Army tour, Lynn took a job as office manager of one of the family's supermarkets. From there he moved into bulk vending. He currently attends the University of Utah part time and will receive a degree in accounting in June. His wife, Judy, will receive a degree in elementary education from the same university next summer.

Pierre spent two years each at Utah University and in the Army before taking management of a family supermarket prior to joining Lynn in the distributorship.

Among Lynn's vending assets are two service trucks in addition to the rolling show-

room. The latter is a three-quarter-ton van especially equipped for merchandise displays and four to six large machines.

The Carlsons, progressive and optimistic about the bulk vending industry, are typical of a growing number of young men entering the business without benefit of family background in the trade.

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

NAME _____
COMPANY _____
ADDRESS _____
CITY _____

Fill in coupon, clip and mail to:

KING & COMPANY

2700 W. Lake St. Chicago 2, Ill.
Phone: KE 3-3302

We handle complete line of machines, parts & supplies.



Also Ball Gum, all sizes; 1c Tab Gum, 5c Package Gum, Spanish Nuts, Virginia's Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies; 1 Hersheys 320 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write to King & Co. for prices and our new 12-page catalog.

YOU COUNT MORE WITH OAK



WRAPPED GUM VENDOR

This new concept in vending dispenses paper wrapped merchandise without stacking. Think of the time you save in service. Just 'dump in' merchandise the same as you would ball gum, nuts or charms. Attractively designed with all the popular features of the Vista Model machines, the new wrapped gum vendor accommodates any of the many wrapped items soon to hit the market. The dispensing unit is precision engineered and crafted of long life Tuflon which assures you trouble-free operation. Oak's wrapped gum vendor measures 16 1/2" high, 8" wide, and 8" deep. Wt is 7 1/2 lbs.

18.95

F.O.B. Los Angeles

oak MANUFACTURING CO., INC.
650 SOUTH AVENUE 21, LOS ANGELES, CALIFORNIA 90031

Oak Sales Offers Free Holiday

PITTSBURGH—Oak Sales Co. is again offering a three-day package holiday to the bulk operator who purchases quantities of charms between now and Oct. 16-20 when the National Vendors Association Directors and the National Automatic Merchandisers Association meet at Miami Beach.

The holiday package includes hotel bill—at the Carillon Hotel in Miami Beach—for three nights, three breakfasts, three dinners, a cocktail party, and all tips for one person upon purchase of \$1,500 in charms or two persons upon purchase of \$2,700 in charms, according to Meyer Abelson, president of Oak.

Shelton Files

OLYMPIA, Wash.—Shelton Music & Vending Co., Inc., has filed articles of incorporation listing \$50,000 authorized capitalization and incorporators William D. Conway, 418 E. Fourth, Olympia; Gerard E. Schumm, Mercer Island, and Jerome Shulkin, Seattle.

Coming Soon:

April 5-8—National Packaging Exposition, Chicago.
June 3-5—North Carolina Vending Association convention, Ocean Forest Hotel, Myrtle Beach, N. C.



VICTOR'S NEW TOPPER "66"
Now Vends Capsules
\$15.50 ea.

The most durable and dependable machine ever built. New and attractive design. Vends "V" capsules at 5c, 10c or 25c. Also vends 210 and 100 size gum. Machine specially designed to accommodate new, attractive styrofoam display panel. **NEW CASH BOX.** Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c ea. **NEW VICTOR CAPSULES.** Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales. "V-1" Capsules...\$4.50 per M (5M Lots) "V-1" Capsules...\$ 8.00 per M (5M Lots) "V-2" Capsules...\$13.50 per M (2M Lots) **Styrofoam Display Front** (without merchandise) for new Victor Topper "66." Ea.10

PARKWAY MACHINE CO.
715 Ensor St. Baltimore 2, Md.

NEW VICTOR 77 GUM & CAPSULE VENDORS

A REAL SALES STIMULATOR IN ANY LOCATION
Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel. Vends 100 count gum, V-1 and V-2 capsules. Available with 1c, 5c, 10c, 25c or 50c coin mechanism. Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 each with chrome front
WRITE, WIRE OR PHONE
GRAFF VENDING SUPPLY CO., INC.
2956 Iron Ridge Road
Dallas 47, Texas

SCHOENBACH CO. MANUFACTURERS REPRESENTATIVE

PISTACHIO NUTS, 3 STAR BUDS, while they last	50
PISTACHIO NUTS, 4 STAR JUMBO	.77
Cashew, Whole	.82
Cashew, Butts	.79
Peanuts, Virginia Blanched	.45
Spanish	.32
Mixed Nuts	.57
Assorted Panned Candy	.32
Hershey-ets	.47
Leaf Brand Rain-Blo Gum, 100 ct.	.34
140 ct., 170 ct., 210 ct.	.32
300 lb. minimum prepaid on all Rain-Blo.	
HOT 10c Vend Capsule Items, 250 per bag, with display front. Disneykins & Mary Poppins, per bag	\$9.50
Hot "GLOBS," per bag	8.50
Rat Finks (with hair), per bag	7.50
5c Rat Fink & Ring, per bag	4.50
Penny Kings, 5c & 10c Capsule Mixes.	

SCHOENBACH COMPANY

715 Lincoln Pl., Brooklyn 16, N.Y.
(212) PResident 2-2900

Tom Theisen Built Firm on Own

• Continued from page 54

gave the fledgling operator a grand total of 600 units.

He had transferred to college night classes by then, with his days devoted to the route. But his mind was occupied with the fascinating details of the business and he found school work impossible. He dropped out of college, but with enough accounting skill by then to do all his own book work, a major saving.

Brother Enters

Two years ago his brother Tony, 21, joined him in the business and is a profit-sharing partner. Eventually, he'll be a full partner. Another brother, 19-year-old college student Greg, works part-time but does not intend to come into the business.

Today, the Theisen brothers operate 1,500 machines. Originally, 1-cent gum and 5-cent capsule machines, they now include dime and quarter capsule units, as well.

New machines are being added to all locations, and very few now have under three. They have no country routes.

Mail-Order

Locations in other cities are handled by mail-order, which began as an off-shoot of the Theisen Co.'s connections with a certain supermarket chain. Some of the chain's outlying stores also wanted the machines, and Theisen arranged to ship merchandise to the store manager, priced at retail, with a healthy discount which represents the store manager's commission.

There are now about 100 locations being served in this manner, scattered in a 300-mile radius of the Twin Cities.

"We can supervise these accounts largely by watching their orders," the brothers said. "If a store is regularly ordering once a month and then skips a month

or two, without explanation, we know there's something going on, like maybe they're buying from another source. After such an interval, we send a quick letter or phone call or make a trip out there to straighten out the situation."

On such trips—and Tony had just returned from an all-day swing through northern Minnesota—additional stock is taken along, saving future freight costs.

Distributor

Most of the Theisen Co.'s machines are Victors, a brand the brothers distribute. Actual distribution is through a "sub-distributor," West Nut House, Minneapolis.

Theisen Co. is also a distributor for Leaf Brand gum and for some charm companies.

Sales from all activities were the best in 1964 they'd ever been.

"We look for about the same results this year in dollar volume," Tom said. "For the first two months of 1965 we are running practically even with 1964."

"The reason we hope to hold our own this year, without any great increase, is that 1964 was given a great boost by the Beatles buttons and the troll dolls," Tom added. "But that has about worn out, except for some play in the country mail-order locations."

"At present, we don't see much to match last year's two big items for us. Rat Finks look fairly good and the Monsters are another possibility, but we are not into them yet, for the reason we overbought somewhat last fall."

Supermarkets Best

Discussing locations, the brothers agree, "the best supermarket is always the best spot, because first, you have ideal traffic and exposure. But you also have a solid business with which you're dealing—places where there isn't a lot of changing of managers and procedures."

"Some operators have found mail-order business is just a large headache," Tony said, "but that doesn't have to be the case."

"You must, of course, choose these locations with care. Most of ours are in chain grocery or drugstores, where we know there is stability of management and operation."

"We've been in some cheaper discount stores, for example, here in Minneapolis, where the manager decides to replace us with another operator who, in turn, is shortly replaced, and on and on it goes," he said.

Yet, the Theisen Co.'s largest single account happens to be a

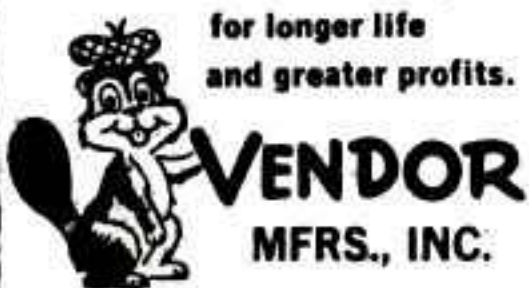
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Bulk Vending Machines

Full of built-in advantages

for longer life
and greater profits.



1319 LEWIS STREET

NASHVILLE, TENNESSEE

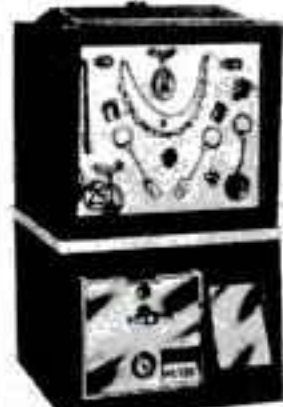
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(Distributor areas available throughout the world)

NEW VICTOR 77 GUM & CAPSULE VENDORS

A REAL SALES STIMULATOR IN ANY LOCATION

Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel.



Vends 100 count gum, V-1 and V-2 capsules. Available with 1¢, 5¢, 10¢, 25¢ or 50¢ coin mechanism. Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 each with chrome front

WRITE, WIRE OR PHONE

BITTERMAN & SON

Member National Vending Machine Distributors, Inc.
4711 E. 27th St., Kansas City 27, Mo.
Phone: WA 3-3900

NORTHWESTERN

Model 60 Bulk-Pak



Will not skip or jam because of specially designed wheel and housing. Holds 1,000 individually wrapped FLEER'S DUBBLE BUBBLE TAB GUM, the most popular in bubble gum. Wrappers include comics, fortunes and premium redemption.

Bulk loading.

BIRMINGHAM VENDING COMPANY

520 Second Ave., North Birmingham, Alabama
Phone: FAirfax 4-7524

NEW PRODUCTS

This form is designed for the convenience of bulk operators

GUGGENHEIM

GOOD LUCK GLOBS. A capsule item which uses the capsule as the body of a little creature; a hat plugs on top, feet plug on bottom, and a face sticks on the side. Over 100 interchangeable shapes and colors. Packed 250 to an \$8.50 bag with free display. *Karl Guggenheim, Inc., 159-07 Archer Ave. P. O. Box 510, Jamaica 31, N. Y.*

EPHY CHARMS

TWISTEES, little dolls that can be twisted and shaped, a 10-cent charm in six different designs and 10 different colors. Packed in capsules, 250 to a poly bag at \$9.50 or \$38 per thousand. Four free cello-

wrapped display cards with every 1,000 ordered.

HONG KONG MIX features more than 50 assorted charms for the 1-cent trade. Packed in one bag. Four free merchandise display fronts with eight charms mounted and cello-wrapped per 1,000 ordered. \$7.50 per thousand. *Eppy Charms, Inc., 91-15 144th Place, Jamaica, N. Y.*

PENNY KING

ROCKET CHARMS. Mix 1-R at \$8.25 per bag of 500 includes Rocket Rings with inserts and Supermarket series with Bead Key Chain and seven others. Mix 2-R at \$8.75 per bag of 250 is deluxe mix featuring bracelet and necklace with a pearl Bible, Rocket Rings and action toys. Mix 3-R at \$7.50 per bag of 500 has half Rocket Rings with inserts or in capsules plus assorted regular rocket items. Free display front with each bag.

10-CENT CAPSULE MIXES. Mix 105, "Bright Trinkets"; Mix 106, "High Jinx"; Mix 110, "Magnetic Trick Dog"; Mix 111, "Magnetic Kissing Dolls"; Mix 112, "Brooches and Rings"; Mix 113, Assorted Items; Mix 114, "Pin-On Mix"; Mix 115, "New NVA Show Numbers"; Mix 116, "New NVA Show Numbers." All are packed 250 per bag (250) in screw-tite capsules. Free display front with each bag.

5-CENT CAPSULE MIXES. No. 51, "Eureka Capsule Mix," \$4.25 per bag of 250. "Crawlers and Demons," \$5.00 per bag.

Northwestern Distributors in Chicago Meet

CHICAGO—A national distributor meeting drew executives from 24 Northwestern Corp. outlets to Chicago last Saturday (13).

Hosted by Ray Greiner and other company officials from the Morris, Ill., factory, the conference was held in the Conrad Hilton Hotel.

Present were Harry Hurvich, Birmingham Vending Co.; Leo Feldman, Acme Vending Machine Co., Los Angeles; Everett Graff, Graff Vending Supply Co., Dallas; H. B. Hutchinson, H. B. Hutchinson Co., Atlanta; Paul Crisman and Tom King, King & Co., Chicago; L. B. Anderson, Star Vending Supply Co., Denver; Irv Kovens, Parkway Machine Corp., Baltimore, and Ed Flanagan, Northwestern Sales & Service, Boston.

Also present were Earl Grout (Continued on page 61)

large discount department store-supermarket in Minneapolis where the brothers have exclusive bulk vending service, operating 38 machines there. The monthly gross runs from \$400 to \$500.

"But this outlet is a locally based store and has the stability we mentioned," Tom said.

Proud of Name

The Theisen Co. is also in large department stores, large drugstores, and train depots in the city.

Servicing is done by exchanging the old globes with new ones, freshly washed and stocked.

Unlike some other operators who do not always identify their equipment, the Theisens say. "We're proud of our name and every unit bears a sticker on the back, giving the name and a 24-hour telephone number. We have surprised more than a few store managers by getting to them very fast on service calls."

Looking ahead, the brothers anticipate further growth, that will eventually force them out of their present 360-square-foot headquarters in a neighborhood storefront location.

"Mostly, we like the work," Tom summed up. "It's a good, clean business and we're glad to be in it."

Northwestern

MODEL 60 BULK-PAK

THE POPULAR MODEL 60 . . . NOW ADAPTED TO VEND WRAPPED CONFECTIONS



The BULK-PAK will not skip or jam because of a specially designed wheel and housing.

Model 60 BULK-PAK delivers the dependability, high quality and low cost that you've grown to expect from all Northwestern vendors. BULK-PAK holds one box (1,000 pieces) of individually wrapped gum. BULK-PAK . . . priced at \$18.95 ea.

WIRE, WRITE OR PHONE FOR COMPLETE DETAILS.

Northwestern

CORPORATION
2452 Armstrong St. Morris, Ill.
Phone: WHitney 2-1300

No. 52. No. 53, "New Super Rings," \$5.00 per bag. No. 54; "New Blue Chip Capsule Mix," \$5.00. No. 55, "Capsule Puzzle Mix," \$4.00 per bag. All in screw-tite or airvent capsules. Free display fronts.

LOW PRICED FEATURE ITEMS. Packed 500 to the bag with free display fronts. Extra display fronts 25 cents. Include: "Baseball," \$3.15; "Bible," \$5.99; "Bug Man," \$5.99; "Chattering Skulls," \$4.99; "Clover," \$4.99; "Play Dice," \$2.49; "Droll Trolls," \$4.99; "False Teeth," \$2.75; "Finger Nail," \$2.85; "Fortune Block," \$2.49; "Hot Dog and Hamburger," \$2.65; "Locketts," \$5.99; "Magnifying Glass," \$5.99; "Metal Emblems," \$4.99; "Midget Capsules," \$5.99; "Midget Capsules with Cards," \$5.99; "Pigman," \$5.99; "Rabbit Man," \$5.99; "Roulette Wheel," \$3.20; "Six Shooter," \$2.49; "Soldiers," \$2.15; "Western Rings," \$1.75. *Penny King Company, 2538 Mission Street, Pittsburgh 3, Penn.*

MANDELL GUARANTEED USED MACHINES	
N.W. Model 49, 1¢ or 5¢	\$14.50
N.W. Deluxe, 1¢ or 5¢ Comb.	12.00
N.W. 10-Col. 1¢ Tab Gum Mach.	18.00
N.W. Model #33, 1¢ Porc. Converter for 100 ct. B.G.	6.50
Atlas 1¢ & 5¢ 100 Ct. Ball Gum	12.00
Mills 1¢ Tab Gum	12.00
Acorn 8 lb. Globe	18.50

MERCHANDISE & SUPPLIES	
Pistachio Nuts, Jumbo Queen, Red	.77
Pistachio Nuts, Jumbo Queen, White	.70
Cashew, Whole	.82
Cashew, Butts	.79
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.36
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gems	.32
M & M, 500 ct.	.48
Hershey-ets	.47
Rain-Bio Gum, 72 ct.	.32
Maltette, 100 ct., per 100	.35
Rain-Bio Ball Gum, 140 ct., 170 ct., 210 ct.	.32
Rain-Bio Ball Gum, 300 ct.	.34
300 lb. minimum prepaid on all Rain-Bio Ball Gum.	
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	
CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.	
Everything for the operator.	
One-third Deposit, Balance C.O.D.	

SPECIAL INTRODUCTORY OFFER

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COIN MACHINE news

Coin Biz Off 50% During Alabama Rights Marches

By RAY BRACK

MONTGOMERY, Ala. — In the nine years since Rosa Parks precipitated Alabama's first big Negro rights drive by refusing to surrender her seat on a city bus here, all the State's major markets have from time to time experienced the social and economic impact of civil rights demonstration.

Last Thursday, as 25,000 marchers massed at the State capitol, distributor R u b e n Franco sat in his modern office nearby and explained to a Billboard reporter the effect of such activities on the local coin machine business.

"Almost without fail," he said, "collections fall off 40 to 50 per cent in a city that is undergoing a series of Negro demonstrations. This has been the case here in Montgomery for the past two weeks and, of course, for

the past two months in Selma."

The reason for the business slack, Franco added, is the tendency of townspeople to stay at home evenings during a civil rights stir.

The effect is temporary, however. Franco declared that collections "always bounce right back" when community normalcy is restored.

As a Rock-Ola distributor for Alabama, Northwestern Florida and Eastern Mississippi, Franco has extensively observed the economic phenomena of rights upheavals. Franco Distributing Co. has occupied its downtown address for 24 years. Extensive remodeling a year ago converted the firm's showroom into one of the most attractive in the industry.

Franco's brother-in-law, Joe Capilonto, is vice-president and manages the company's routes totaling 500 pieces. Another brother-in-law, Morris P i h a, manages Greater Southern Distributing Co., an Atlanta branch. Other lines handled by Franco

are Chicago Coin, Gottlieb, Midway, Irving Kaye and Williams. Franco also handles records and home entertainment products through the retail division of its downtown location here.

Shortly before Franco talked to Billboard, a three-mile-long queue of singing, chanting voting rights marchers had passed a half-block from his place of business. Unlike many Montgomery merchants, however, Franco remained calmly at work, taking calls, from Joe Robbins, of Empire Coin Machine Exchange, and Les Rieck, of the Rock-Ola plant in Chicago.

Tulley McCrory Dies in Memphis

MEMPHIS—Tulley McCrory, 46, serviceman for Canale Enterprises, Inc., died last week of what doctors said appeared to have been arsenic in the bloodstream.

Physicians theorized the poison came from fruits or vegetables he ate. He was ill a year. He continued to lose weight, even after he checked into Kennedy Veterans Hospital several months ago.

He was put on crutches, later braces were attached to his legs and still later he had to use a wheel chair. He leaves his widow and a minor son and daughter.



MARCHING INTO MONTGOMERY, voting rights activists are led by Dr. Ralph Bunche (left), Dr. Martin Luther King and Mrs. King. Juke box play dropped off 50 per cent during demonstrations. (Billboard staff photo)



RECORDING STAR Harry Belafonte marches with wife in column which stretched for miles through Montgomery streets. (Billboard staff photo)

S. Dakota Assn. Marks 20th Year; Elects Maxwell

By RAY BRACK

ABERDEEN, S. D. — The Music and Vending Association of South Dakota didn't permit 20th anniversary nostalgia to cloud current business realities during its quarterly meeting and annual election here March 28-29.

Defying a heavy spring snowfall which came on the eve of the meet (much to the dismay of hardworking host Dean Schroeder), 70 members, associate members and family members attended, reminisced and wrestled with State and national trade problems.

Elected president for 1965 was Darlow Maxwell of Pierre, operator of Maxwell Music Service. He was handed the gavel by John Trucano of Deadwood. Trucano, a director of the Music Operators of America and owner of Black Hills Novelty Co., declined re-election for a fifth consecutive term because of increasing family demands and his own opinion that changing administration is good for the association.

Trucano Praised

Trucano was praised highly by association officers and directors as he stepped down.

Re-elected secretary-treasurer

was Earl Porter of Mitchell. The association's new vice-president is Mac Hasvold, a progressive young businessman from Sioux Falls and representative of a bright new trade generation in this State.

The new board of directors

includes Trucano, Herman Warn of Salem, Ronald Manolis of Huron and Dean Schroeder of Aberdeen.

Organized by a handful of trade-spirited operators at Sioux Falls in the spring of 1945 (see [Continued on page 58](#))



NEW PRESIDENT of Music and Vending Association of South Dakota, Darlow Maxwell of Pierre (left), is presented copy of Roberts Rules from John Trucano of Deadwood, who wound up four-year term in the office. "You never followed 'em, why should I," quipped Maxwell. (Billboard staff photo)

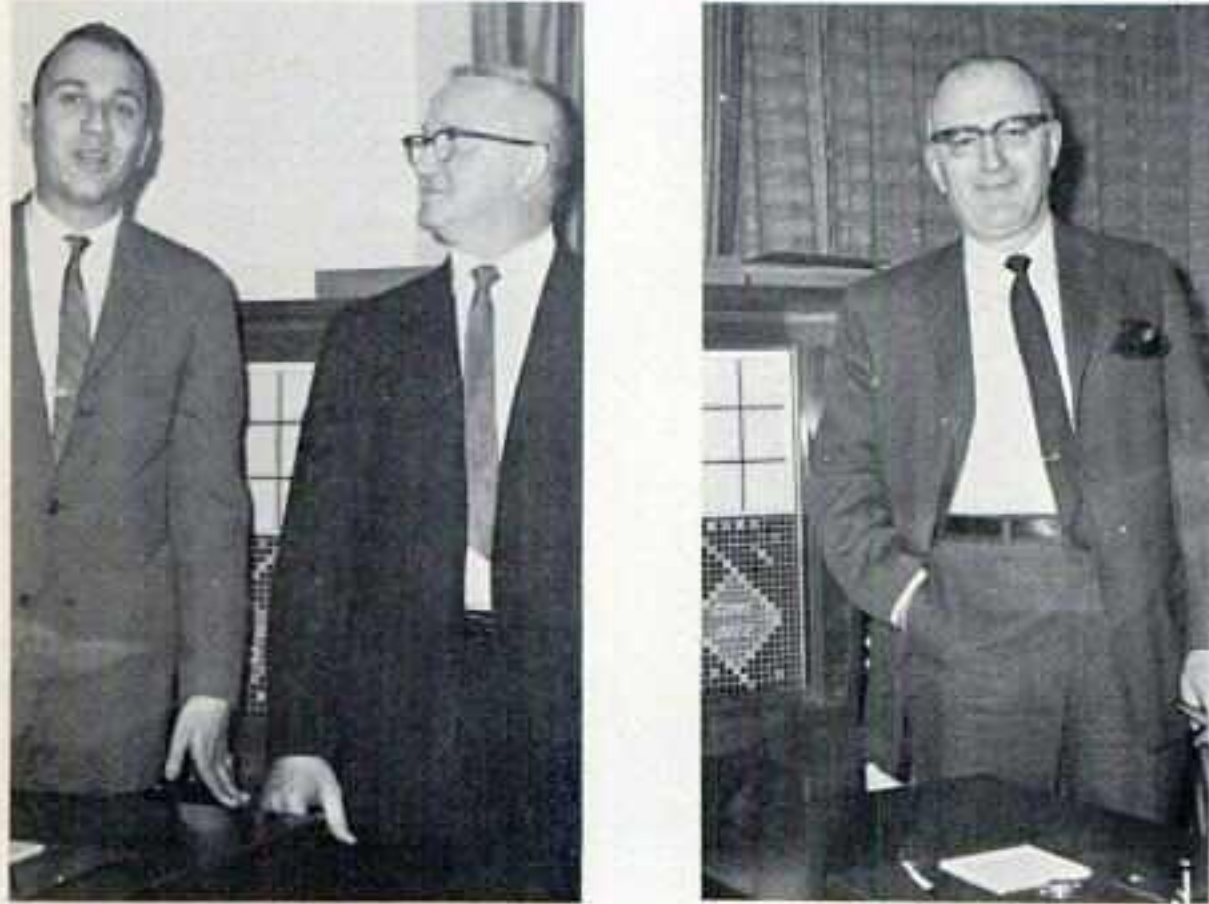


ORIGINAL CHARTER of the South Dakota association is examined by the group's 1965 officers and directors. From left, Earl Porter, Mitchell, secretary-treasurer; John Trucano, director, Deadwood; Mac Hasvold, Sioux Falls, vice-president; Darlow Maxwell, Pierre, president; Herman Warn, Salem, director; Ron Manolis, Huron, director, and Dean Schroeder, Aberdeen, director. (Billboard staff photo)



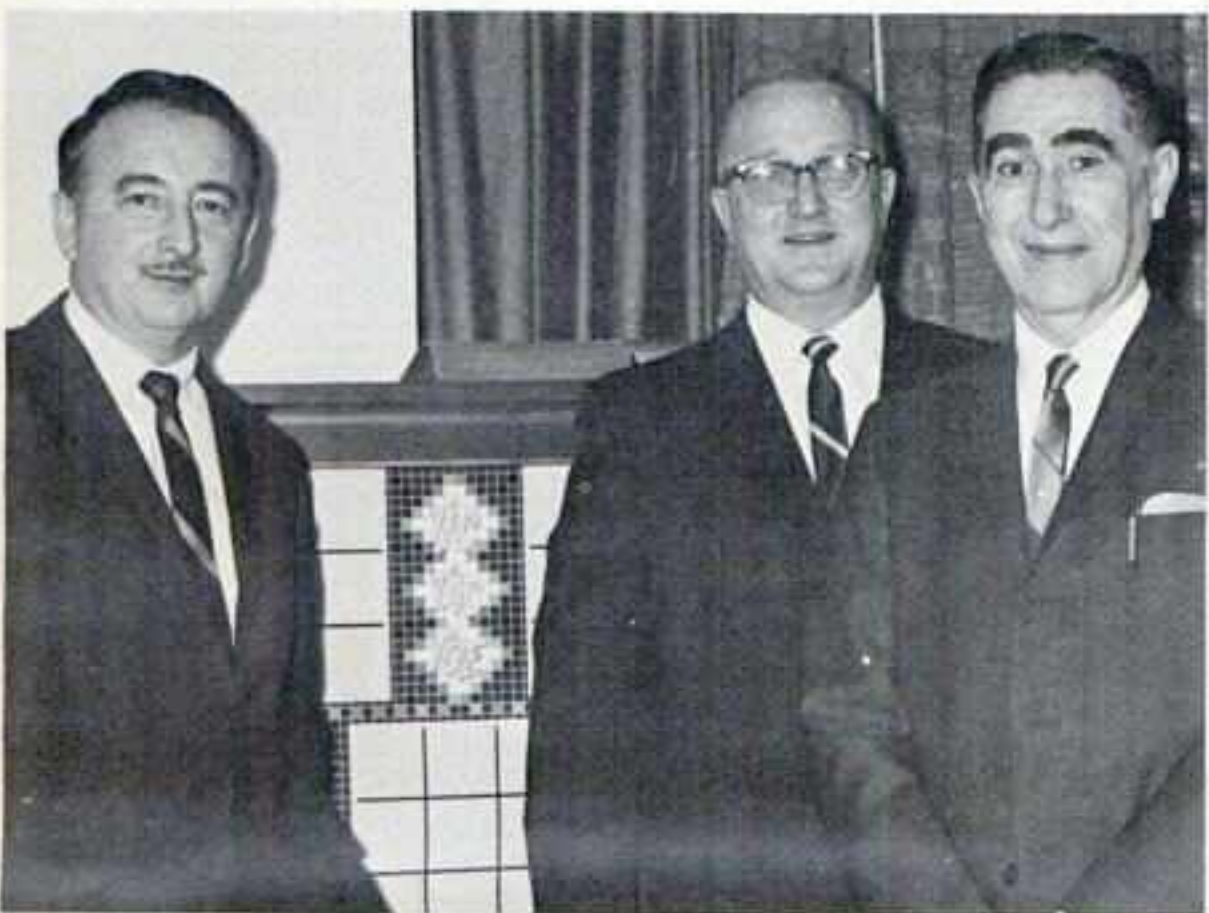
"YOU HAVE A NEW PRESIDENT," declares John Trucano in turning the gavel over to Darlow Maxwell. Seated at table (from far end) are Maxwell, Mrs. Maxwell, Mrs. Kay Trucano, Mrs. Janet Trucano, Mrs. Harold Scott, Scott, Mrs. Earl Porter and Porter. (Billboard staff photo)

East Coast Coinmen Examine Tic-Tac-Toe



BILL WEIKEL (right), regional sales representative for Orbit's Tic-Tac-Toe, welcomes Philadelphia distributor Frank Ash.

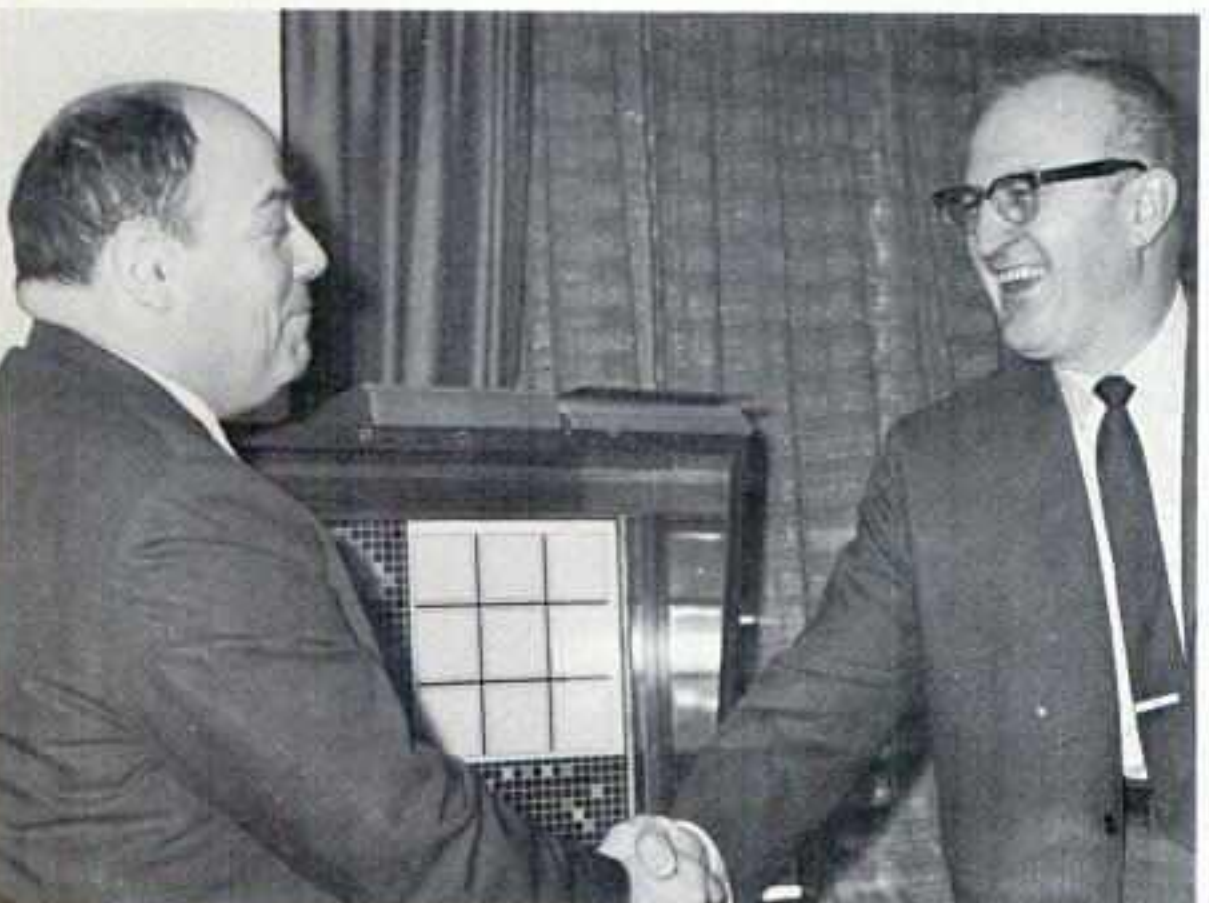
SI REDD came all the way from Boston to examine Tic-Tac-Toe during showings in New York's Belmont Plaza recently.



HERB GOLOMBECK (left) and Harry Hoffman (right), both of General Vending, Baltimore, get briefed by Bill Weikel.



BERT BETTI and his staff give the machine a thorough going over.



IT'S A DEAL—John Bilotta and Si Redd shake on it. Orbit's Tic-Tac-Toe figures in somewhere, you can be sure.

Milwaukee Collections Solid

By BENN OLLMAN

MILWAUKEE — Juke box route receipts have held up very well despite mountainous snows and subnormal spring temperatures. According to Beer City one-stoppers, music operators began to boost their disk purchases by mid-March.

Interest in little LP's has been growing, with the one-stoppers reporting stepped up orders from both local operators and up-state mail order accounts.

Jim Skiba, Modern Record

Distributing, lists these as his top selling juke box singles: "King of the Road," Roger Miller; "Clapping Shirley," by Shirley Ellis, and "Game of Love," by Wayne Fontana.

Long List

At the Radio Doctors downtown one-stop headquarters, Stu Glassman reports the list of hit singles for juke box programming is the longest it has been in several months. Jack Jones' "The Race Is On" ranks near the top of the chart, along with

"I Know a Place," by Petula Clark. A surprise smash is shaping up in the new Perry Como release, "Dream on Little Dreamer." Operators, Glassman says, are already covering their routes with this one.

The little LP derby is being paced by the Tillman Singers waxings on Hilltop Records. Also popular are the little LP's being released on Columbia featuring such artists as Robert Goulet, Jerry Vale, Tony Bennett and The Harmonicats.

DISCOTHEQUE RECORDS

Selected for Operator Programming

The following single records have been selected by the Billboard Review Panel and are recommended to operators for discotheque programming.

HOT 100

TITLE	ARTIST	LABEL
EIGHT DAYS A WEEK	The Beatles	Capitol 5371
NOWHERE TO RUN	Martha & the Vandellas	Gordy 7039
I'M TELLING YOU NOW	Freddie & The Dreamers	Tower 125
DO YOU WANNA DANCE	The Beach Boys	Capitol 5372
GAME OF LOVE	Wayne Fontana & the Mindbenders	Fontana 1503
DO THE CLAM	Elvis Presley	RCA Victor 8500
I KNOW A PLACE	Petula Clark	Warner Bros. 5612
THE CLAPPING SONG	Shirley Ellis	Congress 234
BUMBLE BEE	The Searchers	Kapp Winners Circle 49
I'LL BE DOGGONE	Marvin Gaye	Tamla 54112
BABY THE RAIN MUST FALL	Glenn Yarbrough	RCA Victor 8498
THE BIRDS ARE FOR THE BEES	The Newbeats	Hickory 1305
SUBTERRANEAN HOMESICK BLUES	Bobby Dylan	Columbia 43242
DO THE FREDDIE	Chubby Checker	Parkway 949
COUNT ME IN	Gary Lewis & The Playboys	Liberty 55778

SPOTLIGHTS

IT'S GOT THE WHOLE WORLD SHAKIN'	Sam Cooke	RCA Victor 8539
IT'S GONNA BE ALRIGHT	Gerry & The Pacemakers	Laurie 3293
DON'T LET THE HAND KNOW	Joe Tex	Dial 4006
SHE'S COMING HOME	The Zombies	Parrot 9747
HONEY I NEED	The Pretty Things	Fontana 1508

Marie Coffman Recovers From Heart Attack

OAK HILL, W. Va.—Marie Coffman, long-time office manager for Wallace & Wallace

Amusement Co., is in Oak Hill Hospital recovering from a heart attack. She was stricken while at work last week.

Miss Coffman is expected to convalesce several weeks. Miss Coffman has been one of the most enthusiastic boosters of the West Virginia Music & Vending Association.

the 1965 ROCK-OLA GRAND PRIX



Model 425

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STREET ADDRESS

CITY

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ZIP CODE



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Gottlieb Gaucho	345.00
Seeburg B	75.00
AMI Continental I	375.00
AMI 200 Sel. Wall Boxes. Ea.	35.00
Seeburg 3W1 Wall Boxes. Ea.	12.95
Seeburg 200 Sel. Wall Boxes. Ea.	35.00
Wurlitzer 5210 Wall Boxes	39.50
Kwik-Kafe Coffee Machine	55.00

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Say You Saw It in Billboard

Lew Ruben Named Seeburg Distributor

ST. LOUIS—The Seeburg Corp. has named L & R distributing Co., headed by Minneapolis coin machine veteran Lew Ruben, its distributor here for Southern Illinois and Eastern Missouri.

The area was formerly handled by George Glass Distributing Co. Ruben will in effect take over Glass' old company, headquartered at 1901 Delmar Boulevard. He said there would be no change in personnel.

Glass will continue as Seeburg's background music distributor but will operate out of new offices. Ruben was formerly associated with Harold Lieber-

man, Seeburg's distributor in Minneapolis.

Mrs. Louise Jackson, office manager, will also serve as secretary-treasurer of the new firm. Michael Wilfinger will continue as parts manager.

Arthur Baris and Peter Entinger will handle sales. Servicemen include Charles Lofton, Peter Dreches, William Russell and Sam Satterfield. The office staff includes Sudie York and Muriel Varone.

In shipping and receiving are Beano Tyler, Fred Misher and Lionel Smith. The one-stop on the premises continues under the direction of Pat Blunda, assisted by Ricky Elliot and Linda Shipley.

S. Dakota Assn. Marks 20th Year

• Continued from page 56

story elsewhere this issue), the South Dakota association soon gained recognition nationally for its aggressive approach to business problems.

Current Problems

Following form, the association dealt last week with State tax problems, voted to co-operate with the State's tobacco wholesalers toward the passage of an "unfair sales practices act," and mapped an effort to swing all South Dakota Congressmen to oppose the elimination of the coin-operated phonograph royalty agency exemption. Only one representative appears slightly recalcitrant (see adjacent story).

Trucano attended the recent MOA directors meeting in Washington, D. C., and reported to the State group the status of the latest threat to traditional means of collecting juke box record royalties.

In a forum on vending, the members mulled the recent 2-cent cigarette tax increase and generally agreed to absorb the hike themselves rather than raise per-pack prices.

Sales Tax

The State sales tax—which applies to the gross proceeds of all coin machine equipment in this State—has also been hiked from 2 to 3 per cent. The consensus of association members was, however, that rather than fight for a coin machine exemption

South Dakota Ready For Royalty Battle

ABERDEEN, S. D. — Outgoing President John Trucano of the Music & Vending Association of South Dakota reported at the group's quarterly meeting last week that all the State's elected representatives in Washington are pledged to support the coin trade's position on phonograph royalties.

While in Washington recently

from this measure (and thus risk a per-machine license levy), they'll live with the additional 1 per cent.

Troubled by cut-rate cigarette retailers who use cheap cigarettes as a merchandising come-on, the association voted to collaborate with the State's tobacco wholesalers association in introducing legislation regulating cigarette sales. The Music and Vending Association of South Dakota has already drawn up such a bill.

At a Sunday night banquet, a telegram from MOA executive vice-president Fred Granger, congratulating the association on its anniversary, was read.

Earlier Trucano had praised Granger for his record with MOA in little more than a year. "Granger is a top notch administrator," Trucano said.

Singled out for special recognition during the convention was Harold Scott of Moberg, one of the association's founders and author of its first set of bylaws. Other trade veterans present were Bill Power and Roy Foster, both principals in the organization of the association.

Voted to membership during the meeting was Great Plains Vending of Sioux Falls.

for the Music Operators of America directors' meeting, Trucano conferred with all South Dakota senators and representatives, gaining their support verbally. He subsequently obtained letters from each stating their backing.

"If the copyright revision measure reaches the Senate," Trucano said, "we'll have as many votes against the bill as New York State has in favor of it."

Approve Mechanical

Trucano explained to association members that the MOA is not opposed to the royalty of 2 cents per tune now payed on phonograph plays. This levy is payed under the auspices of the Fox Co. under federal provision of the 1909 Copyright Act.

"The trade isn't even opposed to an increase in the present royalty," he added. "We'd pay 4 cents per tune."

What the industry objects to is transfer of juke box royalty collection privileges to private societies such as ASCAP, BMI and SECAC, Trucano explained.

"Were ASCAP permitted to collect the royalty from phonographs which it advocates, i.e., \$1 per week per machine, the proceeds would run as high as \$50 million per year. This is reportedly higher than ASCAP's current annual gross," Trucano said.

A massive letter-writing campaign by operators is under way in an attempt to line up the kind of legislative backing for the phonograph industry's position that has been mustered here in South Dakota.

FREE LISTINGS IN BILLBOARD'S 1965 INTERNATIONAL COIN MACHINE DIRECTORY

Attention: U. S. and Foreign Manufacturers, Distributors, Trade Associations

Billboard's 1965 International Coin Machine Directory will be distributed next month. We'd like to make sure that your organization is listed. If you were listed in the 1964 Coin Machine Directory and the listing is correct today, the listing will appear in the 1965 edition. If you were NOT listed in the 1964 Coin Machine Directory, or if there are any changes of address, please fill out the appropriate blank and mail to Billboard Coin Machine Directory, 165 W. 46 St., New York 10036. All replies must be in New York by April 19 for inclusion in the 1965 Coin Machine Directory. To insure inclusion, please send us this information immediately.

MANUFACTURERS	DISTRIBUTORS	TRADE ASSOCIATIONS
Name of Firm _____	Name of Firm _____	Name of Association _____
Address _____	Address _____	Address _____
Telephone Number _____	Telephone Number _____	Telephone Number _____
Name of President _____	Name of President _____	Name of President or Executive Director _____
Description of Equipment Manufactured _____	Lines Carried _____	Type of Association (Music Machines, Games, Vending Machines) _____

Midway Mfg. Introduces A New Baseball Game

FRANKLIN PARK, Ill.—Midway Manufacturing Co. commenced sample delivery last week of a new baseball game called Play Ball.

Design innovations of the new product described to Billboard by company executive Hank Ross include a new variable "top this score" feature, an "unlimited last-ball, play-again" provision; six "knock-down baseball targets" on the playfield and a new "homer carry-over feature."

The new product is available in regular or replay models.

Currently engaged in relocation, expansion and new product development programs, Midway will reportedly introduce bowler and shuffle units sometime in 1965.



MIDWAY'S PLAY BALL

Rowe Offers 'Tek Aid Kit

WHIPPANY, N. J.—Rowe AC has begun distribution of a "do-it-yourself" publicity kit and decoration package for discotheque locations.

The publicity kit includes pre-written publicity releases and phonographs, plus six newspaper mat advertisements, three one-minute radio commercials, and three half-minute radio commercials.

Decorations available include colorful banners and streamers, 5-foot pictures of Killer Joe Piro dancing, black light panels, and the Rowe Disco-Deck, a portable dance floor of hardwood.

Contact-Congress Drive Launched by NAMA

CHICAGO—A massive appraisal of Washington lawmakers with the industry's coinage needs is being urged by the National Automatic Merchandising Association.

"The proposal of the U. S. Treasury for new coins is expected to be submitted to the Congress by mid-April," said association executive director Thomas B. Hungerford in a membership memorandum mailed out last week. "It is important that every operator, supplier and manufacturer act now and stress to his legislators in Washington how seriously the vending industry and its millions of customers will be affected if the new coins won't work in present coin mechanisms."

For several months NAMA has been deferring such concerted congressional contact, awaiting what association officials have called the "appropriate time for such action."

Invite Others

"We are inviting other segments of the industry to join in this," reported Walter W. Reed, NAMA publicity director. He said Music Operators of Amer-

ica would be among those contacted.

MOA executive vice-president Fred Granger told Billboard at press time that he had not yet been notified of the NAMA action but planned to discuss the move in a meeting with association officials this week.

In a policy statement last week, the NAMA Special Coinage Committee announced that "the vending industry is neither for nor against the retention of silver in the coinage."

Alternatives

The trade is not partial to any of three satisfactory coinage alternatives (Billboard, Feb. 27), one of which employs no silver.

"If the Treasury proposal is favorable to the vending business, every one of us will have to speak out strongly in Congress to make sure it is not defeated by groups with opposing interests. If the proposed coins will not work in present equipment we will have to do all possible to get the Congress to change the proposal," Hungerford said.

Maine Debates New Drink Law

AUGUSTA, Me. — Juke box operators had their eyes on a hearing before the Liquor Control Committee in the Maine House of Representatives here, March 25, when verbal fight was indicated on a bill which would permit hotels and restaurants to sell liquor on Sundays.

It isn't possible now, despite the fact that Maine is one of the leading New England states making a strong bid for summer tourist business.

Prior to the hearing, representatives of hotel, motel and ski area organizations began firing their guns to win the battle for approval of the bill. It was pointed out that Maine's tourist business already brings in \$300 million a year.

HOW SOUTH DAKOTA ASSN. WAS FORMED

ABERDEEN, S. D.—Two organizations of note were formed 20 years ago—one at Dumbarton Oaks near San Francisco; the other in the Carpenter Hotel at Sioux Falls, S. D. And today the latter (Music and Vending Association of South Dakota) appears to be on stronger footing than the former (The United Nations).

Formative force in founding the trade group came from such trade stalwarts as Tony Trucano and business partner Verling Geib of Deadwood, J. G. Koers of Rapid City, Gordon Stout of Pierre, Harold R. Eby of McLaughlin, H. C. Carey of Watertown, Harold Scott, Bill Power and Roy Foster.

These businessmen were concerned over irrational competition and bickering among operators and invited Tom Crosby of Gopher Sales in Minneapolis to attend a South Dakota organizational meeting for an association along the lines of that which existed in Minnesota. Invitations for the meeting were sent out by Harold Scott, who later was elected treasurer and served in that office until 1958.

A rough charter was drawn up in Pierre on Feb. 1 and 2, 1945, and revised at Sioux Falls on April 11 of that year. The final draft was composed by Scott from rough notes.

Charter members were Koers, Stout, Eby, Geib, Carey. Original officers were Verling Geib, president; Mildred E. Stuck, vice-president; Harold Scott, secretary-treasurer, and directors Roy Foster, H. C. Carey, Tony Trucano, J. G. Koers, W. C. Power, A. R. Pierson and Gordon Stout.

The original name of the organization was South Dakota Phonograph Operators Association.

MOA Counsel to Talk With Va. & W. Va. Ops

WASHINGTON—Music Operators of America Counsel Nicholas Allen will discuss pending copyright legislation at board meetings to be held by both the West Virginia and Virginia coin machine associations next week.

The West Virginia group will meet in Charleston Friday (9) evening. John Wallace, president, said some 20 to 25 persons will be in attendance.

The Virginia group meets two days later, Sunday (11) at the William Byrd Motor Hotel, Richmond, Va. K. A. O'Connor,

who called the meeting, said a proposed State sales tax will also be discussed.



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Plush Belgian Coin Palace Draws Heavily



BOWLING SPORTLAND'S modern, attractive entrance is a natural drawing card . . .



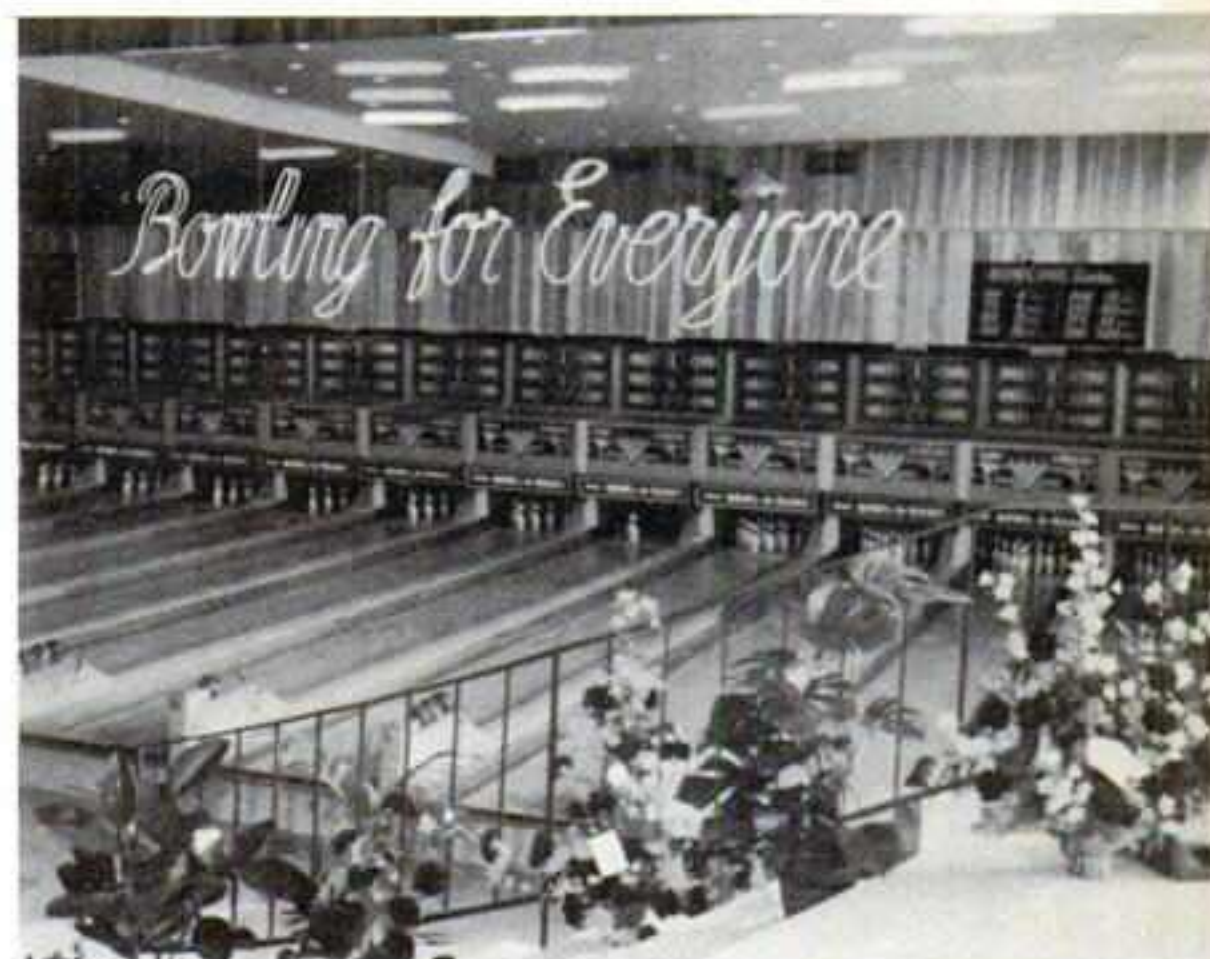
ADULTS AND TEENAGERS alike play the 17 United Bowleramas . . .

By ANDRE DE VEKEY

ANTWERP—The pride of the Belgian Amusement Co., a brand-new arcade at the Belgian seaside resort Blankenberge, starts its first full season this year, Sol Groenteman told Billboard. Although Groenteman operates four arcades in Belgium, this is the only one which he built from the start. What was originally an apartment block and dance hall is now a split-level arcade of 20,300 square feet. The architects designed Bowling Sportland so that viewers from outside could see the below-ground level bowling lanes, and also above eye-level balconies for games. There are 17 bowling alleys, United Bowlerama 28-footers, and six Automatic Canteen vending machines in the entrance hall. The whole hall is lined with Oregon pine. In the games section, Groenteman reports the British-made Mayfield boat race and greyhound races are very popular as is Street Automatic's Wheel m'n. From Italy he has the Indianapolis and from France the Motoball.



DIGGERS AND GAMES fill the upper floor . . .



"BOWLING FOR EVERYONE" is the alley's theme . . .



CUSTOMERS CLAIM PRIZES at this counter with tokens, vending machines dot the rear . . .

NEWS BRIEFS

NSM Anniversary

BINGEN—The West Germany coin machine equipment manufacturing firm N.S.M. and its sales organization, Loewen-Automaten, are observing the 15th anniversary of their founding.

N.S.M.-Loewen has grown from a small enterprise in Brunswick to the largest coin machine manufacturer on the Continent. Proprietor Gert W. Schulze pledged that N.S.M.-Loewen will not rest on its laurels but will continue its program of energetic expansion.

General Manager Karl J. Huch presented Kennedy memorial coins to each N.S.M.-Loewen employee, and Schulze gave special gold coins to 24 of the firm's oldest employees, all with 10 years or more service.

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EUROPEAN NEWS BRIEFS

Coin Soccer

MUNICH—Leonhart, a major European producer of soccer games, reports a brisk export demand for its new Kegel-Flip, a fully-automatic table bowling game.

Kegel-Flip is being promoted as fool-proof and ideal for locations remote from population centers, because its automatic mechanism is entirely mechanical and non-electronic.

Latin America and Africa have become major export areas for Kegel-Flip. A number of prominent persons in these areas have ordered Kegel-Flip tables for their private game rooms, among them Julius Neyerere, president of Tanzania.

Leonhart produces two other fast-selling table games: Leo-Flip, a billiard table, and Turnier-Sieger, soccer game.

Adriatic Boon

RIMINI—This big Adriatic resort expects to operate a record number of phonographs and games this season.

Operators report that their relations with authorities are the best ever, and they credit self-discipline and self-policing by the trade.

Major friction in the past has been over phonograph volume, particularly late at night. All operators are co-operating this season in the voluntary display of signs on machines reading: "Some may like it hot—but most prefer it cool! Keep that volume down! Play it cool!"

Moreover, local operators will make it a practice this season to

invite local authorities to visit their premises regularly, and thus demonstrate, first-hand, that phonographs contribute less to the usual Italian resort bedlam than street traffic.

France Exports

PARIS—French coin machine producers, notably Marchant and Bally, are seeking to increase exports to the Middle East, presumably hoping to fill the vacuum left by the curtailment of West German exports to this area because of Bonn's Middle East tension.

With Egyptian President Gamal Abdel Nasser threatening to halt trade with West Germany in reprisal for German diplomatic recognition of Israel, German coin machine producers are casting a wary eye at the Arab lands.

France, however, is basking in unprecedented popularity with the Arabs. French coin machine exporters have increased shipments to the Middle East by 25 per cent since onset of the tension between West Germany and the Arabs.

French phonographs and pinball machines are now sited in locations all over Cairo, and considerable German equipment has been withdrawn.

Coming Soon:

April 5-8—National Packaging Exposition, Chicago.

April 10—Maryland NAMA Council annual meeting, Sheraton-Belvedere Hotel, Chase & Charles streets, Baltimore.

April 11—Music Operators of Virginia meeting, William Byrd Motor Hotel, Richmond, Va.

April 14—St. Joseph Valley Music Operators monthly meeting, South Bend, Ind.

April 24—Coin Machine Operator Association of South Carolina, social and business meeting, Columbia, S. C.

April 24—NAMA State Council Annual Meeting, Portland, Ore., Sheraton Motor Inn, 1000 Northeast Multnomah Street.

April 25—Illinois Coin Machine Operators Association meeting, Chicago.

May 16—Music Operators Association of North Carolina meeting, Manger Motor Inn, Charlotte, N. C.

Northwestern Meet

Continued from page 55

and Bill Zuber, Vendall Distributing Co., Minneapolis; Bernie Bitterman and Alan Bitterman, Bitterman & Son, Kansas City, Mo.; Earl Veatch, St. Louis; Moe Mandell and Alan Cohen, Northwestern Sales & Service, New York; Dave Lieblich, Cleveland Coin Machine Exchange; Sid Weinstein, Sidmor Vending Co., Pittsburgh; Sam Kopf, Veedco Sales Co., Philadelphia; Russ Thomas and Lynn Thomas, Vendors Distributing Co., Memphis; Pierre Carlson, Lynn's Vending Supply Co., Salt Lake City; Jean Coutu, Laniel Amusement, Inc., Montreal, and Al Toronto.

Following the meeting, Grenier announced that Northwestern will display several new products at the National Vendors Association trade show April 1-4.

SAPAR Plans Game Approval Campaign for Milan April Fair

By SAMUEL STEINMAN

MILAN—An educational display on pinball and other coin machines along with the history of recent rulings and court decisions will be featured by SAPAR, national coin machine organization, at the Milan Fair April 14-25 as part of its campaign to stand off pending legislation which would put an end to the use of all coin-operated games once and for all throughout Italy.

The coin machine industry has made the annual Milan Fair, biggest of its kind in the world, the focal point of its business year. This year, operators and distributors will attempt to em-

phasize the recreational aspects of the games in an effort to win government approval for their operation.

Although the Constitutional Court, highest in the land, ruled in 1962 that pinball machines were not gambling devices, the Ministry of Interior has refused to issue a regulation permitting their use outside of private clubs. Under Italian law court rulings cannot be enforced unless they are implemented by regulations from the ministry concerned.

Late in 1964 Rome was the scene of a series of scandals where several players at "private" clubs lost all of their earn-

ings and family household possessions. Investigation showed the clubs were private in name only and accessible to all. The clubs were closed but the situation received wide publicity when the men who had filed the original complaints were beaten near their homes shortly thereafter. Both press and public set up a cry for law enforcement.

The Ministry of the Interior thus drafted a new law which abolished games even in private places.

A number of parliamentary hearings have taken place and SAPAR has been in the fore-

(Continued on page 62)

Coin Machine Export Chart

OCTOBER 1964

Country	New Phonographs		Used Phonographs		Amusement Games		Totals	
	No.	Value	No.	Value	No.	Value	No.	Value
W. Germany	444	\$ 305,674	—	—	871	\$ 391,384	1,315	\$ 697,068
United Kingdom	96	87,859	71	\$ 22,780	1,029	363,427	1,196	474,066
Japan	248	189,583	184	59,710	766	201,106	1,198	450,399
Jamaica	41	20,614	21	4,860	971	388,891	1,033	414,365
Belgium	277	215,804	206	46,688	348	141,613	831	404,105
Switzerland	50	27,617	25	24,670	311	120,589	386	172,876
Canada	72	55,619	—	—	523	88,622	595	144,241
Venezuela	83	52,324	—	—	21	11,187	104	63,511
Denmark	3	2,735	—	—	85	51,365	88	54,100
Italy	—	—	—	—	139	52,893	139	52,893
Nan. Is.	10	10,750	16	5,710	35	34,385	61	51,285
Norway	—	—	—	—	92	50,327	92	50,327
Sweden	4	5,435	—	—	90	30,190	94	35,625
Korean Republic	30	26,708	—	—	8	4,480	38	31,188
Australia	4	3,512	5	1,025	64	18,098	73	22,635
Other Countries	68	51,500	163	48,971	301	80,104	532	180,575
Totals	1,430	\$1,055,734	691	\$214,414	5,654	\$2,029,101	7,775	\$3,299,249

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- Making All Four Club Rollovers Lights Top Center Rollover For Special Mystery Score.

COINMEN in the news

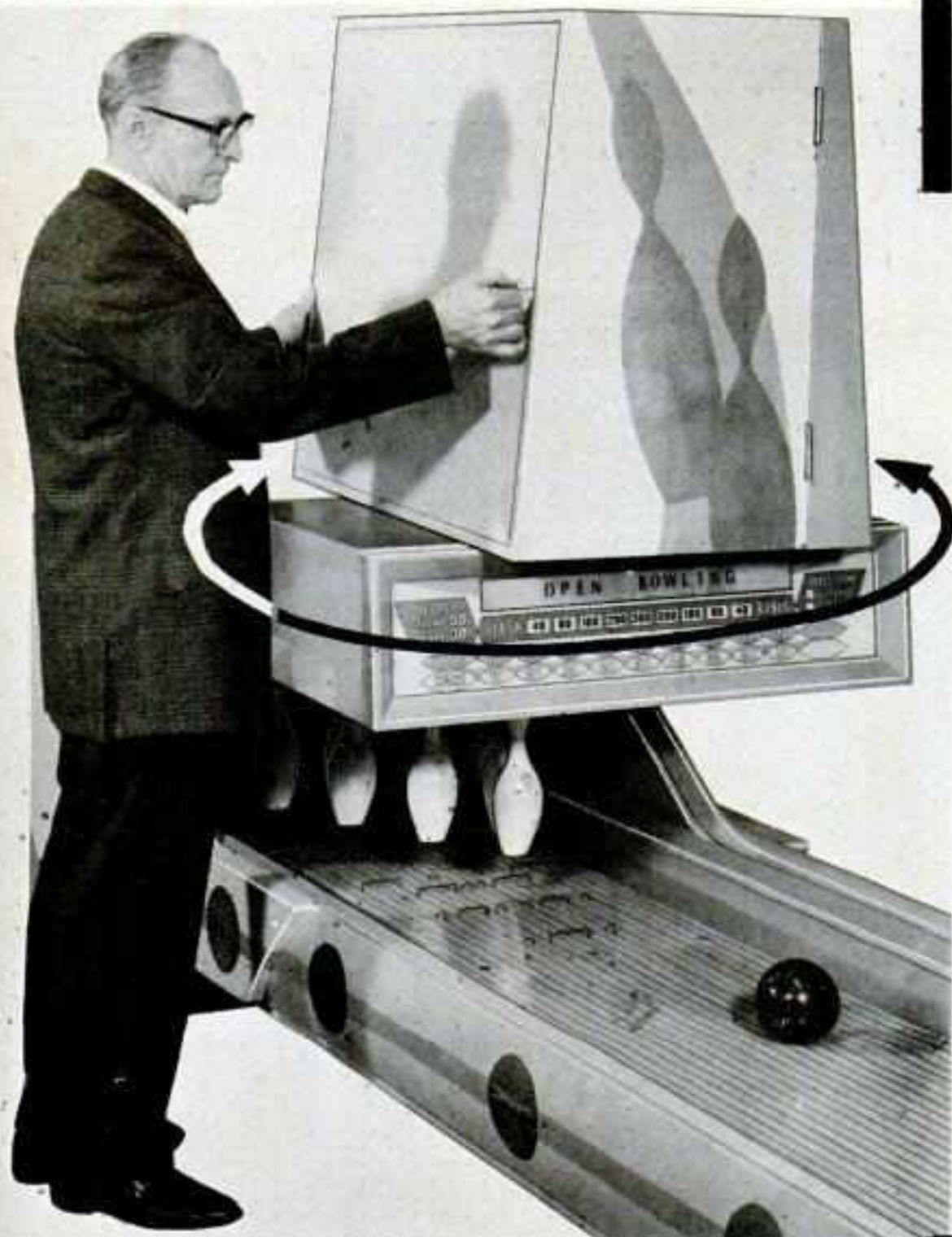
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ABERDEEN, S. D.

Operators, wives, distributor and factory personnel in town for the Music and Vending Association of South Dakota meeting were unstinting in praise of host **Dean Schroeder** for his arrangements at the Alonzo Ward Hotel. . . . This reporter had the delight of a good chat with **Mrs. Janet Trucano**, mother of outgoing President **John Trucano**, during one of the convention social sessions. Her late husband, **Anthony Trucano**, was an association stalwart from its inception and became known, she said, as an "arbitrator." . . . Tony's efforts in behalf of the South Dakota trade were repeatedly praised by the dozens of businessmen interviewed by *Billboard* during the convention.

Operators' wives toured the school for the blind here during the convention and were prompted to make a financial donation. They then suggested that their husbands contribute a phonograph to the school. The husbands agreed, with the unit to be supplied by local operator and association director, **Dean Schroeder**, on behalf of the group. . . . Association charter member, **Harold Scott**, is executive secretary of the Oahe Sportsman's Club, a South Dakota association dedicated to the conservation of waters and wildlife. Scott is from Mobridge.

Roger Miller's "King of the Road," is running riot on South Dakota phonos, according to **Hip Parker** and **Larry Ruegamer**, representing Acme Music Service of Minneapolis at the convention. . . . Genial **Herman Warn**, an association director, from Salem, recalled how 20 years ago he was invited to join the new operator association. "I was put out of the Army and was building a route at the time, and when they told me that as a member I would have to be a gentleman, I told them to give me a year." He's been an association fixture for the past 19 years. . . . Most moving speech of the convention was a banquet reminiscence by **Harold Scott**, who has counted a lot of coins in his day. . . . The easygoing humor of new President **Darlow Maxwell** of Pierre promises to keep delegates to future conventions in high spirits. . . . "At our next meeting in June," Maxwell said shortly after the election, "I plan to have **Mac Hasvold** (newly elected vice-president) preside. It'll be great experience for him and it'll free me for more golf." **RAY BRACK**

TENNESSEE

Al Jenkins, Jenkins Music Co., Dyersburg, recently installed the first discotheque equipment in Dyer County. It's in the Tom Cat Club and drawing record crowds, he reports. . . . **Robert Smith**, Smith Brothers Music Co., Dyersburg, reports business picked up well recently at his five laundromats, a sideline. . . . **Buford Mosier**, Popular Music Co., Henderson, recently underwent a successful operation to remove cataracts from an eye.

H. A. Waller, Ideal Amusement Co., Jackson, installed automatic car wash equipment in a Speed Car Wash as a sideline, is pleased at immediate acceptance. . . . **Earl McDaniel**, McDaniel Amusement Co., Jackson, said his pin game collection was high during the winter. . . . **Tino Hankins**, Jackson Amusement Co., a racing enthusiast, is looking forward to the May opening of stock car racing at Lakeland, big amusement park near Memphis.

H. C. Crestwell, Crestwell Music Co., Milan, installed a new LP console at his top location. . . . **William V. Forsythe**, Forsythe Amusement Co., active in the Chamber of Commerce at Millington, Tenn., near Memphis, reports he has landed a new industry for his city. . . . **Jerry White**, son of **Jourd White** of Jourd White Sales Co., Paris, bought Piper Commanche plane, now flies to Memphis to pick up records and shop.

W. E. Foote, Foote Amusement Co., Selmer, was seen in Memphis last week shopping for new games. . . . **Roy Morris Jr.**, Morris Amusement Co., Somerville, has acquired the Yo Yo Inn, a night club, is remodeling and will open it soon. . . . **Mrs. Geneva Conder**, Savannah Amusement

Co., Savannah, was in Memphis last week buying records and equipment.

Jimmy Lane, manager of Keene Music Co., Union City, installed discotheque in a club, reports it is "the greatest thing in these parts since the invention of the cotton gin." **Thomas T. Blankenship**, formerly service man for Canale Enterprises, Inc., is now route manager for **R. L. Snow**, Snow Amusement Co., Collierville.

Memphis Memoes: **Eddie Bodenheimer**, Shelby Amusement Co., has opened a new mixing bar, Siboney Lounge. . . . **Parker Henderson**, Rainbow Amusement Co., his wife and daughter, **Linda**, 17, are planning a European trip this summer. . . . **Jack Embry**, Central Amusement Co., installed some new LP consoles last week. . . . **Robert Harbin Sr.**, Harbin Amusement Co., ill the past two years, is feeling better.

E. T. Luckett, Luckett Amusement Co., also owns a night spot, the Delmar Club, is thinking of installing discotheque equipment. . . . **Johnny Novarese**, Poplar Tunes Music Service, was seen playing a few holes of golf with **Justin A. (Rocky) Reed**, pro at Riverside Golf Course, and some friends. It was reported Novarese had trouble keeping the ball out of the woods.

Drew Canale, Canale Enterprises, Inc., and **Louis Barsotti**, Tennessee Tobacco Co., took in the races at Hot Springs, Ark. . . . **Charles Kahn**, Tri-State Amusement Co., recently went into the restaurant equipment business as a sideline. He also designed and set up one of the most popular lounges in town, Crown Lounge. But the new El Capitan Club, with Seeburg discotheque, is now the top spot. **ELTON WHISENHUNT**

BOSTON

WATERTOWN, Mass.—More than 100 operators attended a showing Sunday (21) at the Redd Distributing Company plant here for the showing of the Redd firm's various products and to introduce the new Elliptipool billiard and pool table and the wall games of the Orbit Industries. Sales manager **Bob Jones** said response to the new games by operators was excellent.

Hosting for the Redd company were: President **W. S. (Si) Redd**, Jones, Frank and Bob LeBlanc, Chic Morrow, Ron Rego and members of the staff who assisted with refreshments. Among operators were: **Sal Marciano**, Beverly; **Martin Oliver**, Irving Kaplan, and Joe Oliver of Portland, Me.; **Mike Lavessar**, Tewksbury; **Charles Sleeman, Jr.**, Burlington, Vt.; **Arnold Blatt** and **Bernard McGarry** of Boston; **Hugo Cappuccio** of Watertown; **Bill Jones**, Fall River; **Bill O'Brien**, Newport, R. I.; **Dan Morley**, Waltham; **George Barry**, Malden; **Fred Carozzo**, Providence, R. I.; **Bill Parmellee**, Pittsfield; **Joe Viano**, Fitchburg; **Everett Cochrane**, Dover, N. H.; **Ken Progin** and **Bill Jordan**, Fitchburg; **John Angelico** and **George Dugas** of Norwich, Conn.; **Bill Sweeney** of Buzzards Bay and **Charles Panagocos** of Newton. **CAMERON DEWAR**



REDD

CHICAGO

Seeburg's man in the know, **Frank Luppino**, leaked word to the local trade last week about Seeburg's youngest stockholder, granddaughter of **Joseph D. Barrett**, assistant vice-president of the company. **Elizabeth Anne** is her name—born March 22 in St. Paul. Parents are **Mr. and Mrs. William P. Kennedy**. . . . The Associated Buyers Club of Chicago will meet next at Neillon's Restaurant, 7338 W. North Avenue, May 18. Present at the most recent meeting were **Vince Angeleri**, A.A. Swingtime Music; **Wayne and Donald Hesch**, A&H Entertainers; **Arthur Valasquez**, Automatic Music; **Robert and Charles Lindelof**, General Music; **Richard Nomden**, J. Nomden & Sons; **Charles Sacco**, Lee Nordic, Inc.; **Frank Padula** and **Charles Marchetti**, Melody Music; **Ray Gallet**, Ray Gallet Music; **Robert Half** and **Irvin Behr**, Phonograph Service Corp.; **Sig Jacobsen**, Pioneer Automatic Music; **Leon Mohill**, Star Music; **Larry Cooper** and **Kem Thom**, Western Automatic Music.

SAPAR Plans

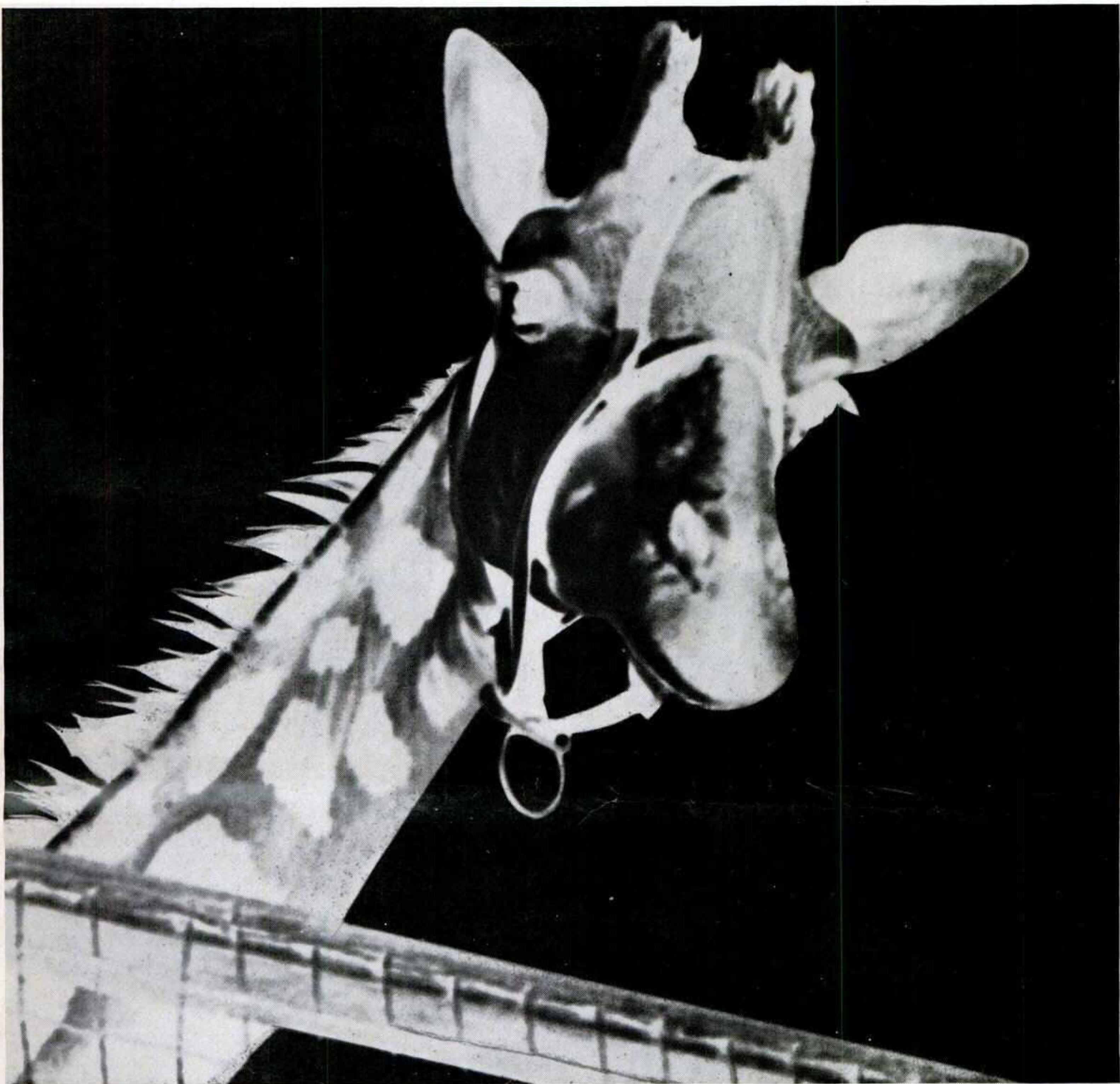
• Continued from page 61

front of the fight to amend the ruling. However, the prospects have remained slim until now. Among other activities the organization put out a special issue of its monthly magazine, *Automat*, which reviewed the en-

tire history of the pinball situation. These magazines were placed in the hands of all parliamentarians, police officials, political leaders and industry spokesmen.

The Milan exhibit will be the latest step in a belated effort to bring the story of the Italian automatic industry to public attention and to differentiate between games and gambling de-

vices. Whether it will come in time remains to be seen. Up to now there has been no public cry for restoration of pinballs, although the opposition of theater owners, which brought on the original ban, ceased to exist when SAPAR joined AGIS, theater owner organization, as an associate member and established its headquarters in the same building in Rome.



This is a switch... bringing back the prying giraffe for a second appearance in the same year! But the old boy saw so much, looking over our fence at the Seeburg Packaged Discothèque, that he missed the exclusive Switch. For the special Discothèque Switch on Seeburg's LP Console/480D makes a difference like day and night. By day, the location has a money-making phonograph with the exciting Spotlighted Album Award feature. At night, just hit the Switch and, instantly, the location is turned into an authentic profitable Discothèque. **It turns night into money!**



Spotlight Pick

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

ORIGINAL CAST SPOTLIGHT

LUV (2-12")

Original Cast. Columbia DOL 318 (M); DOS 718 (S)

Murray Schisgal's hit Broadway comedy comes through as a delightful recording enterprise. Although the show abounds in many sight gags, the humorous lines are enough of a compensation and the three-character cast played by Eli Wallach, Anne Jackson and Alan Arkin are superb.



POP SPOTLIGHT

THE EARLY BEATLES

Capitol T 2309 (M); ST 2309 (S)

This package contains the first songs and recordings that started the unprecedented phenomenon known as the Beatles. Although these selections have been on the market before, this reassembling into one LP will undoubtedly prove a bonanza.



POP SPOTLIGHT

CAREER GIRLS

Peter Nero. RCA Victor LPM 3313 (M); LSP 3313 (S)

Finding a premise on which to place a recorded program is off a difficult task. This Nero package of piano wizardry chose a winner in dedication to the "Hard Working Career Girl." Standard songs applicable to various careers are given fresh bright arrangements supporting the brilliant touch of Nero.

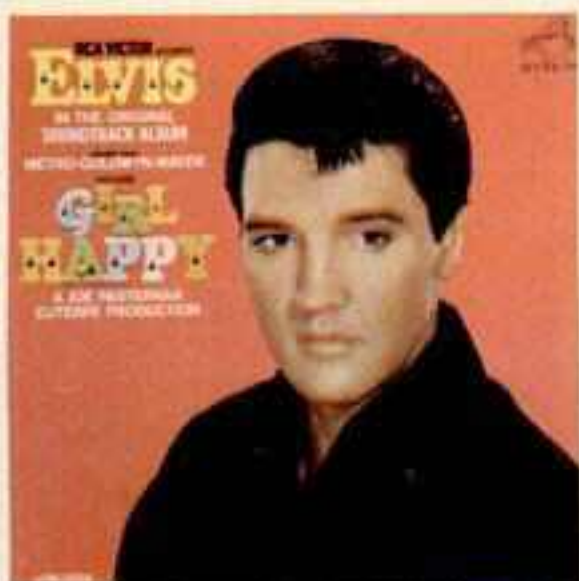


POP SPOTLIGHT

WEEKEND IN LONDON

Dave Clark Five. Epic LN 24139 (M); BN 26139 (S)

All the ingredients necessary for hefty sales are contained in this package: Dave Clark Five is second only to the Beatles in popularity, the boys are riding with a current hit, and last and most importantly, they have proved themselves to be big album sellers with a current LP in the Top 20 and their "Glad All Over" package topped the \$1 million mark.



POP SPOTLIGHT

GIRL HAPPY

Elvis Presley. RCA Victor LPM 3338 (M); LSP 3338 (S)

Another winning package from Presley. Elvis' current hit, "Do the Clam," is included in the string of tunes soloed from the motion picture.



POP SPOTLIGHT

THE GAME OF LOVE

Wayne Fontana & the Mindbenders. Fontana MGF 27542 (M); SRF 67542 (S)

The success of the quartet's "Game of Love" single is all that's needed to get this album off to a strong start saleswise. The boys perform in the expected British group groove which is groovy enough for most record buyers these days.



POP SPOTLIGHT

FRANK SINATRA SINGS THE SELECT COLE PORTER

Capitol W 2301 (M); DW 2301 (S)

Formerly released in various Sinatra albums, this all important music from the pen of the late Cole Porter is now offered in one individual package. Sinatra and Cole fit like hand and glove as the singer interprets every note with class, respect and his own distinctive phrasing style. A bow to the artistry of arranger Nelson Riddle.



POP SPOTLIGHT

LAND OF 1000 DANCES

Cannibal & the Headhunters. Rampart RM 3302 (M); RS 3302 (S)

Here's an American group that seems to have captured the imagination and ear of the pop music buyer. Heavy exposure on national TV and their current hit, "Land of 1000 Dances," contained herein, should help this newcomer group become a household word. The selections include a mixture of original material and established hits.



POP SPOTLIGHT

SOUL SERENADE

Gloria Lynne. Fontana MFG 27541 (M); SRF 67541 (S)

Supported by bright imaginative arrangements, Miss Lynne offers beautiful readings of a raft of equally beautiful songs. She is an outstanding pop-blues singer with a velvety smooth voice, excellent phrasing and a true feel for her material.

POP SPOTLIGHT

THE LAST DANCE... FOR LOVERS ONLY

Jackie Gleason. Capitol W 2144 (M); SW 2144 (S)

Another LP in the long line of lush, posh Gleason offerings. The sophisticated, romantic and melodious arrangements have made the series a popular one. Selections include: "People," "Hello, Dolly!," "Be My Love," "Who Can I Turn To?"



POP SPOTLIGHT

ONE THOUSAND SIX HUNDRED SIXTY-ONE SECONDS WITH DEL SHANNON

Amy 8006 (M)

The lead-off tune, "Stranger in Town"—which has been a good sized pop hit for Shannon—will guarantee interest in this LP from many of his fans. The tunes are all commercially powerful and include: "Keep Searchin'," "Do You Want to Dance," "I Go to Pieces."



POP SPOTLIGHT

DEAN MARTIN SINGS/SINATRA CONDUCTS

Capitol T 2297 (M); ST 2297 (S)

With Dean Martin currently riding high on the charts with singles and LP's, this reissue formerly titled "Sleep Warm," should join his present successes in short order. The bright individual Martin interpretations of standards along with the addition of the names of Martin and Sinatra will do it.



POP SPOTLIGHT

GLENN MILLER TIME—1965

Glenn Miller Ork. Epic LN 24133 (M); BN 26133 (S)

Arrangers George Williams and Stan Annabaum have created tremendous big band magic on current pop tunes in the style of the great Miller band. This idea of producers Bob Morrgan and Manny Kellm was worth the LP. The coupling of Bobby Hackett's inimitable trumpet style and the Miller sound adds up to a fine LP.

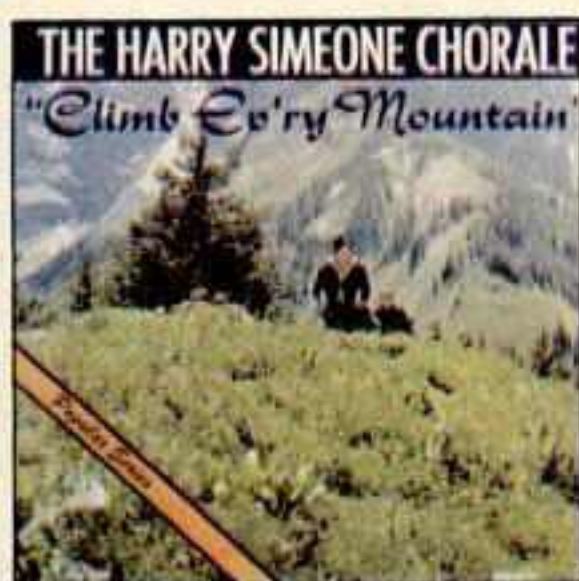


POP SPOTLIGHT

PETER BRADY

Capitol T 2286 (M); ST 2286 (S)

Backed by complementing arrangements by Marty Paich and Shorty Rogers, song stylist Peter Brady makes an auspicious debut on the Capitol label. Lyrics are obviously first and foremost in Brady's warm, rich style. He has selected a well-balanced program of seldom heard semi-standards. "Here I'll Stay," "The Masquerade is Over" and "Mam'selle" are standout performances.



POP SPOTLIGHT

CLIMB EV'RY MOUNTAIN

Harry Simeone Chorale. 20th Century-Fox TFM 3169 (M)

A well-programmed album of inspirational songs beautifully performed by voices possessing all the feeling, authority and warm blend necessary to do justice to these outstanding musical compositions. The title tune, "I Believe," "He" and "You'll Never Walk Alone" are prime examples of clarity and choral perfection.



COMEDY SPOTLIGHT

THE WINDMILLS ARE WEAKENING

Bob Newhart. Warner Bros. W 1588 (M)

Newhart's personalized dry and wry humor is put to work spoofing commercials, Ben Franklin and various human foibles. The bits are clever and well delivered. Bob's fans, and those in the mood for a good 40 minutes of laughter, will find this "live" Ice House performance irresistible.



FOLK SPOTLIGHT

FOLK SONGS/SWEET & BITTERSWEET

Len & Judy. Prestige 7355 (M)

At the ages of 18 and 20, brother Len and sister Judy display an amazing know-how, feel for their material in phrasing and delivery of seasoned folksters. Their warm blend of voices is put to good use on a well-chosen program of folk material, some known, some new. An outstanding and intriguing original composition by Len is titled "Love's Bittersweet."

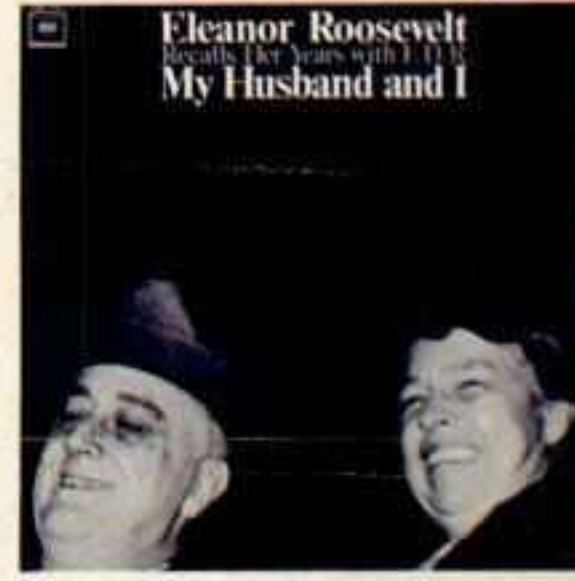


CLASSICAL SPOTLIGHT

PUCCINI: TOSCA (2-12")

Maria Callas, Angel SBL 3655 (S)

Miss Callas' singing is dramatic and responsive; her phrasing accurate, her tone true as she paces herself from the very beginning of her opening cantata. In "Vissi d'Arte," she is superb, blending fine singing with a fine sense of the dramatic. Bergonzi gives a stirring performance. Gobbi's voice is still full and exact. Pretr's conducting is full of vitality and spirit.



SPOKEN WORD SPOTLIGHT

MY HUSBAND AND I (2-12")

Eleanor Roosevelt. Columbia O2L 314 (M)

Mrs. Roosevelt, in this two-record set, describes in a personal and charming style some of the moments of her past. The remembrances are filled with frankness, humor and drama. She tells of her girlhood days, the days at Campobello, FDR's conflict about seeking a third term, etc. Hon. Adlai Stevenson offers praise to the great lady on the back cover.