

Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

Orbison to MGM, British Decca

NASHVILLE—Roy Orbison will be signing a \$1 million 20-year contract with MGM Records and British Decca, according to informed sources here. Orbison also will be appearing in Metro-Goldwyn-Mayer films.

The deal calls for MGM to have the distribution rights to Orbison's disks in the U. S. and Canada, with British Decca distributing his product throughout the rest of the world. Orbison is one of the hottest American artists on the international market.

Orbison is handled by Wesley Rose, president of Acuff-Rose Artist Corp., who negotiated the deal.

Previously, Orbison had been a stellar member of the Monument Records roster from the early days of the label. His contract with Monument expires June 30. As first revealed by Billboard (see May 8 issue), Orbison was not going to re-sign with Monument but was negotiating recording deals with other labels. Virtually all the

Continued on page 10



KAMA-SUTRA, the newest big label, has as its first hit release "You're My Baby" by the Vacels. This disk and subsequent Kama-Sutra label product is being distributed exclusively by MGM Records. The Vacels were signed to Kama-Sutra by Artie Ripp and Phil Steinberg. (Advertisement)

Record Industry Marks Repeal With Price Cuts

Albums Will Drop by 20c; 4c on Singles

NEW YORK—The record industry is on the verge of its first general price break in a decade. With the removal of the federal excise tax, several key labels have announced that suggested lists on albums will drop by 20 cents, with a decrease of 4 cents in the suggested list for singles.

RCA Victor opened the floodgates last week with the announcement that \$3.98 product would carry a \$3.79 suggested list, with similar decreases on other-priced merchandise.

Columbia, which had indicated that it would hold the price fort, Friday (25) announced reductions similar to those by Victor, and Capitol, which had hinted at price cuts last week, announced them at press time.

Decca is maintaining an official silence, but the word is that cuts will be announced shortly.

In many other products, the excise tax, paid by the manufacturer, had been tagged onto the consumer's purchase price. With the tax removed, it becomes a simple matter to cease charging the tax to the consumer.

However, excise taxes on records had been incorporated into the retail price, and this prac-

(Continued on page 6)

4 'Unknowns' Take Event at St. Vincent

By SAM'L STEINMAN

ST. VINCENT, Italy—Four young singers who have been recording for less than a year ran away with the "A Record for the Summer" competition sponsored by RAI, Italian Radio-TV, and AFI, Italian Phonograph Association. The three-day finals were held at the famed Valle d'Aosta Casino here.

Qrietta Berti, recording for Polydor, who became popular when she first recorded "The Singing Nun" in Italian, won the top position with 2,888 votes (out of a possible 3,600). She nosed out Franco Tozzi, Fonit-Cetra, who received 2,829. Third place winner, Paola Ber-

toni, MRC, who ran up the highest score in the semi-finals, was third with 2,799. Another distaff artist, RCA's Louiselle was fourth with 2,591. Tozzi was runnerup in the Castrocaro Newcomer's Contest last fall, while Miss Bertoni has never appeared in a festival and Louiselle made her debut only three records ago.

The top-selling record on the charts of the 44 in the original competition, "The World," sung by RCA's Jimmy Fontana, came in fifth, just ahead of Ricordi's Bobby Solo's best-selling "This Mistaken One." The other four finalists and the order of their finish were Isabella Jannetti, Durium; Peppino Gagliardi,

(Continued on page 16)

See Page 6 for Record Pricing Box Score

Play Waiting Game

NEW YORK — The Colony record store will cut retail prices "provided the cut is passed along to us," said Sid Turk, a partner in the store. He said he had received notices from RCA Victor, Capitol, and several other companies advising him to take inventory of his stock. He was frankly in doubt about receiving any benefit from the excise tax cut . . . it was the "kind

of windfall the government usually doesn't pass around. Just doesn't seem logical. But we'll take it if we can get it."

NEW YORK — The Record Hunter store here "anticipated the cut with a store-wide sale that will continue throughout the summer," said general manager Jerome Maggid. "Then we

(Continued on page 6)



THE TEMPTATIONS is one of three acts from the Tamla-Motown-Gordy stable who have had number 1 records in '65, the others being the Supremes and the Four Tops. The boys have had a banner year, with two consecutive Top 20 records in Billboard's Hot 100 . . . "My Girl" (which hit No. 1) and "It's Growing" . . . plus a best-selling album on the Top LP chart . . . "The Temptations Sing Smokey." This album, incidentally, has been the Top-Selling R & B album for the past 12 weeks. The Temptations' newest Gordy single release will be available shortly. (Advertisement)

(Advertisement)

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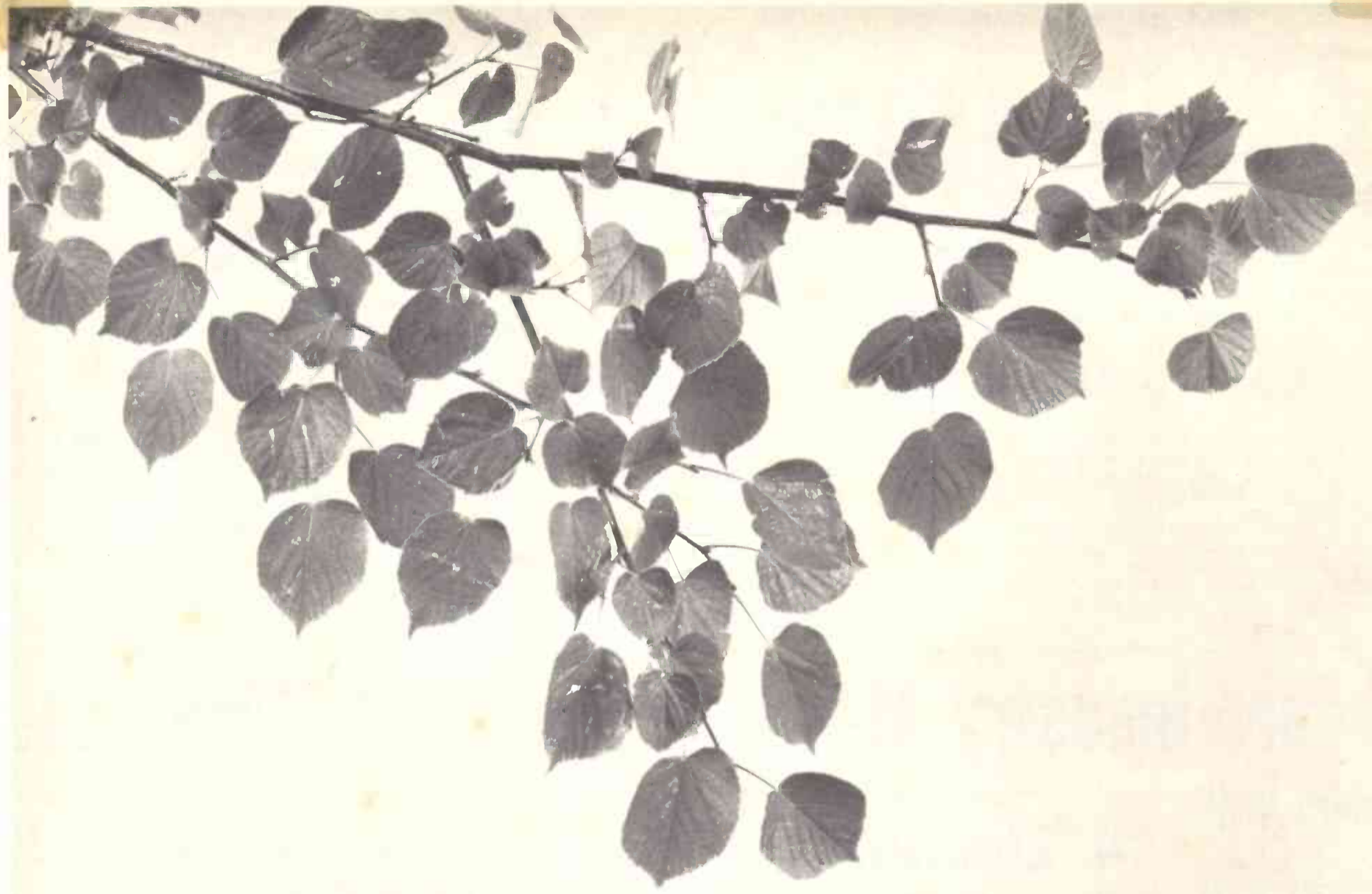
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Lear Jet Plans Massive Output On All Players and Cartridges

NEW YORK—The Lear Jet Corp., manufacturer of the eight-track stereo tape player system for automobiles, plans to turn out the units at the rate of 6,000,000 a year, with sales of 20,000,000 tape cartridges in the first year of operation.

The announcement was made at a joint Lear-RCA Victor Records press conference at the Hilton Hotel here Wednesday (23). The development was first reported by Billboard in March.

Marek Statement

George R. Marek, RCA Victor Records vice-president and general manager, said that while no financial connection exists between the record label and Lear, the record label will do everything in its power to promote the growth of stereo music. He repeated Victor's pledge of assistance to other labels in making their product available

through tape cartridge for automobile play.

Irwin Tarr, Victor's manager of merchandising and planning, said that the label plans to make an initial release of 150 of its albums—in all musical categories—for tape cartridge use and eventually plans to open up the lion's share of its catalog for the Lear Cartridge.

Suggested list prices for the cartridge are \$6.95 for the equivalent of one album from the Victor catalog, \$7.95 for the equivalent of one album from the Red Seal catalog, and \$9.95 for a cartridge equivalent of two albums.

Tarr said the cartridge would be packed with a plastic pack, a see-through back, and the program on the cover.

Optional Equipment

He added that Ford, Mercury and Lincoln models for 1966

will have the Lear players as optional equipment on new cars and that other automobile manufacturers will follow.

Cost of the extra on new cars will vary from dealer to dealer, but the suggested installed price of the unit with radio will be \$179. The suggested list of the unit without radio is \$159, installed.

In addition to RCA, Dot, Mercury, Command and Warner Bros.-Reprise are expected to furnish libraries for Lear Jet cartridges.

Victor plans to distribute its cartridges through normal channels, with the distributors receiving the bulk of the shipments. However, the label also plans to use direct mail to reach consumers in out-of-the-way areas. Tarr said that the label's distributors would probably sell cartridges to automotive supply dealers and to service stations.

Finley Named President Intl. Tape Cartridge

NEW YORK — Larry Finley was named president of the International Tape Cartridge Corp., a firm devoted to duplicating and marketing car cartridge tape versions of LP releases.

ITCO is a subsidiary of Dextra, Inc., publicly held corporation active in sugar refining. Dextra headquarters in Miami, Fla., and is headed by E. Earl Smalley, president and board chairman.

Finley, former director of special sales of MGM-Verve, told Billboard that he has ordered 1 million cartridges from Telepro, manufacturers of the Fidelipac (i.e. NAB) cartridge, and placed an initial order for 200 million feet of tape from Tapemaster, Inc. of California. Actual tape duplication will be done by Tape Handler, Inc., Fairfield, N. J.

Finley's plan is to extend to all labels the opportunity of having their releases available

in cartridge form. These will be drop-shipped to the labels' regular distributors, with Finley's ITCO handling distribution to auto and electronic parts shops.

The ITCO packages will bear the originating record company's label credit, and each will be packaged in a full-color sleeve.

Dunhill 'Imports' Rep. From U. K.

HOLLYWOOD — Dunhill Records has imported Andy Wickham from England to serve as the company's representative in servicing a&r men and artists with material for Trousdale Music, one of Dunhill's enterprises.

Wickham will function in all areas of the company's operation, including the record, production and motion picture firms, as well as the publishing company. Wickham was formerly with EMI in England.

Davis Forms Firm

HOLLYWOOD — Sammy Davis has formed his own music publishing firm, Tracy Music, and may establish his own record label, although he may distribute through Reprise Records.

Davis' departure from Reprise was "amicable," according to Jim Walters, the singer's personal manager.

NAMM: THANK CONGRESSMEN

CHICAGO—All members of the National Association of Music Merchants were requested last week to write their senators and representatives thanking them for their support of the repeal of the 10 per cent manufacturer excise tax. The message was sent out Monday (21) by NAMM President Eldred S. Byerly. Byerly also urged all industry manufacturers and suppliers to adjust their price lines to allow the public to enjoy the tax repeal. "Now is neither the time nor the opportunity for using this economic adjustment as a ruse for raising prices," Byerly said.

Mills Music Names Grean A Consultant

NEW YORK—Charles Grean, veteran music man, has been appointed as music and catalog consultant to Mills Music, Inc., according to an announcement by Richard L. Rosenthal, president. Grean will continue to function meanwhile as consultant for the Jimmy Dean TV network show, which starts its third season next fall.

Grean's experience includes arranging, a&r producing, conducting, talent management songwriting and publishing. He has also been a recording and performing musician. Grean was a&r producer for six years at RCA Victor, where he cut sessions with Perry Como, Vaughn Monroe, Eddie Fisher, Dinah Shore, Tony Martin, Patrice Munsel, Robert Merrill, Jan Peerce and many others. He rose to pop a&r manager at Victor.

Stanley Mills and Bernie Pollack continue as general professional manager and co-ordinator for public performance.

NEW YORK—Warren Ling, vice-president and general manager of mills Music, Inc., makes his first contact with the industry's jobbers and dealers while attending the firm's exhibit at the National Association of Music Merchants convention at the Conrad Hilton, Chicago, June 27-July 1. General sales manager Robert E. Teck and Bernard Kalban, educational department manager, will accompany Ling.

Jolly to Columbia

HOLLYWOOD—Pianist Pete Jolly, who has previously recorded for RCA Victor, MGM Records and Ava Records, has signed a recording contract with Columbia Records.

Jolly, who recorded "Sweet September" and his own composition, "Little Bird," both of which were nominated for Grammy awards, will be recorded by a&r producer Ed Kleban.

Billboard TOP 40

EASY LISTENING

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

THIS WEEK	Wks. Ago			TITLE	Artist, Label & Number	Weeks On Chart
	1	2	3			
1	1	1	1	CRYING IN THE CHAPEL	Elvis Presley, RCA Victor 0643	5
2	3	4	10	A WALK IN THE BLACK FOREST	Horst Jenkowski, Mercury 72423	5
3	6	12	19	A WORLD OF OUR OWN	Seekers, Capitol 5430	5
4	4	5	8	BEFORE AND AFTER	Chad & Jeremy, Columbia 42377	5
5	7	14	24	A LITTLE BIT OF HEAVEN	Ronnie Dove, Diamond 184	4
6	2	3	4	HUSH, HUSH, SWEET CHARLOTTE	Patti Page, Columbia 42351	5
7	—	—	—	(Such An) EASY QUESTION	Elvis Presley, RCA Victor 8585	1
8	11	19	21	TOO MANY RIVERS	Brenda Lee, Decca 31792	5
9	10	16	20	THIS LITTLE BIRD	Marianne Faithfull, London 9759	5
10	5	2	2	ENGINE, ENGINE #9	Roger Miller, Smash 1983	5
11	13	23	29	MARIE	Bachelors, London 9762	5
12	19	27	33	SEEN' THE RIGHT LOVE GO WRONG	Jack Jones, Kapp 672	5
13	21	36	—	THEME FROM "A SUMMER PLACE"	Letterman, Capitol 5437	3
14	14	18	18	AND I LOVE HIM	Ether Phillips, Atlantic 2281	5
15	24	38	—	HOLD ME, THRILL ME, KISS ME	Mel Carter, Imperial 6613	3
16	8	7	13	(Remember Me) I'M THE ONE WHO LOVES YOU	Dean Martin, Reprise 0269	5
17	22	25	28	SUMMER SOUNDS	Robert Goulet, Columbia 43301	5
18	18	26	26	WHAT'S HE DOING IN MY WORLD	Eddy Arnold, RCA Victor 8516	5
19	32	—	—	MY MAN	Barbra Streisand, Columbia 43323	2
20	23	24	27	I LOVE YOU SO	Bobbi Martin, Coral 62452	5
21	28	29	32	SOUL SAUCE	Cal Tjader, Verve 10345	5
22	27	34	40	CAST YOUR FATE TO THE WIND	Steve Alaimo, ABC-Paramount 10680	5
23	29	32	37	THE FIRST THING EV'RY MORNING	Jimmy Dean, Columbia 43263	5
24	30	—	—	FORGET DOMANI	Connie Francis, MGM 13363	2
25	31	—	—	FORGET DOMANI	Frank Sinatra, Reprise 0300	2
26	—	—	—	HERE I AM	Dionne Warwick, Scepter 12104	1
27	40	—	—	DARLING, TAKE ME BACK	Lenny Welch, Kapp 662	2
28	35	—	—	MAE	Herb Alpert's Tijuana Brass, A&M 767	2
29	37	40	—	SUNRISE, SUNSET	Eddie Fisher, Dot 16732	3
30	39	—	—	MAE	Pete Fountain, Coral 62454	2
31	—	—	—	MOON OVER NAPLES	Bert Kaempfert & His Ork, Decca 31812	1
32	33	33	38	TAKE THE TIME	Johnny Mathis, Mercury 72432	4
33	34	37	—	NO ONE CAN LIVE FOREVER	Sammy Davis Jr., Reprise 0370	3
34	9	6	3	IT'S NOT UNUSUAL	Tom Jones, Parrot 9737	5
35	12	9	9	CONCRETE AND CLAY	Unit Four Plus Two, London 9751	5
36	15	13	14	CONCRETE AND CLAY	Eddie Bambo, DynaVoice 204	4
37	16	21	22	TELL HER (You Love Her Each Day)	Frank Sinatra, Reprise 0373	5
38	—	—	—	LOVE ME NOW	Brook Benton, Mercury 72446	1
39	—	—	—	YOU WERE ON MY MIND	We Five, A&M 770	1
40	—	—	—	FRANKFURTER SANDWICHES	Streamliners With Joanne, United Artists 880	1

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Cameo-P'kway to Texan

PHILADELPHIA — William H. Bowen, listed in the Dallas City Director as in "livestock," has acquired 59.6 per cent of the common stock of Cameo-Parkway Records, Inc., from Bernie Lowe, Cameo president. Lowe will be replaced by J. R. Griffeth, listed in the Dallas directory as an accountant. However, Lowe will continue with the label as a composer and producer.

According to Stan Rubenstein, New York publicist representing Bowen, the statement of the purchase was made at this time "to satisfy Security and Exchange Commission requirements" and that Bowen wouldn't have any statement to make for a few days. He said that Bowen and Griffeth were in Philadelphia Thursday (24) and would be in New York the following day to prepare a statement.

Efforts to obtain more specific information about Bowen and Griffeth proved fruitless. The two men share the same Dallas phone number, but at 2:10 p.m. (E.S.T.) Thursday (24), the phone was off the hook. For an hour previously only a busy signal could be heard. However, Rubenstein said that the office

secretary customarily leaves the phone off the hook when she goes out to lunch.

No Response

Person-to-person calls to both Bowen and Griffeth (at his home) brought no response, although the phone at Griffeth's home emitted a busy signal during a one-hour period.

According to the publicity release, the Bowen purchase involves 353,000 shares of class B common and 6,000 shares of class A common, representing all the personal holdings of Lowe, plus stock held by Lowe and his wife, Rosalyn, as trustee.

PREMIER TO CONTROL FIRM?

NEW YORK — According to reliable sources, the purchase of the Cameo-Parkway stock by William H. Bowen is a prelude to the eventual takeover of the company by Premier Albums. Repeated attempts to reach Philip Landwehr, Premier president, were unsuccessful.

The purchase was for an undisclosed cash sum.

Bowen's only statement was that the operating management of Cameo-Parkway will continue uninterrupted and that he and his associates who are experienced in the recording and entertainment industries will study the Cameo situation.

Lost in 1964

The label, listed on the American Stock Exchange, reported a net loss of \$499,319 on income of \$2,007,494 for 1964. However, for the first quarter of this year, the company reported net income of \$57,266 or 9 cents a share on sales of \$1,160,697. This compares with earnings of \$44,144 on sales of \$1,160,697 or 7 cents a share for the first quarter of 1964. The company attributed its first-quarter improvement to the success of the Wyncote budget label.

While the price of the purchase was undisclosed, Bowen's investment is probably more than \$1 million. The stock was listed at 3% at the time of the purchase announcement, and 353,000 shares bought would put the amount well in seven figures.

School Board Investigating Charge Vs. Children's Label

HOLLYWOOD—The Young Peoples Record Company is being investigated in California for alleged subversive activities.

The record company, which releases music for children, came under verbal attack this week by the Torrance, Calif., Unified School District and parents of children attending school in that district. Torrance is the third largest city in Los Angeles County and has a population of more than 130,000 persons.

In 1948, the California Senate Fact-Finding Committee on Un-American Activities cited both the Young Peoples Record Co. and its subsidiary, the Children's Record Guild, seven times as being Communist dominated.

After listening to complaints from indignant parents, the trustees of the Torrance School district refused to eliminate the "questionable records" from the schools, but agreed to suspend purchasing additional records from the company until an investigation is completed.

A protest group labeled the Torrance Committee of Parents Concerned About Communist Records, insisted taxpayers' money has been used to purchase records from an organization (the Young Peoples Record Co.) as subversive.

Jay Kude, chairman of the protest group, called the company "a subversive front organization" and objected to the playing of the children's records, which included "Eensie Weensie Spider," a favorite among the kindergarten set. Representatives of the New York-based record company did not attend the meeting.

Although the board of trustees agreed to investigate the Young Peoples Record Co., they

refused to ban the playing of the records in the classrooms. Several trustees listened to the records and did not consider the material subversive, although trustee Dr. Kurt Shery said "one or two records might be in bad taste." He didn't elaborate.

Polly Watts, board president, said the record issue is twofold. "First, we will have to investigate to see whether money being spent by the taxpayers is going to purchase material from a subversive front organization and, second, should the records be played in the Torrance schools."

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BILLBOARD, July 3, 1965

Syd Nathan Takes Hold Again of King

NEW YORK—King Records, long reported as set to be purchased by Mercury, is being actively helmed once again by President Sydney Nathan. Nathan, after a period of recuperation from an illness, recently recorded James Brown and the Flames and the two sides are being rushed into release.

Waring Outing A (Golf) Ball

SHAWNEE ON THE DELAWARE—A colorful and sharp assemblage of music men gathered here Wednesday and Thursday for the 24th consecutive annual outing, hosted by Fred Waring. A highlight of the annual affair was the golf tournament for music men and guests. When the dust and sand settled, the tournament awards were as follows:

Worst score, Frank Campana; closest to the pin, Andy Wiswell and Phil King; longest drive (music man), Joe Linhart; longest drive (guest), Dick Shawn; low net (guests), Ed Barsky and Ed Weiner; low gross (music men) Fred Parker and Lucky Carle; low gross (guest) Mike Tadross and Endo Corsetti.

Jack Perkins of Capitol won the raffle, thereby getting a set of irons.

Some of the music men present, such as Bernie Pollack of Mills Music, have been present at every one of the Waring annual outings. This year's event drew publishing and recording men, as well as artists, from all over the country.

Murray Luth, as usual, made the opening remarks at the banquet, then turned the mike over to Waring. Entertainment following the banquet was provided by Sally Waring, Dick Shawn, Jim Wheeler and Linda Wicker and others.

During its 22-year history King has had its own branches. The new operation entails indie distribution, which, it is felt, will lessen the strain on Nathan, who is now past 60.

The indie distrib network will handle King's subsidiary labels also, including Queen, Federal and DeLuxe; they will also handle the new Gem label, started by King in conjunction with Harry Finfer of Philadelphia.

Distrib line-up already set is as follows: Superior, New York; Quaker City, Philadelphia; Dumont, Boston; Essex, Newark; General, Baltimore-Washington; Allen, Richmond; Garmisa, Chicago and Indianapolis; Arnold, Charlotte; Southland, Atlanta; All South, New Orleans; Mainline, Cleveland; Trinity, East Hartford; Robert, St. Louis; Huffine, Seattle; Pop, Los Angeles; Ratner Electric, San Diego; Sunland, El Paso and Phoenix, and the King Record Co. will service Cincinnati. Additional areas will be set very shortly.

Nathan is optimistic about the new King line and has engaged Steve Venet (through Screen Gems) to record Hank Ballard and other artists. He has also retained full-time a&r man Ray Rush of Houston.

King Records, with its publishing affiliate Lois Music, have made historic contributions to the music industry, particularly in the country and rhythm and blues fields. For many years King was also unique as an indie operation with its own branches.

Early King artists included Hank Penny, the Delmore Brothers, Homer and Jethro, Moon Mullican, Cowboy Copas and dozens of others. On the r&b fields the masters include sides by Wynonie Harris, Roy Brown, Sonny Thompson, Ivory Joe Hunter, Lucky Millinder, Bill Doggett, Five Royales, Lonnie Johnson and many more. Today the roster includes James

Orange-Empire Push on Grady

HOLLYWOOD — Orange-Empire Records, less than a year old, has joined the rush for the rock 'n' roll dollar, and in a big way, too.

Company President Tudy Hudgings said an all-out promotion campaign will begin for Don Grady, who left Capitol Records and signed with the new label, and The Palace Guard, a group of seven signed by Gary Bookasta, Orange-Empire vice-president.

Bookasta said the company will concentrate in rock 'n' roll and rhythm 'n' blues, but will have artists and material for jazz and country and western releases. Already under the Orange-Empire banner are Grady, The Palace Guard, Veronica Curry and Jimmy Starr. Grady, who appears in "My Three Sons" television program, waxed the label's first single, "Little People" b/w "Summertime Game."

The label is a division of Orange-Empire Productions, Inc., Beverly Hills.

FourMost Stages Gospel Concert

CHICAGO—A new producing gospel music combine has been organized here. Called FourMost Productions, the organization sponsored a sacred concert at McCormick Place on Saturday (26).

The concert featured such gospel recording artists as the Sixteen Singing Men, the Melody Four Quartet and Dick Anthony and Bill Pierce. Collectively, these artists have cut some 60 LP's in the gospel field.

Officers in the organization are Sherman Williams, president; Neal Doty, vice-president; Joe Musser, secretary, and Wendell Borrink, treasurer.

Brown, Hank Ballard and Little Willie John.

Songs in Lois include "Fever," "The Twist," "Money, Marbles and Chalk," "Sweeter Than the Flowers" and many other notable copyrights.



Three for the money



DORIS DAY
Her new single,
"CATCH THE BOUQUET"
4-43314



THE BROTHERS FOUR
Their new single,
"COME KISS ME LOVE"
4-43317



JERRY VALE
His new single,
"WHERE WERE YOU
WHEN I NEEDED YOU"
4-43337

on
COLUMBIA
RECORDS 

Box Score on Record Prices

ABC-Paramount

ABC-Paramount is discounting all album product on the ABC-Paramount and Impulse lines by 15 per cent, but no cuts have been made on singles product on these two labels. No other cuts, either on albums or singles have been made on any of the other ABC-Paramount labels.

Larry Newton, ABC-Paramount president, said the cuts were due "in part" to the removal of the excise tax. However, the company customarily establishes summer discounts. The current discount policy is effective until further notice.

Amy-Mala

Amy-Mala plans to make no price changes. However, Larry Uttal, general manager of the label, said that if the competitive situation calls for price reduction in the next 60 days, these reductions will be retroactive to June 22, the date the excise tax was eliminated.

Atlantic

Atlantic Vice-President Jerry Wexler said that Atlantic-Atco had always sold product to wholesalers at the lowest possible price and will continue to follow that policy. He would be happy, he said, "to join all other responsible record manufacturers in publicizing our wholesale prices for the edification of all within the trade. Our 15 per cent discount on our entire album line will continue through the end of June. Our suggested retail prices will be lowered commensurate with the rest of the industry."

Autumn

No decision.

Capitol

Capitol's new pricing structure calls for all \$3.98 product to list for \$3.79, with the unit billing price dropping from \$2.47 to \$2.37. Trade discounts of 16 per cent will be made to all classes of buyers, bringing the net price to \$1.99, a reduction of 3 cents.

All \$4.98 product will carry a suggested list of \$4.79, with the unit billing price dropping from \$3.09 to \$2.99, and with the 16 per cent discount bringing the net to \$2.51.

Singles list prices drop from 98 to 94 cents, with the price to dealers dropping from 60 to 58 cents. Discounts of 10 per cent are granted subdistributors.

Other merchandise will be reduced in cost proportionately. New prices are effective immediately.

Stan Gortikov, president of Capitol Records Distributing Corp., said, "Long before the withdrawal of the excise tax, CRDC adopted pricing which

avored the interest of the consumer, and the resulting values are evidenced in low prevailing retail prices on Capitol and Angel Records. These low consumer rates have also been made possible by CRDC's competitive wholesale price levels. Even after excise tax reductions, competitive label prices in many instances remain greater than CRDC's previous prices."

Chess

No price cuts.

Columbia

Effective immediately Columbia suggested list drops its pop album price from \$3.98 to \$3.79 on monaural and from \$4.98 to \$4.79 on stereo. On classical albums the suggested list drops from \$4.98 to \$4.79 on monaural and from \$5.98 to \$5.79 on stereo. The Broadway show and movie soundtrack product is pegged at the same prices as the classical product, and the Masterworks line \$1 higher in both mono and stereo. The Harmony line drops from \$1.98 to \$1.89 on monaural and from \$2.98 to \$2.89 on stereo. All Columbia pop singles will be cut 9 cents.

To distributors, the prices for pop mono albums will be cut from \$1.845 to \$1.755; stereo, from \$2.304 to \$2.222. Classical mono albums will be cut from \$2.304 to \$2.222; stereo from \$2.772 to \$2.681.

Constellation

No decision, but price cut unlikely in the near future.

Decca

Decca Records will effect the following cuts in suggested list prices: Singles from 98 cents to 94; \$3.98 albums to \$3.79; \$4.98 albums to \$4.79; \$5.98 albums to \$5.79.

Diamond

Waiting to see what majors do.

Disneyland

No decision at press time.

Dot

Will base price cuts on those announced by RCA Victor.

Epic

Suggested list price on Epic singles has been cut from 98 to 94 cents, while pop albums, which had been tagged at \$3.98 for monaural and \$4.98 for stereo, have been pegged at \$3.79 and \$4.79, while the price structure on classical product is pegged at \$1 more in both categories. The Okeh label's structure on both singles and albums is the same as that for Epic pop product.

Era

Undecided.

Galaxy

The label will split the savings with its distributors. A formula has not yet been worked out.

Hickory

Will wait and see.

Kapp

Kapp's new suggested list prices are as follows: \$3.98 product to \$3.79; \$4.98 product to \$4.79; \$5.98 product to \$5.79; \$7.96 product to \$7.58; \$9.96 product to \$9.58. Singles drop from 98 cents to 94 cents. President Dave Kapp said

that the label would announce its new price policy to distributors at the Plaza Hotel, New York, Wednesday (30). He added that a new sales program would be announced at the meeting.

Kapp predicted that "these price reductions will stimulate record-buying activity at the retail level.

Bud Katzel, manager of Four Corners and Congress, Kapp subsidiary labels, said that the two labels would be priced according to the Kapp formula.

Laurie

No decision.

Liberty

No price cuts are seen for the immediate future.

London

Withholding statement.

Mercury

Irwin Steinberg, Mercury executive vice-president, says that the Mercury, Philips, Smash, Wing and Fontana labels will not reduce prices to distributors but will use the extra profit margin for an increased merchandising effort and for artist promotion.

MGM

MGM is increasing its dealer discount from 39 to 40 per cent. Product cost to dealers on albums drops from \$2.47 to \$2.39, while the cost to distributors drops from \$1.98 to \$1.91. Distributor discount remains at 20 per cent, with 12½ per cent for special sales programs and 3 per cent for rack jobbers.

The suggested list of \$3.98 remains, but purely for contractual royalty payment reasons. Distributor and dealer pricing policies can result in passing on the savings to the consumer or allowing a greater profit margin.

Monument

No price change.

Moonglow

No price change.

Motown

Tamla-Motown no comment.

Philles

No decision.

Pickwick International

Pickwick International will hold firm on its prices, according to executive vice-president Ira Moss.

RCA Victor

RCA Victor Records anticipated the elimination of the federal excise tax and reduced its suggested list price on all merchandise a week ago. New prices reflected cuts on singles from 98 cents to 94 cents; mono pop LP's from \$3.98 to \$3.79; stereo pop LP's from \$4.98 to \$4.79; mono Red Seal LP's from \$4.98 to \$4.79; stereo Red Seal from \$5.98 to \$5.79; mono Broadway-film LP's from \$4.98 to \$4.79; stereo Broadway-film LP's \$5.98 to \$5.79; Camden mono from \$1.98 to \$1.89; Camden stereo from \$2.49 to \$2.39; Victrola mono from \$2.50 to \$2.39, and Victrola stereo from \$3 to \$2.89. The price reduction on the dealer level was

Record Industry To Reduce Prices

• Continued from page 1

tice complicates the removal. Generally, the trend seems to be for the manufacturer to offer the distributor a lower price. The competitive situation will probably mean lower prices for the dealer and consumer.

Still complicating the matter further is the payment of artist royalties, which are based on suggested list. MGM, for example, has not changed the suggested list because of this consideration. The label has, however, cut its distributor price.

One leading label, Mercury, will try to hold the price line. Others in this boat include Amy - Mala, Chess, Liberty, Monument, Red Bird and Roulette.

A Billboard survey of some 50 labels disclosed that nearly half are on the fence, and will make their decision after they study the announcements of other labels. Based on these announcements in the box score on this page, their decisions will probably be to cut prices.

Play Waiting Game

• Continued from page 1

will see what happens to us. I understand we may not even get a cut in the record prices." He said the Record Hunter ran a summer sale last year, too, but only for three weeks.

NEW YORK—E. J. Korvette, Inc., stores' merchandising manager of records, David Rothfeld, said that at this time he didn't know if prices on records would be cut, but the "prices in all Korvette stores today reflect a reduction in accordance with the President's wishes."

CHICAGO—A spokesman at the national offices of Sears,

expected to be carried over to the consumer.

Red Bird

President George Goldner says the label will not cut price. He feels cuts will not be passed on to the consumer and suggests that indie labels use the increase margin to expansion and better salaries.

Roulette

No price reductions.

Scepter-Wand

Will maintain prices.

20th Century-Fox

Singles prices will remain the same, but some price cuts will be forthcoming on albums.

United Artists

No decision.

Vanguard

No price change, but label is watching action of the majors. Price drop seems likely.

Vee Jay

No decision at press time.

Warner Bros.

The label will cut prices to distributors and suggest reducing the list price on monaural albums from \$3.98 to \$3.79 and on stereo albums from \$4.98 to \$4.79. The same price policy holds for the firm's Reprise and Loma labels. Distributors will continue to get a 12½ per cent discount, and the label suggests that the discount be passed on to dealers. Distributor prices will reflect the lower suggested lists.

World Artists

No price cuts.

Roebuck & Co. said, regarding any price cut, "No comment."

R. T. Sterling of F. W. Woolworth Co. stores said, "as far as records are concerned, we are already discounting. What more could we discount?" The stores in New York City are presently selling \$3.98 list albums for \$2.77 or lower, he said. "As for any price reduction in Woolworth stores across the nation—no." Sterling said, however, that Woolworth, one of the nation's largest collective outlets of records, would be competitive in prices.

CHICAGO — Don Hartman, record buyer for Carson, Pirie, Scott Co. said, "We're up in the air." He said he would just have to wait and see what happens. He already had dropped prices as per RCA Victor's recommendation. Carsons is one of the few stores in Chicago still selling at list. In July the store is going to institute a discount policy on a trial basis of all albums listed each week on Billboard's Top LP chart.

CHICAGO—Andy Anderson of Record Center said, "We've voluntarily adopted RCA recommended list price on all our product. Results have been excellent. Sales are up. I feel that manufacturers who absorb the tax reduction are short-sighted and deserve all the ill fate that may befall them at a later date. Frankly, I'm even a little afraid that RCA should drop its suggested list price for singles from 98 cents to 94 cents and only cut its dealer cost from 60 cents to 58 cents. I'm still strongly in favor of one price for all albums, whether mono or stereo, pop, classical, or showtunes. This should be \$2.98 to consumers, \$1.68 to dealers. This should all be accompanied by no deals and only one dating period a year at Christmas."

Vic Dana, Lib. Producer Set

HOLLYWOOD — Robert Reisdorf, former owner of Dolton Records, will produce recording sessions exclusively for Vic Dana and Liberty Records.

Prior to his retirement from the record business two years ago, Reisdorf discovered Dana and produced all of the singer's recordings, including "Little Altar Boy" and "More."

Dana will record a single to be released in July and an album set for release Aug. 15. Production of Dana's disks will be Reisdorf's only activity for Liberty.

DISK MAKERS CITE COSTS

NEW YORK — Many record manufacturers—who are loathe to pass on to the consumer the savings on excise tax — justify their attitude by pointing to increased production costs. Tied in with this is the possibility that a revised copyright act will boost production costs even higher. This would happen if the mechanical rate goes from the present 2 cents to 3 cents. On an album, this would mean an additional 14 cents.

more
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 "This Little Bird"
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Mono LL 3427

Stereo PS 427



LP features
 "Concrete and Clay"
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Mono PA 61004

Stereo PAS 71004



LP features
 "It's Not Unusual"
 parrot
 Division of
LONDON
 RECORDS

Mono PA 61005

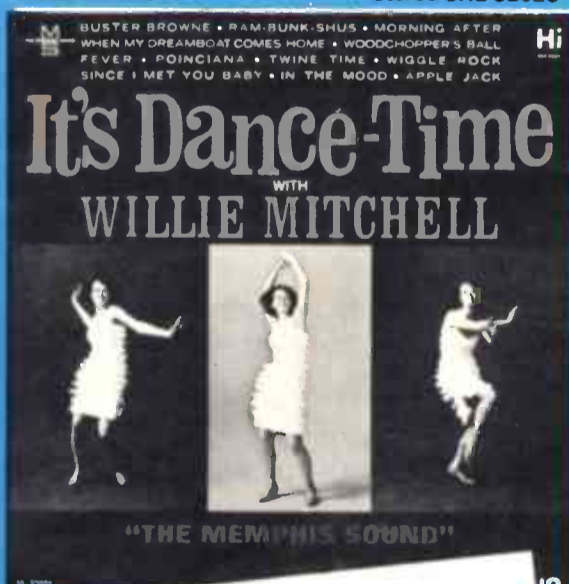
Stereo PAS 71005



LP features
 "Here Comes
 The Night"
 parrot
 Division of
LONDON
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Mono HL 12026

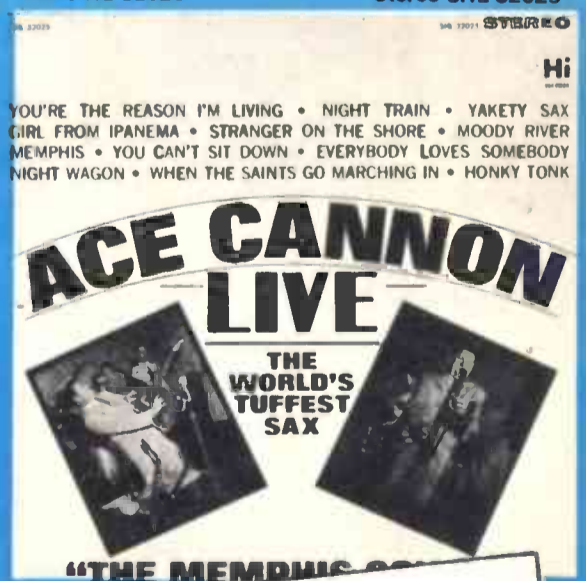
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LP features
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Mono HL 12025

Stereo SHL 32025



LP features the fabulous
 "Memphis Sound"
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New Col. Plan: Production Of Albums in 'Singles' Time

By ELIOT TIEGEL

NEW YORK—Columbia Records has initiated a program of creating albums with the swiftness associated with singles. The new plan is being directed by pop albums executive producer Ernie Altschuler.

Pop albums are being thought of as a separate specialty for the first time, Altschuler explained. The 16-year CBS employee, in his new position since last April, foresees producing LP product in greater numbers with less time between idea inception and arrival in the stores.

Already released under the new concept is the Barbra Streisand package "My Name Is Barbra," produced over a weekend to coincide with the star's CBS-TV show.

Altschuler is taking his first major gamble on an LP of Broadway tunes from the forthcoming fall season starring Robert Goulet. The producer has covered 11 shows, including several from the current season

he hopes will still be playing when the LP is released. In instances Altschuler has directly worked with the new show's writers to obtain representative songs. If a tune doesn't make the show, Altschuler hopes he can substitute another song from the score. This project is based on strong calculated guess, he says. "We're gambling on four shows which haven't opened yet."

Shorter the Better

Altschuler says he prefers working on the shortest possible schedule. There shouldn't be any albums scheduled one year in advance, he explains.

This means getting artists into the photo studio quicker, having the covers designed faster and getting the pressing plants to pull out all stops. The a&r department, with Ken Glancy as vice-president and Bob Mersey as director, knows how to "bend" to accommodate artist's schedules. Once the artist is recorded, then all creative service

departments have to work quickly.

Intuition Needed

Albums have to be created quickly to capitalize on trends, Altschuler says. "You need intuition and a crystal ball," the executive notes. Columbia is thinking about cutting albums featuring stars from future TV series, and Mike Bernicker is working on a package for Peter Matz, Miss Streisand's LP arranger.

Altschuler thinks that since the company can produce a Broadway cast LP quickly, the company should be as fast with pop LP product. "We want our albums to swing like singles," Altschuler noted. "We're trying to gear a major company with plants all over the country to think like a small, fast-paced operation."

'Rolls-Royce' Rolling 'Sevens'

NEW YORK — The Big 3 Music Corp. has scored a "strike" on the score from the MGM film, "The Yellow Rolls-Royce." Singles of the four lead tunes from the Riz Ortolani score ("Theme From the Yellow Rolls-Royce," "Forget Domani," "Mac" and "Now and Then") have totaled 12 separate record releases.

"Forget Domani" is currently on the charts with versions by Frank Sinatra on Reprise and Connie Francis on MGM.

In addition, some 20 singles from the score have been released in Canada, England, Belgium, France, Italy, Spain and Sweden. And Paul Vance has written a lyric for "Mac," which was introduced as an instrumental.

The "Rolls-Royce" push is Arnold Maxin's first major effort as head of the Big 3.

One-Stops, Rackers 'Confused'

NEW YORK — Eric Bernay, head of A-1 one-stop, in the midst of an inventory Thursday (24), said the excise tax has created many problems for him. And his questioning brought no "satisfactory answers from any of the record companies.

"Customers," he said, "were under the impression there was going to be a cut on all records. Some of them were going to be pretty angry when the cuts didn't materialize to the extent expected and one-stops might get the blame.

"And what's going to happen to all the money we've paid out?" He said the inventory had revealed 120,000 single records and he was concerned about how to recapture the tax on them. "The whole situation," he said, "has left us more confused than we've ever been before. It has been a bad day for us."

LOS ANGELES—Ed Mason, owner of Record Rack Service here, said that at the moment he was going to wait and see what the manufacturers all did about price cuts before firming his own policy.

NEW YORK — Bernie Boorstein, B & B Distributors, a Long Island, N. Y., one-stop, said that if the manufacturers cut prices and maintain the

DISTRIB REACTION

Say It's Up to Mfrs. To Lead the Way

DETROIT — David Handleman of the Handleman Co., one of the nation's largest distributors and rack jobbers, said it was a little too early to decide definitely what to do with the excise tax cut. He said the firm had received advice from manufacturers to take inventory and had done so. "But we're still waiting clarification of the situation from the manufacturers," he said.

NEW YORK—Mel Koenig, vice-president of All-State Records distributors said his firm would pass savings on to dealers, along with rebates, exactly as the law required. "If the record companies lower their prices, then we will lower ours," he said.

PHILADELPHIA—A spokesman for David Rosen, Inc., here said that the firm had no plans at the moment . . . "just taking inventory is keeping us busy. It all depends on what the manufacturers are going to do," he said.

WASHINGTON — Jim Schwartz, head of Schwartz Brothers, distributors, said he will pass along all excise tax cuts received from the manufacturers, but the situation, at present, was "very chaotic." "His dealers," he said, "are completely in the dark. They don't know what to do. There is very little buying at this time."

He instructed all of his customers to take inventory and hold for further instruction.

But the excise tax cut, so far as he could see, was creating more ill will and bad feeling than anything else. "I don't know whether to change prices hourly, daily, or weekly." He said that as of Friday morning he only had confirmed statements from three of all the labels he represented regarding prices.

LOS ANGELES — Harris Newmark, vice-president for RCA Victor Distributing Corp., said, "RCA believes in living within the spirit of the law and will pass savings on to the consumer."

MINNEAPOLIS — A. M. O. S. Heilicher, a manufacturer, distributor, one-stop, rack jobber and dealer, said that "as a manufacturer, we're not dropping prices. Frankly, we want to wait and see what the competition will do. As dealers, we're taking inventory by label and price category and waiting for further instructions on how to claim our excise tax rebates. As a distributor, rack jobber and one-stop, we're doing the same. We're not dropping prices in any of our firms — even on RCA product. We feel the consumer is already getting records at a discount. The few extra percentage points we pick up will give us a little room to breathe."

CHICAGO—Bob Garmissa of Garmissa Distributors said that no cuts had been announced by his manufacturers yet, and "we, of course, have cut no prices. We will decide when we receive information from the manufacturer." He said he had taken inventory and was receiving inventories from dealers.

CHICAGO — Jim Martin of Martin Music distributors said "even if all manufacturers lower prices, I doubt that we will. Any saving we get we'll devote to advertising and other projects. We took inventory last Tuesday. It was quite a job."

A Correction

NEW YORK—Photos of Sol Greenberg, director of MGM-Verve album sales, and Art Denish, Verve national sales manager, were transposed in last week's Billboard.

CHICAGO — Earl Phillips, manager of Hit Records rack jobbers, said he had not cut prices and may not do so. "Already our accounts sell stereo at \$3.98 and mono at \$2.98, a dollar under standard prices. Meanwhile we're getting 20-30 calls a day from accounts asking what is going to happen to prices. Some distributors," he said, "have told me that they definitely will not pass on any excise tax cut."

MILWAUKEE—Jim Tedjens of Musical Isle rack jobbers, said, "We took inventory, of course, but what we do in the event manufacturers pass on the excise tax cut will be dictated by the competition. I can't comment further now, more than to say that RCA Victor has said it will cut prices—but nothing definite." He said, "It'll be like dominos, if one goes down, they'll all go down."

LOS ANGELES — Sam Ricklin of California Music one-stop said, "Personally, I think it's a big mess. What they should've done is give the dealers a 30-day notice. It's a very difficult thing to do. For every dollar we collect, it's going to cost us \$2 to collect."

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ABC-Para Names Thiele Head of A&R Division

NEW YORK — Bob Thiele has been named to head the ABC-Paramount Record's a&r department, replacing Sid Feller, whose resignation becomes effective Tuesday (1).

Thiele, who has been a&r chief for Impulse, ABC-Paramount's jazz subsidiary, since 1961, will handle a&r administration. Peter DeAngelis will head the a&r creative division.

Both men are record industry veterans. Thiele has been in the business for 25 years, at one time had his own label, and has produced a number of award-winning albums for Impulse.

DeAngelis had been co-owner of Chancellor Records when the label was distributed by ABC-Paramount and was responsible for the recording success of Frankie Valon and Fabian. He has worked with major recording artists on a free-lance basis and has written "Painted, Tainted Rose" and "Living a Lie," both recorded by Al Martino. He has recorded frequently in Europe and this year conducted the San Remo Festival.

In his new assignment, Thiele will continue with his Impulse a&r chores.

Col. Division Opens Center

DALLAS — Columbia Record Distributors, division of Columbia Records Distribution Corp., opened its new service center in Dallas recently with an open house for dealers.

Bud Reiland, regional manager for the international firm, said the new building contains more than 12,500 square feet of space, which includes display show rooms, executive offices, accounting department and warehouse.

"From this point, we will ship approximately 7 per cent of the Columbia records volume sold in the entire United States," Reiland said. "We handle sales for both Texas and Oklahoma on Columbia hi-fi and stereo systems, but ship on order to points in Oklahoma, Louisiana, Mississippi, Arkansas and parts of Tennessee and Alabama."

Approximately 200 Columbia dealers attended the three-day affair, highlighted by the presentation of Columbia's new line of phonographs, hi-fi, stereo and tape recorders for 1966.

Del-Fi Sued In Los Angeles

HOLLYWOOD — ABP Investment Co., Beverly Hills, filed suit against Del-Fi Records this week in Los Angeles Superior Court. ABP Investment seeks \$60,000 owed the Beverly Hills firm since last year.

will write the words for a theme song for which Lava is to do the music.

7 More Groups Added to Chicago Jazz Festival

CHICAGO — Co-producer George Wein announced last week that seven more groups have been added to the artist line-up for the Chicago Jazz Festival scheduled for Aug. 13-15 at Soldier Field.

The additions are Roy Eldridge, Gerry Mulligan, the Newport Jazz Festival All-Stars, the

Austin High School Gang with Pee Wee Russell, Bud Freeman, Art Hodes, Floyd O'Brien, Jim Lanigan, James Cotton, Jimmy McPartland, George Wettling and Otis Spann, the Cecil Taylor Group, the Salty Dogs and the Franz Jackson Original Jazz All-Stars.

Jazz greats previously lined up included Miles Davis, Stan Getz, Dave Brubeck, Thelonious Monk, Big Joe Williams, the Dizzy Gillespie Quintet and Count Basie Orchestra.

A special festival orchestra made up of Chicago musicians will be under the direction of composer-arranger Gary MacFarland.

Wein said that sound, stage and lighting systems perfected over the past 12 years at the Newport Jazz Festival will be used at the Soldier Field site.

Sponsors of the event are Downbeat magazine and the Illinois Cultural Co., represented by Michael Butler.

Composers Tilling TV Soil; 9 Work'd for SG, 1 for WB

HOLLYWOOD — Composers are stepping up their musical activity on the TV front. Some 10 composers, including several that have gained reputations on the popular musical charts, are at work on original background music for television.

Although toiling for television may not be as lucrative as penning film scores, composers have found a potential goldmine in living room entertainment. Screen Gems, Inc., Hollywood, has nine composers on duty working on a variety of television series, and Warner Bros. has one.

Jackie Cooper, vice-president in charge of West Coast Operations for Screen Gems, says the studio also is following a policy of developing new composing talent for film scoring assignments.

Currently at work at Screen Gems are Nelson Riddle, scoring "Wackiest Ship in the Army"; Frank DeVol, "Camp Runamuck"; Stu Phillips, "The Donna Reed Show"; Van Alexander, "Hazel"; Dave Grusin, "Gidget"; Warren Barker, "Bewitched," and Billy May and Hugo Montenegro working on other shows. Two others are working on film scoring assignments.

Ed Forsyth, head of music at Screen Gems, has over-all supervision of composing assignments.

At Warners, composer William Lava will write the music score for "F Troop," a TV series for the ABC Network. Irving Taylor, lyricist on the tune hit "Everybody Loves Somebody,"

Orbison to MGM

• Continued from page 1

major labels entered into the hot bidding for his talents.

Orbison is a talented songwriter too. "Oh, Pretty Woman" was a worldwide hit. He was one of the co-writers.

The Acuff-Rose organization has booked Orbison for a two-week tour of Ireland in July at the "biggest money any single pop act has ever received."

Meanwhile, Monument Records has just released a new single by Orbison, "(Say) You're My Girl."

J. L. Lewis Pays Out-of-Court

MEMPHIS — Smash Records artist Jerry Lee Lewis has paid \$4,000 in settlement of a breach of contract suit filed in May of last year.

The suit was brought by Frank Casone, who charged that Lewis breached a five-year contract signed July 1, 1963 by not allowing Casone to serve as his manager. Casone claimed he deserved a \$7,000 settlement.

Lewis' attorney, Alex Migliara, said it would cost less to settle than go through an extended trial.

WEDNESDAY LABEL SET UP

NEW YORK — The Amy Wednesday label has been set up to market the Barbara Cook single, "Any Wednesday." The single is from the Broadway show of the same tune, which stars Miss Cook. Backers of the label are George W. George, Frank Granat, Howard Erkins, Edward Spector and Peter S. Katz, producers of the show.

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Folk Festival a Hit; Has Gross of \$51,000

NEW YORK—The folk festival at Carnegie Hall (17 through 20) featured about 60 artists who in some cases were more blues than folk and in other cases were country and nothing else. For example, Johnny Cash, a country star, who delighted audiences at more than one performance with a rather unusual tune called "Egg Suckin' Dog" and his classic, "I Walk the Line." Then Chuck Berry created a lot of foot stomping and hand clapping at his performance with songs like "School Days" and "Nadine." Some of

the performers were bluegrass people. So, while the show lacked big-name folk-pop artists, it definitely did not lack name artists.

Producers Manheim Fox, John Stein and Sid Bernstein say that more than 17,000 saw the eight shows, plus seminars. In fact, Fox reported, "The reaction exceeded our expectations so much that were already beginning to plan next year's festival." The gross was about \$51,000, just about budget for the event.

The labels involved included Columbia, Mercury, Vanguard, Chess, Elektra, Piedmont, Kapp, Starday, Folkways, Imperial, Monument, Decca, Epic and Philips.

The stars included, besides Cash and Berry, June Carter, Doc Watson, Bill Monroe, Jimmy Driftwood, Grandpa Jones, Mike Seeger, Mac Wiseman, the New Lost City Ramblers, Bob Gibson, Buffy Sainte-Marie, Peter La Forge, Muddy Waters, Sarah Ogan Gunning, Mississippi John Hurt, the Staple Singers, the Beers Family, Hamilton Camp and Jim and Jean.

Each of the programs had a central theme, ranging from "The Evolution of Funk" to "The Contemporary Singer-Composers" and "The Carl Sandburg American Songbag."

June Carter was a delight, singing parts of songs written by her mother, Maybelle Carter. In fact, other singers during the four-day event relied heavily on songs written by Mother Maybelle.

Chuck Berry, backed by piano, drums, and bass guitar, exhibited a natural flair for showmanship. The audience loved his trade-mark, hopping across the stage on one foot, indicating that many had returned to see his act more than once during the festival.

Supported by guitarist Luther Perkins and Marshall Grant, Johnny Cash established a rapport with his audience that even encores could hardly break. Among the numbers he sang were his own compositions, "Folsom Prison Blues" and "Five Feet High and Rising."

HERB WOOD and HANK FOX

Schory Will Play At NAMM Parley

CHICAGO—Dick Schory and his 20-man orchestra will entertain at the National Association of Music Merchants convention here Tuesday (29). Other guest artists appearing at the Orchestra Hall event will include Joe Morello, Marian McPartland, and Gary Gurton, plus percussion soloists Bobby Christian and Duane Thamm.

Schory will perform material from his RCA Victor instrumental album, "The Roar of the Greasepaint, the Smell of the Crowd." The music was composed by Leslie Bricusse and Anthony Newley; Newley is one of the stars of the Broadway play on which the album was based.



NEW YORK CANDIDATE FOR Mayor John Lindsay, left, is introduced by Cy Leslie, president of the Music and Performing Arts Lodge, B'nai B'rith, at the awards banquet June 16 here. Lindsay was a guest speaker. The lodge awarded singer-actor Sammy Davis the John F. Kennedy Human Relations Award for 1965. Jerry Bock, Joseph Stein and Sheldon Harnick received outstanding creation contribution awards for their Broadway play, "Fiddler on the Roof." The first annual awards banquet, attended by many record industry officials, featured entertainment by Lani Kazan, Bobby Sheilds, Dionne Warwick, Julius La Rosa, and the Barry Sisters.

Modern Folk 4 Makes Club on Coast Swing

HOLLYWOOD — The Troubadour nightclub is swinging with the rousing sounds of the Modern Folk Quartet, off the college circuit during summer and booked solid in clubs.

Classily commercial, the group ran through standard folk pieces, added a few originals, and offered a winning combination of harmony, beat and humor. Audience acceptance and rapport was won quickly and easily.

Program opener was rocker called "Sing Out," a strong indication of things to come. With three guitars and a banjo, the show became a harmonious hoe-down with modern flavor. After the regular act, scene and sound changed to four guitars, hip costumes, and program of rock 'n' roll.

Cyrus Faryar, Jerry Yester, Tad Diltz, and Chip Douglas formed the group in 1963 in Hawaii. To the quartet, playing music and singing clearly is fun. So is listening to them.

Troubadour owner Doug Weston said the Dillards open July 13 to 25, with Joe & Eddie set for July 27-Aug. 8. Hoyt Axton for Aug. 10-22. Josh White follows Axton through Labor Day. BRUCE WEBER

'Fiddler' Gets Nine 'Tonys'

NEW YORK — Broadway's "Fiddler on the Roof" collected nine Tony awards here Sunday (13), including best musical of the season. The Tonys, Broadway's equivalent of the Oscar or the Grammy, were awarded at the annual American Theater Wing's dinner at the Stor Hotel.

Tonys went to "Fiddler on the Roof's" actor Zero Mostel and actress Maria Karnilova; Jerome Robbins for choreography and directing; producer Harold

PEOPLE AND PLACES

The New Christy Minstrels were, by invitation, entertainers at an event honoring Gemini Astronauts Edward H. White II and James A. McDivitt June 18 at Bolling AFB, Washington. . . . Sig Sakowicz celebrated his 42d birthday May 27 and among the guests to entertain him were Gale Robbins, John Gary, Angelo Picardi, Bob Remsem and John Anderson. . . . DCP International will release a single, "I'll Take Care of Your Cares," by Donna Fuller as a result of strong air play of the number from her album, "Who Is Donna Fuller." Release timed with July 24 appearance on the "Tonight" TV show.

Offshoots of the new Encore Films, Ltd., with offices in New York, Los Angeles and Paris, includes the music publishing firms of Hargo Music (BMI) and Beverly Music (ASCAP). . . . George Maharis, Epic Records' artist, did so well on his tour recently of Argentina and Uruguay, he's already booked for another Latin-American jaunt in February.

Mercury Records will release the original soundtrack album of Johnny Mandel's score for "The Sandpiper" MGM-Filmways movie to coincide with the movie release. Special promotion material is being furnished to dealers. . . . Jerry Vale's current personal appearance tour through the New England States has sparked Columbia Records to rush out "Where Were You When I Needed You."

Carl Kress, jazz guitarist, died recently of a heart attack in Reno, Nev. . . . Shawn Elliott has a new release of the "Joker" from the Broadway play "The Roar of the Greasepaint, the Smell of the Crowd" on the Roulette label. . . . Vee Jay Records' Fred Hughes appearing at New York's Apollo Theater through June 30.

Barbra Streisand's one-girl concert at the Forest Hills Music Festival Aug. 8 will include selections from her Columbia Records album "My Name Is Barbra," bits from the score of "Funny Girl," and some new material.

Lenny Walsh, Kapp recording artist, rehearsing and taping seven major TV shows in eight days, including "Shebang," "Lloyd Thaxton Show," "Shivaree," "Dick Clark Bandstand," "Hollywood Au Go Go," "Where the Action Is" and "Ninth Street West." . . . Theme song of "It's What's Happening Baby" CBS-TV special June 28 will be by Motown Records' Four Tops.

Bobby Goldsboro, United Artists' artist, jetted to London June 24 for appearances on BBC-TV musical shows. . . . "There's No Business Like Shoe Business," is title of Lisa Kirk album for Chandler's shoe chain promotion. . . . Violinist William Kroll new with Balsam-Kroll-Heifetz Trio. . . . Al Kasha just finished score for "The Fat Spy" movie in which singer Johnny Tillotson is a star. . . . Pee Wee King and his band played to almost 5,000 last week at Community Park, Rheinholds, Pa. . . . New Time Records album "Hawaiian Guitars and Ukuleles" features a Lou Lagalante song. . . . Limelight Records jazz artist Roland Kirk returns to New York's Five Spot nightclub July 6 through Aug. 1.

Xavier Cugat at Laurel's Hotel, Monticello, N. Y., during the July 4 weekend. . . . Comedian Joan Rivers returns to the Bitter End, New York, July 7, for two weeks. . . . Earl (Fatha) Hines, who opened Tuesday (22) at the Village Vanguard, New York, has just released albums on Focus, Contact and Columbia, all within the past week or so.

Paul Anka headlines act at San Diego Country Fair through June 30. . . . United Artists Records' Bobby Goldsboro returned July 1 from an English jaunt for a U. S. jaunt of 18 one-nighters. . . . Tony Bennett to co-star in "The Oscar" movie, his first. . . . Lani Kazan slated for five appearances on the "Merve Griffin Show" including Aug. 18 and Sept. 7.

Pianist Jack La Forge out with "I'll Take Sweden" b-w "Legs," both from "Sex and the Single Girl" movie. . . . Bob Martucci is in New York from the West Coast with John Andrea, ex-Reprise artist, to make a record for MGM. . . . Charlotte Duxer opens her summer-long engagement at Traymore Hotel, Atlantic City. . . . Dunhill Records' Shelley Fabares and Terry Black will appear on the July 1 "Shindig" TV show. In addition, Terry Black booked for Dick Clark's TV'er July 3 and Lloyd Thaxton show July 5.

The Serendipity Singers' latest single for Philips Records, "The Bells of Phynney," based on a Daylan Thomas poem adapted by Pete Seeger. The group leaves for tour of Australia July 4. . . . New York City Job Corps officials presented a rock 'n' roll show in New York Times Square area last week. CLAUDE HALL

Highwaymen Kings of Road

NEW YORK—The Highwaymen opened their varied bag of tricks before a crowd of mostly teen and pre-teen-age youngsters Wednesday (23) at the Bitter End. The audience was sprinkled with only a few adults.

Originally a folk act, the Highwaymen now mix folk fare with pop and Latin and come off well in all categories. Two of their selections, "Thought for Tomorrow" and "Should I Go or Should I Stay?" are taken from their forthcoming ABC-Paramount album. The

latter song, also released as a single, has a calypso beat.

The group was strongest with folk material like "Travelin' Man," with an upbeat tempo, and the traditional treatment of "This Old Town."

But the Highwaymen really had the kids jumping with "La Bomba" and pop versions of "If I Had a Hammer" and "Walk Right In."

Mose Henry came off well with a "Travelin' Man" solo and with a take-off on Ernest Tubb. Roy Connor showed some fancy banjo work.

While the Highwaymen haven't deserted the folk field, they are doing more and more pop material and aiming their act at an audience of youngsters. Their aim was perfect Wednesday night.

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SPOTLIGHT SINGLES

Number of Singles Reviewed This Week, 175—Last Week, 145

*This record is predicted to reach the TOP 40 EASY LISTENING Chart.

POP SPOTLIGHTS

TOP 20 Spotlights—Predicted to reach the top 20 of the HOT 100 Chart

ROGER MILLER—ONE DYIN' AND A BURYIN' (Tree, BMI)—**IT HAPPENED JUST THAT WAY** (Tree, BMI)—Deep-meaning ballad lyric of lost love and its tragic results is the basis for this powerful performance. Flip is another clever piece of rhythm novelty material composed and well-performed by the multi-talented Miller.
Smash 1994

PETULA CLARK—YOU'D BETTER COME HOME (Duchess, BMI)—The successful team of Petula Clark and arranger-composer Tony Hatch comes up with another production ballad winner. Flip: "Heart" (Leeds, ASCAP).
Warner Bros. 5643

SIR DOUGLAS QUINTET—THE TRACKER (Crazy Cajun, BMI)—A hot follow-up to their hit, "She's About a Mover," is this rocker with powerful dance beat and vocal performance to match. Flip: "Blue Norther" (George-Fay, ASCAP).
Tribe 8310

GLENN YARBROUGH—IT'S GONNA BE FINE (Screen Gems-Columbia, BMI)—Right in the groove of his "Baby the Rain Must Fall," is this swinging production from the pen of Barry Mann and Cynthia Weil. Top vocal by Yarbrough. Flip: "She" (Stanyan, ASCAP).
RCA Victor 8619

EDDIE RAMBEAU—MY NAME IS MUD (Saturday, BMI)—Having hit in his debut "Concrete and Clay," Rambeau has rhythm material and performance here to surpass the hit. Flip: "I Just Need Your Love" (Saturday, BMI).
DynoVoice 207

ROY ORBISON—(SAY) YOU'RE MY GIRL (Acuff-Rose, BMI)—The hard-to-beat Orbison sound is strong on good original rhythm material with powerful dance beat in full support. Flip: "Sleepy Hollow" (Acuff-Rose, BMI).
Monument 891

TOP 60 Spotlights—Predicted to reach the top 60 of the HOT 100 Chart

ELVIS PRESLEY—TICKLE ME (EP)—From his new motion picture "Tickle Me," comes a hot EP containing five of the film's tunes. "Night Rider" and "Dirty Dirty Feeling" are standout rockers.
RCA Victor EPA 4383

VIC DAMONE—WHY DON'T YOU BELIEVE ME (Brandon, ASCAP)—The Joni James classic gets a fresh treatment by Damone which should prove a topper to his "You Were Only Foolin'" hit. Flip: "The Thrill of Lovin' You" (Blen-Smooth, ASCAP).
Warner Bros. 5644

RAY CHARLES—I'M A FOOL TO CARE (Peer Int'l, BMI)—The type of Charles ballad performance that should rapidly climb the pop chart. Fine lush revival from the arranging talents of Sid Feller. Flip: "Love's Gonna Live Here (Swingova)" (Blue Book, BMI).
ABC-Paramount 10700

ALVIN CASH & THE CRAWLERS—UN-WIND THE TWINE (Vapac, BMI)—A hot rockin' dance follow-up to his "Twine Time" and "Barracuda" successes. Flip: "The Penguin" (Vapac, BMI).
Mar-V-Lus 6006

TONY SALES & THE TIGERS—WHEN THE PARTY'S OVER (Branston, BMI)—Two of Soupy Sales' sons and two friends have a hit sound in this teen-oriented lyric and dance rhythm. Strong debut performance and well-produced. Flip: "Summer Time" (Branston, BMI).
Roulette 4630

VILLAGE STOMPERS—THOSE MAGNIFICENT MEN IN THEIR FLYING MACHINES (Miller, ASCAP)—The Ron Goodwin film tune gets a hit, rollicking, Dixie-oriented performance from the Stompers. Flip: "Sweet Water Bay" (Rayven, BMI).
Epic 9824

BRIAN HYLAND—STAY AWAY FROM HER (Whitewood, BMI)—The most commercial sounds from Hyland in some time. Good original teen material, dance beat and a touch of English vocal to boot. Flip: "I Can't Keep a Secret" (Raleigh, BMI).
Philips 40306

FERRANTE & TEICHER—THE KNACK (Unart, BMI)—Composed by John Barry for the film of the same name and given an intriguing lush production arrangement by the wizards of the piano. Flip: "Country Boy" (Fresco, ASCAP).
United Artists 903

THE HOLLIES—I'M ALIVE (Camelback Mountain, BMI)—Currently jumping to the top of the pop charts of Britain, this powerful rocker should meet with the same reaction in the U. S. Flip: "You Know He Did" (James, BMI).
Imperial 66119

RAY ANTHONY—SEVENTH SON (Arc, BMI)—Clever discotheque band instrumental cover of the Rivers hit is this well-performed swinger. Clean, solid, polished sound. Flip: "Meeting Over Yonder" (Chi-Sound, BMI).
Capitol 5468

CHART Spotlights—Predicted to reach the HOT 100 Chart

ASTRID GILBERTO—The Shadow of Your Smile (Love Theme from "The Sandpiper") (Miller, ASCAP).
VERVE 10358
THE GOLDEN GATE STRINGS—Mr. Tambourine Man (Witmark, ASCAP).
EPIC 9812
NINO TEMPO & APRIL STEVENS—Think of You (South Mountain, BMI).
ATCO 6360
PETER NERO—Ship of Fools (Colgems, ASCAP).
RCA VICTOR 8620
ENOCH LIGHT—Von Ryan March (Hastings, BMI).
COMMAND 4069
DONNA LYNN—True Blue (Integrity & Eagle Hill, ASCAP).
CAPITOL 5456
NELSON RIDDLE—Me and My Shadow (Bourne, ASCAP).
REPRISE 0386
JOHN BARRY—A Man Alone (Northern, ASCAP).
COLUMBIA 43320
ELMER BERNSTEIN & HIS ORK. & CHORUS—Hallelujah Trail (United Artists, ASCAP).
UNITED ARTISTS 883

PEGGY LEE—THE SHADOW OF YOUR SMILE (Robbins, Feist & Miller, ASCAP)—From the pen of Paul Francis Webster and Johnny Mandel comes a plaintive ballad from the Elizabeth Taylor film "The Sandpiper." Sensitive, smooth Lee performance. Flip: "Maybe This Summer" (Leeds, ASCAP).
Capitol 5469

SERENDIPITY SINGERS—BELLS OF RHYMNEY (Ludlow, BMI)—The Pete Seeger folk classic gets a pop, fresh rousing performance from the group with a solid dance beat lending strong support. Flip: "Little Brother" (Valley, BMI).
Philips 40309

LINDA SCOTT—DON'T LOSE YOUR HEAD (Helios, BMI)—Fine production treatment on good teen ballad material. Strong, plaintive Linda Scott vocal. Flip: "I'll See You in My Dreams" (Feist, ASCAP).
Kapp 677

TERRY BLACK—ONLY SIXTEEN (Kags, BMI)—The Sam Cooke oldie comes off strong in this happy, rocking revival well-performed by Black and vocal group. Flip: "How Many Guys" (Trousdale, BMI).
Dunhill 4005

JANE MORGAN—MAYBE (Regent, BMI)—The Epic Records debut for Miss Morgan and a commercial change-of-pace approach. Strong pop ballad material is well performed with driving dance production support. Flip: "Walking the Streets in the Rain" (Bernice, BMI).
Epic 9819

RENE & RENE—CHANTILLY LACE (Glad, BMI)—The Big Bopper classic is given a rousing, rocking revival here and its headed for the pop charts. Flip: "I'm Not the Only One" (Senisa, ASCAP).
ABC-Paramount 10699

DWAIN STORY—A LITTLE LOVIN' (Palomino, BMI)—Impressive debut for the label is this driving dance beat number with a strong vocal performance bearing a touch of the Buddy Holly sound. Flip: "I'll See You in My Dreams" (Feist, ASCAP).
Kapp 677

THE HALOS—JUST KEEP ON LOVING ME! (Joy, ASCAP)—Formerly known as the Angels, the female group has a winner in this dramatic, emotional production ballad. Flip: "Do I" (Drury Lane, BMI).
Congress 244

THE RISING SONS—TALK TO ME BABY (Screen Gems-Columbia, BMI)—With the hit sounds of the Beach Boys and Jan and Dean successes, this rocker from the Britain-based American producer, Shel Talmy, can't miss. Flip: "Try to Be a Man" (Aim, BMI).
Amy 931

THE BEACH-NUTS—OUT IN THE SUN (HEY-O) (Grand Canyon, BMI)—Calypso-flavored pop dance rocker has hit written all over it. Flip: "Someday Soon" (Grand Canyon, BMI).
Bang 504

DUANE EDDY—Trash (Linduane, BMI).
COLPIX 779
CANNONBALL ADDERLEY—Shake a Lady (Brymor, BMI).
CAPITOL 5457
SHORTY ROGERS AND THE GIANTS—Theme from Johnny Quest (Cartoon, ASCAP).
MHR 442
PERCY FAITH AND HIS ORCHESTRA—Love Me Now (Witmark, BMI).
COLUMBIA 43326
RITA PAVONE—Right Now (South Mountain, BMI).
RCA VICTOR 8612
JERRY BUTLER—I Can't Stand to See You Cry (Blackwood, BMI).
VEE JAY 696
DEREK MARTIN—You Better Go (South Mountain, BMI).
ROULETTE 4631
JOHN BARRY—A Man Alone (Jazz Version) (Northern, ASCAP).
DECCA 31815
RAL DONNER—Good Lovin' (Raleigh, BMI).
FONTANA 1515
BARTHOLOMEW PLUS THREE—She's Mine (BMI).
BELL 622

COUNTRY SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the top 10 of the HOT COUNTRY SINGLES Chart

4-BY BUCK OWENS (EP)—The much-in-demand Owens rendition of Chuck Berry's "Memphis" is featured in this hot EP. Also included is another standout Owens number, "Let the Sad Times Roll On."
Capitol R-5446

BILLY WALKER—I'M SO MISERABLE WITHOUT YOU (Regent, BMI)—A cleverly written, thought-out lyric serves as a powerful follow-up to his "Matamoros" hit. Flip: "If It Pleases You" (Cedarwood, BMI).
Columbia 43327

MERLE KILGORE—DIG, DIG, DIG (THERE'S NO MORE WATER IN THE WELL) (Lorne Greene Music, BMI)—With equally strong pop appeal this country rhythm number has the potential of "Big Bad John." Flip: "Help Me Darling" (Cedarwood, BMI).
Epic 9816

MERLE HAGGARD—I'M GONNA BREAK EVERY HEART I CAN (Owen, BMI)—Composer-performer Haggard has a hit sound in this rhythm number with a strong lyric and vocal performance to match. Flip: "Falling for You" (Four Star, BMI).
Capitol 5460

CHART Spotlights—Predicted to reach the HOT COUNTRY SINGLES Chart

BONNIE OWENS—Number One Meel (Bluebook, BMI).
CAPITOL 5459
JENNY CLAY—Treasures With the Trash (Acclaim, BMI).
COLUMBIA 43328
MARGIE SINGLETON—What Would I Do (Unart, BMI).
UNITED ARTISTS 896
TOMPALL & THE GLASER BROTHERS—Teardrops 'Til Dawn (Four Star, BMI).
DECCA 31809

R&B SPOTLIGHTS

TOP 10 Spotlights—Predicted to reach the TOP SELLING RHYTHM & BLUES SINGLES Chart

JAMES BROWN AND THE FAMOUS FLAMES—PAPA'S GOT A BRAND NEW BAG (PART I) (Lois, BMI)—A wailer from start to finish! Hard-driving dance beat backs the strong Brown vocal. Flip: "Papa's Got a Brand New Bag (Part II)" (Lois, BMI).
King 5999

LEE ROGERS—BOSS LOVE—Well-written, performed and produced rocker. Much discotheque appeal. Flip: "Just You and I."
D-Town 1050

G. L. CROCKETT—IT'S A MAN DOWN THERE (Fairshake, BMI)—Solid Detroit-beat backs a wailing vocal performance spelling hit throughout. Pop appeal as well. Flip: "Every Hour, Every Day" (Fairshake, BMI).
4 Brothers 445

CHART Spotlights—Predicted to reach the R&B SINGLES Chart

O. V. WRIGHT—You're Gonna Make Me Cry (Don, BMI).
BACK BEAT 548
BILLY PRESTON—Down in My Own Tears (Lois, BMI).
VEE JAY 692
TRAVIS PHILLIPS & HIS WONDER BOYS—Do the Everything (Senisa, ASCAP).
ABC-PARAMOUNT 10701
OBREY WILSON—In a Woman's Eyes (Painted Desert, BMI).
EPIC 9815
DIZZY JONES—Let Me Talk to You (Taccoa, BMI).
BLUE ROCK 4024
HAROLD BURRAGE—How You Fix Your Mouth (Vapac, BMI).
M-PAC 7225
JIMMY SEALS—The Yesterday of Our Love (4-Star, BMI).
CHALLENGE 59299
JIMMY GILFORD—I Wanna Be Your Baby (Groovesville-Thelma, BMI).
WHEELSVILLE 101
BONNIE FLOYD & THE UNTOUCHABLES—Ram-Bunk-Shush.
CLOWN 3050

TIMMIE ROGERS—If You Can't Smile and Say Yes, Please Don't Cry and Say No (Leeds, ASCAP).
EPIC 9813
VINNIE MONTE—I Walk Alone (Morely, ASCAP).
RCA VICTOR 8611
ARTHUR LYMAN—Night Train (Pamlee, BMI).
CRESCENDO 349
CON PIERSON—Poetry in Motion (Vogue, BMI).
FORD 144
THE GALLANTS—Von Ryan March (Hastings, BMI).
CAPITOL 5451
ROD MCKUEN—Summer in My Eye (Stanyan, ASCAP).
RCA VICTOR 8613
THE GENTRYS—Keep on Dancing (Arc-Press, BMI).
YOUNGSTOWN 601
BILLY JOE BURNETTE—Huma La La La La (KoJo Tunecrafters, BMI).
DeVILLE 134
THE SUNRAYS—I Live for the Sun (Sea of Tunes, BMI).
TOWER 148
THE UNIKUES—Too Good to Be True (Gallico, BMI).
PAULA 222
FREDDY QUINN—Spanish Eyes (Roosevelt, BMI).
4 CORNERS 4-126
THE BITTERSWEETS—What a Lonely Way to Start the Summer (Bright-Tunes, BMI).
CAMEO 368
ASTROS—Space Walk (Rap & DeGar, ASCAP) (Side 1 & 2).
GOLDEN STATE 653
JAY BENTLEY AND THE JET SET—Come On-On (Tennessee, BMI).
CRESCENDO 347
THE L. A. TEENS—Saturday's Child (Crater, BMI).
DECCA 31813
CARL CARLTON—Nothin' No Sweeter Than Love (Myto, BMI).
GOLDEN WORLD 23
JONI LYMAN—I Just Don't Know What to Do With Myself (Belinda-Quartet, ASCAP).
REPRISE 0378
LARRY CLAYBURN—Do the Jerk Monkey (Leatherneck, BMI).
MERCURY 72435
VENICE STALKS—The Bitter With the Sweet (Screen Gems, BMI).
HI 2093
THE RENEGADES—Cadillac (Big Top, BMI).
CONGRESS 241
MALCOLM HAYES—She's the One I Love (Joe Bette, BMI).
CHATTA-HOOCHIE 686
THE OPALS—I'm So Afraid (Camad, BMI).
OKEH 7224

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Communist Nations May Lift Curtain on World Copyright

By OMER ANDERSON
BERLIN — The Communist Bloc is reported to be preparing a shift away from its boycott of international copyright and toward the extension of formal copyright protection to its own artists.

This move promises to open the way for the collection of royalties by U. S. and other foreign artists.

Bellwether is East Germany, usually regarded as the most "Stalinist" of the Soviet satellites in Eastern Europe. It is assumed that a turnaround toward copyright protection by East Germany automatically will signal a reversal in the attitude of other Moscow-oriented Communist lands.

East Germany's parliament—the so-called Volkskammer or

"People's Chamber"—has just given a revolutionary copyright law tentative approval and sent it to committee for detailed study.

The chamber's action signals a sharp break with past Marxist orthodoxy that Communist artists, being of, by, and for the people, needed no protection such as is extended artists living under "capitalist exploitation."

Details Remain

The East German copyright law is assured of enactment, and committee study is simply to iron out details. The bill, which is to become effective Jan. 1, 1966, has 99 paragraphs covering music, literature, theater, art, sculpture, commercial and applied art, films, televised and broadcast works, photography and architecture.

Its sweep implies that artists are just as susceptible to "exploitation" by Communist as by capitalist society. It implies, too, that East German artists are revolting at the censorship of their works by Communist Party hacks.

For example, one of the paragraphs expressly provides that no work may be "modified"

without consent of the artist.

The East German draft law protects an artist's works for a maximum period of 50 years after his death.

Hungary, Czechoslovakia, and Poland have indicated to varying degrees that they are now ready to support international copyright legislation.

Communist officials in East Berlin say it is not happenstance that waxing Iron Curtain interest in copyright royalties coincide with proliferating platter deals by Communist countries with capitalist lands.

This seems to be the prime motivation in the case of East Germany, which, in common with other Communist countries, is pressing a drive for hard currency.

East German musical organizations have been recording for West German diskeries, and East German product is growing in importance in other Western countries. Under the guise of protecting its artists, the East Germans obviously are laying the groundwork for adherence to international copyright agreements—and the collection of foreign royalties on East German music.

MUSIC CAPITALS OF THE WORLD

AMSTERDAM

Leon Cabat, president of Vogue, France, visited Negram offices to discuss adding to the international position of both companies. Maurice Synchovitz, also from Vogue, discussed a possible further expansion of the Mode label and selected new repertoire items. . . . The success of Vic Dana's "Red Roses" has given Liberty hopes of having another ace with the new Dana disk "Bring a Little Sunshine." . . . The American TV-teener series "Shindig" has been purchased by AVRO-TV. This week the first show was aired. . . . On June 15 the Holland Festival opened with a special concert by the Concertgebouw Orchestra, directed by Bernard Haitink and featuring Dutch soprano Elly Ameling. The festival will continue until July 15. Many famous artists will perform: Vladimir Ashkenazy, Robert Casadesu, Wolfgang Schneiderhahn, Grace Bumbury, Moscow Chamber Orchestra, and Cleveland Symphony Orchestra. . . . New release of Dutch beat group the Motions "For Another Man" has been received very well. . . . Astrid Gilberto will come to Holland next week for a half-hour TV show with Pim Jacobs. . . . Bovema released a new LP on the Imperial label of Cor Steyn, famous Dutch organist. . . . Basart Production recorded two songs with Ingrid Spaak on the Europhone-label: "Monmele" and "Night in the Kibboets." . . . Philips released an LP of high-ranking (three golden records) male choir "Se Maastreechter Staar." The choir has some 180 members, all amateurs. . . . Negram will be responsible for the Pacific repertoire in Holland. First releases are being prepared. . . . Greek music is gaining popularity in Holland. After the hit "Ni Nanai" by the Hellenique Trio on CNR, now comes the Duo Acropolis, on the charts with "Dance of Zorba." . . . English Swinging Blue Jeans were in Holland last weekend for several shows.

Basart acquired the rights of six songs from the 12 of the Baden Baden song contest in Germany. . . . disk will be released in the spring.

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many, including numbers one, two and three. . . . Fred Hayen of Polydor expects good business for the new Polydor label, International, in Holland. . . . Fast climbing to the top are Sam the Sham and the Pharaohs on the MGM label. . . . Veronica deejays Cees van Zijtveld and Jan van Veen recorded on Negram label "Als ik James Bond Was," Dutch translation of the well-known song of Chris Howland. . . . CBS released the U. S. hit song "Mr. Tambourine Man," on the RCA label Inelco released the same title with Dutch beat group the Hunters. . . . Like years ago: Elvis Presley and the Everly Brothers with two songs in the Dutch Top 40.

Ben Steneker, popular tenor in country ballad style, switched labels from CNR to Phonogram. First single on Philips: "Sanny Boy." . . . Artone has released ZZ and the Masks' version of "Goldfinger." Dutch teenbeat combo is now on tour in England. . . . Hemmy Wapperom says CBS has a big demand for new LP's of Johnny Cash and Bob Dylan. . . . Artone recently signed up Annie Palmen to an exclusive recording contract.

Encouraged by the Animals' current success with their reading of Sam Cooke's "Bring It on Home to Me," No. 3 in Holland this week. Pete Felleman of Artone's Funckler Records rush-released the Supremes' version of this tune on a single. . . . Funckler released a second album by Bruno Majcherek, "Rendezvous mit Bruno," and containing their all-time hits like "Leila" (over a million copies sold on single) "Oh, Donna Clara," etc. . . . Phonogram re-released "Mexico" by Bob Moore. . . . CBS released an album for the Dutch Jazz fans, "From Vienna With Jazz" by the brilliant pianist Friedrich Gulda, also known as a classical pianist. . . . Artone released on the Funckler label a new LP by Chuck Berry entitled "Juke Box Special." . . . Among new American and English toppers Phonogram released we noticed "Georgie Porgie" by Jewel Akens, "Marie" by the Bachelors, "From the Bottom of My Heart" by the Moody Blues. GEORGE HILDER

LONDON

BBC-TV has bought America's "Andy Williams Show" from NBC for an undisclosed figure for screening as its Saturday night spectacular throughout the summer. Transmission begins this weekend with an edition in which Williams' guests include Roger Miller, Tony Bennett and the Count Basie Orchestra. The BBC has bought 13 of the shows in which other guests include Johnny Mathis, Bobby Darin and Julie Andrews. . . . In a reshuffle at Chappell's publishing house, Syd Green discontinues his long association with the Edwin H. Morris catalog to take control of Famous Chappell. Stuart Reid, formerly general manager of Essex Music, will supervise the professional department of the Morris catalog. . . . Rolling Stones' producer Andrew Oldham returns to America July 8 for a week in New York, where he confers with his associate publisher Danny Crewe before flying to Los Angeles for discussions with Reprise about recording some of the label's artists.

Visitors to the EMI office include Kelth Bruce from EMI's company in Hong Kong, and Bill Robertson, head of the a&r department at EMI's Australian company on his way back from the Walt Disney convention. . . . Dionne Warwick arrives next week for five days for TV and radio appearances. . . . Herman's Hermits next single—out July 16—features "Just a Little Bit Better" by Ameri- (Continued on page 18)

Correction

PARIS—In a recent issue of Billboard, French singer Evy was incorrectly described as a Pathe-Marconi artist. She is, of course, under an exclusive contract with Riviera Records of the Compagnie Europeenne du Disque.



"THAT SUCCESSFUL BRITISH SOUND" was the reason Lew Futterman flew to London recently for recording sessions. He had artist Carol Ventura fly across the Atlantic for the sessions; at the same time, he recorded Jimmy Witherspoon, who was in England on personal appearances. Benny Golsen plays the piano. Witherspoon is left, Futterman, right.

Allied Record Revamps; Boswell Named Manager

By KIT MORGAN

OTTAWA — Allied Record Corp. President Phil DeZwirek has announced reorganization and has appointed Jack Boswell as general manager. With the appointment of the Toronto-based Boswell, much of the administration of Allied switches from the Montreal to the Toronto office, where Boswell will also continue to handle the responsibilities of Ontario manager. All record production will now be centered in Toronto.

DeZwirek plans to become more active in the day-to-day operations of Allied. His plans include increasing production of records by Canadian artists, with the expectation that the

most successful Canadian product will be released in the U. S. by Roulette. First of such releases will be a single, "It Isn't Easy," by the Staccatos, which won considerable chart action here earlier this year and is set for fall release in the U. S. on Roulette. DeZwirek is also interested in French-Canadian talent.

A hot Allied property is "Montreal, I'll See You at the Fair," sung by Johnny Wayne and the comedy team of Wayne and Shuster, with words by Shuster and music by Ray (Gravy Waltz) Brown, bassist with the Oscar Peterson Trio. Officials of Expo '67, the Montreal World's Fair, are interested in making the number the official song of the fair. The

4 Young Singers Capture Songfest

• Continued from page 1

Jolly; Johnny Dorelli, CGD, and Nico Fidenco, RCA.

Despite the fact that the competition was marked by few outstanding songs, it was carried by both Eurovision and Intervision, the latest international triumph for Italian music. The others are the San Remo Festival and the Cantagiro singing tour.

Voting on each of three final nights was by a 12-member jury consisting of one male journalist and one feminine performer from each of six nations—France, Germany, Great Britain, Spain, Switzerland and Italy. In addition, a jury of 12 in each of two Italian towns also voted. Each juror had the

right to rate each song between 1 and 100 and the total votes of the three juries made for the final decision. Greatest voting disparity was among foreigners who gave Neapolitan and sweet singers like Mario Abbate and Claudio Villa extraordinarily low ratings. They were eliminated from the final despite high votes from two Italian juries and Italian members of internal jury.

Four Make Finals

Although there were only six women among the 20 selected for the final eliminations, four of them made the finals with three of them among the four top vote winners. In most Italian festivals the predominant vote is for male singers although singers such as Gigliola Cin-

quetti and Ornella Vanoni have overcome this hurdle in recent years.

Among labels, only RCA carried its three singers through the preliminary elimination and then into the final 10. Cetra-Fonit whose trio made the final 20 managed to bring only one into the last night's group of contestants.

Greatest protest came when it was announced that the 20 finalists did not include such names as Domenico Modugno, Ornella Vanoni, Tony Dallara, Peppino of Capri, Quartetto Cetra, Pino Donaggio, Nicola Arigliano and Iva Zanicchi, all highly regarded. Of the 20 who made the finals, surprise eliminations in the semi-finals, in addition to Villa and Abbate, included John Foster, Betty

Curtis and Little Tony, whose records are all top sellers.

Postcard Vote

The first elimination came by way of a postcard vote. The Italian press reported that many cards arrived in a form which indicated they had been printed in the thousands by duplicating machines. In all, some 750,000 votes were cast in the preliminary competition which cut the initial 44 to 20 for the event at St. Vincent.

Of the six songs in the contest which were on best-seller lists, two—those of John Foster and Fred Bongusto—did not make the final 10; those of Bobby Solo, Jimmy Fontana, Louiselle and Nico Fidenco did. Two others, Peppino of Capri and Iva Zanicchi, did not survive the postcard poll.

WHAT'S GOING FOR COLUMBIA RECORDS ?

EVERYTHING.



French 'Oo-la-la' the Beatles

By MIKE HENNESSEY

PARIS — The Beatles' European tour kicked off to a tremendous start here with two sellout concerts at the 5,800-seater Palais des Sports.

Though France had long been an unfavorable country for the Beatles — because their three-week stay at the Olympia last year failed to produce the customary sensation—there was no doubt from the storming reception the group received that France's immunity to Beatlemania had been completely dissipated.

In fact it looks like a sellout all along the line. Two days after the Paris concert the Beatles gave two concerts in Lyon which were both sellouts.

And a jubilant Brian Epstein told *Billboard* after the delirious Paris reception: "Don't tell me they don't deserve those MBE's now!"

Reception Great

Although only a small group of fans—about 50—met the Beatles when they arrived at Orly Airport, the reception at the concerts was more tumultuous than anything seen in Paris since the Ray Charles Palais des Sports concerts seven years ago.

The concerts—jointly organized by the Olympia Theater's Bruno Coquatrix, Europe No. 1 and the Palais des Sports—were subject to massive security arrangements. Hundreds of police were in attendance; bouncers were placed throughout the Palais.

The organizers distributed thousands of leaflets to fans urging them to behave, warning that hooligans would be ejected. But apart from the customary symptoms of incipient Beatlemania—screams, shrieks, tears, a handful of fainting fits and

hysteria cases—there were no major incidents.

Song Causes Surge

At the end of the second concert, when the Beatles did "Long Tall Sally" as an encore, the fans left their seats and surged toward the stage, but police kept the barriers in place.

As fans exited, a few hundred chairs were overturned, but there was none of the wholesale destruction that previous rock 'n' roll concerts have provoked at the Palais des Sports.

Supporting the Beatles in Paris were the Yardbirds, who though comparatively unknown in France got a really enthusiastic response, the Pollux, the Haricots Rouges and Evy.

MUSIC CAPITALS OF THE WORLD

• Continued from page 16

can composer Kenny Young; the Rolling Stones' next (saved until

August) will be their current American hit, "(I Can't Get No) Satisfaction."

Britain's leading one-nighter promoter Arthur Howes returned from the U. S. to set up a package of British artists and groups to tour the U. S. in September. . . . Pye managing director Louis Benjamin was in Stockholm last week for top level discussions with his Swedish licensees. . . . After quitting the Polydor label Dave Childs has joined R & B Discs as exploitation manager. . . . Manager Harry Leventhal has been in London to complete concert appearances in the fall for his artists Pete Seeger and Judy Collins and to wrap up a film deal with his client Theodore Bikel. . . . EMI has issued the U. S. hit "Cara Mia," a revival of David Whitfield's biggest-ever hit. The song was written by Mantovani and Bunny Lewis and is published by Robbins.

Princess Margaret and Lord Snowdon will attend the London premiere of the Beatles' second film "Help!" July 29. The Beatles will make one of their rare live TV appearances in ABC's "Blackpool Night Out" Aug. 1. Their "Help!" single is issued here July 23 and the film will be out a fortnight later. . . . At the end of their next American tour, Herman's Hermits telerecord an appearance for the "Danny Kaye Show" on Aug. 14. Their agent Danny Betesh has turned down MGM's offer for the group to appear with Connie Francis in "Girl Crazy." . . . Shirley Ellis' recording manager Charlie Calello has arrived with Al Kasha to record an unidentified picture score and for business talks at Peter Maurice Music. . . . After her three-week season at the Persian Room in New York, Cilla Black flies to Bermuda for a fortnight at the Forty Thieves Club from Aug. 16. . . . Cliff Richard's group, the Shadows, have formed another music publishing company with three songwriters who are attracting attention here—Chris Arnold, David Martin and Geoff Morrow. The company is called Shadamm. Impresario Bernard Delfont will

CHEZAR PYE'S REP. IN U. S.

NEW YORK—Irving Chezar is the U. S. representative for Pye Records. An item in last week's *Billboard* incorrectly identified Marshall Chess with this post. The confusion arose because Pye is the United Kingdom distributor for Chess Records in the U. S. and the distinction between Chess Records, Marshall Chess and Irving Chezar became blurred.

produce the London version of Broadway's hit musical, "Baker Street," early next year. . . . Concerts, Inc., president Lew Futterman has been here recording his artists Jimmy Witherspoon and Carol Ventura.

CHRIS HUTCHINS

PARIS

Jose Salcy, the French singer-composer, has joined Philips from Riviera. His first EP for Philips features four of his own songs: "Antonella," "Veronique," "Lesley" and "Cendrillon." . . . Barclay reports big sales of the soundtrack version of "Zorba the Greek" which they confidently expect to pass the half-million mark. It is the biggest selling film theme since "Never on Sunday." . . . Michel ("Les Parapluies de Cherbourg") Legrand has recorded nine songs for the new Jacques Demy film, "Les Demoiselles de Rochefort." . . . Dimitri Tiomkin has been awarded the Maurice Ravel gold medal by the French Societe des Auteurs, Compositeurs et Editeurs de Musique. . . . Decca will shortly release the first EP of Marianne

Belgium's New Label
RANCH RECORDS

stars
MICHEL CARAVIN
"C'qu'on est Heureux"
Ranch Records, branch of
Edition Bens, Brussels

Faithful singing in French. . . . Newest recruit to the Bel-Air label is 12-year-old Patoune, who has recorded "The Clown and the Child" with words by the clown Francini and music by Edward Chekler.

Rumors of an imminent label switch for Sylvie Vartan from RCA to Philips (for whom her husband Johnny Hallyday records), remain unconfirmed, though Sylvie records her numbers for RCA in Philips studios. . . . Singing priest Father Duval, who has given 800 recitals in 40 countries, is in a Geneva hospital recovering from a heart attack. . . . Editions Musicales Palace report great success with the songs of Roger Miller. Hugues Aufray, who has already recorded "Pends-Moi" (Dang Me), is chalking up big sales with two other Miller songs, "Dou Wakadou" and "On Est Les Rois" (the French adaptation of the famous "King of the Road"). Michel Mallory has recorded an amusing version of "Cowboy Boots" and Georges Chatelain has waxed a French version of Roger Miller's "Got Two Again" ("Tout Va Par Deux"). . . . Les Surfs have recorded Shirley Ellis' "Clapping Song" ("Clac Tape") for Festival. . . . The poll-winning Double Six vocal group has been temporarily dissolved but singer Mimi Perrin plans to create a new group in the near future. . . . Juliette Greco has signed for a four-week engagement in Johannesburg from Aug. 1 to 28.

"Cast Your Fate to the Winds" by Sounds Incorporated is enjoying immense success here. Released by Vogue as a single, an EP and an album, it has already sold 80,000 copies. Brisk sales, too, for the Shirley Ellis EP on Vogue containing "The Clapping Song" and "The Puzzle Song." The Vogue factory has been working overtime to cope with orders for these and for the new Françoise Hardy big seller, "Dis-lui non" (Say It Now). . . . Decca is promoting for their Phase 4 stereo albums of which the most in demand as "The Magnificent Piano of Ronnie Aldrich," "Dance Again" by Edmundo Ros and "Heath v. Ross," featuring the bands of Ros and Ted Heath. . . . Dionne Warwick is set for a tour of France from July 13 to Aug. 30. . . . Peter, Paul and Mary will give a series of recitals at the Paris Olympic Theater from Sept. 9 to 15. . . . Jean-Jacques Debout has made his first recording in London under the supervision of Tony Hatch. Title: "How Lucky You Are," which Debout has also recorded in French. . . . Decca is releasing an album from the film "Une Fille et Des Fusils" which won a Grand Prix at the Mar del Plata film festival. The music is by Pierre Vassiliu. . . . French Vogue now incorporates the Pa-

cific label. . . . Nancy Holloway's latest for Decca is a 30-year-old song written in French slang called "Tel Qu'il Est, Il Me Plait."

STOCKHOLM

The Osmond Brothers were a big hit at their Gothenburg opening last week. The boys have been popular in Sweden since they appeared with Andy Williams on his TV show. It's the Osmond's first tour outside the U. S. and it looks like a winner. . . . Sacha Distel, one of Brigitte Bardot's friends, is at the Tivoli and plays good guitar. . . . Nancy Wilson was supposed to work one week at Berns in September but canceled out. Many American stars first say yes to European bookings but later cancel when something better comes up in the U. S. Berns has been hard hit by cancellations the last year and now will work with

EDITION Leading
ODEON Publishing
House

Stockholm P.O. Box 27053

Swedish stars. Freda Payne will come in next month, but she will be the last American act for some time. . . . RCA has signed Nicolai Gedda for singles and albums with Swedish songs. Gedda will record for other labels also, but sings in Swedish exclusively on RCA.

One of the most popular acts in Swedish shows business is Charlie Norman's quartet. Decca recorded the group's show at Hamburger Bors in December. One of the high spots is Hasse Burman's version of Allan Sherman's "Hello Muddah." . . . Sweden used to be the top jazz country in Europe and records by Count Basie and Miles Davis sold up to 10,000 copies. These days jazz is out in Sweden and English pop is in. There are very few new jazz recordings on the market but RCA will release an LP by Arne Domnerus, the top alto sax player.

Germany prefers Swedish talent to their own. A lot of Swedish female singers like Siw Malmkvist, Anna-Lena Lofgren, Anita Lindblom, Suzie, etc., have had big hits, outselling German stars. . . . Big comeback for Sweden in the hit record field. Out of the 20 top records in the Swedish hit parade, Sweden has 10, England 6, America 2 (Elvis Presley and Roger Miller), France 1 and Denmark 1.
BJORN FREMER

TOKYO

A single, "Crying in a Storm" b.w. "Suddenly I'm Alone," recorded in English by Emy Jackson, an 18-year-old Japanese-English girl born in Yokohama, has sold over 150,000 in a month after its release by Nippon Columbia. This sales figure is rare here. It is by R. H. Rivers, lyricist, and Y. Nakazima, composer. All Japanese disk firms are devoting special efforts to turn out a hit to follow "Suki-yaki" of three years ago. It is re-

(Continued on page 20)



GERMAN PIANIST Horst Janowski of Stuttgart prepares to cut a record. One of the rare occasions when a German recording has been a hit on the U. S. charts, "A Walk in the Black Forest" was originally recorded by Philips, Hamburg, then released on Mercury Records in the U. S.

BILLBOARD, July 3, 1965

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IMPERIAL on the go for '65



New Union Is Formed in Italy

ROME — Overlapping musical activities in films, theater, opera, TV and cinema have brought a new union to cover singers and other artists under the name of CISAM, Italian Union of Artists and Musicians.

Announcement of the organization was made by maestro Gino Peguri, general secretary. The group will comprise representatives of the union of singers of light music, orchestra directors and composers, cinema technicians and authors, musical groups, directors and authors of the theater, authors and composers of songs, orchestra leaders, vaudeville, dubbers, actors and mcees, circus, TV authors and technicians, opera and ballet artists and concert singers.

A president has not yet been named. Vice-presidents are Diego Fabbri and Roberto Rossellini while singer-composer Nico Fidenco is assistant general secretary. Light music names dominate the general council including conductor Bruno Canfora, Festival of the Roses organizer Mario Minasi, composers Pino Calvi and Leo Chiosso and singers Julia de Palma, Johnny Dorelli, Jimmy Fontana, Domenico Modugno and Alberto Rabagliati.

Melachrino Is Found Dead At U. K. Home

LONDON—Orchestra leader George Melachrino, 56, was found dead in his Kensington, England, home Friday (18). Credited with introducing the string section to big bands, Melachrino was noted for having sold millions of records on both sides of the Atlantic. He held three Gold Disks for sales of more than a million on a single record. He was the first British orchestra leader to receive a Gold Disk.

Melachrino started with his own jazz band as a student at Trinity College of Music. He learned to play every instrument except the harp and piano. He was a musical director in the British Army during World War II and later formed the Melachrino Orchestra, then the Melachrino Strings, with musicians from his army bands. Among the music composed by

MUSIC CAPITALS OF THE WORLD

• Continued from page 18

ported that Columbia Records, U. S. A., is preparing a July release. . . . Nippon Columbia is marketing the soundtrack of United Artists picture "Test Honeymoon," etched by Frankie Avalon, who plays the principal role in the movie. . . . Brenda Lee and the Casuals arrived June 13 and will make TV and night spot appearances until July 4. . . . Ettore Bastianini, the famous Italian baritone, arrived for the second time to do a series of performances throughout Japan. His recitals in Tokyo were given at Bunka Kaikan June 9 and 17.

Oswald Pugliese and two singers are expected to arrive from Argentina this month to play until December. The visit of this celebrated composer-pianist will cause a sensation among the tango fans here. Nippon Victor has just marketed the maestro's latest recording under Philips label. . . . According to the announcement made by the Japan Phonograph and Record Association, April record production is 3,689,084 Japanese records (\$2,496,372) and 3,349,969 international records (\$3,707,808). Total is 7,039,053 records (\$6,204,180 at manufacturers' prices). Stereos involved in figures are 4,477,257 (\$4,173,550). The total production indicates an increase of 29 per cent in quantities and 28 per cent in value over the same month last year. J. FUKUNISHI

TORONTO

Back from a week-long business trip to the Capitol Tower in Hollywood, Capitol of Canada executive Geoffrey Racine reports that the U. S. parent company is enthusiastic about American release for Malka and Joso, whose first album of international folk songs is a great success here, with their second album due next month. Capitol in the U. S. is picking up both LP's. . . . Tower label has snapped up Diane Leigh's first single for Capitol to rush release in the U. S. Though Diane is best known as a country singer through her weekly appearances on a cross-country TV show, she's gone pop with "It Won't Be a Lonely Summer" and "Day After Lonely Day." . . . The new Dunhill label in the U. S. will release "Love Like Mine," debut single by Sonny and the Sequins. The Arc single is taking off in fine style here and was WKBW's (Buffalo) pick hit the first week of its release. . . . RCA Victor's associate company in Israel has

Melachrino were "Winter Sunshine" and "Woodland Revel." Survivors include his widow, Mrs. Noreen Lee Melachrino and a son.

flipped over Ginette Ravel, Victor's top French-Canadian femme singer, and will release "Mes Grands Succes," the LP of her biggest hits, which bowed in French-Canada a month or so ago.

The Compo Co. will hold its semi-annual sales convention this month (28-31) at Mont Gabriel in the Laurentians. . . . The Mariposa Folk Festival, Canada's Newport, is set for Aug. 6, 7 and 8 at a lakeside site in the Caledon Hills. Headliners will be Canadians Ian and Sylvia, Vanguard recording artists, with WB's Gordon Lightfoot, who are also appearing at the Newport fest. From the U. S. will be John Hammond, Phil Ochs, the Country Gentlemen and Son House. Other home-grown talent will include the Allen-Ward Trio, whose first LP on Vanguard is set for release this month; the Dirty Shames, Jerry Gray of the Travelers and Sharon Trostin, Wade Hemsworth, Elyse Weisberg, Joni Anderson, Bill Price, Owen McBride, the Common Folk, the York County Boys, and Lotys and Russ.

Gordon Lightfoot has his papers to work in the U. S. and is off for a two-week engagement at Mother Blues in Chicago. His Warner Bros. single, "I'm Not Sayin'," is getting air play on country music stations as well as making the pop charts here, and his first album is due in mid-August. . . . Phonodisc has brought its Regency label out of retirement for another venture into Canadian talent with a single by the Vancouver-based group, the Nocturnals, "Because You're Gone" and "Can It Be True." . . . The revival of the late Ritchie Valens' "Donna" in Canada looks as if it might reach the hit proportions on its first time around. . . . An award for topping the million mark at the box office was presented to Harry Belafonte at the close of his three-week engagement at the O'Keefe Centre in Toronto last month.

BOSTON

Escalation is the big word today and the areas summer theaters are doing just that in promoting "Nights With. . ." various recording artists. Columbia's Jerry Vale will open proceedings before the regular schedule of musicals with a night at the Framingham Carousell, with Ferrante and Teicher piano team to follow. . . . Dave Brubeck will be at the North Shore Music Theater in Beverly as well as a national Shakespeare company. . . . At the South Shore Music Circus will be Victor Borge and others. . . . Don Masters, former p.r. man for Dot Records in New England, has opened his own unit under the name of Master Promotions in Saugus. . . . Dave Gates, Planetary Records chief visiting the Hub, happy to see several of his records or numbers he wrote doing well here. . . . Ed Hurvitz Promotions takes on new lines with Periscope and Stroke labels. The firm has moved to new and enlarged quarters in Mattapan.

Roger Williams is staging a revival of "Autumn Leaves," so persuasive is he with audiences at the big Monticello in Framingham. . . . Capitol's Al Martino has been so successful at Blinstrub's Village that the 1,700-seater is being kept open another week to take care of the capacity crowds. . . . Songwriter George Silvers has formed the Silvers Music Co. He'll record on the Silvers label with Angelo Picardi two of his numbers, "I Never Had a Chance" b-w "My Home Time." . . . The famed Boston Pops with equally noted Arthur Fiedler is approaching the final week with the greatest attendance in history. This is the 80th season and still going strong. . . . Castle Hill Concerts will open the season with Roberta Peters, after which Theodore Bikel takes over. . . . Boston Symphony musicians will move outdoors to the Esplanade concerts at the Hatch Shell on the Charles River June 29, which

means for Boston that summer is officially here.

CAMERON DEWAR

HOLLYWOOD

Voyle Gilmore, Capitol's a&r executive, applied for a RIAA-certified gold record the same day the Beatles' "Beatles VI" album was released. . . . National Talent Consultants (Ken Raphael, Larry Goldblatt and Howard Wolf) will guide the Rising Sons, a new rock-folk group. . . . Bill Dana joins the board of directors of A&M Records. He'll record for the label and head its efforts to record motion picture and TV luminaries. Dana's first release for A&M will be a Jose Jimenez version of "Cry," Johnny Ray's vintage hit. . . . Tom Lane joins Jerry Rosen's agency to guide musical groups and recording dates. . . . John Tynan, former West Coast Downbeat editor, named general manager of Major Management, Beverly Hills, a music corporation specializing in the recording management of artists and in music publishing.

Herb Alpert and the Tijuana Brass headline the Los Angeles County Fair, Pomona, beginning Sept. 17. The A&M artists will make their TV debut on the "Al Hirt Show," with taping in New York July 26 for airing July 31.

Patti Page in town after an engagement in Idaho. . . . Dick (of Dick and Deedee) sidelined six weeks after a minor operation. A postponed European tour originally planned for this month rescheduled for October. . . . The New Ice House, Glendale, taped its first live recording session with the New Folk Trio, a jazz-folk and blues group. . . . The Lettermen, Capitol recording artists, will keep busy in July with the "Al Hirt Show," taping in New York July 12-14 (airing July 17). The trio will linger in Gotham for a "Merv Griffin Show" appearance July 19. All this after recording their 10th album and completion of their fourth college concert tour, which grossed more than \$340,000.

The Supremes, Florence Ballard, Mary Wilson and Diana Ross, active with engagements at the Rip Tide Club (New Jersey), July 9 to 18, and the Copacabana, July 29 to Aug. 4. . . . Lyle Murphy elected president of the American Society of Music Arrangers, local chapter. Also elected were Gil Grau, vice-president; Tak Shindo, secretary-treasurer, and Bill Jones, assistant to Shindo. The board includes Jimmy Haskell, Sid Fine, Buddy Collette, Ruby Raksin, Warren Barker, Gus Levine, Bob Ballard, Gene Von Hallberg, Bob Ballard and Benny Carter.

Cal Records, Mendota, Calif., to release its first LP this month which features Carmen Cristina, the label's leading female vocalist. Label President Ray Camacho said Cal Records has signed four new rock groups. . . . Brenda Lee has a recording date in Nashville July 9 after a three-week tour of Japan. . . . Michael Sigelman, new director of promotion at KFWB, filling the post vacated by Frank Hovore, who resigned. Rod McKuen tours Europe for six weeks this month. . . . Lenny Scheer appointed co-ordinator of independent singles production at MGM Records. MGM President Mort Nasatir said his label acquired distribution rights to all Kamasutra products. . . . Vikki Carr to guest on six English TV shows, to be taped in London July 11 to 19. . . . Barbara McNair agrees to terms with the Coca-Cola Co. She'll do commercials. . . . Nancy Wilson to cut her 10th album for Capitol, "Love Songs—My Way," next month.

MEMPHIS

The many friends of Bill Black are praying for his recovery. He underwent surgery June 10 at Baptist Hospital to remove a brain tumor. Get-well messages from fans are pouring in from all over the U. S.

Gospel recording star Bette Stal-necker sang at a Hyman Appelman revival last week at Union City, Tenn. . . . Hi's Willie Mitchell is off seeing radio and TV men

Offer Angers U. K. Dealers

LONDON—Time-Life Inc.'s offer in Britain of a set of classical recordings made by Deutsche Grammophon for \$24 has angered British dealers. They have protested to DGG because they sell the same set for \$45.

In answer to the protest, DGG has said that if demand from retailers is sufficient it is prepared to reissue the set — "Nine Symphonies of Beethoven," by the Berlin Philharmonic Orchestra—at the same price.

In a brochure advertising the set, Time-Life points out that it is not a record club, there is no minimum purchase or obligation to buy in the future. It was able to offer it at the extremely low price because it had concentrated on a single set and produced it in quantity, the brochure said. Time-Life also offers a four-installment paying plan. Dealers do not.

A Craft Near End in Naples

NAPLES—Salita San Sebastiano, from which 25,000-40,000 mandolins and guitars once were made for Italy and all other parts of the world, has lost its role as leader in this field.

There is only one artisan left here who manufactures these instruments by hand. He is Giuseppe Calace, 64, with whom this once formidable industry may die. Even now the demand for guitars outnumbers mandolins 10 to 1, with most exports going to U. S., Great Britain, Germany, France and Japan, according to Calace.

The many instrumentalists of Naples have also disappeared. The San Carlo Opera recently had to import a mandolin player from Rome for the serenade scene in Mozart's "Don Giovanni." The same was true in the last Naples Song Festival.

SG-Col. Office

LONDON — Columbia Pictures-Screen Gems Music Division has opened a British subsidiary, Screen Gems-Columbia Music, Ltd. Jack Magrew will head the office at 28-29 St. James Square here.

in Washington, D. C., Baltimore and Philadelphia to plug his new single, "Buster Brown."

Lawrence Welk and his Champagne Music Makers are booked for two nights at the Coliseum Sept. 28-29 during the Mid-South Fair. The fair has also signed Tennessee Ernie Ford for five shows in the Coliseum Sept. 30-Oct. 2.

Jerry Lee Lewis sang his new single, "Rockin' Pneumonia and the Boogie Woogie Flu," when he filmed his fourth "Shindig" appearance June 15-17 in Hollywood. He skips all over the U. S. in one-nighters during July and August. . . . Ace Cannon, Hi's sax star, is booked for a week in Wichita Falls, Tex., and Louisville, Ky., in July, then heads South on one-nighters.

Willie Mitchell plays 10 days at a Teen Fair at the McCormick Place in Chicago beginning Aug. 13. Headliner is Gary Lewis and the Playboys. Also on bill is Johnny and the Hurricanes. Package was worked out by Ray Brown of National Artists Attractions, Memphis, in co-operation with Bob Ehlert of the William Morris Chicago office.



INTERMISSION DURING a concert of Belgium's radio-TV orchestra, Finland, gave these industry men a chance to talk. From left, Andre de Vekey, European director of Billboard; Rauno Lehtinen, the composer of "Letkiss," Johan Wikstadt, the original publisher of the title; Osmo Ruuskanen of Music-Fazer; and Harry Aaltonen, Finnish correspondent of Billboard.

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HERMAN'S HERMITS

Returning in July (United States Tour) July 22-Aug. 15
Al Hirt Show—July 24
Danny Kaye Show—Oct. 13
MGM Picture—To Be Announced
TV Special—Herman's Wonderful World

FREDDIE and the DREAMERS

In U.S. Oct. 25-Nov. 25
Danny Kaye Show—Nov. 10
Coca-Cola "Commercial"
Forthcoming Embassy Picture, "Sea Side Swingers"
20th Century Motion Picture, "Cuckoo Patrol"

WAYNE FONTANA

and the
MINDBENDERS

U.S. Tour July 22-Aug. 6

SAM THE SHAM

and the
PHARAOHS

To Co-Star in the MGM Film "Girl Crazy"

LITTLE ANTHONY

and the
IMPERIALS

Al Hirt Show—July 31

BEAU BRUMMELS

Shindig—July 14
Joe Levine Film, "Village of the Giant"
UI Movie, "Snowball"

YARDBIRDS

U.S. Tour—Aug. 15-Sept. 10

SHANGRI LAS • STRANGELOVES

DEL SHANNON • RONNIE DOVE

FREDDIE CANNON

Joe Levine Pic—"Village of the Giant"

GARY U. S. BONDS • DICKEY LEE

JIMMY CLANTON • LITTLE EVA

TOMMY ROE • DEL SATINS • LEN BARRY • CHANTELS

BOBETTES • VITO AND THE SALUTATIONS • BIG DEE IRWIN

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FRANK BARSALONA, President

ARGENTINA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	LETKISS (YENKA)	*Piero Sancho (Odeon); *Mister Trombon (CBS); Ronnie Kranckin (RCA); So Walldoff (Tonodisc); *Lucio Milena (Disc Jockey)—Fermata
2	3	OH, PRETTY WOMAN	Roy Orbison (Odeon); Sylvie Vartan (RCA)—Korn
3	2	LOS DOMINGOS	*Cinco del Ritmo (Microfon); *Los Caucanos (Music Hall)—Korn
4	4	SE PIANGI SE RIDI	Bobby Solo (CBS); Mina (Ri Fi); Los Iracundos (RCA)—Melograf
5	7	YO QUE NO VIVO SIN TI	*Juan Ramon (RCA); Pino Donaggio (Odeon); *Ricardo Roda (CBS); *Siro San Roman (Music Hall)—Fermata
6	6	RED ROSES FOR A BLUE LADY	Bert Kaempfert (Polydor); Wayne Newton (Odeon); *Mario Gonzalez (Music Hall); Dean Reed (Odeon)—Fermata
7	8	CALOR	*Palito Ortega (RCA)—Korn
8	5	EL CALHAMBEQUE	Roberto Carlos (CBS); *Piero (Phillips); Los Iracundos (RCA)—Korn
9	10	AMORE PERDONAME	*Juan Ramon (RCA); Tito Rodriguez (CBS); John Foster (Style); Dalida (Barclay); *Claudia (Odeon)—Fermata
10	14	ES MI FIESTA	*Juan Ramon (RCA); Richard Anthony (Odeon); Lesley Gore (Mercury); *Donald (Music Hall)—Fermata
11	9	VIVA LA PAPA POL POMODORO	Rita Pavone (RCA)—Relay
12	12	CAN'T YOU SEE THAT SHE'S MINE	Dave Clark Five (Odeon); Sylvie Vartan (RCA)—Korn
13	16	TE SIENTES SOLA	*Juan Ramon (RCA); Giancarlo Guardabassi (RCA)—Relay
14	18	NO! QUERIDA	The Beatles (Odeon)
15	15	ES EL GOLPE/PAJARITOS	The Cousins (Palette)—Korn
16	11	MA VIE	*Juan Ramon (RCA); Alain Barriere (RCA); *Piero Sancho (Odeon); Eric Richard (Disc Jockey)—Relay
17	19	LA MANANA	*Horacio Ascherl (Music Hall)—Korn
18	20	SURFIN BIRD	The Trashmen (Odeon)
19	13	MI LINDA BETTY	Cuarteto Imperial (CBS)—Melograf
20	—	TIJUANA	Los Persuasivos (Fermata); *Los 4 Planetas (Microfon)

AUSTRALIA

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	CRYING IN THE CHAPEL	Elvis Presley (RCA)—Chappell's
2	3	PRIDE	*Ray Brown and the Whispers (Festival)—Wallaby
3	2	MRS. BROWN YOU'VE GOT A LOVELY DAUGHTER	Herman's Hermits (Columbia)—Bellinda
4	4	I TOLD THE BROOK	*Billy Thorpe and the Aztecs (Parlophone)—Acuff-Rose
5	5	MR. TAMBOURINE MAN	Birds (CBS)—Allans
6	6	A WORLD OF OUR OWN	*Seekers (W. & G.)—Chappell's
7	—	ANGEL	Cliff Richard (Columbia)
8	—	SHE'S SO FINE	*Easybeats (Parlophone)
9	11	MISSION BELL	P. J. Proby (Liberty)
10	9	HUCKLEBUCK	Brenda Bowyer (H.M.V.)—Davis
11	7	TICKET TO RIDE	Beatles (Parlophone)—Leeds
12	—	HELP ME RHONDA	Beach Boys (Capitol)
13	—	HAWAIIAN WEDDING SONG	Julie Rogers (Phillips)—Leeds
14	—	I'LL BE WITH YOU IN APPLE BLOSSOM TIME	Wayne Newton (Capitol)—Alberts
15	13	MY PRAYER	*Digger Revell (RCA)—Alberts

BRITAIN

(Courtesy of New Musical Express)

*Denotes local origin

This Week	Last Week	Title	Artist
1	2	CRYING IN THE CHAPEL	Elvis Presley (RCA)—E.H. Morris
2	1	THE PRICE OF LOVE	Everly Brothers (Warner Bros.)—Acuff-Rose
3	8	I'M ALIVE	*Hollies (Parlophone)—Shapiro-Bernstein
4	2	LONG LIVE LOVE	*Sandie Shaw (Pye)—Glissando Music
5	4	THE CLAPPING SONG	Shirley Ellis (London)—Gallico Music
6	5	TRAINS AND BOATS AND PLANES	Burt Bacharach (London)—17 Saville Row
7	15	COLOURS	*Donovan (Pye)—Southern Music
8	6	POOR MAN'S SON	*Rockin' Berries (Piccadilly)—Essex Music
9	14	SET ME FREE	*Kinks (Pye)—Kassner Music
10	26	LOOKING THRU THE EYES OF LOVE	Gene Pitney (Stateside)—Screen Gems
11	7	A WORLD OF OUR OWN	*Seekers (Columbia)—Springfield Music
12	9	MARIE	*Bachelors (Decca)—Francis, Day & Hunter
13	—	GOT LIVE IF YOU WANT IT (EP)	*Rolling Stones (Decca)—Nanker-Phelge/Mellin/Jewel/E.H. Morris/Aberbach
14	17	ANYWAY ANYHOW ANYWHERE	*The Who (Brunswick)—Fabulous/Essex Music
15	21	NEVER BEEN IN LOVE LIKE THIS BEFORE	*Unit 4 + 2 (Decca)—Apollo Music
16	24	FROM THE BOTTOM OF MY HEART	*Moody Blues (Decca)—Sparta Music
17	23	ON MY WORD	Cliff Richard (Columbia)—Schroeder Music
18	—	MAN IN THE MIDDLE (EP)	*Manfred Mann (HMV)—Cooper/Feldman/Design/Blossom
18	16	COME HOME	*Dave Clark Five (Columbia)—Ivy Music
20	12	THIS LITTLE BIRD	*Marianne Faithfull (Decca)—Acuff-Rose
21	19	STINGRAY	*Shadows (Columbia)—Ambassador Music
22	11	TRUE LOVE WAYS	*Peter and Gordon (Columbia)—Southern Music
23	27	HEART FULL OF SOUL	*Yardbirds (Columbia)—Feldman Music
24	10	TRAINS AND BOATS AND PLANES	*Billy J. Kramer (Parlophone)—17 Saville Row
25	22	MY CHILD	Connie Francis (MGM)—Lords Music
26	30	I'LL STAY BY YOU	Kenny Lynch (HMV)—Sparta/Kenny Lynch
27	—	SHE'S ABOUT A MOVER	Sir Douglas Quintet (London)—Peter Maurice
28	18	LOVE HER	Walker Brothers (Phillips)—Screen Gems
28	25	IT AIN'T ME BABE	Johnny Cash (CBS)—Blossom Music
30	—	LEAVE A LITTLE LOVE	*Lulu (Decca)—Skidmore Music
30	30	HELP ME RHONDA	Beach Boys (Capitol)—Tony Calder Music

CANADA

This Week	Last Week	Title	Artist
1	2	MR. TAMBOURINE MAN	The Byrds (Columbia)
2	6	WONDERFUL WORLD	Herman's Hermits (MGM)
3	1	HELP ME RHONDA	Beach Boys (Capitol)
4	4	CRYING IN THE CHAPEL	Elvis Presley (RCA)—Victor
5	5	WOOLY BULLY	Sam the Sham & the Pharaohs (MGM)
6	3	BACK IN MY ARMS AGAIN	Supremes (Motown)
7	—	I CAN'T HELP MYSELF	The Four Tops (Motown)
8	—	CARA MIA	Jay & the Americans (United Artists)
9	7	HUSH, HUSH, SWEET CHARLOTTE	Patti Page (Columbia)
10	—	(I CAN'T GET NO) SATISFACTION	Rolling Stones (London)

CANADIAN RECORDS

This Week	Last Week	Title	Artist
1	1	TOSSIN' AND TURNIN'	Chad Allan & the Expressions (Quality)

2	2	LITTLE LIAR	Terry Black (Arc)
3	3	MY GIRL SLOOPY	Little Caesar & the Consuls (Red Leaf)
4	4	MY GUY	Diane James (Arc)
5	5	WALKIN' WITH MY ANGEL	Bobby Curtola (Tartan)

FROM FRANCE TO FRENCH-CANADA

This Week	Last Week	Title	Artist
1	3	POUPEE DE CIRE, POUPEE DE SON	France Gall (Phillips)
2	2	A LA FIN DE LA SOIREE	Sheila (Phillips)
3	1	Y'A PLUS D'ENFANTS	Colette Dereal (Apex)
4	—	JE SAIS QUE JE T'AIME	Sacha Distel (RCA Victor)
5	—	JE VEUX QU'IL REVienne	Francoise Hardy (Vogue)

EIRE

This Week	Last Week	Title	Artist
1	1	EVERY STEP OF THE WAY	Dickie Rock and Miami (Pye)—Dominion
2	2	LONG LIVE LOVE	Sandie Shaw (Pye)—Glissando
3	8	CRYING IN THE CHAPEL	Elvis Presley (RCA Victor)—E. H. Morris
4	3	A WORLD OF OUR OWN	Seekers (Columbia)—Springfield
5	—	I GUESS I'M CRAZY	Larry Cunningham and Mighty Avengers (King)—Burlington
6	5	THE PRICE OF LOVE	Everlys (Warner Bros.)—Acuff-Rose
7	6	RIGHT OR WRONG	Cadets with Eileen Reid (Pye)—Acuff-Rose
8	10	TRAINS AND BOATS AND PLANES	Burt Bacharach (London)—17 Saville Row
9	—	MARIE	Bachelors (Decca)—Francis, Day and Hunter
10	—	HE'S GOT YOU	Brendan O'Brien and Dixies (Pye)—Acuff-Rose

FINLAND

This Week	Last Week	Title	Artist
1	2	MINNE TUULI KULJETTAA	Katri Helena (Parlophone)
2	2	TICKET TO RIDE	The Beatles (Parlophone)
3	1	PIKKU NINA	Kari Kuuva (Scandia)
4	8	DOWNTOWN	Danny (Scandia)
5	5	POUPEE DE CIRE, POUPEE DE SON	France Gall (Phillips)
6	6	THE LAST TIME	The Rolling Stones (Decca)
7	5	ROCK AND ROLL MUSIC	The Beatles (Parlophone)
8	9	POUPEE DE CIRE, POUPEE DE SON	Ritva Palukka (Phillips)
9	13	MONIKA, MONIKA, MONIKA	Reijo Taipale (Scandia)
10	14	EN TUNTENUT SUA SILLOIN	Eino Gron (Scandia)

FRANCE

This Week	Last Week	Title	Artist
1	1	ZORBA LE GREC	Original soundtrack (20th Century-Fox)—France Melodie
2	2	LA NUIT	Adamo (Voix de son Maitre)—Pathe
3	—	LES FILLES DU BORD DE MER	Adamo (Voix de son Maitre)
4	5	N'AVOUE JAMAIS	Guy Mardel (A.Z.)—Tutti
5	—	LA DANSE DE ZORBA	Dalida (Barclay)—France Melodie
6	—	LA MONTAGNE	Jean Ferrat (Barclay)—Halleluya
7	3	LE PRINTEMPS SUR LA COLLINE	Les Surfs (Festival)—French Music
8	6	LES FILLES ET LES GARCONS	Franck Alamo (Riviera)—Essex
9	4	VOUS PERMETTEZ MONSIEUR	Adamo (Voix de son Maitre)
10	—	LA KWELA	Duo Oro Negro (Columbia)
11	7	TICKET TO RIDE	Beatles (Odeon)—Northern France
12	10	VIENS AVEC MOI	Petula Clark (Vogue)—Vogue International
13	11	JE ME SUI SUOVENT DEMANDE	Richard Anthony (Columbia)—Beuscher
14	12	DIS LUI NON	Francoise Hardy (Vogue)—Vogue International
15	9	THE LAST TIME	Rolling Stones (Decca)—Essex

HOLLAND

This Week	Last Week	Title	Artist
1	1	TICKET TO RIDE	The Beatles (Parlophone)
2	3	HELLO JOSEPHINE	The Scorpions (CNR)
3	4	BRING IT ON HOME TO ME	The Animals (Columbia)
4	2	THE BIRDS AND THE BEES	Jewel Akens (London)
5	6	GOLDFINGER	Shirley Bassey (Columbia); John Barry (UA); Jets (Fontana); ZZ & the Masks (Artone)
6	5	ROCK 'N ROLL MUSIC	The Beatles (Parlophone)
7	8	GOODBYE MY LOVE	The Searchers (Pye)
8	7	THE LAST TIME	The Rolling Stones (Decca)
9	10	THAT'LL BE THE DAY	Everly Brothers (WB)
10	11	VANAVOND OM KWART OVER ZES BEN IK VRIJ	Willeke Alberti (Phillips)
11	—	WOOLY BULLY	Sam the Sham & the Pharaohs (MGM)
12	20	LONG LIVE LOVE	Sandie Shaw (Pye)
13	9	POUPEE DE CIRE	France Gall (Phillips)
14	14	KING OF THE ROAD	Roger Miller (Phillips)
15	16	GOODBYE TO LOVE	Margie Ball (Funckler)
16	—	LA DANSE LE ZORBA	Duo Acropolis (Omega); Trio Hellenique (CNR); Mikis Theodorakis (Barclay)
17	—	TRUE LOVE WAYS	Peter and Gordon (Columbia)
18	—	SANTO DOMINGO	Wanda Jackson (Capitol); Imca Marina (Imperial); Ria Valk (Fontana)
19	—	PRICE OF LOVE	Everly Brothers (WB)
20	—	CRYING IN THE CHAPEL	Elvis Presley (RCA)

HONG KONG

This Week	Last Week	Title	Artist
1	1	THE LAST TIME	The Rolling Stones (British Decca)
2	—	TO BE MY LOVE	The Fabulous Echoes (Diamond)
3	2	TICKET TO RIDE	The Beatles (Parlophone)
4	3	THE MINUTE YOU'RE GONE	Cliff Richard (Columbia)
5	—	COUNT ME IN	Gary Lewis (Liberty)
6	10	CRYING IN THE CHAPEL	Elvis Presley (RCA Victor)
7	5	ROCK AND ROLL MUSIC	The Beatles (Parlophone)
8	7	CONCRETE AND CLAY	Unit 4 + 2 (British Decca)
9	4	COME STAY WITH ME	Marianne Faithfull (British Decca)
10	—	SE PIANGI SE RIDI	New Christy Minstrels (CBS)

ITALY

(Courtesy Musica e Disci, Milan)

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	IL SILENZIO	*Nini Rosso (Sprint)
2	3	UN ANNO D'AMORE	*Mina (Ri Fi)
3	2	PIANGI	Richard Anthony (Columbia)
4	4	CIAO CIAO	Petula Clark (Vogue)
5	6	IL MONDO	*Jimmy Fontana (RCA)
6	5	LA CASA DEL SOLE	*Marcellos Ferial (Durlum)
7	9	IL BALLO DELLA BUSSOLA	*Dino (Arc)
8	7	LA VERITA'	Paul Anka (RCA)
9	10	OGNI MATTINA	*Little Tony (Durlum)
10	8	PER UN PUGNO DI DOLLARI	*Ennio Morricone (RCA)
11	14	UN BACIO E' TROPPO POCO	*Mina (Ri Fi)
12	13	LA NOTTE	Adamo (Pathe)
13	11	LUI	*Rita Pavone (RCA)
14	—	QUELO SBAGLIATO	*Bobby Solo (Ricordi)
15	12	GOLDFINGER	Shirley Bassey (Columbia)

JAPAN

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	ONNA GOKORO NO UTA	*Bob Satake (King)—Jasrac
2	2	ABASHIRI BANGAICHI	*Takakura Ken (Teichiku); Shirane Kazuo (Toshiba)—Jasrac
3	4	SLAUGHTER ON 10th AVENUE	Ventures (Liberty)—Chappell-(Folster)
4	3	MATSUNOKI KOUTA	*Ninomiya Yukiko (King); Mishima Toshio (Columbia)—Jasrac

5	5	ONE RAINY NIGHT IN TOKYO	*Mahina Stars (Victor); Koshiji Fubuki (Toshiba); Hino Teruko (Polydor); Brenda Lee (Decca); Los Paraguayos (Phillips)—Jasrac
6	6	ARYUSHAN KOUTA	*Misawa Akemi (Victor); Nagal Eriko (Crown); Kumi Etsuko (Teichiku)—Jasrac
7	9	DIAMOND HEAD	Ventures (Liberty)
8	7	ROCK AND ROLL MUSIC	Beatles (Odeon)
9	—	ORE NO NAMIDA WA ORE GA FUKU	*Miki Katsuhiko (Crown)—Jasrac
10	—	DO THE CLAM	Elvis Presley (Victor)—Aberbach

MALAYSIA

This Week	Last Week	Title	Artist
1	1	THE MINUTE YOU'RE GONE	Cliff Richard (Columbia)
2	2	UNDER THE BOARDWALK	Rolling Stones (Decca)
3	—	YOU'LL BE GONE	Elvis Presley (RCA)
4	4	DO THE CLAM	Elvis Presley (RCA)
5	3	TICKET TO RIDE	Beatles (Parlophone)
6	—	WONDERFUL WORLD	Herman's Hermits (Columbia)
7	—	EIGHT DAYS A WEEK	Beatles (Parlophone)
8	—	ALL QUIET ON THE MERSEYSIDE	George Martin Orchestra (Columbia)
9	—	I'VE GOTTA GIRL	Swinging Blue Jeans (HMV)
10	6	I UNDERSTAND	Freddie & the Dreamers (Columbia)

NORWAY

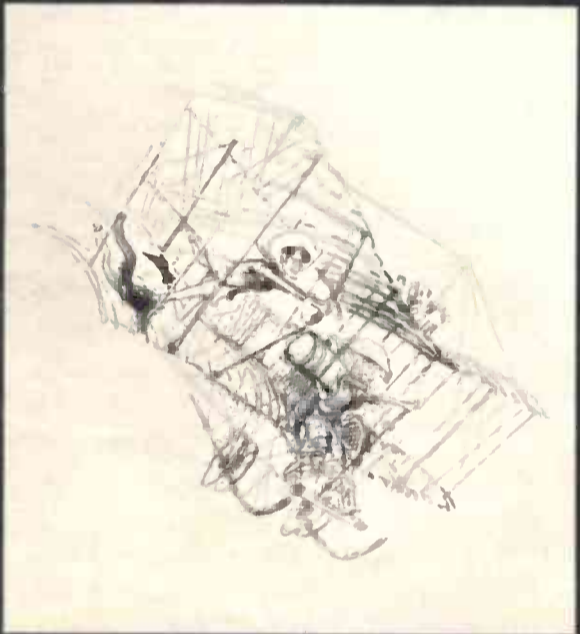
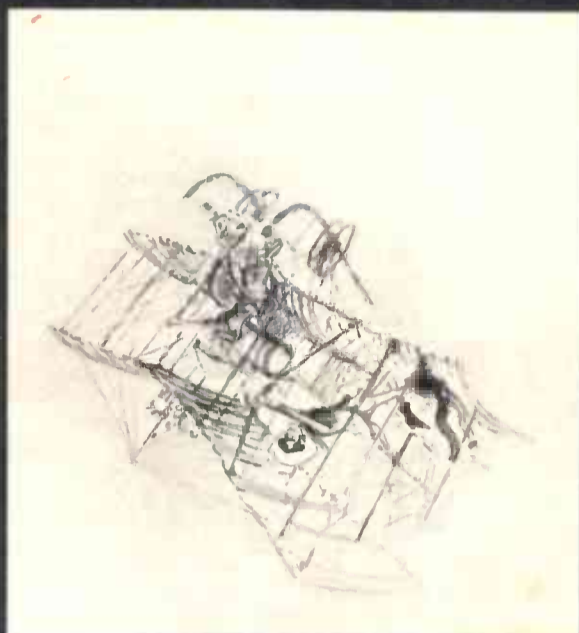
(Courtesy of Verdens Gang)

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	KING OF THE ROAD	Roger Miller (Phillips)—Palace Music/Stig Anderson
2	2	DAR BJORKORNA SUSA	Jalbird Singers (Metronome)—Norsk Musikforlag
3	3	TICKET TO RIDE	Beatles (Parlophone)—Edition Lyche
4	8	CADILLAC	Hep Stars (Olga)—Sweden Music/Stig Anderson
5	9	A WORLD OF OUR OWN	Seekers (Columbia)—Thore Ehrling
6	—	CRYING IN THE CHAPEL	Elvis Presley (RCA Victor)—Musikk-Huset
7	5	POUPEE DE CIRE POUPEE DE SON	France Gall (Phillips)—Manu
8	—	FARMER JOHN	Hep Stars (Olga)—Essex
9	4	THE LAST TIME	Rolling Stones (Decca)
10	—	NA OG FOR ALLTID	*Kirsti Sparboe (Triola)—Stockholms Musikproduktion

PERU

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THE VILLAGE STOMPERS ROMP THROUGH THE
BRIGHTEST, HAPPIEST MOVIE THEME OF THE YEAR

'Those Magnificent Men
In Their Flying Machines'
5-9824

THE VILLAGE STOMPERS

Produced by Joe Sherman



HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

award

Table with columns: THIS WEEK, 1 Wk. Ago, 2 Wks. Ago, 3 Wks. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains top 32 songs.

Table with columns: 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66. Contains songs 33-66.

Table with columns: 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Contains songs 67-100.

HOT 100—A TO Z—(Publisher-Licensee)

BUBBLING UNDER THE HOT 100

Table listing songs A-Z with publisher/licensee information.

Table listing songs A-Z with publisher/licensee information.

Table listing songs A-Z with publisher/licensee information.

TOP LP'S

★ STAR performer—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.

Billboard Award

Table of Top LP's (left column) with columns for This Week, Last Week, Title, Artist, Label, and Weeks on Chart. Includes entries like MARY POPPINS, MY NAME IS BARBRA, THE SOUND OF MUSIC, DEAR HEART, THE BEACH BOYS TODAY!, INTRODUCING HERMAN'S HERMITS, GOLDFINGER, MY FAIR LADY, GIRL HAPPY, BRINGING IT ALL BACK HOME, THE RETURN OF ROGER MILLER, A SONG WILL RISE, BLUE MIDNIGHT, THE ROLLING STONES, NOW!, WHIPPED CREAM & OTHER DELIGHTS, WHERE DID OUR LOVE GO, CAST YOUR FATE TO THE WIND, KINKS-SIZE, FREDDIE & THE DREAMERS, RED ROSES FOR A BLUE LADY, FIDDLER ON THE ROOF, RED ROSES FOR A BLUE LADY, GETZ/GILBERTO, THE MIRACLES GREATEST HITS FROM THE BEGINNING, RAMBLIN' ROSE, HERMAN'S HERMITS ON TOUR, L-O-V-E, THE BEACH BOYS CONCERT, MY FAIR LADY, PEOPLE, TODAY—MY WAY, GETZ AU GO GO, BEATLES '65, THE BEST OF AL HIRT, UNFORGETTABLE, DOWNTOWN, THE NANCY WILSON SHOW!, JOAN BAEZ/5, INTRODUCING THE BEAU BRUMMELS, HUSH, HUSH, SWEET CHARLOTTE, THIS DIAMOND RING, MY KIND OF TOWN, I'VE GOT A TIGER BY THE TAIL, YOUR CHEATING HEART, MEXICAN PEARLS, YOU'VE LOST THAT LOVIN' FEELIN', HELLO, DOLLY!, I KNOW A PLACE, MUSIC FROM MARY POPPINS, THE SOUND OF MUSIC, MY FAIR LADY, ETC., THE MANTOVANI SOUND, I GO TO PIECES, THE ASTRUD GILBERTO ALBUM.

Table of Top LP's (right column) with columns for This Week, Last Week, Title, Artist, Label, and Weeks on Chart. Includes entries like THAT HONEY HORN SOUND, ZORBA THE GREEK, THE MONSTER, THE EARLY BEATLES, THEMES FROM THE JAMES BOND THRILLERS, WEEKEND IN LONDON, THE SCENE CHANGES, AESOP'S FABLES THE SMOTHERS BROTHERS WAY, THE TEMPTATIONS SING SMOKEY, FERRY CROSS THE MERSEY, GERRY AND THE PACEMAKERS GREATEST HITS, MR. STICK MAN, DEAR HEART AND OTHER SONGS ABOUT LOVE, SOUL SAUCE, BABY THE RAIN MUST FALL, LOUIE LOUIE, THE LOVE ALBUM, BEGIN TO LOVE, SOMEBODY ELSE IS TAKING MY PLACE, HAWAIIAN WEDDING SONG, HONEY IN THE HORN, DEAN MARTIN HITS AGAIN, THE ROAR OF THE GREASEPAINT—THE SMELL OF THE CROWD, SAM COOKE AT THE COPA, PORTRAIT OF MY LOVE, JUST ONCE IN MY LIFE, WE REMEMBER SAM COOKE, THE PINK PANTHER, THE GENIUS OF JANKOWSKI!, APPLES AND BANANAS, DO I HEAR A WALTZ?, CONNIE FRANCIS SINGS FOR MAMA, EVERYBODY LOVES SOMEBODY, I'M TELLING YOU NOW, KNOCK ME OUT!, PEARLY SHELLS, THE FOLK ALBUM, ALL SUMMER LONG, MARIANNE FAITHFULL, WOOLY BULLY, SONGS FOR THE JET SET, THE SOUND OF MUSIC, HELLO, DOLLY!, PEOPLE GET READY, A LITTLE BIT OF HEAVEN, SUGAR LIPS, PETER, PAUL & MARY IN CONCERT, SANDIE SHAW, THIS IS NEW!

We Must Be Doing Something Right!



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TOP 100's

STAR performer—LP's on chart 15 weeks or less registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million dollar LP's.



Table with 4 columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains top 50 records including MARY POPPINS, MY NAME IS BARBRA, THE SOUND OF MUSIC, HERMAN'S HERMITS ON TOUR, THE BEACH BOYS TODAY!, DEAR HEART, INTRODUCING HERMAN'S HERMITS, MY FAIR LADY, GOLDFINGER, WHIPPED CREAM & OTHER DELIGHTS, GIRL HAPPY, CAST YOUR FATE TO THE WIND, THE ROLLING STONES, NOW!, BRINGING IT ALL BACK HOME, THE RETURN OF ROGER MILLER, WHERE DID OUR LOVE GO, A SONG WILL RISE, TODAY—MY WAY, BLUE MIDNIGHT, GETZ/GILBERTO, KINKS-SIZE, THE MIRACLES GREATEST HITS FROM THE BEGINNING, FIDDLER ON THE ROOF, GETZ AU GO GO, L-O-V-E, RED ROSES FOR A BLUE LADY, RED ROSES FOR A BLUE LADY, THE BEACH BOYS CONCERT, BEATLES '65, RAMBLIN' ROSE, HUSH, HUSH, SWEET CHARLOTTE, FREDDIE & THE DREAMERS, JOAN BAEZ/S, THE BEST OF AL HIRT, UNFORGETTABLE, INTRODUCING THE BEAU BRUMMELS, MY KIND OF TOWN, PEOPLE, MY FAIR LADY, DOWNTOWN, MUSIC FROM MARY POPPINS, THE SOUND OF MUSIC, MY FAIR LADY, ETC., I KNOW A PLACE, HELLO, DOLLY!, THE NANCY WILSON SHOW!, ZORBA THE GREEK, YOUR CHEATIN' HEART, THIS DIAMOND RING, BEATLES VI, THE ASTRUD GILBERTO ALBUM, THE MONSTER, YOU'VE LOST THAT LOVIN' FEELIN', THE SCENE CHANGES.

Table with 4 columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains records 51-100 including THAT HONEY HORN SOUND, GERRY AND THE PACEMAKERS GREATEST HITS, THE EARLY BEATLES, BABY THE RAIN MUST FALL, AESOP'S FABLES THE SMOTHERS BROTHERS WAY, SOUL SAUCE, SOMEBODY ELSE IS TAKING MY PLACE, THE LOVE ALBUM, JUST ONCE IN MY LIFE, THE GENIUS OF JANKOWSKI!, THE TEMPTATIONS SING SMOKEY, HAWAIIAN WEDDING SONG, THE ROAR OF THE GREASEPAINT—THE SMELL OF THE CROWD, WEEKEND IN LONDON, I GO TO PIECES, THEMES FROM THE JAMES BOND THRILLERS, BEGIN TO LOVE, SONGS FOR THE JET SET, WOOLY BULLY, THE PINK PANTHER, SAM COOKE AT THE COPA, THIS IS NEW!, HONEY IN THE HORN, DEAN MARTIN HITS AGAIN, MR. STICK MAN, LOUIE LOUIE, MEXICAN PEARLS, MARIANNE FAITHFULL, THE MANTOVANI SOUND, CONNIE FRANCIS SINGS FOR MAMA, DO I HEAR A WALTZ?, I'VE GOT A TIGER BY THE TAIL, DEAR HEART AND OTHER SONGS ABOUT LOVE, I'M TELLING YOU NOW, EVERYBODY LOVES SOMEBODY, HELLO, DOLLY!, MR. TAMBORINE MAN, FERRY CROSS THE MERSEY, CHIM CHIM CHEREE, BARBRA STREISAND/THE THIRD ALBUM, EARLY MORNING RAIN, WE REMEMBER SAM COOKE, PEARLY SHELLS, PETER, PAUL & MARY IN CONCERT, SUGAR LIPS, THE VENTURES ON STAGE, A LITTLE BIT OF HEAVEN, SOUL SERENADE, APPLES AND BANANAS.

Table with 4 columns: This Week, Last Week, Title, Artist, Label, Wks. on Chart. Contains records 101-250 including THE SOUND OF MUSIC, PORTRAIT OF MY LOVE, KNOCK ME OUT!, SERENADE FOR ELISABETH, SANDIE SHAW, THE FOLK ALBUM, THE GREATEST STORY EVER TOLD, DO THE FREDDIE, SINATRA '65, PETER, PAUL AND MARY, MOON RIVER & OTHER GREAT MOVIE THEMES, THE LATIN SOUND OF HENRY MANCINI, PEOPLE GET READY, SONG FOR MY FATHER, BEFORE AND AFTER, THE NEW SEEKERS, SHAKE, HAVE YOU LOOKED INTO YOUR HEART, THE 4 SEASONS ENTERTAIN YOU, MEANWHILE BACK AT THE WHISKEY A GO GO, LIFE & LOVE ITALIAN STYLE, I PUT A SPELL ON YOU, HALF A SIXPENCE, CANADIAN SUNSET, 20 ORIGINAL WINNERS OF 1964, STAY AWHILE, CALL ME IRRESPONSIBLE AND OTHER HIT SONGS, QUEEN OF THE HOUSE, ALL SUMMER LONG, MY LOVE FORGIVE ME, BOBBY VINTON SINGS FOR LONELY NIGHTS, BY POPULAR DEMAND, THE BEATLES—A HARD DAY'S NIGHT, DANG ME/CHUG-A-LUG, WE'RE GONNA MAKE IT, THE INCOMPARABLE MANTOVANI, TOM JONES—IT'S NOT UNUSUAL, THE FOUR TOPS, FLORA THE RED MENACE, BLOCKBUSTERS, THE RETURN OF ROCK! IS OVER, I DO LOVE YOU, ENGLISH HITS OF '65, THE RACE IS ON, NAT KING COLE SINGS SONGS FROM "CAT BALLOU" AND OTHER MOTION PICTURES.



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SIDE 1

- A SPOONFUL OF SUGAR
- CHIM CHIM CHER-EE
- SUPERCALIFRAGILISTIC-
EXPIALIDOCIOUS
- FEED THE BIRDS
- JOLLY HOLIDAY
- PASS ME BY

SIDE 2

- THE SOUND OF MUSIC
- MY FAVORITE THINGS
- CLIMB EV'RY MOUNTAIN
- ON THE STREET WHERE YOU LIVE
- I'VE GROWN ACCUSTOMED
TO HER FACE
- DEAR HEART

THE RAY CONNIFF SINGERS



SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

POP SPECIAL MERIT

FRANK & TONY

Mercury MG 21027 (M); SR 61027 (S)

Frank and Tony combine a calypso beat with show tunes like "Joey, Joey, Joey" and "They Call the Wind Maria" and come up with an original sound. Tony has a strong baritone voice and provides guitar accompaniment. He also provides the calypso drum. Frank plays a mean guitar. Together they provide a fresh sound.

COUNTRY SPECIAL MERIT

COUNTRY GUITAR

Billy Grammer. Decca DL 4642 (M); DL 74642 (S)

Great guitar instrumentals from Billy Grammer, whose relaxed style of playing will prove popular for both listening and adult dancing. The numbers include hits such as "King of the Road," "Faded Love" and "Born to Lose."

CLASSICAL SPECIAL MERIT

MOZART VIOLIN CONCERTO #3 AND #4

Paul Makanowitzky/Chamber Orch. of the Sarre (Ristenpart). Nonesuch H 1056 (M); H 71056 (S)

Attractive performance, attractively priced in this budget recording of two of Mozart's most popularly recorded violin concerti. Paul Makanowitzky plays them with an ease and grace that is thoroughly in keeping with the light charm and style of the pieces. He receives a handsome backing under the fine direction of Karl Ristenpart.

CLASSICAL SPECIAL MERIT

BACH/MOTETS

Norddeutscher Singkreis Instrumentalists. Nonesuch H 1060 (M); H 71060 (S)

Some of Bach's loveliest writing for the voice is to be found in his motets. Of the six in existence three by mixed chorus are here performed superbly by the Norddeutscher Singkreis. The vocal clarity and articulation of these singers in this highly complex counterpoint is truly exceptional.

LOW PRICE CLASSICAL SPECIAL MERIT

STRAUSS: DIE FLEDERMAUS HIGHLIGHTS

Various Artists. Richmond R 23045 (M)

A competent cast, with the Vienna Philharmonic Orchestra and the Vienna State Opera Chorus combine to produce an excellent album of highlights from one of the most popular of the Strauss operettas. Hilde Guedon as Rosalinde provides the proper light opera touch.

(Continued on page 30)

**SEE ALBUM REVIEWS
ON BACK COVER**

BREAKOUT ALBUMS

★ NATIONAL BREAKOUTS

SINATRA '65

Frank Sinatra, Reprise R 6167 (M); RS 6167 (S)

CANADIAN SUNSET

Andy Williams, Columbia CL 2324 (M); CS 9124 (S)

★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

VENICE BLUE . . .

Bobby Darin, Capitol T 2322 (M); ST 2322 (S)

ARETHA FRANKLIN/YEAH! . . .

Columbia CL 2351 (M); CS 9151 (S)

WORLD OF COUNTRY MUSIC . . .

Various Artists, Capitol NPB 5 (M); SNPB 5 (S)

ELGART AU GO-GO . . .

Les & Larry Elgart, Columbia CL 2355 (M); BS 9155 (S)

YOU WERE ONLY FOOLING . . .

Vic Damone, Warner Bros. W 1602 (M); WS 1602 (S)

UNIT 4 + 2 . . .

London LL 3427 (M); PS 427 (S)

JR. WALKER & THE ALL STARS PLAY SHOTGUN . . .

Soul 701 (M); S 701 (S)

THE KING FAMILY SHOW . . .

Warner Bros. W 1601 (M); WS 1601 (S)

YOU TURN ME ON . . .

Ian Whitcomb, Tower T 5004 (M); DT 5004 (S)

EDDIE FISHER TODAY . . .

Dot DLP 3631 (M); DLP 25631 (S)

CATCH THE WIND . . .

Donovan, Hickory LPM 123 (M); (No Stereo)

DOUBLE HEADER . . .

Arthur Prysock, Old Town 2009 (M); 2009 (S)

THREE O'CLOCK IN THE MORNING . . .

Bert Kaempfert & His Ork, Decca DL 4670 (M); DL 74670 (S)

DRUM DISCOTHEQUE . . .

Sandy Nelson, Imperial LP 9283 (M); LP 12283 (S)

HOW TO BE A JEWISH MOTHER . . .

Gertrude Berg, Amy 8007 (M); (No Stereo)

YA' CAN'T MISS

Little Milton
WHO'S CHEATING WHO
CHECKER 1113

Knight Bros.
TEMPTATION
'BOUT TO GET ME
CHECKER 1107

Billy Stewart
SITTING IN
THE PARK
CHESS 1932

Tommy Tucker
ALIMONY
CHECKER 1112

Jean DuShon
MORE
ARGO 5497



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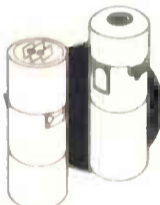


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ALBUM REVIEWS

Continued from page 28



FOUR-STAR ALBUMS

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

POPULAR

THE ANDREWS SISTERS GO HAWAIIAN
Dot DLP 3632 (M); DLP 25632 (S)

A TOUCH OF TENDERNESS
Gloria Lynne. Everest 5235 (M) 1235 (S)

HAWAIIAN RAGTIME
Jo Ann Castle. Dot DLP 3635 (M); DLP 25635 (S)

THE EMBERS . . . JUST FOR THE BIRDS
JCP 2009 (M)

RAGTIME—BY REQUEST
Johnny Maddox. Dot DLP 3633 (M); DLP 25633 (S)

BEATRICE LILLIE SINGS
JJC M 3003 (M); ST 3003 (S)

LOW PRICE COUNTRY

WESTERN STYLE SAMPLER
Various Artists. Zondervan ZLP 670 (M)

CLASSICAL

MUSIC FROM THE COURT OF BURGUNDY
Roger Blanchard & Pierre Poulteau Recorder Trio. Nonesuch H 1058 (M); H 71058 (S)

MOZART/3 CONCERTO NO. 18 & 24 FOR PIANO & ORK.
Paul Von Schillhowsky/Orch. of Radio Bavaria (Albert). Nonesuch H 1059 (M); HL 71059 (S)

SCHUBERT WALTZES
Walter Hautzig. Turnabout TV 4006 (M); TV 34006 (S)

MOZART/3 EARLY SYMPHONIES NO. 25, NO. 23, NO. 20
Mainz Chamber Orch. (Kehr). Turnabout TV 4002 (M); TV 34002S (S)

LOW PRICE CLASSICAL

DVORAK; SYMPHONY NO. 4 IN G MAJOR, OP. 88
Concertgebouw Orch. of Amsterdam (Szell). Richmond B 19107 (M)

JAZZ

THE SWINGER'S GUIDE TO MARY POPPINS
Tupper Sausy Quartet with Charlie McCoy. Monument MLP 8034 (M)

CHILDREN'S

PIXIE AND DIXIE WITH MR. JINKS TELL THE STORY OF CINDERELLA
HBR HLP 2025 (M)

HUCKLEBERRY HOUND TELLS STORIES OF UNCLE REMUS
HBR HLP 2022 (M)

MAGILLA GORILLA TELLS OGGIE THE STORY OF ALICE IN WONDERLAND
HBR HLP 2024 (M)

LOW PRICE CHILDREN'S

MARCY SINGS TO CHILDREN
Zondervan ZLP 664 (M)

GOSPEL

TELL IT TO JESUS
Jack Holcomb. Zondervan ZLP 667 (M)

I TOUCHED THE HEART OF GOD
Mary Jane. Zondervan ZLP 674 (S)

RELIGIOUS

MARIMBA MELODIES
Dennis Piles. Zondervan ZLP 654 (S)

SPOKEN WORD

ALL ABOUT THE BEATLES
Louise Harrison Caldwell. Recar 2012 (M)

INTERNATIONAL

DISCOTHEQUE POLISH STYLE VOL. 1
Various Artists. Dana DL 1309 (M)

WIECZORNY DZWON
Frank Wojnarowski. Dana DLP 1311 (M)
Frank Wojnarowski. Dana DLP 1311 (M)

BEST-LOVED SONGS OF SWEDEN
Saga Sjöberg & Kal Söderman. Monitor MF 440 (M); MFS 440 (S)

CZECH TIME
Leo Greco. Dot DLP 3630 (M); DLP 25630 (S)

DL A MATKI POLKI
Ray Henry. Dana DLP 1312 (M)

POLSKIE KWIATY
Joe Macielag. Dana DLP 1314 (M)



THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

CHILDREN

YOGI BEAR AND BOO BOO TELL STORIES OF LITTLE RED RIDING HOOD & JACK AND THE BEANSTALK
HBR HLP 2023 (M)

THE FLINTSTONES—FLIP FABLES
HBR HLP 2021 (M)

CLASSICAL

HAYDN/4 FLUTE QUARTETS, OP. 5
Camillo Wanaussek; Member of the Europa Quartet. Turnabout TV 4007 (M); TV 34007S (S)

THE MUSIC OF MICHEL CORRETTE
Mainz Chamber Orch. (Kehr). Turnabout TV 4010 (M); TV 34010S (S)

COURT DANCES OF MEDIEVAL FRANCE
The Telemann Society. Turnabout TV 4008 (M); TV 34008S (S)

HOFFMAN-HUMMEL/CONCERTO FOR MANDOLIN & ORCH.
Edith Bauer-Slais and Elfriede Kunschak; Vienna Pro Musica Orch. (Hladky). Turnabout TV 34003S (S); TV 4003 (M)

DITERSDORF/CONCERTO FOR DOUBLE BASS & MRP
Georg Hortnagel/Gunter Lemmen; Wurttemberg Chamber Orch. Heilbronn (Faerber). Turnabout TV 4005 (M); TV 34005S (S)

GIOVANNI PAISIELLO & KARL STAMITZ PIANO CONCERTI
Felicia Blumenthal; Wurttemberg Chamber Orch. Heilbronn (Faerber). Turnabout TV 34001S (S); TV 4001 (M)

IVALDI/IV CONCERTI
Gunter Lemmen, Anton Stügl, Hans Martin Linde; Wurttemberg Chamber Orch. Heilbronn (Faerber). Turnabout TV 4009 (M); TV 34009S (S)

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ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

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NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

ANGEL

BEETHOVEN: PIANO SONATAS, VOL. 12—Arthur Schnabel; COLH 62.
BEETHOVEN: PIANO SONATAS, VOL. 13—Arthur Schnabel; COLH 63

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BEETHOVEN: PIANO SONATA NO. 29—Arthur Schnabel; COLH 61
HAYDN: THE SALOMON SYMPHONIES NOS. 99 & 100—Royal Philharmonic Orch. (Beecham); 36254, S 36254
HAYDN: THE SALOMON SYMPHONIES NOS. 101 & 102—Royal Philharmonic Orch. (Beecham); 36255, S 36255
HAYDN: THE SALOMON SYMPHONIES NOS. 103 & 104—Royal Philharmonic Orch. (Beecham); 36256, S 36256

BLUE NOTE

JACKIE McLEAN—It's Time; BLP 4179, BST 84179
HANK MOBLEY—The Turnaround; BLP 4186, BST 84186

BRUNO

BULGARIAN DANCE & SONG ENSEMBLE OF SOFIA—Dance Along With Hot Moro From Bulgaria; BR 50207L
VARIOUS ARTISTS—Carnaval A Rio; BR 50036L
VARIOUS ARTISTS—The World's Great Operettas; BR 50208L

CAPITOL

THE BEACH BOYS—Summer Days; T 2354
CY COLEMAN—The Art of Love; T 2355, ST 2355
STU PHILLIPS & HIS CHORUS & ORCH.—Feels Like Lovin'; T 2356, ST 2356

COLPIX

LALO SCHIFRIN—Gone With the Wave; 492

COLUMBIA

GARY GRAFFMAN—Schubert: Wanderer Fantasy; Sonata in C Minor; ML 6135, MS 6735
A SIBELIUS FESTIVAL—Eugene Ormandy/Philadelphia Orch.; ML 6132, MS 6732
PETE SEEGER—Strangers & Cousins; CL 2334, CS 9134
SOUNDTRACK—Harlow; OL 6390, OS 2790

CORAL

BOBBI MARTIN—I Love You So; CRL 5747B, CRL 75747B

CRESCENDO

THE CHALLENGERS at the Teenage Fair; GNP 2010.

BREAKOUT SINGLES

★ NATIONAL BREAKOUTS

I'M HENRY VIII, I AM
Herman's Hermits (MGM)

★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

IT'S TOO LATE, BABY, TOO LATE . . .
Arthur Prysock, Old Town 1183 (Ply-Weiss, BMI) (New York, San Francisco)

THE LOSER . . .
Skyliners, Jubilee 5506 (Wemar, BMI) (New York)

I'M A FOOL TO CARE . . .
George & Gene, Musicor 1097 (Peer Int'l, BMI) (Houston)

I'M LOSING YOU . . .
Aretha Franklin, Columbia 86166 (Valley, BMI) (Atlanta)

I'M A HAPPY MAN . . .
Jive Five, United Artists 853 (Unart, BMI) (New York)

MAE . . .
Herb Alpert and His Tijuana Brass, A&M 767 (Miller, ASCAP) (Atlanta)

STREETS OF LOREDO . . .
Johnny Cash, Columbia 43313 (Southwind, BMI) (Milwaukee)

YAKETY AXE . . .
Chet Atkins, RCA Victor 8590 (Tree, BMI) (Houston)

(Love Is Like a) RAMBLIN' ROSE . . .
Ted Taylor, Okeh 7221 (Cedarwood, BMI) (Memphis)

BUSTER BROWNE . . .
Willie Mitchell, Hi 2091 (Jec, BMI) (Atlanta)

TO KNOW YOU IS TO LOVE YOU . . .
Peter & Gordon, Capitol 5461 (Hillary, BMI) (Washington)

TURN ON YOUR LOVE LIGHT . . .
High Spirits, Soma 1436 (Heilecher, BMI) (Minneapolis, St. Paul)

KEEP ON DANCING . . .
Gentry's Youngstown 601 (Arc-Press, BMI) (Memphis)

WHITTIER BLVD. . . .
The Mldnighters, Chattahoochee 684 (Conte, BMI) (Los Angeles)

LITTLE LADY OF STONE . . .
Homer Banks, Genie 101 (Hopasway, BMI) (Memphis)

GARNER STATE PARK . . .
Triumphs, Joed 117 (Poker, BMI) (Memphis)

LITTLE GIRLS WERE MADE TO LOVE . . .
Scepters, M.O.C. 661 (Jec, BMI) (Memphis)

BACK TO THE COUNTRY BOUND . . .
Ray Graham, Betty 5704 (Glad, BMI) (Houston)

ARTHUR LYMAN—Cast Your Fate to the Wind; GNP 607
ART TODD—I Love a Banjo; GNP 2011

ELEKTRA

NEGRO FOLKLORE FROM TEXAS STATE PRISON; EKL 296, EKS 7296
SOUNDS OF JAPAN; EKL 297, EKS 7292

EPIC

YARDBIRDS—For Your Love; LN 24167, BN 26167

GOLD

WILLA DORSEY—My God Is Real; G 507

HARMONY

The Great BOB WILLS; HL 7345

LONDON

VARIOUS ARTISTS—England's Greatest Hits; LL 3430, PS 430

MURBO

JESTER HAIRSTON; MLP 6000

OLD TOWN

A Double Header with ARTHUR PRYSOCK; LP 2009

POLYDOR

MAX GREGER—Das Grosse Deutsche Tanz Turnier; 237 431
FRITZ SCHULZ-REICHEL & THE BRISTOL-BAR-SEXTET—Man Musste Klavier Spielen Konnen; 287 388
WOLFRAM SINGT; 237 700
THE SPOT-NICKS in Berlin; 184 008
VARIOUS ARTISTS—Der Dettter Aus Dingsda; 237 167
VARIOUS ARTISTS—Im Schonsten Wiesengrunde; 237 241

PRESTIGE

LIGHTNIN' HOPKINS—My Life in the Blues; PR 7370.
WILLIS JACKSON—Jackson's Action; PR 7348

RCA RED SEAL

ERNEST GOLD—Original Music From the Motion Picture "Ship of Fools"; Boston Pops Orch. (Fiedler); LM 2817, LSC 2817

ROULETTE

RUDY VALENTINE—And Now . . . ; R 25299, SR 25299

STARDAY

GEORGE JONES; SLP 335
FRANKIE MILLER—Backland Farmer; SLP 339
KENNY ROBERTS—Indian Love Call; SLP 336
JUSTIN TUBB—The Best of Justin Tubb; SLP 334

VARIOUS ARTISTS—Wonderful World of Country Music; SLP 10-330

VARIOUS NAME ARTISTS—Tall Twelve; SLP 337

VARIOUS ARTISTS—More Slippin' Around; SLP 338

VARIOUS ARTISTS—That Dobro Sound That's Coming Round; SLP 340

SWORD

RONNIE AVALONE—Thundertones of Praise; S 1411 LP, SS 2411 LP

JERRY BARNES & THE KURT KAISER SINGERS—Hymn Time Sing-Along; S 1412 LP, SS 2412 LP

CAMP OF THE WOODS BAND & CHORUS (STANLEY)—In My Heart . . . A Melody; S 1414 LP, SS 2414 LP
UNCLE EARL & MEMBERS OF THE KID'S BIBLE CLUB—Kid's Bible Club/Songs and Stories; S 1410 LP

TRAVIS

The Educated Sounds of GENE LUDWIG; LP 707

UNITED ARTISTS

ELMER BERNSTEIN—The Hallelujah; UAS 5127
SOUNDTRACK—I'll Take Sweden; UAS 5121

HITS OF THE WORLD

Continued from page 22

This Week	Last Week	Title	Artist
4	4	HELLO, DOLLY!	Bobby Darin (Capitol); Louis Armstrong (Kapp)—Mareco, Inc.
5	5	FOR MAMA (La Mamma)	Connie Francis (MGM); Jerry Vale (CBS)—Mareco, Inc.
6	6	DO THE CLAM	Elvis Presley (RCA)—Filipinas Record Corp.
7	9	THE BIRDS AND THE BEES	Jewel Akens (London)—Super Records
8	7	SABOR A MI	Eydie Gorme w/ Trio Los Panchos (CBS)—Mareco, Inc.
9	8	MITSUE-SAN	Ronnie Villar (Mabuhay)—Mareco, Inc.
10	10	LITTLE THINGS	Bobby Goldsboro (UA)—Mareco, Inc.

SINGAPORE

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	DO THE CLAM	Elvis Presley (RCA)
2	2	TICKET TO RIDE	Beatles (Parlophone)
3	4	THE MINUTE YOU'RE GONE	Chiff Richard (Columbia)
4	6	CONCRETE AND CLAY	Unit 4 Plus 2 (Decca)
5	7	LITTLE MISS STUCK-UP	Del Ashley (Dot)
6	8	OH NO, NOT MY BABY	Manfred Mann (HMV)
7	9	THE GAME OF LOVE	Wayne Fontana (Fontana)
8	—	THAT WILL BE THE DAY	Everly Bros. (Warner Bros.)
9	—	BE MY GIRL	Kieth Locke & the Quests (Columbia)
10	3	ME JAPANESE BOY	Dalys (Phillips)

SPAIN

*Denotes local origin

This Week	Last Week	Title	Artist
1	1	ESOS OJITOS NEGROS	*Duo Dinamico (Voz)—Musica Sur
2	3	POUPEE DE CIRE, POUPEE DE SON	France Gall (Fonogram)—Canciones Del Mundo
3	2	FLAMENCO	*Los Brincos (Novola)—Universal
4	4	IO CHE NON VIVO SENZA DI TE	Pino Donaggio (Voz)—Canciones Del Mundo
5	5	DOWNTOWN	Petula Clark (Hispavox)—Musica Sur
6	6	I FEEL FINE	The Beatles (Voz)
7	14	SI TU N'Y CROIS PAS	Guy Mardel (Hispanavox)—Canciones Del Mundo
8	8	I SHOULD HAVE KNOWN BETTER	The Beatles (Voz)
9	9	LA YENKA	*Johnny-Charley (Hispanavox)—Hispanavox
10	11	CHICA YE-YE	*Luis Aguile (Voz)—Canciones Del Mundo

SWEDEN

This Week Last Week

This Week	Last Week	Title	Artist
1	1	FARMER JOHN	Hep Stars (Olga)
2	5	BRING IT ON HOME TO ME	The Animals (Columbia)
3	4	ROCKIN' ROBIN	The Streppers (Columbia)
4	2	CADILLAC	Hep Stars (Olga)
5	3	TICKET TO RIDE	The Beatles (Parlophone)
6	11	HERE COMES THE NIGHT	Them (Decca)
7	6	TRIBUTE TO BUDDY HOLLY	Hep Stars (Olga)
8	10	MRS. BROWN YOU'VE GOT A LOVELY DAUGHTER	Herman's Hermits (Columbia)
9	16	I LUST OCH NOD	Sten & Stanley (Decca)
10	8	BORJA OM FRAN BORJAN	Sven Ingvars (Phillips)

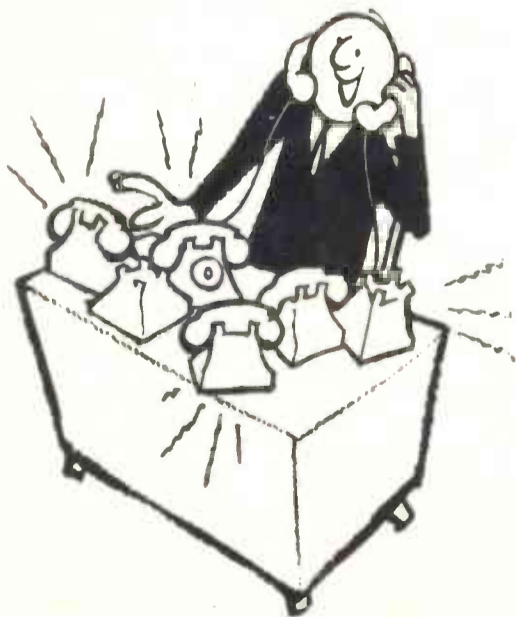
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43306
 a Billboard Chart Pick!

ON COLUMBIA RECORDS 

Met. at Lewisohn a Summer Fest

By HANK FOX

NEW YORK—The world premiere of Gian Carlo Menotti's "Lewisohn Stadium Fanfare" and the singing of Renata Tebaldi before a full house of 20,000 marked the opening season of the Metropolitan Opera's outdoor summer concert season Monday (21).

Miss Tebaldi, singing music by Puccini, Verdi and Rossini, quickly won applause and cheers from an audience.

The summer series is an attempt by the Metropolitan Opera Company to bring opera to a wider audience. With 20,000 seats and prices from 50 cents to \$4.50, the Met hopes to attract people who normally wouldn't attend Met operas because of ticket prices and scarcity of seats.

Rudolf Bing, the Opera's administrator said, "Perhaps the Met has been a little too isolated and exclusive. We want as many people as possible to be with us at these concerts."

This is the first season that the Met is operating the summer series. The concert series, now in its

47th year, had been operating under the direct supervision of Mrs. Charles (Minnie) Guggenheimer. Aside from presenting full length operas, the series will also feature concerts of opera, jazz, folk, popular and classical music.

Through special arrangements with the Newport Folk and Jazz Festivals, Dave Brubeck, Duke Ellington, Theodore Bikel and Pete Seeger will perform at the Stadium in coming weeks. Other artists to appear include Marian Anderson, Van Cliburn, Arthur Fiedler.

Also, the Met's own Anna Moffo, Roberta Peters, Elisabeth Schwarzkopf, Jan Peerce, Jerome Hines and Richard Tucker are among those who will perform during the seven-week series.

Two of the improvements at the Stadium, the new acoustical shell and sound system provided by the city proved to be better aids to the performance than the previous systems.

A third improvement was the detouring of jet planes from flying over the Stadium during concert hours.



KNUDAGE RIISAGER, Danish composer and director of the Royal Academy of Music, Copenhagen, presents the Leonie Sonning music award to Leonard Bernstein at the recent Carl Nielsen concert in Copenhagen.

STRAVINSKY, MALPIERO AT CONCERT FOR POPE

VATICAN CITY—Igor Stravinsky and Gian Francesco Malpiero were among the guests at the annual concert recently given in honor of Pope Paul VI in the Pius Auditorium by the RAI Symphony and Chorus under the directions of Armando La Rosa Parodi and Nino Antonelli.

The program included Stravinsky's "Symphony of Psalms" for chorus and orchestra, Malpiero's "St. Francis of Assisi" for soloists (Claudio Strudthoff, baritone; Teodore Rovetta, baritone; Andrea Petrassi, baritone; Tomasso Frascati, tenor; Nario Binci, tenor; Renzo Gonzales, bass), chorus and orchestra, Milhaud's "Psalm 29" for baritone and orchestra, and Sibelius' "Solemn Melodies, Opus 77" for violin (Aldo Ferraresi) and orchestra.

Each of the composers represented a different religion—Russian Orthodox, Roman Catholic, Hebrew and Protestant in the program. Milhaud, who was also invited, could not attend because of poor health.

Italy Cultural Move Spurred

ROME—Musicians and workers of Italy's 11 leading opera companies and two independent symphonies joined in a public protest and concert themed to "we must save our operas and symphonies to develop and defend our musical culture."

Basilica of Massentius at the Roman Forum was the scene of a free afternoon concert directed by Fernando Previtali. The orchestra and chorus consisted of leading teachers and singers.

The musicians played their own songs and each person was presented with a circular which called for support to keep Italy from becoming the world's most "backward musical nation."

RCA TO BOW PERLMAN LP

NEW YORK—RCA Victor will soon release its first album by Itzhak Perlman, the 19-year-old Israel-born violinist who won the 1964 Leventritt Award. The album will contain works by Habel, Leclair, Ben Haim, Bloch, Paganini, Saraste and Bazzini. Perlman plays while seated because he had polio at the age of four. He came to this country in 1958 to appear on the "Ed Sullivan Show" and has lived here since.

Gazzelloni Tour

ROME—Severino Gazzelloni, winner of the Grand Prix du Disque in 1962 and generally regarded as the world's first flutist, will go to Vevey, Switzerland, this summer to appear in concerts and to record a new album for Philips.

Medal to Ormandy

HELSINKI—Columbia Records' conductor Eugene Ormandy received the prized Sibelius Medal here Friday (4). The award ceremonies took place following a concert; Ormandy conducted the Finnish Radio Symphony Orchestra in an all-Sibelius program.

Ives 'Fourth' Gets Citation

NEW YORK — The Music Critics Circle of New York has awarded a special citation to the Charles Ives Fourth Symphony for "its originality and genius." The group bypassed its regular annual award and cited the Ives work which is ineligible for a regular award because it was written more than 25 years ago.

The work, which is available as a Columbia Masterwork album, was premiered by Leopold Stokowski conducting the American Symphony Orchestra in Carnegie Hall, April 26.



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RCA to Record 3 Operas With New Equipment

ROME — New equipment perfected within the last few months will be used in three operatic recordings which will be made at the RCA Italiana Studios here this summer under the direction of Richard More.

More and his aids, Jack Pfeiffer and Tony Salvatore, are already here to begin work with the new 18-canal console which records on six tracks. It has been operative for the past six months, but its use for major recordings will now be made for the first time.

Leontyne Price, soprano, has

already recorded a new album of arias. It will be followed by a German recording of Gluck's "Orpheus and Eurydice" in German and a new version of "Lucia di Lammermoor," in which the title role will be sung by Anna Moffo. These will be the fourth and fifth complete operas since the new studios were opened.

Score for the Dino DeLaurentiis film, "The Bible," directed by John Houston, is also being made at the same studios, with Goffredo Petrassi conducting a special symphonic group.

BEST SELLING BUDGET-LINE CLASSICAL LP's

Below is a list of best selling Budget-Line Classical LP's in top Classical Retail Outlets.

This Week

1. **VAUGHN WILLIAMS**—Symphony No. 2 (London); Halle Orch. (Barbirolli); Vanguard SRV-134 SD (S), SRV-134 (M).
2. **BACH**—Magnificat in D; Stich-Randall, Casoni, Battozzo, Schmolzi; Nonesuch H 71011 (S), H 1011 (M).
3. **BACH**—Four Concertos for Harpsichord and Orchestra; Ch. Orch. of Sarre (Ristenpart); Nonesuch H 71019 (S), H 1019 (M).
4. **TCHAIKOVSKY**—Concerto No. 1 in B Flat for Piano and Orch.; Gilels, Chicago Symphony (Reiner); RCA Victrola VICS 1039 (S), VIC 1039 (M).
5. **SIBELIUS**—Symphony No. 5; Halle Orch. (Barbirolli); Vanguard SRV-137 SD (S), SRV-137 (M).
6. **SCHUBERT**—Symphony No. 8 (Unfinished); Boston Symp. Orch. (Munch); RCA Victrola VICS 1035 (S), VIC 1035 (M).
7. **PUCCHINI**—Madama Butterfly; Moffo, Valletti, Elias, Corena, Rome Op. (Leinsdorf); RCA Victrola (3-12") VICS 6100 (S), VIC 6100 (M).
8. **VIVALDI**—Concertos for Piccolo and Orch. and Concertos for Violin and Orch.; Bourdin, Hendel, Schlupp, Bunte, Ch. Orch. of the Sarre (Ristenpart); Nonesuch H 71022 (S), H 1022 (M).
9. **BRAHMS**—Symphony No. 2; Vienna Philharmonic Orch. (Monteux); RCA Victrola VICS 1055 (S), VIC 1055 (M).
10. **PUCCHINI**—La Boheme; Tebaldi, Prandelli, Gueden, Erede; Richmond (2-12") 62001 (M).
11. **MAHLER**—Symphony No. 4; Ritchie, Concertgebouw Orch. (Van Beinum); Richmond 19104 (M).
12. **SYMPHONIES AND FANFARES FOR THE KING'S SUPPER**; Collegium Musicum of Paris (Douatte); Nonesuch H 71009 (S), H 1009 (M).
13. **TCHAIKOVSKY**—Swan Lake (Excerpts); Royal Opera House Orch., Convent Garden (Morel); RCA Victrola VICS 1057 (S), VIC 1057 (M).
14. **MOZART**—Mass in C (Coronation); Stich-Randall, Casoni, Bottazzo, Littasy, Sarrebruck Conservatory Cho. (Schmolzi), Ch. Orch. of the Sarre (Ristenpart); Nonesuch H 71041 (S), H 1041 (M).
15. **BACH**—Brandenburg Concerti (6) (Complete); Stuttgart Ch. Orch. (Munchinger); Richmond (2-12") 42002 (M).

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DIRECTION:
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WCFL Aiming for Top; Master Plan in Operation

By NICK BIRO

CHICAGO — A razzle-dazzle radio battle has erupted here with conservative WCFL pulling out all stops to try to hit the ratings jackpot. What has for many years been the city's citadel of baseball and big-band jazz is going the way of the Beatles, Beach Boys and Herman's Hermits.

WCFL program director Ken Draper isn't even being subtle about it. He says simply, "We're going to do whatever is necessary to be No. 1." Draper was brought here last April by station manager Tom Haviland, and WCFL has been in a state of transition ever since.

Within the next few months Draper will have completed his switch to pop radio in the full sense of the word.

He says he's shooting for a 20-to-40-year-old mass audience and describes his station as featuring personalities, news and pop music, though not necessarily in that order.

Will Play All Hits

"Ultimately we'll play all the hits, even hard r&b," Draper says. "We will, however, exercise a control factor. We won't try to break the really hard sounds—they'll have to start somewhere else. Also, we'll space material."

Draper sees his competition in three other local stations: WLS, the city's big Top 40 rocker; WIND, a modified Top 40 station that stays away from the screamers, and WGN, which features baseball, personalities

and a pop-standard music philosophy.

Draper will use all the format-radio gimmicks: jingles, promotions and a host of his own personal "extras."

He's already brought in Jim Stagg, a format-oriented deejay from Cleveland's KYW, and hopes to have Jim Runyon from the same station here shortly. Other deejay changes will follow.

Like most radio men, Draper hates to pigeonhole his station's format with stock phrases, but he will concede his sound will be similar to Cleveland's KYW—and this is rocking Top 40, any way you count your kilocycles.

List to Be Cut

WCFL is currently playing about 100 records in what Draper says is a transition from Mantovani, Melachrino and Glenn Miller to "pop." By September the list will be cut to 60.

There will also be a "B" list of 10 standards by such artists as Steve Lawrence, Jack Jones or Peggy Lee; 10 "oldies but goodies" and 10 miscellaneous records, including such material as perhaps a new Allan Sherman comedy LP.

Each disk jockey will build his own program, but the master list will be the bible. There will also be such pop radio commandments as "no doubles back to back" and "only one instrumental in a half-hour segment."

Records are picked solely by Draper. His sources are the trade papers, hype sheets and a local Livingston sheet.

He looks for four things: (1) History of artist. "If the artist is

hot, we'll play him, even if we're not crazy about the side"; (2) Regional action. "If the record is getting played in Peoria—we listen"; (3) Own judgment. "Does the record sound good?"; (4) And finally—is it good radio? "A lot of artists may not sell, but we feel they just belong on the station."

"Balance" is also a big word with Draper. "We play most of our 'B' list material before noon, reaching a peak during mid-morning. From 6-9 in the evening we leave our 'B' list alone and concentrate on the hits."

Plan Own Survey

WCFL will start its own local store survey shortly. But as Draper says, "This only tells us the relative popularity of records already on our list. In fact, it's more of a guide of when to take a record off than when to put it on."

The Draper system rates record outlets into three categories: high, medium and low volume. The high-volume outlets' returns are weighted three times the low, the medium-volume outlets two times the low.

The high-volume outlets are called weekly. The medium and low-volume outlets are rotated. A minimum of 20 stores are called. Each store is asked to report its 30 best selling single, 10 best selling albums, and tips, if any, on upcoming new material.

For a record to be listed, it has to be reported by at least one-fifth of the stores answering the survey.



EPIC RECORDS' DAVE CLARK FIVE no sooner got off the plane from Britain at Kennedy International Airport, New York, when they began work taping an on-the-spot sequence for CBS-TV's special, "It's What's Happening, Baby." Dave Clark and Denis Paxton perform atop a CBS remote truck with the Murray the K Dancers. The Dave Clark Five are here for their third U. S. tour.

STORY BEHIND THE SONG

By JACK BURTON

Al Hoffman's "Heartaches" sold more than a million records, but it was a failure when Ted Weems first recorded it in 1931. At that time, the song was written off as a flop by the record shops and sheet music counters. Al Hoffman sailed for London in hopes of changing his luck.

Sixteen years later, Kurt Webster, a Charlotte, S. C., disk jockey, gave "Heartaches" a shot of adrenalin. The disk jockey chanced upon the Ted Weems recording of the tune and liked it so well he played it daily for a week on his program. Immediately, record dealers throughout the South were deluged with requests. In the resurrection of the song, Ted Weems enjoyed a rebirth of popularity. To show his appreciation, he flew his band to Charlotte to play at a birthday party for the disk jockey who turned "Heartaches" into a million seller.

KTOO Showing Spunk In Face of Competition

LAS VEGAS—Country radio station KTOO has a problem—selling country music in an area where rock 'n' roll is No. 1 and middle-of-the-road music is No. 2. The share of the audience left over in the seven-station market is not that huge. But don't think for a minute that KTOO and its staff has given up. They're ranked No. 3, according to DJ Keith Austin, and trying to gain ground.

The station needs more country music records. Program director Smiley Monroe said that the station has to maintain two studios, one in Henderson where the station was licensed and the other in Las Vegas. The station

is allowed to broadcast only 49 per cent of the time from Las Vegas by the Federal Communications Commission. Because it has to operate two studios, the station needs twice as many records as an ordinary station, Monroe said.

A daytime station, KTOO reaches a potential audience of about 250,000 in Clark County (Continued on page 50)

WCLV Asks to Keep Classical

CLEVELAND — WCLV-FM, in an editorial broadcast several times last week, asked NBC to continue with the programming of FM classical music when it takes over KYW. NBC and Westinghouse Broadcasting Co. will trade outlets at the request of the Federal Communications Commission. NBC is expected to change the call letters of KYW in Cleveland to WKYC. Programming of WKYC-AM will probably be Top 40.

"Over the years, KYW-FM has provided an invaluable service through its classical music programming," the WCLV editorial stated. "Although this programming has been WCLV's main competition for the listeners' ear, we feel that in the long run the greater exposure of classical music in Cleveland, the better it is for WCLV... as well as for Cleveland. Therefore, WCLV hopes that the National Broadcasting Co. will see fit to continue the classical music programming on WKYC-FM."

BILLBOARD, July 3, 1965



CHECKING BILLBOARD as a guide, WCFL Radio's program director Ken Draper types up a list of records to watch.



"We'll DO WHATEVER is necessary to be number one," says Ken Draper as he checks some additions to his play list.



ENGINEER SHELDON POST checks the playsheet as air personality Carson Rennie, behind the window, gives a spot announcement.

WHK Show From Store

CLEVELAND—WHK Radio is broadcasting remote 1-2 p.m. Saturdays from a local department store in what is proving to be a highly popular combination of Top 10 records and fashions. Emceed by air personality Ron Britain, "Higbee's Top 10 Show" features the station's current Top 10 records and the week's Top 10 fashions. One of the store's personnel does the fashion show commentary.

The show is teen-ager accented. Not only are record artists introduced and interviewed each week, but the department store salutes Cleveland youth for various social and civic accomplishments. Teen-

'Pacemakers' To Markets

NEW YORK — SESAC's LP series, "Pacemakers for Drive Time," of eight albums featuring various artists, has been placed in some 300 key markets to date, reports national sales manager Sid Guber. The radio stations using the music include stations in the U. S., Canada, Asia, Sweden, England, Guam and Australia. The albums contain material suited for commuter hours and was designed for broadcasters.

agers have to join the store's Top 10 Club (which is free) in order to be admitted to the store's show. More than 400 teen-agers attended the first broadcast, one of a total of 12 such live shows.



TRINI LOPEZ CHATS with WJZR air personality Bob Brown backstage at the Basin Street East nightclub, New York. Bob taped an interview with Trini for the New Jersey radio station's "Backstage with Bob Brown" show. During the interview, Trini revealed plans to cut a country album in Nashville.

KTCR Shows Its Strength

MINNEAPOLIS — What better type of person for music director of a country music station than somebody who knows what they're doing. For example, Texas Bill Strength, who has just been named music director of KTCR Radio here. The country recording artist has been a disk jockey at the station.

Among his chores, Strength reviews the new records each week and makes up the KTCR Top 50 Chart which is mailed out to all local record dealers in the Twin City area. The station is rated by Billboard as being tops in influencing the sale of country records and Strength as top DJ in the market in influencing the sale of country records.

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VOX JOX

Columbia Broadcasting System deserves some applause for its contribution of \$100,000 to the Educational Broadcasting Corp., operator of WNDT-TV, New York, to help its operating expenses during the current fiscal year. . . . KHJ's DJ roster in Hollywood now includes Robert W. Morgan, Roger Christian, Gary Mack, Don Steele, Dave Diamond, Sam Riddle, and Johnny Williams. General theme as "The Magnificent Seven."

Sammy Davis was the star Sunday (13) of a WLIB Radio, New York, show that had been taped when Sammy and other cast members of Broadway's "Golden Boy" trekked to the

SAC AFB, Goose Bay, Labrador, for a program before the troops. . . . Gil Haag has been appointed music director of KDKA, Pittsburgh. . . . William C. Ross is now program manager for WAVY Radio, Norfolk, Portsmouth, Newport News area in Virginia.

Robert J. Leder is now executive vice-president of KXX RKO General Broadcasting. . . . Jerome Bess has been named vice-president in charge of operations; Sam State as assistant to the president and vice-president in charge of government and industry relations—all with RKO.

KIOA, Des Moines, now lists air personalities Art Jones, Cal

Stout, Peter McLean, Sandy Shore, Jim Micheals, and Jim Johnson. McLean is also program director.

Eldon Campbell, vice-president and general manager of WFBM, Indianapolis, has been elected to the board of trustees of Hanover College, Hanover, Ind. . . . Ralph Mark, air personality at WEOK-FM, Poughkeepsie, N. Y., has been dubbed Admiral of the Creek, an honorary title given each year by the local Junior Chamber of Commerce for helping further brotherhood.

Ed Sullivan celebrated the beginning of his 18th year on TV Sunday (20). . . . WINS, New York, staffer Brad Phillips has wed singer Lisa Scott. . . . James Bond, a British disk jockey, has joined the staff of KLIF Radio, Dallas. He bills himself, naturally, as Agent 008.

J. A. W. Iglehart has been elected to the CBS board of directors, a position he resigned from last August when CBS acquired interest in the New York Yankees; Iglehart has since disposed of his stock with the Baltimore Orioles. . . . Peter Tripp, former New York radio personality, has opened a bar-club labeled The Pussy Cat a Go Go, in Harbor City, a suburb of Los Angeles.

Just for curiosity, will every station who bills its staff as "Good Guys" drop me a postcard: Claude Hall, Radio-TV editor, Billboard Magazine, 165 W. 46th St., New York, N. Y. 10036. There must be dozens! Would also appreciate knowing who was first.

KEX Radio, Portland, Ore., DJ's again participated in the Merrykhana Parade Saturday (Continued on page 40)

RADIO RESPONSE RATING

FORT WORTH . . . Second Cycle
JULY 3, 1965

TOP STATIONS

Call Rank	Letters	% of Total Points
-----------	---------	-------------------

★ POP Singles

- | | | |
|----|---------------|-----|
| 1. | KFJZ | 54% |
| 2. | KXOL | 38% |
| 3. | KLIF (Dallas) | 8% |

★ POP LP's

- | | | |
|------------------------------------|---------------|-----|
| 1. | WBAP | 47% |
| 2. | KXOL-FM | 19% |
| 3. | KJIM | 11% |
| 4. | WFAA (Dallas) | 9% |
| Others | | 14% |
| (KRLD, Dallas KFJZ-FM WRR, Dallas) | | |

★ R&B

- | | | |
|----|------|------|
| 1. | KNOK | 100% |
|----|------|------|

★ JAZZ

(NOT IN RANK ORDER)
KNOK (Jerry Thomas)
WBAP
KXOL (Don Day)
KNOK (Jimmy Clemmons)

★ COUNTRY

- | | | |
|----|----------------------|-----|
| 1. | KCUL | 56% |
| 2. | KPCN (Grand Prairie) | 44% |

★ CONSERVATIVE

(NOT IN RANK ORDER)
WBAP-FM
KJIM
KXOL-FM
KFJZ-FM
KRLD-AM-FM

★ CLASSICAL

- | | | |
|----|---------------------|-----|
| 1. | WRR-FM (Dallas) | 67% |
| 2. | KRLD-AM-FM (Dallas) | 22% |
| 3. | KBAP-FM | 11% |

TOP DISK JOCKEYS

Rank	Disk Jockey	Call Letters	% of Total Points
------	-------------	--------------	-------------------

★ POP Singles

- | | | | |
|--------|--------------|------|-----|
| 1. | Bill Enis | KFJZ | 37% |
| 2. | Mark Stevens | KFJZ | 22% |
| 3. | Jim Tucker | KXOL | 20% |
| 4. | Guy Williams | KXOL | 10% |
| Others | | | 11% |

(Ken Dowe, KLIF
George Erwin, KFJZ
Don Day, KXOL
Mike Marshall, KFJZ)

BY TIME SLOT

Morning	George Erwin, KFJZ
Mid-Morning	Bill Enis, KFJZ
Early Afternoon	Jim Horn, KFJZ
Traffic Man	Mark Stevens, KFJZ
Early Evening	Khan Hamon (Tie), KFJZ
Late Evening	Dick Kemp (Tie), KXOL Mike Marshall, KFJZ

★ PROGRAM DIRECTOR, MUSIC DIRECTOR OR LIBRARIAN

(Most Co-Operative in Exposing New Records)
(NOT IN RANK ORDER)

Bill Enis, KFJZ	Program Director
Harvey Ray, WBAP	Librarian
Jim Tucker, KXOL	Music Director
Guy Williams, KXOL	Program Director

★ TOP TV BANDSTAND SHOW

(Exposing Artists & Records)
GROUP AND CHAPMAN (Ron Chapman) WFAA-TV
Sat. 9:30 to 10 p.m.

★ POP LP's

- | | | | |
|--------|---------------|------|-----|
| 1. | Gene O'Bannon | WBAP | 35% |
| 2. | Mike Hoey | WBAP | 23% |
| 3. | Bob Bruton | WFAA | 13% |
| 4. | Ron Ebben | KJIM | 10% |
| 5. | Jim Lowe | WRR | 6% |
| Others | | | 13% |

(Sam Bogart, KJIM
Charlie Van, WFAA
Walter Vaughan, WFAA
"Hap" Arnold, WBAP)

BY TIME SLOT

Note: No clear-cut dominance of air personalities for pop LP's could be accurately determined by survey.

★ R&B

- | | | | |
|----|-----------------------------|------|-----|
| 1. | Jerry Thomas | KNOK | 55% |
| 2. | Curtis Pierce | KNOK | 27% |
| 3. | Reuben (Mad Lad) Washington | KNOK | 18% |

★ COUNTRY

- | | | | |
|--------|--------------------|------|-----|
| 1. | Bill Mack | KCUL | 48% |
| 2. | Ron McCoy | KCUL | 26% |
| 3. | Joe Poovey (Tie) | KPCN | 7% |
| 3. | Horace Logan (Tie) | KPCN | 7% |
| Others | | | 12% |

(Lawton Williams, KFJZ
Jim Newton, KPCN
Jerry Parks, KCUL
Bo Powell, KCUL
Randy Rider, KPCN)

★ FOLK

NO FOLK SHOW IN FORT WORTH AREA

STATIONS BY FORMAT

DALLAS: Country's 12th Radio Market (including Fort Worth) (9 AM; 8 FM). 4 Contemporary, 7 Pop-Standard, 3 Standard, 1 Pop Standard-Classical, 2 Country, 1 Country-Spanish Language, 1 Rhythm & Blues-Jazz, 1 Rhythm & Blues-Jazz-Gospel, 1 Classical, 1 Classical-Conservative, 1 Religious.

KNOX: 5,000 watts. A Balaban Station. Music format: Contemporary. Editorializes twice a month. Highly identifiable air-personalities. Special programming: Local high school football in season. "Spectrum," discussion show, 11-11:30 a.m. Sun. "S.M.U. Show," featuring school news and discussions, 9-11 a.m. Sun. Ron Jenkins is in charge of 4-man news dept. 2 mobile units. News at 55, headlines at 25 past the hour. Gen'l mgr. Mrs. Irene B. Runnels. Send 5 copies of 45's and 2 copies of LP's to prog. dir. Ken Scott, 9900 McCree Rd., Dallas, Tex. 75218.

KCUL: 50,000 watts. Dalworth Broadcasting. Mutual affiliate. Music format: Country. Special programming: "Rodeo," "Soap Box Derby" and local high school and Southwest Conference football in season. "Life Line," 7:30 a.m. and 12:45 a.m. daily. "Twentieth Century Reformation Hour," 12:30 p.m. M-F. "The World Today," 12 noon daily. "Carl Smith Show," 4:04 p.m. M-F. "Faron Young Show," 6:15 p.m. M-F. Regular newscasts. Gen'l mgr. Kurt Meer. Send 4 copies of 45's and 1 copy of LP's to prog. dir. Ron McCoy, 661 Seminary South, Fort Worth, Tex.

KCUL-FM: Music format: Country-Spanish Language. Spanish programming, 4:30 a.m.-5:30 p.m. Simulcast rest of day. Same address and personnel as KCUL.

KFJZ: 5,000 watts. Independent. Music format: Contemporary. Editorializes twice a week. Special programming: Local high school football and basketball, "Colonial Golf Tournament" and "Humble Game of the Week" in season. Gene Craft is in charge of 7-man news dept. Helicopter news for traffic, 4 mobile units. 5-min. news on the hour. Top news story of the day at 50 past the hour. 15-min. news at 6:30, 7:30 a.m., noon and 6 p.m. Gen'l mgr. Stan Wilson. Send records to prog. dir. Bill Ennis, 4801 W. Freeway, Fort Worth, Tex.

KFJZ-FM: ERP 21,800 watts. Music format: Standard. Same address and personnel as KFJZ.

KIXL: 1,000 watts. Independent. Music format: Pop Standard. Special programming: "Meg Healy's Homemaker Show," 9-10 a.m. Sat. "Jetstream Weather," with Cretha Howell, 8:40 a.m., 5:10 p.m. M-F. "Today's World of Sports," with Bill Woods, 5:55 p.m. M-F. "Stock Reports," twice an hour M-F. Taylor Branch is in charge of news dept. Regular hourly newscasts, every half hour during drive-time. V-P. and gen'l mgr. Dan Hayslett. Prog. dir. Harold R. Smith. Send 4 copies of 45's and 2 mono and 2 stereo copies of LP's to music dir. Marvin Hillis, 1401 S. Akard St., Dallas, Tex.

KIXL-FM: ERP 100,000 watts. Music format: Pop-Standard. Multiplex Stereo. Simulcast part of the day with KIXL. Same address and personnel as KIXL.

KJIM: 250 watts. Independent. Music format: Pop-Standard. Editorializes weekly. Special programming: Local high school football in season. Ron Ebben is in charge of news dept. 1 mobile unit. 5-min. news on the hour, headlines on the half. Gen'l mgr. W. C. Windsor Jr. Send 3 copies of 45's and 2 copies of LP's to prog. dir. Ron Ebben, 2212 E. 4th St., Fort Worth, Tex.

KLIF: 50,000 watts. A McLendon Corp. station. Music format: Contemporary. Editorializes weekly. Highly identifiable air personalities. Special programming: Dallas Cowboys and S.M.U. basketball in season. "Sports at 45" 5-min. during a.m. and p.m. drive-time. Joe Long is in charge of 6-man news dept. Mobile units. Regular 5-min. newscasts. Gen'l mgr. Charles Payne. Send 4 copies of 45's and 2 copies of LP's to prog. dir. Johnny Dark or music dir. Ken Dowe, 2120 Commerce, Dallas, Tex.

KLIF-FM: ERP 17,200 watts. Simulcast with KLIF.

KMAP-FM: ERP 18,800 watts. Independent. Music format: Classical Conservative. Station features all classical programming from 6 p.m. to midnight. No newscasts. Gen'l mgr. Howard Grafman. Send 1 copy of LP's to prog. dir. Billy Peters, Suites #123-R, Brantiff Bldg., Dallas, Tex.

KNOK: 1,000 watts. Independent. Music format: Rhythm & Blues-Jazz-Gospel. Negro-oriented programming. Editorializes occasionally. Special programming: Bishop College and local high school football and basketball in season. "Frank Clarke's Sports Round-Up," featuring Dallas Cowboys' star at 5:15 p.m. M-F. "Community Billboard," with news of local interest, 8:30 a.m. and 2:30 p.m. M-Sat. Joe Bagny is in charge of 5-man news dept. News on the hour, headlines on the half hour. Pres. and gen'l mgr. Stuart J. Hepburn. Send 5 copies each of 45's and LP's to prog. dir. Jerry Thomas, 3601 Kimbro Rd., Fort Worth, Tex.

KNOK-FM: Music format: Rhythm & Blues-Jazz. Simulcast with KNOK during daytime. Same address and personnel as KNOK.

KPCN: 520 watts. Independent. Music format: Country. Ed Milton is in charge of news dept. 1 mobile studio and 1 mobile unit. Regular 5-min. newscasts. Pres. and gen'l mgr. Giles E. Miller Jr. Send 4 copies of 45's and 2 copies of LP's to prog. dir. James Newton, P.O. Box 866, Dallas, Tex.

KRLD: 50,000 watts. CBS affiliate. Music format: Standard. Editorializes weekly. Special programming: Local high school football and college basketball in season. "Comment," 1:15-3:15 p.m. M-F. "Swap & Shop," 3:20-4 p.m. M-F. "Teen Comment," 10:10-noon Sat. Eddie Baker is in charge of 25-man combination radio and TV news dept. 6 mobile units. "A.M. Newsfront," 6-8:40 a.m. and "P.M. Newsfront," 4-6 p.m. M-F. Gen'l mgr. W. A. Roberts. Prog. dir. Ted Parrino. Send 4 copies of 45's and 3 copies of LP's to rec. lih. Paul James, 1101 Patterson Ave., Dallas, Tex. 75202.

KRLD-FM: ERP 59,000 watts. Simulcast with KRLD.

KSKY: 1,000 watts. Independent. Music format: Religious. Special programming: "American-Czech Melody Hour," 3-3:30 p.m. Sun. 15-min. newscast, 5:30 a.m. "Five Star Final," news, 7:15 p.m. Gen'l mgr. and prog. dir. F. Andrew Bell. Send 1 copy of LP's to Andy Bell, Stoneleigh Terrace, Dallas, Tex. 75222.

KVIL: 1,000 watts. Independent. Music format: Pop-Standard. Editorializes weekly. Special programming: Professional football and high school football in season. "Coffee Break," 9:30-10 a.m. M-F. Dillard Carrera is in charge of news dept. Regular newscasts. Gen'l mgr. Jack Howard. Prog. dir. Dillard Carrera. Send 2 copies of 45's and 1 mono and 1 stereo copy of LP to music (Continued on page 40)

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Rock 'n' Roll Attracting Wider Age Group, Says Dick Clark

By CLAUDE HALL

NEW YORK—There's a phenomenon taking place in teen-oriented music . . . the truth is that it's no longer exclusively a teen-age medium. Dick Clark, a specialist in teen entertainment, said here last week that while his multitude of afternoon road shows contained an audience made up generally of the 11-17 age bracket, the audience for the evening shows ranged somewhat older. Usually from 15-30 years old.

The popularity of the discotheque craze is a good example, Clark said. Discotheque shows

that young adults are listening to rock and roll. Also, some of the biggest audiences for his road shows, which all feature rock music, are at colleges, Clark said.

New York psychiatrist Gideon Seaman said that one reason rock 'n' roll music might be popular with older people is that "we're a youth-oriented culture. Maybe they're trying to recapture their own youth . . . or have some experience they didn't have as a youth."

Dick Clark pointed out one obvious reason why the people who appreciate rock 'n' roll are older these days—the type of

music has been around about 10 years; kids "have grown up with it." He said approximately half of the people who watch shows such as "Shindig" and "New American Bandstand" are adults.

Dick Clark Productions, Clark said, hires and uses more music talent than any other firm. He has a new half-hour show, "Where the Action Is," that premieres Monday (28) on ABC-TV Network. In total, Dick Clark Productions has three TV shows, a radio station, a radio program of 30 one-minute bits about singers, road shows that

(Continued on page 50)



GUY LOMBARDO, Decca Records artist, was a guest recently at a luncheon seminar held by WFIL-Radio, Philadelphia. Above, Lombardo, left, talks with WFIL music director Toby De Luca. Lombardo's latest album is "Golden Medleys."

YESTERYEAR'S HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time:

POP SINGLES—5 Years Ago July 4, 1960

1. Everybody's Somebody's Fool, Connie Francis, MGM
2. Alley-Oop, Hollywood Argyles, Lute
3. I'm Sorry, Brenda Lee, Decca
4. Because They're Young, Duane Eddy, Jamie
5. Cathy's Clown, Everly Bros., Warner Bros.
6. That's All You Gotta Do, Brenda Lee, Decca
7. Burning Bridges, Jack Scott, Top Rank
8. My Home Town, Paul Anka, ABC-Paramount
9. Mule Skinner Blues, Fendermen, Soma
10. A Rockin' Good Way, Dinah Washington and Brook Benton, Mercury

POP SINGLES—10 Years Ago July 2, 1955

1. Cherry Pink and Apple Blossom White, Perez Prado, RCA Victor
2. Rock Around the Clock, Bill Haley, Decca
3. Blossom Fell, Nat King Cole, Capitol
4. Unchained Melody, Les Baxter, Capitol
5. Learnin' the Blues, Frank Sinatra, Capitol
6. Honey Babe, Art Mooney, MGM
7. Unchained Melody, Al Hibbler, Decca
8. Something's Gotta Give, McGuire Sisters, Coral
9. Dance With Me Henry, Georgia Gibbs, Mercury
10. It's a Sin to Tell a Lie, Somethin' Smith & the Redheads, Epic

R&B SINGLES—5 Years Ago July 4, 1960

1. A Rockin' Good Way, Dinah Washington & Brook Benton, Mercury
2. All I Could Do Was Cry, Etta James, Argo
3. Wonderful World, Sam Cooke, Keen
4. There's Something on Your Mind, Bobby Marcham, Fire
5. Alley-Oop, Hollywood Argyles, Lute
6. Doggin' Around, Jackie Wilson, Brunswick
7. Sticks and Stones, Ray Charles, ABC-Paramount
8. Everybody's Somebody's Fool, Connie Francis, MGM
9. Lonely Winds, Drifters, Atlantic
10. Finger Poppin' Time, Hank Ballard and the Midnighters, King

POP LP'S—5 Years Ago July 4, 1960

1. Sold Out, Kingston Trio, Capitol
2. Button-Down Mind of Bob Newhart, Warner Bros.
3. Elvis Is Back, Elvis Presley, RCA Victor
4. Theme From a Summer Place, Billy Vaughn, Dot
5. The Sound of Music, Original Cast, Columbia
6. Mr. Lucky, Henry Mancini, RCA Victor
7. Lanza Sings Caruso-Caruso Favorites, Mario Lanza/Enrico Caruso, RCA Victor
8. Can Can, Soundtrack, Capitol
9. Encores of Golden Hits, Platters, Mercury
10. Italian Favorites, Connie Francis, MGM

VOX JOX

Continued from page 38

(5), flying high on a reproduction of a World War I Jenny (grounded) designed and built by the staff. . . . WAPC Radio, Riverhead, N. Y., program director Alan Shields was jailed recently—but in a good cause. When a fund drive in the Long Island community to buy an ambulance was falling short, Shields went to jail. There, with all of the necessary remote broadcast equipment, Shields held a 38-hour radio marathon that brought in the necessary \$5,000.

Victor C. Diehm, president and general manager of WAZL, Hazleton, Pa., has been re-elected to his ninth one-year term as chairman of the Mutual

Affiliates Advisory Council of Mutual Radio. . . . WEBR, Buffalo, N. Y., program director Jack Eno is again emceeing the summer series of park concerts. . . . David Yarnell has been appointed co-ordinator of new program development for RKO General Broadcasting. The new area of expansion for the company has already produced such shows as "Hollywood a Go Go."

Disk Jockey Buddy McGregor of Houston's KNUZ Radio, was named DJ of the year in a popularity contest conducted by Movie Mirror magazine. . . . Jack Kuney has been named executive producer of programs for Westinghouse Broadcasting and will develop new properties; Ray Hubbard was named national TV program manager for the company. . . . Roland Vaile, stockholder and manager of KWG Radio, Stockton, Calif., was killed last week in an automobile accident.

CLAUDE HALL

STATIONS BY FORMAT

Continued from page 38

Lib. Ray Millhorn, 4152 Mockingbird Ln., Dallas, Tex. 75205.

KVII-FM: ERP 119,000 watts. Simulcast with KVII.

KXOL: 5,000 watts. A Wendell Mayes station. Music format: Contemporary. Highly identifiable air personalities. Special programming: "On the Road," informative automobile show, 6-6:15 p.m. Sun. "Ask City Hall," featuring local political news, 6:16-6:30 p.m. Sun. "Kaleidoscope," 6:30-6:55 p.m. Sun. Roy Eaton is in charge of 7-man news dept. 8 mobile units. Regular newscasts. Heavy news during drive-time. Gen'l mgr. Earle Fletcher. Operation dir. Guy William. Send 5 copies of 45's and 2 mono and 2 stereo copies of LP's to music dir. Jim Tucker, P.O. Box 2287, Fort Worth, Tex.

KXOL-FM: Music format: Pop-Standard. All stereo. Same address as KXOL. Gen'l mgr. Jerry Hahn.

WRAP: 50,000 watts. ABC and NBC affiliate. Music format: Pop-Standard. Special programming: Southwestern Conference football and basketball in season. "Elston Brooks Show," 10-11:30 p.m. Sat. "Our Changing World," with Earle Nightingale, 5:25 p.m. M-F. "Farm and Ranch Report," 6-6:25 a.m. M-Sat. James Byron is in charge of 6-man news dept. 3 mobile units. Regular 5-min. newscasts. "High Noon News," 12:05 p.m. M-Sat. Gen'l mgr. Roy Bactus. Radio mgr. Herman Clark. Prog. dir. Harvey Boyd. Send 2 copies of 45's and 1 mono and 1 stereo copy of LP's to music dir. Art Davis, Box 1780, Fort Worth, Tex. 76101.

WBAP-FM: ERP 88,000 watts. Music format: Pop-Standard-Classical. Multiplex-Stereo. Same address and personnel as WBAP.

WFAA: 50,000 watts. ABC and NBC affiliate. Music format: Pop-Standard.

Special programming: Southwest Conference football, Spurs baseball and Dallas high school football in season. "Murray Cox, RFD," farm show, 5:30-5:55 a.m. M-F. "Rob Edwards' Americana," with celebrity interviews by phone, mid-5:30 a.m. M-Sat. "Newsmakers," discussion show, 9:35 a.m. & 12:30 p.m. Sun. "ABC Flair," "NBC Emphasis" and "WFAA Reports," on the half hour 9:30 a.m.-3:30 p.m. M-Sat. Others include: "Lake Reports," "Scoreboard," "Market Summary" and Julie Benell women's features daily. Tom Perryman is in charge of 9-man news dept. Special mobile news for traffic. 5 fully equipped 1965 Plymouth Fury III's. Access to boats and aircraft as needed. "WFAA Morning Report," 8:25 a.m. M-F. "WFAA Evening Report," 5:25 p.m. M-F. Gen'l mgr. Denson Walker. Send 3 copies of 45's and 2 mono and 1 stereo copies of LP's to prog. dir. Bob Burton, Communications Center, Dallas, Tex. 75202.

WFAA-FM: ERP 47,000 watts. Simulcast with WFAA.

NOTE: WFAA—Dallas operates under a time share agreement with WBAP—Fort Worth on 820 kc. and 570 kc. daily.

WRR: 5,000 watts. Mutual affiliate. Music format: Standard. Special programming: "Library of Laughs," excerpts from comedy albums at 45 past every hour daily. Baseball and football in season. "Talk of the Town," celebrity interviews, 2:05-3 p.m. M-F. "Helpful Hal," comedy segment with Hal King, 9:45 a.m. and 10:30 p.m. M-F. "Old Grandad," featuring collectors-item records, mid-6 a.m. Sun. Bob Jett is in charge of 3-man news dept. 2 mobile units. Regular 5-min. newscasts. "Operation Newsbeat Roundup," 6-6:35 M-F. Gen'l mgr. Durward J. Tucker. Send 1 copy of 45's and 1 mono and 1 stereo copy of LP's to prog. dir. Jim Lowe, Fair Park, Dallas, Tex. 75226.

WRR-FM: ERP 68,000 watts. Music format: Classical. Simulcast with WRR from 2 a.m.-6 a.m. Same address and personnel as WRR.

CBS Radio Continues Airings of Big Bands

NEW YORK — The CBS Radio Network is continuing live broadcasts of performances of some of the nation's big bands. Half-hour shows have been scheduled four times a week beginning Saturday (26) from the Atlantic City Steel Pier. Bands performing at the pier include the Les and Larry Elgart Orchestra, Ray McKinley with the Glenn Miller Orchestra, the Si Zentner Orchestra, Lee Castle with the Jimmy Dorsey Orchestra, Sam Donahue with the Tommy Dorsey Orchestra, and Louis Armstrong's band.

In addition, the Jan Garber Orchestra, a CBS attraction for many years, is presented on location at the Desert Inn, Las Vegas, each Saturday for a half-hour. Maynard Ferguson, Lionel Hampton, Duke Elling-

ton and Count Basie are some of the name bands scheduled to perform at the Hershey Park Ballroom, Hershey, Pa. The 25-minute broadcasts will be aired each Tuesday evening.

Russ Morgan, another long-term CBS Radio favorite, holds forth at the Dunes, Las Vegas, every Saturday afternoon for a 25-minute show. The Ambassador Hotel, Los Angeles, is the site of band music Saturdays for 25 minutes; Peter Duchin and Dick Stabile are two of the regulars. CBS has also scheduled broadcasts from the Cavalier Beach Club, Virginia Beach, Va., for various times. Featured will be Russ Carlyle and Don Glasser.

Louis Teicher, CBS director of music operations, is supervisor for CBS Radio's musical presentations.

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Here's why •

They will be seen and heard by multi-millions of the vast teen population, *because* they are on the Vista single F-440, **THE MONKEY'S UNCLE** with Annette, title song of the new Walt Disney motion picture.

Here's why •

During July and August this record will get the most massive promotion hypo any single record ever had.

Here's why •

The biggest — most expensive — radio campaign in Disney history — every spot featuring **MONKEY'S UNCLE** record including 1500 Annette-disc jockey interviews.

Here's why •

800 Yamaha motor cycle dealers will publicize the 'give-away' of Yamahas in **MONKEY'S UNCLE** contests.

Here's why •

MONKEY'S UNCLE Record Hops in 33 cities emceed by the hottest 'teen-sound' jocks in town.

Here's why •

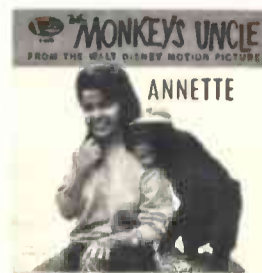
Television spots and plugs by the hundreds all with Annette singing **MONKEY'S UNCLE**.

Here's why •

Full page ads in national magazines including 'Playboy' about the Yamaha tie-up.

Here's why •

Full page ads in national magazines including 'Seventeen' about the Sarah Coventry Jewelry tie-up with picture of Vista Album BV-3327.



F-440



And incidentally, the new Vista Album BV-3327, "Annette Sings Golden Surfin' Hits," includes **THE MONKEY'S UNCLE**, just for fun.

CONTACT YOUR VISTA DISTRIBUTOR.
DISPLAY THE RECORD IN YOUR STORE.
STAND BACK FOR THE RUSH.

Dixie Echoes, Kennedy A Gospel Group to Watch

The Dixie Echoes and Hal Kennedy are one of the newer groups in the gospel singing field, and are considered one of the fastest rising groups in the rapidly growing gospel music industry.

Owner and manager of the Dixie Echoes is J. G. Whitfield. Whitfield started the Florida Boys in 1947 and sang with them for several years. He quit singing for a few years but is now active again with the Dixie Echoes.

The group includes George Forbis, first tenor; Dale Shelnut, second tenor; Joe Whitfield, baritone; J. G. Whitfield, bass; Sue Whitfield, pianist, and Kennedy, who plays the guitar.

The Dixie Echoes have recently joined Canaan Records, a subsidiary of Word Records, of Waco, Tex., and are regular members of "Gospel Singing Jubilee," a syndicated TV show now shown in several markets. They were formerly with Songs of Faith Records, Nashville.



The Jr. Blackwood Brothers, bearing one of the most famous names in gospel music, have a new Skylite album entitled "THE YOUNG SOUND OF THE BLACKWOOD BOYS." (SRLP/SSLP-6032). The group which includes sons of James Blackwood and the late R. W. Blackwood, operate out of Memphis.

Shape Notes

By DON LIGHT

Word Record vice-president-a&r man **Marvin Norcross**, of Waco, Tex., jetted to Nashville last month to produce albums by the Dixie Echoes and the Tallmen. Norcross will return in July for more sessions.

Jake Hess and the Imperials and the Sons of Song return to California this month for a two-week tour for West Coast promoter **Polly Grimes**. The two groups worked the Coast in February and are booked to return again in October.

Herschel Lester and the Lester Family of St. Louis recorded their first album for Heart. He formed the Singing Speer Family as a singing unit in the early 1920's with his wife; their oldest daughter, Rosa Nell, and a son, Brock.

Another daughter, Mary Tom, and son, Ben, added to the group as soon as they learned to sing which, according to the senior Speer, was "about as soon as they learned to walk."

The family sang together until 1948 when Mary Tom married. Soon thereafter Rosa Nell left the group by the same route. Present members include "Mom" Speer, Brock, Ben and Brock's wife.

The Speers record for Skylite Records which is based in Memphis. They have also recorded for RCA Victor Camden.

British Decca To Cut Voicou

LONDON — British Decca will soon release albums by Ion Voicou, Rumanian violinist; Rafael Fruhbeck de Burgos, Spanish conductor, and the Weller Quartet.

Voicou, one of Eastern Europe's top violinist, has never had a record before. He will play Mendelssohn's Concerto in E minor and the Bruch Concerto No. 1 in G minor in his first outing. De Burgos conducts the London Symphony Orchestra in the recording. It's the first time he's recorded outside of Spain.

The Weller Quartet will be represented in Haydn String Quartets, Op. 33. Members of the group are also members of the Vienna Philharmonic Orchestra. Two of the quartets on this record have never been recorded before.

Stamps School Marks 28th Year; 500 Are Graduated

DALLAS—The Frank Stamps Conservatory of Gospel Music, formerly the Stamps Quartet School of Music, marks its 28th anniversary this summer with the graduation of almost 500 students here this week (26).

The school specializes in the training of quartet singers and musicians utilizing the shape note system, a method employing triangles, oblongs, etc., to indicate note value.

The school was founded by the late Frank Stamps, who died April 12 of this year, and is now

operated by the Blackwood Brothers Quartet of Memphis.

The present school session will conclude with graduation this week highlighted by an all-night gospel sing to be broadcast over Dallas' KRLD. The concert is to be held at the Southern Methodist University Coliseum.

Groups scheduled for the concert include the Statesmen, the Blackwood Brothers, Oak Ridge Quartet and the Stamps Quartet.

The school rotates its location and is next scheduled for Long

G. T. (Dad) Speer 'Critical'

NASHVILLE—G. T. (Dad) Speer, 74, dean of the nation's gospel music world, was reported in critical condition here last week (22) after suffering a heart attack at his home Monday evening (21).

He is at Mid-State Baptist Hospital, Nashville. The attack was his fourth and came while he was recovering from an earlier attack suffered in February of this year.

"Dad"—as he is known to thousands of gospel music fans throughout the nation—has been singing for 55 years and was instrumental in the early days of gospel music when "all-day-singing-and-dinner-on-the-ground" was a favorite occasion among gospel music fans.

Warming Records last month at the new RCA studio in Nashville. Lester promotes singings

frequently at Keel Auditorium, St. Louis, in addition to a daily radio show and weekly TV show.

The Oak Ridge Boys recorded their second album for Don Pierce's Starday label last week.

The Frost Brothers Quartet of Nashville re-signed with Heart Warming Records and recorded an album under the direction of Bob Benson last month. The Frost Brothers are regular members of the Gospel Jubilee Singers, syndicated TV show.

J. G. Whitfield, of Pensacola, Fla., will promote his 12th annual "Sun-Down to Sun-Up" gospel singing at Bonifay, Fla., July 3. The event drew over 12,000 fans last year and Whitfield expects over 15,000 this year. The sing will feature over a dozen of the top professional groups.

Jake Hess, lead singer of the Imperial Quartet, has a new album released on Heart Warming entitled "Just Jake."

Heart Warming Adds 3 Groups

NASHVILLE—Heart Warming Records, one of the nation's fastest growing gospel and sacred record companies, announced here last week the signing of three more well-known groups to recording contracts.

They are: The Songfellows Quartet, Pacific Coast favorites, the Humbarb Family Singers and the Cathedral Quartet, both of Akron, Ohio.

John T. Benson Jr., Heart Warming president, said the Songfellows will have an album release out in September. They have a session set for the RCA Studios, Hollywood, in the near future.



John T. Benson Jr., left, president of Heart Warming Records, Nashville, announced the signing of the Songfellows Quartet of Monrovia, Calif., to a recording contract last week. Bob Jones Jr., standing, and his father, right, are members and co-managers of the group.

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BLACKWOOD BROS. RECORDS

1. GO YE, Stamps Quartet, SRLP 6028 (M); SSSLP 6028 (S)
2. WON'T WE BE HAPPY, The Speer Family, SRLP 6027 (M); SSSLP 6027 (S)
3. PRESENTING THE MEMPHIANS, Doyle Blackwood and the Memphians Quartet, ZLP 665 (M); ZLP 665s (S)
4. I WOULDN'T TAKE NOTHING FOR MY JOURNEY NOW, Oak Ridge Boys, SRLP 6030 (M); SSSLP 6030 (S)
5. BLACKWOOD FAMILY ALBUM, Jr. Blackwood Bros.; "Little" Blackwoods & B. B. Q1., SRLP 6026 (M); SSSLP 6026 (S)

COLUMBIA RECORDS

1. LET'S PRAY TOGETHER, Mahalia Jackson, CL 2130 (M); CS 8930 (S)
2. MAHALIA JACKSON'S GREATEST HITS, CL 2004 (M); CS 8804 (S)
3. THAT OLD-TIME RELIGION, Chuck Wagon Gang, CL 2218 (M); CS 9018 (S)
4. MAKE A JOYFUL NOISE UNTO THE LORD, Mahalia Jackson, CL 1936 (M); CS 8736 (S)
5. I BELIEVE, Mahalia Jackson, CL 1549 (M); CS 8349 (S)

HEART WARMING RECORDS

1. SLAUGHTER WRITES, IMPERIALS SINGS, Imperials, LPHF 1815 (M); LPS 1814 (S)
2. TALENT TIMES FIVE, Imperials, LPHF 1795 (M); LPS 1794 (S)
3. GREAT GOSPEL SONGS, Weatherford Quartet, LPHF 1813 (M); LPS 1812 (S)
4. CROSS COUNTRY CONCERT, The Gospel Echoes, LPHF 1805 (M); LPS 1804 (S)
5. SWEET AND SMOOTH, Weatherford Quartet, LPHF 1787 (M); LPS 1786 (S)

SIMS RECORDS

1. ITS A WONDERFUL FEELING, Happy Goodman Family, LP 129 (M); LP 129 (S)
2. THE BEST OF THE HAPPY GOODMAN FAMILY, LP 117 (M); LP 117 (S)
3. I AM TOO NEAR HOME, Happy Goodman Family, LP 113 (M); (No Stereo)
4. SING ALL NIGHT, Various Artists, LP 125 (M); (No Stereo)

SING RECORDS

1. THE GOSPEL SINGING CARAVAN, LeFeures, Blue Ridge, Prophets & Johnson Sisters, MFLP 558 (M); (No Stereo)
2. SING THE GOSPEL, The LeFeures, MFLP 3212 (M); (No Stereo)
3. ROSE COVERED LANE, Blue Ridge Quartet, MFLP 458 (M); (No Stereo)
4. YOUR ONLY TOMORROW, Mylon LeFeure, MFLP 3215 (M); (No Stereo)
5. I WOULDN'T TAKE NOTHING FOR MY JOURNEY, Rex Nelson, MFLP 3213 (M); (No Stereo)

SONGS OF FAITH

1. SING THE GOSPEL, Sego Brothers & Naomi, S. O. F. 110 (M)
2. TWO ROADS, Wally Fowler & His Oak Ridge Quartet, S. O. F. 127 (M)
3. CLOSE TO THE MASTER, Dixie Echoes With Hal Kennedy, S. O. F. 122 (M)
4. INTRODUCING SUNSHINE GIRLS, S. O. F. 128 (M)
5. McCORMICK GOSPEL SINGERS FEATURING PEGGY O'NEIL, S. O. F. 129 (M)

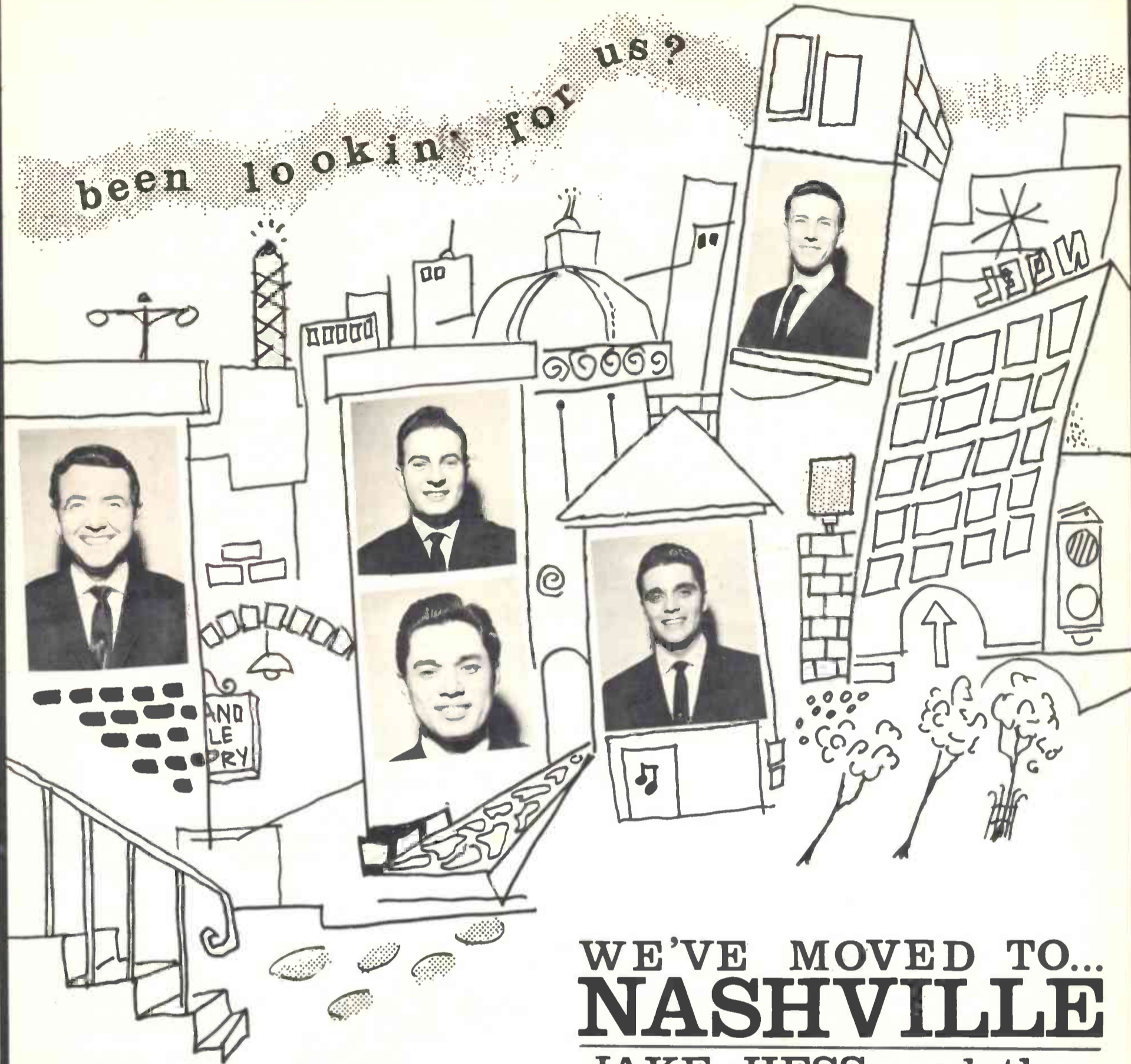
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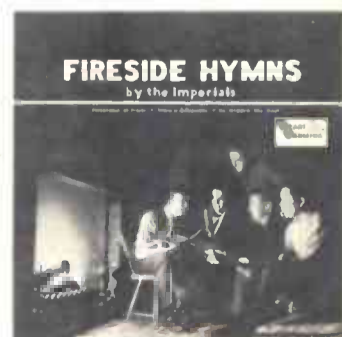
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 Mono LPHF 1777



Stereo LPS 1794
 Mono LPHF 1795

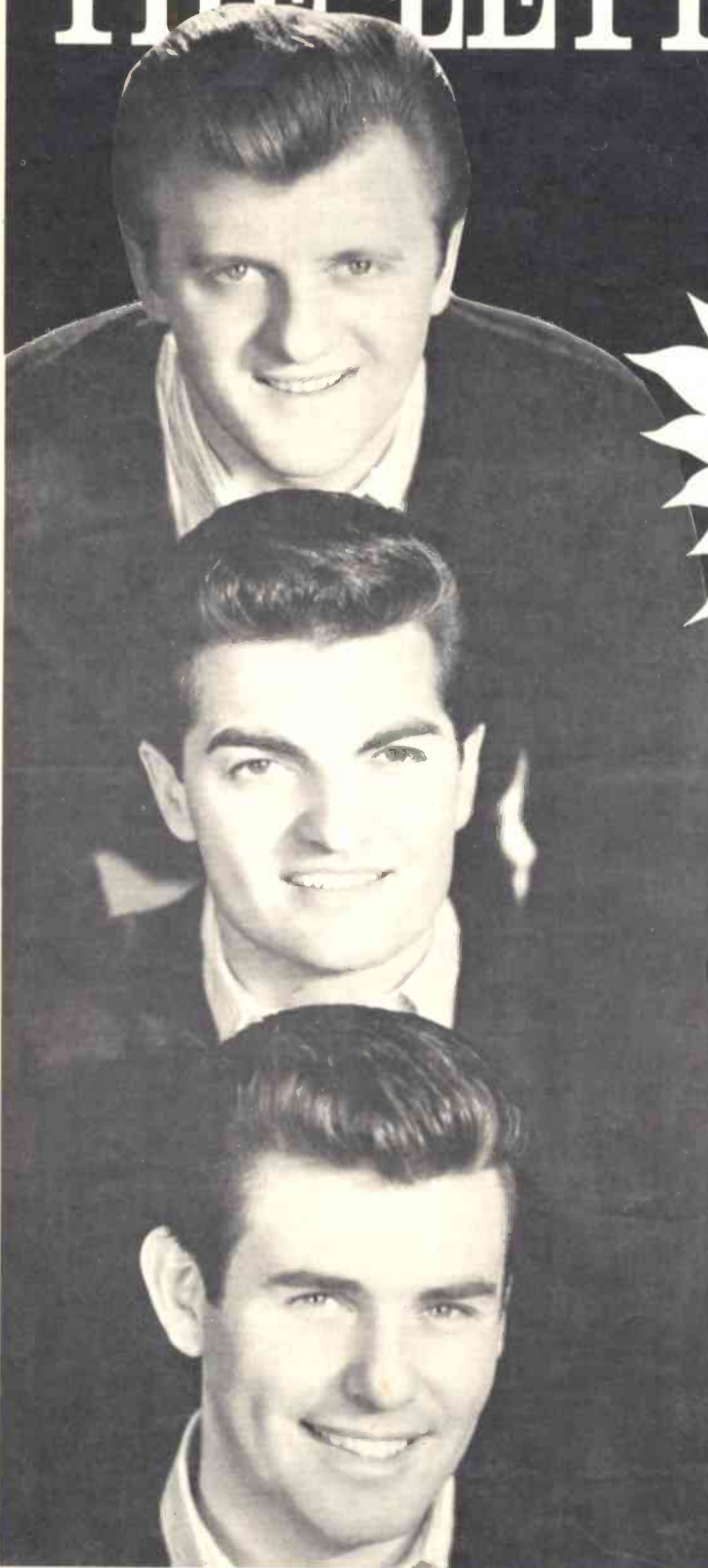


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 Mono LPHF 1815



Stereo LPS 1782
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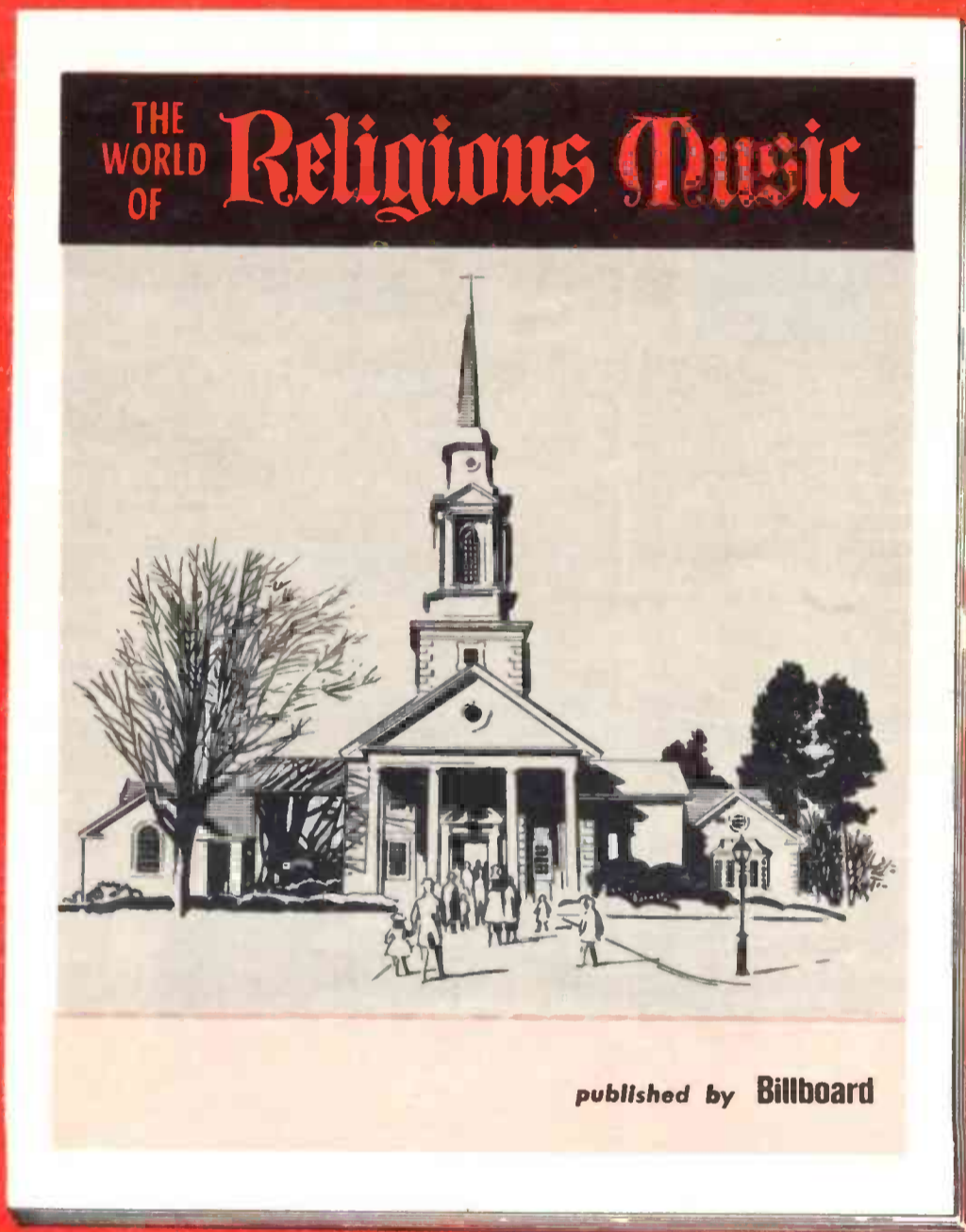
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CMA Weighs Golf Tourney For October

NASHVILLE — Don Pierce, head of Starday Records and chairman of the Country Music Association's Golf Tournament Committee, has called a committee meeting for Tuesday (29) evening. The meeting will discuss possibilities of a Pro-Celebrity golf tournament to be held during October in conjunction with the 40th celebration of the founding of the Grand Ole Opry and the country music festival.

"I think this is a worthwhile promotion, not only for country music, but for Nashville, and for Tennessee," Pierce said. "If we can make a successful start, there is a good chance that the country music pro-celebrity tournament can rank with the Bing Crosby and others."

The golf tournament would



"The Queen of Country Music," KITTY WELLS, who continues to dominate the C&W charts, is headed to the top ten again with her new Decca (31817) release "Leaving Town Tonight" b/w "Meanwhile Down at Joe's." Kitty's unmatched sound coupled with strong lyrics is sure to make this another best-seller and merit strong air play.

feature, in all likelihood, professionals partnered by country music stars. Pierce said he had talked with golf pro Cary Middlecoff about the tournament. Middlecoff, Pierce said, had expressed enthusiasm in the event.

KRDS Promotion Goes Over With a Big Splash

PHOENIX, Ariz.—A country music station here, KRDS, had a summer promotion—remote broadcasts from the poolside of a local motel—run away with them. Happily.

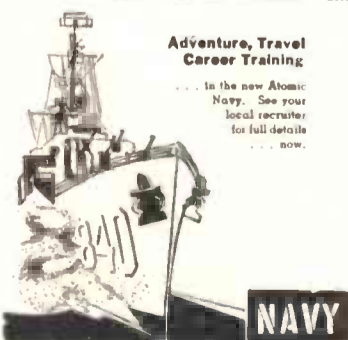
It all started a few months ago with KRDS disk jockeys spinning records each Saturday night at the swimming pool patio of the motel. Then the motel management set up a re-

freshment stand. KRDS fans drank soft drinks and listened and danced. After about a month, however, the attendance for the broadcast sessions had grown too large for the area. So the disk jockeys moved their equipment into the motel's ballroom for the show.

The next three Saturday evenings were so successful that Cactus Jack Smith, KRDS owner, agreed to incorporate live talent in every other song. But, after the announcement, the next Saturday saw so many performers lined up that records were momentarily put aside. The ballroom proved a little crowded, so the show then had to be played from a flat-bed truck on the rear parking lot of the motel.

Buena Vista Productions, which represents artists such as Bobby Barnett, Merle Travis, Patsy Montana and Waylon Jennings, took over the auditioning of talent. Johnny Hatfield, program director of KRDS, took over as weekly emcee. Three weeks later and the show, already called "Country King Jamboree," moved from the parking lot to the Phoenix Sportatorium. This brought a few problems, of course, because the show had to obtain a regular band and down-to-the-second programming was necessary. An entrance fee, fifty cents, had to be charged to offset costs.

But the first show in the Sportatorium drew close to a thousand fans. The second was also highly successful, according to Johnny Hatfield. Also important, the station's mail bag is full each day.



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HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 7/3/65

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	BEFORE YOU GO Buck Owens, Capitol 5410 (Bluebook, BMI)	8	26	31	IT'S ALRIGHT Bobby Bare, RCA Victor 8571 (Wormwood, BMI)	5
2	2	WHAT'S HE DOING IN MY WORLD Eddy Arnold, RCA Victor 8516 (4 Star, BMI)	15	27	38	TIGER WOMAN Claude King, Columbia 43298 (Gallico, BMI)	2
3	4	ENGINE, ENGINE #9 Roger Miller, Smash 1983 (Tree, BMI)	7	28	29	MY OLD FADED ROSE Johnny Sea, Phillips 40267 (Southwind, BMI)	13
4	3	RIBBON OF DARKNESS Marty Robbins, Columbia 43258 (Witmark, ASCAP)	12	29	33	TOO MANY TIGERS Tex Williams, Boone 1028 (Screen Gems-Columbia, BMI)	6
5	5	QUEEN OF THE HOUSE Jody Miller, Capitol 5402 (Tree, BMI)	6	30	39	WILD AS A WILDCAT Charlie Walker, Epic 9799 (Tree, BMI)	5
6	6	THE OTHER WOMAN Ray Price, Columbia 43264 (Pamper, BMI)	9	31	36	GETTIN' MARRIED HAS MADE US STRANGERS Dottie West, RCA Victor 8525 (Geld-Udell, ASCAP)	7
7	7	I'LL KEEP HOLDING ON Sonny James, Capitol 5375 (Marson, BMI)	14	32	30	SOMEONE'S GOTTA CRY Jean Sheppard, Capitol 5392 (Wilderness, BMI)	5
8	8	BLUE KENTUCKY GIRL Loretta Lynn, Decca 31769 (Sure-Fire, BMI)	7	33	28	BLAME IT ON THE MOONLIGHT Johnny Wright, Decca 31740 (Acuff-Rose, BMI)	9
9	13	THE BRIDGE WASHED OUT Warner Mack, Decca 31774 (Peach, SESAC)	6	34	32	FORTY NINE, FIFTY ONE Hank Locklin, RCA Victor 8560 (Ringneck-Coldwater, BMI)	8
10	16	YES, MR. PETERS Roy Drusky & Priscilla Mitchell, Mercury 72416 (Screen Gems-Columbia, BMI)	6	35	35	I HAD ONE TOO MANY Wilburn Brothers, Decca 31764 (Sure-Fire, BMI)	6
11	17	THE FIRST THING EV'RY MORNING (And the Last Thing Ev'ry Night) Jimmy Dean, Columbia 43263 (Plainview, BMI)	5	36	43	STILL ALIVE IN '65 Jim Nesbitt, Chart 1200 (Peach, SESAC)	2
12	15	I CAN'T REMEMBER Connie Smith, RCA Victor 8551 (Moss Rose, BMI)	5	37	49	YAKETY AXE Chet Atkins, RCA Victor 8590 (Tree, BMI)	2
13	14	SHE'S GONE GONE GONE Lefty Frizzell, Columbia 43256 (Wilderness, BMI)	10	38	24	A TOMBSTONE EVERY MILE Dick Curless, Tower 124 (Aroostook, BMI)	17
14	9	THINGS HAVE GONE TO PIECES George Jones, Musicor 1067 (Glad, BMI)	17	39	27	I WASHED MY HANDS IN MUDDY WATER Stonewall Jackson, Columbia 43197 (Mericano, BMI)	19
15	10	THIS IS IT Jim Reeves, RCA Victor 8508 (Acclaim, BMI)	18	40	44	COUNTRY GUITAR Phil Baugh, Longhorn 559 (Deep Cross, BMI)	4
16	12	GIRL ON THE BILLBOARD Del Reeves, United Artists 824 (Moss Rose, BMI)	17	41	48	BE GOOD TO HER Carl Smith, Columbia 43266 (Cedarwood-Spook, BMI)	2
17	11	YOU DON'T HEAR Kitty Wells, Decca 31749 (Cash, BMI)	12	42	47	ENOUGH MAN FOR YOU Ott Stephens, Chart 1205 (Peach, SESAC)	4
18	18	MATAMOROS Billy Walker, Columbia 43223 (Doss-Matamoros, BMI)	13	43	50	HICKTOWN Tennessee Ernie Ford, Capitol 5425 (Central Songs, BMI)	2
19	19	SEE THE BIG MAN CRY Charlie Louvin, Capitol 5369 (Tuneville & Lyn-Lou, BMI)	15	44	—	LOUISIANA MAN George & Gene, Musicor 1097 (Acuff-Rose, BMI)	1
20	22	BACK IN CIRCULATION Jimmy Newman, Decca 31745 (New Keys, BMI)	11	45	41	THEN AND ONLY THEN Connie Smith, RCA Victor 8489 (Jasper-Silver Star, BMI)	24
21	21	BECAUSE I CARE Ernest Ashworth, Hickory 1304 (Acuff-Rose, BMI)	8	46	46	A SIX FOOT TWO BY FOUR Willis Brothers, Starday 713 (Starday, BMI)	4
22	26	WRONG NUMBER George Jones, United Artists 858 (Glad, BMI)	5	47	—	AGAIN Don Gibson, RCA Victor 8589 (Acuff-Rose, BMI)	1
23	23	HE STANDS REAL TALL "Little" Jimmy Dickens, Columbia 43243 (Yonah-Champion, BMI)	13	48	—	THAT AIN'T ALL John D. Loudermilk, RCA Victor 8579 (Acuff-Rose, BMI)	1
24	25	SIX TIMES A DAY (The Trains Came Down) Dick Curless, Tower 135 (Aroostook, BMI)	3	49	37	TWO SIX PACKS AWAY Dave Dudley, Mercury 72384 (Champion-Raleigh, BMI)	17
25	20	CERTAIN Bill Anderson, Decca 31743 (Moss Rose, BMI)	14	50	—	WINE Mel Tillis, Ric 158 (Cedarwood, BMI)	1

HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	I'VE GOT A TIGER BY THE TAIL Buck Owens, Capitol T 2283 (M); ST 2283 (S)	17	11	9	BURNING MEMORIES Kitty Wells, Decca DL 4612 (M); DL 74612 (S)	12
2	2	CONNIE SMITH RCA Victor LPM 3341 (M); LSP 3341 (S)	10	12	18	RED ROSES FOR A BLUE LADY George Morgan, Columbia CL 2333 (M); CS 9133 (S)	2
3	3	THE RACE IS ON George Jones, United Artists UAL 3422 (M); UAS 6422 (S)	7	13	13	MR. COUNTRY AND WESTERN MUSIC George Jones, Musicor MM 2046 (M); MS 3046 (S)	3
4	4	THE RETURN OF ROGER MILLER Smash MGS 27061 (M); SRS-67061 (S)	19	14	15	THE EASY WAY Eddy Arnold, RCA Victor LPM 3361 (M); LSP 3361 (S)	3
5	7	I'LL KEEP HOLDING ON (Just to Your Love) Sonny James, Capitol T 2317 (M); ST 2317 (S)	5	15	10	I DON'T CARE Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	32
6	6	THE JIM REEVES WAY RCA Victor LPM 2968 (M); LSP 2968 (S)	18	16	20	CROSS THE BRAZOS AT WACO Billy Walker, Columbia CL 2331 (M); CS 9131 (S)	2
7	5	GEORGE JONES & GENE PITNEY Musicor MM 2044 (M); MS 3044 (S)	14	17	—	HERE COMES THE NIGHT Dottie West, RCA Victor LPM 3368 (M); LSP 3368 (S)	1
8	8	SONGS FROM MY HEART Loretta Lynn, Decca DL 4620 (M); DL 74620 (S)	10	18	19	BLUES IN MY HEART Wanda Jackson, Capitol T 2306 (M); ST 2306 (S)	4
9	12	THE WORLD OF COUNTRY MUSIC Various Artists, Capitol NPB 5 (M); SNPB 5 (S)	3	19	—	MISTER SINCERITY—A TRIBUTE TO ERNEST TUBB George Hamilton IV, RCA Victor LPM 3371 (M); LSP 3371 (S)	1
10	11	HITS FROM THE COUNTRY HALL OF FAME Floyd Cramer, RCA Victor LPM 3318 (M); LSP 3318 (S)	11	20	—	HANK WILLIAMS, SR., & HANK WILLIAMS, JR., FATHER & SON MGM E 4276 (M); SE 4276 (S)	1

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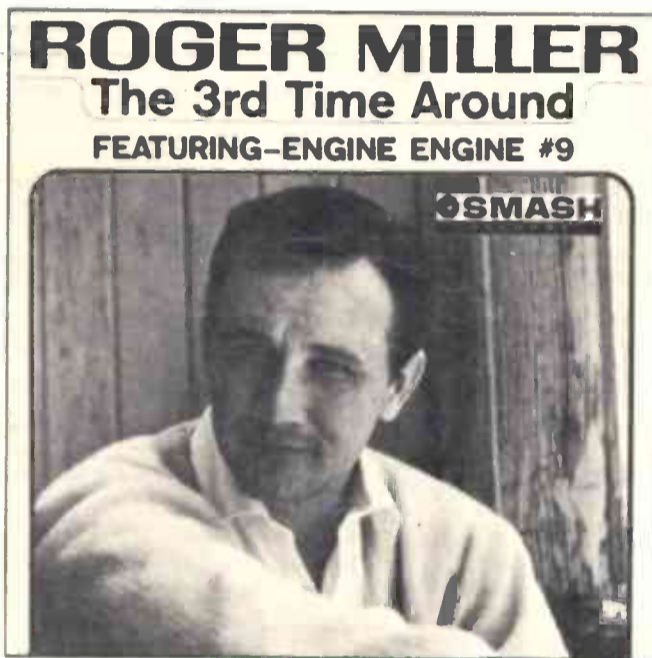
ROGER MILLER

IS AT IT AGAIN!

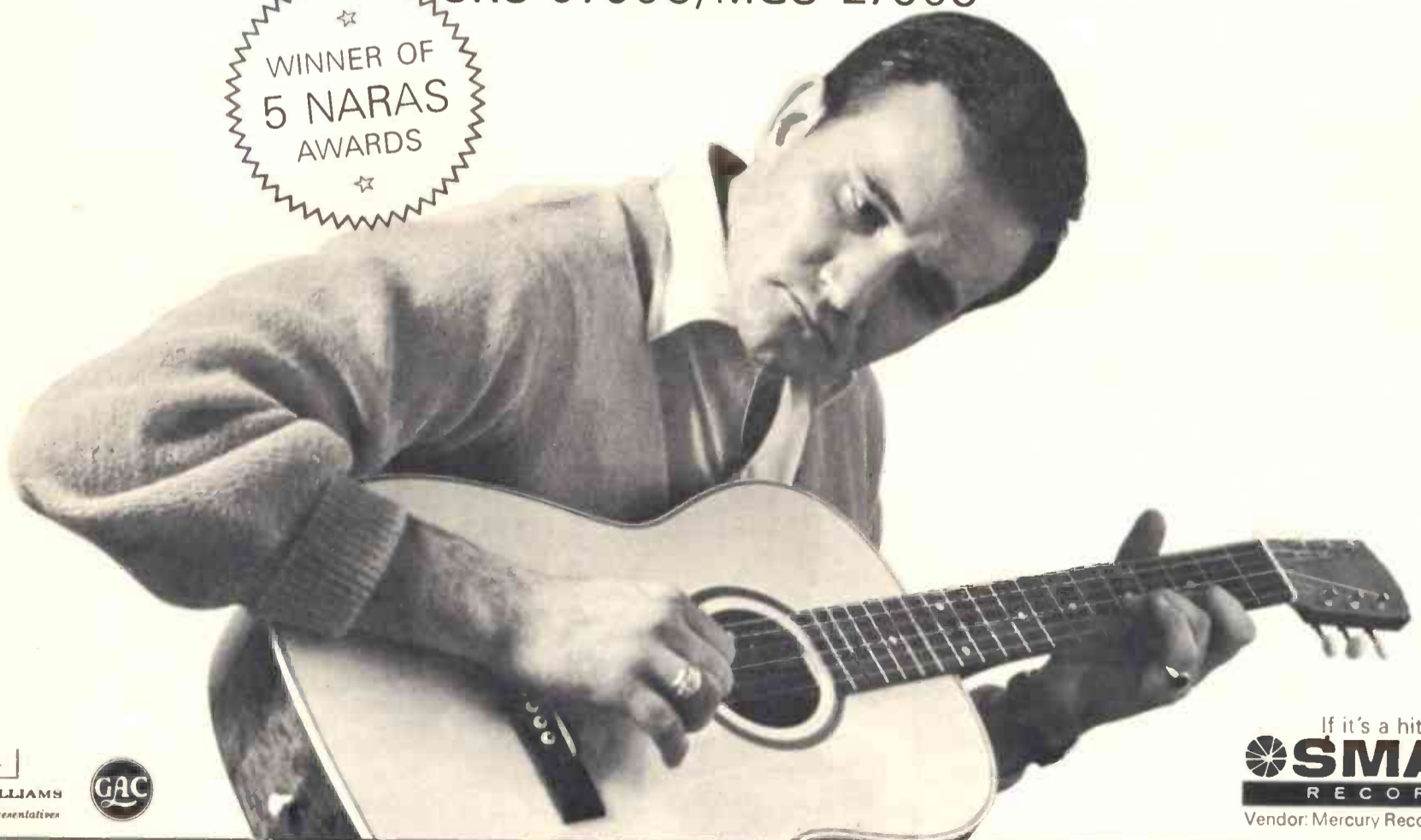
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STOCK ROGER'S ENTIRE SMASH CATALOG

Ira Louvin, Wife, 4 Others Die in Crash

NASHVILLE — Ira Louvin, a former star of the "Grand Ole Opry," was killed Monday in a two-car Missouri collision that took the lives of six people, including his wife, Ann Florence Louvin. Ira Louvin, with his brother Charlie, were the Louvin Brothers for many years until they split the act in 1963.

Ira Louvin, 41, becomes the ninth loss in the country music field in the past two years. The accident occurred on Interstate Highway 70 as Louvin and his wife were returning from personal appearances at Jefferson City and New Bloomfield, Mo. They lived in Henagar, Ala. Driver of the Louvin car, according to police, was Billy Barksdale, of Fort Payne, Ala., also killed.

The Louvin Brothers were responsible for such hits as "The Knoxville Girl," "When I Stop Dreaming Dreaming" and "I Love You the Best of All." They began their professional career in the early '40's after winning a Chattanooga talent contest. They worked part time on WNOX Radio, Knoxville, before entering the service in World War II. They joined the "Opry" in 1955. While on the "Opry" they recorded 13 albums and about 50 singles, including "I Don't Believe You've Met My Baby."

Louvin is survived by his brother, his parent, a son and two daughters, and five sisters.

Among the other country music people killed in the past



IRA LOUVIN

year or so were Patsy Cline, Hawkshaw Hawkins, Cowboy Copas, Randy Hughes, Jack Anglin, Texas Ruby, Jim Reeves and his pianist Dean Manuel.

Tubb Single Is Due on Decca

NASHVILLE — Ernest Tubb and His Texas Troubadours have a new Decca single due for release this month — "Lots of Luck" b.w. "Waltz Across Texas." "Lots of Luck" was written by Eddy Miller, writer of "Thanks a Lot." Tubb, who has been touring Texas, Oklahoma, New Mexico and Louisiana, will open for a week at Austin Wood's Nashville Opry on the Lake of the Ozarks, Mo., starting July 2.



OTT STEPHENS is in the charts again with "Enough Man for You," his latest Chart Records release (1205). Ott is booked by the Country Talent Agency in Nashville. (Advertisement)

Buck Owens' Schedule Listed

BAKERSFIELD, Calif. — Buck Owens and His Buckaroos launch a heavy schedule of personal appearances beginning July 1 in Yakima, Wash. On July 2 they appear at Moses Lake, Wash.; July 3, Portland, Ore.; July 6, Bremerton, Wash.; July 7, Lynnwood, Wash.; July 9, Salem, Ore.; July 10, Kent, Wash., and July 12-13, Blaine, Wash.

Dean Show Weighs Travel

NEW YORK — "The Jimmy Dean Show" over ABC-TV network Friday nights next season, from all indications, may not give moss a chance to grow under its feet. Producer Tom Egan is discussing the possibility of bringing viewers programs from such locations as the St. Paul Winter Carnival, the Houston and San Antonio rodeos, and Harrahs Club, Lake Tahoe.

Inmates Honor Hap Peebles

LINCOLN, Neb. — Harry (Hap) Peebles, director of the Country Music Association, was honored by inmates of the Nebraska penal complex here Thursday (10) for his efforts in bringing entertainment within the penitentiary. Warden Maurice Sigler presented Peebles with a plaque from the inmates.

Participating in the benefit in which the award was made were Homer and Jethro, Dottie West, Bill Anderson, Johnny Western, Jimmy Newman, Autry Inman, Mary Taylor and Jimmy Gately. The show was the third country music attraction brought to the penitentiary in recent years by Peebles.

Peebles has scheduled a show July 6 at the Kansas Industrial Reformatory, Hutchinson, that will include Johnny Cash, June Carter, the Cates Sisters, the



You don't have to buy her a mink. Just dedicate her (TEN FOOT TALL) by Tiny Harris on Cathay Records. It's guaranteed to get you in solid and she'll take you in her arms with the flip side (I DON'T FEEL AT HOME) written by Wynn Stewart. #311. (Advertisement)

Statler Brothers Quartet and the Taylor Sisters. He is also planning a show in August for the inmates of the U. S. penitentiary at Leavenworth, Kan.

YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

COUNTRY SINGLES— 5 Years Ago July 4, 1960

1. Please Help Me, I'm Falling, Hank Locklin, RCA Victor
2. One More Time, Ray Price, Columbia
3. Above and Beyond, Buck Owens, Capitol
4. Just One Time, Don Gibson, RCA Victor
5. Left to Right, Kitty Wells, Decca
6. He'll Have to Stay, Jeanne Black, Capitol
7. Each Moment (Spent With You), Ernest Ashworth, Decca
8. He'll Have to Go, Jim Reeves, RCA Victor
9. Why I'm Walkin', Stonewall Jackson, Columbia
10. Your Old Used to Be, Faron Young, Capitol

COUNTRY SINGLES— 10 Years Ago July 2, 1955

1. In the Jailhouse Now, Webb Pierce, Decca
2. Making Believe, Kitty Wells, Decca
3. Yellow Roses, Hank Snow, RCA Victor
4. I Don't Care, Webb Pierce, Decca
5. Satisfied Mind, Porter Wagoner, RCA Victor
6. Live Fast, Love Hard and Die Young, Faron Young, Capitol
7. Cattle Call, Eddy Arnold and Hugo Winterhalter, RCA Victor
8. Ballad of Davy Crockett, Tennessee Ernie Ford, Capitol
9. I've Been Thinking, Eddy Arnold, RCA Victor
10. Wildwood Flower, Hank Thompson, Capitol

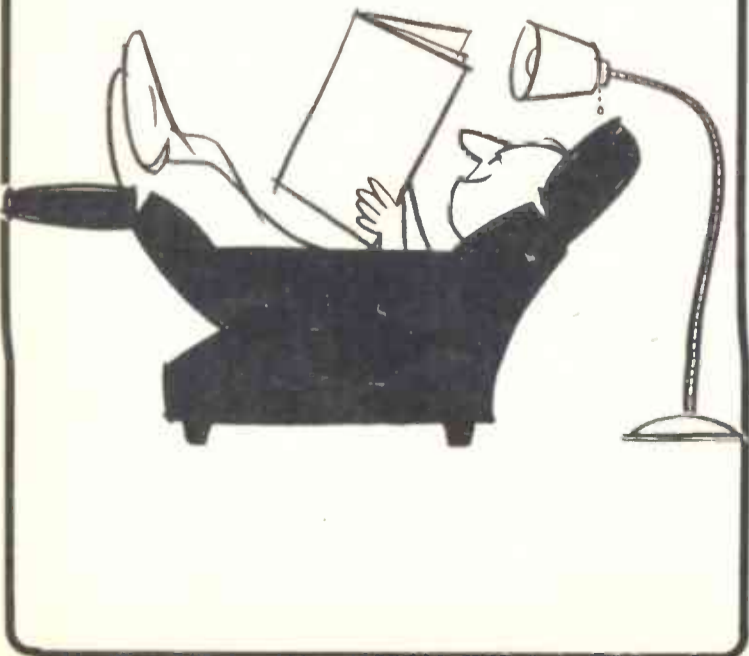
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KFRC's Lyons: Jazz DJ Supreme

SAN FRANCISCO — The big daddy of the hip jazz disk jockeys on the West Coast is

'WARM-Day' On July 28

SCRANTON, Pa. — To celebrate its 25th anniversary on July 28, WARM Radio will host an entertainment spectacular featuring top record acts such as the Four Seasons and the Beau Brummels. The station, which serves a tri-State area of New York, New Jersey and Pennsylvania, will call the event "WARM-day."

Since 1958, WARM listeners have been flocking to Rocky Glen Park at Moosic, Pa., for a day of family fun known as WARM-day. This year promises to be the biggest year to date, according to program coordinator Jack Murphy of Susquehanna Broadcasting Co., which owns WARM Radio. He said dozens of top stars will perform live before a crowd of 50,000.

The event will also feature free rides and prizes. WARM radio personalities, known as the Sensational Seven, will challenge the record stars in a game of softball in the afternoon, then host the big stagershow in the evening.

Jimmy Lyons, KFRC Radio. The mainspring behind the Monterey Jazz Festival that attracts thousands each year to Monterey, Calif., Lyons is now bringing that same excitement of a live performance to his jazz nighttime radio audience. He does this by broadcasting from a local jazz club, the Basin Street West.

The Jimmy Lyons Show originates from a specially constructed studio in the night spot. Not only does the action of the club serve as background atmosphere, but the club provides two very important products of the new show: Live jazz performed by some of the great-

est names in the jazz world that have appeared—or will appear—in the club and, equally as important, interviews with the same jazz stars. The combination of live performances and personal interviews give the show great potential for breaking and exposing jazz record releases.

In addition, Lyons spins jazz records, giving the radio audience a variety of artists throughout the midnight to 6 a.m. show. Included among the jazz stars who either have been on the bill at the night spot, or will be, are Stan Getz, Woody Herman, Si Zentner, Gary McFarland, and Frankie Randall.

WJAR to Do Fest Remotes

NEWPORT, R. I. — Radio Station WJAR, Providence, will broadcast remotes during the four-day Newport Jazz Festival which begins Thursday (1).

Sherman Strickhouser, WJAR program director, said that Jim Mendes and Carl Henry will work out of a mobile trailer, interview artists, and run a jazz show from 8:30 p.m. to 12:30 a.m. each night of the Festival. All music on the jazz show will be recorded. No live radio broadcasts of the Festival are permitted.



RED CROSS

Thank you Governor Clement



TENNESSEE
EXECUTIVE CHAMBER
NASHVILLE

June 11, 1965

FRANK G. CLEMENT
GOVERNOR

Mr. Lee Zhito
Editor-in-Chief
BILLBOARD
165 West 46th Street
New York, New York

Dear Mr. Zhito:

I have recently learned that BILLBOARD is expanding its coverage of the music and recording industry in Nashville.

We in Tennessee are very proud of the strong connections between our state and this important industry and I salute BILLBOARD MAGAZINE on this progressive move.

It is my understanding that Mr. Elton Whisenhunt will be your full time staff member in Nashville. Elton is an old friend of mine and I know that he will be a valuable addition to your staff.

Best wishes and good luck.

Sincerely,

Frank G. Clement

FGC:jds

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Billboard is indeed pleased to welcome as its Nashville Editor a man with the editorial professionalism, knowledge and experience that Elton Whisenhunt will bring to our expanded operations in Nashville.

Billboard is exceedingly proud of its role as the leading business spokesman for the burgeoning country music record industry—and this latest major expansion of executive personnel and office facilities in Nashville is indicative of Billboard's continuing efforts to fully and effectively mirror the growing international influence of country music.



AMONG THE JAZZ STARS who've appeared recently at San Francisco's Basin Street West where KFRG Radio's Jimmy Lyons broadcasts a show that features live music, interviews with jazz stars, and records are Gary McFarland, left, and Frankie Randall, right. Lyons, center, broadcasts midnight to 6 a.m.

Poetry Giving WGN's DJ A Personality of His Own

CHICAGO—The something or other that lifts a disk jockey out of the rut and turns him into a more important package—the air personality—is difficult to define. But Franklyn MacCormack, host of the Meister Brau All-Night Show, Tuesday through Sunday over WGN Radio here, has a plus-factor working for him. MacCormack is a highly identifiable air personality through his poetry.

Throughout his 11:05 p.m. to 5:30 a.m. show, MacCormack programs records ranging from standards and show tunes to folk and jazz, but the aspect of his show with which his radio audience identifies him is poems read against a background of music. A 25-year veteran of radio, MacCormack has collected poetry as a hobby since childhood.

From Tuesday (22) through July 11, MacCormack is broadcasting his show remote from a motel and restaurant on U. S. Highway 12 in the Wisconsin Dells area. Five years ago, when MacCormack broadcast from the same site, thousands visiting the area drove by to meet him and watch the broadcasts.




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FINAL DEADLINE
JUNE 28

Arnold to Do WIND Stint

CHICAGO — RCA Victor's Eddy Arnold will be the first of six entertainers to sit in for vacationing disk jockeys of WIND Radio this summer. Arnold, who has sold more than 38 million records in the past 20 years and presently has "What's He Doing in My World?" riding high on Billboard's "Hot 100," will hold down the 1-4 p.m. slot beginning Sunday (27) for disk jockey Bob Larsen. Arnold, a country singer who sells in both pop and country fields, recently hosted ABC-TV's "Nightlife" show for a week.

WIND began using top name stars for summer disk jockey replacements in 1963. According to general manager Ed Wallis, the "star" DJ's not only created a great amount of listener interest, but did a good job. Among those who've held down substitute disk jockey spots on WIND are Phyllis Diller, Mort Sahl, Louis Nye and George Jessel.

State Tune Put Up to Listeners

COLUMBUS, Ohio — Disk jockeys of various Ohio radio stations will be asked by the Ohio general assembly to aid in a "referendum" in which listeners will pick an official song for Ohio. Stymied in a choice between four bills introduced, each naming a different State tune, State Rep. Thomas M. Herbert (R-Columbus) said the committee considering the bills thought of having the Ohio State University Music Department record the songs, using the same groups, under the same conditions, to play the music and sing. The records will be distributed to the radio stations and listeners will be asked to write in giving their preference.

Songs proposed in the four bills are "Song of Ohio" by Nell Maynard Craner of Delaware; "Ohio Anthem" by Al Waslohn, band leader on Station WLW, Cincinnati TV station; "Ohio" by Elizabeth L. Bevington and Jacquelyn T. Kahn; and, "Ohio the Honored" by Paul W. Ward and Fayne F. Freshwater.

KTOO Shows Spunk

alone. But its 5,000 watts jump out into parts of California, Arizona and Utah.

In its effort to sell country music, the radio station pulls "quite a few" remotes, Austin said. The station sponsors a live talent show Friday, Saturday and Sunday that's broadcast. Program director Smiley Monroe has his own country band and plays at one of the Las Vegas casinos.

Like a pop music station, KTOO depends to a large extent on solid air personalities. —Preston, "Smiley" Monroe, "Country Cousin" Keith Austin and Tom Willet. Station manager is William Mullins. "You might say we're more 'earthy' than some of our competition," Austin said.



"WICHITA AT NIGHT," a program over KFJ Radio, Wichita, Kan., emceed by Jack Barry, had many top artists as guests recently. At left are the Dixie Cups and the Newbeats; Jim O'Neal, master of ceremonies of the "Shindig" TV show, is sixth from left; Barry, Roosevelt Greer, and Sue Thompson.

WCSC Lauds 35th Via Oldies

CHARLESTON, S. C.—Radio listeners got a surprise when they tuned in WCSC-Radio here last week—they heard names and music they hadn't heard in 35 years. The occasion was part of WCSC's 35th birthday celebration. For a week, the station programmed on the old-time theme. Many former WCSC DJ's, familiar names in the old days, helped out. "Dawn Patrol," an early-morning must for Charlestonians of the 1930's, was launched again for a week, and the music for the entire week consisted of tunes such as "Cement Mixer," "The Black Bottom" and "Mairzie Doates."

Rock 'N' Roll

• Continued from page 40

play about 700 one-nighters a year, a world's fair for young people due to play 30 cities next year, a consulting branch regarding teen-agers and their habits and a movie, "It's a Tuf Life." Everything is teen-oriented except the radio station, which is middle-of-the-road. "It was making money when I bought it," Clark explained, "and there's no reason to change it to Top 40."

He believes Top 40 music is here to stay because it communicates. Folk music died, he said, because it was built on the phony premise that "I like this because I'm more intelligent than you are." The message was too deep. The music was basically uninteresting. "The folk craze was helped by college

New Radio-TV Pirate for U.K.

LONDON—Britain is to have its first pirate TV station by August. But the American-backed station may jam Britain's space research, say scientists.

Electronic engineer Jim de Gray who will be station director of the new channel Radex TV and Radio Radex said that his company would provide both radio and TV programs for London, the Midlands and the West of England from a mother ship moored outside the three-mile limit and supported by two booster ships. Radex TV, transmitting on Channel 6, was backed by American money. Programs would be 90 per cent American shows and films; the remainder British product filmed in London.

Professor Martin Ryle, director of the Mullard Radio Astronomy Observatory at Cambridge, has said that if Radex goes ahead as planned it would undoubtedly interfere with space research work now in progress.

students. Now some of our biggest shows with Top 40 acts are on college campuses."

He said his shows even had giant grosses in Nashville, the capitol of country music, purely because the people understood Top 40 music.

"It's not true, the complaints that songwriters are not writing music like they used to. They are. It's just that they're not arranging them like they used to."



MICK JAGGER OF THE ROLLING STONES, took a few minutes from the British group's recent Southern California tour to chat with air personality Don Steele at KHJ Radio, Hollywood, Calif.

GREATER THAN EVER
GLENN YARBROUGH
IN HIS EXCITING NEW SINGLE
"IT'S GONNA BE FINE"
C/w **"SHE"*** #8619

*FROM GLENN'S CHART-CLIMBING ALBUM
"BABY THE RAIN MUST FALL" - LPM/LSP-3422

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TOP SELLING RHYTHM & BLUES SINGLES

Billboard SPECIAL SURVEY for Week Ending 7/3/65

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	I CAN'T HELP MYSELF Four Tops, Motown 1076 (Jobete, BMI)	8	21	13	SOMETHING YOU GOT Chuck Jackson & Maxine Brown, Wand 181 (Tune-Kel, BMI)	9
2	3	TONIGHT'S THE NIGHT Solomon Burke, Atlantic 2288 (Cotillion, BMI)	6	22	23	RIDE YOUR PONY Lee Dorsey, Amy 927 (Jarb, BMI)	3
3	2	I'VE BEEN LOVING YOU TOO LONG Otis Redding, Volt 126 (East-Time, BMI)	8	23	21	BOO-GA-LOO Tom & Jerrie, ABC-Paramount 10638 (Chi-Sound & Payton, BMI)	11
4	4	YES, I'M READY Barbara Mason, Arctic 105 (Stilliron-Dandelion, BMI)	9	24	25	PLEASE DO SOMETHING Don Covay, Atlantic 2286 (Cotillion-Vonglo, BMI)	4
5	7	OO WEE BABY, I LOVE YOU Fred Hughes, Vee Jay 684 (Customa, BMI)	7	25	20	SEARCHIN' FOR MY BABY Manhattans, Carnival 509 (Sanavan, BMI)	5
6	9	WHO'S CHEATING WHO? Little Milton, Checker 1113 (Chevis, BMI)	4	26	31	AIN'T IT A SHAME Major Lance, Okeh 7223 (Curton-Jalynne, BMI)	3
7	8	I DO Marvelows, ABC-Paramount 10629 (Pamco-Yvonne, BMI)	8	27	34	YOU'LL MISS ME (When I'm Gone) Fontella Bass & Bobby McClure, Checker 1111 (Chevis, BMI)	3
8	5	NOTHING CAN STOP ME Gene Chandler, Constellation 149 (Camad, BMI)	13	28	14	WE'RE GONNA MAKE IT Little Milton, Checker 1105 (Chevis, BMI)	15
9	15	SITTING IN THE PARK Billy Stewart, Chess 1932 (Chevis, BMI)	3	29	33	BLUE SHADOWS B. B. King, Kent 426 (Arc, BMI)	4
10	12	I CAN'T WORK NO LONGER Billy Butler, Okeh 7221 (Curton, BMI)	4	30	—	I PUT A SPELL ON YOU Nina Simone, Phillips 40286 (Travis, BMI)	1
11	11	HOLD ON BABY Sam Hawkins, Blue Cat 112 (Trio, BMI)	6	31	36	WOOLY BULLY Sam the Sham & the Pharaohs, MGM 13322 (Beckie, BMI)	3
12	6	BACK IN MY ARMS AGAIN Supremes, Motown 1075 (Jobete, BMI)	10	32	22	OOO BABY BABY Miracles, Tamla 54113 (Jobete, BMI)	14
13	10	BOOT-LEG Booker T & the MG's, Stax 169 (East, BMI)	7	33	—	SOUTHERN COUNTRY BOY Carter Brothers, Jewel 745 (Dublin, BMI)	1
14	19	WATERMELON MAN Gloria Lynne, Fontana 1511 (Hancock, BMI)	4	34	—	ONE MONKEY DON'T STOP NO SHOW Joe Tex, Dial 4011 (Tree, BMI)	1
15	16	WELCOME HOME Walter Jackson, Okeh 7219 (Blackwood, BMI)	6	35	—	NO PITY (In the Naked City) Jackie Wilson, Brunswick 55280 (Merrimac, BMI)	1
16	17	MEETING OVER YONDER Impressions, ABC-Paramount 10670 (Chi-Sound, BMI)	4	36	39	OPERATOR Brenda Holloway, Tamla 54115 (Jobete, BMI)	2
17	24	I'LL KEEP HOLDING ON Marvelettes, Tamla 54116 (Jobete, BMI)	3	37	40	BABY I'M YOURS Barbara Lewis, Atlantic 2283 (Blackwood, BMI)	2
18	27	DO THE BOOMERANG Jr. Walker & the All Stars, Soul 35012 (Jobete, BMI)	3	38	37	STOP! LOOK WHAT YOU'RE DOING Carla Thomas, Stax 172 (East-Falart, BMI)	2
19	35	IN THE MIDNIGHT HOUR Wilson Pickett, Atlantic 2289 (Cotillion-East, BMI)	2	39	—	CANDY Asters, Stax 170 (East, BMI)	1
20	18	TEMPTATION 'BOUT TO GET ME Knight Brothers, Checker 1107 (Chevis-Merco, BMI)	7	40	—	BUSTER BROWNE Willie Mitchell, Hi 2091 (Jec, BMI)	1

NEW ACTION R&B SINGLES

Other records registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.

DON'T JUMP
Fontella Bass & Bobby McClure, Checker 1111

DOWN TO EARTH
Billy Eckstine, Motown 1007

(I Can't Get No) SATISFACTION
Rolling Stones, London 9766

I'LL ALWAYS LOVE YOU
Spinners, Motown 1078

IT'S TOO LATE, BABY TOO LATE
Arthur Prysock, Old Town 1183

THE LOSER
Skyliners, Jubilee 5506

THANK YOU JOHN
Willie Tee, Atlantic 2287

WHAT THE WORLD NEEDS NOW IS LOVE
Jackie DeShannon, Imperial 66110

TOP R&B JOCKEY'S PICK-OF-THE-WEEK

CHET McDOWELL, KYOK, Houston
Dear John I'm Going to Leave You, Johnny Thunder, Diamond
99 Plus 1, J. Gardner, Blue Rock 4026
LP—Dance Party, Martha and The Vandellas, Gordy 915 (M)

FRED HANNA, WAMA, Miami
Why Do You Want to Let Me Go, Marv Johnson, Gordy 7042
Love Me Now, Brook Benton, Mercury 72446
If I Should Ever Fall in Love, Gladys Knight & the Pips, Maxx 335
It's Too Late, Baby Too Late, Arthur Prysock, Old Town 1183
LP—It's Dance Time, Willie Mitchell, Hi HL 12026 (M); SHL 32026 (S)

JERRY BLAVAT, WHAT, Philadelphia
I'll Always Love You, Spinners, Motown 1078
LP—We Remember Sam Cooke, Supremes, Motown 629 (M); SR 629 (S)

"TALL PAUL" DUDLEY WHITE, WENN, Birmingham
Pretty Little Baby, Marvin Gaye, Tamla 54117
I'll Keep Holding On, Marvelettes, Tamla 54116
Drown in My Own Tears, Billy Preston, Vee Jay 692
I Can't Stand to See You Cry, Jerry Butler, Vee Jay 696
You're Gonna Make Me Cry, O. V. Wright, Backbeat 548
Long Live Love, Sandie Shaw, Reprise 0375
LP—Best of Solomon Burke, Atlantic LP 8109 (M); SD 8109 (S)

CHARLIE BROWN, WLOU, Louisville
I Want Candy, Strangeloves, Bang 501
Don't Let It End, Freddie Scott, Columbia 43316
In the Midnight Hour, Wilson Pickett, Atlantic 2289
LP—Today—My Way, Nancy Wilson, Capitol T 2321 (M); ST 2321 (S)

COUSIN HERB LANCE, WERD, Atlanta
Where Were You, Bobby Boyd, Vee Jay
I Submit to You, Tar Heel Slim & Little Ann, Port LP—We're Gonna Make It, Little Milton, Checker LP 2995 (M); LP 2995 (S)

O. C. WHITE, WAWA, Milwaukee
You're Gonna Make Me Cry, O. V. Wright, Backbeat 548
I Want to Be With You, Dee Dee Warwick, Blue Rock 4027
LP—It's Not Unusual, Dells, Vee Jay 1141 (M)

JIM RANDOLPH, KGFJ, Los Angeles
No Pity (In the Naked City), Jackie Wilson, Brunswick 55280
Watermelon Man, Gloria Lynne, Fontana 1511
You're Gonna Make Me Cry, O. V. Wright, Backbeat 548

SIR WALTER, WAMO, Pittsburgh
I Can't Stand to See You Cry, Jerry Butler, Vee Jay 696
The Whoopee, Joe Simon, Vee Jay
Same Old Feeling, Jo Ann & Troy, Atlantic
I Put a Spell on You, Nina Simone, Phillips 40286
You Better Go, Derek Martin, Roulette
LP—I Do Love You, Billy Stewart, Chess LP 1496 (M); (No Stereo)

CHUCK MOORE, KPRS, Kansas City, Mo.
When a Boy Falls in Love, Sam Cooke, RCA Victor 8586
No Pity (In the Naked City), Jackie Wilson, Brunswick 55280
LP—Today—My Way, Nancy Wilson, Capitol T 2321 (M); ST 2321 (S)

BILL (YOUNGBLOOD) TERRELL, WDIA, Memphis
You Better Go, Derek Martin, Roulette
Don't Have to Shop Around Anymore, The Mad Lads, Volt
Dear John I'm Going to Leave You, Johnny Thunder, Diamond
LP—We're Gonna Make It, Little Milton, Checker LP 2995 (M); LP 2995 (S)

BILL CURTIS, WUFO, Buffalo
The Loser, Skyliners, Jubilee 5506
Think About the Good Times, Soul Sisters, Sue 130
My Bad Boy's Comin' Home, Gloria Jones, Champion 14003
LP—Aretha Franklin/Yeah, Columbia CL 2351 (M); CS 9151 (S)

REUBEN T. (MAD LAD) WASHINGTON, KNOK, Dallas-Fort Worth
You're Gonna Make Me Cry, O. V. Wright, Backbeat 548
Pretty Little Baby, Marvin Gaye, Tamla 54117
You Ought to See My Baby, Jimmy Washington, Backbeat LP—We're Gonna Make It, Little Milton, Checker LP 2995 (M); LP 2995 (S)

LARRY MCKINLEY, WYLD, New Orleans
Let's Do It Over, Joe Simon, Vee Jay
You're Gonna Make Me Cry, O. V. Wright, Backbeat 548
Dear John I'm Gonna Leave You, Johnny Thunder, Diamond
The Fugitive Kind, Tony Clarke, Chess
Can't Do Nothing Without You, Danny White, Frisco LP—We Remember Sam Cooke, Supremes, Motown 629 (M); SR 629 (S)

LARRY DALEY, WCIN, Cincinnati
I Can't Stand to See You Cry, Jerry Butler, Vee Jay 696
Follow Me, Drifters, Atlantic 2292
After Loving You, Della Reese, ABC-Paramount 10691
I Want to Be With You, Dee Dee Warwick, Blue Rock 4027

TOP SELLING R&B LP'S

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	3	THE FOUR TOPS, Motown 622 (M); S 622 (S)	6
2	1	TEMPTATIONS SING SMOKEY, Gordy G 912 (M); GS 912 (S)	15
3	9	TODAY—MY WAY, Nancy Wilson, Capitol T 2321 (M); ST 2321 (S)	3
4	4	SAM COOKE AT THE COPA, RCA Victor LPM 2970 (M); LSP 2970 (S)	23
5	2	MIRACLES GREATEST HITS FROM THE BEGINNING, Tamla T 254 (M); ST 254 (S)	12
6	5	THE GREAT OTIS REDDING SINGS SOUL BALLADS, Volt 411 (M); (No Stereo)	13
7	6	WE'RE GONNA MAKE IT, Little Milton, Checker LP 2995 (M); LP 2995 (S)	6
8	—	JR. WALKER & THE ALL STARS PLAY SHOTGUN, Soul 701 (M); S 701 (S)	1
9	—	I DO LOVE YOU, Billy Stewart, Chess LP 1496 (M); (No Stereo)	1
10	10	THE MOST EXCITING ORGAN EVER, Billy Preston, Vee Jay 1123 (M); VJS 1123 (S)	2

TOP SELLING SPIRITUAL SINGLES

1. PEACE BE STILL James Cleveland, Savoy 4217
2. WAITING FOR MY CHILD Consolers, Nashboro 800
3. TWO WINGS James Cleveland, Savoy 4230
4. WALK AROUND HEAVEN ALL DAY Caravans, Vee Jay 945
5. AROUND GOD'S THRONE Consolers, Nashboro 833

TOP SELLING SPIRITUAL LP'S

1. ON THE BANKS OF JORDAN, VOL. 4 James Cleveland, Savoy MG 14096
2. PEACE BE STILL, VOL. 3 James Cleveland, Savoy MG 14076
3. HEAVEN, THAT WILL BE GOOD ENOUGH FOR ME James Cleveland, Savoy MG 14102
4. AMEN Staple Singers, Epic LN 24132
5. LET'S BREAK BREAD TOGETHER Caravans, Vee Jay 5070

DJ SPOTLIGHT

CHET McDOWELL
KYOK, Houston, Tex.

Chet McDowell, a native of Beaumont, Tex., is a triple-threat man: He sings, writes songs and is a disk jockey. Some of his records include "I Wonder Why," "Tell Me Now" and "You Don't Know the Golden Rule." After finishing high school, McDowell worked with several spiritual quartets. He began as a DJ on KCIJ Radio, Shreveport, La., in 1951, where he was known as Daddy Yo Mot Rod. Later, on WLOK Radio, Memphis, Tenn., he was known as Munky Dory. Now he's just Chet McDowell. A World War II veteran, he has three campaign bars and three Bronze Stars. He is married and has four children.



Stax and Volt Renew Atl. Pact

NEW YORK—Atlantic Records and Jim Stewart's Stax and Volt Records have renewed their distribution contract. Atlantic has distributed the two labels for the last five years, and the new pact calls for a long-term distribution deal through domestic distributors and foreign licensees.

Stax-Volt artists include Otis Redding, Carla Thomas, Rufus Thomas, Booker T. and the M.G.'s, the Asters, the Mar-Keys and William Bell.

Jotis and Safice, also in the Stax-Volt axis, are also included in the distribution deal.

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NEW PRODUCTS

Craig Auto-Stereo



CRAIG PANORAMA'S auto stereo tape unit, to be shown at the Music Show this week, is inspected here by Nozomo Matsumoto (left), president of Pioneer Electronic Corp., Tokyo, Craig's supplier; Eddie Motokane, Craig Panorama president, and Robert Craig, president of the parent Craig Corp. Unit lists at \$119.

New Promenade

ZENITH'S Promenade is among 13 new radio models introduced by the firm ranging in price from \$12.95 to \$199.95. Unit has AM reception, wave-magnet antenna and comes in three color combinations.

Magnavox Cuts

MAGNAVOX last week announced across-the-board price reductions of its entire TV, stereo and radio line in anticipation of the proposed removal of federal excise taxes. The reductions, going as high as \$200 on

some models, are effective immediately.

Philco Phono



PHILCO'S new 1513BR solid-state portable has four-speed changer in a brown vinyl case, diamond needle and Scratch-Guard tubular tone arm, 10 peak watts output, two detachable speakers and separate bass, treble, balance and loudness controls. List price is \$139.95.

Olympic Phono



OLYMPIC'S model of the month is the Pierce, a four-speed phono with AM radio. Changer intermixes 10 and 12-inch records. The radio has five tubes and multiple controls. No price announced.

EQUIPMENT NEWSLETTER

Videocorders Are Eyeopeners

By DAVID LACHENBRUCH
Contributing Editor

Sony's new "Home Videocorder," recently demonstrated on both coasts and unveiled to dealers at the Music Show in Chicago, may be a major step toward a new mass-market product. Sony has accomplished two significant feats: (1) It has actually put a relatively low-cost video tape recorder into volume production, and (2) it has brought tape consumption down to a reasonable level.

Sony has not (at least not yet) created an item for the average home. The two initial models in its Home Videocorder series are priced at \$995 and \$1,250 (both including built-in nine-inch television receiver-monitor), and the special tape costs \$39.95 for a seven-inch reel which will play for 60 minutes.

In every known approach to video tape recording to date, the speed of the tape past the head is the important factor. In most broadcast and industrial video tape recorders, this speed is accomplished by using rapidly moving heads and slowly moving tape. In most previously demonstrated prototype "home" recorders, a stationary head has been used and the tape has been passed across it at a high speed. This makes for simplicity of recorder design, but it uses a heck of a lot of tape.

Sony's recorder uses the broadcast-industrial approach, with two video heads spinning at 1,800 revolutions per minute, permitting the use of slow-moving tape. Although Sony's tape moves at the standard audio-tape speed of seven and one-half inches per second, it is not standard audio tape, but a special half-inch-wide video tape currently manufactured only by Sony.

The lowest-priced revolving-head video recorder previously announced carries a retail tag of \$2,500 and weighs about 100 pounds. Some American magnetic recording engineers were quite surprised that Sony was able to get the price down to \$995 including a television set and to reduce the weight to 60 pounds. One of the major secrets of Sony's accomplishment has been the use of a single motor, where other recorders of this type have used six or eight separate motors.

The picture produced by the Sony is of high quality, eminently satisfactory for the uses to which it is liable to be put. A vidicon camera is being offered as an optional accessory at \$350.

No matter how you look at it, this package—\$995 for the recorder and receiver, another \$350 for the camera—is a rather expensive home movie outfit, particularly when you consider that the screen measures only nine inches diagonally. It's obvious—and Sony concedes this point—that this is not every man's toy. Nevertheless, Sony feels there will be sufficient demand to ship "several thousand" to the United States this year, and "many, many thousands" in 1966.

In calling the machine a Home Videocorder, Sony means it will easily fit in the home. The market for this machine is believed to be among actors and other performers, advanced tape recording hobbyists, politicians and public speakers who wish to see themselves as others see them. It's certainly not yet a gadget for the average family to use in making a long-playing sight-and-sound album of favorite Ben Casey programs.

Sony's present marketing plans take this into account. The machine will not be distributed through mass-market television-appliance dealers, but rather through "specialty-type high-fidelity component dealers and quality package stereo dealers"—in short, dealers accustomed to handling high-ticket items and dealers accustomed to working with tape. Marketing will start in August in New York, Chicago and Los Angeles, and will gradually be broadened into others of the top 100 markets on the basis of experience gained in the first three.

The imaginative dealer who is accustomed to high-priced sales of very special items probably can think of many individuals and organizations which can use a machine of this type—including, for example, the golf pro at the country club, the local school system, advertising agencies.

The Sony recorder is a landmark in that it is the first video recorder which will be handled by retailers, rather than specialized audio-visual equipment supply houses. It is not for every home, or for every dealer, but it may well portend the coming of the mass-market video recorder.

Columbia Line All Solid State

CHICAGO—Columbia's new line of 1966 Masterwork phono-graphs features solid-state amplifiers in all models including a low-end portable with a list price of \$18.95.

Portables from \$28.50 are full transformer powered with solid copper-printed circuits.

Columbia's entire audio products line was unveiled to dealers around the country last week. Included were portable and console model phono-graphs and



M-1901



M-1916

Majorette Line



MAJORETTE'S new line of 17 portables includes the DD266 stereo drop-down model. Others range in price from \$17.95 to \$124.95. All will be on display at the Music Show when the firm will also unveil a new guitar amplifier, an AM/FM tuner, and two new speaker systems in oiled walnut.

phonograph radio combinations, packaged audio components, tape recorders and portable radios.

Featured among the portable phono-graphs was a model 1916, retailing at \$185, a component-type unit with hand-wired circuit, Garrard M-50 changer and Pickering magnetic cartridge, and housed in Oxford gray or Dover white Samsonite "Silhouette" luggage.

Selling at \$57.50 is model 1906, a stereo unit with Drop-A-Matic case, Chargold covering and tooled grilles. Custom-designed mobile stand is included.

Model 1908 is encased in an ebony luggage-type cabinet with contrasting front metal inlay and jet stream handle. The unit has

a Garrard changer, ceramic cartridge, four speakers and four controls. List price is \$95.

Eight models of portable phono-graphs range in price from \$18.95 for the leader to \$185 for the top 1916 model. Three packaged audio component models are priced at \$150, \$215 and \$299 respectively.

Among radio-phonograph consoles are five models listing from \$219.95 to \$350. Five portable radio models range from \$22.95 for an eight-transistor AM model to \$79.95 for a de luxe unit with AM/FM/Short Wave, five AM circuits, 10 FM circuits, tone control, AFC, push-button tuning bands and telescopic antenna. Three recorder models range from \$79.95 to \$275.

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EMPLOYMENT SECTION

SITUATIONS WANTED

ANNOUNCING a new low rate for SITUATIONS WANTED ADS

to help people in the allied fields of
MUSIC, RECORD, COIN, PROMOTION,
ENTERTAINMENT

to make the right, best paying connections. THIS IS THE PERFECT MEDIA FOR SELLING YOURSELF TO PROSPECTIVE EMPLOYERS.

\$2.00 will do the trick for a 1/2" ad in one issue . . . maximum 35 words, plus name and address.

MAIL COPY AND PAYMENT TO:
Billboard Classified Mart
165 W. 46th St.
New York, N. Y. 10036

**INTERNATIONAL PROFITS—
INTERNATIONAL KNOWHOW**
Veteran resident abroad — have worked many years in all phases of global record distribution, licensing of catalogs, subpublishing of copyrights, supervising recording sessions, obtaining masters from foreign sources, signing new foreign talent—and is recognized as top foreign record/music authority, is now considering top-level executive position with respect to foreign record and music publishing executive placement.
If you want the best in the foreign field, I am your man. Will supervise the entire foreign business of your company—residing in Europe, S. A. and the Orient and co-ordinating all global music activities in behalf of your company.
Available for your company with the highest level recommendations. All replies in confidence. Please write:
WORLDWIDE, Box 188
c/o Billboard, 165 W. 46th, N.Y.C.

YOUNG MAN, SINGLE, AGGRESSIVE, intelligent, interested in position in music industry. Prefer record promotion job in metropolitan New York area. Contact: Box 195, Billboard, 165 W. 46th St., New York, N. Y. 10036. Jy3

HELP WANTED

BECOME A DISK JOCKEY! TAPE RECORDED, home instructions, personalized for effective announcing, newscasting, etc. Beginners, coaching, DJ manuscripts, Brochure, Hal Fisher, Broadcasting Consultant, 678 Medford Blvd., Patchogue, N. Y. 11772.

SEEKING NEW TALENT, ARTIST AND Writers. Contact by return mail. Goldmont Records, 117 16th Ave. So., Nashville, Tenn.

DISTRIBUTING SERVICES

RECORD DISTRIBUTORS

DEALERS . . . ONE-STOP RACK JOBBERS

Order Your Supply of

Record Preview

BILLBOARD'S GREAT NEW CONSUMER LP MAGAZINE-CATALOG FROM:

TONE

495 S.E. TENTH CT.
MIALEAH, FLORIDA
(305) 887-7546

Henry Stone, President

Listed, you will find the labels which we presently distribute:

ABC-Paramount, Argo, Atco, Atlantic, Big Top, Blue Note, Canadian American, Carmen, Chancellor, Checker, Chess, Del-Fi, Dooto, Duke, Imperial, Jamie, Laurie, Mo-Town, Monument, Nashboro, Old Town, Original Sound, Parkway, Phyllis, Roulette, Sar, Savoy, Scepter, Strand, Sue, Sun, Swan, Time, United Artists, Vee Jay, Wand.

RARE OLDIES, 30¢; RECENT HITS, 20¢. Send for free list. 100 new assorted 45's, \$6.50 p.p. 100 new assorted recent hit 45's, \$16 p.p. Kaco Enterprises, 2444 Throop Ave., Bronx, N. Y. 10469.

RECORDS

We purchased the entire Cadence stock of 33 1/3 long-playing records and 45 R.P.M. records.

We also carry a fine selection of top hit 45 R.P.M. cut-out records, as well as package fillers.

We also package records for you to sell or give away.

For information, write or call:

COAST TO COAST HIT RECORD CO.
Main Office: 5545-5547 Baltimore Ave., Philadelphia 43, Pa.
Phone: Granite 6-7065 or 6-7066.
Cincinnati, Ohio, Office:
1919 Central Ave., Phone 241-8242.

RECORD MFG. SERVICES, SUPPLIES & EQUIPMENT

PRESSING, PLATING

PRESSING No job too small CONSULTATION

All questions answered about Recording, Distribution, Printing, Shipping, Music Publishing, etc.

NATIONAL RECORD PROMOTION & PUBLICITY National disc jockey coverage . . . Trade paper publicity . . . etc. DISTRIBUTION ARRANGED



**MORTY WAX
PROMOTIONS**
1650 Broadway
N.Y., N.Y. 10019
CI 7-2159

MISCELLANEOUS

INDEPENDENT RECORD PRODUCTION company desires major outlet or tie-in for its product. All productions comparable to major label recordings. Record in major sound studios. Produce current sounds. Request replies from qualified major companies or individuals only. Reasonable offers accepted at Billboard, c/o Box 197, 165 W. 46 St., New York, N. Y. 10036.

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 3536 Daniel Crescent, Baldwin Harbor, N. Y. ch-my7-66

ATTENTION, NEW WRITERS: ADAMS-Ethridge Publishing Co. is seeking new material for its expanding music publishing company. If you have songs in today's commercial trend, send demo discs or tapes only and a self-addressed envelope if you wish it returned. The writer will be given a standard songwriter's contract on any song accepted. Send demos to: P. O. Box 434, Galveston, Texas. Jy17

PUBLICATIONS & SERVICES

PROGRAMMING IDEAS

Over 125 outstanding contests, comedy, promos, games and ideas are contained in a valuable new book for progressive radio program directors.

Now available from RSI (a division of Billboard) for \$5.95 each post-paid.

"PROFESSIONAL PROGRAMMING VOL. 1"

by DICK STARR and BOB HARRIS
RSI (Record Source Int'l)
165 West 46 Street
New York, N. Y. 10036

International Exchange

ENGLAND

ALL ENGLISH RECORDS RUSHED BY airmail. "Beatles for Sale," 14-track album, \$6.15 airmail. Pretty Things, Wayne Fontana, albums \$6.25; 4 singles \$4.70 airmail. Catalog \$1. John Lever, Gold St., Northampton, England. Jy15-66

UNITED STATES

WE SPECIALIZE

in a fast, efficient AIR MAIL SERVICE, rushing you the new American record releases you are interested in. Whether you are in Tokyo or Stockholm, just drop us a line for complete information:

AIRDISC, U.S.A.

Box 545, Radio City Station
New York, N. Y. 10019

CLASSIFIED RATES

Per Insertion

	1/2"	1"	2"	Each Additional Inch
Manufacturer Advertisers	\$9	\$15	\$25	\$9
Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
Distributors (National)	\$9	\$15	\$25	\$9
Situations Wanted for Individuals	\$2	\$5	\$9	\$5

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words.
- All rates are for EACH insertion. PAYMENT MUST BE IN ADVANCE!
- Advertisements 2" or larger are set in boxed style.
- If Box Number is used, allow 10 words for number and address. Box number service charge is 50¢ per insertion.

USE THIS HANDY ORDER FORM

Please insert the following ad for _____ consecutive issues.

Heading: _____ Size: _____
 Set regular classified style. Set boxed classified style.

Amount enclosed _____

Copy: _____

Company Name _____ Authorized by _____

Address _____

City _____ State & Zip Code _____

PLEASE ENCLOSE YOUR PAYMENT. WE DO NOT BILL FOR CLASSIFIED ADS.

FOR ADDITIONAL INFORMATION AND/OR ASSISTANCE CONTACT: CLASSIFIED ADVERTISING MANAGER, Billboard, 165 West 46th St., New York City 10036.
ADVERTISING RATES INTERNATIONAL EXCHANGE
Classified: Per line \$1. Minimum 4 lines per insertion.
DISPLAY: Per inc. \$14. Minimum 1 inch.

Above prices are for one insertion in one issue. Cash or check with order. Lower rates for 12, 26, 52 insertions in a one-year period.

FOR FURTHER INFORMATION CONTACT: Peter Heine, International Advertising Director, Billboard, 165 West 46th Street, New York City 10036 or Andre de Vekey, European Director, 15 Nanover Square, W. 1, England.

Video Tape Recorder Market Is Examined by Many Firms

HOLLYWOOD — Sony's recent introduction of a home video tape recorder gives it a jump on the market, but not for long. A host of other firms are planning to introduce competitive models in the foreseeable future.

These include: Matsushita Electronics, North American Philips (Norelco), Ampex, RCA; Wesgrove Electronics, Ltd.; Philips Lap Works and Loewe-Opta.

A. G. Wesgrove is a British firm, Philips Lap Works has its offices in the Netherlands and Loewe-Opta has its facilities in Germany.

The Matsushita VTR will be competitively priced with the Sony but it is not expected to be mass-marketed for five years, while the Sony will arrive in the

very near future by the thousands.

RCA Wants Color

RCA will not market a home machine until its perfects one that will record and play back in color. Norelco is showing a \$3,950 machine for institutional use but is reported to have no immediate plans for a lower-priced unit.

Ampex, which has an institutional unit similar to Norelco's, has a home machine target date of next spring. Wesgrove has a \$492 model but it has a fixed head recorder that required high-speed recording for quality reproduction. The Dutch and German companies have revolving head recorders that sell for \$3,950 and \$2,500 respectively.

Sales, the companies believe, will follow the pattern of color TV: first to a "prestige" market, eventual spillover to the masses.

THE JAZZ BEAT

By DEL SHIELDS

Memphis, Tenn., has long been associated with the blues, but of late there is a revolution going on that is focusing more attention on jazz.

The credit for the increased interest in jazz is Perry Allen, of WLOK, who in the past 14 months has become the "jazz voice" of Memphis.

Known as the Night Owl, Perry hosts a seven-nights-weekly show from midnight to 6 a.m. He has sharply departed from the cool authoritarian air used by most jazz deejays and relies on warmth, humanness, salability and enthusiasm.

He has also employed a series of clever and imaginative ideas in the merchandising and promotion of his show. He has built a large and growing following of dedicated music lovers as well as the dyed-in-the-wool jazz fans. His success is proved in that he averages 25 letters per day, an almost unheard of volume of mail for a jazz disk jockey.

His phone response is so heavy that on weekends he was forced to hire a secretary to assist him in handling the calls. The Night Owl has more than 2,000 card-carrying "Night Owls." Each member is assigned a number which allows his adult audience to belong and yet enjoy the anonymity of corresponding and using their number as a signature.

The fans also benefit from membership. They are rewarded with albums if their number is selected. The numbering system also aids in encouraging them to write without their names being mentioned. They also benefit by receiving discounts on merchandise from the sponsors of his show.

Since Memphis has not been one of the leading centers for live jazz in clubs, Perry decided to bring the artists to Memphis via phone. Each Wednesday he calls a night club somewhere in the U. S. where a jazz artist is appearing.

With the beep phone he is able to bring out the audience the artist and occasionally is able to have the musician talk while music is being played. Thus the listeners are able to hear the background excitement of the club and receives a ringside seat at clubs.

The record stores, Cut Rate, House of Sounds, House of Blues No. 2, Jerry's Jazz Show Shop and Hal's Jazz Shop are all

helping to promote the show. They use blowups of pictures of artists, announcements of his show and features are prominently placed and liberal window space is given to his activities.

Perry discovered that his show was being picked up via short-wave radio in Guam and Korea. He was visited recently by two enlisted men and told of their receiving the program and wanted to become members in the Night Owl Club.

Although based in Memphis, he is heard in Southern Illinois; Natchez, Miss., and Pine Bluff, Ark.

SOME RANDOM NOTES:

We interviewed Moe Preskill, of Four Corners Records, and we share his excitement of the new 13-year-old French boy, Bou Lou. His album that combines vocal and guitar work with a group of Parisian All Stars is getting attention around the country. . . . Dave Brubeck played to a capacity house in the Monday Night Jazz Sets, Lambertville, N. J. . . . In Boston, Mark Grimes, WILD/FM, and Norm Nathan, WHDH, are holding down jazz posts. . . . Stan Monteiro, of Limelight Records in the Bean Town, is excited about Roland Kirk's "I Talk With the Spirits" as one of the top five jazz LP's in sales.

. . . Still in Boston . . . Illinois Jacquet appearing at On the Turnpike was involved in a freak accident. He is in Salem Hospital, Salem, Mass. . . . Jackie Paris and Ann Marie Morse at the Jazz Workshop and Joe Bussi at Paul's Mall. . . . Earl Bostic expected at Lennies in Boston, to be followed by Earl (Fatha) Hines. . . . Cannonball and the Sextet in Pep's in Philadelphia while his new Capitol album, "Domination," with arrangements by Oliver Nelson getting big play around the country, as is brother Nat's "Autobiography" on Atlantic. . . . Count Basie a three-day entry at the Cadillac Show Bar in Philly.

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Ike Cole Debut

HOLLYWOOD — Ike Cole, brother of the late Nat King Cole, makes his debut with Dee Gee Records by singing "Ike Cole's Tribute to His Brother Nat," an LP featuring his late brother's favorite tunes.

Among the tunes on the LP are "Til There Was You," "Good Life," "Lonely One" and "That's All."

BULK VENDING news

A Deceptive Vending Ad Investigated

Alert Operator Spots Bad Ad; BBB Action

By RAY BRACK

CHICAGO—The following business opportunity advertisement appeared recently in the classified section of a major daily newspaper in the East:

BEECHNUT — WRIGLEY'S ADAMS GUM EARN UP TO \$400 MONTHLY

We will establish for reliable MEN or WOMEN a route anywhere in New Jersey of new type chewing gum vending machines. Only a few hours weekly needed to make collections and refill machines; no experience necessary, age no barrier; all you need is a car and a MODERATE CASH INVESTMENT. For interview . . .

A telephone number and address were given.

The ad had appeared but a few times when it was noticed by a veteran New Jersey vending operator, who clipped it and sent it to an official of the National Automatic Merchandising Association.

"The enclosed ad . . . speaks for itself," wrote the vendor.

NAMA officials sent a copy of the ad and the operator's letter to J. R. Hoffman, National Better Business Bureau official in New York City.

Contravenes Standards

Declared Hoffman: "This ad-

vertisement clearly contravenes the standards recommended by the National Better Business Bureau to advertising media as (Continued on page 58)

BULLETIN

NEW YORK—A sales tax exemption favorable to the bulk vending industry passed both houses of the New York State Legislature just before press time last Wednesday (23) and was expected to gain the signature of Governor Rockefeller.

The measure would free from the 2 per cent sales tax on vending grosses all penny, nickel and dime purchases.

The legislation represents a major triumph for trade associations on the regional and national levels.

Trade officials have been especially liberal with praise for New York operators Roger and Harold Folz for their efforts toward the exemption.

BLOTTING OUT BLUE SKY

The substandard vending promotion documented in Billboard this week was brought to the attention of the National Automatic Merchandising Association by an alert East Coast operator. The promotion was then investigated by the NAMA, the National Better Business Bureau and Billboard. The immediate effect of this investigation was revision of ad copy that was appearing in one of the nation's leading newspapers.

The case study of this questionable promotion is published in the interests of greater vending ad vigilance. For the good of the vending industry, read this case study, familiarize yourself with industry advertising standards and watch your local newspapers for violations.

When a suspect ad appears, call the newspaper advertising manager and call it to his attention. Offer to supply him with information on "blue sky" promotions. Extra copies of material appearing in this issue may be obtained by writing: Billboard Magazine, Bulk Vending Editor, 188 W. Randolph St., Chicago, Ill. 60601.

Big Promises To 'Applicant'

By CLAUDE HALL

Billboard reporter Hall answered the ad and met the promoter described in an adjoining story. The brief, promise-filled interview went as follows:

The newspaper advertisement promised financial independence with only a "moderate cash investment."

(Continued on page 58)

Coming Soon:

June 29—Western Vending Machine Operators Association, Los Angeles. Location to be announced.

Oct. 16-19—National Automatic Merchandising Association Convention, Miami Beach, Fla.

Oct. 16-19—National Vendors board of directors meeting, Miami Beach, Fla.

Oct. 16-19—National Vending Machine Distributors full membership meeting, Miami Beach, Fla.

Eppy on Tour

JAMAICA, N. Y.—George Eppy, top executive of Eppy Charms, Inc. here is currently on a two-week tour of New England, visiting operators and distributors in the region.



NEW MODEL 60 BULK-PAK

The BULK-PAK will not skip or jam because of a specially designed wheel and housing.

Model 60 BULK-PAK delivers the dependability, high quality and low cost that you've grown to expect from all Northwestern vendors. BULK-PAK holds one box (1,000 pieces of individually wrapped gum.) BULK-PAK priced at \$18.95 ea.

Wire, Write or Phone for Complete Details.

Northwestern

CORPORATION
2751 Armstrong St., Morris, Ill.
Phone: Whitney 2-1300

Big Value—Low Price

Cost \$49.50 ea. Takes in \$50.00



Brand new Victor V-2-25c space machines with 200 filled V-2-25c capsules only \$49.50 each including beautiful skin packed display front and top sign.

Now you can add 25c machines to your route and we help pay the bill. Take advantage of this special offer now.

Offer for a limited time only.

Large beautiful display front and quality filled capsules empties machines fast. Order today.

LOGAN DISTRIBUTING, INC.

1850 W. Division Street

Chicago, Ill. 60622

HU 6-4870 Area Code 312

Please rush complete information and prices on Northwestern SUPER SIXTY Ball Gum-Charms Vender (as illustrated) as well as other Northwestern machines.

NAME _____
COMPANY _____
ADDRESS _____
CITY _____

Fill in coupon, clip and mail to:

KING & COMPANY

2700 W. Lake St. Chicago 2, Ill.
Phone: KE 3-3302



We handle complete line of machines, parts & supplies.

Also Ball Gum, all sizes; 1c Tab Gum, 5c Package Gum, Spanish Nuts, Virginia's Red Skin, small Cashews, small Almonds, Mixed Nuts, all in vacuum pack or bulk. Panned Candies; 1 Hersheys 320 count and 500 count Candy Coated Baby Chicks; Leaflets, Coin Wrappers, Stamp Folders, Sanitary Napkins, Sanitary Supplies, Route Cards, Charms, Capsules, Cast Iron Stands, Wall Brackets, Retractable Ball Point Pens, new and used Venders. Write to King & Co. for prices and our new 12-page catalog.

BUY DIRECT FROM THE EPPY CHARM FACTORY

Quality Charms • Rings • Capsules At the Lowest Factory Prices

SPECIAL TODAY DOGGIE IN THE WINDOW CHARM MIX

Consisting of 200 assorted gimmik charms

\$4.50 per M

with F.O.B. Jamaica, N.Y.

20 FREE BEAUTIFUL DOGGIE CHARM DISPLAY FRONTS Packed 5,000 to a bag

EPPY

CHARMS INC

91-15 144th Place, Jamaica 35, N.Y.

NEW VICTOR 77 GUM & CAPSULE VENDORS



A REAL SALES STIMULATOR IN ANY LOCATION Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel.

Vends 100 count gum, V, V-1 and V-2 capsules. Available with 1c, 5c, 10c, 25c or 50c coin mechanism. Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 each with chrome front

WRITE, WIRE OR PHONE

BITTERMAN & SON

4711 E. 27th St., Kansas City 27, Mo.

Phone: WA 3-3900

when answering ads . . .

Say You Saw It in Billboard



SUPPORT YOUR RED CROSS

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c \$14.50
N.W. Deluxe, 1c or 5c Comb. 12.00
N.W. 10-Col. 1c Tab Gum Mach. 18.00
N.W. Model #33, 1c Porc. Converted for 100 ct. B.G. 6.50
Atlas 1c & 5c 100 Ct. Ball Gum 12.00
Mills 1c Tab Gum 12.00
Acorn 8 lb. Globe 10.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red \$.77
Pistachio Nuts, Jumbo Queen, White70
Cashew, Whole80
Cashew, Butts76
Peanuts, Jumbo45
Spanish32
Mixed Nuts57
Baby Chicks35
Rainbow Peanuts32
Bridge Mix36
Boston Baked Beans32
Jelly Beans32
Licorice Gems32
M & M, 500 ct.48
Hershey-ets47

Rain-Blo Gum, 72 ct. \$.32
Milk-ette, 100 ct., per 10035
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct.32
Rain-Blo Ball Gum, 100 ct.34
300 lb. minimum prepaid on all Rain-Blo Ball Gum.

Adams Gum, all flavors, 100 ct.45
Wrigley's Gum, all flavors, 100 ct.45
Beech-Nut, 100 ct.45
Hershey's Chocolate, 200 ct. 1.30
Minimum order, 25 Boxes, assorted.

CHARMS AND CAPSULES. Write for complete list. Complete line of Parts, Supplies, Stands, Globes, Brackets.

Everything for the operator. One-third Deposit, Balance C.O.D.

IMMEDIATE DELIVERY VICTOR SCRIPTO PEN VENDORAMA



Write for Beautiful Illustrated Circular and Prices.

Stamp Folders, Lowest Prices, Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO.


MOE MANDELL

446 W. 36th St., New York 18, N.Y.
LOngacre 4-6467

Alert Operator Spots Bad Ad; BBB Action

• Continued from page 57

minimum criteria by which the acceptability of advertising of vending machines could be considered."



VICTOR'S NEW TOPPER "66"
Now Vends Capsules \$15.50 ea.

The most durable and dependable machine ever built. New and attractive design. Vends "V" capsules at 5c, 10c or 25c. Also vends 210 and 100 size gum. Machine specially designed to accommodate new, attractive styrofoam display panel.

NEW CASH BOX. Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c ea.

NEW VICTOR CAPSULES. Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales.

"V" Capsules... \$4.50 per M (5M Lots)
"V-1" Capsules \$ 8.00 per M (5M Lots)
"V-2" Capsules \$13.50 per M (2M Lots)

Styrofoam Display Front (without merchandise) for new Victor Topper "66." Ea.10

PARKWAY MACHINE CO.
715 Ensor St. Baltimore 2, Md.

Hoffman immediately wrote to the company named in the ad, seeking background information on the firm in the event the Bureau received inquiries regarding the company. "That letter and two subsequent ones were ignored," Hoffman told Billboard.

Meanwhile, the NAMA staff sent a copy of minimum standards for vending machine advertising established by the NAMA in co-operation with the BBB to the advertising manager of the newspaper in which the sub-standard ad had appeared.

This action got immediate results, Billboard learned. Upon hearing from the NAMA, the advertising manager said, he insisted that the advertiser delete the reference to nationally advertised gum brands from his ad copy.

A spokesman for the Wrigley Company here said policy forbade the use of any Wrigley gum brand name for such promotional purposes.

Billboard then telephoned the advertiser and spoke to a long-time promoter of vending schemes who was found guilty in 1957 on 10 counts of larceny resulting from one such promotion.

BB: "How much are your machines?"

PROMOTER: "To approved applicants, we supply late-model tab gum machines in lots of 25 to 30 at a price of about \$50 per machine." (A reporter posing as an applicant later called on the promoter and was offered the machines at \$60 each. See separate story.)

BB: "Is this the standard price for such machines?"

PROMOTER: "No. The machines usually cost about \$32.

Big Promises Made to 'Applicant'

• Continued from page 57

I telephoned. A man answered. Could he give me details over the phone? He said he couldn't. Could I come out to the office?

I found the combination office and warehouse of the firm in a suburb. I entered a single room, its walls lined with coffee and candy machines of various types. Several bulk vending machines were on view in a display window facing the street. I noticed that several of the machines had been recently repainted, trade-marks and all.

One of two men (the promoter described in adjoining story) in the office introduced himself. The second man later identified himself as a neighborhood tavern keeper who happened to be in the office.

From time to time he nodded or voiced corroboration of the promoter's statements.

The promoter was quite interested in my background—my name, address, telephone number, where I was from. I told him the truth.

How Much Money

"Let's get down to business," he suggested, after writing all the information down. "Just how much money do you want to earn?"

"As much as I can."

"How about \$100 a week?"

"That sounds good."

I could earn this amount, the promoter said, by operating 40 1-cent tab gum venders in my spare time.

We charge a fee for locating the machines in good spots. We've placed machines in 100 excellent locations in the area. We hope to place 1,000 throughout the State."

In the telephone conversation Billboard also learned that the promoter had negotiated an agreement with a local cerebral palsy association whereby the tab gum machines are identified as charity machines with the cerebral palsy unit receiving 10 per cent of the gross from the machines.

According to the promoter, this arrangement made the task of securing locations much easier.

Investigation disclosed that the promoter, with a partner, were, in 1957, charged with 10 counts of larceny and conspiracy to steal following a New England vending machine promotion. Found guilty, both were given two-year suspended sentences and three years' probation following restitution of \$12,177.50 to four complainants.

Court records indicate that the promotion in question operated between 1950 and 1952. It involved the sale of vending machines.

(Continued on page 65)

ACORN

The World's Most Profitable Vendors!

We have the largest variety of all types of Acorn vendors in stock.

HEADQUARTERS FOR CHARMS, STANDS, RACKS, GUM, NUTS, GLOBES, PARTS AND SUPPLIES FOR ALL VENDING MACHINES. WRITE FOR COMPLETE CATALOG OF NEW AND RECONDITIONED MACHINES AND SUPPLIES.

• RAKE •
COIN MACHINE EXCHANGE

1214 W. Girard Ave.
Philadelphia, Pa. 19123
(215) Center 6-4493

NEW VICTOR 77 GUM & CAPSULE VENDORS

A REAL SALES STIMULATOR IN ANY LOCATION

Beautiful eye-catching design. Makes merchandise irresistible. Convenient, interchangeable merchandise display panel.

Vends 100 count gum, V, V-1 and V-2 capsules. Available with 1c, 5c, 10c, 25c or 50c coin mechanism.

Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 each with chrome front

WRITE, WIRE OR PHONE
GRAFF VENDING SUPPLY CO., INC.
2956 Iron Ridge Road
Dallas 47, Texas

NORTHWESTERN

Model 60 Bulk-Pak

Will not skip or jam because of specially designed wheel and housing. Holds 1,000 individually wrapped FLEER'S BUBBLE BUBBLE TAB GUM, the most popular in bubble gum. Wrappers include comics, fortunes and premium redemption.

Bulk loading.
BIRMINGHAM VENDING COMPANY
520 Second Ave., North Birmingham, Alabama
Phone: FAirfax 4-7526

SCHOENBACH CO.

Manufacturers Representative
Acorn-Amco Distributor

GREAT TIME SAVER!

COIN WEIGHING SCALE

\$22.00



HOT 10c VEND ITEMS (all 250 per bag)
Disneykins, Mary Poppins, Tiki Heads & Oriental... \$ 9.50
World of Games... 9.50
Combat (WW II Insignia)... 9.50
Necklaces, Brooches, Bracelets... 8.00

5c VEND ITEMS (From \$4 to \$5 per bag)
1c VEND ITEMS (all price per M)
Alphabet Ring, vacuum plate... 9.00
Half Goldfinger & Half Ring... 8.00
Rat Fink... 3.60
Oogle (Pop) Beads... 2.60
Adams Family Buttons... 10.50
Mini-Books, 1M-10M... \$11 per M
11M and up... \$10 per M

Parts, Supplies, Stands & Globes. Everything for the operator.

SCHOENBACH CO.
715 Lincoln Pl., Brooklyn 16, N.Y.
(212) PResident 2-2900

BUILT FOR BUSINESS!

MARK-BEAVER Bulk Vending Machines

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Say You Saw It in Billboard

COIN MACHINE **news**

Tax Repeal: How Will You Save?

By NICK BIRO

CHICAGO — Coin machine operators will be saving from \$70 to \$100 on juke boxes and about \$35 on standard-size pool tables under the President's excise tax repeal bill which was signed into law last week.

The bill also eliminates the \$10 location stamp and has set Dec. 31, 1965, as the final date for the 10 per cent cabaret tax.

The \$10 location stamp tax, otherwise known as the Coin Operated Amusement Devices (COAD) tax, was formerly assessed against the owner of a location, but as a practical matter, operators ended up paying some or all of the fee.

Form 11-B

The location tax was previously filed under U. S. Treasury Department Internal Revenue Service form 11-B. All coin-operated phonographs or amusement games were taxed at \$10 per year. Standard-size pool tables were taxed \$20 annually.

The \$250 gaming devices tax, also paid on the same form, has not been repealed.

Saving for operators on equipment comes under the manufacturers' excise tax portion of the bill. This is a 10 per cent tax

THIS TAX RETURN MUST BE COMPLETED AND FILED WITH YOUR DISTRICT DIRECTOR

Form 11-B Rev. Mar. 1959
U.S. Treasury Department
Internal Revenue Service

SPECIAL TAX RETURN

FOR PERIOD BEGINNING
July 1, 1965

Name: John Doe
Trade name: DOES' INN
Business Address: 123 Main Street, Centerville, Illinois
Class of Tax: Coin Operated Amusement Devices
Show Number of Devices, Alleys, or Tables: 3
Change of location (date):
Change of ownership (date):
Additional devices, alleys, or tables:
I declare under penalty of perjury that the statements in this return are true and correct to the best of my knowledge and belief; that this return applies only to the specified business and location; and that the number of devices, alleys, or tables for which tax is incurred is shown above.

Tax: \$30.00
Penalty:
Interest:
Total: \$30.00

(Signed) John Doe (Title) Owner (Date) July 1 1965

LOCATION OWNERS AND OPERATORS will no longer have to worry about filing Internal Revenue Service Form 11-B for coin-operated phonographs or amusement games. The \$10 tax was lifted under the excise tax package repeal.

levied on the manufacturers' price to distributors. Figured another way, the sum is one-eleventh of the manufacturer's price to distributors. The manufacturers' excise tax was levied on coin-operated phonographs, standard-size pool tables (under sporting goods) and phonograph records.

Passed Savings On
Manufacturers have passed the

saving on to their distributors and these in turn have been urged to pass the reduction on to their operator customers.

Since price of equipment varies, it is difficult to compute actual figures, but the phonograph reductions when translated to the operator will amount to anywhere from \$70 to \$100 off the previous list price of the phonograph.

On standard-size pool tables, the reduction will be about \$35 off list. Cues will be reduced from 10 to 35 cents, and balls from \$1.25 to \$2.50.

Not Wallboxes

Wallboxes will not be reduced in price since they were not originally taxed. Speakers, however, were included in the manufacturer's excise tax and hence will be reduced.

In the case of at least one juke box manufacturer, the elimination of the excise tax is coupled with the firm's introduction of new equipment with a hike in list price. Thus the saving to operators, when compared with last year's figures, will be anywhere from \$50 to \$70.

Distributors are also entitled to tax refunds on floor stocks of unsold equipment. Operators holding new equipment in inventory are not entitled to any tax refund.

Distributors must present their manufacturers a certified inventory of all equipment on hand as of midnight, June 22, to be entitled to a rebate.

Rowe Drop

Among the juke box manufacturers, Rowe AC Manufacturing Co. dropped the excise tax from its price to distributors as of June 1, thus the price of this firm's equipment is not expected to drop further.

Rowe also dropped the price of its bill changer from \$1,065 to \$995.

According to IRS, the coin machine manufacturers' excise tax cut is not retroactive, but effective only after June 22. Phonographs or pool tables sold be-

(Continued on page 65)



AL MINIACI, second right, guest of honor at the annual United Jewish Appeal's Coin Machine Division banquet, relaxes with Mrs. Miniaci at the head table. At the left are Mr. and Mrs. Irv Holzman, committee chairman.

UJA of New York Pledges Top Quarter Million for Record

By AARON STERNFIELD

NEW YORK — All records fell by the wayside Saturday night (19) as the United Jewish Appeal's Coin Machine Division drew the largest crowd in its history and topped the quarter-million-dollar mark in donations and pledges.

Nearly 800 friends of Al Miniaci, head of Paramount Vending, jammed the Statler-Hilton's

Terrace Room. For the first time in the history of the affair, there was no dancing, as the dance floor was filled with tables to accommodate the crowd.

The record \$251,000 raised by the Coin Machine Division is about four times the previous high. Largest individual donation was \$165,000 pledged by Revlon.

Bronx Borough President Joseph Periconi, a long-time friend of Miniaci, paid tribute to the guest of honor, as did Al Denver, president of the Music Operators of New York. Al (Senator) Bodkin, public relations director of the New York State Coin Machine Association, roused the audience with a stirring talk about UJA and the guest of honor.

Seated on the dais were Mr. and Mrs. Meyer Parkoff, Atlantic New York Corp.; The Hon. Frank Composto, The Hon. Allen Ryan, Col. and Mrs. Paul Akst, State Sen. Tom Laverne, Judge Samuel Di Falco, The Hon. Vincent Lupiano and Mrs. Lupiano, Assemblyman Jerry Schutzer and Mrs. Schutzer; Judge and Mrs. Joseph Di Carlo; Mr. and Mrs. Harold Kaufman, Musical Distributors; Mr. and Mrs. Al Denver, president of the Music Operators of New York, and Mrs. Joseph Di Carlo; Nassau County district attorney.

Also, Bronx Borough President Joseph Periconi; Mr. and Mrs. Irving Holzman, United Distributors and committee

(Continued on page 65)

Coinage Bill Clears the Senate

By RAY BRACK

WASHINGTON—The Senate voted 74-9 approval of President Johnson's industry-endorsed coinage change bill last Thursday (24), overriding a silver-State amendment seeking retention of silver in dimes and quarters.

The President's measure calls for copper-nickel clad coins in dime and quarter denominations and reduction of the amount of silver in half dollars from 90 to 40 per cent.

The Senate Thursday also rejected, by a 60-32 vote, a silver-users amendment which would have eliminated all silver in the half dollar.

A companion House bill, previously amended to eliminate silver from the half dollar, resided in the House Rules Committee at press time. Introduction of the

measure on the House floor was expected early this week.

According to sources highly placed, Congress is determined to resolve differences in the House and Senate bills as quickly as possible in order to assure enactment of a new coinage law before the body's July 4 adjournment.

As currently drawn up, both bills (Senate Bill 2080 and House amended bill 8926) call for adoption of silver-conserving coinage workable right along with present coins in all coin-operated equipment.

NAMA Role

Coin machine industry trade associations, notably the National Automatic Merchandising Association, were highly influential upon the Administration in the design of a coinage measure favorable to the industry, and the

NAMA has been closely overseeing the course of the measure through Congress. Three NAMA representatives were here last week as the Senate debated the bill. Two weeks earlier NAMA Executive Director Thomas B. Hungerford strongly endorsed the President's recommendation in testimony before the Senate Banking and Currency Committee.

Sen. John O. Pastore (D., R. I.) championed the silver-using interests, calling for elimination of silver in the half dollar as well as dimes and quarters.

"There just isn't enough silver to go around," Pastore asserted. "It makes no sense to continue with silver in the half dollar when we're getting rid of it in 10 and 25-cent pieces."

Kennedy Backs

Pastore was backed by Sen.

Edward Kennedy (D., Mass.), who declared: "The extra 40 per cent silver left in the half dollar will result in a waste of 20 million ounces of silver and help exhaust silver stocks."

Senators from several Western States, led by Alan Bible (D., Nev.), attempted to retain 40 per cent silver in all three subsidiary coins which now contain the precious metal. Washington observers had predicted that Western senators would muster sufficient strength to achieve a close vote.

Throughout the debate, compatible coinage for the industry was never in jeopardy, however. Industry officials were concerned that the Senate bill provide for an adequate coin supply, which meant that drastic reduction or total elimination of silver in coins be approved.

THE FACTS WHICH PROVE NEW COINAGE CRUCIAL

MERCHANDISE VENDING

Value of goods sold through machines in 1964 (estimated)	\$ 3,500,000,000
Expected vending machine sales in 1970*	5,250,000,000
Number of machines on location	4,500,000
Vending machines with coin mechanisms using the "eddy current" principle	3,300,000
Number of coins inserted in vending machines hourly	3,483,183
daily	83,596,383
annually	30,512,680,000
Number of Americans who obtain at least one meal daily from vending machines (estimated)	1,500,000
Vending employment	
Number of vending operating companies (1964)	6,200
Number employed directly	80,000
Suppliers' employees furnishing products to the vending industry	300,000
Total vending industry annual payroll over	\$ 600,000,000

OTHER COIN-OPERATED BUSINESSES

Number of coin telephones in use	1,200,000
Number of wall-type coin changers (used in coin-op laundries, with phone booths, etc.)	250,000
Number of music machines on location (1963)	470,000
Gross sales through music machines (1963)	\$ 419,000,000
Number of coin-op laundry stores	35,000
Includes annual sales:	
770,000 washing machines, 250,000 dryers	\$ 500,000,000
60,000 drycleaning units (In 8,000 of the 35,000 stores)	\$ 200,000,000

CATEGORIES OF COIN-OPERATED MACHINES USING "EDDY-CURRENT" COIN MECHANISMS

	1964	1970*
Merchandise Vending Machines	3,300,000	4,420,000
Music Machines including Wall Boxes	1,880,000	2,200,000
Amusement Machines	600,000	750,000
Coin Changers (wall type)	250,000	340,000
Coin-Op Laundry (Washing) Machines	115,500	150,000
Coin-Op Dryer Machines	62,500	80,000
Coin-Op Dry Cleaning Machines	50,000	64,000
Kiddie Rides	50,000	65,000
Postage Stamp Machines (other than Gov't)	25,000	43,000
U. S. Post Office Dep't—Stamp Machines	8,000 (1965)	
Parking Gates	2,400	4,800
TOTAL	6,343,400	8,116,800

(*) At current rate of increase

NOTE: All figures are for 1964 unless indicated otherwise.

Brass Signs Dotted Line . . .



ED DORIS, executive vice-president of Rock-Ola Manufacturing Corp., registers at recent Omaha equipment debut party sponsored annually by Hymie Zorinsky (right) and son Edward (third from left). Waiting to register are Rock-Ola's Lester Rieck and operator Dave Rice, as model Dee Wilson looks on.

Coin Shortage Licked: Adams

PHILADELPHIA — The nation's coin shortage has been licked for the present, Eva Adams, director of the U. S. Mint, told a committee of city council here this week. She said the Mint has caught up with the coinage shortage "temporarily" by "working around the clock seven days a week."

The Philadelphia Mint, equipped normally to manufacture 250 million coins annually, turned out four billion coins in the last year. Her report on the breather in the long-standing coin squeeze was part of her testimony urging speedy action on a bill approving a Redevelopment Authority contract for the site for the new Mint here.

Target date for breaking ground for the new \$16.5 million structure is Sept. 1. Completion is expected in the summer of 1967. If another serious coin shortage develops, she said there is a possibility both the old and the new Mints may operate indefinitely.

The new Mint, Miss Adams said, would have a capacity of eight billion coins annually and would work two shifts on a five-day basis. She also mentioned it would be equipped to process coins under the President's proposal to substitute a new alloy make-up for silver in dimes and quarters.

Mrs. Mildred Gelrud Dies

BALTIMORE — Rites were held here last week for Mrs. Mildred Gelrud, 46, who died Tuesday (22) in Bethesda Hospital.

Mrs. Gelrud was the sister of Gilbert Kitt, president of the Empire Coin Machine Exchange, Inc., in Chicago.

Interment was in Arlington Cemetery. Mrs. Gelrud is survived by her husband, Jack; four sons and a daughter.

In lieu of flowers, the family requested that contributions be made to the Jewish National Fund toward a garden of trees in the John F. Kennedy Memorial Forest. Such contributions may be sent to Empire Coin Machine Exchange, 1012 North Milwaukee Avenue, Chicago, Ill.

Bally Names Empire for Michigan

CHICAGO — Bally Manufacturing Co. Sales Manager Paul Calamari announced last week the appointment of Empire Coin Machine Exchange as Bally distributor for Michigan.

Empire Coin services Michigan through offices in Detroit, Grand Rapids and Menominee. The Detroit operation is managed by Bob Wiley. The Grand Rapids office is under the direction of Dick Flaherty, and Bob Rondequ is in charge of the Upper Peninsula Menominee office.

Jack Burns, headquartered at the main office in Chicago, is director of field sales for Empire. President of the distributorship is Gil Kitt, vice-president is Joe Robbins, and Bill Milner is general manager.

"Bally President Bill O'Donnell and I are happy to count on the vigorous co-operation of Gil Kitt's Michigan staff," Calamari declared, "and we are sure Bally customers in the Water Wonderland feel the same way."

New Hampshire Considering a Vending Tax

CONCORD, N. H. — A close look is being given a proposed State tax on vending machines in New Hampshire, according to a prominent member of the Legislature, Rep. George W. Angus of Claremont.

It is understood that Rep. Laurence Pickett of Keene, father of New Hampshire's sweepstakes law, which created the nation's only legalized State-operated lottery, will sponsor a measure that would impose a \$10 tax on all vending machines and laundromats in the State.

Estimates are that the proposed levy would raise an additional \$700,000 annually in State revenue.

This development was viewed as an indication that the legislative leadership was weakening in its efforts to impose a meals and room tax to raise additional revenue.

Top Priority To Program

DENVER — "Never forget that you are first a programmer and second a record changer." That's the advice which Lee Wycaver, head of Lee's Music & Vending Co. here passes along to each collector he trains.

Wycaver's route is in the hands of two veteran collectors, Bill Arlen and Jerry Stewart. Each changes from six to 10 records per phonograph every two weeks, and often 50 per cent of the changes are location-owner requests. "We think a lot of what our location owners have to say," Wycaver says.

Wycaver insists that his collectors listen to every new record which comes in. He keeps a phonograph turntable on the counter in his office for this purpose. Through the years both Stewart and Arlen have become reliable forecasters of the popularity of a record.

Lambrechts Weds

ANTWERP — Roger Lambrechts, chief engineer for Bally Continental, Ltd., here, will marry Miss Yolande von Roosbroek-Verleyen July 6.

The couple's honeymoon plans were not disclosed.

The Lambrechts will make their home in Antwerp.

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THE HENRY LEYSER SYSTEM OF ...

Purchasing, Programming and Promotion

By GODFREY LEHMAN

OAKLAND, Calif.—One of the most scientific and successful record programming systems in the coin-music industry was adopted 12 years ago by Henry J. Leyser, president of Associated Coin Amusement Co., Inc., here.

Basic to ACA's programming and library system is a parable coined by Leyser: "Every loca-

tion is completely individualistic."

Putting that principle into practice for ACA today is a chic miss named Lyn Dahl, company programmer, librarian and promotion girl. Just 23 years old, Miss Dahl has acquired extensive music experience and is entrusted with the job of programming hundreds of phonographs (or "selective music systems" as Leyser prefers to call them) in the San Francisco Bay area. The pert miss is also charged with the responsibility of spending hundreds of dollars each week for records. "We've never had reason to question Miss Dahl's buying judgment," Leyser reports.



LEYSER

Programming

"Clientele and the very nature of a location vary widely," says Miss Dahl. "Factors such as interior decor, operating policy, type of food or other refreshments served, and principal activity in the particular location all are influential on programming. The same customers under one set of conditions will not respond to the same music under different circumstances, and this applies even to two locations in the same block," she observes.

Miss Dahl avows that programming is so individualistic that it is rare when even the most popular record in the country may be placed profitably in every location.

The method Miss Dahl employs to catalog all types of locations is the "location book," a Leyser development. A "location book" is kept for every phonograph. Duplicate copies of all title strips are inserted in each book, grouped under the following headings: "new records," "your requests" and "old favorites." These, in fact, are the only headings appearing on the phonograph on location. Leyser believes that such traditional groupings as polkas, fox trots and waltzes are ambiguous and meaningless.

ACA programs at least three new records per week on each phonograph and may make as many as eight switches. The decision as to which records are to be removed is left to the collector, whose judgment is based upon play meter readings.

The collector is also responsible for picking up request cards from location owners. These requests greatly influence ACA's week-by-week programming.

All requests from location owners and patrons are retained in card files for a year, acting as guides for determining musical tastes for the establishment. Miss Dahl notes in the location book the character of the location based on patterns of musical preference; i.e., pop, r&b, c&w, etc. As the requests build up, and as meter readings are compiled, ACA constructs a clear-cut musical picture of each location.

"We have no doubts about the programming requirements of a specific location through this means," Miss Dahl says.

Old records returned from locations are handled in one of three ways: 1) Programmed at another spot per a request; 2) placed in the library for future use (ACA keeps three to five copies of every record on file) or 3) sold to rack jobbers.

In addition to the "location books," ACA maintains a master programming guide, a loose-leaf binder containing play and weekly change charts for all locations. This control is kept up for two years in arrears. New releases are recorded in blue ink and requests in red for quick, accurate reference.

To handle requests speedily, ACA keeps up an extensive, color-coded library of current product. The music is divided into four general divisions: c&w, jazz and bands, top 40 and popular-instrumentals. Within each division, records are grouped alphabetically by name of artist and color-coded: gold for top 40, pink for pop, yellow for instrumental, green for jazz, orange for c&w and blue for r&b.

Purchasing

Miss Dahl draws heavily on her store of information about



LYN DAHL, librarian-programmer for Associated Coin Amusement Co. in Oakland, makes up her weekly record order.

each location in purchasing records.

"This is the first element," she stresses.

In addition, she has gained knowledge about artists and labels via experience with KEWB Radio here in Oakland. And of course, ACA receives programming schedules and popularity listings every week from most radio stations in the Bay area.

Miss Dahl supplements these with personal surveys of area record stores and careful attention to Billboard's charts. No record submitted by a distributor goes unnoticed at ACA, incidentally.

"All records in the 'top 40' deserve at least a nominal or-

der of 50 to cover requests," Miss Dahl said. "But merely making the 'top 40' does not mean money on location. 'Top 40' records often die quickly."

She is guided by her "location books," therefore, and will purchase five selections one week and perhaps 20 the next, with the order totaling up to 500.

ACA gives special attention to holiday programming, but purchasing is still guided by location play patterns.

"Easter Parade" and "White Christmas" usually receive the widest distribution during the appropriate seasons," Miss Dahl said, remarking that one record programmed almost constantly on every phonograph is "Happy Birthday," with "Anniversary Waltz" on the flip side.

Lyn Dahl doesn't believe that records can become hits on phonographs independent of retail sales.

"There are exceptions," she said, "but I find generally that if the record-buying customers will not spend a dollar to own a record, their coin-music counterparts won't spend a dime to listen to it, or vice versa."

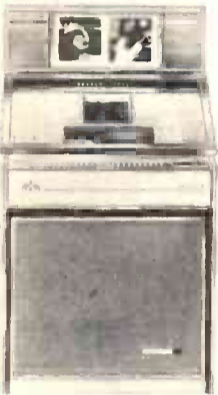
Miss Dahl strongly emphasizes that in record purchasing and programming, the operator not overlook the adult audience.

"Contrary to what many people believe," she said, "adults buy a lot of records. This accounts for the appearance of Dean Martin, Glenn Yarbrough and Frank Sinatra on the charts."

Promotion

Much of Miss Dahl's time is taken up in this area. One of her recent efforts involved the Tijuana Brass ensemble in concert in San Francisco. During the week preceding the concert, special title strips and artwork

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Type of Business _____ Title _____

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Coin Machine World
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and Buying Guide
• Vending Machine
Buying Guide

were displayed on several ACA phonographs. Meter readings taken two weeks later revealed marked play increases.

Another instance: Last September Miss Dahl programmed a promotional copy on a record entitled "Shake a Lady" by Ray Bryant. To that time the record had received no air play in the Bay area. A local DJ heard the record on a coin phonograph, began playing it, sale picked up, and the Oct. 10 issue of Billboard listed the record as a regional r&b breakout. The distributor had sold 2,000 copies in a brief span as a result of the "selective music system" reverse promotion.

That same month the program director of KEWB Radio

a San Francisco band leader. It was released after most of the national hit versions. Heckshire supplied Lyn with a number of 7-by-7-inch glossy photos autographed with the phrase, "Hope you like my girl from Ipanema—she's A-1." ACA posted the photos in the phonograph display areas and programmed the record in the A-1 position.

"The play was amazing," Miss Dahl reported. "In some locations it racked up 30 to 40 plays a week. Interest was definitely stimulated."

Leyser and his pretty employee are sold on the promotion potential of their "selective music systems."

"Manufacturers and operators alike overlook many promotional opportunities," Leyser observes.

Seeburg Ships R&B, Adult & Teen Stereo Singles—C&W Next Week

CHICAGO — Seeburg has shipped an adult, teen-age and r&b stereo singles packages to its distributors and will shortly have a c&w package to round out its line.

The stereo singles are in addition to Seeburg's previously introduced Kec-O-Dance stereo Little LP's.

The singles come in packages of 10 and are leased for \$40 per year. Operators receive a replacement pack every 90 days. Each of the stereo singles, like

the little LP's, have one tune licensed to Seeburg's Coin Operated Phonograph Performance Society (COPPS).

Stress Sound

Artists are not identified on any of the sides. This is in line with Seeburg's approach of stressing the sound and not the individual performer.

Tunes in the initial r&b series include: "Sidewinder," "Aw Shucks," "Soft," "Say What," "Shangrila," "Saxy Boogie," "On Green Dolphin Street," "Tommy's Dream," "Hound Dog," "Blues for a Fantasy Train," "Satin Doll," "Saddle Soap," "Stella by Starlight," "Blues Moderne," "Nowhere to Run," "Desire," "Little Darlin'," "Back and Forth," "Twine Time," "Gold Miner."

Teen series tunes include: "You Beat Me to the Punch," "Gold Miner," "I Feel Fine," "Say What," "Memphis," "Cotton Fields," "Come and Get These Memories," "Long Shot," "Love Potion Number Nine," "Part Three," "Oh No, Not My Baby," "Tommy's Dream," "Twine Time," "Chicken Back," "High Heel Sneakers," "Londonderry Air," "Louie Louie," "Super Sonic," "Slow Down," "Jolly Roger."

Adult series tunes include: "Little Clown," "Lies," "Sweet Tenor," "Stardust," "Angry," "Celia," "Hound Dog," "Saddle Soap," "I Don't Want to Go Home," "Moon River," "More," "Desire," "Some Day," "Teenager Dream," "Shangrila," "Back and Forth," "Via Aurelia," "Everybody Loves Somebody," "Aw Shucks" and

"Michael, Row the Boat to Shore."



Presents
YOUR GREATEST PROFIT OPPORTUNITY FOR 1965 —DELUXE 6-POCKET AND BUMPER POOL®
—The Dependable Tables!

See Your Distributor or Write Complete Selection Parts—Accessories

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333 Morfitt St. Bay City, Michigan

ALUMINUM DE-GREASED DISCS

FOR STANDARD AND HARVARD METAL TYPER

• Packed in rolls of 100
• Available with special imprint
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STANDARD HARVARD METAL TYPER, INC.

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CHICAGO 22, ILL. • EV 4-3120



"LOCATION BOOKS," one for each phonograph, are studied carefully by Miss Dahl as she decides what new records to program each week.

in Oakland asked Miss Dahl to experiment with programming a certain record used as an instrumental "lead-in" at the station. The song, two years old, was by Hank Levine and was entitled "Image." ACA programmed the tune with a title strip reading "KEWB Image." Meter readings were comparable to a hit release and many location requests were received on the tune, demonstrating the vital link between air and phonograph play.

In another recent promotional experiment, Miss Dahl utilized a single release of "The Girl From Ipanema" by Ernie Heckshire,

And speaking of manufacturers, Miss Dahl decries the vast gulf between record makers and operators.

"The manufacturer and operator are groping to find each other. Communication is broken. Until it is restored, the industry cannot achieve its full potential," she declared.

ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS

THE HIT OF THE SEASON!



PENNANT WINNER!

CHICAGO COIN'S

BIG LEAGUE 2-PLAYER BASEBALL GAME



LOADED WITH ACTION AND ANIMATION!

- 1st and 2nd PLAYER TEAM STANDINGS FEATURE
- 7 HIT AND RUN TARGETS
- ALL TARGETS INCREASE IN VALUE WHEN LIT

EXTRA RUNS! HOME RUNS!

ORDER FROM YOUR CHICAGO COIN DISTRIBUTOR NOW!



LARGE LOOSE-LEAF record catalog charts programming for each machine over the past two years, giving ACA accurate information on the type of music suitable for each location.

Mfrs. of PROVEN PROFIT MAKERS Since 1931

CHICAGO COIN MACHINE DIV. CHICAGO DYNAMIC INDUSTRIES, INC.

1725 W. DIVERSEY BLVD., CHICAGO, ILLINOIS 60614

New York Assembly Exempts 10c Vend

By RAY BRACK

ALBANY—On the final day of the legislative session (23) the State Assembly approved the exemption of penny, nickel and dime vending machine purchases from the State's 2 per cent sales tax.

The measure was sent to the governor. New York operators are hopeful of a signature, but some observers feel that Governor Rockefeller may veto the measure and recommend a lower exemption level than a dime.

The measure which passed both houses of the New York

Legislature would exempt tangible personal property sold at 10 cents or less if the vendor is a reliable businessman primarily engaged in making such sales and if the vendor keeps complete records.

Mrs. Millie McCarthy, of the New York State Coin Machine Association, issued a statement advising New York operators to refrain from filing tax returns on gross receipts from juke boxes and amusement games "because these receipts are not from sale of tangible personal property and do not fall into any of the sales tax categories in the new revenue measure."

According to Mrs. McCarthy, her opinion was shared by the "key people." A clear-cut definition of the new sales tax law has yet to be made, she said.

A measure in the Assembly rules committee which would have legalized wooden billiard cue sticks in the State died with the end of the session without reaching the floor.

A report on other key measures enacted by the New York Legislature in the past session, including a vital measure sponsored by Sen. Thomas Lavern (R., Rochester), will appear in Billboard soon.

Long Time Friends

A friendship that dates back some 30 years is renewed by Dr. David Rockola and A. W. Adickes, head of Nova Apparate, Hamburg, when Rockola was in Germany for the recent International Hanover Fair.

Technical Training: An Unending Job



"IF YOU'VE GOT positive on this side . . .," C. B. Ross (right), manager of the training division for the Wurlitzer Co., tells class of servicemen in Chicago. Thirty men from operating firms in 12 States got comprehensive instruction in all Wurlitzer equipment during a week-long school. Harry Gregg (right) Wurlitzer technical expert from Atlanta, instructs students on the wall box. The academy, one of many held regularly by the manufacturer throughout the country, was capped by a big Friday night banquet.



ALL MACHINES READY FOR LOCATION

Bally Bank Roll	\$ 65.00
Bally Table Hockey (Like New)	35.00
Gottlieb Flipper	180.00
AMI Continental 1	325.00
Seeburg B	75.00
Seeburg DS 160	725.00
Seeburg Q 160	595.00
Seeburg R	195.00
Seeburg V200	95.00
Seeburg KD	265.00
Wurlitzer 2410	395.00
Wurlitzer 2510	495.00
AMI 200 Sel. Wall Box. Ea.	35.00
Seeburg 3W1 Wall Box. Ea.	12.95
Seeburg 20 Sel. Wall Box Ea.	35.00
Wurlitzer 3210 Wall Box	39.50

Call, Write or Cable.
Cable: LEWJO

Lew Jones Distributing Co.

Exclusive Wurlitzer Distributor
1311 N. Capitol Ave.
Indianapolis, Ind.
Tel: MEIrose 5-1593

United's

OASIS

Bowling Alley

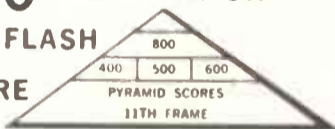
PLAYERS CHOICE OF 5 WAYS TO PLAY —



STRIKES 90 —REGULATION—

DUAL FLASH-FLASH

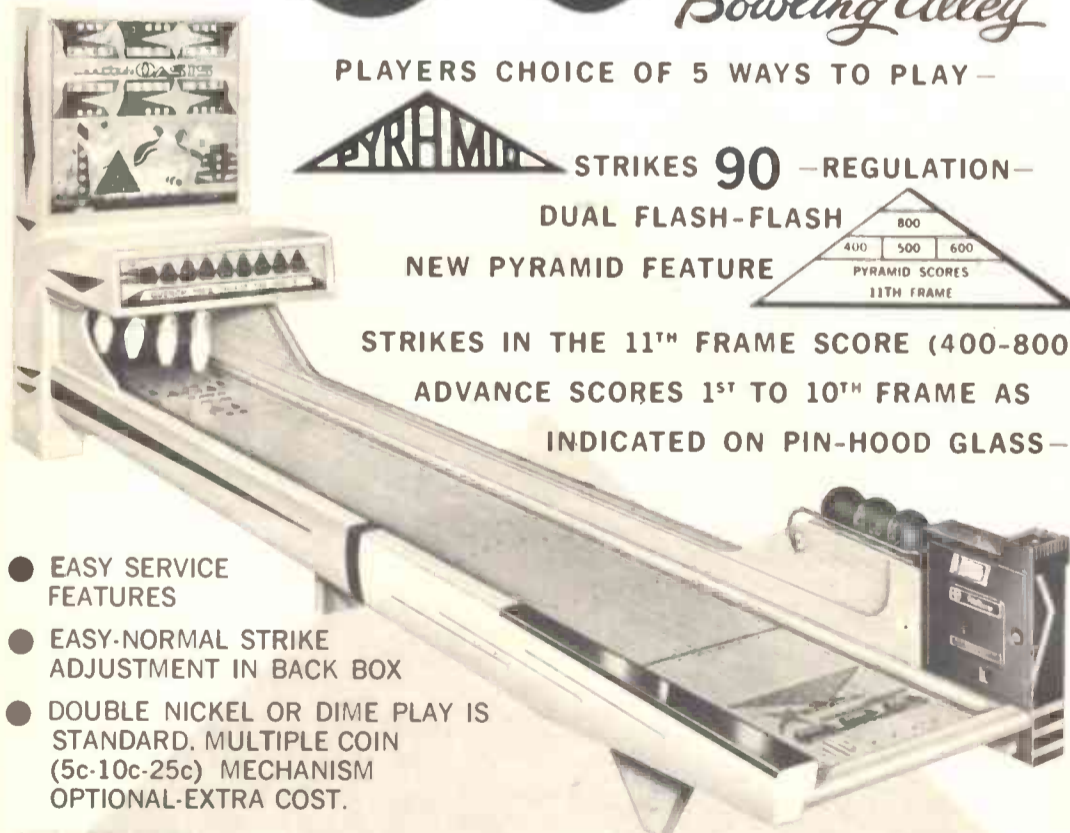
NEW PYRAMID FEATURE



STRIKES IN THE 11TH FRAME SCORE (400-800)

ADVANCE SCORES 1ST TO 10TH FRAME AS

INDICATED ON PIN-HOOD GLASS —



- EASY SERVICE FEATURES
- EASY-NORMAL STRIKE ADJUSTMENT IN BACK BOX
- DOUBLE NICKEL OR DIME PLAY IS STANDARD. MULTIPLE COIN (5c-10c-25c) MECHANISM OPTIONAL-EXTRA COST.

AVAILABLE IN

13 FT. & 16 FT. STANDARD LENGTHS

4 FT. & 8 FT. SECTIONS ARE AVAILABLE TO INCREASE TO LENGTHS DESIRED

13 FT. SHIPPING WEIGHT (CRATED) 835 LBS. 16 FT. SHIPPING WEIGHT (CRATED) 890 LBS.



Williams ELECTRONIC MANUFACTURING CORP.

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Cable Address: WILCOIN, CHICAGO

AVAILABLE FOR IMMEDIATE DELIVERY THROUGH YOUR WILLIAMS DISTRIBUTOR

Valley to Unveil 'Magnetic Ball' at Chicago Coin Show

BAY CITY, Mich. — Valley Manufacturing Co., local makers of coin-operated billiard tables, will debut a new "magnetic ball" billiard table feature at the Music Operators of America trade show in Chicago Sept. 11-13.

According to company President Earl Feddick, the new feature, in development for four years, "improves ball return as well as play surface performance."

The new ball, Feddick said, is the same size and weight as standard balls now in use on coin-operated equipment. "But it will not jump the table as readily," he declared.

Some 250 units with the new

feature have been undergoing location tests, Feddick said, "and we haven't had a single service call."

CLOSTER, N. J.—Stancraft, manufacturer of the Record Center disk vending machine as well as other merchandise vending units, has named distributors for its full line in Massachusetts and Arizona.

Arllmar Distributors, Inc., headed by Charles M. Suesans, Newton, Mass., will represent Stancraft in Massachusetts and New Hampshire. Desert Vending, headed by James E. Finerty, Phoenix, will represent Stancraft in Arizona.

Recent

STEREO RELEASES

for Music Operators

SEEBURG LITTLE LP'S

Pop-Vocal

Peggy Lee—Pass Me By Capitol
Sneakin' Up on You . . . I Wanna Be Around . . . You Always Hurt the One You Love . . . Quiet Nights . . . Love . . . Dear Heart

Pop-Instrumental

Jackie Gleason—The Last Dance . . .
For Lovers Only Capitol
People . . . Softly, As I Leave You . . . I Wish You Love . . .
On the Street Where You Live . . . Lazy Afternoon . . . The Last Dance

Peter Nero—Career Girls RCA Victor
The Most Beautiful Girl in the World . . . Star Eyes . . . I Could Have Danced All Night . . . I'm Gonna Sit Right Down & Write Myself a Letter . . . Career Girl . . . Personality

Pass the Hors d'Oeuvres



GEORGE FERGUSON (right), newly elected director of Coin Operated Industries of Nebraska from Grand Island, leads his wife and Mr. and Mrs. Wayne Meler, also of Grand Island, past hors d'oeuvre table at recent High Plains operator party and new equipment show staged by Hymle and Ed Zorinsky of H. Z. Vending Sales in Omaha.

Behind the New Coinage: Months Of Research

COLUMBUS, Ohio — The U. S. Treasury's recent recommendation for new coinage with a copper core sandwiched between cupro-nickel cladding was preceded by months of study by a team of specialists at the Battelle Memorial Institute here.

The Institute prepared a report for the Treasury after considering 32 metals, from aluminum to zirconium, in addition to several nonmetallic materials advanced as coinage possibilities. The initial list was reduced to 10 metals which were then evaluated against the following criteria:

- 1) Current and projected availability and price to the year 2000.
- 2) Public acceptability.
- 3) Physical, chemical and mechanical properties.

Tax Repeal

Continued from page 59

fore that date were liable for the tax.

For Rowe this means absorbing the cut in price. Fred Pollak, vice-president in charge of marketing, said the cut was made in keeping with the spirit of the President's desire to spur the general economy.

Pollak noted the company had absorbed the cut for a period of three weeks and "enjoyed very good sales" during that time.

Distributors React

Among distributors, the reaction to the tax cut ranged from such comments as "that's great," to outright indifference. One local distributor was told by an operator: "With me giving \$500 loans to locations, and my expenses going way up, what difference does an extra \$80 mean?"

Other distributors, like Nat Feinstein, of World Wide here, noted that he was "delighted" with the drop in price. "Our sales were in the doldrums during June and they're picking up already."

Perhaps the most typical comment came from Eddie Ginsburg, of Atlas, Rowe outlet here. Atlas has been passing the cut on since June 1, and while in Ginsburg's words, "the operators aren't breaking down our plate glass windows to buy equipment, the cut should help the over-all picture."

July 3, 1965 BILLBOARD

Gall de Gaulle

PARIS—General Charles de Gaulle is reported to feel that there are too many American phonographs and flippers (pinballs) in France.

On a recent tour of the provinces, de Gaulle was shown a new hotel with a phonograph and pinball machine in the bar. "Entertainment is fine," de Gaulle remarked, "but why must all this equipment be American. Everywhere I go I see American machines. Why not French equipment?"

The flabbergasted hotel manager reported later that he tried to tell de Gaulle the U. S. equipment was there because it was the best, but de Gaulle merely waved him aside and stalked out of the premises.

N. Y. UJA Pledge

Continued from page 59

chairman; Mr. and Mrs. Earl Wilson, New York Post columnist; Miss Israel, entry in the 1965 International Beauty Contest; Msgr. Guido, Miniaci's priest; Rabbi Daniel Fogel, and Mr. and Mrs. Al Bodkin.

Manufacturers were represented by Fred Pollak, Rowe-AMI; Jack Gordon and Bill Adair, Seeburg, and Bob Bear, Wurlitzer.

Earl Wilson handled the em-

Alert Operator Spots Bad Ad; BBB Action

Continued from page 58

chines for sandwiches and pastry. Prospective operators were required to purchase a minimum of five machines at a minimum investment of \$3,475, according to court records. The job offer was made through advertisements in daily newspapers.

Locations Promised

Persons answering the ads were promised excellent locations at New England industrial firms.

The prosecution charged several misrepresentations in the promotion, including failure of the promoters to provide promised bank financing, allotment of the same location to more than one customer, false claims about previous successful operations, unjustified claims regarding location arrangements with

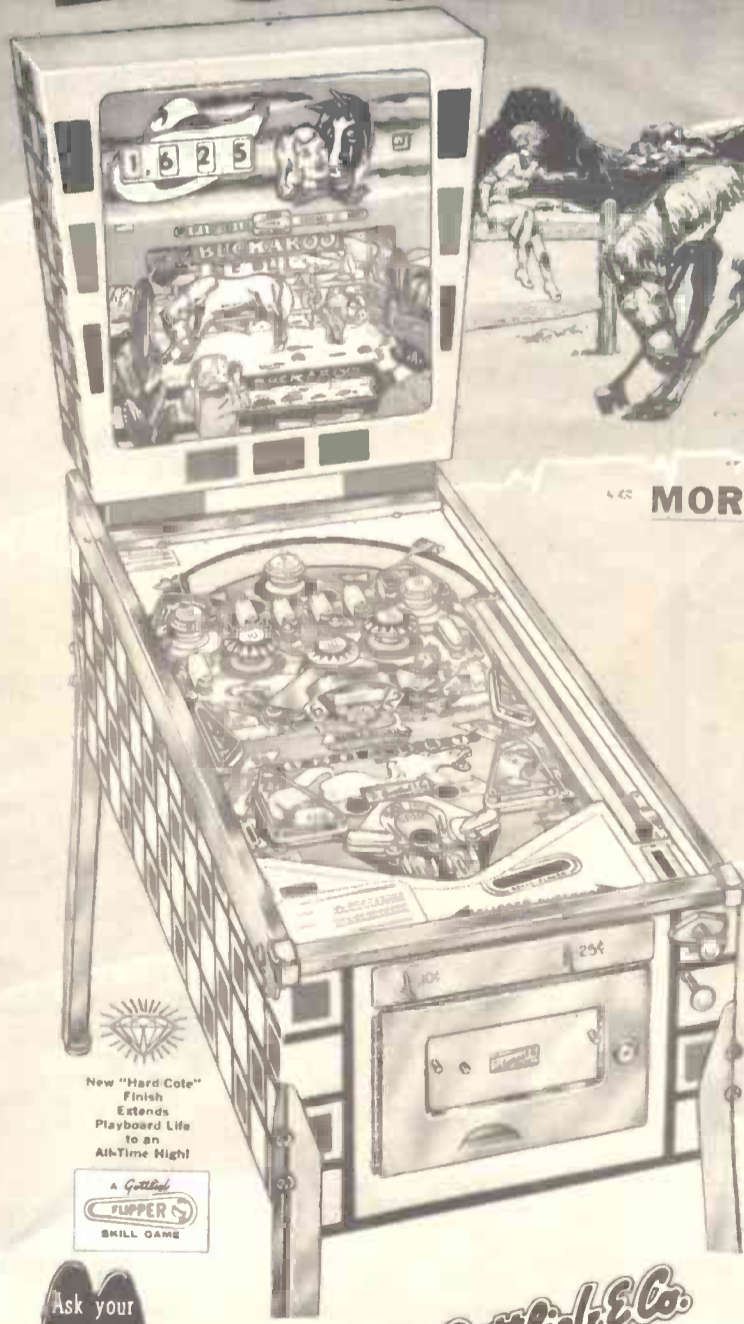
industrial plants and misleading claims about a promised contract with a commissary to supply food to the new businessmen.

According to Better Business Bureau, the same promoter was the subject of a Federal Trade Commission investigation in 1949 and a 1951 order to cease and desist "representing as customary vending machine profits in excess of that customarily earned; representing that he would obtain satisfactory locations for machines unless such locations were in fact obtained; and representing that territory allotted operators was exclusive unless he refrained from selling machines to other purchasers for operation in the same territory."

The promoter whose ad was spotted by the alert vending businessman is well known to top officials in the industry and Better Business Bureaus throughout the East. After establishing that this promoter had placed the ad in question, Billboard forwarded all pertinent information to the bureau of consumer frauds of the State in which the promoter has been operating.

cee chores, and recording talent performing included Michele Lee, Columbia; Al Hirt, RCA Victor; Toni and Jan Arden, Decca; Jimmy Roselli, United Artists, and Jimmy Chipps. Comic Nipsey Russell provided the light touch.

GOTTLIEB'S BUCKAROO



MORE — Animation • Player Appeal Ways To Score • Profits

Light box animation at its funniest!
Everybody will get a "kick" out of it...
Every 100 points scored makes the Horse give the Cowboy a big kick!

SPECIAL SCORING FEATURES:

- Making A B C D rollovers lights top center rollover for special. Hitting roto targets to light any 4 adjacent numbers in front of targets scores specials.
- Lighting more adjacent numbers scores more specials.
- 6 rollovers, a target and a bumper spins roto targets.
- 3 or 5 ball play—match feature—available with twin coin chutes.
- All the latest improvements for long, profitable, trouble-free operation.



New "Hard Core" Finish Extends Playboard Life to an All-Time High!



Ask your distributor for a feature demonstration!

D. Gottlieb & Co.
1140-50 N. Kostner Avenue • Chicago, Illinois 60651

**JOIN THE
SELL-ABRATION**

BIG BUYS FOR JULY

- VENDING
- ARCADE
- GAMES
- RIDES
- MUSIC

If you want your profits to go up with a bang—call on Dave Rosen to start the fireworks.

Exclusive Rowe AMI Distributor
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DAVID ROSEN INC

855 N. BROAD ST., PHILA., PA. 19123
Phone: 215 Center 2-2900

Say You Saw It in
Billboard

Coming Soon:

- July 14—Coin Operators Society of St. Joseph Valley meeting; site to be announced.
- July 25—Illinois Coin Machine Operators Association summer meeting, Downtowner Motel, Springfield, Ill.
- Aug. 3—Missouri Coin Machine Council meeting, Brookfield, Mo.
- Aug. 15-16—Quarterly meeting of the Music and Vending Association of South Dakota; Deadwood, S. D.
- Sept. 11-13—Music Operators of America national convention and trade show, Pick-Congress Hotel, Chicago.
- Sept. 17-19—Joint outing of the New York State Operators Guild, the Music Operators of New York and the Westchester Operators Guild, Neville, N. Y.
- Sept. 18-19—Quarterly meeting of the Coin Operated Industries of Nebraska; Norfolk, Neb.

Say You Saw It in Billboard

COINMEN in the news

MISSOURI

Promotion and follow-through has increased the attendance at recent service training classes at Advance Dist. Co. in St. Louis, according to Charles Kagels. The most recent in the service series, devoted to music, was conducted by Rowe AMI's field engineer Henry Hovenaar, attracting a fine operator crowd. . . . Thomas M. Macey has been named director of industrial relations of Kansas City's Vendo Co., according to J. E. Hagstrom, senior vice-president of the firm. Macy will handle personnel activities in both domestic and international spheres. J. M. Bradley continues as personnel director. . . . Willard H. (Bill) DuBord, former vice-president and general manager of the Walter Ashe Radio Co., has been named manager of the export division at Coin Acceptors, Inc., in St. Louis. The announcement was made by CA president Claud Trieman last week.

EARL PAIGE

WISCONSIN

The Wisconsin Automatic Merchandising Council held its annual meeting in Milwaukee June 12, re-electing George T. Terris, Stacy Vending, Inc., of Milwaukee as president. Stacy Vending was also named Wisconsin Vending Operator of the Year at the meeting. Other officers elected were Harold Blotner, Dane County Automatic Sales, Madison, vice-president; Robert Bork, Canteen Division of Automatic Canteen Company of America, Oshkosh, secretary, and Thomas D. Schultz, Ace Vending, Inc., a division of Interstate United, Milwaukee, treasurer. . . . Directors elected were Harold Blotner; W. R. Chaput, ARA Service of Southern Wisconsin, Kenosha; Jerry F. Glesen, Servomation of Milwaukee, Inc.; Clem Jones, Owen Vending Co., Janesville; Erich W. Rakow, Canteen Co. of Milwaukee; Roy Subrod, Subrod Vending Service, Burlington.



TERRIS

NORTHERN CALIFORNIA

Jim Coffey and Charles Gelatini have formed a new operating firm in Vallejo known as A and B Music Co., located at 1328 Lemon Street. Coffey was formerly a route mechanic for the Sportland Amusement Co. in Fairbanks, Alaska. Gelatini was formerly with Phon-a-song in Vallejo. The partners are building routes in Solano, Napa and parts of Contra Costa County. Their first discotheque location is the Marks bar in Fairfield. . . . A former San Francisco bar owner, Tony Ruiz, has established Tony's Vending Co. in South San Francisco. Ruiz is operating phonographs, games and cigaret venders. . . . Eddie Morarity, who had been operating a phonograph route in San Jose, has opened his own firm under his name in Carson City, Nev. Morarity was associated with Lou Wolcher, president of Advance Automatic Sales Co. Taking over the San Jose route is Ernie Labaroni, whose brother, Ed, owns an operating firm in San Francisco. Ernie has himself been associated with the trade for a number of years. Morarity's new route includes the Lake Tahoe region.

Burlia James and Bud Phillips report the best year since James founded the firm 23 years ago that is now known as Burlia and Bud Music Co., located in Fremont. The company services fast-growing Alameda County. The partners have

made four discotheque installations this year. . . . Grant Tompkins has incorporated his two-year-old Vallejo Coin-o-Matic Co. and has taken in two partners. The newcomers are Lloyd Fowler and Al Toombs, both veteran coinmen. The firm operates phonographs and amusement games.

A discotheque experiment is paying off for Ben Murillo and Alex Ferrero of Overland Music, Inc. in Oakland. Murillo and Ferrero report having made two discotheque installations on a \$50-per-week guarantee basis and say they are doing good business. . . . Russ Catanho recently purchased all the stock in Oakland's Sam-Russ, Inc., from Sam Tessler and continues as president of the firm, which is an amalgamation of two companies. The corporation recently absorbed the Clark Amusement Co., Oakland, formerly owned by Raleigh Clark.

GODFREY LEHMAN

CHICAGO

National Automatic Merchandising Association president J. Richard Howard announced the chairmen of 26 committees for 1965 last week. Committees and their chairmen are Accounting and Statistics, Charles Gleuck, the Charles Corporation; Advisory Committee On Government Contract, Robert Culpepper, Culpepper Vending Co., Inc.; Awards Committee, Eino Kiander, Coos Automatic Merchandising Co.; NAMA National Convention General Chairman, Marvin Lewis, Key City Vending Co.

Program Chairman Nelson Coons, Vending International, Inc.; Ladies' Chairman, Mrs. Orval Fetters, Automatic Dispensers, Inc.; Employer-Employee Relations, Matt Russ, Macke Industrial Vending Co.; Government Liaison, Charles Brinkmann, Westinghouse Electric Corp.; Group Insurance Trust, Meyer Gelfand, Macke Vending Co.; Legislative, William H. Martin, Automatic Candy Co.; Membership, Arthur D. Stevens, Automatique, Inc.; Pension, Carl Millman, Automatic Merchandising Corp.; Personnel Employment and Training, Al Rodstein, Macke Variety Vending Co.

Public Health Morris Gottlieb, National Automatic Services, Inc.; Public Health Committee (several divisions): Machine Manufacturers, George Hansen, The Vendo Company, and William Auerbach, Rowe AC Manufacturing Co.; Suppliers, Harold L. Austin, the Coca-Cola Company; Operators, Robert Piker, Coffee Time, Inc.; Research, Dr. Stanley Segall, Rudd-Melikian, Inc.; Public Relations, Ted R. Nicolay, Servomation Western, Inc.; Safety Standards and Education, Nelson Coons; Industry Security, David D. Dayton, Automatic Retailers of America, Inc.; Special Coinage Committee, Carl Millman; Special Committee on Cigaret Vending, Louis J. Risman, Mystic Automatic Sales Co., and Trade Show Advisory, Marvin L. Pierson, National Vendors.

RAY BRACK

MILWAUKEE

Sam Hastings, head of Hastings Distributing Co., and president of the Milwaukee Phonograph Operators Association, is hanging up his spikes—baseball, that is. Sam, 69, recently received an eye injury while playing baseball. The injured orb, slow in healing, has sidelined him temporarily.

Filling in as pitcher for a neighborhood softball team, Sam was doing pretty good until a line drive connected with his eye.

"I couldn't get my hands up fast enough," he explained.

BEN OLLMAN

**ATTENTION
FIVE-BALL & ADD-A-BALL IMPORTERS!
WE ARE NOW ACCEPTING ORDERS FOR:**

GOTTLIEB	WILLIAMS
FLIPPER FLIPPER PARADE FLIPPER FAIR FLIPPER CLOWN	SKILLBALL FRIENDSHIP 7 SWINGTIME PALOOKA VAGABOND

Write for Prices and Delivery Dates

PHONOGRAPH SPECIALS

10 — Wurlitzer 2000 \$100 Ea.	Seeburg HF100-G \$125
2 — Wurlitzer 1700 75 Ea.	Seeburg HF100-R 200
AMI H200 200	Seeburg V200 110
AMI 1200 275	

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IN STOCK—SUBJECT TO PRIOR SALE**

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BALLY	
CROSS COUNTRY \$185	GRAND TOUR \$295
CUE-TEASE, 2-PI. 225	2-IN-1, 2-PI. 375
HOOTENANNY 210	HARVEST 325
STAR-JET, 2-PI. 275	BULL FIGHT 350
SKY DIVER 245	BUS STOP, 2-PI. 395
MAD WORLD, 2-PI. 375	BIG DAY, 4-PI. 525

WILLIAMS		GOTTLIEB	
"21" \$120	ATLAS, 2-PI. \$100	LITE-A-CARD, 2-PI. 100	
MAGIC CLOCK, 2-PI. 195	ALPHA, 2-PI. 175	SWING-A-LONG, 2-PI. 310	
METRO, 2-PI. 225	SHIPMATES, 4-PI. 450		
MARDI GRAS, 4-PI. 295			
SWING TIME 250			

UNITED BALL BOWLERS

FALCON \$350
SAVOY 295
TIP TOP 295
DIXIE 250
CLASSIC 350
TORNADO 725
THUNDER 725
POLARIS 850

GUNS

United CARNIVAL \$135
Chi Coin CHAMPION RIFLE 385

**BALLY
ALL-THE-WAY S/A
Like New \$375**

Write for complete 1965 Catalog of
Phonographs, Vending and Games.

Established 1934

ATLAS MUSIC COMPANY

Cable: ATMUSIC—Chicago
2122 N. WESTERN AVE., CHICAGO 47, ILL. ARmitage 6-5005

**Loosen Ontario
Beverage Law**

TORONTO — New liberal liquor laws hold great hopes for coin machine interests here. Beverage rooms which previously had to close from 6:30 to 8 p.m. and allowed no entertainment of any kind, are now being allowed to offer such diversions as darts, cards, billiards or dancing, and to extend their closing hours. The coin machine industry foresees the introduction of a variety of coin-operated equipment in large numbers of working class taverns.

Newsboys for Charity . . .



OVER \$100,000 WAS RAISED for charity when celebrities hawked papers on Old Newsboy's Day in Philadelphia recently. Coin machine distributor David Rosen, coordinator for the event, holds the Philadelphia Inquirer's "Happiness Edition" with a couple of his "newsboys": Lt. Gov. Raymond P. Shafer of Pennsylvania and recording artist Jane Morgan.



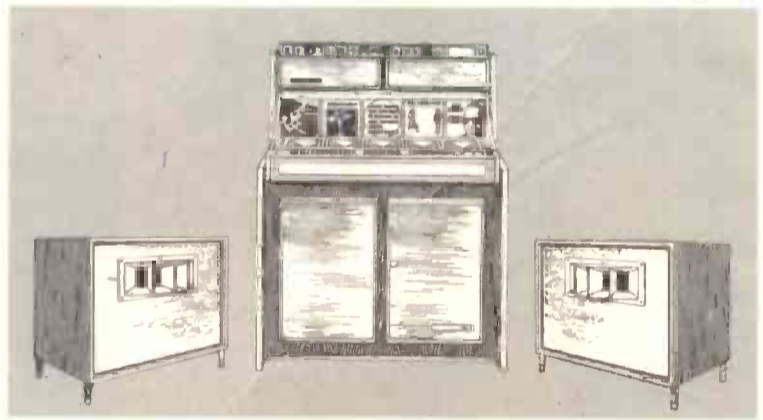
In Discothèque*

Seeburg has

actually created

a new form of

public entertainment



AND IT BELONGS TO YOU ALONE! America's music operators, in ever-increasing numbers, are realizing that at last they have what they've been seeking for so long. Seeburg Discothèque for listening or dancing is:

An attraction that brings people out to locations on purpose to listen to, or dance to, coin-music.

An attraction that can't be duplicated at home, or on radio, TV, or any other form of public entertainment... now or in the future. Only you can supply it!

An attraction that opens location-doors easily to the operator because the location will make so much money

with it that favorable commission arrangements are easier than ever to make.

An attraction that further enables the operator to obtain an additional \$5 weekly from the location for the sub-lease of Rec-O-Dance** Records.

All these benefits are yours if you are now operating Seeburg Discothèque equipment (LP Console/480, Rhythm Twins Speakers, and Rec-O-Dance** record libraries). If you aren't—and would like to—get in touch with your Seeburg Distributor.



ALBUM REVIEWS



BILLBOARD SPOTLIGHT PICK

Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks and Special Merit Picks. All other albums are listed in their respective categories.

POP SPOTLIGHT

AL HIRT LIVE AT CARNEGIE HALL
RCA Victor LPM 3416 (M); LSP 3416 (S)

The artistry of and the electricity generated by the live concert performance of the trumpet king is vividly captured and offered in this moving package. The first half of the album features Hirt and his group pitted against the walling big-band arrangements of Gerald Wilson. The second part features their hit "Java" among other outstanding numbers such as "Kansas City" plus the show-stopping "Carnival of Venice."



POP SPOTLIGHT

I LOVE YOU SO
Bobbi Martin. Coral CRL 57478 (M); CRL 757478 (S)

Based upon her hit ballad "I Love You So" currently riding the BB singles chart, the Baltimore-born stylist displays much versatility in this, her second album. Known for her country-flavored ballads, she swings beautifully through "The Race Is On" and the rouser "It's Not Unusual." Standout ballad interpretations include "For Sentimental Reasons" and "There Are Such Things."



POP SPOTLIGHT

ELGART AU GO-GO
Les & Larry Elgart. Columbia CL 2355 (M); CS 9155 (S)

One of the swiftest big band discotheque packages ever. A clever combination of the pop hits of today such as "King of the Road," "La Bostella" and "Downtown" treated with powerful, modern band arrangements. Aimed at the college, adult teen and adult (who think young) markets, the album has clean, polished sounds throughout.



POP SPOTLIGHT

HARLOW
Soundtrack. Columbia OL 6390 (M); OS 2790 (S)

The Neal Hefti score for the "Harlow" film runs the gamut of beauty, swing, humor and sensitivity. Exciting arrangements such numbers as "Bathub-Saturday Night" and the jazz-flavored "Blues for Jean." Warmth and tenderness prevail throughout "Lonely Girl" and "The Right One." Outstanding score will do much to boost the box office of the film.



POP SPOTLIGHT

DRUM DISCOTHEQUE
Sandy Nelson. Imperial LP 9283 (M); LP 12283 (S)

The drum and guitar go hand in hand in today's pop market world of discotheques. Here it is at its pulsating best as drummer Nelson swings through a dozen numbers based upon the pop dances such as the Jerk, the Monkey and the Mule, to name a few. A natural as a teen and dance item.



POP SPOTLIGHT

A DOUBLE HEADER WITH ARTHUR PRYOCK
Old Town LP 2009 (M)

One of the finest stylists and voices on the popular music scene today combines standard and pop material for a winning variety of program and performance. His conception of "A Hard Day's Night" is fascinating and done to perfection. His sensitive reading of "Let It Be Me" should sell the album. The pulsating Latin rhythm arrangement of "All or Nothing at All" is also a standout.



POP SPOTLIGHT

RONNIE DOVE
ONE KISS FOR OLD TIMES' SAKE



POP SPOTLIGHT

ONE KISS FOR OLD TIMES' SAKE
Ronnie Dove. Diamond D 5003 (M)

The warm and sensitive vocal stylist offers an album of tender love ballads including his current hit single "A Little Bit of Heaven" and the recent "One Kiss for Old Times' Sake." His feel for country flavor is a remarkable one for the Baltimore-born balladeer. This well programmed and produced album was recorded in Nashville, and the arrangements of Bill Justis and Ray Stevens enhance the fresh vocal readings.

POP SPOTLIGHT

THEM
Parrot. PA 61005 (M); PAS 71005 (S)

Currently running up the BB singles chart at #33 this week with "Here Comes the Night," the Irish-born group has hit big in England and now in the U. S. The Bo Diddley sound is found in the rouser "Mystic Eyes" written by the group's leader Van Morrison. Their recent success "Gloria" is featured, while "If You and I Could Be as Two" sounds like a singles winner.



POP SPOTLIGHT

HIGH-WIDE & WONDERFUL
Doc Severinsen, His Trumpet & Orch. Command RS 833 (M); RS 833 SD (S)

Variety and artistry blend with a commercial program here as the giant of the trumpet, Severinsen segues from fresh treatments of standards and exciting interpretations of current pop material. Opening with a swinging discotheque approach to "It Ain't Necessarily So" he moves swiftly and gracefully through "Bluesette" and on to a pulsating "Malaguena." A clever two-tempo dance beat with walling trumpet set to "You Are My Sunshine" is tops.



POP SPOTLIGHT

MISS MORGANA KING
Mainstream 56052 (M); S 6052 (S)

Following up the success of her "Taste of Honey" package, this unique lyric stylist with lush vocal sounds presents another outstanding LP of distinctive and tasteful performances. The program is a well-planned variety of material ranging from the popular "Try to Remember" to a new approach to the spiritual "Sometimes I Feel Like a Motherless Child," to her dramatic reading of "Cuore Di Mama." The artistic and commercial vocal combination is enhanced by the shimmering string arrangements of Torrie Zito.



POP SPOTLIGHT

HERE THEY COME!
Paul Revere & the Raiders. CL 2307 (M); CS 9107 (S)

Marking their record debut, the raucous Iowa group serves up some wild, rockin' numbers performed in concert before a live audience. Group has captured the Liverpool sound and added much of their own excitement to boot. Their version of "Oo Poo Pah Doo" brings down the house. Strong commercial discotheque possibilities for these teen-oriented rockers.



LOW PRICE POP SPOTLIGHT

DANCING IN THE DARK & OTHER GREAT STANDARDS

The Parris Mitchell Strings. Pickwick PC 5006 (M); SPC 5006 (S)

Lush, relaxing and entertaining arrangements of standard material is the basis for this well-produced album. The shimmering strings are effective throughout such greats as "A Sinner Kissed an Angel," "To Each His Own" and "Time Was." A wistful mood is set for beautiful, easy listening.



JAZZ SPOTLIGHT

LES McCANN LTD./BUT NOT REALLY LIMELIGHT
LS 86016 (S)

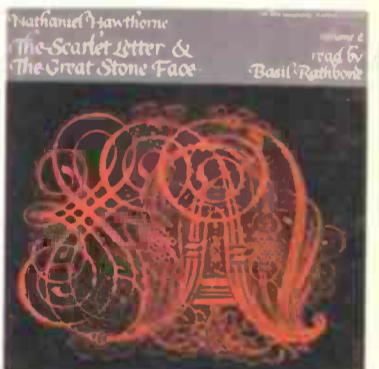
McCann's piano and rhythm section perform eight cuts (five are his originals) and they're all great... including an imaginative treatment of the operetta standard, "Yours Is My Heart Alone." There's solid variety of mood and tempo throughout, with the edge going to "finger-snappers" of the basically traditional jazz style.



CLASSICAL SPOTLIGHT

PROKOFIEFF: PETER AND THE WOLF
London Symphony Orch./Sargent. Narrated by Lorne Greene. RCA Victor LM 2783 (M); LSC 2783 (S)

Lorne Greene, known for his success in TV's "Bonanza" and in his pop singles outings, does a convincing job narrating Prokofiev's symphonic fairy tale. Sir Malcolm Sargent and the London Symphony Orchestra, of course, give an excellent performance. Cover art is charming, and the album should be a winner with the small fry.



SPOKEN WORD SPOTLIGHT

HAWTHORNE TALES, VOL. 2
Basil Rathbone. Caedmon TC 1197 (M)

Basil Rathbone's beautiful diction and his acting ability are appropriate for the reading of the two Hawthorne classics, "The Scarlet Letter" and the "Great Stone Face." Both short stories are polished examples of the writer's craft, and Rathbone interprets them with understanding.