

The Billboard

NOVEMBER 21, 1953 THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY PRICE: 25 CENTS

NBC-TV and Affiliates Meet To Thrash Out Sales Plans

Miami's Hotels Supplant Clubs As Top Buyers

Bidding Levels Off; Prices No Longer Favor Performers

MIAMI, Nov. 14. — The hotels have apparently taken the talent play away from the straight night clubs in the Miami Beach area.

In the past few years it was the big night club that bid for and got the big names. Now it is the hotels.

Ironically enough, however, the price structure no longer favors the performers. The competitive bidding that dominated all Miami jobs is no longer present. At times there seems to be an understanding among the hotels establishing a ceiling on talent salaries. However, a check among the big hotels has failed to disclose any such arrangement, even if the pattern seems to be present.

Miami salaries are now on a par with the rest of the country. A comic who gets \$1,750 in Pittsburgh, for example, will seldom get any more in Miami Beach. In fact, he may work for less, because rooms are often included in the deal. This room offering basis has brought up some strange buys. Some weeks ago a performer whose regular salary is \$2,000 (Las Vegas salary about \$2,750) took a Miami Beach hotel job for \$1,000 because a room went with the deal. The fact that

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14,500,000 'RUDOLPH' SALES

Peak Hit Via 56 Records; Autry Sells 4,000,000

NEW YORK, Nov. 14. — "Rudolph the Red-Nosed Reindeer," St. Nicholas Music's song which debuted five years ago, continues to add to its phenomenal sales figures. A total of 14,500,000 records have been sold to date, with Johnny Marks, owner of the copyright, now getting set for another promotional push this upcoming holiday season.

Ten new disks have been cut, making a total of 56. New records include Perry Como on Victor, Johnny Maddox on Dot, Homer and Jethro on Victor, The Mariners with Arthur Godfrey on Columbia, Jimmy Boyd and Bob Hannon on Columbia, Dolph Dixon on Prom, Arizona Martin

on Children's Guild and Hal Phillips on Children's Records.

Gene Autry's Columbia disk now achieved a sales figure of nearly 4,000,000 since the label cut the tune in 1949. The side proved Columbia's greatest selling single. Autry has become so completely identified with the tune that he still continues to do it at public appearances. The Autry disk is still a good seller.

Altho none of the top artists who waxed the tune racked up anything close to Autry's sales, every important artist sold substantially well—as is indicated by the grand total to date of 14,500,000. Toppers who have cut the

[\(Continued on page 18\)](#)

Publishing Industry Alarmed By Pop Sheet Music Decline

NEW YORK, Nov. 14. — The extent to which the popular sheet music business has declined has caused consternation thruout all levels of the music publishing business. This is now readily admitted by publishers and jobbers, many of whom feel no comparable dive has been witnessed for many years. A re-examination of pricing, merchandising discounts and profit margins are considered more necessary than ever before.

On the jobber level, the low

condition of the business has been indicated by such recent developments as Carl Fischer's statement (The Billboard, November 14) that the firm might fold its jobbing business in the event the publishers refused to come thru with bigger margins of profit.

Last spring, the Gamble Hinge Music firm went into bankruptcy. It is now operating on a part-time basis—ordering very little and selling out of current stock.

The 250 stores which once were serviced by Homeyer's in New England are now being serviced by New York jobbers. It is considered possible that Bill Homeyer may re-open in the spring. On the publisher level, it is

known that a big pop hit now averages about 250,000 copies, "which is comparable to a poor seller of 12 years ago." The latter remark was made by a topper of one of the old-line firms, who said the situation calls for the most serious research into the possibilities of improving present outmoded method of merchandising.

The rack, which is handled by

[\(Continued on page 16\)](#)

GOP to Step Up Plans For White House Tele

WASHINGTON, Nov. 14.—A full-dress series of administration TV programs, with several of them featuring President Eisenhower in round-table confabs with some of his cabinet officials, will get under way soon if high GOP strategists can get a green light for arrangements from the White House. Efforts to launch the programs were stepped up by this week's tumultuous developments in the Harry Dexter White case.

Chief object of the series, if as and when they get under way, will be to get the administration's views and clarification of action across to the public. Party leaders who are pushing for the programs view the project as vital to offset critics who say President Eisenhower is failing to speak for his administration. The President, these critics argue, has been forfeiting a lot of that responsibility to such bigwigs as Atty. Gen. Herbert Brownell Jr. The argument has been advanced that Brownell should have foreseen and headed off the House Un-American Activities Committee's slapping a subpoena on former President Truman. In fact, it was the GOP National Committee which is chiefly credited with having induced Chairman Harold

as did his boss, Brig. Gen. David Sarnoff, at the memorable Princeton, N. J., meet last May.

Expectations are that the sessions will go smoothly and wind up on an amicable basis. The consensus among affiliates is that the problems outstanding, particularly on the sales patterns, were the result of misunderstandings rather than any deliberately offending moves by web brass. These, it is anticipated, will be cleared up by airing them fully, and the resultant clarification should have the effect of cementing closer ties between the network and the stations.

Rosa Plan

Up for most careful scrutiny will be Weaver's so-called "Rosa" plan for selling one-time participations in any non-commercial portions of the 10 a.m.-noon lineup, the plan for selling seven and one-half-minute portions of the Kate Smith show and the blueprint Weaver is expected to unfold for selling the new early afternoon "Home" strip. The end result is likely to be some compromises on the part of both network and stations which will permit these plans to go forward, at least in modified form.

The dispute about "Rosa" and the Kate Smith plan came about inadvertently. Last Christmas, General Sarnoff personally had promised key NBC affiliates that there would be no further institu-

[\(Continued on page 3\)](#)

ASPIRIN FOR BOOKERS

TV Makes an 'Expert' Of Outdoor Act Buyer

NEW YORK, Nov. 14.—Outdoor bookers are currently facing up to the same problems that beset their indoor cohorts a half dozen years ago when the spread of television reception to the hinterlands had many prospective act buyers making like experts in the talent field.

In the early days of television the guy in the sticks—just outside the big city nerve centers of entertainment—found the new medium entertaining, like everyone else. The preponderance of

variety shows and the resultant deluge of talent which greeted his vision and taxed his senses spelled hard times for the booker, however.

The ensuing appearance of agents and promoters who continue, as in the past, to sell acts vocally and thru the use of descriptive printed matter now are faced with a barrage of questions, criticisms and requests that have added greatly to the usual woes that go with selling.

Basis for Comparison

Today's buyer—isolated only a few years ago from the entertainment markets except for infrequent trips to New York and Chicago—now wants to know the relative merits of the proffered teeterboard act with the one he saw on the Ed Sullivan "Toast of the Town" show, or the dog act as compared with the larger grouping of trained domestic animals which performed so well on the Jimmy Durante stanza, and so on, ad infinitum.

When the explanations are finally made and the sale consummated, the agent is often left with

[\(Continued on page 60\)](#)

Dinah Shore Date Set for Waldorf

NEW YORK, Nov. 14.—Dinah Shore will go back into the Waldorf-Astoria in mid-January. She will be in New York for her TV show for Chevrolet which ties the date up to coincide with the annual auto show. Miss Shore's last p.a. was at the Waldorf about three years ago.

Edgar Bergen, now current at the hotel, will be followed by Robert Maxwell and Esterlita.

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NFL Decision Puts College Grid TV Ban on Weak Basis

NEW YORK, Nov. 14.—Industry leaders here believe that the National Football League decision handed down this week in Philadelphia (see other story), throws the doors wide open to new and more drastic future actions on TV sportscasting. College football's restricted telecasting rules are seen by many to be placed on exceedingly shaky ground by the decision, with the strong possibility that this is the last year of such restrictions as they now exist.

On the radio side, the same decision seems to strengthen the case of Gordon McLendon, head of the defunct Liberty Broadcasting System, to the right to air re-created major league baseball games without any restrictions.

The key point affecting the college grid picture was Judge Alan K. Grim's ruling that NFL telecasts could be restricted only in areas where other league teams actually are playing. However, the league cannot restrict the number of games telecast, nor, indeed, any other aspect of TV pick-ups. The National Collegiate Athletic Association's restrictions on collegiate gridcasts fall into this "any other area" category; they do not now block out cities where games are in progress, but they do limit the number of games being aired to the one game weekly selected specifically by NCAA, the sponsor, and the schools chosen, except for two week-ends when four games divided time or coverage. This would seem in direct contradiction of Judge Grim's ruling.

Not Affect Gate
Similarly, the Philadelphia decision upheld the right of completely unrestricted radio broadcasts, on the ground that these do not affect the gate. Applying this to McLendon, who has a \$12,000,000 damage suit pending against organized baseball, his right to re-create games would seem upheld. McLendon himself declared that "since the major league baseball monopolists have exactly the same illegal rules on broadcasting, to the very word, this decision is naturally a precedent for the Liberty case."

Judge Grim's decision is not expected to affect the current set-up in the telecasting of pro football games, which are getting their most extensive coverage this season by the Du Mont Network, with additional coverage of Chicago games from ABC-TV.

For its part, Du Mont appears to have been perfectly happy to work within the restrictions of the NFL constitution. Its gridcasts have been pulling in hefty ratings

for its seven sponsors, and at the same time has not blocked highly satisfactory gates for the teams. On the contrary, it has been widely claimed that the gridcasts have actually been promoting the gate, with attendance at a league peak.

The Du Mont coverage has been going into 125 cities. Tom McMahon, web sports director, pointed out that many non-team cities have been carrying telecasts of two games Sunday afternoons, both Du Mont and ABC-TV coverage. In Buffalo, viewers have even been getting pro football on three stations, the Du Mont coverage coming in on two of them.

Despite this, McMahon declared, audiences have been big in non-team cities, a fact which he attributed to the insatiable sports hunger in smaller towns and the paucity of competing attractions.

Du Mont gridcasts pulled ratings of 24.0 and 26.5, according to the October Nielsen rating. The San Francisco-Los Angeles game of October 4, which, because of the time lag, came into the East against major Sunday evening programming, pulled a 26.5, topping all its competition except Mr. Peepers, with a 31.1, and Jack Benny, who then had Marilyn Monroe as his guest, with a 30.2. The shows it outpulled included "Omnibus," "Paul Winchell," Roy Rogers and "Hall of Fame."

At the same time, Commissioner Bell reported that the first 42 games of this season pulled 133,853 more fans to the ball parks than the first 42 games of last season. This puts the current season, despite extensive TV coverage, well on the road to beating last year's record high of 2,149,632 paid customers.

Economy Wave Engulfs ABC Western Division

HOLLYWOOD, Nov. 14.—Despite a denial from Earl Hudson, vice-president of ABC's Western division, it comes increasingly evident that an economy move is ready for acceleration in the net's TV operation here.

The speculation has been rife for some time that there would be a tightening of local activities, it was not until this week that such a program has come sharper into focus. Yesterday five engineers were taken off the payroll because of virtual elimination of morning programming on KECA-TV.

Another indication of the trend was Hudson's announcement this week that "a special department for publicity and promotion of transcontinental programs being produced on film in Hollywood or which have their live origination here" had been created by "ABC executives in New York."

Speculation had it that an undetermined number of publicity-promotion personnel would be dropped, as well as other production and program people. This Hudson denied:

"Reports of sweeping dismissals of personnel at ABC TV Center are unjustified. Studies are being made of all departments for the maximum of co-ordination and efficiency of their functions. This is a procedure that is employed by any organization intent on maintaining an adequate functional structure."

Despite this denial, rumors persist that as many as five or more key employees would be dropped.

Conferences have been regularly held for the past two weeks between Hudson and other radio and TV executives, ostensibly to effect the economy move.

White House TV

Continued from page 1

grams on a "regular" basis, but the idea of occasional TV-radio broadcasts patterned after President Eisenhower's recent round-table chat with some cabinet officials has gained strong favor. President Eisenhower's ad lib style is regarded as well suited to this type of simulcast, and the White House's broadcast room is adequately equipped for this kind of an arrangement.

NBC-TV Plans

Continued from page 3

which appears to be headed for a male, on the theory that this is what gals at home would prefer. However, Miss Godfrey still may wind up with a slot somewhere in the show.

It's reported that Weaver is eyeing name talent currently airing on other webs and may well go outside the NBC family for the show's emcee.

Decree May Be Key To Sportscasts Ban

WASHINGTON, Nov. 14.—The Department of Justice is jubilant over a partial victory in a decision handed down in a Philadelphia District Federal Court this week in the government's attempt to restrain the National Football League from restricting telecasts and broadcasts of games. Whether or not Justice Department's anti-trust division will prosecute the National Collegiate Athletic Association on similar grounds will await the final outcome in the government's case against NFL, a D. of J. spokesman said.

The Justice Department spokesman said that the question of whether or not athletes are engaged in interstate commerce is no longer considered pertinent to the question of whether sports leagues can restrict broadcasts and telecasts, in view of a court ruling in the United States District Court in Philadelphia Thursday (12). The Philadelphia ruling by Judge Alan K. Grim held that telecasts and broadcasts of pro football games are subject to the anti-trust laws, since the TV and radio industry is engaged in interstate commerce. Earlier in the week the Supreme Court handed down a decision saying that professional baseball is not engaged in interstate commerce.

The legal battle between the government and the National Football League will resume the

third week in December, when both parties will present proposed judgments based on the court's opinion. The proposals will guide the court in handing down a ruling spelling out the rights of the league in restricting telecasts and broadcasts. In the opinion handed down this week, Judge Grim held that the league is entitled to restrict showing of the games in areas where gate receipts are affected, but not elsewhere. Other restraints, said the court, are "unreasonable" and therefore in violation of federal anti-trust laws.

Altho the Supreme Court in its decision Monday (9) held that professional baseball is not engaged in interstate commerce, the door is still open under the Philadelphia decision for federal action to ban blacking out of telecasts and broadcasts of baseball games. Either party in the football-government dispute will have the right to appeal the final decision of the Philadelphia District Court direct to the Supreme Court, since appeals of civil anti-trust suits brought by the government go direct to the Supreme Court from lower courts.

Viewed as significant by the Justice Department, which prosecuted the District Court case in Philadelphia, was the fact that Judge Grim's decision carefully restricted the question of radio broadcasts and telecasts. Judge Grim said that "The only restriction alleged in the baseball cases was in the internal operation of professional baseball itself," and he added, "The present case, on the other hand, primarily concerns restrictions imposed by the NFL on the sale of radio and television rights. Therefore, the present case basically concerns the league's restraint of interstate commerce in the radio and television industries."

UHF Org Sets N. Y. Meet to Iron Problems

WASHINGTON, Nov. 14.—The recently formed Ultra High Frequency Association will stage a general confab of UHF telecasters, network officials and ad agency representatives in New York City within a fortnight, with all signs pointing toward a harmonious meeting of minds on problems besetting the UHF telecasting industry. An air of hopefulness is apparent among top brass of the UHF broadcasters' association as a result of advance sessions already staged with network and ad agency representatives in New York this week.

It was learned that UHF president, Lou Poller, and the association's secretary, Melvin A. Goldberg, have completed a round of meetings in New York, with network spokesmen reportedly having indicated their readiness to try to iron out the difficulties facing UHF stations in VHF dominated cities where networks have outlets.

Because of the progress which is apparently being made by the UHF group, it seems likely that the Federal Communications Commission may await developments before putting out its findings of a UHF study which the commission has been making for some weeks as a result of recurrent complaints from UHF-ers in network VHF cities. The VHF association previously complained to the commission that UHF-ers have been having difficulty getting transmitters and that there has been "apparent disinclination" by networks to affiliate with UHF stations.

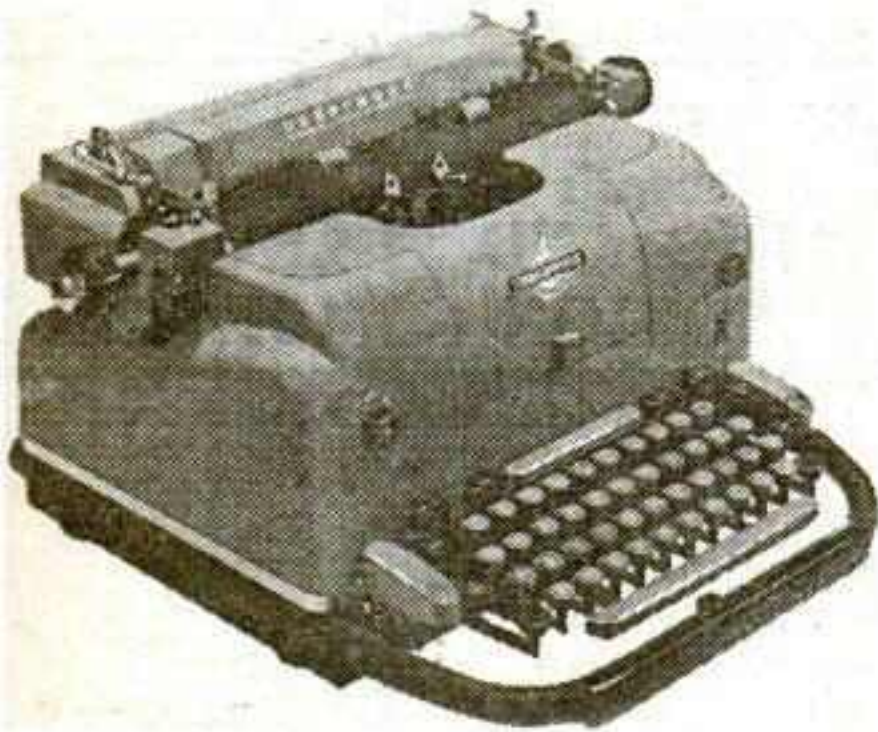
FCC Issues 4 TV Grants

WASHINGTON, Nov. 14.—The Federal Communications Commission this week issued four TV grants, bringing total authorizations to 595, of which 461 are post-freeze grants, including 26 non-commercial, educational grants.

Commercial CP's went to Calcasieu Broadcasting Company, Channel 7, Lake Charles, La.; Maryland Radio Corporation, Channel 17, Cumberland, and Western Massachusetts Broadcasting Company, Channel 64, Pittsfield. This week's educational permit went to Lindsey Hopkins Vocational School of the Dade County Board of Public Instruction, Channel 2, Miami.

In an initial decision, an FCC hearing-examiner decided in favor of WGAL-TV, applicant for a CP on Channel 8 in Lancaster, Pa., and denied the application of Peoples Broadcasting Company for the same channel. The examiner, J. D. Bond, rejected Peoples' contention that hearings on its application had been prematurely closed, and said that sufficient time had been allowed but the applicant had failed to prove itself financially qualified. The case has been in hearing since last December.

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STEVE HOLLAND
as
"FLASH GORDON"



IRENE CHAMPLIN
as
"DALE"



JOE NASH as
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FOR TELEVISION, INC.

Film Syndication Division



WABD Buys 150G Library From UTP

NEW YORK, Nov. 14.—WABD, the Du Mont network flagship, this week bought a library of about \$150,000 worth of film from United Television Programs.

The buy permits the station to use the half-hour vidfilm series in practically any manner it desires.

QUICK TAKES

Stuart Reynolds, Sovereign Productions prexy, last week announced the signing by Production executives Edward Gray and Rudolph Monter of Ruth Hussey to star in "To Lift a Feather," suspense drama by Rose Cohn.

unlimited use provision is that it permits the station to liquidate its investment by constant re-use of the film properties.

Distributors Give

WPIX here. Under the WPIX arrangement, its signal will be rebroadcast by two UHF stations in Pennsylvania, WLEV-TV, Bethlehem, which is 83 miles from New York, and WTVU, Scranton, which is 120 miles away.

Currently, the WPIX relay is limited to its coverage of Madison Square Garden events. The sponsors of the show on WPIX have not been offered any discount on use of the additional stations.

WPIX also has been discussing the relay plan with stations in Hazelton and Harrisburg, Pa., which could pick up the signal from the other UHF stations.

FEELS 'LUCY' HAS TV POTENTIAL

NEW YORK, Nov. 14.—Prior to signing for the M-G-M movie "The Long Trailer," Lucille Ball and Desi Arnaz okayed a preview of their first "I Love Lucy" movie (three TV episodes packaged for theatrical release) in a Bakersfield, Calif., movie house.

TV FILM PURCHASES

"The Hank McCune Show" has been bought by three new sponsors, according to Video Pictures, Inc., producers. Markets and sponsors include WBKB, Chicago, by Bowman Dairy Company, WTVP, Decatur, Ill., for the Ford dealers, and KKTU, Colorado Springs, Colo., Contractors Heating Company. The program now is seen in 34 markets each week.

PRINT MUTILATION

Stations Ruin Film, Weep at Charges

CHICAGO, Nov. 14.—Television stations are getting away with hundreds of thousands of dollars in film print damage every year, according to the head of a Chicago firm that is distributing wrestling films to 175 stations weekly.

the prices we have to charge," said Davis. "But they're the biggest offenders."

Davis' wrestling films are sent to one station and returned, so he can figure the offending stations. Sometimes he absorbs the costs. When the offense is bad, he sends the damaged print back to the station, with a bill. "It's a ticklish situation," he says. "They're my customers, yet we've got to do something about the damage."

An examination of damaged films returned in a single week illustrated Davis' points. Some film came back with parts of it in shreds. Two prints had an extra set of sprocket holes punched in for the entire length.

Many had scratches made by dust from uncleaned gates. One station cut its own cue marks into the sound track, so the narration ended with an abrupt "pffut" and the film was ruined for others.

In editing, "They chop hell out of the films," said Davis. In his week's mail he had one reel with 130 feet missing, and a half dozen others with from 5 to 50 feet missing.

"Some stations won't like a remark in my commentary," said Davis. "They'll simply scrape off the emulsion on the sound track."

Most of the film damage in the projectors comes after the film has passed thru the gate and been on the air, he said, so operators don't know or don't care if the film is being chewed up.

Davis loses money on carriers, cans and reels. "It costs us \$14 to mount a show. We send our brand new equipment, and you should see the crud we get back."

Inexperience and careless operators are the main source of the trouble, Davis believes, and he thinks that, with new stations coming on the air all the time, the damage is going to get worse instead of less, unless the station managements realize that the carelessness is forcing up the price of filmed shows.

BILLBOARD FILM GUIDE

Syndicated Pix ARB Multi-City Ratings

The following chart lists the American Research Bureau's ratings for syndicated film series showing the 2d week of October in one-third of the cities surveyed individually by ARB.

BALTIMORE 3 STATIONS

Table with columns: Title of Show, Category, Station-Days-Time, October ARB T.G.

BOSTON 2 STATIONS

Table with columns: Title of Show, Category, Station-Days-Time, October ARB T.G.

CHICAGO 4 STATIONS

Table with columns: Title of Show, Category, Station-Days-Time, October ARB T.G.

CINCINNATI 3 STATIONS

Table with columns: Title of Show, Category, Station-Days-Time, October ARB T.G.

CLEVELAND 3 STATIONS

Table with columns: Title of Show, Category, Station-Days-Time, October ARB T.G.

DAYTON 2 STATIONS

Table with columns: Title of Show, Category, Station-Days-Time, October ARB T.G.

COLUMBUS 3 STATIONS

Table with columns: Title of Show, Category, Station-Days-Time, October ARB T.G.

TV Station Film Buyers Pick

A weekly survey of station film buyers' selections of the most outstanding theatrical and non-theatrical films shown on their stations last week.

THEATRICAL

Table with columns: Title, Station, Year.

Non-Theatrical Free Films

Table with columns: Title, Station, Year.

(Continued on page 12)

Where Syndicated Series Are Showing

Continued from page 11

Table listing syndicated series such as 'View, Macon, Madison, Meridian, Monterey, Neenah, Oklahoma City, Quincy, Waco, Wichita Falls' and 'Liberace'.

Table listing syndicated series such as 'Front Page Detective', 'Heart of the City', 'Hollywood Offbeat', 'I'm the Law', 'Meet the Victim', 'Public Prosecutor', 'Close-Up', 'Daily News Report', 'NBC Weekly News Review', 'NBC Film Division', 'Files of Jeffrey Jones', 'Follow That Man'.

Table listing syndicated series such as 'El Paso, Harrisburg, Honolulu, Indianapolis, Lancaster, Lubbock, Mexico, Milwaukee, New Britain, New Haven, New York, Norfolk, Philadelphia, Portland, Providence, Rockford, St. Louis, San Antonio, San Diego, Seattle, Springfield (Ill.), Springfield (Mass.), Syracuse, Toledo, Tucson, Washington, Wilmington, Youngstown'.

Table listing syndicated series such as 'Ringside With the Kasslers', 'Sports on Parade', 'Sportsman's Paradise', 'Telesports Digest', 'This Week in Sports', 'Wrestling From Hollywood', 'Cisno Kid', 'Cowboy G-Men', 'American Sports', 'Beat the Experts', 'Big Playback', 'Durocher and Day', 'Famous Fights From Madison Square Garden', 'Football Extras', 'Goin' Places With Gadabout', 'Grantland Rice's Sportslights'.

Table listing syndicated series such as 'The Gene Autry Show', 'Hopalong Cassidy', 'The Range Rider', 'Feminine Angle', 'Feminine Touch', 'For the Ladies', 'The Lill Palmer Show', 'Boston Blackie', 'Big Playback', 'Gene Autry', 'Cisno Kid', 'Hopalong Cassidy', 'Cowboy G-Men'.



Quiz section containing various trivia questions and answers.



Religious section containing Bible readings and other religious content.



Sports section containing information about various sports events and games.



Western section containing information about Western-themed TV shows.



Women's section containing information about TV shows targeted at women.

BILLBOARD FILM GUIDE

Syndicated Pix ARB Multi-City Ratings

Table listing film ratings for various cities, including Boston Blackie, Big Playback, Gene Autry, Cisno Kid, Hopalong Cassidy, Cowboy G-Men, and others.

PHILADELPHIA 3 STATIONS

Table listing TV programs and their air times on Philadelphia stations WFIL, WPTZ, and WCAU.

The 3D's Are Getting the Business

Many, Many thanks to all from

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(the gang that sang)

HEART of MY HEART

c/w

I THINK I'LL
FALL IN LOVE TODAY



Coral #61076

1-D ORIGINAL

#28 VARIETY disc jockey poll, November 11, 1953
Released to d.j.'s, dealers and operators October 13, 1953

2-D BEST

Billboard, October 24, 1953

NEW RECORDS TO WATCH

DON CORNELL, ALAN DALE, JOHNNY DESMOND
Heart of My Heart (Robbins, ASCAP)—Coral 61076—The old favorite is revived in a gay spirited gang sing by the male trio. It's an infectious disk that shapes up as a powerful entry. Flip is "I Think I'll Fall in Love Today." (Witmark, ASCAP).

3-D FASTEST SELLING

#15 VARIETY Retail Best Sellers, November 11, 1953

thanks for the action on our singles

Don

YOU'RE ON
TRIAL
I'M
YEARNING

Coral #61068

Dale

IN OLD
SORRENTO
FOR YOUR
LOVE

Coral #61051

Desmo

WOMAN
THE RIVER
SEINE

Coral #61069

POP

**MAN ON THE BEAT
B. O. PLENTY**

LEE ROY and his Band
Lee Roy, Baritone Sax
9001 • 5-9001

POP

**LIFE'S NOT THE SAME WITHOUT YOU
DON'T EVER CHANGE**

HELENE DIXON
Orchestra directed by Phil Moore
9002 • 5-9002

POP

**JUST FOR TWO
THE EPIC WALTZ**

JEFF MORLEY and his Orchestra
9003 • 5-9003

POP

**SHE WAS FIVE AND HE WAS TEN
A RIDE IN SANTA'S SLEIGH**

JUDY VALENTINE
Orchestra under the direction of
Bill Leavitt
9004 • 5-9004

POP

**BLUES FOR BILL BAILEY
WHEE, BABY!**

NELLIE LUTCHER
With Dave Barbour and his
Orchestra
9005 • 5-9005

GOES

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521 W. 6th St., Cincinnati 2, O.
Ike Klayman, Sales Mgr.

BERTOS SALES COMPANY
2214 W. Morehead St., Charlotte, N. C.
Phil Goldberg, Sales Mgr.

B. G. RECORD SERVICE
337 Northwest 6th Ave., Portland 9, Ore.
W. E. Detlov, Sales Mgr.

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137 Glass St., Dallas, Texas
Paul J. Glass, Sales Mgr.

CADET DISTRIBUTING COMPANY, INC.
3766 Woodward Ave. Detroit, Mich.
Harry Levin, Sales Mgr.

CENTRAL RECORD SALES COMPANY
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Joe Goolsby, Sales Mgr.

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Jack Brown, Sales Mgr.





"Little" Rita Faye
I FELL OUT OF A CHRISTMAS TREE
c/w
THE MIRACLE OF CHRISTMAS
M-G-M 11625



JONI JAMES
I'LL NEVER STAND IN YOUR WAY
c/w
Why Cant I?
M-G-M 11606



BETTY MADIGAN
YOU'RE THOUGHTLESS
c/w
I Just Love You
M-G-M 11601



Tommy Edwards
EVERY DAY IS CHRISTMAS
c/w
IT'S CHRISTMAS ONCE AGAIN
M-G-M 11624



ERNIE LEE
I'LL NEVER STAND IN YOUR WAY
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WRONG NUMBER
M-G-M 11613



CLAUDE CASEY
LOOKING AT THE MOON THROUGH A TEAR DROP
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YOU'LL HAVE TO TALK IT OVER WITH MY HEART
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M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 36, N.Y.
WITH RECORDS

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c/w

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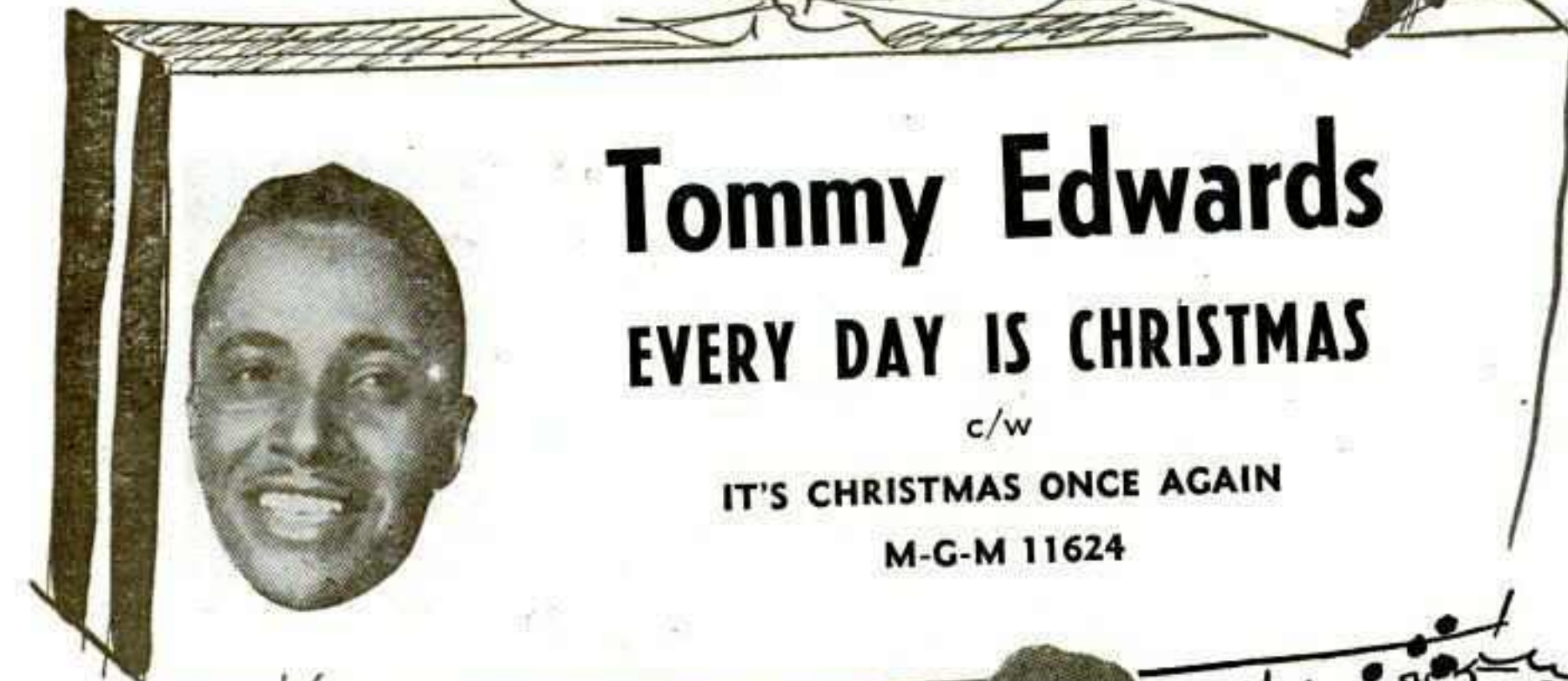
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Stay hot with **Dot** all winter

AMERICA'S NUMBER ONE VOCAL COMBINATION:

THE HILLTOPPERS

featuring the great voice of JIMMY SACCA



Proudly Present Their New Albums

DOT EXTENDED PLAY 1-1006
You Made Up My Mind • Trying • Must I Cry Again • I Keep Telling Myself

DOT EXTENDED PLAY 1-1007
I Can't Lie to Myself • If I Were King • I'd Rather Die Young • P.S.: I Love You

DOT EXTENDED PLAY 1-1008
For Keeps • Bouquets and Kisses • I Found Your Letter • Till Then

DOT EXTENDED PLAY 1-1009
Time Will Tell • There Is No Greater Love • Blue Eyes Crying in the Rain • From the Vine Came the Grape

DOT LONG PLAYING 105
For Keeps • Bouquets and Kisses • I Found Your Letter • Till Then • Time Will Tell • There Is No Greater Love • Blue Eyes Crying in the Rain • From the Vine Came the Grape

FAST SELLING SINGLES

15085 • 45-15085
I'd Rather Die Young
P. S.: I Love You

15055 • 45-15055
I Can't Lie to Myself
If I Were King

15034 • 45-15034
I Keep Telling Myself
Must I Cry Again

15018 • 45-15018
Trying
You Made Up My Mind

SHOOTING TO #1

A 2 Sided Hit

TO BE ALONE and LOVE WALKED IN

Dot 15105

**Dot
RECORDS**

Your Best Assurance
Of Greater Profits
Is
Quality
Merchandise



Stay hot with **Dot**

AMERICA'S NUMBER 1

JOHNNY

with a great Christmas Record...

**RUDOLPH, THE
RED-NOSED REINDEER**

and

**I SAW MOMMY KISSING
SANTA CLAUS**

DOT 15120 • 45-15120

Most Played in Juke Boxes
15. **DIPSY DOODLE**—J. Maddox...
Alexander's Ragtime Band—
Dot 15102—ASCAP
THE BILLBOARD, NOVEMBER 14

another Maddox hit, getting stronger and stronger

DIPSY DOODLE and **ALEXANDER'S RAGTIME BAND**

DOT 15102, 45-15102

all winter



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MADDOX

Best Selling Maddox Albums

- DOT EXTENDED PLAY 1-1000**
St. Louis Tickle • Crazy Bone Rag • Hula Blues
• I Get The Blues When It Rains
- DOT EXTENDED PLAY 1-1001**
Memphis Blues • Alabama Jubilee • Sweet Georgia Brown • Dill Pickles
- DOT EXTENDED PLAY 1-1002**
San Antonio Rose • Bully Of The Town • Under The Double Eagle • My Mary
- DOT EXTENDED PLAY 1-1003**
Stardust • Piano Polka • Near You • Johnny Maddox Boogie
- DOT EXTENDED PLAY 1-1004**
Why Worry • Friday Night Stomp • Listen To The Mockin' Bird • Molly Darling
- DOT EXTENDED PLAY 1-1005**
Cocoanut Grove • Little Grass Shack • Johnny Maddox Special • Sioux City Sue
- DF-102 45-DF-102 DLP-102 (AUTHENTIC RAGTIME)**
At A Georgia Camp Meeting • Elite Syncopation • Sunflower Slow Drag • Porcupine Rag • Sleepy Sidney • African Pas' • Smokey Mokes • Tickled to Death
- DF-104 DLP-104 DEP-104**
Twelfth Street Rag • Little Girl • Johnny's Blues • Blue Danube • Good-Bye Girls I'm Through • Sweet Leilani • The Honey Song • Alice Blue Gown

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| Rudolph, the Red-Nosed Reindeer
I Saw Mommy Kissing Santa Claus
Dot 15120 (45-15120) | Sioux City Sue
Johnny Maddox Special
Dot 15021 (45-15021) | Under the Double Eagle
My Mary
Dot 15004 (45-15004) |
| Dipsy Doodle
Alexander's Ragtime Band
Dot 15102 (45-15102) | Cocoanut Grove
Little Grass Shack
Dot 15020 (45-15020) | San Antonio Rose
Bully of the Town
Dot 15001 (45-15001) |
| Learning
Eight Beat Boogie
Dot 15090 (45-15090) | Listen to the Mockin' Bird
Molly Darling
Dot 15015 (45-15015) | Sweet Georgia Brown
Dill Pickles
Dot 1057 (45-1057) |
| Twilight Time
Alice Blue Gown
Dot 15062 (45-15062) | Why Worry
Friday Night Stomp
Dot 15014 (45-15014) | Memphis Blues
Alabama Jubilee
Dot 1023 (45-1023) |
| In the Mood
By the Light of the Silvery Moon
Dot 15045 (45-15045) | Johnny Maddox Boogie
Near You
Dot 15008 (45-15008) | Hula Blues
I Get the Blues When it Rains
Dot 1012 (45-1012) |
| | Star Dust
Piano Polka
Dot 15006 (45-15006) | Crazy Bone Rag
St. Louis Tickle
Dot 1005 (45-1005) |

Tap Dance Records

- Do You Ever Think of Me • Ain't She Sweet 15077 (45-15077)
- The Sheik of Araby • Bye Bye Black Bird 15076 (45-15076)
- Tip Toe Through the Tulips • Avalon 15075 (45-15075)
- Hindustan • Carolina in the Morning 15074 (45-15074)
- Tea For Two • Jealous 15073 (45-15073)
- Moonlight and Roses • Baby Face 15072 (45-15072)
- You Were Meant For Me • Should I 15071 (45-15071)
- Blue Room • Shanty in Old Shanty Town 15070 (45-15070)
- Shine • Angry 15069 (45-15069)
- Peggy O'Neil • Me and My Shadow 15068 (45-15068)
- Margie • Swanee River 15067 (45-15067)
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1

**To Be Alone
Love Walked In**

THE HILLTOPPERS
DOT 15105



4

**Rudolph The Red-Nosed Reindeer
I Saw Mommy Kissing Santa Claus**

JOHNNY MADDOX
DOT 15120



2

**Dipsy Doodle
Alexander's Ragtime Band**

JOHNNY MADDOX
DOT 15102



5

**P.S. I Love You
I'd Rather Die Young**

THE HILLTOPPERS
DOT 15085



3

**Magic Guitar
Never Let Me Go**

BUNNY PAUL
DOT 15107



6

**I've Got a Right To Cry
It's Anybody's Heart**

DAN BELLOC
with Dottie Dillard
DOT 15115



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DOT'S HILLBILLY CORNER



MAC WISEMAN

"The Voice With a Heart" singing

Remembering

Let Me Borrow Your Heart Just For Tonight

DOT 1182

LATCH ON TO THESE GREAT MAC WISEMAN SINGLES:

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Rainbow In The Valley
(45-1168)

1158 You're Sweeter Than The Honey
Don't Let Your Sweet Love Die
(45-1158)

1150 Shackles And Chains
Going Like Wildfire
(45-1150)

1146 Six More Miles
It's Goodbye And So Long
To You
(45-1146)

1131 By The Side Of The Road
Waiting For The Boys
(45-1131)

1126 Fire In My Heart
Going To See My Baby
(45-1126)

1115 You're The Girl Of My Dreams
I Wonder How The Old Folks
Are At Home
(45-1115)

1092 Georgia Waltz
Dreaming Of A Little Cabin
(45-1092)

1091 I Still Write Your Name In
The Sand
Four Walls Around Me
(45-1091)

1075 Little White Church
I'm A Stranger
(45-1075)

1062 'Tis Sweet To Be Remembered
Are You Coming Back To Me
(45-1062)



EDDIE PEABODY
"The World's Greatest Banjo Player"

15101 Tea For Two
La Golondrina
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15100 Sleep—I'll See You In My
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Sweet Sue—Just You
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Chinatown, My Chinatown
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(45-15099)

15098 St. Louis Blues
Baby Face—I'm Looking
Over A Four Leaf Clover
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all winter



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Blue Mist Parts 1 & 2

1

DEL COURTNEY
Jimmy Sheldon at Piano
DOT 15106



Only The Brokenhearted Farewell To Spring

4

JIMMY KELLIS
DOT 15913



Creole Love Call Blue Jeans

2

AL LOMBARDY
DOT 15111



If You Wuz A Bird When I Dance With You

5

PEGGY TAYLOR
DOT 15110



Heartaches Nola

3

ELMO TANNER
with Billy Vaughn & Orch.
DOT 15112



I'm So Crazy For Love With All My Love

6

THE CAP-TANS
DOT 15114

TOMMY JACKSON

"The Country's Greatest Hillbilly Fiddler"

- 1169 Orange Blossom Special
Draggin' The Bow (45-1169)
- 1148 Fisher's Hornpipe
Jackson's Hornpipe
- 1119 Texas Schottische
Put Your Little Foot Right Out
- 1086 Mississippi Sawyer
Boil Them Cabbage Down
- 1085 Arkansas Traveler
Soldier's Joy



ALSO THIS GREAT ALBUM:

Square Dances of the Grand Ole Opry

- 1140 Tennessee Wagner
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- 1139 Sally Ann
Whistling Rufus (45-1139)
- 1138 Uncle Joe
Cripple Creek (45-1138)
- 1137 Ragtime Annie
Leather Britches (45-1137)

DF101 (45-DF101)



HANK GARLAND

- 15089 Steel Guitar Rag
Moonlight On Colorado (45-15089)
- 15050 Guitar Polka
Tea For Two (45-15050)

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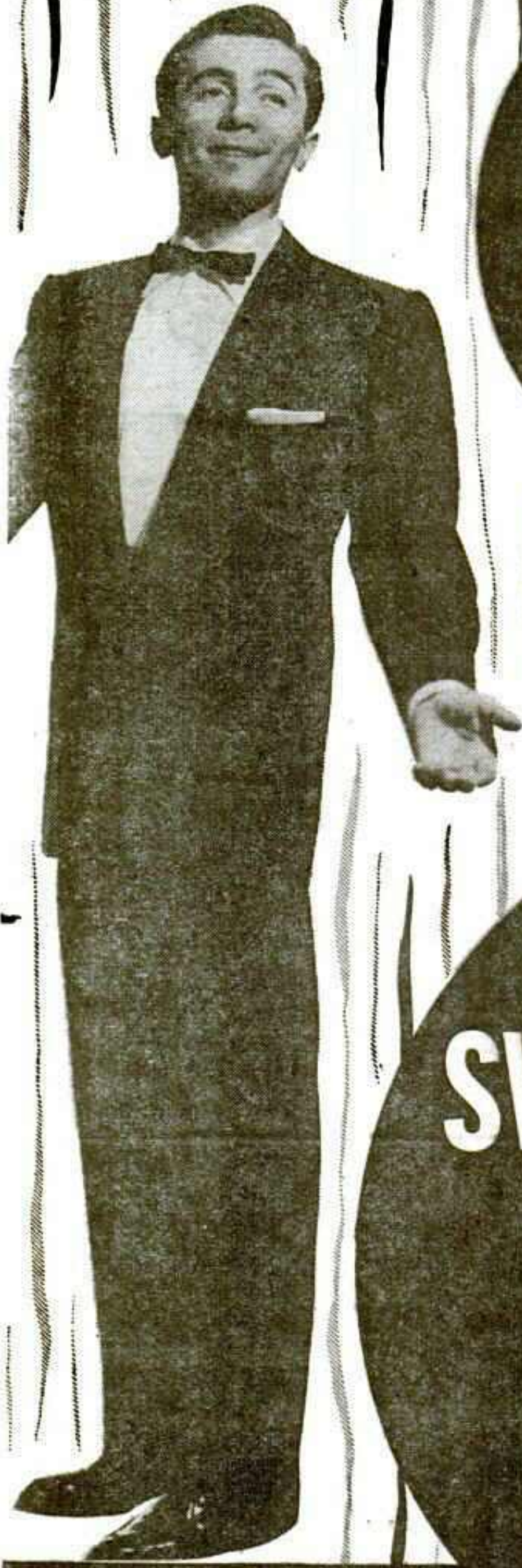
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"HERE IN MY
HEART"

al
martino

singing...

sweetheart
of
mine



CAPITOL RECORD # 2649



The Billboard Music Popularity Charts

HONOR ROLL OF HITS

Trade
Mark
Reg.

The Nation's Ten Top Tunes

... for Week Ending November 14

The HONOR ROLL OF HITS is compiled by a statistical formula which automatically measures the comparative popularity of each tune, based on the results of the applicable Music Popularity Charts in this issue. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical

- | This Week | Last Week | Weeks on Chart |
|---|-----------|----------------|
| 1. You, You, You | | 1 20 |
| By Lotar Olias and Robert Mellin—Published by Robert Mellin (BMI)
BEST SELLING RECORD: Ames Brothers, V 20-5325. OTHER RECORDS: K. Griffen, Col 40039; J. Horton, Mercury 70198; S. Lanson, Bell 1008; K. Remo, M-G-M 11512. | | |
| 2. Vaya Con Dios | | 2 22 |
| By Larry Russell-Buddy Pepper & Inez James—Published by Ardmere (ASCAP)
BEST SELLING RECORD: L. Paul-M. Ford, Cap 2486. OTHER RECORDS: L. Clinton-A. Lloyd, Bell 1004; G. Lombardo, Dec 28780; B. London, Crystalette 654; W. Manone & Town Criers, Atlantic 15001; J. Smith, Coral 60991; A. O'Day, Mercury 89047; Wesley & Marilyn Tuttle, Cap 514. | | |
| 3. Rags to Riches | | 4 9 |
| By Dick Adler and Jerry Ross—Published by Saunders (ASCAP)
BEST SELLING RECORD: T. Bennett, Col 40048. OTHER RECORDS: T. Russo, Bell 1013; Billy Ward & His Dominoes, King 1280. | | |
| 4. Ebb Tide | | 3 12 |
| By Robert Maxwell and Carl Sigman—Published by Robbins (ASCAP)
BEST SELLING RECORD: F. Chacksfield, London 1358. OTHER RECORDS: C. Applewhite-Toots Ork, Dec 28875; V. Damone, Mercury 70216; B. Hayes, Bell 1012; R. Maxwell, Mercury 70177; L. Welk, Coral 61075.
TRANSCRIPTIONS AVAILABLE: Hugo Winterhalter, Thesaurus. | | |
| 5. Eh Cumpari | | 6 10 |
| By Julius La Rosa—Published by Rosarch (BMI)
BEST SELLING RECORD: J. La Rosa, Cadence 1232. | | |
| 6. Oh | | 5 19 |
| By Byran Gay-Arnold Johnson—Published by Feist (ASCAP)
BEST SELLING RECORD: P. W. Hunt, Cap 2442. OTHER RECORDS: Commanders, Dec 28779; A. Mooney, M-G-M 11541; K. Griffen, Col 40062; Sauter Finegan, V 20-5359; J. Palmer, Mercury 70182; L. Welk, Coral 61017.
TRANSCRIPTIONS AVAILABLE: Johnny Desmond, Thesaurus. | | |
| 7. Many Times | | 8 5 |
| By Jessie Barnes and Felix Stahl—Published by Broadcast (BMI)
BEST SELLING RECORD: E. Fisher, V. 20-5453. OTHER RECORDS: P. Faith, Col 40076. | | |
| 8. Ricochet | | 10 5 |
| By Larry Coleman, Norman Gimbel and Joe Darion—Published by Sheldon (BMI)
BEST SELLING RECORD: T. Brewer, Coral 61043. OTHER RECORDS AVAILABLE: C. Grant, Victor 20-5512; P. W. King, Victor 20-5454; G. Lombardo, Dec 28914; V. Young, Cap 2543. | | |
| 9. Crying in the Chapel | | 7 18 |
| By Darrell Glenn—Published by Valley (BMI)
BEST SELLING RECORDS: J. Valli, V 20-5368; Orioles, Jubilee 5122. OTHER RECORDS AVAILABLE: J. T. Adams, Republic 7052; Rex Allen, Dec 28758; R. Baker, Ward 503; E. Fitzgerald, Dec 28762; Four Dukes, Duke 116; D. Glenn, Valley 105; K. Griffen, Col 40062; S. Lanson, Bell 1008; A. Lund, Coral 61018; B. Smith, Meteor 5010; Sunshine Boys, Bibletone 2114; Sister Rosetta Tharpe, Dec 48302; W. Tuttle, Cap 2545.
TRANSCRIPTIONS AVAILABLE: Statesmen Quartet, Thesaurus. | | |
| 10. St. George and the Dragonet | | 9 8 |
| By Stan Freberg, Daws Butler, Walter Schumann—Published by Alamo (ASCAP)
BEST SELLING RECORD: S. Freberg, Cap 2596. | | |

Second Ten

- | | | | |
|---|------------------------------------|----|----|
| 11. DRAGNET | Published by Alamo (ASCAP) | 12 | 13 |
| 12. YOU ALONE | Published by Roncom (ASCAP) | 17 | 2 |
| 13. NO OTHER LOVE | Published by Williamson (ASCAP) | 11 | 22 |
| 14. THAT'S AMORE | Published by Paramount (ASCAP) | 19 | 2 |
| 15. ISTANBUL | Published by Alamo (ASCAP) | 14 | 3 |
| 15. TO BE ALONE | Published by Randy Smith (ASCAP) | 16 | 2 |
| 17. LOVE WALKED IN | Published by Chappell (ASCAP) | 13 | 3 |
| 18. I SEE THE MOON | Published by Plymouth (ASCAP) | 20 | 2 |
| 19. IN THE MISSION OF ST. AUGUSTINE | Published by Republic (BMI) | 15 | 4 |
| 20. STORY OF THREE LOVES (Eighteenth Variation) | Published by Charles Foley (ASCAP) | — | 2 |

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Buyboard

TOP SELLERS—

POPULAR

Based on Actual Capitol Sales Reports

1. YAYA CON DIOS
JOHNNY (IS THE BOY FOR ME) L. Paul & M. Ford 2486
2. CHANGING PARTNERS
I'LL ALWAYS BE IN LOVE WITH YOU K. Starr 2657
3. MAMA'S GONE, GOOD BYE
CONEY ISLAND WASHBOARD P. Hunt 2647
4. OH! SAN P. Hunt 2442
5. THAT'S AMORE
YOU'RE THE RIGHT ONE D. Marlin 2589
6. ST. GEORGE AND THE DRAGONET
LITTLE BLUE RIDING HOOD S. Freberg 2596
7. THE KANGAROO
DON'CHA HEAR THEM BELLS L. Paul & M. Ford 2614
8. I LOVE YOU
SOUTH OF THE BORDER F. Sinatra 2638
9. LOVER, COME BACK TO ME!
THAT'S ALL N. Cole 2610
10. JUNGLE BELLS
WHITE CHRISTMAS L. Paul & M. Ford 2617
11. FROM HERE TO ETERNITY
ANYTIME-ANYWHERE F. Sinatra 2560
12. WHEN MY DREAMBOAT COMES HOME
SWAMP-FIRE K. Starr 2595
13. DRAGNET
DANCING IN THE DARK R. Anthony 2562
14. SOUND OFF MARCH
ANOTHER DAWN, ANOTHER DAY R. Anthony 2637
15. KISS ME BIG
CATFISH BOOGIE T. Ernie 2602
16. I LOVE PARIS
GIGI L. Baxter 2479
17. DON'T SAY GOODBYE WHEN YOU GO
AUTUMN LEAVES M. Lewis 2631

LATEST RELEASE

No. 395

- COOL WATER
DIXIELAND BAND Billy May 2653
- I GET SO LONELY
I COULDN'T STAY AWAY FROM YOU The Four Knights 2654
- I BELIEVE IN LOVIN'
I WISH IT WAS ONLY A DREAM Gene O'Quin 2655
- WHAT WOULD I DO WITHOUT JESUS
MATTHEW, MARK, LUKE AND JOHN Redd Harper 2656
- CHANGING PARTNERS
I'LL ALWAYS BE IN LOVE WITH YOU Kay Starr 2657

TOP SELLERS—

COUNTRY & HILLBILLY

Based on Actual Capitol Sales Reports

1. A DEAR JOHN LETTER
I'D RATHER DIE YOUNG (THAN GROW
OLD WITHOUT YOU)
J. Shepard & F. Huskey 2502
2. FORGIVE ME JOHN
MY WEDDING RING
J. Shepard & F. Huskey 2586
3. GO CRY YOUR HEART OUT
WAKE UP, IRENE
H. Thompson 2646
4. I LOVE GOD'S WAY OF LIVING
PREACH THE GOSPEL
Louvin Brothers 2612
5. I BELIEVE IN LOVIN'
I WISH IT WAS ONLY A DREAM
G. O'Quin 2655
6. SINGIN' ON THE OTHER SIDE
I'VE GOT A BETTER PLACE TO GO
M. Carson 2634
7. WALKIN' AND HUMMIN'
I WOULDN'T TREAT A DOG LIKE
YOU'RE TREATIN' ME
F. Huskey 2627
8. SWEEP AROUND YOUR OWN
BACK DOOR
SWAMP LILY
R. Acuff 2642
9. YOU GOTTA HAVE A LICENSE
THERE'LL BE NO OTHER
T. Collins 2584
10. YESTERDAY'S GIRL
JOHN HENRY
H. Thompson 2553

BEST SELLING—

POPULAR ALBUMS

Based on Actual Capitol Sales Reports

1. MUSIC TO MAKE YOU MISTY
Jackie Gleason 455
2. MUSIC FOR LOVERS ONLY
Jackie Gleason 352
3. NAT "KING" COLE SINGS FOR
TWO IN LOVE
Nat "King" Cole 420
4. PORTRAITS ON STANDARDS
Sian Kenton 462
5. NAT "KING" COLE'S TOP POPS
Nat "King" Cole 9110
6. LOVER'S RHAPSODY & SONGS
FROM LOVER'S RHAPSODY
Jackie Gleason 366
7. CAN-CAN
Original Broadway Cast 452
8. THE HIT MAKERS!
Les Paul & Mary Ford 416
9. TODAY'S TOP HITS, VOLUME X
Top Capitol Artists 9115
10. JOE "FINGERS" CARR AND HIS
RAGTIME BAND
Joe "Fingers" Carr 433
11. THE DESERT SONG
Gordon MacRae & Lucille
Norman 351
12. GERRY MULLIGAN AND HIS
TEN-TETTE
Gerry Mulligan 439
13. THE PARK AVENUE HILLBILLIE
Dorothy Shay 444

TOP SELLING—

CHRISTMAS EPS

Based on Actual Capitol Sales Reports

1. YINGLE BELLS
Yogi Yorgesson 461
2. CHRISTMAS CAROLS
St. Luke's Choristers 9000
3. THE ORGAN PLAYS AT CHRISTMAS
Buddy Cole 9002
4. CHRISTMAS ON THE RANGE
Jimmy Wakely 9004
5. BOYS TOWN CHOIR SINGING
CHRISTMAS MUSIC
Father Flanagan's Boys Town
Choir 9006
6. CAROLS FOR CHRISTMAS
The Starlighters Chorus 9007
7. UNDER THE CHRISTMAS TREE
Jan Garber 9008
8. CHRISTMAS CHORISTERS
St. Luke's Choristers 9012
9. CHRISTMAS BELLS
Richard Keys Biggs 9013
10. CHRISTMAS IN THE AIR!
The Voices Of Walter
Schumann 9016
11. SONGS OF CHRISTMAS
Jo Stafford & Gordon MacRae 9021

STRANGER IN PARADISE

NEVER IN A MILLION YEARS

beautiful ballads
excitingly sung by

GORDON MacRAE

Orchestra conducted
by

VAN ALEXANDER

Capitol Record No. 2652



a new record ...
and another
happy day

for the
**FOUR
KNIGHTS**



I GET SO
LONELY and

I COULDN'T
STAY AWAY
FROM YOU

with orchestra conducted by
NELSON RIDDLE
Record No. 2654

BILLY MAY

PLAYS
TWO
GREAT
STANDARDS

• **COOL WATER**

vocal by Bob Morse

• **DIXIELAND
BAND**

vocal by Alvin Stoller

• Record No. 2653

The Billboard's Music Popularity Charts

Favorite Tunes

... For Week Ending November 14

Best Selling Sheet Music

Tunes are ranked in order of their current national selling importance at the sheet music jobber level. Results are based on The Billboard's weekly survey of jobbers' orders from retailers throughout the country and are weighed according to jobber importance. (R) Indicates that tune is recorded; (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

This Week	Last Week	Weeks on Chart
1. VAYA CON DIOS (R)—Ardmore	1	21
2. YOU, YOU, YOU (R)—Mellin	2	18
3. EBB TIDE (R)—Robbins	4	9
4. CRYING IN THE CHAPEL (R)—Valley	3	16
5. RAGS TO RICHES (R)—Saunders	7	4
6. MANY TIMES (R)—Broadcast	5	6
7. OH (R)—Feist	6	5
8. NO OTHER LOVE (R) (M)—Williamson	9	21
9. IN THE MISSION OF ST. AUGUSTINE (R)—Republic	11	6
10. RICOCHET (R)—Sheldon	12	3
11. EH CUMPARI (R)—Crescent	14	5
12. I BELIEVE (R)—Cromwell	13	28
13. I SEE THE MOON (R)—Plymouth	—	5
14. YOU ALONE (R)—Roncom	15	2
15. I'M WALKING BEHIND YOU (R)—Leeds	10	28

Tunes with Greatest Radio and Television Audiences

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. Lists are based on John G. Peatman's copyrighted Audience Coverage Index. Tunes are listed ALPHABETICALLY on both lists. (R) Indicates tune is available on records; (F) indicates tune is from a film; (M) indicates tune is from legit musical.

Top 31 in Radio

Don't Take Your Love From Me (R)—Witmark—ASCAP	Off Shore (R)—Hanover—ASCAP
Ebb Tide (R)—Robbins—ASCAP	Oh (R)—Feist—ASCAP
Eh Cumpari (R)—Rosarch—BMI	P.S.: I Love You (R)—La Salle—ASCAP
Granada (R)—Peer—BMI	Pa Paya Mama (R)—Shelton—BMI
Heart of My Heart (R)—Robbins—ASCAP	Secret Love (R)—Remick—ASCAP
Hi Lili Hi Lo (R) (F)—Robbins—ASCAP	Stranger in Paradise (R) (F)—Frank—ASCAP
I Love Paris (R) (M)—Chappell—ASCAP	Sweet Mama Tree Top Tall (R)—Hollis—BMI
I See the Moon (R)—Plymouth—ASCAP	Tennessee Wig Walk (R)—Village—BMI
In the Mission of St. Augustine (R)—Republic—BMI	That's Amore (R) (F)—Paramount—ASCAP
Istanbul (R)—Alamo—ASCAP	Typewriter (R)—Mills—ASCAP
It's Easy to Remember (R)—Famous—ASCAP	Vaya Con Dios (R)—Ardmore—ASCAP
Joey's Theme (R) (F)—Trinity—BMI	When My Dreamboat Comes Home (R)—Remick—ASCAP
Love Walked In (R)—Chappell—ASCAP	Who Put the Devil in Evelyn's Eyes (R)—Hartley—ASCAP
Many Times (R)—Broadcast—BMI	You, You, You (R)—Mellin—BMI
My Love, My Love (R)—Meridian—BMI	You're the Right One (R)—Paramount—ASCAP
No Other Love (R) (M)—Williamson—ASCAP	

Top 11 in Television

Cela M'Est Egal (R)—Burke & Van Heusen—ASCAP	Nearness of You (R)—Famous—ASCAP
C'Est Magifique (R)—Chappell—ASCAP	No Other Love (R) (M)—Williamson—ASCAP
Crying in the Chapel—Valley—BMI	Oh (R)—Feist—ASCAP
Ebb Tide (R)—Robbins—ASCAP	Vaya Con Dios (R)—Ardmore—ASCAP
I Love Paris (R) (M)—Chappell—ASCAP	You, You, You (R)—Mellin—BMI
Many Times (R)—Broadcast—BMI	

England's Top Twenty

Based on cabled reports from England's top music jobbers. American publishers of each tune is listed in parenthesis. Asterisk indicates no American publisher.

1. Answer Me—Bourne (Bourne)	11. When You Hear Big Ben—Box & Cox—(Box & Cox)
2. Poppa Piccolino—Sterling (Chappell)	12. Wish You Were Here—Chappell (Chappell)
3. I Saw Mommy Kissing Santa Claus—Morris (Harman)	13. Flirtation Waltz—Bourne (Bourne)
4. Song From Moulin Rouge—Connelly (Broadcast)	14. Kiss—Feist (Miller)
5. Eternally (Limelight)—Bourne (Bourne)	15. April in Portugal—Sterling (Chappell)
6. Bridge of Sighs—Maurice (Leeds)	16. Hey Joe—Robbins (Tannen)
7. Swedish Rhapsody—Connelly (Dartmouth)	17. Crying in the Chapel—Morris (Valley)
8. I Believe—Cinephonic (Cromwell)	18. Seven Lonely Days—Feist (Jefferson)
9. Look at That Girl—Cinephonic (Oxford)	19. Chick a Boom—Dash (Hawthorne)
10. Vaya Con Dios—Maddox (Ardmore)	20. Let's Walk That - A - Way—Aberbach (Alamo)



M-G-M with you

IT'S ANYBODY'S HEART

IF I COULD HAVE YOU BACK AGAIN

Warren

JONI JAMES

I'LL NEVER STAND IN YOUR WAY
MGM 11606 78 rpm
K11606 45 rpm

WHY CAN'T I

MY LOVE MY LOVE
MGM 11543 78 rpm
K11543 45 rpm

YOU'RE FOOLING SOMEONE

BILLY ECKSTINE Sings TENDERLY



MGM 219 78 rpm
E219 33 1/3 rpm.
X1052 extended play 45 rpm

VICKI BENET
(When He Takes Me in His Arms) Mmm ...
and
TWO LOVERS
MGM 11581 78 rpm • K11581 45 rpm

DAVID ROSE
and His Orchestra
THE RIVER SEINE
Vocal by BERYL DAVIS
and
JOEY'S THEME
MGM 30830 78 rpm • K30830 45 rpm

KEN REMO
CARNIVAL
and
IT'S YOU, IT'S YOU
MGM-11617 78 rpm K-11617 45 rpm

TOMMY REED
HEY, LITTLE GIRL
and
GLAD RAG DOLL
MGM-11592 78 rpm • K-11592 45 rpm

JIMMY LEYDEN'S
SERENADERS
GIRL OF TODAY
and
WE'RE HAVIN' A GOOD TIME
MGM-11615 78 rpm • K-11615 45 rpm

TOMMY EDWARDS
"THAT'S ALL"
and
"SECRET LOVE"
MGM 11604 78 • K11604 45

TONY MOTTOLA
and His Orchestra
BEGUINE TAMPICO
and
VIOLETTA
MGM-11593 78 rpm • K-11593 45 rpm

HENRY JEROME
and His Orchestra
TIPICA SERENADA
and
CAFE PAREE
MGM 11594 78 rpm • K11594 45 rpm

THE MELLO-MEN
MY LOVE, THE BLUES AND ME
and
I'D GIVE A MILLION YESTERDAYS
MGM 11607 78 rpm • K11607 45 rpm

ART MOONEY
MOGAMBO
and
OFF SHORE
MGM-11610 78 rpm • K-11610 45 rpm

HANK WILLIAMS
CALLING YOU
and
WHEN GOD COMES AND GATHERS HIS JEWELS
MGM 11628 78 rpm • K11628 45 rpm

LITTLE RITA FAYE
ALABAMA
and
JOHNNY'S GOT A SWEETHEART
MGM 11565 78 rpm • K11565 45 rpm

M-G-M RECORDS THE GREATEST NAME IN ENTERTAINMENT MAKE FRIENDS WITH RECORDS

The Nation's Newest Hit Song!

The Gang That Sang

"HEART OF MY HEART"

with these Top Recordings...

★ DON CORNELL
★ ALAN DALE
★ JOHNNY DESMOND

on
CORAL RECORD
No. 61076

★ THE
★ FOUR
★ ACES

on
DECCA RECORD
No. 28927

★ FRANKIE
★ LAINE

on
MERCURY RECORD
No. 70262

ROBBINS MUSIC CORPORATION • 799 Seventh Avenue, N. Y. 19 • MURRAY BAKER, Gen. Prof. Mgr.

REVIEWS OF THIS WEEK'S NEW RECORDS

Popular

EDDIE CALVERT Oh, Mein Papa... ESSEX 336—English import of a very pretty tune from a German musical... AMES BROTHERS I Can't Believe That You're in Love With Me... PATTI PAGE Changing Partners... MILLS BROTHERS She Was Five and He Was Ten... JERRY MURAD Spellbound Concerto... RUTH WALLIS Dear Mr. Godfrey... VIC DAMONE Stranger in Paradise... JANE FROMAN Robe of Calvary... BOBBY WAYNE The Jones Boy...

one. This side has a chance. (Pincus, BMI) Snow, Snow, Beautiful Snow... GEORGE SIRAVO ORK Palsy Walsy... REMO BIONDI ORK Turkey Run... DINAH SHORE Changing Partners... EYDIE GORME Gimme, Gimme John... JAN AUGUST Prince Igor... BETTY REILLY-LES BAXTER ORK Magdalena... BEVERLY BART All the Way Home I Cried... GUY LOMBARDO ORK The River Seine...

Number of Releases This Week (Listed Alphabetically by Label)

Table with 4 columns: Label, Pop, C&W, R&B. Lists labels like ALADDIN, ATLANTIC, CAPITOL, etc., with their respective release counts.

is by Kenny Gardner. (Lombardo, ASCAP)

CONNIE HAINES Pink Shampoo... (Continued on page 44)

Sacred

FRANK BOGGS My Heavenly Father... (Continued on page 53)

Jazz

LOUIS BELLSON ORK Caxton Hall Swing... ILLINOIS JACQUET Sittin' and Rockin'...

THE JOHNNY SMITH QUINTET I'll Be Around... SUGAR BOY Overboard...

Country & Western

ELTON BRITT My Heart Was Made for You... SHORTHY LONG Who Said I Said That?... TOMMY SANDS Roses Speak Louder Than Words... HOMER & JETHRO I Saw Mommy Smoochin' Santy Claus...

REX ALLEN Where Did My Snowman Go?... BILL LEE Soothe My Lonely Heart (F)... (Continued on page 53)

Rhythm & Blues

B. B. KING ORK Blind Love... EDDIE BOY Tortured Soul... (Continued on page 56)

Christmas

JONI JAMES Kissin' Bridge... FONTANE SISTERS V 20-5524—Plenty of spins in store for this cute gang-sing type of item... DINAH WASHINGTON The Lord's Prayer... RICKY VERA-STEVE ALLEN How Can Santa Come to Puerto Rico...

Spiritual

THE FOUR INTERNES You'd Better Mind... EDNA GALLMON COOKE Higher Ground... THE GOLDEN CLOUDS Upon the Cross of Calvary... (Continued on page 56)

Latin American

CESAR CONCEPCION Y SU ORQUESTA Cada Segunda Que Passa... (Continued on page 56)

International

JOHNNIE BOMBA ORK The Old Maid Polka... (Continued on page 56)

Children's

ROSEMARY CLOONEY Winter Wonderland... (Continued on page 56)

RATINGS: 90-100, Tops; 80-89, Excellent; 70-79, Good; 40-69, Satisfactory; 0-39, Poor

HOW RATINGS ARE DETERMINED: Each record is reviewed and rated on the basis of six different categories, each of which is assigned a maximum point score in accordance with its importance to the commercial success of the record.

THE CATEGORIES: Following are the maximum points that can be earned in each of the six categories: Vocal and/or instrumental interpretation, 25; over-all exploitation potential, 20; song caliber, 20; artist's name value, 15; manufacturer's distribution power, 10; arrangement, 10.

Each of the records reviewed expresses the opinion of the members of The Billboard music staff who reviewed the record.

TED HEATH

AT THE LONDON PALLADIUM

(RECORDED AT TED HEATH'S 89th LONDON PALLADIUM SUNDAY CONCERT) APRIL 12, 1953

LL 802 1-12"

Available on extended play: BEP 6119, 6120 & 6121

**the most exciting Jazz Concert ever recorded
but DON'T TAKE OUR WORD FOR IT!**

the disk jockeys rave

"Ted Heath at the London Palladium' has pushed Ted Heath across in the Atlanta area as an exciting new name in modern music. Definitely a great album musically and commercially."

Bob Watson
WSB—Atlanta, Ga.

"This is the greatest modern jazz I have ever heard."

Hugh Cherry
WMAK, Nashville, Tenn.

"Spinning 'Ted Heath at the Paladium' constantly it is ear-resistable."

Ed Bonner
KXOK—St. Louis, Mo.

"Ted Heath has presented a refreshing, stimulating style of music that is listenable, danceable and the selection of many of the tunes should enhance its popularity. We love Ted Heath's music on the West coast."

Peter Potter Show—ABC-TV
WKLAC—Hollywood, Cal.

"The response to the 'Ted Heath Paladium Concert' LP which you released recently has been tremendous in Dayton. There's only one fly in the ointment . . . after the fourth airing, someone walked off with it!"

Charlie Allen
WONE and WIFE-TV, Dayton, Ohio

"Man, when you said 'an exciting new Ted Heath album,' you were not kiddin'. That's the best thing I've heard in years . . ."

Roger Clark
WNOR—Norfolk, Va.

"That Ted Heath LP is without a doubt the finest thing I ever heard. I used it on my jazz show today and it goes tape play back tomorrow night. To say I flipped isn't quite enough!"

Rex Dale
WCKY—Cincinnati, Ohio

"There isn't much I can say in regard to the fabulous Ted Heath, except that I received the LP and in all sincerity it's tremendous."

Stan Pat
WTNJ—Trenton, N. J.

"It's THE greatest."

Ralph and Rita
WMBG—Richmond, Va.

"Congratulations on the new Ted Heath LP. It's a real kick to hear the drive this band achieves. I'm looking forward to the next one."

Doug Arthur
WIBG—Philadelphia, Pa.

the reviewers rave

" . . . one of the most capable groups of musicians in the world today, a group which outshines any similar outfit in this country, Kenton, Brown and Herman notwithstanding. In a phrase, this is the way modern jazz should be played . . ."

Des Moines Sunday Register

" . . . fantastically fine sound."

S. F. Call-Bulletin

"And what goes on is some of the most exciting big band jazz in the world. It is by all odds the best concert recording of a band I have ever heard. The engineering job on this, which is definitely of HI-FI quality, should put our American studio technicians to shame. The Heath band is one of the best integrated musical units I have ever heard."

San Francisco Chronicle

"This is a socko sampling of jazz. Recorded on-the-spot at a Ted Heath London Palladium concert earlier this year, package gets added stimulation from aud reaction. In the dozen numbers recorded, Heath maintains a high standard and his jazz renditions display his swinging versatility."

Variety

"The Heath band, however, once again proves that it is one of the cleanest instrumental combinations ever to hit wax. The Rock-of-Gibraltar solidity of the rhythm section, the bite of the brass and the polish of the reeds are all delightful to hear."

Billboard

" . . . it is the best on-the-screen jazz recording yet issued—"

Down Beat

London ffrs

Breaking For A Hit!



THE GAYLORDS



"STRINGS OF MY HEART"*

AND

"MAMA PAPA POLKA"



MERCURY 70258 • 70258X45

* Selected as the Record of the Month by the Cleveland Phonograph Operators.

JUST OUT!

A Great New Release By



Eddy Howard
"BIMBO"

AND

"Ebenezer Scrooge"

MERCURY 70272 • 70272X45

NEW POPULAR RELEASES

BILLY WILLIAMS

QUARTET

"If I Never Get To Heaven"

AND

"Ask Me No Questions"

MERCURY 70271 • 70271X45



BERNICE PARKS

"Blue Reverie"

AND

"Fas-I-Nay-Shun"

MERCURY 70261 • 70261X45



It's A Big One For

BUDDY

JOHNSON

AND HIS ORCHESTRA



"I'M JUST YOUR FOOL"

COUPLED WITH

"A-12"

MERCURY 70251 • 70251X45

The Billboard's Music Popularity Charts

... for Week Ending November 14

TOP POPULAR RECORDS

Best Selling Singles

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among the nation's top volume pop record dealers representing every important market area. The reverse side of each record is also listed.

Table with columns: This Week, Last Week, Weeks on Chart, Song Title, Artist, Label, Copyright. Lists top 20 best selling singles.

Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays in juke boxes throuout the country. Results are based on The Billboard's weekly survey among the nation's juke box operators. The reverse side of each record is also listed.

Table with columns: This Week, Last Week, Weeks on Chart, Song Title, Artist, Label, Copyright. Lists top 20 most played records in juke boxes.

Most Played by Jockeys

Records are ranked in order of the greatest number of plays on disk jockey radio shows throuout the country. Results are based on The Billboard's weekly survey among the nation's disk jockeys. The reverse side of each record is also listed.

Table with columns: This Week, Last Week, Weeks on Chart, Song Title, Artist, Label, Copyright. Lists top 20 most played records by jockeys.

VOX JOX

By CHARLOTTE SUMMERS

Success Story

Two years ago Bill O'Connor quit a staff job at WGN, Chicago, to do free-lance work. In his first month he made just \$250, which forced him to sell his car, pawn his typewriter and really dig in. This past week O'Connor added 15 new half-hour deejay shows and two new TV shows to his schedule, all adding up to 49 1/2 sponsored hours weekly on six radio stations in Chicago (WIND, WCFL, WJJD, WAAF, WAIT, WMAQ) and three TV stations (WGN, WBKB, WBBM). Twice daily, across the board, he competes against himself by being heard on two radio stations, while being seen on a live TV show. Three times on Saturdays and Sundays he competes with himself on four different radio stations.

Jox Trix

Drake University, of Des Moines, conducts a quarter-hour segment of Ed Monray's "Matinee" each week with five favorite songs of the students over KSO,

Des Moines. . . . Jack Quinn, KWIE, Kennewick, Wash., conducted a listener contest to name his new late evening show. Best title selected from several hundred was "Quinn Pan Alley." . . . Jerry Nagle Jr., WROV, Roanoke, Va., has a new helper on his "Nightwatch" show called "Little Tom Gremlin" who takes a 33 1/2 speed record and runs it up to 78 r.p.m. Gremlin uses only vocals with rhythm backing and has been causing quite a commotion with his gimmick in Roanoke.

Surface Noises

Joe Hoppel, WLOW, Portsmouth, Va., writes, "It seems to me that Julius La Rosa's getting fired was the best thing that happened to him since he met Arthur Godfrey. He not only doubled his salary, but they couldn't have come up with a better publicity stunt if they tried." . . . And from Joe Smith and Dave Shallenberger, WARD, Johnstown, Pa., "We've been reading the many pleas from jocks for more records in your column and thought you'd like to know that we are hard

See PAGES 46 AND 48 for

The Billboard Packaged Record Buying Guide

Best Sellers in These Categories:

- SYMPHONY WORKS
CHILDREN'S RECORDS
COMPLETE OPERAS AND ORATORIOS
Packaged Record REVIEWS

at work developing a new miniature disk at 2 r.p.m.'s that will fit in the hold of the regular 45 r.p.m. records. This will not only give the listener and the jock two records in one, but will also save a lot of time changing the records." . . . Gene Presson, WCMA, Corinth, Miss., complains, "I wish to say that this station is being neglected by Mercury, Capitol and RCA Victor record companies when it comes to record service. I wish to say that Decca and Columbia are giving us splendid service. However, it is difficult to produce a show without the service of other major companies."

Guestings

Ray Lehman, WEDO, McKeesport, Pa., played host to Ken Remo and the Ames Brothers. . . Hal Murray, WHKK, Akron, is scheduled to do an abbreviated version of his "Merry-Go-Round" at four different W. T. Grant stores in one day on their grand opening dates. . . . Recent guest stars on Jack Thayer's new TV deejay show over WCTN, Minneapolis, were Carl Ravazza, Eddie and Lucille Roberts, and Jan August. . . Hamish Menzies, George Shearing, Dick Noel and Rico Turchetti all visited with Gary Merker on his "Home Folks

Frolic" over WAKR, Akron. . . Jimmy Darro spent most of a recent afternoon with Jack Duggan on WGAT, Utica, N. Y. . . Howie Leonard, WPOR, Portland, Me., (Continued on page 42)

YESTERYEAR'S TOPS-

- The nation's top tunes on records as reported in The Billboard NOVEMBER 20, 1943:
1. Paper Doll
2. Sunday, Monday or Always
3. Pistol Packin' Mama (Dexter)
4. Pistol Packin' Mama (Crosby)
5. People Will Say We're in Love (Crosby)
6. Put Your Arms Around Me, Honey
7. I Heard You Cried Last Night
8. Oh, What a Beautiful Morning
9. People Will Say We're in Love (Sinatra)
10. Blue Rain
NOVEMBER 20, 1948:
1. Buttons and Bows
2. On a Slow Boat to China
3. A Tree in the Meadow
4. Twelfth Street Rag
5. Maybe You'll Be There
6. Hair of Gold, Eyes of Blue
7. My Darling, My Darling
8. My Happiness
9. It's Magic
10. You Were Only Foolin'

From one of the biggest films of the year
"THE CAINE MUTINY"

THE AMES BROTHERS

Sing

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME
c/w **BOOGIE WOOGIE MAXIXE**
 20/47-5530

Who's "The Mysterious Stranger" on

THE FONTANE SISTERS'

big new Christmas record

KISSING BRIDGE
c/w **SILVER BELLS**
 20/47-5524

The Tennessee Plowboy
 In His Greatest Ballad Performances

EDDY ARNOLD

I REALLY DON'T WANT TO KNOW
c/w **I'LL NEVER GET OVER YOU**
 20/47-5525

NEW RELEASES

RCA VICTOR—Release #53-47

POPULAR

KISSING BRIDGE
SILVER BELLS

The Fontane Sisters with Orch.
 Cond. by Hugo Winterhalter
 20-5524 (47-5524)*

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

BOOGIE WOOGIE MAXIXE

The Ames Brothers with Hugo Winterhalter's Orch. and Chorus
 20-5530 (47-5530)*

THUMBELINA—Polka

ALGOMA POLKA

Lawrence Duchow and his Orch.
 20-5528 (47-5528)*

COUNTRY/WESTERN

I REALLY DON'T WANT TO KNOW
I'LL NEVER GET OVER YOU

Eddy Arnold, The Tennessee Plowboy and his Guitar
 20-5525 (47-5525)*

LONESOME PINE BREAKDOWN

FIVE STRING RAG

The Lonesome Pine Fiddlers
 20-5526 (47-5526)*

DIG THAT CRAZY MOON!

THE FLAME OF LOVE

Porter Wagoner...20-5527 (47-5527)*
 *45 rpm cat. nos.

BEST SELLERS

POPULAR

Santa Baby/Under the Bridges of Paris
 Eartha Kitt.....20-5502 (47-5502)

You, You, You/Once Upon a Tune
 Ames Brothers...20-5325 (47-5325)

A Baby Cried/One Moment More
 Lou Monte.....20-5496 (47-5496)

You Alone/Pa-Paya Mama
 Perry Como.....20-5447 (47-5447)

Many Times/Just To Be With You
 Eddie Fisher.....20-5453 (47-5453)

Changing Partners/Think
 Dinah Shore.....20-5515 (47-5515)

Mystery Street/Don't Forget To Write
 June Valli.....20-5488 (47-5488)

The Velvet Glove/Elaine

Hugo Winterhalter...enri Rene
 20-5405 (47-5405)

My Upper Plate/I Saw Mommy Smoochin' Santy Claus
 Homer & Jethro...20-5456 (47-5456)

Don't Take Your Love From Me/Under Paris Skies
 The Three Suns...20-5347 (47-5347)

Eighteenth Variation/Introduction, Theme & Five Variations
 William Kapell....10-4210 (49-4210)

I See the Moon/All Alone
 Walter Schumann.20-5478 (47-5478)

Where Did My Snowman Go!/Santa Brought Me Choo Choo Trains
 Spike Jones.....20-5497 (47-5497)

No Other Love/Keep It Gay
 Perry Como.....20-5317 (47-5317)

Crying in the Chapel/Love Every Moment You Live
 June Valli.....20-5368 (47-5368)

COUNTRY/WESTERN

Christmas Roses/The Reindeer Boogie
 Hank Snow.....20-5340 (47-5340)

I Forgot More Than You'll Ever Know/Rock-a-Bye Boogie
 Davis Sisters.....20-5345 (47-5345)

When Mexican Joe Met Jole Blon/No Longer a Prisoner
 Hank Snow.....20-5490 (47-5490)

I Found Out More Than You Ever Knew/Don't Believe Everything You Read About Love
 Betty Cody.....20-5462 (47-5462)

Mama, Come Get Your Baby Boy/If I Never Get to Heaven
 Eddy Arnold.....20-5415 (47-5415)

Pig Latin Serenade/You're L... Downfall
 Johnnie & Jack...20-5483 (47-5483)

Sorrow & Pain/You're Gone
 Davis Sisters.....20-5460 (47-5460)

Too Young to Cut the Mustard/Three Little Fiddlers
 Jerry Glenn.....20-5491 (47-5491)

How's the World Treating You/Free Home Demonstration
 Eddy Arnold.....20-5305 (47-5305)

Three O'Clock in the Morning/City Slicker
 Chet Atkins.....20-5484 (47-5484)

RHYTHM/BLUES

Let's Get the Party/I Know What I'm Doin'
 Buddy Lucas.....20-5508 (47-5508)

Don't Pass Me By/Get Lost
 The 4 Droppers...20-5504 (47-5504)

Beginning to Miss You/Rhythm in the Breeze
 John Greer.....20-5370 (47-5370)



DEALERS . . . ASK YOUR DISTRIBUTOR FOR SPECIAL SUPPLEMENT CONTAINING COMPLETE LISTING OF RCA VICTOR HIGH FIDELITY RECORDINGS



SALES GROW
WHEN YOU GO 45

**Eddie Fisher
crashes through
again**

*with the first
complete vocal of*

OH! MY PAPA

c/w (I Never Missed Your Sweet "Hello")

UNTIL YOU SAID "GOODBYE"

*with Hugo Winterhalter
and his Orchestra*

20/47—5552



RCA VICTOR
FIRST IN RECORDED MUSIC





JIM LOWE

THE COMPOSER OF "GAMBLER'S GUITAR"
WRITES AND SINGS HIS NEW HIT

"SANTA CLAUS RIDES A STRAWBERRY ROAN"

COUPLED WITH
"Look In Both Directions"

MERCURY 70265 • 70265X45



PUBLISHED BY
Brandom Music
CHICAGO

VOX JOX

• Continued from page 38

played host to Rudy Vallee, who was in town for a one-man show.

This 'n' That

Lorry Raine's manager-publicity agent, Tim Gayle, would like to know the call letters of the station in Mobile, Ala., that Rod Stevens broadcasts from, so that he can thank him for his enthusiastic card about "Tears to Cry." ... Charles Glass, WJDA, Quincy, Mass., believes that the new LP limited edition album of the late Glenn Miller will start a new fad in bringing back the classics in the pop field. ... Malone Keltner, KENM, Portals, N. M., writes, "What a kick this Freberg record is. Everyone out her is going wild." ... Jim Toscano and Elmer Herda, WNCC, Barnesboro, Pa., recently aired "That's Amore" by Dean Martin and asked their lis-

teners to phone in comments on the tune. Final tabulation was 46 people praising the tune and four not for it.

Change of Them

Paul Masterson, early-morning deejay of KECA, Los Angeles, is the new host presiding over the Hollywood portion of ABC radio net's new hour-long show, "Celebrity Table." ... Jerry Kay is now at WLBR, Lebanon, Pa., with a two-hour show called the "1270 Club." ... Paul Chamberlain is taking over the night trick at WTWN, St. Johnsbury, Vt., replacing Elby Sevens who is changing to the day shift. ... John Michaels, formerly with WVKO, Columbus, O., is now spinning at WOKY, Milwaukee. ... Jim Forsythe has joined the staff of WJMR, New Orleans.

Victor's New Label Planning

• Continued from page 16

would be named in about 10 days. He pointed out that the label would be introduced thru some 30 distributors and that Victor's investment to get it established would be over \$250,000. As previously reported the label would sell its singles for 85 cents, plus tax, and would feature talent other than that on RCA Victor currently.

Said Sacks: "We are going into this with the intention of making money—that can be done only if we make money for the dealers and distributors handling our product. We'll have the hits because we'll have to have the hits."

Firm's Other Labels

Victor's Camden label, handled thru the custom division, will be sold by over 125 outlets by the first of the year. Plans still call for selling the record thru those outlets not now doing the large volume of the packaged merchandise business.

Another Victor project reported in The Billboard over the past few months is the switching of rhythm and blues material, now

on Victor, to a new label. Here, Victor feels, it can better merchandise and sell r.&b. material on another label, tho the current RCA Victor distributors in many territories could handle the line. Again, Sacks points out, the basic thinking is toward the ultimate widening of the total disk market to the benefit of all levels of the record industry.

Of course, Sacks says, there will be no slackening of Victor's efforts on its RCA Victor label. He points to recent issues on Victor which demonstrate the label's plan to increase the quality and merchandising efforts on RCA Victor record releases.

"It is our intention to get more people to think, hear and buy more records of all types. Whatever we do, in the nature of expanding public interest in recorded music will benefit the entire recording industry. All these plans call for heavy financial investment by RCA Victor—and you can be sure that we're not going to invest in unprofitable ventures."



BILLY WARD and his DOMINOES

RAGS TO RICHES ■ KING 1280
DON'T THANK ME ■

SOUTH OF THE ORIENT ■ TINY BRADSHAW
LATER ■ KING 4664

TENNESSEE WIG-WALK ■ BONNIE LOU
HAND-ME-DOWN HEART ■ KING 1237

AVAILABLE ON 45 RPM

DISTRIBUTED BY **King** RECORDS

AVAILABLE IN CANADA ON Quality KING RECORDS

IT'S KAY STARR'S

"CHANGING PARTNERS"

and I'LL ALWAYS BE IN LOVE WITH YOU

Billboard says:

NEW RECORDS TO WATCH

Popular

KAY STARR

Changing Partners (Porgie, BMI)—Capitol
2657

Schmaltzy tune with
see Waltz" feeling
each of the
shape
bin

Record No. 2657



THERE'S NO DENYING

"CHANGING PARTNERS"

IS A

TAILOR MADE HIT FOR

PATTI PAGE

MERCURY 70260 • 70260X45



A DOUBLE BARRELED HIT!

Rusty Draper

'NATIVE DANCER'

'LONESOME SONG'



MERCURY 70256 • 70256X45





THE SOUND OF Christmas IS BETTER THIS YEAR

It has the clearer, finer, more enjoyable sound of high fidelity.

Whether you're selling them "pops" or classics—Perry Como or Arturo Toscanini—your customers are almost sure to find that the high fidelity record they want is an RCA Victor record. The reason is that RCA Victor has the most—and the best—in high fidelity recordings.

The most—because RCA Victor has been making complete range high fidelity recordings since 1949. The best—because of the unexcelled recording and reproduction techniques—and because RCA Victor artists are everywhere famed as "The World's Greatest." You know you can depend on these qualities.

Certain of the albums listed in the High Fidelity Catalog displayed

below are starred "New Orthophonic." They are more than just high fidelity. We consider them to be the finest sound recorded to date.

Ask your distributor for a good supply of RCA Victor High Fidelity Record Catalogs. And pass them on to your customers. You will find they're invitations to big Christmas sales.



RCA VICTOR HIGH FIDELITY



THE SECRET IS OUT!

The Hit Song Is—

SECRET LOVE

from the Warner Bros. Picture
"Calamity Jane"

Starring Doris Day and
Howard Keel

Recorded by:
DORIS DAY
—Columbia

B/w **DEADWOOD STAGE**
(Whip-Crack-Away)

Also Recorded by:
**GORDON JENKINS &
STUART FOSTER—Decca
TOMMY EDWARDS—MGM
GOGI GRANT—Victor**

and these other great numbers: all in the
DORIS DAY & HOWARD KEEL Columbia album

- DEADWOOD STAGE (Whip-Crack-Away)
- THE BLACK HILLS OF DAKOTA
- HIGHER THAN A HAWK (Deeper Than a Well)
- JUST BLEW IN FROM THE WINDY CITY
- 'TIS HARRY I'M PLANNIN' TO MARRY
- I CAN DO WITHOUT YOU
- A WOMAN'S TOUCH

**WARNER BROS. MUSIC DIVISION
REMICK MUSIC CORP.—488 Madison Avenue
New York 22, N. Y.**

Cardinal RECORDS

PROUDLY PRESENT



The Greatest Double Hit!

JUKE BOX SMASH!

ISSUED IN YEARS!

BOTH SIDES TOPPING METERS EVERYWHERE

BILLBOARD NOV. 7

THIS WEEK'S BEST BUYS

MY HAPPINESS NEAR YOU—The Mulcays—Cardinal 1011
This is recommended particularly to juke box operators in some areas. It's a top seller reported in St. Louis, New York (difficulty in getting disks was noted here), Philadelphia and Buffalo. Strong retail action noted in Dallas. L. A. dealers and one-stops said "good." Most areas are on "My Happiness."

THE MULCAYS
and their
ELECTRIC HARMONICAS
Featuring

MY HAPPINESS

B/W

NEAR YOU

CARDINAL #1011
Both speeds available

ORDER NOW!
FROM YOUR
CARDINAL DISTRIBUTOR

BILLBOARD
OCT. 17



NEW RECORDS TO WATCH

SONDRA AND JON STEELE
How Much Do You Love Me? (Blasco, ASCAP) — Cardinal 1012 — First disk from pair since "My Happiness," five years ago. Disk is spotlighted both to herald their return and to point up a very good piece of material. It also could stir some action. Flip is "Hold My Love" (Blasco, BMI).

SONDRA and JON STEELE
in their most important record release since "MY HAPPINESS"

HOW MUCH DO YOU LOVE ME

B/W

HOLD MY LOVE
(IN THE HOLLOW OF YOUR HAND)
CARDINAL #1012 Both speeds available

PHONE,
WIRE,
WRITE

BLASCO MUSIC, INC.
1221 BALTIMORE, KANSAS CITY (6), MO.
Manufacturers of Cardinal Records

LABEL NAME REG. U. S. PAT. OFFICE

America's Favorite
FOLK Artist



SLIM

WHITMAN

STARTING TO HIT ON ALL CHARTS

NORTH WIND
b/w
DARLIN' DON'T CRY
#8208

Imperial Records
6425 Hollywood Blvd. Hollywood 28, Calif.

The Billboard's Music Popularity Charts

TOP C&W RECORDS

... For Week Ending November 14

National Best Sellers

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among dealers throughout the country with a high volume of sales in country and western records. The reverse side of each record is also listed.

This Week		Last Week	Weeks on Chart
1.	THERE STANDS THE GLASS—W. Pierce..... I'm Walking the Dog—Dec 28834—BMI	2	5
2.	I FORGOT MORE THAN YOU'LL EVER KNOW— Davis Sisters..... Rock-A-Bye Boogie—V 20-5345—BMI	1	15
3.	DEAR JOHN LETTER—J. Shepard-F. Huskey..... I'd Rather Die Young—Cap 2502—BMI	3	17
4.	LET ME BE THE ONE—H. Locklin..... I'm Tired of Bumming Around—Four Star 1641—BMI	5	9
5.	HEY JOE—Carl Smith..... Darlin' Am I the One?—Col 21129—BMI	4	18
6.	SHAKE A HAND—R. Foley..... Stranded in Deep Water—Dec 28839—BMI	8	3
7.	CARIBBEAN—M. Torok..... Weep Away—Abbott 140—BMI	7	14
8.	I'M WALKING THE DOG—W. Pierce..... There Stands the Glass—Dec 28834—BMI	9	5
9.	FORGIVE ME JOHN—J. Shepard-F. Huskey..... My Wedding Ring—Cap 2586—BMI	6	7
10.	SATISFACTION GUARANTEED—Carl Smith..... Who'll Buy My Heartache?—Col 21166—ASCAP	—	2

Most Played by Jockeys

Records are ranked in order of the greatest number of plays on country and western disk jockey radio shows throughout the country. Results are based on The Billboard's weekly survey among disk jockeys who specialize in country and western records.

This Week		Last Week	Weeks on Chart
1.	I FORGOT MORE THAN YOU'LL EVER KNOW— Davis Sisters..... V 20-5345—BMI	1	13
2.	LET ME BE THE ONE—H. Locklin..... Four Star 1641—BMI	3	12
3.	HEY JOE—Carl Smith..... Col 21129—BMI	2	17
4.	THERE STANDS THE GLASS—W. Pierce..... Dec 28834—BMI	5	5
5.	MAMA COME GET YOUR BABY BOY—E. Arnold..... V 20-5115—BMI	4	7
6.	IT'S BEEN SO LONG—W. Pierce..... Dec 28725—BMI	6	21
7.	I'M WALKING THE DOG—W. Pierce..... Dec 28834—BMI	9	8
8.	DEAR JOHN LETTER—J. Shepard-F. Huskey..... Cap 2502—BMI	6	18
8.	CARIBBEAN—M. Torok..... Abbott 140—BMI	8	12
10.	NORTH WIND—S. Whitman..... Imperial 8208—BMI	—	1

Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays in juke boxes throughout the country. Results are based on The Billboard's weekly survey among operators throughout the country using a high proportion of country and western records.

This Week		Last Week	Weeks on Chart
1.	DEAR JOHN LETTER—J. Shepard-F. Huskey..... Cap 2502—BMI	2	14
2.	I FORGOT MORE THAN YOU'LL EVER KNOW— Davis Sisters..... V 20-5345—BMI	1	11
3.	HEY JOE—Carl Smith..... Col 21129—BMI	3	17
3.	CARIBBEAN—M. Torok..... Abbott 140—BMI	4	9
5.	THERE STANDS THE GLASS—W. Pierce..... Dec 28834—BMI	5	3
6.	LET ME BE THE ONE—H. Locklin..... Four Star 1641—BMI	6	4
7.	I'M WALKING THE DOG—W. Pierce..... Dec 28834—BMI	9	4
8.	NORTH WIND—S. Whitman..... Imperial 8208—BMI	8	2
8.	CRYING IN THE CHAPEL—Rex Allen..... Dec 28758—BMI	—	11
8.	FORGIVE ME JOHN—J. Shepard-F. Huskey..... Cap 2586—BMI	—	1

The Billboard Music Popularity Charts

... for Week Ending November 14

TOP COUNTRY & WESTERN RECORDS

This Week's New Territorial Best Sellers to Watch

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time this week on any of the charts. These are spotlighted for the convenience of dealers and operators in other markets.

- Cincinnati... I'M ALERGIC TO YOUR KISSES
J. Skinner, Decca 28910

Territorial Best Sellers

City-by-city listings are based on late reports secured via Western Union messenger service from top country and western dealers and juke box operators in each of the markets listed.

Cincinnati

1. Let Me Be the One
H. Locklin, Four Star
2. I Forgot More Than You'll Ever Know
Davis Sisters, Victor
3. Sorrow and Pain
Davis Sisters, Victor
4. Dear John Letter
J. Shepard-F. Huskey, Capitol
5. There Stands the Glass
W. Pierce, Decca
6. Pa-Paya Mama
B. Lou, King
7. Tain't Nice
Carlises, Mercury
8. Caribbean
M. Torok, Abbott
9. I'm Walking the Dog
W. Pierce, Decca
10. I'm Alergic to Your Kisses
J. Skinner, Decca

Dallas-Ft. Worth

1. There Stands the Glass
W. Pierce, Decca
2. Hopeless Love
L. Frizzell, Columbia
3. It's Been So Long
W. Pierce, Decca
4. Shake a Hand
R. Foley, Decca
5. At the End of a Long, Lonely Day
M. Robbins, Columbia
6. Caribbean
M. Torok, Abbott

C & W Record Reviews

Continued from page 34

Shenandoah (F)... 72
This, too, is taken from sound track of the flick. It's an attractive folk song.

SONNY JAMES

Won't Somebody Tell Me 73
CAPITOL 2641—The label has a most welcome addition in the person of chanter James. The boy has a sound and a gimmick, too, in his voice breaks. Material is good, too. The guy could catch on with more exposure. (Acutt-Rose, BMI)

My Greatest Thrill... 71
More chanting on a slightly less effective waltz ballad. (Hill & Range, BMI)

BABE ZAHARIAS-BETTY DODD

Detour 73
MERCURY 70267 — The renowned sportswoman turns here to yet another field of conquest, and makes a good first impression in harmonica rendition of the country oldie. She is talented and will not need to depend on her athletic reputation to sell this disk. (Hill & Range, BMI)

I Felt a Little Teardrop Start... 70
Betty Dodd renders the vocal on this side, with Miss Zaharias heard in a fancy harmonica obbligato. (Ridge-way)

BOB WILLS

Bottle Baby Boogie 72
M-G-M 11635 — The boogie is rendered country-style here, with lyrics describing one phase of domestic life—care of the baby. Bob Wills sings the item. Good Western novelty.

As I Sit Brokenhearted... 70
Bob Wills sings a doeful ballad here of love which is over and done.

YORK BROTHERS

Starlight My Love 70
KING 1277 — Singers combine nicely on this oatune ballad. (Lola, BMI)

My Prayer Tonight... 69
Ballad on the same order as "Vaya Con Dios" is sung with feeling by the brothers over a quiet band backing. (Jay & Cee, BMI)

SKEETER WEBB

Your Secret's Not a Secret Anymore 68
KING 1278—Webb finds that his gal

7. Hey, Joe
C. Smith, Columbia
8. Yesterday's Girl
H. Thompson, Capitol
9. Tennessee Wig Walk
B. Lou, King
10. John Henry
H. Thompson, Capitol

Houston

1. There Stands the Glass
W. Pierce, Decca
2. You All Come
A. Duff, Starday
3. I Forgot More Than You'll Ever Know
Davis Sisters, Victor
4. North Wind
S. Whitman, Imperial
5. I'm Walking the Dog
W. Pierce, Decca
6. Mama, Come Get Your Baby Boy
E. Arnold, Victor
7. Weary Blues From Waitin'
H. Williams, M-G-M
8. That's All Right
A. Inman, Decca
9. Hey, Joe
K. Wells, Decca
10. Hopeless Love
L. Frizzell, Columbia

Memphis

1. I Forgot More Than You'll Ever Know
Davis Sisters, Victor

2. Shake a Hand
R. Foley, Decca
3. Let Me Be the One
H. Locklin, Four Star
4. Hey, Joe
C. Smith, Columbia
5. There Stands the Glass
W. Pierce, Decca
6. Kiss Me Big
Tennessee Ernie, Capitol
7. Tennessee Wig Walk
B. Lou, King
8. Why Don't You Open the Door
York Brothers, King
9. Pa-Paya Mama
B. Lou, King
10. Dear John Letter
J. Shepard-F. Huskey, Capitol

Nashville

1. There Stands the Glass
W. Pierce, Decca
2. Let Me Be the One
H. Locklin, Four Star
3. When Mexican Joe Met Jole Blon
H. Snow, Victor

4. Shake a Hand
R. Foley, Decca
5. Hey, Joe
C. Smith, Columbia
6. Kiss Me Big
Tennessee Ernie, Capitol
7. Tain't Nice
Carlises, Mercury
8. I Forgot More Than You'll Ever Know
Davis Sisters, Victor
9. Forgive Me, John
J. Shepard-F. Huskey, Capitol
10. My Wasted Past
E. Tubb, Decca

New Orleans

1. Satisfaction Guaranteed
C. Smith, Columbia
2. There Stands the Glass
W. Pierce, Decca
3. Kiss Me Big
Tennessee Ernie, Capitol
4. I Forgot More Than You'll Ever Know
Davis Sisters, Victor

5. How's the World Treating You
E. Arnold, Victor
6. Catfish Boogie
Tennessee Ernie, Capitol
7. Sorrow and Pain
Davis Sisters, Victor
8. I'm Walking the Dog
W. Pierce, Decca
9. Tennessee Wig Walk
B. Lou, King
10. Let Me Be the One
H. Locklin, Four Star

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V-108

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KNOXVILLE, TENNESSEE

The Billboard Music Popularity Charts

... for Week Ending November 14

TOP COUNTRY & WESTERN RECORDS

FOLK TALENT AND TUNES

By JOEL FRIEDMAN

The Billboard, 6000 Sunset Boulevard, Hollywood 28. Earl Heywood, Canada's ace country and western star, has inked another RCA Victor recording pact. Heywood's latest on the

little-dog label, "Isle of Campello," is currently the subject of an intensive promotion campaign by the platter. Earl is celebrating his 10th anniversary on the Canadian "Traveling Barn Dance,"

aired via farm Station CKNX, Wingham, Ont. . . . Curly Gold and group recently playing dates thruout California, toured the wards at Letterman's Veterans' Hospital in the Presidio, San Francisco. . . . WXGI, Richmond, Va., has added four hours of folk music programing to its Sunday schedule, with Brother Tommy emceeding. Latter recently hosted Ray Price, Bill Monroe and Ernest Tubb. . . . The Nettles Family, Bill, Loyce and Ewell, featured on Station WFAZ-TV, Monroe, La., every Saturday night with a half hour show. . . . Ray McCay and his Swingbillies conducted a six-show stand with Kit Carson and El Toro with the "Frontier Days" show at Atlanta's Lakewood Park. Guesting on Ray's WLW-A TV show recently were Wendy Barrie, Darrell Glenn, Lash LaRue, Faron Young and Elton Britt.

Promoter John Kelly, Great Falls, Mont., has set a package show consisting of Webb Pierce, T. Texas Tyler, Jean Shepard and Ferlin Huskey to tour the Vancouver area starting November 20. . . . Tiny Dumont, of Dumont's Park, Portland, Ore., planning to add a guest spot to the Saturday night bill. . . . ditto the gang up at the Wagonwheel in Camas. . . . Pat and Edna Patterson have signed a wax pact with Franz Schubert's Music Records, Fort Worth. First release pairs "Pork and Beans" and "Welcome Inn." . . . Audrey Williams and the Texas Cow Girls basketball team hoopla at Gannon College, Erie, Pa., played to more than 1,300 payees recently. Turnout was solid despite the fact that the stars had to work against an election night. . . . Homer and Jethro headline the bill at the big jamboree at Atlanta's Municipal Auditorium

November 22. Also featured are Mac Wiseman, Bonnie Lou, Jimmy Skinner, Tom Gibson, Warren Roberts and Texas Bill Strength. Latter is promoting the bill. . . . Miss Billie Sims has been elected vice-president of the Lee Bonds Alabama Fan Club. . . . Gurney Thomas now airing out of Station WBBB, Burlington, N. C., and via WTOB-TV, Winston-Salem. . . . The Smith Brothers now have a fan club, with Maxine Wilfong handling correspondence out of Atlanta.

Jimmy Franklin has set Cowboy Bill Potter on a six-week tour covering Texas, Louisiana and Mississippi as featured star of the "Western Variety Show." . . . Jimmie Davis back home in Shreveport, La., after completing a series of dates in Texas and Oklahoma. . . . Heavy contingent of West Coast country and western people getting set for the big doings at Nashville. Among those already set to go are Sy Cross, of American Music; Charlie Adams, Ridgeway; Fred Stryker, Fairway Music; Bobbie Bennett and Phil Tuminello, RPM Enterprises; Bea Terry, Fabor Robison, Hinton Bradbury and a host of talent. . . . Al Terry, KVOL, Lafayette, La., recording for Feature Records as well as folk music spinning. His "God Was So Good" is being well received in the Beaumont-Port Arthur, Tex. area. . . . Brother Tommy back from a trip to New York where he spent some time with The Billboard's Nev Gehman, Nat Tannen and Fred Rose. . . . Tommy Trent's Hillbilly Park, Little Rock, closed after a successful season and already is making plans for a big spring opening. . . . Geoger Atchison has been added to the d. j. staff at WXGI, Richmond, Va. . . . Bob and Wanda

Wolfe, KGFL, Roswell, N. M., anxious for mail and records from their many country friends. They recently cut "I Would Never Grow Tired of Lovin' You" for the Flair label.

Tom Edwards, WERE, Cleveland, anxious to have both indie and major labels send him d.j. samples. . . . Jerry Cocker, former d.j. at WERE, now handling national promotion for Valley Records, the label that started "Crying in the Chapel." . . . Cuzzain' Lim, WQXI, Atlanta, reports that likelihood of that station opening their TV channel by the summer of 1954, and indicates that they are in need of good country and western acts. . . . Goldie Hill a smash at her dates in Bakersfield, Calif., and back to Nashville where she has become a regular member of the "Opry" troupe. Goldie tested for pictures at M-G-M while in Hollywood. . . . Earl Songer planning a road trip thru the South promoting his new Coral etching of "Too Free With Your Love." . . . Earl's wife, Joyce, now using her real name—get this—Miami Florida.

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george

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"BONITA CHIQUITA"

"FANCY PANTS"

b/w "I'm Gone Again" #147

b/w "Five Foot Two, Eyes of Blue" #146

WILLIE CASTON

AND THE GOSPEL SINGERS

"WHEN THE MOON GOES DOWN"

b/w "I Claim Jesus" #149

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←... TOM BEARDEN



... → GINNY WRIGHT

"WOMEN-WOMEN-WOMEN"

"I LOVE YOU"

b/w "We Were Wed in June" #100

b/w "I Want You Yes" #101

The Billboard's Music Popularity Charts

TOP R & B RECORDS

... For Week Ending November 14

National Best Sellers

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among dealers throughout the country with a high volume of sales in rhythm and blues records. The reverse side of each record is also listed.

This Week	Last Week	Weeks on Chart
1. MONEY HONEY —C. McPhatter.....	2	4
Way I Feel—Atlantic 1006—BMI		
2. SHAKE A HAND —F. Adams.....	1	14
I've Gotta Leave You—Herald 416—BMI		
3. HONEY HUSH —J. Turner.....	3	9
Crawdada Hole—Atlantic 1001—BMI		
4. ONE SCOTCH, ONE BOURBON, ONE BEER —		
A. Milburn.....		
What Can I Do?—Aladdin 3197—BMI		
5. I HAD A NOTION —J. Morris.....	6	2
Just Your Way Baby—Herald 417—BMI		
6. TV IS THE THING —D. Washington.....	5	5
Fat Daddy—Mercury 70214—BMI		
7. DRUNK —J. Liggins.....	9	2
I'll Never Let You Go—Specialty 470—BMI		
8. GOOD LOVIN' —Clovers.....	7	21
Here Goes a Fool—Atlantic 1000—BMI		
9. MAD LOVE —M. Waters.....	—	1
Blow, Wind, Blow—Chess 1550—BMI		
10. BLUES WITH A FEELING —Little Walter.....	8	5
Quarter to Twelve—Checker 780—BMI		

Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays nationally in juke boxes. Results are based on The Billboard's weekly survey among operators throughout the country using a high proportion of rhythm and blues records.

This Week	Last Week	Weeks on Chart
1. MONEY HONEY —C. McPhatter.....	4	3
Atlantic 1006—BMI		
2. SHAKE A HAND —F. Adams.....	1	13
Herald 416—BMI		
3. HONEY HUSH —J. Turner.....	2	10
Atlantic 1001—BMI		
4. ONE SCOTCH, ONE BOURBON, ONE BEER —		
A. Milburn.....		
Aladdin 3197—BMI		
5. MY COUNTRY MAN —Big Maybelle.....	—	1
Okeh 7009—BMI		
5. MARIE —Four Tunes.....	—	1
Jubilee 5128—BMI		
7. TV IS THE THING —D. Washington.....	—	2
Mercury 70214—BMI		
8. BANANA SPLIT —Kid King's Combo.....	6	2
Excello 2009—BMI		
8. GOOD LOVIN' —Clovers.....	9	15
Atlantic 1000—BMI		
8. NADINE —Coronets.....	9	9
Chess 1549—BMI		



Eddie Boyd's "Tortured Soul," coupled with "That's When I Miss You," on CHESS 1552, is heading for the top of the list for the lad. Considerable comment on the two already. Muddy Waters is aiming at a hit dinking with his "Mad Love" and "Blow, Wind, Blow" on CHESS 1550. Sales have already made the record a must for juke box operators and disk jockeys all over the country. This dinking was picked as a Best Buy in The Billboard.

A strong contender for top honors on the Checker label (783) is Sugar Boy's recording of "Overboard" and "I Don't Know What I'll Do." This is a real hot item right now.

United prexy Leonard Allen is up in the air over the reception of Gene Ammons' latest effort on UNITED 164, which pairs "Stairway to the Stars" and "Jim Dog." The two instrumentals are great stuff. Don't pass this disk if you want profits. Tab Smith still going great with his recording of "All My Life" and "Seven Up." Smith penned the "Seven Up" side himself and it looks like he is reaping a harvest on the tune on UNITED 126.

Helen Thompson keeps climbing the ladder of hitdom with her "Going Down to Big Mary's" and "All by Myself" on States 126. The girl has two great sides going for her. Don't miss it.

A new Christmas release by the Moonglows on CHANCE 1150 is one that will get plenty of reaction over the record counters. It features a blues tune called "Just a Lonely Christmas" and is backed by a happy beat number titled "Hey, Santa Claus." The two sides are simply terrific. Another number to watch is CHANCE 1147, featuring the Moonglows doing "Baby, Please" and "Whistle, My Love." The Moonglows are catching on across the country and are to be watched closely.

Sabre 102 is a dinking of high calibre and features the Five Echoes doing a bang-up job on "Lonely Mood" and "Baby, Come Back to Me." Going great in New York and Detroit. Check this.

Your dealer has these "picks" in stock now. Call or see him today. (Adv.)

RHYTHM AND BLUES NOTES

By BOB ROLONTZ

After eight weeks in the top position on The Billboard best-selling and most-played r.&b. charts, the Herald waxing of "Shake a Hand" with Fay Adams and the Joe Morris Ork has been displaced by "Money Honey," Clyde McPhatter's debut slicing for Atlantic Records. McPhatter, former lead singer with Billy Ward's Dominoes, is backed on the Atlantic disk by his new group, The Drifters. . . . Johnny Otis and his ork made their first waxings for Peacock Records last week. Peacock added another name to its talent stable this week with the signing of Robert Kitchen, blues singer. The warbler's first sides are "She's Gone From Me" and "Stockade."

Fred Dunn, the boogie-woogie pianist, is recording again after a long illness from a throat operation. He cuts his sides for Jiffy Records, new r.&b. label out of West Monroe, La. . . . Lee Magid, who left Savoy Records a few weeks ago to start a new r.&b. label, Central, has signed his first talent to the label. They include Emmett Hopson, blues shouter; Georgia Lane, a new thrush from Cleveland, and the Rag-Muffins, a new vocal group. . . . Carl LeBow, who has been a.&r. head of Apollo Records for the past few years, leaves the label shortly to take over the a.&r. post with De Luxe Records, the re-activated King subsidiary label. LeBow will handle r.&b., pop and country slicings for De Luxe.

Teddy Reig is set to handle a.&r. work for Savoy Records. Reig has been freelancing for the past few years. . . . David J. Matfis, who started Duke Records last year, has a new label now, Starmaker Records. Talent with the label includes Danny Day and Mochab, with records cut by these artists already being shipped out to the jocks and to stores. The label is affiliated with radio station WDIA in Memphis. . . . DeeJay Flip Forrest is now running an a.&r. program over KMAC in San Antonio. . . . Charles Brown is now at the Apollo Theater in New York.



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NEGOTIATIONS
Whale Still Lying Idle In N. J. Yards

NEW YORK, Nov. 14.—Anyone wanting to take a look at Mrs. Haroy, the 65-ton whale that arrived in this country March 29, will have to travel out to the New York Central yards in Weehauken, N. J., to do it. The whale is still there, loaded with embalming fluid and waiting to be exhibited. But owner Leif Soegaard is stubbornly resisting offers "that would lower the whale to the Side Show level."

Importer Axel Tegelvad said an ex-museum taxidermist has (Continued on page 70)

Carnival Routes

Send to
 2160 Patterson St.
 Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances, possible mailing points are listed.)

American Midway: Brownsville, Tex., 21-29.
 Big State: Madisonville, Tex.
 Brewer's United: Wolfe City, Tex.
 Byers Bros.: Simmesport, La.
 Crafts Expo.: Brawley, Calif.
 Glades Am. Co.: Ft. Myers, Fla., 16-28.
 Kile, Floyd O.: (Pair) Kentwood, La.
 Lane, Leo.: Belle Glade, Fla., 19-28.
 Leeright's Midway: Rochester, Tex.
 Majestic Greater: (Pair) Jacksonville, Fla., 23-28.
 Marion Greater: (Pair) Bowman, S. C.
 Miller, Ralph R.: Larose, La.
 Moore's Modern: Laredo, Tex.: Hebronville 21-30.
 Raines Am. Co.: Arnaudville, La.
 Red Ribbon: Gulfport, Miss.
 Stephens, C. A.: Arcadia, Fla.
 Strates, James E.: Jacksonville, Fla.
 Tassell, Barney: (Soldiers Field) Savannah, Ga.; Kingsland 23-28.
 Wilson Greater: Ajo, Ariz.; (Pair) Sells 27-29.

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Clyde Bros.: St. Joseph, Mo., 17-18; Topeka, Kan., 19-21; Hutchinson 23-25.
 Harris & Rowe: Eldorado, Ark., 16-21; Pine Bluff 23-28.
 King Bros.-Cristiani: Port Myers, Fla., 17; Clewiston 18; Port Lauderdale 19; West Palm Beach 20; Fort Pierce 21; Daytona Beach 23; Fernandina Beach 24; Jessup, Ga., 26; Vidalia 26; Cochran 27; Sandersville 28 (season ends).
 Mills Bros.: Haines City, Fla., 17; Dade City 18; Leesburg 19; Gainesville 20; Orlando 21; Ormond Beach 23 (season ends).
 Packs, Tom: Baton Rouge, La., 17; New Orleans 20-29.
 Polack Bros. Western: (Aud.) Enid, Okla., 18-19; (Coliseum) Little Rock, Ark., 23-25; (Aud.) Charleston, W. Va., 30-Dec. 6 (season ends).
 Ring Bros.: Brundidge, Ala., 19.
 Ringling Bros. and Barnum & Bailey: Tampa, Fla., 17; Lakeland 18; Orlando 19; Miami 20-22 (season ends).

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 (Signed) Tom Egan.

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Winters Opens Western; Uses Wallace Folk

FALFURRIAS, Tex., Nov. 14.—The Western Variety Show, with James Allen Winters as general manager, opened its season at Kingsville Monday (2) with Chamber of Commerce auspices. The show includes some personnel from the Wallace Bros.' Circus, where Winters was general agent this summer.

Program includes The Southernaires (7) with Jimmy Snow; Link Davis, western recording artist; Bill Potter, Movie cowboy; Tex Ranger (Ed Hiler), sharp- (Continued on page 70)

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 Company or Occupation _____
 Address _____
 City _____ Zone _____ State _____

OUTSTANDING SELLERS!

FIRE & ICE

- New, Stunning Gift Box
- Rhodium Plated Finish
- All Hand-Pronged Rhinestones
- Low, Low Price

Now—just in time for big Fall and Winter Sales—the greatest jewelry value ever seen anywhere! Our sensational FIRE and ICE Sets—three exquisite designs in all—Each set has four exciting pieces—all with settings of beautiful simulated DIAMONDS! The Gift Box is new—3-dimensional creation with an ACTUAL MINIATURE LOVING CUP which can be removed from the box and used as separate Ornamental work of art for mantel or vanity table. Never before has such an outstanding Gift Set been offered to any Salesman—anywhere.

3-D Gift Packaging Real Miniature Loving Cup Gold and Satin Interior

\$39.50 Rhodium Plated Price Tag Included



EVERY PIECE PLATED IN GENUINE PRECIOUS RHODIUM PLATE

DO NOT CONFUSE WITH CHEAP JEWELRY. EVERY PIECE IS AMERICAN MADE.

UP TO 800% PROFIT

FIRE and ICE Jewelry Sets sell on sight at prices unbelievably low—profits fantastically high. You make up to 800% PROFIT on every single sale! You can't afford to pass up an offer like this.

SURPRISINGLY LOW PRICE!

\$4.50 IN LOTS OF 6 each

Only \$10.00 will bring you 2 Sample Sets of this sensational jewelry—a Set price-tagged \$39.50! Every piece a real jewelry masterpiece. If you want fast action order now in quantities at the amazing price of only **\$48 dozen**

Dazzling Brilliance! 3-Row Rhinestone Exp. Bracelet

Complete With Very Fancy Mirror Case All stones pronged in. Rhodium finish. Beautifully styled in exquisite mirrored box. You will enjoy exceptionally BIG SALES from this item thruout entire holiday season.

GET ON THIS ONE QUICK!

Holiday Sales Galore!

Complete With \$19.95 Rhodium Finish Tag



\$2.50 Each in lots of 6
\$27 doz.
3 Samples Postpaid \$10

25% deposit is required on all orders. (No exceptions.) Balance C.O.D. Send for complete catalog.

\$20 minimum on all orders from Canada and other foreign countries.

STERLING JEWELERS

44 EAST LONG ST., COLUMBUS, OHIO

PHONE ADAMS 4621

SEND FOR FREE CATALOG

HERE IT IS! The Sensational LOW-PRICED GRAB BAG BRACELET... \$9.50 per gross



DAY and NITE SERVICE call us anytime from anywhere. Orders shipped at once—no deposit required on C.O.D. orders we pay postage on all pre-paid orders except airmail. Send for NEW 1953 CATALOG of new engraving items.

No. 35—Gold Plated Fancy Double Heart Ident. NOW READY FOR IMMEDIATE SHIPMENT! Free Samples to Concessioners. 'Originators of the All-Aluminum Ident' MILLER CREATIONS 7739 Avalon Chicago, Ill. Phone: Waterfall 8-8855

NEW—FAST SELLERS for Men & Women—BIG Profit

Everyone wants these beautiful copies. Set your own HUGE profits. WRITE TODAY FREE CATALOG and details. Mdse. for resale only.

Unlimited possibilities! 50 styles of simulated diamond rings in Rolled Gold Plate and Sterling Silver, \$6.00 per dozen up. Copies of expensive Diamond Jewelry. We sell only best quality stones—10K & 14K mtd. TITANIA GEM. DES MOINES RING CO. 1155 26th St. Des Moines 11, Iowa

A PROVED PROFIT-MAKER

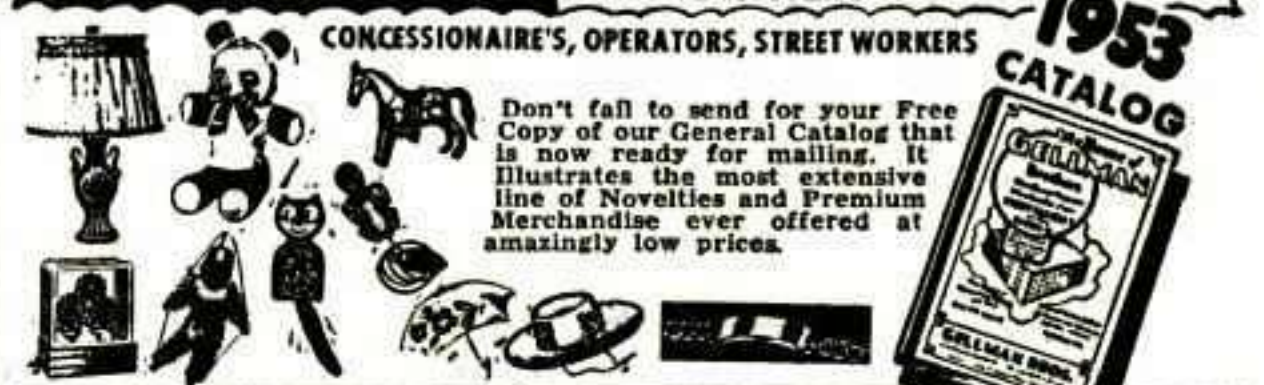
Just the item for the Gift Season ahead! Beautiful 24-K gold-plated hand-polished cross with CULTURED PEARL, grown in the living oyster. Imported direct from our office in the Orient. Nicely Boxed \$6 Doz. \$69.00 Gross. SAMPLE, \$1.00. Free Price List. TERMS: We pay postage if payment accompanies order or 25% deposit, balance C.O.D.

Customercraft JEWELRY MFG. CO. 26 Custom House St., Providence, R.I.

Big Profits Own your own business stamping key chains, name plates, social security plates. Sample with name and address, 25c. Bart Mfg. Co. 303 Degraw St. Brooklyn 2, N. Y.

DIRECT FROM IMPORTER Low Priced Promotional WATCHES with the expensive look. Write or wire today to: TRANSWORLD, 565 5th AVE., N. Y. 17

THE GREATEST LINE OF NOVELTIES EVER ASSEMBLED IS ILLUSTRATED IN OUR NEW 1953 CATALOG



CONCESSIONAIRE'S, OPERATORS, STREET WORKERS. Don't fail to send for your Free Copy of our General Catalog that is now ready for mailing. It illustrates the most extensive line of Novelties and Premium Merchandise ever offered at amazingly low prices. GELLMAN BROS. MINNEAPOLIS 1, MINN. 119 NORTH FOURTH ST.

Merchandise You Have Been Looking for

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys, Every kind of Glassware, Blankets, Hampers, Hassocks, Plaster Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready—Write for Copy Today. IMPORTANT: To Obtain the Proper Listings Be Sure and State in Detail Your Business and Type of Goods You Are Interested in. ACME PREMIUM SUPPLY CORP. 1111 South 12th, St. Louis 4, Mo.

PREPARE NOW FOR NEW YEAR'S PARTY.

Deal consists of 48 Paper Hats, 48 decorated New Year's Horns and 50 large Metal Noisemakers. NY54—Deal\$6.80 WRITE FOR NEW CATALOG

LEVIN BROTHERS

Established 1886 TERRE HAUTE, INDIANA Engagement Ring, \$3.00 Doz. Wedding Ring, \$1.63 JUST OFF THE PRESS—NEW CATALOG No. 55 for Engravers, Demonstrators, Fair Workers. Also No. 70 for Jewelry and Ring Demonstrators. Division of Mahren Ring Company. Showing Over 750 Ring Styles. Orders shipped same day at Providence prices plus 10% discount. Consult catalog. McBRIDE JEWELRY CO. 1261 Broadway at 31st St. N. Y. 1, N. Y.

K. & L. JEWELERS

Largest Sellers of Rebuilt Watches Brand New Jeweled, Nationally Known Swiss Watch—Beautiful Dial—Sweep Second. MEN'S ALL YELLOW STREAM-LINE CASE. Credit Stores sell it for \$19.95. Our Special \$3.95 Price Banded ex. One Year Factory Guarantee 25% With Order, Balance C.O.D. Money Refunded Within 10 Days. Wholesale Only. K. & L. JEWELERS 218 West 4th St., Los Angeles 13, Cal.

SEND FOR OUR GENERAL CATALOG LISTING IDENTS-RINGS-PINS-EARRINGS-SETS, ETC. PLEASE STATE YOUR BUSINESS—ALSO GIVE US YOUR PERMANENT ADDRESS SO WE CAN MAIL OTHER CIRCULARS TO YOU

RINGS \$5.50 Per Gross and up NO. 2400, assorted styles—per gross \$5.50 HAND POLISHED IDENTS \$7.50 PER GRO. & UP Illustrations 1/2 actual size. NO. 2000, aluminum Ident's—per gross \$7.50 FRISCO PETE 604-606 W. Lake St., Chicago 6, Illinois All Phones—Franklin 2-2567

Calendar for Coinmen

November 19—Eastern Ohio Phonograph Operators' Association, executive meeting, 1310 Market Street, Youngstown, O.
 November 29—December 2—National Association of Amusement Parks, Pools and Beaches 35th annual Convention and Trade Exposition, Hotel Sherman, Chicago.
 December 3—Illinois Amusement Operators' Association, monthly meeting, 208 North Madison Street, Rockford.
 December 5-6—Music Guild of Nebraska, quarterly meeting, Evans Hotel, Columbus, Neb.

3-D Operators Warned On Model Releases

NEW YORK, Nov. 14.—With the current interest in 3-D machines at high pitch here, and with four local firms—Capitol Projectors, Riteway Sales, Al Simon and International Mutoscope—either in production or ready to produce these units, an industry spokesman this week warned operators to be sure the model releases are available for all film and display pictures.

He pointed out that tho a model may release a picture for sale in print form, the use of that picture for commercial purposes, such as for viewing in a coin-operated device or as a display atop the device, may not be covered in the release.

No Recourse

It is possible, the spokesman said, for the operator to be sued by the model for invasion of privacy. The operator, he added, can be held responsible, with no recourse to the person who sold the photo or motion picture.

Actually, he added, it is the job of the 3-D distributor to make sure that the proper release accompanies each pose or series of poses. It is a good policy, he concluded, for the operator to make sure the distributor has the releases, and to refuse to buy pictures unless he has assurances that releases have been issued for full commercial use.

Williams Plans Coin Ride Bow At Trade Show

CHICAGO, Nov. 14.—Williams Manufacturing Company will be an exhibitor at the trade show of the National Amusement Association of Parks, Pools and Beaches this year for the first time, Paul Huedepohl, NAAPPB executive secretary, announced Friday.

The Chicago amusement game firm is expected to introduce its first coin-operated ride at the show November 29 thru December 2 at the Hotel Sherman here.

Ramagosa, Ride Arcade Owner, Dies in N. J.

WILDWOOD, N. J., Nov. 14.—Sebastian B. Ramagosa, 56, died in Burdette Tomlin Memorial Hospital Sunday (8) following a cerebral hemorrhage. He was an arcade owner and ride manufacturer as well as the owner of numerous other enterprises.

Ramagosa was born in Philadelphia. He came to Wildwood when he was 17 to open a small boardwalk store. At the time of his death he owned the Casino Arcade here, the Sportland Arcade in North Wildwood, N. J., and several rides in Cape May, N. J. Last spring and summer he manufactured the kiddie Toonerville Trolley rides.

One of the things which made Ramagosa nationally known was the dance marathon which he introduced in the east in the '30's. In this enterprise he employed many entertainers, who later went on to stage, screen, radio and TV fame. Among them were Red Skelton, Frankie Laine and June Havoc.

Variety Keys Ride Showroom Of N. E. Distrib

ALLSTON, Mass., Nov. 14.—One of the most complete coin-operated ride showrooms in the industry is located in the headquarters of Redd Distributing Company.

The firm, headed by Si Redd, distributes to operators in most of the New England States and claims to have the largest stock of rides in the country.

Among the rides it handles are horses, Bally and Exhibit Supply; space ships made by Meteor, Atomic, Bally, Scientific Machine, Deco, Nylco, Bally and Exhibit Supply; Bert Lane, Scientific Machine and Exhibit Supply, boats; Merry-Go-Rounds by Bert Lane & Lee, and seasonal animal rides produced by Exhibit Supply.

Redd has been in the ride field for the past three years and has a special service department for ride equipment. The firm also handles several of the leading game, music and vender lines.

NAAPPB Trade Show To Spotlight Rides

Continued from page 78

that last year in particular many persons, who attended specifically to view coin displays, had difficulty in finding all of them.

Coinmen who attended the trade shows in 1951 and 1952 disclosed that they not only had the opportunity to meet others in the industry and talk over mutual problems but also acquired some profitable ideas from outdoor interests. In some instances it has resulted in their establishing Kiddielands, battling ranges and even learning new premium merchandising ideas in addition

to maintaining their game, ride, music and vending routes.

While the trade show has proved to be generally valuable to coinmen it has also led to specific industry trends. Its most recent accomplishment was first giving the coin ride field the opportunity to become nationally known and then aiding its development as a full fledged amusement industry. Since the success of this field, many coinmen figure that if some new industry innovation is launched it will probably be at the NAAPPB trade show.

Rides Aiding Sales Of Records, Players

CAMDEN, N. J., Nov. 14.—In addition to providing pleasure for youngsters, coin-operated rides are rapidly proving to be a factor in sales in other fields. One of its latest accomplishments on this score is the sale of both players and records.

Before the year is out the RCA Victor Company will have chalked up many thousands of sales in a market previously overlooked. And in this case the market includes both the firm's 45 r.p.m. players as well as disks.

Recently, the firm disclosed that purchases of the players now are being made in quantity by coin ride operators. In many cases manufacturers of kiddie Merry-Go-Rounds are including the RCA Victor player in their ride package. In addition individual operators have expressed a preference for a record player over other playback equipment such as message repeater devices.

The players are usually installed at the base of the kiddie mechanism and timed to start the

tone arm when a coin is inserted in the ride.

RCA officials estimated several thousands of rides will use its players and records in the Christmas shopping period. Ride operators report the music popular with not only the riders and their parents but also location owners, who feel it puts patrons in a better shopping mood.

Surprise visitors in Miami were Herman Perin and his wife Sadie. Perin operated a route here for years before he sold out and accepted a position as road salesman for General Vending Sales Corporation in Baltimore. He travels Maryland, Virginia and Washington, D. C., for General Vending which is distributor in that territory for Williams, Gottlieb, Chicago Coin and Genco games. Sadie used to be AMOA secretary and now works for the Marlboro Shirt Company in Baltimore. The Perins are spending a two-week vacation here visiting old friends.

4 REASONS WHY

Bally® KIDDY-RIDES

EARN BIGGEST PROFITS YEAR AFTER YEAR

- | | |
|-------------------------|---------------------------|
| 1. Flashiest Eye-Appeal | 3. Simplest Mechanism |
| 2. Thrillingest Action | 4. Sturdiest Construction |



Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.

Bally MANUFACTURING COMPANY
 DIVISION OF ION MANUFACTURING CORPORATION
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



Be the first to have these sensational new coin operated rides. Write today for catalog of our complete line of coin machines.

KING AMUSEMENT CO.
 Mr. Clemens, Mich.

YOUR TICKET TO SALES RESULTS—
 THE ADVERTISING COLUMNS OF THE BILLBOARD!

NOW in the 4th YEAR
 of Continuous Production!

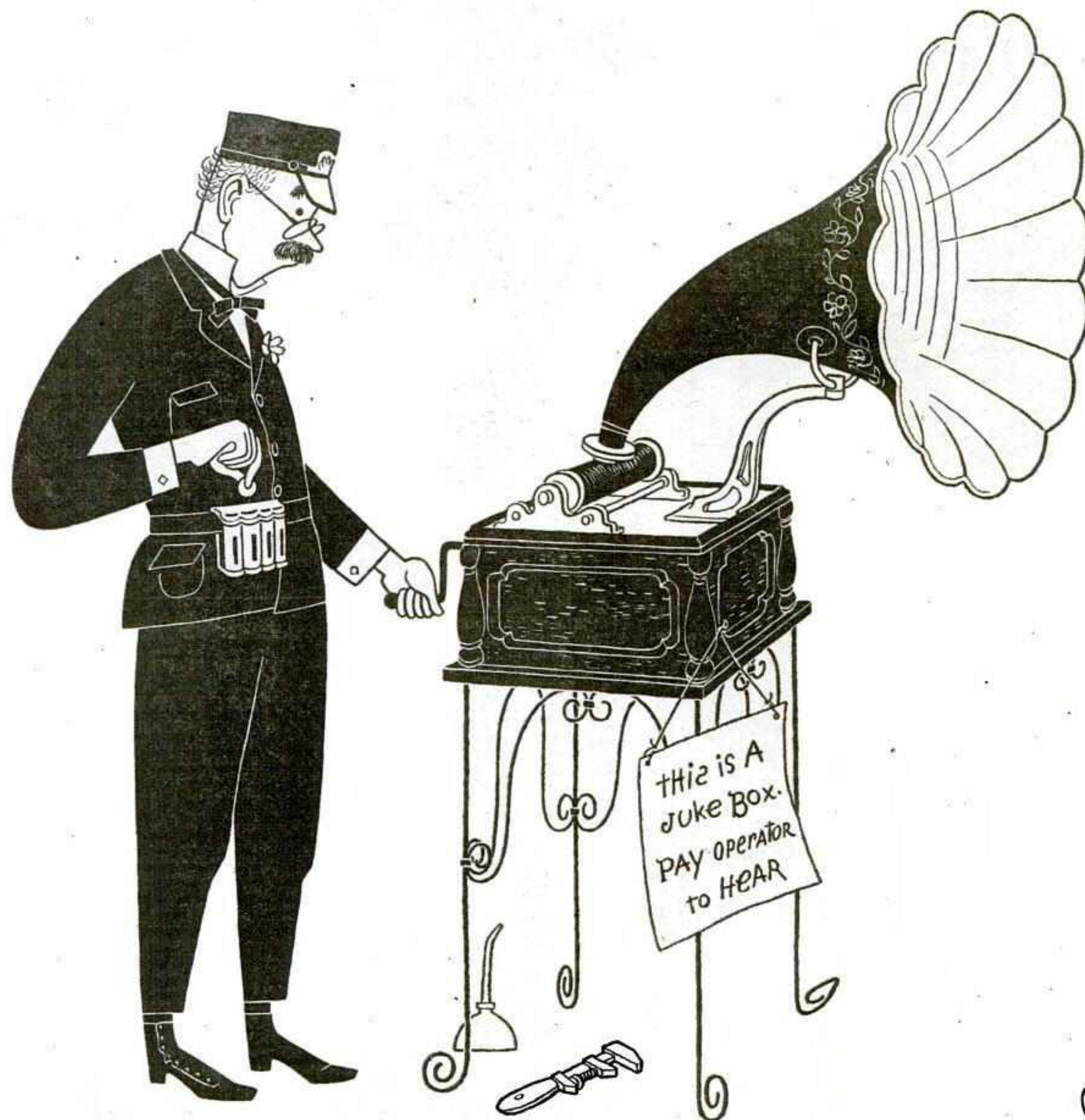


Steadiest profit-maker in the industry!
EXHIBIT SUPPLY · 4218-30 W. LAKE STREET
 CHICAGO 24, ILLINOIS

KIDDIE RIDES METEOR—The Profit Line

- ★ Designed for profit
- ★ Built to satisfy
- ★ 1 Year UNCONDITIONAL GUARANTEE
- ★ UL Approved
- ★ FREE INSURANCE

METEOR MACHINE CORP.
 75 W. 45 St., N.Y. 36, N.Y.
 WATCH FOR TUNG-CO Circle 6-2241 MAIL THIS AD FOR DETAILS



Equipment in Working Order May Still Need Replacement

AMi *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

THE BILLBOARD Index of Advertised Used Machine Prices

Music Machines

Equipment and prices listed below are taken from advertisements in The Billboard Issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

Table with columns for machine models (AMI, PACKARD, RISTAUCRAT, ROCK-OLA, SEEBURG, WILLIAMS, WURLITZER, Victory) and rows for different issues (Nov. 14, Nov. 7, Oct. 31, Oct. 24). Prices range from \$20.00 to \$299.50.

Coinmen You Know

Miami

Willie Blatt, Supreme Distributors, is a firm believer in programming for juke boxes. Blatt contends that with the advent of the 100 and 120-selection automatic phonograph it is now possible to use about a dozen foreign recordings in every machine with profitable results. Other categories could consist of popular numbers, polkas, waltzes, etc., says Blatt.

He is especially strong for European recordings on the ground that they will attract nickels from the minority groups. A small number of these records could be rotated from one machine to another, Blatt adds.

Ed Mercer, Orange Blossom Music Company, says that the Redland vegetable farming district south of Miami, where most of his route lies, is experiencing a delay in getting the winter crop planted because of heavy rains.

Tops on Mercer's route in popularity are "Rags to Riches" and "Eh Cumpari" in the pop category; "Shake a Hand" and "One Scotch, One Bourbon, One Beer" in the rhythm and blues class and "Hey, Joe" in the hillbilly line.

The Capitol record distributor, the Florida Record and Appliance Company, has moved into its new building. Sharing space in the (Continued on page 90)

Extradite Prujanske, Mich. Governor Asks

DETROIT, Nov. 14. — With principals in the juke box labor racket case awaiting trial, Gov. G. Mennen Williams, Tuesday, requested the extradition of Herman (Turk) Prujanske, former night spot owner and one of the defendants.

Prujanske is in California and has been fighting efforts to bring him back.

The case resulted from a congressional committee investigation into charges that the principal function of Local 985 of the Teamsters Union, AFL, was to control the juke box business in Detroit.

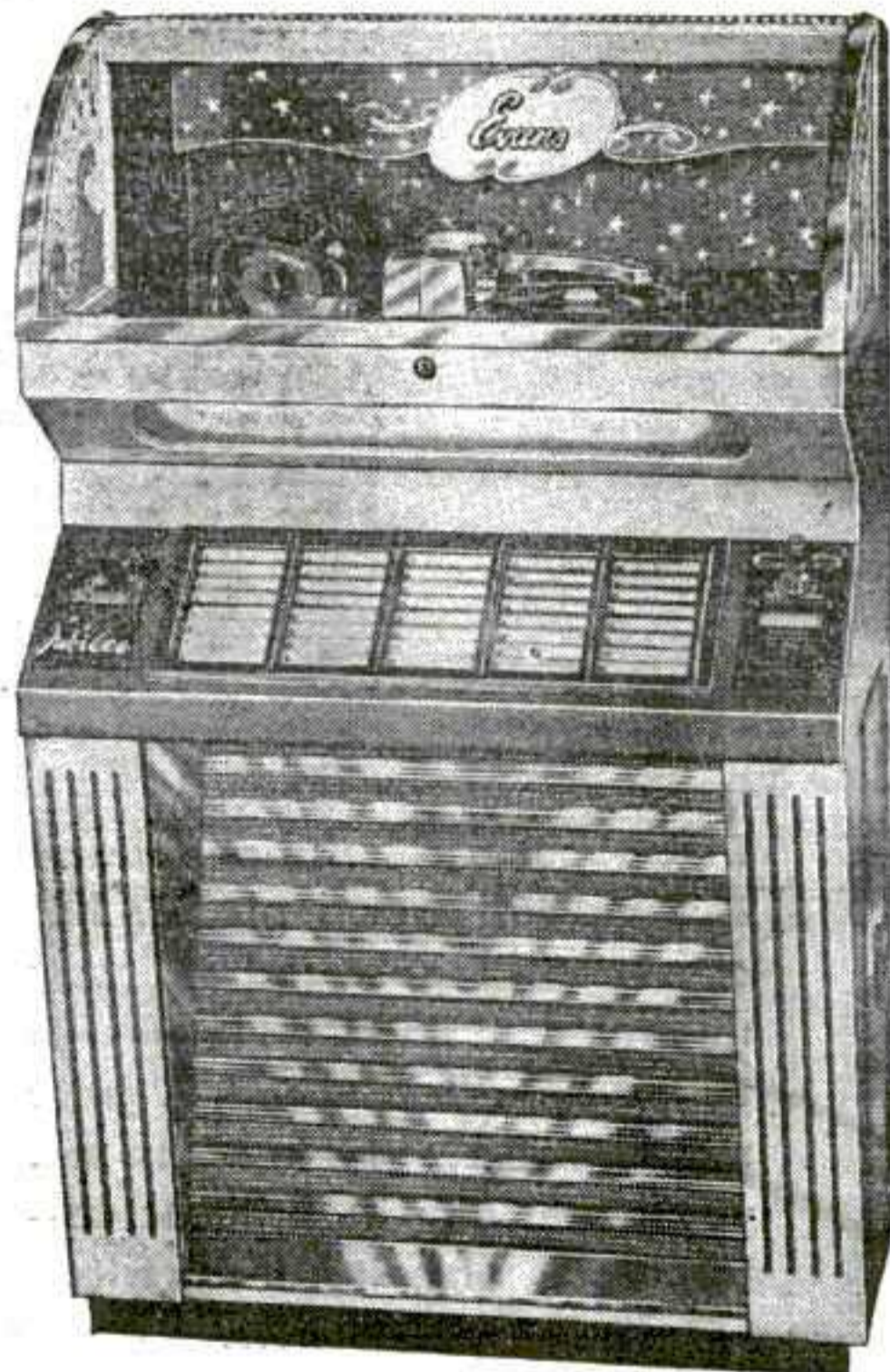
The other defendants are: William E. Bufalino, president of Local 985; Vincent A. Meli, head of Meltone Music and White Music; Cecil Watts and Lawrence J. Welsh, business agents of the union; Leonard Monteleone, alleged to have removed a juke box from a bar; Louis Fisher, head of Fisher Music, and Charles J. Morgan, supervisor of the Music Operators' Guild of Michigan.

YOU'RE IN... SOLID!

Once you've placed Jubilee Phonographs on your locations, you're set—for as long as you wish! Popular with locations for dependable, trouble-free performance and colorful new beauty... accepted by players for rich, true-to-life Tone reproduction and simple selection, Jubilees make a firm foundation for a solidly profitable operation!

EVANS' JUBILEE 40/45
20 Records—40 Selections
45 RPM

EVANS' JUBILEE 40/78
20 Records—40 Selections
78 RPM



Contact your Evans Distributor NOW! Assure earliest possible delivery and a future of more carefree, more profitable operating!

ON DISPLAY AT YOUR EVANS DISTRIBUTOR

EVANS' CENTURY 100/45

50 RECORDS—100 SELECTIONS 45 RPM

EXPORT INQUIRIES INVITED

H. C. EVANS & CO.

1556 W. CARROLL AVE.

CHICAGO 7, ILLINOIS

How Was Your Timing on...

"NORTH WIND"

SLIM WHITMAN
IMPERIAL 8208

Now on Billboard's "Best Selling Singles" Chart

Start today to time your record buying to cash in on the heaviest disk jockey promotion and strongest dealer merchandising. Billboard's weekly BEST BUYS are the answer. Arrange now to have title strips of BEST BUYS supplied day and date with their publication in Billboard. You'll save time and money... you'll be riding only the winners for top play the year around!

Spotted as a
Billboard
BEST BUY

SEPTEMBER
31

Title Strips
Ready for Top
Juke Profits

SEPTEMBER
31

CONVENIENT ORDER FORM

There are 20 title strips on each card—10 on side A and 10 on side B. The minimum package includes 2 cards of each record selected (average 10 records—20 cards) delivered weekly for a period of 3 months.

Table with columns: (Cards per weeks), (Cost for 3 months), (Cards per weeks), (Cost for 3 months). Rows show different package options from 20 cards for \$9.00 to 100 cards for \$39.00.

1,000 Attend

Continued from page 84

Coral and Herald. Also present were New York's juke box distributors: Atlantic-New York (Seeburg), Runyon Sales (AMI), Young Distributing (Wurlitzer), Seacoast (Rock-Ola) and Herman Sales (Evans).

The radio industry was represented by the following disk jockeys: Jack Lacy and Brad Phillips, both of WINS; Bill Silbert, WMGM, and Martin Block, WNEW. Walter Framer, producer of the forthcoming video show, "Jack in the Juke Box," was also in attendance.

NYAMOA officers are Albert S. Denver, president; Charles Bernoff, vice-president; Harry Wasserman, treasurer, and Sal Trella, secretary. All the officers, as well as Joseph Connors, Albert W. Bodkin and Louis Hirsch are on the board of directors. Nash Gordon is managing director and Sidney Levine is counsel. Marion Ferris and Delores Brown comprise the secretarial force.

New Fla. Distrib Named by Mercury

MIAMI, Nov. 14. — It was announced here this week that a new firm, Mercury Record Distributors, headed by Steve Brookmire, had acquired the Mercury distributorship for Florida.

Brookmire formerly was associated with Joe Brouman, American Record Distributors, Inc., who had held the Mercury franchise. Lloyd Cook, regional sales manager for Mercury Records who maintains headquarters in Nashville, spent several days in Miami getting the new distributorship underway.

The location of the Mercury distributor in S.W. Eighth Avenue has resulted in its designation as coin row. Maintaining offices in the avenue, besides Brookmire, are A & T Vending Company, H & G Vending, Supreme Distributors, and the distributors of Decca and King records.

Yermie Stern, 2 E. 45th St., New York 17

Date _____

Please start sending me _____ title strip cards of Billboard's "Best Buys" to cost \$_____ for 3 full months. Payment is enclosed.

Name _____

Address _____

City _____ Zone _____ State _____

Way Out in Front



Talk about a colorful performer! This musical crowd pleaser has consistently powered its way through opposing lines to emerge with a clear field ahead. A great money maker, see it in action and you'll see why its brilliant performance wins it All-American automatic music honors.

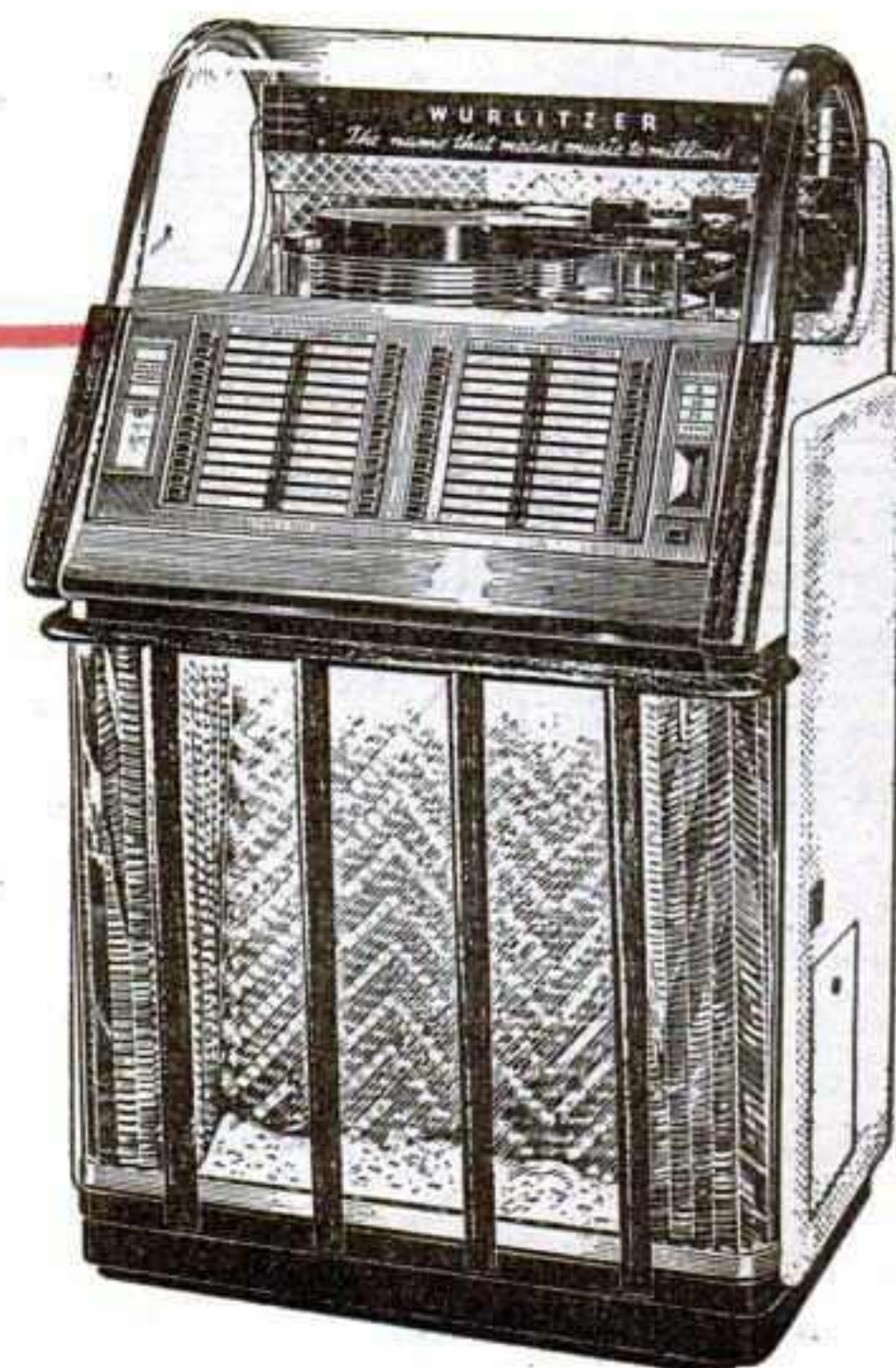
See Your Wurlitzer Distributor

1650 48-SELECTION
STRAIGHT 45 RPM PLAY

1600 48-SELECTION
45 OR 78 RPM PLAY

IDEAL FOR SMALLER LOCATIONS

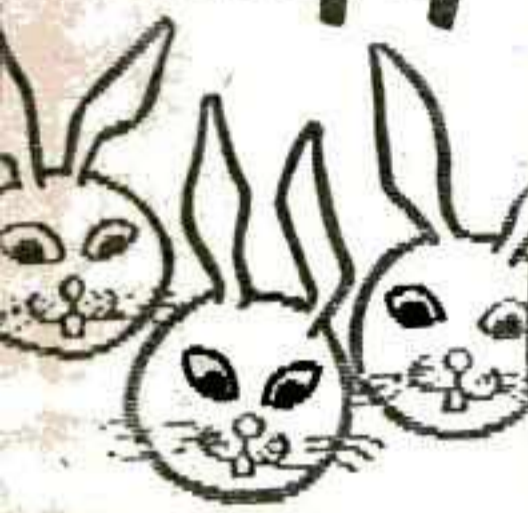
The Wurlitzer Models 1650 for straight 45 RPM play, or 1600 playing 45 or 78 RPM records, offer many new features at a lower price. The sparkling glass dome and pilasters enhance eye-appeal and the new, smaller cabinet fits into limited space. Automatic volume control, too!



The Rudolph Wurlitzer Company • North Tonawanda, N. Y.



SEE HOW YOUR PROFITS Multiply



WITH GENCO'S NEW Shuffle Pool

the game with FAST 50-SECOND PLAYING TIME! See it at CENTRAL MUSIC DIST. CO. 2642 Harney St. Omaha, Nebraska

MUSIC Money Makers

Table listing various music machines and their prices, including EEBURG HIDEAWAY, EEBURG 1-47, etc.

BRAND-NEW CHICOIN HIT PARADE \$132.50

FOREIGN BUYERS—Write for Latest Postwar Phonograph Catalog

ATLAS MUSIC COMPANY 2200 N. WESTERN AVE. CHICAGO 47, ILLINOIS

COUNTER GAMES

Table listing counter games and their prices, including B.T. Challenger, B.T. Skill Gun, etc.

REMNANCE 7 Tenth Ave. (at 42nd St.)

Expect Big Crowd At Miami Banquet

MIAMI BEACH, Nov. 14.—The annual banquet planned by the Amusement Machine Operators' Association of Dade County appears certain to be a sellout...

They based this prediction on the heavy reservations of coinmen from other parts of the country who vacation in Florida in December...

The banquet is scheduled for the Saxony Hotel December 12. AMOA announced that Frenchy Amusements, operators of novelty and shuffle games and shuffleboards, is the newest member of the association.



GENCO'S NEW Shuffle Pool

the game with SENSATIONAL MOVING REFLECTED-LIGHT BALLS! See it at CLEVELAND COIN MACHINE EXCHANGE 2025 Prospect Ave. Cleveland, Ohio

CLEANED—CHECKED READY TO GO

Table listing cleaned and checked machines and their prices, including Wurlitzer 1015, Wurlitzer 1080, etc.

Watch For Our Weekly Specials

DAVID ROSEN Exclusive A M I Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA. PHONE: STEVENSON 2-2903

CHI COIN SETS EUROPEAN REP

CHICAGO, Nov. 14.—Appointment of Nova Apparate M.B.H. as European distributor was announced by Frank Mencuri, sales manager of Chicago Coin Machine Company, Tuesday.

Nova Apparate has headquarters at 25 Barmbekerster, Hamburg, Germany. The firm's principals are Alfred W. Adickes and Hugo Pfohe.

Chicago Coin is now delivering King Bowler (see separate story), Advance Bowler and 'Round the World Trainer.

Begin Delivery Of King Bowler

CHICAGO, Nov. 14.—Chicago Coin Machine Company, thru Ed Levin, director of sales, announced regular deliveries on King Bowler started this week.

King Bowler is a six-player shuffle game with the new giant size pins. It has triple match play (number, star and crown) and the designed for 10-frame play is adjustable to five frames.

Strikes and spares made in the fifth and 10th frames score triple and those made in the third and seventh frames register double scores.

Am. Shuffleboard Reports 500% Production Gain

UNION CITY, N. J., Nov. 14.—With production up nearly 500 per cent compared to a year ago, the American Shuffleboard Company is currently experiencing its busiest season since the shuffleboard boom of 1947-48...

Freeburg said Virginia, Washington, Oregon and Texas, as well as the Grand Rapids, Mich., and Baltimore area are opening up this year on shuffleboard...

He added that a good deal of the business is replacement of older equipment.

New Op Firm

DETROIT, Nov. 14.—W. W. Coin Machines Sales, River Rouge, operating shuffleboard and bowling alley game machines, was established by Wallace W. Taylor, old line operator.

Wallace operated under his own name during the past 15 years. He is currently engaged in the Detroit Shuffleboard Association's League play, with 20 teams under his sponsorship.



I WANT MORE MONEY! That's why I deal with Banner! I'm a down-to-earth profit-minded operator...

Banner always sells me top equipment at rock bottom prices! And Banner has complete stocks of parts and supplies always on hand ready for immediate delivery...

BANNER SPECIALTY COMPANY 199 W. Girard Ave., Phila. 23, Pa. 1508 Fifth Ave., Pittsburgh, 19, Pa.

WE NEED SPACE AND ARE CLEANING HOUSE AT RIDICULOUSLY LOW PRICES! Joe Ash

ONLY \$30.00 EACH... ONLY \$35.00 EACH... ONLY \$40.00 EACH... ONLY \$45.00 EACH... ONLY \$50.00 EACH... ONLY \$65.00 EACH... ONLY \$90.00 EACH... ONLY \$95.00 EACH... GOTTIEB CYCLONE \$110.00 WILLIAMS TWENTY GRAND 125.00 ALL MACHINES LISTED ABOVE ARE IN A-1 CONDITION AND READY FOR OPERATION! WRITE—WIRE—PHONE YOUR ORDERS!

LATE ALLEYS Ready for Location CHICAGO COIN 6 PLAYER Double Score Bowler \$385.00 Name Bowler \$325.00 Bowl-a-Ball \$375.00 10th Frame Special \$325.00 Super-Match Bowler \$275.00 10th Frame Bowler \$275.00 Match Bowler \$265.00 Any 2 of Above for \$525

General Vending Sales Corp. 239-245 W. BIDDLE STREET BALTIMORE, MD. PHONE VERNON 4119-20-21

WRITE for NEW FALL PRICE LIST SPECIAL—PANORAMS. Guaranteed Reconditioned. WRITE SPECIAL! CITATION \$42.50 TURF KING \$85 SPECIALS ON WILLIAMS GAMES Hayburners \$6.75 Shoot the Moon \$135 Four Corners \$125 Star Series \$85

Your key to SALES RESULTS—the advertising columns of THE BILLBOARD!

WANTED Repairman, experienced on Bingo and Shuffle Games, to work for large Chicago distributor. Write Box 677, The Billboard 188 W. Randolph Chicago 1, Ill.

LIGHTNING SPEED OF TRAP HOLES . . .

FLASHING ACTION OF 4 FLIPPERS!

EXCITING AS A THREE RING CIRCUS!



HERE'S THE PLAY:

- ★ Any 3 balls in line or 4 balls in center square trap holes awards Replays.
★ Double Rotation sequence lights up corresponding Roll-Overs for Super-High Score and Super-Point Score.
★ Completing both Red and Blue Sequence lights up center Roll-Over for Replays.



- ★ 4 POP BUMPERS ★ 4 FLIPPERS
★ 2 CYCLONIC KICKERS ★ HIGH SCORE to 6 MILLION ★

NEW HINGED FRONT DOOR

D. Gottlieb & Co. 1140-50 N. KOSTNER AV. CHICAGO 51, ILLINOIS
'There is no substitute for Quality'

5-BALLS

Table listing various pinball games and their prices, including United Rio, Bally Dude Ranch, Gott. Pin Wheel, Wms. Gun Club, etc.

VENDERS

Table listing various vending machines and their prices, including Acorn Vendor, Mills 8 Col., etc.

CHARMS

New-Assorted \$2.25 Per Bag of 400

\$69.50



COINWAY CHANGEMAKER

Takes dimes and quarters—Dispenses nickels—Holds 500 nickels. Unconditionally guaranteed. Size 10"x13"x3".

NOW IN STOCK!

ARCADE

Table listing various arcade games and their prices, including Genco Invader, Genco Sky Gunner, etc.

TERMS: 1/2 DEPOSIT, BALANCE SIGHT DRAFT OR C.O.D.

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. CHICAGO 22, ILL.

SHUFFLE GAMES

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ARCADE

Table listing arcade games and their prices, including Chi Coin Basketball Champ, etc.

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Table listing phonos and their prices, including Fireball '120', etc.

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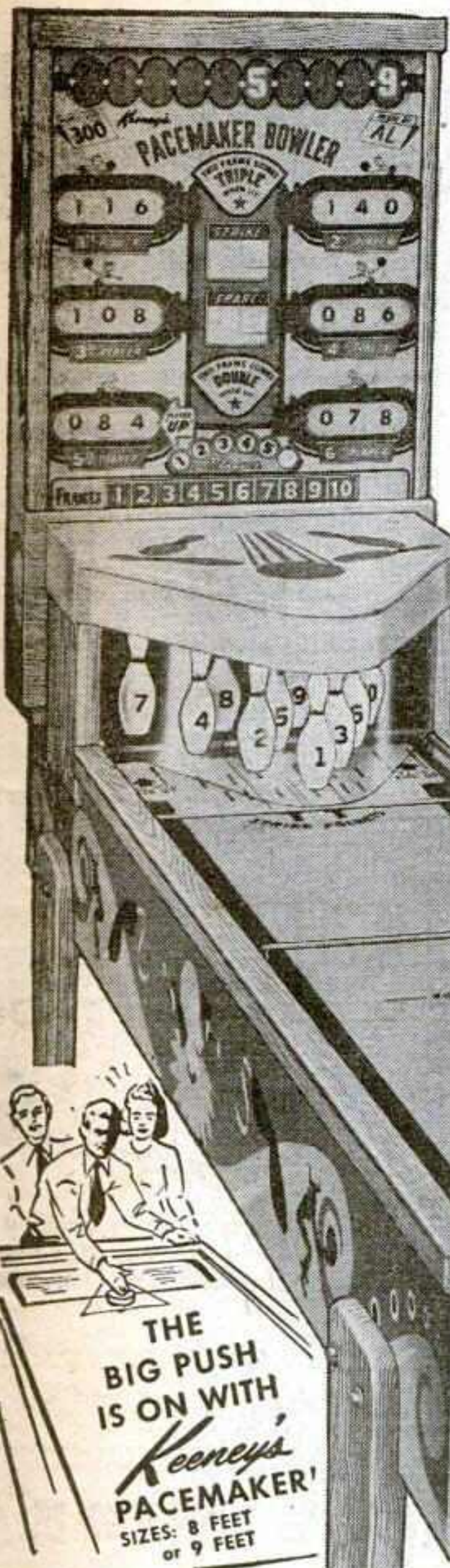
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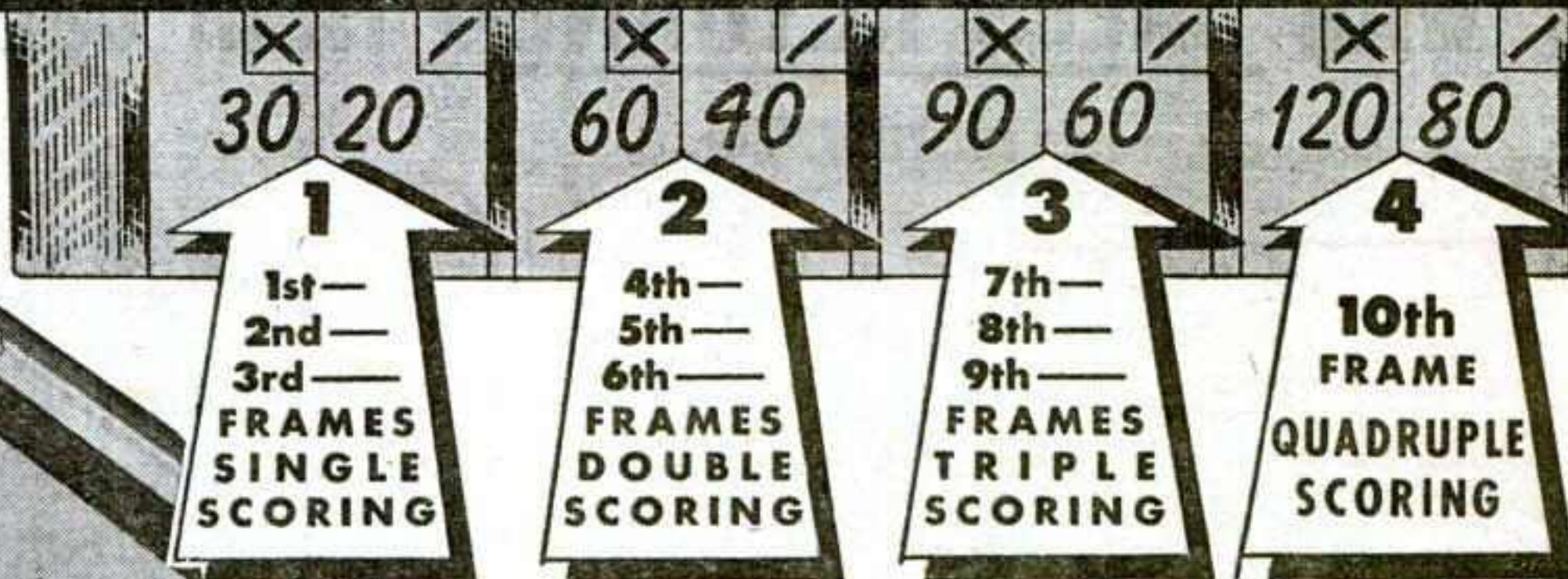
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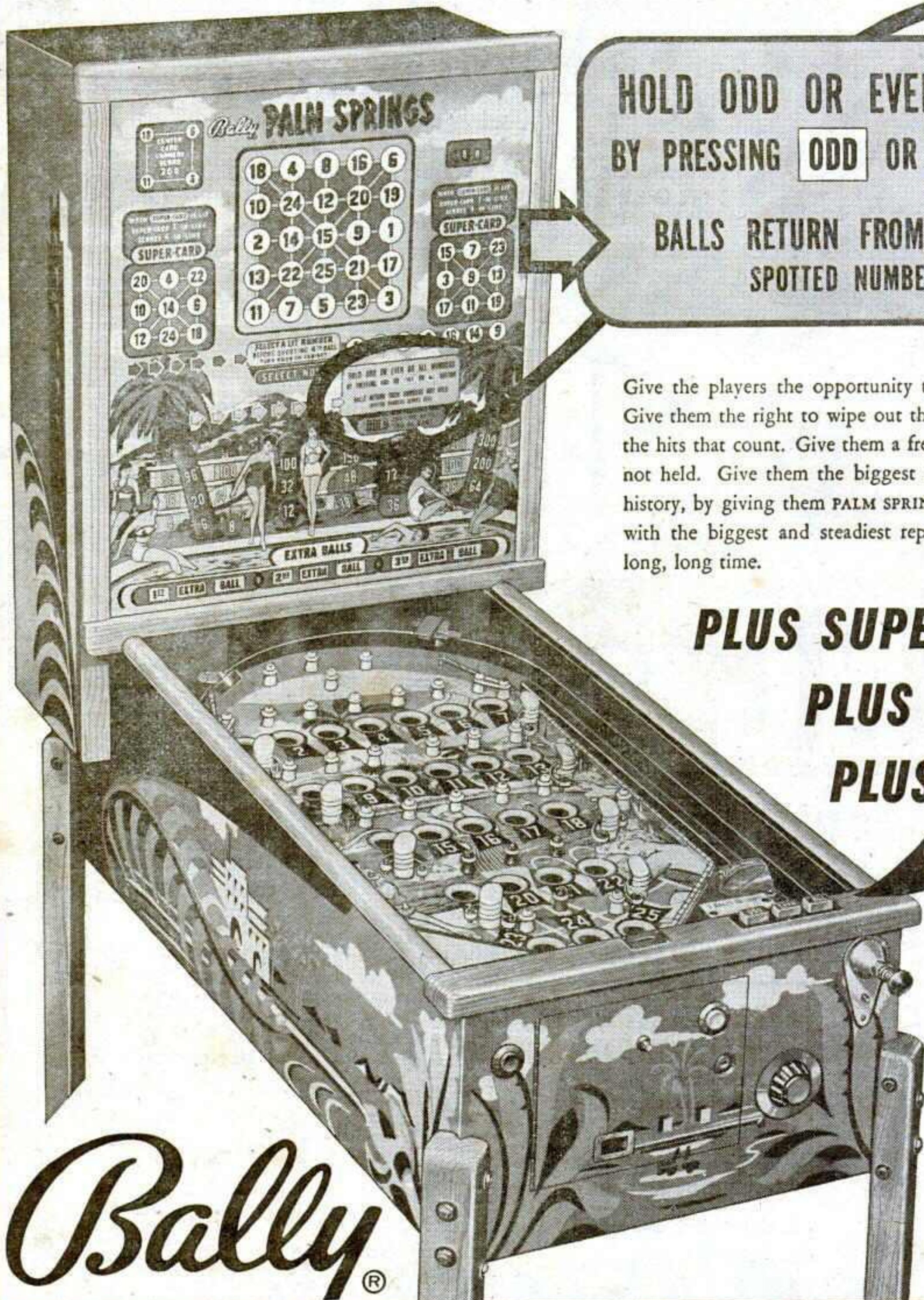
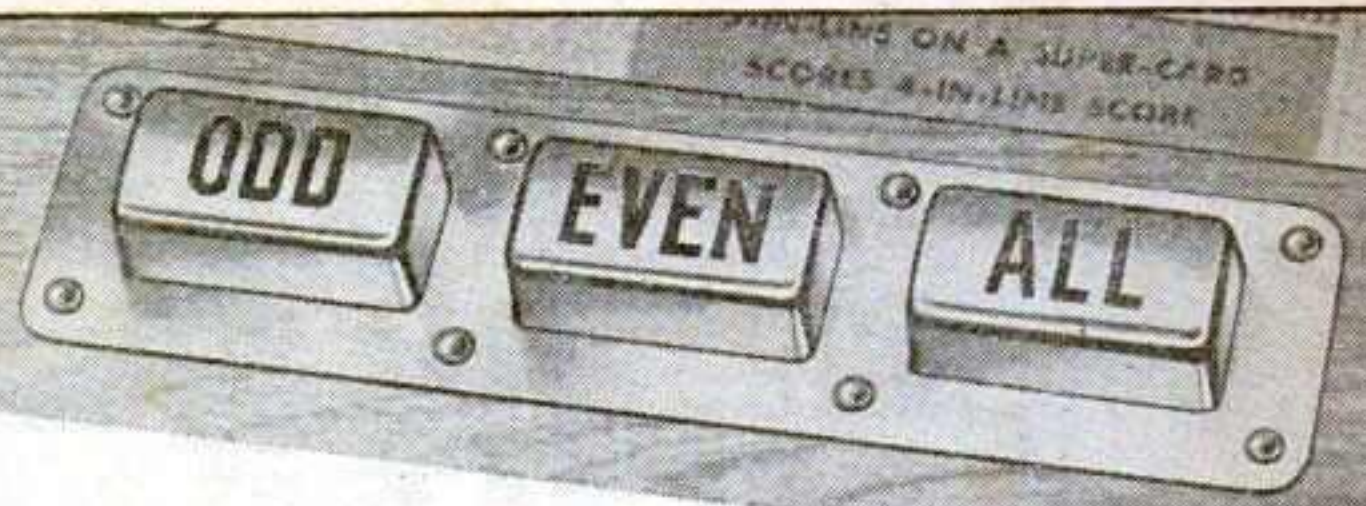
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numbers you need to build up score, cancel-out numbers you're "sorry" you hit... try again with BALLS RETURNED from cancelled numbers...



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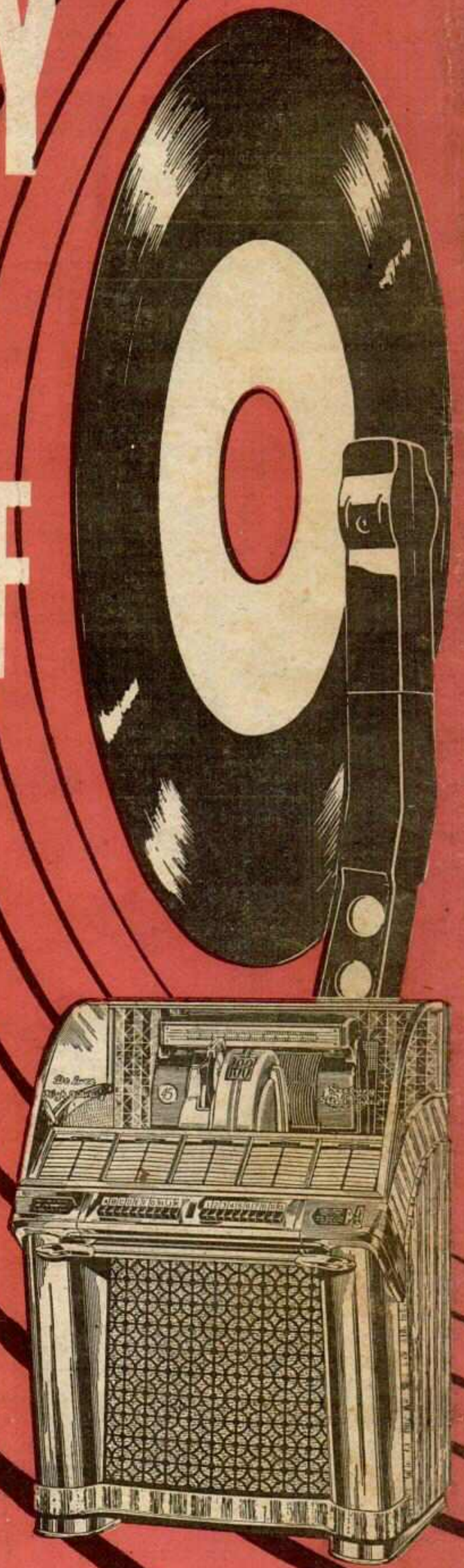
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