

The Billboard

SIXTY-FIFTH YEAR

PRICE:
50 CENTS

JUNE 15, 1959 **ABC** THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY **ABC**

New Material Need Cues Club Anxiety

Col.-Verve Deal Keys Growing Effort To Boost Cream Product & Member Lure

By REN GREVATT
NEW YORK — Where do we get the new merchandise? That's the question that's expected to become an increasing concern to operators of mail order disk clubs. And it's a factor that was highlighted last week by the announcement that the Columbia Records Club would shortly introduce a number of Verve packages as offerings.

In light of this news from Columbia and in view of the entry into the field of the Diner's Club with its multi-label offerings, it's obvious that RCA Victor officials in the club scene there are actively mulling the addition of a label product to the club's offerings in terms of both member lures and material that can be promoted to current members.

One trade observer highlighted the problem succinctly in this fashion: "The club is rapidly reaching the point where for the first time an a.&r. of sorts will enter the club scene."

Seek More Cream

This is seen as a truth in light of the fact that by their very nature, clubs gobble up cream merchandise. By this time, the three major clubs have tapped much of the important elements in the catalog of each for club offers. Clubs, it is admitted, cannot continue to attract mail orders unless top tier and cream packages continue to be offered. In the regular cases of the average firm, there is not enough cream packages a month to keep up with the demands of the club.

Clubs, thus, have reached the point where they must look for the merchandise that will continue the high level of club sales. Hence comes the aforementioned

a.&r. function. Not that the club men will necessarily create product specifically designed for the club. They will, however, become shrewd buyers or more likely leasers of hot-selling sets from other labels. This would be similar in a way to the method by which hot single masters are acquired by labels. It is also seen as a possibility that eventually, independent album producers might enter the picture as creators of LP's specifically for club offerings.

Outside Deals

Along the lines of outside label deals, it is known, for example that Columbia has approached various labels, including M-G-M and ABC-Paramount, with a view to offering such product as the "Gigi" sound track, Maurice Chevalier and Eydie Gorme packages on a club deal. It is also recalled that in addition to its Verve deal, Columbia has offered the spoken word product of Caedmon Records thru its club.

By and large, it's pointed out, clubs do not make artists. They must live on established performers. But the paradox is that it still remains with the little record dealer down the street to make the new recording star. Once that star is made, the club latches on to him. In many cases the club dictates the making and releasing of frequent new albums by that star, in a quantity beyond what the dealer can absorb.

It has been likened to the situation which obtains with distributors who spend their money promoting and building a disk into a hot property. When it's reached the hot status, the record suddenly becomes a much-wanted item by rack jobbers who do not deal thru regular distributor channels. The distributor

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MORE WORK ON SINGLES DEALERS MUST

CINCINNATI — Syd Nathan, head of King Records, stated this week that the record dealer has to start seriously promoting single records if the record business is to return to normal. He said that the reason the "roof has fallen in" is that dealers are concentrating on LP's. Nathan stated "The dealers, the one stops, the manufacturers have all gone hog-wild on LP's. It is wonderful and fine to make LP's and we make our share too . . . but the single record business is the backbone of the record business."

"The larger dealers, who we know account for 80 per cent of the merchandise, no longer display 45's, or any singles. They have some and probably have a good stock of hits and near-hits on hand, but you cannot find them. The customer has to walk in and ask for them," said Nathan. He continued, "The dealer is doing himself an injustice (which was caused by the manufacturers) and may find himself in the position where eventually he will have to go out of the record business . . . if the record business does not make him realize that he must promote and sell and push singles. Too many dealers figure "why sell a single on which I can make 35 cents when I can sell an LP and make \$1 or more?" But this is not true, and there is a definite market for singles, providing someone will realize it in time."

Nathan commented that the record business at the present time is in a precarious position, and that only by promoting and selling singles could it be restored to vigor. The manufacturer and the dealer, he stated, must start on a real drive to sell single records.

Battle of Giants Joined; Open Reel Vs. Tape Cartridge

Ampex Multi-Distribution Move Spearheads Reel-to-Reel Front

By LEE ZHITO
HOLLYWOOD — Ampex will launch a full-scale invasion of the pre-recorded tape field as a giant distributor handling stereo tape versions of product from more than a dozen labels.

United Stereo Tapes, newly formed division of Ampex Audio, Inc., will manufacture, promote and distribute 7 1/2 four-track reel-to-reel stereo tapes for a number of firms, some of whom never before have been in the tape field. Companies already aboard the Ampex bandwagon include Bel Canto, Concertapes, Everest, Hi Fi Tapes, Kapp, Mercury, M-G-M, Omega-tapes, Verve, Warner Bros., Westminster. Negotiations are nearing conclusion with a number of other labels.

Ampex expects to have 175 selections released by July 20 and approximately 500 titles available within its first year.

Package Deals

In its deal with the various non-tape labels, United agrees to handle the complete job of duplicating recordings, creating the tape boxes, advertising and promoting product and distributing it to retailers. It pays the labels an agreed royalty for the use of their tapes, and undertakes to pay all other costs itself, including artists' royalties, AFM fees, etc. Percentage paid companies varies depending upon the sales potential of the various company catalogs.

United will maintain an extensive consumer ad campaign spotlighting the merits of tape and informing prospective buyers of the wide selection available to them in

the 7 1/2 four-track reel-to-reel form. Ads refer readers to their music or hi-fi shop. Ampex Audio's national sales force will cover tape sales in their calls on hi-fi stores. In addition, United will have its own salesmen calling on regular music merchants to stock the tapes.

United's distribution deals are non-exclusive. Thus, a firm currently active in tape sales, is free to continue working thru its regular distribution channels. United will strive to build new outlets for the product, rather than cut in on established accounts. Those firms who heretofore have not been in the tape field are able to expose their product to the tape market at no cost or risk since United agrees to handle everything and pay the companies a royalty on sales made.

Simplified Ordering

United is counting on its national ad campaign to spark enthusiasm at the consumer level which will then be carried on the retailer level. Also, United feels that tape ordering will be immeasurably simplified since it will be handling the lion's share of the four-track, reel-to-reel available product. By working with a tape "one-stop" distributor such as United, physical problems of acquiring product from a number of different firms will be eliminated.

Ampex is not interested in reaping a great profit from its move into tape distribution, Ampex Audio, Inc.'s, vicepres and general manager Herb Brown explained. Once United realizes a return on its investment, all profits will be plowed back into advertising and promotion of the 7 1/2 four-track stereo tapes. Brown feels that tape up to now has lacked a strong

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Diners' Offer Spots Outlook

HOLLYWOOD — The necessity for major label record clubs to look around them for additional package material to offer their members is vividly dramatized in the June edition of the Diners Club magazine, published here.

This issue contains the initial offers for the new Diners Club Record-of-the-Month Club. The two-page illustrated spread reads "Who's who of the disk field" and shows of 80 separate packages covered from a multiplicity of labels large and small. The club promotes its theme, "Top hits from many labels, not just one" an advantage which disk-operated clubs may soon have to be in a position to offer, in order to compete successfully.

NEWS OF THE WEEK

Congressional Opposition Mounts To Removal of Juke Royalty Exemption . . .

Opposition to the Celler Bill, which would remove the juke box royalty exemption, came from an unexpected source when Chairman Edwin Willis (D., La.) of the Copyrights subcommittee termed the measure "this ASCAP bill," and Rep. William Miller (R., N. Y.) labeled the proposed measure "a bill to perpetuate the monopoly of a few of the American Society of Composers, Authors and Publishers." . . . Page 65

Discuss New Revenue Sources At AFM Seattle Convention . . .

A plan whereby the American Federation of Musicians hopes to find "new sources of revenue" will be discussed during the AFM's 62d annual convention in Seattle this week. The AFM suffered a sizable deficit in its General Fund and Theater Defense Fund last year—largely due to payment of strike benefits

during the Hollywood motion picture studio strike. . . . Page 3

Rack Jobbers Assemble In Chicago for NARM Meetings . . .

The National Association of Record Merchandisers (NARM) held their first convention in Chicago last week with close to 50 members and associate members attending. Rackers discussed their problems and merchandising methods. . . . Page 2

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Broad Tape Field Seen

HOLLYWOOD — How big is the 7 1/2 four-track stereo tape market? According to Herb Brown, vicepres and manager of Ampex Audio, Inc., 750,000 four-track players will have been produced this year and last. In addition, more than a half million machines in the country can be easily converted, Brown said.

Major companies now manufacturing 7 1/2 four-track machines include Ampex Audio, Inc.; Bell Sound, Heath, Magnecord, Pentron Corporation, Revere, Super-scope, Tanberg, Telectronic, Viking, Webcor, Webster and Wollensak.

Lusty Start for ARMADA Meet; Much Accomplished

New Baby Can Pack Big Punch; Rebuild Diskery-Distrib Faith

By BOB ROLONTZ
CHICAGO — At 11:31 a.m. on the morning of June 7, over 200 people, representing 70 manufacturers and 60 distributors assembled in the Morrison Hotel here for the first convention of the American Manufacturers and Distributors Association, commonly known as ARMADA. In two days, sparked

by the Midwestern energy of Ewart Abner Jr., the hard work of Memphian Sam Phillips, and the doggedness of Nelson Verbit and veteran record man Harry Schwartz, the organization elected permanent officers, conducted two important panel meetings, and created a viable organization that may have great influence on the future of the record industry. In the view of observers it was the first get-together in many a year in which a measure of faith and trust was restored between the manufacturing and the distributing ends of the record business.

Since this was the first actual all-record industry convention ever, one in which operators, instrument manufacturers or disk jockeys were not present, it gave manufacturers and distributors a chance to talk over problems—in private sessions—that have been plaguing them for many years. And perhaps because it did not have the air of carnival or bacchanal, the distributors and manufacturers present spent their time in serious business discussions, and behaved in an orderly and no-monkey-business manner.

The first thing accomplished by the convention was the election by acclamation of the four men who had spent the last year in getting ARMADA started. Ewart Abner was re-elected president; Sam Phillips, vice-president; Harry Schwartz, treasurer, and Nelson Verbit, secretary. Ray Scott was named by the executive board as legal consul, and the executive board was given the power to name its own board and commit-

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Fast Build-Up For Roulette Dealer Club

NEW YORK — Roulette Records has netted more than 1,000 members for its Dealers' Record Club, which was first launched two weeks ago. The new club will have a membership of retail record dealers exclusively. (See The Billboard, June 1.)

Roulette exec-vee Joe Kolsky said he expects the membership will total 4,000 by the time distributors have finished lining up dealers in their areas. On the basis of present acceptance, Kolsky stated the label is already making plans to offer the first merchandising bonus to club members this fall.

Meanwhile, Roulette's sales veepee Irv Jerome is out on the road briefing distributors and salesmen on procedure for signing up dealer-members. Henry Stone, of Trutone Distributors, Miami, and one of the first Roulette distributors to introduce the club plan to record retailers, has already sent in more than 100 signed agreements from dealers in his area.

5 Winners in 'Gigi' Contest

NEW YORK — Winners in a contest for dealers and exhibitors on "Gigi" window displays have been announced by M-G-M Records and M-G-M Pictures, co-sponsors of the competition, which called for co-operative displays by record stores and theater men in connection with local theater playdates.

Sharing the \$400 first prize were Alan March and Ray Valverdi, of Discount Record Shop, and Ray Meyer, of the Stanley Warner Theater, Philadelphia. The \$200 second prize was split between Andy Colby, Bresee's Department store, and S. Carey, Schine's Theater, both of Oneonta, N. Y.

Dealer Panel Briefs ARMADA

Disk Price Cuts, 10% Return Privilege Major Suggestions From Retail Group

CHICAGO — "Lower the list price of LP's to \$2.98, singles to 69 cents, and give us a 10 per cent across the board return privilege." These were the major suggestions made by a panel of four Chicago retailers last week at the first annual convention of ARMADA here. The suggestions were made by Andy Anderson, of the Record Center, Chicago; Jack Schaps, Hillside Music in Hillside; Dan (Buddy) Winograd, Roseland Music, Chicago, and Bernard Strickler, of Harmony Hall in Chicago.

Disk Price Cuts

The suggestions to cut the price of records were made by Winograd, and were received with deep consideration by the ARMADA members. Winograd stated that as of now prices on LP's especially are ridiculous. He noted that dealers are offered a 10 per cent deal on LP's by some record companies, a 20 per cent deal by another, a one for one deal by another. He stated "You manufacturers even

have deals on your wife's birthday." He claimed that by setting an "inflated" \$3.98 "list" price, the discounters are able to sell records below list, and companies are able to run clubs and offer five records free for someone to join. "Cut the price to \$2.98 or even \$2.49, if possible," he said, "and keep the same markup, and this would clean up the problem of the clubs, the discounters and the guy with the deals. We don't need the deals, we need a lower price." As for single records, if kids could buy them for

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Indie Distribs Spread Wings for Multi-Mkts.

CHICAGO—The trend toward distributors expanding from a one market operation into multi-market and doubling local market operations continued this week at the first ARMADA annual convention.

A St. Louis-based triumvirate, John Pohl and Ed Ockel, partners in the St. Louis one-stop and Commercial Music, St. Louis and Kansas City, indie label record distributorships, have taken over as indie distributors for Columbia records in Kansas City, with Jake Craft, ex-rack and distrib employee there, heading up the new operation.

Cecil Steen, veteran chief of Record Distributors, Boston, spread his wings to the West Coast when he purchased Sun State Music, Los Angeles indie label outlet, from Ed Mason and his partners, who operate a major record rack service in Southern California.

PHILLY DISTRIB WOULD CHOP SINGLES PRICE

NEW YORK — Nelson Verbit, head of Marnel Distributors in Philadelphia and Baltimore, called this week for a 25 per cent reduction in the price of single records to a 75 cent list price. Verbit, stating that his remark was caused by The Billboard story last week (June 8) about slow single sales, said: "Let's face it. You can put on the radio and hear a popular hit so often only the biggest hits can entice kids into a record store . . . albums are being dumped on the market . . . for as little as 99 cents. Why should anyone spend the same amount for a single as for an album? We all know how bad the singles market is today and I believe the situation will be helped if manufacturers drop the price, stop giving away free disks, and back their distributors in making a real stand to have retailers to hold the new price line on singles."

Kapp Pacts For Thrushes Kitt, Gibbs

NEW YORK — Kapp Records has come up with a number of interesting new artist pacts, including deals with three thrushes, Eartha Kitt, Georgia Gibbs and Mimi Roman.

On the longhair level, Kapp has signed the highly respected New York City Center Ballet Ork as well as the widely known Paganini String Quartet. Just a few weeks prior to these pacts,

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EMI to Offer UA Product On Continent

NEW YORK — A long term contract was signed recently by United Artists Records with EMI for the release of United Artists a Unart singles and albums in France, Belgium and Luxembourg. The UA products will appear on

(Continued on page 11)

Victor Skeds Liberal LP Sales Policy

NEW YORK—A new LP merchandising policy designed to meet present day market conditions has been announced by RCA Victor. According to Jack Burgess, commercial sales and merchandising department chief, the new policy which takes precedence over previous programs—is applicable to distrib purchases of pop and R & B Seal LP's, in both monophonic and stereo versions. Not included are Camden, Bluebird, educational and EP packages.

New program calls for a 10 per cent exchange or 5 per cent credit or a combination of both, offered on net dollar purchases over a cumulative six-month period. Burgess stated that distrib benefits may be passed along to dealers and that monophonic LP's may be exchanged for stereo and vice versa.

Burgess stated that the new policy "is without question one of the most liberal devised . . ." that Victor distributors and their customers would be able to realize maximum potential in their market.

The Billboard

The Amusement Industry's Leading News

Founded 1894 by W. H. Donaldson

Publishers

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William D. Littleford

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Herb Dotten . . . Outdoor
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Circulation Department

B. A. Bruns, Director Cincinnati

Send Form 3579 to

Main Advertising and Circulation Office
2160 Patterson St., Cincinnati 22, O.

Subscription rates payable in advance, per year, \$15 in U.S.A. and Canada; \$30 in foreign countries. Subscribers, when requesting change of address, should send old as well as new address.

Published weekly. Entered as second class matter June 4, 1897, at Post Office, Cincinnati, Ohio, under act of March 3, 1879. Copyright 1959 by Billboard Publishing Company. The board also publishes Vend, the magazine of automatic merchandising year '55; The Billboard International Funspot, the monthly magazine of amusement management, and High Fidelity magazine for music listeners.

Printed by WORLD COLOR PRG. CO., St. Louis, Mo.

Vol. 71 No.

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Short Straws For ASCAP's Little Men

Rumors Prophecy Small Changes in Amended Decree

WASHINGTON — Rumors have thickened here that the amended ASCAP consent decree now believed to be at the signing stage, has made little substantial change in the position of the Society's small business writers and publishers.

Corridor gossip during last week's hearings on the Celler anti-juke exemption bill stressed failure of ASCAP spokesmen to answer charges by Copyrights Subcommittee Chairman Willis (D., La.), member Libonati (D., Ill.), and witness Rep. Miller (R., N. Y.) that juke performance royalty would not go to writers of songs currently popular in juke boxes under ASCAP's distribution set-up.

Celler did say ASCAP has been "chastened" by the 1950 decree, when he spoke in favor of his bill, but he made no mention of the amended decree growing out of complaints that the spirit of the 1950 document was not being carried out.

Herman Finkelstein, counsel for ASCAP, said he "naturally could not speak about" the matter, since one-sided comment "is the best way to upset negotiations." Finkelstein told the House subcommittee it was "perfectly natural" for ASCAP's type of complex operation to operate in the framework of a consent decree, and under

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Furness Takes Carlton Post

NEW YORK—George Furness has been pegged Carlton Records' Midwest regional promotion director. Furness had formerly been associated with the professional departments of Robbins Music, E. H. Morris Music Company and BMI Music.

In the past he has also worked with such artists as Frank Sinatra, Johnny Desmond, Evelyn Knight and Buddy Clarke as musical accompanist and vocal coach. He will be in charge of deejay promotion and a.&r. and distributor relations for Carlton Records.

Wallichs Elected To Friars Board

HOLLYWOOD — Capitol Records President Glenn Wallichs was elected to the California Friars Club Board of Governors to fill the vacancy created by the death of Cecil B. de Mille.

Package Elegance Marks New Victor Album Line

NEW YORK — RCA Victor in July will issue a new line of deluxe albums intended to titillate the buyer with the very elegance of the packaging — in addition to the excellence of the recorded material. The line will include 12 albums, ranging from pop to classical, and will sell at regular nationally-advertised prices. RCA Victor vice-president and general manager George Marek, stating the line was intended to bring the dealer additional business, added that the line represents "one of the

BATTLE RENEWS TO KNOCK OUT JUKE EXEMPTION

WASHINGTON — The traditional attempt to extract performance royalty from juke box play was begun for the doventh time in as many Congresses last week (10). A battery of the foremost legalists in music and copyright, a roster of ASCAP song writers, and veteran campaigner Emanuel Celler fought for his bill to end juke royalty exemption, during proponent argument before the House Judiciary Subcommittee on Patents and Copyright.

Also traditionally, the House Subcommittee Chairman Edwin Willis showed Little enthusiasm for holding juke hearings in general, and for the Celler bill in particular. The atmosphere was cooler than the air-conditioning warranted when full committee chairman Celler and his proponents pleaded the case for songwriter need for full royalty under U. S. scant 56-year copyright term, and the logical need to end a 50-year-old exemption for the only commercial users of music not bound to pay performance royalty.

The House committee hearings were scheduled this session somewhat unexpectedly, since both sides had looked for further hearings by Sen. O'Mahoney's Copyrights Subcommittee, which last session favorably reported out the O'Mahoney double-barrelled bill to set up performance and doubled mechanical royalty for juke box play. O'Mahoney has a duplicate bill this session, but no word has come held on it.

For complete story of hearings on Celler anti-juke exemption bill, H. R. 5921, see Music Machines section.

Solons Told Disk Piracy Rampant

Abeles Charges Third of Total Output Bootlegged; Asks Law Change Relief

By MILDRED HALL

WASHINGTON — About one-third of all records manufactured today are bootlegged, by upward of 500 records firms, Music Publishers' Protective Association counsel Julian T. Abeles told a House Copyrights Subcommittee last week, during hearings on the Celler bill to end juke exemption in the Copyright Law.

The Copyright Statute itself hamstring copyright owners in their attempts to deal with record piracy, the veteran music publish-

ing counsel said, by denying damage remedy and allowing publishers to sue only for the mechanical royalties. He said he would be "delighted" if Subcommittee Chairman Willis would follow thru on his suggestion that the Copyright Law be amended to allow the damage legislation to apply.

Both Abeles and Burton Land, president of American Guild of Authors and Composers (formerly Songwriters' Protective Association) said most pirated or bootlegged records "found their way into juke boxes." Abeles accused the "mushrooming" hundreds of small recording companies of doing most of the piracy, either by direct steal, or by the subtler method of simply not paying mechanicals—or by the even cagier device of submitting sales records of "hundreds of records of our copyrighted song sold, when we know they've flooded the country with hundreds of thousands of them."

Burton Lane made no distinctions between types of record companies that indulge in the "giveaway" of thousands of records to jukes and deejays in order to get wide exposure of a song.

Abeles, in wry and rapid testimony based on his 40 years of experience, said that even his stunt of bringing suit against the dealer-

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NARM Meet Soundboards Rackers' Competition Blues

Bemoan Distrib, One-Stop Price Cut-Ins on Choice Locations

By BERNIE ASBELL

CHICAGO — Rack jobbers, so often the whipping boys of retailers feeling the competitive pinch, vented their own competitive woes over the weekend. Opening their first annual membership meeting of the National Association of Record Merchandisers (NARM) starting Friday (12), the rackers leveled most of their ire at one-stops and distributors.

At a panel devoted to discounting, rack jobbers bemoaned a trend on the part of one-stops and distributors to set up racks of their own. Since they buy at lower prices than the exclusive rack job-

ber, one-stops and distributors are reportedly offering heftier commissions to store outlets and snagging many cream locations. In some cases, according to the complaint, even the consumer price is then slashed. A St. Louis department store retail rack, according to one report on the floor, offered the 10 top selling LP's at \$2.18, 4 cents less than the distributor's prices to the rack jobber. The growing discount chaos in pricing structure was reflected in a warning voiced by rack jobber Ed Snyder, of Washington, who stated "Let's all remember that we are equipped to go into the one-stop business ourselves if necessary."

The discounting panel was led by Dave Radding, Clifton, N. J., the only rack jobber in NARM who discounts across the board at all his locations. He is forced into this policy, he said, because of competition in his area. To make discounting pay, reported Radding, at least an eight foot rack is required to attract heavy attention. Regardless of discounting, he advised, solid current sellers must be offered. "Garbage," he said, "is just going to sit there."

Snyder said he discounts in some locations and not in others. He reported that when he switched one location from list to discount, weekly volume zoomed up from \$80 to \$400 a week. The greater volume netted a worth-while increase in profit, he said.

In a session on merchandising, Harold Goldman of Record Rak Sales, of St. Louis, reported on several devices which he said help him stimulate sales handsomely. In one instance, he offered with each record a coupon worth 25 cents toward the purchase of Royal Crown Cola in the same store. Royal Crown furnished the coupons and displays. He labeled each

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New Revenue Search AFM Meet Problem

Deficit Jump Via Strike Benefits Spurs Planning for Extra \$ Sources

By JUNE BUNDY

SEATTLE — A plan whereby the American Federation of Musicians hopes to find "new sources of revenue for the Federation" will be discussed during the AFM's 62d annual convention here this week.

AFM Treasurer George Clany's report for the fiscal year ending March 31, 1959, revealed that the Federation's General Fund suffered a loss of \$216,011 — as compared to a mere \$2,000 deficit the previous year; while the Theater Defense Fund had an over-all loss of \$369,000. he report

charged the loss "largely to payment of strike benefits" during the Hollywood film strike and "a reduction of income of job taxes on this former source of income."

In line with this, the treasurer's report referred to "the almost crying need for new sources of revenue" and said he hopes "something concrete" in the way of a plan "that will be acceptable" to AFM members can be submitted here this week.

Net worth of the AFM, as of March 31, 1959, was reported as \$4,536,290. On the bright side, the report said the amount of 10 per cent traveling surcharges, a primary source of income for the AFM, was only slightly less than the previous year, which was the highest in AFM history. The total membership of the AFM at the end of the fiscal year was 265,327, with an active membership of 258,346 and 685 locals in good standing.

New prexy Herman D. Kenin, in his report to the delegates, recapped the major achievements of the AFM during the past year—a pension plan, new contracts with

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Craft Brings Key Indies To UTR Fold

NEW YORK—Never a man to sit still for long, Morty Craft, chief of the United Telefilm Records label, moved this week to bring key Indies under the wing of the UTR firm. Some tradesters, including Craft, were inclined to call the maneuver a startling one.

Among those joining forces under the new arrangement, which calls for financing, distribution, sales and promotion for the small companies, were Sol Rabinowitz with Baton Records, Art Gottfried's Harvard firm and Lido Records, operated by Jack Angel and Sid Arky. Craft is also negotiating with other firms which may lead to additional similar deals.

Gottfried's last disk, "This Broken Heart," by the Sonics, was sold to Chess. Rabinowitz, known as a fine cat by tradesters, has produced "Hard Times," by Noble (Thin Man) Watts, and "In the Chapel," by Ann Cole.

Darin to Deb Own Disk Firm

NEW YORK — Bobby Darin, Atco's Best selling artist, has formed his own record company, Addison Records. In partnership with Darin on the new diskery are Joe Csida, and Ed Burton, of Csida-Burton Associates, Inc. (a talent-management firm), and attorney Frank Barone, Darin's business manager and counsel.

Altho Darin will continue to record exclusively for Atlantic Record's subsidiary Atco, he will function actively as artist and repertoire director for his own label Addison — thereby making him the first of the newer disk stars to start his own record label.

Joe Csida is president of the new firm; Darin, veepee in charge of a.&r.; Burton, company secretary and general manager, and Barone, treasurer. Csida-Burton will

(Continued on page 21)

Schicke Heads Everest Sales

NEW YORK — Charlie Schicke, sales manager for Epic Records, has left that post to join Everest Records as general sales manager. Schicke had been with Epic for the past five years working his way up from classical a.&r. sales to sales manager. So far, according to Epic chief Al Shulman, no one has been appointed to succeed him.

Ulcer Parts Scott From Uncle Sam

NEW YORK—Jack Scott, top-selling Carlton Records artist, last week received a medical discharge from the Army. An aggravated ulcer condition lead to the singer's discharge from Fort Knox, Ky. He had been in the service for five months.

Scott is currently at his home in Detroit and plans to appear on several major TV shows in the near future.

SEEK THAT MAGIC SOUND

British A.&R. Cats Prowl Stateside Diskery Yards

NEW YORK — Various members of the British a.&r. fraternity have been making the rounds here in recent weeks, a fact which reflects not only the increasing importance of the so-called American sound in the United Kingdom, but the growing importance placed by British diskers there in getting their own creations exposed in the American marketplace.

In New York during the past weeks have been Dick Rowe, formerly a top man of the British Decca a.&r. set-up and now a.&r. chief of Top Rank Records of Britain; Alan Freeman and Mike Barclay of Pye, known in many circles as the Hugo and Luigi of Britain; and TV producer Jack Good, who has just signed on as a special pop disk man with Decca in London. Only a few months ago, Norrie Paramour, a.&r. head of EMI was also a visitor here. All of them, when queried, indicated their missions here were of an inspection nature, to find out how records are promoted and kicked off and more specifically, how they are recorded. All made it a point to attend recording sessions of numerous artists.

Rowe, who will be working closely with his Top Rank counterparts in America, which would include Norm Wienstroer and Sonny Lester, said he felt that rock and roll has made people aware that pop music should basically be dance music. "They gave the kids rock and roll but the kids are constantly saying, 'give us something new' and that gets pretty difficult," said Rowe. "Maybe that's what's wrong with the singles business today. I've noticed one interesting thing tho and that is the increasing use of strings in rock and roll arrangements. I'm going to be using a lot of strings when I go home."

Rowe also visited Hollywood where he recorded movie star Kurt Jurgens. Later along the lines of getting the feel of the business here, he visited with swinging indie men like Johnny Thompson of Challenge and Bob Keene of Del Fi. He also got a look at American promotion techniques via a visit to the jockey clambake in Miami Beach. When he returns home, Rowe expects to do considerable recording based on ideas supplied by the American wing of Rank.

Freeman and Barclay came here primarily to record British thrush Petula Clark, under an agreement recently negotiated for her appearance on Imperial Records. Miss Clark with her two a.&r. men, travelled 6,000 miles to make her initial Imperial releases in the States, first of which will be out in July. The dates had backings by Billy May, Pete King and Don Ralke. Freeman and Barclay were especially interested in promotion methods here, pointing out the dif-

ficulty of getting a disk exposed in the home country.

"The only real exposure is the BBC itself on radio and live TV appearances for artists. There are only three really big jockeys on the BBC which creates its own headaches," said Freeman. "As it is we have to buy our own time on Radio Luxembourg, to supplement the promotion, but we feel that within three years we'll have commercial radio for the first time in England."

Dealer Still Kingpin

Freeman pointed out that racks and supermarket sales and for that matter, low-priced lines, were not a big factor in Britain. "That kind of selling and pricing policy suggests shoddy goods to the average Briton," he asserted. "The old line record dealer is still king in England."

Good, who was here on a talent

(Continued on page 21)

M-G-M Signs Blackwell to A&R Deal

NEW YORK — Cleffer Otis Blackwell, who recently became a general professional manager in the Sheldon Music axis under Garon (Goldie) Goldmark, has been signed to a special indie producer deal by M-G-M Records. Blackwell's new arrangement calls for eight sides a year with options. He'll bring in his own talent rather than use artists now on the label. It's understood that the deal calls for a straight 10 per cent royalty for Blackwell, altho earlier, some traders had reported a higher figure of 12 per cent.

Roulette on Big Stereo Singles Kick

NEW YORK — Roulette Records released its biggest stereo singles load in the firm's history this week — shipping 19 stereo singles at one time to distributors.

The label's sales veepee Irv Jerome said the stepped-up stereo singles program was prompted by the firm's rapidly increasing sales figures on stereo singles. Roulette's stereo singles are priced the same as its monaural singles.

Most of the 19 stereo singles released this week were culled from Roulette's stereo LP sets; while the rest were made up of the label's current strongest monaural singles by Cathy Carr, Ronnie Hawkins, the Playmates and Count Basie.

Barton Bans Returns on Sheet Music

NEW YORK — Barton Music, the Frank Sinatra publishing firm headed by Ben Barton, is shipping out its sheet music on a no return basis starting this week. Barton is starting this new plan with two songs, "High Hopes," and "All My Tomorrows," both of which have been waxed by Sinatra. Until recently most pop sheet music was sold on a 100 per cent return basis.

Barton stated that he had been in touch with Walter Jewel, of MBC, Walter Kane, Carl Fischer in the Midwest and Morse Freeman in Los Angeles, and they had all okayed the new merchandising plan. Barton said he may offer these jobbers a 10 per cent return on the sheet music if necessary, but that the days of 100 per cent returns are over.

HOT 100 ADDS 14

NEW YORK — Fourteen new sides appear for the first time in this week's edition of the Hot 100. Essentials are:

55. Tiger—Fabian, Chancellor
61. Twixt Twelve and Twenty—Pat Boone, Dot
62. Since You've Been Gone—Clyde McPhatter, Atlantic
74. M. T. A.—The Kingston Trio, Capitol
80. Wonderful You—Jimmie Rodgers, Roulette
81. With My Eyes Wide Open I'm Dreaming—Patti Page, Mercury
88. Little Boy Blue—Huelyn Duvall, Challenge
92. Taboo—Arthur Lyman, Hi Fi
93. A Prayer and a Juke Box—Little Anthony & the Imperials, End
96. Forty Miles of Bad Road—Duane Eddy, Jamie
97. Small World—Johnny Mathis, Columbia
98. High Hopes—Frank Sinatra, Capitol
99. With My Eyes Wide Open I'm Dreaming—Enoch Light, Grand Award
100. Cap and Gown—Marty Robbins, Columbia

Prospects Bright for Re-Drafted Pub Bill

WASHINGTON — Music publishers will welcome brightened prospects for passage of the Keogh (D., N. Y.) bill to exempt them from personal holding company rates, when royalty constitutes 50 per cent or more of the firm's gross income.

Representative Keogh told The Billboard last week that the reintroduced version (H. R. 7588) of this session's earlier bill (H. R. 148), is one which reflects "language agreed upon by representatives of music publishers and the Treasury Department." Keogh expects a "favorable report on this bill" from Treasury in the near future. The bill should have no trouble getting the green light from the House Ways and Means

Committee, which okayed similar legislation in the last Congress.

Keogh has been a consistent fighter to protect music publishers, now dependent almost entirely on royalty income, from drifting out of corporate tax rates, into the high 85 to 93 per cent personal holding company rates. The latter rates are incurred when royalty constitutes 80 per cent of gross income. A requirement that the publisher be an active firm, with at least 50 per cent of gross attributable to legitimate deductible business expense, was incorporated into the bill of last session, at Treasury's request, and is retained in the present bill. (Billboard, August 5, 1957.)

The present version also raises the allowable personal holding company income for the taxable year from 5 per cent in earlier legislation, to 10 per cent. The 10 per cent maximum does not include dividends from affiliated companies.

The current bill also extends corporate tax rate to royalties from copyrights under mutual protection of the U. S. and its fellow-adherents to the Universal Copyright Convention. The legislation would apply only to taxable years beginning after December 31, 1958. Keogh would have preferred it retroactive to 1956, but Treasury is opposed. Nevertheless, the congressman believes that Treasury audits would show need for retroactive correction of a "highly inequitable situation" for the music publishing firms.

Finalists Set For 'Opry' Talent Bee

NASHVILLE — Officials of WSM and the "Grand Ole Opry" . . . the Keystone Broadcasting System and the Pet Milk Company, have announced the seven finalists in Pet Milks' second annual "Grand Ole Opry" talent contest. They are: Linda Flanagan, KTSC, Fort Smith, Ark.; the Townsel Sisters, KVSA, McGehee, Ark.; the Texans (gospel singers quartet), KFTV, Paris, Tex.; Frances and Al Sellars (brother and sister), WMEN, Tallahassee, Fla.; Razzie Bailey, WCTA, Andalusia, Ala.; Glenn Vandel, WFAI, Fayetteville, N. C.; Eddie Potts, CJOC, Lethbridge, Alberta, Canada. These finalists, who were selected from entries from all over the United States and Canada, will head for Nashville June 18, accompanied by their station representatives, for the final judging on June 19. The winner will receive a recording contract with one of America's leading recording companies . . . and six weeks of appearances on the Pet Milk "Grand Ole Opry."

NBC Network 'Time' to Air Stereo Segs

NEW YORK — NBC will air 10 hours of stereo broadcasting on "It's Network Time" (noon to 2 p.m. across the board) this week over what is believed to be the largest multi-city hook-up of stations in radio history.

Utilizing the compatible Bell Telephone Labs stereo system, "It's Network Time" will be carried, via AM-FM stereo, on stations in 15 cities. Talent line-up this week includes Pat Suzuki, Betty Johnson, June Valli, Pat Kirby, Merv Griffin, Jack Haskell, Pat Carroll, Tommy Sands, Helen Hayes, Gwen Verdon and Alfred Hitchcock.

Stations carrying the stereo broadcasts include WJW, Cleveland; WMAQ, Chicago; WTRC, Elkhart, Ind.; WTIC, Hartford, Conn.; WAZL, Hazelton, Pa.; WGAL, Lancaster, Pa.; WRCA, New York; WAMP-WFMP, Pittsburgh; WHAM, Rochester, N. Y.; WGY, Schenectady, N. Y.; WSYR, Syracuse, N. Y.; WRC, Washington; WBRE, Wilkes-Barre, Pa.; WRAK, Williamsport, Pa.; WDEL, Wilmington, Del.

AFM Breaks Down '58 Take On Disk \$

Cutting Sessions Paid \$76.3 Mil; Air \$16.4 Mil

SEATTLE — A total of 197,746,124 records (singles, and LP's) were sold in 1958 at a total retail value of \$285,231,252.44, according to the annual report of American Federation of Musicians' prexy Herbert Kenin during the 62d annual AFM convention here this week. These figures pertain to disks (Continued on page 5)

CLEFFERS CAN BRING SUIT FOR INFRINGEMENT

NEW YORK — In an opinion handed down last week by Judge Frederick J. P. Ryan of the United States District Court, the right of songwriters to sue in an infringement case — in which the publisher declines to act — was upheld. Case, which is regarded as having precedential interest, involved the action of cleffers Dick Manning and Larry Stock against Miller Music, 20th Century Music Corporation, 20th Century Fox Film Corporation, Paul Webster, Sammy Fain and Remick Music Corporation.

The plaintiffs, thru attorney George Garfunkel, stated their song, "The Morningside of the Mountain" had been infringed upon by the defendants' "A Certain Smile." Garfunkel notes that the authors sued because their publisher, Remick, refused to sue. Attorneys for Miller had asked the District Court to dismiss the complaint on the ground that only the publisher could sue for infringement. The court refused to do this.

All eyes will be on
Billboard's Annual Survey of
Record-Selling Phono Dealers for
101 vital up-to-the-minute
market facts like . . .
published in
Billboard's June 22
NAMM Convention Number*

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AD DEADLINE
JUNE 17

The portable electric
chord organs—
what have they
meant to record-selling
phono dealers?

CONCERT REVIEW

Hill Sound Highlights Rotary Show

Highlights of the Rotary International Convention show at Madison Square Garden, New York City, last Wednesday (10) night was a country and western session, featuring Eddy Arnold, Minnie Pearl and the Promenaders with caller L. D. Keller.

Presented by the Country Music Association of Nashville, Tenn., the c.&w. seg scored a solid hit with the packed house. All of the performers donated their salaries for the night to the Association.

Arnold, a warm, affable emcee registered strongly with a blend of pop and country material, including an expressive rendition of "September Song," "Anytime," "The Riddle Song" and "Cattle Call." His most effective number was an appealing new folk-flavored item, "The Tennessee Stud."

Comedienne Minnie Pearl won the crowd completely with her ingratiating manner, surprisingly sharp rural humor and sock showmanship. The Promenaders, a group of attractive youngsters, sparked the liveliest pace of the evening with their exuberant square dance routines.

Headliners of the bill, Victor Borge, turned in his usual standout job; while Vivienne Della Chiesa and Robert Merrill provided rich vocal interludes for those who prefer their music on the long-hair side. Ray Bloch and his ork opened the show in style, via melodic medley of "My Fair Lady" tunes. Talent for the entire show—produced by Arthur Knorr—was lined up by Broadcast Music, Inc., exec, Bob Burton. *Jane Bundy.*

NEW CREAM PRODUCT NEED WORRIES CLUBS

• Continued from page 1

tributor who spent the front money running with the record then loses out on sales.

It is also recalled that only a few months ago, Victor officials had planned talks with execs of Dot Records with a view to including Dot product in the Victor Pop Album Club offers. Dot had previously sounded out officials of Mercury, Kapp and others as to whether they would care to be included in such a joint plan.

Traders were of the opinion that with the increasing production and release of album merchandise, the dealer's problem of picking and choosing merchandise

would become ever more acute. This was seen as a further devaluating factor for catalog since most dealers would be hard-pushed to even keep up with the volume of new releases, let alone stocking of catalog in depth.

The record company's problems of getting the merchandise for their continuing club offers also was seen as an increasingly acute one. This is due to the fact that indie diskeries who have the kind of material the clubs would like to get, say readily that they don't need the clubs to sell their cream items. They can sell enough of them thru normal dealer channels. As one put it, "I don't need any help selling my good stuff. It sells by itself. I have to still depend on old Mr. Record Dealer for my sales, so why should I risk alienating myself with him by giving my best packages over to a club offer? If they want to try some of the slower moving things, that's great with me."

In view of all this, a.&r. brains are expected to undergo increasing pressure to come up with the hot merchandise that will keep things rolling for the clubs.

Breakdown

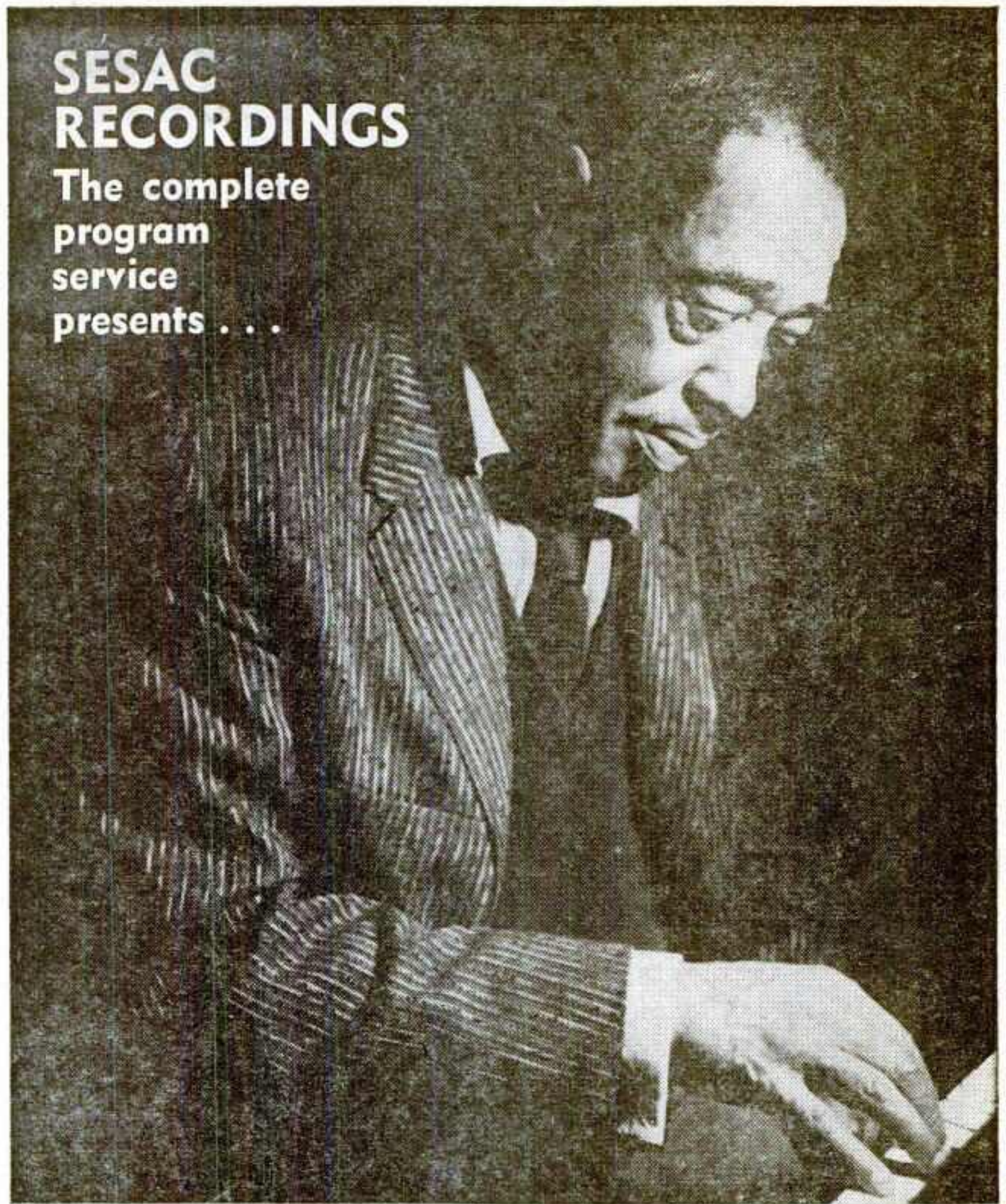
• Continued from page 4

produced with AFM instrumentalists. Excluded, of course, are sales of foreign made disks.

Dollar-wise, LP's accounted for the most, with 47,720,979 LP's sold at a retail value of \$156,194,836.75. Quantity-wise 45 singles were No. 1 with 106,707,195 sold at a retail value of \$91,329,689.93. A total of 24,613,185 78 r.p.m. singles were sold (retail value, \$18,121,423.21) and 18,704,765 EP's (retail value, \$19,585,302.55).

During 1958, 9,945 recording sessions were held, during which time 28,144 masters were recorded. On a flat union scale basis (not including royalty payments) leaders earned \$1,320,108.09 with a number of 12,931 man appearances and sidemen earned \$5,175,000 (with 91,095 man appearances) for a total of 33,889 work hours. A total of 4,388 15 minute electrical transcriptions were made during 1958, with leaders and sidemen earning \$1,233,600.67.

The grand total of all radio and TV broadcasting employment of AFM members in the U. S., Canada and Puerto Rico last year was \$14,992,742.49 — the bulk of it in the United States. Radio accounted for \$5,705,359.19. TV, \$9,287,383.30, with TV films and jingles chalking up \$1,404,805.24.



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FRANK ORTEGA JUBILEE

KOOKIE, KOOKIE

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- FREDDY MORGAN on Challenge
- FERRANTE & TEICHER on ABC-Par.
- SCOBBIE & DOOBIE on Climax

MILLS MUSIC, INC.

MORE OVERLAP IN CATEGORIES

Pop, R&B, C&W Chart Listings
Cue Growing Fusion of Fields

By HOWARD COOK

NEW YORK — The lines between the pop, c.&w. and r.&b. categories of music continue to grow narrower, with much duplication among the listings on the respective best selling charts. Several of the artists who appear on the charts have hit platters in one or more categories.

This is especially true at present of the r.&b. field, where 28 of the 31 sides on this best selling chart are or have been pop clicks also. The only side on the current Hot R.&B. chart that has not been listed on the Hot 100 chart is "I'm Not A .amed" by Bobby (Blue) Bland.

The fusion of the categories is interesting in that, while the r.&b. field during the past few years has been a strong contributor to the pop field, there is now a certain amount of reciprocity, and many sides without r.&b. influence are now listed on the r.&b. chart. "Battle of New Orleans," a countryish song, and the No. 1 pop side, appears on this chart. "Quiet Village," a Latin American type and "A Fool Such as I," by Elvis Presley, which is likewise country-based are also included.

Other tunes that are not particularly derived from the traditional type of r.&b. song are listed. These include "Only You," which, while it does have the mild r.&b. beat, has the emphasis on strings, and "What a Difference a Day Makes," an application of a rock beat to a standard.

As with the pop field, distaff

singers are few, and only three solo fem artists are represented. Most of the hits are by male artists who dominate with 18 of the sides. There are three instrumentals and seven sides by groups.

The country chart retains more of a traditional flavor than the r.&b. chart, tho similar patterns to the changes in the r.&b. field can be noted. "Battle of New Orleans" is also the current top tune in the c.&w. field. Five other c.&w. hits now on the Hot C.&W. chart have also been listed on the Hot 100 chart. These are "White Lightning" by George Jones, "Waterloo" by Stonewall Jackson, "Frankie's Man Johnny" and "You Dreamer, You" by Johnny Cash and "Lonesome Old House" by Don Gibson.

The c.&w. chart shows more listings by newer artists than the r.&b. chart. Eight newer artists are currently sharing honors with the consistent hit makers. These are Frankie Miller with "Black Land Farmer," Carl Belew with "Am I That Easy to Forget?" Johnny Sea with "Frankie's Man Johnny," "Poor Old Heartsick Me" by Margie Bowes, "Hearts Are Lonely" by Phil Sullivan, "Night" by Jimmy Martin, "You Take the Table, and I'll Take the Chairs" by Bob Gallion and "Set Him Free" by Skeeter Davis.

While there are several newer artists listed, the regulars continue to have a fair hold on the market, however. Platters by such artists as Ray Price, Carl Smith, Ernest Tubb, Webb Pierce, Hank Thomp-

WHO WILL BUY MY COMMIE THEME RIGHTS?

NEW YORK — The Japanese Society of Rights of Authors and Composers, which headquarters in Tokyo, is soliciting American publishers for bids on the foreign publishing rights to theme music used in a new documentary-styled Japanese movie, "Kiki and Isamu."

Eye-brow raising angle to the story is that the Japanese Society encloses a clipping of a review (of the film) which ran in the Japan Times. Altho the review praises the picture's artistic merit, it describes its creator Tadashi Imai as a "member in good standing of the Communist Party." It also refers to the film's theme (story of Japanese war orphans born of Negro GI fathers and Japanese mothers) as "the kind of thing his (Imai) Communist friends are forever urging him to illustrate."

son, the Wilburn Brothers, George Morgan and Hank Snow, invariably become best sellers.

Another interesting feature of the current c.&w. chart is that none of the once strictly c.&w. artists who have also gained pop appeal are listed on both charts. Elvis Presley, the Everly Brothers, and other country-based artists who formerly almost always had dual market platters are conspicuously absent. Others like Johnny Cash and Don Gibson are on the c.&w. chart only. "Battle of New Orleans" is the only selection at present to be listed on both the pop and c.&w. chart. The tune also has the distinction to be the only song listed on all three of the current best selling charts.

Pye Aussie Rep Here for Deals

NEW YORK — Harry Sutcliffe, general manager of Pye Records of Australia, is in the States negotiating deals with various diskeries for representation of their product. Sutcliffe is also setting up a company for Pye to manufacture and distribute Pye and other licensed labels thruout Australia.

The exec stated the disk potential in Australia is increasing as the population becomes larger. There is considerable immigration and the census now tallies some 11,000,000 people.

Interest in albums is growing, and interest in stereo is commensurate with that in the United States, according to Sutcliffe. Pop product, he added, is 90 per cent American in derivation.

Australia is free of discounters, and there are no disk clubs, no rack jobbers and no supermarket outlets, the exec stated, adding that the dealer structure is very strong. A dealer who cuts prices loses his franchise, he added.

C.&W. Who's Who In Preparation

NEW YORK — The Country Music's Who's Who, containing pictures of country artists, deejays and executives, is being prepared for publication about November 1. Date ties in with the annual WSM Disk Jockey Festival in Nashville. Cardinal Enterprises, Inc., of Cincinnati, is producing the book. Thurston Moore, who has been active in preparing other publications in the country field, is editor.

Friedman Not In L&F Firm

CHICAGO — The oft-rumored association of Jake Friedman, Atlanta record distrib and coin machine figure, and Henry Lapidus of Synthetic Plastics, New York, in a chain of one-stops in the South and Southwest was denied this week by Friedman. Friedman told The Billboard that originally he and Lapidus intended to open one-stops, but that the plans went awry some months ago. Friedman said that the L&F One-Stops, now operating in Atlanta, Miami and Dallas, are owned and operated by his son-in-law, Jack Geldbart, and Al Bean, who was associated with Synthetic Plastics. Friedman said that the duo are servicing juke op and retailer orders, but are concentrating on sewing up various chains of stores which have record departments to exclusively ordering from L&F.

Short Straws

• Continued from page 3

Justice Department supervision. He defended ASCAP's treatment of its songwriters.

Rep. Miller quoted the Roosevelt (D., N. Y.) Small Business subcommittee hearings on complaints against the Society's failure to function democratically in voting and distribution. Miller said "only 10 per cent of any money collected from juke performance royalty would go to the ASCAP members currently responsible for the hit tunes. The rest would go to help a certain few entrenched ASCAP writers and publishers."

Jukebox faction used the same approach, and claimed mechanical royalty raise on jukebox records would be fairer to the songwriters, because performance rights society was unfair to its own small-business members.

THIS JUNE, FABIAN IS

Shaping up into a SMASH!

VERY WARM

(to a cold, cold heart)

C-1037



Chancellor

Distributed by ABC-PARAMOUNT

Liberty Pays \$2 Mil for Rheims Catal'g

CHICAGO — Liberty Records this week purchased the complete catalog of Robert Rheims organ and chimes music from Robert Hausfater, of Roberts Records Distributors of St. Louis, in a deal reportedly involving \$2,000,000. Deal was negotiated by Al Bennett, of Liberty, with Hausfater, who had purchased the Rheims organ catalog six months ago.

The Rheims catalog consists of four LP's, four EP's and one single, all available in stereo and monophonic. The four albums and EP's have been best sellers for many years, with each LP chalking up sales of 200,000 pieces annually. The deal involved a substantial down payment with the rest of the loot to be paid over a period of years. Future LP's by Rheims will also be handled by Liberty.

Thorn to New Mercury Post

CHICAGO — Don Thorn has been appointed Midwest regional sales manager of Mercury Records, headquartered in Chicago. Formerly he was distribution manager in the Milwaukee area.

BEEVILLE, Tex. — Lawrence Coynes, 34, well known in this area as a radio personality and Western band leader, was killed early Sunday, May 31, when a car struck a tree.

The crash occurred six miles east of George West. Investigators said Coynes, who lived near George West, was returning from playing for a dance here. The car was driven by a Navy man who was injured in the crash.

D.J. Myers To WNEW

NEW YORK — DeeJay Pete Myers, WHK, Cleveland, will leave that station next month to join WNEW, New York.

Myers was the only jockey retained by WHK when it was purchased by Metropolitan Broadcasting Corporation a few months ago. Metropolitan, of course, also owns WNEW.

WNEW manager Jack Sullivan said he still hasn't decided where to spot Myers on the time schedule. The jock pilots two airers on WHK—an afternoon seg from 2 to 4 p.m. and an evening session from 8-10 p.m. He's known as "Mad Daddy" on the latter program.

Name Mooney To Head-Up Emarcy Jazz

CHICAGO—Hal Mooney has been appointed director of Emarcy jazz, the Mercury subsid, it was announced this week by Art Talmadge, Merc a.&r. chief. He replaces Jack Tracy who takes charge of the album output of Chess-Checker-Argo.

Mooney, a musician-arranger for 20 years has been a musical director for Mercury, concentrating on pop albums. Over the past five years, he has supervised sessions on both coasts.

Mooney said he hopes to engineer more talent swaps with other labels for guest albums, citing the success of the recent exchange with Argo of the Ramsey Lewis Trio for Max Roach. Lewis' album for Merc, "Down to Earth," has been a potent item. Such exchanges, he said, make for more varied and colorful repertoire.

80 Winners Set for AFM Scholarship

NEW YORK — About 80 talented young musicians from 65 cities and towns thruout the United States and Canada will participate in the First International String Congress, extending from June 15 thru August 8, according to Herman Kenin, president of the American Federation of Musicians, which sponsors the gathering at Greenleaf Lake, Okla. All the registrants were winners of \$300 scholarships provided by local musicians' unions in competitive auditions. Co-operating with the AFM is a group of civic leaders comprising the Greenleaf Lake Festival, Inc., and nationally prominent leaders in industry, education, business and entertainment. Holders of the scholarships are to receive eight weeks' instruction from noted artist-teachers.

The AFM's purpose in founding the "String Congress" was to help overcome the shortage of skilled string musicians. Kenin stated the AFM recognized a responsibility in this matter.

Drayson Lion Sales Head

NEW YORK—Harold Drayson, charter member of the M-G-M staff, has been named national sales chief of Lion, low priced subsidiary of the firm. The appointment was announced by Elliot Wexler, newly named director of marketing for M-G-M. Drayson was formerly assistant to sales chief of M-G-M, Charlie Hasin.

18 MORE JOIN LABEL PARADE

NEW YORK — Eighteen new labels joined the label parade during the last week. Here are the names and addresses of the newcomers.

Arnold Records, 1329 S. Michigan Ave., Chicago 5; B & F Records, care of Arnold Records, 1329 S. Michigan Ave., Chicago 5; Cavern Records, 113 N. 5th St., Loving, N. M.; Harvard Records, care of United Telefilm Records, 701 Seventh Ave., New York 36; Mink Records, care of E. W. Greenfield Inc., 2203 Spruce St., Philadelphia 3; On-Beat Records, care of Von-Aum Records, 3128 W. Foster Ave., Chicago 25; Orange Records, care of Sandy Records, Box 248, Mobile, Ala.; Pearl Records, Box 2903, San Diego 12; Round Records, 4410 Greenmeadow Rd., Long Beach 8, Calif.; Sandsland Records, 2106 7th St., Lubbock, Tex.; Sheen Records, 121 E. Olive, Monrovia, Calif.; Talos Records, 425 Masonic Bldg., August, Ga.; Teen Records, 1244 College Walk, Honolulu; Tropical Records, 3007 Kashmere, Houston 26; Twin Records, 509 Belmont Ave., Brooklyn 7, N. Y.; United Telefilm Records, 701 Seventh Ave., New York 36; Viscount Records, care of Stafford Music, 531 Oleander Dr., Los Angeles 42; Von-Aum Records, 3128 W. Foster Ave., Chicago 25.

Schuster, Vet Music Figure

NEW YORK — Joseph Schuster, 63, songwriter, music publisher and ex-vaude-radio artist, died here last Tuesday (9). He is survived by his widow, Mae, a son Irwin (professional manager of Trinity and Towne Music) and a sister Etta.

Schuster and John A. Tucker were known on radio at various times (between 1928 and 1935) as the Delivery Boys and the Wheaties Boys. In partnership with Tucker, Schuster wrote "Dance of the Paper Dolls," "Don't Shoot the Bartender When He's Half Shot Now," and others. He also had collaborated on songs with Rudy Vallee, Ruth Etting and Jack Val.

Merc. Claims Coupon Sale Biggest Yet

Tab's 'Pageworth' Deal Best Short Term Promotion

CHICAGO—Following a telephone survey of dealers in eight cities, Mercury's current coupon sale, "Operation Pageworth," was pronounced the biggest short-term sale in the history of the disk industry by Kenny Myers, Merc advertising and promotion chief.

The campaign was launched June 2 in full-page four-color newspaper ads across the country. Myers predicted that the full-page ad in today's issue of Life magazine will spurt the final two weeks of the sale.

Ads contain coupons allowing discounts of \$5, \$3.48 and 79 cents on stereo albums, mono albums and singles, respectively, when the customer buys another at full price.

Among the stores surveyed, according to Myers, Radio Doctor in Milwaukee reported 55 coupons were redeemed the first day. Emporium in St. Paul reported 40. One Merc distributor, Stan Sulman of C&C Distributing, San Francisco, claimed a run on his stock, draining his inventory down to 75 albums. A downtown Chicago department store reported:

"Coupon redemption is against our policy. We've been going along on this one because 28 per cent of this morning's business has been with Mercury coupons. But it's still against our policy."

BUSTIN' OUT ALL OVER!

ALREADY a smash!

TIGER

C-1037



Chancellor

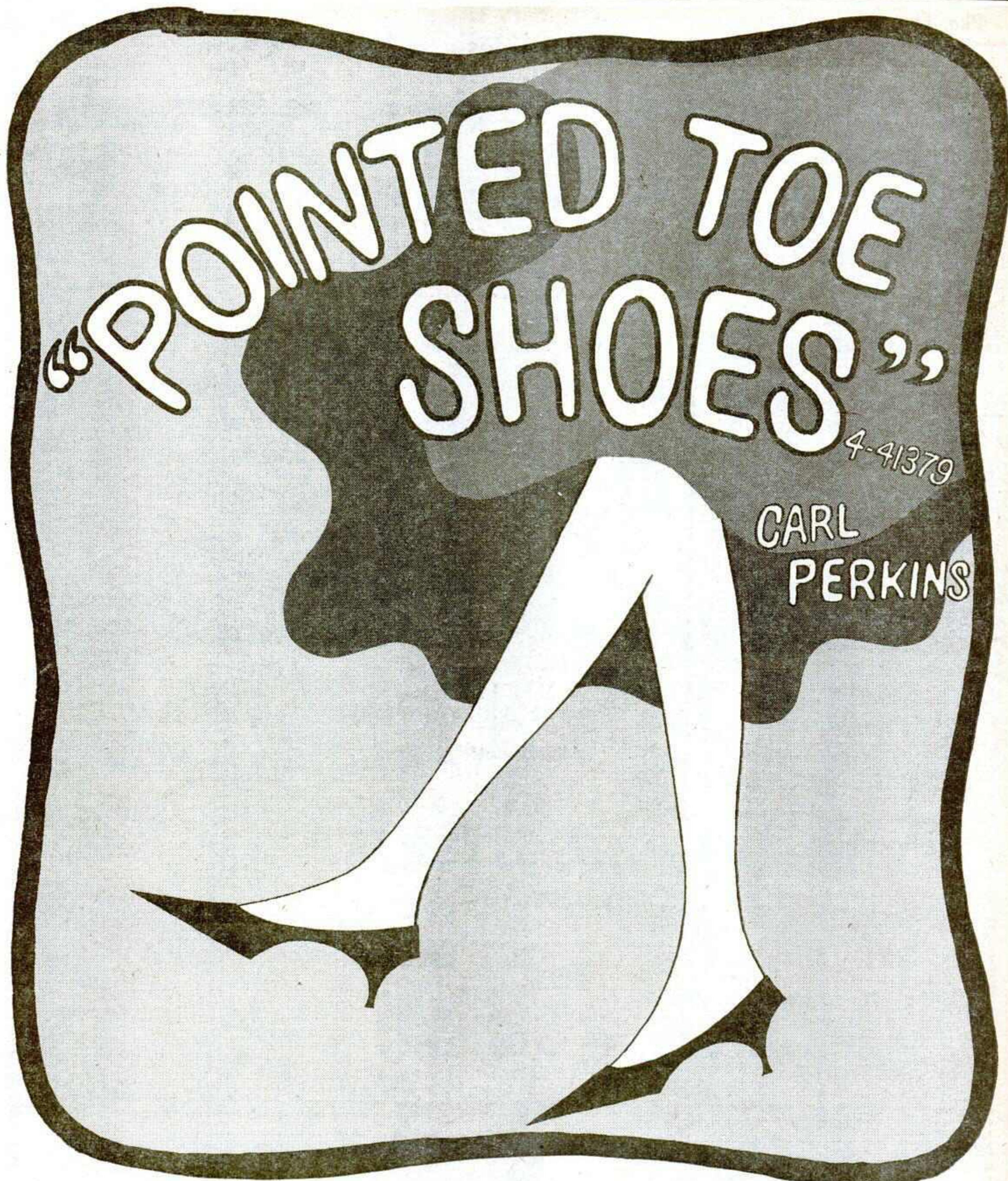
Distributed by ABC-PARAMOUNT

This One



30YP-TUG-PLC1

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Here's excitement—on the air—in the store! Carl Perkins singing Pointed Toe Shoes! It's going to be featured in a tremendous nationwide radio promotion by the Douglas Shoe Company—look for big sales—call your distributor now!

HIGH-FIDELITY RECORDS BY COLUMBIA

JIM DENNY ARTIST BUREAU—PERSONAL MANAGEMENT

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Pkg. Elegance

Continued from page 3

will get a special carrying case and an album cover brochure showing the packages.

The new line was shown to the trade last week, with Dave Finn, RCA Victor planning and mer-



chandising album manager, making the presentation at the Johnny Victor Theater. Using slides and lighting effects to illustrate his talk, the exec was witty and trenchant. "He's one of the greatest monologists since the heyday of vaudeville," it was remarked.

The line includes the following: "Venice," with George Solti conducting the Royal Opera House Orchestra; package has a peek-a-boo cover, views of the city when the album unfolds, etc.; "The Rubenstein Story," containing the virtuoso's performances of two Chopin selections, a picture and word book by Clifton Fadiman about the pianist, and other features; "Robert Shaw Chorale Sings Stephen Foster," including a complete song book with arrangements for pianists and guitar players; "Words and Music With the Ames Brothers," containing a song-book for audience participation; "Hum and Strum Along with Chet Atkins," with scores for guitarists; "Beethoven's Ninth Symphony and Symphony No. 8," by the Boston Symphony under Charles Munch; "For the Very First Time," a collection of 57 Glenn Miller ork performances, 50 of which have never been released - in a package with full color paintings and extensive text; "Giselle," by Albert Wolff conducting the Paris Conservatoire Orchestra, with photos and text detailing the ballet's action; "An Evening With Lerner and

Dynasty Debs First Sides

HOLLYWOOD — Dynasty Records, new label headed by Lee Palmer, will make its initial release Friday (19), issuing six singles. Palmer, who recently resigned as West Coast rep for the ABC-Paramount Record Company, is veepee and general manager of the new Coast indie. Palmer is currently setting up distribution deals and will shortly disclose his affiliations.

Dynasty's first release covers virtually all facets of the pop picture including straight ballads, cha-cha-cha, rock and roll, and even a waltz. Artists featured in the initial offering include Jackie Curtiss, Bernie Parke, the Sawyer Sisters, Jan Bourland, Glenn Hughes and Johnny Brown. Other artists signed by Palmer include Walkin' Charlie Aldrich, Betty (Sam) Luther, and Kitty Kover.

Loewe, a two-record set containing songs from "Brigadoon," "Paint Your Wagon," "Gigi" and "My Fair Lady," with the story of Lerner and Loewe by Moss Hart.

Three opera albums are packed in lock boxes and contain librettos. These are "The Barber of Seville," "The Force of Destiny" and "The Marriage of Figaro."

Solons Told of Disk Piracy

Continued from page 3

distributor, when the manufacturers "slipped away overnight and couldn't be found"—was only superficially successful. "Now the dealer says he doesn't know how many records he sold—so we're stuck again."

Abeles, who is also counsel for Harry Fox, trustee for over 400 music publishers, said courts in which he has pleaded music cases have said the "Copyright Law is 'crying out' for legislative amendment in Congress, to enable the writers and publishers to collect damages for record piracy.

Pittance Recovery

Recovery of mechanical royalty is a mere pittance, said Abeles, and such suits would be far out of reach of individual publishers. Publishers' Association can and does pursue some of the cases merely as a deterrent. The actual damage is not the loss of the 2-cent mechanical royalty on pirated disks, but to the legitimate record company, and thru that loss, to publisher and songwriter.

For example, said Abeles, the bootlegged record can contain up to six inferior versions of hit tunes—and siphon customers away from legitimate records which cost more, and have only one hit tune and a flip-side. Also, sales of an expensive original recording can stop dead when a bootlegged version floods the country with a cheap imitation or an outright piracy.

At one point, Abeles got a painful backlash from an attempt to explain how chiseling record outfits work. He told subcommittee chairman that publishers sometimes withheld licenses from known chiselers in the record field, knowing they had no intention of paying mechanical royalties. Willis pounced. "That sounds as if music publishers are withholding licenses; let us not forget that this is also a judiciary committee which acts on antitrust violation."

Abeles assured him these cases were infrequent, and only in dealing with known fly-by-nights. Abeles said the new crop of record companies are getting "smarter all the time. They take out a license, so we can't sue for damages, under the law, only for the mechanicals,

if they get caught for non-payment. If we don't give them a license, they file under the compulsory licensing provision, which permits any firm to record a tune already licensed, if he files intent with the Copyright Office and the publisher, and pays mechanical royalty. Again, they are protected from damage suits under the statute. Either way, we lose."

To Consider Aid

Willis said the Subcommittee would consider the type of help Abeles suggested—and asked if the publishers would also like to be able to invoke criminal penalties. Abeles lifted his eyes blissfully at the thought. With the offer of help, however, came a blast from Willis for the music publishers and legitimate record companies' failure to be able to come up with definite statistics on how many pirated records were around, what losses were involved, etc.

Abeles said it was all too complicated to explain—except to say that all of the bootleg deals were under the counter, for cash, frequently with money and records changing hands without a shred of paper on the deal. "A lot of these operators work out of their hats—they have no office, not even a phone number. They run in from another State, and keep changing their base of operations. It's almost impossible to keep track of them."

- * * * * *
- * "BRING ME YOUR LOVE" *
- * Tommy Sands—Capitol *
- * "SMILE" *
- * Art Mooney—M-G-M *
- * "I'M CONFESSIN' "
- * Terri Dean—Laurel *
- * "STEEL GUITAR RAG" *
- * The Dynatonics—Bomarc *
- (Distributed by Swan)
- * "SWINGING IN A HAMMOCK" *
- * Sue Raney—Capitol *
- * Frankie Dee—20th Fox *

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AD DEADLINE
JUNE 17

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covers the really big
stereo phono action
among record-selling
phono dealers?

CINCINNATI
BROKE IT!
WE'RE COVERED
ALREADY!



"SUGAREE
RUSTY
YORK

CHESS 1730

"MY LIFE IS A MYSTERY"

HIS SECOND
HIT!

Rod Bernard



ARGO 5338

BUBBLING INTO THE HOT 100

"BACK IN THE
U.S.A."

Chuck Berry



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"CRACKIN
UP"

BO
DIDDLEY



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- 15955 TWIXT TWELVE AND TWENTY—ROCK BOLL WEEVIL—Pat Boone
 15956 BEI MIR BIST DU SCHOEN—I DON'T KNOW WHY—Louis Prima & Keely Smith
 15943 A LOVERS HYMN—The Fontane Sisters
 728 CRY—THE FIVE PENNIES—Dodie Stevens
 1019 SANDY LITTLE BITTY JOHNNY—TEEN-AGE VISION—Travis & Bob
 15950 TE QUIERO—LULLABY IN RAGTIME—The Mills Brothers
 15951 TIGER—TWICE AS NICE—Nick Todd
 15941 THE FIVE PENNIES SAINTS—Danny Kaye & Louis Armstrong Sing

NEW RELEASES

- 15953 FORT WORTH JAIL—WHOA BACK BUCK—Lonnie Donegan
 15946 JIMMY BROWN THE NEWSBOY—I'VE GOT NO USE FOR THE WOMEN—Mac Wiseman

BEST SELLING ALBUMS

- | | |
|--|--|
| DLP-3180 TENDERLY—Pat Boone | DLP-3191 DEBBIE—Debbie Reynolds |
| DLP-9500 THE FIVE PENNIES—Sound Track | DLP-3118 STAR DUST—Pat Boone |
| DLP-3156 BILLY VAUGHN PLAYS | DLP-3170 PETITE FLEUR—Bob Crosby |
| DLP-3165 BLUE HAWAII—Billy Vaughn | DLP-3098 GALE'S GREAT HITS—Gale Storm |
| DLP-3164 MR. MUSIC MAKER—Lawrence Welk | DLP-3151 WHISPERING HOPE—Bonnie Guitar |
| DLP-3158 PAT BOONE SINGS | DLP 3140 LA PALOMA—Billy Vaughn |

- DLP-3176 MARGARET WHITING'S GREAT HITS
 DLP-3157 THE MILLS BROTHERS' GREAT HITS
 DLP-3155 WHEN YOU'RE SMILING—Eddie Peabody
 DLP 3137 THE CLARK SISTERS SWING AGAIN
 DLP-3122 JOHNNY MADDOX PLAYS THE MILLION SELLERS
 DLP-3119 BILLY VAUGHN PLAYS THE MILLION SELLERS

NEW ALBUMS

- DLP-3204 MORE PETER GUNN—Featuring Soundstage All-Stars
 DLP-3183 YOUNG LOVE—Dot Artists
 DLP-3175 IT'S DARK ON OBSERVATORY HILL—The Honey Dreamers
 DLP-3190 SLIM GAILLARD RIDES AGAIN
 DLP-3187 WEDDING CHIMES—Dr. Charles Kendall
 DLP-3123 THE SOUND OF SPEED—Composed By Bob Thompson
 DLP-3168 BELL, BOOK AND CANDOLI—Pete & Conte Candoli
 DLP-3189 SING UNTO HIM—The Sunshine Boys

BEST SELLING EP'S

- DEP-1076 SIDE BY SIDE—Pat and Shirley Boone
 DEP-1078 BLUE HAWAII—Billy Vaughn
 DEP-1079 MR. MUSIC MAKER—Lawrence Welk
 DEP-1080 MR. MUSIC MAKER—Lawrence Welk
 DEP-1072 SAIL ALONG SILV'RY MOON—Billy Vaughn
 DEP-1071 BILLY VAUGHN PLAYS THE MILLION SELLERS
 DEP-1068 THE LORD'S PRAYER—Pat Boone
 DEP-1066 FOUR BY BILLY VAUGHN

Dot

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THE NATION'S BEST SELLING RECORDS

Dealer Panel Briefs ARMADA

• Continued from page 2

69 cents they might buy two records for \$1.40 instead of one for 98 cents."

Andy Anderson brought up the proposal that manufacturers should give dealers a 10 per cent minimum return for credit every quarter. He said that this should cover both single records and LP's. He also said that when manufacturers changed distributors they should allow the dealer 15 days in which to make returns to the outgoing distributor. He pointed out that he as a dealer had no fear of any method of selling records, whether via clubs or racks, as long as he as a dealer could buy at the same price as any other outlet. He noted, however, that rack jobbers only ride the hits, whereas dealers sell all records, from catalog items to hits.

Jack Schaps came thru with some pertinent info for the manufacturer and distributor, too, in his speech. He said that many manufacturers don't realize the importance of an easily assimilable numbering system for clerks in retail stores. He held up the Decca numbering system as a model and asked that other manufacturers make their stereo and monaural numbering systems coincide. He said that dealers need more empty envelopes and more posters to use in window displays, pointing out that some manufacturers never send extra display sleeves. He said that one of the most important things a manufacturer could supply to a retailer is a browser box, with a divider for all important artists on the label. He said the dimensions of the box should be 13½ by 12 inches. He also talked about the overproduction on the part of manufacturers of certain

items, claiming that he now had in stock 56 different versions of "Porgy and Bess." He said that when a manufacturer gets an adult hit, he should immediately put out an album with the same artist, mentioning the "Quiet Village" hit by Martin Denny, and the fact that the album "Exotica" was now a big seller, and the Andy Williams record of "Hawaiian Wedding Song," noting that the new Andy Williams album was a big seller. And lastly, he asked manufacturers to come to the retailer for ideas, instead of striking out blind.

Bernie Strickler mentioned that the record shops were the backbone of the record business, and that manufacturers should pay as much attention to dealers as they do to racks, chains, clubs and supermarkets.

Rack Panel Flare-Up

At the rack panel four rack jobbers, all of the National Association of Record Merchandisers-NARM, spoke about their part in the record business. The four were Jim Tidjens, of Music Isle in Milwaukee; Ed Snider, of Edge, Ltd., in Washington; Harold Coldman, of Rak Sales in St. Louis, and Pete Wambach, of Wambach Distributors. They pointed out their relations with distributors were very happy. However, some distributors disputed this and there were some heated remarks exchanged. One distributor claimed that rack jobbers would find the going rough when the large supermarkets, such as A.&P. and others, learned enough about the record business to run their own racks and buy direct from the distributors instead of having concessions. All calmed down when the rack jobbers let the assembled distribu-

Kapp Pacts

• Continued from page 2

Kapp came up with its first original cast set, that of the off-Broadway hit, "Once Upon a Mattress."

Prexy Dave Kapp goes back with Eartha Kitt to his days as a.&r. chief of RCA Victor, where he signed the artist and made her biggest hits. Prior to her new Kapp set-up, Miss Gibbs had been with Mercury, Victor and Roulette, while Miss Roman, formerly on Decca, was identified with the country field. Kapp appears convinced that girl singers are due for a stronger showing in the hit derby, having recently also signed Carmen McRae. All three of the newly signed thrushes are in for album and singles work.

EMI to Offer

• Continued from page 2

the HMV label, when released by EMI thru their subsidiary Pathé-Marconi in France and Luxembourg and by EMI's Belgian subsidiary, Gramophone SA.

The arrangements were worked out by Kay Norton, vice-president of UA, on her recent European trip to expand the label's worldwide distribution. The first albums to be released under the new arrangement are two sound tracks of "I Want to Live!" Fifteen others have also been scheduled.

tors know what NARM's policy was to have rackers buy records from local distributors, no matter how many areas their jobbing operations covered. Most of the rack jobbers agreed that they did not want a 100 per cent return privilege any longer, but felt they needed protection on returns.

No. 20 in the HOT 100

"Just Keep it Up"

DEE CLARK

abner 1026

"Rainbow Valley"

b/w

"Hold Me, Darling"

JERRY BUTLER

abner 1028

"EVERYBODY BUT ME"

GENE ALLISON

abner 1027

"NO MORE DOGGIN'"

ROSCOE GORDON

veejay 316

"EXPLOSION"

DON PALMER

Quintette

abner 1027

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IT TOOK A LONG TIME
... BUT NOW BREAKING
FOR A BIG HIT ...

"VELVET WATERS"

BY THE MEGATRONS

ACOUSTICON 101

NATIONALLY DISTRIBUTED
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A DEFINITE SMASH
IN ALL MARKETS

"HUSHABYE"

BY THE MYSTICS

... SEE THEM JUNE 20th ON THE
DICK CLARK SHOW

LAURIE 3028

LAURIE RECORDS, INC., N. Y. C.

FEWER MODELS

Webcor Shortens Line for 1960

CHICAGO — In marked contrast to other leading electronic manufacturers who have bowed stereo playback (tape and disk) lines thus far, Webcor is shortening its line. The tightening up of the total number of units, the local playback maker is extending its price scope from a low of \$37.95 to a high of \$390, while last year's line ranged from \$99.50 to \$625.

In addition to the two self-contained stereo manually-operated Webcor portables at \$37.95 and \$39.95 (The Billboard, May 4) Webcor's portable line includes three other new carry-ables. The Holiday, at \$79.95, and the Holiday-Coronet at \$99.95, are four-speed automatic changer equipped with slave speaker detachable from the front of the master enclosure. The Holiday has two wide-range speakers, while the Coronet has a pair of five-inch oval speakers. The \$139.95 Holiday Imperial packs 14-watts thru one Bass Frequency Distribution woofer in the master control, while two winged detachable speaker units each carry a five-inch mid-range speaker. All Webcor dual channel portables are available in a variety of two color combinations.

Webcor has six new consoles, three of which offer the dealer real versatility in selling because they come as stereo disk playback units only or can be equipped with either AM radio, FM radio or with stereo radio AM-FM combination. Bud Letzter, national sales head, said that exact price of these drop-in features has not yet been ascertained, but will be announced at the NAMM convention.

The three flexible all-in-one

Tax Men Rule On Stereo Conversions

WASHINGTON — Phonographs converted to stereo from original high fidelity manufacture are liable for manufacturers' excise, Internal Revenue ruled last week. However, credit allowed for the original manufacturers' excise paid on the hi fi phonographs, in collecting excise on the stereo end-product.

In another ruling, IRS exempted leather carrying cases made expressly to fit certain radios, from both manufacturer excise, and retail excise applicable to ordinary luggage.

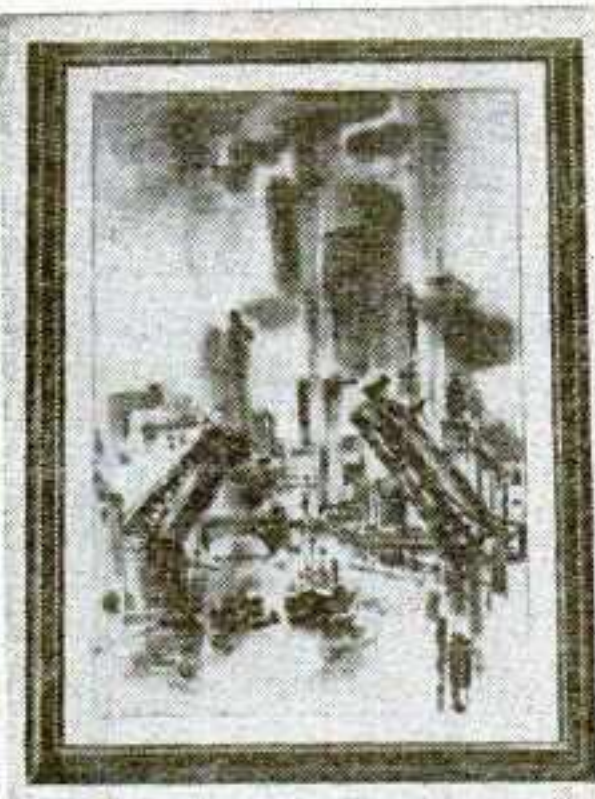
In the stereo ruling, IRS said it had acted on query from a dealer-wholesaler who had bought a large quantity of hi fi phonographs from a manufacturer who paid excise on the sale. The wholesaler-dealer retained ownership, but returned the phonos to the original manufacturer for conversion to stereo.

IRS ruled that sales of the resultant stereo phonos are subject to manufacturers' excise. The dealer-wholesaler, in retaining ownership, "becomes the manufacturer" of the stereo phonos and is liable for payment of the tax when the phonographs are sold. However, he will be credited the amount of excise paid on original manufacture of the hi-fi phonographs.

Also in this connection, IRS says the dealer is entitled to a refund of any tax which may have been paid on radio or TV components used in the manufacture of the stereo units.

consoles, which may add the radio features include: The Moderne (\$299.95), a modern styled lowboy, with 30-watt peak output thru one 10-inch woofer, a pair of six-inch mid-ranges and two four-inch tweeters, the Contemporary (\$289.95) a 60-watt peak output thru one 15-inch woofer, two six inch mid-ranges and two four-inch tweeters in a contemporary console design; and the Ravinia Coronet (\$369.95) futuristic lowboy console with a 60-watt peak thru a speaker set-up identical to the Contemporary.

(Continued on page 14)



The water color view, printed on linen, conceals two speakers. The frame speaker unit by Decrosonic answers the need of the decorator who wants to install stereo without large cabinetry for the speakers.

Decca Phonos Have Stereo From \$39.95

NEW YORK — A new line of eight portable phonographs was shown by Decca this week. It comprises two promotionally priced monaural manuals at \$19.95 and \$29.95 and an automatic at \$49.95 with the balance being full stereo. Stereo models start at \$39.95 and step up to \$139.95. Two stereo consoles are scheduled to be shown in the near future.

The line is distinguished by lively styling thruout. The stereo models, all equipped with one speaker in the master unit and a satellite speaker with 12-foot connecting cord, can play with the second speaker unit attached to the master unit for fuller monophonic reproduction. In all cases, the second speaker attaches to the master unit for compact portability.

Model DP 598 (\$39.95) has hinged speaker so that both channels play side by side without removing the second speaker. It has a Ronette cartridge and is a three-speed manual.

Model DP 547 (\$49.95) is an automatic monaural. Decca feels there is still a market for a monaural at this price. Four-speed changer with automatic shut off are some of the features.

DP 548 (\$59.95) continues the stereo models. It has a four-speed stereo changer, automatic shut-off and Ronette cartridge.

Model DP 237 (\$79.95) is stereo with the second speaker hooked into the lid. It can be played in that position with either a stereo

or monaural record or detached for full stereo effect.

Model DP 296 (\$99.95) has a V-M changer and "excellent" amplifier. Each speaker unit has a six and a four-inch speaker, arranged one behind the other so that the rear unit plays thru the unit in front when used monaurally.

Model DP 295 (\$139.95) is a de luxe portable in charcoal or tan Texolite. It has four-speed changer with automatic shut-off, four matched speakers and separate bass and treble controls. The second speaker "rides" the master unit or detaches for wide stereo effect.

In addition to the above, Decca also has a line of speakers in enclosures. The smallest has a six-inch speaker at \$9.95. The \$19.95 unit has two six-inch speakers and the \$24.95 unit has two six-inch speakers and a four-inch tweeter.

OPEN REEL VS. TAPE CARTRIDGE BATTLE

• Continued from page 1

merchandising and promotional force aimed at selling this form of recording to the public. It will be United's goal to fill that need.

Unit will handle only 7 1/2 four-track, reel-to-reel tapes. It will not touch the newly touted tape cartridge using the 3 3/4 tapes. This places Ampex squarely in opposition to the cartridge system.

Ampex worked with RCA Victor for two and a half years in an effort to develop a workable cartridge. It abandoned its work last February and announced that it will strive only on behalf of the 7 1/2 stereo tapes.

Public can be sold tape, Brown said, provided it delivers stereo sound reproduction superior to the stereodisk. This, said Brown, is possible only with the use of 7 1/2 four-track tapes. Once the tape speed is reduced to 3 3/4, the sound quality is inferior to stereodisk. Brown said it's illogical to ask the consumer to buy new playback equipment and spend more for recordings to end up with something which isn't quite as good quality-wise as that which is already on the market (i.e. stereodisk), he added. Brown feels that tape's future lies in delivering the finest possible sound quality, competitively priced.

Now is the hour to launch the all-out drive on behalf of 7 1/2 four-track stereo tapes, according to Brown. The stereodisk has made the public overwhelmingly stereo-conscious. As the twin-channel disks sell the listener on stereo, a mounting segment of that group is turning to 7 1/2 four-track tapes in search of finer stereo sound reproduction.

Competitive Pricing

Tapes will be priced competitively with their stereodisk counterparts. Such packages as the dou-

BIG STEREO LINE

Symphonic Stereo Begins at \$32.95

NEW YORK — Symphonic debuted their "New World" line of 1960 phonographs this week. The series features console cabinets of mahogany, limed oak and walnut. The portable end of the line is distinguished by wide use of fabric coverings and led off by a rock-bottom priced unit at \$32.95, a new stereo low.

The line comprises seven stereo portables, four monaural portables, six stereo consoles and five stereo AM-FM radio-phono combinations. Each of the tuner models feature Automatic Frequency Control Defeat switches. By depressing the tuning control, the AFC is cut out, allowing for more accurate tuning. On release, AFC cuts in again and prevents drifting. Multiplex jack is also included on the AM-FM models.

All stereo models in both the console and portable lines are completely self-contained.

The top of the line (Model 1668) is a complete stereo AM-FM radio phono console dubbed the "Shangri-La." The unit packs 80 watts of power which drives eight speakers — walnut, limed oak or mahogany, of course.

The stereo portable price leader at \$32.95 is called "The Jamaican" (Model 1604). It features three-speed turntable with twin sapphire cartridge.

The stereo AM-FM radio phono consoles in the three wood finishes range in price from \$299.95 to \$469.95. Without the tuner, the consoles are tagged at \$229.95 to \$379.95. This "Custom Line" also includes two speaker enclosures at \$94.95 and \$89.95.

Stepping down to the "Deluxe 20" series, Symphonic has two AM-FM radio phonos at \$269.95

and \$199.95. Three "Deluxe 20" consoles sans tuners are tagged at \$139.95 to \$189.95. Three "Deluxe 20" speaker enclosures are \$27.95, \$54.95 and \$59.95.

The "High Fidelity" stereo portable line ranges from \$99.95 to \$189.90 with an intermediate step at \$139.95.

The low end stereo portable line goes from \$32.95 to \$84.95. There are two manual monaural models at \$19.95 and \$26.95 and 45 r.p.m. portables at \$44.95.

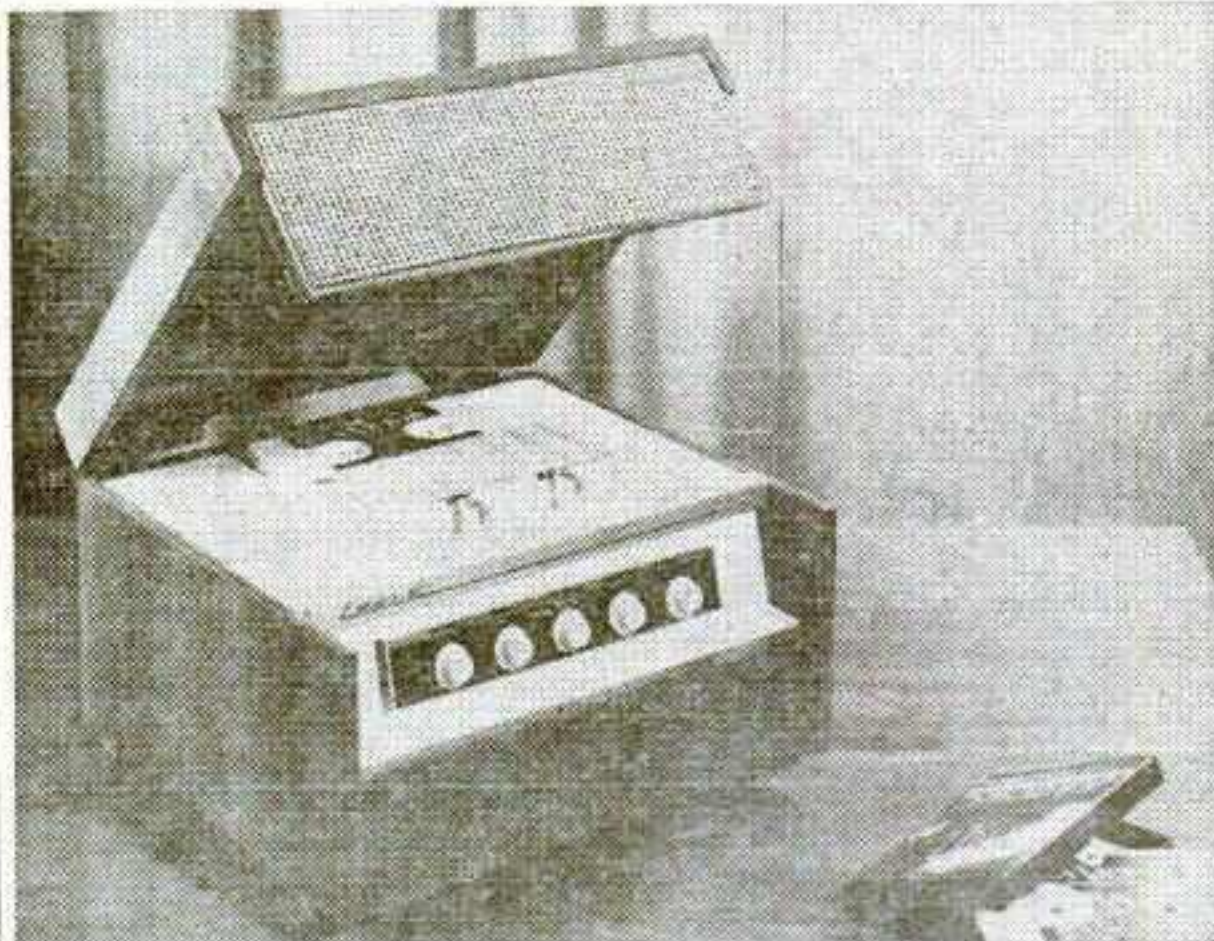
New Magnus Chord Organ Is \$199.95

CHICAGO — A de luxe portable chord organ, priced at \$199.95, and featuring vibratto sound, full size keys and more chord stops and a richer console appearance, was unveiled this week by Magnus Organ Corporation, largest producer of "play by the numbers" organs (The Billboard, May 11).

Finn Magnus, firm's prexy, explained that the principle of the vibratto is achieved by having each key produce two simultaneous tuned sounds from two plastic reeds which when blended produce the true tone sound with the wavering effect. At \$229.95 the Magnus Grand includes a built-in microphonic pickup and phono jack so that the organ can be amplified over any home system which has amplifier and speaker.

The Magnus Grand is available in blonde, mahogany or walnut. Other accessories available include a matching bench (\$12.50); an organ lamp (\$9.95); a carrying case (\$25) and an optional speaker-amplifier system at \$79.95.

E. A. Tracey, executive vicepres of the firm, said that they intend to next produce a de luxe spinet model with its own amplifier and more stops for additional sound effects and musical effects. B. A. Mitchell, chairman of the board, said that 14,000 dealers are now selling the Magnus product. To (Continued on page 14)



Bell launched itself into the tape cartridge player field last week with a line of six models. This walnut cabinet model with cane facing on the lid contains a high-fidelity stereo pre-amp. Unit is priced at \$299.95 and is a playback only. Extra speakers at \$9.95 a pair are needed to make the unit completely self-contained.

ble-LP Verve "Porgy and Bess" album with Ella Fitzgerald and Louis Armstrong will be priced identically with stereodisk album. Single LP's costing \$5.98 will cost \$7.95 in 7 1/2 four-track stereo. Double LP packages (there are 30 in the first release) in tape form offer a saving in that both disks can fit onto a single reel.

United will ship from two depot points. East and Midwest will be covered by Omaha. Entire West Coast will be serviced from Hollywood. Orders will be sent to United's Sunnyvale, Calif., headquarters which will serve as a national order desk. From there orders will be teletyped to the appropriate shipping point.

In addition to serving as shipping and warehousing points, Omaha and Hollywood will also handle the physical duplication process of tapes acquired from the various companies.

Bill Muster, for five and a half years in Capitol's sales promotion department, was appointed marketing manager for United Stereo Tapes, Inc. His job will embrace many facets of the operation, from designing packages to sales promotion and aid in planning United's ad campaigns.

4 Big hits in a row for JONI!

THERE GOES MY HEART
THERE MUST BE A WAY
I STILL GET A THRILL

AND NOW A
DOUBLE-SIDED
SMASH...

JONI JAMES SINGS

I STILL GET JEALOUS and MY PRAYER OF LOVE

K12807

Orchestra & Chorus Under the



Direction of ACQUAVIVA

1540 BROADWAY, N. Y. 36, N. Y. JU 2-2000.

4-TRACK

Superscope Offers \$75 Conversion

HOLLYWOOD—Superscope is charging \$75 per unit to convert its tape machines to four-track. Charge is the same whether the consumer converts a previously purchased Superscope or orders a new machine to come equipped with a four-track head.

Conversions are made at the factory only. Owners of Superscope equipment who want to add the four-track playback feature are being asked to send their machines direct to the factory. The \$75 charge covers shipping sets to and from the factory, the four-track head and the installation.

Dealers enjoy a mark-up on the four-track head when its ordered as original equipment. However, when owners send their machines direct to the factory, the margin normally allowed as dealer profit will be used by Superscope to defray shipping costs to and from the consumer.

Superscope exec Joe Tushinsky told The Billboard that approximately 4,000 units have already been shipped on order equipped with four-track heads. He estimates that approximately 300 previously purchased machines have been sent to the factory for conversion.

Tushinsky said his firm announced its four-track conversion plans a year ago. At that time, he said, consumer interest was high in the multiple track innovation and for a period the number of four-track equipped machines that were shipped were to two-track shipments but is now promising rapid strides.

In making its conversions, Superscope leaves the original two-track head intact for use only in playing dual channel tapes. It adds a separate four-track head to handle the new tapes. This allows free use of the equipment for either two or four-track without disturbing the original two-track head or adding any steps to the operation of the machine.

Four-track head added to the Superscope is manufactured by Nortronics of Minneapolis. Tushinsky said his firm is now in the process of notifying all Superscope owners via its warranty card mailing list of the conversion policy.



Stereo sound in "narrow" or widely separated form is offered by Zenith with this new unit from their 1960 line. The console is a self-contained stereo phono. Wider separation is achieved by using the small unobtrusive speakers shown here on the top shelf to extreme left and right of picture. The small speakers are optional equipment.

Bogen-Presto Bows Complete Stereo Tuner

CHICAGO — Two AM-FM complete stereo receivers and a stereo AM-FM tuner pre-amp were shown by Bogen-Presto at the Parts Show here. The de luxe units feature modern styling with two textured front panel and fly-wheel drive for easy tuning. One of the complete stereo units is in the firm's budget-priced "Challenger" series and sells for \$169.50.

The complete de luxe unit (Model SRB-20) produces 20 watts, 10 watts per channel, and a frequency response of 20 to 20,000 cps., plus or minus 1 db. It is tagged at \$199.50.

The de luxe tuner-preamp (Model STP-52) has many features of the complete unit and carries a \$159.95 tag.

All three units, including the "Challenger," are equipped with multiplex switches. And the firm has enclosures and legs for all three units at a slight extra charge.

University To Produce Hi-Fi Wood

CHICAGO — University, veteran loudspeaker firm in White Plains, N. Y., has entered the hi-fi furniture field. They displayed their loudspeakers in enclosures of their own manufacture here at the Parts Show for the first time.

Victor Brociner, spokesman for the firm, told The Billboard that they are able to maintain more control over their product by producing their own enclosures. In other words, they are able to guarantee the sound of their speakers by producing the entire unit.

"Many buyers of component high fidelity are either unable or unwilling to go to the trouble of mounting the speaker in a cabinet," Brociner also said.

University's enclosures are available in a choice of four wood finishes and in several of the most popular sizes, including small bookshelf models. The line also features an all-in-one stereo system with side mounted speakers in an Early American styled cabinet.

Quick-O-Matic Shows De Luxe Disk Cabinets

CHICAGO — A de luxe record storage system, complete with a variety of wooden storage cabinetry and filing systems, has been introduced here by Quick-O-Matic, a division of Howard Company. Entire line of record-storage equipment, designed for anything from 45's thru long play albums, is also available either as the complete unit or in any of its separate parts.

For those who wish a complete storage system, Quick-O-Matic has the "Music Festival" Add-A-Cabinet, available in either mahogany or walnut, with files for 100 records at \$79.50. Low-boy styled cabinet on four ferruled legs is 18 by 18 by 17 inches deep. Cabinet sans files is \$49.50.

The "Happy Holiday" is a leg-less cabinet, measuring 17 inches wide, 15 1/4 inches high and 14 inches deep, made of wood, covered with saddle leather colored leatherone. It can be set on a table or shelf. Cost is \$24.50 sans files or \$54.50 with files for 100 records. The "HH" can be utilized with two wooden bases, with the six-inch legged base at \$5.25 and the 12-inch legged base at \$6.75. Both types of cabinetry are fitted with doors.

"Add-A-File," name given to each separate record file, is a dust-proof heavy high grade manila filing system, featuring a separate square master sleeve, out of which folds a protective inner sleeve. If the consumer wishes to buy these separately, they are 30 cents each. For numbering the files, a package of 100 yellow washable self-adhering tabs, printed from 1 to 100, is available at \$1.50 per. In order to number records for the files, 100 self-adhering stickers, which can be pasted on the label, are available for 25 cents. If a consumer wishes to catalog his records in the files, three-by-five-inch cards which provide for cross referencing are available at 79 cents per hundred.

Howard Visel, president of Howard Company, is also preparing for immediate delivery a smaller version of the "HH" 100 pack, with a smaller shelf-designed filing system, complete with numbering tabs, etc., at \$9.95. Visel is currently setting up distributors.



This is the production model of the RCA-Victor tape cartridge player. The complete unit, which records as well as plays back, is priced at \$299.95. (The Billboard mistakenly tagged this model at \$229.95 in a page one story last week.) The giant firm plans to have 150 cartridges on the market within the next 12 months.

Webcor stereo speakers, ranging in price from \$24.95 to \$79.95 by simply jacking in speaker to master playback unit.

Low-end consolette is the Musicale (\$149.95), an eight-watt peak unit thru two five-inch mid-ranges and one six-inch woofer, in an ultra modern thin rectangular cabinet on brass legs. Cabinet carries space for record storage. Innovation (\$349.95), a modern lowboy with 30-watt peak thru an identical speaker system with the Moderne. The Constellation is an extremely versatile console, which may be used all-in-one or both speaker units may be removed from the unit itself and placed up to 10 feet from the master unit if such separation is desired. Both speaker units are equipped with handles to make for easy removal. The physical appearance of the set is not changed when speakers are removed because speakers are removed from the rear of the console.

The Minuet (\$179.95) is a cubical modern styling all-in-one stereo disk system, with an optional identical cabinet containing matching speaker system (\$79.95). Unit offers 14-watt peak, thru one 10-inch woofer and two five-inch high-frequency speakers. Two matched units may be placed together to appear as one furniture piece or may be placed apart.

In addition to the Royalite monaural tape recorder introduced earlier this year, Webcor offers four reel-to-reel tape recorders. The lightweight Regent (\$59.95) is a monaural three-speed portable, while the Regent remote control (\$159.95) offers the remote control feature. Both are eight-watt peak instruments. The Royalite stereo (\$239.95) has a 16-watt amp, working thru matching elliptical speakers, while the Regent Coronet (\$289.95) thru a similar wattage and two wide-range speakers offers the additional feature of being able to record in stereo. Both Webcor recorders play either two or four track pre-recorded tape.

New Magnus

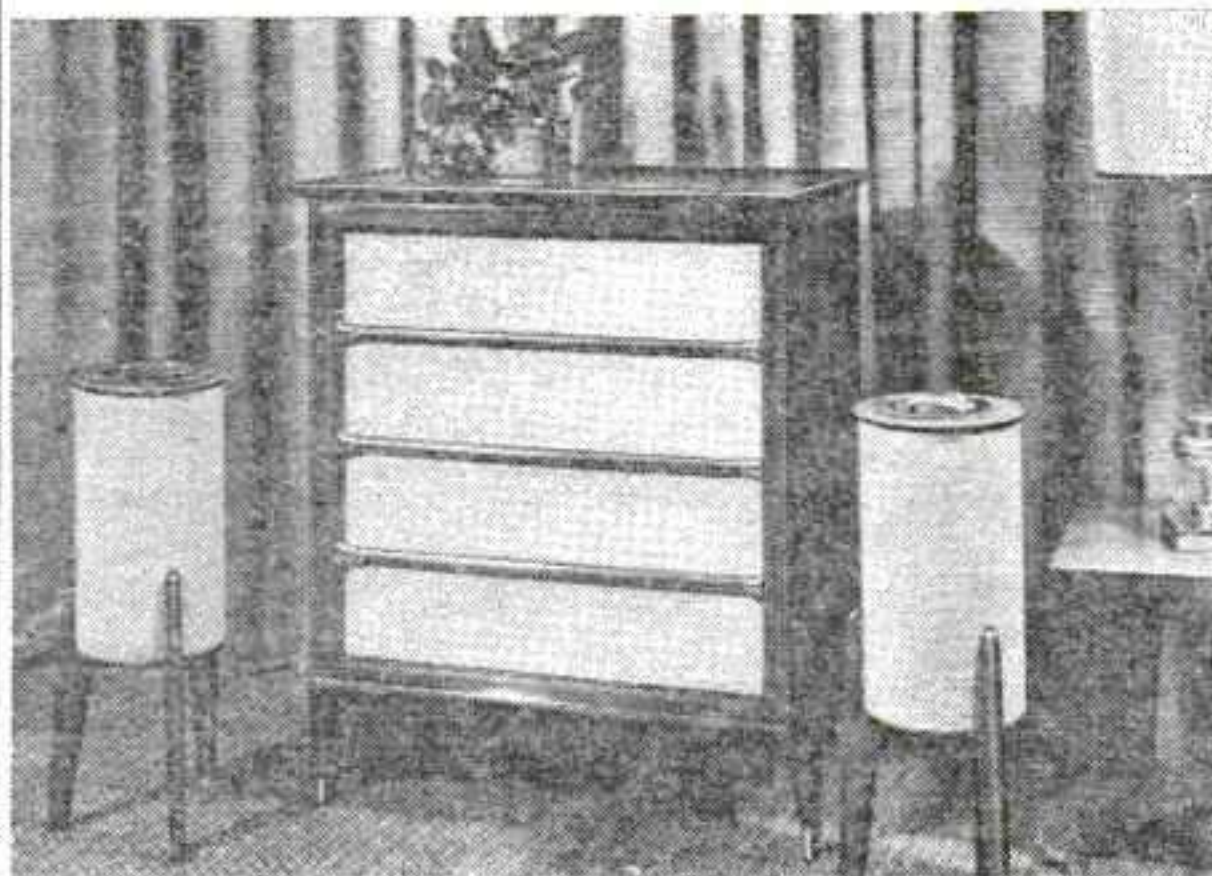
Continued from page 12

show continuing interest in the organ, he pointed out that the firm is selling 125,000 copies monthly of a selection of 16 different song-books available for use with the organ.

Fewer Models

Continued from page 12

All Webcor consoles and consolettes feature the Bass Frequency Distribution and dual amplifiers so that all of the all-in-one consoles may be utilized with matching



The highly-styled circular units flanking this new RCA Victor stereo phono contain speakers that can be placed in a room for widely separated stereo sound. These "satellite" speakers complement another speaker system contained in the master unit.

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Operation Pageworth

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June 4, 1959

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Overwhelming!

Mr. Irving B. Green
 President, Mercury Records
 35 E. Wacker Drive
 Chicago 1, Illinois

Dear Mr. Green:

We would like to congratulate you on the current Mercury sales promotion which is bringing record customers back into the retail record store.

Those of us who are active in the Society of Record Dealers of America feel that the tide is beginning to turn away from the recent emphasis on retailing of records through non-traditional channels at the expense of the established record shop.

Your promotion is dynamic proof that records can be sold best and most successfully through the record dealer. Although we have had only two days' experience with the sale, the results during this normally slow period have been nothing less than overwhelming. This is confirmed by our fellow dealers, not only in the Chicago area, but throughout the nation as well.

You have our best wishes and the best wishes of the Society of Record Dealers of America in this outstanding sales promotion.

Very truly yours,

A. J. Schaps
 A. J. SCHAPS
 Treasurer



VOX JOX

By JUNE BUNDY

VACATION TIME: Radio station WIP, of Philadelphia, will move lock, stock and barrel to Atlantic City for a two weeks' vacation starting July 18. Prexy Ben Gimble Jr., said that he will take the entire staff along with their families to the seashore resort in New Jersey for a fortnight of "fun, play and work." Every WIP program for the entire week with the exception of baseball and racing will originate from Atlantic City on a 24-hour basis. About 150 people, including families, will be involved in the move.

POST-MIAMI: It was wonderful to meet so many deejays from all over the country at the recent disk jockey convention in Miami Beach, and we only wish we could have met and talked to more of you. We did chat with Bryan Olney, chief announcer of CKWS, Kingston, Ontario, Canada, and CKVS's chief operator, Vern Rombough, both of whom had driven down from Canada (three days and three nights) to attend the confab. The trip didn't faze Olney, since he recently staged a marathon stunt, whereby he broadcast continuously—24 hours a day—for a total of 74 hours, six minutes and 50 seconds.

Another conventioneer — C. J. Thornquest, WONE, Dayton, O., asked us to pass along word that his top-rated outlet is "looking for a program manager to replace a good man." Thornquest said he needs someone who is "able to keep a station running smoothly."

An unprecedented number of publishers turned out for the convention and new record manufacturers lurked behind every cabana. Even Miami's Mayor Robert King High turned up with own label—Vak Records. The Mayor tossed in a tongue-in-cheek plug for his company when he addressed the jocks at Friday's opening breakfast. Ferlin Conway, who wrote Perry Como's "Tomboy," is on Mayor High's label.

FLYING DISKER: Also a candidate for most off-beat label chief to attend the convention was National Airlines pilot Herbert Wolff who operates Panama Records. Wolff had himself switched to National's New York-to-Miami run for the length of the convention. On one of Wolff's flights M-G-M's Eddie Heller was slightly startled when the stewardess told him he was wanted in the pilot's compartment, and even more nonplussed when the pilot (Wolff) demanded: "Why can't you give me better pressing service?" Later, Heller discovered that M-G-M presses disks for Wolff, said he personally handles everything for his label—sales, artist and repertoire, etc.

Altho the panel sessions at the convention were woefully low in attendance, it was interesting to note that practically all of the most successful jockeys showed up to listen and learn. And that, of course, is one of the reasons they are among our most successful deejays!

Such top spinners as Buddy Deane, WJZ-TV, Baltimore; Bob Clayton, WHDH, Boston; Martin Block, WABC, New York; Scott Muni, WMCA, New York; Tom Edwards, WERE, Cleveland; Bob Adams, WAKE, Atlanta; Jim Hawthorne, KDAY, Hollywood, and others (sorry we can't mention everyone by name) faithfully attended each session and made serious, thoughtful contributions of their own during the question and answer periods. Sole fem deejay at the event was attractive Ann Wagner of WFBM, Indianapolis, who also was an interested observer at most of the panels. Among the label chiefs, Archie Bleyer, Cadence Records prexy was one of—probably the most—conscientious diskery execs at the convention—a distinction he also held at last year's jockey meet in Kansas City, Mo.

Spinner Charlie Featherstone, WVSC, Glens Falls, N. Y., is asking children and adults to bring the "transparent killers" into the station and exchange them for free records. One of his listeners, Linda Varney, writes: "Other stations might well copy this way to rid communities of the bags which are killing so many babies."

PLASTIC DRIVE: Deejays around the country are going all out to help alert the public to the lethal plastic bag menace. Robert Smith, program director of WOR, New York, for example, last week devoted all available time on WOR and WOR-TV to a saturation public service campaign, designed to warn the public to destroy plastic clothing wrappers after they are used.

CAPTIVE DIALERS: Al (Flat Top) Daly, No. 77582, Southern Michigan State Prison, Jackson, Mich., heads up "Operation Leaky Arm," a blood donor program carried on by 5,500 inmates of the "world's largest prison." Daly reports that the boys are also known as "the world's champion blood donors" since they recently donated 1,669 pints of blood to the drive.

In a note to Vox Jox, Daly writes, "We have noticed in your column what a great job the deejays across the country are doing. Well, 'Operation Leaky Arm' is backed by many, many deejays from coast to coast who have all done a great job for our worthy cause. We would like to take our hats off to them—especially Buck Matthews, Kay McDonald and George Engel of WILX-TV; Hal Smith, WIBM; Ed Hardy, WKHM (all of Jackson, Mich.) and Bob Runyon, WKMH, Dearborn, Mich. As these folks spent a whole day at the drive encouraging the fellas to give a pint of blood. We also received tapes from Candy Lee, WDOK, Cleveland; Tom Edwards, WERE, Cleveland; Larry Gar, WKBC, North Wilkesboro, N. C.; and Scott Muni, WMCA, New York. We can't begin to express our appreciation for their aid."

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



Wailers on Charts With 'Tall Cool One'

The Wailers are five lads from Tacoma who've made the charts their first time out via "Tall Cool One," on the Golden Crest label.

The quintet's leader is 18-year-old John Greek, a senior at Clover Park H. S. Greek plays guitar. Richard Dangel, 16, and a junior at Clover Park, also plays guitar. Group's saxophonist is Mark Marush, 18, a senior at Stadium H. S. Mike Burk, 16, of Tacoma Vocational, is heard on drums. Pianist is Kent Morrill, 18, a Bellarmine H. S. senior. Morrill sings, too.

The boys, who first met at jam sessions, made their initial public appearance as a combo last October, at a school dance following a basketball game. They've been playing rock and roll together successfully ever since.



Don French Scores With First Waxing

Don French is now attending the University of Virginia in Charlottesville, where he is a member of Sigma Nu. The 19-year-old hails from Pennsylvania. The Lancer Records artist learned to play the guitar by ear when he was 10. While at Radnor High School in Wayne, Pa., French and four other boys organized a combo known as "The Falcons," and the lad earned himself enough money to buy a second-hand convertible which he still drives.

His aim is to enter the production or public relations end of radio and TV, and he plans a commerce major to help achieve it.

French has been on the charts with his first recording, "Lonely Saturday Night."

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

JUNE 11, 1949

1. Riders in the Sky
2. Again
3. Forever and Ever
4. Some Enchanted Evening
5. "A"—You're Adorable
6. Cruising Down the River
7. Careless Hands
8. Baby, It's Cold Outside
9. Bali Hai
10. I Don't See Me in Your Eyes Anymore

JUNE 12, 1954

1. Little Things Mean a Lot
2. Wanted
3. Three Coins in the Fountain
4. Happy Wanderer
5. Young at Heart
6. Hernando's Hideaway
7. Cross Over the Bridge
8. If You Love Me (Really Love Me)
9. Answer Me, My Love
10. Oh, Baby Mine

DISTRIBUTOR NEWS

By HOWARD COOK

PHILADELPHIA: Shirley Rubin of Cosnat Distributing Corporation writes that the firm is now located at 1343 W. Cumberland Street. Top platters are "There Goes My Baby" by the Drifters on Atlantic, "Mary Ann Thomas" by Bobb Freeman on Josie, "Taboo" by Arthur Lyman on Hi Fi, "Five Pennies" by Dodie Stevens on Crystalette, "Jack O'Diamonds" by Ruth Brown on Atlantic, "I Waited Too Long" by LaVern Baker on Atlantic, "A Lover's Hymn" by the Fontane Sisters on Dot and "It Was I" by Flip and Skip on Brent.

Bob Heller of Chips Distributing Company sends word that his strongest three are "Kansas City" by Wilbert Harrison on Fury, "Ring-A-Ling-A-Lario" by Jimmie Rodgers on Roulette and "The Whistling Organ" by Dave (Baby) Cortez on Clock. Record of the week at Chips is "Old Spanish Town" by the Bell Notes on Time. Their deejay disk is "Back in the U. S. A." by Chuck Berry, and the hottest LP is "The Sick Humor of Lenny Bruce" on Fantasy.

Paul Knowles, manager of the RCA Records Division of Raymond Rosen & Company, writes that RCA Victor artists Ray Peterson, Jesse Belvin and the Isley Brothers are scheduled to appear in George Woods' (Station WDAS) big rock and roll show at the Uptown Theater in Philadelphia for 10 days, starting June 26. Sid Ramin was in town on a jockey swing to promote his latest album, "Love Is a Swingin' Word." "Tic Toc Polly Woc" by Prez Prado and "I Know" by Perry Como are starting to show. "The Wonder of You" by Ray Peterson heads the list of best-sellers with "Gold" by Joe Valino and "It Could Have Been Worse" by Jesse Belvin following.

Ted Kellem of Marnel sends in the following: Carlton Records is excited about "Till There Was You" by Anita Bryant. "Lonely for You" by Gary Stites is still big. United Artists is moving "I'm Coming Home" by Marv Johnson, "Yes, That's Love" by Ray & Lindy and "King Size Guitar" by the Wildcats on United Artists. Cameo has strong ones with "Feel So Good" by Georgie Young and "For You, For You" by Bobby Rydell. "Steel Guitar Rag" by the Dynatoners on Bomarc, which is being distributed by Cameo, is growing.

Laurie is hot with "Graduation Souvenirs" by Scott Garrett, "A Teenager in Love" by Dion & the Belmonts, "Velvet Waters" by the Megatrons and "Hushabye" by the Mystics. Colpix is still swinging with "Gidget" by Jimmy Darren. Epic has "Delia's Gone" by Bobby Sykes, "One Love, One Heart" by the Four Coins, "Comanche" by Link Wray and "Goose Bumps" by Doug Wray. Imperial is hot with "I'm Ready" by Fats Domino and "Seven Lonely Days" by the Teddy Bears. Top Specialty disks are "I Can't Stop Loving You" by Larry Williams, "An Old Town" by Roddy Jackson, "Shine on Moonbeam" by the Stewart Sisters and "Shake a Hand" by Little Richard.

Other platters that are selling well are "Tall Cool One" by the Wailers on Golden Crest, "This I Swear" by the Skyliners on Calico, "Kazoo Polka" by the Matys Brothers on Sunnyside, "Bye, Bye, Teacher," by Billy Randall, and "Don't Drop It" by Wilbert Harrison on Savoy.

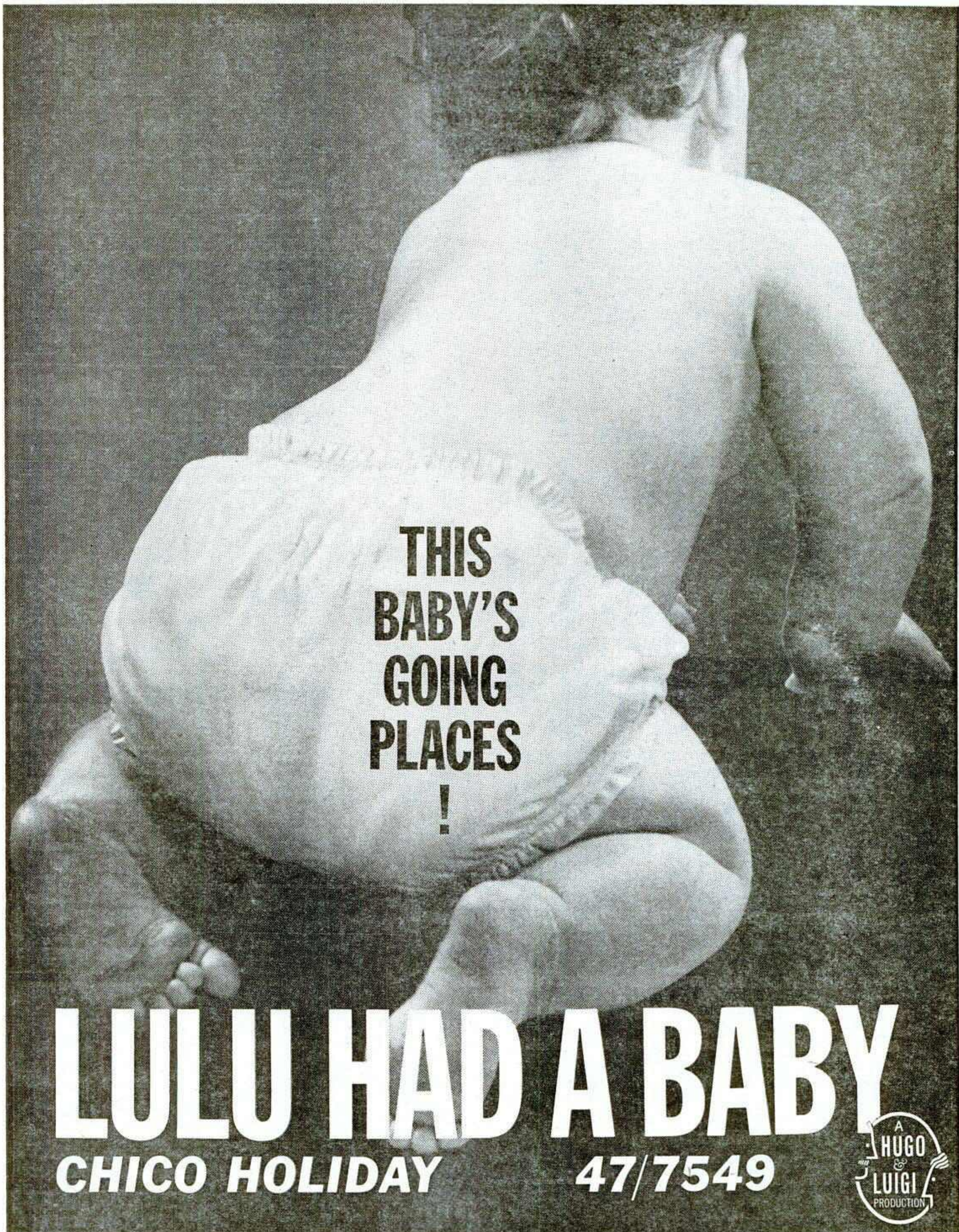
DISTRIB DOINGS: Triumph Records now has Tru-Tone in Miami, Solo in Bullalo, N. Y., and Portem in New York. Morty Wax has been hired to do promotion on "Scorched" by Varetta Dilliard and "Cocktails for Two" b-w "Night Flight" by Jimmy (Night Train) Forrest. . . . Note from Leonard Smith, Albany, N. Y., to the effect that Stanley W. Eno Jr. has been appointed manager of Bee Gee Distributing Corporation.

SHREVEPORT, LA.: Stan Lewis of Stan's Record's Shop, writes that his strongest records are "Take Out Some Insurance" by Jimmy Reed on Vee Jay, "Dream Lover" by Bobby Darin on Atco, "Only Sixteen" by Sam Cooke on Keen, "Back in the U. S. A." by Chuck Berry on Chess, "My Dream" by Dale Hawkins on Checker, "Since You've Been Gone" by Clyde McPhatter on Atlantic and "Teenage Romeo" by Paul Perryman on Duke.

NEW YORK: Linda Cohen of Superior Record Distributors informs us that the firm's strongest items are "I Only Have Eyes for You" by the Flamingos on End, "Dedicated to the One I Love" by the Shirelles on Scepter, "Flower of Love" by the Crests on Coed, "I'm Coming Home" by Marv Johnson and "Yes, That's Love" by Ray & Lindy on United Artists, "Forty Miles of Bad Road" by Duane Eddy on Jamie, "Rock and Roll Tango" by the Clovers on United Artists, "A Prayer and a Juke Box" by Little Anthony & the Imperials on End, "We Belong Together" by Ritchie Valens on Del Fi and "Car Trouble" by Eddie McDuff on Argo.

Lou Klayman of Action Records reports strong action on "Ring-A-Ling-A-Lario" by Jimmie Rodgers, "Little Dipper" by the Mickey Mozart Quintet, "I'm Gonna Change Him" by Cathy Carr and "Forty Days" by Ronnie Hawkins on Roulette. "Moon Over Miami" by Jerry Wald on Todd is also moving well. Strongest LP's are "Count Basie Swings, Tony Bennett Sings," "Cha Cha Italiano" by the Barry Sisters, "TV Favorites" by Jimmie Rodgers on Roulette and various LP's by the 101 Strings on Stereo Fidelity.

Max Goldstein of New York Record Distributors lists "I Only Have Eyes for You" by the Flamingos on End, "Tiger" by Fabian on Chancellor and "Ring-A-Ling-A-Lario" by Jimmie Rodgers on Roulette among his top sellers. Following are "You're So Fine" by the Falcons on Unart, "What a Difference a Day Makes" by Dinah Washington on Mercury and "La Strada de la More" by Caterina Valente on RCA Victor. Strongest albums are the sound tracks of "Gypsy" on Columbia and "Destry" on Decca and "More Peter Gunn" by Henry Mancini on RCA Victor.



**THIS
BABY'S
GOING
PLACES
!**

LULU HAD A BABY

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47/7549



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA



MUSIC AS WRITTEN

By BOB ROLONTZ

BOLIVIAN VIOLINIST WINS TOP COMPETITION

A 17-year-old violinist from Cochabamba, Bolivia, **Jaime Laredo**, won one of the most important musical competitions in the world last week when he won first prize at the Queen Elizabeth of Belgium International Music Competition in Brussels. The youngster studied mostly in the U. S., first with Antonio de Grassi and Frank Houser in San Francisco, with Josef Gingold in Cleveland, and lastly at the Curtis Institute in Philadelphia under Ivan Galman. Laredo had won competitions in Philadelphia prior to winning the Brussels prize. Laredo is the first Latin-American to win the top prize at this international competition. Three other Curtis Institute students placed in the first 12.

New York

Sharon Pease, who used to pen a piano column for Down Beat years ago, died last week in Phoenix, Ariz. . . . The New York Philharmonic under Leonard Bernstein, and Thomas Schippers will give 18 concerts in Russia this summer and will visit Bulgaria, as well as play at the Salzburg Festival. . . . Leonard and Revetta Chess, of the Chess-Checker label, celebrated their 19th wedding anniversary at the Hotel Sherman in Chicago last week. . . . Epic Records has pacted Garry Shelton. . . . Henry Droz, head of Arc Distributors in Chicago, was married recently to June Jacyno of that city. . . . Joe Caronna, sales manager of Record Sales Company in New Orleans, was mending last week in the hospital after a serious heart attack.

Ronny Olmstead will make his debut on drums at Dick Ridgely's Trade Winds Restaurant in Southampton, L. I., N. Y., next week. Warbler Tommy Furtado will also be featured in the new show there. . . . Gloria DeHaven, Celia Cruz and Carlos Argentino have signed with Seeco Records. Paul Raffles and wife Judy, of the Black Orchid in Chicago, are reportedly giving up the night club business to live in Los Angeles.

Abe Schwartz, whose son Gene is an exec at Laurie Records, has re-activated his Schwartz Music firm. He and his wife have just returned from a European vacation. . . . Andy Williams opens at the Copacabana in New York this month. . . . Genevieve, France's gift to the U. S., opened in Michigan last week in Cole Porter's "Can-Can." . . . The Everly Brothers have concluded a successful run in J. Gordon's "Big Show" in Melbourne, Australia. . . . Eli Oberstein stated this week that Mexico was getting hot for stereo records. Obie, as he is affectionately known in the trade, is the purveyor of the lowest priced stereo record to date, the \$2.49 Rondo-Lette line. . . . The 54 Record Company in Los Angeles has let us know that we were wrong in calling them the 45 label last week. We were, and it is, the 54 label. Jack Frost is the executive head of the firm.

Directional Enterprises chiefs Fred Amsel and Jerry Levy, good guys both, have pacted the Wailers, now on the charts with their Golden Crest dishing of "The Tall Cool One." . . . Dick Linke, manager of Andy Griffith, will receive a certificate of Merit from Ohio University this week "for services to the University and alumni association."

Monacle Records a.&r. chief Lois Van Dwyne told us this week that she will be making many more sides with thrush Claire Hogam, whose first waxing for the firm is doing very nicely. She will also make an album with the singer. . . . Clayton Metzler, of Los Angeles, has just formed a new label, Pioneer Records. Gus Jenkins is a partner in the label, and Mamie Perry and Jenkins comprise the artist list to date. . . . Maynard Ferguson and his ork will be featured at the Newport Jazz Festival this summer. He and his ork will leave for a European tour starting in September. . . . Publicist Al Davis has opened his own office in Manhattan.

The Maynard Ferguson ork will be waxed on the bandstand at Birdland, New York, tonight by Roulette Records. . . . Monitor Records has signed Brother John Sellers. . . . Barbara Cordell is working for veepee Norm Weinstroer at Top Rank Records. . . . Ronnie Hawkins has been discharged from Presbyterian Hospital in New York following a minor jaw operation. . . . Kai Winding and band open at the Top O' the Pole in New York on June 23. . . . Broadway Records are prepping an album of tunes by Maceo Pinkard. Album is being supervised by Edward Battle. . . . Barton Music Company, Ltd., has bought out partner Reg Connely and Barton Music, Ltd., now owns all its copyrights 100 per cent. Titles in the catalog include "All the Way," "Learnin' the Blues," Bob Rolontz.

Hollywood

Dot Records is currently putting finishing touches on a giant sales promotional drive to be launched on behalf of Lawrence Welk package product. Dot is reportedly prepping a high-voltaged array of Welk albums.

Capitol Records will make a stereo recording of "Kiss Me Kate" with the original cast. It has contracted Si Rady to handle production. Rady, currently in New York for a week's sessions with Life mag execs on his "How the West Was Won" package, made the Capitol contract before coming to Bing Crosby Enterprises as head of its label. Firm, originally called Roxbury, will now be known as Project Records. All album releases will be a special pre-sold project for distribution outside the normal disk sales sphere.

Walt Heebner and Gene Norman's GNP label will soon part ways. . . . Vic Rowland, Capitol's press relations director and editor of its "Music Views" mag, is included in the first edition of "Who's Who in Public Relations (International)" . . . Jack Lewerke, California Record Distributors' prexy, flies this week to Europe for a six-week tour of affiliated manufacturers on behalf of the Hi Fi label. Lewerke's itinerary includes Ireland, England, France, Switzerland, Italy, Germany, Belgium, Holland and Sweden. CRD Gen- (Continued on page 21)

ALL HITS!

His Biggest Yet!
JIMMIE RODGERS
Ring-A-Ling A-Lario
With Joe Reisman's Orch. & Chorus
R-4158

Climbing High On The Charts!
The **Mickey Mozart Quintet**
LITTLE DIPPER
R-4148

On All The Best-Seller Lists!
CATHY CARR
I'm Gonna Change Him
With Joe Reisman's Orch. & Chorus
R-4152

New Sensations With His First Smash!
RONNIE HAWKINS
and His Hawks
FORTY DAYS
R-4154

Going All The Way!
THE PLAYMATES
WHAT IS LOVE?
With Joe Reisman's Orch. & Chorus
R-4160

A Honey Of A Hit!
JULIUS LA ROSA
HONEY BUNCH
With Joe Reisman's Orch. & Chorus
R-4162

Chartbound Winner!
THE CLEFTONES
MISH-MASH BABY
R-4161

A sound
bet . . .
buy



ROULETTE



johnny mathis

“small world” 4-41410 A terrific song—SMALL WORLD ... from a smash show—GYPSY, sung by the sensational JOHNNY MATHIS! SMALL WORLD! A DJ's delight, a dealer's dream . . . b/w “You Are Everything to Me.” And dealers, when ordering SMALL WORLD from your Columbia Distributor, make sure you're able to meet the demand for 4-41355 “Someone,” the Mathis hit that has all record charts jumping.

ON HIGH-FIDELITY RECORDS BY

COLUMBIA 

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BREAKING FAST



TOMMY SANDS

with Nelson Riddle and his orchestra

SINNER MAN

BRING ME YOUR LOVE

RECORD NO. 4231



NIGHT CLUB REVIEWS

Felicia Saunders Nitery Click

Felicia Saunders has developed into a dynamic and exciting night club personality, and her current stint at New York's Bon Soir is bound to gain her many new fans. Her fine selection of numbers not only gives her full opportunity to tackle the tunes as a vocalist, but each is also given an attractive dramatic setting.

Opening with a lovely reading of "We'll Go Away Together," her other songs include a pretty rendition of "In Other Words," "That's Him" and "Try Me." The tunes she has selected are not done too often, which is also refreshing. For a good change of pace, she offered "They're Playing Our Song," an amusing take-off on rock and roll songs. Serious or playful, all of her numbers were thoroughly enjoyable.

Howard Cook.

* * *

Ray Still Wows 'Em With 'Cry'

Johnnie Ray is currently headlining the sparkling new Donn Arden revue, "All About Dames," at New York's Latin Quarter. Ray is a dynamic performer and quite a crowd pleaser, balancing his set with several of his past disk clicks and also presenting some new material.

He opens with a brassy reading of "All Right, Okay, You Win," and then switches to a ballad reading of "It's All in the Game." Other selections include "As Time Goes By" and an interesting version of "Wagon Wheels." Greatest audience response, however, was to his rendition of "Walkin' My Baby Back Home," "The Little White Cloud that Cried" and "Cry." He packs plenty of emotion and feeling into his songs.

Also featured in the revue are the Tuckers, an acrobatic act, comedian Jimmy Joyce and Agnie and Margo, two agile dancers whose routines and interesting style of dancing are completely absorbing.

The colorful production numbers feature Pony Sherrell, Sabra Samarr, Dick Curry, Chris Miller and Ted Monson. "Sadie Thompson," the finale is an especially well-staged number.

Howard Cook.

* * *

Connie's Act Needs Adult Pitch

Pert Connie Francis, currently holding forth at The Boulevard, Elmhurst, Long Island, looks fresh and appealing in a pink, harem-skirted dress. The brunette songstress also conveys excitement in a relaxed, unforced manner. With the exception of a spirited "Mammy" and "He's Got the Whole World," the M-G-M artist's act was made up entirely of her hit singles. These included "Who's Sorry Now," "My Happiness," "Stupid Cupid," "Frankie" and "Lipstick on Your Collar."

The rockaballads were done well, but the program didn't give her the opportunity to demonstrate the versatility she displays on her latest album. On the night caught (10) the audience was treated to the straightforward, girlish side of Miss Francis, and warmly applauded it. She was backed by accompanist Maurice Caruso and the Johnny Morris band. For the adult club market that she wants to reach, however, she might consider adding more sophisticated material to her act.

Sharing the bill with the thrush are comedian Jackie Mason, who combines a lower East Side accent with an upper East Side gray suit for droll results, and a hard-working team called "Three Guys and a Doll."

Bernie Hodes.

MUSIC AS WRITTEN

• Continued from page 18

eral Manager Ralph Kaffle will mind the store during Lewerke's absence.

D. J. (Dan) Michaud, arranger for some of diskdom's top names while residing in Hollywood, has introduced the second annual music festival in St. Francisville, La., where he now lives. Practically the entire program was written by Michaud and his wife, the former Marjorie Munson. Warner Bros. licensed National Business Association to manufacture and distribute "Kookie Combs," tying in with the Edward Byrnes-Connie Stevens record, "Kookie, Kookie, Lend Me Your Comb." . . . Connie Towers goes on a three-week tour appearing at regional opening of "The Horse Soldiers," with actress-songstress plugging both the pic and her United Artists album based on the film. . . . Mel Torme stopped off here for a three-day Verve recording session while en route from a stand at Honolulu's The Clouds to a two-week run at Chicago's Mr. Kelly's. . . . Don Ralke's orchestra will record for both Liberty and Challenge labels this week, respectively, accompanying Jack Lewis and songstress Connie Freed.

ON THE SOUND TRACK: Julie London plans to surround herself with name musicians in her forthcoming film, "Riverfront Blues," to be produced by her own independent company. Pic is set in present-day New Orleans. . . . Doc Pomus and Mort Shuman are penning words and music to "Desdemona's Lament," highlight ditty of the forthcoming Hal Wallis "Visit to a Small Planet" film starring Jerry Lewis. . . . Franz Waxman back to Hollywood following the premiere performance of his new oratorio, "Joshua," in Dallas. Waxman conducted the work while Norman Corwin served as narrator. Waxman, one of the more prolific screen composers, recently completed the score for Warners' "The Nun's Story." . . . The Colpix label will issue the original sound-track album of "A Magic Flame," bio-film of Franz Liszt. Columbia Pictures is resuming production on the multi-million-dollar film following the death of its director Charles Vidor. George Cukor is replacing Vidor. . . . TV cowpoke Dale Robertson ("Tales of Wells Fargo") was signed to a long-term recording contract by RCA Victor.

Lee Zhito.

Magic Sound

• Continued from page 4

hunt as well as to pick up Yankee recording tricks, said that "rock and roll has been a useful astringent in our business. We don't get the thoro commercial 'moon June' slush so much anymore." Good had even planned a quick trip to Nashville while visiting here, to get in on the inside of the rockabilly field.

In light of Miss Clark's exclusive American deal with Lew Chudd, the two Pye a.&r. men pointed out that they preferred to place their artists on a strictly individual basis for Stateside release rather than to work an exclusive reciprocal deal. Formerly Pye had a working arrangement with Mercury here, which ended some time ago.

With the thrush coming here to make her recordings, it was also noted that British film star-singer, Frankie Vaughan, was due in the States Thursday (18) for recording sessions for Columbia in New York. Vaughan has let it be known that most of his future recording will be done here. He'll merchandise himself here via an appearance at the Copa, and in September, he'll start a six-weeker at the Dimes in Las Vegas. Also soon to make a first recording in the States is the Johnny Dankworth band from England, to be cut during its turn at the Newport Festival.

Other British artists with new Stateside recording deals include the thrush Shirley Bassey, and Russ Conway who currently has "Side Saddle" and "Roulee," on the British charts. Both have signed deals here with M-G-M and may be expected to visit here soon. Conway's "Roulette" was being rushed out by M-G-M at week's end. Meanwhile, Monte Babson's "Things That Money Cannot Buy," on Jubilee has resulted in the singer coming to the States for an extended exploitation stay.

The curious fact seen in all this movement according to tradesters, is that with American artists flooding to Britain in greater numbers than ever, due to demand there, British artists and their a.&r. men appear bent on spending as much time in the States as they have to, to find out exactly how they come up with that magic sound that trips the cash register in a big-time way.

New Revenue

• Continued from page 3

the radio networks, a world-wide pact established for mutual protection of musicians in the free world, a continuing campaign to alert Congress about the inroads of imported foreign sound tracks for American films and TV shows, extensive promotions in behalf of live music, etc.

Altho Kenin's report refers to the "threat of dual unionism" on the West Coast as "troublesome but declining," the split and the emergence of the Musicians Guild of America will undoubtedly be a prime issue at the convention, since MGA has petitioned to represent musicians in the record and radio field as well as films.

Darin Diskery

• Continued from page 3

continue their management operations and music publishing activities (Trinity and Towne). The execs are also readying a stepped up schedule of free-lance indie record production - both LP's and singles - for several labels. All of Csida-Burton's own recording activity (apart from the new Addison label) is under the direction of Bob Davie.

Darin cut six sides for Addison with three new young artists during his recent stay in New York. The label's first release will be on the market as soon as distribution plans are completed.

MAKE WAY FOR UFA

I'M COMING HOME
 b/w RIVER OF TEARS UA 175
 by **MARV JOHNSON UA**

OLD BLACK MAGIC
 b/w **ROCK AND ROLL TANGO** UA 174
 by **THE CLOVERS UA**

MERRY-GO-ROUND
 b/w IT MOVES ME UA 172
 by **EDDIE HOLLAND UA**

YES, THAT'S LOVE
 b/w ANGEL LOVE UA 171
 by **RAY & LINDY UA**

YOU'RE SO FINE
 b/w GODDESS OF ANGELS UR 2013
 by **THE FALCONS UNART**

YOUR NAME AND MINE
 b/w PLEASE COME BACK UR 2015
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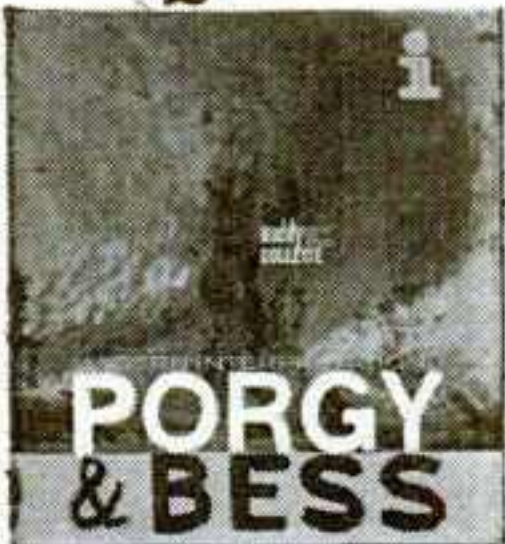
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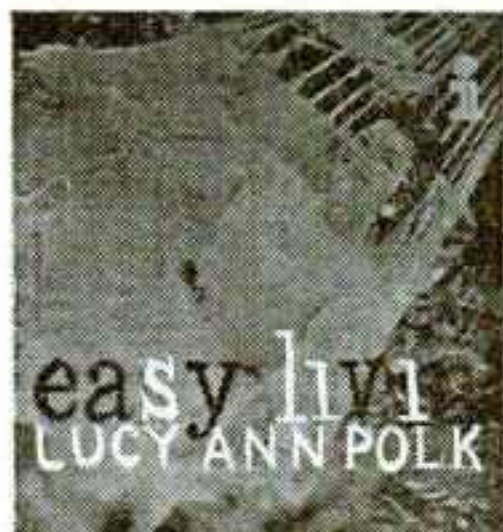
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A must for every inventory.
Herbie Mann, Buddy Collette,
Monaural #503 — Stereo #1003



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Lucy Ann Polk sings.
Monaural #504 — Stereo #1004



PEPPER ADAMS 5
Featuring Leroy Vinnegar.
Monaural #502 — Stereo #1002



THE LEGEND OF FRANK ROSOLINO
Monaural #500 — Stereo #1000



EDDIE COSTA QUINTET
Featuring Art Farmer.
Monaural #508 — Stereo #1008



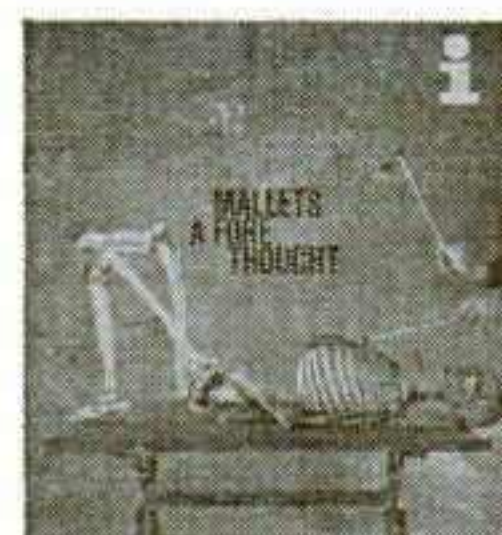
COOL BOBBY TROUP
All star group on great standards.
Monaural #501 — Stereo #1001



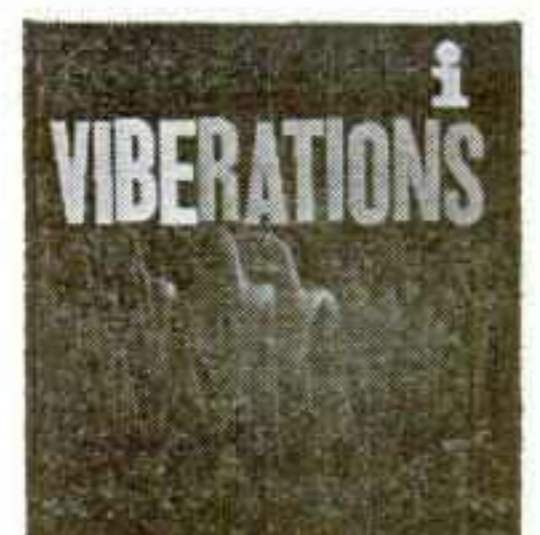
ESPRIT DE JAZZ
Terry Gibbs, Larry Bunker,
Lou Levy & more.
Monaural #507 — Stereo #1007



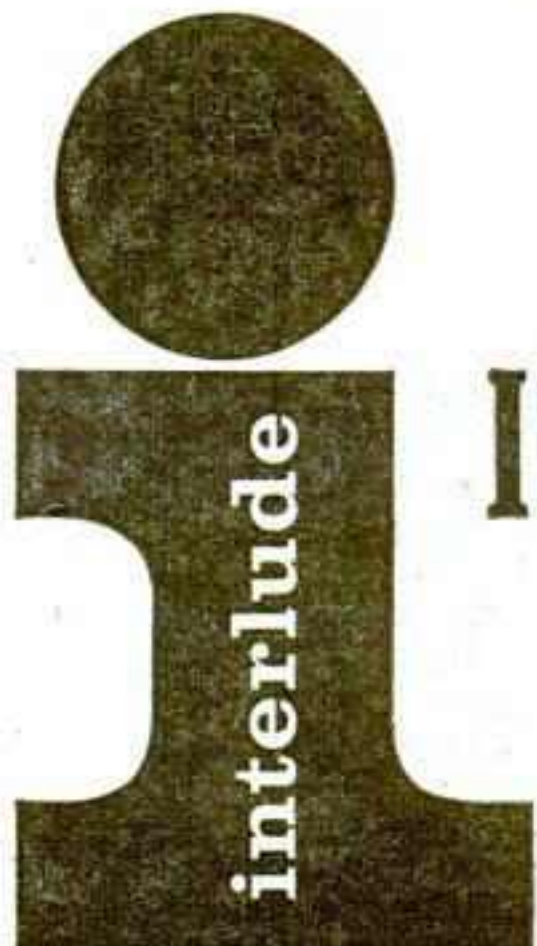
REVEL WITHOUT A PAUSE
A Swingin' Wingin'—Dig.
Monaural #509 — Stereo #1009



VIC FELDMAN WITH MALLET'S A FORE THOUGHT
Frank Rosolino, Leroy Vinnegar,
Vic Feldman & more.
Monaural #510 — Stereo #1010



VIBERATIONS
Terry Gibbs, Guest Star.
Monaural #506 — Stereo #1006



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The Billboard TOP LP'S

FOR THE WEEK ENDING JUNE 14

BEST SELLING MONOPHONIC LP'S

ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	1	GIGI, Sound Track, M-G-M E 3461 ST.....	50
2	2	EXOTICA, VOL. 1, Martin Denny, Liberty LRP 3034.....	7
3	3	PETER GUNN, Henry Mancini, RCA Victor LPM 1956.....	19
4	4	FROM THE HUNGRY I, The Kingston Trio, Capitol T 1107.....	18
6	5	COME DANCE WITH ME, Frank Sinatra, Capitol W 1069.....	18
5	6	77 SUNSET STRIP, Warren Barker, Warner Bros. WB 1289....	9
7	7	MY FAIR LADY, Original Cast, Columbia OL 5090.....	167
9	8	INSIDE SHELLY BERMAN, Verve MG V 15003.....	8
8	9	SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032.....	64
10	10	SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160.....	49
18	11	HOLD THAT TIGER, Fabian, Chancellor CHL 5003.....	5
13	12	BUT NOT FOR ME, Ahmad Jamal Trio, Argo ZLP 628.....	24
16	13	THE KINGSTON TRIO, Capitol T 996.....	30
14	14	THE MUSIC MAN, Original Cast, Capitol WAO 990.....	68
11	15	OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CL 1270...19	
24	16	LOOK TO YOUR HEART, Frank Sinatra, Capitol W 1164.....	3
12	17	FILM ENCORES, VOL. 1, Mantovani, London LL 1700.....	84
20	18	LOVE IS A GENTLE THING, Harry Belafonte, RCA Victor LPM 1927. 4	
15	19	HAVE TWANGY GUITAR, WILL TRAVEL, Duane Eddy, Jamie JLP 3000.....	20
19	20	FLOWER DRUM SONG, Original Cast, Columbia OL 5350.....	22
22	21	JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133...59	
21	22	MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243.29	
17	23	THE BUDDY HOLLY STORY, Coral CRL 57279.....	8
27	24	THE KING AND I, Sound Track, Capitol W 740.....	139
25	25	STILL MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1283.....	10

ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
31	26	TABOO IN HI-FI, Arthur Lyman, HiFi Record R 806.....	13
21	27	NEAR YOU, Roger Williams, Kapp KL 1112.....	17
26	28	AHMAD JAMAL, Argo LP 636.....	15
41	29	CRAZY HE CALLS ME, Dakota Staton, Capitol T 1170.....	3
43	30	FOLK SONGS SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1316.....	3
28	31	TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LM 2252.....	42
34	32	BLUE HAWAII, Billy Vaughn, Dot DLP 3165.....	3
36	33	RODGERS: VICTORY AT SEA, VOL. 2, RCA Victor Symphony Orch. (Bennett), RCA Victor LM 2226...14	
40	34	GEMS FOREVER, Mantovani, London LL 3032.....	33
30	35	RICKY SINGS AGAIN, Ricky Nelson, Imperial IMP 9061.....	18
33	36	SOUTH PACIFIC, Original Cast, Columbia OL 4180.....	263
38	37	ELVIS' GOLDEN RECORDS, Elvis Presley, RCA Victor LPM 1885...34	
—	38	I WANT TO BE HAPPY CHA CHAS, Enoch Light, Grand Award GRD 338.....	1
—	39	MORE SONGS OF THE FIFTIES, Roger Williams, Kapp KL 1113... 1	
29	40	CONTINENTAL ENCORES, Mantovani, London LL 3095.....	6
35	41	SWINGIN' PRETTY, Keely Smith, Capitol T 1145.....	4
—	42	FILM ENCORES, VOL. 2, Mantovani, London LI 3117.....	1
49	43	ONLY THE LONELY, Frank Sinatra, Capitol W 1053.....	29
42	44	IMPROVISATIONS TO MUSIC, Mike Nichols & Elaine May, Mercury MG 20376.....	3
48	45	CONCERT IN RHYTHM, Ray Conniff, Columbia CL 1163.....	4
—	46	THE FABULOUS JOHNNY CASH, Columbia CL 1253.....	10
32	47	BILLY VAUGHN PLAYS THE MILLION SELLERS, Dot DLP 3119....13	
37	48	RITCHIE VALENS, Del Fi DEFLP 1201.....	9
39	49	I WANT TO LIVE! Gerry Mulligan's Jazz Combo, United Artists UAL 4006.....	4
45	50	BROADWAY IN RHYTHM, Ray Conniff, Columbia CL 1252.....	3

BEST SELLING STEREOPHONIC LP'S

ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
2	1	MY FAIR LADY, Original Cast, Columbia OS 2015.....	4
1	2	SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032.....	4
5	3	GIGI, Sound Track, M-G-M SE 3461 ST.....	4
3	4	TCHAIKOVSKY: 1812 OVERTURE, Minneapolis Symphony Orch. (Dorati), Mercury SR 90054.... 4	
11	5	WHAT'S NEW IN CAPITOL STEREO, Various Artists, Capitol SN 1... 3	
4	6	PETER GUNN, Henry Mancini, RCA Victor LSP 1956.....	4
7	7	COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069.....	4
9	8	ONLY THE LONELY, Frank Sinatra, Capitol SW 1053.....	4
8	9	OKLAHOMA! Sound Track, Capitol SWAO 595.....	4
12	10	FILM ENCORES, VOL. 1, Mantovani, London PS 124.....	4
13	11	MANTOVANI SHOWCASE, London SS 1.....	3
21	12	THE MUSIC MAN, Original Cast, Capitol SAWO 990.....	4
6	13	TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LSC 2252.....	4
14	14	AROUND THE WORLD IN 80 DAYS, Sound Track, Decca DL 79046... 4	
10	15	BLUE HAWAII, Billy Vaughn, Dot DLP 25165.....	4

ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
17	16	FLOWER DRUM SONG, Original Cast, Columbia OS 2009.....	4
19	17	GEMS FOREVER, Mantovani, London PS 106.....	4
20	18	PORGY AND BESS, Percy Faith, Columbia CS 8105.....	4
23	19	STRAUSS WALTZES, Mantovani, London PS 118.....	4
15	20	SOUL OF SPAIN, 101 Strings, Stero Fidelity SF 6000.....	4
18	21	CONTINENTAL ENCORES, Mantovani, London PS 147.....	4
25	22	TABOO IN HI-FI, Arthur Lyman, HiFi Record R 806.....	4
26	23	SWINGIN' PRETTY, Keely Smith, Capitol ST 1145.....	4
—	24	OFFENBACH: GAITE PARISIENNE, Boston Pops (Fiedler), RCA Victor LSC 2267.....	1
—	25	THE KING AND I, Sound Track, Capitol SW 740.....	1
—	26	NEAR YOU, Roger Williams, Kapp K 1112.....	2
—	27	'S MARVELOUS, Ray Conniff, Columbia CS 807.....	1
—	28	SING ALONG WITH MITCH, Mitch Miller, Columbia CS 8004.... 1	
22	29	77 SUNSET STRIP, Warren Barker, Warner Bros. WS 1289.... 4	
30	30	LOVE IS A GENTLE THING, Harry Belafonte, RCA Victor LSP 1927. 4	

Album Cover of the Week



THEY SAID IT COULDN'T BE DONE, Capitol ST 1212. Ken Veeder, the Capitol photographer who has already won the album award twice before, comes up with another corker of the far out anthropoid swinging away at his boogie woogie.

Best Selling LP's on the Racks

This chart has been tabulated from the sales made by the nation's leading rack service merchandise and jobbers. Over a four-week cycle, it covers the main types of packaged records sold from racks. These include: Best-Selling LP's (\$3 or more suggested retail price); Best-Selling Low-Priced LP's (\$2.99 or less suggested retail price); Best-Selling EP's, and Best-Selling Kiddie Records.

- Peter Gunn**
Henry ManciniRCA Victor LPM 1956
- Gigi**
Sound TrackM-G-M E 3461 ST
- Come Dance With Me**
Frank SinatraCapitol W 1069
- 77 Sunset Strip**
TV Sound TrackWarner Bros. WB 1289
- From the "Hungry i"**
Kingston TrioCapitol T 1107
- Exotica, Vol. 1**
Martin DennyLiberty LRP 3034
- Still More Sing Along**
Mitch MillerColumbia CL 1238
- Open Fire, Two Guitars**
Johnny MathisColumbia CL 1270
- The Flower Drum Song**
Original CastColumbia OL 5350
- Hymns**
Tennessee Ernie FordCapitol T 756

Best Selling Pop EP's

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

- King Creole, Vol. 1**
Elvis PresleyRCA Victor EPA 4319
- Peter Gunn**
Henry ManciniRCA Victor EPA 4333
- Ricky Sings Again**
Ricky NelsonImperial EP 159
- Spirituals**
Tennessee Ernie FordCapitol EAP 1-818
- The Lonely One**
Duane EddyJamie JEP 301
- Como's Golden Records**
Perry ComoRCA Victor EPA 5012
- Sing Along With Mitch**
Mitch MillerColumbia EPB 11601
- The Fabulous Johnny Cash**
.....Columbia EPB 12532
- The Buddy Holly Story**
.....Coral EC 81082
- Warm**
Johnny MathisColumbia EPB 10781

Reviews of THIS WEEK'S LP'S

The pick of the new releases:


SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

Pop

DO YOU REMEMBER?



Fred Waring and His Pennsylvanians. Capitol ST 1208 (Stereo & Monaural)—A chronology of fine songs from across the years, since 1917 and the Waring ork and chorus as usual offer a well-nigh impeccable performance. Gordon Goodman handles most of the solo work with a spot also turned in by Joe Marine. The memorable tunes include "You and I," "When You're a Long, Long Way From Home," etc. Waring fans and devotees of fine choral singing will want this.

THE KINGSTON TRIO AT LARGE



Capitol ST 1199 (Stereo & Monaural)—Tho this may lack the spontaneous excitement of the last set by the boys which was recorded live at San Francisco's "hungry i," club, this nevertheless is superior merchandise. The lads are splendid performers and they put much gusto and feeling in every offering. Selections are all in the folk vein and include their latest hit, "M.T.A." This should move briskly in all stores.

WORLD RENOWNED POPULAR PIANO CONCERTOS



George Greeley, Piano with the Warner Bros. Orch. Warner Bros. WS 1291 (Stereo & Monaural)—Greeley had a good selling item with his previous set of piano concertos. This listenable item spotlights the pianist with the Warner Bros. Orchestra in concertoish treatments of several classical, semi-classical and pop themes. Sound is definitely a feature. It's an excellent programming LP for late hour segs. Set can have wide appeal. Selections include "An American in Paris," "Moonlight Sonata" and "Stella by Starlight."

IMPACT



Buddy Morrow Ork. RCA Victor LSP 2042 & LPM 2042 (Stereo & Monaural)—Big band treatments of the themes from several top TV shows add up to a promising album sales-wise. The arrangements are attractive and done with a jazz approach. It's a good jockey programming set. Numbers include themes from "Perry Mason," one of the smoothest in the set, "Rawhide" and "Highway Patrol."

THE MUSIC FROM M SQUAD



Stanley Wilson Ork—RCA Victor LSP 2062 & LPM 2062 (Stereo & Monaural)—With the success of "Peter Gunn" and "77 Sunset Strip," TV programs that utilize jazz themes in their background scores, this similar set has a strong chance to step out for big sales. The well-known main theme, clefted by Count Basie, is done with a sound that reminds of the Basie orchestra. Cover features Lee Marvin, star of "M Squad," in a shot from one of the telecasts. Stereo enhances appreciation of the set. A likely big one.

MORE JOHNNY'S GREATEST HITS



Johnny Mathis—Columbia CL 1344. This should be another hot seller. His previous set of this sort, "Johnny's Greatest Hits," has been on the charts for over a year, and this should follow suit. Selections are made up of several of his past hit singles and include "A Certain Smile," "Someone" and "You Are Everything to Me." Good cover shot of the artist.

ENOCK LIGHT & THE LIGHT BRIGADE PLAY I WANT TO BE HAPPY CHA CHAS



Grand Award GA 222 S. D. (Stereo & Monaural) Another volume of spicy cha chas from the Light Brigade. It's a rhythmic and contagious item and a likely hit successor to the previous best selling volume. Stereo adds much. Selections include "How High the Moon," "Patricia" and "Tea for Two Cha Cha." Strong potential.

Jazz

BILLIE HOLIDAY



With Ray Ellis Ork.—M-G-M E 3764. Smooth sound by the great lady of song on a brace of ballads. Ork supported by Ray Ellis attractively accompanies the listenable readings. The ork includes several top jazz men. The tunes are done with warmth and feeling, and much of the expressiveness and characteristic poignance is still evident. Her fans should find this an attractive set.

MILES DAVIS & THE MODERN JAZZ GIANTS



Prestige 7150—This album could easily become a collector's item. It features Miles Davis, T. Monk, Milt Jackson, J. Coltrane, P. Heath, K. Clarke, etc., on tracks originally waxed in 1954 and 1956 and issued previously on 10-inch LP's or 16 r.p.m. disks. Tunes include two tracks of "The Man I Love," "Swing Spring," "Round About Midnight" and "Bemsha Swing." A must for collectors.

Jazz Low-Price

VICTORY AT SEA IN JAZZ



Aaron Bell Ork—Lion L 70113. The Aaron Bell combo, currently hot with its best-selling low price set "77 Sunset Strip" turns in a solid jazz version of the Richard Rodgers score from "Victory at Sea," making it a strong buy in stereo and monaural at the low price. Bell has with him some top musicians and they play well. Selections include "Guadacanal March," "Beneath the Southern Cross" and "The Song of the High Seas."

Classical

BEETHOVEN: CONCERTOS NOS. 1 & 2 FOR PIANO & ORCH.



Emil Gilels, Piano with Orch. De La Societe Des Concerts Du Conservatoire (Vandernoot)—Angel 35672. Quality sound and engineering coupled with a fabulous performance are in this package. Gilels' performance is fabulous in its power and technical facility, and the orchestral accompaniment is full of nuance and taste. Discerning buyers will find this one hard to do without. The packaging is in Angel's usual tasteful style.

BACH: THE SIX BRADENBURG CONCERTOS (2-12)



The Boston Symphony (Munch)—RCA Victor LSC 6140. (Stereo & Monaural)—Yet another fine version of the Brandenburgs. Collectors are going to have a difficult time in choosing among available offerings, but dealers can stress many virtues on this one. Top-notch soloists include Roger Voisin on trumpet and Ralph Gomberg on oboe. Boston's orchestral sound is superb. Conductor Munch strikes an excellent balance between surface brilliance and introspective elements.

International

QUINTETTO BRUNO MARTINO



Capitol T 10209—The Quintetto Bruno Martino, one of the rising young Italian combos, who both sing and play, come thru with an exciting new album on this, their first American release. The group combines both quality and enthusiasm on their renditions of popular Italian songs. Happy tunes include "Fantasia," "Hasta LaVista," "Senora" and "Chiano, Chiano." A first-rate LP that will win the group many fans in the U. S.


SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

POP TALENT

WITH FEELING

Janice Harper. Capitol T 1195—Miss Harper has an impressive debut album. The tunes are made up of some of her previous single releases and treatments of standards. Arrangements are such that they can cull buys from teens and adults. All of the selections are given quality readings, and with exposure the set could catch on. Tunes include "Devotion," "That's Why I Was Born" and "Bon Voyage."

POP

LATIN LOVE

Bob Bain, Guitar. Capitol ST 1201 (Stereo & Monaural)—This is a lovely guitar album, full of delicate shadings and interpretations on two Spanish guitars played by arranger-performer Bob Bain. Thru the technique of multiple recording, he is able to duet with himself and the effect is delightful, aided by the stereo recording technique. The tunes include many Latinish favorites, such as "Green Eyes," "Amor," "Perfidia" and "Brazil." The album may not have a large sale but it will please anyone who purchases it.

JAZZ

HOLIDAY FOR SKINS

Art Blakey, Drums with Various Artists. Blue Note 4004—This is a most interesting and unusual excursion for Blakey who utilizes afro-Cuban poly-rhythms and chants to provide an intriguing set. Several other top percussionists back Blakey. These include Joe Jones, Art Taylor, Sabu and others on a variety of instruments. If exposed, the set can attract. Other personnel includes Donald Byrd, trumpet, Ray Bryant, piano and Wendell Marshall on bass. Set rates consideration.

JAZZ TALENT

BLUES IN TRINITY

Dizzy Reece & Various Artists. Blue Note—Dizzy Reece is an English trumpet player, who is undoubtedly one of the best musicians to come of the foggy London scene in a long time. He has taste, a sound and he can give meaning to his blowing. On this album he plays with Tubby Hayes, an English tenor man, and other English musicians, plus the American D. Byrd, and A. Taylor. The album is impressive due to Reece's talent. Tunes are mainly original except for "Round About Midnight" and a few standards. Reece is a man to watch. (Continued on page 26)

★ ★ ★ ★
VERY STRONG SALES POTENTIAL

POPULAR ★★★★★

★★★★ THE THREE SUNS SWINGIN' ON A STAR

RCA Victor LPM 1964. The Suns get on a dancing, rocking kick with this selection of familiar tunes of another day. Honking tenor sax star King Curtis, was a guest on the date and his blowing will bring this set into the teen market. A well-produced job which finds the Suns' own work on organ, guitar and accordion also spotlighted to advantage in solos. Fans, especially the terp-minded ones, will like.

★★★★ WARM AND WONDERFUL

The King Sisters. Capitol ST 1208. (Stereo & Monaural) The King gals are singing as well as, if not better than, ever on this fine selection of familiar but not overly recorded tunes. They're all ballads, "Nina Never Knew," "Too Late Now," "All My Life," etc. Alvino Rey, as usual, handles the backings which consist of 4 male vocal group as well as the smart band scorings. Plenty of good jock material here.

★★★★ THE HORSE SOLDIERS

Sound Track. United Artists UAL 4038. The sound track score utilizes themes from several folk songs and melodies of the Civil War period. Some of the numbers are handled by a male chorus. Sales will be influenced by pic openings. The diskery is launching a heavy promotional campaign on behalf of the set, so there should be a good amount of public interest. Some of the tracks are lovely, especially a haunting arrangement of "Lorena." The movie-goer should find this attractive fare.

LOW-PRICE POPULAR ★★★★★

★★★★ THE COUNTRY CLUB DANCE

Charlie Spivak Ork. Stereo Spectrum SS 24. (Stereo & Monaural) The familiar strains of the Spivak band with its theme song, "Stardreams," is heard here in a tasty and intelligently produced stereo dance, "Nature Boy," "The Breeze and I," and "Tenderly," are included in the danceable package by the well-known maestro and horn man. Fans who remember an earlier Spivak in his Glen Island Casino days will find the set has nostalgia qualities. For the younger element, it's good danceable stuff, and a stereo buy at the \$2.98 price.

★★★★ CHARLIE BARNET PRESENTS A TRIBUTE TO HARRY JAMES

Crown CLP 8114. The Barnet crew... swings thru a fine set of tunes associated with Harry James. Arrangements are done in similar style to James' hit waxings. Selections include "You Made Me Love You," "Ciriibiribin" and "Two o'Clock Jump." It's a listenable item with good chances on the racks.

★★★★ GEORGE M. COHAN

John R. Williams Ork & Chorus. Crown CLP 8113. This is a bright new album by the John R. Williams Ork and a good chorus singing some of the great hits penned by George M. Cohan. A lead singer with a style similarity to Al Jolson, handles most of the tunes and does them well, helped by the chorus and ork. Among the tunes are the title song, "Mary Is a Grand Old Name," "So Long, Mary," and "Harrigan." This could move on the racks.

CLASSICAL ★★★★★

★★★★ MENDELSSOHN: A MIDSUMMER NIGHT'S DREAM; SCHUBERT: ROSAMUNDE

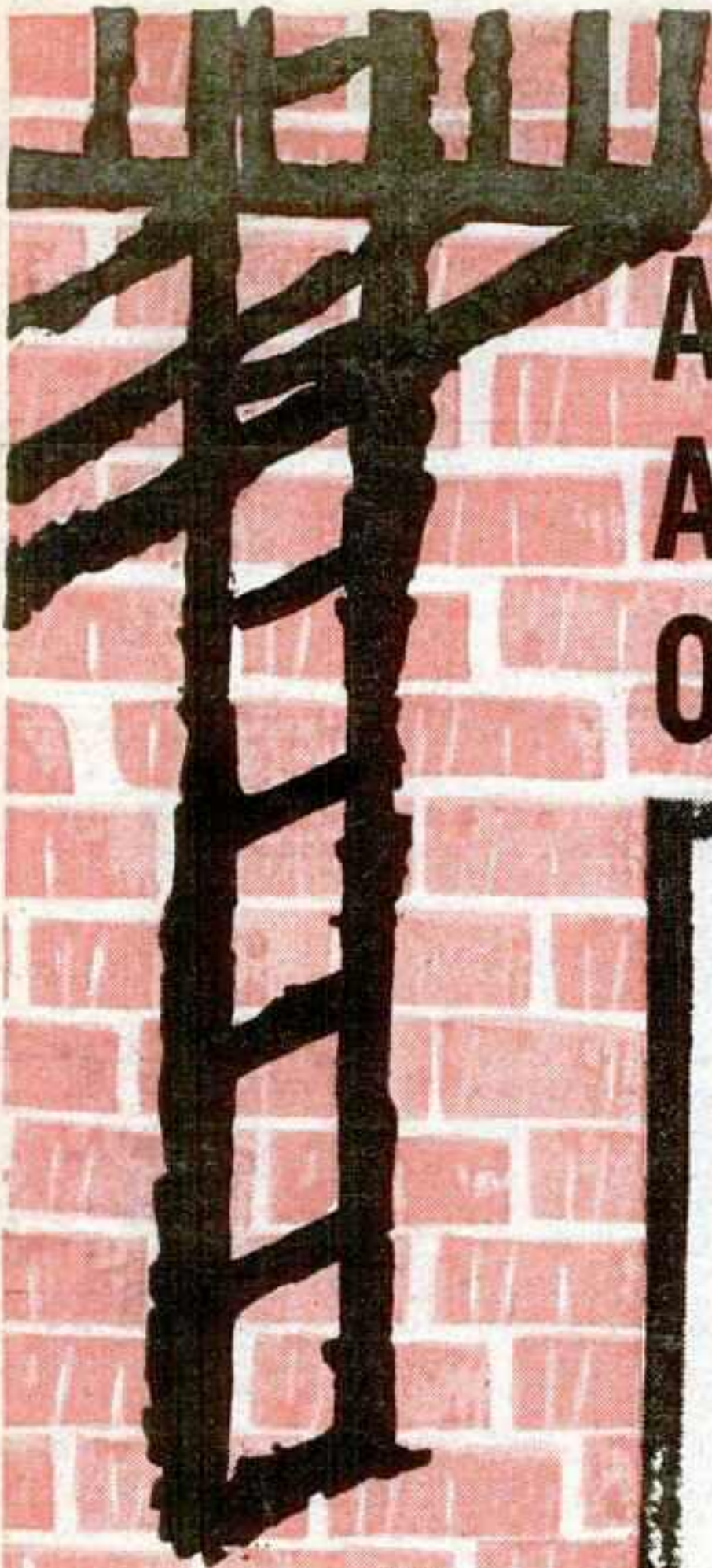
The Concertgebouw Ork. of the Amsterdam (Szell). Epic BC 1023. (Stereo & Monaural) Two most familiar orchestral works are combined on a single disk. Under Szell's baton, the Concertgebouw offers sensitive and convincing performances of each, making them seem fresh despite their familiarity. This is one instance in which stereo seems to add little, however.

★★★★ SHOSTAKOVICH: THE AGE OF GOLD BALLET SUITE, SYMPHONY NO. 1

The London Symphony Ork. (Martino). RCA Victor LSC 2322. (Stereo & Monaural) A first, and fine recording of Shostakovich's exciting "Age of Gold" ballet suite, and one of the first stereo waxings of the same composer's first symphony. Good use is made of stereo recording and the performances by the London Symphony are excellent.

★★★★ SCHUBERT: WANDERER FANTASIE; POSTHUMOUS PIECES

Aldo Arrau, Piano. Angel 35637. Impressive performances by Claudio Arrau on the difficult Schubert pieces, the three Impromptus (D. 946) usually called "Drei Klavierstücke." He performs them with intensity on this new recording. The set also (Continued on page 26)




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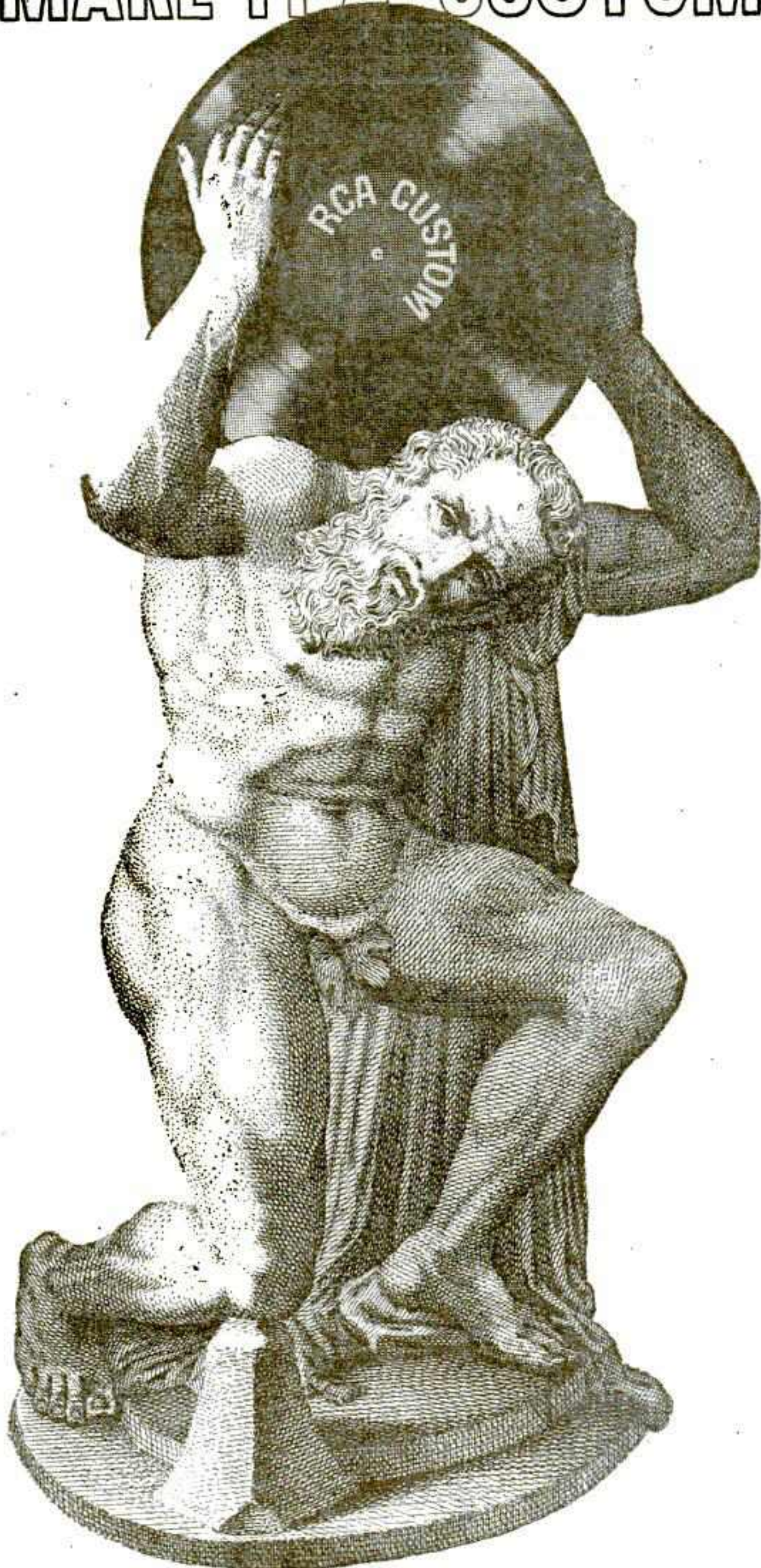
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SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

• Continued from page 24

OPERA

MARIA CALLAS PORTRAYS VERDI HEROINES

Angel 35763 (Stereo & Monaural)—Maria Callas portrays Lady Macbeth from "Macbeth," Elvira from "Ernani," Elizabeth di Valois from "Don Carlo" and Abigail from "Nabucco" in this set of excerpts from Verdi operas. Her vocal control is pure magic, and her voice is sure on this disk. Opera devotees will flock to this. Striking cover photo of the artist and excellent sound are attractive features.

SAINT-SAENS: SAMSON & DELILAH (ABRIDGED)

Rise Stevens, Soprano; Mario Del Monaco, Tenor with the Metropolitan Opera Orch. & Chorus (Cleva). RCA Victor LSC 2309 (Stereo & Monaural)—The abridgement captures many of the most popular moments of the opera. For the beginning opera fancier or for the regular, the set should prove an attractive buy. Performances by Miss Stevens and Mario Del Monaco are the highlights of the disk. The orchestra under Cleva is complementary and disciplined. Stereo enhances the appreciation of the set.

• Reviews and Ratings of New Albums

• Continued from page 24

★ ★ ★ ★

VERY STRONG SALES POTENTIAL

includes the "Wanderer Fantasie" (Op. 15) also played well. A set that should interest many piano fans.

SEMI-CLASSICAL ★★★★★

★★★★ GILBERT AND SULLIVAN OVERTURES

Alan Ward, Conductor. RCA Victor LSC 2302. Not even the most devoted Savoyard would find any fault with these fine readings of Gilbert and Sullivan overtures from the most popular of G. & S. operettas. They were recorded in England with a symphony orchestra conducted by Alan Ward, and they are played with the required vigor and care. Overtures include those to "Iolanthe," "The Yeoman of the Guard," "Ruddigore," and "The Mikado."

★★★★ VIENNESE DANCES VOL. 3

The Philharmonia Orch. (Krips). Angel 35665. (Stereo & Monaural) An exceptionally pleasant piece of packaging, which finds the work in great form. Six composers contribute a like number of waltz tunes for a rather expansive, light opera treatment by the work. Stereo sound is big and compulsive on this disk and it all makes Vienna come alive again. Nice, tastefully done cover can also help.

LOW-PRICE CHILDREN'S ★★★★★

★★★★ FAVORITE MARCHES FOR CHILDREN

The Children's Marching Chorus & The Toyland Band (Simon). Lion L 70105. This disk can be recommended as having the ability to get even the laziest kid out of his chair and stamping around the room. It may not feature the Marine band, but the group plays a generous number (28) of familiar marches, most with a catchy beat and many with a chorus of youngsters singing the words. Fine for pre-teens.

★★★★ RINGLING BROS. AND BARNUM & BAILEY CIRCUS

Cricket CR 14. The kiddies who visited the circus this year will have the memories of the greatest show come flooding back when they hear this. The big circus band plays, the ringmaster shouts out the acts and in some cases you hear the animals themselves. Can easily capture a good share of sales in the juvenile mart. Too, it's rather timeless, as long as the circus as we know it, goes on.

INTERNATIONAL ★★★★★

★★★★ SONGS AND A WONDERFUL STORY

Obernkirchen Children's Choir. Angel 35684. The children's group presents an interesting version of "Snow White," in English. A little plaintive voice recites the rhyming version and the children join in with singing choruses. On the flip are 13 songs, most of them traditional German and Austrian, to which the children apply their sweet harmonies nicely. The group has a market here and sales can result over an extended period. This one would undoubtedly have some kiddie appeal as well.

★★★★ FIRE AND SPICE
Los Chavales de Espana. RCA/Victor LSP 1982 & LPM 1982. (Stereo & Monaural) Smartly produced stuff all the way. The versatile group of Spaniards dance, sing and between them play 26 different instruments. There's a bit of all this on the disk, making for a rewarding experience in Iberian-styled listening. Many different rhythms and pieces representative of various parts of Spain are presented in showmanly fashion. A fine recording job provides a nice, rich, "you are there" stereo feel. This can sell.

POLKA ★★★★★

★★★★ POLKA DANCE FEATURING THE AMPOLAIRES

Jay Jay LP 5003 & LP 1015. (Stereo & Monaural) Another interesting, bright-sounding package from the Chicago south side label, despite a rather scholky and cheap-appearing cover. The music has a colorful, danceable sound of the staccato trumpets, the clarinets, and the accordions. To the fans of the idiom, this should be a successful item. Stereo quality is unusually good.

★ ★ ★

GOOD SALES POTENTIAL

POPULAR ★★★★★

★★★★ BORN TO LOSE

Ferlin Husky. Capitol T 1204. Ferlin Husky turns in some mighty attractive readings here of a group of favorite weeper tunes. He handles them all with the sincerity and emotional feeling they deserve and the LP should appeal to a lot of pop and country fans. Tunes include "Born to Lose," "Worried Mind," "My Foolish Heart," and "Too Soon to Know." A good waxing.

★★★★ SHOW TIME

Fred Waring & the Pennsylvanians. Decca DL 8845. A group of show songs from the considerable Decca catalog of Waring material. Shows repeated include "Miss Liberty," "The King and I," "The Wizard of Oz," etc. Sound quality is not quite up to present standards, but fans of Waring will enjoy the set.

★★★★ WHITE HEAT

Henry Rene Ork. Imperial LP 9074. Henry Rene has put together a very bright package of instrumentals here. Instrumentation and arrangements are most unusual, being modern, creative, and packed with style. Included are "Isn't It Romantic," "Runnin' Wild," "Lullaby of Birdland," "Limehouse Blues," etc.

★★★★ SOUNDS LIKE GENE VINCENT
Capitol T 1207. This is Gene Vincent at his most effective. He does ballads, a waltz, and a couple of very strong blues items. Most interesting of the latter is "Vincent's

(Continued on page 28)



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• **Reviews and Ratings of New Albums**

• Continued from page 26

★★★
GOOD SALES POTENTIAL

Blues," with a lyric full of well-known blues images, and an arrangement (with funky strings and Kansas City-styled piano) that will please traditional blues aficionados. Other material is folk flavored, rockabilly, etc. Included are "My Heart," "Reddy Teddy," etc.

★★★ **AT A SIDEWALK CAFE**
 Ruth Welcome. Capitol ST 1209. (Stereo & Monaural) A lot of charm here. Material is continental in flavor. Miss Welcome's zither is accompanied by the Milt Shaw Trio (violin, bass and accordion) — providing instrumentals redolent of Paris, Rome and Vienna. Included are "Under Paris Skies," "Arrivederci Roma," "Domino," etc.

★★★ **ITALIAN HOUSEPARTY — LOU MONTE**
 With Joe Reisman Ork. RCA Victor LSP 1976 & LPM 1976. (Stereo & Monaural) Here's a representative collection of Lou Monte sides, many of them previously issued as single records, that should please the singer's many fans. Tunes include "Skinny Lena," "Where Do You Work Marie," "Pizza Boy U. S. A.," and "Hey Gumbaree." They are sung brightly in Monte's usual manner, and the set is really a good one for an Italian party.

★★★ **CHARLIE DIGGS PAREE**
 Charlie Shavers Ork. M-G-M E 3765. (Stereo & Monaural) Charlie Shavers, backed by a lightly swinging ork, turns in some very attractive trumpet work on this new dedicated - to - Paree set. It features Shavers playing quiet horn on such items as "C'Est Si Bon," "Domino," "Mam'selle," and "I Love Paris," with much vim. Easy listening and good stereo make this a good set for both the pop and jazz market.

★★★ **HOW TO MAKE LOVE TO A BLONDE**
 Gianni Monese Ork. Vox STVX 425,910 & VX 25,910. (Stereo & Monaural) Romantic music, with lush arrangements mark this package. Included are "Blue Moon," "Under Paris Skies," "Over the Rainbow," etc. Sound is excellent. Cover shows a luscious blonde, and the notes by Julie Newmar tell how to win such a creature, making use of the album music of course.

★★★ **EXCERPTS FROM HIT THE DECK & THE CAT AND THE FIDDLE**
 Doreen Hume, Soprano & Denis Quilley, Baritone with The Michael Sammes Singers. Epic LN 3569. Two Broadway hit musicals of a bygone day are revived for listenable results. The recording has a quality sound and soloists Quilley and Miss Hume, give agreeable, operetta-type vocal performances. Each show has a fair share of standards in its score. No great breakout power but should sell over a period of time.

★★★ **JOHN PAUL JONES**
 Sound Track. Warner Bros. WS 1293. (Stereo & Monaural) The forthcoming pic has a better than average score by Max Steiner. The Sinfonia Ork of London performs it in the track version with a good bit of class and dash. The various segs are nicely arranged as to mood and pace. Excellent recording quality. Good for background programming at home or in stations. Set has a real action cover.

★★★ **MIND IF I MAKE LOVE TO YOU**
 Pete King. Warner Bros. WS 1294. (Stereo & Monaural) Lush arrangements of a beautiful selection of tunes provides a potent jockey programming set. It's an excellent, easy-listening item or terp package. A displayable cover and excellent sound are assets. Lovely ork effects are nicely accented in stereo.

★★★ **THEY SAID IT COULDN'T BE DONE!**
 The Mighty Accordion Band. Capitol ST 1212. (Stereo & Monaural) "More fun than a barrel of monkeys" — that's what they call this big ensemble accordion set — and to illustrate they showed a big, fat, black chimp on the cover. Very effective packaging. The sound of 20 accordions, assisted by harp, guitar, bass, xylophone, tympani, etc., is an exhilarating one. Interesting background stuff, contains "Syncopated Clock," "Holiday for Strings," and others.

★★★ **CONSTANCE TOWERS SINGS TO THE HORSE SOLDIERS**
 With Irving Joseph Ork. United Artists UAL 3036. Constance Towers, co-starred in the film, "The Horse Soldiers," sings songs of girls waiting for men to come home; of heartbreak over men leaving for war, etc. The material ranges widely, and, as sung by Miss Towers, has much charm. Included are "There's Something About a Soldier," "My Johnny," "You'd Be So Nice to Come Home To," "Till We Meet Again." Package has colorful cover.

★★★ **RALPH FLANAGAN PLAYS YOUR REQUEST**
 Imperial LP 9071. Unlike older Flanagan efforts, this is the pianist Flanagan, who plays in the rippling style here somewhat reminiscent of certain society band sounds. It's definitely not the pseudo Glenn Miller sound once identified with this maestro. However, it is a danceable and listenable platter which should achieve a measure of activity.

★★★ **TRADE WIND ISLANDS**
 Haunani. Capitol ST 1203. (Stereo & Monaural) Recorded in the Islands by the well-known Waikiki figure, Webley (Hawaii Calls) Edwards, this features the voice of Haunani, a lady with a distinctly soft Hawaiian quality but with an unusually broad range. Songs include "Far Away Places," "Hawaiian Wedding Song," "Beyond the Reef," etc. They all have the pretty, dreamy backings typical of the music of the Islands. Recording sports a fine sound and some of the items would lend themselves to relaxed jock segs.

★★★ **ONCE UPON A MATTRESS**
 Original Cast. Kapp KDL 7004. The show opened to mixed reviews a few weeks ago. It boasts an attractive array of tunes, all of which are pleasantly rendered by Carol Burnett, who is the standout in the cast. Joe Bova, Allen Case, Jane White and Anne Jones. The avid theater goer will want the set. Sales potential might have been strengthened by more favorable notices. Cover art might have also been more imaginative.

★★★ **THE VIRTUOSO ACCORDION**
 Tommy Gumina, Accordion. Decca DL 8877. Gumina performs a group of classical themes, "Malaguena," "Hora Staccato," "Polonaise in A Flat," etc., all with his own distinctive arrangements. The accordion employed has a beautiful tone, similar in many spots to that of an organ. For fans and students of the instrument, this rates as a fine buy.

LOW-PRICE POPULAR ★★★

★★★ **AMERICA'S FAVORITE WALTZES**
 Harry Horlick Ork. Lion L 70114. Pleasant package has the accent on three-quarter melodies. Included in the selections are several numbers from well-known operettas. Packaging and sound are good. It's an easy-listening item that should command healthy sales on the racks.

★★★ **B. B. KING WAILS**
 Crown CLP 5115. Authentic blues by one of the best of the latter day practitioners. B. B. is known to all blues aficionados, and will sell to that trade — particularly in the areas where he has made extensive personal appearances. Included are "Sweet Thing," "I've Got Papers on You Baby," "Treat Me Right."

★★★ **KAPU**
 Composed, Arranged & Conducted by Milt Raskin. Crown CLP 5110. Program music describing various Hawaiian legends inked by Johnny Mercer's partner, Raskin himself is heard on cocktail-style piano, celeste and bongo box. Four other percussionists take turns at 16 kinds of percussion instruments. For good measure, there are also bass, organ, harp, flute and more. The exotic effects are employed, disk should be sold more for quiet listening and dancing than for sound.

CLASSICAL ★★★

★★★ **STRAVINSKI: SUITE FROM THE FIREBIRD; BIZET: CHILDREN'S GAMES; RAVEL: MOTHER GOOSE**
 The Philharmonia Orch. (Giulini). Angel 35462. (Stereo & Monaural) The Ravel and Bizet selections with excerpts from the Stravinsky ballet comprise three popular works. While there are several versions of each available, this grouping makes the item especially attractive. The three works allow for an excellent range in orchestral tones and colors all of which come brilliantly alive in stereo. Giulini has a particular feeling for the Stravinsky piece. Good introductory set for the beginning classical buyer. Packaging is handsome.

★★★ **DEBUSSY: LA MER, TROIS NOCTURNES**
 Orch. De La Societe Des Concerts Du Conservatoire (Silvestri). Angel 35688. This re-reading of the popular work has the stoutest kind of stereo competition, yet it has class and quality enough in its own right to sell. The performance has color and depth even tho the ork lacks the name power of others on disks with this. Appealing moody painting of the sea in a story mood can sell the package. Strong merchandise well turned out.

★★★BRAHMS: HUNGARIAN DANCES; DVORAK: SLAVONIC DANCES

The Bamberg Symphony (Perlea). Vox STPL 511.240 & PL 11.240. (Stereo & Monaural) The series of colorful, rhythmic and festive works gets a superior treatment by the Bamberg Symphony. Recording has clarity and definition and the performances are tops. Conductor Perlea gets much enthusiasm from his men here. Both sets of works have enjoyed many recorded versions but these—in both monaural and stereo form—are worth pushing. Good cover.

★★★BIZET: L'ARLESIENNE SUITES 1 & 2; CHABRIER: ESPANA RAPSODIE, MARCH JOYEUSE

Royal Opera House Orch., Covent Garden (Morel). RCA Victor LSC 2327. (Stereo & Monaural) Spirited performances of the popular selections by the English orchestra. Disk will be facing formidable competition from many other available recordings. A cover which captures the mood of the album's content and good sound, however, is lure.

★★★RICHARD STRAUSS: LE BOURGEOIS GENTILHOMME SUITE, WALTZ SCENE FROM INTERMEZZO

The Philharmonia Orch. (Sawallisch). Angel S 35646. (Stereo & Monaural) This disk includes a brief, tantalizing bit from the currently unavailable opera "Intermezzo." Treatment of the familiar "Bourgeois Gentleman" is tasteful and restrained, but the Philharmonia doesn't come thru with the juicy orchestral sound and big fat tone needed here. Charming cover will attract.

★★★DEBUSSY: JEUX, ORCH. & VOCAL WORKS

Various Artists with Orch. National De La Radiodiffusion Francaise (Inghelbrecht). Angel 35678. Devotees and fanciers of the impressionist's music are offered a good cross-section of his talents in these selections. The ballet music, orchestral suites and songs are exemplary of Debussy's marvelous control of the orchestra and his masterful orchestration technique. The orchestra plays the selections with feeling and sensitivity. Sound is a feature.

★★★LALO: PIANO CONCERTO; FRANCK: SYMPHONIC VARIATIONS

Orazio Frugoni, Piano with the Orch. of the Wiener Volksoper (Gielen). Vox STPL 511.220 & PL 11.220. (Stereo & Monaural) This is a very good recording of Lalo's Piano Concerto and the Franck "Symphonic Variations for Piano and Orchestra" by pianist, Orazio Frugoni, the Swiss pianist, and the Orchestra of the Wiener Volksoper, under Michael Gielen. Frugoni, now at the Eastman School of Music, displays much feeling and intensity in his performance of the two works. Set should have good appeal. The stereo recording is excellent.

JAZZ ★★★

★★★WE THREE

Ray Haynes, Phineas Newborn & Paul Chambers. New Jazz 8210. A new, and less technique-ful Phineas Newborn joins with Paul Chambers on bass and Roy Haynes on drums to make for a pleasant, if not important, new waxing. Newborn plays the new compositions such as "Reflection," and "Solitaire," in warm style, backed smartly by Haynes and Chambers.

★★★CREEK BANK

Mose Allison Trio. Prestige 7152. Mose Allison, who is making a reputation for himself for his down home style of piano work and singing, leads his trio consisting of Addison Farmer and Ronnie Free neatly thru some interesting new and old items here. Sounding a lot like a jazz Hoagy Carmichael, Allison sings "The Seventh Son," with warmth, and performs brightly on "Cabin in the Sky." Set also includes "Yardbird Suite" and the title tune.

★★★THE PEPPER - KNEPPER QUIN- TET WITH PEPPER ADAMS & JIMMY KNEPPER

Metrojazz E 1004. Nicely swingin' set can have wide appeal. It's a nicely balanced set of ballads and up-numbers. As- sisting Adams who is featured on baritone sax and Jimmy Knepper on trombone, are W. Kelly, piano and organ; D. Watkins, bass and E. Jones on drums. Set is not particularly adventurous, and is more or less progressively mainstream in feeling. Tunes include "Adams in the Apple," a Knepper original, "Beaufien," an Adams composition and Duke Ellington's "All Too Soon." Good potential.

★★★BOBBY TROUP AND HIS STARS OF JAZZ

RCA Victor LSP 1959 & LPM 1959. (Stereo & Monaural) Bobby Troup, accompanied by some of the top West Coast jazzmen, gets a chance to show off his special jazz vocal style on a group of stand- ards. The arrangements are by Shorty Rogers and Jimmy Rowles, and some of them swing in cool fashion. Troup sells in his usual style, which has won him a fol- lowing on the Coast.

★★★BASIE REUNION

Various Artists. Prestige 7147. (Stereo & Monaural) This is the second Basie re- union set brought out by the label. This one features such ex-Basie-ites as P. Quini- chette, B. Clayton, S. Collins, J. Washing- ton, J. Jones and the indomitable Nat Pierce on piano. Pierce and Quinichette and the gang romp thru a lot of Basie

favorites such as "Roseland Shuffle," "John's Idea," and "Love Jumped Out," to make for a good swinging set.

★★★MUSIC FROM "SOME LIKE IT HOT"

Lou McGarity Quintet. Jubilee 1108. Here is a collection of tunes that are fea- tured in the new Marilyn Monroe flick, "Some Like It Hot," played in Dixieland style by the Lou McGarity Quintet. The combo handles the oldies in good style. Tunes include the title song, "By the Beau- tiful Sea," "Sweet Sue, Just You," and "Runnin' Wild."

LOW-PRICE JAZZ ★★★

★★★MUSIC COMPOSED BY COUNT BASIE AND OTHERS

Members of the Count Basie Ork with B. B. King, Vocalist. Crown CLP 5111. Kansas City-oriented material by a group led by Maxwell Davis, with B. B. King con- tributing some vocals. "Every Day I Have the Blues," "Basie Boogie," and "April in Paris" are included. Instrumentation is given in the liner notes and will provide interesting info to buffs. Good, driving jazz.

LOW-PRICE CHILDREN'S ★★★

★★★MIGHTY MOUSE PLAYHOUSE

Narrated by Tom Morrison. Lion L 70115. Kids who find the cartoon and comic book adventures of the heroic rod- ent to be thrilling will likely be attracted by the very title of this disk, and by the cover, which promises action galore. They may be less satisfied with the contents which consist of six tales, each told by a cast of one. Despite the virtuosity of writer-narrator Tom Morrison, it would be tough to sustain real conflict using this technique, even if the stories were better than they are — and they are just average.

FOLK ★★★

★★★SONGS OF THE MARITIMES

Sung by Alan Mills. Folkways FS 8744 Mills is accompanied on his renditions of these songs of the sea from Nova Scotia, New Brunswick and Prince Edward Island by Gilbert Lacombe on guitar and Gordon Fleming on accordion. Material covers a wide range of topics. Set includes a booklet with lyrics to the songs. In this market it should command a good sale. Good cover photo provides a displayable item.

★★★THE COLUMBIA WORLD LI- BRARY OF FOLK AND PRIMITIVE MU- SIC VOL. XVII BULGARIA.

Columbia KL 5378. This album has special interest, apart from its obvious authenticity and the ability of the many performers to do justice to the interesting folk tunes of Bulgaria. It also contains five album-sized pages with the lyrics and translations of each song along with background data about each. And photos of many of the performers help personalize the music more. Altogether, beautifully packaged. Appreciation of the strange music, of course, is a matter of taste.

INTERNATIONAL ★★★

★★★MUSIC OF THE GERMAN ALPS

Alfons Bauer & The Bavarian Entertain- ers. Capitol T 10211. This was recorded in the heart of the Bavarian highlands and it features the typical sounds of that re- gion, including a happy brass band, yo- delers, and the sound of dancing feet. There are 26 native tunes included. Strong cover shows a healthy looking lass playing the bells, a local styled instrument. For in- ternational collectors.

LATIN AMERICAN ★★★

★★★MEXICAN MARIMBA MUSIC

The Marimba Chiapas. Capitol T 10183. Marimbas, those second cousins to xylo- phones, here are put thru some hectic paces playing a program consisting mainly of regional folk-style songs. Far from being square, however, they really swing on sev- eral of the tunes — which actually defy national origin identification — and flash a clean, modern cha cha beat on others. Remainder of the orchestra provides good support. A bright, lively and unusual album.

RELIGIOUS ★★★

★★★SHOWERS OF BLESSING

Music of the Church of the Nazarene (Moore). Word W 3074-LP. Various groups and soloists render several gospels. The artists are members of choral groups heard on the "Showers of Blessings" radio broadcasts. It's a nicely assorted package of selections that should create interest in this market. Hymns include "Showers of Blessing," "Jesus Saves" and "Give Him the Glory."

SPECIALTY ★★★

★★★POETRY FOR THE BEAT GEN- ERATION

Jack Kerouac & Steve Allen. Hanover HML 5000. The much-publicized package finally is seeing the light of day. At one time a few copies were circulated on Dot but were withdrawn. Now Kerouac is avail- able for all to hear. Most hearers will call the Kerouac manuscripts far out. But if you listen, there's an interesting melodic

(Continued on page 34)

NOW... A BIG HIT IN 2 LANGUAGES

This GERMAN version started it...

Gitta Lind sings
SURABAYA

TELEFUNKEN

...and now by public (and disc jockey) demand...

The new sensational ENGLISH version

Gitta Lind sings
SURABAYA

LONDON RECORDS

Up and coming from the
LONDON GROUP

J. B. LOYD
I'M SO LONELY 2017
HI RECORDS

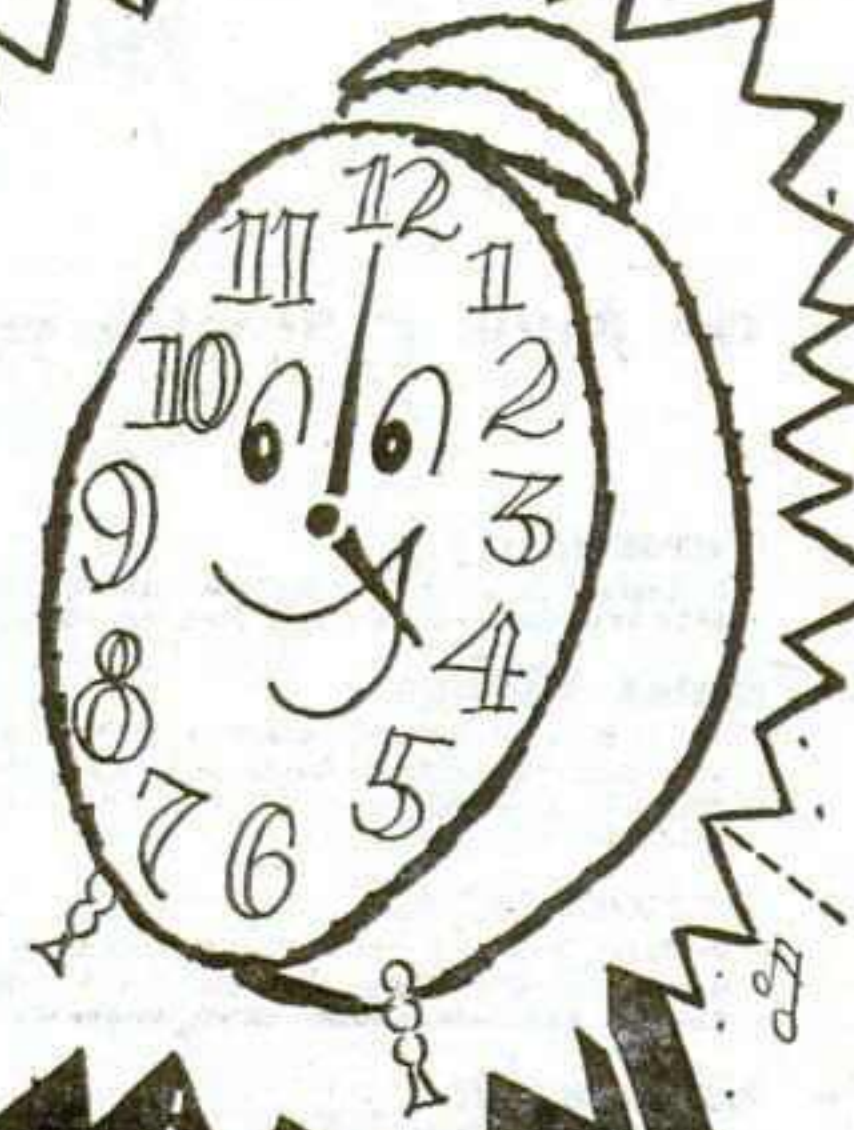
LARRY ELLIS
I KNOW THIS PLACE 112
Dale RECORDS

NEW TORNADOS
CRY BABY CRY 8577
Feisted

LINCOLN CHASE
DEEP IN THE JUNGLE
(Part I) 802
SPLASH RECORDS

CLOCK rings in the HITS

with the happy organ sound . . .



"The Whistling Organ"

by DAVE 'BABY' CORTEZ

written by Wood, Clowney, Kriegsmann

CLOCK 1012

CLOCK RECORDS INC. 1619 BROADWAY-NEW YORK

Nationally distributed by **EMBER DISTRIBUTORS, Inc.** 1697 Broadway, N. Y. C.

About the Artist

LIKE many other aspirants to fame and fortune, Dave Cortez Clowney, born twenty years ago in Detroit, Mich., came to New York to look for his "lucky break." For two years he demonstrated his material singing and playing the piano to music publishers. His break came the day he sang a new composition in the Clock Record office. He was signed as an artist.

THE HAPPY ORGAN, the first major hit for Clock Records and Dave Cortez, has opened new horizons for him. He now travels with his group across the nation in his own truck, and his proudest possession is a Hammond Organ which he affectionately calls "my happy organ." His latest Clock recording, THE WHISTLING ORGAN, is rapidly following the success of his first. Currently successful for him in the recording field, too, are the new packages released by RCA Victor.



DAVE 'BABY' CORTEZ

P.S.:
D.J.'s, Dealers & Ops:
Just a note to let you know this is the fastest selling record we've ever handled. Over 70,000 re-orders already shipped this week.
DOUG MOODY
Ember Distributors, Inc.
N.Y.C.
Columbus 5-0127

HONOR ROLL OF HITS

TRADE MARK REG.

THE NATION'S TOP TUNES For survey week ending June 6

This Week	Last Week	Weeks on Chart
1. The Battle of New Orleans	1	6
By Jimmie Driftwood—Published by Warden (BMI) BEST SELLING RECORD: Johnny Horton, Col 41339. RECORDS AVAILABLE: Jimmie Driftwood, Vic 7534; Vaughn Monroe, Vic 7495; Pete Seeger and Frank Hamilton, Folkways 201; Buddy Starcher, Starday 439.		
2. Personality	5	5
By Logan & Price—Published by Lloyd-Logan (BMI) BEST SELLING RECORD: Lloyd Price, ABC-Paramount 10018.		
3. Quiet Village	2	7
By Les Baxter—Published by Atlantic & Baxter-Wright (BMI) BEST SELLING RECORD: Martin Denny, Liberty 55162. RECORDS AVAILABLE: George Wright, Hi-Fi 502; Pete Rugolo, Col 40519; Les Baxter, Cap 15733.		
4. Dream Lover	4	6
By Bobby Darin—Published by Progressive-Fern-Trinity (BMI) BEST SELLING RECORD: Bobby Darin, Atco 6140. RECORD AVAILABLE: Robert Farnon, London 1241.		
5. Kansas City	3	8
By Leiber-Stoller—Published by Fire (BMI) BEST SELLING RECORD: Wilbert Harrison, Fury 1023 (Fire, BMI) RECORDS AVAILABLE: Rocky Olson, Chess 1723 (Fire, BMI); Rockin' Ronald and the Rebels, End 1043 (Fire, BMI); Hank Ballard and the Midnighters, King 5195 (Armo Music, BMI); Little Richard, Specialty 664 (Armo Music, BMI); Little Willie Littlefield, Federal 12351 (Armo, BMI).		

This Week	Last Week	Weeks on Chart
6. A Teenager in Love	6	7
By Doc Pomus & Mort Shuman—Published by Rumbalero (BMI) BEST SELLING RECORD: Dion & the Belmonts, Laurie 3627.		
7. Tallahassee Lassie	11	3
By Slay-Crewe-Picariello—Published by Conley (BMI) BEST SELLING RECORD: Freddy Cannon, Swan 4031.		
8. Happy Organ	7	11
By Wood-Clowney-Kriegsmann—Published by Lowell (BMI) BEST SELLING RECORD: Dave (Baby) Cortez, Clock 1009.		
9. Lonely Boy	25	2
By Paul Anka—Published by Spanks (BMI) BEST SELLING RECORD: Paul Anka, ABC-Paramount 10022.		
10. Kookie, Kookie (Lend Me Your Comb)	8	8
By Irving Taylor—Published by Witmark (ASCAP) BEST SELLING RECORD: Edward Byrnes with Connie Stevens, Warner Bros. 5047.		

Second Ten

11. Only You	10	7
By Buck Ram & Andre Rand—Published by Wildwood (BMI) BEST SELLING RECORD: Frank Pourcel, Cap 4165.		
12. Sorry, I Ran All the Way Home	9	10
By Zwiirn-Giosasi—Published by Figure (BMI) BEST SELLING RECORD: Impalas, Cub 9022.		
13. So Fine	12	6
By J. Gribble—Published by Maureen (BMI) BEST SELLING RECORD: Fiestas, Old Town 1062. RECORD AVAILABLE: Aquatones, Fargo 1002.		
14. Goodbye, Jimmy, Goodbye	13	6
By Vaughn—Published by Knollwood (ASCAP) BEST SELLING RECORD: Kathy Linden, Felsted 8571.		
15. Along Came Jones	19	2
By Leiber-Stoller—Published by Tiger (BMI) BEST SELLING RECORD: Coasters, Atco 6141.		

16. Lipstick on Your Collar	18	3
By Lewis-Goehring—Published by Joy (ASCAP) BEST SELLING RECORD: Connie Francis, M-G-M 12793.		
17. Frankie	21	3
By Sedaka-Greenfield—Published by Aldon (BMI) BEST SELLING RECORD: Connie Francis, M-G-M 12793.		
18. Endlessly	14	6
By Otis—Published by Meridian (BMI) BEST SELLING RECORD: Brook Benton, Mer 71443. RECORD AVAILABLE: Johnnie Ray, Col 41662.		
19. I'm Ready	17	3
By Lewis-Bradford-Domino—Published by Post-Vanderbilt (BMI) BEST SELLING RECORD: Fats Domino, Imperial 5585.		
20. Bobby Sox to Stockings	28	2
By Faith-DiCicco—Published by Debmar (ASCAP) BEST SELLING RECORD: Frankie Avalon, Chancellor 1036.		

Third Ten

21. Guitar Boogie Shuffle	15	12
By A. Smith—Published by Shapiro-Bernstein (ASCAP) RECORD AVAILABLE: Virtues, Hunt 324.		
22. Pink Shoe Laces	16	14
By Mickie Brant—Published by Pioneer (BMI) RECORD AVAILABLE: Dodie Stevens, Crystalette 724.		
23. Bongo Rock	29	2
By Preston Epps—Published by Drive-In (BMI) RECORD AVAILABLE: Preston Epps, Original 4.		
24. Just Keep It Up	26	2
By O. Blackwell—Published by Shallmar & Tollie (BMI) RECORD AVAILABLE: Dee Clark, Abner 1026.		
25. Crossfire	30	2
By T. J. Fowler-T. King—Published by Vicki (BMI) RECORD AVAILABLE: Johnny and the Hurricanes, Warwick 502.		

26. You're So Fine	-	1
By L. Finney-W. Schofield—Published by Alhika (BMI) RECORDS AVAILABLE: Downbeats, Peacock 1689; Falcons, Unart 2013.		
27. I Only Have Eyes for You	-	1
By Harry Warren—Published by Remick (ASCAP) RECORDS AVAILABLE: Flamingos, End 1046; Rose Hardaway, Dec 30893; Al Jolson, Dec 24684; Steve Lawrence, Coral 62052; Smart Set, Warner Bros. 5001.		
28. Come Softly to Me	24	14
By Troxel, Christopher, Ellis—Published by Cornerstone (BMI) RECORDS AVAILABLE: Fleetwoods, Dolphin 1; Ronnie Height, Dore 516.		
29. My Melancholy Baby	-	1
By Norton-Watson-Burnett—Published by Shapiro-Bernstein (ASCAP) RECORDS AVAILABLE: Crazy Otto, Dec 29449; Bing Crosby, Dec 25366; Tommy Edwards, M-G-M 12794; Jane Froman, Dec 11052; Sam Sideburn, Coral 478; Somethin' Smith & the Redheads, Epic 9221; Bill Snyder, Dec 28192.		
30. Waterloo	-	1
By Wilkin-Louttermilk—Published by Cedarwood (BMI) RECORD AVAILABLE: Stonewall Jackson, Col 41393.		

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The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

FOR THE WEEK
ENDING JUNE 21

The Billboard HOT 100

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	WEEKS ON CHART
2	1	1	①	★	8
THE BATTLE OF NEW ORLEANS Johnny Horton, Columbia 41339					
9	5	3	②	★	8
PERSONALITY Lloyd Price, ABC-Paramount 10018					
3	3	2	③		9
DREAM LOVER Bobby Darin, Atco 6140					
8	4	5	④	★	10
QUIET VILLAGE Martin Denny, Liberty 55162					
1	2	4	⑤		10
KANSAS CITY Wilbert Harrison, Fury 1023					
7	6	6	⑥		9
A TEENAGER IN LOVE Dion and the Belmonts, Laurie 3027					
30	15	11	⑦		6
TALLAHASSEE LASSIE Freddy Cannon, Swan 4031					
—	52	18	★	★	3
LONELY BOY Paul Anka, ABC-Paramount 10022					
5	7	7	⑧	★	9
KOOKIE, KOOKIE (LEND ME YOUR COMB) Ed Byrnes/Connie Stevens, Warner Bros. 5047					
10	9	9	⑩		11
ONLY YOU Frank Pourcel, Capitol 4168					
14	12	13	⑪		11
SO FINE Fiestas, Old Town 1062					
4	8	8	⑫		14
SORRY, I RAN ALL THE WAY HOME The Impalas, Cub 9022					
61	30	15	⑬		5
ALONG CAME JONES Coasters, Atco 6141					
6	10	10	⑭		14
THE HAPPY ORGAN Dave (Baby) Cortez, Clock 1009					
41	23	17	⑮	★	5
LIPSTICK ON YOUR COLLAR Connie Francis, M-G-M 12793					
43	22	19	⑯	★	5
FRANKIE Connie Francis, M-G-M 12793					
13	13	12	⑰	★	9
ENDLESSLY Brook Benton, Mercury 71443					
18	11	14	⑱	★	10
GOODBYE, JIMMY, GOODBYE Kathy Linden, Felsted 8571					
29	17	16	⑲		6
I'M READY Fats Domino, Imperial 5585					
60	35	25	⑳	★	4
BOBBY SOX TO STOCKINGS Frankie Avalon, Chancellor 1036					
48	38	24	㉑	★	5
BONGO ROCK Preston Epps, Original 4					
34	32	20	㉒	★	7
JUST KEEP IT UP Dee Clark, Abner 1026					
56	36	23	㉓		9
CROSSFIRE Johnny and the Hurricanes, Warwick 502					
98	66	39	★	★	4
WATERLOO Stonewall Jackson, Columbia 41393					
53	44	32	㉔	★	9
YOU'RE SO FINE The Falcons, Unart 2013					
55	49	26	㉕	★	5
MY MELANCHOLY BABY Tommy Edwards, M-G-M 12794					
47	31	31	㉖		9
MY HEART IS AN OPEN BOOK Carl Dopkins Jr., Decca 30803					
63	53	69	★	★	4
A BOY WITHOUT A GIRL Frankie Avalon, Chancellor 1036					
—	60	35	㉗		3
I ONLY HAVE EYES FOR YOU Flamingos, End 1046					
12	14	22	㉘	★	12
TURN ME LOOSE Fabian, Chancellor 1033					
81	59	47	★	★	5
HUSHABYE Mystics, Laurie 3028					
16	16	21	㉙		13
ENCHANTED The Platters, Mercury 71427					
28	24	28	㉚	★	10
LONELY FOR YOU Gary Stites, Carlton 508					

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	WEEKS ON CHART
36	28	34	㉛		10
I'VE COME OF AGE Billy Storm, Columbia 41356					
—	71	37	㉜		4
LITTLE DIPPER Mickey Mozart, Roulette 4148					
—	87	62	★	★	3
THIS I SWEAR Skyliners, Calico 106					
—	68	56	★	★	3
RING-A-LING-A-LARIO Jimmie Rodgers, Roulette 4158					
67	47	43	㉝		5
THE WONDER OF YOU Ray Peterson, RCA Victor 7513					
76	65	45	㉞		5
THE CLASS Chubby Checker, Parkway 804					
44	33	50	★	★	9
I WAITED TOO LONG LaVern Baker, Atlantic 2021					
45	51	54	★	★	8
GIDGET Jimmy Darren, Colpix 113					
17	20	30	㉟		18
PINK SHOE LACES Dodie Stevens, Crystalette 724					
11	19	27	㊱		13
A FOOL SUCH AS I Elvis Presley, RCA Victor 7506					
72	64	48	㊲	★	5
GRADUATION'S HERE Fleetwoods, Dolton 3					
15	21	29	㊳	★	15
GUITAR BOOGIE SHUFFLE The Virtues, Hunt 324					
51	37	41	㊴		5
TALL COOL ONE Walters, Golden Crest 518					
79	70	59	★	★	8
ROBBIN' THE CRADLE Tony Bellus, NRC 023					
—	98	77	★	★	3
THERE GOES MY BABY The Drifters, Atlantic 2025					
77	58	49	㊵	★	4
WHAT A DIFFERENCE A DAY MAKES Dinah Washington, Mercury 71435					
19	18	33	㊶		12
TAKE A MESSAGE TO MARY Everly Brothers, Cadence 1364					
—	82	70	★	★	3
MONA LISA Carl Mann, Phillips International 3539					
33	39	40	㊷	★	12
GUESS WHO Jesse Belvin, RCA Victor 7469					
46	45	53	㊸	★	7
YOU MADE ME LOVE YOU Nat King Cole, Capitol 4184					
69	56	51	㊹		6
MARGIE Fats Domino, Imperial 5585					
—	—	—	★	★	1
TIGER Fabian, Chancellor 1037					
37	50	52	㊺		14
COME TO ME Marv Johnson, United Artists 160					
—	—	71	★	★	2
ONLY SIXTEEN Sam Cooke, Keen 2022					
59	54	38	㊻		5
SO CLOSE Brook Benton, Mercury 71443					
20	29	46	㊼		12
I NEED YOUR LOVE TONIGHT Elvis Presley, RCA Victor 7506					
57	61	66	㊽		8
ROCKIN' CRICKETS Hot Toddys, Shan-Todd 0056					
—	—	—	★	★	1
TWIXT TWELVE AND TWENTY Pat Boone, Dot 15995					
—	—	—	★	★	1
SINCE YOU'VE BEEN GONE Clyde McPhatter, Atlantic 2028					
—	—	67	㊾	★	2
I'M GONNA CHANGE HIM Cathy Carr, Roulette 4152					
—	73	78	㊿	★	3
DANNY BOY Si Austin, Mercury 71442					
—	74	79	㊿		3
VELVET WATERS Megatrons, Acousticon 101					
21	34	60	㊿	★	15
COME SOFTLY TO ME Fleetwoods, Dolphin 1					

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	WEEKS ON CHART
26	41	44	㊿		12
POOR JENNY Everly Brothers, Cadence 1364					
71	67	64	㊿		8
A STRING OF TRUMPETS Trumpeteers, Splash 800					
23	25	36	㊿		13
THAT'S WHY Jackie Wilson, Brunswick 55121					
—	90	81	㊿		3
SWEET CHILE Sheb Wooley, M-G-M 12781					
89	84	68	㊿		4
THERE IS SOMETHING ON YOUR MIND Big Jay McNeely, Swingin' 614					
22	26	58	㊿		13
TELL HIM NO Travis and Bob, Sandy 1017					
35	48	63	㊿		13
SOMEONE Johnny Mathis, Columbia 41355					
—	—	—	★	★	1
M.T.A. Kingston Trio, Capitol 4221					
94	77	76	㊿		5
I CAN'T GET YOU OUT OF MY HEART Al Martino, 20th Fox 132					
38	40	42	㊿		12
ALMOST GROWN Chuck Berry, Chess 1722					
27	43	61	㊿	★	13
TIJUANA JAIL Kingston Trio, Capitol 4167					
24	27	57	㊿	★	12
THREE STARS Tommy Dee, Crest 1057					
—	—	84	㊿	★	2
FORTY DAYS Ronnie Hawkins, Roulette 4154					
—	—	—	★	★	1
WONDERFUL YOU Jimmie Rodgers, Roulette 4158					
—	—	—	★	★	1
WITH MY EYES WIDE OPEN I'M DREAMING Patti Page, Mercury 71469					
—	—	98	★	★	2
ONE LOVE, ONE HEART Four Coins, Epic 9314					
—	76	88	㊿		6
OLD SPANISH TOWN Bell Notes, Time 1010					
90	—	85	㊿		6
KANSAS CITY Hank Ballard and the Midnighters, King 8198					
25	46	55	㊿		18
SINCE I DON'T HAVE YOU The Skyliners, Calico 103					
—	—	92	㊿	★	2
I KNOW Perry Como, RCA Victor 7541					
—	—	99	㊿		2
FLOWER OF LOVE The Crests, Coed 511					
—	—	—	★	★	1
LITTLE BOY BLUE Huey Duvall, Challenge 59014					
—	—	100	㊿		2
THE WHISTLING ORGAN Dave (Baby) Cortez, Clock 1009					
32	42	65	㊿		13
SIX NIGHTS A WEEK The Crests, Coed 509					
—	—	95	㊿	★	2
LA PLUME DE MA TANTE Hugo and Luigi, RCA Victor 7518					
—	—	—	㊿		1
TABOO Arthur Lyman Hi-Fi 550					
—	—	—	㊿	★	1
A PRAYER AND A JUKE BOX Little Anthony, End 1047					
—	86	97	㊿	★	3
IT'S ONLY THE GOOD TIMES Tommy Edwards, M-G-M 12794					
87	—	—	㊿		2
THE BATTLE OF NEW ORLEANS Vaughn Monroe, RCA Victor 7495					
—	—	—	㊿		1
FORTY MILES OF BAD ROAD Duane Eddy, Jamie 11260					
—	—	—	㊿		1
SMALL WORLD Johnny Mathis, Columbia 41410					
—	—	—	㊿		1
HIGH HOPES Frank Sinatra, Capitol 4214					
—	—	—	㊿		1
WITH MY EYES WIDE OPEN, I'M DREAMING Enoch Light, Grand Award 1032					
—	—	—	㊿		1
CAP AND GOWN Marty Robbins, Columbia 41408					

& TOMORROW'S TOPS

BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. REMEMBER WHENThe Platters, Mercury
2. BACK IN THE U.S.A.Chuck Berry, Chess
3. OH, WHAT A FOOL.....The Impalas, M-G-M
4. THE WAY I WALKJack Scott, Carlton
5. CIAO CIAO BAMBINAJackie Noguez, Guyden
6. I'LL BE SATISFIEDJackie Wilson, Brunswick
7. I'M CONFESSIN'Terry Dean, Laurel
8. SING ALONGJimmy Dean, Columbia
9. SMILESArt Mooney, M-G-M
10. GETTING NEARERJohn Lester, C & M
11. MAMA'S PLACEBing Day, Mercury
12. I KNOW IT'S HARD, BUT IT'S FAIRThe Five Royals, King
13. YOU ARE EVERYTHING TO MEJohnny Mathis, Columbia
14. CRYING MY HEART OUT FOR YOUNeil Sedaka, RCA Victor
15. GOTTA NEW GIRLBobby Day, Class

BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way.

POP

*TIGERFabian
(Rambled-Roosevelt, BMI), Chancellor 1037

*TWIXT TWELVE AND TWENTY ..Pat Boone
(Spoons, BMI), Dot 15953

SINCE YOU'VE BEEN GONE..Clyde McPhatter
(Aldon, BMI), Atlantic 2028

*M.T.A.The Kingston Trio
(Atlantic, BMI), Capitol 4221

MONA LISACarl Mann
(Famous, ASCAP), Phillips International 3539

C&W

No selections this week.

R&B

No selections this week.

*Previous Billboard Spotlight Picks.

HOT 100: A TO Z

- A Boy Without a Girl 28
- A Fool Such as I 43
- A Prayer and a Juke Box 63
- A String of Trumpets 6
- A Teenager in Love 76
- Almost Grown 12
- Along Came Jones 13
- Battle of New Orleans, The (Horton) 1
- Battle of New Orleans, The (Monroe) 95
- Bobby Sox to Stockings 20
- Bongo Rock 21
- Cap and Gown 100
- Class, The 29
- Come Softly to Me 66
- Come to Me 56
- Crossfire 33
- Danny Boy 64
- Dream Lover 3
- Enchanted 32
- Endlessly 17
- Flower of Love 87
- Forty Days 79
- Forty Miles of Bad Road 96
- Frankie 16
- Gidget 41
- Goodbye, Jimmy, Goodbye 18
- Graduation's Here 44
- Guess Who 52
- Guar Boogie Shuffle 45
- Happy Organ, The 14
- High Hopes 98
- Hushabye 31
- I Can't Get You Out of My Heart 75
- I Know 86
- I Need Your Love Tonight 59
- I Only Have Eyes for You 29
- I Waited Too Long 43
- I'm Gonna Change Him 19
- I'm Ready 70
- It's Only the Good Times 94
- I've Come of Age 34
- Just Keep It Up 22
- Kansas City (Ballard) 84
- Kansas City (Harrison) 8
- Kookie, Kookie (Lend Me Your Comb) 9
- La Plume De Ma Tante 91
- Lipstick on Your Collar 15
- Little Boy Blue 88
- Little Dipper 8
- Lonesome Boy 5
- Lonely for You 33
- M.T.A. 74
- Margie 54
- Mona Lisa 51
- My Heart Is an Open Book 27
- My Melancholy Baby 26
- Old Spanish Town 83
- One Love, One Heart 82
- Only Sixteen 57
- Only You 10
- Personality 42
- Pink Shoe Laces 67
- Poor Jenny 67
- Quiet Village 4
- Ring-A-Ling-A-Lario 37
- Robbin' the Cradle 47
- Rockin' Crickets 40
- Since I Don't Have You 85
- Since You've Been Gone 42
- Six Nights a Week 90
- Small World 97
- So Close 89
- So Fine 11
- Someone 13
- Sorry, I Ran All the Way Home 12
- Sweet Child 70
- Tahoo 92
- Take a Message to Mary 50
- Tell Cool One 46
- Tallahassee Lassie 7
- Tell Him No 72
- That's Why 48
- There Goes My Baby 48
- There Is Something on Your Mind 71
- This I Swear 36
- Three Stars 78
- Tiger 85
- Tijuana Jail 77
- Turn Me Loose 20
- Twixt Twelve and Twenty 41
- Velvet Waters 48
- Waterloo 24
- What a Difference a Day Makes 49
- Whistling Organ 89
- With My Eyes Wide Open I'm Dreaming (Light) 99
- With My Eyes Wide Open I'm Dreaming (Page) 81
- Wonder of You, The 38
- Wonderful You 80
- You Made Me Love You 83
- You're So Fine 15

REVIEWS OF

THIS WEEK'S SINGLES

The pick of the new releases:



SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

JONI JAMES

I STILL GET JEALOUS (Morris, ASCAP)—PRAYER OF LOVE (Tanglewood, ASCAP)—Plaintive piping stints by the thrush on the two lovely rockaballads, and either could be a hit. Ork backing on both sides perfectly suits the wistful reading. M-G-M 12807

LOUIS PRIMA & KEELY SMITH

I DON'T KNOW WHY (Feist, ASCAP)—BEI MIR BIST DU SCHON (Harms, ASCAP)—The pair bows on the label with two strong sides. They use a cute gimmick on "I Don't Know Why," inverting the lyrics on the first chorus and singing it straight on the second. Flip is a rhythmic belt of the standard. Either side can score. Dot 15956

TERESA BREWER

BYE BYE BABY, GOODBYE (Comac-Southern, ASCAP)—CHAIN OF FRIENDSHIP (Mermaid, BMI) — Miss Brewer has two good follow-up sides to her "Heavenly Lover." Top tune is a spiritual-derived song that she belts with drive over a strong chorus assist. Flip is a cute bouncy theme that she handles in her usual sparkling style. Coral 62126

JANE MORGAN

I CAN'T BEGIN TO TELL YOU (Bregman, Vocoo & Conn, ASCAP)—WITH OPEN ARMS (Famous, ASCAP)—Two pretty outings by the canary on attractive offerings. "I Can't" is done as a rockaballad, and the quality go is lushly supported by the ork. "With Open Arms" is a stylish side with folkish overtones that tells an interesting story. Either can click. Kapp 284

IRVING JOSEPH ORK & CHORUS

LORENA (United Artists, ASCAP)—THE MARCH OF THE HORSE SOLDIERS (United Artists, ASCAP)—The tunes are featured in the coming flick, "The Horse Soldiers." "Lorena" is a beautiful, folkish ballad that is given a lush instrumental treatment with the emphasis on strings. It appears a strong side. Flip is a rhythmic march ditty that can also figure. United Artists 178

MITCH MILLER

JINE THE CAVALRY (Hollis-American House, BMI)—Tune is a Civil War type, and it's sung with spirit by a male chorus to a stirring march tempo. It's in the groove of several of Miller's past clicks and it can also be a big one. Flip is "Hey!" (Ludlow, BMI). Columbia 41424

LINK WRAY

COMANCHE (Andval, BMI)—Wray and the Wray Men have an interesting side that could step out for big coin. It's a blues with an Indian-type sound that is given a low-down arrangement. It bears watching. Flip is "Lillian," (Andval, BMI). Epic 9321

CARL SMITH

TEN THOUSAND DRUMS (Cedarwood, BMI)—Smith figures to crash into the pop field with this potent contender. It's a folkish tune that deals with an episode of the Revolutionary War. It's in today's hit groove, and it stacks up as a strong bet. Flip is "The Tall, Tall Gentlemen," (Cedarwood, BMI). Columbia 41417

SONNY JAMES

PURE LOVE (Faire, BMI)—THIS LOVE OF MINE (Embassy, BMI)—James has his strongest efforts in a while. "Pure Love" is a rocker that is given a vigorous belt over strong backing. Flip is a rockaballad approach on the oldie. Both sides bear watching. Capitol 4229

GEORGIE YOUNG

TWO WEEKS WITH PAY (Lowe, ASCAP)—Young has a swinging side in his latest bid. Bobby McGraw handles the cute, topical theme with lots of excitement, and the band is behind him all the way. Danceable item should get lots of play and coin. Flip is "Feel So Good," (Savoy, BMI). Cameo 166

RAY CHARLES

WHAT'D I SAY (PARTS I & II) (Progressive, BMI)—A fine rumba-blues effort by Charles. He shouts it out in persuasive style, and he backs his vocal with some great piano work and good ork support. Side two is on the same order with Charles offering a few sage comments. Strong r.&b. potential also. Atlantic 2031

Country & Western

NO SELECTIONS THIS WEEK.

Rhythm & Blues

NO SELECTIONS THIS WEEK.

(Continued on page 35)



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Reviews and Ratings of New Albums

Continued from page 29

★★★ GOOD SALES POTENTIAL

flow of words and a tie with the spoken word for the wastelanders 35 years ago. There is sound and some substance to the poetry but it's certainly not for background hearing. Allen contributes a rambling but effective piano backing. A real conversation piece.

★★★ MUSIC FOR THE BALLET STUDIO

Folkways FC 7633. The album title aptly describes the contents. Packaging includes a detailed booklet with suggestions as to which exercises and positions should be used with the various selections. Prime appeal may be to students and teachers. Good item in its field. Attractive package.

★★ MODERATE SALES POTENTIAL

POPULAR ★★

★★ TOMMY O'BRIEN SINGS M-G-M E 3766. O'Brien has a pleasant sound in the Irish tenor tradition. He sings a collection of ballads including "Love, Your Magic Spell Is Everywhere," "Dancing in the Dark," etc. Leroy Holmes' ork offers satisfactory backings.

LOW-PRICE POPULAR ★★

★★ LET'S DANCE IN STEREO Ira Wright Ork. Rondo-lette SA 51. (Stereo Only) Pleasant, society band-type readings of songs from Broadway musicals by the Ira Wright Ork. Selections include "On the Street Where You Live," "Lida Rose," and "I'm in Love With a Wonderful Guy." Older set will enjoy it and some of the college kids.

★★ THE INK SPOTS' GREATEST HITS

Crown CLP 5112. Some of the members of the original Ink Spots recreate some of the Ink Spots' greatest hits on this new low-price disk. They do not come up to the original and some purchasers may be disappointed. Tunes include "If I Didn't Care," "Into Each Life Some Rain Must Fall," and "You Always Hurt the One You Love."

★★ SOUNDS OF A THOUSAND STRINGS

Antoine de Treville Ork. Crown CLP 5116. It's true that this set utilizes many instruments of a wide range of tone and pitch in order to provide a workout for the hi fi set. Unfortunately it sometimes appears that too much emphasis was placed on these gimmick effects and not enough on providing listenable music. Scorings are often over-complicated and the set tends to fall down for that reason. Complex scorings of "La Cucaracha" and "Love Affair," are included.

CLASSICAL ★★

★★ WAGNER: EXCERPTS FROM DIE WALKURE & THE FLYING DUTCHMAN

Birgit Nilsson, Soprano & Hans Hotter, Baritone with The Philharmonia Orch. (Ludwig). Angel 35585. (Stereo & Monaural) Two singers who, compared to some of the more established stars, are relatively new on the Wagnerian front, render entirely satisfactory job on aria excerpts from one extremely popular work and another with considerably less recorded repertoire available. Philharmonia lends excellent stereo support with voices well captured on the stage. Market is mainly Wagner buffs, and for them the set figures as a good long-hauler.

★★ HINDEMITH: CONCERTO MUSIC FOR STRINGS AND BRASS; SYMPHONY FOR CONCERT BAND

The Philharmonia Orch. (Hindemith). Angel 35489. (Stereo & Monaural) The label continues in its noteworthy efforts to record contemporary musicians conducting their own endeavors. With Hindemith, it is an especially happy undertaking, since he is of that rare species of composers that can give authoritative readings of their own works. The concert music belongs to Hindemith's first period, while the symphony was written in 1951. Contrast in styles makes for interesting listening. Fine brass writing on both gets faithful, well-reproduced sound.

★★ IMMORTAL MELODIES OF LOVE

Eugene Conley, Tenor with The Sinfonietta Di Milano (Gunther). Request RLP 8035. (Stereo & Monaural) The well-known tenor does a dozen noted melodies, included are Beethoven's "Moonlit Night," Schumann's

"Homeless Bird" and Rubinstein's "Toreador's Serenade." Style is in the concert tradition, and album will appeal to adult listeners.

★★ FRENCH OPERA ARIAS

Henri Legay, Tenor with Orch. du Theatre National de L'Opera (Dervaux). Angel 35673 Tenor Legay has become very popular in Paris for his interpretations of the lyric repertoire. His vocal brilliance and clear open tone, unusual in a French singer, is shown here to advantage in arias from "Faust," "Lakme" and "Mignone" and other operas. Demonstration of duet "Je crois encore entendre" from "Pearl-Fishers" should sell the most finicky collectors.

★★ LISZT: TWELVE ETUDES D'EXECUTION TRANSCENDANTE (2-12")

Gyorgy Cziffra, Piano. Angel 3591 B Cziffra is an old-fashioned specialist in the best sense of the term. Instead of running the keyboard gamut, he concentrates on playing certain composers. The artist definitely has the sweep and understanding required for these difficult works, but his touch is a bit hard and he rides herd over the softer elements. There's competition from RCA's Bolet, who plays 10 of the 12 etudes.

SEMI-CLASSICAL ★★

★★ ACCORDION FIREWORKS

Mogens Ellegaard, Accordion. Vox STVX 425.840. (Stereo & Monaural) Ellegaard, a Danish accodion virtuoso, shows his remarkable technique on this new release. He plays such difficult classical items as "Tocatta and Fugue in D Minor," by Bach, as well as a group of exciting items like "Flight of the Bumblebee," "Dance of the Comedians," and "Sabre Dance" to good effect. Accordion students and fans will enjoy it.

JAZZ ★★

★★ MANTECA

The Red Garland Trio Plus Ray Barreto, Conga. Prestige 7139. The Red Garland Trio with P. Chambers on bass, and A. Taylor on drums, adds Ray Barretto on the conga drums for this new set. Unfortunately, it turns out to be less jazz than Latin, but it will be a good record for the Latin terp set, if it is exposed to that market. Garland is good on piano and Barretto handles the conga drum with ease. Tunes are mainly standards such as "Lady Be Good," and "Exactly Like You."

★★ BLOW ARNETT, BLOW

Arnet Cobb with Eddie (Lockjaw) Davis. Prestige. Arnett Cobb does just what the title of this album indicates, blowing up a storm on some hard driving jazz, helped out nicely by another tenor man, Eddie Davis. Tunes include both standards and originals, with "When I Grow Too Old to Dream" and "Go Power!" among the best.

★★ ALONE WITH THE BLUES

Ray Bryant, Piano. New Jazz 8213. Sensitive and soulful readings of blues tunes and standards done with a blues approach allow Bryant a piano field day. His treatments are inventive and imaginative. Devotees of the blues will find the set an attractive item. Unfortunately the solo piano tends to become somewhat monotonous, and the set might have been better paced.

FOLK ★★

★★ TRADITIONAL FOLK DANCES OF JAPAN

Folkways FE 4350. An intriguing and unusual disk to Western ears. Several dance patterns with vocal interpretations are presented by various ensembles. A booklet with a description of the dances and their significance and information as to where each selection was recorded accompanies the disk. Sound is excellent.

★★ SUFI CEREMONY & RIFA' CEREMONY

Folkways FR 8942. Ethnologists, anthropologists and students of comparative religion will be interested in this recording of a ceremony of an Islamic "dervish order." The rhythmic recital and accompanying drums produce a kind of trance when sufficiently drawn out. While in trance, members of the Sufi fraternities practice feats of anaesthesia, hypnotism and suggestion. Valuable document for its market.

INTERNATIONAL ★★

★★ MUSIC OF THE ITALIAN ALPS

Coros Trentino, I.N.C.A.S., Di Ex Combattenti & Villereccio Lombardo. Capitol T 10120. Fanciers of male choral works or Alpine music will be especially happy to hear about this release. Four choral groups from Northern Italy sing selections typical of the mountains and thus frequently are closer in form to Swiss and Austrian music than to that associated with Southern Italy. The groups all are of excellent calibre

and do justice to the material, occasionally even flashing a hint of yodelling ability.

LOW-PRICE INTERNATIONAL ★★

★★ FLAMENCO

Jose Barroso, Guitar. Crown CLP 5109. Classical guitarist Laurindo Almeida composed all the music for this disk. Motivating idea behind it all is to prove that flamenco expresses various moods, not just the fast and furious. Resulting product, however, is a hybrid classical-flamenco that probably won't satisfy either faction. Barroso does what he can with the material, but most likely appeal will be strictly limited.

RELIGIOUS ★★

★★ AVE MARIA

Bonaventura Choir. World Library of Sacred Music WLSM 4. The "Hail Mary" in 12 musical styles thru the centuries. Earliest is Gregorian chant, and latest is a 1958 setting by an American Trappistine nun. In between are the well-known Bach-Gounod and Schubert "Ave Marias" and beautiful versions by Vittoria and Cesar Franck. The Bonaventura Choir is a good group, but they sing music of all periods without too much variation in their approach, which is basically modern. Primary appeal is to religious market.

SPOKEN WORD ★★

★★ SAGGI DI LETTURA DALLA LETTERATURA ITALIANA

Prof. Avv. Mario Palladini. Folkways FL 9965. Since the only Italian spoken word album in the LP catalog has been a reading of the first eight cantos of the Inferno, this sampling from Italian literature should find a market. Palladini reads selections from Dante, Manzoni, D'Annunzio, Boccaccio and other classics with clear diction, unmarred by local accent. Accompanying booklet offers text, and with the exception of John Ciardi's Dante, rather old-fashioned translations.



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POPULAR ★

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Reviews of THIS WEEK'S SINGLES (continued)

SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

POP TALENT

CHUCK CARBO

BE MY GIRL (Pontchartrain, BMI)—**PROMISES** (Pontchartrain, BMI)—Carbo has a good sound on both sides of the listenable platter. "Be My Girl" is a rockabilly tune that he renders with pep. "Promises" is a slow rockawaltz that is given a feelingful vocal. Both are good showcases for the new talent. Rex 1003

POP DISK JOCKEY PROGRAMMING

JACKIE LEE

HAPPY VACATION (Mured, BMI)—**THE HUCKLEBUCK** (United, ASCAP)—The organist has two singin' sides that offer excellent programming. "Happy Vacation" is somewhat along the lines of "The Happy Organ." Flip is an updated version of the well-known rhythm tune. Swan 4034

RUSTY ISABELL

FIREWATER (Brent, BMI)—**THE BLAST** (Brent, BMI)—Isabell and crew have two driving items that should go well with listeners. "Firewater" is a sprightly walkin' blues. "The Blast" is a really pounding side, and it should be received just as well. Brent 7001

★★★★

VERY STRONG SALES POTENTIAL

JERRY BUTLER

RAINBOW VALLEY—**ABNER** 1028—Butler sings a stylish pop ballad with a pleasant choral backing. A nice effort that's worth a hearing. (Roosevelt & Tollie, BMI)

HOLD ME MY DARLING—Butler sings a slow ballad to string accompaniment. It's an earnest plea as voiced by the chanter. Pleasant wax, and it could move. (Louisville, BMI)

DEAN BEARD

LITTLE LOVER—**CHALLENGE** 59048—A bright rhythm item by Beard. Chanter gives it a good go with a fine rhythm backing. Vocal group, plus what sounds like a speeded up voice, supports. (Marlow, BMI)

HOLDING ON TO A MEMORY—Beard sings with deep feeling on this slow, tender and pulsing ballad. Male chorus supports the effort. Side is worth exposure. (Willets, BMI)

CHUCK WILLIS

JUST ONE KISS—**ATLANTIC** 2029—The lately departed Willis has a fine gospelish ballad side. A wonderful performance is abetted by a chorus and a nice, soft-pedaled instrumental backing. (Rush, BMI)

MY BABY—A gospel styled effort in up-beat tempo with a New Orleans strutting backing. Another good side. (Rush, BMI)

LITTLE RICHARD

SHAKE A HAND — **SPECIALTY** 670 — Richard really shouts this one out. It's the oldie, and he does a great performance with support from a fem vocal group. Fine side can go. (Angel, BMI)

ALL NIGHT LONG — A real grass-roots blues effort by Richard has the sound. Solid piano and rhythm backing in the gospel framework. Either side here. (Venice, BMI)

JERRY WALLACE

BY YOUR SIDE—**CHALLENGE** 59047—Another smart side finds Wallace in a romantic mood with a gimmicky piano backing. Performance has a Mathis quality here. Both sides worth jockey attention. (Music Productions, ASCAP)

Primrose Lane—A smart arrangement showcases a good chanting performance with a modern-sounding vocal group in the backing. Has a sophisticated sound with a solid rhythm. (Music Productions, ASCAP)

HANK BALLARD & THE MIDNIGHTERS

RAIN DOWN TEARS—**KING** 5215—A slow ballad of trouble. Ballard gives it a meaningful chant to good choral and instrumental backing. Two good efforts. (Jay & Cee, BMI)

Sugaree—A fine blues with stops, sung with verve and spirit by Ballard and his group. They're gonna have a big Sugaree when his girl comes home. (Acuff-Rose, BMI)

THE PHAETONS

I LOVE MY BABY—Vin 1015—The singer takes off on a moving rocker that he belts to good effect. Fine side with dual market appeal. (Ace, BMI)

As You Know—Soulful sound by the unbilled lead on the pounding rockaballad is given strong backing by the combo. (Ace, BMI)

JOHNNY SEA

JUDY AND JOHNNY—NRC 026—Sea made the country charts with "Frankie's Man Johnny," and this tale of love that grew up has appeal. Westernish, folkish quality. This could move. (Wonder-Bayou State, BMI)

Stranger—A folkish, Western-styled tale in minor key. It has the sound of the prairies. Sea has a low-pitched vocal style, which has warmth. (Wonder-Bayou State, BMI)

LANI KAI

BEACH PARTY — **KEEN** 2023 — Kai talk-sings this song about a day on the beach. The sound of the surf and crowd noises can be heard in the backing. Chicks join the chanter in the warbled seg. Different enough to catch on. (Hermosa, BMI)

Little Brown Gal (Cha Cha Cha) — This is a hula-type side with a cha cha adaptation. Kai gives the oldie a good outing. Danceable side could create interest. (Bourne, ASCAP)

RICHARD BARRETT

SNAKE AND THE BOOKWORM — 20TH FOX 150 — Barrett belts this item to the accompaniment of a bright Bo Diddley-type rhythm. Salable side. (Porgie, BMI)

Lovely One — Latin beat tune is handled with ease by Barrett over listenable ork and choral backing. Good terp side. It can attract. (Porgie, BMI)

THE DEB-TONES

I'M IN LOVE AGAIN — RCA VICTOR 7539 — The fine evergreen is handed a warm reading by the gals on this smooth disk. They have a sound, and the disk could get spins. (Crawford, ASCAP)

Knock, Knock — Who's There — The swing era novelty is handed an okay reading by the girls, but the flip appears stronger. (Feist, ASCAP)

★★★

GOOD SALES POTENTIAL

JONAH JONES

High Hopes — CAPITOL 4238 — Rhythmic cover of the Frank Sinatra side. Tune is from the coming pic, "A Hole in the Head." Also a strong jockey prospect. This will probably be the top side. (Maraville, ASCAP)

Hit Me Again — Muted trumpet sound by Jones on a medium-beat theme with an interesting melody. Good jockey side. It should sell. (Wil-Tone, BMI)

WARREN STORM

I've Got My Heart in My Hand — NASCO 6028 — Pounding ballad with beat is delivered over New Orleans-type backing. Chorus helps all the way. Side has a chance (Excellorec, BMI)

So Long So Long — This side is also in the rockaballad tradition. Cat sounds quite a bit like Fats Domino. Again the chicks figure importantly. It can go as well as the flip. (Excellorec, BMI)

PAT SUZUKI

The Duke of Kent — RCA VICTOR 7551 — Tango is given a sultry belt by Miss Suzuki. She handles the spicy theme with gusto. Jocks might like. It has also been done by Ray Ellis. (Phipps, ASCAP)

Dreamsville—Theme is from "Peter Gunn." The thrush sings the ballad with jazz type backing. This can also come in for jockey attention. It bears watching. (Northridge, ASCAP)

ARI LUND

The Happy Bachelor — CORAL 62123 — Novelty effort with teen-slanted lyrics is sub-titled "The Courtship of Miles Davis." It's an interesting item that can catch on with jocks. (Morris, ASCAP)

Make Love to Me — Bright ballad with beat is warbled nicely by Lund. Jo Stafford had the tune a few years ago. (Melrose, ASCAP)

HARVIE JUNE VAN

The Butcher Boy — RCA VICTOR 7548 — She was in love with a butcher boy in old London town. It's an appealing

folkish tune with British roots. The gal sings it with style with a countryish touch. Side is worth attention. (Backwoods, BMI)

Leaving Woman Blues — Offbeat material in which the gal outlines that she's the daughter of a guy who played tuba with Lombardo's band. It's a whole sad life history and it can get action on the basis of performance and material. (Cedarwood, BMI)

MARTY GINO

Cry Baby, Sigh Ba-a-by — TIME 1012 — Gino has an interesting, hiccupy quality in this thumba rock-rhythm tune. Good performance has a chorus assist. Side can attract spins. (Midnight, BMI)

I'll Tell You a Secret — A slow and pulsing ballad with gospo. styled piano figures. Gino sings it with spirit and feeling. Vocal has a slight Frankie Avalon quality (Midnight, BMI)

DUKE ELLINGTON ORK

Walkin' and Singin' the Blues — COLUMBIA 41401 — Unbilled fem gives this blues a soulful shout over excellent pacing by the Ellington crew. Jocks may like, and it can sell. (Tempo, ASCAP)

Hand Me Down Love — Male vocalist has the honors on this moderate-pace, torchy effort. It should do as well as the flip (Cromwell, ASCAP)

MICHAEL ST. JOHN ORK

La Strada Del' Amore — CITATION 1039 — Tune is currently going well for Caterina Valente on another label. This lovely beguine instrumental can still come in for a good share of play, however. (Sounds, ASCAP)

Piano Tuner's Tango — Cute theme provides a spinnable flip. This, too, should attract play and sales. (Sounds, ASCAP)

HARRY JAMES ORK

The Blues About Manhattan — M-G-M 12798 — From the pic, "Ask Any Girl," comes this big band reading of a slow, bluesy opus. It features the James horn. Some jocks will spin this. (Robbins, ASCAP)

Ballad for Beatniks—An interesting, medium tempo big band effort which has a lot of good instrumental harmony sound. Side swings. Also from the pic, "Ask Any Girl." (Robbins, ASCAP)

LONNIE DONEGAN

Whoa Back Buck—DOT 15953—An old Leadybelly tune gets a classy reading by the cat, to a good but simple rhythm backing. Performance can win action if the side is spun. (Ludlow, BMI)

Forth Worth Jall—A pounding, rocking folk effort by the British chanter. It's a frantic side and it's done to a solid backing. This could move in today's market. (Sunshine, BMI)

STELLA JOHNSON

Restless Years—KRC 5003—Pounding, bluesy ballad with beat is sung expressively by the chick over good ork and chorus support. Side has a chance. (Dell-Co & Ace, BMF)

Mamma Don't Allow — Mamma doesn't allow rockin' and rollin' the chick shouts in this moving blues. Danceable side can attract. (Dell-Co & Ace, BMI)

LITTLE JIMMIE MERRITT

Fancy Free—KRC 5004—The cat shouts this blues with vigor. Tune tells of a gal with lots to attract the boys. Good potential for pop and r.&b. coin. (Dell-Co & Ace, BMI)

Honky Tonk Angel—Rocker is sung to good effect by Merritt, but the flip appears a bit more potent. (Dell-Co & Ace, BMI)

VAN WOOD QUARTET WITH JOS CLEBER ORK

Ciao Ciao Bambina—COLUMBIA 41422—The foreign import instrumental version of the prize-winning tune by Domenico Modugno, has a pleasant and melodic feel. It's a full ork sound and it can attract. (Feist, ASCAP)

Lazzarella—A song from Italy in pompalium rhythm has an attractive quality about it. Some jocks may take to this. (Miller, ASCAP)

WEBB PIERCE

Shanghied—DECCA 30923 — Bright go by Pierce on a tune that tells of a cat who is taken for an involuntary ride. Dual market appeal. (Cedarwood, BMI)

I Ain't Never—Cat has never seen anyone like his true-love. Side is also done with a pop sound. Good chorus work behind the chanter. (Cedarwood, BMI)

AL KENT

Hold Me—WIZARD 1002—A bluesy ballad with a triplet figure and a church style in the vocal. Kent does a nice job and is backed with a chick chorus. (Polly, BMI)

Am I the Man—A rocker with an infectious beat. Kent holds interest with his vocal. A funky guitar takes a good solo midway. (Pearl BMI)

WALLY LEWIS

Sally Green — LIBERTY 55196—Strongly folk in character. Lewis chants a straightforward vocal, sans gimmicks; and he's quite effective. Fem chorus adds a gang sing effect. (Owen, BMI)

Arms of Jo-Ann—A ballad with a folk flavor Lewis chants it nicely, backed with chick chorus. Lyric is a good one. (Owen, BMI)

ARTHUR BROOKS

Rosalita—JEFF 800 An infectious rocker of some charm. There's a well-marked beat, and a fem chorus behind the chanter. Arrangement includes a flute. (Starling, BMI)

Tell Me Who—A love ballad with that inspirational sound. Chanter is backed with a high-pitched fem chorus, and he comes thru very well, to a relaxed, slow arrangement. (Starling, BMI)

FRANK PIZANI

Wanna Dance — AFTON 616 — A rocker with interesting variations in the rhythm and a touch of novelty in the lyric. Chanter is solid here. (Pino, BMI)

It's No Fun—Rockaballad. Pizani does a competent vocal, with a chorus behind him. (Pino, BMI)

ERSEL HICKEY

People Gotta Talk — Epic 9320 — Ersel Hickey sells this weeper ballad with feeling over good backing by the Billy Mure crew. It's a good song, and the lad handles it nicely. Could get some coin. (Homefolk, BMI)

(Continued on page 37)

NEW AND HOT!

JUST A LITTLE BIT
b/w
EVERYBODY NEEDS SOME LOVING
Tiny Topsy
Federal 12357

SUGAREE
Hank Ballard
AND THE MIDNIGHTERS
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THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	1	1	①	THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339...	8
5	4	3	②	HEARTACHES BY THE NUMBER, Ray Price, Columbia 41374.....	6
3	2	2	③	HOME, Jim Reeves, RCA Victor 7479.....	12
2	3	4	④	WHITE LIGHTNING, George Jones, Mercury 71406.....	13
—	—	9	⑤	WATERLOO, Stonewall Jackson, Columbia 41393.....	2
7	6	7	⑥	BLACK LAND FARMER, Frankie Miller, Starday 424.....	10
4	5	5	⑦	I'M IN LOVE AGAIN, George Morgan, Columbia 41318.....	18
19	11	6	⑧	BIG MIDNIGHT SPECIAL, Wilma Lee & Stony Cooper, Hickory 1098.	4
6	7	8	⑨	A THOUSAND MILES AGO, Webb Pierce, Decca 30858.....	11
8	8	10	⑩	SET HIM FREE, Skeeter Davis, RCA Victor 7471.....	12
11	9	15	⑪	FRANKIE'S MAN, JOHNNY, Johnny Cash, Columbia 41371.....	7
12	18	14	⑫	AM I THAT EASY TO FORGET! Carl Belew, Decca 30842.....	11
18	12	11	⑬	LONESOME OLD HOUSE, Don Gibson, RCA Victor 7505.....	6
17	17	12	⑭	I CRIED A TEAR, Ernest Tubbs, Decca 30872.....	7
22	14	13	⑮	ANYBODY'S GIRL, Hank Thompson, Capitol 4182.....	6
—	—	23	⑯	LONG BLACK VEIL, Lefty Frizzell, Columbia 41384.....	2
9	10	18	⑰	LUTHER PLAYED THE BOOGIE, Johnny Cash, Sun 316.....	12
21	21	22	⑱	SOMEBODY'S BACK IN TOWN, W. Brothers, Decca 30871....	5
13	19	17	⑲	FRANKIE'S MAN, JOHNNY, Johnny Sea, NRC 019.....	9
—	—	28	⑳	I'LL CATCH YOU WHEN YOU FALL, Charlie Walker, Columbia 41388.	2
16	15	16	㉑	POOR OLD HEARTSICK ME, Margie Bowes, Hickory 1094.....	13
10	16	21	㉒	WHEN IT'S SPRINGTIME IN ALASKA, Johnny Horton, Columbia 41308.	23
—	23	19	㉓	IT'S ALL MY HEARTACHES, Carl Smith, Columbia 41344.....	3
—	—	24	㉔	CABIN IN THE HILLS, Lester Flatt and Earl Scruggs.....	2
14	13	20	㉕	YOU DREAMER, YOU, Johnny Cash, Columbia 41371.....	6
—	—	27	㉖	HEARTS ARE LONELY, Phil Sullivan, Starday 437.....	2
28	—	—	㉗	NIGHT, Jimmy Martin, Decca 30877.....	2
30	—	—	㉘	YOU TAKE THE TABLE AND I'LL TAKE THE CHAIRS, Bob Gallion, M-G-M 12777.....	3
—	—	—	㉙	COME AND KNOCK, Roy Acuff, Hickory 1097.....	1
—	29	—	㉚	CHASIN' A RAINBOW, Hank Snow, RCA Victor 7524.....	2

FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

Brenda Lee is slated for a June 20 appearance on Red Foley's "Jubilee, USA." . . . Little Jimmy Dickens completed a California tour June 14 and follows with a June 20 date at Reinholds, Pa., and Womelsdorf, Pa., the following day. . . . Lonzo and Oscar and Minnie Pearl began a three-day jaunt June 15 at Knoxville, Tenn. They play Winston-Salem, N. C., on the 16th and Bluefield, W. Va., on the 17th. . . . Carl Perkins, currently riding high with "Pointed Toe Shoes" on Columbia, is set for a June 21 appearance in Houston.

Webb Pierce has announced the appointment of Eddie Crandall as his personal manager. The agreement calls for Crandall to manage, represent, exploit and direct all of Pierce's musical activities. Crandall has set up offices at 146 Seventh Avenue, North, Nashville, under the banner of Webb Pierce Enterprises, and will be closely affiliated with the Jim Denny Artist Bureau, which in recent months has been directing Pierce's activities.

Frank Evans, who has been appearing on the Ernie Lee TV show, "Good Day," over WTVT, Tampa, will handle the show for about 10 days while Lee takes a vacation. Also on the show are Clyde (Cris) Criswell, steel, and Fiddling Red Heron. . . . Ferlin Husky is reportedly drawing big turnouts at each of his shows at Oliver's Club at Lake Tahoe, while Mrs. Husky is visiting her parents in San Diego, Calif. . . . Faron Young opened a tour June 4 that took him to Albuquerque, N. M.; Phoenix, Ariz.; El Paso, Colorado Springs, Colo.; Farmington, N. M.; Prescott, Ariz., and Tucson, Ariz., for the wind-up on the 13th. Young's latest Capitol release, "Country Girl" b/w "I Hear You Talking," is skedded for June 22 release. . . . Bobby, wife of Roy Drusky, of Hubert Long Talent, Inc., Nashville, presented him with a son, Roy Frank III, on May 1-7.

Jack Roberts' Evergreen Drifters have been set for nine days with Hank Thompson, opening with a June 26-30 date at the Portland (Ore.) Centennial, to be followed by one-nighters in Oregon and Washington, including a July 3 date at Olympia, Wash., and winding up at Roberts' Heister's Shadow Lake Ballroom in Seattle on the Fourth. . . . Jim Reeves opened at the Commercial Hotel, Elko, Nev., for four weeks starting June 15, to be followed by dates at Reno, Las Vegas, and Lake Tahoe. Reeves recently bought radio Station KGRI, Henderson, Tex., and named Tom Perryman as its manager. The latter was associated with WSM, Nashville.

Nat Nigberg set Marty Robbins and band and the Glazer Brothers for Spring Lake Park, Oklahoma City, June 12-14. The entertainers then join another "Country America" unit for the Nigberg \$100,000 package at the Portland (Ore.) Centennial, June 26-July 5. The Oregon roster will include the Everly Brothers, Hank Snow, Merle Travis, Grandpa Jones, Don Gibson, Ferlin Husky, Jimmy Dickens, Stony Mountain Cloggers, Ginny Jackson, Billy Strange, Betsy Gay and the George Liberace orchestra.

Johnny Cash, back from dates in Alaska, reported tremendous fish-

ing in the 49th State. Accompanying Cash on the jaunt were Gordon Terry, Luther Perkins, Marshall Gant and Stew Carnall. Cash plans to be in Meridian, Miss., for the June 18 Jimmie Rodgers Day and then play dates in El Paso on June 20 and Albuquerque, N. M., June 21. He has signed to appear in Honolulu on July 4 and 5 in ceremonies marking Hawaii's entry into the union. . . . Thurston Moore, editor of the "Country Music Who's Who," to be published by Cardinal Enterprises, Inc., Cincinnati, as a tie-in with the WSM Disk Jockey Festival in Nashville in November, suggests that artists wishing to be represented in the book contact Bob Neal, of Johnny Cash Enterprises, Hollywood, or Fred Roy, 3423 Bathurst Street, Toronto. . . . The Manske girls, of 485 North Kent Street, St. Paul, who in the past wrote the "Speed and Pokey" column for c.&w. publications and were active in other ways in promoting folk music, plan to resume their activities and request that their names be put on mailing lists to receive pix, news, disks, etc.

Valley View Park, Hellam, Pa., closed last year due to the death of its owner, Shorty Fincher, reopened June 7 under the management of Fincher's widow, Sallie. On the opening card were Bobby Metzel and His Country Rhythm Boys, Andy Reynolds and the 101 Ranch Boys, the Eckert Family and Buddy Allen. Metzel has started a series of recorded public service shows for the U. S. Naval Reserve that are carried on several stations in York, Pa. Announcing the shows is Gus Thomas, of the Country All-Stars, who also fills in as guest artist on the shows. Metzel continues to handle the "Saturday Jamboree" over WHVR, Hanover, Pa.

The June 13 birthday of Cowboy Howard Vokes was celebrated on the "Early Bird Jamboree" at WAVL, Apollo, Pa. Vokes, along with his son, Howard Jr., and Skeets Martin worked the Pine Hedge Ranch, Franklin, Pa., May 31. . . . Rudy Thacker and His Stringbusters, heard over WVVA, Wheeling, W. Va., have a new Blue Hen waxing out of "I Was a Fool" b/w "Mountain Guitar." Jocks may write to Blue Hen Records at 4 Center Street, Harrington, Del., for copies. . . . Latest release by Denver Duke and Jeffrey Null on the Starday label is "I'll Say I Do" with "Trouble No. 2" on the flip. Sample copies may be obtained by jocks who write to Starday at P.O. Box 115, Madison, Tenn. . . . The Don Reno-Red Smiley Tennessee Cut-Ups, Mac Magaha and John Palmer will soon do their 100th morning weekday show over WDBJ-TV, Roanoke, Va. The Reno-Smiley combo is set for Rac's Hut, Lakewood, N. J., for a June 28 appearance.

Bill Alex and the Dixie Drifters have out a new issue on the Country Jubilee label, "I'm Just a Nobody" coupled with "I'll Remember You." Jocks are requested to write to the label in Demorest, Ga., for copies. . . . A late Ad Records release is "Sandy Haired Stranger" b/w "Wild Side of Life" by the Andy Doll band. Deejays may obtain copies from the diskery at 343 Seventh Avenue, Oelwein, Ia. . . . "One Stolen Moment" and "Patent Pending" are the back-up songs by the Austin Brothers on their new Boulevard label. Jockeys

(Continued on page 41)

SMASHING!
"GOTTA NEW GIRL"
BOBBY DAY

#252



Reviews of New Pop Records

Continued from page 35

★ ★ ★

GOOD SALES POTENTIAL

★★ I Can't Love Another—On this side the lad sings of the fact that he can only love one girl. Flip appears stronger. (Weiss & Barry, BMI)

RUSS HAMILTON

★★★ I Found You—KAPP 281—A slow, easy going ballad effort by the British chanter. (Daywin, BMI)

★★ My Unbreakable Heart — Hamilton sings a moderate paced ballad with fem chorus support. It has a triplet backing. (Gil, BMI)

BEA & DEE

★★★ Wishing Time — CAPITOL 4223 — Infectious rhythm rocker is given a good outing by the pair. It's a spinnable side that can catch on with plays. (Marble, ASCAP)

★★ Jerry — The duo renders an attractive, Latinish medium-beat tune. Light guitar backing helps. Pretty side can attract interest. (L & L, ASCAP)

JULIUS LA ROSA

★★★ The Port of Love — ROULETTE 4162 — Celestial-type ballad is sung with feeling by La Rosa over a warm, tropical backing. It could get spins. (Greta, BMI)

★★ Honey Bunch — Julius La Rosa comes thru with a lively reading of a modern march item, done with somewhat of a Philadelphia sound. (Shapiro - Bernstein, ASCAP)

THE SNAPPERS

★★★ Big Bill — 20TH FOX 148 — This ditty, somewhat on the order of the current hit "Along Came Jones," is handed a good reading by the Snappers over listenable backing with gun shots, etc. (Porgie, BMI)

★★ If There Were — An interesting novelty rock and roller is sung pleasantly by the boys over standard backing. Flip counts more. (Porgie, BMI)

THE CLEFTONES

★★★ Mish Mash Baby — ROULETTE 4161 — Interesting novelty item is sold with spirit by the Cleftones on this new cutting for the label. Has a good frantic quality. (Portrait, BMI)

★★ Cuzta Casanova — On this side the boys sell another rocking item with feeling. Flip offers a bit more. (Patricia, BMI)

LARRY DARNELL

★★★ Thankful — WARWICK 506 — A rewrite of well-known blues item is sung with feeling by the chanter over pounding backing. It rocks and could catch some coin. (Selma, BMI)

★★ IF I Had You — The chanter sells the oldie pleasantly over rock and roll backing. (Robbins, ASCAP)

WILBUR DE PARIS

★★★ Majorca — ATLANTIC 2030 — An appealing Latin side by the De Paris crew. Bass trombone gives it a distinctive touch. This could become a good light summer item and should be watched. (Progressive-Wilbur, BMI)

★★ Watching Dreams Go By — There's a slight tango rhythm to this pleasant instrumental with a similar feeling to "Petite Fleur." Clarinet and harmonica are featured in lead spots. (Cromwell, ASCAP)

TOMMY LANDIS

★★★ Someone to Love — WYN 1603 — Impressive vocal on a pretty rockballad. The artist is given good group and ork support. If exposed, it might create interest. (Rival, BMI)

★★ Baby, I'm in Love With You — Rockballad is nicely rendered, but flip offers more. (Rival, BMI)

LINDSEY MEEHAN

★★★ Coral Rock — BUDDHA 1004 — Interesting fugal intro by the chorus leads in an infectious, Latin beat treatment of a cute theme. Good jockey side. (Hayes, BMI)

★★ Where Is She — Latinish tune is given a soft go by Meehan with a fem chorus wailing in the background. Fair chances. (Hayes, BMI)

FAY DE WITT

★★★ Other Worlds — TODD 1032 — Tender ballad is handed a straightforward reading by the thrush over simple backing. It could grab a lot of spins. (Leeds, ASCAP)

★★ I've Waited So Long — From the flick, "Idle on Parade," comes this rockballad, sung neatly by the lass. Backing is rock and roll. (Leeds, ASCAP)

★ ★ MODERATE SALES POTENTIAL

THE VIBRATORS

★★ Way Out—BROOKE 106—A good low-down band sound is spotlighted in a good rocking blues here. Good instrumental wax for the terpers. (Jan Pat, BMI)

★★ Mad Man Shuffle—Another blues, done in slightly faster tempo. Good for boxes. (Jan Pat, BMI)

THE TRAITS

★★ One More Time—TNT 164—The Traits come thru with a listenable reading of routine rocker. (TNT, BMI)

★★ Don't Be Blue—Lead voice sells this wild item with the combo building a beat in the background. (TNT, BMI)

CHRIS ALLEN

★★ Thank You, Mister Moon—HOLLYWOOD 1098—Chris Allen, accompanied by a gal's group, comes thru with a good reading of a rockballad. With the right material, Allen could happen. (Bendon, BMI)

★★ Saxophone Pete—Chris Allen sells an old-fashioned novelty rocker with appeal. Excitement could help this get some coin. (Bendon, BMI)

MICKEY BOWMAN

★★ Little Sandy—JACK BEE 1002—Rockballad is given a fair outing by the

(Continued on page 38)

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Reviews of New Pop Records

Continued from page 37

★ ★ MODERATE SALES POTENTIAL

chanter who gets a light ork and fem chorus assist. (American, BMI)

★ ★ Party Baby — Latin-tinged medium beater is softly crooned by Bowman. Fair chances. (American, BMI)

JOE JOHNSON

★ ★ Cool Love—CASCADE 5909—Blues. Johnson shouts the lyric in okay fashion to strongly accented arrangement using honking horns. (Kavelin, BMI)

★ Gila Monster—Novelty blues. Lyric describes the Gila monster, looking like he wants to do the rock and roll. (Seashore, BMI)

CONSTANCE TOWERS

★ ★ The Prayer — UNITED ARTISTS 179 — Inspirational - type song receives a big reading from the chantress. (United Artists, ASCAP)

★ ★ Good Luck, Good Health, God Bless You — The thrush sings this attractive waltz with warmth over interesting backing. (Dartmouth, ASCAP)

ALAN DEAN

★ ★ With Every Breath I Take — PAN-AMA 107 — The great standard is sold with emotion by Dean on this listenable waxing. Dean sings it well. (Famous, ASCAP)

★ ★ Let's Stay Home — Alan Dean makes his debut on the label with a fair reading of a new ballad. (Unpub.)

THE COOL-TONES

★ ★ Movin' Out — WARWICK 505 — Old fashioned driver receives a good go from the horn lead on this instrumental waxing. (Aussie, BMI)

★ ★ Ginchy — On this side the combo turns in a so-so reading of a standard rocker. (Sheldon, BMI)

THE CARDIGANS

★ ★ Make Up Your Mind — SPANN 431 — A slow ballad with the boys singing choruses of do-do-do with the lyric, "Why don't you make up your mind." In the release they finally get to more lyrics. Fair appeal. (Central Songs, BMI)

★ ★ Half Breed — An Indian-based tune which seems as tho it might fit into a TV Western. Has the quality of the plains. (Cedarwood, BMI)

PAUL BRUNO

★ ★ Thorn Among the Roses — CASTLE 506 — An okay straight ballad, sung in unimicked style by Bruno. Fair prospects only today. (Rank, ASCAP)

★ ★ Cruising Down the River — A chorus starts this pleasant reading of the odlie. Bruno gives it an okay outing. (Warock, ASCAP)

The following records, also reviewed by The Billboard music staff, were rated one star.

NORM ALEXANDER: Danny Boy/Stop That Man—54 5424

PAUL BESIG: Puppy Love/I'd Still Have My Arms Around You—Rhythmaires 1

DOUG DICKENS: I Don't Know You/Lucy's Grave Side—Vulco 1506

GLORIA KANE: Venus Calling/Venus, Land of Love—Futura 10001

EDY & KATHY ROSE: Kitty Kat/Kwazy Wabbit Wock & Woll—Everest 19306

MARTY RUSSELL: My Guiding Star/Summer Vacation—Merco 13

BOB SCOTT: Rockin' Guitar/Rita—Milo 102

Country & Western

★ ★ ★ ★

MARGIE SINGLETON

★ ★ ★ ★ It's Better To Know—STARDAY 443 — The canary presents an attractive,

dual-track reading of a pretty country waltz. Side should create interest in this market. (Starday, BMI)

★ ★ ★ ★ Nothin' But True Love — Soft sound by Miss Singleton on a pretty country ballad. Parts of the treatment are dual-track. Good coupling. (Cajun, BMI)

MAC WISEMAN

★ ★ ★ ★ I've Got No Use for the Women —DOT 15946—Cynical country saga is sung pleasantly by Wiseman. Good lyric. Strong side for country jocks. (Gallatin, BMI)

★ ★ ★ ★ Jimmy Brown the Newsboy—Sad story, sung in first person singular, about poverty-stricken newsboy is handed first-rate vocal. Another good deejay side. (Gallatin, BMI)

★ ★ ★

AUSTIN BROTHERS

★ ★ ★ One Stolen Moment—BOULEVARD 101—Country medium beater is handled with ease by the Austin Brothers. They have a hill sound, and backing is along traditional lines. Good potential. (Lode, BMI)

★ ★ ★ Patent Pending—Mountain sound by the boys as they tell of a chick who has a patent pending on her love. It should move as well as the flip. (American, BMI)

LATTI MOORE

★ ★ ★ Too Hot to Handle—STARDAY 441 —Chick is too hot to handle so she has to be turned loose. Tune is moderate beat item, and Moore handles it well. It can sell. (Starday, BMI)

★ ★ ★ Just a Waitin'—Honky tonkish tune tells of a cat who can't get permission from his gal's father to go a-courtin'. It has an interesting folkish quality. (Starday, BMI)

STANLEY BROTHERS

★ ★ ★ Beneath the Maple—STARDAY 438 —Fine mountain approach by the brothers on a tune that reminisces of better days. For traditional devotees. (Starday, BMI)

★ ★ ★ Trust Each Other—Weeper is done to the support of country string backing that includes fiddles, guitars and banjos. Good harmonizing by the brothers. (Starday, BMI)

THE SMITH BROTHERS

★ ★ ★ Honey, Doncha Know — ORANGE 1001—Close harmonies by the boys on a countryish medium-beater. They have a slight Everly Brothers sound. Some coin possible. (Burnt Oak, BMI)

★ ★ ★ I Just Can't Go On—Snappy tune is presented with verve by the Smith Brothers. It should move as well as the flip. (Burnt Oak, BMI)

EDWARD BROTHERS

★ ★ ★ Weary Blues From Waitin'—AIRWAY 108—Pounding ballad with beat treatment of a folkish sounding blues. Side can cop pop and c.&w. loot. (Acuff-Rose, BMI)

★ ★ Heart Thief—Rapid tune is belted in hill harmonics by the brothers. Traditional fans will like. (Starday, BMI)

CURLEY MONEY

★ ★ ★ That's My Darlin'—RAMBLER 554 —Good, sincere sound by Money on an attractive honky tonker. Fine piano work supports the attractive warble. Good chances. (NuClear, BMI)

★ ★ Lazy Man—There's a Bo-Diddlely type rhythm backing the artist on this moderate-paced country blues. Money gives it a good shout, but flip seems the top effort. (NuClear, BMI)

LARRY BUTLER

★ ★ ★ Foolish Affair — ALLSTAR 7186—Listenable novelty is handled well by the country singer over a good backing with a chick coming in now and then. (Allstar, ASCAP)

★ ★ Echoes Fade and Die—Larry Butler sells this country weeper with feeling. (Allstar, ASCAP)

LARRY BRYANT

★ ★ ★ Tiquela and Mexican Beer—SANTA FE 101—Interesting c.&w. side — with a touch of the Tex-Mex flavor. Chanter is backed with strings and honky tonk piano and does a smooth job. (Opal, BMI)

★ ★ Stay Away From Me Baby—He got the chick out of his life, but not out of his mind. Typical country ballad, well done for that market. (Lu-Tal, BMI)

(Continued on page 39)

Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Weeks on Chart
1. THE BATTLE OF NEW ORLEANS (Warden)	8	2
2. GUITAR BOOGIE SHUFFLE (Shapiro-Bernstein)	1	8
3. QUIET VILLAGE (Baxter-Wright)	3	8
4. PINK SHOE LACES (Pioneer)	4	11
5. THE HAPPY ORGAN (Lowell)	2	7
6. PERSONALITY (Lloyd-Logan)	13	2
7. FOR A PENNY (Roosevelt)	5	7
8. GOODBYE, JIMMY, GOODBYE (Knollwood)	9	2
9. DREAM LOVER (Fern-Progressive)	—	1
10. COME SOFTLY TO ME (Cornerstone)	6	10
11. HAWAIIAN WEDDING SONG (Pickwick)	7	22
12. 77 SUNSET STRIP (Witmark)	11	10
13. PETER GUNN THEME (Northridge)	10	17
14. GIGI (Lowal-Chappell)	—	6
15. GIDGET (Columbia Pictures)	14	3

Best Selling Sheet Music in Britain

(For week ending June 6)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Roulette—Mills (Mills)	Donna—Aberbach (Kemo)
Side Saddle—Mills (Mills)	I Need Your Love Tonight — Hill & Range (Gladys)
May You Always—Essex (Hecht, Lancaster & Buzzell)	Never Be Anyone Else But You—Commodore-Imperial (Eric)
It Doesn't Matter Any More—Monarch (Spanka)	Venus—Essex (Rambled-Lansdale)
Come Softly to Me—Morris (Morris)	Wait for Me—Sterling (—)
Chick—Henderson (—)	Charlie Brown—Progressive (Tiger)
A Fool Such as I—Leeds (Miller)	Sing Little Birdie—Good Music (Zodiac)
Trudie—Henderson (Kassner)	Gigi—Chappell (Chappell)
Petite Fleur—Essex (Hill & Range)	Smoke Gets in Your Eyes—Sterling (Harma)
Goodbye, Jimmy, Goodbye—Bron (Knollwood)	I've Waited So Long—Pan-Musik (Leeds)

Best Selling Pop Records in Britain

(For week ending June 6)

Printed thru the courtesy of the "New Musical Express," Britain's Foremost Musical Publication.

This Week	Last Week
BEST SELLING POP RECORDS IN BRITAIN	
1. A FOOL SUCH AS I/I NEED YOUR LOVE TONIGHT—Elvis Presley (RCA)	1
2. ROULETTE—Russ Conway (Columbia)	6
3. IT DOESN'T MATTER ANYMORE—Buddy Holly (Coral)	2
4. IT'S LATE—Ricky Nelson (London)	4
5. SIDE SADDLE—Russ Conway (Columbia)	3
6. I'VE WAITED SO LONG—Anthony Newley (Decca)	3
7. DREAM LOVER—Bobby Darin (London)	16
8. DONNA—Marty Wilde (Philips)	9
9. I GO APE—Neil Sedaka (RCA)	13
10. COME SOFTLY TO ME—Frankie Vaughan and the Kaye Sisters (Philips)	12
11. MEAN STREAK—Cliff Richard (Columbia)	10
12. GUITAR BOOGIE SHUFFLE—Bert Weedon (Top Rank)	11
13. A TEENAGER IN LOVE—Marty Wilde (Philips)	—
14. PETITE FLEUR—Chris Barber (Pye)	8
15. COME SOFTLY TO ME—Fleetwoods (London)	7
16. MAY YOU ALWAYS—McGuire Sisters (Coral)	18
17. MAY YOU ALWAYS—Joan Regan (HMV)	23
18. WHERE WERE YOU?—Lloyd Price (HMV)	19
19. THREE STARS—Ruby Wright (Parlophone)	20
20. NEVER BE ANYONE ELSE BUT YOU—Ricky Nelson (London)	17

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• **Reviews of New Pop Records**

• Continued from page 38

TED DAIGLE
 *** No One Else—RODEO—Daigle sings this tragic ballad in mournful style, somewhat in the fashion of Johnny Cash. A pleasant performance, in traditional style. Disk is out of Canada. (Banff, BMI)

★★ Mary Lou—Daigle turns rockabilly on this side in a rather typical rocking girl's name item. (Banff, BMI)

★ ★

RUDY THACKER
 ★★ Mountain Guitar—BLUE HEN 234—Hill country style tune is sung by Thacker with a sound, and the guitar sound is mighty attractive. (Island, BMI)

★★ I Was a Fool—On this side the country chanter turns in a pleasing reading of a country weeper. He can handle a tune. (Vokes, BMI)

TOMMY HANCOCK & THE CONNOISSEURS
 ★★ Young Romance—SANDYLAND 1001—Some philosophical observations are chanted by Hancock and a fem companion with vocal group support. Medium tempo song would have limited appeal. (Nor-Va-Jak, BMI)

★★ Umbawa—A slow, gimmick tune with the sounds of the jungle as accompaniment to the tale of love. Okay reading of slim material. (Nor-Va-Jak, BMI)

BILLY MARTIN
 ★★ Tears I Couldn't Hide—D 1062—Wistful reading by Martin on plaintive weeper. (Glad, BMI)

★★ If You Don't Love Me—Martin wraps up a so-so country ballad with a feelingful vocal. (Glad, BMI)

HOMER LEE SEWELL
 ★★ She's Made at Me—D 1067—Plaintive warbling by Sewell on okay country item. (Glad, BMI)

★★ Whisper Your Name—Same comment. (Glad, BMI)

BILLY KAUNDART
 ★★ Looking Glass — SANTA FE 102 — Rhythm side with relaxed, slow tempo and honky tonk piano abetting the strings. Chanter does a good job. (Cimmaron, BMI)

★★ I Removed Your Ring — A weeper, sung in the traditional style. For deejays who like their c.&w. in the legit mode. (Lu-Tal, BMI)

KEN CLARK
 ★★ Pretty Love — STARDAY 442 — Clark and the Merry Mountain Boys turn in a medium beat hill type ballad. Nice banjo sound in the blue grass tradition is heard in support along with guitars. (Starday, BMI)

★★ Buckskin Coat — A fiddle complement joins the pickers to back Clark in this rhythm effort. Fair chances in hill markets. (Starday, BMI)

LARRY BRYANT
 ★★ Honeymoon Trip to Mars (Parts I & II) — SANTA FE 100 — Larry Bryant chants a space-type lyric. Vocal is pleasant, with a touch of c.&w. in the production. On side two, Bryant is joined by a chick, but the lyric has little connection with the title on the reverse. (4 Star, BMI)

VIRGIE FOSSETT
 ★★ I'm a Pistol Packin' Mama — FERN 775 — Three-beater has honky tonk overtones. Miss Fossett presents the tune with appeal. (Bayou State, BMI)

★ My Heart Has Fallen — So-so weeper is given an okay reading by the chick. Flip offers a bit more. (Bayou State, BMI)

RILEY CRABTREE
 ★★ I've Lived Two Days in One — SECURITY 112 — Riley Crabtree comes thru with a good reading of a standard country item. (Security, BMI)

CASEY ANDERSON
 ★★ Draper Prison — URANIA 9024 — Strictly a folk effort, this finds Anderson telling the tale of a murder and the prison term which followed. Banjo and guitar accompany the fast-paced effort. (Childers, ASCAP)

★ The Gallows Pole — Another mournful tale of tragedy. Slim potential. (Childers, ASCAP)

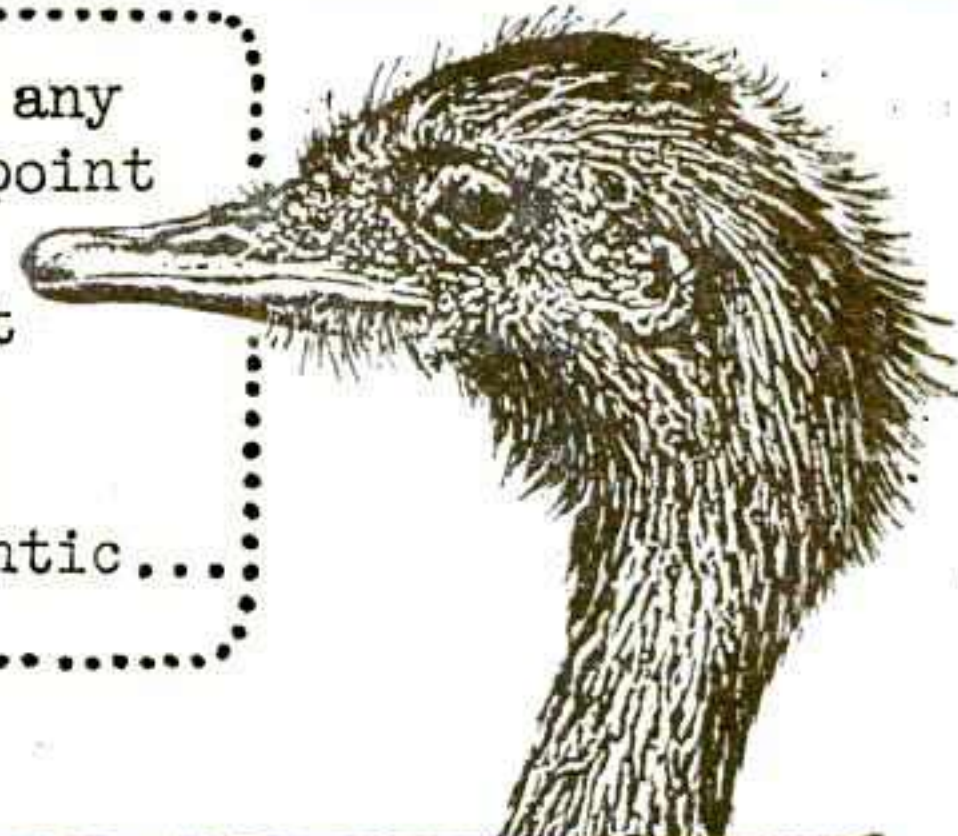
(Continued on page 40)

The Billboard HOT R & B SIDES

FOR WEEK ENDING JUNE 14

TITLE, Artist, Company, Record Number.

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	1	1	①	KANSAS CITY, Wilbert Harrison, Fury 1023	9
2	2	2	②	PERSONALITY, Lloyd Price, ABC-Paramount 10018	5
4	4	3	③	SO FINE, Fiestas, Old Town 1062	13
10	9	6	④	DREAM LOVER, Bobby Darin, Atco 61401	5
20	13	7	⑤	SO CLOSE, Brook Benton, Mercury 71443	7
—	—	19	⑥	THERE GOES MY BABY, Drifters, Atlantic 2025	2
3	3	5	⑦	ENDLESSLY, Brook Benton, Mercury 71443	7
6	5	8	⑧	I WAITED TOO LONG, LaVern Baker, Atlantic 2021	7
8	6	4	⑨	THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339	5
9	7	9	⑩	I'M READY, Fats Domino, Imperial 5585	5
—	16	10	⑪	THERE IS SOMETHING ON YOUR MIND, Big Jay McNeely, Swingin' 614	3
12	11	11	⑫	QUIET VILLAGE, Martin Denny, Liberty 55162	7
7	30	14	⑬	THE HAPPY ORGAN, Dave (Baby) Cortez, Clock 1009	10
—	—	—	⑭	I ONLY HAVE EYES FOR YOU, Flamingos, End 1046	1
5	8	12	⑮	THAT'S WHY, Jackie Wilson, Brunswick 55121	11
19	—	18	⑯	SINCE I DON'T HAVE YOU, Skyliners, Calico 103	13
11	10	15	⑰	ALMOST GROWN, Chuck Berry, Chess 1722	10
25	27	22	⑱	ONLY YOU, Frank Pourcel, Capitol 4165	4
—	—	23	⑲	LIPSTICK ON YOUR COLLAR, Connie Francis, M-G-M 12793	2
—	—	—	⑳	ALONG CAME JONES, Coasters, Atco 6141	1
29	19	24	㉑	I'M NOT ASHAMED, Bobby (Blue) Bland, Duke 303	6
—	—	—	㉒	WHAT A DIFFERENCE A DAY MAKES, Dinah Washington, Mercury 71435	1
—	—	—	㉓	LOVELY BOY, Paul Anka, ABC-Paramount 10022	1
—	21	13	㉔	TALLAHASSEE LASSIE, Freddie Cannon, Swan 4031	3
16	20	25	㉕	THE TWIST, Hank Ballard and the Midnighters, King 5171	8
24	22	20	㉖	I NEED YOUR LOVIN', Roy Hamilton, Epic 9307	7
—	—	—	㉗	SINCE YOU'VE BEEN GONE, Clyde McPhatter, Atlantic 2028	1
13	12	21	㉘	GUESS WHO, Jesse Belvin, RCA Victor 7469	10
28	28	27	㉙	COME TO ME, Marv Johnson, United Artists 160	14
21	26	16	㉚	A FOOL SUCH AS I, Elvis Presley, RCA Victor 7506	7
22	17	17	㉛	SIX NIGHTS A WEEK, Crests, Coed 509	4



from any viewpoint
3 great ones from Atlantic...

RAY CHARLES and his orch.	WHAT'D I SAY Parts 1 and 2 Atlantic 2031
WILBUR de PARIS & his music	MAJORCA WATCHING DREAMS GO BY Atlantic 2030
CHUCK WILLIS	JUST ONE KISS MY BABY Atlantic 2029

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Duke #307
"SOMEONE WATCHES"
B/B
"YOU DONE WHAT THE DOCTOR COULDN'T DO"
ORIGINAL FIVE BLIND BOYS
Peacock #1797
"IN THE GARDEN"
B/B
"THE GARDEN OF LOVE"
by THE SPIRIT OF MEMPHIS
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Reviews of New Pop Records

Continued from page 39

Rhythm & Blues

★ ★ ★
CLIFF DAVIS & THE TURBO JETS
★ ★ ★ Let It Roll (Parts I & II)—FEDERAL 12359—Pounding rhythm marks this infectious instrumental, punctuated with exuberant asides by Davis. Solid sax solo work. Good juke item. (Ninny-Ethel-Byrd, BMI)

THE EL DEENS
★ ★ ★ Where Are You?—FEDERAL 12356—Emotion-packed reading by lead singer on effective rockabilly. Merits spins in pop markets. (Armo, BMI)

★ ★ The Club for Broken Hearts—Lead warbler wails effectively on plaintive rock-ballad. (Armo, BMI)

EDDIE WILLIAMS
★ ★ ★ You Broke Your Vows—EXCELLO 2158—Williams chants this ballad with feeling. It has a familiar melody and it's framed in a strong r.&b. type arrangement with pounding triplets. (Excellorec, BMI)

★ ★ It's Love Pretty Baby—Another slow and pulsing ballad side by Williams. A good reading by the cat for mainly traditional r.&b. markets. (Excellorec, BMI)

THE UNROE SISTERS
★ ★ ★ The Meeting Over There—BROOKE 107—The Unroe Sisters have a nice, bright thrashing job here which has nice harmonies. A happy sacred effort, nicely arranged. (Lynn, BMI)

★ ★ Crystal River—The fem duo turn in a nice medium tempo effort which has to do with the crystal river in that land beyond the sky. Okay traditional sacred wax. (Jan Pat, BMI)

The following records, also reviewed by The Billboard music staff, were rated one star.

J. MERCY BABY: The Rock and Stomp/So Lonesome—Mercy Baby 502

Jazz

★ ★ ★ ★
CANNONBALL ADDERLEY'S
★ ★ ★ ★ One for Daddy-O (Parts I & II) BLUE NOTE 1739—Creative development of a blues-oriented theme. Plenty of color here, and much to attract a jazz buff. The horn pieces are exceptional. Sides are out of the album "Somethin' Else." (Groove, BMI)

SHIRLEY SCOTT
★ ★ ★ Please Send Me Someone to Love (Parts I & II)—PRESTIGE 135—Percy Mayfield's fine ballad is handed a warm reading by Shirley Scott on organ here, accompanied by a rhythm section. Good after-hours type wax that could grab some juke loot on many jazz boxes. (St. Louis, BMI)

★ ★ ★
SHIRLEY SCOTT
★ ★ ★ Dianne—PRESTIGE 136—Miss Shirley Scott shows off her fine organ technique on this reading of the pre-depression tune. (Miller, ASCAP)

★ ★ ★ Cherry—On this side the lass sells the standard in rhythmic style. Both sides are from the album "Scottie." (Mayfair, ASCAP)

EDDIE (LOCKJAW) DAVIS & SHIRLEY SCOTT
★ ★ ★ Body and Soul—PRESTIGE 137—A slow, soulful reading of the Johnny Green evergreen by tenorman Davis, helped out neatly by Shirley Scott on organ. (Harms, ASCAP)

★ ★ ★ Old Devil Moon—The fine oldie receives a bright, uptempo performance from Davis and Miss Scott here. Sides are from the LP called "Jaws." (De Sylva, Brown & Henderson, ASCAP)

EDDIE (LOCKJAW) DAVIS & SHIRLEY SCOTT
★ ★ ★ I Let a Song Go Out of My Heart—PRESTIGE 138—Eddie Davis on tenor and Shirley Scott on organ are the feature of this jazz waxing, from the LP titled "Jaws."

Davis performs the standard well with a good assist from Miss Scott. (Mills, ASCAP)

★ ★ ★ You Stepped Out of a Dream—On this side Davis takes the oldie in uptempo. Both sides could do fairly well on the jazz boxes. (Feist, ASCAP)

BENNIE GREEN
★ ★ ★ Encore—BLUE NOTE 1733—An uptempo jazz item with vocal by Babs Gonzales. Side has a pulsing, nervous quality. For juke. (Groove, BMI)

★ ★ ★ Ain't Nothing But the Blues—Jazz instrumental. Develops a blues theme. It's smartly arranged and performed. For jazz programming. (Groove, BMI)

Latin American

★ ★ ★
BUZZ ADLAM ORK
★ ★ ★ Espana Cant—BEL-AIR 6081—Instrumental is the noted bull fight air. It's done spiritedly with marked rhythm and brassy brilliance. (Marks, BMI)

★ ★ ★ La Virgen De La Macarena—Similar to flip in performance and material, except that this is a tango. Like the flip, it is from Ozzie and Harriet's "The Bullfighter." (Southern, ASCAP)

Novelty

★ ★ ★
SPIKE JONES
★ ★ ★ The Late Late Late Movies (Part I & II)—LIBERTY 55191—Novelty take-off by Jones and crew on the late shows and their sponsors. Lots of gimmicks and sound effects are used. Side should get some jockey attention. (Lindley, ASCAP)

Sacred

★ ★ ★ ★
RED FOLEY
★ ★ ★ Gold Walks These Hills With Me—DECCA 30924—Fervent sound by the artist on a lovely hymn. Sincere rendition should lure buyer from love of this sort. (Music City, BMI)

★ ★ ★ ★ God Forgive Me When I Whine—Tune is also known as "What a Friend We Have in Jesus." Foley gives a recitation during the reprise. Strong fodder for the market. (Copar, BMI)

(Continued on page 41)

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FOLK TALENT & TUNES

• Continued from page 36

may write to the label for copies at P.O. Box 12, Orange, Calif.

With the Jockeys

Bill Snidow is now spinning c.&w. wax at WRIC, Richlands, Va. Demo disks may be sent to him at Box 293-A, Route 2, Cedar Bluff, Va. . . . Chuck Jones has moved from WTUC, Union City, Tenn., to WCMT, Martin, Tenn., where his "Town & Country Show" is heard 5:30 to 7 a.m., Monday thru Saturday. He requests that artists send him records.

Guests on Ernie Kerns' "Country Music Show" Monday (1) over WOCH, North Vernon, Ind., were Ernest Tubb and Skeeter Davis. The interviews were taped the preceding day. Kerns' Wednesday (3) guest was Col. Tim McCoy, of the Carson-Barnes Circus, which played North Vernon. Before joining WOCH Kerns was a clown on Cristiani Bros.' Circus. . . . Marty Roberts started a record hop show on WTVP, Decatur, Ill., May 30. Off to a good start, the Saturday 4:30-5:30 p.m. show will feature artist p.a.'s.

Claude Gray, who records for Pappy Daily's "D" label, has joined Station WDAL, Meridian, Miss., to spin six hours of c.&w. music daily. Copies of his newest "D" waxing, "Letter Overdue" b.w. "I'm Not Supposed," may be obtained by writing to Gabe Tucker at 314 East 11th Street, Houston. . . . Station KAYE, Puyallup, Wash., continues its operation as a full-time c.&w. and gospel outlet, and jocks there will welcome wax of that type. . . . Buddy Nichols, now doing five hours of country music daily over KOME, Tulsa, Okla., puts in his spare hours working personals and dances in the territory with Bob Cobb and the Oklahoma Playboys.

Deejays may obtain a copy of James Jeter's "You're Free" on the Allstar label by addressing a postal to J. E. Haddox, Box 521, Leesville, La. . . . Dub Dickerson is enthused over his new release on Tower Records, "All Over You" b.w. "My Impression of You," and invites deejays to write in for a sample. His address is 4601 Afton Street, Dallas. . . . Kangaroo Records, 7902 Dewey Avenue, San Gabriel, Calif., has deejay samples available on its new release, "Koo-Koo the Kangaroo" b.w. "Back to the Salt Mine," as written and sung by Les Kangas, writer of the country favorite, "Paul Bunyan Love."

Sleepy-Eyed John, veteran c.&w. deejay, moved from WEW, St. Louis, to KWAM, Memphis, effective June 1. He joins Eddie Hill, Eddie Bond, Poor Richard and Dave Hill on Memphis' only country music outlet. Deejays on the WEW staff are Dwight Gordon, Bill Morgan and Don Norman.

• Reviews of New Pop Records

• Continued from page 40

Spiritual

★★★★

THE GOSPEL CLEFS
★★★★ By the Waters of Babylon—A shouted, upbeat spiritual effort by the group. Here the lead gets powerful vocal support from the others. A lot of excitement here. (Savoy, BMI)

Skeets Yaney, formerly of WEW, is now operating his own club in St. Louis. . . . Bruce Spangler, who conducts "Early Bird Jamboree" on WAVL, Apollo, Pa., complains that the record firms are again letting him down on samples. . . . Ernie Kerns, who spins the country wax at WOCH, North Vernon, Ind., and his wife attended "Grand Ole Opry," Nashville, recently as guests of Hoosier Record Distributors, Indianapolis. While in the Tennessee city, they also paid a visit to Ernest Tubb's Record Shop. Sunday, May 31, he visited Bill Monroe's Beanblossom Jamboree Park, near Nashville, Ind., to make a taped interview with Ernest Tubb, who was appearing there.

Mack Rains, who has five hours daily of "Mack's Hoedown" on WEZJ, Williamsburg, Ky., asks to be put on the S.O.S. list for c.&w. and gospel records. . . . The same plea for programming material comes from Tom Maricle, of KDLK, Del Rio, Tex. . . . Jack Frost, of Rural Rhythm Records, 2534 West Pico Boulevard, Los Angeles 6, has available to deejays who program country, sacred or gospel tunes Bill Carter's new EP cut on the Rural Rhythm label. Frost also has copies of Carter's new one on the Black Jack label, "Baby Brother." Drop him a card.

From Harry A. Burns Jr., c.&w. deejay serving the Armed Forces in Istanbul, Turkey, comes the following communications: "I have a daily country music show titled 'Country Corral' and a 'Hillbilly Hit Parade' on Saturday mornings on Station KTUS here. Our country and western music programs are hindered due to lack of new records. It would be a great boost to the servicemen's morale if we were to obtain the new releases of c.&w. artists, thus enabling our station to establish a good country and western music program. Any new releases and ad-lib material would be most generously appreciated by the Armed Forces in this area." Burns' address is Radio Station KTUS, TUSLOG Detachment 3, APO 324, New York, N. Y.

David Lardin has just entered his fourth year of spinning the c.&w. platters at Station WACA, Camden, S. C. . . . Glenn Stepp,

(Continued on page 42)



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SCHEDULE OF CONTENTS FOR THE BILLBOARD'S JUNE 29 SPOTLIGHT ON JAZZ

JAZZ GOES POP: Jazz artists with pop appeal continue to increase. More than this the use of jazz on TV and at live concerts continues to grow. Who the jazz artists are who have crossed over into the pop field, why they are so popular on records and the growing popularity of jazz music is covered in this piece.

JAZZ UNDER THE STARS: There are more al fresco jazz concerts this year than ever before, with Newport responsible for four of them. Playboy Magazine for another, plus two other major outdoor festivals on the west coast. This feature details the success of the outdoor jazz shows to date and provides the lineup of talent for the 1959 events.

JAZZ AND THE BLUES: Jazz and the blues—they grew up together. Many critics claim that a man can't play good jazz unless he can play blues. The inter-relation of one to the other makes for an interesting story.

JAZZ-WEST COAST: The West Coast came up with its own ingrown style of jazz about a decade ago. This article deals with West Coast jazz today, who the artists are, the clubs they play, the West Coast jazz record firms, etc.

JAZZ IN STEREO: Does jazz sound better in stereo? If so, does it include all jazz—jazz orks, or what? Here's a revealing rundown of opinions of jazz a.&r. men and critics.

JAZZ TODAY: The state of jazz today and where it is going—as stated by prominent names in the field of jazz.

AMERICAN JAZZ ABROAD: What our American jazzmen are doing abroad, what the State Department and various cultural agencies have lined up in the way of tours for American jazz artists during 1959.

FAVORITE JAZZ ARTISTS: The favorite jazz bands instrumental combos, soloists, vocalists and vocal groups—as noted by America's top jazz disk jockeys.

"ALL TIME JAZZ GREATS": The Billboard's list of "All Time Jazz Greats"—in the Traditional, Swing and Modern jazz fields—plus vocalists from either the jazz or blues field . . . based on the selections of jazz a.&r. men.

BEST SELLING JAZZ ALBUMS: A tabulation from The Billboard's monthly NYU charts Best Selling Jazz LP's for the year May 1958 thru April 1959.

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Lusty Start for ARMADA

Continued from page 2

tees. Dues were set at \$100 per year and every manufacturer and distributor, large or small, was invited to join. By the time the convention wound up it had 94 distributor members and 84 manufacturer members.

What did the convention accomplish? First of all it brought together more than 200 record business execs to talk about common problems, a miracle in itself. It held panel discussions by rack jobbers and dealers (see separate stories) at which time distributors and manufacturers got a chance to hear, and answer, some of the thinking now going on among rack men and retailers. Altho the rack jobbing panel contributed more heat than fact, the retailer's panel was a credit to both the retailers and the ARMADA execs who invited them. The ARMADA meet gave manufacturers a chance to hold meetings with their distributors and write business, without the distractions usually holding forth at conventions. It gave both

manufacturers and distributors a chance to meet in unfurried fashion, and to socialize as well as lay the groundwork for matters that ARMADA may be able to tackle in the future.

Still Obstacles Ahead

ARMADA did not accomplish many things that some of the people who attended came to Chicago for. It did not solve some of the problems now bothering distributors, manufacturers and retailers, such things as transshipping, cut pricing, returns, dumping, special deals, etc. Legally, as counsel Ray Scott pointed out more than once, these problems could not be solved by the organization. And, no matter with what heat many attendees tried to bring up these problems, it is doubtful if even the wildest-eyed optimist could have expected ARMADA to solve in two days unhappy practices that the industry has spent a decade in building up. It didn't provide a panacea for a slow business period and it didn't give either manufacturers or distributors a chance to let go at the majors about clubs or over-production because the majors were not there — tho they were invited.

However, the meetings, in the opinion of many, were felt to be the best thing that has happened with the business in years. It was felt by many that just the very act of belonging to ARMADA might help convince willful manufacturers and distributors that the industry would be a happier one, if everybody tried to behave according to a businesslike code and forgot about the freebees, the trans-shipping, et al. None of this was discussed in public, but much of it was talked about privately here and there.

There was a strong current of dealer opinion in Chicago that the price of single records and the price of LP's was soon due to drop. For single records the oft-mentioned price centered around 69 cents, and the price of monaural LP's centered about \$2.98. All who brought up price cuts, however, stated that the majors would have to lead the way. There was also optimism that the business would jump back to normal in August as it always does, and besides that, many firms and many distributors confided privately that business wasn't really off as much as people claimed it to be, but that singles were really soft.

Next year ARMADA intends to have manufacturer, dealer, distributor, rack jobber and one-stop panels. And next year it's a safe bet there will be many more members attending the record industry's lusty baby.

REPEAT BILL TO PERMIT SUIT OF GOVERNMENT

WASHINGTON — A bill to permit suit against the government for copyright infringement, but not against an individual government employee, has been favorably reported out of the House Judiciary Subcommittee on Patents, Trade-Marks and Copyrights. The bill introduced by Representative Celler, is a repeat of similar legislation introduced last session by Representative Nimitz, which cleared the House but not the Senate.

Under present law, owner of a trespassed copyright can sue the government employee presumed responsible, but not the government itself. The legislation to shift responsibility to the government was requested by the Commerce Department. (The Billboard, February 9, 1959.)

Objection by a Washington attorney last session that the bill's use of the term "exclusive remedy" might rule out additional suit against an infringing agent or publisher, apparently did not carry weight with the subcommittee. The bill continues to use the phrase, but committee spokesmen say it is only meant to protect the government employee.

Subcommittee spokesmen say the wording would not rule out any legitimate separate suits by the infringed copyright owner. They point out that owner of an infringed copyright is entitled to recovery of damages—not to "collect twice," under the statute.

NARM Meet

Continued from page 3

of his disks, "KXOX HIT RECORD" and pasted a streamer on store windows saying "KXOX HITS SOLD HERE." In return, Station KXOX advertised his locations. To dump dead merchandise, Goldman packaged three singles, labeled them "Hits of Yesterday" and sold them for a dollar. In another dumping sale, he offered a free record, sight unseen, with the purchase of a hit single.

After Goldman's report, Hal Cook, sales manager of Warner Bros. Records commented, "If all retail dealers used the same initiative as you do, they wouldn't have reason to complain so much about their problems."

The convention was attended by delegations of top sales brass from numerous labels. Jack Burgess headed a group from RCA Victor and Paul Gallagher from Columbia. Also in the room were Cy Leslie of Design, Max Allison of Capitol, Jules Malamud of Stereo-

ON THE BEAT

By REN GREVATT

Just about everybody is trying to make records and this, of course, includes publishers. By now publishers are not newcomers in the world of disks. Some have been in it long enough already to have learned a few costly and valuable lessons. One of these is the natty, diminutive, well-dressed Tommy Valando, a member of the Brill Building fraternity.

"I made every mistake in the book my first year in the record business," Valando admits. The man who runs Sunbeam Records said his errors covered all fields — distribution, material and artists alike. "We made a huge number of pressings on every release," Valando woefully recalled, "and we wound up by having to eat a lot of them. I started with a 10 per cent return rule but I didn't stick to it and sometimes we got 90 per cent of a shipment back. It was murder.

"We started right off by signing artists like crazy. Now, a year later, we've let go at least 50 per cent of the original group. No longer do we go out looking for carbon copies of the hitmakers. Elvis and Pat Boone are great just as they are. But the imitators don't make it, so who needs them? From now on we're looking for nothing but original and unique talent—and the more unique the better.

"It's a funny thing with material. As a publisher, I always tried to get something fresh, something that had a new sound. That's a lesson any publisher learns. But somehow, as a record man, I forgot all about that. I deliberately looked for songs that sounded like material which

had already caught on. It's a terrible mistake to make, because the imitators and the imitations never really make it.

"Now that's all changed. We're determined to make a go of our record company, to make it a business that will stand on its own and not be just a part of a publishing operation. We had one good hit with 'No Chemise Please,' by Gerry Granahan. That's not much of an average when you consider we've released 35 records. But we've learned a lesson. Now we'll be swinging for keeps."

From out of the north—the land of the midnight sun — comes Igloo Records of Anchorage, Alaska. The label had its initial release last week with "Hot" Harry Lee, singing what was described as "the sensation of Eskimo land," a pair of sides titled "Rockin' on a Reindeer," and "Kiss an Eskimo." Tradesters were quick to note that the artist had a remarkably Tennesseean rockabilly sound. "It could have been cut in Nashville," said one observer. Our best wishes to the company in the far north whose label contains drawings of an igloo, a caribou and a polar bear.

George Goldner of Gone Records has announced with pride the signing of Little Richard. Initial sides will be cut shortly. . . The Dynatones on Ridgecrest Records, feature Buddy Lucas, nephew of Nick "Tiptoe Thru the Tulips" Lucas. The group works out of Miami. . . We've had most every kind of instrument known to man on pop records, including the Turkish "Ude." The latest put into commercial use is a kazoo, featured on a side with the title "Kazoo," on Palette, by Reg Owen and his British band. . . Another offbeat sound is generated by Ganimian and his Orientals on Atlantic with "Come With Me to the Casbah."

Decca Skeds

Continued from page 2

First in the two-pocket edition, he conducts performances of Bruckner's Fifth Symphony and segments of Wagner's "Parsifal." The single disk includes Beethoven's Second Symphony and the "Ruins of Athens" and "Prometheus" overtures. In a third DGC set, soprano Irmgard Seefried is featured in a Schubert recital. The Gold Label edition is titled "Rozsa Conducts Rozsa," and features the composer's scores for the films, "Lust for Life," "Naked City," etc.

Fidelity, Fred Robbins of Crown and Al Bennett of Liberty.

The association, opened only to large-scale record rackers, announced a membership of 27. It also has 23 associate members, manufacturers of records, needles and rack equipment.



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AD DEADLINE
JUNE 17

The record-selling phono dealer's customer—what type of stereo phono does he want most?

SUMMER SPECIAL ISSUE INCLUDES BONUS READING

CHICAGO — Summer's here and so is the big annual Summer Special issue of The Billboard, to be circulated next Monday to thousands of readers in the outdoor amusement industry.

A bonus of big and comprehensive features will be included in this popular issue that will be dated June 22. An updated and complete list of over 2,500 State, district and county agricultural fairs, their dates and their secretary, will be included.

The latest list of rodeos will be carried and an enlarged list of coming events with information on celebrations, centennials, trade shows and the like will be available.

Summer merchandise will be offered in a parade of hits and hundreds of low-priced articles will be described. Hottest items along the line are low-priced outdoor grills and popular picnic equipment in addition to dozens of suggestions for the midway operators, souvenir shops and pitchmen and demonstrators.

The Billboard editors have traced the history of that popular refreshment—cotton candy—outlining the vast technical advances made over the past 70 years. New developments in the park and fair fields will be presented and even a touch of how European ride operators flash up their rides.

Over 200 columns of space will be devoted to countless features as well as the latest news breaks from the vast outdoor amusement industry—an industry that has swung into high gear for the '59 season.

Braley Keeps Green Bay Arena Busy With Skating Programs

GREEN BAY, Wis.—Ice skating as a year-round attraction is proving to be a sound business approach for the new Green Bay Memorial Arena. According to arena Manager Jocko Braley, "Ice skating will be the heart of this building's program." A full-time ice-skating pro is on the payroll 12 months of the year.

Heading into its first summer of operation, the new Memorial Arena will be one of the nation's few USFSA-sanctioned rinks. Approximately 125 skaters have reserved ice time for this summer's program. Only 10 per cent are from the Green Bay area; the rest of the skaters are from various parts of the country. They will take part in a nine-week course of instructions and special rink activities. Tuition is \$135.

The summer program will be enhanced by a schedule of four pop concerts for skaters attending the school and the general public. One of these concerts will feature the Sammy Kaye orchestra, according to a tentative arrangement.

Open skating is expected to prove a strong magnet in the summer months during periods when classes are not scheduled on the artificial rink. There are several factors behind Manager Braley's confidence in the potential of ice skating for the arena: "First of all, this is basically a good summer recreational territory. Summer resort population in this section is heavy. The nearby small inland lakes, plus Lake Michigan draw a steady stream of people here each summer. Ice skating in an air-conditioned arena will be an attraction both to adults and children during the summer."

"In addition, this is a sports-loving community. People here are mad about hockey and ice skating—almost to the same degree as they are crazy about football. This is the home of the Green Bay Packers, big league professional football team supported by a city that is in the 100,000 population class," Braley noted.

Kids' Hockey Plan

A "Pee Wee Hockey Clinic" is also receiving close support from Braley and the arena board. The clinic will debut as a vacation project for youngsters. Spurring Green Bay youngsters to take a participating interest in ice hockey, they feel, is good business. It helps to build a solid corps of future fans for the sport.

Attendance and income figures since the arena opened last fall have been extremely pleasant reading, according to Manager Braley. Thru May, 226,000 people have attended events held at the arena. Income is approximately \$26,000 ahead of expectations.

Ice hockey proved a tremendous attraction as soon as the building's doors opened. The Green Bay Bobcats professional hockey squad played 28 games here before a total of 75,000 paying fans. Seating capacity for ice hockey is 4,418.

"Holiday on Ice" drew 43,016 for 10 performances in a five-day stay. Other big events included the five-day Northern Wisconsin Sports Show which lured 33,000, and the Home Builders' Show which pulled 13,000 admissions in three days.

High attendance figures were also set by the MCA Circarama and the "Water Follies" stands here.

Performer Killed In Gun Accident

PITTSBURGH—Mamie Alice Peniman, 38, Sun Valley, Calif., member of a gun shooting act, was killed here accidentally Sunday (7) while appearing on the grounds of the Bicentennial Exhibition.

Mrs. Peniman, whose husband shot targets from her hands and mouth, was slain by a nine-year-old boy from the audience, who picked up a loaded rifle and pulled the trigger. The shot struck the entertainer. The husband, Frank Peniman, was billed as Wild Bill Cody in the act.

Gates Stunter Folds in S. C.; Dates Open

UNION, S. C. — The Buddy Gates Auto Thrill Show failed to appear last week, and promoter Gates informed Richmond Cox, advance man, that he is taking the show off the road.

Cox reported there was a \$2,880 advance sale by the sponsor, the local police department. Cox added that he is filing suit for more than \$1,500 which he says is owed to him, claiming financial loss and loss of good will with fair people and promoters thruout the East.

Cox had the show booked into more than 60 locations, including both fairs and still dates up to the middle of October. Most of the contracts are controlled by Cox, who is seeking to fill them with other filled shows. The Gates organization had a deal with the Renault Automobile firm and last month became the first stunt show to take to the road with foreign automobiles. The first few days in Florida were greeted by rain.

UPDATED

PNE Renames, Refurbishes Garden Bldg.

VANCOUVER, B. C. — The Pacific National Exhibition has renamed its Garden Building and will invest \$11,400 in updating the structure this year.

With the closing of the Georgia Auditorium in Downtown Vancouver, fair officials look for their facility, which will be called Garden Auditorium, to take on new importance on the entertainment scene.

New type theater seats will be installed, carpeting, a fresh coat of paint and overhauling of stage facilities. Altho used for many purposes during its 19-year history, the structure is best known for boxing and wrestling. During the fair it is used for the hobby show.

C. W. Jaggs, chairman of the auditorium committee, plans to promote name shows, sports shows of all types, conventions, dealer shows and cabaret-style parties.

The building seats 2,483 for shows.

Brandon Ex To Get Aid From City

BRANDON, Man.—The city council has decided to dismiss its request to the provincial government for a charter amendment allowing it to make money grants to the provincial exhibition on the basis of a majority vote by the ratepayers.

Council instead will use authority in the Municipal Act and city charter to grant funds for the fair. The amount of the grant and the number of years it will be extended will be decided by council later.

Marks 50 Years

HARTFORD, Conn.—Harrison Harries, chief projectionist at Bushnell Memorial Auditorium, Hartford, since 1930, is marking his 50th year in show business.

Wagner Stunter Wins At Hagerstown, Md.

HAGERSTOWN, Md.—Buddy Wagner's Auto Capades thrill show unit performed here before an S.R.O. crowd of 4,000 spectators at the Hagerstown Speedway here Sunday (7) in a combined stock car show, scoring a heavy gross with a \$2 admission tab. An antique show with more than 50 old model cars was also on the same program.

The Wagner unit also scored well on Saturday (6) at the new Hazelton (Pa.) Speedway, racking up its highest attendance since playing this city for the last six years with 2,300 fans in the audience.

Equipped with a fleet of 1959 Ramblers, dealer support was strong with quarter-page ads in the local dailies and TV commercials used extensively.

Eight New Rodeos Set by Cowboys' Assn.

DENVER—Eight new rodeos and a revival of several others are scheduled for this year under auspices of the Rodeo Cowboys' Association.

New dates include Waterville, Kan., July 25-27 with Ken Roberts stock; Manawa, Wis., July 18-19, and Perry, Iowa, July 4-5, both with Bob Barnes stock; Portsmouth, O., June 24-27, Bob Estes stock; Reelton, Ala., July 3-4, and a small monthly rodeo at Selma, Ala.

Jack Hunter, who had the rodeo at the South Dakota State Fair in Huron last year, will operate at Hot Springs, S. D., July 18-19, using Bud Cooper stock. Swanny Kerby's livestock will be used at Richfield, Utah, June 19-20.

After a year's layoff due to a local pageant, Tony Sneberger will again have a rodeo at Deer Lodge, Mont., with Oral Zumwalt's animals. And Deseret, Utah, will use Kerby stock on August 14-15.

LINKLETTER JOINS NAMES AT INDIANA STATE FAIR

INDIANAPOLIS—Television's Art Linkletter is the latest name to be added to the array of video and record performers at this year's Indiana State Fair.

Linkletter, who also is scheduled for three days at the New York State Fair, Syracuse, will be in the Hoosier fair's Coliseum show for one night only, the Friday before Labor Day. He will do versions of his TV shows supported by Johnny Matson, emcee; Bill Shirley, Indianapolis performer who does voices for Disney productions, and Norma Syll, vocalist.

Linkletter will follow the Ricky Nelson show in the building. With Nelson in Wednesday and Thursday night performances will be Francis Brunn, Homer and Jethro, Chordettes and Matson and Shirley. Set for three shows in the Coliseum over the weekend are Rosemary Clooney, Jimmy Dean and the Four Lads with another name possibly added to the bill. An extra show will be presented on Saturday at 5 p.m. in addition to the regular 8 p.m. segments and the 1:30 p.m. show on Sunday.

Roy Rogers will be in front of the grandstand for 4:30 and 7:30 shows on Labor Day and single evening performances on Tuesday and Wednesday.

The Jan Garber orchestra again will play the horse show which will run a day longer than the fair, closing September 11. Possibility of a name being added to the horse show program is still in the works.

A combined Lincoln pageant and the Biblical fireworks show, "Out of the Darkness," will be in front of the grandstand on Sunday evening. Jack Kochman's Thrill Show will do four shows over the weekend and harness racing will take over five afternoons. Queen contest will also be presented in the grandstand on one evening and a Western horse show on two afternoons.

Gooding Amusement Company will provide the midway.

Wagner announced that he opened his season earlier than expected and that a total of 136 fairs and still dates will keep the show moving until October 12th.

Many stars of the retired Chitwood show, formerly managed by Wagner, are on the stunt roster, including Hank Thompson, Jimmy Beasley and "Rocky" Westfall. Others include Bob LaBay, beginning his seventh season with Wagner, Bobby Lynch, Jimmy King, and Bob Anderson. Stunt girls are Betty Star and Carole King.

Show is routed thru Michigan and Ontario until mid-July.

PNE Rations Exhibit Space

VANCOUVER, B. C.—A soaring list of potential exhibitors at the 1959 Pacific National Exhibition has forced officials to "dole" space on a single-week basis.

During the Exhibition from August 22 to September 7 all major competitive livestock shows, which formerly ran for the entire fair, will be cut to one week so that the thousands of animals can be accommodated in the crammed livestock buildings.

A special All-Arab Western Horse Show will be featured at the livestock area for the Saturday opening day only.

The General Livestock Show will begin Monday, August 24, and all first-week exhibits must be in Exhibition Park before noon of that day. The first week will feature light horses, including Shetlands, sheep and dairy cattle. However, the latter show does not begin until Tuesday and deadline for exhibitors is noon.

During the second week there will be a second light horse show, beef cattle, goats and swine. Because of a preponderance of entrants in the dairy show, it will continue on, with a new batch of entrants, thru the second week.

Heavy horse teams will be on display thruout the run.

RODEO ACTION AHEAD OF '58

DENVER—A total of 397 rodeos have already been approved this year by the Rodeo Cowboys Association, 20 more than a year ago at this time.

For the first time in over 10 years, the total number of 1958 association-sponsored rodeos topped those of the year before. In all, 475 approval certificates were issued last year.

Of the total approved this season, 63 were not held last year.

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New Ice Show Closes Down

MOLINE, Ill. — The International Ice Review closed here after it experienced bad business at most of its stands since opening May 24. Owner Tom Parker said he blamed a stretch of hot weather for much of the lack of business. He said, however, that the set-up proved okay and he anticipates taking the icer out again next winter. The show closed Sunday (7). About 1,800 persons were in the building to see the show but money was refunded when the performers refused to go on.

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ARENAS & AUDITORIUMS

Chalfen Gains Diplomacy; New Buildings Planned

By TOM PARKINSON

MORRIS CHALFEN of "Holiday on Ice" has perfected his diplomatic qualities while in Moscow. The figure skating school of Moscow gave a show for "Holiday" people and at another time there was a joint performance by "Holiday" and the Soviet Ice Review. Each time Chalfen's comments were worthy of a professional diplomat.

Of the combined performance he said to the Russians that it "was a success and had a very good balance of rhythm and melody. We do pure entertainment, you are always telling a story with more melody." Of a particular Russian skating number he said, "The expression on the faces was good, the costumes are gay and colorful and the girls move their bodies very well." Of another he noted, "it is a cute number with a certain amount of rhythm, and considering that rhythm is not your strong point I think you did well."

LOUIS ARMSTRONG and his orchestra have been signed for the official opening of the Moose Jaw (Sask.) Civic Center in September. The building, tho still under construction, has been in partial use since May 22. . . The Associated Press reports that the Philippine ambassador has urged the University of Manila to hold up the projected Chicago appearance of a university dance troupe because it might curtail the appeal of the Bayanihan Folk Dancers, Philippine company that Sol Hurok will have in the United States this fall.

THE MUCH discussed building proposed for Hartford, Conn., is in the news again. A committee has been named by the planning board to study possible sites. . . Tony Lavelli, who recently completed a tour of his one-man show, is back in New York to promote his latest record album, "Tony Lavelli, All-American Accordionist." And he is preparing to take part in the National Association of Music Merchants Trade Show June 22-26 in New York.

At Kerrville, Tex., a \$200,000 bond issue has been okayed for auditorium construction, but bids proved to be higher than the city could afford. Then a local foundation donated \$5,000, in what apparently was a surprise move. An industrialist followed with another donation of \$1,000. Other donations followed. Even so, the surprises weren't enough to make up the difference, and the city still is seeking to modify the bids and building.

And in Tyler, Tex., the chamber of commerce, park board and others are taking up discussions of a proposed municipal auditorium. Might that someday mean the completion of the Bobby Manziel Oil Palace started some years ago but never finished at Tyler?

THE STATE legislature of Maine has passed a bill providing for a \$3,500,000 coliseum and recreation center for Portland. Next comes a referendum in December. . . Latest move in the long Indianapolis arena action is that the mayor has asked for the immediate construction of a \$16,000,000 building. It would be scheduled for completion in about three years and would follow the recommendations of the IAAMM New Buildings Consulting Board.

Concrete Rodeo Arena Planned At San Antonio

SAN ANTONIO—The San Antonio Charro Association is making plans for a \$3,000-seat concrete arena that will cost an estimated \$30,000. The arena would be adjacent to Mission County Park.

It will be used for charreadas—Mexican rodeos. A 20-stall stable for members' horses is also slated. Plans include the purchase of a 10-acre plot of ground for the arena and stables.

Propose Building At St. Petersburg

ST. PETERSBURG BEACH, Fla.—Chairman Edwin J. Egan reports that a citizen auditorium committee, appointed by the local Chamber of Commerce, has proposed construction of a building to seat 6,000 persons with parking facilities for 2,000 vehicles. The group suggested that the site should contain 60,000 square feet of land located on the Boca Ciega side of the island.

Arena Gets Funds

WEYBURN, Sask. — The city will make a \$200,000 grant to the Weyburn Agricultural Society toward construction of the proposed \$375,000 Agritorium. Burgesses approved the grant in a money bylaw vote.

Besides the city grant, federal and provincial grants of up to \$125,000 are expected. The balance is being raised by contributions

GM Exhibit Renews Steel Pier Lease

ATLANTIC CITY—The General Motors Corporation has renewed the lease on Steel Pier for a six-year period, it was announced by George A. Hamid, president of Atlantic City Steel Pier Company, and Thomas J. Kenny, manager of the General Motors exhibits.

The present exhibit, which occupies more than 15,000 square feet, opened May 24, 1947. Since that time, it has played host to more than 24 million visitors. There has been a progressive increase in attendance each year. Last year the attendance exceeded 2,800,000 people.

Butler University Plans Auditorium

INDIANAPOLIS—A new auditorium will be built on the campus of Butler University, Dr. M. O. Ross, Butler president, disclosed Friday (29). It is to seat between 2,500 and 3,000 people.

To be named after Dr. C. H. A. Clowes, Eli Lilly & Company executive, the auditorium may serve as the home of the Indianapolis Symphony Orchestra, Dr. Ross said. Director of research at Lilly's since 1919, Dr. Clowes died last August. Preliminary planning of the auditorium will be financed by a trust fund established by Mrs. Clowes.

from individuals and organizations. Donations now top \$31,900.

Sullivan Quits NAC Position

CHICAGO—Tom Sullivan has resigned as executive secretary of the National Association of Concessionaires. He had been with the organization since before its name was changed from the National Popcorn Association.

Sullivan recently was cited by an executive secretaries' organization as one of the nation's outstanding trade association executives. He is planning to announce his new connection shortly.

The NAC has been interviewing applicants for the position but has not yet announced an appointment. Meanwhile, NAC has hired an assistant to the exhibit chairman, to aid in handling plans for the next NAC convention.

Grocery Chain Inks Stunter

PHILADELPHIA—Acme Supermarkets will sponsor the Tournament of Thrills daredevil auto show at the Municipal Stadium, June 20, for the second straight year.

The American Stores Company has purchased 90,000 tickets, each worth \$2, for free distribution thru more than 240 markets in the Philadelphia area. The tickets will be given with a specified amount of groceries during the next three weeks.

Last year the show drew more than 80,000 spectators to the stadium thru the Acme free ticket plan.

Wichita Rodeo Switches Back

WICHITA, Kan.—The annual rodeo here, which tried to dodge rain last year by switching from September to June, again will revert to the later dates this season.

Another reason for moving the event out of September was the trek of cowboys to the Chicago and New York rodeos, both of which have been canceled.

The rodeo again will be held in September but much earlier, being scheduled for September 4-7. Les Winget is producing and Harry Knight will provide the stock.

Concession Assn. Notes Good Sales

CHICAGO—More than 50 per cent of the display space at the '59 National Concessions Industry Trade Show has already been sold and the show isn't until November 8-12. Event will be held in the Hotel Sherman under auspices of the National Association of Concessionaires.

According to officials, on display will be the latest in equipment, supplies, foods, beverages and ideas for operations at theaters, amusement parks, arenas, auditoriums, ball parks, ballrooms, bowling alleys, driving ranges, golf courses, picnic groves, recreation centers, roller rinks, stadiums and theme parks.

In all 224 display booths will be included.

HARTFORD, Conn.—Julian H. Norton, general manager of Lake Compounce, Bristol, Conn., has been renamed to a six-year term on the State Park and Forest Commission. His new term will start September 1.

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COMING EVENTS

Alabama
Mobile—Aia. Deep-Sea Fishing Rodeo, July 31-Aug. 2. Jaycees, P. O. Box 172.

Arizona
Flagstaff—All-Indian Powwow and Hopi Exbn., July 3-5.

California
Los Angeles—Los Angeles Home Show (Memorial Sports Arena), July 16-26. Dale J. Missimer.
Ealinas—Calif. Rodeo, Horse Fair & Stock Show, July 16-19.
San Francisco—San Francisco Gift Show, Aug. 2-5. Kay Leber, 1555 Market St.
San Francisco—San Francisco Flower Show, Aug. 20-21. Walter F. Gibson.
Santa Barbara—Santa Barbara Natl. Horse Show & Flower Show, July 10-18. Edward G. Van Cleve.

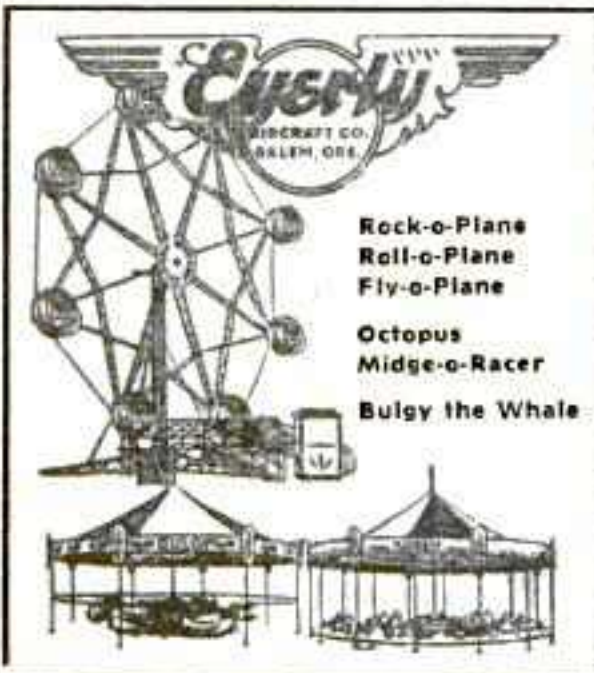
Colorado
Pagosa Springs—Celebration, July 4.
Limon—Celebration, July 3-5. Chamber of Commerce.

Connecticut
Bridgeport—Barnum Festival, June 26-July 5.

Idaho
Emmett—Emmett Cherry Festival, June 22-27. Dick Sweetman.
Ketchum—Wagon Days Celebration, Aug. 15-18. Chamber of Commerce.
St. Anthony—Freemont Co. Pioneer Celebration, July 24. Golden C. Linford.

Illinois
Chicago—Chicago Intl. Trade Fair (Navy Pier), July 3-19.
Chicago—Celebration (Soldier Field), July 4.
Griggsville—Celebration, July 4.
Highland—Celebration, July 4-5.
Rock City—Centennial, June 17-20. Warren D. Lapp.
Rockford—Businessmen's Mid-Summer Festival, June 14-20.
Salem—Celebration, June 22-27.

Indiana
Bainbridge—Street Fair, June 18-23.
Brazil—Celebration, July 4. Rotary Club.
Charlestown—Lions Club Celebration, June 22-27. J. H. Peters, Box 371.
Columbia City—Old Settlers Day & American Legion Festival, Aug. 11-15. Byron Eeaber.
Evansville—Junior League Horse Show, June 17-20. J. T. Denton.
Greensburg—Centennial, June 15-20.
Huntington—VPW Street Fair, July 27-Aug. 1. W. O. Randol, Markle.
LaPorte—Jaycees' Celebration, July 4. Devere Thompson, R. R. 2.
Linton—Celebration, June 27-July 4.
Loogootee—Lions Club Celebration, June 15-20.
Marion—S. Marion Businessmen's Fair, July 6-11. Geo. H. Prough, 2327 Bywood, Mishawaka.
North Webster—Mermaid Festival, June 22-28. Lions Club.
Odon—Old Settlers' Meeting, Aug. 19-22. J. Harold Flynn.
Parzer—Street Fair, June 22-27.
Terre Haute—Miners' Picnic, Aug. 7-9. Jack Wilton.
Whitestown—Annual Picnic, June 23-27. Gene Baker, P. O. Box 98.



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Iowa
Albia—Centennial, July 22-27.
Belle Plaine, Ia.—Celebration, July 3-4. George Clarke, Jr. Chamber of Commerce.
Belle Plaine—Street Celebration, Aug. 25-27.
Cherokee—Pilot Rock Plowing Match, Aug. 13-15. Sherman Peirson.
Creston—Celebration, July 1-4.
Marengo—Celebration (City Park), July 26-Aug. 1.
Muscatine—Watermelon Carnival, Aug. 27-29. Chamber of Commerce, Box 306.
Sibley—Osceola Co. Livestock Show, Aug. 17-19. Gene Alexander.

Kansas
Anthony—Anthony Race Meet, July 22-26. J. L. Robinson.

Kentucky
Eminence—Celebration, July 4.
Harrodsburg—Kentucky Pony Show, June 19-20. H. K. Yates.
Irvington—Irvington Saddle & Pony Show, July 11. Neil B. Mitchell.
Lawrenceburg—Lawrenceburg Horse Show, July 14-18. Charles Martin Jr.
Lexington—Junior League Horse Show, July 14-18. J. T. Denton.
Middlesboro—Tri-State Horse Show, Aug. 1. Robt. B. Johns Jr.
Owingsville—Lions Club Horse Show, July 3-4. Joe R. Thompson.
Paintsville—Celebration, June 29-July 4.
Paris—American Legion Horse Show, July 21. Harley Kiser.
Stearns—Celebration, July 4.

Maryland
Maryland Line—Firemen's Celebration, June 21-27.

Massachusetts
Boston—Boston Common Dairy Festival, June 12-20.
Boston—Bunker Hill Celebration (Boston College High School Grounds), June 22-27. Jeff Harris.
Charlestown—Bunker Hill Celebration, June 15-21. Jeff Harris.
Dorchester—Bunker Hill Celebration, June 22-28.
Dracut—Greater Lowell Celebration, June 30-July 4.
Gloucester—Legion Celebration, June 29-July 4.
Haverhill—Celebration, July 1-4.
New Bedford—Eagles Charity Circus, July 6-11.
Springfield—Lady of Hope Church Celebration, June 15-20.

Michigan
Carson City—Dairyland Agr. Soc. Show, Aug. 27. W. L. Green.
Chelsea—Centennial, July 13-18.
DeTour—DeTour Sportsmen's & Homecoming Show, July 4-5. Kent Hamilton.
Detroit—Windor—Intl. Freedom Festival, June 26-July 4.
Hillsdale—Celebration, July 2-4.
Lansing—Centennial, June 16-28.
Menominee—Menominee Dairy Show, July 25. Gall E. Bowers.
Pelkie—Baraga Co. Dairy Show, Aug. 12. Donald Lehto.
Port Huron—Port Huron Blue Water Festival, July 20-26. Floyd B. Walters, 1419 Harker St.

Minnesota
Edgerton—Edgerton Dutch Festival, July 15-16. Clifford H. Peterson.
Granite Falls—Celebration, June 18-21.

Mississippi
Natchez—Celebration, July 4.

Missouri
Bethany—Celebration, July 3-5.
Browning—Browning Homecoming, July 23-25. Mrs. Mary Grice.
Crane—Stone Co. Jr. Livestock Show, Aug. 28-29. Hobart F. Hemphill.
Gallatin—Davies Co. Jr. Livestock Show, Aug. 28. Geo. H. Schmitt.
Maitland—Blue Grass Festival, June 24-27. Dale A. Marlon, American Legion.
Mount Vernon—Lawrence Co. Jr. Livestock Show, July 30. Troy B. Call.
Sedalia—Pettis Co. 4-H Livestock Show, Aug. 14. H. L. Pack.
Springfield—Ozarks FFA Pat Hog Show, Aug. 27. Vencel G. Mount.
Warrensburg—Johnson Co. Jr. Livestock Show, July 21. Jack Jennings.

Montana
Choteau—Choteau Celebration, July 4.

Nevada
Reno—Reno Home Show, June 24-28. P. O. Box 1033.

New Hampshire
Gorham—Celebration, July 4.
Laconia—Lakes Region Sportsmen's Show (Belknap Mountain Recreation Area), July 18-19.

New Mexico
Albuquerque—Greater N. M. Sports Show (State Fair Coliseum), June 18-21. Frank Crosby.

New York
Blasdell—Southwestern N. Y. Firemen's Assn. Convention & Field Days, Aug. 3-10. C. Ernewein, 18 E. Lake Ave.
Catskill—Hudson Valley Volunteer Firemen's Convention, June 15-20. Claude Palmer.
Haverstraw—Firemen's Hudson-Champagne Celebration, July 6-11. Morgan Demarest.
Monroe—Monroe Celebration, June 29-July 4.
Mount Morris—Firemen's Carnival, July 22-25. Arthur R. Croston, 84 Chapel St.
New York—Soviet Union Exposition (Coliseum), June 30-Aug. 10.

North Dakota
Jamestown—North Dakota State Dairy Show, July 1-4. Clayton Paulson.

Ohio
Ashtabula—Sons of Italy Festival, June 15-20.
Berea—Celebration (Fairgrounds), July 1-5. Melvin Otterbacher, Valley City.

Cambridge—Boosters' Club Celebration, June 28-July 4.
Cheviot—Green Township Sesquicentennial, July 11-18. Westwood-Cheviot Kiwanis Club.
Euclid—Sesquicentennial, June 26-July 4.
Fairborn—Fairborn Celebration, July 4.
Milan—Milan Homecoming & Melon Festival, Sept. 3-5. Mrs. Ruth M. Nickels, Route 1.

Norwalk—Centennial, July 27-Aug. 1.
Port Clinton—Northwestern O. Firemen's Convention, June 15-20.
Portsmouth—Charity Horse Show (Fairgrounds), June 25-28.
Rome—Rome Celebration, July 2-5. Civic Assn.
Sandusky—Centennial, June 24-30.
Steubenville—Booster Club Festival, June 8-15.

Waco—Homecoming, June 24-27. George Marlow, 911 Payne St., N.E. Canton 5.
Waterville—Celebration, June 17-20.
Wellsville—Firemen's Homecoming, June 22-27. J. E. Phillips, P. O. Box 61.

Oregon
Baker—Junior Horse Show, Aug. 1. LeRoy Wright.
Portland—Oregon Centennial, July 10-18.
Portland—Pacific Northwest Intl. Trade Fair (Pacific Intl. Expo. Bldg.), June 10-24.

Pennsylvania
Brookville—Western Firemen's Convention, Aug. 10-15.
Brownsville—Civic Club Celebration, June 15-20.
Charleroi—Charleroi Celebration, July 4.
Crabtree—Firemen's Celebration, July 25-30.
Easton—Eagles' Celebration, July 6-11. Paul Hopper.
Elwood City—Celebration, June 22-27.
Everson—Firemen's Convention, July 13-18. Smiles Wolinsky, Everson Fire Co.
Kane—Volunteer Firemen's Celebration, July 27-Aug. 1.
Leighton—Celebration, July 4.
Mountaintop—Firemen's Celebration, July 13-18.
Newfoundland—Firemen's Celebration, June 27-Aug. 4.
New Freedom—Celebration, June 26-July 4.
Olyphant—Firemen's Celebration, June 15-20.
Philadelphia—Catholic Celebration, June 15-20.
Pittsburgh—Pittsburgh Bicentennial, starting May 30.
Salisbury—Old Home Week & Firemen's Celebration, June 15-20.
Sharon—Patagonia Fire Co. Homecoming, June 22-27. Vernon A. Yeager, 2136 N. Water Ave.

Rhode Island
Bristol—Celebration, June 29-July 4.

South Dakota
Britton—75th Anniversary Celebration, July 2-4.
Clear Lake—75th Anniversary Celebration, July 3-5.
Custer—Gold Discovery Days, July 24-25.
Deadwood—Days of '76, July 31-Aug. 2.
Elk Point—Centennial, July 13-15.
Eureka—Celebration, July 4.
Flandreau—Celebration, July 2-4.
Gregory—Celebration, July 4.
Hot Springs—Junior Rodeo, June 20-21.
Presho—Water Carnival, July 4.
Rapid City—Black Hills Expo, Aug. 13-16.
Sisseton—Kiwanis Horse Show, Aug. 5.
Timber Lake—Days of 1910, Aug. 15-16.
Vermillion—Clay Co. Old Settlers' Picnic, Aug. 30.
Winnon—50th Anniversary Celebration, Aug. 6.
Winnon—Harvest Festival, Aug. 17-19.
Woonsocket—Celebration, July 4.

Tennessee
Martin—Weakley Co. Dairy Show, Aug. 13-14. A. M. Walker, Dresden.
Lewisburg—Marshall Co. Jr. Dairy & Calf Show, Aug. 28-29. Emerson Burnett.
Red Boiling Springs—Celebration, June 26-July 6.

Texas
Belton—Celebration, July 4.
Brady—Brady July Jubilee, July 3-5. Karl K. Steffens.
Fredericksburg—Fourth of July Horse Races, July 3-5. Mrs. Emma Petmucky.
Kaufman—Kaufman Co. Livestock Show, Aug. 27-29. Floyd Thurman.
Uvalde—Tex. Angora Goat Raisers' Show & Sale, July 30-Aug. 1. P. E. Gully.

Utah
Ferron—Southwestern Utah Livestock Show, Aug. 6-8.
Kamas—Kamas Valley Livestock Show, June 19-20. Demont Lott.
Logan—Celebration, July 4.
Pleasant Grove—Pleasant Grove Strawberry Days, June 18-20.
Richfield—Southern Utah Jr. Livestock Show, Aug. 12-15.

West Virginia
Ripley—Celebration, July 4.

Wisconsin
Appleton—Civic Celebration, July 2-5. Box 483.
Burlington—Legion & K. of C. Celebration, July 1-5.
Madison—Madison Festival, July 4.
Milwaukee—St. Joseph Feast, June 25-28.
New Berlin—Yankee Doodle Days, July 3-5. VPW Post 5718.
Ontario—Celebration, July 4-5. Merwyn Johnstone Lock Box 7.
Spartanburg—Spartan Dairy Festival, June 25-28.
Waukesha—Waukesha Centennial, July 13-19.

CANADA
New Brunswick
Woodstock—Old Home Week, Aug. 3-8.

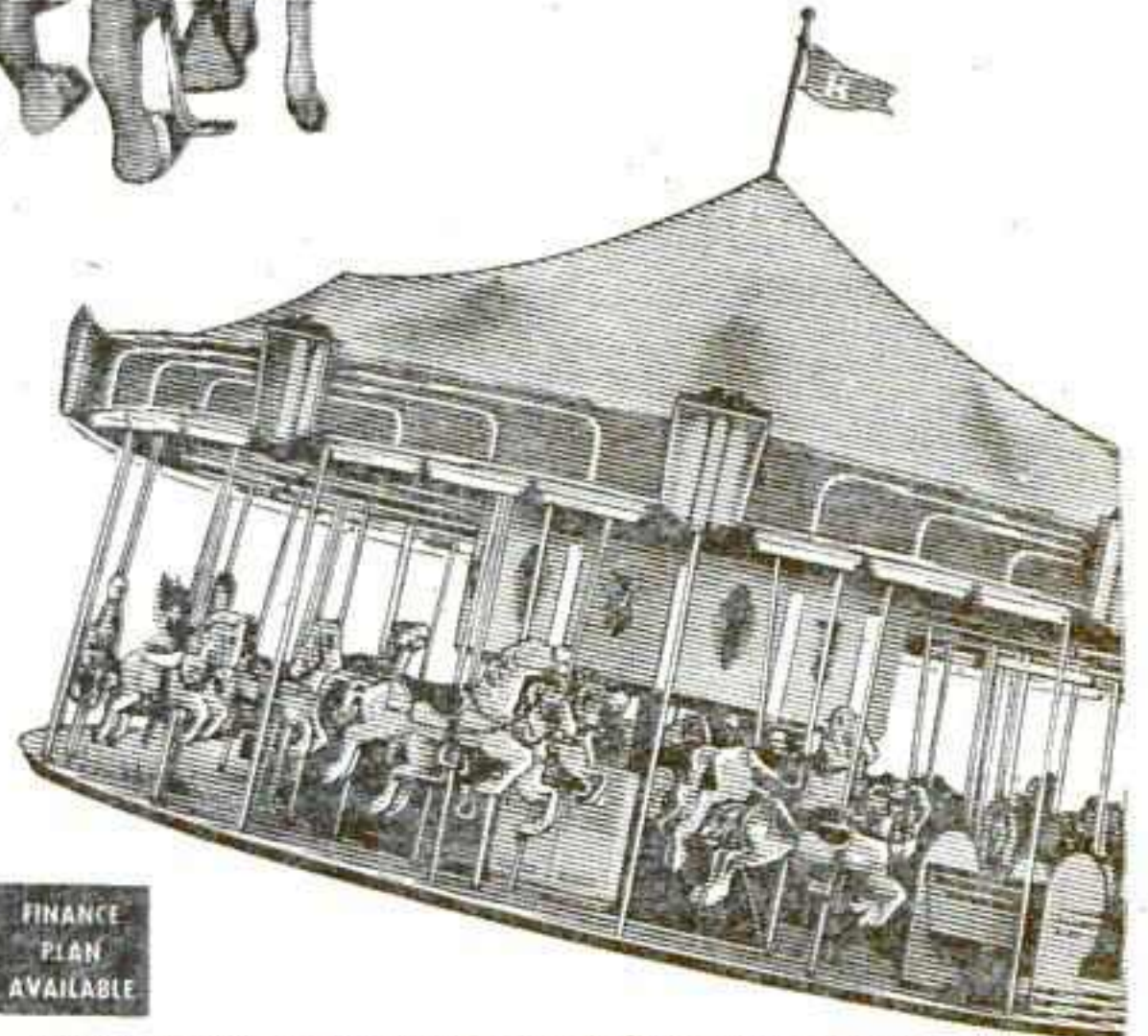
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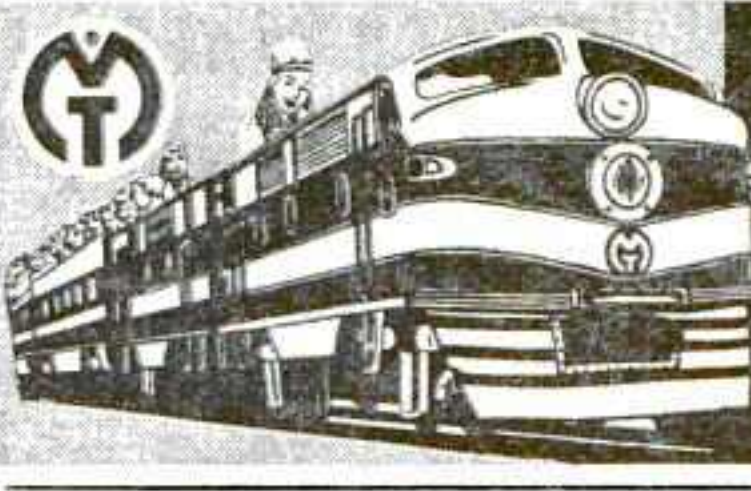
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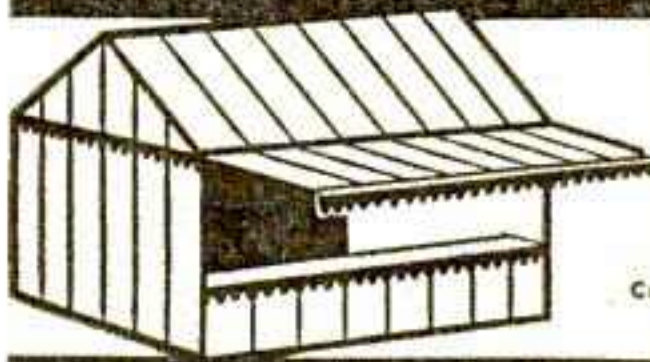


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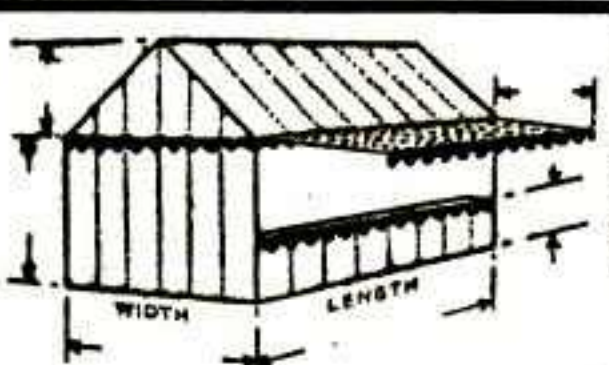
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L. & M.; Chavex, Mrs. Virginia End; Clemens, Dick; Chicotella, M.; Chumas, Paul; Cism, William & Frances; Clark, H. C.; Coney Jr., Hairas; Colbert, Thomas W.; Cole, Jimmy; Conners, Eddie & Mrs.; Cooke, J. M. (U.S. Reptile & Jungle Circus); Cooper, Eldy; Cooper, Phillip B.; Cooper, William; Cox, Cliff; Cottrell, Robert; Cox, O. C. & Mrs.; Curi, Hubert; Dade, M. C.; Daniels, James; Daugherty, Clinton & Mrs.; Davis, Clarence; Davis, Hazel; Davis, Koke; Delgrosso, Daniel; Dell, E. M.; Delph, Dewey; Delph, Tommy; Demira, Dewey; Dinger, Lester A.; Dittenheimer, Gerald; Dodson, William A.; Donaldson, Charles F.; Donnelly, George; Dotson, Guy; Dowell, Mildred; Driscoll, Buck; Duke; Duncan, Mrs. Myrtle; Eddy, S. D. & M.; Engler, Captain (St. Angelus Circus); Eppie, Sam & Mrs.; Epps, Pat; Evans, Ernest; Everschor, Edward C.; Fairbanks, William (Bill); Fisher, George; Flake, James H.; Foley, James H.; Freeman, Chuck & Mrs.; Fritts, W. R.; Fritz, Charles; Garrison, D. W.; Gattis, Glen R. (Ted); Gattis, Glendon R. & Helene F.; George, Frank; Gertner, Dean; Gibson, Jackie; Gilham, James R. (Shorty); Grouard, Mrs. Alva (Penney); Glinea, Morris; Gibson, Johnny; Gobel, Geo.; Gough, William L.; Green, Ralph E. or Mary C.; Greenberg, Harold Gregory, B. W.; Grigsby, Ray; Griever, Robert L.; Griffiths, D. J.; Griggs, Charlie & Lenair; Grignon, Mrs. Connie; Hackett, Edward J. & Mrs.; Hankison, Jim; Haney, Norman; Hardin, Henry (Corky); Hardman, Betty; Hargrave, James; Harnes, Chet; Harris, James V. & Margaret J.; Hays, Tom; Henderson, Grabbs; Hendricks, Cecil; Hendren (or Hendrix), C. W.; Hersha, Mrs. Zaida; Heister, William; Harney; Hicks, Bill; Holland, Edward C.; Holladay, Jack; Horowitz, George; Horton, Wentworth; Housner, Sam; Hunter, Bill; Hunter, James Gordon; Hunter, Mable; Jameson, Patricia (Hawthorne Wild Animal Act); Jebor, Charlie; Johnson, H. L. & Mrs.; Jones, Avery B.; Jones, Curtis; Jones, Walter; Joseph, George; Jowett, Bernard; Keene Jr., Gilbert L.; Kellner, Sid; Kellums, Happy; Kennedy, Mrs. Maxine; Kessler, Harper; Kirkland (Kirk); Klein, Robert Merion; Kopycianski, David; Krueger, Earl A.; Kuns, Mrs. Martha; Lankford, Lester W.; Lanner, Henry Bud; Latrela, C. J.; Lee, Glida; Lee, Sandra & Le Roy, Mrs. Madge; Le Roy, Mrs. Madge; Lee, Steve O.; Lesler, Charles; Leto, Jimmy; Lewis, Jim & Mrs.; Lilly, Geo. W.; Lipsky, Morris; Little, Charles; Livingston, Kenneth; McCormick, Buttons; McCoy, Bill (Cookhouse); McDonald, Donald; McNeese, Lew; McSpadden, S. J.; Maack, William M.; Maker, John K.; Mancuso, Sam; Martin, Jack; Martin, Mrs. Sam; Mathis Jr., Edward D.; Mearns, Thomas; Metzger, Mr. & Betty; Miles, Bob Orville; Miller, F. G. & Mrs.; Miller, John; Mitchell, Johnny; Mitchell, Lucky; Moore, Mickey; Mounce, Esmond; Mullins, Leland; Murray, Ellen W.; Murray, Thomas; Murray, Wesley (Snake Show); Murray, Wm. C.; Nelson, Harry S.; Nicholas, Ephrem; Nolan, Edward J.; Nolan, Edward; Nolan Jr., James; O'Donnell, James; Oakes, Dean; Pankiw, Joseph Michael (Doc Parker); Pannebaker, Mrs. G. D.; Parks, Ted; Pasco, Betty & Bud; Pates, Mickey P.; Pease, Vaughn J.; Peeples, Bill; Peregrory, Earl; Peregrory, Ernest; Peters, Frank E.; Phillipson, Dave; Pickard, Francis; Pierson, Alton; Plummer, Coy; Polite, Jack; Puckett, George; Raetz, Gene; Raley, Ethel; Ramo Sr., Rajah; Ravell, Blanche; Regan, Joe; Reichert, Frank; Reik, Raymond; Remington, Les; Rieder, Mickey; Rothcock, Rocky; Hooks, Francine; Ruffin, Frank P.; Rupert, Dewey; Sakobie, Jimmie; Schneider, Mrs. C. E. (Gaye); Seagnomillo, Frank; Shepherd, H. R.; Shipley, Earl; Shuemaker, Raymond; Silcox, Joe & Mrs.; Simpson, G. T.; Smith, Curley; Smith, H. David; Smith, Kenneth H.; Smith, Walter (Gid); Snellings, William Snyder, Arthur Edward; Sonya, Sister; Sorett, Joe (Skillo); Spadden, Mrs. Mary C.; Spencer, Bill J.; Stagg, J. H.; Staley, Mary; Steimer, Clenens; Sterlan, Kenneth; Sitne, Al Blackie; Stoltz, L. F.; Strickland Jr., John W.; Strouse, Clarence R.; Stuck, Arthur & Mrs.; Stull, Lloyd; Suber, Morton H.; Sullens, Samuel; Summers, Mrs. Evelyn; Summers, J. E.; Surran, Frank H.; Sutton, Mrs. Margaret; Swank, Susan & Grace; Swiger, Eugene; Tamer, Mrs. Glean; Tetta Jr., Fletcher; Titta, Little Fletcher & Mrs.; Titta, Sherry; Treadwell, J. C. (Speedy); Troutman, Ross; Vauhorn (weight & age); Van Hoose, William Ray; Venlourous, Niki L.; Voik, Warren M. & Jean L.; Walberts, Alois; Wallace, Emma F.; Wallace, William; Wheabley, Wm. Orville; White, Mrs. Pat; Whitmore, Frank; Williams, Alma; Williams, Georgiana; Williams, G. G. & Mrs.; Williams, Lawrence W.; Williams, L. L.; Williams, Nelson; Wilson, Donald; Wilson, Wm. J.; Womack, Doris Irene; Woodrume, Tom W. & Ruth O.; Zitowsky, Shirley; Zomp, Paul

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Cape May Film Seen at Theaters

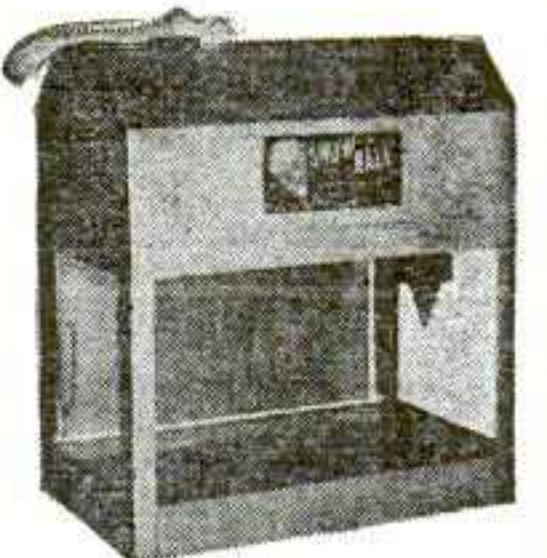
CAPE MAY, N. J.—A new Cape May County promotion, a one-minute film trailer to be shown the year round in 11 different theaters, was announced by George J. Carter, executive director of the Cape May County Chamber of Commerce.

Al Lidman, district manager of Fox Theater Enterprises, arranged the promotion for the resort area with the Fox Theater chain. The one-minute film trailer will depict the many vacation pleasures that exist in this county. The film will be shown in New Jersey and Pennsylvania theaters.

Hunt's Pier Adds Hawes Jungland

WILDWOOD, N. J.—A new Jungland ride has been added to the array of rides on Hunt's Pier here. A dry run was given the ride last week by Vincent J. Kostek, manager of Hunt's Amusement Enterprises. Allan Hawes built the boats and animals of the new attraction at his West Coast shop. Three large native huts have been constructed for the ride.

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Pa. City Park Gets Larger Train Ride

BANGOR, Pa. — A new G-16 Allan Herschell Miniature Train was inaugurated at Bangor Memorial Park on Memorial Day. Four park commissioners donated their own time on weekends and during their spare time to lay the track which covers a half-mile scenic route. Plans are already being made to extend the track thru a wooded area of the park to furnish a one-mile ride.

The park formerly had a G-12 kiddie train for many years.

Carnival Routes

A-1 Amusements: Effingham, Ill. A. & T. Ams.: Manchester, O.; West Union 22-27.
 Alamo Expo.: Grand Junction, Colo.; Rawlins, Wyo., 22-27.
 American Funland: Alameda, N. M., 15-21.
 Amusements of America: Newport, R. I.
 Baker United: Noblesville, Ind.; Edinburg 22-27.
 Barstow Amusements: (Farm Showgrounds) Butler, Pa.; Harmony 22-27.
 Beam's Attractions: Saltsburg, Pa.
 Bee's Old Reliable: Florence, Ky.
 Belle City: (50th St. & 30th Ave.) Kenosha, Wis., 15-21; (3d Ward) Milwaukee 24-28.
 Bernard & Barry: Montreal, Que.
 Big State: Shawnee, Okla.
 Blue Grass: Fort Wayne, Ind.; New Castle 22-27.
 Blue Valley: Buckner, Mo., 18-20; Smithville 25-27.
 Brodbeck & Schrader: North Platte, Neb., 16-21; Rapid City, S. D., 22-30.
 Brown, Al: Hebron, N. D., 15-16; Watford City 17-18; Kildeer 19-20; Tioga 22-23; Crosby 24-27.
 Buck, O. C.: Glens Falls, N. Y.
 Burlhart: Sandwich, Ill.
 Byers Bros.: Coffeyville, Kan.; Albia, Ia., 22-27.
 C. & H.: Lacona, Ia., 27-28.
 Capell Bros.: Price, Utah, 16-21; Franklin, Idaho, 22-28.
 Capital City: Morristown, Tenn.; Oak Ridge 22-27.
 Carolina Am. Co.: Hollywood, S. C.
 Carroll's Greater: Mora, Minn., 15-17; Paynesville 18-20; Litchfield 22-24.
 Central States: Cozad, Neb.; Valentine 22-27.
 Cetlin & Wilson: Morgantown, W. Va.
 Chanos, Jimmie: Greensburg, Ind.
 Cherokee Am. Co.: Clifton, Kan.; Parsons 22-27.
 Coleman Bros.: Willimantic, Conn.
 Collins, Wm. T.: Rochester, Minn.; Fargo, N. D., 22-27.

Continental: (Ethan Allen Air Base) Winooski, Vt., 16-21.
 Crafts Expo.: Vallejo, Calif., 18-28.
 Crafts Fiesta: (Stockyards, Dairy Show) Los Angeles, Calif., 17-21; Sherman Oaks 24-29.
 Crafts 20 Big: (Shopping Center) Westchester, Calif., 24-28.
 Cross Roads Ams.: Grand Rapids, Mich.; Marcellus 23-27.
 Cumberland Valley: So. Pittsburg, Tenn.
 Cunningham Expo.: Sardis, O.; Barnesville 22-27.
 D. & D. Am. Co.: Edgewood, Ia., 16-17; Conesville 20-21.
 Davidson United: Pocahontas, Ia., 16-17; Colo. 18; Panora 19-20; Lewis 22-24; Postville 27.
 Davis Am. Co.: Brownsville, Ore., 17-20; Winchester Bay 24-28.
 Deluxe: Vernon, Conn.; Avon 24-27.
 Dickson United: Ashtabula, O.
 Dixey, Raymond C.: North Liberty, Ind., 16-21; South Bend 23-28.
 Dixie Am. Co.: Fairfax, Okla.

Circus Routes

Adams Bros.: Lake City, Minn., 16.
 Carson & Barnes: Marshall, Mich., 15; Charlotte 16; Mason 17; Milford 18; Durand 19; Flint 20.
 Clyde Beatty-Cole Bros.: Bridgeport, Conn., 15; Springfield, Mass., 16; Worcester 17; Providence, R. I., 18-20; Topsfield, Mass., 21; Framingham 22-23; Gloucester 24; Salem 25; Taunton 25; Hyannis 27; Newport, R. I., 28-29; New Bedford 30.
 Cristiani Bros.: Mansfield, O., 15; Whitehall 16-17; Maysville, Ky., 18; Middletown, O., 19; Cincinnati 20-21; Kokomo, Ind., 22; Logansport 23; Kankakee, Ill., 24; Chicago (Hillside Shopping Center) 25-28.
 Famous Cole: Glasgow, Mont., 17.
 Hagen Bros.: Boonton, N. J., 15; Pompton Lakes 16; Milford, Pa., 17; Goshen, N. Y., 18; Monroe 19; Poughkeepsie 20; Rhinebeck 21; Hudson 22; Latham 23; Saratoga Springs 24; Ticonderoga 25; Saranac Lake 26; Plattsburgh 27.
 Hunt Bros.: Union, N. J., 15; Scotch Plains 16; Somerville 17; Monmouth Junction 18; Iselin 19; Carteret 20.
 James-Christy: Beulah, N. D., 15; Garrison 16; Newtown 17; Stanley 18; Powers Lake 19; Kenmore 20; Mohall 21; Dunseith 22; Langdon 23; Walhalla 24.
 Kelly-Miller: Chanute, Kan., 15; Iola 16; Fort Scott 17; Nevada, Mo., 18; Butler 19; Paola, Kan., 20; Garnett 21; Attawa 22; Olathe 23; Lawrence 24; Leavenworth 25; Atchison 26; Falls City, Neb., 27.
 King Bros.: Corning, N. Y., 15; Ithaca 16; Cortland 17; Norwich 18; Oneonta 19; Johnstown 20; Glens Falls 22; Hoosiac Falls 23; Rutland, Vt., 24; Middlebury 25; Burlington 26; St. Albans 27; Derby Line 29.
 Mills Bros.: Greenville, O., 15; Van Wert 16; Lima 17; Celina 18; Piqua-Troy 19; Vandalia 20; Grove City 22; Delaware 23; Mansfield 24; Parma 25-26; Madison 27.
 Polack Bros.: Boise, Idaho, 17-19; Twin Falls 20-21; Ogden, Utah, 22-23; Provo 24; Salt Lake City 26-27; Del Mar, Calif., July 1-3.
 Ringling Bros. and Barnum & Bailey: Chicago, Ill., 15-21; St. Paul, Minn., 24-28; Indianapolis, Ind., July 2-4.
 Strong, Big John A.: (fair) Vallejo, Calif., 17-27; (fair) Pleasanton 29-July 12.
 Zell Bros.: Bushnell, Ill., 15; La Harpe 16; Oquawaka 17; Keithsburg 18; Alexis 19; Viola 20.

Thrill Shows

Gates', Buddy, Hell Cats: Johnson City, Tenn., 15; Orangeburg, S. C., 17; Florence 18; Myrtle Beach 19-20; Gastonia, N. C., 21.

Down River Am.: Romulus, Mich., 16-21; Willow Run 23-29.
 Drago, No. 1: Albion, Ind.
 Drago, No. 2: Spencer, Ind.
 Drew, James: Middlesboro, Ky.; Harlan 22-27.
 Dudley, D. S.: Muleshoe, Tex.
 Dyers Greater: Dubuque, Ia.
 Eddie's Expo.: Sharpville, Pa.; Elwood City 22-27.
 Fair Time: Del Mar, Calif., 15-July 5.
 Fidler United: St. Louis, Mo., 15-27.
 Franklin, Don: Topeka, Kan., 15-16; Salem 19-27.
 Gala Expo.: Newport, Ark.; Judsonia 22-27.
 Garden State: Olyphant, Pa.; Easton 22-27.
 Gem City: Vincennes, Ind.
 Gentsch, J. A.: Grenda, Miss.
 Georgia Am. Co.: Alpharetta, Ga.
 Glades Am. Co.: Herndon, Va.

Miscellaneous

Fraker's Wild Life: Battle Creek, Mich., 22-27.
 Marlowe, Don, Players: Nashville, Tenn., 15-21; Champaign, Ill., 24-25; Burlington, Ia., July 1-5.
 Matchstick Cities: Baltimore, Md., 15-20.
 Toby and Susie Show: New Sharon, Ia., 15-21; Keosauqua 22-28.

Legitimate Shows

Music Man, The: (Shubert) Chicago, Ill., extended run.
 My Fair Lady: (Philharmonic) Los Angeles, Calif., 15-July 11.

Arena Routes

Bolshoi Ballet: Montreal, Que., 16-20.
 Holiday Watercade: Los Angeles, Calif., 16-21; Del Mar 23-28.

Gladstone Expo.: Rockford, Ill.
 Gold Bond: Janesville, Wis.; Monona 23-28.
 Gold Medal: Shelbyville, Ky.
 Golden Gate: Novato, Calif., 15-21.
 Grand American: Fairbanks, Ia., 15-17; Brooklyn, Ia., 18-20.
 Greater Kastl: Powell, Wyo.
 Green Tree: Clintwood, Va.; Coeburn 22-27.
 H.O.W. Am. Co.: Hartford, Mich.
 Hale's Shows of Tomorrow: Kansas City, Mo., 15-21; Kansas City, Kan., 23-28.
 Hames, Bill: Fort Worth, Tex.
 Hammond, Bob: Houston, Tex., 15-17.
 Hannah Am. Co.: Clarksville, Pa.; Monessen 22-27.
 Hannum, Morris: (29th & Clearfield) Philadelphia, Pa.; Levittown 22-July 4.
 Happyland: Monroe, Mich., 14-23.
 Heth: Evansville, Ind.; Champaign-Urbana, Ill., 22-27.
 Holiday Am. Co.: Pleasant Hill, Mo.
 Holly Bros.: East Point, Ga.
 Hunt Am. Co.: (Southgate Shopping Center) Fort Wayne, Ind.
 Imperial: Paxton, Ill.; Morris 22-27.
 Inland Empire: Sunnyside, Wash., 16-20; Emmett, Idaho, 23-27.
 Johnny's United: Murfreesboro, Tenn.
 Ken-Penn: Leechburg, Pa.; Mount Pleasant 22-27.
 Kenny's Attractions: Indianapolis, Ind., 15-27.
 Key City: (Northwest Shopping Plaza) Muncie, Ind., 15-27.
 Kile, Floyd O.: (Norwood Shopping Center) Jackson, Miss., 19-28.
 Lagasse Am. Co., No. 1: Arlington, Mass.
 Lagasse Am. Co., No. 2: Lawrence, Mass.
 Lagasse Am. Co., No. 3: Hyde Park, Mass.
 Lagasse Am. Co., No. 4: Raynham, Mass.
 Lavoie Am. Co.: New Bedford, Mass.
 Leeright Midway: (Fair) Mackay, Idaho, 18-21.

Lindle, Jack: Le Roy, Ill.; Braidwood 22-28.
 Lone Star Ams.: Clayton, N. M. (Court House Square) Sweetwater, Tex., 22-27.
 Luehrs Ideal Rides: Nashville Ind.
 Lynn's Midway: Chokio, Minn., 15-16; Ortle, S. D., 17-18.
 Manning, Ros.: Catskill, N. Y.
 Marks: Philadelphia, Pa.
 Marvel: Bettendorf, Ia.
 McKenna's Rides: Barton, Wis., 19-21.
 Meeker: The Dalles, Ore.; Toppenish, Wash., 22-27.
 Merriam's Midway: Grand Meadow, Minn., 15-17; Sleepy Eye 19-21; Lakefield 22-23; Willmar 25-27.
 Midway of Mirth: Girard, Ill.; Highland 22-27.
 Mighty Interstate: Pennington Gap, Va.
 Miller Amusements: Rochester, Minn.; Fargo, N. D., 22-27.
 Monarch Expo.: (Fair) Polo, Ill.; Hillsboro 22-27.
 Moore's Modern: El Dorado, Kan.; Clarendo, Ia., 22-28.
 Motor State, No. 1: Waterville, O., 17-20; Fenton, Mich., 22-27.
 Mound City: (Milton) Alton, Ill., 17-19; Brighton 24-26.
 Murphy's Northern State: Lemmon, S. D., 15-16; New England, N. D., 17-18; Zap 19-20; Washburn 22-23; Wing 24-25; Linton 26-28.
 Myers, Sonny: Topeka, Kan.
 New England Am. Co.: East Springfield, Mass.
 Nolan Am. Co.: (Columbia Plaza Shopping Center) Battle Creek, Mich.
 Northern Expo.: Bismark, N. D.
 Olson: Hot Springs, Ark., 17-25.
 Page Bros.: Stanford, Ky.; Danville 22-27.
 Page Comb.: Dubois, Pa.
 Palmetto Expo.: No. Wilkesboro, N. C.; Wytheville, Va., 22-27.
 Pan American: Abbeville, La.; Alexandria 22-27.
 Parada: Branson, Mo., 19-21.

(Continued on page 48)

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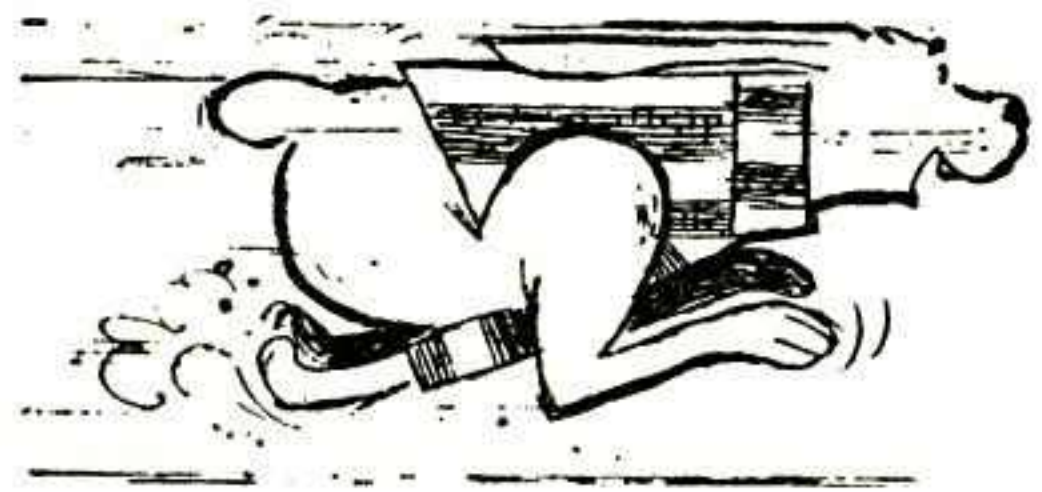
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Carnival Routes

Continued from page 47

Penn Premier: Brownsville, Pa.
Peppers All States: Parker, Fla.
Port City Rides: Anamosa, Ia., 24-27.
Powelson Am. Co., No. 1: Uhrichsville, O.; Nelsonville 22-27.
Powelson Am. Co., No. 2: Orrville, O.; Galion 22-27.
Powelson Am. Co., No. 3: Sandusky, O.; Port Washington 23-27.
Powelson Am. Co., No. 3: Sandusky, O.; Port Washington 23-27.
Prell's Broadway: Bailey's Crossroads, Va.
Rainier: Cosmopolis, Wash.
Reeds Ams.: Horse Cave, Ky.
Reid, King: La Chute, Que.
Ritters United: San Bernardino, Calif., 16-21; Pedley 23-27.
Robinson's Western, No. 1: (Lummi Stommish) Marietta, Wash., 16-21; Darrington 22-28.
Robinson's Western, No. 2: Brewster, Wash., 16-21; Quincy 22-28.
Rock City: East Gary, Ind., 16-20.
Rogers Bros.: Mayville, N. D., 13-17; Northwood 18-20; Graf-ton 22-24; Karlstad 26-28.
Rose City Rides: Jonesburg, Mo., 18-20; Owensville 22-27.



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• HARTFORD, CONN. Hotel Bond
• PITTSBURGH, PA. Hotel Sherryn
• CINCINNATI, O. Hotel Sinton
• NEW YORK CITY Hotel New Yorker
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Royal American: Winnipeg, Man., 19-27.
Royal United: Tabor, S. D., 15-16; Emery 17-18; Parker 19-21; Everly, Ia., 22-23; Alton 24-25; Ute 26-27.
Schafer 20th Century: Springfield, Mo.; (Fair) Quincy, Ill., 22-27.
Shorter's Greater: Waterloo, Ia., 16-20; Lewisville, Minn., 24-25.
Shorty's Tri-State: Rock City, Ill., 17-20; Cross Plain, Wis., 26-28.
Siebrand Bros.: Butte, Mont., 15-22.
Silver Star: Daykin, Neb., 16-17; Haddom, Kan., 18-20; Guide Rock, Neb., 23-24; Cuba, Kan., 26-27.
Skerbeck Am. Co.: Hancock, Mich., 16-20.
Smiley's Ams.: Homer City, Pa.; Ellwood City 22-27.
Smith, George Clyde: Tyrone, Pa.; Central City 22-27.
Southern States: (Wayside Park) Panama City, Fla.
Stanley, Wm. D.: Casselton, N. D., 15-16; Hope 18-20.
Steele Ams.: Crown Point, Ind., 16-21; Fort Atkinson, Wis., 23-28.
Stephen, Otto: Grinnell, Ia.; Milan, Mo., 22-27.
Stipes: Lafayette, Minn., 18-21.
Strates, James E.: Boston, Mass.
Strong's Am. Co.: Scotia, Neb., 15-16; Palmyra 18; Deshler 19-20.
Sunny Ams., A. J., No. 1: (West Gate Shopping Center) Cleveland, O.; (Latin Field) Cleveland 22-27.
Sunny Ams., A. J. No. 2: (Oakwood Shopping Center) Lorain, O.
Sunset Am. Co.: Granite Falls, Minn., 18-21; Algona, Ia., 23-27.
Sutton's Pacific Coast: Coronado, Calif., 17-21.
Tatham's Fun Fair: (Fair) Forrest, Ill., 17-20.
Tennessee Valley Ams.: Gainesboro, Tenn.
Thiess United, No. 1: South Wilmington, Ill., 17-21.
Thiess United, No. 2: Plainfield, Ill., 18-20; Shabbona 26-27.
Tinsley, Johnny T.: (Air Force Base) Greenville, S. C.
Thomas, Art B., No. 1: Aberdeen, S. D.
Thomas, Art B., No. 2: Clarkfield, Minn., 16-17; Columbia Hts., 19-21.
Thomas Joyland: Westernport, Md.
Tinsley, Johnny T.: Greenville, S. C.
Tip Top: Waukesha, Wis., 13-18; Alma Center 19-21; Schofield 24-28.
Uncle Joe's Ams.: Brenham, Tex.
Virginia Greater: Williamstown, N. J.
Wade Greater: Inkster, Mich., 16-21.
Wade, W. G.: Allen Park, Mich., 15-21.
Wall, Alfred, Ams.: Oxford, Ind., 17-20.
Wallace Bros.: Madison, Wis., 29-July 4.
West Coast, No. 1: Springfield, Ore.; Medford 22-28.
West Coast, No. 2: (Fair) Sacramento, Calif., 15-21; Modesto 22-28.
Wilber, H. O.: Hartford, Mich., 15-22.
Wilcox, Dick: Pittsfield, Me.
Wilson Famous: Rock Falls, Ill.; Ottawa 22-27.
Williams Am. Co.: Asheville, N. C.; Canton 22-27.
World's Finest: Toronto, Ont.
World of Mirth: New Britain, Conn.
World of Pleasure: Ecorse, Mich.
Young, Monte: Pleasant Grove, Utah, 16-20.

Widow of Walter Hohn, former circus concessionaire, needs mail, according to Harry Villeponteau, retired performer who lives on a rural route out of Concord, N. C. She is Mrs. Jaqueline Hohn, of Piedmont Court, Charlotte. Her husband had been with Barnett, Wallace and Rogers shows.

Red Sonnenberg is at home in Prophetstown, Ill., after winding up a theater job in New York. . . . Paul Eagles, Ringling agent, is in California. . . . Charles Cuthbert, Hagen Bros.' contracting agent, has been making the Chicago area.

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Mass. Riverside Starts Bargain Matinees, Acts

AGAWAM, Mass. — Riverside Park here held its first Bargain Matinee of the season June 3, charging reduced rates for its 34 rides from 1 to 6 p.m.

Owner Edward J. Carroll has also added free circus acts on a nightly basis, plus Wednesday, Saturday and Sunday afternoons, for the season.

Dallas Fair Park Sets Summer Free Act Plan

DALLAS — Tiny Grant, the 280-pound star of "Uncle Tiny's Party Time" on KRLD-TV here, opened the 14-week summer season of free acts on the midway stage at Fair Park.

The twice nightly free acts will open on Friday this season instead of the previous Monday opening. Already booked for early in the summer are Alceety, balancer, and the Wazzan Troupe, tumblers.

THE FINAL CURTAIN

BERUBE—Edward (Red), 44, ride foreman and concessionaire on a number of carnivals, May 23 in a Togus, Me., hospital from lung cancer. He had recently been with Playtime Shows but over the years was with King Reid, Mullin's Pine Tree and Cranberry State shows. He leaves his widow and six children.

FRUMKIN—Louis, 46, former midway concessionaire, June 3 in Miami, following a heart attack. Survived by his widow, a son, two brothers and a sister.

HOHN—Walter, 59, former concession operator on Barnett, Wallace and Rogers circuses, at Charlotte, N. C., Friday (June 5), of a heart ailment. Survived by his widow, Jaqueline, and a son, Bobbie, of Charlotte.

MARTIN—Harlon, 32, Hunt Bros. Circus candy butcher, drowned June 5 in the Delaware River near Edgely, Pa. Martin had been swimming with two co-workers, Thomas McGee and Richard Joniec, when the show played nearby Levittown, Pa.

visited the Adams-Seils Circus at Aledo, Ill., and Bob Couls and family at Knoxville, Ill. The CFA meeting at Ed Freeman's Moline, Ill., home was visited by Eugene Christy who has his lion act at a nearby zoo; Bob Couls and family, of Zell Bros.' Circus, and Mr. and Mrs. Joe Hayworth, of the Cristiani show.

Bob Orth writes from Pomona, Calif., that George Knolls and his daughter, Mary Jo, visited Jungland and Mabel Stark and Arky Scott. Jake Posey recently celebrated his 96th birthday. Weber Bros.' Circus will play before the Los Angeles County Fair Grandstand on July 4, sponsored by the VFW.

Richard Griley visited with Chuck Burnes and Henry Varner on Ringling Bros. and Barnum & Bailey Circus at Toledo.

Mabel Carlson opened the free act schedule at Ocean View Park, Norfolk, Monday (8), with her dogs and ponies. . . . A. F. (Red) Davis, Philippi, W. Va., caught King Bros. Circus at Weston, Buckhannon, Elkins and Grafton, W. Va.

Emmett Kelly was recently pictured in the Missouri Pacific Lines house organ en route from St. Louis to Dallas. His father was a section foreman for the railroad at Sedan, Kan., for many years. . . . Mike C. Piccolo, Pittsburgh, caught Hagen Bros. Circus and visited with Joe McMahon, Henry and Sondra Thompson, Bob Stevens and Buck Leahy. . . . J. W. Hartigan Jr., Morgantown, W. Va., recently caught King Bros. Circus at Fairmont, W. Va.

Ed Schofield, Bridgeton, N. J., writes that Ray Valentine, of the Flying Ray-Dells, collected some bets in Vineland, N. J., after working the show with his leg in a cast. Notable among the payees was Paul Cristiani. Fans at Bridgeton included Bill Elbirt, Sam Brown, LeRoy Hider, Pryor Dare, Russ Johnson and John Johnson.

From Ringling Bros. and Barnum & Bailey Circus clown Chuck Burnes writes there was much visiting when the show day-and-dated the Clyde Beatty-Cole Bros. Circus in Rochester, N. Y. Mickey and Freddie Freeman visited in London, Ont. Their son, Freddie Jr., brought his family to the show in Detroit. Bobby and Ed Keck were uninjured when their truck and trailer jack-knifed going into

MYERS—W. S., 78, concessionaire, May 31 in Veterans Hospital, Erie, Pa. Survived by his widow, Kate; two sons, William and Religh, and a daughter, Edith Eagleson, of the Eagleson Ape Show. Burial in Oak Hill Cemetery, Stoneboro, Pa.

PENIMAN—Mamie Alice, 38, wife of Fred Peniman, who performs as Wild Bill Cody, by a shot from a rifle used in a trick shooting act, at Pittsburgh June 7. Survivors include her husband, Fred, and daughter, Mary Alice, 8. The act was performing at Frontier Village. (Details in General Outdoor section.)

RAMSEY—Gerald, 57, of Carroll Greater Shows and secretary of the Midwest Showmen's Association, June 9 in Sparta, Ill. (Details in Carnivals.)

In Loving Memory of

FREDDIE REED

Who Passed Away
June 17, 1951

You Are Always In My Heart

DOLLIE REED FRAZIER

ROY—George Erwin, 79, one of the organizers of the Windhorst (Sask.) Agricultural Society, June 1, at his farm home near Corning, Sask. Survived by his widow, two daughters and a son.

MARRIAGES

STRONG-WILSON—William N. Strong and Trudy Wilson, Hamid-Morton Circus performers, June 6 at the Trenton, N. J., fairgrounds, in front of 3,000 people, following the circus evening performance.

Rochester. Clown Alvin Schwartz celebrated his birthday. Opening night in Detroit was attended by CFA's John McConnell, George DaDeppo, Henry H. Varner, Dan Quirk, Vickie Stiegler, Mr. and Mrs. Ball and Mr. and Mrs. Don Smith. Other recent visitors include Paul Hauss, Smiley, Max Tolchinski, T. D. Buhl, Vern E. Woods, Mac MacAlvey, Joan Dacey, the Flying Melzoras, Mike Murphy, and Mr. and Mrs. Harrilla.

Count Popo De Bathe, currently clowning at Children's Fairyland, Oakland, Calif., visited Joe and Chester Sherman, Bob Lorraine, Henry Kyes and Peluz Reynoso with the Polack show.

Glen (Seacow) Hart reports from Cristiani Bros. Circus that Pete and Norma Cristiani celebrated their ninth wedding anniversary with a party. Belmonte Jr., son of Belmonte and Deliah Cristiani, celebrated his first birthday with a back yard birthday party with 30 show children attending. . . . J. R. Lenton, leaper, joined the Flying Ray-Dells. . . . Marion Cristiani and Mrs. Con Colleano joined their husbands on the show in Philadelphia. A barbecue steak dinner was given in the center ring in honor of Vickie Cristiani to celebrate her birthday and was attended by 40 performers. . . . Scott Jackson joined the show staff to assist Gregg Patterson. . . . Dave Ballard joined the Side Show. . . . Visitors during the Philadelphia run included the Rev. Lather A. Keiffer, N. J. Gazzillo, (Continued on page 50)

Storm Cuts New Orleans Weekends; Maus Clicks

NEW ORLEANS—Two important weekends were lost to Pontchartrain Beach here because of what president Harry J. Batt described as "a slight tropical disturbance" that clobbered Gulf Coast weather.

The park's new Wild Maus ride, however, is running at a top pace, and business generally has been good when there was weather to match.

Batt said his Maus, which includes German components imported thru Patty Conklin and combined here with a locally-built framing, has far exceeded expectations. On a number of days it has operated at the capacity rate of 720 persons per hour. Batt said that it stands to top all other rides at the park, with the exception of the high-capacity major Coaster.

The two critical weekends were May 29-31 and June 5-7, which come immediately after the closing of parochial and public schools. The park stages an End-of-School

Free Circus at these times. But this year the business was weathered out, Batt reported.

Lay Rail Track At Denver Spot

DENVER—About 8,000 feet of track has been laid for the Miniature Train ride at Magic Mountain, multi-million-dollar park which has been in the works for more than two years here and reportedly will open this summer.

Faced with regulations of the Securities and Exchange Commission, the new underwriter of the park, the Allen Investment Company, has not made public any plans for action this summer, but construction crews are at work.

An administration building and a Storybook Lane have been completed. One of the new plans calls for a Magic of Industry area to be devoted to industrial exhibits.

Parking Lot Becomes Mass. Fun-O-Rama

SALISBURY BEACH, Mass.—Roger Shaheen has converted his 300-car parking lot here into Fun-O-Rama, featuring seven major rides, about 20 games, an 18-hole miniature golf course and several kiddie rides.

The Rotor is his top attraction. Other rides include the Jumping Jupiter, Moon Rocket, Satellite, Scrambler, Roll-o-Jet and Laff-in-the-Dark.

Elitch Theater Sets Cast, Plays

DENVER—The Elitch Gardens Theater, oldest summer theater in America, opens for its 68th consecutive season Sunday night (14).

Ludi Claire and Thomas Coley head up the company with Barbara Lord, Pat Sully, Harriet MacGibbons, Dean Norton, Len Doyle, Reynolds Evans, Wallace Acton and Thomas Ellis completing the cast.

Arthur Sircom will direct the company. Stage manager for the Elitch theater will be William C. Johnson, with Richard Shoemaker as scenic artist.

The 10-week series will include "Third Best Sport," "Time Remembered," "The Girls in 509," "The Matchmaker," "Hewie," "The Time of Your Life," "The Man in the Dog Suit," "The Marquis," "A Visit to a Small Planet" and "The Honeyes."

Cincinnati Zoo Adds 3d Train

CINCINNATI — The Cincinnati Zoo has added a National miniature railway to carry zoo visitors on a half-mile scenic tour of the zoo. A tape-recorded commentary describes various exhibits passed by the six-car unit.

The zoo also operates a National rubber-tired trackless train over its walkways and a tiny rail model in its Kiddieland.

LeSourdsville Has Auto Show

MIDDLETOWN, O. — Hot rods, custom cars, classics, sport cars and antiques were shown over the weekend (13-14), at the Sixth Annual Tri-State Custom Show at LeSourdsville Lake Park. A 1903 Oldsmobile was among the cars on display along the midway.

The Harmony Kings will play for dancing in Stardust Gardens Wednesday (17). The Glenn Miller orchestra, fronted by Ray McKinley, will play an engagement at the spot Saturday night (20).

Playland Season Gets Under Way

VANCOUVER, B. C. — Playland at Exhibition Park began a six-day-a-week activity late in May. The funspot has been operating weekends only since May 1.

About 20 rides are included in the operation. A new \$100,000 restaurant is included in the Playland area.

Chi Santa Village Gets Big Initial Week

DUNDEE, Ill.—Santa's Village, new theme park in the chain that includes two similar layouts in California, opened on Memorial Day and attracted about 50,000 people in its first week.

The Chicago area funspot grossed three times what its Western counterparts did in their initial weeks, according to H. Glenn Holland, president.

STEAM ENGINE

Narrow-Gauge Cape Cod R.R. Rides Throughs

SOUTH CARVER, Mass.—The attraction of an old-time steam engine is drawing bigger crowds than ever to this Cape Cod cranberry town where one of the nation's few remaining narrow gauge railroads has been operating for the past 13 years as a public attraction.

F. Nelson Blount, of Warren, R. I., the owner, has been making big changes since he bought the spot four years ago from the late Ellis D. Atwood, from whom the line takes its name, the Edaville Railroad. Blount also is a seafood concern operator and boatbuilder. He has expanded the line, added another train, a new station and built up the railroad museum.

Full-sized old-time locomotives and cars are on view as well as more than 150 antique toy trains dating back to 1850. Blount also has added antique autos, guns and old fair equipment. Much of the display was formerly at Harvard University.

More than 200,000 persons have ridden the railroad in the summer season which runs from May until October. At Christmas as many as 12,000 come to see the yuletide festival and ride the line. Forty-ton engines are used to draw the trains thru the cranberry bogs, waterways, canals, pine forests and storage reservoirs belonging to the Ocean Spray Cranberry Corporation.

The 14-car trains ply thru the five and one-half miles of track from Cranberry Junction to Edaville Station where large picnic areas are provided for families to spend the day. Fares on the railroad have been increased in the last year from 50 to 60 cents for (Continued on page 51)

Edmonton Buys Train, Jenny

EDMONTON, Alta. — The city park department has taken delivery on a Merry-Go-Round and a steam-styled Miniature Train, both built by Allan Herschell Company, Inc. The train, Herschell's 1865 model, was converted into a circus train by the use of painted cage fronts in place of the standard coach windows.

The 55-acre park relies heavily on sale of gift items, although it does have six rides. One building offers dolls, another offers boy's toys, a third has gifts and souvenirs for adults, while others sell candy, cookies and books. There is a chapel building. Christmas music is played thruout the park.

Near the center is a refrigerated "North Pole" for children to touch. Near it is Santa Claus' house, where there is a guest register. Food concession items and meals are handled from still another of the buildings.

Employees are costumed as elves, even including custom shoes. Small animals and ducks roam the area. Attendants lead reindeer around the park, and visitors may inspect the reindeer stables.

Reindeer teams also pull sled-like units around an "icy" route as one of the rides. Another ride has a number of pack burros in a string and children ride them. There also is a miniature train, a Tractor ride which now has a high Christmas tree center and cars to resemble tree ornaments.

There was a large crowd present for a press opening and preview on May 29, followed by a reported 12,000 on May 30 and 15,000 on May 31, to launch the new park.

ROLLER RUMBLINGS

New Northporte Opens In San Antonio . . .

SAN ANTONIO — Northporte Rollercade held its formal opening here May 29.

The ultra modern building is a clear-span metal structure with sound resistant plastic covered maple floor totaling 13,500 square feet, plus a large area for beginners.

Acoustic "clouds" are placed at different elevations over the skating area and unusual design lighting fixtures have been installed thruout the rink.

Complete hi-fi music system is another attraction. The rink offers a complete skate service and maintenance facilities, including rental stock of 750 pairs of skate shoes. Private and self-service lockers are available to patrons.

Ralph E. Barker, manager and instructor, said that Northporte offers both private and class instruction.

Clark-McDavitt Properties, Inc., is owner of the rink.

Operators, Skaters Get Behind Philly Promotion . . .

PHILADELPHIA — Roller skaters and rink operators in the area will participate in Old Newsboys' Day, to be staged Wednesday (17) by The Philadelphia Inquirer. Skaters will be among scores of TV and radio celebrities, sports stars, government officials, businessmen and representatives of service organizations manning street corners and selling papers for the benefit of the Variety Club's Camp for Handicapped Children.

Jack Coopersmith, owner of Great Leap 1 Rink, Chester, Pa., will bring in a corps of skaters for duty. In addition, Audrey Payton, Miss Delaware Valley Skate Queen, will head a contingent of 75 girls who will skate around city hall courtyard hawking newspapers after participating in a morning parade.

Seeks Permit for Chattanooga Rollery . . .

CHATTANOOGA, Tenn. — Mary Rogers Scott has filed an application for permission to construct a roller rink in the Hixson area at the corner of Access Road and Memphis Drive. Property currently is zoned for business.

Skater Benefit Held by Cailles . . .

WILMINGTON, Del. — Mr. and Mrs. Victor Caille, operators of Printz Roller Way here, set aside Tuesday night (16) for a benefit for an injured youth, Donald Truman, who is hospitalized with a fractured skull as the result of an automobile accident. All gate receipts will be turned over to the youth to help defray hospital expenses.

Hoe-Down Offered at S. Norwalk Bowlerskate . . .

SOUTH NORWALK, Conn.—Bowlerskate ran a Saturday evening hoe-down, featuring square-dance calling, from 10:30 to 1 a.m., recently. Regional square dance caller Al Brundage was principal caller, and demonstration square set teams, specialty dancers and folk singers participated on the rink floor. Round dancing was conducted during intermissions.

MAKE MORE MONEY, DRAW BIGGER CROWDS WITH BEAUTY-GLAMOUR-SHOWMANSHIP

GET THE NEW REVOLVING HOLLYWOOD SPOTS-LITE

BETTER THAN A CRYSTAL BALL

NO MIRRORS TO BREAK

WASH OR POLISH

GLAMOROUS NEW IDEA IN BEAUTY MODERN SHOWMANSHIP LIGHTING EFFECTS AND LOUDSPEAKER. IT'S DIFFERENT. IT STIMULATES MORE BUSINESS AND PAYS FOR ITSELF IN BALLROOMS SEATING RINKS CLUBS TAVERN BARS AMUSEMENT PARKS HOTELS RESORTS.

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SKATING RINK TENTS

42 x 102 IN STOCK

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TENT COVERED RINKS

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Phone: 8-2183, Marietta, Ga.

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TOURIST ATTRACTION

(Zoo and Museum)

On Busiest California Highway.

Owner Leaving Country.

Will Sell at Great Sacrifice.

Season Starts Soon.

Total Cash Purchase Price, including Land and Buildings—\$15,000.

Write: P. O. Box 35, Westport, Calif.

RECREATION RESORT

Beautiful location, Lake Erie, 60 acres; safe sandy beach; warm water; pleasant drive from Niagara Falls, Buffalo, Hamilton, Toronto, etc.; hydro, gas, water in recreation buildings; bathing house, restaurant, kiddie ride, equipment, etc.; cleared for cottages, golf, dude ranch, hunting, boats, etc. \$39,500 or best cash offer. A. K. TURNER, 90 Grays Road, Stony Creek, Ontario.

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MINIATURE GOLF COURSES ARE DESIGNED AND BUILT BY THE

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(3-4 Million Players — 140 Weeks at Ocean Beach Park, New London, Conn. — City Audited Figures.)

MOON ROCKET

Allan Herschell Ride for sale at low price. Good condition. Can be seen in operation. Also have Concession-type Forman CUSTARD TRAILER. Enclosed, hot water etc. Write for details.

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Octopus & Roll-o-Plane

Complete, ready to operate, just painted. Good Price for Cash. Can be seen by appointment only.

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FOR SALE

Operating Southern Kiddieland or late model equipment separate. Terms. 36' 3-abreast Merry-Go-Round, AH; G-16 Train, Boat, Pony Cart, Auto, Sky Fighter, Ferris Wheel, Schiff Roller Coaster, Airplane Swings, Merry Organ. 50% discount or trade for Airplane 310 or Bonanza.

Write: BOX D-101, Billboard, Cincinnati 22, Ohio.

Ringling Biz Fair In Det.; Chi. Sales OK

DETROIT — Business was "satisfactory" for the first indoor engagement of the Ringling Bros. and Barnum & Bailey Circus, according to Nick Londes, promotion director of Olympia Stadium, where the show played. Final figures were not available, but attendance was estimated at a little over 100,000 by Londes for the 18 performances in 10 days closing Sunday night (7).

Circus personnel noted a slow start for the long engagement, but reported a build-up during the week, and the show drew a couple of near-capacity houses before closing. The capacity of Olympia, as set up for the circus, is about 10,000 persons.

JAMES CHRISTY CIRCUS

Wants

Truck Mechanic with tools, Electrician, Circus Cook, Side Show Boss Canvasman, Ticket Sellers, Working Men, Kid Pusher. Best Cook House of any show. JOE SULLIVAN wants good Banner Painter, clown or performer preferred; also Bannerman capable making big show announcements; Dee Aldridge, contact: June 17, New Town; 18, Stanley; 19, Powers Lake; 20, Kenmare; 21, Mohall; 22, Dunseith; 23, Langdon; 24, Waltham; all North Dakota.

HUNT BROS. CIRCUS

WANTS CLOWNS

And Concession Help, drivers preferred, to join at once. Contact: HUNT BROS. CIRCUS As per route.

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800-member club. Repeat date. Plenty reloads. Paid collectors. Pay daily. 3 good weeks' work. Office open Monday, June 15.

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Alpine 5-5847, or
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Kansas Crowds, Weather Off For Kelly-Miller

JUNCTION CITY, Kan.—The Kelly-Miller circus pulled a half house here in the afternoon and had a near sell-out for the night show Tuesday (9).

Salina (8) produced a half-house matinee and a near-full night house in hot and humid weather. Hays (5) also was very hot and one-third and one-half houses were registered.

At Great Bend (4) one-third and one-half houses were garnered in a heavy wind. Pratt (3) drew two one-third houses. Hutchinson (2) pulled a three-quarters house in the afternoon and near-capacity crowd at the evening show. Kingman (1) came thru with two one-half houses despite high winds.

Earlier stands included Wellington (26) with two one-quarter houses in heavy mud and rain; Winfield (27) with two one-third houses; El Dorado (28) had one-third and three-quarter houses; Newton (29) produced two-thirds and a near-capacity; McPherson (30) had a one-quarter and three-quarter houses on Memorial Day and Lyons (31) had a half-house at a misty Sunday afternoon-only performance.

Beatty Draws At Syracuse

SYRACUSE, N. Y. — Despite extreme heat, the Clyde Beatty-Cole Bros. Circus had a pair of half-house matinees and two three-quarter night houses here Monday and Tuesday (8-9). Sponsor was the Italian Community Home.

At Salamanca (2) about 300 people came to the afternoon show and the night show was attended by a three-quarter house. Weather was rainy and cool. A Buffalo Shrine Club was the auspices.

Strong Sets Calif. Tour

HAYWARD, Calif. — The Big John A. Strong Circus is playing under canvas and has set a route into mid-October. The show drew two full houses at Riverbank (8). It played a shopping center here (9-13).

The show has set many fairs and several shopping centers.

CHICAGO—The rare okapis at Brookfield Zoo here are expecting, and their colt may become the first one born in the U. S., according to Robert Bean, zoo director. The male okapi here is on loan from the Ringling circus and the female was given to the zoo by the Belgian government.

HARVEY MARKS 90TH BIRTHDAY

PERRY, Iowa—R. M. Harvey, veteran circus general agent, celebrated his 90th birthday Tuesday (2). He is reported to be making good progress at the Dallas County Hospital, where he has been under treatment since he was injured in a fall in April.

UNDER THE MARQUEE

Continued from page 48

Drew Randell, Howard Dolan, Mark Scott, Wilson Scott and Jim Hassan.

Alec Jones, whose death was reported recently, was a brother of Elmer Jones and the late J. Augustus Jones, "kings of the two-car shows." Elmer Jones, now 85 years old, is a daily visitor at the Elks Club in North Warren, Pa. Alec Jones was active on many of the Jones brothers' shows of the past.

From the new James-Christy Circus, Bertha Drane writes that personnel of the Gil Gray show stopped off to visit the Christy show while the Gray show was en route from Great Bend, Kan., to Colorado Springs, Col.

Captain Billy Grant, the showboat veteran, has been at the Pittsburgh Bicentennial celebration as skipper of the Sprague and emcee of the show aboard this riverboat that is doubling as a showboat. He closed there on Tuesday (9).

Roger and Barbara Towne caught the Ringling and Beatty shows at Rochester, N. Y. It was the first circus for their daughter, Debbie. . . . Walter L. Lankford, who started out with Ben Wallace and made many of the shows since, is in retirement at Warner Robins, Ga.

The Ringling show has a tie-in with the National Food Stores in Chicago. With purchases of \$5 or more in merchandise grocery patrons receive a discount coupon worth \$1 toward an adult ticket for certain performances.

A Kodiak bear threatened to escape from his cage in the Cristiani Bros.' Circus Side Show at Philadelphia May 29. The bear had torn a hole in the bottom of his cage. Harry Doll discovered the escape attempt. . . . Cristiani Bros. sported a near-traditional "Help Wanted—Going to California" sign on the main entrance at Philadelphia.

Visitors to Cristiani during the Philadelphia run included Harry Hunt, Roy Bush, Trevor Bale and family, Jack Walsh and the Hoffman Family from Hunt Bros.' Circus and fans Jim and Millicent Dunwoody, Larry Epstein, Jim Moran and Gordon Jones.

Jack W. Burke is contracting towns for King Bros.' Circus, and has been in New England.

From Ringling Bros.' and Barnum & Bailey Circus, clown Chuck Burnes writes that baseball games were played each day in Detroit. Team members included Performers Manuel Del Moral, Al Schwartz, Dean McMurray, Jack Cervone, Bob Dover, Ed Healy, Jorge Del Moral, Hugo Zacchini and Donald Forbes; Props, Chuck White, Russell Donelan, Joe Burt, Dick Palmer, John Lanni, Jack Molinari, Martin Curry, Bob Leavy and Coni Maddalena, and Trucks, Charlie Smith, Kenny Smith, Ronnie Smith, Lawrence Wilkinson, Don Joy, John Burchiatt, John Saunders, Joe Beedenbender and James Scott. Scores for the first four games were Props 19 and Performers 11; Performers 17 and Props 7; Performers 6 and Trucks 0, and Performers 2, Detroit Police Department 21.

More from Ringling: CFA's John McConnell and family, George D-Deppo, Mr. and Mrs. Paul Toepp, Mr. and Mrs. Don Smith, the Robert Ungewitters, the Richard Montgomerys, Vickie Stiegler, Louise Hoefler, Sewell Wright and Betts McIntyre visited. . . . Louise Stev-

enson has returned to Ireland for surgery. . . . Red Honkola's family visited. . . . Manuel and Tiny Santos and the Stevensons bought new trailers. . . . Tony Regetti's car was burglarized. . . . Charlie Smith's son, Ronnie, joined. . . . Clown Dennis Stevens appeared on Irv Romig's TV show. . . . Barbara Winters had a radio interview. . . . Mr. and Mrs. T. D. Buhl gave a dinner party at their home. Mr. and Mrs. Rudy Bundy, Mr. and Mrs. Charles Morowski, Mr. and Mrs. Harold Alzana, Hans Neumann, Hugo Zacchini, Margaret Smith, Rusty Parent, Pat Kirby and Duane Thorpe attended the party. Buhl is on the circus board of directors. . . . Jean Ferroni now works the bull act in ring one. . . . Visitors included Jimmy Armstrong, Irv Romig, Joe Short, Lou Dateo, Jim Pratt and Stanley Books.

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CALIFORNIA STATE SETS RODEO FOR FIRST TIME

SACRAMENTO, Calif.—For the first time in the history of the California State Fair, a rodeo will be one of its featured matinee attractions.

The Western sport will be presented under Rodeo Cowboys' Association auspices on four afternoons, September 10-13.

While rodeos have been regularly held in this city, none was ever presented before during the fair's run.

Harrison Cutler is supervising the event for the fair and has set up a purse of \$4,000. Livestock will be furnished by the Flying U string of Cotton Rosser and Dick Pasco, Marysville, Calif.

EARLY BIRD

Fem Flyer Signed by Edmonton

EDMONTON, Alta. — The former Katherine Stinson, who flew the first air mail to Edmonton 41 years ago, will be on hand for the official opening of the Edmonton Exhibition July 13.

Now a resident of Santa Fe, N. M., she will be accompanied by her husband, Michael Otero.

She was flying in Western Canada as early as 1912 and in the Edmonton area between 1916 and 1920. On July 9, 1918, on a two-hour and 42-minute flight from Calgary, she brought 259 airmail letters to Edmonton. She had been appearing at the Calgary Exhibition in her single-seat biplane.

Mrs. Otero's appearance in Edmonton will coincide with the golden anniversary of powered flight in Canada which will be the theme of the Edmonton fair.

Frederick, Md., Adds Fourth Bldg. In That Many Years

FREDERICK, Md. — For the fourth year in a row, the Great Frederick Fair is erecting another major building. This year a 4-H cow barn will be added.

This year's fair, September 29-October 3, will again have a 90-cent gate and free grandstand featuring Frank Wirth shows, Jack Kochman Thrill Show and harness racing. Prell's Broadway Shows will be on the midway. Friday will be children's day with all county schools closed and all children admitted free.

Officers include Glenn Trout, president; John T. Best Jr., vice-president; Robert E. Clapp Jr., counsel; Wade F. Hursey, secretary, and Horace M. Alexander, treasurer.

Calgary Posts \$41,180

CALGARY, Alta. — Prize money totalling \$41,180 is being offered in the livestock classes at the Calgary Exhibition and Stampede. Of the amount, \$4,420 will be donated by breed associations.

WIS. SOLONS OKAY TAXES

MADISON, Wis.—Governor Gaylord Nelson had the co-operation of the Legislature whom he asked to override his veto of a bill that would allow counties to levy taxes for buying land and improving fairgrounds.

Nelson made the request after he learned there was need for the measure. The bill now becomes a law. The vote was 87 to 0 in the Senate.

Illinois State Contracts Opry

SPRINGFIELD, Ill.—The Illinois State Fair has signed the "Grand Ole Opry" show as its grandstand attraction on Saturday evening, August 15. This is the first time the Nashville-based country and western troupe will appear at the fair. The "National Barn Dance" from WLS, Chicago, for years has held down that night.

Regina Posts \$38,054 Total

REGINA, Sask.—Prize money for all competitions at the Provincial Exhibition in Regina this year totals \$38,054, including \$1,670 by way of grants from livestock associations, business organizations and individuals.

In addition, purses for horse racing total \$64,150. Swine awards total \$4,050, an increase of \$3,684 over last year, due to a revision of the classes. Total prize money for livestock is \$32,625.

San Mateo, Calif., Sets Modernaires, Other Attractions

SAN MATEO, Calif.—The San Mateo County Fair has closed for the Modernaires plus a supporting cast for its featured show, William M. Wilson, manager, announced.

The vocal group plus Tippy and Cobina will be in the first five days supported by the Mason-Kahn line of girls and Bud Moore's ork. In for two-a-day on Wednesday, Thursday, Friday and Saturday, are the Axidentals, the Madcaps and Bud Moore's ork. Same dance line will also support this bill. Margaret Cruz Theatrical Agency booked the talent.

Bill Meyer's Gold Coast Shows will provide the midway attractions which will include a Mad Mouse. Fair again will have its Mother Goose Farm with baby animals with PoPo the Clown holding forth.

Chinese and Japanese days are planned along with other special events.

N. Y. State Revives Fly, Bait Casting

SYRACUSE, N. Y.—The New York State Fair this year will revive its fly and bait casting tournament, absent from the program the past three years. The tourney will be held at the lagoon with Jack Guinan, professional fly and bait caster, as chairman.

DU QUOIN, Ill., HONORS PRESS

DU QUOIN, Ill.—Frank Samuel, publicity director of the Du Quoin State Fair, this year is publicizing the publicity media.

The fair is planning a special nine-day salute to newsmen and radio-TV people who serve the area in the form of a picture exhibit that will feature the working press, radio and video folk.

Samuel has asked that the various media send in a photo of staff members who meet the people. Informal snapshots are being sought rather than posed pictures, he said.

He said the display should be of real interest, not only to the general public but to the reporters and newscasters as well.

\$25,000 Fire Hits Saskatoon Bldg., Contents

SASKATOON, Sask. — Damage estimated at more than \$25,000 was done recently when fire of undetermined origin destroyed the caretaker's shed at the exhibition grounds.

The building, 150 feet by 60 feet, was reduced to rubble and the contents, much of which was needed almost immediately for this year's exhibition preparations, were either destroyed or badly burned.

Among articles stored in the shed were a power saw, a number of cans of paint and more than 200 feet of plywood ranch-type fencing. Latter is used each year to block off the area from the grandstand to the Administration building.

Building and contents were fully insured but S. N. MacEachern, exhibition manager, said replacement would run anywhere between \$30,000 and \$40,000.

Vegreville, Alta., Building Okayed

VEGREVILLE, Alta.—Word has been received from Ottawa that construction and alteration plans proposed by the Vegreville Exhibition board have been approved and that federal aid will be received to the extent of 50 per cent of the capital cost, amounting to \$35,000.

The work will include construction of a new exhibits building and a horse barn and conversion of the arena to a livestock pavilion.

Plans also include removal of present livestock barn facilities, grading and leveling of a new parking area, relocation of show rings and construction of a new perimeter road within the grounds.

ADDS TV NAMES

New Mexico State Updates Plant

ALBUQUERQUE, N. M.—The New Mexico State Fairgrounds is undergoing a series of improvements for its September 26-October 4 run, Quenten Tex Barron, manager, announced.

Junior livestock exhibitors will benefit from a number of new innovations in the youth hall. Show rings have been updated, more showers have been installed and controlled and lighted parking areas have been made available to exhibitors.

Sheep exhibitors this year will be able to exhibit their fleeces under glass, new cases having been installed.

Some gaps still exist in the fair's attraction program, Barron said, and he hopes to have a name signed for Wednesday and Thursday. He is seeking Steve McQueen of the Wanted, Dead or Alive TV show, Everly Brothers or Wyatt Earp.

The afternoon grandstand fare during the run will be a stunt show called "Cavalcade of Wheels." This will include auto stunts, chariot races and a jousting on horseback.

As earlier announced, Dale Robertson, from Tales of Wells Fargo, will be in for three days and the Gunsmoke Trio, Chester.

80 MEMBERS

Youth Band Will Play Calgary Ex

CALGARY, Alta.—The Huntington Park, Calif., marching band, a youth organization with more than 80 members, will head the Calgary Stampede parade on Monday, July 6. It will also appear at several functions on the grounds during the week.

Band, sponsored by the Young Musical Ambassadors of Huntington, is now campaigning to raise the \$15,000 transportation costs.

Group has been featured at Disneyland and has led Pasadena's Parade of Roses. While at the Stampede is may play for Queen Elizabeth and Prince Philip.

Steam Engine

• Continued from page 49

adults and from 25 to 30 cents for children.

On the grounds are a swimming pool, snack bars, candy and drink stands and a souvenir and gift shop. Patrons may also see a film, "The Cranberry Story," a model cranberry plant and a cranberry museum.

Another addition this year is a 102-year-old carousel with baroque decorations brought from Amsterdam, Holland.

The spot is located on Route 28, the main road to Cape Cod, about 43 miles from Boston. Large signs mark the spot for passing motorists and good use of newspaper and radio advertising draws patronage.

Trains run at half-hour intervals from 12 noon to 5:30 p.m. every day until Labor Day. In the winter season the spot is open until 10 p.m. to give the patrons the benefit of the 50,000 colored lights that illuminate the fairytale scenes on display along the railway.

Doc and Kitty, will be in the last three days. Jimmy Wakely will be on hand during the entire run.

Bat Masterson or Robert Horton of Wagon Train will be in on opening day. Horton will take Masterson's place if the latter is unable to make the fair, Barron pointed out.

On the final afternoon the U. S. Air Force band from Randolph Air Force Base will perform.

Tulsa Re-Sets Barnyard, Farm Woman Contest

TULSA—The Tulsa State Fair this year will again feature two popular special events, both of them having proven popular in recent years.

The children's barnyard, introduced with success last year, again will be offered to patrons. The barnyard, located in a 60 by 80-foot tent with false barn-like front, is located across from the livestock barns and adjacent to the Stockman's Inn. It again will be named by FFA and will feature all types of farm animals.

The Oklahoma Farm Woman of the Year contest is also re-scheduled for the October 3-9 run. In 1958 a total of 75 entries were received from 28 counties. To be eligible the woman must live on an Oklahoma farm or ranch and derive a part of her income from farming or ranching activities.

The winner is selected by a panel of judges from religious, civic and farm organizations. All candidates are honored at a luncheon during the fair and special prizes and awards are presented to the winner and finalists.

Brandon Ex Sets Passouts

BRANDON, Man. — "Pass-out" stamps on the wrist or hand will be available for patrons of the Brandon Provincial Exhibition this summer, directors have decided.

Feeling is that increased freedom at the gate will reflect itself on the business places of Brandon and perhaps make support of the exhibition from these firms a bit more generous.

The grandstand has received considerable paint and some decorative touches have been added because it will be used when Queen Elizabeth and Prince Philip visit the city.


Washrooms under the grandstand have been renovated and redecorated, a large-scale renovation job is being done inside the Manitoba Trade Fair building and the pari-mutuel area has been revamped.

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SEDLMAYR SEES BIG '59 SEASON

Memphis, St. Louis, Davenport Produce Hefty Increases

DAVENPORT, Ia. — "This will be a big year—bigger than last year—for carnivals," Carl Sedlmayr, owner of the Royal American Shows, declared here Friday (12) as his show entered the 10th day of its 12-day stand, the last before it rails to Canada for the beginning of its long fair season.

To support his prediction, Sedlmayr drew from his pocket adding machine tape which showed ride and show receipts for the first nine days here up fully 45 per cent over the corresponding period last year.

The big jump in receipts here came in the way of a whopping gross at St. Louis and a bigger-than-'58 take earlier at the Royal's opening engagement, the Memphis Cotton Carnival.

The St. Louis stand was the first in that city for the Royal since 1956 and ride and show income far surpassed the take of three years ago. Biggest grosser by far at St. Louis was Leon Claxton's

Harlem in Havana, which piled up a thumping take.

Shows Vie

Here, the Claxton unit and the Ricki Covette revue were running neck and neck for top money, with Dick Best's Side Show third and Eddie Lloyd's Great Western Show, featuring John Mack Brown, fourth.

The Brown-headlined unit joined here and will continue on the Royal thru the balance of the season. The unit carries 11 horses, one donkey, and one elephant, handled by animal trainer Buck Steele, assisted by Billy Morrison, J. C. Bailey, and Raymond Walters.

Mack, who last year toured with the Gooding Amusement Company, contributed solidly to the performance. The Western star gives an exhibition of gun twirling and shooting, engages in a mock fight, and recounts his experiences as a Hollywood star and as a football great.

Others featured are Dude Sizemore, comic-emcee; Jerry Lee Sizemore, vocalist and sharp-shooter; accordionist Harry Culp and his Culp Rhythm Rangers—Bob Moses guitar, and Tommy Tucker, drums, and Al Bailey, trick roper and whip artist.

Lloyd doubles as manager and talker. Similarly, Lou Joss works as stunt man and as talker and assistant emcee. J. N. (Georgia Boy) Barbar is boss canvasman and ticket seller. Other canvasmen are Andy Meek, Harry Beareon and Curley Furman. Linda Purvis is

(Continued on page 60)

Pete Sutton's New Outfit Tops '58 Takes

SANTA BARBARA, Calif. — Business for the Sutton's Pacific Coast Shows is holding up well with grosses ahead of shows that played the dates last year, F. M. (Pete) Sutton, owner-manager, said here. Show is prepping for the Navy Relief Carnival in Coronado, June 19-21.

Sutton, whose show is on the road for the first time in this area, declared that grosses at the Monrovia Round-Up Days, the Huntington Park celebration and the Dairyland Fair in Artesia surpassed those set by other organizations last year. He said the Artesia gross was 25 per cent over 1958.

Feature of the show, Sutton added, is the circus, which will be featured at community fairs. The circus performance features Mrs. Terrell Jacobs with John Pack handling the lions, Toby the Clown with trained dogs, and an elephant. Mrs. Jacobs performs web and ladder in the 40-minute show.

Sutton is successfully using a 10-cent exchange ticket that is good from 4 to 7 p.m. each day except Saturday and Sunday.

Weather Aids Continental

PLATTSBURG, N. Y. — Business for Continental Shows has generally been okay and the Memorial Day week-end was a winner, Roland Champagne, general manager, reported.

The good stand was at Bennington, Vt., and doubled last year's grosses due to this year's good weather and last year's rain and cold.

On the holiday a storm threatened all day but no rain fell and rides, shows and concessions all got their share. At 10 p.m. a downpour hit but didn't hurt business.

The dampness, however, mired the lot and Frank Forrest was forced to winch the gear to high ground.

At Glens Falls, N. Y., the weather cut grosses slightly below those of last year. First night had rain and the next evening was lost to a downpour. And the Saturday matinee was hurt by an early shower that let up later in the afternoon and permitted fair business.

Show was on a new lot here in Plattsburg that presented some traction problems due to the sandy soil. Everything got up, however.

Jerry Ramsey Dies in Crash

SPARTA, Ill. — Gerald Ramsey, 57, office secretary of Carroll Greater Shows and secretary of the Midwest Showmen's Association, was killed in an auto crash here last week.

Ramsey had been with the Carroll organization for the past 10 years and in outdoor show business for close to 40 years. He was a veteran of World War I.

Funeral services were held in Minneapolis on Friday (12) with burial in the Midwest organization's plot in Lakewood Cemetery.

Wade Calls Early Dates Successful

Total Gross Generally Matches '58; Second Unit Plays Shopping Centers

ANN ARBOR, Mich. — Early-season engagements for the W. G. Wade Shows have averaged up as "quite successful," according to W. G. Wade Jr., owner-manager, with some fluctuations according to weather conditions chiefly. Total business to date is about equal with last year, he said.

The stand in this university town last week got off to a good start, with both attendance and spending very lively. The date is a repeat from last year under Jaycee auspices. The lot, on the west side of the town in Memorial Park, is on the site of the former Ann Arbor Fairgrounds. With dry weather for the opening, it was necessary to dampen the ground and give it chloride treatment to keep down the dust.

Wade is operating two units this season, the No. 1 under his personal management currently carrying a dozen rides and a few concessions, playing still dates and celebrations. The No. 2 unit, with nine rides, is playing shopping centers in Southeast Michigan until later in the season, with Charles Stapleton as manager.

The Wade No. 1 show opened May 15 at Battle Creek under auspices of the Optimists Club. While the start was considered good, cold weather hurt, and business was a little off from last season.

Rain Hurts

A Kalamazoo engagement for the American Legion followed, considerably hurt by rain, resulting in business again dropping under last year. For the second year in a row, the show lost Saturday night to rain.

The next move, just prior to Ann Arbor, was to the Tel-Huron Shopping Center at Pontiac. Wade played this site last fall with kiddie rides only, and brought in four major and five kiddie rides for this year's engagement.

Construction of a new office trailer is being completed. Wade has added a new 150-kw. diesel power plant, made by Ready Power Company, Detroit. This is a new departure in midway power and is entirely automatic in operation.

Concessionaires, aside from the few with the No. 1 unit, will generally join when the shows expand to full scale for the Independence Day celebrations—No. 1 at Battle Creek and No. 2 at Mount Pleasant.

Books 12 Fairs

A route of 12 Michigan fairs starts the third week of July at the Mecosta County Fair, Big Rapids, for the first unit, and the first week of August at the Holland Fair for the second show. Also on the route is the Delaware County Fair at Muncie, Ind., the only out-of-State engagement, while the tour will take them

Junior Schafer, Atterbury Units, Open at Two Spots

JOPLIN, Mo. — Schafer's 20th Century Shows and the high acts of Atterbury-Hornbeck Thrill Productions, opened Monday (15) at two shopping centers, one here, the other in Springfield Mo.

The two-pronged operation is expected to operate at grocery marts until the fairs season opens for the carnival and the high act troupe.

across the Straits of Mackinac for the Upper Peninsula State Fair at Escanaba.

Both units will unite at Detroit for the Michigan State Fair, September 4-13, then continue operating independently for fair and

(Continued on page 57)

Reid Scores At Mt. Clemens Annual Expo

MOUNT CLEMENS, Mich. — John Reid's Happyland Shows racked up good winnings at the recent annual exposition and fair sponsored here by the Exchange Club.

William Fink, secretary and director of the event, reports that not a drop of rain fell on the downtown location during the run. Demonstrators, who operated in a 40 by 200-foot exhibit tent, all did well.

Parade on the first Sunday brought a huge throng to the fun zone and the rides and eat stands did well. The new Paratrooper ride scored big all week.

Fink said this year's fair was the biggest in the seven years it has been held.

Reed Strikes Gold at Knox

MULDRAUGH, Ky. — Reed Amusement Company was on the gold standard during its recent stand at Fort Knox, Ky., and everybody wound up with good winnings for the week.

Show has a route of 12 fairs which start in July. It will winter in Athens, Ala., home of the parent Page Bros. Shows.

For the stand here, seven rides, three shows and a couple dozen concessions were in operation. John Reed is manager, with Mrs. Reed in the office wagon. Ralph Decker is business manager; Bill Lancaster, agent, and Jim Brooks, electrician.

W. E. PAGE PLANS CIRCUS

NICHOLASVILLE, Ky. — W. E. (Shotgun) Page, owner of the show bearing his name, announced here that he would take a circus out under canvas this fall to play the Deep South.

Current plans call for the new show to open in mid-October in Alabama with a three-pole top, and to remain out until mid-December. An elephant was recently purchased from Beech Bend Park, Bowling Green, Ky. The circus will move on six trucks. In recent years Page took out an indoor circus after the fair season.

The Page carnival day and dated Carson & Barnes Circus at Monticello, Ky., and much visiting was done between personnel.

UPDATES GEAR

Ray Cox Eyes Good Season After OK Bow

FRESNO, Calif. — Great Western Shows opened the 1959 season at the Salinas Valley Fair with Ray Cox, owner-manager, predicting a good season. Show will make long moves with trucking company tractors and drivers and has added personnel to promote community fairs.

Cox said that during the winter, the transportation vehicles were modernized with the acquisition of 28 short semi vans equipped with seven-inch air brakes to be pulled in sets of doubles. He plans to use commercial trucking facilities on the long hauls.

John Marketello and Bob Harrison were added to the staff as special representatives to assist the sponsoring organization in community fair activities.

Improvements for the season also include the construction of 10 new fiber glass and steel ticket booths, a new office trailer and 30 office-owned concessions or exhibit stands. Stands have steel frames to be covered with green canvas. They will be used in community fair work.

In addition to the Salinas Valley Fair, Great Western has a full route of state-supported and community fairs in central and northern California, including events at Eureka, Petaluma, Placerville and Grass Valley.

Cox is carrying 10 rides and a new Space Trip back-end show. In addition to these attractions, some independently owned rides and shows are booked for the season, ending in mid-November.

Personnel, in addition to Cox, includes Ewell (Slim) Harrison, concession manager; Noradine Cox, secretary; Bob Christensen, ride superintendent; Red Crawford, electrician, and Ray Sistrunk, cook-house operator for the sixth consecutive year. Sistrunk has enlarged and modernized the feeding facilities.

Sun Shines On King Shows

SALIDA, Colo. — King Bros. Shows trucked here Thursday (11) after getting its first break of decent weather at Rocky Ford, Colo.

Prior to that the show had three weeks of rain and even some hail that discouraged any would-be patrons.

Show was faced with a big problem at Rocky Ford when an elephant, due for late June delivery, came early. It caught Cowboy King without a vehicle so he loaned the bull out to a zoo and will pick it up when a special van joins later in the month.

Barbara Pearson visited her husband, Carl, at several spots. Other visitors included Mr. and Mrs. Merle Sharp and Mr. and Mrs. Red Valkenberg.

Mr. and Mrs. Clarence Bollig have their new grab trailer on along with two other joints. Henry and Maurine Rawlett are on with their sweet shop trailer.

Drago Debuts New Tilt and Octopus

INDIANAPOLIS — The Drago Shows opened here to fair business recently with a total of 10 rides on the No. 1 unit. A new Tilt-a-Whirl from Sellner Manufacturing Company debuted here and a new Octopus from Eyerly Aircraft Company will arrive before the Fourth of July. Shows include Funhouse; Pete Jacobs' Girl Show and the Thing.

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Want for opening date, June 20-27, at South Pittsburg, Tenn.

This show is booked solid until October 17 with two big Centennials, July 13-18, Pulaski, Tenn., celebrating Sesquicentennial with carnival around the square followed by Fulton, Ky., Centennial, July 20-25 with carnival on the streets also.

FAIRS

Bowling Green, Ky., Aug. 3-8	Cookeville, Tenn., Aug. 24-29	Sparta, Tenn., Sept. 7-12	Dalton, Ga., Sept. 28-Oct. 3
Gallatin, Tenn., Aug. 10-15	Crossville, Tenn., Aug. 31-Sept. 5	McMinnville, Tenn., Sept. 14-19	Summerville, Ga., Oct. 5-10
Tracy City, Tenn., Aug. 17-22	Spencer, Tenn., Aug. 31-Sept. 5	Manchester, Tenn., Sept. 21-26	Fort Payne, Ala., Oct. 12-17;

SHOW CLOSES

Can place all legitimate Concessions that work for Stock or Straight Sales. No gypsies or Flat Joints wanted. Can place Snake Show, String Show, Mechanical City or any good family-type Show that doesn't conflict. Have good opening for Rock-O-Plane only.

Can place A-1 Ferris Wheel Man. Top salary and bonus if you join now.

Kaapuni, Tiny, Albert, Willie Jones, answer. Lot is now being laid out. Wire or call in your footage immediately.

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THREE-LEGGED BOTTLE STANDS	Each 20.00
SIX POUND ONE-BALL BOTTLES	Each 5.00
SIX POUND ONE-BALL BOTTLES	Each 6.00
1 1/2 THREE-BALL BOTTLES, Old Style	Each 2.50
THREE POUND THREE-BALL BOTTLES, Old Style	Each 3.50
DAM FAMILY PULL-UP SLATS	Each 40.00
GAUCHO PULL-UP SLAT PUNKS	Dozen 48.00

or complete Frames for \$250.00 for 12 ft.

SWINGER BALL and PIN	Each 25.00
JEWELRY SPINDLES	Each 60.00
PAN GAMES, Complete	Each 160.00
SPOT BOARDS, Set of 3	Each 25.00
ADD 'EM UP DART BOARDS, Sponge Rubber	Each 20.00
POP-IN BUCKETS, Short Range	Each 45.00
SPUTNICKS UNDERHAND BALL GAME	Each 65.00
GAMOLINE UNDERHAND BALL GAME	Each 45.00
NEW DEVIL'S BOWLING ALLEY	300.00
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NUMBER WHEELS made to order.

MEDIUM RANGE GUNNER BUCKETS and PICTURE FRAMES made to size and order.
 New Aluminum SIX CATS, going fast Each \$35.00

Minimum order of 6 sold to anyone. Write for free catalog.

RAY OAKES & SONS
 P. O. Box 4344 Tampa 7, Fla.
 Phone: REdwood 6-9774 - Nights: REdwood 6-5467

GLADSTONE EXPO SHOWS

Griggsville, Ill., Fair and 4th of July Celebration, June 30 thru July 5, followed by Palmyra, Ill., Fair; Wapello, Iowa, Fair; then Wis. Fairs thru Labor Day.

WANT CONCESSIONS—Custard, Jewelry, Ice Cream, Photos, Penny Pitch, Nickel Pitches, Ball Games, Cork, Balloon Dart, Age and Scales, Hanky Panks of all kinds.

WANT SHOWS—With own equipment, Big Snake, Monkey, Fat, Side, Illusion, Crime, War, Funhouse, etc.

RIDES—Can place one more major ride, Scrambler, Dipper, Looper, Round-Up or any ride not conflicting. Want 3 or more A-1 Kiddie Rides at once.

RIDE HELP—Can always place good ride men, without cars. Dirty Foot Red, come on, we hid the soap.

Russell Phillips wants needy, not greedy, cook house help. Wonderful opportunity to get the wrinkles out.

Bill Butler wants Agents for Six Cats, Buckets, Bingo, P.C. Tables and Hanky Panks. Hurry next payment now due on Imperial Conv. Have girl to raise top, no more applicants please.

Contact **F. O. POOLE**
 Rockford, Ill. All this week, June 15 thru 21

GALAX, VA., FOURTH OF JULY CELEBRATION

All week—beginning June 29 thru July 4

Street Parades—Fireworks—Prizes every hour. Everyone working full time—good pay days. WANT Independent Shows of all kinds. Mr. Eagleson, please contact me. WANT Hanky Panks, Photos, Percentage and Eats. Privilege—all Hanky Panks, \$46.00. (Wire or join Galax, Va.).

All replies to
MILTON N. McNEACE, PALMETTO EXPOSITION SHOWS
 North Wilkesboro, N. C., this week; Wytheville, Va., next week.

JAMES E. STRATES SHOWS

16—OUTSTANDING FAIRS—16

SHOWS Will place any Show that is new, Grind Shows that are in keeping with our standards.

RIDES Will book any Major Ride not conflicting.

WANT FOR YORK, PA., INTER-STATE FAIR

WILD MOUSE

HELP Foremen and Second Men on all Rides. Capable Help in all departments.

All replies to: **JAMES E. STRATES, Mgr., Boston, Mass., June 15-21; then per route.**

LOOK—GALA EXPOSITION SHOWS—LOOK

Can place following for 21 CELEBRATIONS & FAIRS starting June 22. Two big July 4th spots, Judsonia, Ark., June 22-27, and the biggest in the Central South at Portia, Ark., July 1-4. Cabool, Mo., Dairy Show to follow.

Hanky Panks of all kinds. Ball Racks, etc. Can place Pony Ride. Ride Help that can drive. White Freddie Jones, call. Blackie Null, contact Osburn. Agents for Buckets, Pan Game, contact Russell Cooper. Loyd Griffin, have joint for you; call.

A beautiful show, with a master route. If you want winners, here is the place. Newport, Ark., June 15-20.

B. E. MILLER
 Rolling the Ball Call or wire.

SHORTER'S GREATER SHOWS

WANT FOR THE LARGEST CELEBRATION IN THIS PART OF THE COUNTRY, INCLUDING WATERLOO, IOWA

WANT Photos, Glass Pitch, Ball Game, Novelties, Watchla, Bowling Alley, Scale, Mitt Camp, Fish Pond, Duck Pond, Long Range, High Striker, Fat Show, Animal and Mechanical. Truck Drivers, apply Manager, Waterloo, Iowa, June 16-20; Lewisville, Minn., June 24-25. Dutch Whiteside can use Agents.

PARADE SHOWS' 40TH TOUR

Now open Branson, Mo., Annual Sportsmen's Show. Expected attendance 100,000. Followed by complete route of Fairs and Celebrations (complete route published in this issue). Don't miss the Seneca, Mo., July 4 Celebration. Full week of money.

WANT TO BOOK—Six Cat, Buckets, Swinger, Set-Up Coke, Glass Pitch, Bear Pitch, Cig. Joint, Stidown Grab, Novelties, Custard, Jewelry, Fish Pond, Scales, Hankies of all kind. Come on, open Midway, but limited to 30 Joints. No Flats or Mitt Camps. Ride Help on 8 office owned Rides (no outside Rides wanted). Truck Drivers, Ticket Sellers, Agents for Concessions, come on. We will place you.

TICKETS

STOCK TICKETS			
1 Roll	\$ 1.50	
5 Rolls	4.50	
10 Rolls	8.25	
25 Rolls	18.75	
50 Rolls	24.00	
100 Rolls	44.00	
Rolls 2,000 EACH			
Double Coupons			
Double Prices			
No C.O.D. Orders			
Size: Single Tkt., 1x2			

of every description
 Wheel tickets carried in Stock for immediate shipment.

THE TOLEDO TICKET CO.
 Toledo 12, Ohio
 "Allied Trades Union Label used"

Cash With Order Price			
SPECIAL PRINTED			
2,000	\$ 6.90	Double Coupon
4,000	7.80	
6,000	8.70	
8,000	9.60	
10,000	10.50	
30,000	15.20	
100,000	33.00	
500,000	133.00	
1,000,000	258.00	

THE GREEN TREE SHOWS

WANT FOR THE FOLLOWING FAIRS AND CELEBRATIONS

Strawberry Festival, Coeburn, Va., June 22-27	Estill County Fair, Irvine, Ky., Aug. 10-15
Greenup 4th July Celebration, Greenup, Ky., June 29-July 4th	LaRue County Fair, Hodgenville, Ky., Aug. 17-22
Green County Fair, Greensburg, Ky., July 6-11	Wise County Fair, Wise, Va., Aug. 24-29
Montgomery County Fair, Mt. Sterling, Ky., July 13-18	Lee County Fair, Pennington Gap, Va., Aug. 31-Sept. 5
Harrison County Fair, Cynthiana, Ky., July 20-25	Tennessee-Carolina Fair, Newport, Tenn., Sept. 7-12
Bourbon County Fair, Paris, Ky., July 27-Aug. 1	Owsley County Fair, Booneville, Ky., Sept. 14-19
Russell County Fair, Russell Springs, Ky., Aug. 3-8	Lee County Fair, Beattyville, Ky., Sept. 21-26

Concessions: Cookhouse, Grab Joint, Long and Short Range, Jewelry, Ice Cream, Grab Bags, Diggers, Bear and Bird Pitches, Novelties, Bingo, Leroy Crandle, contact at once. Rat Game and all legitimate Concessions open. Bill Hunter wants Agents for two Grind Stores, Man and Wife for Pan Game, also Hanky Pank Agents.

Shows: Girl Shows and all family-type Shows. Low percentage. Help: Second Man for Scrambler, Wheel, Foreman for Kid Rides. This Show has light, water and location ever Sunday. Mel Akers contact me at once.

All mail and wires to **JOHN M. HULS, Clintwood, Va., June 15-20 then Per Route.**

GIVE TO DAMON RUNYON CANCER FUND

OUT NEXT WEEK!

The Big Annual

SUMMER SPECIAL

Dated June 22

FEATURING:

An up-to-date list of 1959 Fair Dates with many important changes and additions. PLUS other features, news, etc., all commanding readership for many weeks after publication.

BOOK ALL YOUR NEEDS FOR THE COMING FOURTH OF JULY DATE AND YOUR COMING FAIR ROUTE THRU A BIG, IMPRESSIVE AD IN THIS SPECIAL ISSUE. PLAY SAFE, GET COPY TO US EARLY!



14 RIDES—40 CONCESSIONS—SEARCHLIGHT—GIANT LIGHT TOWERS

Can place Shows of all kinds except Girl Show. Good proposition for Arcade and Fun House. Want Ride Men on C Cruise and Merry-Go-Round. Can place Second Men on other rides. Salary depends on your work. If you are capable it is a good deal. If you are a good-time Charley or on vacation, it isn't. Want Agents for Cigarette Block, Bear Pitch, Pan Game, Glass Pitch. These are new Concessions going up. Can place Custard, Novelties, Hats, Age and Scale, Photos, also few more Hanky Panks.

Cozad, Nebr., Ball Park, now
 Valentine, Nebr., Centennial, June 22-27
 Neligh, Nebr., July 3-4
 Linn, Kans., Celebration, July 16-18
 Hanover, Kans., '49er Celebration, July 20-22
 Jewell, Kans., Celebration, July 23-25
 Phillipsburg, Kans., Rodeo, July 27-Aug. 1
 Seward, Nebr., Fair, Aug. 3-5

Deshler, Nebr., Fair, Aug: 6-8
 Nebraska Big Rodeo, Burwell, Nebr., Aug. 11-15
 Norton, Kans., Fair, Aug. 17-21
 Central Kansas Free Fair, Abilene, Kans., Aug. 24-28
 Hastings, Nebr., Fair, Aug. 31-Sept. 3
 Hoisington, Kans., Labor Day, Sept. 7
 Guymon, Okla., Fair, Sept. 8-11
 Pawhuska, Okla., Fair, Sept. 14-17

MORE SOUTHERN SPOTS TO FOLLOW. OUT UNTIL NOVEMBER 1.

Wire W. W. MOSER, CENTRAL STATES SHOWS, Cozad, Nebr., this week.

WANT FOR RED RIVER VALLEY STATE FAIR
FARGO, N. D., JULY 11 TO 17
 THIS IS THE FIRST BIG FAIR OF THE SEASON
 Can place legitimate Concessions of all kinds, Straight Sales, Ice Cream, Foot Longs, Grab, Floss and Snow.
 Photos, Custard, Cookhouse, Lemonade Shake, Derby, Jewelry, Scales and Age.
 Can place a few Shows for this date only.
 All replies: WM. T. COLLINS, Mgr.
WM. T. COLLINS SHOWS
 Rochester, Minnesota, June 15-21; then per route.

MOTOR STATE SHOWS
12 RIDES — SEARCHLIGHTS — ETC.
Want for all Fairs and Celebrations
 Hanky Panks, Grind Shows, Help on Rides; Foreman and Second Men who drive, must be sober and capable; Foreman on new Sky Fighter and Helicopter.
 Bill McMasters, Howard Rayburn, Merle Sloane, Pat Bright, come on.
 Want Man to look after Rides, etc.
J. J. FREDERICK
 Waterville, Ohio, now; Fenton, Michigan, follows.

CROSS ROAD AMUSEMENTS WANT
 Hanky Panks, Scale and Age, Balloon Dart, French Fries, Grab or small Cook House, Novelties, C. L. Bennett wants Agents for Basket Ball, String Game, High Striker. Bill Bradley wants Agents for six Concessions. Kokomo Joe, answer; good proposition. Rides: Will book or lease Octopus, Tilt or Fly-o-Plane. Any Ride not conflicting.
 All answers to
DONALD BRANAM
 Cross Road Shows, Buckley Field, Grand Rapids, Mich., June 16 thru 20;
 Marcellus, Mich., June 23 thru 27.

WANTED
 Ride Foremen and Second Men for Merry-Go-Round, Ferris Wheel, Roller Coaster and Chairplane. Wages: Foreman, \$80.00 a week; Second Man, \$70.00 week. Must know your business. No collect calls and no tickets. WANT TO RENT Ferris Wheel for week of June 29 thru July 5. Willing to pay \$700.00. CONTACT ME AT ONCE:
MIKE PRUDENT
PRUDENT'S AMUSEMENT SHOWS
 124 CEDAR AVENUE, PATCHOGUE, NEW YORK. GROVER 5-0315.

MIKE MILLER WANTS
 Young, attractive Girls for Dancing and Posing Shows. With or without experience and wardrobe. Top salary and bonus. Best working conditions. Dressing rooms in semi vans. Transportation furnished after joining. Kitty and Jay, what happened? Wired you. Can also place one more Man on new trailer-mounted Paratrooper Ride. Must follow orders. Also Candy Helpers, General Help. Write, wire.
MIKE MILLER, c/o W. T. COLLINS SHOWS
 Rochester, Minn., till June 20, then Fargo, N. D. (No collect.)

BILL HAMES SHOWS
WANT WANT WANT
 HELP: Foremen for Merry-Go-Round and Looper. Second Men on all Rides.
 SHOWS: Can place Fun House or Glass House or any show not conflicting.
 Lonny Cooper wants Bingo Help. Show now open. Showing Fort Worth.
 Address: BILL HAMES, Box 1377, Fort Worth, Texas
 (Phone: Walnut 3-8911) 10:00 A.M. to 10:00 P.M. or Texas Hotel.

DON PIERSON
Can Place Agents
 Just opening, first two spots on streets in Iowa, care Grand American Shows; then Madison, Wis., July 4 Celebration; followed by the finest route of Fairs for Concessions in Midwest, ending Beaumont, Texas.
 Can place Alibi Agents and Balloon Store Head. (Sailor, Roy, Jackson, John, Ray, Pat and Whitey, contact.)
 Address: c/o Grand American Shows, per route.

NOLAN AMUSEMENT CO.
LANSING, MICHIGAN, CENTENNIAL
DOWNTOWN ON THE MAIN STREET, JUNE 17-27
 Want Direct Sales, Confections and Hanky Panks.
 RIDE HELP: Wheel Foreman, Merry-Go-Round Foreman, Tilt Foreman and Second Men on all Rides.
JIM MILLER
 Columbia Plaza Shopping Center, Battle Creek, Michigan.

WANTED — WANTED — WANTED
WYOMING'S BIGGEST JULY 4 CELEBRATION, LANDER, JULY 1 THRU 4
ALAMO EXPOSITION SHOWS
 SHOWS: Any family-type Show not conflicting. Big Snake, Penny Arcade, Illusion.
 CONCESSIONS: A few choice Hanky Panks open, Bear and Glass Pitch, Custard, Short and Long Range Gallery. (Harold Hemric, contact.)
 RIDE HELP: Top pay for good, capable Wheel Foreman. Second Men on all Rides, must drive semis. Address:
JACK RUBACK
 LaCourt Hotel, Grand Junction, Colo., this week; Rawlins, Wyo., next week.

CARNIVAL WANTED
BUTLER COUNTY FAIR
 El Dorado, Kansas (Population 15,000)
 Week August 17
 Call: CHAMBER OF COMMERCE (Phone: DA 1-3150)
 El Dorado, Kansas

BUCKEYE STATE SHOWS
WARSAW, OHIO, 125TH ANNIVERSARY CELEBRATION
 ON THE MAIN STREET, JUNE 17-20
HUNTINGTON, W. VA., CENTENNIAL, JUNE 29-JULY 4
 DOWNTOWN ON THE MAIN STREET AROUND THE COURTHOUSE
 Want Eats, Drinks, Direct Sales, Demonstrators and Hanky Panks of all kinds. Want Ride Help.
TIM NOLAN, Route 2, South Zanesville, Ohio

GIRLS FOR GIRL SHOW
 Good salary. Wardrobe, living quarters and transportation furnished. No experience necessary. Must be young and attractive. Write, wire or come on. No collect.
HAROLD WETHERBEE
 c/o O. C. Buck Shows, Glen Falls, N. Y.

ATTENTION, A NEW SHOW
 Want Ride Help, First and Second Men on all rides. Merry-Go-Round, Ferris Wheel, Kiddle Rides and on new 1959 Tilt-a-Whirl and Fly-o-Plane. Jim Lucky, Jerry and any Help who worked for me, come on out.
RUSSELL'S AMUSEMENTS
 906 N. 24TH AVE., MELROSE PARK, ILL. Phone: FIlmore 4-0718
 Owner Russell Martino, who was formerly one-third owner of the BIG FOUR AMUSEMENTS.

KENNY'S ATTRACTIONS
 Now booking for Great Sunman County Fair, Sunman, Indiana, July 14-18. Playing one more lot in Indianapolis; Roachdale, Indiana. 4th of July; then Advance, Indiana; followed by Sunman, Indiana.
 Can use Hanky Panks of all kinds, Novelties, Ball Games, Pitches, Mitt Camp and Alibis, Swinger, Pins and Razzle. Useful Ride Help, come on. This is an 8 ride show. If you cannot drive semi do not answer this ad. Good deal for Cookhouse at Sunman, Indiana. Contact MUTT HAYWARD or KENNETH HAYWARD, Kentucky Ave. and White River Parkway, Indianapolis, Indiana. P. S.: Sol Rosenfeld wants Help in all departments. Have good deal for good Rope Man on Twin Wheels.

Ride Superintendent
 Must know all Rides. Sober, dependable Foreman for Rides. Must drive and have license. Unit opens in two weeks. Come in to Waterville, Ohio, June 17-20. Top pay and bonus. Bill McMasters, Pat Bright, Howard Rayburn, Merle Sloane, come on. Want capable Scenic Painter, year-round work.
J. J. FREDERICK

WANT CONCESSIONS
 Long Range, Short Range, Stock Concessions. For Sale: Super Roll-o-Plane, converted Cat. 10 Kw. Light Plant. L. Loucks and G. Desak want Agents.
 Alma Center, June 19-21; Schofield Centennial, June 24-28; Tomah, July 3-5; Waukesha Centennial, July 13-19; all Wisconsin.
TIP TOP SHOWS

GOLD BOND SHOWS
WANT WANT WANT
 SHOWS: Want Operators for office-owned 5-in-1 and Snake Show. Will furnish complete outfits. Will book any Show not conflicting.
 CONCESSIONS: Want Photos, Pitch-Tilt-You-Win, Ball Games, Balloon Darts, Cigarette Shooting Gallery, Hanky Panks of all kinds.
 All replies by wire to
MICKEY STARK, Janesville, Wis., June 14-21; Monona, Wis., June 23-28.

CARNIVAL WANTED
 Week August 10-15
 Contact at once:
Herman (Pop) Turner
 White County Colored Fair Assn.
 Sparta, Tennessee

DINNER COOK WANTED
 Must be first class for first-class Cookhouse, also be sober and reliable.
 Want Man and Wife for Pic Car.
 Write: Box 615, c/o Billboard Publishing Co.
 390 Arcade Bldg., St. Louis, Mo.

Morris Hannum Shows
One of the Great Eastern Shows

St. Michael's Annual Church Fair, opposite the Big Levittown Shopping Center, Levittown, Pa. Two big weeks starting June 22, ending July 4—Parades, Fireworks, Cars given away, big advance sale, free gate.

CONCESSIONS: Can place Games that work for stock. HELP: Experienced Ride Men. Good job for Caterpillar Foreman. Show is now at 29th and Clearfield Streets, Philadelphia. All replies to

MORRIS HANNUM, 934 Murdoch Road, Philadelphia, Pa.
 Phone: Chestnut Hill 7-8176.

GILLETTE SHOWS
WANTS IN A HURRY
A MERRY-GO-ROUND FOREMAN \$65.00 A WK.
CHAIR-O-PLANE FOREMAN \$60.00 A WK.
NO. 2 MAN FOR DIPPER \$50.00 A WK.
 With or without driver's license. Must be sober and reliable.

GILLETTE SHOWS
 Lakeville, Conn., this week; Lee, Mass., next week.

SMILEY'S AMUSEMENTS
 Want for Ellwood City, Pa., Firemen's Celebration, June 22-27, followed by Fourth of July spot, Northwestern Pennsylvania Firemen's Convention, Sharpville, Pa., June 29 thru July 4.

Fireworks—Parades—25,000 Ride Tickets Sold.

CONCESSIONS: Can use Concessions that work for stock or Prize-Every-Time, High Striker, Short Range, Photos, Derby, Basket Ball, Pitches and all other Hanky Panks.

SHOWS: Can use Fun House, Snake Show, Illusion and all other family-type Shows. Can use general Ride Help who drive.

All replies: HOMER CITY, PA., this week.

MIDWAY OF MIRTH SHOWS
 WANT FOR GIANT 4TH OF JULY CELEBRATION—SIX BIG NIGHTS—FREE ACTS AND FIREWORKS EVERY NIGHT—JUNE 29 THRU JULY 4—MT. VERNON, ILL.

CONCESSIONS: BINGO FOR BALANCE OF SEASON. All kinds of Pitches, Long Range Gallery, Hanky Panks, Photo Gallery, Guess Your Age and Weight, Bowling Alley, High Striker, Coke Bottles, Records, Nickel Role, Novelties, Pitch-Till-You-Win. No exclusives. SHOWS: Place Shows with own outfits, must be family type.

HELP: Ferris Wheel Men for Second Unit, Second Men that drive. Address: Girard, Ill., this week; Highland, Ill., week June 22; then Mt. Vernon, Ill. (Wire or write, no phone calls.)

NOLAN AMUSEMENT CO.
 SANDUSKY, OHIO, CENTENNIAL, JUNE 26 TO JULY 1;
 ASHVILLE, OHIO, ANNUAL 4TH OF JULY CELEBRATION, JULY 2-4.

CONCESSIONS: Popcorn, Apples, French Fries, Chocolate Dip, etc., also Hanky Panks of all kinds.

RIDE HELP: Wheel Foreman, Tilt Foreman, Merry-Go-Round Foreman, Coaster Foreman and Second Men on all Rides.

FRED NOLAN, Route 2, South Zanesville, Ohio

D. S. DUDLEY SHOWS
 Want Ferris Wheel Foreman, Octopus Foreman and Roll-o-Plane Foreman. Frenchie, come on!

CONCESSIONS: Need Agents for Coke Bottles, Balloon Darts, Basket Ball, Milk Bottles, One Ball, Hoopla and Photos. Will book any non-conflicting Hanky Panks. Have 14 fairs and celebrations in Colorado, Oklahoma, Kansas, New Mexico and Texas. Will book Cookhouse or Grab. D. R. Thompson wants Talkers and Ticket Sellers for Big Snake and Gorilla Shows.

All replies to D. S. DUDLEY, Mule Sho, Texas, this week; then as per route.

OSWEGO, NEW YORK
BIG MOOSE LODGE BAZAAR
 PLENTY OF ADVERTISEMENTS

Can book for this spot and balance of season: Fish Pond, Photos, Jewelry, Ball Games, Novelties, Age and Weight, Pitch Till You Win, High Striker, Mitt Camp, Six Cats, Buckets, all Alibi Stores, Girl Show, Ten-in-One, Pit Shows. Rides not conflicting. 2 Fourth of July spots to follow.

Wire or Phone 630 OSWEGO, NEW YORK.

ONTARIO AMUSEMENTS, HAROLD "SPIKE" MORLEY

PARADA SHOWS
 '59 Route of Fairs & Celebrations, you can make it here.

JUNE 19-21, BRANSON, MO.
 JUNE 22-27, TO BE ANNOUNCED
 JUNE 29-4, SENECA, MO.
 JULY 6-11, MT. VERNON, MO.
 JULY 13-18, CASSVILLE, MO.
 JULY 23-25, LOUISBURG, MO.
 JULY 27-27, TO BE ANNOUNCED
 JULY 30-1, CLINTON, MO.
 AUG. 3-8, CALIFORNIA, MO.
 AUG. 10-12, PAOLA, KANS.
 AUG. 13-15, LANE, KANS.
 AUG. 17-22, MOUND CITY, KANS.
 AUG. 25-28, GARNETT, KANS.
 AUG. 29-5, TO BE ANNOUNCED
 SEPT. 7-8, DEEPWATER, MO.
 SEPT. 9-12, BERRYVILLE, ARK.

MORE FAIRS IN ARK. TO FOLLOW
 Open Midway, no racket.

Want Concessions: Will place Alibi Stores working Buck and Stock, Custard, Grab, Glass Pitch. Ride Help on 8 office Rides.

BOB OWENS
WANTS

Foreman for two-abreast Allan Herschell Little Beauty Merry-Go-Round. Howard, formerly with Buff Hottle, get in touch with me. Good wages, bonus money, also rocking chair money. Want Agents for Pan Game and Penny Pitch. Join on wire.

Address: Parker, Fla.
 (All wires to Panama City, Fla.)

MATT ARMSTRONG
 NEEDS AGENTS FOR PICTURE FRAME, BUCKETS, SIX CATS, CRAZY BALL. (Steve Wolsey, Whitey Martin, contact.)

ADDRESS: c/o
Don Franklin Show
 Fairgrounds, Topeka, Kan., until June 16; then Salem, Ill., starting June 18.

S. J. CARROLL WANTS
 Six Cat Agents, Men or Women. Also Cat Boys. Head of Store for One Ball. Operator for Merchandise Wheel.

Springfield, Mo. (Shopping Center), this week; Quincy, Ill. (Fair), week June 22; Keokuk, Iowa, July 4.

Wire: SIMMY CARROLL
 c/o Schafer 20th Century Shows.
 Per route above.

The Aristocrat of Show Business
REITHOFFER
 In Business Over 50 Years

MEN WANTED—EXPANDING AGAIN

Have recently purchased 16 more rides. Need capable Foremen and Second Men in all departments. Excellent opportunity for Two Ride Superintendents. All year-round work available. All my former employees contact me regardless of your present connection. Contact us now for top wages, excellent living quarters and a job with a future.

Want for giant Firemen's Fair, Eagleville, Penna., June 16 to 27, legitimate Concessions of all kinds. Contact Pat Reithoffer at Eagleville, Penna., or New Bridge Road and Hempstead Turnpike, East Meadow, Long Island, N. Y.

BLUE GRASS SHOWS
"COMBINED CIRCUS AND CARNIVAL"
 CAN PLACE FOR NEW CASTLE, INDIANA, WEEK JUNE 22-27

CONCESSIONS: Hanky Panks and Prize-Every-Time Games of all kinds; Short Range, High Striker, Age & Scales Basket Ball, Photos, Break the Record, etc.

SHOWS: Wildlife, Snake, Animal, Motordrome or any good Grind or Bally Show with own equipment that caters to ladies and children. Liberal percentage.

HELP: Operator for Fun House. Must be licensed semi driver. Billy Sheeps, can place you. Want Electrician for General Motors Diesel, Show Carpenter who will double elsewhere, Lot Man who can make himself generally useful and Carnival Help in all departments. John Hennisee can place Cook and Griddle Man for Cookhouse. All wires

C. C. GROSCURTH, Manager, Fort Wayne, Indiana all this week.

Art S. THOMAS SHOWS
"THE NORTHWEST'S GREATEST SHOW"

Want for Western Canada B Circuit, then a fine route of fairs to follow.

RIDES: Can place Looper, Twister, Roundup or any major Rides not conflicting.

SHOWS: Good route for Drome, Want family-type Grind Shows, Snake, etc.

CONCESSIONS: Novelties open. Long Range, Jewelry, Photos, High-Striker, Name-On-Hats, Hanky Panks of all kinds. Can place some Percentage.

Jean Davis wants Readers for B Circuit. (Irene Hester, contact at once.)
 Address: BERNARD THOMAS, MGR., Aberdeen, S. D., this week.
 P. S.: Abie Levine, "The Agent," call Al Williamson.

PRELL'S BROADWAY SHOWS, INC.
 50 CAR RAILROAD SHOW MOTORIZED BROADWAY AT YOUR DOOR

WANT FOR CHARLOTTESVILLE, VA., JUNE 22-27, and AMERICAN LEGION CELEBRATION, HARRISONBURG, VA., to follow. Our first Fair begins at Red Lion, Pa., July 13.

CONCESSIONS: Novelties, Photo, Long & Short Range Galleries, Basketball, Pitch-Till-You-Win, Hanky Panks of all kinds, Bear Pitch Penny Pitch. Book now and get preference at fairs.

RIDES: Live Pony Ride, Scooter, Helicopter, Scrambler, Paratrooper, two more Kiddie Rides. Want Wild Mouse for Harrington, Del.

SHOWS: Fat Show (have equipment); Baby Thelma, answer. Wildlife; Mr. Stouttle, get in touch, have buyer for show. Need Minstrel Show for fairs, must have Band. Bill Chalkis wants Side Show Acts and Girls for Girl Show.

HELP: Help on all Rides—Semi-Trailer Drivers preferred.

All Answer: PRELL'S BROADWAY SHOWS, INC.
 Bailey Crossroads, Fairfax, Va.

FOR SALE
FERRIS WHEEL

1951 MODEL, Garbrick, steel seats, first-class condition, \$3100.00.

WANTED: Concessions, legitimate, for West Jefferson, Ohio, Firemen's Celebration, July 2-3-4; Gahanna, Ohio, School Recreation Council, July 3 and 4.

BYERS BROS.' RIDES
 Box 396, Reynoldsburg, Ohio.
 Telephone: UN 6-6763

GOLD MEDAL SHOWS
WANT

For Shelby County Fair, Shelbyville, Ky., next week; followed by the best Fourth of July Celebration in the South—Ripley, W. Va.

RIDE HELP—Foreman for Octopus, Chairplane and Wheel. Can place A-1 Ride Superintendent; must be able to produce. Top salary. Want Scenic Artist, Mechanic with own tools.

WANT SHOWS—Good opening for Girl Show, Ape Show. Can place operator for Glass House.

Wire JOHNNY DENTON, Shelbyville, Ky.

18 FAIRS **WALLACE BROS. SHOWS** **18 FAIRS**

OPENING JUNE 29-4TH OF JULY CELEBRATION, MADISON, WIS. LEAVING JACKSON, MISS., JUNE 20

ALL HELP REPORT TO JACKSON

MADISON, WIS.	BARABOO, WIS.	EL DORADO, ARK.
DELAVAN, WIS.	WAUSAU, WIS.	PINE BLUFF, ARK.
MADISON, WIS.	MANITOWOC, WIS.	EUNICE, LA.
DARLINGTON, WIS.	ELKHORN, WIS.	WINNSBORO, LA.
JEFFERSON, WIS.	BEAVER DAM, WIS.	JACKSON, MISS.
JANESVILLE, WIS.	MONTICELLO, ARK.	BYRAM, MISS.

Can place kiddie rides—Baby Ferris Wheel, Roto-Whip, Train, Sky Fighter, Pony Carts, Bulgy the Whale or any Rides not conflicting with Autos, Airplanes, Boats and live Ponies.

SHOWS	CONCESSIONS
Can place Mechanical, 5-in-1, Drome, Monkey Show, Big Snake.	All Stock Concessions. (No Allis or Grind Stores.) French Fries, Photos, Scales and Age.

HELP Foremen, Second and Third Men for Merry-Go-Round, Ferris Wheel, Tilt, Octopus, Rock-o-Plane, Chairplane, Kiddie Rides, Scrambler, Mad Mouse. Man for Light Towers, also Electrician's Helper. Salaries, \$100.00, \$85.00 and \$75.00 with bonus. Also want Ticket Sellers.

All replies: E. E. FARROW, MGR., Box 1184, Jackson, Miss. (Phone: Fleetwood 3-7644)

PENN PREMIER SHOWS
worlds • cleanest • midway

CANNONSBURG, PA., JUNE 22-27; FOLLOWED BY THE BIG NEVILLE ISLAND, PA., FOURTH OF JULY CELEBRATION

CONCESSIONS	Can place Photos, Custard, Bear Pitch, Glass Pitch, Fish Pond, Cork Gallery, Derby and any other legitimate Concessions.	RIDES	Can place Fly-o-Plane, Caterpillar, Round-Up, Rock-o-Plane or Paratrooper.
SHOWS	Can place Acts for Circus Side Show, Can book Monkey Circus, Fun House, Motor-drome or any good Grind Shows. Fairs start next month.	HELP	Can place good, sober and reliable Ride Help who drive semis. Need Foreman for Hot Rod, also Race Car Foreman.

Show not conflicting. We have an outstanding Route for Shows. Fairs start next month.

Address all mail and wires to LLOYD D. SERFASS, Owner, PENN PREMIER SHOWS, Brownsville, Pa., this week; then Canonsburg, followed by the big Neville Island 4th of July Celebration in the heart of the steel country.

4TH JULY CELEBRATION—OLD HOME WEEK

SLIGO, PA.—June 29 thru July 4

W. Penna., largest 4th July event—68,000 attendance last year
3 Big Parades—Fireworks and Other Special Promotion

CONCESSIONS—Can book all types of Concessions that work for stock—also Novelties, Custard and Arcade

SHOWS—Opportunity for big week for family-type shows.

RIDES—Book Tilt, Octopus, Chairplane or any major ride not conflicting. Big parades early part of week takes gamble out of depending on 4th for your business.

HELP—Concession Operators need capable Help, Talker for Geek Show, Girls for Revue, Second Men for rides who can drive semis.

BEAM'S ATTRACTIONS, SALTBURG, PENNA.
OLD HOME WEEK—SUMMERVILLE, PENNA., NEXT WEEK

CAPITAL CITY SHOWS

WANT FOR OAK RIDGE, TENN., ATOMIC CENTER; FIRST SHOW INSIDE CITY IN YEARS. LOCATION DOWNTOWN; STRONG AUSPICES; 2 BIG KID DAYS. WEEK JUNE 22 THRU 27. Followed by best Fourth of July in the country, STEARNS, KY., and then Fairs till November 14.

CONCESSIONS	Jewelry, Novelties, Short and Long Range, Bear and Glass Pitches, Diggers, Derby, Arcade, Merchandise Concessions of all kinds. V. L. COLLIER wants Agents for 6 Cat, Buckets, Swinger and Razzle. Must take orders.
SHOWS	Mechanical, Side Show with own equipment. Can use one more Girl Show with or without equipment that can take orders. Any family-type Show not conflicting. NATHANIAL GREY wants Musicians, Girls and all-round Help to strengthen Minstrel Show for FAIRS.
HELP	Can always use good Ride Help that drive semis.
FOR SALE	ALLAN HERSHELL 32-ft. LITTLE BEAUTY Merry-Go-Round, 20 aluminum horses, fluorescent lights, new top, this ride is like new. Loaded in special racked 32-ft. FRUEHAUF drop frame furniture van. Price, \$7500.00 without transportation or \$8500.00 with trailer. This is a steal. Will take trade on any major Ride that I do not have.

All replies: J. L. KEEF, c/o CAPITAL CITY SHOWS, Western Union, Morristown, Tenn.

FOR SALE

*5 Wheel with 30-ft. Van Trailer, in A-#1 condition, \$4000.00. \$2000.00 down and \$2000.00 at end of season. All cash at reasonable discount.

UNIVERSAL ASSOCIATES
446 VIRGINIA ST., EAST, CHARLESTON, W. VA.
Phone: Dickens 3-7771

CAN PLACE FERRIS WHEEL FOREMAN TOP SALARY

DAVID B. ENDY
Congressional Shopping Center, Rockville, Maryland

300 Turn Out At Show Folks Spring Party

CHICAGO—The annual spring party of Show Folks of America was held recently with over 300 overflowing the Terrace room of the North Park Hotel.

President George Flint was not in attendance as he and Mrs. Flint were on a Southern business trip. Lucian Kapp and Richards, vice-presidents, served as hosts. Board meetings have been dispensed thru July and August but the regular assembly meetings will continue the third Tuesday of each month thru the summer.

The annual memorial services for departed members will be held on Sunday (21) at 2:30 p.m. in the North Park Hotel. At a recent board meeting it was voted to increase the 1960 board by 10 members, allowing out-of-town members better representation.

H. C. Evans Bows New Skill Game

CHICAGO—H. C. Evans has introduced a new skill game called Crazy Ball and a number of them are already on locations in amusement parks. The game is priced at \$300 per table, Evans' officials announced.

CLUB ACTIVITIES

Showmen's League of America

CHICAGO—Hank Shelby, secretary, reports the boys playing Chicago lots are doing much better business than a year ago due to good weather and spending.

Sam (Shom) Arenz is in American Hospital here for surgery and Harry Ferris is confined in Hines VA Hospital here.

Wally Cobb stopped off here en route to Escanaba, Mich., to attend the funeral of his mother. President Bill Carsky and Treasurer Bernie Mendelson visited Royal American Shows in Davenport, Ia., and Shelby and Louie Berger visited Riverview Park here recently. Shelby will spend Father's Day with his 96-year-old dad in Brooklyn.

Phoebe Carsky, president of the SLA Ladies' Auxiliary, made a personal gift to the men's club of a hi-fi radio.

Clubroom visitors have included Max Brantman, Berger, Toby Wells, Petey Pivor, Ed Sopenar, Chet Taylor, Tom Sharkey. Windy City visitors included Carl Sedlmayr Sr. and Dick Best.

Ladies' Auxiliary

CHICAGO—President Phoebe Carsky is planning a special board of governors meeting in the near future. Margaret Filograsso, relief chairman, has been ill since the last meeting but is now on the mend. She reports Bella Lazar, Ethel Wadoz and Melvina Wilson on the sick list.

Sharon Horan is the newly elected president of the Patricia Stevens Alumni Association. Mae Smith and Ethel Wadoz are chairmen of the summer award books, and Bella Labzar is handling the current membership drive. Phoebe Carsky has offered an award to members who bring in 15 or more applications during this drive.

Elsie Miller, secretary, reported that she heard from Bess Hamid, who is feeling fine now.

WANT DROME RIDERS

Straight and Race, have Harley and Indian Motors. Salary \$75.00 and up. Morgantown, W. Va., now; Unlontown, Pa., follows.

Contact: EARL PURTLE
Cetlin & Wilson Shows

LAST CALL FOR BARNUM FESTIVAL

Held on Seaside Park Grounds, Bridgeport, Conn., June 26 thru July 4. 40 Bands, Name TV personalities, Movie Stars participating, 1/2 million attendance expected. Want Rides of all kinds, Shows, Side Show, Animal Show, Family Shows only.

A-9 ATTRACTIONS

Contact Paul Ollis,
22 Summer Street,
Hartford, Conn.
Phone: Jackson 2-0573

IMPORTANT!! NEED GOOD TALKERS

Salary or PC. For Harlem Revue in Coney Island, N. Y. Then road till Nov. 1. Pay rain or shine.

WANT TO BUY OR RENT Large Revue Type Tent with Seats. Contact:

FRED SINDELL
3819 Oceanic Avenue, Brooklyn 24, N. Y.
ESplanade 2-6867

FUNLAND SHOWS

June 23 to June 28, Bonne Terre, Mo. Homecoming. This is an annual celebration. The big 4th of July 2-3-4, Salem, Mo.

Want Ride Help for 16 Ride Show. Coaster, Flying Scooter, Octopus, Wheel, Jenny, Tilt, Looper, Whirly-Bird, Roll-o-Plane, Skipper and Rocket, also a set of Kid Rides, all office owned. Need Electrician and Men for Light Towers & Front End. All Help report at once to Winter Quarters, 3005 W. 66 Highway, Springfield, Mo. Have office Cookhouse. All Agents for Stores who have contacted me report at Bonne Terre, Mo., June 23.

Also can use Hanky Pank Agents for office owned Concessions. Will book Hanky Panks of all kinds. This Show is booked with Fairs & Celebrations late Oct. Need Help and Shows for the Back End.

Phone: UN 6-7720, Springfield, Mo. 3005 W. 66 Highway (Ask for Manager.)

WANTED

Wheel Foreman, Merry-Go-Round Foreman, Screwball Foreman. Also Second Men on all Rides. Foremen wages, \$60.00 a week to start; Second Men, \$45.00 a week to start.

A. J. SUNNY AMUSEMENTS
C-Enter 8-6256, Cleveland, O.

#1 Unit—West Gate Shopping Center, Cleveland, O.; Latin Field next week.

#2 Unit—Oakwood Shopping Center, Lorain, O.

PAN AMERICAN SHOWS

Want Ride Help: Foreman for Tilt, Roll-o-Plane and Wheel. Second Men on all Rides. Year around proposition. Shopping Centers and Home Picnics. Want Concessions of all kinds. Fred Webster wants Agents for Scale and Weight, Count Store, PC, Pea Pool, 6-Cats, Buckets and Hanky Panks. Want Man to take care of and Up and Down Concessions. Man and Wife to manage small Cookhouse. SHOWS: Operator for Fun House, Snake Show or Geek. Charley Westworth, contact me. Abbeville, La., this week; Alexandria, La., next week.

LISA DEL MAR WANTS

Tattoo Artist, Mitt Reader and good Working Acts for Side Show. Contact: LISA DEL MAR
e/o Gem City Shows, as per route.

WANT GENERAL COOKHOUSE HELP for ROSS MANNING SHOW

Walters, Griddle Man and Dish Washers. Clyde McCall, Weber Brown, Roy Smith, contact: COOKHOUSE
e/o Ross Manning Showy Gatskill, N. Y., this week.

GIVE TO DAMON RUNYON CANCER FUND

Wade's Early Dates Okay

Continued from page 52

shopping center bookings, returning in October to winter quarters on the Ingham County Fairgrounds at Mason.

Roster of the shows includes: General staff—W. G. Wade Jr., owner-manager; Marshall Green, secretary; Doug Wade, general representative; Charles Lemons, billposter.

No. 1 Unit

W. G. Wade Jr., manager; James Blackman, ride superintendent; George Foth, electrician.

Show-owned rides — Merry-Go-Round: Raymond Hayes, foreman; Robert Crowder, second man; Kay Foth, cashier. Tilt-a-Whirl: Jim Lightner, foreman; Eugene North, second man; Richard Evans, assistant; Jan Sutherland, cashier. Ferris Wheel: Delos Gibson, foreman; Wayne Van Wye, second man; Marie Lemons, cashier. Round-Up: D. Gilson, foreman; Clarence Mullens, second man;

Cora Hayes, cashier. Roll-o-Plane: Joe Szichak, foreman; Fred Taylor, second man; Julia Gilson, cashier. Kiddie rides (4): Robert Aldrich, foreman; Emery Baumgardner, second man; Mary Ryder, cashier.

Independent rides—Octopus: Joe Garvin, owner; Al Ferris, foreman; Ruthie Varty, cashier. Dodgem: Vic Ferguson, owner; Harry Calderwood, foreman; Clyde Baumgardner, second man; Clayton Clark, assistant. Dark Ride: Vic Ferguson, proprietor; Russell Shroll, foreman. Funhouse: Earl Ingalls, owner; Robert Braddock, manager. Live Ponies: Mr. and Mrs. Floyd Varty, owners; Tommy Malefante, assistant.

Concessions—Vic Ferguson, popcorn; Lee Margodt, agent. Johnny Mapus, Arcade; Floyd Luark, Joe Lawrence, agents; Danny Petralis, Commando machine gun gallery. Harold A. Whitmer, novelties; David Whitmer, assistant. Nathan Goldberg, jewelry; Mrs. Helen Goldberg, agent. Vic Ferguson, long-range gallery; Roger Margodt, agent.

No. 2 Unit

Charles Stapleton, manager; George Kubat, ride superintendent and electrician.

Show-owned rides — Merry-Go-Round: Earl Doner, foreman; Dennis Butcher, second man. Tilt-a-Whirl: George Planky, foreman; O. D. Rice, second man. Ferris Wheel: Robert Ostrander, foreman; John Guthrie, second man. Helicopter: Gerald Simkins, foreman; Ronald Wilson, second man. Kiddie Rides (4): Hans M. Hansen, foreman; Harold Medaris, second man. Ride cashiers: Anne Planky and Eunice Hansen.

Concessionaires — Johnny Johnson, candy floss and apples; Danny Petralis, popcorn.

GOODING AMUSEMENT CO.

NOW BOOKING CONCESSIONS FOR

<p>JUNE 22-27 St. Mary's, Ohio</p> <p>Can place some Direct Sales and Hanky Panks of all kinds.</p>	<p>JUNE 26-JULY 4 Euclid, Ohio Sesqui-Centennial Celebration</p> <p>Can place some Direct Sales and Hanky Panks of all kinds.</p>	<p>JUNE 29-JULY 4 Cambridge, Ohio Boosters Club Celebration</p> <p>Can place Direct Sales and Hanky Panks of all kinds.</p>
<p>JUNE 30-JULY 4 Bowling Green, Ohio</p> <p>Can place Hanky Panks and Direct Sales. No Exts. Drinks or Ice Cream.</p>	<p>JULY 2-4 Hillsdale, Michigan 4TH OF JULY CELEBRATION</p> <p>Can place some Direct Sales and Hanky Panks of all kinds.</p>	<p>JULY 7-11 Silver Lake, Indiana Centennial Celebration</p> <p>Can place Direct Sales and Hanky Panks of all kinds.</p>

WRITE AT ONCE **GOODING AMUSEMENT CO.**
1800 NORTON AVENUE BOB CASHNER, Conc. Mgr. COLUMBUS 8, OHIO

BAKER UNITED Shows

"A Clean Modern Midway"

LAST CALL!

Want for Linton, Ind., Big Fourth of July Celebration

CONCESSIONS: Cookhouse, Grab, Custard, Shake-up, French Fries, Ice Cream, and will sell ex on Novelties, Short Range, Coke Bottles, Basketball, Records, Glass Pitch, Hats, Derby and all Hanky Panks.

SHOWS: Can place Glass or Funhouse, Snake, Illusion, 10-in-1, Fat.

RIDES: Will book 2 Kid Rides not conflicting and 1 or more Major Rides, Rockoplane, Round-up, Rolloplane, Coaster, Caterpillar or any Rides not conflicting.

RIDE HELP: Can place Foremen for Wheel and Kid Rides, Second Men on all rides. Must drive and have license.

All replies: ERNIE ALLEN, MGR., Noblesville, Ind., this week; Edinburg, Ind., June 22-27.



WHEELS
ALL SIZES—ALL NUMBERS
Big 6 Dico Wheel with Crato, \$250.00
CARDINAL PRODUCTS CO.
Les Berger
49 West 27th Street
New York 1, N. Y.
MU 6-8268

WANTED
Independent Rides, Concessions. Street Fairs, Homecomings, County Fairs and Picnics. Reelsville, Ind., Annual Homecoming, July 16, 17, 18; Russellville, Ind., Annual Tri-County 4-H Fair, last week in July to Aug. 1. Can place 8 or 6 Rides, organized Shows for 4 weeks starting July 4. If you have any Rides you want to book, lease or sell, we can keep your Ride working. For Sale: 30-ft. Merry-Go-Round, Ell Wheel, in A-1 condition, with or without transportation; Auto Kid Ride, Chairplane, Concession and Show Tops. Write, wire, phone or come see ILLIANA AMUSEMENT ENTERPRISE, 711-15 S. Main, Greencastle, Ind. T. J. Smith. Phone: Oliver 3-5944.

CONCESSIONS WANTED
Lions Celebration (Rumble Rides) June 22 thru June 27. Contact **J. H. PETERS—BOB CARTWRIGHT**
Ph. AL 6-2210
Box 371 Charlestown, Ind.

Thank You STACY JOHNSON
Ride manufacturer, Miami, Fla., for your G.M.C. tractor purchase.
"Save Money With Johnny"
JOHNNY CANOLE
Phones: WI 3-0003 or WI 4-9347
Altoona, Pa.

AMERICA'S FINEST SHOW POSTERS
WRITE FOR 1959 DATE BOOK
CENTRAL Show Printing Co., Inc.
MASON CITY, IOWA

CONCESSIONS AND AGENTS WANTED
BIG D AMUSEMENTS
JOHNNY DURHAM
Corwith, Iowa
No Collect Calls.

WANT ONE SHOW
Do not have any Show, playing good Show territory. S. Dakota, N. Dakota, Montana, 5 or 10 in 1. Animal, Fun House or any Show of merit.
MURPHY'S NORTHERN STATE SHOWS
Per Billboard Route.

RIDE HELP WANTED
Foremen for Round-Up and Merry-Go-Round, also Second Men on all Rides. Must drive and have driver's license.
Contact **JOHN HANSEN**
A-1 AMUSEMENT CO.
Effingham, Ill., this week.

PEPPERS ALL STATES SHOWS WANTS
AGENTS for office-owned Concessions; must have licenses and drive. Long season, closing last week in November. Agents for Balloon Darts, Pan Game and Swinger. (Ted Lint, come home.)
CONCESSIONS: Slum Blower, High Striker, Jewelry, Bumper, Age and Scales.
NO RIDES OR RIDE HELP NEEDED.
Address: Parker, Fla., this week. (All wires to Panama City, Fla.)

KIDDIE RIDES FOR SALE
3-Abreast Merry-Go-Round, 8-Car Roto Whip, 8-Car Dry Boat Ride, all Mangels make, used 4 months, in perfect condition. Can be seen now in operation at Key West on the Beach. All Rides complete with starters, electric cables, ticket box. \$7000 cash takes all.
ANNA GERARD
1327 Duval St. Key West, Fla.

GIRLS WANTED
French Casino, one of the oldest clubs in New Orleans, wants Girls. No experience necessary. Top salaries.
CLARENCE SIMMONS
1428 Canal St. New Orleans, La.

WILL BOOK OR LEASE AT ONCE!
FERRIS WHEEL and 2 KIDDIE RIDES
With own transportation and Help for same. Full season's work.
ATLAS BAZAAR CO.
413 West 41st St., New York City, N. Y. CH 4-1734

Midway of Mirth Shows
Wants
Ferris Wheel Foreman, must drive semi. Second Men for other rides, must drive. Also want Penny Pitch Agents.
Address: Girard, Ill., this week.

GIRLS
Wanted for 2 Girl Shows; wardrobe and transportation furnished; good salary and sure. Ticket Seller who grinds. Wire or come on Tyrone, Pa., now.
TANGERINE
c/o GEORGE CLYDE SMITH SHOWS

AGENTS WANTED
For Alibi and Cigarette Blocks
LOUIS A. (STRETCH) RICE
Box 414, Hot Springs, Ark.
Phone: National 3-7435

H. O. W. Amusement Co.
Opening Hartford, Mich., Strawberry Festival, June 15-20. 10,000 strawberry pickers in area.
Want Concessions of all kinds. Sleepy Johnson wants Agents for Count Store, Pin and 6-Cats, Bucket, Swinger, Balloon Darts, Duck Pond, Ball Games, Bear Pitch. Will sell "X" on Popcorn.
SHOWS: Any family-type Show. **RIDES:** Owing to disappointment, will buy, book or lease set of 3 or 4 Kiddie Rides. Can use good Help on all Rides, also can use one more major Ride not conflicting. All replies:
C. E. JOHNSON
Hartford, Mich. Phone: Hartford 2001

FLOYD O. KILE RIDES
Want Ell Foreman, Merry-Go-Round Foreman. Second Men who can drive. Men who can handle Rides, come on, will place you. Address:
Norwood Shopping Center, Jackson, Miss., June 19-28; Cameron, La., July 1-8.

Hutchens Modern Museum
Wants to join here, Springfield, Mo., this week, or Quincy, Ill., week of June 23-27. Attractions of all kinds for Side Show, Ticket Sellers, Truck Driver, Girls for Blade Box and other illusions, any good Freak. Annex Attraction, same one that closed with me last fall, answer.
All address: General Delivery, Springfield, Mo., this week; then Quincy, Ill.

WANTED FERRIS WHEEL MAN AT ONCE
Sober and reliable.
Able to handle #12 Wheel.
ATLAS BAZAAR CO.
413 West 41st St., New York City, N. Y. CH 4-1734

CHIPS
Get in touch at once.
Oscar, come on.
Nap Ankrum can use Ride Help.
Barstow Amusement Co.
Butler, Pa., Farm Showgrounds this week.

AL BROWN SHOWS
Permanent Address: BOX 547 MADISON, SO. DAK.
Fairs starting next week at Crosby, North Dakota. 15 more to follow until October 1
RIDES: Will book Rock-o-Planes, Flying Scooter, Round-Up, Spinaroo or any major Ride not conflicting. **SHOWS:** Girl Show, Athletic Show, Geek, Snake, Wild Life, Mechanical or any family-type Show. **CONCESSIONS:** Scale & Age, Long Range, 6-Cats, Buckets, Pan or Rat Game, Pea Ball, Photos, Glass Pitch, Bear Pitch, Basketball and Hanky Panks of all kinds. Need Help on all Rides. Want Foreman for Roll-o-Plane, also Second Men. Want Show Painter immediately. All contact: **AL BROWN** at Hebron, North Dakota, June 15-16; Watford, North Dakota, June 17-18; Killdeer, North Dakota, June 19-20.

FRED HOWLY CAN PLACE
For following Celebrations and Fairs with Brodbeck & Schrader Shows: North Platte, Nebr., June 14-21; Rapid City, S. Dak., Soldiers' Payday and Rodeo, June 22-30; Belle Fourche, S. Dak., July 1-4; followed by Cheyenne, Wyo., Frontier Days and Casper, Wyo., Fair.
Hanky Pank Agents that can stand prosperly, also want Grind Store Agent (Truman Musgrove, contact me). Couple to manage Cookhouse, complete, no competitors on show. **KITTY KELLY CAN PLACE** Side Show Help and Acts for all new Side Show, Mental Act that can cut it, no Readers on midway. Also Tattoo Man that can stand prosperly, must be sober. (Red Brammer, answer.) Also Fire Act and Sword Swallower. Magician to pitch and work Blade Box. Also Ticket Sellers that can grind (Mush, answer). Want three high-class Dancing Girls for new Girlie Show, "Nude and Dude Ranch"; \$100.00 a week if you can qualify. People that worked for me before, come on or answer. Lots of money here, no recession.
ADDRESS: PER ROUTE ABOVE.

WANT—WHITESIDE CONCESSIONS—WANT
All Celebrations and Fairs from now on
Can place Alibi Agents for Six Cats and Buckets. Also Hanky Pank Agents, one Grind Store Agent, must be neat appearing and capable. Can always use sober Working Men. Good treatment and surroundings. All replies:
A. R. (DUTCH) WHITESIDE, ELLIS HOTEL, WATERLOO, IOWA.
P.S.: Can use good Ride Men who drive.

REED AMUSEMENT COMPANY
12—FAIRS STARTING JULY 26—12
CONCESSIONS: Want Bingo, Snow Ball, Foot Long Hot Dogs, French Fries, Balloon Darts, Fish Pond, Short Range, High Striker. All legitimate Hanky Panks open. **RIDES:** Will book any Ride not conflicting. **SHOWS:** Will book Girl Show, Snake Show, Side Show or any family-type Show. Place Grind Store Agents, P.C. Dealer, Buckets and Swinger. All wires and mail:
JOHN REED, HORSE CAVE, KY., THIS WEEK.

WANTED — AGENTS — WANTED
HEADS OF STORE OR 25% OF GROSS.
For Watch-La, One Ball, Push-Up Coke Bottle, Balloon Darts, Picture Frames. Man with crew to take head, one who can produce and make money. Also two Men for Up and Down. Have all Stores booked on Carroll's Greater Shows. Contact **BENNY SPENCER** or **EUGENE HADDAD**, c/o Carroll's Greater Shows, Mora, Minn., June 15-17; Paynesville, Minn., 18-20. We play Fargo, N. D.; Lincoln, Nebr.; Waterloo, Nebr.; Topeka, Kans.; Tulsa, Okla.
P.S.: Charles Carroll wants Office Secretary that understands the business. Can also use good Ride Foreman.

PAGE BROS.' SHOWS
WANT FOR EMINENCE, KY., 4TH JULY, AND 14 FAIRS.
Man and Wife to run Cook House. Ride Help on all Rides, must drive (no cars); top salary. Book Kiddie Rides and Octopus. Grind Shows. Operator for Fun House. Norman Littlefield wants Agents.
SHOTGUN PAGE, Stanford, Ky., now; Danville, Ky., Celebration, next week; then 4th July, Eminence, Ky.

BEST MERCHANDISE BUYS

58

THE BILLBOARD

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JUNE 15, 1959

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Illustrating the Greatest Line of Imported and Domestic Novelties and Nationally Advertised Name Brand Merchandise, including Housewares, Electric Appliances, Jewelry, Watches, Clocks, Stuffed Toys, Blankets, Carnival Goods and Dozens of other Fast Selling Lines.

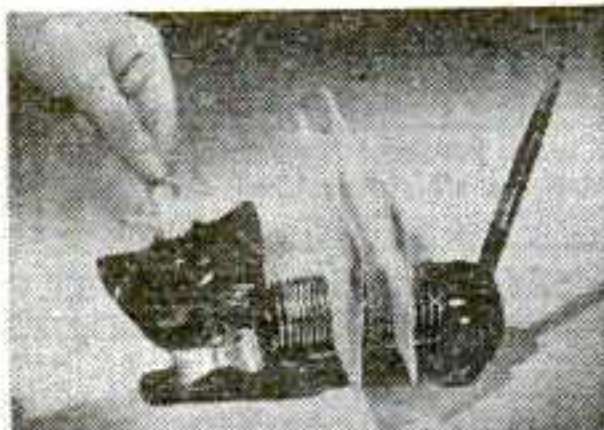
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Our 46-year record of Honest and Dependable Service is your guarantee of Quality Merchandise at lowest wholesale prices.



GELLMAN BROS. 319 N. FOURTH ST. MINNEAPOLIS, MINN.

HIT IT BIG WITH THIS CAT!



Pussycat Desk Set
It looks like a \$3.00 to \$4.00 value, yet you sell it for only \$1.00 and still make up to 100% profit! Impressive in size, measuring 9" from nose to pen-tail. His body is made of ceramic for lasting beauty and his brass ribs make a fine letter file, holds any size stationery. Makes a good paper weight. The tail is a giant size refillable ball point desk pen. He has a handy sponge for moistening envelopes and stamps. A real money maker for organizations and individual sales. Individually boxed, pen included. Guaranteed satisfaction and we pay postage. Send \$1.00 today for sample. Other proven best sellers available.

	Your Cost	Selling Price	Your Profit
1 dozen	\$ 7.20	\$ 12.00	\$ 4.80
3 dozen	20.40	36.00	15.60
6 dozen	38.40	72.00	33.60
12 dozen	72.00	144.00	72.00

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230 S. FRANKLIN STREET CHICAGO 6, ILL.

BRING A "LUCKY TOUCH" TO YOUR BUSINESS

with the "LUCKY HORSESHOE" DESK SET

COMPLETE WITH 3 BALLPOINT PENS

Especially designed to fit the hand. RED, BLUE and GREEN pens with matching Ink. Individually Gift Boxed.

15¢ each in 1,000 lots

\$26.00 Gross

Cash with order or 25% deposit, balance C.O.D.

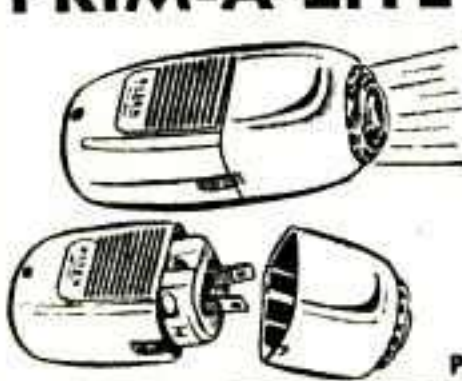
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Selling Pens for Over 36 Years

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SPECTACULAR!

PRIM-A-LITE RECHARGEABLE FLASHLIGHT



NEW ★ PRACTICAL ★ LOW COST
Never needs batteries. Carry it with you at all times, small, compact. Wonderful for camping, home, car, boat, etc. 2 HOURS' CONTINUOUS LIGHT—just plug it in any A.C. socket for recharge. De Luxe plastic case. Lightweight, sturdy. Sample prepaid—\$4.95.

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M & M SALES
P. O. BOX 53 MORTON GROVE, ILL.

Merchandise You Have Been Looking for

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every kind of Glassware, Blankets, Hampers, Hassocks, Plaster Slum, Flying Birds, Whips, Balloons, Hats, Ball Gum. Special Bingo Merchandise.

Catalog Now Ready—Write for Copy Today

IMPORTANT! To Obtain the Proper Listings Be Sure and State in Detail Your Business and Type of Goods You Are Interested in.

ACME PREMIUM SUPPLY CORP.
2201 Washington Ave., St. Louis 3, Mo.

6 Asst'd Watches Elgins, Bulovas, Gruens, etc.

Men's and Ladies' **\$42.95**
Rebuilt, guaranteed like new—in BRAND NEW 1959 style cases. Expansion bands additional. Gift boxes 50¢ additional. 25% with order, bal. C.O.D. 5-day money-back guarantee.
SAMPLE \$8.95
Single Watches: 15-J, \$8.65; 17-J, \$9.45; 21-J, \$10.95.
Catalog free.

MIDWEST WATCH CO.
5 S. Wabash, Chicago 3, Ill.

SUNGLASSES WITH GENUINE POLAROID LENSES FROM GOV'T SURPLUS



Men's Hinged wire frame sunglasses, ea. in case \$5.50 per dz.
Ladies' Hinged fancy frame sunglasses, ea. in case \$5.50 per dz.

SAMPLE \$1 each

TERRIFIC SELLER—BIG PROFIT MAKER

Large users only

PERMARITE CORP.
712 Broadway N. Y. 3, N. Y.

new merchandise for tomorrow's . . .

parade of hits

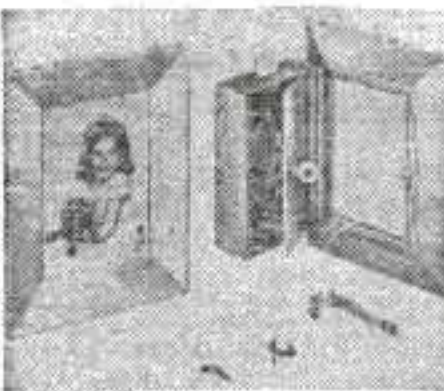
FOR LISTING

SEND NEWS RELEASE, GLOSSY PHOTO OR DRAWING TO:
Parade of Hits, The Billboard, 188 West Randolph, Chicago 1.



FISH PLAQUE

True-to-life color pictures of fresh water fish including bluegill, small-mouth bass, rainbow trout, Northern pike, large-mouth bass and muskellunge, laminated on rustic slabs of wood make unusual wall plaques. Ellenville Wood Novelty Company, Inc., Ellenville, N. Y.



PICTURE FRAME

Combination styrene plastic picture frame of shadow box design in ivory and gold and secret steel bank permanently attached to frame by a powerful piano hinge. Picture frame holds standard three and one-fourth by four and one-fourth-inch photos with easel bracket and hangar so that unit may be either hung on the wall or set down on desk, table, TV set, etc. Retail price, \$1.49. Logan Electric Specialty Company, 1431 West Hubbard, Chicago 22.

HOSE

Total of six vinyl hoses in one for deep soaking six plants at once. Fitting standard hose connections or faucets, two are six inch, two are eight inch and two are 10 inch. In display package. Retail price, \$4.98. Cannon & Co., 292 Second, San Francisco 5.

TRICK CANE

This cane has spring action and when the kids press it down and release it, it goes into the air and may be safely caught again. Retail price, 59 cents. Welded Plastics Corporation, New York.

WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS.

Send for Your FREE 1959 Jewelry Catalog

CONTAINING

- Expansion and Photo Idents
- Heart and Disc Pendants
- Aluminum Chain Idents
- Rings • Pins • Pearls
- Closeouts, Etc.

Please state your business.

FRISCO PETE ENTERPRISES, INC.

2045 W. North Ave., Chicago 17, Ill. Everglade 4-0244



KITCHEN AID

Yellow plastic kitchen measure- meter eliminates need for separate measuring spoons and cups. Designed for liquids and solids. A white thumb-action sliding measuring stick with a pusher- panel at one end measures from one to three tablespoons or tea- spoons and fractions of teaspoons and cups. Retail price, \$1. The Richold Company, Box 103, Skokie, Ill.



POTTING TOOL

Pocket size potter is made of three-fourth-inch tubular alumi- num. May be used for seeding, transplanting small seedlings and working up soil. Packaged on descriptive card. Retail price, 39 cents. Trio Company, Griggsville, Ill.

SKINNER

Stainless steel skinner peels skins of lemons, oranges, limes and grapefruit intact in two sections. Also peels rinds in any shape or size as needed. Designed for right or left-handed operation. R. K. Plastics, P. O. Box 1101, Atlantic City.

NECKLACES

Combination three-row adjustable bib necklace with matching ear- rings of simulated pearls in pastel shades together with crystal beads of matching colors. Sets are available in six assorted styles. Packard Jewelry Company, 48 West 25th, New York.

NEW Sensation Packed with "SELL" Priced for PROFIT! CEL-MAX Ensemble



\$5.90 Set

- EXPANSION BAND
- BILLFOLD
- JEWEL WATCH
- PEN & PENCIL SET
- LIGHTER
- CUFF LINKS
- MONEY CLIP
- TIE CLASP

Same set as above with

- 7-Jewel Watch \$6.90
- 15-Jewel Watch 7.90
- 15-Jewel Watch 8.90

Min order & 25% cash, bal. C.O.D.

NATIONALLY ADVERTISED

The hottest line for '59! High style —Low price All pieces beautifully matched — handsomely boxed. EVERYTHING — nine smart pieces—including dependable watch and expansion band!

Cel-Max Extra!

LADIES' NEW RHINESTONE WATCH

A sparkling beauty to dazzle their eyes! Smartly styled case. Priced to sell at tremendous profit! Order a sample, \$3.95 Yellow or white

\$7.90

CEL-MAX, Inc.

582 SO. MAIN ST. MEMPHIS, TENN.

GUITARS

Game Operators—Premium Users

Don't you need a new item? The Rock and Roll and Western Guitar craze is terrific! Re-orders prove that everyone wants one of these large, flashy guitars. NEW — DIFFERENT — WONDERFUL FLASH — TWO-TONED COLORS — NOT PLASTIC — INDIVIDUALLY PACKED — EASY TO HANDLE. This will be your biggest item this year.

Large WESTERN-STYLE,

33"x12 1/2" \$42.00 doz.

Popular ROCK & ROLL-

STYLE, 30"x11" 36.00 doz.

Flashy TENOR GUITAR 24.00 doz.

Samples all three styles, \$10.00 postpaid

Assorted dozen, \$36.00

PREMIER CREATIONS

Box A-1 Russell's Point, Ohio

Phone: 4-3112

GIANT 9'x12' (108 Sq. Ft.) PLASTIC SHEET

only 49¢ EACH

Others charge \$1.00 or more for huge 9x12 ft. (108 sq. ft.) tough, durable, transparent plastic cloth but our special low price is only 49¢ each! First quality, not seconds or throw-outs! Protects rugs, furniture and floors when painting. Perfect cover for cars, boats, buggies, appliances, bicycles, lawn furniture, etc. Make into aprons, tablecloths, lamp shades, appliance covers, etc. Waterproof, greaseproof, dirtproof—clean with damp cloth. Each cover is full one piece. No seams. Your price for our 9x12 ft. plastic cloths is only 49¢ each or 98¢ for 2—this is the minimum number we can sell—plus 27¢ for post. & pkg. or \$1.25 in all for 2 tremendous 9x12 ft. plastic cloths giving you 216 sq. ft. plastic cloth in all. Sorry no C.O.D.'s. Unqualified money-back guarantee protection. Order now!

L & M CO., Dept. PL469, Box 881, St. Louis, Mo.

WATCH VALUES **BULOVA! ELGIN!**



BENRUS! GRUEN! WALTHAM!

NEW STYLES

Choice Lot 6 for \$49

Men's and Ladies' All famous makes! Complete with expansion band! Reconditioned - Guaranteed like NEW!

(Sample \$9.95)

10 for \$69

Men's new style Elgins, Walthams, Expansion Band. Guaranteed like new!

(Sample \$8.95)

35% Cash With Order, Bal. C.O.D.

WEINMAN'S

182 S. MAIN ST. MEMPHIS, TENN.

GIVE TO DAMON RUNYON CANCER FUND

WORLD'S SMALLEST LITER

SMALLER THAN A POSTAGE STAMP

All metal chrome finish, sure-fire action. Individually boxed. Can also be worn on men's key chain or ladies' charm bracelets.

\$2.50 Doz. \$27.00 gr.

Plus shipping charges. Min. 3 dozen. Key Chains available \$1.50 per gr. extra. No Federal Excise Tax.

Free catalog

STERLING JEWELERS

1975 East Main St. Columbus, Ohio

Ideal for Engravers. State Your Business

HOT ITEMS

15" STUFFED DOLL... Plastic Face, Contrasting Colors. Ea. in Poly Bag. Dz. \$3.50

24" Same as Above. Dz. \$5.90

50" PLASTIC GARDEN HOSE, Brass Fittings. 5 Year Guarantee. 12 to Carton. Ea. \$1.00

8" PLASTIC BAIT CASTING ROD. 24 to Carton. Ea. 60¢

6" TWO-PIECE SPINNING ROD. 12 to Carton Ea. \$1.10

25% Dep., Bal. C.O.D., F.O.B. Ch.

J & N COOK, Inc. 763 W. Taylor Chicago 7, Ill.

OPERATED & MANAGED BY JIM & NAT COOK, OUR ONLY LOCATION.

You Can't Beat BRODY for Merchandise

We Carry a Complete Line of ELECTRICAL APPLIANCES—Household Goods—GLASSWARE—Clocks—LAMPS—Assorted Novelties—BABY DOLLS—Boudoir Dolls—PLUSH ANIMALS—Plastic Goods—CARNIVAL GOODS—Premium Goods—SPECIAL AUCTION Goods—Small Novelties for Give-Aways.

JUST OFF THE PRESS

OUR NEW 1959-1960 Catalog. 72 illustrated pages, many new items and prices for Auctioneers, Concessionaires, Carnival, etc. Full line of push, premium and give-away items. SEND FOR FREE COPY.

OUR NEW LOCATION

M. K. BRODY & CO., Inc.

916 S. Halsted St. Chicago 7, Ill. L. D. Phone: MOndroe 6-9520-6-9524

In Business in Chicago for 37 Years

ATTENTION, ENGRAVERS!

20 styles of 24-in. disc necks—heart round, bridal, lock and key, etc. Nickel silver signed rings. Chrome and gold expansion ident. bracelets, all sizes; anklets, rings for grab bags from \$5 to \$10 a gross. Send \$5.00 for sample.

Milwaukee Novelty Co.

1012 N. 3rd St. Milwaukee 3, Wis.

FREE! CATALOG ADULT GAMES JAR TICKETS

MATCH-PAKS • TIP BOOKS • SALESBOARDS • PUSH CARDS • BINGO AND CASINO EQUIPMENT • Complete Supplies — Write to Catalog Dept.

ACE GAMES Manufacturing Company

2241 So. Indiana Ave. Chicago 19, Illinois

SENSATIONAL SACRIFICE Jewelry Jamboree!

SELL-OUT!

Values up to \$36.00 NOW ONLY **\$12.00**

FOR 12 COMPLETE SETS NECKLACE AND EARRINGS BRACELETS AND EARRINGS Each set individually boxed

A host of distinctive and entrancingly varied designs... many are simulated pearls. Each set individually boxed and packed in attractive display. These expensive samples, from all over the world, have been assembled into assorted luxurious displays and drastically reduced for fast clearance sale! Supplies are limited... ORDER RIGHT NOW!

Terms: Check, Money Order or C.O.D.

Barbara Creations

162 NORTH CLINTON STREET • CHICAGO 6, ILLINOIS

WE ARE MANUFACTURERS ALL KINDS PULL TICKET CARDS

TIP BOOKS • BASEBALL BOOKS

of very, very reasonable prices. Phone: Wheeling—CEDAR 34282

Columbia Sales Co.

302 Main St., Wheeling, W. Va.

HIGHEST CASH PAID

For old Gold — broken and discarded jewelry — crowns — bridge work — watches — spectacles, etc. Write for free information.

EKIM SALES

P. O. Box 1877 Miami 11, Fla.

THE MARKET PLACE FOR BUYERS and SELLERS

Acts, Songs, Gags

AN INTRODUCTORY OFFER! "COMEDY Digest," the all-around entertainer's gag file. Contains Adlibs, Bits, Deejay Gags, Doubles, Hecklers, Song Titles, Poems, Parodies, Stag Lines, Opening Lines, One-Liners and Introductions. Special offer, \$2. Act now! Show-Biz Comedy Service (Dept. B42). 625 Avenue V, Brooklyn 23, N. Y.

NEW! GIANT PROFESSIONAL GAG FILE. Over 1,000 hilarious ad lib. Only \$1. Last free! Edmund Orrin, 1819-B Golden Gate, San Francisco 18, Calif.

SEND FOR FREE PRICE LIST NEWEST Comedy Material, or send \$10 and get \$50 worth of Gaffles, Sketches, Monologs, Dialogs, Parodies, etc. Money back guarantee. Laughs Unlimited, 106 W. 48 St., New York, N. Y. je29

\$4,000 PROFESSIONAL COMEDY LINES, Routines, Sight-Bits, Parodies, 1700 pages! Free catalog. Write Robert Orban, 111 E. Carpenter St., Valley Stream, N. Y. je28

Advertising Specialties

GENUINE HICKORY WALKING "CANES." Walking "Sticks," beautifully finished, high quality, stamped to order. Samples, \$12 each. Ozark Cane Works, Mammoth Spring, Ark.

SEND FOR FREE SAMPLE AND DISCOUNT schedule, attractive outdoor advertising pennants at low prices. Write Radder Products, Box 31, Colvin Station, Syracuse 5, New York. je22

Agents, Distributors Items

ABALONE, CONCH-LAMPS, 818 DOZEN. Sensational handmade Summer Earrings, \$18 gross. Trial 30 different shell-decorated souvenirs, \$10. Lastufka Products, Box 10248, Tampa, Fla. je15

BEAUTIFUL NEW STYLES IMPORTED summer earrings, one dozen all different samples, \$3 postpaid. Jacobl, 1715 E. Mercer, Seattle 2, Wash. ju15

DAY-GLO SIGNS FOR ALL BUSINESS. Comics for private home rathskellers, etc. Sample and catalog, 10c. 100 best assortment, \$7 postpaid. Koehler Sign, 335 Goetz, Lemay 25, Mo. je22

EARRINGS—ASSORTED STONE AND TAILORED, \$6 per gross plus postage. Bill-folds, plastic alligator or lizard, \$10.80 per gross plus postage. C.O.D. gross lots. New England, 124 Empire St., Providence, R. I. ju29

JEWELRY CLOSEOUTS

FREE CATALOG

E1—Tailored Earrings, Asst. Gr. \$18.00
E2—Stone Earrings, Asst. Gr. \$1.00
E3—Stone E-Rings, Etc., Asst. Gr. 12.00
O1—Odd Lot Necklaces & Bracelets, Gr. 15.00
W1—Men's 5-Piece Watch Set... 5.15
W2—Ladies' 5-Piece Watch Set... 6.25
R3—Gents' Stone Rings, Asst. Dz. 2.50
L2—Ronson Type Lighter, Dz. Cd. 4.50
S20—Snapshot Camera, Boxed Dz. 14.40
R164—Relig. Medallions, Bxd. Dz. 8.75
R256—3-Piece Pearl Set, Bxd. Dz. 7.20
R257—Hunting Knife & Sheath, Dz. 7.20
9967—2 Hunt. Knives & Sheath, Dz. 12.00
1165—Tri-Color Flashlites, Bxd. Dz. 4.00
1110—8" Girl's Doll Handbag, Dz. 3.75
9474—8" Plush Stid's Ted. Bear, Dz. 5.40
FD1—Stone Pendants, Bxd. Dz. 3.00
C1 or T4—Cuff or Tie, Carded, Dz. 1.25

25% dep., bal. C.O.D.
Try samples of any items at rec. prices

NEW ENGLAND JEWELRY BUYERS

124 Empire St., Dept. 8 Prov., R. I.

BE INDEPENDENT

START YOUR OWN BUSINESS... stamping SOCIAL SECURITY PLATES, NICKEL SILVER Key PROTECTORS. Samples of either factors. Samples of either \$60 with your name, address and Social Security number. Catalog free.

GENERAL PRODUCTS

Dept. 55-76, 188 State St. Albany, N. Y.

REGULAR CLASSIFIED ADS

Set in usual want-ad style, one paragraph, no display. First line set in 5 pt. caps, balance in regular 5 pt. upper and lower case. RATE: 20¢ a word, minimum \$4 CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25¢ to cover cost of handling replies.

DISPLAY CLASSIFIED ADS

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or other decorative matter. One pt. rule border on ads of 2 inches or more.

RATE: \$1 per agate line, \$14 inch. CASH WITH COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

Did This Ad ATTRACT YOUR ATTENTION? USE DISPLAY CLASSIFIED

A sure way to attract more attention and secure greater results.

RATE: \$14 PER INCH

Rule border permitted when using two inches or more.

FAMOUS MFR. CLOSEOUTS

Asst Earrings... \$1.75 & \$3.00 Dz
Pierced Earrings, Asst. \$1.25 & \$1.75 Dz
Charm Bracelets, Asst. \$1.50 & \$2.50 Dz
Tie & Cufflinks Sets, Asst. \$3.75 & \$6.00 Dz
Cultured Pearl Tie Slides, carded \$2.00 Dz
Broken Jewelry, Min. 3 lbs. \$1.00 Lb.
Cameo Neck & Earrings, Boxed \$3.00 Dz

Send for descriptive literature on other terrific values on jewelry of all descriptions. 25% deposit with order, balance C.O.D.

SAMUEL SILVERMAN & CO., INC.

1820 Westminster St. Providence, R. I.

FUNNY CARDS, NOVELTIES, GIMMICKS,

Gadgets, Gags. New big catalog free. 83 different samples, \$1. Dohn-IX-Marks, Broadview, Ill. ch-np

HOSIERY—LOW PRICES LADIES' MEN'S,

Children's, Ladies' Nylons, \$1 dozen up. Slightly imperfect. Nylons, packed cello bags, \$3 dozen. Prompt shipment and satisfaction guaranteed. S. F. Pollard Hosiery Co. (AM 5-1741), 1248 Market St. Chattanooga, Tenn. je29

REBUILT WATCHES—ELGIN, WALTHAM,

Benrus, Bulova; \$5 and up. Write for free price list. Joseph Bros., 5-55 So. Wabash, Chicago 3, Ill. ch-np

SOMETHING NEW—BEAUTIFULLY HAND-

Beaded Names, completely washable, each name has hundreds of tiny white pearls, is 1/2 inch high. Sample name, 97¢; assorted names, \$10.50 per dozen. No C.O.D. orders filled. Weldner, Inc. 131 W. 48th St., New York City. ch

Animals, Birds, Snakes

ALWAYS THE FASTEST SERVICE AND the best of quality on Reptiles, Animals and Snakes. Telephone #411, Snake Farm, Laplace, La. je28

A BIG SPECIAL EACH WEEK

See separate ad this issue.

COMPLETE REPTILE EXHIBITS, \$150.

World's Best SNAKE DENS, \$25 to \$100.

Why buy "secondhand" at "retail" when you can buy WHOLESALE, DIRECT from the world's largest importers of TROPICAL REPTILES. Save money and get fresher and better stock. Write for Free Complete Price List.

REPTILE JUNGLE

Phone 322 SLIDELL, LOUISIANA

ARRIVING JUNE 15, VIA CHARTERED plane, with Henry Trefflich: Baby Indian Female Elephants, 42-50 inches; Royal Bengal Tiger, Clouded Leopard, Spotted Leopards, cubs and full grown; rare Monkeys, rare Birds; Chimpanzees, babies and adults; Common and King Cobras; Reticulated Pythons, 12 ft. up. Write for complete list and prices. Trefflich's, 223 Fulton St., New York 7, N. Y.

ASSORTED ADULT HARMLESS SNAKES,

830 dozen. Shipment same day if cash or deposit accompanies order. Bill Allen, Fredericktown, Mo.

CALIFORNIA SEA LIONS, FEEDERS, SEMI-

trained; all types Reptiles, Boas, Cobras, etc. Marine Wonderland, Inc., 1115 Strand, Hermosa Beach, Calif. je22

DESCENTED SKUNK KITTENS, PEN

raised, \$10 each; Coyote Pups, \$10 each; Ferrets, \$6 each. L. C. Ruby, New Sharon, Iowa. je22

FIVE DOG ACT WITH PROPS — THREE

beautiful Spitz; Terrier Poodle, young, fat, somersault, slack rope, etc., \$400. Young, somersault, female, \$135. Johnny Pringle, Sagola, Mich.

HEALTHY STOCK AT RIGHT PRICES

Plenty Snakes all kinds. Alligators, Arma gillos, Horned Toads, Dragons, Gila Monsters, Tegus, Terrapins, Lizards, Agoutis, Pacas, deodorized Skunks, Peafowl, Ringneck Doves, White Doves, Owls, Hawks, Monkeys, Ferrets, Kinkajous, Wild Cats, Jack Rabbits, Squirrels, Prairie Dogs, Ground Squirrels, Ringtail Cats, Bantams, Kangaroo Rats, White Rats, White Mice, Black and White Rats, Jungle Rats, Shipping quality stock since 1882. Otto Martin Lockke, Phone MA 4-4523, New Braunfels, Tex. je15

"SPECIAL" THIS WEEK ONLY BEAUTIFUL ADULT SQUIRREL MONKEYS

Four for \$50. Special Assorted Reptile Dens, \$60, set up chrome Cages, 50¢. Thousands shipped daily. Write, wire, phone: Webster 9-4191. Chicago Bird & Cage Co., 422 S. State St., Chicago, Ill. ch-tfn

REPTILE JUNGLE

PHONE 322 SLIDELL, LA.

PARAKEETS 85¢ EACH MINIMUM ORDER

50 birds, Cages \$3.60 doz. Canaries, Fish Cages, Rats, Mice, immediate shipment. Terms: Part cash balance C.O.D. National Pet Supply 3029 Olive St. Louis 3, Missouri. je15

PARAKEETS, 85¢; PARAKEET CAGES, 30¢;

set up chrome Cages, 50¢. Thousands shipped daily. Write, wire, phone: Webster 9-4191. Chicago Bird & Cage Co., 422 S. State St., Chicago, Ill. ch-tfn

This is a DISPLAY CLASSIFIED AD

Your Advertisement Displayed in a space this size will cost only **\$14 per insertion.**

WILD ANIMALS — TROPICAL HOBBY-

land, 1525 N.W. 27th Ave., Miami. Surplus stock: Chimps, Baboons, Mtn. Lion, Ocelot, Capuchins, Ringtails, Javass, Rhesus, Curassows, Flamings, etc. All acclimated stock, perfect for exhibits. Phone: NEWTON 4-4579 9:00 a.m. to 6:00 p.m.

WANTED—ONE SMALL ELEPHANT FOR

Zoo at Chicago Free Fair, July 7 thru August 3. Contact John Dreiske, University 4-7965, Evanston, Ill. ch-je29

Business Opportunities

BI AN IMPORTER — MAKE UP TO 1000% profits importing by mail. No stock investments. Get the new Importer's Guide and Directory of Foreign Manufacturers. Your complete guide and short cut to tremendous profits. Order yours now—only \$2 postpaid. Satisfaction guaranteed. Samuel Glenn (Publications), Box 507 Jacksonville, North Carolina. ju29

DRIVE-IN THEATRE — MAIN HIGHWAY

near Dayton, O. No competition, 500 cars, 25 acres. Oliver W. Long, Realtor, 4 N. Main St., Dayton 2, Ohio.

FOR LEASE—RIDES: MERRY-GO-ROUND,

Tilt-A-Whirl, Ferris Wheel, 2 Kid Rides. Available immediately to best offer. H. V. Petersen, 2720 Grand, Joplin, Mo. je29

HOW TO MAKE MONEY WITH CARNIVAL

Games. 144-page book, 35 illustrations. \$2 postpaid. Theron Fox, 1296 Yosemite, San Jose 29, Calif. je29

MANY MAKE \$1,500 PER MONTH OPERATING collection office. Free details. "Gold Mine" opportunity. Lifetime business. Be respected. Franklin Credit, Roanoke, Va.

MEN, WOMEN—HAVE HOME MAIL BUSI-

ness. Real opportunity. No experience, no personal selling required. Everything supplied. Help given. Start small, grow from profits. Write Samuel Glenn, Box 507, Jacksonville, N. C. je29

NOVELTIES, MAGIC, MAKE UP AND JOKE

Shop. Only one in Tucson, Ariz. Contact Beal Realty, 5617 E. 22nd St., Tucson, Ariz.

RESORT LAKE ERIE—60 ACRES, BUILD-

ings, equipment. See ad in Park Section. A. A. Turner, 90 Grays Rd., Stoney Creek, Ontario.

ROOT BEER, POPCORN TRAILER, 8X9

tandem wheels, built-in hydraulic jacks, electric brakes, all steel factory built refrigeration, two barrels, two carbonators, large water tank. Scarcely used, capacity unlimited, \$3,000. Ill. health. McQuillan, Box 208, Calumet City, Ill. Torrence 3-0030. ju22

Costumes, Uniforms, Wardrobes

CLOWN SUITS, BIG FLASH, NEW, \$10; Clown Wigs, red, green, new, \$5; Comedy Tramp Suits, \$7; Orchestra Coats, \$5; beautiful Curtain, 44 1/2 x 11 1/2, French folds, large gold material, \$100; black Velvet, 6x42, \$40; gold Velvet, 7x33, perfect, \$35. Wallace, 2453 N. Halsted, Chicago.

Food and Drink Concession Supplies

ABOUT ALL MAKES OF POPPERS, CARAMEL Corn equipment, Floss Machines, replacement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. ju13

PURCHASE YOUR SNOW CONE MACHINE

direct from manufacturer. All prices and sizes. F. O. Box 7803, Dallas, Tex. ju13

Formulas and Plans

FORMULA FOR MAKING A FAST SELLING high grade Chrome and Automobile Polish or will furnish you with Polish. John A. McGregor Co., 1155 Clark, Detroit 9, Mich.

For Sale—Secondhand Show Property

BUILD MAJOR RIDES—COMPLETE PLANS. Chairplane, \$10; Octopus, \$15; Greased Lightning, \$15; Major Carousel, Flying Scooter, Dark Ride, Ferris Wheel, \$25 each; all \$110. Free catalog. Brill, Box 875, Peoria, Ill.

FLYING SCOOTER, FENCE, TICKET

Booth, \$3,000; Shooting Gallery as is, \$100; Fish Pond Tank, complete, \$50; Six Cats, \$25; 15 horse Electric Motor, \$150. Leonard Rider, 501 1/2 W. 4th St., Mansfield, Ohio.

FOR SALE—PARKER MERRY-GO-ROUND,

\$2, with new top. Price, \$2,650. Larsen & Trueblood, Island Park, Box 223, Cedar Falls, Iowa.

FOR SALE

12x14 Sitdown Grab. Blue top with awning, used one season. Double Coffee Urn, 36x24 Griddle, 4 Butone Tanks. Complete, ready to go. CHEAP FOR QUICK SALE.

BOX C-495 Cincinnati, Ohio

FOR SALE — 12 BY 10 PITCH-TILL-YOU-

Win. Anchor Top, up 9 times. 12x10 1-Ball Bottle Joint, canvas very poor. 12x12 Penny Pitch. First \$275 cash take all. Thorne's Restaurant, 519 E. Fifth St., Dayton Ohio. Phone: Baldwin 3-0621.

FROZEN CUSTARD IN 18 FT. FACTORY

built trailer, aluminum covered, \$1,095. Tom Thornton, Gratuity Road, Groton, Mass.

G12 MINIATURE TRAIN WITH SPECIAL

Trailer, 1950 GMC Truck, complete, \$1,500. Wayne Bodoh, 1917 Vinland Rd., Oshkosh, Wisconsin.

ON ACCOUNT ILLNESS WILL SACRIFICE for cash. New adult ride, seats 36. Located in permanent park. Mrs. M. McCumber, 4101 Race St., Flint 4, Mich.

MORE BUYERS
Will Stop and Read
YOUR AD
If you use a
DISPLAY
CLASSIFIED AD
RATE ONLY \$14 per inch

PORTABLE ROLLER SKATING RINKS—Practically new maple sectional floors, skate skates or clamp skates, sound systems, skate counters, tents, wiring. Rinks complete, 40'x80', \$3,750; 40'x100', \$5,000. Bertam Orr, Rt. 1, Rockvale, Tenn. Phone CR 4-4019.

THIRTY USED PENNY ARCADE MACHINES and Fluorescent Lights, ready to operate. Ernest Olbrich, 2349 Putnam, Terre Haute, Indiana. Phone L-1294. je15

5 FACTORY RECONDITIONED DODGEM CARS, portable Dodge Building (after Labor Day), Complete Photo Props, Arcade Machines, Kid Rides, Shafer's Rides, Mesker Park, Evansville, Ind.

Help Wanted

AGENT CAPABLE SELLING CIVIC ORGS. Top show and will pay top money. Must have late model car and finance self. Ken Griffin Show, 6105 Melvin, Tarzana, Calif.

CATCHER FOR ESTABLISHED FLYING RETURN ACT. Will train good amateur aerialist. Wire or write full details immediately. Flying Act, General Delivery, Raleigh, N. C.

MAN OR WOMEN TO TRAIN DOGS AND PONIES. Box C-494, c/o The Billboard, 1160 Patterson St., Cincinnati 22, Ohio. je22

Magical Supplies

NEW 148-PAGE ILLUSTRATED CATALOG. Mindreading, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Graphology, Sub-Miniature Radiophone for mentalists. Catalog \$1 with refundable certificate. Nelson's, 336-B South High, Columbus, Ohio. je29

Miscellaneous

COMIC PICTURE CARDS THAT REALLY SELL. 1,000, \$4; 500, \$2.50; 250, \$1.50 (assorted). 250,000 available. Paramount Press, B-134, Atlanta, Mo.

FOR LEASE—BRICK BUILDING, APPROXIMATELY 2,160 sq. ft., rear door and loading facilities, 220 wiring; will consider decorating and remodeling. Perfect central location for retail, wholesale, light manufacturing or office. 2707 W. Pico Blvd., Los Angeles 6, Calif. DU 2-8468.

PHONOGRAPH RECORDS WHY PAY MORE?

NEW 45 RPM Records, many Major Labels, 4 weeks to 1 year in app. 9¢ in 100 Assorted Lots 8 1/4¢ in 1000 Assorted Lots Send check or money order with orders. Add 34¢ per each 100 records if Parcel Post Desired.

HAM-MIL DISTRIBUTORS 30th & Willows Ave., Phila. 43, Pa. Saratoga 4-0233

RUBBER BUMPERS FOR HI-STRIKERS. Former Moore-made. J. M. Moore, 649 Turrill, Lapeer, Mich.

Motion Picture Films and Accessories

8-16-35MM. FILMS — EQUIPMENT SOLD, exchanged: 8mm. Projector, \$14.75; 16mm. Sound, \$135. Stamp appreciated. Joseph Maurie, 249 Bellevue Ave., Hampton, New Jersey.

Personal

BILL—THE GRAND CANYON WON'T FIT into those day-tight compartments. Please help me before it's too late. S.

Photo Supplies and Developing

PHOTO BOOTHS, CAMERAS, D.P. PAPER, Developers, Frames, everything for direct positive photography. Write for our low prices. PDQ Camera Co., 1546 W. Cortez Chicago 22, Ill. sh-78

Printing

ALWAYS FASTEST SERVICE — QUALITY nonbending posters! 14x22 size 3-color window cards up to 50 words copy, \$9 hundred; 17x26 size, \$13.50 hundred. Dayglo auto bumper stickers, size 4x15, yellow, red or green, copy printed in black, \$13 hundred. Tribune Press, Dept. 259, Earl Park, Ind. jx20

500 GUMMED LABELS PRINTED WITH any name and address, 35¢. Plastic Gift Box included free. Scheetz, 98 Branch, Sellersville, Pa.

200—8 1/4 X 11 LETTERHEADS, 200 6 1/4 ENVELOPES, both for \$3.95. Black or blue ink. Mallo Press, 6468-B, Clovis Ave., Flushing, Michigan. jx8

Salesmen Wanted

AD MATCH SALES! YOUR OWN BUSINESS without investment! Sell for world's largest direct selling manufacturer of advertising matchbooks. Big spot cash commission. Start without experience; our tested sales kit tells you where and how to get orders. Men, women, part time or full time. Match Corporation of America, Dept. D-237, Chicago 32. je22

SALESMEN WANTED—MANUFACTURERS Representative wanted to call on record distributors with a complete line of record accessories. Please contact: Cole Corporation, Mr. Shepard Stern, 823 S. Wabash, Chicago 5, Ill. HARRISON 7-6605. ch

SIGNS, ADVERTISING SPECIALTIES. Sales Charts, General Business, Motel, Real Estate and Auto Dealer promotional materials. Factory representative. Free samples. Advance Press, Dept. 8, Addison, Illinois. ju29

YOUR FREE COPY OF WORLD'S BIGGEST Sales Magazine tells you how and where to make more money on your own in selling. Write Specialty Salesman Magazine, Desk 22B, 307 North Michigan, Chicago 1. ch-1fn

Talent Wanted

WANTED — ATTRACTIVE DANCERS, white, to join established line of girls. Must have ballet and tap training. Age 18 to 25. Phone Miss Helen Hooper, Colonial 1-3911, Newport, Ky.

Tattooing Supplies

TATTOOERS! HARD TO GET ITEMS. Solder-All, Contact Points, Concentrated Black, No. 12 Sharps and new modern designs. Zeis, 728-A Leslie, Rockford, Ill. ap

Wanted to Book

WANTED Legitimate Concessions for Centennial, July 3-5, Waterloo, Wis., and Middleton, July 10-12. Address Richland Center, Wis., until July 1.

EMSHOFF SHOWS
DON TEACH

RIDES—KIDDIE AND THRILL ANNUAL Celebration. Traditional crowds. July, Aug. or early Sept. Date subject to booking clean Carnival. Contact Kenneth Goby, Newman, Ill. ju22

Wanted to Buy

WANT MECHANICAL SHOWS—TEN NITES in Bathroom, Saw Mill or Swiss City. State all in letter for cash must be in good shape. Joe Meggs, Beaumont, Tex.

WANTED TO BUY—SET OF SNAKE SHOW Banners, also P.A. Set with 2 big speakers. State age and condition. Best cash price. Joe Nay, 9 Ruby Dr., Greenville, S. C.

MUSIC RECORDS ACCESSORIES

Business for Sale

SMALL PROFITABLE RECORD SHOP IN growing Carlisle, N. M. Ideal for couple desiring security with good future in this delightful town. Death of present owner's wife forces sale. For details write: Box C-497, c/o Billboard, Cincinnati, Ohio.

Sound Equipment, Components

FOR SALE — QUANTITY USED RECONDI- tioned Public-Address Systems and components, battery and A.C. Send requirements to Sound Service Engineers, 1778 Fulton, East Meadow, L. I., N. Y.

TALENT AVAILABILITIES

RATE: 10c a word, minimum \$2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

Bands and Orchestras

BAND AND FLOORSHOW AVAILABLE for engagements anywhere. Contact A. Jomars, 3206 Earhart Blvd., New Orleans 25, Louisiana.

Miscellaneous

DON MARLOWE, STAR OF THE WORLD famous "Our Gang Comedies," available. Write Don Marlowe, Box 1621, Hollywood 28, California.

HAVE FAT, WILL TRAVEL. 510 L.B. FAT Man. Phone 88, Warren, Ill. Tiny W. Hicks.

Musicians

ALTO, TENOR, BARITONE, CLARINET, Flute, Reed or fake. Need steady work. All offers considered. Jamey Abersold, 1217 Silver, New Albany, Ind. Tel.: WH 4-2131.

AVAILABLE IMMEDIATELY—BASS MAN, vocals, arranging, experienced, read, fake. No habits. Musician, 910 South East Third, Boynton Beach, Fla. Phone 9425.

BASS MAN DOUBLING TRUMPET, ENTER- taining Duo or Trio. Featured Vocalist. Sing parts. Chet Chapman, Pleasant Hill, La. Tel.: 6-3429.

GIRL, TENOR, ALTO SAX, CLARINET available; no vocals. Musician, 4110 N.W. 36th Ave., Miami, Fla. Lot 30. Newton 4-7798. je15

ORGANIST—ARE YOU TIRED OF ROCK and Roll, have own large Hammond organ for smooth, refined music for any class of clientele. Organist, Box 15, Apalachin, N. Y. ju22

COIN MACHINES

Positions Wanted

SERVICEMAN AND ROUTEMAN — 13 years' experience. All types Music, Bingo, Bowlers and Pinballs. Best references, want permanent location. Box C-496, c/o Billboard, Cincinnati, Ohio. ju22

Used Equipment

"SPECIAL"—4 1¢ KICKER CATCHERS, \$22.50 ea.; 20 5¢ Acorns, \$9.95 ea.; 20 5¢ Silver Kings, \$8.50 ea.; 10 1¢ Advance Ball Gum, \$5.95 ea.; Pipe Stands, \$4 ea. Rack Stands for 4, 6, 8, write: Barnett, 474 West 43rd, New York.

Wanted to Buy

PANORAMS (MILLS) WANTED

Any amount, good condition.

ROBERT GORDON

723 Market St. San Francisco, Calif.

when answering ads . . .

SAY YOU SAW IT IN THE BILLBOARD!

Sedlmayr Sees

Continued from page 52

bally girl and Whitey Johnson ticket seller.

Shrine Club Active

The Royal American Shrine Club was extremely active here. Fifty-seven new members were admitted to the club at a special meeting, bringing total membership to 637, a new high. A benefit show, held in the Ricki Covette show top with talent provided by that show, netted over \$3,500 for the Shrine Club, according to Club Treasurer Harry Julius. C. J. Sedlmayr conducted the auction sale at the benefit.

Dick Best and Johnny Mack Brown spoke at a luncheon meeting of the Kiwanis Club here and were extremely well received.

Walter Devoyne, Royal American business manager-secretary, put in a busy week here, working with representatives of Canadian immigration and custom agencies, preliminary to the show's move from here to Winnipeg.

Visitors to the show here include Mrs. Mary Lohmar, Roland Lohmar, and Mary Lohmar, widow, son and granddaughter of the late Robert Lohmar, for many years the Royal's general agent.

C. J. Sedlmayr III, Carl Sedlmayr's grandson, and Lelia Weiss, daughter of O. J. (Whitey) Weiss, the Royal's concession manager, joined here and will tour Canada with the show. Larry Davis, pony ride operator, was joined here by his wife and three children who also came on for the Canadian tour.

CFA George Kienzle, Lancaster, Pa., visited Eddie Billetti and John L. Sullivan with Animaland, U.S.A., recently, Kienzle also caught Cristiani at Reading, Pa., and reports plenty of rain, but CFA Jim Raab and the Reading Sertoma Club, sponsors, had a good day. He visited with Steve Fanning, Glen (Seacow) Hart, Eddy Kuhn, L. A. Bartlett, Willie Clough and Lucio Cristiani. Fans spotted at Reading included the Harold U. Moores, the Bob Goods, the John Adams, Bill Cooker Jr., Tommy Cooker, Paul Rhoads, Verna Lehman, the Paul Bohlers, Bill Hall, Larry Epstein and Gordon E. Jones.

Smoky Mountain Boys played the park recently to good results, despite a heavy rain and a Monday night date. They are a mighty friendly lot, and all of them are seasoned troupers. If you are with it and for it you are welcome. Would like to read pipes from Al Harvey, Pardee, Spud Murphy, Clyde and Heavy Forkner and George Stacy."

LANDRUS . . .

the magician, who is well known in the med show fraternity, opened with Kriel's Dramatic Tent Show May 28-30 in Ottumwa, Ia. The show features a dramatic bill and vaudeville, Landrus having roles in both divisions of the show. In addition he has the novelty and trick concessions on the opry. Landrus would like to read a pipe from Burt Leslie, old-time blackface comic who formerly trouped with him on the Howard Zarlington med show.

CLOSEOUTS!

Tremendous 22" TV Dog... \$15.00 dz.
Tigers & Leopards, bagged... 10.80 dz.
Novelty Roadsign Pillows... 7.20 dz.
SAMPLES—6 of each... \$16.50 FOB
15" Plush Floppy Dog... \$15.00 dz.
24" Plaid & Plush Bear... 15.00 dz.
40" Bagged Girl Doll... 12.00 dz.
Samples: 6 of each—\$21.00 FOB
FREE CATALOG 1,000 Plush Toys, Imported Toys & Carnival Goods. REPRESENTATION WANTED.
ACE TOY 234-A Broadway N. Y. C. WO 4-5627

LAST CALL!

SUMMER SPECIAL

Dated June 22

LAST DAY FOR ALL ADVERTISING IS

WEDNESDAY, JUNE 17

CONTACT OUR NEAREST OFFICE—TODAY

PIPES FOR PITCHMEN DEMONSTRATORS ENGRAVERS

BIG AL WILSON . . . writing from New Orleans, reports that things are slow at the home show there, despite huge crowds attending the event. "It's tough to figure out the tip," says Al. "A new location for the show may be the answer, as the current show is badly split up, instead of being compact." Al advises that Benny Green, "a good worker," has been throwing paper towels at them and has been doing okay. Also doing well are two polish joints, along with a mop layout. Two meat stores placed near each other have found the pickings lean. "Ward and I will finish the week with mice and combs," says Al. "This may be a slow starter. Things may pick up during the last four days we have remaining. It's certain, however, that the nut is out of line. I notice that there are no pitchmen in downtown stores, so I guess it means

that conditions are a little rough in town. My next stop is the home show at Jackson, Miss."

HENRY H. VARNER . . . the Akron stalwart, pipes in to say that he visited two circuses recently, the Mills show, currently playing in Illinois, and the Ringling-Barnum show in Detroit. Warner, who also caught Adams Bros. Circus recently, plans to return to work shortly.

"LOOKS . . . like big donnings around the Shenandoah Valley," writes Jack (Bottles) Stover, from Covington, Va. "Buddy Starcher, a radio and TV personality, is packing them in at Ed's Park, 10 miles west of Harrisonburg, Va. Colonel Wiley has the park and it is going all out for tops in entertainment, concessions and rides. Roy Acuff and His

JUNE 15, 1959

Communications to 188 W. Randolph St., Chicago 1, Ill.

Licensing Battle: NYBVA Is Hopeful

By FRANK SHIRAS

NEW YORK—The emergency meeting of New York, New Jersey and Connecticut bulk vending operators last week was held in an atmosphere of reserved optimism. The conclave, presided over by the New York Bulk Venders' Association, was designed to present a common front against licensing fees in the two smaller States.

The situation in Connecticut has been largely settled to the satisfaction of bulk vending operators, reported NYBVA President Roger Folz. Possible action on the situation in New Jersey will await final outcome of an appeal by Automatic Canteen, probably in September, continued Folz. If Can-

teen wins its appeal, bulk venders might well be excluded from what operators consider would be a confiscatory license fee—\$5 per machine.

Heads Drive

Meanwhile, NYBVA will head a drive to form a tightly knit group of operators in all three States. Not only do Connecticut and New Jersey have too few operators to support an active association in each, but all three States tend to follow a roughly similar legislative pattern. Thus, united action in any one State could easily benefit operators in the other two States. Operators Dave Yurmark and Edwin Barth are now conducting a

(Continued on page 62)

Miami Picked As NVA's '60 Confab Site

CHICAGO — The 1960 National Vendors Association convention will be held next April in Miami Beach, announced newly-appointed convention chairman Rolfe Lobell last week. Lobell was re-appointed by new NVA president Everett Graff, following the recent convention in Chicago.

Site and exact dates of the convention will be announced after NVA representatives visit Miami Beach in the near future and decide upon an appropriate hotel, said Lobell. Applications for exhibit space at the convention will be sent out the second week in July, he continued.

This year NVA plans to hold convention committee meetings once a month in order to facilitate planning and communication. Heads of the various convention committees will be announced shortly, he concluded.

Nelson: Multiple Vend Is Bright Spot in Slump

CHICAGO—Sales to operators with heavy commitments in multiple vending have increased this summer despite a sales drop of around 30 per cent compared to last summer, according to Jack Nelson, president of the Logan Distributing Company.

Operators who got into multiple vending two years ago have shown the greatest success, said Nelson. Faced with the continued closing down of small retail establishments in the heavily-populated metropolitan areas, these operators concentrated on their best stops and simultaneously began moving into the suburbs, he said.

Sales of new machines have not

kept pace with those of multiple vending stands and fills for machines, he added. The reason seems to be that there is a surplus of used machines available. When purchasing new machines, operators will often select those vending for more than a cent. Nickel and dime venders are frequently most successful in multiple vending, he said.

Leveling Off

Nelson foresees a leveling off in the closing of small stores by the end of 1959. The consolidation of retailing into single large stores doing the volume of several smaller ones, along with the exodus to

(Continued on page 63)

Rake Publishes Vending Catalog

PHILADELPHIA—The Rake Coin Machine Exchange, a major distributor of bulk vending equipment, has published a 40-page catalog (standard magazine size) listing new and reconditioned equipment, accessories, parts, peanuts, ball gum and charms.

Hundreds of separate items, ranging from wall plugs for machine mounting to pistachio nuts, are listed in the catalog, which contains more than 200 illustrations.

Machines are described fully, with prices listed and illustrations carried. In addition, machine listings carry descriptions and prices of accessories, prices of fill, and normal profit per fill.

Many of the machine listings also contain service instructions, with operating tips and cleaning advice, and suggestions on commission structure.

Copies of the catalog may be obtained by writing Rake Coin Machine Exchange at 609 Spring Garden Street, Philadelphia.

Folz Vending Adds Northern Routes

OCEANSIDE, N. Y. — Completion of new routes extending north into Maine, New Hampshire, Massachusetts, and Rhode Island from Folz Vending Company's base in New York was announced last week by Roger Folz.

Some 1,500 machines are involved, and the new routes are built upon grocery and variety store chains. Machines are serviced both by mail order and routemen, said Folz.

American Offers Deal to Jobbers

NEWARK, N. J. — A special deal for jobbers of American Chewing Products Corporation has been announced. Each box of 240 count Kiss-a-Bell contains an Anchor glass cup and saucer. For a five-case order the jobber receives a 34-piece dinnerware service for six, and a Timex wristwatch is given for a 10-case order.

erator, however, has been successful in mounting both a 1-cent and 5-cent nut machine on the same stand.

Gum and Charms

Greater use of ball gum in various flavors and sizes, along with more attention to the possibilities

(Continued on page 63)

AN ADDED THREAT

Big Prizes Encourage Heavy Taxes, Says NVA

CHICAGO—Operators of bulk venders, which entitle the patron to valuable prizes, jeopardize the industry in the eyes of taxing and licensing bodies, said National Vendors Association counsel, Milton Raynor, last week. This warning was made at a time when municipalities throught the country are looking for additional revenue.

At the 1958 convention in Miami Beach, NVA came out strongly against excessive prizes as tending to give the entire industry a stigma of gambling. Since that time, cases involving licensing and taxation have far outshadowed those involving bulk venders as gambling devices. In latter instances, mis-

interpretation of the federal taxing code was generally responsible for cases which arose.

With the current search for more revenue, the use of prizes of excessive value in bulk vending has added significance, said Raynor. Uninformed licensing and taxing officials might easily interpret the giving of valuable prizes as typical industry practice and set a high levy on all bulk vending.

Added Factor

Don Mitchell, law partner of Raynor, spelled out an added factor in the situation. Altho both licensing and taxation take money out of the operator's pocket, each

(Continued on page 63)

Ops Buy More Used Venders, Work Harder

By BOB LATIMER

COLORADO SPRINGS, Colo. —Operators are fighting inflation here in a number of ways. Most common practice is simply to purchase used machines whenever possible and to put in longer hours to turn the same net profit of previous years.

With the purchasing power of the dollar shrinking yearly, operators revamp their businesses internally, since bulk vending remains based primarily upon the penny. Vending at a nickel or more has

proven of limited success for operators here.

An additional common practice has been a gradual change in fill types. Generally, operators are using more ball gum and charms in greater variety, and fewer nuts.

The problem with nuts is an old story. Not only does the price rise over the years, but there is apt to be considerable seasonal fluctuation. This, combined with the extra servicing requirements of nut machines, has been responsible for the rapid decrease in nut vending. One op-

SALESMAN WANTED

Exceptionally fine opening for a Salesman who is familiar with the vending machine field. Write to
BOX 219, The Billboard
1564 Broadway New York 36, N. Y.

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1c or 5c	\$14.50
N.W. DeLuxe 1c & 5c Comb.	12.00
N.W. #39 1c Porc.	7.95
N.W. Model #33 1c Porc. Con-	
verted for 100 ct. B.G.	6.50
5c King 1c B.G. of Mdse.	6.50
ABT Guns	30.00
Mills 1c Tab Gum	12.00
Acorns 1c or 5c B.G. or Mdse.	10.00

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Red	\$.73
Pistachio Nuts, Jumbo Queen, white	.68
Pistachio Nuts, Large Tulip	.69
Pistachio Nuts, Vendor's Mix	.54
Pistachio Nuts, Sheik	.42
Cashew Whole	.66
Cashew Butts	.28
Peanuts, Jumbo	.42
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.30
Rainbow Peanuts	.32
Boston Baked Beans	.32
Jelly Beans	.28
Licorice Gems	.28
Leaflets, 650 ct.	.40
M & M, 550 ct.	.59
Hershey's	.47

Rain-Bo Gum, 60 ct.	\$.30
Malt-ette, 100 ct., per 100	.32
Rain-Bo Ball Gum, 140 ct., 170 ct., 210 ct.	.30
Rain-Bo Ball Gum, 100 ct.	.32
200 lb. minimum, prepaid on all Rain-Bo Ball Gum.	
Adams Gum, all flavors, 100 ct.	.45
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.45
Hershey's Chocolate, 200 ct.	1.40
Minimum Order, 25 Boxes Assorted.	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.
1/3 Deposit, Balance C.O.D.

STAMP FOLDERS, Lowest Prices. Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN SALES AND SERVICE CO

MOE MANDELL
446 W. 36th St. New York 18, N. Y.
Longacre 4-6467

MULTIPLE VENDING

Means LARGER PROFITS With *Northwestern* GOLDEN 59 And HI-LO MULTIPLE STANDS



HI-LO 4
HI-LO 6
HI-LO 8
Just try this money-making combination on your route and see for yourself.
Wire, Write or Phone
THE NORTHWESTERN CORPORATION
2693 Armstrong St., Morris, Ill.

GIVE TO DAMON RUNYON CANCER FUND

POSTAGE VENDOR AMERICA'S ONLY INDOOR-OUTDOOR STAMP MACHINE



STURDILY CONSTRUCTED YEARS OF EXPERT CRAFTSMANSHIP INSURES RELIABLE PERFORMANCE AND DURABILITY.

OVER 50,000 FINE QUALITY POSTAGE VENDOR MACHINES NOW IN OPERATION ACROSS THE COUNTRY!
POSTAGE VENDOR stamp machines have been in daily service throughout the United States since 1944. Many years of mechanical improvements and advanced manufacturing facilities means many years of built-in DEPENDABLE SERVICE for Operators.

COUNTY AND STATE DISTRIBUTORSHIPS OPEN

WRITE

POSTAGE VENDORS, Inc.
6331 Hollywood Blvd. Los Angeles 28, Calif.



\$25 DOWN
Balance \$10 Monthly
ALL WEATHER SCALE
COMPLETE CABINET AND BASE, CAST IRON PORCELAIN ENAMELED, FOR OUTSIDE LOCATIONS. WRITE FOR PRICES.
Invented and Made Only by
WATLING
 Manufacturing Company
 4650 W. Fulton St. Chicago 44, Ill.
 Est. 1889—Telephone: Columbus 1-2772
 Cable Address: WATLINGITE, Chicago

INSIST ON STAR BRITE BALL GUM
Save Money!
Cramer's NEW 240 COUNT

- MORE BALLS PER POUND!
- MORE RETURNS TO YOU!
- MORE PROFITS!
- VENDS PERFECTLY!

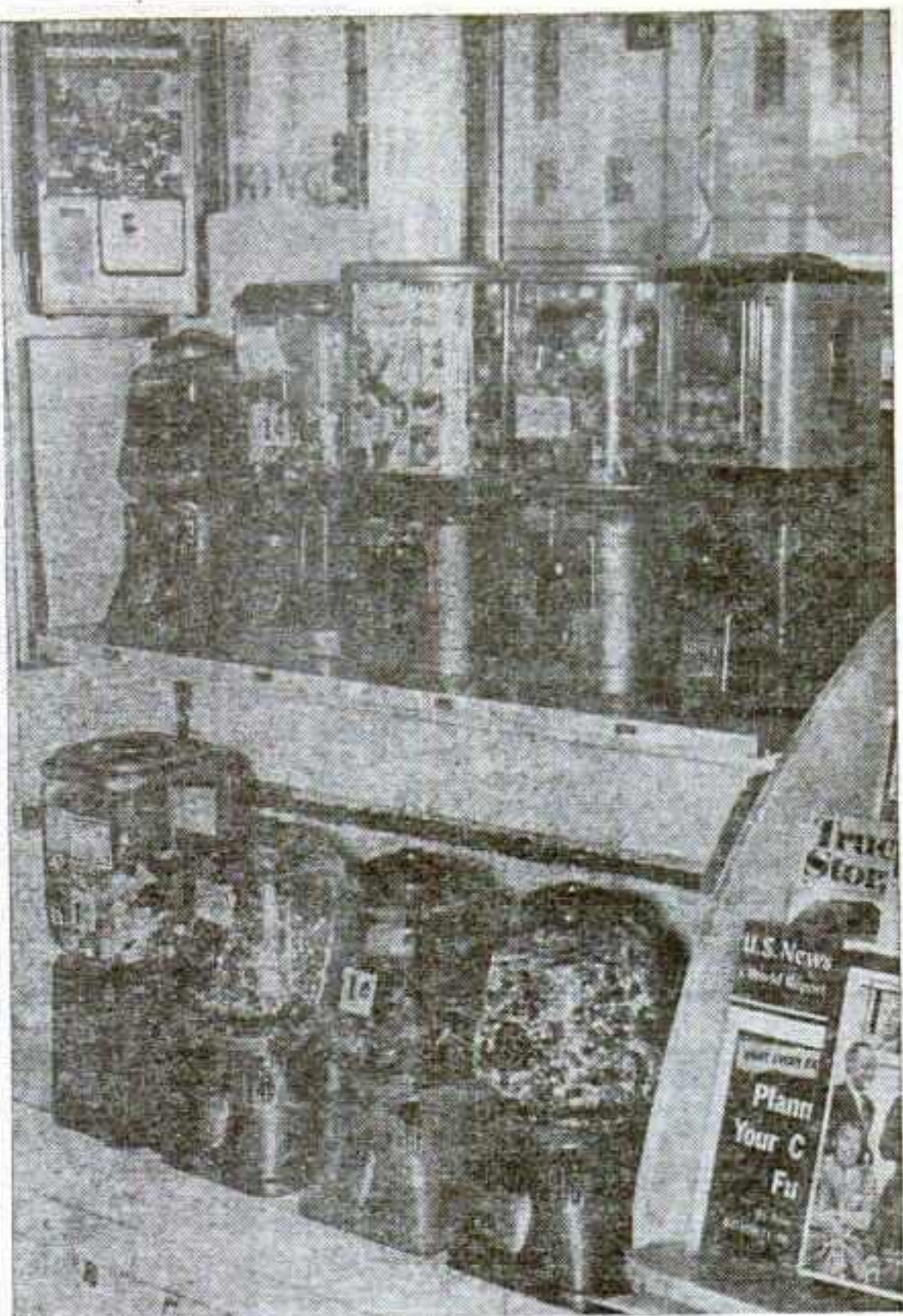
Place a Sample Order

Cramer's "KING-SIZE" Ball Gum now packed 1800 balls to case. Same low price per 100 balls.

Ask your distributor to stock Cramer's "Starbrite" for you!

CRAMER GUM CO. INC.
 150 Orleans Street
 East Boston 28, Massachusetts
 Member of National Vendors' Assn.

SAVE MORE MONEY—MAKE MORE MONEY
 Subscribe to The Billboard TODAY!



A BATTERY of 10 bulk venders (pictured above) takes precedence over a magazine rack in a downtown Denver drugstore. Owner has found that commissions from operator Lou Malone's battery installation are considerably higher than previous profits from magazine sales. The magazines, now to the right of the bulk venders, used to occupy the same choice spot just inside the drugstore entrance. Malone, owner of Kap's Vending Company, has three 5-cent venders and seven 1-cent venders in the installation. Pistachios, rings, and charms are vended for 5 cents; and Chiclé gum, charms, ball gum, ball gum-charms, jelly beans and Hersheyettes are vended for a cent. Five bus lines intersect at the corner where the drugstore is located. There are generally from 20 to 30 people on the corner. During rush hours the figure jumps considerably.

Great Time-Saving COIN WEIGHING SCALE
 1c or 1c and 5c Combination CAPACITY
 \$10.00 in Pennies, \$30.00 in Nickels! SPRINGS ARE PRECISION CALIBRATED. HEAVY SHEET METAL BASE. TIN SCOOP. DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE. Skilled handworkmanship is employed in building this scale to assure reliability and accuracy. There is sturdiness of construction more durable than is generally found in scales. Finish is black crinkle. Carrying case is made of string black fibre to meet the hard and constant use that it is subjected to.



\$19.00
 Scale and Carrying Case

ORDER TODAY
 1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Distributors, Write for Prices.

J. SCHOENBACH
 Factory Representative for Stamp Vendors and Stamp Folders—Write for Prices
 715 Lincoln Place, Brooklyn 16, N. Y. President 2-2900

JOBBER WANTED
 with sales organizations

—to sell our new 1959 model Baby Grand cigarette venders. Must be in position to arrange to finance the machines you sell when necessary, altho most machines are sold for cash. Beautiful manually operated machines; many color combinations; low jobbers' prices!

This is our 27th continuous year in the vending machine manufacturing business. . . . Write at once!

SHIPMAN MFG. CO.
 1326 SO. LORENA LOS ANGELES 23, CALIF.

OUR SPECIALTY IS HELPING MORE OPERATORS MAKE MORE MONEY

STANDARD SPECIALTY CO.
 1028 44th Avenue Oakland 1, Calif. Phone: AN 1-9037

MANUFACTURERS & DISTRIBUTORS OF:
 Panned Candies • Gum • Vending Machines • Parts & Supplies

BARGAINS by the BARREL

Vacuum Plated "200" Series • Vacuum Plated Western Rings

In Drum Lots about 110 M \$1.85 per M

Ask about Our ATLAS Finance Plan

SURE-LOCK, the perfect capsule. Patent No. 2762411. Outstanding Items. Send \$2.50 and receive 100 quality filled capsules. Contains our complete line.

CHARMS Send \$7.00 for complete samples. Over 100 new items.

The PENNY KING Company
 2538 Mission Street, Pittsburgh 3, Penn.
 World's Largest Selection of Miniature Charms
 Owners of ATLAS MASTER . . . the proved 1c-5c vendor.

Licensing Battle Rages

Continued from page 61

membership drive in New Jersey, said Folz.

In Connecticut, 1-cent venders will not be subjected to licensing fees, continued Folz. A campaign was launched in which letters were sent to individual members of the taxing committee. These letters showed a cost breakdown of bulk vending, arguing that a licensing tax would be confiscatory. It was explained that these figures could be verified at the office of the certified public accountant in New York.

The NYBVA meeting was held last Wednesday (8) at the Central Plaza Annex in New York City. It lasted from 8:30 to about 11. The next meet will be held in approximately a month, concluded Folz.

Continuous Effort

Members of the House Judiciary Committee will be contacted continuously in an effort to exclude 5-cent bulk venders as well, said Folz. The major battle has been won, however, added Folz. Since the Board of Health is the official body responsible for the licensing regulations, food vending machines are the only ones concerned. In other words, operators of pistachio machines at a nickel vend would in effect be the only ones hurt by a licensing fee. Nevertheless, efforts to exclude 5-cent venders from licensing fees will be continued, said Folz.

The real problem, then, is in New Jersey. Under the State's Home Rule law, only the individual municipality concerned is bound by a decision from a higher court. Nevertheless, a decision sets a precedent and psychologically tends to influence the legislative policies of other municipalities within the State. Thus if Canteen wins a favorable decision this fall, it would likely go far in quieting the other cities and towns. NYBVA hopes to enlist from 10 to 12 members from New Jersey.

VICTOR'S PROVEN MONEY-MAKER TOPPER 1c BALL GUM VENDOR



\$13.95 EACH
 Packed and sold 4 per case.

THIS WEEK'S SPECIAL
 3 cartons of gum free with each order of \$50.00 or more from this ad.

Write for our free 32-page catalogue.

1/3 DEPOSIT ON ALL ORDERS. PARKWAY MACHINE CORP.
 715 Ensor St. Baltimore 2, Maryland

HEAD HUNTER RINGS



ONLY \$17 per M
 With Jeweled Stones

VACUUM PLATED ORDER INDIVIDUALLY

\$9.50 per M without jewels
 VACUUM PLATED FACETED DETAIL LIKE SPARKLING DIAMONDS • ORDER INDIVIDUALLY



paul a. PRICE co. inc.
 65 Leonard St., N. Y. 13, N. Y. COntlandt 7-5147-8

WEIGHT 1c WEIGHT AND HOROSCOPE 5c

No cards, capsules or tickets to buy.

FULLY AUTOMATIC
 All you do is collect the money

Guaranteed for 5 years

\$20 deposit puts it to work for you



Order or write for details.

AMERICAN SCALE MFG. CO.
 Dept. B.
 3206 Grace St. N.W. Washington 7, D.C.

Send more details Send scale
 \$20 deposit enclosed

NAME _____
 ADDRESS _____
 CITY _____ ZONE _____ STATE _____

YOUR TICKET TO SALES RESULTS—THE ADVERTISING COLUMNS OF THE BILLBOARD!

Penny King Cuts Bulk Charm Price

PITTSBURGH — Price reductions on two Penny King bulk charms were announced last week by the company's manager, Margaret Kelly.

The vacuum-plated 200 series in silver and gold along with the vacuum-plated Western Ring series in the same two colors have been reduced to \$1.85 per thousand when bought in lots of 110,000, she said.

Added Threat

Continued from page 61

is handled by a separate branch of government. Licensing is a police function. A license gives a citizen the privilege to perform a specific act, and the fee covers inspection, administration and other expenses to the government. A licensing fee is designed to be reasonable, and a businessman who feels that his fee is confiscatory may present his case in court. (See separate story on Connecticut and New Jersey situation.)

Taxation, on the other hand, is a legislative act. Duly elected representatives are entitled to set any tax that they see fit. Businessmen who feel that a particular tax is unfair may present their case to taxing committees or register their protest at the polls during voting time. Cases involving taxation are not a matter for court action, and the fundamental distinction between licensing and taxation should always be borne in mind in any particular case, said Mitchell.

With so many States and municipalities searching for added revenue, there is the ever-present danger that local action can spread from one area or State to another. Raynor and Mitchell urge operators to keep up on local conditions and immediately notify NVA of any impending change.

Used Venders

Continued from page 61

of charm vending, has largely filled in the gap left by the drop in nut vending. In fact, greater use of 1 and 5-cent charms has been the biggest positive factor in the battle against inflation, operators in the Colorado area report. However, they feel that prices of charms could be lowered without hurting the manufacturer.

Multiple vending has thus far been restricted largely to supermarkets, which were built in increasing numbers last year. Bulk venders are generally combined with kiddie rides and comic book racks in the front of the store. Parents commonly leave their children to entertain themselves there while they shop.

The rising market for used venders attests to the seriousness of the inflationary problem here. Apparently all the positive steps utilized by operators can't close the gap between rising prices and the annual fall in the purchasing power of the dollar.

A population boom is the single most potent factor that keeps operators optimistic. New restaurants, motels, hotels, bars, Kiddielands and outdoor entertainment spots have been going up at a rapid rate. In these new spots, operators are also apt to locate two or three-machine installations. Profits, however, do not increase unilaterally for each new spot. The reason is that as the route area increases so do the servicing costs.

Multiple Vend

Continued from page 61

suburbia, are the major pressures that have been responsible for the closing of small retailers. These pressures will diminish in the coming months in the Chicago area, thinks Nelson.

He claims that the small, metropolitan retailer affords a service that will always be in demand to local communities. Altho mass retailing has sharply decreased the demand, Nelson thinks that 1959 will be the last big shake-out year. Thereafter, he believes that the small community store designed to service immediate needs will be able to hold its own regardless of competition from the out-lying super stores and shopping centers.



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THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of June 8, 1959)

Table with columns for High, Low, Mean Avg. and rows for various machine categories: MUSIC MACHINES, ROCK-OLA, SEEBURG, WURLITZER, PINBALL GAMES, CHICAGO COIN, and GENTCO. Each row lists a machine model and its corresponding price range and mean average.

McCLELLAN RAPS SYNDICATES AS COIN HEARINGS CLOSE

WASHINGTON—Probe of the coin machine industry ended last week (11) with a sharply-worded statement by Sen. John McClellan, chairman of the rackets committee.

Senator McClellan said the testimony "clearly" shows that Local 1 of the Coin Machine and Repairmen's Union "was gradually forced out of business thru the operations of illegal pinball machines controlled by two major syndicates which the testimony strongly indicates were under the protection of the Lake County prosecutor's office."

Metro Holovachka, while serving as prosecutor, "obviously aided and abetted these two pinball syndicates to achieve a monopoly" in the area, the senator said. "There can be no doubt that his office was used to force independent pinball operators out of business in order to assure the success of the syndicate's control by Mr. Welbourn and Mr. Sohacki and Mr. Schaeffer and Mr. McDonald," he said.

Senator McClellan called Holovachka's refusal to answer questions a "clear violation of his trust as a public official." He said it is "historic that where law enforcement falls down it is an open invitation to hoodlums and racketeers to move in and operate." That is what happened in Lake County, Ind., he said, in relation to the pinball syndicate and in connection with the activities of "such Chicago syndicate-backed hoodlums as Anthony Pinelli, John Formosa and Frank Zizzo."

The senator urged the "good citizens" of the county to take action to "rid their community" of these elements and to replace those public officials "who have been unfaithful to their trust and responsibility."

The committee at present has no further plans to hold hearings of racketeer infiltration of the coin machine industry. It must be kept in mind, however, that should further evidence be uncovered, there is the possibility that additional sessions would be held.

MONEY Files Formal Denial Of N. Y. Anti-Trust Charges

Arbitration Procedure Explained; Mezansky Cites Trade Problems

NEW YORK—The Music Operators of New York, Inc., an organization of 160 operators with about 8,000 juke boxes in New York City, has filed a formal answer to charges made against that organization by the attorney general's office of the State of New York.

MONEY, along with the Associated Amusement Machine Operators of New York, primarily a game association, had been accused of violating the Donnelly Act, New York State's antitrust law. The

answer was filed in New York Supreme Court by Samuel Mezansky, attorney for the defendant, and attested to by Albert S. Denver, MONEY president.

In essence, MONEY has denied categorically all allegations that any collusion or restraint of trade was exercised. AAAMONEY, defendant in a similar action, is expected to file its formal answer within the next couple of weeks. Joseph Iovine, AAAMONEY attorney, had previously issued a statement denying the charges.

The Mezansky statement said that "Music Operators of New York, Inc., has existed for more than 20 years, and was organized for the purpose of fostering and promoting the best automatic coin-operated phonograph industry as a whole for the mutual benefit of all concerned and to advance lawful and fair trade practices, customs and usages."

"Music Operators of New York,

Inc., has consistently maintained and declared as its policy that it will not, directly or indirectly, nor shall any of its members, enter into any agreement or understandings, or commit any acts, or engage in any activities calculated to hinder or restrict competition between members of Music Operators of New York, Inc., or any other persons, firms or corporations engaged in the business of owning and operating electric coin operated phonographs."

Capital Investments

Mezansky pointed out that opening juke boxes is "a hazardous, insecure, uncertain and strongly competitive business," with the operator required to make large capital investments for machines, records, parts and accessories. He added that machines are usually installed under contract, with the operator and location sharing in the receipts and with the operator generally required to make a substantial bonus

(Continued on page 75)

Solons Blast ASCAP Bid For Monopoly

By MILDRED HALL

WASHINGTON — The most striking feature of the first two days of testimony by proponent witnesses for the Celler Bill to end juke royalty exemption, was the frank coolness of Chairman Edwin Willis (D., La.) of the Copyrights Subcommittee toward what he insisted on terming "this ASCAP Bill."

Another unexpected development was the unannounced testimony by Rep. William Miller (R., N.), who broke into proponent testimony by songwriters, publishers and copyright legalists with an angry blast at what he termed "a bill to perpetuate the monopoly of a few of the American Society of Composers, Authors and Publishers."

One area of agreement took in all parties present, including: the bill's author, Judiciary Chairman Celler (D., N.Y.), Subcommittee Chairman Willis, the various spokesmen for performance rights, and even Representative Miller, who claimed the bill could cause serious dislocation to industrial conditions in his district, which depends heavily on Wurlitzer manufacturing: all went on record favoring a round-table factual discussion of what operators could pay, if performance royalty became a reality for them.

(Continued on page 68)

Legal Hitch Jams Senate Pinball Bill

WASHINGTON — A technicality appears to be holding up consideration of the Church anti-bingo-pinball bill by the Senate Commerce Committee.

The bill (S. 21.07) was introduced June 4 by Sen. Frank Church (D., Idaho), member of the Rackets Committee. It would ban shipments of machines which, by operation of a chance element, give a player any change in playing odds for successive plays or recorded credit. (The Billboard, June 8.)

The Church proposal was sent to the Senate Commerce Committee for study. A spokesman for the committee told The Billboard last week (11) that no action is scheduled on the measure because of a technical difficulty. He explained that when the Attorney General sent his program to Congress late last month, the part dealing with amending the Johnson Anti-Gambling Act was sent to the Senate Judiciary Committee. The

Commerce Committee feels, therefore, that it should not act on pinball legislation until the communication from Attorney General's Office is properly referred to the Commerce Committee.

Basically, the situation is this: The Church Bill which would outlaw gaming pinballs is in the hands of the Commerce Committee, while the document outlining the feelings of the Attorney General and Justice Department is in the hands of the Senate Judiciary Committee.

The Church Bill has not been scheduled for action by the Commerce Committee, but that committee has requested opinions on the merits of the bill from the Justice Department, the General Accounting Office, and will soon ask Treasury for its opinion.

A Commerce Committee spokesman said that they will also consider Justice's opinions on pinball legislation when the document containing the opinions is made

(Continued on page 75)

EDITORIAL

Just for the Record

We Don't Mind Being Quoted, But . . .

In an accompanying story about the ASCAP hearings, it is related that The Billboard's "1959 Juke Box Operator Poll" and the recent Price Waterhouse survey were the subject of controversy.

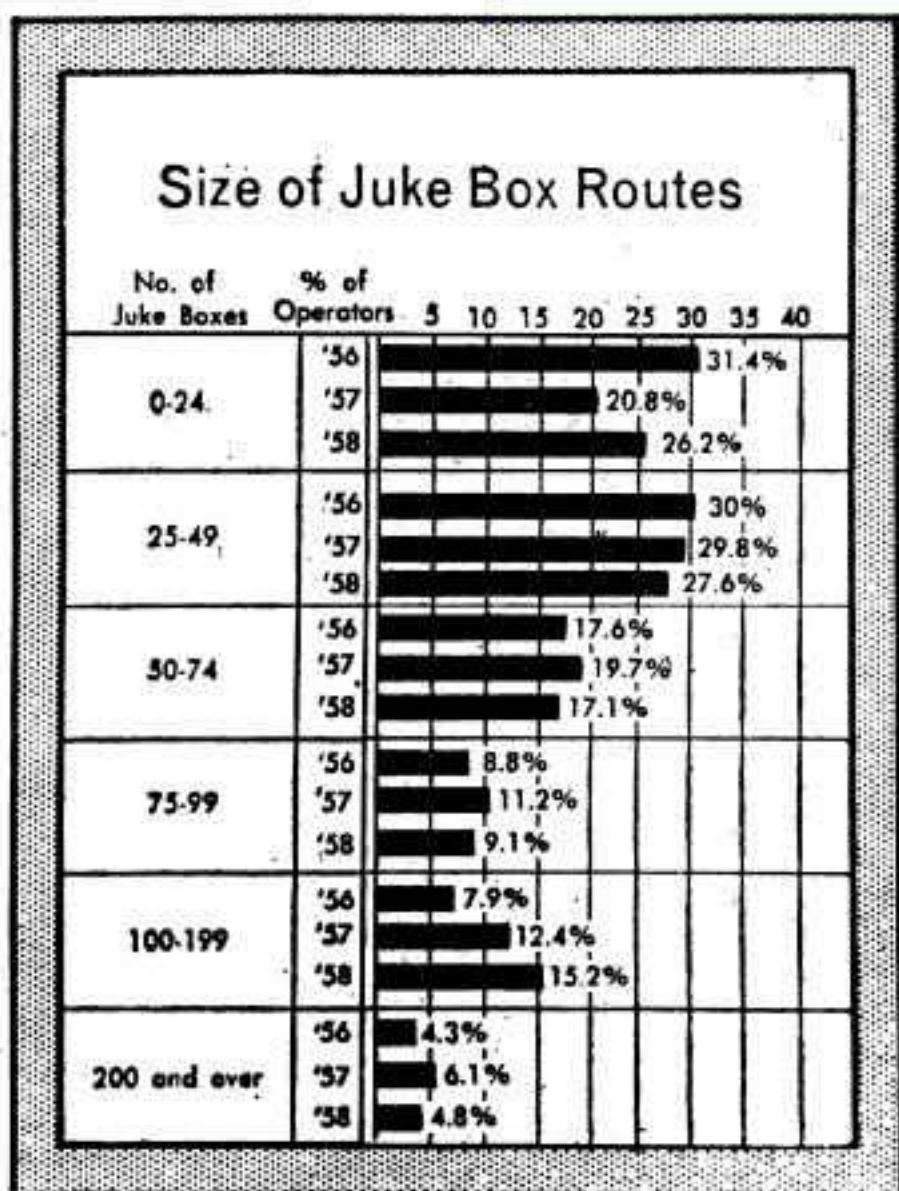
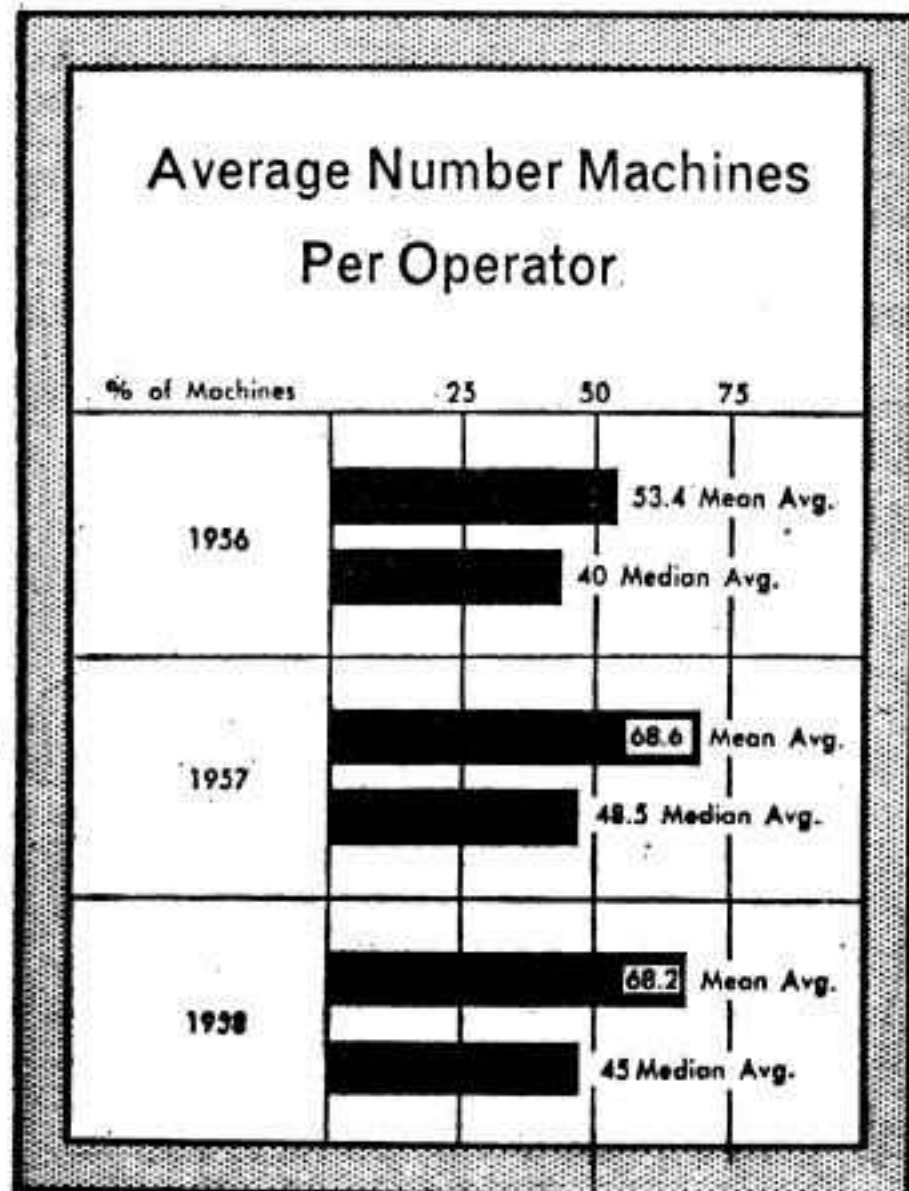
We reprint below two charts from the 1959 Juke Box Operator Poll from which ASCAP Sales Manager Jules Collins apparently quoted.

In addition, we show a chart headed "Average Number Machines Per Operator." It is our finding from the Poll that the "average operator" has about 45 juke boxes. This is a statistically sound "median" figure.

Further, we reported that we mailed 5,500 questionnaires, received a total of 447 returns, and were able to use 240. Some questionnaires had to be eliminated because of incomplete answers, and others arrived after the final tabulation deadline. The Billboard does not claim that the Poll gives a "typical" picture of any operator; these statistics are simply the best figures we have been able to gather to give some profile of the "average" juke box operator. The figures are not "projections." They validly report our response from 240 operators.

We back the fact-gathering procedure and wish to set on the record that we co-operated in the gathering of the Price Waterhouse figures. At the request of AMI, Inc., who prepared a letter, furnished us with blank envelopes and the Price Waterhouse questionnaire, we mailed 5,000 forms to subscribers who are tabbed on our records as juke box operators. We also editorially urged that all operators respond.

Again, we don't mind being quoted . . . but please, Mr. Collins . . . get the facts straight.



Committee Quotes Billboard Survey

WASHINGTON—When is a survey not a survey? Whenever it has to depend on "projections" rather than a complete census of figures for an industry, according to Rep. Roland Libonati (D., Ill.), and whenever the answers submitted to questionnaires are not at least spot-checked with actual records of the businessmen involved, according to Representative Celler (D., N. Y.).

The views were given during last week's hearing on the Celler bill to end juke box performance exemption, by the Willis (D., La.) Judiciary Copyrights Subcommittee. The surveys under discussion were the upcoming Price Waterhouse figures which operators will use in their argument against the bill (June 17), and The Billboard poll in its special "Music Machine

Guide" published in connection with the special MOA Convention issue (April 6, 1959).

Celler blasted the Price Waterhouse survey as one which the subcommittee should "examine very carefully," for conclusions of a "self-serving questionnaire of this type." Celler quoted Copyright Registrar Arthur Fisher as saying that even the copyright office found it extremely difficult "to get figures on this industry." Celler also quoted hearing of an earlier date, in which "a Price Waterhouse survey was found to have failed to make any spot check of the accuracy of the reports sent in by the operators."

While Celler used the survey as an argument against expected operator claims of generally high

(Continued on page 75)

Probe Ind. County Prosecutor's Alleged Tie With Coin Rackets

Investigator Claims Gambling Monopoly In Lake County, Ind., Run by Chi Firm

By DELORES NEWCOMB

WASHINGTON—Metro Holovachka, former prosecuting attorney of Lake County, Indiana, who has been pictured by witnesses before the Senate Rackets Committee as the protector of the county's pinball gambling organization, refused to tell the probers last week (8) where he got \$327,000 in cash which he handled during his term in office.

Holovachka, also under fire of previous witnesses for allegedly putting an independent juke box union out of business, contended the committee was acting beyond its scope in delving into his "personal affairs." He challenged the right of the committee to ask how he could pay some \$43,000 cash for a home in one year, when his salary was only \$12,000. Home reportedly is valued at about \$80,000.

Under a heavy barrage of questions from Chairman McClellan and committee counsel Robert Kennedy, Holovachka finally shouted, "I will say this: Not one dime of it came from labor in any way, not one dime of it came from any racketeer."

Holovachka is now chief deputy prosecutor of Lake County. In the years he was chief prosecutor, he is

alleged to have given his blessing to gaming pinballs operated by Steven Sohacki and George Welbourn, while confiscating those placed by other operators (The Billboard, June 8).

The witness said the charges are not true—that he picked up machines when he received a complaint. He was unable to state definitely, however, that he ever picked up a gaming pinball belonging to the Welbourn-Sohacki syndicate. Holovachka blamed confusion in Indiana law regarding the legal status of bingo pinballs for his laxity in making many arrests.

Earlier, Walter Conroy, Holovachka's chief investigator for a number of years, told the committee he made a few raids under Holovachka's direction, but took no action against gaming pinballs on his own. Conroy was identified by previous witnesses as the "representative from the public prosecutor's office" who would order their machines removed and hint that they use equipment from the Welbourn-Sohacki company.

Committee then turned its attention to what investigator La Vern Duffy termed the "monopoly" set up by Lakeside Specialty Company in East Chicago, Ind., and Indiana Harbor, Ind. Lakeside, Duffy said, was organized in 1952 by Roland Schaefer and Kenneth McDonald for the purpose of placing bingo pinballs on locations. The machines were illegal at that time. Federal gaming stamps were then, and are still, being purchased by Lakeside, Duffy said.

Others who joined the Lakeside operation, according to Duffy, were Gilbert Kitt, Frank Rizzo and John Powers. Entire group allegedly invested \$10,360 in the business and got \$560,973 from the first year's operation. They spent thousands of dollars for gifts, particularly at Christmas, which were sent to city and law enforcement officials.

Schaefer, Powers and Rizzo were called to testify, but each invoked the Fifth Amendment. It was disclosed by counsel Kennedy that Powers had "co-operated initially" with the committee but apparently had been frightened into maintaining silence from the witness chair. Powers consented to having a tape made of an interview he had earlier with a staff investigator. In that interview he told the staffer that Schaefer had made arrangements

for the pinball machines to be set up, and that Schaefer told him not to keep records of the 35 machines he would control. In the open hearing, Powers admitted that the recording had been made, but invoked the Fifth when asked any questions.

Metro Holovachka was recalled to the witness chair and was asked if he had received any Christmas gifts from Lakeside. He said he "may have," but that he did not know who the senders were and knew nothing of Lakeside until he heard the name during the hearings.

Next up was Sam (Mooney) Giancana, whom the committee had been trying to locate for more than a year. Committee staffers refer to him as a "top Chicago underworld figure," who has been arrested 17 times and has two major convictions. Counsel Kennedy pointed out that Giancana's take from the Lormar Distributing Company over a number of years amounted to some \$296,188. Lormar and its owner, Chuck English, figured prominently in hearings held by the rackets busters earlier this year. At that time several juke box operators testified that they had to buy their phonograph records from Lormar because of "great pressure." Company also was alleged to have produced counterfeit records (The Billboard, February 23, March 2).

Counsel Kennedy said that Giancana and Lormar also forced operators in Gary to buy records from them. His statements and questions brought no response from Giancana.

First witness Wednesday afternoon (10) was Tony Pinelli, who, according to committee investigators, took over the gambling situation in Gary in 1954. He allegedly set up a juke box company, Century Distributing, as a front for "illegal operations."

He invoked the Fifth to all questions, including whether or not he had top underworld characters visit him in his home in California and whether he took money made from gambling operations to the Desert Inn and got checks for it so it would appear he won the money gambling in Las Vegas.

Next up were two investigators from the Lake County Prosecuting Attorney's office who said they were "unaware" of Pinelli's reputation when they allowed him to foot the bill for various trips they had made.

Leadoff witness Thursday morning was John La Rocco, Pittsburgh, Pa., who allegedly visited Pinelli in Gary, and attended the famous meeting at Apalachin, N. Y., in 1957. La Rocco, according to committee counsel Kennedy, has an interest in the coin machine distributing company in Pittsburgh. He is the "leading figure of the Pittsburgh underworld," Kennedy said. La Rocco invoked the Fifth.

Peter Schiarelli, of Century Distributing, then testified that stock in the company was purchased for him by his brother Rocco. (Rocco was scheduled to testify, but committee investigators have not been able to find him.) Peter answered all questions put to him and was commended by the committee.

He testified that Century was formed by Pinelli and Bob Doyle, and that when he took over its operation he was told by Pinelli to buy records from Lormar. When asked by counsel Kennedy whether he was also urged to use AMI machines, Peter said he started using AMI machines and would



Break Ground For Gottlieb Mem. Hospital

OAK PARK, Ill. — Formal ground breaking for the Gottlieb Memorial Hospital, named in memory of the parents of David Gottlieb, D. Gottlieb & Company president, was held Sunday (14).

It was Dave Gottlieb who made a cash contribution of \$750,000 which is making possible construction of a beautiful 120-bed expandable non-sectarian hospital in Leyden Township. The hospital will serve the western suburban area.

After Gottlieb made his contribution, the federal government saw that the West Towns Hospital Association was in earnest about building the hospital and awarded \$670,000 in Hill-Burton funds. Gifts are also coming in from the many friends of Gottlieb's, plus gifts from other civic-minded individuals, corporations, foundations, labor unions and other organizations.

Gottlieb, who has a reputation for his philanthropy and leadership in civic affairs, feels that this is the most important project in which he has ever participated. He has spent a major portion of his time to make it a success.

The new hospital will be constructed on a seven-acre tract just west of Fifth Avenue on North Avenue in Leyden Township. It will include air conditioning and electrostatic air filtering thruout. Drugs and material delivery will be by pneumatic tubes and closed-circuit TV will supplement regular nursing care where necessary.

Expansion plans include research facilities, a cancer detection clinic, deep radiation therapy, a nursing school and nursing residence quarters.

Herb Lipson, executive director of the West Towns Hospital Association, can be reached at 6743 West North Avenue, Oak Park, and by phone at EUclid 3-6360.

have gone on doing so in any case.

Finally, representatives of the Indiana State Police told the committee that Lake County needs better action from the prosecuting attorney's office before the mess can be cleaned up. Holovachka, according to Police Superintendent Harold Zeis, has not taken the steps necessary for a clean-up.

Thus ended the probe of the coin machine industry by the Senate Select Committee on improper activities in the fields of labor and of management.

AMI NAMES HAWAII DISTRIB

CHICAGO — International Traders, Ltd., Honolulu, has been named AMI distributor for the Hawaiian Islands, according to E. R. Ratajack, vice-president of Automatic Music, Inc. The appointment was effective June 7.

International Traders is headed by Harold T. Oie, president, and his partner, Henry T. Harai. Mitsuru Nakamura is office manager of the firm at 1728 Kapiolani Boulevard. The new distributorship will have full sales and service facilities.

CMA to Hold Annual Outing At Monticello

MONTICELLO, N. Y.—Some 500 persons, including representatives of all major cigarette machine manufacturers, cigarette firms, operators and their families, together with representatives of all facets of the coin machine industry, will gather at the Laurels Country Club here June 26-28 for the 23d annual outing of the Cigarette Merchandisers' Association.

In the past, no formal business sessions had been held, although informal seminars were often conducted at poolside, on the golf links, and at the cocktail lounge.

Business Session
This year, however, a business session has been set for June 27, with the emphasis on legislative problems affecting vending. Conducting the discussions will be William O'Flaherty, of the Tobacco Tax Council, and Herb Beitel, legislative counsel of the National Automatic Merchandising Association.

The CMA annual banquet will be held June 28 and will be preceded by a cocktail party. A champagne party at the Riviera Night Club is planned for the following evening.

Sports facilities include golf, tennis, boating and swimming.

Williams Sets Vacation Time

CHICAGO — The Williams Manufacturing Company will partially close for the annual vacation period, June 27, to reopen July 13, Sam Lewis, director of sales, said last week.

Lewis said that no parts for Williams games will be shipped during this period, and he urged customers who have orders for parts to be filled during this period to get the orders in ahead of time.

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		1455D, 200 selections	\$495
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Congressman Cool to ASCAP Bill

Continued from page 65

Miller said such discussion should take place before any legislation was considered to remove the traditional performance exemption. Committee member Representative Libonati (D., Ill.) another open champion of the small-business status of individual juke operators, agreed—and said that there should be a detailed breakdown of all costs to individual operators, and a brass tacks assay of just what any additional performance royalty "tax" would do to average and marginal operators.

The field of mechanical versus performance royalty for juke operators, should congress decide they should pay something more to songwriters than presently involved in the 2-cent recording maximum, was quartered and re-quartered. The idea seemed to hold more favor with Subcommittee Chairman Willis than making juke operators subject to performance royalty. He persistently fished for agreement on the idea from proponent witnesses, but they just as persistently held out for performance royalty.

In general, more than two dozen proponent witnesses, including Celler himself, (10) leading ASCAP songwriters, counsels for songwriter and publisher associations, and others, argued for the sliding scale of performance rates for jukes which was proposed during last session's hearings on the O'Mahoney Anti-Juke Exemption Bill (which would also have doubled mechanical royalties). These were the \$15, \$20 and \$25 annual overall performance royalty ceilings depending on number of plays per box, which were advocated as a starting point in the O'Mahoney Copyrights Committee majority report.

Songwriters turned thumbs down on the substitute idea of raising mechanical royalties. They claimed that mechanicals amounted to a mere pittance in publisher-recording contracts; they said the statutory maximum of 2 cents per side was rarely reached, and they could see no advantage in raising the amount in the statute, when actual dealings brought them as little as one-fourth of a cent. (See separate story, Music section.)

The music writers said the exemption itself was an anomaly in copyright law, and gave coin-operated play a unique exemption actually based on a "mechanical gadget—the coin slot." John Schulman, counsel for the American Guild of Authors and Composers (formerly Songwriters Protective Association), said the original law never applied to the juke box as we know it today. The exemption

was written in for "penny parlor" playing of records which were heard on earphones, said Schulman, and had nothing to do with today's commercially successful juke industry.

Proponents said juke operators "used" their music commercially, and regardless of the state of an operator's individual finances, he owed payment for commercial use of another's property. Said songwriters and their counsels: "We are just as much small businessmen as they are." They pointed out need for all available royalties during their protected copyright term, which is only 56 years long, in his old age.

ASCAP Counsel Herman Finkelstein said that "marginal" juke box operators would be given special consideration if performance royalty is collected on juke music. He said ASCAP's basic minimum for single musicians playing in public rooms was \$60 annually, for year-round operation, but special rates were allowed resort spots. He pointed to low rate of \$12 annually for some struggling FM stations, and to ASCAP leniency with small hotel owners using radios and TVs in their public rooms.

Opponent testimony also came from hotel association spokesman Donald Montgomery, who said the Celler Bill as presently worded could make coin-operated radio and television sets in hotels liable to performance royalty. He suggested a special wording to safeguard small hotel owners from this contingency.

Rep. Emanuel Celler, star witness on the first day (10) of subcommittee hearings for proponents of his bill made an unexpectedly quiet plea for an end to what he termed the "legalized piracy" of juke music played for profit, without performance payment to creators of the songs.

Subcommittee Chairman Edwin E. Willis (D., La.) flatly turned down one suggestion by Celler that the Copyrights Subcommittee Chairman himself arbitrate between operators and performance interests. Celler suggested that Willis "could perhaps get the leaders to confer in an atmosphere of calmness created by your good self." Said Willis: "I don't want to be an umpire under this chairmanship;" altho he did favor discussion and negotiation meetings between parties involved.

The comment grew out of the question of incorporating fixed performance royalty ceilings for juke box play in legislation to end the 1909 Copyright Law juke exemption—or leaving royalty to negotiation. Celler suggested that House group submit a scale of rates in the subcommittee report, as did the O'Mahoney Committee on the Senate side, last session. (Billboard, August 8, 1958).

"There are two sides here," said Celler. "I always think it better to bend than to break—better to let both sides talk it over."

Willis' reply to the Chairman of the Judiciary Committee was cool: "both are unyielding. If you know of a way to bend them without hearings—I'll be glad to call this one off."

The air grew even chillier as Willis went into the question of raising mechanical royalties instead of incurring performance fees for juke play. Juke operators have claimed this would make direct distribution to songwriters. Said Willis: "Your bill HR5921 cancels the performance exemption without putting any limits on the royalty charge. Your legislation proposes something from zero to the sky, as far as the bill itself goes—and then you would propose negotiation."

Celler admitted that the bill "may not be perfect." But the soft words did not turn the Copyrights

Chairman away from a wrathful argument over the proposed rate scale of \$15, \$20 and \$25 fees per box.

Celler said the Senate side found that a blanket license of even \$25 per year per machine would work out to only 2.2 per cent of the gross to creators (he quoted the statement of Arthur Fisher, registrar of Copyrights on this point). The Senate Committee majority felt this could not create "any serious economic injury," to the industry, Celler said. He went on to quote Fisher analysis that scaled fees would result in payments of from 4.1 to 6.8 cents per day per box.

Willis was skeptical. "On this question of whether performance royalty would cause serious injury to the juke box industry—the adjective 'serious' disturbs me."

It also disturbed Representative Libonati (D., Ill.) who estimated that "if juke operator's average income was between \$4,000 and \$5,000 a year, and tax aggregated 6 per cent of the gross, wouldn't it be confiscatory considering that he must maintain the boxes and pay other expenses?" Celler said the various proposals for fees were actually "just a starting point—just a reasonable framework in which to begin negotiations."

Sparrring took place over the delicate question of consent decrees and performance rights societies. Celler had pointed out that juke box manufacturers had been prosecuted for monopoly practices under antitrust law, and that some were now under consent decree. Willis asked, "what about ASCAP?"

Celler said he was well acquainted with ASCAP decree situation, but said "ASCAP has been chastened." (No mention was made at this point of current negotiations to amend the ASCAP decree at behest of dissident members.) Celler and Committee Member Representative Lindsay (R., N. Y.) brought out that under decree, juke operators could take the Society to court if they felt license fees were unreasonable.

Celler said raising mechanical royalty in lieu of performance royalty would put the burden "on home use—on the teen-aged boys and girls buying records." As for higher mechanical royalty for records used only in jukes, Celler said this proposal had already been termed "unworkable and unfeasible," and would only involve the industry in bootlegging records.

Celler came nearest to the old-style crackdown when he blasted the operators for calling his bill "an ASCAP bill," and for their efforts to "blacken the reputation of the Society in order to obscure the real purpose of the legislation." The bill has the support of all songwriters, whether ASCAP, BMI or SESAC, said Celler. It is also endorsed by leading bar associations, the Library of Congress, and international copyright experts.

Celler said that in fact, juke operators can be said to pay no mechanical royalty at all, because of their resale of used disks which would cover the mechanical royalty amounts. In round numbers, said the Judiciary Chairman, juke operators buy records wholesale for between 49 and 59 cents, use them up to 2,000 times, making a profit of \$200 (assuming dime play), and reselling the records at 10 or 20 cents for home use.

Celler warned this subcommittee to check the accuracy of the Price-Waterhouse survey which operators will present during their testimony (presently scheduled to start June 17). Celler called the industry poll a "self-serving questionnaire," and said that juke bill hearings of an earlier date had brought out failure to check operator's own business records with answers they sent in to a Price Waterhouse survey.

ASCAP Sales Manager Jules Collins, who quoted The Billboard operator poll, the Music Machine Guide, extensively (see separate story on surveys), beckoned operators with assurances that songwriters would not demand too much performance royalty.

It would be a case of one group of small businessmen (majority of ASCAP writers and publishers being in this group) meeting another segment of small business operation "halfway."

Moore Places 180 Stereos On L. I. Route

NEW YORK — Sandy Moore Distributors, local Wurlitzer outlet, has placed 180 stereo units on its own operation in Long Island, according to Gabe Forman, in charge of the firm's operating division.

Forman said a large percentage of these stereo placements are on resort locations, with the machines due to be shifted to year-round stops after Labor Day. He said that in most cases, the installation of stereo music has stimulated play considerably.

The firm has just opened a branch office in Newark, N. J., at 69 Thomas Street. In charge of the Newark salesroom is Harold Saunders, who had been a Seeburg salesman for 15 years.

Route Purchase

Forman said that the company has recently purchased a 150-piece route from Harold Chasen, New Jersey operator. Chasen is now devoting full time to the running of his highway record and phonograph shop.

Another new development at Sandy Moore Distributors is the purchase of a 22-foot trailer. The trailer will be used to haul equipment from the Wurlitzer factory at North Tonawanda, N. Y., and to move music machines and games from the firm's New York and Freeport, L. I., showrooms to the docks for the export trade.

According to Forman, the export business is beginning to pick up again.

Kill Ohio Tax Proposal

COLUMBUS, O.—A proposal to tax juke boxes \$50 per year was killed by the Ohio Senate Taxation Committee here last week.

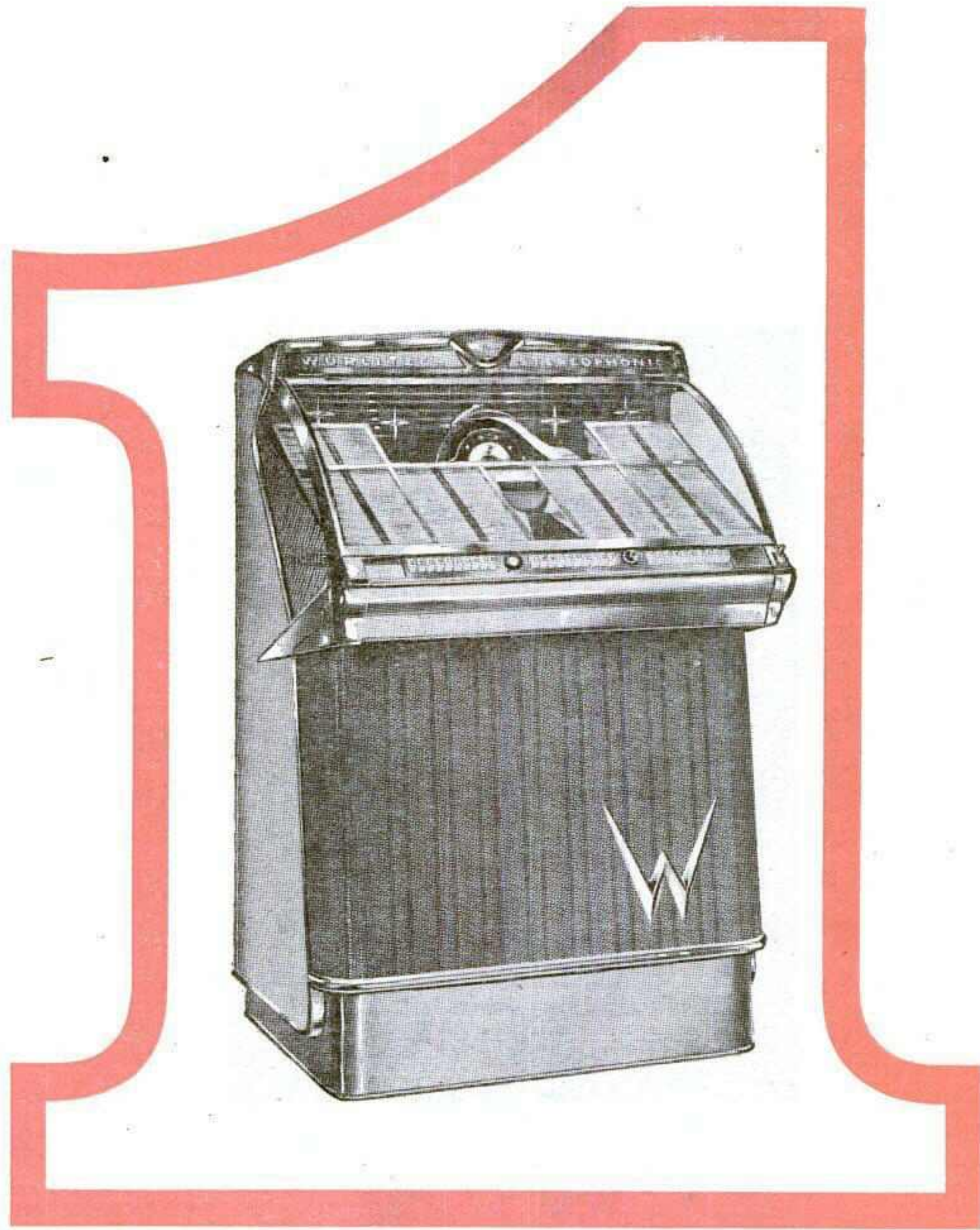
The bill, was defeated after a subcommittee refused to approve it. Sen. Ed Witmer (Canton, D.), the bill's author, was the only member of the subcommittee refusing to sign the report to kill.

REMOTE CIG VENDERS LEGAL FOR CHICAGO

CHICAGO — Remote controlled cigarette machines have been ruled legal for Chicago. Circuit Court Judge Roberts granted an injunction Friday (12) restraining the city from interfering with the operation of such machines, saying they were outside a city ordinance banning cigarette vendors.

Judge Roberts based his decision on the fact that the remote-controlled vendors were manually controlled by the proprietor of a location and could not be operated by the customer alone.

Additional details of the case will be in next week's issue of The Billboard.



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OPERATORS CAN SHOP from bins, supermarket style, putting their disks in carts and wheeling them to a check-out counter.



A WHOLE NEW FLOOR of the new one-stop is devoted to displays by all five juke box manufacturers—where operators can see the current models at a glance.

NEW SUPER 'ONE-STOP' HAS MILWAUKEE BUZZIN'

MILWAUKEE—The competition among local one-stoppers for the juke box operator's disk business has taken on a new aspect since Barney Kuehn took the wrappers off his new Music Mart, Inc., here. From now on, nothing less than plush, carpeted floors, walkie-talkies for order filling, and thirst-placating refreshments on the house are bound to please operators.

Barney Kuehn operated his original Music Mart one-stop and retail outlet down the street for exactly seven years to the day. Then, Memorial Day he unveiled his 15,000-square-foot, three-floor "super one-stop."

Wall to Wall

Operators and dealers coming in for their first peek at the new one-stop are apt to gasp at the vast expanse and the tremendous line-up of records and equipment.

Until a few months ago, this location housed the Steinhafel Furniture Company, which moved to the outskirts of town. It has wall-to-wall carpeting valued at \$30,000, and the building is in excellent repair.

According to Kuehn, the traditional nickel-over-wholesale price tags on records to the trade still prevail. In addition to shopping for their record needs, operators can also check all the makes of juke boxes, plus an assortment of cigarette and amusement games in the building.

Bar Lounge

Another innovation not likely to be overlooked by the juke box trade is a cocktail bar-type lounge in the basement with ample refreshments available for customers. The basement also contains space for operator association gatherings and equipment demonstrations, which Kuehn says will be available to the trade.

Wurlitzer Promotes J. J. Cotter

NORTH TONAWANDA, N. Y.—The manager of the Wurlitzer export department, Arthur C. Rutzen, has announced the promotion of James J. Cotter to the post of sales and service representative. Since 1954 Cotter has served as staff assistant in the export sales department.



JAMES J. COTTER

Joining Wurlitzer in 1948 as assistant credit manager, Cotter was appointed credit manager of the organ and export division in 1950. He has been with the company 11 years.

Educated in Buffalo, Cotter holds a degree in business administration, with a major in international economics from the University of Buffalo. He resides in Tonawanda with his wife and two children, Jim Jr. and Patty. Active in local circles, he is a member of several credit and foreign trade groups.

His new position will require considerable travel in contacting dealers and distributors of all Wurlitzer musical products, including organs, pianos and coin-operated phonographs.

Show 'Visual' Juke in Rome

ROME—An Italian manufacturer has developed a new type juke box with a visual screen that shows a short scene connected with the song being played.

Called Cinebox, the unit offers a choice of 40 different pieces of film—each with a separate sound track.

The unit is not yet in production, but it was displayed for the first time last month at the Milan Fair by Ottica Meccanica Italiana, Rome manufacturers.

Only one prototype has been made, but the company plans to start production at the end of August with an output of about 32 Cineboxes a day.

An estimated price of about 800 pounds sterling has been set, but no plans for marketing or export have been announced.

Op Starts New Jazz One-Stop In Birmingham

BIRMINGHAM—A new record one-stop catering exclusively to jazz records has been formed here by veteran juke box operator C. E. Howard and his wife.

Howard feels there is a big demand in the area for this type of music and invites operators interested in programming a jazz music menu to come in for consultation.

The new diskery is appropriately called Jazz and is located at 204 North Ninth Street, Birmingham.



OPERATORS get royal treatment at Barney Kuehn's new Music Mart one-stop opened in Milwaukee recently. While relaxing with a glass of home-town brew, the operator's disk selections are relayed to the bins by walkie-talkie and put in carts for the customer.

Sat. Closing For Milwaukee Distributors

MILWAUKEE—Saturday closing for distributors is becoming the pattern here.

Announcements were made this week by both Paster Distributing Company (AMI) and United, Inc. (Wurlitzer), that they will be closed on Saturday during the summer. A check with Badger Novelty Company (Rock-Ola) revealed that it, too, is shuttering on Saturdays and Sundays.

S. L. London Distributing Company (Seeburg), has not kept its doors open for business on Saturdays for many years, reports front office manager Mike Victor. "Our customers have been asked to get what they need during the week," he explains.



AUTO-TEST demonstration is staged by Leo Willens (left) Capitol Projector Corporation (New York) general manager, for Arthur F. Silbert, vice-president of Standard Financial Corporation. Capitol and Standard have arranged for sales and financing of Capitol's newly designed Auto-Test driving machine. The coin-operated device consists of an automobile dashboard, steering wheel, brakes and gas pedals plus a movie screen mounted in front of the driver. An automatic scoreboard records player-competitors' progress and scores.

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WURLITZER

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2000	449.50
1900	449.50
1800	395.00
1650	245.00

AMI

I 200	Write
H 200	\$650.00
C 200	450.00
C 120	450.00
F 120	395.00
E 80	275.00
D 80	189.50
D 40 (45)	149.50

ROCK-OLA

1446	\$375.00
1438	295.00

WALL BOXES

Wurlitzer 5210, 200 Selections	\$ 89.50
AMI W-200	89.50
Seeburg 3WI	49.50

CIGARETTE VENDORS

Eastern Mark II	\$199.50
Eastern, 8 Col.	49.50
Rowe Commander, 11-Col. Console	109.50
Rowe 10-Col. Man.	99.50

MISCELLANEOUS

U-Select-It Candy Vendors & Stand	\$ 69.50
Williams Bank Shuffle	189.50
Keeney Coffee Vendor (as is)	150.00

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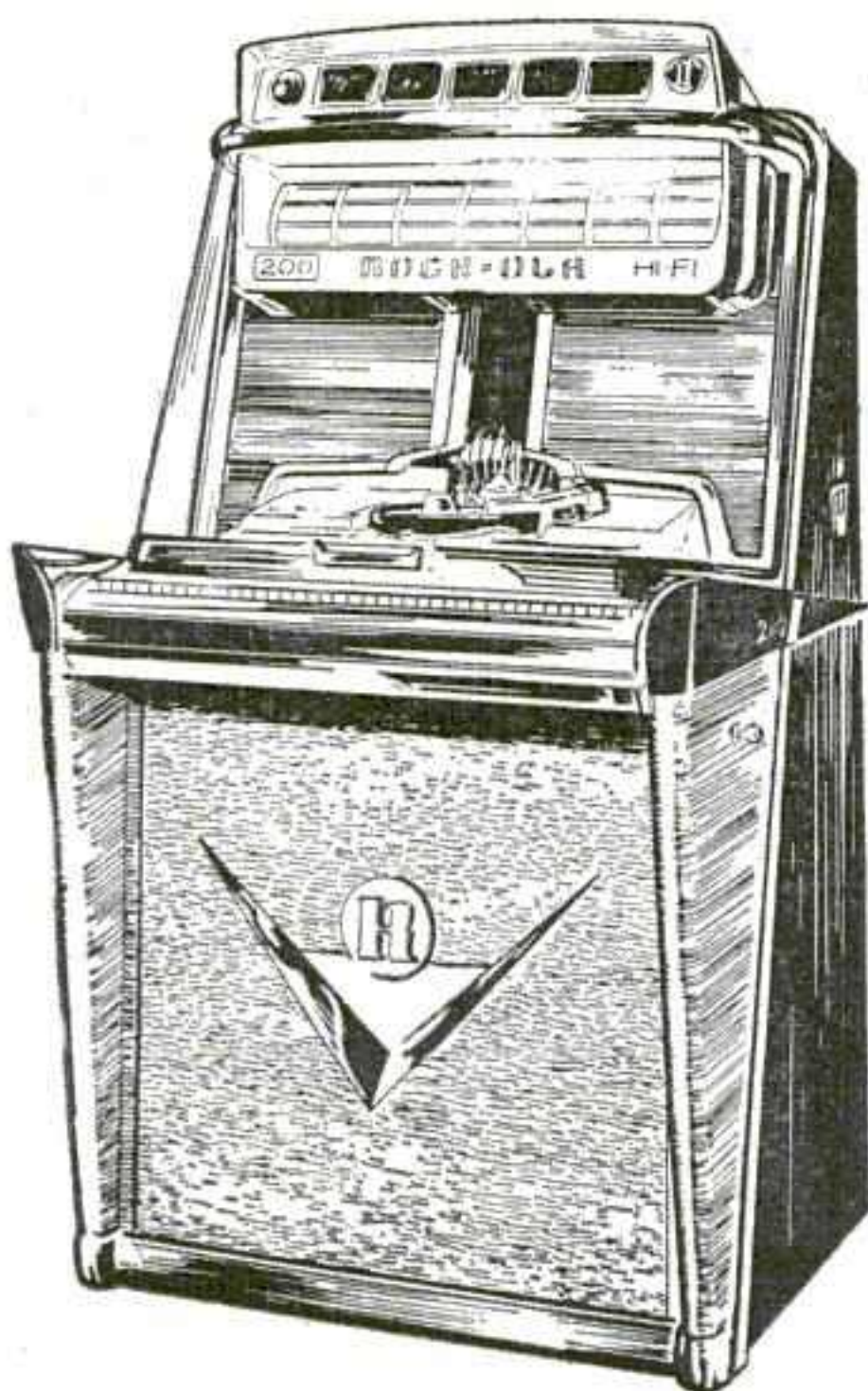
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COIN MACHINE EXPORTS

March, 1959

Country	New Phonographs		Used Phonographs		Amusement Games		Total	
	No.	Value	No.	Value	No.	Value	No.	Value
W. Germany ..	555	\$372,810	5	\$ 733	83	\$ 27,569	643	\$ 401,112
Belgium	213	156,423	300	128,891	723	96,028	1,236	381,342
Venezuela	282	256,834	7	2,153	109	30,919	398	289,906
Switzerland ...	114	90,667	121	75,438	235	166,105
Canada	91	65,591	3	825	274	61,468	368	127,884
Netherlands ...	118	66,521	70	22,863	85	11,842	273	101,226
Austria	30	23,252	13	10,873	43	34,125
Haiti	40	14,500	40	14,500
Sweden	2	1,295	181	13,141	183	14,436
Ecuador	20	13,740	20	13,740
Panama	11	10,499	11	10,499
Korean Rep.	21	11,832	21	11,832
Costa Rica	12	9,615	12	9,615
Other Countries	80	58,828	95	23,676	553	69,439	728	151,943
Totals	1,526	\$1,124,780	495	\$191,309	2,190	\$412,176	4,211	\$1,728,265



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CAVA Starts Booth Sales

LOS ANGELES — Booths for the annual California Automatic Vendors Association show to be held November 21-22 in the Ambassador Hotel here went on sale last week.

B. J. (Bob) Grenier, CAVA president, said that an invitation was being extended to all operators in the Western States to attend.

Organization is offering approximately 60 booths. During the show these will open to operators and visitors for two days. Exhibitors will set up booths on Friday with the show to open officially on Saturday morning (21) at 10. Registration is set for that morning starting at 8:30. The exhibits will be closed from 1 to 3 p.m. during the luncheon-conference and from 7 to 9:30 p.m. during the dinner and stagshows. Exhibits will be open Sunday (22) from 10 a.m. to 6 p.m.

All booths will be draped in flame-proof royal blue, supported on free standing, satin aluminum finished stanchions. Back walls will be eight feet high and the dividers 36 inches high, Grenier explained. Exhibitors' signs will be 9 by 44 inches.

Exports Bounce Back In March; Jukes Up

CHICAGO — Coin machine U. S. exports jumped back to near-1958 monthly level in March, hitting a \$1,728,265 total on 4,211 units shipped, after a two-month lag.

Total new and used juke and game exports in January and February were well below last year's monthly average of \$1,781,494.

Leading the way to the March recovery were new phonograph exports, accounting for \$1,124,780 of the total. Used juke boxes did a slim \$191,309, and games \$412,176, both increases, however, from the previous month.

West Germany, Belgium, Venezuela, Switzerland and Canada held their position as the top five coin markets, with West Germany nosing out Belgium this time as the leader. West Germany took a hefty \$410,112 worth of machines, compared to the February high of \$289,811 notched by Belgium.

Belgium also bettered her previous month's total in March, hitting \$381,342. Venezuela followed with \$289,906. Switzerland did \$166,105; Canada \$127,884, and the Netherlands, \$101,226. Six markets topped the \$100,000 mark in March; just four managed it in February.

Germany Tops Music
U. S. Department of Commerce figures show West Germany led the markets for new juke boxes, with a run of \$372,810 on 555 machines. Venezuela followed with a \$256,834 total, and Belgium took \$156,423. Belgium was the only sizable market for used juke boxes, taking 300 at \$128,891.

Belgium led the market for U. S. games with a \$96,028 total on 723 units. Switzerland was runner-up with \$75,438; Canada took \$61,468; only other sizable

game markets here were in Venezuela and West Germany.

Among the relative newcomers to the top dozen markets in March, was Haiti, which took 40 amusement games at \$14,500.

Vending machine shipments in March (not shown in chart, this section), hit a total of \$226,284 on 5,738 machines. This compares with \$268,486 on 1,610 units in February; \$143,885 on 4,457 units in January.

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CHICAGO COIN BOWLING LEAGUE, 12 & 14 Ft.
FLASHING TYPE SHUFFLE ALLEYS
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UNITED JUMBO—BONUS PLAYTIME—DUPLEX BALL BOWLERS
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AMI G-30 PHONOGRAPHS

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- Bally Circus, 2-pl. 139.00
- Williams Piccadilly, 2-pl. 89.00
- Williams Starfire 139.00
- Williams Thunderbird 59.00
- Wms. Smoke Signal 79.00
- Gottlieb Crossroads 29.00
- Gottlieb Sluggin' Champ.. 89.00

USED BINGOS

- Bally Broadway \$ 99.00
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**Plans Coin 'Who's Who'
In Public Relations Effort**

NEW YORK — In a move toward gaining better public relations for the industry, Meyer Parkoff, Seeburg distributor in New York is gathering information for a "Who's Who" of the coin machine trade.

Parkoff plans to make a "list of every operator, his mechanics and the people that are serving this industry in order to show the world that we are legitimate business people, coming from refined homes and that we have a record of service to our country and our community."

Parkoff has requested all operators, via a direct mail campaign, to write him any pertinent information about themselves that he might use in compiling his public relations material.

Honors

Particularly requested are a general life history, covering service to country, citations, honors, commu-

nity and charitable works and a general run-down of the business organization.

In this general letter to operators, Parkoff said, "it is regrettable that the coin machine industry has been unjustly maligned with unfavorable publicity by the newspapers and government authorities in the past few months."

He goes on to point out that thru no fault of the average coin machine operator he is beginning to feel the effects of such adverse publicity in dealings within his own community.

Parkoff feels the "public and the government authorities and the banks and everyone interested in our business should know the actual story of the coin machine industry."

"I have undertaken to write this story and publish it for the good and welfare of this industry," Parkoff said, "but I need your help."

**Conn. Op Seeks Injunction
To Halt Pinball Seizures**

HARTFORD, Conn.—A Connecticut pinball operator is striking back at State police, who have arrested 35 persons and confiscated 44 pinballs in a series of surprise raids in five counties. (The Billboard, June 8.)

Joseph Farina, owner of the State-Wide Amusement Company, based in New Britain, some 10 miles southwest of Hartford, has filed a Hartford Superior Court suit in which he seeks an injunction restraining State police from conducting further such raids and an order compelling the return of machines seized over Memorial Day weekend.

Superior Court Judge Joseph W. Bogdanski has ordered State Police Commissioner John C. Kelly to appear before him by mid-month and show cause why the injunction should not be issued.

Farina contends that State police were not justified in confiscating his machines. He described the police action as "a deprivation of private property without due process of law."

Thru counsel, Hartford attorney Leon RisCassi, Farina issued a statement denying that the pinballs are illegal in Connecticut. "They were brought into Connecticut in good faith," he said, "and have been in use for many years. If they are illegal, my client wants to

know it and he will take them out of circulation."

RisCassi added, however, "We feel they are within the law." He remarked that the machine operators pay local license fees and federal taxes.

Moreover, RisCassi's statement revealed that factory experts are to be called here to demonstrate, before Superior Court Judge Bogdanski, that skill must be employed in operation of a pinball machine.

From State police came comment that they launched the raids in Litchfield, New Haven, Middlesex, Windham and Tolland counties only after first determining that State's attorneys in these counties felt the machines were violating the law.

Machines seized were of the type where the player has no control over the ball once it is set into motion by a plunger. Police said the odds on these machines can be set by the player in advance by inserting more than one coin into the machine. In some instances, police claimed evidence that players had been paid off in cash for free games they had won.

Possessor's Fault

RisCassi said that Farina has asserted that if such payoffs are made, it's the pinball possessor's fault, not the owner's. The machines were seized in restaurants, drive-ins, grills, grocery stores and garages. Each machine is worth approximately \$800, police said.

Farina feels he has "reasonable grounds" to believe that other amusement machines of the same type seized over Memorial Day weekend will be confiscated in the future by the State police. If his civil injunction suit is successful, police will be restrained.

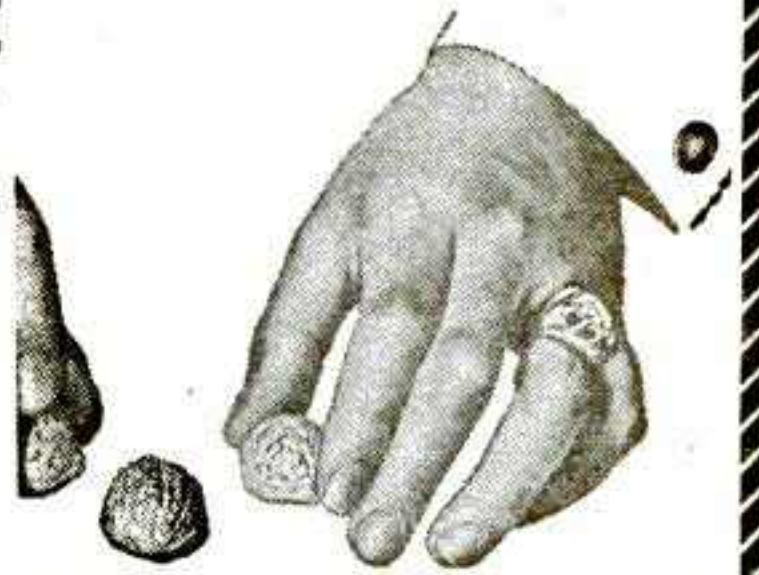
Connecticut laws pertaining to lotteries and gaming have been stringently interpreted by the Supreme Court of Errors. The latter court has ruled that theater bank nights, promotional drawings and any other such enterprise involving elements of chance violates the State's anti-lottery law.

No Precedent

But Connecticut law seems to be barren of any Supreme Court precedent on the legality of pinball. A raid by State police in Hartford County 10 years ago netted a large assortment of machines.

At that time, State's Attorney Albert S. Bill said the question of legality depends on the machine itself. If it pays off, it's illegal. If not, it could be considered nothing more than an amusement device.

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IMPERIAL VI and
DELUXE 6-POCKETS**
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LITTLE BUCK-A-ROO	CALL	SAVINGS!!
DOUBLE SHOT	\$295	C C
SUPER HUNTER	295	A C
KEET SHOOT	275	L L
GUNSMOKE	225	L L
BIG HORN	225	L L
HUNTER	175	E C
BIG TENT	175	T N
COUNTY FAIR	145	OW!

5 BALLS

STRAIGHT SHOOTER	\$295	2-PL. BRITISH STAR	\$275
SITTIN' PRETTY	275	2-PL. WHIRL WIND	245
SUNSHINE	265	2-PL. CONT. CAFE	175
ROTO POOL	245	2-PL. FLAGSHIP	155
ROCKETSHIP	225	2-PL. SEA BELLES	145
CRISS CROSS	210	2-PL. TREADOR	125
STRAIGHT FLUSH	195	2-PL. GLADIATOR	115
WORLD CHAMP	145	4-PL. REGISTER	175

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Say You Saw It in The Billboard

Bally Coin Games, Rides Due For Output, Sales in Britain

CHICAGO—The Bally Manufacturing Company has completed an arrangement with Automatic Musical Instruments (Great Britain), Ltd., to act as exclusive licensed manufacturer of Bally products in Great Britain and Ireland. The firm will also serve as Bally distributor exclusively in these areas.

The Bally products to be produced and sold in Great Britain will include the firm's coin game and kiddie ride lines.

The Bally announcement follows news that Great Britain has removed its import restrictions on juke boxes and vending machines, but will retain restrictions on import of U. S. coin games. All three types of coin equipment have been restricted for British import since World War II. Most present game equipment on British locations is

British-designed, with exception of Gottlieb and Williams five-ball pin games, recently manufactured there. Automatic Musical Instruments will sell the Bally games and rides thruout the British Commonwealth.

Chicago Meeting

The arrangement was completed after prolonged Bally negotiations with C. H. Jones, director of Automatic Musical Instruments, who visited the Bally firm in Chicago earlier this year.

Commenting on the Bally-Britain tie-up, Bill O'Donnell, Bally general sales manager, said:

"The British Board of Trade is happy to issue import licenses for the minimum quantity of components necessarily fabricated in Chicago, because the end result is to increase employment in England. Not only are numerous components to be manufactured in England, according to Bally specifications and under Bally license, but a considerable portion of every British-built Bally product will be actually produced in England and, of course, to be assembled there.

"Bally sees a tremendous expansion of the world market for Bally products. Mr. Jones and his associates expect to develop a manufacturing and distributing enterprise in Bally equipment that will lead the entire British coin-operated equipment industry."

Production Schedule

Automatic Musical Instruments has set up manufacturing facilities at their Ilford, Essex headquarters, from which delivery of the first Bally-Britain game, the Deluxe Club Bowler, began June 8. Other current Bally products will follow in rapid succession. Before the close of 1959, Bally expects that its products will be manufactured and delivered in England almost concurrently with its American production.

For the time being, Automatic is concentrating on game output to fill a tremendous vacuum for new equipment. The firm is, however, presently working with Bally engineers in planning early production of Bally kiddie rides.

AMI Names Weyh Distrib In Montana

CHICAGO — Pete L. Weyh, veteran juke box operator and a director of Music Operators of America, was named a distributor for AMI by Edward R. Ratajack, vice-president in charge of sales, last week.

Weyh has his office in Havre, Mont., and will cover the area north of Helena and east of Glacier National Park.

The firm will offer a full line of equipment and parts with complete service facilities.

Allen Smith Joins S-P Sales Staff

MEMPHIS—A new salesman, Allen Smith, 35, formerly of New York, has joined the staff of Sammons - Pennington Company, Seeburg Distributors here.

Smith, a cigarette vending specialist, will travel the full Sammons-Pennington territory of Arkansas, Mississippi, Louisiana and West Tennessee from Memphis to the Tennessee River.

Cotton Pennington, partner in the firm, has spent the past week in Chicago attending a service school on the new cigarette machine and background music unit recently announced by Seeburg.

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GOTTLIEB'S SENSATIONAL QUEEN of DIAMONDS

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SPECIAL SALE BINGOS

Bally Miss America ...	\$325
Bally Carnival Queen	\$545
Bally Beach Time	495
Bally Cypress Gardens	425
Bally Sun Valley	395
Bally Key West	225
Bally Big Show	195
Bally Night Club	145
Bally Broadway	115
Bally Miami Beach	105
Bally Big Time	95
Bally Variety	75
Bally Beach Club	60
United Nevada	50
United Manhattan	50
United Scarlet	85
United Caravan	95
United Star Dust	95

UPRIGHTS

Bally Skill Roll (new) ...	\$ 95
Bally Skill Parade	245
Bally Deluxe Skill Parade (new)	295
Genco Silver Chest	50
Games, Inc., Skeel Shoot ..	295

ARCADE

BALLY ALL STAR BOWLER, 5 1/2'	\$105
Bally Speed Bowler	\$395
Bally Strike Bowler	395
Bally Trophy Bowler, 14'	545
United Midget Alley, 6'	105
United Bowling Alley, 14' ..	295
Genco Quarterback	75

5 BALLS Gottlieb

Quintette	\$ 60
Green Pastures	65
Dragonette	85
Southern Belle	95
Twin Bill	95
Harbor Lights	110
Derby Day	115
Easy Aces	115
Auto Race	125
Classy Bowler	135
Register (4 pl.)	165
High Diver	You Write

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N. Y. State Ops' Outing Set for June 20-22

SPRING GLEN, N. Y.—Some 200 operators, distributors, record company and manufacturer representatives, along with their families, are expected to attend the annual outing of the New York Operators Guild, Friday thru Sunday (20-22) at the Homowack Lodge here.

Highlights of the weekend will be the organization's steak banquet, which will be followed by three acts and an evening of dancing. Expected to attend are representatives of the Music Operators of New York, the Westchester Operators Guild, the Rockland County Operators Association and the New York State Coin Machine Association, as well as all of the New York distributors.

Facilities at Homowack include indoor and outdoor swimming pools, an indoor ice skating rink and nearby golf.

While no formal business sessions have been scheduled, informal trade sessions are generally held at poolside and on the golf links.

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★ New "Player Action"!
★ 24"x32"—Fits Everywhere!
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HERE! SPECIAL DEAL!
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Genco FOOTBALL	\$140
Wms. CRANE	115
C. C. STEAM SHOVEL ..	115
Bally ALL STAR BOWLER	175
Genco MOTORAMA	275
C. C. TWIN HOCKEY	215
Williams TEN PIN	195
TELEQUIZ w/Film	95

NEW GAMES

Autoball CIRCUS PLAYBALL	240
Bally BALLERINA	225
Bally HEAVY HITTER	195
Bally CLUB BOWLER	195
Bally GUNSMOKE	160
Un. CARNIVAL GUN	140
Keeney SPORTLAND	135
Keeney SPORTSMAN	135
Genco RIFLE GALLERY	135

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Committee Quotes

• Continued from page 65

expenses and low income. Representative Libonati turned the argument around and accused surveys of giving rosy "gross" figures based on projections of too-few statistics, and not reflecting individual operator income after payment of fees, expenses, repair, taxes, et al.

The Libonati slam came when ASCAP Sales Manager Jules Collins quoted The Billboard poll extensively. (But not altogether accurately.) Collins said figures showed "almost 70 per cent of operators have from 50 to 199 boxes on their route." Billboard chart on size of juke box routes shows 50 to 199 box routes add up to 41.4 per cent of operators polled for 1958; the under-50 box group comprises 53.8 per cent, and the "200 box and more" only 4.8 per cent operators. (See charts, this page, for complete report.)

Libonati asked the ASCAP sales manager for a breakdown on numbers of operators with certain incomes, numbers of boxes, et al. He asked how many questionnaires were sent, and how many were answered.

Collins was unable to supply the information. (April 6 issue of Billboard, which contained the poll, said 5,500 questionnaires were sent to operators; 447 were returned, of which 240 were usable.) Difficulty in getting responses to questionnaires not only from this industry have been noted in copyright studies issued by Library of Congress in collection with its studies on copyright law revision.

Libonati said Collins should not use figures that were "projections" and not actual percentages of the "total number" of operators. Libonati also said, "If Collins wants to base his whole case (for juke performance royalty) on this poll, he must get complete facts and let the committee decide if they are accurate."

The survey question simmered down when Subcommittee Counsel Cyril Brickfield reminded the members that juke box operators would have full opportunity to bring in individual breakdowns during opponent hearings, now scheduled to start on June 17.

MONY Denies Charges

• Continued from page 65

payment for the privilege of installing his machine.

Mezansky also pointed out that operators with 50 or more machines usually are required to hire skilled roumen and that these employees are union members.

He then cited the pressures on legitimate operators and location owners—including threats of violence and intimidation—to compel location owners to breach their contracts.

List Hazards

Mezansky then listed the methods used to harass juke box operators. He cited bribes to induce or compel the location owner to breach a bona fide contract, the use of pickets by phony labor unions to cause the established operator to be thrown out and replaced by an operator approved by the "paper" local, and the actual threats made to operators by fake unions to exact tribute.

The MONY arbitration procedure was explained by Mezansky. He pointed out that disputes among operators regarding whether or not one operator had a valid location contract have arisen. He added that because of the congested New York court calendar, such disputes are often not settled for months or years, with the result that the operator who did have the valid contract is subjected to serious damage to business and good will.

To facilitate settlement of these disputes, MONY has set up arbitration machinery, Mezansky said. But, he added, this machinery in no way violates the restraint-of-trade laws. To illustrate this point, he cited the following paragraph from the MONY bylaws:

"No member shall, acting for himself or jointly with any other member, enter into any agreement which would restrict competition or which would hinder or restrict a location owner from selecting or doing business with any member of his choice or with any other person, although not a member of the Association."

Mezansky said that MONY does have on file a list of its members' locations, but that such lists are used to compute dues and assessments. He added that Association members voluntarily provide MONY with information about which locations are under contract, and that the list is used for information purposes only. Mezansky said that this information is open to MONY and non-MONY members alike, and that the pro-

viding of this information often results in the avoidance on contract breaches.

He denied that MONY has any requirement that its members check the Association before seeking a new location, and he added that MONY does not in its bylaws, agreements or understandings, "prohibit members from interfering with or breaching another member's location. Actually, defendant specifically alleges that there are many instances where members have placed machines in locations in which there were formerly located machines owned and operated by other members."

Mezansky termed the restraint-of-trade charge as "without foundation in fact or in law."

He cited the various actions against phony labor unions initiated by MONY in New York courts, pointing out that these actions have resulted in decisions favorable to MONY. He also cited the aid given the McClellan Committee by the Association and the record of co-operation with New York City and Nassau County grand juries, with the resultant indictments against labor racketeers in the coin machine field.

Mezansky charged that the dissolution of MONY "would be a loss to the public and would mean a surrender to the lawless elements attempting to gain control of the industry."

As to the listing of locations, Mezansky cited a consent decree entered into by the Cigarette Merchandisers Association in which the group (composed of New York cigarette operators) was actually ordered and directed by the federal government to keep such lists.

MONY is seeking dismissal of the complaint, together with the costs and disbursements of the action.

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1465 Rock-Ola, 200 Sel.	\$745.00
1455 Rock-Ola, 200 Sel., Deluxe (like new)	\$95.00
1444 Rock-Ola, 120 Sel	\$75.00
Seeburg VL 200	\$25.00
Seeburg K-D	\$75.00

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Lucky Shuffle	\$495.00
Bally Star Shuffle	Write
Bally Speed Bowler	\$495.00
Bally Club Bowler	Write
Chi-Coin Red Pin Bowler	Write
Chi-Coin Rocket Shuffle 2	\$295.00
Chi-Coin Rebound Shuffle (close-out)	Write

Showtime	\$325.00
Double Header	225.00
Broadway	150.00
Miami Beach	125.00
Big Time	110.00
Gaytime	110.00
Variety	75.00
Gayety	75.00
Big Show	245.00
Key West	295.00
Skill Parade-new	Write
Skill Roll	95.00

ARCADE

All Star Bowler	\$195.00
Wm. Four Bagger	195.00
Big Inning	325.00
Motorama	195.00
Chi. Coin Explorer	395.00
Bally Jet Bowler	90.00
Golf Champs (close-outs)	Write

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Bally ABC Bowling Lanes	\$325.00
Bally Strike Bowling Lanes	425.00
Bally Trophy Bowling Lanes	625.00

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Sea Island	Write
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Beach Time	\$75.00
Cypress Garden	495.00
Miss America	425.00
Sun Valley	425.00

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V200 Seeburg	375
C325 Seeburg	325
AMI E120	245
Rock-Ola 45 RPM 1432	75

SEEBURG 100 SEL. CHROME WALLBOXES \$37.50

BINGOS

Key West	\$165
Nite Club	125
Variety	45
Starlite	75
Bally Parade	125
Gaytime	75
Broadway	100
Pixie	65
Big Time	85
Hi-Fi	45
Nevada	25
Big Show	135
Beach Beauty	90

5-BALLS

Piccadilly	\$ 85
Arabian Knights	60
Scoreboard	85
Duette	85
Fun House	145
Arrowhead	115
Bally U.S.A.	225

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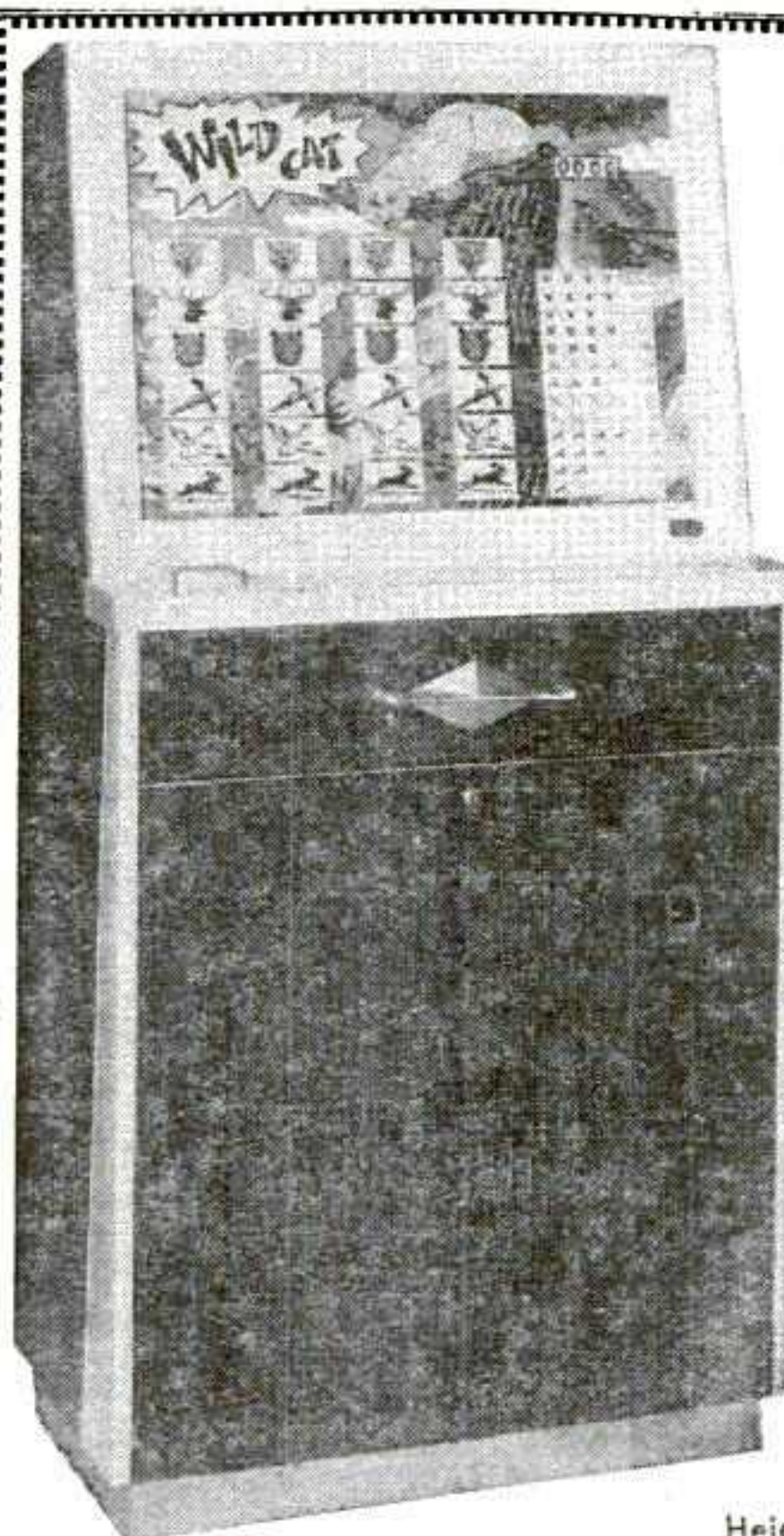
Legal Hitch

• Continued from page 65

available. If the opinions are well received, the Commerce Chairman, Sen. Warren Magnuson (D., Wash.), would, as a courtesy to Justice, introduce those opinions in the form of legislation. (At press time, it could only be determined that Justice seeks to broaden the definition of "gambling device" to include "additional types of machines and mechanical devices designed and manufactured primarily for use in connection with gambling.")

Should Sen. Magnuson introduce such a bill, the Commerce Committee would most likely give it faster action than it would give the Church Bill. Traditionally, bills introduced by members of committees take precedence over those of non-members. Sen. Church is not a member of the Commerce Committee, but has "indicated that he will push for action" on his bill.

Back at the Justice ranch, a spokesman said the department "has no pride in authorship" and will be happy to see "legislation passed that will do the job," whether it be the "Church Bill or one introduced by Sen. Magnuson with Justice's help."



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'Blue Sky' Cig Salesman Gets 3 Years

MINNEAPOLIS—Gordon Bjurback, a salesman for a string of defunct cigarette vending machine companies formerly headed by Edward Zaun, was sentenced to three years imprisonment for his part in a \$250,000 mail fraud.

In passing sentence, Judge Gunnar H. Nordbye of Federal District Court called operations of Zaun and several other convicted company officers and salesmen "one of the worst rackets" in his nearly 30 years on the federal bench.

Earlier, Nordbye denied Bjurback's motion for a new trial. Sentencing of Zaun, and his son, Gil, and four other officers and salesmen was set for Tuesday (18).

Name Firms

The Zauns headed Atlas Enterprises, DAV Distributing Company, C & E Placement Service and Superior Placement Service, which developed a nationwide racket in selling cigarette vending machines.

The defendants were prosecuted under the mail fraud statute when purchasers complained that they were victims of misrepresentation, that machine routes were not arranged and, in some instances, that machines were not delivered.

To be sentenced this week, besides the Zauns, are James Knudson, Minneapolis; Robert Walker, Elk River, Minn.; and Henry Matterson and Ludwig Pavlo, both of the Minneapolis suburb of Bloomington.

Judge Nordbye ordered Bjurback to serve six months of his sentence in the Minneapolis workhouse, after which he will be released and placed on probation for three years.

SAUCE FOR THE GANDER

Short Holiday Aids Some Resorts Ops, Hurts Others

NEW YORK—The short Memorial Day weekend, with the holiday falling on a Saturday, was a boon to some local operators and a bust for others. Generally, operators with resort stops on the seashore raked in heavy takes during the two days. Those with resort locations in the mountains only did so-so, despite perfect weather.

Normally, with a three-day holiday weekend, New Yorkers are prone to scurry to the mountains—the Catskills, Adirondaks, Berkshires and Poconos — and spend their entire holiday among the pines.

But when a holiday comes on a Saturday or Sunday, the trip to the mountains is too much trouble for just two days. So the nearby Long Island and New Jersey beaches get the brunt of the tourist traffic, and the music machine and game operators in shore areas do well.

Catskill Report

That's what happened this year. Tommy Greco, who with his brothers operates one of the largest game and music routes in the Catskills, said that while the weather was warm and clear, the local re-

sorts were nowhere near capacity, and collections over the two days weren't much better than any other weekend this time of year.

On the other hand, Cabe Forman, of Suffolk-Nassau Amusements, Long Island's largest operator, said that his firm enjoyed the best Memorial Day is its history, with the beaches jammed and the restaurants and cocktail lounges at capacity.

Forman explained that many New Yorkers did not receive a day off on either Monday or Friday to compensate for the Saturday holiday, and simply drove to the beach for the day, making an evening of it at seaside restaurants and bars. And they had plenty of dimes for juke boxes and games.

Seeburg 5-Month Report

CHICAGO—The Seeburg Corporation reported net sales of \$9,547,171 for the first five months of this year, with net income of \$992,613 equal to 88 cents a share on 1,132,500 shares of common stock. No comparable figures for last year are available.

ARCADE EQUIPMENT

Spec Gun	\$125
Dale Gun	45
Gen. Rifle Gallery	125
Carnival Gun	125
Gen. Sky Filter	110
State Fair	225
Sportsman Gun	150
Treasure Cove	210
Polar Gun	225
Pistol Pat	125
Coon Gun	125
Squid	395
Midget Movies	125
Sidewalk Engineer	150
Gen. 2-Pl. Basketball	195
Air Football	150
Balloon-O-Mat	175
Marv. Metal Typer	250
Stan. Metal Typer	275
Rock N Roll	30
3-D Movies	125
Flying Saucer	125
Silver Gloves	125
Heavy Hitter	45
Photomats	325
Voice Recorder	295
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Beach Beauty	95	Gaytime	45
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Big Show	185	Havana	50
Beach Clubs	30	Hi-Fi	50
Broadway	115	Key West	195
Cabana	50	Palm Springs	195
Carnival Queen	475	Playtime	50
Caravan	95	Pixie	85
Cypress Garden	375	Parade	150
Dude Ranch	55	Miami Beach	85
Frolic	55	Nevada	50
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Gotham Juke Box Operators Fight Proposed \$25 Per-Machine Tax

By AARON STERNFIELD

NEW YORK—New York City juke box operators have marshalled their forces in an attempt to stave off a \$25 per machine annual tax which is being considered by the city council.

The proposed tax was made possible by recent enabling legislation passed by the New York State Legislature. The measure would allow all cities of a million or more (New York is the only such city in the State) to tax vending machines, amusement games and automatic phonographs at scales ranging from maximums of \$10 to \$25 per year, depending on the type of equipment.

Prompt action on the parts of vending machine operator associations and the Greater New York Arcade Association convinced the city fathers that such taxes would yield hardly enough revenue to make their passage practical, that they would be discriminatory and confiscatory, and that they would force operators to give up marginal locations, thus causing location owners to lose revenue.

Temporary Victory

However, this may be regarded as only a temporary victory. The enabling legislation still allows the city to levy taxes on games and vending machines at any time. But, for the moment, the pressure is off.

Juke boxes are another matter. The city estimates that a \$25 per-machine tax on the automatic phonographs would yield \$500,000 a year, which actually would do little to alleviate the city's grave financial situation.

How the figure of 20,000 juke boxes was arrived at is not known. Informed estimates from reliable industry sources place the figure at a top of 10,000, and probably a lot closer to 7,500.

Standard Procedure

The juke box bill is now under consideration by the Finance Committee of the New York City Council. Standard procedure is for the Finance Committee to report the measure to the body of the whole, which acts on the matter and passes it on to the Board of Estimate. If the Board of Estimate passes it, the signature of Mayor Robert Wagner is required for enactment into law.

Sponsors of the measure are hoping that it will be effective on July 1. The bill itself has powerful backing—it was introduced by Councilman Maurice McCarthy, Bronx Democrat, at the request of Mayor Wagner.

Last week, Al Denver, president of the Music Operators of New York, and three MONY lawyers—Joe Godman, general counsel, and

Sam Mezansky and Robert Markewich, special counsels, appeared before the Finance Committee to argue against passage of the bill.

Others Present

Also present were Joe Connors and George Holtzman, leading New York operators, and Meyer Parkoff, president of the Atlantic-New York Corporation, Seeburg distributor.

Denver pointed out that local juke box operators were working on thin margins, and he brought

forth financial statements to buttress his arguments.

Mezansky said that the total revenue which would accrue to the city were such a tax to be passed would be only \$175,000, an insignificant figure when compared with the city's financial plight.

He made an alternate proposal. Mezansky said that a per-operator license system would be acceptable, with the license fee based on the actual cost of enforcing such a system.

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Stereo Booms In South Colo.

DENVER—While stereophonic juke box installations are coming along at a satisfactory pace in this Colorado metropolis, the big stereo action seems to be taking place in the Southern part of the State, according to Leo Negri of the Drako Sales Company here.

Negri said that he installed some 30 stereo phonographs in a single week in the Pueblo area. According to Negri, each installation involved engineering of the speaker placement, some architectural changes and heavy-duty wiring, but he was able to take them in stride.

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300	150	100
200	100	50

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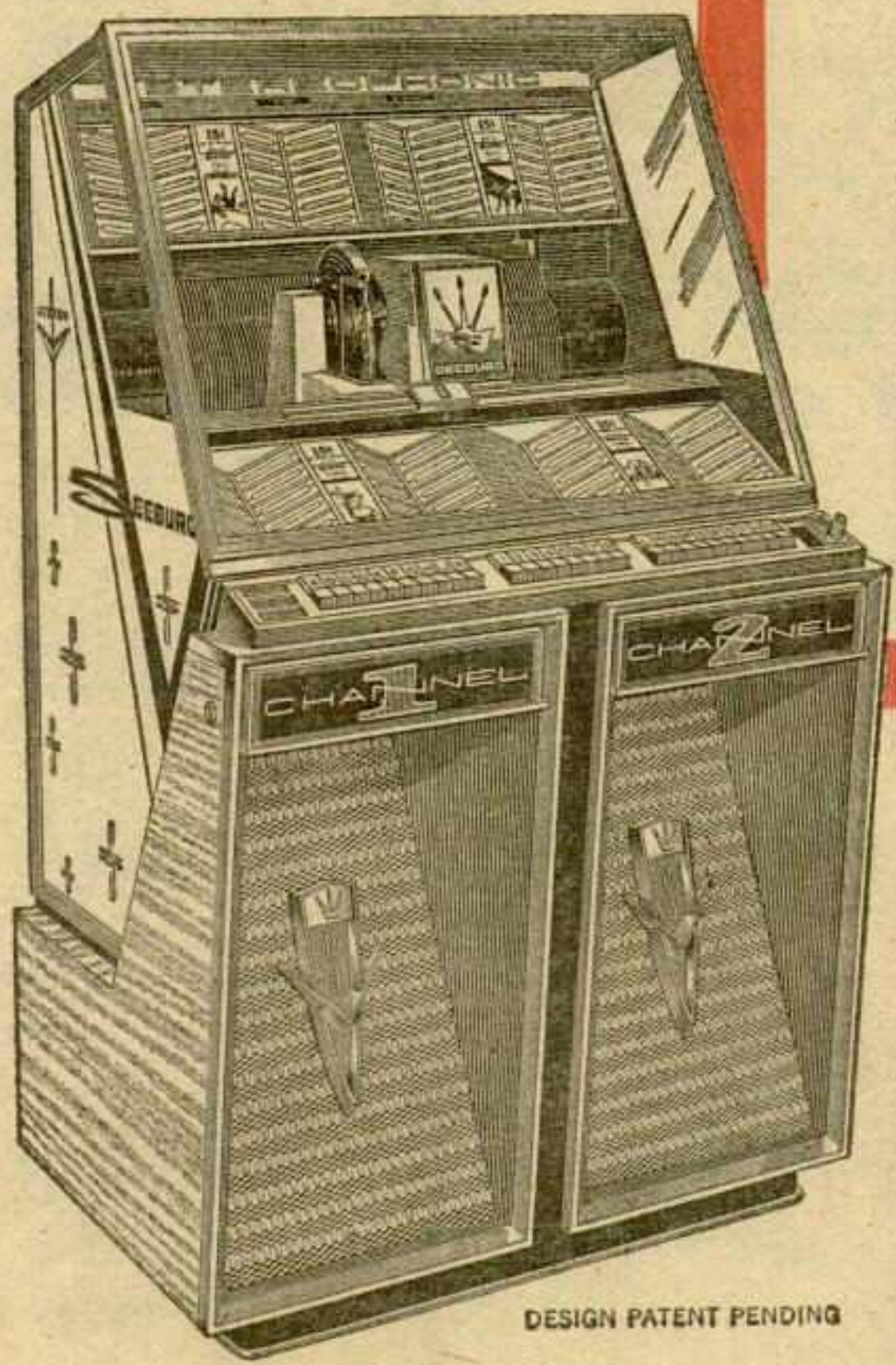
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