



The Billboard

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'51 Proves "Trying" Year; More of Same Seen for '52

Big Spenders Plan to See: Are \$\$ Well Placed on TV?

NEW YORK, Dec. 22.—Some of the nation's foremost advertisers, with heavy investments in television, are involved in an intense evaluation of results accomplished for them by TV. Their major interest is to secure exact and conclusive evidence of TV's effect upon sales. As a result, 1952 will find a number of bank-rollers utilizing a variety of techniques to trace the exact proportion of their business brought in by video, as against other media used.

Among the sponsors and advertising agencies understood to be

blueprinting TV sales studies are Procter & Gamble, Colgate-Palmolive-Peet, General Mills, American Home Products, Dancer-Fitzgerald-Sample agency, Foote, Cone & Belding agency, Young & Rubicam agency, Ted Bates agency, and others.

The increasing cost of sponsorship of TV, among other factors, is inducing these outfits to seek facts to justify their video expenditures. Should some findings ultimately indicate that TV's cost range does not constitute an economic buy for some products within the context of total media expenditures, some sponsors or agencies doubtless will plump for an end to video rate hikes. In some cases, they may possibly ask for rate cuts or at least for deals of one type or another, with cancellation as the alternative.

Typical of the deals which may be swung in increasing numbers is, that which has General Foods switching the Bert Parks daytime TV show to the Columbia Broadcasting System from the National Broadcasting Company. CBS will sustain one of the three shows weekly, with GF retaining first refusal on the third show, making its sale to another sponsor virtually impossible.

One aspect of the research will take the form of special appeals to TV viewers not made by the

sponsors via other advertising media. These will include slanted commercials with special inducements, including premiums and give-aways, to entice viewer mail and other response. Altho this has been done on TV in a limited way in the past by scattered

(Continued on page 3)

Sarnoff Views TV Big in '52

NEW YORK, Dec. 22.—In a year-end statement this week Brig. General David Sarnoff board chairman of Radio Corporation of America, visualized continued advancement for TV, records and radio in 1952, with particular emphasis on development of improved electronic equipment for military and civilian use.

Looking backward on 1951, Sarnoff noted, "This year, for the first time, television surpassed network radio in revenue. Based on financial results of the first 10 months, the 1951 billings of four TV networks and 109 stations should reach at least \$250,000,000."

Describing TV as "most effective means of mass communications known to man," Sarnoff opined that video "promises to be a decisive factor in the nomination and election of the President of the United States next year." "By election day," he said, "there will be approximately 18,000,000 TV sets in the U. S. with a potential audience of more than 60,000,000 persons, exceeding the total population of the U. S. when Grover Cleveland campaigned for the Presidency in 1884."

Slaps at Columbia

Taking a polite swipe at the Columbia Broadcasting System's

(Continued on page 3)

GE Prognosis Bright for '52

NEW YORK, Dec. 22.—Prediction that "the electronic industry will reach an all-time high in production and sales billed in 1952, with the curtailment in civilian goods more than offset by the increased productivity and delivery of military equipment" was made this week (in a year-end statement) by Dr. W. R. G. Baker, General Electric veepee and general manager of its Electronics Division. Baker said G-E expects its 1952 military production will more than double the

(Continued on page 3)

Strike May Hit Music Hall, N. Y.

NEW YORK, Dec. 22.—The possibility of a strike by the cast at the Radio City Music Hall loomed closer after a series of meetings last week. Strike is threatened to break Christmas Day or before.

The cast is asking for a \$25 raise across the board for its 110 members (ballet, Rockettes and glee club) and a maximum 10 hours' free rehearsal time. Present scale is \$60 to start; \$67.50 after one year; \$72.50 after two years and \$77.50 after four years, with rehearsal time unlimited.

Music Hall is offering \$70 to start; \$75 after one year; \$80 after two years and \$85 after three years.

Russell Downing, Music Hall topper, said negotiations were progressing satisfactorily and expected an early settlement. The

(Continued on page 29)

Yarborough Death Affects Air Shows

NEW YORK, Dec. 22.—The sudden death of actor Barton Yarborough in Hollywood this week tossed a couple of major AM and TV shows into a turmoil. Yarborough, who succumbed suddenly to a blood clot of the brain at the age of 50, slayed Sgt. Ben Romero in the TV film version of the new "Dragnet" series. He also played Cliff in the radio version

(Continued on page 6)

Season's Best

And a

Big 1952

to ALL

From the Staff of

The Billboard

Taxes, Costs, Shortages Rock Show Business

TV Impact Felt by Music, Legit, Vaude; Outdoor Takes Okay

NEW YORK, Dec. 22.—The year 1951 was a trying one, in the several senses of the word, for most of show business. Radio, films, night clubs, vaudeville, circuses, carnivals, parks, fairs, the amusement machine industries—all spent the past 12 months trying to maintain grosses reasonably comparable to the lush war and immediate postwar years. And all these fields found their efforts contending with some of the most trying (in the difficult sense) circumstances with which they've ever been faced.

The trying nature of such circumstances stemmed chiefly from domestic and international situations, largely beyond the control of independent organizations in any show business field, or associations or industry groups in the respective fields. Mounting tax burdens, material shortages, general uncertainties—all contributed to the trying nature of show business development.

And a substantial contribution to the trying aspects of the past year was the continuing development of that show business baby, television, which continued to wield a marked influence on virtually every one of the allied fields.

(Continued on page 3)

ASCAP's '51 Take Near \$14,000,000

Final Quarter Spirals to \$3,500,000; Year's Collections Biggest on Record

NEW YORK, Dec. 22.—With the distribution this week of a final - quarter melon of about \$3,500,000, the American Society of Composers, Authors and Publishers wound up 1951 with the collection of the greatest total of performance revenue in its history. It is believed that, when the books are audited, the take for the year will wind up at a figure close to \$13,750,000.

The pattern of Society income for the year showed a regular spiral upward from the first quarter. The final quarter represented the largest single three-month-period take for the year and was estimated as a 14 per cent increase over the melon for the third quarter of this year.

Radio performances still comprise the bulk of the ASCAP take. Tho the ASCAP situation with regard to TV still is in the hands

of the courts, what TV income could be gauged helped to bring about the boom year. The other ASCAP sources of income—ballrooms, parks, hotels, niteries, etc.—held their own in the final count.

The distribution of the final-quarter melon was made this week to observe a tradition to have the year's monies in the hands of publishers and writers for the Christmas season. The final-quarter take, with the period not quite complete, is estimated and approved by the ASCAP Board of Directors for the mailing. Discrepancies, if any, will be cleared up in payment of the performance monies for the first quarter of 1952.

AGVA LICKED ON TV

Georgie Price Switch Upsets Video Program

NEW YORK, Dec. 22.—The American Guild of Variety Artists put up a strong battle before the Television Authority for an okay to continue its television shows, but was licked when Georgie Price, AGVA president, suddenly sided with TVA.

The possibilities of getting TVA approval were very slim in view of its recent resolution that no TVA members would be permitted to appear on telecasts for commercially sponsored benefit shows for less than his "customary salary." But AGVA intended to make a fight for it.

The executive board empowered its national counsel, Jonas Silverstone, to make a pitch before TVA. Silverstone, who had felt the contract with Vid-Pak, (the packagers of the AGVA show), was in need of considerable improvement, nevertheless agreed to be the spokesman for AGVA before TVA. After a caucus of all AGVA delegates to the TVA board and after considerable jockeying to get himself heard, he made the plea. He argued that there was no realistic approach to the question of "cus-

tomary salary" when Georgie Price interrupted and said he agreed that TVA was right.

The bombshell of Price's breaking away from his own contingent left everybody stunned. The final vote was against AGVA.

Members Up in Arms

The following day (20), AGVA board members learning of

(Continued on page 9)

E. Kimbrough, Fem Woollcott

NEW YORK, Dec. 22.—Author Emily Kimbrough this week was signed by packager Lester Lewis for a 15-minute AM and/or TV strip. Miss Kimbrough will cut a sample show next Thursday (27), embracing commentary, anecdotes and criticism. She's being groomed as a sort of female Alexander Woollcott.

Billboard Backstage

By JOE CSIDA

OPEN LETTER TO S. C.—
Dear Nick:
When you get thru with the number one job, delivering a full share of dolls and drums and trinkets and trains to all the world's kids, please see what you can do about making some of our show business children a little happier next year. These items I'm listing don't have to be delivered during Christmas week. Anytime in '52 will do.

For our rambunctious, robust television baby, please drop off a big shiny package of maturity. Maturity in programing, and particularly, maturity in TV's approach to fulfilling its vast potential for public service.

And for radio, video's older brother, send along a book on "How to Fight Off an Inferiority Complex." This big boy of ours has shown some healthy indications in the past six months of standing up on his hind legs, and insisting that he is as capable of doing manifold important jobs as ever. We figure he needs just a little more encouragement along this line. You might draw a big, red circle around the chapter heading, "Are Cut Rates Necessary?" just so he pays special attention to this.

Nudge the music publishing side of our family, once again, with a little token indicating that their output is the backbone of vast sections of the entertainment world. See if you can't give 'em something to stimulate some solid

thinking along the lines of developing and expanding the shrinking popular sheet music market.

Our record offspring can possibly use some variation of a girde or some other confining gadget. The cut rate situation is spreading rather alarmingly. And if you've got anything around that will cure a bad case of three-speeditis, it'll be appreciated. Send along, too, a few packages of wisdom and patience, to be utilized by the guys who are attempting to set the new record industry association on the tracks. If that new little toy is handled properly it can go a long way toward making manufacturers, distributors, dealers, artists, publishers, et al much happier in '52 than in previous years.

To the night club-vaudeville side of the family, I'd like you to send a pair of high-powered glasses, so that the fellows running the American Guild of Variety Artists may see our point, i.e., that we think the performers' insurance policy is a great idea, but would appreciate some finesse and intelligence in the execution of the whole insurance plan.

That real staid members of the clan, legit, struggles along in fair shape, but we'd still like to see him put on a new suit in the form of improvements in the lot of the playgoer. Can't anything be done about air conditioning, back-breaking seats and orange-tinted water selling for 25 cents

per dip in legit houses? You might bring along a new musical by Rodgers and Hammerstein, which is always nice to have, and maybe another "Darkness at Noon," which type of message show we can use happily in these times. Maybe you can inspire some producer to take a crack at staging the late George Orwell's "1984." This, I think, would make a pretty package of anti-commie dynamite, if done right.

Our motion picture cousins seem to be getting a little merrier, but help them get more so, by gifting them whatever it takes to make more good pictures, and make some of them come out of the closets in which they've been hiding from that baby bugaboo we mentioned earlier, TV. These kids can surely play together. Bring them a two-seater kiddie car or something.

Those hardy members of our family circle, the circus and carnival and park men, all they want, all they ever want, is a little break in the weather. Do you have a machine to make bright sunshine, like that other fellow's dried-ice rain-making gadget? If you do, ship one along to be used about Decoration Day, or for the Fourth anyhow.

And in the amusement machines business, can you maybe bring us a few more toys like that Western Mechanical Pony? Any little bagful of sparkling new ideas would be welcome here.

Thanks, Nick.

Tax Law (III): Changes Affect Capital Gains

By LEWIS C. LEBISH
New York Attorney, Certified Public Accountant and Tax Consultant

(Last of a series of three articles)
Every individual is entitled to a deduction for medical expenses of the taxpayer, his spouse, or his dependents. The amount deductible must exceed 5 per cent of the adjusted gross income. There is a further limitation as to the amount which can be deducted. The rule is as follows (excluding old age and blind persons' exemptions):

Maximum Medical Deductions	Separate	Joint
Exemptions	Return	Joint
1	\$1,250	—
2	2,500	\$2,500
3	2,500	3,750
4 or more	2,500	5,000

The following are examples of deductible items for medical expenses besides doctors, dentists, hospitals, nurses, etc. You are allowed to deduct any payments for hearing aids, trusses, crutches, braces, artificial teeth, eye treatments, eye glasses, medicines, hospital and accident insurance premiums and hospitalization insurance. You can also deduct traveling expenses which are necessary to get medical care.

There is a new provision in the law which eliminates the limitation of the deduction for medical expenses of amounts in excess of 5 per cent of the adjusted gross income with regard to the medical expenses incurred for either spouse where either spouse has reached the age of 65. Therefore, there is no limitation on the medical expenses of taxpayers over 65. However, with regard to the dependents of 65 year old or over taxpayers, the expenses incurred for these dependents are subject to the 5 per cent limitation.

London Dispatch

By LEIGH VANCE

LONDON, Dec. 22.—Songstress Vera Lynn is due to arrive in New York January 4 to take up an NBC contract. A hard worker with a warm onstage personality and highly-polished style, Vera hit the top-bracket during the war with the radio title of "The Forces Sweetheart." Her friendly approach and stylized production made her the friend and sweetheart of servicemen all over the world, who tuned in regularly to her nostalgic series "Sincerely Yours." In 1946 Vera took time off to become a mother, came back in '47 with a new BBC series "Vera Lynn Sings" which ran 18 months.

Vera's Decca-waxed discs still sell top figures here, altho she has been spending more and more time at home looking after daughter she has managed, with an occasional vaudeville tour and the intake from her discs, to average a steady \$45,000 a year, which puts her right in the front. Radio Luxembourg—the BBC's commercial rival in Europe has featured her regularly in shows sponsored by Horlicks, and the transcription, sold all over the world, are expected to bring her in around \$30,000.

There were several offers from the States before she was sold on (Continued on page 32)

Washington Once-Over

By BEN ATLAS

WASHINGTON, Dec. 22.—Folks at the Federal Communications Commission are getting a chuckle out of a postcard that gave them a breather from the usual run of gripe mail. The card was from a New Jersey man who said it had been furnished to him by a national organization which wanted him to use it in writing a complaint to the FCC. "I've forgotten what they told me to complain about," the message continued, "so here's wishing you a Merry Christmas."

TV Washes Its Mouth, No Naughty Words . . .
The National Association of Radio and Television Broadcasters is congratulating itself on being spared a lot of embarrassment by the TV board's recent strategy on taboos. The association's code, as drafted in Chicago, contained a list of obscene words and phrases which the code-makers wanted to ban from video programs. The naughty word list was deleted from the code when NARTB's TV board suddenly realized that copies of the code will be distributed by the thousands not only to TV broadcasters, ad agencies and sponsors, but also to churches, libraries, schools and clubs. NARTB didn't want to find itself in the role of sending obscene lit-

erature to religious and educational groups. TV broadcasters will get the naughty word list at some later date, after a new code review board is formed. Taboo list is identical with Motion Picture Association of America's. Among expressions which the review board will frown on in TV programs are: cripes, fanny, nerts, madam (relating to prostitution), s.o.b., slut, tart, and "traveling salesman and farmer's daughter jokes."

Senate May Not Touch NARBA Very Soon . . .
Dopesters are predicting that the North American Regional Broadcasting Agreement pact might stay shelved in the Senate Foreign Relations Committee. Reason is that the committee's agenda for next session is growing fast. The proposed NARBA pact, okayed by the State Department and the FCC, but requiring Senate ratification, would reduce the power of several clear channel stations and regionals in the U. S. Proposed pact will have to wait its turn behind priorities given to issues produced by recent international confabs. Korean developments could complicate the agenda still more. Also, the 1952 session of Congress is sure to be a short one, because of the presidential election. A fade-

out is expected in July, preparatory to the national conventions.

New Catalog of Films; CBS Men Elected . . .
There's gold for TV broadcasters in the Library of Congress "Mountain of Knowledge." The library has just installed a film catalog service which gives a quick index to copyright motion pictures and film strips, as well as non-copyright and older films, and government films. Information includes date of release, producer's name, running time, film length, content, notations on sound and color. . . . Senator William Benton (D., Conn.) is planning to renew his drive next month for a revised National Security Council. Benton wants improved government handling of information for use of TV, radio and the press. He insists that the Security Council should include a "people's advocate" who'll see that key federal agencies fight "as hard to release information as some officials have been known to fight to suppress it." Annual election at National Press Club this week gave key spots to Columbia Broadcasting System newsmen Theodore F. Koop and Glenn Thompson. Koop was elected vice-president, Thompson, a member of the board of governors.

For further information concerning the new tax law, address inquiries to Tax Department, The Billboard, 1564 Broadway, New York, 19, N. Y.

Capital Gains
The new law provides for very important changes in the capital gains law. Long-term capital gains and losses are no longer subject to the former 50 per cent limitation. Capital gains are now included in gross income at 100 per cent, and similarly, 100 per cent of all capital losses must be taken into account. However, where the net long-term capital gains exceed the net short-term capital losses, you can deduct 50 per cent of such excess. Under the prior law, you excluded 50 per cent of long-term capital gains or losses in computing net capital gain or net capital loss. Short-term capital losses were taken in at 100 per cent, and as a result, a \$500 short-term capital loss could wipe out a \$1,000 long-term capital gain. Under the new law, the \$1,000 long-term capital gain will be included at 100 per cent in computation of gross income, and from your gross income you may deduct, in addition to the \$500 short-term loss, \$250 (Continued on page 32)

Paris Peek

By ANNE MICHAELS

PARIS, Dec. 22.—The fog and cold that hit Paris this week strongly hurt business of the street fairs that spring up every holiday season. This present one stretches from Place Clichy to Place Anvers (over a mile) with duplications of cheap sideshows, shooting galleries, toy autos, and an exceptionally good miniature circus, which has the highest entrance fee (75 cents). The majority of the stands are eating, drinking, and girly shows, but there are enough rides and exhibits for children to give it the air of a carnival. Music plays morning till night despite the complaints of the residents in the community. This is one of the largest fairs that we have seen in Paris.

Christmas exhibits and trees are sprouting about town, and restaurants, niteries and theaters are offering entertainment for the "Revillon" (Christmas Eve). In Paris, Christmas is celebrated much like New Year's Eve, and some niteries are presenting special programs just for that night. (Continued on page 32)

Picture Business

By LEE ZHITO

HOLLYWOOD, Dec. 22.—While taking a breather during the yule merriment to look back at 1951 and ahead at the forthcoming year, most of those in the picture industry can truthfully say the past year was indeed a happy one. The slings and arrows feared at the start of this year failed to inflict the expected pain. Actually, the motion picture industry is in a much healthier condition since the end of World War II.

Box-office returns climbed during the past year, production continued at an accelerated pace. During 1951, picture producers worked harder than ever before to deliver product that proved "pictures are better than ever." On the domestic scene, talent, producers and exhibitors joined forces to launch the "Movietime, USA" campaign designed to resell American entertainment seekers on Hollywood's product.

The film industry survived the jolts and jars of the House Un-American Activities Committee's Red probes far easier than had been anticipated and proved that with the exception of a minority lunatic fringe the film colony as a whole was as loyal and patriotic to American ideals as any other. In airing its Red linens, Hollywood

was able to show that it cleaned its own house of foreign isms four years before the start of the federal hearings. Many who had bitten on the Kremlin line were sobered by the hearings to awake in time and be saved from being suckers.

And overseas, the film market conditions also improved for Hollywood's benefit. England relaxed its heavy controls on American-made pictures. Red-free portions of Europe increased its purchases of American films with the rise in its buying power. Former enemies became some of Hollywood's best customers. U. S. producers, stuck with millions of frozen dollars in foreign countries, continued production overseas without hurting domestic schedules, and thereby were able to finally cash-in overseas holdings into dollars via the U. S. box office.

All in all, it was a pretty good year for all concerned.

Donaldson award winner Sidney Blackmer ("Come Back, Little Sheba") was signed by Metro for the key role as a Washington lobbyist on "Mr. Congressman," produced by Dore Schary and directed by Robert Pirosh. . . . Lana Turner will star in Metro's technicolor "Interrupted Melody," biopic of

polio stricken opera star Marjorie Lawrence.

Doris Day will have the fem lead in "April in Paris," at Warners, a technicolor musical produced by Williams Jacobs and megged by David Butler. . . . Chill Wills emceed the reopening of the Huntington Park Fox West Coast Theater for Charles Skouras. . . . Joseph Cotton this week returned from Douglas, Ariz., where he injured his back in a fight scene with Scott Brady for Universal-International's "Untamed." . . . Julian Lesser, Royal Productions chief, in New York to huddle with Irving Lesser on release of "Whispering Smith." . . . Eddie Bracken and Mitzi Gaynor began their sequence in 20th Century-Fox's "We're Not Married." Also in the six-part farce are Hope Emerson and Walter Brennan, Ginger Rogers and Fred Allen, David Wayne and Marilyn Monroe and Paul Douglas and Jan Sterling. . . . Monogram's "Hiawatha" will be filmed in Minnesota with exec producer Harold Mirisch handling the production. . . . Three BMI tunes, "I Hear a Rhapsody," "Don't Cry" and "Don't Get Married Until You Fall in Love," will be used in the Wald-Krasna film, "Clash by Night."

Index

Burlesque	29
Carnival	40
Circus	38
Classified Ads	42
Coin Machines	47
Fairs and Expos	39
Final Curtain	33
General Outdoor	34
Honor Roll of Hits	12
Legitimate	30
Letter List	46
Magic	29
Merchandise	42
Music	10
Music Charts	12
Music Machines	48
Night Clubs	9
Parks and Pools	37
Pipes for Pitchmen	44
Rinks-Arenas	31
Roadshow-Rep	32
Routes	36
Salesboards	46
TV-Radio	3
Vaudeville	9
Vending Machines	52

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'51 a Rocky Year, Partly Due to TV

"Trying" '52 Foreseen in Radio, Music, Records, Vaude and Legit

• Continued from page 1

Television itself experienced a substantial growth in every direction. Station operators, with the freeze continuing, found themselves swinging over into the black and, some of them, so deep and blowing a black as was never realized in the most lush days of radio broadcasting. Thus such network flagships as WNBT (National Broadcasting Company key station here) and WCBS-TV (Columbia Broadcasting System key New York outlet) experienced rather fabulous grosses and substantial net earnings.

As has been reported previously in these pages, WNBT will gross close to \$8,000,000 this year and net something over \$3,000,000. A sure mark of the financial climb of WCBS-TV is indicated by the fact that the CBS outlet has recently upped its one-minute spot charges on the late show (night-time film series) from \$550 to \$650 per 60 seconds.

Proportionately, the same rosy financial picture holds true for other favorable situated television operations. Outlets with strong web affiliations, and/or stations in single-channel markets are reaping the long green, tho the latter are experiencing all kinds of public and advertiser relations headaches. While the loot rolls in, single-channel stations are finding it virtually impossible to keep even a reasonable percentage of advertisers, agencies, et al., happy.

Rough for Some

Many video stations in highly competitive areas, notably New York and Los Angeles, are having a rough time making ends meet. Thus, while the two major web outlets in this city are doing fine, the five other stations are still struggling to come out with any kind of a substantial net profit. And, if anything, the highly competitive Los Angeles situation is even worse.

Some time in 1952, of course, the television picture itself is destined to hit at least the beginnings of a radical change. This is all dependent on the timing of the long-delayed thawing of the Federal Communications Commission freeze. While some observers feel that thawing will get under way as early as February, many competent tho more pessimistic observers feel that autumn will be here before a solution to the channel allocations problem is even well under way.

Plaguing video, from time to time, thru '51, too, was the seemingly increasing tendency on the part of the major networks (NBC and CBS, particularly) to make rather fabulously high-priced deals with name talent. This tendency, it is believed in some quarters, has been responsible for rocket-like increases in TV costs to the advertiser. Just about at year's end, as a matter of fact, some big national advertisers were reported to have undertaken studies designed to arrive at a "true" assessment of TV's real practical value (as opposed to costs) to national advertisers.

Those Radio Cuts

These same major bankrollers had already utilized TV, quite cleverly, thru 1951 to accelerate what many broadcasters consider the greatest self-devaluation of a medium that has even been perpetrated. In July of the past year, following an abortive attempt by

NBC to cut radio rates in TV areas, CBS put thru a blitz-like across-the-board 10 per cent rate cut. And in October NBC announced its Economic Study Plan, one feature of which calls for slashing of network radio rates on about 50 per cent of its affiliated stations.

The key feature of the NBC plan, however, is that which permits the advertiser greater flexibility in the use of network radio advertising. CBS followed the NBC announcement several weeks ago with a selective facilities plan, which, too, stressed greater flexibility in network usage.

There are strong indications that not only radio, but television itself, is in line for some drastic pressure from advertisers for reduced prices.

Programwise radio groped its way along, trying to find the type of show which would most successfully compete with TV. Music, news and sports, in that order, still seemed the best bets.

Other Evolutions

Beyond the top two networks, the other webs went thru evolutionary improvements of their own. The American Broadcasting Company and United Paramount Theaters merged. As soon as FCC approves the marriage, ABC-UPT figures to be stronger competition than ever to NBC and CBS in both TV and radio. Mutual worked out a programing venture with Metro-Goldwyn-Mayer, involving a bevy of top film attractions, which figures to go a long way toward strengthening that web's show standings. And Gordon McLendon's Liberty network made several 50,000-kw. affiliations which are calculated to strengthen

(Continued on page 10)

Sarnoff Looks Forward To Big TV Strides in '52

• Continued from page 1

color system, Sarnoff observed: "The truth about color television became evident in 1951. The public learned the basic meaning of compatibility — a fundamental characteristic of the RCA color system—and that an all-electronic compatible system will make it possible for owners of present TV sets to receive color programs in black and white, without any change whatever, and without any contraptions."

Public tests of RCA's color system, he said, made "its superiority over an incompatible system equipped with whirling mechanical disks, which limit the size of the television picture, self evident."

"RCA," he said, "plans to ask the Federal Communications Commission to see and consider the improved compatible system before mass production of color TV sets is permitted at some future date."

Sarnoff touched upon RCA's considerable contributions to the industry's technical advancements in 1951 several times, and many of his points were reiterated in year-end summary of the 10 outstanding achievements in radio and TV issued this week by Dr. C. B. Jolliffe, RCA veepee and technical director.

70 New TV Channels

Both men noted "the emergence of the practicality of the ultra high frequency portion of the broadcasting spectrum" this year, which will open up the way "for 70 new TV channels, providing for perhaps more than 2,000 UHF stations." Major credit for new UHF advancement, they said, belongs to RCA-NBC scientists and engineers for their operation of America's first UHF experimental station on regular schedule at Bridgeport, Conn.

Field of electronics is on threshold of many new developments, said Sarnoff, including "the harnessing of electrons in solid for useful work, instead of subjecting

Big Spenders Plan to See: Are \$\$ Well Placed on TV?

High Costs, Loss in AM Ratings, Sales Results Among Problems

• Continued from page 1

firms, the coming months will see an intensified national effort in this direction.

Some of the questions for which answers will be sought are, (1) actual return for each TV dollar expended; (2) returns for the number of TV families reached; and (3) returns on a sponsor's TV programs as against his AM shows. Also to be considered are the specific value of ratings, time periods and coverage patterns.

The general sales indices that will be revealed will strongly influence future spending in TV in proportion to other media. In AM, it will shape spending for TV markets as against non-TV

Other Questions

Bankrollers who use both AM and TV want to know how their dual investments are paying off, and in what proportion. Thus, they will have to balance what agencies insist are their decreasing radio audiences at declining rates against their rising TV audiences at higher rates. To be determined is (1) whether the claimed rating loss in AM has caused an overall decline in combined AM-TV sales; or (2) whether the increased TV audience has caused an overall rise in combined AM-TV sales; (3) how the fluctuating rates in both media affect their overall sales per broadcast dollar expended; and (4) the total effect upon each of the various products they advertise via both AM and TV.

Needless to say, results of the studies will have a major effect upon spot broadcast plans as well as on network expenditures. It is obvious that the market patterns have changed greatly with

TV's rise, even in small city and comparatively rural areas. Paradoxically enough, it is expected that radio broadcasters in non-TV areas will not be the beneficiaries.

Thus, where a city such as Butte, Mont., has held up in AM audience as good or better than ever with no TV competition, many sponsors will feel that no additional radio spots are needed. However, in towns such as Grand Rapids, Mich. or Lancaster, Pa., where TV outlets now are functioning, AM stations either may wind up with heavier schedules or be deprived of much of what they now get. Reasoning here is that audience coverage of low-wattage AM outlets now is usually considerably less than that of the average video station. So sponsors will attempt to discover whether the situation calls for intensified AM use to compensate for reduced radio audiences, or a heavier switchover to TV. In New York City, as an indication of a saturated market in both AM and TV, bankrollers believe they do not get back as many impressions in TV as they have lost in AM.

The advertising director of a leading national sponsor this

week put the problem this way: Many advertisers have heavy investments in printed media, as well as both AM and TV. They jumped eagerly into video and have no doubts about its effectiveness as a medium. However, altho many firms budgeted heavily for talent, they now find they just don't have enough money appropriated for increasing time costs and station coverage, with the situation due to get even more acute after the freeze is lifted.

Thus, they have suddenly found that their ad budgets are not proportioned for smooth functioning on a continuing basis. So altho they estimate they are getting a good cost per thousand return, they're not sure they can afford to continue full TV and AM schedules as well as newspaper and magazine advertising. Something will probably have to be cut, and these studies may show just what.

The situation is roughly comparable, he said, to a situation in which a man in a stagecoach being pulled across a difficult stream by five horses. They all are needed to get across. However, they are pulling at different rates of speed, and not all in the same direction. The man thus must determine whether to cut loose a needed horse, or how to re-arrange the harness. It is clear, however, that haphazardly continuing the present way will prove unsatisfactory. This, he said, is what the sponsor finds himself contemplating today.

KLAC-TV Adds Heidt Series; 2 Other Segs

HOLLYWOOD, Dec. 22.—With the new year, KLAC-TV acquires three new program series, including a local live TV series featuring Horace Heidt and talent from his youth program, program series spotlighting (Lee) Liberace and 26 half-hour filmed segs produced by Rene Williams.

"Family Night With Horace Heidt" is skedded for January 11 launching, 7:30-8:30 p.m. Show will differ somewhat from Heidt's Columbia Broadcasting System Philip Morris series in format, but will use tyro talent in addition to a permanent cast. So far show hasn't been sold.

Liberace will stay off the road long enough to air a weekly series that starts January 19, 7:30-8, featuring the Steinwayer's pianistics and vocal work. Joe Landis will produce and direct for the station. Series so far is sans bankroller.

Outlet has also acquired for local televising as well as national distribution thru its syndication subsidiary the Rene Williams "Invitation Playhouse." Series was originally produced as quarter-hour segs, but will be aired two-in-one as half-hour segs. Maury Gresham, head of the station's syndication sales, will handle nationwide distribution on the Williams pix.

Crosby Telepix To Roll on 3 Series in Jan.

HOLLYWOOD, Dec. 22.—Next month will find Crosby Enterprises' telepix operations at full-steam with the firm simultaneously rolling three series in addition to commercial announcements. Firm will complete remaining six episodes of the 26-series "Rebound" tele film program purchased by Packard Motor Car Company, will roll three episodes of its 26-series "Coronet Theater," and will kick off production of the Erle Stanley Gardner whodunit series, "Perry Mason."

Crosby firm this week was appointed by Packard to start filming commercials to be used with the "Rebound" series, thus marking Crosby company's first step into commercial announcement work. Order is also unusual in that in most instances sponsors prefer to have commercials filmed by firms other than the TV film series' producer, usually granting biz to production concerns specializing in commercial work.

S. James Anderson, TV veepee of the Maxon Agency, arrives here next week to supervise start of commercial filming Wednesday (26). Packard-sponsored "Rebound" is skedded to kick-off some time early in 1952.

GE Sees Electronics' All-Time High in '52

• Continued from page 1

1951 total and account for more than half of the GE Electronics Division's business.

At the same time he said "production of GE radio and TV sets will be curtailed to a degree that we believe the demand for our product will far exceed our ability to produce." He estimated "public demand of TV sets in 1952 will be substantially the same as that which existed in 1951."

Dr. Baker also estimated that with sales of 8,200,000 radios expected in 1951, material restrictions will reduce the sales volume in 1952 to approximately 6,000,000 (a 27 per cent reduction) leaving "little doubt there will be a shortage of radios next year."

In view of current optimistic

outlook for the freeze to be lifted by next April, Dr. Baker said GE, in general, looks to more than doubling business in TV and radio broadcasting equipment next year. In the tube field, he said, "with the possible exception of TV picture tubes, we expect a further increase in every major line in 1952," with the armed forces "expected to take from 35 to 40 per cent of GE's total tube output."

GE has established a technical advisory service for States and municipalities to assist in efficient planning of two-way emergency communications; and "a sizable increase in all types of communication business, including two-way, microwave and carrier current, is forecast for 1952."

Review Index

Due to space shortage, High-light Reviews are omitted this week. All Reviews will be found in the department, as follows:

Record Reviews	18
Classical Reviews	16
Legit Reviews	30
Night Club Reviews	9
Radio Reviews	8
Television Reviews	8
Vaudeville Reviews	9

LOOK IT UP IN YOUR WEBSTER

NEW YORK, Dec. 22.—Paul M. Hancock, of the radio station relations department at the National Broadcasting Company, last week got into an involved hassle with an affiliate over one aspect of the new NBC plan. In the course of declaiming on just what constitutes a network, Hancock came up with this definition by the 18th century savant, Dr. Samuel Johnson: "Anything reticulated or decussated, with interstices between the intersections."

MERCHANDISING HYPED

Kletter Will Head
New Du Mont Dept.

NEW YORK, Dec. 22.—Edward Kletter has resigned as prexy of Product Advertising Corporation and as veepee of United Cigar-Whelan Stores Corporation to head up the Du Mont Television Network's newly-formed merchandising and business development department. The appoint-

ment is the latest instance in the recent swing toward webs offering increased merchandising services to advertisers both in radio and TV.

Kletter's duties will follow much the same merchandising pattern already established by Du Mont's "Cavalcade of Stars," which is sponsored on a (thru Product Advertising Corp.) co-op basis by a variety of drug products and chain and indie drug-stores across the country. Show is backed with heavy merchandising and promotion tie-ups on a local and national basis.

As prexy of Product Advertising, Kletter has been supervising all production and sales promotion on the series. He is expected to set up similar merchandising arrangements for other types of products on shows which will be packaged on a co-op basis for Du Mont.

WJZ Revamps
Daytime Video
Program Line

NEW YORK, Dec. 22.—A revamped daytime TV line-up stressing entertainment and broader audience appeal will bow on WJZ-TV, New York, starting next Monday (24). The station will begin operations at 9 a.m., an hour earlier than previously, with a 60-minute feature film show, Mondays thru Fridays. The Fitzgeralds move into the 10:30 period, with "Morning News" airing from 10:30 to 10:45. "Kitchen Kapers" remains in the 10:45-11:30 period, followed by Dennis James until noon, and the Don Ameche-Frances Langford web show from noon to 1 p.m.

The 1-1:30 slot varies, with "Jessie's Notebook" airing Tuesdays and the Bill Gwinn show on Thursdays starting January 3. Gaylord Hauser and "America in View" have the time Wednesdays, and Hauser splits it with "Fashion Previews" on Fridays. The Dione Lucas cookery stanza will go to 60 minutes three times weekly, 1-2 Mondays and 1:30-2:30 Wednesdays and Fridays. The 1:30-2:30 period Tuesdays and Thursdays will house the new "Domestically Yours" stanza Tuesdays and Thursdays.

"Club Matinee" also will expand to a full hour, in the 2:30-3:30 period. Nancy Craig continues in her 3:30 to 4 strip, with "Hollywood Movie Time" going 4 to 5 except Fridays, when "Studs' Place" goes at 4 and "Fun with Food" airs at 4:30. "Saddle Pal Club" gets a new 30-minute layout 5-5:30, with an hour-long feature film following. A triple feature is slated for Sunday afternoons, 1 to 4 p.m., and other film series include "The Black Spider" mystery films Fridays 10-11 p.m. and "Feature Playhouse" at 10-11 p.m. Mondays.

Engineer Buys
Station KWJJ

PORTLAND, Ore., Dec. 22.—Sale of radio station KWJJ was announced this week by Wilbur J. Jermain, who founded the station 25 years ago.

The buyer is Rod Johnson, announcer-technician, who has been in an engineering capacity at the station. Johnson has been in radio here 13 years.

The sale price was not announced, but during a sale negotiation in 1947 the purchase price was reported as \$400,000. At that time Sheldon F. Sackett, Oregon and California radio station owner, started buying KWJJ, but the deal was never completed.

CBS-TV Move
Encourages
NARTB Execs

WASHINGTON, Dec. 22.—National Association of Radio and Television Broadcasters bigwigs are hoping that Columbia Broadcasting System's return to the fold this week as an active TV network member may envision its resumption soon as an active radio network member, too. CBS withdrew from membership in May, 1950, a break which was followed in a few days by similar action by the American Broadcasting Company.

Thad H. Brown Jr., TV director at NARTB, voiced delight at CBS' step. Addition of CBS-TV brings NARTB's total TV membership to 75 stations and three webs (Du Mont and the National Broadcasting Company are the others).

Meanwhile, ten new radio station memberships in NARTB this month has brought the association's membership roll to 1,398, NARTB announced.

New membership is the result of a personal solicitation campaign staged by the William T. Stubblefield station relations department.

FTC Slaps
Phony Polls

WASHINGTON, Dec. 22.—Federal Trade Commission announced a crackdown this week on door-to-door salesmen preying on the public's desire to participate in polls on radio and TV programs.

In a complaint against publishers of both TV "Screen and World Scope Encyclopedia," the commission charged that encyclopedia salesmen in an arrangement with "TV Screen" had gained entry into homes by claiming to be taking a poll on radio and TV program preferences.

Contrary to the salesmen's representations, the FTC said the poll was not conducted on behalf of radio and TV sponsors; sponsors assumed no part of the purchase price of the encyclopedias; and purchasers made no savings by taking part in the survey. A hearing on the complaint will be held in New York January 16.

FEM GUESTS TO
AID NORRIS SEG

NEW YORK, Dec. 22.—Kathi Norris, in her 11 a.m. to noon strip on WABD, long has maintained that it's not fair to the females who view daytime TV to have the shows produced, directed and written solely by males, who cannot be expected thoroughly to understand the psychology of the distaff side. Result is that effective January 11, Kathi will institute a new feature on her show. On one show per week, the female viewers will be invited to suggest, bring up and even introduce acts which appeal to the femmes.

March of Time
May Resume
Movie Series

NEW YORK, Dec. 22.—The March of Time, which dropped its movie series last July to concentrate on TV films, may return to motion picture production shortly as the result of box-office reception accorded recent re-issue showings of old March of Time reels.

Last month the Guild Newsreel Theaters here contracted for the first 75 issues of old March of Time films (some dating back to series inception in 1935). Movie chain is now playing flickers, tagged M.O.T.'s "History in the Making" series on a twice-a-week change, and series will be re-issued on a nation-wide basis early next year.

If March of Time returns to motion picture production, chances are the staff will be augmented since several dozen were lopped off the pay roll following firm's decision to go TV exclusively. However, decision will definitely not effect M.O.T.'s video department, which is currently readying a sports film series to follow its successful "Crusade in the Pacific" on TV.

Texas FM'er
Goes Off Air

DALLAS, Dec. 22.—KYBS, FM station here owned by Baptist General Convention of Texas, went off the air permanently Sunday night (16). Station went on air October 28, 1949. It was never a financial success. Initial cost was \$75,000. Losses have run \$25,000 to \$30,000 a year. Property is valued at about \$90,000.

Executive board of Baptist convention ordered station shut down at meeting December 4. In starting station, Baptists aimed at bringing "Christ into the home." Station was planned as flag station of Baptist FM network in Texas. Other stations were never built and listening audience never was developed.

K&E Tightens Up
Radio-TV Sections

NEW YORK, Dec. 22.—Kenyon and Eckhardt this week further departmentalized its radio and television operation. Garth Montgomery will remain as over-all supervisor and head of the department, concentrating on TV commercials. Reporting to him as radio and TV program chief will be Werner Michel; as radio and TV production chief, Bruce Dodge, and as AM-TV copy chief, William Robinson.

CBS Will Hold TV Rates
Down Despite NBC Hike

NEW YORK, Dec. 29.—In the face of a 10 per cent rate increase posted last week by the National Broadcasting Company's TV division, the rival Columbia Broadcasting System's video operation this week stated that it did not intend to raise time costs in the near future.

CBS-TV nevertheless says that if any of its stations which are affiliated with both NBC and CBS raise rates, it will have to go along and pass these increases

TALLU'S RATING JUMPS

Court Case Increases
Interest in "Big Show"

NEW YORK, Dec. 22.—Tallulah Bankhead's courtroom ordeal served her well in at least one respect this week. Public interest in Miss Bankhead jumped the rating of "The Big Show" over all network competition except Jack Benny last Sunday (16), according to a special study made by Trendex for the National Broadcasting Company. In New York, the rating covered the 90-minute "Big Show" against other networks' lumped shows, and had Tallu well out in front against the combined opposition.

In its 20-city study, Trendex showed that Jack Benny, on the Columbia Broadcasting System, retained his leadership in the 7 to 7:30 period, when there was an overall 48.6 sets in use figure. Benny hit a 13.0 rating with 26.5 share of audience. "The Big Show" had an 8.8 rating and 17.9 share. Mutual, with a sustainer, had a 2.1 rating and 4.3 share, and the American Broadcasting Company's sustainer had a 1.8 rating and 3.7 share.

The first half hour, 6:30 to 7, with 44.3 sets in use, had "Big Show" out in front with a 9.9 rating and 22.2 share. "Miss Brooks," on CBS, had an 8.3 rating and 18.7 share. MBS' sustainer had a 4.4 rating and 9.9 share, and ABC's sustainer had a 2.9 rating and 6.5 share.

NOT "TODAY"

NBC Junks
Live Music
On TV Seg

NEW YORK, Dec. 22.—The National Broadcasting Company has junked its plans to air live music on the new early morning TV show, "Today," which tees off in the 7 to 9 a.m. slot January 14. Original plan was to have some of emcee Dave Garroway's former troupe participate, possibly including Jack Haskell and Connie Russell.

The current blueprint calls for waxed music only, possibly in the interests of keeping costs down.

Station Fights
Hawaii Tax

WASHINGTON, Dec. 22.—A court fight by KPOA in Honolulu, opposing Hawaii's gross receipts tax on radio stations, may soon be joined by the National Association of Radio and Television Broadcasters. The Hawaii tax covers a wide range of retail and service establishments, and embraces the broadcast industry. KPOA is opposing the tax as unconstitutional, arguing that radio stations have been adjudged by Uncle Sam and the courts as operating in interstate commerce and therefore advertising revenue of radio stations is not subject to a state "sales" tax.

Two similar cases are pending in Arkansas and New Mexico, where the states have imposed similar taxes. The NARTB has enlisted in the defense of the radio station defendants in those cases, and is now undertaking a study of the Hawaii case preparatory to taking a similar role there. A \$5,000 "war chest" has been authorized by the NARTB board for this purpose.

The last half hour, 7:30 to 8, with a 49.0 sets in use figure, again had "Big Show" on top with an 11.3 rating and 22.6 share. CBS's "Amos 'n' Andy" had a 9.8 rating and 19.6 share. MBS's sustainer had a 2.2 rating and 4.4 share. ABC's sustainer had a 2.0 rating and 4.0 share.

The New York City ratings were done on the full 90 minutes (6:30 to 8 p.m.) against the 90-minute opposition of each web. Trendex has an insufficient sample in New York to rate by 30 minute periods. Total sets in use figure for the 90 minutes was 53.0, and "Big Show" scored with an overall 9.4 rating and 17.6 share. The CBS lineup had a combined 3.6 rating and 6.7 share. MBS had a 1.3 rating and 2.4 share. ABC had a 0.5 rating and 0.9 share.

Philly Station
Execs Organize
Municipal Group

PHILADELPHIA, Dec. 22.—After many years of talking about it, the local station owners and chief executives finally banded together to form the Philadelphia Radio and TV Broadcasters' Association with their own central offices and the appointment of a full-time executive secretary, Ruth Chilton Burns, who has been active in practically every phase of the industry in the last 26 years, was appointed executive secretary. Along with Dorothy Lewis, she helped set up the Association of Women Broadcasters of the NAB and subsequently became its first national president.

Benedict Gimbel Jr., president and general manager of WIP, is president of the new association, which had been meeting monthly on an informal basis for some time. Patrick J. Stanton, owner of WJMI, is secretary, and Max Leon, president of WDAS, is treasurer. The advisory committee is chaired by Roger W. Clipp, general manager of WFIL and WFIL-TV, along with Gimbel and Stanton.

The association plans to serve as a clearing house for all public service programming, much in the same manner as the wartime OWI in order to aid charitable campaigns using radio and TV and to assure maximum co-operation. It will also sift and make recommendations to the member stations as to which campaigns should receive priorities. Thru regular bulletins and monthly meetings, the broadcasters will be kept abreast of major changes affecting the industry, such as improvements in operations and other developments.

In addition to the officers and committee chairman, other members of the association include: William A. Banks, owner and president of WHAT; William A. Caskey, general manager of WPEN; Paul F. Harron, president of WIBG; E. Douglass Hibbs, owner of WTEL; Lawrence M. C. Smith, one of the owners of WFLN, local FM station, and Donald Thornburgh, president of ECAU and WCAU-TV. Only stations not represented in the association at the present time are Westinghouse's KYW and WPTZ, Philco television station.

Shouse Denies
Manno Status

CINCINNATI, Dec. 22.—James D. Shouse, chairman of the board of Crosley Broadcasting Corporation, this week said that New York station broker Vince Manno is not handling bids for sale of WINS, N. Y., on behalf of Crosley, as reported in The Billboard, December 15 issue.

Crosley-owned WINS was licensed this week to operate 24 hours a day at 50,000 watts. Heretofore station has broadcast at 50,000 watts from sunup to sundown, turning back to 10,000 wattage at night. Program testing for 50,000 has been conducted for past two months.

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In the Market which has highest
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Bergen Dickers With CBS For Part-Time TV Show

NEW YORK, Dec. 22.—Edgar Bergen this week began negotiations with the Columbia Broadcasting System's TV division for a contract which would give the web exclusive rights to his video services. The ventriloquist still does not intend to appear on TV weekly, but may agree to work once a month or alternate weeks next season.

If Bergen signs with CBS-TV he retains his radio time (8-8:30 Sunday nights). If that time can't be worked out, it is conceivable he might move into the Sunday night 7:30-8 slot, where Jack Benny will probably be permanently anchored by Lucky Strike next season. Lucky Strike wants a top comic to alternate with Benny for 1952-1953 in the time slot and Bergen would fit the bill.

TV appearances on a more regular basis would probably mean

the end of Bergen's weekly radio show. The ventriloquist feels a strong obligation to his radio audience, but believes that regular TV work would make too many demands on his energies. Solution might be an alternate week radio show produced on tape.

RED CARPET

ABC Plans Big Send-Off for Dietrich Aired

NEW YORK, Dec. 22.—With Marlene Dietrich definitely set this week to preem her "Cafe Istanbul" adventure radio series January 6 via the American Broadcasting Company, the web is making plans for an all-out welcome for the glamorous grandmother. Dietrich will air in the 9:15 to 9:45 p.m. slot Sundays, following Walter Winchell, in the time being vacated by Louella Parsons.

Winchell will head the list of celebs to welcome the Dietrich seg in a special airder on December 30, and ABC prexy Bob Kintner will deliver a welcoming message to her. Other ABC talent to be on hand are Edward Arnold, Mercedes McCambridge, Ozzie and Harriet Nelson, Jack Smart and Don McNeill.

Get New Plea Vs. ABC Deal

WASHINGTON, Dec. 23.—A demand by Gordon Brown, owner of WSAY, Rochester, N. Y., to enter American Broadcasting Company-United Paramount Theaters merger proceedings on the contention that "monopolistic practices" by ABC have cost him several million dollars, was referred yesterday to the full Fed-

STONE HOT FOOT INFLAMES LEGS

HOLLYWOOD, Dec. 22.—Cliffie Stone is recovering from second degree burns suffered on his KLAC-TV "Hometown Jamboree" telecast when a gag backfired out of control. As rehearsed, Stone was to get a hot foot during "I Don't Want to Set the World on Fire." When Cliffie failed to feel this, cast was to slip him a small smoke bomb. While on the air, the bomb went off severely burning both of his legs. Altho suffering the burns, Cliffie completed the show and was rushed to the hospital for treatment.

11 Affils Signed By Liberty Web

DALLAS, Tex., Dec. 22.—Liberty Broadcasting System signed up 11 new affiliates this week, giving web a total of 442 outlets, including Alaska and Hawaii.

The new affiliates (representing the Industrial Broadcasting System) are: WEDO, McKeesport, Pa.; WBVP, Beaver Falls, Pa.; WCVI, Connellsville, Pa.; WABC, Kittanning, Pa.; WKRZ, Oil City, Pa.; WESA, Charleroi, Pa.; WCED, DuBois, Pa.; WKJF-FM, Pittsburgh, Pa.; WMOD, Moundsville, W. Va.; WEIR, Weirton, W. Va.; and WOHI, East Liverpool, O.

Liberty's contest for best overall promotion conducted by one of web's affiliate stations or managers during the 1951 baseball season was won this week by Than M. Sandstrom, general manager of KSEK, Liberty's Pittsburg, Kan., affiliate.

eral Communications Commission for consideration. The action was taken by Commissioner Paul Walker. FCC-ers say the action will not change the regular progress of the merger case.

Walker also granted ABC and UPT a 10-day extension until December 27 to answer charge by Fanchon and Marco Theaters that the merger would result in "monopolistic" practices.

WCBS-TV Buys Package Of New English Films

NEW YORK, Dec. 22.—WCBS-TV this week concluded a deal here with Louis Snader for a package of 17 late English films produced by Alexander Korda.

The agreement means that the second and third runs of these movies will be on TV. Meanwhile, Snader moved into another local market this week when WLW-TV, Cincinnati, bought a package of 17 English films and one American movie. Included in the deal are 13 of the Korda films and two Arthur Rank pictures. They are to be shown on the station's "Family Theater," beginning February 1.

WOR-TV Deal Is Near For 12 Selznick Films

NEW YORK, Dec. 22.—Lever Brothers this week was close to a deal to buy 12 David Selznick films thru Bruce Eels & Associates for showing here via WOR-TV. Buy, if consummated, would make available to viewers some of the most expensive film ever made, including such properties as "Since You Went Away," "Paradise Case," "Love Letters" and "Duel in the Sun." Among the names featured are Gregory Peck, Jennifer Jones, Lionel Barrymore and Shirley Temple.

Selznick has asked \$2,000,000 for four showings of the package in two years, but Lever Brothers is evidently working on a different arrangement which would still bring the filmmaker plenty of money. Lever would probably use, as a beginning, the local market, and see what ratings were achieved. If the films are successful, they naturally will move the package into other markets.

The deal is being made thru J. Walter Thompson for Lever's Chlorodent division. The agency had experience with film on WOR-TV when it had an hour

"WALKIE-PUSHIE"

Burrell's Cable-Free TV Eye at Rose Bowl Game

HOLLYWOOD, Dec. 22.—Walkie-Pushie, cable-free TV camera developed by Station KNBH engineer Jack Burrell, will get its first on-the-air tryout during National Broadcasting Company's telecast of the Rose Bowl game.

Lensing unit, not to be confused with RCA's recently developed "Walkie-Peepee" (TV camera adaptation of the walkie-talkie), consists of a standard TV camera mounted on an easy-to-wheel stand. Camera operates off of 25 six-volt storage batteries with sufficient self-contained power to run for 2½ hours before recharging.

Camera relays its signal to the remote unit from a distance of more than a half mile as long as in line of sight with the parabolic dish picking up the signal. In freeing the camera of direct wire connections with the remote unit, it will allow lensers to move into points of coverage heretofore made impractical by burdensome cable ties.

Lenser and unit is pushed (hence the name) into desired tele vantage points. Walkie-Pushie will be used to round out game coverage of standard camera set-up, providing home viewers with glimpses of the bowl otherwise not possible. If needed, equipment also will be used in NBC's coverage of the New Year's Day Tournament of Roses parade.

Broadcasters Battle Poetic Copyright Bill

WASHINGTON, Dec. 22.—The National Association of Radio and Television Broadcasters is organizing a last-ditch fight to defeat a congressional proposal to provide copyright protection for broadcasts of poetical works or excerpts. The bill, H. R. 3589, was reported favorably by the House Judiciary Committee last fall, and is expected to be placed on the House consent calendar early next session.

NARTB has instructed its legalists to seek a revision of the bill or outright defeat since the bill in its present form is considered by NARTB as seriously threatening the rights of radio and TV to air poetry or excerpts without paying copyright royalties. It is argued that if the bill goes thru, a legal entanglement could develop over such matters as references to poetry in the course of a radio talk or forum. Stations might find themselves facing claims for copyright fees as the result of casual minor references, it is argued.

At a hearing on the bill earlier this year, NARTB voiced opposition to it "in principle," pointing out that the language of the bill needs considerable clarification. Meanwhile, the NARTB has avoided taking a stand on the Bryson-Kefauver bill which proposes to widen the copyright act to cover juke boxes. A hearing on the latter bill will be resumed February 4.

Sponsors Vie For CBS Slot

NEW YORK, Dec. 22.—Bristol-Myers this week was close to purchase of the Sunday night 9:30-10 p.m. slot from the Columbia Broadcasting System's TV web. There is no indication of what programing plans the potential sponsor has for the time period.

If CBS-TV accepts the Bristol-Myers business, Goodrich is liable to cancel its "Celebrity Time" which is on the web a half hour later. The tire company has also asked for the 9:30-10 p.m. time slot, but CBS-TV hasn't accepted its demand.

United Sues Du Mont Over Film Contract

NEW YORK, Dec. 22.—United Television Programs, Inc., has filed a \$200,000 suit against Allen B. Du Mont Laboratories in connection with a deal for the telecasting of 26 films, it was disclosed this week. The contract allegedly called for telecasting the films in 18 markets at \$10,000 per film per week. United claims Du Mont has paid only \$60,000 and thus owes \$200,000.

The contract was effective March 1, 1951. United claims that Du Mont repudiated it on June 6 altho it was ready to deliver.

Du Mont has filed a counter-claim charging that United breached the contract by licensing nine of the films to Procter & Gamble for first runs. Du Mont also claims the March 1 contract was not a formal contract embodying the usual provisions and terms.

CBS' Lescoulie To NBC 'Today'

NEW YORK, Dec. 22.—Jack Lescoulie, assistant program director of WCBS-TV, this week moved back into the talent side of the business when he was signed by the National Broadcasting Company to work with Dave Garroway in the web's new morning video program, "Today."

Lescoulie will serve in a dual capacity as producer-editor of the stanza and as talent by covering opening nights and special events and reporting them. Lescoulie was a former deejay and actor before he joined WCBS-TV. His replacement at the station has not been selected.

FCC Rules on Gambling Info

WASHINGTON, Dec. 22.—With a strong dissent from Commissioner Paul A. Walker, a majority of the Federal Communications Commission yesterday ruled as "unjust" and "unlawful" the American Telephone and Telegraph Company policy of terminating service when advised by a law enforcement agency that such service is or will be used for gambling or other unlawful purposes.

FCC ordered AT&T, and the Chesapeake and Potomac Telephone Company here, to end its tariff by February 1, but permitted them to retain as policy that their "service is furnished subject to the condition that it will not be used for an unlawful purpose."

The majority opinion, written by Commissioners Rosel Hyde, Robert F. Jones, and Edward M. Webster, declared that the phone companies' termination policy could not be sustained because it binds the companies to accept the advice of a law enforcement agency even tho they may know that such advice is unfounded.

WTVJ Adds Space, Hires 13 on Staff

MIAMI, Dec. 22.—First step in major expansion plans for WTVJ here is the construction, already begun, of a three-story building adjacent to its present facilities. Added space will be used to house the station's machine shop, props and other technical features. Construction plans call for the completion of the new building by February.

Lynn Morrow, formerly promotion manager of WTVJ, has been promoted to public relations director and administrative assistant to the general manager. Burt Toppan, publicity director, will also assume the title of promotion manager.

Thirteen new employees have been added in recent weeks. Among them are Margaret C. Riley, formerly with Lord and Taylor, New York; Thalia C. Tolan, formerly with KGEM and KIDO, Boise, Idaho; and Howard Brown, of WFIL, Philadelphia.

THE FIRST

Spanish TV Show Aired From Texas

SAN ANTONIO, Dec. 22.—As far as can be determined, the first regularly scheduled foreign language television show is "Spanish Varieties" which is being presented here on KEYL-TV. Telecasts are sponsored by the Reyes Supermarket.

The program, set in a Spanish patio, is a musical variety show done entirely in Spanish, with English interpretation of titles and various commercials.

At present there are two musical groups, Gilbert Fierros and his orchestra with Magna Carreno, vocalist, doing regular type popular and semi-classical numbers, and the Villarreal Brothers with their vocalist, Rita Vidaurri, who do ranchero type songs. Reyes does his own commercial announcements. Programs are a half hour and are announced by Solies Hernandez and directed by William B. Robb Jr.

U. S. Bans Claims Of Radio-TV School

WASHINGTON, Dec. 22.—Misrepresentation of benefits to be obtained from correspondence courses for radio-TV technicians and repairmen is prohibited in a Federal Trade Commission order issued this week against Radio Training Association of America, Los Angeles. The firm was ordered to stop representing the course as capable of training technicians or repairmen in the radio and TV field. The order further bans representation of the course as providing "any practical training whatever."



across-the-board strip on WOR-TV for Ford. Chlorodent has already let its option on Sam Levenson for a CBS-TV network show lapse.

Profitable TV Audience exclusive with

WGAL-TV

LANCASTER, PENNA.

Only TV station in—only TV station seen—in this large, rich Pennsylvania market area.

Clair R. McCollough, Pres.

Represented by

ROBERT MEEKER ASSOCIATES

Chicago San Francisco This One

Fairbanks Acquires Sole Rights to NBC Tele Pix

HOLLYWOOD, Dec. 22.—Jerry Fairbanks got sole ownership rights to more than 260 TV films he produced for National Broadcasting Company, according to terms of a \$200,000 deal he concluded this week with the web. According to Fairbanks, acquisition of the films produced for NBC will give his firm the largest product stockpile in the telecine industry. Already owned by Fairbanks are the "Front Page Detective," "Hollywood Wrestling," "Hollywood Theater" and "Hollywood Half-Hour" series.

Pix included in the deal are 195 "Crusader Rabbit" animation programs, 26 "Public Prosecutor" shows, 26 "Going Places With Uncle George" and 13 "Jackson and Jill" half-hour comedies. These, added to existing product, gives Fairbanks a total of over 500 films.

Series reacquired from NBC will be re-edited. The 20-minute episodes of "Public Prosecutor" will be cut to quarter-hour segs, thus becoming the only 15-minute TV film whodunit. All shows will be

AT&T Topper Denies Blacklist Of AM Writer

NEW YORK, Dec. 22.—J. M. Shaw, assistant vicepres of American Telephone and Telegraph Company, appeared at a recent Radio Writers Guild meet here, and answered questions in connection with the case of RWG member allegedly blacklisted by "Telephone Hour" after having written musical continuity for the National Broadcasting Company radio show for six years.

Pointing out that the writer was not hired by A. T. & T. but by N. W. Ayer & Son, Shaw said "We do not and will not use 'Red Channels' or 'Counterattack' as a means of checking a writer's qualifications. We are interested in a man's talent and ability." As evidence of company's refusal to use blacklist he mentioned name of a prominent writer listed in "Red Channels" but recently hired to work on a motion picture for A. T. & T.

Altho Ayer, sponsor's ad agency, denied that blacklist existed at Ayer (saying writer was let out because sponsor and agency agreed format of show should be changed thru work of scripter) Shaw told the RWG that he had no prior knowledge of the writer's release.

Miss May Bolhower, executive secretary of RWG, said Guild is continuing its examination of facts in the case.

Firm May Drop Radio Theater To Expand TV

NEW YORK, Dec. 22.—The Armstrong Cork Company this week was mulling the cancellation of its "Theater of Today" now programmed in the Saturday 12-12:30 p.m. spot on the Columbia Broadcasting System's radio network. The program sponsored for 10 years by Armstrong, has been conspicuously successful and still gets a top rating, but the sponsor would like to expand the video network of its "Circle Theater," on the National Broadcasting Company's TV web.

Advertiser's agency is Batten, Barton, Durstine & Osborn which is trying to sell the program to another of its clients, in the event of a cancellation. Should B.B.D.&O. find difficulty in peddling the show, CBS expects to line up a new sponsor.

New Nielsen Gives Air Facts

CHICAGO, Dec. 22.—The A. C. Nielsen Company this week brought out the first edition of a monthly publication called "Nielsen's Air Facts." The four pages give audience trends, cast histories (without mentioning names) and new Nielsen subscribers.

peddled for local and regional bankrolling.

In addition to building its product inventory, firm also is hyping its sales-distribution operations. Recently appointed vicepres and general sales manager, Ralph Cattell, this week opened firm's branch sales offices in Detroit and named Richard Bonds as its head. Additional sales offices will be placed in other key markets, following Cattell's recent nationwide tour of tele towns.

Lever Bros. to Buy Part of Ameche Show

NEW YORK, Dec. 22.—Lever Brothers this week was reported considering the purchase of at least three quarter-hours weekly of the Don Ameche-Frances Langford daytime TV show via the American Broadcasting Company. To make room for the buy in the Lever budget, it is believed likely that the soap firm will cut down its sponsorship of "Hawkins Falls" to three times weekly on the National Broadcasting Company. Latter plugs Surf thru N. W. Ayer.

Ameche-Langford airs noon to 1 p.m. across the board via ABC-TV. "Hawkins Falls" is in the 5 to 5:15 p.m. slot across the board on NBC-TV.

FREE SHOW

Plant Asks Use of ABC Video Kine

NEW YORK, Dec. 22.—Television Authority this week was expected to authorize the initial re-use without charge of a video kinescope film for showing in an industrial plant. The Radio Corporation of America has requested permission to screen for all its employees at Camden, N. J., the December 16 outing of the "Hollywood Screen Test" show, aired via the American Broadcasting Company.

The stanza involved featured Chester Morris in a dramatic vignette dealing with donations to the Red Cross blood bank. RCA is anxious to screen the kine before its employees to stimulate blood donations for overseas troops.

Radio Tops in Ad Truth Test

WASHINGTON, Dec. 22.—TV and radio are stepping ahead of newspapers and magazines in the quality of advertising messages as judged by Federal Trade Commission, it was revealed this week. Only 3.91 per cent of radio and TV messages over a 12-month period were set aside by the FTC as possibly "false or misleading," while 5.02 per cent of ads carried by newspapers and magazines were pulled aside. Radio led the field with a mere 3.53 per cent of its messages questioned by FTC, while TV, the youngest of the four advertising mediums, followed closely with a 12-month record of 4.29 per cent. Newspapers scored the poorest with 5.04 per cent, and magazines were next with 5.01 per cent.

G. M. Dickers For Hildegard

NEW YORK, Dec. 22.—General Mills this week was dickering with Hildegard to move into the 10:30-10:45 a.m. slot on the Columbia Broadcasting System's TV web. Client last week purchased from the network this time period which follows Arthur Godfrey. If General Mills doesn't come to any agreement with Hildegard, CBS-TV might step into the breach and sign for her exclusive video services.

TV EDUCATION THE HARD WAY

DETROIT, Dec. 22.—Putting the judge on television won't get you out of a traffic ticket—in this case a pedestrian ticket for jay-walking. Johnny King, WWJ-TV staffer, learned that the hard way. King received such a polite lecture from the cop who gave him the ticket that he invited him to go on the air. He still got the ticket. So he asked Judge John D. Watts to appear on King's own afternoon show.

The audience saw King come up before the judge, the procedure with educational explanation by the principals and the inevitable payment of a fine. Anyway King got a citation of appreciation from Police Superintendent Edwin Morgan for his co-operation in traffic education.

SEVEN WOMEN

Win McCall Mag's Radio, Tele Awards

CINCINNATI, Dec. 22.—Seven women in radio and television have received the first annual McCall's magazine awards for outstanding public service. They are Elizabeth E. Marshall, Chicago Board of Education; Kit Fox, WLW, Cincinnati; Sister Mary St. Clara, BVM, WKBB, Dubuque, Ia.; Edythe J. Meserand, WOR, New York; Bee Baxter, KSOO, Sioux Falls, S. D.; Helen Faith Keane, WABD, New York, and Dorothy Gordon, WQXR, New York. The winners will be announced in the January issue of McCall's on the newsstands next Wednesday (26).

This marks the first time that a national women's magazine has recognized the contributions which radio and television women make to their communities. The awards are divided into three main categories—service to a community, service to women and service to children, with one executive and one broadcaster honored in each category. In addition, one overall award was made to the top radio-television woman of the year. This was won by Miss Marshall.

St. Louis Film Firm Launched

ST. LOUIS, Dec. 22.—Newly-formed Condor Films, Inc., first major motion picture studio of its type in St. Louis, launched production here this week on TV, industrial, commercial and training films. Firm aims to land local film business, heretofore farmed out to other cities by businessmen and advertisers.

Condor is headed by Arthur E. Wright Jr., prexy; Gus G. Kindervator, executive vicepres; and Bradford Whitney, vicepres. Latter resigned as director and talent supervisor of KSD-TV here to accept new post. Firm's technical staff includes ex-Hollywoodites Walter S. Craig as director of photography and chief cameraman, and Otto Rauhut, chief sound engineer.

CBS to Add 2 New Segs To Bolster Sunday Sked

NEW YORK, Dec. 22.—The Columbia Broadcasting System's TV network is planning to throw two established video programs into its Sunday afternoon schedule shortly. Beginning January 13, "Mr. I Magination" and "Quiz Kids" move into Sunday afternoons on the web in slots as yet undesignated.

With the Alcoa-sponsored "See It Now" in the 3:30-4 p.m. slot, these programs may be spotted around it, or perhaps before it. Both stanzas have aroused sponsor interest. Ex-Lax has been flirting with "Quiz Kids." "Mr. I Magination" has won numerous

NBC Forced Into Daytime Video Program Shake-Up

NEW YORK, Dec. 22.—The National Broadcasting Company this week was forced to shake up its daytime TV programming line-up as a result of losing the General Foods Bert Parks show to the Columbia Broadcasting System. The new Ralph Edwards show, originally slated to move into the 12:30-1 p.m. strip on January 7, instead will take over Parks' old 3:30-4 p.m. slot on Mondays, Wednesdays and Fridays. The Bill Goodwin show holds down that period on Tuesdays and Thursdays for General Electric.

The original Edwards time period thus is currently unfilled. Another change has Colgate's "Miss Susan" soaper axed from the 3-3:15 strip, with the Walt Framer package, "The Big Pay-off" taking over for the sponsor, 3 to 3:30 across the board, effective December 31. This means that Colgate has decided to leave "Strike It Rich" in its present 11:30 to noon spot on the Columbia Broadcasting System, Mondays, Wednesdays and Fridays. Had the Framer package not been bought, Colgate would have dropped the CBS time and moved "Strike" into the NBC time.

The daytime NBC-TV line-up now will lead off with "Today," starting January 14, 7 to 9 a.m.; 9 to 10 will be local time; 10 to 10:30 will hold the Mel Martin audience participation show starting January 7; 10:30 to 11 will be

FCC Hearings Hit New Snag

WASHINGTON, Dec. 22.—Federal Communications Commission was again confronted this week with requests to slow down its written hearings on TV allocations. WSTV, Incorporated, has asked leave to file, after the deadline, amended comments containing alternative suggestions for channels to be allocated to Wheeling, W. Va., and Steubenville, Ohio. This request brought immediate statements from Fort Industry Company that "this untimely proposal would not afford" it and other interested parties time to present their views on WSTV's plan.

In another request to FCC to waive time requirements, radio KIST, Incorporated, applicant for a new TV station in Santa Barbara, Calif., asked leave to file a post-deadline brief urging amendments to the pending U. S.-Mexican Agreement on TV channels within 250 miles of the countries' borders.

Telemeter OK In Palm Springs

HOLLYWOOD, Dec. 22.—Telemeter, coin-box system of collecting from viewers, was granted permission by Palm Springs' city fathers to test its equipment. Firm, jointly owned by Paramount Pictures, Carl Lesserman and David Loew, plans to install a cable that will carry TV signal from Los Angeles to the desert resort town.

Mountain-ranged Palm Springs heretofore has been a TV island out of reach from the video signal of local outlets. If Federal Communications Commission okays move, Palm Springs residents will pay-for TV per peek.

awards. Coca Cola still has a tentative option on Sundays at 4 p.m. for Andre Kostelanetz on CBS-TV which would further strengthen the network picture that day, were it to go on. CBS-TV, meanwhile, is weighing the expansion of "Songs For Sale" to an hour and a half on Saturday nights. Program might go 9:30-11 p.m. with "The Show Must Go On" being dropped. It is believed that the adding of a half hour to this program, which is now on 10-11 p.m., would enhance its entertainment values and thus bulwark CBS-TV Saturday evenings.

"It's in the Bag," audience participation; 11 to 11:30 will bring Ernie Kovacs from Philadelphia; 11:30 to 11:45 will be "Dave and Charlie," a situation-comedy stanza; and 11:45 to noon will be the Richard Harkness news show from Washington. Noon to 12:30 will continue to house Ruth Lyons from Cincinnati; 12:30 to 1 is un-set; 1 to 3 is station time; 3 to 3:30 is "The Big Payoff"; 3:30 to 4 will be Ralph Edwards alternating with Bill Goodwin; 4 to 5 is Kate Smith; 5 to 5:15, "Hawkins Falls"; 5:15 to 5:30, Gabby Hayes; and 5:30 to 6, "Howdy Doody."

REJECTED

FCC Returns Pritchard's Control Bid

WASHINGTON, Dec. 22.—Edward F. Pritchard, Jr., one time New Deal bigwig, has filed an application for control of station WKLX, Lexington, Ky., Federal Communications Commission reported this week. The application, FCC said, is being returned to Pritchard because of "incompleteness."

Pritchard who lives in Paris, Ky., told The Billboard that 60 per cent of the stock of WKLX is owned by himself, his father and a brother, Henry. Each holds 20 per cent. They have had this stock since 1947, he said. He pointed out that the commission a few months ago asked him to file an application for control.

NARTB Gets Membership of CBS TV Web

NEW YORK, Dec. 22.—The Columbia Broadcasting System's TV network and its owned and operated stations, WCBS-TV, here, and KNX, Los Angeles, this week filed for membership in the National Association of Radio and Television Broadcasters. The move on the part of its video network does not presage a similar step by the Columbia Broadcasting System's radio network, according to Howard Meighan, president of the AM web. Meighan stated that the CBS-AM network had no plans to re-join the NARTB at the moment.

The CBS-TV network's decision to become a member of the NARTB is attributed by trade sources to the fact that Harold Fellows, former exec at WEEI, Boston, a CBS radio affiliate, is the president of the trade group. When CBS left the NARTB it was believed that the execs of the web did not see eye-to-eye with the brass who were then in control of the NARTB.

Razor Firm Keen On Skelton Show

NEW YORK, Dec. 22.—American Safety Razor this week was weighing the sponsorship of Red Skelton for 12 weeks on the Columbia Broadcasting System radio network. Client is looking at several CBS packages, but Skelton seems to have aroused the most interest. Buick this week took advantage of the web's single-shot sponsorship plan when it purchased two Peggy Lee shots in her new 15-minute series.

Yarborough Death

of "One Man's Family," a role he had fulfilled since the show's inception in 1932. Yarborough also had been very active in other AM and TV productions as well as motion pictures, having had regular roles in such radio standbys as "I Love a Mystery" and "Hashknife Hartley." Major problem of replacement faces the "Dragnet" video show. Yarborough had participated in films skedded to be aired on January 3 and 10, but there is some question now as to whether these films should be utilized on the National Broadcasting Company series, or whether new shows should be shot.

Chicago, Chicago

(Friday, December 21)

Capacity, 4,200. Price policy, 46 to 98 cents daily. House booker, Harry Levine. Show played by Louis Basil's house band.

House is going all-out to corner the moppet trade during the holiday school vacation and if the weather doesn't murder 'em, the test should be a whopping success. B & K has wrapped up a kid package which features live entertainment in the lobby and on the mezzanine, five cartoon features at each show, rip-snorting Western flick and a bill which shows big appeal for the kids.

In previous years, house experimented with lobby entertainment in some of its bigger nabe houses. This year B & K dropped the hinterland test and went all-out at their loop headquarters. Youngsters get the fever immediately. Clowns are on hand in the lobby to welcome them—live animals dot the lobby as well as the mezzanine. An artist will sketch their picture, while a puppet show and free rides on a mechanical horse also are available.

Regular stage presentation is handled by Louis Basil, whose band this week not only backs the show, but gets the production closer, featuring Christmas music and Vivian Scott, kid singer, doing a carol in a church scene. Basil handles the emcee chores and band in his usual competent manner.

The Ming Toy Troupe, four girls and a man, open with a series of acro turns, plate balancing routines and well-executed hand stands, back bends, etc. Group works rapidly holds attention thruout and goes off strong.

Maria Neglia plays about as good a fiddle as has been heard here. While her stuff is mostly longhair, the numbers are lively enough to keep the moppets in hand. Her canary routine brings a tremendous hand. Juves called her back twice and were yelling for more when she begged off. Gal packs plenty of personality and talent.

The Jaywalkers, three lads whose comedy routine includes soft shoe, good material, several acro turns and pantomime, score heavily. Their slow motion prize fight, dueling scene and a gangster bit proves especially strong. Act is suited perfectly to this type of bill.

With the Loop comparatively deserted because of heavy snow storms and near zero temperatures, the house, at show caught, near-filled and lobby crowds were orderly. Rounding out the gims were clown costumes for the doormen and ushers, and a kid cowboy suit contest.

Pic, "Man in the Saddle."
Norman Weiser.

Miami Launches Festive Season

MIAMI BEACH, Dec. 22. — Copa City, largest night club in Greater Miami, re-opened for the winter season last week with Jane Powell in the headline slot. On the bill with her are comic Gene Baylos, the Mary Kaye Trio and the Redcaps.

Opening of the club finishes up a week marked with a half dozen other openings. A handful of major spots are still to debut, including Ciro's on Christmas Eve with Dorothy Dandridge, the DeMarcos, and comic Larry Storch; and the Beachcomber on the 27th, with Lili St. Cyr in the top spot.

Prime debuts of the past week included George Arnold's Ice Revue at the Casablanca Hotel's Club Morocco—the first time an

WINCHELL SUED IN 400G ACTION

NEW YORK, Dec. 22. — Josephine Baker filed a \$400,000 action against Walter Winchell, the Hearst Corporation and King Features Syndicate in Federal Court here yesterday (21). The charge is that Winchell published statements, following Miss Baker's controversy at the Stork Club, which she charged were injurious to her character.

Night Club-Vaude Reviews

Empire Room, Schroeder Hotel, Milwaukee

(Saturday, December 15)

Capacity, 450. Price policy, \$1-\$1.50 cover. Two shows nightly. Owner - operator, Schroeder Hotels. Booking, non-exclusive. Manager, Louis Limecooly. Publicity, Peter Paris.

The Ted Weems show, featuring a moppet team Harris and Shore, is a pleasant 45 minutes of nitery diversion, but the bill lacks punch. Opener was a medley of hit tunes that Weems has waxed over the years. The offering drew fair applause from the well-filled, dinner-show house.

Pretty, blonde Bonnie Ann Shaw, band canary, handles the whistling chores and does very nicely. The gal can sell and, together with young Russ Carter, forms a listenable and fresh looking team. Their blending of "Dearie," and "She's a Lady" won them some healthy mits.

Energetic Glen West stepped down from the stand to punch out a couple of cute novelty tunes. Some comedy relief was dished out by sideman Chuck Haynes, who doubles with a clever juggling turn.

Top billed Harris and Shore zanyed thru a couple of numbers that drew plenty of laughs. A terrific mugger and cut-up, Sylvia Shore makes plenty of friends while she is out on the floor. In their third and final routine, they demonstrated some top quality serious floor technique and smooth effortless spins.

Twelve - man Weems crew rounded out the evening by furnishing the cash customers with some of the finest dance sets heard in this room thus far this season. Ben Ollman.

La Vie En Rose, New York

(Wednesday, December 12)

Capacity, 150. Price policy, \$4-\$5 minimum. Operator, Monte Proser. Shows at 9, 12 and 2. Booking, non-exclusive. Publicity, Maxwell Edson. Estimated budget this show, \$750.

This spot has found a real talent in Eartha Kitt, a light-skinned, pretty American Negro gal, ex-Katherine Dunham, who acquired her rep singing in Paris. To highlight her routines, the club has given her plenty of production assists via a baby spot and full lighting, with each number cued to lights to get the best effects.

Miss Kitt is a dramatic song seller reminiscent of the Edith Piaf school. Showing an ease and assurance, she went thru French, German, Afro-Cuban, Spanish, English and even Turkish songs with a strange intensity which kept the overflowing room spell-bound. She paces herself well, building with down tempi numbers to up-beat (backed by bongos) to exciting pitches.

On some numbers she leans against the stage frame; in others she gets the audience with French singing questions, directing them via a pair of intensely dramatic eyes and graceful arms and hands. The fact that few people here could understand the language didn't dampen the enthusiasm. For a finale the gal used a singing exit, warbling all thru her long walk from the stage, down to the floor and off to the back, milking big hands all the way. There's no doubt Miss Kitt is a class act capable of working any intimate room where Jim Crow doesn't exist. Miss Kitt was injured in an accident a few nights after the show was caught. Thelma Carpenter is pinchhitting. Bill Smith.

Persian Room, Hotel Plaza, New York

(Thursday, December 20)

Capacity, 280. Price policy, \$2-\$2.50 cover after 9:30. Shows at 9:30 and 1:30. Owners, Hilton chain. Booker, Merriell Abbott. Publicity, Ed Seay. Estimated talent budget current show, \$1,500.

The Christmas show of Jane Morgan and the Hamilton Trio is distinctive for wardrobe and costumes. The pacing of the two acts was so dull that there was little entertainment value to be discerned.

Miss Morgan, a very pretty blonde, showed some possibilities when first caught at the St. Regis. Since then she's added many characteristics that detract from the earlier wholesome impression. She overmugged, oversold and stayed on too long. Girl did four numbers before she registered with a special material thing built on women's hats. After that she stayed on for three or four numbers slipping further and further back. Singer is best on special material with amusing lyrics. On straight pops or ballads whether in English or French, she is only run of the mill.

The Hamilton Trio (two girls; one boy) showed they can dance, an ability they've demonstrated frequently before. But doing three numbers all in up-tempo effectively stymied any building to a climax. Using three costume changes, all very striking and all designed by Ben Washer, the group opened with a "Mop" number for a good hand. Next came a precision interpretive dance and the last was something described as "mathematical dances." All three were skillful and showed ability of a high order. But all three had a sameness about them that hurt their commercial impact.

Andrew Ackers backed Miss Morgan competently. The Dick La Salle band was up to its usual high standards and Mark Monte's group was equally deft for the intermission dance sets. Bill Smith.

Ciro's, Hollywood

(Friday, December 14)

Capacity, 460. Price policy, \$1.50 cover weekdays, \$2 Saturdays. Shows at 9:30 and 12. Owner-operator, Herman D. Hover. Press, Rogers-Cowan. Estimated budget this show, \$2,750. Estimated budget last show, \$5,500.

Herman D. Hover has sliced his talent nut in half and is relying entirely on the club's name as a lure. The two acts will find the going rough because of the usual pre-holiday slump and lack of name draw and originality.

Working his first Coast date, George de Witt comic, shows a talent with impressions but suffers from weak material. Repertoire includes take-offs on Como, Sinatra, Torme, Monroe, Eckstine, Grant, Cagney, Daniels and President Truman. His Sam Spade routine has been worked to death in local bistros. With sharper material, de Witt can turn titters into guffaws.

Show opener's, the Three Dunhills, offer several precision terp numbers, but nothing in the way of creative production. Dick Stabile's backing is good. Ork shares intermission dance tempi with Bobby Ramos' Latin crew. Joe Bleeden.

Weather, Xmas Snarl Combos; Grosses Dive

NEW YORK, Dec. 22.—The traditional showbiz excuse for bad business—the week before Christmas—was trotted out last week to account for the slump. This was heightened by rain, sleet and snow storms which played their role in keeping people home.

Radio City Music Hall (6,200 seats; average \$125,000) did \$132,000 for the second week with "I'll See You in My Dreams" plus its annual Nativity spectacle. Opening frame saw \$135,000.

Roxy (6,000 seats; average \$59,000) wound up a two-week stand with Carol Bruce, Jose Melis and "I'll Never Forget You" with a dismal \$38,000 for a six-day week against a \$55,000 opener. New bill, opened Thursday (20), has "Eloperment" plus Guy Mitchell and a Christmas show.

Paramount (3,654 seats; average \$59,000) did a so-so \$53,000 for its opening week with "The Racket," Pearl Bailey, Henny Youngman and the Bernie Mann band. Show will stay only six days of the second week.

Palace (1,700 seats; average \$42,000) went down to \$34,000 with the Judy Garland show against \$40,000 the week before.

AGVA PREZ NIXES BATTLE VS. TVA

Georgie Price Switch "Stuns" Those Favoring Fight, Causes Hot Dispute

• Continued from page 1

Price's siding with TVA, were up in arms. Talk of impeaching him became general.

Henry Taylor, one of the Vid-Pak owners, here from the West Coast to keep the deal alive was particularly irate. "As the president of AGVA which was to get \$10,000 for its welfare fund," said Taylor, "we thought Price would go on the show for the good of his union. Instead he demanded and got \$2,000. Now that he got paid he crossed us."

Price flatly denied Taylor's statement, declaring: "As the president, I had to be there (on the show). I didn't have to get paid at all. But if they wanted me to work, they had to pay me so I could cancel other dates."

Price's version of the TVA meeting was: "After people spoke for an hour getting nowhere, I realized a resolution made by the convention couldn't be upset by the TVA board so, in a friendly way, I suggested a waiver be asked. If anybody wants to im-

peach me I know who they are. I suspect some of our board members are communistically inclined."

When the original Vid-Pak deal was brought to AGVA, Price fought for its immediate acceptance. He recommended that Eddie Rio, AGVA West Coast head, who originated the deal, be given a special bonus. When TVA objected to the whole plan, Price pooh-poohed its complaints. One board member said: "It wasn't until after Price got the \$2,000 that he switched. It's also interesting that out of this show (Vid-Pak AGVA show sponsored by Colgate over NBC-TV) Price got himself a \$3,500 guest shot on Berle's Texaco show, and a \$150 guest shot on "Leave It to the Girls."

The Vid-Pak deal with AGVA called for its use of the AGVA name, cuffo stars on a commercial broadcast, and \$10,000 to AGVA's welfare fund for each show telecast via this gimmick. Taylor said the next show is tentatively set for January 27, and may come from the Coast. AGVA indicated it may fight the TVA rule if it refused to okay the show.

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Oriental Bids For 'Quo Vadis'

CHICAGO, Dec. 22.—Reports bobbed up again this week that the Oriental Theater would drop its vaude policy, perhaps only temporarily, if it could snare the "Quo Vadis" first-run showing.

House has new show, featuring the Ames Brothers, moving in Christmas Day for a 16-day run. Charles Hogan, house booker, said this is far in advance as shows are set, and that "there is nothing definite" for the future.

The Stat. Lake, Balaban & Katz loop theater, is understood also to be bidding for "Quo Vadis." Theater currently has a similar booking, "An American in Paris" running.

BUCK BUCKLEY

"World's Greatest Starving Comedian"

Southern Artists Bureau

NEW ORLEANS

Music, Wax Biz OK; Problems Face '52

Rate Cuts, Mail Sales, Weakness In Band Grosses Among Worries

Continued from page 3

its position. Zooming to the forefront as a key television-radio figure, of course, is Tom O'Neil, several key purchases (most recent of which is the WOR, New York operation) this year have made him a potential top contender.

The Movies

The film business has indulged in a number of all-out efforts this past year to promote its grosses back to peak figures. "Movies are better than ever" and "Movietime, USA" were the two major campaigns in this direction. The films also made several strong movements toward joining television and utilizing that medium's forces to re-establish its own position.

Film interests, of course, continued to become involved with telecasting projects in many shapes and forms. Paramount's Lawrence Color Tube stirred up quite a fuss. And various subscription TV methods came in for healthy discussion and consideration. Theater TV made several notable box-office tests during the year, and seems destined for rapid progress in 1952.

Music, Records

The music-record business, generally, had a good year to date, too, there were trying intervals. Broadcast Music, Inc., hit a new peak in top tunes, copping as many as five out of the top 10 positions on the Honor Roll of Hits week after week, against the well-trenched American Society of Composers, Authors and Publishers' output.

The record industry, largely thru the efforts of Decca's Milt Rackmil put together its first industry-wide association, the Record Industry Association of America. As the year closed, the organization had not yet gotten into action, but many industry members look to it to solve some of the business' most perplexing problems.

One such problem is the trend toward cut-rate, mail-order sales of records. A handful of operators have built phenomenally successful businesses via drastically cut prices to mail-order buyers, and many long established key record dealers are up in arms over this development. These dealers claim that this situation could lead to the virtual ruin of the record industry. Manufacturers and distributors are aware of the problem—indeed, some of them contribute to its continuance—but thus far no approach to a solution has been found. There were the usual personnel changes in the record industry, particularly in artist and repertoire departments. The stand-out company in the pop field was

SIPPEL GETS TESTIMONIAL

CHICAGO, Dec. 22.—More than 50 agents, bookers, disk distributors, manufacturers, publishers and artists here gathered Thursday (20) at Fritzel's for a farewell luncheon tendered Johnny Sippel, The Billboard, who leaves next week to join the Hollywood office. Luncheon was handled by Louis W. Cohan. Paul Gray, appearing at the Chicago Theater, emceed, and Jack Irving, AGVA exec, and Maynard Reuter, manager, Western Division, The Billboard, spoke.

Among those in attendance at the testimonial were Art Talmadge, Erwin Steinberg, Fred Williamson, Pat Lombard, Chuck Suber, Sid Epstein, Harold Cowen, Henry Durst, Paul Marr, Jack Russell, Tweet Hogan, Dick Shelton, Arne Prager, Bill Black, Phil Levant, Paul Bannister, Bob Ehler, Eddie and Jackie Hubbard, Lou Breeze, Lee Egalnick, Len Fisher, Marcus Glaser, Harry Greben, Irv Green, E. Galnick, Jimmy Martin, Rocky Wolf, Milt Saltstone, Bill Vidas, Fred Townsend, Charles Hogan, Bob Tunison, Scott Wiseman, Billy Bishop, Bill Wilson, Ted Brown, Dick Baker and Dave Branower.

HOW TO GO SLAP-HAPPY

NEW YORK, Dec. 22.—There have been records made to teach humans how to talk, sleep, play cards and play golf, but now they are making 'em for the birds. The latest "how to" disking, for the feathered set, is called "How to Teach Your Parakeet to Talk" and is produced by Arthur Barnett, of Chicago. One side of the disk contains the bird lessons and the other features recitations by a word-happy little parakeet.

London Records Announces New Pop Disk Policy

NEW YORK, Dec. 22.—London Records this week unveiled its new policy for release of pop records here. The diskery will release about five pop singles each month, some of which will be American plug songs. Pop program of fewer releases is aimed at giving the label opportunity to work on a key group of English artists. The label currently has two strong sales items in Mantovani and Bobby Wayne platters.

Basic artist roster includes Anne Shelton, Vera Lynn, Ted Heath, Winifred Atwell, Les Howard, Edmundo Ros, Mantovani, Stanley Black, Primo Scala, Gracie Fields, Billy Cotton, Tito Burns and Josh White. Miss Shelton, who recently returned to England after a tour of the United States, is scheduled to play return dates here next year at such spots as the Shamrock Hotel, Houston, and the Copa, New York. London's Vera Lynn arrives here early in January for personal appearances (see separate story).

Columbia which, under the progressive, new administration of Prexy Jim Conklin, ably abetted by new blood in a.&r. (Mitch Miller), sales (Paul Wexler), etc., set a sizzling pace in the pop sweepstakes.

The annual bills to discontinue exemption of juke boxes from royalty payments were introduced, this time with Senators Kefauver and Bryson carrying the ball. Usual indecisive results, too.

On the international front competition seemed to be reaching a new intensity with the deal between North American Phillips, a truly internal giant, and Columbia, which previously had been linked with the powerful electrical musical industries.

Band Biz

The band business, both live and on records, seemed to drag along, with few orksters earning consistent and substantial money for the promoters that played them. Among the hotter new wax properties to be developed during the year were Guy Mitchell, Johnny Ray, Tony Bennett, Patti Page, Rosemary Clooney, Les Paul-Mary Ford, Mario Lanza and Eddie Fisher. The latter kid, plus Vic Damone, were a couple of hot disk properties snatched by Uncle Sam.

Decca deciding not to be left out of the TV situation, made a deal with Universal-International, which should result in keeping this hot independent waxery on a reasonably broad competitive level with Columbia (CBS) and RCA Victor (NBC).

Legit's 1951-'52 score doesn't look to add up to last year's season. Stem legit got off to a slow start (The Billboard clocks a sea-

Continued on page 28

WEDDING HYMN OFF-KEY

Question: Is "Mother" In Public Domain?

NEW YORK, Dec. 22.—Latest tune to get involved in the public domain versus copyrighted material hassle is "Mother at Your Feet Is Kneeling," a sacred standard originally copyrighted in 1919 by the Ro Sewig firm and currently claimed by Joseph L. Armstrong Philadelphia, who is successor to the Ro Sewig company. Heavy disk jockey and subsequent sales reaction on the London record by Bobby Wayne sparked the release this week of an Ames Brothers disk on Coral and an Al Morgan version on Decca.

There is, apparently, general trade agreement to such facts as the Armstrong ownership of the hymn until 1947, its steady sale of about 6,000 sheet music copies a year for many years and the song's familiarity to Catholics as "The Wedding Hymn." London is known to have taken out a license with Armstrong a year and half ago when the hymn was record-

ed by the label's former a.&r. chief, Joe Delaney. Since then, the diskery's legal counsel has decided that the copyright on the song was not properly renewed in 1947 and that the hymn is now in the public domain. Both Decca and Coral consider the song as p.d. Armstrong, however, claims that his copyright may still be protected, and that he may claim that his printer was negligent in not handling the renewal properly.

Meanwhile at least nine publishers have printed their own arrangements of the hymn and are offering them for sale. Only a week ago one pubber offered to take over the Armstrong copy-

Continued on page 28

DJ'S BALK PAYOLA

N. Orleans Trio, Fed Up, Initiates Local Boycott

NEW YORK, Dec. 22.—The notorious payola, long the bane of relationships between record manufacturers, distributors and the disk jockeys, had a start made toward being cleaned up in the rhythm and blues field thru the efforts of the disk jockeys themselves. Three New Orleans platter spinners, fed up with the entire payola business in their field, refused to play records of any manufacturer who paid off to have his records plugged on the air. The disk jockeys are Duke Thiele (Poppa Stoppa) of WJMR, Ken Elliot (Jack the Cat) of WWEZ, and Vernon Winslow (Mr. Daddy-O) of WSMB.

These jockeys have taken out of their libraries the records of all manufacturers or distributors who practice payola, and placed them on the floor of their studios in plain

Loew's, Fox Buy Out 3 in Robbins Group

NEW YORK, Dec. 22.—In one of the biggest deals in recent music publishing history, Loew's, Inc., and 20th Century-Fox, firms holding the majority interests in the Robbins - Feist - Miller - Lion publishing group, this week bought out the holdings of three of four minority stockholders for a sum of \$505,550.

In exchange for the sizable sum, the film firms acquired an additional 18 1/2 per cent interest in the companies, thus giving them 95 2/5 per cent control. The only outstanding minority stockholder at this writing is Jack Bregman, partner in the Bregman, Vocco, Conn pubbery, who holds a 4 3/5 per cent interest in the group.

The stock sale involved Dominic Savino, Bernie Prager and Steve Levitz. Savino sold a 9 per cent interest for \$250,000. Savino has on several occasions in the past proven a thorn to the pubberies with a series of minority stockholder suits. His most recent action is pending, but it is believed that as a result of his sale of his interest the suit will be withdrawn.

Prager and Levitz each held a 4 3/5 per cent interest in the publishing group and sold their interests for \$127,775 each. Both will remain as employees of the

Robbins - Feist - Miller - Lion group. Prager has been with the firms for 25 years and is sales manager. Levitz has been with the pubberies for 33 years and is in charge of production.

Bregman, the sole remaining minority stockholder, has been reticent thru the years since he left the Metro group in the mid-30's to sell his interests. It is understood that he intends to hold onto his minority interests regardless of the moves made by the other minority stockholders.

Palladium Sets T. D. for First Date in 10 Years

HOLLYWOOD, Dec. 22.—Tommy Dorsey this week was set for five weeks at the Palladium, May 13-June 15, his first stint at the local ballroom in more than a decade. The orkster follows a four-weeker by brother Jimmy, who returns in April. Deal was worked thru Palladium Manager Sterling Way and T. D.'s Tom-Dor outfit.

Dorsey's initial Palladium booking, shortly after the terperery opened, ended in a tiff that eventually paved the way for T. D.'s purchase of the Casino Gardens. The Dorsey-Palladium feud reached such proportions that at one time when Jimmy was playing the dancery, T. D. put up posters advertising the Gardens in a store adjacent to the Sunset Boulevard ballroom. Gardens is in Ocean Park, many miles away from the Palladium.

The T. D. May date is as far as the Palladium is booked. Jerry Gray goes into the dancery January 2 and is followed by Dick Jurgens, Ralph Flanagan, Buddy Morrow, Jimmy D. and T. D.

PARIS JAZZ

2d Festival Will Start On Mar. 28

PARIS, Dec. 22.—Plans are now being made for the second week-long Paris Jazz Festival, to start March 28 here, under the auspices of the Paris branch of the Hot Club of France. The following program has already been arranged for the Festival: Exhibitions of jazz records, music and instruments; showings of paintings, photography and sculpture relating to jazz; a series of jazz movies, concerts and lectures; a jazz convention of musicians, record and instrument manufacturers, and a competition for amateur jazz musicians.

Bands already booked for Paris night clubs the week of the Festival include Sidney Bechet and Claude Lantiers' ork at the Aux Vieux Columbier; Bill Coleman and Claude Bollings' group at the Club de St. Germaine, and Don Byas' ork at Pergola. The sponsors of jazz week have made arrangements for visits to the night clubs, with a Festival special allowing hipsters to go to three clubs in one night for 1,000 francs (about \$3.00).

'51 Royalties May End Up OK

NEW YORK, Dec. 22.—The final tabulations are still a few weeks off, the fourth quarter mechanical royalty payments from diskeries to publishers' agent Harry Fox are expected to be considerably improved over the individual totals of the first three quarters. Of course, the October to December period is

Continued on page 28

TV-PHONO MERCHANDISING

Set Sales Fall Off 21% in First Ten Months of Year

WASHINGTON, Dec. 22.—Sales of radio, TV, and phonograph sets during the first 10 months of this year plunged 21 per cent below sales in the same period a

year ago while set sales during October alone fell 23 per cent from sales in October, 1950, according to Federal Reserve System reports released this week.

Combined sales of disks, sheet music, and musical instruments during 1951's first 10 months, however, pushed 4 per cent beyond sales in the same period last year. In October these items sold 3 per cent above October sales a year ago, according to Federal Reserve.

In another measure of radio store sales, Department of Commerce this week reported that during 1950, dollar value of these sales were 6.6 times the cost value of radio store inventories as of December 31, 1950. This compares to the total dollar sales of all types of large retail establishments which was 10 times cost value of their inventories.

Luminescence Studies May Improve Tubes . . .

WASHINGTON, Dec. 22.—Better TV tubes may be possible as a result of a survey on theories of luminescence by the Navy, the Department of Commerce reported this week. Luminescence is the property some materials have of giving off light when hit by a stream of electrons. The survey, selling for \$1, may be obtained from the Office of Technical Services, Department of Commerce, Washington 25.

Vera Lynn Set For U. S. Tour

LONDON, Dec. 22.—Top-flight canary, Vera Lynn, leaves here next Saturday (29) for a one-month stay in the United States. She will appear on the National Broadcasting Company's "The Big Show" radio program January 6 and on the Milton Berle TV program January 8. Her bookings in America will be handled by the William Morris office.

In addition to radio and television guest shots, Miss Lynn will make a swing of key Eastern city disk jockeys to help promote her London records. The diskery is releasing a new Lynn platter to coincide with her American visit.

Halasz Fired by City Opera Co.

NEW YORK, Dec. 22.—Laszlo Halasz was dismissed as musical director of the New York City Opera Company by the City Cen-

Belgian Pubber Gets Rights To U. S. Tunes

NEW YORK, Dec. 22.—Belgian music publisher Jacques Kluger flew back to Brussels today after a three-week visit here during which he picked up publishing rights to such American pops as "Sin," "Down Yonder," "Undecided," "Dimples and Cherry Cheeks," "Because of You," "Jezebel" and "Solitaire."

Kluger also placed a number of European tunes with American firms. Nat Tannen took "Limehouse Lou," E. B. Marks obtained "Rag of Rags," "Piano Tuner's Boogie" and "Hurry, Hurry Boogie," and Peer International picked up "Round and Round," "Latin Quarter" and "Je Traine Mon Destin."

The European publisher is taking back copies of American disks of the tunes he will handle. These will be played over radio stations in Belgium, Germany, France and Luxemburg, in hopes of stirring up interest in forthcoming European record releases of the American tunes.

Alan Dean in For Big Bally

NEW YORK, Dec. 22.—Young English warbler, Alan Dean, who came to this country for a vacation several months ago, is being groomed for a major build-up campaign to begin in the early part of the new year. Dean this week was inked to a term recording contract by MGM Records, and also signed a booking management paper with General Artists' Corporation. He is being personally managed by Morris Levy, a local nitery operator.

Dean originally came here for a visit, made a couple of showings at benefits and guest nights hereabouts, and stirred an interest which led to the bevy of activity now being planned for the warbler. An English-made diskery he made this week was issued by Roost Records, which bought the master from the Esquire diskery of England. Coupling is "Blue Moon" and "So in Love."

Columbia Disk Workers Strike

NEW YORK, Dec. 22.—Columbia Records employees at the diskery's Bridgeport factory struck Monday (17) just as the waxery was rolling into its week before Christmas peak. The United Electrical Workers Local 65 employees were still struck at press time. Columbia prexy Jim Conkling said that he felt there was a chance to settle the strike and have the employees back to work by the middle of next week.

Conkling said the strike did not seriously hurt the diskery's Christmas deliveries since the greatest majority of the orders and reorders had been filled by the previous week. It also was pointed out that the diskery's West Coast plant had been put on an accelerated schedule to ease the load.

Weavers Sell-Out In Two Concerts

NEW YORK, Dec. 22.—For the second consecutive year, the Town Hall concerts staged here by The Weavers are a complete sell-out. The Decca artists' two appearances last night and tonight (21, 22) were sold out early this week.

DJ DISK FLIPS UNCOVER HIT

NEW YORK, Dec. 22.—As part of a.r. chief Dave Kapp's coverage policy, RCA Victor this week rushed out a Hugo Winterhalter diskery of "A Kiss To Build A Dream On" with Johnny Parker featured as vocalist. Song, published by Miller Music, has been kicking around about four months with the Louis Armstrong Decca disk becoming active during the past eight weeks when deejays started to flip the disk from the "I Get Ideas" side.

Heavy play on the Armstrong version kicked off strong disk and sheet music sales. Result was the RCA Victor coverage this week. The diskery and Miller Music are combining on a heavy exploitation program on the new Winterhalter etching.

Dominoes Quit Bard, Sign Up With Tim Gale

NEW YORK, Dec. 22.—The Dominoes, whose "Sixty Minute Man" on Federal (King) records zoomed them into the front ranks of rhythm and blues attractions, this week secured their release from Universal Attractions (Ben Bard) and signed a new deal with Tim Gale, the Gale Agency. Rose Marks, who with Billy Ward, owns the unit, agreed to pay Bard 5 per cent of the group's earnings on personal appearances for the next year, plus \$200 cash to win their release. At the same time, the unit signed a new contract with Sydney Nathan's Federal label. The Federal pact runs for 2½ years, with an option for another 1½ years. It calls for the group to get a substantial, non-returnable annual money guarantee.

For the past several months the group and Universal have been in a hassle, involving the American Guild of Variety Artists, as well as the American Federation of Musicians. Deal was ultimately resolved via handling by attorneys Lew Lebish and Bernie Fliegel, acting as management counsel for the Dominoes.

ter's board yesterday. Joseph Rosenstock will take over for the spring season. No reasons were disclosed for the firing, but it was understood there had been discontent among musicians and singers.

Kidiskers Seek Lower Music Fund Payments

NEW YORK, Dec. 22.—The 25-cent record labels, obviously under great pressure because of general cost increases, have been seeking a special amendment to the Music Performance Trust Fund agreement which would cut the standard 1 per cent rate for the lower-priced diskeries. Chances for such an amendment are exceedingly slim, however, since all the signatories to the pact with the American Federation of Musicians would have to consent to the change.

Most recent requests made to Samuel R. Rosenbaum, MPTF trustee, were by Simon and Schuster and Peter Pan, both kidisk firms which produce records retailing at 25 cents. S. & S. is one of the signatories to the trust agreement. Peter Pan has never signed up, but is known to be willing to come into the fold at a rate of half of 1 per cent. Latter diskery is reported ready to make retroactive payments if it could obtain a pact at the lower rate.

In replying to the S. & S. request, Rosenbaum stated: "No amendment can be attached to the trust agreement without unanimous consent of approximately 1,000 signatories all over the United States and Canada. This does not seem to be a feasible undertaking. It would appear that further discussion of this matter will have to be postponed until the negotiation, if any, of a new trust agreement covering production that will commence in 1953."

The present pact with the diskeries covers masters made thru

SESAC, Pubbers Win WCKY Suit

CINCINNATI, Dec. 22.—SESAC, Inc., New York licensing agency, and two Dallas pubbers, Stamps Quartet Music and Stamps-Baxter Music, earned an out-of-court victory in their infringement suit against local radio station WCKY and its owner, L. B. Wilson, when the defendants capitulated to all claims. Suit was subsequently dismissed from the Federal Court here by Judge John H. Druffel on Monday (17). This was only the second infringement suit in the 20-year history of SESAC.

Suit was settled on the following grounds: WCKY agreed to take out a SESAC license and, in the future, pay all royalties for performances of SESAC songs. The station will also pay all back royalties, legal fees and court costs.

December 31, 1952. Payments to the fund must be made, under the agreement, after that date on pressings from masters cut during the term of the pact.

Trade Eying Battle on Song Renewal Rights

NEW YORK, Dec. 22.—The music trade is carefully awaiting the final decision in a unique court case in which a publisher is claiming that royalties are not payable during the renewal period of a song's copyright. The case involves Stasny Music and the widow of Harry Pease, one of the writers of "Pretty Kitty Kelly."

The song was written in 1920 by Harry Pease and Ed G. Nelson, and published by Stasny Music. Harry Pease died in 1945, three years before the expiration of the first copyright term. In 1948, Stasny claimed automatic renewal on the song for another 28 years. Mrs. Pease now is asking for royalties from the pubbers.

An affidavit submitted to Municipal Court here by the publisher states in part: "It (the contract) shows that the payment was to be made only during the period of the composition, even though the renewal copyright was also granted. No payments were to be made during the period of renewal copyright at all. And this is the renewal period of the copyright." It also said that the firm had advanced monies to the songwriters that were an advance on royalties.

Mrs. Pease's attorney, Abner Greenberg, said that the contract does not preclude payment of royalties during the renewal period, because a renewal copyright is merely an extension of the original term, and the contract covers the entire term of copyright. Judge Max M. Meltzer of Municipal Court granted the motion by Mrs. Pease's lawyer that representatives of the Stasny firm stand examination before trial. The pre-trial examination is skedded for January 4.

19 Orks Get CBS Hook-Up

NEW YORK, Dec. 22.—The annual Columbia Broadcasting System "New Year's Eve Dancing Party" radio program will feature 19 bands this year, as the network follows the New Year festivities across the nation. The various dance and news pick-ups will be broadcast from 10:45 p.m. to 4 a.m., EST.

Band remote line-up is as follows: Hal McIntyre from Dayton, Ralph Flanagan from Worcester, Jan Garber from New Orleans, Ray Anthony from New York, Tex Beneke from St. Louis, Guy Lombardo from New York, Art Waner from New York, Oscar DuMont from Almonessen, N. J., Chuck Foster from Chicago, Tommy Reynolds from New York, Henry Jerome from New York, Barney Ruhl from Houston, Lou Morgan from Denver, Alan Holmes from New York, Shep Fields from Memphis, Woody Herman from Lake Charles, La., Lawrence Welk from Hollywood, and Carlton Hayes and Bob Miller from Las Vegas.

CHANCE REMARK INSPIRES SANTA

NEW YORK, Dec. 22.—According to trade reports here, the decision to give their office employees 14-pound hams as Christmas gifts was made by the Capitol Records brass a few months ago. It happened, it is said, when the label's prexy Glenn Wallichs suggested an unusual Christmas gift this season. One of the label's execs is reported to have commented, "In a pig's rump!" "That's it," said Wallichs.

Music as Written

Ina Ray Hutton Ankles GAC for ABC . . .

Ina Ray Hutton returned to Associated Booking Corporation after several years' absence during which time she was booked by General Artists Corporation. Deal is a term one and was negotiated by ABC's Coast chief, Bob Phillips. She played Camp Roberts, December 15 and works the Trianon Ballroom, San Diego, New Year's Eve. Other Coast one-nighters are in the works.

Col to Use Concert Choir for Pops . . .

Latest application of the long-hair-going pop idea is being undertaken at Columbia Records where recording boss Mitch Miller is going to attempt to convert a 40-voice concert choir, the Depaur Infantry Chorus, into a pop market entity. The chorus next week will record four sides specifically for pop consumption. "Peace in the Valley" is one selection and the others are originals.

Sam Goody Publishes Own LP Catalog . . .

The Sam Goody Record Shop this week began publication of its own long-playing disk catalog. The catalog, designed for the store's trade, is a bi-monthly magazine, of over 100 pages, containing listings of most of the LP firms' releases plus record and needle advertising and house

ads for phonographs, carrying cases, etc. The catalog does not contain listing of records of Cetra-Soria, one of the largest independent labels, nor does it list EMS, REB, WCFM, Polymusic or Griffin LP's. These firms are among those that have refused to sell their products at special discounts that would allow one dealer to have a competitive advantage over another.

New York

Former Billboard staffer Bill Simon and wife, Claire, became parents of their first child, a daughter, Toni J., December 16 at French Hospital here. . . . Algonquin Music this week acquired the publishing rights to a Chicago-bred sleeper ditty, "Stolen Love," which has already been cut for special release by Eddy Howard for Mercury Records. . . . Keyboard stylist Eddie Heywood signed with MGM Records to do an album as part of the diskery's "Keyboard Series." Already available in the album series are packages featuring Teddy Wilson, George Shearing and Walter Gross.

Warbler Merv Griffin turned songwriter to co-author the song on his current disk release, "Eternally." He wrote it with Irving Taylor, and it was acquired for publication by Leeds Music. . . . "Jazz at the Philharmonic" impresario Norman Granz made a five-day round trip to Rome, in pursuit of a top-secret concert deal.

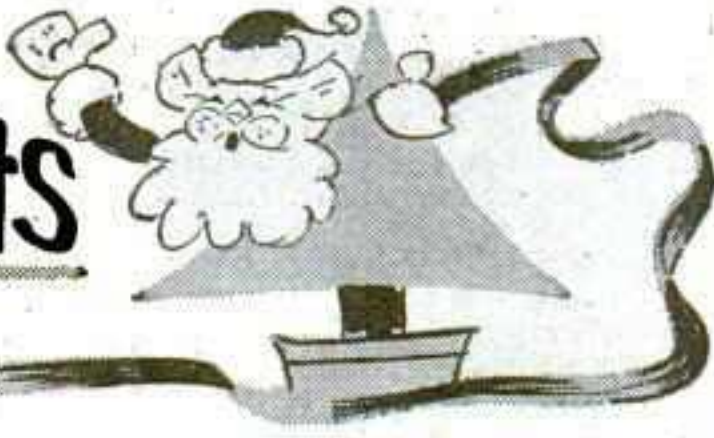
. . . MGM diskery topper Frank Walker personally is spearheading a promotional effort in behalf of the label's new singer, Victor Marchese. Walker this week sent out some 200 personal letters and copies of the lad's first release to key dealers.

Circle Records is releasing an LP waxing next week of the "Piano Music of Henry Cowell" played by the composer. Cowell's unique piano style includes the use of his fingers, open palms and forearms. . . . Milton Rackmil, Decca prexy, leaves for California this Thursday (27). . . . Songwriter Mack Gordon to California yesterday (21) for the holidays. . . . Ralph Flanagan has already been signed for a Christmas engagement next year at Frank Dailey's Meadowbrook, from December 16 thru December 30, 1952, on a percentage deal.

Newest Coast indie, Klik Records, has kicked off operations with the release of two sides, Tommy Scott and the Scotchman on "I'm All Thru Guessin'" and "On an Enchanted Island." Musical direction is by Harry Wham. Klik is co-owned by Will Kennedy and Scott. Allied Records Sales Company handles the line in Hollywood, with Standard, Pittsburgh; Tempo, New York; Cosmat, Philadelphia; Frumkin Sales, Chicago; Roberts Record Sales, St. Louis, and Gramophone Enterprises, New Orleans and Dallas, also repping the diskery.

(Continued on page 23)

Happy Holiday Hits



BILLY ECKSTINE
A WEAVER OF DREAMS
TAKE ME BACK
78 RPM—MGM 11125 • 45 RPM—MGM K11125

TOMMY EDWARDS

IT'S ALL IN THE GAME • ALL OVER AGAIN
78 RPM—MGM 11035 • 45 RPM—MGM K11035
MY CONCERTO • SOLITAIRE
78 RPM—MGM 11077 • 45 RPM—MGM K11077



BILLY ECKSTINE and GEORGE SHEARING

TAKING A CHANCE ON LOVE
YOU'RE DRIVING ME CRAZY
78 RPM—MGM 11101 • 45 RPM—MGM K11101



ROBERT Q. LEWIS
I'D LIKE TO BABY YOU
GRAND CENTRAL STATION
78 RPM—MGM 11116 • 45 RPM—MGM K11116



BILLY WILLIAMS QUARTET

BUSY LINE
I'LL NEVER FAIL YOU
78 RPM—MGM 11117 • 45 RPM—MGM K11117



LIONEL HAMPTON
SAMSON'S BOOGIE
HELPLESS
78 RPM—MGM 11108 • 45 RPM—MGM K11108



HANK WILLIAMS
BABY, WE'RE REALLY IN LOVE
I'D STILL WANT YOU
78 RPM—MGM 11100 • 45 RPM—MGM K11100



LEROY HOLMES
and his Orchestra
IN A PERSIAN MARKET
I'LL SEE YOU IN MY DREAMS
78 RPM—MGM 11126 • 45 RPM—MGM K11126



THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

HONOR ROLL OF HITS

The Nation's Top Tunes

The nation's 10-top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Popularity Chart. Based on reports received December 19, 20 and 21.

Last Week | This Week

1. 1. (It's No) Sin

By George Hoven and Chester Shull—Published by Algonquin (BMI)
RECORDS AVAILABLE: S. Churchill, V 20-4230; B. Colt, Decatur 1001; W. Davis, Prestige 911; Four Aces, Victoria 101; Four Buddies, Savoy 817; Four Knights, Cap 1806; G. Hawkins, Dec 27853; E. Howard, Mercury 5711; S. Kaye, Col 39567; A. Morgan, Dec 27794; B. Peacock, King 4505; A. Prysock, Dec 27769; T. Smith, United 107; B. Williams Quartet, MGM 11066.
ELECTRICAL TRANSCRIPTION LIBRARIES: Dean Hudson, Lang-Worth; Glenn Osser Ork, Associated.

2. 2. Slow Poke

By Pee Wee King, Redd Stewart and Shelton Price—Published by Ridgeway (BMI)
RECORDS AVAILABLE: R. Flanagan, V 20-4373; A. Godfrey-Chordettes, Columbia 39362; J. Gordy Sextette-J. Shook, Bullet 1099; H. Hawkins, King, 998; Tiny Hill, Mercury 5740; Pee Wee King, V 21-0489; R. Lee, Dec 27792; A. Mooney, MGM 11115; H. O'Connell, Cap 1837; J. Watson, Rich-R-Tone 1025.
ELECTRICAL TRANSCRIPTION LIBRARIES: Spade Cooley, Standard; Pee Wee King, Standard; Glen Osser, Associated.

5. 3. Down Yonder

By L. Wolf Gilbert—Published by LaSalle (ASCAP)
RECORDS AVAILABLE: C. Butler, Col 39533; H. Carmack, Dec 46362; J. (Fingers) Carr, Cap 1777; L. (Piano Roll) Cook, Abbey 15053; S. Cooley, Dec 46355; Honky Tonks, V 20-4284; T. Jackson, Mercury 6365; F. Martin, V 20-4267; F. Petty Trio, MGM 11057; E. Smith, King 986; C. Stone, Cap 7-40161; C. Watts and A. Trace, Mercury 5695; G. Willis, V 21-0420; H. Wolf, Rich-R-Tone 1022; D. Wood, Tennessee 775.
ELECTRICAL TRANSCRIPTION LIBRARIES: Dean Hudson, Lang-Worth; The Satisfiers, Associated.

8. 4. Cry

By Churchill Kohlman—Published by Mellow (BMI)
RECORDS AVAILABLE: E. Barton, Coral 60592; R. Casey, Cadillac 103; P. Chapman, Dec 27857; B. Farrell, MGM 11113; Four Knights, Cap 1875; G. Gibb, Mercury 5749; (Little) D. Hightower, Dec 48254; A. Holmes, King 15145; B. McLaurin, Derby 785; J. Ray, Okeh 6840; C. Taylor, Mercury 8262; J. Valli & H. Winterhalter, V 20-4388; B. Williams, V 20-4406.

3. 5. Cold, Cold Heart

By Hank Williams—Published by Acuff-Rose (BMI)
RECORDS AVAILABLE: L. Armstrong, Dec 27816; T. Bennett-P. Faith Ork, Col 39449; Fontane Sisters, V 20-4274; T. Fontane, Mercury 6593; H. Henderson, Dec 48255; E. Johnson, Chess 1488; D. Washington, Mercury 5728; H. Williams, MGM 10904; E. Wilson, Dec 27761.
ELECTRICAL TRANSCRIPTION LIBRARIES: Leon Payne, Lang-Worth.

7. 5. Shrimp Boats

By Paul Mason, Howard and Paul Weston—Published by Walt Disney (ASCAP)
RECORDS AVAILABLE: D. Beavers-L. Baxter, Cap 1873; D. Brown, King 15151; B. Farrell, MGM 11113; D. Gray, Dec 27832; D. Schell, V 20-4405; J. Stafford-P. Weston Ork, Col 39581; Tex Williams, V 20-4409.

4. 7. Because of You

By Arthur Hammerstein and Dudley Wilkinson—Published by Broadcast Music (BMI)
RECORDS AVAILABLE: L. Armstrong, Dec 27816; R. Barber, Mercury 5643; L. Baxter, Cap 1493; E. Becker-E. Light Ork, Remington R-25005; T. Bennett-P. Faith Ork, Col 39362; E. Butterfield, Coral 60561; Cowboy Copas, King 3244; Bob Crosby, Coral 60440; G. DeHaven-G. Lombardo, Dec 27666; J. Desmond, MGM 10947; J. Pearce, V 10-3426; T. Smith, United 104.
ELECTRICAL TRANSCRIPTION LIBRARIES: Mindy Carson, Associated; Coconut Grove Ork, Standard; Chuck Foster, Lang-Worth; Vincent Lopez, Thesaurus; Billy Mills, Standard.

6. 8. Undecided

By Sid Robin and Charlie Shavers—Published by Leeds (ASCAP)
RECORDS AVAILABLE: M. Abernathy, King 4490; Ames Brothers-L. Brown, Coral 60566; G. Ammons, Prestige 916; R. Anthony, Cap 1824; D. Brubeck Trio, Fantasy 506; E. Fitzgerald-G. Webb, Decca 25434; E. Garner, Regent 1004; G. Lombardo-K. Gardner, Dec 27835; B. Lucas, Jubilee 5070; J. Preston Sextette, Modern 1011; M. Small, King 15128.
ELECTRICAL TRANSCRIPTION LIBRARIES: All Star Sextette, Standard; George Barnes Octet, Standard; Hank D'Amico Sextette, Associated; Henry Jerome Ork, Lang-Worth; Art Van Damme Quintet, Thesaurus.

- 9. Little White Cloud That Cried

By Johnny Ray—Published by Carlyle Music Corp. (ASCAP)
RECORDS AVAILABLE: L. Dinning, Cap 1892; H. Lance, Mercury 5761; R. Lee, Dec 27893; J. Ray, Okeh 6840.

10. 10. Charmaine

By Erno Rapee and Lou Pollack—Published by Lion (ASCAP)
RECORDS AVAILABLE: G. Ammons, Prestige 916; D. Baker, Col 36636; F. Carle, Col 36690; A. Cobb Ork, Okeh 6851; M. Davis, Aladdin 3114; R. Flanagan, V 20-4373; Four Knights, Cap 1875; Harmonicats, Mercury 5747; B. Hayes, MGM 11112; N. Hefti, Coral 60599; G. Jenkins, Dec 27859; H. Koch, Acme 980; J. Lee, Cap 1896; G. Lombardo, Dec 23763; J. Lunceford, Dec 25423; A. Lyman, Col 37508; Mantovani, London 1020; V. Monroe, V 20-4375; B. Peacock, King 4506; Ray-O-Vacs, Dec 48260; F. Scott, Cap 15733; E. Smith, Dec 27896; J. Thomas, Swing Time 240; P. Weston, Col 29616; X-Rays, Coral 65069.

WARNING — The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent. Simply write or wire Publisher, The Billboard, 1564 Broadway, New York, and permission will be immediately granted.

FORECAST

IT'S ALL IN THE GAME
and
WHEN IT'S SLEEPY TIME
DOWN SOUTH
by
Louis Armstrong and
Gordon Jenkins
27899*

DECCA DATA



YOUR WEEKLY GUIDE

TO

AMERICA'S FASTEST SELLING RECORDS

★★★★★
FLASH!

MOTHER, AT YOUR FEET
IS KNEELING
by
Al Morgan
27908*

TO BUILD SALES

Published in the Interests of Decca Dealers and Music Operators Everywhere

TO BUILD PROFITS

THIS WEEK'S BEST SELLERS

Your guide to the top records based on actual sales

WEEKS ON LIST	COUNTRY	SALES
27	PEACE IN THE VALLEY Where Could I Go But To The Lord Red Foley	14573*
2	TOO OLD TO CUT THE MUSTARD- I'M IN LOVE WITH MOLLY Ernest Tubb and Red Foley	46387*
5	I'M STEPPIN' OUT OF THE PICTURE DRIFTWOOD ON THE RIVER Ernest Tubb	46377*
4	WONDERING NEW SILVER BELLS Webb Pierce	46364*
34	JUST A CLOSER WALK WITH THEE STEAL AWAY Red Foley	14505*
2	NIGHT TRAIN TO MEMPHIS IF I HAD-A KNOWED, YOU COULD-A GOED Red Foley and Roberta Lee	27763*
8	IT IS NO SECRET He Bought My Soul At Calvary Andrews Sisters and Red Foley	14566*
1	** MANSION OVER THE HILLTOP Down By The River Side Jimmie Davis with Anita Kerr Singers	14590*
21	HEY LA LA PRECIOUS LITTLE BABY Ernest Tubb	46338*
15	I'M WITH A CROWD BUT SO ALONE ROSE OF THE MOUNTAIN Ernest Tubb	46343*

SEPIA

1	ADESTE FIDELES IT CAME UPON THE MIDNIGHT CLEAR Mario Knight	48262*
6	CRY I AIN'T IN THE MOOD Little Donna Nightower	48254*
12	TRUST IN ME COCK-A-DOODLE DOO Louis Jordan	27784*
5	SIN AND SO TO SLEEP AGAIN Coleman Hawkins	27853*

*Also available in 45 RPM (add prefix '9.' to record number)
**Another Decca 'Best Bet' makes the 'Best Seller' list this week!

DECCA "BEST BETS"

Your guide to the hits of tomorrow based on actual sales

POSITION LAST WEEK	POSITION THIS WEEK	POPULAR	SALES
1.	1.	SNOWFLAKES GREEN SLEEVES Guy Lombardo and Evelyn Knight	27892*
2.	2.	CRAZY HEART WHISPERING SHADOWS Guy Lombardo	27888*
4.	3.	RAGTIME MELODY Tuck Me To Sleep In My Old 'Tucky Home Rex Allen	27876*
14.	4.	IT'S ALL IN THE GAME WHEN IT'S SLEEPY TIME DOWN SOUTH Louis Armstrong and Gordon Jenkins	27899*
5.	5.	BLUE TANGO Belle Of The Ball Leroy Anderson	27875*
12.	6.	BE MY LIFE'S COMPANION LOVE LIES Mills Brothers with Sy Oliver	27889*
6.	7.	YOU BETTER GO NOW Baby Did You Hear? Jeri Southern with Music by Camarata	27840*
15.	8.	LAY SOMETHIN' ON THE BAR No Sale Louis Jordan	27898*
10.	9.	THE OBJECT OF MY AFFECTION Love Makes The World Go 'Round Russ Morgan	27823*
13.	10.	THE LITTLE WHITE CLOUD THAT CRIED Bermuda Roberta Lee	27893*
7.	11.	ONCE MY FIRST AND MY LAST LOVE Bill Kenny of the Ink Spots	27844*
11.	12.	SENSATIONAL WYOMING Eileen Wilson with Music by Camarata	27881*
—	13.	DOWN IN THE VALLEY RED RIVER VALLEY Andrews Sisters	27894*
—	14.	THE BLOND SAILOR All The World To Me Andrews Sisters	27878*
—	15.	A MAN AIN'T SUPPOSED TO CRY I DIDN'T SLEEP A WINK LAST NIGHT Arthur Prysock	27871*

COUNTRY

1.	1.	MISSING IN ACTION A HEARTSICK SOLDIER ON HEARTBREAK RIDGE Ernest Tubb	46389*
5.	2.	YOU KNOW I'M STILL IN LOVE WITH YOU I'M GONNA SEE MY BABY Webb Pierce	46385*
2.	3.	RAYOU PON PON FIFTEEN MILES FROM DALLAS Jimmie Davis	46381*
3.	4.	THE FIRST WHIPPOORWILL Christmas Time's A-Coming Bill Monroe	46386*
—	5.	HESITATION BOOGIE DON'T YOU AGREE Hardrock Gunter	46383*
—	6.	TRAVELIN' BLUES BRAKE MAN'S BLUES Bill Monroe	46380*

SEPIA

2.	1.	BABY PLEASE DON'T GO IT'S A SIN TO TELL A LIE Billy Valentine Trio	48261*
—	2.	DO YOUR DUTY THE BLUES ARE BREWIN' Billie Holiday	48259*
3.	3.	CHARMAINE HANDS ACROSS THE TABLE The Ray-O-Vacs	48260*
4.	4.	SHADY LANE MIXED UP JIVE Good Lewis	48252*

*Also available in 45 RPM (add prefix '9.' to record number)

THIS WEEK'S BEST SELLERS

Your guide to the top records based on actual sales

WEEKS ON LIST	POPULAR	SALES
3	TELL ME WHY A GARDEN IN THE RAIN Four Aces	27860*
15	A KISS TO BUILD A DREAM ON I GET IDEAS Louis Armstrong	27720*
9	SLOW POKE I Wanna Play House With You Roberta Lee	27792*
4	CHARMAINE When I Grow Too Old To Dream Gordon Jenkins	27886*
6	SHRIMP BOATS More! More! More! Dolores Gray with Music by Camarata	27832*
13	BEER BARREL POLKA STARDUST Grady Martin	27838*
4	UNDECIDED The Lie-De-Lie Song Guy Lombardo	27835*
7	COLD, COLD HEART BECAUSE OF YOU Louis Armstrong	27816*
1	** THE THREE BELLS The Windmill Song Andrews Sisters and Gordon Jenkins	27858*
9	ALABAMA JUBILEE Dixie Red Foley	27810*
11	I RAN ALL THE WAY HOME Got Her Off My Hands Mills Brothers	27762*
5	I LIKE IT YES YOU ARE Jane Torzy	27851*
19	PEACE IN THE VALLEY SAY A LITTLE PRAYER Red Foley	27856*
4	BLUE VELVET The Morningside Of The Mountain Arthur Prysock	27722*
7	DOMINO When The World Was Young Bing Crosby	27830*

*Also available in 45 RPM (add prefix '9.' to record number)
**Another Decca 'Best Bet' makes the 'Best Seller' list this week!

NEW RELEASES

SINGLES

Dance Me Loose	Russ Morgan	27906*
River In The Moonlight		27906*
Marcheta	Tommy Dorsey	27890*
Don't Take Your Love From Me		27890*
Mother, At Your Feet Is Kneeling	Al Morgan	27908*
Good Night, Sweet Jesus		27908*

Baby Doll	Ella Fitzgerald	27900*
From MGM Picture "The Belle Of New York"		27900*
Lady Bug	Jesse Crawford	27905*
Jalousie		27905*
I'll See You In My Dreams	Lenny Dee	27891*
Featured in MGM Picture "I'll See You In My Dreams"		27891*
The Cotton Walk		27891*
Have You Ever Been Lonely		27891*
(Have You Ever Been Blue)		27891*

Flying Fingers	Bill Snyder	27907*
Dizzy Fingers		27907*
Cool It Baby	John Godfrey Trio	48263*
Yes Ya Do		48263*
Feelin' Sad And Lonesome	Waymon Brown	48264*
Barefoot Susie		48264*

*Also available in 45 RPM (add prefix '9.' to record number)

HIS FIRST DECCA RELEASE!

AN EXCITING
NEW SOUND!

BILL SNYDER
FLYING FINGERS
and
DIZZY FINGERS

Decca 27907 (78 RPM) and 9-27907 (45 RPM)

DECCA announces a New album by...



Jerry Gray

and His Band of Today



A TRIBUTE TO GLENN MILLER

8 Outstanding Jerry Gray arrangements that were performed by the Glenn Miller Orchestra

Instrumental Fox Trots

- Decca Album A-898 1/2
Four 10-inch 78 RPM Records
PRICE\$4.15 (plus tax)
- Decca Album 9-286
Four 45 RPM Records
PRICE\$3.75 (plus tax)
- DL 5375
10-inch Long Play Record
PRICE\$3.00 (plus tax)

- 27866 ST. LOUIS BLUES
- *9-27866 JEEP JOCKEY JUMP
- 27867 THE DIPSY DOODLE
- *9-27867 WHO'S SORRY NOW!

- 27868 SHINE ON HARVEST MOON
- *9-27868 FLAG WAVER
- 27869 INTRODUCTION TO A WALTZ
- *9-27869 V HOP



America's Fastest Selling Records

*Indicates 45 RPM Version

Album Records Available as Singles

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

Best Selling Pop Singles

Based on reports received December 19, 20 and 21

Records listed are those selling best in the nation's top volume retail record stores. List is based up The Billboard's weekly survey among the 1,400 largest dealers, representing every important market area. Survey returns are weighed according to size of market area. Records listed numerically according to greatest sales. The "B" side of each record is also listed.

Table with columns: POSITION, Weeks | Last | This to date | Week | Week, and record titles with artists and labels.

Best Selling Classical Titles

Table with columns: Last Week, This Week, and record titles with artists and labels.

DEALER DOINGS

Records for G.I.'s

Pfc. Stu Jackson, formerly of Radio Doctors' Record Department, Milwaukee, is keeping the men at Fort Jackson, Miss., supplied with new record releases.

News and Views

Robert Stampfli and Ray Kroll have taken over Moore-Talley, Inc., Appliance Store, Reno, Nev., and have moved the record department into the front of the store to make it more accessible.

Trade Talk

Louis Dean, Dean Record Shop, Hyannis, Mass., says: "Wish you'd urge manufacturers to simplify and standardize their crystal and needle replacements."

Vox Jox

Continued from page 14

waukee, participated in a disk jockey jam session on stage at Palace Theater there recently in connection with the preem of the movie, "Disk Jockey."

Decca Cuts Melon, 17 1/2c Per Share

NEW YORK, Dec. 22. — Decca Records' board of directors last week declared a fourth quarter dividend of 17 1/2 cents per share of the company's stock.

Best Selling Children's Records

Based on reports received December 19, 20 and 21

Records listed are those records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

Table with columns: POSITION, Weeks | Last | This to date | Week | Week, and record titles with artists and labels.

Best Selling Pop Albums

Based on reports received December 19, 20 and 21

Because all labels are not issued on all speeds it is difficult to conduct a pop album survey that is statistically accurate. Furthermore, separate inventory systems make it almost impossible for the average large dealer to fill out The Billboard's pop chart questionnaire so a comparison may be drawn between their 33 pop album sales and their 45 pop album sales.

Table with columns: Last Week, This Week, and record titles with artists and labels.

Classical Reviews

90-100 TOPS, 80-89 EXCELLENT, 70-79 GOOD, 40-69 SATISFACTORY, 0-39 POOR

Table with columns: Record title, artist, and rating.

a Sensation...

JUNE NIGHT and **BERMUDA**

THE * **BELL SISTERS**
with **HENRI RENE**
and His Orchestra



RCA VICTOR 20-4422; 47-4422

* CYNTHIA (16 YEARS OLD) Composer of 'BERMUDA'
KAY (11 YEARS OLD)

This week's

New Releases
...on **RCA Victor**

Release 51-52

Ships Coast to Coast, Week of December 30

POPULAR

- FREDDY MARTIN and his Orchestra and THE FONTANE SISTERS**
Snowflakes
River in the Moonlight
20-4449—(47-4449)*
- PHIL HARRIS and his Orchestra**
Wine, Woman and Song
8th Street Association
20-4450—(47-4450)*
- BUDDY MORROW and his Orchestra**
The Way I Feel
That Old Black Magic
20-4451—(47-4451)*
- WAYNE KING and his Orchestra**
Down in the Valley
When the White Azaleas Start
Blooming 20-4452—(47-4452)*
- DOROTHY LOUDON**
I Wanna Say Hello
A Good Man Is Hard to Find
20-4428—(47-4428)*
- JOHNNY HARTMAN with PEREZ PRADO and his Orchestra**
Wild-Mambo
Go, Go Mambo
20-4433—(47-4433)*
- SAVANNAH CHURCHILL**
In Spite of Everything You Do
Don't Grieve, Don't Sorrow, Don't Cry
20-4448—(47-4448)*

COUNTRY—WESTERN

- EDDIE MARSHALL**
Mine All Mine
(Blue Eyes) How Could You!
20-4447—(47-4447)*

RED SEAL SPECIAL

- BOSTON POPS ORCHESTRA,**
Arthur Fiedler, Conductor
Jalousie
Carioca
10-3727

NEW ALBUM

- AL GOODMAN and his Orchestra with Jane Pickens**
Music in the Air
K-32 (WK-32)* LK-1025 **

*45 r.p.m. cat. nos.
**33 1/3 r.p.m. cat. nos.

Going Strong...

\$ indicates records which according to actual sales, are recognized hits. The trade is urged to keep ample stock of these records on hand, or to reorder promptly when current stocks begin to approach the "sold out" stage.

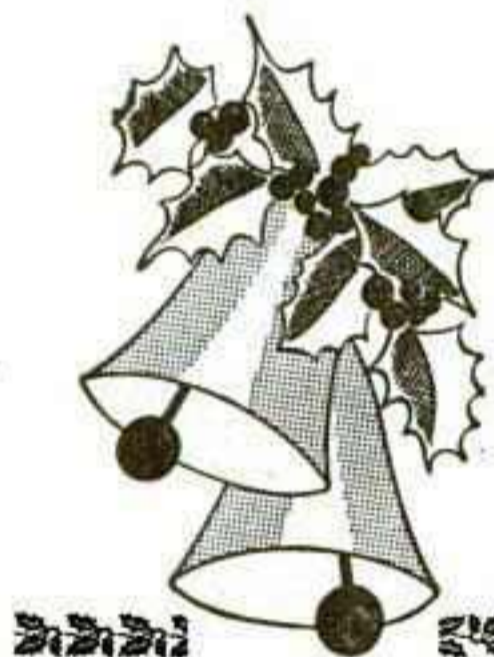
- \$ **Slow Poke**
Pee Wee King 21-0489—(48-0489)*
- \$ **Tell Me Why/Trust in Me**
Eddie Fisher 20-4444—(47-4444)*
- \$ **Any Time/Never Before**
Eddie Fisher 20-4359—(47-4359)*
- \$ **Loveliest Night of the Year**
Mario Lanza 10-3300—(49-3300)*
- \$ **Turn Back the Hands of Time**
Eddie Fisher with Hugo Winterhalter's Orch. 20-4257—(47-4257)*
- \$ **Call Her Your Sweetheart/Bundle of Southern Sunshine**
Eddy Arnold 20-4413—(47-4413)*
- \$ **I Get Ideas**
Tony Martin 20-4141—(47-4141)*
- \$ **Slow Poke/Charmaine**
Ralph Flanagan 20-4373—(47-4373)*
- \$ **(It's No) Sin**
Savannah Churchill 20-4280—(47-4280)*
- \$ **Domino/It's All Over But the Memories**
Tony Martin 20-4343—(47-4343)*
- \$ **Vesti La Giubba**
Mario Lanza 10-3228—(49-3228)*
- \$ **You Tried To Ruin My Name/Ashes of Love**
Johnnie and Jack 20-4389—(47-4389)*
- \$ **Because**
Mario Lanza 10-3207—(49-3207)*
- \$ **Be My Love**
Mario Lanza 10-1561—(49-1353)*
- \$ **O Holy Night/Virgin's Slumber Song**
Mario Lanza 10-1582—(49-1338)*

Coming Up...

★ indicates records which have enjoyed better than average initial consumer acceptance and stand an excellent chance of entering the top selling hit category. The trade is advised to watch these records carefully in order to maintain stock consistent with demand.

- ★ **BERMUDA**
The Bell Sisters--Henri Rene Ork. 20-4422—(47-4422)*
The Billboard Picks, December 22nd issue.
- ★ **BLUE DECEMBER**
Hugo Winterhalter Orchestra 20-4412—(47-4412)*
The Disk Jockeys Pick, Billboard, December 15th.
- ★ **SHRIMP BOATS**
Ter Williams 20-4409—(47-4409)*
Country and Western Disk Jockeys Pick, Billboard, December 22nd.
- ★ **IF WISHES WERE KISSES**
Perry Como 20-4344—(47-4344)*
The Retailers Pick, Billboard, December 15th.

TIPS Freddy Martin and **SNOWFLAKES**
The Fontane Sisters **RIVER IN THE MOONLIGHT**
20-4449—(47-4449)*



Merry Christmas!

and a

Happy New Year



The stars who make the hits are on

RCA VICTOR Records



RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

Best Selling Pops by Territories

Based on reports from key dealers in each of these cities, secured via Western Union messenger service.

Each week, The Billboard in co-operation with Western Union, secures last minute sales reports from top dealers in the nation's largest record markets. Although the number of stores queried in each market does not necessarily constitute a scientific survey sample, there are enough reports to avoid any possibility of the over-all local picture being unduly influenced by the report of a single store.

- ### NEW YORK
- SIN - Four Aces-A. Alberts-Victoria
 - CRY - J. Ray-Okeh
 - BECAUSE OF YOU - T. Bennett-Columbia
 - SIN - E. Howard-Mercury
 - UNDECIDED - Ames Brothers-L. Brown-Coral
 - DOMINO - T. Martin-Victor
 - CHARMAINE - Montavani-London
 - SLOW POKE - Pee Wee King
 - DOWN YONDER - D. Wood-Tennessee
 - JALOUSIE (Jealousy) - F. Laine-Columbia

- ### CHICAGO
- LITTLE WHITE CLOUD THAT CRIED - J. Ray-Okeh
 - JALOUSIE (Jealousy) - F. Laine-Columbia
 - CHARMAINE - Mantovani-London
 - DOWN YONDER - D. Wood-Tennessee
 - SHRIMP BOATS - J. Stafford-P. Weston-Columbia
 - WHITE CHRISTMAS - Bing Crosby-Decca
 - DANCE ME LOOSE - A. Godfrey-Columbia
 - SIN - E. Howard-Mercury
 - UNDECIDED - Ames Brothers-L. Brown-Coral

- ### LOS ANGELES
- SIN - E. Howard-Mercury
 - UNDECIDED - Ames Brothers-L. Brown-Coral
 - BECAUSE OF YOU - T. Bennett-Columbia
 - COLD, COLD HEART - T. Bennett-Columbia
 - DOWN YONDER - C. Butler-Columbia
 - WHITE CHRISTMAS - B. Crosby-Decca
 - SHRIMP BOATS - J. Stafford-P. Weston-Columbia
 - BERMUDA - Bell Sisters-Victor
 - LITTLE WHITE CLOUD THAT CRIED - J. Ray-Okeh
 - SLOW POKE - H. O'Connell-Capitol

- ### PHILADELPHIA
- LITTLE WHITE CLOUD THAT CRIED - J. Ray-Okeh
 - CRY - J. Ray-Okeh
 - ANY TIME - E. Fisher-Victor
 - IT'S BEGINNING TO LOOK LIKE CHRISTMAS - P. Como-Victor
 - COLD, COLD HEART - T. Bennett-Columbia
 - SIN - Four Aces-A. Alberts-Victoria
 - SHRIMP BOATS - J. Stafford-P. Weston-Columbia
 - DOWN YONDER - D. Wood-Tennessee

- ### SEATTLE
- SHRIMP BOATS - J. Stafford-P. Weston-Columbia
 - LITTLE WHITE CLOUD THAT CRIED - J. Ray-Okeh
 - SIN - Four Aces-A. Alberts-Victoria
 - SLOW POKE - Pee Wee King-Victor
 - JINGLE BELLS - L. Paul-Capitol
 - COLD, COLD HEART - T. Bennett-Columbia

- ### DENVER
- SIN - E. Howard-Mercury
 - SHRIMP BOATS - J. Stafford-P. Weston-Columbia
 - SLOW POKE - Pee Wee King-Victor
 - DOWN YONDER - J. (Fingers) Carr-Capitol
 - UNDECIDED - Ames Brothers-L. Brown-Coral
 - COLD, COLD HEART - T. Bennett-Columbia
 - JUST ONE MORE CHANCE - L. Paul-M. Ford-Capitol
 - DOMINO - T. Martin-Victor
 - DANCE ME LOOSE - A. Godfrey-Columbia

- ### DALLAS-FORT WORTH
- SIN - E. Howard-Mercury
 - COLD, COLD HEART - T. Bennett-Columbia
 - DOWN YONDER - D. Wood-Tennessee
 - LITTLE WHITE CLOUD THAT CRIED - J. Ray-Okeh
 - UNDECIDED - Ames Brothers-L. Brown-Coral
 - SLOW POKE - Pee Wee King-Victor

- ### PITTSBURGH
- TELL ME WHY - Four Aces-A. Alberts-Decca
 - CRY - J. Ray-Okeh
 - SIN - Four Aces-A. Alberts-Victoria
 - ANY TIME - E. Fisher-H. Winterhalter-Victor
 - COLD, COLD HEART - T. Bennett-Columbia
 - UNDECIDED - Ames Brothers-L. Brown-Coral
 - SLOW POKE - H. Hawkins-King

- ### WASHINGTON, D. C.
- CRY - J. Ray-Okeh
 - BLUE TANGO - L. Anderson-Decca
 - JALOUSIE (Jealousy) - F. Laine-Columbia
 - SIN - E. Howard-Mercury
 - SHRIMP BOATS - J. Stafford-P. Weston-Columbia
 - UNFORGETTABLE - Nat (King) Cole-Capitol
 - DOMINO - T. Martin-Victor
 - ANY TIME - E. Fisher-H. Winterhalter-Victor
 - TURN BACK THE HANDS OF TIME - E. Fisher-Victor

- ### ST. LOUIS
- JALOUSIE (Jealousy) - F. Laine-Columbia
 - SHRIMP BOATS - J. Stafford-P. Weston-Columbia
 - ANY TIME - E. Fisher-H. Winterhalter-Victor
 - CRY - J. Ray-Okeh
 - TELL ME WHY - Four Aces-A. Alberts-Decca
 - SLOW POKE - Pee Wee King-Victor
 - UNFORGETTABLE - Nat (King) Cole-Capitol
 - JINGLE BELLS - L. Paul-Capitol
 - DANCE ME LOOSE - A. Godfrey-Columbia

- ### BOSTON
- MOTHER AT YOUR FEET IS KNEELING - B. Wayne-London
 - ANY TIME - E. Fisher-H. Winterhalter-Victor
 - LITTLE WHITE CLOUD THAT CRIED - J. Ray-Okeh
 - SIN - Four Aces-A. Alberts-Victoria
 - JALOUSIE (Jealousy) - F. Laine-Columbia
 - CHARMAINE - Mantovani-London
 - TELL ME WHY - Four Aces-A. Alberts-Decca
 - DOWN YONDER - C. Butler-Columbia
 - HERE IS MY HEART - C. Lord-MGM

- ### DETROIT
- CRY - J. Ray-Okeh
 - LITTLE WHITE CLOUD THAT CRIED - J. Ray-Okeh
 - TELL ME WHY - Four Aces-A. Alberts-Victoria
 - DANCE ME LOOSE - A. Godfrey-Columbia
 - JALOUSIE (Jealousy) - F. Laine-Columbia
 - SIN - S. Churchill-Victor
 - TELL ME WHY - E. Fisher-Victor

- ### ATLANTA
- CRY - J. Ray-Okeh
 - SHRIMP BOATS - J. Stafford-P. Weston-Columbia
 - BLUE TANGO - L. Anderson-Decca
 - SIN - E. Howard-Mercury
 - DOWN YONDER - D. Wood-Tennessee
 - BECAUSE OF YOU - T. Bennett-Columbia

Douglas Catalog Bought by Wigler

NEW YORK, Dec. 22. — Sam Wigler this week bought out the Douglas Music catalog for a new Broadcast Music Incorporated operation under the same corporate name.

First song being worked on by the new firm is "Forever Begins Today," which Wigler has taken over from Frontier Music, Chicago pubbyery. Tune has been waxed by Curt Massey on Coral and the Four Jacks on Sharp. Wigler's Pollsam firm is not affected by the new acquisition.

Advance Record Releases

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- ### POPULAR
- Blue Moon—Alan Dean (So) Roost 539
 - Cocktail Polka—Mike Novak Ork (Warsaw) Cap 1908
 - Diane—Buddy Lucas Ork (Undecided) Jubilee 5070
 - Good Humoresque Boogie—Zeke Manners (Piano) Cap 1906
 - Heart Full of Love—Norman Kaye-Dave Cavanaugh Ork (Would) Cap 1904
 - Hold Me, Hold Me, Hold Me—Kay Starr-Dave Cavanaugh (So) Cap 1902
 - How Could You—Mello-Moods-Schubert Swanston Trio (Where) Robin R-5001
 - I Wanna Say Hello—Frank Petty Trio (Love) MGM 11141
 - Lady Drinks Champagne—Richard Hayes-Joe Reisman Ork (River) Mer 5763
 - Love Letters in the Sand—Frank Petty Trio (I Wanna) MGM 11141
 - Only You—Russ Carlyle Ork (Santa) Mer 5760
 - Piano Players—Zeke Manners (Good) Cap 1906
 - River, Stay 'Way from My Door—Richard Hayes-Joe Reisman Ork (Lady) Mer 5763
 - Santa Claus Looks Just Like My Daddy—Russ Carlyle Ork (Only) Mer 5760
 - So Help Me—Kay Starr-Dave Cavanaugh (Hold) Cap 1902
 - So in Love—Alan Dean (Blue) Roost 539
 - Swingin' Down the Lane—Jan Garber (Tavern) Cap 1905
 - Tavern Song—Jan Garber (Swingin') Cap 1905
 - Tell Me Why—Eddie Fisher-Hugo Winterhalter Ork (Trust) Victor 20-4444
 - Trust in Me—Eddie Fisher-Hugo Winterhalter Ork (Tell) Victor 20-4444
 - Undecided—Buddy Lucas Ork (Diane) Jubilee 5070
 - Warsaw Mazurka—Mike Novak Ork (Cocktail) Cap 1908
 - Where Are You—Mello-Moods-Schubert Swanston Trio (How) Robin R-5001
 - Would You—Norman Kaye-Dave Cavanaugh Ork (Heart) Cap 1904

- ### POPULAR ALBUMS
- Hills of Home Album—Peter Yorke Concert Ork (1-10") Decca (33) DL-5366; Cockles and Mussels; The Rose of Tralee; A Little Bit of Heaven; Mountain of Mourne; Galway Bay; Hills of County Clare; If I Were a Blackbird; London-derry Air.
 - Nick Paone's Song Party Album—(1-10") Col (33) FL-9538; Tony, the Ice Man; The Subway Song; You No Can Fool Me; Mr. Police That is My Gal; Li Fimmini; Aveta Na Figlia da Maritari; The Grocery Man; I Love to Ballare With You.
 - Jelly Roll's Jazz Album—Lawson-Haggart Jazz Band (1-10") Decca (33) DL-5368; King Porter Stomp; Dead Man Blues; Wolverine Blues; Jelly Roll Blues; Milenberg Joys; Sidewalk Blues; Cannon Ball Blues; Kansas City Stomp.
 - We Wish You a Merry Christmas Album—The Weavers (1-10") Decca (33) DL-5373; We Wish You a Merry Christmas; One for the Little Bitty Baby; The Seven Blessings of Mary; Twelve Days of Christmas; Go Tell It on the Mountain; Poor Little Jesus; Burgundian Carol; God Rest Ye Merry, Gentlemen; Lulloo Lullay; It's Almost Day.

- ### LATIN AMERICAN
- Chabelita—Santiago Jimenez (Mujer) Victor (45) 51-5590
 - El Farolero—Los Churumbeles de Espana (Tani) Victor (45) 51-5596
 - Koldoba—Perez Prado (Politecnico) Victor (45) 51-5586
 - Mujer Cruel—Santiago Jimenez (Chabelita) Victor (45) 51-5590
 - Noro Morales and His Piano Album (1-10") Col (33) FL-9540; St. Louis Blues Mambo; Lovely Rosa; Noro's Jump; Gloria Arrancame La Vida; Let's Mambo; Solay Trieste; Scharneco's Mambo; Orgullosa L Bonita—Miguel Aceves Mejia (Prisionera) Victor (45) 51-5598
 - Politecnico—Perez Prado (Koldoba) Victor (45) 51-5586
 - Prisionera—Miguel Aceves Mejia (Orgullosa) Victor (45) 51-5598
 - Tani—Los Churumbeles de Espana (El Farolero) Victor (45) 51-5596

- ### INTERNATIONAL
- Chanukah Candles—Burton Sisters-Dick Manning Ork (Da-Ye-Nu) Banner B-2592
 - Chansons de Paris Album—Andre Toffel (1-10") Col (33) FL-9537; Valentine; Comme ci, comme ca; C'est si bon; C'est tout; Arbres de Paris; La Seine; Un rien me fait chanter; Sous les ponts de Paris.
 - Da-Ye-Nu—Burton Sisters-Dick Manning Ork (Chanukah) Banner B-2592
 - Domino—Andre Toffel-Tito Enriquez Ork (Gigi) Col 4131-F
 - Gigi—Andre Toffel-Tito Enriquez Ork (Domino) Col 4131-F

- ### CHILDREN
- Goonie-Bird Song—Frank Luther-Jimmy Carroll Ork (Willie) Decca K-41
 - Hail Mary—Bishop Fulton J. Sheen (Our) Playtime PVD-382
 - Our Father—Bishop Fulton J. Sheen (Hail) Playtime PVD-382
 - Willie, the Whistling Giraffe—Frank Luther-Jimmy Carroll Ork (Goonie) Decca K-41

- ### HOT JAZZ ALBUMS
- Cheek to Cheek—Al Vega (Makin') New Jazz 864
 - I'll Remember April—Teddy Cohen Trio (Lady) New Jazz C38
 - Lady is a Tramp—Teddy Cohen Trio (I'll) New Jazz 838
 - Makin' Whoopee—Al Vega (Cheek) New Jazz 864

- ### RELIGIOUS ALBUMS
- I'll Work Lord—Bells of Joy (Let's) Peacock 1584
 - In That Day—Brother Joe May (Precious) Specialty SP-815
 - Let's Talk About Jesus—Bells of Joy (I'll) Peacock 1584
 - Precious Lord—Brother Joe May (In) Specialty SP-815

Record Reviews

- 90-100 TOPS
- 80-89 EXCELLENT
- 70-79 GOOD
- 40-69 SATISFACTORY
- 0-39 POOR

How Ratings Are Determined Records are rated four ways: (1) over-all; (2) as to their value for disk jockeys; (3) for retailers, and (4) for operators. Each rating is on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. N. S. indicates record is not suitable for a specific usage.

How Ratings Are Determined Records are rated four ways: (1) over-all; (2) as to their value for disk jockeys; (3) for retailers, and (4) for operators. Each rating is on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. N. S. indicates record is not suitable for a specific usage.

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

ARTIST LABEL AND NO.	TUNES COMMENT	POPULAR
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LOUIS JORDON-GORDON JENKINS ORK
When It's Sleepy Time Down South 88--90--88--87
 DECCA 27899—Louis' theme serves as the material to make one of the greatest pop record performances of the year. He never sang with such tremendous feeling and Jenkins' backing is appropriately sensitive. Louis picks up his horn for a brief double-time go and plays great. Could be a big record just off the penetrating performance.

It's All in the Game 85--85--85--85
 The Dawes melody made into a pop draws its strongest etching to date. Jenkins' opens the disk with an extra lush serving of strings and Louis closes it with his soulful singing. A wonderful waxing. If it's not too late, this could breathe a whole new life into the song.

EDDIE FISHER (Hugo Winterhalter Ork)
Tell Me Why 88--88--88--88
 VICTOR 20-4444—Fast and strong coverage by private first-class Fisher on the newest Four Aces item should be another big disk for the chanter. The Winterhalter ork and chorus do much to sell the song and the singer.

Trust in Me 85--85--85--85
 Fisher hands the oldie a warm rendition with the Winterhalter background again providing fine support.

ROBERTA LEE
Bermuda 86--87--85--85
 DECCA 27893—An exotic, rather odd, new item that's being heavily ballyhooed is done in a pungent dramatic style by the thrush. She gives her reading some of the feel of Laine's interpretation of "Jezebel." She'll have to battle the Bell Sisters' original etching for the market on the song, if the tune connects.

Little White Cloud That Cried 77--80--75--77
 Roberta naturally has that Johnny Ray "sound" and her coverage of his hit song should catch a small piece if only for the similarity of conception. She's a fine singer.

GEORGIA GIBBS (Glenn Osser Ork)
Be My Life's Companion 85--85--85--85
 MERCURY 5758—A current major plug bouncer with a catchy philosophical lyric line is delivered with professional authority and in a convincing manner by Her Nibs. If song catches, this version is bound to cut a sizable slice of the melon.

Oklahoma Polka, The 74--74--72--75
 Lively novelty item is done brightly by Georgia with an able assist from a vocal organ and the usual tasty Osser orking.

THE RAVENS-DINAH WASHINGTON
Hev. Good Lookin' 80--80--80--80
 MERCURY 8257—First r.&b. market coverage on the country-turned-pop click ditty should get some spins because of the patter between Dinah and the Ravens. Interpretation is a little busy and the original ditty is hardly recognizable in its new dress. The humor should make the money.

Out in the Cold Again 74--77--71--73
 The Dinah doesn't get to pipe a note until the release of the first chorus, she manages to make something more than routine out of this coverage platter. The group backs her in their typical style.

CURT MASSEY (The Heartbeats-George Cates Ork)
Forever Begins Today 76--78--76--74
 CORAL 60615—Massey is fine in this unwinding of a lovely tune.

Sit Down, You're Rockin' the Boat 76--76--76--76
 Arrangement of the novelty stresses word clarity. Hand clapping is used to bolster rhythm and the backing has a strong German street band flavor.

FRANKIE YANKOVIC (Carl Paradiso-Mary Ann Taylor)
Blond Sailor, The 75--76--74--74
 COLUMBIA 39630—Carl Paradiso does the vocalizing on this familiar ditty, currently being tried on the pop mart, to date without much success.

Only You 70--70--70--70
 Pleasant waltz item is done in the simple, forthright Yankovic manner with a plaintive boy-girl duet furnishing the lyrics.

ETHEL SMITH
Charmaine 74--73--73--76
 DECCA 27896—Those whose leaning is to the organ would have to look far for a smoother job on the current revival hit. Rinks and jukes will have biggest usage.

Domino 70--72--72--68
 Professional organ coverage of the sentimental hit.

FRANKIE CARLE ORK
Please 73--79--70--70
 VICTOR (45) 47-4411—Carle turns out a very satisfying dance instrumental reading of a fine standard. Etching spots the maestro's keyboard and also shows off the very clean musicianship of his crew. Should draw quite a bit of deejay activity.

Gone Five Minutes 67--68--65--68
 Country-ish novelty is done with a tasty dance bounce by the band with Lyn Franklin serving up the words in okay fashion. Lightweight effort.

EDDIE HAWKS
Golden Slipper Rag 70--68--67--74
 MERCURY 6368—New arrangement of the traditional tune gets a jazzy, bouncy reading from Hawks and the group, with good ragtime piano playing.

Red Wing 67--67--65--69
 Short ragtime version of the oldie is given a good instrumental waxing by the combo on this record, featuring honky-tonk piano.

PAUL QUINICHETTE QUINTET
Prevue 68--70--66--68
 MERCURY 8256—The Basie band sax sideman runs thru an original instrumental riffer with neat support from organ and rhythm section. Could get some jazz action.

Cross Fire 68--70--66--68
 More good instrumental music here with some bop touches tossed in.

JOSE MELIS
Tamanaco 67--68--66--68
 MERCURY 5757—This is one of those fast Latin-beat piano pieces which serves a demonstration of a pianist's ability to play a lot of notes fast and clean. Melis is one of the best of this type.

In a Little Spanish Town 67--67--66--68
 Tricked up rumba treatment of the standard doesn't do much for the song, but the beat should prove intriguing to the hip-swaying set.

THE HUMDINGERS
Remember Me 67--68--66--68
 CITATION 1154—Anonymous thrush turns in a fine job. She's backed mostly by an electric guitar which rambles all around the tune.

Things You Used to Say, The 64--64--64--64
 The same singer, still unbilled, is good in a sweet, reminiscent ballad.

(Continued on page 24)

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

• Most Played Juke Box Records

... Based on reports received December 19, 20 and 21

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on the Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hits Music Popularity Chart, Part 1.

POSITION	Weeks Last This	to date Week Week	TITLE	Artist	Label
14	2	1	SIN	E. Howard	Mercury(78)5771; (45)5711X45—BMI
				(Coleman Hawkins Ork, Decca 27852; Sammy Kaye Ork, Columbia 39567; Al Morgan, London 990, Burnie Peacock Ork, King 4505; Arthur Prycock, Decca 27769; Billy Williams Quartet, MGM 11066)	
20	1	2	COLD, COLD HEART	T. Bennett-P. Faith	Col(78)39449; (45)4-39449—BMI
8	4	3	SLOW POKE	Pee Wee King	V(78)21-0489; (45)48-0489—BMI
27	3	4	BECAUSE OF YOU	T. Bennett-P. Faith	Col(78)39362; (45)4-39362—BMI
13	5	5	UNDECIDED	Ames Brothers-L. Brown	Coral(78)60566; (45)9-60566—ASCAP
5	8	6	CRY	J. Ray	Okeh(78)6840; (45)4-6840—BMI
2	15	7	TELL ME WHY	Four Aces-A. Alberts	Dec(78)27860; (45)9-27860—BMI
				(R. Morgan, Decca 27764)	
7	6	8	JALOUSIE (Jealousy)	F. Laine	Col(78)39585; (45)4-39585—ASCAP
				(S. Torch Ork, Coral 60395; Florian Zabach, Decca 27509; Dick Beavers, Capitol 1873; Luis Arcaraz Ork, Victor 20-4407; Buddy Morrow Ork, Mercury 5753; Billy Eckstine, MGM 11111.)	
4	10	9	LITTLE WHITE CLOUD THAT CRIED	J. Ray	Okeh(78)6840; (45)4-6840—BMI
3	10	10	SHRIMP BOATS	J. Stafford-P. Weston	Col(78)39581; (45)4-39581—ASCAP
11	12	11	SIN	S. Churchill	V(78)20-4280; (45)47-4280—BMI
18	6	12	DOWN YONDER	Del Wood	Tennessee(78)775; (45)45-775—ASCAP
4	20	13	SLOW POKE	R. Lee	Dec(78)27792; (45)9-27792—BMI
15	9	14	SIN	Four Aces-A. Alberts	Victoria 101—BMI
4	13	15	ANY TIME	E. Fisher-H. Winterhalter	V(78)20-4359; (45)47-4359—BMI
				(D. Haymes, Decca 27885; H. O'Connell, Capitol 1896; Leo and His Trio, Intro 6006; Eddy Arnold, Victor 20-2700)	
3	14	15	SLOW POKE	H. O'Connell	Cap(78)1837; (45)F-1837—BMI
7	21	15	SIN	Four Knights	Cap(78)1806; (45)F-1806—BMI
9	19	18	DOMINO	T. Martin	V(78)20-4343; (45)47-4343—ASCAP
				(Bing Crosby, Decca 27830; S. Torch, Coral 60611; Harmonicats, Mercury 5747; Mary Mayo, Capitol 1849; Mary Small, King 15129; Doris Day, Columbia 39596; Ethel Smith, Decca 27896)	
1	—	19	DON'T LEAVE MY POOR HEART BREAKING	Cowboy Copas-E. Lawrence-R. Patton	King 15137
10	15	20	JUST ONE MORE CHANCE	L. Paul-M. Ford	Cap(78)1825; (45)F-1825—ASCAP
				(Dinah Washington, Mercury 5736; R. Gilbert, Decca 27877; R. Flanagan, Victor 20-4402)	
1	—	21	CHARMAINE	Harmonicats	Mercury(78)5747; (45)5747X45—ASCAP
1	—	21	WHITE CHRISTMAS	Bing Crosby	Dec(78)23778; (45)9-23778—ASCAP
				(Cedric Wallace Ork, Decca 786; Hal Otis Trio, Dee Gee 3900)	
14	17	23	AND SO TO SLEEP AGAIN	P. Page	Mercury(78)5706; (45)5706X45—ASCAP
				(B. Mann, King 15134; D. Belmont, Texadisc 1008; D. Haymes, Decca 27731; C. Hawkins, Decca 27853; M. Whiting, Capitol 1784; P. Weston, Columbia 39569; A. Stevens, Victor 20-4283)	
13	21	23	I GET IDEAS	L. Armstrong	Dec(78)27720; (45)9-27720—BMI
				(E. Light, Remington R-25003; T. Martin, Victor 20-4141; Peggy Lee, Capitol 1573)	
26	26	25	I GET IDEAS	T. Martin	V(78)20-4141; (45)47-4141—BMI
13	24	26	DOWN YONDER	C. Butler	Col(78)39533; (45)4-39533—ASCAP
2	24	26	DOWN YONDER	F. Martin	V(78)20-4267; (45)47-4267—ASCAP
2	28	26	KISS TO BUILD A DREAM ON	L. Armstrong	Dec(78)27720; (45)9-27720—ASCAP
				(J. Dorsey, Columbia 39526; B. Eberly, Capitol 1769; J. Haskell, Coral 60574; Kay Brown, Mercury 5710; M. Lewis, MGM 11061)	
2	30	26	CHARMAINE	G. Jenkins	Dec(78)27859; (45)9-27859—ASCAP
1	—	26	DANCE ME LOOSE	A. Godfrey	Col(78)39632; (45)4-39632—ASCAP
12	—	26	TURN BACK THE HANDS OF TIME	E. Fisher	V(78)20-4257; (45)47-4257—ASCAP

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THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

Best Selling Retail Folk (Country & Western) Records

Based on reports received December 19, 20 and 21

Records listed as Country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase Country and Western records

POSITION	Weeks Last This	to date Week Week	Record	Artist	Label
13	1	1	SLOW POKE	Pee Wee King	BM1
			Whisper Waltz		V(78)21-0489; (45)48-0489—BM1
18	4	2	MOM AND DAD'S WALTZ	Lefty Frizzell	BM1
			Always Late		Col(78)20837; (45)4-20837—BM1
6	2	3	LET OLD MOTHER NATURE HAVE HER WAY	Carl Smith	BM1
			Me and My Broken Heart		Col(78)20862; (45)4-20862—BM1
39	5	4	COLD, COLD HEART	Hank Williams	BM1
			Dear John		MGM(78)10904; (45)K-10904—BM1
21	3	5	ALWAYS LATE	Lefty Frizzell	BM1
			Mom and Dad's Waltz		Col(78)20837; (45)4-20837—BM1
9	7	6	SOMEBODY'S BEEN BEATING MY TIME	E. Arnold	BM1
			Heart Strings		V(78)20-4273; (45)47-4273—BM1
3	6	7	MUSIC MAKIN' MAMA FROM MEMPHIS	Hank Snow	BM1
			Highest Bidder		V(78)20-4346; (45)47-4346—BM1
9	10	8	HEART STRINGS	E. Arnold	BM1
			Somebody's Been Beating My Time		V(78)20-4273; (45)47-4273—BM1
1	—	8	BABY, WE'RE REALLY IN LOVE	Hank Williams	BM1
			I'd Still Want You		MGM(78)11100; (45)K-11100
3	8	10	ALABAMA JUBILEE	Red Foley	ASCAP
			Dixie		Dec(78)27810; (45)9-27810—ASCAP

Coming Up

1.	GIVE ME MORE, MORE, MORE	Lefty Frizzell	Col(78)20885; (45)4-20885—BM1
2.	HERE COMES SANTA CLAUS	G. Austry	Col(78)20377
3.	WONDERIN'	Webb Pierce	Dec(78)46364; (45)9-46364

Shorty Warren and his gang, Jimmy Dale, and others.

Red Jones, KVET, Austin, Tex., reports that Jimmy Heap, formerly with Imperial, has signed with Capitol. Heap is working with His Melody Masters out of Taylor, Tex. . . . Jim Hall, WFNS, Burlington, N. C., has cut more sides for Blue Ribbon label. . . . Johnny Harper, KRLD, Dallas, soon will preview an acetate made by Dave Landers' 12-year old son, Dave Jr., in which the boy imitates his father, emulating a number of leading h.b. and Western artists.

Uncle Ollie Hamilton, WJZM, Clarksville, Tenn., is back at the mike after four weeks' illness. Leroy Woodward, WVJS, Owensboro, Ky., is doing a daily show, during which listeners can phone in delivery orders to his record shop sponsor. Tommy Carlisle, WCLK, Campbellsville, Ky., has been promoted to program director, but continues his rustic disk segs.

Artists' Activities

Carl Story and His Rambling Mountaineers are back at WNOX, Knoxville, but will move to WCYB, Bristol, Va., January 7. Story and his Mercury recording troupe drew 3,400 people recently at Spartanburg, S. C., for a new record. He has added Roy Atkins, steelman formerly with Johnny and Jack. . . . The Sunset Rhythm Boys, of Canton, O., worked Lash LaRue's Ohio dates with him the last two weeks.

Red Sovine, of KWKH, Shreveport, La., is visiting his mother over the holidays at Charleston, W. Va. . . . Hank Snow is publishing a quarterly magazine for his fans, edited by Bea Terry. . . . Carl Smith launches a daily show over CBS for a cereal sponsor January 3 (2:45 p.m. CST). . . . Billy Walker (Columbia) is still working at KWFT, Wichita Falls, Tex. The station's barn dance is averaging 2,500 every Saturday night.

Murray Nash, of Acuff-Rose, reports that Hank Williams underwent spinal surgery December 13 at Vanderbilt Hospital, Nashville. He hoped to be out of the hospital by Christmas, but will probably have to convalesce about six weeks. . . . Mercury records gets its first artist as a guest on "Grand Ole Opry" NBC seg December 29 when the Carlisle Brothers, WNOX, Knoxville, visit the show. They are currently riding with "Too Old to Cut the Mustard." . . . Patsy Montana lost her father recently. Patsy is co-writer of the revival tune, "Cowboy's Sweetheart," cut by Patti Page. . . . Ted Browne, Tannen Music rep in the Midwest, has moved his office to 203 N. Wabash Avenue, Chicago.

Country & Western Records Most Played by Folk Disk Jockeys

Based on reports received December 19, 20 and 21

Records listed here in numerical order are those played most by the nation's leading Country and Western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in Country and Western tunes.

POSITION	Weeks Last This	to date Week Week	Record	Artist	Label
16	2	1	SLOW POKE	Pee Wee King	BM1
					V(78)21-0489; (45)48-0489—BM1
10	1	2	LET OLD MOTHER NATURE HAVE HER WAY	Carl Smith	BM1
					Col(78)20862; (45)4-20862—BM1
9	4	3	SOMEBODY'S BEEN BEATING MY TIME	E. Arnold	BM1
					V(78)20-4273; (45)47-4273—BM1
2	9	4	GIVE ME MORE, MORE, MORE	Lefty Frizzell	BM1
					Col(78)20885; (45)4-20885—BM1
22	3	5	ALWAYS LATE	Lefty Frizzell	BM1
					Col(78)20837; (45)4-20837—BM1
1	—	6	MUSIC MAKIN' MAMA FROM MEMPHIS	Hank Snow	BM1
					V(78)20-4346; (45)47-4346—BM1
25	5	7	HEY, GOOD LOOKIN'	Hank Williams	BM1
					MGM(78)11000; (45)K-11000—BM1
20	7	7	MOM AND DAD'S WALTZ	Lefty Frizzell	BM1
					Col(78)20837; (45)4-20837—BM1
3	10	9	ALABAMA JUBILEE	Red Foley	ASCAP
					Dec(78)27810; (45)9-27810—ASCAP
9	6	10	CRAZY HEART	Hank Williams	ASCAP
					MGM(78)11054; (45)K-11054—ASCAP

Coming Up

1.	WONDERIN'	Webb Pierce	Dec(78)46364; (45)9-46364
2.	BABY, WE'RE REALLY IN LOVE	Hank Williams	MGM(78)11100; (45)K-11100
3.	'TIS SWEET TO BE REMEMBERED	Cowboy Copas	King(78)1000; (45)45-1000

FOLK TALENT AND TUNES

By JOHNNY SIPPEN

Dick Jockey Doings

Bill Crews, KVLC, Little Rock, is doing a 30-minute remote weekly from the Veterans' Hospital, containing taped interviews. . . . Cousin Lou Stevens, KXLA,

Pasadena, Calif., reports Ole Rasmussen and the Nebraska Cornhuskers (Capitol) have just cut for Snader Telescriptions, featuring Tommy Duncan (Intro), Frank Simon, Teddy Wilds and Virgil Lee. . . . Pvt. Curly Wiggins will cut several sides for Intro while on Christmas furlough. . . . Jenks (Tex) Carman (Capitol) is doing a live show five days per week at KXLA. . . . Billy Strange, son of George, former singer with Ted Daffan, is getting a Capitol audition. Strange is a protege of Cliffie Stone. . . . Carl (Deacon) Moore, KXLA vet, is making plans for his sixth shut-in party before Christmas at McDonald's Ballroom, Compton, Calif. . . . Don Larkin, WAAT, Newark, N. J., and Lyle Reid, of the same outlet pared up for an all-star jamboree December 7 at the Raritan Ballroom, Perth Amboy, N. J. Stars included Texas Jim Robertson, Wilf Carter,

ATT. DISC JOCKEYS!

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Western and Folk Field

THE COUNTRY AND WESTERN DISK JOCKEYS PICK

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be

4. TALK GOBBLER TALK. . . Johnny Horton. . . Abbott

DONE ROVIN' PLaid AND CALICO #102 (Billboard rating 85)	
TALK GOBBLER, TALK SHADOW ON THE BAYOU #105	
CANDY JONES DEVILISH LOVELIGHT	
BIRDS AND BUTTERFLIES COAL SMOKE, VALVE OIL AND STEAM #103 (Billboard rating 70)	
MEAN, MEAN SON OF A GUN HAPPY MILLIONAIRE #101	
IN MY HOME IN SHELBY COUNTY (Down Near Memphis, Tennessee)	
GO WASH THEM DIRTY FEET (Before You Go to Bed) #104	
SMOKEY JOE'S BARBECUE #106	
IT'S A LONG ROCKY ROAD ON THE BANKS OF THE BEAUTIFUL NILE #107	

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Most Played Juke Box Folk (Country & Western) Records

Based on reports received December 19, 20 and 21

Records listed are Country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require Country and Western records

POSITION	Weeks Last This	to date Week Week	Record	Artist	Label
14	1	1	SLOW POKE	Pee Wee King	BM1
					V(78)21-0489; (45)48-0489—BM1
8	2	2	LET OLD MOTHER NATURE HAVE HER WAY	Carl Smith	BM1
					Col(78)20862; (45)4-20862—BM1
6	4	3	ALABAMA JUBILEE	Red Foley	ASCAP
					Dec(78)27810; (45)9-27810—ASCAP
10	3	4	SOMEBODY'S BEEN BEATING MY TIME	E. Arnold	BM1
					V(78)20-4273; (45)47-4273—BM1
11	5	4	CRAZY HEART	Hank Williams	ASCAP
					MGM(78)11054; (45)K-11054—ASCAP
4	7	6	I DON'T WANT TO BE FREE	J. W. Kelly-M. Whiting	ASCAP
					Cap(78)1816; (45)F-1816
18	10	6	MOM AND DAD'S WALTZ	Lefty Frizzell	BM1
					Col(78)20837; (45)4-20837—BM1
21	6	8	ALWAYS LATE	Lefty Frizzell	BM1
					Col(78)20837; (45)4-20837—BM1
2	—	9	SLOW POKE	H. Hawkins	ASCAP
					King(78)998; (45)45-998—ASCAP
29	9	10	COLD, COLD HEART	Hank Williams	BM1
					MGM(78)10904; (45)K-10904—BM1
1	—	10	GIVE ME MORE, MORE, MORE	Lefty Frizzell	BM1
					Col(78)20885; (45)4-20885—BM1

Coming Up

1.	BABY, WE'RE REALLY IN LOVE	Hank Williams	MGM(78)11100; (45)K-11100
2.	DRIFTWOOD ON THE RIVER	E. Tubb	Dec(78)46377; (45)9-46377—ASCAP
3.	BLUE CHRISTMAS	E. Tubb	Dec(78)46185; (45)9-46185

Advance Folk (Country & Western) Record Releases

Anytime—Eddy Arnold (What) Victor 20-2700
Bundle of Southern Sunshine—Eddy Arnold (Call) 46389
Victor (45) 47-4413

Call Her Your Sweetheart—Eddy Arnold (Bundle) Victor (45) 47-4413

Corn Pone Boogie—Jack Porter (Slowly) Combo 1 Cry—Bob Williams (On a) Victor 20-4406

Half As Much—Ken Marvin (More) Mer 6366
Heartbreak Ridge—Wesley Tuttle (Tennessee Rose) Cap 1916

Heartbreak Ridge on Heartbreak Ridge—Ernest Tubb (Missing) Decca 46389

How Can I Help It—Leon Payne (I Want) Cap 1910

I Carry Your Picture in My Heart—Ann Jones (Too Old) King 1017

I Want You to Love Me—Leon Payne (How) Cap 1910

Missing in Action—Ernest Tubb (Heartsick) Decca 46389

My Little Red Wagon—Hank Penny (That) Victor (45) 47-4414

Nickel for a Dozen Roses—"Big Bill" Lister (One) Cap 1909

On a Honky-Tonk Hardwood Floor—Bob Williams (Cry) Victor 20-4406

One More Beer—"Big Bill" Lister (Nickel) Cap 1909

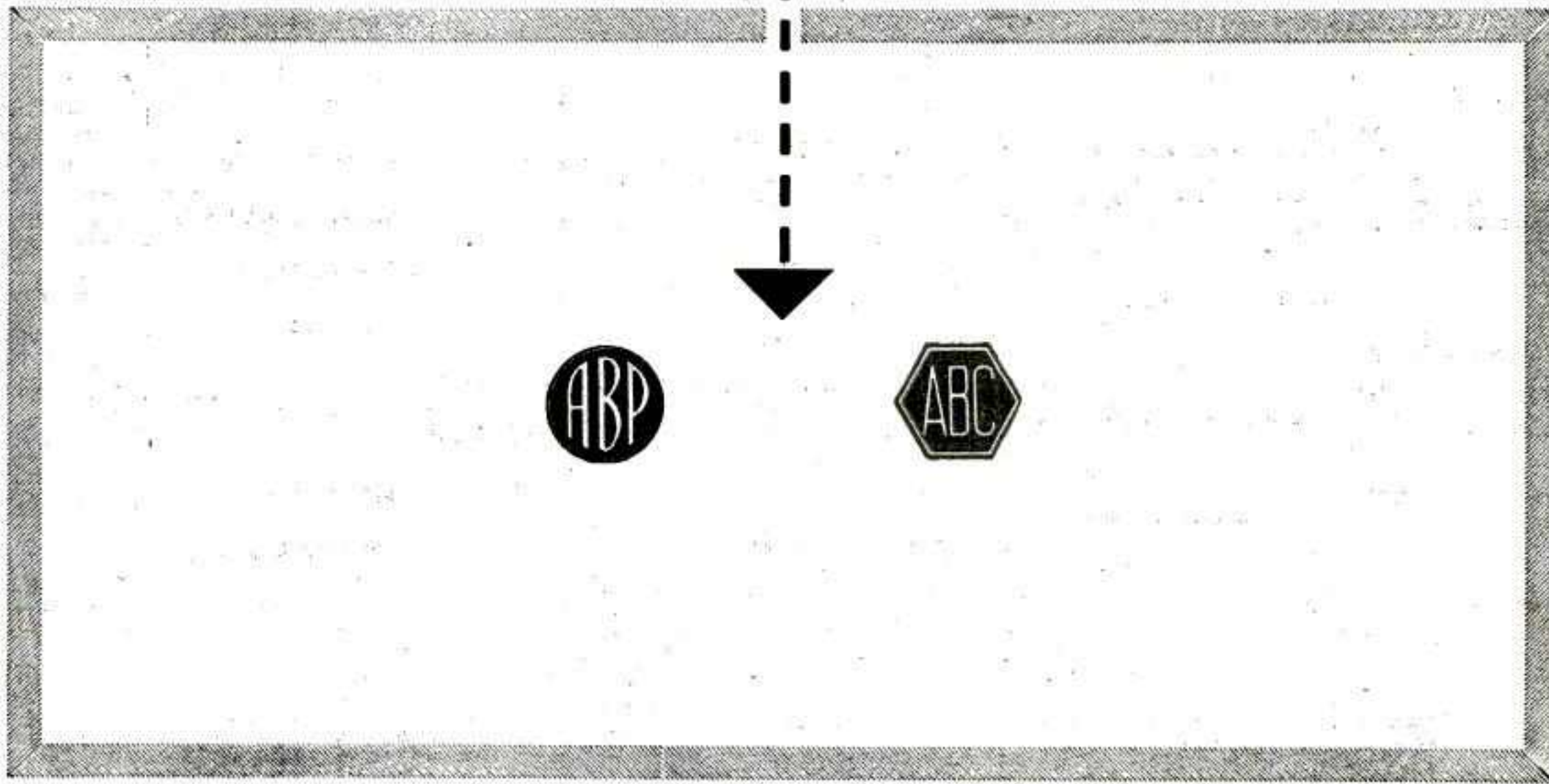
Slowly Go Out of Your Mind—Jack Porter (Corn) Combo 1

Sweet Bunch of Daisies—Chet Atkins (In the) Tennessee Rose—Wesley Tuttle (Heartbreak) Cap 1916

(Continued on page 26)

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The **Billboard**



NEW YORK • CHICAGO • CINCINNATI • DETROIT • ST. LOUIS • HOLLYWOOD

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PEE WEE KING
Weather conditions prevented our receiving
the plate by press time.

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

Best Selling Retail Rhythm & Blues Records

... Based on reports received December 12, 13 and 14

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customer's purchase rhythm and blues records.

POSITION	Weeks Last This	to date Week Week	RECORD	ARTIST	Label
7	4	1	FLAMINGO	E. Bostic	King(78)4475; (45)45-4475-ASCAP
14	1	2	I GOT LOADED	Peppermint Harris	Aladdin(78)3097; (45)45-3097-BMI
4	8	3	WEEPING AND CRYING	Griffen Brothers	Dot 1071
13	1	4	FOOL, FOOL, FOOL	The Clovers	Atlantic 944
5	7	4	COLD, COLD HEART	D. Washington	Mercury(78)5728; (45)5728X45-BMI
12	4	6	I'M IN THE MOOD	J. L. Hooker	Modern 835-BMI
25	6	7	CHAINS OF LOVE	J. Turner	Atlantic 939-BMI
2	10	8	CRY	J. Ray	Okeh(78)6840; (45)4-6840-BMI
1	—	9	ROCKIN' CHAIR	Fats Domino	Imperial 5145
1	—	10	PRETTY BABY	M. Day & Griffen Bros.	Dot 1070

RHYTHM AND BLUES NOTES

By HAL WEBMAN

Atlantic Records has signed Odelle Turner, Richmond, Va., pianist and blues thrush to a recording contract. . . . Derby Records signed Sunny Gale, fem chanter managed by Gary Romero, and booked by MCA. Thrush cut her first sides this week with the Eddie Wilcox ork. . . . The Jackson Gospel Singers of New Orleans, have been pacted by Okeh Records.

Allied Records Sales Company last week inked Aladdin Records and will handle the rhythm and blues indie's line thruout Southern California. Allied also reps Aladdin's subsids, Intro and Score. Diskery formerly was handled locally by Central Record Sales Company. Aladdin is Allied's newest account since Allied Prexy Irving Shorten pacted Peacock Records, last October. Current plugs for the label include "I Got Loaded," Peppermint Harris; "Seven Long Days," Charles Brown; Pee Wee Crayton's "Daybreak" and Maxwell Davis' "Hey Good Lookin'" and "I'm Waiting Just for You." Lunn Hope into the Farndale Club, Dayton, Ohio, January 28. . . . Amos Milburn plays the Celebrity Club in Providence, February 8 thru February 15.

Modern Records last week etched four sides with Jimmy Witherspoon. . . . Big Jay McNeely is due in Hollywood next week and is expected to record for Imperial before kicking off another national tour. . . . Nellie Lutcher goes into the Oasis, Hollywood early next year.

R&B Records to Watch

In the opinion of The Billboard's music staff the following record has the best sales and performances potential among the rhythm and blues records received this week.

ROLL, ROLL, PRETTY BABY
The Swallows.....King 4515

Singer Billie Holiday is being routed West by Joe Glaser's Associated Booking Corporation and is set for five weeks at the Say When Club, San Francisco, February 13. Following the Bay Area location, Miss Holiday goes into the Tiffany Club March 17 for three weeks. Gal, who is getting "a lot of money" according to the agency, last worked this area over a year ago, at the Oasis. . . . While in town, Aladdin Records will cut several sessions with the thrush, backstopping for the sides yet undetermined. Prior to going with the r. & b. diskery (The Billboard, March 24), Miss Holiday was with Decca.

Remington's \$70,000 Bally

NEW YORK, Dec. 22.—The heaviest consumer and co-op advertising campaign ever staged by a low-priced diskery is the current \$70,000 outlay by Don Gabor's Remington label. The firm's exploitation program includes \$43,000 for radio spots, local newspaper and national magazine advertising, plus an additional \$27,000 for dealer co-op ads and window sidplays.

National publications used by Remington include the Saturday Evening Post, New Yorker, Partisan Review, New Republic, Saturday Review of Literature and Christian Science Monitor. Diskery also ran a spot campaign on WQXR here, and on other radio stations with heavy classical music programing.

NEW RELEASE . . .

"SHE MOVES ME"

b/w

"EARLY MORNING BLUES"

Chess #1490

CHESS RECORD CORP.

750 E. 49th St.
Chicago 15, Illinois

Most Played Juke Box Rhythm & Blues Records

... Based on reports received December 19, 20 and 21

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

POSITION	Weeks Last This	to date Week Week	RECORD	ARTIST	Label
9	1	1	FOOL, FOOL, FOOL	Clovers	Atlantic 944
9	2	2	I'M IN THE MOOD	J. L. Hooker	Modern 836-BMI
8	4	3	COLD, COLD HEART	D. Washington	Mercury(78)5728; (45)5728X45-BMI
14	5	4	I GOT LOADED	Peppermint Harris	Aladdin(78)3097; (45)45-3097-BMI
3	3	5	WEEPING AND CRYING	Griffen Brothers	Dot 1071
1	—	6	THREE O'CLOCK BLUES	B. B. King	RPM 339-BMI
4	6	7	BEST WISHES	R. Milton	Specialty 414-BMI
2	—	8	BAR ROOM BLUES	Roy Brown	DeLuxe 3319-BMI
3	7	9	CHILL IS ON	J. Turner	Atlantic 949-BMI
11	—	9	SMOOTH SAILING	E. Fitzgerald	Dec(78)27693; (45)9-27693-BMI

Rhythm & Blues Record Reviews

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

ARTIST	TUNES	REVIEW
LABEL AND NO.	COMMENT	STYLING RHYTHM MELODY VOCAL
THE RAVENS		
Wagon Wheels	85--85--84--85	
MERCURY 8259—Gusty beat reading of the great standard sizes up as the strongest Ravens' try in ages. Rickey persuasively carries the lead against driving backing from the boys and the combo orking. Could be a big profit item.		
There's No Use Pretending	75--75--75--75	
The boys smoothly read a fairly acceptable ballad in their typical manner.		
PAUL GAYTEN ORK		
All Alone and Lonely	80--81--78--80	
OKEH 6847—Gayten chanting and the ork's strongly-projected beat make this one of the better rhythm sides around.		
Lonesome for My Baby	78--80--76--78	
This version could do well in areas not yet hit by the original Abbey disk. Excellent coverage, this.		
AL RUSSELL-THE DO-RE-ME TRIO		
I Love Each Move You Make	78--80--75--78	
OKEH 6845—An above average rhythm ditty is handed a danceable reading by Russell and trio with added interest for jazz fans via the combo's work.		
I Don't Want to be Alone for Christmas	74--77--71--73	
An attractive seasonal item gives Russell and the trio a chance to turn in a neat mood etching.		
LARRY DARNELL		
Left My Baby	77--79--75--77	
OKEH 6848—Darnell delivers a persuasive warble of a slow blues. A pungent orking and crisp recording adds some extra merit to the effort, which should do okay but doesn't figure to break down walls.		
Work, Baby, Work	66--65--65--68	
Darnell fails to stir much with his rather methodical shout of a mediocre fast blues. Orking, too, is on the jumbled side.		
JIMMY McPHAIL		
Artificial Leaf	76--77--75--76	
VICTOR (45) 47-4400—A pretty little tune is given a full-blown reading by the singer, and a smooth arrangement by the ork.		
That's How Much I Love You	74--73--74--74	
A good performance by McPhail and a slick arrangement by the band, on this oldie.		
JESSE THOMAS		
When You Say I Love You	76--80--73--76	
SPECIALTY SP-419—Thomas delivers a strong blues item with touches of the Jimmy Rushing sound evident.		
Jack of Diamonds	71--73--69--71	
The chanter impresses as a good blues shouter here, but the material doesn't ring bells.		
HELEN HUMES		
I Ain't in the Mood	76--78--75--76	
MODERN 851—Singing thru an echo chamber, the ex-band chirp gets off a fine blues reading. Fine coverage.		
Living My Life My Way	70--72--67--69	
Miss Humes still impresses as a first-rate singer. She handles a self-written blues ballad with skill, tho it may all be a little too relaxed.		
JIMMY LIGGINS		
Goin' Down With the Sun	75--75--75--76	
SPECIALTY 418—Liggins effectively chants a slow blues item built on a good idea which never quite is followed thru. Should draw moderate attention nevertheless.		
That's What's Knockin' Me Out	72--72--70--74	
Liggins reels off a medium bounce blues with good spirit to live orking.		
CAMILLE HOWARD		
Please Don't Stay Away So Long	75--77--72--75	
SPECIALTY 417—Camille sells an engaging lyric idea to a rumba blues and the sock ork behind her picks up the odd choruses in a rocking fox trot. Well produced etching, tho it still lacks something.		
Million Dollar Boogie	72--72--70--74	
Typical Camille Howard boogie woogie keyboard effort. She's a polite barrelhouse style pianist, raises a thumping beat and emphasizes melodic ideas. Always good for some spins.		
JOHN GODFREY TRIO		
Cool It Baby	75--75--75--75	
DECCA 48263—Trio turns in a capable etching of a routine riff-ballad. Some good trumpet work.		
Yes Ya Do	72--72--72--72	
A routine blues item gets an okay reading vocally and instrumentally from the group.		
TAMPA RED		
She's a Cool Operator	74--76--75--74	
VICTOR (45) 47-4399—A strong boogie-blues opus, Red's chanting and a last chorus duet make this one of the better sides heard from the blues shouter.		
Green and Lucky Blues	65--66--64--65	
Southern style chanting on a straight blues opus.		

Get on the IMPERIAL Hillbilly BANDWAGON FOR '52

RECORD NO. 8134 ★ SLIM WHITMAN
"LOVE SONG OF THE WATERFALL"
"MY LOVE IS GROWING STALE"

RECORD NO. 8135 ★ JACK CARNEY
"GET ON YOUR KNEES"
"MY BABY'S BISCUITS"

RECORD NO. 8137 ★ JIMMY STONE
"MIDNIGHT BOOGIE"
"SATISFIED"

RECORD NO. 8138 ★ PAUL BLUNT
"YOU SAVED MY LIFE"
"DOMINO GAL"

RECORD NO. 8140 ★ VAUGHN SHIELDS
"HIGHWAY OF TEARS"
"DESERTED HEART"

RECORD NO. 8141 ★ SMOKEY STOVER
"IT'S THE NATURAL THING"
"I'M PLANTING A ROSE"

IMPERIAL RECORD CO., INC.
6425 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

For A Prosperous NEW YEAR...
"I GOT LOADED"
"Peppermint" HARRIS — AL 3097

"DAYBREAK"
Pee Wee CRAYTON — AL 3112

"I'LL ALWAYS BE IN LOVE WITH YOU"
Maxwell DAVIS — AL 3115

"HEY, GOOD LOOKIN'"
Maxwell DAVIS — AL 3114

Aladdin RECORDS

NEW RELEASE . . .
"SHE MOVES ME"
b/w
"EARLY MORNING BLUES"
Chess #1490
CHESS RECORD CORP.
750 E. 49th St.
Chicago 15, Illinois

Rhythm & Blues Record Reviews

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

ARTIST LABEL AND NO.	TUNES COMMENT	WEEKS ON CHART	PEAK POSITION
ROBERT LOCKWOOD JR. I'm Gonna Dig Myself a Hole MERCURY 8260—Deep South style blues set in a buck dance rhythm is executed with spirit and beat by Lockwood. The idea is novel and should catch spins in the Southern blues belt.		74--75--72--75	
Dust My Broom A hard hitting fast blues is distinguished mainly for a romping beat. Lockwood's vocal shout could have been more stimulating. A good Southern blues waxing, tho.		73--75--70--75	
WILLIE MAE THORNTON (Bill Harvey's Band) Let Your Tears Fall, Baby PEACOCK 1587—Jump blues gets a good shouting vocal from Thornton, plus solid ork background.		73--73--73--73	
No Jody for Me Chatter socks over the lyrics on this better-than-average blues. Band gives good support.		73--72--72--74	
CHRIS POWELL & HIS FIVE BLUE FLAMES October Twilight OKEN 6850—Fat-toned tenor sax solo with vocal and rhythm backdrop is an attempt to follow-up "Man With a Horn." Tune's pretty but the whole hardly matches the earlier dinking for potential.		73--74--72--72	
That's Right This is an instrumental jump opus that never really gets going despite a crisp beat.		68--68--65--70	
THE MELLO-MOODS (Schubert Swanston Trio) Where Are You ROBIN R-5001—A good mellow group does well enough with the familiar ditty with a Jimmy Scott-Ruth Brown-Johnnie Ray type of lead chanter sparking the effort.		72--74--70--72	
How Could You More of the same here on an attractive new ballad.		67--70--65--67	
BOB WILLIAMS On a Honky Tonk Hardwood Floor VICTOR 20-4406—Williams' wax debut on the label is impressive as he shouts up a storm on the ditty being tried as a pop via Kay Starr's etching. Guy is a fine blues chanter.		72--73--70--72	
Cry The chanter could have done better with more suitable material for his blues style.		66--68--64--66	
JULIA LEE Out in the Cold Again CAPITOL 1896—Julia sings another current revival with an effective melancholy touch. Dave Cavanaugh adds some wonderful mood touches in some breathy tenor sax moments.		72--75--70--72	
Charmaine Miss Lee displays her quite capable keyboard manner in showing the way thru a tasty instrumental reading of the currently revived standard. Limited values, mainly for the hipsters.		65--65--66--63	
WILLS-DAVIS COMBO She's a Wine-O PRESTIGE 912—Lem Davis displays a promising clean blues shout style in delivering a novelty blues ditty with a couple of amusing lines. Could draw a spin here and there.		72--70--70--75	
Problem Child Teacho Wilshire, in a Hibbler-ish manner, warbles a reasonably different, if not particularly striking, ballad.		70--70--70--70	
LITTLE RICHARD Every Hour VICTOR (45) 47-4392—Victor has a good blues singer by the showing on this disk. Richard combines Southern blues feeling with city diction on a good piece of material.		72--74--70--71	
Taxi Blues Synthetic blues material doesn't give the chanter an opportunity to sell. The ork does well enough.		65--70--60--65	
"BIG BILL" BRONZY Willie Mae Blues MERCURY 8261—Bronzy, one of the leading exponents of the Deep South blues style, delivers convincingly a girl friend blues item.		71--71--70--71	
Hollerin' the Blues Big Bill breezes thru an up blues item covering a miscellany of traditional themes.		69--70--68--70	
BUDDY LUCAS ORK Diane JUBILEE 5070—Lucas' breathy reed work gets a lift from organ and guitar background. The oldie is done in an ultra-slow, mood style. Good tenor sax solo disk.		71--72--70--72	
Undecided Coverage on the click revival is a rocking tenor and steel guitar opus. Okay for the r.&b. market		68--70--66--68	
CLARENCE "GATEMOUTH" BROWN Too Late Baby PEACOCK 1586—A hard driving blues gets a good reading by the singer, over a standard ork backing.		69--67--68--70	
Taking My Chances An adequate vocal on a routine slow-blues.		66--66--66--66	
PETE JOHNSON Hard Luck Women and Strife DOOTONE 302—Routine jump blues gets a capable vocal and a nice chunk of piano from Johnson.		69--68--68--69	
Anticipating Blues Good reading of a novelty blues, with solid rhythm backing by combo.		68--68--68--68	
GENE AMMONS ORK Charmaine PRESTIGE 916—Following the pattern set by several successful tenor sax versions of pop hits, Ammons and combo land the oldie a smooth reading.		69--70--68--69	
Undecided The oldie, on a revival via the Ames Brothers-Les Brown dinking, is handed an okay instrumental coverage by tenor man Ammons and his combo.		67--69--65--67	
SMOKEY HOGG Patrol Wagon Blues MODERN 844—In his usual Southern blues style, Hogg tells the sad story of an arrest. Good territorial wax.		69--70--66--70	
You've Been Gone Too Long More of the same here on an ordinary blues.		67--68--66--68	
GENE PARRISH Scraps for a Beggar VICTOR (45) 47-4415—Parrish does a good job on this slow, sentimental ballad, with adequate backing.		68--69--67--69	
You Cut the Biggest Hog, Baby Better than average vocal on a routine tune, plus good job by combo.		67--67--67--67	
WILL DAVIS COMBO (It's No) Sin PRESTIGE 911—A fine alto sax coverage on the hit with Davis playing tearfully sweet. Could be, however, that most of the action on the ditty is spent.		65--70--60--65	
Glory of Love, The More of the same kind of effort gets the same comment.		65--70--60--65	
DEBBIE MORRIS (Al Lyles Ork) Ain't She Sweet? TUXEDO 881—The Lyles combo essays the oldie with tinges of both the original Lunceford version and some pop. Group's playing is far better than its chanting.		60--65--55--60	
Rock-A-Bye Broken Heart Morris gal has an okay r.&b. sound and the Lyles orking is adequate, but the thrush's sound isn't enough to cover up her vocal faults. Material is just average.		55--60--50--55	

Music—As Written

Continued from page 11

Kennedy also has a tie-in with the Cress dime stores, the Cress chain selling the wax as distributors.

Chicago

Bernie Silverman, Mercury distrib chief in Buffalo, married Annette Lynn, non-pro, in Chicago recently. Morry Price, Merc sales manager, gave away the bride. . . . Tennessee Music Distributors, operated by Sig Eskin and his recent bride, the former Deanna Bartlett, New York publisher, has replaced coast line distributors as Merc's Nashville link. Mercury has dropped its company owned office in Detroit, with Pan-American, run by Bernie Bessman and Johnny Kaplan, handling the Chicago diskery. Pan-American is dropping all its r. & b. lines to concentrate on Mercury. . . . Norm Riley, the rustic personal manager, has gone into the pop field, with Don Estes, pop singer who replaced Snooky Lanson at WSM, Nashville. Estes has been inked to a Victor recording pact.

Leo Pieper and orchestra into the Rice Hotel, Houston, February 7 for a four-week run. . . . Johnny Lane, former Wingy Manone sideman who formed his own Dixieland org, celebrates his second anniversary at the 1111 Club here this week. . . . Serge Chaloff and his jazz quartet opened at the Preview last week, and will remain thru January 4.

Hollywood

Success of L. Wolfe Gilbert's "Down Yonder," has led the way for another Gilbert revival, "Jennine, I Dream of Lilac Time." Gordon Jenkins and Louis Armstrong are slated to wax the oldie on Decca and Walter Schumann's choral group skedded on Capitol. Gilbert is currently cleffing tunes and finales for USO camp shows.

MGM Records last week cut Barbara Ruick and Marion Morgan. This is the former's first etchings for the diskery. . . . Mort Ruby has inked Associated Booking Corporation. . . . Mark Stevens will narrate an album for King Bros, highlighting the score of "Mutiny," which was cleffed by Dimitri Tiomkin. Album will be financed and distributed by the Kings as exploitation for the pic. Ish Kabibble and Harry Babbitt appeared together on KTLA's "Bandstand Revue" Sunday (23), the first time since two Kay Kyser grads left the Kyser org. . . . Monica Lewis is set for two guestings on Bing Crosby's radio show. . . . Pete Rugulo won top arranging honors in a national music mag. . . . Gordon MacRae is touring Army and Navy hospitals in the San Francisco area. . . . Bronislau Kaper will clef two German songs for "The Devil Makes Three" at Metro. Frederick Hollander is writing the German lyrics, and Jack Brooks, the English ones. . . . Louis Armstrong, currently at the Oasis, will sing "It's a Most Unusual Day" in MGM's "Glory Alley." . . . Les Baxter last week began a sequel to "Le Sacre Du Savage" on Capitol. . . . A thousand Southern California deeja's, music dealers and music store sales personnel attended a recent screening of WB's "I'll See You in My Dreams." Showing kicked off Columbia's Records' drive to blanket territory with albums of the pic's tunes. Diskery is distributing 5,000 counter cards, 10,000 mailing pieces and setting up 600 window displays. . . . As the result of appearances on Peter Potter's "Search for a Song" KNXT show, the teen-age Bell Sisters are off to a flying start. Gals are recording their own tune, "Bermuda," on Victor, which is pubbed by Goday Music. . . . Carleton Carpenter last week left with a USO show for North Africa.

Philadelphia

Kirby Stone set to return his quintet to Ciro's in February. . . . Marvin Wexler, who used to handle platter sales for the Kayler Company, local Coral and London distributors, has bought his own record shop in nearby Trenton, N. J. . . . Lenny Solidor, who used to promote the platter labels in these parts, is now with Decca in the Baltimore, Md., and Washington, D. C., territory. . . . Nitery booker Nat Segall sponsoring his own Rex record label that bows with the warbling of Dolly McVeigh for "Out of the Night" with Don Haven providing the musical back-drop.

HIT of the WEEK!

Picked by Billboard
Savoy #527
"KEEP YOUR LAMP DOWN LOW"
and
"DRINKIN' and THINKIN' "
by BILLY WRIGHT
SAVOY RECORD CO., INC.
58 Market St. Newark 1, N. J.

Top Moneymaker!
Best Wishes
by ROY MILTON #414
Specialty records

Write for LATEST CATALOG
NEW RECORDS
500 Different "Standards" and
Hit Tunes. 33 1/3, 45 & 78 rpm.
\$10.00 per 100
(78 RPM)
1/3 with order, balance C.O.D.
L. P.'s UP TO 75% OFF.
45 RPM (Victor, etc.) UP TO
60% OFF.
Over 1,000 Satisfied Customers
VEDEX COMPANY
674 10th Ave., New York 19, N. Y.
PLaza 7-0636
Complete Inventories Bought

Get On The Santa Claus Blues Train
With **SONNY BOY WILLIAMSON**
"You ain't never heard such a
hot one!"
**"SONNY BOY'S CHRISTMAS
BLUES"**
TRUMPET #125
Backed by
"PONTIAC BLUES"
(A real hit!)
TRUMPET RECORDS
309 N. Farish Jackson, Miss.

NO. 1 ACROSS THE BOARD!

Best Selling Retail
Rhythm & Blues Records
The Billboard, December 22, 1951

Most Played Juke Box
Rhythm & Blues Records
The Billboard, December 22, 1951

POSITION Weeks | Last | This
to date | Week | Week

12 5 1. FOOL, FOOL, FOOL The Clovers . . . Atlantic 944

8 2 1. FOOL, FOOL, FOOL The Clovers . . . Atlantic 944

FOOL, FOOL, FOOL

THE CLOVERS

Personal Manager
LOU KREFETZ
Direction
SHAW ARTISTS CORP.

Merry Christmas to All Ops,
Dealers and Distributors. Sincere
Thanks for All Your Help in 1951.

ATLANTIC RECORDING CORP.
234 WEST 56th St. NEW YORK 19, N. Y.

YOUR BEST BETS ARE ON Okeh

THE LITTLE WHITE CLOUD THAT CRIED CRY
JOHNNIE RAY 6840, 4-6840*

LONESOME FOR MY BABY ALL ALONE AND LONELY
PAUL GAYTEN 6847, 4-6847*

DON'T TAKE EVERYBODY TO BE YOUR FRIEND SAME OLD FEELIN'
TITUS TURNER 6844, 4-6844*

A LETTER TO SANTA CHRISTMAS IN HEAVEN
BILL COOK 6849, 4-6849*

LEFT MY BABY WORK, BABY, WORK
LARRY DARNELL 6848, 4-6848*

Okeh A PRODUCT OF COLUMBIA RECORDS, INC.

Lydia Marks "Columbia," "Masterworks," "G.O.," "Reg. U. S. Pat. Off. Marcos Registrada

**DEALERS!
OPERATORS!
DISC JOCKEYS!**

Capitol Buyer's Guide

COMING UP FAST!

	78	45
	<small>rpm</small>	<small>rpm</small>
"ANY TIME," "CRAZY HEART" Helen O'Connell.....	1895	F1895
"NEVER BEFORE," "SAILOR'S POLKA" Dean Martin.....	1901	F1901
NO! NO! NO! NOT THAT!" "HEARTBREAK HILL" Dinning Sisters and Jan Garber	1858	F1858
"SNOW DEER RAG," "RAGTIME MELODY" Joe "Fingers" Carr	1876	F1876
"I FEEL LIKE A WRECK," "DRUNKARD'S BLUES" Rod Morris	1882	F1882

HOT SELLERS!

POPULAR

"JUST ONE MORE CHANCE," "JAZZ ME BLUES" Les Paul and Mary Ford	1825	F1825
"DOWN YONDER," "IVORY RAG" Joe "Fingers" Carr.....	1777	F1777
"SLOW POKE," "I WANNA PLAY HOUSE WITH YOU" Helen O'Connell	1837	F1837
"THE WORLD IS WAITING FOR THE SUNRISE," "WHISPERING" Les Paul and Mary Ford.....	1748	F1748
"UNFORGETTABLE," "MY FIRST AND MY LAST LOVE" Nat "King" Cole	1808	F1808
"I'M HURTIN'," "WALKIN'" Nat "King" Cole	1863	F1863
"CRY," "CHARMAINE" The Four Knights	1875	F1875
"TENNESSEE SATURDAY NIGHT," "SENSATIONAL" Ella Mae Morse	1903	F1903
"MEANDERIN'," "BELA BIMBA" Dean Martin	1811	F1811

WESTERN & FOLK

"TEARDROPS AND TEA LEAVES," "I'LL BE YOUR SWEETHEART" Hank Thompson	1870	F1870
"LET'S LIVE A LITTLE," "I DON'T WANT TO BE FREE" Margaret Whiting and Jimmy Wakely	1816	F1816
"TIS SWEET TO BE REMEMBERED," "SEND ME A PENNY POSTCARD" Jimmie Skinner	1889	F1889
"A BRAND NEW BROOM," "WHAT HAPPENED TO OUR SUMMER LOVE!" Joe Allison	1899	F1899
"THE SNAKE DANCE BOOGIE," "I'M GONNA GET ALONG WITHOUT YOU" Roy Hogsed	1854	F1854
"SATISFIED," "HIDE ME, ROCK OF AGES" Martha Carson	1900	F1900
"STRANDED," "GRINNIN' LIKE A 'POSSUM" Boots Faye and Idaho Call	1871	F1871
"YOU TRIED TO RUIN MY NAME," "ASLEEP AT THE SWITCH" Boots Faye and Idaho Call	1772	F1772
"A NICKEL FOR A DOZEN ROSES," "ONE MORE BEER" "Big Bill" Lister	1909	F1909
"IN THE MOOD," "EVERYBODY THINKS YOU'RE AN ANGEL" Ole Rasmussen	1814	F1814



NATIONAL SALES HEADQUARTERS, CAPITOL RECORDS
DISTRIBUTING CORP., 250 W. 57TH ST., NEW YORK

Week Ending
DECEMBER 29, 1951

Hot Sellers based on
Actual Sales Reports

THE BIG ONE TO WATCH!

NAT "KING" COLE

WITH CHORUS AND ORCHESTRA
conducted by **LES BAXTER**



No. 1893

"MISS ME" and "HERE'S TO MY LADY"



WESTERN & FOLK

JIMMY WAKELY

"WON'T YOU RIDE IN MY LITTLE RED WAGON"
"KEEP A LIGHT IN YOUR WINDOW TONIGHT"

No. 1880


NEW RELEASES ON Capitol

POPULAR		78 rpm	45 rpm
TENNESSEE ERNIE and THE DINNING SISTERS <small>with Cliffie Stone's Music</small>	ROCK CITY BOOGIE STREAMLINED CANNON BALL	1911	F1911
RAY ANTHONY <small>and His Orchestra</small>	I'LL SEE YOU IN MY DREAMS <small>Instrumental</small> AT LAST <small>Vocal by Tammy Mearce and The Anthony Chalk</small>	1912	F1912
BOB EBERLY <small>with Orchestra Conducted by Harold Mawzy</small>	WITH YOU THESE PRECIOUS THINGS ARE MINE	1913	F1913
THE FOUR KNIGHTS	MARSHMALLOW MOON <small>From the Paramount Picture "Auntie Slick from Pumpkin Creek"</small> FIVE FOOT TWO, EYES OF BLUE <small>(Has Anybody Seen My Girl)</small>	1914	F1914
WESTERN & COUNTRY			
EDDIE DEAN	BLUE WEDDING BELLS <small>Vocal Duet by Eddie Dean and Margie Mack</small> TEARS ON MY GUITAR	1915	F1915
WESLEY TUTTLE	(Heartsick Soldier On) HEARTBREAK RIDGE TENNESSEE ROSE	1916	F1916
SACRED MUSIC			
THE STATESMEN QUARTET <small>with Hovie Lister, Piano</small>	I'M GONNA TAKE A RIDE STANDING OUTSIDE	1917	F1917

Featured in 20th Century-Fox's
"GOLDEN GIRL"

NEVER

ROBBINS MUSIC CORPORATION



"I MADE A MISTAKE AND I'M SORRY"
By RAY PRICE
Columbia #20883

TANNEN MUSIC, INC.
146 West 54 St., New York 19

Tempo
Pipe Organ
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KEN WRIGHT
Plays
MY SHAWL
and
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We Wish You, One and All
A Merry Christmas
ERNEST A. RORK & SON
publishers
HEARTACHE
BLUES
MGM Record No. 111188

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1037 NO. SYCAMORE ST.
LOS ANGELES 38, CALIF.

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

The Billboard Picks

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- I WANNA LOVE YOU
I'LL STILL LOVE YOU Ames Brothers Coral 60617

The quartet has a likely double-header here. "I Wanna" is a strong, rhythm ditty in similar vein to their "Rag Mop" click of a few moons ago. The flip is a lovely new ballad on which the boys display their warm blend.

The Disk Jockeys Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

1. BLUE DECEMBER.....Hugo Winterhalter.....Victor 20-4412
2. GREEN SLEEVES.....Mitch Miller.....Columbia 39617
3. BE MY LIFE'S COMPANION.....Rosemary Clooney.....Columbia 39631
4. BE MY LIFE'S COMPANION.....Mills Brothers.....Decca 27889
5. ALL OVER AGAIN.....Tony Fontane.....Mercury 5754

The Retailers Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be.

1. TELL ME WHY.....Eddie Fisher.....Victor 20-4444
2. I WANNA SAY HELLO.....Ellen Sutton-Sir Hubert Pimm.....
3. SLOW POKE.....Arthur Godfrey.....Columbia 39632
4. SLOW POKE.....Helen O'Connell.....Capitol 1837
5. GARDEN IN THE RAIN.....Four Aces-Al Alberts.....Decca 27860

The Operators Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's hits will be.

1. TELL ME WHY.....Eddie Fisher.....Victor 20-4444
2. NEVER BEFORE.....Eddie Fisher.....Victor 20-4359
3. CRY.....Four Knights.....Capitol 1875
4. SLOW POKE.....Roberta Lee.....Decca 27792

The Country and Western Disk Jockeys Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be.

1. I'D STILL WANT YOU.....Hank Williams.....MGM 11100
2. TOO OLD TO CUT THE MUSTARD.....Red Foley-Ernest Tubb.....Decca 46387
3. MANSION OVER THE HILLTOP.....George Morgan.....Columbia 20884
4. WEARY BLUES.....Ray Price.....Columbia 20883
5. BUNDLE OF SOUTHERN SUNSHINE.....Eddie Arnold.....Victor 20-4413

HERE'S HOW Today's TOP TUNES HELPS SALES

The top 30 tunes each week from The Billboard

HELPS SALES

"Please double our order for TODAY'S TOP TUNES. Bill us for the difference in price."

B. A. NEAL RADIO & TELEVISION
12 West Wellsboro St.
Mansfield, Pa.



Quantity	Price
50	\$ 1.00
250	3.50
500	5.50
1000	9.50
2000	18.00
5000	42.00

PLUS POSTAGE

NAME
ADDRESS
CITY AND STATE PHONE.....
Ordered by

Rhythm & Blues Record Releases

- Anticipating Blues—Pete Johnson (Hard) Dootone 302
Artificial Leaf—Jimmy McPhail (That's) Victor (45) 47-4400
Barefoot Susie—Waymon Brown (Feelin') Decca 48264
Booted—Roscoe Gordon (Love) Chess 1487
Christmas in Heaven—Bill Cook (Letter) Okeh 6849
Come On Upto My Room—The Majors (Laughing) Derby 779
Cool It Baby—John Godfrey Trio (Yes) Decca 48263
Crying Blues—Little Esther (Ring) Federal 12055
Eternally—The Swallows (It) King 4501
Feelin' Sad and Lonesome—Waymon Brown (Barefoot) Decca 48264
Flying Star Boogie—Cedric Wallace Ork (Walkin') Derby 778
Hard Luck Women and Strife—Pete Johnson (Anticipating) Dootone 302
Glory of Love—Will Davis Combo (It's) Prestige 911
I'm Gonna Steam Off the Stamp—Calvin Boze (Fish) Aladdin 3110
It Was You—Eddie Beale Fourtette (Everybody's) Recorded in Hollywood 172
It's Too Late Baby—Chuck Willis (Let's) Okeh 6841
Laughing on the Outside, Crying on the Inside—The Majors (Come) Derby 779
Let Your Tears Fall Baby—Willie Mae Thornton-Bill Harvey's Band (No) Peacock 1587
Let's Jump Tonight—Chuck Willis (It's) Okeh 6841
Letter to Santa—Bill Cook (Christmas) Okeh 6849
Love You 'Til the Day I Die—Roscoe Gordon Make Believe—Gene Smith (Late) Prestige 914
Million Dollar Boogie—Camille Howard (Please) Specialty 417
Moaning Blues—John Lee Cooker (Stomp) King 4504
No Jody for Me—Willie Mae Thornton (Let) Peacock 1587
Problem Child — Willis Davis Combo (She's) Prestige 912
Ring-a-Ding-Do—Little Esther (Crying) Federal 12055
(It's No) Sin—Burnie Peacock Ork (Jealousy) King 4505
Scraps for a Beggar—Gene Parrish (You) Victor (45) 47-4415
She's a Wine-O—Will Davis Combo (Problem) Prestige 912
Stomp Boogie—John Lee Cooker (Moaning) King 4504
Tabarin—Four Flames (W-I-N-E) Fidelity F-3001
Taking My Chances—Clarence "Gatemouth" Brown (Too) Peacock 1586
That's How Much I Love You—Jimmy McPhail (Artificial) Victor (45) 47-4400
Thrust—Joe Swanson Ork (East) Recorded in Hollywood 173
Too Late Baby—Clarence (Gatemouth) Brown (Taking) Peacock 1586
Turn Your Lamps Down Low — Billy Wright (Drinkin') Savoy 827
Walkin' Holmes—Cedric Wallace Ork (Flying) Derby 778
When You Say I Love You—Jesse Thomas (Jack) Specialty SP-419
Why Can't You Cry for Me—Lowell Fulson (Blues) Swing Time 272
Yes Ya Do—John Godfrey Trio (Cool) Decca 48263
You Cut the Biggest Hog, Baby—Gene Parrish (Scraps) Victor (45) 47-4415

Folk Record Releases

Continued from page 20

- That Mink on Her Back—Hank Penny (My) Victor (45) 47-4414
Too Old to Cut the Mustard—Red Foley-Ernest Tubb (I'm in) Decca 46387
Too Old to Cut the Mustard—Ann Jones (I Carry) King 1017
What a Fool I Was—Eddy Arnold (Anytime) Victor 20-2700

ALBUMS

All Time Hits From the Hills Album—Eddy Arnold (Vol 11) (3-7") V(45)WP-328; White Azaleas; When My Blue Moon Turns to Gold; When You and I Were Young, Maggie; Roll Along, Kentucky Moon; A Sinner's Prayer; That Little Boy of Mine.
Hank Williams Sings Album—Williams and Cowboys (1-10") MGM (33) E-107

YULE GREETINGS BY CAP ARTISTS

HOLLYWOOD, Dec. 22.—A handful of Capitol Records artists this week (20) placed phone calls to more than 100 record dealers thruout the nation wishing them and their families a Merry Christmas and a Happy New Year. This is the same holiday greetings the diskery passed on last year.

Participating in the gimmick were Stan Kenton, King Cole, Mel Blanc, Bozo the Clown, Les Paul and others. Capitol found out from its distributors the names of the dealers and their kin. Tapes were made of the conversations and will be sent to the retailers as part of promotion.

Earn Extra Money! RECORD SALESMAN

Wanted to handle another line. Can give exclusive territory.
BOX NO. 481, c/o The Billboard
188 W. Randolph St. Chicago 1, Ill.

Merry Christmas
AND
Happy
New Year
ACUFF-ROSE PUBLICATIONS
NASHVILLE, TENN.

TURN BACK THE HANDS OF TIME
EDDIE FISHER—Victor
JERRY GRAY—Decca

CHOICE MUSIC INC.
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CO 9-7880 CA 1-5224

Stop—Look—Listen
NAT COLE'S
New Release
"UNFORGETTABLE"
Capitol 1808
BOURNE, INC.
799 7th Ave. New York 19, N. Y.

Season's Greetings!
from
Jack Robbins
Eddie Kassner
Charlie Ross
Goldie Goldmark
J. J. ROBBINS & SONS, INC.
1619 B'WAY, N. Y. 19, N. Y.

"OUT IN THE COLD AGAIN"
SANTLY-JOY, INC.
1619 Broadway, New York 19, N. Y.

The HIT You've Been Wanting . . .
"I've Got Those ALL ALONE BLUES"
STATE CAPITOL RECORDS No. 1058
and
MOVIELAND
featuring
VIRGINIA WALD
Vocal
LeBAM MUSIC PUBLICATIONS & ENTERPRISES
BMI
849 Fourth Ave.
Sacramento 18, Calif.

Another BMI Pin-Up Hit!
TELL ME WHY
Published by Signet
Recorded by
4 Aces (Decca)
Eddie Fisher (Victor)
4 Tunes (Mercury)
Ralph Marterie (Mercury)
Roberta Lee (Capitol)
Norman Kaye (Capitol)
The Swallows (King)
Non-Exclusively Licensed by
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As they come—45's or 78's.
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1200 Bolton St. Baltimore 17, Md.
Lafayette 6360



COLUMBIA'S

WEEKLY CHECK LIST OF BEST SELLERS FOR DEALERS, OPERATORS, JOCKEYS

(Based on actual sales figures for week ending December 21)

✓ POPULAR

- ✓ DANCE ME LOOSE SLOW POKE
ARTHUR GODFREY
39632—4-39632
- ✓ SHRIMP BOATS LOVE, MYSTERY AND ADVENTURE
JO STAFFORD
39581—4-39581
- ✓ COLD, COLD HEART WHILE WE'RE YOUNG
TONY BENNETT
39449—4-39449
- ✓ JEALOUSY FLAMENCO
FRANKIE LAINE
39585—4-39585
- ✓ BECAUSE OF YOU I WON'T CRY ANYMORE
TONY BENNETT
39362—4-39362
- ✓ WHY DON'T YOU LOVE ME BE MY LIFE'S COMPANION
ROSEMARY CLOONEY
39631—4-39631
- ✓ DOWN YONDER WAY UP IN NORTH CAROLINA
CHAMP BUTLER
39533—4-39533
- ✓ SOLITAIRE BLUE VELVET
TONY BENNETT
39555—4-39555
- ✓ GAMBELLA HEY, GOOD LOOKIN'
JO STAFFORD
FRANKIE LAINE
39570—4-39570
- ✓ CHARMAINE AT DAWNING
PAUL WESTON
39616—4-39616
- ✓ ONCE NEVER
TONI ARDEN
39577—4-39577
- ✓ SIN JEALOUS EYES
SAMMY KAYE
39567—4-39567
- ✓ GREEN SLEEVES LOVE MAKES THE WORLD GO ROUND
MITCH MILLER
39617—4-39617
- ✓ JUST A MOMENT MORE I RAN ALL THE WAY HOME
SARAH VAUGHAN
39576—4-39576
- ✓ THERE'S ALWAYS ROOM AT OUR HOUSE I CAN'T HELP IT
GUY MITCHELL
39595—4-39595
- ✓ SUZY SNOWFLAKE LITTLE RED RIDING HOOD'S CHRISTMAS TREE
ROSEMARY CLOONEY
39612—Set MJV-123
MJV 4-123
- ✓ INDIANA SLEEPY TIME GAL
KEN GRIFFIN
39603—4-39603
- ✓ ONE FOR MY BABY TOMORROW MOUNTAIN
FRANKIE LAINE
39597—4-39597
- ✓ RUDOLPH, THE RED-NOSED REINDEER IF IT DOESN'T SNOW ON CHRISTMAS
GENE AUTRY
38610—MJV-56,
MJV 4-56, 3-38610
- ✓ ELEANOR SHAKE HANDS WITH SANTA CLAUS
LOUIS PRIMA
39614—4-39614

✓ FOLK

- ✓ HOW LONG WILL IT TAKE GIVE ME MORE, MORE, MORE
LEFTY FRIZZELL
20885—4-20885
- ✓ ALWAYS LATE MOM AND DAD'S WALTZ
LEFTY FRIZZELL
20837—4-20837
- ✓ ME AND MY BROKEN HEART LET OLD MOTHER NATURE HAVE HER WAY
CARL SMITH
20862—4-20862
- ✓ IF TEARDROPS WERE PENNIES MR. MOON
CARL SMITH
20825—4-20825
- ✓ MY BABY'S JUST LIKE MONEY I WANT TO BE WITH YOU ALWAYS
LEFTY FRIZZELL
20799—4-20799
- ✓ 'TIS SWEET TO BE REMEMBERED EARL'S BREAKDOWN
LESTER FLATT-EARL SCRUGGS
20886—4-20886
- ✓ THERE'S NOTHING AS SWEET AS MY BABY LET'S LIVE A LITTLE
CARL SMITH
20796—4-20796
- ✓ BLUE YODEL NO. 6 TRAVELLIN' BLUES
LEFTY FRIZZELL
20842—4-20842
- ✓ BRAKEMAN'S BLUES MY OLD PAL
LEFTY FRIZZELL
20841—4-20841
- ✓ WEARY BLUES I MADE A MISTAKE AND I'M SORRY
RAY PRICE
20883—4-20883

✓ GOING STRONG

- ✓ DOMINO THAT DOESN'T DO IT!
39596—4-39596
- ✓ DIZZY GINNERS PERCY FAITH
39613—4-39613
- ✓ MANHATTAN JIMINY CHRISTMAS
JIMMY DORSEY
39578—4-39578
- ✓ THESE PRECIOUS THINGS ARE MINE OOH! LOOK-A THERE, 'AIN'T SHE PRETTY!
CHAMP BUTLER
39604—4-39604
- ✓ OKEH BEST SELLER THE LITTLE WHITE CLOUD THAT CRIED CRY
JOHNNIE RAY
6840—4-6840



**stuart
HAMBLÉN**

"Just Let Me Love You"

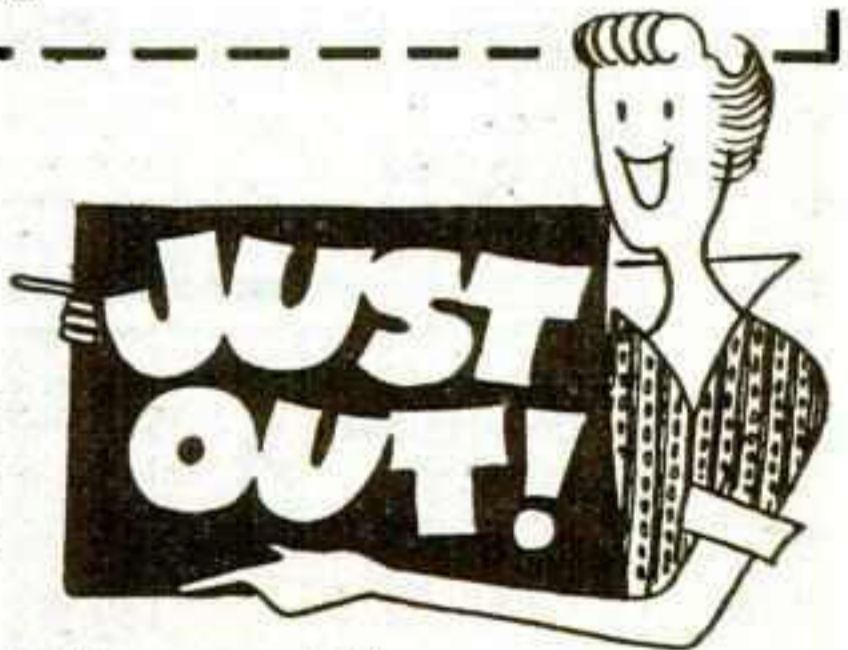
"You're Always Brand New"
78 rpm 20880—45 rpm 20880



**ray
PRICE**

"Weary Blues"

"I Made a Mistake and I'm Sorry"
78 rpm 20883—45 rpm 4-20883



COLUMBIA RECORDS

FOR MUSIC THAT SENDS 'EM—TO YOU!

Music, Wax Biz OK; Problems Face 1952

Continued from page 10

son as starting May 1 and ending April 30) and there have been frequent b.-o. slumps, which have been blamed variously on TV, rising admission costs, hiked income taxes and just plain lack of spending money for entertainment. Apparently, however, there is still nothing wrong with the theater that a hit will not cure. The half-dozen major musicals continue at practically sellout business, and as many more straight plays are in the solid hit class. There can still be a solid pick-up.

What appears to be the outstanding aspect of the past legit season is evident unwillingness of management to keep anything on a stage which doesn't predicate

a good chance of success on its opening night. The lush days of pic sale money are gone, and the result has been a series of fast shutterings. Since last May 1, 41 productions have made a Stem bow, five of which were short, limited runs, and consequently can't be counted (The Billboard's yardstick for Stem success is 100 performances). Of the remainder eight have made the success grade, with 11 still in the process of proving themselves. Of the latter, however, at least seven look to be stayers. The remaining 17 were failures, which certainly represents a current high mortality rate.

Last season brought in 87 productions, including limited runs and reps. Out of a total of 60 attractions which could be classified in The Billboard's success-failure category, 36 failed to make the grade. Between now and April 30 about 30 new entrants are skedded to make a bow. This, of course, is a tentative figure since some of them may fall by the wayside. On the other hand, usually a few dark horses decide to take the Stem plunge at the last minute. So while the total wind-up may not meet last year's production quota, the success average can still come up with a good comparative showing.

Niteries and vaude also experienced trying times. With the possible exception of a few key spots, night clubs went thru their most disastrous year since the end of World War II. Many clubs, in action for years, have folded for varying reasons and those newly opened didn't last.

Theaters with stageshows have been hit just as hard. Key houses of major chains, long strongholds of vaude, have gone into straight pics. Independents who've given flesh a whirl on the strength of the RKO's Palace eight-act formula also have given up.

Two reasons common to cafes

PALLADIUM SET FOR CHRISTMAS

HOLLYWOOD, Dec. 22.—Palladium, which usually shuts on Monday nights, will be open Monday (24) at the request of the USO. Ballroom, planning to keep Christmas Eve dark, was asked by the servicemen's org to keep open in order that Military personnel might have a place to spend the festive night while on leave in this area.

To comply with the request, Russ Morgan's org, instead of winding up tomorrow (23), will work the extra day. Band was compensated by having Wednesday night (19) off during the KFWB Christmas Party at the dancery. Les Brown opens Christmas Day.

and theaters for bad business were lack of heavy attractions and less money around for amusements. Added to these were the increasing costs of operation which squeezed theatermen and cafe ops alike.

The Kefauver committee hearings and the resultant clean-up drives have not only closed many clubs with gambling but, in many cases, scared off the heavy sugar which gave even the non-gambling clubs a heavy play. Today New York is a Saturday night town, with only two top cafes going on the Main Stem, the Latin Quarter and the Gilded Cage, both operated by Lou Walters.

The Billy Rose Diamond Horseshoe is dark. Sugar Hill, which ran with jammed rooms, suddenly ran into tax troubles and partneritis and shuttered last week. The Copa, Versailles and the smaller rooms like the Blue Angel and Ruban Bleu are holding up, but are not cheering about the past year or are not optimistic about the next one.

The hotels do okay on a spotty basis. When they have attractions they fill up, otherwise they're in trouble.

Theaters have all been sloughed. Warner's flaghouse, the Strand (now Warner's), and Loew's big one, the Capitol, are both grind houses today. There's some talk that Warner's may go back to flesh. But, with no solid box-office attractions available, or a sustained policy feasible, it's doubtful whether flesh will come back except on a spot basis. Miami's Olympia, Baltimore's Hipp and a few others also have dropped flesh, tho the latter is trying it again on a one-show-a-month basis.

The only innovation was RKO's July Garland show at the Palace, now running 10 shows a week. House led off with an eight-act-plus-flick policy amid much drum thumping. Plan spread thruout the country, and RKO had about 10 weeks' work among its theaters using the Palace formula. Today the plan is dead. The only shows used either by RKO or indies are spot bookings.

What will happen after Miss Garland closes is a guess. There's some talk, unconfirmed, that Martin and Lewis may follow. There's also talk that, after Miss G., the house will go back to pic or close; or it may be sold to a television network. So far it's all talk. Those who know won't talk. Those who don't know talk plenty.

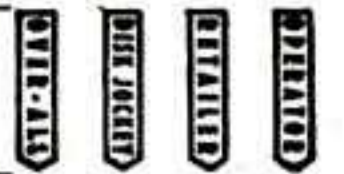
Outdoor show business had a generally good year (The Billboard, November 24 issue, and other stories this issue), and the coin machine industry was plagued by uncertainties concerning critical materials. Few new game developments were introduced and business on the operator level was spotty.

Record Reviews

90-100 TOPS
80-89 EXCELLENT
70-79 GOOD
40-69 SATISFACTORY
0-39 POOR

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

ARTIST
LABEL AND NO. TUNES
COMMENT



Continued from page 24

CHILDREN

- JOHN CRIGGS**
Three Little Trains, Parts 1 & 2 85--NS--85--NS
YOUNG PEOPLE'S RECORDS YPR-609—The two-to-five year old set will be fascinated by this story of three trains named Chugger, Tooter, and Ringer. Each train has its own little song, and each one makes its own special sound. Kids can imitate all of the sounds as well as play "trains". There is a story too. Performance is outstanding.
- TOM GLAZER**
Big Rock Candy Mountain 80--NS--80--NS
YOUNG PEOPLE'S RECORDS YPR-509—The old favorite, with new lyrics for children, is given a good performance by Glazer. The song is excellent for the six-to-ten age group.
- Springfield Mountain & Sourwood Mountain** 75--NS--75--NS
The first tune is a folk song, the second is an old square dance tune. Will not have the same strong appeal as the topside, but is suitable for the same age group. Glazer is very effective.

Columbia Adds Four Rustic Disk Etchers

CHICAGO, Dec. 22.—Columbia added a quartet of new country and Western etchers this week, when Art Satherly, dean of the rustic a.&r. men, went on an inking spree. Most important acquisition is the Maddox Brothers and Rose, veteran family group from KTRB, Modesto, Calif., who were with 4 Star for the past five years. Group is booked by MCA. Other acquisitions were: Joe Wolverton and Polly Possum, veteran duo now at Allan's Lounge, Spokane; Smilin' Red Maxedon, veteran Midwestern artist now at Hanford, Calif.; and Martin Robbins, KPHO, Phoenix, Ariz. Robbins was suggested to Satherly by Harry Stone, ex-general manager of WSM, Nashville, now an exec at KPHO.

Don Law, Eastern h.b. and Western a.&r. rep for Columbia, returned to this country December 19 after a visit to England.

AN LP BUST

Loses Suit, Waxer Nicks Own Masters

NEW YORK, Dec. 22.—All masters and stampers of the Classic Editions' recording of "Un Ballo In Maschera" were destroyed this week (19) after being turned over to the attorneys for the Metropolitan Opera Company by Irving Kratka, head of the LP diskery.

On Monday (17), the Met had obtained a decree in the New York Supreme Court enjoining Kratka and Classic Editions from any further advertising, sale or distribution of the Verdi opera. The Classic Editions waxing of this work was originally purported to be a Rome Opera production. The Metopera claimed that the disk was a recording of a Metropolitan broadcast performance of November 22, 1947.

In his affidavit, Kratka stated that he had obtained the recording from Harold Colt, Jr., South Road, Elmwood, R.F.D. 1, Connecticut, who said it was a waxing of a radio performance of the Roma Royal Opera. Kratka also said that 970 sets had been sold thru normal trade channels. The case was handled for the Met by Lincoln Lauterstein, of the law firm of Lauterstein and Lauterstein. It is understood that Classic Editions will continue business as an LP diskery.

'51 Royalties

Continued from page 10

traditionally the big disk selling season. Total mechanical royalty payments for 1951, however, may be as much as 30 to 40 per cent lower than those of a year ago.

Mechanical collected by Fox's office during the first nine months of this year are about 50 per cent under last year. A strong fourth quarter is expected to fatten the year's total 10 to 20 per cent.

FRENCH ACT

Trenet Sued For \$15,000 By Agent

NEW YORK, Dec. 22.—A \$15,000 damage action against French crooner Charles Trenet for allegedly breaking a contract for a Canadian tour was brought to light in New York Supreme Court this week.

The plaintiff, Jean Grimaldi, an agent, claims the contract called for appearances June 1 thru 25, 1950. He says Trenet filled a June 5 date and then walked out. He had the singer arrested June 8. The next day, Grimaldi alleges, Trenet promised to go thru with the tour if Grimaldi would bail him out. No sooner had he done so, according to the complaint, than Trenet took off for the U. S. The present suit is in addition to a \$5,000 breach-of-contract action in Canada.

Trenet claims it was a provision of the agreement that he could terminate the tour at any time he didn't like the way it was going. He claims that the June 5 date was unsatisfactory as far as billing, publicity and attendance were concerned. Trenet has filed a counter claim for \$50,000 charging Grimaldi with wrongfully having him arrested.

AFM Cancels Charm License

HOLLYWOOD, Dec. 22.—American Federation of Musicians, Local 47, canceled the license of Charm Records as the result of action taken by diskery topper Don Myers. Local's Ward Archer told The Billboard that Myers contracted for two sessions of four tunes each and came up with 20 masters. Myers couldn't pay the Don Shaw Trio, which cut the date and was placed on the AFM unfair list.

Myers this month sold four of the masters in question to Ken Moore for an undisclosed sum. Moore released the four sides on his own label, Lucky Records. Tunes are "I Wanna Go," "Old Mother Nature," "Good Things Come in Pairs" and "Worry." All songs are pubbed by Moore Hollywood Songs (BMD).

Archer revealed that Myers has appeared before the AFM board several times previously for not reporting sessions or auditing others. Myers also has been warned regarding his publishing business whereby he allegedly collects money by mail and promises to publish tunes.

Wedding Hymn

Continued from page 10

right with a \$1,000 advance and a six cents per copy deal. Since then, the various editions of the sacred song have hit the market at continually reduced prices to jobbers and dealers. Price started at 20 cents and went down to 10 and 8 cents by the end of the week.

Most unusual item in the song's history is that London released the Wayne disk only because it was unable to bring in any English pressed records during the recent dock strike on the local waterfront.

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Hocus-Pocus

By BILL SACHS

JOAN BRANDON, magical lovely, resumes with her concert tour late next week, winding it up February 10. She played a string of one-nighters thru the East December 9 thru the 24th. . . . **J. Ray Beffel (Baffling Beff)**, of Ottawa, Ill., is in St. Luke's Hospital, Chicago. . . . **George and Agnes Meliso**, comedy magickers, info from their Hartford, Ill., headquarters that they are building a portable sectional theater to move on trucks next season, showing their magic and a line of marionettes. . . . **Leon Long**, after a trek thru Arkansas, is displaying his magical wares in schools and halls in and out of Jackson, Miss. . . . **Mickie Ryder**, who as **Jackie Gallagher** and **Jackie Frost** served as principal assistant with the **George Marquis** and **John Calvert** magic shows in the past, is located for the winter in Jacksonville, Fla., where she and her husband, **Ralph**, are building a new carnival Girl Show front to dis-

play their new girlie show, "Mickie's Irish Colleens." **Mickie**, who has had her own Girl Show on carnivals the five seasons, plans to invade new territory the coming season. She closed recently at Stark, Fla., with the **C. A. Stephens Shows**. . . . **Rajah Ra-Boid** ushered in the season at his new Mystery Room in the Shore Club Hotel, Miami Beach, Fla., December 18. . . . **Mr. and Mrs. Lawrence Bishop (The Great Lawrence)** are spending the winter in Indianapolis, where Mrs. Bishop recently presented her husband with a new assistant, **Sharon Irene**, at Methodist Hospital there. They plan a return to the road next spring. . . . **Doc Weiss** has on exhibit two display boards with handcuffs, shackles, restraints, straitjackets, chains, locks, etc., some owned by the late **Houdini** and **Hardeen**, in the win-

(Continued on page 33)

EMA Police Plan to Bring Big Fireworks

CHICAGO, Dec. 22.—Considerable fireworks should result from the latest move of the Entertainment Managers' Association, Midwest chapter of Artists' Representatives' Association (EMA-ARA), to police its own members. The Midwest percenters' are currently conducting a survey among members to determine what agents are fully franchised as to office personnel.

At the EMA-ARA October meeting, members griped that certain offices, especially those almost exclusively in club-date business, were not fully franchised nor fully enrolled as members of EMA-ARA. It was pointed out that leading club-date offices locally and in the territory had only one full membership in EMA-ARA and that the remainder of the bookers in the office were not even enrolled at \$50 per for the membership and its resultant American Guild of Variety Artists' franchise.

At the meeting, some big club-date bookers took the floor, trying to explain that certain members of their staff, such as secretaries, tho they call agents for act submissions and conduct secondary booking activities, should not actually be enrolled as EMA-ARA franchised bookers. Reps of the major offices, such as GAC, Associated and MCA, contend that anyone, even those in secondary booking activities, should be enrolled in ARA. The major offices are almost 100 per cent enrolled in ARA.

The survey, sent out by Marvin Himmel, secretary of EMA-ARA, asks members to report on booking offices which have personnel and who should be franchised members of the agents' org. It's expected that nominations sent in by fellow agents on their rivals should raise some ruckus.

CHRISTMAS FOR TALENT

Parties in Detroit Bring Lot of Special Bookings

DETROIT, Dec. 22.—Christmas and pre-Christmas parties have come to outrank New Year's Eve shows as a source of employment for talent, a check of local booking offices here showed. Emphasis was upon pre-Christmas events, concentrated in the current week-end as well as a week ago. Agents are bringing acts in from New York and Chicago to fill the demand.

Industrial firms and business houses, like American Telephone, Edison and RCA distributing organizations, have been the best customers, with parties for employees and for the children of employees. In most cases customer's parties have not been prominent.

With a freer use of talent and diversified entertainment, the edge is being taken off widespread criticism of the "Christmas (office) Party" for excessive drinking and its after-effects.

This upped talent is bringing in an increase of at least 10 per cent in bookings for the Christmas events, spread around among sev-

eral principal offices—Betty Bryden, Amusement Booking Service, Delbridge & Gorrell; Howard Bruce, of Amusement Booking Service; Billee Hammond and Bill Gail. Parties are spending around \$50 an act, averaging about \$125 to \$150 per party.

Animal, sight and specialty musical acts such as accordionists are favorites. Many shows have been set with some acts doing four or five separate parties in a single day. Similar multiple bookings were the rule last week-end as well.

Among acts in chief demand were Gregory and Cherie, Loretta and His Pets, George Marks (ventriloquism and Punch and Judy); Harold Ramm, Punch and Judy; Leroy and Moncita, canine; Jimmy Valdar, bicycle; LeBlanc and Lee, magic; Jim LaBlonde, acro clown; Red Ace, dancing clown; Jerry Ashton, juggler; Danby Daniels, juggler, and Eddie Firisco, wire act.

Extra Added

New York

Fernando Montell, French singer, and **Freddie Bamberger**, English comic, will join the Latin Quarter show January 6. . . . **Sherry Stevens**, ex-line girl at the Riviera, will get a publicity build-up as a "new" discovery, and will join the Gilded Cage. Her new handle will be **Ebony**. No other name, just **Ebony**. . . . As a result of her West Coast publicity, **Lili St. Cyr's** asking price now is \$3,500. . . . **Fred Stone**, **Dorothy Stone**, **Paula Stone** and all their heirs are descended from nobility, according to a genealogical report sent here from London. The whole thing, said **William G. Gifford**, genealogist, is set forth in **Burke's Peerage**.

Acts File 2½G Claims Against John Billsbury

HOLLYWOOD, Dec. 22.—Twenty members of the local American Guild of Variety Artists' office have filed claims against booker **John Billsbury** to the tune of \$2,510. Vaude union, as the result of the charges and failure of Billsbury to pay, has placed him on the national unfair list.

The 20 persons, representing eight acts, worked the Dallas Exposition and claim they did not receive the above contracted amount from Billsbury. The separate claims were filed in Los Angeles where the contracts were drawn up. Unfair listing became effective Monday (17).

Burlesque Bits

By UNO

BLAZE FURY is giving bidding opportunities for her talents to ops in Florida, where she expects to open after January 1. . . . **Monkey Kirkland** is operating a burly show at Club La Lana, Phoenix, Ariz., featuring **Frances Rhea** and **Mauri Wayne**. . . . **Francine** replaced **Ruby Lee** December 14 at Strip City, Hollywood, where **Flo Ash** is being spot-booked. . . . **Viollet Kelly**, former burly principal and niece of **Billy Vail**, burly show owner and manager, sends word of the death of her dad, **George G. Karlavagn Kelly**, at his home in Collingswood, N. J. **Karlavagn** was a prominent Philadelphia hotel owner. His **Hurley House**, bought

in 1900, was a burly rendezvous. . . . **Dolores Dawson** is modeling daily on WOR-TV, Channel 9, for the **Bess Myerson** program.

PRIMROSE SEMON held over at Club El Bolero, Cleveland, where other principals are **Jo Anne Duprez**, **Rusty Farrell**, **Joy Stewart**, **Lynn Decin** and **Jerry Mendelson's** ork. . . . **Joey Tayne**, dancer, is about to undergo orthopedic surgery in Bellevue Hospital, New York. . . . **Harry J. and Edith Conley** have just purchased a nine-room house in Atlantic City. . . . **Dick Bernie**, **Dick Dana**, **Lyla Hyer** and **Harry Stockwell** opened at the Old Knick Music Hall, New York, December 17 when **Jean Bedini** was guest star for one evening. . . . **Eleanor Fox**, new strip on the Hirst Circuit, is a **Russell LaVelle** graduate out of the chorus in **Jack Kane's** houses on the Ohio, where she returns next week. . . . Principals booked by **Milt Schuster** for the reopening of the Rialto, Chicago, December 27, are **Joe DeRita**, **Wauneta Bates**, **Irving Benson**, **Bob Goodman**, **Stanley Montfort**, **Virginia Kinn**, **Constance Liberty**, **Mickey Ginger Jones**, **Annette Allen** and **Marion Russell**. . . . **Tana Anthony** has returned to Hollywood from points south of the border under a new name, **La Rouee**. . . . **Lucia Clark** bowed at the Summit Hotel, Erie, Pa., last week. . . . **Smoky Wells**, operator of the "French Follies" in Honolulu, has in the cast **Mickey McGargle**, **Mary Bishop**, **Nancy Lane**, **Tamara**, **Adie Costa** and **Jack Tiger**.

BILLIE LEE doubles as house strip and chorine, and **Dick Crooker** is house singer at the Old Howard, Boston. . . . **Walter Menke**, comic at the Empress, Detroit, who tips the scales at 125, chased a 200-pound bandit who had held up the theater cashier and downed him with a flying tackle. . . . **Rube Bernstein**, before leaving New York for Chicago to relieve **Irving Becker** as manager of "Happy Times" Company at the Blackstone Theater, was held up in midtown but escaped with the loss of \$4, all he had with him at the time. . . . **Wayne Kirk**, straight

Strike May Hit N. Y. Music Hall Over Cast Pay

Continued from page 1

cast spokesmen disagreed. They said talks have come to a dead end and the cast intends to strike.

At a meeting Tuesday (18) **Solly Pernick**, head of the stagehands' union, said he would order his men to honor any picket line. **Sam Suber**, for Local 802, American Federation of Musicians, indicated that musicians would stay out. **Henry Dunn**, AGVA topper, said his union will go all the way with the cast.

man, who was forced to cancel after 62 weeks in the cocktail lounge of the Carmel Hotel, Santa Monica, Calif., due to illness, has recovered but doctor warns him to take it easy. . . . **Alfred (Whitey) Jensen** is managing the new "Century Follies," Honolulu, where members of the cast are **Yvonne Smythe**, **Annette Clement**, **Gloria Mitchell**, **Celia Pappas**, **James W. McVey**, **Jo Jo Jordan**, **Noma Niles**, **Ginger Stafford**, **Everett Conway** and **Johnny Watson**. . . . New at the Empress, Detroit, are **Buddy DeVaul** (**Walter Menke**), **Red Dulin**, **Judy Green** and **Torchy Wakefield**. . . . **Betty Dean** is in her fifth week at Hollywood Show Bar, East Pittsburgh, Pa. . . . **Leon Maguire** died of a heart attack while presenting his magic on a New York stage December 14.

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Agents Sked Annual Fest

NEW YORK, Dec. 22.—The annual installation, show and dance of the Associated Agents of America will be held January 16 at the Hendrick Hudson Hotel. All money collected will go toward the AAA relief fund.

The following officers were elected for the forthcoming year: **Syd Leipzig**, president; **Irving Barrett**, vice-president; **Jimmy Daley**, executive secretary; **Harry Stone**, treasurer, and **Harry Dell**, sergeant at arms.

The board of governors includes: **Eddie Luntz**, **Mike Hammer**, **Juliet Heath**, **Dave Cohen**, **Sim Kerner**, **Harry Rudder**, **Joe Zweig**, **Eddie Ross**, **Sam Golden** and **Mickey Shaw**.

Terrace View Set for Strip
HOLLYWOOD, Dec. 22.—A new room, adjoining **Ciro's** nitery on the Strip, will be completed this month at a cost of \$60,000. Known as the **Terrace View Room**, it will accommodate 200. It is to be used for dinners and private functions, supplementing the **Ciroette** quarters above the nitery.

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Broadway Openings

ANTONY AND CLEOPATRA

(Opened Thursday, December 20)

Ziegfeld Theater

A tragedy by William Shakespeare. Staged by Michael Benthal. Settings by Roger Furse. Costumes by Audrey Cruddas. General manager, Morton Gottlieb. Stage manager, Rosemary Hill. Press representatives, Richard Maney, Frank Goodman and Arthur Cantor. Presented by Gilbert Miller.

Philo Canidius David Greene
Cleopatra Vivien Leigh
Antony Laurence Olivier
Mardian Harold Kasket
The Messenger Alec McCowen
Scarus Derectas Patrick Troughton
Charman Katharine Blake
Alexas Diomedes Robert Beaumont
Lemprius Euphronius, a Soothsayer Donald Pleasence
Enobarbus Harry Andrews
Iras Mairhi Russell
Octavius Caesar Wilfred Hyde White
Lepidus Jack Melford
Agrippa Ronald Adam
Octavia Elizabeth Kentish
Pompey Niall MacGinnis
Menas Max Gardiner
Attendant on Octavia Pat Nye
Old Soldier Anthony Pelly
Eros Lyndon Brook
Dolabella Dan Cunningham
Thydeus Edmund Purdom
Nubian Messenger Cy Grant
A Soldier of Caesar Oliver Hunter
Sentries to Antony's Camp John Dunbar, Paul Homer, Alec McCowen, Anthony Pelly
Sentries to Caesar's Camp Oliver Hunter, Clifford Williams
Clown Timothy Bateson
Soldiers of Antony and Caesar Noel Coleman, John Dearth, John Dunbar, Paul Homer, Oliver Hunter, Collin Kemball, David Orr, Clifford Williams
Attendants on Cleopatra Jessie Barclay, Renee Goddard, Teresa Moore, Jill Welchman, Winifred Hill, Cy Grant, Jan Carew, John Dearth, Terrence Owen, Clifford Williams

Pirates
Timothy Bateson, Collin Kemball, Terrence Owen, Clifford Williams
The scenes represented take place in Alexandria, Rome, a Galley near Misenum, a Plain near Actium, between two opposing camps before Alexandria, and outside and inside Cleopatra's Monument.

Turning nimbly from Shavian comedy to Shakespearean tragedy, the Olivier-Leigh acting team round out their Cleopatra saga at the Ziegfeld. Fifteen years have flown by overnight. Tired Caesar is dust, and a younger Mark Antony comes to an older, if no less guileful Cleopatra. Once more there is high pageantry—this time to the accompaniment of sonorous verse and alarms and excursions.

Shakespeare's "Antony and Cleopatra" is all there, down to the last syllable and detail. It takes a full three hours to tell this tale of kingdoms lost for love, but withal it runs like a mill race. Robert Furse's turntable runs so fast, that a pewsitter is sometimes at a loss as to which side of the Mediterranean is which and just who is sword-fighting with whom. However, practically everyone concedes that the play is most difficult to put on. So if opulence and beauty are attained somewhat at the expense of clarity, it is all in the eye and ear of the beholder. Michael Benthal's rushing directorial tactics achieve, nonetheless, a splendid cohesion, and some of his scenes are gems of staging.

Again, of course, it is the Oliviers who, perforce, dominate the proceedings. Sir Laurence's Antony is in many respects a small masterpiece. He polishes every facet of the character, its reckless immaturity, its complete self-belief and contempt for authority, its path of disintegration via self-indulgence from man of honor to renegade. It is all there from the beginning steadily and almost flawlessly patterned. His Antony could be entirely flawless, perhaps, in a smaller theater. But the Ziegfeld is a huge house and it must unfortunately be reported, that Olivier doesn't seem to realize just how big it is. So while the portrait has magnificence, many of the Bard's lines don't get farther than Row C, which is a shame, since everyone admits they are nice poetry.

Miss Leigh is better as a more mature Cleopatra, barbarically guileful, as she is beguiling to look at. She, too, has caught the twists of her character, she brings to it the variety with which Enobarbus credits her, accentuating an instability and a passionate recklessness to match her lover's. It is a brilliantly conceived performance, if not as moving as some this reporter remembers.

Support-wise, Robert Helpmann acquires himself splendidly as the coldly cautious Octavius. Harry Andrews's shame-wracked Enobarbus, Katharine Blake's Charmian, Wilfrid Hyde White's Lepidus, Harold Kasket's Mardian

CAESAR AND CLEOPATRA

(Opened Wednesday, December 19)

Ziegfeld Theater

A comedy by Bernard Shaw. Staged by Michael Benthal. Settings by Roger Furse. Costumes by Audrey Cruddas. Music by Herbert Menges. General manager, Morton Gottlieb. Stage manager, Rosemary Hill. Press representatives, Richard Maney, Frank Goodman and Arthur Cantor. Presented by Gilbert Miller.

Belzamor David Greene
Persian Edmund Purdom
Egyptian Guardsmen Lyndon Brook, John Troughton, Alec McCowen, Terrence Owen, Patrick Troughton, Clifford Williams
Nubian Sentinel Cy Grant
Bel Affris Robert Beaumont
Women of the Palace Elizabeth Kentish, Jill Welchman, Teresa Moore, Renee Goddard, Jessie Barclay
Flaataeta, Chief Nurse to Cleopatra Pat Nye
Julius Caesar Laurence Olivier
Cleopatra Vivien Leigh
Charmian Katharine Blake
Iras Mairhi Russell
Roman Soldiers Noel Coleman, John Dunbar, Max Gardiner, Paul Homer, Oliver Hunter, Collin Kemball, David Orr
Pothinus Harold Kasket
Theodotus Timothy Bateson
Ptolemy Dawson France
Achilles Dan Cunningham
Court Ladies, Officials and Politicians Jessie Barclay, Renee Goddard, Teresa Moore, Jill Welchman, Winifred Hill, Lyndon Brook, John Dearth, Alex McCowen, Terrence Owen, Patrick Troughton, Clifford Williams
Rufio Niall MacGinnis
Britannus Wilfred Hyde White
Lucius Septimius Harry Andrews
Wounded Soldier Jack Melford
Appollodorus Robert Helpmann
Roman Sentinel Collin Kemball
Four Porters Clifford Williams, Lyndon Brook, John Dearth, Terrence Owen

Centurion
First Roman Auxiliary Noel Coleman
Second Roman Auxiliary Max Gardiner
Boatman Patrick Troughton
Musician Ronald Adam
Harpist Elizabeth Kentish
The Major-Domo Donald Pleasence
Officials at Dinner Clifford Williams, John Dearth
Priest Terrence Owen

It is practically impossible to report on the Oliviers—Sir Laurence's and Vivien Leigh's—"Caesar and Cleopatra," without comparison to the Aldrich and Myer's production which opened at the National Theater just two years ago with Sir Cedric Hardwicke and Lilli Palmer in the title roles. As far as this reporter is concerned, the latter in some respects was superior.

However, let there be no misunderstanding. The London importation is a brilliant contribution to the theater. It is robustly played by a cast which really knows its business. It is far more richly projected than its predecessor. But somehow or other a heavy accent on historical pageantry puts a damper on the sardonic humor which is the backbone of the play. The lamp of Shavian wit shines only fitfully amid a dazzlement of handsome melodrama. Roger Furse's sets are impressively in the key of the glory that once was Egypt's and Audrey Cruddas' costumes are a panorama of eye-filling color. Michael Benthal's direction has expertly welded his actors into a single unit. This new "Caesar and Cleopatra" has beauty and statelyness.

The difference of approach in the two productions is reflected in the title performances. Olivier paints a splendid portrait of an aging, balding master of the world, a tired man, cynical with years of campaigning and politics, but with a gentleness and humility wrought of a career's fulfillment. But peeping thru is the sharp intellect and, when necessary, all the dignity of Rome's first citizen. It is the sort of achievement that can be expected of the Olivier stature. Hardwicke made his Caesar more rugged and virile, stressing the satiric cynicism which Shaw puts into his mouth. His was likewise a brilliant performance. As to which conception is the better, you take your choice.

The Queen

Again, from a purely personal point of view, while Vivien Leigh makes a volatile and arresting queen, looking no more than the 16 years required of her, she does not catch the amoral subtlety which Lilli Palmer gave the cowardly, ruthless, little brat. With it all, Miss Palmer made you

and Niall MacGinnis' Pompey are all exceptional.

Again the Oliviers have done the handsome thing. But a reporter wishes they'd all speak up louder. Bob Francis.

Philly Season Perks Up With New Bookings

PHILADELPHIA, Dec. 22. —

Local legit season, which started faltering with the approach of the holiday season as only a single booking for the four Shubert temples was announced, has been given a new lease on life. As a result, three of the four houses will light up for the holidays, with Nat Abrams, managing the Shubert interests here, adding that bookings for the new year are also beginning to perk.

The Forrest, which is the only house going fairly regularly, follows the current fortnight of Jose Greco's Spanish Ballet with "Bell, Book and Candle," which launches its road tour here for three weeks with Rosalind Russell and Dennis Price in the leads. It opens Christmas Night (25). The same night will find the Locust Street Theater, after three weeks of darkness, relight with "Fancy Meeting You Again." The Shubert, which has also been dark for three weeks, relights Christmas Eve (24) for the first lap in a road tour of the musical, "Seventeen." The Walnut Street Theater remains dark.

The holiday season will also find the Academy of Music breaking tradition by keeping open on Christmas Day to enable Maurice Schwartz and his Yiddish Art Theater to stage a matinee and evening performance.

For new year, Abrams reports four definite bookings, with others on the list of possibilities. January 14 will find the Forrest carrying on with its first musical of the season, "A Month of Sundays." Same night brings Herman Shumlin's production of Enid Bagnold's new comedy, "Gertie," to the Locust Street Theater. Forrest also set with Christopher Fry's "Venus Observed" with Rex Harrison and Lilli Palmer on January 28. The Shubert Theater has inked the perennial "The Student Prince" on February 11.

S. N. Begman's new comedy, "Jane," with Basil Rathbone and Edna Best, is slated as a mid-January possibility. Another possibility is Lexford Richards' new comedy, "Dear Barbarians," with Betsy von Furstenburg coming here February 4 after its premiere in nearby Wilmington, Del.

like her Cleopatra. Miss Leigh's characterization is equally mercurial and petulant, but is a surface approach which engenders little sympathy.

The current production abounds with excellent supporting performances. Niall MacGinnis' rugged Rufio is a stand-out in contrast to Olivier's tired underplaying. Wilfrid Hyde White gets real Shaw into Britannus, and Robert Helpmann puts fine style into the nimble Appollodorus. There are fine contributions, likewise from Harry Andrews, Pat Nye and Harold Kasket.

Successive "C and C" is a sell-out for the remainder of its limited run. It is a top theatrical event of the season. But somehow, this reporter got more kick out of its predecessor two years back. Bob Francis.

Dramatic & Musical Routes

Autumn Garden (Davidson) Milwaukee.
Bell Book & Candle, with Rosalind Russell (Forrest) Philadelphia.
Candida, with Olivia De Havilland (Capitol) Salt Lake City 25-26; (Phipps Auditorium) Denver 28-29.
Cocktail Party (Auditorium) St. Paul 28-29.
Darkness at Noon (Erlanger) Chicago.
Death of a Salesman (Auditorium) Memphis 27-29.
Fancy Meeting You Again (Locust St.) Philadelphia.
Gentlemen Prefer Blondes (State Fair Park) Dallas.
Great Franklin (Blitmore) Los Angeles 27-29.
Greco, Jose (Nixon) Pittsburgh.
Guys and Dolls (Shubert) Detroit.
Happy Time (Blackstone) Chicago.
Kiss Me, Kate (Hanna) Cleveland.
Member of the Wedding (Geary) San Francisco.
Mr. Roberts (Curran) San Francisco.
Modern Primitive (Parsons) Hartford, Conn., 27-29.
Month of Sundays (Shubert) Boston.

Sides and Asides

Emlyn Williams to Do Dickens Readings . . .

Sol Hurok will sponsor Emlyn Williams' readings from Dickens starting at the Golden February 4. The engagement will be preceded by a week's break-in at Boston. It was Joshua Logan who first approached Williams regarding a New York run. The readings have been a critical and commercial hit in England. The sked at the Golden will include two Sunday performances. Williams will take his readings on tour next season.

"Camino Real" to Be Full-Length Offering . . .

Instead of presenting Tennessee Williams' two short plays, "Ten Blocks on the Camino Real" and "Twenty-Seven Wagons Full of Cotton" on the same bill, which had been planned by William Lieblin, Williams will expand the former into a full-length. The leading role will be taken by Eli Wallach, who is still touring in Williams' "The Rose Tattoo." The role will call for dancing, which Wallach is expected to handle in due course. Rehearsals are skedded to begin August 13, with Elia Kazan directing. . . . Kazan is also staging George Tabori's "Flight Into Egypt," which will probably hit the Stem March 10. . . . Alfred De Liagre Jr. will present Benn Levy's "Cupid and Psyche" in London before bringing it to New York. Levy will stage it himself. . . . Sammy Schwartz, understudy for Sam Levene in "Guys and Dolls," filled the role of Nathan Detroit from December 7 to 19, while Levene was hospitalized with appendix trouble. . . . Both Gertrude Lawrence and Yul Brynner missed performances of "The King and I" last week, because of laryngitis. Constance Carpenter substituted for Miss Lawrence, and Leonard Graves for Brynner.

Shubert-Unions Agree on Pact

CINCINNATI, Dec. 22.—Virtual agreement on contracts reached last week between J. J. Shubert, owner of Select Theaters Corporation, New York, operator of the Cox and Shubert theaters, and local showbiz unions has brightened considerably the prospects for the return of legitimate shows here.

Approval, with the exception of minor changes, by the executive board of Local 1, American Federation of Musicians, has been agreed upon, said Local 1 President Robert L. Sidell. Spokesmen for the stagehands and box office treasurers' unions here, which also are affected, confirmed reports of tentative settlement, too. None of the union execs would state terms of the agreement.

Unions originally asked for a 10 per cent increase. Sidell said the unions had asked for the same contract under which Shubert houses operate in other cities. He said he expected the new proposal to be accepted. The new contract, he said, could be for one, two or three years.

Noah Schechter, local Shubert manager, said he had received no word of settlement. In case of settlement, he said, shows probably would not be booked into the Cox until January.

Two shows, "Guys and Dolls" and "Kiss Me, Kate," are booked into the Taft Theater for this month. The three unions, said Sidell, have agreed to work "Dolls" on a spot rate basis, which is higher than under a season contract. "Dolls" opens tomorrow and is already a sellout with some \$15,000 worth of unfilled mail requests for tickets being returned.

Moon Is Blue (Harris) Chicago.
Oklahoma (Tower) Atlanta, Ga.
Pal Joey (Shubert) New Haven, Conn.
Rose Tattoo (Colonial) Boston.
Season in the Sun (Selwyn) Chicago.
Seventeen (Shubert) Philadelphia.
South Pacific (Shubert) Chicago.
Student Prince (Boston O. H.) Boston.
Wells, Sadler, Ballet (Philharmonic Auditorium) Los Angeles 27-29.

H. I. Arthur Lesser has acquired the stage and picture rights to the French comedy, "If I Wanted You," by Paul Gerdely and Robert Spitzer. Production this season depends on Lesser's finding the right translator. He would like Celeste Holm to take the leading role. The play was done on Broadway in 1924 under the title "She Had to Know," at which time Grace George had the lead. Lesser will not use the same adaptation. . . . E. Y. Harburg and Fred Saiby are working on the book for the musical version of "The Ghost Goes West." Harold Arlen will probably provide the music. Alfred Drake is being sought for the role of Donald Flourie and his ghostly ancestor, and George S. Kaufman has been asked to undertake the staging. "Ghost" was seen by film-goers with Robert Donat in the lead. Robert E. Sherwood wrote the original. Max Gordon will produce the musical in association with Sir Alexander Korda, who presented the film. . . . Hazel Roy is designing the femme costumes for Enid Bagnold's "Gertie."

Jill Kraft has been employed to understudy Audrey Hepburn in "Gigi." . . . Instead of ending the New York run of "Saint Joan" January 5, the Theater Guild will move the production to the Century January 8, where it will carry on at reduced prices. . . . George Brandt will bring in his revival of Gershwin's "Porgy and Bess" early in the fall. The operetta was last presented on the Stem in 1924 by Cheryl Crawford, with Todd Duncan as Porgy, and subsequently revived for a few weeks at the City Center in 1944. . . . Actor Charles Coburn will not be associated with Anthony Farrell in the sponsorship of "The Long Watch," comedy by Morrie Ryskind and Harvey Haslip. He will, however, be a backer. "Watch" should reach the Stem by the middle of March. . . . "Courtin' Time," the musical by William Roos, Jack Lawrence and Don Walker, which sustained 37 performances at the National last summer, will be put on in London in March by Jack Hylton.

BROADWAY SHOWLOG

Performances Thru December 22, 1951

DRAMAS

Affairs of State	9-25, '50	523
(Music Box)		
Antony and Cleopatra	12-20, '51	2
(Ziegfeld)		
Caesar and Cleopatra	12-19, '51	2
(Ziegfeld)		
Don Juan in Hell	11-29, '51	28
(Century)		
Gigi	11-24, '51	33
(Fulton)		
Glad Tidings	10-11, '51	84
(Lyceum)		
I Am a Camera	11-28, '51	29
(Empire)		
Lo and Behold	12-12, '51	14
(Booth)		
Nina	12-5, '51	21
(Royale)		
Point of No Return	12-13, '51	12
(Alvin)		
Remains to Be Seen	10-3, '51	94
(Morosco)		
Saint Joan	10-4, '51	93
(Cort)		
Stalag 17	5-8, '51	264
(48th Street)		
The Constant Wife	12-8, '51	17
(National)		
The Fourposter	10-24, '51	69
(Barrymore)		
The Moon Is Blue	3-8, '51	325
(Henry Miller's)		
The Number	10-30, '51	63
(Blitmore)		

MUSICALS

Bagels and Yox	9-21, '51	142
(Holiday)		
Call Me Madam	10-12, '50	492
(Imperial)		
Guys and Dolls	12-24, '50	454
(46th Street)		
Paint Your Wagon	11-12, '51	48
(Shubert)		
South Pacific	4-7, '49	1108
(Majestic)		
The King and I	3-19, '51	308
(St. James)		
Top Banana	11-1, '51	60
(Winter Garden)		
Two on the Aisle	7-18, '51	179
(Mark Hellinger)		

CLOSED

The Grand Tour	12-15, '51	8
(Martin Beck)		
(Opened 12-10, '51)		

COMING

(Week of December 23)		
Legend of Lovers	12-26, '51	
(Plymouth)		
The Wild Duck	12-26, '51	
(City Center)		

ATTRACTION HUNGRY

Wichita Business Booms As Defense Plants Hum

By DAPHNE (DEE) POLI

WICHITA, Kan., Dec. 22.—Shows playing Wichita this season are cleaning up due to the huge influx of defense workers and their families who are taking jobs here with large airplane manufacturing firms.

Mary Floto, promoter of legit shows, ballets and concerts at the Forum, only auditorium here, reports almost double the takes over a year ago. Such shows as "Death of a Salesman," "Guys and Dolls," "Ballet Russe" and "Ballet Theater" doubled their business over previous years.

Shrine Circus, which also played the Forum, was a sell-out at all performances. "Skating Vanities," only skating show playing here this season, had sell-outs Tuesday thru Sunday. Saturday and Sunday matinees were sold outright

to local firm as an employees' Christmas party. "Vanities" held over one extra day to play for another Christmas party and sandwiched in a special Friday matinee but still turned away customers.

On the other hand, the Ice Palace here is operating hockey only, and has no ice show scheduled. London Opera Company, skeddled to play the Forum, canceled its performance with no reason given. Here on its first American tour, the unit is reported to also have canceled its Kansas City and St. Joseph, Mo., stands.

Due to the excellent business at the Forum, wrestling and boxing cards are being held twice a week instead of the previous one-a-week schedule.

Des Moines Spotty

DES MOINES: KRNT Theater here reported spotty business. "Guys and Dolls" sold out while "Holiday on Ice" played to half-houses. "Death of a Salesman" here for its second appearance also sold out while "Autumn Garden" starring Frederic March and Florence Eldridge, did poorly. Advance on "Gentlemen Prefer Blondes" is encouraging.

The KRNT Theater is the only
(Continued on page 32)

'Vanities' Tabs Houston Hike; Staffers Named

HOUSTON, Dec. 22.—Attendance and gross figures for "Skating Vanities of 1952" here topped those of a year ago by a neat margin. Under auspices of the police pension fund, the icer counted an advance sale from police coupons of \$40,000 and an office advance sale of about \$2,500 more than last year. Show was at the Sam Houston Coliseum November 28-December 2.

For its 10th annual tour, "Vanities" has a company of 150 and a program of 33 specialty acts in nine productions. New this season are Lother Mueller, European champion; Elvira Collin and Fernand Leemans, Belgian champions and the Kerwood Brothers, of Australia. Headliners include Eileen McDonnell, Peggy Wallace, Tony Mirrelli, Nancy Lee Parker, the Ruddells and Lon Hall.

Traveling staff for the unit includes Merrill Steinman, company manager; George Swift, stage manager; Bob Ritz and Tex Burke, assistant stage managers; Benjamin Schwartz, musical director; Charles Ritz, master of ceremonies and vocalist; Roberta Lee, vocalist; Kenny Springer, dance and lighting; Peter Arnold, electrician; Bill Walker, carpenter; John Kurtz, properties; Emma Steinberg, wardrobe; Mickey Frazier, skates mechanic; Robert Nelson, auditor, and Elsie Jett, secretary.

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Butte Aud Set For Completion By Next Month

BUTTE, Mont., Dec. 22.—Construction of the \$995,000 Civic Auditorium here is scheduled to be completed by mid-January, according to W. P. Donnelly, Civic Center Commission chairman. Workmen are installing the permanent seating. Capacity will be 8,000 for stage attractions and 5,000 for arena events.

Also under way is construction of the floor, which will be comprised of layers of gravel, concrete, fiber glass and tar, asbestos felt, zinc sheets and concrete with freezing pipes. A removable basketball floor will be used. Size of the rink area is to be 210 by 90 feet. A portable stage measuring 80 by 50 is planned.

In addition to the main auditorium room, the building will in-

Basketball May Get Ax in Hub

BOSTON, Dec. 22.—Walter Brown, president of the Boston Garden-Arena Corporation, which just purchased the Boston Bruins hockey team, threatened to "throw all basketball" out unless attendance improves. Brown made the statement after the Celtics, Garden-owned team, belted the Baltimore Bullets Sunday, December 2, before the smallest attendance at any event in the Garden, 2,520. The Garden seats 13,000.

"I'll throw the whole works out, and that includes college ball, if something doesn't happen soon in the way of improved attendances," he said. "There's a different reason every week why fans don't show up. Here after six years of play, we're no better off than when we started. I thought that when I gave the fans a good ball club, they would come out. I guess Boston fans just don't want basketball."

Brown had no fault to find with grosses for attractions like Gene Autry, the "Ice Capades" and the Ringling-Barnum circus which have been sell-outs each season.

Gladieux Honored

TOLEDO, O., Dec. 22.—Virgil A. Gladieux, president of the Toledo Sports Arena and president-elect of the Ohio State Restaurant Association, was honored at a testimonial dinner by the Toledo and Northwestern Ohio Restaurant Association December 4.

TEXAN CLAIMS "BIGGEST, BEST"

FORT WORTH, Dec. 22.—Emmett W. Race, manager of the Will Rogers Auditorium and Coliseum here, lays a Texas-size claim to having space and facilities equaled by few, if any, other buildings. The Coliseum, Auditorium and exhibit halls have a total of 647,145 square feet. They are located on a 32-acre site, which also includes parking space for 4,000 cars.

Detroit Theater Quits Operation As Auditorium

DETROIT, Dec. 22.—Three-month attempt to operate the Downtown Theater here as an auditorium, with emphasis on legit attractions, has been dropped and the house will be torn down. Maurice Wagner, partner in the venture, confirmed the new plan. Theater played a few name bands for one-nighters and a couple of other attractions, mostly to poor box office. Final decision to abandon the project came when "Guys and Dolls" believed set for the Downtown, switched to the Shubert-Lafayette.

Property will be converted into a parking lot, according to Wagner, who is part owner of the Briggs Hotel, adjacent to the theater.

Gross of 465G For Henie Icer Sets S. F. Mark

SAN FRANCISCO, Dec. 22.—Sonja Henie announced this week that her 1952 ice revue had grossed \$465,072 in 18 performances of its premiere engagement at the San Francisco Cow Palace. This figure does not include a packed opening night performance at \$10 top which went to the Damon Runyon Cancer Fund, Miss Henie said.

The gross announced by Miss Henie broke all previous records both for receipts and length of engagement at the indoor stadium which seats approximately 12,000 for ice shows, according to Nye Wilson, Palace manager. Nearest competitor was the 1950 Grand National Horse Show and Rodeo which grossed \$243,541 in 14 performances.

Newtons in San Antonio

SAN ANTONIO, Dec. 22.—Dot and John Newton, silver medal dance-skate professionals of St. Louis, are at Midtown Roller-drome, offering courses for beginners and advanced skaters.

BOX-OFFICE CUSHION

Lence Adds Name-Band Nights to Skate Sked

BROOKLYN, Dec. 22.—The scheduling of non-skating events, in addition to regular roller sessions, is one of the soundest cushions against today's box-office woes, reports Emil Lence who operates the Eastern Parkway Rink at 1435 Eastern Parkway here. Lence, known as an owner who will try anything that sounds progressive and worthwhile, is currently featuring ballroom dancing to big-name bands every Saturday night at Eastern, along with roller skating four nights a week, and the customary Saturday, Sunday and holiday matinees.

He reports average crowds of 1,300 at \$1.50 per head.

Bands for this period have been Freddy Martin on November 24; Sammy Kaye, December 1; Tony Pastor, December 8; Ralph Flanagan, December 15; and Buddy Morrow, December 22. Each time, intermissions were filled with rumba music by either the Pupi Compo or Tito Rodriguez combinations.

Eastern Parkway, which does its share of Brooklyn's roller biz, is equipped with lighting for any kind of television show, even one utilizing its entire skating surface, and has installed seating for any type of meeting or social event. In addition, it is known as one of Greater New York's leading fight and wrestling arenas, and has two stores which are

rented as automobile showrooms. "Use your building to its fullest advantage," Lence advises America's rink owners.

Central, Mich., Business Good, Martin Reports

DETROIT, Dec. 22.—Visits over last week-end to central Michigan rinks were made by Robert D. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association, who found conditions satisfactory in that area. At Lansing, business was reported excellent, both by Dale Perry, operator of the Palomar, and Mr. and Mrs. Fred Gardiner, operators of the Roller-drome. "Both rinks have a prosperous appearance that attracts the attention of the public," Martin said.

At the Palomar, near Michigan State College, East Lansing, extensive decorations were being put up for a series of Christmas parties. Perry is busy, dividing his time between rink operation and the tape and disk recorder-transcriber business he operates.



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THAT NEW TAX LAW --- III

Changes Affect Capital Gains and Partnerships

• Continued from page 2

or 50 per cent of the excess of the long-term gain over the short-term loss. Under the new law, long-term losses, like long-term gains, will be taken into account in full and will offset short-term gains on a dollar-for-dollar basis. However, if your net long-term losses exceed net short-term gains, you can only use the excess to offset ordinary income up to \$1,000. The remainder of the unabsorbed net loss can be carried forward as a short-term capital loss in the next succeeding five years.

Sale of Residence

The new law provides that where an individual sells his principal residence and follows this sale within a period of a year by the purchase of a new residence, he will pay no immediate tax on any gain from the sale of the old residence, provided he received less on this sale than he paid for the new residence. The same applies where a new residence is purchased within a year prior to the sale of the taxpayer's principal residence. The new residence, however, must be used as such by the taxpayer within the period specified by law.

The only exception is in the case of a newly constructed residence. If the construction is started within a year after the sale of the old residence, and the new residence is used as such within 18 months after the sale of the old residence, the new provisions apply to all expenditures made within one year prior and 18 months after the sale. Example: the old residence cost \$20,000 and was sold for \$25,000. The new residence was purchased for \$30,000 within the prescribed period. No gain is recognized, and the adjusted basis of the new residence is \$25,000 (\$30,000 minus \$5,000). If the new residence had cost \$24,000, then there would be a taxable gain of \$1,000. It should be noted that the new provisions will apply even though you are not living in your old residence on the date of its sale. You can get relief even though you moved into your new residence and rented the old one temporarily before its sale. You can also get relief even though you rent out the new residence temporarily before you occupy it as your principal residence.

Family Partnerships

Prior to the enactment of the 1951 Revenue Act, there was much controversy between the government and taxpayers over family partnerships. Under the new law, any person with a capital interest in a family partnership must be recognized as a partner by the government for tax purposes even though the capital interest was received thru a gift or purchase by another partner. The motive behind the transfer is of no consequence. The only test is whether or not the person who receives the gift or buys an interest actually owns the partnership interest which was given or sold to him. The previous test as to whether the new partner performed any services to the partnership, or whether there were any other benefits, business or tax-wise, by this transfer are entirely immaterial. The family partnership amendment applies only to a partner's taxable years beginning after 1950.

Income Earned Abroad

A special provision has now been provided for the relief of American citizens who earn income abroad. If you have become a bona fide foreign resident for an uninterrupted period which includes an entire taxable year, you can exclude all of the income earned during this period. For

example, if you become a bona fide foreign resident on September 15, 1951, and continue to remain as a foreign resident thru December 31, 1952, the income earned during this entire period would be exempt. The prior law would only have allowed you to exclude the 1952 income and not any of the income earned in 1951. Another provision provides for the elimination of the exclusion of the year of return. For example, under the prior law, if you became a bona fide foreign resident on December 31, 1951, and remain as such until May 15, 1953, you would only have been able to exclude your 1952 income and not any part of your 1953 income. The new law allows you to exclude the income for the entire period.

It also provides for an exclusion of income of a taxpayer who remains in foreign countries for at least 510 full days during 18 consecutive months regardless of whether or not the person becomes a bona fide resident of a foreign country of countries.

These new provisions apply for taxable years beginning after 1950.

Distribution for Employee Trusts

The new law provides for the treatment as a long-term capital gain of any distributions paid to an employee separated from his employer where the total distribution under an employee's trust is paid within one taxable year. This amendment affects any distributions made after 1950.

Net Operating Loss Carry-overs

The new law provides that net operating losses for the years 1948 and 1949 can be carried forward three years instead of two years. This new section is intended to grant relief due to the change made by the 1950 Act permitting a one-year carry-back and a five-year carry-over of net operating losses instead of the former two-year carry-back and two-year carry-over provisions.

Comments

Only the highlights of the changes affecting individual taxpayers have been discussed. But there are numerous other changes which may or may not benefit your tax position. It is highly recommended that you get competent advice before preparing your tax return. The average entertainer or any person in the entertainment field who tries to prepare his own return without competent advice may discover to his sorrow that the new tax law is really a complicated piece of machinery of which he has little or no knowledge.

Keep your receipts. It is highly recommended that anyone claiming deductions should have receipts, bills or canceled checks to back up the expenditures claimed as a deduction. The government has been fairly liberal in allowing "reasonably" estimated expenses for entertainers. It should be borne in mind, however, that this is a very dangerous way of filing a return, because you are taking a chance that a substantial portion of your estimated expenses might be disallowed on examination by a government agent.

(Look for a further article in January directly concerning show business.)

Attraction Hungry

• Continued from page 31

aud operating here since the old Coliseum burned down four years ago. Just recently one of the largest television towers in the country was installed on the building's roof.

BUENOS AIRES: The number of Argentine theaters, both legitimate and movie, has risen 30 per cent in the past two years. From 1,690 in 1949, the number increased to 2,190 this year and some indications point to the erection of aude and arenas to handle American shows.

Butte Aud Set

• Continued from page 31

clude numerous locker rooms, press and office rooms, an art gallery, quarters for Boy Scouts and Camp Fire Girls, skating club-rooms, skate maintenance facilities, full kitchen equipment for banquets.

Paris Peek

By ANNE MICHAELS

• Continued from page 2

The prices in general have gone up. Toys have risen from 20 to 30 per cent, yet sales have not been affected; on the contrary they too have increased. The restaurants and night clubs are high. Even a moderately cheap restaurant will charge about \$6.00 to \$12.00 a head. The Lido has set their fee at \$27.00 per person. From the reservations received to date, it seems that money is far more plentiful this year than the last.

French Musicians

Awarded Jazz 'Oscars' . . .

A French revue, "Jazz Hott," handed out its "Oscars" for the best French jazz musicians of the year. Prizes went to: trumpeter—Aime Barelli; trombone—Benny Vasseur; clarinet—Hubert Rostang; alto sax—Hubert Foll; tenor sax—J. C. Folrenbach; pianist—Bernard Peiffer; base—Pierre Michelot; drummer—Roger Paraboschi; singers—George Daly and Anita Love. Barelli took another prize for the best large ork, and Claude Bolling won for the best small band.

Funds Low, French

TV Postpones Shows . . .

The last three programs scheduled for French TV have been shelved until February, '52. When the executives got around in November to look over their budgets they discovered they only had about 200,000 francs (\$575) to cover them until the end of the year. . . . Anouk Aimee has been selected to play the Virgin Mary in a Christmas TV broadcast. . . . From the 15,000 feet of film, lasting for four hours, shot in three weeks by a nine man crew headed by Bill McClure, American viewers will see a fifteen minute summary of SHAPE headquarters this week. . . . French radio licenses were increased 25 per cent. To own a set now costs the listener about \$3.25 a year. . . . The Duke of Windsor makes his French air debut on December 27, a recorded broadcast of seven minutes. The program will consist of reminiscences of his youth and of Queen Victoria.

Bankhead, Wanger Cases

Make Paris Headlines . . .

The Tallulah Bankhead case and Walter Wanger shooting getting front page coverage in Paris dailies. . . . Newest salon is the "Salon Enfance" (Children's exhibitions) with merry-go-rounds, puppet shows, comic books, cowboy and Indian displays and candy for all, including adults. . . . A 17 day old tigress is reported to have been kidnapped from her cage at the Circus "D'Hiver" and a reward for her return is offered at about \$300. The mother of Martine, the tigress, is still performing, but is so upset she won't eat.

Ten New Shows

Open in One Week . . .

Ten new shows opened this week, and seven of Paris's top leading men are starred. They include: A. M. Julien, Robert Lamoueux, Pierre Blanchard, Jean Dessailly, Serge Regiani, Luis Marino (in a new musical at the Chatelet called "The Singer From Mexico") and Pierre Fresney, who has just won 1st prize in Italy for his performance in "God Needs Men". . . . The opening of the week was at Barrault's theater where every one including the President of the Republic, the Queen of Belgium, cabinet ministers, ambassadors, and the members of the Academie Francaise attended. The play itself produced a minor crisis in French critic circles when "Opera's" Roger Nimier in his review wrote "Barrault was worse than ever" and received a letter from the Association of Drama Critics, criticizing his review. Some of the reviewers have gotten up in arms over this and are claiming that certain associations are trying to prejudice their writings. . . . Maurice Chevalier signed a contract to appear in a full scale revue at the Empire Theater this April, patterned after the style of the "Follies Bergere." Chevalier, who appears in a revue the first time in 16 years (up until now he has concentrated on one man shows) announced that he was embarking on the last chapter of his career. Chevalier added he will play at the Empire for a year or two, and then begin to rest a bit.

Roadshow Rep

JOHN S. FOX writes from Murphy's Dude Ranch, Marietta, O., "that with **Bill Choate's** beauty and **Boob Brasfield's** ability that tab show at Paducah, Ky., should really get it. I have trouped with both and they are tops." . . . **Mac Johnston** and wife, the former **Marie Zoder**, who trouped with the **Harley Sadler Show**, **Brooks Stock Company** and other orgs, are field representatives for **United Productions** (formerly **Redpath-Horner Chautauquas**) with headquarters in Kansas City, Mo. Johnston also toured with **Billy Wehle's** **Billroy's Comedians**. **Carey L. Ballew**, co-owner of the firm with **Bryon R. Horner**, son of **Charles F. Horner**, who organized the company 46 years ago, says that **United** represents an interesting phase of show business—one which, altho in the amateur field, offers employment to professionals as bookers and directors. Since the time of the chautauquas, the company has been servicing civic and service organizations in small cities, aiding them in raising funds for various community benefits. A number of former rep and tab show performers have become employees of the company in recent months.

Drivin' Round The Drive-Ins

CLEARING and grading of a 12-acre plot for the first drive-in theater in this St. John, N. B., will start immediately, it was announced last week by **Joseph M. Franklin**, president of **Franklin & Herschorn Company**, which operates indoor theaters there and in other Canadian cities. Opener will handle 600 cars, with speakers for each auto. A large refreshment center for individual car service and a playground also are part of the plans. The site is expected to be ready for operation by May, 1952. Firm also is building drive-ins at **Sydney, N. S.**, and **Halifax**. Both are expected to be ready by May. . . . The 250-car capacity **Eagle Drive-In** has been opened by **Delbert Edmiston** at **Eldorado, Tex.** Theater was built at a cost of about \$25,000. . . . **Skeet Noret**, owner-operator of the **Sky-Vue Drive-In**, **Lamesa, Tex.**, has announced plans for the construction of two additional drive-ins there. Sites have been purchased for both spots. One is on the **Lubbock Highway** where construction will be started as soon as building restrictions are eased. The second location is on the **Seminole Highway** which **Noret** will keep until such time as the growth of the city justifies another drive-in. . . . **Jack Blount** has been named assistant manager of the **Fredericksburg Road Drive-In**, **San Antonio**. . . . **P. W. Mahon**, operator of **Pines Drive-In**, **Prince Albert, Sask.**, was elected recently to the national board of directors of the **Canadian Chamber of Commerce**.

PAUL R. RAGER, manager of the **Sky-Vue Drive-In**, **Lancaster, Pa.**, for past two seasons, is now managing the in-town **Strand Theater**. . . . **Abe Sunberg**, operator of the **Lincoln Drive-In** just outside of **Philadelphia**, has purchased an indoor playhouse, the **Darby Theater**, **Darby, Pa.**, from **Mel Koff**. . . . Reports are being circulated in **Philadelphia** that a new drive-in is to be built on the **Roosevelt Boulevard** within the city limits. The **South City Drive-In**, opened last year in **South Philadelphia**, was the first in-city open airer. The reported drive-in, to be the second within the city limits, would service the mushrooming **Northeast** section of the city. The **Roosevelt Drive-In** also is located on the **Roosevelt Boulevard**, but outside the city limits. . . . **Green Acres Drive-In Theater**, **Lethbridge, Alta.**, and **Thomas H. Hunt**, a member of the **Lethbridge Lions club**, each were found guilty in **Supreme Court of Alberta** of operating a common gaming house. Theater management was fined \$25 and **Hunt** was fined \$1. Court case arose out of operation of a bingo-like game called **Jungo** by the **Lions club** on the theater premises last summer. Mr. **Hunt** was chairman of the club's **Jungo** committee, which operated the game. Proceeds from the 15-cent fee for playing went to the club's charitable works.

THE HISTORY of **Capt. Bill Menke's** Goldenrod showboat, one of the features of **Philip Graham's** absorbing book, "Showboats," was the subject of much favorable comment in a recent Sunday book-review section of the **St. Louis Globe-Democrat**. . . . **Seabee** and **Marion Hayworth**, former rep and tab performers and current operators of drive-in theaters in two North Carolina spots, are on a month's vacation in Miami, visiting their friend, **Hal Stone**. **Joe Hayworth** is still in the **Army Special Service Section** and stationed at **Fort Benjamin Harrison, Ind.** . . . Four old-time minstrel troupers, **Billy Winters**, **Happy Donaldson**, **Marshall Hunter** and **Bob Hope**, handled the end-man chores at the recent **Moose Minstrel Show** staged in **Municipal Auditorium, Miami**, for the lodge's underprivileged children's fund. Following that engagement the show moved into **Bay Pines, Fla.**, for an engagement under **Disabled Veterans** auspices.

London Dispatch

By LEIGH VANCE

• Continued from page 2
The **NBC** one. **Eddie Cantor**—a warm admirer of her work—wanted her for his **ECA** program a year or so back. **Coca-Cola** offered her a program with **Perry Como**.

Korda Plans Film Of "Kiss Me Kate" . . .

Biggest news here for some time was let slip by States-bound **Patricia Morison**, leaving the London cast of "Kiss Me Kate" after winning high praise for her performance. Said she to plane-side reporters: "I hope to be back next spring to make a film of 'Kiss Me Kate.'" That leaked the story that motion picture mogul **Sir Alexander Korda** had raided Hollywood's backyard and run off with a golden goose. You may think the British button-lipped, but one thing they don't mind admitting is that up till now Hollywood has wiped the studio floor with them on the matter of making film musicals. Another thing they sometimes get vocal about is that **Shakespeare** was actually an Englishman, and that they know more about him and his works than most people. So now there's rejoicing here that **Sir Alex** has beaten Hollywood to it.

Film Celebrities

Star in Pantomimes . . .

This week sees the start of Britain's traditional Christmas entertainment—the pantomime. Originally slanted for the kids, pantomime now usually turns out to be slick sophisticated romps studded with double entendre and dirty innuendo which (we hope) skates over junior's head. But they do give a colorful splash of Christmas entertainment which is almost a ritual for theater-goers. Casting around, there is sultry-voiced **Joan Greenwood** playing "Peter Pan" in **Sir James Barrie's** play at the **Scala**. Ten years ago she played the juvenile **Wendy**, and becomes the only actress on record here to play both parts **Donald Houston** who starred with **Jean Simmons** in "Blue Lagoon," plays the armour-wearing **St. George** in "Where the Rainbow Ends" at the **Winter Garden**. **Henie Brock** climbs into skirts to play a traditional knockabout pantomime "Dame" in "Robinson Crusoe on Ice," **Tom Arnold's** \$336,000 epic at the **Wembley Pool**. And **Diana Grafton** does the same in **Claude Langdon's** rival extravaganza at the **Empress Hall**, "Puss in Boots on Ice." Then there is elephant boy, **Sabu**, making his debut at **Harringay arena**, and rival **Sedish** mammoth mauler, **Gosta Krua**, making his at **Bertram Mills Olympia circus**. **Terry-Thomas** climbing down out of the TV screen does his first panto for **Val Parnell**, in the **Palladium's** "Humpty Dumpty." **Palatine** singing prodigy **Julie Andrews** plays her first grown-up part in the **Casino's** "Aladdin," and screen blond bombshell **Christine Norden** plays the **Little Lord Fauntleroy**-type in **Bertram Montague's** "Cinderella" at the **Princess**.

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The Final Curtain

BARNES—Lee, 68, veteran showman and operator of the Funhouse on Foley & Burk Combined Shows at the time of his death, December 18 in Oakland, Calif. A native of Missouri, he was with the Con. T. Kennedy Shows in 1906 and the Parker Shows No. 2 from 1907 to 1909. In 1910 he toured with the Al G. Barnes Circus and joined the Foley & Burk show in 1914. Burial in Pacific Coast Showmen's Rest, Los Angeles.

BARRON—T. Elliott, 48, December 16 in Detroit of a heart attack. He was an independent motion picture producer, specializing in travel films. Survived by his widow, Winifred, and a son, Thomas M. Interment in St. John's Cemetery, Jackson, Mich.

CALLIER—Harvey, Michigan theater owner, December 14. He was the owner of the Callier Theater at Belding and the Saranac Theater at Saranac, and formerly owned the Strand at Lowell, Mich.

CASTANG—Pearl, 76, former circus performer and widow of Charles Phillip Castang, Saturday (15) in Memphis. She and other members of her family were animal trainers. She was with Hagenbeck-Wallace, John Robinson and other circuses. Services were conducted in Memphis.

COVINO—Frank A., 59, in Westport, Conn., December 11 after a long illness. He was owner and operator of the Crossroads Restaurant, nitery on the Post Road in Westport. Survived by his widow, Katherine; a son, Donald D., and two brothers, Harold and Joseph, all of that city. Burial in Assumption Cemetery, Westport, December 12.

BATIG—Fred A., 60, casting director at MGM, December 11 in Los Angeles. He began his film career with Universal in 1910 and later became casting director at Paramount. He operated his own film agency until he joined MGM in 1937. Survived by his widow, Estelle; son, Fred Jr., and two stepchildren, Joan and James. Interment in Forest Lawn (Glendale) Memorial Park.

DAVIS—Mrs. George, wife of the veteran circus cookhouse superintendent, Sunday (9) at her Washington home. Burial in Peru, Ind. Survived by her husband, last season with the Clyde Beatty Circus.

DEVEREAUX—Orra, 69, former leading woman with the late David Belasco, December 11 in Orange, Calif. She was known professionally as Grace Gardner. Survived by brothers, H. H. and Dian Gardner, and sisters, Mrs. Sydney G. Fogel, Mrs. Vera G. Chesley and Margaret Gardner. Interment in Santa Ana (Calif.) Cemetery.

FINN—Alexander, 59, retired nitery operator, December 20

at his home in Hyannis, Mass. He was former owner-manager of the International Casino, New York; Mayfair Club, Boston, and Casa Madrid, Bass River, Mass. His widow, a daughter and a son survive.

FLEMING—Thomas, 84, high-wire performer about 50 years ago, at Fall River, Mass., December 14.

FRANTZ—Jerry W., 60, med show operator for 42 years, at Friedens, Slattington, Pa., December 12. Survived by his widow, six daughters, a son, a sister, a brother and 10 grandchildren. Interment in Union Cemetery, Slattington.

GILL—Frank E., 55, former lot man and ride superintendent with Henke's United Attractions, recently at Muirdale Sanatorium, Milwaukee, after an illness of two years. When the Henke shows left the road in 1942, Gill became foreman with C. & H. Electric Machine, Inc., Milwaukee, which position he held until stricken ill. He was with the Henke carnival 20 years. Burial in Holy Cross Cemetery, Milwaukee. Surviving are his mother, Mrs. Julia Gill, Milwaukee; four sisters, Mrs. Anthony Kliebhan and Mrs. Ralph Doyle, Milwaukee; Mrs. Harold Walker, Kankakee, Ill., and Mrs. Butler Jacobs, South Milwaukee, and a brother, William, Milwaukee.

GOERKE—Herbert, 51, banner man and billposter with the Ringling circus for 25 years, in La Crosse, Wis., Friday (14). Survived by his widow, Maxine. (Details in Circus section.)

GREVER—Maria, 37, composer, singer, pianist and voice teacher, December 15 in New York. Born in Mexico City, she attended school in Spain, traveled thru Europe with her family and returned to Mexico when she was 12. She married Leo Grever, an American, when she was 16, and her first published song, "Besame," appeared in 1921. Her "Jurame" was issued in 1928, and her first real hit was "What a Difference a Day Makes," published in 1934. An even bigger success was "Ti-Pi-Tin," introduced by Horace Heidt's ork. Other tunes included "Lamento Gitano," "Lero, Lero From Brazil," "Magic Is the Moonlight," "Make Love With a Guitar" and "My First, My Last, My Only." In all, she composed over 200 songs, in some cases writing both words and music. In 1919, 1927 and 1939 she appeared in song recitals in New York. The last was devoted to her own works. Survivors include her husband, a Gotham music publisher, and a daughter.

HILL—Mrs. Rose Marie Lucier, 90, last member of the Lucier theatrical family, December 18 at her home in Onset, Mass. She began a vaude career as a young girl with her brothers, the late Joseph, Charles and Fred Lucier, in an act known as the Four Luciers. The group later was titled the Musical Monarchs and toured America in their own rail car. She frequently appeared with her brothers at Tony Pastor's 14th Street Theater, New York, and traveled with the act thruout the world. After her retirement in 1914 she and her husband operated a summer resort hotel in Onset for many years.

HOIER—Tom, 74, veteran actor, December 20 in New York. Born in Denmark, he came to America and obtained a job as a law clerk in Illinois. He took his first stage part at that time out of curiosity and decided on a theater career. For 25 years he toured America and England in such shows as "The College Widow," "East Lynne" and "Dr. Jekyll and Mr. Hyde." In later years he worked in vaudeville, radio and television. He played the role of the father in the legit production of "Dear Ruth" for 17 months and held a record for consecutive performances in one role, 987 as Baptista in "Kiss Me, Kate." Illness put an end to the string. His widow survives.

HORCH—Franz J., 51, former stage director and literary agent, December 14 at his home in New York. Born in Vienna, he was associated with Max Reinhardt in many theater and movie productions in Vienna and Berlin from 1925 until 1936. He came to New York in 1938 and established himself as an author's representative. Among his clients were Edna Ferber and Ferenc Molnar. Survived by his widow, Maria Hirschman Horch, who directs the Young People's Theater in New York and Berkshire Playhouse Drama School, Stockbridge, Mass. A brother also survived.

HRUSKA—Leopold (Leo Menaro), 63, recently in Essen, Germany. For many years he was the manager of the Three Menaros, an acrobatic act.

JERNIGAN—C. C. Sr., 81, father of C. Chris Jernigan, in Mount Olive, N. C., December 13. Burial in that city.

MAGUIRE—Leon, magician, of a heart attack December 14 while performing on a New York stage. Services and burial December 18.

McINNIS—Walter Scott, 66, former director of the Regina Exhibition Association, in Victoria, B. C., military hospital December 9. A director of the Regina fair board from 1930 to 1946, he was slated to be president in 1947 but retired to reside in British Columbia. He had been first vice-president in 1942, 1943 and 1946. Survived by his widow and mother in Vancouver; two daughters, a brother and two sisters.

MORROW—Connie, 28, secretary at Associated Booking Corporation, December 17 in Los Angeles. (See story in Music section.)

PALMGREN—Selim, 72, renowned Finnish composer, in Helsinki, Finland, December 13. During his career he wrote more than 200 piano and folk song compositions and was almost as highly esteemed as Finland's top-ranking composer, Sibelius. His works were highly popular in Denmark and other Scandinavian countries.

SCHORR—Mrs. Anna Scheffler, 59, retired dramatic soprano and wife of Friedrich Schorr, formerly a Metopera baritone for 20 years, December 18 in Port Chester, N. Y. She was born in Hamburg, Germany, and began her operatic career in that city. While singing in Cologne, she married Schorr, and later they appeared in works offered at the State Opera, Berlin. They came to America in 1923. She sang with the German Grand Opera Company thruout the nation until 1929 and went on many foreign tours with her husband. In addition to her husband, a brother survives.

SINCLAIR—Arthur, 68, Irish actor, who often appeared in New York and London productions, December 14 in Belfast, Ireland. Born in Dublin, he joined the Abbey Theater in 1904 and became one of that group's most prominent players. He probably was best known for the part of Jack Boyle in Sean O'Casey's "Juno and the Paycock." When he made his first American appearance with the Abbey players in 1911 in "The Playboy of the Western World" the audience considered the work an insult to the Irish and pelted the actors with eggs and tomatoes. However, two years later the same work and the same group received acclaim in America. His first New York appearance was in 1911 as the sergeant in "The Rising of the Moon." He also appeared with the Abbey troupe in Boston, Chicago and Toronto in 1914. When he played New York in 1921 with "The White-Headed Boy" he headed his own company. In 1924 he was seen on Broadway in "The Merry Wives of Gotham" and again in 1927 in O'Casey's "The Plough and the Stars" and "Juno and the Paycock." He appeared in Gotham in 1930 in Liam O'Flaherty's "Mr. Gilhooley" and in 1931 in "Old Man Murphy." His last Broadway appearance was in 1935 when he played in "Jumbo" with Jimmy Durante. Four years ago illness forced him to give up a leading role in "Finian's Rainbow" at the Palace Theater, New York. He made several movies early in his career, and in 1946 he was seen in America in "Hunger Hill," a British film. Survived by his widow, Marie O'Neill, also a top name of the Abbey Theater.

YARBOROUGH—Barton, 50, in the cast of "One Man's Family" radio show for 19 years, in Burbank, Calif. He made 10,000 radio performances and recently made his TV debut in the "Dragnet" series. Beginning his career in the theater, Yarbrough once appeared with Eva La Galliene in the Civic Repertory Theater, New York. Initial radio work was in 1930. Survived by his widow, Janet; brother, Arthur; daughter, Barbara Joan, and father. Burial in Forest Lawn Mortuary, Glendale, Calif.

ZELAYA—Don Alfonso, 57, pianist and actor, December 14 in North Hollywood, Calif. He worked the Keith-Orpheum circuit. Latest film is "Macao." Survived by his widow, Desmonda; son, Jose Santos, and sister. Rites at Forest Lawn (Glendale) Cemetery.

AMMON-FARMER—Robert Ammon, of Paris, and Michelle Bridget Farmer, daughter of Gloria Swanson, stage and screen star, in Paterson, N. J., December 16.

BOCK-DAVIES—Dr. Robert E. Bock, Manhattan, Kan., and Mildred Davies, Manhattan and Tampa, October 25 in Wichita, Kan.

CHILDERS-SPRINGMAN—Lou Childers, non-pro, and Barbara Springman, daughter of Frank Springman, entertainer partner of Puggy O'Neill in Philadelphia, December 15 in Miami.

CLEMENTS-WALEK—Stanley Clements, actor, and Maria Walek December 17 in Los Angeles

DRAKE-RANDALL—Tom Drake, Kansas City, Mo., booking agent and promoter, and Hazel Randall December 1 in Kansas City.

FARRELL-MYLOIRE—Anthony Brady Farrell, New York theater owner, producer and show angel, and actress Kathryn Myloire December 9 in Fishkill, N. Y.

GOLDBERG-LAWIT—Herman Goldberg, advertising manager for the Stuart Lounchein & Company, Philadelphia distributor of Columbia Records, and Irene Lawit, artist, December 20 in that city.

HARRIS-BRAM—Harry Harris, radio and television editor and dramatic reporter for the Philadelphia Bulletin, and Jean Bram, non-pro, December 7 in Philadelphia.

HESS-TUCKER—Bob Hess, former announcer with KYBS-FM, Dallas, and Ruth Tucker, news editor for the station, recently in that city. Hess has been appointed director of KPAN, Hereford, Tex.

KANE-SHEETS—Bob Kane, press agent for Carlo, Doctor of Magic, and Maxine Sheets, nonpro, in Akron November 22.

KLEIN-REID—Milt Klein, operations manager of KLAC-TV, Hollywood, and Jacque Reid December 8 in Brentwood, Calif.

KUKIELKA-BAZELI—Clemens Kukielka, non-pro, and Lottie Bazeli, of Jam Handy, commercial film distributors, and secretary of Laboratory Technicians, Local 737, International Alliance of Theatrical Employees, in Detroit recently

MENKE-DAWN—Walter Menke (Buddy DeVaul), burlesque comic and Marie Dawn, dancer, December 9 in a stage wedding at the Empress Theater, Detroit.

BIDLACK—Betty Bidlack, daughter of film magnate Jesse L. Lasky, from William Clymer Bidlack Jr., December 20 in Los Angeles.

CLARKSON—Bonnie Ayres Clarkson from Geoffrey Clarkson, composer of "When Shadows Fall," December 20 in Los Angeles.

EDWARDS—Phyllis Edwards from Herbert Edwards, theatrical agent, December 20 in Los Angeles.

PEARL—Gloria Shevlin Pearl from Ray Pearl, band leader, December 10 in Chicago.

AMMON-FARMER—Robert Ammon, of Paris, and Michelle Bridget Farmer, daughter of Gloria Swanson, stage and screen star, in Paterson, N. J., December 16.

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Hocus-Pocus

Continued from page 29

dow of the Franklin Society Bank, 217 Broadway, New York.

ADE DUVAL posts as follows from New York: "Have been hoping to get to my hometown, Cincinnati, but so far no go. True and I don't wander very far afield

Births

BARBARO—A son to Mr. and Mrs. Commandante Francesco Barbaro December 18 in Santa Monica, Calif. Mother is actress, known professionally as Marilyn Buford.

BARTLEY—A daughter to Mr. and Mrs. Anthony Bartley December 18 in Los Angeles. Mother is English actress, Deborah Kerr.

BROOKS—A daughter to Mr. and Mrs. Bubbles Reese Brooks at West Monroe, La., December 16. Father is a showman.

BROWN—A son to Mr. and Mrs. Larry Brown December 14 in Frankford Hospital, Philadelphia. Father is disk jockey and announcer on WFEN, that city.

GOTTLIEB—A girl to Mr. and Mrs. Edward Gottlieb recently in New York. Father is a publicist and mother is a legit. TV and radio actress.

MULLIGAN—A daughter to Mr. and Mrs. Jack Mulligan December 9 in Glendale, Calif. Father is an account executive at KLAC.

OBLEDO—A son to Mr. and Mrs. Fernando Obledo recently in San Antonio. Father is chief booker for the Asteca Film Exchange in that city, firm handling Spanish language films.

PAGE—A son to Mr. and Mrs. Amos Page recently in McLean, Tex. Father is a movie exhibitor in that city.

PALMER—A daughter to Mr. and Mrs. Don Palmer December 7 in Our Lady of Lourdes Hospital, Camden, N. J. Father is manager of Charley Ventura's orchestra and manager of Ventura's Open House night club at Lindenwood, N. J.

SCHWARTZ—A daughter to Mr. and Mrs. Stanley Schwartz November 30 in Lying-In Hospital, Philadelphia. Father is owner-manager of the Tabu Supper Club in that city and formerly operated the Club Ball there.

SOKOLOWSKI—A daughter, Karen, November 20 at General Hospital, Baton Rouge, La., to Mr. and Mrs. Peter Sokolowski, part owners of the Ted Diosa Shows.

SMITH—A son, Gary Edmund, to Mr. and Mrs. G. Earl Smith December 10 in Wilmington, Del. Father is manager of Warners' Queen Theater, that city.

STANBAUGH—To Mr. and Mrs. Henry Stanbaugh a son, Tyler Dean. Father is announcer on WWJ, Detroit.

TYLER—A son to Mr. and Mrs. Jim Tyler in Philadelphia November 21. Mother is Pat Tyler, former night club dancer.

WHITAKER—A daughter to Mr. and Mrs. Jack Whitaker December 3 in Women's Hospital, Philadelphia. Father is sportscaster on WCAU-TV in that city.

Eddy Arnold Show

Continued from page 8

sound corny from anyone else, but it rang true when Arnold said it. The Eddy Arnold show is tailored for the housewife, and the pitches for Instant Ralston stressed both the healthful and the easy-to-prepare qualities of the product. Bob Rolontz.

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OF MY SISTER

"DOT"

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DECEMBER 24, 1945

LOVE

COLLEEN

In Loving Memory

Of My Dear Husband

BENJAMIN H. PATRICK

Who Passed Away

January 1, 1945

"I miss you very much"

Bessie A. Patrick

In Loving Memory

Of My Mother

MARIE MEERS DAHM

December 30, 1948

Robert Brown

In Loving Memory

Of My Dearest Friend

My Mother

GRACE E. McVEY

January 1, 1951

Mildred Joy Brown

In Memory of My Beloved Wife

KATHLEEN ST. JOHN BRENON RITCHEY

Who Passed On

December 29, 1950

"Gone, But Not Forgotten"

Jimmy, Gloria Ann and Al Ritchey

Texas State Fair Reaps \$320,063 Net On 1951 Operations

Increased Expenditures Pare Dallas Expo's Earnings

DALLAS, Dec. 22.—State Fair of Texas net operating profit for fiscal year ended November 15 was \$320,063.43, President R. L. Thornton announced at the annual meeting of fair's board of directors here Tuesday (18).

Altho net was down from 1950 profit of \$355,989, Thornton expressed himself as well pleased with year's operation, pointing out that the gross was down slightly and expenses were way up. Actual amount of gross was not announced but is in neighborhood of a million and a half bucks.

Report covered entire year's operation, including State Fair Musicals in summertime, trade shows, State fair itself and other ventures of expo. Report was on strict cash receipt basis and did not cover extensive inventory and other assets.

Thornton reported fair spent more than \$200,000 during the past year for permanent improvements, including about \$130,000 for new livestock pavilion. Outlay also included new sound system and other improvements to auditorium.

Thornton also pointed out that the agriculture show cost twice as much to put on as one in 1950, but said the public thought it was at least four times as good.

Expo head said fair's total net profit for last three years exceeds a million dollars. He reviewed the fair's financial achievements, pointing out that the expo was able

to retire in five years a 20-year bond issue voted in 1946 for the Auto Building and that the fair this year had gone four years ahead in paying off Cotton Bowl enlargement bonds by retiring the two payments of \$44,500 each due January 2, 1955, and January 1, 1956.

Thornton said he thought it remarkable that the fair was able to show a sizable profit in an inflationary period when it had spent lavishly to improve its plant and present the best exposition it has ever put on. He emphasized the fair receives no financial aid from any branch of the government to cover operating expenses or capital expenditures and is entirely self-supporting.

He said all profit would go back into the fair's 1952 operation.

The Dallas board re-elected Thornton to his eighth term as president and also re-elected all other officers, including James H. Stewart, executive vice-president and general manager; S. Bowen Cox, secretary; Fred F. Florence, treasurer; Arthur K. Hale, assistant secretary.

Board also elected L. H. True, a vice-president of the Magnolia Petroleum Company, to fill an unexpired term on the 48-man board.

Miami Stadium Skedded to Open In Mid-January

MIAMI, Dec. 22.—Medley Stadium, located at nearby Medley, Fla., is expected to be ready for operations by mid-January, it was announced this week. The structure, built at a reported \$200,000 will seat 8,500 and is two miles north of Miami Springs and 15 minutes from Downtown Miami.

Plans call for a variety of outdoor events, including auto racing, boxing, thrill shows and stock car meets. The latter events are already on the schedule with the Optimist Club to sponsor two meets a week on the third-mile banked asphalt track. A fifth-mile midget and motorcycle track will be located within the larger oval. Stadium officials also plan to bring carnivals to the 25-acre plot that surround the new structure.

Officials and staff include Murray Bloom, general manager; Sol Wachholder, president; Jack Wilson and Pat Hopper, building operations; Vic Wachholder, track superintendent; Harry Curran, policing; Julian Cole, publicity, and Charles Cohen, billposter.

Frank Winkley Pacts 38 Fair Race Meets

MINNEAPOLIS, Dec. 22.—Auto Racing, Inc., has already signed contracts to produce 38 big and stock car race meets at 1952 Midwest fairs, along with a number of still dates at fairgrounds, Frank Winkley, general manager, announced this week. Dates have been arranged this year so that no meets in the two types of racing will conflict, he said.

Contracts recently signed include North Dakota State Fair, Minot, two stock and one big car meet; Ozark Empire District Fair, Springfield, Mo., one big car; North Iowa Fair, Mason City, one stock and one big car race; Sioux Empire fair, Sioux Falls, S. D., two stock and two big car; Freeborn County Fair, Albert Lea, Minn., one stock car program; Minnesota State Fair, St. Paul, two days of stocks and three days of big cars; Clay County Fair, Spencer, Ia., one stock and two big car meets; Rice County Fair, Furbault, Minn., one stock and one big car race; Steele County Fair, Owatonna, Minn., one stock and one big car meet; Northwest Missouri State Fair, Bethany, one stock and one big car race, and

GREETINGS—IN DUPLICATE

NEW YORK, Dec. 22.—If great minds think in similar channels, then Joe Godin of Interstate Fireworks Manufacturing and Display Company, Inc., Springfield, Mass., and Fred Murray of International Fireworks Company, Jersey City, qualify as top-drawer.

Separated by considerable distance and without contact between them at the time, both men sent identical Christmas cards to the local office of The Billboard. Face of the card shows a holiday street scene in a typical modest-sized community.

Fort Worth Expo Sets Attractions

FORT WORTH, Dec. 22.—With more varied attractions than ever before, Southwestern Exposition and Fat Stock Show here is expected to draw biggest crowds in its history during its January 25-February 3 run, President-Manager W. R. Watt predicts.

Line-up of attractions includes free band concerts and square dance exhibitions from stage of one of expo's eight livestock buildings, championship rodeo and horse show and "The Merry Widow" operetta.

Operetta will be presented by Fort Worth Civic Opera in the Auditorium adjacent to Will Rogers' Memorial Coliseum, where rodeo is held. Dates for show are January 30-February 3. Cast will include Edward Everett Horton and Marina Koshetz. Musical director will be Karl Kritz.

The 1952 show will honor the 50th anniversary of the Fort Worth packing house industry. It will be expo's 56th edition.

Cash awards for the expo, including rodeo and horse show prizes, total \$153,000, are highest in history. Rodeo, which attracted 400 contestants in 1951, will offer \$50,000 in awards. Verne Elliott will produce rodeo, as he has every year since 1924 with exception of two shows. Rodeo will have both matinee and night performances.

Bill Hames Shows will play expo as carnival attraction.

Mrs. Reinold Manages San Antone Concessions

SAN ANTONIO, Dec. 22.—Mrs. H. W. Reinold, recently married the park concessionaire, is now managing all of the city's 16 concession spots. She formerly operated only the Koehler Park Mexican restaurant. This spot is soon to be redecorated and will have a patio full of imported Mexican furniture which Mrs. Reinold picked out.

Central Wisconsin State Fair, Marshfield, one long-distance stock car meet.

Iowa fairs, inked at the recent Des Moines meeting, include Southern Iowa Fair, Oskaloosa, one long-distance stock car meet; Hamilton County Fair, Webster City, one long-distance stock and one big car race; All Iowa Fair, Cedar Rapids, one long-distance stock meet; Crawford County Fair, Dennison, one big car program; Lyon County Fair, Rock Rapids, one long-distance stock car race; Mississippi Valley Fair, Davenport, one long-distance stock and one big car meet; Fayette County Fair, West Union, one day of stock sprints; Howard County Fair, Cresco, one day of stock sprints, and the Central Iowa Fair, Marshalltown, also one day of stock sprints. Also signed at Des Moines, was one day of stock sprints at the Brown County Fair, New Ulm, Minn.

Still dates already set, include big car race meets at Webster City, Cedar Rapids and Mason City, all in Iowa, and at Sioux Falls, S. D.



PACIFIC COAST SHOWMEN'S ASSOCIATION and Ladies' Auxiliary officers, who started and ended the drive for the org's clubrooms, are shown as they recently burned the mortgage in Los Angeles. At the left are Margaret Farmer and Mike Krekos, presidents of their respective groups, under whose administrations the drive for ownership of the building was started in 1942, and M. J. Doolan and Opal Manly, who headed the groups when the indebtedness was retired.

Los Angeles Club Burns Mortgage

Clears Property in Nine Years To Shorten Initial 10-Year Goal

LOS ANGELES, Dec. 22.—Impressive yet festive ceremonies marked the burning of the mortgage on the clubrooms of the Pacific Coast Showmen's Association recently. The group cut short a 10-year goal of clearing the property and paid out in nine.

Joe Glacy, president of the association in 1941, served as master of ceremonies, introducing the past presidents of both the PCSA and the Ladies' Auxiliary. The program was built on a "From Mike to Mike" and "From Margaret to Opal" basis. The drive started in 1942 when Mike Krekos and Margaret Farmer were leaders of the organizations. The payment of the indebtedness was ended under the administrations of M. J. Doolan and Opal Manly.

The clubrooms were crowded for the occasion. After a brief introduction by Joe Steinberg who, with Harry Phillips, was co-chairman, Rabbi Ernest R. Trattner delivered the invocation. He praised members for the untiring work in retiring the mortgage in less than the anticipated time.

Glacy paid tribute to past presidents Harry Seber, who served in 1928; J. Ed Brown, 1933; S. L. Cronin, C. F. (Doc) Zieger and Dr. Ralph Smith. Ladies' Auxiliary leaders who took bows were Clara Zieger, 1934; Ethel Krug, 1936, and Peggy Forstall, who served two terms in 1937-1938.

Past presidents who served during the fund drives for the building and who attended the mortgage burning ceremony were Ted LeFors, Everett W. (George) Coe, Earl Douglas and Joe Krug. Those of the Auxiliary were Edith Walpert, Marie Tait, Betty G. Coe, Trudi DiSanti, Jessie Loomis, Mary V. Taylor and Lillian Schue.

Past President Krekos, under whose administration the move for the ownership started, paid tribute to Ben Beno, who pur-

chased the first bond to help the fund. Others lauded were Sam Dolman, who brought in nearly 200 members; Harry Phillips, who served as house chairman; Al (Moxie) Miller, who directed the Hi-Jinks, and Harry Hargrave, Harry Fink, Ed Brown, Harry Rawlings, S. L. Cronin, Margaret Farmer, Edith Walpert and Betty Coe for their work in the fund-raising campaigns. Krekos called for a rising vote as an expression of appreciation for Sam Abbott and Al Flint, executive secretary, for their work in keeping interest alive in the various drives.

President Doolan presented Krekos with a clock bearing the symbolic tiger as a token of appreciation.

President Doolan was presented with a watch at the annual banquet. In the presentation, it was pointed out that he had raised more than \$10,000 during his tenure of office to retire the remaining indebtedness.

A buffet supper was served after the ceremonies, followed by dancing until a late hour.

Serving on the committee, in addition to those already named, were Harry McDonald, Nina Rogers Levine, Marie Tait, Edith Walpert, Lillian Schue, Peggy Steinberg, Lucille Dolman, Mary Taylor and Peggy Forstall.

An attractive program was distributed for the occasion.

Canadian Rodeo Managers Seek Upped Admissions

CALGARY, Alta., Dec. 22.—Upped admissions for stampedes and rodeos in Western Canada are the only answer to rising costs and depleted treasuries, members of the Canadian Stampede Managers' Association decided at a meeting here. Albert and Saskatchewan managers were represented.

Gate tabs at Canadian shows were well below those in the United States, altho it costs more to produce a first-class rodeo in Canada than it does in the U. S., Herman Linder, of Cardston, Alta., president, reported.

It was explained that most of specialty acts, as well as Brahma bull bucking stock, have to be imported and that cowboys are demanding bigger prize money.

If shows are recording a loss on operations, there is no alternative but to increase admissions or go out of business, Linder said.

He also said it was becoming increasingly difficult and expensive to provide adequate bucking stock for the numerous shows now being held. Range horses were rapidly dying out, he reported, and shows were more dependent on owners of private strings.

Vatican Honors German Op

ROME, Dec. 22.—Vatican has honored Emil Wacker, operator of the German unit, Circus Apollo, with the Golden Lateran Cross, and made him a commander of the Order of Malta for his work in aiding Italian flood victims recently.

Show got off to a bad start on an Italian tour, due to the overflow of the Po River, with several stands washed out. At Verona, the circus gave special performances for the benefit of flood victims, and provided shelter for many homeless persons. Later stands in the tour in other provinces of Italy not hit by the flood proved better.

Alta. Rodeos Frame Circuit

PONOKA, Alta., Dec. 22.—An eight-town circuit for 1952 was organized by the Central Alberta Stampede Association at its annual meeting here.

Officers were elected as follows: Honorary president, John Glazier, Coronation; president, Vic Stuckey; Stettler; vice-president, Louis Kathol, Benalto; secretary, Mrs. Vic Stuckey; treasurer and traveling representative, Archie McDonald, Red Willow; directors, Pete Guenard, Hardisty; Swan Andersen, Benalto; R. H. Slater, Ponoka, and Ken Grandlund, Ponoka.

Dates for the 1952 rodeos are: Sand Hill and Holden, June 11; Hardisty, June 13-14; Edmonton, June 17-21; Ponoka, June 30-July 2; Stettler, July 2-3; Benalto, July 17, and Bruce, July 23.

Over 100 persons attended a banquet in the Ponoka Elks' hall honoring the 1951 circuit champions. Trophies were presented as follows: Albert Laye, Sounding Lake, all-round champion and bareback and steer riding; H. Wolgenback, Gadsby, chuckwagon; Lyle Smith, Donald, saddle bronk; John Sawk, Hardisty, steer decorating; George Hines, Violet Grove, amateur bronk; Stan Walker, Byemoor, calf roping and wild cow milking; Cliff Vandergrift, Turner Valley, wild horse race. Trophy donors included Gayland Shows and the Ponoka Exhibition and Stampede Association.

Swenson Inks Wis. State Fair

MINNEAPOLIS, Dec. 22.—Aut Swenson, top man in the Swenson Thrillcade, announced this week that the org had closed with Wisconsin State Fair, Milwaukee, for a one-night performance during the fair and three still dates in June.

Swenson also announced signing six Iowa fairs, not previously reported. One new annual, Guthrie Center, will hold a matinee and night show. Other fairs signed included Mount Pleasant, one night show; Cedar Rapids, matinee; Rock Rapids, night performance; Cresco, one matinee and night performance, and Spencer, matinee.

CLOSE-UPS: SAM BURGDORF

Record Makes Little Man King-Size Exec

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

By TOM O'CONNELL

Weighing in at about 100 pounds, Sam Burgdorf qualifies physically as a flyweight, but as a showman his record places him a lot more toward the heavy-weight end of the scale.

At 63 his slight stature lends him a more youthful look than his age indicates. In recent years his interest in the operation of the Bucks County Fair at Doylestown, Pa., the Garden State Fair at Mount Holly, N. J., and the South Jersey State Fair at Camden has required the energy to match that appearance.

His entrance in show business came in roundabout fashion, tho his parents, Eva and Harry Puck, at one time were well established as theater performers. Sam was born and raised in Manhattan, New York, where his father was a deputy sheriff. Sam was 14 when his father died while on duty with the Army during the Spanish-American War.

Modest Start

The boy went to work in the sheriff's office for \$10 weekly, labored for a utility company lighting street lamps at \$3.57 per week and held several other jobs as an apprentice with the C. J. Sullivan Poster Company, and Sam also worked for the Shubert theatrical clan as a property boy at the old Lyric Theater in Manhattan under Bill Wolf. The youngster helped angel a musical comedy that went great guns for a few weeks in Pennsylvania but soon folded at Tyrone. He returned to New York on a train's baggage car.

The government decided that his 100 pounds were not enough to fill a uniform, but due to his work in the sheriff's office, Sam became a special agent investigating sabotage. The position took him to cities throuout America.

Near the end of the war he resigned his post and settled in Bloomington, Ind., where he began managing boxers and wrestlers, taking some of the pugs to Canada. In Ontario he hooked up with Canadian Victory Shows, taking over direction of the Athletic Show and handling some concessions. From there he went with the D. M. Atwood Shows, headed south. He ended up in Mobile, Ala., at Christmas with about \$1 but some experience in the outdoor world. Luckily, Broadway Shows opened in town that day, and with the help of Billy Clark and Tom Hasson, Sam booked some concessions. At the end of a week he was financially solvent once more.

Sam next switched to Topsy



SAM BURGDORF

Wallich and Her Mammoth Chatauqua Tent, an entire carnival under one top. "Everyone had to double in the band, whether or not they could play," Sam recalls. "I couldn't play a note, but I faked cornet." As special agent he spent the winter living on the show train at quarters in Madisonville, Ky. A wagon circus was framed during the off-season, but it was out only a few weeks the following spring when it folded due to bad weather.

Broke again, Sam joined Charles Nigro's Great White Way Shows as general agent and stayed on until January, 1923. At that time he staged a much-publicized Hobo Ball in New York in connection with Leo Lipka and Jeff Davis, at that time King of the Hoboes.

He then joined W. H. Rice's New York Hippodrome Disappearing Water Ballet, handling exploitation thru 1924. Moving by water and land, the offering toured America and was taken abroad to China, Japan, and the Philippine Islands. Next juncture for Burgdorf was Sam Solomon and his circus-carnival, and following a rough two seasons Burgdorf changed to Tom Wolf's Fraternal Circus. However, this heavily mortgaged unit folded shortly after its spring opening

(Continued on page 44)

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Horan Hellers Ink Plymouth

NEW YORK, Dec. 22.—A repeat engagement at the Plymouth (N. H.) Fair for the Irish Horan Lucky Hell Drivers was set by Bob Conto, general agent, this week. Afternoon and night performances are set for the opening Sunday, September 14, of the week-long event.

Horan group last week announced the signing of the Bangor (Me.) Fair. It will be the third consecutive engagement at both events for the hell drivers.

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Talent Topics

By CHARLIE BYRNES and JIM McHUGH

A. W. Shackelford, president of the Lethbridge (Alta.) Exhibition, was returned for another two-year term as alderman in the recent Lethbridge civic elections. He has been an alderman for 11 years.

Bill de L'horbe, of the National Amusement Device Company, Dayton, O., was in New York briefly last week before leaving for his home in Dayton to spend Christmas with his family. . . . **Katherine MacNicol**, daughter of **Allan MacNicol**, director of Playland, Rye, N. Y., will have the task of whipping the history of amusement parks, written by ride manufacturer **W. F. Mangels**, into something approaching final shape. Miss MacNicol is a professional editorial worker. . . . Equipment manufacturer **R. S. Uzzell** suffered a setback recently in his recovery from a cerebral hemorrhage. However, he now has the power of speech and limited movement again. Uzzell celebrates his 77th birthday on Christmas Day.

Canada's Saturday Night magazine for December 15 carries a story by **John Creed** on the King Show Card enterprise of Estevan, Sask., the only outdoor show poster specialists north of the Canadian border. The firm was founded and is still piloted by **Andy King**, editor of The Estevan Mercury. Two sons, **A. Stirling** and **William C.**, have elected to carry on in Andy's combined weekly newspaper and show printing business.

Charles (Doc) Morris recently visited Mrs. **Burt Abrams**, sister of the late **Maurice Woolfson**, who managed Chester Park, Cincinnati, a number of years ago. Doc reports that the visit, made during a trip to Toledo, served to recall many pleasant memories. Doc served as amusement director and promotion manager at Chester, and **Joe McKee** was also connected with the funspot, which Doc says was the best-managed spot he has ever encountered.

After attending a board of directors' meeting Tuesday (18) in New York, **Ed Carroll**, president of the National Association of Amusement Parks, Pools and Beaches, headed for his Massa-

chusetts home, where he will spend Christmas with his children. Ed and his wife started a Miami vacation immediately after the recent park association convention in Chicago and ended it for the Gotham meeting.

Alex McPhail, president of the Manitoba Provincial Exhibition, Brandon, and president of the Western Canadian Association of Exhibitions, has been nominated by the Brandon Liberal-Progressive association as its candidate for a provincial by-election January 21.

Rodeo producer **Gordon Kibbler**, who has a show coming up in New York in February, left Gotham Friday night (21) for his home in York, Pa. He expected to remain there thru the holidays and return to New York January 2.

Fred C. Murray, general manager of the International Fireworks Company, reports that he has again been awarded the pyro contract for the 1952 Gasparilla Carnival, Tampa. Murray plans to arrive on the scene early to take in the Florida State Fair.

Arnold Gurtler of Elitch Gardens, Denver, and his wife both were hit with illness during their stay in New York and were forced to pass Christmas at the Plaza Hotel, rather than at home with their family. They faced the possibility of remaining in Gotham for three more weeks due to doctor's orders given to Mrs. Gurtler.

Harry Beach, owner of several rides at Myrtle Beach, S. C., and his wife spent Christmas with his mother and sister at Moline, Ill.

Orlo Jenkinson, owner of the Jenkinson's Pavilion at Point Pleasant, N. J., made a business trip to Dayton, O., recently to purchase a locomotive for his Miniature Train ride from the National Amusement Device Co.

Bob and Olive Nelson, former acrobats, now are in the refrigerator business in Milwaukee, advises **Jake Disch**. . . . **Charlie Campbell**, agent, is wintering in Detroit again and expects to start booking a circus shortly after the first of the year.

Out in the Open

High diver **Jimmy Jamison**, in New York for the holidays, reports that he will soon head for Florida and a nine-week engagement with **Prell's Broadway Shows**.

Most of the acts working the larger cabarets in Hamburg, Germany, this month, are circus numbers. The Hansa has **Hella Decker**, with the Circus Knie Sea Lions; **Wilfords**, tumblers; **Seven Maravillas**, acro melange; **Two Carmenas**, equilibrists; **Two Salobralis**, Spanish jugglers; **Skating (5) Olandos**, roller skaters, and the **Three Ricordis**, musical clowns. At the Allotria are **Olga Le-**

pomme, trapeze; **Jonny Guttenberg**, dogs and ponies; **Bob Barton**, juggler; **Three Talottas**, head and hand-balancers; **Bario and Bario**, clowns, and the **Allotria Girls**.

Sylvia Watkins and her trained dogs will be one of the acts at the Florida State Fair, February 5-10. **Irah Watkins** and his trained chimps will also show in front of the grandstand. Irah reports that he first showed the Florida event back in 1920 with midget auto races. At the time he did business with **P. T. (Pa.) Strieder**, who still manages the event.

Calif. Indoor Vaude-Circus Books Stands

LOS ANGELES, Dec. 22.—"Circus Varieties," a vaudeville type presentation with circus acts, is scheduled to make its debut January 25 in Riverside under the sponsorship of the Junior Chamber of Commerce, Lee Soble, promoter, said. The tour is expected to include 27 leading California cities in which the promoter has contacted the Jaycees and contracted for police and Shrine dates.

Following the initial date, the show is set for Bakersfield, January 31-February 1, San Jose, February 7-9 under Jaycee sponsorship, and Santa Monica, February 14-15 for the Shrine.

Acts appearing in "Varieties" will be booked by John Billsbury. Among those already signed for the tour are Homer Snow's seals; Hap Henry's dog and elephant; Poodles Hanneford's riding act; Bonita, perch and hand balancing, and the Flying Hartzells.

Soble said that Art Barrett has opened offices in Riverside for promotion on the initial date with Ray Farrell, Bob Ford, Paul Ryder and Gordon Henderson serving as telephone men. Don Simmons is set to open an office in Bakersfield with Bill Butler, Bob Fordney and Earl Dunn on the phones. Jack Daugherty is to handle the Palm Springs date, opening the headquarters there soon after the first of the year. Walt Gosco, Rudy Jacobi and Lloyd King will work with him. Sid Karp is skedded for San Jose.

George McCarthy, now booking fairs for the McConkey Artists Corporation here, will serve as general agent and Gosco will have the concessions.

Craner to Direct San Francisco's St. Patrick Cele

SAN FRANCISCO, Dec. 22.—Art Craner, veteran queen contest promoter, has opened offices here in the Whitcomb Hotel and will direct the city's first 1952 promotional event—The Moose St. Patrick's Day Festival and Queen Contest. Event will open March 12 for six days.

Craner is directing all phases of the Moose and annual United Irish Societies' St. Patrick's Celebration. Selection of the annual Moose Girl of the Golden West will be the feature. The contest is set to start January 25 and conclude March 4. The winners will be awarded trips and will appear on national radio and television programs.

The program also includes the St. Patrick's Day Ball, March 15 with a parade March 16. Craner plans to expand the affair to include a carnival at some central location. George R. Reilly, State Board of Equalization member, and Dr. Robert Grosso are expected to begin negotiations for some show to open its 1952 season here. Craner is assisted by Charles Teevin, well-known showman.

CINCINNATI, Dec. 22.—D. E. Brown, chief of detectives of the Oklahoma City Police Department, this week forwarded to The Billboard here a letter he received from Rudolf Vrhovec, retired, of Zagreb, Lenucijeva ulica 53, Yugoslavia, in which the latter seeks information on a cousin, Theodor Govorchin, said to be the owner of or associated with a circus in this country.

Carnival Routes

Dion, Ted; Marrero, La. Page Bros.; Meridian, Miss. Victory Expo.; El Paso, Tex., 24-Jan. 1.

Circus Routes

Ringling Bros. and Barnum & Bailey; Havana, Cuba, thru Jan. 4.

Misc. Routes

Henie, Sonja, Ice Revue (Coliseum) San Antonio, Tex., 26-Jan. 6. Ice Capades of 1952 (Boston Garden) Boston, Mass., 27-Jan. 13. Ice Follies of 1952 (The Arena) Philadelphia, Pa., 25-Jan. 15. Miller's, Irvin C., Brown-Skin Models (Sunset Terrace) Indianapolis, Ind., 25-Jan. 1. Skating Vanities of 1952 (Auditorium) Denver, Colo., 28-Jan. 1; (Auditorium) San Jose, Calif., 4-6.

Eva Davenport May Join Show

SARASOTA, Fla., Dec. 22.—Mrs. Eva Davenport, formerly part owner with her husband of Dailey Bros.' Circus, said here this week that she may be associated with Wallace Bros.' Circus in 1952. The Wallace show is being framed by her husband, Ben Davenport, and Bill Moore. Davenport was expected in Sarasota for the holidays.

Mrs. Davenport together with her son-in-law and daughter, Mr. and Mrs. Jim Plunkett, have leased the Colonial Hotel here for three years. She said the hotel has become a meeting place for Sarasota showfolk.

She and Mrs. Sonya Truzzi, wife of the juggler, this week opened a combination gift and jewelry shop in the hotel.

Recent visitors at the hotel included her daughter, Norma Davenport Cristiani and family; Floyd King, co-owner of King Bros.; Art Concello, Ringling general manager; Hubert Castle, wire walker, and several members of the Cristiani Family.

Recent visitors to King Bros.' quarters included **Dub Duggan**, of Hagan-Wallace Circus; **Terrell Jacobs**; **Mrs. Arthur Nelson**, of the Nelson Family; **Hilda and Noyles Burkhardt**, of the Ringling show, and **O. C. Cox**, former legal adjuster, of Easton, Pa.

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A. C. Execs Predict Big 3 Years Ahead

Hefty Convention Dates, Resort Reports, Farm Show Encourage Hotel Group

ATLANTIC CITY, Dec. 22.—A period of prosperity is in store for Atlantic City in the next three years, it was indicated this week by a group of speakers at a meeting of the Atlantic City Hotel Association. The speakers reported that there were excellent convention bookings from 1952 thru 1954; good summer business is ahead, based on the predictions of resort keepers thruout the country; an

expected attendance of more than 100,000 at the Mid-Atlantic Farm Show next December in Convention Hall; further industrial developments in the Southern New Jersey area which will attract additional people to the area, and finally, the Centennial Celebration in 1954.

Nearly 100 hotelmen and members of the Merchants Division of the local Chamber of Commerce heard the reports of bright business prospects at a meeting at Haddon Hall. The speakers included Wayne Stetson, of the Atlantic City Convention Bureau; Joseph I. McDonell, local hotelman and vice-chairman of the American Hotel Association's resort section; Louis St. John, president of the board of trustees for the farm show; Edwin L. Gerber, director of the Southern New Jersey Development Council, and Ezra C. Bell, chairman of the Centennial Committee.

Stetson, who represented Convention Bureau Director Albert H. Skea, reported the bureau is already booking conventions for

(Continued on page 45)

Israel Operator On Buying Trip

NEW YORK, Dec. 22.—Fur Koushelevitz, manager of Luna Park, Jaffa, Israel, and general manager of Luna Park, Jerusalem, arrived in New York recently on a buying trip. Koushelevitz is reported interested in major devices and coin-operated machines to supplement considerable American equipment purchased about a year ago to serve as a nucleus for the Israel fun-spots.

Rocky Point Buys National Roller Coaster

WARWICK, R. I., Dec. 22.—Structure of a kiddie Roller Coaster will start going up January 15 at Rocky Point Park here, it was announced this week by Paul Haney, manager of the spot. Alfonse Amore, owner of a large bakery in Providence and operator of pizza pie stands at Rocky Point, has ordered the ride, the first he will run at the spot. The National Amusement Device Company, Dayton, O., will build the ride, with Jerome (Eddie) Leis of the firm in charge of construction. Ground work on the coaster has been completed.

Yule Shoppers Aid Nelson Biz

HEMPSTEAD, L. I., N. Y., Dec. 22.—With operation to halt temporarily today, Arthur Nelson, park man and ride maker, reported that three of his devices placed in Grant's department store here October 12 have registered excellent grosses.

Three rides were a Locomotive, Tank and Whip. They were originally spotted in the basement toy section of the store in connection with the Christmas shopping weeks. The rides will not operate again until mid-January, when the store expects to have its Christmas display removed and a new one set up for a spring sales drive.

Nelson owns a kiddie park in Garden City Park, Long Island, and has an eye cocked for a new location to work in the spring. With real estate values around New York high and kid spots numerous, the outlook is not too promising, he said.

Huedepohl Secure In NAAPPB Post

Secretary Withdraws Resignation, Board Affirms Re-Election at Special Meeting

NEW YORK, Dec. 22.—Resolution passed Tuesday (18) at a meeting of the board of directors of the National Association of Amusement Parks, Pools and Beaches (NAAPPB) assured continuance of Paul H. Huedepohl as secretary of the organization and stilled the turmoil raised during the recent Chicago convention of the group.

Huedepohl submitted a verbal resignation to the board during the Chicago meeting but withdrew it two days later. At that time he indicated dissatisfaction with his financial set-up as secretary and irritation over the board's refusal to accept his proposal that each president be limited to one term. After withdrawing his resignation Huedepohl said that several NAAPPB members and directors had urged him to take the step.

Special session of the board held here this week was necessary to take action since the NAAPPB executive committee never voted specifically on his resignation. President Edward J. Carroll announced the local meeting following a special gathering of the executive committee at the close of the park convention.

Adopt Resolution

Formal resolution follows: "Whereas—after being elected secretary of the National Association of Amusement Parks, Pools and Beaches at a meeting of the board of directors November 27, 1951, Paul H. Huedepohl resigned that post effective January 1, 1952, and whereas no action having been taken by the board of directors on his resignation at the board meeting November 27, Huedepohl withdrew his resignation by means of a letter to each member of the board dated November 30, 1951, which letter is hereby made part of the record

of this meeting; now, therefore, be it resolved at this special meeting of the board of directors held December 18, 1951, that Huedepohl's withdrawal of his resignation be accepted and that his election as secretary be affirmed."

Huedepohl, present at the meeting here, heard his resignation discussed by all others on hand. It was reported that there was little opposition to retaining him as secretary, a move deemed to be "for the good of the association." Rallied at the meeting in support of Huedepohl were telegrams from NAAPPB members and directors. The latest session of the board solidifies Huedepohl's run as secretary until the elections at the Chicago convention in November, 1952.

In addition to Carroll and Huedepohl, those present at the local meeting included: Jack Singhisier, Fontaine Ferry Park Louisville, first vice-president of NAAPPB; R. M. Spangler, Rolling Green Park, Sunbury, Pa., third vice-president of NAAPPB; N. S. Alexander, Woodside Park, Philadelphia; E. E. Foehl, Willow Grove Park, Pa. Henry Bowen, Whalom Park, Fitchburg, Mass.; George A. Hamid, Steel Pier, Atlantic City; O. B. Jenkinson, Point Pleasant Beach, N. J.; John J. Carlin, Carlin's Park, Baltimore; William B. Schmidt, Riverview Park, Chicago; Alan E. MacNicol, Playland, Rye, N. Y.; Robert L. Plarr, Dorney Park, Allentown, Pa., and Vernon D. Platt, Somerton Springs, Somerton, Pa.

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Rocks' Spot Sets Daily Schedule

NEW YORK, Dec. 22.—Rock-aways' Playland will operate daily from Christmas thru New Year's, with the exception of those two holidays, for the first time in the park's history, it was announced this week.

The park has been running week-ends since the close of the regular season with fair results and will continue the policy thru the winter. Holiday season features are a life-size mechanical Santa Claus and a 25-foot-high Christmas tree decorated with multi-colored bulbs.

Rocky Point Gets Overland Engine

WARWICK, R. I., Dec. 22.—An Overland Kiddie Fire Engine was recently delivered to Mr. and Mrs. Emanuel Abatantuono, kiddieland operators at Rocky Point Park.

R. F. (Dick) Phelps, Overland exec, reports that a number of units were delivered after the close of the season Labor Day. Acquisition of orders since that time indicates a good year ahead for the concern, he said.

Miami Zoo Trainer Presents Cat Act

MIAMI, Dec. 22.—Julie Rand Allen, 24-year-old lion trainer, was to make her first public appearance at Crandon Park Zoo here this week with a five-lion act. The Miami Herald ran a series of pictures showing Miss Rand in the arena with lions. She came to Miami several months ago after working briefly in Chicago for Cole Bros.' Circus.

Bomb Shelter Set for Tivoli

COPENHAGEN, Dec. 22.—Work will be completed by April on an underground bomb shelter in Tivoli Park here, which will accommodate more than 400 persons.

Plans call for the site of the shelter to be a sloping plot facing the stage of one of the spot's theaters. Practically no change will be made in the appearance of the park. The shelter will have entrances from both the street and the park.

Rex Billings Jr. Mulls Return to Park Field

DETROIT, Dec. 22.—Rex Billings Jr., now with the Greyhound Bus Lines here, said this week he is eyeing the amusement park field again and may return to activity in that field in the future. He is in charge of promoting special tours for the bus line.

His father is manager of Belmont Park, Montreal, and now is vacationing at the fishing areas around Miami.



SHOWN LEFT TO RIGHT at a December 18 meeting of the National Association of Amusement Parks, Pools and Beaches' board of directors at the Hotel New Yorker, New York, are Paul H. Huedepohl, executive secretary; Edward J. Carroll, president, Riverside Park, Agawam, Mass.; J. R. Singhisier, first vice-president, Fontaine Ferry Park, Louisville, and R. M. Spangler, third vice-president, Rolling Green Park, Sunbury, Pa. All four were elected to their offices at the November convention of the association in Chicago.

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Polack Show Signs East Unit Line-Up

Zoppe-Cucciolo, Dobritchs in Switch; French, Italian Troupes Contracted

CHICAGO, Dec. 22. — New European importations and a liberal helping of acts which have worked with American shows within the past few seasons have been signed for Polack Bros.' Circus, Eastern unit, for 1952.

Sam J. Polack, co-owner of the show, announced the line-up this week. The show opens at Lansing, Mich., January 22. Program, he said, is complete with the exception of a dog act and the possible addition of another clown. Ethel Robinson, Polack booking agent and talent scout, contracted the talent.

Zoppe Troupe, with Cucciolo, riding act with Ringling-Barnum for the past few seasons, will be with the Eastern unit. Coming from France for initial appearances in this country will be the Four Nemedis, perch act, and the Four Linders, acros.

Boginos Returning

Expected to be on hand in time for the opening also are the Flying Toginis, eight-people criss-cross flying return act from Italy. The Bogino Family (6), Risely act which also doubles as the Bennys for a comedy acrobatic turn, is scheduled to return from Italy. They appeared with American shows in recent seasons.

Armand Guerre will bring his seal act over from the Western unit. The Goetschi Brothers, three-high cycle act, will move to the Eastern Unit from the Western. Ernie Wiswell and his

Funny Ford also will make the move from unit to unit, and Klausers Bears will be on the Eastern unit in 1952.

Norberty's Trio Signed

Norberty's Trio and Pia and Alex, the latter doing a double aerial act with giant loops, will be with the Eastern unit. Slivers Madison will be back with the MGM Elephants.

Lola Dobritch, tight-wire performer will come on from Ringling-Barnum, and the Sandys (Dobritchs) will do a five-people trampoline and casting combination.

Producing clown will again be Ed Raymond. The Georgetto Brothers will come on from the Western unit. Red Carter and Billy Conn also will be in the alley. Henry Kyes will be back as bandmaster, and Edith and Whitey Boyd will play organ and drums.

Press Agent for the Eastern unit will be Eddie Howe, last season with Clyde Beatty, Polack announces. Howe handled press for the 1951 Baltimore date for the unit.

Stark Tigers, Del Bosq Horse Get Video Nod

HOLLYWOOD, Dec. 22. — Two circus acts will be featured in the awards marking the first year of "You Asked for It" television show featuring Art Baker over American Broadcasting Company's local outlet.

Appearing on the all-star program December 31, will be Mable Stark and her tiger act, and Serenado, the musical horse owned and trained by Clara and Adolph Del Bosq. The show will be micro-waved to the East on that date and then seen locally January 7.

Miss Stark and the Del Bosqs were selected for the special program because of the number of requests received from viewers to have them repeat their performances. Program is patterned along request lines with viewers asking to see certain acts. A number of outdoor performers have been featured.

Other winners of awards, offered by the Skippy Peanut Butter Company, one of the sponsors of the show, are Stan Overby and Bob Challman, archery experts; Lissa Bengston, who has taught infants to swim, and Jackie (the Kid) Coogan and his daughter, Joan.

After closing with King Bros.' Circus, Jack and Ruby Landrus, midget clowns, went to Kerrville, Tex., for the winter. They have signed to rejoin King in 1952.

LITTLE COLONEL SIGNED FOR '75

PERU, Ind., Dec. 22.—Orrin Davenport, circus producer, has contracted an equestrian director for 1975. In a contract dated January 1—23 years hence-Davenport signed Harry Orrin Thomas, infant son of Col. and Mrs. Harry Thomas. The youngster would succeed his father in the whistle-blowing role.

Beatty Injury Minor; TV Film Work Continues

EL MONTE, Calif., Dec. 22.—Clawing of Clyde Beatty by a panther he was working during filming of television movies at winter quarters here resulted only in minor injury. Beatty resumed work a few minutes after receiving first aid.

The accident occurred Tuesday (18), while he was working two black panthers, Naraka and Dynamite. In the scene, he was to remove Naraka from a rope snare. As he reached in, the cat raked Beatty's right arm.

Shooting of the TV films will continue next week. Work is being done at Beatty's winter quarters at the former Gay's Lion Farm. Earlier, Beatty was working in studios in Hollywood where Commodore Productions made test shots. Commodore is producing the films.

Meanwhile, the Clyde Beatty Circus has been invited by the Watsonville Trade Club to set up permanent quarters at Watsonville. The club's invitation said it was certain a site could be located near the town.

The Beatty show had expected to make its present quarters permanent but zoning regulations prevented this.

Goerke, "Last Tack Spitter," Dies in Wis.

LA CROSSE, Wis., Dec. 22.—Herbert Goerke, 51, one of the last of the old-time banner men or "tack spitters," died here Friday (14). He had been with the Ringling-Barnum advance for 25 years. Earlier, he was with Sells-Floto and the old John H. Sparks Circus.

F. A. Boudinot, general agent of the Ringling-Barnum show, described Goerke as one of the last experts in the trade. Goerke devoted much time in recent years to training newcomers in the art of tacking cloth advertising banners high on the sides of buildings, and since World War II he broke in about 25 new men.

One of the outstanding banner hits Goerke made in recent years was in New York during 1937 in the opposition there between Ringling and Cole Bros. Goerke directed the crew which tacked some 375 sheets on the Longacre building, Times Square. The stand extended from the second floor of the building upwards about 14 stories.

Goerke is survived by his

King Starts Winter Work; Seats Built, Cages Planned

MACON, Ga., Dec. 22.—Winter activities of King Bros.' Circus at the fairgrounds, Central City Park, are moving at full speed, Floyd King, co-owner said this week.

Rebuilding and enlargement program started a few days after the show returned here November 25. Carl Wyche is in charge of the woodworking shops. Charles Ryan and Jack Neville are expected after the holidays. Calvin Spoke is superintendent of the chair building department. Work of repairing and enlarging the bible backs and grandstand has been completed.

Blue prints for six new cages have been readied. Shops are equipped with late-model, wood-working power tools.

Jess Waller has returned from Canton, O., where he picked up several rosin backs. Floyd King has returned from a trip to Sarasota, Fla. Oscar Cristiani and family are in Sarasota for the holidays. Arnold and Esma Maley went to their Atlanta home for the holidays. Steve Fanning, elephant superintendent, is at Milton, Wis., for the holidays. Napoleon

Reed, cookhouse superintendent, returned recently from his Greenville, S. C. home.

Five carloads of timothy hay were received from Wisconsin. A 12-acre pasture is available for stock here. Brownie Gudath, clown, has returned from a winter date at Augusta, Ga. Molly and Judy Tate are playing clubs.

W&C Expanding; Buys New Bull, Other Equipment

HOT SPRINGS, Dec. 22.—Norman Anderson, owner-manager of the Wallace & Clark Circus, announced here this week that he is enlarging the show for the 1952 season, adding a new big top, an 80 with three 40's; a new marquee and a menagerie. Anderson recently purchased an elephant, two trucks and a trailer from the Stevens Bros.' Circus.

W. F. (Bill) Wilcox, show's special agent and advertising car manager, said here this week that he has a deal in the making whereby Jim Thorpe, Carlisle Indian and all-time American athlete great, would be featured on the show's 1952 tour.

The org will use the same Side Show top as last year. The show's elephants and horses will be featured in the menagerie and the rest of the animals will remain in the Side Show, Anderson says. The hippo will again be featured with a special line of paper.

Recent visitors to the show's quarters here were Bob Stevens and daughter Kathy, and Merle Evans and Arky Scott, of the Ringling show.

Wallace to Bow At San Antonio; Name Staffers

DALLAS, Dec. 22. — Wallace Bros.' Circus, being framed by Bill Moore and Ben Davenport with Bert Siebert, will open at San Antonio, it was reported here by Moore. No date was announced for the bow, but it is expected to be in March.

The show is being built at Gonzales, Tex., with the 1951 Campa show as a nucleus.

Moore said the show will have a 100-foot round top with five 40's and a 60 with three 30's, both new.

Bob (Bonham) Stevens, former Bailey Bros. owner, is national advertising and promotion manager for the new show. Moore announced, and Charles Berry will be with it. Berry formerly was with Hagenbeck-Wallace, Al G. Barnes and Sparks as equestrian director, and in recent seasons has been in the ticket department on Clyde Beatty Circus.

A pigmy hippo has been purchased by Davenport from a dealer and now is at the Washington, D. C., Zoo to become acclimated.

Rudy Magic Show Framed in Calif.

OCEANSIDE, Calif., Dec. 22.—Rudy Bros.' Magic Circus will open here with a matinee and night performance Saturday (22) for the Optimist Club. Show's second date will be at Bellflower in January.

Talent includes Rudy Jodar, magic; Hap Henry, wire, dogs and elephant; Bill Dedrick, ponies, and Eddie Emerson, clown and juggling. Rudy Jacobi is producer and Al Blake and Jack Mitchell are in advance.

widow, Maxine. Funeral services were held here. Burial was at Blackwell, Okla.

Under the Marquee

Always on the lookout for original publicity stunts, Matt Saunders, former press head for the Buffalo Bill Wild West Show, but now managing the Loew-Poli Palace Theater, Bridgeport, Conn., staged a recruiting drive and swearing in ceremonies for new recruits on the stage of the theater last week, in connection with the war film, "Fixed Bayonets."

Mrs. Floyd Stokes reports that Charlie McCarthy, legal adjuster of Capell Bros.' Circus the past two seasons, is in Aransas Pass (Tex.) Clinic, where he underwent surgery December 7. He expects to be confined until after first of the year.

Carola Althof Williams, who owns and directs the German Circus Williams, is making plans in Cologne to tour next year with a combined circus and ice show, all under canvas. The idea has promise since ice revues are a novelty in Germany.

Justus Edwards, press agent for the Polack Western Unit, is spending the holidays at Burlington, Ia., where his mother is in a hospital. He will remain there until January 6, hopping from there to Flint, Mich., where the show opens January 13. . . . Brownie Gudath, producing clown with the King (Continued on page 45)

30 PHONEMEN—30
For 59 Post of American Legion of Bronx County, New York, with 11,000 members, beginning January 3. Program, tickets, banners, U.P.C. 25 per cent commission; pay every day. One of the strongest promotions in the East. George Foster, please contact. Can also use Promotion Manager for Newark, N. J.
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Must be high-powered. Banners, Tickets for Terrell Jacobs Wild Animal Circus Benefit Salvation Army Canteens in Korea. Date here Jan. 31, Feb. 1 & 2, other dates after this. Phone Men, wire or phone. Pay your own.
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MINEOLA SKEDS FREE SHOWS

Gotham Proximity Nixes Paid Grandstand Policy

MINEOLA, N. Y., Dec. 22.—Mineola Fair, to be held September 9 thru 13 next year, will have a free grandstand policy, it was announced at a recent meeting of the annual's board of directors, during which J. Alfred Valentine was re-elected president.

Dates for the 1952 edition of the fair were set at the meeting. The board, deciding it was futile to attempt to compete with the more expansive entertainment of near-by New York, hit on the idea of presenting events by Long Island civic and social organizations.

New policy will place ox-pulling contests, sheep-dog herding, high-school band concerts, dog obedience tests and the baby show, along with whatever entertainment is booked, in front of the grandstand. The board also

decided to maintain admission to the fair at 60 cents.

In addition to Valentine, Harold Van Sise was re-elected vice-president, Samuel S. Underhill, secretary, and Raymond G. Fish, treasurer. It was reported that the annual meeting of the Queens-Nassau Agricultural Society, sponsor of the fair, held last week, had the best attendance in several years.

33 Iowa Events Rack Up Profit On '51 Season

DES MOINES, Dec. 22.—As a result of a backward farming season and increased operational costs, only 33 out of 95 Iowa fairs wound up with a profit in 1950, Lloyd B. Cunningham, secretary, Iowa State Fair, disclosed here Wednesday (12) in a report to the State Agricultural convention. Last year 31 annuals finished in the black.

The backward farming season probably presented the greatest problem, he said. Unusual heavy spring rains delayed field work as much as a month in some areas, and the farmers' schedules were thrown off balance all summer, thus cutting into fair attendance.

Grand total receipts by the State's fairs aggregated \$2,457,005.07 this year, a decrease of \$66,153 from 1950. Disbursements were down \$129,406, totaling \$2,172,747.50.

County and district fair attendance of 1,735,580 almost matched the 1950 figure of 1,759,812 and brought in \$503,034.76 in outside gate admissions. Another \$468,091.83 came from the sale of grandstand tickets.

33 Show Profit

The 33 fairs that showed a profit netted an aggregate of \$150,365.82, while 62 annuals that wound up in the red lost \$106,986.90. An encouraging sign, however, was the reduction of indebtedness from \$467,100.68 in 1950 to \$401,171.15 this year.

At the same time, value of grounds and buildings went up from \$5,511,033.88 in 1950 to a present value of \$6,155,541.88. Some 85 fairs showed balances on hand as of November 1 of \$290,412.71, an increase of \$54,958.29 over last year, and 10 fairs showed overdrafts of \$6,155.14, a decrease of \$8,294.70 from last year, leaving a net increase in balance on hand of \$46,663.59.

Substantial premium payments again were offered at virtually all

(Continued on page 45)

Winter Fairs

ARIZONA

Mesa—Maricopa Co. Fair, March 1-9. Marcel Delporte, 5111 N. 10th St., Phoenix.

CALIFORNIA

Imperial—California Mid-Winter Fair, Feb. 23-March 2. D. V. Stewart.

Indio—Riverside Co. Fair & National Date Festival, Feb. 19-24. R. M. C. Fullen-wider.

San Bernardino—National Orange Show, March 6-16. R. Z. Smith.

FLORIDA

Cocoa—Indian River Orange Jubilee, Feb. 20-23. R. I. McClure.

Dade City—Pasco Co. Fair Assn. Jan. 24-26. J. P. Higgins.

Daytona Beach—Halifax Fair, First week in March. Turner Scott.

Delray Beach—Gladioli Fair, Feb. 18-23. R. C. Lawson.

Eustis—Fla. Sportsmen's Expo-Lake Co. Fair, March 17-22. Karl Lehmann, Tavares.

Fort Myers—Southwest Fla. Fair, Feb. 4-9. Jack D. Hughes.

Inverness—Citrus Co. Fair Assn. Jan. 15-19. Quentin Medlin.

Largo—Pinellas Co. Fair, Feb. 19-23. J. H. Logan.

Orlando—Central Fla. Expo, Feb. 25-March 1. Crawford T. Bickford.

Palm Bay—Manatee Co. Fair, Jan. 29-Feb. 2. Ed L. Ayers.

Plant City—Florida Strawberry Festival, Feb. 25-March 1. G. R. Patten.

Punta Gorda—Charlotte Co. Fair, Jan. 14-19. Harry Jack.

Sarasota—Sarasota Co. Agr. Fair Assn. Jan. 21-26. George W. Potter.

Tampa—Florida State Fair & Gasparilla Assn. Feb. 5-16. P. T. Strieder.

Winter Haven—Florida Citrus Expo, Feb. 13-18. Norman V. Huff.

LOUISIANA

Lafayette—South La. Mid-Winter Fair, Jan. 10-13. T. J. Arceneaux.

Saint Francisville—West Feliciana Fair Assn. Feb. 21-23. C. L. Flowers.

TEXAS

Fort Worth—Southwestern Expo. & Fat Stock Show, Jan. 25-Feb. 3. Raymond Buck.

Houston—Houston Fat Stock Show, Jan. 30-Feb. 10. Herman Engel.

San Antonio—Livestock Expo, Feb. 15-24. James F. Grote.

Mich. Group Elects Logan

TRAVERSE CITY, Mich., Dec. 22.—William E. Logan, Bad Axe, was elected president of the Northern Michigan Fair and Racing Association at the group's annual meeting at the Park Place Hotel here Friday (14).

Harvard Swanson, Cadillac, was named vice-president; Irving Pratt, secretary-treasurer; Arvell Engstrom, director for three years, and Hugh Johnston, secretary of speed.

Over 50 fair and attraction representatives turned out for the meeting. Firms represented included Barnes-Carruthers Theatrical Enterprises, Kline's Agency, Gus Sun Agency, United Booking Agency and Happyland Shows.

President Lloyd Honeywell presided at the sessions. Addresses were delivered by Mayor Julius Sleder, Traverse City; Hugh Johnston, speed secretary; Charles Figy, Commissioner of Agriculture; Al Vanderlaan, Grand Rapids; Arnell Engstrom, State representative, and Logan.

Herman Dignan, East Lansing, was toastmaster at the annual banquet Friday night.

Meetings of Fair Associations

Indiana Association of County and District Fairs, Claypool Hotel, Indianapolis, January 1-3. William H. Clark, 360 Walnut, Franklin, Ind., secretary.

Wisconsin Association of Fairs, Hotel Schroeder, Milwaukee, January 3-5. Win Eldridge, Plymouth, secretary.

Wyoming Fair and Rodeo Association, Henning Hotel, Casper, January 7. R. S. Latta, Casper, secretary-treasurer.

Minnesota State Fair and Minnesota Federation of Fairs, Hotel St. Paul, St. Paul, January 7-9. George W. Gleixner, North St. Paul, federation secretary.

Kansas Fairs' Association, Jayhawk Hotel, Topeka, January 8-9. Everett E. Erhart, Stafford, Kan., secretary.

Ohio Fair Managers' Association, Desher-Wallick Hotel, Columbus, January 9-10. Mrs. Don A. Detrick, Bellefontaine, O., executive secretary.

Kentuck. Association of Fairs and Horse Shows, Brown Hotel, Louisville, January 10-11. L. (Doc) Cassidy, Kentucky State Fair, Louisville, secretary.

Missouri Association of Fairs and Agricultural Exhibitions, Governor Hotel, Jefferson City, January 10-11. Rollo E. Singleton,

State Office Building, Jefferson City, secretary.

South Carolina Association of Fairs, Jefferson Hotel, Columbia, January 16. Tom Moore Craig, Spartanburg, secretary.

Massachusetts Agricultural Fairs' Association, Hotel Kimball, Springfield, January 16-17. A. W. Lombard, 21 Jason Street, Arlington, Mass., secretary.

Central New York Association of Agricultural Societies, Syracuse Hotel, Syracuse, January 19. Robert S. Turner, Horseheads, N. Y., secretary.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 20-22. Cliff C. Hunter, Taylorsville, Ill., secretary.

North Carolina Association of Fairs, Sir Walter Hotel, Raleigh, January 18. Mrs. Clyde Kendall, secretary, Greensboro.

Georgia Association of Agricultural Fairs, Piedmont Hotel, Atlanta, January 18. R. T. Ragan, Eastman, secretary.

Michigan Association of Fairs, Fort Shelby Hotel, Detroit, January 20-22. Harry B. Kelley, Hillsdale, Mich., secretary.

Virginia Association of Fairs, Hotel John Marshall, Richmond, (Continued on page 45)

Des Moines Board Mulls Return to 50-Cent Gate

DES MOINES, Dec. 22.—Iowa State Fair may return to a 50-cent front-gate admission charge in '52, as a result of the elimination of the 20 per cent federal tax, H. L. Pike, president, announced at the State Agricultural Convention recently. Admission to the '51 annual was 60 cents, a dime higher than in previous years.

The elimination of the government tax on the front gate was termed by Pike as "a great help, not only in the saving of \$41,321 in taxes this year, but it will enable us to reduce the gate admission to 50 cents again, and will simplify the problem of making change at the gate."

Pike reported that the 1951 fair

was the most successful in history, both from the standpoint of attendance, which set a new record of 543,000, and profit, which amounted to \$237,000.

The profits will be used for two major purposes, he said. One will be the project of extensive repairs on many of the old fair buildings. He estimated that approximately \$75,000 would be required for this purpose in the coming year. Another use for the funds, will be an allocation toward a building fund with which the fair board hopes to construct several needed new buildings as soon as costs go back to normal. These include a new livestock pavilion-arena and a new press and radio building.

A new move to provide better handling of traffic and automobile parking at next year's event was also outlined by Pike. The entire area north of the fairgrounds race track will be fenced off into a separate parking section and the bulk of the automobiles coming into the grounds will be diverted directly to this area, relieving traffic in the main section during peak periods of the exposition.

Prince Albert Nets \$23,110 On 63G Take

PRINCE ALBERT, Sask., Dec. 22.—Record revenue for the 1951 season of \$63,830, of which \$23,110 was derived from exhibition gate and grandstand receipts, was reported by President S. L. Small at the annual meeting of the Prince Albert Agricultural Society. Last year's revenue was \$59,949.

Expenditures totaled \$38,774, \$6,177 of which was prize money. Expenditures were \$1,137 more than in 1950. Capital expenditure from revenue was \$2,517.

Net surplus on the year's operations was \$27,573. Small reported. He said total turnover for 1951 was \$252,731, compared with a turnover in the neighborhood of \$19,000 10 years ago. Municipal, provincial and Canadian government grants totaled \$22,247.

Net Receipts

Light horse show programs, breed sow sale, bull sale and fat stock show and sale netted the society \$1,141; car giveaway took in \$4,349 and entry fees for the exhibition and horse racing amounted to \$1,574.

Among expenditures, officers' salaries were \$5,418 and expenses of the officers were \$1,626. The society paid \$5,050 for grandstand attractions and band, \$3,100 for fire protection and attendants and \$2,355 for horse racing prize money.

Biggest loss of the year was \$920 in operation of the youth training school held in February and March.

The three-day summer fair drew better than 50,000 patrons, a new high. Grandstand attendance was 28,000. A record midway gross of \$20,874 was noted.

In his managerial report, D. F. Kelly compared the 1941 turnover with that of 1951 and said the more than 1,300 per cent increase in business "shows for itself the great progress that has been made by the society during the past few years."

Improvements

Work done on the grounds in the past year included remodeling old buildings, building of new ones, construction of more bleachers and hard-surfacing of the main road into the fairgrounds, he said. In all, \$22,218 was spent on grounds and building improvements.

The society is to receive \$22,490 from the Canadian Department of Agriculture thru the earned assistance agreement, Kelly reported. "The present agreement lists a total expenditure of \$64,740 for the society," he said. "Upon completion, the society will receive \$22,490 at the rate of \$10,000 per

(Continued on page 45)

Cresco, Ia., Event Names Fitzgerald

CRESCO, Ia., Dec. 22.—Ralph Fitzgerald, Cresco, has been named secretary of the Howard County Fair Association, succeeding C. C. Nichols, resigned. Nichols was elected vice-president of the fair board.

Other officers re-named for 1952 are Louis Byrnes, president, and Paul Farnsworth, treasurer.

Cincy Carthage In Good Shape; Rename Cooper

CINCINNATI, Dec. 22.—Myers Y. Cooper, former Ohio governor and operator of one of the largest real estate firms here, was re-elected president of the Hamilton County Agricultural Society for his 27th term at a meeting of the organization held last Saturday (15). Others re-elected were Lawrence P. Lake, vice president George K. Foster, treasurer, and Clarence A. Peters, secretary and general manager of the Carthage Fair, operated by the Society.

In a report before the annual meeting, Cooper announced that the 1951 Carthage Fair had finished in the black, with a comfortable working balance. He also reported that the firm of William W. Carlton, Cincinnati architects and engineers, has been retained to prepare plans for improvement of the fairgrounds and grandstand. A new office building, constructed this year, was paid for out of fair receipts, Cooper said.

Elects S. L. Kirkman

SALTCOATS, Sask., Dec. 22.—S. L. Kirkman was elected president of Saltcoats Agricultural Society at its annual meeting.

P. Pearce and James Trowell were named vice-presidents and L. A. MacDonald was reappointed secretary-treasurer. All 1951 women directors were re-elected.

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CARNIVALS

PCSA Ball, Prez Party Climaxes Coast Season

LOS ANGELES, Dec. 22.—With the staging of the annual banquet and ball Saturday night (15) and the President's and Past Presidents' Party Monday (17), the 1951 Pacific Coast Showmen's Association social calendar neared its close. With the Christmas Day dinner, the program ends.

For the 31st annual banquet and ball, the club returned to the scene of its previous functions—the Gold Room of the Biltmore Hotel. Last year the annual celebration was held in the Elks' Club.

The banquet, attended by over 300, was under the chairmanship of Robert C. Downie. Committees were as follows. Executive—Everett W. Coe, Earl Douglas, A. L. Flint, Joseph Glacy, J. R. Krug, G. P. Mackey, Al (Moxie) Miller, Charles Walpert, Frank Warren Jr. and Al Weber. Reception—Dave Friedenheim, Max Hillman, George Lauerman, Louis Manly, Harry Merkel, Joseph Steinberg, Peggy Steinberg, Ann Doolan, Grace Merkel, Opal Manly, Gladys Mackey, Lucille Dolman. Floor—Sam Dolman, Doc Gillian, Edward Harris, Rudy Jacobi, Joe T. Mead, C. E. Moore. Door—Ted LeFors, E. K. Rose, Ben Beno, E. J. Kennedy. Publicity—Sam Abbott. Tickets—Dave Rose.

Harry Seber, past president of both the PCSA and Show Folks of America, was toastmaster. At the speakers' table were M. J. Doolan, president; Mackey, first vice-president; Walpert, second vice-president; Warren, third vice-president; Miller, fourth vice-president; Al Weber, treasurer; Manly, secretary; Flint, executive secretary; Jack Hughes, chaplain; Dr. Ralph Smith, physician; William Sherwin, attorney; Mrs. Manly, president of Ladies' Auxiliary, and William Carsky, representing Showmen's League of America.

The program was emceed by Wally Vernon, with the Knight Sisters, the Stapletons, Wilbur Hall and Renee, Keaton and Armfield, and Nat Young and his 20th Century Fox Orchestra. Dancing followed the show.

I. T. Contracts Flemington and Mineola Fairs

NEW YORK, Dec. 22.—Phil Isser, general manager of the I. T. Shows, this week announced the signing of 1952 midway pacts with the Mineola (N. Y.) Fair and the Flemington (N. J.) Fair. Both are repeat dates.

Approximately 500 feet of ground, including part of the first midway at the Mineola event, has been taken over by the county to be used as parking space in conjunction with the new Motor Vehicle Building. Isser said the loss of the ground is not expected to work any particular hardship since the parking area will probably be available to patrons during fair week. In addition, a more compact midway operation would result, he said.

The President's and Past Presidents' Party Monday was the most auspicious of its kind in recent years. To accommodate the crowd, the event was moved to the ballroom of the Elks Temple. Mackey was chairman, and Dolman, co-chairman, of the function.

Mike Doolan, retiring president, was presented with a wrist watch as a token of appreciation for his good work. During his term of office, he raised over \$10,000, which permitted paying off of the mortgage one year short of the anticipated time.

At the speakers' table were O. N. Crafts, senior past president, who served in 1931; Harry Fink, 1932; S. L. Cronin, 1934; C. F. (Doc) Zeiger, 1935; Joe Glacy, 1941; Ted LeFors, 1944; E. W. (George) Coe, 1948; Earl O. Douglas, 1949; J. R. Krug, 1950, and Doolan.

Telegrams of congratulations to Doolan and the club were read from Mike Krekos, who was president in 1942, and Patty Conklin who served some years before.

C. E. (Candy) Moore was honored for his work in getting the largest number of new members. Dave Friedenheim and Moe Levine were also lauded for their club support.

Following a buffet supper, a show featuring Nick Lucas, Al Herman, Bonnie Lee and Carol Abbott was featured. Lucas contributed \$50 to the club's charity fund and asked that a membership application be sent him.

Films of Mike Doolan's kiddieland near Chicago were shown.

250 Turn Out For PCSA Rites

LOS ANGELES, Dec. 22.—Approximately 250 showfolk attended the annual Memorial Services of the Pacific Coast Showmen's Association and Ladies' Auxiliary at Showmen's Rest, Evergreen Cemetery, here Sunday (9). Sam Dolman was chairman.

Following an organ prelude by Marilyn Lewis Porter, of the Monterey Park Community Methodist Church, and a harp solo by Fifi Fetler, the invocation was read by Rev. Kenneth D. Doctor. Addresses were by Father Leonidas Contos and Cantor Saul Silverman.

Jack Hughes, PCSA chaplain, made a short talk, with Ted LeFors, a committee member for 12 years, giving the address of welcome.

The Gold Star was placed on the monument by a Marine, with M. J. Doolan and Opal Manly, PCSA and Auxiliary presidents, placing the wreaths on the respective monuments of the organizations.

The Chancel Choir, of the Monterey Park Community Methodist Church, led by Fred Mahoney, offered several numbers. The firing of the salute and sounding of taps was by a group of Marines from the Naval Base at Long Beach.

Serving also on the committee were Joe Mead, Doc Gilligan, John Lorman, Lee Gouch, Fred Donnelly, Sam Snobar and Max Snobar. The generator was furnished by Frank Babcock; chairs by Downie Bros., and the grass covering by United Tent & Awning Company.

Manning Adds 2 Events, Ups Dixie Total to 8

NEW YORK, Dec. 22.—Two new fair dates, Woodstock, Va., and Lancaster, S. C., have been added to the Ross Manning Shows' route. Owner Manning announced here this week after he had been in communication with Jack J. Perry, general agent. The additional dates solidify the shows' late fall route of annuals with eight consecutive weeks now booked.

Of the eight, five are on the Manning route card for the first time. They are Woodstock, played last year by the Lawrence Greater Shows; Lancaster, last played by the Penn Premier Shows; High Point, Asheboro, and Hamlet, N. C. Repeat dates are Statesville and Lexington, N. C., and Martinsville, Va.

Manning said the addition of early fair dates in the North and the probable annexation of late ones in the South will give his shows the best route ever.

Dallas Ladies' Club Installs Marie Obluck

DALLAS, Dec. 22.—Lone Star Showmen's Club of Texas installed Marie Obluck as president at the club's 12th annual installation dinner in the Town and Country banquet hall here Thursday (13).

Also inducted into office were Millie Hudspeth, first vice-president; Edna Hacker, second vice-president; Helen Shaffer, who served as stand-in for Hattie Mae McFarlin, third vice-president; Cleo Sneed, secretary, and Pearl Vaught, treasurer.

Hattie Longchart femseed the ceremonies; Grace Tinder escorted the new officers to the rostrum, and Evelyn Harrell, outgoing chaplain, arranged the floral decorations and corsages.

Orchids were presented to the new and old officers and surprise corsages were given Margaret Pugh and Grace Tinder. Gift certificates were presented outgoing officers, including Millie Cepak, Martha Moss, Pearl Vaught and Evelyn Harrell.

Margaret Pugh, club mother, presided at ceremonies at which the mortgage on the clubrooms was burned, assisted by Past Presidents Louise Hickman and Millie Cepak.

Femsee Longchart reviewed the year, which was one of the most successful in the history of the club. Mrs. Jackie Huffhines closed the ceremonies with a brief talk.

Entertainment by Mr. and Mrs. Jimmie Kuikendall and troupe followed with Mrs. Theima Barr at the Piano. Aleyne Morency, new chaplain, led the group in community singing.

Schoonover Org Names Ferguson Business Manager

FRESNO, Calif., Dec. 22.—Danny Ferguson has been named business manager of the Cavalcade of the West, and a tour thru the Northwest into Canada is planned, Robert Schoonover, general manager, said this week.

The organization will feature 8 major and 5 kid rides, 5 shows and about 30 concessions. It will use 10 light towers and move on 20 trucks.

Schoonover formerly operated the California Shows, which last year divided into two units, the Cavalcade and a unit playing Alaska.

Cavalcade will open in California in mid-March with a route that will take it thru Oregon, Washington and into Canada.

In Los Angeles, Ferguson, who was business manager of the American United Shows last season, said that Cavalcade will feature a free act.

Hot Springs Fems Install Betty Bazinet

HOT SPRINGS, Dec. 22.—Betty Bazinet was installed as president of the Ladies' Auxiliary of the Hot Springs Showmen's Association at impressive services in the DeSoto Hotel clubrooms here Sunday (16).

Caroline Holt was installed as first vice-president; Pearl Weydt, second vice-president; Rose Kahn, third vice-president; Irene Ogle, treasurer; Vivian Zimdars, secretary, and Marian Shuford, chaplain.

Highlight of the evening was an unexpected visit by Edgar Bergen and thrush Carol Richards, who entertained.

Installation was conducted by Alice Hennies, who presented each officer with a gift from the organization. Sharon Holt and Sharon Gamble served as flower girls in the procession to the rostrum.

Representatives from other show clubs included Mrs. Hennies, Showmen's League of America; Juanita Strassberg, Heart of America Show Club, Kansas City; Sue Walters, Greater Tampa Showmen's Association; Rebecca Castle, Miami Showmen's Association, and Rose Kahn, National Showmen's Association, New York.

Special guests included Circuit Judge Floyd C. Huff, Mayor Floyd Housley, Sheriff Will Lowe and Municipal Judge Lloyd E. Darnell. Honored guests were Mrs. Will Lowe, Mrs. Lloyd E. Darnell, Mrs. Floyd C. Huff, Mrs. Floyd Housley, Regina Kaplan, Mrs. John Asimos, Mrs. Margaret Foley, Mrs. Katherine McDonald and Mrs. Jessie Howe.

Others at the banquet included Billie Plant, Nita Weaver, Gloria Pierson, Virginia Gamble, Bertha Dutcher, Caroline McJunkins, Lillie Head, Mattie Bybee, Elsie Powell, Bonnie Welchman, Bea Dwyer, Pat Russell, Martha Pickens, Peg Waldron, Rose Cutler, Geraldine Prager, Esther Richardson, L. Bowman, Peggy Chapman, Jenny Gloth, Lela Howey, Mrs. Jimmy Phillips, Jessie Howe, Kathleen Mackie, Leona Crowe, Millie Wilson, Billie Owens, Francis Anderson, Mrs. Hollfield, Mrs. Pringle, Iva Weaver and Millie Wilson.

250 Attend Phoenix Club Banquet-Ball

PHOENIX, Ariz., Dec. 22.—Approximately 250 showfolk turned out here Tuesday night (18) for the third annual Christmas Banquet and Ball of the Arizona Showmen's Association. Held in Bud Brown's Barn, supper was served in Western chuck wagon style.

Following the feast, Toastmaster Jack Austin introduced the club's officers and honored guests which included Joe Stienberg, Pacific Coast Showmen's Association; Fred O. Wilson, Arizona's attorney general; Marcel Delporte, assistant manager of Arizona State Fair; Harry Fitten, manager of Billings, Mont., Fair; W. Francis Wilson, president, Maricopa County Bar Association; Charles Barton, city editor, Phoenix Gazette, and Bobby Johnson, columnist on the same newspaper.

Also introduced were Mr. and Mrs. Harry Clark, oldest active show people in attendance, and Mr. and Mrs. George Chadwick, who celebrated their 26th wedding anniversary.

Telegrams were read from the Pacific Coast Showmen's Association, Sam Abbott, Mr. and Mrs. Norman Prather, Mr. and Mrs. Paul Pesicka, Mr. and Mrs. Buckley, Mr. and Mrs. Lundgren and Dinty Moore.

Floorshow included Bob Roberts, impersonator and emcee; Al Castle, bicycle-acro; Jeannie James, acrodancer, and Jack Ladelle, comedy-instrumentalist. Dinner music was provided by Miss Irene, pianist, while Chuck Wellington's ork played for the dancing.

Prell Set for Winter Tour of Florida Fairs

NEW YORK, Dec. 22.—With a personnel call issued for January 1, winter activities of Prell's Broadway Shows will hit full-stride shortly thereafter with an opening fair date at Sarasota, Fla., Joe Prell announced here this week.

Winter tour will be a facsimile of last year's trek with fair dates lasting thru February. Equipment has been refurbished and all major units are now ready to roll, Prell said.

Fall fair dates are shaping up good with the route virtually intact as of now, Prell said. Owner Sam Prell will continue to supervise show dates while son Joe sticks to the booking circuit.

I. T. Org Buys Crane Share in Carnival Unit

NEW YORK, Dec. 22.—The I. T. Shows this week purchased the interest of Al Crane in Carnival Shows. The two organizations had coupled their operations for a number of years.

I. T. operators, Phil Isser and I. Trebish, announced that the unit would henceforth be known as the I. T. Number Two Unit. The operating policy of both units will be continued as in the past, Isser said, with the Number Two Unit playing dates in and around New York City.

Crane will continue with the organization, assisting Isser with the management.

CLUB, THAT IS

NSA Ladies Get New Paint Job

NEW YORK, Dec. 22.—A rush paint job was being applied to the quarters of the Ladies' Auxiliary of the National Showman's Association here, in preparation for a party the group will hold Wednesday (26) instead of a regular meeting.

Mrs. Bess Hamid, president of the auxiliary, selected the color scheme. Walls will be Cape Cod beige, with woodwork a dark brown.

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2 G.M. Diesel Light Plants, assembled on special built semi. 3500 ft. of 00 Welding Cable Lead Line and Junction Boxes. The light plants are 66 kw., assembled by Stewart & Stevenson. 2 No. 5 Ell Ferris Wheels. 1 seven-tub Tilt-a-Whirl with all steel tubs. Late model. 1 eight-tub Octopus. 1 Allan Herschell Merry-Go-Round, three abreast, 32 ft. diameter. 1 Smith & Smith Chairplane, 24 seats. 1 Allan Herschell Car Ride, 10 cars. 1 Kiddie Airplane, 10 planes. 1 Fun House with neon lighted front. 1 Calumet Coach Popcorn Trailer, 15 ft., completely equipped. 2 Girl Shows, complete equipment. 1 Main Entrance Front, 70 ft. paneled front. 1 Monkey Show, have monkeys. 20 Concessions, including Bingo and Cook House, with special vans for each. 17 Trucks and Semi Trailers, special built for carrying show loads. 1 Sound Car, G.M.C. panel. 6 P.A. Sets with Universal speakers. 3 Downey Light Towers. All equipment in good condition, will sell all or any part. Write or phone D. S. DUDLEY, MANKINS, TEXAS, PH. 90723.

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RIDES • SHOWS
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For our 1952 Season
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Complete line of Trailer Parts and accessories available at all times. Mail orders our specialty. Shipments made within 24 hours to all points in the U.S.A. Write for free catalog. 1920 Stewart Ave., S. W., on Highway 4 going south, Atlanta, Georgia. Fairfax 2626

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SHOWS—RIDES—CONCESSIONS
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HAPPY NEW YEAR
MAY 1952 BE YOUR
HAPPIEST . . .

From the
TORTIS & EMPLOYEES

● P. S. Our Credit Department would like to send special greetings to many of their lost friends. They are unable to send personal greetings because your present address is unknown . . .

EVEN TO YOU we wish happiness and above all that faith and honor will return to you in 1952.

Wisconsin Deluxe Co.
1902 N. Third St.
Milwaukee, Wisconsin
Phone: Locust 2-5431

The New
WORLD OF PLEASURE SHOWS

"Michigan's Largest and Finest Midway"
Now Contracting Midwestern Fairs and Celebrations
P. O. BOX 241
MT. CLEMENS, MICH.

WANTED

Repairman and other Help, for Winter-quarters, starting January 7.
MOUND CITY SHOWS
1417 Grattan St. St. Louis, Mo.

Season's Greetings

CARAVANS, INC.

JOHN P. COLORITE

Please contact
RAY MYERS
Trailer Village
Tampa, Florida

WILSON GREATER SHOWS

WANT FOR COMING SEASON, OPENING FIRST WEEK IN MARCH

Ride Help for No. 12 Eli and Allan Herschell Merry-Go-Round. First and Second Men. Must be able to drive. Will book any Ride that does not conflict. Shows with own transportation. Some Concessions open. Want Agents for the following concessions: Candy Floss, Grab, Swinger, Buckets, Cork Gallery. The show will play 38 weeks Arizona, New Mexico, Colorado; Flagstaff, Ariz., Fourth of July. We carry 7 Rides, 3 Shows, 25 concessions. No gate.

BILL FARRAR, General Agent
LOYD "MICKEY" WILSON, Owner and Manager
Home Address: 204 S. 23rd Street, Phoenix, Ariz.

DRAGO AMUSEMENT CO.
NOW BOOKING FOR 1952 SEASON

Drago Amusement Co. with a clean, modern midway is now booking for 1952 season all clean legitimate Concessions that work for stock only. Will book all Shows for small percentage and will furnish top and transportation, if necessary, to reliable show people. FAIR COMMITTEES, contact me at Indiana Fair Meeting. This Show is owned and operated by one man and carries nine Rides. Have best route in Indiana, with contracts for five Fairs and five more pending. All parties interested in a money proven route, write to 1711 E. Markland, Kokomo, Ind., or phone 4907 or see me at the fair meeting at Claypool Hotel, Indianapolis, Ind. KENNY RICHIE, contact me at once. FOR SALE—Bargain, late model Roll-a-Whirl, complete with front, ticket box and P.A. system, ready to go. Reason for selling—Too many Major Rides. Have a friend interested in buying two late model Kiddie Rides for park use. One must be Allan Herschell Auto and the other any kind but preferably a Rensselaer Train.

All Address: PAUL DRAGO, DRAGO AMUSEMENT CO.
1711 E. MARKLAND KOKOMO, IND.

GIVE TO DAMON RUNYON CANCER FUND

Midway Confab

Chris Jernigan returned to El Jobean, Fla., after attending the funeral of his father in Mount Olive, N. C.

Carlton Coe, concessionaire who closed recently with the L. J. Heth Shows in Southern Alabama, is in Los Angeles, where he will spend the winter. He will leave California next May to re-join the show.

Leon Paulman, sound truck operator and concessionaire of the Percell Pioneer Shows, is wintering in Wellsville, N. Y. Johnny Ott has booked his Monkey Speedway, and Harold F. Page joined the ride department, reports John A. Rice.

Joseph Lehr, spot worker, pens from Philadelphia that Frank Spina, concessionaire with the James E. Strates Shows, and Ann Dulce, featured dancer on the Hirst Circuit, are planning to be married in Miami soon. She is at the Beachcomber there.

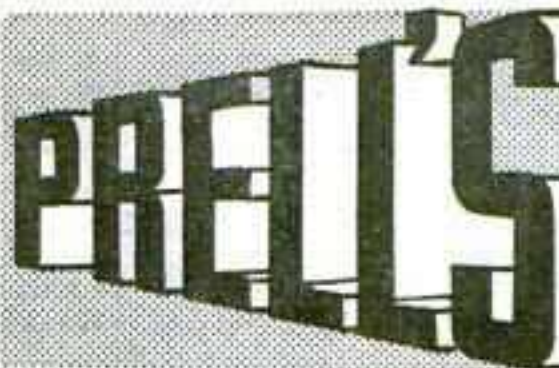
Mrs. Virginia I. Jones, wife of Percy M. Jones, owner of Jones United Shows, who has been in Arizona for her health for seven years and is now confined to a house trailer with an oxygen tent at her bedside, would like to hear from her friends. Her address is 3555 South Seventh Avenue, Trailer No. 12, Tucson, Ariz.

Glady and Ross Manning have scheduled a two-week Florida vacation after Christmas. They will return north in time for Ross to make the Eastern fair meetings with Jack J. Perry, general agent. . . . Phil Isser, general manager of the I. T. Shows, is also planning a Florida sojourn prior to the fair meetings. Big Al Howard, I. T. exec, is currently concerned with booking and living a full social life.

Recent visitors at the Page Bros.' Shows winter quarters in Springfield, Tenn., included W. J. Williams, Gem City Shows; Pete Hendrix, Mighty Page Shows, and Jim Johnson Jr., T. J. Tidwell Shows. . . . Mr. and Mrs. Harold
(Continued on page 45)

Wishing You and You
A HAPPY NEW YEAR
and
A PROSPEROUS 1952

Again we have had to double our production to keep up with orders, for which we thank you and you again and again. After January 1st we will be back in LYONS, Illinois, in larger quarters, our address will be 7731 Ogden Ave.
Day Phone: Lyons 3-4632
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New Literature Available After January 2
RAY OAKES & SONS
Manufacturers of
Hanky Panks
7731 Ogden Ave., Lyons, Illinois



BROADWAY SHOWS INC.

50 CAR RAILROAD SHOW MOTORIZED -
BROADWAY AT YOUR DOOR

Wishing Everybody a
HAPPY
NEW YEAR

All help report winter quarters January 15 at Kissimmee, Fla.

All persons holding contracts, report at Sarasota on or before January 1, 1952.

For Sale: No. 12 Ferris Wheel, reasonably priced for cash.

All Answer: SAM PRELL, Kissimmee, Florida

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CONCESSION TENTS

IMMEDIATE DELIVERY

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Meetings 2nd and 4th Wednesday each month
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Almost every one of the Eastern amusement family is a member. Are you?

Write for information
Initiation \$10.00
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THE ORIGINAL FLYING SAUCER

(MODEL)
Made by Dr. Kay of Glendale, Calif. Perfect working condition. Can be placed in house trailer. The disk (the world is talking about) will sacrifice for quick buyer. Can be seen at 6333 N. W. Miami Place, Miami, Florida. Or contact Floyd G. Frederick, Souderton, Pa.

CAN PLACE GIRL SHOW

Must Have Not Less Than Three Girls For Ozark, Ala., Amusement Park. Located by Camp Rucker, Where 50,000 Soldiers Are Stationed.

MANAGER
Amusement Park Ozark, Ala.

SAM BEATTY & ALLAN FOSTER
Important letter for you at National Showmen's Club, New York City.

HUBERT'S MUSEUM

228 W. 42nd St. New York, N. Y.

Open all year round

Want Freaks and Novelty Acts. State salary and all particulars in first letter.

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Now Booking for 9 Florida Fairs Starting Sarasota, January 21-26 and Ending Eustis, Fla., March 22.

- WILL BOOK all kinds of concessions, merchandise wheels, string games, cigarette shooting galleries, long range and short range galleries, age and scales, and all kinds of hanky panks.
- WILL BOOK all kinds of kiddie rides for Florida fairs and 1952 season.
- WILL BOOK all kinds of major rides. What have you?
- WILL BOOK all kinds of shows for Florida and 1952 season.

Announcing
MIAMI SHOWMEN'S ASSOCIATION

8TH ANNUAL

BANQUET AND BALL

Jack Linch's BEECHCOMBER
Miami Beach, Fla.

THURSDAY, JANUARY 3, 1952

Make Reservations Now.

MIAMI SHOWMEN'S ASSOCIATION
236 W. FLAGLER ST., MIAMI, FLORIDA

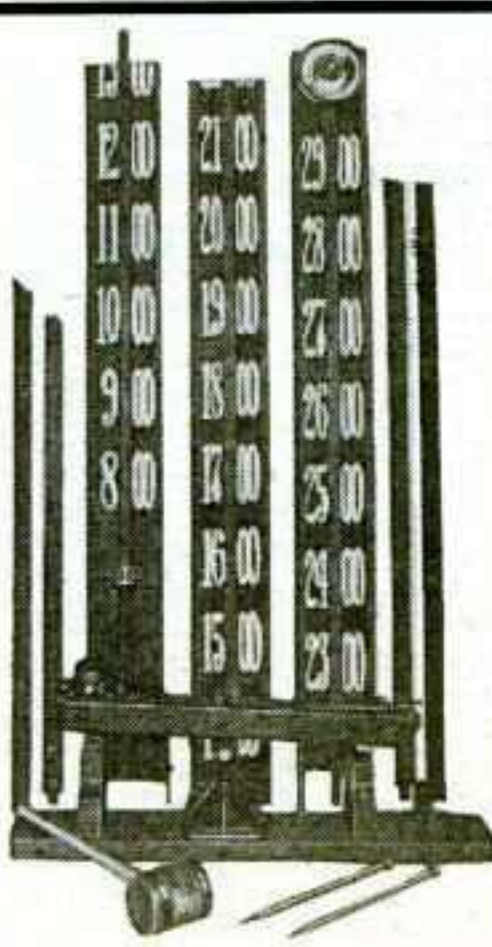
EVANS' HIGH STRIKER

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Want Cook House and Concessions of all kinds except Bingo, Popcorn and Floss. Side Show, Girl, Snake. Have all equipment including 2 new panel fronts. Have plenty of tops and fronts. What have you to put in them? Want Operators for Fun House and Monkey Show. Ride Superintendent, also Ride Help on all Rides. For Sale: Chairplane and Truck, good shape, \$500.00. Will be in Tampa at the Fair.

W. E. (SHOTGUN) PAGE

BOX 244, SPRINGFIELD, TENN. PHONE 349.

P.S.: Want General Agent. C. C. Leasure and Bill Porter, contact.

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AND ELECTION OF OFFICERS
DESHLER-WALLICK HOTEL, COLUMBUS, OHIO, JAN. 8th
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HEADQUARTERS, Room 402
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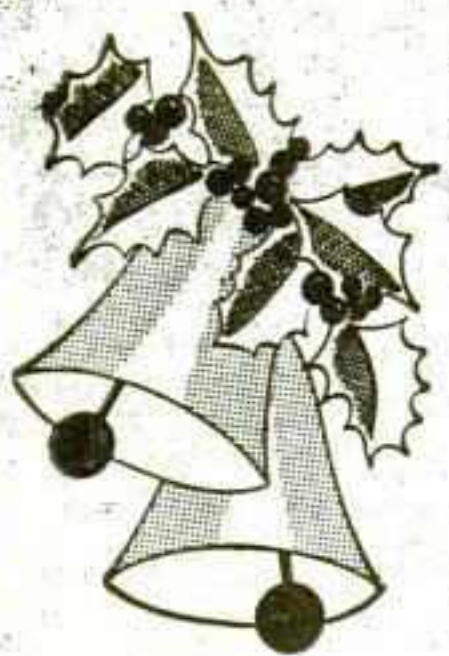
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Send Cash With Order. Stock Tickets, \$22.00 per 100,000.

100,000
\$29.00

10,000 . . . \$ 9.50
20,000 . . . 11.75
50,000 . . . 18.75

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From the Complete CHEWING GUM LINE!

- ★ Cellophane Wrapped
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Fine expansion band 95c

No extra charge for Rhinestone or fancy dial
Many modern up-to-date cases. Send for catalog

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Merchandise You Have Been Looking for
Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys, Every kind of Glassware, Blankets, Hampers, Hosiery, Plaster Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

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IMPORTANT: To obtain the Proper Listings Be Sure and State in Detail Your Business and Type of Goods You Are Interested in.

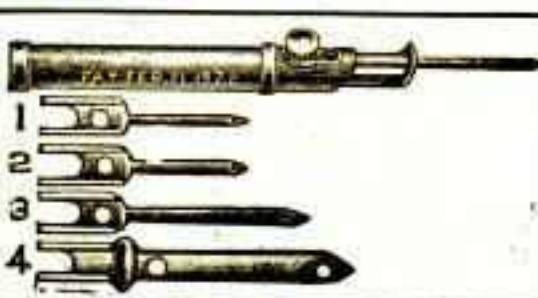
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You can make MORE money selling our PERFECTED ART NEEDLES.
Set consisting of holder and 4 points, \$23.00 per 100. All nickel plated steel. Other size points also obtainable. Sample set \$1 cash with order. Terms: 25% with order, balance C.O.D., F.O.B. Chicago. We also make Muslin Pillow and Colored Burlap Rug Patterns, Embroidery Hoops, Frames, Brushes, Eyes and other accessories.
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FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue, arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

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ABSOLUTELY! YOU CAN MIMIC STARS!
Buddy Lewis, famous (Palace) mimic, shows you how in his "Secrets of Mimicry," \$1 postpaid. Unicraft, 4932-Eight, Philadelphia. de29

ACCLAIMED MOST COMPLETE COMEDY material service! Catalog free! Regular weekly bargain; Parodies, Special Songs, Bits. Sebastian, 5138 Cahuenga, North Hollywood, Calif. ja19

"EMCEE" MAGAZINE—CONTAINING band novelties, parodies, monologs, comedies, jokes. Subscription, \$2; add \$1 for four gag-packed back issues. Emcee-B, P. O. Box 983, Chicago 90. ja19

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IN SUMMER, A RECENT BMI SONG WITH year-round appeal; 40 cents a copy. Ethelbert Music, 136 Marsden St., Springfield 9, Mass. ja19

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BARGAINS—TERRIFIC SAVINGS; JOB lots; close-out! Also save up to 50% on complete lines of Dry Goods, Clothing, Hosiery, Notions, Sundries, Toilettries, Novelties, Gifts, Jewelry, Television, etc.; 2,000 items; send 25¢ for illustrated Wholesale Bargain Catalog, Close-Out, Flyers and Special "Get Acquainted" offer; valuable merchandise certificate (worth many times 25¢) included free. Reliable Jobbers, 311 North Desplaines, Dept. H-37, Chicago 6. np

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DELIGHTFUL! ORIENT DELIGHTS. Orient's most famous sweets; dollar per pound; 2 pounds, \$1.50 postpaid! Soffas Candy, 58 Washington, Hoboken, N. J. de29

DO YOU NEED MONEY? \$40 IS YOURS for selling only 50 boxes of our 300 Greeting Card line. And this can be done in a single day. Free samples. Other leading boxes on approval. Many surprise items. Experience unnecessary. Free samples. Personalized Stationery, Napkins. Write today; it costs you nothing to try. Cheerful Card Co., 401 White Plains, N. Y. de29

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MAKE \$200 FIRST WEEK WITH OUR NEON exclusive territory for a full refund; experience needed. Electric Ad Clock Co., 222 North Jefferson St., Chicago 6. fe29

MAKE PERFUMES AT HOME FROM OUR concentrates; profitable business; information free; men, women, write Carey Laboratory, 1914 Chouteau BB, St. Louis 3, Mo. ja12

SELL COLORFUL, PERSONALIZED RUBBER Door Mats; no stock or investment necessary; we ship to your customers; particulars free. Patented Products, 2015D Newbold, Bronx, N. Y. de29

SUPER ITEM—OLD ST. NICK'S JUMBO phony Greenback; 50 specials, one dollar (don't hesitate). Ken's Bank of Fun, P. O. Box 1257, Louisville, Ky. fe29

WRITE PRIVATE LABEL DEPARTMENT, Quaker Medicine Co., 220 George St., Cincinnati, O., now for cut rate price list on Herbs, Salts, Tonics, Flavorings, Laxatives, Cosmetics, Liniment, \$6.50 a gross. YOUR OWN BUSINESS—OVERCOATS, 50; Mackinaws, 34; Shoes, 12 1/2; Ladies' Coats, 30; Dresses, 10; enormous profits; catalog free. Moro, 558-AF, Roosevelt, Chicago 7. np

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FOR SALE—TRAINED LION ACT, WITH transportation; 4 females, 1 male, 1 bear, 4 portable cages; will teach buyer routine. Best offer takes. Gladys Gillem, 2910 Clairmont Ave., Birmingham, Ala. fe29

HEALTHY SNAKES, ARMADILLOS, ALLIGATORS, Terrapins, Monkeys, Wild Cats, Hawks, Guinea Pigs, Owls, Rats, Doves, Peafowl, Jungle Rats, Parrots, Macaws, Coati-mundis, White Squirrels, Prairie Dogs, Fantail Pigeons, Otto Martin Locke. Phone 141, New Braunfels, Tex. ja12

LIONS—3 MALES, 2 1/2 YEARS; BEAUTIFUL big animals; perch broken, living together; see here; female black Panther, 2 years; giant male Jaguar, on deposit Philadelphia Zoo; perfect animals all respects; 7-month-old leopard on deposit Milwaukee Zoo. Rare Bird Farm, Kendall, Fe29

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A \$100-A-MONTH HOBBY AT HOME! NO soliciting, no mall order, no meeting people. Easy, enjoyable pastime. Details, 25¢ (Refundable.) Laura Dickson, 613-RR Murray Ave., Anderson, S. C. ja5

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TWO BITS BRINGS OUR BIG OPPORTUNITY mail for 3 months; includes mail order magazines. Mallo Mailers, 767-B Leith, Flint 5, Mich. ja5

WANTED—LOCATION ON MAIN HIGH- way, Georgia or Fla., for roadside zoo or business. Have lion act, bears, etc. Would consider partner. Gladys Gillem, 2910 Clairmont Ave., Birmingham, Ala. ja19

WHERE TO BUY WHOLESALE ELECTRICAL Appliances, Novelties, Costume Jewelry, Cookware Sets, other essential merchandise. Write Distributors, 1130 Broadway, N. Y. fe29

WOMEN—EARN MONEY AT HOME WITH sewing machine! Full, spare time; details free. Edwards, 3915-BBN 12th, Des Moines 13, Iowa. ja19

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FOR SALE—SINGLE LADDER HIGH ACT Riggins, Box 477, Bloomington, Ill. de29

FOR SALE—5 COMPLETE PORTABLE floodlight units, including poles, reflectors, wire and bulbs, mounted on trucks; also two generating units and one generator. Contact Sam R. Huff, Third and Market Sts., Pottsville, Pa. Phone 4693. ja19

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POWERFUL 5000 WATT SUN SPOTS (WILL flood) condition like new; Roller Stand, for television, bally or high acts; 24" size, \$75; 18", \$50; 14", 2000 watt, \$35. Lee, 934 N. Lancaster, Dallas, Tex. de29

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WANTED—CATALOGS, OPERATORS' manuals and any information on coin-operated pianos, nickelodeons, band organs, etc.; also wanted rolls for the above. Ed Zelinsky, 11 Jordan Ave., San Francisco 18, Calif. fe29

20 JUMPING KIDDIE MERRY-GO-ROUND aluminum; bargain. Weld Built Body Co., 58-03 Preston Court, Brooklyn 34, N. Y. Cleveland 8-8983. de29

20x40 BINGO COMPLETE—STOCK, P.A. System, \$250; 22 ft. Fruehauf Van, dollies, 5th wheel, bk vacuum brakes, \$150; 9 Iron Claw Diggers, \$25 each; can be seen 215 Ashley Road, San Antonio, Tex. Replies: L. R. McNeece, General Delivery. fe29

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A BRAND NEW #23 CATALOG—MIND- readings, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Palmistry, Graphology, Magic; 144-page illustrated catalog, Buyer's Guide, both 50¢; wholesale, Nelson Enterprises, 336-B S. High, Columbus, Ohio. fe29

SUB-MINIATURE RADIOPHONE FOR Mentalists; weighs less than pound; easily concealed; illustrated brochure, specifications, price. Nelson Enterprises, 336 S. High, Columbus, Ohio. fe29

VENTRILOQUIAL (859 UP); PUNCH FIG- ures, \$14 each, dressed; Marionette Heads, Books, Wigs, Acts, Eyes, etc. Spencer, 32-40 Columbus, Minneapolis, Minn. np

25 MAGIC TRICKS, JOKE ITEMS, BOOK with 85 magic tricks and catalog, postpaid \$1. Clausens, 119 N. Alamo, San Antonio, Tex. fe29

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ALUMINUM PAINT—BRILLIANT, READY mixed; all purpose, heat resisting, exterior-interior; 6 gallons in package, \$15; 1/3 with order. M. R. Levy, 316 Melwood Ave., Pittsburgh, Pa. ja19

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LATEST PLAYER PIANO ROLLS, 75¢; also Reproducing and Coin-Operated Rolls; send for list. Armstrong, 222 S. Vassar, Wichita 8, Kan. ja19

PARTNERS WANTED

AEROBATS—ARE YOU INTERESTED IN A new twist? Violinist weighing 100 lbs with acrobatic experience is looking for partner, who can do "Roman Chairtrick" and "Head Balance" as understander; Box 702, The Billboard, 1564 Broadway, N.Y.C. ja19



- Asst. Flat Crepe Hats Gro. \$ 5.50
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- Large Foil Head Bands Gro. 11.00
- Deluxe Foil Hats, Ass't. Gro. 21.75
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- Metal Noisemakers, Ass't. Box of 50 3.50
- 6 1/2" Cone Horns Gro. 5.75
- 12" Cardboard Horns Gro. 8.50
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- 16" Imported Horns, plastic mouth piece Gro. 10.00
- Metal Tambourines Doz. 2.00
- 10" Blowouts Gro. 1.25
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Pipes for Pitchmen

By BILL BAKER

"NOT MANY . . . of the boys have showed up in the Crescent City thus far this year," Dave Rose writes from his New Orleans headquarters. "And, from all indications, it's a good thing they haven't. Canal Street (the main drag) is closed. If one cannot work toys on Canal Street, then it doesn't pay. It's the only street in town where a worker can obtain money. I saw one fellow selling toys in a little hole-in-the-wall that's called a store and I was told he paid \$200 for one month's stay. I don't think he'll come out very much ahead. People do most of their toy buying in local stores where it's cheaper. There are a couple of pitchmen here in addition to myself. They are working parking lots and one is selling Hutchinson's auto polish. The other is pitching screens and both seem to be getting a few bucks. I'm working the same old street corner that I've had for years to as good business as can be expected here. Visitors are arriving by the hundreds and getting ready for the Sugar Bowl Football game, which promises to be the greatest ever. It's a sell-out. After the football game, just about one month later comes the Mardi Gras. The event also is expected to be greater this year than ever before and I don't think any of the fellows who are closer than 1,000 miles from here. The Mardi Gras is actually a one-day affair as far as getting money is concerned. That is Mardi Gras Day and no one is molested. After that it's busier on the desert. We usually stay here until we are certain that the weather is right for us to head North. Let's have some pipes from Morris Kahntroff, George and Red Gunn, Jimmie O'Riley, Irish Davidson, Jake Branholts, George Purdue and George Hess.

TOM KENNEDY . . . the personable pitch ace, comes thru with his gem from Kansas City, Mo.: "I read a recent pipe wherein Art (Doc) Miller stated that he's been buried in the sticks with a rural wagon route and that he would like to read pipes from Widow Rollins. For the Doc's information, Widow Rollins was buried about 15 years ago. She passed away about that time and a lot of us miss her pipes. When the Doc says that he has been buried in the sticks, he's not kidding. Better come out of it, Doc, this is the year, 1951. I enjoy the pipes from Henry H. Varner from Akron. But how is it that a man can give such helpful advice, such up-to-date information, point the way to a better way for all of us and remain in one town so long? This has me guessing. This fellow, Varner, has something on the ball. Just what it is, I don't know—but he has it."

MRS. ROBERT NOELL . . . who with her husband operates Noell's Ark Gorilla Show, writes from winter quarters in Clearwater, Fla., that they have purchased another gorilla from Bill Said, who is in University Hospital, Columbus, O. She says that the animal is much larger than their much-beloved M'Bam who died recently, and one which is not nearly as gentle. "We are contemplating going out as a Side Show next season, but nothing definite has been done on it as yet," Mrs. Noell continues. "What with the experiments of wrestling circuit, where we definitely did not belong; two animals dying, and Bob being hospitalized, this was our worst season in a long time. We've had practically no visitors this winter. We were so tied up when M'Bam was ill that we were unable to run out and look up old cronies. Bob is taking an outing with M'Jingo for the first time since we have him. It's only a short run to the local zoo."

Record Makes Little Man King-Size Exec

Continued from page 35

in Atlanta, despite heavy effort to keep it going. Back in 1923 when Rice split with his partner, Ralph Emerson, the former wired Sam to find an indoor location for the water ballet. He secured the San Francisco Freight Warehouse, and a show was to be staged for the local Shrine. The committee insisted that \$5,000 in rain insurance be taken out at a \$500 cost. On opening day torrential rain struck but stopped just prior to the bow. The result was a financial success for the ballet. After helping produce a winning Pageant of Progress at Elgin, Ill., Sam joined a Chicago fund raising organization. He produced several events for the group, including one that ended in Milwaukee in June, 1926. During the rest of the year he aided in staging the Court of Neptune Pageant in Milwaukee and the Athens, Ga., first annual poultry show and fair. In May, 1927, Rice asked Sam to go to California and stage the San Diego Water Circus. After this chore, Sam went on to present the Huntington Park (Calif.) Pageant of Progress. With considerable money in his jeans, he headed for Birmingham, Ala., and a partnership with Nigro in the management of the Lyric Theater and the Southern Theatrical Agency in that city. The enterprises were about ready to fold when Rice once more came to the rescue. After some preparation, promoter C. C. Pyle put his trans-continental foot race on U. S. Highway 66, March 4, 1928. Rice was connected with the venture, and he wired Sam to join the caravan with a 20-piece brass band. He induced Birmingham officials to supply the band with uniforms, and the group played a series of one-night stands out to Los Angeles, starting point in the race. The event was bound for New York, and a portable radio station, KGGM, was part of the entourage. Sam was given a double-decker truck, with the band riding on top and a corps of newspapermen on bottom. In the evenings, the band would play

for dances, with even the runners taking part. The caravan carried all sorts of added attractions, and one of them brought grief to Pyle, as Sam recalls it. At the start of the race the Highway 66 Association promised Pyle \$100,000, with each Chamber of Commerce along the route kicking in its share. At one point, a team of football players claimed \$5,000 for services rendered and told Pyle they would go to the local C. of C. for it if necessary. According to Sam, he beat them to the punch by getting Chamber brass to agree they would tell the athletes that Pyle already has been paid all the money due from the town. This happened, the footballers left and Pyle returned to the Chamber to pick up his cash. He was blandly informed that didn't he know, the sum already has been paid. Pyle was forced to admit defeat. **Named General Agent** A short time after the foot race Sam joined Allied Enterprises in New York, which started a talent hunt for Columbia Pictures. Contests were conducted in cities throuthout the East, and the deal lasted a year. Soon afterward, Sam was hired as general agent by Ben Krauss of the shows bearing his name. He stayed but a few weeks with Krauss, returning to a former connection, the carnival operated by Capt. John Sheesley. Sam helped stage a number of fairs played by the show in the South during 1934. Sam went back to Krauss the next year, taking part in presenting annuals again. By November, 1935, he had worked down to Florida, where he purchased a home. In March of the following year he was hired to manage the South Florida Fair for the Dade County Fair Association in Miami, and thru 1937 he took part in the production of fairs in the South, some of them for Lawrence Greater Shows. Sam then joined the Ideal Exposition Shows of William Glick and remained as special agent for two years. He was engaged in 1939 to handle exploitation for the Garden State Fair then held at Bridgeton, N. J., and at the close of the event

show owner James E. Strates hired him to assist with the Southern fair route. Sam closed with Strates late in 1939 and returned to his Florida home, where he was a partner in operating a night club that showed little profit. He again went with Strates in 1940, and in 1941 he staged the Orleans Parish Agricultural Fair at New Orleans. Sam then retired from show business, and with his wife went to a home he purchased in Philadelphia.

At the start of World War II he went to work for the Third Service Command of the Army in Philadelphia. From 1943 thru late 1949 he was with the Philly police force as a special investigator. At that time he was induced to return to the business as manager of the Doylestown, Mount Holly and Camden events.

**ATTENTION, PITCHMEN!
HERE IS A NATURAL!**



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Meetings of Fair Associations

Continued from page 39

January 20-22. C. B. Ralston, Box 482, Staunton, secretary.

Nebraska Association of Fair Managers, Hotel Cornhusker, Lincoln, January 21-23. H. C. McClellan, Arlington, Neb., secretary.

Western Canada Association of Exhibitions, Royal Alexandria Hotel, Winnipeg, January 21-23.

Pennsylvania State Association of County Fairs, Hotel Abraham Lincoln, Reading, January 23-25. Charles W. Swayer, 522 Court St., Reading, Pa., secretary.

North Dakota Association of Fairs, Dakota Hotel, Grand Forks, January 24-25. G. A. Ottinger, Jamestown, secretary.

Rocky Mountain Association of Fairs, Rainbow Hotel, Great Falls, January 27-29. Clifford D. Coover, Shelby, Mont., secretary.

Oklahoma Association of Fairs, Union Club, Stillwater, January 27-29. Vera McQuilkin, P. O. Box 374, Oklahoma City, secretary.

New Jersey Association of Agricultural Fairs, Hotel Hildebrecht, Trenton, January 28. William C. Lynn, 1 West State Street, Trenton, secretary.

Arkansas Fair Managers' Association, Marion Hotel, Little Rock, January 30-31. Clyde E. Byrd, 2601 Howard Street, Little Rock, secretary.

Texas Association of Fairs and Expositions, Baker Hotel, Dallas, February 3-5. C. R. Heaton, 301 North Broadway, Tyler, Tex., secretary.

New York State Association of Agricultural Fair Societies, Hotel

Ten Eyck, Albany, February 4-5. James A. Carey, State Office Building, Albany 1, N. Y., secretary.

Ontario Association of Agricultural Societies, King Edward Hotel, Toronto, February 6-8. F. A. Lashley, Department of Agriculture Parliament Buildings, Toronto.

Mississippi Association of Fairs and Livestock Shows, Robert E. Lee Hotel, Jackson, February 14. J. M. Dean, Jackson, secretary.

Prince Albert

Continued from page 39

year on an earned assistance basis."

He termed the 1951 exhibition, the 68th annual, "the greatest in the long term of the Prince Albert Agricultural Society's history."

S. L. Small was re-elected to his 10th term as president. Neil McDiarmid and G. A. Anderson were returned for a second term as first and second vice-presidents respectively.

Class B Record

In the past 10 years, the society paid Prince Albert \$130,000. Small said in a short address before the election of officers. "That's a great record for a Class B fair," he commented.

Mrs. V. T. Johnson was re-elected president of the women directors of the Prince Albert Agricultural Society. Vice-Presidents are Mrs. Edward Bibby and Mrs. L. A. Boileau. Mrs. James Irving is secretary.

Addressing the society's annual meeting and banquet, Prof. J. G. Rayner, director of the extension department, University of Saskatchewan, said that ever since the first agricultural societies were formed in the province in 1884 they had concurred with the development of agriculture in Saskatchewan.

He said that the societies played big roles in the development of agriculture and were reasons why Western Canada was termed "the bread basket of the world." He emphasized the important role the Prince Albert Society was playing in helping young people with the junior organizations.

A. C. Execs Predict Big Years

Continued from page 37

1955. He said that despite strong competition from New York, Chicago and Cleveland, many large conventions have been booked for the resort for the next three years. He mentioned that such big gatherings as the American Association of School Administrators, with a usual attendance of some 18,000 persons, which holds two of every three meetings in the resort, is now considering to make it three out of four. The Housewares Show has been signed up for five years and the Packaging Show for 10 years, he said.

Outlook Is Bright

These are only a few of the big conventions slated here for the next three years, he said, adding that 1952 and 1954 look particularly bright from a convention standpoint. He said Skean is now out of town completing arrangements for two large shows. Stetson said reports at the bureau show 1,340 conventions have been here since the end of the war, which brought 1,200,000 persons who spent approximately \$110,000,000. In 1947, convention trade brought \$25,000,000, he said.

McDonell, who returned a few days previously from Miami Beach, Fla., where he attended the convention of the American Hotel Association, said resort keepers from all parts of the nation are in "a happy mind" about future business prospects. "All feel that the coming summer should be very good," he said. "Winter business is booming and that is a very good sign for our prospects."

McDonell cautioned the hotelmen against over-emphasizing convention business and advised them to pay more attention to the regular vacationists. He said records at his hotels show that two-thirds of all business comes from regular visitors. Atlantic City shouldn't try to act like a big city, he said, but remain a pleasant, cheerful place for people who come here for rest and relaxation. Everything should be done to make the visitor enjoy the sunshine and ocean, he added, without trying to shower him with too much of the entertainment of the type he can get at home. "Give them good food and good service and let them enjoy the ocean and sunshine," he advised.

Speaking of the co-operative advertising campaign, of which he is the chairman, McDonell said the principal objective is to keep in the mind of prospective visitors the fact that this is a winter as well as a summer resort. Last year's advertising drive brought inquiries from 8,000 prospective visitors, he reported.

Farm Show Backed

St. John, reporting on the farm show, said 70 of the State's 90 farm organizations have already indicated support for the show which will be run by farmers. The board of trustees is making arrangements to handle a minimum of 100,000 people during the show, he said, adding that attendance can be expected to be much higher, since it is hoped to bring Delaware and Maryland and possibly Eastern Pennsylvania into the show. He reported that Pennsylvania's last farm show at Harrisburg attracted more than 600,000 persons, while the Eastern States Exposition at Springfield, Mass., drew 454,000 persons, including 90,000 children.

Pointing out the advantage of holding the farm show in Convention Hall, St. John said this will be the first time that a complete farm show will be held under a single roof. If the first show succeeds, he said, it will be repeated each year during the first week in December when there is a lull in regular resort business.

Bell reported plans for the Centennial Celebration are already in process of preparation. He said next year will see the formation of the Festival of Light Association in which all resort merchants will be asked to participate. The celebration will open with the Edison Electric Institute convention shortly after Decoration Day, and continue thru Columbus Day, he said.

Mall Dodson, the resort's director of promotion and advertising, reported to the hotelmen on the entertainment features arranged for the Christmas holiday season, including a two-and-a-half-hour Boardwalk parade by six units of the Philadelphia Mummers on December 30. Other features include a boxing show December 29 and a concert by the Atlantic City Festival Orchestra December 30.

Under the Marquee

Continued from page 38

Bros.' Circus, is back in King winter quarters at Macon, Ga., after closing at Joe Haworth's Funland Park, Augusta, Ga., where he has been working since King closed the season. The Haworth funspot shuttered December 16 and will reopen in the spring.

Omer J. Kenyon suspended Hamid-Morton promotion in Milwaukee for the holidays and planned to visit his family on the West Coast. Trip was delayed, however, when planes were grounded at Chicago. R. M. Harvey is expected back next week from his annual cruise to Central and South America. Three camels from the Kelly-Miller show appeared in a "Three Wise Men" section of a Christmas parade at Gladewater, Tex. Arrangements were made by Tommie Randolph.

Lee Virtue, clown, is with Gil Gray show. Eddie Dullum left the show recently. George Hill is handling a cat act being worked by Capt. David C. Hoover, former air force officer, out of Sherman Tex. Vernon L. McReavy is expected in Chicago during holiday week. He and Mrs. McReavy went from Syracuse, to spend Christmas at Mankato, Minn. Visiting in Sarasota recently was Milton Rice, producer and director, who recalled that he was with W. C. Coup's show the year before Coup started the Barnum show.

Tom Gregory, former CFA president who has been hospitalized at Detroit, expects to be there about two more weeks before returning to his Lakewood, O., home. Bozo Lamont, clown, was honored by the Rotary Club at Decorah, Ia., for assisting with the Community Chest drive. He staged a show with Ben Winslow, unicycle; Norman Weston, mimic, and Clara Tangen, Western songs. Lamont says his name will be on the ballot for nomina-

tion for governor in June and that he may run on the Union Labor Party ticket.

R. L. Brazil, for many years a clown with the Ringling-Barnum Circus, has retired and has opened a general store at Smithfield, Tex.

After working the Shrine Circus, Fort Worth, Leon and Kitty Snyder returned to Waelder, Tex., winter quarters of Tiger Bill's Real Wild West and Royal Roman Hippodrome Circus. Leo and Leon Snyder and Col. Tiger Bill and Tiger Bill Jr., while on a trip in the North, purchased a tractor, three trucks and a bus to add to equipment already in quarters. Arvin Snyder joined the others in quarters recently and Bob Hodgson was slated to arrive before Christmas. Cliff Darling, of the Hamid-Morton Circus promotional staff, who sustained multiple fractures and internal injuries in an auto accident in September, 1950, is recuperating at his home, 130 Victory Courts, Conway, Ark.

Frank McClosky, manager of the Ringling-Barnum show, recently completed a new home at Sarasota. Herb Duval, legal adjuster for Ringling is at his Sarasota home. Dub Duggan, owner of Hagan-Wallace Circus, has been discharged from Duke University Hospital, Durham, N. C., where he underwent an operation. He and his wife spent a week in New York on a combination business trip and vacation. They caught several legit shows.

John D. Wixom, tent showman and animal dealer, is wintering his animals and equipment at Greencastle, Ind. Earl DeGlopper, contracting press agent with King Bros., is wintering in St. Louis. Elmer Yates, King's promotional manager, is at Memphis for the holidays. Ed. J. Fontaine, with Beatty recently, will be on the King promotional staff in 1952. He's wintering in Chicago.

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GIVE TO THE RUNYON CANCER FUND

33 Iowa Events

Continued from page 39

fairs, Cunningham pointed out. In open competition, premiums totaled \$191,746.85; in 4-H and FFA competition, \$184,711.82. In speed departments, payments were down to \$73,581.80 as opposed to \$93,100.28 in 1950.

Livestock entries decreased slightly, with 20,581 head exhibited. Poultry entries numbered 4,595. In all livestock divisions, totals shown included horses, 3,044; cattle, 7,729; swine, 8,378, and sheep, 1,430 head.

Night grandstand shows out-drew daytime attractions, with 403,019 attending night performances against 301,543 during the day. Outside paid gate admissions totaled 947,315.

Midway Confab

Continued from page 41

Eutah left their East St. Louis home recently on a four-week trip will take them into Missouri, Arkansas, Oklahoma, Texas and Mississippi. Formerly with American Beauty Shows, Eutah is now with the Hauss Chevrolet Company.

Lee Erdmann, Stanley Barbay, Clarence Linebeck, Lee Houston, Eddie Greenock, Jess (Tex) Tanner and Chuck Bonfanny, who are wintering at Fischer's Camp, Tampa, were guests of Cleo Renee at a recent supper. Jack Korie also was a recent visitor to the camp. J. B. Hendershot, widely known in carnival and general agent, is spending the winter in Gibsonton, Fla.

B. (Pat) Lynn is in St. Petersburg, Fla., recovering from a broken hip. He'd like to read letters from friends.

Joseph Lehr, spot worker, reports from Philadelphia that his nephew, Sgt. Robert H. Young, who recently reported to his new base at Robins Field, Ga., returned home on a 15-day furlough to be married to Edith Hibbs in Bristol, Pa., December 8. Following the wedding and reception, Sgt. Young and his bride went to New York for a three-day honeymoon. They motored to Robins Field in their new trailer and will make their home at a trailer park in Macon, Ga.

Clay Evans, owner of Evans' United Shows, who sustained a serious injury several weeks ago, has been moved from Smithville, Kan., hospital to the Veterans' Hospital, Wadsworth, Kan.

Line-up of Filipino Jimmie's Side Show, which is being readied for presentation in 1952 includes, Jimmie, knives and whips;

Irene Johnson, sword ladder; Glasco, ostrich boy; Flamo, fire torture; Jack Turley, nail board; Jimmie Perez, magic; Art Hur, mentalist; Princess Alesta, sword box; Rose Ann Turley, shooting thru woman; Baby Rose, headless girl; Sleata Johnson, vent; Aleata Valentine, glass dancer; Mary Jane Parker, Miss Electronics; Billie West, escape queen. Annex features the man with two mouths; Irene Perez is company manager and in charge of wardrobe, and Clarence Dresscoll and Joe West are ticket sellers. Jimmie's Snake Show, Devil's Daughter, will be managed by Jimmie Dunlap, talker. Princess LeMay will handle the snakes. Jimmie says that he has purchased new banners for the fronts of both shows.

Victor R. Ferguson, formerly with Happyland and other shows, has joined the Down River Amusement Company as assistant manager, replacing William Postelwaite, who was with the show the last six years. Severin Hilo, owner-manager of the Down River Show, is adding four rides to go out with 10 office-owned rides. Show closed the season recently at Ecorse, Mich., with a 13 per cent gain over 1951.

Frank Babcock, of the Babcock United Shows, off on another flying trip, this time to Mexico. In Guaymas, Babcock found the weather too cold and windy for fishing and took off for Mazatlan and then to Acapulco. Wyatt Shepherd, one of the owner of Superior Shows, recently made a quick trip to Los Angeles on business. While there, he conferred with Larry Nathan, show's general agent.

SALESBOARDS

Communications to 188 W. Randolph St., Chicago 1, Ill.

DECEMBER 29, 1951

46 THE BILLBOARD

Letter List

Letters and packages addressed to persons in care of *The Billboard* will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

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Farnley, Welden (Photograph) 12c
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Evans, Chas. J.
Evans, Thos. A.
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Finkelshteyn, Harry
Finnella, Louis
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Fogleman, S. A.
Fowler, Bennie
Fryer, Billie
Fox, Benny & Betty
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Francis, Dave & Frank, E. J. Goldie
Frebeau, Johnny
Freeman, Harold
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Fuller, West (Rodeo)
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Garden, Bob
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Geiger, Rudolph
Gelb, Jos.
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Gerzema, John
Giarza, Angela
Gibson, Murry (Jack)
Gideon, Donald O.
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Gilly, Ralph
Gilmore, Johnny
Glasgow, S. C.
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Glenny, Dan V. & Mary (Glenny & Ford)
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Graham, Richard
Gray, Gill
Gray, Howard
Griffin, Herbert Lee
Griffin, K. C.
Griffin, Harry (Tiny)
Grines, Billie
Groll, Bob
Gross, Mrs. Joe
Gruner, Fred (Green)
Gunn, Leonard
Gunn, Mike
Hager, James Russell
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Halligan, Leona
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Hancock, Solite
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Hardin, L. H. & Vi
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Harrell, David Wesley
Harrell Jr., Lester
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Harry, Bill
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Hauser, R. F.
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Haynes, George
Haynes, Jimmie
Hayworth Sr., Joe
Haywood, Lee
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Hendrick, Edie
Herman, Leila
Herrington, Betty
Herrington, Sam
Hill, Geo. E.
Hinds, Kenneth
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Hitchcock, Ernest
Hockett, Glenn
Hockett, Dorothy
Hockett, Herbert G.
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Hoffman, Al
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Holdridge, Red & Betty
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Houston, Lee
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Howard, Johnny & Billie
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Jones, Emma
Jones, Perry Lowrey
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Kanoff, Michael
Kare, James L.
Karl, Bob
Kawana, V. E.
Keefe, George W.
Keeler, John & Elsie
Kellman, Bennie
Keller, Richard & Mrs.
Kelllogg, William
Kelly, Mrs. Andy
Kelly, C. R.
Kelly, Iona M.
Keece, Charles M.
Kelly, Kathrin K.
Kelly, Thos. W.
Kerr, Chas. E.
Keyes, Henry (Bandmaster)

- Killean, Captain R. J.
King, Hazel
King, J. A.
Kinko & Mrs. (Clown)
Kiser, E. R.
Kish, Lou (Clown)
Kieban, Harry
Klein, Sheldon
Kline, Johnny
Knapp, James F.
Knox, Clifford R. & Gussie
Korie, Jack
Koscielny, Kasimir
Kosierman, Ralph H.
Krooner, Ralph A.
Krug, Patricia Jane
Kutz, Lillie
La Page, Paul
Lad, Rue
Lash, Lady Diane
Lambert, Connie
Lang, R. E.
Larsen, Gus
Laughlin, Bob
Laurich, Matt & Mrs.
Laurin, W. M.
Layfield, Jr., Clyde B.
LeMere, William M.
Leah, Nahja
Lee, Allen
Lee, L. Coleman
Lee, Robert
Leiter, Earl & Mrs.
Lentini, Frank & Mrs.
Leonard, George
Leonard, Ruby
Levy, Stanley
Lewis, George
Lewis, Mrs. Mrs.
Lewin, Lorene
Lindley, C. A.
Lineback, Clarence
Lipp, Wm. B.
Lippencott, Mae & Mrs.
Little, Carl & Mrs.
Little, Carroll Martin
Lloyd, Eugene
Logan, J. A. & Mrs.
Loghe, Julius
Long, Paul C.
Louis, Jockey
Lovell, Charles W.
Low, Donald
Lunde, Russell E.
MacDonald, Miss Pat
McAkill, A. W. & Mrs.
McCabe, Vince
McCarter, John & Mrs.
McClung, Leo
McClung, Mack
McDaniel, Danie E.
McDaniel, Grace
McFarland, James
McGinley, Horace
McHenry, L. C.
McKay, Arthur H.
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McNamee, Dan
McWilliams, E. C. & Mrs.
Mackey, Mike & Mrs.
Madigan, Edward
Malman, M.
Mandell, Tommy
Manson, Joseph
Mansion, Francis J.
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Maricle, R. A. & Mrs.
Marks, George
Marks, Joseph M.
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Marks, Frank W.
Marroletti, Rocco J.
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Marshall, Leo & Mrs.
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Mehl, Tom & Mrs.
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Miller, Carl Albert
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Miller, Eddie
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Mitchell, George
Mitchell, Mrs. George
Mitchell, Sam
Mitchell, Sherckey
Moffet, June (Jane)
Moffet, Edie
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Moore, Harvey
Moones, Harry E. & Mrs.
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Morgan, James N.
Morgan, John S.
Mudry, Peter
Mundy, Marvin
Munich, Herbert
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Murray, Geo. & Mrs.
Murray, Ginger
Murray, Harvey & Mrs.
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Myers, Bessie
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Neese, Pete
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Gabe, Miss
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Mathis, Youles
McConnell & Moore
McKinney, Charles
McNeal, John
Morales, Pedro & Roberta
Morgan, Todd (Anthony M. Gray)
O'Hearn, William
Renton, Al
Reynolds, C. W.
Riese, Naida
Ryan, Margaret or John
Savit, John
Scott, Louis
Scribney, Dolores
Sizgeney, Muriel
Turner, Gladys
Turner, Elwyn H.
Wilcox, Ramsey
Young, Raymond A.

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg. St. Louis 1, Mo.

- Acker, Mr. & Mrs. Benny
Ackerman, Mr. & Mrs. Bill
Ackley, Mr. & Mrs. James
Albin, Leo
Alexander, C. C.
Alexander, Miss Willie
Allen, I. C.
Allen, Louis
Allen, Norman K.
Allen, Jr., Jack
Alford, Paul
Barnes, Mrs. Virginia
Bowlin, Florin J.
Beach, Harry
Becker, Lawrence J.
Bell, W. C. I. Jess
Bello, Charles E.
Bennett, Mrs. Dessie
Bickett, J. H.
Black, Joe
Black, Sam
Blackly, Ben H.
Blank, Rocky
Blanton, W. A. (Tex)
Boudreau, John
Branon, B.
Brannock, J. W.
Brown, Mrs. Jeannie
Brown, Mr. & Mrs. Royal T.
Bryer, Lillian
Bryer Jr., Ollie
Buck, Mr. & Mrs. Buddy
Bullcock, W. H.
Burto, Leon
Burton, Jack
Ruterdahl, Clarence
Rynum, F. I. Kenneth
Canaburry, Mrs. Jack
Carter, Mr. & Mrs. Frank
Carter, John A.
Carver, Omie
Cavallero, Mr. & Mrs. Tony
Chisholm, Dave
Chism, Mr. & Mrs. Robert
Clippard, Harold & Betsy
Collins, Mr. & Mrs. Ernest
Craden, S. K.
Crane, Mr. & Mrs. Brownie
Crane, Sid
Curtis, Mr. & Mrs. Marvin F.
Dailey, W. A.
Dantzier, Mr. & Mrs. Joseph
Darpel, Mr. & Mrs. Joe
Darring, Bob
Davenport, Bert
Davis, Edward E.
Davis, V. A.
Decker, Robert C.
Delmar, Mr. & Mrs. Jack
Denid, Mr. & Mrs. James
Dixon, Jesse C.
Doan, Merle F.
Dondineau, Mr. & Mrs. Jerry
Duffy, Mr. & Mrs. Bruce
Duffy, Mr. & Mrs. B. J.
Dunn, W. E.
Edwards, Robert C.
Ennis, Elyvyn
Evans, Della & James
Evans, Mr. & Mrs. Less
Ewell, Peggy
Fildes, Harry F.
Finger, Roger
Finkle, Mr. & Mrs. William H.
Fitto, Tex
Fortune, Mr. & Mrs. George
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Franz, Mr. & Mrs. R. L.
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A-1 BARGAIN—CIGARETTE AND CANDY
Vending Machines; all makes, models; lowest prices. What have you to sell? Mack Postel, 2952 Milwaukee Ave., Chicago, Ill. fe9

FOR SALE—ROUTE OF 30 LOW-BOY
Seales on location in Hanover, Pa., and vicinity; Rock-Olas, Mills, Hamiltons and Nationals. John W. Dubs, 796 Baltimore St. Hanover, Pa. ja5

FOR SALE—1 HAWKEYE POTATO CHIP
Vending Machine, 2 Hawkeye Popcorn Vending Machines; cost \$179, will take \$110 each. 15, like new, Kleenex Vending Machines, cost \$35, will take \$10 each. 25% deposit, balance C.O.D. Specialty Sales Corp., 5237 Rockville Road, Indianapolis, Ind. de29

I WANT TO BUY USED A.M.I. EQUIP-
ment; one to 100 A.M.I. boxes, 5c. 10c, 40c Select; one to 10 A.M.I. Hideaways, 40c Select; A.M.I. Bargrips; equipment must be in top shape. Write, Jim Louis, 9916 Jasper Ave., Edmonton, Alberta. de29

PERFECT CONDITION—ABC'S, \$275; LITE-
a-Lines, with latest improved play board, \$175; Hot Rods, like new, \$75; one-third deposit; will buy Coney Islands, W. E. Keeney Mfg. Co., 5229 S. Kedzie, Chicago. ja19

SHIPMAN CANDY MACHINES, \$29.50
Shipman Stamp Machines, \$30; Shipman Gum Machines, \$12.50 (like new). U. S. P. 100 Grand St., Waterbury 2, Conn. ja5

REAL LOW PRICES—U-SELECT-IT CANDY
Machines, 72 bar size, \$22.50 each; Counter Model, 6-column, quarter operation, Cigarette Machines, \$17.50 each; also real low prices on all other makes. White what you have to sell. Harris Vending, 2717 N. Park Ave., Philadelphia, Pa. ja5

STAMP FOLDERS—DIRECT FROM MANU-
facturer; unlimited quantities; immediate delivery; write for prices. Vedco Sales Co., 2124 Market St., Philadelphia 3, Pa. L0cut 7-1448. de29

STAMP FOLDERS DIRECT FROM MANU-
facturer; low, low prices; immediate delivery; write for prices and sample. J. Schoenbach 1645 Bedford Ave., Brooklyn, N. Y. de29

STAMP MACHINE FOLDERS AT LOWEST
prices; send for samples and prices. Braun Manufacturing, 171 E. 92d St., New York 28, N. Y. fe16

TWENTY KICKER & CATCHERS—LATE
models, in perfect condition, \$320 for the lot; 1/3 deposit. C. W. Hudson, 1 S. Stafford Ave., Richmond, Va. de29

WANTED TO BUY—COIN-OPERATED
Player Piano or used Music Selections for same. Duffell Armstrong, 222 S. Vassar, Wichita 8, Kan. de29

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for Music Cigarette or any other Coin Machine Equipment. Runyon 123 West Runyon St., Newark 8, N. J. de29

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McKee, Mr. & Mrs. John
McSparren, William
McWilliams, Mr. & Mrs. C.
Madison, Harry L.
Malbin, Mr. & Mrs. Ed
Mareda, Alta
Mathews, Alice & Sport
Mattson, Hattie
May, Mrs. Betty
Mayberry, Arnold W.
Mehl, Tom
Merritt, B. H. & Freda C.
Meyer, Mr. & Mrs. R. A.
Middleton, Odell
Miller, Bertram E.
Miller, Cash & Gertie
Miller, Roy
Minser, Clyde C.
Mitchell, Walter & Peggy
Moffield, Mrs. James
Monroe, Jimmie
Moore, Mrs. Josephine
Moore, Mr. & Mrs. Brent
Morgan, Mrs. Hester
Morgan, Mr. & Mrs. Lew
Morgan, Patsy
Moss, Mr. & Mrs. Richard
Mozley, Mr. & Mrs. Cecil
Naylor, W. B.
Niel, Mr. & Mrs. Leonard
Nielsen, Whitey
Osborne, Blackie E.
Paulsen, Mrs. Helen M.
Patterson, Edward
Payne, Mr. & Mrs. James
Peppers, Mr. & Mrs. Frank W.
Peppers, Master Gregory
Pierce, W. R.
Pitre, Allen
Polk, Harry
Pollock, Mrs. Joyce
Poole, Mr. & Mrs. Bud
Posey, Mr. & Mrs. Dave
Prevost, Mr. & Mrs. Harry
Price, Mr. & Mrs. Art
Punch, Mr. & Mrs. K.
Punch, Mr. & Mrs. Dick
Rambo, Wesley
Reese, Mr. & Mrs. B. West
Reese, Jonne
Reene, Miss Candy
Renton, Mr. & Mrs. Stanley
Reynolds, Duke
Ridings, W. T.
Ridmourt, Mattie Mae
Roberts, Barbara
Robinson, Mrs. Ruth
Rocco, Mr. & Mrs. R. W.
Roe, William A.
Roeder, George A.
Rohn, T. W.
Rosen, Sam
Rosero, Rickey
Rosero, Sam
Rosenfeld, Jimmie
Rosler, Roy
Sanders, Bud
Sandusky, A. D.
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1000 5c Double Bin	Prof. 24.00	\$.89
1000 25c Charley	Prof. 50.00	\$.99
1440 10c Barrel Board	Prof. 36.00	\$.98
1500 Blank Boards		\$.98
1000 25c J.P. Charley	Prof. \$52.00	\$1.15
1000 10c J.P. Money	Prof. 50.00	1.15
1000 5c J.P. Boards	Prof. 25.00	1.39
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Occupation

Calendar for Coinmen

January 3—Phonograph Merchants' Association, monthly meeting, Hollenden Hotel, Cleveland.
 January 3—Summit County Music Operators' Association, monthly meeting, Akron Hotel, Akron.
 January 3—Milwaukee Phonograph Operators' Association, monthly meeting, Deutsch's Restaurant, Milwaukee.
 January 7—Illinois Amusement Association, monthly meeting, 208 N. Madison Street, Rockford, Ill.
 January 8—California Music Guild, monthly meeting, 311 Club, Oakland.
 January 8—Automatic Phonograph Owners' Association, monthly meeting, Sheraton-Gibson Hotel, Cincinnati.
 January 9—Music Merchants' Guild, semi-monthly meeting, Narragansett Hotel, Providence.
 January 9—Music Operators of Northern Illinois, monthly meeting, Wing and Fin Club, Route 12, Volo, Ill.
 January 10—Michigan Automatic Phonograph Owners' Association, monthly meeting, Maccabees Building, Detroit.
 January 28—Phonograph Owners' Association, Broadview Hotel, East St. Louis, Ill.
 January 29—Automatic Music Operators' Association, Inc., Park Sheraton Hotel, New York.

Chicago Operators Win Weather Fight

Battle Blizzards, Sub-Zero Temperature To Keep Service Normal, Play Steady

CHICAGO, Dec. 22.—Chicago Phonograph game and vending machine operators battled thru snow-clogged streets, snarled traffic and sub-zero temperatures this past week to keep their machines going.

More than 22 inches of snow had fallen in the Chicago area by Fri-

day (21) with more expected. But despite the difficulties imposed by the snow and holiday crowds, the operators successfully kept most of their machines serviced.

The operators and their men worked harder and longer, but they got thru.

Typical of comments on the dog sled weather were: "Tougher on the fellows. . . . We quit at 7 instead of 6. Empty machines. . . . We have parking troubles. Boys put on chains. . . . We get there eventually. . . . People unreasonable. . . . 20 calls a day—can't get to them."

Two things stood out in the vending field, particularly among venders serving industrial areas:

1. Business tripled in many instances because of the weather.
2. Many machines were running dry.

Most venders said people were staying indoor, especially in plants, (Continued on page 48)

Plan Delivery Of New Banner Match-a-Score

PHILADELPHIA, Dec. 22.—Banner Specialty Company has started production on a free play model of its Match-a-Score shuffle game and first deliveries will begin Wednesday (26), Vice-President Al Rodstein announced. He added the novelty unit and the free play version will be given their first trade showings at the 1952 International Coin Machine Exposition, sponsored by Coin Machine Institute, February 4-6, in Chicago's Hotel Sherman.

Both models of Match-a-Score have Formica playfields and are conversions of the original shuffle alleys. The object of play is to match the score which lights up on the backglass at start of a new game. The units are equipped with a new backglass, 20-30 scoring, and lighted pins on the newly introduced Match-a-Score players can score from one to 10 replays.

Banner has offices here and in Pittsburgh.

Miami Coinmen Dine and Dance

MIAMI, Dec. 22.—Coinmen of Greater Miami laid aside their cares for an evening of pleasure Sunday (16) at the first annual dinner and dance of the Amusement Machine Operators' Association of Dade County, held at the Clover Club.

Approximately 200 operators, distributors and their guests attended the get-together which was pronounced an outstanding success by President Willie Blatt.

Grace Hartman, well-known dancer, headed a star-studded floorshow which included music by two orchestras of the popular Biscayne Boulevard night spot.

Morris Marder, vice-president of the AMO, introduced Blatt who made a brief welcoming address to the members and their friends. Out-of-town guests included Gleason Stambaugh, West Palm Beach operator, and his son, Gleason Jr.; Gordon Williams, Fort Lauderdale operator, and Si Wolfe, Florida distributor of Seeburg phonographs, from Jacksonville.

Chairman of the arrangements committee was Dave Friedman, assisted by Blatt and Marder.

STRETCHING QUOTAS

Mfrs. Study New Methods To Carry on Game Output

CHICAGO, Dec. 22.—The most game manufacturers were working out their 1952 plans virtually down to the curtain, it appeared certain that more changes in production and play ideas would be forthcoming in the first few months of the New Year than any time in the past decade. The changes, it was indicated, would be dictated by the sharply reduced quotas of metals needed for assembly line output of games (The Billboard, December 1).

The biggest single problem of manufacturers will be how to stretch key materials and maintain the industry's high standards of performance and play appeal. They have experimented with suitable substitutes and while some have worked out, basic parts such as switches remain a tough problem.

Another approach to the production problem is the refurbishing business which reached its peak in the early 1940's when new production was curtailed and later

halted as World War II military requirements increased. Thus far one old line distributor, Banner Specialty Company, Philadelphia, has entered the refurbishing field with its Match-a-Score unit and another, General Vending Sales Company, Baltimore, is delivering Old Hilltop. The latter game is not a refurbished unit. It is factory made with all new parts and new cabinet.

Thus far no manufacturers have announced plans along refurbishing lines, but Chicago trade circles reported that one factory was purchasing some of the older games with playfields which lend themselves to interesting conversion possibilities. Since the firm in question has been one of the industry's pace setters for a number of years, it appears likely that others may enter this field.

In the background of the new production and refurbishing fields is the growing defense production effort. Currently most of the plants have at least token defense

contracts and have been promised larger ones in the near future. Bally expects to be 90 per cent in production on government contracts by April (The Billboard, December 8) and two other manufacturers are expected to make similar announcements soon. Obviously, if this development spreads tradewise, refurbishing will again become a prime source of equipment by the middle of next year.

ROUGH PLAY

Declares Ops Give 'Shove' To Locations

HARTFORD, Conn., Dec. 22.—Increasing membership in State-wide coin machine organizations is commendable but Abe Fish, owner of General Amusement Games here, feels too many operators are wrongly "shoving a location around, dictating terms and, in general, acting like anything but a genial coin machine man."

Fish, president of the Connecticut State Coin Association, recently said "too many coinmen—and I feel that this includes both small, large and indifferent operators—feel that membership in an organization gives them extra privileges."

"Membership—and even active participation—in a State-wide organization," Fish contended, "does not give a coinman the right of dictating terms to a location owner, of trying to provide that same owner with sloppy service and all the bad things that go along with it. As a coinman of good standing—and in order to be an active man in a State-wide organization, he must be of good standing in the business community—he should cultivate the friendship of the location owner, of businessmen in general, and, in the final analysis, create lasting friendship for the coin machine industry."

"The coin machine industry today, more than ever before, needs the friendship, occasional community relations guidance of other industries, and, above all, the cordiality of a city, for as you treat the community, the community treats you, with resultant better and better grosses in your coin machines. When you talk to a location owner, take your hat off, and put a smile on your face. It will pay off—big dividends—in the end!"

NCMDA Plans Miami Beach, Micann Meets

CHICAGO, Dec. 22.—The National Coin Machine Distributors' Association will hold its executive board meeting next month and general membership in February, S. I. Neiman, NCMDA public relations director, announced Tuesday (18).

The executive group will convene January 7-9 at the Saxony Hotel, Miami Beach, with Gil Kitt serving as chairman. Main points on the agenda will center around NCMDA policy for 1952 and the points evolved will be subjected later to the vote of the entire membership.

The general meeting will be held in the Bismarck Hotel, Chicago, February 4-6. Three directors will be elected at this session. Key topics to be discussed include the added importance of the distributor when manufacturers' have output sharply curtailed; new product suggestions; membership and a review of NCMDA progress in the past year.

Yule Parties Climax Busy Week for Plants

CHICAGO, Dec. 22.—Christmas parties climaxed an unusually busy week for game factories here. For the most part manufacturers were planning shorter working schedules for the holiday season and getting ready for year-end inventories.

Most of the Yule gatherings were on the informal basis and were held in the plants for the benefit of production line person-

nel Friday (21). These included D. Gottlieb & Company, Chicago Coin Machine Company, Como Manufacturing Company, Exhibit Supply Company and H. C. Evans & Company.

Meanwhile, three other game makers, Bally, Keeney and United held festivities off the premises. The Bally executives and office staffers celebrated the season in the Hotel Sherman's Bal Tabarin Saturday (22) evening with Art Garvey, Eastern district manager, assuming his customary Santa Claus role. Lou Breese and his orchestra furnished the music for the party. The Keeney gathering was held Saturday (22) afternoon at Marshall Square Hall and was open to all members of the organization. President Roy McGinnis was unable to attend because of illness but Vice-President John Conroe; Sales Manager Paul Huebsch and TV Division Sales Manager Jim Guichard filled in for the firm's top executive in welcoming staffers. (For United party see separate story).

Cradock Makes 4-Speed Horse After Topper

LOS ANGELES, Dec. 22.—A mechanical horse, employing a new type of mechanism, is scheduled to come off the production lines of the Charles Cradock Enterprises here soon. First official showing is scheduled for the Coin Machine Industries show in Chicago in February.

The company has made a tie-up with the Hopalong Cassidy Enterprises and the horse will be modeled and named after the famous Topper. A Hollywood sculptor made the model to scale.

Saul Freedman, sales manager, said that the horse will simulate the gaits of Topper and four distinct speeds from walk to a full gallop will be controlled thru the bridle by the rider.

The Cradock company also has made an agreement with Adolph Wenland Associates for merchandise tie-ups in stores where operators may place the Topper.

United Fetes Plant Staffs

CHICAGO, Dec. 22.—United Manufacturing Company held its annual Christmas party for plant personnel at Herzel Community Hall here today.

With firm executives Lyn Durant, Mel Binks, Herb Oettinger, Billy DeSelm and Ray Riehl on hand to welcome the staffers, the affair got under way with a buffet luncheon and refreshments at 2 p.m. The evening end of the program was devoted to dancing and the awarding of door prizes which included television sets, movie cameras and projectors, wrist watches and small type home appliances. Practically all of United's 500 employees took part in the yule festivities.

Firm will resume volume production on the five-ball, Leader, the Deluxe 6-Player Shuffle Alley and the jumbo pin game, Across the Board, Wednesday (26).

Empire Shows 3 New Games

CHICAGO, Dec. 22.—Empire Coin Machine Exchange held operator showings this week on three new games, a new type shuffle-pin game and two jumbo pinball units.

The games displayed were Chicago King Pin, which transfers the action of a shuffle game to five-ball play; Universal's Across the Board and General Vending's Old Hilltop. Owner Gil Kitt and his assistant, Howie Freer, were on hand to explain the features of each game.

Benson Re-Elected President Detroit Shuffleboard Group

DETROIT, Dec. 22.—Michael Benson, partner in the Michigan Nickel Company, was re-elected president of the Detroit Shuffleboard Association at the annual meeting of the organization held here last week. Other new officers elected were Barney Burke and Charles Friedenberg, vice-presidents.

Elected to the board of directors were Joseph Brilliant, Dale Sauve, Maurice J. Feldman and Thomas Dewberry. Fred Chlopan was re-named executive director, and John C. Westerdale, director of league play.

Public relations activities were considered the major special accomplishment of the past year, according to a report presented by President Benson, who said that it had become "the outstanding trade association of its kind in America."

Distributors in Policy Switch as Phono Quotas Dwindle

Deliveries Down 30 Per Cent; Prices Firm; Seek New Lines

NEW YORK, Dec. 22.—With the number of new phonographs coming off production lines growing smaller, and still further curtailments expected next year, distributors here are doing some basic thinking in an attempt to come up with answers that will enable them to last out the uncertain time ahead.

Distributors of major lines report machine quotas have dipped some 25 to 30 per cent in the last quarter as against the first nine months of 1951. At the very best, predict some, they will experience an additional 10 per cent cut during as much of 1952 as clouded vision can penetrate.

Retrenchment will have to come to bring overhead more in line with reduced volume. But distributors appear determined to pull in their horns as little as possible. Each will try to keep the bulk of his organization intact by diverting part of staff energies to productive effort in allied endeavor.

Distributors can be expected to lay more stress on operating them-

selves, either directly or thru allied companies. Feelers have already been put out by wholesalers for further expansion in the segment of the coin-phonograph business that will be hurt least by underproduction in the predictable future.

Another expedient will be a new emphasis on sales of parts and the repair and refurbishing of used equipment. Distributors already have ample facilities for this work and can give jobbers, who normally handle most of the business, a solid competitive jab if they go after the field in earnest.

Wherever possible the factory outlets will try and secure new lines of equipment—vendors are most often mentioned in this connection. Some may utilize part of their technical staff to form service companies that will take over route chores for smaller operators on a fee basis—so much per machine per week.

Meanwhile the quota economy is already effecting a subtle

(Continued on page 51)

AMI STOCKHOLDERS DECIDE TO MERGE TWO CORPORATIONS

NEW YORK, Dec. 22.—Shareholders of AMI, Inc., agreed at their annual meeting Tuesday (18) to merge the Michigan firm into its wholly owned Delaware subsidiary of the same name.

Terms of the adopted merger agreement call for converting the 12,285 outstanding shares of the parent company's preferred stock into common stock of the new company. Four shares of common stock will be issued for one share of preferred. Common stock will be exchanged on a share for share basis.

PENNY SERENADE

Music Routes Go to Nickel In Motor City

DETROIT, Dec. 22.—The Cunningham Drug Store music installations, one of the largest unit operations in this part of the country, have been switched from penny to nickel play. About 60 of the company's 102 stores have music installations.

The original units were of the Penny Serenade type, and were operated for many years by the Cass Music Company, owned by George Gregory. He has disposed of his business and is moving south. Nickel play remote type installations have been used in a few Cunningham stores for a long time, but the penny play type predominated.

The locations are now shared by a number of juke box operators under the new set-up. Volume controls are kept down, so that the music is chiefly enjoyed by the individual player.

Miller Intros Needle Wallet

CHICAGO, Dec. 22. — M. A. Miller Manufacturing Company here, maker of juke box needles, this week introduced a wallet needle carrier for operators and servicemen.

Designed to save time on service calls, the wallet holds a dozen individually carded needles in four compartments. It also has a manual describing the different types of needles and their specific uses. The wallet, including needles, lists for \$7.95.

Find Midwest Snow Storm Increases Juke Box Play

• Continued from page 47

and were really hitting the machines instead of taking a usual stroll to a nearby store during lunch hours. Demand was so heavy, even the less popular candies were being sold out and servicemen had difficulty getting around.

Thus despite an opportunity for better business many operators

found their hands tied by the record-breaking snow fall. One operator reported the weather caused him a 20 per cent drop of normal business despite the better market.

Phonograph operators found it as difficult to get around as the vending men but, naturally, were not concerned about empty machines. They, too, reported a noticeable increase in business.

Most juke box men said that apparently more than a few shoppers were stopping in taverns or lunchrooms for a breather and while there played the machines

Coven One-Stop Record Service Adds New Facet

CHICAGO, Dec. 22.—Continuing to step up its facilities as a one-stop service center for music operators, the Coven Distributing Company here has added a visual aid program, featuring the top tunes of the week, in connection with its record department.

Coven has set up special placards and other signs pointing up the value of stocking music machines with leading disks. The high point of the visual aid program is a listing of The Billboard's Honor Roll of Hits which indicates the nation's top 10 tunes weekly. In addition Coven is displaying the 10 most requested tunes on Jim Lounsbury's local disk jockey show heard over Station WIND. The one-stop service also provides free title strips with all records purchased at the distributing headquarters. This was made possible by a deal Coven recently completed with the Star Title Strip Company.

Distributor of the Wurlitzer line in this area, the Coven firm is headed by Ben Coven. The new record department is under the direction of Harold Saul and sells only to juke box operators.

Miami Music Firm Revamped

MIAMI, Dec. 22.—The interest of Hyman Darling in the Supreme American Music Company, Inc., which operates what is probably the largest music route in Greater Miami, has been purchased by partners Milty Green and Dave Stern.

The company will be re-incorporated under the new name of Supam Distributing Corporation, with Green retaining the presidency and Stern as vice-president, it was announced. Eddie Leopold, formerly of Master Automatic Music of Brooklyn, has been brought into the revamped organization as manager.

Less than a year ago, Darling merged his Supreme Music with Green's extensive Miami juke operation and the pair formed the Supreme American Music Company, Inc.

Green and Stern are active in the coin machine business in the New York area, shuttling to Miami periodically to oversee their route here.



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Model 1434

- ★ Time-tested and proven trouble-free record changer. Fewer operating parts. Floating mechanism chassis. Plays both sides of 25 records—offering 50 Selections. Easily adapted to 33 1/3 or 45 R.P.M. by means of inexpensive conversion kits. Dual Motors to increased efficiency featuring new twin reversible turntable motor for longer life.
- ★ Sturdy wood cabinet—steel door frame—lavish plastics—bright trimmed base—new sparkling lighting effects.
- ★ Super Rocket amplifier has receptacle wired for remote volume control plug-in. A 500 ohm line output for auxiliary speakers. Bass compensated volume control—individual three point treble control and three point bass control. Speaker is large 15" high fidelity auditorium type.
- ★ Accumulator electrically operated—positive action. Can easily be adjusted from conventional play to one play for 10c, three plays for 25c, or several other combinations as the operator desires.
- ★ Dual matched-cartridge tone arm. Cartridges not affected by high temperatures or humidity. Operating pressure of 1/2 ounce for 78 R.P.M., 6 grams for 33 1/3 or 45 R.P.M. Needles are easily removed for replacement.

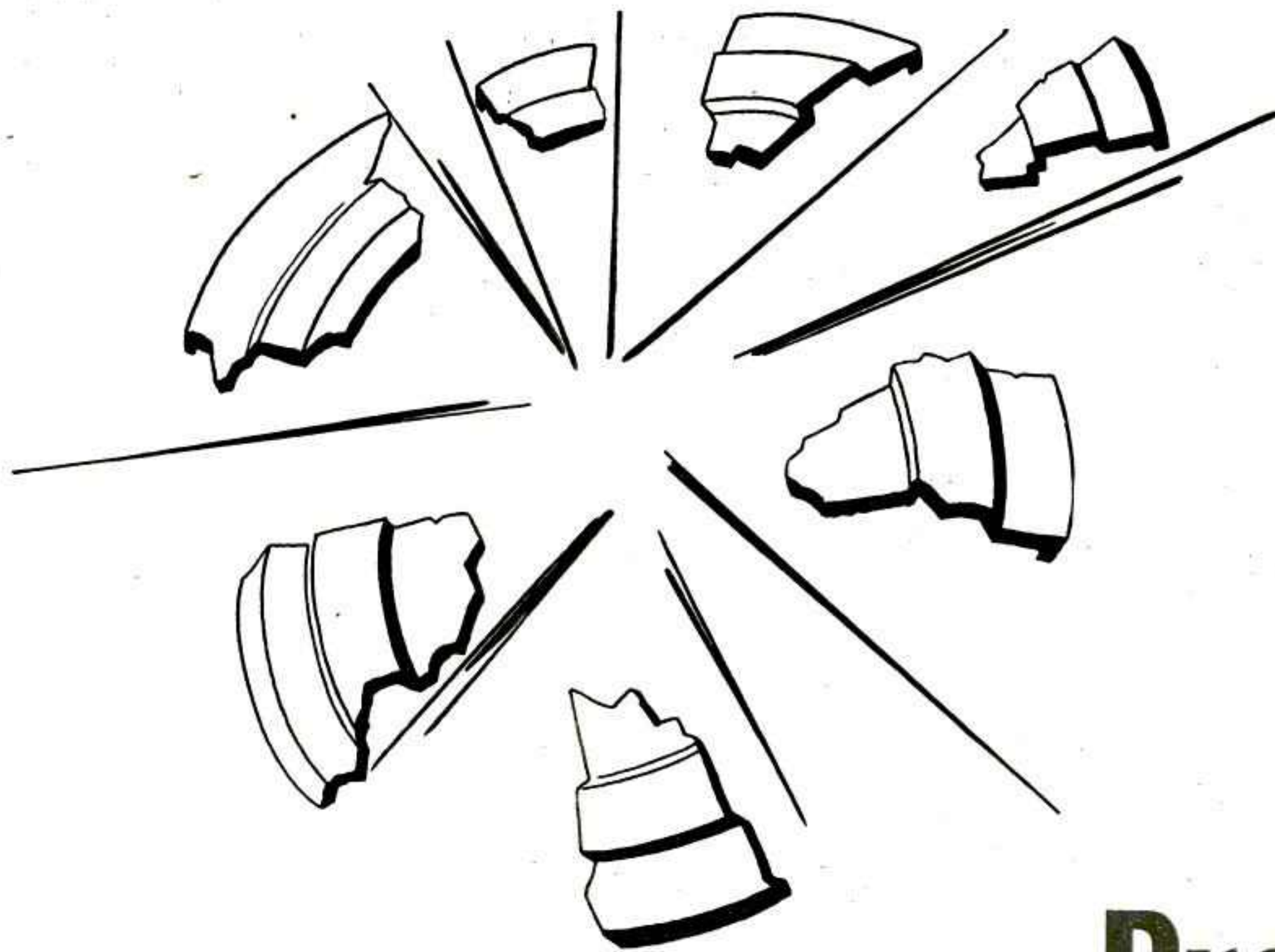
Model 1542

Rock-Ola Universal 50 Selection Wall Box

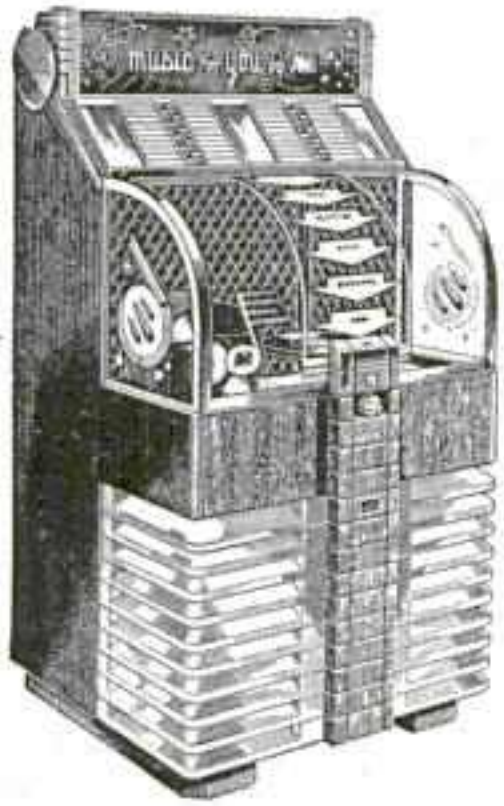
- ★ One three-wire cable carries power for both selections and lights.
- ★ Program pages snap into position lining up title strips with large fingertip selector buttons for simple, positive, single button selection.
- ★ Accumulator . . . electrically operated positive action. Can easily be adjusted to one play for 10c, three plays for 25c, or several other combinations as the operator chooses.
- ★ Dual title strips simplify servicing by providing a single card for each record. Entire program assembly snaps out for easy title strip change.
- ★ Accumulates a maximum of 33 Credits.
- ★ Multi-Selective—choice made after credits are registered.
- ★ Oversize cash box holds up to \$50.00. Total box operating wattage . . . 40 watts, 24 volts, A. C.
- ★ Brilliantly illuminated program.
- ★ Height 14 1/2 inches, width 11 inches, depth 7 inches.



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800 North Kadzie Avenue Chicago 31, Illinois



Precision

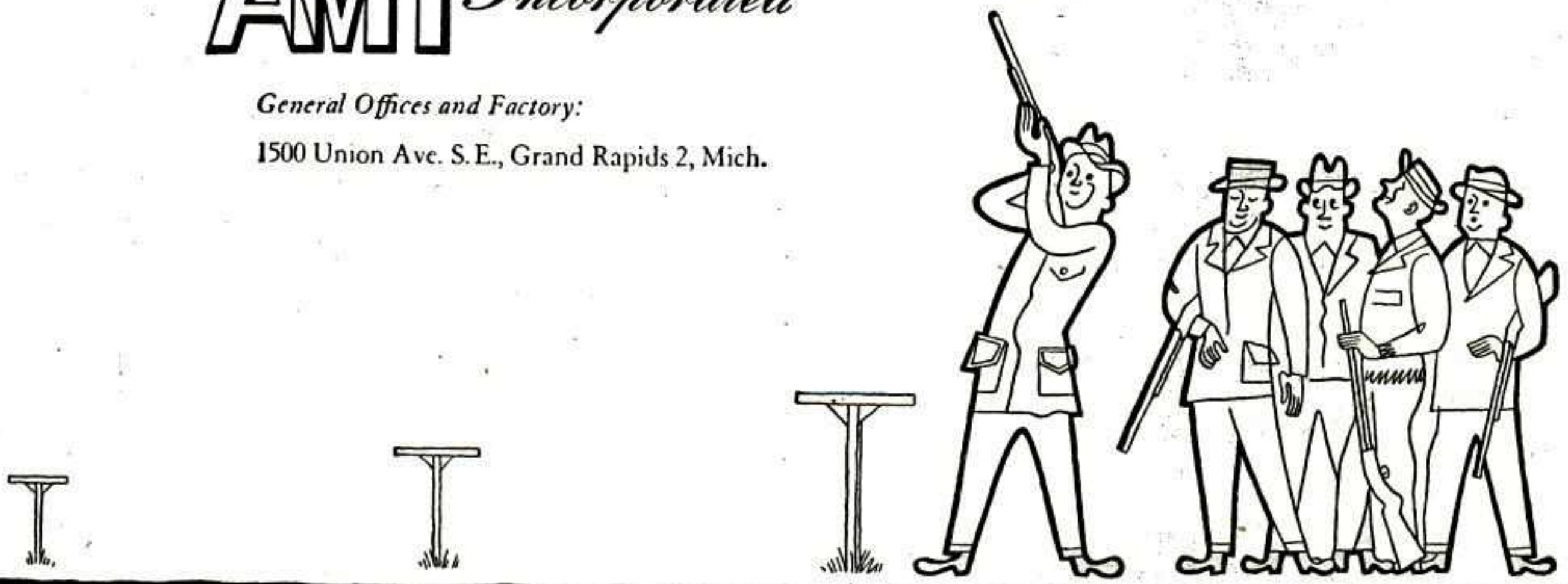


● Keen eyed, steady nerved, aiming and firing with the precision of a machine, is the skeet champion whose uncanny accuracy runs up amazing totals without a miss. ● Such precision is characteristic of the AMI juke box. Every part is designed and built and tested to assure its unerring coordination with every other part. ● That is why the AMI lasts longer, continues to give sparkling, trouble-free performance far beyond normal expectations, why it is a sound investment for the operator.

SEE THE NEW MODEL "D" AT YOUR DISTRIBUTOR'S

AMI *Incorporated*

General Offices and Factory:
1500 Union Ave. S.E., Grand Rapids 2, Mich.





Season's Greetings

On behalf of The Rudolph Wurlitzer Company and its Distributor organization, it is my pleasure to wish you, one and all, the happiest of Holiday Seasons.

As we count our blessings they most certainly include the tremendous acceptance of our phonographs throughout the past year and the pleasant associations we have enjoyed with the operators who have purchased them.

May the coming year bring you all the good things of life in generous measure. We of Wurlitzer will do our share to see that it does.

The Rudolph Wurlitzer Company
PHONOGRAPH DIVISION

Ed Wurlitzer
General Sales Manager

DISTRIBUTORS

ACTIVE AMUSEMENT MACHINES CO.

666 North Broad Street
Philadelphia 30, Pennsylvania

ANGOTT DISTRIBUTING CO., INC.

2616 Puritan Avenue
Detroit, Michigan

BILOTTA DISTRIBUTING CO.

224 North Main Street
Newark, New York

BILOTTA DISTRIBUTING CORP.

1120 Broadway
Albany 4, New York

BRADY DISTRIBUTING CO.

522 East Trade Street
Charlotte 2, North Carolina

BRANDT DISTRIBUTING CO., INC.

1809-11 Olive Street
St. Louis 3, Missouri

BRANDT DISTRIBUTING CO. OF IOWA

764 Ninth Street
Des Moines 14, Iowa

BUSH DISTRIBUTING CO.

286 N. W. 29th Street
Miami, Florida

BUSH DISTRIBUTING CO.

60 Riverside Avenue
Jacksonville, Florida

CAIN-CAILLOUETTE, INC.

1500 Broadway
Nashville 3, Tennessee

CAIN-CAILLOUETTE, INC., OF INDIANA

409 North Noble Street
Indianapolis 4, Indiana

CAIN-CAILLOUETTE, INC., OF KENTUCKY

122-124 South Seventh Street
Louisville, Kentucky

CENTRAL MUSIC DISTRIBUTING CO., INC.

1523-25 Grand Avenue
Kansas City 8, Missouri

CENTRAL MUSIC DISTRIBUTING CO., INC.

2562-64 Harney Street
Omaha 2, Nebraska

CENTURY MUSIC DISTRIBUTORS

1221-23 Main Street
Buffalo, New York

COMMERCIAL MUSIC CO., INC.

1501 Dragon Street
Dallas, Texas

COMMERCIAL MUSIC CO., INC.

901 East Houston Street
San Antonio, Texas

COVEN DISTRIBUTING CO., INC.

3181 North Elston Avenue
Chicago 18, Illinois

CRUZE DISTRIBUTING CO., INC.

105 Virginia Street, West
Charleston, West Virginia

CULP DISTRIBUTING CO.

614-616 W. Grand Avenue
Oklahoma City, Oklahoma

CULP DISTRIBUTING CO.

1405 East First Street
Tulsa, Oklahoma

DRACO SALES CO.

2005 West Alameda
Denver 9, Colorado

DRACO SALES CO.

201 East 2nd South
Salt Lake City 1, Utah

EMARCY DISTRIBUTING CO.

348 Sixth Street
San Francisco 3, California

F.A.B. DISTRIBUTING CO., INC.

1019 Baronne Street
New Orleans 13, Louisiana

F.A.B. DISTRIBUTING CO., INC.

911 Cervais Street
Columbia 4, South Carolina

F.A.B. DISTRIBUTING CO., INC.

304 Ivy Street, N. E.
Atlanta 3, Georgia

HART DISTRIBUTING CO.

905 Elliott Avenue, West
Seattle 99, Washington

PAUL A. LAYMON, INC.

1429 West Pico Boulevard
Los Angeles 15, California

LIEBERMAN MUSIC CO.

257 Plymouth Avenue, North
Minneapolis 11, Minnesota

MAESTRO MUSIC, INC.

121 East Broadway
Tucson, Arizona

MUSIC DISTRIBUTING CO.

2001 Fifth Avenue
Pittsburgh 19, Pennsylvania

NORTHERN MUSIC, INC.

8307 Euclid Avenue
Cleveland 3, Ohio

NORTHERN MUSIC, INC.

327 East Long Street
Columbus, Ohio

O'CONNOR DISTRIBUTORS, INC.

2320 West Main Street
Richmond, Virginia

REDD DISTRIBUTING CO.

298 Lincoln Street
Allston 34, Massachusetts

STEELE DISTRIBUTING CO.

3300 Louisiana Street
Houston, Texas

STERLING SERVICE

Rocky Glen Park
Moosic, Pennsylvania

T & L DISTRIBUTING CO.

1321-23 Central Parkway
Cincinnati 14, Ohio

UNITED, INC.

4227 West Vliet Street
Milwaukee 8, Wisconsin

WILLIAMS DISTRIBUTING CO., INC.

1117 Union Avenue
Memphis 3, Tennessee

THE WINTERS DISTRIBUTING CO.

1713-15 Harford Avenue
Baltimore 13, Maryland

YOUNG DISTRIBUTING, INC.

599 Tenth Avenue
New York 18, New York

THE BILLBOARD Index of Advertised Used Machine Prices

• Music Machines

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

	Issue of Dec. 22	Issue of Dec. 15	Issue of Dec. 8	Issue of Dec. 1
AIREON				
Coronet 400	\$79.00	\$79.00	\$79.00	\$79.50
Coronet 500	159.00	159.00	159.00	159.00
Deluxe	49.00	49.00	49.00	49.00
AMI				
Model A	495.00	425.00	495.00	495.00
Model B		445.00	445.00	495.00
Model C		500.00		
MILLS				
Constellation		175.00	175.00	175.00
Empress	39.00	39.00	39.00	39.00
PACKARD				
Manhattan	149.00	75.00	125.00	125.00
		149.50	149.00	149.00
ROCK-OLA				
Commando	39.00	39.00	39.00	39.00
Playmaster	69.00	69.50	69.00	69.00
Rock-Ola 1424	139.50			99.00
1422	99.00	99.00	125.00(2)	99.00
1426	159.00	155.00	159.00	159.00
1428	299.00	299.00	299.00	299.00
1432		500.00		
1950 50 Selection			650.00	650.00
SEEBURG				
Classic	49.00	49.00	49.00	49.00
Colonel	59.00	59.00	59.00	59.00
Envoy	69.00	69.00	69.00	69.00
Gem	49.00	49.00	49.00	49.00
48 Hideaway		130.00		
H-146 M Hideaway	169.50	179.00	150.00	179.00
H-148 M Hideaway	229.00	229.00	250.00	229.00
H-246 M Hideaway	199.00	204.50	199.00	199.00
Hightone ES	59.00	59.00	59.00	59.00
Major	49.00	49.00	49.00	49.00
Regal	49.00	49.00	49.00	49.00
46 Hideaway		90.00		
146			195.00	195.00
146M	139.00	179.00	139.00	139.00
146 S	139.00	139.00	139.00	139.00
147			225.00	225.00
147 M	229.00	229.00	169.00	229.00
147 S			149.00	149.00
148 M	319.00	319.00	319.00	319.00
148 M1	299.00	349.00	299.00	349.00
1941 RC Special	79.00	79.00	79.00	79.00
WURLITZER				
24 Record			44.50	44.50
500	49.00	49.00	69.50	49.00
600			49.00	49.00
600K	49.00	49.00	49.00	49.00
600R	49.00	49.00	49.00	49.00
700			79.50	79.50
750	99.00	99.00	85.00	99.00
780	79.00	79.00	79.00	79.00
800	79.00	79.00	79.00	79.00
850	59.00	59.00	59.00	59.00
950	49.50	49.50	49.50	49.50
1015	175.00	179.50	175.00	179.50
	195.00	199.00	195.00	199.00
	250.00	200.00	210.00	200.00
		250.00	250.00	250.00
			225.00	225.00
			250.00	250.00
1017	250.00	200.00	250.00	250.00
1080	199.00	195.00	199.00	199.00
		199.50	200.00	200.00
1100	369.00	375.00	310.00	365.00
	379.50	395.00	369.00	375.00(3)
		375.00(2)	379.50	395.00
		375.00(2)	375.00(2)	375.00(2)
		379.50	395.00	395.00
1250	439.00	495.00	439.00	495.00
Victory		39.00	39.00	39.00

Jan. Election Meeting Set For S. D. Ops

MOBRIDGE, S. D., Dec. 22.—Members of the South Dakota Phonograph Operators' Association— if the weather allows—will meet here in January to elect officers and set policy for the coming year.

Current weather reports from the area indicate operators are fighting 12-foot drifts. Harold Scott, the association's secretary-treasurer, said the weather may even prevent the meeting.

Scott said main points of discussion at the meeting would be the Bryson Bill and Office of Price Stabilization regulations. Recent OPS ruling prohibits dime, three-for-a-quarter play and the Bryson Bill would impose a performance tax on juke boxes.

The two-day meeting will be staged January 6-7 in the Brown Palace Hotel with the first day set aside for an informal arrival party at Mobridge Country Club.

Business session start the morning of the second day. Then, following a luncheon meeting, the operators will be given a chance to air their views.

The group's annual banquet will wind up the meeting.

Ops Donate in Royalty Fight

PROVIDENCE, Dec. 22.—Milton Israeloff, of the Beacon Music Company, announced this week that more than \$600 already has been pledged by Rhode Island operators to aid the Music Operators of America in their fight to defeat federal legislation to remove juke box exemption from the copyright act.

Israeloff recently called a State-wide meeting of phonograph operators at the Sheraton-Biltmore here. Representatives of 30 operating companies heard an MOA spokesman warn of the dangers to profitable music operation inherent in the Bryson-Kefauver bills now being considered by Congress.

15,000 DIMES
Buy

1 IRON LUNG

GIVE Voluntarily TO MARCH OF DIMES
JANUARY 2-31

Legislation Keys Op Meet

MILWAUKEE, Dec. 22.—Wisconsin Phonograph Operators' Association, in its first meeting here since last spring, drew 17 operators from all parts of the State.

Following a luncheon at the Eagles Club, WPOA president, Clinton S. Pierce, led off the business discussion with a report on association activities in legislative matters affecting the coin industry.

It was announced the January meeting, set for the second Monday (14) of the month as usual, would also be held in Milwaukee.

Cleve. Assn. In '51 Finale

CLEVELAND, Dec. 22.—The Cleveland Phonograph Merchants' Association held its last regular monthly meeting at the Hollenden Hotel here with President Jack Cohen handling the gavel.

Cohen told the membership music operators could expect many trying problems next year but continued application of sound business tactics would be the best way to resolve them. The members also discussed the merits of Russ Carlyle's new recording, "Santa Claus Looks Like My Daddy."

Tommy Thompson, manager of Central Music Company, was unanimously approved as a new CPMA member.

Policy Switch

change in distributor-operator dealings, one that will become more noticeable as time goes on. Special deals are becoming rarer, with quantity discounts, either directly or via the generous trade-in route, apparently on the way out. Even on list price deals the number of used juke boxes acceptable as trade-ins are dwindling. Only those which still command a ready sale are being welcomed.

Frills, sound as merchandising techniques but expensive nevertheless, are being dispensed with. One distributor has dropped his customary practice of stocking new phonographs with free sets of records. It's no longer a "come-on" in a sellers' market.

Another effect soon to be felt will concern operators who are tagged "marginal" customers by distributors. Altho these buyers eventually pay for all they order, they often delay payments past due dates. It costs money to collect money, say the distributors, so why trouble with the hagglers when prompt payers are back-ordered.

Suffolk Op Recovers

SUFFOLK, Va., Dec. 22.—A. E. Sadler, head of City Music Company, returned home after hospitalization in Durham, N. C. He is now back directing his route.

Have a Look at the Record of EVANS' 20/40 CONSTELLATION

Next week will mark the beginning of the fourth year of uninterrupted operation for many Evans' Constellation Phonographs! What a glowing tribute to enduring Constellation Quality, money-saving trouble free performance, money-making beauty of Tone and so many other profitable features!

In the face of such an impressive record, good judgment calls for prompt investigation of the demonstrated security offered by Constellation. See your Evans Distributor or write Factory direct, now, for the complete story of the Phonograph Built with Your Future in Mind!

All Good Wishes for A Happy, Prosperous New Year

H. C. EVANS & CO.
1556 W. Carroll Ave.
Chicago 7, Illinois

SEE EVANS' PROFIT STIMULATOR ON PAGE 62

Music Systems, Inc.

Detroit, Mich. 10217 Linwood
Grand Rapids, Mich. 245 N. Division
Cleveland, Ohio 2600 Euclid
Toledo, Ohio 1302 Jackson

SEEBURG	WURLITZER
148ML\$299	1100\$375
147M\$169	1015\$179
147S\$149	
146S-M\$139	ROCK-OLA
	1426\$159
HIDEAWAYS	1422\$ 99
H148M\$249	
H246M\$219	AMI
H146M\$189	MODEL A \$295
WALL BOXES	
3W7-L56\$44.50 (5-10-25—3 wire)	
3W2-L56 18.50 (5c—3 wire)	
W1-L56 12.50 (5c—wireless)	

Write • Wire • Phone

1/3 DEPOSIT, BALANCE C.O.D.

For reliability see your Seeburg Distributor

ALL MAKES AND MODELS OF PRE-WAR Equipment Available at Reasonable Prices

Season's Greetings

from

JOE COHEN

AND ALL THE STAFF AT

RISTAUCRAT INC.

1216 E. WISCONSIN AVENUE APPLETON, WISCONSIN

Vending Continues Gains During Year of Confusion

Production, Price Restrictions Taken in Stride by Mfrs., Ops

CHICAGO, Dec. 22.—During the past year of production, price and general business controls imposed as a result of the stepped-up national defense program, automatic merchandising has

nevertheless managed to forge ahead and to cope with the various restrictions and uncertainties on a generally satisfactory basis. On both the manufacturer and operator levels, vending has risen to the challenge and come up with new developments and expanded sales volume to even more firmly establish the value of this type of retailing.

While no new records were set for machine output, the past 12 months have seen increased emphasis on machine placement. Routes have been increased on the average, the accent here going to units in industrial locations. Manufacturers have kept their production lines going at highest possible levels in keeping with the Controlled Materials Plan, which went into effect for all venter makers late in the year (October). Earlier restrictions on general civilian use of copper, aluminum and steel held down production in the preceding months, however.

Orderly Buying

So-called panic buying of new equipment did not materialize, but with the reduced flow of new machines, prices of used venders began a slow rise. In highest demand were cup-type drink units, a natural development arising from the over 50 per cent increase in cup machine placement during 1950.

More general placement of hot beverage venders and conversion units added to the bulk beverage trend. Paced by coffee, volume sale of hot chocolate and soups became a fact. Too, another type of bulk drink operation—juice vending—received major attention, pushed by various citrus fruit grower associations and packers and aided by development of new-type frozen fruit juice venders.

Candy operators made wider use of dime bars, discarded sporadic attempts to vend 6-cent candy. Latter move was spurred by Office of Price Stabilization price ceilings.

In the last two months cigarette operators faced a confusing price picture, brought about by the increased federal cigarette tax which went into effect November 1. OPS regulations, in most in-

stances, kept operators from increasing per pack price over the actual penny tax hike, and this meant many firms faced a price squeeze and/or expensive coin mechanism alterations and institution of penny operations.

Employee Problem

During the latter part of the year locations and even equipment were replaced by manpower as the No. 1 route management problem. Operators of all types equipment found retention of old employees and hiring of new ones a vital requisite to continued peak servicing, maintenance of routes and machines. But here, too, the average operator managed to hold his own. Increased employee benefits, such as group insurance, highest earnings thru incentive programs, etc., helped to cement employee good will.

Part-time operators, on a national scale, declined over the past year. Increased industrial activity coupled with a higher pay defense plant program syphoned off numbers of part-timers, especially those engaged in the penny bulk field, and acted to curtail the numbers of new part-timers entering the field.

MAYBE PRAVDA SHOULD DESIGN RUBLE VENDER

MOSCOW, Dec. 22.—Moscow fruit juice drinkers still are waiting for a workable juice dispenser.

A Reuters dispatch from Moscow quoted Pravda, the Communist party newspaper, as stating Soviet technicians spent \$62,500 trying to design a fruit juice dispenser.

Reuters further quoted Pravda as reporting the manager, 38 researchers and 18 employees of the Institute of Research into Domestic Trade Machines were "engaged in beating the air" to the tune of millions of wasted rubles.

Cadbury Joins Discount March

NEW YORK, Dec. 22.—Cadbury-Fry (America) last week joined other candy makers in offering venders special promotional discounts. Effective on all orders taken for delivery after January 1, the discount amounts to an across-the-board slice of 5 per cent on both nickel and dime merchandise, regardless of quantity ordered.

In effect, this means that the firm's nickel bars will sell at about \$2.71 (100 count) and the dime items will go for about \$2.61 (50 count).

Harold Cummings, Cadbury president, reported a continuing trend toward dime-bar preference among operators. He said Cadbury dime goods is currently out-selling the firm's nickel merchandise 4 to 1 on a bar-to-bar basis, or 8 to 1 in dollar volume.

Intro New Type Chocolate Sirup

CHICAGO, Dec. 22.—Development of a new chocolate sirup for bulk beverage vending was announced by Progress Food Specialties this week. During summer months, it can be used with cold carbonated water to produce a chocolate phosphate, according to officials.

Features of the sirup include the quality to flow freely under low temperatures and to give a thick hot chocolate drink. It is made from Dutch processed cocoas. It contains no artificial flavors.

The sirup is vacuum packed in gallon jars at \$1.60 each, or in number 10 cans at \$1.30 per can. Progress Foods' mock chicken soup concentrate for venders is packed in gallon jars at \$1.20 each. One gallon concentrate makes six gallons of soup.

New Eppy Charm Series Features Movie Stars' Pix

NEW YORK, Dec. 22.—Photos of 72 different movie stars adorn the new line of vending charms released to the trade this week by Samuel Eppy & Company. Two glossy photos are backed up on each of the novelties so that a face may be seen by the purchaser regardless of the position of the charm in the machine.

Plugged as a collection series, the new line is the third released since the company got back into production of new items. Eppy has earmarked \$50,000 for new molds, following favorable resolution of the Cavalier case (The Billboard, December 15).

Florida Cigarette Tax \$1,270,677 for Oct.

TALLAHASSEE, Fla., Dec. 22.—Lewis M. Schott, beverage department director, has announced that the State's nickel tax on a pack of cigarettes yielded \$1,270,677 in October.

Of the amount, \$26,268 is earmarked for the State Hospital at Chattahoochee, \$82,333 for the general revenue fund and the remainder of \$1,162,075 for distribution among eligible municipalities.

Returns on the cigarette tax collections are expected to jump substantially during the tourist season in the coming months.

S. C. Soft Drink Tax Returns Told Bottlers

COLUMBIA, S. C., Dec. 22.—South Carolina Bottlers of Carbonated Beverages, attending their 37th annual convention here, heard Chairman James W. Crain, of the State Tax Commission, report on the State's 20 per cent soft drink tax. During the last fiscal year, he said the levy returned \$4,273,000.

For the next few years, Crain predicted, the State's structure will remain about as it is now. He pointed out it had been more or less stable during the past two years.

Approximately 250 bottlers and industry suppliers attended the two-day meeting.

LOVE NICKEL CHUTE

Central Texans Buck 10-Cent Juke Play

WACO, Tex., Dec. 22.—The average Central Texan's resistance to paying more than a nickel for juke box recordings apparently has faced operators in that State with but a slim chance of converting to 10-cent chutes.

Operators, such as William B. Kash, who converted 10 of his top locations to 10-cent play last August, reported that the public "refused to put dimes in the chutes in droves."

Kash said play dropped and that only one or two showed anything comparable to the return earned at the 5-cent rate.

Larger operators, like E. J. Shelby, head of the E. J. Shelby Music Company, said they feel the "10-cent play is too much of a gamble."

"Altho Texans have been given a national reputation as money-

squandering playboys, there are very few such actual individuals," they say.

The operators pointed out that movie prices have increased only slightly in Texas but have almost doubled in other areas.

"The reason has been simply the refusal of Central Texans to pay the increase," they explain. "The same is true of phonographs, and except for the very unusual locations the cost of converting over for a 10-cent experiment is scarcely worthwhile."

To meet the problem of an increasingly tighter squeeze between 5-cent play and higher operating costs, most Central Texas operators are servicing their boxes more often. They are keeping equipment at the maximum eye-appeal and are enlisting the aid of location owners in providing a musical bill of fare to stimulate public response.

Delson Candy Co. Reveals Purchase

NEW YORK, Dec. 22.—Delson Candy Company here announced that it had purchased a "substantial interest" in the 41-year-old Ohio Confection Company of Cleveland.

Charles R. Adelson, senior partner in the 21-year-old Delson firm, succeeded J. Roy Allen as board chairman of the Ohio company. Philip Ryan is president.

The announcement said no changes were contemplated in the operating management of either company.

W. Va. Reports Cig, Drink Tax Receipts

CHARLESTON, W. Va., Dec. 22.—State Tax Commissioner C. H. Koontz reported cigarette tax receipts amounted to \$605,142.15 in November, bringing the total for the five-month period from July 1 to \$3,123,287.87.

As previously reported, an additional levy of 3 cents a pack on cigarettes was enacted by the 1951 Legislature.

Net receipts from the penny-a-bottle soft drink tax totaled \$220,295.93 in November. Collections for the first five months of the current fiscal year totaled \$1,366,402.68.

Form Company to Make Frozen Citrus Vender

TAMPA, Dec. 22.—A new company—to be known as the Icacup Corporation—is being formed with capital stock of \$250,000 to manufacture a frozen citrus juice vender developed by Henry A. Simpson, of Geneva, Fla.

Simpson's vender, one of several developed at the prompting of the Florida Citrus Commission with the idea of moving surplus supplies of citrus concentrates, is said to have operated successfully on a trial basis.

One and a half ounces of the frozen concentrate surrounded by a protective ice shield is placed in paper cups at the juice plant.

When a dime is placed in the machine, a jet of water flows into the cup, instantaneously melting the ice shield and mixing and aerating the concentrate into a six-ounce drink.

The vender has a capacity of 1,525 cups and apparently overcomes the functional problem of keeping the concentrate frozen and yet allowing it to be successfully mixed with water at the proper time.

Among those interested in the company are Doyle E. Carlton, of Tampa, former governor of Florida and now president of the

End of Bottle Control Seen

WASHINGTON, Dec. 22.—Elimination of the National Production Authority's order regulating the output of glass containers for bottled beverages and other uses is planned shortly.

The expected move is a result of agreement this week between NPA and bottle industry representatives that the rule is no longer needed in view of record industry production. Annual output rate this year has been 126 million glass containers, NPA reported. NPA officials commended the container industry for the manner in which it has met heavy demands for its product, and for its all-out co-operation in the defense effort.

Detroit Cig Venders Hit In Theft Wave

DETROIT, Dec. 22.—A wave of thefts from cigarette vending machines hit operators here in the past week. On the pretext of servicing equipment, the thief gained access and emptied coin boxes. Employees in the locations assumed he was a bona fide employee of the operating firm.

A dozen or more thefts were reported up to the week-end. From the nature of the thefts, it was apparent the thief had a set of keys. A set of machine keys was stolen about two weeks ago from a serviceman for the O-Kay Vending Company, partner Alan

Florida Chamber of Commerce, and Arch Updike, of Lake Wales, Fla., prominent citrus grower.

Updike was chairman of the negotiating committee for the Florida Citrus Exchange in its recent purchase of these citrus plants from the Clinton Foods Company.

Present plans call for the new vender to be manufactured by other firms on a contract basis. Simpson, a former Philadelphia consulting engineer, said machines to place the frozen concentrate into paper cups already have been designed.

Florida Citrus Mutual, composed of growers throught the State, has indicated it might take the lead in giving volume distribution to any acceptable machine developed.

Twenty thousand dollars was approved by the Florida Citrus Commission for a test program to explore automatic merchandising as a supplementary means of selling citrus juice.

Other machines viewed by the Florida commission included one developed by the Ebco Manufacturing Company of Columbus, O., and one developed by the Dole Valve Company of Chicago.

From LITTLE ACORNS mighty INCOMES grow!



Don't Delay... Order NOW!

ACORN

The only completely die-cast aluminum, precision built

ALL-PURPOSE VENDOR

- Vends all bulk mds.—nuts, gum balls, candy, charms.
- Polished, easy-to-clean merchandise chute.
- Tamperproof! Held by top lock and body clamps only.
- Guaranteed mechanically—weighs less than 7 lbs.

1c & 3c mechanism slides into place—no screws!

Distributors! Choice territories still open—Write, Wire, Phone! East and Midwest, M. J. Abelson, Gen. Sales Mgr. 1349 5th Ave., Pittsburgh AT 1-6478 Pacific Coast Distributor Operators Vending Machine Supply 1023 Grand Ave., Los Angeles

OAK mfg. co., inc.
11411 Knightsbridge Ave., Culver City, Calif.

Candy Group Okays Extension Service

ASBURY PARK, N. J., Dec. 22.—The board of directors of the National Confectioners' Wholesalers' Association has approved founding an extension service to encourage clinical discussion among industry members at the local level.

The service, approved by the NCWA directors at their fall meeting, will serve both NCWA members and non-members and is aimed to aid regions where local or State organizations are not operating.

Association President E. J. McCoy stressed the advantages of exchanging ideas between wholesalers regardless of their attitude toward local organization. He said the service would not replace the NCWA's formation of candy "tables" but would emphasize occasional meetings to include all wholesalers in the particular area.

Vending Co. Head Feted at Dinner

PHILADELPHIA, Dec. 22.—Jack Beresin, head of the ABC Vending Corporation and the Berlo Vending Company here, was feted by the Motion Picture Industry last week at a testimonial dinner in behalf of the Deborah Sanatorium at Browns Mills, N. J. The dinner was held in the Variety Club-rooms in the Bellevue-Stratford Hotel here.

Active in the Deborah Sanatorium for many years, Beresin was chairman of several successful maintenance and building fund campaigns for the tuberculosis institution. It was thru his efforts that the message of the sanatorium was brought to the attention of the motion picture industry.

Brach Candy Earnings Top \$1 Million in 1951

CHICAGO, Dec. 22.—E. J. Brach & Sons' earnings for the fiscal year ended September 30 were \$1,111,986 or \$5.59 per share on 198,890 shares of common stock.

Edwin J. Brach, chairman of the board of directors, said income compared with the 1950 calendar year but because the company had shifted from a calendar to a fiscal year, a comparison could not be made.

The net for the nine months ended September 30, 1950, was \$901,125 or \$4.53 a share.

Charter Ice Cream Op

SACRAMENTO, Dec. 22.—W & W Vendors, Inc., has been granted a charter by the State to operate vending machines for the sale and distribution of ice cream, frozen dairy products in Los Angeles County.

Vended Goods' Outlook Mixed Due to Weather

WASHINGTON, Dec. 22.—Floods, unseasonable freezes, and other adverse weather conditions furnished a mixed outlook this season for crops used in vending machine products, the Agriculture Department reported this week. Harvests of popcorn and peanuts dropped off 21 per cent compared to last season, while sugar beet output fell 22 per cent and sugar cane production slipped 15 per cent from last year. Tobacco harvest, however, was 12 per cent greater this year, and production of mint and pecans and other nuts also were reported favorable.

Bad weather in the Southeastern and Southwestern peanut fields was responsible for the estimated 1,595 million pounds to be produced in 1951, compared to the 2,022 million pounds in 1950, Agriculture announced. Output in the Southwestern area dropped off one half this year, and production in the Southeast fell 22 per cent. This reduction was offset in part by a 10 per cent increase in peanut output in Virginia and the Carolinas.

The 21 per cent drop in popcorn production brings this year's harvest to 192 million pounds in the year, compared to the 242 million pounds harvested in 1950. Indiana and Illinois led in production while floods caused heavy acreage losses in Kansas and Missouri.

Tobacco Pic Good

Good tobacco crops this year will bring production up to 2.282 million pounds for the season, Agriculture Department estimated. This compares to the 2,031 million pounds in the 1950 crop. Since July the Department revised downward the output expected in burley, filler and binder cigar tobaccos, but fire-cured estimates were revised upward. Burley was expected to reach 583 million pounds this season, a 17 per cent rise above the 1950 harvest. Fire-cured production was placed at 1,434 million pounds, a 14 per cent climb above 1950. Output of fire-cured tobacco this season will probably total 62.5 million pounds, or a 17 per cent rise. Production of Maryland tobacco was also up with about 42.9 million pounds expected this year.

Cigar tobacco fell off this year, however, with 126 million pounds estimated for harvest, compared to the 147 million in 1950, Agriculture reports. Production for binders dropped the most, while filler output fell less sharply. Wrapper production was only slightly down.

Sugar Off

Freeze damage to the 1951 sugar cane crop will result in a 17 per cent drop in cane production with this year's crop estimated at 5,187,000 tons, compared to the 6,481,000 tons last year. Damage to cane fields in Louisiana reduced acreage yields there by one fourth. A 2 per cent rise in Florida's production made up for the Louisiana damage somewhat.

The sizable drop in sugar beet production was caused by a late spring which forced late plantings. This year's crop will drop off 22 per cent from the year before, bringing total output to 10,584,000 tons compared to the record crop of 13,535,000 tons in 1950, Agriculture estimated.

Pecan Crop Up

This season will probably see a pecan crop of 143,137,000 pounds, a 17 per cent hike above last year's harvest, according to Agriculture. Out of this there was expected 77,612,000 pounds of improved varieties and 65,525,000 pounds of seedling pecans. Georgia, important in production of improved pecan varieties, saw a 5 per cent rise in output this season, compared to last. The Oklahoma crop was almost four times greater this year, while the Alabama crop doubled this season. Texas, an important seedling State, found production down 77 per cent, however, and Florida also saw some drop in this year's harvest.

California's almond crop was 42,700 tons, a rise of 5,000 tons above last year, it was reported. California and Oregon have a walnut crop estimated at 75,800 tons, a climb of 18 per cent above 1950. Filberts in Washington and

To Honor Forbes At \$100 Dinner

NEW YORK, Dec. 22.—A \$100-a-plate testimonial dinner in honor of Matty Forbes, executive director of the Cigarette Merchandisers' Association, has been planned by the Tobacco & Allied Trades Division of American Fund for Israel Institutions. The event, at which it is hoped to raise about \$30,000 for the charitable organization, will be held February 14 at the Waldorf-Astoria.

Industry executives already named to the dinner committee include Charles S. Greene, Charles S. Greene & Company, and Arthur Gluck, the Rowe Corporation, co-chairmen; Hyman Oriel, A. Oriel & Company; Harry Golden, Universal Match Corporation; Gustave Stern, Cigarette Service; Harold Jacobs, Herald Vending, and Harold Roth, H. K. Cigarette Service. Others will be appointed soon, it was announced.

Nutrine Purchase Hikes Chase Gross

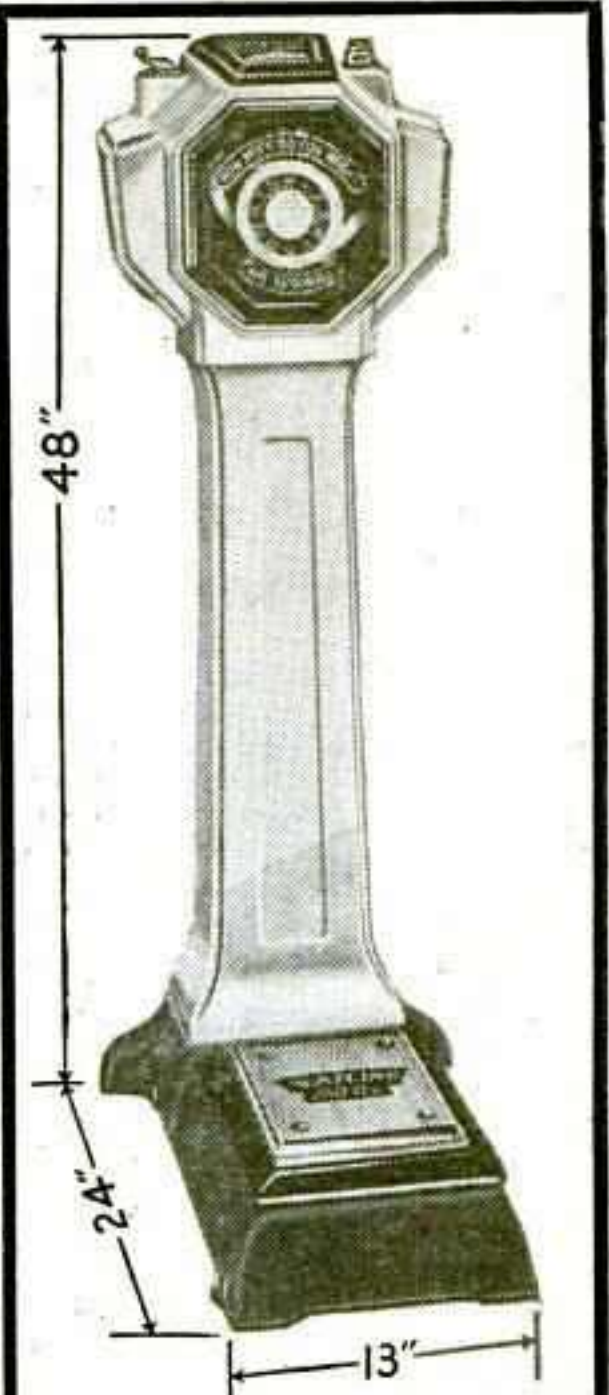
ST. LOUIS, Dec. 22.—Chase Candy Company, prior to its purchase of the Nutrine Candy Company (The Billboard, December 22), grossed approximately \$12,000,000 per year, and with the annual \$4,000,000 gross by Nutrine combined total sales will place it among the leading producers.

Following the merger, Nutrine candy, manufactured in the Chase plant here, will be warehoused in the former firm's factory at Chicago. It will be shipped from that point to Nutrine customers. Nutrine customers in the South and West will receive candy shipped direct from St. Louis.

Chase announced the appointment of Price, Robinson & Frank in Chicago as its advertising agency effective January 1.

Oregon were placed at 7,390 tons, a rise of 710 tons above last season, according to Agriculture Department.

Mint output this season included 79.8 tons in peppermint, compared to 79.2 tons last year, and 20.2 tons in spearmint compared to 23.9 tons last year Agriculture announced.



\$25 DOWN
Balance \$10 Monthly
ALL WEATHER SCALE FOR OUTSIDE LOCATIONS
WRITE FOR PRICES
Invented and Made Only by
WATLING
Manufacturing Company
4650 W. Fulton St. Chicago 44, Ill.
Est. 1887 - Telephone: Columbus 1-2772
Cable Address: WATLINGITE, Chicago

WHAT ARE you VENDING?

Stick Gum? Ball Gum? Tab Gum? Bulk Merchandise? Mints? Stamps? Perfume, Combs, Sanitary Products or other Merchandise?

ADVANCE is the Vendor for You!

The 1-column model (illustrated) vends flat cartons up to 7/8"x2"x3 1/4" long — or round cartons up to 1 1/4" diameter x 3 1/2" long. The 2-column model handles round cartons up to 3/4" diameter x 3" long. Regularly furnished for 1c, 5c, 10c or 25c operation. Separate cash box — and Advance Coin Deflector with automatic coin return when machine is empty.

Want more information? Write today to . . .

J. SCHOENBACH
Factory Distributor Of
Advance Vending Machines
1645 Bedford Ave., B'klyn, 25, N.Y.
P. Resident 2-2900

Immediate Delivery!
NEW Northwestern 49 Special

Cuts Costs and Servicing Time in Half

Less Than 25. \$17.35
Less Than 100. \$17.15
Over 100. \$16.95

AVAILABLE IN 1c OR 5c PLAY. PLEASE SPECIFY WHEN ORDERING. WE TAKE TRADE-INS LIBERAL ALLOWANCE

Terms: 1/3 Deposit, Balance C.O.D. Write to Dept. V for complete list and prices of coin operated equipment, supplies, charms, etc.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST., PHILA. 23, PA.
LOmbard 3-2676

Try **VICTOR** Once and you will BUY **VICTOR** ALWAYS

ORDER TODAY!

VEEDCO SALES CO.
2124 Market St. Philadelphia 3, Pa.
Phone: LOcust 7-1448

ACCEPTED BY ALL!
ACORN
1c or 5c All Purpose Bulk Merchandiser with All New Features

\$14.95 Ea.

IMMEDIATE DELIVERY!
OAK SALES CO.
2033 Fifth Avenue
Pittsburgh, Pa.

Charms

Paul A. Price Co.
220 Broadway, New York 38, N.Y.

Victor's Topper Deluxe

Cabinet Style with Side Windows. 4 to case \$56.80; Single \$14.90; 5 sample loaded with Gum & Charms \$19.50 each.

F.O.B. Toledo, O.
Brings in about \$15.00

5c or 10c Victor's Built Custom Built Universal. The best 5c Vendor on the market!

\$31.40 case of 2. Glass or Plastic Globes.

Complete Victor Line. Get on our Mailing List FREE! Send name and address. Charms, Supplies and Parts.

ARTHUR GRAEFF CO.
3121 Strathmoor Toledo 14, Ohio
Two new Victor Vendors being introduced for January. Write and ask.

1952 SPECIALS JANUARY SALE!!!
ALL RECONDITIONED LIKE NEW.

10 Advance Nut or Ball Gum . . . \$ 5.95
25 Almond Vendors, 5c 6.95
15 Victor "V," 1c 6.95
50 Andrews Nut, 1c, 2 Col. 7.95
25 Columbus Nut, 5c 7.95
6 Postage Stamp Machines, 2 Col. 9.50
25 Adams Gum, 1c, 6 Col. 9.95
25 Asco Hot Nut, 5c 9.95
15 Victor Universal, 5c 9.95
25 Rowe Gum, 1c, 5 Col. 10.00
25 Northwestern Deluxe, 1c-5c. 12.00
20 Cebco, 2 Col. 12.50

SPECIAL!
10 CHALLENGER HOT NUT, 3 Col., Brand New, in Orig. Cartons. \$39.50 Ea.

50 "CIGAROMAT" CIGAR MACHINES, 10c, 7 Col. 1/2 With Order, Balance C. O. D. \$14.50 ea.

WANT TO BUY
S. K. Hunters, Counter Games, Silver Kings, Cigarette Machines.

CAMEO VENDING SERVICE
432-G W. 42d St., New York 18, N. Y.
LOngacre 3-1334

CIGARETTE MACHINES

Uneda Model 500, 15 Col., 425 Pack Cap., King Size Included \$85.00
Uneda Model 500, 9 Col., 350 Pack Cap., King Size Included. 97.50
Uneda Model A, 9 Col., 270 Pack Cap. 87.50
Uneda Model E, 9 Col., 275 Pack Cap. 75.00
DuGrenier Champion, 9-11 Col., 350 Pack Cap., King Size Included. 92.50
Rowe Imperial, 8 Col., 240 Pack Cap., King Size Included. 80.00
Rowe Royal, 6 Col., 240 Pack Cap. 85.00

\$5.00 ADDITIONAL FOR SILVER QUARTER OR KING SIZE VENDING

CANDY MACHINES
Adv. Candy, 40 Bar Cap. \$25.00
Vendall Candy (New) Write

ROWE TAB GUM
5 col., 1c, 400 cap., with mounting bracket \$22.50

SPECIAL! \$80.00
DU GRENIER MODEL W
9 Col.
308 Pack Cap.

SPECIAL! \$85.00
ROWE CANDY
8 Col.
120 Bar Cap.

KING SIZE COLUMNS INSTALLED IN ALL CIGARETTE MACHINES

TOP EQUIPMENT UNCONDITIONALLY GUARANTEED
1/3 DEP. WITH ORDERS, BAL. C.O.D.
Parts and Mirrors available for all makes and models.

CONVERSIONS
ANY MAKE OR MODEL CIGARETTE VENDOR TO 25c OR 30c VENDING —TRADE PRICES—

UNEEDA VENDING SERVICE, INC.
"The Nation's Leading Distributor of Vending Machines"
NEW . . . RECONDITIONED LIKE NEW
166 Clymer Street, Brooklyn 11, N. Y. • EVERgreen 7-4568

CHARMS—Proven Sales Boosters
Write for Complete Price List!

Karl Guggenheim inc.
33 UNION SQUARE • NEW YORK 3, N. Y.

FRANCHISE SALESMEN
With vending machine, franchise, real estate or similar selling experience. To handle completely new electric machine on exclusive franchise quality basis. Not vending machines. Exclusive selling territory. Some traveling. Prospects obtained through business opportunities columns. Ads acceptable everywhere. Must be able to finance yourself. No advances. Earnings should exceed \$25,000 up annually. Our men are doing it. Offered by old line rated corporation with best references. Give all details and references. Write

BOX D-114
C/O THE BILLBOARD CINCINNATI 22, O.

FIGHT INFANTILE PARALYSIS

GIVE Voluntarily TO MARCH OF DIMES
JANUARY 2-31



VICTOR'S JUMBO UNIVERSAL
(With Side Display Windows)
900
BALL CAPACITY.
JUMBO-SIZE BALL GUM.
100 Count Per Pound.

TODAY'S FASTEST SELLING BULK VENDING ITEM

\$14.70 Each
Lots of 100

\$31.40 per case of 2

Contact your **VICTOR** Distributor

VICTOR VENDING CORP.
5701-13 W. Grand Ave.
Chicago 39, Illinois

BRAND NEW LUCKY BOY VENDORS



\$9.75 Lots of 5 \$9.50 Ea.
Lots of 10 \$9.25 Ea.
EACH MODEL 1c or 5c Lots of 25 \$9.00 Ea.

Nut and Charm Vendors hold 5 lbs. Nuts, Ball Gum Vendors, 800 Ball Gum. Fully Guaranteed.
1/3 Deposit, Balance C.O.D.

BLOYD MFG. CO.
VALLEY STATION, KY.

HERE'S THE SECRET TO BIG PROFITS IN BULK VENDING



SIMPLIFIED SERVICE MEANS . . . MORE MONEY . . . LESS WORK

The biggest profit maker operators have ever enjoyed in the bulk vending field. Simplified service cuts costs in half. You just exchange globes on location . . . the empty globe is cleaned and filled at your workshop. Vends all products including ball gum and charms. Attractive eye-catching appearance. Built for years of hard service.

THE NORTHWESTERN CORPORATION
829 M. ARMSTRONG ST., MORRIS, ILL.

THE BILLBOARD Index of Advertised Used Machine Prices

• Vending Machines

Equipment and prices listed below are taken from advertisements in The Billboard Issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

	Issue of Dec. 22	Issue of Dec. 15	Issue of Dec. 8	Issue of Dec. 1
Adams 1c, 6 Col.				\$14.50
Adams 4 Col. 1c.				14.50
Advance Candy	\$25.00	\$25.00	\$25.00	25.00
Ajax Hot Nut, 5c or 10c.				39.50
Columbus 1c Ball Gum.		6.95		
Columbus 1c Nut.	6.95	6.95		
Columbus Duo 5c Twin.				15.00
C-B Electric	185.00	185.00	175.00	175.00
DuGrenier Challenger		85.00	85.00	85.00
DuGrenier Champion, 9 Col.	92.50	92.50	92.50	92.50
DuGrenier Model W, 9 Col.	80.00	85.00	85.00	85.00
DuGrenier Model H, 6 Col.				89.50
Esquire 1c.	6.95	6.95	6.95	35.00
Exhibit Card Vendors.				15.00
Foot Vibrator.	119.50	119.50		
Keeney 9 Col. Elec.	185.00	185.00	175.00	175.00
Kirk's Astrology Scale.	85.00	85.00	85.00	85.00
Kwik Shoe Shine Machine.	79.50		79.50	79.50
Lawrence 5 Compartments.	22.50			
Lehigh PX 10 Col.				139.50
Lo Boy Scale.		50.00	50.00	50.00
Master 5c.	7.45	7.45	7.45	10.00
Master Novelty, 1c.				8.50
Master 1c and 5c Comb.				10.00
Monarch (8 Col.)	85.00	85.00	85.00	85.00
National 750	95.00			
National 930	85.00 95.00	85.00 95.00	85.00 95.00	85.00 95.00
National 9 Col.				120.00
National 950	95.00	95.00	95.00	89.50
Northwestern 33 Ball Gum.	6.95 7.45 7.50	6.95 7.45 7.50	7.45 7.50	95.00 7.50(2)
Northwestern Deluxe 1c and 5c.	13.95 7.45	13.95 7.45	13.95 7.45	15.00 7.50
Northwestern Model 39, 1c.				5.95
Northwestern Model 40, 1c.				89.50
Pop Corn Sez.	85.00	85.00	85.00	49.50 89.50
Rowe Candy.				85.00
Rowe Crusader (10 Col.)				145.00
Rowe Gum & Mint 5c.				145.00
Rowe Imperial (8 Col.)	80.00	80.00	80.00	69.50 80.00
Rowe President	85.00	85.00	85.00	85.00
Rowe Royal (6 Col.)	85.00	85.00	85.00	85.00
Rowe Royal (8 Col.)	125.00	125.00	125.00	125.00
Rowe Royal (10 Col.)	85.00	85.00	85.00	85.00
Shipman Stamp, 1c & 3c.				22.50
Silver King 1c Ball Gum.	6.95	6.95		8.00
Silver King 5c Nut.	6.95	6.95		8.00
Silver King 1c Nut.	6.95	6.95		12.50
Silver King Bulk, 1c or 5c.	7.45	7.45	7.45	75.00
Silver King Charm King 1c.				
Silver King Hot Nut 5c.				
Siros Brush-Up.	75.00	75.00	75.00	
Toppers 1c Ball Gum.	6.95	6.95		
Unedda Model A (9 Col.)	87.50	87.50	87.50	
Unedda Model E (9 Col.)	75.00	75.00	75.00	87.50
Unedda (9 Col.) Model 500.	97.50	97.50	97.50	75.00
Unedda (15 Col.) Model 500.	79.50 85.00(2)	79.50 85.00(2)	79.50 85.00(2)	97.50 89.50
Unedda Pak E B Col.				
Unedda Pak Model 500	130.00	130.00	130.00	89.50 130.00
U-Select-It	49.50	35.00 49.50	35.00 49.50	35.00 49.50
Victor Model V, Cabinet Type				8.95
Victor Model V, Globe Type				8.50
Yu-Chu Ball Gum, 1c.				5.00

Pepper Exec Resigns

DALLAS, Dec. 22.—Dr. Pepper Company announced the resignation of E. J. Robb as sales manager of its fountain division. Robb joined King Candy Company, Fort Worth, as sales manager.

Nestle's Announces Sales Exec Changes

NEW YORK, Dec. 22.—Nestle's Chocolate Company announced changes in its sales executive personnel this week. Thomas F. Corrigan, sales manager, was appointed manager of coating and bulk cocoa sales, succeeding M. H. Saxe, vice-president. Saxe will retire early in 1952; he joined the Lamont Corliss organization in 1938 as manager of the Runkel division following Corliss' absorption of Runkel Brothers.

John Fairgrieve succeeds Corrigan as sales manager.

Limit Nut Price Rise

WASHINGTON, Dec. 22. — In two actions this week the Office of Price Stabilization issued orders designed to limit price increases for peanuts at the consumer level, and also the rate of the import fee to be levied on imports of shelled almonds.

OPS issued Supplementary Regulation 20 to Ceiling Price Regulation 22, which maintains the exemption of unshelled peanuts from price control, but sets certain regulations for shellers so that consumer prices of peanuts will not exceed ordered in CPR 22.

The action on almonds imports calls for a fee of 10 cents a pound, but not more than 50 per cent ad valorem, in addition to existing import duties, on various prepared or preserved almonds.

It also provides that not more than 500,000 pounds of the non-fee quota of 4,500,000 pounds shall be blanched, roasted or otherwise prepared or preserved.

Supplies In Brief

Candy Sales

WASHINGTON, Dec. 22.—October confectionery sales by manufacturers changed little from sales in October last year, Department of Commerce reported. Dollar value of sales rose only 1 per cent while poundage sales dropped 4 per cent. Sales of bar goods alone rose 4 per cent in October compared to October 1950, while poundage sales of bar goods fell off 1 per cent. Package confectionery goods took the biggest leap, 14 per cent above a year ago in dollar sales, and 11 per cent in poundage.

October sales of bulk confectionery goods in October dropped 3 per cent Dollarwise from October last year, and 4 per cent as measured by poundage. General line sales fell 13 per cent in dollars and 14 per cent in poundage.

Tobacco Facilities

WASHINGTON, Dec. 22.—Tobacco manufacturers' expenditures for new plant and equipment were expected to reach \$54 million this year compared to the \$29 million spent in 1950, Department of Commerce reported this week. This year's outlays will be fairly close to the postwar record of \$56 million spent for plant and equipment in 1948. Total expenditures for all U. S. manufacturers showed less of a climb with \$11,141 million expected this year compared to the \$7,491 million in 1950.

WASHINGTON, Dec. 22. — Sugar distribution by primary distributors totaled 129,853 short tons, raw value, in the week ending December 8, compared to 126,250 short tons the preceding week and 137,150 tons in the corresponding week in 1950, Department of Agriculture reported this week. This brought total sugar distribution in the U. S. for civilian and military use to 7,320,687 short tons during the year up to December 8. Last year distribution reached 7,758,071 tons by that date.

Halvah Sponsors New Television Program

BROOKLYN, Dec. 22.—Independent Halvah & Candies, Inc., is sponsoring a weekly television program featuring its Joyva Sultan trademark. Called the Joyva Sultan of Magic, the program originates in WPIX-TV, New York, each Sunday at 3:15 p.m. and features sleight of hand tricks by a well known magician.

GET * NEWER CHARMS

Lower prices from America's largest Charm manufacturer.

Over 40 new and different series of Charms.

Our prices are lower!

Send 35c for complete samples.

PENNY KING CO.
415 Neptune Street
Pittsburgh 20, Pa.

TOPPER DELUXE

With Plastic Side Display Windows
Case of 4, \$56.80
Single . . . 14.90

Topper Standard With Plastic Globe.
Case of 4, \$48.00
Single . . . 12.25

COMPLETE VICTOR LINE IN STOCK!

CHAMPION NUT & CHOCOLATE CO.
1194 Tremont St. Boston, Mass.

Pistachios

3 SPECIAL GRADES FOR VENDORS

ask for ZALOOM'S

- 4 STAR JUMBO
- VENDORS MIX
- 3 STAR "BUDS"

Perfect. The Finest and Fastest Selling Pistachios. Red and White. DELICIOUSLY ROASTED AND SALTED.

Packed 5-lb. Moisture-Proof Bags. 12 5-lb. Bags to Carton.

RECOGNIZED DISTRIBUTORS IN ALL TERRITORIES WRITE US TODAY

ZALOOM PISTACHIO NUTS

JOS. A. ZALOOM & CO.
America's Original Masters in Roasting and Salting of Pistachio Nuts

8 JAY STREET NEW YORK 13, N. Y.
BEekman 3-7646

Double-Feature MOVIE-TV CHARMS

NEW as '52

FRONT GLOSSY photos on BOTH SIDES 72 assorted Movie-TV Stars

These are round Plastic Charms with glossy photos on both sides. Photos in the "round" look larger and sharper. Inside your machines the attraction is dramatic; the desire for these Charms irresistible. Vends perfectly. Priced low.

\$6.00 per 1,000 f.o.b. Jamaica, N. Y. Immediate delivery

Our New Year Resolution is to bring you an abundance of New Charms that will bring PROSPERITY to your Operations. And a PROSPEROUS NEW YEAR TO ALL . . .

SAMUEL EPPY & CO., INC.
91-15 144th Place Jamaica 2, N. Y.

JUMBO SPECIAL

Cap. 2375 of 210 Count Ball Gum

Price less than you think

Pay for in 20 weekly payments

Write for details

ROY TORR LANSDOWNE, PENNA.
Servicing and Financing Operators Since 1910

WRITE FOR CATALOG ON BULK VENDORS, MERCHANDISE GAMES, ETC.

CHARMS

Large #2 Size—Per 1,000
PLASTIC \$1.99 SILVER \$3.33 COPPER \$3.43

We reserve the right to limit quantity.

STANDS

All steel—aluminum finish. No need to add sand, gravel, cement, etc. Ready for locations. Weight 17 lbs.

\$3.25 each

We are factory distributors for all leading makes of VENDING MACHINES.

Parkway Machine Corp.
715 Ensor St. Baltimore 2, Maryland

30 DAY MONEY BACK TRIAL

Northwestern

Try this famous vendor for 30 days. If it doesn't EARN MORE MONEY for you, return it and we'll refund your purchase price in full, plus freight both ways. You have nothing to lose and we know we will gain a satisfied customer.

Sensational TAB GUM

10-Column 1c Selective

PRICES

Less than 25 \$25.95
Less than 100 \$25.45
100 or more \$24.95
F.O.B. Factory

GUARANTEED USED MACHINES

DELUXE 1c and 5c Combination.	\$13.95
MODEL 39 PORCELAIN, 1c	7.45
MODEL 33 BALL GUM	
PORCELAIN, 1c	7.45

MERCHANDISE AND SUPPLIES

ZENOBIA PISTACHIO, Jumbo Queen	.70	VIRGINIA PEANUTS \$.36	BALL GUM, All Sizes, (200 Lbs. Min.), Prepaid . . . Per Lb. \$.26
ZENOBIA PISTACHIO, Fancy Shell	.48	5 Lb. Vac'um Packed	ADAMS GUM, All Flavors, 100 Count .42
ZALOOM PISTACHIO 4-Star	.70	ITALIAN CHICK PEAS, Roasted and Salted	WRIGLEY'S GUM, All Flavors, 100 Count .47
ZALOOM PISTACHIO Vendors Mix	.60	RAINBOW PEANUTS .28	BEECHNUT GUM, 100 Count .57
ZALOOM PISTACHIO 3-Star	.48	BOSTON BAKED BEANS	SUGAR COCOA LATE, 200 Count 1.20
CASHEW, Whole	.60	JELLY BEANS .28	HERSHEY'S CHOCO LATE, 200 Count 1.30
CASHEW, BUTTS	.55	LICORICE LOZENGES .25	
MIXED NUTS	.53	M & M .39	

Complete Line of Parts, Supplies, Stands, Globes, Brackets, Charms, etc.
1/3 Deposit, Balance C.O.D.
Time Payment Plan Available—Trade-Ins Accepted.

NORTHWESTERN SALES AND SERVICE COMPANY
MOE MANDELL

438 WEST 42nd STREET, NEW YORK 18, N. Y. • CHickering 4-0142
4105 16th AVENUE, BROOKLYN, N. Y. • GEdney 8-3600

Coinmen You Know

Milwaukee

George Schroeder reports purchase of 10 new 6-Players. Biz, he adds, has been mighty good, with music out front, but games still in a healthy condition. Another coinman who recently went on a buying spree, was Matt Schaefer, who accepted delivery on a sizable amount of new Model C AMI's. The 45 r.p.m. disks are still not in heavy use, according to Schaefer, and his vet routeman, Windy Gale.

Julius P. Schmidt, former chairman of the Milwaukee Chamber of Commerce trade promotion committee, has joined the Canteen Company organization. He will head up some of the executive operations of the Milwaukee branch beginning January 1. Art Steffen Fond du Lac operator, visited Milwaukee last week and made the rounds of coin supply houses.

Sizable delegation of Beer City candy sales reps headed for the annual convention of the Western Confectionery Salesmen's Association in Chicago last week.

Attending the meetings were: Pete Faith, Barney Hirsch and Bob Morgan candy brokers, and Dick Wall, sales rep for Holloway's.

Roger Werner, Major Distributors local salesman, has stepped in temporarily to take over the Southern Wisconsin territory vacated recently when Doug Mills ankled his job. New major distributor man calling on dealers and ops in the northern area is Dick Vercauteren, who lives in Green Bay. Johnny and Christine O'Brien, major distrib topper and wife are setting their plans for a motor trip to Olney, Ill., to attend the wedding festivities of a close friend.

Manning the booth at the Wisconsin Allied Show for Hires Root Beer, were three men who bear the title of manager. The squad of "all chiefs and no

braves," included, S. N. Davidson, divisional zone manager; Thomas M. Kennedy, Milwaukee manager, and A. L. Klein, regional manager. . . . Robert A. Jonston Company announced the appointment of A. L. Shaffer as divisional sales manager for the firm.

Joe Beck's Mitchell Novelty Firm was the victim of a burglary over the week-end. After forcing a rear door, the thieves knocked off the safe combination and made away with \$3,000 and \$2,500 in checks, according to Beck.

Chicago

Williams' sales manager, Bill Ryan, reports that Shoot the Moon shipments have been moving at a fast clip all week, with distributors increasing their orders following initial showings of the game. President Harry Williams and Vice-President Sam Stern were in a huddle on policy for 1952.

Over at First Distributors, the major action was on Exhibit Supply's Jet Gun and Keeney's Holiday game. Meanwhile, owners Wally Finke and Joe Kline were impressed by the number of premium orders received the past week. Hy Bass, firm's ace road staffer, was forced to shorten his trip thru Illinois and Wisconsin because of the severe weather. Ben Michaels, assistant to Mal Finke, of the premium division, had one of the most active weeks since he joined the organization.

Nate Gottlieb, executive of D. Gottlieb & Company, states that orders on the Niagara five-ball game have increased sharply. Firm has a steady run of visitors this week despite the impending holiday season. . . . At Coven Distributing Company, Ben Coven was expediting Wurlitzer and Bally shipments. Meanwhile, Harold Saul was busy with firm's new record department, which was set up recently as an exclusive division for juke box operators.

Herb Perkins, Purveyor Shuffleboard, has received an unusual number of orders for shuffle games and shuffleboards in the past two weeks. Many of the shuffle game shipments have gone to foreign operators. Perkins is now formulating plans for 1952.

Detroit

Maurice J. Fledman, owner of the Central Coin Machine Exchange, has two good reasons for feeling proud—his son is receiving a degree in law, and his daughter is about to make him a grandfather.

Fred W. Chlopan, executive director of the Detroit Shuffleboard Association, presented 15 portable radios to the Wayne County Hospital for the use of patients. The gift was an official Christmas contribution of the Motor City Lions Club, of which Chlopan is president.

Ben Okum, of Okay Vending Company, had a large representation of the coin machine industry of the Midwest at the marriage of his daughter, Charlene, to Allen Rose at Temple Sharey Zedek.

Hugh C. Howes, of Howes-Shoemaker Company, cigarette operators, reports a satisfactory pick-up of business for the holiday season, with increased patronage in most locations as a significant factor. . . . Cecil D. Shutter has taken over Andy's Music Company, which he founded as a partner with Norman E. Anderson, his nephew, five years ago. Anderson is now in the Army. He was in the Reserve.

Louis Fisher, of Fisher Music Company, back from a late fall vacation in New York City, is adding new equipment to his music route. . . . Earle N. Rushford, who went into the stamp vending business last spring, has been specializing in grocery locations, but has found that the typical store in this field does not offer a type of traffic that is inviting to the operator. Rushford is considering music and cigarette machines as alternative fields of activity. . . . Charles Danyo, who took over the Morey Photomatic route from the veteran Edward F. Morey, has sold out to Anthony Marcus, who operates photo concessions in a number of local night spots.

Franklin J. Vogt, who has been operating a stamp, scale and grip machine route under his own name, has bought out the old U. S. Postage Stamp Machine Sales title from Fred Mitchell, part of whose route he bought last spring. He is adding the words "And Service" to the title, consolidating his own operation under the new name. Vogt is also Detroit manager for Aircraft Services Consolidated, national scale operation headed by Howard Ailor. Vogt reports a marked seasonal spurt in the stamp business, requiring late-evening servicing of machines on some routes.

David Moor, who is active in the parking lot business here, has started a small route of cigarette vendors under the name of D & H Vending Company. He plans to add other types of machines to his operation.

James de Monaco remains sole proprietor of the Belle Isle Amusement Center—incidentally the last survivor, aside from the Whittier Theater, of the big array of amusement attractions once grouped around former Riverview Park. Business is down on the East Side as a result of general automotive unemployment, De Monaco reports.

Fred Chlopan, executive director of Detroit Shuffleboard Association, sent out his season's greetings in Swedish, wishing all "God Jul."

Washington

Nathan Paulson recently resigned as business manager of the Washington Music Guild because private law practice is keeping him in New York. Leonard Abrams, Guild president, in accepting Paulson's resignation, said of him, "In the short time he was associated with the WMG he did much to further a more pleasant relationship with non-members. We wish him God-speed."

No longer actively connected with the pin game business, W. L. Starke, of Starke Associates, will become Washington area representative of the Transo Envelope Company January 1. . . . J. L. Matthews, of Matthews' Vending Machine Company, reports a seasonal slump in business for the company's Snively orange and grapefruit drink machines.

Bonuses were awarded to employees of the G. B. Macke Company at their annual dinner dance at the Mayflower Hotel Saturday night (22). Also on the invitation list were husbands and wives of the employees.

Co-operation between tavern owners and jukebox operators was discussed by Leonard Abrams, WMG, and Hirsch de la Viez, Hirsch Coin Machine Company, at the Licensed Beverage Dealers' Association dinner Thursday (13) at the Club 400. Abrams announced that Southeast Settlement House and the National Training School for Boys in Washington received juke boxes donated by WMG to help the fight against juvenile delinquency.

New York

Attendance was high at the open house Thursday (20) at the new Madison Avenue headquarters of the Cigarette Merchandisers' Association and well-wishers were lavish in their praise of how Matty Forbes, executive director, had the place decorated. Looks more like a swank art gallery than an association office. . . .

Another open house yesterday (21) celebrated the move by Lyon Industries to larger quarters on 4th Avenue. Stuart Lyon and Harry Fehn were hosts to beverage industry men who attended.

Icy weather Tuesday (18) cut machine servicing as ops found difficulty in maneuvering their cars over slippery streets. Coin row was bare of customers, but the slack gave distributors a chance to finish wrapping and mailing Christmas remembrances. But two of the outlets had a moment of embarrassment when they discovered that each was mailing out identical gifts to overlapping lists.

Moe Mandell, of Northwestern Sales, saw his daughter, Anita, engaged to Pvt. Allen Cohen, Sunday (16). The G. I. groom-to-be is stationed at Aberdeen, Md. . . . Sam Becker, is the newly

appointed sales manager at Western premiums and vendors. Lester Paul, owner, pretty near had a corner on the market for walking dolls, an item much in demand by ops the past few weeks. Sam Goldsmith, of Capitol Projector, returned to the home office here for a short stay last week before taking off again, this time to Chicago.

Barney Schlang, of the Automatic Machine Service Employees' Union, Local 786, is editor of the new monthly paper published by the organization. With Drew Calland as associate editor, the paper carries news of interest to members and features a column of service tips by Mac Pollay, of Casino Music. Paper, appropriately named the "Juke Box Record," is currently pushing a drive for blood donations to the Red Cross.

Sal Trella, of Elkay Amusement, left Wednesday (19) for a three-week vacation in Sarasota, Fla. He has a winter home there. . . . Bill Alberg, ailing partner in Brooklyn Amusement, is recuperating in Fort Lauderdale, Fla. . . . Ben Gottlieb, head of Majestic Operating, left Sunday (25) for Chicago.

Willie Levey, displaced New Yorker now living in Florida, was here this week for a look-see at the route operated locally with partner George Holtzman. With Holtzman convalescing in Arizona, Morris Saidman, manager, has been placed in full charge. . . . John Connolly, who operates locally under his own name, was in an auto accident this week. No one was injured. Unfortunately, tho, he rammed into a police car.

Los Angeles

Robert Chacon, Laguna Beach operator, passed out cigars upon the arrival of a son Monday (10). . . . Stewart Metz, San Bernardino operator, is one of the lessees of the Swing Auditorium on the grounds of the National Orange Show in that city. At present, ice skating is being featured in the spacious building.

Anton Jeppeson, of Rivera, in town on Tuesday with his son and grandchildren. The kids had a look around the show rooms and tried out several of the Broncos on display. . . . Paul and Lucille Laymon, of the Paul A. Laymon Company, to San Francisco on a combined business and pleasure trip.


Aubrey Stemler, who has the Griffin hair oil dispenser, out after 10 days of illness. . . . E. E. Peterson, of San Diego, in town on a buying trip. He recently returned from a duck hunt in the Brawley area. Shooting was good with the party getting the bag limit within several hours.

R. E. Smith, who handles the Lyons and Soda-Shoppe machines, back in town following a trip to the NAMA convention in Cleveland. . . . Harry Rawlings, veteran coinman, is again taking an active part in the Pacific Coast Showmen's Association. . . . Gil Russell, of the Pellegrino Music Company, is again a proud daddy.

An estimated 350 attended the Christmas party hosted by the Leuenhagen Record Bar at the Rodger Young Auditorium here (Continued on page 58)

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All Over the World
We Extend Our Thanks
And Best Wishes for a

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Please enter my subscription to The Billboard for one year, for which I enclose \$10. I understand this will include at least 8 Special Issues.

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Occupation

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In 1952 to buy all your coin-operated machines, and parts, and supplies from that one source where your every need can be satisfied with maximum economy. Suiting your action to your word will permit us to make effective our sincere wishes to all for a Care-Free, Prosperous

HAPPY NEW YEAR

MIKE MUNYER

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Q-BALL TABLES

USED—\$45 EACH

Crating—\$10 Extra

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WRITE for PRICES!

ZINGO—NIAGARA
SEA JOCKEYS—SPARK PLUGS
AND ALL LATE 5 BALLS

ALSO ARCADE MACHINES

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WANTED TO BUY

MUTOSCOPE
VOICE-O-GRAPH

METAL CABINET.
State Condition and Lowest Price

Playland Amusement

339 W. 125th St. New York 27, N. Y.
MONument 2-7755

MECHANIC WANTED

Music or Pin—near Philadelphia. Good pay and permanent. Must have A-1 references.

BOX D-115

c/o The Billboard Cincinnati 22, O.

JUKE BOX ROUTE FOR SALE

(In the New OIL COUNTRY)
Profitable route of 50 coin operated Juke Boxes within 50 mile radius of Bismarck, North Dakota. The heart of the New Oil Country. Substantial monthly income. Price \$15,000. \$5,000 will handle and balance in 12 monthly payments. For further details, write Box D-117, Billboard, Cincinnati 22, O.



JUST OFF LOCATION!

- WURLITZER 1015 ... \$179.50
WURLITZER 1100 ... 379.50
WURLITZER 950 ... 49.50
BALLY TURF KINGS ... 299.50
BALLY CHAMPIONS ... 99.50
BALLY CITATIONS ... 74.50
BALLY BASEBALL ... 79.50
WMS. DOUBLE HEADER ... 69.50

COVEN DISTRIBUTING CO. 3181 Elston Chicago 18, Ill. Independence 3-2210

YULE CHEER

Music Ops Host More Festivities

CHICAGO, Dec. 22.—Ranging from elaborate gatherings in headquarters or halls for employees and their families to impromptu parties for employees only, start off the holiday season this week, saw the majority of music operators hosting some type of Christmas festivities.

With juke box routes in generally better condition compared with a year ago, and markedly better than two years ago, the 1951 parties took on a noticeably gayer air.

The number of Christmas celebrations on the operator association level also showed an increase this year. Many of these were attended by over 100 persons, with operators, their wives and children participating.

Mrs. Happel Dies In Glendale Hosp.

LOS ANGELES, Dec. 22.—Funeral services for Mrs. Clara P. Happel, who died Saturday (8) in a Glendale hospital following surgery, were held Wednesday (12). She was 73.

Mrs. Happel had made her home here with her son, William R. Happel Jr., head of Badger Sales Company, for several years. Another son, Carl, is associated with the Badger Novelty Company in Milwaukee. He arrived by plane Monday night for the rites. Also attending was a grandson, William R., who is stationed in San Diego with the Navy and before entering the service was a member of the Badger sales staff.

BEST WISHES

for a HAPPY and PROSPEROUS NEW YEAR

DAVID ROSEN Exclusive A.M.I. Dist. Ea. Pa. 655 N. BROAD STREET PHILADELPHIA, 23, PA. PHONE: STEVENSON 2-2903



and a Happy New Year from WALLY FINKE JOE KLINE MEL FINKE

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NOW DELIVERING! EXHIBIT JET GUN KEENEY ELECTRIC CIGARET MACHINE KEENEY CONVERSIONS 4-WAY BOWLER ADAPTER UNIT for 18-20-22-Ft. Shuffleboards. 6-PLAYER REBOUND CONVERSION for 12' Shuffleboards or 22' Boards cut in half.

BINGO 5 BALLS NEW Keeneey HOLIDAY United LEADER Bally SPOT LIGHT United ZINGO RECONDITIONED Bally BRIGHT LIGHTS \$355 United ABC 295 Keeneey LITE-A-LINE \$265 United 3-4-5 245

5 BALLS NEW Chi Coin KING PIN Gottlieb NIAGARA RECONDITIONED FLYING SAUCERS \$129 KNOCKOUT 119 ARIZONA 115 FIGHTING IRISH 115 SWEETHEART 109 SOUTH PACIFIC 109 TUMBLEWEED 105 RIP SNORTER 95 BOSTON 95 MARYLAND 95 UTAH 95 DOUBLE SHUF. FLE 89

TELEVISION Keeneey 17" & 20" RCA Victor General Electric

KEENEY BOWLING CHAMP CONVERSION 2 Player \$135

SHUFFLE GAMES !! CLOSEOUT !! Chicago Coin SHUFFLE HORSESHOES \$195 NEW Keeneey 6-PLAYER LEAGUE BOWLER United DeLuxe 6-PLAYER SHUFFLE ALLEY Chi. Coin 6-PLAYER BOWLING ALLEY Genco 8-PLAYER SHUFFLE TABLE RECONDITIONED All Playing Fields Resurfaced UNITED 5 PLAYER REBOUND \$315 TWIN SHUFFLE-CADE 225 TWIN REBOUND 215 SINGLE REBOUND 149 SHUF. SLUGGER 125 SHUF. EXPRESS 69 SHUFFLE ALLEY (Flyaway) 39 SHUFFLE ALLEY 29 KEENEY BIG LEAGUE BOWLER \$285 LEAGUE BOWLER 255 DOUBLE BOWLER 135 DUCK PINS 135 LUCKY STRIKES 75 ABC BOWLER 65 UNIVERSAL HI SCORE BOWLER \$175 SUPER WIN BOWLER 135 TWIN BOWLER 65

ARCADE NEW CLOSEOUTS! Limited Quantity ABT CHAL-LENGER \$45 IRISH POKER \$5 Reconditioned & Refinished. Ex. GUN PATROL \$235 SILVER BULLETS 145 Un. TEAM HOCKEY 115 BOWL-A-RAY 95 C. Coin GOALEE 95 Mul. SKYFIGHTER 95 Quizer w/film 85 DALE GUN, late 85 CHICKEN SAM 75 MERCURY 13-WAY Grip GLIDER 69

KEENEY'S HOLIDAY Newest Bingo game with extra-coin triple scoring feature! Now delivering in Illinois, Iowa and Indiana.

WANT TO BUY Bally CONEY ISLAND Bally BRIGHT LIGHTS ARCADE EQUIP. LATE FIVE BALLS

THE BILLBOARD Index of Advertised Used Machine Prices

Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard Issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

Table with columns for machine names and prices across four issues: Dec. 22, Dec. 15, Dec. 8, Dec. 1. Includes items like ABC (United), Advance Rolls (Genco), All Baba (Gottlieb), Alice in Wonderland (Gottlieb), Aquacade (United), Arizona (United), Ballerina (Bally), Bango (Chicago Coin), Banjo (Exhibit), Bank-a-Ball (Gottlieb), Barnacle Bill (Gottlieb), Basketball (Gottlieb), Basketball Champ (Chgo. Coin), Basketball (Chicago Coin), Be Bop (Exhibit), Bermuda (Chicago Coin), Big Top (Genco), Black Gold (Genco), Blue Skies (United), Bomber (Chicago Coin), Boston (Williams), Bowling Champ (Exhibit), Bowling Champ (Gottlieb), Bright Lights (Bally), Broadway (Bally), Buccaneer (Gottlieb), Buttons and Bows (Gottlieb), Camel Caravan (Genco), Campus (Exhibit), Can Can, Canasta (Genco), Carnival (Bally), Carolina (United), Catalina (Chicago Coin), Champion (Bally), Cinderella (Gottlieb), Citation (Bally), College Daze (Gottlieb), Coney Island (Bally), Contact (Exhibit), Control Tower (Williams), Cover Girl (Gottlieb), Crazy Ball (Chicago Coin), Dallas (Williams), De-Icer (Williams), Dew-Wa-Ditty (Williams), Double Shuffle (Gottlieb), Dreamy (Williams), El Paso (Williams), Fighting Irish (Chicago Coin), Five Star (Universal), Floating Power (Genco), Flying Saucers (Genco), Four Horsemen (Gottlieb), Football (Chicago Coin), Freshie (Williams), Georgia (Williams), Gizmo (Williams), Gold Cup (Bally), Golden Gloves (Chicago Coin), Grand Award (Chicago Coin), Harvest Moon (Bally), Harvest Time (Genco), Hawaii (United), Hit Parade (Gottlieb), Hot Rod (Bally), Humpty Dumpty (Gottlieb), Hy-Roll (Bally), Jeanie (Exhibit), Jockey Special (Bally), Judy (Exhibit), Jumbo (Bally), Just 21 (Gottlieb), K. C. Jones (Gottlieb), King Arthur (Gottlieb), King Cole (Gottlieb), Knock Out (Gottlieb), Lady Robin Hood (Gottlieb), Leap Year (Marvel), Line Up (Keeneey), Lite-A-Line (Keeneey), Lucky Inning (Williams), Magic (Exhibit), Major League Baseball (United), Majors of '49 (Chicago Coin), Manhattan (United), Maryland (Williams), Mercury (Genco), Merry Widow (Genco), Monterey (United), Moon Glow (United), Morocco (Exhibit)

BETTER BUYS BUCKLEY WALL and BAR BOXES Specify 5c or 10c Play \$24.50 BUCKLEY MFG. CO. 4223 W. Lake Street, Chicago 24, Illinois

RECONDITIONED and PERFECT USED EQUIPMENT Bally Turf King (New) \$450.00 Universal 5 Star 269.50 Keeneey Lite-A-Line 274.50 Gottlieb Watch My Line 149.50 Seeburg Chicken Sam Conv. 59.50 Exhibit 6 Shooter 189.50 Quizzer, Late 99.50 Chi Coin Pistol 99.50 Chi Coin Hockey 64.50 Genco Binga Roll 69.50 Bally Hi-Roll 34.50 United S/A Express 49.50 United S/A 2-Play Express 174.50 United Double Shuffle 74.50 Bally Speed Bowler 49.50 Bally Shuffle Champ, Reb. 59.50 Bally Shuffle Bowler 29.50 Bally Baseball 179.50 Bally Shuffle Line (New) Write Genco Shuffle Target 224.50 Genco Baseball 69.50 Univ. Twin Bowler 64.50 Univ. DXE Twin Bowler 169.50 Chi Coin Horse Shoes, New 234.50 Chi Coin Bowler 59.50 C. A. Robinson & Co. 2305 W. Pico Blvd. Los Angeles 6, Calif. DUnkirk 3-1810

BARGAINS Bally Turf Kings \$250.00 Bally Champions 89.50 Bally Citations 60.00 Bally Gold Cups 50.00 Universal Winner 175.00 Como Stadium (New) 125.00 Masengill Pool Tables (New) 299.50 Bally Shuffle Line 275.00 Bally Speed Bowler 75.00 Bally Baseball (New) 135.00 Exhibit Gun Patrol 275.00 MUSIC Wurlitzer 1250 \$449.50 Wurlitzer 1100 325.00 Wurlitzer 1015 199.50 Wurlitzer 1080 175.00 Wurlitzer Wallbox 3031 15.00 Seeburg 147-5 199.50 Seeburg 147-M 225.00 Seeburg 148-M, Blonde 299.50 Seeburg H-146-M, Hideaway 175.00 Seeburg Wallbox W2-L56 24.50 Seeburg 146-5 149.50 AMI "B" 375.00 AMI "C" Write Rock-Ola 1432 449.50 All Games reconditioned and ready for location. One-half deposit with order, bal. C.O.D.

Chris Novelty Company 806 St. Paul St. Baltimore 2, Md. Phone: MU 3167 Genco SHUFFLE TARGET \$185.00 EA. Genco EIGHT PLAYER WRITE Crating \$10.00 Extra Write for List of Our Stock! DAVE LOWY & CO. Exclusive Distributor for Keeneey Products in the Metropolitan Area and No. N. J. 594 Tenth Ave., New York, N. Y. Phone: CHickering 4-5100

WOW! Look at These Prices! Chico Goalee \$ 59.50 Keeneey Four Player League Bowler 164.50 Keeneey Two Player Rebound 139.50 Genco Shuffle Target 164.50 United Two Player Rebound 149.50 Universal Two Player Deluxe 99.50 Chico Two Player, Formica Top 55.00 Keeneey Ten Pins 30.00 Wurlitzer 1100's, Very Clean 310.00 Wurlitzer 950E 59.50 Gottlieb Just 21 Pin Game 25.00 Williams Dreamy Pin Game 99.50 No packing charge. 1/2 deposit. OLSHEIN DIST. CO. 1100 Broadway Albany 4, N. Y. GIVE TO THE RUNYON CANCER FUND

FIRST DISTRIBUTORS Wally Finke & Joe Kline 1748 W. North Avenue Chicago 22, Illinois Dickens 2-0500

	Issue of Dec. 22	Issue of Dec. 15	Issue of Dec. 8	Issue of Dec. 1
Darts (Exhibit).....	84.50	85.00	70.00	85.00
Oklahoma (United).....	125.00	144.50	125.00	135.00
Old Faithful (Gottlieb).....	49.50	59.00	49.50	49.50
One Two Three (Genco).....	49.50	49.50	49.50	49.50
Paradise (Gottlieb).....	69.50	69.50	69.50	69.50
Phoenix (Williams).....	99.50	139.50	75.00	85.00
Photo Finish (Universal).....	139.50	139.50	99.50	139.50
Pin Bowler (Chicago Coin).....	95.00	124.50	124.50	124.50
Play Ball (Chicago Coin).....	124.50	84.50	84.50	84.50
Playland (Exhibit).....	84.50	59.00	59.00	59.00
Playtime (Exhibit).....	59.00	150.00	165.00	165.00
Puddin' Head (Genco).....	150.00	89.50(2)	94.50	100.00
Punchy (Chicago Coin).....	89.50(2)	89.50(2)	100.00	100.00
Quarterback (Williams).....	45.00	45.00	45.00	45.00
Rainbow (Williams).....	54.50	54.50	54.50	39.50
Rancho (Bally).....	99.50	99.50	99.50	99.50
Rip Snorter (Genco).....	49.50	49.50	49.50	34.50
Robin Hood (Gottlieb).....	119.50	99.50	119.50	119.50
Rocket (Genco).....	154.50	39.50	39.50	39.50
Rockette (Gottlieb).....	39.50	39.50	39.50	39.50
Rondeau (United).....	79.50	70.00	79.50	59.50
Roundup (Bally).....	54.50	54.50	54.50	54.50
St. Louis (Williams).....	50.00	50.00	50.00	50.00
Sally (Chicago Coin).....	50.00	59.50	59.50	59.50
Samba (Bally).....	59.50	49.50	60.00	49.50
Samba (Exhibit).....	49.50	60.00	39.50	39.50
Saratoga (Williams).....	39.50	60.00	79.50	60.00
Screwball (Genco).....	79.50	49.50	49.50	34.50
Select-a-Card (Gottlieb).....	49.50	49.50	49.50	49.50
Serenade (United).....	109.50	79.50	109.50	109.50
Shanghai (Chicago Coin).....	109.50	89.50	69.50	89.50
Shantytown (Exhibit).....	89.50	69.50	89.50	89.50
Sharpshooter (Gottlieb).....	59.00	69.50	55.00	59.00
Shoo-Shoo (Williams).....	75.00	109.00	75.00	109.00
Show Boat (United).....	109.50	109.50	100.00	109.50
South Pacific (Genco).....	50.00	50.00	50.00	54.50
Special Entry (Bally).....	35.00	35.00	35.00	35.00
Speedway.....	49.50	29.50	49.50	29.50
Spinball (Chicago Coin).....	49.00	49.00	49.00	49.00
Stardust (United).....	139.50	139.50	139.50	139.50
Stop and Go (Genco).....	29.50	29.50	29.50	29.50
Stormy (Williams).....	30.00	39.50	30.00	39.50
Summer Time (Gottlieb).....	49.50	49.50	49.50	49.50
Sunny (Williams).....	49.50	59.50	70.00	49.50
Super Hockey (Chicago Coin).....	325.00	229.50	325.00	325.00
Super World Series (Williams).....	59.50	49.50	59.50	59.50(2)
Swanee (Exhibit).....	134.50	134.50	134.50	94.50
Sweetheart (Williams).....	79.50	109.50	69.50	79.50
Tahiti (Chicago Coin).....	49.50	79.50	49.50	79.50
Telecard (Gottlieb).....	29.50	29.50	29.50	29.50
Tennessee (Williams).....	40.00	40.00	40.00	40.00
Texas Leaguer (Keeney).....	119.50	119.50	119.50	89.50
Thing (Chicago Coin).....	69.50	75.00	59.50	69.50
Three Feathers (Genco).....	265.00(2)	265.00(2)	265.00(2)	265.00(2)
3-4-5 (United).....	27.50	27.50	45.00	27.50
Three Musketeers (Gottlieb).....	39.50	39.50	39.50	39.50
Thrill (Chicago Coin).....	24.50	24.50	24.50	24.50
Triple Action (Genco).....	29.50	29.50	29.50	29.50
Triplets (Gottlieb).....	129.50	129.50	129.50	149.50
Tri-Score (Williams).....	119.50	119.50	119.50	79.50
Tucson (Genco).....	69.50	69.50	69.50	69.50
Tucson (Williams).....	104.50	104.50	104.50	104.50
Tumbleweed (Exhibit).....	245.00	275.00	215.00	275.00
Turf King (Bally).....	299.50(2)	299.50	345.00	299.50
Utah (United).....	94.50	95.00	94.50	95.00
Victory Special (Bally).....	49.50	49.50	49.50	49.50
Virginia (Williams).....	29.50	45.00	29.50	45.00
Watch My Line.....	165.00			
Winner (Universal Industries).....	199.50	229.50	150.00	199.50
Wisconsin (United).....	39.50	49.50	39.50	49.50
Yank (Williams).....	174.50	175.00	174.50	175.00

Party Rentals Score in A. C.

ATLANTIC CITY, Dec. 22. — Smith Amusement Machine Service, music and game operation on the Boardwalk here, took advantage of the holiday season to put on an extensive advertising campaign on coin machine rentals. In advertisements placed in the local newspapers, the Smith firm offered music machines with 12 to 100 selections for rental during the holiday season on a daily or weekly basis. Music machines were also set up to provide either private homes or stores with continuous Christmas carol music with outside loudspeakers available where desired.

The Smith service, which operates a large number of hotel game rooms at the resort, also offered a variety of over 100 pinball machines for holiday rentals, as well as baseball, basketball, bowling, football, hockey, guns, pistols and similar coin-operated machines with special sports appeal. "From a game to a game room" is the Smith company's slogan in this area of sales and service.

Plant Food Service Set by Nedick's

NEW YORK, Dec. 22.—A plan that may offer new competition to vendors expanding into in-plant feeding is being mapped here by Nedick's Inc. Walter S. Mack Jr., president, will launch the firm's new "Dinner Pail" program early in January, offering plant and office personnel pre-packaged arrangements of sandwiches, dessert, coffee and/or orange drink.

The food will be packed in portable cardboard cartons at a price range of 45 to 70 cents, depending on contents. Trucks will deliver to industrial plants, while Nedick's retail outlets will handle delivery to offices.

OUR ANNUAL CLEARANCE of ONE BALL BARGAINS!

- TURF KINGS (like new).....\$275
- WINNER (new).....200
- WINNER (like new).....130
- PHOTO FINISH.....75
- CITATION.....\$45
- GOLD CUP.....40
- JOCKEY SPECIAL.....35
- SPECIAL ENTRY.....30

WILL TRADE Above One Balls for WURLITZER 3020's, 219 Steppers, 1017's, Late 5 Balls, Hayburners.

REDD DISTRIBUTING CO., Inc.
298 LINCOLN ST.
ALLSTON, MASS. AL-4-4040

SEEBURG 146 147 148 HIDEAWAYS

BRAND NEW ORIGINAL BRASS SLIDES
FOR #500 ABT COIN CHUTES 50¢ EA.

SPOT-LITE SHOOT THE MOON NIAGARA HOLIDAY 6-PLAYER ALLEYS SEA JOCKEYS JET GUN. LEADER

Mf's Constellation.....\$175.00 | Packard Manhattan.....\$125.00
Wurlitzer 1015.....200.00 | Wurlitzer 1100.....375.00

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ATLAS MUSIC COMPANY
2202 N. WESTERN AVE., CHICAGO 47, ILLINOIS Phone: ARmitage 6-5005

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

The House Your Confidence Built Wishes You All the Best of a **Happy New Year!**

LOUISVILLE • LEXINGTON • FT. WAYNE
INDIANAPOLIS • CINCINNATI

EST. 1923 **AMI** EST. 1923

Exclusive Distributors in Kentucky, Indiana, Southern Ohio

Save at Least Part of Each Week's Earnings—Buy U. S. Savings Stamps and Bonds

Vandals Hit 4th Time in 4 Years

CHICAGO, Dec. 22.—Vandals, for the fourth time within as many years, broke into the Walter Oomens Sons, music operators, shop Thursday night (20) and fled with radios, combinations and home appliances valued at \$200.

The vandals, described as four youths by a woman who lives across the street from the shop, broke a display window and escaped with their loot in a car.

The woman said she noticed the youths prowling around the front of the store and that they ran to their car when she shouted at them. Police found a .32 caliber gun in the snow near the shop and found the car, abandoned, about a mile from the scene.

GUARANTEED USED ONE BALLS

Ready for Location at Lowest Prices

TURF KING.....\$299.50

WINNER.....199.50

CHAMPION.....99.50

PHOTO FINISH.....99.50

CITATION.....74.50

GOLD CUP.....64.50

JOCKEY SPECIAL.....54.50

1/3 deposit with all orders

SICKING, INC.
America's Oldest Distributor
Established 1895
1401 Central Pkwy.
Cincinnati 14, O.

END OF YEAR MUSIC CLEARANCE...

ALL EQUIPMENT COMPLETELY CHECKED AND READY FOR LOCATION

- 1 ROCK-OLA ROCKET 5051.....\$545
- 1 AMI MODEL B.....445
- 2 AMI MODEL C.....545
- 1 FILBEN 30 RECORD.....100
- 5 WURLITZER 1015.....210
- 3 WURLITZER 1100.....365
- 2 WURLITZER 1080.....200
- 2 WURLITZER 1017 HIDEAWAYS.....200

WRITE FOR COMPLETE LISTS

EXCLUSIVE GOTTLIEB, WILLIAMS AND SEEBURG DISTRIBUTORS

TRIMOUNT
Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS
Tel. Liberty 2-9480

EMPIRE Season's Greetings
From Gil Kitt • Howie Freer • Stan Levin

America's Largest Coin Machine Distributor

BRAND NEW CLOSEOUTS!

Bally Turf King \$495.00
ChiCoin Thing 140.00
Watch My Line 175.00
Univ. Shuffle 249.50
United Skee Alley 219.50

5-BALLS

Chi. King Pin Wms. Shoot the Moon
United Leader
United Zingo
United Touchdown
Wms. Spark Plugs

BINGO TYPE

Bright Lits. \$375.00
A-B-C.....325.00
S-Star.....279.50
Lite-a-Line.....225.00
Zingo.....225.00

DALLAS 79.50

Bowling Champ 79.50
St. Louis 79.50
Majors of '49 79.50
Selectcard 79.50
Buttons & Bows 79.50
Telecard 79.50
Just 21 79.50
Phoenix 79.50
El Paso 69.50
Sho Boat 69.50

TUCSON 69.50

Harvest Moon 69.50
Buccaneer 69.50
Rancho 54.50
Sally 54.50
Magic 49.50
Blue Skies 49.50
All Babe 49.50
Ballerina 49.50
Summertime 49.50
Banjo 49.50
Stormy 49.50
Triple Action 49.50
Cinderella 49.50
Carolina 49.50
Spin Ball 49.50
Moon Glow 49.50

HUMPTY D. 49.50

Trinidad 49.50
Sunny 49.50
Star Dust 49.50
Trade Winds 49.50
Wisconsin 49.50
Paradise 49.50

ARCADÉ

Exh. Jet Gun... Write Muto, Voice-Graph, 35¢
Post-War.....\$525.00

Evans Bal-a-Score, New 369.50

Chicoin Basketball Champ 275.00

Shoot the Bear 349.50

22' Shuffleboard & Scoreboard 250.00

Gun Patrol 249.50

Chi. Midget Skee Ball 229.50

Chi. Pistol 149.50

Wms. Star Series 139.50

Merc. 13-Way Ath Scale, New 99.50

Telequiz & Film 139.50

Foot Vibrator 119.50

Wms. All Stars 109.50

Jack Rabbit 109.50

Chicken Sam, Rebuilt 109.50

GOALIE 99.50

Scientific Pokerino 99.50

Ten Strike 99.50

Quarterback 89.50

Exhibit Dale Gun 84.50

Exh. Shuffle Bowl 79.50

Flash Hockey 75.00

Mercury 13-Way Ath. Scale 69.50

Heavy Hitter 69.50

Chi. Hockey 69.50

Poker and Joker 49.50

Chi. Coin Bang 49.50

Shipman Art Show 49.50

GENCO GLIDER 39.50

Total or Advance Roll KICKER & CATCHER, New 31.50

CHALLENGER. 24.50

Acme Shocker New 24.50

Groot, Skill Test 49.50

Exh. Six Shooter Write

SHUFFLE GAMES

UNITED DELUXE 6-PLAYER SHUFFLE ALLEY
CHICOIN 6-PLAYER BOWLING ALLEY
GENCO 6-PLAYER SHUFFLE TABLE

Formica Tops Installed on United 2 & 5 Players—\$25.00 extra.

United 5-Player.....\$319.50
United Twin Shufflecade.....275.00
Un. Double SA Express Rebound, 8'.....189.50
United Shuffle Sluggo.....99.50
United Skee Alley.....169.50
Un. 2-Player SA Express.....99.50
United Single SA Rebound.....129.50
United Shuffle Alley Express, 6'.....79.50
Un. Double Shuffle Alley.....79.50

UNITED SHUFFLE ALLEY EXPRESS... 74.50

United Super Shuf. Alley.....49.50
United Shuffle Alley.....39.50
W/Disap. Pin Conv.....59.50

UNIV. BOWL-O-MATIC, 18 FT.... 425.00

Univ. Super Twin Bowler.....145.00
Chicoin Pin Lite Bowler.....179.50
Chicoin Bowling Alley.....79.50
Chicoin Bowling Classic.....140.00
Chicoin Trophy Bowl.....150.00

UNITED TWIN REBOUND..... 225.00

Bally Hook Bowler.....275.00
Bally Shuffle Bowler, 9 1/2'.....69.50
Bally Speed Bowler, 9 1/2'.....69.50
Gottlieb Bowlette, 6 1/2'.....69.50
Keeney ABC Bowler.....310.00
Keeney Big League Bowler, 4 Player.....275.00
Keeney League Bowler, 4 Player.....169.50
Keeney Double Bowler.....129.50
Wms. Double Header.....129.50
Genco Shuffle Target, 10'.....225.00

WENDERS

SMOKESHOP 612

CUSTOM.....\$245.00

Acorn Vendor, 14 or 54.....14.50

Marion Scale, New.....89.50

Atlas 5¢ Bantam 14.50

Frantz Scale.....115.00

Silver King.....13.95

S.K. Hot Nut.....25.95

N.W. 49, 1¢ or 5¢ 17.35

72-Bar.....49.50

U-Select-It.....24.50

De Luxe, 1-5¢.....25.95

N.W. Tab Gum.....7.50

33 Ball Gum.....7.50

15 Col. Unedapak, 25¢.....79.50

1-BALLS

NEW OLD HILLTOP

Univ. Across the Board Bally Turf King Bally Futurity

Turf King.....\$345.00
Winner.....229.50
Champion.....159.50
Photo Finish.....139.50

CITATION... 134.50

Gold Cup.....84.50
Jockey Special.....64.50
Special Entry.....54.50
Victory Special.....49.50

CIGARETTE VENDERS

Factory Reb. 25¢, 1 King Size Col. Unedapak, Mod. 500, 7 Col.\$130.00
Rowe Royal, 8 Col.125.00
National 930, 9 Col.120.00

FORMICA REPLACEMENT TOPS

For Chicoin Games.....\$29.50
For United, 8 Foot, 2, 4, 5 & 6 Players.....34.50

WANTED!
Coney Islands, Bright Spots, Bright Lights, Turf Kings, Late 5 Balls, 2 and 4 Player, Shuffle Games, Bing-a-Roll.

One-Half Deposit Order Balance C. O. D. or Sight Draft.

Evans Constellation
Wurlitzer 1100 \$395.00
Wurlitzer 1015 250.00
Wurt. 1017
Hideaway... 250.00
Wms. Music
Mite, New... 149.50

CONVERSIONS
Keeney Bowling Champ, 2 player for shuffleboards, 11¢ new \$165.00
Flyaway Pin Conv. for United Shuffle Alley, super S.A., close out price, ea. \$39.50

MUSIC
Evans Constellation
Wurlitzer 1100 \$395.00
Wurlitzer 1015 250.00
Wurt. 1017
Hideaway... 250.00
Wms. Music
Mite, New... 149.50

EMPIRE COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE. Phone: EVERGLADE 4-2000 CHICAGO, 22, ILL.

SEND FOR ILLUSTRATED CATALOG

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Coinmen You Know

Continued from page 55

Tuesday night (11). The affair was directed by William Leuenhagen, owner of the firm, and Mary Solle, the manager. Entertainment was by artists attending the event.

Mr. and Mrs. William R. Happel Jr., of Badger Sales Company, and Mr. and Mrs. Fred Currie left here recently for San Francisco where they boarded the Lurline for a combination vacation and business trip to the Hawaiian Islands. They will return January 4. Before leaving Happel distributed Christmas bonuses to all the employees of the Badger Sales Company. Amounts were based upon seniority.

Carl Happel, of the Badger Novelty Company, who flew here to attend the funeral of his mother, Clara P. Happel, was grounded in Denver on his return trip to Milwaukee, his home. He had to take

the train. However, the bad weather even delayed that form of transportation. . . . Pete Thelen, Glendale operator, back in his bailiwick following a brief visit to Palm Springs, where he picked up a cold.

Al Cicero, of Santa Maris, in town for a visit to coin row while his wife did some Christmas shopping. . . . H. E. McClure, who was formerly located in San Gabriel, down from San Luis Obispo where he now operates. . . . Stewart Metz, of San Bernardino, was also in town with his wife on a shopping tour. While here, Metz had lunch with Ed Wilkes, of the Paul Laymon Company.

Fred Miller, of the Modern Amusements in Bakersfield, made his last business trip to Los Angeles. He is returning to the Middle West. . . . Earl Wilson, of Las

Vegas, is holding down the fort by himself while his partner is in the Air Force. . . . Raymond Anderson, a new operator in Bakersfield, in town on a buying trip. . . . Dick Gray and Tom Felkins, partners in an operation, Valley Amusement, in San Bernardino, made a trip to coin row to see what was on the sales floors. . . . Joe Maggart in town from Porterville.

Hartford, Conn.

Election of officers of the Connecticut State Coin Association is now slated for Thursday night, January 10, in Hartford, according to Abe Fish, owner of General Amusement Game Company of Hartford, and president of CSCA for the past several years.

Mac Perlman, of Atlantic-New York Corporation, the Seeburg distributor, is talking about getting a new Cadillac. Mac's been driving Abe Fish's Cadillac off and on so much that he's determined to drive a similar vehicle.

"Doing good" is the word from Nat Cutler, the New Haven coin man, who recently opened a retail record store in downtown New Haven, called Cutler's Record Shop. . . . Pat Montano is busy consolidating his pin game and juke box route with the one he recently purchased from Fitzgerald Sales.

Joe Fica, Torrington coin operator, has finally moved into his new home in that northwestern Connecticut city. Joe is a recent bridegroom. . . . Some 45 CSCA members showed up for a recent get-together at the Seven Gables Towne Restaurant, New Haven, with Abe Fish presiding. Lou Chack, general manager of Gen-

(Continued on page 59)

THE BILLBOARD Index of Advertised Used Machine Prices

• Arcade Equipment

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

	Issue of Dec. 22	Issue of Dec. 15	Issue of Dec. 8	Issue of Dec. 1
Ace Bomber (Mutoscope)....	\$95.00	\$95.00	\$95.00	\$95.00
Air Raider (Keeney).....	125.00	125.00	110.00	125.00
All Stars (Williams).....	109.50	100.00	109.50	100.00
All Star Baseball.....	49.50	49.50	49.50	49.50
Atomic Bomber (Mutoscope)...			150.00	150.00
Bat-a-Score (Evans).....	95.00			
Batting Practice (Scientific)...	75.00	75.00	75.00	75.00
Big Inning (Bally).....		185.00	185.00	185.00
Boomerang (Amusement Corp.)...	45.00	45.00	45.00	45.00
Bowl-A-Ray (Speedway).....			95.00	95.00
Career Pilot.....		95.00	95.00	95.00
Challenger (ABT).....	24.50	24.50	24.50	24.50
Champion Hockey (Max Glass)...		50.00		
Chicken Sam (Seeburg).....	105.00	109.50	105.00	109.50
Dale Gun (Exhibit).....	69.50	80.00	59.50	69.50
	84.50	85.00	80.00	84.50
		95.00	85.00	85.00(2)
Deluxe Athletic Scale (Mercury).....	69.50	69.50	69.00	69.50
Drivemobile (Mutoscope)....			115.00	115.00
Fishing Well (Mutoscope)....	125.00	125.00	125.00	125.00
Flash Hockey (Coinex).....	75.00	75.00	75.00	75.00
Goalie (Chicago Coin).....	74.50	80.00	74.50	80.00
	99.50	99.50	99.50	125.00
Gun Patrol (Exhibit).....	235.00	249.50	249.50	249.50
Heavy Hitter (Bally).....	69.50	65.00	69.50	65.00
Hits and Runs (Genco).....	129.50	129.50	129.50	109.50
Hockey (Chicago Coin).....	69.50	75.00	69.50	75.00
Jack Rabbit (Amusement Corp.).....	75.00	109.50	75.00	109.50
Lawrence Jewel.....			75.00	109.50
Lite League (Amusement Corp.).....		49.50	95.00	95.00
			95.00	49.50
Magic Pen.....	100.00	100.00	100.00	100.00
Midget Ski Ball (Chi. Coin)...	229.50	229.50	229.50	229.50
Monkey Gun (Seeburg).....		59.50		
Panoram With Peek.....	250.00	250.00	250.00	250.00
Panorams (Mills).....		225.00	225.00	225.00
Periscope.....		100.00	100.00	100.00
Phil Toboggan Ski Ball....	350.00	350.00	350.00	350.00
Photomatic (Mutoscope)....	550.00	350.00(early)	350.00(early)	350.00(early)
	695.00(late)	550.00	550.00	550.00
		695.00(late)	695.00(late)	695.00(late)
Pistol Pete (Chicago Coin)...	100.00	125.00	99.50	100.00
	149.50	149.50	100.00	149.50
			124.50	125.00
				149.50
Pitch 'Em & Bat 'Em (Scientific).....	175.00	175.00	175.00	175.00
Poker & Joker.....	49.50	49.50	49.50	49.50
Pokerino (Scientific).....	99.50	99.50	99.50	99.50
Quizzer.....	100.00	110.00	99.50	100.00
			89.00	100.00
				89.00
				100.00
Recordio (Wilcox-Gay).....		150.00	150.00	150.00
Seven High (Edelman).....	75.00	75.00	75.00	75.00
Shipman Art Show.....	49.50	49.50	49.50	49.50
Shoot the Bear (Seeburg)...	349.50	240.00	324.50	349.50
		349.50	350.00(2)	275.00
			350.00(2)	324.50
				350.00(2)
Shoot Your Way to Tokio....	100.00	100.00	100.00	100.00
Silver Bullet (Exhibit)....	150.00	150.00	150.00	150.00
Six Shooter (Exhibit)....	165.00	195.00	195.00	199.50
Skee Ball (Wurlitzer).....		150.00	150.00	150.00
Skill Test (Groetchen)....	69.50	69.50	69.50	69.50
Sky Fighter.....		125.00	95.00	125.00
Star Series (Williams).....	125.00	139.50	92.50	139.50
Super Bomber (Evans).....		95.00	125.00	139.50
Team Hockey (United).....			95.00	125.00
Telequiz.....	139.50	115.00	139.50	115.00
			115.00	139.50
				99.50
Ten Strike (Evans).....	75.00	99.50(2)	75.00	99.50
			65.00	75.00
				99.50
3-Way Gripper (Gottlieb)....		18.50	18.50	22.50
Undersea Raider (Bally)....		95.00	95.00	95.00
Voice-o-Graph (Mutoscope)...	525.00	525.00	525.00	525.00
Western Baseball.....	85.00	85.00	85.00	85.00
X-Ray Poker (Scientific)....		85.00	85.00	85.00

"Central Ohio Coin Quality Buys"

United—LEADER United—COUNTY FAIR United—ZINGO Bally—SPOTLITE	KEENEY 4 PLAYER CONVERSION FOR SHUFFLEBOARDS	SHUFFLE ALLEYS NEW Keeney—6 PLAYER Chi. Coin—6 PLAYER United—6 PLAYER Genco—8 PLAYER
New WINNERS ACROSS THE BOARD FUTURITY	Now Delivering GOTTLIEB'S NIAGARA	ONE BALLS WINNERS TURF KING CITATIONS CHAMPIONS GOLD CUPS
KEENEY ELECTRIC CIGARETTE VENDORS with Changer	CLOSEOUTS BINGO GAMES Life-A-Line (New) . . . Write 5 Star (Used) . . . \$250	

WRITE, WIRE OR PHONE FOR PRICES—ADAMS 7254
CENTRAL OHIO COIN MACHINE EXCHANGE
525 S. HIGH—COLUMBUS 15, OHIO

NEW! Sensational!

KEENEY'S 6-CARD—Extra Coins HOLIDAY 5-BALL REPLAY

Brand New!

"SPECIAL" MULTIPLE TRIPLE SCORING FEATURE BOOSTS NOVELTY PROFITS TO AN ALL-TIME HIGH!

IT'S KEENEY'S HOLIDAY for HEAVY PLAY and BIG PAY!

"SPECIAL" BUTTON "REPLAY" BUTTON

Order FROM YOUR KEENEY DISTRIBUTOR

J. H. Keeney & CO. INC.
2400 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Happy New Year!

SHUFFLE GAMES \$49.50 EACH

- Shuffle Express
- Chicago Coin Bowling Alley
- Universal Twin Bowler
- Deluxe Bowler
- Speed Bowler

NEW GAME SPECIALS

- Tri-Score
- Stop 'n' Go

USED

- Dale Gun \$69.50
- All Star Baseball 49.50

Take Your Choice \$24.50 EACH

- Ten Pins
- Shuffle Alley
- Bowling League
- Shuffle Lane
- Pin Boy
- Shuffle Bowler
- Bowlette
- Twin Shuffle

NEW LOW PRICES!

- Cinderella \$39.50
- Black Gold 59.50
- Sarasota 49.50
- Wisconsin 39.50
- Triple Action 29.50
- Merry Widow 39.50
- Screw Ball 39.50
- Trade Winds 39.50
- Spin Ball 29.50
- Crazy Ball 29.50
- Catalina 29.50
- Stormy 29.50
- Dew-Wa-Ditty 39.50

FIVE-BALLS

- Monterrey \$39.50
- Summertime 39.50
- Virginia 29.50
- Tennessee 29.50
- Dallas 49.50
- Maryland 49.50
- Lucky Inning 79.50
- Rondeevoo 39.50
- Major League Baseball 39.50
- Moon Glow 39.50
- Aquacade 49.50
- El Paso 49.50

NEW LOW PRICES!

- Camel Caravan \$49.50
- Three Feathers 69.50
- Floating Power 49.50
- Champion 69.50
- Samba 59.50
- Morocco 49.50
- Swanee 59.50
- Alice in Wonderland 39.50
- Lady Robin Hood 39.50
- Humpty Dumpty 29.50
- Telecard 49.50
- Hit Parade 29.50

TERMS: 1/3 Deposit, Balance C.O.D.
Exclusive Distributors SEEBURG Products in Wisconsin, Minnesota, North Dakota, South Dakota and Upper Michigan.

S. L. Londen Music Co., Inc.
3130 WEST LISBON AVENUE MILWAUKEE 8, WISC. DIVISION 4-3220
2605-7 HENNEPIN AVENUE MINNEAPOLIS 8, MINN. KENWOOD 6612

Shuffle Games

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

	Issue of Dec. 22	Issue of Dec. 15	Issue of Dec. 8	Issue of Dec. 1
ABC Bowler (Keeney).....	\$40.00 65.00	\$39.50 40.00	\$40.00 65.00	\$65.00 69.50
Ace Bowler (Chicago Coin)...	145.00(2)	65.00 69.50	145.00	169.50
Baseball (Bally).....	79.50 89.50	79.50 89.50	79.50 99.50	79.50 99.50
Baseball (Genco).....	95.00 99.00	99.00 179.50		79.50
Big League Bowler (Keeney).....	285.00(2)	285.00(2)	285.00 290.00	285.00 290.00
Big League Bowler, 4 Player (Keeney).....	249.50 310.00	310.00	310.00	310.00
Bowl-o-Matic (Universal)....	425.00	425.00	425.00	425.00
Bowlette (Gottlieb).....	24.50 45.00	24.50 45.00	24.50 45.00	24.50 29.50
Bowling Alley (Chicago Coin)	45.00 49.50	45.00 49.50	45.00 49.50	49.50 55.00
Bowling Champ (Keeney)....	185.00	185.00	185.00	125.00 185.00
Bowling Champ (Keeney)....	165.00	95.00 199.50	95.00 159.00	199.50
Bowling Classic (Chicago Coin)	125.00 135.00	125.00 135.00	125.00 135.00	135.00 150.00
Bowling League (Genco)....	24.50 35.00	24.50 35.00	24.50 35.00	24.50 35.00
Deluxe Bowler (Williams)....	40.00 45.00	40.00 45.00	40.00 45.00	45.00 49.50
Double Bowler (Keeney)....	95.00 125.00(2)	125.00(2)	125.00 135.00	135.00(2)
Double Header (Williams)....	69.50 95.00	69.50 95.00	79.50 95.00	95.00 109.50
Double Shuffle Alley Express (United).....	95.00	95.00 169.50	95.00	169.50
Double Shuffle Alley (United)	79.50	74.50 79.50	79.50	79.50
Double Shuffle Alley Express Rebound (United).....	189.50	189.50	189.50	115.00 189.50
Duck Pins (Keeney).....	125.00 135.00	125.00 135.00	135.00	
Four Player Puck Return (Keeney).....	\$249.50			
Five Player Shuffle Alley (United).....	305.00 315.00	305.00 315.00	305.00 315.00	315.00(2)
Five Player Shuffle Rebound (United).....	315.00	315.00	315.00	315.00
Four Player Shuffle Alley (United).....	275.00 290.00	275.00(2)	275.00 290.00	275.00
Glider (Genco).....	30.00(2) 39.50	30.00(2) 39.50	30.00(3) 39.50	30.00(3) 39.50
Hi Score Bowler (Universal)...	175.00	175.00	175.00	175.00
Hook Bowler (Bally).....	265.00	275.00(2)	275.00(3)	195.00
King Pin (Keeney).....	275.00(2)			275.00(2)
League Bowler (Keeney)....	235.00 245.00	235.00 245.00	235.00 245.00	235.00 245.00
League Bowler (Keeney)....	250.00 255.00	250.00 255.00	255.00 265.00	255.00 265.00
League Bowler, 4 Player (Keeney).....	195.00 275.00	249.50 275.00	249.50 275.00	249.50 275.00
League Bowler (4-Player Rebound) (Keeney).....		249.50 269.50	249.50 269.50	269.50
Lucky Strike (Keeney).....	75.00	75.00	75.00	75.00
Pin Boy (Keeney).....	24.50	24.50	24.50	24.50 29.50
Pin Lite Bowler (Chicago Coin).....	179.50			
Shuffle Alley (United).....	20.00 24.50	24.50 29.00	24.50 29.00	24.50 29.00
Shuffle Alley Express 2 Player (United).....	169.50(2)	169.50(2)	169.50(2)	169.50(2)
Shuffle Alley Express (United)	45.00 49.50	45.00 49.50	45.00 49.50	45.00 49.50
Shuffle Baseball (Chicago Coin).....	65.00	65.00	65.00	65.00
Shuffle Bowl (Exhibit).....		79.50	79.50	79.50
Shuffle Bowler (Bally).....	24.50 25.00	24.50 25.00	24.50 25.00	24.50 44.50
Shuffle Champs (Bally).....	75.00 85.00	75.00 80.00	75.00 89.00	80.00 89.00
Shuffle Horseshoes (Chicago Coin).....	239.50	239.50	239.50	239.50
Shuffle Jungle (Rock-Ola)....	59.50	59.50	59.50	59.50
Shuffle Lane (Rock-Ola)....	30.00	30.00	30.00	30.00
Shuffle Lane (United).....	24.50	24.50	24.50	24.50
Shuffle Line (Bally).....	175.00 229.00	229.00 250.00	229.00 250.00	229.00
Shuffle Slugger (United)....	99.50 125.00	99.50 125.00	99.50 125.00	99.50 125.00
Shuffle Target (Genco).....	189.50 199.50	184.50 189.50	189.50 199.50	199.50 215.00
Shuffle Tournament, 4 Player (Universal).....		125.00		
Single Shuffle (Williams)....	25.00	25.00	25.00	
Single Shuffle Alley Rebound (United).....	99.50 125.00	99.50 149.00	99.50 149.00	99.50 149.00
Skee Alley (United).....	169.50	169.50	169.50	169.50
Speed Bowler (Bally).....	49.50(2) 50.00	49.50(3) 50.00	49.50(2) 50.00	49.50(2) 54.50
Strike (Exhibit).....	65.00			
Super Shuffle Alley (United).....	49.50	49.50	49.50	49.50
Super Twin Bowler (Universal)	75.00w/p	99.50 124.50	35.00 109.50	35.00 60.00
Ten Pins (Keeney).....	99.50 135.00	135.00 145.00	130.00 145.00	109.50 145.00
Trophy Bowl (Chicago Coin)...	145.00	145.00	140.00 145.00	145.00 160.00
Twin Bowler (Universal)....	49.50(2) 65.00	49.50(2) 65.00	49.50(2) 65.00	49.50(2) 65.00
Twin Shuffle Alley Rebound (United).....	195.00	195.00	215.00 219.50	215.00
Twin Shuffle (Williams)....	24.50 25.00	24.50 25.00	24.50 25.00	24.50 25.00
Twin Shuffle-Cade (United)...	225.00 275.00	275.00	275.00	275.00
World Series (Rock-Ola)....		59.50	59.50	59.50

Coinmen You Know

Continued from page 58

eral Amusement Games, Hartford, was on hand in all his sartorial splendor.

Ralph Colucci, of Seaboard Distributors Corporation, Hartford, marked a birthday with a quiet family party at his West Hartford home. . . . Lenny Berens, of Seaboard, was a New York business visitor.

Philadelphia

Well wishes of the music machine operators went to Herman Goldberg on his wedding day, December 20. He married Irene Lawit, an artist. He's advertising manager for the Stuart Louchelm & Company, local distributors of Columbia Records. . . . Berlo Vending Company sold its one-story building on Germantown Avenue, which was once the Aurora Theater, to the Furniture, Casket and Allied Workers' Union, Local 37, for \$20,000. . . . Charles Amsterdam, head of the Charles Sweets Company, candy vending firm, went to the Mayo Clinic for a check-up. . . . Condolences of the trade were extended to the family of the late Francis Yates, who was supervisor at the Berlo Vending Company until a fortnight ago.

Coin machines continued to provide the city with increased tax revenue. Increased collections from this source were reflected in the report of the Receiver of Taxes for the first 11 months of the year. Coin machines showed an increase of \$7,674 in tax income over the same period last year. . . . Entertainment Devices, Inc., was organized here. Petition for a charter, filed by the local law firm of Wolf, Block, Schorr and Solis-Cohen, stated the company was organized to "manufacture, import, export, buy, sell, lease, repair service operate and generally deal in and with coin-operating amusement and entertainment devices and machines and similar products.

Bridgeport, Conn.

Jack Kaplan, Main Appliance Center, distributor for the coin-operated Dahlberg Pillow Radio, this week installed 28 units in Park City Hospital. It offers one hour of playing time for 10 cents and the patient may tune in on any station. It accumulates up to five dimes but it is not necessary to use the time all at once. St. Vincent Hospital has contracted with Kaplan for 250 sets and Bridgeport Hospital has also placed orders for an additional 250.

Indianapolis

Cain-Caillouette, Inc., Wurlitzer distributor, and the entire staff already have mailed Christmas cards to operators, with personal wishes from George Wagner, Max Swain, Tommy Thomas and manager Dick Wagner. . . . Robert Charren, collector for Sicking Company, Inc., who has been on the sick list for sometime, has returned to his post. Charren had been hospitalized by an appendectomy.

John Flora, of Melody Music Company, Westville, Ill., stopped at the Janes Record Shop while in the city and purchased his Christmas record albums and a

large number of yuletide records. . . . Richard (Dick) Wagner, of Cain-Caillouette, Inc., reports there will be no new model phonograph next year, unless the necessary materials are available.

At the Sicking Company it was reported that operators are investigating new products, with business doing fairly well, and collections good. . . . Richard Wagner, manager at Cain-Caillouette, Inc., is busy revamping and conditioning old trade-ins for which he reports a fairly good demand in Indiana and for export trade. The service department is busy, since little or none of the late Wurlitzer models are available.

Thieves stole cigarette vending machines in three gasoline stations on the North Side. The robbers broke windows to get into the stations, police reported. They jimmied open the vending machines and cleaned them out of change and cigarettes.

Miami

Jack Lipsiner, formerly shop foreman at Taran Distributing, is now operating a service shop catering to the small operator, under the name of Coin Machine Service. . . . Ozzie Truppmann, Bush Distributing Company, is back on the job after a week of jury duty.

Exhibit's Big Bronco on which was perched a gun-toting moppet a la Hopalong Cassidy, made up an attractive picture in color in The Miami Daily News Sunday Magazine. Incidentally, the novelty horse is doing well in a number of stores, including W. T. Grant's on E. Flagler Street and Holley's in Coral Gables.

Jack Williams, disk jockey at WMIE, who conducts the weekly "Big Six" program of recorded hits for the Amusement Machine Operators' Association, is off the air due to illness. The AMO "honor roll" wasn't broadcast this week. Anne Williams, stenogra-

pher at Supreme American Music, who gathers the information from AMO music operators, had the following list ready to turn over to the deejay: "Sin"; "Cold, Cold Heart"; "Undecided"; "Because of You," "Charmaine" and "Shrimp Boats."

Milly Green and Dave Stern headed back north after buying out the interest of partner Hyman Darling in their Supreme American Music Company, which henceforth will be called Supam Distributing Corporation.

Gerri Lieber, daughter of Sam Taran, and her husband, Marve, will be bridesmaid and best man at the wedding of his brother, Harold, to Suni Godorov in Philadelphia January 27. . . . Gerri is receptionist at Taran Distributing.

Eddie Shaw, road salesman at Stone Record Distributors, has been promoted to office manager. Murray Kline will replace Shaw as salesman. . . . Dave Shedd, formerly with Seacoast Distributing (RCA record distributors) as salesman, is now associated with Binkley Distributing of Jacksonville. Shedd is handling sales of the MGM line for South Florida. . . . Willie Levey left hurriedly for New York to visit his ailing mother.

Sometimes talent turns up where least expected. W. C. Baker, shipping clerk at Stone Record Distributors, made a record called "Goin' Back Home" in the company studios which is to be given general circulation under the Sittin-In label. Baker is a blues singer and guitar player.

Lenny Baitler, Taran Distributing, required six stitches in a finger injured in an accident which occurred while Baitler and another employee were carrying a cigarette machine. . . . The expected heavy influx of winter tourists is barely discernible, but a check of hotels, railroad terminals and airlines indicates the big tide will begin arriving around Christmas time.

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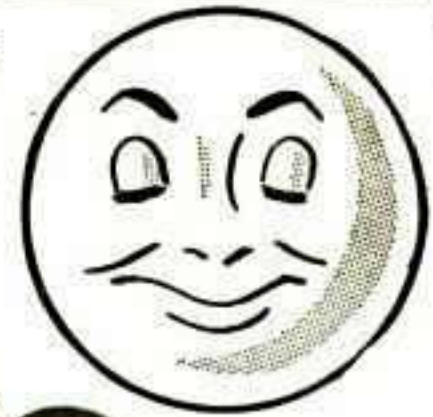
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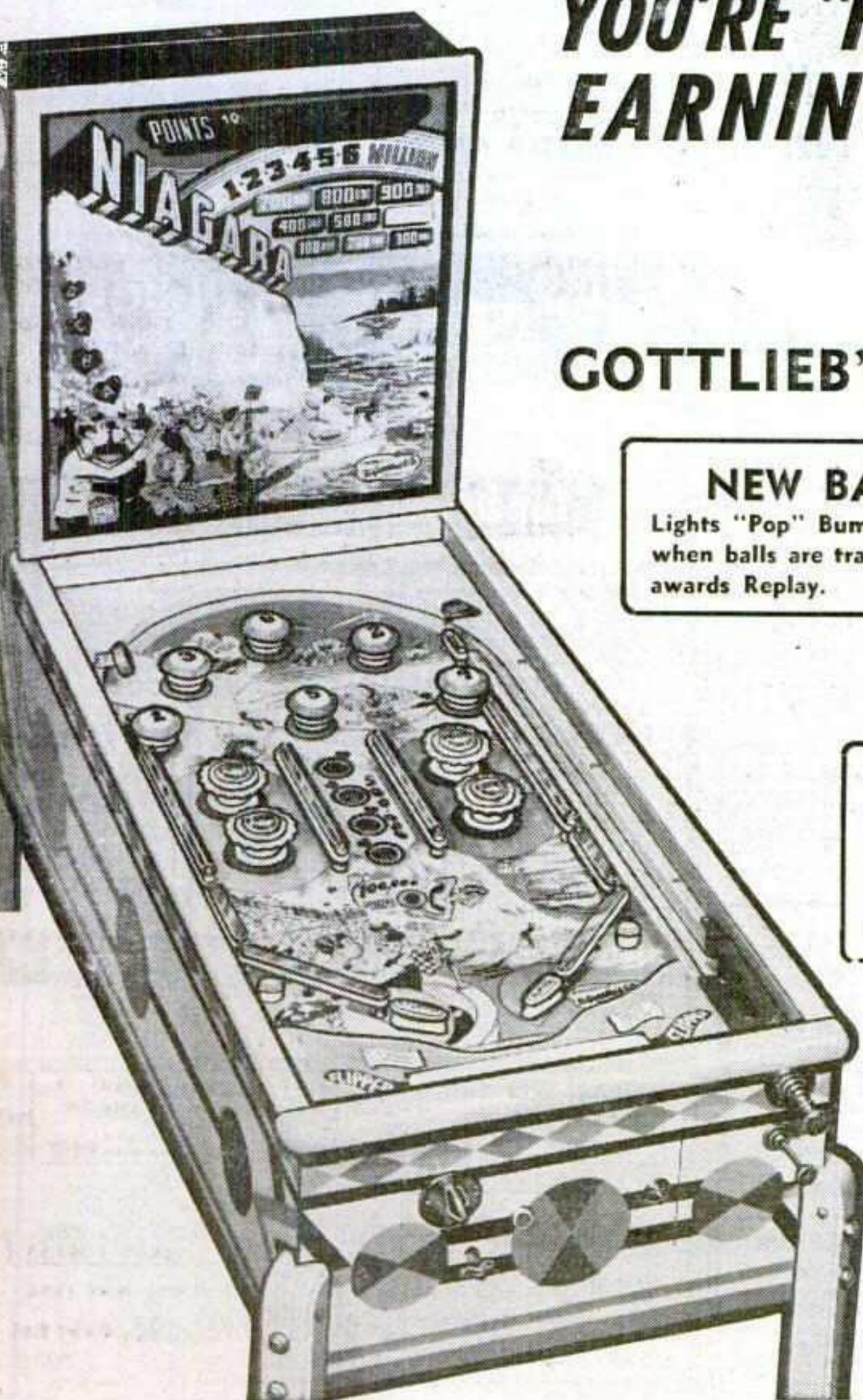
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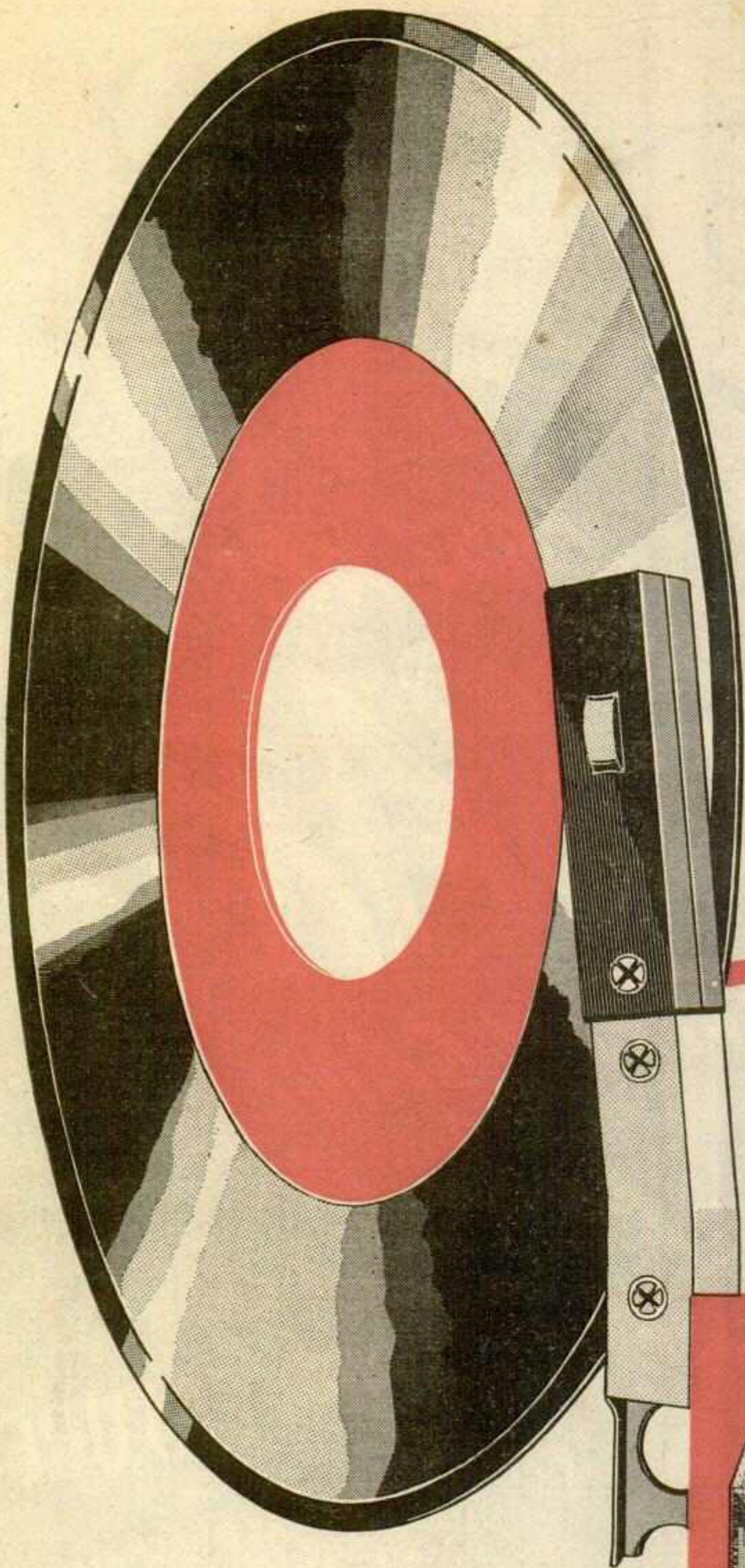
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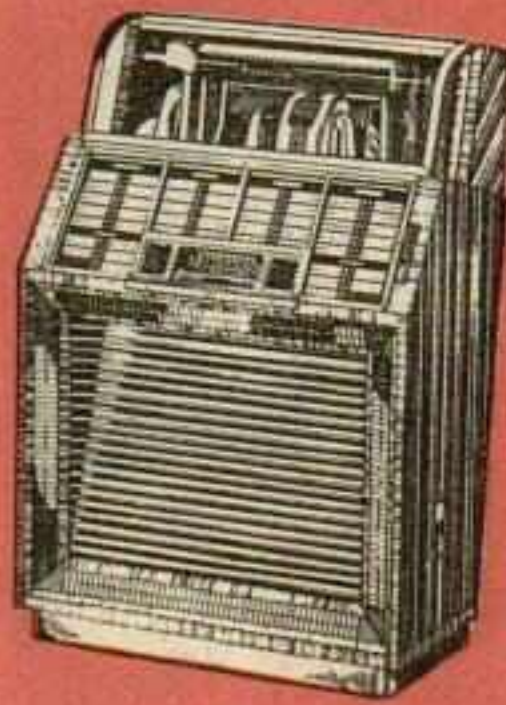
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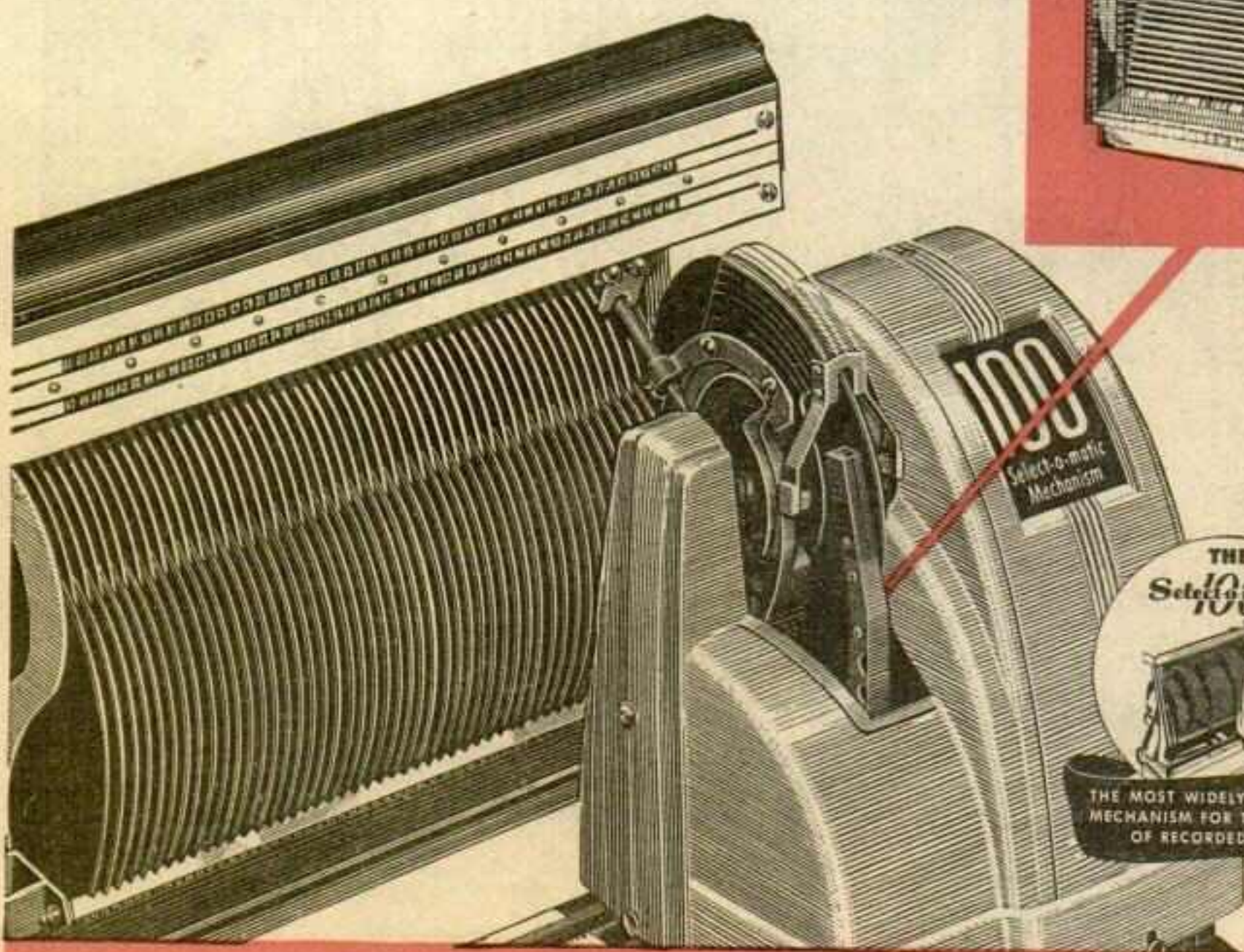
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