

Billboard

The International Music-Record Newsweekly
 Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

Henry Scotches Rumors Of Giant Payola Probe

By MILDRED HALL

WASHINGTON — FCC Chairman E. William Henry told a group of State Broadcast Association presidents meeting here last week that there has been "over-reaction" to the FCC announcement of its payola and plugola probe, last November.

No sweeping probe of any particular area, or segment of broadcasting for payola is underway at the FCC—only individual complaints lodged with the Commission, Henry said. This would seem to rule out recent rumors that full-dress or broadscale investigations would be made.

The FCC chairman said the

main reason for making formal announcement of a probe into payola was to give the Commission subpoena powers. FCC personnel looking into the individual payola complaints encountered difficulty in getting information without subpoena powers. There will be no public hearings, it was pointed out.

Henry said the FCC was surprised to learn of rumors that the Commission was "reacting to outside pressures, and stories and broad claims in the payola area. We are," he repeated, "investigating only those complaints of payola made to the Commission." Chairman Henry was made official supervisor of the Commission's "formal" procedure on payola.

The FCC chairman outlined a series of major broadcast problems confronting the Commission—from network programming and CATV, to problems of multiple ownership, political broadcasting, clear channel and daytimer decision in radio, and many others, which dwarfed the payola issue to lower rungs of staff level.

American Airlines, Billb'd Enter Pact on Music-in-Sky

NEW YORK—American Airlines, Inc., last week signed a long-term contract with The Billboard Publishing Company to handle the stereo music programming portion of its Astrovision passenger entertainment operations.

Under terms of this agree-

ment, The Billboard Publishing Company will be responsible for selecting the outstanding new disk releases in both the popular and classical music fields. Passengers aboard American flights will enjoy a choice of a pop program or classical music.

(Continued on page 10)

JOE AND EDDIE, currently on a coast-to-coast college and night club tour of the U. S. and Canada, will be featured again on several Danny Kaye TV shows, as well as "Hullabaloo" and "The Mike Douglas Show." Their sixth LP on GNP Crescendo, a Billboard color pick this week, is "Joe and Eddie Live in Hollywood." (Advertisement)



AL MARTINO, Capitol Records' singing star, continues his amazing string of hits with his latest Hot 100 entry, "My Heart Would Know." Al is currently fulfilling bookings in Australia through the end of the month. (Advertisement)

Solo, Christys Take Honors at S. R. Fest

SAN REMO — Bobby Solo, Ricordi's 20-year-old singer, and Columbia Records (CBS) New Christy Minstrels walked away with top honors at this year's San Remo Festival. This marked a double victory for the Ricordi-CBS combine.

It was a dramatic moment for Solo, and one which seemed to vindicate his unhappy position in last year's Festival. A year ago, Solo was disqualified from the San Remo event when laryngitis forced him to enter the Festival via a playback.

The Italian public favored the disqualified entry, however, by purchasing 1,400,000 copies of Solo's recording of that song. This year, Solo returned to San Remo to win the No. 1 spot as the Italian artist. The Christys won the top foreign (i.e. non-Italian) artists' award.

"Se Piangi, Se Ridi" (If You Laugh, If You Cry), with lyrics by Mogol and Satti and music by Gianni Marchetti, was the winning song, published by Ricordi's FAMA subsidiary.

(Continued on page 14)

One-Speed Proposal Is Just Our Speed, Say Chicago Record Men

CHICAGO—The one-speed record industry concept recently proposed at an RIAA meeting was favorably received by a wide variety of record companies, phonograph manufacturers and dealers here last week.

General feeling among the equipment manufacturers was that a one-speed changer would be "slightly cheaper—and considerably more reliable."

Record companies and dealers felt that a one-speed industry would reduce confusion and possibly tie singles to the "growing album market."

Nothing Better

Admiral's Carl Gates said simply: "There's nothing we'd like better. The cost differential would be minimal but the per-

formance of the changers would be improved."

Gates said the industry could design a changer with an "optimum change cycle time instead of having to compromise between the extremes of 78 and 16 rpm."

"Trip and reject mechanisms could also be optimized," he said, adding the adjustment would also eliminate a certain amount of rumble by doing away with the linkage and compliance needed for speed changes.

More Dependable

He noted that a single hole size would also improve the dependability of the phonograph. "One of the biggest sources of customer complaints is with the 45 adapter," he said.

Zenith, Vice-President Phil Wood said his company would deliver what the public wanted, but if the mechanism were to be simplified, "so much the better." He cautioned, however, that it would take a while to make the conversion.

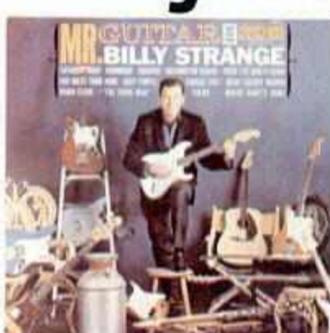
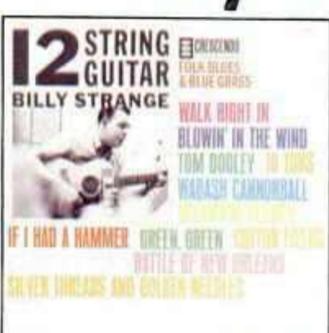
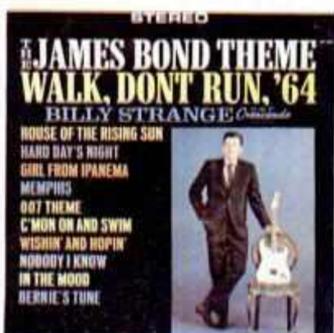
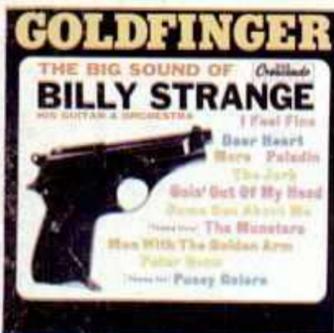
Biggest advantage would be better performance, Wood said. "A one-speed changer would be only slightly cheaper. The trouble with manufacturing is that when you add, it costs a lot, but when you take away, you don't save much."

Time to Convert

Vern Phillips, Motorola's general product manager, said it would take considerable time to make the conversion (. . . "people would still have the

(Continued on page 10)

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NARAS Elects; Picks 2 for Fete Committee

NEW YORK—Harold Lawrence, head of the classical operation for Mercury Records and Philips Records, and Aaron Schroeder, composer and president of the newly formed Aurora International Records, have been elected governors of the New York Chapter of the National Academy of Recording Arts and Sciences. They replace Irving Kolodin and Jerry Lieber, who were unable to attend the regular meetings of the governors.

In other moves designed to increase the chapter's effectiveness, President George Avakian appointed Father Norman O'Connor chairman of the membership program committee and put Mickey Kapp in charge of a group which will plan and pro-

duce entertainment and presentation ceremonies for the annual NARAS dinner April 13.

To assure swift action when needed on the part of the National trustees, the local governors elected Milt Gabler of Decca Records and David Hall of Composers Recordings, as alternate national trustees to serve in the event that one or more regular national trustees might be unavailable.

Additional committee appointments are expected to be announced in the near future as the Academy swings toward its Grammy Awards voting procedures and presentations.

The eligibility lists and ballots are now in the hands of the NARAS membership.

Apt Records Steps Up Production, LP Pace

NEW YORK — ABC-Paramount's reactivated affiliate, Apt Records, is firming up its a&r philosophy and stepping up production. Under the direction of ABC-Paramount President Larry Newton and Apt Vice-President Irwin Garr, a flock of artists have been pacted by a&r director Joe Carlton.

Carlton stated that the label is scheduling three LP lines—one encompassing the pop field; another to be a vehicle for classic blues and a third to handle overseas product. With regard to overseas product, Carlton stated that some 12 albums were already in work from such sources.

According to present thinking, Apt is planning an initial release schedule of about 50

singles and 12 albums annually. Carlton stated his a&r operation would emphasize freshness—new ideas and quality. This is necessary, he said, in an industry in which there is a great abundance of product.

Acts already signed by Carlton include Marge Dodson, Bill Haley and His Comets, Suzie, Damon Avery, Richie Mandell, Brooks Brothers, Vito and the Salutations, the Dynels and the Originells.

Carlton is already engaged in heavy recording activity. A major push is being prepared for the product of Marge Dodson, whose single, "Feeling Good" b-w "Somehow It Got Tomorrow Today," is being rushed out. Miss Dodson is also cutting an album.

Scepter Consolidates Singles; Expands LP's

NEW YORK—Scepter Records is consolidating all of its singles product and expanding its album program. It will now

release all of its singles product on the Scepter-Wand label and will drop all of its subsidiary labels.

In the LP field, a new jazz series under the direction of Tom McIntosh is now being developed. Already in release are albums by Art Farmer, the New York Jazz Sextet and James Moody. A single from the Moody album, "If You Grin, You're In" is beginning to show sales action in both jazz and pop markets. On Scepter's release schedule are two more albums to be released this month.

In addition, Paul Stookey of Peter, Paul and Mary, is heading the folk department and his first production is "Come On Betty Home," by Two Guys From Boston. Stookey's plans for the future include both singles and album activity.

Scepter also has a subsidiary Mace label for the release of foreign and native classical music. There are currently six albums in release and six more are scheduled to be released by Feb. 28.

Scepter is also inaugurating a "Festive" series, which will encompass music geared to American ethnic groups. Already in production are the Mighty Sparrow of Trinidad and Middle East dance music.

Also on the upbeat is Scepter's Hob line, which consists of gospel and spiritual music

London Pop Program A-Poppin'; Subsidiaries to Launch 4 Lines

By MIKE GROSS

NEW YORK—London Records' pop singles expansion program is going into full swing this month. In addition to a drive on the parent company label, Walt Maguire, London's manager of pop artists and repertoire and sales, is adding steam to his London Group labels, Hi, Parrott and Seville, and is preparing for the introduction of four lines, Press, Watch, All-Boy and Tribe.

For the Hi build-up, Maguire recently went to Memphis for discussions with Joe Cuoghi, label's president, who produces all of its records. They mapped out a release program of singles and albums to cover the next six months. In addition to a continued drive on such Hi stars as Bill Black, Ace Cannon, Gene Simmons, who have all had double-barreled hits in both the pop and rhythm and blues markets, Hi will soon launch a new artist, Donald Bryant, for the pop and r&b fields. Upcoming from Hi will be a new Bill Black LP, "More Solid and Raunchy," which will

be released in time for the NARM convention later this month, and an Ace Cannon album, which will be a "live" take of one of his concerts. This will be issued in March.

Cuoghi, according to Maguire, is also planning to branch out to get a more solid concentration on the pop field. This will be done, Maguire stressed, without jeopardizing the "Memphis Sound."

For the Parrott line, which started clicking last year with the Rolling Stones, the Zombies and the Bachelors, Maguire is attempting a new approach to the album market with an album by Andrew Oldham, who is recording director of the Rolling Stones. Oldham has formed his own orchestra and has worked up an instrumental LP that's pegged strictly for the teenagers. Oldham's LP will be the third for the Parrott label. Parrott broke into the album market for the first time last week with a package by the Zombies titled after their initial hit, "Tell Her I Know." This will be followed by an LP titled "The Best of Joe Tex."

It's Maguire's plan to make the Parrott roster a blending of British and American artists. He is preparing a push on Lulu, a 15-year-old girl from Scotland; Them, a new British group; the Novas, a group from Minneapolis, and the Newports, a group of youngsters from New York whose disks will be produced by Artie Kornfeld. Also due on Parrott's schedule are releases by Clarence (Frogman) Henry and Jorgen Ingmann.

For Seville Records, which is run by Ed Kissack and Danny Kessler, the current drive will be on releases by Billy Duke and Dick Roman. On the London line, Maguire is working on Moody Blues, a British group whose record "Go Now" clicked in England, and is getting ready for new releases by Marian Faithful, the Nashville Teens and Billy Fury. And recently added to the London roster was Bobby Jameson, whose record will be released shortly.

Maguire will kick off the new Press label with two new artists. They are Babbitty Blue from England, whose first disk, "Don't

Continued on page 10

'Full Dimensional Stereo' Disk Is Unveiled by Capitol Records

By ELIOT TIEGEL

HOLLYWOOD—After a year of research in studying all links in the recording process—from studio to pressing plant—Capitol Records has unveiled a new "Full Dimensional Stereo" record.

The technical program brings to the fore "Full Dimensional Stereo" to supplant Capitol's previous tag "Full Dimensional Sound," which brought the company prominence when high fidelity broke through as a mass audience commodity years ago.

The new FDS system is heard on eight new LP's. FDS incorporates advancements in recording equipment in the studio, in cutting equipment and in manufacturing product in the factory, Capitol claims.

They claim, too, that the FDS produces records with greater presence and cleaner separation. What the engineers mix during the actual recording session is now accurately transformed from tape to master, explains George Jones, Capitol's manufacturing and engineering vice-president.

According to Capitol engineers, this truer sound is first enhanced through refinements in studio acoustics. Studio A in the Tower Building here has been completely revamped. Fiberglass side panels reduce room reverberation and a tall triangle panel is used for close instrument separation.

In the control room, solid-state amplifiers have been installed in two locations, with the company's other control rooms set for the changeover. These

featuring such artists as James Cleveland and the Voices of the Tabernacle. Also rolling is the recently released album, "Rejoice," which was recorded by Students of the General Theological Seminary of the Protestant Episcopal Liturgy set to folk music.



GEORGE R. JONES, right, CRI's vice-president in charge of engineering and manufacturing, and Edward Uecke, left, CRI's administrator of recording operations, introduce Billboard's Eliot Tiegel to Capitol's new Full-Dimensional Stereo System.

control panels have redesigned circuitry. Capitol claims this offers improved dynamic range and improved signal-to-noise ratios.

Through co-operation with Westrex, Capitol engineers redesigned the Westrex stereo cutter 3D, with the aim of getting greater amounts of information in the grooves.

On the factory level, Capitol's Los Angeles and Scranton facilities are using the "automatic airveying" system which incorporates automation. Engineer Jones says the company is now "making records wholly untouched by human hands," as a result of this system. (Columbia Records' Santa Maria factory is also operating automatic pressers but the label has never boasted about it.)

The "automatic airveying" system involves the dry resin plastic material being stored in tanks outside the factory. This material is drawn into an auto-

matic weigher-blender which produces the proper formula for the presses. This refined, control material is fed into individual presses where heat produces the finished mass. This process eliminates blisters and foreign material producing a cleaner sounding product, according to Jones.

In analyzing the new stereo process, Jones calls it a continuing step toward product perfection. The Full Dimensional Stereo program was one of the company's most soft-pedaled efforts. To introduce the new sonic quality to dealers, Capitol has developed a sampler applicable for counter displays and in-store demonstration purposes.

The feeling in the offices of Jones and Ed Uecke, administrative recording operations director, anent the new quality is that the FDS logo will generate excitement among disk buyers.

DEPARTMENTS & FEATURES

Hot 100 Chart...Page 28
Top LP's Chart...Page 38

→ Other Music Pop Charts
Breakout Singles42
Breakout Albums35
Hot Country Singles46
Hot Country Albums46
Hits of the World26

→ Record Reviews
LP Reviews72
Single Reviews55

→ Music & Record News
Talent40
Country Music46
R&B Music30
Classical Music Chart10
Int'l News Reports14
New Album Releases42

→ Departments
Audio-Video58
Radio-TV Programming50
Coin Machine Operating62
Bulk Vending60

Buyers & Sellers
Classified Mart59

Col., K-S Pact Reflects Inroads

NEW YORK—The Impact of independent record producers on the industry was pointed up anew last week with the signing of the Kama-Sutra organization to a major production contract by Columbia Records. Columbia has been using material by independent producers, but this is the first time a deal has been set with such a top producing outfit as Kama-Sutra. Kama-Sutra, which is headed by Hy Mizrahi, Phil Steinberg and Artie Ripp, has produced

a number of hits by the Shangi-Las, Jay and the Americans, and various other top teen-age artists. In its new association with Columbia, Kama-Sutra will produce its own recordings for the Columbia label. Its first Columbia single, "Don't Say Goodbye," by the Townsmen is already on release.

Ken Glancy, a&r vice-president, said of the affiliation, "Kama-Sutra has established a consistent and impressive track

record in today's singles market. It offers a creative excitement much in the Columbia tradition and we look forward to our future association."

Meantime, Kama-Sutra is expanding its production operations next with the opening of a Coast branch. It's not yet decided who'll head the office there.

Valiant Goes Modern

HOLLYWOOD — A redesigned label, a new numbering system plus incentive awards for distributor promotion men are part of the new Valiant image being developed by Budd Dolinger, new national sales manager.

"The promotion man is the forgotten, unheralded man in the business," Dolinger said. "He carries the brunt of every manufacturer's wrath. When a record isn't a hit, the promotion man is usually at fault is the philosophy of most manufacturers. When it's a hit, all the promotion man had to do was take it around to the radio stations," Dolinger continued.

To reward his fieldmen, Dolinger, a former promotion man himself, plans creating programs to thank the field promotion men for their efforts. One plan involves a trip for two to an undetermined location for the man getting the most records played on Top 40 stations during a specific period. The program will

begin with the first release of new product. Label executive Barry DeVorzon is currently mastering singles for this release.

Dolinger pointed to a program initiated while he was at Cadence, whereby two couples were brought to New York each weekend for informal bull sessions and a Saturday night on the town. "This was our way of thanking the guys," Dolinger explained, "and they never stopped talking about it." In a word it was wise company public relations. Dolinger anticipates building this kind of relationship with his promotion men and hopes to soon announce his distributor network.

The executive pointed out that Warner Bros. is still responsible for any Valiant product in the stalls but once the new logo and numbering system are begun, product will be completely divorced from any prior distribution arrangements.

Prestige Expans'n Pays Off

LOS ANGELES — Prestige Records attempts to broaden its jazz base by moving into pop areas have gained local enthusiasm, reports Bob Kirstein, Western sales manager for the East Coast label.

A single by Jimmy Witherspoon, "You're Next," looms as the label's first pop hit, with over 12,000 copies sold in Detroit, according to Kirstein. It is blues singer Witherspoon's first attempt at a pop single.

In the LP field, vocalist Carol Ventura is the artist the label hopes will crack the pop-jazz field. "We're going after the crowd which digs Henry Mancini and Barbra Streisand," Kirstein explained.

For the past year Kirstein has been working the Western region for Prestige, the first permanent Western salesman in the company's history. This direct communication with dealers and disk

jockeys is helping gain acceptance for the new product, Kirstein believes.

To boost its image Prestige has also undergone a major LP cover art policy change with four colors run on jazz and pop products. In the West Los Angeles and San Francisco are the two major jazz cities. L. A.'s two all-jazz FM stations, KNOB and KBCA, definitely assist in selling jazz product, says Kirstein.

Bob Burrell To Beechwood

HOLLYWOOD—Beechwood Music for the first time in its 15-year history has gone outside the company to acquire a contact man. Named to this new assignment is Bob Burrell. Beechwood becomes the third client using his recently formed company. Burrell's prior experience was with BMI here.

"We believe a separate specialists can perform the job of contacting producers and artists about songs if he isn't worrying about other facets of the business," explained Tom Morgan, Beechwood's general manager. Other members of the Beechwood team are Anita Steiman, who handles all administration for Morgan plus four contract writers—Gary Usher, Steve Douglas, Dave Axelrod and Bob Bateman in New York.

Littleton Named

NEW YORK—Sam Littleton has been named Southern field representative for ABC-Paramount Records. Littleton, an Atlanta resident, began work Monday (1).

Blau Elected To Posts at MPHC, WB



VICTOR BLAU

NEW YORK — Victor Blau last week was elected president of Music Publishers Holding Corporation, and a vice-president of Warner Bros. Pictures, Inc., MPHC's parent firm. Both posts had been held by the late Herman Starr.

Blau was recently named to the ASCAP board of directors. He is being transferred here from Burbank where he served as MPHC's executive vice-president and Coast head, and executive in charge of the Warner Bros. Studios music department.

Blau joined Warner Bros. Pictures in 1933. He served first in its copyright department, and in 1935 became head of the copyright and music clearance departments of the picture company and MPHC.

Three years later, Blau surveyed the European music publishing scene and the performance rights societies in 13 countries which resulted in MPHC's international agreements. In 1939 he was appointed head of MPHC's standard and foreign departments, and in 1941 was named assistant to Starr, then MPHC president. He was promoted to head MPHC on the Coast in 1945, was elected an executive vice-president a year later, and in 1948 was named head of the studio's music department.

PAUL HEINECKE MARKS 80th YR.

NEW YORK—Paul Heinecke, founder and president of SESAC, Inc., celebrated his 80th birthday Tuesday (2) and his 66th year in the music business at a testimonial dinner in his honor.

A special commendation was read into the Congressional Record Jan. 13, 1965, by Congressman John V. Lindsay (R.-N. Y.), marking the event.

Production Unit Formed by Joy Music; Schwaid Named

NEW YORK — Joy Music, Inc., has set up a production arm, "Talent Productions, Inc.," with Bob Schwaid as general professional manager, according to George Joy.

The subsidiary will produce masters and demo sessions and screen and acquire new song material from both free-lance and contracted songwriters. Schwaid's TPI firm will seek out recording talent and independent producers and arrangers.

In conjunction with the Joy move, the record side of the operation, Joy-Select, is currently working extensively with indie production firms in the acquisition of masters. The company, headed by Eddie Joy, will step up its screening of new talent and material under the direction of Al Ham, the label's special projects chief.

The largest album release for

Joy-Select is under way, including packages by Billy Butterfield, Floyd Morris and the Manhattan Brothers. The diskery has culled two current singles releases, "The Dixatay," by Billy Butterfield, and "The Touch of Your Lips" by Floyd Morris from the LP's.

Joy has also established its own art department for the creation of album jackets.

The headquarters for the company houses a \$100,000 recording studio for exclusive use of Joy-Select and TPI.

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Five NARM Newcomers Attend Meet

PHILADELPHIA—Five record companies who recently joined the National Association of Record Merchandisers will participate in their first NARM convention. The conclave is set for February 28-March 4 at the Fairmont Hotel, San Francisco.

The companies are Bell Records, with the Amy, Mala and Bell labels; Scepter Records, Starday Records, Vanguard Records and Word Records.

Peter Hess and Larry Uttal will represent Bell; Marv Schlachter and Peter Garris will represent Scepter; Chuck Chellman will represent Starday; Herb Corsack will represent Vanguard, and Bill Jelley and Cy Jackson will represent Word.

Jules Malamud, NARM executive director, said that convention registration is closed, with a capacity number of record companies and rack jobbers already registered.

Hilltop Bows Little LP's

NEW YORK — Hilltop Records, country music subsidiary of Pickwick International, is moving into the little LP market this week with the release of six packages, one of the first complete country libraries ever created specifically for use in juke boxes.

The miniature albums, featuring full color covers and three songs per side, are available through record distributors and one-stops with additional color covers for display purposes and specially printed title strips available to operators.

Featured in the releases are Patsy Cline, Hank Locklin, Tillman Franks, Johnny Horton, Webb Pierce and Floyd Tillman.

Eva Quits Mercury

CHICAGO—Eva Dolin, public relations chief at Mercury since 1961, left the firm recently. Miss Dolin said she is considering offers from several major record firms, film and TV organizations. Miss Dolin joined Mercury as a copywriter in 1960. Prior to that, she worked with Music Corporation of America's talent division.

MPHC PUTS OUT WINNING SONG

NEW YORK — The winning song of the San Remo Festival, "Se Piangi, Se Ridi" (If You, If You Laugh), is being published here by the Music Publishers Holding Corporation. George Lee, an MPHC executive, reports that an English lyric will be ready sometime this week and that record companies started calling for copies as soon as the winners became known last week. MPHC is also publishing another San Remo entry, "Abbracciami Forte" (Hold Me Tight).

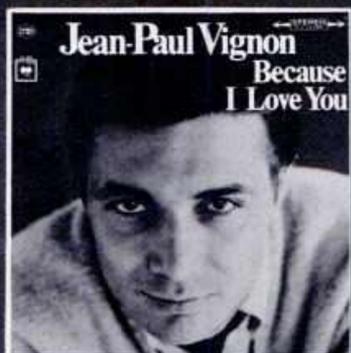


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BILLBOARD, February 13, 1965

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Basin Street East—New York
Town and Country—Brooklyn
Drake Hotel—Chicago
Fontainebleau—Miami Beach
Condado Beach Hotel—Puerto Rico
Suttmiller's—Dayton
Bon Soir—New York

ON TELEVISION:

Ed Sullivan Show
Red Skelton Show
Mike Douglas Show
Ruth Lyons Show
Tonight Show
Clay Cole Show

ON RADIO:

Arthur Godfrey Show

Writers:

Lyn Duddy and Jerry Bresler

Direction:

William Morris Agency

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Howard Hinderstein

This One



KW6Z-TFH-GWYH

Time for Speed Study

Another sampling of opinion—this time from the Midwest—clearly shows that an overwhelming majority of executives in the record business are of the opinion that conversion to one speed would benefit the entire industry (see separate story).

In view of the inescapable trade attitude, we feel that the RIAA will take it upon itself to create a committee to study the feasibility of converting.

Jimmy Johnson, the Walt Disney music-record labels' president, in a letter to RIAA executive secretary Henry Brief, has formally urged that this be done and that proper interim measures be taken in order to ease problems of inventory and obsolescence.

Billboard has stated its position clearly in the past and we reiterate at this time: We feel that in the face of such strong trade opinion in favor of a one-speed industry, the RIAA should quickly move to implement Johnson's suggestion.

We are aware of the bitter battles of the past; we are aware of prestige factors which were operative during the battle of the speeds in the late 1940's. It is our hope that such matters may be thrust aside for the benefit of all—the manufacturer, dealer and record consumer.

Here is really an opportunity for planning on an institutional level.

Letters to the Editor

(All letters intended for publication must be signed and bear the sender's address. Signatures will be withheld at the sender's request.)
Dear Sir:

I was happy to see your new Rhythm & Blues page in Billboard. I am the producer of Europe's only r&b radio show as far as I know, and, of course, will use the great chart and news information you print. I hope you will give more news in the future.

Rhythm and blues is becoming more and more popular over here in Holland and Radio Veronica's "R&B Hop" is extremely popular among all the fans. We even get letters from England and many other countries where Radio Veronica can be received.

I would like to ask you to publish an invitation to the American record companies to provide me with their r&b records. Few good r&b disks are issued here, but I can promote them through my shows. I will broadcast all good material. Any help will be appreciated.

Here is the R&B Hit Parade in Holland:

1. "Baby Love," Supremes.
2. "Come See About Me," Supremes.
3. "Saturday Night at the Movies," Drifters.
4. "Little Red Rooster," Rolling Stones.
5. "Lovely, Lovely," Chubby Checker.

The most requested names on my shows are Rob Hoeke, a Dutch boogie-woogie pianist (he will be visiting Holland next week); Fats Domino, Bobby Bland, Jimmy Reed, John Lee Hooker, Marvin Gaye, the Supremes, Howlin' Wolf, Memphis Slim and Sonny Boy Williamson.

There's not much interest here in gospel and spiritual, but Mahalia Jackson and the Golden Gate

Quartet are very popular, thanks to many personal appearances.

Sincerely,
HARRY KNIPSCHILD
Rijnenburgiaan 2
Utrecht,
Holland

Dear Sir:

I wish you would print this letter or portions of it so that someone could give me an answer. My question concerns distribution of records.

Ever since the payola probe, the record industry appears to have created a nervous image insofar as the distribution of sample material for exposure is concerned.

Consequently, and this seems to be a universal situation, the great majority of stations are receiving nothing but 45 r.p.m. pop releases regardless of their music policy.

Now, even if this involved no expense, can anyone honestly tell me that either side stands to gain when the records are relegated to the giveaway heap.

An occasional free LP in place of tons of not airable 45's would benefit both parties. It strikes me that the record companies should take a closer look at their method of distribution. They might save themselves some money.

Cordially,
PAUL W. ENTRESS,
Program Director, WWNH

Dear Sir:

I would appreciate it very much if you or some members or departments of your magazine would give me information concerning the following questions:

What is the average royalty paid a recording artist or group for a 45 single record? For an LP record?

What royalties are paid to a good artist or group?

How high do royalty rates run?

'New' Copyright Bill Put To U.S.--Has Few Changes

WASHINGTON—The Copyright Revision Bill to be considered by the 89 Congress, introduced last week, makes only minor changes from last year's H.R. 11947, which died with the ending of the 88th Congress. Main changes from the old 1909 Copyright Act of interest to the record industry remain substantially the same as in last year's revision bill. The juke box performance royalty exemption is deleted as before. (Billboard, Aug. 1, 1964.)

Retained in the bill for the 89th Congress—which expected to begin hearings fairly early in the session—is the compulsory licensing proviso, with its

slightly higher mechanical royalty (from 2 cents to 3 cents per work, or 1 cent per minute of play, whichever is higher). Duplication of records will be a violation of the Federal Statute, in the proposed revision, incurring both civil and criminal liability. Also, notice of copyright for phonograph records will have to appear on the record.

The present bill again kills the old confusing "Reversion" order for renewal in the old Copyright Act, subject of many court actions. The author or his rightful heirs can, after 35 years, cancel a transfer of ownership on two years' notice to the transferee, to seek new assignments. One change in the new bill will permit the author of a commissioned work to enjoy this same privilege. Previously, commissioned and for-hire employees were lumped in the 75-year copyright granted corporate works.

Other Changes

The only other substantive changes, according to Library of Congress spokesmen (the bill itself was not available as of Billboard's deadline), were to declare "fair use" exists—but the bill leaves any definitions up to court interpretation. Also, radio broadcasters can tape-off material for later use without violating copyright performance royalty laws, but must destroy them at the end of six months—the idea being to ban any continued and indiscriminate re-use of the tapes.

Primary provisions of the new bill which are substantially the same as last year's, include: a single system of statutory protection, which ends old "Common Law" copyright; term is for life plus 50 years. The old blanket exemption from performance royalty when use was

not "for profit" is dropped, and the bill spells out situations where educational and other institutions can use copyrighted material free, within bounds.

Hotels can beam broadcasts publicly to their guests, provided there is no charge, and nothing in the way of advertising is dubbed in by the hotel or public place. If radio or TV sets are coin-operated, owner becomes liable for licensing.

In the compulsory licensing, failure to serve notice on the copyright owner or inform the Copyright Office, makes the recorder (after a first recording has been made) liable to all penalties for infringement. Mechanical royalty reports are due quarterly to the copyright owner. Omission of copyright notice on phonograph records would safeguard an "innocent" infringer from damage and profit recovery. Innocence would not hold up if the notice is defaced or erased, or user fail to check with copyright office for correct name of copyright owner.

Damages and remedies are the same as in last year's bill, but tougher than the old 1909 copyright terms. Owners of separate "splinter" rights can sue on their own for infringement, but must notify copyright owner and all interested parties.

Infringing a record can enable copyright owner to collect actual damages plus profits made by the infringer—or elect statutory damages ranging from \$250 to \$10,000. Courts can go above the \$10,000 limit in case of willful and repeated infringement. Criminal penalties when U. S. decides to go after a copyright violator, run from \$2,500 and a year in prison to \$10,000 and three years. Fraudulent or defaced copyright notices bring liability of \$2,500.

New RCA Club Post to Kayes

NEW YORK — Alan Kayes has been promoted to the new position of marketing manager for the RCA Victor Record Club. For the past 18 months Kayes was manager of Record Club operations in liaison with Reader's Digest Music.

Kayes, who will report to D. H. Kunsman, division vice-president of the Record Club, will be responsible for all Club merchandising, advertising, promotion and market research. He will shortly announce the organization which will report to him.

Kayes joined Victor in 1946 as manager of press and information. In 1950, he was named commercial manager of Red Seal Records, and in 1951, he was appointed manager of Red Seal's a&r. In this capacity he was responsible for bringing to the label outstanding concert artists and ensembles including pianist Van Cliburn, conductors Fritz Reiner, Morton Gould and Pierre Monteux and Metropolitan Opera sopranos Leontyne Price and Anna Moffo.

What would the top royalty rate be?

In your opinion, what is a good royalty rate? A fair royalty rate? (Fair to both artist and company.)

Please rate teen record sales. How is a sale of 5,000 copies regarded? 10,000? 15,000? 20,000? 25,000? 50,000? 100,000?, etc. How many does a smash hit sell? How many copies does a typical Hot 100 record sell?

If you had an expanding royalty schedule, what would represent reasonable steps for record sales and royalty payments? For example, for the first 100,000 records the royalty is 3 cents, from 100,000 to 200,000, 3.25 cents, etc.

What is the average rate or payment made for the rental or outright purchase of a master tape or recording? What is a good rate? The highest rate?

What is the usual amount paid for publishing or copyright privileges? How is it usually split? What is a music publisher expected to do ordinarily other than make available copies of music? Must the publisher make copies available to the public or other publishers?

What fee do most booking agencies charge for their services? What do you think is reasonable?

If you know the address of the Recording Industries Association of America (RIAA), would you please send it to me.

Do you know of any other sources from which I can get information about the questions

(Continued on page 10)

Billboard BACKSTAGE

An Unexpected Pleasure

IN the record business you never know where your next hit may come from. This is also true in the book publishing field, as we have just discovered.

About a year ago, Billboard's Book Publishing Division asked us to read a manuscript on the record and music business that had been submitted by two music business attorneys. Thinking we would give it a hasty look and politely tell the authors it was not for us, and thus avoid a lot of work, we started to riff through the pages.

Four hours later we had finished reading every word. The initial glance had us intrigued. Every chapter, every page, had information of value to a practicing record-music man.

The authors, Sidney Schemel, of United Artists, and Bill Krasilovsky, of MPHC, have valuable years of practical business experience to their credit.

The authors commissioned Paul Ackerman, Billboard's music editor, with 30 years of practical experience, to edit their work. The initial order of 3,000 bound copies of the book, "This Business of Music," retailing at \$12.50, was sold out in December, the first month of its publication. A new order was rushed through at the plant and the book is enjoying a hefty continuing sale.

Our realization of how good "This Business of Music" really is was capped when George Meyerstein, general manager of Philips of France, told us he had heard about the work during a recent business trip to Montreal.

The authors are making plans to supplement "This Business of Music" annually, with a condensation of the business news relating to records and music. Billboard plans to publish this information in booklet form.

If you are in the music business we urge you to try a copy of "This Business of Music."

Hal B. Cook

PUBLISHER

New Era in Exposure

American Airlines and Billboard this week entered into a contract whereby Billboard will handle the programming of the stereo music portion of the airline's Astrovision Passenger Entertainment Project. (See separate story.)

The pact marks a milestone in the music industry's promotional annals inasmuch as it opens up an entirely new area of exposure to recorded music. Record manufacturers, publishers, distributors and songwriters all will benefit from this new mode of song and record exploitation.

Some 1,000,000 passengers monthly will hear choice new pop and classical product on various labels. A printed program will clearly spell out specific songs, albums, labels and artists.

Literally several years of planning were necessary before this project could be consummated; but the Billboard pursued it with tenacity in view of the obvious need to develop new exposure areas.

Billboard congratulates American Airlines for its pioneering venture in passenger entertainment, and for the opportunity it provides to choice record product.

TWO BRAND NEW BEATLES SONGS

AVAILABLE ONLY ON THIS CAPITOL SINGLE!

THE BEATLES

**EIGHT DAYS A WEEK
I DON'T WANT TO SPOIL THE PARTY**



5371

ZONING BOARD ACTION

Carnival Ordinance Bans Philadelphia Folk Festival

PHILADELPHIA—The Philadelphia Folk Festival, one of the East's most popular—and scholarly—folk music festivals, was unceremoniously barred from its Paoli farm site on the staid suburban main line. And it took an old-time carnival ordinance for the suburban Tredyffrin Township Zoning Board to find an excuse to ban the folk festival which has been drawing tremendous crowds for the last three years during the last week in August.

C. Colket Wilson, who also plays host to the Pennsylvania Ballet Company on the same site, loans his 1760 family farm to the nonprofit Philadelphia Folk Song Society which sponsors the festival. Although the zoning

board conceded no rowdy or illegal conduct was noted among the 18,000 who attended three days of folk music sessions at the Wilson farm last year, they said there was a carnival ordinance violation in that the singing at one session carried over until 2 a.m. Sunday morning.

Dr. MacEdward Bleacher, head of the Department of Folk Music at the University of Pennsylvania, which is partially supported by the nonprofit festival, called the zoning board's action as being "fatal to one of the true authentic folk gatherings in the country." Bleacher charged the ban was the result of "one or two disgruntled people in the area, especially one whose daughter got interested in folk singing." This area of the main line is loaded with influential people, mostly from the Blue Book.

In its three years, the Philadelphia Folk Festival has attracted the top names in folkdom, including Theodore Bikel, Mississippi John Hurt, Doc Watson, Judy Collins, Pete Seeger, Dave Van Ronk and the New Lost City Ramblers. In addition, scholars such as Dr. Bleacher conducted seminars about folk music.

James Orlow, attorney for the folk song society, declined to say whether court action might be taken to overrule the zoning board. Wilson, who wants his 15-acre farm to continue as the folk festival site, called the zoning board's ruling "an outrage."

The nonprofit society netted about \$8,000 in 1964. Part went to the University of Pennsylvania folk music project, the remainder to finance folk music concerts at geriatric and youth centers.

Capitol Club, Plant Up 4

HOLLYWOOD—Three appointments with the Capitol Record Club and one with a company pressing plant were announced last week. The three club appointments are part of the organization's expansion in merchandising-marketing.

Named special merchandising manager for the club was Mike Hoffman, switching over from club credit manager. Named ad manager was Margaret Breeden, with Janice May sales promotion manager. Mrs. Breeden was formerly with a mail order ad agency in New York; Miss May has been with Capitol six years, most recently as the club's magazine editor.

Named personnel director for Capitol's rising Jacksonville, Ill., plant was George Zeigler, moving over from the label's Scranton plant.

Hindle Honored

LOS ANGELES—Alfred E. Hindle, who recently retired as custom sales manager of the RCA Victor Hollywood operation, was honored recently in a testimonial dinner at the Beverly Hills Hotel here. Hindle, who joined the label in 1926, was a pioneer in motion picture recording techniques.

NEW YORK—The suggested retail price for the new line of ABC-Paramount, Impulse and Westminster four-track, pre-recorded stereo tapes is \$7.98. They had originally been tagged at \$6.98 by ABC-Paramount.

Roulette Album Has Hits of 1964

NEW YORK—Roulette Records, who in the past issued such LP packages as "Golden Goodies," "20 Original Winners" (four Vols.) and "12 Original Winners of 1964."

The album contains 11 tunes which reached No. 1 on the pop chart last year including many year-end hits such as "Leader of the Laundromat," by the Detergents. Among the selections are "My Guy," Mary Wells; "Come on and Swim," Bobby Freeman; "My Boy Lollipop," Millie Small; "Under the Boardwalk," Drifters, and "Walking in the Sand," Martha and the Vandellas.

The new release is being supported by heavy promotion, according to Bud Katzel, Roulette's national sales manager. One-minute spot announcements have been purchased in 18 large and small markets so far, said Katzel. Working a co-op money deal with distributors, Roulette is purchasing from 30 to 128 spots on such stations as WMCA, WABC, WINS (New York City); KXOK, WILL (St. Louis); WIBG (Philadelphia); WLS Chicago; KYA, KWEB (San Francisco); KXDA, KROY (Sacramento); WBZ, WMEX, WILD (Boston); KAAY (Little Rock, Ark.), and WNOE, WTIX (New Orleans).

Supplementing the radio campaign are in-store promotions, easels and window displays, co-op mats for newspapers and trade paper advertisements.

Col. Appoints Gartenberg, Lorenz, Kapps

NEW YORK—Three major appointments were made at Columbia Records last week. John J. Lorenz has been set as vice-president for development of the Columbia Records Distribution Corporation; Seymour Gartenberg as vice-president for finance, and John Kapps as vice-president for operations and planning for the Columbia Record Club.

Lorenz will be responsible to Norman A. Adler, Columbia's executive vice-president, for the exploration and study of the organization's diversification program. Gartenberg will also report to Adler. His duties will include direction of Columbia's financial policy and planning as well as supervision of systems and data processing.

Kapp will be responsible to Cornelius F. Keating, vice-president and general manager of the Club's systems and data processing, collections and long-range planning.

Guarino Off To Europe

PITTSBURGH—Lou Guarino, World Artists Records president, is currently on a two-week European business trip. While there he expects to cut five new artists for the label with Shel Talmy producer of sides for Chad and Jeremy, the Kinks and the Bachelors.

Another adjunct of the trip is the setting up of foreign affiliates for World Artists publishing firm, Wa-Wa Music, BMI,

COLLEGE CIRCUIT

Sales Up as Stars Draw Well

NEW YORK—The college circuit bubbled with activity as 1964 closed.

The Astronauts appeared Dec. 12 at the U. S. Military Academy, West Point, New York, and played to 1,700. Billboard campus correspondent Cadet Jerry Merges reported good sales at the retail level.

Johnny Mathis, appearing at the fieldhouse of the University of North Dakota at Grand Forks, drew a near-capacity attendance of 6,000. Correspondent Steve R. Smirnoff reported "excellent" audience reaction and termed the entertainment the best the university has had in a long time. Station KILQ tied in with the concert, according to program manager Don J. Weir and traffic executive Lynn Gutensohn, who featured Mathis albums. A check at Scott's Music Store and Poppler's indicated Mathis' sales were up.

Jerry Raven, appearing at the University of Buffalo Dec. 5, drew 350. Harold Bob, campus correspondent, stated the show was well received.

Harry Belafonte, playing the Allen Field House at Kansas University, Lawrence, Kansas, drew a near capacity crowd, according to correspondent Jack Miller. With Belafonte were Sonny Terry, Brownie McGhee and Nana Mouskouri. Miller reports that the concert was very well received, and that album sales in stores were high.

The Serendipity Singers and the Oscar Peterson Trio, playing Washburn University Nov. 16, at Topeka, Kansas drew 1,500. The show, according to correspondent Jack Miller, was part of the Ford Caravan of Music. It was well received. The Wayfarers, Stan Wilson and Richard and Jim played Oregon State's Gil Coliseum at Corvallis Nov. 21. According to correspondent Jim Albright, the show competed with house dances and drew poor attendance.

Bill Cosby on Nov. 29 played West Point Military Academy at West Point, N. Y., and drew an excellent audience response. He played to standing room.

Chad Mitchell Trio played Old Dominion College Oct. 27, drawing an audience of 500. Their act was a "smash," reported correspondent Tom Lewis. On Nov. 15, the New Christy Minstrels appeared at Old Dominion College playing to 800. Show was termed "delightful." On Nov. 21, Johnny Mathis appeared at the same site, drawing 1,000. Mike trouble caused some annoyance, according to correspondent Tom Lewis. The Musicenter and Ward's Corner Record Shop reported a slight increase in sales of Mathis albums.

Duke Ellington, in playing Utah State University at Logan, Utah, drew more than 3,000. Joel Casey, campus correspondent reported, and created enthusiastic audience reaction.

2 Murmaids Sue Conte Co.

LOS ANGELES—Two Murmaids have charged Ruth Conte, owner of Chattahoochee Records, with never paying them for warbling their hit single, "Popsicles and Icicles." In a \$114,000 suit filed in L. A. Superior Court, Terry and Carol Fischer, two of the three Murmaids, are asking for an accounting of all moneys received from the sale of their single which became the nation's third top tune in January 1964.

Plaintiffs, through attorney Abraham Somer, of Mitchell, Silberberg & Knupp, are also asking for preliminary and permanent injunctions, enjoining Mrs. Conte from using the name Murmaids and releasing records by any group bearing this moniker. The court is being asked to determine who has exclusive rights to the continued use of the Murmaid name.

The plaintiffs are asking exemplary and punitive damages of \$100,000, general damages of

\$4,000 plus \$10,000 for artistic services rendered.

The complaint alleges Chattahoochee sold over 300,000 copies of the hit single, with the trio receiving no payment despite repeated demands for royalties due. Action says the trio disaffirmed their contract with Mrs. Conte Dec. 17, 1964, by written notice. Under the terms of the pact drawn up for two years—but with the option for mutual release after six months if the disks did not sell—the girls were to receive 3 per cent of the retail list of 90 per cent of all disks sold, less recording costs.

The defendants are charged with rendering the trio with an "incomplete, inaccurate and outdated accounting" of the number of disks sold and that this accounting "does not represent the actual net earnings due plaintiffs."

The third member of the now disbanded trio, Sally Gordon, is not involved in the suit.

Kennedy Gets Caedmon Job

NEW YORK—Arthur Kennedy, formerly of I.B.C. Studios and RCA Victor, has been named chief engineer of the Theater Editing Studios, Inc., a company formed chiefly to handle the growing mastering and editing needs of Caedmon Records.

The Shakespeare Recording Society and the Theater Recording Society Theater Editing Studios, Caedmon's subsidiary labels, have purchased Archie Bleyer's Cadence Audio Lab on West 57th Street and will use it as its base of operations.

and Wa Music, ASCAP.

The label's current singles release is "We Were Lovers," by Reparata and the Delrons.

BB ADDS 4 CAMPUS REPS

NEW YORK—The Billboard has appointed four new campus correspondents—three in the United States and one in Strasbourg, France. The Billboard's network of college correspondents reviews personal appearance shows on campus, checks on the relationship between campus promotion and record sales in local shops, etc.

The appointees are as follows: Carol Beth Mintz, State University College, Plattsburgh, N. Y.; Richard Morris, Dickinson College, Carlisle, Pa.; Roy Hamilton, University of Dubuque, Dubuque, Ia.

Appointed as representative at Strasbourg University is Francis W. H. Davies.

Nina and Premier in Settlement

NEW YORK—Premier Records has made an out-of-court settlement on the suit filed by Nina Simone last December against the company for the unauthorized release of an album titled "Starring Nina Simone." Miss Simone claimed that the LP was issued without her knowledge or consent.

As part of the agreement, Miss Simone is being given a cash settlement, plus 5 per cent royalties on the total number of albums sold both in the U. S. and abroad. Premier also agreed to submit a complete accounting of all albums that were manufactured, distributed and retailed at its list price of 98 cents.

All parties concerned have offered their co-operation to Philip Landweher, Premier president, who is contemplating a suit against Miss Simone's former manager, who originally sold the tapes to Premier although he did not own the recording and had already been discharged by the singer in 1956.

Wood to Record Pop Material

MEMPHIS—John Farrow, national promotion director for Joy Records, New York, has announced a promotional campaign for singer Bobby Wood.

Farrow was in Memphis with Joy a&r director Albert Ham to cut four singles with Wood in the Sun Record studio. Farrow, a country singer, will record pop material.

After the sessions, Wood entered a hospital for plastic surgery to remove scars on his face. He was critically injured in a highway crash last Oct. 13 near Kenton, Ohio, while on a tour. The crash killed Sonley Roush, 27, manager for Josie Record artist J. Frank Wilson.

Martin L. Simon Dies in Memphis

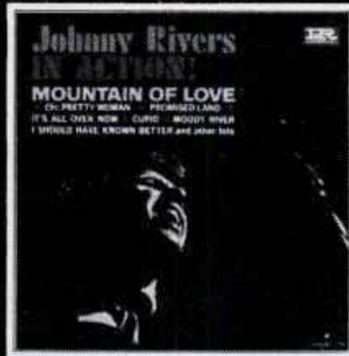
MEMPHIS—Martin L. Simon, owner of Bias Music Publishing Company and Marty's Record Shack here, died several weeks ago after an extended illness. He was one of the city's leading record retailers. He's survived by his wife, son, and sisters.

"The most promising new vocalist of 1964" fulfills his promise.

JOHNNY RIVERS MIDNIGHT SPECIAL / CUPID

#66087

HIS 3RD SMASH L.P.
JOHNNY RIVERS IN ACTION!



LP-9280/LP-12280



IMPERIAL RECORDS. A SUBSIDIARY OF LIBERTY RECORDS, INC.

One-Speed Proposal Is Just Our Speed, Say Chicago Record Men

• Continued from page 1

libraries and would want the dual speeds"), but if the industry could standardize, the consumer would get a "better value." Phillips felt it would definitely be to the consumer's long-range interest to make the change. "A less complicated mechanism is cheaper and more trouble-free," he said.

RCA Victor's Richard W. Hanselman, vice-president in charge of consumer products and merchandise, was perhaps the most noncommittal of the group.

Hanselman said that a price reduction would result, but it wouldn't be substantial enough to make much of a difference.

"We probably could build a slightly more reliable changer, but as a practical matter, how much better than excellent can you be," he said.

Still Have 78's

"We still offer the 78 speed despite the fact that 78-speed

records haven't been made for years. If we eliminated the 45 speed on our changers, we would be bound to have some disgruntled buyers."

Mercury's Irwin Steinberg felt that settling on one speed would "reduce confusion." He emphasized there was "no real meaning to multiple speeds."

Steinberg said he felt the album market was the one with the greatest growth potential and it seemed to make sense "to relate singles to the growing market."

Will Go Along

Chess's Max Cooperstine didn't feel settling on one speed would make "that much of a difference," but added that Chess would go along with the industry.

Record dealers seemed split. Tom Bonfiglio, record buyer for the large Goldblatt chain, thought settling on one speed would be a "good thing." He felt it would promote EP sales and would expand the single market. "We would bring adults back to singles," he said.

Andy Andersen of Record

Center wants not only one speed but one type of recording—no more monaural and stereo. Andersen feels the 33-speed single would produce an adult interest in seven-inch disks. "Most adults don't want to mess with adapters and inserts."

No 45-Only

Andersen estimated that less than 1 per cent of his customers now play records on 45-only equipment.

Lowe's Joe Gage, however, feels that kids would like to stick with 45's with the big hole. "It gives them identity. The album doesn't appeal to kids—it's what their dad buys—they want their own records."

Gage felt the biggest thing the record industry could do would be to come up with a compatible mono-stereo disk. It would cut our inventory in half, he said.

"Little Al" Temaner agreed with Gage. "I love it the way it is," Al said. It's a manufacturer problem, not a sales problem. "Why eliminate the big hole?" he asked. "It would kill my insert and spindle business."

London Pop Program Pops

• Continued from page 3

Make Me," was produced by Mike Smith, and Adam, Mike and Tim, a British teen-age group, who'll debut with "Little Baby."

The disk under the new Tribe banner will be produced by Texas-based Hughie Meaux. Its first two releases will be by June Knight and the Sir Douglas Quintet. The new Watch label comes to Maguire through an agreement made with All South, New Orleans distributorship headed by Henry Hildebrand and Joe Assunto. First out on Watch will be the theme for this year's New Orleans Mardi Gras called "Big Chief Part 2." The disk was recorded by Professor Longhair. The deal for the new All-Boy label was made with Steve Poncio, who heads United Distributors in Houston. First record on All-Boy will be Len Snyder's "Nobody Knows."

Hanna-Barbera to Unwrap Product at NARM Parlay

HOLLYWOOD—Hanna-Barbera Records will unveil its product at the NARM convention in San Francisco Feb. 28-March 4. Corporate head Bill Hanna and disk chief Don Bohanan will attend the rack jobber convention to display the new releases and discuss sales policies.

Bohanan said he hoped to have his distributors selected by the time the NARM show began. HB's first release will offer product in its cartoon series, eschewing the phrase kiddie line in favor of the new tag.

The first release will include \$1.98 LP's plus 49-cent and 29-cent singles. The artists will be culled from the company's roster of TV cartoon characters, with such performers as Magilla Go-

rilla, the Flintstones, Huckleberry Hound, Yogi Bear, Pebbles, Bam-Bam, Dino, Snooper and Blabber playing a prominent role in the release. Bohanan anticipates a total of 20 different items in the first release.

Future repertoire will be related to NARMites concerning seven new half-hour TV shows H-B has developed which will introduce 15-20 new cartoon characters.

HB will have five-six cartoon LP releases a year, including non-TV related product plus material pulled from TV properties. In order to gain impact for the new label, Bohanan has developed a novel promotional campaign involving the hiring of the following temporary executives: Fred Flintstone as sales director, Yogi Bear as national promotion director, Huckleberry Hound as ad-merchandising manager, and Magilla Gorilla as production manager.

American, Billboard

• Continued from page 1

in addition to visual (movie and TV) entertainment.

The product of all labels will be considered for representation in American's stereo music program.

An essential part of the programming operation by Billboard Publishing Company calls for providing each passenger with a printed program of the music heard. This lists each selection, the name of its performer, the label which recorded it, and the manufacturer's number. Purpose of this is to provide a disk buying guide for the million passengers per month who fly American.

This marks the first time that new disk product promotion has been aimed at the high income air travel audience.

Billboard has been programming American's stereo music since the airline pioneered music in the air last fall.

BEST SELLING CLASSICAL LP'S

Below is a list of best selling Classical LP's in top Classical Retail Outlets.

This Week

- BIZET**—Carmen; Callas, Gedda, Massard, Guiot, Paris Opera Orch. (Pretré): Angel (3-12") SCLX 3650 (S), CLX 3650 (M).
- CHOPIN**—Waltzes, Rubinstein; RCA Victor LSC 2726 (S), LM 2726 (M).
- TCHAIKOVSKY**—Concerto No. 1 in B Flat for Piano & Orch., Cliburn, Sym. Orch. (Kondrashin): RCA Victor LSC 2252 (S), LM 2252 (M).
- RESPIGHI**—Pines, Fountains and Festivals of Rome, Philadelphia Orch. (Ormandy): Columbia MS 6587 (S), ML 5987 (M).
- BEETHOVEN**—Symphonies (9) (Complete); Berlin Phil. (Karajan): D.C.G. (8-12") SKL-101/8 (S), KL-1/8 (M).
- FIREWORKS**—Philadelphia Orch. (Ormandy): Columbia MS 6624 (S), ML 6024 (M).
- VERDI**—Aida; Price, Corr, Vickers, Tozzi, Rome Op. (Solti): RCA Victor (3-12") LSC 6158 (S), LM 6158 (M).
- BARBER**—Concerto for Piano and Orchestra, Op. 38; Browning, Cleveland Orch. (Szell): Columbia MS 6638 (S), ML 6038 (M).
- MOZART—CONCERTI** (4) for Horn; Brain, Phil. Orch. (Karajan): Angel 35092 (M).
- BACH**—Music of Jubilee; Biggs, Columbia Chamber Orch. (Zoltan): Columbia MS 6615 (S), ML 6015 (M).
- REVERIE**—Philadelphia Orch. (Ormandy): Columbia MS 6575 (S), ML 5975 (M).
- BEETHOVEN — Symphony No. 5**; Philharmonia Orch. (Klemperer): Angel 35329 (M).
- JULIAN BREAM CONSORT**—An Evening of Elizabethan Music: RCA Victor LDS 2656 (S), LD 2656 (M).
- BIZET**—Carmen; Price, Corelli, Merrill, Freni, Vienna Philharmonia Orch. (Karajan): RCA Victor (3-12") LDS 6164 (S), LD 6164 (M).
- THE AGE OF BEL CANTO**—Sutherland, Horne, Conrad, London Sym. Cho. & Orch., New Sym. Orch. of London (Bonyngé): London (2-12") OSA 1257 (S), A 4257 (M).
- PAS DE DEUX**—London Sym. Orch. (Bonyngé): London CS 6418 (S), CM 9418 (M).
- GRIEG**—Concerto in A for Piano; Rubinstein; RCA Victor LSC 2566 (S), LM 2566 (M).
- RACHMANINOFF**—Concerto No. 2 in C for Piano; Cliburn, Chicago Sym. (Reiner): RCA Victor LSC 2601 (S), LM 2601 (M).
- BACH**—Goldberg Variations; Gould: Columbia ML 5060 (M).
- DONIZETTI**—Lucia di Lammermoor; Sutherland, Cioni, Merrill, Siepi, Accad. St. Cecilia (Pritchard): London (3-12") 1327 (S), 4355 (M).

Johnson Asks RIAA to Form 1-Speed Study Unit

HOLLYWOOD — Jimmy Johnson, president of Walt Disney's record music firms, last week called on the Record Industry Association of America to appoint a committee to study establishment of a one-speed industry (Billboard, Jan. 30, Feb. 6).

In a letter addressed to Henry Brief, RIAA executive secretary, Johnson asked that a committee be appointed to explore the feasibility of converting 45 r.p.m. singles speed to 33 r.p.m.

In the event the committee's findings supported this move, Johnson said, RIAA should then plan its course of action. This, he suggested, would include a possible interim step whereby 45 r.p.m. would be temporarily maintained as the singles speed while manufacturers converted the large-hole center to a standard spindle hole on seven-inch disks. Once consumers have become accustomed to the changeover, Johnson suggested switching from 45 to 33 r.p.m. speed.

Johnson also called for assessing RIAA members to contribute to a "war chest" of ad funds to be used in explaining to the industry and to consum-

ers the need for standardizing to the one speed of 33 r.p.m.

Johnson asked Brief to enter this proposal on his behalf at the next RIAA board meeting since Johnson will be out of the country when the board will be in session.

Letters to Editor

• Continued from page 6

asked in this letter? If so, please send me the addresses.

I am just beginning as a manager of teen bands, and your answers and opinions will be very highly regarded. Thank you very much for your time, effort and consideration.

Yours sincerely,
NLM

ED.: Billboard receives countless queries such as this each week. It would take a book to answer some of them properly. It was this need that recently prompted Billboard to publish a book aimed at helping individuals who want to become better informed of the details of the music industry. The book is "This Business of Music," a practical guide to the music industry for publishers, writers, record companies, producers, artists, agents, by Sidney Schemel and M. Walter Krasilovsky, edited by Paul Ackerman.

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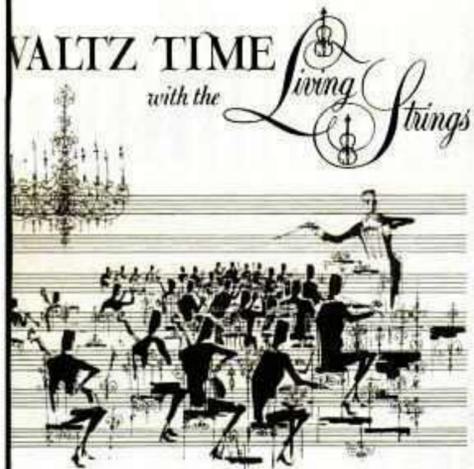
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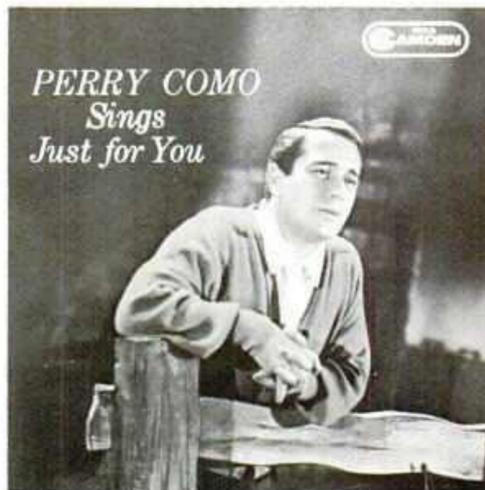


RCA CAMDEN'S LINE

FROM EVERY FIELD OF MUSIC



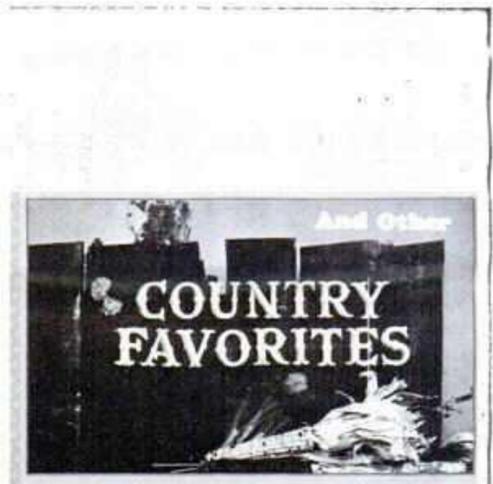
From the Vienna of Strauss to the Broadway "Hello, Dolly!." Just great. "Dancing," "The Girl That I Marry," 12 more. CAL/CAS-855



Mr. C. and ten songs that will attract everybody. "Here's to My Lady," "Carolina Moon" and "Juke Box Baby." CAL/CAS-858(e)

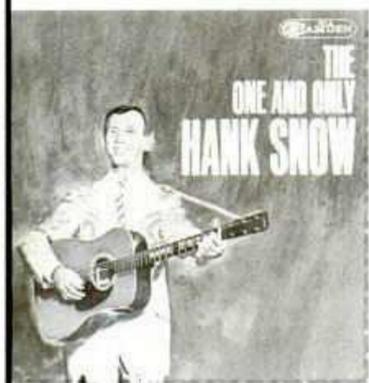


The combination of Living Strings with Erin's best packs a wallop! "My Wild Irish Rose," "The Rose of Tralee," 12 more. CAL/CAS-859

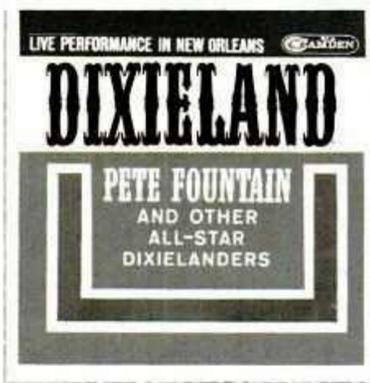


Country favorites that score big with the great sound of the Living Voices. "Slow Poke," "I Walk the Line," 8 others. CAL/CAS-860

FAVORITES—PRICED RIGHT FOR FAST TURNOVER



CAL/CAS-722(e)



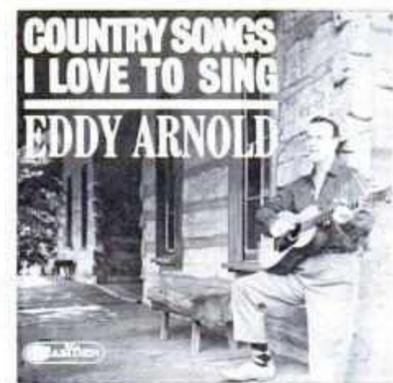
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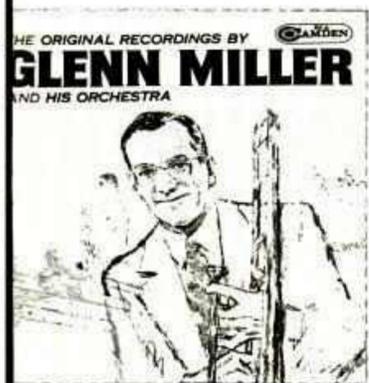
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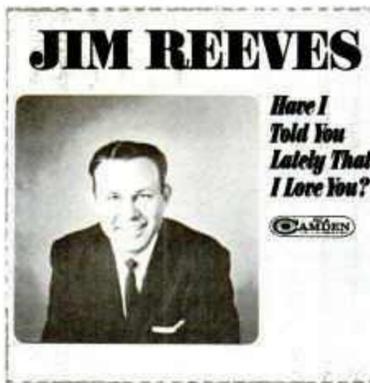
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CAL/CAS-741(e)



CAL/CAS-829(e)



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WORKS LIKE A CHARM

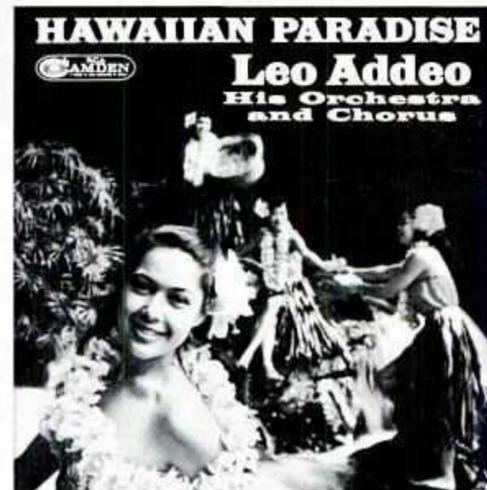
AMERICA'S BIGGEST ENTERTAINMENT VALUE



11 famous performances by this great cowboy star. "A Cashbox for A Heart," "This Ole House," "The Cattle Call." CAL/CAS-846(e)



Vintage Gibson that will thrill his legion of fans. "Wigglewag," "Roses Are Red," "Carolina Breakdown," 7 more. CAL/CAS-852(e)



His hit Hawaiian style, now with chorus background on 12 hits. "Pearly Shells," "Sleepy Lagoon" and "Aloha Oe." CAL/CAS-853

EXCITING NEW RELEASES

THE BLACKWOOD BROTHERS QUARTET
DO YOU THANK THE LORD EACH DAY



Fans will again turn out to make this another best-seller for the boys. "God Is Right," "Paradise Awaits," 8 more. CAL/CAS-854

A TREMENDOUS CATALOG OF EVERYONE



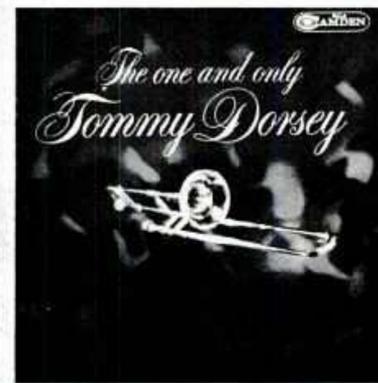
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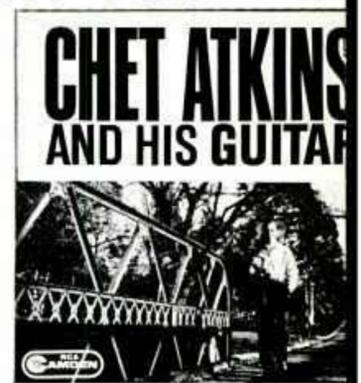
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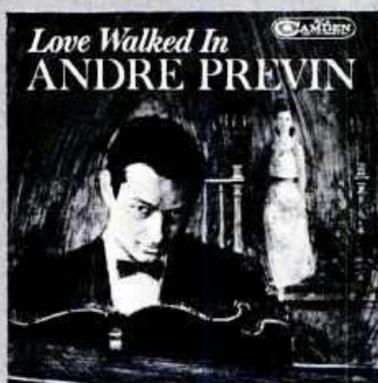
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CAL/CAS-781(e)



CAL/CAS-792(e)



CAL/CAS-793(e)



CAL/CAS-804



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Solo and Christy Minstrels Take Honors at S. R. Fest

• Continued from page 1

The New Christy Minstrels were the only entry the final night with two songs in competition. The composer conducted Solo's version, while Ricordi's Iller Pataccini was director for the Minstrels. Ricordi distributes their CBS label in Italy.

The decision was popular although there was considerable sentiment for "Ho Bisogno Di Vederti." It had many backers mainly because of an excellent presentation by Connie Francis. Other singers who had a good chance to carry their songs to victory were the Surfs and Japan's Yukaro Ito.

Solo's victory, however, was a deserving one. Solo is currently in first place in the Italian classifications with his record, "Cristina." His big seller of

last year was "Una Lacrima Sul Viso" (A Tear on Your Face).

George Grief of Grief-Garris has the inside track on Solo's services for an American tour. Grief negotiated with Solo during festival rehearsals. Solo speaks English and he can be regarded as a good bet with his voice and appearance for the American and English-speaking markets.

Solo sang first on the final night according to the draw, thus the belief that the first position is an unfavorable one is not true. The Minstrels, as the group is known in Italy, were on stage giving an impromptu concert when the news broke and spread like wildfire before it was officially announced. Solo was in the rear of the house and it took a cordon of police to rescue him from the crowd.

The other 11 songs which were in the final, were rated equally in second place: "Abbracciami Forte" (Hold Me Tight), Ricordi, sung by Ornella Vanoni (Ricordi) and Udo Jurgens (Vogue), Austria; "Amici Miei" (My Friends), Araldo, by Nicola di Bari (Jolly) and Gene Pitney (Musicor), U.S.A.; "Aspetta Domani" (Wait for Tomorrow), Italcarsich, by Fred Bongusto (Fonit-Cetra) and Kiki Dee (Fontana) Great Britain; "Ho Bisogno Di Vederti" (I Must See You), Suvini-Zerboni-MM, by Gigliola Cinquetti (CGD) and Connie Francis (MGM) U.S.A.; "Invece No" (However, No), Cantico-MM, Betty Curtis (CGD) and Petula Clark (Vogue), Great Britain; "Io Che Non Vivo (Senza Te)" (I Who Cannot Live Without You), Accordo by Pino Donaggio (EMI-Voce del Padrone) and Jody Miller (EMI-Capitol) U.S.A.; "L'Amore Ha I Tuoi Occhi," Kramer, by Bruno Filippini (MRC) and Yukari Ito, (King), Japan; "Le Colline Sono in Fiore," Ritmi e Canzoni, by Wilma Goich (Ricordi) and New Christy Minstrels (CBS), U.S.A.; "Prima O Poi" (Sooner or Later), MAS, Remo Germani (Jolly) and Audrey (Salvador) France; "Si Vedra" (You Will See), Adriatica, Vittorio Inzaina (CGD) and Les Surfs (Festival), France; "Vieni Con Noi" (Come With Us), Bideri, Milva (Fonit-Cetra) and Bernd Spier (CBS) Germany.

The only real surprises in the final list of entries were newcomers Vittorio Inzaina and Nicola di Bari. The former won a new voices competition at Castrocara Terme and the latter has already had a best selling disk. Those who had been expected to make the final but did not were John Foster, leader of the summer classifications with "Amore Scusami," Iva Zanicchi, who currently has two top selling records and Robertino, one of the best known Italian pop singers outside of Italy. In general, however, reputation counted more this year than ever before.

In withdrawing from this year's festival, RCA Italiana which controls more than 50 per cent of the Italian market, (Continued on page 19)



ONE OF THE HIGHLIGHTS at the San Remo Festival was the presentation of Billboard's Hot 100 Award for "Downtown" to Petula Clark. Left to right are Gianni Ravera, festival organizer; Claude Wolff, Petula's husband; Petula, and correspondent Andre de Vekey, who made the presentation for the publication.

Beatles' '65 Plans Include UA Film, Europe, U.S. Tours

LONDON—Brian Epstein has just revealed his plans for the Beatles for the rest of 1965 and it appears the group will make the third of its three-picture commitment for United Artists this year.

EMI Sales Up 10 Per Cent in 6-Mo. Period

LONDON — Figures just issued for EMI sales in the six-month period ended Dec. 31 show an increase of about 10 per cent over the previous year. The value of the group's un-audited sales reached \$150 million, as compared with \$139 million for the corresponding term in 1963. The profit was well over \$19 million, compared with less than \$13 million.

Chairman Sir Joseph Lockwood has forecast that the total dividend for the year will be boosted 2½ per cent to 15 per cent. He told shareholders that the record business throughout the world continues to be successful but there's no doubt that EMI, with its golden Beatles, is having a larger share of the prosperity than most.

The most encouraging feature of the EMI group's finances is the continually improving performance of its U.S. subsidiary, Capitol Records Inc., the first interim report added.

After a European tour and a summer return to the U. S., space is being cleared in the Beatles' schedule for more film making in the fall—excluding any possibility of a British tour this year.

The Beatles start their second film Feb. 22 when they fly to the Bahamas for location shooting which will take almost three weeks. Then they fly to Austria to film there for about 10 days before returning to London to complete the picture.

The group will begin its European tour in July with a major concert in Paris, likely to be combined with a TV show over the Eurovision link from the French capital. After the date in the south of France, they move to Barcelona and then Madrid for concerts, followed by shows in Milan and another Italian city.

The Beatles leave London for the U. S. on Aug. 13, and the following day shoot, before an audience, a spot for the premiere program in the fall series of the "Ed Sullivan Show."

They begin their U. S. tour Aug. 15 to play "to their largest audience ever in a venue which will seat about 50,000 in New York," says Epstein. The tour, which will include an appearance by the four in Mexico City will terminate with two shows at the Hollywood Bowl Aug. 29 and 30.

Then, in October, they are expected to start the third film.

Compo Parley Bows Product

MONTREAL — The Compo Company, Ltd., held its semi-annual sales meeting here last month to introduce product for the first half of 1965, with salesmen in from across the country. From New York for the two-day meeting were Joe Berger, sales manager, album product, United Artists; Sid Schaffer, Eastern field sales manager, Warner Bros., and Hubert Stone, a vice-president of Decca, Compo's parent company.

Fifty to 60 albums were introduced, on Decca, Warner Bros., Reprise, United Artists, Colpix, Compo's own Apex, and other labels. Compo's Phil Rose predicts more than usual inter-

A WINNER ANYWAY, HE DECLARES

PONTE SAN LUDOVICO—Italian pop singer John Foster, who did not make the finals at San Remo, scored in the publicity sweepstakes when he returned from a visit across the border to nearby Monte Carlo. When asked by Italian customs if he had anything to declare, he answered, "Yes, a song!" and performed his number at the border post for the guards and photographers.

est in Warner Bros.' Marilyn Michaels, Reprise's John Andrea, and UA's "Greatest Story Ever Told" movie soundtrack album.



STAN GETZ and ASTRUD GILBERTO, Verve Records artists, made a tour of Mexico recently where they were hosted by the label's Mexican distributor as well as the press. Shown above are left to right, Luis Aldas and Jorge Avellana, of M.C. International—a booking agency; Juan Lopez Moctezuma, manager of M.C. International; Stan Getz, Astrud Gilberto; Fritz Hentschel, executive of Dusa, Verve Distributor in Mexico; and J. L. Arias, reporter of Cine Mundial.

GEMA-ACUM Pact; Payment Due Soon

By OMER ANDERSON

BONN — Where politicians and diplomats fear to tread, GEMA, the German performing rights society, has shown the way.

The German society has signed an agreement with its Israeli counterpart, ACUM, establishing full musical relations between the two copyright organizations.

The GEMA-ACUM pact has been announced at a time when the Bonn government is under strong domestic political pressure to take up formal diplomatic relations with Israel. West Germany has flourishing trade relations with Israel, but has held off formal diplomatic relations because of Arab pressure.

GEMA's pact with ACUM parallels that which the German society has with ASCAP. A GEMA spokesman said first payments under the pact were due to be made soon, but no amounts were given.

A GEMA emissary, Kurt Schwabach, playwright and lyricist, has just returned from Israel with a lyrical account of

ACUM's activities. Schwabach says ACUM, founded in 1952, has managed in the short interval to make Israel a financial paradise for artists.

By contrast, Schwabach lamented, West Germany is an underdeveloped country. All of the copyright battles GEMA is still fighting, Israel already has ceded to ACUM. Schwabach says the copyright lid is on airtight in Israel. Hardly a bar of music may be hummed there without payment first to ACUM.

According to Israeli copyright law, royalties must be paid to ACUM for reproduction of any kind of music in the rooms of officials, political parties, ministries and settlements (kibuzzims), or over the radio or on records and tape. Clubs, tourist buses and aircraft are encompassed by the copyright law. Even guitar music played in the evenings at the kibuzzims is subject to ACUM royalties.

For example, Schwabach said he was greatly impressed by the fact that Israeli tourist bus companies must pay ACUM 7,000 Israeli pounds annually for music played in their buses.



BRENDA LEE, Decca Records artist, displays a double-win she received during a recent trip to England. The New Musical Express presented her with a cup for being voted No. 1 female vocalist in its world-wide poll, and Brenda's English fans presented her with a miniature Yorkshire terrier.

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"Vee-Jay picked a winner in Gary LeMel. The kid sings up a storm, belts like a tornado and should breeze to stardom like lightning!"

—MIKE CONNOLLY *Hollywood Reporter, Chronicle Syndicate*

"Musically, the sound of a great, great singer, and verbally, the delivery of a great, great actor. Gary LeMel is a big, big talent, with a big, big future!"

—JOHNNY MAGNUS *KMPC, Los Angeles*

"Loved listening to the new Gary LeMel album, and hope to hear many more songs from this bright young star!"

—LOUELLA PARSONS

"The disc debut of a winner..."

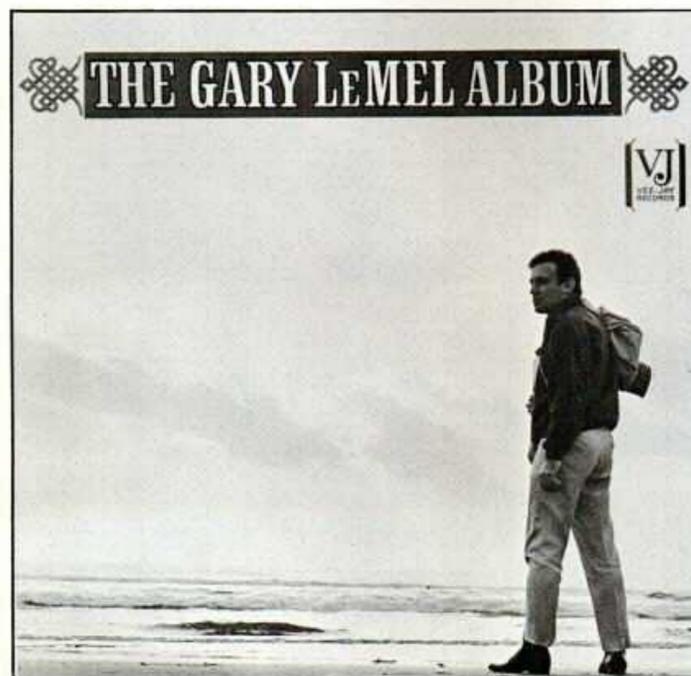
"Young, good-looking, with a big range and fine jazz feel. LeMel has big, bright future indeed!"

—JOE X. PRICE *Variety*

HIS NEW SINGLE — ALREADY A PICK ON
MOST TOP 40 & GOOD MUSIC STATIONS

ON BROADWAY

VJ-648

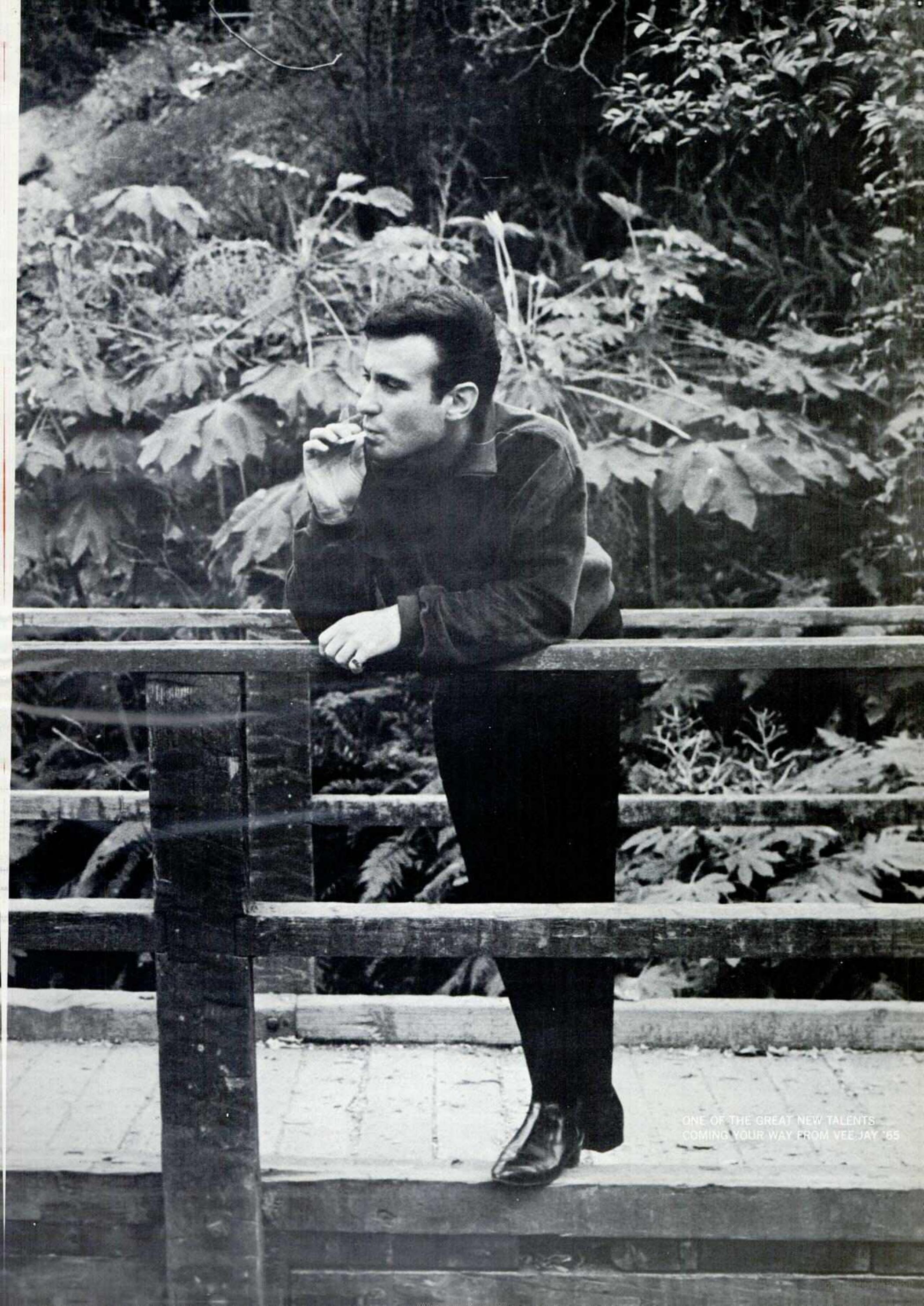


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San Remo Festival Winners and Guests



BOBBY SOLO with his festival award for "Se Piangi se Ridi."



WINNING SONG COMPOSER Mogol with Bobby Solo.



NEW CHRISTY MINSTRELS share Bobby Solo's success. George Grief holds award.



CHRISTY MINSTRELS singing their interpretation of the winning song.



AWAITING RESULTS are left to right: Piero Gabrielli, Night Club Records, Rome; Europena CBS vice-president, Peter de Rougemont; Minstrels' manager, George Grief, and Guido Rignano, Ricordi general manager.



VISITORS FROM U.S. are Randel Wood, Vee Jay Records president, center, with Jay Lasker, left, and Ron Kass.



IN THE CENTER is Yukari Ito, who gave a fine performance with "L'Amore Ha I Tuoi Occhi."



FROM SPAIN were, left, Augusto Alguero, his daughter and Luis Aguile, singer from Argentina.



MR. AND MRS. BERNARD MIKULSKI, CBS, Frankfurt, left, with flower girl.



FRANKLYN BOYD, left, and Rudy Slezak, Aberbach London and Hamburg.



ORNELLO VANONI singing "Abbracciami Forte."



CONNIE FRANCIS gets a fine reception for her "Ho Bisogno di Verdeti."



GIGLIOLA CINQUETTI (last year's winner).



GENE PITNEY with "Amici Miei."



DUSTY SPRINGFIELD (eliminated in semi-finals) singing "Tu Che Ne Sai."

Solo and Christy Minstrels Take Honors at S. R. Fest

• Continued from page 14

have unwittingly given CBS its long-sought foothold which after three years of unrelenting activity they had not achieved until now.

The Ricordi-CBS combination landed six of the 24 final renditions out of its total entry of seven, CGD, which started out with 12, also had 12 finalists, two more than SAAR-Vogue, which placed four out of six.

Only other multiple renditions on the final night were EMI-Voce del Padrone and Fonit-Cetra with two each. Phonogram with five in the preliminaries, Ariston which had three and MRC which entered only one, all found themselves with a single finalist. MRC, incidentally, was only one of eight labels with single entries to make the final.

All three of the so-called Old Guard, in the sense that they have been around for the last half dozen festivals, Betty Curtis, Milva and Ornella Vanoni, made the final. None of the foreigners can be designated as Old Guard because this is only the second year in which Pitney who made it with one of his two songs.

Of the others with two songs, Jody Miller made one; Timi Yuro, who topped all others in applause and press approval, was zeroed out, and Dusty Springfield, possibly the most-heralded foreign entry second to Connie Francis, did not make the finals.

While there were 16 firms represented in the first two nights, only eight were still in the running on Saturday night. The 20 outside juries of the last evening, composed of 15 members chosen the same in each city—university and high school students, housewives, professionals men, merchants, clerks, artisans, barbers, teachers, stenographers, technicians and salesmen—heard only the final 12 Italian renditions via radio. Each had a single vote. On the same night the same first part was carried via Eurovision to 16 Western European nations and Yugoslavia. Complicated contractual problems regarding the foreign artists have always eliminated their appearance from Eurovision, although it is carried by RAI-TV in Italy. On the earlier two nights, Italian TV's second channel carried the complete program and the 20 different juries each night heard them via radio only.

On these occasions, however, each juror made five choices without grading. From these the 12 finalists were chosen—seven from first night and five from second. (It is mathematically possible for eight, but no more, to come from one night if four songs register almost zero.) The choice is 12 songs with greatest number of votes.

Varying views were expressed about the festival by participants. Manuel Tarin-Iglesias, director of EAJ-1, Radio Barcelona, insisted that the songs were the worst he had heard in 10 years, as singers or material was concerned. While he agreed that participants like Connie Francis and the New Christy Minstrels, for example, were of high quality, he held that they did not have their heart in their Italian singing because they did not understand it fully. His opinion was that the ultimate

decision should be based upon the singer rather than the song.

Petula Clark, whose acceptance of the Billboard Award for her "Hot 100" No. 1 song, "Downtown," was a festival highlight in which organizer Gianni Ravera participated, the singer stated that she had come to the festival because her record label, Vogue, had felt it would help sales. Miss Clark, who left for Milan after the finals to record "Downtown" in Italian under the title of "Ciao, Ciao," has been on Italian best selling lists for almost all of the last two years.

Gurtler Praise

Head of the Italian distributor, SAAR, Walter Gurtler, had a more confident view of the festival. He said that the six records he had released for the event drew advance orders of 500,000. He said, "Any event like this which can help the Italian record business must be considered good." The view was echoed by Britain's singer, Dusty Springfield, whose disappointment in being eliminated from the final was softened by the fact that she already had an 90,000 advance sale, far better than what she usually enjoys at home in England.

While established artists like the New Christy Minstrels and Timi Yuro are certain to profit from their satisfactory TV exposure in Italy, the festival will probably boost the stock of a newcomer like Audrey. She was born in Germany and raised in France by Italian parents. She started a few years ago as a Bernard Hilda soloist and has just come to the fore under the aegis of Henri Salvador's diskery. When she entered the finals he flew to San Remo.

Maestro C. A. Rossi, publisher of two entries which did not make the final, felt that a much-needed reform is the tightening of statements made by the emcees.

Various publishers seemed to be interested in the songs, despite criticisms. Jimmy Phillips of Peter Maurice Music, London, president of the British Music Publishers, was among those negotiating for numbers. A number of rights exchanged hands the first night, but announcements were withheld in many cases while other publishers refused to reveal their hands for fear rivals would outbid them.

The impact of The Surfs was noted by two British firms. Their number, "Si Vedra," was bought from Adriatica by Keith Prowse Music for both United Kingdom and the U. S., while Jimmy Phillips of Peter Maurice Music told Billboard that he would bring the Surfs to London to record the number in English. Another number, "E Poi Verra l'Autunno," sung with considerable success the first night by Timi Yuri, was sold by Alfieri to Franklin Boyd of Aberbach Music of London in a deal consummated before the close of the festival.

San Remo drew out the festival festivities to 10 days this year, beginning with a folklore exhibition, a flower parade in which Las Vegas, Nev. sent a float, the Italian premiere of "The Carpetbaggers," a fashion show which featured 72 fashions named for the 24 songs—repeated each of the three festival nights by showing 12 at the

beginning of the telecast and 12 at the end. A farewell cocktail party for the more than 300 journalists and photographers from five Continents concluded the 10-day festivities on Jan. 31.

Others Present

In addition to those already named, some of those present included (all Italian publishing and recording executives except those of RCA) Peter De Ruyter, international vice-president, CBS; Ned Shapiro, Columbia, New York; Richard Rising, Capitol European representative; Pete DeAngelis and Lawrence Wiffin, American conductors; George Grief and Sandy Scott of Grief-Garris, Los Angeles; John Nathan, MGM European chief; Harold Ornstein, New York music attorney; Howey Richmond, publisher; Larry Kurzon of William Morris, road manager for Gene Pitney; Marcel Stellman and Dick Rowe of Decca, London; Andre Chagneau, president of Festival Records, Paris; Eddie Barclay, Disques Barclay, Paris; Paul Tannen, publisher Tannich Music and manager of Johnny Tillotson; Robert Mellin, Mellin Music; Zoh Makino, a&r, King Records, Tokyo; Misa Watanabe, Watanabe Productions, Japan, manager of Yurkari Ito; Roger Maruani, artistic director, Festival Records, Paris; Francis Hitching, Elkan Allen, Peter Croft and Ann Nightingale of Rediffusion, London; Jeannine Bosmans, editorial chief, Bens Music, Brussels; Ed Chalpin, PPX; Peter Phillips, Peter Maurice Music, London; Jules Nijjs, Show Records, Brussels; Randel Wood, president, Vee Jay; Ron Kass, European representative, Vee Jay; Jay Lasker, vice-president, Vee Jay; Norman Newell, a&r, EMI, London; Manuel Salinger, Southern Music, Barcelona; Felix Stahl, Stockholm Music, Sweden; Mitch Murray, London; David Platts, Essex Music, London; Rolf Marbot, publisher, Paris; Jose Bohr, producer, Santiago, Chile.

Also present were Roland Kluger, World Music, Brussels; H. Dunk, Holland Music, Amsterdam; Guus Jansen, Amsterdam; Rene Desmarty of Paul Beuscher, Paris; Bob Kingston, Southern Music, London; Augusto Alguero, Canciones del Mundo, Madrid; Bernard Mikulski, CBS, Frankfurt; Rudy Slezak, Aberbach Music, Hamburg; Luis Aguile, Argentine singer, and Lidia Stanchewa of the Bulgarian Concert Direction, Sofia.

The nature of the influx for this event in San Remo could be best judged from the permanent list of the 58 hotels in San Remo. Not a single room was available and a smattering of doubles was to be had in third and fourth-class establishments only.

Sale of the 45 disks of 45 r.p.m.'s and the three LP's of the festival began on Monday, Jan. 25, three days before the event. Actual sales will not be known until a fortnight has passed when the first press tabulations are made. In addition to the disks by the participating artists, half a dozen independents have launched cut-rate records featuring all of the songs performed by unknown singers. The latter enjoy a substantial sale via mail-order among TV viewers who keep a disk as a memento.

SO
BIG IT
TAKES
5 PAGES
TO
TELL
THE
STORY

20 ORIGINAL WINNERS OF



MY GUY
Mary Wells

courtesy of
MOTOWN

MY BOY LOLLIPOP
Millie Small

courtesy of
SMASH

C'MON AND SWIM
Bobby Freeman

courtesy of
AUTUMN

QUICKSAND
Martha
& The Vandellas

courtesy of
MOTOWN

(Just Like)
ROMEO & JULIET
The Reflections

courtesy of
GOLDEN WORLD

SHOOP SHOOP SONG
(It's In His Kiss)
Betty Everett

courtesy of
VANGUARD

STEAL AWAY
Jimmy Hughes

courtesy of
FAME

HAVE I THE RIGHT
The Honeycombs

courtesy of
INTERPHON

**YOU'VE REALLY GOT
A HOLD ON ME**
The Miracles

courtesy of
TAMER

JUST BE TRUE
Gene Chandler

courtesy of
CONSTELLATION

SAND IN MY SHOES
The Drifters

courtesy of
ATLANTIC

**LEADER OF THE
LAUNDROMAT**
The Detergents

courtesy of
ROULETTE

I STAND ACCUSED
Jerry Butler

courtesy of
VANGUARD

**I WANT YOU
TO BE MY BOY**
The Exciters

PUPPY LOVE
Barbara Lewis

courtesy of
ATLANTIC

1964

**UNDER
THE BOARDWALK**

The Drifters

courtesy of
ATLANTIC

**YOU'RE A
WONDERFUL ONE**

Marvin Gaye

courtesy of
TAMM

WHAT A GUY
The Raindrops

CALIFORNIA SUN
The Rivas

courtesy of
U.S.A. RECORDS

**MIXED UP,
SHOOK-UP GIRL**
Satty & The Emblems

courtesy of
HERALD

R 25293

From

ROULETTE

"THE FIRST BIG ALBUM SMASH of '65"

Pre-Sold For You By This . . .

BIG, SUPER POWER-PACKED PROMOTION...

20 ORIGINAL WINNERS OF 1964

MY GUY Mary Wells	MY BOY LULLABY Mable Small	C'MON AND SWIM Bobby Freeman	UNDER THE BOARDWALK The Drifters
QUICKSAND Martha & The Vandellas	(JUST LIKE) RAINBOW & SUNSET The Reflections	SHOOP SHOOP SONG (It's In His Kiss) Betty Everett	YOU'RE A WONDERFUL ONE Marvin Gaye
STEAL AWAY Stacy Hughes	HAVE I THE RIGHT The Impressions	YOU'VE REALLY GOT A HOLD ON ME The Miracles	WHAT A GUY The Raindrops
JUST BE TRUE Gene Chandler	SAND IN MY SHOES The Drifters	LEADER OF THE LAUNDROMAT The Detergents	CALIFORNIA SUN The Bineras
I STAND ACCUSED Jerry Butler	I WANT YOU TO BE MY BOY The Exciters	PUPPY LOVE Barbara Lewis	MIXED UP, SHOOK UP GIRL Patty & The Exciters

RADIO SPOTS

Reaching millions of listeners—on leading radio stations across the nation. Kicking off February 19th on:

WMCA—New York, N. Y.
WINS—New York, N. Y.
WABC—New York, N. Y.
WWRL—New York, N. Y.
WADO—New York, N. Y.
WIBG—Philadelphia, Pa.
WMEX—Boston, Mass.
WBZ—Boston, Mass.
WILD—Boston, Mass.
KQV—Pittsburgh, Pa.
WAMO—Pittsburgh, Pa.
KXOK—St. Louis, Missouri
WIL—St. Louis, Missouri
WLS—Chicago, Ill.

WIRL—Peoria, Ill.
WSAI—Cincinnati, Ohio
WCOL—Columbus, Ohio
WING—Dayton, Ohio
WKNR—Detroit, Mich.
WXYZ—Detroit, Mich.
WHK—Cleveland, Ohio
WDGY—Minneapolis, Minn.
KDWB—Minneapolis, Minn.
KYA—San Francisco, Calif.
KEWB—San Francisco, Calif.
KLIV—San Jose, Calif.
KROY—Sacramento, Calif.
KXOA—Sacramento, Calif.

KFWB—Los Angeles, Calif.
KRLA—Los Angeles, Calif.
KGFJ—Los Angeles, Calif.
KJR—Seattle, Wash.
KISN, Portland, Ore.
KNEW, Spokane, Wash.
WNOE—New Orleans, La.
WTIX—New Orleans, La.
KAAY—Little Rock, Ark.
WCAO—Baltimore, Md.
WQAM—Miami Beach, Fla.
WFUN—Miami Beach, Fla.
... and many more to come.

20 ORIGINAL WINNERS OF 1964

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I STAND ACCUSED Jerry Butler	I WANT YOU TO BE MY BOY The Exciters	PUPPY LOVE Barbara Lewis	MIXED UP, SHOOK UP GIRL Patty & The Exciters

NEWSPAPER ADVERTISING

Telling and selling readers in major and secondary markets via a hard-hitting co-op campaign in leading dailies.

20 ORIGINAL WINNERS OF 1964

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IN-STORE PROMOTION

Exciting, full color window displays, streamers and counter cards—sure to stop traffic, start sales.

ALL OF WHICH ADDS UP TO . . .

THE FIRST BIG ALBUM SMASH OF '65



20 ORIGINAL WINNERS OF 1964

MY GUY Mary Wells <small>COURTESY OF MOTOWN</small>	MY BOY LOLLIPOP Millie Small <small>COURTESY OF SMASH</small>	C'MON AND SWIM Bobby Freeman <small>COURTESY OF AUTUMN</small>	UNDER THE BOARDWALK The Drifters <small>COURTESY OF ATLANTIC</small>
QUICKSAND Martha & The Vandellas <small>COURTESY OF GORDY</small>	(Just Like) ROMEO & JULIET The Reflections <small>COURTESY OF GOLDEN WORLD</small>	SHOOP SHOOP SONG (It's In His Kiss) Betty Everett <small>COURTESY OF VEEJAY</small>	YOU'RE A WONDERFUL ONE Marvin Gaye <small>COURTESY OF TAMLA</small>
STEAL AWAY Jimmy Hughes <small>COURTESY OF FAME</small>	HAVE I THE RIGHT The Honeycombs <small>COURTESY OF INTERPHON</small>	YOU'VE REALLY GOT A HOLD ON ME The Miracles <small>COURTESY OF TAMLA</small>	WHAT A GUY The Raindrops <small>COURTESY OF JUBILEE</small>
JUST BE TRUE Gene Chandler <small>COURTESY OF CONSTELLATION</small>	SAND IN MY SHOES The Drifters <small>COURTESY OF ATLANTIC</small>	LEADER OF THE LAUNDROMAT The Detergents <small>COURTESY OF ROULETTE</small>	CALIFORNIA SUN The Rivas <small>COURTESY OF U.S.A. RECORDS</small>
I STAND ACCUSED Jerry Butler <small>COURTESY OF VEEJAY</small>	I WANT YOU TO BE MY BOY The Exciters <small>COURTESY OF ROULETTE</small>	PUPPY LOVE Barbara Lewis <small>COURTESY OF ATLANTIC</small>	MIXED UP, SHOOK-UP GIRL Patty & The Emblems <small>COURTESY OF HERALD</small>

ROULETTE RECORDS is proud to announce this exclusive release and acknowledges, with gratitude, the cooperation of the following Record Companies for making this great album possible • Atlantic • Autumn • Constellation • Fame • Golden World • Gordy • Herald • Interphon • Jubilee • Motown • Smash • Tamla • U. S. A. Records • Vee Jay. (Listed Alphabetically)



ROULETTE RECORDS

1631 Broadway
New York, N. Y.

INTERNATIONAL NEWS REPORTS

News From the MUSIC CAPITALS OF THE WORLD

DUBLIN

Dublin producer Tommy Ellis, of ACT Studios, supervised three disks released this month—Sister Mary Gertrude's "My Old Killarney Hat," Sonny Knowles' "No One Will Ever Know" and Tony and the Graduates' "Sentimental Me." . . . Irish Record Factors Ltd., issued "It Hurts So Much," following the simultaneous chart success of two singles. . . . The firm held a reception at O'Donoghue's folk-singing pub to launch Peg and Bobby Clancy's new London-Globe album, "As I Roved Out." . . . Because of Sir Winston Churchill's death, the "Sunday Night at the London Palladium" TV show featuring Butch Moore and the Capitol Showband was reset for Feb. 4. . . . Their new Pye single revives the Chordettes' "Born to Be With You." . . . Pye reported over 2,000 copies of Joe Dolan and Drifters' "I Love You More and More Every Day" moved in three days.

Brendan Bowyer and the Royal Showband flew to Bristol for ITV's "Discs-a-Gogo." . . . Lulu, Freddie and the Dreamers, Mike Sarne and John Leyton among those in "Every Day's a Holiday," which opened at Dublin's Carlton Cinema. . . . EMI, who issued the track album, ran a competition in the Evening Herald in association with Butlin's Holiday Camps. . . . Royal's current smash with "The Hucklebuck" is reviving interest in the dance throughout Ireland.

LONDON

Two days after his death, Decca released a single LP of Sir Winston Churchill's speeches from the 12-album set issued at the time of

his 90th birthday. A Decca spokesman said Churchill had agreed that the LP should be released after his death; in addition to his famous "Durich Atom Bomb" speech, the album contains a full and original recording of John Kennedy's tribute to Churchill when he was made an honorary citizen of the U. S. in 1963. . . . Pye has issued an LP of predictions by Britain's most famous clairvoyant, Maurice Woodruff, containing his forecast of world and social events for 1965.

Despite the American Immigration department's intervention which prevented the Animals recording two shows live at New York's Apollo Theater in Harlem, recording manager Mickie Most says he will take the group back to make the LP there in March or April. He praises the AFM for its support which allowed the Animals to go ahead with their "Ed Sullivan Show" appearance. . . . British artists booked for the "Ed Sullivan Show" are Cilla Black (April 4), Gerry and the Pacemakers (April 11) and Kathy Kirby (May 23). . . . Following their chart victory over Cilla Black with "You've Lost That Lovin' Feelin'," the Righteous Brothers are being sought by several promoters here for tours; Eric Easton has made a strong bid for the duo to join a Rolling Stones bill in March. . . . Diahann Carroll and June Christie have both been recorded here independently by Vic Lewis and Don Black for CBS.

CHRIS HUTCHENS

MONACO

Marcel Pagnol and Charles Trenet met here to agree to do a new
(Continued on page 24)

Rules Tightened for '65 Top Tune Tourney in Germany

BERLIN—Rules for the 1965 German top tune competition have been drastically tightened, including the provision that entrants must be members of GEMA, the German ASCAP organization. The GEMA stipulation applies to both composers and authors. In 1963 and 1964 the competition was open to virtually everyone.

Number of tunes to be picked in the preliminaries May 22 in West Berlin have been increased to 24. But new rules prohibit any exposure of competition entries either inside Germany or abroad until after the competition.

Title entries, specifically, may not be published, played or promoted outside the top tune competition until after the event. But the anonymity of the successful authors of the 24 tunes picked in the May 22 preliminaries need not be preserved after the preliminaries.

Finally, 12 singers have been picked to render title entries, and once they have been entered to sing a particular title, no change may be made.

The 12 vocalists are Billy Mo, Siw Malmkvist, Wencke Myhre, Peggy March, Ralf Bendix, Gigliola Cinquetti, the Blue Diamonds, Dorte, Conny Froboess, the Leismann Sisters, Peter Hinnen and the Medium-Terzett.

German, French or Italian, but firstly as an artist and only secondly as a particular national. International needs have made it necessary to change our thinking. More U. S. artists will find it necessary to come to Europe to record on the spot for the European market."

CILLA BLACK TO COME TO U. S.

LONDON — Brian Epstein has signed here for Cilla Black's first personal appearance in the U. S. at the Plaza Hotel in New York for three weeks commencing July 5. Epstein is filming seven U. K. slots this week for the "Hullabaloo" TVer featuring Georgie Fame, Bill J. Kramer, Joe Brown, Wayne Fontana, the Searchers and Moody Blues.

Dot's Bailey on European Trek

LONDON—Jim Bailey, Dot Records, here during a European trip, told Billboard that one of the objects of his visit was to plan for an increase of LP sales. "An indication of the value of a steady LP business, is the past year's trading of my own company in the U. S.," said Bailey.

Commenting on the international scene in general, Bailey said that he thinks the time is almost here when "we shall cease to think of an artist as either an American, British,

News From the MUSIC CAPITALS OF THE WORLD

• Continued from page 23

musical based on the former's "Marius," which also furnished the libretto for the Broadway production of "Fanny." . . . "Black Nativity" is doing a big week at Nice Municipal Casino. . . . Mercury's Michele Torr will be Monaco's representative in the Eurovision Song Festival in Naples this year. . . . American TV musical production by Compass of "The Fantastics" attracted favorable response at fifth International TV Festival here. Other musical entries came from Roumania, Czechoslovakia, Western Germany, Belgium and Italy. . . . Composer Renzo Rossellini, known for his operas and film music, served as president of festival jury. . . . France's Estella Blain, who writes her own words and music for her disks, was one of guests of honor at TV event.

Italy's Adamo, who records for EMI in Belgium, was a visitor here before going to Nimes for French TV taping and Nice for p.a. . . . American attractions here include Delta Rhythm Boys and Lecuona's Cuban Boys.

SAM'L STEINMAN

MUNICH

The Four Freshmen arrived in West Germany to start a tour of American clubs in Europe. Bob Flanigan, Ross Barbour, Bill Comstock and Ken Albers opened at Bitburg Air Base, concerts followed at Helsinki, Finland, Stockholm, Sweden, France and in Frankfurt, West Germany.

German beat singers the Rackets guest-starred at the Chattanooga in Vienna. For the Elite Special label they recorded U. S. hit "Only You." . . . One of the top German hit composers, Lotar Ollas, observed his 50th birthday. . . . Heinz Voigt has been appointed head of the light music department at the Deutsche Grammophon Gesellschaft. . . . The Hoer Zu/Electrola label issued a new Marlene Dietrich LP album featuring songs in German.

German lyricist Robert Gilbert got the diamond record for the German version of Philips' "My Fair Lady." The Bavarian Radio Network put a one-hour show on the air featuring Gilbert lyrics from "The White Horse Inn" to "MFL." . . . Some 200,000 records have been sold of Polydor's "Mama," sung by Margot Eskens. Margot will sing now an English version for the same label. . . . Munich singer/actor Ernst Stankovsk started a new label of his own, Monoton. The first two numbers are "Schwabing" b-w "Efeu."

The East German fan magazine Melodie Und Rhythmus runs a serial, "The Glenn Miller Story." The author is Karl Heinz Drechsel. . . . The East German Amiga label released two numbers played by Prague's Liverpool Sound, "Olympic Big Beat," "Olympic Rock" b-w "Hully Gully." . . . Inge Daniela Holubowsky arrived in Munich to meet deejays and to plug new records of the Elite Special label and the Triola label. One of them is "Over the Rainbow," sung by Jette Ziegler.

JIMMY JUNGEMAN

OSLO

An offbeat record, "Froken Fraken," by Sven-Ingvars on Philips, a Swedish recording, this week tops the Norwegian Hit Parade together with the Beatles' "I Feel Fine" on Parlophone. . . . Vogue has its first hit here in Norway with Petula Clark's "Downtown." . . . Totto Johannessen, Nor-Disc, recently visited Hamburg. Heinz Voigt, Polydor, came to Oslo. He said that the first of Norwegian songstress Wenche Myher's German records on Polydor sold 60,000 copies. The second song, "Lass mich wie ich bin" (German for "La meg maere ung," which reached the top here in Norway), will be issued in February. . . . With the

two Beatles records on the Hit Parade now slipping in Norway, Iversen & Frogg plan another release on Parlophone, "Rock and Roll Music" c-w "8 Days a Week," both from their LP "Beatles for Sale." The quartet now has three silver disks here. . . . Sveriges (Sweden) Radio is becoming an important factor in launching records in Norway. Two of the Top 10 are from Sweden these days, while six have been launched through Radio Luxembourg. Two are of local origin.

ESPEN ERIKSEN

RIO DE JANEIRO

Eddie Barclay and some half dozen of Barclay Records artists are expected here the last week of February for Carnival of the IV Centenary. . . . Paul Winter and his sextet gave a recital at Theatro Copacabana last week. . . . Samba man Noite Ilustrada is recording his first LP for Continental Discos.

CBS released Barbra Streisand's second album with the cover of the first. Now the label will probably do the reverse. In fact, the company is doing a festive mess with the Columbia and Epic catalogs with its shufflings, reshufflings, special assemblies and so on.

RCA released the first LP by trombone man Raulzinho. . . . Audio Fidelity top man Sidney Frey is visiting Rio. . . . Prior Discos will be pressed by Continental.

SYLVIO TULLIO CARDOSO

ROME

Lesley Gore is latest American to record here in Italian and to tape a TV special show. . . . Gorni Kramer dedicated his San Remo song, "Love Has Your Eyes," to Princess Soraya. . . . Latest publication in the cut-rate disk business is Ponarama, published in Italian jointly by Time-Life and Mondadori. It is offering two LP's through Voce del Padrone to readers.

Gianni Rock, Neapolitan teenager who has been taped in radio shows for U. S. consumption for the last two years, will go to New York for p.a.s.

Opera houses are demanding greater appropriations for subsidies in new budget now before Parliament. An impartial investigation by Court of Accounts indicated that present sources are inadequate for requirements.

SAM'L STEINMAN

SYDNEY

The West Coast TV show "Shindig" is proving a boom for local recording companies in promoting disks of artists who were more or less unknown until the show hit the airwaves last October. "Shindig," which is now being televised nationally throughout Australia, can claim credit for bringing to the fore in this country the Righteous Brothers through their regular appearances on the show. The duo's disks are now in great demand and are getting continuous air play on all Top 40 radio stations.

Festival Records has declared January "The Righteous Brothers Month" and has rush-released the single, "This Little Girl of Mine." Before the end of the month the company proposes to issue two more single and two albums. Festival has also begun a national magazine campaign giving away prizes such as radiograms, albums and photos of the artists.

A & M Records has had its first release here of the Canadian Sweethearts singing "Blowin' in the Wind." . . . Festival has signed a new group to its roster of local artists, Ray Brown and the Whispers. . . . EMI is planning the release of "Winston S. Churchill—His Memoirs and His Speeches," Feb. 11. The record set of 12 English Decca 12-inch albums presents 11 hours of recorded speaking by Winston Spencer Churchill from

the Armistice of 1918 to VE Day 1945. The records are accompanied by a 60-page book, which has a cover in full color and more than 100 photographs.

Scheduled for an Australian appearance is Warner Bros.' songstress Barbara McNair, who will be doing a season at Sydney's Chevron Hilton Hotel. The Australian Record Company will release a single of the artist to tie in with her visit. . . . ARC will also be doing a rush-release of the Newbeats' latest single, "Break Away." Release is planned to coincide with the group's arrival in Sydney Jan. 22.

Al Martino is also scheduled for a return visit to the Chevron Hilton Feb. 15, and EMI will release a single from his new album, "We Could," titled "Dear Heart." Also, Martino's latest single on Capitol, "Hush, Hush, Sweet Charlotte," will be issued Jan. 21.

Another all-English show will tour Australia during March headed by Mark Wynter, Cilla Black, Freddie and the Dreamers, and Sounds Incorporated.

EMI has signed Queensland c&w artist Mark Von Berto to a long-term contract. . . . EMI has also issued the single by Australian ballet star Robert Helpman (a Blue Pacific recording) on HMV singing "Let-a-Go Your Heart," which is being featured on TV and radio throughout the country.

Jan. 21 will see two new singles by the Rolling Stones who are touring here. They are "Under the Boardwalk" and "Heart of Stone." . . . Belinda Music has announced the acquisition of "Theme From the Endless Summer," that title that has broken the charts nationally as recorded by the Sandels on Philips. The film is currently showing at the Union Theater, Sydney. . . . Further, Belinda reports great action on the Elvis Presley album "Roustabout." Radio and television exposure has been kept at a maximum over a series of weeks with audience interest centering on "Little Egypt." Requests have been so heavy that this title is expected to be issued as a single. Meanwhile, in addition to the Four Tops issue on Stateside, there has been another release on "Baby, I Need Your Lovin'," by the Fourmost on Parlophone. Also going for the Belinda team are "Too Many Fish in the Sea," the Marvelettes; "How Sweet It Is," Marvin Gaye; "I Go to Pieces," Peter and Gordon; "Keep Searchin'," Del Shannon; "Twenty Miles," Ray Brown and the Whispers.

T.M. Music, a Belinda associate, has made arrangements with EMI (Australia) to rush-release "Under the Boardwalk" as a special Rolling Stones single to coincide with their Australian tour. Other T.M. titles certain to smash the charts include "I'll Be There," Gerry and the Pacemakers; "Looking Through a Tear," Wayne Newton, and "Roger's Reef," the Rogues.

GEORGE HILDER

NEW YORK

Fred Werner has been engaged as musical director for "Pleasures and Palaces," the new Frank Loesser-Sam Spewak musical which will be recorded as an original cast album by United Artists Records.

The Womenfolk, RCA Victor artists who appeared on Ed Sullivan's CBS-TV show Feb. 7, are currently at the Bitter End in Greenwich Village. . . . Richard Lewine has been set as producer of the Barbra Streisand TV special on CBS April 28. Joe Layton will be production supervisor and choreographer, Dwight Hamilton will direct and Miss Streisand's manager Martin Erlichman will be executive producer. . . . The Cafe Au Go Go in Greenwich Village has a "Jazz 'n' Breakfast" show that runs from 3 a.m. to 7 a.m. . . . Norman Dello Joio, Pulitzer Prize-winning composer, will compose the music for the upcoming ABC TV series "Moment of Decision." . . . The New Christy Minstrels, recently returned from a concert tour of England, and their managers, Greif-Garris Management, are completing plans to buy a London music hall. . . . Trini Lopez has initiated the first of a series of "Trini Lopez Awards" to outstanding new Mexican artists. Lopez will review recordings of all new Mexican artists each year and make the award in Mexico City.



AT A MEETING AT A.T.V. House, London, Louis Benjamin, Pye Records managing director, announced that various new contracts had been signed and new appointments made within the company. Left to right at the meeting are: Les Cocks, a director of Pye and who will also take over the duties of a&r controller; George Margrave, company secretary and administrative controller, appointed a director; Louis Benjamin, Pye managing director who has been appointed deputy chairman of the Transcription Manufacturing and Recording Co., Ltd.; Basil Margrave, who has been given post of coordination of all departments involved in the release of records; Alan Freeman, who has resigned as a&r controller in order to form his own company; M. Presky, production controller who has become personal assistant to Benjamin; T. Grantham, previously general sales manager, now sales controller.

Mike Domenico will appear as solo dance performer with 60 musicians on Morton Gould's "Tap Concerto" at Jersey City State College Feb. 15. . . . The Coronados, whose first album, "The Incomparable Coronados" is on the Four Corners label, were feted at a champagne party at the Villanova East last week (2).

HOLLYWOOD

Despite denials from Burbank, Calif., the chatter still rebounds that Warner-Reprise is planning to open a BMI publishing arm. One argument heard is that the Music Publishers Holding Corporation, an evergreen ASCAP firm owned by Warner, is not the proper vehicle for the teen material playing so important a role in today's disk business.

Randy Sparks, the successful ex-New Christy Minstrel, has formed his own, pop-rock label, Gramophone Records. First single is by Humpty and the Ivanhoes, with a female group, the Cottonblossoms, planned as the follow-up.

Bob Cotterell's new label, Creative Sound's, debut LP is "One Way Or Another," a religious documentary. Royalties from the sales go to Christian Released Time Education, an organization giving free religious training to public school children.

Clef Distributors has picked up the Sims c&w line. . . . The Amusement Industry's fund raising campaign to aid the United Jewish Welfare Fund is set for April-May. Goal is \$10 million.

Screen Gems is on the prowl for composers for its TV properties. Recent signings have Lalo Schifrin, Jack Marshall and Nelson Riddle on "Mary," "This Is a

Hospital?" and "Wackiest Ship in the Army," respectively.

New publishing firms are Voinel Music, formed by jazzmen Herb Ellis and Mike Elvoin; Esta Music, Marvin Meyer, Jeff Nagin and Larry Kartiganer, and Widco Enterprises, with Ken Dennis, Jay Cooper and Jeane Renick.

ELIOT TIEGEL

CHICAGO

Universal's A. B. Clapper takes over as president of Chicago's NARAS chapter. Outgoing president David Carroll had a banner year. Membership grew from 114 to 142 members, and the chapter now has a strong business program going. And last but not least, the Chicago chapter is one of the few with any degree of financial health. . . . Free-lance promotion man Peter Wright welcomes a baby girl, Lisa, into the family. . . . WGN's all-night man Franklyn MacCormack signed a long-term recording pact with International Recording Company. An album is due March 15. MacCormack is best known for his "Melody of Love" with Wayne King, which has sold over 2,000,000 copies.

Argentine thrush Anamorena returns to the club circuit after an absence of three years. She's packing them in at Mangam's Chateau. She's also cut some material for Denrick Records. . . . Earl Glickman's acquisition of Colpix gives him some half dozen labels. He's also got Roulette, Automn, A&M, Prism and Del Fi. . . . Paul Banister, long-time (17 years) chief of Associated Booking Corporation's personal-appearances department, has decided to call it quits. He'll announce his plans shortly.

NICK BIRO



TOMMY ROE, center, at a reception given for him by EMI in England. At left is Vic Lewis. At right is Arthur Muxlow, promotion manager, EMI Records.



Billboard
 "Soul galore in this reading!
 Her most commercial entry to date"

"First-rate new winner's circle candidate"

TED RANDAL TIP SHEET
 "Will take off from the starting gate
 as if shot from a cannon"



"To be national hit"

"Thrush grabs this one and wrings
 all the emotions out of it"

BILL GAVIN'S PERSONAL PICKS

"This has what it takes to sell a bundle"

UNANIMOUS RAVES

TIMI YURO

YOU CAN HAVE HIM

72391



Available now... Rush your order

AUSTRALIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	THE WEDDING	Julie Rogers (Philips)—Boosey & Hawkes
2	2	FERRY CROSS THE MERSEY	Gerry and the Pacemakers (Columbia)
3	3	I FEEL FINE	The Beatles (Parlophone)—Leeds
4	6	WALK AWAY	Matt Monro (HMV)—Castle
5	7	REMINSING	Jay Justin (HMV)—Castle
6	4	OVER THE RAINBOW	Billy Thorpe & the Aztecs (Parlophone)—Alberts
7	—	TWENTY MILES	Ray Brown & the Whispers (Festival)
8	5	DOWNTOWN	Petula Clark (Astor)—Leeds
9	12	SATURDAY NIGHT AT THE MOVIES	The Drifters (Festival)—Tu-Con
10	10	SHAGGY DOG	Mickey Lee Lane (Stateside)
11	—	ROSES ARE RED MY LOVE	The You Know Who's (CBS)
12	—	ROUTE 66	The Rolling Stones (EMI)
13	11	ASK ME	Elvis Presley (RCA)—Essex
14	13	MR. LONELY	Bobby Vinton (Epic)—Alberts
15	14	THEME FOR YOUNG LOVERS	The Shadows (Columbia)—Allans

AUSTRIA

This Week	Last Week	Title	Artist
1	1	VERGANGEN, VERGESSEN, VORUEBER	Freddy (Polydor)—Esplanade
2	4	DAS IST DIE FRAGE ALLER FRAGEN	Cliff Richard (Columbia)—Aberbach
3	8	PRETTY WOMAN	Roy Orbison (London)—Weltmusik
4	6	AUF DER HUETTEN	Vico Torriani (Decca)—Wein Melodie
5	8	KLEINE ANNABELL	Ronny (Telefunken)—Idee
6	5	DU, DU, GEHST VORBEI	Suzie (Vogue)—Montana
7	9	COWBOY VAGABUNDEN	Peter & Su (Ariola)—Solisten Verlag
8	7	MAJORIE	Juergen Wagner (Telefunken)—Idee
9	2	SUCH A NIGHT	Elvis Presley (RCA)—Chappell
10	10	SCHNEEMANN	Manuela (Telefunken)—Helbling

BAVARIA

This Week	Last Week	Title	Artist
1	3	DER COLT STECKT IMMER IM PYJAMA	Rex Gildo (Electrola)—Gerig
2	1	I SHOULD HAVE KNOWN BETTER	The Beatles (Odeon)—Budde
3	2	DAS IST DIE FRAGE ALLER FRAGEN	Cliff Richard (Columbia)—Aberbach
4	6	I FEEL FINE	The Beatles (Odeon)—Budde
5	7	KLEINE ANNABELL	Ronny (Telefunken)—Idee-Musik
6	5	DO WAH DIDDY DIDDY	Manfred Mann (Electrola)—Aberbach
7	4	PRETTY WOMAN	Roy Orbison (London)—Acuff-Rose-Siegel
8	8	SKINNY MINNY	Tony Sheridan (Polydor)—Gerig
9	9	VERGANGEN, VERGESSEN, VORUEBER	Freddy (Polydor)—Esplanade
10	—	MAENNER SIND GEFÄHRLICH	Gisela Marell (Philips)
11	—	LETKISS	Anton Letkiss (Barclay)—Gerig
12	—	DU, DU GEHST VORBEI	Suzie (Vogue)—Montana

BRITAIN

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	GO NOW	Moody Blues (Decca)—Sparta Music
2	11	YOU'VE LOST THAT LOVIN' FEELIN'	Righteous Brothers (London)—Screen Gems
3	12	TIRED OF WAITING FOR YOU	Kinks (Pye)—Kassner Music
4	8	COME TOMORROW	Manfred Mann (HMV)—Belinda Music
5	5	CAST YOUR FATE TO THE WIND	Sounds Orchestra (Piccadilly)—Mellin

6	6	YOU'VE LOST THAT LOVIN' FEELIN'	Cilla Black (Parlophone)—Screen Gems
7	3	TERRY	*Twinkle (Decca)—Favourite Music
8	2	YEH, YEH	*Georgie Fame (Columbia)—Roar Music
9	15	KEEP SEARCHIN'	Del Shannon (Stateside)—Vicki Music
10	10	BABY PLEASE DON'T GO	*Them (Decca)—Leeds Music
11	4	GIRL DON'T COME	*Sandie Shaw (Pye)—Glissando Music
12	9	FERRY CROSS THE MERSEY	*Gerry and the Pacemakers (Columbia)—Pacermusic
13	7	I FEEL FINE	*Beatles (Parlophone)—Northern Songs Ltd.
14	25	THE SPECIAL YEARS	*Val Doonican (Decca)—Shapiro-Bernstein
15	13	SOMEWHERE	P. J. Proby (Liberty)—Chappell
16	21	THE THREE BELLS	*Brian Poole and the Tremeloes (Decca)—Biem/Southern Music
17	24	I'LL NEVER FIND ANOTHER YOU	Seekers (Columbia)—Belinda Music
18	14	DOWNTOWN	*Petula Clark (Pye)—Welbeck
19	20	LEADER OF THE PACK	Shangri-Las (Red Bird)—Mellin Music
20	22	GETTING MIGHTY CROWDED	Betty Everett (Fontana)—Belinda Music
21	19	ROLLING STONES NO. 2 (LP)	*Rolling Stones (Decca)—Mellin/December/Chappell/Essex/Nanker-Phelge/Mirage/Leeds/T. M. Music/Jewel/Greenwich
22	17	I'M LOST WITHOUT YOU	*Billy Fury (Decca)—South Mountain Music
23	23	DANCE, DANCE, DANCE	Beach Boys (Capitol)—Burlington Music
23	—	WHAT IN THE WORLD'S COME OVER YOU	*Rockin' Berries (Piccadilly)—Welbeck
25	—	COME SEE ABOUT ME	Supremes (Stateside)—Belinda Music
26	16	WALK TALL	*Val Doonican (Decca)—Shapiro-Bernstein
27	18	I COULD EASILY FALL	*Cliff Richard (Columbia)—Shadows-Belinda
27	25	PROMISED LAND	Chuck Berry (Pye Int.)—Jewel Music
29	—	YES I WILL	*Hollies (Parlophone)—Screen Gems
29	28	WHAT HAVE THEY DONE TO THE RAIN	*Searchers (Pye)—Essex Music

IRE

This Week	Last Week	Title	Artist
1	1	I RAN ALL THE WAY HOME/HUCKLEBUCK	Brendan Bowyer and the Royal Showband (HMV)—Dash/Leeds
2	2	ROUND AND AROUND	Dickie Rock and the Miami (Pye)—Robbins
3	3	NO ARMS CAN EVER HOLD YOU	Bachelors (Decca)—Burlington
4	5	TRIBUTE TO JIM REEVES	Larry Cunningham and the Mighty Avons (King)—Various
5	6	WHAT HAVE THEY DONE TO THE RAIN?	Searchers (Pye)—Essex
6	—	YEH YEH	*Georgie Fame (Columbia)—Roar
7	—	GO NOW	Moody Blues (Decca)—Sparta
8	9	BOULAVOGUE	Tommy Drennan and the Monarchs (Ember)—Walton's
9	8	DOWNTOWN	Petula Clark (Pye)—Welbeck
10	10	I FEEL FINE	Beatles (Parlophone)—Northern Songs, Ltd.

FRANCE

This Week	Last Week	Title	Artist
1	1	VOUS PERMETTEZ MONSIEUR	Adamo (Voix de son maitre)—Pathe
2	2	TOUJOURS UN COIN COIN QUI ME RAPPELLE	Eddy Mitchell (Barclay)—Salvet
3	4	DONNA DONNA	Claude Francois (Philips)—Tutti
4	3	ECOUTE CE DISQUE	Sheila (Philips)—Tutti
5	6	LES FILLES DU BORD DE MER	Adamo (Voix de son maitre)—None

6	5	LE PENITENTIER	Johnny Hallyday (Philips)—Peter Morisse
7	9	NOTRE PLACE AU SOLEIL	Enrico Macias (Pathe)—None
8	—	TOMBE LA NEIGE	Adamo (Voix de son maitre)—Pathe Marconi
9	—	LETKISS	Anton Letkiss (Barclay)—Contesse
10	14	J'Y PENSE ET PUIS J'OUBLIE	Claude Francois (Philips)—Peter Morisse
11	—	MA VIE	Alain Barriere (RCA)—Tutti
12	—	LA MANEGE	Jacques Baudoin (Festival)—None
13	10	VAGABONDS SANS RIVAGE	Enrico Macias (Pathe)—Chappell
14	8	LO CORDE AU COU	Richard Anthony (Columbia)—Tutti
15	15	UNA LACRIMA SUL VISO	Bobby Solo (Festival)—Caravelle

FRENCH (WALLOON)

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LES FILLES LU BORD DE MER	Adamo (HMV)—Ardmore & Beechwood
2	2	DOLCE PAOLA/A VOT' BON COEUR	Adamo (HMV)—Ardmore & Beechwood
3	3	ECOUTE CE DISQUE/VOUS LES COPAINS	Sheila (Philips)—Primavera/Belindamusic
4	4	AMORE SCUSAMI	John Foster (Show)—Moderny
5	5	LA CORDE AU COU	Richard Anthony (Columbia)
6	6	DONNA DONNA/DU PAIN ET DU BEURRE	Claude Francois (Fontana)—Acuff-Rose
7	7	SACRE CHARLEMAGNE	France Gall (Philips)—Moderny
8	8	I FEEL FINE	The Beatles (Parlophone)
9	9	LETKISS	Stig Rauno (Barclay)
10	10	JE NE SUIS PLUS RIEN SANS TOI	Dick Rivers (Pathe)

WEST GERMANY

This Week	Last Week	Title	Artist
1	6	KLEINE ANNABELL	Ronny (Telefunken)—Idee
2	1	DAS IST DIE FRAGE ALLER FRAGEN	Cliff Richard (Columbia)—Aberbach
3	3	DER COLT STECKT IMMER IM PYJAMA	Rex Gildo (Electrola)—Gerig
4	2	VERGANGEN, VERGESSEN, VORUEBER	Freddy (Polydor)—Esplanade
5	8	I FEEL FINE	The Beatles (Odeon)—Budde
6	9	PRETTY WOMAN	Roy Orbison (London)—Acuff-Rose-Siegel
7	14	BABY LOVE	The Supremes (CBS)—Aberbach
8	5	MAMA	Margot Eskens (Polydor)—Sikorski
9	4	KENN EIN LAND	Ronny (Telefunken)—Marbot
10	13	KIDDY KIDDY KISS ME	Rita Pavone & Paul Anka (RCA)—Arnie
11	7	CINDERELLA BABY	Drafi Deutscher (Decca)—Nero
12	11	TENNESSEE WALTZ	Alma Cogan (Columbia)—Peer
13	—	RAG DOLL	The Five Tops (Philips)—Accord
14	18	MEMPHIS TENNESSEE	Bernd Spier (CBS)—Gerig
15	—	DAS IST MEIN SCHONSTER TANZ	Bernd Spier (CBS)—Melodie der Welt
16	12	SCHNEEMANN	Manuela (Telefunken)—Intro
17	17	DO WAH DIDDY DIDDY	Manfred Mann (Electrola)—Aberbach
18	10	ABENDS IN DER MONDSCHEN-ALLEE	Connie Francis (MGM)—Schneider
19	15	GIB DEM BUB DIE GEIGE NICHT	Paul Kuhn (Electrola)—Gerig
20	—	DON'T HA HA HA	The Governors (Golden 12)—Mellin-Siegel

HONG KONG

This Week	Last Week	Title	Artist
1	1	PLEASE LEAVE HER TO ME	The Fabulous Echoes (Diamond)
2	3	SEND ME NO FLOWERS	Doris Day (CBS)

3	2	I COULD EASILY FALL	Cliff Richard (Columbia)
4	4	I FEEL FINE	The Beatles (Parlophone)—Northern Sounds, Inc.
5	7	GENIE WITH THE LIGHT BROWN LAMP	The Shadows (Columbia)
6	6	DEAR HEART	Andy Williams (CBS)
7	10	NO ARMS CAN EVER HOLD YOU	The Bachelors (British Decca)
8	5	ASK ME	Elvis Presley (RCA)
9	8	LITTLE RED ROOSTER	The Rolling Stones (British Decca)
10	—	AS TEARS GO BY	Marian Faithful (British Decca)

ITALY

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	NON SON DEGNO DI TE	*Gianni Morandi (RCA)
2	2	CRISTINA	*Bobby Solo (Ricordi)
3	6	VIVA LA PAPPALONA	*Rita Pavone (RCA)
4	3	E ADESSO TE NE PUOI ANDARE	Les Surfs (Festival)
5	7	E SE DOMANI	*Mina (Ri Fi)
6	4	BAMBINI MIEI	*Adriano Celentano (Clan)
7	5	LA MIA FESTA	Richard Anthony (Columbia)
8	8	PER UN PUGNO DI DOLLARI	*Ennio Morricone (RCA)
9	10	TE LO LEGGO NEGLI OCCHI	*Dino (Arc)
10	9	VIVRO'	Alain Barriere (RCA)
11	12	IO E TE	*John Foster (Style)
12	11	E QUANDO VIEN DA NOTTE	Gene Pitney (Musicor)
13	13	QUESTA SERA NON HO PIANTO	*Peppino Gagliardi (Jolly)
14	—	MEZZANOTTE A MOSCA	P. & V. Svetlanoff (Mercury)
15	14	CARA	*Don Backy (Clan)

JAPAN

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	OZASHIKI KOUTA	*Mahina Stars & Matsuo Kazuko (Victor)—JASRAC
2	3	ANKO TSUBAKI WA KOI NO HANA	*Miyako Harumi (Columbia)—JASRAC
3	3	LA RAGAZZA DI BUBE	Sound Track (Fontana)—Victor
4	5	LA PLUS BELLE POUR ALLER DANSER	Sylvie Vartan (Victor)—Victor
5	6	YAWARA	*Misora Hibari (Columbia)—JASRAC
6	7	OSAKA GURASHI	*Frank Nagai (Victor)—JASRAC
7	4	UNA SERA DI TOKIO	*Mahina Stars (Victor); C. Valente (London); Milva (Seven Seas)—JASRAC
8	9	THE HOUSE OF THE RISING SUN	The Animals (Odeon)—Shinko
9	8	ORE WA OMAE NI YOWAINDA	*Ishihara Yujiro (Teichiku)—JASRAC
10	10	KOI O SURUNARA	*Hashi Kukio (Victor)—JASRAC

MALAYSIA

This Week	Last Week	Title	Artist
1	3	I COULD EASILY FALL IN LOVE	Cliff Richard (Columbia)
2	1	I FEEL FINE	The Beatles (Parlophone)
3	—	I SHOULD HAVE KNOWN BETTER	The Beatles (Parlophone)
4	—	RINGO FOR PRESIDENT	The Young World Singers (Decca)
5	4	TWELFTH OF NEVER	Cliff Richard (Columbia)
6	—	A HARD DAY'S NIGHT	The Beatles (Parlophone)
7	—	I GO TO PIECES	Peter & Gordon (Columbia)
8	—	MOVE IT BABY	Simon Scott (Parlophone)

NORWAY

*Denotes local origin

This Week	Last Week	Title	Artist
1	2	FROKEN-FRAKEN	Sven-Ingvards (Philips)—Carl M. Iversen
1	1	I FEEL FINE	Beatles (Parlophone)—Edition Lyche

PERU

This Week	Last Week	Title	Artist
1	1	CIUDAD SOLITARIA	Luis Aguile (Odeon)—Tony Laredo (Sono Radio); Mina (Primary)
2	2	LA POLLERA AMARILLA	Tulio Enrique Leon (Odeon); Los Corraleros del Sinu (Virrey); Lucho Nelson (Sono Radio)
3	3	CONTIGO EN LA PLAYA	Jorge Conty (Sono Radio); Nico Fidenco (RCA); Rafael Peralta (Odeon)
4	4	Y YO LA QUERIA	Beatles (Odeon)
5	5	A HARD DAY'S NIGHT	Beatles (Odeon)
6	7	PERDONAME MI VIDA	Javier Solis (Columbia); Hnos. Silva (RCA); Elmo Riveros (Odeon); Anamelba (Virrey)
7	9	EL TANGAZO	Pepe Miranda (Virrey); Raul Lavie (RCA); Adriano Celentano (Reprise)
8	8	MUCHACHA BONITA	Roy Orbison (London)
9	6	VESTIDA DE NOBIA	Carmita Jimenez (Sono Radio); Palito Ortega (RCA)
10	10	AHORA NO	Jimmy Santy (Sono Radio)

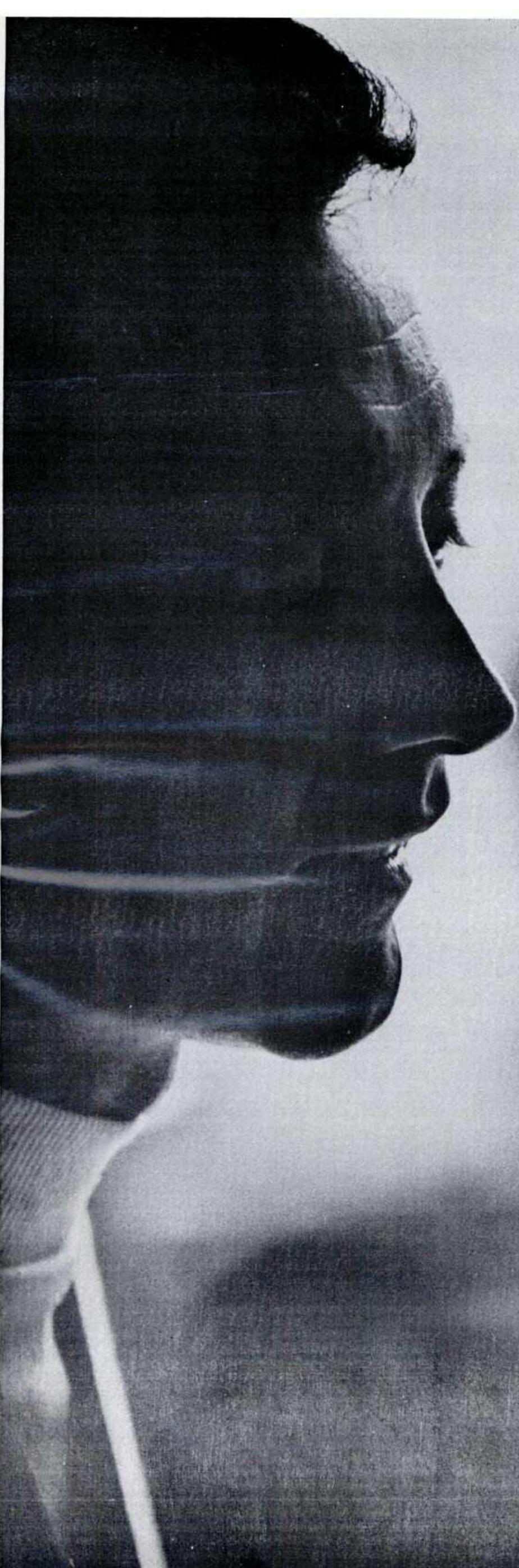
PHILIPPINES

This Week	Last Week	Title	Artist
1	1	THIS IS MY PRAYER	Linda Scott (Kapp)—Mareco, Inc.
2	2	EVERYBODY DO THE CLICK	Jose Feliciano (RCA)—Filipinas
3	3	TO YOU FROM ME	Eydie Gorme (ABC-Paramount)—Mareco, Inc.
4	4	THE GOOD LIFE	Tony Bennett (CBS)—Mareco, Inc.
5	6	FUN, FUN, FUN	The Beach Boys (Capitol)—Mareco, Inc.
6	5	I'LL DREAM OF YOU	Matt Monro (Parlophone)—Dyna, Inc.
7	8	SABOR A MI	Eydie Gorme w/Trio los Panchos (Col.)—Mareco, Inc.
8	7	AIN'T THAT LOVING YOU BABY	Elvis Presley (RCA)—Filipinas
9	9	AND I LOVE HER	Beatles (Parlophone)—Dyna, Inc.
10	10	OH, PRETTY WOMAN	Roy Orbison (London)—Super Records

SPAIN

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	MA VIE	Alain Barriere (RCA)—Quiroga
2	2	A HARD DAY'S NIGHT	The Beatles (Voz)—Armonico
3	4	LO ESPANOL	*Duo Dinamico (Voz)—Musica Sur
4	3	LA PLUS BELLE POUR ALLER DANSER	Sylvie Vartan (RCA)—Quiroga
5	5	THE HOUSE OF THE RISING SUN	The Animals (Voz)—Canciones Mundo
6	6	CHE ME IMPORTA DEL MONDO	Rita Pavone (RCA)—RCA
7	8	TOMBE LA NEIGE	*Lita Torello (Vergara)—Pending
8	9	EL AMOR	*Los Jazz Singers (Belter) Canciones Mundo
9	7	HO CAPITO CHE TI AMO	Emilio Pericoli (Vergara)—Pending
10	12	HELLO, DOLLY!	*Luis Aguile (Voz)—Pending



“FOR MAMA”

IS VIC DAMONE'S FIRST FOR WARNER BROS., AND SELDOM HAS A SONG BEEN SO HEAVENLY EN-DOWED WITH WINNING ELEMENTS:

IT HAS THEME—AND SOUL—A WARM IDEA. IT HAS MOOD—AND SUB-STANCE. IT HAS A RARE AND ALMOST NEW KIND OF DAMONE PRESENCE—TRANSFORMING UNUSUAL MELODIC MATERIAL INTO A MEMORABLE AURAL EXPERIENCE.

“FOR MAMA” (#5609) MAY WELL MAKE DAMONE ONE OF THE HAPPIEST THINGS EVER TO HAPPEN TO WARNER BROS.

AND VICE VERSA!



WARNER BROS.
EXHIBITS

HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Billboard Award

Table with columns: THIS WEEK, 1st. Ago, 2nd. Ago, 3rd. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Includes songs like 'YOU'VE LOST THAT LOVIN' FEELIN'', 'DOWNTOWN', 'THIS DIAMOND RING'.

Table with columns: 42, 60, 81, TITLE, Artist, Label & Number, Weeks On Chart. Includes songs like 'FOR LOVIN' ME', 'THOU SHALT NOT STEAL', 'SOMEWHERE IN YOUR HEART'.

Table with columns: 66, 51, 52, 60, TITLE, Artist, Label & Number, Weeks On Chart. Includes songs like 'LITTLE BELL', 'ODE TO THE LITTLE BROWN SHACK OUT BACK', 'GOLDFINGER'.

HOT 100—A TO Z—(Publisher-Licensee)

BUBBLING UNDER THE HOT 100

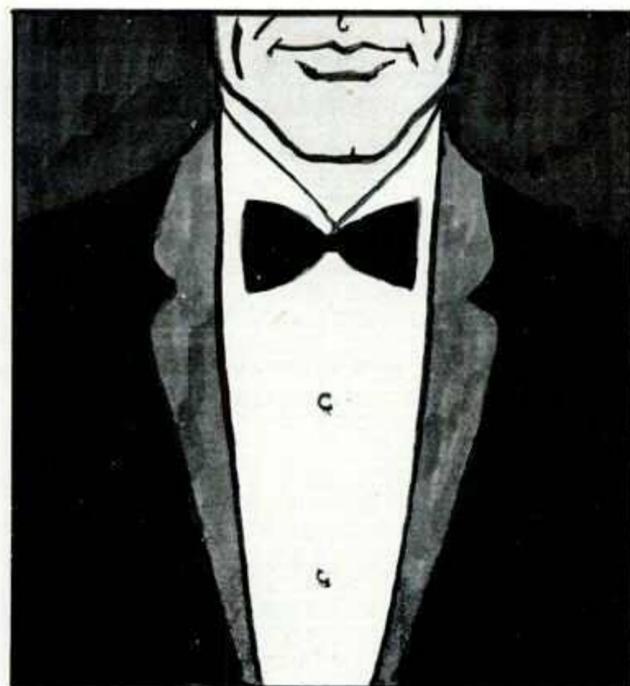
Table listing songs and artists under 'HOT 100—A TO Z' starting with 'All Day and All of the Night'.

Table listing songs and artists under 'HOT 100—A TO Z' starting with 'Goodnight'.

Table listing songs and artists under 'HOT 100—A TO Z' starting with 'Man, The (Greene, BMI)'.

Table listing songs and artists under 'BUBBLING UNDER THE HOT 100' starting with '101. MY BABE'.

*there's
only one
spy's spy: 007*



*there's
only one Gold
Goldfinger*

GOLDFINGER

*Parts
I & II
by*

Jimmy Smith



Verve Records is a division of Metro-Goldwyn-Mayer, Inc.

VK-10346

HOT RHYTHM & BLUES SINGLES

Billboard SPECIAL SURVEY for Week Ending 2/13/65

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	MY GIRL Temptations, Gordy 7038	3	21	23	I WANT YOU TO HAVE EVERYTHING Lee Rogers, D-Town 1035	3
2	2	SHAKE Sam Cooke, RCA Victor 8486	3	22	22	HE WAS REALLY SAYIN' SOMETHIN' Velvelettes, VIP 25013	3
3	3	YOU'VE LOST THAT LOVIN' FEELIN' Righteous Brothers, Phillies 124	3	23	28	MR. PITIFUL Otis Redding, Volt 124	2
4	6	THE NAME GAME Shirley Ellis, Congress 230	3	24	33	ASK THE LONELY Four Tops, Motown 1073	2
5	4	HOW SWEET IT IS (TO BE LOVED BY YOU) Marvin Gaye, Tamla 54107	3	25	25	I'M OVER YOU Jan Bradley, Chess 1919	3
6	5	HOLD WHAT YOU'VE GOT Joe Tex, Dial 4001	3	26	35	STRAIN ON MY HEART Roscoe Shelton, Sims 217	2
7	8	THE BOY FROM NEW YORK CITY Ad Libs, Blue Cat 102	3	27	16	VOICE YOUR CHOICE Radiants, Chess 1904	3
8	7	TWINE TIME Alvin Cash & the Crawlers, Mar-V-Lus 6002	3	28	30	I KNOW WHY Springers, Way Out 2699	2
9	10	A CHANGE IS GONNA COME Sam Cooke, RCA Victor 8486	3	29	15	CAN YOU JERK LIKE ME Contours, Gordy 7037	3
10	19	AT THE CLUB Drifters, Atlantic 2268	2	30	31	NO FAITH, NO LOVE Mitty Collier, Chess 1918	3
11	12	THE "IN" CROWD Dobie Gray, Charger 105	3	31	36	LET HER LOVE ME Otis Leavill, Blue Rock 4002	2
12	13	I WANNA BE (YOUR EVERYTHING) Manhattan, Carnival 507	3	32	34	I FOUND A LOVE, OH WHAT A LOVE Jo Ann & Troy, Atlantic 2256	2
13	14	SOMETIMES I WONDER Major Lance, Okeh 7209	3	33	29	SUDDENLY I'M ALL ALONE Walter Jackson, Okeh 7215	3
14	9	THE JERKS Larks, Money 106	3	34	—	FLY ME TO THE MOON LaVern Baker, Atlantic 2267	1
15	37	HURT SO BAD Little Anthony & the Imperials, DCP 1128	2	35	—	I LOVE YOU BABY Dottie & Ray, LeSage 701	1
16	11	SEVEN LETTERS Ben E. King, Atco 6328	3	36	38	I DO LOVE YOU Billy Stewart, Chess 1922	2
17	27	DON'T MESS UP A GOOD THING Fontella Bass & Bobby McClure, Checker 1097	2	37	39	TIME WAITS FOR NO ONE Eddie & Ernie, Eastern 602	2
18	—	SHOTGUN Jr. Walker & the All Stars, Soul 35008	1	38	40	WE CAN'T BELIEVE YOU'RE GONE Bobby Harris, Atlantic 2270	2
19	20	THAT'S HOW STRONG MY LOVE IS Otis Redding, Volt 124	3	39	—	MY SMILE IS JUST A FROWN (TURNED UPSIDE DOWN) Carolyn Crawford, Motown 1064	1
20	21	DON'T ANSWER THE DOOR Jimmy Johnson, Magnum 719	2	40	—	IT'S BETTER TO HAVE IT Barbara Lynn, Jamie 1292	1

HOT R&B LP's

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	SAM COOKE AT THE COPA, RCA Victor LPM 2970 (M); LSP 2970 (S)	3
2	4	HOLD WHAT YOU'VE GOT, Joe Tex, Atlantic LP 8106 (M); SD 8106 (S)	3
3	2	WHERE DID OUR LOVE GO, Supremes, Motown MT 621 (M); S 621 (S)	3
4	—	SHAKE, Sam Cooke, RCA Victor LPM 3367 (M); LSP 3367 (S)	1
5	6	THE BEST OF SAM COOKE, RCA Victor LPM 2625 (M); LSP 2625 (S)	3
6	9	THE NANCY WILSON SHOW! Capitol KAO 2136 (M); SKAO 2136 (S)	2
7	7	A BIT OF LIVERPOOL, Supremes, Motown MLP 623 (M); SLP 623 (S)	3
8	8	THE IKE & TINA TURNER SHOW . . . LIVE, Warner Bros. W 1579 (M); WS 1579 (S)	2
9	—	GOIN' OUT OF MY HEAD, Little Anthony & Imperials, DCP DCL 3808 (M); (No Stereo)	1
10	—	HOW SWEET IT IS, Marvin Gaye, Tamla TM 258 (M); (No Stereo)	1

HOT SPIRITUAL SINGLES

1. PEACE, BE STILL James Cleveland, Savoy 4217
2. MORE THAN A HAMMER AND NAIL Staple Singers, Epic 9748
3. I'LL GO Mighty Clouds of Joy, Peacock 3025
4. WAITING FOR MY CHILD Consolers, Nashboro 800
5. STANDING HERE WONDERING WHICH WAY TO GO Harmonizing Four, Vee Jay 5054

HOT SPIRITUAL LP's

1. ON THE BANKS OF JORDAN, VOL. 4 James Cleveland, Savoy MG 14096
2. PEACE, BE STILL, VOL. 3 James Cleveland, Savoy MG 14076
3. HEAVEN, THAT WILL BE GOOD ENOUGH FOR ME James Cleveland, Savoy MG 14103
4. SOUL STIRRERS WITH SAM COOKE Specialty 2106
5. WALK AROUND HEAVEN ALL DAY Caravans, Vee Jay 5058

NEW ACTION R&B SINGLES

Other records registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.

- PEOPLE GET READY b/w I'VE BEEN TRYING**
Impressions, ABC-Paramount 10622
- DON'T WAIT TOO LONG**
Betty Swann, Money 108
- CRY b/w TEARDROPS FROM MY EYES**
Ray Charles, ABC-Paramount 10615
- WE ARE IN LOVE**
Bobby Byrd, Smash 1964
- SHE'S GONE**
Nolan Chance, Constellation 144

- DANNY BOY**
Jackie Wilson, Brunswick 55277
- IT'S GONNA BE ALRIGHT**
Maxine Brown, Wand 173
- GIRLS HAVE FEELINGS TOO**
Barbara Mason, Arctic 102
- HOW DO YOU QUIT (SOMEONE YOU LOVE)**
Carla Thomas, Atlantic 2272
- DO-DO DO BAH-AH**
Bert Keyes, Clock 1048

TOP R&B JOCKEY'S PICK-OF-THE-WEEK

- LARRY McKINLEY, WYLD, New Orleans**
"Cry," Ray Charles, ABC-Paramount 10615
LP—"Ray Charles Live in Concert," ABC-Paramount ABC 500 (M); ABCS 500 (S)
- GEORGIE WOODS, WDAS, Philadelphia**
"She's Gone," Nolan Chance, Constellation 144
LP—"Four Tops," Motown 622 (M)
- AVERY DAVIS (Zing Zang), KYOK, Houston**
"Shake," Sam Cooke, RCA Victor 8486
"Hold What You've Got," Joe Tex, Dial 4001
LP—"Hold What You've Got," Joe Tex, Atlantic LP 8106 (M); SD 8106 (S)
- JIM RANDOLPH, KGFI, Los Angeles**
"Shotgun," Jr. Walker & All Stars, Soul 35008
LP—"Four Tops," Motown 622 (M)
- ERNIE DURHAM, WJLB, Detroit**
"Danny Boy," Jackie Wilson, Brunswick 55277
"You Really Don't Mean It," Jill Harris, Capitol
"Time Waits for No One," Eddie & Ernie, Eastern 602
LP—"Four Tops," Motown 622 (M)

- E. RODNEY JONES, WVON, Chicago**
"We're in Love," Bobby Byrd, Smash 1964
"Barracuda," Alvin Cash & Crawlers, Mar-V-Lus
LP—"B. B. King at Regal Theater," ABC-Paramount, ABC 509 (M); ABCS 509 (S)
- JIMMY BYRD, WILD, Boston**
"Don't Wait Too Long," Bettye Swann, Money 108
"How Do You Quit (Someone You Love)," Carla Thomas, Atlanta 2272
LP—"Little Richard—His Greatest Hits," Vee Jay VJ 1124 (M)
- JERRY THOMAS, KNOK, Dallas-Fort Worth**
"We Are in Love," Bobby Byrd, Smash 1964
LP—"Nancy Wilson Show," Capitol KAO 2136 (M); SKAO 2136 (S)
- EDDIE CASTLEBERRY, WVKO, Columbus, Ohio**
"Time Waits for No One," Eddie & Ernie, Eastern 602
"Mr. Pitiful," Otis Redding, Volt 124
LP—"Intimately Yours," Arthur Prysock, Old Town LP 2008 (M); LP 2008S (S)



LEONARD CHESS (right), who with his brother Phil own WVON, accepts a scroll from Edwin C. Berry, executive secretary of the Chicago Urban League and Henry Fort, Grand Master of Illinois Prince Hall Masons, citing the station for "Public Service Extra-Ordinary Beyond the Requirements of Duty." Three WVON air personalities were saluted by the committee: Herb Kent (The Kool Gent), for "his dedicated work with teen-agers and school drop-outs"; WVON News Director, Roy Wood, for his hard-hitting editorials, and Wesley South, host of "Hot Line," for his telephone conversation program.

Mainstream in Switch to Pop

HOLLYWOOD—Mainstream Records, which started out as a jazz line, has released pop material in its February package, reports Mike Shepard, of Record Sales Distributing, which handles the line here.

Mainstream is being developed by owner Bobby Shad as a class album line, with singles strictly promotional in nature, according to Shepard. The new pop product features ex-r&b vocalist Ruth Brown, singer Charles Brown and instrumentalist Vic Schoen. The year-old label had its first national hit with Morgana King last year.

New ABC Tapes

NEW YORK — ABC-Paramount Records, which recently went into production on pre-recorded tape, this week added three more tapes to the line. They are Ray Charles' "Greatest Hits" and two volumes of the Charles albums "Modern Sounds in Country and Western Music."

Music Mart Moves

MANCHESTER, N. H.—The Music Mart, which has been operated by Ted Herbert at 1170 Elm St. for a number of years, is moving soon to 1034 Elm St., where the Wm. L. Nutting, Inc., music store was closed recently.

**Smash Single
from
Her New Album**

**"SPOTLIGHT
ON
MAXINE
BROWN"**



**IT'S GONNA
BE
ALRIGHT**

WAND 173

**Her Latest Hit
Single from
Her New Album**

**"THE SENSITIVE
SOUND OF
DIONNE
WARWICK"**



**WHO CAN
I TURN TO**

b/w

**Don't Say I Didn't
Tell You So**

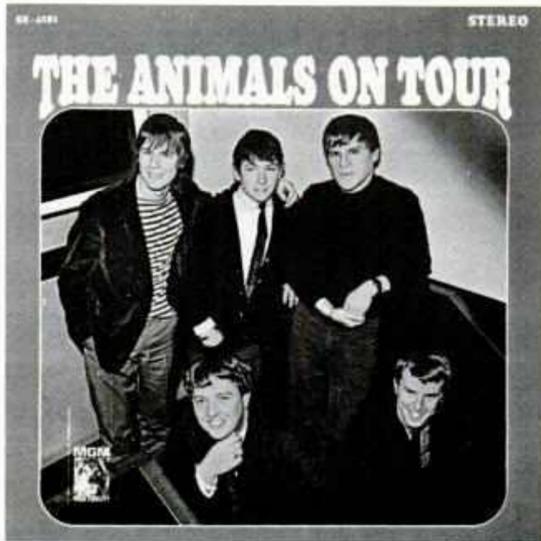
SCEPTER 1298



who needs *TIGERS*
**WHEN YOU
 HAVE A
 LION IN
 YOUR LINE!**



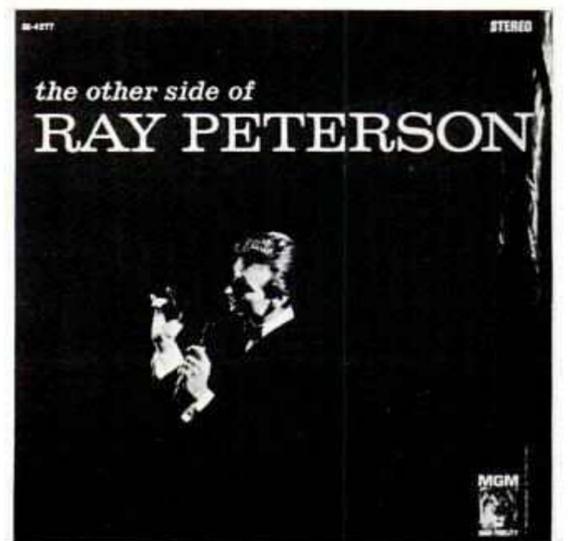
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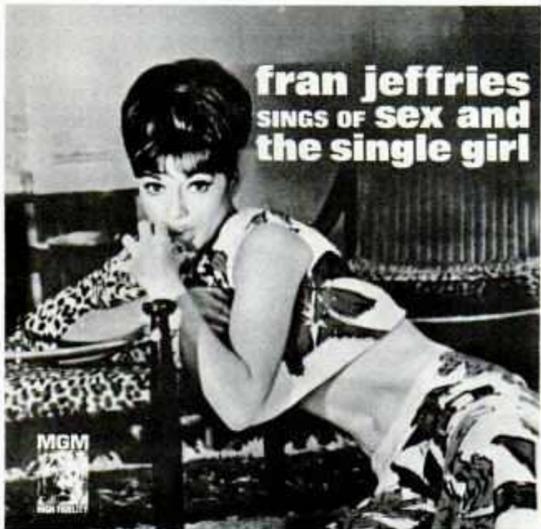
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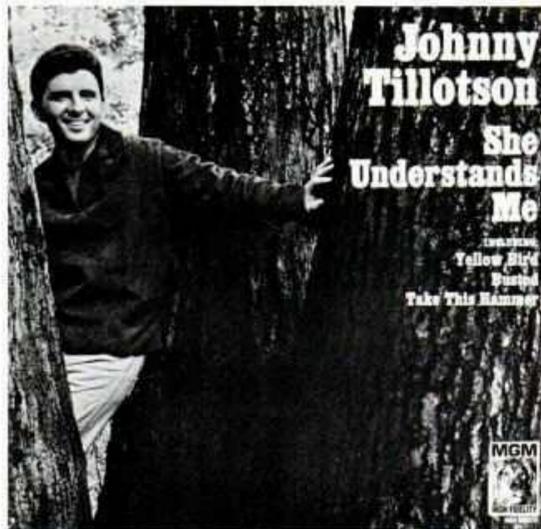
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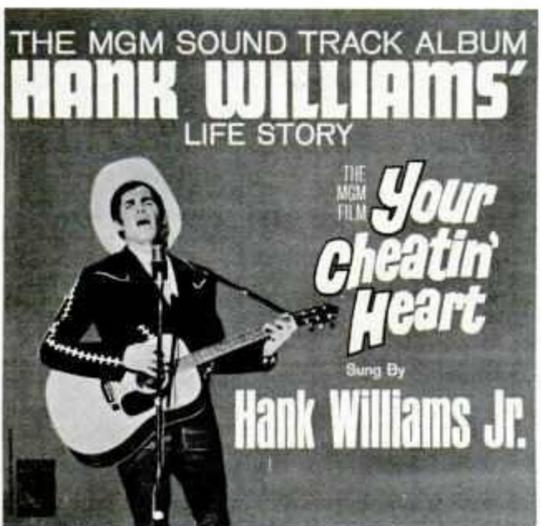
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E/SE-4268



E/SE-4270



E/SE-4260



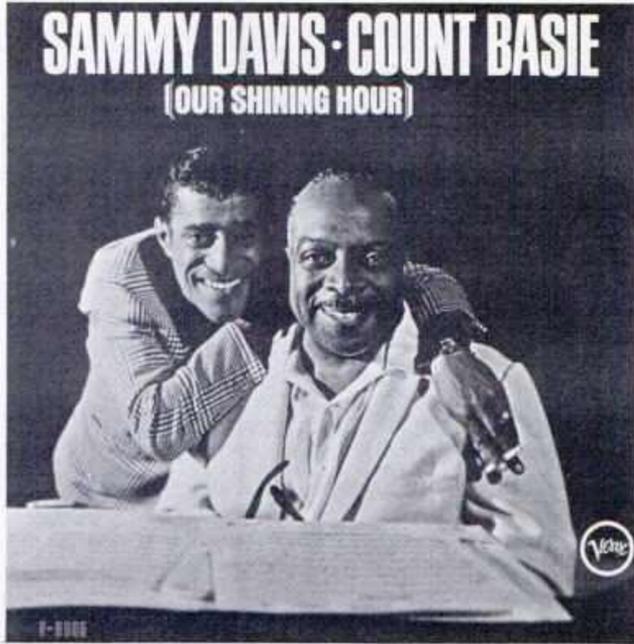
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*trained for top performance
 by MGM Records*

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.

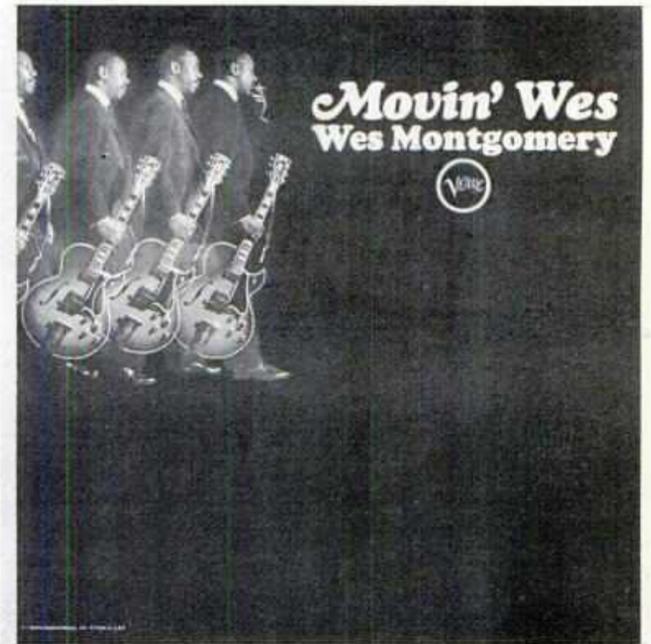
For those down home profits &



V/V6-8605

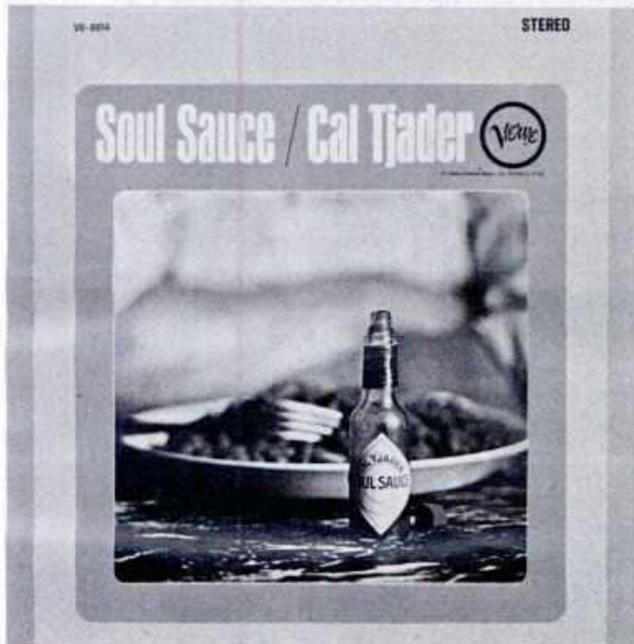


V-4065 (mono only)

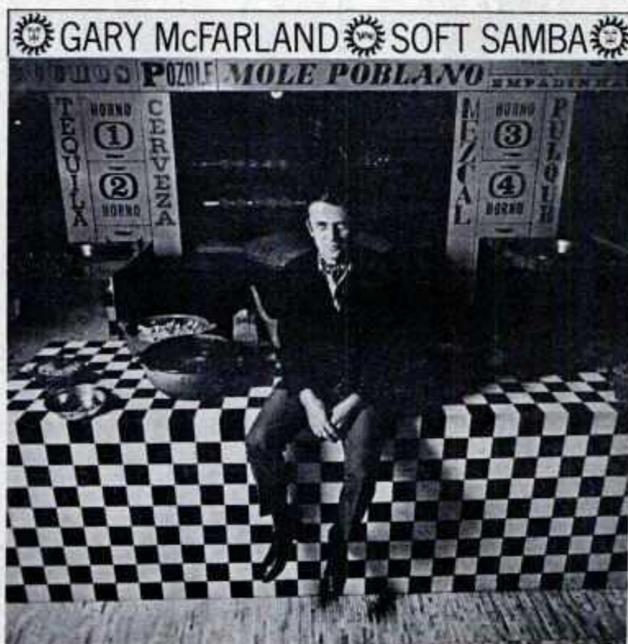


V/V6-8610

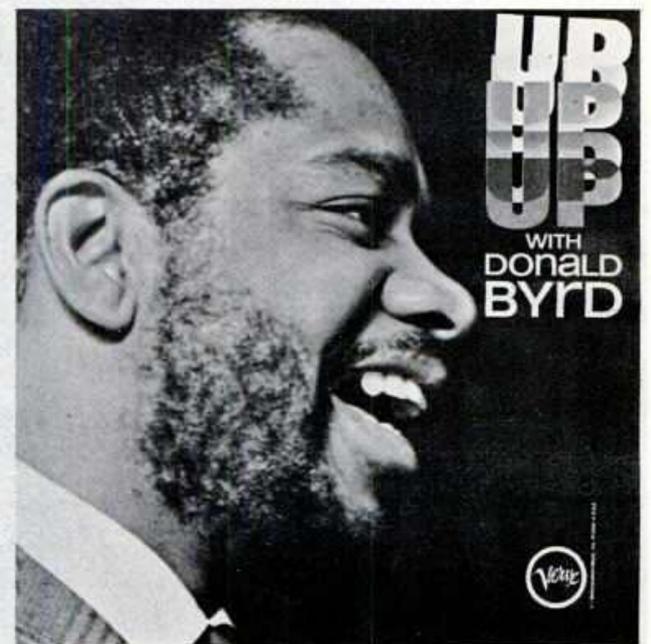
groovy sales, there's only one



V/V6-8614



V/V6-8603



V/V6-8609

cat who really wails...that

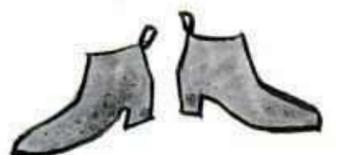


V/V6-8606



V/V6-8600

little old hip-maker...



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GET THE JUMP ON FEBRUARY SALES WITH THESE NEW RELEASES



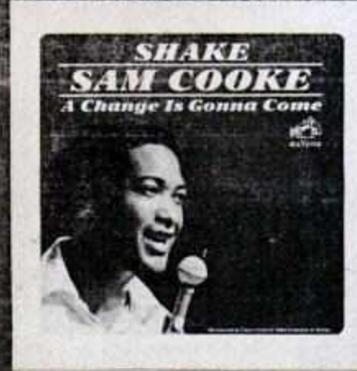
Original sound track album. 14 tunes, 4 by Sammy Cahn and James Van Heusen from the new hit movie. LDC/LSD-1101



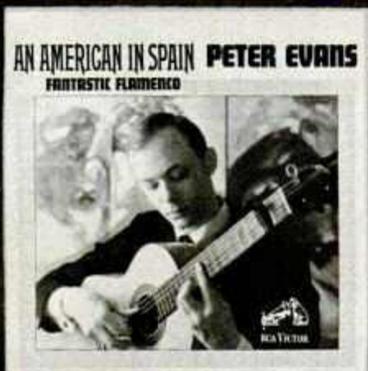
The boys blast off in 12 big hits, including "Hey Sugarfoot," "I'm a Fool," and "Gouch." Dynagroove. LPM/LSP-3307



Hank sings 12 of his own numbers, including "A Little Bitty Tear" and "Go On Home." Dynagroove. LPM/LSP-3303



Sam's brand new album, featuring his current best-selling single "Shake" and eleven more. Dynagroove. LPM/LSP-3367



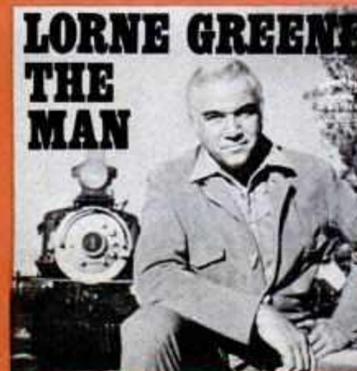
11 sizzling numbers that are sure to excite those who go for authentic flamenco music. Dynagroove. LPM/LSP-3306



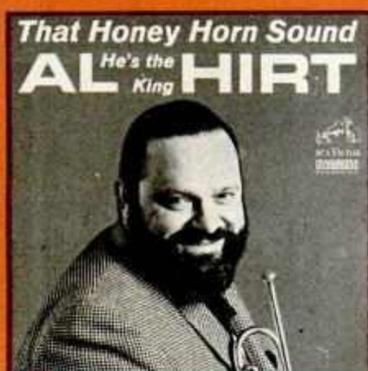
His magnetic personality captured here as never before in "A Woman in Love," and 18 more. Dynagroove. LPM/LSP-3310



The "We'll Sing in the Sunshine" girl repeats with another great album of twelve sure-fire hits. Dynagroove. LPM/LSP-3305



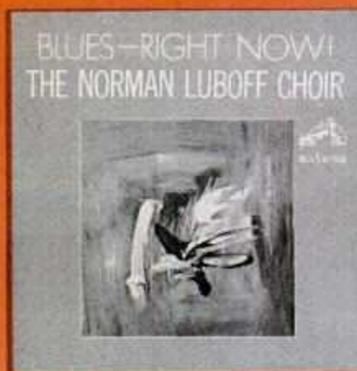
The "Ringo" man follows his first hit album with "Sixteen Tons," "Fourteen Men," 10 more. Dynagroove. LPM/LSP-3302



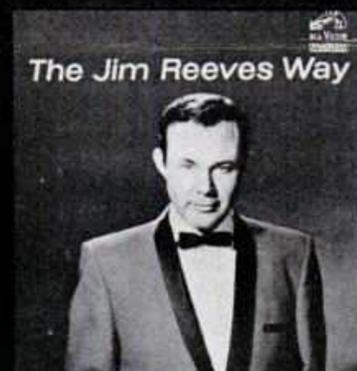
Al lends his best-selling sound to 12 hits. "Fancy Pants," "Alley Cat" and "Star Dust." Dynagroove. LPM/LSP-3337



The Official World's Fair band. "John (Duke) Wayne March," "How the West Was Won," 10 more. Dynagroove. LPM/LSP-3304



Add another one to the list of Luboff hits. "900 Miles," "Mood Indigo," "Walk On By," 9 more. Dynagroove. LPM/LSP-3312



Brand new for his fans. 12 numbers including "Make the World Go Away" and "Maureen." Dynagroove. LPM/LSP-2968



12 hits by a consistently best-selling artist. "Call Me Irresponsible," "More," "Temptation." Dynagroove. LPM/LSP-3308



Hank's fans will enjoy these 12 favorites. "In the Misty Moonlight," "White Silver Sands." Dynagroove. LPM/LSP-3317



Here's America's favorite dance band. "A Hard Day's Night," "Ringo's Theme," 10 more. Dynagroove. LPM/LSP-2992

NOW IT'S YOUR MOVE!
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RCA VICTOR

The most trusted name in sound

ALBUM REVIEWS (continued)



LOW PRICE CLASSICAL SPOTLIGHT

VIVALDI: LA CETRA OPUS 9/ CONCERTI 4, 8, 9, 12
Paul Makanowitzky, Violin/ Chamber Orchestra of the Vienna State Opera (Golschmann) Vanguard SRV 159 (M); SRV 159 SD (S)

Another excellent recording in the Vanguard budget line. This is Vivaldi at the height of his creative and prolific genius. These four concerti are from the complete set of 12 originally released on the Bach Guild label. Bright and precise playing by Paul Makanowitzky, with Vladimir Golschmann conducting, make this a very attractive offering.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

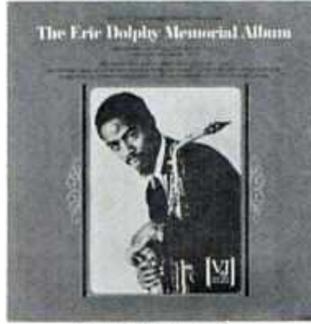


JAZZ SPOTLIGHT

JAZZ'S GREAT "WALKER"

Leroy Vinnegar Trio. Vee Jay VJ 2502 (M)

A great album, musically and sonically. The inventive Leroy Vinnegar presents modern patterns and figures played with strong melodic lines. Four standards and four originals are approached by this outstanding group with lyricism as well as energetic drive.

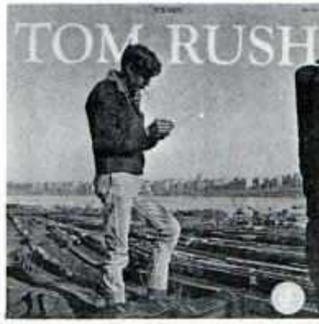


JAZZ SPOTLIGHT

THE ERIC DOLPHY MEMORIAL ALBUM

Various Artists. Vee Jay VJ 2503 (M)

Dolphy in the last five years of his life emerged as a featured artist on the New York scene. There are few recordings of Dolphy as he did not receive national recognition until six months after his death in 1964. He is considered by many as a major force in the changing jazz scene of the '60's and as an instrumentalist he played alto sax, flute and bass clarinet. Included is a 3:25 alto sax unaccompanied solo on "Love Me" which proves his place in the sun of avant-garde jazz greats.

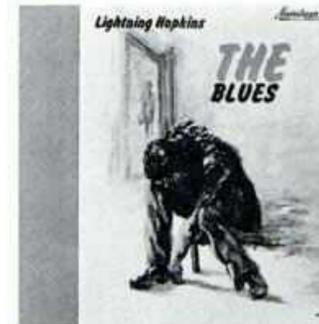


FOLK SPOTLIGHT

TOM RUSH

Elektra EKL 288 (M); EKS 7288 (S)

The record debut of an important newcomer from Boston by way of Portsmouth, N. H. He displays an exceptional combination of complete confidence, competence and taste. His material is well chosen and he performs authentic folk, blues, jazz, country and rhythm and blues with authority and know-how. The exciting opener, "Long John," makes you want to hear more. A new personality to be watched.



BLUES SPOTLIGHT

THE BLUES

Lightnin' Hopkins. Mainstream 56040 (M); S/6040 (S)

There is little that can be said about Hopkins and the blues, the two are synonymous. The album was recorded at one of the peaks of his career, 1950 and 1951. Lightnin' sings "Hello Central," "Gotte Move," "Dirty House Blues," "Freight Train," among others. A collector's item for blues lovers.



LOW PRICE CHILDREN'S SPOTLIGHT

BEAUTY AND THE BEAST

Various Artists. United Artists JAC 11045 (M)

United Artists has released four more excellent albums in this series for children. They are up to the high standards of entertainment coupled with education. The stories are captivatingly enacted, aided by the Hollywood Studio Orchestra and appropriate sound effects. Others in this current release are "Baron Munchausen," "Brave Little Tailor," "The Story of the Old Testament as Told to Young People, Part Two."

SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT

A PORTRAIT OF JOHNNY MATHIS

Philips PHM 200-167 (M); PHS 600-167 (S)

Farron has taken a dozen of the Mathis hits and weaved lush string and rich brass instrumental arrangements around them. The result is a package of outstanding listening and programming material. Muted trumpet is used effectively in some numbers and a warm sax sound is heard in others.

POP SPECIAL MERIT

TEEN BEAT '65

Sandy Nelson. Imperial LP 9278 (M) LP 12278 (S)

Unbeatable beat grooved strictly for the young dance set. The Nelson drums whip up a frenzy with aid of guitar, sax, brass and chorus. Good successor to current hefty selling LP. Sets include "The Jerk," "Raunchy '65," "Bongo Rock."

POP SPECIAL MERIT

BERMUDA IS PARADISE

Ross Talbot. Audio Fidelity AFLP 2125 (M); AFSD 6125 (S)

Impressive solo record debut for Ross of the internationally famous Talbot Brothers. He offers an intriguing combination of Latin-flavored Afro-Cuban and calypso beats with a smattering of the Twist thrown in. Standout vocals include "Scotch and Soda," and his catchy composition "Calypso Cha Cha" plus the novelty, "Child Don't You Call Me Boo Boo."

POP SPECIAL MERIT

THE LIVERPOOL SONG BOOK

Londonderry Strings. Warner Bros. W 1580 (M); WS 1580 (S)

Swinging, rocking string arrangements are featured throughout this package of outstanding hit imports from England. The album should prove a winner for the vast number of discotheques. The pacing of the program is set up for just such a purpose. Good listening also.

POP SPECIAL MERIT

DOIN' THE JERK

T-Bones. Liberty LRP 3404 (M); LST 7404 (S)

Highly danceable instrumentals performed in contemporary style. Swingers include "The Jerk," "The 'In' Crowd," "Downtown," "Bread and Butter," "Come On Do the Jerk."

★★★★
FOUR-STAR ALBUMS
The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

POPULAR

I HAVE A DREAM
Fred Norman. Sue LP 1034 (M)

LOW PRICE COUNTRY

JUSTIN TUBB
Vocalion VL 3741 (M)

JAY CHEVALIER AND THE LOUISIANA LONG SHOTS AT THE GOLDEN NUGGET
Cotton Town Jubilee LP 103 (M)

CLASSICAL

GYPSY VIOLIN CLASSICS
Benno Rabinof/Sylvia Rabinof. Decca DL 10101 (M)

FOLK

CASEY ANDERSON "LIVE" AT THE ICE HOUSE
Atco 172 (M)

SNAKER'S HERE!
Dave Ray. Elektra EKL 284 (M); EKS 7284 (S)

GOSPEL

GOSPEL FAVORITES
Ronnie Thompson. Sing MFLP 8051 (M)

SPOKEN WORD

SHAKESPEARE: HENRY THE FOURTH, PART II (4-12")
Various Artists. Shakespeare Recording Society SRS 218-S (S)

INTERNATIONAL

DOBRA MAMCIA (GOOD MOTHER)
Frank Wojnarowski. Dana DLP 1306 (M)

WITH LOVE (AND KISSES) FROM POLKA BANDS
Various Artists. Dana DLP 1307 (M)

LOUIS DANTO SINGS JEWISH MELODIES FROM RUSSIA
Period RL 1940 (M)

EN EUROPA Y AMERICA, VOL. IV
Hermanos Rigual. RCA Victor MKL 1062 (M)

★★★
THREE-STAR ALBUMS
The three-star rating indicates moderate sales potential within each record's music category.

FOLK

FIVE AND TWENTY QUESTIONS
Mark Spoelstra. Elektra EKL 283 (M); EKS 7283 (S)

POLKA
BEST OF DYNO, VOL. I
Various Artists. USA LP 105 (M)
BEST OF DYNO, VOL. II
Various Artists. USA LP 106 (M)

SPOKEN WORD

HUGHES: JERICHO-JIM CROW
Various Artists. Folkways FL 9671 (M)
THE GHANA LANGUAGE
Ivan Annan. Folkways WL 9189 (M)

CHILDREN'S

RHYTHM AND GAME SONGS FOR THE LITTLE ONES #2
Ella Jenkins. Folkways FC 7057

INTERNATIONAL

KOLO PARTY, VOL. I
Joe Marmilich & His Tamburitza Ork. Tamart TLP 7001 (M)
PO POLSKU (POLISH WAY)
Various Artists. Dana DLP 1308 (M)
LOUIS DANTO SINGS RUSSIAN FOLK SONGS
Period RL 1939 (M)

OTHER ALBUMS REVIEWED

COMEDY
MEET THE FUN MASTER BENNY KELLY AT THE OLD EAST END
USA LP 104 (M)

FOLK
SONGS & BALLADS OF THE OZARKS
Almeda Riddle. VRS 9158 (M)

JAZZ
JAZZ IN JAPAN
Toshiko Mariano & Her Big Band. Vee Jay VJ 2505 (M)

AMERICA'S COLLEGE STUDENTS WILL PURCHASE ABOUT 45 MILLION RECORDINGS DURING 1965

Billboard's Special 8 1/2 x 11 Annual Supplement devoted exclusively to this big and booming market is coming MARCH 20.

MUSIC ON CAMPUS

The College Market for Talent & Records

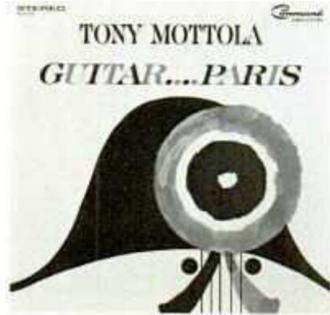
BE A "BIG NOISE" ON CAMPUS
RESERVE YOUR SPACE NOW

ALBUM REVIEWS (continued)



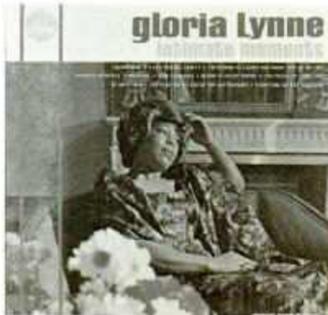
POP SPOTLIGHT
THOU SHALT NOT STEAL
 Dick & Deedee. Warner Bros. W 1586 (M); WS 1586 (S)

An excellent album. The duo, currently riding with an impressive hit single to which this album is dedicated, digs into a flock of teen-grooved offerings giving them a spark and excitement that's difficult to match. Impressive curtain of lush strings and soaring chorus backs them on ballads.



POP SPOTLIGHT
GUITAR... PARIS
 Tony Mottola. Command RS 877 (M); RS 877 SD (S)

An ideal combination, the warm, romantic Parisian standards and the intimate and gracious guitar of Mottola. Supported by strings and accordion, Tony does an outstanding job with such standards as "Boulevard of Broken Dreams," "Mimi" and "April in Paris." Stereo is superlative.



POP SPOTLIGHT
INTIMATE MOMENTS
 Gloria Lynne. Fontana MGF 27528 (M); SRF 67528 (S)

Gloria's debut LP for Fontana is a distinguished one. She sings such romantic favorites as "Betwicked," "Be Anything," "My Ideal," with a richness of feeling and a tender quality. Warm strings and piano blend in for support.



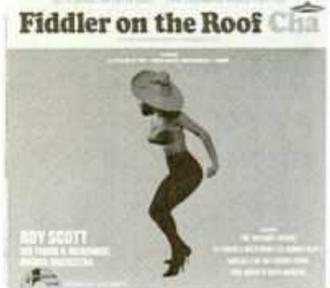
POP SPOTLIGHT
THE NEW SOUL OF THE PLATTERS—CAMPUS STYLE
 Mercury MG 20983 (M); SR 60983 (S)

The Platters' treatment of pop standards is in the r&b idiom. It's a treatment which went over big on college campuses throughout the nation, and the group's latest album should have wide appeal to young adults.



POP SPOTLIGHT
THE VERY BEST OF BETTY EVERETT
 Vee Jay 1122 (M)

Betty has had hits in both the pop and r&b fields. She's collaborated with Jerry Butler for several of these hit singles. Jerry makes a guest appearance on four of the cuts in this album. Whether dueting with Jerry or soloing, Betty is a great performer and this album will be warmly welcomed by both pop and r&b album buyers.



POP SPOTLIGHT
FIDDLER ON THE ROOF CHA
 Roy Scott, His Piano & Merengue Drums Ork. Tribute LP 1204 (S)

The Broadway musical is a smash success. Additional flavor has been added to the fine melodies by the beat of the cha-cha, pachanga, bossa nova and other vibrant Latin dances. Show tie-in and good cover design should grab plenty of interest.



POP SPOTLIGHT
THE DRUNKEN PENGUIN
 Bent Fabric. Atco 173 (M)

The distinctive piano stylings of Bent Fabric go great with these 12 delightful tunes. He gives them a bouncy, easy-go treatment. Selections include "The Old Piano Roll Blues," "Fly Me to the Moon," "Something's Gotta Give," "Banjo Benny," and, of course, "The Drunken Penguin."



SPOKEN WORD SPOTLIGHT
THE VOICE OF WINSTON CHURCHILL
 London RB 100 (M)

A vivid portrait of the late statesman taken from the de luxe 12-record set "Winston S. Churchill—His Memories and Speeches." This particular tribute album, of which there are several on other labels, has the added plus of the authorization and signature of Sir Winston. Also included is the voice of the late President Kennedy as he proclaimed Sir Winston the First Honorary Citizen of the U. S.

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

SHAKE
 Sam Cooke, RCA Victor LPM 3367 (M); LSP 3367 (S)

DOWNTOWN
 Petula Clark, Warner Bros. W 1590 (M); WS 1590 (S)

DEAN MARTIN HITS AGAIN
 Reprise R 6146 (M); RS 6146 (S)

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

THE BEST OF PETER NERO
 RCA Victor LPM 2978 (M); LSP 2978 (S)

PERCY FAITH PLAYS LATIN THEMES FOR YOUNG LOVERS
 Columbia CL 2279 (M); CS 9079 (S)

RIGHT OR WRONG
 Ronnie Dove, Diamond D 5002 (M); SD 5002 (S)

ANYONE FOR MOZART
 Swingle Singers, Philips PHM 200-149 (M); PHS 600-149 (S)

FIDDLER ON THE ROOF
 Cannonball Adderley, Capitol T 2216 (M); ST 2216 (S)

NEW BEAT ON BROADWAY!
 Village Stompers, Epic LN 24129 (M); BN 26129 (S)

BAJOUR
 Original Cast, Columbia KOL 6300 (M); KOS 2700 (S)

INTIMATELY YOURS
 Arthur Prysock, Old Town LP 2008 (M); LP 2008 S (S)

OUR SHINING HOUR
 Sammy Davis Jr./Count Basie, Verve V 8605 (M); V6-8605 (S)

RAY CHARLES LIVE IN CONCERT
 ABC-Paramount ABC 500 (M); ABCS 500 (S)

I'LL BE THERE
 Gerry & the Pacemakers, Laurie LLP 2030 (M); SLP 2030 (S)

THE MAN
 Lorne Greene, RCA Victor LPM 3302 (M); LSP 3302 (S)

INTRODUCING HERMAN'S HERMITS
 MGM E 4282 (M); SE 4282 (S)

THIS IS DAMITA JO
 Epic LN 24131 (M); BN 26131 (S)

JAZZ IMPRESSIONS OF NEW YORK
 Dave Brubeck Quartet, Columbia CL 2275 (M); CS 9075 (S)

GOLDFINGER AND OTHER GREAT MOVIE THEMES
 Jack LaForge, Regina R 319 (M); RS 319 (S)

THEMES FROM THE JAMES BOND THRILLERS
 Roland Shaw & His Ork, London LL 3412 (M); PS 412 (S)



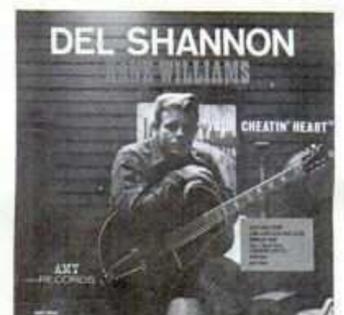
SPOKEN WORD SPOTLIGHT
WINSTON CHURCHILL THE MEMORY OF A GREAT MAN
 Narrated by Chet Huntley
 RCA Victor LM 2723

Enhanced by a moving narration by Chet Huntley, this is an outstanding audiobiography of the Great Man. An extraordinarily well-planned package and an exquisite tribute to Sir Winston.



COUNTRY SPOTLIGHT
HANK SNOW SINGS YOUR FAVORITE COUNTRY HITS
 RCA Victor LPM 3317 (M); LSP 3317 (S)

Another top package from the ever-popular Snow. In his distinctive style he delivers tender, dramatic versions of some of the top country material with pop overtones. Standouts are "In the Misty Moonlight," "Trouble in Mind" and "White Silver Sands."



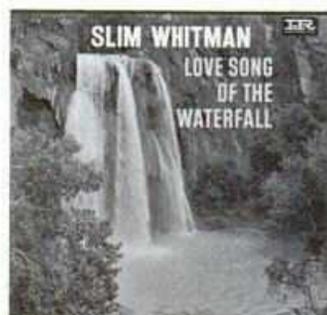
COUNTRY SPOTLIGHT
DEL SHANNON SINGS HANK WILLIAMS
 Amy 8004 (M)

Del is currently represented in the top 10 of Billboard's pop chart with his hit "Keep Searchin'." This is a complete change of pace for the young artist. It's strictly country all the way, with Del effectively translating the great tunes made famous by the late Hank Williams.



SPOKEN WORD SPOTLIGHT
SIR WINSTON CHURCHILL
 Capitol TBO 2192

This de luxe two-record set offers six all-important speeches made by Sir Winston during 1940 and 1945, the period of the Nazi blitzkrieg. The first four speeches date back to 1940 when Churchill first assumed the role of Prime Minister. The last two speeches are from the V-E celebrations marking the end of the war in Europe. A lesson in history and a must for collectors.



COUNTRY SPOTLIGHT
LOVE SONG OF THE WATERFALL

Slim Whitman, Imperial LP 9277 (M); LP 12277 (S)

Slim certainly needs no introduction to country music fans. He turns in fine performances in his distinctive style of such great tunes as "Silver Threads Among the Gold," "Melody of Love," "Down in the Valley," "My Heart Cries for You."

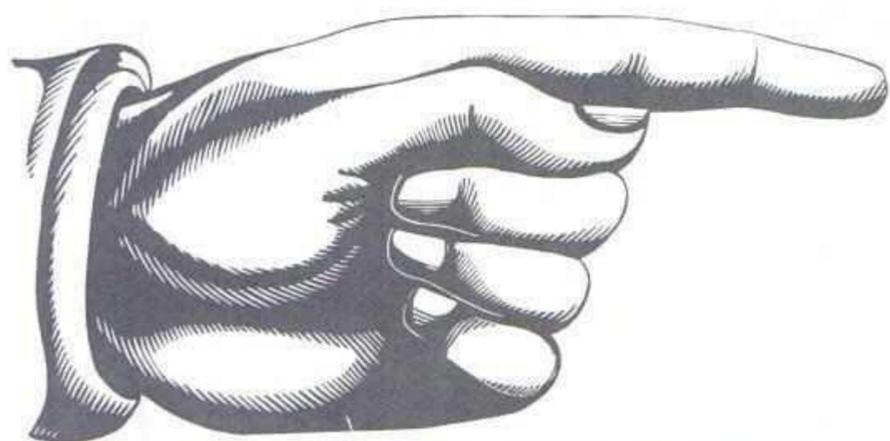


COUNTRY SPOTLIGHT
FULL HOUSE
 Various Artists UAL 3414 (M); UAS 6414 (S)

UA when referring to "Full House" means "the king of country vocalists," George Jones and his talent court, Gene Thomas and Rink Hardin. The "queens" are Melba Montgomery and Judy Lynn. First-rate performances on all songs.

(continued)

SEE ALBUM REVIEWS ON BACK COVER



“YOU

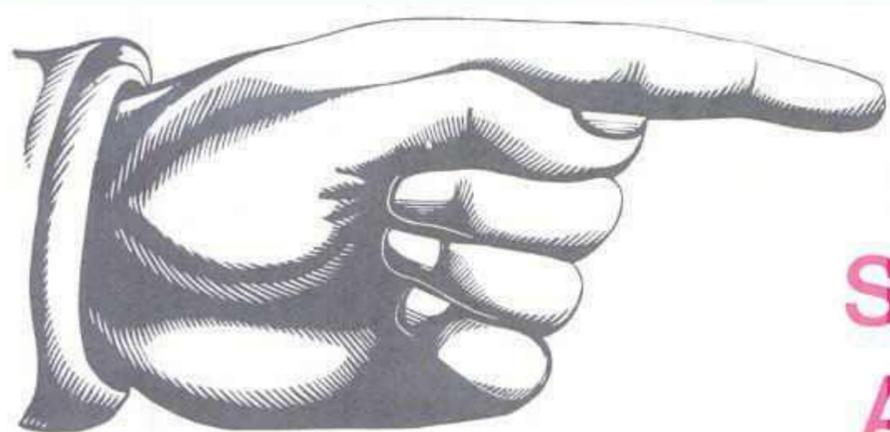
BETTER GET IT”

THE NEW GREAT

JOE TEX SMASH

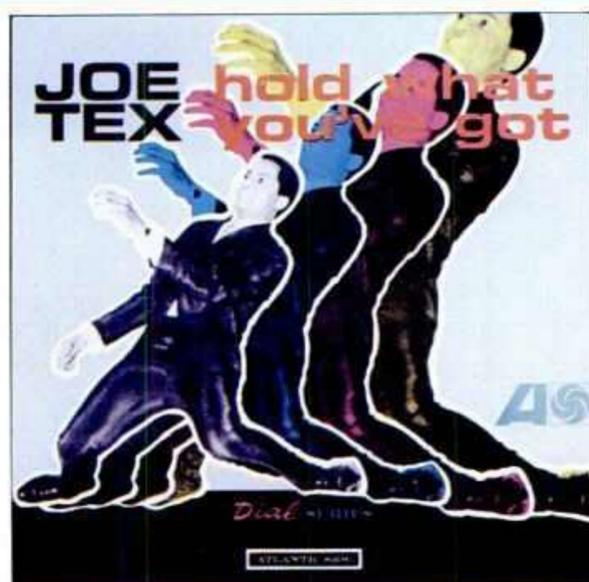
b/w You Got What It Takes

DIAL 4003



**Now
A Hit
Selling
Album**

ATLANTIC 8106 (DIAL SERIES)



“HOLD WHAT YOU'VE GOT”

ATLANTIC 

TOP LP'S

★ STAR performer—LP's on chart 9 weeks or less registering greatest proportionate upward progress this week.

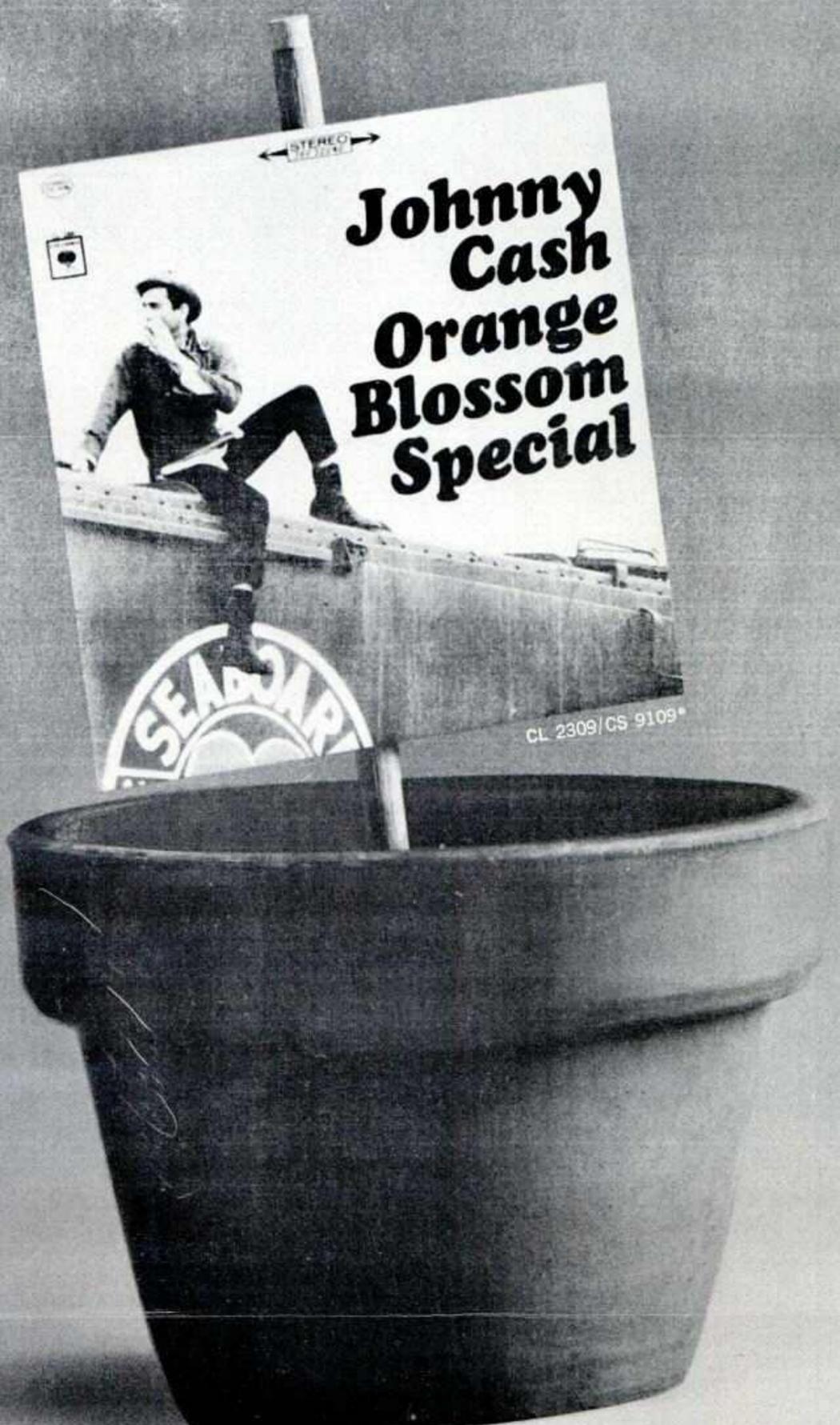
Record Industry Association of America seal of certification as million dollar LP's.



Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains top 50 LPs including Beatles '65, Mary Poppins, Where Did Our Love Go, My Fair Lady, The Beach Boys Concert, My Love Forgive Me, Coast to Coast, Goldfinger, Roustabout, You've Lost That Lovin' Feelin', The Beatles—A Hard Day's Night, People, Fiddler on the Roof, The Rolling Stones 12 X 5, Hello, Dolly!, Everybody Loves Somebody, Dear Heart and Other Great Songs of Love, Mr. Lonely, Bobby Vinton's Greatest Hits, Right Now, A Bit of Liverpool, The Door is Still Open to My Heart, Chad & Jeremy Yesterday's Gone, Joan Baez/5, Softly, as I Leave You, Some Blue-eyed Soul, Something New, Honey in the Horn, The Beatles' Story, All Summer Long, Cotton Candy, Great Songs from My Fair Lady and Other Broadway Hits, Getz/Gilberto, Peter, Paul & Mary in Concert, I Started Out as a Child, Hello, Dolly!, The Manfred Mann Album, Getz Au Go Go, Golden Boy, The Best of Al Hirt, The Sidewinder, Who Can I Turn To, Sugar Lips, Moon River & Other Great Movie Themes, Funny Girl, The Peoples Choice, For Swinging Livers Only!, Dear Heart and Other Songs About Love, Sam Cooke at the Copa, The Pink Panther, Meet the Beatles.

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains LPs 51-100 including The Incomparable Mantovani, The Kennedy Wit, Pops' Goes the Trumpet, You Really Got Me, Louie Louie, Pearly Shells, The Impressions Keep on Pushing, Kingsmen, Vol. 2, Tour de Farce American History and Other Unrelated Subjects, The Nancy Wilson Show!, The Beatles' Second Album, How Glad I Am, Blue Midnight, The Kingston Trio, Your Cheatin' Heart, The Best of Jim Reeves, The Cat, Welcome to the Ponderosa, Invisible Tears, My Fair Lady, Call Me Irresponsible and Other Hit Songs, She Cried, West Side Story, Roy Orbison's Greatest Hits, Johnny's Greatest Hits, Trini Lopez Live at Basin St. East, Trini Lopez at Pj's, A Little Bit of Heaven, The Folk Album, Barbra Streisand/The Third Album, South of the Border, The Greatest Live Show on Earth—Jerry Lee Lewis, In the Wind, Licorice Stick, Peter, Paul and Mary, It Might as Well Be Swing, Dream with Dean, Bach's Greatest Hits, The Barbra Streisand Album, Love, Surfer Girl, Burl Ives Sings Pearly Shells and Other Favorites, More of Roy Orbison's Greatest Hits, Little Old Lady from Pasadena, So Tenderly, Standing Ovation!, I Don't Want to See You Again, Johnny Rivers at the Whiskey A Go Go, Peter and the Bossar.

Table with columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains LPs 101-150 including The Best of Mancini, Runnin' Out of Fools, Here We a Go Go Again!, The Return of Roger Miller, Songs for Lonesome Lovers, It Hurts to Be in Love, Surfin' U.S.A., Walk, Don't Run, Vol. 2, Days of Wine and Roses, Hawaii Tattoo, I Don't Want to Be Hurt Anymore, This is Love, The Animals, The Unsinkable Molly Brown, The Golden Ladies, Presenting the Fabulous Ronettes Featuring Veronica, Shake, Last Kiss, Downtown, We'll Sing in the Sunshine, The Good Life with the Drifters, Oldies but Goodies, Vol. 7, Dean Martin Hits Again, I Left My Heart in San Francisco, The Sound of Music, The Ike & Tina Turner Show... Live, The New Christy Minstrels Sing and Play Cowboys and Indians, Camelot, From Hello Dolly to Goodbye Charlie, Peter Nero Plays Songs You Won't Forget, American Tour, Discotheque Dance Dance, The Rolling Stones, Hawaii Tattoo, Pete's Place, We Could, Dang Me/Chug-a-Lug, Knock Me Out!, The Best of Buck Owens, Ode to the Little Brown Shack Out Back, Best of Sam Cooke, Hold What You've Got, The Jerk, Ben Franklin in Paris, Ride the Wild Surf, I Had a Ball, This is Us—The Searchers, Oliver, The Hollyridge Strings Play Hits Made Famous by Elvis Presley, She Understands Me.



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Orange Blossom Special 4-43206

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CL 2053/CS 8853*



CL 2190/CS 8990*

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*STEREO

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'Marketable' Formula Proves OK in Okeh's Bid for Buildup

NEW YORK—Although the Okeh label was originally launched as a rhythm and blues subsidiary of Epic Records, Carl Davis, executive producer of Okeh, based in Chicago, prefers to refer to it as a "marketable label." Davis, who was in New York recently, said that to build up his "marketable label" theory, he tries to "break a record" in all markets by working with all disk jockeys.

Evidence that Davis' formula is working is shown by the way his Okeh artists have been moving in on the pop charts. Major Lance, for instance, has been on the charts every month since his "Monkey Time" release in June 1963. Also, Walter Jackson, one of Davis' newer artists, hit the pop charts first with "It's All Over" and the Vibrations' record, "Keep on Keepin' On," is already breaking in certain pop markets.



CARL DAVIS

Davis credits Len Levy, vice-president and general manager of Epic Records, with the current Okeh boom. Levy recently upped the budget for Okeh's activities which has given Davis

the opportunity to move into new areas and broaden the label's scope.

Now that the Okeh label has become an established entity, Davis is on a campaign to build his artist roster. Among the artists that have recently joined Okeh are the Opals, the Artistics, and Marlene Mars. Davis is concentrating on bringing new artists to Okeh, and even though they're tougher to build than the ones he can lure from another record company. Davis likes the challenge and feels that once he gets them off the ground, he's built something of value for Okeh.

In his buildup procedure, Davis usually visits the disk jockeys himself with the new release and works closely with the local promotion man to help get exposure. At times, he even takes the artist along on the promotion tour.

Davis is now limiting his release schedule to three singles a month and will come out with an album after the artist's single hits. He usually uses the title of the hit single to title the album.

In Chicago, Davis works closely with Curtis Mayfield, who is his co-producer and writer of many of the records that have taken off for Okeh. "Together," says Davis, "we hope to build a 'Chicago Sound'."

Sales' Sales Bring New Pact

NEW YORK — The click of Soupy Sales' ABC-Paramount LP, "Spy With a Pie," in both the kiddie and adult market has won him a new two-year contract with the label that calls for three more albums.

Another factor pointing to Sales' broad appeal is that his WNEW-TV show, which was originally aired as a mid-afternoon hour for the kiddie audience, has been moved to an early evening hour so that he can now grab the moppets as

well as the teen-agers and the adults.

"Spy With a Pie," Sales' first ABC-Paramount record, which spoofs the James Bond "007" character, will be followed by an album based on teen-agers' problems which Sales will analyze in song.

Casone's Pre-Trial Testimony in Suit Vs. Jerry Lee Lewis

MEMPHIS — Frank Casone, manager for Jerry Lee Lewis, testified in a pre-trial deposition that it was only through his personal friendship with Irving Green, president of Mercury Records, that he was able to work out an acceptable recording contract for Lewis.

Casone, who sued Lewis charging break of contract, said his negotiation with other Mercury officials ended in deadlock because they would not advance any cash.

Casone said he had known Green before but didn't know he was president of Mercury Records. When the negotiations reached Green, Casone said, he got Lewis a five year contract with a guarantee of \$10,000 a year and a \$25,000 cash advance.

Casone is a former executive at a Las Vegas, Nev., hotel.

Casone sued Lewis last year for \$300,000. His management contract with Lewis, signed July 1, 1963, was for two years and called for Casone to receive 25 per cent of all show payments and recording income.

Lewis, in an answer and counter suit filed three months ago, charged Casone had breached the contract by not living up to what he had promised.

His answer said an amendment to the contract provided Casone had guaranteed Lewis would gross \$250,000 in the two-year period and if he did not Casone was not to get anything.

Casone's testimony, however, gave a different interpretation. He said his understanding was he was to get 25 per cent during the two-year period and if

Michael Dunn: Baritone With A Big Voice

NEW YORK—At least two diskeries are talking to Michael Dunn, so it shouldn't be long before the pint-sized baritone makes a big wax impression. Breaking in his new duo act with Phoebe (Dorin) at New York's Upstairs at the Duplex, the actor unveils powerhouse pipes which belie his 3' 9" size and will stun his fans from Broadway's "Ballad of the Sad Cafe" and the film, "Ship of Fools."

Dunn uses his dramatic training to fine advantage in making cameo scenes out of "Clap Yo' Hands," "San Francisco" and part of the score from "Gypsy," switching to happy nonsense in a kids' medley and touching the heart with "Gone!" Impish Phoebe is a versatile foil, warbling sly opera trills as they romp on a clever spiral staircase.

His strong TV debut last spring on the Jack Paar Show evidently wasn't quite enough, but the club act ought to bring Dunn deserved exposure.

GIL FAGGEN

Lewis didn't gross \$250,000 the contract was over and Casone was to get nothing more.

Casone declined to answer during the examination what his source of income is or how much it was last year. He said his occupation was dealing in real estate but declined to say if he made any real estate deals last year.

Alex Migliara, attorney for Lewis, said he would ask the court to require Casone to answer these questions when the case is tried later.

PEOPLE AND PLACES

Tony Bennett and Count Basie have joined forces for three separate stints to begin March 1 when the Columbia song star guests on the Andy Williams' TV show with Basie's orchestra accompanying. They'll next team up May 4 to open a one-week concert tour at the Circle Theater in San Carlos, Calif., and are booked for another week of concerts at Melodyland in Anaheim, Calif., starting May 11. . . . Mel Torme will do a special for the BBC March 6. He'll be at the Cool Elephant in London Feb. 22 through March 7. . . . The Lancers will be at the Olympic Hotel in Seattle until Feb. 27. . . . Poncie Ponce is at the Getsusekai night club in Tokyo until Feb. 14. . . . The New Prince Spaghetti Minstrels, who appeared on TV's "On Broadway Tonight" Feb. 5, have been signed for another shot March 5. Kapp Records will release a single this week featuring a blues-gospel tune, "Swing Down Chariot."

Glenn Yarborough, formerly of the Limelites, makes his New York nightclub debut as a single at the Bitter End in Greenwich Village Feb. 17. He'll be there for a month. . . . The Modern Jazz Quartet will appear on NBC-TV's "Today" show Feb. 10 and then get ready for a tour of Mexico starting Feb. 17. . . . Noble Watts, who's on the Clamite label with "Keen Scene," is at The Most for two weeks. . . . Woody Allen will entertain at a dinner honoring Alfred Hitchcock March 7 in Hollywood. . . . The Serendipity Singers are now in the State of Washington on their tour with the Ford Car-a-Van of Stars. They'll play 24 concerts in the West and Far West during February. . . . Concert violinist Marvin Ziporyn has signed for a six-city European tour this spring. Ziporyn will appear in Lisbon April 23, Amsterdam April 29, London May 6, Stockholm May 11, Zurich May 17 and Vienna May 20. . . . Irving Fields is cruising on the S. S. Rotterdam to write his biography, "Portrait in Ivory." He'll be back at the Mermaid Room of the Park Sheraton April 12 for his 16th year.

Jimmy Pelham, who has a comedy LP on the Swaray label, is on a concert tour for Teddy Powell Productions touring the East through February and March. . . . The Red Onion will introduce the Banjo John String Stretchers Feb. 9. . . . John Rosica, RCA Victor promotion man, returns to New York Feb. 10 after touring with Frankie Randall. . . . Andy Knight, son of singer Evelyn Knight, is moving into the vocalist field under the aegis of Sid Ascher. . . . Comedian Jerry Jordan due to visit 100 nursery schools next month to promote his Powertree kiddie album. . . . Freddie Quinn due in New York the end of February after a 40-city tour of Europe. While here he'll record for MGM and do TV guest shots. . . . Jimmy Dean appeared in Detroit last Saturday (6) for the Boy Scouts of America Detroit Area Council. . . . Xavier Cugat set for Johnny Carson's NBC-TV show Feb. 16. . . . The Barry Sisters headline at the Carillon Hotel in Miami Beach starting Feb. 19. . . . Following a two-month vacation, Gene Krupa and his quartet return to work Feb. 19 at the Metropole in New York for a two-week engagement. . . . Leon McAuliffe and his Cimmaron Boys will appear on Jimmy Dean's ABC-TV show Feb. 11.

MIKE GROSS

Signings

Bill Haley and the Comets have been signed to the Apt label. . . . Haley and his group have been generally credited with starting the rock 'n' roll storm through one hit record, "Rock Around the Clock," reported to have sold over 15,000,000 copies on the Decca label. Currently appearing in the U. S., Haley plans an extensive European tour in the fall. . . . Dorinda Duncan, a member of the Briarwood Singers, has signed with United Artists Records as a solo singer. She'll be recorded under the aegis of UA's a&r executive LeRoy Holmes.

2d CHANCE FOR 'FADE OUT' LP

NEW YORK — ABC-Paramount will have a rare second shot at a click original Broadway cast album when the "Fade Out-Fade In" comes back to Broadway Feb. 15 at the Mark Hellinger Theater with Burnett returning to the starring role she originated.

The show, with music by Jule Styne and book and lyrics by Betty Comden and Adolph Green, opened in May, 1964, but was forced to close after 25 weeks because of Miss Burnett's illness. The ABC-Paramount cast album was on the best selling charts while the show was running on Broadway.

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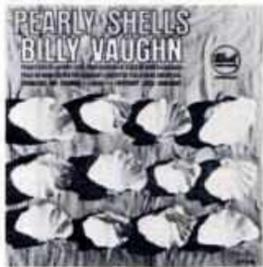


WARNER BROS.-REPRISE RECORDS brass are going all out on newly signed French singer Charles Avnavour. Pictured at the recording studio are, left to right: Arthur Mogull, director of Eastern operations; Mo Ostin, Reprise general manager; Georges Garvarentz, French composer; Avnavour; Sonny Burke, Reprise a&r director, and John K. (Mike) Maitland, president of Warner Bros.-Reprise.

Dot RECORDS PROUDLY PRESENTS THE BEST SELLERS COAST TO COAST



ALBUMS



3605 Pearly Shells
Billy Vaughn



3611 The Golden
Millions
Lawrence Welk

3609 12 Immortal Songs... Dick Contino •
3606 Near You... Pat Boone • 3583 Great Accor-
dion Hits!!!... Myron Floren • 3574 Jo
Ann Castle Plays Great Million Sellers • 3567

Great Country Hits... The Andrews Sisters •
3563 My Most Requested... Liberace • 3556
The World I Used To Know... Jimmie Rodgers
• 3545 Sugar Shack... Jimmy Gilmer • 3541

Golden Organ Hits... Jerry Burke • 3538 More
... Steve Allen • 3536 Myron Floren Polkas •
3535 Wipe Out... The Surfaris • 3431 Vaughn
Monroe - His Greatest Hits • 3412 Moon River
... Lawrence Welk • 3366 Orange Blossom
Special & Wheels... Billy Vaughn • 3359 Cal-
cutta... Lawrence Welk • 3358 Polkas: Great-
est Hits!... Six Fat Dutchmen • 3314 More
Million Sellers... Johnny Maddox • 3292 The
Lennon Sisters Sing Twelve Great Hits • 3276
Theme From A Summer Place... Billy Vaughn
• 3249 Ragtime Piano Gal... Jo Ann Castle •
3165 Blue Hawaii... Billy Vaughn • 3157 The
Mills Brothers' Great Hits • 3071 Pat's Great
Hits... Pat Boone • 3068 Hymns We Love...
Pat Boone • 3057 Lure Of The Islands... Hal
Aloma • 110 The Man With The Banjo... Eddie
Peabody •



SINGLES

16664 Pearly Shells Billy Vaughn
16697 Apples And Bananas Lawrence Welk
Theme from "The Addams Family"
16694 Bon Soir, Mademoiselle Jimmie
(My Friends Are Gonna Be) Rodgers
Strangers
16689 Satan's Waitin' Mike Minor
Me And My Shadow

16691 Mexican Fun George Tomsco &
Evermore The Dots
16692 Yummie Yama Papa The Fireballs
Baby, What's Wrong?
16705 Welcome Home The Mills Brothers
You're Making The Wrong Guy Happy
16704 River Goodbye Dale Ward
Dirty Old Town
16702 Sing A Little, Little! The Blanch Family
Maker Of Raindrops & Little Jewel
& Roses

16701 The Square Dick Whittinghill
Tribute To A Dog
16700 All Night Long The Opposite Six
Come Straight Home
16699 Blueberry Hill Pat Boone
Heartaches
16687 Break His Heart For Me Jimmy Gilmer
Cinnamon Cindy



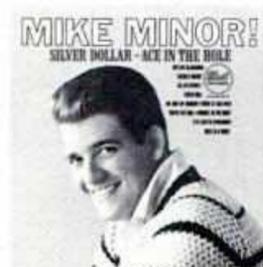
NEW RELEASES



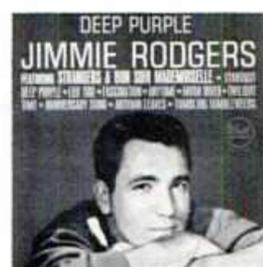
3619 The Square
Dick Whittinghill



3616 My First of 1965
Lawrence Welk



3615 Silver Dollar
Ace In The Hole
Mike Minor



3614 Deep Purple
Jimmie Rodgers



3601 Blest Be The Tie
That Binds
Pat Boone &
David Lipscomb Singers



DOT RECORDS ALL TIME HIT SINGLES

45-100 Last Date, Yellow Bird Lawrence Welk
45-101 Calcutta Lawrence Welk
Baby Elephant Walk
45-102 Wheels Billy Vaughn
Orange Blossom Special
45-103 Blue Tomorrow Billy Vaughn
Berlin Melody
45-104 A Swingin' Safari Billy Vaughn
Blue Hawaii
45-105 Melody Of Love Billy Vaughn
Sail Along Sil'vry Moon
45-106 The Shifting Whispering Billy Vaughn
Sands, Part I
The Shifting Whispering
Sands, Part II
45-107 Moody River Pat Boone
Speedy Gonzales
45-108 Ain't That A Shame Pat Boone
Friendly Persuasion
45-109 Don't Forbid Me, April Love Pat Boone
45-110 Love Letters In The Sand Pat Boone
A Wonderful Time Up There
45-112 P.S. I Love You, Trying The Hilltoppers
45-114 Till Then The Hilltoppers
Only You (And You Alone)
45-116 Coconut Grove Johnny Maddox
In The Mood
45-117 The Crazy Otto Johnny Maddox
Eight Beat Boogie
45-119 I Hear You Knocking Gale Storm
Ivory Tower

45-120 Dark Moon Gale Storm
Memories Are Made Of This
45-121 Young Love Tab Hunter
Ninety-Nine Ways
45-122 Paper Doll, Glow Worm Mills Brothers
45-123 Near You Francis Craig
Beg Your Pardon
45-124 Confidential, Jail Bird Sonny Knight
45-125 Auctioneer Leroy Van Dyke
I Fell In Love With A Pony-Tail
45-128 (The Original) So Rare Jimmy Dorsey
Jay Dee's Boogie Woogie
45-129 Rainbow At Midnight Jimmie Rodgers
No One Will Ever Know
45-131 All Nite Long Rusty Bryant
Pink Champagne
45-132 The Green Door, Four Walls Jim Lowe
45-133 Come Go With Me Dell-Vikings
Whispering Bells
45-134 Dark Moon Bonnie Guitar
Mister Fire Eyes
45-135 Susie Darlin' Robin Luke
Living's Loving You
45-136 You Cheated, Nature Boy The Shields
45-137 Does Your Chewing Lonnie Donegan
Gum Lose Its Flavor
Aunt Rhody
45-139 Am I Easy To Forget Debbie Reynolds
City Lights
45-142 Dutchman's Gold Walter Brennan
Back To The Farm

45-143 Honeycomb Jimmie Rodgers
Kisses Sweeter Than Wine
45-144 Wipe Out, Surfer Joe The Surfaris
45-145 Pipeline, Move It Chantays
45-146 Pink Shoe Laces Dodie Stevens
Yes-Sir-Ee
45-148 (The Original) The Joe Liggins
Honeydrifter
(The Original) I've Got A Right To Cry
45-149 Side By Side Pat and Shirley Boone
The Hawaiian Wedding Song
45-150 Black Land Farmer Wink Martindale
Deck Of Cards
45-151 I'll Be Home Pat Boone
I Almost Lost My Mind
45-152 San Antonio Rose Johnny Maddox
Long Gone
45-153 Hot Pastrami The Dartells
Dartell Stomp
45-155 Till Then Mills Brothers
You Always Hurt The One You Love
45-156 Lazy River, Opus One Mills Brothers
45-157 Racing With The Moon Vaughn Monroe
Riders In The Sky
45-158 There! I've Said It Vaughn Monroe
Again
Ballerina
45-159 There's No Tomorrow Tony Martin
Begin The Beguine
45-160 My Blue Heaven, Ramona Gene Austin
45-161 It Isn't Fair, I'll Walk Alone Don Cornell

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

GOODNIGHT . . .
Roy Orbison, Monument 873

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

I WANT TO GET MARRIED . . .
Delicates, Challenge 59267 (Four Star, BMI)
(Pittsburgh, Miami)

RED ROSES FOR A BLUE LADY . . .
Wayne Newton, Capitol 5366 (Mills, ASCAP)
(San Francisco, Houston)

YOU'RE NEXT . . .
Jimmy Witherspoon, Prestige 341 (Leeds, ASCAP)
(Detroit)

CAST YOUR FATE TO THE WIND . . .
Sounds Orchestral, Parkway 942 (Friendship, BMI)
(Pittsburgh)

LAND OF A THOUSAND DANCES . . .
Midnighters, Chattahoochee 666 (Tune-Kel, BMI)
(Los Angeles)

EL PUSSY CAT . . .
Mongo Santamaria, Columbia 43171 (Mongo, BMI)
(Detroit)

I KNOW WHY . . .
Springers, Way Out 2699 (Big Song, BMI) (Cleveland)

THEN AND ONLY THEN . . .
Connie Smith, RCA Victor 8489 (Moss Rose, BMI)
(Memphis-Nashville)

COME ON DOWN BABY BABY . . .
Orlons, Cameo 352 (Picturetone, BMI) (Detroit)

THE RICHEST MAN ALIVE . . .
Mel Carter, Imperial 66078 (Farrell, ASCAP) (Seattle)

PASS ME BY . . .
Mike Douglas, Epic 9760 (Morris-Northern, ASCAP)
(Cleveland)

LEROY . . .
Norma Tracey, Daydell 1005 (Ranger & Fajob, ASCAP)
(Detroit)

YOU'RE DRIVING YOU OUT OF MY MIND . . .
Jerry Wallace, Challenge 59278 (Four Star, BMI)
(Memphis-Nashville)

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

ARGO (SPOKEN WORD)

EMLYN WILLIAMS as Charles Dickens Vol. 1; RG 231
EMLYN WILLIAMS as Charles Dickens Vol. 2; RG 232
ROBERT BELOOF—An Historical Anthology of American Poetry; RG 245/6
VARIOUS ARTISTS—What Passing Bell (a commemoration in poetry); RG 385
ENGLISH POETS—JOHN DONNE; RG 403
VARIOUS ARTISTS—Religious Metaphysical Poets; RG 404
ENGLISH POETS—WILLIAM BLAKE; RG 428
WILLIAM WORDSWORTH—THE PRELUDE; RG 429
ADRIAN MITCHELL/MICHAEL GARRICK TRIO—Poetry & Jazz in Concert; DA 26/7, ZDA 26/7
ROBERT SPEAIGHT—T. S. ELIOT; RG 10
ROBERT SPEAIGHT—T. S. ELIOT; RG 11
VARIOUS ARTISTS—Dylan Thomas; RG 21/22
CECIL DAY LEWIS; RG 27
RICHARD BURTON—DYLAN THOMAS; RG 43
STEPHEN SPENDER; RG 88
T. S. ELIOT; RG 116
ROBERT SPEAIGHT—Famous Poems of Col-lins, Goldsmith, Gray; RG 119
JOHN MASEFIELD—The Story of Ossian; RG 178
W. H. AUDEN—14 Selected Poems; RG 184
ROBERT DONAT—13 Favorite Poems at Home; RG 192

ARGO (MUSIC)

GENE SHAW—Carnival Sketches; LP 743
SONNY STITT/BENNIE GREEN—My Main Man; LP 744
LOU DONALDSON—Cole Slaw; LP 747
DEAN de WOLF—High Tide; LP 4035
DICK WILLIAMS' KIDS—Kids Sing for Big People; LP 4041

WALTON: STRING QUARTET IN A MINOR—Allegri String Quartet; RG 329, ZRG 5329
EVENSONG FOR ASH WEDNESDAY: Choir of King's College, Cambridge (Willcocks); RG 365, ZRG 5365
G. P. DA PALESTRINA—Choir of King's College, Cambridge (Willcocks); RG 298, ZRG 5398
HANDEL: CONCERTI GROSSI, OP 3 NOS. 1 TO 6—The Academy of St. Martin-in-the-Fields (Marriner); RG 400, ZRG 5400
HYMNS OF ALL SEASONS—The Choir of St. John's College, Cambridge (Guest); RG 405, ZRG 5405
ENGLISH CATHEDRAL MUSIC—The Choir of St. John's College, Cambridge (Guest); RG 406, ZRG 5406
TWENTIETH CENTURY ENGLISH SONGS—Peter Pears, tenor; Benj. Britten, piano; RG 418, ZRG 5418
MOZART: TWO FANTASIAS, F MINOR—Simon Preston, organ; RG 419, ZRG 5419
JULIUS REUBKE: SONATA "THE 94th PSALM"—Simon Preston, organ; RG 420, ZRG 5420
BACH: ART OF THE FUGUE—Philomusica of London (Malcolm); RG 421/2, ZRG 5421/2
SING JOYFULLY—Choir of St. Michael's College, Tenbury (Nethsingha); RG 423, ZRG 5423
BENJ. BRITTEN—The Elizabethan Singers (Halsey); RG 424, ZRG 5424
VARIOUS ARTISTS—Ireland, Mother Ireland, Radio Eireann Symphony Orch. (Doyle); RG 434, ZRG 5434
HENRY PURCELL: MUSIC FOR THE CHAPEL ROYAL—The Academy of St. Martin-in-the-Fields (Guest); RG 444, ZRG 5444
GREECE IN MUSIC AND SONG; DA 29
SICILY IN MUSIC AND SONG; DA 30
VARIOUS ARTISTS—Songs for Children; DA 32, ZDA 32

ARGO (TRANSPORT SERIES)

WORKING ON THE FOOTPLATE—Directed by Peter Handford; DA 31

ASCOT

The Five Faces of **MANFRED MANN;** ALM 13018, ALS 16018

AUDIO FIDELITY

ROSS TALBOT—Bermuda Is Paradise; APLP 3125, AFSD 6125

AVA

CHARLIE COCHRAN—'Round Midnight; A 44, AS 44

BRUNO

KURT HENKELS DANCE ORCH. OF GERMANY—Cafe Berlin; BR 50131L
VARIOUS ARTISTS—Erkel: Bank Ban; BR 23016 17L

CAEDMON

VARIOUS ARTISTS—Henry the Fourth, Part Two; SRS 218, SRS 218 S

CAMBRIDGE

ARMANDO CHITALLA TRUMPET; CRM 819

COLUMBIA

BEETHOVEN: PIANO SONATAS OPUS 10 COMPLETE—Glenn Gould; ML 6086, MS 6686
BRAMMS: SYMPHONY NO. 3 HAYDN VARIATIONS—Cleveland Orch. (Szell); ML 6085 MS 6685
COPLAND: LINCOLN PORTRAIT: OTHERS—Philadelphia Orch. (Ormandy); ML 6084, MS 6684
HOROWITZ PLAYS SCARLATTI—ML 6058
JOHNNY & JONIE MOSBY—Mr. & Mrs. Country Music; CL 2297, CS 9097
The Romantic Strings of ANDRE KOSTELANETZ; ML 6111, MS 6711
MARGARITA PADILLA—Portrait of Love; EX 5131
CARL SMITH—I Want to Live and Love; CL 2293, CS 9093
ROBERTO YANES—Love Letters; EX 5133
TCHAIKOVSKY: PATHETIQUE SYMPHONY—New York Philharmonic (Bernstein); ML 6089, MS 6689
THE GREAT ROMANTIC PIANO CONCERTOS—Entremont, Ormandy, Bernstein; D3L 315, D3S 715
FAVORITE ROMANTIC WALTZES—Philadelphia Orch. (Ormandy); ML 6087, MS 6687

COUNTRY STAR

NICK FOLEY & THE RAMBLING ESQUIRES—Songs From Old Kentucky; CSLLP 1
NICK FOLEY & THE RAMBLING ESQUIRES—Songs From Old Kentucky; CSLLP 2

CRESCENDO

JOE AND EDDIE—Live in Hollywood; GNP 2007
BILLY STRANGE—Goldfinger; GNP 2006

DAS ALTE WERK (LONDON IMPORT)

MONTEVERDI: MADRIGALS & CONCERTI—Monteverdi Choir, Hamburg (Jurgens); AWT 9438, SAWT 9438

(Continued on page 44)

HAVE YOU PLAYED THE LATEST "NAME GAME"?

Question

WHO PRODUCED "CHAPEL OF LOVE" by The Dixie Cups

- Leiber & Stoller
 Joe Jones
 Wyatt Earp

JOE JONES

WHO WAS THE FIRST HIT ARTIST ON RED BIRD RECORDS?

- Babe Ruth
 The Shangri-Las
 The Dixie Cups

THE DIXIE CUPS

WHAT WAS RED BIRD'S FIRST ALBUM?

- The Shangri-Las
 You Talk Too Much
 Chapel of Love

THE DIXIE CUPS
Chapel of Love

WHO WAS THE FIRST HIT ARTIST ON TIGER RECORDS?

- Yogi Bear
 Dee Dee Warwick
 Alvin Robinson

ALVIN ROBINSON
Something You Got

WHO PRODUCED "HOW CAN I GET OVER YOU" ON BLUE CAT by Alvin Robinson

- Cassius Clay
 Lieber & Stoller
 Joe Jones

JOE JONES

WHO ARRANGED "HOW CAN I GET OVER YOU"?

- Lieber & Stoller
 Joe Jones & Wardell Quezzerque
 Wm. Shakespeare

WARDELL QUEZERQUE
and JOE JONES

WHO WROTE "HOW CAN I GET OVER YOU"?

- Lieber & Stoller
 Steven Foster
 Robert Mosely

ROBERT MOSELY

YOU WON'T GET OVER

ALVIN ROBINSON

Singing

HOW CAN I GET OVER YOU?

BC 108 on

BLUE CAT RECORDS

THE "FUNK-MEN" HAVE DONE IT AGAIN. . . . JOE JONES and MEL LASTIE

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(212) 246-8798



EXCITING NEW ALBUM

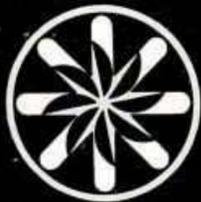


SR 60992 ★ MG 20992

**AND AN EXCITING NEW SINGLE FROM THE ALBUM
MY NAME IS MORGAN ^{b/w} YOU WERE ON MY MIND**

MERCURY SINGLE 72400





Fontella Bass and Bobby McClure

DON'T MESS UP A GOOD THING

CHECKER 1097

Sugar Pie De Santo

NEVER LOVE A STRANGER

CHECKER 1101

Jackie Ross

JERK AND TWINES

CHESS 1920

CHESS

PRODUCING CORP.
CHICAGO, ILLINOIS
60616

NEW ALBUM RELEASES

• Continued from page 42

BACH: 8 SMALL PRELUDES & FUGUES—Schnitger-Organ of St. Michael's Church, Zwolle, Holland; AWT 9444, SAWT 9444
TELEMANN: PARIS QUARTETS; AWT 9448, SAWT 9448
TELEMANN: TAFELMUSIC—Concerto Amsterdam (Bruggen); AWT 9449/50, SAWB 9449/50
CARMINA BURANA—The Original 20 Songs From the Illuminated; AWT 9455, SAWT 9455
GABRIELI: VENETIAN POLYCHORAL MUSIC—Capella Antiqua, Munich (Ruhland); AWT 9456, SAWT 9456
BACH: Quodlibet, Canons, Chorals, Songs & Clavier Compositions; AWT 9457, SAWT 9457
BACH: CONCERTO IN D MINOR FOR 3 HARPSICHORDS—Leonhardt Consort (Leonhardt); AWT 9458, SAWT 9458
BACH: BRANDENBURG CONCERTI NOS. 1, 3, 4—Concentus Musicus, Vienna (Harnoncourt); AWT 9459, SAWT 9459
BACH: BRANDENBURG CONCERTI NOS. 2, 5, 6—Concentus Musicus, Vienna (Harnoncourt); AWT 9460, SAWT 9460
CONSORT MUSIC OF THE 17th CENTURY—Leonhardt Consort; AWT 9461, SAWT 9461
HARPSICHORD MUSIC OF VARIOUS COMPOSERS—Gustav Leonhardt, harpsichord; AWT 9463, SAWT 9463
TELEMANN: TAFELMUSIC—G. Leonhardt, Harpsichord; AWT 9464, SAWT 9564

DESTO

VARIOUS ARTISTS—The Devil & Daniel Webster; D 450, DST 6450
VARIOUS ARTISTS—Hello Out There; D 451, DST 6451

DISC

DOCK BOGGS; D 111
BIG BILL BROONZY Sings Country Blues; D 112
WOODY GUTHRIE—Hard Travelin'; D 110
THE NEW LOST CITY RAMBLERS—Old-Time Music; D 114
VARIOUS ARTISTS—The Friends of Old-Time Music; D 113

DOT

LAWRENCE WELK—My First of 1965; DLP 3616, DLP 25616
PAT BOONE—Blest Be the Tie That Binds; DLP 3601, DLP 25601
JIMMIE RODGERS—Deep Purple; DLP 3614, DLP 25614
MIKE MINOR—Silver Dollar; DLP 3615, DLP 25615
DICK WHITTINGHILL—The Square and Other Great Narrations; DLP 3619, DLP 25619
GEORGE WRIGHT Plays George Gershwin; DLP 3612, DLP 25612
GEORGE WRIGHT—A Tribute to Jesse Crawford; DLP 3613, DLP 25613
DON RENO & HIS TENNESSEE CUT-UPS Play Blue Grass; DLP 3617, DLP 25617
JIMMY GILMER Sings I'm Gonna Love You Too & Words of Love; DLP 3577, DLP 25577
CARMEL QUINN—Wonderful World of My Dreams; DLP 3610, DLP 25610
RUSTY BRYANT—All Nite Long; DLP 3006

EPIC

LOS TRES SUDAMERICANES—Songs of Paraguay; LF 18034, BF 19034
MARIACHI! THE SOUL OF MEXICO; LF 18032, BF 19032
THE ROMANTIC MANDOLINS OF NAPLES/O SOLE MIO; LF 18033, BF 19033

FOUR CORNERS

The incomparable **CORONADOS**; FCL 4212
LOS MARCELLOS FERIAL—Italian Style; FCL 4210
FRANCOISE HARDY—The "Yeh-Yeh" Girl From Paris; FCL 4208
GUNTER KALLMANN GERMAN ORCH.—Serenade for Elizabeth and For Those Who Stay Young; FCL 4209
KEITH & KEN WITH THE JAMAICAN STEEL BAND—You'll Love Jamaica; FCL 4213
THE LITTLE SINGERS OF MILANO—The Little Dancing Chicken; FCL 4216, FCS 4216
CLAUDIO VILLA—Amore . . . Amore; FCL 4215

FRANC

THE TWO BROTHERS—On Their Way; LPF 0003

HARMONY

GENE AUTRY'S Great Western Hits; HL 7332
"LITTLE" JIMMY DICKENS—Alone With God; HL 7326
The Fabulous LES PAUL AND MARY FORD; HL 7333

HICKORY

SUE THOMPSON—Paper Tiger; LPM 121

KAPP

THE HARRY SIMEONE CHORALE Goes Pop; KL 1420, KS 3420
HUGO WINTERHALTER—Semi-Classical Favorites; KL 1426, KS 3426

L'OISEAU-LYRE

VICTORIA: TWO MASSES—The Carmelite Priory (McCarthy); OL 270, SOL 270
WEBER: PIANO SONATA NO. 3 IN D MINOR OP. 49—Annie D'Arco; OL 271, SOL 271
SCHUMANN: FANTASIESTUCKE, OP. 12 COMPLETE—D'Arco; OL 272, SOL 272
HAYDN: FOUR PIANO SONATAS NO. 46 IN A FLAT MAJOR—Artur Balsam; OL 273, SOL 273
HAYDN: FOUR PIANO SONATAS NO. 6 IN G MAJOR—Artur Balsam; OL 274, SOL 274
HAYDN: FOUR PIANO SONATAS NO. 48 IN C MAJOR—Artur Balsam; OL 275, SOL 275
A THIRD RECITAL BY THE ACADEMY OF ST. MICHAEL - IN - THE - FIELDS: TELEMANN, GABRIELE, VIVALDI, HANDEL (Marriner); OL 276, SOL 276

MAINSTREAM

CHU BERRY—Sittin' In; 56038, S/6038
CLEA BRADFORD— . . . Now; 56042, S/6042
COLEMAN HAWKINS—Meditations; 56037, S/6037
LIGHTNING HOPKINS—The Blues; 56040, S/6037
VIC SCHOEN—Corcovado Trumpets; 56036, S/6036

MERCURY-WING

THE BUDDIES AND THE COMPACTS; MGW 12293, SRW 16293
JACK DORSEY & HIS TOP RANK DANCE ORCH.—Dancing 'Round the World; MGW 12294, SRW 16294

MGM

THE ANIMALS on Tour; E 4281, SE 4281
CONNIE FRANCIS & HANK WILLIAMS JR. Sing Great Country Favorites; E 4251, SE 4251
Introducing HERMAN'S HERMITS; E 4282, SE 4282
JONI JAMES—Bossa Nova Style; E 4286, SE 4286
The Other Side of RAY PETERSON; E 4277, SE 4277
HARVE PRESNELL—New Echoes of the Old West; E 4266, SE 4266

MUSICOR

GEORGE JONES & GENE PITNEY; MM 2044, MS 3044

PRESTIGE

EDDIE BONNEMERE—Jazz Orient-Ed; PR 7354, PR 7354
THE MORRIS NANTON TRIO—Preface; PR 7345, PR 7345
CAROL VENTURA—Carroll; PR 7358, PR 7358

RCA VICTOR—PUERTO RICO

CUARTETO MAYARI; LPR 1005
NORO MORALES; LPR 1004
SEXTETO PUERTO RICO; LPR 1003
CUARTETO FLORES; LPR 1002

REPRISE

EDDIE CANO—The Sound of Music and the Sound of Cano; R 6145, RS 6145
SAMMY DAVIS/SAM BUTERA—When the Feeling Hits You; R 6144, RS 6144
TRINI LOPEZ—The Folk Album; R 6147, RS 6147
The MIKE SETTLE Shindig; R 6149, RS 6149
DINAH SHORE—Lower Basin Street Revisited; R 6150, RS 6150
The Intimate KEELY SMITH—R 6132, RS 6132
SOUNDTRACK—The Americanization of Emily; R 6151, RS 6151

REMO

The Best of **MARIO ORTIZ**; LPR 1513
Introducing **LOUIE RAMIREZ**; LPR 1512
PETE RODRIGUEZ—At Last!; LPR 1511

SAVOY

Presenting . . . **THE ANGELIC CHOIR** as They Go . . . Climbing Up the Mountain; MG 14105
JAMES CLEVELAND & THE CLEVELAND SINGERS—Heaven, That Will Be Good Enough for Me; MG 14103
THE BANKS BROS. & THE GREATER HARVEST BAPTIST CHURCH CHOIR—It took a Miracle; MG 14102
REV. CLEOPHUS ROBINSON Sings We Shall Gain the Victory; MG 14100
MIGHTY GOSEP GIANTS—Heavenly Father; MG 14101

SIMS

KAY ARNOLD Sings Eddy Arnold; LP 126

SING

RONNIE THOMPSON—Gospel Favorites; MFLP 8051

SPIVEY

VARIOUS ARTISTS—Three Kings and the Queen; LP 1004

SUE

FRED NORMAN—I Have a Dream; LP 1034

TAMART

JOE MARMILICH & HIS TAMBURITZA ORCH.—Kolo Party, VOL. 1; TLP 7001

TO LIVE IS CHRIST

IKE DAVIS Sings at an Altar of Prayer; TLP 6414, TLPS 6414
TRIPP SISTERS—Lovest Thou Me?; TLP 6418, TLPS 6418

TOWER

Sing a Song With **THE BEATLES**; KAO 5000, KAO1-5000

TRIBUTE

ROY SCOTT—Fiddler on the Roof Cha; LP 1204

VEE JAY

More of the best of **JERRY BUTLER**; VJ 1119
THE CARAVANS—Let's Break Bread Together; VJ 5070
The Very Best of **BETTY EVERETT**; 1122
THE HARMONIZING FOUR—Spirituals That Will Live Forever; VJ 5069
TOSHIKE MARIANO & HER BIG BAND—Jazz in Japan; VJ 2505
BILLY PRESTON—The Most Exciting Organ Ever; VJ 1123
GOLSTAIN—NOSOV QUINTET & YUSEF WAINSTRIN ORCH.—Leningrad Jazz Festival; VJ 2504
LEROY VINNEGAR TRIO—Jazz's Great "Walkers"; VJ 2502
LITTLE RICHARD—His Greatest Hits; VJ 1124
VARIOUS ARTISTS—The Eric Dolphy Memorial Album; VJ 2503
The Many Moods of REV. MACEO WOODS—Sometimes I'm Happy-Sometimes I'm Sad; VJ 5067



who is david jones?

BILLBOARD, February 13, 1965

Copyrighted material

Billboard

HOT 100

★ STAR party — Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

59 56 58 1-A DONNA LEVY TO JOK... 8

83 96 — LALSA LALSA... 3

43 48 49 EDDIE COCHRAN... 7

78 82 — LILLY... 3

35 49 52 HAWAII TATTOO... 7

40 42 81 LET'S LOCK THE DOOR (A... 4

60 62 81 LET'S LOCK THE DOOR (A... 8

67 69 70

1 2 3 4 5 12 9 14 34 3 3 3 M 8 9 9 'THE WALK' 6 G.D.N.' DUT CF N...

RESERVED FOR THE WORLD ARTISTS HITS OF 1965

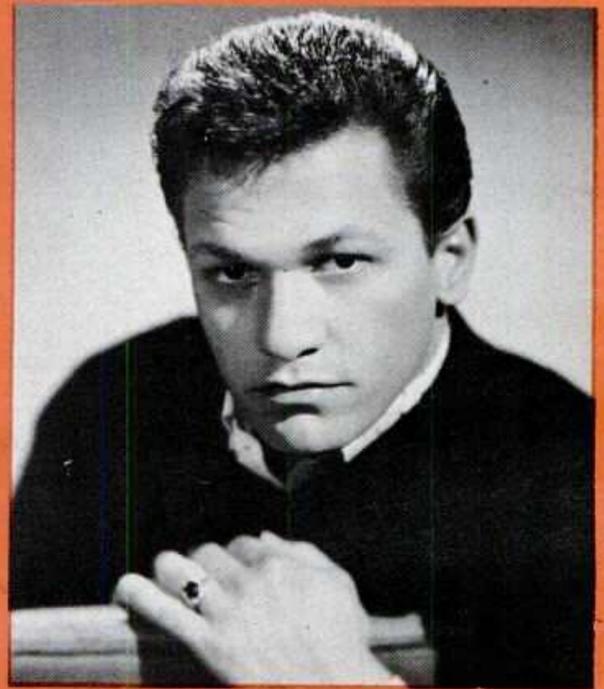
WE DON'T MEAN TO FLATTER... CAUSE WE'VE GOT THE ORIGINAL HIT BREAKING OUT EVERYWHERE!

INSTANT BREAKOUT

"WE WERE LOVERS"

WORLD ARTISTS 1045

DARIN D. ANNA



DARIN D. ANNA—WE WERE LOVERS (Trio, BMI)
 —Exciting debut whistle figure going on behind a well-done vocal with strong dance beat. Flip: "Gonna Feel Alright" (Milbern, BMI).
World Artists 1045

REPARATA and THE DELRONS

"WHENEVER A TEENAGER CRIES"

WORLD ARTISTS 1036



WORLD ARTISTS RECORDS

550 GRANT STREET, PITTSBURGH 19, PA.

IN CANADA, REPRESENTED BY TRANS-WORLD RECORD CO., INC.



Country Station Ops to Meet in L.A. Feb. 22-23

LOS ANGELES — Owners and operators of major country music stations will meet at the Sheraton-West Hotel here, Feb. 22-23, to exchange sales and programming ideas. Dan McKinnon, of Station KSON, San Diego, Calif., who is co-ordinating the meeting, said most operators of country music stations have been contacted, and that all such operators are invited to attend.

Plans for the up-coming meeting stemmed from sessions held in Nashville during the country music festival there last November. At that time, McKinnon says, most operators present expressed a desire for such a meeting.

As an additional part of the two-day get-together, McKinnon says the station operators will make extensive sales calls on national accounts placed out of Los Angeles in a co-ordinated effort to sell them and their individual stations on country music. McKinnon invites all operators of country music stations to contact him for further details.

Those who have already signified their intention of attending the meeting here, according to

McKinnon, are: Mrs. Bettie Azevedo, KUZZ, Bakersfield, Calif.; George Crump, WCMS, Norfolk, Va.; Kurt A. Meer, KCUL, Fort Worth; Carmen Macri, WSHO, New Orleans; Jack Beasley, KLPR, Oklahoma City; Bill Harper, KTCS, Ft. Smith, Ark.; Bill McLaughlin, KBUY, Amarillo, Tex.; Giles E. Miller, KPCN, Dallas; W. J. Beaton, KIEV, Glendale, Calif.; Carl G. Brenner, WBMD, Baltimore; Herb Edelman, KEAP, Fresno, Calif.; Felix Adams, KRAK, Sacramento, Calif.; N. E. Messner, WCBG, Chambersburg, Pa.; R. C. Curry, KHER, Santa Maria, Calif.; Dick Schofield, KFOX, Long Beach, Calif.; Don Reynolds, KPUB, Pueblo, Colo.; Ray Odom, KHAT, Phoenix, Ariz.; Dan McKinnon, KSON, San Diego, Calif.; Charles Bernard, Charles Bernard Company, New York, and Mal Ewing, Ewing Radio, Hollywood.

Anders'n TV Series Bows This Week

ATLANTA—A. O. Stinson, president of Programming, Inc., announced that "The Bill Anderson Show," new country music television series, has gone into syndicated production and is slated for nationwide distribution this week.

The show features Bill Anderson, Decca recording artist, along with his band, the Po' Boys. Jean Shephard, Grandpa Jones and the Grandchildren and Jimmy Gately are also regular members of the cast.

The weekly, half-hour series is produced by Programming, Inc., Atlanta firm which also produces the Jake Hess and the Imperials show and the Gospel Singing Caravan.

The Anderson show opens on WSM-TV, Nashville Feb. 13, and on WCPO-TV, Cincinnati, Feb. 20. It is slated to be shown in 75 to 100 markets during 1965.



RANDY WOOD, left, president of Dot Records, presents a pledge for \$10,000 to Tex Ritter, president of the Country Music Association. The pledge represents a personal contribution from Mr. and Mrs. Wood for the Country Music Hall of Fame and Museum.

NASHVILLE SCENE

By DON LIGHT

Decca artist Warner Mack, currently in the charts with "Sittin' in an All-Nite Cafe," was released from the hospital last week following surgery for injuries sustained in a recent auto accident. He expects to re-

sume work March 1. . . Felton Jarvis, local ABC-Paramount a&r man, recorded newly signed Linda Gale Lewis, sister of Jerry Lee Lewis, last week. Both Jerry Lee and Linda Gale will appear on the Les Crane TV show Feb. 17. . . Chuck Chellman, Starday vice-president in charge of sales, is currently on a trip through Texas, Nevada, Oklahoma and Louisiana, promoting new Starday product. . . Mercury's new Nashville a&r director, Jerry Kennedy, recorded an album by Leroy Van Dyke last week. Van Dyke plays the Shamrock Hotel, Houston, Feb. 18 through March 3.

Bill Justis, head of Tuneville Music, is in the hospital recovering from a stomach condition. . . Decca's Owen Bradley and Harry Silverstein just returned from company meeting in New York. Bradley also recorded sessions by Billy Grammer and Webb Pierce last week. . . The Newbeats, Hickory artists, return from Australia Feb. 13 and joined the Dick Clark tour the

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 2/13/65

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	YOU'RE THE ONLY WORLD I KNOW . . . 14 Sonny James, Capitol 5280	14	26	19	I'LL GO DOWN SWINGING . . . 19 Porter Wagoner, RCA Victor 8432	19
2	15	I'VE GOT A TIGER BY THE TAIL . . . 4 Buck Owens, Capitol 5336	4	27	20	DO-WACKA-DO . . . 10 Roger Miller, Smash 1947	10
3	6	ODE TO THE LITTLE BROWN SHACK OUT BACK . . . 12 Billy Edd Wheeler, Kapp 617	12	28	25	ONE OF THESE DAYS . . . 16 Marty Robbins, Columbia 43134	16
4	4	HAPPY BIRTHDAY . . . 11 Loretta Lynn, Decca 31707	11	29	29	CAUSE I BELIEVE IN YOU . . . 12 Don Gibson, RCA Victor 8456	12
5	3	I WON'T FORGET YOU . . . 12 Jim Reeves, RCA Victor 8461	12	30	32	WHAT MAKES A MAN WANDER? . . . 5 Jan Howard, Decca 31701	5
6	2	ONCE A DAY . . . 21 Connie Smith, RCA Victor 8416	21	31	—	KING OF THE ROAD . . . 1 Roger Miller, Smash 1965	1
7	9	SITTIN' IN AN ALL NITE CAFE . . . 12 Warner Mack, Decca 31684	12	32	34	I'LL WANDER BACK TO YOU . . . 4 Earl Scott, Decca 31693	4
8	11	I'LL REPOSSESS MY HEART . . . 8 Kitty Wells, Decca 31705	8	33	33	HALF OF THIS, HALF OF THAT . . . 13 Wynn Stewart, Capitol 5271	13
9	5	IT AIN'T ME, BABE . . . 15 Johnny Cash, Columbia 43145	15	34	30	MULTIPLY THE HEARTACHES . . . 10 George Jones & Melba Montgomery, United Artists 784	10
10	8	THREE A. M. . . . 14 Bill Anderson, Decca 31681	14	35	31	JUST BETWEEN THE TWO OF US . . . 23 Merle Haggard & Bonnie Owens, Tally 181	23
11	10	FOUR STRONG WINDS . . . 14 Bobby Bare, RCA Victor 8443	14	36	28	GO CAT GO . . . 19 Norma Jean, RCA Victor 8433	19
12	7	THE RACE IS ON . . . 21 George Jones, United Artists 751	21	37	42	THAT'S WHERE MY MONEY GOES . . . 3 Webb Pierce, Decca 31704	3
13	16	TRUCK DRIVING MAN . . . 11 George Hamilton IV, RCA Victor 8462	11	38	38	LESS AND LESS . . . 10 Charlie Louvin, Capitol 5296	10
14	22	DO WHAT YOU DO DO WELL . . . 5 Ned Miller, Fabor 137	5	39	39	LEAST OF ALL . . . 3 George Jones, United Artists 804	3
15	14	PUSHED IN A CORNER . . . 15 Ernest Ashworth, Hickory 1281	15	40	40	WALK TALL . . . 3 Faron Young, Mercury 72375	3
16	13	I DON'T CARE . . . 25 Buck Owens, Capitol 5240	25	41	45	TINY BLUE TRANSISTOR RADIO . . . 2 Connie Smith, RCA Victor 8489	2
17	12	CROSS THE BRAZOS AT WACO . . . 19 Billy Walker, Columbia 43120	19	42	—	THE WISHING WELL . . . 1 Hank Snow, RCA Victor 8488	1
18	21	CLOSE ALL THE HONKY TONKS . . . 10 Charlie Walker, Epic 9727	10	43	46	A TEAR DROPPED BY . . . 6 Jean Shepard, Capitol 5304	6
19	24	(My Friends Are Gonna Be) STRANGERS . . . 7 Merle Haggard, Tally 179	7	44	44	PASS THE BOOZE . . . 8 Ernest Tubb, Decca 31706	8
20	27	(From Now On All My Friends Are Gonna Be) STRANGERS . . . 5 Roy Drusky, Mercury 72376	5	45	—	SHE CALLED ME BABY . . . 1 Carl Smith, Columbia 43200	1
21	23	THEN AND ONLY THEN . . . 4 Connie Smith, RCA Victor 8489	4	46	49	SWEET, SWEET JUDY . . . 3 David Houston, Epic 9746	3
22	18	I THANK MY LUCKY STARS . . . 15 Eddy Arnold, RCA Victor 8445	15	47	47	BROKEN ENGAGEMENT . . . 2 Webb Pierce, Decca 31704	2
23	37	A TIGER IN MY TANK . . . 3 Jim Nesbitt, Chart 1165	3	48	50	10 LITTLE BOTTLES . . . 2 Johnny Bond, Starday 704	2
24	26	WHAT I NEED MOST . . . 8 Hugh X. Lewis, Kapp 622	8	49	35	I'M GONNA TIE ONE ON TONIGHT . . . 14 Wilburn Brothers, Decca 31674	14
25	17	THE LUMBERJACK . . . 16 Hal Willis, Sims 207	16	50	—	TAKE YOUR HANDS OFF MY HEART . . . 1 Ray Pillow, Capitol 5323	1

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	I DON'T CARE . . . 12 Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	12	10	12	YOU'RE THE ONLY WORLD I KNOW . . . 3 Sonny James, Capitol T 2209 (M); ST 2209 (S)	3
2	4	BITTER TEARS . . . 14 Johnny Cash, Columbia CL 2248 (M); CS 9048 (S)	14	11	11	THE BEST OF BUCK OWENS . . . 32 Capitol T 2105 (M); ST 2105 (S)	32
3	3	TOGETHER AGAIN/MY HEART SKIPS A BEAT . . . 24 Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	24	12	9	TRAVELIN' WITH DAVE DUDLEY . . . 23 Mercury MG 20927 (M); SR 60927 (S)	23
4	6	THE FABULOUS SOUND OF FLATT & SCRUGGS . . . 7 Lester Flatt & Earl Scruggs, Columbia CL 2255 (M); CS 9055 (S)	7	13	14	FAITHFULLY YOURS . . . 8 Eddy Arnold, RCA Victor LPM 2629 (M); LSP 2629 (S)	8
5	2	THE BEST OF JIM REEVES . . . 28 RCA Victor LPM 2890 (M); LSP 2890 (S)	28	14	20	LESS AND LESS AND I DON'T LOVE YOU ANYMORE . . . 2 Charlie Louvin, Capitol T 2208 (M); ST 2208 (S)	2
6	5	HAVE I TOLD YOU LATELY THAT I LOVE YOU . . . 9 Jim Reeves, RCA Camden CAL 842 (M); CAS 842 (S)	9	15	18	THE JUDY LYNN SHOW . . . 2 United Artists UAL 3390 (M); UAS 6390 (S)	2
7	8	R. F. D. . . . 24 Marty Robbins, Columbia CL 2220 (M); CS 9020 (S)	24	16	17	TALK OF THE TOWN . . . 4 Dave Dudley, Mercury MG 20970 (M); SR 60970 (S)	4
8	7	LOVE LIFE . . . 24 Ray Price, Columbia CL 2189 (M); CS 8989 (S)	24	17	13	SONGS OF TRAGEDY . . . 18 Hank Snow, RCA Victor LPM 2901 (M); LSP 2901 (S)	18
9	10	GEORGE JONES SINGS LIKE THE DICKENS! . . . 21 United Artists UAL 3364 (M); UAS 6364 (S)	21	18	—	TROUBLE & ME . . . 1 Stonewall Jackson, Columbia CL 2278 (M); CS 9078 (S)	1
				19	19	THE PICK OF THE COUNTRY . . . 6 Roy Drusky, Mercury MG 20973 (M); SR 60973 (S)	6
				20	15	I GET LONELY IN A HURRY . . . 12 George Jones, United Artists UAL 3388 (M); UAS 6388 (S)	12

HEADING FOR A HIT!!!
BOOTS TILL'S
"WHERE DID
YOU GO"
b/w
"13th DANCE"
Capa 125
"... she sings her guts out"
DJ's missed: Write CAPA
Records, 803-R Government
St., Mobile, Ala.

following day. . . Lester Flatt and Earl Scruggs will appear on the Les Crane TV show Feb. 12, and then journey to California to tape another "Beverly Hillbillies" episode.

Billy Sherrill, Epic's Nashville a&r director, will record the

label's David Houston this week. Houston was voted c&w "Most Promising Male Artist in 1964." . . . Chet Atkins, head of RCA's Music City operation, recorded Skeeter Davis last week, and will direct a new Charlie Rich album this week. . . Dave Dudley is

currently on a two-week tour of Florida and Georgia, set by manager Jimmy Key. . . Capitol recording activity includes sessions this week for Ray Pillow, Roy Clark, Leon McAuliff and Jean Shephard, directed by Ken Nelson and Marvin Hughes.

**THE
WEAKNESS
OF
A
MAN**
by
**FARON
YOUNG**

**GREAT
SONGS
DON'T FALL
SO EASY**

Thanks to the many D.J.'s who are playing "THE WEAKNESS OF A MAN." It is sure to become one of 1965's most talked about songs. Out of 30 major radio stations contacted in a five-state area, 2 out of 3 are playing "THE WEAKNESS OF A MAN."

THAT'S A GOOD AVERAGE!



**D.J. Copies Available
Box 352
Hendersonville, Tennessee**



**ANOTHER
LEON ASHLEY
HIT!**

Starday Shifts Four Distributors

NASHVILLE—Starday Records, Nashville-based c&w label, announced last week that it is making important marketing changes and new distributor appointments in Cleveland, Pittsburgh, New York and Miami. The appointments were made by Chuck Chellman, Starday's marketing vice-president, during his recent sales swing.

In Cleveland, Mainline, headed by Mike Spence, replaces Concord, and will now carry Starday along with RCA Victor. The Pittsburgh scene will be handled by the Hamburg Bros., headed by Mort Locker. At Hamburg, Starday will be handled along with RCA, ABC and Liberty.

The Alpha firm, headed by Harry Apostolaris, will handle Starday in New York. Starday joins Reprise, Warner Bros., 20th Century-Fox and Hickory at Alpha. Starday will be handled in Florida by Topps Distributors in Miami, with Babe Elias at the helm.

Chellman pointed out that Starday's accelerated merchandising plans placed more emphasis on distributors. He also stated that the fourth annual "Wonderful World of Country Music" sale, now under way, is proving the most successful merchandising plan in the firm's history. The plan includes a 15 per cent discount to dealers, plus 50 free Top Value trading stamps to consumers with each Starday album. Phase 1 of the plan started Jan. 1, and Phase 2, which will feature 11 new album releases, begins Feb. 15.

Starday has had increased sin-

HOMAGE PAID TO REEVES

CARTHAGE, Tex. — Six months after the death of singer Jim Reeves, his grave on an oak-shaded knoll here has become a shrine for folk music followers. People by the hundreds visit the singer's grave each month. One fan has a standing arrangement with a local florist to keep fresh flowers on Reeves' grave.

Reeves' grave will be marked by his widow with a large, guitar shaped monument.

He was buried here Aug. 6 after one of the biggest funerals in local history, following his death on July 30 in a plane crash in Tennessee.

MOBILE, Ala.—After many delays, including even a change in call letters, WMOO, Mutual Broadcasting System affiliate, went on the air here recently to give Mobile its first high-power radio station. The 50,000-watt daytimer plays all country music.

The station's deejays staff has been augmented by Sammy David, formerly of KCIJ, Shreveport, La., and Jim Williams, until recently with WHHT, Lucedale, Miss.

gle activity in 1964, Chellman says, and its plans for 1965 include more singles. Current single releases on the label are Johnny Bond's "Ten Little Bottles" and the Willis Brothers' "It's Too Early to Get Up." Don Pierce, Starday's president, is currently on tour of Japan. Starday has long been active overseas and its 1965 plans include even greater exposure in world-wide markets, Chellman says.

F. & S. Add 4 Artists To TV Seg

NASHVILLE—Joe D. Taylor, advertising manager of Martha White Mills, Inc., here, announces the addition of four new regular members of the Flatt and Scruggs TV show.

The four new artists, one of whom will appear each week, are Roy Drusky, Mercury; Bobby Lord, Hickory; Dottie West, RCA Victor, and Ray Pillow, Capitol. All, except Pillow, are members of WSM's "Grand Ole Opry." Steel guitarist Lloyd Green will accompany the new artist each week and will also become a staff band member.

The half-hour show stars Lester Flatt and Earl Scruggs and the Foggy Mountain Boys and is co-sponsored by Martha White Mills and Pet Milk. The show, now in its 10th year, is shown in some 50 markets and has consistently been one of the top c&w programs.

WSM Sets Dates For Annual Fest

NASHVILLE—Bill Williams, promotion manager of WSM here, last week announced the 1965 dates for the station's annual country music festival to be held here as Oct. 21-23. It will mark WSM's "Grand Ole Opry's" 40th anniversary.

Further information concerning seminars and special events to be set up for this year's festival will be issued soon, Williams said. This year will mark the 14th year that WSM has sponsored the country music festival.

YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES 5 Years Ago February 15, 1960

1. He'll Have to Go, Jim Reeves, RCA Victor
2. El Paso, Marty Robbins, Columbia
3. Same Old Me, Ray Price, Columbia
4. Riverboat, Faron Young, Capitol
5. No Love Have I, Webb Pierce, Decca
6. Wishful Thinking, Wynn Stewart, Challenge
7. Amigo's Guitar, Kitty Wells, Decca
8. There's a Big Wheel, Wilma Lee & Stony Cooper, Hickory
9. You're the Only Good Thing, George Morgan, Columbia
10. Another, Roy Drusky, Decca

COUNTRY SINGLES 10 Years Ago February 12, 1955

1. Loose Talk, Carl Smith, Columbia
2. More and More, Webb Pierce, Decca
3. If You Ain't Lovin', Faron Young, Capitol
4. In the Jailhouse Now, Webb Pierce, Decca
5. Let Me Go, Lover, Hank Snow, RCA Victor
6. This Ole House, Stuart Hamblen, RCA Victor
7. I Don't Hurt Anymore, Hank Snow, RCA Victor
8. Hearts of Stone, Red Foley, Decca
9. I've Been Thinking, Eddy Arnold, RCA Victor
10. One by One, Kitty Wells & Red Foley, Decca

Johnny Cash Hits the Road

NEW YORK—Johnny Cash stops off here Tuesday (9) for a guest spot on the Les Crane TV-er and then embarks on a tour that will carry him through Feb. 21.

The itinerary for the Cash unit stacks up as follows: Memorial Auditorium, Kitchner, Ont., Feb. 10; Treasure Island Gardens, London, Ont., 11; IMA Auditorium, Flint, Mich., 12; Memorial Building, Columbus, Ohio, 13; Auditorium, Saginaw, Mich., 14; Massey Hall, Toronto, 14; Kellogg High School, Battle Creek, Mich., 16; Civic Auditorium, Grand Rapids, Mich., 17; L. C. Walker Arena, Muskegon, Mich., 18; Civic Auditorium, South Bend, Ind., 19; Civic Center, Lansing, Mich., 20, and Memorial Building, Dayton, Ohio, 21.

Jay-Gee Has C&W Dept.

NEW YORK—Jay-Gee has set up a country and western department, according to Mickey Eichner, a&r director. The country operation is headed by Bob Stephens, who has already signed the well-known country artist, Autry Inman, to a singles and album pact. Inman product on Jay-Gee has already been cut in Nashville and is being rushed out.

Stephens will headquarter in Jay-Gee's offices here but will travel to Nashville and other areas to record and sign artists.

when answering ads . . .
Say You Saw It in
Billboard

"DON'T BE GOOD TO ME"

IS BEING GOOD TO

MARGIE SINGLETON

B/W "IT'S TOO MUCH"

Thanks, D.J.'s, for giving this record the exposure that is making it a top chart contender.



D.J. copies available. Box 352, Madison, Tennessee





"...one
of the great
Country Music
talents of
our time...or perhaps,
anytime."

When Bill Anderson began playing the guitar at eleven, he could hardly have foreseen that 10 years later he would have been catapulted into a career that would see him named one of the *Top Three Most Outstanding New Artists*...one of the *Top Five Country and Western Songwriters*...and, in 1964, *Country Writer of the Year*. Since his first award-winning BMI song *City Lights* in 1958, Bill has been consistently represented on the Top 10 best selling country record charts as a writer and an artist. Still in his twenties, this remarkable young talent describes Country Music as having "that longing quality that seems to say something to all of us." Again and again Bill confirms this in his own rare and sensitive way. We are deeply proud of Bill Anderson and the many other fine Country composers whose music we are privileged to license for public performance.

ALL THE WORLDS OF MUSIC FOR ALL OF TODAY'S AUDIENCE

Among Bill Anderson's recent Country Music successes are:
I Don't Love You Anymore, *Peel Me A Nanner*, *8"x10"*, *Five Little Fingers*,
We Missed You, *I've Enjoyed As Much of This As I Can Stand*,
Tips of My Fingers, *Still*, *Easy Come—Easy Go*, *Me*, *Three A.M.*

BMI
BROADCAST MUSIC, INC.

Radio-TV PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX
• PROGRAMMING NEWSLETTER



LEE GRAY, program manager of WTRY, right, takes his position as "The Fifth Beatle" as, left to right, Mrs. Gray, Diane Tucker (WAVZ winner) and Jill Bishop (WTRY winner) beam.

N. Y., Europe Tour Prize of Beatles, 'Stations' Tie-In

TROY—One of the most ambitious radio station-Beatles promotions to date was pulled off recently by WTRY, Troy, N. Y., and its sister station in New Haven, Conn., WAVZ.

Lee Gray, WTRY program manager, has a long association with the group stemming back to their summer tour of the U. S. when he took busloads of listeners to Carnegie Hall, Atlantic City, and Cincinnati to see the boys in action.

Gray, with Lee Manson, WAVZ program director, cooked up the illustrious New York, London, Paris tour with Beatles' publicity chief, Derrick Taylor and Brian Epstein in which the two stations played host to four contest winners from their respective communities.

Both stations kicked things off with on-the-air teasers. The teaser campaign was followed by a solicitation of postcards from listeners with preliminary winners eligible for the London trip and also a "Beatles 65" album.

DO THEY RATE WITH HOOPER?

DETROIT — WXYZ deejay Marc Avery's show was interrupted recently by a call that came in on the "Hot Line" (a private phone in the studios for emergency use, etc.). The caller said, "This is C. E. Hooper calling. May I ask you what radio station you are listening to?"

At first Avery thought it was a joke, but when the caller persisted in the interview, he realized it was on the level and answered, "The Marc Avery Show on WXYZ-Radio." Avery then confessed to the interviewer why he was listening to the show.

What Avery and the executives of the ABC-owned station are now asking Hooper is whether they still get credit for the listener.

CKCK Uses Billb'd Info

REGINA, Sask.—CKCK-Radio here uses Billboard and the telephone to keep up-the-minute with the pop disk preferences of listeners and buyers. The station is believed to be the only one in western Canada that keeps its chart updated daily through phone calls from the teen-agers.

Twice a day, Monday through Saturday, the switchboard is open for listeners to name their favorites, not to make requests.

A receptionist, known as "Miss Music," tabulates the calls from 4:30 to 4:45, and again from 7:30 to 8. The votes are tallied and the top 10 tunes are aired from 8:05 to 8:30.

Billboard listings, used as a basic guide, are supplemented by charts received once a week from a dozen major stations throughout Canada. In addition, eight record shops in the city keep the station posted each week on their 10 top-sellers. The stores, in turn, use record charts prepared by CKCK as giveaways.

Originally instituted as the "Big Hit Parade Show," the 4 to 12 time includes the "Ron Andrews Show" (4 to 6), the "Bob Wood Show" (6 to 9), and the "Dave Jacobson Show" (9 to 12). Outside of the top 10 segment, other recordings are "comers," largely based on the Billboard's "Hot 100" and "Breakouts." Wood estimates an average play of 15 to 20 records an hour.

DISK TALENT ON TV THIS WEEK

Guest artists Chad and Jeremy whoop it up for dancer Trudi Ames in "The Redcoats Are Coming" on "The Dick Van Dyke Show" Wed., (10), CBS-TV.

HULLABALOO (Tues., NBC-TV): Gary Crosby, Frank Sinatra Jr., Nancy Wilson, Joe



CHAD AND JEREMY

& Eddie, Herman's Hermits, Jay and the Americans.

SHINDIG: (Wed., ABC-TV): Marianne Faithful, the Righteous Brothers, Del Shannon, the Ventures, Bobby Sherman, Donna Loren, the Temptations, Jewel Akens, John Andrea.

JACK PAAR PROGRAM (Fri., NBC-TV): Steve Lawrence, Eydie Gorme, Jackie Vernon.

BOB HOPE COMEDY SPECIAL (Fri., NBC-TV): Jack Jones, Louis Prima, Gia Maione. NEW AMERICAN BANDSTAND-65 (Sat., ABC-TV): Sue Thompson, John Andrea, Shirley Ellis.

NBC Sets Drama

NEW YORK — The NBC Radio Network is planning a return to morning dramatic programming for the first time in

ARTISTS' BIOGRAPHIES

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.



REPARATA and the DELRONS (World Artists)

Sheila Reilly, Reparata Aiese and Carol Drobnicki, each 17 years of age, first met three years ago at St. Brendon's High School in Brooklyn when the girls were appearing in a school musical. The talented trio has had extensive experience providing the vocal backgrounds

for some of the nation's top recording artists. A year ago the trio was discovered by World Artists who signed them for their World United Productions. The girls will be visiting cities across the country as a part of an upcoming 45-day Dick Clark "Caravan of Stars" tour.

LATEST SINGLE: "Whenever a Teenager Cries."

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time:

POP SINGLES—5 Years Ago February 15, 1960

1. Teen Angel, Mark Dinning, MGM
2. Running Bear, Johnny Preston, Mercury
3. Handy Man, Jimmy Jones, Cub
4. He'll Have to Go, Jim Reeves, RCA Victor
5. Where or When, Dion & the Belmonts, Laurie
6. Theme From a Summer Place, Percy Faith, Columbia
7. What in the World's Come Over You, Jack Scott, Top Rank
8. Lonely Blue Boy, Conway Twitty, MGM
9. Let It Be Me, Everly Brothers, Cadence
10. El Paso, Marty Robbins, Columbia

POP SINGLES—10 Years Ago February 12, 1955

1. Sincerely, McGuire Sisters, Coral
2. Hearts of Stone, Fontane Sisters, Dot
3. Let Me Go, Lover, Joan Weber, Columbia
4. Mr. Sandman, Chordettes, Cadence
5. Melody of Love, Billy Vaughn, Dot
6. That's All I Want From You, J. P. Morgan, RCA Victor
7. Naughty Lady of Shady Lane, Ames Brothers, RCA Victor
8. Earth Angel, Penguins, Dootone
9. No No No, Perry Como, RCA Victor
10. Make Yourself Comfortable, Sarah Vaughan, Mercury

R&B SINGLES—5 Years Ago February 15, 1960

1. Baby (You Got What It Takes), Brook Benton & Dinah Washington, Mercury
2. Just a Little Bit, Roscoe Gordon, Vee Jay
3. Sweet Sixteen, B. B. King, Kent
4. Handy Man, Jimmy Jones, Cub
5. I'll Take Care of You, Bobby (Blue) Bland, Duke
6. Money, Barrett Strong, Anna
7. You Got What It Takes, Marv Johnson, United Artists
8. Talk That Talk, Jackie Wilson, Brunswick
9. Teen Angel, Mark Dinning, MGM
10. Running Bear, Johnny Preston, Mercury

POP LPs—5 Years Ago February 15, 1960

1. Sound of Music, Original Cast, Columbia
2. Here We Go Again, Kingston Trio, Capitol
3. Fabulous Fabian, Chancellor
4. Heavenly, Johnny Mathis, Columbia
5. Sixty Years of Music America Loves Best, Various Artists, RCA Victor
6. Faithfully, Johnny Mathis, Columbia
7. Let's All Sing With the Chipmunks, Liberty
8. Outside Shelley Berman, Verve
9. Gunfighter Ballads and Trail Songs, Marty Robbins, Columbia
10. Swingin' on a Rainbow, Frankie Avalon, Chancellor

MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	TITLE, ARTIST, LABEL	From this week's Hot 100	Weeks on Hot 100
1	7	KING OF THE ROAD, Roger Miller, Smash 1965	3	3
2	6	LEMON TREE, Trini Lopez, Reprise 0336	3	3
3	1	HAVE YOU LOOKED INTO YOUR HEART, Jerry Vale, Columbia 43181	9	9
4	3	NO ARMS CAN EVER HOLD YOU, Bachelors, London 9724	8	8
5	12	RED ROSES FOR A BLUE LADY, Bert Kaempfert & His Ork, Decca 31722	4	4
6	9	FOR LOVIN' ME, Peter, Paul & Mary, Warner Bros. 5496	4	4
7	4	SOMEWHERE IN YOUR HEART, Frank Sinatra, Reprise 0332	9	9
8	2	DON'T FORGET I STILL LOVE YOU, Bobbi Martin, Coral 62426	12	12
9	13	FANCY PANTS, Al Hirt, RCA Victor 8487	5	5
10	14	WHOSE HEART ARE YOU BREAKING TONIGHT? Connie Francis, MGM 13303	4	4
11	15	MY HEART WOULD KNOW, Al Martino, Capitol 5341	5	5
12	21	GOLDFINGER, Shirley Bassey, United Artists 790	3	3
13	18	GOLDFINGER, Billy Strange, Crescendo 334	4	4
14	24	RED ROSES FOR A BLUE LADY, Vic Dana, Dolton 304	2	2
15	16	MARRIED MAN, Richard Burton, MGM 13307	3	3
16	17	THE MAN, Lorne Greene, RCA Victor 8490	3	3
17	19	TRY TO REMEMBER, Ed Ames, RCA Victor 8483	4	4
18	20	HELLO DOLLY, Bobby Darin, Capitol 5359	2	2
19	23	CRY, Ray Charles, ABC-Paramount 10615	2	2
20	22	CRYING IN THE CHAPEL, Adam Wade, Epic 9752	3	3
21	—	LIKE A CHILD, Julie Rogers, Mercury 82380	1	1
22	—	IF I RULED THE WORLD, Tony Bennett, Columbia 43220	1	1
23	—	DIANA, Bobby Rydell, Capitol 5352	1	1

six years. "For Women," with Bess Myerson as hostess, a one-a-month, 55-minute late-morning radio show, is being developed for network premiere late this spring or early sum-

mer, according to Robert Wogan, net vice-president. The programs will be heard in two parts, dramatization of the subject and discussion with noted authorities in the field.



Ray Charles

c/w Teardrops From My Eyes

ABC-10615

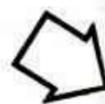
ABC-PARAMOUNT

"The Big Drive in '65"

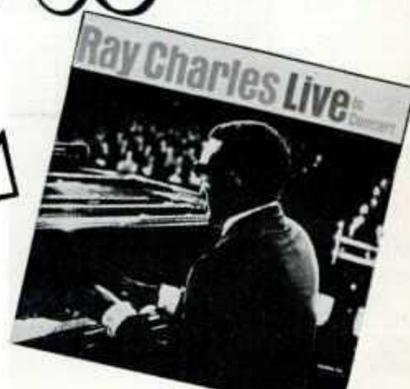


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SPARTON OF CANADA, LTD.

**JUST
RELEASED**



ABC-500



Copyrighted material



FRANK ABRAMSON, long-time manager of the Welk music firms in the East, gives the clarinetist some of his own bubbling medicine during a recent visit to the coast. The occasion was "Lawrence Welk Day" in Los Angeles as the Dot Recording artist and his Champagne Music Makers marked his 500th telecast on the ABC-TV Network.

Take Your Pick
We Have the Hits
LEE LAMONT'S
"CRYING MAN"
 BACKBEAT 542
 AND
JOE HINTON'S
"I WANT A
LITTLE GIRL"
 AND
"TRUE LOVE"
 BACKBEAT 545
 Duke and Peacock Records, Inc.
 2809 ERASTUS STREET
 HOUSTON 26, TEXAS
 OR 3-2611

Penntowne
Comes Alive
 1965

THE MODERN
RED CAPS
'NEVER KISS
A GOOD MAN
GOOD-BY'
 B/W
'FREE'
 PENNTOWNE
 #101

FOURTEEN YEAR OLD
ROCKIE
BROWN
'WITHOUT
A
WARNING'
 PENNTOWNE
 #100

PENNTOWNE
RECORDS CO.

LENS-PROCTOR
PRODUCTIONS

42 S. 15th STREET
 PHILADELPHIA, PA. 19102

Say You Saw It in Billboard

RADIO RESPONSE RATING

LOS ANGELES
 SECOND CYCLE

TOP STATIONS

Call Rank	Letters	% of Total Points
-----------	---------	-------------------

★ POP Singles

1.	KFWB	46%
2.	KRLA	44%
3.	KGFJ	5%
Others		5%
(KBLA, KMPC, KMEN, San Pedro)		

★ POP LP's

1.	KMPC	48%
2.	KRDK	20%
3.	KLAC	18%
4.	KNX	6%
Others		8%
(KHJ, KGIL, KPOL, KRHM-FM)		

★ R&B

1.	KGFJ	58%
2.	KDAY	36%
Others		6%
(KBLA, KALI, San Gabriel)		

★ C&W

1.	KFOX (Long Beach)	60%
2.	KIEV (Glendale)	31%
Others		9%
(KWOW, Pomona; XERB, Mexico; KTYM, Inglewood)		

★ CONSERVATIVE

1.	KPOL-AM-FM	69%
2.	KGBS	17%
Others		14%
(KFI, KBIG-AM, KMLA-FM, KCBH-FM, KUTE-FM)		

★ CLASSICAL

1.	KFAC-AM-FM	94%
Others		6%
(KCBH-FM, KNX)		

★ FOLK

1.	KRHM-FM (Les Claypool Jr.)	72%
2.	KFOX (Hugh Cherry)	20%
3.	KCBH-FM	8%

THE RADIO RESPONSE RATINGS of stations and individual air personalities have been determined by survey of local and national record promotion personnel, distributors and record manufacturers. Not a popularity poll, the ratings are strictly on the comparative ability of the stations and air personalities to influence their listeners to purchase the singles and albums played on the air. The ratings likewise point up the importance of music of all types in building audiences and creating the framework conducive to influencing the listener to purchase other products and services advertised on radio stations.

FORMAT GLOSSARY: "Contemporary"—Stations that play primarily singles and LP's of a "rock-n-roll" and rhythm and blues nature. "Pop Contemporary"—Stations that feature rock-n-roll and rhythm and blues music, as well as current singles and LP's of a non-rock nature. "Pop-Standard"—Stations programming current and stock singles and LP's, excluding rock-n-roll and rhythm and blues. "Standard-Pop"—Same as "Pop-Standard" with stations emphasizing standards to current pop singles. "Standard"—Stations programming current or stock versions of the old standards culled primarily from LP's. Rock-n-roll and "teen sound" excluded. "Conservative"—Stations featuring primarily LP music of a subdued nature in tone and performance. Background instrument music. "Classical," "Country & Western," "Jazz," "Rhythm & Blues," "Ethnic"—Stations programming more than 50 per cent of their music in the above mentioned particular categories.

TOP DISK JOCKEYS

Rank	Disk Jockey	Call Letters	% of Total Points
------	-------------	--------------	-------------------

★ POP Singles

1.	Wink Martindale	KFWB	26%
2.	Bob Hudson	KRLA	22%
3.	Gene Weede	KFWB	17%
4.	Dave Hull	KRLA	10%
5.	Bobby Dale	KRLA	6%
5.	Reb Foster	KRLA	6%
5.	Sam Riddle	KFWB	6%
(The above three tie)			
Others			7%
(Casey Kasem, KRLA; Roger Christian, KFWB; Dick Whittinghill, KMPC; Bob Eubanks, KRLA)			

BY TIME SLOT

Morning	1.	Wink Martindale, KFWB (Tie)
	1.	Bob Hudson, KRLA (Tie)
Mid-Morning		Sam Riddle, KFWB
Early Afternoon		Casey Kasem, KRLA
Traffic Man		Gene Weede, KFWB
Early Evening		Bob Eubanks, KRLA
Late Evening		Dave Hull, KRLA

★ PROGRAM DIRECTOR, MUSIC DIRECTOR OR LIBRARIAN

(Most Co-Operative in Exposing New Records)
 Don Anti, KFWB.....Music Librarian
 Dick Moreland, KRLA.....Production Supervisor

★ TOP TV BANDSTAND SHOW

(Exposing Artists & Records)
 9th St. West (Sam Riddle), KHJ-TV...M-F. 6-7 p.m.
 Lloyd Thaxton Show, KCOP-TV...M-F. 5-6 p.m.*
 Shindig, KABC-TV,.....Wed. 8:30-9:30 p.m.*
 New American Bandstand (Dick Clark), KABC-TV.....Sat. 1-2 p.m.*
 *Syndicated and Network shows originating from L.A.

★ POP LP's

1.	Johnny Magnus	KMPC	38%
2.	Gary Owens	KMPC	15%
3.	Dick Whittinghill	KMPC	12%
4.	Bob Crane	KNX	10%
5.	Ira Cook	KMPC	9%
6.	Roger Carrol	KMPC	8%
Others			8%
(Lee Tate, KRKD; Danny Dark, KLAC, Loman & Barkley, KLAC; Paul Compton, KHJ; Pete Smith, KMPC)			

BY TIME SLOT

Morning		Dick Whittinghill, KMPC
Mid-Morning		Ira Cook, KMPC
Early Afternoon		Roger Carroll, KMPC
Late Afternoon		Gary Owens, KMPC
Early Evening		Roger Carroll, KMPC
Late Evening		Johnny Magnus, KMPC

★ R&B

1.	Jim Randolph	KGFJ	36%
2.	Herman Griffith	KGFJ	29%
3.	Hutter Hancock	KGFJ	15%
4.	Rudy Harvey	KDAY	8%
5.	Alex Martin	KGFJ	6%
Others			6%
(Al Scott, KGFJ; Chuck James, KDAY)			

Note: Bill (Roscoe) Mercer, formerly with KGFJ, is moving to KBLA, but at this time this survey was conducted was not on the air and thus could not place in this category.

★ JAZZ

1.	Johnny Magnus	KMPC	35%
2.	Tommy Bee	KBCA-FM	24%
3.	Andy Wilson	KRHM-FM	12%
4.	Steve (Al Stevenson)	KBCA-FM	9%
5.	Jai Rich	KBCA-FM	7%
Others			13%
(Jim Gosa, KBIG-FM; Paul Compton, KHJ; Chuck Cecil, KFI; Al Fox, KNOB-FM; Pete Smith, KMPC; Dave Polk, KRKD)			

★ C&W

1.	Biff Collie	KFOX	31%
2.	Hugh Cherry	KFOX	30%
3.	Dick Haines	KFOX	24%
4.	Cliffie Stone	KFOX	6%
Others			9%
(Leo Ross, KFOX; Gordon Calcote, KIEV; Shelby Smith, KTYM)			

STATIONS BY FORMAT

LOS ANGELES: 3d largest radio market (16 AM, 11 FM; Tijuana Mex., 1 AM). 2 Contemporary, 6 Pop Standard, 3 Standard, 1 Conservative 2 Country, 2 r&b, 3 Jazz, 1 Standard-Conservative, 1 Classical.

KBCA-FM: ERP 18,000 watts. Independent. Music format: Jazz. John Williams is in charge of news dept. 5-min news segments throughout day. Pres. & Gen'l Mgr., Saul Levine. Send 1 copy each of 45's and LP's to traffic manager, 6333 Wilshire Blvd., Los Angeles.

KBIG: 10,000 watts. John Poole Broadcasting. Music format: Conservative. Special programming includes "Glendale Symphony Orch." during season 8:15 p.m., Sat. "Phil Norman Big-nettes" 3 each hour between 11 am-3 p.m., M-F. Carl Bailey in charge of 2-man news dept. Catalina Airline used for "Channel 9 Weather" broadcast 5 times daily, M-F & hourly on Sat-Sun. 15-min. "News Round-Up" 5 p.m., M-F as well as 5-min. newscasts throughout the day. Gen'l Mgr., Alan Fischler. Prog. Dir., Tom Lewis. Send 2 copies of LP's to Tom Lewis, 6540 Sunset Blvd., Hollywood.

KBIG-FM: ERP 110,600 watts. Music format: Jazz. Special programming includes "Sunday Night Special" interview show 8-10 p.m. Sun. Send 4 copies each of 45's and LP's to Prog. Dir., Jim Gosa. Same Gen'l Mgr. & address as KBIG.

KDAY: 50,000 watts. Rollins Broadcasting, Inc. Music format: r&b. Special programming includes "Homemaker Notebook" with Ella Kay, 11 a.m., M-F. "Ella Kay Show," 9-10 a.m., Sat. Kelly Daniels in charge of 2-man news dept. Weekly summary of news 4:15 p.m. Sun. Gen'l Mgr., Norman Posen. Send 3 copies of 45's and 2 copies of LP's to Operations Mgr., Kelly Daniels 1549 N. Vine St., Hollywood.

KEZY: 1,000 watts. Independent. Music format: Pop Standard. Special programming includes "Comedy Capsules" at 25 past every other hour. Edward R. Nix in charge of news dept. 1 mobile unit. 10-min. news at 7:25 a.m. and 6 p.m., M-F. Gen'l Mgr. & Prog. Dir., Howard Kester. Send 2 copies each of 45's and LP's to Music Dir., Arien Sanders, Disneyland Hotel, Anaheim.

KEZY-FM: ERP 670 watts. Simulcast with KEZY.

KFAC: 5,000 watts. Cleveland Broadcasting, Inc. Music format: Classical. Editorializes on music issues only. Special programming: "Evening Concert" (in its 25th year) with Thomas Cassidy, 8-10 p.m., M-F. "New York Philharmonic," 12:30-2:30 p.m., Sat. Dick Joy in charge of 3-man news dept. 15-min. news 8:30 a.m., M-F and 12:45 p.m., M-Sat. V-P & Gen'l Mgr., Edwin J. Stevens. Send 3 copies each of 45's and LP's to Prog. Dir., Howard Rhines, 5773 Wilshire Blvd., Los Angeles.

KFAC-FM: ERP 60,000 watts. Simulcast with KFAC.

KFOX: 1,000 watts. Sonderling Group. Music format: Country. Special programming includes "Free Speech," 5-min. discussions of controversial subjects, 10 a.m., 12 noon, 2 & 4 p.m. daily. Dick Provensen in charge of 2-man news dept. News on the half hour. Gen'l Mgr. & Prog. Dir., Dick Schofield. Send 5 copies of 45's and 6 copies of LP's to Music Librarian, Myra De Prette, 220 E. Anaheim, Long Beach.

KFOX-FM: ERP 1,000 watts. Simulcasts with KFOX.

KFWB: 5,000 watts. Crowell-Collier Broadcasting Corp. Music format: Contemporary. Special programming includes "Discover Education," 5-min. historical vignettes throughout day. "Teen Topics," panel discussion show with guest celebrities 9:30-10:30 p.m., Sun. "Inside Government," interview-news show 10:30-11 p.m., Sun. "Out-Look L.A.," interviews with Al Wyman on domestic issues 11-11:55 p.m., Sun. John Babcock in charge of 9-man news dept. 2 mobile units. News Twice an hour—headlines 15 before the hour. "Cleve Herman Live Line to Sports" incorporated into news throughout day. Gen'l Mgr., Joe Bernard, Prog. Dir., Don French. Send 3 copies of 45's to Music Librarian, Don Anti, 6419 Hollywood Blvd., Hollywood.

KGBS: 50,000 watts. Mutual Affiliate. Storer Broadcasting Co. Music format: Standard. Special programming includes "Topic," 11 a.m., Sun. "Inquiry," 11:30 a.m., Sun. "Hawaii Calls," 4 p.m., Sun. "Fulton Lewis Jr. Show," 7:35 a.m. and 4:15 p.m., M-F. Bruce Morrow in charge of 3-man news dept. 1 mobile unit. Gen'l Mgr., Wendell B. Campbell. Prog. Dir., Bill Thompson. Send 2 copies each of 45's and LP's to Bill Thompson, 338 S. Western Ave., Los Angeles.

KGFJ: 1,000 watts. Tracy Broadcasting. Music format: r&b. Editorializes daily. Special programming: 6 spots vignettes a day, M-F. "This Is Progress" in 5-min. segments throughout day, M-F. "Citizen of the Day" salute to great humanitarians, M-F. Gordon Graham director of 4-man news dept. 2 mobile units. News at 15 and 45 past hour. Gen'l Mgr., Arnold Schorr. Prog. Dir., Tom B. Hawkins. Send 7 copies of 45's to Record Librarian, Gerry Rocket, 4550 Melrose Ave., Los Angeles.

KGIL: 5,000 watts. Buckley Jaeger Broadcasting Corp. Music format: Pop Standard. Special programming includes "As I See It," sports show with Bill

Hartack 5:45-5:55 p.m., Sat. Financial news 3 times a day, M-F. "Opportunity Knocks" 3 times a day, M-F. Stan Warwick in charge of 6-man news dept. Helicopter traffic reports. 3 Mustang mobile news liners, 1 station wagon mobile news liner and 1 Cessna 172 plane. News in 5-min. segments. Gen'l Mgr., Richard D. Buckley Jr., Prog. Dir., Richard S. Kosen. Send 2 copies each of 45's and LP's to Richard S. Kosen, 14800 Lassen St., San Fernando.

KIEV: 250 watts. Independent. Music format: Country. Special programming: "Your Garden," with Dave Gilfillan, 9:30-9:45 a.m., Sat. "Just for Fun," with Violet Schram 11-11:30 a.m. Sat. Doc Hull is in charge of 3-man news dept. Gen'l Mgr., W. J. Beaton, Prog. Dir., Gordon Calcote. Send 3 copies of 45's and 2 copies of LP's to Gordon Calcote, 106 N. Glendale Ave., Glendale.

KLAC: 5,000 watts. Metromedia. Music format: Pop Standard. Special programming: College basketball and football, L. A. basketball classic, ski and surf reports in season. Dave Crane in charge of 11-man news dept. 5 mobile units. 5-min. news every half hour. 10-min. news 7:30 & 8:30 a.m. and 4:30 & 5:30 p.m. daily. V-P & Gen'l Mgr., Allan Henry. Prog. Dir., Willis Duff. Send 5 copies each of 45's and LP's to Record Librarian, Julie Rizzo, 5828 Wilshire Blvd., Los Angeles.

KLAC-FM: ERP 8,300 watts. Simulcast with KLAC.

KMLA-FM: ERP 60,000 watts. Music format: Standard. Special programming includes "L. A. Today," interview show 2-5 p.m., M-F. "Nite Life," interviews 9-10 p.m., M-F. Don Weage in charge of news dept. 5-min. news segments. 15-min. news roundup, 7 a.m., M-F, and 7 a.m. & 5:45 p.m., Sat & Sun. Gen'l Mgr., J. B. Kiefer. Send 1 stereo copy of LP's to Prog. Dir., Don Weage, 2917 Temple St., Los Angeles.

KMPC: 50,000 watts. Golden West Broadcasters. Music format: Pop Standard. Editorializes occasionally. Special programming includes U.C.L.A. football and basketball. L. A. Rams football and L. A. Angels baseball in season. Hugh Brundage in charge of 14-man news dept. Helicopter traffic reports. 4 mobile units, 2 airplanes. News in depth 7 a.m., 12 noon, 6 p.m. daily. Television outlet, KTLA-TV. V-P & Gen'l Mgr. Lloyd Sigmon. Prog. Dir., Russ Barnett. Send 6 copies of 45's and 2 copies of LP's to Music Librarian, Mrs. Alene McKinney, 5939 Sunset Blvd., Los Angeles 28.

KNOB-FM: ERP 79,000 watts. Independent. Music format: Jazz. Editorializes occasionally. Pres. Ray Torian. Send 1 mono, 1 stereo copy of LP's to Ray Torian, 1540 N. Highland Ave., Hollywood.

KNX: 50,000 watts. CBS-owned. Music format: Pop Standard. Editorializes occasionally. Special programming includes basketball, football, hockey, golf, auto racing in season. 3 play-by-play broadcasts a week. "Story Line," call-in interviews with newsmakers—discussion 7:30 11:30 p.m., M-F. Barney Miller in charge of 24-man news dept. Mobile units, walkie-talkies. CBS and local news on the hour. Gen'l Mgr., Robert P. Sutton. Prog. Dir., John Lokom. Send 3 copies each of 45's and LP's to Music Supervisor, James E. Kirwan, 6121 Sunset Blvd., Hollywood.

KNX-FM: ERP 68,000 watts. Simulcast with KNX.

KPOL: 50,000 watts. Independent. Music format: Standard-Conservative. Robertson C. Scott in charge of 6-man news dept. News in depth 8 a.m., 12 noon, 6 p.m. 5-min. news segments. Gen'l Mgr., F. D. Custer. Send 1 copy of LP's to Prog. Dir., Robertson C. Scott, 5700 Sunset Blvd., Los Angeles.

KPOL-FM: ERP 100,000 watts. Simulcast with KPOL.

KRHM-FM: ERP 58,000 watts. Music format: Standard. Special programming: "Theater Unlimited," spoken word album show 9 p.m.-12 a.m., Sun. "Milton Cross Presents," classical music 12-2 p.m., Sun. "Johnny Green's World of Music," 6-7 p.m., Sun. "This Is Steve Allen," music and commentary 7-8 p.m., Sat. News at 10 a.m., 12 noon, 4 p.m. and 10 p.m. daily. Gen'l Mgr. and Prog. Dir., Benson Curtis. Send 2 copies each of 45's and LP's to Music Librarian, Andy Wilson, 301 S. Kingsley Dr., Los Angeles.

KRDK: 5,000 watts. Independent. Music format: Pop Standard. Special programming: "Pulse-Line L. A." 6-10 a.m., M-F. "Sports Dial," with Charles Clifton, 5:55-6:15 p.m., M-Sat. "Bill Garr on Sports," live from local race track 7:15-7:30 a.m., M-Sat. "Milestones in Jazz," with Dave Polk, midnight-dawn, Tues.-Sun. Rod McKean in charge of 3-man news dept. 1 mobile unit. Full news coverage interspersed with music, 6-10 a.m., M-F. News on the hour, headlines on the half hour. 15-min. news at 7, 9:45, 11:45 a.m. 45-min. newscast at 5:45-6:30 p.m. Gen'l Mgr., W. L. Koon. Send 4 copies of 45's and 3 copies of LP's to Prog. Dir., Leon Tate, 1050 Montecito Dr., Los Angeles.

KRDK-FM: Simulcast with KRDK.
KRLA: 50,000 watts. Independent. Music format: Contemporary. Cecil Tuck in charge of 8-man news dept. Gen'l Mgr., Lawrence Webb. Prog. Dir., Mel Hall. Send 25 copies of 45's to Production Supervisor, Dick Moreland, 1401 S. Oak Knoll Ave., Pasadena.

Roy Orbison's new
Monument single,
"GOODNIGHT" #873,
is moving up so
fast, we haven't
got time to make
a pretty ad 

CHECKMATE Productions

Welcomes...

BUDDY KNOX

To Their *RUFF* Label

And Proudly Presents

FIRST SMASH Single

"JOANN"

B/W

"DON'T MAKE A RIPPLE"

Ruff #1001

★

BREAKING IN THE FOLLOWING MARKETS:

HOUSTON — INDIANAPOLIS — CINCINNATI

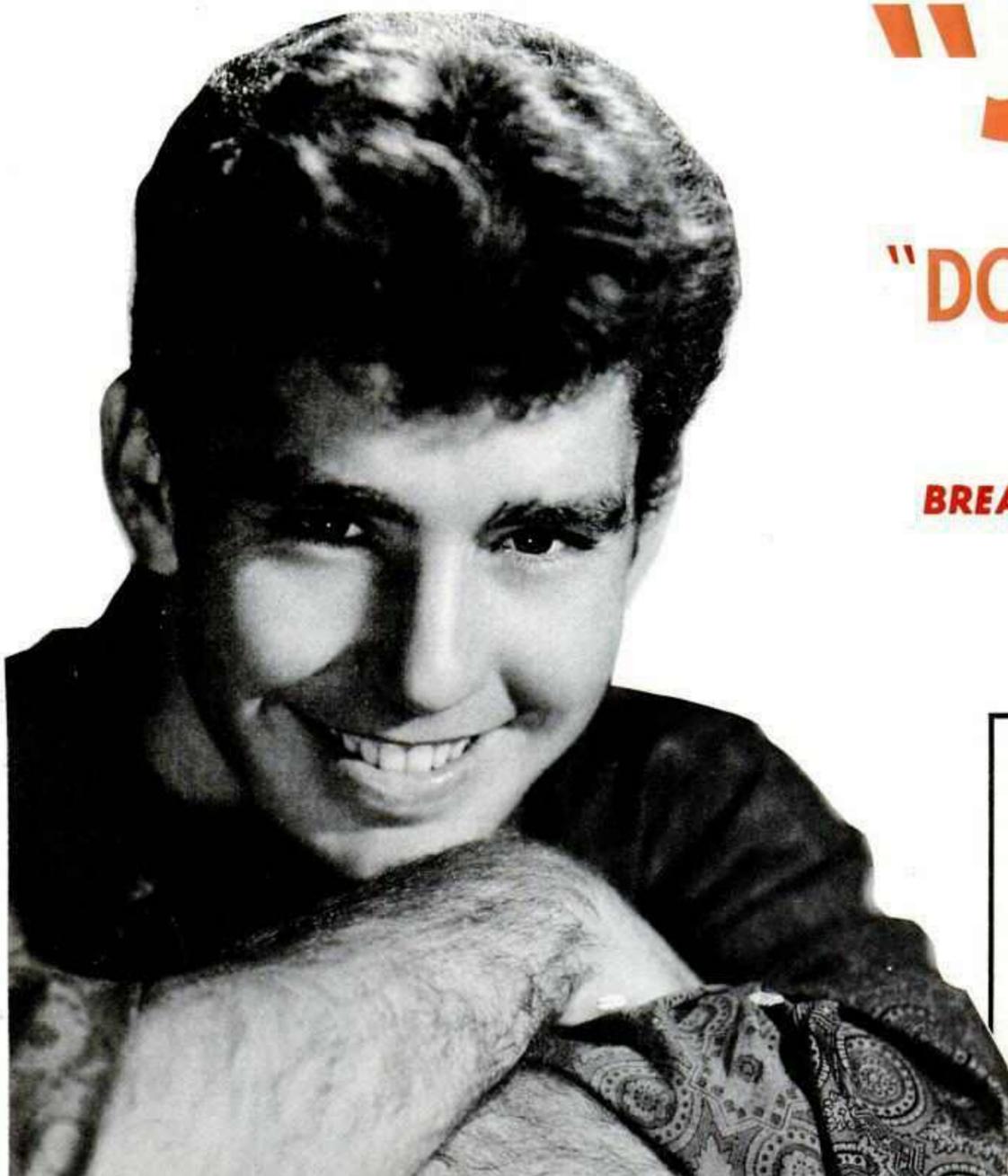
DALLAS — SHREVEPORT — OKLAHOMA CITY

★

**DON'T MISS BUDDY KNOX
ON DICK CLARK'S TV SHOW,
MARCH 13, 1965**

★

**AND—SEE BUDDY ON
LLOYD THAXTON'S TV
SHOW IN MID-MARCH**



SPOTLIGHTS



POP

JACK JONES—THE RACE IS ON (Glad-Acclaim, BMI)—Change of pace material for Jones and he handles it well! Tune has been a smash for George Jones in the country field and is now given an exciting pop treatment. Flip: "I Can't Believe I'm Losing You" (Hollywood-South Mountain, BMI). **Kapp 651**

THE BEATLES—EIGHT DAYS A WEEK (Maclen, BMI)—**I DON'T WANT TO SPOIL THE PARTY** (Maclen, BMI)—Top side is a hand-clapping swinger and a winning follow-up to "I Feel Fine." Flip is a sad folk-country-flavored tale with a good dance beat. **Capitol 5371**

DEAN MARTIN—SEND ME THE PILLOW YOU DREAM ON (4 Star Sales, BMI)—In the same fine groove as "You're Nobody Till Somebody Loves You." It's all here; Dean, strings, ork, chorus, arranger Freeman, producer Bowen. Can't miss! Flip: "I'll Be Seeing You" (Williamson, ASCAP). **Reprise 0344**

ROBERT GOULET—BEGIN TO LOVE (Gil, BMI)—Another beautiful ballad done much like his hit, "My Love Forgive Me." Strong follow-up. Flip: "I Never Got to Paris" (Chesnick, ASCAP). **Columbia 43224**

GENE PITNEY—I MUST BE SEEING THINGS (Sea Lark, BMI)—One of his strongest records to date. Good material with a powerful Pitney vocal. Production ballad with a Mexican flavor. Flip: "Mary Ann" (January-Pitfield, BMI). **Muscor 1070**

JERRY VALE—FOR MAMA (Ludlow, BMI)—Plain, beautiful ballad from the pen of Charles Aznavour. Material is perfect for the Vale pipes. Flip "Ti Adoro" (Ritvale, ASCAP). **Columbia 4323**

MATT MONRO—FOR MAMA (Ludlow, BMI)—Following up his "Walk Away" success, Matt also has a strong rendition of the material mentioned above. His has been a hit in England. Flip: "Going Places." (Essex, ASCAP). **Liberty 55763**

VIC DAMONE—FOR MAMMA (Ludlow, BMI)—Making his debut on the Warner Bros. label, Vic is in fine voice as he too joins the race for exposure and sales on this ballad import. Flip: "Bellissima" (Oakland, ASCAP). **Warner Bros. 5609**

CHAD & JEREMY—IF I LOVED YOU (Chappell, ASCAP)—Strong follow-up to their "Willow Weep for Me." The Rogers & Hammerstein standard is given a beautiful straight reading backed by lush strings. Flip: "Donna Donna" (Public Domain). **World Artists 1041**

RAY CHARLES SINGERS—THIS IS MY PRAYER (Chappell, ASCAP)—In the same smooth vein of their past hits, the group can't miss with this fine ballad done with the familiar back beat arrangement. Flip: "A Toy for a Boy" (Northridge, ASCAP). **Command 4059**

DEL SHANNON—STRANGER IN TOWN (Vicki-McLaughlin, BMI)—Del gives his all to this powerful ballad that has a lyric that packs a wallop! Flip: "Over You" (Vicki-McLaughlin, BMI). **Amy 919**

SAMMY DAVIS JR.—IF I RULED THE WORLD (Chappell, ASCAP)—Another strong rendition of the outstanding ballad spotlighted here last week as performed by Tony Bennett. Possibly another "What Kind of Fool Am I" for Sammy. Flip: "Flash, Bang, Wallop" (Chappell, ASCAP). **Reprise 0345**

TOMMY ROE—DIANE FROM MANCHESTER SQUARE (Tamrose, BMI)—Tommy snaps back with an intriguing arrangement and vocal on a piece of material bearing an unusual twist of theme. Flip: "Love Me, Love Me" (Low-Twi, BMI). **ABC-Paramount 10623**

JIM REEVES—THIS IS IT (Acclaim, BMI)—Extra tender pop-oriented heartbreaker. Strings and smooth chorus back up the fine voice of Reeves. Flip: "There's That Smile Again" (Open Road, BMI). **RCA Victor 8508**

HERB ALPERT'S TIJUANA BRASS—WHIPPED CREAM (Jarb, BMI)—Catchy toe-tapper novelty with fine Alpert trumpet work. Has a "Cotton Candy" feel. Flip: "Las Mananitas" (Almo, ASCAP). **A & M 760**

MARGE DODSON—FEELING GOOD (Musical, ASCAP)—Ballad from the Anthony Newley musical "Roar of the Greasepaint." Fine vocal performance with an intriguing background. Flip: "Somehow It Got to Be Tomorrow" (April, BMI). **Apt 25077**

THE ASCOTS—MISS HEARTBREAKER (Eastwick, BMI)—Has an Impressions-type sound. Wailer is stylishly done with big brass, tough beat and high register vocal teamwork. Flip: "This Old Heartache" (Eastwick, BMI). **M.B.S. 106**

REVIEWED THIS WEEK, 174—LAST WEEK, 125

GUEST PANELIST OF THE WEEK

DUSTY RHODES, DJ
WSAI-Radio
Cincinnati
9 p.m.-Midnight



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up.

RAMONA KING—MAKE THE NIGHT A LITTLE LONGER (Screen Gems-Columbia, BMI)—**HEY EVERYBODY** (Screen Gems-Columbia, BMI)—This one offers a strong vocal performance and dance beat with an echoing chorus on a Goffin-King piece. Flip has a driving beat with an exciting vocal. **Warner Bros. 5602**

COUNTRY

BOBBY BARE—TIMES ARE GETTING HARD (Central Songs, BMI)—A powerful follow-up to his "Four Strong Winds" hit. Flip: "One Day at a Time" (Pamper, BMI). **RCA Victor 8509**

DON BOWMAN—I FELL OUT OF LOVE WITH LOVE (Lowery, BMI)—A clever novelty piece from the pen of Jerry Reed is given a very funny reading. Watch this one! Flip: "The World's Worst Guitar" (Parody, BMI). **RCA Victor 850**

ERNEST TUBB—DO WHAT YOU DO DO WELL (Central Songs, BMI)—Already a hit by composer Ned Miller, this side moves along sprightly with a good message well delivered. Flip: "Turn Around, Walk Away" (Tubb, BMI). **Decca 31742**

MERLE KILGORE—IT'S ALL OVER NOW (Gallico, BMI)—Top-notch reading of sorrow-filled story of broken romance. Pop possibilities too. Flip: "Everyday's a Holiday" (Gallico, BMI). **EPIC 9762**

JIMMIE DAVIS—I WOULDN'T TAKE NOTHING FOR MY JOURNEY NOW (Davis, BMI)—Bright up-tempo message with effective chorus backing the Governor. Flip: "You Can Have Him" (Vern, BMI). **Decca 31739**

DEL REEVES—GIRL ON THE BILLBOARD (Moss-Rose, BMI)—Humorous bit effectively done. Watch this one go pop as well. Flip: "Eyes Don't Come Crying to Me" (Yonah, BMI). **United Artists 824**

JACK SCOTT—I DON'T BELIEVE IN TEA LEAVES (Painted Desert, BMI)—One of Jack's best to date. Warm reading of a tear-jerker ballad which he penned. Flip: "Separation's Now Granted" (Painted Desert, BMI). **RCA Victor 8505**

DEAN BEARD & HIS CREW CATS—YOU DON'T HAVE TO GO HOME (Sangelo-Saran, BMI)—Moving vocal on an effective lyric. Flip: "Party Party" (Progressive-Willet, BMI). **Sangelo 1**

R&B

JOE TEX—YOU BETTER GET IT (Tree, BMI)—Hot follow-up to his "Hold What You've Got" hit. A soulful sermonette. Flip: "You Got What It Takes" (Tree, BMI). **Dial 4003**

LITTLE ROSE LITTLE—LIE TO ME (Joy, ASCAP)—Clever driving beat with a fine upper-register vocal. Flip: "Get a Hold of Yourself" (Valley, BMI). **Blue Rock 4003**

4 ★★★★★ 4 ★★★★★ 4 ★★★★★ 4 ★★★★★ 4 ★★★★★ 4 ★★★★★ 4 ★★★★★

POP

SANDRA BARRY—We Were Lovers (When the Party Began) (Trio, ASCAP). **PARKWAY 943**

BOBBY SHERMAN—It Hurts Me (Beechwood, BMI). **DECCA 31741**

SANDIE SHAW—Girl Don't Come (Spectorious, BMI). **REPRISE 0342**

JOE AND EDDIE—He's Got the Whole World in His Hands (J & E-Neil, BMI). **CRESCENDO 338**

BENNIE THOMAS—Battle of Love (Famous, ASCAP). **RCA VICTOR 8504**

CATHY CARROLL—Johnny Come Lately (Geld-Udell, ASCAP). **MUSICOR 1056**

KENNY LYNCH—My Own Two Feet (Saturday, BMI) — **IMPERIAL 66088**

DICK ROMAN—All (Syndicate, ASCAP). **PRESIDENT 832**

JAMES DARREN—A Married Man (Marks, BMI). **COLPIX 765**

BUD & TRAVIS—I Talk to the Trees (Chappell, ASCAP). **LIBERTY 55764**

THE IN CROWD—Let's Shindig (Palmina-Zig Zag, BMI). **SWAN 4204**

THE EXCITERS—Just Not Ready (Big Seven, BMI). **ROULETTE 4594**

MICKEY DENTON—Don't Throw My Toys Away (Tender Tunes, BMI)—One More Time (Vicki, BMI). **WORLD ARTISTS 1043**

CLIFF RICHARD—Again (Robbins, ASCAP). **EPIC 9757**

DARLENE PAUL—I'll Get Over You (Leeds, ASCAP). **CAPITOL 5368**

COUNTRY

TEX WILLIAMS—Smoky Hollow (Pamper, BMI). **LIBERTY 55750**

HANK WILLIAMS JR.—Is It That Much Fun to Hurt Someone (Ly-Rann, BMI). **MGM 13318**

SLIM ANDERSON—Let's Walk the Line (Hilo, BMI). **NASHVILLE 5200**

JOHNNY AND JONIE MOSBY—Wrong Company (Jat, BMI). **COLUMBIA 43218**

BENNY "BIG TIGER" MARTIN—Stick Your Finger in a Glass of Water (Starday, BMI). **STARDAY 705**

PETE DRAKE—Invitation to the Blues (Starday, BMI)—**Rick-A-Shay** (Window-Starday, BMI). **STARDAY 706**

R&B

JAMES CRAWFORD—I Don't Care, I Don't Care, I Don't Care (Try Me, BMI). **MERCURY 72393**

RITCHIE CORDELL—Raindrops (Peer Int'l, BMI). **STREETCAR 101**

CANNIBAL AND THE HEADHUNTERS—Land of 1000 Dances (Tune-Kel, BMI). **RAMPART 642**

JILL HARRIS—You Really Didn't Mean It (Hill & Range, BMI). **CAPITOL 5363**

BOBBY WILLIAMS—Keep on Loving Me (Don-Lupine, BMI). **SURE-SHOT 5005**

WILLIE TEE—Teasin' You. **ATLANTIC 708**

JOHNNIE TAYLOR—Oh How I Love You. **SAR 156**

DIZZY JONES—Come On and Love Me (Sherrilyn, BMI). **BLUE ROCK 4009**

THE OLYMPICS—I'm Comin' Home (Aries-Real Blue, BMI). **LOMA 2010**

BENNY GORDON—True Love Is All I Need (Kilynn-Adams, BMI). **CAPITOL 5367**

IKE AND TINA TURNER—Tell Her I'm Not Home (Ludix, BMI). **LOMA 2011**

MOON MULLICAN—Mr. Tears (Hall-Clement, BMI). **HALLWAY 1208**

RUFUS THOMAS—Little Sally Walker (East, BMI)—**Baby Walk** (East, BMI). **STAX 167**

DEE DEE WARWICK—Do It With All Your Heart (Leatherneck, BMI). **BLUE ROCK 4008**



SPOTLIGHT WINNERS OF THE WEEK

SINGLES REVIEW POLICY

Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.

GOSPEL

SENSATIONAL SKYLARKS OF DETROIT—Step on Board. **SONG BIRD 1023**

RAY CRUME AND THE BELLS OF ZION—I Can Tell the World. **PEACOCK 3043**

HOT SINGLES...

#1 VERSION!

BILLY STRANGE ★

"Goldfinger"

GNP #334

SMASH HIT!

JAY BENTLEY ★

AND THE JET SET

"Watusi '64"

GNP #332

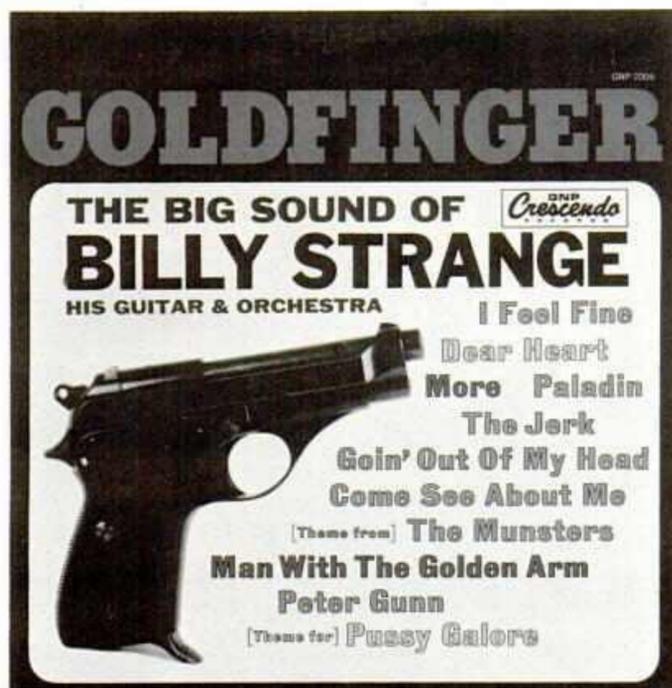
BREAKING NATIONALLY!

THE FIENDS ★

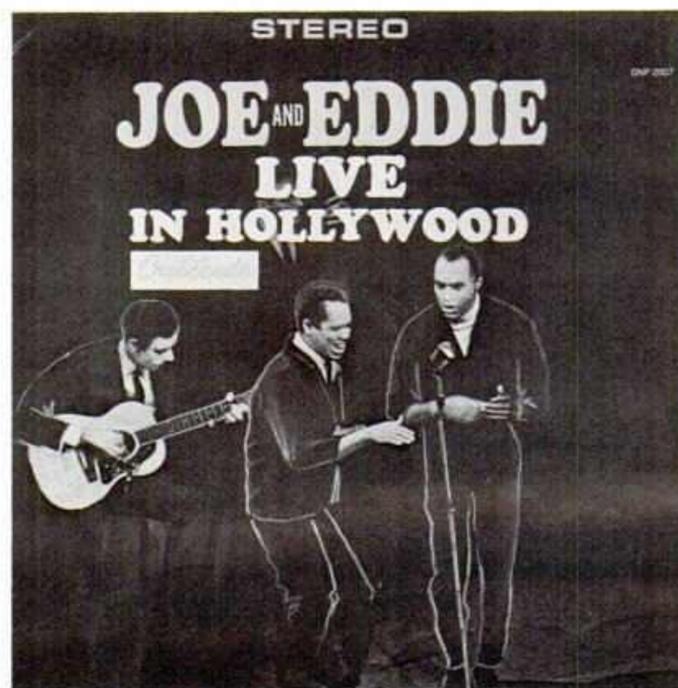
"The Addams Family"

GNP #335

NEW LP's...



GNP-2006-2006-S



GNP-2007-2007-S

NEW SINGLES...

TONI HARPER ★

"As Time Goes By"

"Never Trust a Stranger"

GNP #337

JOE & EDDIE ★

"Gabrielle"
"He's Got the Whole World in His Hands"

GNP #338

DELANEY BRAMLETT ★

"Liverpool Lou"
"You Have No Choice"

GNP #339

L.P.'s—BUY 85, Get Additional 15 FREE
SINGLES—BUY 100, Get Additional 20 FREE

GNP-CRESCENDO DISTRIBUTORS:

Albany—Delta
Atlanta—Godwin
Baltimore—General
Boston—Mutual
Buffalo—Best
Charlotte—Mangold
Chicago—All State
Cincinnati—Hit
Cleveland—Cleve Disc

Colorado—Pan-American
Dallas—B & K
Detroit—Arc
El Paso—M. B. Krupp
Hartford—Trinity
Houston—Daily
Los Angeles—Record Merchandising
Memphis—Record Sales
Miami—Florida Records
Milwaukee—O'Brien
Minneapolis—Heilicher

Newark—Wendy
New Orleans—Delta
New York—Alpha
Oklahoma City—B & K
Philadelphia—Universal
Pittsburgh—Fenway
St. Louis—Roberts
San Francisco—Melody
Seattle—Huffine
Shreveport—Stan's
Nashville—Southern
Honolulu—Eric

FOREIGN AFFILIATES:

Canda—Compo
England & Commonwealth—Vocalion & British Decca
France, Germany, Benelux, Switzerland—Vogue
Spain—RCA
Denmark—Tono

Sweden—Cupol
Norway—Ellertsen
Japan—King
South Africa—Teal
Mexico—Tizoc
Venezuela—Palacio
Peru—Discofom
Philippines—Cosdel

'Douglas' Show To Bow in N. Y.

NEW YORK — "The Mike Douglas Show," Group W's (Westinghouse Broadcasting Company) hottest syndication TV package, will be seen on WOR-TV, 5-6:30 p.m., Monday through Friday beginning Monday (15). In addition, the



MIKE DOUGLAS

variety show will be picked up in six other new markets next month.

The show, produced at KYW-TV, Cleveland, has proved an excellent showcase for talent who are invited to perform live on the show or participate as co-host for an entire week with Douglas.

Some of the top recording artists who have appeared on the show as either co-hosts or guests include Sammy Davis, Phyllis Diller, Count Basie, the Rolling Stones; Peter, Paul and Mary; Nancy Sinatra, Jerry Vale, Anita Bryant, Buddy Greco and Chubby Checker.

Douglas, a former singer with Kay Kyser and other name bands, has a current single, "Pass Me By," on Epic.

The show, which began in Cleveland in August of 1963, has expanded to more than 40 key markets.

N. Y., Europe Tour Prize in Beatles Tie-In

• Continued from page 50

their parents on the trip—courtesy of the stations.

Further chaperoned by Gray and his wife, the group's first stop was New York for a whirlwind sight-seeing stint which included a look at a recording session and a meeting with Peter, Paul and Mary; orchestra seats for "Golden Boy," plus a backstage interview with Sammy Davis; a Radio City Music Hall performance; and a gab session with Bill Cosby and Miriam Makeba at Basin Street East.

The second leg of the trip took the group to London for a look at the changing of the guard, Buckingham Palace, No. 10 Downing Street, Big Ben, the Tower of London, and the Beatles' Christmas show at the Odeon Hammersmith Theater. Following the performance, Jill and Diane met with the Beatles in their dressing room for pictures, autographs and chitchat.

Still reeling from it all, the gals with their parents and the Grays in tow, set off for Paris and its beauties. The following day brought the surprise of surprises—a jaunt back to London and another get-together with the Beatles. This time Gray taped interviews with the boys which were relayed via international telephone to WTR and WAVZ. Gray made two reports a day during the trip.

VOX JOX

By GIL FAGGEN



Frankie Randall, left, makes his first Cleveland appearance on WEWS-TV's "Big Five Show." Don Trenner (at piano) accompanies Frankie on his new album and on his promotion tour. Don Webster, the show's host, and RCA Victor's Gordon Bossin (far right) look on during rehearsal.

WFIL (Phila.) music director, Toby De Luca hosted area record promotion men at a luncheon seminar last November. The 20 discussed radio-record industry relations, etc. The idea was so successful that Toby completed his third conference Jan. 28. There will be more featuring special guest speakers.

Jack Spector, WMCA (N.Y.C.) "Good Guy," kicks off the station's new policy of bringing live shows into various sectors of its coverage area. Jack presents the 4 Seasons, Jay and the Americans, the Exciters, Bobby Goldsboro, Demetrons, Shangri-Las and the Isley Brothers, at Passaic, N. J.'s

Capitol Theater Feb. 11 and 12.

WABC's program director Rick Sklar has been issuing medical bulletins last week on the status of his air staff. Dan Ingram was hospitalized with a broken hand and other injuries as a result of an auto accident Sunday (31); Bob Dayton, home recuperating from virus pneumonia; Herb Oscar Anderson, suffering with a cold; Scott Muni, missing in action.

Pianist-recording artist John Wallowitch on whirlwind radio station tour promoting his new album. Stops included Joe Franklin Show, WOR-TV; Alan Grant, WABC-FM, and Ken Harper, WPIX-FM.



KMPC air personality Gary Owens has his legs pulled by Los Angeles bus drivers. Some 100 L. A. buses are carrying poster designed to confuse people as part of a campaign built around Owens' creation of the word "insegrevious." WIOD's (Miami) Larry King

will tape his entire program for Wednesday (10) under water. Tape was made aboard the USS Barracuda, a sub stationed at Key West.

SEGUE

Bill Baker, WIBC (Indianapolis) DJ, joins WCKY (Cincinnati) as host of 6-10 a.m. show, replacing Richard King, who is leaving the city. . . . Redd Hall, WEMP (Milwaukee) air personality, to WYLO, that city, in similar capacity.

Clark Andres, former executive producer at WCBS (N.Y.C.) named director of program operations for WPAT (New York City), replacing S. Kirby Ayres, who goes to WJR (Detroit) in program director's slot vacated by Reg Merridew, who resigned to accept a position outside the broadcast industry. . . . John McRae,



will tape his entire program for Wednesday (10) under water. Tape was made aboard the USS Barracuda, a sub stationed at Key West.

general manager of Crowell-Collier owned KEWB (Oakland) resigns. . . . Dave Allen, formerly with KEEL (Shreveport), appointed program director of KLUE (Longview). . . . Jerry Thomas upped to music director at the station. . . . Walter Goldsmith, appointed KPAT (Berkeley) music director. . . . Paul E. Hoy has taken over duties as manager of KYOK (Houston) with Al Garner named program director-operations manager. . . . Robert D. Cooper, Golden West Broadcasters executive, appointed general manager of KOL AM-FM (Seattle).

SONGWRITERS

We are planning an extensive promotion during 1965 for all types of new songs. We welcome from all songwriters any new and original copyrighted material with strong commercial potential for the present day American and International markets.

Send demo records with lead sheets for our consideration. All accepted material will be published with your approval under standard publishing contracts. Under no conditions do we ever charge a fee. We are, thusly, only interested in good material. Only in very special cases we will pay advance against royalties.

All rejected material will be returned if a self-addressed stamped container is enclosed.

For your protection have your material copyrighted under your own name before sending it to us.

PHILIPS

Music Publishing Co., Inc.
300 West 55th Street
New York, N.Y.
(212) PL 7-7822

Record Salesmen!

One of America's Leading Record Firms is expanding its budget and \$1.98 lines of LP Albums. We are interested in employing hard-working, knowledgeable men to contact rack jobbers and distributors. Fully protected territories. If you feel that you can fill the bill, reply to

BOX #23

152 N. Gower, Hollywood, Calif. (28). Our present staff knows of this ad.

FIRST ALBUM

THE "YOU KNOW WHO" GROUP



THE BOYS WITH THAT GREAT NEW ENGLISH SOUND

THIS ALBUM INCLUDES:

- ROSES ARE RED MY LOVE
- HEY YOU AND THE WIND AND THE RAIN
- IT'S A FUNNY THING (THAT MONEY CAN DO)
- AUTUMN LEAVES
- IT WAS ONLY YESTERDAY
- HOW CAN SHE LIVE (WITHOUT ME)
- BLUE IS THE NIGHT
- REELIN AND ROCKIN
- RED RIVER VALLEY
- THIS DAY LOVE
- TELL ME (HOW DO I SAY GOODBY?)
- ALBERTA

INTERNATIONAL ALLIED RECORDS LTD.

MONO 1A420

INTERNATIONAL ALLIED RECORDS LTD.



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THIS ALBUM HAS THREE SMASH SINGLES

ARRANGED & PRODUCED BY BOB GALLO
N. J. COOPER, PRESIDENT

audio/video retailer

PHONOGRAPHS • RADIO • TELEVISION • TAPE • HI-FI COMPONENTS • ACCESSORIES



HOME ENTERTAINMENT EQUIPMENT occupies one entire wall in Duluth's smartly operated Musicland store. Jim Gallup, store manager, says the store sells three times as much equipment as it did a few years ago. Besides records, the store handles radios, TV's, phonographs, tape recorders, musical instruments and sheet music.

Records Slashed But Not Equipment—Sales Triple

By JEAN HOLMSTRAND

DULUTH, Minn.—The hottest thing going in this frigid Minnesota city is a record-equipment store in the heart of the downtown shopping area. Musicland is forging ahead, despite surrounding economic conditions that would seem to be anything but favorable. While many local businesses are slumping, Musicland prospers . . . with two things in its favor: membership in a large corporate chain, and the leadership of a hard-hitting young owner-manager, Jim Gallup.

The Musicland chain started with one music store in Minneapolis, then expanded to include St. Paul; Fargo, N. D.; St. Cloud and Duluth, Minn., and Omaha. The present corporative structure includes Amos Heilecher, who has controlling interest, Grover Sayre, general manager of all six stores; Jim Gallup, owner-manager of the Duluth store, and Bill Jensen.

The successful Duluth Musicland conforms to the standards of all the Musicland stores. They all have the same signature sign

out front, the same store fronts, the same racks and display set-ups.

Co-Op Advertising

The advertising program for Musicland stores is set up out of the head office in Minneapolis and all stores do some amount of co-op advertising with major distributors. Most advertising is done in local news-

papers and Jim Gallup, manager of the Duluth store, reports that going into peak seasons the advertising program generally calls for ads three times a week—primarily on equipment.

As a merchandising angle, the ad in the newspaper is coordinated with an in-store display, so the equipment featured in the newspaper is the same



MUSICLAND . . . part of a six-store chain operating in Minnesota, North Dakota and Nebraska.



JIM GALLUP . . . "Equipment sales have tripled."

equipment featured in the store window and inside the store to give maximum follow-up to advertising.

The Duluth store is a franchise dealer for G.E. and VM phonos and tape recorders, G.E. portable TV and console stereos. They also carry Decca portables and tape machines by Roberts. At this time, Musicland, Duluth, doesn't carry console TV's.

Records Are Discounted

Records at Musicland in Duluth are discounted and because of this, there's not a lot of record advertising done.

As for 45's, Musicland stocks the top 120, plus the Gold

Standard series. They're heavy on western music and even have a special area of the store called the Western corral.

The physical set-up of the Duluth Musicland store is designed to display equipment and instruments on one long wall, and records on the other. Record bins fill the aisle between the two walls.

Equipment Tripled

Musicland stores have always handled both equipment and records, but now they have three times as much equipment as before. And a year ago, they changed their concept of merchandising equipment. They

NEW PRODUCTS

Fujiya Models All Under \$50



The low-cost Fujiya Califco line of radios and phonographs, including the \$19.95 portable (model TP-1) pictured above, appear ideally suited to the teen market. Topping the selection is an 11-transistor portable stereo phonograph retailing at \$49.95 (model SRP-1). Also offered are a six-transistor portable phono at \$39.95 (model TRP-1000); a 10-transistor portable AM/FM radio/phonograph (model TRP-2F) priced at \$49.95, and a 10-transistor FM-AM portable (model TR-902) at open list.

Elgin Entries Have Presto-Pak



The Elgin National Watch Company's portable radio line, ideal for the record dealer's inventory, feature a slip-out cartridge (pictured) for easy battery changing. The four-unit portable line (models R800, R1100, R1400 and R1700) is topped by a 15-transistor AM/FM short wave, five-band receiver retailing at \$100. In the stay-at-home category, Elgin has available the 10-transistor AM clock radio (model R1800) at \$42.95 and the 12-transistor AC clock radio (model R1900) retailing at \$65.

Miranda Units By Allied Impex



Exclusive U. S. importer for the Miranda Mirandette C portable tape recorder (shown above) and the Miranda Nocturne stereo tape recorder is the Allied Impex Corporation of New York. The portable unit, at \$169.95 suggested retail, is billed for work or play use and can be synchronized to home movie projectors. The Nocturne retails at \$250 and features a teakwood cabinet styled to blend with modern furniture.

Bow New Small Screen TV Rack



A new five-set display for the Motorola 12-inch Cadet black and white, small-screen receiver is now available to dealers along with a colorful sleeve which may be slipped over the Cadet shipping carton to convert it into an attractive gift package.



GUITARS ARE A HOT SELLER. Manager Gallup demonstrates a folk model to a pair of prospective buyers.

used to have hi-fi showrooms in the back, divided by a wall. People bought records up front and maybe, with luck, found their way to the back into the equipment department. Now the equipment has been pulled up front, right with the records. Equipment is displayed attractively on carpeted risers and is creating considerably more interest than it did hidden in the back of the store.

The Duluth Musicland store stocks instruments to a certain extent, but only the more popular items such as guitars, drums, and lower priced items. Sheet music was just added recently, but it's coming up strong and has been growing in the past 15 months. They sell pop guitar books . . . even order some sheet music, but don't carry classical sheets.

In tapes, Musicland, of course, sells bulk tapes, but has recently added pre-recorded tapes. At this time, they stock about 140 pre-recorded tapes which they sell at list.

The equipment inventory includes both components and packages. Jim Gallup reports a slight decline in component sales and a great increase in package sales. Business, in general, is up, with all six Musicland stores showing an increase of more than a third in May through August, the first four months of their business years. And according to Jim, "that's the slow season."

Sales training is important to Musicland owners. All salespeople attend meetings periodically and when new equipment is shown, the entire staffs of all stores attend the showing to get to know the equipment. Musicland executives feel their staffs can sell better and more honestly if they have a thorough knowledge of the equipment.

Because of the chain set-up, management personnel often move from store to store. The staff below the manager is generally local, but managers are trained and then transferred. Jim Gallup has trained four managers at the Duluth store in the past five years.

The successful Duluth Musicland store speaks highly of the corporation's ideals and policies . . . and whatever else the policies include, there's an unwritten requirement for young ambition and drive in all the Musicland stores.



SHIPMENT

OUR GUARANTEE . . . orders for diamond and sapphire needles, Power Points®, cartridges, spindles, tape and accessories are shipped from our central Mid-West location (near Chicago) the same day order is received . . . and at direct-to-you low prices.

Save delay—write for Pfanstiehl's self-mailer order forms now.

DIRECT-TO-DEALER

Pfanstiehl

CHEMICAL CORPORATION • BOX 498
104 LAKEVIEW AVE. • WAUKEGAN, ILLINOIS
Originators of the \$9.95 Diamond Needle

Billboard Buyers & Sellers CLASSIFIED MART

A convenient market place for the best sources of equipment, supplies, services and personnel . . . serving more than 20,000 buyers, sellers, and users of music, records, tapes, home entertainment equipment, coin machines and many other related products throughout the entire world.

EMPLOYMENT SECTION

SITUATIONS WANTED

ANNOUNCING a new low rate for SITUATIONS WANTED ADS

to help people in the allied fields of
**MUSIC, RECORD, COIN, PROMOTION,
ENTERTAINMENT**

to make the right, best paying connections. **THIS IS THE PERFECT MEDIA FOR SELLING YOURSELF TO PROSPECTIVE EMPLOYERS.**

\$2.00 will do the trick for a 1/2" ad in one issue . . . maximum 35 words, plus name and address.

MAIL COPY AND PAYMENT TO:
Billboard Classified Mart
165 W. 46th St.
New York, N. Y. 10036

ATTENTION, N.Y. MUSIC PUBLISHERS, producers of shows, authors, artists: Skilled orchestrator; gifted, versatile light music composer; pianist, harpist, U.S.A., seeks job or contacts. Write Box 159, Billboard, 165 W. 46th St., New York, N. Y. 10036. fe13

LEAVING FOR MIAMI BEACH FEB. 28. Record promotion in this area for March, April, May, 1965. Charles Huffman & Associates, 563 Hippodrome Building, Cleveland, Ohio, MA 1-8876. mh6

PINKY PINKSTON C/W BRYTE STAR recording artist and band. New release, Fisherman and I Want to Go Home. Wants club dates and personal appearances. Pinky Pinkston, 2531 N. Burling St., Chicago, Ill. 60614. Phone: GR 2-5819 or telegram.

RECORD MANUFACTURER'S FIELD Man available. Top sales and promotion representative for East, South and Midwest. Excellent contacts with all distributors. Racks, 1 Stops and Radio Stations. Weekly or permanent basis. Write to: Box 162, Billboard, 165 W. 46th St., New York, N. Y. 10036.

ROUTE MANAGEMENT, DISTRIBUTOR, trouble shooter, sales, considered top games mechanic (factory trained), bingo specialist. Employment of permanent nature desired. Young son's health forcing climatic relocation. 22 years' experience in amusement field. Presently happily employed (employer suggested this ad). Non-drinker, top references (industry, distributors, operators and banking); immediately available. Write Box 180, Billboard, 165 West 46th St., New York, N. Y. 10036. fe13

TO A RECORD MANUFACTURER

Here's relief for an overburdened President or V.P. Former General Manager of successful independent label will consider position as No. 2 man. Can give you time and money-saving help in any one or all of these areas.

12 years top level management, all phases production, national distribution, A&R, developing merchandising programs and contracting for copyrights.

Age 35 yrs. old, married, two children. Excellent references. Write

Box 161, Billboard
165 West 46th Street
New York, N. Y. 10036

THIRTY YEARS OWNER-OPERATOR all types coin machines. Want position as mar., collector or salesman, any area, references, now operating own small route; can do some service. Write to: P. O. Box 81, Carrollton, Ky.

RECORD MAN WITH GOOD FOLLOWING in both sales and promotion in both Carolina's and S.W. Virginia seeks position with record mfg. to handle sales or promotion or both in Southeast or will relocate. George Duncan, Rt. 6 Box 607N, Charlotte, N. C. 704-392-6502. fe20

WANTED TO BUY: NEW AND USED records. From England, France, Italy, Holland, Australia, Belgium, Sweden, South Africa, Germany, Hong Kong and others. Send list of those to be sold. Carol Phtury, Narika, Kan.

HELP WANTED

LEADING PUBLISHER IS NOW SELECTING songwriters to expand its operation. Send only demonstration records. We are interested in teen writers or C&W writers. Anyone selected will be given a standard songwriter's contract. Write: Leon Ethridge, P. O. Box 434, Galveston, Texas.

MECHANIC WANTED—EXPERIENCED in juke boxes and amusement machine service. Good job steady work, regular hours. Vacation plan, life and health insurance, reliable company. Please give reference and details in first letter. Write: Billboard, Box 224, 188 W. Randolph, Chicago, Ill.

MATURE FAMILY MAN, TEN-YEAR tenure with major record firm, promotion, sales and sales management, desires return to California, but will consider Midwest. Two years college and hold third phone. Travel no problem. Write to: Ralph Wilson, 7010 190th S.W., Lynnwood, Wash.

WANTED: MUSIC PUBLISHER FOR MY many original unpublished songs. Possible hits. Will send 7" 45 RPM or 10" 78 RPM demos and lead sheets on request. Write Henry J. Spanberger, 1255 W. 3rd St., Los Angeles, Calif. 90017. fe20

WANTED: REPUTABLE PUBLISHER to review an unending, inexhaustible, wide variety of songs of merit. Entertainingly and maturely written to attract all ages here and abroad. Merited to publish from lead sheets (word and melody lines only) without accompanied by demos. Write author, Ted Lotz, 2101 N.E. 30th St., Ft. Lauderdale, Fla. 33306.

DISTRIBUTING SERVICES

RECORD DISTRIBUTORS

DEALERS . . . ONE-STOP
. . . RACK JOBBERS
Order Your Supply of

Record Preview

BILLBOARD'S GREAT NEW CONSUMER LP MAGAZINE-CATALOG

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Henry Stone, President

Listed, you will find the labels which we presently distribute:

ABC-Paramount, Argo, Atco, Atlantic, Big Top, Blue Note, Canadian American, Carmen, Chancellor, Checker, Chess, Del-Fi, Dootie, Duke, Imperial, Jamie, Laurie, Mo-Town, Monument, Nashboro, Old Town, Original Sound, Parkway, Phillies, Roulette, Sar, Savoy, Scepter, Strand, Sue, Sun, Swan, Time, United Artists, Vee Jay, Wand.

ASSORTMENT OF 100 NEW RECENT hit 45's, \$16 ppd.; assortment of 100 new 45's, \$6.50 ppd.; assortment of 25 new recent selling 3 1/3 LP's, \$32 ppd. Rare oldies, send for list. Kaco Enterprises, 2444 Throop Ave., Bronx, N. Y. 10469.

NAME ARTISTS LP'S, 65¢ EACH. Johnny Cash, Lawrence Welk, Roy Orbison, Jimmy Smith, Nina Simone, Tina Turner, etc. 20 asst. \$13.95; 100 asst. \$65. Hal Faktor, 4143 W. Armitage Ave., Chicago, Ill. Phone CA 7-3722. np-mh13

PROMOTERS, DISTRIBUTORS. Eastern States record scout for established contemporary format 24-hour Southwest station. Send promotion discs to: John Spencer Imports, Box 484, East Lansing, Michigan.

RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT

FOR SALE

FOR SALE—PUBLISHER CATALOGUE (used). 360 songs on commercial records. Write E. E. Greene, P. O. Box 833, Riverside Station, Miami, Fla.

TOP RECORD STUDIO FOR SALE. Located in Birmingham, established since 1952. Completely equipped. Ampex recorders, RCA, Neuman, Electro-Voice mikes. Also disc cutting equipment, Baldwin Grand piano, Hammond organ and other instruments; office and reception furniture. Also includes 50% interest in music publishing company, B. M. I. Priced to sell fast at \$9,000. Owner joining staff of Queen City Album Co. Area Code 513; 931-3233, P. O. Box 39127, Cincinnati, Ohio.

PRESSING, PLATING

INDIES, STUDIOS, ARTISTS, AGENCIES: Let Factor do your lab. work. We make acetates, duplicate tapes, pressings, etc. Our prices reflect the low overhead of the South and our small size makes us try harder to please you. Remember we aren't yet even number two! Drop us a card. We're still giving away steak dinners. Factor, Pawleys Island, S. C. ch-ewf

RECORDING FACILITIES & SUPPLIES

PROFESSIONAL DEMO RECORDS

Finest Quality—Low Prices—
Top Notch Talent.

8 Singers (male-female),
10 Instruments—Vocal Groups.
Best, Modern Tape and Disc Equip.
(AmpeX, Altec, RCA)

Large Sound Studios—Top Technicians. Piano or Organ & Vocal—1 Song, \$13.00; two songs, \$23.00 (45 or 78); add. Guitar, Bass, Drums, Sax, Clarinet, Steel Guitar. Violin for \$5.00 each per song.

WRITE FOR FREE BROCHURE.
DEMONSTRATION RECORD
COMPANY
(Our 10th Year)
Box 3404, Sta. C Lincoln, Nebraska

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All questions answered about Recording, Distribution, Printing, Shipping, Music Publishing, etc.

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No job too small

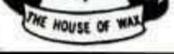
DISTRIBUTION ARRANGED

MORTY WAX
PROMOTIONS

1650 Broadway

N.Y., N.Y. 10019

CI 7-2159



Say You Saw It in
Billboard

CLASSIFIED RATES

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	1/2"	1"	2"	Each Additional Inch
Manufacturer Advertisers	\$9	\$15	\$25	\$9
Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
Distributors (National)	\$9	\$15	\$25	\$9
Situations Wanted for Individuals	\$2	\$5	\$9	\$5

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words.
- All rates are for EACH insertion. PAYMENT MUST BE IN ADVANCE!
- Advertisements 2" or larger are set in boxed style.
- If Box Number is used, follow 10 words for number and address. Box number service charge is 50¢ per insertion.

USE THIS HANDY ORDER FORM

Please insert the following ad for _____ consecutive issues.

Heading: _____ Size: _____
 Set regular classified style. Set boxed classified style.

Amount enclosed _____

Copy: _____

Company Name _____ Authorized by _____

Address _____

City _____ State & Zip Code _____

PLEASE ENCLOSE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

FOR ADDITIONAL INFORMATION AND/OR ASSISTANCE CONTACT: CLASSIFIED ADVERTISING MANAGER, Billboard, 165 West 46th St., New York City 10036.

ADVERTISING RATES INTERNATIONAL EXCHANGE
Classified: Per line \$1. Minimum 4 lines per insertion.
DISPLAY: Per inch \$14. Minimum 1 inch.

Above prices are for one insertion in one issue. Cash or check with order. Lower rates for 12, 26, 52 insertions in a one-year period.

FOR FURTHER INFORMATION CONTACT: Peter Heino, International Advertising Director, Billboard, 165 West 46th Street, New York City 10036 or Andre de Vekey, European Director, 15 Hanover Square, W. 1, England.

MISCELLANEOUS

CLOSE-OUT—45 SINGLES, SOME OLD, some new, \$6.80 per assorted hundred. Send check and we'll pay postage. Reliable Record Co., Box 136, Glen Oaks Post Office, Glen Oaks, N. Y. fe13

DEEJAYS! SUBSCRIBE TO THE Jockey Joker, comedy series of one-liners, gags, bits, breaks and sound gags. Sample issue, \$2.50. Show-Biz Comedy Service (Dept. B), 1735 East 26th St., Brooklyn, N. Y. 11229. fe13

MURALS BY NORTON, INC. OUR 29TH year of service. For fast dependable service, order your show banners, stage backgrounds, murals and etc. from Murals by Norton, Inc., 8215 Metcalf St., Overland Park, Kan. DUpont 1-1815.

SONGS FOR SALE—OR MELODIES composed to your lyrics by writer of several song hits. Also your melody written down from demo recording on which you play, sing or hum tune. Satisfaction guaranteed. Reasonable prices. Write: Box 142, Rockaway Park Sta. 94, N. Y.

500 NAME AND ADDRESS LABELS, in handy pad form, \$1. Free record with each order: A rhythm and blues tune, Cha-Cha. A solid smash by the Nat Story Organ Trio. Story Records, 651 Judson St., Evansville, Ind. 47713. fe27

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. ch-np

PUBLICATIONS & SERVICES

PROGRAMMING IDEAS

Over 125 outstanding contests, comedy, promos, games and ideas are contained in a valuable new book for progressive radio program directors.

Now available from RSI (a division of Billboard) for \$5.95 each post-paid.

"PROFESSIONAL PROGRAMMING VOL. 1"

by DICK STARR and BOB HARRIS

RSI (Record Source Int'l)
165 West 46 Street
New York, N. Y. 10036

INTERNATIONAL EXCHANGE

ENGLAND

ALL ENGLISH RECORDS RUSHED BY airmail. "Beatles for Sale," 14 track album; Rolling Stones' new album, \$6.15 including airmail. Singles, 99 cents. Send 35 cents for catalogs. John Lever, Gold St., Northampton, England. ja15-66

BULK VENDING news

TRADE SURVEY

How Was Business in 1964? Here's What Operators Say

By RAY BRACK

Beginning with this issue, Billboard reports the findings of a year-end survey of bulk vending businessmen. Facts in this series are based upon a 10 per cent response to confidential questionnaires mailed to operators throughout the United States.

CHICAGO—Operating firms were quite frank about it. Business was good last year. Seventy-seven per cent of the firms polled in Billboard's annual year-end business survey reported improvement over 1963.

Status quo profits were re-

ported by 15 per cent of firms which responded.

Only 7 per cent experienced a drop during the year.

The average profit increase reported was 15.5 per cent, incorporating a range of from 3 to 35 per cent hikes.

Profit dips, on the average, were 16.6 per cent under last year.

Reasons Vary

Though not asked specifically for such information, a number of operators who experienced a good year volunteered reasons for their showing.

Route expansion in several cases was given credit for boosting sales. High public acceptance of specific and timely charm products was lauded as profit bolstering. A considerable number of firms summed up the increase with the simple statement: "supermarket sales."

Many of the spontaneous casual explanations dealt with product and equipment, areas of the business dealt with in other segments of the questionnaire. These will be covered in subsequent reports.

Next week's report: **What equipment did the bulk venter operate in 1964?**

Bulk Banter

LOS ANGELES

Larry Goldstein, son of Herb Goldstein, merchandise director for Oak Manufacturing Company, Los Angeles, will be a bat boy for the Dodgers this summer. Larry is a member of the Championship Pacific League school aggregation. Herb Goldstein is on a business trip through the Midwest and East. . . . Sid Bloom, of Oak and Operators Vending Machine Supply Com-

pany, along with wife, Velma, and daughter, Leslie, is back from the mountains at Wrightwood, where they

GOLDSTEIN spent three days in the snow. . . . Ted Werner stocked up at Acme Vending before taking off for the San Bernardino area. He reported

(Continued on page 68)



VICTOR'S NEW TOPPER '66'
Now Vends Capsules
\$15.50 ea.

The most durable and dependable machine ever built. New and attractive design. Vends "V" capsules at 5c, 10c or 25c. Also vends 210 and 100 size gum. Machine specially designed to accommodate new, attractive styrofoam display panel. NEW CASH BOX. Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c. ea. NEW VICTOR CAPSULES. Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales. "V" Capsules...\$4.50 per M (5M Lots) "V-1" Capsules...\$ 8.00 per M (5M Lots) "V-2" Capsules...\$13.50 per M (2M Lots) Styrofoam Display Front (without merchandise) for new Victor Topper "66." Ea.10

BITTERMAN & SON
4711 E. 27th ST., KANSAS CITY 27, MO.
Phone: WA 3-3900

Accelerate NVA Enrollment As Convention Approaches

CHICAGO — The National Vendors Association membership committee, headed by Leo Leary, of Leaf Brands, mailed letters to all present members last week, launching the association's 1965 enrollment drive.

As a stimulus to membership effort, the letters reminded NVA-ers of the standard contest which awards free hotel accommodations at the national convention to the operator and distributor who enlists the most new members.

The mailing also gave notice of a special membership contest, prizes for which will be awarded at this year's convention on April



LEO LEARY:
Contest for members

1-4 here at the Sheraton-Chicago Hotel.

"Our 1964 drive was the most successful of all, Leary said, "and of course we're trying to top it."

Leary noted that the 1964 push for members was strong during the first half of the year but tended to tail off during the last half. "This we want to avoid this year," he said.

Kanga and Roo From Guggenheim

JAMAICA, N. Y.—Two immortal characters from A. A. Milne's "Winnie the Poo" stories have been introduced as charms by Karl Guggenheim, Inc.

The new penny items are Kanga, and Baby Roo, ageless playmates of Poo in the classic children's tales. In Guggenheim's creation, Baby Roo pops from the pouch when Kanga's tail is pushed.

The new product comes 1,000 to a bag at \$7.50. Free advertising labels are included.

BULK VENDOR



Komet is Standard Model. Galaxy Model also available—has Chrome Cap-Hopper and Base. Mechanisms available: 1c, 5c, 10c and 25c, including coins size of U. S. half dollar. Capacity: Choice of three globes, 6, 12 or 18 pounds. Dispensing Wheels: 210 Gum, 210 and Charm, Century, Rocket, Standard Capsule. 25c Capsule Wheel will vend VI Capsules.

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Also Ball Gum, all sizes; 1c Tab Gum, 5c Package Gum, Spanish Nuts, Virginia's Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies; 1 Hersheys 320 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write to King & Co. for prices and our new 12-page catalog.



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SQUEAKY THE CLOWN

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VENDS complete bulk merchandise line. All coin denominations from penny up to and including 25 cents. One price on all coin denominations.

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Now Vends Capsules

The most durable and dependable machine ever built. New and attractive design. Vends "V" capsules at 5c, 10c or 25c. Also vends 210 and 100 size gum. Machine specially designed to accommodate new, attractive styrofoam display panel.

NEW CASH BOX. Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c ea.

NEW VICTOR CAPSULES. Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales.

"V" Capsules . . . \$ 4.50 per M (5M Lots)
 "V-1" Capsules \$ 8.00 per M (5M Lots)
 "V-2" Capsules \$13.50 per M (2M Lots)

Styrofoam Display Front (without merchandise) for new Victor Topper "66." Ea. 10

GRAFF VENDING SUPPLY CO., Inc.
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Announcing
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Now ready for immediate delivery. Holds 1,000 individually wrapped **FLEER'S DUBBLE BUBBLE TAB GUM**, the most popular in bubble gum. Wrappers include comics, fortunes and premium redemption. Bulk loading.

Other products soon available.

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New Multi-Colored MUNSTERS HEADS

This is what's on every kid's mind today. Ghostly funny monster heads. Packed 1000 per bag with 10 displays. \$9 per thousand; 5000 or more, \$8 per thousand. In capsule 250 in bag with display card, \$4 per bag.

Write for samples, get on our mailing list.

MODERN COIN MFG. CO.
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 Cincinnati 20, Ohio
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when answering ads . . .
Say You Saw It in Billboard

VICTOR'S NEW TOPPER "66"
Now Vends Capsules
LOW, LOW PRICE **\$1550** ea.

The most durable and dependable machine ever built. New and attractive design. Vends "V" capsules at 5c, 10c or 25c. Also vends 210 and 100 size gum. Machine specially designed to accommodate new, attractive styrofoam display panel.

NEW CASH BOX
 Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c ea.

NEW VICTOR CAPSULES
 Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales.

"V" Capsules \$ 4.50 per M (5M Lots)
 "V-1" Capsules \$ 8.00 per M (5M Lots)
 "V-2" Capsules \$13.50 per M (2M Lots)

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 Southeast Distributor for Victor
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Guggenheim Doing Display Research

JAMAICA, N. Y. — In response to a comment by Harold Folz, Folz Vending Company, about the need for increased product research by manufacturers (Billboard, Jan. 23), Robert K. Guggenheim of Karl Guggenheim, Inc., has announced a research and development program that his firm has been conducting for some time in the area of charm displays.

"In a recent issue of Billboard," Guggenheim said, "Harold Folz criticized manufacturers for not investing sufficiently in research and employing outside talent."

"We at Karl Guggenheim, Inc., agree with him," the executive went on, "and had already begun to do something along these lines."

Three-Month Study
 What Guggenheim had done some months ago was employ

a leading package and point of purchase display consultant to study the effectiveness of capsule displays. After three months of research the expert made 12 design suggestions which were then tested for feasibility. All but two were discarded. These two became 5-cent and 10-cent display cards.

"We have created new mixes to go with these new displays," Guggenheim said, "and initial test results indicate that the expense was well worth while."

He also commented: "If our business is to continue to grow, as it has in the past, it is imperative that the manufacturers help the operators to employ the most modern merchandising techniques available. It is our intention to do everything in our power to see that the operator is supplied with these merchandising aids."

Penny King Markets Brooches, Trinkets



MARGARET KELLY:
 By request . . .

PITTSBURGH — An all-brooch and trick and trinket mixes were introduced by the Penny King Company last week. Carrying article No. 114, the

Penny King's Monsters Rings

PITTSBURGH — The Penny King Company has three different monster rings ready for shipment. The three rings create six different ogre faces by means of the "flicker action" effect.

Packed 500 to the bag at \$5.99, the new items come with a free display front. Extra display fronts are a quarter.

brooch capsule array includes over 33 new brooches, consisting of "dream world," "take me to your leader," "sitting imp," "monkey," "standing imp," "cat," "new big ear" and a series of colorful enameled items. All are 10 cents and of the pin-on type. They were issued, the firm reported, on operator request.

Capsule mix No. 110, also 10 cents, includes magnetic dogs, jumping skeletons, wine bottle on watch chain, wine glasses and cat rings.

Both mixes are priced at \$8 per bag, with extra display fronts 40 cents each.

Logan Showing Revolutionary Record Vender

CHICAGO—Logan Distributing, Inc., has landed regional marketing rights to the Melodie Vender, which plays and vends 45 r.p.m. phonograph records.

Produced in Appleton, Wis., by the Melodie-Vendor Corporation, the new product is the invention of A. G. and A. E. Ristau, veteran innovators and inventors of coin-operated equipment.

Customers may listen to any of the 15 titles available on the machine, with money deposited for plays credited to the purchase of the record eventually selected.

Exhaustive location tests of the machine in selected sites in the Chicago area are to begin immediately, according to Logan's Dick Boylan.

N. H. Machines Hit by Thieves

DOVER, N. H. — Vending machines continued to be favorite prey of New Hampshire burglars when more than \$90 was stolen in a break at the Moose Club here. A cigarette vending machine and a juke box were among the machines which were looted of \$75 in dimes and \$18 in quarters and nickels.

ALASKA A Survey of State Business Regulations

Second in a series of special reports on State legislation relating to the operation of bulk vending equipment. By no means exhaustive, each article is accompanied by the name and address of the State official from whom complete and specific information may be obtained. Clip and save.

JUNEAU, Alaska—In updating the State code governing the operation of coin machines, the Legislature in 1960 conspicuously eschewed all regulation of coin-operated vending equipment.

Amendments to the State Code at that time, however, socked amusement machine operators with license fees ranging from \$48 to \$240 annually for each machine, providing stiff penalties for failure to comply.

In addition, each operator under the amended Act is currently required to pay a \$50 annual permit fee.

The only exception to the hands-off policy toward vending equipment here is the licensing under the regular tax schedule of vending machines which incorporate gaming or amusement features. The level of taxation in such cases depends upon the type of features.

Persons interested in operating vending equipment in Alaska are reminded by State officials, however, that municipalities frequently impose local regulations upon coin-operated equipment.

Local authorities should be consulted. Full details on State laws may be obtained from the Director of the State Department of Revenue, Juneau, Alaska.

Vermont Seeks Cig. Tax Hike

MONTPELIER, Vt. — Cigarette vending machine operators will have to pay another cent a package for their merchandise if the Vermont Legislature approves a new bill recommended by Gov. Philip Hoff.

Under the governor's proposal, Vermonters would pay more than \$2,900,000 in new taxes on cigarettes, liquor, beer, wine, etc., during the next two years to finance his record-breaking budget.

The State's cigarette tax would be boosted from 8 to 9 cents a pack, effective June 1, 1966. This levy would yield an estimated \$500,000 in fiscal 1967.

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c	\$14.50
N.W. Deluxe, 1c or 5c Comb.	12.00
N.W. 10-Col. 1c Tab Gum Mach.	18.00
N.W. Model #33, 1c Perc. Converter for 100 ct. B.G.	4.50
Atlas 1c & 5c 100 Ct. Ball Gum	12.00
Mills 1c Tab Gum	12.00
Acorn 8 lb. Globe	19.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	.73
Pistachio Nuts, Jumbo Queen, White	.66
Cashew, Whole	.82
Cashew, Butts	.79
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.36
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gems	.32
M & M, 500 ct.	.48
Hershey-ets	.47
Rain-Blo Gum, 72 ct.	.32
Mall-ette, 100 ct., per 100	.35
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.	.32
Rain-Blo Ball Gum, 100 ct., 300 lb. minimum prepaid on all Rain-Blo Ball Gum.	.45
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.30
Minimum order, 25 Boxes, assorted.	

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Seeburg-Williams Acting On U. S. Game Law Maze

By RAY BRACK

CHICAGO—Williams Electronic Manufacturing Corporation, its national distributor organization and the legal staff of the Seeburg Corporation have teamed up in concerted effort toward eliminating punitive and misapplied laws restricting amusement game operation in many of the nation's major markets. (See Billboard, Jan. 16.)

Although complete plans for the step-by-step program are not final, the monumental task of gathering facts from troublesome markets is now going on, according to Lillian K. Kubicek,

director of the Seeburg legal division.

Much of the accumulation of data—statutes and background detailing their interpretations in various localities—is being handled by Williams distributors, she told Billboard.

Chicago First

Among the first markets getting attention under the corporation program, Lillian Kubicek disclosed to Billboard, will be Chicago.

Asked how legislative revision would be implemented in a city like Chicago, she admitted that at this point plans are not specific but did say that contact

would be made with the Corporation Council's office, selected aldermen and the mayor's office.

Williams' move in the area of legislation, trade observers agree, gives notice of the firm's determination to take unilateral action in opening up vast new markets for legitimate skill equipment, despite the fact that other manufacturers, who stand to benefit, have voiced willingness to co-operate in an all-industry effort.

"It's hopeless to expect such co-operation could ever be achieved," a highly placed Williams executive commented to Billboard last week.

Mass Mailing Details Williams' Location Minimum Proposals

CHICAGO — A letter went out late last week from Williams Electronic Manufacturing Corporation to every substantial operating firm in the United States advocating upgrading "the myriad marginal locations to the status of firm and profitable" through establishment of weekly minimums for amusement games.

Backing the operator mailing was a supplemental mailing to all Williams distributors asking for their assistance in promoting and implementing the adoption of games guarantees.

Both letters bore the signature of Williams Sales Manager Buddy Lurie.

Begin Campaign

"This mailing represents the beginning of a campaign we are conducting with distributors to

initiate in the games field what has proved highly successful in the music field," Lurie told Billboard.

"A \$5 minimum—based on a written contract with the location—could well be the difference between a marginal and good location," Lurie asserted. "It may prove to be the difference between a new game or an old game on that location."

He also declared: "The location wants new equipment and is willing to pay for it. The success of minimum guarantees with music can just as easily be interpolated to amusement games as well."

Costs Increase

The reality of increasing overhead costs, Lurie explained, is perhaps the greatest argument for location minimums, which,

when instituted "can only result in greater operator profits."

The details of the game location innovation will be outlined in regional meetings to be held at distributor offices throughout the country, Lurie said. These meetings will begin in the next few weeks and will coincide with the introduction of the firm's extensive new line of 1965 equipment.

"We are a manufacturer which over the years has always championed the needs of the operator," Lurie recalled. "Williams relentlessly pursued the need for 10-cent play, and today it is accepted as the standard coin used throughout the coin-operated game industry. But today 10-cent play is not enough. A \$5 location minimum is the next step. And its significance must not be overlooked."

New Officers of S. C. Assn



OFFICERS ELECTED for 1965 at the Jan. 24 meeting of the South Carolina Coin Operators' Association at Greenville, are (from left): Hal J. Shinn, third vice-president; H. C. Keels Jr., first vice-president; Mrs. Erby Campbell, secretary-treasurer; A. L. Witt, president, and Ashby W. Bradford, chairman of the board. Second vice-president Kenneth Flowe is not in picture.

Granger's Batting Average

SPRINGFIELD, Ill. — Fred M. Granger's first speech as managing director of the Music Operators of America was before the newly organized Illinois Coin Machine Operators Association a year ago.

In that address, five days after appointment to the MOA post, Granger listed his 1964 aims for the national association. Before the same association this past weekend he disclosed his batting average.

1) Public Relations. "In this area we batted 50 per cent. Our internal PR is now much improved, but we've got some progress to make with external publicity."

2) Trade Press. "Here we're also batting 50 per cent. A week rarely goes by without favorable MOA mention in the trade press. But we can do more with the general press."

3) Legislation. "About 75 per cent would be about the correct assessment of our performance in this area. We basically continued the policies of the past. We'll keep plugging."

EDITORIAL

New Game Outlook

For reasons which it would be too tedious to enumerate, the amusement game industry has long enjoyed a step-son sort of status in the coin machine field. Vending machines have become automatic retailers. Juke boxes are welcomed in the finest of locations as coin-operated phonographs. But the amusement game, for all its fun and face-lifting, still remains the victim of many a legal and social barrier.

It seems highly appropriate—if not long overdue—that action is being taken to correct this inequity. Williams Electronic Manufacturing Corporation is pushing a pair of programs which merit every operator's attention. One urges operators to push for weekly minimums for amusement games, just as operators have been doing with new juke boxes for years. The other is a national program sponsored by the manufacturer and its parent firm—Seeburg—to remove legislative inequities that exist toward amusement games around the country.

Music Operators of America has already offered to serve as the "umbrella" under which all segments of the industry can gather. Last December, Seeburg board chairman Del Coleman said his company would work to legalize all types of equipment that it manufactures. Chicago Dynamic Industries' Samuel Wolberg has likewise called for an industry-wide program to overhaul game laws.

The programs are encouraging in that they are all aimed in one direction: A healthy amusement game industry. From all indications the amusement game industry is coming into its own. Even more significantly, the operator stands to benefit.



PARADE OF PULCHRITUDE and Seeburg phono teamed up to kick off Houston's first discotheque spot in such grand style that H. A. Franz & Company, distributor, has since installed two others and is working on a fourth.

(Note: Removal of the coinplayed record royalty exemption was forestalled in 1964, largely through MOA efforts.)

4) Trade Show. "I promised to work for an improved na-



FRED GRANGER: "The promises I made."

tional trade show. I'm told that the 1964 event was one of the industry's most successful."

5) MOA Administrative Organization Overhaul. "We moved into larger offices and have begun to make contact with the entire membership each month through a Kiplinger-style newsletter. And we're getting excellent response from these." Also just about 100 per cent.

May Relax Maine Laws

AUGUSTA, Me.—New moves to legalize Sunday liquor sales in Maine and to repeal the State's Sunday blue laws could result in longer hours of play for juke boxes in the entertainment spots.

Two Sunday liquor measures have been introduced in the

(Continued on page 70)



SOME 65 FIRMS exhibited coin-operated equipment of all types . . .

London's A.T.E. Draws Thousands From Continent



A WELCOME FROM BILLBOARD for NSM and Loewen Automaten, Bingen, Germany: Messrs: Redlich, Herbert Nach, Andre de Vekey (Billboard international director), and NSM Chief Schulze.



PLAYING THE FLIPPERS are Henry Grant and Mr. and Mrs. Sol Groenteman of Belgian Amusement Company, Antwerp.



"NOT FIVE QUID IN THE LOT!" was the caption suggested by Martin Bromley, second from left, Sega distributor. (He must be kidding!) With Bromley (l. to r.) are Sam Stern, Williams; Gordon Marks, Phonographic Equipment, and Gilbert Kitt, Empire Coin Machine Exchange.



EARLY VISITORS TO THE BILLBOARD booth were Tuomas Tapala, president of the Finnish Automatic Association (center) and Kai Wikgren, sales manager of Nordator Oy, Helsinki. Andre de Vekey (left) welcomes them.



GEOFF GRANGE (right), general manager of Mar-Matic Sales, welcomes two Danes to the Keeney reception: Alfred Jorgensen, Copenhagen (left) with Keeney's general sales manager Paul Ambresen, Bermuda.



AL ADICKES, NOVA APPARATE, second from left, visits the Ruffler & Walker stand, and is welcomed by Fred Walker (left). With Adickes are two of his ace technicians: Messrs. Valentin and Horrqasch.



DR. RUDOLF RAMPF, director of the Austrian Automatic Association (left) tries out the See-Saw on the Automatic Mirrors stand with Lars Skriver, Hamburg. W. Hussey, managing director of Automatic Mirrors, is in the center looking on.



FRED WALKER shows the new Rock-Ola to Sydney Hunt (left), operator and distributor for 34 years in Bournemouth.



MAURICE SYKES (right) greets veteran U.K. distributor George Coughtrey and Mrs. Coughtrey at a Carlton Tower reception for Jennings-Keeney distributors.

'Don't Sugarcoat Facts,' Says German Coin Chief

By OMER ANDERSON

COLOGNE—The president of West Germany's operator organization, Hasso Loeffler, has stirred an uproar in the German trade by demanding the reporting of the unvarnished facts about the situation in the trade. Loeffler says German trade publications are sugarcoating their coverage of coin machine news. He has castigated the publications for treating "our branch

like a sterile, screened and well-protected trade."

Loeffler brings to the "sugarcoating" controversy the prestige of having served as leader of the Central Organization of German Coin Machine Operators (ZOA) longer than any other president, nearly six years.

Closed-Door Discussion

He says that what operators want—and demand—from their trade publications is the "open discussion of all problems—also internal ones." Loeffler allowed that naturally, discussions has been, and is being held, but as a rule 'behind closed doors,' and usually only among the heads of organizations or in private circles.

Loeffler contends that the operator trade, along with manufacturers and distributors, can prosper only by placing itself in a goldfish bowl. Referring to disagreement among operators, distributors, and manufacturers, he asked:

"Why make a secret of the fact that now and then the three sections of the coin machine trade behave like cat and dog? It is only natural and human that producers, wholesalers, and operators are or different opinion."

Ideas Would Benefit

Loeffler argues that the German trade would benefit from the cross-fertilization of ideas from conflicting viewpoints. He believes that trade co-operation would be strengthened—not weakened—by the frank facing disagreement within the trade.

Loeffler elaborated:

"This (open discussion of trade differences) would not in any way impair co-operation among the three sections (operators, distributors, and manufacturers), which we all seek.

"On the contrary, open discussion can only consolidate the position of our branch, because every member can observe branch developments, and can have the feeling his arguments are being given due consideration.

Understand Compromise

"Then, and only then, will he be in the position to understand better the compromise arrived at or the result achieved. He will be able to contribute to closer co-operation, which also means increased responsibility. But he will be glad to take this respon-

sibility provided he has the feeling he is a real representative of his branch."

Loeffler, son of a pioneer German operator, is looked on generally as the statesman of the European operator trade, the spokesman for enlightened operators everywhere on the Continent. Under Loeffler, the ZOA has become the largest and best organized operator organization in Europe.

Under Loeffler, German operators have been encouraged to concentrate on the self-improvement of their businesses instead of tilting with officials over alleged injustice and discrimination. Loeffler holds that most trade problems can best be solved by self-analysis rather than passing the blame to officials.



BOARDING FLIGHT FOR LONDON and the Amusement Trades Exhibition are David Rosen (right), president of David Rosen, Inc., Philadelphia; Leader Records recording artist Verge Volpe from Rome (holding uke); Elliot (with glasses) and Lewis Rosen of the firm's export sales department; Matthew S. Biron, company attorney and corporation officer; Linda Pinkerton, Pan American Airways Hostess, and Efraim Hoffman, accountant for the firm.

EUROPEAN NEWS BRIEFS

German Ops To Tour U. S.

HAMBURG—German amusement park operators are organizing a two-week tour to American amusement centers.

The party will arrive in New York on April 22 and visit Niagara Falls, Chicago, Philadelphia and Washington, D. C. The Germans will visit major U. S. coin machine manufacturing plants, and it is expected that they will place orders for new equipment.

Copyright Truce In Germany

MUNICH — West German music operators have declared a truce in their long-standing battle with GEMA, the West German performing rights organization, over the level of copyright fees.

Operators have decided to continue in force their agreement with GEMA, which the operators accepted a year ago under protest. At that time they served notice on GEMA that they intended fighting the royalty issue in the courts, basing their case on the alleged "monopolistic" position of the performing rights society.

Meantime, however, operator leaders have convinced the rank and file that any hope of getting a reduction in the GEMA fees

is illusory, and that operators can more profitably devote themselves to improving their business.

Seek Italian Pin Compromise

MILAN—Representatives of Italian pinball and payout machine operators are attempting to negotiate a compromise settlement of their dispute with authorities.

The operators propose enactment of legislation by the Italian parliament paralleling that now in effect in West Germany, which boasts the Continent's "model" payout law.

Prize money would be prohibited for pinball play, and payouts would be restricted to token amounts. Fruit machines, in this connection, would be replaced by the German-type mint machine, which provides for a long play interval.

West Germany has the Continent's most spectacularly successful payout arrangement, with the phonograph trade depending, in many cases, on payout manufacture and operation to complement juke boxes.

Netherland Ops Seek Coin Law

AMSTERDAM—The Netherland trade organization, Bond

van Muziek en Amusementsapparaten, is planning a drive to halt the increase in location ownership of phonographs.

Holland has been a predominantly operator-ownership country, but location-ownership has been increasing steadily until about half of Holland's 3,500 juke boxes are now location-owned.

Operators blame the Dutch system of local option, whereby local areas regulate phonograph and games operation. This means that fee differ widely throughout the country, preventing the emergence of large operator enterprises.

Operators are attempting to obtain a national coin machine law, or, failing that, to get agreement among major local areas on uniform legislation.

More Phonos In Regina

REGINA, Sask.—There were 28 phonograph machines licensed in Regina in 1964, an increase of five over the previous year, according to Dan Maxim, of the city's licensing department. The annual fee is \$8 per machine.

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Matador Bowler Pretty Baby
Mambo Shuffle Zig-Zag, Wing-Ding

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Write 294-4614 Call

Coin Machine Export Chart

September 1964

Country	New Phonographs		Used Phonographs		Amusement Games		Totals	
	No.	Value	No.	Value	No.	Value	No.	Value
W. Germany	548	\$ 370,186	18	\$ 11,649	1,255	\$ 591,997	1,821	\$ 973,832
France	83	49,506	—	—	1,505	665,086	1,588	714,592
Belgium	433	302,078	118	28,675	127	56,600	678	378,353
United Kingdom	40	41,827	77	18,251	730	252,561	847	312,639
Japan	72	49,058	130	36,454	405	172,003	607	257,515
Canada	136	126,631	—	—	318	59,938	454	186,569
Switzerland	—	—	—	—	203	69,836	203	69,836
Sweden	19	18,765	—	—	100	40,353	119	59,118
Italy	—	—	—	—	128	56,058	128	56,058
Denmark	2	2,167	—	—	114	39,859	116	42,026
Jamaica	50	24,443	18	3,870	—	—	68	28,313
Norway	—	—	—	—	223	24,231	223	24,231
Panama	15	15,578	—	—	8	4,108	23	19,686
Greece	—	—	69	19,012	—	—	69	19,012
Netherlands	10	8,218	17	5,325	—	—	27	13,543
Other Countries	32	15,772	105	35,188	232	63,726	367	114,686
Total	1,438	\$1,024,229	552	\$158,424	5,348	\$2,096,356	7,338	\$3,279,009

Big Struve Open House in L. A.



PRESTON STRUVE (seated right) shows off new L.A. distrib facilities to Pat Collins, Myron and Abner Forst, Bill Adair (Seeburg vice-president). Standing are Struve sales manager Leo Simone (left) and Robert Breither (Seeburg vice-president, vending).

CHITCHATTING during crowded open house are Jack and Betty Fletcher (left), Advance Automatic Sales, and Brady and Emma Williams, Struve Distributing.



LOT OF LAUGHS—That's Bud Lurie (second from left), Williams Electronic Manufacturing sales executive, and Seeburg representative Bud Morris (right), with Bob Portale, L.A. operator, and Marge Herron, Struve Ambassadette.

DISCOTHEQUE ROOM at Struve's new diggings is visited by Seeburg field service engineer Brit Britton (left); Sherry Arps, Struve parts manager; Ruth Felker, and Chuck Lyon, Long Beach operator.



TABLE-HOPPING June Norton (left) and Esther Struve interrupt sales talk of (from left) Stan Muckler, Sonny Lomborg, Harry Duen-sing, and Stan Larsen, manager of the new Struve L.A. branch.

SYDNEY, AUSTRALIA, was Jerry Kunreuther's home prior to his joining Pioneer Amusement and Vending, Montebello, Calif. He and wife Bette chat with Viola Beeninga.



RMSA Elects Incumbents

CHICAGO—Incumbent President Earl Kies and all other officers were retained by the Chicago Recorded Music Service Association, Inc., in an election last Thursday (28).

The addition of Larry Cooper, Western Automatic Music, Inc., was the only alteration on the association's board of directors.

Serving as vice-presidents again in 1965 will be Moses Proffitt, South Central Novelty Company; Sam Greensburg, Elliott Music Company, and Dan Gaines, Gaines Music Company. Louis Arpaia, Austin Music Service, returns as secretary-treasurer.

Board members, in addition to Cooper, include Charles Sacco, Lee-Nordic Music, Inc.; Vincent Angeleri, A. A. Swingtime Music Company; Frank LaMaskin, Clover Music Company.

Attendance—50 operators—was surprisingly good, considering the fact that the meeting was held on the coldest night of the year, with minus zero temperatures.

Following the election, Vic Knight, a disk jockey and impresario from Indianapolis, presented a historical survey of the new record-dance concept commonly called discotheque.

The members also heard a summary of the coinage change problem from Vincent Angeleri and were urged by Kies to par-



EARL KIES: "... value your association."

icipate increasingly in the activities of the Illinois Coin Machine Operators Association.

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—The Dependable Tables!

See Your Distributor or Write Complete Selection, Parts—Accessories

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333 Morton St. Bay City, Michigan

Philly Location Owners View Discotheque

PHILADELPHIA—Seeburg's discotheque system was showcased to a host of local location owners by Eastern Music Systems, Inc., here last week.

Eastern took the cafe owners to the RDA Club, a private club which was the first to offer discotheque in the city.

Guest of honor at the dinner-recital was Joseph Panarinfo, the young Frenchman credited with starting the discotheque concept on the Continent.

UJA Coin Division Meets

NEW YORK—The United Jewish Appeal Coin Division held its second 1965 planning meeting last week for the organization's annual appeal and victory dinner on June 19.

Chairman Irving Holzman of United East Coast Distributors presiding, the group set up committees, selected the Statler Hilton as the site and designated Brooklyn operator Al Miniaci as guest of honor.

A special committee is now lining up guest speakers.

Lee Romando, Miss. Op, Dies

GUNNISON, Miss.—Lee Romando, operator of Romando Music Company, died last week in Bolivar County Hospital at Cleveland, Miss., of lung cancer. He was 53.

He had been an operator 10 years. He was not married. His brother, Tony Romando, mayor of Gunnison, will continue operation of the route.

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big sound!
wide selection!



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new ROCK-OLA Princess Royal

Never before has such beauty, quality of sound, compactness and versatility been combined in one phonograph! Rock-Ola's new Princess Royal plays 100 selections of 33½ or 45 RPM, 7" albums or singles, stereo or monaural. Exclusive Rock-Ola Mech-O-Matic Intermix. Only 30½" wide and 43½" high. Famous Rock-Ola quality and design mean less servicing... longer, trouble-free life. Beautiful Walnut Conolite sides.

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Williams Delivers 2-Player

CHICAGO—Williams Electronic Manufacturing Corporation began delivery last week of a new two-player recreational game called Pretty Baby.

Of adjustable three or five-ball design, the new product was described by company sales executive Buddie Lurie as having "excellent action on the playfield and a scoring format sure to stimulate competitive play."

The new game's paramount scoring feature is a pair of eject holes which open only after the player has struck the two protecting drop targets. Skillful flip-

per action with the eject holes exposed will rapidly rack up 100 to 1,000 points.

Lurie, who recently returned from a 40-State sales trip, was enthusiastic about current acceptance of Williams products. These include the single player Zig-Zag and Matador ball bowler and Mambo shuffle bowler, bearing the United brand name.

Cocktail hour?

time for ROWE AMI music



WILLIAMS PRETTY BABY

ALL MACHINES READY FOR LOCATION

Bally Spinner	\$ 55
Gottlieb Flipper Clown	195
Gottlieb Gaucho	345
Wms. Titan Gun	165
Seeburg B	75
Seeburg C	95
Seeburg 220	395
AMI Continental 1, 200 sel.	395
AMI H200	200
AMI XJB, 100	455
Wurlitzer 2200	295
Wurlitzer 2204	275
8 Col. Stoner Candy	80

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These men are well qualified and dependable.

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INSTITUTE OF COIN OPERATIONS
110 West Alameda Ave.
Denver, Colorado 80223

Advance Hosts Go-Go Party

ST. LOUIS—Charles Kagel's Advance Distributing Company here was host recently to area operators and their wives at a festive weekend showing of the new Rowe-AMI Diplomat. On hand from the Rowe factory were Bob MacGregor, regional sales manager, and Hank Hovenaar, regional field engineer.

The very sizable turnout of area coinmen was greeted by an authentic discotheque atmosphere utilizing black light with the display built around the Whiskey A Go Go theme, with dance experts Sandy Blodgett and Alan Handler demonstrating some of the newest steps.

Branch staffers Jack Goerlick, Dan Landsbaum, Hank Schaefer and Don Tabacchi busily greeted guests. The showing also saw an unusual number of route servicemen in attendance.

The branch has tentatively slated a phonograph service school for Feb. 24.

Runyon Hosts Service Class

SPRINGFIELD, N. J.—Runyon Sales Company has scheduled a service training session for Tuesday evening, Feb. 9, centering on the new AMI Diplomat phonograph, model N.

Handling instruction chores will be Art Seglin, field service engineer for Rowe-AMI Manufacturing Company.

Runyon is located at Route 22 and Fadam Road here in Springfield.

The ICMOA: Glimpses of An Aggressive Association



MEMBERSHIP COMMITTEE: Earl Kies, E. W. Gilbert, Francis Roper, Eddie Holstein, Dick Gienko, Harry Shafner and Les Montooth (back row); Bill Poss, Orma Johnson, Rudy Kit and Mary Gillette want every Illini coinman in the ICMOA. Have you joined?



PREXY BILL POSS: "... calling all operators."



MOA's CLINT PIERCE: "Congratulations on this crowd."



MOA's FRED GRANGER: "I like this industry."



MOA's LOU CASOLA: "Keep those coins moving."



LEGISLATIVE COMMITTEE: E. W. Gilbert, Fred Granger (guest), Bill Poss, Harry Shafner, Les Montooth, Vince Angelieri (back row) and Earl Kies and Dick Gienko are on six months active duty keeping abreast of this session of the Illinois Legislature.



BOB LINDELOF, president of Northern Illinois Association, leads a buffet queue.



FOR THE RECORD: Francis Roper registers to the satisfaction of Orma Johnson and Mrs. Bill Poss.

THE PHONOGRAPH THAT PAYS FOR ITSELF . . .

The Wurlitzer 2900—It has everything plus . . . THE MUSICAL GOLDEN BAR

The feature that puts you, Mr. Operator, in the driver's seat. Here are several reasons why the Musical Golden Bar makes the BIG difference between the Wurlitzer and any other phonograph:

- it makes it easy for the timid soul to play the phonograph
- it transforms the non-player into a spending player
- this exclusive feature brings in an average minimum of 50c per day more than any other phonograph.

FIGURE IT OUT FOR YOURSELF:

- ★ if you collect just 50c additional per day with the model Golden Bar, you will have taken in better than \$175 in just one year!
- ★ in just two years' time this feature alone will bring in 10 to 25 per cent more than any competitive machine.
- ★ if you take a three-year depreciation, this means that you can trade this phonograph in with the difference between it and the new model paid for.

These are just a few more reasons why . . . The Wurlitzer 2900 is the greatest of all automatic entertainers!

Bilotta Enterprises, Inc.
224 North Main Street, Newark, New York

Stands Alone In Tone!

The long famous Wurlitzer tone,
now augmented by solid state amplifi-
cation, is the closest approach to
live music ever achieved. Listen to it
and you'll hear why the Wurlitzer 2900
offers the best investment you can
make in sound. The Wurlitzer Company
• 109 Years of Musical Experience •
North Tonawanda, N. Y.



WURLITZER 2900 GREATEST OF ALL AUTOMATIC ENTERTAINERS

State Sales Named Chicago Coin Outlet



SAM WEISMAN

BALTIMORE — State Sales and Service Corporation here has been appointed Maryland, District of Columbia, Virginia and western North Carolina distributor for the Chicago Coin Machine division of Chicago Dynamic Industries, Inc.

The announcement came last week from Mort Secore, director of sales for Chicago Coin.

Distributor of the Wurlitzer phonograph, State Sales and Service Corporation now adds

the Tournament ball bowler, Triumph shuffle bowler, Mustang two-player pin game and Pop-Up bouncing ball novelty game to its inventory.

"We are prepared to supply all area operators with technical knowledge, parts, service and, above all, money-making equipment," said Sam Weisman, distributor president.

Rock-Ola Credit Manager Dies

CHICAGO — Frederick P. Campen, Rock-Ola credit manager, died here recently of a heart attack. Services were held in suburban Aurora.

He is survived by his widow, Myrna, and two sons, Richard and Robert.

Gottlieb Man'l In Library Of Congress

CHICAGO — D. Gottlieb & Company's new 80-page Instruction and Service Manual has been shelved in our national archives with Library of Congress Catalog Card No. 64-17820.

The illustrated publication's five main sections include components, descriptions and adjustments, circuit analysis, trouble shooting and repair, set-up for operation and maintenance.

It has been translated into Japanese, with other translations to follow. Priced at \$4 postpaid, the manual may be obtained by writing the Gottlieb plant here.

Pioneer's Party



HOST JOEL KLEIMAN, head of Pioneer Sales & Service, Milwaukee, introduces new Rowe-AMI Diplomat to Mr. and Mrs. Don Stowe, Amusement Enterprises, Oshkosh, Wis., during distributor's preview party Jan. 24.



INSIDE DOPE on the new Diplomat is disclosed to Milwaukee operators John Gregg, Ray Lax Amusements, and Jim Stecher, Stecher Novelty (center), by Pioneer Sales' Dan Karolzak.



HERE'S HOW IT'S DONE—Elliptipool inventor, Art Frigo, of Gotham Educational Equipment Corporation, lines up a bank shot for Pioneer guests (from left): Mr. and Mrs. James Scremo, Milwaukee; Mr. and Mrs. Bob Puccio, Milwaukee; Antone Jonelis, and Fritz Dekker, Kiel, Wis.



NOW YOU TRY IT, MRS. EPPLER—Kleiman sets up shot for wife of Earl Eppler, partner in Suburban Music, Oconomowoc, Wis., as Mr. and Mrs. Fred Braun, Suburban Music, observe.



DON'T BE BASHFUL, FOLKS—Pioneer's Jerry Groll (left) sets pace along buffet line ahead of Mr. and Mrs. Ronald Jaeger, M.&M. Music Company, Fond du Lac, Wis.

BULK BANTER

Continued from page 60

that business was a little off because of school opening following the holidays. . . . George Ferrier has moved his Vend-Rite into new quarters in the San Pedro area. . . . Al Moore is operating a coin laundry in Upland in addition to his bulk vending route. . . . William McKinlock is back from Las Vegas with his bride. . . . Joe Arguelles of Seal Beach has sold a portion of his route in the Long Beach area to Fred Gary, also of Seal Beach. . . . Bill Molezzo was in the city from Porterville with his bride. . . . Representatives of H. & M. Vending, Las Vegas, Nev., were in Los Angeles for merchandise. . . . R. Watanabe has turned over his R. & T. Vending bulk operation to his son. . . . Preston Coombs is



BLOOM out following a recent illness. He has an interest in a hair piece business that is going good. His son, Bill Coombs, expects to take off soon for a couple of weeks' vacation in Oklahoma. . . . E. Vincent, Los

Angeles operator, and his wife, Christine, are back from a vacation in Hawaii. . . . Juan Garcia was up from Mexico for merchandise and supplies at Operators Vending. . . . Bernie Salit was an Operators visitor, as was Jose Lazarone of Mexico City. . . . John Porter was at Operators from Fullerton. Others stopping off to visit with Eddie Rosen at Operators were Johnny Higgs, Los Angeles operator, and Eugene Schumann from Antelope Valley.

CANTEEN LOSES 300 POUNDS

PORTLAND, Me. — Police are searching for burglars who removed a door from the safe and fled with about 300 pounds of coins at the Canteen Company of Maine, which operates vending machines in this area. It was reported that the monetary value of the loot was about \$3,100, including a coin collection worth some \$100, which was stolen from a desk in the manager's office.

Roanoke Vending Premier's Diplomat in the Virginias

RICHMOND, Va. — Heavy snow and icy roads deterred few operators from getting a look at the new Rowe AMI Diplomat phonograph at showings at the offices of Roanoke Vending Exchange here and in Charleston, W. Va., Jan. 17.

The exhibit here was hosted by Harry D. Moseley, Roanoke Vending president, and Ellis Royal, of Rowe AC Manufacturing Company. Some 40 operators and their wives attended.

In Charleston, W. Va., where inclement weather also hampered travel, a like number of

operators, their families and employees were greeted by Jack G. Bess, chairman of the board of Roanoke Vending, Mrs. Bess, and West Virginia Sales Representative Dick McGue.

"Both were gala affairs," Bess reported.



JACK BESS: The shows went on.

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TOURNAMENT

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NEW! Modern Fluorescent Lighting

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TRIUMPH

**6 PLAYER
PUCK
BOWLER**

NEW! Contemporary Hi-Style Cabinet

NEW! Widest and Longest Playfield

NEW! Flash-Bonus Score Game

NEW! Red-Pin Game



MUSTANG

2 PLAYER PIN GAME

BALL SAVER!

REVOLVING TARGET!

SPECIAL HOLDOVER FEATURE!

**MILE-A-MINUTE
ACTION!**



**CRISS CROSS
POP UP**

**THE GAME WITH THE
BOUNCING BALL
ACTION!**



SEE YOUR CHICAGO COIN DISTRIBUTOR

GO with CHICAGO COIN
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PROVEN Player Appeal!
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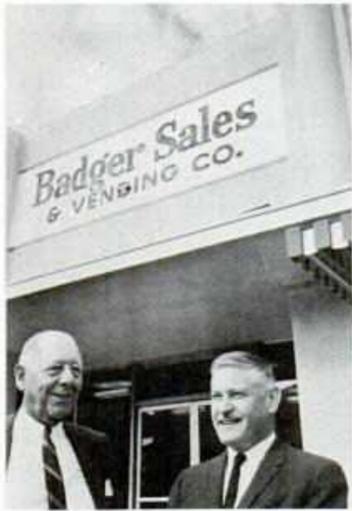
W. Happel & J. Duarte Return to Pico Home

LOS ANGELES—William R. Happel and Joe Duarte returned Monday (18) to 2251 West Pico Boulevard, which they left three and eight years ago, respectively.

The occasion for their return was the opening of Badger Sales & Vending Company, a division of Vendart, in which they are partners. Associated with them are William Schraeder and Ben Rasmussen.

The company is handling Fischer pool tables and the Irving Kaye line along with the J. H. Keeney products. A parts department will be installed.

Duarte, who was export manager for the original Badger Sales, left the Pico headquarters to open his Duarte International Sales, which he will continue to operate. Happel moved out of the building following the



BILL AND JOE COME HOME

sale of his business three years ago. He has been in business in this area for approximately 25 years.

INSTRUCTION and SERVICE MANUAL for GOTTLIB Amusement Pinballs

A clear, easy to understand book that is of prime value to both new and old pinball servicemen. Unique enough to receive Library of Congress Catalog No. 64-17820.

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Blatt Tells About Mexico

MIAMI — Capsule commentary from Willie Blatt, veteran operator here, who just returned from a holiday in Mexico: "The country has plenty of music machines of all types and plenty of scales, but no games, cigaret machines or venders of any type. We spent several weeks going to Mexico City and Acapulco — spent a lot of money, but had a lot of fun."

SPRINGFIELD, ILL.

Although solid representation from all major market areas of the State contributed to the impressive turnout at the Illinois Coin Machine Operators Association meeting here at the Holiday Inn recently, special recognition is due the three greater Chicago area local associations for their tremendous participation.



Present from the Associated Buyer's Club, the Music Operators of Northern Illinois and the Recorded Music Service Association, Inc., were, among perhaps others whom we didn't get around to visiting with: **Vince Angeleri**, A. A. Swingtime Music Company; **Andy Hesch**, A. & H. Entertainers; **Eddie Holstein**, Ace Music Service Company; **Dick Gienco**, Dial Amusement Company; **Robert L. Lindelof**, General Music Company, president of the Music Operators of Northern Illinois; **Charles Sacco**, Lee-Nordic Music, Inc., president of the ABC; **Mary Gillette**, Phonograph Service Corporation; **Larry Cooper**, Western Automatic Music, Inc.; **Ken Voeck**, Danish Music Company; **Bob Raywood**, Buthe Music Company; **Earl Kies**, Apex Amusement Corporation, president of RMSA, and, of course, **Bill Poss**, Valley Music Company, president of ICMOA.



Poss and all ICMOA officers and directors are to be congratulated on a meeting well planned and executed.

Most quotable quote from the convention: "Ask not what your State association can do for you; ask what you can do for your association." (**Les Montooth**, ICMOA past president and chairman of the board.)

Most notable convention sight: Atlas Music Company President **Eddie Ginsburg** supplying a Catholic Sister with corned beef sandwiches on the train trip down from Chicago.

BOSTON

Discotheque is the rage in the Hub. **W. S. (Bill) Swartz**, of W. S. Music Distributors, opened it up in Springfield, and **Dave Baker**, of Melo-Tone Vending Company, followed it up with a big splash at the Sherry-Biltmore Hotel, with Seeburg bigwigs in for the debut. It's drawing the customers at the downtown Saxony Lounge and soon it goes into a spot in suburban Weymouth, as well as other locations. . . . **Dave Baker** was rushed to the hospital last week with a kidney ailment and is happily on the mend. . . . The industry owes a big debt to **Luke Levine**, of Advance Coin Music Company, Boston, for his efforts in halting action on the ASCAP bill before Congress. Luke



BAKER

had his friend, Congressman **Thompas P. O'Neill Jr.**, move to have the bill pigeoned, which means another year of grace. . . . **Victor Baker**, of Interstate Cigarette Service, Springfield, has lots of ideas about safety on the highways which he carries

Roy George, Chi Op, Dies

CHICAGO—Roy R. George, head of R. G. Amusement Company here, died last week in suburban Des Plaines, Ill.

George is survived by his widow, Pauline; a daughter, Mrs. Rosemarie Pohl; his parents, Mr. and Mrs. Edward Perry, and a brother, Robert George.

Seeburg's Herrick Scores As Mercy Fund Drive Head



TOM HERRICK
" . . . human service."

CHICAGO — The coin machine division of the Crusade of Mercy Campaign, headed by Seeburg vice-president Tom Herrick, ran up the highest percentage over quota in its drive for funds here.

The Crusade of Mercy is the Chicago version of the nationally known United or Community Fund. The coin machine division, officially the Automatic Merchandisers group, included

representatives from 38 firms.

Herrick's group succeeded in raising some \$52,239, going 117 per cent over quota. Herrick noted that the effort represented a victory for all members of the coin machine industry.

Committee

Working with the Seeburg vice-president were: Nate Feinstein, World Wide Distributors, Chicago; Bob Breither and A. L. Gitlitz, both of Seeburg; Norman LaMarre, Automatic Canteen Company of America; A. J. Faletti, Automatic Retailers; Fred Mills, Allied Vending; J. A. Moran, Interstate United Corporation, and J. E. Powell, Vendo Corporation.

Herrick pointed out that the Crusade covers 138 principle charities in the Chicago area and the money is used "not only to alleviate suffering but also for training programs to enable handicapped people to earn their own living, thus becoming self sufficient."

"Primary among the many services rendered by the Crusade is human service—combating juvenile delinquency, school dropouts, mental illness, illiteracy and youth unemployment," Herrick added.

out in his route. Makes good sense, too.

Two gunmen felled the wife of driver **Frank Stukey** of Mystic Automatic Sales Company of Medford after he had left \$200 in coins he had collected. As soon as Frank left the house the gunmen forced their way in and took the money. **Mrs. Stukey** was taken to the hospital. . . . A busy week for out-of-towners saw many around looking for music and games. Among them were **Bill Hamil** of Concord, N. H.; **George Dugas** of Norwich, Conn.; **Tony DeLuca** of Cranston, R. I., and **Lester Barry** of Ayer.

Bob Jones, sales manager of Redd Distributing Company, Watertown, is on the move these days. Only recently returned from a 16-day tour of European music and game firms, he flew to the A.T.E. show in London to further cement relations. **Bossman Si Redd** is taking up the slack and will be off to Florida as soon as Bob is back.

CAMERON DEWAR

Coming Soon:

Feb. 10—Music Operators' Society of St. Joseph Valley monthly meeting, South Bend, Ind.

Feb. 16—Coin Machine Division of Philadelphia Allied Jewish Appeal annual dinner, Warwick Hotel, Philadelphia, Pa.

Feb. 21—North Carolina Coin Operators Association Meeting, Charlotte, N. C.

Feb. 11—Music Operators of Northern Illinois meeting; Al's Restaurant & Lounge; 7372 West Grand Avenue, Chicago

Feb. 28—Music Operators of America begin three-day meeting, Washington.

March 16—Associated Buyers Club of Chicago meeting; Gunnell's Restaurant, Rand and Elmhurst roads; Mount Prospect, Ill.

March 20—Connecticut Automatic Merchandising Council meeting, Hartford, Conn.

Maine Laws

• Continued from page 62

House of Representatives, one to permit Sunday afternoon sales and another extending Saturday night sales into the Sunday morning hours.

A bill filed by Rep. A. Vernon Lent of Scarborough as an "emergency" measure to extend Saturday-Sunday sales is aimed at encouraging more summer visitors in Maine, according to its sponsor.

Maine's blue laws would be repealed under a bill introduced in the State Senate by Sen. Burton G. Shiro of Waterville. Similar measures have been the subject of much controversy during the past two legislative sessions.

This bill would allow all businesses to operate on Sunday, instead of only those now exempted under a law enacted in 1963. At present only establishments with five or less employees or those with 5,000 square feet or less of floor space are allowed to remain open on the Sabbath.

when answering ads . . .
Say You Saw It in
Billboard

RECONDITIONED SPECIALS GUARANTEED

AMI "STEREO" CONTINENTAL 1-200 (Radar Screen)
COMPLETELY UP-DATED, WITH
NEW GENUINE FACTORY PARTS!
33 1/2 and 45 R.P.M. \$495

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AS IS . . . COMPLETE

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BRAND NEW UNITED
BACK GLASSES
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Write for List
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Write for complete 1965 Catalog of
Phonographs, Vending and Games.

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ROWE L-1000 \$545
ROWE 147 ALL PRPSE. 695
ROWE 137 HOT FOOD. 295
ROWE 77 CANDY 195
ROWE 20-700 CIG. 225
ROWE 86 CIG., 14 Col. 145
ROWE 145 SANDWICH 150
SEEBURG E-2 CIG. 190
CORSAIR 30 CIG. 165
CONTINENTAL 30 CIG. 225
DuGRENIER 12 95
AVENCO COFFEE—
Powder w/Choc. 225
VENDO Pre-Select MILK 325
ABT DOLLAR BILL
CHANGER 775

AS IS . . .
CLEAN, COMPLETE
SEEB. E-2 CIG. \$165
SEEB. E-1 CIG. 90

Established 1934

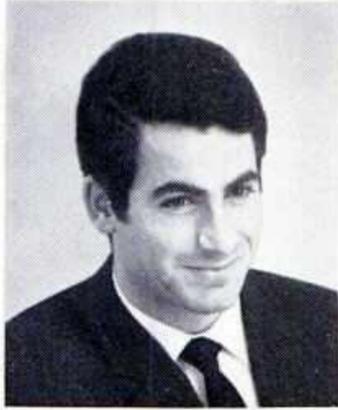


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The Seeburg
Nuit Instantanée transforme
Instant Night Club package
spectaculairement tout
dramatically transforms
établissement en Discothèque »

any location into a Discothèque

**THE
AUTOMATED
PACKAGED**

SEEBURG

Disco  **THÉQUE**



DECORATIVE PANELS... Musicians and dancers that glow on the wall! Banners! Discothèque napkins and coasters! Table tents! A Discothèque illuminated sign! Exciting vibrant color to dress up the dullest location and give it the "atmosphere" so necessary for successful Discothèque operation!

ALL THIS AND MORE is provided in Seeburg's Instant Night Club package . . . even location press-releases, newspaper ads and radio commercials. It's the *only complete display-identity-promotion package*. All you do is put it to work for you and your locations.

DISCOTHÈQUE
Dancing TO THE **Big SOUND**
OF **SEEBURG MUSIC**

Call your SEEBURG Distributor for complete information . . . N-O-W!

ALBUM REVIEWS

SPOTLIGHT PICK

SPOTLIGHT PICK

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

POP SPOTLIGHT

DEAN MARTIN HITS AGAIN
Reprise R 6146 (M); RS 6146 (S)

Rack up another winner for Dino. The album offers fresh treatments of timeless evergreens and some new material as well. Hank Locklin's "Send Me the Pillow You Dream On" and "Wedding Bells" sound like possible hit singles. Well chosen material, well performed and strong support from Ernie Freeman's arrangements.



POP SPOTLIGHT

I'LL BE THERE
Gerry & the Pacemakers
Laurie LLP 2030 (M); SLP 2030 (S)

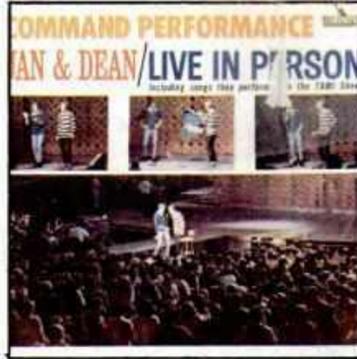
Their hit single "I'll Be There" kicks off their third album which has as much to offer as the past two successes. The group goes all out on their wailing rendition of Ray Charles' "What'd I Say." Gerry has a touch of Presley in his version of "You Win Again." "My Babe" is another stand-out in this winning album.



POP SPOTLIGHT

COMMAND PERFORMANCE
Jan & Dean. Liberty LRP 3403 (M); LST 7403 (S)

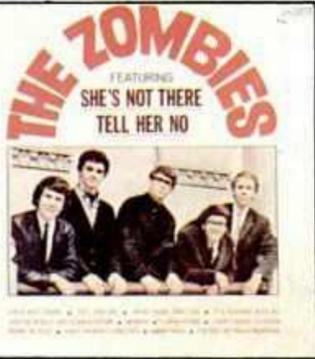
All the excitement of their live performance and the audience reaction is offered here. The concert starts with the rocking opener "Surf City" and the enthusiasm mounts into a frenzy at the finale "Louie Louie." Hal Blaines' swinging band gives strong support. Album can't miss.



POP SPOTLIGHT

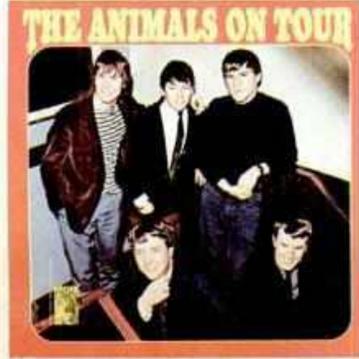
DOWNTOWN
Petula Clark. Warner Bros. W 1590 (M); WS 1590 (S)

"Pet" Clark enjoys the distinction of being the first of the British recording gals to hit the number one position on BB's chart. This album will project the star even further. The songs, mainly producer Tony Hatch's originals, are excellent. Pet sings them all with the vibrance and feeling expected of a rising young star.



POP SPOTLIGHT
THE ZOMBIES
Parrot PA 61001 (M); PAS 71001 (S)

They have been on the professional scene for a fast two months but they made their way to the Number One spot with "She's Not There!" This is used for the opener for their first album. Lead singer, Colin Blunstone has a soft, husky sound on "Summertime" and then swings and rocks with the group on "It's Alright With Me" and "Woman."



POP SPOTLIGHT
THE ANIMALS ON TOUR
MGM E 4281 (M); SE 4281 (S)

The Animals' admiration for the style and music of Chuck Berry, John Lee Hooker, Joan Baez and Bob Dylan is even more apparent in this, their second album. The lead singer, Eric Burdon, has a definite feel for all forms of the blues, and displays it in "Let the Good Times Roll," and "Hallelujah I Love Her So." Their hit "Boom Boom" is included.



POP SPOTLIGHT
KNOCK ME OUT!
The Ventures. Dolton BLP 2033 (M); BST 8033 (S)

A rockin' package of teen hits performed in the inimitable style of the Ventures. Orbinson's "Oh Pretty Woman," the Beatles' "I Feel Fine," and the Ventures' own singles hit "Slaughter on Tenth Avenue" are among the standouts on this fine guitar album. Tremendous dance beats throughout.



POP SPOTLIGHT
THE FIVE FACES OF MANFRED MANN
Ascot ALM 13018 (M); ALS 16018 (S)

Following up the success of their initial album, the hot group picks 12 pieces of material that fits them like a glove. They wrote most of the material heard here. "Sha-La-La" is included as is "Come Tomorrow." "Hubble Bubble" is a gas with a hit singles sound. "Watermelon Man" is a well-done clever, change of pace.

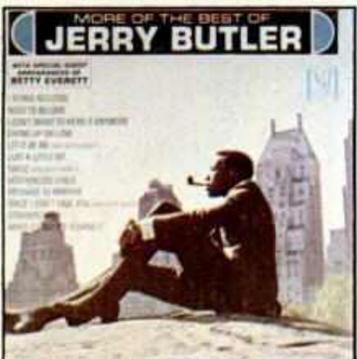


POP SPOTLIGHT
INTRODUCING HERMAN'S HERMITS
MGM E 4282 (M); SE 4282 (S)

For their album debut the Hermits insure its success by opening with their recent hit single, "I'm Into Something Good." With ages ranging from 16 to 21, Herman (Peter Noone), Karl, Derek, Barry and Keith are probably the youngest of the British imports. They rock their way through a dozen selections, most of which are new. They are due in the U. S. this spring.

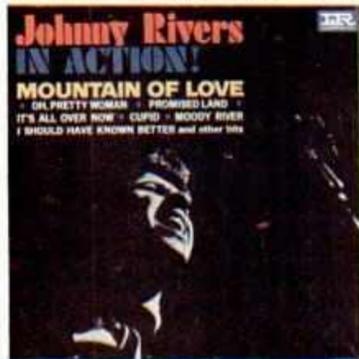
POP SPOTLIGHT
MORE OF THE BEST OF JERRY BUTLER
Vee Jay VJ 1119 (M)

Butler is a hit-maker many times over as a single artist and in duet with Betty Everett. Betty joins him for a re-creation of two of their biggest hits, "Smile" and "Let It Be Me." The other solo offerings are effectively and warmly performed by Jerry. Should prove to be a best seller with both pop and r&b fans of Butler's.



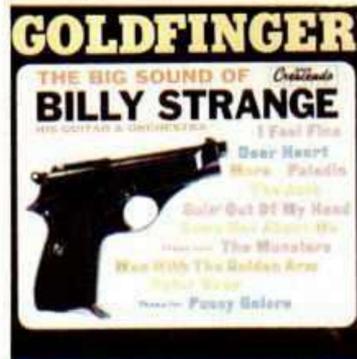
POP SPOTLIGHT
JOHNNY RIVERS IN ACTION!
Imperial LP 9280 (M); LP 12280 (S)

Rivers has been a consistent hit-maker. His "Here We Go Again" LP has been on BB's chart for 16 weeks—his first LP is a 33-week entry. As expected, these are uptempo, rockin', exciting performances by Rivers. The songs are all-time favorites with plenty of commercial appeal.



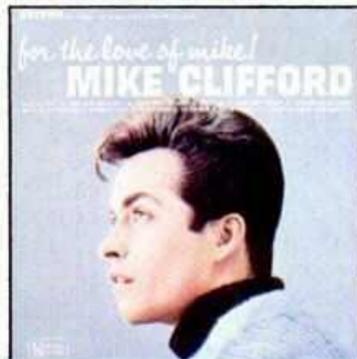
POP SPOTLIGHT
GOLDFINGER
Billy Strange. Crescendo GNP 2006 (M)

Currently riding the hit single charts with "Goldfinger," Billy takes that number and 11 others to fashion to his swinging guitar and big band sound. His arrangements have tremendous fire and drive as witnessed in "I Feel Fine," "Peter Gunn" and an intriguing "Paladin."



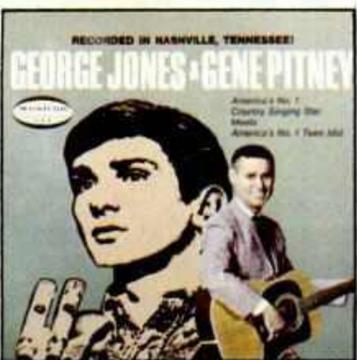
POP SPOTLIGHT
FOR THE LOVE OF MIKE
Mike Clifford. United Artists
UAC 3409 (M); UAS 6409 (S)

In this, his initial album, Mike's versatility and appeal in both the teen and adult markets is obvious. His teen hits, "Close to Cathy" and "What to Do With Laurie," are included. He swings beautifully with Henry Mancini's "It Had Better Be Tonight" and with much sensitivity delivers a first-rate reading of Mancini's "Song About Love" done in dual voice tracking.



POP SPOTLIGHT
DISCOVER THE BITTER END SINGERS
Mercury MG 20986 (M); SR 60986 (S)

In the liner notes of this debut album for the pop-folk genre, Tony Bennett makes the statement that the group "gassed" him. His feelings are made clear upon hearing the 12 exciting, unusual performances contained herein. The group of six offer a unique approach to such oldies as "My Grandfather's Clock," "Banjo on My Knee."



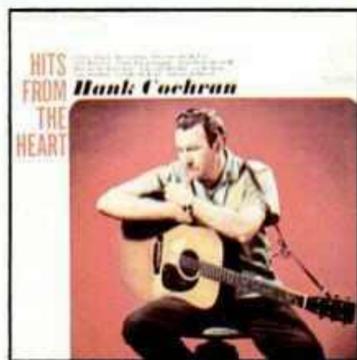
COUNTRY SPOTLIGHT
GEORGE JONES & GENE PITNEY
Musicor MM 2044 (M); MS 3044 (S)

A brilliant coupling of two top stars in their respective fields. This package has the excitement to hit both fields with tremendous impact. Gene's "Born to Lose" and George's "Things Have Gone to Pieces" are musical triumphs as is their duet of "Don't Rob Another Man's Castle."



COUNTRY SPOTLIGHT
TROUBLE IN MIND
George Jones. RCA
UAL 3408 (M); UAS 6408 (S)

Aptly titled, this is a package of sad blues based on unrequited love. George's performance on this type of material is hard to beat. His waltz-favored composition "You Done Me Wrong" is a strong one, and his delivery of Hank Williams' "I Heard You Crying in Your Sleep" is first rate. Attention in the long line of hit albums for Jones.



COUNTRY SPOTLIGHT
HITS FROM THE HEART
Hank Cochran. RCA
LPM 3303 (M); LSP 3303 (S)

Hank is in the great tradition of country writers-artists. Here he performs some of his own great songs including "Furry Way of Pieces," "Little Bitty Tear," "Funny Fall of Laughin'," etc. His performing style and the instrumentation are in the traditional groove. The thematic material of the songs is in the "weeper" vein... one of the richest in the c&w vein.



CLASSICAL SPOTLIGHT
BERNSTEIN CONDUCTS BERNSTEIN
New York Philharmonic.
Columbia ML 6077 (M); MS 6677 (S)

The works presented herein are now world famous. The performance of the New York Philharmonic, under the direction of composer Bernstein, is exceptional. The multitude of devotees of this material will have a field day. Great listening.



JAZZ SPOTLIGHT
TONIGHT
Clark Terry & Bob Brookmeyer
Quintet. Mainstream 56043 (M); S/6043 (S)

Exciting, smooth, drivingly rhythmic! More than a year of performing on TV and in clubs has produced a great organized sound—Brookmeyer's valve trombone, Terry's flugelhorn (trumpet on two cuts), a compelling rhythm section and a rare stride piano interlude. A real swinger.