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**CANADIAN NORTHLAND**  
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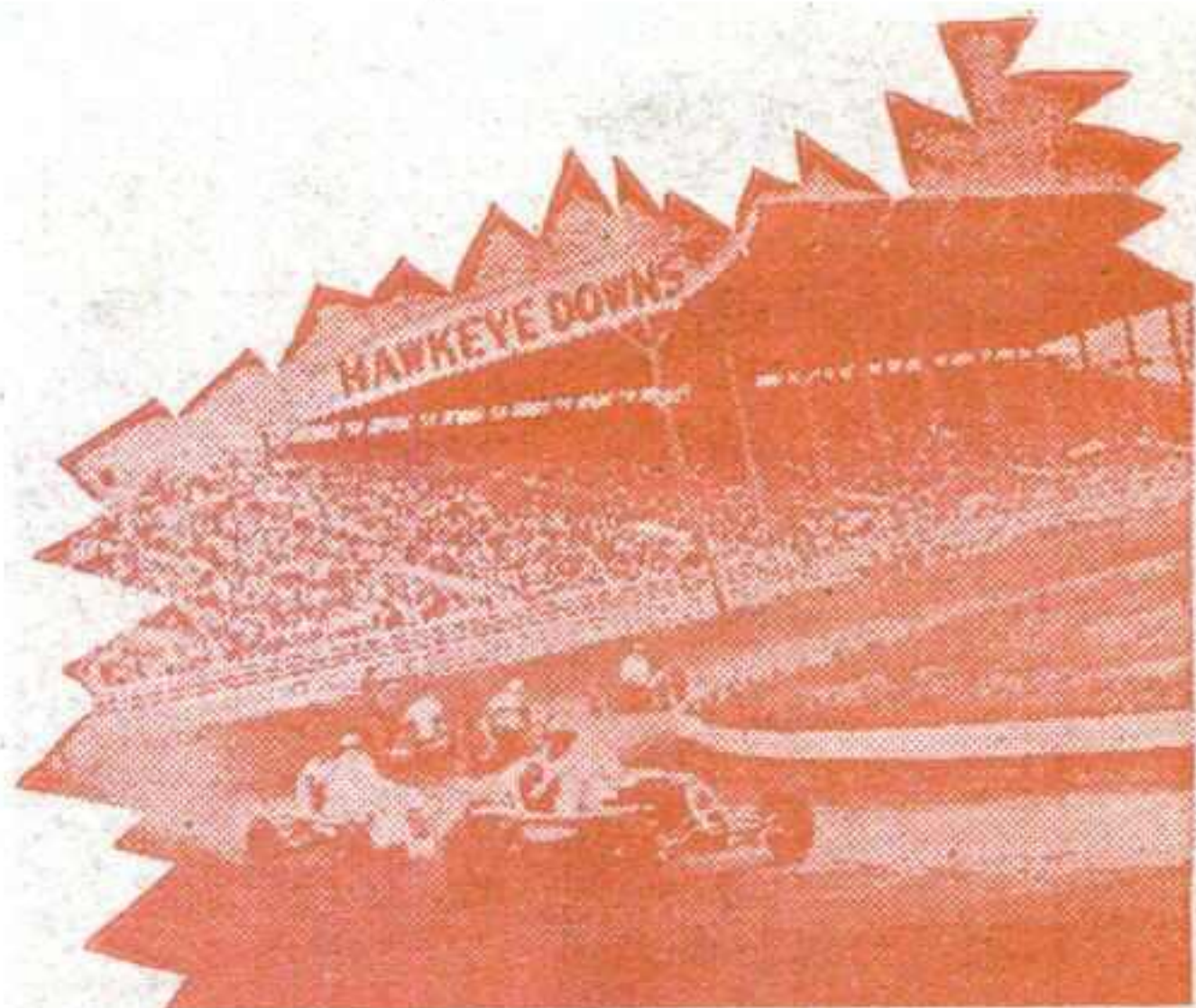
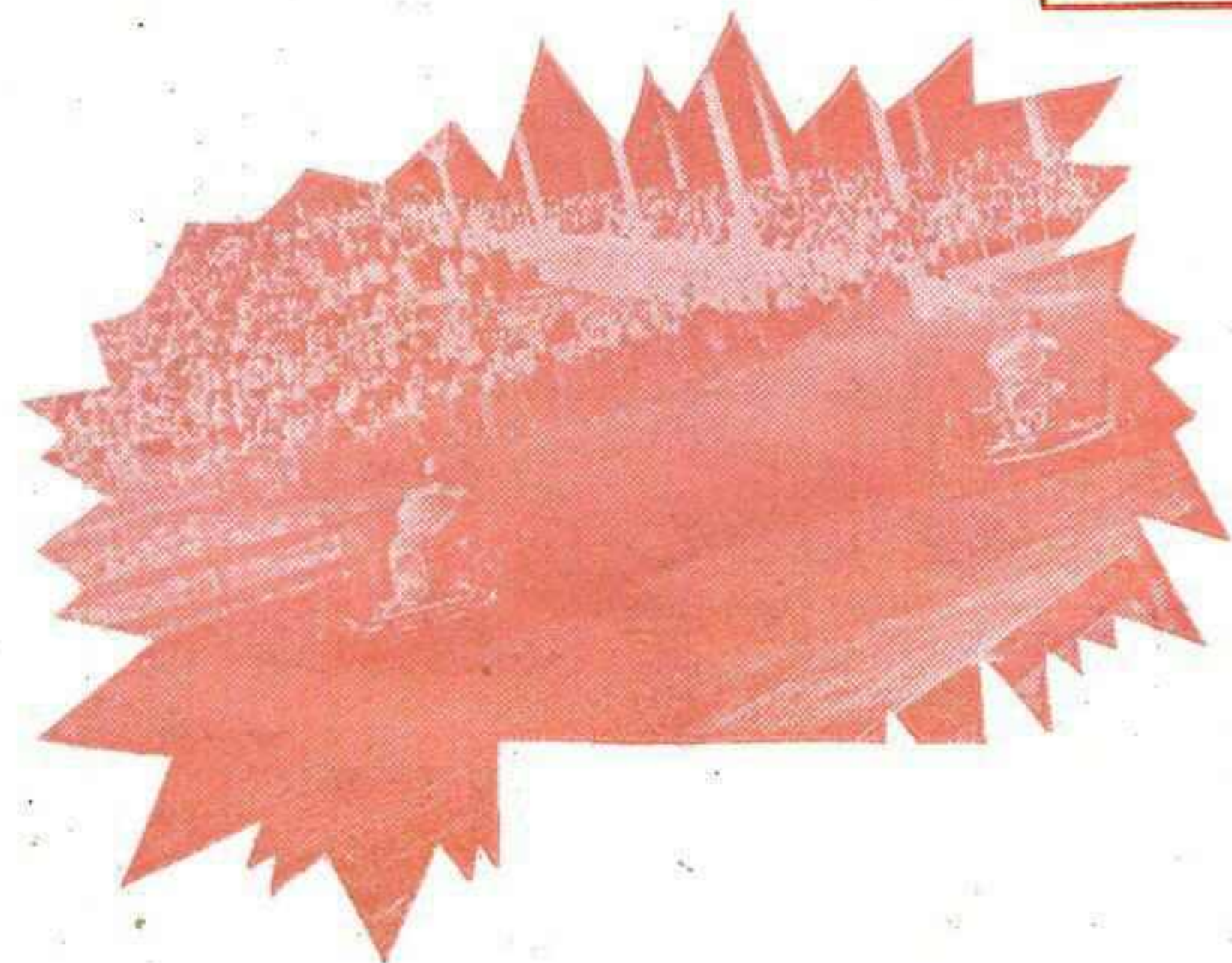
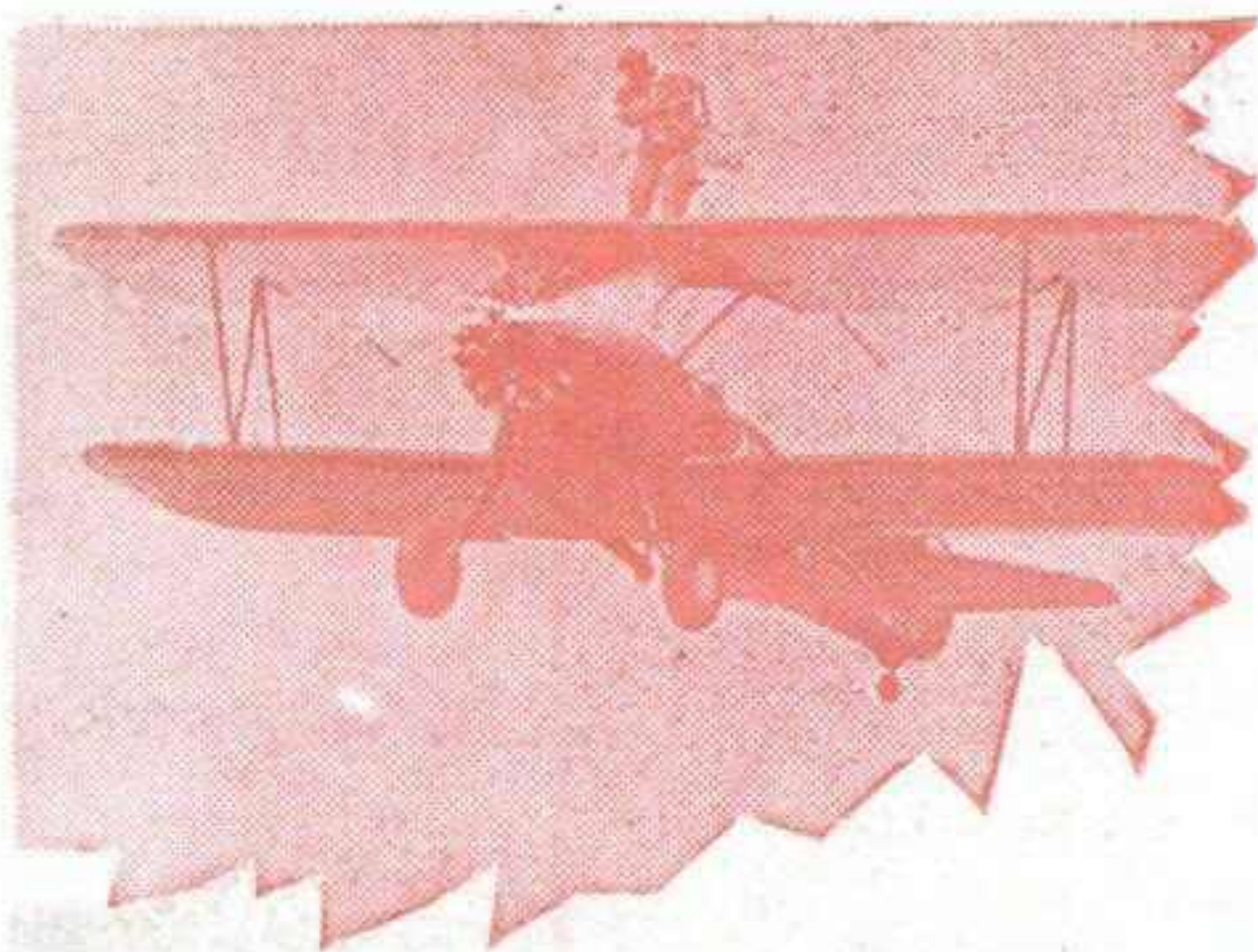
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# ATOMIC ENERGY RATED TOP 1949 EXHIBIT

**Dallas, Detroit Annuals Reap Publicity Harvest, Attract Throngs, Underscore Their Educational Roles With Displays**

**A**TOMIC ENERGY provided the top exhibit of 1949. Two major annuals, first the Michigan State Fair, Detroit, and then the State Fair of Texas at Dallas, staged it. In both places it garnered widespread publicity and drew huge crowds. The show in each instance was obtained thru the Oak Ridge (Tenn.) Institute of Nuclear Studies and represented a substantial section of the permanent exhibits at the Institute's American Museum of Atomic Energy at Oak Ridge.

Stanley Telesz, assistant manager at Detroit, was the first to start after the exhibit. After making preliminary arrangements, he, Manager James D. Friel and Edwin J. Smith, the latter a member of the Michigan fair board, flew to Oak Ridge to secure the exhibit. This was three weeks before the fair's opening, but in that short space of time make-ready was completed in a building devoted entirely to the exhibit. Much publicity was whipped up.

Representatives of the Dallas expo in turn flew to the Detroit fair, viewed the exhibit, then returned home to elaborate substantially on it and its physical set-up and to start beating the publicity drums.

Individual exhibits at Dallas included a Nuen reactor model depicting probable future of atomic energy, a model of uranium pile demonstrating how radioactive isotopes are produced; a Geiger counter measuring radiation from luminous watch dials worn by visitors; a display of important instruments for measuring radiation, and a cartoon representation of atomic fission entitled *Dagwood Splits the Atom*.

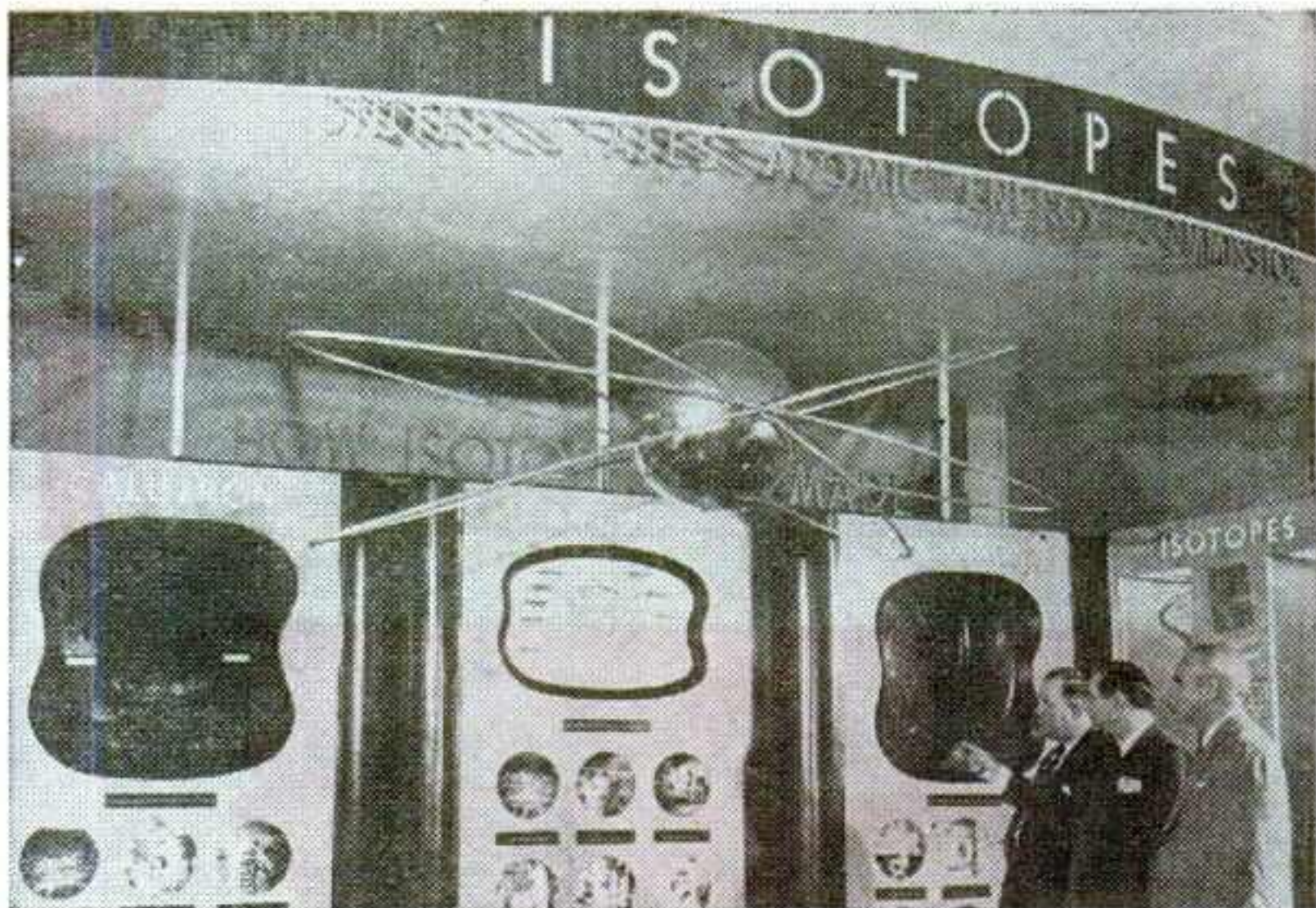
Other Dallas exhibits were a Van de Graef generator; Victor bombsight focused on scale model of devastated Hiroshima; *Life* magazine display; luminescent rocks under black light;

sample of uranium; an atom-splitting device; a cloud chamber in which fragments of a splitting atom could be followed; American Chemical Society exhibit; a pond of irradiated frogs with Geiger counter probe; six Westinghouse charts on nuclear physics, and other related displays.

At Dallas 100,000 General Electric comic books, *Adventures Inside the Atom*, were given to visitors.

In a tent adjacent to the building which housed the atomic exhibit at Dallas, two free atomic energy films running 45 minutes were shown on the hour. They were *Tale of Two Cities (Nagasaki and Hiroshima)* and *Operations Crossroads*, the Bikini tests, in technicolor. Films were by courtesy of the U. S. Army and U. S. Air Force.

Dallas publicity pointed out that the exhibit called *Man and the Atom* revealed no secrets. But the advance campaign missed no bets on building up interest in the exhibit. It emphasized the educational value of the exhibit and thus, of course, underlined the fair's role as an educational medium.



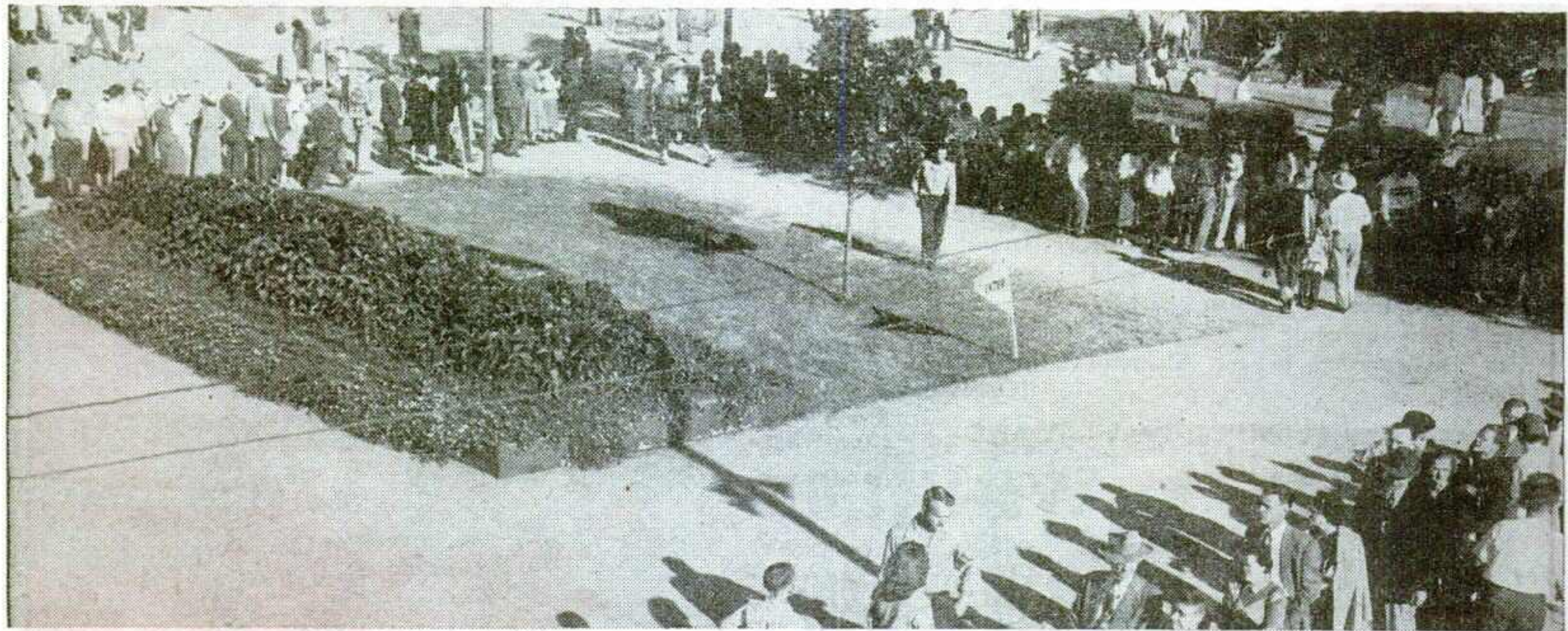
Stanley Telesz, assistant manager; James D. Friel, manager, and Edwin Smith, board member, respectively, are shown inspecting the exhibit at the Michigan State Fair, Detroit.



Readying the Nuen Reactor display for the 1949 State Fair of Texas is David L. DeJarnette, curator of the American Museum of Atomic Energy, the government project at Oak Ridge, Tenn.



Dr. Russell S. Poor split the first atom on this machine and officially opened the atomic energy exhibit at the 1949 State Fair of Texas. Dr. Poor is chairman of the University Relations Division of the Oak Ridge Institute of Nuclear Studies.



Lines, such as the above, formed a square more than a block long on most days outside the "Man and Atom" show at the 1949 State Fair of Texas. At Detroit, too, the exhibit drew large throngs daily and accented the educational value of the fair.

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# BREAK GROUND FOR FREEDOM FAIR

**1950 Washington Sesqui Exposition Will Cover 114 Acres, Have 23-Acre Amusement Zone . . . Opening July 4**

**G**ROUND will be broken soon for construction of the 1950 national capital's sesquicentennial exposition which has an advance billing as one of the biggest showbiz projects of its kind. The sesqui exposition, known as the Freedom Fair, will cover 114 acres, including a midway area alone of 23 acres in which most of the fair's outdoor showbiz activities will be concentrated. Sesqui officials in describing the midway area, say it "will offer the finest type of amusement and entertainment in dignified yet colorful good taste." Concession booths and all other midway structures will have a uniform motif identified with the Freedom Fair symbol. Besides the midway area, there will be several major groups of exposition buildings on the fairgrounds. In addition, there will be a new open-air amphitheater in Washington's Rock Creek Park where nightly musical drama presentations will be given in conjunction with the fair.

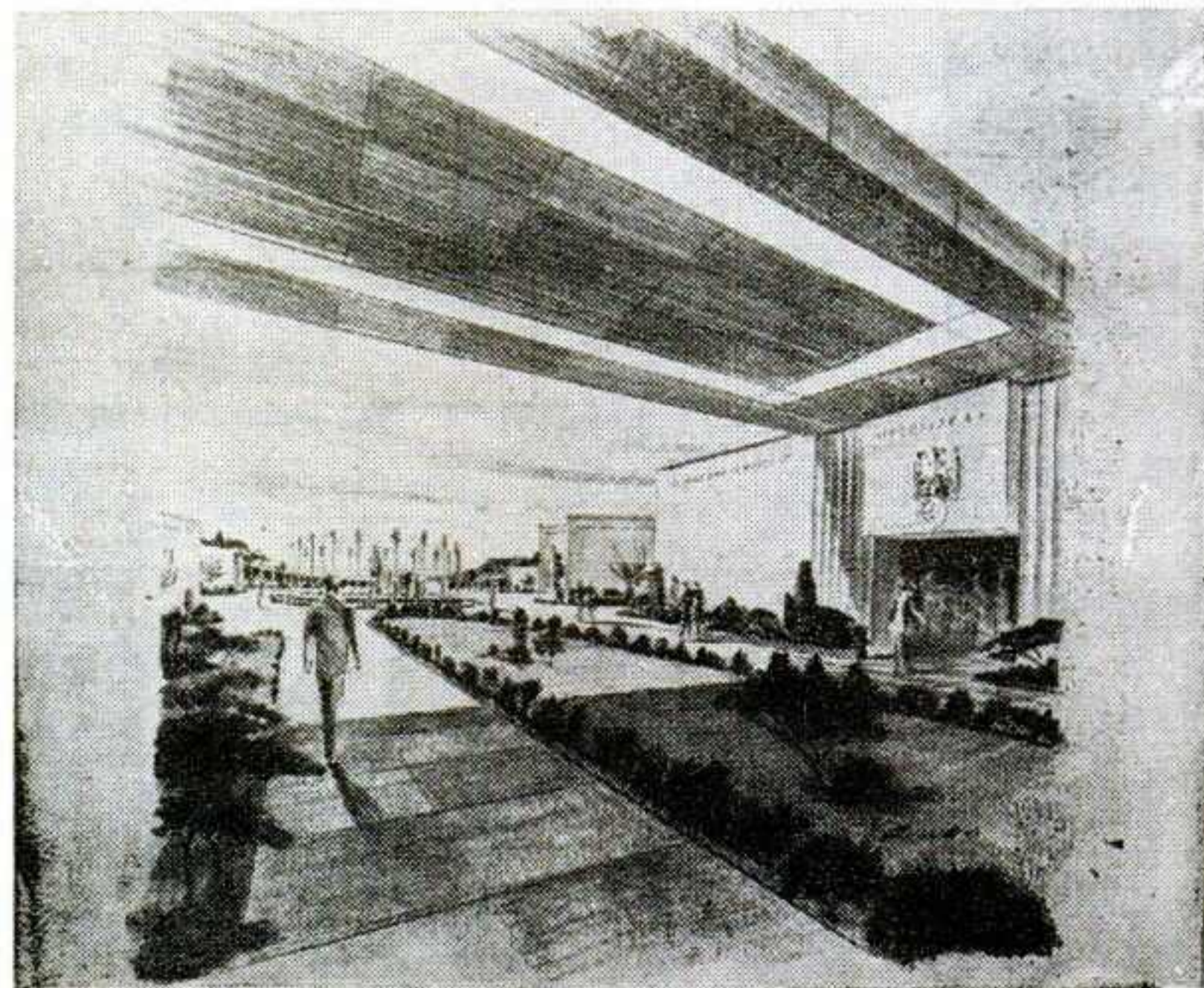
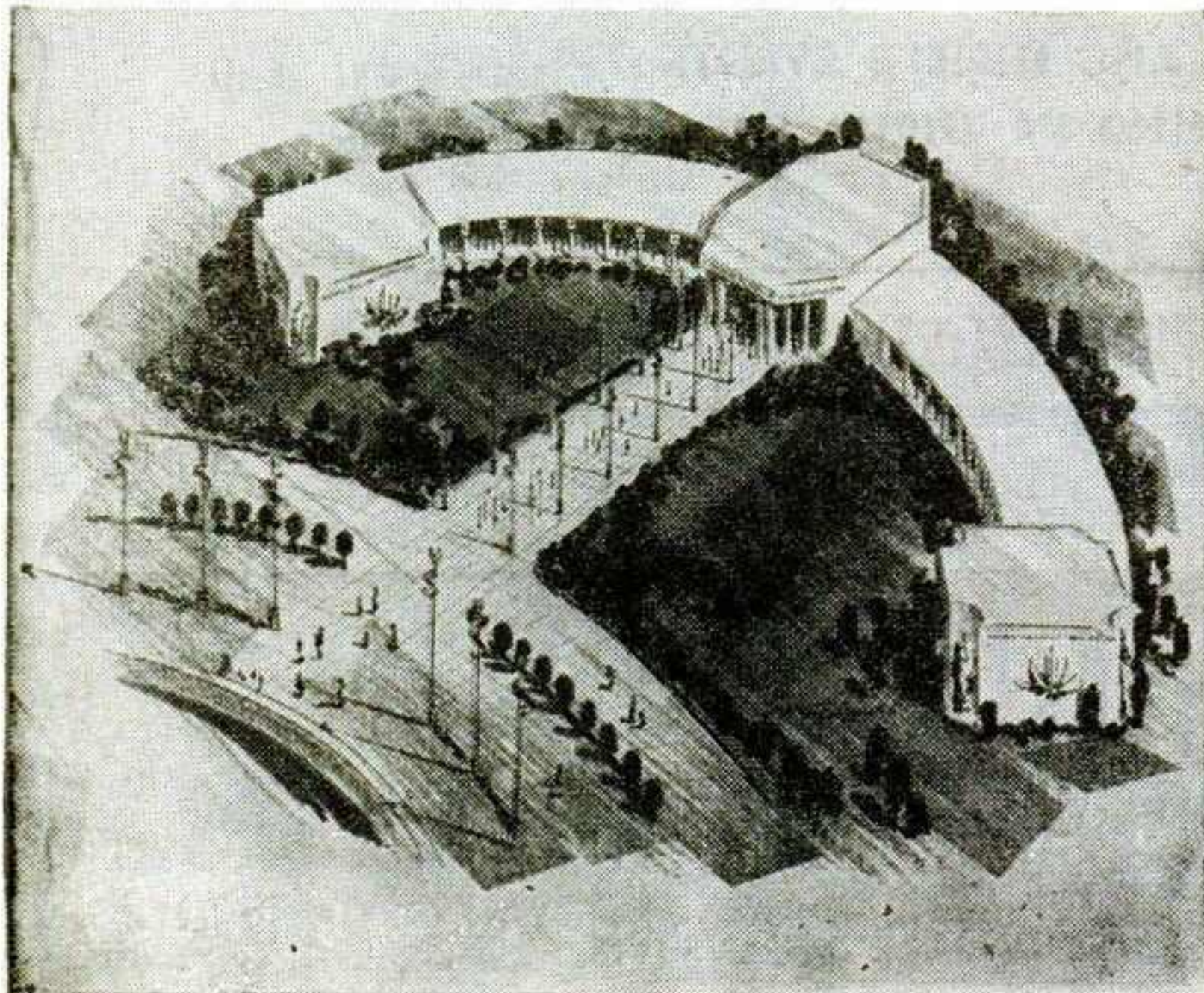
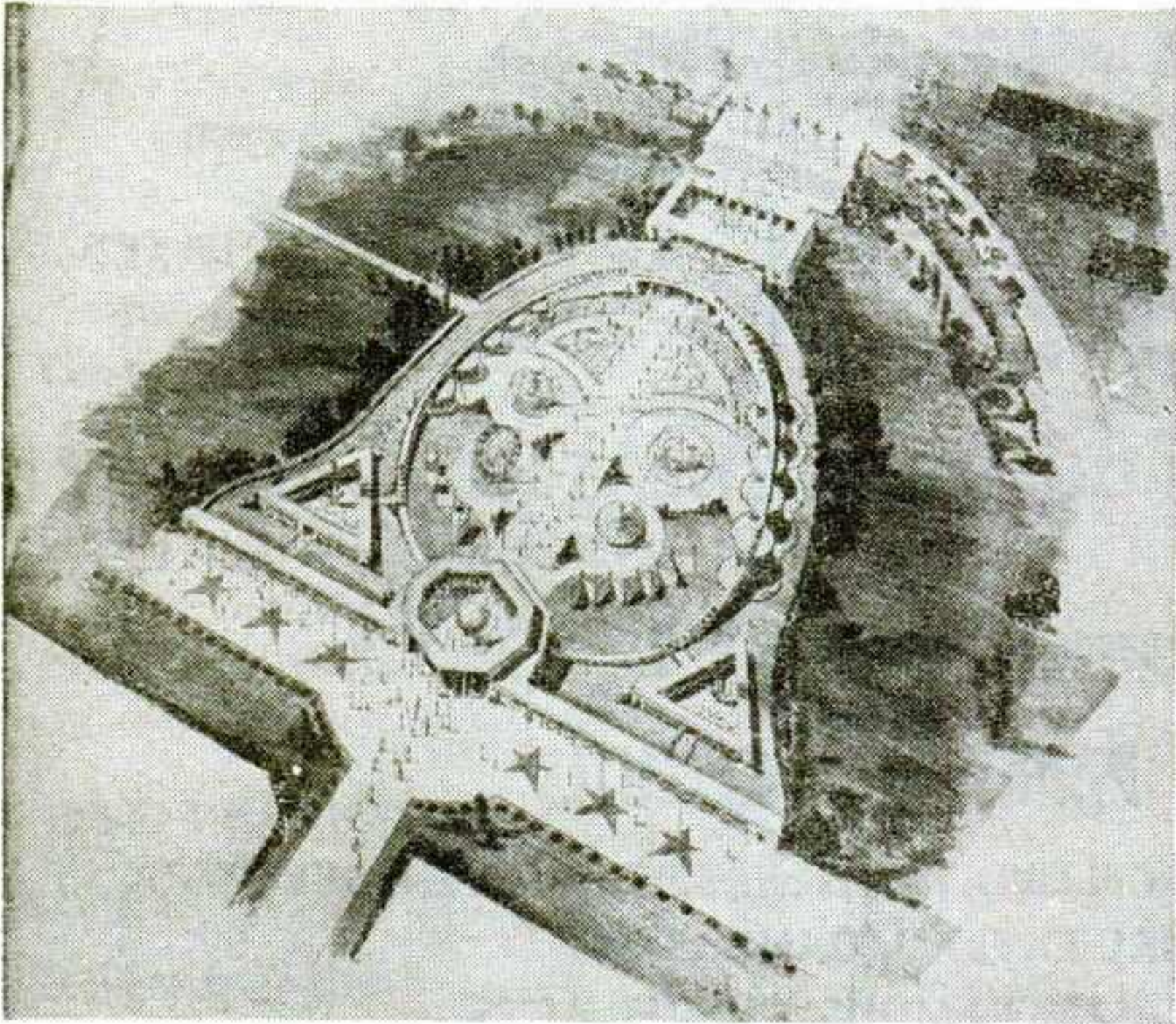
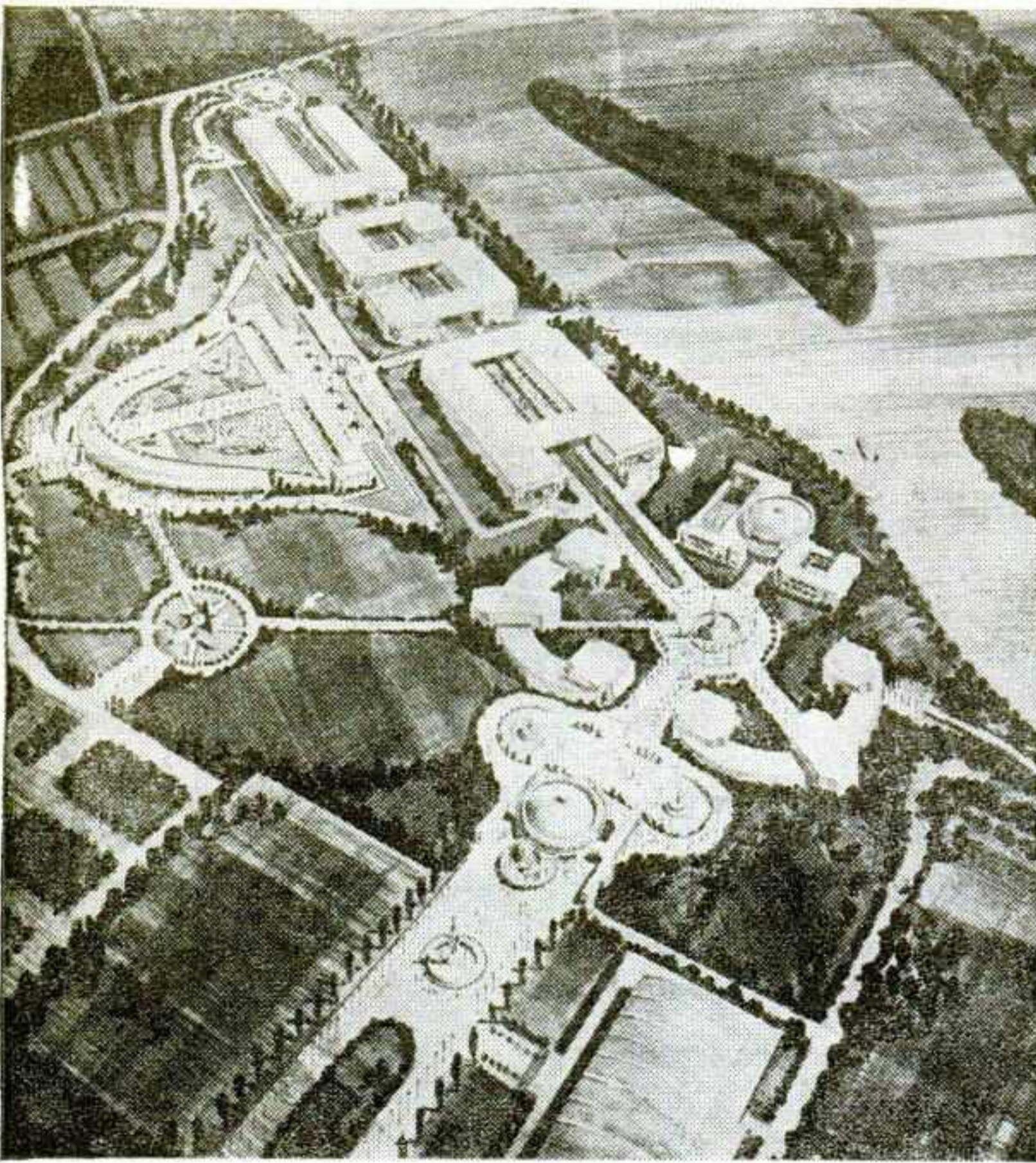
The site selected for the Freedom Fair is the area known as Anacostia Park at the foot of East Capitol Street, Southeast, adjacent to the National Guard Armory and not far from the Benning Road circus grounds.

The National Capital Sesquicentennial Commission, which is directing the project, is planning construction of the following major buildings: Industry-labor, which will house exhibits of industrial and labor organizations, demonstrating "their contributions to the strength and unity of the nation"; Federal-State Group, housing exhibits of the federal and State governments and the territories;

International Group, consisting of two buildings, in which will be portrayed the culture and history of other democratic nations in a colorful series of pageants; Pan American Building, providing exhibit space for the Latin American nations and Canada.

Space in the Industry-Labor Group, three buildings designed to shape the letters "U. S. A.," will be leased at \$30 a square foot. Exhibitors will be leased space in a new "traffic control" plan area in sizes of 100, 250, 500, 2,500, 5,000 and 15,000 square feet. The amphitheater will be opened April 1, in conjunction with Washington's Cherry Blossom Festival, and the Freedom Fair itself will be officially opened July 4. The fair will run at least two seasons, with leeway for a third season if the exposition proves a success. Congress has allotted \$3,000,000 for the fair which is expected to yield total revenue of about \$30,000,000.

Architect's conception of the Freedom Fair layout is shown at the upper left. Crescent-shape area visualizes the planned 23-acre amusement zone. Three exposition structures are to form letters U. S. A. Details of the amusement zone, laid out in bell shape, are pictured in the architect's drawing at the left, center. The Hall of States and Federal Exhibit Building is depicted at the lower left. The United Nations Building, which will face this structure, will be of similar design. A ground level view showing the architectural design of buildings and connecting breezeways is presented below.



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(Vela McGree, Agent)  
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J. L. Fields Lumber Company  
First State Bank  
Fox Drug Store (Walgreen Agency)  
Garner's Magnolia Service Station  
George's Motor Co.  
(Chrysler & Plymouth Dealer)  
Hander's Humble Service Station

Red Hovey's Tackle Shop  
Una E. Kennedy Real Estate and Insurance  
Light's Texaco Service Station  
McIntyre Tourist Courts  
Mills-Robenson Hardware Company  
Plemon's Pick & Pay Grocery and Market  
Everett Singleton's Modern Apartments  
Justin Snyder Pontiac Co. (Pontiac Dealer)  
Snyder-Clark Motor Co. (Chevrolet Dealer)  
Steinberger's Modern Cottages  
Sutton's Humble Service Station  
Tate Tailor Shop  
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**WELCOME**

**SHOWMEN'S CLUB**

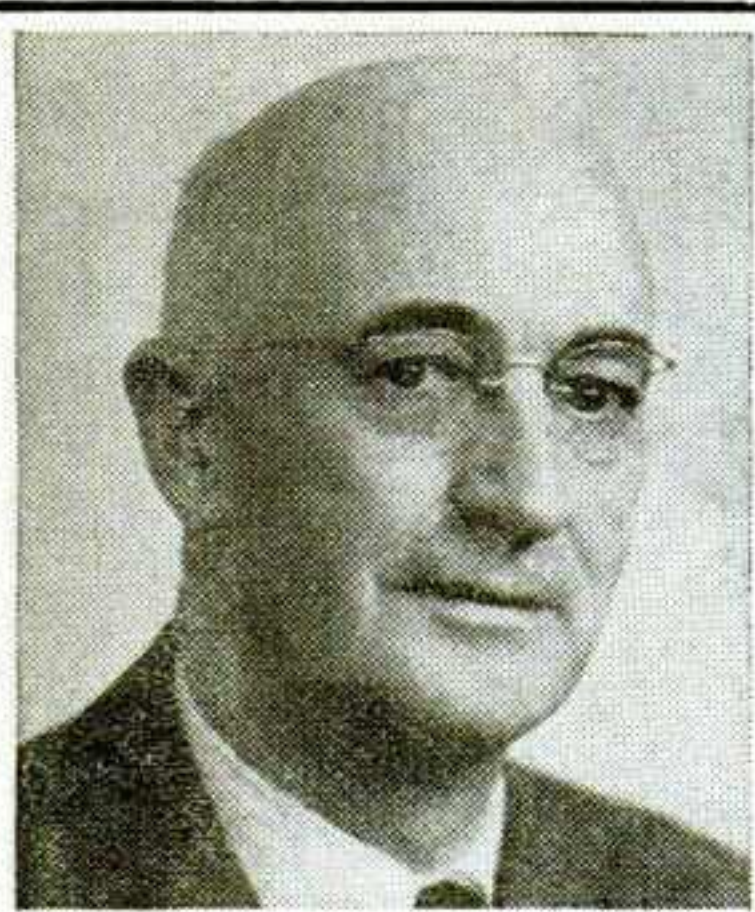
**219½ East Wilson Street  
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**First Annual Ball and  
Dance—Dec. 16, 1949**

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**JACK EDWARDS      BOX 10, ARANSAS PASS, TEXAS**

# ONE MAN'S FAMILY RUNS ANNUAL



**DR. JOSEPH N. D. HINDLEY**, secretary-manager of the Humboldt County Fair, Ferndale, Calif., and president of the Western Fairs Association.

nated as Humboldt County Fair, it more generally is known by the town in which it is held—Ferndale. It is a small town, having a population of only 900. Inasmuch as the fair drew 45,000 in 1948 and 37,267 this year, it is easy to see that Dr. Hindley goes outside of town for his crowds. He draws from an area of 150-mile radius with a population of 65,000. From attendances such as Ferndale has recorded in recent years, it is safe to assume that just about everyone goes to the fair.

The inception of Humboldt County Fair goes back to the 1860's, but no one is quite sure of the exact year. While it makes no claim to be the oldest in the State, it is the oldest continuous fair and the one with the longest record of horse racing. On this second score it nosed out San Joaquin County Fair in a photo-finish as it preceded the E. G. Vollmann event by only a day or two.

#### First Permanent Site in 1897

Until 1897 the fair site was anywhere within the Ferndale vicinity that the townspeople selected. It was in that year that it was moved to its present spot. In 1929, eight years after its incorporation, definite action was taken to build it into a permanent event.

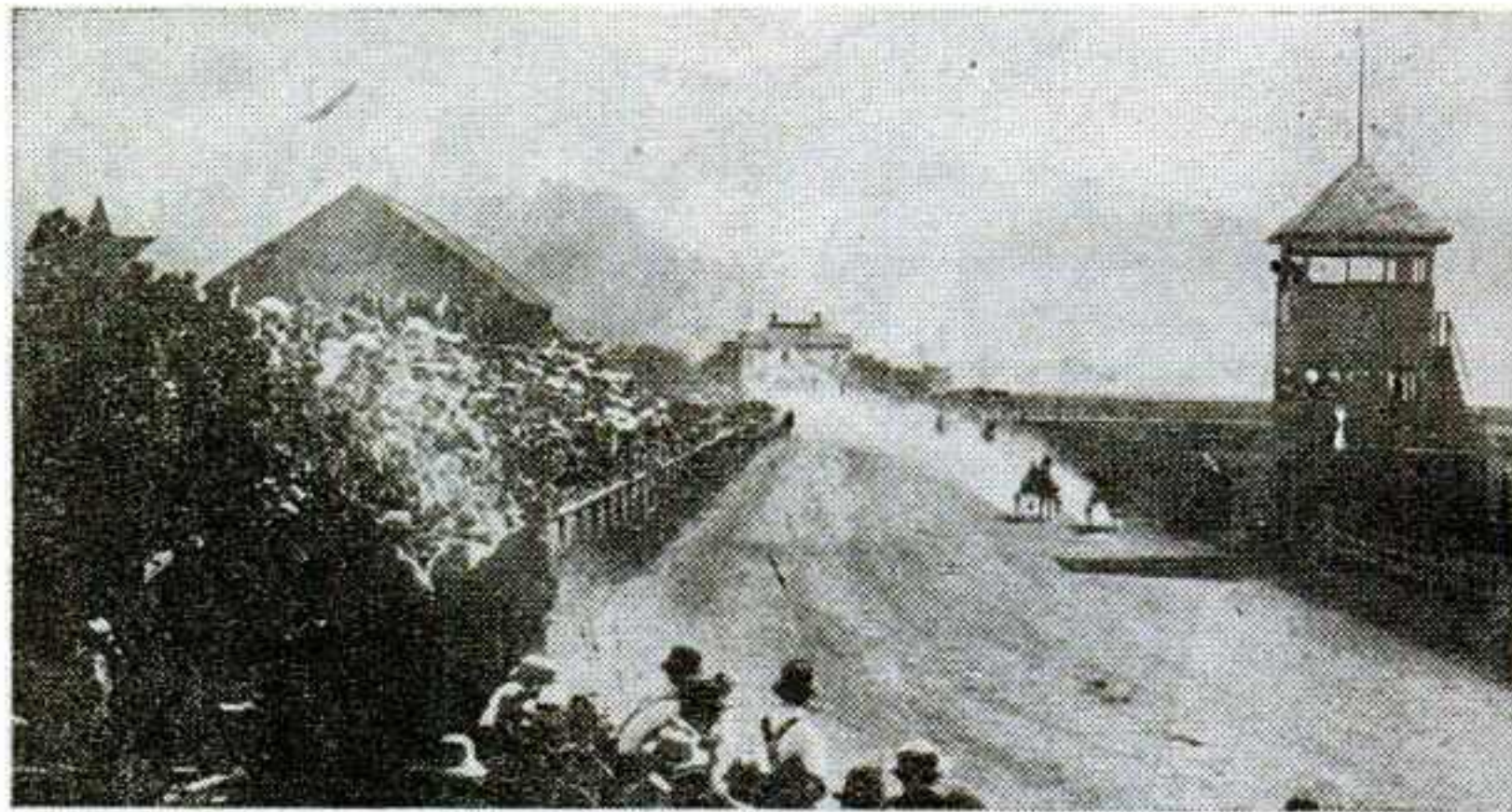
That year, when Dr. Hindley took over, the fair claimed little or no interest among the people. Desirous of seeing it a going venture, especially for the young, the new secretary-manager and the president personally signed a note for \$2,000 to back the continuation of the event. There was a 4-H participation but none from Future Farmers. In order to stimulate interest among the youngsters, the fair donated its own ribbons. To handle a \$2,000 premium deficit, the business men of the area were solicited for donations. The Chamber of Commerce got behind the movement and the combined efforts of everyone started the ball rolling.

Since Ferndale is in the Northern part of the State and off the beaten track, it was difficult to interest horse breeders to bring their stock there for the racing. This was overcome by paying their transportation to and from the event.

#### Keeps It Informal

Designated as a county fair, Ferndale pretends to be nothing more than what its name implies. Dr. Hindley strives at all times to keep it on an informal basis. However, his job in this respect is becoming increasingly

## No Help Problem for Dr. Hindley, Secretary at Ferndale, Calif. . . . Kin Aid in Operation of Thriving Event in 900-Population Town



When Dr. Hindley assumed the management of the Humboldt County Fair he found that the plant consisted of several lean-to buildings and a grandstand seating 500. The fair has the longest California record of horse racing, even going to the expense of paying the breeders transportation at one time to keep it going. The above picture shows the old grandstand during a harness race in 1912.

**FAIR MANAGERS** have been heard to compare their job to that of pulling eye teeth. This may explain the ease with which Dr. Joseph N. D. Hindley, secretary-manager of Humboldt County Fair, Ferndale, Calif., and president of the Western Fairs' Association, handles similar matters. Dr. Hindley is adept at pulling eye teeth. He was a dentist for 29 years.

As a dentist, he probably had a girl assisting him with the office routine. The help situation has changed for him now that he devotes most of his time to the fair, for in that operation he has help and plenty of it without exceeding the bounds of his own family. Cecil Jo is assistant manager of the fair; George Albert serves as cashier and auditor, and Harlan helps where he is most capable.

In addition to his sons, there are Mrs. Vera Jean Meyers, Dr. Hindley's only daughter, who is secretary and office manager, and, of course, Mrs. Hindley, who listens sympathetically to their combined woes and troubles on and off the fairgrounds. Since these members serve in key spots, it would be difficult for Dr. Hindley to pull successful fairs without them.

Altho the event officially is design-

difficult as the fair continues to grow.

He recalls that some time ago it became necessary to repaint the small building which housed the beer concession. Wanting to keep expenditures as low as possible, volunteers were called for the job. The people in the area readily responded and it was only a matter of a few hours that the building was painted—inside and out. When the letters of appreciation were mailed there was one to a minister whose church is definitely against any and all beverages containing alcohol.

#### Giant Dahlias Pull 'Em

A percentage of the people attending the fair are tourists who happen to be driving thru the "Avenue of Giants," the highway thru the redwood forest from San Francisco to Portland, Ore. Dr. Hindley walked on the fairgrounds and found a young couple probing around the roots of a dahlia plant that had blooms almost the size of the brim of a 10-gallon hat. Since picking the flowers is one of the main things that the fair employees have to guard against, the secretary-manager walked over to them to see what the trouble might

be and, perhaps, stop a little vandalism.

Dr. Hindley was surprised — and pleased — at his discovery. The man and woman were from Boston and were trying to ascertain for themselves if the plant had been grown there or just stuck into the ground as a prop for the event. They learned that the plant was permanently embedded and later, from Dr. Hindley, that the giant dahlia was common in the area and not the exception. Seeking to convince their Back Bay friends that they had actually seen such immense blooms and that their descriptions were not the figments of their imaginations, they moved their youngsters near the plant and photographed them for concrete evidence.

#### Advertises Widely

To attract attendance from a distance of several thousand miles is the usual thing for the fair. Some years ago a study was made to discover the area from which the people were coming for that year's event.



The light from the famed Cape Mendocino lighthouse, built in 1868, now decorates the entrance at the Ferndale Fair. It is on loan from the government and has been modernized with electricity. The building to the right is the grandstand in its new position, having been moved so that the patrons would be more comfortable. It seats 2,750.



The Humboldt County Garden Clubs joined to make the Ferndale fairgrounds one of the most beautiful in the State. Each club is given a plot on which to set up a model garden. At the end of that year the group moves to another undeveloped spot. The fair takes over the garden and the combined spots give the fair a warm and friendly atmosphere.



The records show there were visitors from Hawaii to Boston

Since the area's population is limited, Dr. Hindley copes with this situation by advertising in other sections. Several hundred miles to the south is Santa Rosa and each year a contract is given the radio station there to plug the fair. The coverage reaches north to that supplied by the Lureka stations and south to the San Francisco district. This gives a blanket coverage from the Bay City to the Oregon line.

#### His Finger in Most Pies

The Ferndale fair is a one-man operation and Dr. Hindley has his fingers in most of the pies most of the time. He handles the publicity, cooperating with the publisher of *The Ferndale Enterprise*, which also publishes his premium book. *The Humboldt Times* in Eureka, 22 miles away, gives the event complete coverage with text and photos.

These media do a good job along with radio stations KIEM, KHUM and KRED the latter an FM station. At times during the fair there are as many as 13½ hours a day air coverage.

When the fair moved to its present location in 1897, Ferndale was only a hamlet with slightly more than 500 people. In an area where dairying and other agricultural and floricultural endeavors are followed, there was definite place for such an event. However, there was very little interest shown in the promotion of the fair. It moved along slowly until Dr. Hindley came in. He found that the fair plant consisted of several lean-to sheds and an old wooden grandstand, seating about 500. He had served on the board of directors for two or three years before he was named to head the fair and was therefore familiar with its problems.

#### Garden Clubs Vie

During his first year as manager, there was an attendance of about 1,500 and the premiums totaled approximately \$1,800. Today the premiums run nearly \$40,000 and the pari-mutuel handle for 25 races on four days this year was \$126,313.

Because of the interest in flowers, Dr. Hindley decided that he could increase this activity by using a little "audience participation" gimmick. He contacted the various garden clubs with a combined membership of 800 and gave each group a plot on which to set up a model flower garden. Participants numbered more than 800, for many of the women enlisted the help of their husbands and children to vie for prizes.

There was a noble piece of showmanship injected into the project, too, and it is the one that makes the fairgrounds one of the most attractive in the State. The plot is given only for one year with another undeveloped piece of ground being assigned after that time. This move has brought about several plots that could take awards from professional gardeners.

#### Now Has 63 Acres

Today the grounds cover 63 acres, of which 30 were purchased last year. The fair was incorporated in 1921 and its grounds were acquired in 1933.

The admission price structure of the fair is unique in that at the gate the cost for adults is \$1.25, plus 25 cents tax, or \$1.50. This is in effect only during the day, for immediately after the races, which the ticket entitles the patron to attend, the ad-

mission drops to 60 cents, including tax. However, for night shows in front of the grandstand there is an additional charge of 9¢ cents.

Parking is free and under the direction of the Boy Scouts, who trade their services for the privilege of handling the daily racing programs. The troop nets about \$900 yearly from this concession.

#### Buys Packaged Show

On the midway this year, Dr. Hindley had the California Shows, headed by Bob Schoonover and W. Lee Brandon. It was this show's first year and they followed the Wrightsman's Shows, which had played the date for about 15 years. In bidding for the date, both shows submitted the same percentage deal with Dr. Hindley taking the California Shows because, he said, it was larger.

Monte Brooks, a Portland theatrical booker, brought a packaged show from the Oregon city for the grandstand attraction. Brooks, a musician, directed the 13-piece orchestra and emceed the show. This was his second year to present his attractions.

#### Aim at Use by School

During the early part of this year Dr. Hindley made several changes on the fairgrounds. The grandstand, which faced the ocean only a few miles away, was turned to keep the winds from ripping into the patrons' faces. The Exhibit Building was to have been made into an indoor livestock judging ring. It could not be done this year for Dr. Hindley barely got his grandstand moved in time for the fair in August. Just when he got the building off its old foundation and started to move it to the new location, the carpenters in the region went on strike.

Since the fairgrounds adjoin the Ferndale High School, a plan is being worked out to allow the students to use the grandstand for their events. With the fair, local activities and those of the school, the grounds will be used practically the year-round.

#### Lighthouse Light Entrance

A new entrance was also built this year with the light from the famed old Cape Mendocino lighthouse, built in 1868, being removed to the grounds. It is on loan from the government and has been modernized with electricity.

Dr. Joseph Nicholas Delematra Hindley was born in Upper Mattole, about 48 miles from Ferndale, and still maintains his large ranch there. In 1941, when his three sons were in the armed forces, he found it difficult to get help to run the farm. Since he had been practicing dentistry for 29 years, this problem gave him an opportunity—one that he had always wanted—to get outdoors. Today, he jokingly refers to himself as a "tired dentist" rather than retired.

#### Family Additions, Too

The boys have returned from the armed services and are back at their various jobs and those on the fairgrounds. There have been additions to the family roster for Cecil Jo's wife, Dolly, also helps and Vera Jean has two small daughters who are always available for consumer reports on the qualities of the candy floss, apples and kiddie rides.

There is one advantage that Dr. Hindley has over other fair managers. His staff has been with him a long time. He probably holds more meetings in a year than any other secretary. All he has to do to get them together is to have a reunion, for his fair is a family affair.

# MINNESOTA

## State

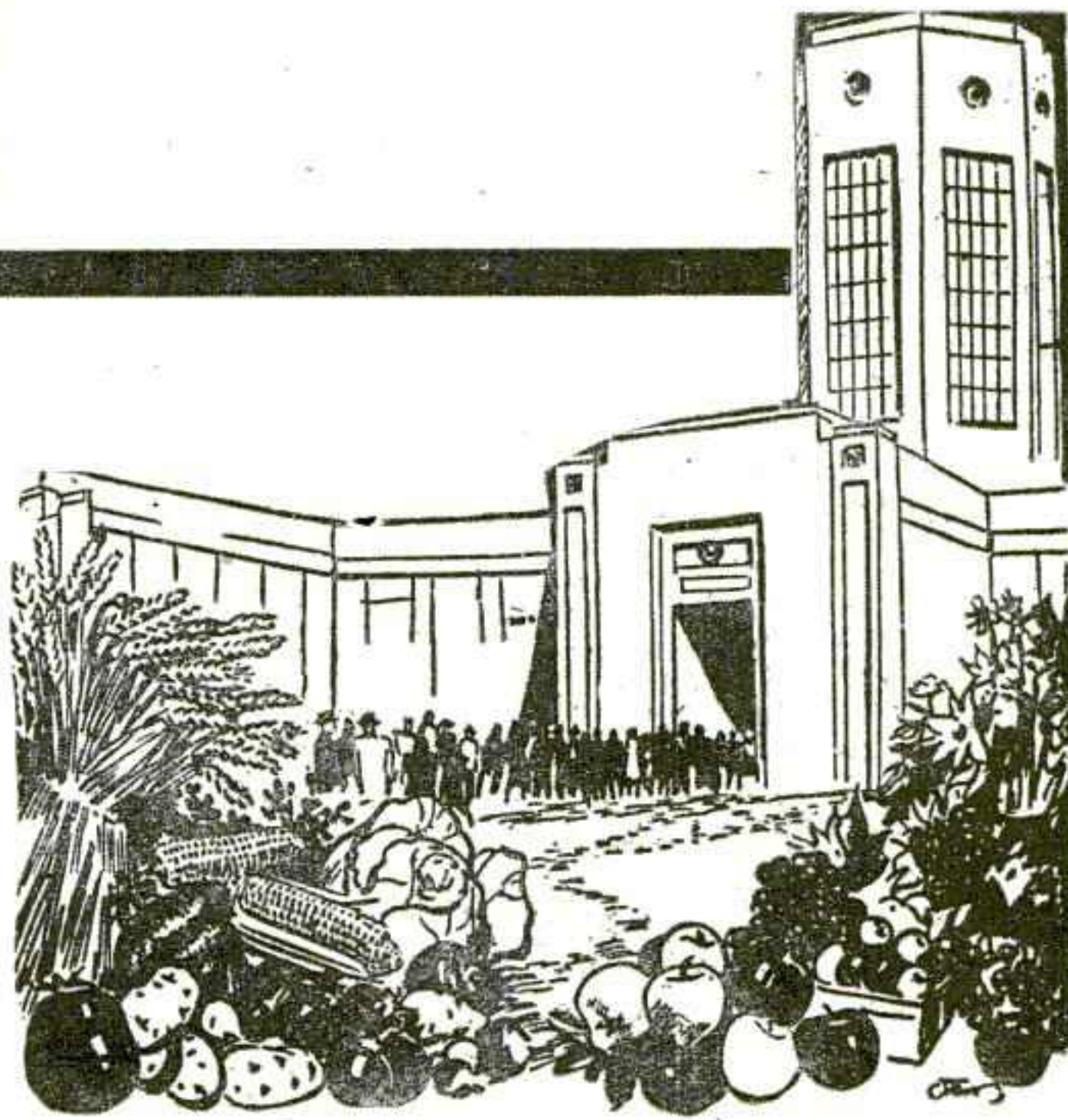
# FAIR



## 1950

## DATES

# AUGUST 26 to SEPTEMBER 4



WM. A. LINDEMANN

President



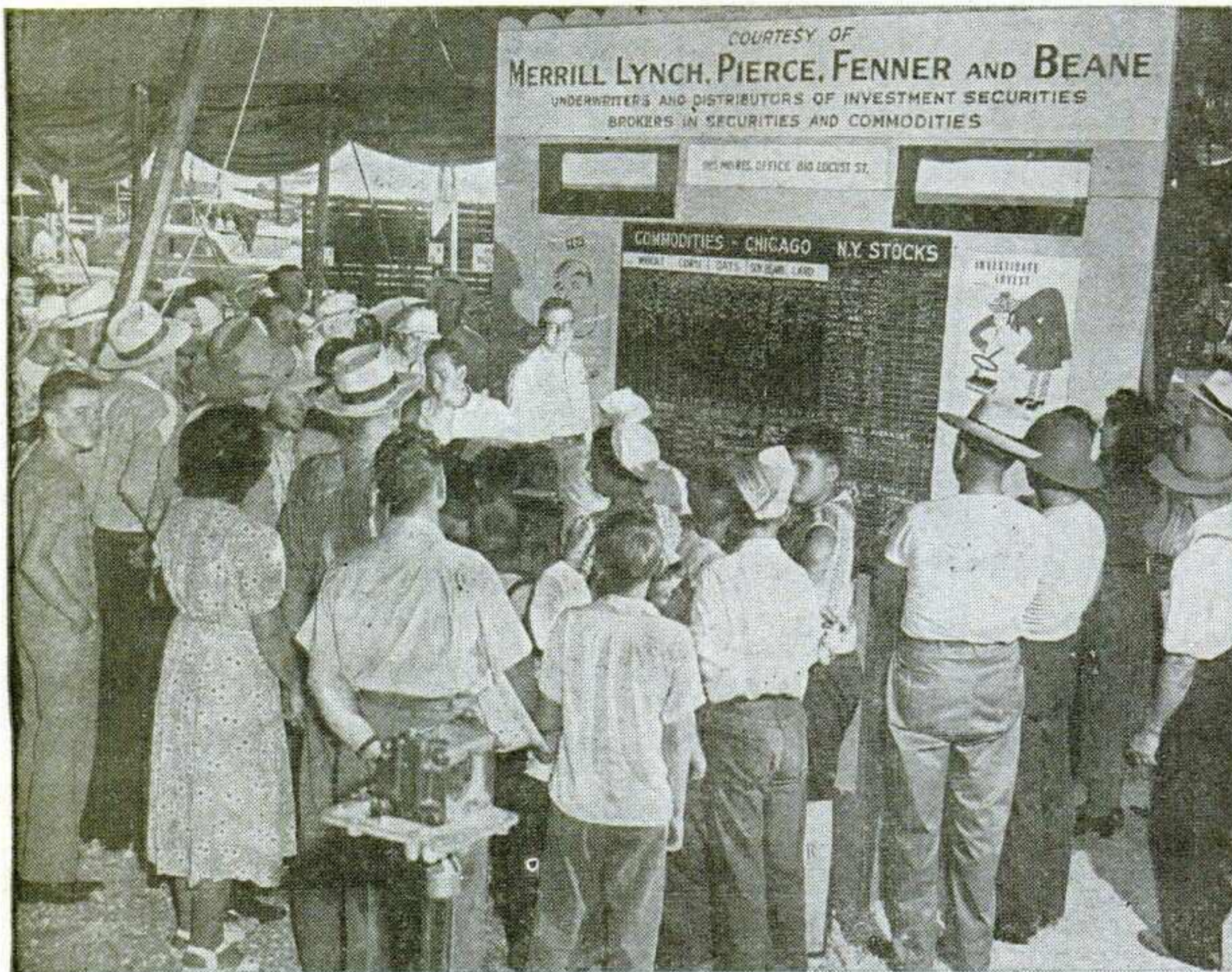
RAYMOND A. LEE

Secretary



# 'WALL STREET' GOES ON DISPLAY

Stockbrokers Pitch for Farmers, Set Up Interesting Fair Exhibits



Farmers found the exhibit of Merrill Lynch, Pierce, Fenner & Beane interesting at the Iowa State Fair, Des Moines. And the brokerage firm established direct contact and obtained the names of many interested cash-holding rural people.

**A**LERT to the fact that cash-holding farmers constitute a vast potential market for securities, stockbrokers throught the U. S. this year seized upon major State and county fairs to make their pitch. For the first time they set up replicas of stock board rooms at fairs. Some also offered motion pictures, such as the New York Stock Exchange's film, "Money at Work," or other features.

Ira Haupt & Company (New York) had exhibits at the Flemington (N. J.) Fair and the Westchester (N. Y.) County Fair and displayed a model of the Pennsylvania Railroad, together with the message: "Shares of Pennsylvania Railroad have paid dividends every year since 1848—101 years."

Merrill Lynch, Pierce, Fenner & Beane, with offices in many cities, was represented at several annuals, including the Iowa State Fair, Des Moines, and the Timonium State Fair, Baltimore. Two firms, Dean Witter & Company and E. F. Hutton & Company, both of Los Angeles, exhibited at Pomona's Los Angeles County Fair. Their displays featured push-button panels which showed current dividend yields on some well-known stocks and identified brand names with parent companies. Spectators' names were printed on ticker tape and passed out as souvenirs.

The exhibiting firms picked up sizable, valuable lists of potential customers at their exhibits. Moreover, they helped the over-all campaign to sell the idea of security holdings. For fairs, the exhibits comprised added attractions. Too, they indicated the wisdom of exhibiting to national advertisers.



# ALABAMA STATE FAIR

*"The Outstanding 6-Day Fair in America"*

Make Your Reservations Early

For Exhibit and Concession Space

**DATES**  
**OCT. 2-7**  
**1950**

*"Alabama on Parade"*

**R. H. McINTOSH, General Manager**  
BIRMINGHAM 8, ALA.

**J. C. McCAFFERY, Concession Manager**  
Suite 2200, 203 N. Wabash Ave., CHICAGO, ILL.

# CHARLES ZEMATER THEATRICAL AGENCY OF CHICAGO

## MILO LINWOOD JONES

PRESENTS

### THREE GREAT ACTS

THE **THREE MILOS**

GOOD?  
ASK CHARLIE

THE **SKYLARKS**

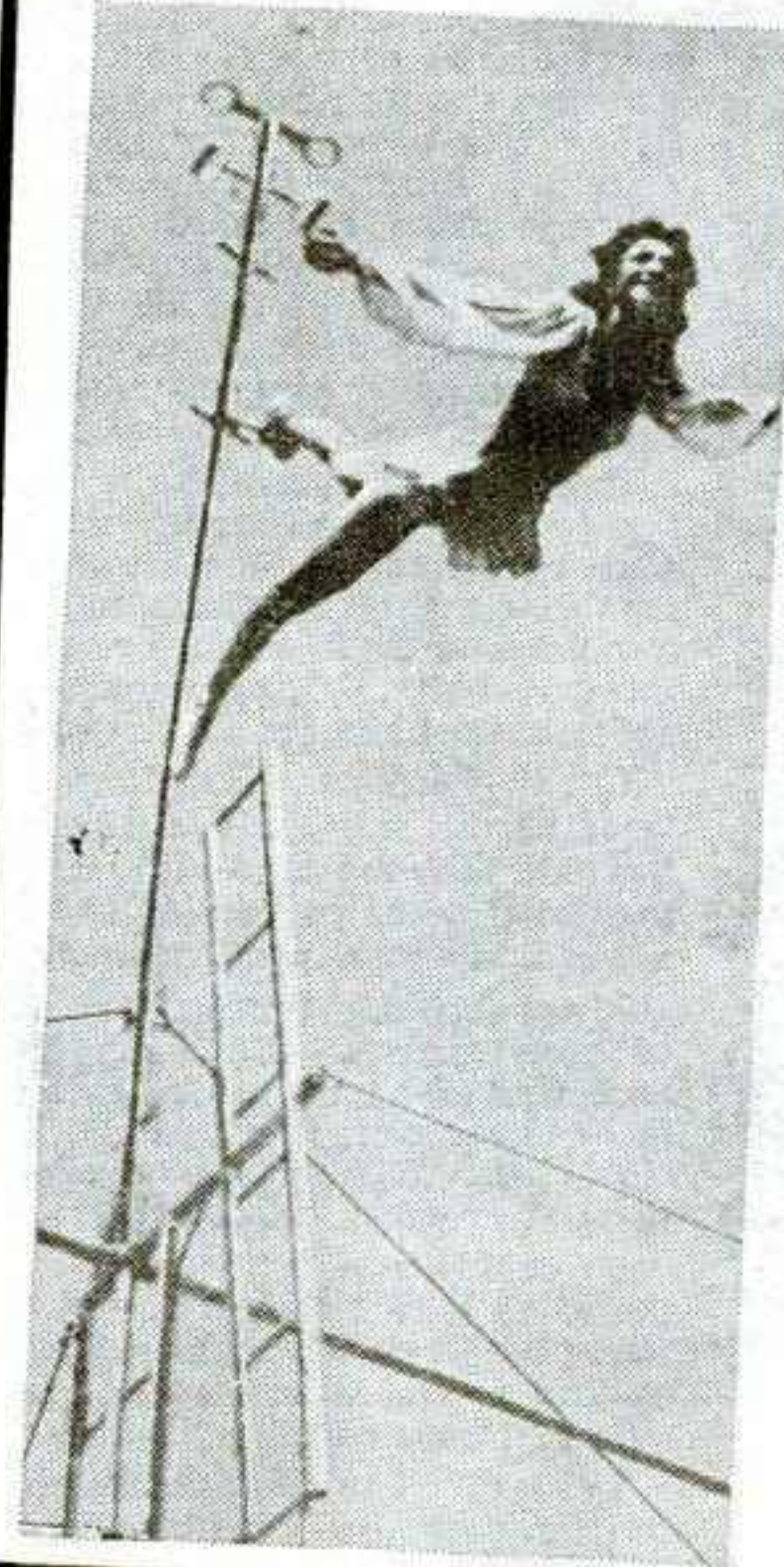
HOW IS IT?  
ASK CHARLIE

THE **MARIONS**

SOMETHING NEW?  
ASK CHARLIE

Each of these thrilling acts  
are under the direction of  
Milo Linwood Jones

# ★ KAYLETTA ★



## BEAUTY

FROM

### THE GOLDEN WEST

PRESENTING AN

ORIGINAL

BREATH TAKING

DEMONSTRATION!

PERFORMING

UNBELIEVABLE FEATS ON A

HIGH TRAPEZE

100 FEET—NO NETS!

### STROBOLITE FINISH



## CAPT. ROY SIMMS

*The Human Fly*

100 Feet in the Air and  
Really Draws the Crowds

## FOLLIES OF 1950

Featuring the

### CLAIRE ESTELLE DANCERS

## JIMMIE MARK

*The Anemic Bum*

AND LUCILLE  
*Comedy Cycling*

Riot of Fun

## MISS LUXEM

QUEEN OF THE  
AERIAL SWAY POLE AND  
FAMOUS SLIDE FOR LIFE

## DON DORSEY

*Jazz Gymnast of the Air*

America's Youthful Daring Aerialist

## LOS AEROS

1950

### BOMBER SENSATION

BUCK BANARD—LUCAS

Presents

## FAITH KING CIRCUS UNIT

Dogs — Ponies — Horses

OUTSTANDING ANIMAL ACTS

## RAYMOND MELZORA

and his  
FLYERS

World's Greatest Aerial Comedian

## Charles Zemater Theatrical Agency of Chicago

54 West Randolph Street

Chicago, Illinois

# Dallas a Dinosaur in Advs., On The Air

By CHARLES A. YEAGER  
Publicity Director, State Fair of Texas

A COLOSSAL, docile fossil in the form of a fantastic "extinct pink" polka-dotted dinosaur complete with ludicrous leer, carried a big part of the promotion load in publicizing the 1949 State Fair of Texas (October 8-23) and in helping set a new attendance mark of 2,047,540 for the big exposition.

However, practically every promotional device known in the business was also used to generate enthusiasm for the 1949 fair, and to sell the idea that once again the gigantic show was still "bigger and better" with "something for everyone."

Determined to increase attendance and income despite reported declines elsewhere, W. H. Hitzelberger, executive vice-president and general manager, upped the fair's advertising and publicity budget 14 per cent for 1949, providing more intensive drumming in all media and more publicity personnel to handle added work.

## Promotion Line-Up

During the 1949 campaign, the publicity department spent approximately 30 per cent of the total money. Newspaper advertising took 30 per cent; magazine advertising, 4 per cent; outdoor, 12 per cent; radio, 12 per cent; printing and other production expense, 12 per cent.

All paid advertising was handled by J. B. Taylor, Inc., Dallas, under the supervision of the publicity department and the fair's publicity committee headed by Jordan Ownby. All other phases of promotion and merchandising were handled by the publicity department.

Outdoor advertising set the pace for the fair's promotion, with its illustration of the grinning Mesozoic reptile at the fair's front gate, and the slogan. "It's Big . . . It's Fantastic . . . It's Fun!"

## Outdoor Ads

Outdoor schedule included 360 24-sheet panels in hand-picked locations thruout Texas; 100 24-sheet

snipes, 475 eight-sheets, 1,400 three-sheets, 1,000 jumbo cards, 1,000 smaller cards, and 1,000 one-sheets. This was augmented by outdoor panels and snipes of Spike Jones, Ice Cycles, Chitwood and midway shows, which appeared in about 5,000 locations.

Newspaper advertising appeared in every daily and weekly in Texas, and many in the four surrounding States. Space was allocated by zones, with amounts diminishing according to distance from Dallas. Coverage extended approximately 400 miles. Most ads featured the dinosaur and promoted the fair as a whole but many local ads plugged such events as fireworks, football and special days.

Radio advertising was the breeziest and most effective in the fair's history, and consisted of one-minute spots combining singing commercials with announcements in meter or simulated midway bally. Approximately 1,500 spots were used on 50 stations.

Corn? Perhaps. But first tabulations of the fair's advertising survey indicate that the 1949 radio campaign produced more per dollar spent than advertising in any other media.

Magazine advertising was limited to breed papers and farm journals and was used to invite entries for fair's livestock show.

Novelty promotions included release of 2,000 imprinted balloons each carrying a reply card entitling finder to gate admission, and advertising by Kreft Flying Service broadcasting recorded message of the fair over 63 towns within a 75-mile radius.

In an effort to capitalize more fully on the enormous possibilities of tie-in advertising, the fair this year employed a professional merchandising man. He was directed to work with stores and other advertisers, encouraging and assisting in use of tie-ins in newspapers and radio advertising and in window and store displays.

## Results Pay Off

Result was excellent. One large store bought daily broadcasts, introduced with "Hi, Ho, Come to the Fair," and promoted exposition directly. Air lines, oil companies, hotels, stores and utilities used the fair's

Theme Hits With Potent Impact, Sells Size, Scope of Texas State Fair, Gives Annual All-Time Attendance Record of 2,047,540

It's a Family Af-Fair!  
... something for everybody!



Use of a dinosaur in advertisements not only stressed the mammoth proportions of the Dallas expo but lent itself to a variety of treatments, including the gay, eye-catching one shown above.

mats, photos, blow-ups and printed material in every conceivable manner, at least doubling the effectiveness of the fair's own advertising.

More than 250,000 of the fair's six-page envelope stuffers were mailed by department stores and banks. Other printed material used included windshield stickers, bumper strips, promotion kits, billboard streamers, menu cards, window streamers, four-color post cards, streetcar cards, special postage meter slugs, comprehensive synopsis brought up to date every two weeks, and special editions of the *State Fair Preview*, tabloid-size newspaper.

## Pictorial Map

One important printed piece was a pictorial map distributed free on the grounds during the fair, to direct visitors to attractions on the show's 187 acres. A complete synopsis printed on the reverse side listed all events. This resulted in good will, more satisfied visitors, faster circulation and faster spending on the grounds.

Mailing of publicity releases to out-of-town newspapers began May 1, following a "Brainstorm Supper" to which radio and newspapermen were invited for the purpose of kicking around new publicity angles. Idea for the dinosaur theme was suggested at this meeting by Dale Drake of station WRR.

Releases thru July were chiefly on agriculture, livestock and poultry. This type of information found best early reception with editors. It also helped build show entries as well as attendance.

Releases were mailed fortnightly until August when mailings were stepped up to one a week, with two stories in each mailing. From Labor Day on, releases were mailed twice weekly to dailies and radio stations. This schedule was maintained until

the week following close of the fair. All mailings went first class.

Travel stories and photos plugging the fair, and sports stories on Cotton Bowl events, were mailed monthly to newspapers in all U. S. cities of 100,000 population or over.

Length of releases was generally held to one 8½x14-inch sheet, double spaced. All newspapers were kept well supplied with scores of short fillers which were generously used.

One or two newspaper mats were sent with each mailing, starting six weeks before opening day. Approximately half of all mats used were provided by the fair's shows. No mats were mailed for commercial exhibitors.

## Cartoon Experiment

This year the fair experimented and had surprising success with two-column cartoon mats and editorials. One such mat showed Stalin viewing the explosion of an atom bomb and commenting to an aide, "Now if we could only reproduce the State Fair of Texas."

Deferring to the economy-minded small-town paper's fondness for mats, the fair this year matted several two-column features. One, on Suicide Simon, was especially successful. A four-column mat of the fair's pictorial map, captioned "Lone Star Wonderland," was also surprisingly popular.

The publicity department sent newspapers considerably more releases than they could logically be expected to use, hoping that the impact of such volume and the selection it made possible would increase the total amount of matter published. Results showed that the fair did receive more publicity this year than ever before.

## Local Publicity

Publicity for local papers and radio stations was handled separately, with special stories, many with

## A Typical Spot

Ann: The 1949 State Fair of Texas, Dallas, October 8th thru 23d.  
(organ up)

Chorus: It's big, it's fantastic, it's fun.  
There's something there for everyone.  
There's fun for the kiddies . . . from farms or from cities.  
It's big, it's fantastic, it's super-dynastic.  
It's big, it's fantastic, it's fun!  
(organ under)

Voice (with meter)

From Amarillo to the Rio Grande  
From Eastern plains to the Western sand  
Folks all know and appreciate  
The biggest fair in the biggest State  
A livestock, swine and poultry show  
Ready, set, on your mark and go  
See Spike Jones and his gay revue  
It's planned for laughs . . . it's planned for you  
Million-dollar midway, get a thrill  
Hot dogs, lemonade, drink your fill  
Remember the dates and mark this word  
October 8th thru 23d.

(organ up)

Chorus: Start making your plans right away  
Don't hesitate, do it today  
You'll never regret it . . . You'll never forget it . . .  
The State Fair of Texas . . . HOORAY!

## Youths in on Show—

# Band, Baton Twirling Contests Heighten Interest at Detroit

A WELL-ROUNDED program of musical interest was an important factor in building interest at Michigan's record-breaking Centennial State Fair this year. Backbone of this activity was a series of high school band competitions that drew 65 bands, averaging about 70 players each, for an appearance at the fair. Most of the young contestants came from up-State, chiefly little towns.

Youth interest, sought as a major objective by every fair manager, thus was achieved in a big way, not only for the approximately 4,500 youngsters who played, but for their families and friends back home. It would appear a safe estimate that 50,000 people thruout Michigan were directly interested in the State Fair because Johnny's or Mary's school band was going to be in it. The serious year-round preliminary work by the youngsters to qualify for an appearance in the State-wide contest spurred this interest and built up the actual competition as the high point of the year for the youthful musicians.

### Overgard Heads Planning

The bands themselves provided a source of much entertainment with their daily concerts in the orchestra shell at the fair. Careful scheduling enabled this amateur activity to get consistently good audiences thruout the run of the fair.

The planning of the fair's musical activities of an amateur nature was in the hands of a man widely known in the field, Graham T. Overgard, of Wayne University. Overgard directed the National High School Band at the New York World Fair for two years. Once during World War II he headed a band of some 5,000 pieces, undoubtedly the world's largest, for a downtown Detroit rally. Overgard is pleasantly adamant in insisting that the contests must conform to the now well-accepted standards of their field

so that every contestant knows he will have a fair chance.

### Uses Much Pro Talent

Professional musical activities were far from neglected at the Detroit fair this year. There were seven good professional bands working on the grounds daily, plus a few single musicians or teams working for various sponsors, and numerous radio shows originated on the grounds. These professional units provided an opportunity for the youngsters from the school bands to hear professional musicians in person, something they would rarely have a chance to do in the average small town that most of them came from. It further served to provide a definite example to raise their own musical standards.

A potent lure of the music shell this year were the drum major and majorette contests. These held strong appeal to fair patrons.

### 500 Twirlers Entered

A vital stress upon judging by persons with a keen knowledge of baton twirling has served to build the baton twirling into a feature of huge proportions, indicated this year by an entry of 500.

Many such events are invariably conducted much like a popularity contest, with the master of ceremonies or judges selecting the winners by the easy process of measuring audience applause.

Only judges who understand the accepted principles of baton twirling, however, are used for the Michigan contests, and their verdict not infrequently runs counter to the public's first reaction. The latter is likely to be influenced by some flashy stunt, by faking of such a difficult procedure as a finger twirl, which has a recognized technique if done correctly, or by the natural human tendency to vote for the best looking girl. A careful score sheet is prepared in advance and distributed to all contestants, showing the points on which they will be judged.

photos, submitted daily during the two months preceding the fair.

During the fair the publicity office became a press room to which all local papers, wire services and radio assigned reporters and photographers. The problem of the publicity staff was then to create order out of chaos, serve as the focal point for information, and act as legmen for hard pressed reporters whenever necessary. Teletype service to local city rooms helped reporters meet deadlines. Free coffee, soft drinks and generous amounts of food served to improve the number and quality of stories sent.

Releases were mailed to livestock and breed publications at least twice monthly. Individual stories were written for most breed and sectional livestock publications and placed by August 20. Special stories and photos were prepared for sectional and local magazines having considerable circulation among the general public or business men. Other magazines requesting material were sent stock stories and photos.

Specially written news releases for local and out-of-town radio were handled on the same schedule as daily newspapers. In addition, public service announcements were mailed periodically.

### Interview Recordings

Each Dallas station was furnished with a recording of 11 separate 50-second interviews with State fair directors on their particular assignments. Each station broadcast from two to five of these interviews daily, on a public service basis, for a period of one month. In addition, live interviews with celebrities were set up for local stations on a daily basis

before and during the fair. Frequent broadcasts of traffic instructions served to call attention to the fair.

During the fair, activities were intensively covered by stations WFAA, KRLD, WRR, KLIF, KIXL, and KSKY in Dallas, and news announcements mailed by the fair and carried over wire services were broadcast over practically every other station in Texas.

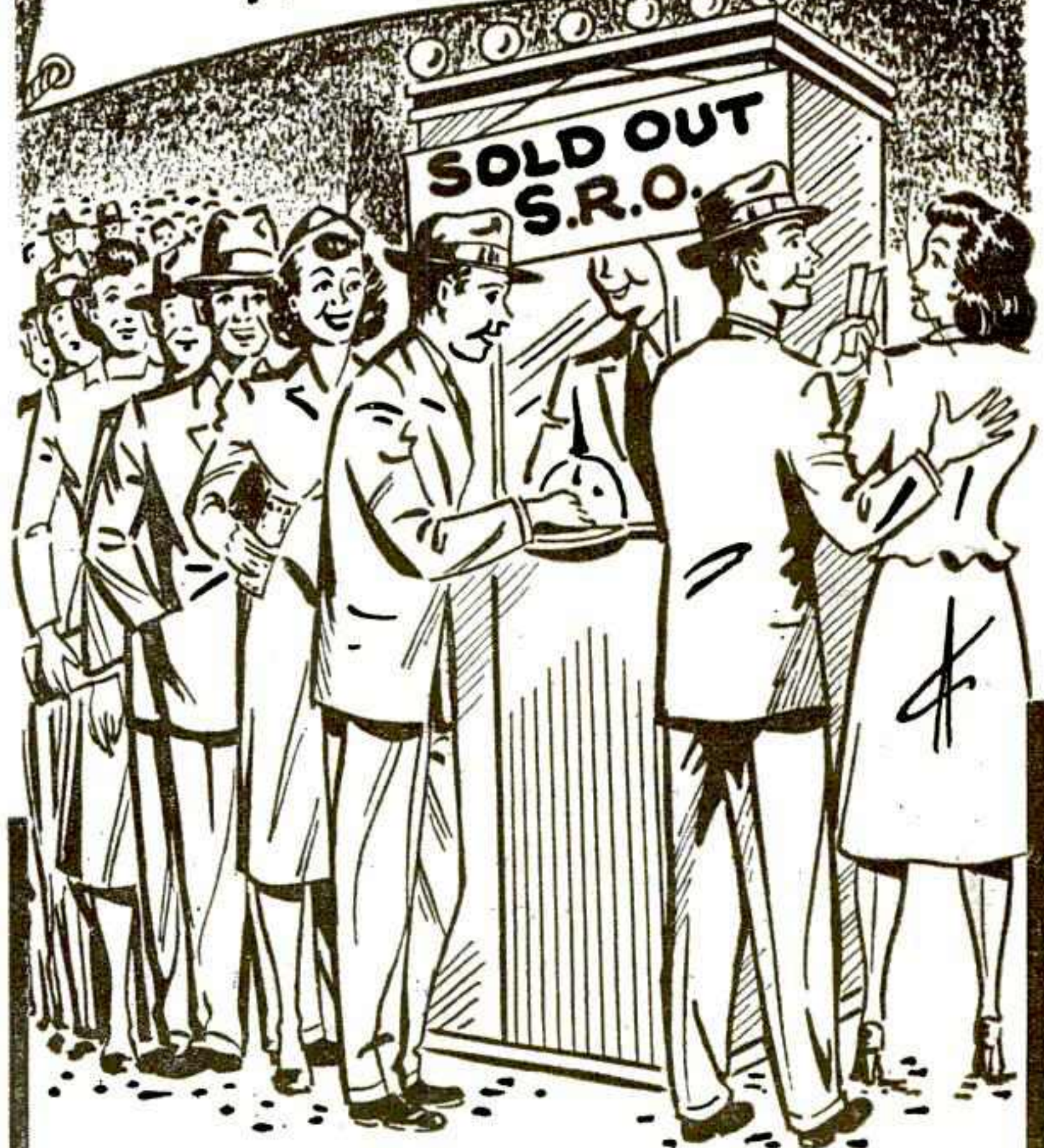
Station KBTB, Dallas, telecast the majority of its programs during fair period from a studio in the General Exhibits Building, and also provided live coverage of football games and other special events. WBAP-TV) Fort Worth, filmed practically all important events for evening broadcasts daily.

### Radio Programs

Types of radio programs broadcast included special previews of the fair; interviews with celebrities, show and museum officials and various characters; description of the women's division; opening-day ceremonies; daily farm programs from the Agriculture Building; special Dallas Day activities; complete coverage of Belgian, British and Philippine exhibits with special luncheon and dedication programs honoring these countries on their official days; daily news broadcasts in late afternoon giving results of day's events, including livestock judging; coverage of programs honoring other Texas cities on their special days; descriptions of atomic energy exhibit, the fanfare and celebrations for 1,000,000th and 2,000,000th visitors, description of free acts and pick-ups from other entertainment; description of fireworks shows. In fact practically everything which

(See Dinosaur on page 47)

# Selden THE STRATOSPHERE MAN WORLD'S HIGHEST AERIAL ACT!



## drawing crowds...

## WHEREVER HE PLAYS!

The greatest high-swaying pole act in outdoor show business — SELDEN, the Stratosphere Man — performing before capacity crowds wherever he plays.

The thrilling handstand atop a 138-foot swaying pole . . . the aerial acrobatics . . . the trapeze thrillers . . . the sensational slide-for-life . . . all these features make SELDEN the No. 1 crowd-puller of any grandstand program.

Contact now for 1950 dates

# Selden THE STRATOSPHERE MAN

TRADE-MARK  
c/o The Billboard  
Cincinnati 22, Ohio

# THEY FIDDLE, DANCE, SING IN KENTUCKY

By L. (DOC) CASSIDY

Director of Special Events, Kentucky State Fair

**Contests, Plus Parade and Armed Forces Day, Give Louisville Jab in Arm, Much Publicity, New Tone, Added Attractions**

A PLANNED PROGRAM of special events this year enabled the Kentucky State Fair to garner widespread newspaper and radio coverage and at the same time to provide the annual with some new attractions with great appeal.

The special events, one a day, excepting the opening Sunday when a downtown parade was introduced to mark the fair's bow, fired active participation by many groups for the first time.

The parade proved a notable success. Some 20 civic organizations, industries and business firms of the area entered floats. Excepting only the marching bands, everything moved on wheels. The bands, after parading for about a mile and a half thru the downtown district, fell out to be replaced by fresh bands.

### Builds Record Gate

In all, the parade lasted an hour and a half, and estimates of the crowds it pulled sized the turnout as the largest for any parade in Louisville's history. More important, the parade's impact was felt strongly at the fair, which that day registered its highest all-time attendance.

Monday, normally the slowest day of the fair, was given a strong hypo in the form of a State Fiddle Championship contest, which attracted contestants from 15 counties and pulled 5,000 persons into the grandstand. Newspapers went all-out in covering this one, and radio outlets gave it State-wide airing.

A crowd estimated at 9,000 jammed into the pavilion Tuesday for the finals of the Gospel Quartet Contest,

which was held in connection with the day's horse show bill. Nonpro gospel singers from 15 counties took part, and a chain of Kentucky stations hooked up to carry the program. Newspapers heralded it as something new in State Fair events and followed thru with extensive coverage.

A State championship square dance contest, staged in co-operation with county fairs of the State, followed the next day, and drew 5,000 persons into the grandstand. A State championship baton-twirling contest was the feature the next day, Thursday, and it was climaxed by the appearance of the winners in three age groups twirling in front of the governor.

### Vie for National Title

A national fiddle championship contest accounted for a 5,000-turnout Friday, with the winners of the Monday contest vying with champion fiddlers from other States. Again, a State-wide radio hook-up ran into action, and the newspapers were lavish with pictures.

Closing day, Saturday, was Constitution Day, and in line with the observance, an armed forces show was staged. This included the participation of the Third Armored Division's band, dance band, entertainers and the Honor Guard from Fort Knox. The Honor Guard, a crack drill team, wooed fair patrons with the execution of the Queen Ann Drill.

The special events bore fruit not only in publicity, in giving the fair more attractions and in drawing more people thruout the State into active participation but they emphasized the newness of some of the things the fair offered.

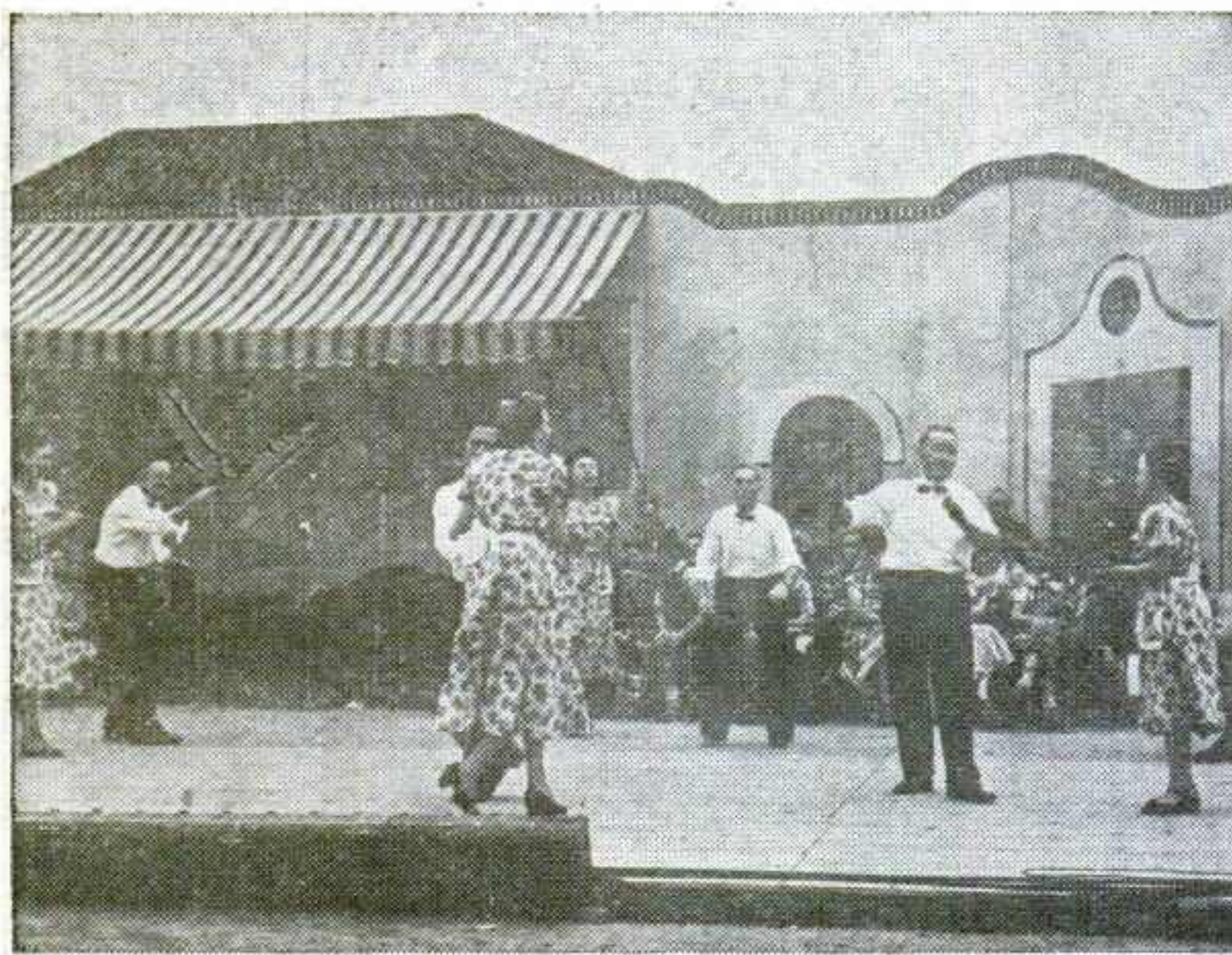
The cost? Only \$2,000. Merchants donated the trophies.



Radio stations went all-out in giving coverage to special events. Here a winning fiddler is awaiting her appearance before the mike at the fair's Radio Center.



Baton twirling competition was keen and provided a good show. Kentucky's governor, Earl Clements, is shown above presenting trophy to winner.



Square dancing contest was heightened by judges, each of whom gave a demonstration of his calling ability before the competition started.



Crack drill team from Fort Knox thrills throngs on Constitution Day. Army also supplied band, dance orchestra and entertainers.

# Dinosaur in Advertising Sells Dallas, Produces Record Gate

(Continued from page 45)

happened at the 1949 fair was put on the air.

To assist with the problem of radio publicity this year, the department employed a man trained in radio. His assignment was to furnish stations with a complete schedule of events, by days and hours, before the fair started, and to supply all schedule changes at least 48 hours in advance. He helped co-ordinate the work of the stations on the grounds and saw to it that radio trucks and equipment were moved wherever needed on time and with the required police escort.

To overcome criticisms voiced in previous years, the publicity department operated with minimum pressure on the stations but with maximum co-operative spirit and respect for their problems. This policy, and the amount of work which this involved, obviously required the full time of a specialist, but unquestionably paid off.

All stations gave the fair extra ad lib publicity on every conceivable type of program. This happened so many times it was impossible to record. Obviously, this extra plugging, brought into so many broadcasts, is the kind of invaluable publicity which can be obtained only by having the station personnel, all down the line, completely for the cause of the fair.

## Press Relations

Undoubtedly one prime reason for the fair's good fortune in publicity has been a long-range press-relations program begun years ago.

An important phase of this is Press-Radio Day, held on opening day to permit editors to print their impres-

sions of the fair in time to build attendance for the second week.

This year the fair sent invitations two months in advance (which also helped pave the way for subsequent publicity), summoning all newspaper and radio men from Texas, Oklahoma and many from Louisiana, Arkansas and New Mexico, to Press-Radio Day.

Ordinarily more Texas publishers attend Press Day than their own State conventions. This year some 1,500 press and radio men and their families showed up for the reception in the directors room of the Foods Building and were given 50-yard line seats to the Texas-Oklahoma football game, and courtesies to Spike Jones, *Ice Cycles*, Chitwood and mid-way shows. Preparations for this day, partly because of correspondence involved, requires the time of two persons for nearly a month.

## Newspaper Award

A fair publicity representative attends regularly the annual meetings of the Texas Press Association. At these meetings the fair presents a gold plaque to the newspaper selected by the TPA as most excellent in advertising make-up. All this year the fair provided cash prizes for best photos in the all-State news photographers' exhibition during the fair at the Museum of Fine Arts.

At the close of the fair, publicity department gave a press party for local newspaper and radio men, most of whom could not attend Press Day because of Sunday editions. Local newsmen were also treated as generously as those from out of town in the matter of show passes.

Aside from the publicity director, the staff which the department ac-

cumulated by Labor Day included the fastest general publicity writer available; an experienced girl reporter for women's events; an agriculture and livestock reporter; combination merchandising manager and radio publicity man, and three typists. This staff was augmented during the fair by an additional livestock reporter, a teletype operator, a dozen girls to handle Press Day details, and SMU student interviewers who handled the advertising survey.

## Official Pictures

All publicity pictures were made by the official photographer who maintained a studio on the grounds and supplied publicity pictures at reduced rates in consideration of exclusive commercial rights to exhibitors' shots.

Approximately 1,000 publicity photos were made during the fair. Many were spot news pictures, sent the same day to local papers concerned. However, most publicity shots were made with following year's needs in mind—and included scores of human interest views, pictures of people enjoying themselves.

The fair handles its own mailings, using late model addressograph, mimeograph, folding and postage meter machines. The publicity mailing list is organized by 100-mile zones for each type of media. Some expensive mat mailings are sent only to Zones 1 and 2. Lists are maintained by use of *Ayers Directory, Editor & Publisher*, and directories from Texas and Oklahoma press associations.

## Prepare for 1950

In preparation for the 1950 campaign the publicity department conducted a survey on the grounds to determine strongest attractions, and to ascertain percentage of visitors from each zone for more effective breakdown of advertising effort. Interviews were made from 10 a.m. to 1 p.m., and from 4 to 7 p.m., with different questionnaires for each period.

The fair also filmed a well-balanced 30-minute movie in color and sound for use thruout the State in school and rural youth clubs during winter months. Film also will be put on school library service in Dallas and Austin. Cost of film was approximately \$6,000 with extra prints at \$175 each.

The enthusiasm generated by the fair itself carries over and results in publicity of various types during the off-fair season.

For example, the 1949 annual of the Grand Prairie High School this year adopted, instead of the usual classical theme, the highly practical one, "The State Fair of Texas." The Sigma Delta Chi journalism fraternity, meeting in Dallas in late November, had as its discussion theme, the State Fair of Texas.

## Fair Impact

In fact, so great is the impact of the fair on the lives of Southwesterners in general, that it remains an interesting item of conversation the year around, resulting in word-of-mouth publicity which cannot be measured.

From the point of view of the publicity man, the basic requirements for a successful fair publicity campaign are an ample budget, competent help in adequate numbers, months of pre-planning to avoid inevitable headaches, sufficient authority to carry out responsibility without fear of continual frustration, a generous attitude toward the working press, a reasonable goal at which to shoot, and the willingness to work harder than necessary in many other businesses.

Most of these requirements depend on the management of the fair. Fortunately at the State Fair of Texas, an entirely self-supporting non-profit enterprise, they are made possible by the absence of politics, and by the fact that the fair is managed thruout by practical-minded men who know what it takes to make money in business, including fair business.

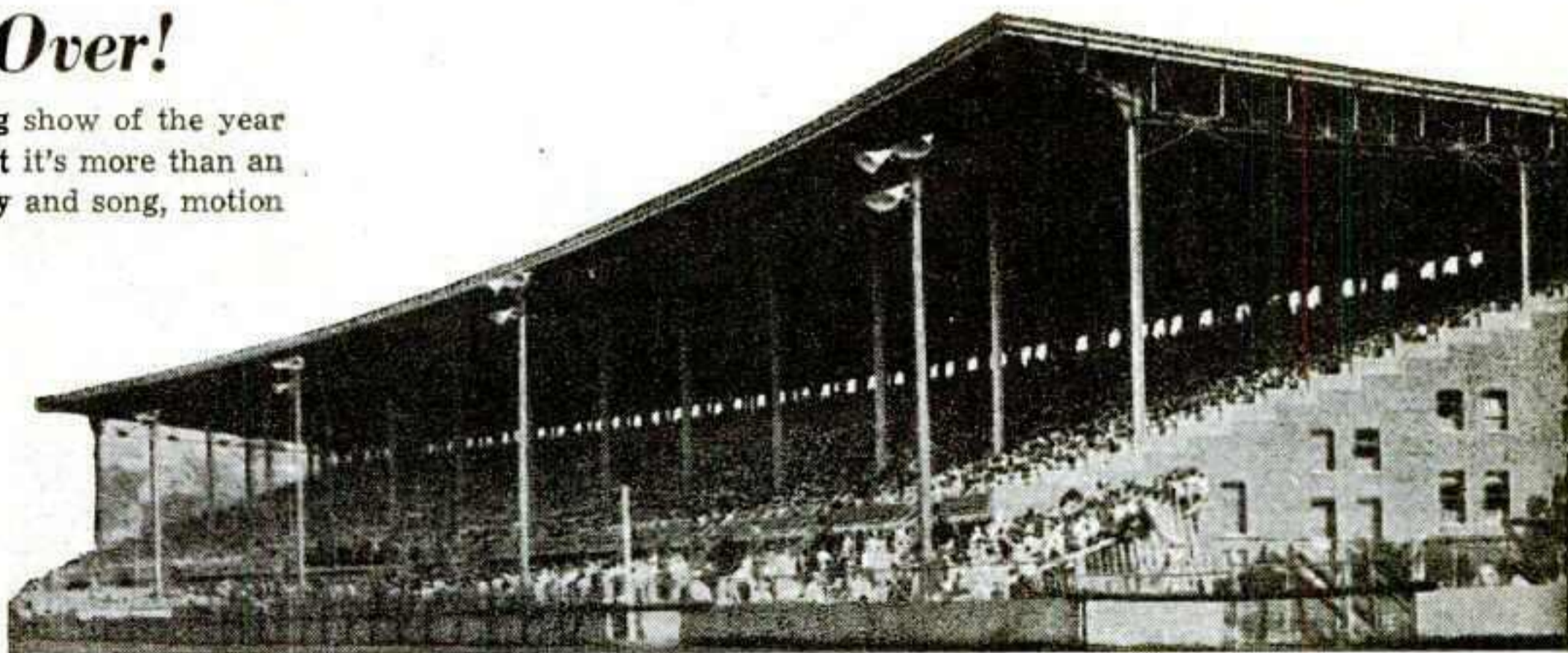
# Iowa's Big Show . . .

## Famous the World Over!

FOR 91 years the Iowa State Fair has been the big show of the year for the richest agricultural State in the land. But it's more than an Iowa show. The Iowa State Fair, celebrated in story and song, motion pictures and magazines, belongs to the world.

THIS is the original "State Fair" . . . the original of Phil Stong's fictional masterpiece . . . sung and celebrated in two smash-hit movies . . . more often featured in popular national magazines than any other event of its kind in the country.

AND next year, on a grander scale than ever before, the Iowa State Fair will be the capital of the amusement world from August 25 to September 1.



L. B. CUNNINGHAM, Secretary

HAROLD L. PIKE, President

# IOWA STATE FAIR

DES MOINES • AUG. 25-SEPT. 1, 1950

# DU QUOIN STATE FAIR

## 1950

WILL BE OUR GREATEST ANNUAL

1. Internationally Famous Revue Nightly
2. Grand Circuit Harness Racing
3. \$65,000 Livestock Premiums
4. American's Finest Society Horse Show
5. AAA Auto Racing
6. AMA Motorcycle Races
7. Stock Car Racing
8. Most Beautiful Fairgrounds in U. S. A.

8 BIG DAYS AND 8 BIG NIGHTS  
AUGUST 28 THRU SEPTEMBER 4

DU QUOIN STATE FAIR DU QUOIN, ILL.

Comeback Bent—

## Square Dancing Revival Strong; Attraction Clicks at Detroit

A NATIONWIDE revival of interest in old-time or square dancing has been reflected in an increasingly popular daily program at the Michigan State Fair, Detroit, for the past three years. The Old-Timers' Grove has become an established part of the fair tradition, drawing crowds of up to 5,000, in competition with the major entertainment and other fair attractions which are presented simultaneously. Old-time dancing has a long history of popularity in Detroit, dating back at least a quarter century, with from one to several ballrooms operating in the Motor City and devoted to this style of dancing for the past 20 years. The principal American sponsor of this revived form of entertainment was the late Henry Ford, and it was to Henry Ford's old-time fiddler, Clayton A. Perry, that the Michigan fair management turned for this project.

### Uses Five-Piece Combo

For 22 years Perry was the director of these early dances for Mr. and Mrs. Henry Ford at Greenfield Village and is considered one of the leading authorities on American square dance music.

The orchestra is the essential foundation of an old-time dance event, according to Graham T. Overgard, musical director of the Detroit fair, who himself is a nationally recognized authority in the music world. A five-piece combination, used by Perry, includes a first violin, which Perry

himself plays; string bass, accordion, tenor sax and cymbalum.

The cymbalum (or cymbalon), used to some extent by Perry as a substitute for the familiar piano, is made almost exclusively in Budapest and is a glorified form of the old dulcimer—considered the parent of the family of hammered string instruments as contrasted to those that are played by plucking or bowing. It is highly decorative and has a full five-octave range and has been found exceptionally popular for both appearance and tone quality.

Perry has modernized the combination slightly—older orchestras used a second violin in place of the tenor sax which he has introduced, with the second fiddler doing the calling. In this case a sixth man, John Whitehead, serves as caller and master of ceremonies.

### 96 Dance at One Time

Presentation is on an elevated platform, 70 by 80 feet, with steps at convenient intervals to encourage audience participation. Orchestra is placed at one side in a shell-like structure. The stand, decorated with colored lights, is placed in a large grove of trees.

Banner space was sold to such firms as music stores. Size of the platform was doubled this year, as the two previous seasons proved the possibilities of the event. As used this year, 12 sets of 8 persons each—or 96 at a time—could be accommodated. The program ran continuously for the 10 days of the fair, from 4 to 7 and from 9 to 12 p.m., a total of 60 hours.

The caller was on the job continuously to induce the spectators to become dancers and to induce persons of all ages to participate.

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*Roy S. Kemper*

SECRETARY

Attend the annual convention of Missouri Association of Fairs and Agricultural Exhibitions, Governor Hotel, Jefferson City, Mo., December 7 and 8, 1949.

Rollo E. Singleton, Secy.  
Jefferson City, Mo.



**Really Colossal!**

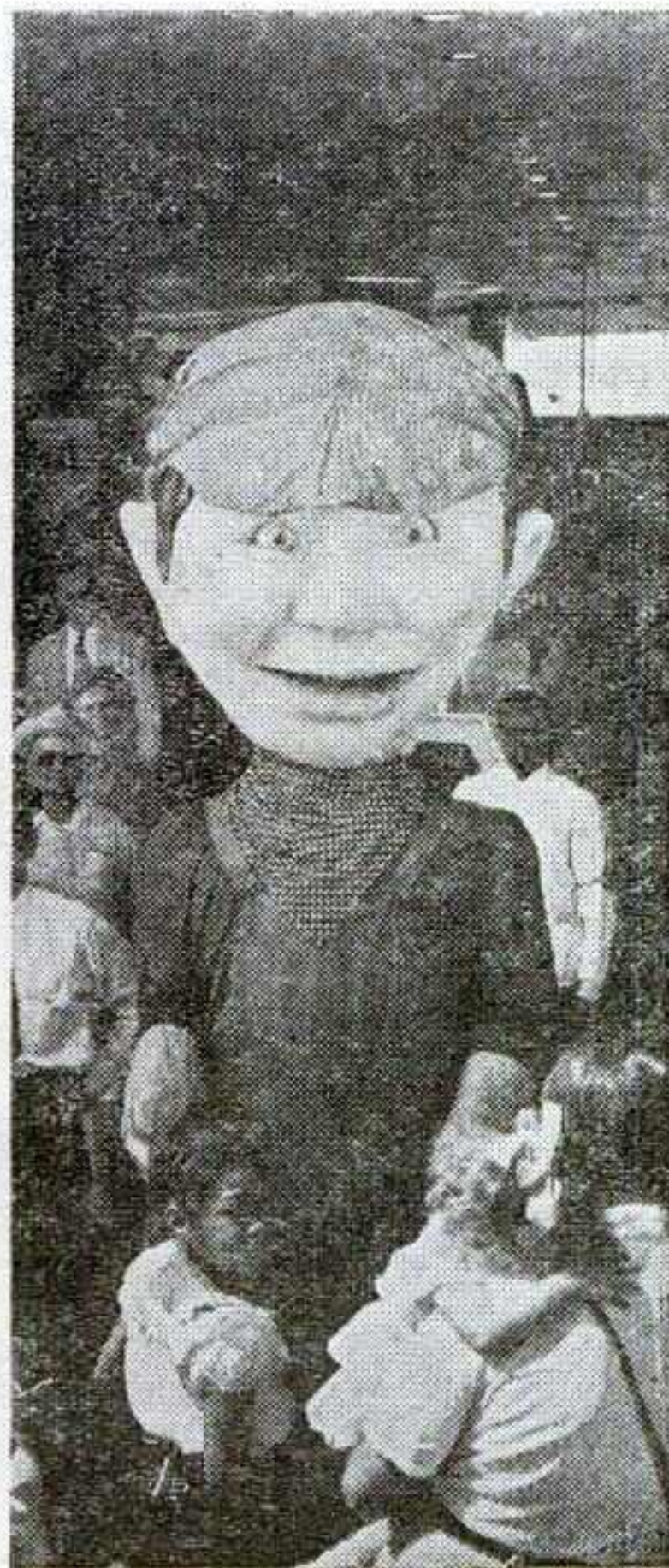
# Giant-Sized, Animated Figures Snared Eyes at Chi R.R. Fair

ANIMATED figures of massive proportions, equipped with p.-a. systems, were among the highlights of the Chicago Railroad Fair this year. The gargantuan figures not only snared the eye but held the attention of fair visitors.

Also indicative of the size of the Bunyan figure is that the feet measured 4 feet 9 inches from toe to heel. Crowds it drew were held, too, by frequent appearances of a cartoonist-sketcher.

Other over-size figures at the fair include "Happy," shown at the bottom left, and "Genial Joe," bottom right.

Biggest was Paul Bunyan (shown below) towering 23 feet from the



November 26, 1949

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# WESTERN CANADA BURSTING AT SEAMS

**Class A Annuals Outgrow Plant Facilities;  
Plan Construction, Improvements To Keep  
in Step With Increased Growth, Attendance**

**WITH WESTERN CANADA'S** Class A fairs getting too big for their britches, managers and directors are preparing to let out the seams.

At all centers on the three-province circuit—Brandon, Calgary, Edmonton, Saskatoon and Regina — officials are planning changes and expansion to meet a postwar adolescence that has taken them somewhat by surprise.

The gangly offsprings of Canada's old agricultural displays, which almost got caught in the wartime draft, are growing like proverbial weeds, and budgets are being accounted for well in advance to keep them presentable.

Prospects for the future are dependent on such factors as continuing growth in population of the major centers on the prairie, good crop conditions with resultant financial stability and, of course, breaks from the weatherman during the six-day shows.

## Regina Has Long Term

In Regina, the exhibition association has already started on what it terms a master plan, a rebuilding program to cover 15 years at an estimated cost of \$750,000.

Immediately after next year's fair, work will start on a \$350,000 amphitheater-stable to provide much-needed, year-round facilities in the fast-growing provincial capital.

The big steel and concrete structure will do away with approximately nine barns, all of them fire hazards, and allow expansion for the now hard-pressed midway area. It is expected to be ready for the winter fair of March, 1951.

## Prep for Uniform Stands

The building, 224 feet by 190 feet, is to have 1,500 seats and on-the-floor seating for an additional 350; stable accommodation for 500 head of livestock; concession space; sleeping facilities for livestock handlers and performers' dressing rooms. It will be available as a sale ring and for nightly use as an auditorium for speakers, stagershow, dances and sports events. Stall partitions will be removable so that huge ice sheets may be laid for curling.

This fall a concrete base was laid for permanent concession booths of uniform design. At a cost of \$10,000, 18 concessions with 15-foot frontage and sewer and water facilities will be built in time for the 1950 exhibition.

## To Enlarge Grandstand

Extension of Regina's 8,500-seat grandstand to hold another 4,000, with pari-mutuel wickets underneath, is envisioned for the near future by Manager T. H. (Tommy) McLeod. The small light horse judging stand, which seats 450, will also be extended.

The race track will be moved 40 feet closer to the main grandstand, with a consequent shift of the attractions platform. Half in the grandstand enclosure and half portable, the platform has always been too far from the audience.

## Parking Is Problem

Parking facilities in the grounds have been practically nil and there is little hope of improvement until Regina's housing situation eases. At present, a sizable bit of the exhibition plant is taken up with former military buildings, now used as homes. This area would be used for parking, as would a section near the main gate now taken up by machinery exhibits. Machinery will be displayed

near the midway when livestock barns are demolished.

A revamped main entrance is to be established soon, and a wide, hard-surfaced roadway with boulevards will link this with another new entrance at the opposite end of the grounds.

Two bus loops are planned by the city to carry patrons closer to the heart of the fairtime activity.

Regina, with a record attendance of 139,051 in 1948, held up close to the mark until the last day this year when extreme heat stymied it for a total of 130,852.

The famed Calgary (Alta.) Stampede wound up with a record-smashing 1949 attendance of 407,954, compared with 376,983 last year.

Just before the event, steel and concrete bleachers to hold more than 6,000 were built, giving the grandstand an over-all seating capacity of

better than 20,000, and even that wasn't enough.

Manager J. Charles Yule is confident the stands will be jammed to capacity again next year, but he feels that over the years the accommodation will answer the purpose.

Right now Calgary is building a \$1,100,000 coliseum to seat 8,800. Hockey, concerts, ice carnivals and horse shows will be presented in the new building, and if it rains during Stampede week the grandstand show will be switched indoors.

## To Have New Entrance

Next year being the 75th anniversary of the city of Calgary, the exhibition board is marking the occasion by building a suitable entrance to be called Fort Calgary.

It is also planned to build a pari-mutuel paddock and jockey room and to expand toilet facilities. Another large livestock barn and an industrial

building for exhibits are to follow.

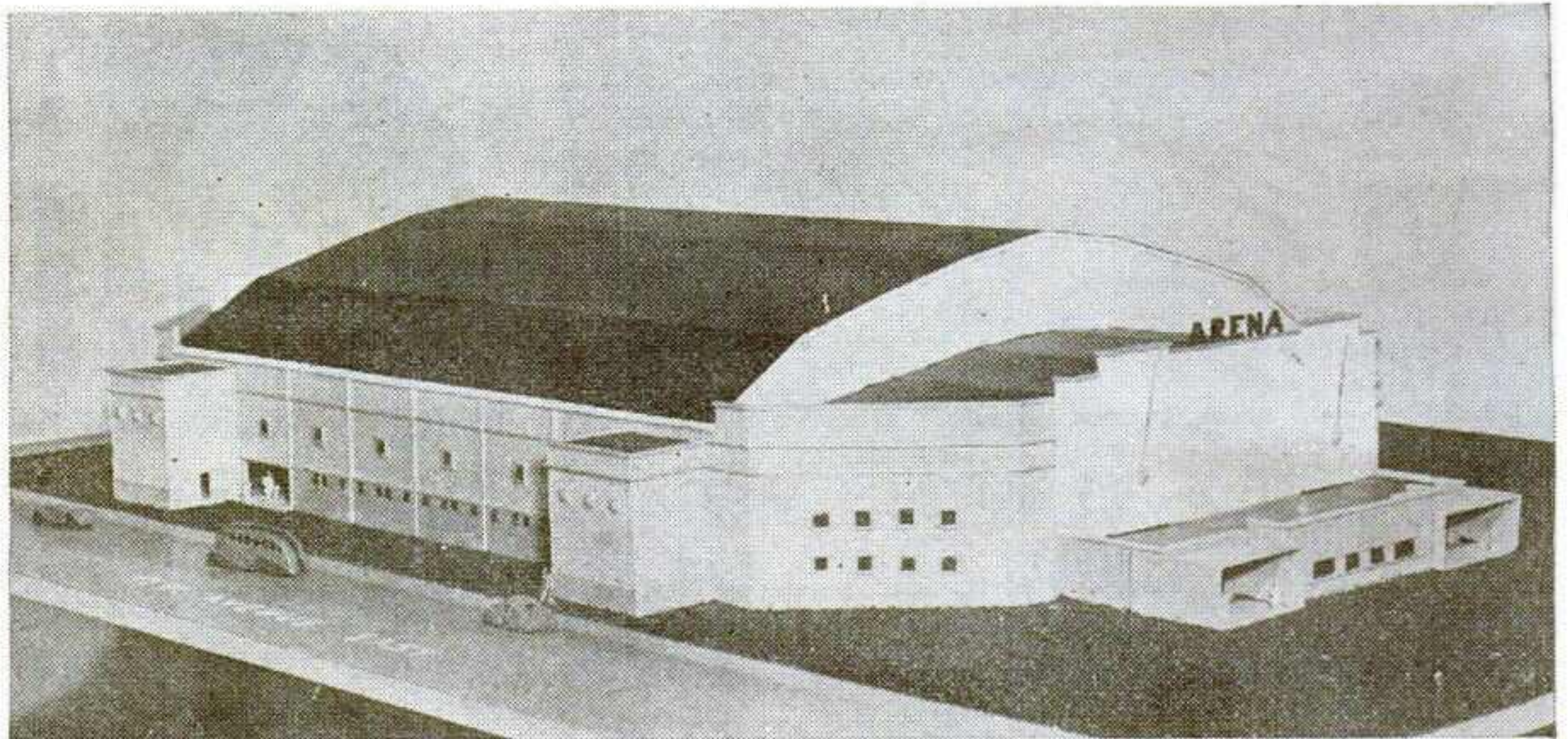
By the time the 1950 exhibition rolls around at Saskatoon, Sask., Manager S. N. (Steve) MacEachern hopes to have at hand a survey of fairgoers' opinions. He wants to learn what people come to see at the fair so he can build the show of the future more to their likings.

## Saskatoon Needs Building

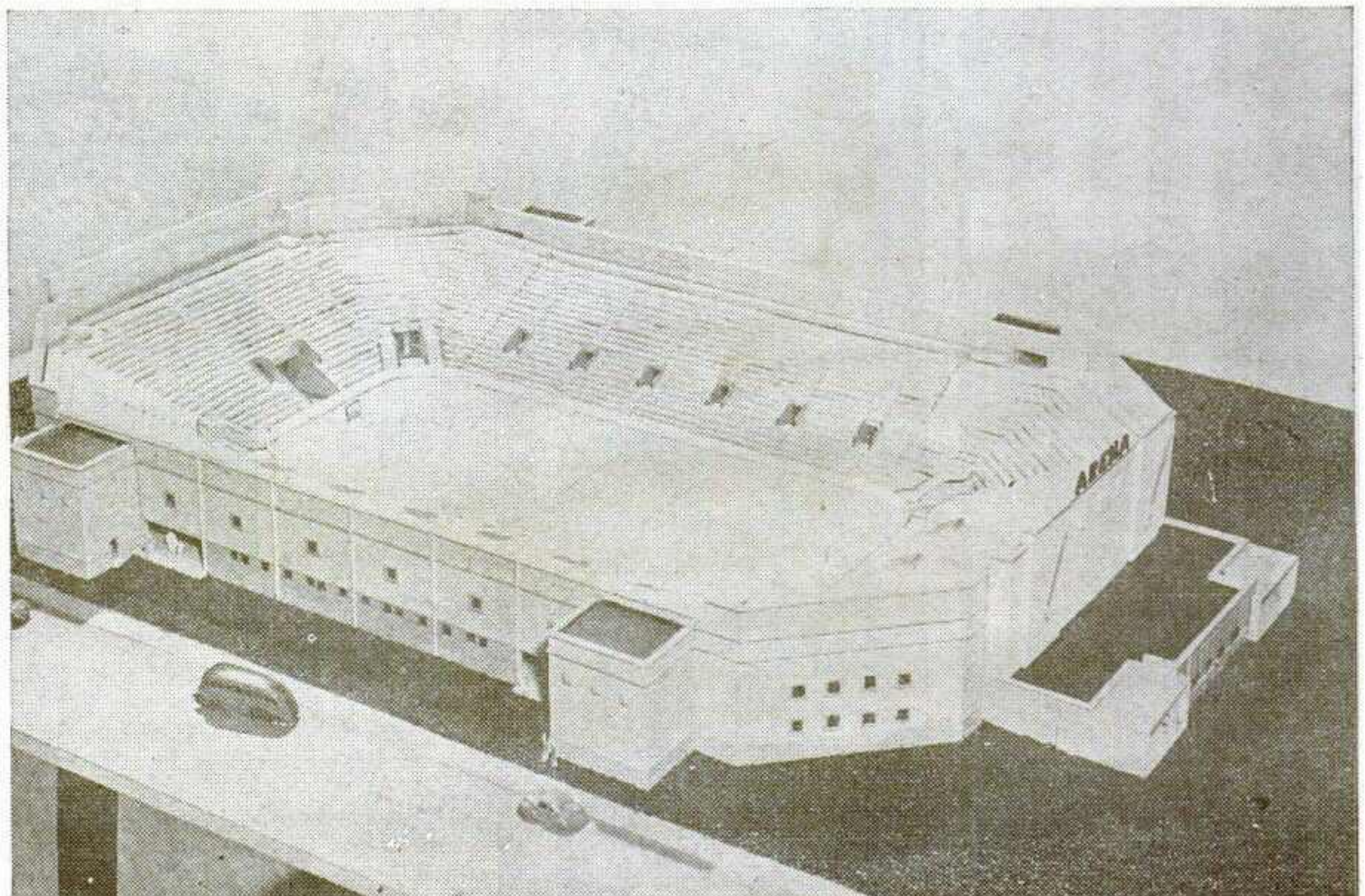
Really needed at Saskatoon is a \$300,000 industrial exhibits building, but it's still in the "hoped for" stage.

Grandstand expansion is dependent on the city's growth toward the 100,000 population mark. It is now about 50,000. Changes would include the building of a low-lying amphitheater in front of the grandstand to accommodate 3,000 to 4,000 extra patrons. This would require bigger and better staging facilities as well.

The time is foreseen when the race-



The Calgary Stampede and Exhibition is erecting a new \$1,100,000 Coliseum which will seat 8,800 and be available for grandstand shows during the stampede should rain hit. Pictured above is a model of the building's exterior, while a model of the interior, with roof cut off, is shown below.



track will be widened and lengthened from four to six furlongs. In addition there would have to be stables for up to 400 ponies.

Definitely planned is an ambitious beautifying project on the grounds to include lawns and trees and possibly a wild animal park.

An immediate "must" on the Saskatoon Exhibition's building program is more paving and increased sewer and water facilities.

A new building to house livestock is planned for 1950 and a smartly laid out livestock pavilion is being given consideration.

Definite decision has been made to build better, artistically designed gates as entrances to the grounds and grandstand.

With a big population boost, the present grounds would be expanded in two directions, and already action is being taken to provide more space for parking and machinery exhibits.

**Would Increase Seating**

Baseball tournaments have always been a fairtime feature and Manager MacEachern expects to eventually have seating accommodation for several thousand fans around the diamond on the race track infield. Tunnel entrances under the race track to the baseball area are a possibility.

As for exhibition attractions, MacEachern hopes sometime to have an added daily feature, such as a circus, apart from the midway but still part of the fair; increased emphasis on the work of farm boys and girls; more free displays and entertainment and facilities that will be available to the Saskatoon public and organizations thruout the year.

Like other fair managers, Mac-

Eachern knows his plans for the future can't be fulfilled in a hurry, but with an average annual expenditure of \$50,000, it won't be many years until fairgoers will find a lot of these improvements, he says.

**Gate, Stand Hit Records**

Saskatoon's 1949 exhibition was the most successful in its history, with new records established. Gate admissions were 160,702, an all-time high, and grandstand attendance was 70,826, another record.

Success of the fair was attributed to general prosperity in the province.

The exhibition board is counting on a surplus of about \$76,500, compared with last year's \$67,221, and for 1950 officials have promised to use the profits in building better livestock and race horse accommodations, improved baseball facilities, increased industrial exhibit space and paved roadways.

**Brandon To Spruce Up**

At Brandon, Man., where the turnstiles clicked a cheery tune this summer, Manager Syd McLennan hopes to spruce up his plant and make it one of the best in Western Canada, work to start in 1951.

Speaking in generalities at the moment, McLennan talks of grandstand changes, an addition to the display building, a livestock arena, better swine accommodations, a new entrance, additional parking facilities, a change in the color scheme of buildings, rerouting of roads and construction of several pieces of new road.

Major improvement at Edmonton, Alta., where the population has soared in recent years, is to be a new grandstand, which will be ready for the 1950 show.

The old grandstand, which could hold only 3,800, was torn down after the 1949 exhibition and construction of an 8,000-seat stand is well under way, according to Manager James Paul.

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P. J. HOLLAND, Secretary

## IAFE Convention Program

Hotel Sherman, Chicago

Sunday, November 27

2:30 p.m.—IAFE Directors' Meeting.

Monday, November 28

- 10:00 a.m.—Officers and Directors of State and Provincial Associations of Fairs, Crystal Room.
- 10:00 a.m.—Middle West Fair Circuit—Room 116.
- 1:30 p.m.—State and Provincial Associations of Fairs—Crystal Room, Clifford C. Hunter, Chairman.  
*State of the Nation*  
California—A. E. Snider; Kansas—R. M. Sawhill; Michigan—H. B. Kelly; Utah—Sheldon Brewster; Illinois—Henry White.  
*Management, Construction and Finance*, G. R. Lewis, Findlay, O.  
*Fair Publicity and Advertising*, Harry Storin, Barrington (Mass.) Fair.  
*The Enhancing Effect of Correct Design and Color*, Henry Johnson, Quincy, Mass.  
*Promotion and Exploitation That Have Rung the Bell*, William V. Ward, Springfield, Ill.  
*Agricultural Fairs in a State's Economy*, Robert T. Thornburg, Commission of Agriculture, Jefferson City, Mo.  
*A Strong Youth Program Insures Future Fairs*, Jack Hufford, Bellefontaine, O.
- 6:00 p.m.—Reception—Buffet supper—open to fair men, their wives and guests—Crystal Room.

Tuesday, November 29

- 10:00 a.m.—BUSINESS SESSION.  
Annual Address of the President.  
"Wisconsin at Work; Non-Competing Exhibits by Industry Groups," Robert Ewens, Executive Secretary, Wisconsin Manufacturers' Association.
- 12:00 Noon—Past President's Club Luncheon, Roy Rupard, presiding.
- 2:00 p.m.—Crystal Room—*Young America; Villages for Children*, William de L'horbe, Dayton, O., National Amusement Device Company; Paul T. Mannen, San Diego (Calif.) County Fair; Henry Johnson, Brockton (Mass.) Fair.  
*Midways for Children*, William H. Hitzelberger, State Fair of Texas; E. P. Green, California State Fair; Elwood A. Hughes, Canadian National Exhibition.  
*Rural Youth Day*, William Hitzelberger, State Fair of Texas.  
*Woman's World; Fashions: Shows and Exhibits*, E. P. Green, California State Fair; Mrs. Karolyn Holloway, Indiana State Fair.  
*Storowton—A Unique Woman's Village*, Charles A. Nash, Eastern States Exposition.  
*Women's Contribution to the Canadian National Exhibition*, Elwood A. Hughes, Canadian National Exhibition.  
General Operation  
*Building a Fair Thru Customer Opinion*, John B. Knight Company, Hollywood.  
*Off-Season Use of Plant*, Herbert H. McElroy, Central Canada Exhibition.  
*Around the Grounds on Sight-Seeing Trains*, Raymond A. Lee, Minnesota State Fair; Jack Reynolds, Wisconsin State Fair.

Wednesday, November 30

- 10:00 a.m.—Crystal Room  
CONCESSIONS  
*An Unusual Concession System*, Theodore Rosequist, California State Fair.  
*The Carnival Owner's Point of View*, Floyd B. Gooding, Columbus, O.  
GRANDSTAND SHOWS  
*Harness Racing—Pros and Cons*, Lloyd B. Cunningham, Iowa State Fair; Jack Reynolds, Wisconsin State Fair; Henry Knauf, President U. S. T. A.  
*The Stage—A. B. C.'s of a Good Show*, Robert Shaw, Gus Sun Booking Agency, Springfield, O.; Sam Levy, Barnes-Carruthers, Chicago; George A. Hamid, George A. Hamid & Sons, New York.  
QUIZZING THE MASTERS.  
*Thrill Shows and Auto Races Today and Tomorrow*, Emsee—Douglass K. Baldwin, Minnesota State Fair.
- 2:00 p.m.—Crystal Room.  
PROMOTION—EXPLOITATION—CONTESTS.  
*G. I. Farm Family Contest*, Lloyd Cunningham, Iowa State Fair.  
*Opening Day Key Sale*, William H. Hitzelberger, State Fair of Texas.  
*Customer Conveniences Make for Better Public Relations*, Lou Merrill, Western Fairs Association.  
*Advance Grandstand Ticket Sales*, Kenneth Stocker, Euclid, O.  
*School Promotion*, Paul T. Mannen, San Diego County Fair.  
PUBLICITY  
*Indiana State Fair Radio Campaign*, Glen Smith, Gemmer-Culp, Inc., Fort Wayne, Ind.  
SPECIAL ATTRACTIONS  
*Folk Dancing to the Front*, J. S. Dorton, North Carolina State Fair.  
*Free Entertainment*, William H. Hitzelberger, State Fair of Texas.  
*Music and Drama*, Mrs. Ruth Steva, Ohio State Fair.  
*Firemen's Muster*, George A. Hamid, New Jersey Fair.  
Report of Resolutions Committee.  
Election of Officers and Directors.

# STATISTICAL DIRECTORY OF FAIRS

## ALABAMA

### Limestone County Negro Fair, Athens

TOTAL ATTENDANCE: Paid, 5,000; free, 1,000. Operated 3 days, 3 nights. WEATHER: Good, 2 nights; rain, 1 day, 1 night; cold or cloudy, 2 days. ATTRACTIONS: Three days of racing. ADMINISTRATION: Secretary, Mrs. Odell Smith.

## ARKANSAS

### Arkansas Livesock Shows, Little Rock

TOTAL ATTENDANCE: Paid, 122,000; free, 7,000. Operated 10 days, 10 nights. WEATHER: Good 6 days, 5 nights; rain 4 days, 5 nights. CARNIVAL: Independent Midway. ATTRACTIONS: Rodeo 6 nights, 5 days. Hooper Podd, producer; Revue 7 days, 7 nights, Frank Wirth, producer; The Five Eltons and free act. AID, PREMIUMS: State aid, \$25,000; other aid, \$1,500. Total estimated premiums paid out (excluding races), \$26,500. ADMINISTRATION: President, Col. T. H. Barton; secretary, Sen. Clyde E. Byrd; superintendent of concessions, E. M. (Pat) Ford; publicity director, Gene Newsom.

### Ark-Okla Livestock Exposition, Fort Smith

TOTAL ATTENDANCE: Paid, 26,000; free, 5,000. Operated 6 days, 6 nights. WEATHER: Good 6 days, 6 nights. RECEIPTS: Gate (less tax), \$9,000. Night grandstand total (less tax), \$1,000. CARNIVAL: World o' Today Shows. Total amount, less federal tax, \$10,500. ATTRACTIONS: Girl Rodeo, three nights. AID, PREMIUMS: State aid, \$5,000. Total estimated premiums paid out (excluding races) \$10,000. ADMINISTRATION: President, C. Wondoroth; secretary-manager, superintendent of concessions, A. D. Murphy; publicity director, Jim Krone.

### Ashley County Fair and Livestock Show, Hamburg

TOTAL ATTENDANCE: 9,000. Operated 8 days, 3 nights. WEATHER: Good 3 days, 3 nights. CARNIVAL: Crescent Amusement Company. ATTRACTIONS: Horse show 1 day, beauty pageant 1 day. AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$1,500. ADMINISTRATION: President, L. T. Barnes; secretary, Tom Durham; publicity director, William M. Jones. 1950 DATES: September 21-23, tentative.

### Crawford County Fair Association, Mulberry

TOTAL ATTENDANCE: Free, 10,000. Operated 3 days, 3 nights. WEATHER: Good 2 days, 3 nights; rain 1 day. CARNIVAL: Florida Amusement Company; ride and show gross, \$1,100. AID, PREMIUMS: State aid, \$600; county aid, \$500. Total estimated premiums paid out (excluding races), \$1,500. ADMINISTRATION: President, R. D. Caudle; secretary, superintendent of concessions, T. J. House; publicity director, Mark C. Forrest. 1950 DATES: September 11-16, tentative.

### Franklin County Fair Association, Ozark

Operated 6 days. WEATHER: rain 5 days; cold or cloudy 6 days. CARNIVAL: Paul Amusement Company. AID, PREMIUMS: State aid, \$500; county aid \$700; other aid, \$900. Total estimated premiums paid out (excluding races) \$1,600. ADMINISTRATION: President, Rufus Comer; secretary, J. M. Hopper.

## Important Facts

Each year the Statistical Directory of Fairs assumes added importance. In capsule form, it supplies vital information on the fairs of the U. S. and Canada.

To attractions carnivals, suppliers, concessionaires, exhibitors and fair execs it provides a statistical picture of the size, type of operation and the potential of many annual exhibitions.

Supplemented by the listing of fairgrounds' facilities for rental in out-of-fair season, it is an important aid to special attractions which rent or play fairgrounds on percentages at times other than during fairs.

The Statistical Directory is one of the many features presented in *The Billboard*, not only in the Cavalcade, but each week thruout the year as a trade service to fairs of the U. S. and Canada.

### Newton County Fair, Jasper

TOTAL ATTENDANCE: 2,000 free. Operated 2 days, 1 night. WEATHER: Good 2 days, 1 night. AID, PREMIUMS: State aid, \$500. Total estimated premiums paid out (excluding races), \$1,000. ADMINISTRATION: President, G. W. Hamm Jr.; secretary, Mrs. E. P. Cormany; superintendent of concessions, Herbert Thurman; publicity director, C. D. Lentz.

### North East Arkansas District Fair, Blytheville

TOTAL ATTENDANCE: 73,000 (estimated). Operated 6 days, 5 nights. WEATHER: Good 6 days, 5 nights. CARNIVAL: Moore's Modern. Ride and show gross, total amount, less federal tax, \$15,000 (estimated). ATTRACTIONS: Thrill show 2 nights, stagemat 3 nights, harness races 3 days. AID, PREMIUMS: State aid, \$5,000. Total estimated premiums paid out (excluding races), \$13,000. ADMINISTRATION: President, L. H. Autrey; secretary, superintendent of concessions, publicity director, Robert E. Blaylock. 1950 DATES: September 19-25, tentative.

### Sevier County Livestock Show and Fair, De Queen

TOTAL ATTENDANCE: Free gate, 9,000. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. RECEIPTS: Day grandstand total (less tax) \$900; night grandstand total (less tax) \$2,200. CARNIVAL: Raines Amusement Company. ATTRACTIONS: Jimmy Hazlitt Hell Drivers, 1 night, 1 afternoon; local amateur show, 1 night; Louisiana Hayride radio show 1 night; rodeo 2 afternoons, 1 night, all booked direct. Charles Nolan free act booked thru Tommy Sacco. AID, PREMIUMS: State aid, \$571; county aid \$600. Total estimated premiums paid out (excluding races), \$1,200. ADMINISTRATION: President and manager, Ralph B. Kite; secretary, superintendent of concessions and publicity director, Jack C. Kite.

### Third District Livestock Show, Hope

OPERATED: 6 days, 6 nights. WEATHER: Good 4 days, 5 nights; rain 1 day; cold or cloudy 1 day, 1 night. RECEIPTS: Gate (less tax), \$2,044.49. Night grandstand total (less tax), \$5,453.55. CARNIVAL: Snapp Shows. Total amount, less federal tax, \$4,000. ATTRACTIONS: Rodeo four nights. AID, PREMIUMS: State aid, \$5,000. Other aid \$1,679.80. ADMINISTRATION: President, Glen Wallace; secretary, C. A. Armitage; superintendent of concessions, publicity director, Foy Hammons. 1950 DATES: Sept. 20-25 (tentative).

### Van Buren County Fair and Livestock Association, Clinton

TOTAL ATTENDANCE: 18,000 free. Operated 3 days, 3 nights. WEATHER: Good 3 days; cold or cloudy 3 nights. CARNIVAL: Fred R. Stumbo Shows. AID, PREMIUMS: State aid, \$500; other

aid, \$300. Total estimated premiums paid out (excluding races), \$1,200. ADMINISTRATION: Superintendent of concessions, J. B. Nanney.

## CALIFORNIA

### California Mid-Winter Fair, Imperial

TOTAL ATTENDANCE: Paid, 56,800. Operated 9 days, 9 nights. WEATHER: Good 6 days, 7 nights; cold or cloudy 3 days, 2 nights. CARNIVAL: Crafts 20 Big Shows. ATTRACTIONS: Horse show, stagemat booked thru Bert Levey; both harness and running races. ADMINISTRATION: President, J. R. Snyder; secretary, D. V. Stewart; superintendent of concessions, Art Sinclair; publicity director, Dick Washborne. 1950 DATES: February 25 to March 5.

### Caruthers District Fair, Caruthers

TOTAL ATTENDANCE: Free, 10,000. Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. CARNIVAL: Earl Lay Amusement. Ride and show gross, total amount, less federal tax, \$6,000. ATTRACTIONS: Horse show, motorcycle carnival, 1 night each. AID, PREMIUMS: County aid, \$250. Total estimated premiums paid out (excluding races), \$500. ADMINISTRATION: President, Elmer Haggmack; secretary, J. L. Edmonson; publicity director, Jack Cook. 1950 DATES: October 12-14, tentative.

### Contra Costa County Fair, Antioch

TOTAL ATTENDANCE: Paid, 18,912; free, 5,000. Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. RECEIPTS: Gate (less tax), \$7,247.20; night grandstand total (less tax), \$834.54. CARNIVAL: Ferris Greater Shows. ATTRACTIONS: Amateur contest, 3 nights; outdoor dancing, 3 nights; junior livestock sale, marathon race. AID, PREMIUMS: State aid, \$15,520. Total estimated premiums paid out (excluding races), \$8,789.50. ADMINISTRATION: President, E. O. Mitchell; secretary, Norman Sundborg; superintendent of concessions, Ian Strange; publicity director, Mickey Calhoun. 1950 DATES: September 14-17.

### Farmers Fair and Festival, Hemet

TOTAL ATTENDANCE: Paid, 23,900. Operated 5 days, 5 nights. WEATHER: Good 2 days, 1 night; rain 1 day; cold or cloudy 2 days, 4 nights. CARNIVAL: Ferris Greater Shows. ATTRACTIONS: Horse show, two days, managed by Harry Marrell, of Garden Grove, Calif.; circus, daily, booked thru Abel & Nelson Agency. AID, PREMIUMS: State aid, \$12,000; other aid, \$600. Total estimated premiums paid out, \$12,600. ADMINISTRATION: President, J. C. Loomis; secretary, superintendent of concessions, Fred M. Bruderlin. 1950 DATES: First week in October.

### Fresno District Fair, Fresno

TOTAL ATTENDANCE: Paid, 196,000. Operated 6 days, 6 nights. WEATHER: Good 2 days, 2 nights; cold or cloudy 4 days, 4 nights. CARNIVAL: West Coast Shows. ATTRACTIONS: Fanchon-Marco vaudeville stagemat, 6 days, 6 nights; 5 afternoons, running races, 6 nights, horse shows. AID, PREMIUMS: State aid, \$100,000. Total estimated premiums paid out (excluding races), \$50,000. ADMINISTRATION: President, J. E. O'Neill; secretary and superintendent of concessions, T. A. Dodge; publicity director, Roy Garman. 1950 DATES: September 23-October 1, tentative.

### Glenn County Fair, Orland

TOTAL ATTENDANCE: Paid, 23,500; free, 8,500. Operated 5 days, 5 nights. WEATHER: Good 5 days, 5 nights. CARNIVAL: Golden West Shows. ATTRACTIONS: Monte Brooks, 3 days, 4 nights; rodeo 3 days, running races 4 days. AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$31,800. ADMINISTRATION: President, J. N. Cook; secretary, superintendent of concessions and publicity director, J. W. Bequette. 1950 DATES: September 13-17, tentative.

### Great Western Livestock Show, Los Angeles

TOTAL ATTENDANCE: 78,000 (free gate). Operated 6 days. WEATHER: Good 6 days. AID PREMIUMS: State aid, \$18,000; county aid, \$10,000. ADMINISTRATION: Manager, W. H. Byrnes. 1950 DATES: November 26-December 1.

### Humboldt County Fair, Ferndale

TOTAL ATTENDANCE: Paid, 37,500; free, 7,500. Operated 6 days, 4 nights. WEATHER: Good, 6 days, 4 nights. CARNIVAL: California Shows; ride and show gross, total amount, less federal tax, \$1,500. ATTRACTIONS: Monte Brooks Attractions, vaudeville, running races. (Parimutuel betting—\$126,000.) AID, PREMIUMS: State aid, \$40,645; county aid, \$707. Total estimated premiums paid out (excluding races), \$40,645. ADMINISTRATION: President, B. H. Smith; secretary and superintendent of concessions, Dr. Joseph N. D. Hindley; publicity director, Cecil Jo Hindley. 1950 DATES: August 8-13, tentative.

### Lassen County Fair & Livestock Show, Susanville

TOTAL ATTENDANCE: Paid, 6,610; free, 4,200. Operated 5 days, 2 nights. WEATHER: Good 5 days, 2 nights. RECEIPTS: Day grandstand total (less tax), \$7,206; night grandstand total (less tax), \$2,055. ATTRACTIONS: Horse show, 2 nights; rodeo, 2 days; 2 days running races. AID, PREMIUMS: State aid, \$20,276.22; county aid, \$680. Total estimated premiums paid out (excluding races), \$20,906.72. ADMINISTRATION: President, Lester Coffin; secretary, superintendent of concessions and publicity director, A. A. Jensen. 1950 DATES: August 22-27.

### Lodi Grape Festival and Wine Show, Lodi

TOTAL ATTENDANCE: Paid, 20,000. Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. CARNIVAL: Crafts Show. ADMINISTRATION: President, Emil Bender; secretary, Verne W. Hoffman; superintendent of concessions, J. W. Carter; publicity director, Charles T. Thompson.

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Allan Williams  
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Secretary

### Ninth District Fair, Eureka

TOTAL ATTENDANCE: Free gate, no attendance figures given. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Day grandstand total (less tax) \$11,712. Night grandstand total (less tax), \$2,554.38.  
CARNIVAL: Clifford's. \$750 guarantee.  
ATTRACTIONS: Rodeo, dance.  
AID, PREMIUMS: State aid, \$17,708.50. Total estimated premiums paid out (excluding races) \$17,708.50.  
ADMINISTRATION: President and director of publicity, Blaine McGowan; secretary and superintendent of concessions, Ralph H. Barnes.  
1950 DATES: June 21-25.

### Orange County Fair, Santa Ana

TOTAL ATTENDANCE: Paid, 44,394; free, 24,827. Operated 4 days, 4 nights.  
WEATHER: Good 3 days, 4 nights; cloudy 1 day.  
CARNIVAL: Ferris Greater Shows.  
ATTRACTIONS: Horse show, junior horse show, The Great Duane (high act), 7 acts of vaudeville. Booked by Abe and Nelson, Los Angeles; El Toro Marine Band.  
AID, PREMIUMS: State aid, \$36,000; district aid, \$2,000.  
ADMINISTRATION: President, H. Clay Kellogg; secretary, C. Henderson; superintendent of concessions, Larry Ferris; publicity director, Bob Maxwell; treasurer-manager, L. A. (Dan) Patch.  
1950 DATES: August 16-20.

### Placer County Fair, Roseville

TOTAL ATTENDANCE: Paid, 14,279; free, 1810. Operated 4 days, 5 nights.  
WEATHER: Good 2 days, 2 nights; rain 1 day, 1 night; cold or cloudy 3 days, 2 nights.  
CARNIVAL: Crafts Exposition Shows.  
ATTRACTIONS: Bert Levey Circuit Attractions, Rodeo, Bob Barmby's Livestock, Otis & Abner "Little Prospector."  
PREMIUMS: Total estimated premiums paid out (excluding races), approximately \$14,000.  
ADMINISTRATION: President, H. A. Crockard; manager, superintendent of concessions, Nic Huddleston; secretary Tom J. Pugh.

### Sacramento County Fair, Galt

TOTAL ATTENDANCE: Paid, 66,200; free, 8,420. Operated 10 days, 10 nights.  
WEATHER: Good 10 days, 10 nights.  
RECEIPTS: Gate (less tax), \$33,100; day grandstand total (less tax), \$18,420; night grandstand total (less tax), \$4,100.  
CARNIVAL: Crafts Shows.  
ATTRACTIONS: Horse races 7 days, vaudeville show booked thru Abel & Nelson, bookers.  
AID, PREMIUMS: State aid, \$30,000. Total estimated premiums paid out (excluding races), \$30,000.  
ADMINISTRATION: President, Dan Donovan; secretary, E. Kenefich; publicity director, Gene Desmoin.  
1950 DATES: July 14-23.

### San Diego County Fair, Del Mar

OPERATED 11 days, 11 nights.  
WEATHER: Good 5 days, 5 nights; cloudy 6 days, 6 nights.  
CARNIVAL: Ferris Greater Shows.  
ATTRACTIONS: Ice Show, Bert Gervis; horse show, San Diego National Horse Show Association; circus John H. Billsbury; old car races, Lindley F. Bothwell; harness racing, Western Harness Racing Association; Magic Show, Dante.  
AID, PREMIUMS: State aid, \$65,000. Total estimated premiums paid out (excluding races), \$57,387.95.  
ADMINISTRATION: President, Ray E. Badger; manager, Paul T. Mannen; superintendent of concessions, L. C. Ferris; publicity director, Eddie Read.  
1950 DATES: June 30-July 9, tentative.

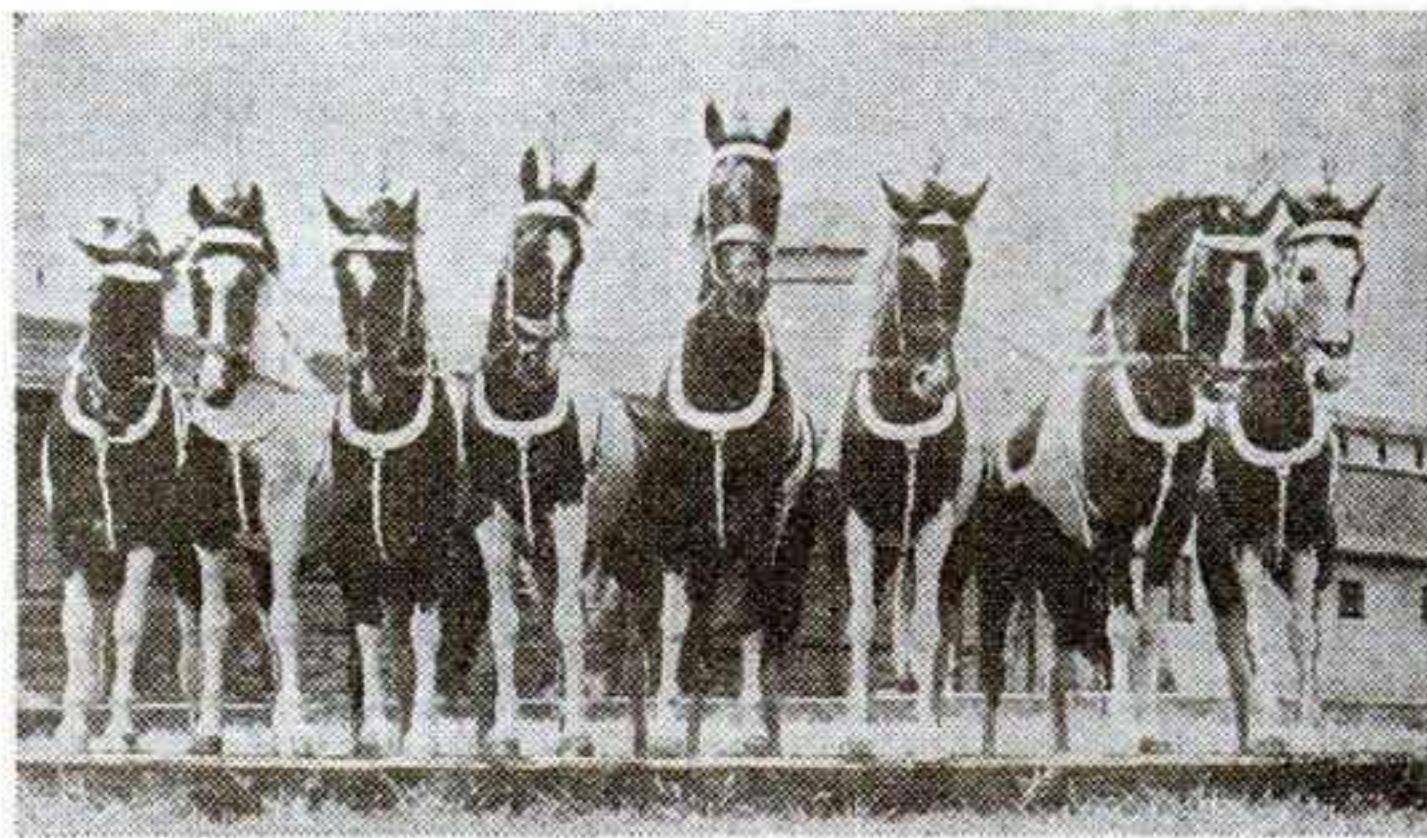
### San Joaquin County Fair, Stockton

TOTAL ATTENDANCE: Paid, 165,000. Operated 9 days, 9 nights.  
WEATHER: Good 6 days, 5 nights; rain 1 day, 1 night; cold or cloudy 2 days, 3 nights.  
RECEIPTS: Gate (less tax), \$40,000; day grandstand total (less tax), \$20,000; night grandstand total (less tax), \$20,000.  
CARNIVAL: Foley & Burk Shows.  
ATTRACTIONS: Peejay Ringen, booked by Billsbury; Five Taylors, acrobats, by Joe Bren; Stoddards Horse Revue, by Bert Levy; horse show, rodeo, fireworks.  
AID, PREMIUMS: State aid, \$65,000; gross pari-mutuel handle, \$979,681.  
ADMINISTRATION: President, C. C. Moorehead; secretary, E. G. Vollmann; superintendent of concessions, Wayne

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Courtright; publicity director, Russel Bjorn.  
1950 DATES: August 19-27, tentative.

**Shasta District Fair, Anderson**  
TOTAL ATTENDANCE: Paid, 14,000; free, 1,000. Operated 4 days, 3 nights.  
WEATHER: Good 3 days, 2 nights; cold or cloudy, 1 day, 1 night.  
CARNIVAL: Centennial Shows.  
AID, PREMIUMS: County aid, \$500.  
ADMINISTRATION: Secretary, superintendent of concessions and publicity director, Joseph J. Speer.  
1950 DATES: September 7-10, tentative.

**Solano District Fair, Dixon**  
TOTAL ATTENDANCE: Paid, 12,000; free, 3,000. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 3 nights; rain 1 day.  
CARNIVAL: Wrightsman Amusement Company.  
ATTRactions: Sheep dog trials, horse show, rodeo, talent show.  
AID, PREMIUMS: State aid, \$15,000. Total estimated premiums paid out (excluding races), \$20,000.  
ADMINISTRATION: President, Charles McGimsey, manager, superintendent of concessions, P. T. McCarthy; publicity director, D. Parks.  
1950 DATES: May 5-7.

**Stanislaus District Fair, Turlock**  
TOTAL ATTENDANCE: Paid, 53,404; free, 12,000. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
RECEIPTS: Gate (less tax), \$23,000; night grandstand total (less tax), \$699.  
CARNIVAL: Foley and Burk; total amount, less federal tax, \$36,899.  
ATTRactions: Five acts of vaudeville, Bert Levy Circuit; English Horse Show, "Kiddle Kapers" parade, horse show.  
AID, PREMIUMS: State aid, \$23,000. Total estimated premiums paid out (excluding races), \$23,000.  
1950 DATES: August 7-12, tentative.

**12th District Fair, Ukiah**  
TOTAL ATTENDANCE: Free, 20,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Golden West Shows.  
ATTRactions: Centennial Pageant, 8 nights; auto races, 2 days.  
AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$18,980.

ADMINISTRATION: President, F. P. Stipp; secretary, Mrs. W. C. Peters.  
1950 DATES: August 25-27.

**Twentieth District Agricultural Fair, Auburn**  
TOTAL ATTENDANCE: Paid, 10,000; free, 3,500. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Gate (less tax), \$3,000; day grandstand total (less tax), \$2,500; night grandstand total (less tax), \$2,000.  
CARNIVAL: Pacific United Shows. Ride and show gross, less federal tax, \$3,500.  
ATTRactions: Horse show 1 afternoon, 1 night; rodeo; Ray Hicks, Auburn, California, booker.  
AID, PREMIUMS: State aid, \$51,000. Total estimated premiums paid out (excluding races), \$14,900.  
ADMINISTRATION: President, B. A. Cassidy; secretary, superintendent of concessions, L. F. Morgan; publicity director, Earl Crabbe.  
1950 DATES: September 22-24, tentative.

**Ventura County Fair, Ventura**  
TOTAL ATTENDANCE: Paid, 56,000; free, all children. Operated 5 days, 5 nights.  
WEATHER: Good 5 days, 5 nights.  
CARNIVAL: Foley & Burk.  
ATTRactions: Western horse shows, rodeos, fireworks, variety shows.  
AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$18,000.  
ADMINISTRATION: President, John A. Lagornarsino; secretary, Larry Ver Husen; publicity director, M. S. Walker.  
1950 DATES: October 4-8, tentative.

**COLORADO**

**Arkansas Valley Fair, Rocky Ford**  
TOTAL ATTENDANCE: Paid, 13,000; free, 21,000. Operated 2 days, 2 nights.  
WEATHER: Good 2 days, 2 nights.  
RECEIPTS: Gate (less tax), \$5,000; day grandstand total (less tax), \$8,391.05; night grandstand total (less tax), \$7,000.  
CARNIVAL: Forsythe - Dowis Rides:



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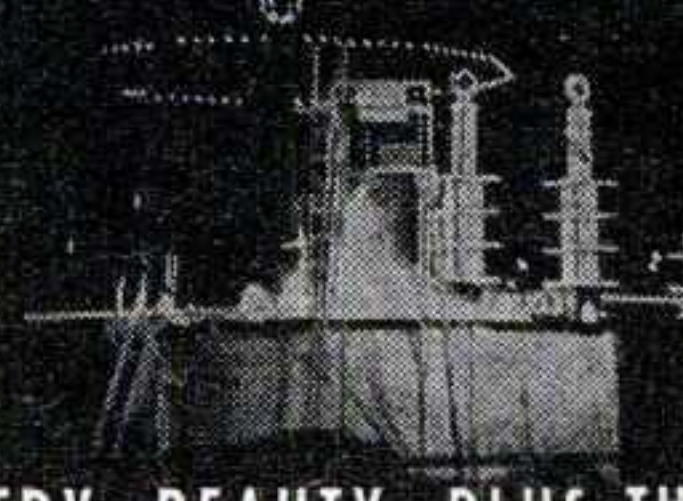
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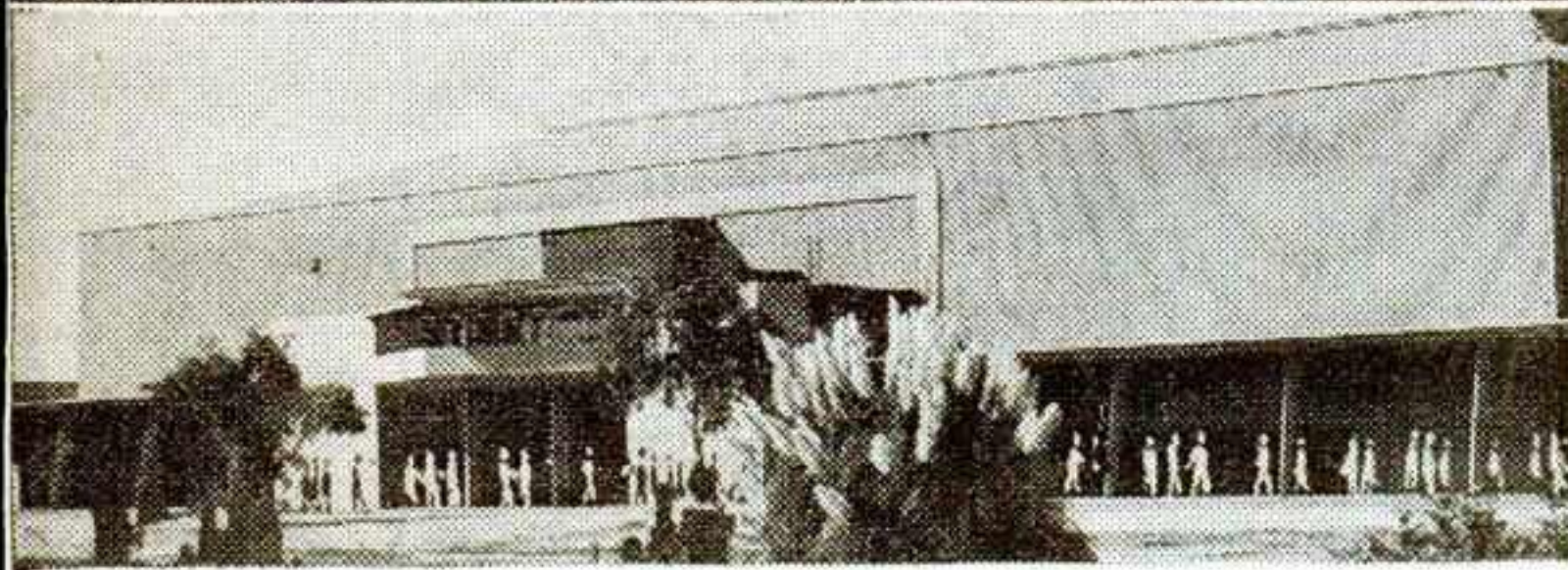
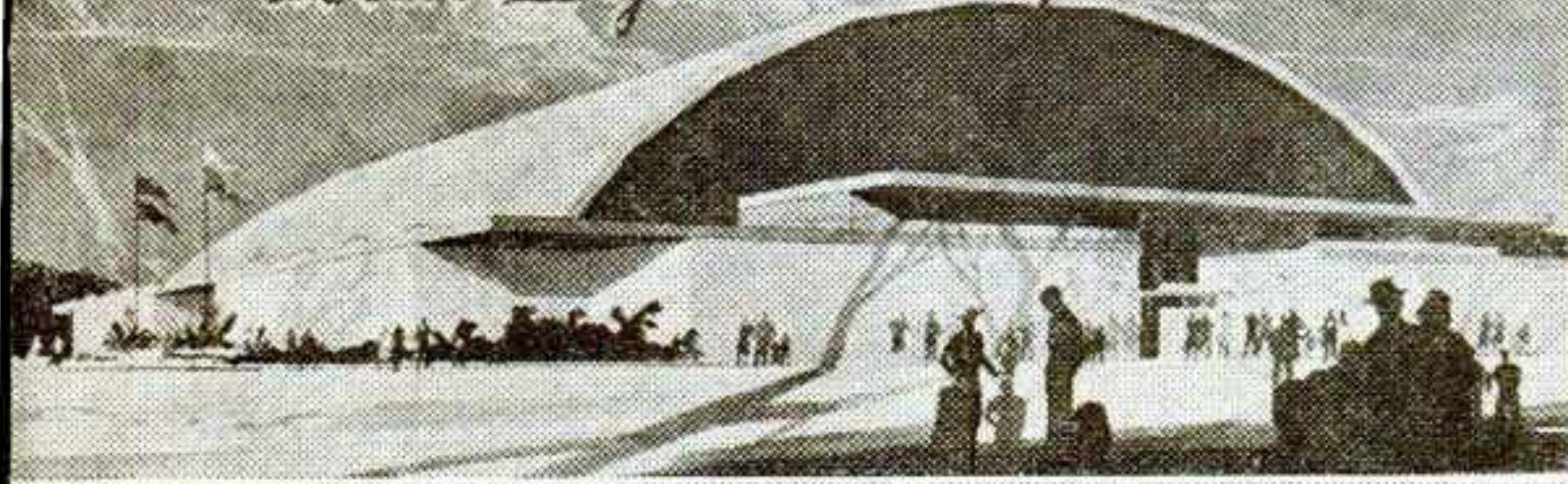
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**LOUISIANA STATE FAIR**  
**SHREVEPORT**

**1950 DATES**  
**October 21-30 inclusive**

**W. B. JACOBS** President      **W. R. HIRSCH** Secretary-Manager

ride and show gross, total amount, less federal tax, \$7,500.  
**ATTRACTIONS:** Kids' Rodeo, Circus of Thrills, Judy Canova, horse races, rodeo and specialties, Ken Baker Thrill Show, Lester Hines Rodeo, A. & S. Lyons, Barnes-Carruthers' Aerial Hustreis, running races.  
**AID, PREMIUMS:** County aid, \$1,200; total estimated premiums paid out (excluding races), \$1,200.  
**ADMINISTRATION:** President, M. R. Harrison; secretary-manager, superintendent of concessions, publicity director, W. H. (Bill) Kittle.  
 1950 DATES: September 5-7.

**Colorado State Fair, Pueblo**  
**TOTAL ATTENDANCE:** Paid, 110,531; free, estimated 40,000 (children). Operated 5 days, 5 nights.  
**WEATHER:** Good, 5 days, 5 nights.  
**RECEIPTS:** Gate (less tax), \$30,000; grandstand total (less tax), \$45,873.  
**CARNIVAL:** Forsythe & Dowis; ride and show gross, total amount, less federal tax, \$17,972.75.  
**ATTRACTIONS:** Free 4 H rodeo, horse show, rodeo and racing; rodeo (Leo J. Cremer), running races; fireworks (Thearle-Duffield), Zachlins on carnival lot.  
**AID, PREMIUMS:** State aid approx. \$40,000; other aid, \$2,000. Total estimated premiums paid out (excluding races), \$32,000.  
**ADMINISTRATION:** President, Ray H. Talbot; manager, Frank H. Means; publicity director, Ralph Taylor.  
 1950 DATES: August 28-September 1.

**Kit Carson County Fair, Burlington**  
**TOTAL ATTENDANCE:** Paid, 1,550; free, 150. Operated 2 days, 2 nights.  
**RECEIPTS:** Day grandstand total (less tax), \$2,715.88; night grandstand total (less tax), \$1,109.58.  
**AID, PREMIUMS:** County aid, \$932.79; other aid, \$1,415. Total estimated premiums paid out (excluding races), \$1,893.75.  
**ADMINISTRATION:** President, Ernest L. McArthur.

**Larimer County Fair and Rodeo, Loveland**  
**TOTAL ATTENDANCE:** Paid, 4,719 (2 nights rodeo); free gate for fair. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Night grandstand total (less tax), \$4,340.92.  
**CARNIVAL:** Rocky Mountain Enterprises.  
**ATTRACTIONS:** Rodeo 2 nights, stock furnished by Earl Anderson, Grover, Colo.  
**ADMINISTRATION:** President, Lane A. Duff; secretary, L. E. Bowman; superintendent of concessions, Ben Naeve; publicity director, Ray Macy.  
 1950 DATES: August 14-16, tentative.

**Phillips County Fair, Holyoke**  
**TOTAL ATTENDANCE:** Paid, 3,203; free, 200. Operated 2 days; 2 nights.  
**WEATHER:** Good, 2 days, 2 nights.  
**RECEIPTS:** Gate (less tax), \$742.15; day grandstand total (less tax), \$590.72; night grandstand total (less tax), \$531.11.  
**CARNIVAL:** J. R. Leewright; ride and show gross, total amount, less federal tax, \$197.10.  
**ATTRACTIONS:** Wheeler-Pittman Theatrical Show; horse racing.  
**AID, PREMIUMS:** County aid, \$3,000; total estimated premiums paid out (excluding races), \$1,350.  
**ADMINISTRATION:** Manager, Otto Brethouwer; secretary-treasurer, George J. Rober; superintendent of concessions, Bert J. Lewis; publicity director, Max Starbuck.

**Washington County Fair and Rodeo, Akron**  
**OPERATED:** 2 days, 1 night.  
**WEATHER:** Good, 1 day; rain, 1 day, 1 night; cold or cloudy, 1 day, 1 night.  
**RECEIPTS:** Night grandstand total (less tax), \$6,100.  
**CARNIVAL:** Leeright.  
**ATTRACTIONS:** Trick riding, races, trick horses, dancing, rodeo.  
**AID, PREMIUMS:** County aid, \$4,000.  
**ADMINISTRATION:** Manager-publicity director, Brandt Wenig; superintendent of concessions, L. E. Tassler.  
 1950 DATES: August, tentative.

**Yuma County Fair, Yuma**  
**TOTAL ATTENDANCE:** Free, 10,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**ATTRACTIONS:** Rodeo, 2 days, 1 night; horse races, 2 days.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$3,000.  
**ADMINISTRATION:** Secretary, L. E.

Fitzgerald; superintendent of concessions, Glen S. Thompson; publicity director, E. H. Anderson Jr.; L. J. McMillen, manager.  
 1950 DATES: August 10-15, tentative.

**CONNECTICUT**

**Bethlehem Fair, Bethlehem**  
**TOTAL ATTENDANCE:** Paid, 8,015; free, 1,800. Operated 2 days.  
**WEATHER:** Good 2 days.  
**RECEIPTS:** Gate (less tax), \$4,815.  
**CARNIVAL:** Independent Midway.  
**ATTRACTIONS:** Stock horse show, vaudeville, drawing contests.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$2,500.  
**ADMINISTRATION:** President, Paul L. Johnson; secretary, Mrs. Frank Devine; superintendent of concessions, Frank Devine.  
 1950 DATES: September 9-10.

**Hamburg Fair, Lyme**  
**TOTAL ATTENDANCE:** Paid (estimated), 4,000; free, 200. Operated, 1 day.  
**WEATHER:** Good, 1 day.  
**ATTRACTIONS:** Horse show, horse drawing, cattle drawing, flower and vegetable, grain exhibits; fancy work, children's work.  
**ADMINISTRATION:** President (superintendent of concessions), J. G. Pullar; secretary, Frances Harrison.  
 1950 DATES: Last week in August, tentative.

**Harwinton Fair, Harwinton**  
**TOTAL ATTENDANCE:** 1,300. Operated 2 days.  
**WEATHER:** Good 2 days.  
**ATTRACTIONS:** Vaudeville acts.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$1,696.25.  
**ADMINISTRATION:** President, R. G. Bentley; secretary, publicity director, M. H. Plasket; superintendent of concessions, John Considine.

**New Haven County 4-H Fair, Orange**  
**TOTAL ATTENDANCE:** Paid, 2,800; free, 1,000. Operated 2 days, 2 nights.  
**WEATHER:** Good 2 days, 2 nights.  
**RECEIPTS:** Gate (less tax), \$1,100; day grandstand total (less tax), \$65.  
**ATTRACTIONS:** Horse show, horse drawing, amateur events, square dance.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$1,145.  
**ADMINISTRATION:** President, Ronald Hine; secretary, Barbara Janiver; superintendent of concessions, David Dicks.  
 1950 DATES: August 18-19, tentative.

**Riverton Fair, Riverton**  
**TOTAL ATTENDANCE:** Paid, 8,384; free, 1,000. Operated 2 days.  
**WEATHER:** Good 2 days.  
**RECEIPTS:** Gate (less tax), \$4,868.85.  
**ATTRACTIONS:** 3 acts of vaudeville, by Clements Entertainment Bureau, Hartford.  
**AID, PREMIUMS:** State aid, \$500. Total estimated premiums paid out (excluding races), \$2,500.  
**ADMINISTRATION:** President, Francis Jacquer; secretary and publicity director, Grace D. Seymour; superintendent of concessions, Wm. F. Wright.

**The Great Danbury Fair, Danbury**  
**TOTAL ATTENDANCE:** Paid, 120,619. Operated 9 days.  
**WEATHER:** Good 9 days.  
**CARNIVAL:** O. C. Buck Shows.  
**ATTRACTIONS:** Three ring circus.  
**AIDS, PREMIUMS:** Total estimated premiums paid out (excluding races), \$10,275.10.  
**ADMINISTRATION:** General manager, John W. Leahy; assistant general manager; superintendent of concessions, C. Irving Jarvis; publicity director, Leroy Paltowitz.  
 1950 DATES: September 30-October 8, tentative.

**GEORGIA**

**American Legion Bartow County Fair, Cartersville**  
**TOTAL ATTENDANCE:** Paid, 18,000; free, 2,000. Operated 6 nights.  
**WEATHER:** Good 6 nights.  
**RECEIPTS:** Gate (less tax), \$4,200.  
**CARNIVAL:** L. J. Heth Shows.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$1,200.  
**ADMINISTRATION:** Secretary, V. H. Waldrop.  
 1950 DATES: September 25-30.



**Middle Georgia Fair,  
Milledgeville**

TOTAL ATTENDANCE: Paid, 12,520; free, 2,481. Operated 5 days, 6 nights.  
WEATHER: Good 5 days, 6 nights.  
CARNIVAL: Royal Exposition Shows.  
AID, PREMIUMS: 2,250.  
ADMINISTRATION: President, F. Palsley Davis; secretary, Jim Smith; publicity director, Joe N. Moore.

**Rockdale County American  
Legion Fair, Conyers**

TOTAL ATTENDANCE: Paid, 7,300; free, 2,250. Operated 6 days, 6 nights.  
WEATHER: Good 3 days, 3 nights; rain 1 day, 1 night; sold or cloudy 2 days, 2 nights.  
CARNIVAL: Johnny T. Tinsley Shows.  
AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$500.  
ADMINISTRATION: President, C. R. Vaughn Jr.; secretary, W. U. Bowen Jr.  
1950 DATES: September 25-29 (tentative).

**IDAHO**

**Bannock County 4-H Club  
Fair, Lava Hot Springs**

TOTAL ATTENDANCE: Free, 3,000. Operated 2 days.  
WEATHER: Good 2 days.  
AID, PREMIUMS: County aid, \$3,000. Total estimated premiums paid out (excluding races), \$2,700.  
ADMINISTRATION: President, Albert Mylorie; secretary, M. H. Kennington; superintendent of concessions, Lenore Choules; publicity director, Mary Renberg; promoter, M. B. Smith.  
1950 DATES: August 24-25, tentative.

**Clearwater County Fair,  
Orofino**

TOTAL ATTENDANCE: Free gate. Operated 3 days, 4 nights.  
WEATHER: Good 3 days, 4 nights.  
CARNIVAL: Timmins Shows.  
ATTRACTIONS: Community Pageant, Lewis and Clark Celebration.  
AID, PREMIUMS: County aid, \$5,000. Total estimated premiums paid out (ex-

cluding races), \$1,600.  
ADMINISTRATION: President, W. O. Pease; secretary, Arlen N. Bruce; superintendent of concessions, Lawrence Thompson; publicity director, Hans Wetter.  
1950 DATES: September 21-23, tentative.

**Eastern Idaho State Fair,  
Blackfoot**

TOTAL ATTENDANCE: Paid, 75,990; free, 20,950. Operated 5 days, five nights.  
WEATHER: Good 4 days, 4 nights; cold 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$19,678.98. Total grandstand, \$26,527.50.  
CARNIVAL: Slebrand Bros.' Circus & Carnival. Fair's take of ride and show gross was \$6,457.01, which represents 25 per cent of first \$10,000 gross.  
ATTRACTIONS: State Fair Revue of 1949 presented five nights by Barnes-Carruthers Theatrical Enterprises, Chicago. Five days of running races with purses of \$7,500. Competitive driving of two, four and six-horse hitches, and exhibition driving of eight-horse hitch, all at night show in front of grandstand. Horse-pulling contests five afternoons.  
AID, PREMIUMS: County aid, \$10,000. Total estimated premiums paid out (excluding races), \$14,000.  
ADMINISTRATION: President, Frank G. DeKay; secretary, superintendent of concessions and publicity director, Ruth C. Hartkopf.  
1950 DATES: September 12-16, tentative.

**Grangeville Border Days,  
Grangeville**

TOTAL ATTENDANCE: Paid, 8,000; free, 500. Operated 3 days.  
WEATHER: Good 3 days.  
CARNIVAL: Midwest Shows.  
ATTRACTIONS: Rodeo.  
ADMINISTRATION: President, Rex Dyer; secretary, T. A. Bordeaux; publicity director, Gene Olmsted.  
1950 DATES: July 2-4, tentative.

**Kootenai County Fair  
Association, Couer D'Alene**

TOTAL ATTENDANCE: Free, 23,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.

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**WHITE HORSE  
REVUE**

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WONDER HORSES 25**

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DOGS — PONIES — 2 MONKEYS  
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*State Fair*

**HUTCHINSON**

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- Farm Machinery**

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**PERRY H. LAMBERT**  
President  
**VIRGIL C. MILLER**  
Secretary

**SEPTEMBER  
17-22-1950**

**ATTRACTIONS:** Farm and city civic clubs, 4-H clubs, calf scramble, old-time dance and fiddlers' contest.  
**AID, PREMIUMS:** County aid, \$7,545; other aid, \$700. Total estimated premiums paid out (excluding races), \$3,600.  
**ADMINISTRATION:** Manager, C. W. Nelder; secretary, Clyde Stronhon.  
**1950 DATES:** September 28-30, tentative.

**Lewis County Fair, Nezperce**  
**TOTAL ATTENDANCE:** Paid, 2,800. Operated 3 days, 3 nights.  
**WEATHER:** Good 2 days, 2 nights; rain 1 day, 1 night; cold or cloudy 2 nights.  
**RECEIPTS:** Gate (less tax), \$3,000.  
**CARNIVAL:** American United Shows.  
**ATTRACTIONS:** Bounding Olympians (trampoline). Rodeo, 2 days; horse show, 2 days; dances, 2 nights.  
**AID, PREMIUMS:** County aid, \$1,000.  
**ADMINISTRATION:** President, Cecil W. Hill; secretary, Gordon Dalley; superintendent of concessions, Charles Hutchins; publicity director, Keith Ralstin and Ernest Conger.

**Lewiston Roundup, Lewiston**  
**TOTAL ATTENDANCE:** Paid, 18,000. Operated 3 days.  
**WEATHER:** Good 1 day; rain 2 days.  
**RECEIPTS:** Gate (less tax), \$25,000.  
**CARNIVAL:** Meeker Shows.  
**ATTRACTIONS:** Rodeo.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$4,000.  
**ADMINISTRATION:** President, D. B. Zirbel; secretary, Joe M. Skok; superintendent of concessions, Frank McLaughlin; publicity director, A. L. Alford.

**ILLINOIS**

**Clark County Fair, Marshall**  
**TOTAL ATTENDANCE:** Paid, 15,000. Operated, 4 days, 4 nights.  
**WEATHER:** Good, 3 days, 3 nights; rain, 1 day, 1 night.  
**RECEIPTS:** Gate (less tax), \$6,500; day grandstand total (less tax), \$2,000; night grandstand total (less tax), \$3,000.  
**CARNIVAL:** Mound City Shows; ride and show gross, total amount, less federal tax, \$2,500.  
**ATTRACTIONS:** Belmont Amusement Company, harness races, running races.  
**AID, PREMIUMS:** State aid, \$13,000; total estimated premiums paid out (excluding races), \$25,000.  
**ADMINISTRATION:** President, Everett Smitley; secretary, Fred Huffmeyton; superintendent of concessions, Clayton Rhoad; publicity director, Chas. Bush.  
**1950 DATES:** August 10-14, tentative.

**Farmer City Fair, Farmer City**  
**TOTAL ATTENDANCE:** Paid, 31,781; free, 1,000. Operated 6 days, 6 nights.  
**WEATHER:** Good 5 days, 6 nights; rain 1 day.  
**RECEIPTS:** Gate (less tax), \$8,130.50; grandstand total (less tax), \$5,943.30.  
**CARNIVAL:** Moore's Modern Shows.  
**ATTRACTIONS:** Lucky Lott's Thrill Show, 1 day, 1 night; WLS Amateur Show, 2 performances; midget auto races, 1 night; revue, booked thru Boyle Woolfolk Agency; stock horse show, 1 night; society horse show, 1 night; 4 afternoon, harness races; 4 afternoon, running races.  
**AID, PREMIUMS:** State aid, \$8,752.03; other aid, \$1,000; total estimated premiums paid out (excluding races), \$8,827.07.  
**ADMINISTRATION:** President, C. C. Yowell; secretary, E. S. Wightman; superintendent of concessions, Geo. Dunn; publicity director, Rex Jackson.  
**1950 DATES:** July 30-August 4, tentative.

**Illinois State Fair, Springfield**  
**TOTAL ATTENDANCE:** Paid, 750,000. Operated 10 days, 10 nights.  
**WEATHER:** Good 7 days, 10 nights; rain 1 day; cloudy 2 days, 2 nights.  
**CARNIVAL:** Endy Bros.' Shows.  
**ATTRACTIONS:** Two nights of Musical and Variety Show, presented by Voorhees-Fleekles; 5 nights of musical revue, presented by Barnes-Carruthers, WLS National Barn Dance 1 night, Barbershop Quartet 1 night, quarter horse races 1 day, harness races 6 days, automobile races. (Tom Packs Amusements, promoters), 1 day; motorcycle races (J. E. Kidd, promoter), 1 day; society horse show 6 nights, stock horse show 1 night, AKC dog show 1 day and night.  
**AID, PREMIUMS:** State aid, \$225,000 per annum has been appropriated by the State for Premiums.  
**ADMINISTRATION:** General manager, H. J. White; superintendent of concessions, William P. Ryan; publicity director department of reports, Capitol Building, Springfield, Ill.  
**1950 DATES:** August 11-20, tentative.

**Iroquois County Agricultural & 4-H Club Fair, Milford**

**TOTAL ATTENDANCE:** Paid, 8,000; free, 500 (children). Operated 3 days; 5 nights.  
**WEATHER:** Good, 3 days; 5 nights.  
**RECEIPTS:** GATE (less tax), \$3,031.  
**CARNIVAL:** Tatham Bros.; ride and show gross, total amount, less federal tax, \$1,549.  
**ATTRACTIONS:** High-wire, juggling, balancing, hillbilly, booked thru Barnes-Carruthers.  
**AID, PREMIUMS:** State aid, \$4,053.95; county aid, \$1,000; other aid, \$2,134; total estimated premiums paid out (excluding races), \$6,779.  
**ADMINISTRATION:** President, Elmer Bregmeyer; secretary, Charles Allen; superintendent of concessions, O. E. Glover; publicity director, Marlen Hartberg.

**Logan County Fair Association, Lincoln**

**TOTAL ATTENDANCE:** Paid, 40,000; free (children). Operated 6 days, 6 nights.  
**WEATHER:** Good 3 days, 3 nights; rain 1 day, 1 night; cold or cloudy 2 days, 2 nights.  
**CARNIVAL:** Turner Bros.' Shows.  
**ATTRACTIONS:** Jimmie Lynch thrill show, harness racing, horse show; free acts, supplied by Boyle Woolfolk.  
**AID, PREMIUMS:** State aid, \$18,000; county aid, \$300. Total estimated premiums paid out (excluding races), \$30,000.  
**ADMINISTRATION:** President, Barret Rogers; secretary (publicity director), W. E. Layman; superintendent of concessions, L. M. Hardin.  
**1950 DATES:** August 6-11.

**Mercer County Agricultural Society, Aledo**

**TOTAL ATTENDANCE:** paid, 9,500; free, 6,000. Operated 3 days, 4 nights.  
**WEATHER:** Good 1 day; cold or cloudy, 2 days, 4 nights.  
**RECEIPTS:** Gate (less tax), \$4,512; grandstand total (less tax), \$1,543.  
**CARNIVAL:** Imperial, Total amount (less federal tax), \$1,500.  
**ATTRACTIONS:** Edna Deal-Ray Schute; harness races.  
**AID, PREMIUMS:** State aid, about \$7,000 (est.); county aid, \$300. Total estimated premiums paid out (excluding races), \$10,000.  
**ADMINISTRATION:** President, Virgil A. Nelson; secretary, John W. McHard; superintendent of concessions, Ora Lambert; publicity director, Lester Stone.  
**1950 DATES:** Last week of August, tentative.

**Moultrie-Douglas County Fair, Arthur**

**TOTAL ATTENDANCE:** Paid, 12,000; free, 1,200. Operated 5 days, 5 nights.  
**WEATHER:** Good 4 days, 5 nights; rain 1 day.  
**RECEIPTS:** Gate (less tax), \$4,500.  
**CARNIVAL:** Murray Amusement; ride and show gross, \$1,400.  
**ATTRACTIONS:** WLS Show; Barnes-Carruthers stage shows.  
**AID, PREMIUMS:** State aid (est.), \$1,100. Total estimated premiums paid out (excluding races), \$1,800 (est.).  
**ADMINISTRATION:** President (publicity director), Perry Knobloch; secretary, H. E. Hood; superintendent of concessions, George Bradford.  
**1950 DATES:** August 8-12, tentative.

**Sandwich Fair, Sandwich**

**TOTAL ATTENDANCE:** Paid, 28,123; free, 1,121. Operated 5 days, 5 nights.  
**WEATHER:** Good 3½ days, 4 nights; rain 1½ days, 1 night.  
**RECEIPTS:** Gate (less tax), \$8,674; day grandstand total (less tax), \$4,634; night grandstand total (less tax), \$6,538.  
**ATTRACTIONS:** Roy Acuff (*Grand Ole Opry*); Boyle Woolfolk's revue; Jole Chitwood's thrill show; Ted Mack's amateur hour; harness racing; horse show.  
**CARNIVAL:** Wilson's Shows.  
**AID, PREMIUMS:** State aid, \$8,000. Total estimated premiums paid out (excluding races) \$12,100.  
**ADMINISTRATION:** President, H. J. White; secretary (publicity director), C. R. Brady; superintendent of concessions, Wm. Dillon.  
**1950 DATES:** September 6-10, tentative.

**Union Agricultural Society Fair, Warren**

**TOTAL ATTENDANCE:** Paid, 15,000; free, 1,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 2 nights; cool 1 night.  
**CARNIVAL:** Imperial Shows.  
**ATTRACTIONS:** Jimmie Lynch, WFRL; Major Bowes' Original Amateur Hour, acts booked thru Boyle Woolfolk.

**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$3,500.  
**ADMINISTRATION:** President (superintendent of concessions), C. W. Bartell; secretary (publicity director), J. W. Richardson.  
 1950 DATES: August 17-20, tentative.

**AID, PREMIUMS:** Total estimated premiums paid out (excluding races) (4-H), \$500.  
**ADMINISTRATION:** President, Geo. Kuhn; secretary, Mrs. Betty Naylor; superintendent of concessions, Kenneth Copes.  
 1950 DATES: August 1-3, tentative.

**Will County Fair, Peotone**  
**TOTAL ATTENDANCE:** Paid, 8,000; free, 3,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 1 day, 1 night; rain 2 days, 1 night; cold or cloudy 1 day, 1 night.  
**RECEIPTS:** Gate (less tax), \$2,500; day grandstand total (less tax), \$800.  
**CARNIVAL:** C. S. Peck Amusements.  
**ATTRACTIONS:** Nusel Attractions, 1 day, 1 night; amateur show; horse show 1 day, 1 night.  
**AID, PREMIUMS:** State aid, \$5,578.83; county aid, \$300. Total estimated premiums paid out (excluding races), \$9,154.17.  
**ADMINISTRATION:** President, superintendent of concessions, George Fritz; secretary, Thomas L. Clinton.  
 1950 DATES: August 25-27, tentative.

**Kosciusko County Fair, Warsaw**  
**TOTAL ATTENDANCE:** Free, 25,000. Operated 5 days, 6 nights.  
**WEATHER:** Good 2 days, 2 nights; rain 3 days, 2 nights; cold or cloudy 2 nights.  
**RECEIPTS:** Day grandstand total (less tax), \$800 (estimated); night grandstand total (less tax), \$1,800 (estimated).  
**CARNIVAL:** John Quinn Shows.  
**ATTRACTIONS:** White Horse Troupe 1 day, 1 night; Jimmy Lynch's Death Dodgers 1 day, 1 night; Bradley Kincaide 1 day, 1 night; horse racing contest 2 days; midget races 1 day.  
**AID, PREMIUMS:** County aid, \$3,000; other aid, \$223. Total estimated premiums paid out (excluding races), \$2,200.  
**ADMINISTRATION:** President, Victor V. Anglin; secretary, Roger P. Dunn; superintendent of concessions, Floyd Stevens.

**INDIANA**

**Daviess County Fair, Elnora**  
**TOTAL ATTENDANCE:** Paid, 19,039; free, 3,500. Operated 4 days, 5 nights.  
**WEATHER:** Good 4 days, 5 nights.  
**RECEIPTS:** Gate (less tax), \$3,837.88; night grandstand total (less tax), \$2,373.  
**CARNIVAL:** Greater Tivoli; ride and show gross total amount, less federal tax, \$6,650.  
**ATTRACTIONS:** Roy Acuff, team pulling, horse show.  
**AID, PREMIUMS:** County aid, \$250. Total estimated premiums paid out (excluding races) \$2,600.  
**ADMINISTRATION:** President, I. R. Humerickhaus; secretary, Leland Sargent; superintendent of concessions, Chas. E. Ross.  
 1950 DATES: August 1-5.

**Putnam County Fair & 4-H Club Assn., Inc., Greencastle**  
**TOTAL ATTENDANCE:** 30,000, free gate. Operated 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**CARNIVAL:** Thomas Amusement.  
**AID, PREMIUMS:** County aid, \$2,500.  
**ADMINISTRATION:** President, Carl Arnold; secretary, Roy C. Sutherland; superintendent of concessions, J. F. Hirt.

**Shelby County Fair Association, Shelbyville**  
**OPERATED:** 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**CARNIVAL:** Thomas Joyland Shows.  
**ATTRACTIONS:** Jole Chitwood, White Horse Troupe, horse pulling contests.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$5,000.  
**ADMINISTRATION:** Secretary, Ralph Briggs.

**Franklin County 4-H Fair, Brookville**

**TOTAL ATTENDANCE:** Free (est.), 6,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Breeze.  
**ATTRACTIONS:** Amateur, high school band.

**IOWA**

**Adair County Fair, Greenfield**  
**TOTAL ATTENDANCE:** Paid, 6,686; free, 100. Operated 4 days, 4 nights.

**PRESENTING**  
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**LEADING NAME ORCHESTRAS**  
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**ROSALIE ALLEN**  
**JESSE ROGERS and his 49-ers**  
**GRANDPA JONES and His Grandchildren**

**SONS OF THE PIONEERS**  
**ELTON BRITT**  
**MONTANA SLIM (WILF CARTER)**  
**A.B.C. HAYLOFT HOE-DOWN**  
**EDDIE DEAN**  
**T. TEXAS TYLER**  
**PEE WEE KING and His Golden West Cowboys**

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**LARRY STEELE'S**  
**"SMART AFFAIRS OF 1950"**  
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**SEPT. 12 thru 16, 1950**

**YORK INTER STATE FAIR**

**YORK, PENNA.**

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State Fair

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TULSA STATE FAIR

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SEPTEMBER 17-21

**LETITIA DABNEY**

MANAGER

TULSA STATE FAIR, P. O. BOX 2386, TULSA, OKLA.

**LITTLE ROCK, ARK.**

Livestock  
SHOW



CLYDE E. BYRD  
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- ★ Arkansas' One Big Livestock Fair
- ★ Multi-Million Dollar Show Plant
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- ★ Free Acts and Rodeo Pack 'Em In

**NEW COLISEUM FILLED TO CAPACITY**

The Arkansas Livestock Show and Rodeo after ten successful years is now readying for 1950 when the brand-new suspension-roof Coliseum seating 10,000 Rodeo patrons will be ready.

This year's record number of 4,000 livestock exhibits again proved that Arkansas' per capita income is rising much faster than the rate for the whole nation.

And it proves that the Arkansas Livestock Show is the biggest thing of its kind the Wonder State has ever seen.

**NOW BOOKING FOR 1950 SHOW  
WILL SEE YOU AT THE CONVENTION**

**PAT FORD**  
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**CLYDE E. BYRD**  
SECY.-MGR.

**ARKANSAS LIVESTOCK SHOW AND RODEO**

"An Annual October Presentation"

Pyramid Bldg., Little Rock, Arkansas

WEATHER: Good 4 days, 4 nights.  
RECEIPTS: Gate (less tax), \$3,280.75; day grandstand total (less tax), \$688.80; night grandstand total (less tax), \$1,042.02.  
CARNIVAL: United Expositions.  
ATTRACTIONS: Free acts in p.m., musical revue, booked thru Charles Zemater Agency; running races, 3 days.  
AID, PREMIUMS: State aid, \$2,100; county aid, \$2,200. Total estimated premiums paid out (excluding races), \$3,285.00.  
ADMINISTRATION: President, M. R. Woodson; secretary, Dean Don Carlos; superintendent of concessions, M. R. Woodson.  
1950 DATES: August 20-24.

**Adams County Fair, Corning**

TOTAL ATTENDANCE: Paid, 9,798. Operated 4 days, 4 nights.  
WEATHER: Good 4 days, 4 nights.  
RECEIPTS: Gate (less tax), \$4,939.15; day grandstand total (less tax), \$1,619.65; night grandstand total (less tax), \$1,297.50.  
CARNIVAL: United Exposition Shows.  
ATTRACTIONS: Jimmie Lynch Thrill Show, 1 day, 1 night; revue and free acts, thru Boyle Woolfolk, Chicago, and three days of harness races.  
AID, PREMIUMS: State aid, \$1,504.71. Total estimated premiums paid out (excluding races), \$2,007.85.  
ADMINISTRATION: President, H. R. Davis; secretary, superintendent of concessions and publicity director, A. L. Gauthier.  
1950 DATES: July 30-August 3.

**All-Iowa Fair, Cedar Rapids**

TOTAL ATTENDANCE: Paid, 95,974; free, 77,026. Operated 8 days, 8 nights.  
WEATHER: Good 8 days, 8 nights.  
RECEIPTS: Gate (less tax), \$31,270.58; day grandstand total (less tax), \$23,150.37; night grandstand total (less tax), \$15,866.  
CARNIVAL: World of Today Shows; ride and show gross, less federal tax, \$11,474.71.  
ATTRACTIONS: Revue Night Production (Barnes-Carruthers), 7 nights; society horse show 1 night, big car races 2 days (own promotion); stock car races (Frank Winkley) 1 day; thrill shows (Chitwood) 2 days, running horse races 2 days, Palomino horse show 1 day.  
AID, PREMIUMS: State aid, \$1,856.55; county aid, \$9,000. Total estimated premiums paid out (excluding races), \$17,400.06.  
1950 DATES: August 12-17.

**Audubon County Agricultural Society, Audubon**

TOTAL ATTENDANCE: Paid, 12,000; free, 500. Operated 4 days, 4 nights.  
WEATHER: Good 2 days, 2 nights; rain 1 day, 1 night; cold or cloudy 2 days, 2 nights.  
CARNIVAL: Model Shows.  
ATTRACTIONS: Barnes-Carruthers Show, running races, auto races.  
AID, PREMIUMS: State aid, \$2,000; county aid, \$2,000. Total estimated premiums paid out (excluding races), \$5,500.  
ADMINISTRATION: President, W. P. Manatt; secretary (superintendent of concessions) (publicity director), D. C. Perley.

**Benton County Fair, Vinton**

TOTAL ATTENDANCE: Paid, 10,598; free, 2,023. Operated 3 days, 4 nights.  
WEATHER: Good 2 days, 3 nights; rain 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$4,354.50; day grandstand total (less tax), \$691.25; night grandstand total (less tax), \$1,150.  
CARNIVAL: Model Shows.  
ATTRACTIONS: Horse racing, auto races (promoted by Sweeney and White), Jimmie Lynch Thrill show (promoted by Lee Overland), Barnes-Carruthers Springtime Follies.  
AID, PREMIUMS: State aid, \$2,059.29; county aid, \$4,500. Total estimated premiums paid out (excluding races), \$2,932.15.  
ADMINISTRATION: President, Dr. D. H. Hibbs; secretary (superintendent of concessions) (publicity director), W. J. Campbell.  
1950 DATES: August 8-10, tentative.

**Butler County Fair, Allison**

OPERATED 3 days, 4 nights.  
WEATHER: Good 2 days, 2 nights; cold or cloudy 1 day, 2 nights.  
RECEIPTS: Gate (less tax), \$4,595.52; day grandstand total (less tax), \$490.23; night grandstand total (less tax), \$1,491.76.  
CARNIVAL: L. B. Lamb Shows; ride and show gross (less federal tax) \$677.47.  
ATTRACTIONS: Thursday evening, saddle horse show; Friday and Saturday acts by Boyle Woolfolk; Friday, World Bros. Circus; Saturday, miscellaneous acts; Sunday revue and acts by Carl Marlo; harness racing Saturday and Sunday; running races Saturday and Sunday.

**Central Iowa Fair, Marshalltown**

TOTAL ATTENDANCE: Paid, 14,389; free, 20,000. Operated 4 days, 4 nights.  
WEATHER: Good 2 days, 1 night; cold or cloudy 2 days, 3 nights.  
RECEIPTS: Gate (less tax), \$5,232; day grandstand total (less tax), \$2,028; night grandstand total (less tax), \$1,840.78.  
CARNIVAL: Sunset Amusement Company.  
ATTRACTIONS: Revue 4 nights. Zemater Agency; auto races 1 day; 2 days harness races.  
AID, PREMIUMS: State aid, \$2,100; county aid, \$6,806. Total estimated premiums paid out (excluding races), \$6,136.83.  
ADMINISTRATION: President, H. V. Meler; secretary, George A. Price; superintendent of concessions, W. E. Rice.

**Cedar County Fair, Tipton**

TOTAL ATTENDANCE: Paid, 7,640; free, 2,331. Operated 3 days, 3 nights.  
WEATHER: Good 1 day, 1 night; rain 1 day; cold or cloudy 1 day, 2 nights.  
RECEIPTS: Gate (less tax), \$3,911.95; day grandstand total (less tax), \$710.40; night grandstand total (less tax), \$838.  
CARNIVAL: Graceland Greater Shows.  
ATTRACTIONS: 2 days harness races; Circle P. and Wild West Rodeo, 1 night; WLS Barn Dance, 1 night; Major Bowes' Original Amateur Hour, 1 night; Springtime Follies of 1949, booked thru E. K. Williams, Manchester, Ia.  
AID, PREMIUMS: State aid, \$2,100; county aid, \$3,581.80. Total estimated premiums paid out (excluding races), \$3,146.75.  
ADMINISTRATION: President, Earl M. J. Escher; secretary, Eugene R. Moore; superintendent of concessions, Henry Williams.

**Dickinson County 4-H Club Congress, Spirit Lake**

TOTAL ATTENDANCE: Free, 5,000. Operated 3 days, 2 nights.  
WEATHER: Good 3 days, 2 nights.  
ATTRACTIONS: Livestock exhibits, 4-H girls' clothing and booth exhibits, agriculture exhibits, commercial exhibits, fish and game conservation exhibit, musical and comedy magicians' act, tractor rodeo, kid races, livestock judging.  
AID, PREMIUMS: State aid, \$2,100; county aid, \$500; other aid, \$600.  
ADMINISTRATION: President, A. M. Johnson Jr.; secretary, L. E. Hendricks; superintendent of concessions, Horace Westcott; publicity director, Wilbur Hanson.

**Fayette County Fair, West Union**

TOTAL ATTENDANCE: Paid, \$27,500. Operated 4 days, 4 nights.  
WEATHER: Good 4 days, 4 nights.  
CARNIVAL: Lawrence's Greater Shows.  
ATTRACTIONS: Ernie Young's Revue, 3 days; Jimmie Lynch's Thrill Show, 1 day, 1 night; running races, 2 days.  
AID, PREMIUMS: State aid, \$2,100; county aid, \$4,000; other aid, \$791. Total estimated premiums paid out (excluding races), \$4,700.  
ADMINISTRATION: President, Harry Cline; secretary-superintendent of concessions-publicity director, Ed Bauder.  
1950 DATES: August 22-26, tentative.

**Greater Lyon County Fair, Rock Rapids**

TOTAL ATTENDANCE: Paid, 12,785; free, 1,786. Operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.  
RECEIPTS: Gate (less tax), \$3,280.75; day grandstand total (less tax), \$688.80; night grandstand total (less tax), \$1,042.02.  
CARNIVAL: United Expositions.  
ATTRACTIONS: Free acts in p.m., musical revue, booked thru Charles Zemater Agency; running races, 3 days.  
AID, PREMIUMS: State aid, \$2,100; county aid, \$2,200. Total estimated premiums paid out (excluding races), \$3,285.00.  
ADMINISTRATION: President, M. R. Woodson; secretary, Dean Don Carlos; superintendent of concessions, M. R. Woodson.  
1950 DATES: August 20-24.

**Greater Lyon County Fair, Rock Rapids**

TOTAL ATTENDANCE: Paid, 12,785; free, 1,786. Operated 4 days, 4 nights.

**Greater Lyon County Fair, Rock Rapids**

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TOTAL ATTENDANCE: Paid, 12,785; free, 1,786. Operated 4 days, 4 nights.

**WEATHER:** Good 4 days, 3 nights; rain 1 night.

**RECEIPTS:** Gate (less tax), \$4,638.02; night grandstand total (less tax), \$9,628.30.

**CARNIVAL:** Royal Crown Shows. Ride and show gross, total amount, less federal tax, \$785.52.

**ATTRACTIONS:** Abu Bekr Shrine White Horse Patrol, Sunday afternoon and evening; harness races, ball game, Old Gold Amateur (Boyles Woolfolk), big car races (Sweeney & White), Jimmie Lynch's Death Dodgers, free acts (Barnes-Carruthers).

**AID, PREMIUMS:** State aid, \$2,100; county aid, \$7,100. Total estimated premiums paid out (excluding races), \$3,500.10.

**ADMINISTRATION:** President, Nate George; secretary, Bob Sutton; superintendent of concessions and publicity directors, Bob Sutton and Francis Van Anne.

1950 DATES: August 13-16, tentative.

### Greene County Fair, Jefferson

**TOTAL ATTENDANCE:** Paid, 7,923; free, 8,000. Operated 3 days, 3 nights.

**WEATHER:** Good 3 days, 3 nights.

**CARNIVAL:** United Expositions; ride and show gross, total amount (less federal tax), \$2,523.

**ATTRACTIONS:** Springtime Frolics, booked thru Barnes-Carruthers; hot rod races, thru Central Iowa Racing Association; barn dance; white horse show, booked thru Sunny Bernet.

**AID, PREMIUMS:** State aid, \$2,200; county aid, \$7,500. Total estimated premiums paid out (excluding races), \$4,500.

**ADMINISTRATION:** President, Leon Frontz; secretary, Francis L. Cudahy.

1950 DATES: August 14-18, tentative.

### Guthrie County Fair, Guthrie Center

**TOTAL ATTENDANCE:** Paid, 9,500; free, 300. Operated 3 days, 3 nights.

**WEATHER:** Good 3 days, 3 nights.

**RECEIPTS:** Gate (less tax), \$4,430; day grandstand total (less tax), \$1,107.74; night grandstand total (less tax), \$1,042.

**CARNIVAL:** Webber Rides and Concessions. Rides and show gross total, less federal tax, \$800.

**ATTRACTIONS:** Jimmie Lynch Death Dodgers 1 day; Barnes & Carruthers; 2 day running races.

**AID, PREMIUMS:** State aid, \$1,617.56; county aid, \$3,000; other aid, \$700. Total estimated premiums paid out (excluding races), \$2,195.94.

**ADMINISTRATION:** President, C. Madson; secretary and superintendent of concessions, M. L. Branson.

1950 DATES: September 5-8.

### Hamilton County Exposition, Webster City

**TOTAL ATTENDANCE:** Paid, 15,000; free, 1,000. Operated 4 days, 4 nights.

**WEATHER:** Good 3 days, 3 nights; cold or cloudy, 1 day, 2 nights.

**RECEIPTS:** Gate (less tax), \$8,700.

**CARNIVAL:** Waldo Shows.

**ATTRACTIONS:** Auto races, Jimmy Lynch's thrill show, midget races, society horse show.

**AID, PREMIUMS:** State aid, \$2,000; county aid, \$3,500.

**ADMINISTRATION:** President, Harold Mills; secretary, superintendent of concessions, publicity director, Pat W. Hallock.

1950 DATES: September 4-8.

### Henry County Fair, Mt. Pleasant

**TOTAL ATTENDANCE:** Paid, 17,000. Operated 6 days, 5 nights.

**WEATHER:** Good 6 days, 5 nights.

**RECEIPTS:** Gate (less tax), \$12,200; day grandstand total (less tax), \$512.50; night grandstand total (less tax), \$2,570.75.

**CARNIVAL:** L. B. Lamb Shows. Ride and show gross, total amount, less federal tax, \$10,496.

**ATTRACTIONS:** Circus, Major Bowes show; horse racing, Boyle Woolfolk Agency; 2 nights harness racing, 1 night auto races.

**AID, PREMIUMS:** State aid, \$1,885.82. Total estimated premiums paid out (excluding races), \$2,643.04.

**ADMINISTRATION:** President, Wm. J. Baker; secretary, Geo. W. Sutton; superintendent of concessions, O. L. Job; publicity director, Geo. W. Sutton.

1950 DATES: July 31-August 6, tentative.

### Kossuth County Fair, Algona

**TOTAL ATTENDANCE:** Paid, 13,500. Operated 4 days, 4 nights.

**WEATHER:** Good 4 days, 4 nights.

**RECEIPTS:** Gate (less tax), \$5,593.98; day grandstand total (less tax), \$1,714.14;

night grandstand total (less tax), \$1,961.40.

**CARNIVAL:** Merriam's.

**ATTRACTIONS:** Auto races (big cars) 1 day; harness races, 2 days; thrill show, 1 day and night, musical revue, 2 nights, circus, 1 night.

**AID, PREMIUMS:** State aid, \$2,000; county aid, \$5,000. Total estimated premiums paid out (excluding races), \$6,000.

**ADMINISTRATION:** President, A. A. Schipull; secretary (superintendent of concessions, publicity director), L. W. Nitchal.

1950 DATES: August 16-19, tentative.

### Lee County Fair, Donnellson

**TOTAL ATTENDANCE:** Paid, 10,173; free, 1,400. Operated 3 days, 4 nights.

**WEATHER:** Good 2 days, 3 nights; rain 1 day, cold or cloudy 1 night.

**RECEIPTS:** Gate (less tax), \$5,637.50; day grandstand total (less tax), \$1,160.83; night grandstand total (less tax), \$2,176.75.

**CARNIVAL:** L. B. Lamb Shows.

**ATTRACTIONS:** Old Gold Original Amateur Hour, booked thru Boyle Woolfolk Agency; two afternoons of harness horse racing; two evenings of stagemusical revue, booked thru the Charles Zemater Agency; one afternoon and one evening of Jimmie Lynch's Death Dodgers.

**AID, PREMIUMS:** State aid, \$2,000; county aid, \$1,700. Total estimated premiums paid out (excluding races), \$3,200.

**ADMINISTRATION:** President, Cliff J. Ward; secretary, J. R. Doherty; superintendent of concessions, Ralph Heaton; publicity director, Graham Jennings.

1950 DATES: Last week in July, tentative.

### Marion County Fair, Knoxville

**TOTAL ATTENDANCE:** Paid, 4,175; free, 5,000. Operated 4 days, 4 nights.

**WEATHER:** Good 4 days, 4 nights.

**RECEIPTS:** Day grandstand total (less tax), \$1,537.99; night grandstand total (less tax), \$2,222.40.

**CARNIVAL:** Model Shows.

**ATTRACTIONS:** Jolee Chitwood, 1 day and night; John Sloan auto races one afternoon; amateur hour; one night, Boyle Woolfolk Revue; Wonder Bros.

Circus 1 day, 1 night, booked thru Boyle Woolfolk.

**AID, PREMIUMS:** State aid, \$1,855.08; county aid, \$4,133.79. Total estimated premiums paid out (excluding races), \$1,855.08.

**ADMINISTRATION:** President, Cyril Reese; secretary, superintendent of concessions, publicity director, Henry Heinz.

1950 DATES: August 2-8, tentative.

### Mississippi Valley Fair, Davenport

**TOTAL ATTENDANCE:** Paid, 50,420; free, 21,792. Operated 6 days, 6 nights.

**WEATHER:** Good 5 days, 5 nights, rain 1 day, 1 night.

**RECEIPTS:** Gate (less tax), \$17,616.33; day grandstand total (less tax), \$9,463.81; night grandstand total (less tax), \$14,627.01.

**CARNIVAL:** Ray Marsh Brydon's Shows.

**ATTRACTIONS:** WLS Barn Dance 1 night, Judy Canova 1 night, midget car races 2 nights (John Gerber Midwest Circuit), big car races (Auto Racing, Inc.) 1 day; (Frank R. Winkley), stock car races 1 day; thrill show (United Speed and Thrill Features) 2 nights; 3 afternoons running races and saddle horse show.

**AID, PREMIUMS:** State aid, \$2,000; county aid, \$3,499.21. Total estimated premiums paid out (excluding races), \$10,200.11.

**ADMINISTRATION:** President Chester D. Salter; manager, Frank Harris, superintendent of concessions, Theo Moellenbeck; publicity director, Jim Colby.

1950 DATE: August 15-20.

### National Dairy Cattle Congress, Waterloo

**TOTAL ATTENDANCE:** Paid, 221,582. Operated 7 days, 7 nights.

**WEATHER:** Good 2 days, 2 nights; cold or cloudy 5 days, 5 nights.

**CARNIVAL:** Royal United Shows.

**ATTRACTIONS:** Barnes-Carruthers supplied Hippodrome show. Midwest Saddle Horse Show.

**AID, PREMIUMS:** State aid, \$2,000. Total estimated premiums paid out (excluding races), \$55,000.

**ADMINISTRATION:** President, H. B.

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**ALBINO WONDER HORSE**  
**"ACE"**



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Beautiful Wardrobe and Trappings. Strictly a High-Class Act—truly the "Horse Act Supreme." This horse was the talk of the Fair Grounds.

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**"A Horse With a Personality"**

## NUBBIN and ABNER

**"A Fool With a Mule"**

That will rock you with laughter from start to finish.

**Never a Dull Moment!**

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NEW YORK

**1950 FAIRS — Barnes-Carruthers, Chicago**

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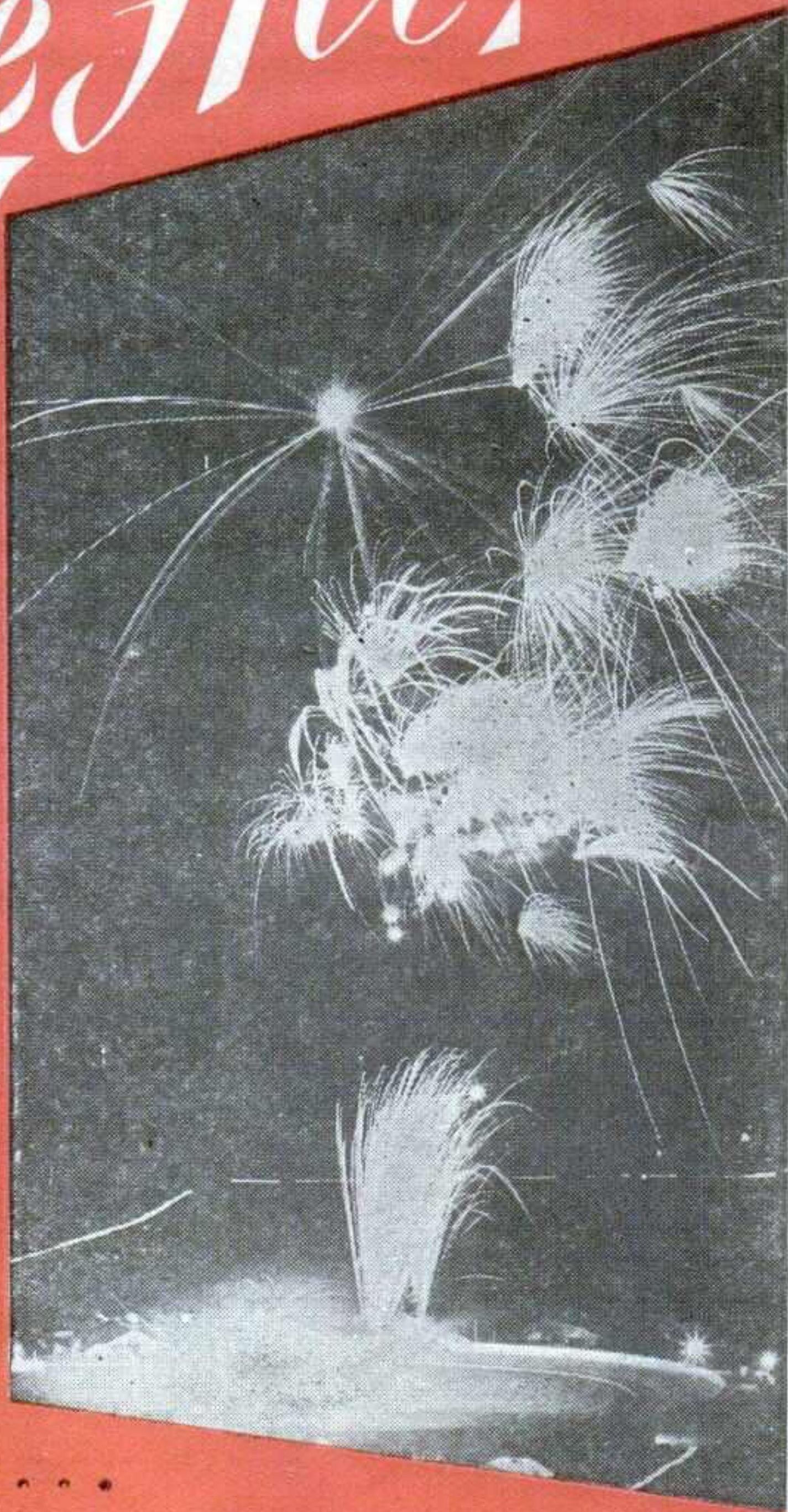
Chicago: Sam Roberts      New York: Miles Ingalls

# The Sure Fire Hit!

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• FIREWORKS Inc. D  
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*At* **THE LEADING  
FAIRS, PARKS AND  
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THROUGHOUT THE LAND . . .  
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**SERVICE AND SATISFACTION  
THE REASON**



**203 North Wabash Avenue • Chicago, Illinois**

Plumb; secretary and superintendent of concessions, E. S. Estel; publicity director, Win F. Hanssen.  
1950 DATES: October 2-8 (official).

### North Iowa Fair Association, Mason City

TOTAL ATTENDANCE: Paid, 33,256. Operated 5 days, 5 nights.  
WEATHER: Good 3 days, 3 nights; rain 2 days, 1 night; cold or cloudy 2 days, 2 nights.  
RECEIPTS: Gate (less tax), \$14,914; day grandstand total (less tax), \$8,148; night grandstand total (less tax), \$4,778.  
CARNIVAL: World of Today Shows; ride and show gross, total amount (less federal tax) \$27,840.

ATTRACTIONS: Auto races (National Speedway), thrill show (Jimmie Lynch), rodeo (Black Hills), running races, Stars on Parade (Barnes-Carruthers), vaudeville (Boone & Carr).  
AID, PREMIUMS: State aid, \$2,000; county aid, \$6,000.  
ADMINISTRATION: President, Leigh R. Curron; secretary (superintendent of concessions), M. C. Lawson; publicity director, L. P. Loomis.  
1950 DATES: September 2-6, tentative.

### Plymouth County 4-H & Agriculture Shows, Le Mars

TOTAL ATTENDANCE: 15,000 (free gate). Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Boone Valley Shows; ride gross, \$1,500.  
AID, PREMIUMS: State aid, \$2,000; county aid, \$850. Total estimated premiums paid out (excluding races), \$2,850.  
ADMINISTRATION: President, Earl O'Brien; secretary, superintendent of concessions, Don P. Carter; publicity director, Chan Pitts.  
1950 DATES: August 21-23.

### Ringgold County Fair Association, Mount Ayr

TOTAL ATTENDANCE: Paid, 3,300; free, 2,000. Operated 5 days, 4 nights.  
WEATHER: Good 4 days, 3 nights; rain 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$1,475.84.  
CARNIVAL: All American Midway Shows.  
AID, PREMIUMS: State aid, \$2,100; county aid, \$3,175.86; other aid, \$5,860.06. Total estimated premiums paid out (excluding races), \$3,587.97.  
ADMINISTRATION: President, John D. Warin; secretary, Stuart W. Hoover; superintendent of concessions, Herman Fenner; publicity director, Franklin Spurrier.  
1950 DATES: August 15-19.

### Van Buren Jefferson County Fair, Keosauqua

TOTAL ATTENDANCE: Paid, 7,956; free, 4,621. Operated 3 days, 3 nights.  
WEATHER: Good 1 1/2 days, 2 nights; rain 1 1/2 days, 1 night.  
RECEIPTS: Gate (less tax), \$3,569.47; day grandstand total (less tax), \$1,401.87; night grandstand total (less tax), \$734.15.  
CARNIVAL: Graceland Shows.  
ATTRACTIONS: Revue booked thru Charley Zemater, 3 days, 3 nights; harness races 2 days, running races 2 days, auto races 1 day.  
AID, PREMIUMS: State aid, \$2,100; county aid, \$1,400; other aid, \$1,200. Total estimated premiums paid out (excluding races), \$4,398.  
ADMINISTRATION: President, Joe M. Barker; secretary, Arthur J. Secor.  
1950 DATES: August 7-11.

### Woodbury County Fair, Merville

TOTAL ATTENDANCE: Paid, 10,000; free, 30,000. Operated 4 days, 4 nights.  
WEATHER: Good 3 days, 3 nights; rain 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$4,000; day grandstand total (less tax), \$4,400; night grandstand total (less tax), \$3,200.  
CARNIVAL: Model Shows. Ride and show gross, \$3,100.  
ATTRACTIONS: R. C. A. Rodeo, 3 afternoons, Harley W. Roth, Rapid City, S. D., stock contractor; Shrine White Horse Mounted Patrol, 2 evenings, Abubekr Shrine, promoter, Sioux City, Ia.  
AID, PREMIUMS: State aid, \$2,100; county aid, \$4,200. Total estimated premiums paid out (excluding races), \$3,500.  
ADMINISTRATION: President, R. E. Richards; secretary, superintendent of concessions, publicity director, F. H. Rebersky.  
1950 DATES: September 6-9.

### Worth County Fair, Northwood

TOTAL ATTENDANCE: Paid, 10,000; free, 15,000. Operated 4 days, 4 nights.  
WEATHER: Good 4 days, 4 nights.  
RECEIPTS: Gate (less tax), \$3,843.68; day grandstand total (less tax), \$310.99; night grandstand total (less tax), \$2,342.55.  
CARNIVAL: Lawrence Greater Shows.

Ride and show gross, total amount, less federal tax, \$2,695.13.

ATTRACTIONS: Thompsons Famous White Horse Revue Sunday afternoon and evening; Ernie Young's Revue Monday, Tuesday and Wednesday afternoons and evenings; Arrowhead Fireworks on Monday evening; Don Wood (balloon ascension act), booked thru Tommy Sacco, Tuesday afternoon; \$500 attendance prizes given away Tuesday and Wednesday.  
AID, PREMIUMS: State aid, \$2,100; county aid, \$3,500; other aid, \$10,000.  
ADMINISTRATION: President, E. C. Flatness; secretary, Glenn O. Tenold.  
1950 DATES: August 14-17, tentative.

## KANSAS

### Allen County Fair, Iola

TOTAL ATTENDANCE: Free, 20,000. Operated 6 days, 6 nights.  
WEATHER: Good 5 days, 4 nights; rain 1 night; cold or cloudy 1 day, 1 night.  
CARNIVAL: United Exposition Shows.  
ATTRACTIONS: Horse show, team pulling contest, hot rod races, thru Bud Wilson Enterprises; 4-H show.  
AID, PREMIUMS: County aid, \$2,000.  
ADMINISTRATION: President, S. W. Harris; secretary, Northcot Aiken; superintendent of concessions, E. Van Hynning.  
1950 DATES: Week before Labor Day, tentative.

### Barton County 4-H Fair, Great Bend

TOTAL ATTENDANCE: Free, 2,500. Operated 3 days, 1 night.  
WEATHER: Good 3 days 1 night.  
ATTRACTIONS: 4-H projects in agriculture and home economics.  
ADMINISTRATION: Secretary, Robert J. Danford.  
1950 DATES: August 22-24, tentative.

### Chase County Fair Association, Cottonwood Falls

TOTAL ATTENDANCE: Paid, 2,000; free, 500. Operated 3 days, 3 nights.  
WEATHER: Good 3 days; cold or cloudy 3 nights.  
CARNIVAL: Catlett Greater Shows; ride and show percentage, total amount, less federal tax, \$250.  
ATTRACTIONS: Running races, hot rod races, stage show.  
AID, PREMIUMS: County aid, \$1,499. Total estimated premiums paid out (excluding races), \$1,499.  
ADMINISTRATION: President, J. J. Harrison; secretary, Fred J. Arnold; superintendent of concessions, L. E. Croy.  
1950 DATES: September 1-3, tentative.

### Cloud County Fair, Glasco

TOTAL ATTENDANCE: Paid, 5,000; free, 5,000. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 3 nights; rain 1 day.  
CARNIVAL: Evans United.  
ATTRACTIONS: Circus acts, baby show, 4-H style revue, fireworks, platform dance, J. C. Michaels Big City Grandstand Circus.  
AID, PREMIUMS: County aid, \$2,000. Total estimated premiums paid out (excluding races), \$2,000.  
ADMINISTRATION: President, Fred Harper; secretary (superintendent of concessions), L. J. Nutland.  
1950 DATES: August 14-16, tentative.

### Cowley County Free Fair Association, Winfield

TOTAL ATTENDANCE: Paid, 8,000; free, 24,000. Operated 4 days, 4 nights.  
WEATHER: Good 4 days, 4 nights.  
CARNIVAL: Rockwell Shows.  
ATTRACTIONS: Radio show, horse show, running races, rodeo, Harry Shepherd, Wichita, Kan., promoter.  
AID, PREMIUMS: County aid, \$2,000; other aid, \$750. Total estimated premiums paid out (excluding races), \$3,449.  
ADMINISTRATION: President, Loyd Hittle; secretary (superintendent of concessions), Noble Bradbury.  
1950 DATES: Split week in August and September.

### Decatur County Free Fair, Oberlin

TOTAL ATTENDANCE: Paid, 6,032; free 155. Operated 4 days, 4 nights.  
WEATHER: Good 3 days, 3 nights; cold or cloudy 1 day, 1 night.  
RECEIPTS: Day grandstand total (less tax), \$2,789.43; night grandstand total (less tax), \$2,367.91.  
CARNIVAL: Mike Rockwell; ride and show gross, total amount, less federal tax, \$1,700.  
ATTRACTIONS: Rodeo, ball game, horse races, Arkansas Valley Boys Band  
(Continued on page 69)

# INDIANA STATE FAIR

## 611,258

### PAID ADMISSIONS

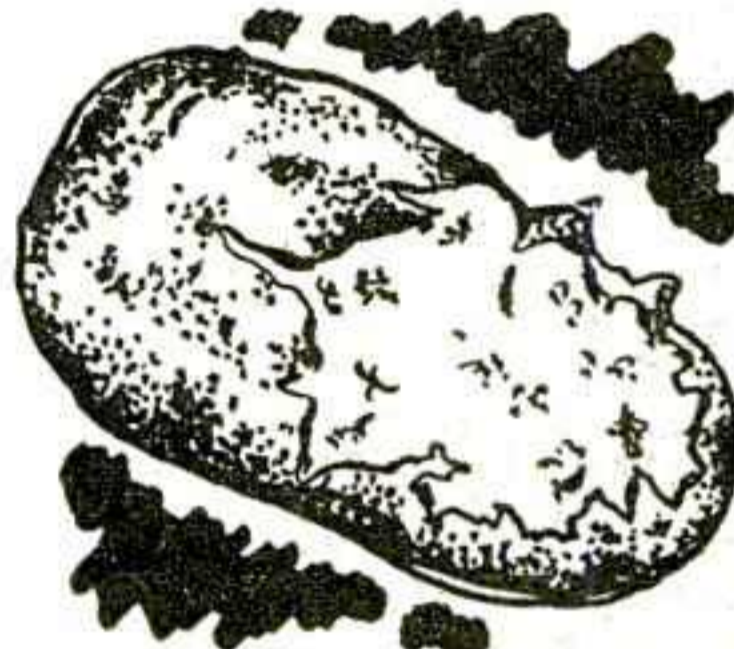
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Five Big Nights

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FEATURE ACTS  
EVERY AFTERNOON

GIGANTIC  
MUSICAL  
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FAMOUS TWO,  
FOUR AND SIX HORSE  
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UNSURPASSED EXHIBITS  
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GALA MIDWAY

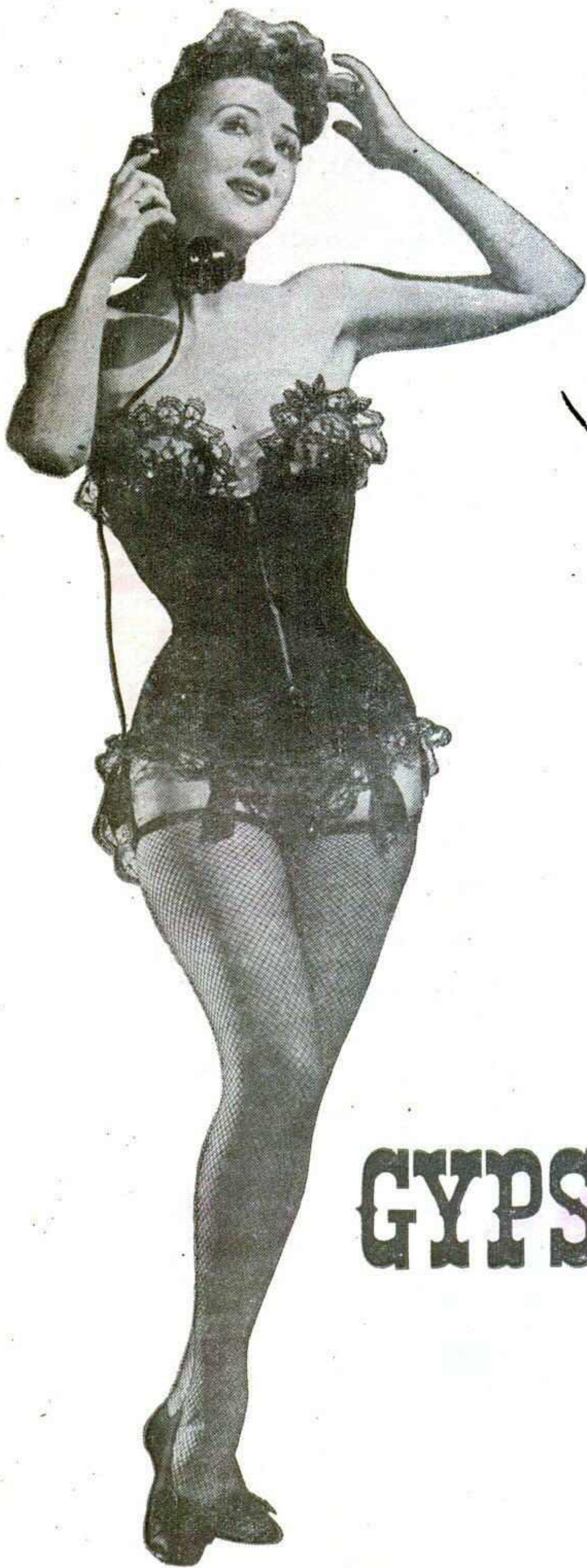
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MRS. RUTH C. HARTKOPF

Secretary-Manager

P. O. BOX 228

BLACKFOOT, IDAHO



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I want to thank you and your  
Royal American Shows for  
a wonderful\* season of fairs  
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**\*Played to 608,232**

**Wonderful People**

**At \$1.00 Admission**

# **GYPSY ROSE LEE**

**Production Staged by  
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**PER. REP. FRANK TAYLOR**

**203 N. Wabash, Chicago 1, Illinois**



# ROYAL AMERICAN SHOWS



**CARL J. SEDLMAYR**  
GENERAL MANAGER



**CARL J. SEDLMAYR, JR.**  
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## *Tribute to a Half Century*

At this, the turn of half a Century, the World has much to look back upon.

Fifty Years—the half Century mark—that has brought more occurrences to the recorders of history than any other similar period of time since the beginning of mankind.

The invention of Atomic Energy—Two World Wars—The Progress of Automobiles, Ships, Airplanes—The Radio and Television—Motion Pictures and the Royal American Shows in the Outdoor Show World.

Every period of Time has its pioneers. Pioneering is the basic foundation of all success. Its obstacles are the skeptics—its assets a stout-hearted determination and the courage of one's convictions.

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And so Time has moved up another half Century.

And Royal American Shows, within this period of time, has pioneered its organization from a small scale to its present high standard of excellence and will continue to build to new heights in its own field of the amusement industry.

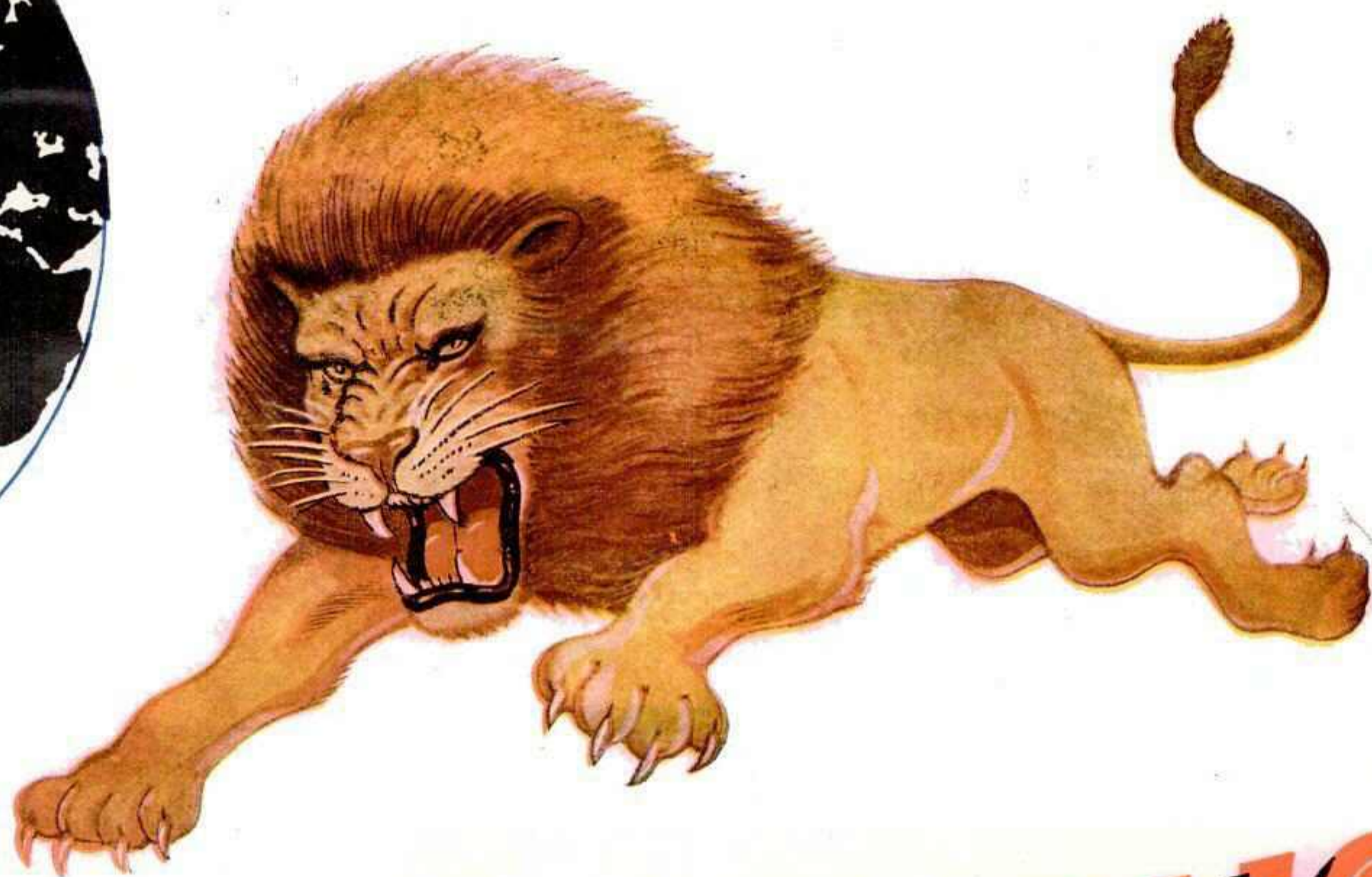
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**WINTER QUARTERS - FLORIDA STATE**

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# ROYAL AMERICAN SHOWS

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### **FAIRS AND EXHIBITIONS**

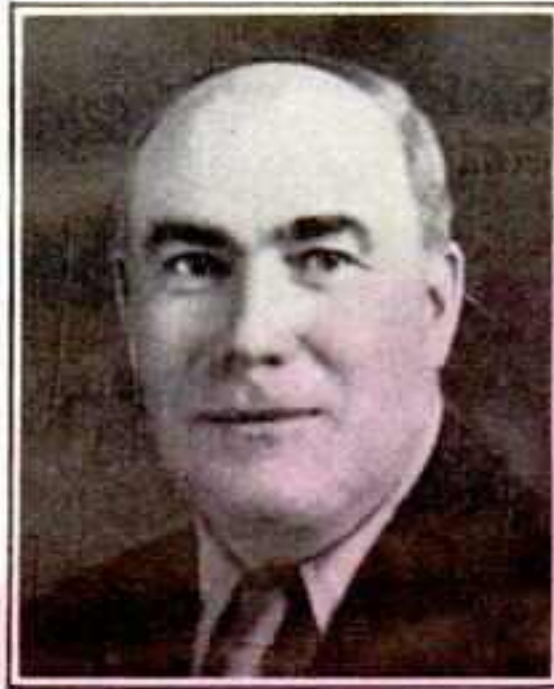
To These Executives We Pay Tribute—For It Is They  
Who Made It Possible For Royal American Shows To Become  
International in Scope As An American Institution of Amusement and Acclaim



P. T. Streider, Manager  
Florida State Fair



S. C. McLennan, Manager  
Brandon Exhibition



J. Chas. Yule, Manager  
Calgary Exhibition & Stampede



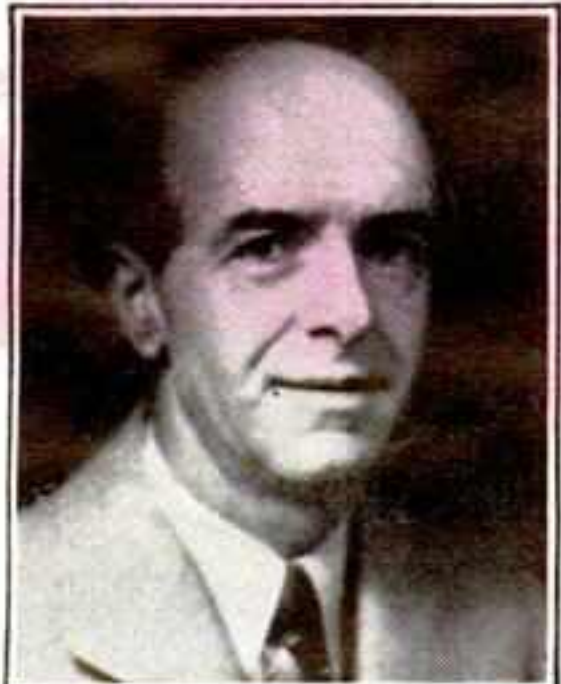
James Paul, Manager  
Edmonton Exhibition



S. N. MacEachern, Manager  
Saskatoon Exhibition



T. H. McLeod, Manager  
Regina Exhibition



Wilfred Walker, Manager  
Canadian Lakehead Exhibition



Max Lavine, Manager  
Superior Tri-State Fair



Raymond A. Lee, Manager  
Minnesota State Fair



M. W. Jencks, Manager  
Kansas Free Fair



Letitia Dobney, Manager  
Tulsa State Fair



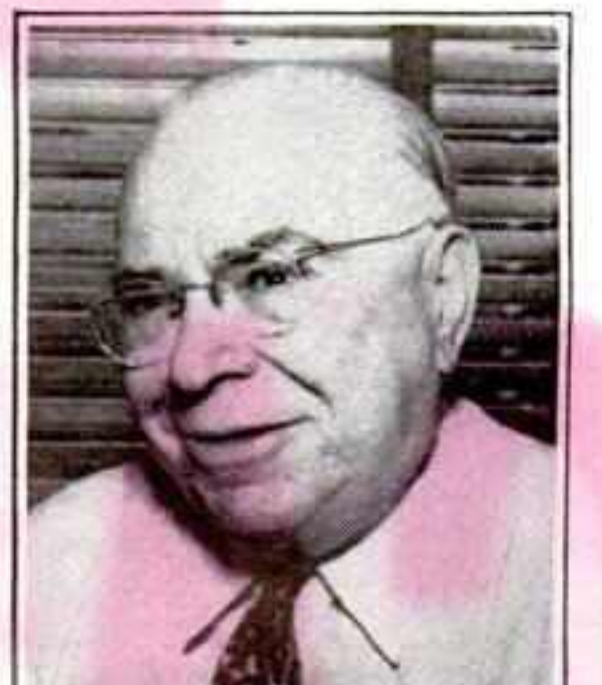
C. G. Baker, Manager  
Oklahoma State Fair



R. H. McIntosh, Manager  
Alabama State Fair



J. M. Dean, Manager  
Mississippi State Fair



W. R. Hirsch, Manager  
Louisiana State Fair

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Take This Opportunity To Attribute To Each and Everyone, Individually,  
The Praise That They Have So Honorably Earned.

*Carl J. Sedlmayr*  
General Manager

*C. J. Sedlmayr, Jr.*  
Assistant Manager

# STATISTICAL DIRECTORY OF FAIRS

(Continued from page 63)

and show. Wings over Jordan Choir failed to perform, booked by International Artists Corp.; Harvest Moon Revue, booked thru Wheeler-Pittman Agency, Denver.

AID, PREMIUMS: County aid, \$1,980. Total estimated premiums paid out (excluding races) \$1,980.

ADMINISTRATION: President, Bartos Brown; secretary (publicity director), E. R. Woodward; superintendent of concessions, Ralph J. Brown.

## Harper County Agricultural Fair Association, Harper

TOTAL ATTENDANCE: Free (est.), 10,000. Operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

CARNIVAL: Information not available.

AID, PREMIUMS: County aid, \$2,000. Total estimated premiums paid out (excluding races) \$1,800 (est.).

ADMINISTRATION: President, Chas. Maninger; secretary, R. E. Dresser; superintendent of concessions, Martin S. Hall; publicity director, Ray Reazin.

1950 DATES: August 22-25, tentative.

## Harvey County Fair, Newton

TOTAL ATTENDANCE: 15,000 (estimated). Operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

RECEIPTS: Night grandstand total (less tax), \$1,450 (2 nights only).

CARNIVAL: Maddox Bros. Shows.

ATTRACTIONS: Truex and Drake, Fifth Avenue Follies, 1 night.

AID, PREMIUMS: County aid, \$2,000; other aid, \$1,900. Total estimated premiums paid out (excluding races), \$2,514.

ADMINISTRATION: President, Gerald Holmes; secretary, Guy W. Webster.

## Inter-State Fair, Coffeyville

TOTAL ATTENDANCE: 30,000 (free gate). Operated 6 days, 6 nights.

WEATHER: Rain and cloudy 6 days, 6 nights.

CARNIVAL: Mike Rockwell.

ATTRACTIONS: J. C. Michaels Attractions, 6 nights; hot rod, 2 afternoons.

AID, PREMIUMS: County aid, \$1,640. Total estimated premiums paid out (excluding races), \$3,800.

ADMINISTRATION: President, Elton Weeks; secretary, Laurence M. Smith; superintendent of concessions, J. C. Page; publicity director, Clare Ford.

## Kansas Free Fair, Topeka

OPERATED: 7 days, 7 nights.

WEATHER: Good 2 days, 2 nights; cold or cloudy 5 days, 5 nights.

CARNIVAL: Royal American Shows.

ATTRACTIONS: Auto Racing, Inc., four afternoons; United Speed & Thrill, 2 afternoons; Jole Chitwood Auto Daredevils, 1 afternoon; Barnes & Carruthers Revue, 7 nights.

AID, PREMIUMS: State aid, \$5,000; County aid, \$15,000. Total estimated premiums paid out (excluding races), \$23,800.

ADMINISTRATION: President, D. E. Ackers; secretary, M. W. Jencks; superintendent of concessions, R. R. Brown; publicity director, Clive R. Lane.

1950 DATES: September 9-15 (tentative.)

## Kansas State Fair, Hutchinson

TOTAL ATTENDANCE: Paid, 112,500; free, 60,000. Operated 6 days, 7 nights.

WEATHER: Good 6 days, 7 nights.

RECEIPTS: Gate (less tax), \$44,000; day grandstand total (less tax), \$40,000; night grandstand total (less tax), \$45,000.

CARNIVAL: Independent Midway. Ride and show gross, total amount, less federal tax, \$57,600.

ATTRACTIONS: 4 days of big car races; 2 days of thrill show by Auto Racing, Inc.; 7 nights of State Fair Revue of 1949 by Barnes-Carruthers.

AID, PREMIUMS: State aid, \$18,500. Total estimated premiums paid out (excluding races), \$38,881.82.

ADMINISTRATION: President, Perry H. Lambert; secretary, Virgil C. Miller; superintendent of concessions, Wm. H. Wegener; publicity director, Fred Henney.

1950 DATES: September 17-22, tentative.

## Lyon County Fair, Kansas

TOTAL ATTENDANCE: Paid, 8,500; free, 24,000. Operated 3 days, 4 nights.

WEATHER: Good 3 days, 4 nights.

CARNIVAL: Frear's Greater Shows.

ATTRACTIONS: J. C. Michael's Attractions, Kansas City; car races, Bud Wilson, promoter St. Joseph, Mo.; running races, square dance contest.

AID, PREMIUMS: County aid, \$1,500.

ADMINISTRATION: President, Kenneth T. Anderson; secretary, Warren R. Jones; publicity director, Kenneth A. Scott.

1950 DATES: August 22-25, tentative.

## Marshall County Stock Show and Fair, Blue Rapids

OPERATED: 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

CARNIVAL: Cherokee Amusement Co.

ATTRACTIONS: Baseball and softball tournaments.

AID, PREMIUMS: County aid, \$2,000. Total estimated premiums paid out (excluding races), \$2,500.

ADMINISTRATION: President, James Horalek; secretary, C. B. Coulter; superintendent of concessions, Harry Feldhausen; publicity director, C. B. Coulter.

## Miami County Fair, Paola

TOTAL ATTENDANCE: Free, 30,000. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights.

CARNIVAL: Parada.

ATTRACTIONS: KMBC players, parade.

AID, PREMIUMS: County aid, \$2,000.

ADMINISTRATION: President, George Whitaker; secretary, Loren Ellis; superintendent of concessions, Benj. Attebury; publicity director, Ross Karr.

1950 DATES: Third week in August, tentative.

## Nemaha County Agriculture Fair, Seneca

OPERATED 3 days, 3 nights.

WEATHER: Good 2½ days, 3 nights; rain ½ day.

CARNIVAL: Cherokee Amusement Co.

ATTRACTIONS: Local talent, 4-H.

ADMINISTRATION: President, C. H. Wempe; secretary (superintendent of concessions), A. J. Haverkamp; publicity director, A. J. Wempe.

1950 DATES: Mid-August, tentative.

## Norton County Fair, Norton

TOTAL ATTENDANCE: Paid, 7,702. Operated 4 days, 5 nights.

WEATHER: Good 2 days, 3 nights; rain 2 days, 2 nights; cold or cloudy 2 days, 2 nights.

RECEIPTS: Gate (less tax), \$6,365; day grandstand total (less tax), \$4,454.50; night grandstand total (less tax), \$1,911.10.

CARNIVAL: Central States Shows; ride and show gross, total amount, less federal tax, \$3,068.04.

ATTRACTIONS: WIBW radio show, fireworks, dog racing, AMA motorcycle meet (5-Star), acts booked thru Williams & Lee, 3 local farm program features; livestock parade, 4-H auction, 4-H style show, and \$1,000 giveaway sponsored by Legion.

AID, PREMIUMS: County aid, \$1,900. Total estimated premiums paid out (excluding races), \$1,700.

ADMINISTRATION: President, A. L. Norman; secretary (publicity director), M. R. Krehbiel; superintendent of concessions, S. M. Moline.

1950 DATES: August 14-18, tentative.

## Tri-County Fair, Horton

TOTAL ATTENDANCE: Free, 15,000. Operated 3 days, 3 nights.

WEATHER: Good 2 days, 2 nights; cold or cloudy 1 day, 1 night.

CARNIVAL: Catlett Shows.

ATTRACTIONS: Stage show, booked thru J. C. Michaels.

AID, PREMIUMS: County aid, \$1,900.

ADMINISTRATION: President, G. Hamilton; secretary, J. A. Bourquin; superintendent of concessions, H. Lading; publicity director, C. H. Browne.

## KENTUCKY

### American Legion Fair, Lebanon

TOTAL ATTENDANCE: Paid, 7,500; free, none. Operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

CARNIVAL: Bee's Old Reliable Shows.

ADMINISTRATION: President, A. C. Glasscock; secretary, Sam B. Spalding; superintendent of concessions, Sam B. Spalding.

### Barren County American Legion Fair, Glasgow

TOTAL ATTENDANCE: Paid, 8,000; free, 5,000. Operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

RECEIPTS: Gate (less tax), \$4,000.

CARNIVAL: Peppers All States Shows.

ATTRACTIONS: Chuck Williams,

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# 1950 KANSAS FREE FAIR

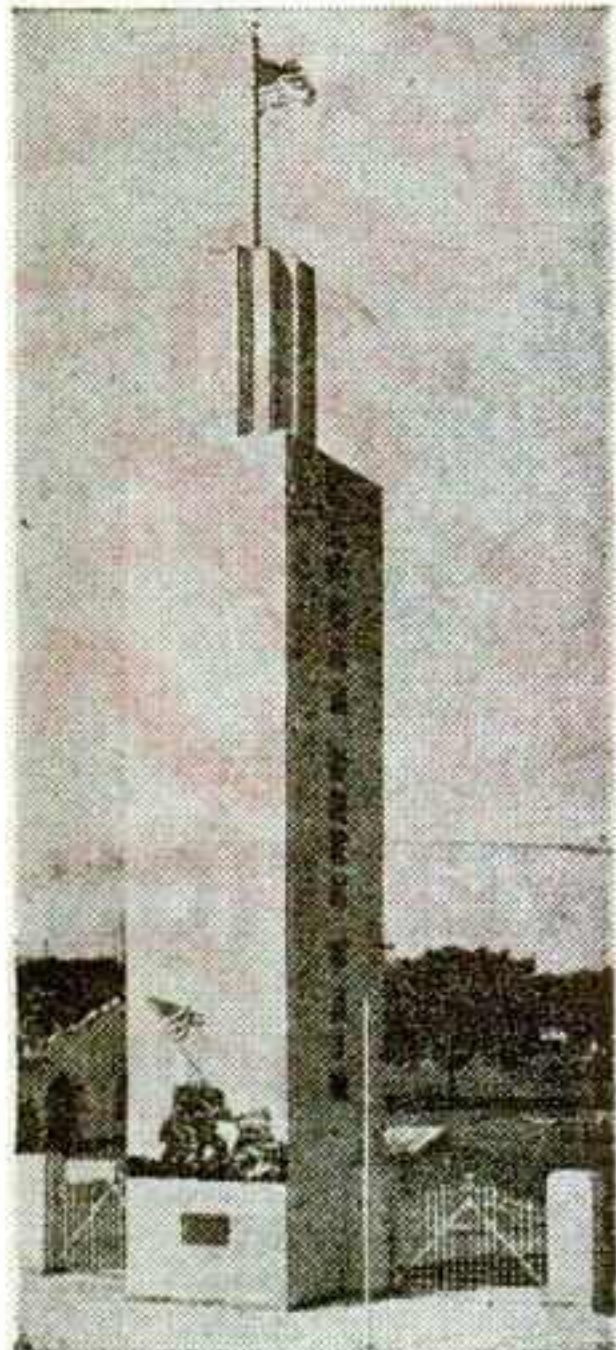
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WKAY radio show, Bill Howard's quartet, Glasgow high school band, boy scout drum and bugle corps.

AID, PREMIUMS: \$1,000. Total estimated premiums paid out (excluding races), \$5,500.

ADMINISTRATION: President, Walter D. Aspley; secretary, Sam Sears; superintendent of concessions, O. B. Sims; publicity director, Billy Jones.

1950 DATES: Last of August or first of September.

### Germantown Fair, Germantown

TOTAL ATTENDANCE: Paid, 25,000. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 2 nights; rain 1 night.

CARNIVAL: Bee's Old Reliable. ATTRACTIONS: Ford act and Joe Sidney, clown.

AID, PREMIUMS: Other aid, \$1,000. Total estimated premiums paid out (excluding races), \$6,000.

ADMINISTRATION: President, H. D. Smoot; secretary, R. K. Asbury.

1950 DATES: August 10-12.

### Kentucky State Fair, Louisville

TOTAL ATTENDANCE: Paid, 271,020; free, 135,410. Operated 7 days, 7 nights.

WEATHER: Good 1 day; rain 4 days, 1 night; cold or cloudy 2 days, 6 nights.

RECEIPTS: Gate (less tax), \$135,510; night grandstand total (less tax), \$11,600.

CARNIVAL: Gooding Amusement Company, Inc.; ride and show gross, total amount, less federal tax, approximately \$70,000.

ATTRACTIONS: Thrill show 2 nights, Esquire model revue 5 nights.

AID, PREMIUMS: State aid, \$55,000; other aid, \$21,437.45. Total estimated premiums paid out (excluding races), \$76,437.45.

ADMINISTRATION: President, Smith D. Broadbent; secretary, George E. Lambert; superintendent of concessions, Edward Brooks; publicity director, Doc Cassidy.

1950 DATES: September 1 to 9 inclusive, tentative.

### Lee County, Beattyville

TOTAL ATTENDANCE: Free gate. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights.

CARNIVAL: Nelson Breeze.

AID, PREMIUMS: Other aid, \$1,600. Total estimated premiums paid out (excluding races), \$900.

ADMINISTRATION: President, Tom Combs; secretary, Lee Tyler; superintendent of concessions, Sedley Stewart; publicity director, D. C. Anderson.

### Logan County Fair, Russellville

TOTAL ATTENDANCE: Paid, 10,000; free, 2,000. Operated 4 days, 4 nights.

WEATHER: Good 3 days, 3 nights; rain 1 day, 1 night.

CARNIVAL: Johnny J. Denton.

ATTRACTIONS: Rodeo.

ADMINISTRATION: President, Hal Thurmond; secretary, Tom Rhea.

1950 DATES: Late July, tentative.

### Lawrenceburg Fair and Horse Show, Lawrenceburg

TOTAL ATTENDANCE: Paid, 8,700. Operated 5 days, 5 nights.

CARNIVAL: Bee Shows.

AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$6,500.

ADMINISTRATION: President, John Talbott; secretary, Frank Martin.

1950 DATES: July 19-23, tentative.

### Meade County Fair, Bradenburg

OPERATED: 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights.

CARNIVAL: Virginia Rose.

ADMINISTRATION: President, W. T. Stuth; secretary, Louise King; superintendent of concessions, Jake Hamilton.

### Owsley County Fair Assn., Inc., Booneville

TOTAL ATTENDANCE: Paid, 9,000. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights.

CARNIVAL: Nelson Breeze.

ATTRACTIONS: Renfro Valley radio show, three nights; horse show, one day.

AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$1,400.

ADMINISTRATION: President, J. M. King; secretary, superintendent of concessions, publicity director, Fred W. Gabard.

## LOUISIANA

### Red River Parish Fair, Coushatta

TOTAL ATTENDANCE: Free gate. Operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

CARNIVAL: Jimmie Henson Shows.

ATTRACTIONS: Rodeo presented three nights, produced by Jasper Rodeo & Cattle Company, Jasper, Tex.

Total estimated premiums paid out (excluding races), \$2,500.

ADMINISTRATION: President, A. M. Posey; secretary and superintendent of concessions, Lester P. Vetter; publicity director, Emile Roger.

## MAINE

### North Oxford Agricultural Fair, Andover

TOTAL ATTENDANCE: 2,000. Operated 2 days, 2 nights.

WEATHER: Good 2 days, 2 nights.

CARNIVAL: Molly Shows.

ADMINISTRATION: President, Raymond Akers; secretary, George P. Stowell; superintendent of concessions, Henry Roberts.

### Northern Maine Fair, Presque Isle

TOTAL ATTENDANCE: (not given). Operated 6 days, 6 nights.

WEATHER: Good 6 days, 6 nights.

CARNIVAL: World of Mirth.

ATTRACTIONS: Carnival, baseball, horse racing, thrill show; vaudeville, booked thru George A. Hamid & Son.

AID, PREMIUMS: State aid, \$1,200. Total estimated premiums paid out (excluding races), \$5,000.

ADMINISTRATION: President, C. Fred Grant; secretary, Albert C. Brewer.

1950 DATES: September 7-12, tentative.

### Piscataquis Valley Fair, Dover-Foxcroft

TOTAL ATTENDANCE: Paid, 2,500; free, 1,500. Operated 1 day.

WEATHER: Good 1 day.

RECEIPTS: Gate (less tax), \$1,400; day grandstand total (less tax), \$35.

CARNIVAL: Maine Amusement.

AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$1,200.

ADMINISTRATION: President, M. S. Blithin; secretary (superintendent of concessions), (publicity director), Frank A. Pierce.

1950 DATES: August 26, tentative.

### Skowhegan State Fair, Skowhegan

Operated 7 days, 7 nights.

WEATHER: Good 4 days, 4 nights, rain 1 day, 1 night; cold or cloudy 2 days, 2 nights.

CARNIVAL: World of Mirth.

ATTRACTIONS: Grandstand revue and vaudeville, booked thru George A. Hamid & Son; Kochman's hell drivers, harness racing.

AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$11,000.

ADMINISTRATION: President, R. S. Finley; manager, publicity director, R. E. Symons; superintendent of concessions, J. L. Carter.

1950 DATES: August 14-19, tentative.

### Windsor Fair, Windsor

TOTAL ATTENDANCE: Paid, 15,000 free, 4,000. Operated 7 days, 5 nights.

WEATHER: Good 6 days, 5 nights; rain 1 day.

CARNIVAL: Playtime Shows.

ATTRACTIONS: Vaudeville (Al Martin), gymkhana, local riding club, harness racing, fireworks.

ADMINISTRATION: President, Gordon Drew; secretary, E. R. Hayes; superintendent of concessions, Clayton Osgood; publicity director, C. Kennison.

1950 DATES: August 29-September 4, tentative.

## MARYLAND

### Great Hagerstown, Hagerstown

TOTAL ATTENDANCE: Paid, 54,614; free, 7,000. Operated 6 days, 6 nights.

WEATHER: Good 5 days, 6 nights; rain 1 day.

CARNIVAL: Cetlin & Wilson.

ATTRACTIONS: Horace Heidt 2 nights; Geo. Hamid acts 4 nights; Irish Horan; 4 days harness racing, 1 day auto racing.

AID, PREMIUMS: State aid, \$16,000; county aid, \$21,451.

ADMINISTRATION: President, D. E. Rinehart; secretary, superintendent of concessions, C. E. Cushwa; publicity director, J. R. Rauth.

# ROZZI'S FAMOUS FIREWORKS

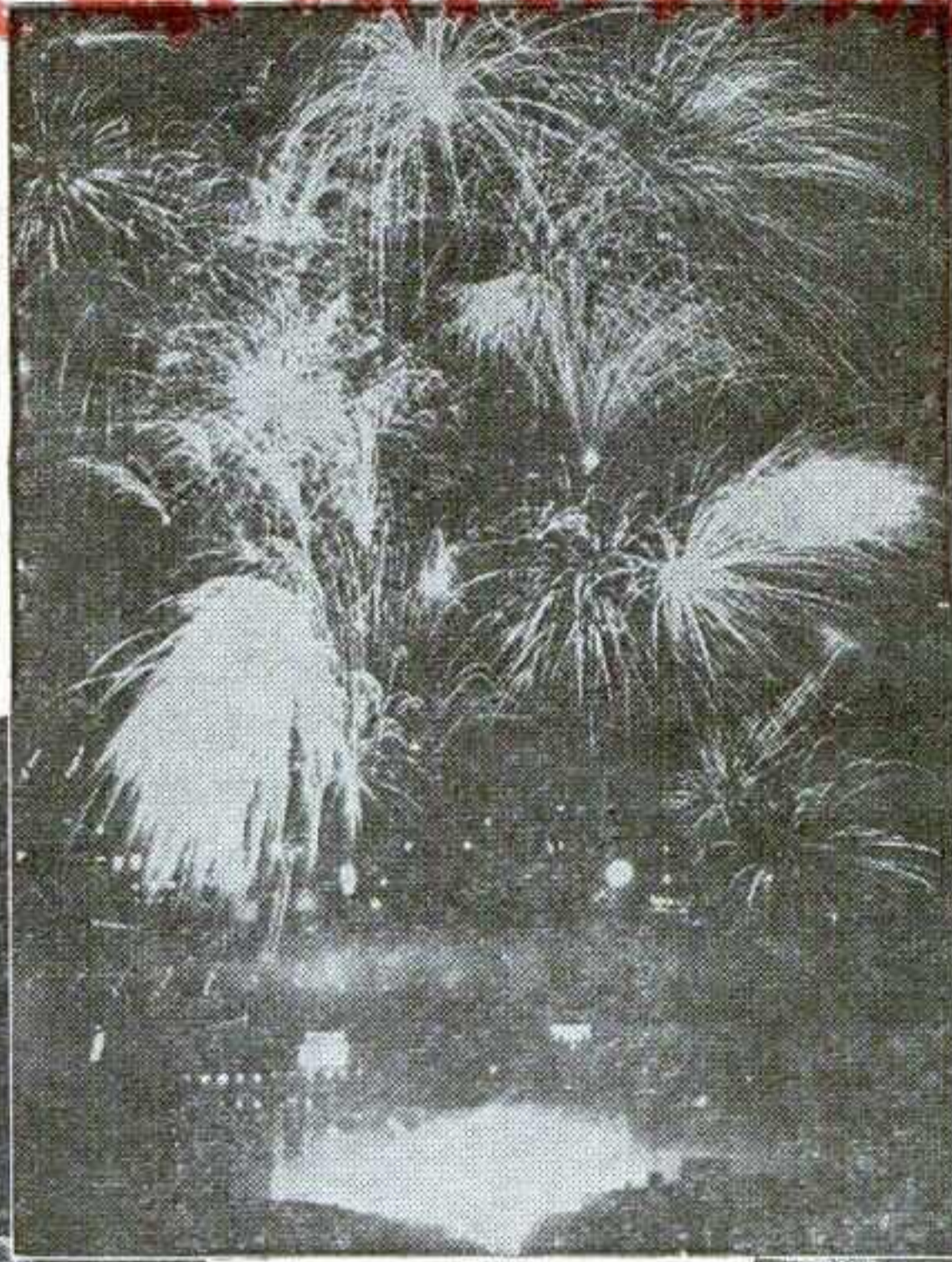
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Grandstand crowd viewing Rozzi fireworks display, Ft. Worth, Texas, Centennial, July, 1949.

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If you think government restrictions are tough, consider the case of Paul Rozzi, who, way back in 1884, left Italy because his fireworks were eight ounces overweight. In those days the government (Italian, that is) dictated just how much Roman Candles should weigh, so when Paul Rozzi missed the mark by a few ounces he bundled up his family and skyrockets for the land of the free to establish the famous 55-year-old Rozzie line of pyrotechnical experts.

He set up shop in New Castle, Pa., the first fireworks factory west of the Allegheny Mountains, and since then his son and grandsons have carried on. Rozzi shows, now presented under the Tri-State Manufacturing Co. banner, are known from coast to coast.

Arthur Rozzi, son of Paul, followed the family tradition of designing and manufacturing the elaborate shells and set pieces that raise goose pimples and inspire "ahs" at Fairs, Carnivals, Celebrations and in Parks throughout the country. Arthur, still president of the Tri-State Company, now is presenting his son, Joe, to the amusement world as the entrepreneur of the blazing booms and bangs that echo good showmanship and better box offices.

Another son, Paul Rozzi, is chief chef in the Rozzi establishment. Chef is the word because frequently as many as 139 chemicals and varieties of powder are used in cooking up one Rozzi masterpiece.

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COUNTY FAIR *IN HOSPITALITY*

SEPT. 10th Thru 16th

1950

C. H. HARNDEN

MANAGER

MRS. M. MULROONEY  
Assistant Manager

B. B. SAWYER  
Concessions Director

### MASSACHUSETTS

#### Brockton Fair, Brockton

Operated 8 days, 8 nights.  
WEATHER: Good 8 days, 8 nights.  
CARNIVAL: World of Mirth Shows.  
ATTRACTIONS: Jimmie Lynch's Death Dodgers 2 days, running races 6 days.  
ADMINISTRATION: President, G. A. Buckley; secretary, Frank H. Kingman; superintendent of concessions, Harold MacNeil; publicity director, Neal Geary.  
1950 DATES: September 8-15, tentative.

#### Essex County Fair, Topsfield

TOTAL ATTENDANCE: Paid, 95,000; free, 450. Operated 7 days, 7 nights.  
WEATHER: Good 6 days, 6 nights; rain 1 day, 1 night.  
RECEIPTS: Gate (less tax) \$69,000, night grandstand total (less tax) \$7,000.  
CARNIVAL: C. S. Borggaard; ride and show gross, total amount (less federal tax), \$9,000.  
ATTRACTIONS: Running races, Sally Rand all girl revue, sportsmen show.  
AID, PREMIUMS: State aid, \$4,200; other aid, \$400.  
ADMINISTRATION: President, Frank H. Moore; secretary, Paul Corson; superintendent of concessions, Howard Knight; publicity director, Warren Rockwell.  
1950 DATES: September 3-9.

#### Marshfield Fair, Marshfield

TOTAL ATTENDANCE: Paid, 35,000; free, 10,000. Operated 7 days, 7 nights.  
WEATHER: Good 7 days, 7 nights.  
RECEIPTS: Gate (less tax) \$16,000; day grandstand total (less tax) \$1,500.  
ATTRACTIONS: Show furnished by Al Martin Agency, running races, harness horse races, auto races, etc.  
AID, PREMIUMS: State aid, \$2,700. Total estimated premiums paid out (excluding races), \$5,800.  
ADMINISTRATION: President, Frank L. Sinnott; secretary, Horace C. Keene; publicity director and general manager, Charles C. Langille.  
1950 DATES: August 20-26.

#### Weymouth Fair, Weymouth

TOTAL ATTENDANCE: Paid, 107,000. Operated 7 days, 7 nights.  
WEATHER: Good 7 days, 7 nights.  
CARNIVAL: Lagasse Amusement Company.  
ATTRACTIONS: Six afternoons of running horse races, 1 afternoon and 1 night, Jack Kochman's thrill show, 2 nights Horace Heidt's Parade of Stars, 4 nights Hamid's free-act show and fireworks. All booked (except races), thru George A. Hamid & Son.  
AID, PREMIUMS: State aid, \$2,500. Total estimated premiums paid out (excluding races), \$10,000.  
ADMINISTRATION: President, D. Reidy; manager-superintendent of concessions, Milton Danziger; publicity director, Floyd Bell.  
1950 DATES: August 13-19, official.

### MICHIGAN

#### Allegan County Fair, Allegan

TOTAL ATTENDANCE: Paid, 56,328; free, 17,000. Operated 6 days, 6 nights.  
WEATHER: Good 3½ days, 3 nights; rain ½ day, 1 night; cold or cloudy 2 days, 2 nights.  
RECEIPTS: Gate (less tax), \$19,619.53; day grandstand total (less tax), \$5,139.49; night grandstand total (less tax), \$7,220.10.  
CARNIVAL: Happyland Shows.  
ATTRACTIONS: Ernie Young revue, 5 nights; Jole Chitwood's Daredevils, Inc., 1 night, harness races four days.  
AID, PREMIUMS: State aid, \$4,200; total estimated premiums paid out (excluding races), \$10,000.  
ADMINISTRATION: President, E. W. De Lano; secretary-superintendent of concessions, J. H. Snow; publicity director, John J. Axe.  
1950 DATES: September 11-16.

#### Armada Agricultural Society, Armada

Operated 4 days, 4 nights.  
WEATHER: Good 3 days, 3 nights; rain 1 day, 1 night.  
ATTRACTIONS: Grandstand show, booked thru Gus Sun Agency.  
AID, PREMIUMS: State aid, 40 per cent. Total estimated premiums paid out (excluding races), \$2,459.25.  
ADMINISTRATION: President, Paul Russ; secretary, Roy Conner.  
1950 DATES: August 24-27, tentative.

#### Charlevoix County Agricultural Society, East Jordan

TOTAL ATTENDANCE: Paid, 3,844. Operated 4 days, 4 nights.  
WEATHER: Good 2 days, 2 nights; rain 1 day, 1 night; cold or cloudy 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$1,803.32; day grandstand total (less tax), \$609.87.  
ATTRACTIONS: Variety Show booked by Gus Sun, 3 days harness racing.  
AID, PREMIUMS: State aid, \$532.06.  
ADMINISTRATION: President, Claude Pearsal; secretary, Ed Rebman.

#### Eaton County 4-H Fair, Charlotte

TOTAL ATTENDANCE: Paid, 30,000; free, 100. Operated 5 days, 5 nights.  
WEATHER: Good 2 days, 2 nights; rain 2 days, 2 nights; cold or cloudy 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$5,490.35; day grandstand total (less tax), \$1,542.45; night grandstand total (less tax), \$2,871.80.  
CARNIVAL: Gooding Shows. Total amount, less federal tax, rides, \$5,444.85; concessions, \$3,338.25.  
ATTRACTIONS: Lucky Lott 1 night, United Booking Association revue 4 nights, 3 days harness racing 3 days, horse pulling contest.  
AID, PREMIUMS: State aid, \$2,800.  
ADMINISTRATION: President, John B. Strange; secretary-publicity director, Hans Kardel; superintendent of concessions, Sidney Phillips.  
1950 DATES: August 27-September 2.

#### Farmers Festival, Brown City

TOTAL ATTENDANCE: Free, 5,000. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; cold or cloudy 1 day, 1 night.  
AID, PREMIUMS: State aid, \$330; other aid, \$900. Total estimated premiums paid out (excluding races), \$1,100.  
ADMINISTRATION: President, C. L. Wood; secretary, J. W. Sheppard.  
1950 DATES: September 21-23.

#### Gogebic County Fair, Ironwood

TOTAL ATTENDANCE: Paid, 16,903; free, 300. Operated 2 days, 3 nights.  
WEATHER: Good, 2 days, 3 nights.  
RECEIPTS: Gate (less tax) \$3,267.57; day grandstand total (less tax) \$1,136.10; night grandstand total (less tax), \$1,473.15.  
CARNIVAL: Tip Top Shows; ride and show gross, total amount (less federal tax), \$2,363.64.  
ATTRACTIONS: Stage acts & revue, booked thru, Boyle Woolfolk; harness races.  
AID, PREMIUMS: State aid, \$2,276.40; county aid, \$3,414.60. Total estimated premiums paid out (excluding races), \$5,691.  
ADMINISTRATION: President, J. B. Chappell; secretary, W. B. Faulk.

#### Hillsdale County Agricultural Society, Hillsdale

TOTAL ATTENDANCE: Paid, 50,000; free, 25,000. Operated 7 days, 5 nights.  
WEATHER: Good 5 days, 3 nights; cold or cloudy 2 days, 2 nights.  
RECEIPTS: Gate (less tax), \$20,026.25; day and night grandstand total (less tax), \$10,898.23.  
CARNIVAL: Gooding Amusements.  
ATTRACTIONS: Gertrude Avery revue, Barnes-Carruthers revue, harness races 5 days.  
AID, PREMIUMS: State aid, \$3,043.07; other aid, \$7,500. Total estimated premiums paid out (excluding races), \$9,004.53.  
ADMINISTRATION: President, H. F. Clark; secretary-superintendent of concessions-publicity director, H. B. Kelley.  
1950 DATES: September 24-30.

#### Huron County Fair, Bad Axe

TOTAL ATTENDANCE: Paid, 15,000; free, 2,000. Operated 5 days, 5 nights.  
WEATHER: Good 3 days, 2 nights; rain 1 day, 1 night; cold or cloudy, 1 day, 2 nights.  
RECEIPTS: Gate (less tax), \$5,000; day grandstand total (less tax), \$2,087; night grandstand total (less tax), \$2,072.  
CARNIVAL: W. G. Wade Shows; ride and show gross, \$8,050.  
ATTRACTIONS: Circus and vaudeville, 4 days and nights; Jack Raum's Cavalcade of Stars; 3 days of harness racing; 2 days of wagon racing; 1 day horse pulling.  
AID, PREMIUMS: State aid, \$2,110.83; county aid, \$800. Total estimated premiums paid out (excluding races), \$5,275.95.  
ADMINISTRATION: President, Joseph Ruth; secretary, superintendent of concessions and publicity director, William E. Logan.  
1950 DATES: August 15-19 (tentative).



**Ingham County Fair, Mason**

TOTAL ATTENDANCE: Paid, 50,000; free (estimated) 10,000. Operated 6 days, 6 nights.  
 WEATHER: Good 4 days, 4 nights; rain 1 day; cold or cloudy 1 day, 2 nights.  
 RECEIPTS: Gate (less tax) \$12,000; night grandstand total (less tax) \$10,000.  
 CARNIVAL: W. G. Wade Shows.  
 ATTRACTIONS: Luck Lott thrill show, Voorhees & Freckles International Revue, harness racing, horse pulling, kids' day.  
 AID, PREMIUMS: State aid, \$4,000; county aid, \$2,500. Total estimated premiums paid out (excluding races), \$8,000.  
 ADMINISTRATION: President, Otto Hartig; secretary, publicity director, superintendent of concessions, Joy O. Davis.  
 1950 DATES: Same relative week; this year dates were August 15-20, tentative.

**Ionia Free Fair, Ionia**

OPERATED 6 days, 6 nights.  
 WEATHER: Good 3 days, 3 nights; rain 1 day, 1 night.  
 CARNIVAL: Cetlin & Wilson Shows.  
 ATTRACTIONS: Jole Chitwood Thrill Show, 1 day; harness racing, 3 days; automobile racing, 2 days; Barnes-Carruthers No. 1 revue, 6 nights.  
 AID, PREMIUMS: State aid, \$3,922.43. Total estimated premiums paid out (excluding races), \$12,272.26.  
 ADMINISTRATION: President, Allan Williams; secretary, superintendent of concessions and publicity director, Rose Sarlow.  
 1950 DATES: August 7-12.

**Iron County Fair, Iron River**

OPERATED: 4 days, 3 nights.  
 CARNIVAL: Skebeck Carnival.  
 ATTRACTIONS: Lewis Bros.' Circus.  
 AID, PREMIUMS: State aid, \$1,800; county aid, \$3,500; other aid, \$2,000. Total estimated premiums paid out (excluding races), \$3,500.  
 ADMINISTRATION: President, Victor Soderman; secretary, superintendent of concessions, publicity director, V. C. Vaughn.  
 1950 DATES: August 22-25, tentative.

**Isabella County Youth and Farm Fair, Mount Pleasant**

TOTAL ATTENDANCE: Paid, 12,000 (est.). Operated 4 days, 4 nights.  
 WEATHER: Good 3 days, 4 nights;

rain 1 day; cold or cloudy 1 day, 1 night.  
 RECEIPTS: Day grandstand total (less tax) \$494.54; night grandstand total (less tax) \$1,755.65.  
 CARNIVAL: Happyland Shows; ride and show gross, total amount (less federal tax) \$1,809.15.  
 ATTRACTIONS: Gus Sun Attractions; Pinto, Hollywood wonder horse; Bradford's sheep dogs, horse pulling, rodeo, amateur contest.  
 AID, PREMIUMS: State aid, \$1,500; county aid, \$750; other aid, \$2,200. Total estimated premiums paid out (excluding races), \$3,750.  
 ADMINISTRATION: President, L. H. Moon; secretary, Maynard Gilmore; manager, B. C. Mellencamp.

**Michigan State Fair, Detroit**

TOTAL ATTENDANCE: Paid, 543,841; free, 243,193. Operated 10 days, 10 nights.  
 WEATHER: Good 6 days, 6 nights; rain 4 days, 4 nights.  
 RECEIPTS: Gate (less tax), \$231,131.88; day grandstand total (less tax), \$27,742.71, plus \$50,376.67 at Sunday auto race; night grandstand total (less tax), \$32,330.19.  
 CARNIVAL: F. E. Gooding Amusement Company; total ride and show gross, less federal tax, \$186,628.27.  
 ATTRACTIONS: All attractions booked by Gus Sun office. Grand Ole Opry 1 day, 1 night; Tex Ritter rodeo, 8 days, 8 nights; auto racing, 1 day; Jole Chitwood's Auto Daredevils, 1 night; Bob Hope Show, 3 days, 3 nights; Jo Stafford and Bobby Breen, 4 days, 4 nights; Welcome Traveler's radio show, 3 days, 3 nights.  
 AID, PREMIUMS: State aid, \$110,000; other aid, \$10,000. Total estimated premiums paid out (excluding races), \$107,000.  
 ADMINISTRATION: General Manager, James D. Friel; superintendent of concessions, Lester Schrader; publicity director, Richard Frederick.  
 1950 DATES: September 1-10, tentative.

**St. Joseph County Grange Fair, Centerville**

OPERATED: 6 days, 6 nights.  
 WEATHER: Good 5 days; rain 1 day; cold or cloudy, 6 nights.  
 CARNIVAL: F. E. Gooding Shows.  
 ATTRACTIONS: Barnes-Carruthers revue.  
 ADMINISTRATION: Manager, Lester R. Schrader.

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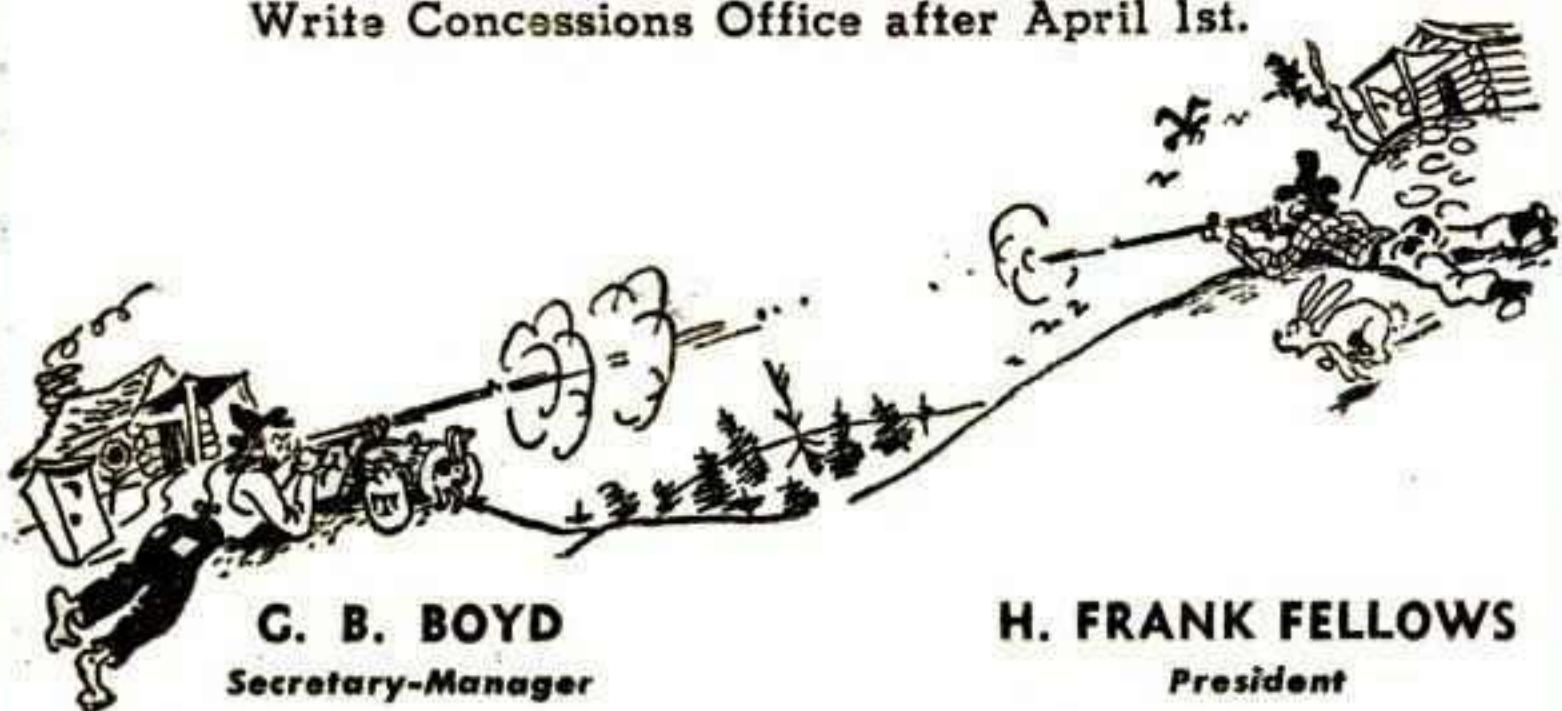
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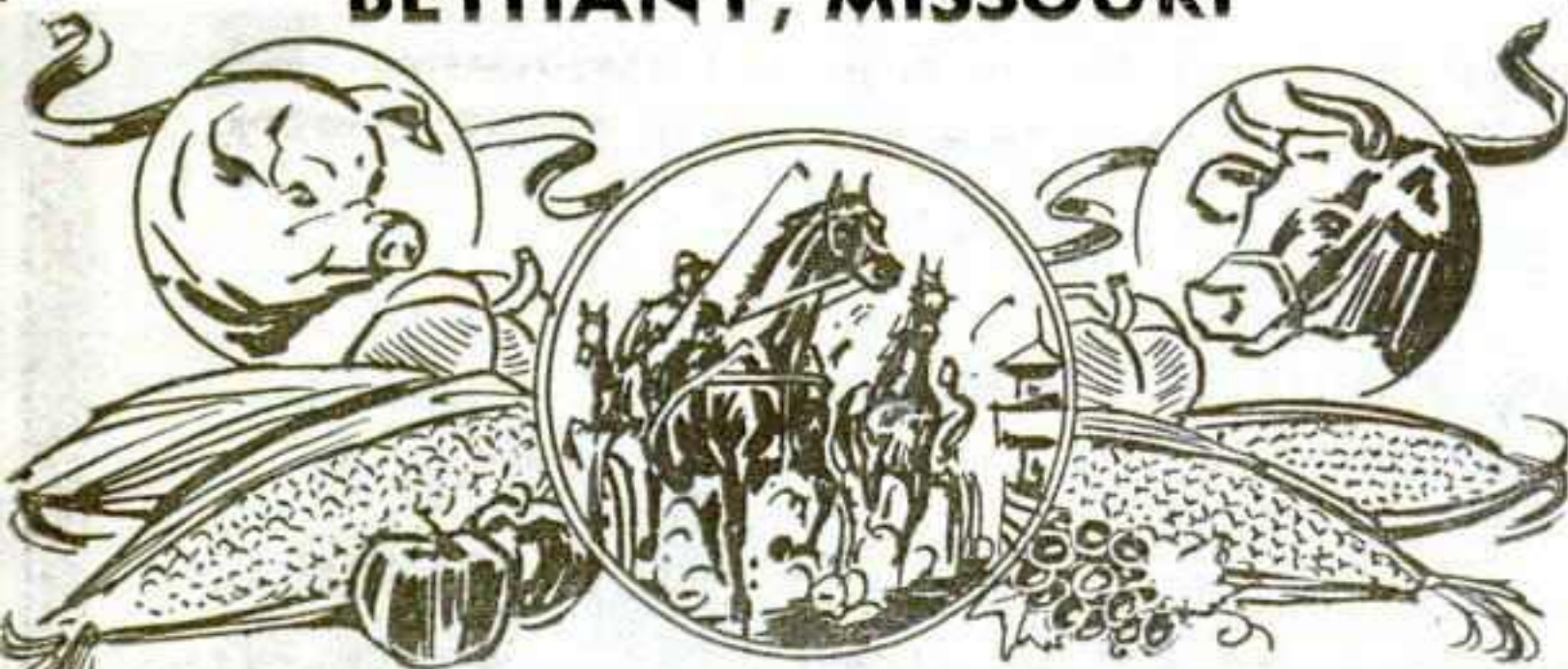
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## Sanilac County 4-H Fair, Sandusky

TOTAL ATTENDANCE: 27,000 (free gate). Operated 4 days, 5 nights.  
 WEATHER: Good 4 days, 5 nights.  
 CARNIVAL: W. G. Wade Shows.  
 ATTRACTIONS: Barnes - Carruthers stage show, saddle show, local talent.  
 AID, PREMIUMS: State aid, \$1,600; county aid, \$500. Total estimated premiums paid out (excluding races) \$4,000.  
 ADMINISTRATION: President, Gordon Smeckert; secretary and publicity director, Albert T. Hall; superintendent of concessions, A. A. Pattullo.  
 1950 DATES: August 22-26, tentative.

## Upper Peninsula State Fair, Escanaba

OPERATED 6 days, 6 nights.  
 WEATHER: Good 4 days, 4 nights; cold or cloudy 2 days, 2 nights.  
 ATTRACTIONS: Barnes-Carruthers revue, 4 days and nights; 1 day auto races, Auto Racing, Inc.; Jimmie Lynch Thrill Show, 1 day; W. L. S., 1 day; horse pulling contests; U. P. Pistol Shoot and U. P. Amateur Contest.  
 AID, PREMIUMS: State aid, \$25,000. Other aid, \$61,730. Total estimated premiums paid out (excluding races), \$19,008.03.  
 ADMINISTRATION: President, J. J. MacInnis; secretary, H. P. Lindsay; superintendent of concessions, Henry Olson; publicity director, K. Gunderman.  
 1950 DATES: August 15-20.

## MINNESOTA

### Becker County Fair, Detroit Lakes

TOTAL ATTENDANCE: Free outside gate. Operated 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 RECEIPTS: Night grandstand, \$2,600.  
 CARNIVAL: Home State Shows.  
 ATTRACTIONS: De Waldo's American Rockets Revue and vaudeville, booked thru D. E. Waldo, Crosby, Minn.  
 AID, PREMIUMS: State aid, \$1,550, county aid, \$500. Other aid, \$300. Total estimated premiums paid out (excluding races), \$1,769.  
 ADMINISTRATION: President, L. C. Enfield; secretary (publicity director), G. W. Peoples; superintendent of concessions, R. W. Lindemann.  
 1950 DATES: August 17-20, tentative.

### Benton County Agricultural Society, Saint Cloud

OPERATED 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 CARNIVAL: Roney Amusement Company.  
 AID, PREMIUMS: State aid, \$1,500; county aid, \$500. Total estimated premiums paid out (excluding races) \$2,500.  
 ADMINISTRATION: President, Leo Ross; secretary (superintendent of concessions), C. H. Varner.  
 1950 DATES: Aug. 18-20.

### Clearwater County Agricultural Society, Bagley

TOTAL ATTENDANCE: Paid, 4,065. Operated 4 days, 3 nights.  
 WEATHER: Good 3 days; rain 1 day.  
 RECEIPTS: Gate (with tax), \$1,996.90. Grandstand total (with tax), \$849.25.  
 CARNIVAL: Home State Shows.  
 ATTRACTIONS: Booked thru William and Lea.  
 AID, PREMIUMS: State aid, \$1,492.60; County aid, \$750. Other aid, \$50. Total estimated premiums paid out (excluding races), \$1,820.45 livestock premiums.  
 ADMINISTRATION: President, E. H. Reff; secretary, Margaret Davids; superintendent of concessions, Virgil Hill.

### Crow Wing County Fair Association, Brainerd

TOTAL ATTENDANCE: Paid, 26,321. Operated 4 days; 5 nights.  
 WEATHER: Good 2 days, 2 nights; cold or cloudy 2 days, 3 nights.  
 RECEIPTS: Gate (less tax) \$4,243.18; night grandstand total (less tax) \$1,396.42.  
 CARNIVAL: Bagder State Shows; ride and show gross, total amount, less federal tax, \$1,459.90.  
 ATTRACTIONS: Red River Valley Gang, Wm. & Lee, Centennial Production.  
 AID, PREMIUMS: State aid, \$1,550; county aid, \$3,000. Total estimated premiums paid out (excluding races), \$2,598.05.  
 ADMINISTRATION: President, V. F. Anderson; secretary (publicity director, superintendent of concessions), B. C. Wilkins.

## Goodhue County Fair, Zumbrota

TOTAL ATTENDANCE: Free, 32,000. Operated 4 days; 4 nights.  
 WEATHER: Good, 4 days; 4 nights.  
 RECEIPTS: Night grandstand total (less tax) \$1,594.92.  
 CARNIVAL: Art B. Thomas.  
 ATTRACTIONS: Show booked by Barnes-Carruthers, rodeo.  
 AID, PREMIUMS: State aid \$1,550. County aid \$500. Total estimated premiums paid out (excluding races) \$2,500.  
 ADMINISTRATION: President, Elmer Jacobson; secretary (superintendent of concessions), A. E. Collinge Jr.  
 1950 DATES: Mid-August, tentative.

## Hubbard County, Nevis

TOTAL ATTENDANCE: Paid, 936; free, 300. Operated 3 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 RECEIPTS: Gate (less tax), \$398.36.  
 ATTRACTIONS: Baseball games daily, trap shooting daily, band concert; radio show, WDAY, Fargo, N. D.  
 AID, PREMIUMS: State aid, \$1,500; other aid, \$200. Total estimated premiums paid out, \$1,501.62.  
 ADMINISTRATION: President, S. G. Reishus; secretary, superintendent of concessions, publicity director, Darwin Erickson.

## Kandiyohi County Fair, Willmar

TOTAL ATTENDANCE: Paid, 14,063; free, 17,265. Operated 4 days, 4 nights.  
 WEATHER: Good 3 days, 3 nights; cold or cloudy, 1 day, 1 night.  
 RECEIPTS: Gate (less tax), \$5,906.46; grandstand total (less tax), \$2,613.24.  
 CARNIVAL: William T. Collins Shows. Ride and show gross, \$6,500.  
 ATTRACTIONS: Circus acts booked thru Ernie Young Agency, Chicago, 3 days and 3 nights.  
 AID, PREMIUMS: State aid, \$1,750; county aid, \$1,000. Total estimated premiums paid out (excluding races), \$2,500.  
 ADMINISTRATION: President, William O. Johnson; secretary, A. E. Thompson; superintendent of concessions, S. J. Halverson; publicity director, O. B. Augustson.  
 1950 DATES: September 13-16.

## Kanabec County Agricultural Society, Mora

TOTAL ATTENDANCE: Paid, 5,500. Operated 3 days, 3 nights.  
 WEATHER: Good 3 days, 2 nights; rain 1 night.  
 RECEIPTS: Gate (less tax), \$1,893; night grandstand total (less tax), \$400.  
 CARNIVAL: Roger Bros.' Shows. Ride and show gross total amount, less federal tax, \$2,293.  
 ATTRACTIONS: Red River Valley Show.  
 AID, PREMIUMS: State aid, \$1,550; county aid, \$300. Total estimated premiums paid out (excluding races), \$1,851.95.  
 ADMINISTRATION: President, John Erickson; secretary, Victor Elfstrom.

## Lac qui Parle Agricultural Society, Madison

OPERATED 4 days, 4 nights.  
 WEATHER: Good 3 days, 3 nights; rain 1 day, 1 night.  
 RECEIPTS: Gate (less tax), \$4,268; day grandstand total (less tax), \$1,500; night grandstand total (less tax), \$1,852.  
 CARNIVAL: Rainey Shows. Total ride and show gross, less federal tax, \$2,482.  
 ATTRACTIONS: Rodeo two days, auto racing one day, Williams & Lee Attractions, Cedric Adams Amateur Show one night.  
 AID, PREMIUMS: State aid, \$1,550; county aid, \$1,000. Total estimated premiums paid out (excluding races), \$1,692.75.  
 ADMINISTRATION: President, C. M. Hanson secretary, Wayne Weiser; superintendent of concessions, Al Kruse.  
 1950 DATES: September 7-10, tentative.

## Lyon County Fair, Marshall

TOTAL ATTENDANCE: Paid, 7,400; free, 3,100. Operated 4 days, 3 nights.  
 WEATHER: Good 3 days, 3 nights.  
 RECEIPTS: Gate (less tax), \$3,200; day grandstand total (less tax), \$850; night grandstand total (less tax), \$2,350.  
 CARNIVAL: Raney United.  
 ATTRACTIONS: Marlo Shows for grandstand and 2 days horse races.  
 AID, PREMIUMS: State aid, \$1,500; county aid, \$1,200. Total estimated premiums paid out (excluding races), \$2,195.  
 ADMINISTRATION: Secretary, F. J. Meade.  
 1950 DATES: August 29-September 1, tentative.

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JAMES M. SAVERY, Pres.-Mgr.  
Tupelo, Mississippi

## Marshall County Agricultural Association, Warren

OPERATED 3 days; 3 nights.  
WEATHER: Good, 3 days, 3 nights.  
RECEIPTS: Gate (less tax) \$1,735.36;  
day and night grandstand total (less tax)  
\$3,516.69.  
CARNIVAL: Badger State.  
ATTRACTIONS: Barnes-Carruthers  
Show, car races.  
AID, PREMIUMS: State aid, \$1,550;  
county aid, \$1,000. Total estimated pre-  
miums paid out (excluding races) \$1,-  
660.  
ADMINISTRATION: President, O. M.  
Mattson; secretary, W. R. Holbrook.  
1950 DATES: July 14-17, tentative.

## Morrison County Agricultural Society, Little Falls

TOTAL ATTENDANCE: Paid, 7,500;  
free, 6,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Badger State Shows.  
ATTRACTIONS: De Waldo Grandstand  
Attractions 2 afternoons, 3 nights.  
AID, PREMIUMS: State aid, \$1,500.  
Total estimated premiums paid out (ex-  
cluding races), \$2,600.  
ADMINISTRATION: President, superin-  
tendent of concessions, Knut Hong; sec-  
retary, D. T. Sargeant.  
1950 DATES: August 11-13, tentative.

## Mower County Fair & Mid-West Livestock Shows, Austin

TOTAL ATTENDANCE: Paid 103,000.  
Operated 6 days; 6 nights.  
WEATHER: Good, 5 days, 5 nights;  
rain, 1 night.  
RECEIPTS: Gate (less tax) \$18,000;  
day grandstand total (less tax) \$6,000;  
night grandstand total (less tax) \$14,000.  
CARNIVAL: Dodson's Imperial; ride  
and show gross, total amount, less federal  
tax, \$25,000.  
ATTRACTIONS: Ted Mack Amateur  
Show booked thru Boyle Woolfolk, auto  
races, promoted by National Speedway,  
Jole Chitwood Thrill Show, harness  
racing, Barnes-Carruthers Revue.  
AID, PREMIUMS: State aid, \$1,750.  
Total estimated premiums paid out (ex-  
cluding races), \$10,500.  
ADMINISTRATION: President, N. V.  
Torgerson; secretary, P. J. Holand; super-  
intendent of concessions, Gunnard  
Youngdahl; publicity director, Guy Wold.  
1950 DATES: August 8-13.

## Nicollet County Fair, St. Peter

TOTAL ATTENDANCE: Paid, 12,000;  
free, 1,200. Operated 3 days, 3 nights.  
WEATHER: Good, 3 days, 3 nights.  
RECEIPTS: Gate (less tax) \$5,390;  
day grandstand total (less tax) \$1,550;  
night grandstand total (less tax) \$2,521.  
CARNIVAL: Wolfe Shows; ride and  
show gross, total amount, less federal  
tax, \$1,105.  
ATTRACTIONS: Revue booked thru  
Barnes-Carruthers; fireworks, auto races,  
running races.  
AID, PREMIUMS: State aid, \$1,550;  
county aid, \$1,915; other aid, \$800. Total  
estimated premiums paid out (excluding  
races), \$2,400.  
ADMINISTRATION: President, Ernest  
Edoff; secretary (publicity director), R. A.  
Dean; superintendent of concessions,  
Hilton Miller.  
1950 DATES: August 26-29, tentative.

## Nobles County Fair, Worthington

TOTAL ATTENDANCE: Paid, 8,361.  
Operated 2 days, 3 nights.  
WEATHER: Good, 2 days, 3 nights.  
RECEIPTS: Gate (less tax), \$2090.25;  
day grandstand total (less tax), \$258.15;  
night grandstand total (less tax),  
\$3072.02.  
CARNIVAL: Wm. T. Collins Shows;  
total amount, less federal tax, \$906.81.  
ATTRACTIONS: Jimmie Lynch Thrill  
Show, ball game, Barnes-Carruthers stage  
show.  
AID, PREMIUMS: State aid, \$1,550;  
county aid, \$1,000; other aid, city, \$150.  
Total estimated premiums paid out (ex-  
cluding races), \$1,500.  
ADMINISTRATION: President, J. R.  
Moles; secretary (publicity director), L. A.  
Hons; superintendent of concessions,  
H. I. Metz.  
1950 DATES: August 21-23, tentative.

## Otter Tail County Fair, Fergus Falls

TOTAL ATTENDANCE: Paid, 13,266.  
Operated 3 days, 4 nights.  
WEATHER: Good, 3 days, 3 nights;  
rain 1 night.  
RECEIPTS: Gate (less tax), \$5,955.72;  
day grandstand total (less tax), \$585.06;  
night grandstand total (less tax), \$2,-  
238.23.

CARNIVAL: Badger State Shows; ride  
and show gross, total amount, less federal  
tax, \$6,073.98.

ATTRACTIONS: Stage and aerial acts,  
booked thru Gus Sun.

AID, PREMIUMS: State aid, \$1,550;  
county aid, \$350; other aid, \$60. Total  
estimated premiums paid out (excluding  
races), \$3,475.60.

ADMINISTRATION: President, Theo.  
M. Thompson; secretary (publicity di-  
rector) (superintendent of concessions),  
Knut Hanson.

1950 DATES: August 23-26.

## Perham Agricultural Society, Perham

TOTAL ATTENDANCE: Paid, 8,557;  
free, 2,500. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; rain  
1 day, 1 night.  
RECEIPTS: Gate (less tax), \$3,954;  
day grandstand total (less tax), \$1,422.75.  
CARNIVAL: W. T. Collins.  
ATTRACTIONS: Fireworks, William &  
Lee acts.  
AID, PREMIUMS: State aid, \$1,550;  
county aid, \$350. Total estimated premi-  
ums paid out (excluding races), \$1,806.65.  
ADMINISTRATION: President, A. M.  
Stoll; secretary, C. B. Weber.

## Roseau County Agricultural Society, Roseau

TOTAL ATTENDANCE: Paid, 10,000;  
free, 2,000. Operated 3 days, 3 nights.  
WEATHER: Good 2 days; 2 nights;  
rain 1 day; 1 night.  
RECEIPTS: Gate (less tax), \$3,288.32;  
day grandstand total (less tax), \$812.16;  
night grandstand total (less tax), \$1,-  
076.24.  
CARNIVAL: Badger State Shows.  
ATTRACTIONS: Grandstand circus and  
vaudeville, 3 nights; 2 days auto racing,  
Centennial pageant.  
AID, PREMIUMS: State aid, \$1,550;  
county aid, \$600. Total estimated premi-  
ums paid out (excluding races), \$2,000.  
ADMINISTRATION: President, D. B.  
Franklin; secretary and publicity director,  
Charles Christianson; superintendent of  
concessions, Earl Gilthuedt.  
1950 DATES: July 24, 25, 26, tentative.

## Steele County Free Fair, Owatonna

TOTAL ATTENDANCE: Free, 191,290.  
Operated 6 days; 6 nights.  
WEATHER: Good, 6 days, 6 nights.  
CARNIVAL: Wm. T. Collins Shows.  
ATTRACTIONS, Revue, Voorhees &  
Fleekles; auto races, Auto Racing, Incor-  
porated; harness racing, horse show.  
AID, PREMIUMS: State aid, \$1,500.  
Total estimated premiums paid out (ex-  
cluding races), \$8,000.  
ADMINISTRATION: President, H. B.  
Theimer; secretary (superintendent of  
concessions), Stan Muckle; publicity  
director, L. F. Long.  
1950 DATES: August 15-20, tentative.

## Swift County Fair Association, Appleton

TOTAL ATTENDANCE: Paid, 10,000  
(est). Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Home State Shows.  
ATTRACTIONS: Barnes-Carruthers re-  
vue.  
AID, PREMIUMS: State aid, \$1,550;  
county aid, \$500. Total estimated premi-  
ums paid out (excluding races), \$2,-  
600.  
ADMINISTRATION: President, Lester  
Evans; secretary (superintendent of con-  
cessions) (publicity director), J. G.  
Anderson.  
1950 Dates: August 24-27.

## Todd County Fair, Long Prairie

TOTAL ATTENDANCE: Paid, 5,710;  
free, 6,000 (estimated). Operated 3 days,  
2 nights.  
WEATHER: Good 2 days, 2 nights; rain  
1 night; cloudy 1 day.  
RECEIPTS: Gate (less tax), \$2,269; day  
grandstand total (less tax) \$343.14;  
night grandstand total (less tax), \$1,-  
131.48.  
CARNIVAL: Badger State Shows.  
ATTRACTIONS: Three night revue,  
vaudeville 2 days; Associated Fair Pro-  
ductions and DeWaldo.  
AID, PREMIUMS: State aid, \$1,550;  
county aid, \$1,000. Total estimated premi-  
ums paid out (excluding races), \$2,-  
658.34.  
ADMINISTRATION: President, Dr. W.  
A. Elver; secretary-superintendent of con-  
cessions, Logan O. Scow; publicity direc-  
tor, Carl C. Carlson.

## Traverse County Agricultural Association, Wheaton

TOTAL ATTENDANCE: Paid, 11,047.  
Operated 3 days, 3 nights.

**WEATHER:** Good 2 days, 2 nights; cold or cloudy, 1 day, 1 night.

**RECEIPTS:** Gate (less tax), \$5,630.56; day and night grandstand total (less tax), \$3,561.18.

**CARNIVAL:** Tri-State Shows. Ride and show gross, total amount, less federal tax, \$3,340.69.

**ATTRACTIONS:** Klausler auto races 1 day; harness racing 2 days; platform attractions booked thru Williams & Lee.

**AID, PREMIUMS:** State aid, \$1,545.75; county aid, \$100. Total estimated premiums paid out (excluding races), \$2,536.55.

**ADMINISTRATION:** President, Ed. W. Hanson; secretary and superintendent of concessions, A. W. Vye; publicity director, Ed. W. Hanson.

1950 DATES: September 7-10.

### Waseca County Fair, Waseca

**TOTAL ATTENDANCE:** 7,500 (estimated). Operated 4 days, 4 nights.

**WEATHER:** Good 4 days, 4 nights.

**RECEIPTS:** Day grandstand total (less tax), \$615; night grandstand total (less tax), \$1,300.

**CARNIVAL:** Badger State Shows.

**ATTRACTIONS:** Midwest Theatrical stage show 3 days; home talent; centennial 1 day.

**AID, PREMIUMS:** State aid, \$1,550; county aid, \$4,000.

**ADMINISTRATION:** President, B. J. Knauss; secretary, Judge Leon Sexton; superintendent of concessions, F. T. (Red) Madden; publicity director, Herman Peterson.

### Watowan County Fair, St. James

**TOTAL ATTENDANCE:** Paid, 7,476; free, 3,000. Operated 3 days, 3 nights.

**WEATHER:** Good 3 days, 3 nights.

**RECEIPTS:** Gate (less tax), \$2,497.78; day and night grandstand total (less tax), \$2,760.75.

**CARNIVAL:** W. T. Collins Shows. Ride and show gross, less federal tax, \$1,115.

**ATTRACTIONS:** Free acts, races, Jimmie Lynch's Death Dodgers, Barnes-Carruthers grandstand revue.

**AID, PREMIUMS:** State aid, \$1,550; county aid, \$400. Total estimated premiums paid out (excluding races), \$1,773.

**ADMINISTRATION:** President, J. M. Glasler; secretary, superintendent of concessions, publicity director, Hubert Ransom.

1950 DATES: August 25-27, tentative.

### Yazoo County Fair, Yazoo City

**TOTAL ATTENDANCE:** Paid, 14,890; free, 2,000. Operated 2 days, 6 nights.

**WEATHER:** Rain 2 days, 5 nights; cold or cloudy 1 night.

**RECEIPTS:** Gate (less tax), \$2,248.

**AID, PREMIUMS:** County aid, \$300; other aid, \$300. Total estimated premiums paid out (excluding races), \$1,479.

**ADMINISTRATION:** President, F. H. Jenne; secretary, W. A. Steirleide; concession manager, J. N. Ballard; publicity director, H. C. Henick.

1950 DATES: October 2-7, tentative.

### MISSISSIPPI

### Clay County Fair, West Point

**TOTAL ATTENDANCE:** Paid, 12,000. Operated 6 days, 6 nights.

**WEATHER:** Good 5 days, 6 nights; rain 1 day; cold or cloudy 1 day, 1 night.

**CARNIVAL:** Magic Empire.

**ATTRACTIONS:** Five attractions booked thru Boyle Woolfolk, horse show.

**AID, PREMIUMS:** State aid, \$344. Total estimated premiums paid out (excluding races), \$3,000.

**ADMINISTRATION:** President, R. G. Millard; secretary, superintendent of concessions, publicity director, T. F. Akers.

1950 DATES: Last week in September, tentative.

### Pontotoc County Fair, Pontotoc

**TOTAL ATTENDANCE:** Paid, 20,000; free, 1,500. Operated 5 days, 6 nights.

**WEATHER:** Good 5 days, 6 nights.

**CARNIVAL:** Buff Hottie Shows.

**ATTRACTIONS:** Grandstand attractions nightly, including horse show, County Beauty Revue, County Pulling Contest and Old-Fashioned Quartet and Fiddlers contest. No admission.

**AID, PREMIUMS:** State aid, \$560; county aid, \$1,365. Total estimated premiums paid out (excluding races), \$1,925.

**ADMINISTRATION:** President, L. G. Simmons; secretary, superintendent of concessions, E. H. Walker Jr.

### Wayne County Fair, Waynesboro

**TOTAL ATTENDANCE:** Paid, 10,282; free, 800. Operated 6 days, 6 nights.

A NAME  
TO REMEMBER



A NAME  
TO REMEMBER

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circus business, I know more acts and still  
more about the acts and their value than  
many others.

As early as 1905 I owned  
and created Original Nov-  
elties: COMEDY CYCLE  
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DON GIRLS, Dancing  
Furor, A Group of Trained  
Ostriches. In 1908 intro-  
duced a SKATING ON  
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ISABEL BUTLER & TOM  
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THE GREATEST ALL-GIRL  
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THAT EVEN MEN COULD  
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Incidentally, in 1912 I  
revolutionized stage attire  
for men by being the first  
to ever introduce a GRAY  
TUXEDO at Keith's Pro-  
ctor's 5th Ave. Theatre in  
KLUTINGS ENTERTAIN-  
ERS. See report in Variety  
Feb. 15, 1912.

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**WEATHER:** Good 5 days, 5 nights; rain 1 day, 1 night.  
**RECEIPTS:** Gate (less tax), \$628.  
**CARNIVAL:** J. A. Gentsch.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$500.  
**ADMINISTRATION:** President, Jim West; secretary, H. S. Cassell.

**ATTRACTIONS:** KMCB 3 days, local musical talent 1 night, horse show 2 nights.  
**AID, PREMIUMS:** State aid, \$250; other, \$1,800.  
**ADMINISTRATION:** Secretary, Mrs. E. K. Griffith; superintendent of concessions, Coy Terry; publicity director, Lawrence Morrison.  
**1950 DATES:** September 7-9, tentative.

**Putnam County Agricultural and Mechanical Society, Inc., Unionville**

**WEATHER:** Good 4 days, 4 nights.  
**AID, PREMIUMS:** Other aid, \$1,800.  
**ADMINISTRATION:** President, Wayne Norman; secretary, Marple S. Wyckoff; superintendent of concessions, Don Herick; publicity director, A. H. Stuckly Jr.  
**1950 DATES:** September 5-8.

**Midland Empire Fair, Billings**

**OPERATED:** 6 days, 6 nights.  
**WEATHER:** Good 5 days, 5 nights; rain 1 day, 1 night.  
**CARNIVAL:** Siebrand Bros.' Shows.  
**ATTRACTIONS:** 6 days thoroughbred running races, 5 days Cremer Rodeo; 6 nights Barnes-Carruthers State Fair Revue.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$35,000.  
**ADMINISTRATION:** President, Rockwood Brown; secretary, Harry L. Pitton; superintendent of concessions, Robert G. Finke; publicity director, W. W. Gall.  
**1950 DATES:** August 7-12, tentative.

**MISSOURI**

**American Legion Dunklin County Fair, Senath**

**TOTAL ATTENDANCE:** Paid, 10,750; free, 150. Operated 6 days, 6 nights.  
**WEATHER:** Good 5 days, 3 nights; rain 1 day, 1 night; cold or cloudy 2 nights.  
**RECEIPTS:** Gate (less tax), \$1,269.59.  
**CARNIVAL—Moore's Modern Shows.**  
**ATTRACTIONS:** The Great Eugenes, high wire; Texas Bill's Rodeo, playing with Moore's Shows.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$1,500.  
**ADMINISTRATION:** President: C. C. McCluney; secretary, N. H. Harkey; publicity director, Dennis Bacon.  
**1950 DATES:** Last week of September.

**Lamar's Farm and Industrial Exposition, Lamar**

**OPERATED:** 3 days, 3 nights.  
**WEATHER:** Good 2 days, 1 night; cloudy 1 day, 2 nights.  
**CARNIVAL:** American Beauty Shows. Ride and show gross, total amount, less federal tax, \$600.  
**ATTRACTIONS:** Three Fearless Stars, booked thru Boyle Woolfolk; team pulling contests.  
**AID, PREMIUMS:** State aid, \$900; other aid, \$2,300. Total estimated premiums paid out (excluding races), \$3,100.  
**ADMINISTRATION:** Bud Moore.  
**1950 DATES:** September 21-23, tentative.

**Webster County Fair, Marshfield**

**TOTAL ATTENDANCE:** Paid, 7,648. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$1,728.28.  
**CARNIVAL:** Paul's Amusement Co.  
**AID, PREMIUMS:** State aid, \$328.83.  
**ADMINISTRATION:** President, F. D. Roper; secretary, Ellis Jackson; superintendent of concessions, C. W. Beatie; publicity director, Paul Watters.  
**1950 DATES:** August 31-September 2, tentative.

**NEBRASKA**

**Boone County Fair, Albion**

**TOTAL ATTENDANCE:** Paid, 13,243; free, 10,000 (free night gate). Operated 3 days, 4 nights.  
**WEATHER:** Good 1 day, 1 night; cold 2 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$1,868; day grandstand total (less tax), \$1,508; night grandstand total (less tax), \$3,120.50.  
**CARNIVAL:** Greater Rainbow Shows. Total amount, less federal tax, \$640.19.  
**ATTRACTIONS:** Jimmie Lynch's Death Dodgers, 1 night; Williams and Lee, circus acts and revue, 3 days, 3 nights; 3 days of running races.  
**AID, PREMIUMS:** County aid, \$2,000; other aid, \$410. Total estimated premiums paid out (excluding races), \$1,728.55.  
**ADMINISTRATION:** President, Dorsey Paup; secretary and superintendent of concessions, Floyd Gilmer; publicity director, Jack Lough.  
**1950 DATES:** September 12-15.

**MONTANA**

**Chouteau County Fair, Fort Benton**

**TOTAL ATTENDANCE:** Paid, 10,000. Operated 2 days, 2 nights.  
**WEATHER:** Good 2 days, 2 nights.  
**CARNIVAL:** Curl.  
**ADMINISTRATION:** President, Ed Fuller; secretary, Dean A. Elliott; publicity director, Joel Overholser.  
**1950 DATES:** Saturday and Sunday following Labor Day, tentative.

**Moniteau County Fair, California**

**OPERATED:** 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Gate (less tax), \$3,636.11.  
**CARNIVAL:** Boggle & Reece Shows. Ride and show gross, total amount, less federal tax, \$904.13.  
**ATTRACTIONS:** 3 night horse shows; 1 night cattle show, pulling contest.  
**AID, PREMIUMS:** State aid, \$645.17; county aid, \$50; other aid, \$1,100. Total estimated premiums paid out (excluding races), \$3,562.75.  
**ADMINISTRATION:** President, Frank Kell; secretary, Harold Kindle; superintendent of concessions, J. L. Rohrbach.

**Marias Fair and Rodeo, Shelby**

**TOTAL ATTENDANCE:** Paid, 21,000; free, 3,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 2 days, 2 nights; rain 1 day, 1 night; cold or cloudy, 1 day, 1 night.  
**CARNIVAL:** Northern Exposition Shows.  
**ATTRACTIONS:** Rodeo, races, revue, fireworks, carnival, special acts.  
**AID, PREMIUMS:** County aid, \$13,000.  
**ADMINISTRATION:** President, A. E. Allison; secretary (publicity director), Clifford D. Coover; superintendent of concessions, Elmer A. Smith.  
**1950 DATES:** July 20-23 or 27-30, tentative.

**Osage County Fair, Linn**

**TOTAL ATTENDANCE:** Free, 12,000. Operated 3 days, 3 nights.  
**WEATHER:** Good, 2 days, 2 nights; cold or cloudy, 1 day, 1 night.  
**CARNIVAL:** Campbell.  
**ADMINISTRATION:** President, Joe Knollinger; secretary, Walter Heldlage.  
**1950 DATES:** September 2-4, tentative.

**Callaway County Fair, Fulton**

**TOTAL ATTENDANCE:** Paid, 23,000 (approx.); free, 1,000 (approx.). Operated 8 days, 3 hrs.  
**WEATHER:** Good 2 days, 2 nights; rain 1 day, 1 night.  
**RECEIPTS:** Gate (less tax), \$10,000.  
**CARNIVAL:** Gulf Coast Shows. Ride and show gross, total amount, less federal tax, \$600.  
**ATTRACTIONS:** Harness racing, horse show.  
**AID, PREMIUMS:** State aid, \$650; other aid, \$5,000 (est.). Total estimated premiums paid out (excluding races), \$5,000 (est.).  
**ADMINISTRATION:** President, W. E. Backer; secretary, Jack Atkinson; superintendent of concessions, Ed Estes; publicity director, V. A. Johnston Jr.  
**1950 DATES:** Week before Missouri State Fair.

**Holt County Fair, Mound City**

**RECEIPTS:** Night grandstand total (less tax), \$1,200.

**Buffalo County Fair, Kearney**

Operated 4 days, 5 nights.  
**WEATHER:** Good 4 days, 4 nights; cold or cloudy 1 night.  
**RECEIPTS:** Gate (less tax) \$5,304.10; day and night grandstand total (less tax) \$2,832.50.  
**CARNIVAL:** Hales Shows of Tomorrow; ride and show gross, total amount, less federal tax, 17½ per cent on rides, plus \$350.  
**ATTRACTIONS:** Stage show, contracted



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 RIDES THAT DO NOT CONFLICT. SHOWS NOT CONFLICTING. LEGITIMATE CONCESSIONS OF ALL KINDS.

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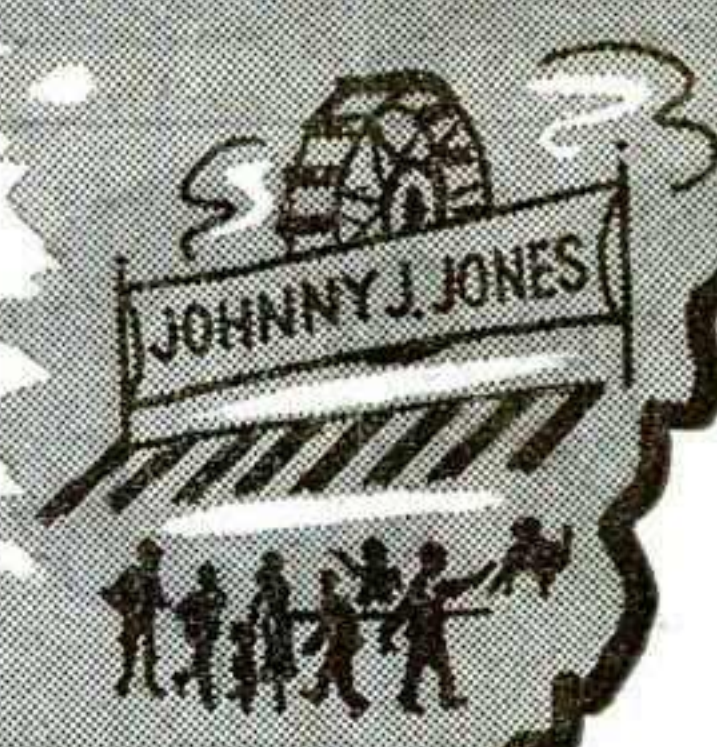
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General Manager



BERNARD "BUCKY" ALLEN  
Concessions Manager

thru Truex-Drake Enterprises, Wichita, Kan.; horse pulling.

AID, PREMIUMS: County aid, \$3,000; total estimated premiums paid out (excluding races), \$4,024.66.

ADMINISTRATION: President, Fred Knobel; secretary, S. A. Wilson; superintendent of concessions, E. H. Staubitz; manager, E. H. Ramsay.

1950 DATES: August 28-September 1.

### Cuming County Fair, West Point

TOTAL ATTENDANCE: Paid, 17,000; free, 1,000. Operated 5 days, 5 nights.

WEATHER: Good 3 days, 1 night; rain 2 nights; cold or cloudy 2 days, 2 nights.

RECEIPTS: Gate (less tax), \$150; day grandstand total (less tax), \$1,452; night grandstand total (less tax), \$2,761.50

CARNIVAL: Veterans' United Shows. ATTRACTIONS: Williams & Lee Revue, 4 nights; acts, 5 days, 5 nights.

AID, PREMIUMS: State aid, \$400; county aid, \$3,000.

ADMINISTRATION: President, H. C. Horst; secretary, superintendent of concessions and publicity director, Ed Baumann.

1950 DATES: August 27-31.

### Dakota County Agricultural Society, Homer

TOTAL ATTENDANCE: Paid, 1,465; free, 50. Operated 2 days, 2 nights.

WEATHER: Rain 2 days, 2 nights.

RECEIPTS: Gate (less tax), \$613.

ATTRACTIONS: Stage show.

AID, PREMIUMS: County aid, \$2,000; other aid, \$300. Total estimated premiums paid out (excluding races), \$1,170.

ADMINISTRATION: President, Leo Zentmler; secretary, James Allaway; superintendent of concessions, G. J. Barker.

1950 DATES: August 23-25, tentative.

### Douglas County Fair, Waterloo

TOTAL ATTENDANCE: Paid, 20,000; free, 12,000. Operated 4 days, 4 nights.

WEATHER: Good 2 days, 4 nights; cold or cloudy 2 days.

RECEIPTS: Gate (less tax), \$11,000.

CARNIVAL: 20th Century Shows.

ATTRACTIONS: Free acts, free baseball, free dances, horse show 4 days, 4 nights.

AID, PREMIUMS: County aid, \$7,500;

other aid, \$410. Total estimated premiums paid out (excluding races), \$3,800.

ADMINISTRATION: President, Otto Boettger; secretary, R. D. Herrington.

### Gage County Agricultural Society, Beatrice

OPERATED: 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

RECEIPTS: Gate (less tax), \$1,123; day grandstand total (less tax), \$1,110; night grandstand total (less tax), \$3,123.

CARNIVAL: 20th Century Shows.

ATTRACTIONS: Horse show, Barnes-Carruthers revue, midget auto races, Jimmie Lynch's Death Dodgers.

AID, PREMIUMS: County aid, \$4,000. Total estimated premiums paid out (excluding races), \$2,600.

ADMINISTRATION: President, H. F. Brandt; secretary, J. M. Quackenbush; superintendent of concessions, Orval Glass; publicity directors, E. M. Marvin, B. R. Rothenberger.

1950 DATES: September 18-21, tentative.

### Jefferson County Fair, Fairbury

Operated 4 days, 4 nights.

WEATHER: Good, 4 days, 4 nights.

RECEIPTS: Day grandstand total (less tax), \$1,145; night grandstand total (less tax), \$1,163.

CARNIVAL: Greater Rainbow Shows; ride and show gross, total amount, less federal tax, \$832.50.

ATTRACTIONS: Michaels Attractions, running races.

AID, PREMIUMS: County aid, \$1,948; other aid, \$410; total estimated premiums paid out (excluding races), \$1,673.

ADMINISTRATION: President, Max Logan; secretary, J. W. Winslow; superintendent of concessions, L. W. Schluckebiers; publicity director, Elmer Sasse.

1950 DATES: August 8-11, tentative.

### Keith County Fair, Ogallala

Operated 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights.

CARNIVAL: Leerlight.

ATTRACTIONS: State Palomino horse show and rodeo; promoted by G. J. McGinley, Ogallala, Neb.

ADMINISTRATION: President, E. A. Gelsert; secretary, R. D. Hughes.

1950 DATES: August 21-23, tentative.

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*Texas' largest and most Beautiful Motorized Show*

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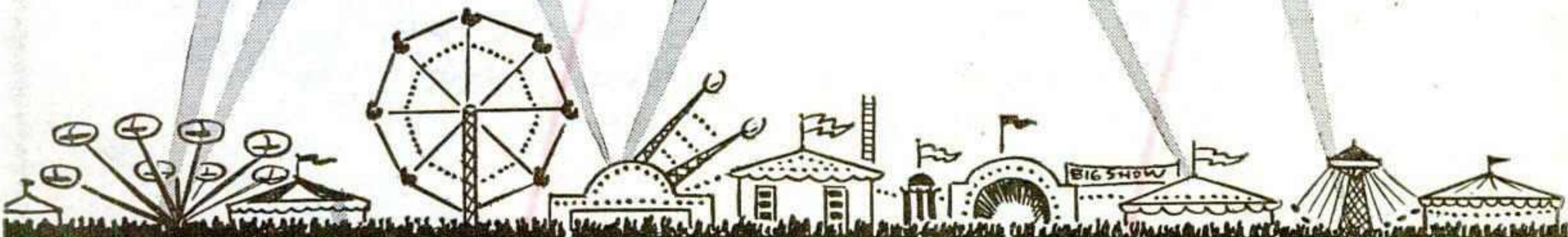
Be sure and investigate our show before contracting for your 1950 events. Contact our representatives at your State Association Meetings.

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**SHOWS:** Hawaiian, Big Snake, Hillbilly, Motordrome, Wild Life,  
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Wausau, Wis.  
Escanaba, Mich.  
Manitowoc, Wis.  
Elkhorn, Wis.  
Beaver Dam, Wis.

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Jackson, Tenn.  
Batesville, Miss.  
Greenville, Miss.  
Aberdeen, Miss.  
Jackson, Miss.  
Canton, Miss.  
Clarksdale, Miss.

### **CELEBRATIONS:**

Humboldt, Tenn., Strawberry Festival  
Memphis, Tenn., Cotton Carnival  
Casey, Ill., July 4th Celebration  
Phenix, Ill., Firemen's Celebration

## **EXECUTIVE STAFF...**

**E. E. FARROW, Co-Owner and Manager**  
**MRS. E. E. FARROW, Co-Owner**  
**JACK OLIVER, General Agent**  
**JACK DOWNS, Business Representative**  
**MARGARET MILLER, Secretary**  
**L. M. HIGGS, Supt. Concessions**  
**EARL RIECKEN, Diesels and Mechanic**  
**GLENN EDWARDS, Billposter**  
**JAMES REED, Ride Supt. and Builder**

**WALLACE BROS.' SHOWS**

**E. E. FARROW, Mgr.**  
**BOX 1184, JACKSON, MISS.**

## NEBRASKA

### Lincoln County Fair, North Platte

TOTAL ATTENDANCE: 7,500. Operated 5 days, 5 nights.  
WEATHER: Good 5 days, 5 nights.  
RECEIPTS: Day grandstand total (less tax), \$1,700; night grandstand total (less tax), \$2,100.  
CARNIVAL: Victory Exposition Shows.  
ATTRACTIONS: Harvest Moon Revue 3 nights; Dare Devil Drivers 1 day; local rodeo shows, local horse show.  
AID, PREMIUM: County aid, \$2,000; other aid, \$400. Total estimated premiums paid out (excluding races), \$1,500.  
ADMINISTRATION: President, Paul J. Thomsen; secretary, C. F. Wright.  
1950 DATES: August 21-25, tentative.

### Logan County Fair and Rodeo, Stapleton

TOTAL ATTENDANCE: Paid, 3,179. Operated 2 days.  
WEATHER: Good 2 days.  
RECEIPTS: Gate (less tax), \$3,480.  
CARNIVAL: Bohn & Son; ride and show gross, total amount, less federal tax, \$640.  
ATTRACTIONS: Rodeo.  
AID, PREMIUMS: State aid, \$420; county aid, \$1,000; total estimated premiums paid out (excluding races), \$595.  
ADMINISTRATION: President, J. L. Beckius; secretary, V. K. Magnuson; superintendent of concessions, H. F. Dress; publicity director, M. A. Brown.  
1950 DATES: August 25-27, tentative.

### Morrill County Fair Association, Bridgeport

TOTAL ATTENDANCE: Paid, 1,179; free, 500; operated 3 days.  
WEATHER: Good, 1 day, rain 2 days.  
RECEIPTS: Gate (less tax) (free); day grandstand total (less tax), \$983.  
CARNIVAL: J. R. Leeright.  
ATTRACTIONS: Horse show, rodeo.  
AID, PREMIUMS: State aid, \$400; county aid, \$2,000; total estimated premiums paid out (excluding races), \$800.  
ADMINISTRATION: President, Allan B. Atkins; secretary, J. Cedric Conover; superintendent of concessions, C. N. Clemens.

### Nebraska State Fair, Lincoln

TOTAL ATTENDANCE: 225,000 (estimated). Operated 6 days, 6 nights.  
WEATHER: Good 2 days, 2 nights; rain 1 day, 1 night; cold or cloudy, 2 days, 2 nights.  
CARNIVAL: Hennies Bros.  
ATTRACTIONS: Barnes-Carruthers Revue 5 nights, Jimmie Lynch's Death Dodgers 1 night, races (National Speedways) 3 days, harness racing 3 days.  
AID, PREMIUMS: State aid, \$8,000. Total estimated premiums paid out (excluding races), \$56,000.  
ADMINISTRATION: President, D. W. Osborn; secretary, Edwin Schultz; superintendent of concessions, Robert Baumfalk; publicity director, Ayres Advertising.  
1950 DATES: September 3-8.

### Pierce County Fair, Pierce

OPERATED: 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Gate (less tax), \$2,840; day grandstand total (less tax), \$919.  
CARNIVAL: Bob Robinson. Total amount, less federal tax, \$1,566.  
ATTRACTIONS: Baseball games, stage-shows.  
AID, PREMIUMS: County aid, \$2,000. Total estimated premiums paid out (excluding races), \$1,300.  
ADMINISTRATION: President, David Wolf; secretary, A. P. Gottsche.  
1950 DATES: August 27-29, tentative.

### Platte County Mid-Nebraska 4-H Fair, Columbus

Operated 4 days, 4 nights.  
WEATHER: Good 4 days, 4 nights.  
RECEIPTS: Gate (less tax) (free); day grandstand total (less tax), \$858.47; night grandstand total (less tax), \$4,605.20.  
CARNIVAL: Merriman Shows; ride and show gross, total amount, less federal tax, \$953.35.  
ATTRACTIONS: WLS Barn Dance; Jimmie Lynch Dare Devils; Barnes-Carruthers Revue.  
AID, PREMIUMS: County aid, \$2,000; other aid, \$410.  
ADMINISTRATION: President, Henry Buss Jr.; secretary, W. L. Boettcher; superintendent of concessions, Clarence Wilken and Milton Galley.

THE BEST IN OUTDOOR  
AMUSEMENTS

# O. C. Buck

## EXPOSITIONS

*Thanks*

TO THE FAIRS AND MANY COMMITTEES for whom we showed this year.

Also THE PERSONNEL with the Show for their co-operation in helping to make this past season so successful.

FOR SALE  
RIDES

HI-BALL  
LOOPER FLY-O-PLANE

All rides in first class condition.

NOW BOOKING  
FOR 1950 SEASON

Any outstanding Attraction.  
None too large if same has possibilities.

See me in Chicago during the Convention or at your State Fair Association Meeting.

O. C. BUCK, General Manager.

WINTERQUARTERS:

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*America's Cleanest Midway*

**We Wish Everyone a Very Merry Christmas, and a Big Season in 1950**

ONE WAY FOR A SURE, PLEASANT, PROFITABLE SEASON IS TO GET CONNECTED WITH THE CAPELL BROS. SHOWS NOW FOR 1950. THE SHOW WHICH HAS A REGULAR ROUTE EACH YEAR—No Wild-Catting, No Lay-Offs, No Long Jumps, and you get Six Nights a Week ACTION.

WE OPEN EARLY IN MARCH (AS USUAL) SHOWING OUR REGULAR ROUTE OF PROVEN SPRING DATES, UNDER STRONG AUSPICES, WITH 18 FAIRS AND CELEBRATIONS TO FOLLOW.

**PROUDLY WE PRESENT THE MOST BEAUTIFUL  
MOTORIZED SHOW ON EARTH**

18 — Modern Riding Devices — 18  
12 — High-Class Shows With New Modernistic Fronts — 12  
8 — Giant Light Towers — 8

And featuring the World's Largest Wild Animal menagerie presented by a Carnival, including Giant Jungle Beasts, such as Lions, Tigers, Leopards, Pumas, Panthers, Bears, Zebras, Seals, Limas, Chimps, Monkeys, Camels, Performing Elephants, Etc. All presented in beautiful hand carved Circus Cage Wagons.

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Do you want a New Show from the front to the back end? A show that you will be proud to have at your fair? Then pick up your phone NOW and call 1984, McAlester, Okla., for more information about "America's Finest Motorized Carnival."

### WANT FOR SEASON OF 1950

CONCESSIONS: Will place well-flashed Concessions of all kinds. Will sell "EX" on Diggers, Bingo, Snow, Popcorn, Scales and Derby Game. Want Cookhouse capable of handling this size show. Concessioners, write us what you have!

FOR THE SHOWS: Capable Managers, Talkers and Canvas Men. Side Show Attractions. Circus Acts, Families preferred, doing several Turns for our Society Circus. Fuller Family write.

FOR THE RIDES: Sober, capable Foremen, Second Men and Working Men. Must Drive Semis. Top Salaries with Bonus. Positively no Drunks or Chasers tolerated.

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FRANK BERGEN  
General Manager



BERNARD "BUCKY" ALLEN  
Concessions Manager

# BUFFALO SHOWS

MIGHTY MIDWAY



# THANKS FOLKS!

FOR YOUR WONDERFUL CO-OPERATION IN 1949

NOW LET'S TALK ABOUT NEXT YEAR

SHOW WILL OPEN SATURDAY, APRIL 29, 1950

We already have the following booked—Cookhouse, Popcorn, Candy Apples, Candy Floss, Potato Fries, Jingle Board, Block Pitch, Penny Pitch Board, Duck Pond, Milk Bottles, Cat Rack, Dish Ball Game, Balloon Darts, Pan Game, Over and Under, Pea Pool, Block Dice, Bird Cage, Big Six, Beat the Dealer, Five Rides, Girl Show, Mechanical Show.

# WANT

We Want to Book—Glass Pitch, Cork Gallery, Frozen Custard, Long Range Gallery, Penny Arcade, Add-'Em Darts, Bowling Alley, Guess Your Age and Weight, String Game, etc.

Will book or will lease outright and furnish transportation for Fly-O-Plane, Octopus and One Flat Ride. Will book Train Ride, Wild Life Exhibit and Independent Side Shows.

## BUFFALO SHOWS

P. O. BOX 809

BUFFALO, NEW YORK

### Polk County Fair, Osceola

TOTAL ATTENDANCE: Paid, 6,000 (estimated). Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 2 nights; cloudy 1 day, 1 night.  
CARNIVAL: Hales' Shows of Tomorrow.  
ATTRACTIONS: Williams and Lee acts.  
AID, PREMIUMS: State aid, \$430; county aid, \$2,000. Total estimated premiums paid out (excluding races), \$2,000.  
ADMINISTRATION: President, Paul Monson; secretary, Robert L. Mills.

### Richardson County Free Fair, Humboldt

OPERATED 3 days, 4 nights.  
WEATHER: Good 3 days, 3 nights; rain 1 day, 1 night.  
ATTRACTIONS: Barnes-Carruthers Revue.  
AID, PREMIUMS: County aid, \$2,000; other aid, \$400; total estimated premiums paid out (excluding races), \$1,500.  
ADMINISTRATION: President, F. M. Boss; secretary, L. E. Watson; superintendent of concessions, Leo Goodhart; publicity director, Frank J. Rlst.  
1950 DATES: September 13-15.

### Saline County Fair, Crete

TOTAL ATTENDANCE: Paid, 6,038. Operated 3 days, 3 nights.  
WEATHER: Good 1 day, 2 nights; cold or cloudy 2 days, 1 night.  
RECEIPTS: Gate (less tax), \$2,106.10.  
CARNIVAL: United Veterans' Shows. Ride and show gross, \$278.81.  
ATTRACTIONS: Acts, 2 days, 2 nights, booked thru J. C. Michaels.  
AID, PREMIUMS: State aid, \$410.85; county aid, \$2,000. Other aid, \$375. Total estimated premiums paid out (excluding races), \$2,570.75.  
ADMINISTRATION: President, superintendent of concessions, M. R. Gifford; secretary, publicity director, Ernest A. Vlasak.

### Thurston County Agricultural Society, Walthill

TOTAL ATTENDANCE: Paid, 8,000; free 1,500. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; cold or cloudy 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$2,201; day grandstand total (less tax), \$1,622.  
CARNIVAL: Robinson's Greater Shows.  
ATTRACTIONS: De Waldo's.  
AID, PREMIUMS: County aid, \$2,113.  
ADMINISTRATION: President, R. A. Phillips; secretary, superintendent of concessions, publicity director, Alfred D. Raun.  
1950 DATES: August 30-September 2.

## NEVADA

### Nevada Rodeo, Winnemucca

TOTAL ATTENDANCE: Paid, 4,718; free, 75. Operated 3 days.  
WEATHER: Good 3 days.  
RECEIPTS: Gate (less tax), \$7,760.  
ATTRACTIONS: Rodeo, boxing matches, dancers, fireworks, small street concessions.  
AID, PREMIUMS: Total estimated premiums paid out (excluding races), parade prizes, \$200.  
ADMINISTRATION: President, Louis Peraldo; secretary-publicity director Albert Lowry; superintendent of concessions, Russell Drake.  
1950 DATES: September 2-4.

## NEW HAMPSHIRE

### Hopkinton Fair, Contoocook

TOTAL ATTENDANCE: Paid, 13,800. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; cold or cloudy 1 day, 1 night.  
CARNIVAL: Granite State Shows.  
ATTRACTIONS: Harness racing.  
ADMINISTRATION: President, Fred A. Savory; secretary, Harold R. Clough; superintendent of concessions, Harry N. Walls.  
1950 DATES: Starting Labor Day, tentative.

## NEW JERSEY

### Cumberland County Co-Op Fair, Bridgeton

TOTAL ATTENDANCE: Paid, 28,335; free, 10,000. Operated 5 days, 5 nights.  
WEATHER: Good 5 days, 5 nights.  
CARNIVAL: Endy Bros. Shows.  
ATTRACTIONS: Four afternoons of harness racing, grandstand show every afternoon and night; booked thru George A. Hamid & Son.  
AID, PREMIUMS: State aid, \$1,800.

Total estimated premiums paid out (excluding races), \$3,875.

ADMINISTRATION: President, Horace Miller; secretary, Earl McCormick; superintendent of Concessions, Raymond R. Riley. Publicity director, Sam Brown.  
1950 DATES: September 19-23 (official).

### Morris County Fair, Troy Hills

TOTAL ATTENDANCE: Paid, 60,000; free, 44,000. Operated 5 days, 5 nights.  
WEATHER: Good 5 days, 5 nights.  
CARNIVAL: T & T Shows.  
ATTRACTIONS: Rodeo.  
AID, PREMIUMS: State aid, \$2,400; county aid, \$500. Total estimated premiums paid out (excluding races), \$4,000.  
ADMINISTRATION: President, J. J. Kennedy; secretary, Mrs. Susan Condit; superintendent of concessions, A. L. Clark.  
1950 DATES: August 22-26, tentative.

## NEW MEXICO

### New Mexico State Fair, Albuquerque

TOTAL ATTENDANCE: Paid, 215,000. Operated 8 days, 8 nights.  
WEATHER: Good 6 days, 6 nights; rain 2 days, 2 nights.  
CARNIVAL: Folk Celebration Shows.  
ATTRACTIONS: 8 days of racing, 8 nights rodeo; Marylin Rich, The Helicopter Girl.  
AID, PREMIUMS: State aid, \$10,000. Total estimated premiums paid out (excluding races), \$40,000.  
ADMINISTRATION: President, J. O. Heaston; secretary, Leon H. Harm; publicity director, H. B. Haning.  
1950 DATES: September 23-October 1, tentative.

### Valencia County Fair, Belen

TOTAL ATTENDANCE: Paid, 4,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Gate (less tax), \$1,000.  
CARNIVAL: Denny Shows.  
ATTRACTIONS: Rodeo and carnival.  
AID, PREMIUMS: County aid, \$1,500. Total estimated premiums paid out (excluding races), \$1,450.  
ADMINISTRATION: President, Santiago Marquez; secretary, Geo. P. Seery; superintendent of concessions, Joe Tondre; publicity director, Carter M. Ward.  
1950 DATES: September 5-10, tentative.

## NEW YORK

### Cobleskill Agricultural Society, Cobleskill

TOTAL ATTENDANCE: Paid, 30,000; free, 5,000. Operated 4 days, 4 nights.  
WEATHER: Good 2 days, 3 nights; rain 2 days, 1 night.  
RECEIPTS: Gate (less tax), \$20,000; day grandstand total (less tax), \$8,000; night grandstand total (less tax), \$6,000. Total amount, less federal tax, \$34,000.  
ATTRACTIONS: George A. Hamid Revue and Vaudeville; 4 days harness racing.  
AID, PREMIUMS: State aid, \$10,000. Total estimated premiums paid out (excluding races), \$9,306.  
ADMINISTRATION: President, R. Schuyler; secretary, D. W. Beard; superintendent of concessions, Walter Meyers; publicity director, D. W. Beard.  
1950 DATES: Third week in September, tentative.

### Dutchess County Agricultural Society, Rhinebeck

TOTAL ATTENDANCE: Paid, \$35,000. Operated 5 days, 5 nights.  
WEATHER: Good 4 days, 5 nights; rain 1 day.  
CARNIVAL: Bucks Shows.  
ATTRACTIONS: George A. Hamid revue, harness races two days.  
AID, PREMIUMS: State aid, \$10,000; county aid, \$4,500; other aid, \$12,000.  
ADMINISTRATION: President, Malcolm Grahame; secretary, Lewis F. Winne; superintendent of concessions, R. C. Murray; publicity director, E. I. Hatfield.  
1950 DATES: August 29-September 2, tentative.

### Mineola Fair, Mineola

TOTAL ATTENDANCE: Paid, 345,000. Operated 5 days, 5 nights.  
WEATHER: Good 3 days, 3 nights; rain 2 days, 2 nights.  
RECEIPTS: Night grandstand total (less tax), \$10,000 (estimated).  
CARNIVAL: I. T. Shows, Inc.  
ATTRACTIONS: Fireworks, square dances, ox-pulling, International Folk Culture, pigeon race, sheep dog herding.  
AID, PREMIUMS: State aid, \$10,000.

E. L. YOUNG, Manager

Eddie Young's

MRS. DOLLY YOUNG  
Business Mgr.

WM. M. BREESE  
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—AMERICA'S FINEST CARNIVAL—



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Was a successful year.

NO DISAPPOINTMENTS—  
READY ON SCHEDULE  
"THAT'S OUR REPUTATION"

Never missed an opening day. 14 States—10,000 miles in 1949.  
Auto Scooter Ride, along with numerous other riding devices.  
SHOWS of distinction, "Cotton Club," "Vanities of 1950,"  
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8 other outstanding shows.

For the Season of 1950

WE PROMISE THE FINEST MIDWAY  
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We invite you to see it presented at  
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\* Incidentally our  
5th consecutive  
appearance  
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SEE WHAT WE HAVE TO OFFER

THIS IS POSITIVELY AMERICA'S  
FINEST CARNIVAL

Big enough—clean—an asset to your fair.  
We have our own light plants—towers, searchlights  
and the finest array of high-class shows in the business.

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Secretary-Treasurer

**CALIFORNIA AMUSEMENT CO.**  
302 S. PEACH ST. FRESNO, CALIFORNIA  
PHONE 5-4446

Total estimated premiums paid out (excluding races), \$14,000.

ADMINISTRATION: President, J. Alfred Valentine; secretary, Sam S. Underhill; superintendent of concessions, publicity director, Charles Bochert.

1950 DATES: September 12-16, tentative.

### Schaghticoke Fair, Schaghticoke

TOTAL ATTENDANCE: Paid, 50,000; free, 5,000. Operated 4 days, 4 nights.

WEATHER: Rain 4 days; cold or cloudy, 4 nights.

CARNIVAL: King Reid.

ATTRACTIONS: George A. Hamid & Son revue, Ward Beam Thrill Show; horse racing.

AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$15,000.

ADMINISTRATION: President P. B. Caird; secretary, C. W. Lohnes.

1950 DATES: September 4-7.

### Steuben County Fair, Bath

OPERATED 6 days, 6 nights.

WEATHER: Good 2 days, 2 nights; rain 2 days, 2 nights; cold or cloudy 2 days, 2 nights.

CARNIVAL: O. C. Buck.

ATTRACTIONS: Horace Heidt's Parade of Stars; acts booked by George A. Hamid & Son, B. Ward Beam's Thrill Show, harness racing.

AID, PREMIUMS: State aid, \$10,000.

ADMINISTRATION: President, Guy Robbins; secretary-publicity director, J. Victor Faucett; superintendent of concessions, Harry Burlingame.

1950 DATES: Labor Day week, tentative.

### The Union Agricultural Society, Palmyra

TOTAL ATTENDANCE: Paid, 35,029; free, 1,898. Operated 5 days, 4 nights.

WEATHER: Good 5 days, 4 nights.

RECEIPTS: Gate (less tax), \$13,462.83; day grandstand total (less tax), \$2,111.63; night grandstand total (less tax), \$3,691.48.

CARNIVAL: Ward Beam; ride and show gross, total amount, less federal tax, \$19,265.94.

ATTRACTIONS: Daredevils, rodeo, promoted by John D. Meyers, harness racing.

AID, PREMIUMS: State aid, \$10,000; total estimated premiums paid out (excluding races) (estimated), \$8,500.

ADMINISTRATION: President, Charles H. Johnson; secretary-superintendent of concessions, W. Ray Converse; publicity director, John D. Meyers.

1950 DATES: September 1-7, tentative.

### Vernon Agricultural Society, Vernon

TOTAL ATTENDANCE: Paid, 6,000; free 500. Operated 6 days, 6 nights.

WEATHER: Good 3 days, 3 nights; rain 3 days, 3 nights.

CARNIVAL: B & C Expo. Shows.

ATTRACTIONS: George A. Hamid Revue, Irish Horn and His Hell Drivers, and harness racing 2 days.

AID, PREMIUMS: State aid, \$10,000; county aid, \$1,000. Total estimated premiums paid out (excluding races), \$11,500.

ADMINISTRATION: President, Fred Thurston; secretary and publicity director, James F. Burke.

## NORTH CAROLINA

### Carteret Fair, Inc., Beaufort

TOTAL ATTENDANCE: Paid, 6,221; free, 200. Operated 4 nights.

WEATHER: Good 3 nights; rain one night.

RECEIPTS: Gate (less tax), \$1,490.69.

CARNIVAL: Raftery Shows. Total amount, less federal tax, \$2,237.89.

AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$325.

ADMINISTRATION: Secretary, C. L. Beam; superintendent of concessions, T. E. Kelly.

### Catawba Fair, Hickory

TOTAL ATTENDANCE: Paid, 45,000; free, 5,000. Operated 5 days, 6 nights.

WEATHER: Good 3 days, 4 nights; rain 1 day; cold or cloudy 1 day, 1 night.

RECEIPTS: Gate (less tax), \$16,000.

CARNIVAL: Lawrence Greater. Total amount, less federal tax, \$16,887.98.

ATTRACTIONS: Free acts twice daily, booked independently.

AID, PREMIUMS: Total estimated premiums paid out, \$3,000.

ADMINISTRATION: President, Gordon Shuford; secretary, superintendent of concessions and publicity director, Corbin Green.

1950 DATES: September 26-30, tentative.

## Center of North Carolina Fair, Asheboro

OPERATED: 6 days, 6 nights.

WEATHER: Good 6 days, 4 nights; cold or cloudy 2 nights.

CARNIVAL: Jack J. Perry Shows.

ATTRACTIONS: Free acts and band concerts.

AID, PREMIUMS: None.

ADMINISTRATION: President, J. G. Haskins; secretary, W. C. York; superintendent of concessions, Jack J. Perry; publicity directors, J. J. Perry and W. C. York.

1950 DATES: Week of September 22, tentative.

### Pee Dee Fair, Florence

OPERATED 5 days, 5 nights.

WEATHER: Good 1 day, 1 night; rain 1 day, 1 night; cold or cloudy 3 days, 3 nights.

CARNIVAL: Cetlin & Wilson Shows.

ATTRACTIONS: Joe and Bebe Slegist, high act; Harry Froboess, high sway pole; Proske's Tigers, Rudynoff's Horses, and LaBlonde high horizontal bar act presented free in front of the grandstand, afternoon and night for five days.

ADMINISTRATION: Secretary, William B. Douglas.

## NORTH DAKOTA

### Greater Grand Forks State Fair, Grand Forks

TOTAL ATTENDANCE: Paid (estimated), 40,000; free, 3,500. Operated 6 days, 6 nights.

WEATHER: Good 5 days, 5 nights; rain 1 day, 1 night.

CARNIVAL: Bodart's.

ATTRACTIONS: Barnes - Carruthers Show; big car races, Frank Winkley.

AID, PREMIUMS: County aid, \$5,000; total estimated premiums paid out (excluding races), \$8,000.

ADMINISTRATION: Secretary, Ralph Lynch.

1950 DATES: June 26-July 1, tentative.

### Pembina County Fair, Hamilton

TOTAL ATTENDANCE: Paid, 13,000. Operated 3 days, 3 nights.

WEATHER: Good 2 days, 2 nights; cold or cloudy, 1 day, 1 night.

CARNIVAL: Wm. T. Collins Shows.

ATTRACTIONS: Revue and acts booked thru Williams & Lee; 2 days harness racing.

AID, PREMIUMS: County aid, \$2,500. Total estimated premiums paid out (excluding races), \$2,000.

ADMINISTRATION: President, F. C. Thacker; secretary, superintendent of concessions and publicity director, F. Page.

1950 DATES: July 20-22, tentative.

## OHIO

### Ashland County Fair, Ashland

TOTAL ATTENDANCE: Paid, 32,000; free, 5,000. Operated 4 days, 5 nights.

WEATHER: Rain 1 night; cold or cloudy 4 days, 5 nights.

RECEIPTS: Gate (less tax), \$5,236.64; day grandstand total (less tax), \$2,363.64; night grandstand total (less tax), \$4,361.44.

CARNIVAL: Gooding Rides and Shows

ATTRACTIONS: WRFD Radio Round-up, Klein's Rhythm Revue, Spike Jones and His City Slickers (MOA, Chicago); harness races three days.

AID, PREMIUMS: State aid, \$3,125; county aid, \$2,500; total estimated premiums paid out (excluding races), \$11,840.

ADMINISTRATION: President, R. Clair Rickey; secretary, superintendent of concessions, publicity director, H. Galatson.

1950 DATES: September 22-25, tentative.

### Belmont County Agricultural Society, St. Clairsville

TOTAL ATTENDANCE: Paid, 14,880; free, 6,000. Operated 4 days, 4 nights.

WEATHER: Good 3 days, 2 nights; cold or cloudy 1 day, 1 night.

RECEIPTS: Gate (less tax), \$5,786.81; day grandstand total (less tax), \$336.84;

# HENNIES BROS.

## Shows

*A Permanent Amusement Enterprise  
In the All-American Class*

**FOR THE 1950 SEASON**

**WE PROMISE A NEW MIDWAY  
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**35** CAR RAILROAD SHOW  
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**NOBLE C. FAIRLY** WILLIAM B. NAYLOR  
*Business Manager* *Press and Radio*

**CHARLES SHEESLEY** KEITH CHAPMAN  
*Assistant Manager* *Concession Manager*

WE WISH TO THANK ALL FAIR  
OFFICIALS AND COMMITTEES  
FOR THEIR CO-OPERATION  
DURING THE PAST SEASON.

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FRANK BERGEN  
General Manager



BERNARD "BUCKY" ALLEN  
Concessions Manager

# CRESCENT AMUSEMENT CO. SHOWS

- 10—Modern Rides—10
- 8—Clean Shows—8
- U. S. Army Searchlights
- Thrilling FREE Acts
- 25—Tractors & Trailers—25



Doc Anderson's All Colored Minstrels  
Circus Side Shows  
Ted Snyder's Motordrome  
Own Diesel Light Plants  
52 Ft. Light Towers

**NOW BOOKING—SEASON 1950—Opening in March.**  
**PLAYING TEXAS, OKLAHOMA AND ARKANSAS**

COMMITTEES AND FAIR SECRETARIES who contracted us this season, we appreciate your confidence in us and your cooperation in making the season better than 1948. Fair Secretaries in Texas, Oklahoma and Arkansas, we have open dates if you want a Clean, Modern Midway without "Racket," Gypsies, or Girl Shows, write us.

To our loyal employees, Personnel, Concessionaires and Independent Showmen, we appreciate your cooperation, and will be glad to have you back with us. BEST WISHES TO ALL.

CONCESSIONS that work for stock, Hanky Panks of all kinds, we offer you an established route of proven dates, with 8 Fairs already contracted. Will sell exclusive on Custard, Penny Arcade, Derby Race, Ice Cream, Novelties, Long Range Gallery. Will book large Modern BINGO, preference given those with Hanky Pank or Major Rides. RIDES—Will book Spitfire, Caterpillar, Dark Ride, Kiddie Rides; would consider party with three or four Kiddie Rides for Kiddie Land. Want new, modern Rides on season contract only, will furnish transportation. Contact us at Sherman Hotel, Nov. 27 to 30.

Independent Showmen with or without equipment, we are interested in any Shows of merit. Would like to contract a good Monkey Show, Fun or Glass House; will furnish complete outfit for small Side Show.

FOR SALE—1949 Rollowhirl, bought new in July, 8 Car Mangels WHIP, streamlined, not a "cut down affair" or will trade for Super Rolloplane or Kiddie Rides. No. 5 Eli Wheel, only used 2 seasons, good as new, \$6,000.00; 32 foot Parker Baby Q Merry-Go-Round, used 40 weeks, we have bought three abreast from Parker. One Schultz Custom Built Popcorn, Carmel Corn Peanut Trailer, fully equipped, plate glass enclosed, tandem wheels, cost over \$4,000.00. Will sell for \$2,000.00 and book on show coming season. Has living quarters. This outfit with Sunset Amusement Co. this season. Address L. C. McHenry; Manager, Jess Wrigley, General Agent, Box 769, Jacksonville, Texas.

A Supreme Achievement in Clean AMUSEMENT

night grandstand total (less tax), \$2,006.34.

CARNIVAL: Howard Bros. Shows.  
ATTRACTIONS: Horse show (1 night), WLS Barn Dance (1 night), home talent pageant (1 night), Zoppe-Zavatta Circus (1 night), harness racing (2 days); barn dance and circus booked thru Gus Sun Booking Agency.

ADMINISTRATION: President Lynn C. Griffith; secretary, William R. Butcher Jr.; superintendent of concessions, Harold J. Henderson; publicity director, A. V. Dix.

### Carthage Fair, Cincinnati

TOTAL ATTENDANCE: Paid, 44,274; free, 6,095. Operated 4 days, 5 nights.  
WEATHER: Good 2 days, 2 nights; rain 2 days, 3 nights.

RECEIPTS: Gate (less tax), \$22,137; day grandstand total (less tax), \$62,325; night grandstand total (less tax) \$3,622.80.

CARNIVAL: Gooding Shows.  
ATTRACTIONS: Free acts, Gus Sun Booking Agency; 4 days harness racing, horse show 4 nights.

AID, PREMIUMS: State aid, \$1,800; county aid, \$2,000.

ADMINISTRATION: President, M. Y. Cooper; secretary-superintendent of concessions-publicity director, C. A. Peters.

### Cuyahoga County Agricultural Society, Berea

TOTAL ATTENDANCE: Paid, 67,168; free, 22,800. Operated 5 days, 5 nights.  
WEATHER: Good 1 day, 1 night; rain 1 day; chilly 3 days, 3 nights.

RECEIPTS: Gate (less tax), \$34,000; day and night grandstand total (less tax), \$2,500.

CARNIVAL: Goodings.  
ATTRACTIONS: Gus Sun "Sawdust Spangles"; harness racing.

AID, PREMIUMS: State aid, \$500; county aid, \$11,300; total estimated premiums paid out (excluding races), \$12,000.

ADMINISTRATION: President, H. P. Richards; secretary, W. H. Kroesen; superintendent of concessions, J. M. Simpson; publicity director, Deac Martin.

1950 DATES: August 16-20, tentative.

### Fairfield County Agricultural Society, Lancaster

TOTAL ATTENDANCE: Paid, 65,085; free, 50,000. Operated 4 days, 5 nights.  
WEATHER: Good 3 days, 5 nights; rain 1 day.

RECEIPTS: Gate (less tax), \$27,335.70; day grandstand total (less tax), \$3,501.48; night grandstand total (less tax), \$5,299.61.

CARNIVAL: F. E. Gooding.  
ATTRACTIONS: White Horse Troupe and acts, booked thru Sunny Bernet; harness races 3 days.

AID, PREMIUMS: State aid, \$500; County aid, \$2,800.

ADMINISTRATION: President, O. M. Crumley; secretary, publicity director, Russel W. Alt; superintendent of concessions, T. B. Cox.

1950 DATES: October 10-14, tentative.

### Fredericktown Community Street Fair, Fredericktown

OPERATED: 4 days, 4 nights.  
WEATHER: Good 4 days, 1 night; cold or cloudy 3 nights.

CARNIVAL: Howard Bros. Rides.  
AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$350.

ADMINISTRATION: President, Faust Ruhl; secretary, Irl Willits; superintendent of concessions, Irl Willits; publicity director, Wilber White.

1950 DATES: September 29-October 2, tentative.

### Greene County Agricultural Society, Xenia

TOTAL ATTENDANCE: 50,000 (estimated). Operated 4 days, 4 nights.  
WEATHER: Good 3½ days, 4 nights; rain ½ day.

CARNIVAL: F. E. Gooding Rides.  
ATTRACTIONS: Horse show, Gus Sun vaudeville, harness racing.

ADMINISTRATION: President, R. K. Haines; secretary, Mrs. J. Robert Bryson; superintendent of concession-publicity director, B. U. Bell.

1950 DATES: August 1-4, tentative.

### Lawrence County Fair, Proctorville

TOTAL ATTENDANCE: Paid, 15,000; free, 200. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.

RECEIPTS: Gate (less tax), \$5,879.75; day grandstand total (less tax), \$395; night grandstand total (less tax), \$1,863.75.

CARNIVAL: Gooding Shows.  
ATTRACTIONS: Ratroff Attractions, 1 night; Western Hayride, 2 nights; Broadway Scandals, racing 3 days.

AID, PREMIUMS: State aid, \$500; county aid, \$298.39. Total estimated

premiums paid out (excluding races), \$793.39.

ADMINISTRATION: President, Wilford Stanley; secretary, Owen Griffith; superintendent of concessions, Edward Shafer.

1950 DATES: July 26-28, tentative.

### Logan County Fair, Bellefontaine

TOTAL ATTENDANCE: Paid, 9,500; free, 4,000. Operated 5 days, 5 nights.  
WEATHER: Good 3 days, 3 nights; rain 2 days, 2 nights.

RECEIPTS: Gate (less tax), \$4,000; day grandstand total (less tax), \$2,150; night grandstand total (less tax), \$2,150.

CARNIVAL: Happy Attractions.  
ATTRACTIONS: WLW Show, White Horse Revue, B. Ward Beam Thrill Show, Gus Sun Revue, harness races three days.

AID, PREMIUMS: State aid, \$500; county aid, \$3,250. Total estimated premiums paid out (excluding races), \$6,000.

ADMINISTRATION: President, J. F. Wish; secretary, superintendent of concessions and publicity director, Raymond South.

### Madison County Fair, London

TOTAL ATTENDANCE: Paid, 20,350; free, 1,000. Operated 5 days, 5 nights.  
WEATHER: Good 5 days, 5 nights.

RECEIPTS: Gate (less tax), \$7,900; day grandstand total (less tax), \$2,625.38; night grandstand total (less tax), \$2,774.10.

CARNIVAL: Gooding Rides.  
ATTRACTIONS: Cherokee Hammond Rodeo, WLW Radio Show.

AID, PREMIUMS: State aid, \$300; county aid, \$1,300. Other aid, \$2,400.

ADMINISTRATION: President, Robert Hines; secretary, Fred M. Guy; superintendent of concessions, Howard Carrell; publicity director, Robert Atto.

### Millersburg Holmes County Agricultural Society, Millersburg

TOTAL ATTENDANCE: Paid, 1,200; free, 800. Operated 2 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; rain 1 night.

RECEIPTS: Gate (less tax), \$800.50; night grandstand total (less tax), \$232.

CARNIVAL: Happyland Attractions.  
ATTRACTIONS: Horse show, horse pulling, tractor pulling, pony races, tractor rodeo.

AID, PREMIUMS: State aid, \$500; county aid, \$500; other aid, \$24.

ADMINISTRATION: President, Dr. W. F. Lower; secretary, Verle Spring; superintendent of concessions, H. V. Stelmel.

### Pickaway County Fair, Circleville

TOTAL ATTENDANCE: Paid, 25,000; free, 2,000. Operated 5 days, 5 nights.  
WEATHER: Good 4 days, 1 night; rain 1 day cold or cloudy 4 nights.

RECEIPTS: Gate (less tax), \$12,000.  
ATTRACTIONS: Auto races and Broadway Scandals, WLW Midwestern Hayride, harness races 3 days, auto races 2 days.

AID, PREMIUMS: State aid, \$1,000; county aid, \$800. Total estimated premiums paid out (excluding races), \$7,000.

ADMINISTRATION: President, Ralph Fisher; secretary, superintendent of concessions and publicity director, T. D. Harmon.

### Scioto County Fair, Lucasville

TOTAL ATTENDANCE: Paid, 24,000; free, 6,000. Operated 4 days, 4 nights.  
WEATHER: Good 3 days, 4 nights; rain 1 day.

RECEIPTS: Gate (less tax) \$9,500; day grandstand total (less tax), \$1,400; night grandstand total (less tax), \$1,600.

CARNIVAL: Howard Bros.  
ATTRACTIONS: 4 free acts, Chester Ratroff Gang, A. S. Moulton; harness races 3 days, motorcycle races.

AID, PREMIUMS: State aid, \$1,300; county aid, \$1,800. Total estimated premiums paid out (excluding races), \$5,000.

ADMINISTRATION: President, L. Taylor; secretary-superintendent of concessions-publicity director, A. S. Moulton.

### Wyandot County Fair, Upper Sandusky

TOTAL ATTENDANCE: Paid, 14,700; free, 12,000. Operated 4 days, 4 nights.  
WEATHER: Good 2 days, 4 nights; cold or cloudy, 2 days, 4 nights.

ATTRACTIONS: Circus, 2 variety shows, radio show, Gus Sun Booking Agency, Kline's Attractions, WLW, 3 days harness races.

ADMINISTRATION: President, S. E. Lawrence; secretary, Rose A. Winter; superintendent of concessions, Ross A. Winter.

1950 DATES: September 12-15, tentative.





*Western Canada's  
finest carnival  
shows*

**OPERATING TWO MAJOR UNITS**

**E. J. CASEY  
SHOWS**

*Thanks* to all the Fairs and Committees of Western Canada and Ontario, where our shows had the privilege of furnishing the Midway Attractions, for making our fifteenth season a Most Successful One.

We promise you a Bigger and Better Show for 1950, and will continue our policy of cleanliness and fair dealings to all.

*E. J. Casey*

Owner-Manager.

**PERMANENT ADDRESS: 567 ST. MARYS RD., ST. VITAL, WINNIPEG, MAN., CANADA**

*A Salute to the...*

# EXCHANGE CLUB FAIR

AUGUSTA, GA.

*Proudly serviced by*

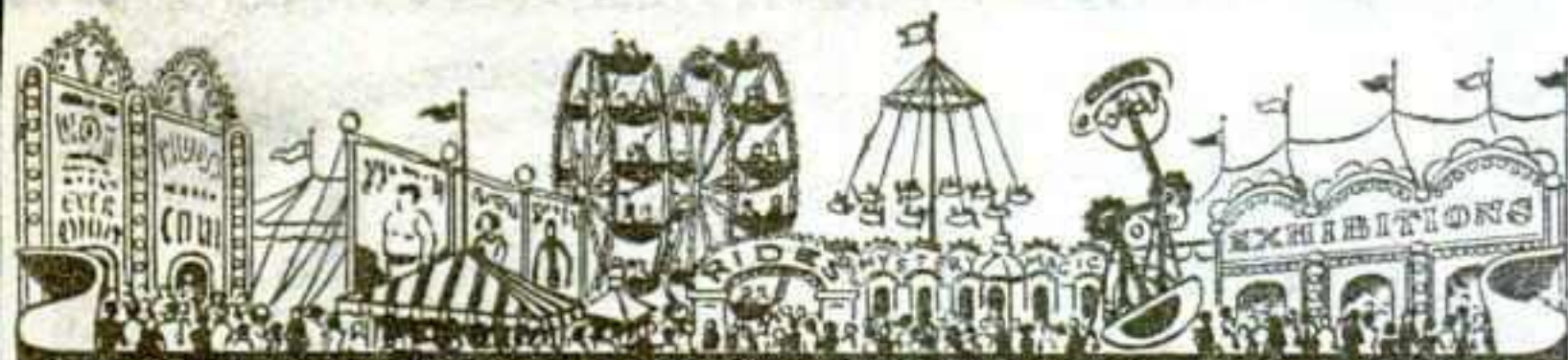
## WORLD OF MIRTH SHOWS

Largest Midway on Earth

FRANK BERGEN  
General Manager



BERNARD "BUCKY" ALLEN  
Concessions Manager



## DUMONT SHOWS

HIGH-CLASS ATTRACTIONS FOR FAIRS AND CELEBRATIONS

*Thanks*

TO THE FAIRS, CELEBRATIONS AND COMMITTEES where we had the privilege of furnishing the Midway Attractions the past season.

### FAIRMEN AND CELEBRATION MANAGERS

In the East and Southeast, if you are interested in having one of the Most Beautiful Truck Shows play your 1950 Event, contact us and investigate our Show and Reputation. We are now arranging our Route for next year, so contact us early at our permanent address below.

### NOW BOOKING FOR 1950 SEASON SHOWS and CONCESSIONS

Have openings for several High-Class Attractions. Will finance any reliable Showmen. Can place Legitimate Merchandise Concessions.

### RIDE HELP

Have openings for several capable Foremen and Second Men.

All Address: **LOU RILEY, General Manager**

Permanent Address: 107 W. Quackenbush Ave., Dumont, N. Jer.

Winterquarters: South Hill, Virginia

## OKLAHOMA

### Cimarron County Free Fair, Boise City

OPERATED 4 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: M. A. Srader Shows.  
AID, PREMIUMS: County aid, \$1,500. Total estimated premiums paid out, \$1,500.  
ADMINISTRATION: President, Frank Garrett; secretary, Rufus T. Dickerson.  
1950 DATES: October 4-7, tentative.

### Dewey County Free Fair, Taloga

TOTAL ATTENDANCE: Free, 2,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Pike Amusements.  
ATTRACTIONS: Amateur rodeo by Taloga Round-Up Club.  
AID, PREMIUMS: County aid, \$900; other aid, \$35; total estimated premiums paid out (excluding races), \$935.  
ADMINISTRATION: President, Wave Allen; secretary-superintendent of concessions, William F. Taggart.  
1950 DATES: Third week in September, tentative.

### Kay County Free Fair, Blackwell

OPERATED 5 days, 3 nights.  
WEATHER: Good 1 day, 1 night; rain 2 days, 2 nights; cold or cloudy 2 days, 2 nights.  
RECEIPTS: Night grandstand total (less tax), \$1,200.  
CARNIVAL: Brodbeck-Schrader; ride and show gross, total amount, less federal tax (approximately), \$4,000.  
ATTRACTIONS: Wonder Bros.' Circus, thru Boyle Woolfolk; horse pulling contest, State sheep shearing contest.  
AID, PREMIUMS: County aid, \$7,200.  
ADMINISTRATION: President, Everett Higgins; secretary, W. R. Hutchison; superintendent of concessions-publicity director, Marsh B. Woodruff.  
1950 DATES: September 12-16, tentative.

### Payne County Free Fair, Stillwater

OPERATED: 5 days, 5 nights.  
WEATHER: Good 1 day, 3 nights; rain 4 days, 2 nights.  
CARNIVAL: Heart of Texas Shows. Ride and show gross, \$4,894.68.  
ATTRACTIONS: Horse pulling (one night), livestock weight guessing contest.  
AID, PREMIUMS: County aid, \$5,000; other aid, \$1,000.  
ADMINISTRATION: President, George Jacobs; secretary and superintendent of concessions, D. B. Jeffrey.  
1950 DATES: September 11-15.

## OREGON

### Deschutes County Fair, Redmond

TOTAL ATTENDANCE: Paid, 5,000; free, 500. Operated 1 day, 1 night.  
WEATHER: Good 1 day, 1 night.  
CARNIVAL: Browning Bros.  
ATTRACTIONS: Rodeo, 1 night, 1 day; racing 1 day.  
ADMINISTRATION: President, M. A. Lynch; secretary, C. O. Galloway.

### Umatilla County Fair, Hermiston

OPERATED 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Gate (less tax), \$2,700.  
CARNIVAL: Redwood Empire Shows; ride and show gross, total amount, less federal tax, \$2,200.  
ATTRACTIONS: Horse races, horse show, amateur show, dances, air show, baseball games, fair parade.  
AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$5,300.  
ADMINISTRATION: President, H. G. Ramben; secretary, Harold Werth.

## PENNSYLVANIA

### Clearfield County Fair, Clearfield

TOTAL ATTENDANCE: Paid, 50,000; free, 6,000. Operated 5 days, 6 nights.  
WEATHER: Good 4 days, 5 nights; rain 1 day, 1 night.  
CARNIVAL: James E. Strates.  
ATTRACTIONS: Harness racing, Jole Chitwood Thrill Shows, George A. Hamid Revue.

AID, PREMIUMS: State aid, \$1,100; county aid, \$500.  
ADMINISTRATION: President, Harry G. Ganor.  
1950 DATES: July 31-August 5, tentative.

### Juniata County Agricultural Society, Port Royal

TOTAL ATTENDANCE: Paid, 43,896; free, 9,167. Operated 5 days, 6 nights.  
WEATHER: Good 3 days, 3 night; cold or cloudy 2 days, 3 nights.  
RECEIPTS: Gate (less tax), \$11,063.20; day grandstand total (less tax), \$4,858; night grandstand total (less tax), \$2,538.86.  
CARNIVAL: Peen Premier Shows.  
ATTRACTIONS: Revue 6 nights; free acts 6 days, booked thru Phillips & McGrath; thrill show 1 day, booked thru Jack Kochman; AAA auto races 1 day, Sam Nunis Speedways; horse racing 4 days.  
AID, PREMIUMS: State aid, \$1,000; county aid, \$300. Total estimated premiums paid out (excluding races), \$1,259.39.  
ADMINISTRATION: President, W. M. Kohler; secretary, Dwight B. Hower; superintendent of concessions, M. C. Frankhouse; publicity director, Associated Advertisers, Inc.  
1950 DATES: September 4-9.

### Mount Joy Community Exhibit, Mount Joy

TOTAL ATTENDANCE: Free, 15,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
ATTRACTIONS: All local.  
AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$1,200.  
ADMINISTRATION: President, E. W. Garber; secretary, Joe Shaeffer; superintendent of concessions, Ted Weidler.  
1950 DATES: October 12-14, tentative.

### Northern Wayne Community Fair, Lakewood

TOTAL ATTENDANCE: Free gate. Operated 3 days, 2 nights.  
WEATHER: Good 3 days, 3 nights.  
AID, PREMIUMS: State aid, \$100. Total estimated premiums paid out, \$300.  
ADMINISTRATION: President, H. Curtis; secretary, Clinton Leet.  
1950 DATES: August 24-26, official.

### Northern Wayne Fair, Lakewood

TOTAL ATTENDANCE: 3,000. Operated 3 days, 2 nights.  
WEATHER: Good 1 day; cold or cloudy 2 days, 2 nights.  
AID, PREMIUMS: State aid, \$150. Total estimated premiums paid out (excluding races), \$230.  
ADMINISTRATION: President, Homer Curtis; secretary, Clinton Leet.  
1950 DATES: August 24-26.

### Richhill Agricultural Association, Wind Ridge

TOTAL ATTENDANCE: Paid, 8,000. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; rain 1 day, 1 night.  
ATTRACTIONS: Variety Show, 3 days, 3 nights, booked thru Klein's Attractions, New Waterford, O.; horse pulling contests.  
ADMINISTRATION: President, Ross Burns; secretary, Floyd Campbell; superintendent of concessions, O. I. Dillie.

### Tioga County Fair, Tioga

TOTAL ATTENDANCE: Paid, 1,500; free, 1,000. Operated 5 days, 5 nights.  
WEATHER: Good 5 days, 5 nights.  
RECEIPTS: Gate (less tax), \$363.80.  
CARNIVAL: Karl Bills Shows.  
ATTRACTIONS: Hillbilly show.  
AID, PREMIUMS: State aid, \$370; county aid, \$100. Total estimated premiums paid out (excluding races), \$1,186.  
ADMINISTRATION: President, R. E. Patterson; secretary, Carl H. Forrest; superintendent of concessions, Lynn Whitney.  
1950 DATES: October 5-7.

### Union County West End Fair, Larenton

TOTAL ATTENDANCE: Paid, 9,904. Operated 4 days, 4 nights.  
WEATHER: Good 1 day, 1 night; cold or cloudy 3 days, 3 nights.  
ATTRACTIONS: 1 high act, 2 platform acts each day; booked thru George A. Hamid.  
ADMINISTRATION: President, B. O. Catherman; secretary, J. Frank Snyder; superintendent of concessions, William Bauserman; publicity director, Richard Kniss.

### Waterford Community Fair, Waterford

TOTAL ATTENDANCE: Free, 16,000. Operated 3 days, 3 nights.

**WEATHER:** Good 2 days, 2 nights; rain 1 day, 1 night.  
**CARNIVAL:** White Shows.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$1,400.  
**ADMINISTRATION:** President, Paul Babbitt; secretary, Charles Bowman; publicity director, H. L. Merritt.  
 1950 DATES: September 6-9, tentative.

Harmon; secretary, J. N. Noble superintendent of concessions and publicity director, W. T. Wilt.

**South Dakota State Fair, Huron**

**TOTAL ATTENDANCE:** Paid, 182,080; free, 80,000. Operated 6 days, 6 nights.  
**WEATHER:** Good 2 days, 1 night; rain 1 day, 2 nights; cold or cloudy 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax) \$27,254; day grandstand total (less tax) \$33,258; night grandstand total (less tax) \$23,181.  
**CARNIVAL:** Dodson Imperial Shows; ride and show gross, total amount, less federal tax \$10,134.  
**ATTRACTIONS:** State Fair Revue, horse show, thrill show, auto races, harness races.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$30,000.  
**ADMINISTRATION:** President, John F. White; secretary, F. L. Hafner; superintendent of concessions, John Adams; publicity director, W. M. Plummer.  
 1950 DATES: September 4-9, tentative.

**Sully County Fair, Onida**

**OPERATED:** 3 days, 2 nights.  
**WEATHER:** Good 3 days, 2 nights.  
**RECEIPTS:** Night grandstand total (less tax) \$586.  
**CARNIVAL:** Klein Amusement Company.  
**ATTRACTIONS:** Home talent, show booked thru North West Booking Agency.  
**AID, PREMIUMS:** County aid, \$1,200; other aid, \$410. Total estimated premiums paid out (excluding races) \$600.  
**ADMINISTRATION:** President, James E. Brooking; secretary, John F. Neu.  
 1950 DATES: August 24-26, tentative.

**TENNESSEE**

**Mid-State Colored Fair, Murfreesboro**

**TOTAL ATTENDANCE:** Paid, 1,250; free, 500. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Volunteer shows.  
**AID, PREMIUMS:** State aid, \$450. Total estimated premiums paid out (excluding races) \$2,055.47.  
**ADMINISTRATION:** President, Wm. E. Harlan; secretary (superintendent of concessions), Jm. H. Butler.  
 1950 DATES: September.

**MARKS SHOWS**

**MILE LONG PLEASURE TRAIL**

*Wishes to express its grateful thanks to the fair secretaries, committees, and the public in general for the season of 1949—Thanks a Million.*

*Our 23rd Annual Tour will open in Richmond, Virginia, early in April, 1950, to be followed by a tour of 30 weeks ending around the middle of November.*

*Marks Shows—Mile Long Pleasure Trail—Midway has always been a symbol of the highest calibre—the latest Thrill Rides and the finest of Midway Shows.*

*Thanks to our Showmen, Concessionaires and Ride Owners and all of our Loyal Employees of the past season. Your splendid co-operation was one of the reasons why the 1949 tour was a success.*

**Will see you at the Columbia, S. C., Raleigh, N. C., and Richmond, Va., Fair Meetings in January.**

**JOHN H. MARKS**

*President and General Manager*

**Winter Quarters — Midlothian Pike, Richmond, Virginia  
 P. O. Box 771, Richmond, Va.**

**SOUTH CAROLINA**

**Marion County Agricultural Fair, Marion**

**TOTAL ATTENDANCE:** Paid, 8,791; free, 8,000. Operated 5 days, 5 nights.  
**WEATHER:** Good 4 days, 4 nights; rain 1 day, 1 night.  
**CARNIVAL:** Penn Premier.  
**ATTRACTIONS:** High pole act 5 nights.  
**ADMINISTRATION:** President, C. M. Rogers; secretary, publicity director, D. M. Harper.

**Union County Agricultural Fair, Union**

**TOTAL ATTENDANCE:** Paid, 15,000; free, 6,000. Operated 6 days, 6 nights.  
**WEATHER:** Good 5½ days, 6 nights; rain ½ day.  
**RECEIPTS:** Gate (less tax), \$6,300.  
**CARNIVAL:** Prell's World Fair Shows.  
**ATTRACTIONS:** Les Kimris, high act; booked thru George A. Hamid. Fireworks each night furnished by Interstate Fireworks Company.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$1,500.  
**ADMINISTRATION:** Secretary, Hydrick L. Kirby.  
 1950 DATES: October 2-7 (official).

**SOUTH DAKOTA**

**Corn Palace Exposition, Mitchell**

**OPERATED:** 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**RECEIPTS:** Gate, \$87,000.  
**CARNIVAL:** Independent midway.  
**ATTRACTIONS:** Bob Crosby, Skitch Henderson's orchestra, Monica Lewis; booked thru MCA.  
**ADMINISTRATION:** President, L. B.

**VICTORY**

*Exposition Shows*

**"AMERICA'S FINEST MIDWAY ATTRACTIONS"**

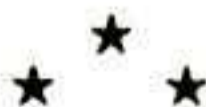
— Ultra-Modern Thruout —

**FOR OUR 1950 TOUR WE OFFER YOU A BRILLIANT MIDWAY WITH**

|                 |                 |                       |                 |                      |
|-----------------|-----------------|-----------------------|-----------------|----------------------|
| <b>14 RIDES</b> | <b>10 SHOWS</b> | <b>40 CONCESSIONS</b> | <b>5 TOWERS</b> | <b>DIESEL PLANTS</b> |
|-----------------|-----------------|-----------------------|-----------------|----------------------|

**FAIRS AND CELEBRATIONS**

We are now arranging our Route for next season. If you want the best for your Event, investigate us and contact us before contracting for your Midway Attractions.



**1950 OPENING**

We will open the 1950 Season early in March, in one of the best Money Spots in Texas, to be followed by a Proven Route of Still Dates in Spring.



**SHOWS AND CONCESSIONS**

Want to book several more High Class Shows, not conflicting with what we have, and in keeping with the standard of our Midway Attractions. Can place Legitimate Concessions of all kinds.



**All Address: ALVIN AND LOWELL VANDIKE**  
 Co-Owners and Managers

**Show Winterquarters: EAGLE PASS, TEXAS**  
**Winter Mailing Address: 231 KENDELIA, SAN ANTONIO, TEXAS**

A Salute to the...

# GREAT ALLENTOWN FAIR

ALLENTOWN, PA.

Proudly serviced by

## WORLD OF MIRTH SHOWS

Largest Midway on Earth

FRANK BERGEN  
General Manager



BERNARD "BUCKY" ALLEN  
Concessions Manager

JOHN FRANCIS  
Owner and Manager



# JOHN FRANCIS SHOWS

## To the FAIR SECRETARIES

In Wisconsin, North and South Dakota, Minnesota, Illinois, Iowa, Missouri and in the South for late Fall.

WE ARE NOW ARRANGING OUR ROUTE FOR 1950. Work is already in progress at our permanent Winterquarters in St. Louis toward the end of bringing out a much LARGER AND BETTER JOHN FRANCIS SHOWS for next year.

See us at the State Fair Meetings, or contact us at our permanent address before contracting for your 1950 Midway Attractions.

### HELP WANTED

Capable Ride Foremen and Second Men for Rides.

### RIDES FOR SALE

On account of purchasing New Rides, we have several Rides in good condition for sale.

### NOW BOOKING

SCIENCE AND SKILL CONCESSIONS THAT WORK FOR STOCK.

SHOWS AND ATTRACTIONS NOT CONFLICTING.

THE OLDEST NAME IN SHOW BUSINESS TODAY

PERMANENT WINTER QUARTERS: 4570 NORTH 2ND ST., ST. LOUIS 7, MO  
Telephone: Central 6818

### Putnam County Agricultural Fair, Cookeville

TOTAL ATTENDANCE: Free, 20,000. Operated 3 days, 3 nights. WEATHER: Good 1 day, 1 night; cold or cloudy 2 days, 2 nights. CARNIVAL: Cumberland Valley Shows; ride and show gross, total amount, less federal tax \$7,000. ATTRACTIONS: None. AID, PREMIUMS: State aid, \$900; county aid, \$2,400; other aid, \$300. Total estimated premiums paid out (excluding races) \$3,600. ADMINISTRATION: President, Tillman H. Phillips; secretary (superintendent of concessions), (publicity director), W. J. Huddleston. 1950 DATES: September 7-9.

### Sumner County Fair, Gallatin

OPERATED 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. CARNIVAL: Silver Slipper Shows. AID, PREMIUMS: State aid, \$307.63. ADMINISTRATION: President, Rufus Horton; secretary, Edward V. Anthony.

### Tennessee State Fair, Nashville

TOTAL ATTENDANCE: Paid, 150,000. Operated 6 days, 6 nights. WEATHER: Good 6 days, 6 nights. RECEIPTS: Gate (less tax), 386,040. CARNIVAL: Cavalcade of Amusements. Ride and show gross, total amount, less federal tax, \$82,000. ATTRACTIONS: Free acts by Ernie Young; Al Sweeney auto races Saturday afternoon; five days harness racing. AID, PREMIUMS: State aid, \$8,000. Total estimated premiums paid out (excluding races), \$50,000. ADMINISTRATION: Chairman, Litton Hickman; secretary, superintendent of concessions and publicity director, L. E. Griffin. 1950 DATES: September 18-23, tentative.

## TEXAS

### Cooke County Fair, Gainesville

TOTAL ATTENDANCE: Paid, 21,266. Operated 6 days, 6 nights. WEATHER: Good 2 days, 3 nights; rain 1 day; cloudy 3 days, 3 nights. CARNIVAL: Bill Hames Shows. ATTRACTIONS: Rodeo. ADMINISTRATION: President, W. T. Bonner; secretary, P. H. Teague; superintendent of concessions, Portis Sims; publicity director, A. M. Smith. 1950 DATES: September 4-9.

### Fayette County Fair, La Grange

TOTAL ATTENDANCE: Paid, 25,000; free, 8,000. Operated 3 days, 3 nights. WEATHER: Good 1 day, 1 night; rain 1 day, 1 night; cold 1 day, 1 night. CARNIVAL: Don Franklin Shows. AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$3,000. ADMINISTRATION: President, E. F. Anders; secretary, Guy L. McCraw.

### Johnson County Fair and Rodeo Association, Cleburne

TOTAL ATTENDANCE: Free gate. Operated 6 days. WEATHER: Good 6 days. RECEIPTS: Night grandstand total (less tax), \$9,792.00 (rodeo receipts only). CARNIVAL: Hammond's Play Park. AID, PREMIUMS: State, none; county, none; other, \$2,150.25. Total estimated premiums paid out (excluding races), \$2,150.25. ADMINISTRATION: President, J. Doyle Stalcup; secretary, J. A. Craig, Jr.; superintendent of concessions, Duke Aston; publicity director, John Butner.

### Montague County Fair, Bowie

TOTAL ATTENDANCE: Paid, 6,000; free, 250. Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights. RECEIPTS: Gate (less tax), \$1,600. Night grandstand total (less tax), \$500. CARNIVAL: American Midway Shows. ATTRACTIONS: Band Festival, Coronation of Queen and Horse Show. AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$2,000. ADMINISTRATION: President, G. A. Quisenberry; secretary, Alton B. Garner; superintendent of concessions, B. E. Taylor; publicity director, Henry Moore.

### Panhandle South Plains Fair, Lubbock

TOTAL ATTENDANCE: Paid, 103,733. Operated 6 days, 6 nights. WEATHER: Good 5 days, 5 nights; rain 1 day; cold or cloudy 1 night. CARNIVAL: Forsythe & Dowis. ATTRACTIONS: Gertrude and Randolph Avery Revue, hot rod races, Lucky Lott's Thrill Show. AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$10,000.

ADMINISTRATION: President, Nell H. Wright Jr.; A. B. Davis, manager; secretary, Mrs. C. E. Luce; George A. Bond Jr. and J. M. Crook, assistant managers.

### State Fair of Texas, Dallas

TOTAL ATTENDANCE: 204,754. Operated 18 days, 16 nights. WEATHER: Good 13 days, 16 nights; rain 3 days. AID, PREMIUMS: Total estimated premiums paid out (excluding races) \$50,000. ADMINISTRATION: President, R. L. Thornton; executive vice-president and general manager, W. H. Hitzelberger; secretary, S. B. Cox; superintendent of concessions, Fred Tennant; publicity director, C. E. Yeager. 1950 DATES: October 7-22, tentative.

### Texas-Oklahoma Fair and Southwest Oil Exhibition, Iowa Park

TOTAL ATTENDANCE: Paid, 75,000; free, 35,000. Operated 6 days, 6 nights. WEATHER: Good 6 days, 6 nights. RECEIPTS: Gate (less tax), \$19,750; night grandstand total (less tax), \$2,500. CARNIVAL: Victory Exposition Shows. ATTRACTIONS: Horse show, 3 nights; Ken Baker's Hell Drivers, 1 night; Quarter Horse Show, 2 nights. AID, PREMIUMS: Other aid, \$1,250. Total estimated premiums paid out (excluding races), \$10,150. ADMINISTRATION: President, superintendent of concessions, Gordon G. Clark; secretary, G. R. McNeil; publicity director, T. Leo Moore.

## VERMONT

### Rutland Fair, Rutland

TOTAL ATTENDANCE: 98,000 (estimated). Operated 6 days, 6 nights. WEATHER: Good 1 day, 1 night; rain 4 days, 1 night; cold or cloudy, 1 day, 4 nights. CARNIVAL: World of Mirth. ATTRACTIONS: Revue and vaudeville, Geo. A. Hamid & Son; auto races; auto thrill show, B. Ward Beam; auto races and thrill show every afternoon, harness races 4 afternoons. ADMINISTRATION: President, Carleton Wilson; secretary-manager and superintendent of concessions, Arthur B. Porter. 1950 DATES: September 4-9, tentative.

## VIRGINIA

### Martinsville Four County Negro Agricultural Fair, Martinsville

TOTAL ATTENDANCE: Paid, 10,000; free, 500. Operated 6 days, 6 nights. WEATHER: Good 4 days, 4 nights; rain 2 days, 2 nights. CARNIVAL: Mighty Page Show. ADMINISTRATION: President D. O. Baldwin; secretary, Sam H. Baldwin; superintendent of concessions, Peter Dillard. 1950 DATES: September 4-9.

### Roanoke Fair, Roanoke

TOTAL ATTENDANCE: Paid, 32,728; free, 310. Operated 6 days, 6 nights. WEATHER: Good 3 days, 3 nights; rain 2 days, 2 nights; cold or cloudy 1 day, 1 night. RECEIPTS: Gate (less tax), \$17,000. CARNIVAL: John H. Marks Shows. ATTRACTIONS: Frank Melville Stage-shows, 5 days, 6 nights. AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$5,100. ADMINISTRATION: Treasurer-superintendent of concessions, Leo Peyser. 1950 DATES: August 28-September 2.

### Shenandoah County Fair Association, Woodstock

TOTAL ATTENDANCE: Paid, 20,000; free, 5,000. Operated 5 days, 5 nights. WEATHER: Good 4 days, 5 nights; cold or cloudy 1 day. RECEIPTS: Gate (less tax), \$8,000; day grandstand total (less tax) \$900; night grandstand total (less tax) \$1,122. CARNIVAL: Jack J. Perry Shows; ride and show gross, total amount, less federal tax \$15,000. ATTRACTIONS: Cooke & Rose Theatrical Agency; musical mystery, crazy car revue; harness racing. ADMINISTRATION: President, A. L. Hamman; secretary (superintendent of concessions, publicity director), D. H. Garman. 1950 DATES: August 29-September 2, tentative.

### Tazewell County Agricultural Fair, Tazewell

TOTAL ATTENDANCE: Paid, 11,901. Operated 5 days, 5 nights.

**WEATHER:** Good 5 days, 5 nights.  
**RECEIPTS:** Gate (less tax), \$7,098.42; day and night grandstand total (less tax), \$1,203.62.  
**CARNIVAL:** Shan Bros.' Shows. Total amount, less federal tax, \$5,993.53.  
**ATTRACTIONS:** Circus acts furnished by Gus Sun Booking Agency, 5 days, 3 nights; horse show 2 nights.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$4,150.  
**ADMINISTRATION:** President, Wade S. Coates; secretary, Herbert Ward; superintendent of concessions, F. P. Repass; publicity director, A. G. Peery.  
**1950 DATES:** August 29-September 2, tentative.

**Tidewater Fair of Suffolk, Va., Inc., Suffolk**

**TOTAL ATTENDANCE:** Paid, 10,201. Operated 4 days, 4 nights.  
**WEATHER:** Good 3 days, 3 nights; rain 1 day, 1 night.  
**CARNIVAL:** George Clyde Smith Shows.  
**ATTRACTIONS:** Band concerts and Sky Princess; 4 days of harness horse races.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$1,000.  
**ADMINISTRATION:** President, J. C. White; secretary and publicity director, H. C. Holman.

**WASHINGTON**

**Cowlitz County Fair, Longview**

**TOTAL ATTENDANCE:** Paid, 22,000; free, 500. Operated 4 days, 3 nights.  
**WEATHER:** Good 2 days, 1 night; rain 1 day, 1 night; cloudy 1 day, 1 night.  
**CARNIVAL:** Imperial Shows.  
**AID, PREMIUMS:** State aid, \$3,000. Total estimated premiums paid out (excluding races) \$3,000.  
**ADMINISTRATION:** President, Frank Jaeger; secretary, Proton Yarney; publicity director, Carlton Moore.  
**1950 DATES:** August 30-September 2, tentative.

**Evergreen State Fair, Monroe**

**TOTAL ATTENDANCE:** Paid, 40,000; free, 2,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Gate (less tax), \$22,000;

day grandstand total (less tax), \$2,000; night grandstand total (less tax), \$3,000.  
**CARNIVAL:** United American Shows. Total amount, less federal tax, \$3,000.  
**ATTRACTIONS:** Horse show, vaudeville acts, cattle judging; Trail Riders, Inc., Snohomish County.  
**AID, PREMIUMS:** County aid, \$10,000. Total estimated premiums paid out (excluding races), \$8,000.  
**ADMINISTRATION:** President, Robert H. Follis; secretary, B. T. Moore; superintendent of concessions, Francis Weber; publicity director, R. H. Follis; Robert H. Follis, manager.  
**1950 DATES:** September 6-10.

**Island County Fair, Langley**

**TOTAL ATTENDANCE:** Paid, 1,250; free, 150. Operated 3 days, 3 nights.  
**WEATHER:** Good 2½ days, 3 nights; rain ½ day.  
**RECEIPTS:** Gate (less tax), \$500.  
**AID, PREMIUMS:** State aid, \$2,500. Total estimated premiums paid out (excluding races), \$1,500.  
**ADMINISTRATION:** President, George Stockholm; secretary, Ben Herring; superintendent of concessions, M. S. Mortenson; publicity director, Frank Kramer Sr.  
**1950 DATES:** August 25-27, tentative.

**Lincoln County Fair, Davenport**

**OPERATED:** 3 days, 3 nights.  
**WEATHER:** Good, 2 days, 2 nights; rain 1 day, 1 night.  
**AID, PREMIUMS:** State aid, \$2,200. Total estimated premiums paid out (excluding races) \$2,000.  
**ADMINISTRATION:** President, Fred W. Magin; secretary, C. Ross Trout; superintendent of concessions, Milton Landreth; publicity director, Ken Maurer.  
**1950 DATES:** September 7-9, tentative.

**Southeastern Washington Fair, Walla Walla**

**TOTAL ATTENDANCE:** Paid, 31,000; free 1,200. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Gate (less tax) \$15,500; day grandstand total (less tax) \$6,500; night grandstand total (less tax) \$12,500.  
**CARNIVAL:** American United.  
**ATTRACTIONS:** Kids' day, local and vaudeville talent, running races, rodeo.

**AID, PREMIUMS:** Total estimated premiums paid out (excluding races) \$10,000.  
**ADMINISTRATION:** President, Milton R. Louey; secretary, Leslie L. Stewart; publicity director, Al McVay.  
**1950 DATES:** September 1-4, tentative.

**Southwest Washington Fair, Centralia**

**TOTAL ATTENDANCE:** Paid, 35,000; free, 4,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Gate (less tax) \$32,800.  
**CARNIVAL:** Douglas Greater Shows; ride and show gross, total amount, less federal tax \$10,000.  
**ATTRACTIONS:** Harness races, show by Monte Brooks Attractions.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races) \$7,500.  
**ADMINISTRATION:** President, O. P. Templeman; manager, Arthur W. Ehret; publicity director, Elmer Olson.  
**1950 DATES:** August 24-27, tentative.

**Wahkiakum County Fair, Skamokawa**

**TOTAL ATTENDANCE:** Paid, 2,708; free, 20. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$240.  
**CARNIVAL:** Funland Shows; ride and show gross, \$300.  
**AID, PREMIUMS:** State aid, \$2,200; county aid, \$250.  
**ADMINISTRATION:** President, G. R. Kerstetter; secretary, H. O. Weyrich; superintendent of concessions, J. S. Makl.  
**1950 DATES:** September 7-9, tentative.

**WEST VIRGINIA**

**Barbour County Street Fair, Philippi**

**TOTAL ATTENDANCE:** Free, 6,000-10,000 daily. Operated 4 days, 4 nights.  
**WEATHER:** Good 1 day, 1 night; rain 1 day; cold or cloudy 2 days, 3 nights.  
**CARNIVAL:** Howard Bros.' Rides; ride and show gross, total amount, less federal tax, \$2,400.  
**ATTRACTIONS:** Parade, queen coronation, firemen's parade, baby and pet parades, queen's ball, amateur contest, Gar-

rett Snuff Variety Show, with Aunt Bunie.  
**AID, PREMIUMS:** State aid, \$200; county aid, \$335; total estimated premiums paid out (excluding races), \$535.  
**ADMINISTRATION:** President, Dr. Elmer E. Myers; secretary, Mary Katharine Barnes.  
**1950 DATES:** September.

**Marshall Fair, Moundsville**

**TOTAL ATTENDANCE:** Paid, 10,000; free, 1,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 3 days, 3 nights; rain 1 day, 1 night; cold or cloudy 1 day, 1 night.  
**RECEIPTS:** Gate (less tax), \$3,650; day grandstand total (less tax), \$1,000; night grandstand total (less tax), \$1,250.  
**CARNIVAL:** Happy Attractions; ride and show gross, total amount, less federal tax, \$3,600.

**State Fair of West Virginia, Lewisburg-Ronceverte**

**TOTAL ATTENDANCE:** Paid, 150,000; free, 25,000. Operated 6 days, 6 nights.  
**WEATHER:** Good 4 days, 4 nights; rain 2 days, 2 nights.  
**CARNIVAL:** Marks Shows.  
**ATTRACTIONS:** Jinks Hogland's Hippodrome, Revue, three special acts, harness racing, running races, horse show, livestock parade, implement parade.  
**AID, PREMIUMS:** State aid, \$25,000; total estimated premiums paid out (excluding races), \$20,000.  
**ADMINISTRATION:** President, Ross H. Tuckwiller; secretary-superintendent of concessions, C. T. Sydenstricker; publicity director, E. L. Blake.  
**1950 DATES:** August 21-26, tentative.



H. P. HILL



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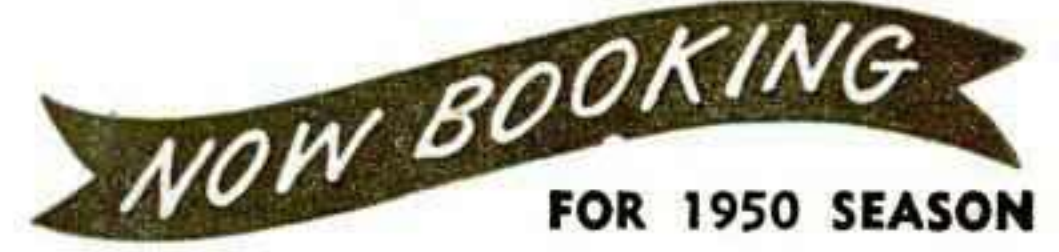
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## WISCONSIN

### Dodge County Fair, Beaver Dam

TOTAL ATTENDANCE: Paid, 38,000. Operated 4 days, 4 nights.  
WEATHER: Good 3 days, 3 nights; cold or cloudy 1 day, 1 night.  
CARNIVAL: Wallace Bros; ride and show gross, total amount, less federal tax, \$10,000.  
ATTRactions: Thrill show, running races, Jimmie Lynch, Barnes-Carruthers show, harness racing.  
AID, PREMIUMS: County aid, \$1,500; other aid, \$8,000.  
ADMINISTRATION: President, V. Knaup; secretary-publicity director, F. Knaup; superintendent of concessions, H. L. Shepard.  
1950 DATES: September 7-10, tentative.

### Green Lake County Junior Free Fair, Green Lake

OPERATED: 3 days, 3 nights.  
WEATHER: Good, 3 days, 3 nights.  
CARNIVAL: John Francis Shows; ride and show gross, total amount, less federal tax, \$2,300.  
ATTRactions: Aerial acts.  
AID, PREMIUMS: State aid, percentage; county aid, \$600; total estimated premiums paid out (excluding races), (not completed).  
ADMINISTRATION: Secretary, Wilmer A. Gorshe.

### Hodag Fair, Rhinelander

TOTAL ATTENDANCE: Paid, 4,920; free, 8,000. Operated 4 days, 3 nights.  
WEATHER: Good, 4 days, 4 nights.  
RECEIPTS: Gate (less tax), \$1,500; night grandstand total (less tax), \$500.  
CARNIVAL: Bodart Shows, \$1,180.  
ATTRactions: Acts booked thru Ernie Young; running races.  
AID, PREMIUMS: State aid, \$1,600; county aid, \$2,000; total estimated premiums paid out (excluding races), \$2,200.  
ADMINISTRATION: President, Ervin Guth; secretary, Jess Reed; superintendent of concessions, C. R. Wentland; publicity director, G. Kabel.

### Jefferson County Fair, Jefferson

TOTAL ATTENDANCE: Paid, 18,531; free, 10,000. Operated 5 days, 5 nights.  
WEATHER: Good 5 days; cold or cloudy 5 nights.  
RECEIPTS: Gate (less tax), \$6,301.54; night grandstand total (less tax), \$4,554.05.  
CARNIVAL: Snapp's Greater.  
ATTRactions: Harness races, Barnes-Carruthers revue, Smiley Burnette, Jimmie Lynch's Death Dodgers, auto races 2 days.  
AID, PREMIUMS: State aid, \$3,200. Total estimated premiums paid out (excluding races), \$5,900.  
ADMINISTRATION: Manager, Horace L. Buri; superintendent of concessions, Gordon Matters.  
1950 DATES: August 2-6.

### La Crosse Inter-State Fair Association, La Crosse

TOTAL ATTENDANCE: Paid, 21,580; free, 512. Operated 5 days, 5 nights.  
WEATHER: Good 4 days, 4 nights; rain 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$7,361.05; day and night grandstand total (less tax), \$5,118.34.  
CARNIVAL: William T. Collins Shows; ride and show gross, less federal tax, \$16,365.45.  
ATTRactions: Sam Howard's Water Ballet and Ernie Young Revue.  
AID, PREMIUMS: State aid, \$4,192.10.  
ADMINISTRATION: President, N. Nustad; secretary, Jos. W. Frisch; publicity director, Alfred Rice.  
1950 DATES: August 9-13.

### Manitowoc County Fair, Manitowoc

TOTAL ATTENDANCE: Paid 28,000. Operated 4 days, 4 nights.  
WEATHER: Good, 4 days, 3 nights; rain 1 night.  
CARNIVAL: Wallace Bros.  
ATTRactions: Ernie Young Revue, harness races.  
AID, PREMIUMS: State aid, unannounced; total estimated premiums paid out (excluding races), \$6,000.  
ADMINISTRATION: President, L. O. Rehm; secretary, A. F. Rank; publicity director, George McFarlane.  
1950 DATES: Last week in August.

### Northeastern Wisconsin Fair, De Pere

TOTAL ATTENDANCE: Paid, 29,500; free, 12,000. Operated 4 days, 4 nights.

WEATHER: Good 3 days, 3 nights; cold or cloudy 1 day, 1 night.

RECEIPTS: Gate (less tax), \$15,980; day grandstand total (less tax), \$4,584.89; night grandstand total (less tax), \$5,100.35.

CARNIVAL: Snapp Greater Shows; ride and show gross, total amount, less federal tax, \$4,703.90.

ATTRactions: Running races, horse pulling contest, midget auto races, Tex Ritter, Barnes-Carruthers Revue.

AID, PREMIUMS: State aid, \$4,869.25; total estimated premiums paid out (excluding races), \$7,226.50.

ADMINISTRATION: President, Frank Zimonick; secretary-superintendent of concessions, R. O. Planert.

1950 DATES: August 18-22, tentative.

### Rusk County Fair, Ladysmith

TOTAL ATTENDANCE: Paid, 6,337; free, 1,500. Operated 4 days, 4 nights.  
WEATHER: Good 3 days, 3 nights; cold or cloudy 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$1,823; grandstand total (less tax), \$767.38.  
ATTRactions: Revue booked thru Ernie Young.  
AID, PREMIUMS: State aid, \$2,090.32; county aid, \$1,500.  
ADMINISTRATION: President Harry Davis; secretary, F. J. Manning.  
1950 DATES: August 21-24.

### Washburn County Junior Fair, Spooner

OPERATED 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Dobson's United Shows.  
ATTRactions: Free acts, some booked by Petey's, some local; fireworks.  
AID, PREMIUMS: State aid, \$900; county aid, \$600.  
ADMINISTRATION: President, Janet McNabb; secretary, W. H. Dougherty; superintendent of concessions, Norman Aderhold.

### Waupaca County, Weyauwega

OPERATED: 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Gate (less tax), \$5,699; day grandstand total (less tax), \$2,245.50.  
CARNIVAL: Bodart's Shows. Total amount, less federal tax, \$1,471.96.  
ATTRactions: Grandstand circus acts, J. C. Michaels Company, 2 days, 2 nights; Blackhawk Rangers, Jefferson, Wis. (horse show), 2 days, 2 nights; harness races 2 days, running races 1 day.  
AID, PREMIUMS: State aid, \$4,000.67; county aid, \$752.25.  
ADMINISTRATION: President-superintendent of concessions, Oscar Haight; secretary, A. A. Stroschein; publicity director, Pete Walch.  
1950 DATES: September 16-19, tentative.

### Wisconsin State Fair, Milwaukee

TOTAL ATTENDANCE: Paid, 717,900.  
RECEIPTS: Gate (less tax), \$230,448.50; day grandstand total (less tax), \$142,946.90; night grandstand total (less tax), \$78,952.08.  
ATTRactions: Barnes-Carruthers show, Jimmie Lynch, harness racing, AAA autos, motorcycle races.  
ADMINISTRATION: Manager, Jack Reynolds.  
1950 DATES: August 19-27.

### Wisconsin Valley Fair, Wausau

TOTAL ATTENDANCE: Paid, 29,383; free, 45,000. Operated 5 days, 4 nights.  
WEATHER: Good 3 days, 2 nights; rain 2 days; cold or cloudy 2 days, 2 nights.  
RECEIPTS: Gate (less tax), \$11,859.20; day grandstand total (less tax), \$3793.00; night grandstand total (less tax), \$5,801.  
CARNIVAL: Wallace Bros.  
ATTRactions: Barnes-Carruthers Revue, 4 nights; National Speedway auto races, motorcycle races, harness racing.  
AID, PREMIUMS: State aid, \$5,340.42; county aid, \$2,000. Total estimated premiums paid out (excluding races), \$7,812.85.  
ADMINISTRATION: President, Joe Killen; secretary, H. A. Kiefer; superintendent of concessions, Colon Lanz.  
1950 DATES: August 12-16, tentative.

## WYOMING

### Lincoln County Fair, Afton

TOTAL ATTENDANCE: Paid, 2,000; free, 600. Operated 2 days, 1 night.  
WEATHER: Good 2 days, 1 night.  
RECEIPTS: Gate (less tax), \$2,500; night grandstand total (less tax), \$200.  
ATTRactions: Rodeo, racing, horse show.  
AID, PREMIUMS: County aid, \$1,500.  
ADMINISTRATION: President, O. S. Wray; secretary, Orrin Jenkins.

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FRANK BERGEN  
General Manager



BERNARD "BUCKY" ALLEN  
Concessions Manager

## CANADA

### ALBERTA

#### Edmonton Exhibition Association, Edmonton

TOTAL ATTENDANCE: Paid, 193,306; free, 33,800. Operated 6 days, 6 nights.  
WEATHER: Good 2 days, 2 nights; rain 4 days, 2 nights; cold or cloudy 2 nights.  
RECEIPTS: Gate (less tax), \$37,354.75; day grandstand total (less tax), \$12,686.75; night grandstand total (less tax), \$30,184.75.  
CARNIVAL: Royal American; ride and show gross, total amount, less federal tax, \$97,660.66.  
ATTRACTIONS: Barnes-Carruthers Revue, horse races.  
AID, PREMIUMS: Dominion aid, \$500; province aid, \$8,200; other aid \$1,202; total estimated premiums paid out (excluding races), \$14,282.  
ADMINISTRATION: President, R. V. Price; secretary, James Paul; superintendent of concessions, Gordon Steeves; publicity director, F. N. Miller.  
1950 DATES: July 17-22.

#### St. Paul Agricultural Society, St. Paul

OPERATED: 1 days, 2 nights.  
WEATHER: Good 2 days, 2 nights.  
RECEIPTS: Gate (less tax), \$2,500; day grandstand total (less tax), \$1,400; night grandstand total (less tax), \$2,700.  
CARNIVAL: Gayland; ride and show gross, total amount, less federal tax, \$3,200.  
ATTRACTIONS: Grandstand show by K. B. D. Enterprises, Calgary.  
PREMIUMS: Total estimated premiums paid out (excluding races), \$3,500.  
ADMINISTRATION: President-superintendent of concessions, T. H. Bedard; secretary-publicity director, Joe O'Driscoll.  
1950 DATES: August 10-11, tentative.

### MANITOBA

#### Provincial Exhibition of Manitoba, Brandon

TOTAL ATTENDANCE: Paid, 70,000; free, 10,000; operated 5 days, 5 nights.

WEATHER: Good 3 days, 3 nights; rain 2 days, 2 nights; cold or cloudy, 2 days, 2 nights.  
ATTRACTIONS: Barnes-Carruthers Revue, 5 days and 5 nights; 3 days harness races.  
AID, PREMIUMS: State aid, \$2,500.  
ADMINISTRATION: President, Alex McPhaib; secretary, Col. S. C. McLennan.  
1950 DATES: July 3-7.

### NEW BRUNSWICK

#### Stanley Fair, Stanley

TOTAL ATTENDANCE: Paid, 5,500; free, 1,500. Operated 4 days, 4 nights.  
WEATHER: Good 1 day; rain 3 days, 4 nights.  
RECEIPTS: Gate (less tax), \$2,750; day grandstand total (less tax), \$750; night grandstand total (less tax), \$250.  
CARNIVAL: Lynch Greater Shows  
AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$2,000.  
ADMINISTRATION: President, James G. Thoburn; secretary, superintendent of concessions and publicity director, T. Allan Best.  
1950 DATES: September 19-22, tentative.

### ONTARIO

#### Delta Fair Association, Delta

TOTAL ATTENDANCE: Paid, 4,000; free, 1,000. Operated 2 days, 2 nights.  
RECEIPTS: Gate (less tax), \$3,000; night grandstand total (less tax), \$180.  
CARNIVAL: Carol Shows.  
AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$3,000.  
ADMINISTRATION: President, M. Seed; secretary and publicity director, T. M. Grant; superintendent of concessions, C. W. Gifford.  
1950 DATES: September 4-6, tentative.

#### Norfolk County Fair, Simcoe

TOTAL ATTENDANCE: Paid, 48,643; free, 12,000. Operated 4 days, 4 nights.  
WEATHER: Good 2 days, 3 nights; rain 1 day, 1 night; cold or cloudy 1 day, 1 night.

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to the Fairs and Committees in Minnesota and North Dakota, for their splendid co-operation which made our 1949 Season so Pleasant and Successful. We respectfully solicit your Consideration for your 1950 events.

### Showmen:

We are on the lookout for some really outstanding Attractions to augment our Midway for next season. If you have something worthwhile, contact me. Will finance or frame any responsible Showmen.

**See Me at the Sherman Hotel, Chicago, During the Convention or Contact Me at Any Time at Our Permanent Winterquarters**  
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# America's Outstanding Motorized Show



RECEIPTS: Gate (less tax), \$13,580; day grandstand total (less tax), \$3,015; night grandstand total (less tax), \$4,546.

CARNIVAL: Wallace Bros.' Shows.

ATTRACTIONS: Vaudeville by George Hamid, 5 nights; 2 harness races and 1 running race 4 days.

AID, PREMIUMS: Province aid, \$800. Total estimated premiums paid out (excluding races), \$9,304.25.

ADMINISTRATION: President, Perry L. Sowden; secretary, Harold I. Pond; superintendent of concessions, L. S. Culver; publicity director, H. I. Pond.

1950 DATES: October 4-7, tentative.

## SASKATCHEWAN

### Regina Exhibition, Regina

TOTAL ATTENDANCE: Paid, 130,852; free 30,000. Operated 6 days, 6 nights.

WEATHER: Good 6 days, 6 nights.

RECEIPTS: Gate (less tax), \$29,082; night grandstand total (less tax), \$51,466.

CARNIVAL: Royal American Shows.

ATTRACTIONS: Barnes-Carruthers Revue, afternoon acts; running races 6 days.

AID, PREMIUMS: State aid, \$19,000. Total estimated premiums paid out (excluding races), \$15,000.

ADMINISTRATION: President, F. G. England; secretary, publicity director, T. H. McLeod; superintendent of concessions, William Ety.

1950 DATES: July 31-August 5, tentative.

### Tillsonburg and Dereham, Tillsonburg

TOTAL ATTENDANCE: Paid, 10,000; free, 1,000. Operated 3 days, 2 nights.

WEATHER: Good 1 day, 1 night; rain 2 day, 1 night.

RECEIPTS: \$1,700.

ATTRACTIONS: Lucky Lott Helldrivers, midway horse races, Garden Bros.' Circus.

AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$6,500.

ADMINISTRATION: President, Guy Helsdon; secretary and publicity director, Jack M. Climie; superintendent of concessions, Basil Margo.

### Saskatoon Industrial Exhibition Limited, Saskatoon

TOTAL ATTENDANCE: Paid, 106,782. Operated 6 days, 6 nights.

WEATHER: Good 6 days, 6 nights.

RECEIPTS: Gate (less tax), \$26,169.86; day grandstand total (less tax), \$11,899.00; night grandstand total (less tax), \$32,436.80.

CARNIVAL: Royal American Shows; ride and show gross, total amount, less federal tax, \$56,402.

ATTRACTIONS: Revue booked thru Barnes-Carruthers, running horses.

AID, PREMIUMS: Province aid, \$14,907.45; total estimated premiums paid out (excluding races), \$11,354.16.

ADMINISTRATION: President, A. M. Duncan; secretary, Mrs. Letta Walsh; superintendent of concessions, John A. East; publicity director, H. R. Hunking; manager, S. N. MacEachern.

1950 DATES: July 24-29.

Additional Statistical Directory of Fairs information, received too late for classification, appears in the General Outdoor Section of the Christmas Special and Convention Issue of The Billboard, dated November 26.

## QUEBEC

### Richmond County Agricultural Society, Richmond

TOTAL ATTENDANCE: Paid, 8,500; free 1,500. Operated 3 days, 3 nights.

WEATHER: Good 2 days 3 nights; rain 1 day; cold or cloudy 1 day, 1 night.

RECEIPTS: Gate (less tax) 3,800; day and night grandstand total (less tax) \$1,800.

CARNIVAL: Model Shows of Canada. ATTRACTIONS: Circus type acts, high acts.

ADMINISTRATION: President (superintendent of concessions, publicity director), A. E. Dyson; secretary, Antoinette Linahen.

1950 DATES: August 17-19, tentative.

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### THANKS

To All Fairmen and Committees, where we had the Privilege of furnishing the Midway Attractions during the past season.

To Our Personnel, who were such a big help all season, in making 1949 such a success.

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Judson Sleiffer, Billposter  
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