

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JUNE 26, 1948



Ever since the day the late Chick Webb found Ella Fitzgerald, and she skyrocketed into national prominence with her "A-Tisket, A-Tasket" record, la Ella has been regarded as one of the most original, versatile songsellers in the business. Here, at New York's Three Deuces (where Ella is currently appearing), Milton Gabler, Decca Records exec, and Ella's manager Moe Gale (president of Gale, Inc.) present Miss Fitzgerald with a cake commemorating her tenth anniversary as a top attraction. Her current "My Happiness" on Decca is moving right up on most played and best selling charts.

PHILLY'S CONVENTION LOOT

Columbia Diskery, CBS Show Microgroove Platters To Press; Tell How It Began

N. Y. Demonstration Full of Optimism

NEW YORK, June 19.—At a press demonstration presided over by Frank Stanton, prexy of the Columbia Broadcasting System; Frank White, president of Columbia Records, Inc. (CRI); Edward Wallerstein, chairman of the board of CRI, and James H. Carmine, executive veepee of the Philco Corporation, the full story of the revolutionary LP (long playing) Columbia disks was told this week. (*The Billboard* was first to break the news of the LP disk development some weeks back.) Step by step the company revealed the path and progress of the LP disks up to the news that a full catalog of 105 records (325 selections) on 10 and 12-inch platters would be merchandised via a pin-point area-by-area program, beginning almost immediately.

CRI's (Ted) Wallerstein demonstrated listening qualities of both 10 and 12-inch viny microgroove platters (playing respectively 27 and 45 minutes of music on a two-faced record) on a Philco adapter unit which will retail at \$29.95. He also pointed out a regular console Philco model, equipped with a dual-arm changer to play both Columbia's 33 1/3 LP disks as well as the standard 78 r.p.m. platters.

The full story started with Columbia's research efforts some nine years ago, Wallerstein reported. Work on the LP project was suspended during (See *Full Columbia* on page 18)

"One Big Union" at Hand?

4A's Huddle, Now On, May Bring Merger

Heller Seeking Top Job

By Bill Smith

NEW YORK, June 19.—The first important conference of the Associated Actors and Artistes of America (Four A's), set to start Monday (21) at the Roosevelt Hotel and run to Thursday (24) has implications and complications within it that will have far-reaching effects on practically every branch of showbiz.

Ostensibly the conference, to be attended by top brass of all branches of the Four A's, is to revitalize what has in effect been a paper organization and try to make it more potent. The official reason for the huddle is to get better co-operation, more co-ordination, charter revisions and generally overhaul the constitutions of the various unions that make up the Four A's.

Actually there are plots and counter-plots with political maneuverings to attain control of what will some day be one big union. The single (See *"ONE BIG UNION"* on page 37)

Montreal Resents Me. Hotels' "Stay-in-U. S." Plea to Trade

MONTREAL, June 19.—Leaders of Montreal's entertainment industry expressed concern this week over the movement started recently in New England attempting to discourage American tourists from coming to Canada.

The stay-at-home propaganda is being spread by the Maine Hotel Association as a retaliatory measure against Canadian government curbs on pleasure travel in the United States

Sinatra? Who Dat? AGVA Mailing List Is P.O.'s Headache

NEW YORK, June 19.—Has the Post Office Department ever heard of Frank Sinatra? An envelope containing a ballot in the American Guild of Variety Artists (AGVA) election was addressed to his old home in New Jersey. It came back marked: "Unknown at this address—no forwarding address."

This lack of proper addresses has both the American Guild of Variety Artists and the Honest Ballot Association, in charge of the voting ma- (See *Sinatra? Who Dat?* on page 40)

which have the object of conserving Canada's supply of Yankee dollars.

The Maine group claims that since it is losing out plenty in canceled reservations from Canada, something must be done to replace this lost trade, and it is therefore urging Americans not to travel to Canada.

Operators of Montreal's theaters and, especially, niteries, have gone to considerable trouble making arrange- (See *Montreal Protests* on page 4)

NAMM Confab Tees Off For "Teach Music"

AMC Has School Program

CHICAGO, June 19.—The American Music Conference, a non-profit organization formed two years ago by reps of major facets of the music business, turned its guns on an extensive campaign to encourage music education in elementary and high schools during the National Association of Music Merchants' convention here this week. The AMC was encouraged in its work by Hobart H. Sommers, principal of Austin High School here, who pointed out that for the first time since the war Chicago schools are setting aside a budget for purchase of band instruments and that other (See *MUSIC EDUCATION*, page 16)

ing and would probably regard favorably a permanent assignment in New York—which TV would give him.

In line with these views, it is understood that Barber very soon will increase his time on TV play-by-play. He's now doing two innings, and he (See *Ole Redhead* on page 5)

Webs Are Seen In Fratricidal Account Tussle

NEW YORK, June 19.—Radio networks, which in the past two years or so have been bitterly campaigning to steal accounts away from each other, are being severely criticized on the ground that the practice is hurting all radio. The basic criticism is, that in the eyes of agencies and advertisers, all of radio suffers when one network raps its rivals.

The head of one web declared recently that not only had he instructed his staffers not to pursue this line of selling, but that "tl" (See *Radio's Fratricidal War*, page 5)

"Old Redhead" Swings to TV

NEW YORK, June 19.—Current indications are that Red Barber will move increasingly into the television field—so much so that next year may see the Columbia Broadcasting System (CBS) sports director out of AM play-by-play and exclusively on CBS video for *Old Gold*.

There are two chief factors understood to be motivating Barber. First is the increasing importance of TV. Second, Barber is not keen on travel-

Biz Looking For Clean-Ups On Politicos

Hotels Niteries, TV Profit

PHILADELPHIA, June 19.—Altho Philadelphia showbiz normally waits for an army-navy game or New Year's Eve spending to hit the jackpot, trade talks has it that the millenium has arrived. What with the Republican National Convention opening Monday (21) and the Democrats following July 12, with extra pickings from the national conclave of the Elks and the Wallace party conclave in later weeks, everybody in the business should get rich or at least grab enough lucre to blot out all those red markings on their books. In fact, if all the conventioning doesn't produce green lettuce as expected, look for mass suicides all (See *Philly's Convention* on page 4)

FCC Ganders Giveaway Fad

WASHINGTON, June 19.—Radio's growing wave of giveaway programs is beginning to draw an inquiring look from the Federal Communications Commission (FCC). The FCC's legal department is taking an informal look-see to find out whether the giveaways conform to Section 316 of the Communications Act, which outlaws lotteries and "gift enterprises."

An FCC legalist acknowledged that Section 316 is "vaguely worded" and consequently there is no certainty as to what "gift enterprise" means in the legal sense. Further handicapping the commission is a lack of legislative history on this question.

No Lotteries

The section specifies that "no person shall broadcast by means of any radio station for which a license is (See *FCC GANDERS* on page 11)

19 Out of 75 Stemmers Click

By Leon Morse

NEW YORK, June 19.—Broadway producers spent approximately \$4,833,000 last season to present 75 productions. Of that amount, \$2,109,000 was spent for musicals and the rest for straight shows. An additional 505G was tossed away for eight shows that were rated too weak to come into the Stern.

Out of the 75 scripts which occupied Broadway stages, 14 were musical, 18 were included in repertory, 15 were revivals, six were imports and 29 were new American plays. Of the foreign authors, Shaw was the biggest money-winner with three (one successful) scripts; J. B. Priestly, Jan De Hartog and Noel Coward had two each.

Producers spent \$2,700,000 to find (See *\$4,833,000 Season* on page 42)

Stratovision for Big Bout Showbiz Pays Cliffer Tribute

B-29 Will Try To Bring Louis Fight to Ohio

High-Power TV Aboard

CINCINNATI, June 19.—An attempt to extend the range of television beyond the normal horizon of 50 miles will be made Wednesday (23), when Westinghouse Radio, in co-operation with WLWT, Crosley Broadcasting Corporation outlet here, will try to telecast the Louis-Walcott fight from New York via stratovision relay.

The relay will be tried via a converted B-29 bomber, equipped with high-power video and audio receivers (See Louis-Walcott on page 15)

"Stars and Ice" Off On Caribbean Tour

CARACAS, Venezuela, June 19. — *Stars and Ice*, ice show owned by Samuel Bakerman and Jose Borges Villegas, has concluded two months of top biz here and left for a tour of the provincial cities and the Caribbean area. The show will play Valencia, Barquisimeto and Maracaibo, all in Venezuela, and the Dutch isle of Curacao. The show has its own tent, seating 3,000, and portable rink.

In its second year, the show is staged by Elizabeth and Fritz Chandler, of New York, with an all-U. S. cast, including a line of girls. Principals Jack Reese, Bill Knapp and the Mirths will not make the road trip; otherwise the cast will be intact. Bakerman said that after the Curacao engagement in the fall, *Stars and Ice* probably would go to Havana and then to Rio. Before coming to Caracas, the show was in Buenos Aires for six months.

In This Issue

Broadway Showlog	42
Burlesque	41
Carnival	64-82
Circus	60-63
Classified Ads	85-91
Coin Machines	99-140
Fair List	59
Fairs and Expositions	58-59
Final Curtain, Births and Marriages	45
General Outdoor	46-55
Honor Roll of Hits	22
Legitimate	42-43
Letter List	92-93
Magic	41
Merchandise	85-96
Music	16-36
Music as Written	36
Music Machines	107-110
Music Popularity Charts	22-35
Night Clubs	37-40
Parks and Pools	56-57
Pipes for Pitchmen	94
Radio	5-15
Repertoire	44
Reviews: Legit	42-43
Night Clubs	38
Radio-Television	10
Vaudeville	39
Rinks and Skaters	83-84
Roadshow Films	44
Routes: Carnival	52
Circus	52
Legitimate	42
Miscellaneous	52
Salesboards	97
Television	13-15
Vaudeville	37-40
Vending Machines	100-106
Vox Jox	19

The Billboard, Main Office, 2160 Patterson St., Cincinnati 22, O. Subscription Rate: One year, \$10. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March 3, 1879. Copyright 1948 by The Billboard Publishing Co.

Philly's Convention Loot; Showbiz Looks for Clean-Up

(Continued from page 3)
along the main stem, with show business going under entirely.

However, there is no reason for any pessimism, with such a grand killing in view. The crowds are here already, they are well heeled and Philadelphia is well prepared to extract the currency painlessly and pleasantly.

Frat Houses Leased

Not only is Atlantic City—60 miles away—getting the large overflow of the thousands that can't buy or steal a hotel room, but every room with a bed has a premium. Even the fraternity houses at the University of Pennsylvania are coming in for extra kale on the housing, the Greek letter boys getting \$100 and up a day for their campus quarters. For instance, the American Broadcasting Company (ABC) is paying \$100 a day for a frat house, while the Columbia Broadcasting System (CBS) is forking over \$125 a day for one house and \$136 for another to take care of staff overflow.

The local musicians' union established a special scale for convention tootling, with a \$45 minimum a day for each tottler. Night club acts are booked solid and everything has been fashioned to create atmosphere for a real spending spree. Night clubs are spending sums they never dreamed about to woo the conventioners. Biggest array of talent has been prepared by Frank Palumbo for his many rooms around town. To lure the folks away from the center-city scene, Palumbo's theater-restaurant has Milton Berle heading the show for the June 21 week. In town, Palumbo's Click adds a floorshow for the first time to the name bands on tap, augmenting Tony Pastor's music with Paul Whiteman's *On Stage America* revue; and at Palumbo's *Ciro's*, smart cocktailerie, the Ink Spots are on tap. Mort Casway's *Celebrity Room* has Willie Howard up in lights and only the Latin Casino is without a big name. The Casino figures that since it's the only large-room cabaret in the center of the city, it will get its share of the business regardless, instead of shelling out extra kale to buck the other big theatrical names in town.

Hollywood Veers Away

Flicker houses, all sans flesh, also featuring the newer films with several

"world premieres" listed on the mar-quees for the next month. However, save for Henry Morgan's personals with *So This Is New York* at the Earle next Thursday, the preems are without the Hollywood fanfare. Flacks figure that with the political competition, it would be murderous trying to get space for art in the daily newspapers. Therefore, the usual bandwagon of Hollywood names will be absent.

Coming in for a generous share of the convention gravy are radio and television. Instead of the usual summer cancellations, the summer has all the earmarks of providing good biz and there is more convention trade coming in to make up for any of the seasonal cancellations. However, television is grabbing off the lion's share of the new biz. And there is new biz. In fact, the conventions shape up as the biggest ballyhoo ever for the television industry. And, regardless of the \$100,000 and more being shelled out to give the meetings complete video coverage, there's been a million dollars of interest already evoked. Moreover, it has begun to pay off.

Orders Swamp Retailers

Not only are the three video stations getting the big chunk of new business, but the retailers can't fill orders fast enough for the home buyers. In fact, radio has been relegated to the role of stepsister, and the entire emphasis is on television. Gimbel Bros.' Department Store is flooding its store windows with 20 receiving sets so that the passer-by can see the convention proceedings. RCA, Philco, Motorola, Westinghouse, General Electric and Farnsworth have pooled several hundred sets for placement in the commercial museum next door to Convention Hall, and have invited—with full-page ads—the entire city to come in for free. For the set viewing, commercial museum has set up 6,000 seats. And each day the newspapers scream with large display ads from manufacturers urging the people to see the next president selected on television. For an added hypo to the video industry is the Louis-Walcott championship fight Wednesday (23), at which time the Fox Theater here will preem large-screen television before an invitation audience.

In face of all these signposts that

HOLLYWOOD, June 19.—A program to honor the memory of disk jockey Mauri Cliffer, who died recently, will be held at Hollywood Bowl Monday (28) under the auspices of the Los Angeles Disk Jockey Association. Event will feature top recording names, who are contributing their talent gratis. Currently plugged on all platter shows in the area, memorial program's proceeds will be used to complete a teenage clubhouse started by Cliffer. Jock association will also petition city fathers to name a recreation park after the deceased spinner since he devoted his efforts to combat juvenile delinquency.

Talent thus far lined up includes Dinah Shore, Frank Sinatra, Andy Russell, Harry James's and Les Brown's orchestras, Buddy Clark and the majority of recording stars in this area. All the local disk jockeys will also participate, with Gene Norman, president of the association, supervising the event.

Mauri Cliffer, who conducted *KMPC's Teen and Twenty Time*, a program dedicated to the teen-agers during the past four years, died of a heart attack two weeks ago.

MONTREAL PROTESTS

(Continued from page 3)

ments to take care of the expected tourist trade and they resent the action in Maine as unfair and unreasonable.

However, what might prove an added lure to the visiting firemen from below the border is that fact that the U. S. government recently raised to \$400 the amount of duty-free merchandise a visitor may bring in from Canada. Last year the sum was \$100.

point to prosperity at a time when it is needed most, the worry warts have two fingers crossed. On one count they point out that this is television's supreme test. And if the convention coverage by the tele camera doesn't measure up to expectations, the failure will have a terrific kick back on the buying public when it comes to set sales.

Niteries Dubious

The other finger is crossed by the after-dark boys, fearful on several fronts. Major worry is the fact that the convention sessions will run into the late evening and the conventioners will have no time to refresh at the nitery ringsides. Others point to convention experiences of other cities, particularly where the American Legion took over, when the boys and girls had such a good time among themselves that they didn't have time to spend money in town.

There is also some consolation that the conventions will find the city rid of vice, sans gambling rooms, floating crap games, or even ladies of the evening. Vice squads have been extra busy in recent weeks cleaning up the town—even raided the book shops to take dirty pictures and prose out of circulation. Cops have been hounding the chippies, who at one stage almost grabbed off choice locations. They can't get hotel rooms, taking over a whole house is taboo, and the only recourse to many has been to set up shop in trailers outside the city limits. With the local city government up to its ears in scandal because of the City Hall shortages in the cash registers, it's not likely that the vice lords will enjoy any field days here for some time to come.

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 *On the Honor Roll of Hits*
YOU CAN'T BE TRUE, DEAR
- No. 1 *Sheet Music Seller*
YOU CAN'T BE TRUE, DEAR
- No. 1 *Most Played on Disk Jockey Shows*
NATURE BOY by King Cole, Capitol 15054
- No. 1 *Disk Via Dealer Sales*
NATURE BOY by King Cole, Capitol 15054
- No. 1 *Disk in the Nation's Juke Boxes*
YOU CAN'T BE TRUE, DEAR, Ken Griffin-Jerry Wayne, Rondo R-228
- No. 1 *Most Played Juke Box Folk Record*
BOUQUET OF ROSES by Eddy Arnold and His Tennessee Plowboys, Victor 20-2806
- No. 1 *Best Selling Retail Folk Record*
BOUQUET OF ROSES by Eddy Arnold and His Tennessee Plowboys, Victor 20-2806
- No. 1 *Most Played Juke Box Race Record*
TOMORROW NIGHT by Lonnie Johnson, King 4201
- No. 1 *Best Selling Retail Race Record*
TOMORROW NIGHT by Lonnie Johnson, King 4201
- No. 1 *Sheet Music Seller in England*
GALWAY BAY

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, page 22 to 35 in Music Section.

RADIO'S FRATRICIDAL WAR

B.R.'s Army Worry

NEW YORK, June 19. — At least one sponsor has a stake in the outcome of the selective service legislation dispute, which was being hashed over by Congress at press time. Pet Milk, which airs *Saturday Night Serenade* over the Columbia Broadcasting System, stands to lose its star, Vic Damone, to the army if the law is passed.

Damone is 20 and reported healthy.

"Ford Theater" Is Set for CBS Bow October 8

NEW YORK, June 19.—The future of the *Ford Theater* series, which had been involved in doubt for some time, was settled this week. The program, starting October 8, will shift to the Columbia Broadcasting System (CBS) in the 9 to 10 p.m. Friday evening spot. *Theater* is now on the National Broadcasting Company (NBC) Sunday afternoon, and altho Ford had wanted an evening hour, NBC was unwilling to give it the only available time, also a Friday night period.

The program will also undergo a format change in that it will, when it resumes on CBS after a summer layoff, start using stars for the leads. Heretofore emphasis has been on the vehicles.

Also involved in the Columbia acquisition of the Ford account is the disposition of the International Silver series *Ozzie and Harriet*, which now occupies the 9:30 to 10 p.m. spot, half of the new Ford hour. CBS has offered the account other time segments, but no decision has been made.

It is also considered possible that *Ozzie* might move to NBC to round out the latter's newly built Friday night comedy series. There are two spots, 8 p.m. and 10:30 p.m. which may open on NBC, and Silver may get one (see story elsewhere in Radio Department).

CBS Bally Book Raps ABC, MBS; Lauds CBS, NBC

NEW YORK, June 19. — A new Columbia Broadcasting System (CBS) promotion booklet, published this week, not only supports that web's claim at producing listeners at the lowest cost, but indirectly plugs the National Broadcasting Company (NBC). In addition, it takes quite a poke at the Mutual Broadcasting System and the American Broadcasting Company (ABC). In accordance with network procedure, however, none of the competitive webs is mentioned, altho identification is inescapable.

The plug for NBC comes via CBS's suggestion "to count up to two, not four," with respect to networks. It also lists the wattage totals of all four webs, together with the number of stations. CBS ranks second in total power, slightly behind NBC, with ABC and MBS following in that order. Pursuing this line, CBS points out that Type 1 networks (CBS and NBC) cover more territory and deliver larger audiences than the others—again a plug for NBC as well as CBS.

In addition to stating that the lower power webs cost more per listener, CBS states the latter also fail to provide complete market coverage.

Deplore Webs' Stealing Each Other's Acc'ts

Knocking One Another Down

(Continued from page 3)

other chains would be doing the industry far more good if they concentrated on selling against other media." There are many accounts, he added, which exclude radio from their appropriations, which, once sold, would find that radio can equal or surpass the effectiveness of black and white media.

Principal warriors lately have been the American Broadcasting Company (ABC) and the Columbia Broadcasting System (CBS). Sales execs say the situation started when ABC went on a competitive spree and concentrated its fire on CBS, ultimately forcing CBS to answer.

It is pointed out that when one network knocks down the authenticity of a competitor's research, all of radio suffers. The reason is that if one piece of radio research is "proven" false, ultimately the validity of much, if not all, of radio's claims is questioned.

The one saving grace in the situation is the fact that under the auspices of the National Association of Broadcasters (NAB), the entire radio industry is now collaborating on a film presentation to sell radio generally to advertisers, agencies and the public. Significantly, one of the principal points the presentation will make is that there are many non-radio accounts which could improve their sales position by using broadcasting.

Ya Cain't Git Rich Quick by E.T. Giveaway

NEW YORK, June 19.—Sudden realization that listeners cannot participate in a telephone giveaway show if transcribed repeats are necessary forced the shelving of *Get Rich Quick* by American Broadcasting Company (ABC) this week. The show was to have aired from 3:30 to 4 p.m. across the board, starting next Monday (28) as one of the two segs replacing the Paul Whiteman disk jockey show, which folds Friday (25). However, 120 ABC affiliates in the Central Zone, which planned to carry the ainer via wax, would have seen their listeners cut out of the loot, so the program was dropped. ABC is hurriedly beating the bushes for a suitable substitute.

Johnny Olsen, who was to have emceed *Get Rich Quick*, will move into the second Whiteman replacement instead. *Second Honeymoon* will get the 3:30 spot, and whatever show is picked instead of *Get Rich Quick* will be set for 4 p.m.

Volupte Compacts Heading for MBS

NEW YORK, June 19.—Mutual Broadcasting System (MBS) which already landed a \$500,000 contract this week from the National Council of Episcopal Churches, appeared ready to sign another commercial early next week. New account is *Volupte compacts*, which is slated to bankroll *The Better Half*. The time spot involved is Thursdays at 8:30.

The church group is starting a series to be called *Great Scenes From Great Plays*, with Walter Hampden emceeding.

Slapsie Maxie, Rubin For New NBC Show

NEW YORK, June 19.—Slapsie Maxie Rosenbloom, ex-pug turned comic, is virtually set to do a summer series for the National Broadcasting Company (NBC). He's due to take over the Friday night 10 p.m. spot being vacated by *Molle Mystery Theater*, the debut date being tentatively set for June 23. Rosenbloom will split billing with Benny Rubin, vaude and film comic.

The show is being written by Rubin and Floria Vestoff, former vaude dancer who for some years has been writing special material.

Durante, Cantor, Skelton for NBC Friday Night Line-Up

NEW YORK, June 19.—The National Broadcasting Company (NBC) this week succeeded in lining up its third strong comedy night of the week. It's Friday night, and the line-up was completed when Camel Cigarettes signed Jimmy Durante for the 8:30 p.m. spot. Durante is winding up his Rexall spot on NBC this season.

With Schnozzola leading off, NBC now has Eddie Cantor, 9 p.m.; Red Skelton, 9:30, and *Life of Riley* at 10. Cantor is sponsored by Pabst, Skelton is shifting to Procter & Gamble, and *Riley* is also bankrolled by P&G.

There are persistent reports that NBC may make further changes in its Friday night line-up, which opened up at the seams a few weeks ago when Sterling Drug canceled *Waltz Time* and *Mystery Theater*. It is reported that the web may ask Cities Service either to move or change its show. Other reports are that the account, the oldest NBC advertiser, having been on the web 24 years, may shift to the American Broadcasting Company (ABC). The account now has the 8 p.m. Friday spot.

Another question mark is the 15-minute sports show aired by Bill Stern at 10:30 for Colgate. If this shifts, NBC could very likely sell the 10:30-to-11 half hour. As it is now, only the Stern quarter hour is open. It's understood Colgate is particularly anxious to keep Stern where he is, not only because the preceding line-up has now been strengthened so much, but also because it is especially

valuable during the football season via Stern's predictions.

The Camel deal with Durante was set within one day, according to an exec of William Esty Agency, which handles the account. With Durante, Camel is one of radio's heaviest spenders, bankrolling Bob Hawk, Vaughn Monroe and Screen Guild Players. Whether all will be kept on the air this fall isn't set.

Hires To Drop "Here's to You"

NEW YORK, June 19.—*Here's to You*, 5:15-30 p.m. Sunday over Columbia Broadcasting System, will be dropped by the sponsor, the Charles E. Hires Company, after the July 18 broadcast. It's not known yet what program will be moved into the slot.

N. W. Ayer is the agency.

Fate of La Shore Ainer Still in Air

HOLLYWOOD, June 19. — Fate of the *Dinah Shore Call for Music* ainer was still unsettled at press time after a week of compromise and negotiations with Philip Morris execs.

Reliable sources said Miss Shore would be renewed, but that all the elements in current format would be dropped. Included in cuts were Johnny Mercer and Harry James who

Ole Redhead Slippin' Off AM Onto Screen?

(Continued from page 3)

may double it if arrangements can be made.

Red's AM pact with Old Gold expires this year. A spokesman for Lennen & Mitchell, agency on the account, stated apropos of 1949 that what Barber does for Old Golds that year may be dependent upon CBS, who holds the package. Barber himself said nothing is set for next year, but that he wants to stay "alive." That means television.

Two more points remain to be mentioned. Should Barber get out of AM play-by-play next year, he will nevertheless, of course, remain in AM radio. Secondly, and this involves Barber's plans for this year, he will definitely travel with the ball club beginning July 15, at the behest of the sponsor.

bow out after July 6 ainer. Price was cut to \$9,000, a new format devised and size of ork chopped.

New show line-up is to be presented to Philip Morris execs early next week by agency topper Milton Biow for final okay.

Program Competition:

LITTLE FELLERS TOP QUIZZERS

Bright Ideas Put WPEN, WRNY on Top

No 50,000-Watt Winner

NEW YORK, June 19.—Stations in the two lower-power categories came thru with the higher-powered entries in the quiz division of *The Billboard's* First Local Program Competition. While quite a few fresh, intriguing ideas were formulated and presented, many in economical fashion for this program category, most of these came from stations in the 205-to-1,000-watt bracket or the 5,000-to-20,000-watt group. The broadcasters with the strongest signals, the 50,000-watters, came up with the weakest new quiz airers, so that no prize awards were made for this division, altho three honorable mentions were given.

First prize winners in the quiz competition were WPEN, Philadelphia, for its *International Quiz*, in the 5,000-to-20,000-watt division, and WRNY, Rochester, N. Y., for *Sounds Easy*, in the 250-to-1,000-watt group. The complete list of winners will be found elsewhere in the Radio Department.

Judges of the quiz contestants noted that the field offered a particularly difficult and challenging problem to stations programing this type of show. The quiz and giveaway programs have been ridden so heavily by the networks in recent months that it would seem that almost every facet of this type of show would have been explored by now. Still, the entries in *The Billboard's* competition indicated that imaginative station directors have been able

Program Competition:

Quiz Honors on 5 to 20 Kws. Taken by WPEN 'International'

NEW YORK, June 19.—In winning first prize in the 5,000-to-20,000-watt division for quiz shows in *The Billboard's* First Local Program Competition, WPEN, Philadelphia, exhibited considerable ambition in the form of its *International Quiz*. The second and third prize winners, WONS, Hartford, Conn., and WQXR, New York, respectively, showed similar ingenuity in devising quiz forms not hewing to the same old line. This division of the competition, in particular, was closely contested, with the judges finding two other programs worthy of honorable mention.

The WPEN program was not only more elaborate, technically, than most, but also was more expensive. It pitted three American college students against three British students in a class-type quiz contest. The show is transmitted by landline to New York, and thence to London via overseas circuit. The British students

to come up with gimmicks showing for punchy, listenable shows to be transmitted into the local atmosphere.

The result has been entries which utilize sound effects to indicate historical events (WRNY's *Sounds Easy*), which are based upon baseball (WEBR's *Batters Up*), which stress fish and wildlife (WABY's *Wildlife Quiz*), which use shortwave hook-ups to pit Americans against British (WPEN's *International Quiz*), which supply the answers and have contestants furnish the questions (WON's *Quiz in Reverse*), and which air brief mystery dramas and let the con-

testants be rounded up with the co-operation of British Broadcasting Corporation, in the interests of international culture. Nevertheless, technical costs alone to WPEN were approximately \$200 weekly. The station was highly commended by the judges for its initiative in preparing such a program, and for its willingness to finance the project, costly as it was.

WONS Wins—Second

The second prize winner, *Quiz in Reverse*, was an offering of WONS, Hartford, which had a bit of a twist. Instead of the usual here's-the-question and what's-the-answer? routine, the program changed it exactly around. The quizmaster supplies the answers and the contestants must come up with the question that fits. The usual giveaway procedure holds, in other respects, but the novel twist and excellent production won the New England outlet a second prize. *Much Ado About Music*, which took third honors for WQXR, New York, presents a panel made up partly of musical celebrities and partly of audience representatives in a well-produced, interesting show with the emphasis entirely on music.

Two honorable mentions were handed to two similar shows, both tagged *Quizdom*. One was produced by WKY, Oklahoma City, sponsored by *The Oklahoman* and *Times*. The other, aired over WMCA, New York, is bankrolled by *The Herald Tribune*. Other stanzas of the same type are broadcast in other cities, but these seemed outstanding for quiz programs.

WRNY Is First In 250-1,000 Quiz Contest

"Sounds Easy" a Winner

NEW YORK, June 19.—First honors in the 250-to-1,000-watt quiz category of *The Billboard's* First Local Program Competition were taken by WRNY, Rochester, N. Y., for its clever airer, *Sounds Easy*. Strictly a low-budget airer, the show costs only \$30 per week for services of an announcer, altho it is aired six days a week, in two 10-minute programs per day.

Sponsored direct by Genessee Brewing Company of Rochester, the program is run by David Curtin, originator, producer and announcer, who plays sound effect records which, together, add up to a famous event in history. Phone numbers called at random give listeners an opportunity to win cash prizes by identifying the event. The station has found a high interest level in the show. Altho five other stations (including four web outlets) are airing shows locally at the same time, WRNY has found that better than half the phones contacted are familiar with the show.

WJTN Is Second

Second prize in this division went to WJTN, Jamestown, N. Y., for its production of the Art Medal Scholarship Award Program. This show, a weekly half-hour quiz program, costs only \$30 per week for talent, and features as contestants outstanding high school seniors who earn the opportunity thru examinations. This is a show which departs from the usual giveaway pattern of gadgets and household ware to award its winners college scholarships, paid for by the sponsor, the Art Metal Construction Company.

More in the standard groove is the *Lucky Lady* show, sponsored over WLIZ, Bridgeport, Conn., by Howland's Department Store, with the store itself the scene of operations. The program won third place, mostly because of the handling of the stanza by emcee Wally Dunlap, whose adept and fluent verbiage with virtually all studio spectators has made the program a popular one locally.

Honorable mentions went to WEBR, Buffalo, for its *Batters Up* baseball quiz, and to WABY, Albany, for its *Wildlife Quiz*, both somewhat off the regular path of quiz shows and appealing to a specific hobby audience.

Program Competition:

50-Kw. Outlets Produce No Quiz Topper

NEW YORK, June 19.—There were no prize awards for quiz shows in the 50,000-watt division of *The Billboard's* First Local Program Competition. Several outstanding entries proved ineligible for one reason or another, mainly because they had

Program Competition:

Leading Women's Programs

All Categories Provide Keen Competition

KFI, WDRC, KGGF Best

NEW YORK, June 19.—The women's program category of *The Billboard's* local program competition was strongly contested in all power divisions, with first place winners as follows: In the 50,000-watt group, *Your Saturday Chef*, KFI, Los Angeles; in the 5,000-to-20,000-watt division, *Shopping by Radio*, WDRC, Hartford, and in the 250-to-1,000-watt group, *From a Woman's Angle*, KGGF, Coffeyville, Kan. (See adjacent box for second and third-place winners and honorable mentions).

The judges gained one chief im-



KLZ News Editor

William "Bill" Parker

A one-time Reuters correspondent in Europe and Asia, Parker is typical of KLZ news personnel selected for experience and news know-how.

KLZ, DENVER

Program Competition:

Shopping Idea Puts WDRC in 5-20-Kw. Van

WOW Second in Fem Shows

NEW YORK, June 19.—WDRC, Hartford, Conn., walked off with the top award in the 5,000-to-20,000-watt category with its across-the-board morning quarter hour, *Shopping By Radio*, a novel production effort. Runnerup was WOW, Omaha, with *The Saturday Scrapbook*, an engaging once-a-week Saturday spot at 11:15 a.m., and third place was awarded GFRN, Edmonton, Alta., on the basis of *In the Woman's World*, a well-produced program touching on many

(See *Shopping Idea* on page 15)

FIRST ANNUAL LOCAL PROGRAM COMPETITION

THE WINNERS

WOMEN'S SHOWS

50,000 Watts

FIRST PLACE, **KFI**, LOS ANGELES, FOR "YOUR SATURDAY CHEF"
W. B. Ryan, Gen. Mgr.; Charles B. Brown, Prog. Dir.

SECOND PLACE, **WNBC**, NEW YORK, FOR "THE KUHN'S"
Tom McFadden, Mgr.; DeLancy L. Provost, Prog. Dir.

THIRD PLACE, **KSL**, SALT LAKE CITY, FOR "MARGARET MASTERS' KITCHEN"
Ivor Sharp, V.-P. and Gen. Mgr.; Eugene Halliday, Prog. Dir.

HONORABLE MENTION, **KMPC**, LOS ANGELES, FOR "THE WOMAN'S VOICE"
Frank Mullen, Pres.; Robert O. Reynolds, V.-P. and Gen. Mgr.

HONORABLE MENTION, **WINS**, NEW YORK, FOR "THREE CORNER CLUB"
Eldon A. Park, Gen. Mgr.; John Neal, Prog. Dir.

5,000 to 20,000 Watts

FIRST PLACE, **WDRG**, HARTFORD, CONN., FOR "SHOPPING BY RADIO"
Walter B. Haase, Sta. Mgr.; Harvey H. Olson, Prog. Mgr.

SECOND PLACE, **WOW**, OMAHA, NEB., FOR "THE SATURDAY SCRAP-BOOK"
John J. Gillin Jr., Pres. and Gen. Mgr.; Lyle DeMoss, Prog. Dir.

THIRD PLACE, **CFRN**, EDMONTON, ALBERTA, FOR "IN THE WOMAN'S WORLD"
G. R. A. Rice, Pres. and Gen. Mgr.; G. A. Duffield, Prog. Dir.

250 to 1,000 Watts

FIRST PLACE, **KGGF**, COFFEYVILLE, KAN., FOR "FROM A WOMAN'S ANGLE"
Bert H. Powell, Sta. Mgr.; Robert L. Pratt, Prog. Dir.

SECOND PLACE, **WMBM**, MIAMI BEACH, FLA., FOR "RADIO NEIGHBOR"
Thomas O. McCullough, Pres. and Gen. Mgr.; Calvert A. Carter, Prog. Dir.

THIRD PLACE, **WLBC**, MUNCIE, IND., FOR "WOMAN OF THE WEEK"
Donald A. Burton, Pres. and Gen. Mgr.; Lee W. Allerton, Prog. Dir.

HONORABLE MENTION, **WILK**, WILKES-BARRE, PA., FOR "BETTY BLAIR'S NOTEBOOK"
Roy E. Morgan, Gen. Mgr.; Hal Berg, Prog. Dir.

HONORABLE MENTION, **WTHI**, TERRE HAUTE, IND., FOR "GOOD NEWS"
Joseph M. Higgins, Gen. Mgr.; Arnold C. Johnson, Prog. Dir.

Program Competition:

250-1,000-Watt Race Close, KGGF's Fem Show Winning

NEW YORK, June 19.—The small-power (250 to 1,000 watts) category of the women's program division developed into a fairly tight race, with first place awarded to KGGF, Coffeyville, Kan., for *From a Woman's Angle*, across-the-board morning quarter hour. Second place was awarded to WMBM, Miami Beach, Fla., for *Radio Neighbor*, daily quarter hour, and third to WLBC, Muncie, Ind., for *Woman of the Week*.

The winning show, done by Myrtle Willey, demonstrates a capacity for out-of-the-ordinary scripting, containing, in addition to food and fashions, an interesting account of the foibles of the male sex. Keen perception has Miss Willey, of a kind intended to delight the distaff side.

"Radio Neighbors"

Radio Neighbor, which corralled second place for WMBM, Miami Beach, represents a departure from the usual women's show. Conducted by Mary Lucille Carter, the program was made up of interviews with vet-

erans—the discourse impressing as courageous and inspiring.

Woman of the Week, the WLBC show which was awarded third place, eschews the usual round of recipes and home-making hints. Rather, it interviews a woman who has achieved a measure of success in some endeavor, and in this way illustrates the broadening field of women's activities.

Two programs were strong enough to merit honorable mentions in this power category—*Good News*, over WTHI, Terre Haute, Ind., and *Betty Blair's Notebook*, WILK, Wilkes-Barre, Pa. *News* displayed more careful production than most shows in the women's category, with Helen Ryan impressing as able and articulate on varied news of interest to women. *The Notebook*, a chatty session, included music and discussion of books in a program free from the boredom of so many shows devoted to budget meals.

QUIZ PROGRAMS

50,000 Watts

NO PRIZE AWARDS

HONORABLE MENTION, **WOR**, NEW YORK, FOR "THE FIVE MYSTERIES"
Theodore C. Streibert, Pres.

HONORABLE MENTION, **WRVA**, RICHMOND, VA., FOR "QUIZ OF TWO CITIES"
Calvin T. Lucy, Gen. Mgr.; Sam Carey, Prog. Dir.

HONORABLE MENTION, **WTIC**, HARTFORD, CONN., FOR "CINDERELLA WEEKEND"
Paul W. Morency, V.-P. and Gen. Mgr.; Leonard J. Patricelli, Prog. Mgr.

5,000 to 20,000 Watts

FIRST PLACE, **WPEN**, PHILADELPHIA, FOR "INTERNATIONAL QUIZ"
Edward C. Obrist, Mgr.; John L. McClay, Prog. Dir.

SECOND PLACE, **WONS**, HARTFORD, CONN., FOR "QUIZ IN REVERSE"
William O'Neill, Pres.; Ralph Klein, Prog. Dir.

THIRD PLACE, **WQXR**, NEW YORK, FOR "MUCH ADO ABOUT MUSIC"
Elliott Sanger, Gen. Mgr.; Eleanor N. Sanger, Prog. Dir.

HONORABLE MENTION, **WKY**, OKLAHOMA CITY, FOR "QUIZDOWN"
P. A. Sugg, Gen. Mgr.; Hoyt T. Andres, Prog. Dir.

HONORABLE MENTION, **WMCA**, NEW YORK, FOR "QUIZDOWN"
Nathan Straus, Pres.; Leon Goldstein, V.-P.

250 to 1,000 Watts

FIRST PLACE, **WRNY**, ROCHESTER, N. Y., FOR "SOUNDS EASY"
George B. Kelly, Pres. and Gen. Mgr.; Add Penfield, Prog. Dir.

SECOND PLACE, **WJTN**, JAMESTOWN, N. Y., FOR "ART METAL SCHOLARSHIP AWARD PROGRAM"
Jay E. Mason, Pres. and Prog. Dir.; Si Goldman, Gen. Mgr.

THIRD PLACE, **WLIZ**, BRIDGEPORT, CONN., FOR "LUCKY LADY"
Emanuel Slotnick, Exec. V.-P.; Wallace B. Dunlap, Prog. Dir.

HONORABLE MENTION, **WABY**, ALBANY, N. Y., FOR "WILDLIFE QUIZ"
Russell B. Wilde, Gen. Mgr.

HONORABLE MENTION, **WEBR**, BUFFALO, N. Y., FOR "BATTERS UP"
Cy King, Gen. Mgr.; Clare Allen, Prog. Dir.

Program Competition:

KFI's "Saturday Chef" Is Best Fem Program on 50,000 Watts

NEW YORK, June 19.—Good production marked the leading entries in the 50,000-watt category of the women's program division, with KFI, Los Angeles, taking the top award on the basis of its quarter-hour Saturday morning ainer, *Your Saturday Chef*. Second place was awarded to WNBC, New York, which entered *The Kuhns*, quarter-hour Saturday afternoon program, and third went to KSL, Salt Lake City, for *Margaret Masters' Kitchen*, thrice weekly quarter hour.

Saturday Chef is done by Ed Jorgenson, veteran newsman who combines his skill in this field with a talent for cookery. The result is a lively program, with newsworthy information on food prices and shopping news in addition to delectable

recipes. Script-wise, the Jorgenson show is smartly done.

Second-place winner, WNBC's *The Kuhns*, is a mother-daughter team well equipped to do strong program. Mrs. Kuhn is a veteran newspaper-woman and daughter, Rene, a novelist. The dialog on the show caught was adult, with subject matter in good taste and balance.

Margaret Masters' Kitchen, the KSL, entry, was leisurely in pace and succeeded remarkably well in establishing a homey atmosphere. Program was devoid of the taint of artificiality and in a subtle way represented sound programing.

Two programs in the 50,000-watt category merited honorable mentions. These were *Three Corner Club*, WINS, New York, a program well slanted for the distaff side, presented 9:30-10 a.m. across the board, and *The Woman's Voice*, KMPC, Los Angeles, a multi-faceted program mirroring women's opinions, problems and achievements. Copyrighted material

Review of Winning Programs in The Bill

WOMEN'S PROGRAMS 5,000-20,000 Watts

First Place—WDRG, Hartford, Conn. Shopping by Radio

Producer: Harvey Olson
Cast: Russ Naughton, Bill Sheehan,
Jane Redding

WDRG's combination disk jockey-woman in the street format is a winning one. Records are offered at the start of the show. Then the station's mobile unit, with announcer Bill Sheehan handling the mike, accosts fem shoppers in the street for interviews. The unit then returns to the studio, where the shopper is put thru the quiz mill, with prizes doled out for correct answers. What really makes the show tick is the excellent co-ordination and timing of the segments, top-notch production all along the line and neat gabbing on the part of Sheehan. The show, aired for 30 minutes across the board at 9:15 a.m., also is plugging a drive to get the shoppers moving early, and itself has become quite a local lure to gals who want to have a whack at the mike and the prizes.

The Saturday Scrapbook Second Place—WOW, Omaha

Writer-Cast: Elaine Jabenis

Saturday Scrapbook for this program was concerned with the Easter season. Elaine Jabenis told an interesting little vignette. She described, from her scrapbook, how a woman's Easter bonnets, changed yearly and depicted the good and bad years . . . and she drew a moral therefrom . . . about getting on in the world. The talk was interspersed with e.t. music and a poem extolling the virtues of our town. Miss Jabenis also did a description of Easter in New York, as compared with Easter in Omaha. This show is somewhat out of the common groove and undoubtedly represents more script preparation and ingenuity than most women's programs.

In the Woman's World Third Place—CFRN, Edmonton, Alta.

Cast: Helen Kent
Sponsor: Woodward's Supreme Coffee

This is a homemaking program centering around women's affairs and using guests. The program reviewed opened with a discussion of a community problem and discrimination against couples who find it hard to obtain apartments because they have children. Helen Kent described a case in point, and followed with an appeal for more tolerance on the part of Canadians. The program closed with alert shopping news, delivered by the male announcer. The guest this session was a Canadian commentator who spoke on behalf of the Canadian Appeal for Children Campaign. The program had a strong public service slant and definite appeal for a large section of the country.

WOMEN'S PROGRAMS 250-1,000 Watts

From a Woman's Angle First Place—KGGF, Coffeyville, Kan.

Writer-Cast: Myrtle Willey
Announcer: George Tangent
Sponsor: Coffeyville Loan & Investment
Company.

Food, facts, fashions, fancy and fiction are what KGGF says are presented by Myrtle Willey in this ailer, sponsored across the board by the Coffeyville Loan & Investment Company. Miss Willey shows a definite

flair for turning out an off-the-beat-en-path script and socking it home, as evidenced by the sample show. This dealt with the foibles of the male sex, and the philosophy of change that comes over a man from the time of courtship thru the years of marriage. It was a humorous yet perceptive view of the husband "from a woman's angle." Miss Willey promised to follow this up with a similar dissertation on the woman from a man's point of view. Voice and delivery on a par with material, which means tops.

Radio Neighbor Second Place—WMBM, Miami Beach, Fla.

Cast: Mary Lucille Carter
Program Director: Calvert A. Carter

An interesting switch on the usual women's show. Mary Lucille Carter, the emcee on the show submitted, had some ad lib interviews with sightless veterans who talked frankly and bluntly about their rehabilitation courses and plans for the future. There was considerable courage and spiritual uplift transmitted in these interviews, and Miss Carter showed good understanding and personality in her handling of the difficult assignment. Engrossing and valuable material.

Woman of the Week Third Place—WLBC, Muncie, Ind.

Cast: Katie Field and Guests
Announcer: Fred Henshaw
Sponsor: Ball Stores

This program is another one of those which is better than it sounds. That is, the series is undoubtedly better than individual programs. Instead of giving the same old advice on how to feed a family of 12 on \$4 weekly, this one simply chooses a woman of the week—one who is outstanding in some particular field of accomplishment. She is interviewed on the show. This, it would seem, would point up the importance of woman in the scheme of things and would prove very interesting to other women. On the program caught, the woman interviewed was the matron of the Delaware County Home. She told of caring for the children, their education, et al. The sponsor gives each woman interviewed a gift. A simple, dignified and worthwhile program.

Betty Blair's Notebook Honorable Mention—WILK, Wilkes-Barre, Pa.

Producer: Hal Berg
Writer: Betty Blair
Cast: Betty Blair and Guests

Program is made up of kitchen and cookery tips, shopping news, news of women in different fields of endeavor, such as exploration, and news of functions going on about town. The items are all given as part of *Betty Blair's Notebook*, which also contains numerous plugs for three participating sponsors: Chase & Sanborn, Chef Boyardee and the Boston Store. Music (light classic) is also recorded. News of laboratory kitchens in England adds an interesting note. The last section of the program is discussion of books, by a guest. All in all, one of the more interesting women's programs, touching on many subjects.

Good News Honorable Mention—WTHI, Terre Haute, Ind.

Writer-Cast: Helen Ryan
Announcer: Rex King
Sponsor: Hornung Shoe Store

This program apparently is produced with much more care than

most of this indifferent genre. Helen Ryan does the show, which consists of a review of news of interest to women. Thus, the opening session was devoted to a consideration of the nursing profession, with facts and figures quoted to illustrate the shortage of nurses and problems of the profession. This was complemented with information relative to lessons in home nursing. Mid-section of the program was devoted to fashions, with Miss Ryan quoting results of a survey of the New York Dress Institute about fashions in the Easter parade. The listener was told who would wear what. Use of noted names was good stuff for *Terre Haute* fraus. In the wind-up, on foods, Miss Ryan gave a recipe for a budget meal. She is an articulate, able talker.

QUIZ PROGRAMS 250-1,000 Watts

Sounds Easy

First Place—WRNY, Rochester, N. Y.

Producer-Announcer: David Curtin
Writer: Paul Robinson

Sponsor: Genesee Brewing Company

Here is a telephone quiz program with a novel twist. The show utilizes a series of four or five sound effects which, together, indicate an event or sequence of events. The emcee then places phone calls, and the listener who can identify the event gets the cash. On the ailer submitted, effects represented the first bombing of Tokyo by Jimmy Doolittle's air raid team. Effects were the *Flight of the Bumble Bee* (representing the aircraft carrier *Hornet*), sound of a ship going thru water, sounding of a klaxon for take-off, buzzing of planes and *Wide Blue Yonder*, theme of the air forces. The second playing of the effects gained a winner for \$130. Previous shows used the device to indicate the sinking of the *Lusitania*, the sinking of the *Panay*, the burning of Moscow in 1812, the assassination of Lincoln, the California gold rush and the shot heard 'round the world, among others. It shows a sensible and economical use of a smart idea. The sponsor is Genesee Brewing Company of Rochester.

Art Metal Scholarship Award Program Second Place—WJTN, Jamestown, N. Y.

Writer-Producer: J. Ralph Carlson
Cast: J. Ralph Carlson, Bill Winn and
Participants
Sponsor: Art Metal Construction Com-
pany.

Here is a very sensible quiz program. Participants are senior high school students who have been chosen by preliminary exam. The ultimate winners get college scholarships valued at \$200, \$300 and \$500. Questions are divided into groups, such as abbreviations, history, literature, et al. Phrasing of the questions is quite intelligent. It should be, inasmuch as the questions are directed at high school seniors of more than average intelligence. Scholarships, of course, are paid for by the Art Metal Construction Company, which bankrolls the show. The quizmaster on the show is J. Ralph Carlson, whose manner is dignified and competent.

Lucky Lady Third Place — WLIZ, Bridgeport, Conn.

Producer-Emcee: Wallace Dunlap
Commercials Writer: Bryna Samuels
Announcer: Bill Elliott
Cast: Peggy Parks and Guests

Emcee Wally Dunlap gives away a bushful of prizes to gals who turn out for breakfast at Howland's department store, Bridgeport, the spon-

sor of the stanza. He exchanges chit-chat with virtually everyone present, travelling in the audience with a portable mike. The gals play a quiz game, and those with highest scores become "looking ladies," and search thru the department store for a gift, clues for which are given her before she starts. Also, "Lucky Lady," whose name is drawn from an envelope, gets a mess of prizes, manufacturers of which get neat plugs, as usual, for this type of ailer. Dunlap is seldom at a loss for words and has the show well in hand. A large and enthusiastic studio audience turns out for each of these sessions.

Batters Up Honorable Mention—WEBR, Buffalo, N. Y.

Producer-Emcee: Sherm Wright
Guests from Boys Clubs of Buffalo

Batters Up is a radio baseball show wherein three contestants from a boys' club or similar org answer questions on the national pastime. The initial competition is held from Monday thru Thursday, with the winner appearing Friday in another competition to select the winner of the week. The latter is invited Saturday to the press box, where he sees the ball game. The competition angle snowballs. For instance, there is a winner of the month and a grand prize: a trip to Detroit to see and meet the Detroit Tigers. Contestants on the show all get awards of some kind. The show is a good example of what might be called youth programming, the necessity for which has been pointed up lately. Production is of a high order.

Wildlife Quiz

Honorable Mention—WABY, Albany, N. Y.

Producer-Moderator: Ned Trudeau
Announcer: Bill Phillips
Cast: Bob Otty, George Frank Altamont,
Fred Everett, Dewit Chrisitan and
Guests

This is a program of interest to lovers of the outdoors, hunters and fishermen, men wanting to get away from humdrum city life. It is a program which draws its material from factual data having to do with the finny tribes, fowl and feather stuff, as it were. The opening session had a discussion of conservation measures by a department exec, topics including the deer feeding program, improvement of cover for game, etc. Next was a quiz session, presided over by a moderator, which considered such weighty problems as: "My dry flies are losing their luster. What can I do about it?" To a certain segment of the audience, this type of thing would be meaningless, but to that great mass of hunters and fishermen, both real and potential, this adds up to a very listenable show.

WOMEN'S PROGRAMS 50,000 Watts

Your Saturday Chef First Place—KFI, Los Angeles

Producer-Writer: Ed Jorgenson
Cast: Ed Jorgenson

Ed Jorgenson is a veteran newspaperman and news analyst who is also an expert on cookery and allied arts. His news experience stands him in good stead, for in addition to the regular recipe data, he can talk intelligently on food prices, shopping news, what are best buys in the market, et al. Too, he has a practiced delivery. He makes this kind of program sound interesting—and he's smart, for he never forgets to throw kudos to the ladies with statements

board's Women's Program Competition

like: "You girls who manage the kitchens have a lot to do." Jorgenson's piece de resistance this trip is pirates' stew, and he makes it sound like something delectable . . . some things to be prepared al fresco so that you can enjoy it coupled with the pleasures of the California climate.

The Kuhns Second Place—WNBC, New York

Producer-Director: Clay Daniel
Announcer: Tex Antoine
Cast: Irene and Rene Kuhn

This is one of the few mother-daughter radio shows on the local airwaves and features mother Irene and daughter Rene Kuhn. Not only is the idea fresh and promising, but the people involved are remarkably well equipped to make the show an important contribution to the station's local fare. Mrs. Kuhn, veteran news-woman and NBC staffer, and novelist-daughter Rene live up to their lively backgrounds and records of intellectual attainments in some sparkling adult dialog, done entirely without scripts. The subject matter has good taste and is widely varied, running from cookery tips to travel notes and touching on problems likely to arise in any family sporting teen-age offspring.

Margaret Master's Kitchen Third Place—KSL, Salt Lake City

Producer-Writer: Margaret Masters
Announcer: James Petersen
Cast: Margaret Masters and Guests

This is good program with homey atmosphere and leisurely pace, differing from others of the genre in that it has good production. There is re-created a family atmosphere, and the script is packed with homemaking hints. Miss Masters discusses recipes in the Hazel Stevens food plan, a budget plan for families. Miss Stevens is dietician with the Utah Board of Health. The program also features a good cook of the day. On program caught, the discussion of cooking hints and recipes even sounded sensible to a man. There was little of that artificial atmosphere associated with some of these programs . . . just homemaking and good food talk, and Miss Master's conversational manner with announcer James Petersen and the guest seemed just right. Topics were pertinent and handled in an interesting manner.

The Woman's Voice Honorable Mention—KMPC, Los Angeles

Producer-Cast: Jeanne Gray
Sponsor: Milliron's
Agency: Bill Hunter

Jeanne Gray's idea is to make this show the listeners'. They send in suggested topics for discussion, opinions, et al. Miss Gray tries to make the show mirror their thoughts. On the show caught, Miss Gray spoke about a 14-day budget menu which would feed a family of four for between \$20 and \$22 weekly. Named the dishes, and it sounded very intriguing. The program is done with and without guests. One guest was Dianna Cyrus, a commercial airline pilot scheduled to fly solo around the world this summer. Women listeners, we believe, would find this interesting. The diction of Miss Gray is clear, and her manner is simple and effective.

Three Corner Club Honorable Mention—WINS, New York

Producer-Writer: Barbara Will
Emsee: Johnny Clarke

Evidently operating on the theory that propagation is here to stay, WINS is airing this program for the maternal member of the family. Emsee

Johnny Clarke makes with child-rearing hints and labor and money-saving ideas pertinent thereto, with two or three pop records sandwiched in. Clarke's fluent, easy style makes it a pleasant and informative 30 minutes. Extracts from magazine articles on the care and breeding of young 'uns also are presented. Besides two or three pop records, Clarke also tosses in one novelty number for the older kids in the family.

QUIZ PROGRAMS 50,000 Watts

Quiz of Two Cities Honorable Mention—WRVA, Richmond, Va.

Producer: John Tansey
Announcer: Arthur Richardson
Cast: Alden Aaroe, Ira Hull

This show is well produced quiz with interesting questions and participants showing strong competitive spirit. The program reviewed had as

competing teams the Richmond and Norfolk chapters of the National Association of Cost Accountants. Making for good programming was the belligerent attitude of the competing quizmasters — sometimes bantering, but always pulling for the home team. The questions used on this show presupposed careful selection covering a tremendously wide range of subjects. Correct answers, in addition to winning points for the team, merit cash awards. The program impresses as having strong audience appeal.

The Five Mysteries Honorable Mention—WOR, New York

Producer: Arthur Van Horn
Cast: Carl Caruso and Guest Contestants

WOR uses five five-minute unsolved NBC transcribed mysteries for deduction by a panel of guests in the studio. The mystery is run off without the solution, and the guests are asked to supply the answers. Then the solutions are played. The fifth

mystery is for the benefit of listeners who write in their deductions. No answer is given on the show. It's an interesting idea and shows clever use of waxed material in building a program.

Cinderella Week-End Honorable Mention—WTIC, Hartford, Conn.

Producer: George Bowe
Cast: Floyd Richards, Bob Tyrol and Guests

Women answer questions on this show in a competition which picks a dame who gets a Cinderella week-end — that is, a trip to New York, with all expenses paid, plus an outfit of clothes. Questions seem rather easy, but the women are hausfraus, not femme Kierans; so it all works out fairly well anyway. There is a continuing aspect to the show, with some of the women having been on one month previous to this program.

QUIZ PROGRAMS 5,000-20,000 Watts

International Quiz First Place—WPEN, Philadelphia

Originator: Edward C. Obrist
Producer: Allen Grey
Quizmasters: Bill Sears for WPEN,
Anthony McDonald for BBC
Cast: 3 American students, 3 British Students.

This is the last program of a series of 13 done by St. Thomas Hospital Medical School, London, and Bryn Mawr. WPEN produced the series in co-operation with the British Broadcasting Corporation (BBC) in the interest of cultural relations. It's ambitious technically, inasmuch as it involves international transmission, the cost of which averages about \$200 weekly. College teams are used, three students on each team who sit in studios with headphones. The show is sent by land line to New York and thence to London via overseas circuit. Programs are transcribed to assure better overseas transmission. Personnel includes two quizmasters, one for WPEN and one for the BBC, and non-competing captains from London and U. S. colleges. WPEN and BBC have the right to reject questions. A promotional essay contest ties in with the show, with the winner getting trip to London. The English accents are sometimes tough to fathom, but the program nevertheless is indicative of initiative of a high sort.

Quiz in Reverse Second Place—WONS, Hartford, Conn.

Producer: Ralph Klein
Director: Byron Clark
Emsee: Roy Hansen
Announcer: Bob Gillespie

This neat little package features emsee Roy Hansen, who rides the local disk range in the wee hours, running a quizzer with a twist and making with plenty of gusto and good humor. Rather than shooting the usual queries at contestants, the format calls for Hansen to supply the answer and have the participants supply the questions that fit. Missers have to perform consequences, which run the gamut from eating popcorn with chopsticks to engaging in romantic monolog. Director Byron Clark's pacing holds things together neatly and makes it an amusing ailer.

Much Ado About Music Third Place—WQXR, New York

Emsee: Allyn Edwards
Announcer: Richard Shepard
Pianist: Leonid Hambro

Much Ado About Music is a tight little program, interesting and well- (See QUIZ PROGRAMS on page 15)

It's Gettin' To Be a Habit

NEW YORK, June 19.—Some 22 stations competing in *The Billboard's* First Annual Local Program Competition have come thru as two or more time winners, making a habit out of laurel-copping. Leading the pack is WOR, which has four awards all told, two of them honorable mentions. Only two stations won two first places, one being mighty WTMJ, Milwaukee; the other, 250-watt KECK, Odessa, Tex. The full list of repeat winners follows:

- WOR—New York City (50,000)**
First (music, classical and semi) for "Contemporary Music"
Second (comment) for "Robert S. Allen"
Honorable Mention (public service) for "Name Your Poison"
Honorable Mention (quiz) for "The Five Mysteries"
- KECK—Odessa, Texas (250-1,000)**
First (news) for "West Texas on Parade"
First (music, folk and Western) for "Cecil Brower's Western Band"
- WTMJ—Milwaukee (5,000-20,000)**
First (music, classical and semi) for "Encore Echoes"
First (music, folk and Western) for "This Is America"
- WNBC—New York City (50,000)**
First (public service) for "Housing—1917"
Second (women) for "The Kuhns"
- WNEW—New York City (5,000-20,000)**
First (public service) for "Little Songs About Big Subjects" and other public service programs
Second (music, disk jockey) for "Canada Lee Show"
- WMAQ—Chicago (50,000)**
First (news) for "Reporter at Large"
Third (music, popular) for "Art Van Damme Quintette"
- WSAM—Saginaw, Michigan (250-1,000)**
Second (news) for "The Tenth Councilman"
Second (music, disk jockey) for "Grandpappy and His Grammyphone"
- KLAC—Los Angeles (250-1,000)**
First (music, disk jockey) for "570 Club"
Honorable Mention (public service) for "I Witness Death"
- KUOM—Minneapolis (5,000-20,000)**
Special Award (public service) for "University Reports to the People"
Honorable Mention (music, classical and semi) for "Minneapolis Symphony Orchestra Rehearsal"
- WBBM—Chicago (50,000)**
First (public service) for "Report Uncensored"
Honorable Mention (comment) for "Edward Holles"
- WCCO—Minneapolis (50,000)**
Second (music, classical and semi) for "Let's Listen to the Classics"
Third (public service) for "Neither Free Nor Equal"
- WMBM—Miami Beach, Florida (250-1,000)**
Second (women) for "Radio Neighbor"
Third (music, church, devotional and spiritual) for "Harmony Four"
- WQV—New York City (5,000-20,000)**
Second (comment) for "Lisa Sergio"
Third (public service) for "The American Family"
- WQXR—New York City (5,000-20,000)**
Second (music, classical and semi) for "WQXR String Quartette"
Third (quiz) for "Much Ado About Music"
- WJTN—Jamestown, N. Y. (250-1,000)**
Second (quiz) for "Art Metal Scholarship Award Program"
Third (news) for "Jamestown's Passing Parade"
- CKEY—Toronto (250-1,000)**
Third (public service) for "How To Be a Statistic, Too!" and "Focus on '48"
Third (music, folk and Western) for "Hayloft Ho-Down"
- WKY—Oklahoma City (5,000-20,000)**
Second (public service) for "The Editors Speak" and "Creed, Color and Co-Operation"
Honorable mention (quiz) for "Quizdown"
- WRVA—Richmond, Va. (50,000)**
Second (music, folk and Western) for "Old Dominion Barn Dance"
Honorable mention (quiz) for "Quiz of Two Cities"
- WMCA—New York City (5,000-20,000)**
Third (public service) for "A Home To Live In"
Honorable Mention (quiz) for "Quizdown"
- KOMO—Seattle (5,000-20,000)**
Honorable Mention (public service) for "Youth Views the News"
Honorable Mention (music, classical and semi) for "Tone Portraits"
- WINS—New York City (50,000)**
Honorable Mention (public service) for "One-Tenth of a Nation"
Honorable Mention (women) for "Three Corner Club"
- WTHI—Terre Haute, Indiana (250-1,000)**
Honorable Mention (news) for "Don Sherwood News Review"
Honorable Mention (women) for "Good News"

Hayloft Hoedown

Reviewed Saturday (12), 9:30-10 p.m. Style—Hillbilly variety show. Produced by Sid Diskin, of ABC, originating on WFIL-TV for ABC.

Several years on the American Broadcasting Company (ABC), WFIL's *Hayloft Hoedown* show is now on tele. It's a whooping prairie parade of cowboy songs and specialties that lends itself well to video requirements. Altho the cameras are located in the back of the large hall, making close-ups difficult, there's everything in song and dance to satisfy the hoedown devotees squatting in front of the cathode at home.

There's plenty of pace from scratch, with a large cast making for the variety. It's bound to give even the most blasé cliff-dweller a hankering for the hillbilly. The large company on stage establishes the hoedown mood, with the tele cameras merely looking in.

Elmer Newman, sticking to straight lines to introduce the musical round-up, keeps 'em moving fast before the cameras. With the Sleepy Hollow Gang of musicians and a troupe of Ranch Square Dancers setting the stage for a rousing start, it's a colorful setting for the cameras. The clanking of cow bells joins in with the audience applause to keep the rustic atmosphere intact between specialties.

The show caught had the baritone of Jack Day, assisted by the Murray Sisters (2), who returned later for a harmony yodeling trick of their own; the mountain music of the Bland Brothers as they picked away at the guitar strings; the romantic cowboy chanting of Jesse Rogers to his own gut-box strums; the comedy tap terping of Smoky and Henry, black-faced team; the novelty Mexicali singing of Peewee Miller as he picked away at the bull fiddle strings; the rhythm chanting of Pancake Pete (Newman); the accordion squeezings of Monte Rosci for a polka melody; the Western hot rhythms of the Stuff Jumpers; the square dance fiddling of Curly Herdman, with a traditional caller as the Ranch Square Dancers stepped out in the audience to pick up partners for a do-see-do.

In addition to the regular *Hoedown* cast, cameras take in the week's gueststars. On the show caught there was added Western musical enjoyment in the backwoods singing and strumming of the Milo Twins, along with the romantic warbling of tall and handsome Wesley Tuttle.

That's plenty of music, song and dance packed into 30 minutes, and all plenty good to make the viewer stick with it every Saturday night.

Maurie Orodener.

America Song

Reviewed Wednesday (16). Style—Music variety. Sustaining via WNBT, New York, Wednesdays, 8-8:15 p.m.; director, Ira Skutch technical director, Heino H. Ripp; cast: Paul Arnold, Nellie Fisher and Ray Harrison (dance team).

America Song is a simple, unassuming television program, but one which is completely satisfying. One reason is that it stresses so thoroly the visual angle, yet remains unpretentious and charming. The show consists merely of the folk singing of Paul Arnold, accompanying himself on the guitar, and dancing by Nellie Fisher and Ray Harrison. Sometimes Arnold is on the screen alone; other times, he and the dancers are shown; other times, just the dancers, with Arnold singing off screen.

The setting uses a woodland locale, with Arnold singing folk classics of the *Casey Jones* or *Bluetail Fly* genre. He makes a good appearance and has a pleasant voice. The hoofers are fresh and youthful looking and their loose-limbed, enthusiastic "interpretations" of Arnold's tune just fit the bill.



Radio and Television Program Reviews

Designates Radio Review

Designates Television Review

Jerry Wayne Show

Reviewed June 16 Sustaining Via CBS

Mondays thru Fridays, 7:30-7:45 p.m. Estimated Talent Cost: \$2,500; producer-director, Oliver Daniel; announcer, Arthur Hannes; cast: Baritone Jerry Wayne, Alvy West's Little Band.

Current Hooperating of the Program (Sustaining) None

Current Hooperating of shows of this type (Sustaining) None

Current Hooperating of show preceding ("Jack Smith Show") 7.1

Current Hooperating of show following ("Edward E. Murrow") 5.7

CURRENT HOOPERATING OF PROGRAMS ON OPPOSITION NETWORKS

ABC: "Long Ranger" (MWF) 8.7

"Green Hornet" (Tu) 5.9

"Henry Morgan" (Th) 5.2

MBS: "Henry J. Taylor" (MF) 2.5

Sustaining (TWT) None

NBC: Sustaining None

There's a commendable amount of variety in Jerry Wayne's quarter-hour, across-the-board show, commendable because on a musical quarter-hour program it is not easy to attain an adequate change of pace in the limited allotment of air time.

This is how the format shapes up. Wayne initiates the session with a solo. Follow-up is a bit of chatter with guest Maxine Sullivan, who then obliges with a ballad. Alvy West's Little Band does its turn, followed by Wayne and Miss Sullivan in a duet. This layout strikes us as very good routining, and it's all the more effective in view of the fact that the performers are very capable in their fields.

Wayne's baritone pipes contrasted pleasantly with the distinctive chirping style of Maxine Sullivan. Too, their duet, *We Just Couldn't Say Goodbye*, with its use of trick lyrics, was an especially sparkling turn, lilting and clever. Combine this with the interesting instrumentation of Alvy West's band, and you have a very listenable quarter hour.

Paul Ackerman.

Under Arrest

Reviewed June 6 Sustaining Via MBS

Sundays, 5-5:30 p.m. Estimated Talent Cost: \$1,500; producer-director, Wynn Wright; writer, William K. Welles Jr.; music director, Milton Kaye; announcer, Ralph Paul. Cast: Joe DeSantis (Police Capt. Jim Scott), Margaret Draper, Jim Bowles, Roc Rogers, Jackie Grimes, Mort Lawrence.

Current Hooperating of the program (Sustaining) None

Current Hooperating of show preceding ("True Detective Mysteries") 7.3

Current Hooperating of show following ("Quick as a Flash") 5.9

CURRENT HOOPERATING OF PROGRAMS ON OPPOSITION NETWORKS

ABC: Sustaining None

CBS: "Here's To You" 2.5

NBC: "Ford Theater" 3.4

Under Arrest is typical crime programming. The leads are Joe DeSantis, in the role of Police Capt. Jim Scott, who wages unceasing warfare against lawbreakers, and Margaret Draper, who plays Susan Webb, reporter, aid and inspiration to the gallant captain. The action gets under way rapidly, the plot concerning itself with tracking down two criminals who specialize in garage hold-ups and murder.

The captain and Margaret, it is sufficient to say, corral the evildoers, and this happy circumstance makes possible the script's use of the sentence: "Those crooks always make a mistake." In other words, crime does not pay. But it apparently pays off Hooperwise, for the appeal

Howdy Doody

Reviewed Thursday (17). Style—Kids' program. Sustaining via WNBT, New York, Monday thru Friday, 5-6 p.m.; director, Roger Muir; technical director, Heino H. Ripp; cast: Bob Smith and Howdy Doody.

Bob Smith and his *Howdy Doody* show continue to roll merrily along, even tho the dispute over ownership of rights to the puppet necessitated introduction of a new dummy. After a brief spell during which no puppet at all appeared, the new one seems to have been as warmly accepted by the moppets as the old, if the hundreds of kids who clutter up the third floor at Radio City every afternoon are any indication. To aid the transformation, a sign behind Howdy announces that he has "the new look with the old voice." The vocal organs are Smith's, of course.

The new dummy is a little more wholesome looking than the old, taking on almost a rustic appearance. The black strings which make him move are far too obvious, however, and the station might do some color experimenting to make them somewhat less obtrusive. Also the dummy's mouth seldom starts and stops working in unison with Smith's voice and frequently the discrepancy is annoying.

Still Hot Stuff

Apart from these comparatively minor complaints, however, the show remains a hot item for the youngsters. Besides old movies (a Harry Langdon slapstick short, on the day reviewed) the show is continuing Howdy's campaign for the presidency. Running against him is the mysterious Mr. X, who is supposed to have supplied the free lollipops passed out to the kids in the "peanut gallery," whose facial expressions continue to be one of the more fascinating aspects of the airer. Still around, too, are the quickie drawings whipped up to accompany yarns spun by Smith, in this case the old legend about the shepherd who cried "wolf!" too often.

Smith still shows admirable restraint in his handling of the more obnoxious members of the studio audience, and even keeps some from tears by bringing the portable mike over to them and engaging them in conversation. It's quite clear that this has become one of WNBT's best known shows. And Howdy might make a better president than several human politicians currently contending for that office.

Sam Chase.

of the program is frankly dependent on the excitement attendant upon stick-ups and such like activities.

In addition to the "Those crooks always make a mistake" routine, there's another bit of moralizing on the program—a brief talk by Captain Jim in which he points out: "A policeman's job is a responsible one." Well, these occasional trimmings perhaps make crime programs more palatable to a segment of the radio audience. Whether they actually do depends upon your philosophy of programing. But apart from such considerations, *Under Arrest*, judged as a crime show, is a good one. It has action and pace, the script writer is adept at working up suspense, and DeSantis and Miss Draper play their leads handily.

Budgeted at a very reasonable price tag, it would seem a reasonable buy from a sponsor's point of view.

Paul Ackerman.

The Comedy Writers' Show

Reviewed June 13 Sustaining Via ABC

Sundays, 10-10:30 p.m. Estimated Talent Cost: \$2,500 (as commercial); moderator, Ben Brady; announcer, Paul Masterson; director, Sy Fischer; producer, Frank Cooper; cast: Panel of four gag writers, Johnny Murray, Roger Price, Sid Fields, Leonard Stern.

Current Hooperating of this and preceding program (Sustaining) None

Current Hooperating of show following ("Jimmie Fidler") 3.8

CURRENT HOOPERATING OF PROGRAMS ON OPPOSITION NETWORKS

NBC: "Take It or Leave It" 12.7

CBS: Sustaining None

MBS: Sustaining None

If a guy writes funny, why can't he be funny on the air? And if four guys can write funny, why can't they be four times as funny as one on the air? Algebraically and arithmetically it sounds like an easily provable proposition; in practice it doesn't quite come off. *The Comedy Writers' Show*, a new Frank Cooper production, sustaining on the American Broadcasting Company (ABC), has promise, but in performance proves to be moderately diverting.

In turn, this offers another interesting proposition, to wit, that a comedian actually isn't merely the puppet of his gag and is in fact funnier than his writers, singly or collectively. A lot of the gags the four writers pulled on this program Sunday (13) were funny, but they lacked impact. Reason? They didn't have the timing, pacing and delivery of a Hope, Benny or Gardner.

And in turn this may mean that *The Comedy Writers' Show* can still be worked into an easily salable program. It's transcribed now, but apparently what it needs is more rehearsal, more editing and more sharpening up. In that way a lot of the weakies and oldies could be eliminated and the potential reached.

Jerry Franken.

Johnny Fletcher

Reviewed May 30 Sustaining Via ABC

Sundays, 7:30-8 p.m. Estimated Talent Cost: \$6,000; producer, Don Sharpe; director, Bill Rousseau; writers, Bob Rys, David Friedkin, Morton Fine; Music, Buss Adam's orchestra; announcer, Owen James; cast, Bill Goodwin (Johnny Fletcher), Sheldon Leonard (Sam Cragg).

Current Hooperating of the program (Sustaining) None

Current Hooperating of shows preceding and following (Sustaining) None

CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS

CBS: "Blondie" 7.0

MBS: "Behind the Front Page" 2.3

NBC: "Bandwagon" 15.8

The latest addition to radio's gumshoe circle is American Broadcasting Company's *Johnny Fletcher*, a would-be smooth talker who modestly claims to be the world's greatest book pitchman but has trouble raising rent by hawking a muscle-building manual on street corners.

Johnny, as played by Bill Goodwin, apparently will persist in poking his nose into places where it will get pinched. It is expected the result would be laughter and suspense. Initial outing of the series, however, proved to be episodic, confusing and with few original humorous moments. Biggest laugh of the show came from the mention of that magic town, Cucamonga. The only thing missing was a crack about Brooklyn.

Fletcher's sidekick, Sam, was described as a giant of a man who parades about in a loin-cloth as the living embodiment of the training taught in the books peddled by the duo. Sheldon Leonard, movie toughie, did what he could with the role of (See *Johnny Fletcher* on opp. page)

Ditch Bergen? 1G Times No!

NEW YORK, June 19. — Reports that Standard Brands was planning to drop Edgar Bergen and substitute a cheaper show were emphatically denied by representatives of the company this week. Rumors, published and otherwise, have been rife for some time. This week the sponsor declared Berger would return to the air, as scheduled next October 3.

Bergen is now in Europe. John U. Reber, head of radio for J. Walter Thompson, Inc., handling the account, is with him.

CBS Polk Murder Airer Highlights Threat to Newsmen

NEW YORK, June 19.—In a dramatic recounting of the physical facts connected with the murder of George Polk, Columbia Broadcasting System (CBS) correspondent, top CBS newsmen in a broadcast today at 7 to 7:30 p.m. emphasized that the crime constituted a direct threat to freedom of speech and freedom of movement for journalists. Polk's body was found in Salonika Bay six weeks ago.

The program, which included analyses by Ed Murrow, Howard K. Smith and Don Hollenbeck, CBS newsmen, indicated that the crime had the trade-marks of a political murder; that it was incumbent upon the State Department to press for a solution, and that Greece, as a sovereign nation with four police forces, must establish the motivation and the identity of the criminal.

The special broadcast, titled *Report No. 1 on the Murder of George Polk*, was the first of a series and will be followed by others seeking a solution of the crime in pointing out the large implications of the murder, namely that the survival of truth is at stake.

JOHNNY FLETCHER

(Continued from opposite page) the brute with the muscle-bound brain, and managed to wring some laughs out of attempts to be cultured by spouting poetry. Needless to say, Johnny and Sam wound up the week's adventure as broke as when it began, being heckled by Peabody, manager of the hotel they reside in, who undoubtedly will threaten them with eviction each week. The story line needs simplification and the writing needs more subtlety. Otherwise, it's back to that street corner with the books. *Sam Chase.*

DES MOINES, June 19.—Phil Hoffman, manager of KRNT here, has been appointed manager of WOL, Washington, with Bob Dillon, formerly commercial manager of KRNT, moved up to manager. Both stations are owned by the Cowles Broadcasting Company. Hoffman will continue as a veepee.

5,000 OF THE BEST WATTS
in Central New England
WTAG
WORCESTER

FCC Ganders Giveaway Craze

Drug, Food Budget Cuts Hit Radio; Kellogg Cancels Out

NEW YORK, June 19.—A decision this week made by the Kellogg Company to drop its last two remaining radio shows, *Breakfast in Hollywood* and *Galen Drake*, highlights a growing economic problem in radio. It is difficult under the present high costs of labor, materials and manufacturing to maintain heavy budgets. This is particularly true, according to sales execs, in the food, drug and soap fields.

In dropping its two shows, both airing on the American Broadcasting Company (ABC), Kellogg is bowing out of radio completely, after years as a fairly extensive spender. A few months ago the same account gave up *Superman* on the Mutual Broadcasting System (MBS). In all three cases, Kenyon & Eckhardt, the agency for Kellogg, stated that the appropriations would be spent in other media, including black and white, outdoor and point of sale promotion.

Within the past few weeks Sterling Drugs, Colgate-Palmolive-Peet, General Foods, Noxzema, Fitch, Brown & Williamson, Kaiser-Frazer, Listerine and other accounts have either dropped programs or retrenched in their radio appropriations. In virtually all cases, the moves were spurred by the same problem. In only a few instances have the cuts been dictated by a decline in product

sales. The Kellogg departure from radio, it is stated, stems directly from the fact that despite good sales, peak production costs have cut profits terrifically.

Breakfast is a half-hour show, the first half of which is sponsored by Procter & Gamble. Kellogg drops both segs July 23.

KLZ Heart Series Praised in Senate

WASHINGTON, June 19.—Tribute to KLZ, Denver, for its heart disease series, *Knave of Hearts*, was paid on the floor of the Senate last week by Sen. Edwin C. Johnson (D., Colo.).

Johnson told the Senate that "KLZ not only provided valuable station time, writers and actors, but also spent considerable sums of money in many forms of paid advertising to call attention to this heart series and to insure its reaching the largest possible audience."

The senator quoted the head of the Colorado Medical Society as saying, "This series is undoubtedly the finest production of this kind ever produced in co-operation with a medical society."

Naish, Fred Robbins, Landts Set for New CBS Packages

NEW YORK, June 19.—Hubbell Robinson, Columbia Broadcasting System (CBS) program chief, returned from the Coast yesterday (18) with four new web packages wrapped up. The layout is as follows:

Mickey Rooney will debut as emcee in a new 30-minute program, *Hollywood Showcase*, within a few weeks. Format will involve presentation of top professional, young talent. Origination will be Hollywood, and show will be aired in the Sunday, 10-10:30 p.m. slot now held by *Shorty Bell*, Rooney's current opus. The latter program, an expensive proposition, never clicked. Hence the decision to try Rooney in a completely different type show.

The second new package is *The Little Immigrant*, a documentary series for which Robinson has signed J. Carroll Naish, character actor. This will be written by Cy (*My Friend, Irma*) Howard and is scheduled for a fall debut. Origination point will be Hollywood. This will be Naish's first network series.

The third package is the Landt Trio, which will come back to CBS June 28 in the old *Singalong* program, a combination music and audience participation show. Program will be done across the board, 10:30-11 a.m., with Jack Carney producing and Phil McHugh directing. The trio, absent from the web for two years, includes vocalist Carol Ames, pianist Johnny Cole and organist Chet Kingsbury. New York origination. Landts are radio old-timers.

Fourthly, Fred Robbins, WOV disk jockey, starting July 3, will emcee a live CBS show titled *Let's Dance, America*. Format involves interviews with band leaders and music by top maestros via remote pick-ups thruout the nation. Time will be Saturday, 10-10:30 p.m., for the first

show, but one week later, July 10, program expands to a full hour. *It Pays To Be Ignorant*, co-op which is now in the 10:30-11 p.m. slot, switches to 9:30-10 p.m. July 10.

Lawyers Hunt Violations of Lottery Ban

If Any, Gimmick May Die

(Continued from page 3)

required by any law of the United States, and no person operating any such station shall knowingly permit the broadcasting of, any advertisement of or information concerning any lottery, gift enterprise, or similar scheme, offering prizes dependent in whole or in part upon lot or chance, or any list of the prizes drawn or awarded by means of any such lottery, gift enterprise, or scheme, whether said list contains any part or all such prizes."

The Communications Act contains strong enforcement teeth for this section. It provides for a maximum fine of \$1,000 or year's imprisonment, or both, "for each and every day during which such offense occurs." Few other sections of the act provide such stiff penalties, but few other sections are so puzzling to legal interpretation.

It appears likely that FCC will embark on an official determination of the legal status of giveaways before a crack-down on individual alleged offenders, and even in the event the FCC should find giveaways contrary to the law, ample time presumably would be given for broadcasters to halt the practice without being subject to the penalty. Altho FCC's legalists are informally surveying the question, Chairman Wayne Coy has not yet called for an official determination of the programs' legal status. Some FCC-ers are guessing that the chairman may not call for such a determination unless a formal petition or complaint is filed with FCC by any individual or group.

"GAVEL TO GAVEL"
COVERAGE
OF THE REPUBLICAN AND DEMOCRATIC CONVENTIONS
by
DIRECT WIRE FOR THE LISTENERS OF Warner Brothers
K F W B
IN HOLLYWOOD
with
CLETE ROBERTS
"Public Service Is a Public Trust"

'49 'Voice' Pact Rushed; Present Ones End July 1

WASHINGTON, June 19.—Negotiations for 1949 fiscal year contracts to handle *Voice of America* programs are being rushed thru in New York to beat the July 1 expiration date for current contracts, Jesse MacKnight, advisor to the Assistant Secretary of State George Allen, told *The Billboard* this week.

While the State Department expects to let other broadcasters handle a share of the programs, MacKnight said that present negotiations are solely with the National Broadcasting Company (NBC) and the Columbia Broadcasting System (CBS). The two webs at present hold all of the private contracts for *Voice* programming.

Discussions with others who want to take part in the programming will be held some time in the next 30 days, MacKnight said, after the State Department has set up its central sources section which will provide a complete check of all scripts.

Contracts with a half dozen domestic stations which beam the *Voice* overseas via short-wave transmitters are being renewed without any hitch, the State Department office said. One or two stations which have seen their labor costs go up will receive slightly fatter State Department checks in compensation. The 30-odd overseas transmitters are controlled either by the State or the War Department, and no contracts are necessary for continued operation of these stations, MacKnight stated.

Canada Move Started To Nix Radio Set Tax

MONTREAL, June 19.—A movement has been started in opposition parliamentary circles to have the \$2.50 radio receiving set tax removed. It came about when a member suggested in Parliament last week that the cost of collecting the tax—\$571,439 a year—was far too high for the amount involved.

Under ordinary circumstances a move of this kind, which may be intended only to embarrass the government, could be ignored. However, the whole Canadian Broadcasting Company (CBC) question has now become a touchy affair in Canada, since the government-controlled radio body rejected applications by indie ops for television operation. It follows, then, that anything appertaining to CBC is subject to the closest scrutiny and criticism.

There is little possibility, however, that the radio license set-up will not be changed for a long time to come. However, should there be a probe of CBC's operations, which demand is growing every day, the revising of the radio tax formula is quite possible, according to sources close to the situation.

Quality Glossy Prints

If you want quality photo-reproductions and fast service, order from us. We make them by the thousands.

100—8x10's for \$ 6.50

500—8x10's for 27.50

1000—8x10's for 50.00

Negative charge of \$2.00

Post cards in quantity, 2 1/2¢ each.

Write for price list on other sizes.

One-Third Deposit, Balance C. O. D.

Quality Photo Service

Perkins St., Box 42 Bristol, Conn.

TALK OF THE TRADE

New York

JIM McLEAN, NBC's magazine editor, has resigned from the web's press department to open his own publicity office. Al Kastner, column editor, has been appointed acting mag editor. The press department loses another stalwart, albeit female: Hallie Robitaille, secretary to Syd Eiges, vice-president in charge of press. Miss Robitaille retires to private life. . . . Ed Byron on vacation thru July, with Earle McGill to direct *Mr. District Attorney* while Byron sails his new 38-foot cruiser.

Allen Ducovny named director of the *Treasure Chest* series, debuting Monday (21) on Mutual at 5 p.m. His duties as director of *Superman* will be taken over by Jessyca Maxwell Associates. . . . Bob Smith, starting Monday (21), takes a week's rest from his seven WNBC shows. Pinch-hitting for him will be Norman Brokenshire, Dick Dudley, Wayne Howell and Tex Antoine.

TOMMY COWAN, of municipal outlet WNYC, drew kudos for his announcing Saturday (12) anent the city parade in connection with New York's Golden Jubilee Celebration. He did six continuous hours of running commentary.

CBS Sports Director Red Barber, Assistant Director John Derr, CBS London correspondent Stephen Laird and writer researcher Judson Bailey assigned to cover the summer Olympic games in London, July 30 thru August 14. . . . George Bristol appointed manager of the presentation division of the CBS sales promotion and advertising department. . . . Larry Loewenstein, of the WINS press department, a father for the second time. . . . Clarence L. Doty, sales manager of WJZ, named executive assistant to Murray B. Grabhorn, veepee in charge of ABC's owned-and-operated stations.

Chicago

CHARLES ADELL, formerly with Weed and Blair, station reps, has joined ABC here as account executive. . . . Elsie Martin, former assistant to Les Wienrott, local producer, has joined WIND as gal Friday to Ralph Atlass, station manager. . . . Douglas Stone, member of WBBM program department, has joined continuity staff of WGN. . . . Jim Hurlbut, WMAQ-NBC Chi commentator, received a watch this week from Vice-President I. E. Showerman, in recognition of his winning first place in local news classification of *The Billboard's* recent program competition. . . . WBBM news editor, Everett Holles, will cover Republican convention and broadcast directly from Convention Hall. . . . Mac and Bob, blind singing team of WLS, last week celebrated 25th anniversary as showbiz team. . . . I. E. (Chick) Showerman, NBC central division v.-p., has been appointed member of University of Illinois Foundation. . . . Art Harre, manager of WJJD, this week signed contract with Louis Kanne, head of Atlas Brewing Company, under which brewery will sponsor exclusively on WJJD next fall all games of Chicago Cardinals, national pro football champs. . . . Paul McCluer, NBC central division sales manager, this week announced Kraft Food Company has renewed *Music Hall* program for 52 weeks effective July 22.

Hollywood

KAY KYSER waxed a new talent hunt show last week for fall perusal. . . . George E. Ledell Jr., joined KFI's promotion department. . . . Ed Cashman, producer of *Texaco Star Theater*, mourned loss of his mother last week. Chores on the air were handled by Bunny Coughlin while Cashman went East to attend funeral. . . . Harry (Parkyakarkus) Einstein, much improved in health since recent spinal operation, is talking tele plans with Mutual execs. Show will be packaged by Parky and his producer, Maurice Morton.

Eddie Cantor is backing Billie Burke in new show idea for fall sponsorship. . . . Producer Don Daviss back at the controls of Mutual's *Keep Up With the Kids* after surgery. . . . KFI-TV expects to have its first test patterns aired within 10 days. . . . Dennis Day set for another season with Jack Benny, squelching rumors that he was leaving comic to start another show of his own. . . . Mimic Arthur Blake got a barrel of publicity last week when his impersonation of Louella Parsons was blue penciled out of the Eddie Cantor show after dress rehearsal. Seems Louella's agent, Wynn Rocamora, squawked at Blake's biting satire.

LOU PLACE, Coast radio head for Russell M. Seeds Agency, writing, directing and producing first local video show for the agency over KTLA. . . . William Larimor named account exec for ABC's Hollywood sales staff. . . . T. Papich, research head for CBS' Western sales promotion department, resigned to become biz manager for Frank Fortier Production.

From All Around

PHIL HOFFMAN, vice-president of the Cowles Broadcasting Company and formerly manager of KRNT, Des Moines, appointed general manager of WOL, Washington. . . . Com. T. A. M. Craven, who has been acting manager of WOL, will remain in Washington as vice-president of the Cowles Company in charge of engineering. He will devote much time to Cowles' interests in FM and TV. . . . Jack Henry has joined the WOL announcing staff.

Dwight D. Eisenhower will make his first post-retirement radio talk July 4 on *The Veteran Wants To Know* program over Mutual. . . . George W. Trendle, head of Trendle-Campbell Broadcasting Company, Detroit, named chairman of the board of the Huron-Clinton Metropolitan Authority, regional park and waterway planning body. . . . George Cross, announcer, at WEXL, Detroit, scheduled to marry Shirley Rose this week.

TWENTY-EIGHT-YEAR-OLD John Sinclair is new manager of WIBU, Madison, Wis., succeeding Ralph O'Connor, who resigned to become manager of WISC, new ABC outlet to be built in Madison. . . . Robert Meeker Associates appointed national rep for WJPS, Evansville, Ind. . . . Robert Snyder named director of special events and promotion for WBCA, Schenectady.

Ross Mulholland Into Production, Syndication Biz

DETROIT June 19.—The organization of Ross Mulholland Productions here moves WXYZ's ace disk jockey, known as the *Barefoot Boy*, into the production and syndication field, with plans being launched in several directions. Mulholland embarks next week on a string of daily visits to stations in Michigan and Ohio.

The main offerings will be the *Junior Barefoot Society*, the kid hour on Mulholland's regular show, and a gimmick using old-time player piano music interspersed into his regular show daily. The kiddie show, now sponsored by the R. H. Fyfe shoe store here, is the subject of dickerings with RCA Victor for national sponsorship. Meanwhile, Mulholland is building up his own "wax network" on these features and is figuring on using tape recording for the physical handling of the programs if enough stations are able to handle it. The player-piano bit, in five-minute segments, would be sold primarily for use in local jockey shows.

Meanwhile, the *Barefoot Boy* show itself may be built up into a radio "trust," appearing in six or more major market areas. Current negotiation is under way with Owen Uridge, manager of WQAM, Miami, who was in Detroit this past week, with the possibility that Terry Washburn would handle the actual show if the station okays the deal, working under Mulholland's direction and using the same general format.

In the background, Mulholland Productions is cooking up three television shows for fall presentations.

88% of Eligibles Vote in AFRA- NLRB Election

NEW YORK, June 19. — An average of 88 per cent of the eligible members voted in the National Labor Relations Board (NLRB) - American Federation of Radio Artists (AFRA) election held here this week. The election was held to determine whether AFRA will continue to have a union shop clause in its contract with the four networks.

In New York, out of a total of 1,144 eligible voters, 96 per cent cast ballots. In Los Angeles, out of 987 eligible, 92 per cent voted; in Chicago, out of 308, 88 per cent voted and in San Francisco 75 per cent voted. The total eligible, including 242 absentee voters, was 2,748.

While it's considered certain the vote was completely AFRA, official tabulations will not be ready until around July 1.

Salesmen Lose Social Security

WASHINGTON, June 19.—Radio salesmen working on a strictly commission basis are excluded from Social Security benefits under a law enacted over the President's veto by both houses this week. In effect, the measure defies the Supreme Court, which held in 1947 that commission salesmen are regular employees under the Social Security Act.

In vetoing the bill, President Truman objected to excluding from Social Security an estimated 750,000 commission employees. The House, however, overrode the veto by 297-75 and the Senate by 65-12.

Dealer \$\$ Search; Wax Fluffed

NAMM Show Cuts Disk Biz; Accents Horns

Radio and TV Get Play

CHICAGO, June 19.—The summation of the National Association of Music Merchants' (NAMM) convention this week: A constructive show for the piano and instrument trade, a fair share of biz for the radio-tele brackets and a brush-off for the record industry.

Altho registration topped 6,500 (better than last year's total), a top-heavy batch of manufacturers, exhibitors and distributors dragged down the dealer count, while the "seeing" not "buying" attitude of the latter made it evident that much like last year's show, little business was being written.

Record Reps Piqued

A pique developed by the record reps at the convention stemmed from the absence of any dealer clinic, forum or talk on the wax end of the music merchants' business. Altho NAMM is never heavyweight on disk selling phases of the music store's operation, this year's representation was devoid of any attempt to even throw a gesture at the platter peddlers. With over 40 record manufacturers exhibiting, the opinion was that NAMM, despite its inability to deal with any major disk manufacturing org (there being none which encompasses the major firms), could have consulted the small-label Phonograph Record Manufacturers' Association or at least have called upon the majors to help out with a seminar or disk-selling spiel directed at the attending dealers.

As it stood for the diskeries, the exhibits on the floor contented themselves mostly with opening new accounts, meeting and reshuffling distributors, talking shop among themselves and getting a bearing on dealer problems. Schooled by previous NAMM shows, the exhibits evidenced no surprise at the lack of business to be written, but accepted it as unimportant, compared with other reasons for attendance. But a sulk that was only whispered last year—directed at NAMM along with the attitude that the disk biz was not properly presented at such an all-inclusive convention—became more pronounced as the diskers registered one gripe after the other at the lack of NAMM attention given to disk-dealer aids or education.

Pubs Happy

As for music publishers, there were only two who actually exhibited on the floor: The M. M. Cole and the Mills-American Academy of Music firms. The Cole firm, strictly a standard-music firm, reportedly was satisfied with its reaction there. Jack Mills told *The Billboard* that he was thrilled with the important results of his firm's presence at the convention. Not only was he the only combined pop and standard music firm to exhibit, Mills said, but the NAMM show had always proven beneficial in many good-will and long-term aspects not directly linked to the sale of sheet music. The current show gave him even more satisfaction than others, he felt elated that he was the only pop pub present.

For the horn, keyboard and instru-
(See NAMM Show on page 36)

Universal Unveils "Quality Control"

CHICAGO, June 19.—Universal Records unveiled its "quality control" this week before distributors during the National Association of Music Merchants' convention. The new recording process, according to Bill Putnam, Universal prexy, eliminates one-third of the surface noise and saves a quarter of the wear on shellac platters, with no additional cost.

The new shellac disk differs in no way in physical content. The change is in the recording process, which thru use of a new type recording amplifier, reduces distortion in higher frequencies. The first quality control disk will be released August 1, with two major independent firms signifying that they will utilize the new process, six months after that date, when Universal will make it available to all diskeries.

FTC's Needle Hits Capitol's

WASHINGTON, June 19.—Capitol Records, Hollywood, has entered into a stipulation with the Federal Trade Commission (FTC) to refrain from making unqualified claims in advertising phonograph needles, the FTC announced this week.

FTC reported Capitol as agreeing that it will not designate needles tipped with synthetic sapphire as "sapphire" or represent that needles will give any stated number of plays "without plainly indicating that they may chip, break or wear, causing sound distortion and resulting in improper tone fidelity."

ASCAP Appeals Bd. Re-Elected

NEW YORK, June 19.—Final tabulation of ballots in the annual election to the American Society of Composers, Authors and Publishers (ASCAP) Board of Appeals shows all six incumbents returned to office.

Writer incumbents are Peter De Rose, Abel Baer and Douglas Moore, with Max Mayer, John Sengstack and Sam Stept as publisher members of the board.

Editorial

Is Disk Dealer a Stepchild?

A short unhappy note to Louis LeMair, president of the National Association of Music Merchants (NAMM), could easily be signed "by the record industry," but we'll write this one ourselves.

Dear Mr. LeMair:

Your NAMM convention this year committed an injustice to the record industry. There were more than 40 record companies exhibiting on the convention floor (rental fees paid), but the NAMM program of events was conspicuous by its brush-off of the record business. Not one dealer clinic or seminar (not even a droning speech by some bored representative) was given over to the record-selling phase of the music merchant's business.

We appreciate that the piano and instrument people may deserve the lion's share of the convention program (your dealers probably reap the biggest sales in the horn and keyboard fields). But we realize, too, that record sales account for a substantial part of the average music merchant's operation.

We think it was unfair to the dealers as well as to the record manufacturers to disregard record-selling problems entirely. We'd suggest, in fact, that you make plans now to amend this lapse at next year's NAMM show in New York. You do want the platter people to come, don't you?

Dealers Given Crystal Ball Routine; Experts See Keen Competish in Year To Come

Credit Buying, Prices, Trade Unification, Trends Aired

CHICAGO, June 19.—Music dealers were alerted to heavy competition they are going to face during the next year and were told by experts in various fields how to buck competition during the National Association of Music Merchants' convention here this week. All speakers pointed to the next 12 months as a good buying year, but cautioned that if retailers want to get their cut they'll have to work for it. Installment buying and charge accounts, which represented only a small portion of buying power during the war, is steadily moving back to normal, Thomas W. Rogers, executive

v.-p. of the American Finance Company, pointed out, and music retailers must study means of financing such consumer credit. From 1929 to 1941 consumer credit averaged about 10 per cent of the disposable income of this country, while at the end of 1947 it represented only 7.63 per cent of the disposable income but showed steady climb. A survey of sales finance companies all over the country by Rogers showed that while these firms have never had a great deal of music merchant financing paper, there is a thoro interest in such financing as evidenced by remarks from some questionnaires, which showed that regional meetings of credit men had brought up music credit financing as a good potential. Those who had done music retail biz financing almost unanimously found it a good risk. Finance companies pretty generally said that in dealing with music buying financing they had asked the following terms: Minimum down payment, 20 per cent, and maximum term on balance, 24 months, while on radio and record players they hiked the down payment to 25 per cent and a limit of a year for full payment.

Prices Going Up

Rogers said he personally felt that prices will go higher during the coming year, government pressures to constrict the central credit reservoir of our banking system will continue, and lower income groups will turn more and more to credit buying, which will result in sales finance companies becoming more selective as to whom they will give credit and also stiffen their net rates. He predicted that the year will be a good one for consumer credit.

The music retailer is one of the few business men, C. C. Simpson, managing director of the Electrical Retailers' Association, averred, which has not yet been penetrated by big business such as department stores and chains. Music merchants will have to perk up, as challenges, such as an offer to a major piano manufacturer by a chain to take his entire output, will have to be met, Simpson stated. Simpson urged music merchants to unite under the NAMM banner, where they will unify under visionary leadership. Today's 20 per cent profit will wilt when times get back to normal unless music merchants do a general overhauling job.

Potential Growing

Dr. Albert Haring, the marketing consultant who has advised NAMM for several years, assured music merchants that the music instrument sales potential is growing, from \$81,000,000 in 1939 to \$240,000,000 in 1947, but showed that prices have risen 67 per cent for general all-round cost of living while musical instruments have risen only about 45 per cent since that time. Music instruments have
(See Dealers Given on page 19)

Macs Cut First Foreign Disks

NEW YORK, June 19.—The Merry Macs vocal group became the first American talent to wax for a foreign diskery since the imposition of the Petrillo ban. While in England for theater appearances, the Macs, whose pact with Majestic expired when the firm developed financial difficulties, signed to do some dates for the English Decca diskery, which in turn controls and owns the London label here. The Macs cut four sides with accompaniment by the Squadronaires. Tunes sliced were *Knick-Knack - Paddy - Wack*, *Windshield Wiper*, *Slow Boat to China* and *Standing in Need of Prayer*.

Previously, tunesmith Hugh Martin cut some sides in France which were to have been made available to the Signature diskery. This is in addition to the musical backgrounds for vocal dub-ins which have been sliced in Europe for the Mercury and Capitol firms.

Rainbow Gets "Lovable"

HOLLYWOOD, June 19.—*You're So Lovable*, the Margaret Webb-David Street-Frank Smith tune purchased by Peer International, was acquired in platter form by Rainbow Records. Authors cut tune as a private venture prior to the ban using Street on the vocal. Rainbow last week bought the master. *Lovable* enjoyed considerable spinning on local platter shows, disk jockeys using acetate pressings.

FULL COLUMBIA LP STORY

CBS, CRI Reveal History Of Microgrooves; Philco Reproducer Vital to Wax

Adapter Unit for \$29.95; Space-Saving Angle Shown

(Continued from page 3)

the war and then resumed about three years ago. Under the guidance of CBS Research Director Peter Goldmark, assisted by Rene Snepvangers, CBS engineer, and William Bachman, CRI research director, the LP microgroove record potential was realized this year.

According to Wallerstein, the company's main plant at Bridgeport, Conn., for several months has been pressing the new LP's for nationwide distribution. The attendant savings in storage space were graphically demonstrated by comparing a pile of 101 standard albums with the comparable LP catalog of 101 records. The albums required nearly eight feet of storage space, the LP records little more than one foot. Wallerstein stressed that the LP vinyl record was "full range, undistorted quality and a hitherto unachieved fidelity."

He revealed that film, tape, wire-recording 16-inch transcriptions and other systems were carefully investi-

gated before the LP microgroove system was adopted. "We decided to concentrate upon the development of a record which would combine all the long-playing qualities of these methods and at the same time improve its fidelity of reproduction, ease of use, and, above all, enable it to be marketed at a price far lower than any of the aforementioned systems. Furthermore, and perhaps of paramount importance, the LP microgroove records do not make obsolete the millions of dollars' worth of records and equipment the public already owns. The new records allow for a gradual transition at little or no expense. Either tape or wire recording would have tended to make existing equipment obsolete."

Philco Reproducer

In conjunction with the CRI announcement, James H. Carmine pointed up the Philco development of an "equally revolutionary" balanced fidelity reproducer which com- (See *Microgroove Platters*, page 21)

Infringe Suit Names Bandwagon Sterling Diskers

NEW YORK, June 19.—Eugene F. Carroll and Stapleton Industries, Inc., manufacturers of Animal Records, this week filed suit in U. S. District Court against Bandwagon Records and Sterling Records, Inc. The plaintiff charged that Bandwagon and Sterling imitated the style of the animal platters and asked for an injunction restraining the defendants from producing and selling any disks embodying said style and theme. The action also asks for an accounting of profits derived by the defendants from manufacturing and reproducing platters under the title of *Woodland Serenaders*, under their legend, *Menagerie Series*.

Carroll's complaint charges that he created and conceived the unique method of song presentations on records, under the trademark Animal Records, in 1947. In February of this year, he granted exclusive manufacturing rights to Stapleton. He further alleges that since April, the defendants have produced and sold disks under the *Serenader* tag which infringe and imitate the animal disk style. Carroll's complaint also charges Bandwagon and Sterling with unfair competition.

LP Disk Secret Open to Market, Columbia Says

NEW YORK, June 19.—Columbia Records' Prexy Frank White has confirmed that the diskery will offer the manufacturing secrets governing the LP disk to any other waxworks that may wish to market the new platter. Most of Columbia's competitors will not be able to immediately compete in the LP field, however, since the new disk requires full fidelity recording. Columbia has been making "safeties" of most of its disks via wide-range recording and thus was prepared for the current transportation into 33 1/3 platters. Most other diskeries have been employing limited range technique in cutting its wax.

It also was learned that the production and pressing of the LP disk will not require a unique or particularly expensive conversion operation. It will require only a little change-over of standard production equipment, mostly in the plating process. Also different is the method of preparing safeties for mass production. This, too, is a reason why Columbia has a long jump over its competition.

LP's Stir Adjuncts

Industrially the LP disk has caused a stir among the radio producing firms, juke box manufacturers, record changer producers, needle manufacturers and other adjunct producers of disk industry equipment. They are trying to figure just what immediate effect LP will have on their businesses. Particularly interested in the new development is the Seeburg firm, which recently turned out a new juke box and home phonograph which is capable of playing both sides of 100 records. Seeburg now is reported trying to figure how to apply the LP disk to its new machine.

802 Blue S.O.S.'s AFM Nat'l

Hit by Coup And Outvoted, Admin. Balks

Rival Groups Unite on Vote

NEW YORK, June 19.—Nettled by an unprecedented insurgent coup which jammed thru a series of resolutions over the heads of the administration, Prexy Richard McCann, of Local 802, American Federation of Musicians (AFM), rushed a distress call to the national executive board of the Federation this week.

The fireworks were touched off when a quorum-plus of more than 600 members met last Monday (14) and forced the anti-regime measures thru against the executive board, who fought them step by step—and lost on each count.

Last-Ditch Action

McCann countered with a last-ditch measure—a protest to the national echelon based on a Federation by-law rarely called upon in the union's history.

Claiming that the meeting was "packed" by a coalition of the Freed and Manuti-McCarron factions, which he described as representing respectively the "extreme left and right wing minorities" of the local, McCann said that altho a local law permits the membership to override the executive board on motions carried by a two-thirds majority, the resolutions so passed were contrary to the best (See 802 Blue S.O.S.'s on page 20)

Columbia's LP Disk Data

NEW YORK, June 19.—Some further detailed and pertinent facts about Columbia's LP disk were brought to light at the diskery's preview showing of the platter yesterday (18).

One 12-inch side can play up to 22½ minutes but can play less if the recorded work falls short of that amount of time. Normal sized concert works can be reproduced on either one or on both sides of an LP disk.

The microgrooves, used on the LP platter, are three one-thousandths of one inch wide. There are from 224 to 300 microgrooves to the inch on the disk as opposed to the 90 grooves to the inch normally found on the conventional platter.

The claim of hitherto unattained quality is based on the use of the microgroove combined with the use of a reproducing stylus with a radius of one one-thousandth of one inch, plus the elimination of surface noise via production on vinylite. The LP principle makes the disk and the special 331/3 player complementary to one another.

Columbia's LP disk will use a special label which will be four inches in diameter with a special design as opposed to the conventional three-inch label. Label colors follow the standard Columbia procedure: Blue for classical and red for popular.

LP prices are set as follows: \$4.85 per 12-inch masterworks disk, \$3.85 per 10-inch masterworks platter and \$2.85 per 10-inch popular platter.

The initial LP catalog includes 101 records covering 325 compositions. There are 70 classical disks which cover works running from Bach, Beethoven and Brahms thru Prokofieff and Khatchaturian. Twenty disks are included to cover the light classic and show score field with items like *The Chocolate Soldier*, *Grand Canyon Suite* and the original cast of *Finian's Rainbow* included. The remaining 11 disks are in the pop field and include *Frank Sinatra Sings*, *Harry James Favorites*; *For You Alone*, with Buddy Clark, and *Dinah Shore Sings*.

The player attachment, designed by Philco for the LP record, will adapt any radio or radio-phonograph combination to play microgroove disks without disturbing equipment already set up to play conventional records.

It includes a specially engineered featherweight tone-arm which is cushioned in rubber for flexibility and toughness and which weighs one-fifth of one ounce. The stylus is housed in a spring-mounted, replaceable cartridge.

The player attachment is housed in a small cabinet which measures 15 by 14 by 6 inches. Many radio manufacturers as well as Philco, are readying built-in-331/3 controls on standard tone-arms, with a special added tone-arm included.

Creditors Horn in On Vita Operation

CHICAGO, June 19.—At a meeting this week between Vitacoustic platter execs, Lloyd Garrett and Jack Buckley, and firm creditors, it was agreed that Vita would continue under its present management, with a board of four from among the creditors acting for the creditors' interests. Named to the creditors' board were Egmont Sonderling, United Broadcasting & Master Records, recording studio and pressing plant; A. B. Clapper, Universal Recording; R. C. Raveret, Raveret-Weber, label printers, and Robert E. Samuels, Long Island Plastics.

Examination of Vita books revealed that biz has not shown any appreciable gain, but creditors blame the present lull in record buying and agreed to continue according to Vita's payoff plan, which it submitted to directors two months ago, providing for payment of all existent debt within three years.

Enterprise Sues Wertz Co.

RICHMOND, Va., June 19.—Enterprise Records, Inc., Los Angeles, filed suit in Federal District Court here yesterday for recovery of an alleged debt of \$4,211.28 owed the firm by Wertz Music Supply Company here. The complaint alleged that the debt was contracted in the spring of 1947 for "goods sold and delivered."

VOX JOX

A National Accounting of Disk Jockey Activities

PENNSYLVANIA POKING . . . Everett (Rube) Rubendall, early bird of WRAK, Williamsport, recently spent three hours in the disk department of the local Sears & Roebuck, where he helped his listeners with their platter selections. . . . Bettelou Purvis, WPGH, Pittsburgh, has been giving *San* a steady ride. She writes: "Each time I spin it I have a new and crazier fact to give out with regarding the tune and its history—when it was introduced, by whom, and who recorded the first arrangement. Pops Whiteman thinks he beat all the local jocks to tossing it on the tables, but we've been giving it the run-around for quite a while now." . . . Philadelphia disk jockeys played it around the clock for Steve Gibson and His Red Cap's recording of *Turnip Greens*, the promotion staged by David Rosen, local Mercury Records distributors. . . . Manor Records presented a special gold copy of Savannah Churchill's *Time Out for Tears* to Stu Wayne, of KYW, in appreciation for his getting the platter started here before it was distributed in other cities. . . . Doug Arthur, WIBG, received so many calls for information as to where his theme song could be purchased, that Victor re-issued the Artie Shaw cutting of *Is It Taboo?* with the additional tag on the label carrying the information—"theme used by Doug Arthur, Radio Station WIBG." . . . Ena Marrone, manager of the Record Mart in Lewiston, writes that local deejay George Yack, of WMRT, sent a transcription of Blue Barron's *You Were Only Fooling* to the MGM waxery for them to dub on a commercial disk, in response to local demand for the record. However, investigation shows that the regular dinking was made before the transcription.

MIDWEST MAKEHAY . . . Omaha deejays running a limerick contest to plug Lawrence Welk's Decca platter of *The Last Man in Omaha*. Winning listener and jock will receive a new radio built into a champagne bottle, developed by champagne maestro Welk. . . . Ray Starr, KAYX, Waterloo, Ia., runs a request show which yanks about 150 letters weekly. Recently Ray received a four-page request stating that every time a certain disk was played George listened to it because it was George's favorite song. Ray obligingly played the number for George, after which the lady called in thanking him for George, her dachshund. . . . Don Bell, KRNT, Des Moines, ran a screwball "things" contest which resulted in over 1,600 entries ranging from soup to nuts. In fact, the nuts that were sent in had tiny bells inside.

ALASKAN AIR GO . . . From Armed Forces Radio Service Station WVUG, postmarked APO 942, Seattle, Bill Baer writes: "Have been reading Vox Jox with interest, but how about us jocks way up North in the land of Alaska? We spin the disks on those cold nights when people would freeze to death outdoors. Been spinning 'em up here for 17 months now—everything from pops to classical. Current gimmick is our guest seg nightly, made up of winners of our disk identification contest. Tex Williams's *Artistry in Western Swing* has them stopped cold right now—you should hear the Kenton fans call in!"

NEW ENGLAND NOTES . . . Don John Ross, early morn jock on WDRC, is collecting bells and other items for use as time signals on his daily shows. Persons sending in items will get air mention. . . . Joe Girard and Ed Weston, WCCC, Hartford, jocks, emceed a special kiddie show June 12 at the Colonial Theater, Hartford. . . . WCCM, Lawrence, Mass., has turned over a 15-minute program to the Women's Union of the West Parish Church in Andover, as a public service. Ladies sell commercial announcements to local merchants, proceeds going to church treasury. . . . WMUR, Manchester, N. H., has resumed its Radio Juke Box show weekdays 4:30 to 5 p.m., with Bernie Mack at the helm. . . . Ruth Hart, receptionist with WOTW, Nashua,

N. H., has taken over the daily *Musical Maid* show at that station. . . . Fred Cole, WHDH, Boston, interviewed British batoneer Joe Loss via transatlantic telephone. During interview, aired over Fred's regular *Carnival of Music* show, Loss said that there are no deejay programs as we know them or juke boxes in England. He also maintained that the Petrillo recording ban hasn't had much effect on British recording activity, and that British bands are doing only "a normal amount of recording." . . . Lee Smith and Kris Martin, deejays at WACE and WACE-FM, Chicopee, Mass., recently did patter for their *Musical Grab-Bag* show from a blimp 1,500 feet up. Records were piped in from station. . . . Al Ayre, local league baseball umpire, now featured on *Hayloft Jamboree*, WTOR, Torrington, Conn.

STRICKLY FROM DIXIE . . . Wally Smith, WKIX, Columbia, S. C., got a tune request from England that started a lasting friendship between two South Carolina war brides. Request was from parents of one of the British lasses, to be played for their daughter. Another war bride, hearing the show, contacted the recipient of the request and thus started the friendship. . . . Jocks in Columbia agree that Patti Page's Mercury dinking of *Confess* and Dick Haymes' *Little White Lies* lead their request lists.

GOTHAM GLEANINGS . . . Feist pubbery has had 25 vinyl copies made of the old Gene Austin Victor disk of *My Blue Heaven* (first pop platter to crack the 1,000,000 sales mark) to send to jocks with copies of Gene's new Universal etching of the tune. Among deejays receiving platters are Sherm Feller, WEEL, Boston; Ed (Jack the Bellboy) McKenzie, WJBK, Detroit, and Eddie Hubbard, WIND, Chicago. . . . Symphony Sid, formerly with WHOM, switches to WMCA beginning June 28. He'll do a midnight to 6 a.m. platter stint nightly. . . . The Duke Ellington transcribed jock show has been bought by four more watteries, including WHHM in Memphis. . . . Bill Williams, WOV, and a traveling company of recording artists, have been touring city high schools with a *Disk Jockey Jamboree* show in behalf of the UN appeal for children.

JERSEY JOTTINGS . . . Dave Miller, WAAT, reports a strong response for the Milt Herth and Larry Douglas Decca waxings of *The Little White House With the Little Green Blinds*. Paul Brenner, same wattery, is doubling Thursday nights as emcee of the *Meet Your Lucky Partner* audience participation show over Mutual 8 to 8:30.

CHICAGO CHATTER . . . Bill Evans, the *Wax and Needle Club*, WCFL, reports a good mail pull on his quiz disk gimmick in which he invited teen-agers to submit the reasons why they'd like to guess the title of a different quiz disk on his show each night. Evans interviews the youngster and, if he can identify the disk, he receives a special Bill Evans album of current pops. . . . Ernie Simon, WJJD, is taking a three-week vacation in Los Angeles, with Bob Elson, sportscaster, subbing for him. . . . King platters has donated 1,000 copies of Bull Moose Jackson's *I Can't Go On Without You*, which will be given to the first 1,000 listeners who donate more than \$1 to the WINS, New York, fund for diabetics. . . . Hudson-Ross, sponsors of Dave Garroway's midnight show, WMAQ, are peddling a Garroway album via their three retail stores, containing Garroway's picks for all-time jazz greats. . . . Nelson King, WCKY, Cincinnati, folk music d.j., and his frau, Sara Jane, expecting in August. . . . Bill Fields, King Records's promotion man, doing a one-hour d.j. shot from Sam Klayman's Cincinnati store over WINZ.

N. E. Ops Join Ballroom Assn.

BOSTON, June 19.—The Ballroom Operators' Association (BOA), formerly the Massachusetts Ballroom Operators' Association (MBOA), is building up to a New England association, Arnold E. Kahn, executive secretary, announced today. Newest ballroom operators to join are Lyndon Rhodes, of Rhodes on the Pawtuxet, in Rhode Island, and Jim Irwin, of the Weirs, in New Hampshire.

Name of the org was changed from MBOA to BOA after it was found that operators outside Massachusetts wanted to join. Kahn is now getting out a monthly bulletin to members called *Dance Time*, which will be the official publication of the association.

The Symphony Ballroom in Boston has a new cooling system. Charlie McGlue's Ocean Gardens Ballroom at Nantasket opened June 12. Kimball's on the Charles is holding informal talent auditions each week. Lakeside in Wakefield has dancing every Friday and Saturday. A name-band policy has caught on well at King Philip in Wrentham. Shrewsbury's Sun Valley has dancing indoors and outdoors each Wednesday, Friday and Saturday. Bradford Ballroom, Boston,

Bop No. 5?

NEW YORK, June 19.—If Bob Duberstein's plans carry out, records are really going to smell.

Bob, who's with the Modern Records distribber here, revealed this week that he's developing a disk which will yield an aroma as it spins. Scents will range from boudoir perfumes for torch ballads to the clean, manly odor of pine for the Westerns. The new disk, according to Bob, will be especially constructed for odor, but will reproduce music in the conventional manner. Tie-ups with perfumeries are in the works, and the inventor expects his aromatic platters to be ready for marketing some time in October.

wound up its season June 12. Fred Freeman's Oceanview on Revere Beach is popular with the dance fans. The four-decked S. S. Liberty Belle, with two decks for dancing, started moonlight cruises June 16. The Starlight in South Lynnfield has outdoor dancing Wednesdays, Thursdays, Fridays and Saturdays and a free concert and talent prize contest Sundays. Convention Ballroom in Boston will be open all summer.

Dealers Given Crystal-Ball Biz

(Continued from page 17)

not risen as high as other competitive fields so he recommended that merchants use this approach in selling. Shortage up to now, too, has held down music sales volume, but the next year looks like one in which the slack will be taken up. Music sales take 11 cents out of every \$100 of the national income, which is up to the 1939 level, tho in 1942, only 8 cents out of every \$100 was utilized toward music purchases. Haring said that music merchants could apply these figures to their own communities by finding out the community income and seeing whether they were getting below or above what they should be obtaining. Haring instructed merchants to watch the replacement market closely, for the AMC survey showed that out of every 1,000 families, 395 owned instruments numbering 536 altogether. Previous surveys have shown the average age of instruments to be 10 years, so merchants can figure their replacement possibilities.

At a general NAMM meeting, a new board of directors, Harry E.

Disk Biz "Stiff"

DETROIT, June 19.—Two or more small-label record distributors have folded here in recent weeks amidst complaints that business is dead.

So Charles E. Baker, undaunted, has formed a new distribber known as the Musical Recording Company.

Baker's org will cover Michigan and Ohio. He's not worried about dead business. His firm will specialize in records used by funeral parlors and morticians.

Callaway, E. R. McDuff, Fred A. Beesly, Robert A. Schmitt, C. C. Campbell, Ted Kortem, George A. Mason and W. Perry Chrysler were elected. Current executives of the NAMM will continue in office, with the board serving for three years. The NAMM approved of a new schedule of dues based on the annual net retail sales volume as follows: \$2,500,000 or over, \$2,700 yearly dues; \$1,000,000 to \$2,499,999.99, \$1,500; \$500,000 to \$999,999.99, \$650; \$250,000 to \$499,999.99, \$350; \$150,000 to \$249,999.99, \$180; \$100,000 to \$149,999.99, \$120; \$50,000 to \$99,999.99, \$75 and under \$50,000, \$40.

Favorite Re-Issues Now Available!

Some six months ago *The Billboard* polled 3,458 retailers, 2,179 disk jockeys and 1,799 operators and ran a list of old records they wanted to see re-issued. In response to many requests since that list appeared we have asked the recording companies to indicate which disks are actually available at present.

The now-available re-issues are listed below in order of the popularity indicated by the original poll.

The Top 25

ARTIST	TITLE	LABEL	POINTS
Glenn Miller	String of Pearls	Victor 20-1552	220
Glenn Miller	Serenade in Blue	Victor 20-2889	192
Tommy Dorsey	Boogie Woogie	Victor 20-2005	192
Artie Shaw	Begin the Beguine	Victor 20-1752	173
Jimmy Dorsey	Green Eyes	Decca 25119	150
(Album A-450)			
Glenn Miller	Moonlight Cocktail	Victor 20-2536	148
Artie Shaw	Gloomy Sunday	Victor 26563	146
Tommy Dorsey	I'll Never Smile Again	Victor 27521	139
Glenn Miller	Adols	Victor 20-2942	131
Glenn Miller	In the Mood	Victor 20-1753	120
Mills Brothers	Paper Doll	Decca 18318	109
Glenn Miller	Sunrise Serenade	Victor 20-1753	98
Coleman Hawkins	Body and Soul	Victor 20-2539	95
Bing Crosby	White Christmas	Decca 23778	90
(Album A-550)			
Glenn Miller	Chattanooga Choo Choo	Victor 20-2410	90
Bunny Berigan	I Can't Get Started	Victor 20-1500	88
Benny Goodman	Sing, Sing, Sing	Victor 25796	85
Artie Shaw	Nightmare	Victor 20-1752	83
Frank Sinatra	Night and Day	Victor 20-1589	82
Tommy Dorsey	Marie	Victor 27519	81
Johnny Long	Shanty in Old Shantytown	Decca	79
Freddy Martin	Tonight We Love	Victor 20-2080	77
Glenn Miller	Tuxedo Junction	Victor 20-1552	75
Benny Goodman	String of Pearls	Columbia 38062	75
Benny Goodman	Jersey Bounce	Columbia 38062	75

The Next 25

ARTIST	TITLE	LABEL	POINTS
Artie Shaw	Stardust	Victor 27547	70
Gene Krupa	Dark Eyes	Columbia 36802	69
Glenn Miller	Moonlight Serenade	Victor 20-1566	67
Les Brown	Sentimental Journey	Columbia 36769	65
Duke Ellington	Take the A Train	Victor 27380	64
Harry James	Trumpet Blues	Columbia 36549	63
Woody Herman	Golden Wedding	Decca 25300	62
Charlie Barnet	Pompton Turnpike	Victor 20-2540	62
Larry Clinton	Deep Purple	Victor 20-2399	59
Benny Goodman	Somebody Else Is Taking My Place	Columbia 38198	59
Artie Shaw	Summit Ridge Drive	Victor 26763	59
Charlie Barnet	Cherokee	Victor 20-1756	58
Tommy Dorsey	This Love of Mine	Victor 27508	58
Jimmy Dorsey	Marie Elena	Decca 25120	56
(Album A-450)			
Tommy Dorsey	Dipsy Doodle	Victor 25693	53
Glahe Musette	Beer Barrel Polka	Victor 25-1009	53
Jimmy Dorsey	Contrasts	Decca 25294	51
Frankie Carle	Sunrise Serenade	Columbia 35570	51
Clyde McCoy	Sugar Blues	Decca 25014	51
Duke Ellington	Flamingo	Victor 27326	49
Woody Herman	Happiness Is Just a Thing Called Joe	Columbia 36789	49
Jimmy Dorsey	John Silver	Decca 1860	48
Larry Clinton	My Reverie	Victor 26006	48
Hal Kemp	Got a Date With an Angel	Victor 27283	46
Bob Crosby	March of the Bob Cats	Decca 25298	45

The Next 25

ARTIST	TITLE	LABEL	POINTS
Frankie Carle	Oh! What It Seemed To Be	Columbia 36892	44
Perry Como	Till the End of Time	Victor 20-1709	44
Mills Brothers	Till Then	Decca	44
Woody Herman	Blue Flame	Decca 25151	40
Artie Shaw	Frenez!	Victor 27546	40
Louis Armstrong	St. Louis Blues	Victor 40-0105	38

ARTIST	TITLE	LABEL	POINTS
Artie Shaw	St. James Infirmary	Victor 27805	38
Russ Morgan	Wabash Blues	Decca 25107	37
Wayne King	Josephine	Victor 25518	37
Artie Shaw	Adols, Marquita Linda	Victor 26542	35
Ella Fitzgerald	A-Tisket, A-Tasket	Decca	34
Jimmy Dorsey	Amapola	Decca 25120	34
Woody Herman	Blou	Columbia 36861	33
Artie Shaw	Indian Love Call	Bluebird B-7746	33
Tommy Dorsey	Song of India	Victor 20-1550	32
Perry Como	Temptation	Victor 20-1658	31
Benny Goodman	Why Don't You Do Right?	Columbia 35198	31
Tommy Dorsey	Stardust	Victor 27233	30
Jimmy Dorsey	Tangerine	Decca 25255	30
Harry James	You Made Me Love You	Columbia 36298	30
Bing Crosby	I'll Be Seeing You	Decca 18595	28
Glenn Miller	Rhapsody in Blue	Victor 20-1529	28
Ink Spots	The Gypsy	Decca 23936	25
Andrews Sisters	Rum and Coca-Cola	Decca 25096	24
Eddy Howard	To Each His Own	Majestic	23

The Remaining Disks

ARTIST	TITLE	LABEL	POINTS
Frank Sinatra	Ol' Man River	Columbia 55037	23
Tommy Dorsey	Blue Skies	Victor 27566	22
Andrews Sisters	Bei Mir Bist Du Schoen	Decca 1562	22
Count Basie	Jumpin' at the Woodside	Decca 3709	20
Charlie Barnet	Redskin Rhumba	Victor 20-1756	20
Glen Gray	Snoke Rings	Decca 25135	20
Jack Benny	Stardust	Vocalion	20
Erskine Hawkins	Tippin' In	Victor 20-2284	18
Bing Crosby	When the Blue of the Night	Decca 3354	18
Woody Herman	Woodchoppers' Ball	Decca 25079	17
Mariene Dietrich	Lili Marlene	Decca 23456	17
Dick Haymes	Laura	Decca 18666	17
Gene Krupa	Let Me Off Uptown	Columbia	17
(Album C-138)			
Orrin Tucker	Oh! Johnny	Columbia	16
Paul Robeson	Ol' Man River	Victor Red	16
Harry James	One o'Clock Jump	Seal 35912	16
Tommy Dorsey	Opus #1	Columbia	16
Harry James	Two o'Clock Jump	Victor 20-2008	16
Stan Kenton	Artistry Jumps	Columbia	16
Benny Goodman	Alexander's Ragtime Band	Capitol	16
Bing Crosby	Ave Maria	Victor	15
Andrews Sisters	Beer Barrel Polka	Decca 18705	15
Sammy Kaye	Begin the Beguine	Decca 23609	15
Gene Krupa	Boogie Blues	Victor 27725	14
Bing Crosby	Bells of St. Mary's	Columbia	14
(Album A-410)			
Harry James	Cherry	Columbia	14
Lawrence Welk	Canadian Capers	Vocalion	14
Benny Goodman	Clarinet a la King	Okeh	14
Vaughn Monroe	I'll See You in My Dreams	Victor 20-1964	14
Russ Morgan	Somebody Else Is Taking My Place	Decca	13
Sammy Kaye	The Old Lampighter	Victor 20-1903	11
Tommy Dorsey	The One I Love	Victor 20-2446	11
Erskine Hawkins	Tuxedo Junction	Victor 2283	11
Wayne King	The Waltz You Saved for Me	Victor 27224	11
Tommy Dorsey	Who?	Victor 25693	11
Buddy Clark-Ray Noble	Linda	Columbia	11
Glenn Miller	Kalamazoo	Victor 27934	10
Benny Goodman	Let's Dance	Columbia	10
Glenn Miller	Stardust	Victor 20-1567	10
Frankie Carle	Rumors Are Flying	Columbia	9
Ted Weems	Heartaches	Decca 25017	9
Louis Jordan	Chicago Choo Ch'Boogie	Decca 23610	9
Glenn Miller	At Last	Victor 27934	9

Victor Using Star System To Launch Selective-Sale Idea With Longhair Wax

400 Items "Consistent," Survey Shows

CHICAGO, June 19.—RCA Victor has revealed to local retailers its new basic catalog promotion designed to perk up sales in the longhair field. After six months of surveying representatives stores by field reps, according to Dave Finn, general sales manager for Victor, the firm has come up with 400 classical items, both album and single, which have proven themselves red hot and consistent sales pieces. With the survey theoretically showing each of the items' sales potential, Victor has given each article a rating, ranging from one to four stars. A four-star rating means that the retailer will be asked to stock 10 copies of that particular item, while three stars means five copies; two stars, three copies, and one star, two copies, as the basic stock at all times. Promotion is being tried here first, and as the backlog of basic catalog items builds, it will be extended to all Victor branches.

Victor has prepared a special book for clerks, which concisely tells the story about each of the 40 items. Customers will be able to look thru a

"browser," which will carry pictures of album covers with a story of the album in an adjoining column, and counters will carry a sampler which will contain vinyl records, carrying the best side from two different correlated albums. To facilitate inventorying, each basic catalog will carry a numbered sticker which can be ripped off easily after a sale is made. Starting in October, one item per month will be featured, with the disk getting heavy plugging via an NBC network show, and newspaper and magazine ads. In order to assist retailers Victor is guaranteeing immediate replacement of run-out stock in the basic catalog, and is experimenting with the first of what may be a series of record delivery trucks, built as pie trucks, making it possible for the driver to inventory the basic catalog stock and make instant replacement.

If all items had to be introduced as new merchandise, the complete basic catalog would cost the retailer \$1,960. Finn pointed out that there are only nine four-star items.

802 Blue SOS's AFM National

(Continued from page 18)

interests of the membership. The prexy's appeal to James C. Petrillo, AFM head, asks that all the resolutions be invalidated, basing his complaint on Article XI, Section 13 of the AFM constitution, which states:

"A local failing to enforce its own laws, or submitting to unjust, unfair or improper conditions forced upon it by the arbitrary ruling of packed meetings, or thru the influence of members who control the situation, must, after a proper investigation, submit to such decision arrived at by the officers of the AFM as, in their opinion, may correct the situation."

Several Reversals

The passage of the resolution by the combined Unity and Freed groups, if allowed to stand by the national executive board, reverses several recent measures by the administration, a Blue Ticket regime. Resolutions include:

(1) Reinstatement of Al Manuti, Max Arons, Henry McCarron and Herman Tivin to theater, tax and e.t. fund executive board duties, from which they had been removed three weeks ago.

(2) The restoration of Freed, Collis and Grossman to eligibility for union office. They had been disqualified for violations of local laws.

(3) The appointment of a commit-

tee of five local members to appear before the national executive board to urge that a law be passed forbidding recommendation of musicians by caterers and banquet managers. A previous resolution to this effect had been voted down in March, 1947.

(4) The use of the local exchange floor for future union meetings rather than outside halls designated by the executive board.

Against Mundt Bill

These are the measures which the administration most opposes. They evinced no strong objections to the others, such as a request that the union go on record against the Mundt bill and the formation of a committee to promote employment of local members.

McCann says that altho he had ruled the motions out of order, the membership appealed and carried them over his head, utilizing the letter of the by-law which permits a two-thirds vote to override him.

Meanwhile, until the national executive board passes on the legality of the opposition measures, the administration is proceeding as tho they were non-existent. The opposition, on the other hand, maintains that in view of the fact that their actions were perfectly consistent with local and AFM law, they regard the resolutions as now functioning, in fact and in name, regardless of the administration's appeal to the national brass.

McCann concluded by stating that should the national executive board judge the resolutions legal, he will abide by them.

ASCAP Acquires Industry Music Royalty Formula

AKRON, June 19.—After a year of controversy a formula for determining royalty payments for industrial use of copyrighted music was agreed upon this week by the American Society of Composers, Authors and Publishers (ASCAP) and the Industrial Recreation Association (IRA), at the association's annual convention here.

The formula, worked out by Herman Greenberg, of ASCAP's New York office, and John W. Fulton, IRA executive secretary, is based on the number of employees who hear the music and the number of hours music is to be played. The actual rate of payment has not yet been established, but ASCAP and IRA have agreed to a further meeting this summer to determine the rate.

Royalty Rates

ASCAP-industry problems began early in 1947 when ASCAP asked industrial users of recorded music for royalties of 2 cents per employee per month. Fulton complained that the charge was too high, basing his argument on a survey he made of plants using wired music, showing that cost for piping in music came to one-third of a cent per employee per month. ASCAP then offered to allow companies to use music free of charge, pending agreement with IRA on a rate. Industrial users of recorded music have been operating under these temporary permits since that time.

ASCAP royalties are charged any group which plays copyrighted music for profit. The Society's thesis that industrial use of music falls within the "for profit" category has not yet been tested in the courts.

'Little White Lies'?

NEW YORK, June 19.—Here are the favorite songs of the GOP's favorite sons, to be played at the Republican convention in Philadelphia this week. The list was compiled by Meyer Davis, general musical director for the conclave, who canvassed the leading contenders as to their tune preferences.

Sen. Robert A. Taft, *I'm Looking Over a Four Leaf Clover*; Gov. Thomas E. Dewey, *The Michigan Victors*; (University of Michigan song); Harold E. Stassen, *Rouser Song* (University of Minnesota song) and *Anchors Aweigh*; Gen. Douglas MacArthur, *Jeannie With the Light Brown Hair*; Gov. Earl Warren, *California, Here I Come*; Rep. Charles A. Halleck, *Now Is the Hour*; Speaker Joseph W. Martin Jr., *Marching Along Together*; Sen. Leverett Saltonstall, *School Days*; Carroll Reece, *Faith of Our Fathers Holy Faith*.

Arthur H. Vandenberg Jr. sent word that "since there is no plan to place Senator Vandenberg's name in nomination in Philadelphia, I cannot anticipate any occasion upon which it would be suitable to play a special musical number in his behalf."

The report from the Eisenhower camp read: "The general continues to believe that he can best serve the country by remaining a private citizen. Therefore, there seems to be no need for the information you requested."

AFMusickers Back On Job at WOWO

CHICAGO, June 19. — AFM musickers got back on the job at WOWO, Fort Wayne, Ind., this week when Nancy Lee and the Hilltoppers, folk music foursome, were hired back to start their live daily show June 22, following a lapse of eight months.

The station's AFM members walked out September 24, 1947, following failure of the station to ink a yearly guarantee pact, which would set up a staff band for the station. The deal provides for only employment of the Hilltoppers and does not call for hiring of other staff musickers.

MICROGROOVE PLATTERS

(Continued from page 18)

plements the microgroove records. Carmine stated that the 1949 line of Philco radio-phonographs includes a full series of models designed to play both the new microgroove records and standard records. He also presented the Model M-15 album-length record player (adapter unit) which can play the LP records thru the speaker and amplifier system of any radio or phonograph.

Reproducer Vital to LP

Carmine indicated that a vital part of LP reproduction was achieved by Philco's "balanced fidelity reproducer." The reproducer used the lightest pick-up yet devised (1/5 ounce pressure on the disk) and its tracking pressure is so low and so stable that it has 10 times greater ability to respond to the minute variations of the microgrooves. It gives a wider range of "highs" and "lows" than ever before but attains an alleged almost complete freedom from surface noise and record scratch. The

De Luxe Files Suit Versus Apollo on Richardson Switch

NEW YORK, June 19.—Dave Braun and George Furst, trustees for De Luxe Records which is now in the throes of reorganization (*The Billboard*, May 1), this week filed suit against Apollo Records in U. S. District Court here, charging Apollo with inducing warbler Lee Richardson to switch labels tho allegedly under contract to De Luxe. The suit asks for \$15,000 damages and an accounting of profits from the sale of Richardson's platters for Apollo.

In the complaint De Luxe states that Richardson was under contract to them from 1946 to 1952 on a yearly option basis which included a graduated pay. De Luxe further claims that when it entered its present reorganization status Apollo induced Richardson to make the change.

AFM Lists 3 Labels Unfair

NEW YORK, June 19.—Majestic Records, along with the Orpheum and Crown labels, has been placed on the unfair list of the American Federation of Musicians (AFM). The move by the union presumably was caused by the failure of the waxeries to cough up scale monies and royalties due.

heart of the reproducer is an armored crystal, hermetically sealed against moisture, which is hinged to the tone arm with a shock-absorbing mounting which gives it complete freedom of movement. The needle is an extra-fine steel alloy permanent point which is replaceable.

THE ORIGINAL HAPPINESS KIDS

the SMASH HIT
Original
MY HAPPINESS
Backed By **THEY ALL RECORDED TO BEAT THE BAN**
JON and SONDRRA STEELE
Damon ...RECORD D-11133-B



"IT'S INCOMPARABLE"

SAY THE JUKE JOCKS AND RECORD COUNTERS

WHY ACCEPT SUBSTITUTES?

DOUBLE YOUR SALES WITH

DAMON D-11133

This One



GWC3-01Q-W54E

DAMON RECORDING STUDIOS, INC.

1221 BALTIMORE, KANSAS CITY, MO.

FROM Walt Disney's
MELODY TIME

an OUTSTANDING record line-up:

**BLUE SHADOWS
ON THE TRAIL**

BING CROSBY.....Decca 24433	GENE AUTRY Columbia 20448
BUDDY CLARK.....Columbia 38170	ROY ROGERS AND SONS OF PIONEERS RCA Victor 20-2780
DENNY DENNIS.....London 223	FOY WILLING Majestic 6030
VAUGHN MONROE.RCA Victor 20-2785	
ART MOONEY.....MGM 10204	
ANDY RUSSELL.....Capitol 15063	

PECOS BILL

Dick Jurgens	—Columbia 38177
Sammy Kaye	—RCA Victor 20-2786
Kings Men	—MGM 10178
Tex Ritter	—Capitol 40106
Roy Rogers and Son of Pioneers	—RCA Victor 20-2780
Capt. Stubby	—Majestic 1254

MELODY TIME

Buddy Clark	—Capitol 38170
Hal Derwin	—Capitol 15071
Alan Gerard	—National 7023
Vaughn Monroe	—RCA Victor 20-2785
Lawrence Welk	—Decca 24416

LITTLE TOOT

Sammy Kaye	—RCA Victor 20-2786
Kings Men	—MGM 10178
Don Wilson and The Starlighters	—Capitol Das-80

**JOHNNY APPLESEED
OVERTURE**

Dennis Day —Victor 20-2943

Published by

SANTLY-JOY Inc.

1619 Broadway, New York 19, N. Y.

The
Billboard

MUSIC POPULARITY CHARTS

PART
I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
June 18

Billboard
TRADE
SERVICE
FEATURE

HONOR ROLL OF HITS
(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week		Last Week
1. YOU CAN'T BE TRUE, DEAR	Based on a composition by Hans Otten and Gerhard Ebeler Published by Biltmore (ASCAP)	2

Records available: Ken Griffin, Broadcast G-4006; Ken Griffin, Rondo R-128; Ziggy Lane, De Luxe 1171; V. Lynn, London 202; Jerry Wayne-Ken Griffin, Rondo R-228; P. Wilson, Grand G-25004; R. Deauville-Novelle Harmonica Trio, Bullet 1032; Colonial Ork, Standard T-136; N. Emmett, Apollo 1121; W. Glahe Ork, Victor 25-1117; The Sportsmen, Capitol 15077; Dick Haymes-The Song Spinners, Decca 24439; The Martin Sisters, Columbia 38211; R. Brooks, Musicraft 568; D. James, Victor 20-2944; L. Stewart, Bandwagon 501.
(No information on electrical transcription libraries available as The Billboard goes to press.)

2. NATURE BOY	By Eden Ahbez Published by Burke-Van Heusen (ASCAP)	1
----------------------	--	----------

Records available: King Cole, Capitol 15054; Frank Sinatra, Columbia 38210; E. Manson-A. J. Jones, Rainbow 10070; Dick Haymes-The Song Spinners, Decca 24439; H. Jeffries, Exclusive 36X; S. Vaughan, Musicraft 567; J. Laurenz, Mercury 5134; D. James, Victor 20-2944; A. Young-Mantovani Concert Ork, London R 10013.
Electrical transcription libraries: Curt Massey, Standard.

3. WOODY WOODPECKER	By Tibbles and Idriss Published by Leeds (ASCAP)	6
----------------------------	---	----------

Records available: Kay Kyser, Columbia 38197; the Honey Dreamers, Mercury 5154.
(No information on electrical transcription libraries available as The Billboard goes to press.)

4. MY HAPPINESS	By Betty Peterson and Borney Bergentine Published by Blasco (ASCAP)	3
------------------------	--	----------

Records available: R. Deauville-Novelle Harmonica Trio, Bullet 1032; the Martin Sisters, Columbia 38127; the Pied Pipers, Capitol 15094; P. Sheridan, Palda 1004V; J. & S. Steele, Damon D-1133; E. Fitzgerald, Decca 24446; A. Dale, Signature 15206; J. Laurenz, Mercury 5144; The McKay Trio, Continental C-1241; A. and J. Nelson, Bandwagon 504; Anne Vincent, Dana 20-17.

5. LITTLE WHITE LIES	By Walter Donaldson Published by Bregman-Vocco-Conn (ASCAP)	4
-----------------------------	--	----------

Records available: Dick Haymes-Gordon Jenkins Ork, Decca 24280; Dinah Shore, Columbia 38114; Mel Torme, Musicraft 558; M. Davis, Jewel ON-2002; S. Gibson, Mercury 8085.
Electrical transcription libraries: Les Brown, World; Hugh Waddill, Lang-Worth, Manhattan Nighthawks, NBC Thesaurus; Ike Carpenter, Standard.

6. TOOLIE OOLIE DOOLIE (THE YODEL POLKA)	By Vaughn Horton and Arthur Beal Published by Chas. K. Harris (ASCAP)	5
---	--	----------

Records available: The Alpine Belles, Flint 5005; Andrews Sisters, Decca 24380; Dana Serenaders-M. Chimes, Dana 2015; J. Denis, London 201; V. Horton and His Polka Debs, Continental C-1223; H. Rene Musette Ork, Victor 25-1114; The Larkin Sisters, Spiro S-5505; The Sportsmen, Capitol 15077; The Martin Sisters, Columbia 38211; J. Day, MGM 10199.
(No information on electrical transcription libraries available as The Billboard goes to press.)

7. NOW IS THE HOUR	By Maewa Kaihau, Clement Scott and Dorothy Stewart Published by Leeds (ASCAP)	7
---------------------------	--	----------

Records available: Ray Bloch Ork, Signature 15178; Shep Fields Ork, Musicraft 532; Bing Crosby, Decca 24279; Gracie Fields, London 110; Horace Heidt, Columbia 38061; Eddy Howard, Majestic 1191; L. Paul Trio-C. Hayes, Mercury 5103; Kate Smith, MGM 10125; Margaret Whiting, Capitol 15024; Charlie Spivak, Victor 20-2704; Buddy Clark-The Charioteers, Columbia 38115; Jerry Wald Ork, Commodore C7502; Bob Carroll-Dick McIntire Harmony Hawaiians, Decca 24378.
Electrical transcription libraries: Nat Brandwynne, World; Horace Heidt, Standard; Shep Fields, Lang-Worth.

8. THE DICKEY-BIRD SONG	By Howard Dietz and Sammy Fain Published by Robbins (ASCAP)	8
--------------------------------	--	----------

From the MGM film, "Three Daring Daughters."
Records available: Blue Barron, MGM 10138; Larry Clinton, Decca 24301; The Dell Trio-Jerry Wayne, Columbia 38085; Freddy Martin, Victor 20-2617; G. Olsen, Majestic 1234.
Electric transcription libraries: Milt Herth Trio-Larry Douglas, World; Freddy Martin, Standard; Lawrence Welk, Standard.

9. BABY FACE	By Benny Davis and Harry Akst Published by Remick (ASCAP)	9
---------------------	--	----------

Records available: The Alpine Belles, Flint 5006; H. King Ork, Decca 25355; Hum and Strum, Stellar SR-1012; Art Mooney, MGM 10156; Phillie All-Star String Band, Apollo 1112; Butch Stone Ork, Modern 20-570; B. Strong Ork, Tower 1255; Uptown String Band, Krantz K-1024; Sammy Kaye, Victor 20-2879; Pat and Penny, De Luxe 1172; J. Palmer Ork-M. Scott Chorus, Universal 111; Jack Smith-The Clark Sisters, Capitol 15078; The Woodland Serenaders, Bandwagon 402; Buddy Harris-Lone Star Playboys, Blue Bonnet 136; South Philadelphia String Band, Tempo TR 660; Ziggy Lane-Pat and Penny, De Luxe 1172.
Electrical transcription libraries: D'Artega, Lang-Worth; Lenny Herman Ork, World; Sammy Kaye, NBC Thesaurus; Henry King Ork, MacGregor.

10. TELL ME A STORY	By Maurice Seigler and Larry Stock Published by Laurel (ASCAP)	10
----------------------------	---	-----------

Records available: Ames Brothers, Decca 24329; Vic Damone, Mercury 5120; King Gulon Ork, Majestic 1238; Bob Houston, MGM 10144; Sammy Kaye, Victor 20-2761.
Electrical transcription libraries: Charlie Spivak, World.

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

RCA VICTOR STARS

On The
Billboard

"HONOR ROLL OF HITS"

- 1. **YOU CAN'T BE TRUE, DEAR**
WILL GLAHE RCA Victor 25-1117
DICK JAMES RCA Victor 20-2944
- 2. **NATURE BOY**
DICK JAMES RCA Victor 20-2944
- 5. **LITTLE WHITE LIES**
TOMMY DORSEY RCA Victor 27521
- 6. **TOOLIE OOLIE DOOLIE**
HENRI RENE RCA Victor 25-1114
- 7. **NOW IS THE HOUR**
CHARLIE SPIVAK RCA Victor 20-2704
- 8. **THE DICKEY-BIRD SONG**
FREDDY MARTIN RCA Victor 20-2617
- 9. **BABY FACE**
SAMMY KAYE RCA Victor 20-2879
- 10. **TELL ME A STORY**
SAMMY KAYE RCA Victor 20-2761

This week's **RCA VICTOR** release!

✓ **POPULAR**

- Whip-Poor-Will
Look For the Silver Lining TEX BENEKE RCA Victor 20-2924
- I'm Waiting for Ships That Never Come In
Where Flamingos Fly BERYL DAVIS RCA Victor 20-2925
- May I Still Hold You
Friendly Mountains SAMMY KAYE RCA Victor 20-2922
- Lazy Stream
Goofus WAYNE KING RCA Victor 20-2926
- The Legend of Tiabi
Cool Water VAUGHN MONROE RCA Victor 20-2923

✓ **FOLK**

- One Way Passage
What Would the Profit Be? CLYDE GRUBB RCA Victor 20-2929
- I'm Gonna Tear Down the Mailbox
'Neath a Blanket of Stars MONTANA SLIM RCA Victor 20-2927
- Find 'Em, Fool 'Em, and Forget 'Em
Fiddlin' Joe JOHNNY TYLER RCA Victor 20-2928

✓ **RHYTHM & BLUES**

- Shoe Shine Shuffle
Love Me or Leave Me PAT FLOWERS RCA Victor 20-2930
- New Highway No. 51*
Travelin' Highway Man* TOMMY McCLENNAN RCA Victor 20-2931

✓ **INTERNATIONAL NOVELTIES**

- Lenny's Polka
Carnival Waltz ERNIE BENEDICT RCA Victor 25-1122
- A-e-i-o-u—Guaracha
Dale Pepe—San Montuno ANSELMO SACASAS RCA Victor 23-0855

✓ **FREDDY MARTIN ALBUM**

- "RHYTHMS FROM LATIN-AMERICA" with Barclay Allen at the piano;
vocals by Stuart Wade, The Martin Men. Album P-213
- One, Two, Three, Kick and Copacabana RCA Victor 20-3026
- It Began in Havana and The Girl Who Came From Peru RCA Victor 20-3027
- La Cucaracha and Cumana RCA Victor 20-3028
- Misirlou and Jalousie RCA Victor 20-3029

Riding High... Climbing Fast

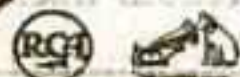
- A SURE HIT!** Blue Shadows
On the Trail VAUGHN MONROE RCA Victor 20-2785
- Put 'Em In a Box, Tie 'Em With a Ribbon RAY McKINLEY RCA Victor 20-2873
- The Maharajah of Magador VAUGHN MONROE RCA Victor 20-2851
- The Old Piano Polka ZEKE MANNERS RCA Victor 20-2875
- My Heart Belongs To You ARBEE STIDHAM RCA Victor 20-2572
- Poeme HENRI RENÉ RCA Victor 25-1120
- Rock Me Mama* ARTHUR "BIG BOY" CRUDUP RCA Victor 20-2978
- Help Me* ABE LYMAN RCA Victor 20-2823

*All-time Hits Reissued by Request

Copyrighted material

The stars who make the hits are on

RCA VICTOR
Records



"LOVE SOMEBODY"

It's a pleasure . . .

Ed McCaskey
Prof. Mgr.

Kramer-Whitney, Inc.

1650 BROADWAY NEW YORK 19, N. Y.
PLAZA 7-0987-8

HITS From Coast To Coast — on NATIONAL Records

THE RAVENS — The Greatest Quartet In The Country

#9045 "SEND FOR ME IF YOU NEED ME" — "UNTIL THE REAL THING COMES ALONG"

- #9039 "Searching for Love" — "For You"
- #9049 "Be I Bumblebee or Not" — "Fool That I Am"
- #9038 "Write Me a Letter" — "Summertime"
- #9042 "Together" — "There's No You"
- #9035 "Ol' Man River" — "Would You Believe Me"

BILLY ECKSTINE — Voted #1 Male Vocalist In Recent Poll

- #9014 "COTTAGE FOR SALE" — #9017 "PRISONER OF LOVE"
- #9016 "I'M IN THE MOOD FOR LOVE"
- #9041 "ALL OF ME" — #9037 "GLOOMY SUNDAY"

CHARLIE VENTURA & Orch. — Greatest Small Combo

- #9043 "SOOTHE ME" — "ELEVEN SIXTY" — #9029 "MOON NOCTURNE"
- Ventura & Lilyann Carol — in a duet
- #7015 "PLEASE BE KIND" — "HOW HIGH THE MOON"

ALAN LOGAN — Formerly Featured Pianist With Louis Prima & Charlie Spivak

- #7021 "I LOVE YOU MUCH TOO MUCH" — #7018 "JUNGLE RHUMBA" — "LOVE ME"

JOE TURNER — The Man Who Shouts The Blues

- #4017 "THAT'S WHAT REALLY HURTS" — #4016 "ROCK O' GIBRALTAR"

UNA MAE CARLISLE — Song Stylist

- #9044 "WHERE THE RIVER MEETS THE SEA" — "STOP GOIN' THROUGH THE MOTIONS"

ALAN GERARD

- #7023 "MELODY TIME" — "TELL ME WHY" — #7019 "IF I DIDN'T HAVE YOU"

BUDDY BOYLAN

- #7017 "SIMPLE THINGS" — "EV'RY NIGHT"

JACK CARROLL

- #9033 "MAYBE YOU'LL BE THERE" — "STELLA BY STARLIGHT"

NATIONAL Records

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR
or NATIONAL DISC SALES • 1841 B'WAY, N. Y. 23, N. Y.

The Billboard MUSIC POPULARITY CHARTS

Sheet Music

Week Ending
June 18

PART II

Billboard
TRADE SERVICE
FEATURE

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION	Week	This Week	Publisher
11	1	1	1	YOU CAN'T BE TRUE, DEAR (R)..... Biltmore
9	2	2	2	NATURE BOY (R)..... Burke-Van Heusen
8	6	3	3	MY HAPPINESS (R)..... Blasco
11	4	4	4	TOOLIE OOLIE DOOLIE (The Yodel Polka) (R)..... Chas. K. Harris
23	3	5	5	NOW IS THE HOUR (R)..... Leeds
4	7	6	6	WOODY WOODPECKER (R)..... Leeds
14	5	7	7	THE DICKEY-BIRD SONG (F) (R)..... Robbins
9	9	8	8	LITTLE WHITE LIES (R)..... Bregman-Vocco-Conn
12	8	9	9	BABY FACE (R)..... Remick
12	10	9	9	TELL ME A STORY (R)..... Laurel
10	12	10	10	HAUNTED HEART (M) (R)..... Williamson
9	13	11	11	LAROO, LAROO, LILLI BOLERO (R)..... Shapiro-Bernstein
8	11	12	12	SABRE DANCE (R)..... Leeds
2	14	13	13	LOVE SOMEBODY (R)..... Kramer-Whitney
1	—	14	14	MAYBE YOU'LL BE THERE (R)..... Triangle
2	15	15	15	IT'S MAGIC (F) (R)..... Witmark

ENGLAND'S TOP TWENTY

Weeks to date	POSITION	Week	This Week	English	American
8	1	1	1	GALWAY BAY..... Box and Cox..... Leeds	
15	2	2	2	GOLDEN EARRINGS..... Victoria..... Paramount	
10	3	3	3	TERESA..... Leeds..... Duchess	
3	16	4	4	HEARTBREAKER..... Leeds..... Leeds	
6	4	4	4	TIME MAY CHANGE..... Campbell-Connelly..... Shapiro-Bernstein	
—	—	5	5	I'M LOOKING OVER A FOUR LEAF CLOVER..... Francis Day..... Remick	
2	10	6	6	NATURE BOY..... Edwin Morris..... Burke-Van Heusen	
17	7	7	7	CIVILIZATION..... Edwin Morris..... E. H. Morris	
23	8	8	8	NEAR YOU..... Bradbury Wood..... Supreme	
19	13	9	9	SERENADE OF THE BELLS..... Edwin Morris..... Melrose	
9	5	10	10	OH! MY ACHIN' HEART..... Campbell-Connelly..... Mood	
6	15	11	11	DREAM OF OLWEN..... Lawrence Wright..... *	
10	6	12	12	REFLECTIONS ON THE WATER..... Peter Maurice..... Peter Maurice	
3	12	13	13	AFTER ALL..... Cinephonic..... *	
4	17	14	14	LAROO, LAROO, LILLI BOLERO..... Irwin Dash..... Shapiro-Bernstein	
11	9	15	15	SILVER WEDDING WALTZ..... Unit Pub. Co..... *	
25	11	16	16	A TREE IN THE MEADOW..... Campbell-Connelly..... Shapiro-Bernstein	
3	14	17	17	MIRANDA..... Kassner..... *	
18	20	18	18	ONCE UPON A WINTER-TIME..... Cinephonic..... *	
2	18	19	19	BALLERINA..... Peter Maurice..... Jefferson	

*Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

Weeks to date	POSITION	Week	This Week	
6	3	1	1	YOU CAN'T BE TRUE, DEAR
7	1	2	2	NATURE BOY
10	2	3	3	TOOLIE OOLIE DOOLIE (THE YODEL POLKA)
7	2	4	4	NOW IS THE HOUR
12	4	5	5	THE DICKEY-BIRD SONG
9	4	6	6	BABY FACE
4	8	7	7	LITTLE WHITE LIES
12	5	8	8	I'M LOOKING OVER A FOUR LEAF CLOVER
5	9	9	9	HEARTBREAKER
7	10	10	10	SABRE DANCE
10	10	11	11	YOU WERE MEANT FOR ME
2	13	12	12	MY HAPPINESS
12	6	13	13	BEG YOUR PARDON
6	7	14	14	LAROO, LAROO, LILLI BOLERO
12	11	15	15	MANANA
6	14	16	16	HAUNTED HEART
1	—	17	17	SATURDAY NIGHT IN CENTRAL PARK
1	—	18	18	JUST BECAUSE
2	13	19	19	BLUE SHADOWS ON THE TRAIL
7	—	20	20	PIANISSIMO

The Billboard
MUSIC POPULARITY CHARTS
Radio Popularity
 PART III
 Week Ending June 18



SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, June 11, 8 a.m., and ending Friday, June 18, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

The feature is copyrighted 1947 by the office of Research, Inc., 3470 Broadway, New York 31, N. Y. No reference may be made to any of this material except in trade papers; no other use is permitted; no radio broadcasts utilizing this information may be aired. Infringements will be prosecuted.

The Top 30 Tunes (plus ties)

Title	Publishers	Lic. By
A Fella With an Umbrella (F) (R)	Feist	ASCAP
A Tree in the Meadow (R)	Shapiro-Bernstein	ASCAP
At a Sidewalk Penny Arcade (R)	Robbins	ASCAP
Baby Face (R)	Remick	ASCAP
Better Luck Next Time (F) (R)	Feist	ASCAP
Beyond the Sea (R)	Chappell	ASCAP
Blue Shadows on the Trail (F) (R)	Santly-Joy	ASCAP
Bride and Groom Polka (R)	George Simon	ASCAP
Caramba! It's the Samba (R)	Martin	ASCAP
Don't Blame Me (R)	Harry Warren	ASCAP
Dream Girl (F) (R)	Famous	ASCAP
Haunted Heart (M) (R)	Williamson	ASCAP
Heartbreaker (R)	Leeds	ASCAP
Highway to Love (R)	BMI	BMI
I May Be Wrong (R)	Advanced	ASCAP
I'd Give a Million Tomorrows (R)	Oxford	ASCAP
It Only Happens When I Dance With You (F) (R)	Berlin	ASCAP
It's Magic (F) (R)	Witmark	ASCAP
Laroo, Laroo, Lilli Bolero (R)	Shapiro-Bernstein	ASCAP
Love of My Life (F) (R)	T. B. Harms	ASCAP
My Happiness (R)	Blasco	ASCAP
Nature Boy (R)	Burke-Van Heusen	ASCAP
Put 'Em in a Box, Tie 'Em With a Ribbon (R)	Remick	ASCAP
Rhode Island Is Famous for You (M) (R)	Crawford	ASCAP
Sabre Dance (R)	Leeds	ASCAP
Tell Me a Story (R)	Laurel	ASCAP
Toolie Oolie Doolie (R)	Chas. K. Harris	ASCAP
The Dickey-Bird Song (F) (R)	Robbins	ASCAP
The Dream Peddler (R)	Peer	BMI
We Just Couldn't Say Goodbye (R)	Words & Music	ASCAP
Woody Woodpecker (R)	Leeds	ASCAP
You Can't Be True, Dear (R)	Biltmore	ASCAP

The Remaining 20 Songs of the Week

A Bed of Roses (R)	Johnstone-Montie	BMI
Baby, Don't Be Mad at Me (F) (R)	Paramount	ASCAP
Chillicothe, Ohio (R)	Mellin	BMI
Confess (R)	Oxford	ASCAP
Crying for Joy (R)	James V. Monaco	ASCAP
Encore, Cherie (R)	Miller	ASCAP
Evelyn (R)	Melrose	ASCAP
Fiddle Faddle (R)	Mills	ASCAP
For Every Man There's a Woman (F) (R)	Melrose	ASCAP
Little White Lies (R)	Bregman-Vocco-Conn	ASCAP
Love Somebody (R)	Kramer-Whitney	ASCAP
Manana (R)	Barbour-Lee	ASCAP
Now Is the Hour (R)	Leeds	ASCAP
P. S.: I Love You (R)	La Salle	ASCAP
Someone Cares (R)	Campbell-Porgie	ASCAP
Steppin' Out With My Baby (F) (R)	Berlin	ASCAP
Takin' Miss Mary To the Ball (F) (R)	Miller	ASCAP
What Do I Have To Do? (R)	Bregman-Vocco-Conn	ASCAP
You Were Meant for Me (F) (R)	Miller	ASCAP
Yours (R)	E. B. Marks	BMI

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION	Last Week	This Week	Title	Artist	Label	Lic. By
11	1	1	1	NATURE BOY	King Cole	Capitol 15054	ASCAP
3	5	2	2	WOODY WOODPECKER	Kay Kyser	Columbia 38197	ASCAP
9	3	3	3	YOU CAN'T BE TRUE, DEAR	Ken Griffin-J. Wayne	Rondo R-228	ASCAP
8	4	4	4	LITTLE WHITE LIES	Dick Haymes	Decca 24280	ASCAP
7	2	5	5	MY HAPPINESS	J. & S. Steele	Damon D-11133	ASCAP
4	9	6	6	YOU CAN'T BE TRUE, DEAR	The Sportsmen	Capitol 15077	ASCAP
5	8	7	7	LOVE SOMEBODY	Doris Day-Buddy Clark	Columbia 38174	ASCAP
3	6	8	8	MY HAPPINESS	Pied Pipers	Capitol 15094	ASCAP
7	14	9	9	TOOLIE OOLIE DOOLIE	Andrews Sisters	Decca 24380	ASCAP
13	7	10	10	BABY FACE	Art Mooney	MGM 10156	ASCAP
2	—	11	11	YOU CAN'T BE TRUE, DEAR	Dick Haymes	Song Spinners	ASCAP
2	11	12	12	LITTLE WHITE LIES	Dinah Shore	Columbia 38114	ASCAP
1	—	13	13	CARAMBA! IT'S THE SAMBA	Peggy Lee	Capitol 15090	ASCAP
4	13	14	14	YOU CAN'T BE TRUE, DEAR	Vera Lynn	London 202	ASCAP
1	—	15	15	CONFESS	Patti Page	Mercury 5129	ASCAP



WAS FIRST WITH THESE 3 HITS

SAM BROWNE

A TREE IN THE MEADOW

"AN OLD SOMBRERO"

Sam Browne with Bert Thompson and his Orchestra
 NO. 123
 List Price 75c plus tax

SAM BROWNE

**A BOY FROM TEXAS —
 A GIRL FROM TENNESSEE**

"LAROO LAROO LILI BOLERO"

Sam Browne with Bert Thompson and his Orchestra
 NO. 191
 List Price 75c plus tax

DENNY DENNIS

A FELLA WITH AN UMBRELLA

"STEPPIN' OUT WITH MY BABY"
 with the Song Pedlars and rhythm accomp.

NO. 206
 List Price 75c plus tax

in BUFFALO . . . it Took 3 to Make 1 New Star

The foresight of a record librarian and the cooperation of two leading disk spinners started the ball rolling which made Ken Griffen's recording of "YOU CAN'T BE TRUE, DEAR" the nation's No. 1 favorite.



MARY ROSE EVANS

WGR's

Record Librarian, is the "hit picker" who foresaw the future of "You Can't Be True, Dear" and urged its airing.

THESE TWO WERE THE FIRST TO START IT "SPINNING"



WGR's RALPH SNYDER

"The Morning Man," heard Monday through Friday from 7:00 to 10:00 A.M. and Saturday from 7:00 to 9:00 A.M.

WKBW's FOSTER BROOKS

"Talking Between the Tunes," every week day 1:30 to 2:30 P.M., 6:45 to 7:00 P.M. and again 11:15 P.M. to 12 Mid.

"YOU CAN'T BE TRUE, DEAR"

THE NATION'S NUMBER ONE HIT

backed by

CUCKOO WALTZ

Recorded by Ken Griffen on Rondo 128
Recorded by Ken Griffen and Jerry Wayne on Rondo 228

Mary, Foster and Ralph also pick as a coming hit

IF I HAD YOU

Another Ken Griffen hit on Rondo 137

JUST RELEASED! A NEW KEN GRIFFEN ALBUM! RONDO 1007

EVERY LITTLE MOVEMENT—VALENCIA
POLKAPOPS—AMERICAN PATROL
CASEY JONES—DOODLE DOO DOO

ORDER TODAY FROM NEW YORK'S EXCLUSIVE RONDO DISTRIBUTOR

MIDTOWN SALES

378 Genesee St.

Buffalo, N. Y.

Washington 6108

The
Billboard

MUSIC POPULARITY CHARTS

PART
IV

Retail Record Sales

Week Ending
June 18

TRADE
SERVICE
FEATURE

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italic*.

POSITION		
Weeks to date	Last Week	This Week
10	1	1. NATURE BOYKing ColeCapitol 15054 <i>Lost April</i>
12	2	2. YOU CAN'T BE TRUE, DEARKen Griffin-J. Wayne—Rondo R-228 <i>Doodle Doo Doo</i>
4	4	3. WOODY WOODPECKER ...Kay Kyser.....Columbia 38197 <i>When Veronica Plays the Harmonica</i>
12	3	4. LITTLE WHITE LIES.....Dick Haymes.....Decca 24280 <i>The Treasure of Sierra Madre</i>
7	5	5. MY HAPPINESSJ. & S. Steele.....Damon D-11133 <i>They All Recorded to Beat the Ban</i>
3	7	6. WILLIAM TELL OVER- TURESpike Jones.....Victor 20-2861 <i>The Man on the Flying Trapeze</i>
10	6	7. TOOLIE OOLIE DOOLIE....Andrews Sisters.....Decca 24380 <i>I Hate To Lose You</i>
4	8	8. MY HAPPINESSPied Pipers.....Capitol 15094 <i>Highway to Love</i>
4	9	9. YOU CAN'T BE TRUE, DEARDick Haymes-Song Spinners.... <i>Nature Boy</i>Decca 24439
4	9	10. LOVE SOMEBODYDoris Day-Buddy Clark..... <i>Confess</i>Cloumbia 38174
4	17	11. YOU CAN'T BE TRUE, DEARThe Sportsmen.....Capitol 15077 <i>Toolie Oolie Doolie</i>
8	11	12. THE DICKEY-BIRD SONG (F)Freddy Martin.....Victor 20-2617 <i>If Winter Comes</i>
1	—	13. YOU CALL EVERYBODY DARLIN'Al Trace Ork.....Regent 117 <i>Linger Awhile</i> (A. Vincent, Mercury 5155)
11	13	14. ST. LOUIS BLUES MARCH.Tex Beneke.....Victor 20-2722 <i>Cherokee Canyon</i>
6	23	15. TELL ME A STORY.....Sammy Kaye.....Victor 20-2761 <i>I Wouldn't Be Surprised</i> (Ames Brothers, Decca 24329; V. Damone, Mercury 5120; King Gulon Ork, Majestic 1238; B. Houston, MGM 10144)
3	16	16. NATURE BOYDick Haymes-Song Spinners.... <i>You Can't Be True, Dear</i>Decca 24439
22	12	17. NOW IS THE HOUR.....Bing Crosby.....Decca 24279 <i>Silver Threads Among the Gold</i>
16	15	18. BECAUSEPerry Como.....Victor 20-2653 <i>If You Had All the World and Its Gold</i> (D. Durbin, Decca 25295; Dean Hudson Ork (Sonny Stockton), Mello Strain 112; R. Stevens-D. King Ork, Columbia 4515-M; Hal Winters, Apollo 1068; L. Warren, Victor 10-1408)
13	14	19. BABY FACEArt Mooney.....MGM 10156 <i>Encore, Cherie</i>
2	22	20. MAYBE YOU'LL BE THEREGordon Jenkins Ork....Decca 24403 <i>Dark Eyes</i>
4	—	21. YOU CAN'T BE TRUE, DEARVera Lynn.....London 202 <i>Once Upon a Wintertime</i>
4	21	22. BABY FACESammy Kaye.....Victor 20-2879 <i>Miss You</i>
4	18	23. NATURE BOYFrank Sinatra.....Columbia 38210 <i>S'Posin'</i>
2	24	24. MY HAPPINESSElla Fitzgerald.....Decca 24446 <i>Tea Leaves</i>
5	26	25. JUST BECAUSEFrank Yankovic and His Yanks... <i>A Night in May</i>Columbia 38072 (A. George Ork, Master 101; A. George Ork, Signature 15207; J. Gumin, Chord 664; E. Howard, Majestic 1231; Lone Star Cowboys, Victor 20-2941; Sheriff T. Owens and His Cowboys, Mercury 6086; T. Parker's 4 Jacks, Palda 1002; Embassy P-1003; D. Stabile Ork, Decca 25376; F. Zajc Polkateers, Continental C-1228)
3	20	26. TOOLIE OOLIE DOOLIE....The Sportsmen.....Capitol 15077 <i>You Can't Be True, Dear</i>
1	—	27. THE MAHARAJAH OF MAGADORVaughn Monroe.....Victor 20-2851 <i>Give a Broken Heart a Break</i>
1	—	28. CONFESSDoris Day-Buddy Clark..... <i>Love Somebody</i>Columbia 38174 (J. Dorsey, MGM 10194; The Four Tunes, Manor 1131; T. Martin-The Lyttle Sisters, Victor 20-2812; Mills Brothers, Decca 24409; P. Page, Mercury 5129)
1	—	29. TWELFTH STREET RAG..Pee Wee Hunt.....Capitol 15105 <i>Somebody Else, Not Me</i> (M. Hearth Trio, Decca 24450; N. Simons, Rego 1016)
1	—	30. TOOLIE OOLIE DOOLIE...Martin Sisters.....Columbia 38211 <i>You Can't Be True, Dear</i>

Retail Record Sales

Week Ending June 18



BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION	Record	Label
	Last Week	This Week	
3	1	1. BOZO AT THE CIRCUS (Two Records) Billy May with Ork.....	Capitol BBX-34
3	2	2. LITTLE TOOT (One Record) Don Wilson-The Starlighters.....	Capitol DAS-80
3	3	3. BUGS BUNNY (Three Records) Mel Blanc.....	Capitol CC-64
3	5	4. UNCLE REMUS (Three Records) Johnny Mercer and original cast.....	Capitol CC-40
2	—	5. BOZO AND HIS ROCKET SHIP (Two Records) Billy May.....	Capitol BRX-65
3	4	6. GENIE, THE MAGIC RECORD (One Record) Peter Lind Hayes.....	Decca CU-102
3	7	7. TUBBY THE TUBA (One Record) Danny Kaye.....	Decca CU-106
1	—	8. NUTCRACKER SUITE (One Record) Fred Waring.....	Decca 90022
2	8	9. NURSERY RHYMES (Two Records) Frank Luther.....	Decca CS-5
3	10	10. RUSTY IN ORCHESTRVILLE (Three Records) Billy May-Alan Livingston-Henry Blair.....	Capitol BC-35

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION	Record	Label
	Last Week	This Week	
114	—	1. Warsaw Concerto Boston Pops, Arthur Fiedler, conductor; Leo Litwin, pianist.....	Victor 11-8863
17	3	1. Khachaturian: Gayne Ballet Suite—Sabre Dance Chicago Symphony Ork; A. Rodzinski, director..	Victor 20-0209
109	5	3. Jalousie Boston Pops; Arthur Fiedler, conductor.....	Victor 12160
14	—	4. Khachaturian: Gayne Ballet Suite—Sabre Dance Oscar Levant.....	Columbia 17521-D
17	1	4. Khachaturian: Gayne Ballet Suite—Sabre Dance Philharmonica Symphony of New York; Efrem Kurtz, conductor.....	Columbia 12498

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION	Album	Label
	Last Week	This Week	
6	2	1. Tchaikovsky: The Sleeping Beauty (Six Records) Leopold Stokowski and His Symphony Orchestra.....	Victor DM-1205
67	4	2. Tchaikovsky: Nutcracker Suite (Three Records) Eugene Ormandy, conductor, Philadelphia Ork....	Victor 1020
1	—	3. Khachaturian: Violin Concerto (Five Records) David Oistrakh.....	Mercury DM-
52	4	3. Rachmaninoff Concerto No. 2 in C Minor, Op. 18 (Five Recor) Sergei Rachmaninoff, pianist; Leopold Stokowski and Philadelphia Ork.....	Victor D1
1	—	5. Comedians (Two Records) E. Kurtz-Philharmonic Symphony of New York.....	Columbia M
30	4	5. Khachaturian: Gayne Ballet Suite (Three Records) New York Symphony Ork; Efrem Kurtz, conductor...	Columbia
137	—	5. Rhapsody in Blue (Two Records) Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor.....	Colum
1	—	5. Richard Strauss: Suite From Der Rosenkavalier Albur (Three Records) Philadelphia Ork-E. Ormandy, director....	Columbi

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores. List is based on The Billboard's weekly survey among 4,070 dealers in all of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION	Album	Label
	Last Week	This Week	
5	1	1. Stan Kenton—A Presentation of Progressive Jazz Album (Four Records) Stan Kenton.....	Capit
7	2	2. Songs of Our Times (1932) Album (Four Records) Carmen Cavallaro.....	Decca
8	—	3. Busy Fingers (Four Records) Three Suns.....	Victo
7	4	4. Rendezvous With Peggy Lee (Three Records) Peggy Lee.....	Capitol
4	5	5. Songs of Our Times (1927) Album (Four Records) B. Grant Ork.....	Decca A-
4	—	5. Songs of Our Times (1929) Album (Four Records) M. Fingerle-A. Schutt.....	Decca A-19

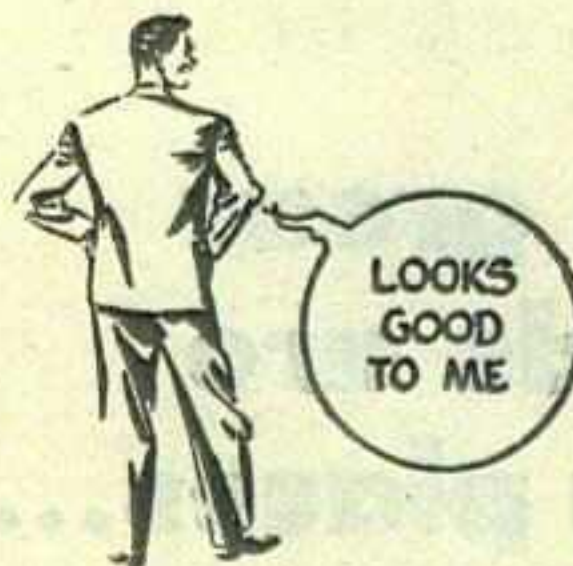
TURNOVER

The Monthly FOR RECORD AND PHONOGRAPH DEALERS

The Billboard's NEW Publication

... TO HELP DEALERS AND THEIR SALES PERSONNEL SELL MORE RECORDS, ACCESSORIES AND SETS MORE PROFITABLY.

OFF THE PRESS



Order from your Record Distributor or use coupon below
One Year \$2
Two Years \$3

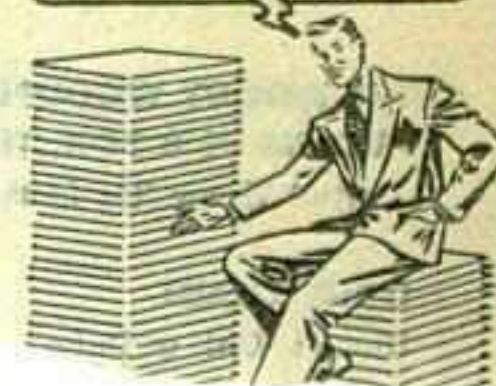
Special Introductory Rate

Two subscriptions
One Year Each

ONLY \$3

ORDER TWO SUBS TO SAME ADDRESS - GET "TESTED SELLING" FREE

More than half the Record Dealers ordered purchased two-copy



DECCA BUYERS GUIDE

UP! and COMING!

these great records are going places...

don't just watch 'em! Buy 'em!

FRIENDLY MOUNTAINS *BING CROSBY*
The Kiss in Your Eyes Decca 24204

THE WOODY WOODPECKER *DANNY KAYE-ANDREWS SISTERS*
PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON
(And Throw 'Em in the Deep Blue Sea) Decca 24462

GONE AGAIN
Hamp's Got a Duke

The Billboard MUSIC POPULARITY CHARTS

PART V

Juke Box Record Plays

Week Ending June 18



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
11	1	1	YOU CAN'T BE TRUE, DEAR	Ken Griffin-J. Wayne	Rondo R-228
7	2	2	NATURE BOY	King Cole	Capitol 15054
7	5	3	MY HAPPINESS	J. & S. Steele	Damon D-11133
3	6	4	WOODY WOODPECKER	Kay Kyser	Columbia 38197
7	3	5	LITTLE WHITE LIES	Dick Haymes	Decca 24280
11	4	6	TOOLIE OOLIE DOOLIE	Andrews Sisters	Decca 24380
19	7	7	NOW IS THE HOUR	Bing Crosby	Decca 24279
3	11	8	MY HAPPINESS	Pied Pipers	Capitol 15094
4	14	9	YOU CAN'T BE TRUE, DEAR	Dick Haymes-Song Spinners	Decca 24439
8	9	10	JUST BECAUSE	Frank Yankovic and His Yanks	Columbia 38072
				(A. George Ork, Master 101; A. George Ork, Signature 15207; J. Gumlin, Chord 664; E. Howard, Majestic 1231; Lone Star Cowboys, Victor 20-2941; Sheriff T. Owens and His Cowboys, Mercury 6086; T. Parker's 4 Jacks, Palda 1002; Embassy P-1003; D. Stabile Ork, Decca 25376; P. Zajc Polkateers, Continental C-1228)	
13	8	11	BABY FACE	Art Mooney	MGM 10156
5	12	12	YOU CAN'T BE TRUE, DEAR	The Sportsmen	Capitol 15077
6	18	13	TELL ME A STORY	Sammy Kaye	Victor 20-2761
				(Ames Brothers, Decca 24329; V. Damone, Mercury 5120; King Gulon Ork, Majestic 1238; B. Houston, MGM 10144)	
2	21	14	BOUQUET OF ROSES	Eddy Arnold and His Tennessee Plowboys	Victor 20-2806
11	21	15	ST. LOUIS BLUES MARCH	Tex Beneke	Victor 20-2722
3	14	16	NATURE BOY	Dick Haymes-Song Spinners	Decca 24439
2	19	17	YOU CALL EVERYBODY DARLIN'	Al Trace Ork	Regent 117
				(A. Vincent, Mercury 5155)	
20	16	18	NOW IS THE HOUR	Gracie Fields	London 110
4	25	19	CUCKOO WALTZ	Ken Griffin	Rondo R-128
				(F. (Schnickelfritz) Fisher Ork, Decca 45083)	
2	19	20	TOOLIE OOLIE DOOLIE	The Sportsmen	Capitol 15077
7	10	21	THE DICKEY-BIRD SONG (F)	Freddy Martin	Victor 20-2617
3	25	22	YOU CAN'T BE TRUE, DEAR	W. Glahe	Victor 25-1117
3	27	23	I HATE TO LOSE YOU	Andrews Sisters	Decca 24380
				(J. Wald, Ork, Commodore C-7502; M. Carson, Signature 541)	
5	30	24	BABY FACE	Sammy Kaye	Victor 20-2879
19	—	25	MANANA	Peggy Lee	Capitol 15022
				(Mills-Brothers, Decca 24333; Edmundo Ross Ork, London 187; J. Loos Ork, Victor 20-2819; The Woodland Serenaders, Bandwagon 401; Chapuseaux-Damiron, Seeco 657)	
1	—	25	TOMORROW NIGHT	Lonnie Johnson	King 4201
3	16	27	NATURE BOY	Frank Sinatra	Columbia 38210
1	—	28	MAYBE YOU'LL BE THERE	Gordon Jenkins	Decca 24403
1	—	29	WILLIAM TELL OVERTURE	Spike Jones	Victor 20-2861
3	27	29	YOU CAN'T BE TRUE, DEAR	Vera Lynn	London 202

Bernstein Fights MPCE Drive Vs. Peatman Sheets

NEW YORK, June 19.—Music Pub-Contact Employees (MPCE) drive against the Peatman sheet has run into strong opposition from pubber Louis Bernstein of the Shapiro-Bernstein firm. Bernstein is understood to have not indicated his support for the sheet but is known to have urged pubbers to continue subscription to the sheet. He reportedly is opposing the Peatman sheet on grounds that it is the best of its kind devised and that a sheet would provide a pubber with a check on his firm's activity. Bernstein thus places himself in a position opposite Warner pubbery top-man Starr, Santly-Joy's Les-ly and others who had indicated they would definitely back the sheet to eliminate all sheets. The committee, with the support of pubbers, had thought it would achieve the elimination of the Peatman sheet by July 1, but the Bernstein opposition may well slow down the MPCE's action.

Charlie Ross Tops Firm To Aid Tyros

NEW YORK, June 19. — Charlie Ross, former professional manager for World-Republic and the Paramount pub, now tops the Songwriters' Advancement Institute, a new mail-order firm designed to aid amateur tunesmiths. The advertising pitch states that Ross will look over and criticize all tunes submitted by mail—either lyrics, melody or both. If he accepts the offering, he will give the applicant a standard contract, have a melody written for the lyric or vice versa, copyright the work, print and publish it (or turn it over to a recognized pub) and use his contacts to plug it. The only charge for the prospective tunesmith is that for Ross's criticism, which he proffers at two bucks a throw. In addition to his aforementioned chores, Ross is handling the Al Capp summer replacement airer for the Drew Pearson show, the syndicated comic strips, Mary Worth's Family and Kerry Drake, and is also chirp Eugenie Baird's personal manager.

The Billboard
MUSIC POPULARITY CHARTS
Race Records
PART VI
 Week Ending June 18



BEST SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

Weeks to date	Last week	This Week	Title	Artist	Label
6	2	1	TOMORROW NIGHT	Lonnie Johnson	King 4201
6	1	2	GOOD ROCKIN' TONIGHT	Wynonie Harris	King 4210
6	3	3	LONG GONE	Sonny Thompson	Miracle M-126
6	5	4	NATURE BOY	King Cole	Capitol 15054
6	4	5	MESSIN' AROUND	Memphis Slim	Miracle 125
6	5	6	ALL MY LOVE BELONGS TO YOU	Bull Moose Jackson	King 4189
1	—	7	RUN JOE	Louis Jordan	Decca 24448
6	7	8	KING SIZE PAPA	Julia Lee and Her Boy Friends	Capitol Americana 40082
4	8	9	PRETTY MAMA BLUES	Ivory Joe Hunter	Pacific 637
1	—	10	WEST SIDE BABY	Dinah Washington	Mercury 8079
2	13	11	I WANT A BOWLEGGED WOMAN	Bull Moose Jackson	King 4189
3	10	11	MY HEART BELONGS TO YOU	Arbee Stidham	Victor 20-2572
1	—	13	RECESS IN HEAVEN	Dan Grissom	Jewel ON-2004
4	9	14	35-30	Paul Williams	Savoy 661
1	—	15	YOU DON'T LOVE ME	Camille Howard	Specialty SP-307

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

Weeks to date	Last week	POSITION	Title	Artist	Label
17	1	1	TOMORROW NIGHT	Lonnie Johnson	King 4201
6	2	2	LONG GONE	Sonny Thompson	Miracle M-126
7	4	3	NATURE BOY	King Cole	Capitol 15054
9	3	4	GOOD ROCKIN' TONIGHT	Wynonie Harris	King 4210
3	—	5	MESSIN' AROUND	Memphis Slim	Miracle 125
19	5	6	KING SIZE PAPA	Julia Lee and Her Boy Friends	Capitol Americana 40082
1	—	7	RUN JOE	Louis Jordan	Decca 24448
13	7	8	FINE BROWN FRAME	Nellie Lutcher	Capitol 15032
15	6	9	ALL MY LOVE BELONGS TO YOU	Bull Moose Jackson	King 4189
3	15	9	PRETTY MAMA BLUES	Ivory Joe Hunter	Pacific 637
3	10	11	DON'T FALL IN LOVE WITH ME	Ivory Joe Hunter	King 4220
10	—	11	I WANT A BOWLEGGED WOMAN	Bull Moose Jackson	King 4189
4	10	13	RECESS IN HEAVEN	Dan Grissom	Jewel ON-2004
6	—	13	35-30	Paul Williams	Savoy 661
2	10	15	WEST SIDE BABY	Dinah Shore	Mercury 8079

ADVANCE RACE RECORD RELEASES

- | | |
|---|--|
| <p>Boy Friend Blues
A. (Big Boy) Crudup (Katie May) Victor 20-2989</p> <p>Danny Boy
S. Gibson-The Red Caps (Scratch and Mercury 8091</p> <p>Dizzy Dazy
G. Dawson (Tomorrow Night) Paradise 110</p> <p>Don't You Leave Me Here
J. Williams (King Biscuit) Columbia 30129</p> <p>Good Boy
B. McGhee (Telegram Blues) Disc 6088</p> <p>High Class Baby
E. Vinson (When I) Mercury 8090</p> <p>I Can't Be Satisfied
Muddy Waters (I Feel) Aristocrat 1305</p> <p>I Feel Like Crying
A. Tibbs (Married Man) Aristocrat 1103</p> <p>I Feel Like Going Home
Muddy Waters (I Can't) Aristocrat 1305</p> <p>In the Rain
D. Washington (Tell Me) Mercury 8094</p> <p>Katie May
A. (Big Boy) Crudup (Boy Friend Blues) Victor 20-2989</p> <p>King Biscuit Stomp
J. Williams (Don't You) Columbia 30129</p> | <p>La Danse
Hot Lips Page (Walkin' in) Columbia 30130</p> <p>Married Man Blues
A. Tibbs (I Feel) Aristocrat 1103</p> <p>Porter's Ball
K. Porter (Russell Street) Paradise 124</p> <p>Russell Street Hustle
K. Porter (Porter's Ball) Paradise 124</p> <p>Sally Lou
P. Gayten Trio (Stop) DeLuxe 1176</p> <p>Scratch and You'll Find It
S. Gibson-The Red Caps (Danny Boy) Mercury 8091</p> <p>Stop
P. Gayten Trio (Sally Lou) DeLuxe 1176</p> <p>Telegram Blues
B. McGhee (Good Boy) Disc 6088</p> <p>Tell Me So
D. Washington (In the) Mercury 8094</p> <p>Tomorrow Night
L. Johnson (Dizzy Dazy) Paradise 110</p> <p>Walkin' in a Daze
Hot Lips Page (La Danse) Columbia 30130</p> <p>When I Get Drunk
E. Vinson (High Class) Mercury 8090</p> |
|---|--|

CLICKEROO!
NOBLE
 PLAYING
RAY AND HIS ORCHESTRA

"IT'S A MOST UNUSUAL DAY"
 Vocal by Anita Gordon and The Noblemen
"JUDALINE"
 (Both from "A Date With Judy") Vocal by Al Hendrickson
 Columbia 38206

COLUMBIA'S TUNE TIPSTER

BEST BETS

Kay Kyser and his Orchestra
SURE FIRE
"Woody Wood-Pecker"
 Vocal by Gloria Wood
"When Veronica Plays The Harmonica"
 Kay Kyser's Campus Cowboys
 Columbia 38197

Elliot Lawrence and his Orchestra
COMING UP FAST
"At The Flying 'W'"
 Vocal by Rosalind Patton
"Donna Bella"
 Vocal by Jack Hunter
 Columbia 38215

Harry James and his Orchestra
WATCH THIS ONE
"Hankerin'"
"I Don't Care If It Rains All Night"
 Vocals by Marion Morgan
 (both from "Two Guys from Texas")
 Columbia 38231

HEAR THE GREAT ARTISTS AT THEIR BEST ON
COLUMBIA RECORDS
 Trade-marks "Columbia" and Reg. U. S. Pat. Off. Marcas Registradas

NOT it can't be true...
but it...

"MUST BE TRUE"

backed with
"THE CATS POLKA"

by

Jerry Murad's
HARMONICATS

ON



No. U 115

Watch **BILLBOARD**
Next Week For
Sensational Announcement

Miracle's **DOUBLE HEADER**
ON THE BILLBOARD RACE POP CHARTS
"LONG GONE"

SONNY THOMPSON

Best Selling Retail Race Records
No. 3—LONG GONE.....Sonny Thompson—Miracle M-126

Most-Played Juke Box Race Records
No. 2—LONG GONE.....Sonny Thompson—Miracle M-126

"Messin' Around"

MEMPHIS SLIM

Best Selling Retail Race Records
No. 4—MESSIN' AROUND.....Memphis Slim—Miracle M-125

Most-Played Juke Box Race Records
No. 6—MESSIN' AROUND.....Memphis Slim—Miracle M-125

ORDER FROM YOUR NEAREST DISTRIBUTOR

MIRACLE RECORDS

500 E. 63RD ST.

CHICAGO, ILLINOIS

The **Billboard** MUSIC POPULARITY CHARTS
Folk Record Section
PART VII
Week Ending June 18

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

Weeks to date	POSITION		Record	Artist	Label
	Last Week	This Week			
5	1	1.	BOUQUET OF ROSES.....	Eddy Arnold and His Tennessee Plowboys	Victor 20-2806
15	2	2.	ANYTIME	Eddy Arnold and His Tennessee Plowboys	Victor 20-2700
7	3	2.	TEXARKANA BABY	Eddy Arnold and His Tennessee Plowboys	Victor 20-2806
14	4	4.	WHAT A FOOL I WAS.....	Eddy Arnold and His Tennessee Plowboys	Victor 20-2700
6	8	5.	SUSPICION	Tex Williams-Western Caravan	Capitol Americana 40109
22	5	6.	HUMPTY DUMPTY HEART	Hank Thompson and His Brazos Valley Boys	Capitol Americana 40065
9	7	7.	TENNESSEE WALTZ	Pee Wee King and His Golden West Cowboys	Victor 20-2680
6	14	8.	SEAMAN BLUES	Ernest Tubbs	Decca 46119
3	6	8.	SWEETER THAN THE FLOWERS	Moon Mullican	King 673
19	—	10.	SIGNED, SEALED AND DELIVERED	Cowboy Copas	King 658
2	14	11.	BANJO POLKA	Tex Williams	Capitol Americana 15101
11	11	11.	DECK OF CARDS.....	T. Tex Tyler	4 Star 1228
42	—	11.	I'LL HOLD YOU IN MY HEART	Eddy Arnold and His Tennessee Plowboys	Victor 20-2332
3	—	11.	SIGNED, SEALED AND DELIVERED	Jimmy Wakely	Capitol Americana 40088
1	—	15.	WHO? ME?	Tex Williams Western Caravan	Capitol 15113

ADVANCE FOLK RECORD RELEASES

- Atom Bomb Baby**
R. Martin-His Round-Up Gang (Wishy Washy) Victor 20-2985
- An Old Cameo**
A. Parker and the Plainsmen (The Rangers) Capitol 15133
- Blow the Whistle, Ring the Bell**
G. Drake-The Herdsmen (I Lost) Republic 006
- Duluth M-I-double-N**
A. Trace (You Call) Sterling 3023
- Don't Let it Get Away**
J. Stone Ork (The Donkey) Victor 20-2988
- Don't Make Me Blue**
C. Bruner (You Always) Decca 46101
- Don't Stand in God's Way**
W. Meyers & His Bar X Ranch Boys (The Parlor) Cowboy CR-502
- Heart Trouble**
Denver Darling (I Just) MGM 10218
- I Care No More**
J. Ashlock (She Pats) Columbia 20449
- I Just Fell Out of Love With You**
Denver Darling (Heart Trouble) MGM 10218
- I Lost My Love (Color Song)**
G. Drake-The Herdsmen (Blow the) Republic 005
- I'm All Broke Out With Love**
Miccolis Sisters (Truck Drivers) DeLuxe 5043
- It's So Hard To Smile**
R. Acuff (This World) Columbia 20454
- Jessie Polka**
A. Hofner-His San Antonians (Tickle Toe) Columbia 20455
- Let the Lower Lights Be Burning**
C. Sharpe-The Old Hickory Singers (This World) Columbia 20450
- Lift Gits Tee-Jus, Don't It?**
C. Robison (Wind in) MGM 10224
- Limb From the Old Apple Tree**
B. Callahan & His Blue Mountain Boys (St. Louis) Cowboy CR-701
- Mollie Darling**
J. Rogers & His Forty-Niners (That's What) Cowboy CR-601
- Playboy's Breakdown**
J. Revard-His Oklahoma Playboys (Tulsa Waltz) Victor 20-2987
- Poor Boy**
The Willis Brothers (The Waltz) Mercury 6114
- St. Louis Blues**
B. Callahan & His Blue Mountain Boys (Limb From) Cowboy CR-701
- She Pats Me on the Back (With One Hand)**
J. Ashlock (I Care) Columbia 20449
- That's What She Wrote**
J. Rogers & His Forty-Niners (Mollie Darling) Cowboy CR-601
- The Beaut From Butte**
D. Thomas Nashville Ramblers (Two Car) Decca 46132
- The Donkey and the Elephant**
J. Stone Ork (Don't Let) Victor 20-2988
- The Parlor Is a Pleasant Place**
W. Meyers & His Bar X Ranch Boys (Don't Stand) Cowboy CR-502
- The Rangers Ride Again**
A. Parker and the Plainsmen (An Old) Capitol 15133
- The Waltz and That Tennessee Moon**
The Willis Brothers (Poor Boy) Mercury 6114
- This World Is Not My Home**
C. Sharpe-The Old Hickory Singers (Let the) Columbia 20450
- This World Can't Stand Long**
R. Acuff (It's So) Columbia 20454
- Tickle Toe**
A. Hofner-His San Antonians (Jessie Polka) Columbia 20455
- Truck Drivers Blues**
Miccolis Sisters (I'm All) DeLuxe 5043
- Tulsa Waltz**
J. Revard-His Oklahoma Playboys (Playboy's Breakdown) Victor 20-2987
- Two Car Garage**
D. Thomas Nashville Ramblers (The Beaut) Decca 46132
- What Are We Gonna Do About the Moon-Light?**
H. Thompson His Brazos Valley Boys (Yesterday's Mail) Capitol 15132
- Wind in the Mountains**
C. Robison (Life Gits) MGM 10224
- Wishy, Washy Woman**
R. Martin-His Round-Up Gang (Atom Bomb) Victor 20-2985
- Yesterday's Mail**
H. Thompson His Brazos Valley Boys (What Are) Capitol 15132
- You Always Hurt the One You Love**
C. Bruner (Don't Make) Decca 46101
- You Call Everybody Darlin'**
A. Trace (Duluth M-I-double-N) Sterling 3023

The **Billboard** MUSIC POPULARITY CHARTS

Folk Record Section

PART VII
TRADE SERVICE FEATURE

Week Ending June 18

BEST SELLING RETAIL FOLK RECORDS

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Artist	Label
7	1	1	BOUQUET OF ROSES	Eddy Arnold and His Tennessee Plowboys	Victor 20-2806
6	3	2	ANYTIME	Eddy Arnold and His Tennessee Plowboys	Victor 20-2700
7	2	3	TEXARKANA BABY	Eddy Arnold and His Tennessee Plowboys	Victor 20-2806
7	8	4	HUMPTY DUMPTY HEART	Hank Thompson and His Brazos Valley Boys	Capitol Americana 40065
7	4	5	SWEETER THAN THE FLOWERS	Moon Mullican	King 673
7	10	6	TENNESSEE WALTZ	Pee Wee King and His Golden West Cowboys	Victor 20-2680
7	5	7	SUSPICION	Tex Williams Western Caravan	Capitol Americana 40109
7	6	8	DECK OF CARDS	T. Tex Tyler	4 Star 1228
6	8	9	I'LL HOLD YOU IN MY HEART	Eddy Arnold and His Tennessee Plowboys	Victor 20-2332
3	12	10	DECK OF CARDS	Tex Ritter	Capitol Americana 40114
3	10	11	TENNESSEE WALTZ	Cowboy Copas	King 696
3	15	12	BLUE SHADOWS ON THE TRAIL	Roy Rogers-Sons of the Pioneers	Victor 20-2780
3	-	13	WHAT A FOOL I WAS	Eddy Arnold and His Tennessee Plowboys	Victor 20-2700
5	7	14	SEAMAN BLUES	Ernest Tubbs	Decca 46119
2	-	15	PECOS BILL	Roy Rogers-Sons of the Pioneers	Victor 20-2780

FOLK TALENT AND TUNES

Murray Nash, Mercury platters' hillbilly and Western chief, who was in Chicago for the NAMM convention, reports that Cliff and Bill Carlisle, Sunshine Slim Sweet (now a Mercury property) and Sandy Sandusky appeared recently as the Carlisle brothers over WMPS. Cliff, remember, who as the boy who made *Rainbow at Midnight* for King, will leave the unit next week for his home in Lexington, Ky., and enter private business. Remaining trio will join KWEM, West Memphis. . . . Mel Foree, the veteran contract man for Acuff-Rose, will start an extensive tour of the Southwest, Midwest and West Coast, winding up in California after six weeks' traveling. . . . A big h.b. jamboree takes place June 21 at Greenville, S. C., when the entire cast of the *Tennessee Barn Dance*, Chester Atkins (Victor), Homer and Jethro (King) Carl Story and his Ramblin' Mountaineers (Mercury), work with a local group, Baby Ray and His Country Cousins. . . . Uncle Tom (More), at WNOX, Knoxville, started his vacation last week, motoring with his family thru Kentucky, Illinois, Michigan and Pennsylvania. Tom intends to visit plenty of his h.b. and Western buddies.

Connie B. Gay, promoter of the Radio Ranch, Washington, has started a national hillbilly talent search, the first of which drew 3,000 people two weeks ago at Constitution Hall. Judges were Clyde Moody, Whitey Ford and Tom Parker, Arnold's manager. . . . Carson Robinson (MGM) put on his first barn dances May 7 at the Armory, Poughkeepsie, N. Y., with Texas Jim Robertson. Carson is doing a three-week d.j. show over WHIP, Pleasant Valley, N. Y., and is tying up his show with a big record department in a local department store. Carson has a 140-acre farm in Pleasant Valley, where he and his wife and three children reside and raise horses. . . . Ed Dodelin, sales manager for Victor's folk platters, reports that Chet Atkins and the Colorado Mountain Boys, plus Homer and Jethro, are set for Glenwood Park, Bluefield, Va. Ezra Kline and His Lonesome Pine Fiddlers, of WHIS, Bluefield, are also on the show. . . . Lee Penny, the folk music writer, who penned *Adobe Hacienda*, has received a BMI license for the Edlee Music Corporation, which he and Smilin' Ed McConnell formed. . . . Irish Red Egner, with Billy Hill and the Shamrock Cowboys, are now at the Riverside Rancho.

Cindy Walker, the song spinner, lost her dad recently. . . . Gene Autry is instituting a test suit against the Arizona Industrial Commission to raise the ceiling on the industrial compensation law to cover top-salaried actors. If he is successful, it will provide for more pictures to be produced in Arizona than in California. . . . Red Egner and Billy Hill completed a pic at Columbia, which also featured Kirby Grant and the Hoosier Hot Shots. . . . Tom Brennan, Los Angeles d. j. known as Tennessee Tom-Tom, has a switch on *Deck of Cards*, utilizing a U. S. history in place of a Bible. It will intro on Ken Curtis's ABC web *Hitching Post*. . . . Buck Post Beeman, whose Western Pals air from KGON and KPFM, Oregon outlets, reports that his next Yale platters will be out soon. . . . Clyde Grubb, whose *Blue Memories*, their first Victor disk, hit strong nationally, reports that his group has joined the *Tennessee Barn Dance*, WNOX, Knoxville. Personnel now is Leonard Dabney, Clarence Harrell, Jack Green, Roy Martin, Toady Hill and Cliff Stier. . . . Another rising folk music platter pilot is Jim Mills, who quit embalming school to turn to radio in 1944, and is now doing four hours of shows daily over WIBK, Knoxville. Jim is only 22 years old, having started at WCKY, Cincinnati, as a high school office boy.

(Continued on page 110)

NEW RELEASE!
by **KING**

- KING 4230 I CAN'T GO ON WITHOUT YOU
FARE THEE WELL, DEACON JONES
Bull Moose Jackson
- KING 4229 BOSTIC'S BOOGIE BLUES
BAR FLY BABY
Earl Bostic
- KING 4226 LOLLIPOP MAMA
BLOW YOUR BRAINS OUT
Wynonie Harris
- KING 4227 INDIAN GIVER
TOO TIGHT MAMA
Mabel Smith
- KING 4228 WHAT COULD I DO
I WANT TO DIG A LITTLE DEEPER
Swan's Silvertone Singers
- KING 717 I'M ON MY WAY SOMEWHERE
THE BALDHEADED END OF THE BROOM
Grandpa Jones
- KING 718 PEACH TREE STREET BOOGIE
TAKE IT TO THE CAPTAIN
Delmore Brothers
- KING 719 JOLE BLON'S GHOST
LOST JOHN BOOGIE
Wayne Rainey

WATCH! MANY OF THESE WILL JUMP INTO THE KING ALL-TIME "HITS & FAVORITES"
HERE IS A LIST WE ARE PROUD OF.
AVAILABLE ONLY ON KING!

- KING 673 LEFT MY HEART IN TEXAS
SWEETER THAN THE FLOWERS
Moon Mullican
 - KING 714 TENNESSEE MOON
THE HOPE OF A BROKEN HEART
Cowboy Copas
 - KING 4189 ALL MY LOVE BELONGS TO YOU
I WANT A BOWLEGGED WOMAN
Bull Moose Jackson
 - KING 4201 TOMORROW NIGHT
WHAT A WOMAN
Lonnie Johnson
 - KING 4220 DON'T FALL IN LOVE WITH ME
SIESTA WITH SONNY
Ivory Joe Hunter
- • • • •
- SIGNED SEALED AND DELIVERED
OPPORTUNITY IS KNOCKING AT YOUR DOOR.....COWBOY COPAS
King 658
 - TENNESSEE WALTZ
HOW MUCH DO I OWE YOU.....COWBOY COPAS
King 696
 - CAROLINA WALTZ
RED ROSES TIED IN BLUE.....CLYDE MOODY
King 706
 - DECK OF CARDS
GOODNIGHT WALTZ.....NELSON KING - FIDDLIN' RED HERRON
King 712
 - OKLAHOMA WALTZ
OH! MY ACHIN' BACK!.....JACK PERRY And The Lightcrust Doughboys
King 713
 - I LOVE YOU, YES I DO
SNEAKY PETE.....BULL MOOSE JACKSON
King 4181
 - GOOD ROCKIN' TONIGHT
GOOD MORNING MR. BLUES.....WYNONIE HARRIS
King 4210
 - TEMPTATION
ARTISTRY BY BOSTIC.....EARL BOSTIC
King 4214
 - EAST OF THE SUN
GOTTA WALK.....GATEMOUTH MOORE
King 4224
 - IN LOVE AGAIN
I WANT MY BABY.....LONNIE JOHNSON
King 4225

REFER EACH WEEK TO THE **BILLBOARD POLL**
WE'LL BE THERE — RIDIN' HIGH

KING RECORDS

EXECUTIVE OFFICES
1540 BREWSTER AVE.
CINCINNATI 7, OHIO
PLaza 2211

BRANCHES

- CHARLOTTE, N. C., 819 W. Morehead
- CHICAGO, 2001 S. Halstead
- DETROIT, 19 Seldon
- LOS ANGELES, 845 S. Grandview
- DALLAS, 911 Camp
- NEW YORK CITY, 762 10th Ave.
- ATLANTA, 392 Edgewood, S. E.
- OKLAHOMA CITY, 1317 N. Broadway
- WASHINGTON, D. C., 2600 12th N. E.
- ST. LOUIS, 1620 Franklin

DISTRIBUTORS

- PIERRE, S. D., Northwest Dist. Co.
- SEATTLE, WASH., Vague Dist. Co., 2300 1st Ave.
- SALT LAKE CITY, UTAH, El Rancho Cordova, 543 W. 3rd N.
- EL PASO, TEXAS, Sunland Supply Co., 120 Durango St.
- BOSTON, MASS., Massachusetts Music Dist., Inc., 1269 Tremont St.
- PHOENIX, ARIZONA, Sunland Supply Co., 1220 N. 5th St.

CONFESS

- BUDDY CLARK and DORIS DAY**—COLUMBIA 38174
- JIMMY DORSEY**—MGM 10194
- TONY MARTIN**—VICTOR 20-2812
- MILLS BROS.**—DECCA 24409
- PATTI PAGE**—MERCURY 5129
- THE 4 TUNES**—MANOR 1131

KING COLE TRIO—CAPITOL *
* NOT YET RELEASED

OXFORD MUSIC CORPORATION
1619 Broadway, New York 19, N. Y.

The Billboard MUSIC POPULARITY CHARTS

PART VIII

Record Reviews

Week Ending June 18

RATINGS
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market.

The Categories

Point listings are maximums. Song calibre, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv'tg-promotion, film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

	POPULAR			
BILLY ECKSTINE (Hugo Winterhalter Ork) (MGM 10208) <i>Mr. B's Blues</i> Billy sings and valve trams thru his own blues; recording poor; backing too heavy; but this is a top Eckstine commercial groove for his race following. <i>I'm Falling for You</i> Superb remake of a tune Billy did with Earl Hines on Victor years ago; Eckstine in excellent voice.	72	72	70	74
BILLY ECKSTINE ORK (Billy Eckstine) (National 9014) <i>A Cottage for Sale</i> Reissue of two-year-old disk done with Eckstine's old band; poor recording; noisy master. <i>(I Love the) Rhythm in a Riff</i> Probably the first bebop scat recording is re-issued; Billy scats well; good Gene Ammons tenor passage.	69	66	69	73
CAB CALLOWAY (Cab Calloway) (Columbia 38227) <i>The Calloway Boogie</i> Big band boogie blues with typical Calloway chant; good ork sound. <i>Two Blocks Down . . . Turn to the Left (On the Right Hand Side of the Street)</i> Ordinary novelty draws ordinary treatment.	66	70	60	69
PEARL BAILEY (Mitchell Ayres Ork) (Columbia 38228) <i>That's No Way To Do!</i> Typically cool Bailey vocal can't overcome mediocre material. <i>Old Man, You Been Gone Too Long</i> Clever ditty lends itself well to the Bailey treatment; good small band backing.	69	69	70	68
THE PICCADILLY PIPERS (Bonnie Davis) (De Luxe 1177) <i>Gimme, Gimme, Gimme (Some Gefilta Fish)</i> Gefilta fish with a bebop flavor—not so tasty. Instrumental work superior to the indifferent vocal job. <i>Have You Ever Been Lonely?</i> Small rhythm combo's nice work wasted on dull piping on this side, too.	54	54	52	57
THE PICCADILLY PIPERS (Bonnie Davis) (De Luxe 1177) <i>Gimme, Gimme, Gimme (Some Gefilta Fish)</i> Gefilta fish with a bebop flavor—not so tasty. Instrumental work superior to the indifferent vocal job. <i>Have You Ever Been Lonely?</i> Small rhythm combo's nice work wasted on dull piping on this side, too.	58	58	58	58

BOYD RAEBURN ORK (Ginnie Powell) (Atlantic 861) <i>The Lady Is a Tramp</i> Fine show tune in good arrangement which might have been better if Ginnie didn't try vocal stunts. <i>St. Louis Blues</i> Chirp Powell does well in this smart dressing for the evergreen.	71	75	70	67
JOHNNY STONE (Roy Ross Quintette) (Apollo 1098) <i>Somebody Else's Dream</i> Mellow baritone warbling of pop makes a pleasant side here. <i>Take a Million Teardrops</i> Nice tune, more good chanting.	75	74	74	77
GEORGE JESSEL <i>The Toastmaster, Parts 1 and 2</i> (Banner B-2097) A dull monolog by Broadway's favorite toastmaster. Not a yock on either side, and a feeble, anticlimactic resolution.	55	NS	55	NS
GEORGE JESSEL <i>Professor Labermacher, Parts 1 and 2</i> (Banner B-2094) Large audiences have been enjoying Jessel's "Labermacher recitation for years — but you couldn't guess that from this recording. The recording mike probably strains all the juice and life out of the comedian's delivery. Perhaps it's that he must be seen as well as heard.	58	NS	58	NS
SYLVIA SYMS (Deluxe 1113) <i>Tea for Two</i> Involved and highly stylized jazz vocal on standard becomes tiresome. <i>Close Your Eyes</i> Sylvia can sing with heaps more warmth and sincerity than she does on this indifferent pop.	61	60	57	65
ZIGGY LANE (Mac Ceppos Ork) (De Luxe 1155) <i>Wrap Your Troubles in Dreams</i> So-so warbling and whistling of oldie. Ziggy's voice is pleasant enough, if a bit thin. <i>On the Street of Regret</i> Chirping okay, arrangement on the makeshift and casual side.	66	65	65	68
ZIGGY LANE (Mac Ceppos Ork) (De Luxe 1155) <i>Wrap Your Troubles in Dreams</i> So-so warbling and whistling of oldie. Ziggy's voice is pleasant enough, if a bit thin. <i>On the Street of Regret</i> Chirping okay, arrangement on the makeshift and casual side.	64	64	64	64

IT'S NEW!
IT'S NEWS!



PERMO POINT ROUND

WITH THE NEW PERMOMETAL (OSMIUM ALLOY) TIP

Under like conditions, this Permo Point Round WILL OUTWEAR . . .

WILL GIVE LONGER RECORD LIFE . . .

WILL BE MORE DEPENDABLE . . .

WILL BE MORE ECONOMICAL . . .

THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE!

the same price

since 1938 . . .

1 to 10—35c each
11 to 99—32c each
100 or more—30c each

MORE PERMO NEEDLES SOLD THAN ALL OTHER LONGLIFE NEEDLES COMBINED

PERMO, INCORPORATED

6415 N. RAVENSWOOD

CHICAGO 26

ATLAS RECORD CO.

Presents

FRANKIE LAINE'S

NEW RELEASE

Order from your local distributor.

ATLAS RECORD CO.

6253 Hollywood Blvd.

Hollywood 28, Calif.

"Roses in Picardy"

backed by

"Moonlight in Vermont"

FL-156

GIVE TO THE DAMON RUNYON CANCER FUND

(Continued on page 110)

ALL-TIME HITS

to fit every type of location...

Cash in on these
"COIN OPERATOR SPECIALS!"
 ... Same selection on both sides!

● 36 money-making standards! 24 of them in 4 different groups of 6 for specific locations . . . 12 suitable for any type of location. No "A" or "B" side—both sides feature the same selection. You get double play . . . you get double return!

RCA Victor No.

TEX BENEKE	Stormy Weather	44-0022
WAYNE KING	Three O'Clock in the Morning	44-0023
VAUGHN MONROE	Racing with the Moon	44-0024
FREDDY MARTIN	Tchaikovsky Piano Concerto	44-0025
THREE SUNS	Twilight Time	44-0026
HERBIE FIELDS	Jealousy	44-0027



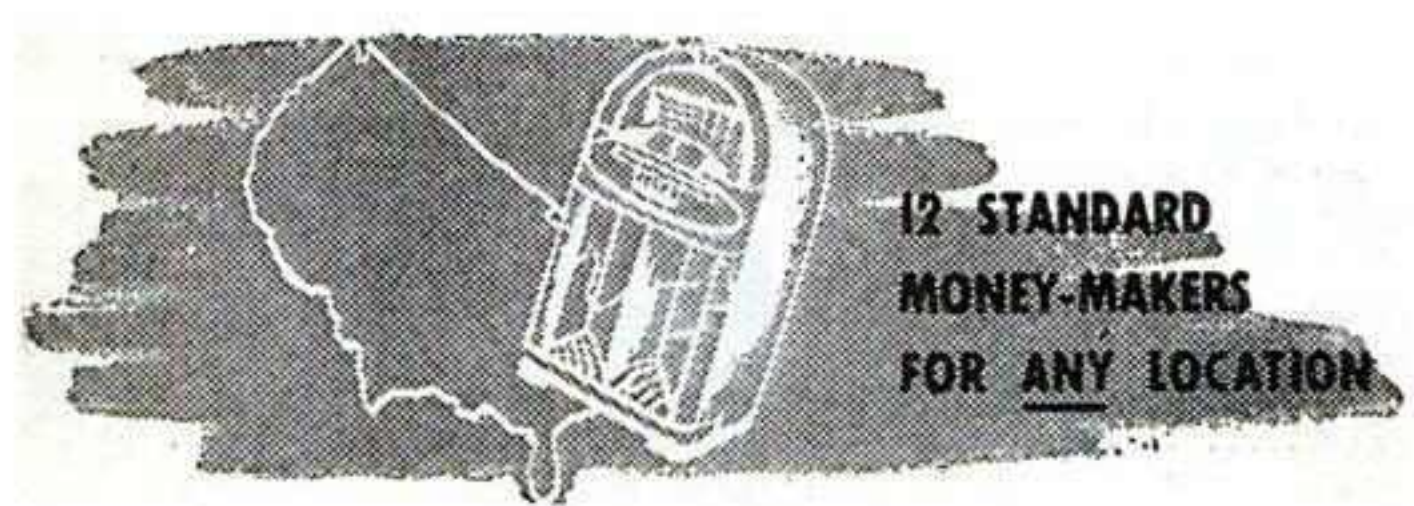
PHIL HARRIS	That's What I Like About the South	44-0028
SPIKE JONES	Behind Those Swinging Doors	44-0029
COUNT BASIE	St. Louis Boogie	44-0030
DESI ARNAZ	Babalu	44-0031
TOMMY DORSEY	Opus No. 1	44-0032
BUNNY BERIGAN	I Can't Get Started with You	44-0033



EDDY ARNOLD	Molly Darling	44-0017
EDDY ARNOLD	Rockin' Alone	44-0014
SONS OF THE PIONEERS	Cool Water	44-0034
SONS OF THE PIONEERS	Tumbling Tumbleweeds	44-0035
BILL BOYD	Under the Double Eagle	44-0036
ELTON BRITT	I'm Tying the Leaves So They Won't Come Down	44-0037



COLEMAN HAWKINS	Body and Soul	44-0038
DELTA RHYTHM BOYS	Dry Bones	44-0039
JESSIE STONE	An Ace in the Hole	44-0040
FATS WALLER	Jitterbug Waltz	44-0041
CATS & THE FIDDLE	I Miss You So	44-0042
ARTHUR "BIG BOY" CRUDUP	Black Pony Blues	44-0043



ARTIE SHAW	Begin the Beguine	44-0001
WAYNE KING	Josephine	44-0002
ARTIE SHAW	Star Dust	44-0003
BENNIE MOTEN'S KANSAS CITY ORCH.	South	44-0004
TOMMY DORSEY	Marie	44-0005
BENNY GOODMAN	King Porter	44-0006
GLENN MILLER	Moonlight Serenade	44-0007
TOMMY DORSEY	Boogie Woogie	44-0008
DUKE ELLINGTON	Mood Indigo	44-0010
WAYNE KING	The Waltz You Saved for Me	44-0011
SPIKE JONES	Cocktails for Two	44-0012
THREE SUNS	Peg o' My Heart	44-0013

These "Coin Operator Specials" never lose their pull. They earn money for you long after the "hits" and "almost hits" have lost their plays. Your local RCA Victor distributor now has them in unlimited quantities. You may order them singly—or in the convenient groupings shown above. Look them over. Check them off. Order them today!

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR Records



ATTENTION!!!
Pressing Plants—
LABEL OWNERS

RECORD BISCUITS

SHELLAC TOP GRADE	SYNTHETIC NON-JUKE GRADE
12 1/2¢ Lb. Los Angeles 14 1/2¢ Lb. New York	11 1/2¢ Lb. Los Angeles 13 1/2¢ Lb. New York

Out-of-Town Label Owners: Let us recommend a list of reliable pressing plants using

VITA
Record Biscuits

VITA MILLING COMPANY
1504 So. Flower St.
Los Angeles 15, Calif.

"THAT FIVE O'CLOCK FEELING"

Recorded by
SUNSET TRIO
on Capitol Record #15093

BROADWAY MUSIC CORPORATION
Will Von Tilzer, Pres.
1619 BROADWAY New York N.Y.

MERCURY RECORDS

Recording?
demand

on top of the OPERA BUILDING

in chicago

PHONOGRAPH MASTERS • PROCESSING • PRESSING

King of Torch Songs
"FADED DREAMS"
A Ballad That Really Penetrates.
Copies on Request.
BUD FISHER
P. O. Box 8365 Chicago, Ill.

The Billboard MUSIC POPULARITY CHARTS
Record Possibilities

PART IX

Week Ending
June 18



THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

BUBBLE-LOO, BUBBLE-LOOHoagy Carmichael.....Decca 24455
THE SAD COWBOY

Hoagy's at his ingratiating best here with two fine new tunes of his composition. "Bubble-Loo" is a dreamy, nostalgic mood piece, and the renowned Carmichael pipes get good harmony backing from a gal group, the Chicadees. "Cowboy" is a slow, melodic Western ditty, with a compelling lyric and lots of sincere feeling. Hoagy sings this side solo.

TURKISH DELIGHTArthur Godfrey.....Columbia 38246

The frog-voiced "Too-Fat" man chuckles his way irrepressibly thru an Oriental-type confection, just risqué enough to be tangy without offending. The Mariners, vocal chorus, help Arthur in the harmonizing department with happy results, and the side might well be the light novelty item to follow "Too Fat Polka" to a juke and jock success.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. BLUEBIRD OF HAPPINESSArt Mooney.....MGM 10207
2. 12TH STREET RAG.....Pee Wee Hunt Ork.....Capitol 15105
3. YOU WERE ONLY FOOLINGBlue Barron.....MGM 10185
4. AT THE FLYING "W"Elliot Lawrence.....Columbia 38215
5. CANDY STORE BLUESToni Harper-E. Beale Sextet.....Columbia 38229
6. MARIA FROM BAHIAThe Starlighters.....Capitol 15114

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. TEA LEAVESElla Fitzgerald.....Decca 24446
2. BETTER LUCK NEXT TIMEPerry Como.....Victor 20-2888
3. BLUEBIRD OF HAPPINESSArt Mooney.....MGM 10207
4. RUN JOELouis Jordan.....Decca 24448

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. YOU WERE ONLY FOOLINGBlue Barron.....MGM 10185
2. BLUEBIRD OF HAPPINESS.....Art Mooney.....MGM 10207
3. BABY, DON'T BE MAD AT ME.....Peggy Lee.....Capitol 15090
4. LITTLE GIRLGuy Lombardo.....Decca 24440

THE MERCURY WALTZ

140,000 records sold in
Detroit alone!

Don Pablo & Orchestra

"The Most Danceable Music
in America"

DECCA #18559-A
VARGO #29006-A

SOUTHERN MUSIC PUB.
1619 Broadway New York City

From IRVING BERLIN'S "EASTER PARADE"
An M-G-M Picture

BETTER LUCK NEXT TIME
A FELLA WITH AN UMBRELLA

LEO FEIST, INC.
1619 Broadway New York 19, N. Y.

VIA BULLET

Two smash hits have arrived!!
Russ Carlyle puts them both on
Record #1037—Shout for—

"WHISPER A WORD OF LOVE"
backed by

"MY FAVORITE FRIEND"

ORDER FROM YOUR
NEAREST DISTRIBUTOR

BULLET RECORDS

423 Broad Street Nashville, Tenn.
Phone 6-4573

TEMPO CUSTOM MADE RECORDS

GIVES YOU

FM QUALITY RECORDINGS

For the TEMPO distributor in
your area, write:

TEMPO RECORD COMPANY OF AMERICA
8540 Sunset Blvd., Hollywood, 46, Calif.

Danny Ferguson

AND HIS
SOCIETY ORCHESTRA
Currently
THE CIPANGO CLUB
Dallas' Most Exclusive Private Club
Exclusive Direction
MUS-ART MANAGEMENT CORP.

10 INCH RECORD PRESSINGS

Shellac or Vinylite
Fast Service—High Quality
Small or Large Quantity

Labels — Processing — Masters
SONGCRAFT, INC.

1650 Broadway New York 19, N. Y.

The Billboard
MUSIC POPULARITY CHARTS
Advance Information
 Week Ending June 18



ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Boy From Texas—A Girl From Tennessee J. Johnston (I Don't) MGM 10222
- *A Cottage for Sale B. Eckstine Ork (Rhythm in) National 9014
- *A G. I. Wish The Four Vagabonds (If I) Victor 20-1677
- A Thousand Times a Day R. Young (I Remember) Jubilee 3508
- Ain't Doin' Bad Doin' Nothin' S. Kaye (Somebody Else's) Victor 20-2983
- Anvil Chorus J. Gray (Oranges and) Mercury 5147
- Azusa, Cucamonga and Anaheim The Four Musettes (Beside a) Musicraft 582
- Louis Armstrong All Stars Album (3-10") . . . Victor HJ-14
- Ain't Misbehavin' . . . Victor 40-4005
- Back o' Town Blues . . . Victor 40-4006
- Pennies From Heaven . . . Victor 40-4005
- Rockin' Chair . . . Victor 40-4004
- St. James Infirmary . . . Victor 40-4006
- Save It, Pretty Mamma . . . Victor 4004
- An Revolt Again J. Sablon (Everytime) Victor 20-3050
- Beanero E. Tyner (Callate) MGM 10101
- Beside a Babbling Brook The Four Musettes (Azusa, Cucamonga) Musicraft 582
- Blow, Gabriel, Blow M. Tilton (Ready, Set) Capitol 15129
- Blue the Night Album (4-10") B. Crosby . . . Decca A-615
- I Surrender, Dear . . . Decca 252294
- I'll Be Yours (J'Attendrai) Decca 23510
- It Could Happen To You . . . Decca 23686
- It Must Be True (You Are Mine, All Mine) . . . Decca 25229
- Let Me Call You Sweetheart (I'm in Love With You) Decca 24200
- We'll Gather Lilacs . . . Decca 23510
- When You Make Love To Me (Don't Make Believe) Decca 23686
- Where the Blue of the Night Meets the Gold of the Day . . . Decca 24200
- Bubble-Loo, Bubble-Loo L. Prima (The Sad) Victor 20-2982
- Callate E. Tyner (Beanero) MGM 10101
- Cheap Tomatoes Rose Marie (Nellie Paid) Mercury 1408
- Chickie Penn-Jersey String Band (Just Because) Metropolitan 20-01
- Chickie Boom H. McIntyre (Hankerin') MGM 10221
- Chickie Penn-Jersey String Band (Just Because) Metropolitan 20-01
- Close Your Eyes S. Symes (Tea for) DeLuxe 1113
- Cuanto Le Gusto X. Cugat (Take It) Columbia 38239
- *Dolores R. Morgan Ork (Somebody Else) Decca 25398
- Don't Blame Me B. Davies (The Blue) Victor 20-2019
- Every Day I Love You V. Monroe (There's Music) Victor 20-2957
- Everytime J. Sablon (Au Revolt) Victor 20-3050
- Far Into the Night G. Meredith (Hangin' Around) Opus 1319
- Finishing School Was the Finish of Me D. Shay (Makin' Love) Columbia 38238
- Gimme, Gimme, Gimme (Some Gefullte Fish) The Piccadilly Pipers (Have You) DeLuxe 1177
- Hankerin' G. MacRae (I Went) Capitol 15128
- Hankerin' H. McIntyre (Chickie Boom) MGM 10221
- Have You Ever Been Lonely? The Piccadilly Pipers (Gimme, Gimme) DeLuxe 1177
- Dick Haymes-Helen Forrest Souvenir Album (4-10"), Volume 1 D. Haymes-H. Forrest . . . Decca A-683
- All Through the Day . . . Decca 23528
- Come Rain or Come Shine . . . Decca 23548
- I'm Always Chasing Rainbows . . . Decca 23472
- In Love in Vain . . . Decca 23528
- Something To Remember You By . . . Decca 23944
- 'Til We Meet Again . . . Decca 23944
- Tomorrow Is Forever . . . Decca 23472
- You Stole My Heart (But It Wasn't Stealing) . . . Decca 23548
- Hangin' Around G. Meredith (Far Into) Opus 1319
- Hankerin' Tex Beneke (I Don't) Victor 20-2956

- Hearts Win, You Lose B. Hayes (In the) DeLuxe 1175
- I Don't Care if it Rains All Night J. Johnston (A Boy) MGM 10222
- I Don't Care If It Rains All Night Tex Beneke (Hankerin') Victor 20-2956
- I Long To Belong to You A. Lund (The Sad) MGM 10223
- I Remember Mama R. Young (A Thousand) Jubilee 3508
- I Wonder Where My Baby Is Tonight J. Desmond (P.S. I) MGM 10225
- *If I Were You The Four Vagabonds (A G. I.) Victor 20-1677
- *(I Love the) Rhythm in a Riff B. Eckstine Ork (A Cottage) National 9014
- In The Shade of the Old Apple Tree B. Hayes (Hearts Win) DeLuxe 1175
- It Began in Havana B. Allen Rhythm Four (Nola) Capitol 15130
- Judaline G. Paxton (The Flower) MGM 10219
- Just Because Penn-Jersey String Band (Chickie) Metropolitan 20-01
- Just Because Penn-Jersey String Band (Chickie) Metropolitan 20-01
- Just for Now Ink Spots (Where Flamingos) Decca 24461
- Kille Kille (Indian Love Talk) T. Tucker (Let Her) Columbia 28247
- Let Her Go T. Tucker (Kille Kille) Columbia 38247
- Louisville Lou (That Vampin' Lady) Sophie Tucker-Bob Haggart (Some of) Decca 24289
- Love Is the Song of the Stars C. Stone-J. Verna's Musicalaires (That Blue) 20th Century 20-44
- Makin' Love, Mountain Style D. Shay (Finishing School) Columbia 38238
- Mango Blues T. J. Fowler (Sultry Moon) Paradise 120
- *Manhattan Tower Album (2-12") G. Jenkins Ork . . . Decca DA-U-6
- Manhattan Tower—Part I (Magical City) . . . Decca 90026
- Manhattan Tower—Part II (The Party) . . . Decca 90027
- Manhattan Tower—Part III (New York's My Home) . . . Decca 9027
- Manhattan Tower—Part IV (Love in a Tower) . . . Decca 90026
- *Memphis Blues G. Lombardo (St. Louis) Decca 25397
- Mist on the Moon S. Fields-B. Johnstone (Where Flamingos) Musicraft 581
- Mood Ellington Album (4-10") D. Ellington Columbia C-164
- Golden Cress . . . Columbia 38236
- Hy'a Sue . . . Columbia 30234
- Lady of the Lavender Mist . . . Columbia 38235
- New York City Blues . . . Columbia 38235
- On a Turquoise Cloud . . . Columbia 30234
- Progressive Gavotte . . . Columbia 38237
- The Clothier Woman . . . Columbia 38236
- Three Cent Stomp . . . Columbia 38237
- Nellie Paid the Mortgage on the Farm Rose Marie (Cheap Tomatoes) Mercury 1408
- Nola B. Allen Rhythm Four (It Began) Capitol 15130
- On the Street of Regret Z. Lane (Wrap Your) DeLuxe 1155
- Oranges and Lemons J. Gray (Anvil Chorus) Mercury 5147
- P.S. I Love You J. Desmond (I Wonder) MGM 10223
- Ready, Set, Go! M. Tilton (Blow, Gabriel) Capitol 15129
- Record Gazette-Benay Venuta Album (3-10") B. Venuta Mercury 28
- After the Ball . . . Mercury 1046
- Come, Josephine, in My Flying Machine . . . Mercury 1045
- Hello, My Baby . . . Mercury 1044
- Rings on My Finger . . . Mercury 1046
- Waltz Me Around Again Willie . . . Mercury 1045
- When Francis Dances With Me . . . Mercury 1044
- Rockin' Chair The Four Notes (Whiffenpoof Song) Paradise 115
- *St. Louis Blues G. Lombardo (Memphis Blues) Decca 25397
- St. Louis Blues B. Raeburn Ork (The Lady) Atlantic 861

(Continued on page 120)

NEW YORK, June 19.—Chirp Mary Small (recently signed as star of a new Mutual Broadcasting System show) last week cut two a cappella sides for Apollo Records.
 The gal did the evergreen *Lullaby of the Leaves* which will be backed with *My Home, My Home*.

Reliability — Quality
RECORD PRESSING
 10" or 12"
 RESEARCH CRAFT CO.
 1226 E. 8th St. Los Angeles 21, Calif.

APOLLO RECORDS INC.
 IF I LIVE TO BE A HUNDRED
 backed by
YOUR HEART AND MINE
 Sung by Bob Hannon with the Roy Ross Quintette
 "HEADING FOR A BIG HIT"
 APOLLO #1097
 Order it now from your nearest distributor or write APOLLO RECORDS
 EXECUTIVE OFFICES:
 342 MADISON AVE., NEW YORK CITY

Here's a Sweetheart!
 On Tower Record No. 1288
"Will You Be My Darlin'"
 with
JACK OWENS AND HIS LITTLE DAUGHTER
 WATCH FOR
 Another "FIRST" with
BENNY STRONG
 "THAT CERTAIN PARTY"
 Tower Record No. 1271

Attention! Juke Operators!
 YOU CAN GET YOUR
PERMO POINT NEEDLES
 FROM YOUR LOCAL DISTRIBUTOR OF
 Capitol RECORDS

"IMITATION IS THE SINCEREST FORM OF FLATTERY"
 Our AL TRACE Regent Record is being imitated—but not equalled. Insist on the original, genuine AL TRACE recording of
YOU CALL EVERYBODY DARLIN'
 Obtainable only on REGENT RECORD No. 117, backed by LINGER AWHILE
REGENT RECORDS, INC.
 Record Building, 324 Plane St., Newark 1, N. J. Mitchell 2-4179

Picked by the DISK JOCKEYS OF NEW YORK as the #1 song of the week
HAIR OF GOLD
 (EYES OF BLUE) METROTONE
 backed by 2018
THE MOONRISE SONG
 SUNG BY JACK EMERSON WITH CHET HOWARD'S ORCH.
 CHOICE DISTRIBUTOR TERRITORIES AVAILABLE
METROTONE RECORD CORP.
 712 CROWN ST. PR 4-5086 BROOKLYN 13, N. Y.

The **TORRID** Smash Hit!
LOWE GROOVIN'!
 Joe Morris and his Orchestra
 ATLANTIC #855 Featuring Johnnie Griffin, Tenor Sax
ATLANTIC RECORDS • 208 West 56th St., New York

ATTENTION, RECORD PRESSERS
 We Manufacture all Vinyl and Plastic Biscuits, Black and Colors. Compounding Our Specialty.
FRANKLIN JEFFREY CORP.
 1671 McDONALD AVE. Esplanade 5-7943—5-7944 BROOKLYN 30, N. Y.

MUSIC—AS WRITTEN

New York:

The new Republic diskery releasing their first disks this week, a series of Westerns and novelties, including *I Lost My Love (The Color Song)*, by Gabe Drake and the Herdsmen. . . . Jerry Katz switched from the accounting to theater department of GAC. . . . Mills Music pubbing *Suzy*, current pop hit in Italy. . . . Thrush Evelyn MacGregor signed by Seva Records. First waxings will be four dubbings over instrumentals by the Three Kings. . . . Atlanta contributed \$3,000 toward summer pop concerts by AFM Local 148, matching the same amount allotted the local by the federation's e.t. fund for free concerts. . . . Teri Josefovits, pianist-composer, to play at Hotel Pennsylvania's cocktail lounge and Cafe Rouge beginning Monday (21). . . . Saul Bihari, of Modern Records, making a cross-country promotional and good-will tour. . . . Shirley Temple's Victor waxing of an excerpt from *Bambi* set for August release, with original Disney artwork on cover.

Dr. Hans Kindler has signed as musical director and conductor for his 18th consecutive season with the National Symphony Orchestra, Washington. Dr. Kindler founded the ork. . . . Club Harlem to reopen soon with trumpeter Billy Ford's combo. . . . Cootie Williams set for an Australian concert series in December under aegis of Frank Johnson, Down Under jazz critic and editor of *Tempo* magazine. . . . Peter Kent's ork began its 12th straight year at the Manhattan Room of the Hotel New Yorker this month. . . . Gene Krupa's short, *Thrill's in Music*, featuring Fred Robbins as emcee, soon to be released by Columbia. . . . Hadda Brooks, thrush-88-er, set for a run at the Civic Auditorium in Oakland, Calif., beginning next week. . . . American Academy of Music, Inc., pubbing Howard McGhee's bs-bop cleffings, arranged by Van Alexander. . . . Carl Haverlin, BMI prexy, addressed the Chicago Television Council on question of video usage of music copyrights.

Vaughn Monroe's ork again will open the Century Room of the Hotel Commodore in the fall; date is set at September 30. . . . Desi Arnaz's ork set for the Strand Theater here either in September or October. . . . Jimmy Dorsey's new ork will leave the Coast in August for a cross-country tour. . . . William Morris Agency band department topper, Cress Courtney, off for a two-week vacation. . . . Anne Pincus, William Morris' secretary, off for a three-week West Coast vacation next week. Freedy Slack's new ork booked into the Apollo Theater here for the week of July 16, goes into the Howard, Washington, week of July 30, following with a week at the Royal Theater in Baltimore beginning August 7.

Columbia Broadcasting System installing a one-a-week remote line into Hershey Park, Hershey, Pa., to pick up Saturday night one-nighters thru the summer on a network pick-up which excludes New York City. . . . Clyde Burke, former warbler with Sammy Kaye and Blue Barron, debuts in a single stint at the Hotel Edison Green Room, beginning June 24, along with the Raymond Scott Quintet and the Bob Troup Trio. . . . Del Courtney's ork set for over four weeks at the Coconut Grove of the Hotel Ambassador in Los Angeles. . . . Buddy Rich's ork set for two weeks at the Meadowbrook Ballroom, beginning August 10, to follow his Palladium stint. . . . Hal Halpern and Paul Kalet the newest team in the disk promotion and publicity field.

Warbler Phil Brito last week signed a three-week management pact with General Artists Corporation; Jerry Levy now handling Brito's personal management. . . . Skitch Henderson opens at the Cafe Rouge of the Hotel Pennsylvania, June 28. . . . Count Basie's ork opens at the Paradise Club, Atlantic City, July 1 for two weeks; he follows this with a four-weeker at the Strand Theater here on a bill with chirp Billie Holiday.

Thelonious Monk's new Blue Note platter, *Evonce and Off Minor*, out last week. . . . The Show Business Squadron of the Air Force Association met at the Famous Kitchen restaurant June 10 to discuss plans for a forthcoming international air exposition to be held at Idlewild Airport. . . . Draft Eisenhower Movement has selected a theme song, *Dwight's Right*, penned by The Three Suns and Sammy Gallop.

Campbell-Porgie pub entered the retrenchment swim this week by dropping plugger Irving Tanz and Ralph Harris on the Coast. . . . Kramer-Whitney pub sending Ed McCaskey to Chicago to line up plugs on the firm's tune, *Love Sombody*. . . . Attorney Lee Eastman's wife, Louise, recently gave birth to a girl, Louise. . . . Blue Lantern Ballroom, in Michigan, long operated by orkster Jean Goldkette, now being managed by Joe Parlove. Al Townsend's ork will hold forth at the spot this summer.

Harmonia diskery entering the novelty and Western field with two new releases, *Tequila* and *Crime Doesn't Pay*. Diskery previously devoted its activity to international platters. . . . Johnny Long's ork into Convention Hall, Asbury Park, N. J., August 25-30. . . . Lionel Hampton's ork starts a week run at Cleveland's RKO Palace Theater, July 1. . . . Tommy Ryan's band moves out to Paltades Park, June 17, for two weeks. . . . Art Mooney's crew into Hollywood's Palladium September 14.

Chicago:

Mercury Records has gained control of 72 masters made by Rich-R-Tone Records of Tennessee hillbilly groups, including Stoney Cooper and Wilma Lee, who recently went with Columbia; Buffalo Johnson, and the Stanley Bros. . . . Sonny (*Long Gone*) Thompson and Memphis Slim, Miracle artists who are both carrying hits in the race field, will make a month-long tour of the South and Southeast during August. . . . Bullet platters will release two sides by the Danny Casella combo, originally made by George Moorman, whose *Cruel Love* will be paired with a standard.

King Records purchased six Hub masters by the Ravens, four of which have not been previously released. . . . Jimmy Alexander, ex-assistant manager of the Trianon Ballroom, Chicago, has been made traveling overseer of the Karzas Trio for territory ballrooms. . . . The Surf, Clear Lake, Ia., terperly, which burned last winter, will reopen July 1 with Ray Pearl. . . . Bernie Perlman, ex-exec with Rose Record Shop, Loop retailer, joins King Records next week as assistant to Prexy Sid Nathan, with his chief duty being liaison man between Nathan and artists and pubbers. . . . Lloyd Dopkins succeeded Parker Ericksen as v.p. in charge of sales for Majestic Radio & Records.

Philadelphia:

Local 274, American Federation of Musicians, union of Negro musicians here, bought itself permanent headquarters at 912 S. Broad Street. . . . Johnny Benson gets the bandstand call for the opening of the Fawn Club.

With Ray White back as manager of the Embassy Ballroom across the river in Camden, N. J., summer terp season gets under way this week with Dizzy Gillespie and the Joe Morris-Johnny Griffin's Hampton All-Stars for one-night pitches. . . . Savannah Churchill, backed by the Four Tunes, returns to Emerson's Rainbow Room this week. . . . Don Nicholas' music signed for the opening of the new Mayfair Room atop Mayfair House.

Raphael's rumba band opens June 28 at Frank Palumbo's Click for relief chores. . . . Walter Miller, Meyer Davis maestro at the Bellevue-Stratford Hotel, leaves for 13 weeks at Mackinac Island. . . . Mike Pedecin and His Men of Rhythm set to summer at Orsatti's Somers Point (N. J.) Casino. . . . Earl Bostic, closing at Emerson's Rainbow Room, locates at Atlantic City's Hi Hat Club. . . . Oscar Hammerstein II, Paul Whiteman and Jack Lawrence will judge the amateur songwriters' contest at the suburban New Hope, Pa., Fair July 1, with Don Walker assigned to score the winning pieces.

Leo (Mad Lad) Parker and his hot crew into Watt's Zanzibar. . . . In this, his 46th year, promoter Reese Dupree, long time associated with the name bands, is concentrating on religious attractions for church presentations. . . . Clarence Fuhrman, with a bid of \$7,000, awarded the contract to provide summer music at the Cape May (N. J.) Convention Hall. . . . Len Smith goes to Baltimore and Charles Burger replaces him as record manager for Trilling and Montagne, distributing the MGM wax label.

Detroit:

Phil Brestoff, musical director of WXYZ, writing a record column weekly in the Sunday editions of *The Detroit Free Press*. . . . Jimmy Evans building a staff for musical arrangement, copying and similar work, and switching to the new firm name of Evans Music Service. . . . The Melodaires, three men and a girl, vocal quartet appearing with Don Large, choral director, on WJR's *Make Way for Youth*, joined the Horace Heidt orchestra Wednesday (15) at the Orpheum Theater, Omaha.

Cincinnati:

Coney Island reached into the grab bag for a trio of novel gimmicks to publicize the week's stand of Ray McKinley ork in its Moonlite Gardens beginning June 11. Jukes, radio stations and newspapers had fingers in the pie. With a Coney promotion man, James M. Burt, pulling the strings, Ohio Appliance Company, local RCA Victor distributor, supplied McKinley platters 10 days in advance of the orkster's opening date to four of the larger juke operators in the area, who put disks in nearly 400 locations. The title strip for each disk carried the words "Ray McKinley—Coney Island—Week of June 11." Arrangements were also made with all local radio stations to plug the engagement, each supplying time on a different day. In return Coney ran ads in *The Cincinnati Times-Star* from June 10-17 inclusive, advertising Coney, RCA Victor and the station that plugged the engagement on that particular day. A portable radio was awarded the person contributing the correct definition of *Airzay*, a new McKinley Victor disk, in a tie-up with WZIP, Covington, Ky. Burt said the promotion is the first of a series the park plans to do for bands coming to the resort.

San Francisco:

Band leader Del Courtney due to quit the music business. He's taken on the distributorship for a new line of television sets. . . . Frankie Carle and ork held featured spot at the Queen's coronation ball Tuesday (15) as highlight of the Menlo Park (Calif.) Centennial Celebration. . . . Henry Busse teed off the summer name band season at the Edgewater June 11. Scheduled to follow are Les Brown, Charlie Barnet, Harry James, Buddy Rich and Jimmy Dorsey.

RETAILER PROBLEMS

(Continued from page 16)

cient and should also make available quarterly statistics on the number paid and the number still to go, he said. Catalog items which are temporarily unavailable, Walker maintained, should have a production date noted on the back order confirmation in order to provide the customer with an expected delivery date.

Walker deplored the service on longhair items. He pointed out that the pop field is well covered by indices, but in the classical and light opera fields there is no such service. He also pointed some remarks at poor business practices of retailers, such as improper inventory control, lack of keeping records on back orders, failure of promotion and keeping defective records and selling same instead of returning them.

The retailer org, which now boasts 1,600 members, elected the following officers: J. G. Bradburn, Lil' Pal, Houston, prexy, and Frank R. Gall and Alex Gettlin, Philadelphia; Mallory Chamberlin, Words and Music, Memphis; Ernest Jones, Jones Music, St. Louis, and Martin Noguee, Archer Music, Chicago, vice-presidents, in addition to a 20-man board of directors.

The meeting voted to send Brad-

"BY-PASS" PLAN

(Continued from page 16)

cially," altho Rozelle had previously said that he expected the plan to be placed on the agenda. Rozelle went on to say that he was going ahead with the idea and would try it first locally, on an experimental basis.

Essence of Rozelle's plan is to set up a central disk buying office which would supply retailers with needed platters directly, thereby eliminating what he has termed "distributor headaches."

NAMM SHOW

(Continued from page 17)

ment appliance firms the biz feature of the show was apparently accented. In the upstairs floors of the Palmer House exhibit space, the most vitally buy-conscious retailers appeared in reasonable quantity. Similarly, the radio-video displays were rewarded by considerable dealer enthusiasm, if not direct sales. The organ people had a heyday, with most firms reporting a good chunk of written biz.

burn on a month's tour of the nation's leading waxeries, during which time he will discuss problems with the firm's execs.

"ONE BIG UNION" AT HAND?

NY Spots, Open in Summer, See Boom With Confabs; Montreal Club Sitch Ditto

N. Y. Biz Hypo Expected From Less Competish

By Bill Smith

NEW YORK, June 19. — The few remaining major niteries expect a boom business during the summer fed by conventions and hypoed by the fact that there will be fewer cafes open here than last year.

The immediate beneficiaries will be the Diamond Horseshoe, Latin Quarter and the Copacabana. The Horseshoe, always a plugger for out-of-town biz, via conventions and tours, flatly says it expects the biggest July-August in history. It points to reservations on its books, for which money has already come in.

The Horseshoe, Latin Quarter and the Copa are probably the widest publicized cafes in the country, all with national reputations. Of these three, however, the Billy Rose club is the largest convention and tour spot, due mainly to Rose's assistant, Benny Gould, who spends time and dough on cross-country trips to sell the club to groups.

LQ Has Good Spot

The Latin Quarter, on the other hand, has the location. With the Harem shuttered for the summer, Lou Walters' club is the only one on Broadway flashing its signs. The few smaller Stem spots, China Doll, Ebony, Havana-Madrid and the Iceland, mostly small budget operations, aren't competition for the big LQ. The first sign of increased biz was seen last week. Walters says that last week was the biggest his LQ has had this year, and last Thursday (17) set almost a record. "Where it came from and why, I don't know," said Walters, "But it looks good for the next two months."

The Copa, off the beaten path, has a natural draw because of its attractions and publicity. But unlike the Horseshoe and the LQ, it doesn't go in for the average visiting fireman trade. Its customers come from the upper brackets in the showbiz, sports and big business circles. It doesn't make any pitch for convention trade. In fact, the average tourist isn't made particularly welcome. Its rep of exclusiveness, however, makes it a top spot.

N. Y. Confabs Skedded

Currently, the National Cost Accountants and the Candy and Confectioners' Association are in town, and other confabs totaling additional thousands are expected in the next few weeks. The national political conventions in Philadelphia are also expected to bring visitors here, and while there are no authentic esti-

Atl' City Club Harlem Bows

ATLANTIC CITY, June 19.—Club Harlem, this resort's major Negro cabaret, lights up for the summer this week with Butterbeans and Susie and the Chocolateers in the top spots. The show, produced by Ziggy Johnson, includes Rose Bod, Andre (Drew) and Claudia (Oliver), Richard Cannon, Jimmy Smith and a line of girls. George Hudson has the bandstand call. Charles Johnson is again managing the large room.

mates of how much dough visitors will leave here, it is expected that \$1,000,000 isn't too far from expectations.

Another big reason why such clubs like the Copa, LQ and Horseshoe are looking forward to bigger biz is dwindling competition. The Harem has shuttered for the summer, La Directoire darkened last week, the Blue Angel is due to close in a week or so, and the Ruban Bleu will also do a seasonal fold. The hotel rooms are just about out of the running with only the Waldorf remaining. Hotels with straight band policies will stay open, but the major show spots like the Plaza, Pierre and the Belmont Plaza, will, or have already, dropped out.

But if the hotel public rooms are shuttering, their bedroom operations are back in the high figures. Last week-end practically every hotel in (See N. Y. SPOTS SEE on page 41)

Goldstein Asks Segal To Resign; Case Explodes

NEW YORK, June 19.—The Jack Segal versus the Associated Agents of America (Three A's) case exploded last week when Hyman Goldstein, president of the org, demanded Segal's resignation. Charges were leveled at Segal accusing him of unethical practices in his resort bookings and in acting as an employer rather than an agent.

The case goes back to last year when the American Guild of Variety Artists (AGVA) ruled that all performers working the mountains would have to be lodged and fed on the premises, with service and accommodations equal to that given paying guests, or provided outside of the hotel, but no more than five miles away from the last job. Segal, who has a hotel in Monticello, where he kept his acts and from where he sent them out on jobs, brought suit claiming that such a ruling was driving him out of business. He lost the action, was fined—it was subsequently returned—and suspended for a time.

Recently AGVA changed the ruling amidst a hot exchange of name calling, and the five-mile obstacle was removed. The Three A's aided Segal and all was calm and serene until this season opened.

The Three A's charged among other things that Segal's tactics placed him in the employer group rather than in the agents' category and pointed to his membership in the Federal Hotel Association as proof that he was on both sides at the same time.

The board of the Three A's sent Segal a letter directing him to appear before that body June 28 to answer charges why "... you should not be removed from office and expelled from that body."

Under the Three A's agreement (See GOLDSTEIN ASKS on page 41)

Mass Raid Closes 8 Va. Beach Clubs

WASHINGTON, June 19.—Eight clubs operating in the Virginia Beach area were closed in a mass raid staged by Virginia State Police last week. Warrants were served on some twoscore persons, with charges ranging from operating a gambling house to abetting a nuisance.

Clubs raided were the 17, Colonial and Links in Virginia Beach proper, and five outside the city limits, Admiral, Princess Anne, Checkerboard, New Anchor and Rio Rita.

AGVA in Clash Over Sophie

NEW YORK, June 19.—Placing Sophie Tucker's name on the American Guild of Variety Artists (AGVA) ballot as a nominee for the third vice-presidency has started a fire that has some of the AGVA toppers in a dither.

First there is the claim that La Tucker was a yes mam for Ralph Whitehead, head of the American Federation of Actors (AFA), who was charged with trying to sell out that union and was removed from office. AFA subsequently disbanded and became the AGVA of today.

Second objection to Miss Tucker is that the solicitations for names to place her on the ballot were being made by paid AGVA employees. According to AGVA rules, laid down by the Associated Actors and Artistes of America (Four A's), all AGVA paid personnel were barred from electioneering. The rule was put in to prevent Matt Shelvey, recently ousted AGVA topper, from having his reps dominate the then Shelvey-arranged convention.

AGVA toppers didn't deny that one of AGVA's paid help was circulating a nominating petition to get Miss Tucker's name on the ballot. They argued that, first of all, they wanted qualified people on the board and that, second, a nominating petition wasn't electioneering in the strict interpretation of the word. The rule, they contended, barred AGVA people from seeking to elect or defeat, not to nominate.

Objectors call this interpretation hair splitting and evasion of a rule. They insist that the Tucker petition be invalidated.

Wildwood Night Life Gets Shot in Arm

WILDWOOD, N. J., June 19.—Resort night life will get a shot in the arm with two major summer bookings. Eddie Suez, owner of Club Avalon, where production revues are on tap, has bought comedian Alan Gale for the entire season. The first major name booking for a local nitery, Gale comes in July 9 and remains until September 5.

Also of major import is the booking of Louis Armstrong and His All-Stars into Jack Diamond's Martini Cafe. Armstrong comes in July 2 for four weeks from Club Bali, Washington. He follows his local stand with four weeks in August at the Club Nomad, Atlantic City.

4A's Huddle, Now On, May Bring Merger

Heller Seeking Top Job

(Continued from page 3)

union idea, which has lip service from practically every showbiz union official, presents a number of obstacles that nobody will speak of officially. But unofficially there is plenty of grumbling.

One of the obstacles was Paul Dulzell's reluctance to go into a set-up which would mean that his union, Actors' Equity (of which he's executive secretary) would be bound to contribute its treasury, estimated to be close to \$1,000,000. Another reluctant adherent to the one-union cause is Screen Actors' Guild (SAG), which has most of its members on the Coast and doesn't want dictation from the East.

At the recent American Guild of Variety Artists' (AGVA) convention the plea for one union was made time and again, with Lawrence Tibbett, American Guild of Musical Artists' (AGMA) topper, giving it the college try. George Heller, national executive secretary of the American Federation of Radio Artists (AFRA) and head of the New York local, has also said he's for one union, and here's where the ambitions come in.

Heller After Top Post?

Heller, besides being an AFRA exec, is also vice-president of the Four A's, which consist of AGVA, AGMA, Equity, Chorus Equity, SAG and AFRA. For some time past, insiders have believed that Heller wanted the presidency of the Four A's, now held by Paul Dulzell. Same sources say that if and when Heller gets the job, the one-union set-up will start rolling.

Last week an informal meeting of various Four A's reps was faced with a surprise resignation from Dulzell. Insiders say that Heller was all for accepting at once. According to precedent Dulzell's resignation would mean that Heller, as vice-president of the Four A's, would get the presidency. Sources also say that as soon as Dulzell's resignation is acted upon, Paul Turner, Equity's counsel, will also resign. Turner, in addition to being Equity's lawyer, is also international counsel for the Four A's. His resignation from one branch of the Four A's would carry with it resignation from the main body. With Dulzell stepping down and Turner joining him, it is conceivable, say insiders, that Heller, in getting the presidency, would also take with him Henry Jaffe, now counsel for AFRA, who would step into Turner's shoes.

Illness the Excuse

The stage was set to accept Dulzell's resignation, made because of illness, and present it to the full board of the Four A's at its conference. Objections arose that such action was hasty and not in keeping with the dignity of the office or the reputation of Equity. Subsequently it developed that a new contract was in the pre-negotiation stage between Equity and the League of New York Theaters (see story in Legit Section) and after many discussions Dulzell (See ONE BIG UNION on page 41)

Boulevard, Elmhurst, N. Y.
(Tuesday, June 15)

Capacity, 700. Price policy, \$2.50-\$3 minimum. Shows at 7:30 and 10:30. Operator, Hank Conklin. Exclusive booker, Nick Agneta. Estimated budget this show, \$900.

The show here is good enough for a big-time Stem nitery. It has pace, speed and singing of a high caliber. All it needs is stronger comedy, possibly less dancing and maybe a line to give the package heft.

Mack and Desmond in the one spot open fast and maintain their speed for their entire act. Benny Desmond's crane-like cavortings and a frightened dead-pan delivery make for giggles. The fact that he's a top terper was highlighted by some fine ork backing by Bill Henry's band. Connie Mack, the sex in the act, looks cute and makes an ideal partner for Desmond. Together the kids did a job which won them a big mitt.

Miriam Lavelle

Miriam Lavelle, as the closer, can still do those fallaways and body spins with effortless ease. Her costume, tho, looked like rehearsal togs. The gal can look good. She proved it in some of the best cafes and theaters in the country. Here she showed skill, but the flash wasn't there.

Beverly Arnold, a chubby-faced copper-haired singer, showed plenty in looks as well as voice. Her big baby staring lamps and flashy smiles plus a mike presence, surprising in one with her comparatively limited experience, gave her a head start with her opening notes. But if she looks good and sings well, her routine lacked showmanship. She opened with a special, followed it with two more of the same and came back with another one like it. The double entendre implications were cute without being blue. However, the gal is competent enough to give out with straight stuff—ballads for instance—without leaning entirely on sex-selling numbers.

Kinley in Tough Spot

Eddie Kinley, emsee-comic, was in a tough spot. He intros and works in between, with his own spot closing the show. Some of his material, tho funny, was larded over so heavily with dull corn that it failed to register sufficiently. He has a habit of using a throwaway for an entire routine, particularly if it gets some titters.
(See **BOULEVARD** on page 41)

NIGHT CLUB REVIEWS

Slapsy Maxie's, Hollywood
(Wednesday, June 16)

Capacity, 550. Price policy, \$3-\$4 minimum. Shows at 9 and 12. Owners, Sy and Charles Devore. Booking policy, non-exclusive; publicity, Marie Dyches. Estimated budget this show, \$4,000. Estimated budget last show, \$9,000.

After all these years in the bistro biz Lou Holtz finally made his bid in a Hollywood club. Generally speaking the result is okay. Altho Holtz has neither the style, material nor modernity of the younger nitery comics, his established routines, seasoned timing and knowledge of customer wants more than compensates for any lack of heppness. There is little in his current act that is new or unproven yet the net effect is generally funny and at times hilarious.

Culling the best from his old time Sam Lapidus routines, he welds together a neat act. His "interpreter" routine was a killer opening night. Those who knew his act were sold from the start; newcomers were easy converts.

Besides his own slot Holtz handles emsee chores with ease and finesse, giving supporting acts a lift by clowning, heckling and coaxing heavy mitting. Best impression was made by bary Bob Carroll, new to nitery audiences. Singer's work reflects ease, power and vocal assurance. Delivery and stage bearing are still a bit stiff, faults which more experience will eliminate. On the strength of a fine vocal talent, and with little advance build-up, Carroll captured a critical house of trade-wise first-nighters.

Harmonica team of Jimmy and Mildred Mulcay and Latin thrush Isabelita complete the bill. The Mulcays, currently clicking on records with *When Veronica Plays the Harmonica*, are top musicians with a deft knowledge of showmanship. Gal member of the team is particularly good, especially on classics such as *Second Hungarian Rhapsody*. Her vocalizing on *Veronica* was substandard, however, proving that she should stick to her mouth harp. As for Isabelita, South American canary is making her bid as a single after
(See **SLAPSY MAXIE'S**, page 41)

Club Charles, Baltimore
(Tuesday, June 15)

Capacity, 325. Price policy, no cover, no minimum. Number of shows, two nightly, at 9:15 and 12:15. Operators, Tom Shaw, Lou Shaw, Moe Levy. Booker, Sol Tepper, exclusive. Publicity, Irv Klein. Estimated budget this show, \$2,250. Estimated budget last show, \$2,000.

There's no question in cafe society that Jerry Lester is capable of throwing a laugh a minute. From the corny suitcase entrance to the new art gallery stint, it never lets up.

The deliberate jumping of routines, carefully worked on ad libs and the capitalizing on any situation, keep Lester on top. With a steady yock-pulling line of gags about his Copa and Vegas dates, and a terrific history-of-Lester bit, it was one big party.

Particularly effective was a new closer, the Lester Art Gallery, built for laughs with a huge hunk of cardboard, an old easel, and Milt Ross, with Lester depicting famous paintings according to patrons' requests, and coming up with some ringers. An added and quite unexpected laugh was provided at the opening show when the easel collapsed on the ork, during a highly dramatic portrayal by Lester. The routine almost broke up the room at the opening show and shows tremendous possibilities if Jerry can stand the strain. In short, with the backbone of old routines and the new bits, Lester mowed them down.

Wanger Line Missed

With the Wanger line out for the summer, the show lacked the usual colorful production efforts, but with Marilyn Day and Buster Burnell in the interim, no time was lost.

Miss Day, in her first nitery job out of *Call Me Mister*, showed a sparkling personality and nice pipes in a couple of numbers. The gal, beautiful and youthful looking, did nicely on the torch numbers, but scored best with a Van Johnson bit, enhanced by the fact that she looks like the little girl next door.

Buster Burnell paced off the show with some top cleating. The lad showed a real originality in an opium number, but it was a little too drawn out. An impressionistic routine based on *Oklahoma* was more in Burnell's line and held attention nicely.

Show backing by Norman Brooks and his ork was up to their fine standard, with a nod for their able assist to Lester in the gallery bit, which almost turned out to be a real production.
James A. Carter.

Iceland Restaurant, New York
(Wednesday, June 16)

Capacity, 1,000. Price policy, \$2 minimum. Shows at 7:30 and 12:30. Owner-operator, Abe Goldstein. Publicity, Howard Weisman. Booking policy, non-exclusive. Estimated budget this show, \$1,000.

This show has plenty corn, which the visiting firemen eat up and depart wanting more. The bill contains a terper, a line of girls, a novelty act and a comic, nothing at all outstanding in variety, but it does have enough entertainment to satisfy.

The show is built around Milt Moss, the laugh-getter, who really works. Moss shows one real talent, an ability to mimic sound effects. He uses it to imitate planes, radio sounds and every conceivable noise that might bring yocks. However, he doesn't know how to pace himself, how to build a routine. He has a stock of Joe Miller's that get tiresome. He will improve when he gets more selective of material.

Bernie Williams

The tapster, Bernie Williams, clad all in black, has a pleasant easy style. He started his first number with a
(See **ICELAND** on page 41)

Club Ferdinando, Hartford, Conn.

(Thursday, June 17)

Capacity, 700. Price policy, \$2-\$2.50 minimum. Show continuous from 9 p.m., with intermissions for dancing. Owner-operator, Felix Ferdinando. Booking policy, non-exclusive. Estimated budget this show, \$3,000.

After months of out-and-out floor show presentation, the op here is trying out something new for the house, a Gay '90s company doing *Nellie, the Farmer's Daughter*. The last time *Nellie* came thru Hartford it meant a two-year stand at the downtown Hotel Garde. And now the Earl Gregg-Toby Gunn partnered troupe has set up shop at the Ferdinando, with melodrama and variety acts on tap. Opening night (17) was dogged by bad weather, with few customers in for the occasion.

Thru utilization of the farcical approach to humor, the troupe succeeds in getting the customers' approval in a story of the mortgage, the villain, and the hero. Frankly, it seems that the unit would do better in a theater where the settings would seem to be more at home than on a nitery floor. The set-up of the group, however, makes for good audience reception, with plenty of opportunity thruout for audience participation hissing. All in all, the audience seems to like the way the cast goes all out to make the audience feel at home.

Thursday night's presentation, despite the small audience, was a success. The villain's hilarious asides to the customers (with reference to city hotels and parks) had some of the spectators howling with glee.

The cast included Joye Martin, Jean Finnette, Toby Gunn, Jean Storm, Earl Gregg, Monte Montrose, Glen McCord, and Elliott Airmet. Everybody doubles, with all participating in the 10 variety acts following the melodrama. No outstanding delineations here, but steady, progressive acting and entertaining. Sam Lenny and his ork (4) played for dancing.
Allen M. Widem.

JEAN CARROLL

Now

CAPITOL THEATER

New York

Guest Star, July 1st

CHESTERFIELD SUPPER CLUB

NBC

Opening August 12

COPACABANA, N. Y.

Bookings

GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President

NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

Evelyn
WEST
America's Most Publicized
Exotic Star
DIRECTION
ALEXANDER CHARLES
601 SQ. VERMONT • LOS ANGELES, CALIF.

Presenting
DIRECT FROM HOLLYWOOD
In Person
Bob Nolan and His
SONS OF THE PIONEERS
COMMENCING JULY 10—LIMITED DATES.
Write
Wire
Phone
WAlnut 2-4677 Earle Theater Bldg.
WAlnut 2-9451 PHILADELPHIA, PA.

4th Return Engagement
Cotillion Room
Hotel Pierre, N. Y. C.
Lucille & Eddie **ROBERTS** THE MAGIC MENTALISTS
HARRY GREEN, Per. Rep., 1619 Broadway, N. Y. 19, N. Y.

WIGS BEARDS MAKE-UP
FREE CATALOG
F. W. NACK 30 N. Dearborn St. CHICAGO 2, ILL.

VAUDEVILLE REVIEWS

Radio City Music Hall, New York

(Thursday, June 17)

Capacity, 6,200. Price range, 80 cents-\$1.50. Four shows daily; five Saturdays. House booker, Leon Leonidoff.

As a bow to the Fourth of July, the current show is framed to include that holiday, dressing up the flag-waving gimmicks with some fine scenes in flashback sequence of the signing of the Declaration of Independence, Independence Hall, etc. To say it got applause is an understatement; the noise was deafening, no kidding.

Tying to the patriotic motif, the second part of the show was built around the *Wintergreen for President* routine, with the Rockettes going thru their customary precision for top sight appeal. It was in this one that the team of Ted and Flo Vallet did their act. The couple did their baton tossing and even tho the boy blew a couple of bits, they walked off to a nice hand.

Top production credit, however, went to the finale. Instead of the conventional ballet, Florence Rogge cooked up a modern dance routine that was beautiful and striking from every angle. Working on a mirrored circular floor, the staff went thru revolving petal formations starting off like falling dominoes. Background music was George Gershwin's *Rhapsody in Blue*; in fact, most of the music was Gershwin all the way thru. Soloists in the modern dance number were Van Grona and Margaret Sande. Both did competently, but the gal was the outstander because of better production. She went thru her routines with a fire and an imagination that pulled applause time and again. Grona was overshadowed in his minor (to Miss Sande) role.

Helene and Howard, knockabout dance team, working between set changes, did surprisingly well considering the size of the house and the stage. Their sudden departure from straight ballroomology to knockabout got gasps and howls. Their zoot-suit routine, with plenty of new flash, got equally sock returns.

Glee Club Falls Down

The only dull number in the show was the glee club's chanting of Gershwin's tunes. Production was dull, unimaginative and not up to the standard of the rest of the show. June Forrest, soloist, was adequate but nothing more.

Pic, *The Emperor Waltz*.
Bill Smith.

Hippodrome, Baltimore

(Thursday, June 17)

Capacity, 2,200. Prices, 40-70 cents. Number of shows, four daily. House booker, Mickey Aldrich. Show played by Jo Lombardi and the house band (12).

The dance team of Hoctor and Byrd is one of the finest seen here in many months.

The youthful pair, oozing class and personality, won mitt after mitt for their varied efforts. A rhythm conga tap by Hoctor with only drum accompaniment showed remarkable footwork, as did the brief but impressive ballet bit by Miss Byrd. The freshness, originality and sly humor of their routines made them a standout.

Also faring nicely was comedienne Sue Carson. The slick little gal, strikingly gowned, wound up way ahead with some smart lyrics and impressions. While all were well received, her take-off of Nellie Lutchter nearly brought down the house. Take-off was timely as Miss Lutchter is currently riding high locally on records.

Arnaut Brothers and Nellie

The perennial favorites, the Arnaut Brothers and Nellie, ran thru their

Paramount, New York

(Wednesday, June 16)

Capacity, 3,654. Price policy, 55 cents-\$1.50. Number of shows, four daily; five Saturdays. House booker, Harry Levine. Show played by band on bill.

The return of Phil Spitalny and his all-girl band with material geared entirely for commercial appeal paid off with some of the biggest mits heard here in a long time.

The Spitalny formula apparently is to give them simple melodic things furbished with enough gingerbread for flash, plus a liberal sprinkling of flag wavers. And does it pay off! The routine started with *Hap-Hap-Happy Day* as the pit came up, the gals standing up to warble the opening bars, and ended with *Rock-a-Bye Baby* as the pit went down. In between there were such tunes as *You Can't Be True, Dear*; *Siboney*, *Kentucky Home* and *Sabre Dance*, all familiar and all pleasant to listen to. In the flag-waving department *The Freedom Train* and *National Emblem March* won big hands.

"Eli-Eli" Puller

The biggest applause puller of all, however, was *Eli-Eli*, by Betty Kelly. The number had beautiful production, including Menorah stage side lights, and the entire number was backed by a projected flag of the new Israel. The choral effects were thrilling and built beautifully. The applause, at its conclusion, was deafening. It was a fine piece of showmanship geared to an historic event that was the essence of timeliness. Spitalny's comment at the end, "not bad for a shiksa," detracted from the solemnity of the number besides being in poor taste. It wasn't worth the few giggles it got.

Sibyl Bowan, comedienne, showed three routines, all getting top laughs. She opened with a thing about nurses' aids who carry pans which rocked the house. Her Hildegard take-off was amusing but a little letdown. She finished with a Bea Lillie impression that was dynamite. She almost stopped the show with it and Spitalny had a tough time getting the music up to douse the applause.

The solos by the various gals in the Spitalny company were all received nicely. Evelyn's fiddle was as beautiful as ever, with the high spot coming in the *Fiddle-Fiddle* number; Viola Smith's drum beating was competent as usual, and Janet McLane's trumpeting asked for no favors from the majority of male horn tooters.

Perhaps one of Spitalny's best was his *Rock-a-Bye Baby*, starting with a recorded playback of his disk seguing into the live choral chanting by the gals. The fact that Spitalny explained his pitch for the record by saying all profits would go to charity helped it a lot.

All in all, the current Spitalny show is excellent both from the audience viewpoint as well as the production and originality it displayed.
Pic, *Dream Girl*. Bill Smith.

usual well sold fiddling and bird whistling routines to a big hand. All the chirps and bits are the same as ever, and the audience ate it up.

Dick Buckley didn't measure up to the previous high standards. Buckley's precise British chatter and mannerisms left the house cold. It becomes a little too corny at times. The comic did a nice Satchmo routine which brought a healthy hand, but he is sadly in need of material. The reviving force was Buckley's audience participation bit with four patrons up for a potpourri of hat changing, dialect throwing and a general good time. There's not much there, but it gets laughs.

Pic: *Tarzan and the Mermaids*.
Jimmy Carter.

WANTED

A YOUNG BARITONE OF UNUSUAL VOCAL ABILITY

These are the qualifications:

1. Applicant must be singer of popular songs.
2. Applicant is not on a network show.
3. Applicant never made commercial records.

REWARD

A very rare opportunity for baritone selected.

Send a record of your voice and a recent picture to

BOX 329

The Billboard, 1564 Broadway, New York 19, N. Y.

AGVA MEMBERS

IMPORTANT! IMPORTANT!
**SEND IN YOUR
CORRECT MAILING ADDRESS IMMEDIATELY**

Delegates to the historic first national convention adopted a new constitution to be submitted to the membership for a referendum vote and also nominated members for national officers and a national board.

Every member who is paid through July 31, 1947, or has become a member or has placed himself in good standing since, will be eligible to vote.

**USE YOUR VOTE TO SAY WHO
SHALL GOVERN YOUR UNION!**

Insure your vote in this democratic referendum by immediately sending in your correct mailing address to

NATIONAL OFFICE

AMERICAN GUILD OF VARIETY ARTISTS

1697 BROADWAY
NEW YORK 19, N. Y.

American Guild of Variety Artists

SELAN'S
World's Largest
Creators of
HAIR STYLED PIECES
Write For
FREE CATALOG
Our Hair Goods are all
expertly made of the
finest first quality
HUMAN HAIR.
Write for our FREE
CATALOG and
WHOLESALE PRICE
LIST on latest style
Hair Pieces.

SELAN'S
HAIR GOODS CO.
32 N. State St.
Dept. T
Chicago 2, Illinois

• Waterfalls • Braids
• Chignons • Page-
boys • Top Curls
• Switches • Trans-
formations • Wigs
• Toupees

Always -

THE SHOWMAN'S FRIEND
in Los Angeles

500 Modern Rooms
with bath and radio

"Everything New but the Name"

ALEXANDRIA HOTEL

Fifth at Spring • Los Angeles
FRANK WALKER, General Manager
formerly at the OLMSTED
Cleveland, Ohio

WANT

NOVELTY ACTS

LIMIE STILWELL

Majestic Theatre Bldg.
Ft. Worth, Texas

COMEDY MATERIAL

for all branches of theatricals

FUN-MASTER

"The ORIGINAL Show-Biz Gag File"

Nos. 1 to 22 @ \$1.00 Ea.

3 DIFFERENT BOOKS OF PARODIES
(10 in each book), \$10 per book. FREE
COPY of "HUMOR BUSINESS," the
Show-Biz Magazine, with each \$3.00 mini-
mum order. Send 10¢ for lists of other
comedy material, songs, parodies, minstrel
patter, black-outs, etc. NO C. O. D.'s.

PAULA SMITH

200 W. 54th St. NEW YORK 19

WANTED

FEMALE IMPERSONATORS

For Midwestern Supper Club. Send photo-
graphs and information to

RICKIE PAIGE

Hotel Carlton Danville, Ill.

In Central Philadelphia

CLINTON HOTEL 10th BELOW
SPRUCE

200 OUTSIDE ROOMS from \$2 DAILY

SPECIAL WEEKLY RATES

HOUSEKEEPING FACILITIES

Beautiful Air Conditioned

COCKTAIL LOUNGE

WALKING DISTANCE OF ALL THEATRES

SINGERS - EMCEES - COCKTAIL UNITS

— ORIGINAL SOCKO MATERIAL —

Band Novelties — Comedy Songs

PARODIES

Send for Free Sample Parody and Catalog.

MACK MUSIC COMPANY

808-B Hofman Bldg. Detroit 1, Mich.

ACTS WANTED

Outdoor and Indoor of all kinds. For night-
club, theater, convention, banquet and out-
door bookings now. Write, wire, come in!

RAY S. KNEELAND

AMUSEMENT BOOKING SERVICE

75 1/2 West Chippewa St., Buffalo 2, N. Y.
A.G.V.A. Franchised

Clean-Up of Club Shows in Mich. Aimed at Emsees; 19 Spots Cited

DETROIT, June 19.—A clean-up of night spot shows thruout the State was in progress this week as the result of a crackdown by the Michigan Liquor Control Commission in co-operation with the Detroit police and its censorship squad under Lieut. Herbert W. Case. Citations were issued against 19 clubs, including nearly every place in the metropolitan area and a few up-State spots having a floorshow policy.

Named as violators by the commission were the 509 Club, Wagle Cafe, Geisz Inn, Sweetheart Bar, State Show Bar, Sportree's Music Bar, Cappy's Bar, Scotty's Bar, Morey's Show Bar, Club Juana, Main Street Inn, Scenic Inn and Club Manhattan,

Sinatra? Who Dat? AGVA Mailing List Is P.O.'s Headache

(Continued from page 3)

chinery, scratching their heads. In the election for delegates-at-large a number of ballots mailed to members were returned because of faulty addresses. Now that the election is under way the bad address situation has become more acute.

In an effort to get members to give either the national office or the branches their correct addresses, AGVA is now asking disk jockeys to make a plea to actors. It is also taking paid ads in publications.

New York:

Stem Creeps Up to 342G; MH 118, Cap 53, Para 60

NEW YORK, June 19.—Box-office receipts recovered slightly last week, but the 13G hike was not enough to offset the fact that biz was still pretty bad. The five-house total was \$342,000 against last week's figure of \$329,000. Figuring the whys and wherefores of the slump is tough, but both Radio City Music Hall and the Paramount Theater had shows on their stages last week and both dipped more than normally. The weather also continued spotty, which is also not calculated to help the cash registers.

Radio City Music Hall (6,200 seats; average \$115,000) dropped to \$118,000 for its fourth and final week with the Rudels, Rudy Cardenas and *The Pirate*. The house opened strong with 138G, then jumped to 144G and dropped to 123G the third week. The new bill, reviewed this issue, has Ted and Flo Vallett, Helene and Howard and *The Emperor Waltz*.

Roxy Opens With 60G

Roxy (6,000 seats; average \$89,000) got another pasting. Its first week's biz with Harry Richman, Chandra Kaly, the Craddocks and *Green Grass of Wyoming* was \$60,000.

Capitol (4,627 seats; average \$66,000) dipped 9G to \$53,000 after an opener of \$62,000. The bill has Woody Herman's ork, Jean Carroll and *Bride Goes Wild*.

Paramount (3,654 seats; average \$76,000) was off 3G from its opener of \$63,000 last week. The Ray Anthony band, King Cole, Pat Henning and *Hazard* are replaced with Phil Spitalny, Sibyl Bowan and *Dream Girl*, reviewed this issue.

Strand (2,700 seats; average \$40,-

in Detroit; the Bowery, Club Gay Haven and Club Top Hat, in the suburbs, and up-State spots, Rustic Lodge near Monroe, Club Seville at Grand Rapids and Club Top Hat near Bay City.

End of Det. Emsees

Criticism was directed at comic gags, double entendre and dance routines. The clean-up may mean the end of the Detroit emsee routine, which has become a fairly familiar standard in show business over the past five years.

The citations could mean a heavy fine or even a closing if maximum penalties are imposed by the commission, which tries its own cases.

Night club owners, led by Frank Barbaro, of the Bowery, protested that their shows have been generally clean and in some instances blamed acts for putting in objectionable ad lib material.

Agents Welcome Action

Booking agents in general welcomed the crackdown and felt that it would help to clean up an undesirable situation. One leading agent pointed out that "a good master of ceremonies has trouble getting a job around Detroit unless he goes in for smut."

Each group in the business, operators, bookers and acts, tend to blame each other. The situation has developed over the past several years, and there has actually been no sudden degeneration of quality in the direction of smut locally. The present clean-up reflects the general shift of public reaction which has already been experienced in other cities.

000) did a fairish \$51,000 for an opener with Ed Gardner, the Matty Malneck band, Jane Russell and *Wallflower*.

Detroit:

Benny Hits 93G Top for Fox Date

DETROIT, June 19.—An all-time house record of \$92,993 was set by Jack Benny and his show, including Phil Harris, Rochester and Marilyn Maxwell at the Fox Theater (6,000 seats), for the week ended Wednesday (16). The figure is vouched for by Managing Director David M. Idzal. Trade circles claim that figure is actually closer to \$60,000.

Benny was offered a guarantee of \$10,000 against his percentage to stay over an extra day, Thursday (17), as his Cleveland date did not start until Friday, but he declined the offer.

Benny's split on the date was not made public, but it is understood it called for a 50-50 cut up to \$50,000 and a 65-35 split above that. In any case, Idzal stated that Benny's share was the highest figure ever given for a vaude engagement to any attraction in the U. S.

The aftermath of the Benny engagement, the first stageshow (except for a wartime marine corps show) in six years at the Fox, is that it will mean a big show policy at the house if and when shows can be booked.

L. A. Follies 3d Coast House To Bring in Vaude

HOLLYWOOD, June 19.—Vaude is coming back, at least as far as the Coast is concerned. Within a period of one week, Sherrill Corwin's Million-Dollar, San Francisco's Golden Gate Theater and the Los Angeles Follies announced they are switching to a stageshow policy. Million-Dollar discontinued flesh last spring when biz took a nose dive. House is re-lighting its stage and has booked as far in advance as September. Plans are to continue live talent year-round if the b. o. holds up. At any rate, a strong take is anticipated during the summer when kids are free from school and town is flooded with tourists. Headliners already booked include the Mexican Circus (June 27), the Ravens, with Johnny Otis's ork (June 30), with August dates filled by Lionel Hampton, King Cole Trio, Benny Carter's ork and Frankie Laine.

Follies Theater, for over 20 years a downtown L.A. burly house, is switching to a vaude-screen policy. Reason for change was blamed on a continually slimming b. o. Other cause for the switch is believed to be increased pressure from bluenosed city fathers. With the Follies going to its new policy, the house brings vaude back to L.A.'s Main Street for the first time since the Hippodrome discontinued its live fare eight years ago. Follies, a 1,200-seat house, will charge 74 cents for matinees, 95 cents evenings and \$1.25 for box seats. Plan is to change shows every week. Owner Anna Eva Biggs (known professionally as Louise Miller) is house booker. First show, opening this week, headlines Lita Gray Chaplin and Joe Cappel as emsee, with bill including tap dancer Delores Gay, skate tapper Jappy Hall, comedy jugglers Daeman and Sylvia, acro duo Betty and Kay, with Maurie Freeman's three-piece combo staying on as house ork. No budget on shows was revealed.

San Francisco's Golden Gate is dusting off its stage for the June 30 opening of Betty Hutton. Its boards were blacked out last spring.

EMA Membership Nears 100 As Hypoed Campaign Rolls

CHICAGO, June 19.—Entertainment Managers' Association, local chapter of the Artists Representatives' Association, national agents' group, is girding for its biggest year following a report on the membership drive at a meeting last week. Best news from drive chairman Jack Russell, it was learned, was the return to the fold of David P. O'Malley Sr., major club date booker. O'Malley left EMA two years ago. He was long considered a pillar of the association, for he had been active in organizing since the days of the National Association of Talent Agents. He was also prexy of EMA for several years.

Phil Albright, cocktail booker, also has rejoined. Other new members include Hal Cowles, Lou Breese, Marvin Welt, Frank Spamer and Jimmy Thompson, all club date bookers, and Al Dvorin, and Billboard Attractions, cocktail offices.

The EMA-ARA is extending its scope, with Prexy Sid Page already bringing in five agents from Indianapolis, while the Barnes office, Des Moines, has linked with the Chicago chapter of ARA.

Membership total is now close to 100.

DETROIT, June 19.—Nickel beer and 15-cent hot dogs have replaced talent at the Seven Mile Bar here. The spot has been running on the new policy for four weeks to capacity crowds and has required extra help to handle biz.

Magic

By Bill Sachs

DELL O'DELL and Charles Carrer shoot us a set of 13 photos to describe pictorially their new \$16,000 custom-built Duo Empress trailer in which they are making their home while on the road these days. It has all the conveniences and appointments of a modern home and is truly a palace on wheels. Dell and Charley, who closed a month's engagement at the Brown Hotel, Louisville, Saturday (19), hopped to Mackinac Island, Mich., where they play for the Michigan Automobile Dealers' Convention June 22 and another conclave two days later. On June 28 they open at the Nixon Cafe, Pittsburgh, for two weeks, and August 20 they move into the Plantation Club, Moline, Ill. They are planning to fly to Reno for the forthcoming convention of the Pacific Coast Association of Magicians. . . . Earl Morgan is currently displaying his manipulative wizardry at the Plantation Club Moline, Ill. . . . Rajah Baboid lets us know that he's still kicking around via a post-tailed greeting from his native Miami Beach, Fla. . . . Marion the Magician (Marion Halcomb), Hamilton, O., and wife, Esther, having concluded a long string of school dates, left last week for a vacation jaunt to Niagara Falls, Ont., New York and other Eastern points. . . . Jack Kaplan, manager of John Calvert, is putting in the summer as press representative and special agent of the John R. Ward Shows. . . . Ray Amy and Norvell have just concluded two weeks at the Boulevard Club, St. Louis. On a recent visit to New York, Amy bumped into Eddie and Lucille Roberts, playing the swanky Cotillion Room of the Pierre Hotel, and Bert Allerton, who was in the big town on club dates. . . . Ben Badley is still at his home, 4319-A Shreve Avenue, St. Louis, doing a good job of mending from a recent heart attack which knocked him out of the box for a period. . . . George Dexter and Company are winding up a two-week holdover stand at Glen Casino, Williamsville, N. Y.

MAGICIANS were well represented at the recent AGVA convention held in New York. Among the magi present, all delegates and all nominated for the AGVA national board, were Jack Gwynne, Chicago; Lester Lake, Cincinnati; Carl Emmett, Houston; Al Mack, St. Louis; Russell Swann, New York; Harry Mendoza, Los Angeles, and Tom Auburn, Montreal. . . . Mal-Cardo and Alexiana have just concluded a three-weeker at the Naughty '90s, Omaha. Prior to moving there they played the Frontier Club and Tabor Theater, Denver. . . . L. O. Gunn, West Coast magician, after a long absence from the column, scribbles from Hattiesburg, Miss., under date of June 10: "Have been performing in schools and colleges in Mississippi, Louisiana and Alabama the past season, and expect to work the same territory next season. Spent a day at the IBM convention in New Orleans and saw many old friends whom I first met at the IBM conclave in Kenton, O., in 1932. I am leaving here in a few days for California to spend the summer. I make Hattiesburg my headquarters as my daughter is attending school here." . . . Bud Gwynne and wife, Helen, are recent arrivals in Cincinnati, where Bud will put in the next month or so doing his single magic-emsee turn, while Helen rests at her mother's home to await a visit from that long-legged bird that will again make grandparents of Jack and Anne Gwynne and will contribute at least one new member to the Royal Family of Magic. . . . C. Q. Bingham (Dr. Iodine) has put in a busy season with his comedy magic on club and school dates in and around Princeton, W. Va., where he puts in the rest of his time operating a flourishing barber-shop. . . . Benny Doss and Company

Goldstein Asks Segal To Resign

(Continued from page 37)

entered into with AGVA, any disciplinary action taken by it is to be sustained by AGVA. The union, however, interprets this differently. It said it would have its own hearings and then decide. Goldstein flatly said that if AGVA refused to back the Three A's, it would refuse to abide by AGVA decisions on unfair actions in the future. If necessary, he said, the courts would have a chance to pass on its agreement with AGVA.

Another complication in the Segal case is the fact that he's also a member of Artists Representative Association (ARA) and the Entertainment Managers' Association (EMA), and if he's expelled from the Three A's he can theoretically get an AGVA franchise thru these orgs. It is this possibility that the Three A's is fighting against. It claims his franchise was granted thru the Three A's and will not sit idly by if Segal circumvents it.

One Big Union In the Offing?

(Continued from page 37)

was prevailed upon to withdraw his notice.

The television picture also has a part in the maneuverings for power among the unions in the Four A's. Recently a television authority was set up which included Equity, SAG and AFRA, all three claiming equal jurisdiction right in video. AGVA was also called in and the given full voting power has no jurisdictional power at the moment and is not on the authority. There is a battle going on—all very hush-hush—by AGVA to get its foot into the television front door. But so far it has been blocked.

BOULEVARD

(Continued from page 38)

His poems (so called) are redundant and meaningless. Basically, he works too slow, possibly stretching deliberately to fill time. His *Wooden Soldier* bit—he used to do it when part of a hoofing trio—can be cut in half without suffering. On the credit side, Kinley has a pleasant personality and a confident assurance. If he cut his time, worked faster and got better material, he'd register better. *Bill Smith.*

SLAPSY MAXIE'S

(Continued from page 38)

fronting a Latin musical combo. On looks alone she rates attention. With more polish and better material than that offered opening night, she should prove a solid click.

Bill is not great but payers should find enough entertainment to make them happy. Holtz's rep alone should pull good houses. Musical chores are handled by house ork leader Dick Stable, whose show and terp stints are competent as always. *Alan Fischler.*

are set for the summer and early fall in halls and auditoriums thru Montana, the Dakotas, Minnesota, Iowa and Missouri, closing November 1, at which time the unit moves into schools in Arkansas, Louisiana, and Texas. Troupe travels in three cars and staff includes Benny Doss, general manager; A. Erickson, general agent; Delores Erickson, publicity, and Bobby Jones, stage manager. Sara and Sally continue as principal femme assistants. Doss reports that he is dickering with George Marquis to take over the Marquis title beginning September 1.

Burlesque

By UNO

GEORGE B. HILL, comic, is with Don Mathers' *Hollywood Black-outs* at the Club Victoria, Amarillo, Tex., along with Princess Livingston, Lynne Christie, Frances Duboy, Benny Shay's ork and Paula Lombardo, vocalist, after a six-month run at the Red Rooster Club, Las Vegas, and two months at the Isis, Denver, via the Jack Blue Circuit. . . . Los Angeles has June St. Clair and Leon Miller at the Burbank, Nona Carver featured at the Follies, and Sidney Pink, reviving the stage policy at the Mayan. . . . Nick Harper, recovered from a broken shoulder, is back at the head of his trio at the Kilbourne Hotel, Milwaukee, where Sinclair Wells alternates in the Violina Room. . . . Cress Hillary and Betty Norman, following two years playing in Boston and other New England territory, stopped off in Buffalo on their way West to fill a date at McVan's nitery. . . . Eddie Innis, Phil Seed and Helen Colby open at Huntington Lodge, Lake Huntington, N. Y., for the summer thru Henry Stern. . . . Myrna Dean is doing club work in and around Manhattan. . . . Dick Richards just completed a movie short for Warners. . . . Ray R. Kolb wound up 33 weeks at the Gayety, Norfolk, and opened June 18 for two weeks at the Roxy, Cleveland.

EVELYN TAYLOR is featured at the 19th Hole, Vickie Welles at the Samoa and Winnie Garrett at the Ha Ha, all Manhattan niteries. . . . Jessica Rogers, after a brief stay at the Last Frontier Hotel, Dallas, where she played with Mary Mack, Winona Winette and Yvette, moved to the Rocket Club, Fort Worth. . . . Vernon Hoff switched to the Blue Turban, Long Beach, Calif., where he opened June 15 as singer and featured strip. . . . Hudson, Union City, for its last midnighter of the season, had as guest star Joey Faye, who came over from *High Button Shoes* in Manhattan to take part in a scene with principal comic Jack Diamond. Accompanying Joey were other members of the Broadway musical. . . . The Globe, Atlantic City, recently condemned by local authorities unless certain face liftings were attended to, is being readied for its usual season of summer burly by I. Hirst Enterprises, who are making the necessary repairs. . . . Billy Jackson launched a new Gay '90's group called Gilhooley's Bowery Follies, now touring RKO houses. Principals include Morris Lloyd, Andy McLaughlin, Rose Marie Remerie, Lillie Ashton, Ray Walker, Grandma Darling, Billie Dauschua and Solly McNamara's band. . . . Dave Prichard (formerly with Spike Jones) and his Korny Klowns, comprising Wally Machlan, bass; Stan Wolowic, accordion, and Freddie Wickner, guitar, have been signed for eight weeks for the Violina Room, Hotel Kilbourne, Milwaukee, thru Curley Ross. Charles D. Huber, manager of the Terrace, East St. Louis, visited them recently.

Sophie Sellars Wounded

CINCINNATI, June 19.—E. L. Sellars, in a wire to *The Billboard* from Baltimore, reports that Jack Roach's daughter, Sophie Sellars, former vaude performer, is in a critical condition there as the result of a .22-caliber bullet wound accidentally self-inflicted last Monday (14). The bullet narrowly missed her heart. The accident occurred at the Sellars' residence in Glenburnie, Md.

150 at Lewis Dinner

HARTFORD, Conn., June 19.—More than 150 people turned out for last week's testimonial dinner at the Hotel Bond in honor of Reuben K. Lewis, business agent of Local 84, International Alliance of Theatrical Stage Employees (IATSE), for the past 25 years, and stage manager of Loew's Poli Palace Theater.

N. Y. Spots See Boom in Confabs

(Continued from page 37)

town sold out, with available rooms going only to those with an "in."

The fact that the town is loaded with visitors is meat and potatoes to the cafes. They're making it and expect to continue making it for the next six or seven weeks. They don't know what will happen afterwards, but right now it's wonderful.

MONTREAL, June 19.—Montreal has become the leading convention center in Canada, and between now and the early fall it's expected that delegates will spend approximately \$1,500,000, out of which the entertainment industry will reap a healthy slice.

A survey reveals that some 40 parleys, lasting from two to five days and bringing from 100 to 1,000 delegates into town will be mostly of an international character, which means that the revenues from the bumper tourist season will be boosted even higher.

Biz in Montreal's nitery row has been jumping since the lifting of the 25 per cent amusement tax and, given impetus by the impending convention trade, the ops have been trying to think up gimmicks to lure the visiting firemen.

One result of the hypoed biz has been the scramble by agents and bookers from U. S. to try and get exclusive booking accounts and to sell as many performers as they can from their stables.

An example of the scramble is the Tic Toc, which last week reverted to a straight show policy. Various 10 percenters hit the town on the pretext of casing the situation, but the first spot they looked into was the Tic Toc. However, the account went to May Johnson Associates in Montreal, with Jack Miller handling the New York end.

Other agents have been trying to arrange tie-ups from New York, but almost all have been unsuccessful. Few, if any, ops want to sign an exclusive booking contract, since they feel that the hypoed convention and tourist trade will last for a limited period only.

Talent-wise, the boom has created a wide open market in Montreal, and the bidding and competition hasn't reached the Miami Beach stage, there's an extreme shortage of comics in the \$750-\$1,250 range who are proven draws.

ICELAND

(Continued from page 38)

smooth soft-shoe routine. He then picked it up with a flashy *I've Got Rhythm*. His last was a pasa doble for a good hand.

Reggie Rynall did tricks with a paddle and a ball attached to it by a rubber band. The act may not sound impressive, but he shows several gimmicks: A *Joe Louis Punch*, hitting the ball, to *Swinging in the Moonlight*, where he loops the ball over his head. Then he does tricks with two paddles, finally catching the balls in his mouth. As he went along his hands got stronger. He went off to heavy applause.

The Winnie Hoveler dancers did three routines, the last, the sailor dance, being their best. Their bird number, carrying doves in their left hands, was also good for applause. However, in general their routines were too slow and lacked life.

Leon Morse.



COSTUMES

Rented, Sold or Made to Order for all occasions. Custom MADE GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE. THE COSTUMER. 238 State St., Dept. 2. Schenectady 5, N. Y.

\$4,833,000 Season Nut Reaps 19 Clicks Out of 75

(Continued from page 3)

out there was no audience pay-off of production nut on 41 shows. Of this sum, \$1,825,000 was expended for straight plays and 875G for song-and-dances. Among the turkeys, *Louisiana Lady* and *Tonight at 8:30* were about the costliest.

19 Real Clicks

There were 19 real clicks, the two outstanding being *Mister Roberts* and *Streetcar Named Desire*, each costing 114G to produce. The two musical smashes were *High Button Shoes* and *Make Mine Manhattan*. Among the imports *The Winslow Boy* and the D'Oyly Carte Opera Company made the b.-o. cash registers click. *Man and Superman* was the top revival of the season and expects a prosperous road tour next year. Aside from the Gilbert and Sullivan company, repertory took a beating. The Dublin Gate Theater and two productions of Ibsen both flopped badly. However, low-priced repertory was given a shot in the arm by the City Center repper, which not only garnered prestige, but also dollars to hit a new legit audience at a \$2.40 top. The Jose Ferrer operation is planning big things for next season at the International Theater.

Managers produced their shows much more cautiously and with a few exceptions made their production dollars go farther. Gant Gaitner was the top low-budget producer, with the *The First Mrs. Fraser*, which cost only \$12,500 to open aside from bonds. *On Approval*, another show which he recently produced and which has since closed, opened in New Haven for \$7,800 not counting bonds. The Theater Guild was able to bring *This Time Tomorrow* into Broadway for 18G because the sets for it were built at Westport.

"Shoes" Just Pays Off

However, production costs remained generally at what they were for the previous season, and operating costs were still higher than they should have been. *Medea* ran practically all season, and the angels found that there wasn't very much cake to cut when it closed. *High Button Shoes*, after a capacity run that started October, 1947, is just paying off to its investors the production cost. The rental of theaters remained very high, with houses for straight plays costing about 7G and for musicals about 11G. *Shoes* makes \$5,500 net profit each week with full houses.

The Experimental Theater also laid out 100G to produce six shows. Of these, *Skipper Next to God* became a success with John Garfield playing the lead, Richard Harry won himself a production of his one-acters on the strength of *Hope Is a Thing With Feathers* which the ET presented together with two other short plays and *Ballet Ballads* is now making an excellent bid to stay on the Stem after being brought up from the Experimental house. The success of the ET was undoubtedly the most interesting development on Broadway. New Stages also showed old-line managers with *The Respectful Prostitute* that off-Broadway producing was not to be disregarded.

25% Are Successes

Percentage-wise, producers found that 25 per cent of their efforts were crowned with success. This was an increase of about 5 per cent in the accepted rule-of-thumb, which is that one in five shows is a click.

While the season did not unveil any sensational new dramatists, it did reinforce Tennessee Williams's claim to being the hottest of the

American scripters and Jean Paul Sartre's position as the best of the new foreign authors. Both have plays coming in next season. Joshua Logan revealed that he has the writing formula for success with *Mister Roberts* as well as top directional know-how, and Elia Kazan received kudos for his piloting chore on *Streetcar*. Among the thespis, Judith Anderson reinforced herself as a b.-o. attraction by sustaining *Medea* for a long run, and June Lockhart, Marlon Brando, Paul Kelly and Meg Mundy won the rave reviews from the crit.

In short, while the season didn't call forth too many superlatives or set too many records, it did finally shape up better than many of the Gloomy Guses in the trade predicted last year. The 1948-'49 legit derby looks to be even more hopeful.



BROADWAY SHOWLOG

Performances Thru June 19, 1948

Dramas

	Opened	Perfs.
A Streetcar Named Desire (Barrimore)	12- 3, '47	229
Born Yesterday (Lyceum)	2- 4, '46	1,000
Command Decision (Fulton)	10- 1, '47	301
For Love or Money (Henry Miller)	11- 4, '47	263
Harvey (48th Street)	11- 1, '44	1,534
Heiress, The (Biltmore)	9-29, '47	305
Joy to the World (Music Box)	3-18, '48	108
Me and Molly (Belasco)	2-26, '48	132
Mister Roberts (Alvin)	2-18, '48	141
Play's the Thing, The (Booth)	4-28, '47	61
Respectful Prostitute, The; Happy Journey From Trenton to Camden, The (Cort)	3-16, '48	111
Strange Bedfellows (Morosco)	1-14, '48	181

Musicals

Allegro (Majestic)	10-10, '47	291
Angel in the Wings (Coronet)	12-11, '47	219
Annie, Get Your Gun (Imperial)	5-16, '47	376
Ballet Ballads (Music Box)	5-18, '48	39
Brigadoon (Ziegfeld)	3-13, '47	532
Finian's Rainbow (46th Street Theater)	1-10, '47	621
High Button Shoes (Century)	10- 9, '47	292
Inside U.S.A. (Century)	4-30, '48	59
Look, Ma, I'm Dancing (Broadhurst)	1-29, '48	164
Make Mine Manhattan (Broadhurst)	1-15, '48	182

CLOSED

Sleepy Hollow (St. James)	6- 3, '48	12
(Saturday 12)		
Man and Superman (Hudson)	10- 8, '47	294
(Saturday 19)		

COMING UP

(Week of June 21, 1948)		
Howdy Mr. Ice (Center)	6-22, '48	

ROUTES

Dramatic and Musical

Annie Get Your Gun (War Memorial O. H.) San Francisco.
Anna Lucasta (Royal Alexandra) Toronto.
Carousel (Metropolitan) Seattle, 23-July 3.
High Button Shoes (Great Northern) Chicago.
Harvey (National) Washington.
John Loves Mary (Harris) Chicago.
Lady Windermere's Fan (Geary) San Francisco.
Oklahoma (Opera House) Boston.
Oklahoma (Civic Auditorium) Pasadena, Calif.
Private Lives (Curran) San Francisco.
Sweethearts (Biltmore) Los Angeles.
Snow Boat (Shubert) Chicago.
Winslow Boy (Biltmore) Los Angeles.

Subway Circuit

BURLESQUE

(Opened Tuesday, June 15)

FLATBUSH THEATER, BROOKLYN

A comedy by George Manker Watters and Arthur Hopkins. Setting by Robert Rowe Pad-dock. Dances by Billy Holbrook. Costumes by Grace Houston. Press representative, Vince McKnight. Presented by Jules Leventhal.

BonnyFay McKenzie
SammyRobert Well
SkidBert Lahr
LeftyRoss Hertz
A FiremanNorman Morgan
MaziePeggy Cass
GussieGail Garber
Sylvia MarcoDerby Rogers
BozoBobby Barry
Harry HowellCharles G. Martin
Jerry EvansLeonard Gordon
A Bell BoyNorman Morgan
EcdyssistIrene Allarie
TenorSanto Scudi

CHORUS:

MarieJoyce Quinlan
KikiDerby Rogers
BusterDodie Bauer
SugarBeverly Barry
MimiEloise Loveridge
BlossomValerie East
BubblesAdeline Bitters
CuddlesDana McRae

The New York summer session is now official with the preeming of Jules Leventhal's subway circuit over at the Flatbush Theater. The s. c. will operate on a fortnightly basis as in past seasons, playing each show one week at the Brooklyn house, with a week's follow-up at the Windsor Theater in the Bronx.

It is hardly necessary to comment on the opener, since *Burlesque*, revived successfully a year back at the Belasco, comes in from the road with its Stem cast substantially intact. All advance indications on opening night tabbed it a Flatbush sellout.

After 21 years *Burlesque* is obviously corn and creaky, but it is also obviously Bert Lahr's dish. When he gives out with his particular brand of clowning, corn and creaks are forgotten. He pulls all his old burlesque tricks out of the hat. If he isn't the perfect Skid, he comes perilously close to it.

Fay McKenzie as Bonnie

As this reporter has said before, Fay McKenzie makes a nice, easy-to-look-at Bonnie. Perhaps that's just the trouble with her Bonnie, who tries so hard to appear sentimentally hard-boiled, and yet gives the impression of being such a nice person, that her burly wheel toughness is completely unbelievable.

Supportwise the cast still clicks as heretofore. Ross Hertz is a natural as the sentimental, if cynical, stage manager. Gail Garber and Bobby Barry are excellent as the beefy gal and her diminutive comic husband. Charles Martin is properly stuffed-shirtly as the big cow-and-grass man from the wide-open spaces.

But the lad who sells this latest version of *Burlesque* is Bert Lahr. It is strictly his show from start to finish. When he's on it ticks. When he's off, the seams show up. Fortunately, he's out in front more than enough to balance the budget. At a \$1.50 (plus tax) top the subway circuit is definitely off to a sock coin start.

Bob Francis.

"Decision" for Springfield

SPRINGFIELD, Mass., June 19.—*Command Decision*, starring Paul Kelly, has been added to the 1948-1949 schedule of the Playgoers League, with the play set for two performances, October 13, at Springfield's Court Square Theater. Another addition to the Playgoers lineup is *Miss Dilly Says No*, featuring Peggy Wood and Ernest Truex, with October 26 and 27 slated for presentation days.

Stadium Opens Concert Run

NEW YORK, June 19.—Some 14,000 longhair music lovers turned out at Lewisohn Stadium for the unveiling of the 31st consecutive season of pop-priced al fresco concerts Monday (14).

In line with long established custom, stadium concerts' first bill was ushered in with a welcoming address from Honorary Chairman Sam A. Lewisohn, the introduction of local dignitaries and the presence of s. c.'s indefatigable chairman, Mrs. Charles (Minnie) Guggenheimer. Non-musical highlight of the evening, however, was the dedication and breaking of ground for the new shell and dressing rooms which will replace the temporary job set up when the stage was struck by lightning several seasons ago. Work on the project will begin this fall via funds granted by the city. Mayor O'Dwyer was on hand to tell the customers what it was all about and then proceeded, along with Dr. Harry N. Wright, City College prexy; Grover Whalen, Robert Moses and other civic luminaries, to spade up the stadium and make it official.

Louder P. A. System

A further well-meant improvement this summer at the stadium is an amplification of the p. a. system. This adds up to to something of a mixed blessing. Undoubtedly it is a boon to galleryites in the far stands, but it puts a tax on eardrums close to the stage, and is certainly not the best treatment to outdoor music.

First half of the opening program comprised the prelude to *Die Meistersinger* and Brahms's *Symphony in C Minor* by the New York Philharmonic, under the baton of Fritz Reiner. The second stanza featured soloist Erica Morini in Tschai-kovsky's *Concerto for Violin and Orchestra, in D Major*. Miss Morini scored strongly on technique, but her tone was occasionally distorted by an overdose of the amplifying mentioned above. Reiner's direction was adequate.

However, it may be reported that the first night stadium faithful seemed to enjoy themselves hugely and, given a weather-break, the stadium concerts look to tee off to another successful season.

Bob Francis.

'Sundown Beach' Set For Fall Stem Bow

NEW YORK, June 19.—*Sundown Beach*, by Bessie Breuer, will be the first show to be produced by Studio Theater, Inc., and one of the first to come to Broadway in the fall. The script is to be directed by Elia Kazan and is tentatively earmarked to go into the Royale Theater.

Beach will first be tried out at Westport, Conn., the week of July 5 and then will go to Marblehead Summer Theater for another week. Included in the cast will be Don Hamner, Edward Binns, Warre Stevens, Ann Hegira, Joe Sullivan and Julie Harris. Kim Hunter was slated for the show but will stay with *Streetcar*.

The play is a one-setter and deals with a reclassification center in Florida. It centers about soldiers, their girls and their psychological problems. Louis J. Singer is the chief backer.

EQUITY LOSING DULLZELL

N. Y. Theater League Picks Randolph Paul As Int. Revenue Rep

NEW YORK, June 19.—Randolph Paul, a former advisor to the Treasury Department on new taxes, has been appointed special counsel by the League of New York Theaters. He will attempt to make certain that collectors of the Internal Revenue Department do not have the power to declare productions corporations or to change the status quo without first getting a ruling from the higher-ups.

The League is very much concerned over the corporation ruling and wants it changed because it will make the raising of capital for shows practically impossible. The producers also point out that the Treasury Department would be the one to suffer in the long run if legit should be hit, because it gets plenty in taxes from Broadway.

Goom-Bye Hope For D. C. Belasco!

NEW YORK, June 19.—It doesn't look as tho the American National Theater and Academy (ANTA) will take over the Belasco Theater in Washington for legit after all. ANTA sent an expert there to estimate the cost of renovation and he returned with the report that 400G would be needed. That's all, brother.

Since the 10-year lease that the government is offering on the theater states that it can be canceled after five years if the government should decide to build on the site, the deal is risky. Money invested probably could be recouped with a long-term lease, but capital could not be expected to take the chance under the present conditions.

Silo Circuit

Louis Townsend's (New Milford, Conn.) Theater-in-the-Dale skeds at least three summer tryouts in addition to opener, *The Astonished Ostrich*. Also on the agenda are *An Old Friend of Mother's*, by Thomas Phipps; a new *Camille* adaptation by John McKinney, featuring Tilly Losch and James Grey, and *No Room for Peter Pan*, by Jaedlicker Taub.

Another newbie to get an early showcasing is *For Better or for Worse*, by Belle Blumenthal and Richard Stevers. Preem is set for Tuesday (29) at Lake Hopatcong (N. J.) Summer Theater.

Lake Summit Playhouse, Hendersonville, S. C., opens Tuesday (29) with *The Vinegar Tree*. Vaughn Baggerly is the director. House skeds a 10-week season.

Ogunquit (Me.) Playhouse opens 16th season Monday (21) with *Apple of His Eye*. Robert Burton, Daisy Atherton, William Sweetland and Elizabeth Pratt head the cast.

Conagh MacDonagh's Irish comedy, *Happy as Larry*, preemed last month by the Amherst Masquers in Kirby Memorial (Amherst, Mass.) Theater, has been definitely skedded for fall Stem production by Louis J. Singer, holder of American rights. Burgess Meredith will direct and play the lead. Two final performances were given by the student thespes Saturday (19) and Sunday (20).

OFF BROADWAY

- E=MC²

(Opened Tuesday, June 15)

BRANDER MATHEWS HALL

A living newspaper on atomic energy by Hallie Flanagan Davis. Production stage manager, Mortimer Halpern. Lighting by Hans Sondheimer. Choreography by Hanya Holm. Music by Arthur Kreutz. Technical director, Clinton King. Directed by Moe B. Hack. Produced by Robert C. Schnitzer for the invitational series of the Experimental Theater.

CAST—E. G. Marshall, Geoffrey Lumb, Billie Lou Watt, Marian Winters, Ken Raymond, Philip Sann, Joseph Colbert, Saul Davis, Norman Porter, Jordie McLean, Evelyn Ross, Nan Kay, Robert Breton, Alan Frost, Barnard Hughes, Jack Henderson, Harry Hess, Sara Taft, Anna Mae Michaels, Derrick Lynn Thomas, Leslie Austin, Zenia Bank, Caroline March, Harry Mitchell, Kenneth Milestone, John Quinn, Edwin Christie, Clinton King, Collin Craig, Jack O'Connor, Angelo Mango, Robert McQuade and Sidney Walters.

Hallie Flanagan Davis bit off a huge mouthful when she undertook to write a living newspaper about atomic energy and it is no wonder that she found trouble digesting it. *E Equals MC Squared* comes off as only fitfully successful and tho its subject is vital, there is scarcely any question that Broadway audiences would reject it. However, *E* has a huge educational potential and would indeed be the type of script to send to colleges, high schools and even grade schools.

The first half of the script tells the history of atomic energy, its impact on the public, the views of scientists on the question and America's reason for blitzing Japan with it. The second part tells of the public's reaction since the bomb landed; the fight in Congress between civilian and military for control of the bomb; the choice of the public as to whether it should fight for peace and control of the bomb or surrender to the power politicians, and finally what would happen to the world should the bomb be used for war.

The material is pregnant with significance but the very nature of living newspaper technique demands that each scene be a block in an imposing structure. Miss Davis has a few such blocks—her scene when the atomic war begins is memorable—but they are insufficient.

Robert C. Schnitzer's production was excellent. *E* makes great demands technically with the host of scenes and various technical effects

Gale Sues Leventhal For 3G in Booking Fees on "Menagerie"

NEW YORK, June 19.—Jules Leventhal is being sued for \$3,200 in commissions by the Moe Gale Agency, which booked *Glass Menagerie* for him from January 26 to March 5. The action was instituted in the New York Supreme Court by Andrew Weinberger, Gale's attorney, after the agency rejected a settlement offer of \$1,000 from Leventhal.

The booking deal was that Gale was to get 10 per cent of the gross and 20 per cent of *Menagerie's* profits after the nut was paid off. Until then he was to book the show without fees. The play cost \$4,500 to produce.

Gale claims he never received anything in fees from the time he started booking it. His claim for \$3,200 is only for 10 per cent of the gross. When Gale stopped booking *Menagerie*, the United Booking Office handled the attraction.

needed, but the staff was equal to them all.

Most of the cast were good but many more roles could have been cut. Billie Lou Watt was outstanding as a charming atom. She had the audience cackling with delight. Marian Winters was an interesting and effective muse of history and revealed an unusually well controlled voice. Geoffrey Lumb was an imposing professor and Ken Raymond made a sympathetic representative of the public of Henry. Out of a huge cast, Jordie McLean, Robert Breton, Harry Hess, John Becher, Edwin Christie, Zenia Bank and Alan Frost were outstanding.

Moe Hack did a splendid job of directing the production. Arthur Kreutz wrote a score which did much to set the mood for many scenes.

Leon Morse.

THE FIRST COLUMN

(Opened Monday, June 14)

THERESA L. KAUFMAN AUDITORIUM

A play by Maurice Clark. Staged by Sam Wanamaker. Stage manager, Robert Myerson. Lighting, Phil Stein and Sidney Walter. Production co-ordinator, Bill Ross. Presented by the Theater Chapter of the American Veterans' Committee.

Aaron Brown.....Charles Parish
Alexander Hamilton.....Bernard Grant
Judge Case.....Sam Fertig
John Fenno.....Ben Irving
A Guard.....Martin Greenlee
Captain of the Guards.....Ken Sutton
Matt Burk.....Si Oakland
Another Guard.....Rick O'Keefe
Joseph Hopkinson.....Gayne Sullivan
Two Ladies.....(Dorothy Kimmel
Freda Furchtegott.....(Harriet Rawlings
Jedekiah Peck.....Camilla Ashland
Nemo Babinet.....Charles Thompson
Todd Strang.....Mort Neudell
Gus Derby.....Ed Woodhead
Two Men.....Robert White
Inn Keeper.....(Jerry Bynder
Athle Babinet.....George Prescott
John Ames.....Ben Yaffee
Walker Barry.....Dorothy Kimmel
Wes Barry.....Robert Cromwell
Barton Barry.....George Prescott
Congo.....Murray Osborne
Emile Fink.....Martin Greenlee
Billy Fink.....Earl Sydnor
Heinrich Voss.....Jeff Britton
Gertie Voss.....Thursten Stabeck
Whittaker Busby.....Jerry Bynder
A Sergeant.....Harriet Rawlings
Soldiers.....Ben Irving
Rick O'Keefe, Robert White, Michael Perkel
Balliff.....Rick O'Keefe
Clerk.....Jeff Britton
Jurymen.....Charles Parish,
Ben Irving, Jerry Bynder, Thursten Stabeck
Marshall.....Walter Thomson
Dennis.....Ben Yaffee

Maurice Clark's *The First Column* is another case of an author with his heart in the right place but his writing talent sadly not up to the mark. The play is socially significant and timely in that it is built around the enactment of the sedition act in the early 19th Century and purports to point up the dangers in the current Mundt-Nixon bill.

With all its good intentions, it is a static and episodic script, it does not offer up any understandable characters and does not present interesting or unusual situations. There is a great deal of on-stage violence and fighting. This is always hard on the director, and this time it gives the play the character of a barroom brawl.

The Theater Chapter of the American Veterans' Committee pooled its resources to present the play and gave the script a good production, in the circumstances. Si Oakland, a steadily improving young character actor, gave the leading role of Matt Burk an effective interpretation. Oakland has plenty of ability but should work on his body movement,

having a tendency to move sloppily. Camilla Ashland was a happy choice for the widow in love with the Irishman. This girl has fire, she has timing and plenty of stage presence. She gives the play a lift.

Tries To Stop Strong Man's Resignation

Essential To Dickering Now

NEW YORK, June 19.—Paul Dullzell, executive secretary and treasurer of Actors' Equity and chairman of the executive committee of Chorus Equity, handed his resignation to both orgs this week, but it was declined. Dullzell, the strong man of the thesp unions, is in his 70's and has been in poor health for several years. Recently his condition has grown worse.

Queried about the resignation, execs at the actors' union said they had no comment to make. Equity will enter negotiations with the League of New York Theaters next week and the exit of Dullzell, an experienced and able negotiator, would leave the union weakened. Therefore officials of the org have persuaded him to stay on at least until the dickering is concluded with the strong possibility he will leave when a new pact is signed with the producers.

Also Quits 4A's

Dullzell is also the president of the Associated Actors and Artistes of America (Four A's), another position he has resigned. (Details in vaudeville department.)

Paul Turner, chief counsel for Actors' Equity, did not turn in his resignation with his chief, but the understanding is that he will leave with Dullzell. Turner, too, has been a very important cog in the machine that brought the union up to its present position of stability but he is elderly and not too well. Rebecca Brownstein, his associate, is expected to handle Equity's legal biz when he goes.

When Dullzell does go out, his successor is expected to be Angus Duncan, son of Augustin Duncan, a veteran, capable actor. Duncan went to work for the union a year and a half ago immediately upon his discharge from the army. He has since served as assistant to Dullzell and has been groomed as his heir.

Dullzell will be winding up 30 years of service to Actors' Equity in which he helped make the union the solid and solvent operation it is, with \$816,697 in assets. His career started in 1918 when he represented the musical comedy actors before the Equity strike. He next joined the org as a field representative in 1920, and in 1921 he became assistant executive secretary. When Exec Sec Frank Gilmore became president of the union December 11, 1928, Dullzell moved into his shoes. He has been in them ever since.

Sam Wanamaker, responsible for most of the direction, bowed out before the production was ready, with Lou Polan taking over. In any case, the piloting sought to give movement and excitement to the play by injecting artificial action. It failed.

Leon Morse.

16 MM SOUND MOVIES

HOME BOOKINGS

COMPLETE PROGRAM
\$5.95 PREPAID
 NO CONTRACTS
 NO RED TAPE
 FEATURE AND
 TWO SHORTS

NEW PRINTS
 LATE RELEASES
 NEW AND USED PROJECTORS
 WRITE FOR FREE CATALOGUE

MINOT FILM EXCHANGE

PHONE 19-21

MILLBRIDGE, MAINE

McKennon Sets 3 Benefits For Inaugural in Abilene

ABILENE, Tex., June 19.—Frequent benefit shows along the route for local causes are planned for the new McKennon Stage Show, which is scheduled to open its tour here early in July under American Legion auspices, it was announced this week by owner Joe McKennon at winter quarters here. At each of the benefits a large percentage (in some cases all) of ticket sales will go to charity.

During the eight-day stand here three benefits will be staged, all proceeds from ticket sales going to the boys' ranch of the Optimists' Club; the joint Legion, VFW and DAV memorial, and the Boy Scouts of Abilene. McKennon and three of the cast are members of the local Legion post.

A combination of the Marian McKennon Players and the Harley Sadler Show, McKennon said the new attraction is shaping up as the best ever to go out under the McKennon title, and it is his belief that good presentations can keep grosses up to the record levels of last year.

Preparatory work in quarters is nearing completion. All trucks have been relettered, carrying the title,

Brooks Company In 37th Season

FENNIMORE, Wis., June 19.—Jack and Maude Brooks, operators of the Brooks Attractions, currently touring Wisconsin, received an excellent publicity break in *The Clinton* (Iowa) *Herald* recently when the show opened its season in its near-by winter-quarters town of Sabula, Ia.

"The Brooks show is one of the last of the once numerous road shows that toured the Middle West decades ago," the article stated. "Strictly modern, with custom-built tent and heavy transport trucks to carry the 20 tons of equipment, the company of 22 men and women will play thru Northern Illinois and Wisconsin. Founded in 1911 by Jack and Maude Brooks, the company has been on the road continuously since that time.

"Presently the company is under the direction of the second generation of the Brooks, Jack and Maude. The third generation, Tom Linson Brooks, a favorite leading man, died during the war, but his widow, Barbara, and his daughter, Stephanie Lee Brooks, carry on the theatrical tradition of the Brooks family. Barbara is the leading lady of the show this season.

"The tent . . . is completely equipped, and includes sound equipment to amplify the actors' voices and to produce necessary sound effects. The tent will seat 1,000 persons.

"Many former members of the Brooks company shows," the article pointed out, "have become famous in radio or motion pictures, and include Olan E. Soule, Barbara Luddy, Lon Clark; 'Nick Carter, Detective,' and Stanley Andrews. . ."

"Harley Sadler Presents the McKennon Stage Show." Morris Rose, assisted by Gib Taylor, has started painting scenery, and a new orchestra trailer is being laid out in the carpenter shop. Two new sets of flat scenery are also being built. The show will carry a hillbilly band, featuring Clyde and Ginger Holmes and Dude Sizemore; an orchestra with Solovox attached to piano, and an oldtime quartet and choir.

A cast of 22 has been engaged for the tour. It includes Jacquelyn Adams, Colley and Rosalea, Mr. and Mrs. Virge Lester, Dude and Jerry Sizemore, Don Phillips, Gilliam Moody, Chick Dale, Leigh Cross, Gib Taylor, Art Jones and Blackie Oakes.

NYU Honors "Tom" Players

NEW YORK, June 19.—Highlighting the 137th birthday anniversary of Harriet Beecher Stowe, observed at the Hall of Fame, New York University, today, was the praise given to the actors and actresses who appeared in dramatizations of *Uncle Tom's Cabin*.

The principal speaker, Harry Birdoff, author of *The World's Greatest Hit*, said in his address: "Like Old Man River, *Uncle Tom's Cabin* just keeps rolling along. Tommers who performed in the immortal folk play later became prominent among show folk. Pearl White, at 6, made her debut as Little Eva. Maude Adams, Marilyn Miller, Dolores Costello and Mary Pickford played the part as children. David Belasco was 20 when he enacted Uncle Tom. Fay Bainter's debut was as Topsy."

He added further: "The movies have drawn upon Tom shows again and again for talent. Lillian Gish, Harry Carey, Guy Kibbee, Frank McHugh and Spencer Tracy were all Tommers." He concluded his address with, "The slogan of an old Tom company some years ago was a boast—but with meaning. Announcing the arrival of the product of the 'little woman' who wrote with such sincerity many years before, the owners of the Tom show papered the entire country with posters whose letters were tall as a man, 'Just As Immortal As the Declaration of Independence!'"

There were delegations from the public schools of New York City and from patriotic and civic organizations at the anniversary celebration. Among the prominent guests was Lyman Beecher Stowe, grandson of Mrs. Stowe.

Drive-Ins Booming In South Carolina

COLUMBIA, S. C., June 19.—South Carolina is experiencing a boom in the drive-in theater biz, with five new outfits now under construction. Two of the largest (500 autos) and most modern are slated for Greenville and Florence. Others are under construction at Newberry, Aiken and Charleston.

Ops of four recently completed theaters report good biz due to fair and mild weather in their locations.

Two drive-ins operating here boast separate speakers. One has paved ramps. Some smaller outfits over the State use speakers on screen. Most are independent. Other South Carolina drive-ins are at Spartanburg, Hartsville-Darlington, Camden, Bennettsville, Greenwood, Walterboro and Holly Hill.

Rep Ripples

FRANK AND DONALD McLAREY have 16mm. pix in the LaFayette, Pa., area on sponsored dates. . . . Flye's Show, which is playing Montana halls to fair takes, recently added new film. Arthur Malley, comic and magician, has joined. . . . Cliff Frazier left Bartow, Fla., recently to join the Strickland Show, doing specialties. Frazier had a fair winter with his film-vaude unit. . . . Neil Schaffner's tent show and tent show business in general were the subjects of an interesting article in the June issue of *Holiday* mag. . . . A condensation of the history of Tom shows, Harry Birdoff's *The World's Greatest Hit*, appears in the July issue of *Reader's Scope* mag. . . . E. C. Bickford, former repster, has returned to Riverview Park, Chicago, where he is a member of the park police, his second year there. . . . Patten and Joyce will present a short-cast flesh unit for four weeks in the Cape Cod sector of Massachusetts, playing under auspices.

E. L. FLAHERTY has been showing 16mm. pix around Peterboro, N. H., to fair takes. . . . Gitt's Family Show, in Southwest Kansas the past month, is heading toward Missouri. Returns have been fair. . . . Al W. Mackey, Atlanta, is readying a tent pic outfit to play Alabama territory. He recently bought the layout of Griffin's film show. . . . Crawford's Show has been around Medicine Hat, Alta., recently. . . . Reed and Carter, who have 16mm. films around Poughkeepsie, N. Y., will go into the Cat-skill resort sector and play sponsored dates after July 1. . . . Guy W. Wilbur has a four-people flesh unit playing E. F. Hannan's *Meet Me at Barney's* in Ontario. . . . Ira F. Clarke is trying to locate a pic circuit around Ateshison, Kan.

MYERS and Timberly are readying a four-cast show, E. F. Hannan's *Meet Me at Barney's*, in Boston for a tour of Northern New England and Canada. Org will confine its route mainly to resort towns and travel in two trailers. It will be advanced by Frank brothers. Cast includes Herbert D. and Rosalie Myers, Jack Timberly and Clara Wince. . . . La Due brothers have a vaude-pic unit operating around Brantford, Ont. . . . Bird's Show, in Wyoming, reports good takes after losing several dates to inclement weather.

WANTED FOR PARK PRODUCTIONS

Opening July 8, Reporting July 1.
 Two Males, dramatic show. Five weeks or more, one bill. Second Business or Heavy, about six feet; Character Actor, any height.
 Air mail photos to
 445 East Commerce, San Antonio, Texas.

TENTS

60x120 Ball Ring \$875.00
 50x75 Push Pole 375.00
 Both complete with sidewalls and all poles. Both green fireproof material, like new. Plenty of Bleachers cheap.

OPERA HOUSE
 Millbridge, Maine

\$19.50 PUTS YOU IN SHOW BUSINESS

We supply you complete 16MM. Sound Projector and Films. Everything ready for showing. Be your own boss. EARN BIG MONEY.
 Write SOUTHERN VISUAL FILMS, 68 Monroe (Dept. BB), Memphis, Tenn.

FOR SALE

16 Model UAM PRO, some 16mm. Sound Film; also 24 features 35mm. Sound Films, some Shorts; Electric Popcorn Machine, Electric Snow Machine, Tent, Seats, House Trailer, \$1,700.00. Will take in trade 16mm. 3-2-1 reels Comedies, Cartoons or Panoramas. Come get it, will not ship.
 L. B. HERMAN, 1436 McCarty, Houston 15, Tex.
 Phone: Y-81582

CONTACT COUSINO
 VISUAL EDUCATION SERVICE, INC.
 1221 MADISON AVENUE
 TOLEDO 2, O. • AD-4208
 For the Finest in 16MM.
 Features & Shorts

LIKE NEW—SOUND PROJECTOR, \$295.00
 Kodascope 16mm. single case, model F510N, 750 W. Light, 2" fl. 8 lens. Present cost \$400. and just like new, Cordomatic reel.
AMPRO PREMIER 20, NEW, \$450.00
 1000 W. Light, 2" and 1" lenses, 150 ft. speaker cord, regular Amprom stand. This outfit worth over \$650.
BOLEX H-16 MOVIE CAMERA, etc., \$395.00
 Has Emmet case, Wide Angle, Regular and Telephoto Eastman Coated Lens, Tripod and Western Cine Meter. Outfit cost \$700.
THAYER FILM SERVICE
 BOX 98, GASSAWAY, WEST VIRGINIA

DRIVE-IN THEATRE EQUIPMENT
 Complete new 35mm. Sound and Projection Equipment for Drive-Ins—\$2,974.00; construction and operating instructions furnished. 16MM. FILMS RENTED—\$5.00. Advertising furnished. Used 16mm. and 35mm. projector bargains.
ACE CAMERA SUPPLY
 150 N. Ivey St. Florence, S. C.
BEAUTIFUL THEATRE CHAIRS
 Rebuilt, Refinished \$3.95 UP
 Send for Chair Bulletin, also 48-page Bargain Catalog on Motion Picture Projection and Production Equipment. World's Largest Mail Order House.
S. O. S. CINEMA SUPPLY CORP.
 New Address: 602 West 52d St., New York 19, N. Y.

CALL—CALL—CALL
McKENNON STAGE SHOW
 OPENS JULY 9—ABILENE, TEX.
 REHEARSALS START JULY 1
 All people engaged report not later than 10:00 a.m. July 1st.
 Can use good Character Woman.
NEED GOOD BILLPOSTER
JOE McKENNON
 3601 EDGEWOOD
 ABILENE, TEXAS

BISHOP—W. G. (Bill), 52, owner-manager of the Coffee State Shows, May 27 in Pueblo, Colo., of cancer of the throat. Survivors include his widow, Lydia; his mother, Mrs. Jennie Bishop; a sister, Mrs. Gertie Tryon, of Pueblo, and three brothers, Perry, Fred and John, of Grand Junction, Colo.

BREMSON—Robert, 67, former secretary of the K. G. Barkoot Shows, June 10 in Detroit of a heart attack. He was later affiliated with Frankie Hamilton in the wholesale carnival supply business for five years and was general agent for the Motor City Shows for several years just before the war. Survived by his widow, Mary, former vaude dancer, and three sons. Interment in Kansas City, Mo.

BUFANO—Remo, 34, leading puppeteer and marionette maker, June 17 in a plane crash at Mount Carmel, Pa. Bufano produced many shows during the 1920's and 1930's; had made figures for Billy Rose's *Jumbo*, Thornton Wilder's *The Skin of Our Teeth* and for the New York World's Fair. More recently he designed the marionettes and masks for the American Repertory Theater's production of *Alice in Wonderland* and the dwarfs' masks for the City Center rep's *Rip Van Winkle*. His widow and 13 brothers and sisters survive.

CHASE—William, 67, former vaudevillian, June 11 at Saranac Lake, N. Y. He was a member of the vaude team of Chase and LaTour.

CONLEY—Mrs. Cherry, 83, widow of Charles Conley, old-time outdoor

THE FINAL CURTAIN

showman, in Lexington Hospital, New York June 13 of a heart ailment. Known during her stage career as Zazel, dancer, she also produced and managed plays for W. A. Ellis Theatrical Enterprises. In recent years she operated a costume shop in Manhattan. Burial in Kensico Cemetery, Westchester, N. Y., June 16.

CROSLY—Powel III, 37, son of Powel Crosley Jr. and one-time vice-president in charge of production for the Crosley Corporation, radio manufacturers and former owner-operator of WLW, Cincinnati, June 14 in Miami of a heart attack. His father is president of Crosley Motors and founded the Crosley Corporation, which was sold to the Avco Corporation in 1945. Besides his father, he leaves his wife, Elizabeth; three sons, Powel IV, Thomas and Houston, all of Florida, and a sister, Mrs. Stanley E. Kess, Cincinnati. Burial in the family plot in Spring Grove Cemetery, Cincinnati.

DAIGNEAU—Kenneth, 50, actor, June 11 in New York. His Broadway appearances included *When in Rome*, *One Thing After Another* and *He Who Gets Slapped*. Also a veteran radio actor, he was known as "the neighbor" on the Aldrich Family program.

DELL—Anthony, 35, vaude and carnival performer, in Los Angeles County General Hospital June 10 of a kidney ailment. He was a member of the Dell family, circus and vaude performers at one time with the Eddie Foy troupes. Recently he was with the Lundren and Foley & Burk Shows. Survived by his widow and a son.

DILS—Bill, 28, midget auto racer, June 16 in Albany, N. Y., when his car crashed at the Menands track. His widow and son survive.

GRANNISS—Andrew W., 83, pioneer Connecticut showman, in Bristol (Conn.) Hospital recently. He built the Terryville (Conn.) Auditorium and operated motion pictures there.

JONES—Lindley M., 81, father of Spike Jones, band leader, at Huntington Memorial Hospital, Pasadena, Calif., recently. Survived by his widow and his son. Masonic services in Monrovia, Calif., June 15.

KREIGER—Edward J., 56, veteran magician, June 5 in West Columbia, S. C. He spent 35 years in magic and for the last nine years was associated in Columbia with the E. N. Williams Circuit out of New York. His widow, daughter, two sons, four sisters and five brothers survive.

LEBHAR—Mrs. Evelyn, 39, national master of American Contract Bridge League and wife of Bert Lebhar Jr., sales director and sports-

caster under the name of Bert Lee on WHN, New York, June 17 in New Rochelle, N. Y. Besides her husband, five children survive, Bert III, also a sportscaster known as Bert Lee Jr., Godfrey, Barbara, Suzanne and Vivienne.

MARGOLIS—Louis, 62, one of the founders and second president of the Michigan Showmen's Association, June 16 in Detroit. He started in the concession business about 1915 in partnership with Con T. Kennedy, and later went into partnership with George Coe in the carnival bearing the latter's name. Later he was a partner in the Tri-State Shows with the late Charles Ziegler. In recent years Margolis operated the Lincoln-Palm Bridge Club in Miami Beach, Fla. Survived by his brother, Oscar. Interment in Machpelah Cemetery, Detroit.

Harry Frankel

Harry Frankel, 59, veteran radio singer and vaude and minstrel man, whose professional title of Singing Sam became a household word thru the medium of radio, died June 12 in Richmond, Ind., of a heart ailment.

Frankel started his radio career at WLW, Cincinnati, as the Lawn Mower Man, and was one of the greatest interpreters of old-time songs. His fame probably reached the greatest height when under contract to Barbar-sol.

In vaude, Frankel was a member of the team of Frankel and Dunlevy, and later was one of the Two Blackbirds, playing the RKO and Keith circuits as late as 1930. His minstrel affiliation was with Al G. Field Show, where he was endman and bass singer. Besides originating his first national network radio program from WLW, he sang for WKRC, Cincinnati, and the Columbia Broadcasting System.

Survived by his widow, Helen, former vaude performer, and two sisters, Mrs. Irene Townsend and Mrs. Madge Harding, of Richmond.

Burial in Earlham Cemetery, Richmond, June 15.

MCQUIRE—Henry E., 50, superintendent of grounds for the Barrington Fair Association, recently in Great Barrington, Mass. He had been associated with the fair for nearly 25 years.

NASON—Leroy C., 60, clarinet player and pianist in theater orchestras in Portland, Me., for many

years, and a member of the Kora Shrine Band, June 15 in Portland.

NORTON—Michael T., 74, father of Edward J. Norton, outdoor advertising manager for Coney Island, Cincinnati, June 16 at his home in that city. A former boxer, Norton had also operated cafes and a gymnasium in Cincinnati and, until his retirement 20 years ago, was employed at Coney Island. Besides his son he leaves two daughters, Mrs. Margaret Zeisler and Mrs. Robert Whalen. Burial in Guardian Angel Cemetery, Cincinnati, June 18.

PERHAM—Archie S., owner-manager of the Pine Tree State Shows, May 25 in Elizabeth, Me., at the home of a daughter, Mrs. Francis Vincent. Perham was well known thruout the New England States and operated his carnival thru that section for 12 years.

RAMIREZ—Robert, musician and son of Tony Ramirez, musician with the Ringling circus, June 15 in Detroit.

SOUTHARD—C. D. Jr., 37, sales promotion manager for Hall Bros., Inc., handling details for their Columbia Broadcasting System show, *Hallmark Playhouse*, June 7 in Kansas City, Mo. His widow, son and daughter survive.

THORPE—Kay, daughter of Bud Thorpe, National Broadcasting Company staff announcer in Chicago, in Mount Carmel, Pa., June 17 in a plane crash.

VARDEN—Venita, former stage actress and divorced wife of Jack Oakie, film star, June 17 at Mount Carmel, Pa., in a plane crash.

WALLACE—Beryl, actress and star of Earl Carroll's Restaurant show in Hollywood, June 17 in an airplane crash at Mount Carmel, Pa. She had appeared in a number of his shows, including *The Sketch Book*.

WYATT—William G. (Dick), 68, former musician and concessionaire, June 8 in Atlanta. Wyatt started in show business with the Dana-Thompson Shows over 50 years ago, was bandmaster with Smith's Greater Shows, and for 20 years was a concessionaire with the Johnny J. Jones Exposition. Survived by his widow, Mytrice; a sister, Annie, of Los Angeles, and three brothers, the Rev. J. H. Wyatt, Lexington, Ga.; H. L. Wyatt, Baton Rouge, La., and C. E. Wyatt, Newman, Calif. Burial in Magnolia Cemetery, Atlanta.



AL SOPENAR IN MEMORIAM

Killed in action
at Normandy
June 23, 1944

Al Sopenar Showmen's League
of America
American Legion Post #1008

IN LOVING MEMORY of Our Darling Sister LILLIAN MURRAY SHEPPARD

who left this world and some
broken hearts
on June 22, 1947.

EMILY and DAVID
FRIEDENHEIM
ANDY and CARL
CARSON

EARL CARROLL

Earl Carroll, 56, internationally known theatrical producer, night club operator and songwriter, was killed in a plane crash at Mount Carmel, Pa., June 17.

Carroll, whose name was synonymous with show business, was en route to New York to build a cast for a roadshow *Vanities* unit.

Born in Pittsburgh in 1892, Carroll began his career as a program seller at the Alvin Theater there and within a few years became assistant treasurer of the Nixon Theater in Pittsburgh.

His first break came from the late Enrico Caruso, Italian tenor, with whom he collaborated on a number of popular songs. After writing lyrics for Caruso, he turned to writing plays, turning out *So Long Letty*, *Canary Cottage* and *The Love Mill*. *So Long Letty*, with Charlotte Greenwood, ran for five years.

After a stint in World War I, Carroll entered the producing field and brought to Broadway *The Lady of the Lamp* and *Daddy Dumplings*. In 1931 he opened his second Earl Carroll Theater at a cost of \$4,500,000 and premed the ninth of a series of 13 *Earl Carroll's Vanities*. In 1938, at a cost of \$500,000, Carroll opened his Hollywood night club.

He also produced several motion pictures, including *Murder at the Vanities*. Plans for a new theater, supposedly the largest in the world, and a road tour of the *Vanities* were interrupted with his death.



In Loving Memory of Our Dear Brother
WALTER B. KEMP
Died June 25, 1943
Brother and Sis

In Memoriam AL SOPENAR

Killed in action in Normandy
June 23, 1944

Mae and Eddie Sopenar

IN LOVING MEMORY

Of My Husband

V. L. (FRANK) MOULTON

who passed away on June 14, 1944

Wife—BEE

R-B TO PLAY TWIN CITIES

Big One Gets Date at Aqua

Minneapolis cele group's protests are of no avail—Mil'kee also scheduled

MINNEAPOLIS, June 19.—Despite vociferous protests from the Minneapolis Aquatennial Association, Ringling Bros. and Barnum & Bailey will play a two-day stand here, July 29-30, during the Aquatennial celebration. Date was closed by J. C. (Tommy) Thomas, R-B traffic manager, and is considered a big score, inasmuch as heretofore it has been virtually impossible for "outside interests" to schedule anything in Minneapolis during the Aquatennial.

While here Thomas also closed with St. Paul officials for the R-B show to play that city July 31.

Getting Voices Opposish

During contract negotiations for the Big One's showing here, Aquatennial opposition was voiced by Tres Goetting, executive secretary for the city's Summer Festival Association. Goetting declared "the circus is coming here when the an- (See R-B TO PLAY on page 61)

Small Crowds, Big Nut, May Finish Polo Grounds Races

NEW YORK, June 19.—An insufficient crowd of 8,000, plus mounting labor cost at the second running of midget auto races at the Polo Grounds last Saturday (12) may result in a change of scene and, possibly, territory. The promoting group, Small Car Enterprises, Inc., headed by sportsman President Alexis Thompson and Walter C. Stebbins, general manager, will decide prior to the next scheduled meet, Wednesday (30).

A special wooden track in sections, supported by aluminum stringers, is used. The erection and dismantling, required for each scheduled performance, are understood to have cost \$29,000 for the last meet.

The promoters have been able to stage only two of several scheduled races because of weather conditions.

Autry Contracted For Mad. Sq. Rodeo

NEW YORK, June 19.—Gene Autry is definitely set as the feature attraction of the Madison Square Garden Rodeo which opens here September 29. The Garden's rodeo manager, Frank Moore, announced that Autry signed on the dotted line Tuesday (15).

The Garden is shuttered for a month, and in addition to the usual summer overhaul and paint job is undergoing a major interior repair job, including the replacing of the complicated refrigeration piping and the laying of a new floor.

You'd Think It Was December, Convention Time at the Sherman

CHICAGO, June 19.—The lobby of the Hotel Sherman, operating without a paid gate and with no major attraction, such as the annual December outdoor convention, this week did a brisk business with outdoor show folks. As a matter of fact, the week was by far and away the biggest of the year, with the turnout on the "magic carpet" almost equally divided between carnival and circus folks.

There was no occasion whatsoever for the big turnout. It all was purely coincidental. Yet, at the Atwell Luncheon Club, no less than six circus general agents, contracting agents, press agents and one owner, not to mention various other circus men, were present at one time or another during the week.

The Gang's All Here

Among those on hand were R. M. Harvey, general agent for Dailey Bros.; J. C. (Tommy) Thomas, traffic manager for Ringling-Barnum; Paul Eagles, general agent for Clyde

Beatty; Ed Hiler, contracting agent for Cole Bros.; Howard Suez, owner of Clyde Bros.; Omar Kenyon, promotional director for Hamid-Morton; Nat Green, of Ringling's Chicago office; Bill Oliver, car manager for Dailey; Allen Lester, contracting press for Dailey; Tommy Brydon, banner squarer for Cole, and Bill Lester, contracting agent for Cole.

Carl Sedlmayr Sr., of the Royal American Shows; Al Wagner, Cavalcade of Amusements, and Harry Hennies, Hennies Bros.' Shows, were included among carnival owners in town. Their shows all were playing not far from Chicago, hence the visits.

It was while here that Sedlmayr heard the news of the fire on the Sally Rand show with his org. He gave a glowing account, relayed to him by phone, of how Sally "much as a magician," as he put it, had the show ready to go six hours after the fire occurred.

Hennies and Wagner were in (The Magic Carpet on page 95)

Close-Ups:

Bill Naylor, Trouping Intimate Of World's Great, Near Great

By Herb Dotten

(This is another of a series on little-known facts about people prominent in outdoor show business.)

BILL NAYLOR, press agent for the Cavalcade of Amusements, has many distinctive characteristics. Born William Boyden Naylor March 6, 1886, in Leeds, England, he was reared in the mother country and moved to Canada at the age of 24. After living there for more than 10 years, he came to the United States as a permanent resident and later became a U. S. citizen. And, now at 62, Bill's speech is marked unmistakably by the old-English flavor. In manner Bill is suave. This, in part, stems from his schooling in England, which was topped off by his graduation from Rugby, and also from the years he spent as booker and lecture press agent for such notables as Winston Churchill, Admiral Byrd and the Maharajah of Burdwan. In approach, Bill shoots for the top level, whether it be in the newspaper office or radio station. And, due to his long years of touring in behalf of top names, the mild-mannered, diligent veteran invariably crashes the front office and just as often his reception is reflected in generous space or time treatment. In follow-thru, once the contact is established, Bill applies himself conscientiously. A firm believer in frequent visits to a newspaper or radio station, he checks in at least once daily. Sold, too, on the value of original copy, invariably he sits down on the spot to bat out fresh copy, shunning canned material like the plague.



BILL NAYLOR

Not a little of his methods of operation come from his association with Frank Braden when the two comprised the press staff of the Sells-Floto Circus. And Bill, who rates Braden as the greatest press agent he has known, willingly points out he learned much from Braden.

Much of Bill's effectiveness also is due to his own varied career and his ability to spin delightful yarns about incidents in which he figured. That his career has been varied is indicated by its span. It embraces years spent as a cricket and rugby athlete in England, as owner of a pro hockey team, a small hotel and a theater, as participant in a silver mining rush, intimate of the great and near great, as a newspaperman and a press (See Bill Naylor on page 54)

Chi R.R. Fair To Lengthen Run 2 Weeks

Interest Warrants Extension

CHICAGO, June 19.—Officials of the Chicago Railroad Fair, heartened by the nationwide response received to date, have decided to lengthen the event two, and possibly three weeks.

Original plans called for the lake front extravaganza to open July 20 for a seven-week stand, thru Labor Day, September 6, but the interest displayed by the 30 participating railroads and by the 30 rail companies sharing in the expense but not participating, warrants an extension of the program, Maj. Lenox R. Lohr, president of the fair, told The Billboard this week.

With this in mind, most of the acts which are to furnish entertainment at the various exhibits and displays thruout the mile-long grounds have been signed to contracts which call for the originally scheduled seven-week run, plus an option for two additional weeks.

Plenty of Activity

The 50-acre tract is a beehive of activity, with buildings of almost every conceivable size and shape and a 5,000-seat stadium springing up at a rate which assures their completion by the July 20 opening.

By the time the main gate, at 23d and the Outer Drive opens for business, approximately \$2,000,000 will have been spent by the more than (See CHI. R.R. FAIR on page 59)

Congress Okays Bill Limiting Animal Import

WASHINGTON, June 19.—A bill vastly broadening the powers of the government over the importation of circus animals quietly slipped thru Congress this week and was sent to the President for his signature.

Passed by the House without debate under "consent" procedure and previously approved by the Senate, the bill permits the Secretary of Interior to ban the importation of any birds or animals which he may deem injurious to agriculture or horticulture. Specifically banned are imports of mongooses and flying foxes. Exempted from any ban are canaries and parrots.

In addition, the measure directs the Secretary of the Treasury to prescribe regulations for the transportation of all wild animals and birds to the United States "under humane and healthful conditions." Violators of any rules set up by the Treasury are subject to criminal prosecution.

The presence in any ship of a substantial ratio of dead or crippled animals or birds is prima facie evidence of violation under the bill.

Troupers Attend Margolis Services

DETROIT, June 19.—Many showfolk turned out yesterday to pay a final tribute to Louis Margolis, past president of the Michigan Showmen's Association, who died here Wednesday (16) after a long illness. (See Final Curtain for details.)

Pallbearers included Louis Katz, Harry Bennett, Morris Wolf, Gilbert Roth, Harry Stahl and Frank Hamilton.

Floral tributes were received from many showfolk, including John Quinn, World of Pleasure Shows; Mr. and Mrs. Ed (Freckles) Lewis; Pearl Steinselt and Joe and Blanche Numero, Minneapolis; Lewis Moreales, Chicago; Ethel Verist; Robert Lesley and Al S. Cole, Washington; Roscoe T. Wade, Joyland Midway Attractions; Ralph Decker, Kirkwood Shows; Ruby and Jess Rice and Elizabeth and Rhoda Gilbert.

Prof. Willie J. Bernard, Side Show operator of Hancock, N. H., and his aunt, Mrs. Blanche E. Guyotte, Hancock, escaped injury when his car was involved in a crash near Henninger, N. H., recently, while en route to Florida.

Stables on Oregon State Grounds Save Day During Floods

SALEM, Ore., June 19.—The newly constructed stable area of the Oregon State Fair was utilized to capacity far ahead of its Labor Day opening here when some 500 thoroughbreds were housed after being evacuated from stricken Portland Meadows due to flood conditions.

Manager Leo Spitzbart offered the local facilities to General Manager William (Bill) Kyne, of the Portland plant, when flood waters covered the northern racing quarters. Local Red Cross workers served hot meals to the stranded owners and their families during the first critical days of the move. The evacuees were housed in the 4-H dormitory on the fairgrounds.

Injunction Granted Against Strikers At Detroit Edgewater

DETROIT, June 19.—Circuit Judge Robert M. Toms late Friday (18) issued a temporary injunction in the Edgewater Park labor case. Injunction restrains mass picketing and the urging of park employees to strike. The injunction was given pending a strike vote under supervision of the State mediation board. A court hearing, however, has been set for Friday (25).

The labor dispute flared this week when 75 ride operators and cashiers went off the job when the park management refused to negotiate a contract. As a result, mass picketing was begun but the park continued to operate with other employees who had refused to go on strike and with new help.

Background of the issue is the recent withdrawal of the 76 employees from the United Retail, Wholesale and Department Store Employees' Union (URWDS) and their decision to join the United Office and Professional Workers (UOPW). Both are CIO unions and a full scale jurisdictional fight is in progress over the park employees.

Jack Dickstein, park manager, based his refusal to negotiate with the new union on the grounds that some of its leaders had not signed the non-communist affidavit required under the Taft-Hartley law. He said the URWDS had contracts with the park for several years and that the management had recognized the union. The new employees hired to replace those who walked out joined the URWDS under the existing closed shop contract.

The URWDS backed the park's stand and took ads in Detroit newspapers to announce that "There is no strike at Edgewater Park. For the last seven years the Retail, Wholesale and Department Store Union has had a contract with the park. At no time has there been, or is there now, any disagreement with the management."

10,000 Additional Seats For Pasadena's Rose Bowl

PASADENA, Calif., June 19.—The 93,000-seat Rose Bowl here, scene of New Year's Day football games, Shrine circuses, rodeos and other outdoor events, will have 10,000 additional seats by January 1, Tournament of Roses officials have announced.

Work on the project will begin soon. This will make the Rose Bowl the second largest stadium in the West. The Los Angeles Memorial Coliseum seats approximately 105,000.

Mrs. Cornwell Dies in Plunge

MADISONVILLE, Ky., June 19.—Mrs. J. W. Cornwell, 26, of Tifton, Ga., aerialist with the J. A. Gentsch Shows, plunged to her death during a performance here last night.

She was performing on a ladder 40 feet above the ground, and was doing a spin when she tried to change her grip on the trapeze rung and missed. She died a few minutes later of a crushed chest. Her husband and parents, Mr. and Mrs. John Kettle, also with the show, survive.

FOR SALE
Slightly used, surplus, waterproof and fire resistant Tent Tops, 20x52, \$95.00. Concession Tents of all size.
MAIN AWNING & TENT CO.
230 Main Street Cincinnati 2, Ohio

NEW TENTS
All sizes. Wide selection of materials. Finest craftsmanship. Write for details.
PEORIA TENT & AWNING CO.
613 Franklin Street Peoria, Illinois

UNION Rebuilt Machinery **FOR SALE**
Established 1912

Model K-Kiss Wrapping Machines
Hildreth Pulling Machines

REBUILT AND GUARANTEED IMMEDIATE DELIVERY

We have the largest stock of candy machinery.
Write, wire, phone. We have it.
We pay high cash prices for your surplus equipment

UNION CONFECTIONERY MACHINERY CO. INC.
318-322 LAFAYETTE STREET
NEW YORK 12, N.Y.




CONTACT US IMMEDIATELY!!

for full information and prices on

Popping Corn Boxes • Coconut Oil Corn Syrup Seasoning • Cones Popcorn Machines

We have everything necessary to put you in the popcorn business. All you need are the four walls.

BRADSHAW CO. INC.

ALBERT N. DUKER, President

QUICK, DEPENDABLE SERVICE SINCE 1903

SALES OFFICE
1619 Broadway, New York 19
Circle 7-4343

PLANT
31 Jay Street, New York 13
Walker 5-5359

NEW TENTS
All sizes. Wide selection of materials. Finest craftsmanship. Write for details.
SOUTH BEND AWNING CO.
1124 Mishawaka Ave., South Bend 15, Ind.

7-11—NOW IT'S 5
A new P.C. game, Under and Over 5, works without dice. \$5.00 brings plans to build.
E. T. FENTON
1016 Garrison Ave. FT. SMITH, ARK.

COLORFUL BASKETS FROM MEXICO
IMMEDIATE DELIVERY

We carry baskets for fruit wheels and grocery wheels. Write for catalog.

PICNIC BASKETS 3 SIZES
Bushel Baskets, 7 to bundle, \$10.15 per bundle.
Half Bushel Baskets, 10 to bundle, \$10.50 per bundle.
Quarter Bushel Basket, 10 to bundle, \$7.50 per bundle.

HAMPERS 2 TO A NEST
3 Nests to a bundle, \$7.50 per bundle.

ATTENTION, JOBBERS:
Can give you attractive price in carload lots.

GEAN BERNI, 801 Tampa St., Tampa, Fla.

FOR SALE

AT A BARGAIN PRICE 1941 International Truck Trailer **AT A BARGAIN PRICE**
Light 1 1/2 Ton

With chassis and cab. Engine in good condition. Great for transportation of band instruments and theatrical props. Phone or see it.

DEXTER MOTORS, Inc.
1st Ave. and 97th St., N. Y. C. (29)
ATwater 9-2998

TICKETS PRINTED TO YOUR ORDER 100,000—\$26.55

ROLL—FOLDED—CASH WITH ORDER—SAVE

Minimum Order Each Wording. Price or Color 10,000 Tickets.	10,000 Each Additional 10,000.	\$9.00
	Same Order	1.95
	Price Change	3.00
	Color Change	.60

DALY TICKET CO. COLLINSVILLE, ILL.

GIVE TO THE DAMON RUNYON CANCER FUND



WORKMEN'S COMPENSATION

Do you know your responsibilities under the federal and State Workmen's Compensation Insurance Laws?

28 Years' selling experience to help you with your particular

CHAS. A. LENZ

A-1338 Insurance Exchange Chicago, Illinois

THE SHOWMAN'S INSURANCE MAN

1728 First St., N. St. Petersburg, Florida Phone 5914



CONCESSIONAIRES! CANDY PULLING MACHINE

★ for 5 pound batch!

For more sanitary, customer appealing candy, start your 1948 season with the new Concession #5 Candy Pulling Machine. Stand it on a table or hang it on the wall where your customers can see your candy in the making, and watch your profits grow. Machine is rigidly built with enclosed worm gear drive... runs all day for an electrical cost of only 10¢. Rugged Clean... Compact (22x15x24")... Durable... Very quiet and smooth running... Built for 5 pound batch... Just plug it into any 110 volt, 60 cycle AC receptacle. ORDER NOW to assure first quarter delivery. Complete with motor, \$150.00. 25% with order, balance on delivery. Hurry! They're going fast!

CONCESSION SUPPLY CO.
3916 SECOR ROAD TOLEDO 6, OHIO

Reeves BLEACHERS Portable

A Reeves Installation will quickly pay for itself and provide you with additional revenue.

Reeves All Steel Bleachers and Grandstand Feature:

SAFETY • COMFORT • ECONOMY • DURABILITY

FOR ANY INFORMATION CONTACT

MATT G. REEVES & CO.

112 South 12th St.

Tampa, Florida

POPCORN CARTONS
SOCIAL HOUR No. 2 (10¢) 10M or more
\$6.90 Per M
(Less than 10M \$7.00M)
OHIO SUPER YELLOW AND DWARF WHITE HULLLESS POPCORN. In 50 and 100-lb. moisture-proof bags. Also supplies. Write for catalog and prices.

Betty Zane No. 2 (10¢) 10M or more
\$7.90 Per M
(Less than 10M \$8.00M)
BETTY ZANE CORN PRODUCTS, INC.
638 BELLEFONTAINE AVE., MARION, OHIO

One Color 4 3/8x1 15/16x7 Two Colors 4 3/8x1 15/16x7

FLYING SCOOTERS

QUEEN OF THE FLYING RIDES
With 1948 Streamlined Cars

EIGHT CAR PORTABLE RIDE

STATIONARY & ELEVATED PARK RIDE

NEW JET KIDDIE RIDE

BISCH-ROCCO AMUSEMENT COMPANY
5441 S. COTTAGE GROVE CHICAGO 15, ILL.

Snow Cones ★ Popcorn ★ Candy Floss ★ Candy Apples

Our 1948 Catalogue has been mailed to everyone on our mailing list. If you have not received your copy, write for it today. The new 58-page catalogue lists all the equipment and supplies you need for the above Concessions, in addition to many other items. Be sure you line up with Gold Medal this year for the fastest service in the business.

GOLD MEDAL PRODUCTS CO.
318 E. THIRD STREET CINCINNATI 2, OHIO

GIVE TO THE DAMON RUNYON CANCER FUND



Coming Events

These dates are for a five-week period

ARKANSAS

Fayetteville—Horse Show. June 24-26. G. Goff.

CALIFORNIA

Gilroy—Gilroy Gymkhana. July 17-18. George C. Milias.

COLORADO

Boulder—Pow-Wow. July 31-Aug. 2. Perry Fraser.
Gunnison—Cattlemen's Days. July 16-18. M. J. Geizert.

CONNECTICUT

Waterbury—Grotto Charity Circus. June 21-26. T. W. Corby. Box 1304.
Westport—Yankee Doodle Fair. July 15-17. Mrs. P. E. Anderson.

GEORGIA

Atlanta—Southeastern Gift Show. July 26-29. Foster B. Steward, 1492 Peachtree St., N. W.

ILLINOIS

Auburn—Annual Homecoming. June 21-26.
Barry—Fire Co. Celebration. June 28-July 3. Fay Gallaher.

Beardstown—Fish Fry. July 26-31. John Glenn, Am. Legion.
Benld—Fish Fry & Picnic. June 22-27. Sportsman Club.

Chandlerville—Am. Legion Celebration. July 6-10. Paul Henry.
Chatsworth—Am. Legion Celebration. July 1-5. Allen Entwistle.

Chicago—Railroad Fair at 23d St. July 20-Sept. 6.
Chicago—Am. Road Builders' Exhn., Soldier Field. July 16-23.

Chicago—Giant Festival. July 28-Aug. 8. Tommy Sacco, 203 N. Wabash Ave.
Chrisman—Homecoming Celebration. July 14-17. Claude H. Sanders.

E. Alton—VFW Home-Coming. June 24-27. Lewis C. Tribout.
East Dundee—Firemen's Festival. July 21-24. Max C. Freeman, Dundee.

Freeport—Lions' Club Celebration. July 15-17. Frank C. Niemeyer, Stockton, Ill.
Gardner—Firemen's Festival. July 22-25. Kenneth D. Clark.

Greenview—Am. Legion Homecoming. July 15-17. Cecil M. Edwards.
Hamilton—Horse Show. July 7-9. H. L. Peterson.

LaHarpe—Stock Show. July 29-30. Wm. W. Hopkins.
Lemont—Am. Legion Carnival. July 1-5. Leslie DeLong.

Maple Park—Am. Legion Homecoming. July 10-11. Robt. Berkes.
Mount Olive—VFW & Legion Homecoming. July 29-31. Gilbert P. Weidler.

Mount Vernon—Veterans' Reunion. Week of July 4. Lewis Brake.
Morrisonville—Community Club Homecoming. July 28-29. Chester Vangerson.

Salem—Soldiers & Sailors' Reunion. July 26-Aug. 1. Omar J. McMackin.
Sumner—VFW Celebration. Week July 18. K. G. Gentry.

Stockton—Lions' Club Homecoming. July 15-17. Frank C. Niemeyer.
Sullivan—Am. Legion Celebration. July 5-10. J. L. David.

Tuscola—Homecoming Celebration. July 21-24. Loren E. Matthews.
Vandalia—All-Veterans' Reunion. July 15-17. Earl Burnett.

White Hall—Lions' Club Homecoming. July 1-5. Alton P. Seymour.

INDIANA

Boonville—Celebration. July 1-6.
Brazil—Rotary Club Celebration. June 30-July 5. Ernest Orman.

Charlestown—Lions Celebration. June 21-26. R. S. Cartwright, Box 355.
Cicero—Fall Festival. July 29-31. Donald D. Hope.

Cloverdale—Am. Legion Homecoming. July 29-31. H. C. Hurst.
Connersville—Am. Legion Celebration. June 28-July 3. Bert J. Ochiltree.

Decatur—Street Fair. July 26-31. Robt. Helm.
Hymera—Old Soldiers' Reunion. June 24-26. Wm. Sergeant.

Jasper—Legion Carnival. June 21-26. George J. Krelein, Courthouse.
Linton—Linton Club Celebration. June 30-July 5. Joseph H. Haseman.

Marshall—Lions' Club Homecoming. July 8-10. E. R. Pefley.
Montezuma—Lions' Club Festival. July 13-17. James Burgett.

Orleans—Am. Legion Celebration. July 5-10. Harold O. Thompson.
Ridgeville—Lions Celebration. Week of June 20.

West Baden Springs—Am. Legion Celebration. June 28-July 4.
Wheatfield—Am. Legion Celebration. July 28-31. Al Fendig.

IOWA

Coggon—Am. Legion Harvest Home. July 30-31. R. J. Henderson.
Pisgah—Commercial Club Play Day. July 26. Francis Miller.

KANSAS

Downs—VFW Celebration. July 28-31. Chas. H. McConnell.
Linn—Booster Club Picnic. July 22-24. Albert L. Higgins.

Salina—Am. Legion Celebration. July 2-6. George R. Sawaya.

KENTUCKY

Louisa—Am. Legion Homecoming. July 5-10. Harper Preston.
Paintsville—Am. Legion Celebration. June 28-July 3. C. R. Cooper.

MARYLAND

Oakland—Firemen's Celebration. July 3-10. T. J. Stanton.

MASSACHUSETTS

Quincy—Am. Legion Celebration. June 28-July 5. John W. Burke.

MICHIGAN

Adrian—DAV Celebration. June 28-July 4. Roy Peavey.
Manistique—Lions' Club Carnival. July 5-8. Kenneth White.
Traverse City—Nat'l Cherry Festival. July 8-9. Mrs. Wm. S. Smith.

MINNESOTA

Detroit Lakes—Water Carnival. July 16-18. Joe A. Sauer.
Hutchinson—Water Carnival. June 25-27. Russell Thompson.
Minneapolis—Minneapolis Aquatennial. July 23-Aug. 1. T. Goetting, Palace Bldg.
Montevideo—Fiesta Days. July 9-11. Ray Coonrod.

MISSOURI

Cassville—VFW Celebration. July 2-5. Bob Hawk.
Clarksville—Celebration. June 28-July 3. Harold M. Creech, Chamber of Commerce.
Craig—Craig Reunion. July 29-Aug. 1. John L. Pflaumer.
El Dorado Springs—Celebration. July 20-22. George Nafers.
Everton—Booster Club Picnic. July 22-24. Bill Miller.
Hillsboro—Horse Show & Festival. July 23-25. H. A. Lippert.
Kansas City—Gift Show. July 25-29. Fred Sands, 1610 Dierks Bldg.



DECORATORS!

IMMEDIATE DELIVERY ON Top quality decorations

EVERWEAR SHEETING

Flags, flats, pulldowns, drapes, pennants or bunting by the piece—red, white, blue and all popular colors.

Guaranteed quality, color fast, long wearing.

Also immediate delivery on famous

BULLDOG U. S. FLAGS

U. S. Govt. Standard for flag quality.

Prices and complete information in new illustrated Dettra Price List. If you haven't received your copy write:

DETTRA
FLAG CO. INC., DEPT. 31
OAKS MONTGOMERY COUNTY, PA.

AMUSEMENT MEN, TAKE NOTICE!

In previous ads we have told you about the No. 5 BIG ELI as an ideal ride for portable use. We have also told you of the No. 16 BIG ELI as an ideal ride for Amusement Parks. Here's one suitable for both. The "Old Reliable" No. 12.

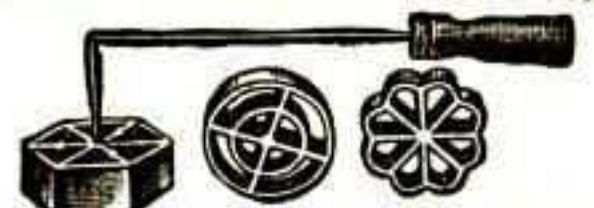
The No. 12 is not so big but that it can be handled portably. Yet its added height makes it an ideal ride for a park.

Write for further information today. We are now taking orders for 1949 shipment. Price List A-59 is yours for the asking.

ELI BRIDGE COMPANY

Builders of Dependable Products
800 Case Avenue Jacksonville, Illinois

ORIGINAL ROSECAKE OR WAFFLE MOLDS



Keal year around money-makers. 4" commercial size of cast aluminum complete with handles and formulae, \$2.50 each... round, six-sided or scalloped. Terms: 25% with order—balance on delivery. CONCESSION SUPPLY CO.
3916 Secor Rd. Toledo 6, Ohio

★ GET IN ★ THE ACT!

THESE SMART BIG-TIME OPERATORS
LIKE 'EM . . . SO WILL YOU!

- Clyde Beatty Circus
- Polack Brothers' Circus
- Bailey Brothers' Circus
- City of Los Angeles
- Utah Expositions
- Kennywood Park, Pa.
- National Zoo Park, Washington, D. C.
- Conneaut Lake Park, Pa.
- W. C. Kaus Shows
- Cascade Park, Pa.
- Steeple Chase Pier, Atlantic City
- Buffalo Shows
- Riverview Beach Park, N. J.
- Willow Grove Park, Pa.
- Crandall's Midway DeLuxe
- Balboa Beach, Calif.
- Bob Magnosos Show
- United Exposition Shows
- Brisson Brothers' Circus
- Natural Springs Park, Pa.
- Bear Mountain Park, N. Y.
- Forest Park, Pa.
- Coney Island, N. Y.

One of the biggest thrills along the midway is the thrill popular concessionaires get out of the extra profits they rake in with these two Chunk-E-Nut money makers!

A GOLD MINE! MIDWAY MARVEL CANDY FLOSS MACHINE

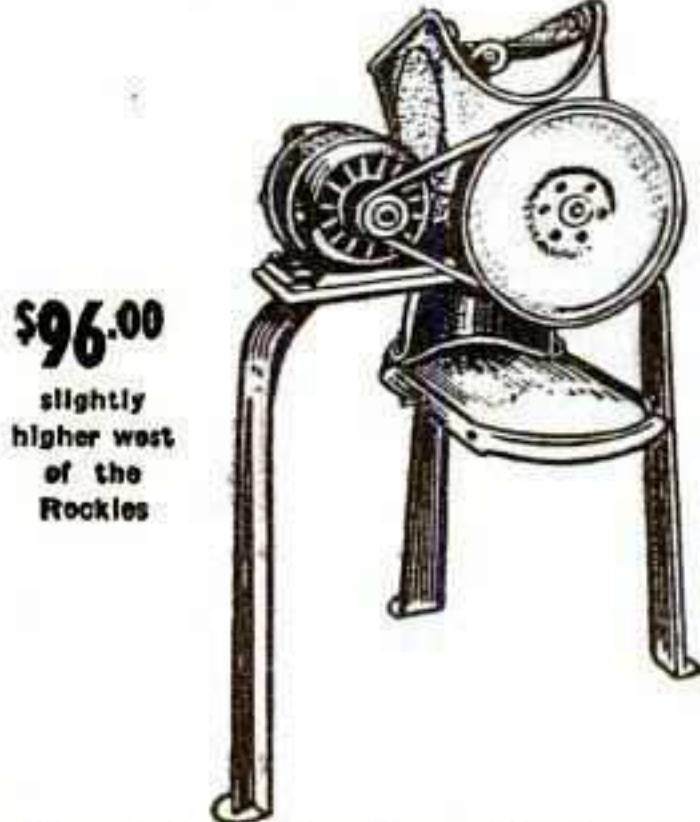


\$275.00

slightly higher west of the Rockies

Greatest candy floss machine on the market for speedy, efficient operation! New 1948 model, all rubber-shock mounted to eliminate vibration. Gives years of trouble-free service. Big 25-inch aluminum pan easily removed for cleaning. Fully guaranteed.

THE CHAMP SNO-KING ICE SHAVER



\$96.00

slightly higher west of the Rockies

King of them all! Shaves 500 lbs. of ice per hour. Plenty of rush-hour capacity! Cast aluminum construction—oil-less bearings. Fool-proof. Also available in Hand Model.

CHUNK-E-NUT PRODUCTS CO.

231 N. Second St. Philadelphia 6, Pa. 2908-14 Smallman St. Pittsburgh 1, Pa. 1261-65 E. Sixth St. Los Angeles 21, Calif.

Lamar—Horse Show, July 9. Huber Logue, Metro Club.
Lebanon—Jr. Chamber of Commerce Celebration, Week July 4. Wm. M. Day.
Louisburg—Old Settlers' Reunion, July 23-24. Harry Atchley.
Maitland—Blue Grass Festival, June 23-26. Dale A. Marion.
Memphis—VFW Celebration, June 28-July 3. John F. Symmonds.
Orrick—Commercial Club Picnic, July 29-31. J. R. Endicott Jr.
Weaubleau—Reunion at Riverside Park, July 8-10. Johnnie Allen.

NEBRASKA

Gering—Oregon Trail Days, July 15-16. Hans J. Holtorf.

NEW HAMPSHIRE

Woodsville—Am. Legion Celebration, July 5-10. Dennis Hobbs.

NEW JERSEY

Hamburg—Firemen's Gala Week Fair, June 21-26. Leslie B. Vail.
Millville—Mardi Gras, Am. Legion, July 28-31. Chas. Nickerson.

NEW YORK

Allegany—Vol. Fire Dept. Old Home Week, July 5-10. James J. Boser.
Dansville—Fire Dept. Carnival, July 5-10. T. P. Tomasco.
New York—Confectionery Industries Expo, June 20-25. P. P. Gott, 1 N. LaSalle St., Chicago.
Nunda—Firemen's Carnival, July 21-24. Earl Keysau.
Pine Bush—Am. Legion Celebration, July 2-10. G. Paul.
Plattsburg—K. of C. Tombola, July 20-24. John H. Gallivan, Rouses Point, N. Y.
Union Springs—Centennial, July 22-24. R. D. Jones.
Utica—Celebration, June 28-July 5.

OHIO

Amherst—Am. Legion Carnival, July 16-18. Merrill O. Walker.
Antwerp—Am. Legion Homecoming, July 13-18. P. S. Rockefeller.
Ashville—Community Club Celebration, July 5-10. Edwin W. Irwin.
Bettsville—Firemen's Homecoming, July 14-17. R. E. Goodman.
Eaton Center—Firemen's Carnival, July 16-18. Elton C. Hill, Columbia Station, O.
Fairport Harbor—Mardi Gras July 1-6. Steve Mack.
Fort Recovery—Harvest Jubilee, July 19-24. B. B. Burke.
Grafton—Firemen's Carnival, July 2-5. J. A. Noviskey.
Howland Corners—Firemen's Homecoming, July 16-17. Myron Baker, R.D. 5, Warren, O.
Hubbard—Homecoming, July 28-31. J. Leo Richards.
Louisville—Jr. Order Homecoming, June 30-July 5. George Marlow, Canton, O.
North Industry—Fire Dept. Homecoming, July 27-31. George Marlow, Canton, O.
Twinsburg—Homecoming, July 8-10. L. E. Holt.
Waynesburg—Vol. Firemen's Homecoming, July 7-10. James M. Pinefrock.
Wellsville—Vol. Firemen's Homecoming, July 5-10. Jack Phillips, M. L. Clendenning.

OKLAHOMA

Sapulpa—Celebration, July 5-10. Sam Sheehan.

PENNSYLVANIA

Albion—Firemen's Carnival, June 24-26. Fire Dept.
Apollo—Vol. Firemen's Week, July 19-24. Chas. E. Morgan.
Kimberton—Kimberton Fair, July 21-31. Howard Wilson, Fire Dept.
New Galilee—Firemen's Carnival, July 28-31. J. A. Fusetti.
Norristown—Celebration, Week July 4. Wm. Deangelis.
Oakdale—Vol. Firemen's Celebration, July 17-24. J. M. Gumber.
Pittsburgh—Police Circus, July 26-31. Chester B. Morley, 332 City-County Bldg.
Plymouth—Police Pension Fund Carnival, July 12-17. Lawrence L. Kendig.
Point Marton—VFD Carnival, July 7-10. A. H. Miller.
Punxsutawney—Old Home Week, July 5-10. F. E. Smith.
Rockwood—Old Home Week, July 12-17. Chas. E. Koontz, Fire Dept.
Sallsbury—Vol. Firemen's Carnival, Week of July 5. George E. Bowersox Jr.
Sandy Lake—Old Home Week, July 5-10. S. R. Morton.
Saxenburg—Firemen's Carnival, July 19-24. C. F. Graham.
Vandergrift—VFW Celebration, July 5-10. Norris F. Swank.
Wyndmoor—Firemen's Fair, July 19-24. Chas. W. Conyers Sr.

RHODE ISLAND

Providence—Shrine Circus, July 19-24. E. C. Whelden, Box 1092.

SOUTH DAKOTA

Canistota—Sports Day, July 8. Bertie Kostboth.
Custer—Gold Discovery Days, July 26-27.
Dell Rapids—Cootie Days, July 19-20. Robt. Obeser.
Lake Preston—Sports Day, July 5. Ray Whitmer.
Madison—Turtle Days, July 16-17. Eugene Norton.
Rapid City—Range Days, July 16-17.

TENNESSEE

Harriman—Veterans' Homecoming, July 3-5. W. B. Stout.
Martin—YMBC Celebration, June 30-July 3. Jno. M. Morgan.

TEXAS

Leonard—Old Settlers' Reunion, July 19-24. S. L. Johnson.
Port Arthur—Golden Jubilee, July 3-11. T. J. Gillespie, Pleasure Pier.
Round Rock—Old Settlers' Celebration, July 10-17. Jack Jordan.

Valley Mills—D.V.F.W. Reunion, July 8-11. S. C. Howard.

VIRGINIA

Galax—Firemen's Celebration, July 5-10. Elbert Lundy.
Louisa—Firemen's Fair, July 5-10. L. S. Key, Charlottesville, Va.

WEST VIRGINIA

Newell—Vol. Firemen's Carnival, July 19-24. Howard P. Wurzel.
Thomas—Vol. Firemen's Celebration, Week of July 4. Chief G. E. Mosser.

WISCONSIN

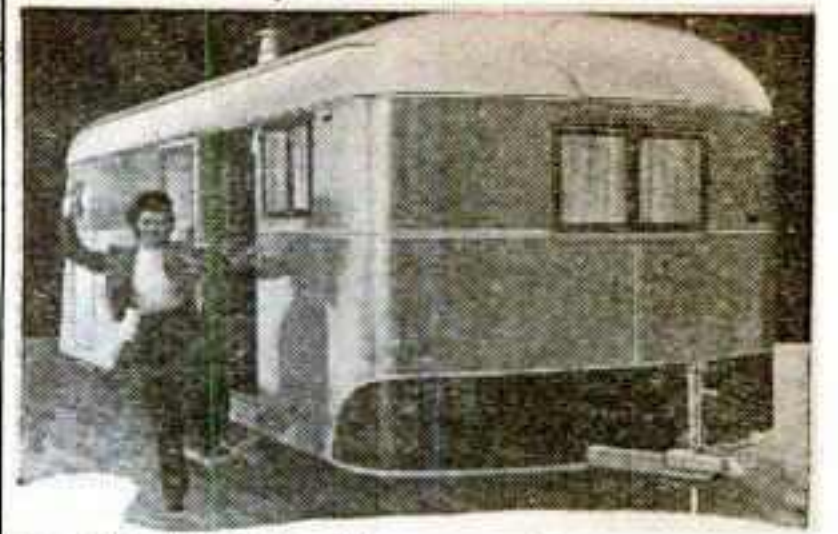
Antigo—Am. Legion Celebration, July 2-5. E. C. Schaller.
Cedarburg—Firemen's Celebration, June 26-27. Palmer Schneider.
Chetek—Frontier Days Celebration, June 24-27. J. W. Mouchka, Chamber of Commerce.
Madison—Four Lakes Aquatennial, June 28-July 5. Ben Bergor, 1528 Morrison St.
Oconto—Centennial Celebration, July 15-18. Duane S. McCall.
Shiocton—Am. Legion Homecoming, July 17-18. M. F. Manley.
Watertown—AMVETS Celebration, July 17-18. Edward L. Kresinske.

WYOMING

Laramie—Albany Co. Jubilee, July 9-10. E. C. Smith.

CANADA

Fredericton, N. B.—Centennial Anniversary, July 25-31. Horace A. Hanson.



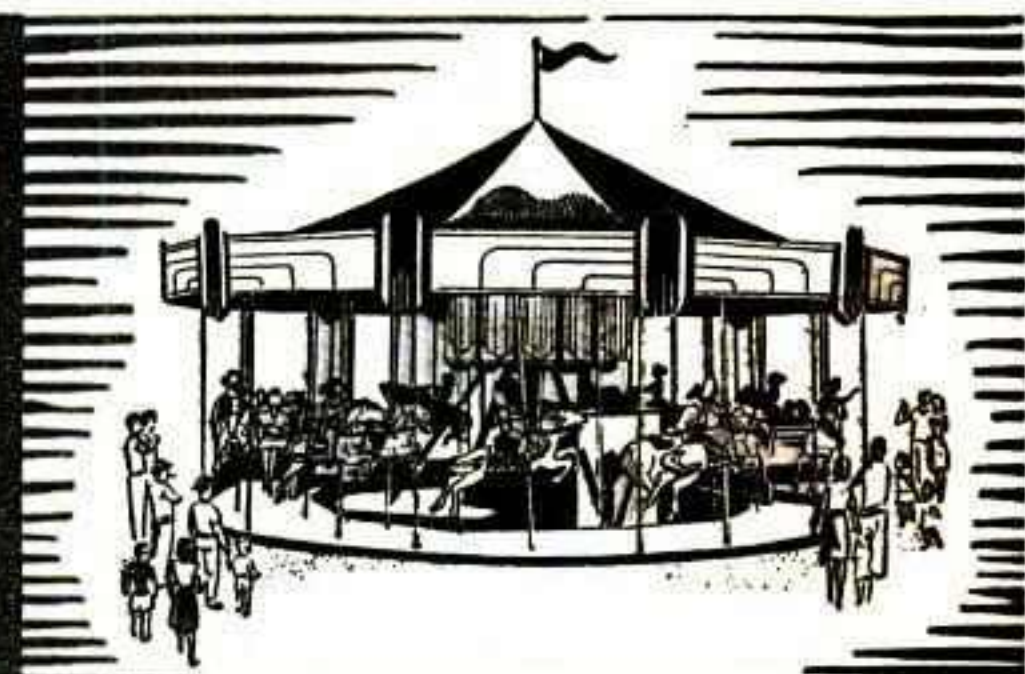
REDUCE Your Expenses ... Live in a KOZY COACH

Show people!—Here's a complete, convenient, perfectly weather-proofed home on wheels. Winter or summer, a KOZY COACH is delightful living quarters—ample room for four, oil heat, hot water, electric refrigeration.

FREE Catalog shows 63 luxury features, floor plan, etc. Write us, or see nearest dealer. Prices surprisingly low. Buy on easy payment plan.

KOZY COACH SALES 1834 Reed Kalamazoo, Mich.

a chip off
the old
block!



THE ALLAN HERSCHELL KIDDIE MERRY-GO-ROUND

Allan Herschell's master craftsmen have made this Kiddie Merry-Go-Round a near-perfect reproduction of the famous AH "Ideal" carousel—in everything but size! Rolls on same high quality bearings. Sturdily constructed, with structural steel sweeps and crossrails. Ride is equipped with 20 all-aluminum jumping horses, two chariots, has brilliant fluorescent lighting. Only 11 ft. high, 20 ft. in diameter. Loads easily on 14 ft. truck. Write, wire or phone today for price and delivery schedule.

★ Made by the makers of the

- LOOPER
- CATERPILLAR
- MOON ROCKET
- KIDDIE AUTO RIDE
- HURRICANE
- WATER SCOOTER
- CARROUSELS

and other famous rides

ALLAN HERSCHELL COMPANY, Inc.

NORTH TONAWANDA, NEW YORK

World's largest manufacturers of amusement rides

YOUR OWN BUSINESS ON WHEELS

Flashy • Streamlined • Modern

The Puppy Vendor

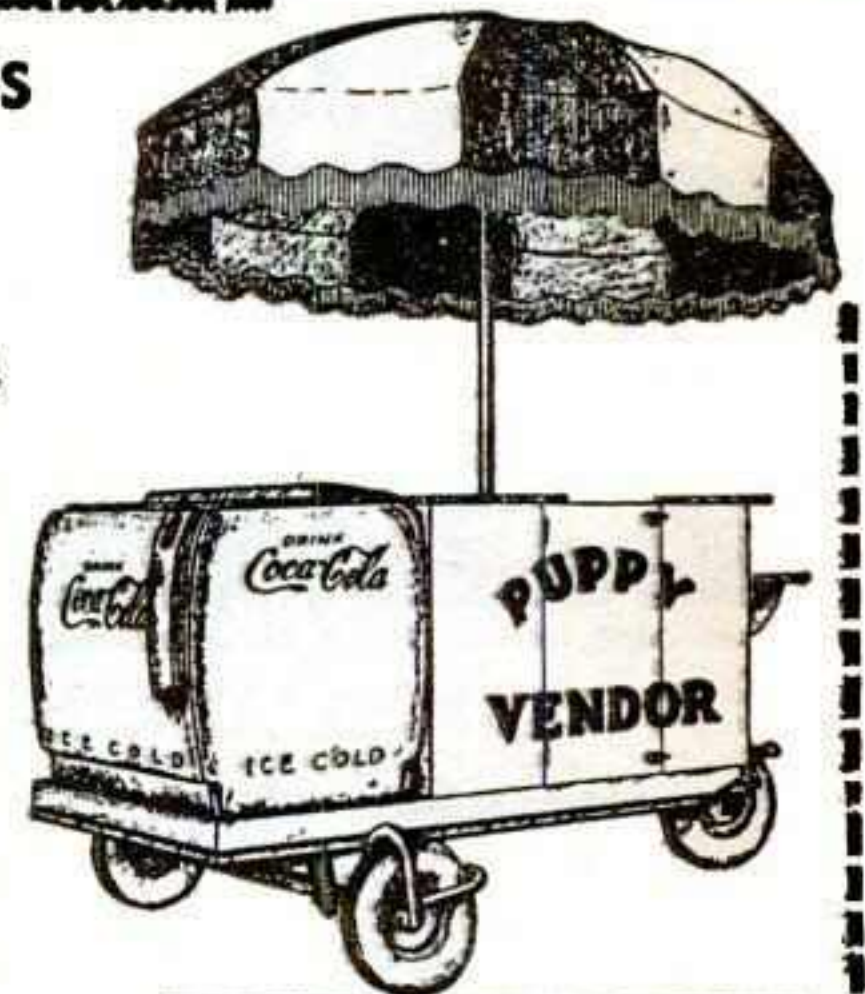
Take your business where the money is, with the new Puppy Vendor. Light weight, easy to handle, 8 ft. long by 4 ft. wide. Finished in white and red with eight foot adjustable umbrella. Four serving counters, one low for children. Steamtable cap.: 75 doz. hot dogs, 100 buns. Cooler cap.: 6 cases iced bottles or 500 ice cream bars. Gasoline heat and illumination. Fully equipped with Coca-Cola storage box, food steam table.

\$750 F. O. B. Chicago Plus Tax

Write for Complete Information.

The Calumet Coach Co.

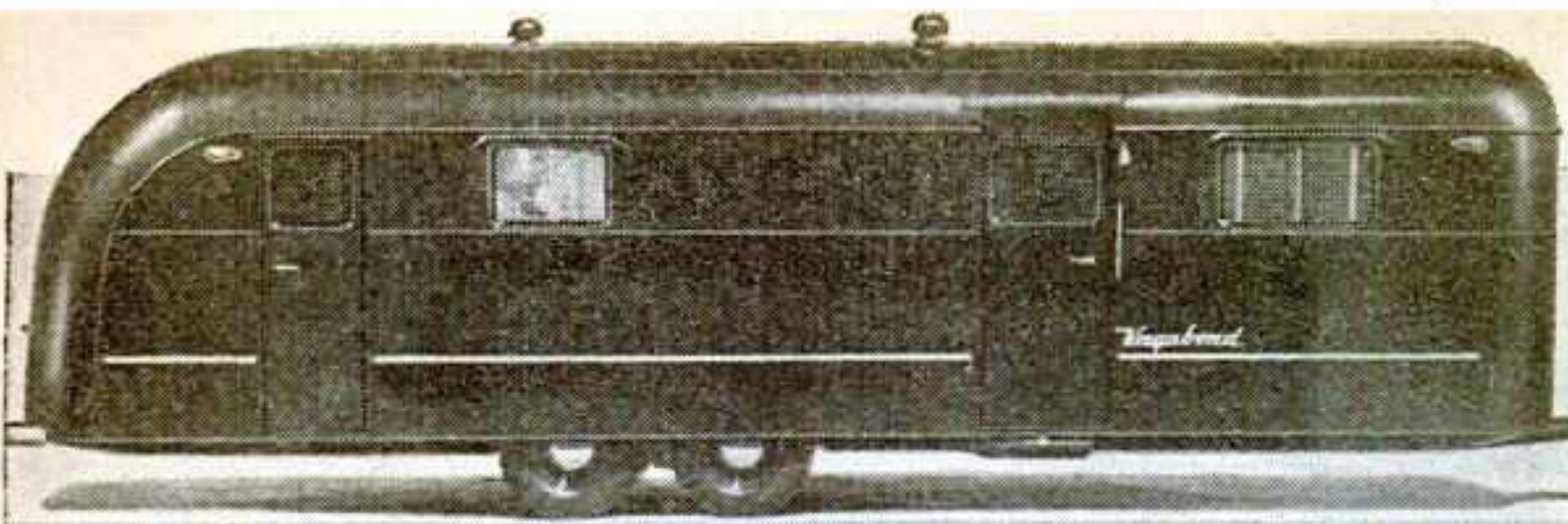
11575 South Wabash Avenue
Chicago 28, Illinois



Profit Picture

Based on daily average of 300 sales.
300 hot dog sandwiches @ 20¢ ea. \$60
300 bottles of beverage @ 10¢ ea. 30

Selling Price	90
Net Cost	30
Total Profit	\$60
Per Day	



TWO NEW MODELS BY

Vagabond

Vagabond has again set the pace in the creation of the new Model 232 and the Tandem 262. Here are two coaches which incorporate the newest in design . . . including the new Vagabond bilateral truss frame . . . the scientifically correct forced air ventilation system and the welded tubular steel body frame.

New concepts of styling and convenience are apparent throughout these new Vagabonds. We want you to see them . . . compare them . . . you'll be delighted with their beauty and spaciousness.

Forward arrangement of Model 232 and the Tandem Model 262 is shown in the illustration below.



Write for illustrated color catalog . . . and the name of your dealer.

VAGABOND COACH MFG. CO. • Box 97, New Hudson, Michigan

Reading Bi-Cent. Expo Gets Major Comm. Exhibits

READING, Pa., June 19.—Thirty large industrial firms have reserved exhibit space for this city's 24-day Bi-Centennial Industrial Exposition at the Reading fairgrounds, August 14-September 6. The industrial show, highlight of the year-long anniversary celebration, has attracted national industries as well as those in Reading and Berks County.

Space for one of the larger exhibits has been reserved by the city of Reading, England, for which this city was named. The exhibit of foreign products will occupy an area of 4,000 square feet in a large Quonset building.

Offers Water Show

Another Quonset building of identical size will house Previews of Progress, General Motors show thru the run of the expo. In addition to exhibits, the event will feature a midway, minus games, and a fun spot consisting of rides and shows.

Thruout the 24-day period, top flight shows and attractions will be presented in front of the fairgrounds grandstand. Already booked is a water show, *Water Follies of 1948*.

Set Opening Day Plans

The program will include special observances by municipal, fraternal, patriotic, agricultural and industrial groups in the city, county and State. Featuring the opening day festivities will be a visit by Mayor H. V. Kersley of Reading, England, his wife, and four members of his municipal staff. The British delegation will make the overseas trip on the Queen Mary, arriving in New York August 13. The group will remain in this city for two weeks.

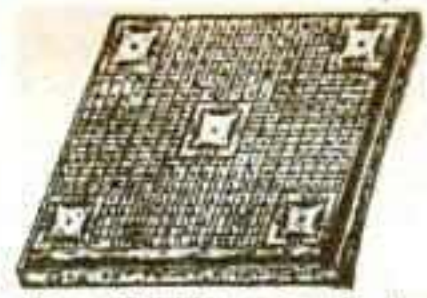
The year-long bi-centennial celebration, which began January 1, is in charge of prominent business and civic leaders in this city. Fred A. Woerner, president of a local printing firm, is general chairman; Louis J. Heinzmann, head of a large hardware corporation and president of the Berks County Historical Society, is executive committee chairman; John S. Giles, president of the Reading Fair, heads the budget committee, and Joseph A. Abey, circulation manager of *The Reading Eagle Times*, is chairman of the program committee.

Alfred Stern, representative of a New York public relations firm, is resident director.

20G in Prizes Skedded For Calgary Stampede

CALGARY, Alta., June 19.—More than \$20,000 in prizes will be paid to cowboys at the Calgary Stampede this year. Chuck wagon prizes will total \$7,500.

Other events and prizes are saddle bucking, \$3,000; bareback riding, steer decorating, calf roping and steer riding \$2,200 each; boys' wild steer riding, \$500; wild horse race, \$750, and the wild cow milking, \$450.



PENNY PITCH GAMES

Size 46x46", Price \$37.50, Size 48x48", With 1 Jack Pot, \$45.00, Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS

80" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$22.50

BINGO GAMES

75-Player Complete \$6.00
100-Player Complete 8.00

1/3 Deposit on All Orders.

SLACK MFG. CO.

116-122 W. Illinois St. CHICAGO, ILL.

ASTRO FORECASTS

All Readings Complete for 1948

Crystal Balls; Imported
On hand in three sizes: 2 3/4; 3 inch; 3 9/16; 4 3/16. Write for prices.
Single Sheets, 8 1/2 x 14, Typewritten, Per M. . \$5.00
4-p. Goldfish Pamphlet, 8 1/2 x 11, 12 Signs, Any Quantity, Each 1 1/2¢
"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P. 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; sample 10¢
FORECAST AND ANALYSIS, 10-p., Fancy Covers, Ea. 5¢
Sample of each of the above 4 items for . . . 25¢
No. 1 45 Pages. Assorted Color Covers for . . . 50¢

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy, 120 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample 20¢
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound, 8 1/2 x 11 25¢
PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
Signa Cards, Illustrated, Pack of 36 15¢
Graphology Charts, 9x17, Sam. 5¢. Per 1000 \$7.50
MENTAL TELEPATHY, Booklet, 21 P. 25¢
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO 4, ILL.
Send for Wholesale Prices

LIGHT UP!

WITH A UNIVERSAL LIGHT PLANT.
Brighten up for more business! Make your own electricity at less than city rates. Universals are reliable, economical—handle from 10 to 500 bulbs. Light in weight, compact, low in price—a Universal will pay for itself in short time. Get free literature.



UNIVERSAL MOTOR COMPANY
426 Universal Drive • Oshkosh, Wisconsin

Camel SHOW TENTS



have the rest Beat a Mile!

Camel HAS BOTH THE EXPERIENCE AND FACILITIES FOR MAKING ANYTHING FROM A SMALL CONCESSION TO A CIRCUS "BIG TOP"!

Serving Showmen Of The Southeast SINCE 1919

DESCRIBING ALL SIZES, COLORS, STYLES AND TRIMMINGS. OUR DUCK IS WATER PROOF, MILDEW PROOF & WEATHER PROOF. *Quick Delivery!* COMPLETE OFFERING OF CAMP EQUIPMENT

CAMEL Mfg. Co.
329 S. CENTRAL STREET KNOXVILLE 60, TENNESSEE

New Ride Thrill... C-CRUISE ACCLAIMED by these New Operators...

- ★ Jantzen Beach, Hayden Island Amusement Co., Portland, Oregon.
- ★ Arthur Price, Gwynn Oak Park, Baltimore, Md.
- ★ W. W. Moser, Central States Shows, Aransas Pass, Texas.
- ★ Al Wagner, Cavalcade of Amusements, Mobile, Alabama.



EASY TO FILL UP... OPERATE... SET UP AND TRANSPORT!
Appeals to young and old! A ride bonanza!
Write for illustrated booklet

C-CRUISE CORP. Seventh and Murlark Avenue, West Salem, Oregon

T-E-N-T-S

CARNIVAL, CONCESSIONS, CIRCUS, SKATING RINK.
"Tents With That New Look."
Individually designed by Jimmy Morrissey. Beautiful lustrous colors.
Write—Wire—Phone
ALL-STATE TENT & AWNING CO.
300 E. 9TH ST. (Phone: Harrison 6867) KANSAS CITY, MO.

SMITH & SMITH

RIDES FOR CARNIVALS AND PARKS
Makers of Chairplane, Kiddie Airplane Swing, Kiddie Chairplane, Ocean Wave,
Write, wire, phone for catalogue, price, delivery date.
SMITH & SMITH, Springfield, N. Y.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides
EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.



ECHOLS ICE SHAVING MACHINE
With Motor \$80.00
With Stand \$85.00
\$15.00 Deposit on C. O. D. orders.
S. T. ECHOLS 3700 S. Jefferson St. Louis 18, Mo.

TENTS SHOW CANVAS

CARNIVAL, CONCESSION, CIRCUS

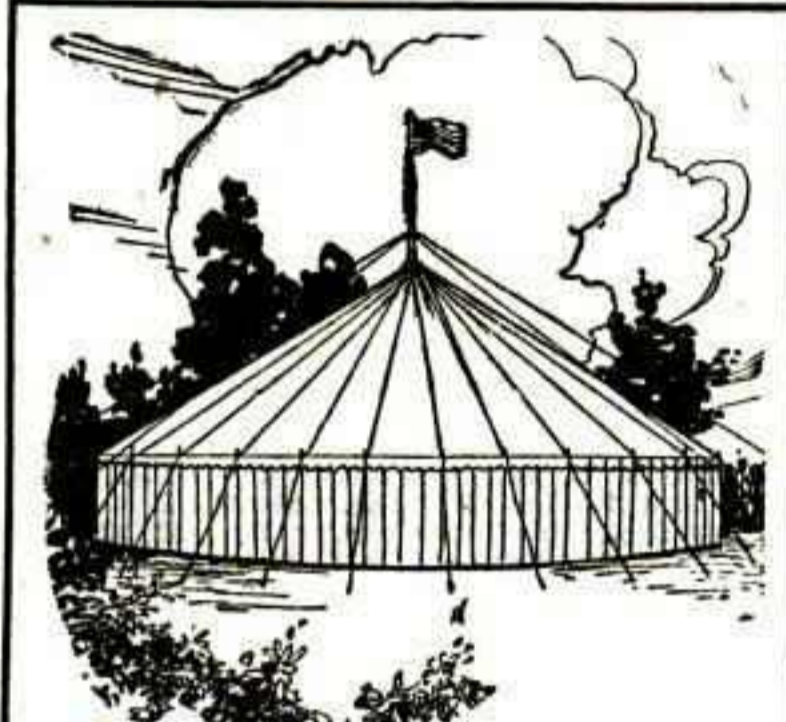
Prompt delivery any type tents to order.
Tents of Royal Blue, Forest Green and Khaki Dyed or Flameproofed. Red, Blue and Orange for trim.

Write Today

Hoopers Flameproofing Compound
"SID" T. JESSOP GEO. W. JOHNSON

UNITED STATES TENT & AWNING CO.

2115-21 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870



GOVERNMENT SURPLUS Like New!

40x40 Round End\$140.00
40x60 Round End 220.00
40x80 Round End 300.00
Tops Only—Less Walls and Poles.

R. LAACKE COMPANY
1025 W. Walnut St. Milwaukee 5, Wisc.
Tents for Rent

"AMERICA'S FINEST SHOW CANVAS"
12x16 GABLE END CONCESSION TENT, 5' AWNINGS, CORNERS ON 4 SIDES. GREEN FLAMEPROOFED.
IMMEDIATE DELIVERY!

Tents—Side Show Banners

The Best Flameproofed Fabric Available. } Forest Green }
 } Royal Blue }
 } Orange }
 } Khaki }

BERNIE MENDELSON—CHARLES DRIVER
O. Henry Tent & Awning Co.
4862 N. CLARK ST. CHICAGO 40

SHOW CIRCUS CONCESSION MERRY-GO-ROUND TENTS

CENTRAL Canvas Company
HARRY SOMMERVILLE—FOREST GILL
121 West 8th Street Kansas City 6, Mo.

D. M. KERR MFG. CO. TENTS
1954 W. GRAND AVENUE CHICAGO 22, ILLINOIS

Frozen Custard Machines CONCESSION TRAILERS
Act at Once—Investigate Today! Write for latest free catalogue.
Frank Thomas
GENERAL EQUIPMENT SALES, INC.
814-824 South West Street Indianapolis 2, Indiana

Speed Round-Up

Tappett First at West Haven
WEST HAVEN, Conn.—Ted Tappett, Manhasset, L. I., won the 50-lap midget auto feature Thursday (10) at the Speedway. Bill Schindler, Freeport, L. I., was second, and Henry (Frenchy) Renard, Baldwin, L. I., third.

Fonda Philly Winner
PHILADELPHIA—George Fonder, Lansdale, Pa., won the 10-mile feature midget race at Yellowjacket Oval Monday (14). Tony Bonadies, New York, was second.

Midgets at Williams Grove
MECHANICSBURG, Pa. — AAA midget racing was inaugurated at Williams Grove Speedway night of June 18. Promoter Roy E. Richwine plans to present the small cars each Friday night thruout the season.

Race Group Chartered
HARRISBURG, Pa.—Pittston Spedways, Inc., has been granted a charter by the State department to present and promote races and other entertainment events in the commonwealth. The firm, capitalized at \$1,500, is incorporated by Edward Otto, Newark, N. J., and Beatrice K. Kazin and Julius Kazin, Irvington, N. J. The firm is located in Pittston.

New Speedway Preems
POTTSTOWN, Pa. — Sanatoga Speedway, a new fun center established here by Philadelphia interests, got into full swing this week with the presentation of Lou Blackmon's Diamond B Ranch Rodeo. Midget auto races will be staged Sunday afternoons.

Columbia Bans Sunday Races
COLUMBIA, S. C.—Sunday stock car racing has been banned in Lexington County by Sheriff H. M. Caughman, as the result of "numerous complaints." The sheriff said he had ordered a cessation of Sunday races at the new Columbia Speedway, situated a few miles from here, but that he would not interfere with week-day racing.
Promoter Buddy Davenport said that future races would be held Saturdays and holidays.

5,170 at Bridgeport
BRIDGEPORT, Conn. — A record crowd of 5,170 saw Ted Tappett, Manhasset, L. I., win the 25-lap midget feature at Candlelight Stadium Monday night (14). Mike Nazurak was second and Chet Conklin third.

Midget Race Crash In Rockford Kills 2

ROCKFORD, Ill., June 19.—The number 13 proved fatal during a midget auto racing program here Wednesday night (16). On the 13th lap of the last race, in which 13 cars were participating, a father and son were killed and two others injured when one of the cars hurtled the rail and crashed into bystanders.
Dead are Ralph Brown, 38, a former auto racer, and his son, Bob, 17, a midget racing car mechanic. The elder Brown lived here, the son in Minneapolis.
Teddy Duncan, veteran midget race pilot, and Jack Darby, 16, a gatekeeper at the track were injured. Duncan suffered shoulder and back injuries and Darby a head injury.

Steer Wrestling Carded

LETHBRIDGE, Alta., June 19.—The Southern Alberta Rodeo Circuit is introducing steer wrestling in nine towns this season. The event replaces bulldogging.

BERMAN

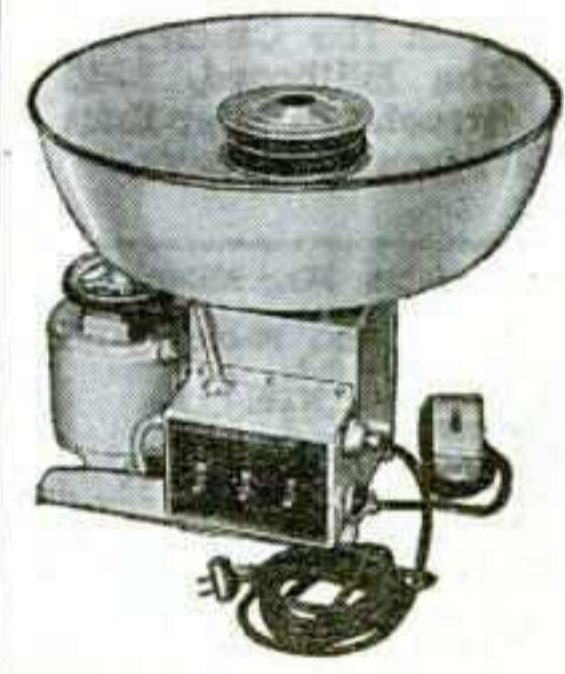
TRAILERS — TRUCKS — GENERATORS

carry the load!



AVAILABLE
Now for Immediate Delivery—A full and complete line of New and Used Trucks and Trailers. We can arrange convenient payment terms for you.

BERMAN Sales Co.
PHONE 521 • PENNSBURG, PA.



MAKE \$100.00 A DAY ON CANDY FLOSS

This is the SUPER WIZARD you hear so much about and see so many places. The most profitable and fastest money maker of all times. Be your own boss—send us your order NOW. FREE parts given with each machine.

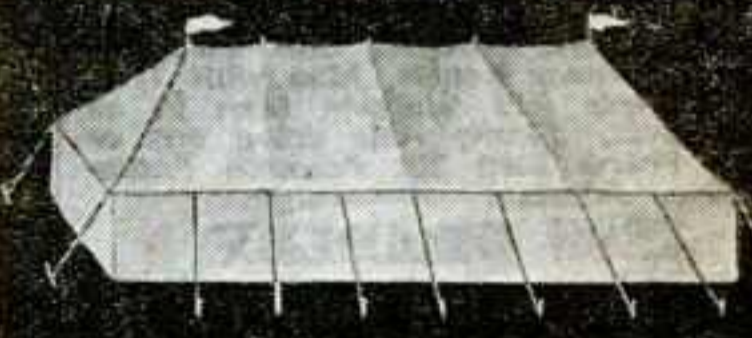
Electric Candy Floss Machine Co.
202 Twelfth Ave., So. Nashville 4, Tenn.

GIANT SALE OF RECONDITIONED TENTS

10 oz. tops, 8' 8 oz. side walls, 20' middles, 20' push poles, hand roped.
40' x 100' as low as \$295.00
Complete with stakes and poles

Send for free list of bargains
C. K. TURK CORP.
South Bend, Indiana

ALSO: BIG LINE OF NEW TENTS IN STOCK



Many other widths and lengths available. All tents reconditioned and serviceable.

TENTS

ANYTHING IN CANVAS

Tents—Concession, Gypsy, Camping, flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops. Wire, write or phone. Quick delivery.
TENTCO CANVAS, INC.
130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

TENTS

All Sizes—NEW AND USED—All Styles.
BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.
E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. (Phone 38885) ALTON, ILLINOIS

Carnival Routes

Send to
2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Admiration: Sulphur, Okla.; Prague 28-July 3.
Alamo Expo.: Wellington, Tex.; Woodward, Okla., 28-July 5.
American Beauty: Knoxville, Ia.
American Eagle: Auburn, Ill.; Boonville, Ind., 28-July 3.
American Midway: West Point, Neb., 21-23; Wayne 24-26; Le Mars, Ia., 28-30; Rock Rapids 1-5.
American United: Great Falls, Mont., 22-27; KallsPELL 29-July 5.
A. & H. Am.: Smithers, W. Va.; East Rainelle 28-July 3.
Anderson's Am.: Alden, Mich.; Bellaire 28-July 3.
Anderson's Greater: Cumberland, Ky.
Badger State: Valley City, N. D.; Rolla July 1-3.
Baker United: Clinton, Ind.
Barker & Ernie's: Holley, N. Y.; Clyde 29-July 3.
B. & C. Expo.: Pittsford, N. Y.; Utica 28-July 5.
Beam's Attrs.: Blairsville, Pa.
Becht, Lee: Hamilton, O.
Bee's Old Reliable: Richmond, Ky. Greenup 28-July 3.
B. & H. Am.: Abbeville, S. C.
Big Four Am.: Barrington, Ill.; Beloit, Wis., July 1-5.
Blue Grass (Fair) La Center, Ky.
Bogle & Reese: Carthage, Mo.
Bohn & Sons United: Keosauqua, Ia.; Fremont July 2-3; Marengo 4-5.
Border State, Cudney's: Ft. Cobb, Okla.
Borup's United: Nortonville, Ky.
Bright Lights Expo.: Phillipsburg, Pa.; Hooversville 28-July 3.
Brownie's Am.: Nowata, Okla.
Buck, O. C.: Yorkville, N. Y.
Buffalo: Port Allegany, Pa.
Bullock Am. Co.: Scarbro, W. Va.; Ansted 28-July 3.
Burdick's Greater: Quanah, Tex.
B. & V.: Wilkes-Barre, Pa.
California: Grass Valley, Calif.
Caravella: New Kensington, Pa.; Kittanning 28-July 3.
Carr, Lawrence: Middleboro, Mass.; Onset 28-July 3.
Capell Bros.: Siloam Springs, Ark.
Capital City: Mt. Vernon, Ky.; Jellico, Tenn., 28-July 3.
Casey, E. J., No. 1: (Fair) Deloraine, Man., Can., 16-17; (Fair) Selkirk 18-19; (Fair) Melita 21-22; Virden 24-26.
Casey, E. J., No. 2: Kelliher, Sask., Can., 23; Nokomis 26.
Cavalcade of Amusements: Joliet, Ill.; Toledo, O., 28-July 3.
Central States: Fremont, Neb.; Wamego, Kan., July 1-3.
Cetlin & Wilson: Charleston, W. Va.
Chanos, Jimmie: Wapakoneta, O.
Cherokee Am. Co.: Ellsworth, Kan.
Coastal Plain: St. Paul, N. C.
Coleman Bros.: Webster, Mass.
Coleman's State-Side: Dugger, Ind.
Collins, Wm. T.: (Fair) Crosby, N. D., 24-26; (Fair) Bottineau 28-30; (Fair) Cando July 1-3.
Columbia: Limestone, Me.
Continental: Littleton, N. H.
Cote's: Plymouth, Mich.
County Fair: O'Neill, Neb.
Crafts Expo.: Chico, Calif.
Crafts 20 Big: Oakland, Calif., 25-July 5.
Craig, Harry: Marlow, Okla.
Crandell, L. C.: Eaton, Ind.
Crystal Expo.: Abingdon, Va.
Cumberland Valley: Columbia, Tenn.
Cunningham's Expo.: New Martinsville, W. Va.; Belpre, O., 28-July 3.

Del-Mar: Mutual, Pa.
De Luxe: E. Longmeadow, Mass.; Niantic, Conn., 28-July 3.
Denton, Johnny J.: Norton, Va.; Richlands 28-July 3.
Dick's Greater: Dover, N. J.
Dobson's United: North Branch, Minn., 22-24; St. Paul Park 25-27.
Douglas Greater: Hoquiam, Wash.
Down River Am. Co.: Monroe, Mich.
Dowlatt: Chetek, Wis.; Ashland 28-July 3.
Drago Am.: Lebanon, Ind.
Dudley, D. S.: Shattuck, Okla.
Dumont: Latrobe, Pa., 21-July 6.
Dupree, Jimmie: Buena Vista, Colo., 22-29; Minturn July 3-5.
Dyer's Greater: Savanna, Ill.; Genesee 28-July 3.
Eastern Am.: Alma, N. Y.
Eddie's Expo.: McDonald, Pa.
Elliott, L. W., Am. Co.: Marcellus, Mich.; Fremont 28-July 3.
Endy Bros.: Chicopee, Mass.
Exposition at Home: Hammonton, N. J.; New Market 28-July 3.
Ferris: Eldred, Pa.
Fidler United: Madison, Wis.
Fleming, Mad Cody: Marietta, Ga.
Florida Am. Co.: Cheboygan, Mich.
Folk Celebration: Santa Fe, N. M., 29-July 5.
Francis, John: Darien, Wis., 23-July 1; Monroe 2-5.
Franklin, Don: Abilene, Tex.; Cisco 28-July 4.
Frear's United: Oxford, Neb.
Gaiety: Port Byron, N. Y.; Silver Springs 28-July 1; Warsaw 2-5.
Garden State: Shenandoah, Pa.
Gem City: Jacksonville, Ill.
Gentsch, J. A.: Princeton, Ky.
Georgia Am. Co.: Franklin, Ga.
Gifford's: Snyder, Okla.; Granite July 2-4.
Ginther Am. Co.: Charlestown, Ind.
Gold Bond: Stanley, N. D., 21-23; Ray 25-26; Drake 28-29; Garrison July 1-2.
Golden Rule: Burnham, Pa.; Hyndman 28-July 3.
Graceland Greater: Wilmington, O.; West Union 28-July 3.
Gra-Loy: Sheridan, Ind.; Plainfield 28-July 5.
Grand Valley Am.: Westcliffe, Colo.
Granite State, No. 1: Pawtucket, R. I.
Groves Greater: Opelousas, La.; Bogalusa 29-July 5.
Great Sutton: Sigourney, Ia.; Elkader July 1-5.
Greater Rainbow: Exeter, Neb.
Greater United: Plainview, Tex.
Gulf Coast: Moberly, Mo.
Hale's: Lenox, Ia., 23-26.
Hames, Bill: Brownwood, Tex.; Brady 28-July 3.
Hannum, Morris: Emmaus, Pa.
Happy Attrs.: Barberton, O.; Dennison 28-July 3.
Happyland: Benton Harbor, Mich.; Ypsilanti 28-July 3.
Harris United: Bristow, Okla.; Kingfisher 28-July 3.
Harrison Greater: Cumberland, Md.

To maintain earlier distribution schedules, it is necessary that Circus and Carnival Routes be received in the Cincinnati office of The Billboard, 2160 Patterson Street, not later than 5 p.m. (EST) on Saturdays.

Hartsock Bros.: Shebina, Mo.; Milan 28-July 3; Hurdland 5.
Hawkeye State: Colfax, Ia., 22-26; Pleasantville 28-30; Bussey July 2-5.
Haywood, C. H.: Syracuse, Kan.
Heller's Acme: Wharton, N. J.
Hennies Bros.: Green Bay, Wis.
Henson, J. L.: Potosi, Mo.; Hardin, Ill., July 1-5.
Heth Expo.: Byron, Ill.
Heth, L. J.: Kokomo, Ind.; Connersville 28-July 3.
Hill's Greater: Alliance, Neb.
Home State: Watertown, S. D.
Hottle, Buff: Carbondale, Ill.
Howard Bros.: Fairview Village, Pa.; Fairport Harbor, O., July 1-5.
Imperial: Morris, Ill.; Monticello July 1-5.
Imperial Expo.: Waterloo, Ia.; Davenport 28-July 3.
International: Hutchinson, Minn.
Jayhawk Am. Co.: Maitland, Mo.
J. & B.: Washington, Va.
J. P. M.: Whitinsville, Mass.
Johnny's United: Paoli, Ind.; Casey, Ill., July 1-5.
Jollytime: Shamokin, Pa.; Berwick 28-July 5.
Jones Greater: Buckhannon, W. Va.
Jones, Johnny J., Expo.: Erie, Pa.
Joyland Midway Attrs.: New Hudson, Mich.; Port Sanilac 30-July 5.

Kaus, W. C.: Clarksburg, W. Va.; Spetncer 28-July 3.
Kelley, Francis: Waterbury, Conn.
Kilgore: Troup, Tex.; Linden 27-30; Terrell July 2-5.
Kirkwood, Joseph J.: Blinghamton, N. Y.
Kuntz Bros.: Hackensack, N. J.; Nyack 28-July 3.
La Cross: Bristol, N. H.
Lamb, L. B.: Peoria, Ill.
Lane, Sammy: Hartville, Mo.; Houston July 2-4.
Lawrence Greater: Syracuse, N. Y.; Oswego 28-July 3.
Leeright, J. R.: Wray, Colo.; Brush 28-July 4.
Lone Star: South Haven, Mich.
Lottridge, Harry: Keystone, W. Va.; Man 28-July 3.
Magic Empire: Shelbyville, Ky.; Falmouth 28-July 4.
Maine Am.: Caribou, Me.
Majestic Greater: Lackawanna, N. Y.
Manning, Ross: Millinocket, Me.
Marion Greater: Newberry, S. C., 21-July 1.
Marks, John H.: Lewiston, Me.; Hallowell 28-July 3.
McBride Bros.: Hillsville, Va.
McKee, John: Albion, Mich.; Adrian 28-July 5.
Merit: Rockland, Mass.
Merry Midway: Rossville, Ill.; Walkerton, Ind., 28-July 5.
Merryland: Midland, Mich.
Miami Valley: Jamestown, O.
Midway: St. Paul, Minn.; New Prague July 4-6.
Midway of Mirth: Newman, Ill.
Midwest: Emmett, Idaho; Rupert July 4.
Midwestern Expo.: Rockwell City, Ia., 21-23; Rutland 24-26.
Mighty Page: Paintsville, Ky.
Mighty Hoosier State: Richmond, Ind.; Linton 30-July 5.
Model: Muscatine, Ia.
Model Shows of Canada: (Point St. Charles) Montreal, Que., Can.; (Ontario & Bennett) Montreal 28-July 11.
Modernistic: Pocomoke, Md.; Tasley, Va., 28-July 3.
Moore's Modern: Bicknell, Ind.; Vincennes 28-July 3.
Mound City, No. 1: Troy, Mo.
Mound City, No. 2: Owensville, Mo.
Murray Am. Co.: Cedarville, Ill., 21-23; Oswego 24-26; Oakwood 28-July 3.
Nessler's: Bushnell, Ill.
Nolan, Larry: (College Ave. & S. Decatur) Denver, Colo.; Hugo 28-July 3.
Northwestern Am. Co.: Perrysburg, O.; Bowling Green 30-July 5.
Ohio Valley: Kewanna, Ind.
Olson Greater: McVie, N. D., 21-23; Hanford 24-26.
Omar's Greater Am.: Wynne, Ark.
Orange Blossom: Irvington, Ky.; Greensburg 28-July 4.
Pacific Coast: Springfield, Ore., 21-27; Sutherland 30-July 5.
Page Bros.: Camden, Tenn.
Page, J. J.: Kermit, W. Va.
Palace: Plains, Kan.
Palmetto Expo.: Greenville, S. C.; Boscobel Lake, S. C., 28-July 10.
Parada: Girard, Kan.
Paul's Am. Co.: Miami, Okla.; Springdale, Ark., 28-July 4.
Pearlene: Enid, Okla.
Penn Am. Co.: Dalmatia, Pa.; Freeburg 28-July 3.
Penn Premier: Johnsonburg, Pa.; Bradford 29-July 3.
Peppers All-State: Ashland, Ky.
Perry, Jack J.: Richmond, Va.
Pine States: Whitley City, Ky.
Playtime Am., No. 1: Weymouth, Mass.
Playtime Am., No. 2: Fieldston, Mass.
Pike Am.: Buffalo, Mo.; Harrison, Ark., 28-July 3.
Pioneer: Elkland, Pa.; Delhi, N. Y., 28-July 5.
Pleasureland: Millersburg, O.; Greenwich July 1-5.
Porter's, Pop: Burden, Kan., 24-26.
Powelson Greater: Reedurban, O.; Mt. Vernon 28-July 3.
Prel's Broadway: Norwich, Conn.
Purvis: Bowling Green, Ky.; Lively, Va., July 1-10.
Queen City: New Miami, O.
Rafferty, James M.: Henderson, N. C.; Belhaven 28-July 6.
Raines Am. Co.: Muldrow, Okla.; Greenwood, Ark., 28-July 5.
Raney United: Chisholm, Minn.; Hallock 29-July 1.
Reid, King: Barre, Vt.
Robertson Bros.: Jenkins, Ky.; Whitesburg 28-July 3.
Rogers Bros.: Hillsboro, N. D., 24-26; Sebeka, Minn., 28-30; Thief River Falls July 2-5.
Rogers Greater: Crawfordville, Ind.; Rantoul, Ill., 28-July 3; Hoopston 4-5.
Rosen, H. B.: Olive Hill, Ky.
Royal American: (Fair) Brandon, Man., Can.
Royal Crown: Postoria, O.
Royal United: Madison, Minn., 23-24; Renville 25-26; Lakefield 28-29.
Rupe's Midway for Fun: Ogallala, Neb.; Culbertson July 2-4.
Schafer: Jacksonville, Tex.
Shan Bros.: Logan, W. Va.
Siebrand Bros.: Twin Falls, Idaho.
Silver Slipper: Nicholasville, Ky.
Silver Star: Burley, Idaho.
Silver States, No. 1: Seneca, Kan.
Silver States, No. 2: Phillipsburg, Kan.
Smith, Casey: Granite, Okla.
Smith, George Clyde: Curwensville, Pa.; Seaward 28-July 3.
Snapp Greater: Washington, Ia.
Southern Am. Co.: Claude, Tex.
Southern Valley: Mt. Vernon, Ill.; Centralia 28-July 5.
Srader, M. A.: Hays, Kan.
Stafford United: Geneva, Ind.; La Porte 30-July 5.
Standard Am.: Newport, Tenn.
Standard: Sheridan, Wyo.; (Rodeo) Red Lodge, Mont., July 1-6.
Star Am. Co.: Tuckerman, Ark.
Starlight Am. Co.: Mexia, Tex.
Starr, Joe: Seneca, Mo.
Stebiar Greater: Petersburg, W. Va.
Stephens: Victor, Ia.
Stephens, C. A.: Raven, Va.
Stipe's: (Columbia Heights) Minneapolis, Minn., 25-27; Ellsworth, Wis., July 2-5.
Strates, James E.: Glens Falls, N. Y.
Strong's Am. Co.: (Festival) Omaha, Neb.; Bellevue July 3-5.
Stumbo, Fred R.: Springdale, Ark.; Seneca, Mo., 28-July 3.

Circus Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Balley Bros.: New Rockford, N. D., 24; Jamestown 25; Fargo 26.
Beatty, Clyde: Billings, Mont., 22; Miles City 23; Glendive 24; Dickinson, N. D., 25; Blismarck 26; Jamestown 28; Valley City 29; Fargo 30; Fergus Falls, Minn., July 1; Grand Forks 2; Crookston 3; Grand Rapids 4.
Cole Bros.: South Bend, Ind., 22; Battle Creek, Mich., 23; Flint 24; Port Huron 25; Bay City 26; Alpena 27; Cheboygan 28; Petoskey 29; Traverse City 30; Ludington July 1; Muskegon 2; Owosso 3.
Cole, James M.: Newburyport, Mass., 22; Gloucester 23; Salem 24; Peabody 25; Lynn 26.
Dalley Bros.: Elwood, Ind., 22; Wabash 23; Warsaw 24; Elkhart 25; Sturgis, Mich., 26.
Garden Bros.: Sudbury, Ont., Can., 22-26.
Gould, Jay: Barrett, Minn., 23-24; Wheaton 25-27; Danube 28-29; De Graff 30-July 1; Melrose 2-4.
Hunt Bros.: Quincy, Mass., 24.
Kelly, Al G., & Miller Bros.: New Hampton, Ia., 22; Decorah 23; Caledonia, Minn., 24; Winona 25; Wabasha 26.
Kindlan, E. F.: Circle K Ranch Rodeo: Brockton, Mass., 23-27; (Motordrome) Manchester, N. H., July 1-5.
King Bros.: Fort Kent, Me., 22; Fort Fairfield 23; Houlton 24; Calais 25; Eastport 26; Rockland 28.
Mills Bros.: Chillicothe, O., 22; Portsmouth 23; Ironton 24; Jackson 25; Middleport 26; Athens 28; Marietta 29; McConnellsville 30; Cambridge July 1; Bridgeport 2; Steubenville 3.
Polack Bros. (Eastern): (Fairgrounds) Rawlins, Wyo., 24-26; (Ball Park) Scottsbluff, Neb., 30-July 3.
Polack Bros. (Western): (Fairgrounds) Bakerville, Calif., 23-26; (Fairgrounds) Del Mar July 1-5.
Ringling Bros. and Barnum & Bailey: Providence, R. I., 22; Fall River, Mass., 23; New Bedford 24; Lowell 25; Fitchburg 26.
Rogers Bros.: McConnellsburg, Pa., 22; Chambersburg 23; Everett 24; Bedford 25; Somerset 26; Ligonier 28.
Seal Bros.: Minneapolis, Kan., 24.

Misc. Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Annon Bros. Show: Rushmere, Va., 21-26.
Beam's, Ward, Dare-Devils: Westboro, Mass., 24; New Haven, Conn., 26-27; Manchester, N. H., 30; West Peabody, Mass., 1.
Plunkett's Stage Show: Ogallala, Neb., 24-26; Sutherland 28-30; North Platte July 1-3.
Slout Show: St. Johns, Mich., 21-26; Eaton Rapids 28-July 3.

Sunflower State: Bridgeport, Neb.; Crawford July 3-5.
Sunset Am. Co.: Mason City, Ia.; Iowa Falls 28-July 1; Albert Lea, Minn., 3-5.
Syco Bros.: Bacons Castle, Va.
Thomas Joyland: Indianapolis, Ind.; Anderson July 3-10.
Thompson Bros.: Lock Haven, Pa.
Tidwell, T. J.: Midland, Tex.
Tinsley, Johnny T.: Gaffney, S. C.; Hendersonville, N. C., 28-July 3.
Tivoli Expo.: Iowa City, Ia.; Creston 28-July 3.
Tip-Top: Marinette, Wis.; Watertown July 1-5.
Tri-City Rides: Forreston, Ill.; Edwards 30-July 5.
Turner Bros.: North Chicago, Ill., 21-28; Oiney 30-July 5.
20th Century: Council Bluffs, Ia.; Red Oak July 3-5.
Twin City: Tama, Ia.
United Expo.: Paris, Ill.
United States: Van, W. Va.; Mannington 29-July 5.
Utah Expo.: Flagstaff, Ariz., 26-July 5.
Van Billiard, No. 1: Dover, Del.; Easton, Md., 28-July 3.
Veterans United: Early, Ia., 21-23; Washta 24-26; Lytton 28-30; Fonda July 2-4.
Victory Expo.: Kankakee, Ill.; Mt. Vernon 28-July 3.
Virginia Greater: Bridgeton, N. J.; Frederick, Md., 28-July 3.
Vivona Bros.: Caldwell, N. J.; Morristown 28-July 3.
W. E. Attrs.: Wartburg, Tenn.; Baxter 28-July 3.
Wade, W. G.: Marion, Ind., 21-30; Crown Point July 2-5.
Wade, W. G., No. 2: St. Clair, Mich., 29-July 5.
Wallace, I. K.: Blossburg, Pa.; Bolivar, N. Y., 28-July 3.
Wallace Bros.: Springfield, Ky.
Wallace Bros. of Canada: (Fair) Lethbridge, Wallace & Murray: Hinton, W. Va.; Ronceverte 28-July 3.
Alta., Can.; (Fair) Moose Jaw, Sask., 28-July 1; (Fair) Estevan 2-3.
Ward, John R.: Grand Forks, N. D.
Weaver, L. O.: Eldora, Ia., 21-24; Jewell 25-26; Dunkerton 28-29; West Union July 2-5.
West Coast: Yreka, Calif., 23-27; Klamath Falls, Ore., 29-July 4.
Wheeler, Eddie L.: Decatur, Tenn.
White, Art: Rimersburg, Pa.
White's Rides: Elnora, Ind.
White Star Attrs.: Risingsun, O.
Williams Am.: Cleveland, Va.
Wilson Famous: Havana, Ill.; Streator July 3-5.
Wilson Greater: Craig, Colo., 23-24; (Rodeo) Hayden 25-27; Steamboat Springs 28-July 3.
Wolf Greater: Decorah, Ia.; Nora Springs 28-30; St. James, Minn., July 3-5.
Wolfe Am.: Grafton, W. Va.; Franklin 28-July 3.
World of Mirth: Poughkeepsie, N. Y.
World of Pleasure: Ann Arbor, Mich.
World of Today: South Beloit, Ill.
Ziegler: Tacoma, Wash.

Buffalo Ranch Wild West

Opens Parkersburg, W. Va., July 2, 3, 4, 5.
Want Cowboys, Cowgirls with wardrobe, Trick and Fancy Riders, Man with Trick Ford, Clowns and Working Men in all departments. Family Acts doing one or more. Phone Men for Advance Representative. Address:
JESS BRADLEY
Chancellor Hotel Parkersburg, W. Va.

UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.
Therefore, commencing with our June 5 issue and continuing thereafter until further notice
Final closing time for late show ads will be SUNDAY NOON (Eastern Standard Time)
If you mail any ads after Wednesday be sure to send them **Special Delivery Direct to THE BILLBOARD PUBLISHING CO.**
2160 PATTERSON ST. CINCINNATI 22, OHIO

Copyrighted material

LIMITED PRODUCTION IN 1948!

TO BE SURE OF PROFITS IN THE COMING SEASON, PLACE YOUR ORDER NOW FOR THESE TIME-TESTED, SURE-FIRE

MONEY MAKERS by EVANS!

EVANS' HIGH STRIKER IMMEDIATE DELIVERY!

- EVANS' JUMBO DICE WHEEL
EVANS' HORSE RACE WHEEL
EVANS' CANDY RACE TRACK
AUTOMATIC DEVIL'S BOWLING ALLEY
EVANS' AUTOMATIC ROLL DOWN
EVANS' 7-11 BASEBALL GAME
IMPROVED BEE HIVE
NEW 'SPEED DEMON' AUTO BUMP
EVANS' CHUCK CAGES
EVANS' SHOOTING GALLERY SUPPLIES
EVANS' WALKING CHARLEY
EVANS' MONKEY SPEEDWAY
PADDLE WHEELS
RAFFLE WHEELS
EVANS' BALTIMORE WHEELS (Any Combination)
PONY TRACKS

Write for Complete Catalog

CARNIVAL SUPPLIES, EQUIPMENT, GAMES, ETC.

H. C. EVANS & CO. 1528 W. Adams St., Chicago 7, Illinois



JULY 4TH CELEBRATIONS

- ARIZONA: Flagstaff-Pow Wow July 3-5. John G. Babbitt.
ARKANSAS: Corning-Young Men's Civic Club Picnic July 4-5.
CALIFORNIA: Fort Bragg-July 1-5. American Legion.
COLORADO: Fort Collins-Junior Rodeo & Celebration July 5.
FLORIDA: Arcadia-July 4-5. Bill Welles, LaBelle, Fla.
ILLINOIS: Casey-July 1-4. Vets. Foreign Wars, Robt. D. Miller.
INDIANA: Boswell-July 2-5. Edgar Burnett, Box E. Bremen-July 5.
IOWA: Albia-July 4-5. Am. Legion, John Hersman.
KANSAS: Atchison-July 3-5. Jr. Chamber of Commerce.
KENTUCKY: Eminence-IOOF Picnic July 5. Carl Wade.
MASSACHUSETTS: Lowell-July 3-5 on South Common.
MICHIGAN: Freeland-July 3-5. R. R. Graham.
MINNESOTA: Annandale-July 4. Fire Department.

- MISSOURI: Aurora-July 4. Am. Legion, W. A. Oglesby.
MONTANA: Plentywood-July 3-5. Jr. Chamber of Commerce.
NEW YORK: Delhi-July 5. Am. Legion, Chas. Hafele.
NORTH CAROLINA: Kernersville-July 5. G. S. Coltrane.
OHIO: Marysville-July 5. Am. Legion.
OKLAHOMA: Crescent-July 4. Ted L. Cotton.
OREGON: Albany-Timber Carnival July 2-4.
PENNSYLVANIA: Indiana-July 4. Morton White, Leader Store.
SOUTH CAROLINA: Pelzer-July 5. Community Club.
SOUTH DAKOTA: Fort Pierre-July 4-5. Edward Duffy.
TENNESSEE: Memphis-July 4-5. James Disalvo.
TEXAS: Nacogdoches-Watermelon Festival July 5.
UTAH: Provo-July 5. Chamber of Commerce.
WASHINGTON: Sedro-Woolley-Loggerodeo July 2-5.
WEST VIRGINIA: Point Pleasant-July 4. Vol. Fire Dept.
WISCONSIN: Appleton-July 3-5. Jr. Chamber of Commerce.
KIRBY'S PRODUCTS: 15 Fike Avenue Union, South Carolina

MAKE BIGGER PROFITS WITH SUPER MIXES

For TAFFY

NOW get your taffy already cooked and mixed—ready to pull! Salt water, black walnut, molasses—any flavor or color.



50 lb. drum ... \$15.-

For CARAMEL APPLES



USE Super Caramel Apple Mix and avoid work and cost of making your own caramel.

6 #10 cans to carton ... \$18.- (Approximate weight 60 lbs.)

For CARAMEL CORN

SUPER Caramel Corn Mix eliminates guess work in making your own caramel.

6 #10 cans to carton ... \$18.- (Approximate weight 60 lbs.)

SPECIAL TRIAL OFFER Send \$10.- big trial order Super Caramel Apple or Caramel Corn Mix.

50 lb. Super Taffy Mix \$15.- Enough in either offer for about \$100-\$150 in sales

Prices f.o.b. Los Angeles Complete Instructions with Order Terms: Trial Orders Send Full Amount, Regular Orders 1/3 Down, Balance C.O.D.

READY-MIX PRODUCTS 2601 South Main St. LOS ANGELES 7, CAL.

MIDWAY MARVEL CANDY FLOSS MACHINE \$275.00. Slightly higher west of Rockies. double spinnerhead, rubber shock mounted, 25 in. aluminum pan, pilot light indicator, shaft rotates on ball bearings, dust cover fused to prevent overload, accurate machining, ball bearing motor.

REYNOLDS SOUTH AMERICAN POPCORN. COMPLETE POPPERS SUPPLIES. READY-TO-EAT POPCORN PRODUCTS. Excels & Gibson Poppers.

SHOOTING GALLERIES. Complete line of Shooting Galleries, Rifles, Loading Tubes and Supplies for immediate delivery. Write for catalog. KING AMUSEMENT CO. 82 Orchard St. MT. CLEMENS, MICH.

NOTICE, CONCESSIONAIRES NEW MODEL BERT'S AUTOMATIC ICE SHAVING MACHINE for Snow Cones now available. Entirely automatic, with push-button control. Machine delivers clean, fine snow in a hurry. BERT'S SNOW CONE MACHINES FAIR PARK DALLAS, TEXAS

SNOWBALL CANDY APPLE SUPPLIES. 'HIGHEST QUALITY AT LOWEST PRICES' WRITE FOR PRICES. KIRBY'S PRODUCTS 15 Fike Avenue UNION, SOUTH CAROLINA

CONCESSION GAMES. PORTABLE • FRAMED • FLASHY Balloon Darts \$42.50, Fish Ponds \$35.00, Poker Dart \$50.00, Cane Racks \$22.50. BROWN NOVELTY CO. 1006 Central Ave. Cincinnati 2, Ohio

Seazo

COCONUT OIL
POPCORN SEASONING



... costs less than substitutes because Seazo keeps indefinitely ... won't go rancid in the container ... and pops corn that stays fresh longer.

For those states where colored oil is not sold — use SIMKO brand.

By the makers of POPKIT PLUS!

Bill Naylor, Trouping Intimate Of World's Great, Near Great

(Continued from page 46)

agent, and as a talent scout for the Chicago Cardinals, pro football team. A charming raconteur, Bill's reminiscences meet with attentive ears in newspaper offices and radio stations. What heightens their reception is that, in the telling, Bill shoves his own part in the various incidents into the background.

Starred at Rugby

As a youngster in England, he was one of the outstanding cricket and rugby players of his day. As a newspaperman in England and later in Canada, his chief interests were the theater and sports. It was in 1914, while a staff member of *The Montreal Star-Sun*, that he was assigned to do a story on a silver rush to Cobalt, Ont. Upon his arrival in Cobalt he became so enthused about the possibilities there that he upped and quit his newspaper job. In short order he became the owner of a small hotel, a motion picture theater and, eventually, of a pro hockey team.

The silver rush petered out—and with all of Bill's sudden riches; and in 1927 he returned to Montreal, where he obtained a job as press agent for the English road company of *Charlie's Aunt*. It played for 38 weeks, a long run, indeed, and in the wake of that success Bill went out

with a succession of road shows.

It was in 1921 that Bill first plunged into outdoor show business. He became a press agent on Sells-Floto with Braden as his associate. He remained with Sells-Floto thru 1924, during which time (in 1923 to be exact) he engineered what is credited to be the first radio time given to a circus. The program, aired over Chicago's KYB, featured the late Courtney Riley Cooper, press agent-turned-writer, and George Myers, assistant equestrian director of the circus.

In 1924 Bill became associated with James B. Pond, then the operator of the largest lecture bureau in the world, and he was placed in charge of Pond's Chicago office. It was Bill's job to do the booking in the summer and then personally handle the advance for the engagements in the lecture season. Ruth Draper, Cornelia Otis Skinner, Admiral Richard Byrd, Winston Churchill, Gen. Billy Mitchell, Dr. William Beebe and the Maharajah of Burdwan were among the personalities he booked and for whom he press agented lecture appearances.

Praises Gen. Mitchell

The years spent in this field—from 1924 thru 1929—gave Bill no end of variety and he recalls them with much delight. Of all the people he handled during these years, he rates Gen. Billy Mitchell the highest.

"He was a great guy," Bill recalls. "He was sincere in his estimate of the importance of air power. And he waged a tremendous campaign to impress his viewpoint upon the country. The resistance he received was powerful. Normally, top civic leaders would rush to greet a personality of Mitchell's stature, but they ducked when he came to town. They were afraid lest they become marked men. "Mitchell, however, was relentless. He kept hammering away. He, of course, even bombed a ship at his own expense to prove his views. But, the top level in the armed services and leaders in some business fields resisted."

Three Tours With Byrd

Naylor's tour with Churchill was marked by good whiskey and good

New ELECTRIC CORN POPPER



PROFITS GALORE!
\$5 to \$50 daily earnings!
Get in the BIG PROFIT popcorn business with this popper—does work of \$500 machine. Can pay for itself in a few days because of its low price. FULLY GUARANTEED. New Gray Metallic finish; gleaming nickel trim; electric lighted; beautifully decorated with multi-colored popcorn signs. Uses less current—AC or DC, any cycle, connect anywhere. 17"x17"x26" high. Wt. 30 lbs.
SALESMEN, WRITE FOR PROPOSITION.
EXCEL MFG. CORPORATION
Dept. B6-2648 Muncie, Indiana

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS

DAY & NIGHT SERVICE
SPECIALLY PRINTED •

CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00

Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only, add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS	WELDON, WILLIAMS & LICK
1 ROLL \$1.00	• FORT SMITH, ARKANSAS •
5 ROLLS @ 75c	Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number
10 ROLLS @ 60c	

Popcorn Profits Doubled with CRETORS auxiliary GIANT MODEL 41

A fast, trouble-free popper that pops corn direct in the seasoning and salt. Pops two pounds of raw corn each popping, giving about 13 bushels of popped corn per hour. Patented popper pan construction keeps heat where needed . . . patented cover construction relieves the popping corn of pressure, insuring maximum popping volume. Enclosed transmission.

HEADQUARTERS FOR PURDUE HYBRID S. A. CORN	Immediate delivery on Coconut Oil, Peanut Oil, Salt, Boxes
--	---

POPPERS BOY PRODUCTS CO. 60 E. 13TH ST. CHICAGO 5

3000 BINGO

No. 1 Cards, heavy white, black back, 5 1/2 x 7 1/4. No duplicate cards. These sets complete with Calling Numbers, Tally Card; 35 cards, \$3.50; 50 cards, \$4; 75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3000 @ \$5 per 100. Fibre Calling Numbers, 50c; Wood Calling Numbers, \$1; Printed Tally Card, 15c. Colored Heavy Cards, #3, same weight as #1 in Green, Red, Yellow @ \$6 per 100. DOUBLE CARDS, No. 1 size, 5 1/2 x 14 1/2. 10c each.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c. Ping-Pong Balls, printed 2 sides . . . \$30.00
Replacements, Numbered Balls, E58
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets 5 colors, loose only, no pads. Size 4x5, M 1.50
3,000 Featherweight Bingo Sheets, large size 5 1/2 x 3; 5 colors; loose no pads. M 1.75
Adv. Display Posters, Size 24x36. Each 1.10
Cardboard Strip Markers, 10 M for75
Rubber Covered Wire Cable, with Chute, Wood Ball Markers, Master Board; 3 piece layout for 15.00
Thin Transp. Plastic Markers, Bwn., 1/4 M 1.00
Red or Green Plastic Markers, 1/4 Square, Round or Scalloped, \$2.50 M; 1/2 ths Size \$2.00 M

All above prices are transportation extra. Catalog and sample cards free. No personal check accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON BLVD., Chicago 4, Illinois

THE MAKERS OF... Quality Show Canvas

Flameproofed Canvas in All Colors
Guaranteed to pass all Underwriter's Laboratories, Inc., tests

Show, Concession and Exhibit Tents, Horse Troughs, Casting Nets, Ring Mats, Canopies and Marquees built to your specifications.

Arthur E. Campfield, Inc.
145 W. 54th STREET NEW YORK 19, N. Y.
Phone: PLaza 7-8039

WILLIAM MITCHELL-ARTHUR E. CAMPFIELD-HENRY HEIL
Vice Pres. Gen. Mgr. President Secretary-Treasurer

BOOMERANG

1948 MODEL INCLUDES MANY NEW INNOVATIONS INTRODUCED AT CONEY ISLAND 1947

WRITE FOR CATALOG, ETC.
U. S. RIDING DEVICES CORP.
HARRY WITT
298 Junius St., Brooklyn, N. Y.

Easy Way to Big Profits!

Buy your floss machines from the largest manufacturer of money-making floss machines in the world. Make more money with smoother operating Model 120 at only \$275.00 with double spinnerhead. Also Model 111 at \$245.00 with double spinnerhead. Single bands and ribbons, \$5.00 each; double bands, \$15.00 each. Your order shipped on 25% with order, balance on delivery. Our motto: Better Merchandise at Lower Cost!

CONCESSION SUPPLY CO.
3916 Secor Road TOLEDO 6, OHIO

NEW IMPROVED CHAIRPLANE SWINGS, KIDDY AEROPLANES, MERRY-GO-ROUNDS

RIDE-HI MFG. CO.
Rt. 13, N. Harrison Rd. Murphysboro, Ill.

Seazo

COCONUT OIL
POPCORN SEASONING

Simonin of Philadelphia

HERE'S **More**
IN TRAVEL-HOME
VALUE!



See... Compare... Discover for yourself how much **MORE** you get in a rugged, easy-trailing Schult. Take advantage of the long Schult experience in catering to the needs of show people... for convenience, special features, and year 'round livability... All backed-up by a strong national sales-service organization. No wonder so many show people say "Load your belongings in a Schult!"

Write Today

FOR CATALOG OF 1948 MODELS

There's a Schult just made for YOUR family needs. Every model has private bedroom, equipped kitchen, full insulation and efficient heating. Send a card or letter today for illustrated catalog. SCHULT CORP., Dept. 206, Elkhart, Ind. In Canada: John Inglis Co., Ltd., Toronto.



Surpasses All Others

The... **HI-BALL** Ride Is Tops

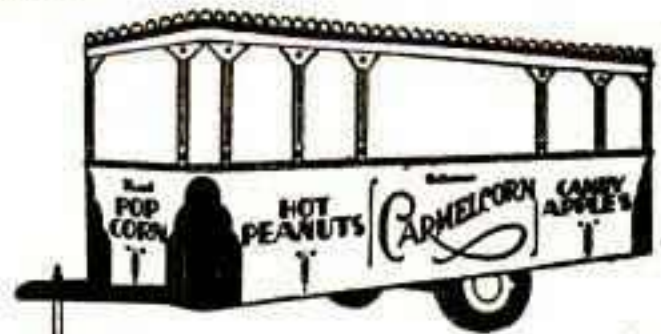


52 Ft. High • Fast Loading
Ideal for Carnivals • Ideal for Parks
THRILL • FLASH

FRANK HRUBETZ & CO.
SALEM, OREGON

BUSINESS TRAILERS

Write for large illustrated catalog on trailers and all types of equipment.



KING CO.
82 Orchard St. Mt. Clemens, Michigan

SHOOTING GALLERIES

And Supplies for Eastern and Western Type Galleries.
EST. 1927. WRITE FOR CIRCULAR.
H. W. TERPENING
137-139 Marine St. OCEAN PARK, CALIF.

cigars, Bill recalls. The most successful tour of all was the third tour he made with Admiral Byrd. The first of these, immediately after Byrd's first expedition to the North Pole, was a moderate success. The second, which followed Byrd's flight across the Atlantic, was more successful. And the third, which followed Byrd's expedition to the South Pole, was a tremendous success.

As a matter of fact, Bill recounts, it was the most successful tour of all time, surpassing even the trek made by H. M. Stanley, who had discovered Doctor Livingstone in Africa. The third Byrd tour started one autumn at the New York State Fair at Syracuse and did not end until the following July 4 at Billy Sunday's Winona Lake (Ind.) Camp, with bookings every date excepting during Christmas and Holy Week.

Among the most fascinating personalities handled by Bill was the Maharajah of Burdwan, who then held all the major portfolios in India. The Maharajah, who stood 6 feet, 6 inches, is rated by Bill as the best-versed person he ever met. The Maharajah, he recalls, never failed to confound the official greeters in the various cities in which he spoke by his detailed knowledge of the cities. Sometimes, Bill points out, the knowledge was deeper than that of the greeters themselves.

Worked With Hoover

It was Bill's custom during the circus years to handle some lecture booking during the off-circus season. Thus it was that he came in close contact with Herbert Hoover, then head of the Finnish relief. Hoover contracted with Bill to book Maj. Charles Sawyer and his film, *Finland Fights*, for benefit appearances. In recalling his dealings with Hoover Bill pays high tribute to the former president's skill but adds that he was as "cold as his photographs" and suggests this as the reason why Hoover's term is rated none too highly.

Bill left Sells-Floto in 1932 and set up his own lecture bureau, which he operated thru 1937. During those years he booked Julian Bryan, *Life* magazine photographer, and his film, *Nazi Germany*, for Jewish relief.

In 1939 Bill made his first carnival connection. He joined the Beckmann & Gerety Shows as press agent and remained with it until its end. That came following Fred Beckmann's death when Barney Gerety, sizing up

the labor situation at the outbreak of the war, decided not to continue, and sold the shows' properties. In 1943 Bill toured the nation for Howard Y. Bary with a Messerschmidt plane in behalf of the *Bundles for Britain* and later for *Bundles for America*. The tour lasted 11 months and two weeks, and in December of 1943 Bill joined the Cavalcade of Amusements. And he's been with that org since.

Loses Son in War

It was during the war that Bill received one of his toughest blows. His son, George, then 22, a member of the British Commandos, was killed at Dieppe. This left Bill with two sons, Fred, 42, who lives in Buffalo, and Harold, 31, who resides in Hamilton, Ont. Bill and Mrs. Naylor, the former Louise Midgeley, who were married 44 years ago in England, make their home in Buffalo.

Down thru the years Bill has maintained a lively interest in sports. The late Charles Bidwill, Chicago sportsman, was an intimate friend of his, and Bill, during the latter part of each carnival year, has hied to football stadiums in the South and scouted players for Bidwill, then the owner of the Chicago Cardinals, Chi pro team. And, when Bidwill died, Bill continued to scout players for the Chicago club. Most outstanding of the players he played a part in obtaining for the Cards have been Jake Colhaur and Buddy Schwenk.



Beautiful New Navy

SIGNAL FLAGS!

For carnivals, shows, circuses! Complete set of 26 different "alphabet" Signal Flags, made originally for U. S. Navy battleships, now released as war surplus. All brand new and in perfect condition—never used. None smaller than 4' by 4'—many larger. Brilliant fast colors; fine, long-wearing bunting. All different—no two flags alike! Each equipped with metal clasp for hanging. Complete set of

26 FLAGS FOR \$13.95!

Order by mail today! Send check or money order (add \$1.00 for postage and handling) or order C. O. D. Immediate delivery. Satisfaction guaranteed.

HUGH CLAY PAULK

Dept. W-25
49 Falmouth St., Boston 15, Mass., or
813 No. Kansas Ave., Topeka, Kansas.

LIGHT YOUR MIDWAYS

WITH THE PROVEN BEST AND MOST PRACTICAL

DOWNEY "TELESKOPIC" LIGHT TOWERS



Order yours NOW so that you have them for your route of Fairs and Celebrations. Deliveries made within 2 weeks from date your order and deposit is received. We can make delivery on a limited number of Towers by July 2nd for your July 4th Celebrations.

"Ask any of the 60 Carnival Owners who are now lighting their midways with the DOWNEY "TELESKOPIC" LIGHT TOWERS, or the State Fairs and top Amusement Parks who are illuminating their grounds with same, and you will be convinced that ours are the best all-round Towers in the business."

DOWNEY GLASS PITCH BEDS—The recognized Tops for Glass Pitch Stores. 5'x5' square, 15" high, steel mesh bed, removable angle iron legs. Constructed with angle iron frame. Last a lifetime. \$35.00 EACH.

DOWNEY SUPPLY COMPANY

390 ARCADE BLDG.
ST. LOUIS 1, MO.

NEW LOW PRICES

SIDEWALL

NEW WATERPROOF

FLAMEPROOF

MICHIGAN SALVAGE

417 W. Jefferson Ave., Detroit 26, Mich.

Following finished sizes, complete with Grommets and Rope. Made of approx. 8 oz. material, Green or Khaki.

6'x100' \$54.56 8'x100' \$80.00

7'x100' 63.04 10'x100' 88.48

8'x100' \$71.52

Made in any length at the above rate per running foot.

• Satisfaction Guaranteed. Prompt Delivery. "If It's Made of Canvas, We Make It." 25% Deposit—Balance C. O. D.

STOCK TICKETS

One Roll \$ 1.00
Five Rolls 4.00
Ten Rolls 6.00
Fifty Rolls 20.00
100 Rolls 38.00

ROLLS 2,000 EACH.

Double Coupons,
Double Prices.

No C. O. D. Orders.
Size: Single Tkt. 1x2".

As a Tree Leaneth, So will It Grow

For Roll—Machine Folded—Reserve Seat
—Contest or Strip

TICKETS

of Every Description

THE TOLEDO TICKET COMPANY

114-116 Erie Street
Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED

Cash With Order. Prices:

2,000 \$ 6.80

4,000 7.45

6,000 8.30

8,000 9.15

10,000 10.00

30,000 14.00

50,000 18.00

100,000 28.00

500,000 108.00
1,000,000 208.00
Double coupons. Double prices.



ONLY
popsit plus!

LIQUID
POPCORN
SEASONING

gives
your customers

the
FLAVOR

they
favor

in
popcorn



**SEASONING SPECIALISTS
TO THE NATION**

Simonin of Philadelphia

WEATHER SLOUGHS EAST SPOTS

May and June Bow to Rain

Week-Ends so far prove dud as Old Sol fails to show—boat lines hit

NEW YORK, June 19.—Crying towels have replaced the usual bath towels at all beach resorts and amusement parks in the New York area which has been blacked out by clouds and washed out by rains almost continuously since spring supposedly ushered in the outdoor season. The past week-end was so bad that Coney Island's drum beaters refused to even essay an estimate of attendance while Rockaway Beach's boosters modestly reported a mere 50,000 super-optimists at that resort.

Outdoor showmen and resort operators are inclined to overlook the fact that there is nothing strikingly abnormal about a rainy spring but this year the sun has really been a missing factor, making only very brief token appearances on rare occasions.

According to the weather bureau, May was the dampest May since 1908—and June appears likely to equal or top May's soggy record. While the normal rainfall for May is 3.24 inches the total downpour of last month was 8.82 inches, which is just a trifle under the all-time record of 9.1 inches which was registered 40 years ago. Temperatures for the month ranged from a low of 42 to a high of 82 degrees. For lovers of the artistic there was a truly beautiful sunset in New York May 19, but showmen refused to wax enthusiastic over this fleeting phenomenon.

Week-Ends Duds

What has seriously hit outdoor showmen and resort operators in (See *Weather Crabs*, opposite page)

15G Bally Program For Virginia Beach

VIRGINIA BEACH, Va., June 19.—With the tourist business down an estimated 20 to 25 per cent from last season, the Chamber of Commerce and the Hotel Association have launched a drive to raise \$15,000 for advertising purposes.

Hotel spokesmen say that while there has been no increase in rates since the OPA restrictions were lifted, this season's business has declined in some cases as much as 50 per cent.

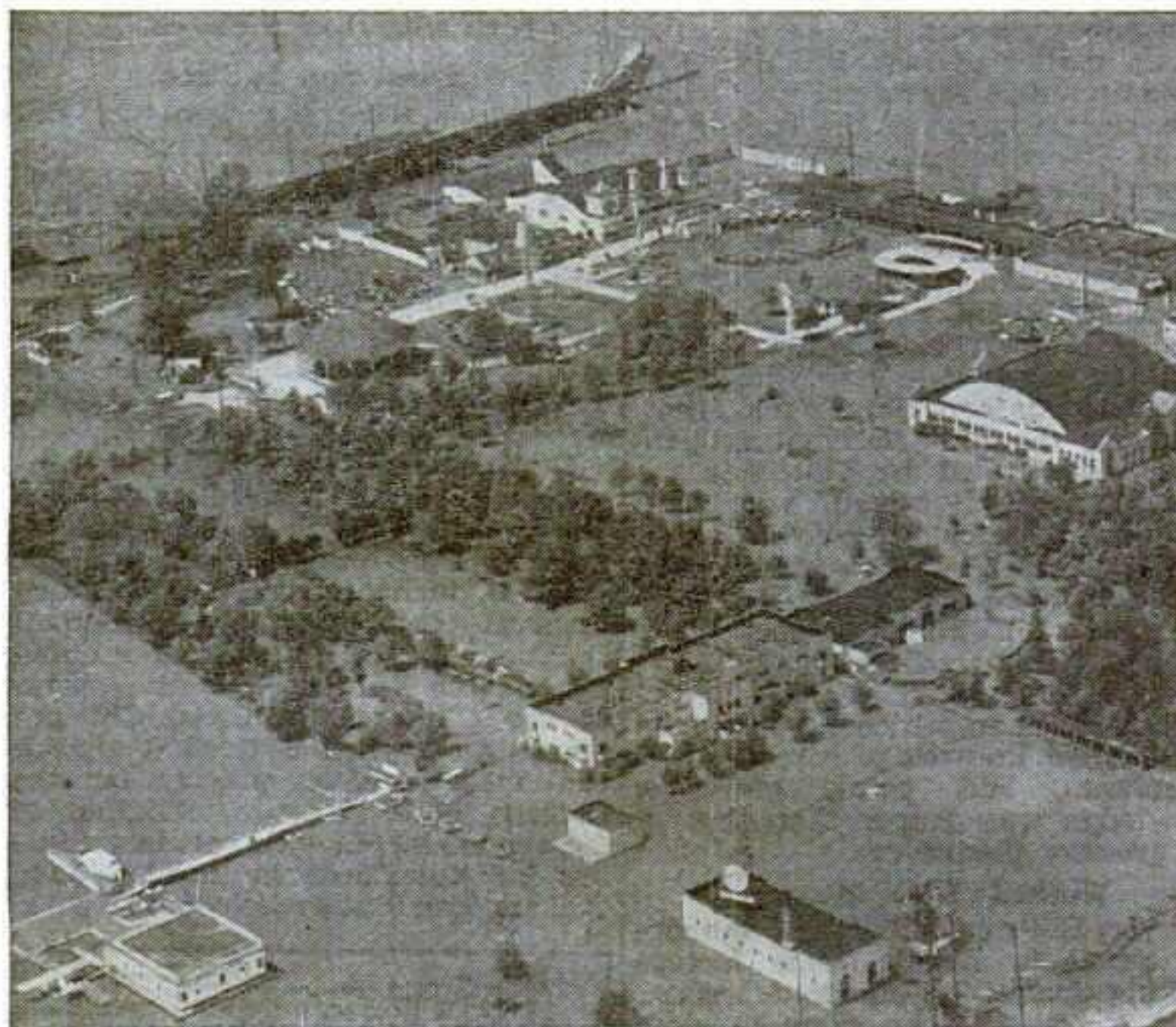
The two groups have engaged Hauck & Company, area ad agency, to handle the campaign which, for the most part, will take the form of advertisements in metropolitan Sunday newspapers.

Idle Hour, Columbus, Ga.,

Now Featuring Free Acts

COLUMBUS, Ga., June 19.—Idle Hour Park, managed by J. L. Marlowe this season, is featuring free acts. First one presented was the Sky Princess, week of June 13. For week of June 20, the Tom and Tiny Twist Trio is booked.

Idle Hour has its own midway with 12 rides. Admission to the 300-acre funspot is free. Marlowe has constructed 50 barbecue pits around the lake.



JANTZEN BEACH PARK, on the Columbia River, Hayden Island, between Portland, Ore., and Vancouver, Wash., was inundated recently when the flooded Columbia broke thru a dike. Practically every building along the midway and the large dance hall, pictured with the domed roof, was damaged by flood water and silt. An outdoor theater, the new Columbia Meadows horse race track, and two auto speedways were also flooded out.

Coney Island, New York

By UNO

The long string of wet week-ends that started in mid-April remained unbroken when still another Saturday and Sunday (12-13) brought more rain and, consequently, more gloom and despair to ops as well as concessionaires, who have a second payment on their spots coming up July 1.

Chamber of Commerce, thru George C. McCullough, prexy, has asked Mayor O'Dwyer to take action to speed city plans for construction of more sewage disposal plants to eliminate water pollution in view of the recent warning by Dr. Harry Mustard, health commissioner, that beaches, including Coney, may have to be closed to bathers.

Isadore Krauz, Jim Petano and Harry Novins control two spacious areas on two sides of Surf, one on the ocean side with a streamlined Scooter in an enclosure, and one, opposite, with a Loop-o-Plane and a Flying Scooter. On their pay roll are Max Smith, Charles Cohn and Hughie Flaherty, ticket sellers; Larry Petano, nephew of Jim Petano, mechanic; Joe Geraci, ticket taker and assistant mechanic; Sid Arber, ticket taker; Marris Platkin, assistant ticket taker; Johnny Thielhart, second mechanic; Samuel (Kappie) Kemper, repeat cashier; Sol Levy and Jimmie Esposito, starting switchmen; Joseph

(Red) Dietrich, assistant switchman, and Walter Jensen, Vito Friscia and Rudy Primerva, floormen. All employees are the same as last season.

Morris Jaffe's popcorn and candy cotton emporium at Feltman's and his new (this season) spot across Surf on Karl Klarnet's property, where he has transferred machinery for the manufacture and sale of caramel popcorn and candy-coated apples, are both served by William Silverstein, Abe Fogelgran, Irving Harrison, Lou Plancher and Earl Stokes.

Louis Carbone has bought out his former partner, Al Meyers, and is operating solo the novelty and gift shop on Surf, between West 10th and 12th. Julius Schenk; Lou's wife, Anna, and his daughters, Rose and (See *CONEY ISLAND* on page 97)

Cincy Zoo Tie-Up Seeks

10G To Purchase Gorilla

CINCINNATI, June 19.—The zoo here may soon receive a replacement for Susie, the trained gorilla that died last winter, if results of a joint promotion by *The Cincinnati Enquirer*, the RKO Grand Theater and Radio Station WLW are successful. The fund, originally started by *The Enquirer*, is still short of its \$10,000 goal.

This week, beginning Monday (14), Ruth Lyon's *Morning Matinee*, WLW attraction, was moved to the stage of the Grand for daily presentation. Special giveaways, in addition to the usual *Matinee* awards, have included bicycles, watches, women's hats and hose, men's shirts, roller skates and candy. An added feature Monday was the appearance of Frank Buck on the radio show which preceded the showing of his film, *Bring 'Em Back Alive*.

Adults' tickets for \$1 and 50-cent children's tickets entitle holders to the hour broadcast, the movie and a visit to the zoo any time this summer.

50,000 Conneaut Lake

Holiday Draw Equals '47

CONNEAUT LAKE, Pa., June 19.—E. E. Freeland, prexy of Conneaut Lake Park, reports that while the weather was clear and cool over the Decoration Day week-end the park's attendance for the three-day holiday equaled that of last year.

Estimated attendance for the week-end was 50,000, with a slow start of 10,000 Saturday (29); 15,000, Sunday (30), and 25,000, Monday (31).

Fireworks Get Heavier Play At N. Y. Spots

NEW YORK, June 19.—Fireworks displays will occupy a prominent place in promotional projects of beach resorts and amusement parks in the New York area this summer, according to Fred Murray, of the International Fireworks Company.

In addition to all the parks and resorts of this region supplied with displays last season, Murray has signed up Jack and Irving Rosenthal for fireworks shows at their Palisades Amusement Park in Cliffside, N. J., beginning July 6. Fireworks displays will be presented every Tuesday night and possibly on Fridays as well if results are good. This is the first time in 10 years that Palisades has gone in for fireworks which should prove a definite publicity asset as the displays will be clearly visible from almost the entire length of the Manhattan section of New York, just across the Hudson from the park.

Coney Shows Set

First fireworks display at Coney Island is set for Friday, July 2, in conjunction with a big pre-Fourth-of-July celebration to be sponsored jointly by *The New York Daily Mirror*, the Coney Island Chamber of Commerce, the army air force, the navy and the marine corps. A similar event last year drew a record-breaking crowd of around 3,000,000 spectators. Murray provides the pyro display for this shindig as well as for the Chamber of Commerce's regular Tuesday night displays which get going July 6.

First display at Rockaway Beach is set for June 30 and will be a regular Wednesday night feature during the season. Rockaway's Chamber of (See *East Using Pyros*, opposite page)

Visitors Okay New Bay Shore; Weather Hurts

BALTIMORE, June 19.—Unveiling over the Decoration Day holiday week-end under extremely bad weather conditions, the new Bay Shore Park, Bay Island Beach here, nevertheless received an unqualified okay from the visitors who turned out for the occasion, according to Reese R. Jones, park publicity director.

Despite difficult climatic conditions over the past few months, remarkable progress was made in carrying out the development, said Jones. Much of the hastily assembled equipment was built on the grounds under the supervision of Oscar Bittler, park engineer. Nine rides are now in operation and several will be added in coming weeks. A midway with a wide expanse of attractions is beautified by modern scenic and lighting effects. One of the entertainment features is a seaplane base from which sight-seeing flights will be made over the Hart and Miller islands, Fort McHenry and Fort Howard. Daily dances are scheduled. Another attraction in the Casino will be vaude shows from the Hippodrome Theater here.

The park is accessible by auto over a new dual highway and by a combination of streetcar and shuttle bus.

Boston Funspots Hit by Weather

BOSTON, June 19.—Bad weather throught this month has crippled area park and beach business. Operators say that it will take near-perfect weather, with no loss of week-ends, thru July and August for them to get off the nut.

Estimates at Nantasket indicate a gross loss of about \$100,000 due to rain Sunday (13) in comparison with the second Sunday in June last year. The crowd of 3,500 rain-soaked diehards represented a difference of about 50,000 less visitors on the same day a year ago.

On top of a cold, rainy Decoration Day, Paragon Park and Nantasket concessionaires have had to contend with intermittent rain almost daily.

Revere Beach, Norumbega Park, Hampton and Salisbury beaches have been similarly hard hit.



FUNHOUSE FOR SALE

\$3,000.00 takes this \$8,000.00 value.

Can be operated within 2 hours after spotted. Cost \$4,200.00 factory, steadily improved, better than new. New Westinghouse compressor and 3/4-H.P. motor, P.A. system cost \$400.00. 1 1/2 Ton Ford Tractor, like new, value \$1,700.00. Everything there, nothing to buy. Also have for sale 2 Super Wizard Candy Machines, new, complete.

Dona Clair

206 N. 40th St., Phoenix, Ariz.

WORLD'S LARGEST

EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS! FOR BIGGER PROFITS . . .

"GET THE BEST"



MINIATURE TRAIN & RAILROAD CO.

Executive Offices: Rensselaer, Indiana

HIGH STRIKER

Nice spot. For next 10 weeks.

DAVE BAKER

Funland Park
Nantasket Beach, Mass.

WANTED

Spot book or season Rides, Games and Concessions. Will book Portable Roller Rink for season.

CHAS. NIGHTINGALE

Concession Manager
Marion Center Park Marion Center, Penn.

MOST DESIRABLE LOCATION IN OCEAN PARK AMUSEMENT ZONE

Opposite Rosemary Theater
What have you?
Contact

Mr. Robbin

9 Ocean Front Venice, California
Phone: Santa Monica 65436

LIGHT RAIL FOR SALE

1000 ft. 1 1/4" high Steel Rail, 20 ft. lengths, brand new, immediate delivery. Price, \$224.00 F. O. B. per 1000 ft. of rail.

BOX 212, Buzzards Bay, Massachusetts

Weather Crabs Biz in East

(Continued from opposite page)

this region is the fact that all but one week-end of the spring season, including the bonanza Decoration Day triple holidays, have proven duds because of heavy rains or cool and threatening weather conditions.

On the few occasions that weather conditions were at all favorable resorts and fun spots enjoyed good patronage, with spending about on a par with that of last year. However, this offered little consolation to concessionaires whose take so far falls far short of rental payments for the season, final payments of which for many of them fall due early in July. Rentals at Coney Island and most other outdoor spots in the New York area have not decreased since last year and with the Decoration Day week-end falling far short of expectations many concessionaires will find it hard to meet payments. Should the coming Fourth of July week-end come thru with ideal weather the picture will be more cheerful, so all of the resort and park men have their fingers crossed and are hopefully chanting: *It Ain't Gonna Rain No More.*

Other Areas Affected

Rainy conditions have hit all beach resorts in the New York area, from Northern New Jersey Shore resorts, such as Asbury Park, to Westchester's swanky Playland and Long Island's de luxe Jones Beach. The outlying resorts were more seriously affected as inhabitants of New York, Newark and other heavily populated centers in this area were deterred from making week-end trips to such spots when skies were threatening but flocked to local or near-by outdoor fun spots whenever there was a brief improvement in weather conditions.

Despite the present gloomy attitude of resort and park showmen plans are set for the usual summer promotions, with fireworks displays being scheduled for wider use this season than in the past 10 years. All parks and resorts in the New York area which used fireworks last year will use the same or expanded schedules of displays this season and at least one additional big park, Palisades Amusement Park, has joined the pyro show ranks this season.

Excursion lines were also hard hit by the weather, particularly during the Decoration Day week-end. Messeck Line, operating big boats between Jersey City, New York and Playland Park at Rye, N. Y., has been adhering to its regular spring schedule and today starts its service to Bridgeport, Conn., where Pleasure Park is the attraction. S. S. Sandy Hook starts daily service from New York to Atlantic Highlands, N. J., Monday (21), with three round trips daily, plus a moonlight trip Saturdays.

Weather forecasts for this week-end are on the favorable side and with schools closing for the summer the crying towels will probably be wrung out and put back in the linen closet until next spring—which undoubtedly will come up with more rain.

Park Island Funspot, Near Detroit, May Be Revived

DETROIT, June 19.—Park Island Amusement Park, in Lake Orion, 40 miles north of Detroit, will be revived after several seasons of near inactivity.

The spot, the oldest amusement park property in Southeastern Michigan, has been taken over on a percentage basis from Carl Rubelman and associates, who have held the property for several years, by John Dreissegaker, Pontiac, Mich., formerly with the Shady Lane Club.

EAST USING PYROS

(Continued from opposite page)

Commerce is paying the cost this year, which should prove more satisfactory than last year's method of canvassing showmen and concessionaires for the necessary funds.

Weekly Pyro Shows

Playland Park at Rye, N. Y., will also continue its policy of free fireworks, with two displays—Tuesdays and Fridays—every week. Henry Guenther, as usual, gives his Olympic Park (Irvington, N. J.) patrons fireworks shows on holidays and special occasions. Next display at this park is set for July 5.

International Fireworks also put on a novel daylight pyro display at the big Model Aeroplane Contest-Festival staged by *The Daily Mirror* at Bethpage, Long Island, June 6.

CONTROL ADMISSION

AVOID GATE-CRASHERS with STROBLITE IDENTIFIER



Hands of patron stamped with a harmless invisible ink which becomes visible under the Stroblite U.V. Lamp. Widely used in Ballroom Rinks, Pools, Amusement Parks, etc.

Write for information.

STROBLITE CO.

Dept. C, 35 W. 52d New York 19

FOR SALE

Six Link Trainers, same as used by Air Forces to instruct flyers. Excellent condition, suitable for Penny Arcades or as midway attraction. Will sell one or all at \$75.00 each, F. O. B.

CAPITOL BEACH PARK
Lincoln, Nebraska

SOUTHWEST'S FINEST AMUSEMENT PARK IN THE VALLEY OF THE SUN PHOENIX, ARIZONA

60-Acre Amusement Park near center of town, 138' dia. ballroom, bar and lunch room; large stage and sound system; 8 beer license; 70x160 swimming pool with bath houses and concessions; water well with electric pump; best buy in the Southwest, grossed \$104,000.00 in 10 months with small operating cost; plenty room to expand and triple the income. Land alone is worth the asking price of \$165,000.00 with terms to suit. Must sell at once as owner has other interests. Books open to qualified buyers. For full information, address all replies to:

H. D. EDMONDS CO.

2641 N. CENTRAL AVE., PHOENIX, ARIZONA

World's Largest Designer, Builder and Manufacturer

of Roller Coasters, Old Mills, Mill Chutes, Fun Houses, Kiddie Ferris Wheels and the famous Century Flyer Miniature Train — operating now in more than 100 leading amusement parks in the United States with gratifying revenue results.

Rails and equipment on hand.

Write for information to:

NATIONAL AMUSEMENT DEVICE CO.—Dayton 7, Ohio

WANTED

WANTED

RIDES AND CONCESSIONS FOR SEASON IN

IDEAL PARK

Largest swimming pool in Pennsylvania. Only park in this vicinity.

Wire, write or phone 334-501

MILAN DIKLICH, Ideal Park, Johnstown, Penna.

WARNER PARK, Chattanooga, Tenn.

WANTS GRANDSTAND ATTRACTIONS

For the remainder of this season. Can use Thrill Show, Unit Vaudeville Show, first class Hillbilly Show. Can seat five thousand people. Attractions preferred on Saturdays and Sundays. Contact Jack Britton by letter with full particulars and dates available.

FOR SALE

MOON ROCKET & 18 CAR CATERPILLAR

A-1 shape, now on location at Detroit's most outstanding Amusement Park. Can be moved immediately, or booked at present location on percentage basis balance of season.

JEFFERSON BEACH

24000 East Jefferson

Phone: Roseville 0550

St. Clair Shores, Mich.

GIVE TO THE DAMON RUNYON CANCER FUND

Craner Says Yreka, Calif., Event Will Have Gambling; Asks End of Cent. Comm.

Scores Group, Terms Its Program "a Huge Joke"

YREKA, Calif., June 19.—Arthur Craner, manager of Yreka's Gold Rush Days Celebration, June 24-27, has asked for abolition of the State Centennials Commission. At the same time, he announced that gambling games will be operated for revenue purposes during the celebration here in defiance of the commission's edict that no State funds will be forthcoming if gambling is permitted. Craner, long a critic of the manner in which the State Centennials Commission has been conducted, charged that the commission's "highly paid agents lack every element of promotional showmanship, vision, imagination or knowledge of the outdoor amusement business." He labeled the entire centennials program "a huge joke."

Charging the present law governing the distribution of State funds for centennial celebrations as unworkable, ambiguous and insufficient, Craner said that both Los Banos and Yreka, events managed by him, as well as many other community events, had been denied matching aid under provisions of this law.

Hits at Disqualification

The principal reason, he explained, was because they could not show that their celebrations would be financed by donations thruout, with all events to be free. As worthwhile a benefit project as a community recreation center will disqualify a celebration, according to Craner.

Craner addressed his complaint to State Senators George P. Hatfield, of Merced County, and Randolph Collier, of Siskiyou County. He contended that all the successful events in the State this year had been held without the commission's aid and have been good.

He asserted that State Centennials Commission aides had spent thousands of dollars running over the (See CRANER BRANDS on page 84)

WFA Supply Films, Handbook as Guide For Livestock Judges

SACRAMENTO, June 19.—Color motion pictures and a judges' handbook will form permanent reference guides for judging at county and district fairs as result of the judges' conference to be held at San Luis Obispo July 7-9, it was announced by the Western Fairs Association.

These products of the WFA project will be achieved in joint sponsorship with the California Polytechnic College, University of California, Agricultural Extension Service.

The movies will be made available for study by groups interested in improvement of livestock breeding, and the judges' handbook will be distributed at fairs to 40,000 exhibitors and visitors.

Purpose of the conference is to train much-needed new judges and to arrive at common standards of perfection in measuring animals entered in county and district fairs.

Managers of California's 78 non-profit fairs are said to be enthusiastically supporting the enterprise, terming it to great value in improving fair exhibits. California fairs offer as much as \$2,000,000 annually to stimulate improvement in the livestock and agricultural industries.

Livestock specialist J. I. Thompson, California Polytechnic College; Eddie Gordon, University of California; C. E. Howell, University of California at Davis; L. Bennion and Vard Shepard, of California Polytechnic College will head the conference.

Grand Nat'l Stock Expo Sets '48 Dates

SAN FRANCISCO, June 19.—The Grand National Livestock Exposition, Horse Show and Rodeo will be held October 29-November 7 at the Cow Palace here. Nion R. Tucker, president of No. 1-A District Agricultural Association, State agency which sponsors the yearly event, made the announcements.

Also announced by Tucker was selection for the second straight year of the Grand National by the International Rodeo Association as the official I. R. A. World's championship finals.

This year the Grand National adds \$10,000 to the already-accredited purses which, according to the Palace management, makes this contest the World Series of rodeo competition in the West.

The Grand National is a combination of "four shows in one"—livestock exposition, national horse show, championship rodeo and circus acts. Events of the latter three divisions alternate in the order mentioned to provide a diversified arena show.

This year's show will open with an evening performance October 29 and continue nightly thru November 7, with matinees added October 30-31 and November 6 and 7.

Around the Grounds

Two Overflows for Lynch Org At Saginaw, Mich., Still Date

Jimmie Lynch's Death Dodgers, auto thrill show, played to overflow crowds at both the matinee and evening performances of still date at Saginaw, Mich., Sunday (13). Admission scale ran from \$1.50 to \$2. Aut Swenson handled the exploitation.

A new attractions platform has been built at the Lethbridge (Alta.) Fairgrounds and several airport buildings have been moved to the grounds to house exhibits. Many applications for industrial displays at this year's event have been turned down because of insufficient space.

The Weyburn (Sask.) Agricultural Society has erected a new cattle barn and improved the industrial buildings at the fairgrounds. Total cost was about \$5,000. Beautification of the grounds has started. Shrubs will be planted next spring.

The National Needlecraft Bureau, Inc., announces that 430 fairs, including 27 State fairs, are participating in the seventh annual Nationwide Crochet Contest, the first of the post-

Video Programing At Heart o' Texas

WACO, Tex., June 19.—Telecasting of fair programs, said to be the first major television undertaking in the Southwest, and a display of equipment will be featured at Heart o' Texas Free Fair and Exposition here, October 25-31, according to Manager R. W. Stevens. Television Displays, Inc., will send one of its mobile units to the fair, Stevens said. It will carry three camera lines, enabling coverage of several subjects at all times, and fair officials have allocated 2,400 square feet of space for the display.

Preliminary work on the new fair site, which is located northeast of the main business section, has been started. The plant will be located at the intersection of four highways and will be served by bus and street-car lines.

Frank T. Lee, commander of the Disabled American Veterans Chapter No. 3, sponsor of the fair, is compiling a premium catalog which will be ready for release by early August.

Utah Concession Contract Upset

Court nullifies exclusive rights to Beehive Midway at State fairgrounds

SALT LAKE CITY, July 19.—Fight of "downtown" amusement interests on the Utah State Fair board and Sheldon R. Brewster, the fair's secretary-manager, finally was successful Wednesday (16). Judge Clarence E. Baker of the 3d District Court at that time, nullified contracts by the fair board granting exclusive concession rights to the Beehive Midway, Inc., at the Utah State Fairgrounds.

The suit against the fair board was brought by joint action of three separate groups, theaters, ballrooms and resorts, and was instituted by (See UTAH CONCESSION, page 84)

Badger Expo To Fete Gen. Billy Mitchell

Air Power Exhibits Planned

MILWAUKEE, June 19.—The late Gen. Billy Mitchell, stormy petrel of the army, who waged an intensive but often futile campaign for the development of air power, will be honored by a special day during the Wisconsin Centennial Exposition here, it was announced this week. Mitchell was a native of Wisconsin.

Heavy stress will be placed upon aviation at the exposition, thru a huge exhibit of airplanes and by means of a mass flight of planes. The aviation show, which will remain thruout the expo's run, will be presented in the transportation building, cover 7,000 square feet of floor space and present planes which are indicative of aviation's progress. Included among these will be the first pusher type plane, dating back to 1909, and jet propelled aircraft.

Mass Flight Set

As a feature of Gen. Billy Mitchell Day, a mass flight of planes will be staged over the grounds. Highlighting this will be a plane formation in which the number 1001 will be spelled.

Some of the many acts which will be presented in the grandstand shows were announced this week by Sam J. Levy, of the Barnes-Carruthers Theatrical Enterprises, Chicago, which (See BADGER EXPO on page 84)

New Poultry House, Modern Press Box For Reading Annual

READING, Pa., June 19.—Construction of a pre-fabricated aluminum poultry house and a modern press, radio and television booth will be completed at the fairgrounds here in time for the Reading Fair, September 8-15.

President John S. Giles, in outlining the construction program, pointed out the building used formerly for housing poultry has been converted into a modern roller rink. The rink, operating 11 months a year, is managed by Bill Holland, auto racing driver.

The new press - radio - television booth also will house spotlights and a photo finish camera, the latter to be used during Grand Circuit racing.

1,200 Watch Two-Day Folsom, Calif., Fete

FOLSOM, Calif., June 19.—A crowd of 12,000 attended the fifth annual Pioneer Festival here Saturday and Sunday (12-13), Burton Wilcox, festival chairman, announced.

Approximately 4,000 attended opening day, with the total on the second and final day estimated at 8,000.

A parade opened the celebration, with other events featured including a dance, vaude show, horse show, barbecue and fire department contests.

Amite Floats 55C Bond Issue

AMITE, La., June 19.—Tangipahoa Parish Fair Association has incorporated and is floating a \$55,000 bond issue to build a new plant here. Frank Anzalone, Amite, is president; D. A. Tycer, Loranger, vice-president, and J. Hugh Goldsby, Amite, secretary-manager.

war era. Each fair will be supplied with an engraved gold loving cup to be awarded to the crocheter whose work is judged best of fair. National prizes amounting to \$1,400 will be awarded to the winners at the national judging, which will take place in New York City in November.

Fireworks at the Calgary Stampede will include a scene depicting the wedding of Princess Elizabeth and the Duke of Edinburgh. The royal coach, drawn by six horses and flanked by footmen, all depicted in fireworks, will move along the race track in front of the grandstand. Program will be presented by Thearle-Duffield Fireworks, Inc., Chicago.

Trees have been removed from a 24-acre plot comprising an addition to Etowah County Fairgrounds, Attalla, Ala., and the parking area has been enlarged, reports Riley L. Hamby, secretary. The local American Legion Post, sponsor of the fair, is now building a half-mile track on which it expects to stage its first race in early August.

Del Mar, Calif., Sets Transportation Show Series of Road Races

DEL MAR, Calif., June 19. — San Diego County Fair, here June 25-July 11, will feature an extensive collection of modes of travel in the huge Cavalcade of Transportation exhibit, according to E. O. Hulick, secretary-manager.

Step-by-step progress of vehicular travel from the ox carts to the latest in motor cars, as represented by the Ford Motor Company display, will be shown.

The Cavalcade will stress every phase of transportation, including more than a score of old autos dating back to the turn of the century, carriages, Conestoga wagons, Concord coaches, ancient bicycles, motorcycles, horse-draw fire engines and street cars.

A unique promotion this year, and one which is expected to garner reams of publicity for the fair, is a series of specially staged road races by present-day race drivers at the wheels of racing cars. These racers, one of 1907, one of 1909 and two of 1910 vintage, will vie for supremacy on the fairgrounds track in 10-mile races.

To maintain the theme of the days of old, an 1885 model, horse-drawn street car will carry paying passengers about the fairgrounds on regular schedule, track having been laid on a specially prepared right-of-way.

More than 100 vehicles of all types will be on display and in operation, Hulick declared.

Who Says Horses Don't Have More Sense 'n People?

FULLERTON, Calif., June 19. — When local ranchers Clint Brush and Jack C. Dutton printed an eye-catching brochure to advertise the intellectual powers of their trained horse, Serrano, they didn't realize they were getting into politics, but that's what happened.

As a promotional gesture Dutton and Brush put out a campaign poster proclaiming that Serrano was the people's choice and announced it was time that horse sense reined in the affairs of the nation. They announced their candidate was out to corral votes the hard way and would not mouth a bit of campaign oratory. The brochure then listed Serrano's presidential qualifications and stated he might be interviewed at the San Diego County Fair at Del Mar beginning June 25.

The poster, carrying a cut of the candidate, was widely circulated in the area shortly before the recent primary elections.

Now Dutton and Brush are certain they have a dark horse in the political arena, for when the votes were all in and counted—you guessed it!

Serrano received three bona fide votes for the presidency.

Redecorate Bldgs. For Mid-South Cele

MEMPHIS, June 19.—The Merchants Building at State fairgrounds here is undergoing a face lifting and will be redecorated in time for the Mid-South Fair and Livestock Show September 26-October 3.

Other plans for the event will find the livestock judging being held in the Shelby County building, which has a capacity of 2,000, and Homer Todd, Fort Smith, Ark., and the rodeo. In addition, the premium list has been increased to \$44,801.

Elsewhere on the grounds, the midway will be brought closer to the front gate. Ray Marsh Brydon has indicated he will stage plenty of shows and feature a water pageant. Floyd E. Gooding will have charge of the rides.

Chi R.R. Fair To Extend Run

(Continued from page 46)

100 railroads and associated industries participating.

Lest this figure sound a bit fantastic, fair officials were quick to present figures which revealed the cost of a "minor" item such as widening the bridge which leads from the Outer Drive to the fair's gate—the figures totaling more than \$200,000.

Furtherest along in the building program is the Northwestern Railroad's display, an exact replica of the first rail station in Chicago. The inside will have a theater setting, with dramas featuring pre-civil war themes presented thruout each day.

Also virtually complete is the mile-long, narrow gauge strip of rail, representing the historic Colorado mountain stretch from Deadwood to Central City, Colo.

Rehearsals in Progress

Casting has been completed and rehearsals started Wednesday (16) with *Wheels a-Rollin'*, the pageant which will be presented four times daily before the lake front grandstand. The cast numbers 240 and will do its stuff on a stage which can be stretched to a width of 450 feet and has Lake Michigan for its background. The presentation will depict the story of railroading from its beginning in this country down thru the "Railroad of Tomorrow."

Fair officials virtually have completed arrangements for transportation with the Chicago Rapid Transit Lines. Present plans call for the Rapid to establish shuttle lines, direct to the fair's gate and operating off all of the city's major trolley and bus lines.

A parking lot, which will accommodate 1,750 autos, has been completed at the south end of the grounds.

La. Legislature Studies 250G Request From Festival

NEW IBERIA, La., June 19.—Officials of the Louisiana Sugar Cane Festival and Fair announce plans for construction of a new fair plant in City Park here.

The Legislature, now in session, has been asked to give \$250,000 for the project, Robert Badon, secretary, announced.

FAIR SECRETARIES CELEBRATION COMMITTEES ARRANGE FOR



FIREWORKS NOW

- WRITE FOR SPECIAL DISPLAY PROGRAMS
- JOBBERS ATTENTION ALL KINDS IMPORTED AND DOMESTIC FIREWORKS
- WRITE FOR DISCOUNTS

RICH BROS. FIREWORKS CO.
Write Dept. 8, Box 514, Sioux Falls, S. D.

Wanted-Wanted-Wanted

All Kinds of Shows and Concessions for

THE KINGMAN FREE STREET FAIR

AUGUST 9TH THROUGH 14TH

We have five new rides, plenty of free acts and entertainment

BEN STERN, President
Kingman, Indiana

31ST ANNUAL

Red Lion Gala Week Fair

JULY 19 TO 24

Due to disappointment have opening for 1 CUSTARD—Only 2 on the ground.

W. C. KAUS SHOWS have the Midway
Write or wire
R. M. SPANGLER, Box 22, Hummels Wharf, Pa.

CARNIVAL WANTED

TO PLAY THE WEIRWOOD FAIR THIS YEAR

Fair Dates—August 10-11-12-13, 1948

C. N. McCUNE, Secy.
Box 136 Chesapeake, Va.

WANT

Rides for Fair, week from August 29-September 4. No Concessions.

S. D. WOODS, Sec.
GRUNDY, VA.

WANTED

Rides and Midway Shows and Concessions for the Atchison County and Legion Fair, held from September 8 to and including 11. Contact

Lloyd W. Gildersleeve
Rock Port, Mo.

★ Jimmie MARK
THE ANEMIC BUM
★ AND Lucille ★

COMEDY CYCLING!
A RIOT OF FUN!

Eastern: **JACK KALCHEIM**
1270 Sixth Ave., New York

Fairs: **CHAS. ZEMATER**
54 W. Randolph St. - Chicago

Midwest: **MARTY WHYTE**
32 W. Randolph St., Chicago

FAIR SECRETARIES
Some Open Time for
Our #1 Musical Revue
"HIGHLIGHTS OF '48"
100 people in cast. Outstanding stars.
180 feet of chromium plated scenery.

AMERICAN THEATRICAL AGENCY, INC.
Suite 1806, 203 N. Wabash Ave.
Chicago 1, Illinois
Andover 6087-6088

Okmulgee County Free Fair
September 28-October 2
\$12,000 showing. Largest County Fair in State last year. Carnival not booked this date.

A. H. POLLEY
100 South Morton Okmulgee, Oklahoma
Phone 1100

WANT CARNIVAL
For COUNTY FAIR WEEK, SEPT. 20-25, 1948

S. R. MORRISON, Secy.
Senatobia, Miss. Phone 3251

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended June 18.

The complete List of Fair Dates was published in the issue dated May 29. The next complete list will be published in issue to be dated July 31. See each issue of The Billboard for corrections and additions.

- ARIZONA**
Safford—Graham Co. Fair. Oct. 28-30. Col. E. D. Householder.
- COLORADO**
Alamosa—San Luis Valley Fair. Sept. 18-19. Robt. E. McGee.
Brighton—Adams Co. Junior Fair. Aug. 17-18. Don Young.
Brush—Morgan Co. Junior Fair. Aug. 12-13. Jack French.
Burlington—Kit Carson Co. Fair. Aug. 17-19. Harley Rhoades.
Craig—Moffat Co. Fair. Sept. 9-10. Walter J. Gregory.
Denver—Denver Fair. Sept. 7-9. Robt. D. Buck, 125 Municipal Bldg.
Durango—San Juan Basin Fair. Oct. 1-3. Fred Kreager.
Eads—Kiowa Co. Free Fair. Sept. 9-11. C. E. Hightower.
Hayden—Routt Co. Fair Assn. Sept. 2-4. George J. Rober.
Kiowa—Elbert Co. Fair Assn. Aug. 12-13. J. Stringer.
LaVeta—Huerfano Co. 4-H Fair. Aug. 19-20. Chas. Boyd.
Montrose—Montrose Fair & Rodeo. Aug. 18-20. Richard Randall.
Trinidad—Las Animas Co. 4-H Fair. Sept. 4-6. Verne Stewart.
- (See FAIR DATES on page 84)



Swing & Sway the "Orton Way"

GUARANTEE

SUCCESS
for your event!

THE Sensational ORTONS
CRISS-CROSS SWAYING POLE THRILLERS

With Their Own Original Creation—
"A FLIRTATION IN THE SKY"

Featuring
The only girl to accomplish a one-hand finish 100 feet in the air. Brilliant fireworks finish.

Represented by AL MARTIN AGENCY, Hotel Bradford, Boston.

FOR SALE
MIFFLIN COUNTY FAIRGROUNDS
REEDSVILLE, PA.

17 acres of ground thru which flows a fine stream of water; located in some of Pennsylvania's prettiest surroundings. New 1/5 mile midget speedway, 5500 seats; very modern, permanent restaurant; modern lighting system; 17-stall horse barn. 1948 fair scheduled and advertising begun. Reason for selling, other interests. Write or call

EARL E. BEAL
LEWISTOWN, PA. PHONE: LEWISTOWN 5822

Beatty Org's Spokane Run Proves Okay

Show In a Day Early

SPOKANE, June 19.—Clyde Beatty concluded a successful four-day stand here Tuesday (15), after being forced to cancel two more Northwest dates at The Dalles, Ore., and Lewiston, Idaho, because of flood conditions.

Show played an extra day in Yakima (8-9) when it found it couldn't play The Dalles. At Yakima business was good, matinees both days drawing strong houses and night shows playing to near capacity.

Pasco, Wash., was subbed for Kennewick (10) but attendance was only fair. Majority of the area's population was cut off from the circus by the closing of the Pasco-Kennewick Bridge across the swollen Columbia River.

Walla Walla, played Friday (11), gave with two near-capacity houses. The Lewiston engagement (12) was canceled because of a flooded lot.

Moving into Spokane Saturday (12) a day ahead of schedule, the Beatty org found Spokane residents unprepared and played to light houses. Sunday (13), however, provided capacity at matinee and near capacity at night. Monday's matinee was three-quarters with a sellout at night. Tuesday (15), despite showers, registered capacity at both matinee and night shows.

Two Ohio Spots Good to Mills

MARION, O., June 19.—Marion and Bellefontaine gave with good business when Mills Bros. played the two cities. Here the show drew a strong matinee and a full one at night, the latter in the face of cool and threatening weather. Mills was the second show to play Marion within a month, Cole Bros. having played here previously.

At Bellefontaine the weather was ideal and the show drew a three-quarter matinee and capacity at night.

James M. Cole Clicks Despite Rains, Cold

CLAREMONT, N. H., June 19.—Rain failed to dampen the enthusiasm of circus fans here and the James M. Cole org played to a full house Friday night (11), following a matinee which was hurt by threatening weather.

Fair weather prevailed in Bellows Falls, Vt., Thursday (10), but the org drew a small crowd at the one performance that night.

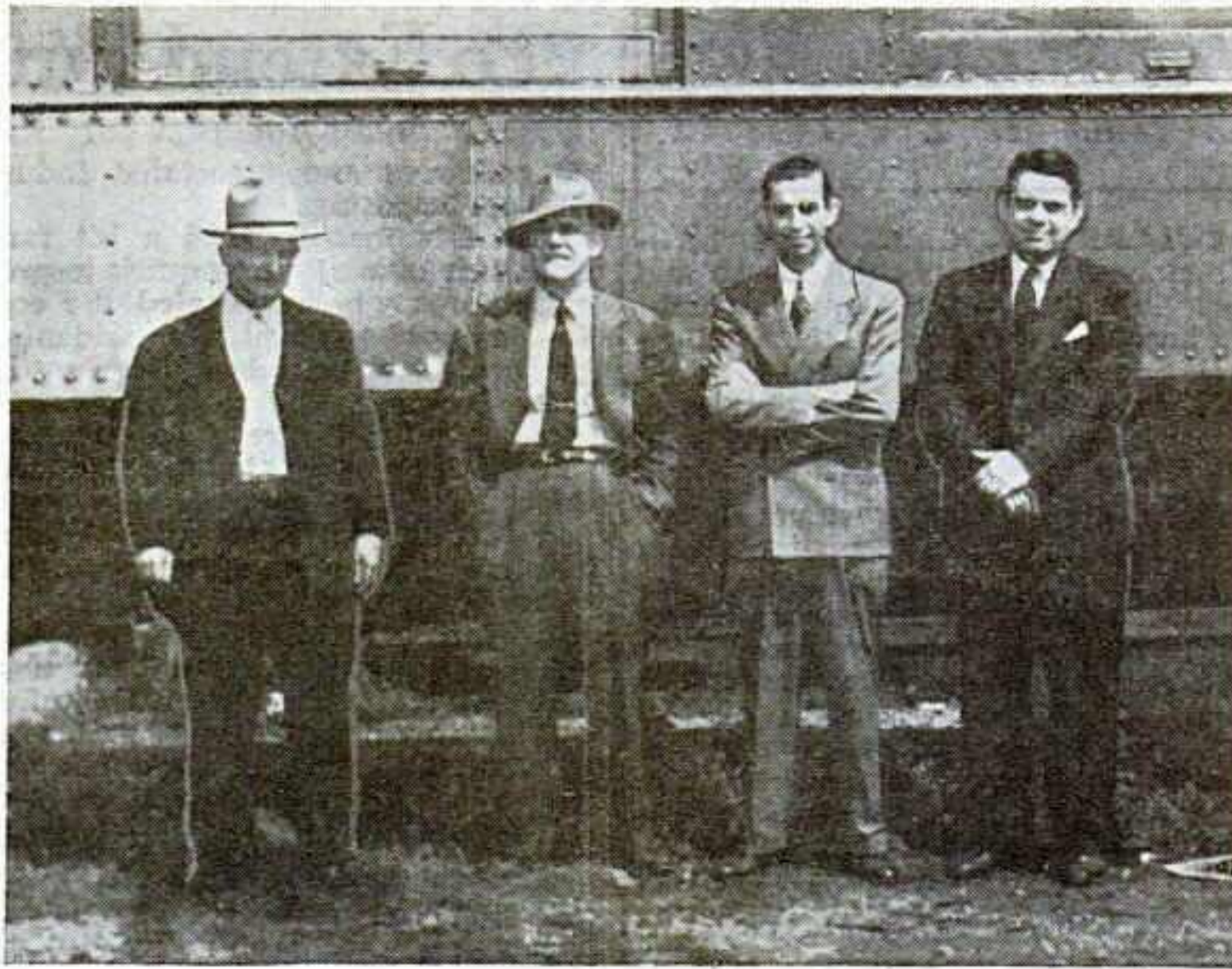
Fans in Keene, N. H., turned out strong for the evening (9) show there, despite a chilly rain which also prevailed at the matinee.

K-M Org Packs 'Em Despite Downpour

SPENCER, Ia., June 19.—The Al G. Kelly-Miller Bros.' Circus played to full or overflow houses at each of three recent stands in Iowa and Southern Minnesota.

The org drew full ones at both performances here Saturday (12), after playing to an overflow Friday night (11) in Worthington, Minn., despite a heavy downpour.

A capacity crowd was on hand Wednesday night (9) in Sheldon, Ia., following a half house at the matinee.



WHEN THE COLE BROS.' Advertising Car No. 1 visited Lorain, O., recently, "Hi-Brown Bobby" Burns (second from left), show's contracting press agent, and John D. Finch, former minstrel and rep performer and now in the sign and advertising business in Lorain, met for the first time since the closing of the J. A. Coburn Minstrels in 1929. Burns worked on Finch's dad's rep show, the Finch-Flynn Players, season of 1926, and taught Johnny his first dance routine on that show. Others in the photo are Earl DeGlopper, left, advertising car manager, and Dan Smith Jr., right, co-owner of Smith & Gerhart's, one of Lorain's leading department stores, and an ardent circus enthusiast for years and a valuable "spearhead" for circuses playing that town.

Public Rallies to Cause Of Dailey in Tiffin, O.

TIFFIN, O., June 19.—Public opinion is a great weapon. Dailey Bros. found that to be true here and, as a result, the circus showed to record crowds in its one-day stand Tuesday (15). Amandus B. Grossman, Seneca County auditor, touched off the fireworks when he denied a license to Dailey's advance agent. He said Tiffin had been flooded with shows not worthy of the name of circus and that he wasn't going to be responsible for any more. Then the deluge started. Letters from young and old poured into the local newspaper, extolling circuses and demanding that the county auditor rescind his decision. With the clamor at its height, Auditor Grossman announced he had changed his mind and would allow the show to come into Tiffin.

As a result the show received a record amount of publicity and when it finally arrived, circus excitement was at fever pitch. With ideal weather on hand the show drew 8,000 at the matinee and 10,000 at night. Starting time of the night show was delayed 15 minutes in order to get the public into the big top.

The day before at Sandusky the show had better than a three-quarter matinee and a full one at night, the latter being registered in the face of cool and cloudy weather.

East Stroudsburg, Pa.

Biz Light for Rogers

EAST STROUDSBURG, Pa., June 19.—Rogers Bros. did only light business here, matinee getting a half house and a three-quarter one at night. Plymouth gave with a strong matinee, despite a light rain, and a full one at night.

Business at Alden, Pa., was very good, matinee being strong and an overflow on hand at night.

Weather, Opposition Hurt

Hunt Bros.' Org in Conn.

NEW BRITAIN, Conn., June 19.—Too much opposition, in the form of threatening weather and the proximity of Ringling Bros. and Barnum & Bailey, hurt biz for the Hunt Bros.' org here and in Bristol.

Hunt played to half houses at both performances here Friday (11), largely, it is believed, because the Big One was due to show in nearby Plainville one week later. Rains for several days before org appeared in Bristol

Cole To Play Chicago Area

Maywood, Ill., lot is secured for July 24—org's Ohio biz is good

CHICAGO, June 19.—The Chicago area, which, from all appearances, wasn't going to have a railroad circus this year, will have one after all.

Cole Bros. this week inked a contract to play Maywood, Ill., a Chicago suburb located 15 miles west of the Loop. Show will be spotted at 25th Avenue. Maywood is within easy reach for Chicagoans, suburb being served both by elevated trains and buses.

Also on the Cole schedule this year is Delavan, Wis., which will be played July 21. Show will be part of a State-wide circus celebration, as part of Wisconsin's centennial fete.

The Cole org, leaving behind some miserable weather in the East, moved into the Midwest this week and chalked up good business. At Lorain, O., for instance, the Cole org, first show to play Lorain since 1940, drew two turnaway houses. Circus officials reported some 500 turned away from the matinee and close to 1,000 at night. Veteran circus followers in Lorain said it was without a doubt the largest gathering ever to attend a circus there. Last show to play here was Ringling Bros. and Barnum & Bailey in 1940.

At Ashtabula, O., despite a soggy lot, due to prolonged rains up to the day before the show played here, the Cole org drew a full one at the matinee and near capacity at night.

Ward Bros. Set Northern Dates

LA CROSSE, Wis., June 19.—Three Minnesota and Wisconsin Shrine dates covering eight days have been lined up by Ward Bros.' Shrine Circus, it was announced this week by George Pughe and Archie Gayer, owners of the show.

Beginning at Winona, Minn., the show will appear June 20-22 in the local park. This will be followed by appearances June 23 and 24 on the fairgrounds at Rochester, Minn., and June 25-27 on the fairgrounds at La Crosse.

Line-up of acts includes Terrell Jacobs's wild animals, Bill Blomberg's Liberty and jumping horses and ponies, Walter Jennier and his seal, Phil and Bonnie Bonta, Noble Trio; Walter Herod, wire artist; Rollini, Harry Haag's elephant and dogs, Sheik the Wonder Horse, Flying La Vals, Williams's dogs, Hollywood Sky Rockets; Jelly Duke, table rock, and Gurdo, balancer. The concert will feature Beebe Deemer and Her Hollywood Thrill Rodeo and Wild West.

Also engaged are Dave Malcolm, announcer; Al Melgard, musical director and electric organist; Juanita Beck, calliope, and Tom Kennedy and Al Gardner, concessions.

When Cole Bros.' Circus played Ohio territory recently it was joined by Attorney John C. Graham, Butler, Pa., as adviser on new laws passed or adjudicated in Pennsylvania during the past year. He also arranged for the circus to pay Pennsylvania workmen's compensation on a per-day instead of an annual basis. He remained with the show until it played Butler. At that stand Col. Harry Thomas called Graham to the center ring, introduced him as a friend of circuses and had him blow the whistle starting the performance.

Open-Air Dates Okay for Polack

MERCED, Calif., June 19.—Weather was ideal and business satisfactory the first two open-air dates of the season for Polack Bros.' Circus (Western) at Modesto and Merced.

The show is indoors again this week at Fresno for the Scouts but will be in the open next week at Bakersfield and the week after that at the San Diego County Fair, Del Mar.

Promotion was handled by E. H. (Dixie) Herbet at Modesto (7-8) and by R. E. (Gene) Miller at Merced (11-12). Both are members of Jimmy Rison's crew. Rison had general supervision and was on hand for both dates, leaving his promotion at Bakersfield in charge of Art Hanson in the interim.

At Modesto, the membership ticket sale was disappointing but a strong door sale prevented more than a slight drop in total attendance and gross. At Merced, thanks to a good member sale, the take equaled last year's despite a polio epidemic that cut kiddie attendance. Both dates were sponsored by Shrine Clubs affiliated with Aahmes Temple, Oakland. A two-day layoff in between was a great break for the show's sightseers, and many took in Yosemite National Park.

A Sunday night opening (15) in Memorial Auditorium, Fresno, followed a Saturday closing at the Merced fairgrounds. Site at Modesto was the Junior College Stadium.

(10) cut attendance at the matinee, but a strong house was on hand for the evening show.

RB's Return To Conn. Nets Terrific Biz

First Tour in Four Years

NEW LONDON, Conn., June 19.—Straw houses welcomed the Ringling-Barnum circus back to Connecticut this week after an absence of four years as a result of the Hartford circus fire.

Four turnaway performances were given at Bridgeport Tuesday and Wednesday (15-16) to a total estimated attendance of more than 37,000. Big Show officials said that a new record for the date had been set. Several thousand people were turned away from the final performance for which all seats, including general admission, were sold fully an hour in advance of show time. The opening matinee was delayed about an hour, due to a late arrival.

The show passed the rigid State fire laws put into effect following the circus fire with no apparent trouble. Helen Traubel, Metropolitan Opera Company star, caught the show as the guest of Mrs. Robert Ringling.

Waterbury Big

Waterbury contributed two more turnaway crowds, Thursday (17). Business yesterday (18) at Plainville was good, altho the lot was far from New Britain and Hartford, the centers of population.

Editorials in both *The Waterbury Republican* and *The Bridgeport Post* welcomed the circus back to the State and their cities.

At Poughkeepsie, Monday (14), the first outdoor stand in New York, the circus drew two turnaway crowds. The unloading Sunday (13) created a traffic jam.

At Upper Darby, Pa., a suburb of Philadelphia, which the circus played the previous week, overflow shows were given on both Friday and Saturday (11-12). The weather was clear and hot.

Trenton Poor

The show garnered poor business at Trenton, Thursday (10), with only a half house at the matinee and three-quarters at night. The matinee was two hours late. The night show had to compete with the Graziano-Zale fight, stores which remain open on Thursday nights, Catholic high school graduation and the Patrolmen's Benefit Association which took 1,600 youngsters to a ball game in Philadelphia.

Show officials contended that the show had made Trenton too many times in the last few years.

George Penny, 24-hour man with Clyde Beatty, has returned to Florida and has been replaced on the Beatty org by Ray Smith, who previously worked schools for the Beatty show.

BIBLE BROS.' CIRCUS

WANTS ACTS DOING TWO OR MORE.
WIRE NASHVILLE, TENN.

GOOD'S CIRCUS SNAPS

Clear post card size views from 1900 to 1948: Barnum & Bailey, Ringling-Barnum, Sells-Floto, Hagenbeck-Wallace, Cole Bros., Robbins Bros., Clyde Beatty, Dailey Bros., Van Leer, J. M. Cole, Tom Mix, Hunt Bros., Bailey Bros., 40 Horse Team, Bridgeport and Sarasota Quarters, Barnes Wreck, etc. Send 25¢ for catalog and sample view to
ROBERT D. GOOD
1609 Turner Street Allentown, Penna.

Dailey Bull to Taft

PHILADELPHIA, June 19.—Little Eva, a 500-pound elephant, the gift of Ben Davenport, owner of Dailey Bros.' Circus, to Sen. Robert A. Taft, Republican presidential candidate, arrived here from Columbus, O., aboard a TWA plane. The stunt earned considerable publicity for the show, including wire services coverage.

R-B To Play Twin Cities

(Continued from page 46)

nual fete is on and it will cut attendance for the hometown undertaking." He added that the Coronation Ball, set July 30, one of the few events for which admission is charged, "is bound to be hurt."

Declaring that Aqua backers have furnished \$100,000 for this year's festival, Goetting declared, "we can't stand competition from the circus."

Thomas, in telling his side of the story, said the circus schedule is so planned that unless it could come in July 29-30 it would have to forego Minneapolis, a spot the Big One hasn't played in three years.

Vote Unanimous

After hearing arguments on both sides, the Minneapolis city council license committee voted unanimously (there were 26 of 29 members present) to allow the circus to come to Minneapolis. Later the park board also okayed it.

The circus, for a \$1,200 fee, will set up on the parade grounds, just outside the Loop.

A two-day stand in Milwaukee, July 24-25, was approved by Milwaukee officials. The show will be set up on the lake front. Contract was negotiated by Al Butler, contracting agent for the R-B org. Deal took a special act of the city council.

Madison Date Changed

MADISON, Wis., June 19.—Ringling Bros. and Barnum & Bailey has added Sheboygan to its Wisconsin dates, bringing the show in here one day later than originally planned. The new Madison date is Tuesday, July 27. Word is the show will play Milwaukee, Sheboygan, Madison and LaCrosse in that order.

Circus fans are planning a dedication ceremony for the new Truax field lot in connection with the R-B date. Cole Bros. will initiate the site 10 days earlier.

Beatty Inks 5-Year Motion Picture Pact

HOLLYWOOD, June 19.—Clyde Beatty has signed a film contract to make one feature picture a year for the next five years. Deal was made recently with Louis Weiss & Company, independent producers, who will film and distribute the picture.

Features will star Beatty and his animals, Weiss told *The Billboard* and shooting on the first of the series will begin after the circus returns to Southern California in the fall. Weiss said that tentative plans call for October production.

No details regarding the financial arrangements were revealed but it is generally believed the deal involves a minimum guarantee plus a percentage of the profits. Arrangement, however, is not on an exclusive basis, Weiss indicated, and would allow Beatty to accept other film offers not conflicting with the Weiss contract.

Montreal Cops' Thrill Circus Grosses 150G

MONTREAL, June 19.—First annual circus of the Montreal Amateur Athletic Association got off to a good start at the Royal Stadium Friday (11) night, with estimated attendance of 11,000 for the opener. Saturday (12) matinee and night shows drew an estimated 24,000. Capacity of the stadium is 22,000. The show, which closed Thursday (17) night, was expected to gross \$150,000 for Montreal police.

The show was put on by the George A. Hamid office under the personal direction of Joseph Hughes. Len Humphries was business manager. Local newspapers gave the show fine coverage, and radio stations were liberal with time. General admission price was \$1, with box seats at \$1.50 and \$2.00. The show ran close to three hours.

George A. Hamid visited the show Thursday (17) night. Rex Billings, of Belmont Park here, caught the show Sunday (13) night.

Line-up of acts:

- Display 1. Overture, Joe Basile's band.
- Display 2. Laddy Lamont, equilibrist; Bertha and George, novelty, and Shirley Lavall, contortionist.
- Display 3. Paul's Trained Mules; Gautier's Steeplechase, dogs and ponies, and clowns with ball-kicking mules.
- Display 4. California Queens, aerial act.
- Display 5. Miss Gladys Gillem and Her Lions.
- Display 6. Parker Brothers, acro.; Balzar Sisters, gymnasts, and Kay and Kay, hand-to-hand.
- Display 7. Silvers Johnson and His Crazy Auto.
- Display 8. Two Hannefords, European jockeys.
- Display 9. Aurele Thomas, high diver.
- Display 10. Clown parade.
- Display 11. Kirk's Dogs and Pontes and Captain Paul's Ponies.
- Display 12. Two Adamsons, Swedish equilibrists, and Rosales Sisters, Brazilian perch equilibrists.
- Display 13. Capt. John Tiebor's Seals.
- Display 14. Adams's Dogs and Alma's Novelty Canines.
- Display 15. Clown walk-around.
- Display 16. Three Milos, high aerial act.
- Display 17. Lewis Brothers, mechanical riding novelty.
- Display 18. Georgettey Brothers, clowns; Don Francisco, tight wire, and Laddie, comedy ladder.
- Display 19. Capt. Paul Lewis's Stallions.
- Display 20. Bob Parry, comedy trampoline.
- Display 21. Capt. Joe Hanson's Elephants.
- Display 22. Flying Romas.
- Display 23. George Hanneford Family, bare-back riding.
- Display 24. Lang Troupe, teeterboard.
- Display 25. Clown finale.
- Display 26. Betty and Benny Fox, high aerialists.

H. Y. Bary Cancels Belgium Trip Due To Mother's Death

PHILADELPHIA, June 19.—Howard Y. Bary, currently with the Hamid-Morton Circus, postponed his scheduled flight to Brussels, Belgium, following the sudden death of his mother here June 7 of a heart attack. He plans to make the trip in several weeks, he said, to obtain Belgian permits to bring rare animals to the U. S. from the Belgian Congo.

Last year Bary made an extended trip to the African Congo in search of baby gorillas and okapis, but was unable to import them because he was unsuccessful in securing the necessary diplomatic permits.

WANTED KID BRUCE WANTS HELP FOR DALES BROS.' CIRCUS

WANTED
WANTED
WANTED
Jeff Kiser or Archie McBeth, wire (all others, wire). No drunks wanted. Best Motorized Circus on the road. Route—Blairsville, 21; Mt. Pleasant, 22; Connellsville, 23; Brownsville, 24; Monessen, 25; Braddock, 26; Uniontown, 28; Cannonsburg, 29; all Pennsylvania; Mingo Junction, O., 30.

WANTED

Single or Family Acts, Ballet Girls, Workingmen all departments. New Rockford, 24; Jamestown, 25; Fargo, 26; all North Dakota. Stanley, come on. Wire Walker wanted.

BAILEY BROS.' CIRCUS

WANTED

For

DAILEY BROS.' CIRCUS

Help for Fred Brad. Must be sober and appreciate good treatment. Must join on wire as per route: Elwood, Ind., June 22; Wabash, 23; Warsaw, 24; Elkhart, 25; Sturgis, Mich., 26.

PHONE MEN

Shrine Circus, Fond du Lac, Wis. Programs, Banners and Tickets. Other good Shrine dates to follow. Contact

JOE O'DONNELL

Calumet Hotel, Fond du Lac, Wis., starting Thursday, June 27

WANTED

EXPERIENCED AERIAL FLYER—Wire

CLYDE BEATTY CIRCUS

Billings, Mont., June 22; Miles City, 23; Glendive, 24; Dickinson, N. D., 25; Bismarck, 26.

★ WANTED ★

One Ground Act that doubles. One High Act or Aerial Feature. Two Clowns, must work come-in.

AUGUST 2-3-4-5

E. DON McCULLOUGH

466 Woodlawn Ave. Springfield, O.

ROGERS BROS.' CIRCUS WANTS

Side Show Acts, Magician, Punch and Ventriloquist, Sword Swallower, Fire Eater. Contact Dee Aldrich, side show manager. Tiny Uptegrove, contact Smitty. Chambersburg, 23; Everett, 24; Bedford, 25; Somerset, 26; Ligonier, 28; all Penna. Colouel McCarthy wants Concession Help.

Wanted Candy Butchers For Seal Bros.' Circus

Sheffler, Shorty, Eddie, place you. Junction City, Thursday; Minneapolis, Friday; Lincoln, Saturday; all Kansas. No Chinese labor here.

WANTED

Bronk and Bull Riders

For July 5. National Park, Bridgeport, Ohio. Other dates to follow.

Col. Chris Church

General Delivery Bridgeport, Ohio

Wanted Caliope Player

For Rogers Bros.' Circus Band.

Everett, Pa., June 24; Bedford, Pa., June 25; Somerset, Pa., June 26; Ligonier, Pa., June 28.

Ringling-Barnum

The beginning of our tour thru the New England States started out with a bang when we played to four capacity houses in Bridgeport, Conn. We played next to the fairgrounds in Trenton and the Peaches Sky Revue and the Zacchins and many others, who were parked on the fairgrounds, paid us a visit.

A hard fought game was played between the midgets and girls, with both sides hitting homers. Score was 22-21 in favor of the girls. There still seems to be some dispute over the score.

Many of the showfolk took advantage of being close to New York and a Sunday off and made the trip there for the day. Fanny and Frank McClosky were kept busy during our Bridgeport stand entertaining friends and relatives from their hometown. Even Quakie made a radio broadcast. Margie and Linda Lawson joined. Emmerick Mroczkowski celebrated his birthday and gave a party for the younger set on the show. Jeanie Sleeter is on the sick list. Hughie Hart closed the season. Dick Miller and Terry O'Rourke are now in the yellow wagon.

Visitors: Mr. and Mrs. Orrin Davenport, Bill Day, Helen Miller, Mrs. Cartier, Sally and grandson; Ann Simpson's family and daughter, Marcia Ann; Doris Mann Gleason, Madam Jennings, John Kleppinger, Charley Ives, Bill Fussellbaum, Pete Grace, Tommy Reale and Johnny Wyatt.

Backyard scenes: Bobbie Peck showing everyone her dog book, a recent gift from friends. Our electrical department is always one of the first departments to get equipment up and ready for the show. Whitey is counting the days until we will be in California, his home State. Mickey Millette, from the front door, wondering what to do with the Chinese pajamas he won in a raffle by the Sara Circo Club. Ushers and front door men presented Art Springer with flowers. At the rate Frankie Saluto keeps firing his assistants, he will be doing a solo with his rabbit gag.—MARY JANE MILLER.

Dailey Bros.

This column received an announcement of the birth of a son to Mr. and Mrs. Eddie Grady.

Streamline Fizzell is doing a good job of loading the train and getting it over the road. Slayman Ali went to Brooklyn to meet the body of his son who was killed in action in the Pacific area.

While we were near Canada, mem—
(See Dailey Bros. on page 96)

ELASTIC NET OPERA HOSE

Black, suntan, white and pink, \$4.95. Elastic net tights, \$7.50. Silk tights or leotards, \$4.50. Rhinestone punches, \$4.50. Rhinestones, metal spangles, chainette fringes, ostrich plumes, etc. Folder? Yes.

G. GUYETTE

344 West 45th St.
New York 19, N. Y.

Phone CI-rcle 6-4187

WANT PROMOTIONAL MANAGERS

Who can handle Phone Men. Must be sober, reliable and no limbsters. Also able to finance self. If you are broke do not answer. Must be ready to start immediately. Write or wire, stating where you can be reached by phone.

JACK MILLS

c/o MILLS BROS.' CIRCUS

Chillicothe, Ohio, June 22; Portsmouth, 23; Ironton, 24; Jackson, 25; Middleport-Pomeroy, 26; Athens, 28; Marietta, 29.

WANTED 24-HOUR MAN

Must have car and be able to join on wire. State lowest salary.

JACK MILLS, MILLS BROS.' CIRCUS

Chillicothe, Ohio, June 22; Portsmouth, 23; Ironton, 24; Jackson, 25; Middleport-Pomeroy, 26; Athens, 28; Marietta, 29.

Dressing Room Gossip

Dales Bros.

We again have printed route cards and Charlie Cuthbert's smiling.

Si and Helen Murray celebrated their 32d wedding anniversary. Bill Spake (the poor man's Blackstone) celebrated his old-enough-to-vote birthday by pulling five rabbits out of the hat during his Side Show magic turn. Bill was showered with cigars and bubble gum.

Pic McIntosh pulled a Gypsy Rose Lee during the swinging ladder display and was forced to cut her routine abruptly. Jerry Pressley is now riding menage while her hubby, Kellar, has been appointed big top boss canvasser.

Tommy Bentley and Vivian Reeh's vocalizing, a solid hit in the Wild Life Show Annex, had to be dropped, because of the jealous reactions by Michael, the chimpanzee. They tried to regain admittance to the big top for rehearsals, but union regulations prohibited this, so the practice sessions are held in the dressing room. (P. S.: The actors and actresses are now dressing in the Annex).

Joe Ryan is breaking a beautiful new black menage horse and Mac McDonald is breaking the baby bulls.

Visitors include Harry Shill, former bar act partner of movie star Burt Lancaster currently co-featured with Edward G. Robinson in Universal's *All My Sons*; Charles Jones, Columbia, S. C. who visited Ted Rae; a contingent of cowboys from the Z Bar Ranch Rodeo who day and dated us in Lewistown, Pa., and the Coriell family en route from Rogers Bros. to Pittsburgh.—GEORGE HUBLER.

Tom Packs

It was hot in Houston.

We have two wild animal acts. Dick Clemens opens the show with his fighting lion act, and Proske's tigers open the intermission. Down the line we go with the Zacchins' double projectile cannon act, featuring Eggle and Victoria; the Zacchini flying act; the Behees, Clayton, Bob and Dick Anderson; the Idallys and the Repenskys, riding, teeterboard and tumbling; the Wallendas, high wire, high pole and ladder; the Eltons; the White Horse Troupe; Will Hill's elephants; Bill Buschbaum's Liberty horses; the Willys and the Marcuses juggling acts; Francis Hogan and his seals; Johnnie's bears; Walter Guice and his combination bar and trampoline act; Bozo Harrell, Jimmie Davison and Gabby Dekoe; Brownie and his rocket and reducing productions; Joe Lewis, Lew Hershey, Austin Truel, Billy O'Dell, Rube Curtiss, Mike May and Robbie Lewis in clown alley; announcer, Bob White; band leader, Frank Cervone; arena directors, Tom Packs, Ernie Young and Jack Leer.

Wednesday (16), the clowns and the Marcus juggling act gave an afternoon show at the Methodist Hospital for Crippled Children. Those appearing were Brownie, Joe Lewis, Bozo Harrell, Jimmy Davison, Cabage Dekoe, Billy O'Dell, Austin Truel, Mike May, Rube Curtiss, Robbie Lewis and the Marcus Troupe.

The Sun Suit and Bathing Trunk Club is in full session with Joe Repensky, and Yvette Wallenda having the edge.—DICK LEWIS.

Polack Bros.' Western

The first two outdoor dates, Modesto and Merced, Calif., were a welcome change from the numerous buildings played thus far despite the difficulty encountered with wind and glare. The polio scare in Merced had no noticeable effect on biz, which was terrific.

The prodigal son, Dwight Moore, returned to his alma mater in Modesto when he sat directly on the campus of the Junior College. After
(See Polack Western on page 96)

Cole Bros.

Since Clarence Canary tried to float the bus under that viaduct in Erie, Pa., the Cristiani family is considering putting life belts in the bus. Florie Galt, press and radio advance, is certainly doing a good job. Note to Carl Mote: I read your very interesting letter.

A sleeper jump to the back door in Butler, Pa., gave us plenty of exercise. When we finished working we looked like we'd been doing blackface. Bring 'Em Back Alive Alabama Campbell is back on the show after visiting Chicago, Columbus and Louisville.

Scenes around the lot: Otto Griebing and the writer trying to outdo each other in Akron, showing off the grandsons. It ended in a dead heat. Otto Griebing Jr. getting made up by his father and clowning thruout the show. We wonder if Otto Jr. plans to follow his father's footsteps and take up clowning as a career. Paul Nelson directing spec, ably assisted by Don Beal. Eileen Harold and Tony Concello surprising everyone by walking on the lot in Buffalo and looking like the Siamese twins with their arms in slings after their recent operations in New York.

The Cole and Dailey shows were only a few miles apart when this opera played Buffalo. Needless to say there was much visiting. Huffy Hoffman returned to the show after a siege of illness. Also on the sick list were Pat Scott and J. H. MacFarlan.

Ruth Nelson recently celebrated a birthday.

I like the sign on the clowns' dressing room on the R-B show. It reads: "Show dogs allowed, but no children."

Visitors: Eileen Harold, Tony Concello, Ben Davenport, Jean the Great Allen, Del Darling, Mr. and Mrs. Pete Daniels, Ernie Storch, Edward Tomezak and son; Harry Phillips, Fred Timon, Crawford Droeg, Jack and Robert Harris, Jimmie Hetzer, Fritz Waldron, George Paul, Bill O'Neil, Ray Thompson, Otto A. Zange, Deacon Albright, Mr. and Mrs. Lylyse, John McKeone, Myron D. Sandee and Eddie Rooney.—FREDDIE FREEMAN.

Clyde Beatty

Corvallis, Ore., was the scene of the first fatal accident of the season. John Grady, of the big-top crew, was drowned while swimming.

Portland brought us a four-day stand and plenty of visitors. A party was given by Mel Renick at the home of his brother. Attending were Eileen Marty, Lillian Compton, Clara Lavine, Bunny DeWayne, Sue Staley, Gee-Gee and Billy Powell, Rose and Fay Alexander, Tom Short, Mark Anthony, Bobbie Kay and the writer.

Charles Hilderra and Daryl Davis entertained at the Shrine Crippled Children's Hospital and were rewarded with bouquets.

Alexander Ousmansky, ballet professor at Clark University, Vancouver, visited.

Plenty of the gang could be found nightly at Paul's Supper Club where Lucienne and his boys gave a pleasing floor show and the circus plenty of mention. Milkman matinees would be a pleasure if they were all like the one we made. Mark Anthony, Bobbie Kay and the writer were planed from Portland to Scapoose for a special performance for the Breakfast Hop of the Oregon Sportsman's Pilot Club. We went to entertain but instead were entertained with a grand breakfast and the flight. Our thanks to Walter Fleck.

Sunday in Portland was an occasion for the clowns to visit the grave of Albert Powell. Hugh (Ain't) Lyon, Jantzen Beach, was kind enough to
(See Clyde Beatty on page 96)

Bailey Bros.

After making a long and somewhat hazardous trip, 950 miles, to by-pass the floods in British Columbia and get into Alberta, the ironic fact was we couldn't go in after all. We received last minute news that most of the roads in there were impassable due to recent heavy rains. Owner Bob Stevens decided to pass it up. This left us only one alternative, to do a little wild-cattling or barn storming as it were, for a few days starting with Shelby, Mont., Monday (14). Our trip from Port Angeles Wash., to Shelby was fairly easy. The water wagon went over an embankment and was banged up but still runs. The driver escaped uninjured.

We were routed to go north from Missoula thru Glacier National Park but roads were closed that way, so had to detour thru Helena and Great Falls, thus missing some pretty scenery and adding more miles to the trip. We stopped by several lakes and many of us had our first chance of the season to go swimming. The Izaak Walton Club also was active. Ottis Jones took top honors for most strikes and catches with Frank Ellis second.

We ran into a cold rain at Great Falls but had warm sunny weather all the rest of way. Highlight of the week came in Ellensburg, Wash., Monday (7) where all those who could stopped off to catch the Clyde Beatty show and visit. Thanks to Johnny Cline for seating us in the grandstand.

Unsung hero of our show is Pete Sadowski. He and his crew worked hard on the trip to keep all units functioning. Shreveport Etheridge, our new lot superintendent, also was responsible for getting the fleet thru okay. Altogether it was a nice trip and we enjoyed our week's vacation but we were just a little tuckered out at the end.—RUSTY BADER.

Hunt Bros.

Show is still encountering rain. C. W. Kimball has joined to play the Hammond organ and Jack Sparrow, hawk to play cornet. "Diamond Tooth" Ted Lewis recently visited Dave Nimmo. Owen Kartello Boggs broke out with a Graham car at Torrington, Conn. The most popular man in the morning is Leon (Red) Dexter, who runs the grab joint.

Mr. and Mrs. Harry Levine have been enjoying a visit with their son, Charles, who is attending the University of Syracuse, N. Y. He is a grandson of Charles T. Hunt, owner of the show. Tommy Zocco, a former member of the band, and his wife visited the show at New Britain, Conn. Dr. Gainey, New London, Conn., and Sam Prentiss, fans, visited recently. On Flag Day, Tige Hale got out some appropriate music for the occasion. Owen Boggs, who had been playing trombone, had to leave due to illness.

Al Losh, who had to go to the hospital, is coming along okay.—NORMAN HANLEY.

Polack Bros.' Eastern

The high altitude in Alamosa, Colo., affected everyone. As tho that weren't enough, the mosquitoes came thru the front door in droves.

During the one day off in Alamosa, Rudy Docky, Terry Peers and Elmer Santana rented skis and took off for the largest mountain some 60-odd miles distant. They returned with a roll of film that, when developed, proved them quite the outdoor sportsmen.

During the wire display Cris Del-Ray slipped and fractured a bone in her foot, and Hedy May went right into the act the following show. Now, Chris, convalescing, smilingly reports that it isn't every woman who can see her costumes modeled, and so beautifully at that.

In the same display, a day later,
(See Polack Eastern on page 96)

Mills Bros.

Weather has been ideal and we've had visitors galore. Among those noted were Mr. and Mrs. Jerry Burrell, C. H. Droege, Anna Schlitzer; Deacon Albright and sons, Mark and Austin; Karl Knecht, Sam Robinson, Mr. and Mrs. Griffin, Max and Inez White, Doctor Pyle and daughter; Bertie Hodgini, Norman Smith and family, Dave and Pauline Coleman, Mrs. Fred Mohr, Iral Barker, Dade Shirley, Bill Shirskey, Harley Monnett, Ab Jones, Ike Chapman, Floyd Cooney, Fred Young, Terrell Jacobs, George Groft, Harry Parkhurst and Harry Jr., Rev. E. H. Charrington, Byron C. Miller and family, Chester Pearce, Mr. and Mrs. Robert Hodgson and Carol, the Ted Hodgini family, Theodora Nelson, James Hurd and Mr. and Mrs. Harry Mason and Billy.

Newest midway attraction is the elephant ride, promoted by Frank Noel.

New arrivals include Mrs. Robert Mills, wife of our bandmaster; Donna Hancock, sister of Virginia Noel, and Mr. and Mrs. Roy Bratcher.

Brownie Silverlake, Buffalo Ben, Hoot Black, Don Archer, Mary Herick and Fred Stafford were interviewed over Station WMRN in Marion, O.

Eddie Mason rejoined after being discharged from the hospital.—VIRGINIA NOEL AND JONNIE MAE SNYDER.

King Bros.

Our last stand in New York State was at Ticonderoga. The lot was about the toughest of the season and the weather was cold and damp. Sunshine greeted us the next day in Newport, N. H., where we Sundayed. Paul Sullivan and Ralph Keniston, of Concord, were on the lot when the show arrived, also Billy B. Van, musical comedy comedian, and Pat Rooney Jr., the dancer.

This is great country for the fishermen. The mountain rivers and lakes are famous for trout. Napoleon Reed has been serving fish every day since we hit this section. So far, Bennie Cristiani and George Chamberty are battling for top honors in the fishing department.

L. D. Hall, superintendent, returned from a trip to Northern Maine. At Littleton, N. H., Kenneth Van, Northville, N. Y., was on the lot when we arrived with a load of stakes and extra side poles. The Vans have been furnishing tented shows with stakes and poles for more than half a century. A. C. Bradley returned at Littleton from a trip to Augusta, Me.

Recent visitors: J. J. Crowley, J. M. Brown, Richard J. McGarrity, Ernest Hill, Thomas Hadley and Joe Hunter, all circus fans.—BILLIE BURKE.

FOR RENT—FOR SALE
ONE FEMALE INDIAN ELEPHANT
 Tame, gentle, about 7 feet tall
 Age approximately 15 years
CIRCUS EQUIPMENT CORP.
 240 East 45th St.
 New York 17, New York

WANTED CIRCUS
 For Labor Day. Large, well populated area to draw from.
TERRA ALTA JR. CHAMBER OF COMMERCE
 Terra Alta, West Virginia

WANTED
 Horse Roper at once. Wire or write
PETE or ANN GLADE
 BOX 12, WASTA, S. D.

UNDER THE MARQUEE

Circus business was well represented around the Atwell Luncheon Club table in Hotel Sherman, Chicago, last week. Breaking bread at the same table were Paul Eagles, Clyde Beatty general agent; R. M. Harvey, Dailey Bros. general agent; Ed Hiler, contracting agent for Cole Bros., and Omar Kenyon, promotional director for Hamid-Morton.

Mrs. Ben Davenport, wife of the owner of Dailey Bros., is in City Hospital, Lockport, N. Y., where she recently underwent an operation.

Dignity is what most old-timers worked for instead of money.

Jarves Bros.' Circus, Glen Jarves manager, had a full house in the afternoon and straw at night in Postville, Ia., reports A. S. Burdick, fair secretary.

Earl Shipley, who recently wound up his season with the Orrin Davenport Circus, reports that he will join Jimmie Lynch's Death Dodgers at Crosby, N. D., June 24. Shipley was with the Lynch org last year.

Trouper who says, "My personal habits are nobody's business," doesn't understand circus managers.

Mrs. Katie Edwards, 532 San Filip Street, Houston, mother of Homer Smith, also known as Wonder Smith, is seriously ill and is anxious to hear from her daughter, last heard of with Rogers Bros.' Circus.

Adolph and Mary Delbosq have returned to Sarasota after Havana appearances with their musical horse, Serenado. They plan to work parks and fairs before joining a Polack Bros.' Circus unit.

Brightest memory of a boss canvasman's life is that morning when he woke up to find a full canvas crew on hand.

Mr. and Mrs. Ernesto Cristiani will leave their Sarasota home shortly to visit the several circuses with which their children are trouping. They expect to catch the Ringling, Cole Bros. and King Bros. circuses.

Matt Saunders, at one time press chief for Buffalo Bill, and now city manager for the Loew Theater chain in Bridgeport, Conn., found many friends on the Big Show when it played there.

Most billposters look like guys who will give an opposition show's biller a break—but they're wise to one another.

Jack Knoll, high act, visited in Chicago Thursday (17). He opened June 21 at State Fair Park, Milwaukee, for a one-week stand. He recently closed an engagement at Lake Contrary Park, St. Joseph, Mo.

When Cole Bros. played Lorain, O., the Boston Store displayed the miniature circus, owned by D. C. Smith, in its window. One of the large wagons in the minny circus was built by Joe W. Taggart, of Rockford, Ill.

Prohibitive licenses never hit a hamlet until it thinks it's big enough to be worthy of a big show.

Crawford Droege and John H. Harris, Dunkirk, N. Y., were on hand when Dailey Bros. played there. Harris reports visiting with Butch Cohen and Walter Powell. Mills Bros., according to Harris, will play Dunkirk July 14.

Vern and Aileen Westlake and Anne Nightingale, wire walkers and jugglers, caught R-B when it played Washington. Westlake also visited with Arthur Burson, whom he hadn't

seen since his days on the Christy and Walter L. Main shows.

Optimist is a flat-broke, middle-age character who thinks he'll yet own a 60-car circus.

Joe Kelly, former circus clown, who trouped with the Barnum & Bailey Circus for 50 years under the name of Joe Benton, was feted last week in Moran and Mack's Restaurant, Bridgeport, Conn., by friends on his 81st birthday.

Jake J. Disch, billed as Corrigan, the Cop, sends this department some samples of his advertising. Ad is a paper napkin carrying pix of Corrigan and labeled "a crying towel," with the added note, "You will have no use for this while Clown Cop Corrigan is in town."

Really accomplished side show talker is one from whose openings it is impossible to sift one word of truth.

The Eagle Hotel, Concord, N. H., was the mecca for many show people recently when King Bros. played Concord. Noticed in the lobby were Floyd King, Mr. and Mrs. Harold Rumbaugh, Paul Sullivan, Ralph Keniston, Howard Bary, M. C. Carter and A. C. Bradley.

Sam Lexier, Regina, Sask., business man, addressed a recent meeting of the Regina Rotary Club on his early experiences in show business. He was with the George Primrose Minstrels, the Big One, Hagenbeck-Wallace, and Buffalo Bill's Wild West Show.

Clever amateur on a circus is a swinging ladder gal who isn't too proud to accept professional weekly pay.

Emmett J. Farley, retired musician, Indianapolis, motored to Noblesville, Ind., June 11 to visit Mills Bros., and his old pal, Robert Mills, bandmaster, whom he had not seen in 28 years. He was entertained by the Mills brothers and saw the evening performance.

William H. (Bill) Green, press agent for Polack Bros.' Eastern Unit, recently was the subject of a feature story in a Colorado newspaper. Green, in sending in the clipping, neglected to tell what paper it was. Best guess is that it appeared in the Grand Junction, Colo., paper.

One of the first things that a beginner learned in the early days was that anything poking him in his ribs was the governor's cane.

Judy Spiller, sea lion trainer, arrived in Mobile, Ala., June 10 aboard the Waterman ship, Monarch of the Seas, from Puerto Rico. She brought with her 14 wild monkeys, a black

panther captured in South America and three trained sea lions. The Spillers operate the sea lion college in San Francisco.

Jimmie Long, who for many years was on the No. 1 advertising car of Ringling-Barnum and up to several years ago banner squarer on the R-B brigade, pens from Brattleboro, Vt., that he saw the closing performance of the show in the Boston Garden. He describes the performance as "the best ever."

Buried deep in the files, but not too deep, are the reports of the '30's, which are always handy to prove that business could be worse.

Cal Thompson suffered a leg injury at White Horse Ranch, June 5 when the horse he was riding and the one ridden by Ruth Thompson started to fight. Thompson, in an effort to separate the horses, was bitten on the right leg. He was taken to the hospital at Lynch, Neb., for treatment.

Bert and Corinne Dears opened their outdoor season for the Gus Sun office at the Jewett, O., firemen's celebration. They are now at Buckeye Lake Park, Buckeye Lake, O., and will be there thru July 2 with their cloud swing and wire acts. Following the Buckeye Lake date, they will start fairs for the Gus Sun org.

Circus inventions may do wonders, but they never excite workmen until they get guarantees that they make lumber toting and sledges obsolete.

Joe Masterson advises that the Circle M Rodeo, Hugh and Beulah Muster, owners, experienced good biz at Steubenville and Cambridge, O., first week in June. New arrivals are Stan and Polly Ensley, Johnny Main, Chief Red Hawk; Bob Pence, who handles the mike, and Doris Jean Gramig, of (See Under the Marquee on page 95)

ACTS WANTED
Am Now Contracting
FEATURE ACTS
 FOR MY
INDOOR CIRCUS DATES
 AND
1949 FAIRS
ERNIE YOUNG
 155 N. Clark St. Chicago, Ill.

WANTED
2 EXPERIENCED DANCING GIRLS
 \$40.00 per week.
 Sleeping quarters and meals furnished. Wire
MEL LEWIS, Side Show Mgr.
 Al G. Kelly-Miller Bros.' Circus
 New Hampton, Iowa, June 22; Decorah, 23;
 Caledonia, Minn., 24; Winona, 25; Wabasha, 26.

MELLOS PEANUT COMPANY
 637 Towne Ave. 815 W. Randolph
 VANDIKE 6104 HAYMARKET 1092
 LOS ANGELES CHICAGO
POPCORN, PEANUTS & SUPPLIES
Originators
OF RED STRIPED Paper Bags and Popcorn Cartons
POPCORN EQUIPMENT—"ALL KINDS"
We Guarantee Fullest Satisfaction
All orders shipped same day received
Wire or write today

STRATES, WOM LICK WEATHER

Gross Up, Net Down

Strates gross \$12,000 ahead of '47 despite bum weather—new dates prove good

NEW YORK, June 19.—James E. Strates, owner of the shows bearing his name, this week revealed that his org was considerably ahead of last year in gross, despite a long run of bad weather. The usually reticent Strates was prompted into revealing increased grosses because, he says, of published reports of bum business thruout the East. Strates, who scored a red one in an April preem in Washington, has had ample time to sample the territory.

Strates was careful to point out that a bigger take didn't necessarily mean more profits. As a matter of fact the net is less, Strates says, due to increased transportation and other costs.

"We have had our share of bad weather, which has naturally affected attendance and grosses, but from the business garnered while combating rain and mud, I feel safe in saying that the James E. Strates Shows would have had one of the best spring seasons since the boom days, had the weather been normal," Strates said.

Gross Up 12G

"Following a week of rain and ankle deep mud in New London, Conn., our books showed to date that our gross was \$12,000 above the same period in 1947. Saturday night there despite rain and a wet lot, our attendance and gross were far above expectations.

"The following week at Pawtucket, R. I., with ideal weather prevailing our gate attendance was terrific. All shows grossed heavily. The rides didn't do as well as they should have, considering the people they had to play to, but that was likely due to the fact that we were showing in an amusement park area and folks are used to exceedingly low ride admission.

"There is no need for panic. We've been thru it all before," Strates added.

New Territory

Uncredited, but probably responsible for his success to date, was the choice of new territory for this season. The Strates org went into Connecticut, Rhode Island and Massachusetts, where it hadn't shown in many years. It was also the first big show in.

The shows managed to lick the rain again in Fall River, Mass. Closing Saturday (12) gave the midway its best matinee in several weeks and a bang-up night crowd and business that balanced the books nicely following three days of rain. The first two days, aided by good weather, indicated a big week.

With the fair season only a few weeks away the renovation of shows and rides has been started. James Yotas Sr. is putting the finishing touches to the new *Harlem Boogie* front. New canvas for Rita Cortez's *South American Revue* and the *Harlem Show* will be delivered before fairs.

Earl Truax and his son, Donald, purchased Warren Murphy's Penny Arcade. Murphy is leaving to take care of other business interests.



MR. AND MRS. ROBERT MURPHY are pictured following their wedding June 6 in the Dunnellen, N. J., home of Mrs. Dorothy Carlson, a former trouper. The bride, the former Dolores Seachrist, a cookhouse employee, and her husband, a concessionaire, have been associated with the World of Mirth Shows for many years. About 150 associates attended the ceremony and reception.

Happyland Opens Big in Kalamazoo; Pontiac Stand Down

KALAMAZOO, Mich., June 19.—Showing here on the North Burdick Street grounds, the Happyland Shows opened Monday (14) to excellent business and it continued, when the weather was okay, thruout the week. Org came here following a two-week stand in downtown Pontiac, Mich.

The Pontiac date, an annual festival sponsored by the Elks, was off the first week from previous years and the second week's business nose-dived, due to weather and the announcement of the layoff at General Motors.

The Teeter Sisters, free act, received orchids for their co-operation (See *Happyland Opens* on page 80)

Fire Hits Sally's Show, But It's on Sked; RAS Biz Up

EAST PEORIA, Ill., June 19.—Fire of undetermined origin destroyed some scenery, the back end and part of the mid-section of the Sally Rand show top on the Royal American Shows here Tuesday (15). But at 6 p.m., six hours after the blaze started, the show was ready to go. Sally Rand herself headed the efforts to ready the tent and prepare makeshift scenery so the unit would be ready on time. In this she received volunteer assistance from members of other shows with the RAS and from the org's staff. By ingenious use of materials purchased here, she contrived to frame attractive scenery. Thru the aid given by Royal American staffers and the hastily-acquired supplies, the holes in the top were covered in ample time for the first night show.

Order New Canvas, Scenery

In Chicago at the time, Carl Sedlmayr Sr., RAS owner, immediately ordered new canvas to replace the burned-out section of the top. And (See *Sally Goes On* on page 84)

Ace Turner Joins Page

JACKSON, Tenn., June 19.—W. E. Page, owner of Page Bros.' Shows, announced here that Ace Turner has joined the Page org as assistant manager.

Stokes Says Folks Not Backing Away From 25-Cent Rides

CHICAGO, June 19.—M. G. Stokes, agent for W. R. Geren's Mighty Hoosier State Shows, writes the outdoor editor regarding the letter written in *The Billboard* (May 29 issue) by Joe Fontana, general agent of the L. J. Heth Shows. Fontana wrote that the carnival business is off 40 per cent.

Here's what Stokes has to say on the matter:

"I agree, in part, with some of the statements but not entirely. Everybody in this business knows, or should know, that conditions are not like the boom days, even in good weather. This org just ended its seventh week (the letter was written May 29 from Paris, Ky.) and we had plenty of people behind a 20-cent gate. Even tho we have reduced our ride prices to 15, 20 and 25 cents, our ride gross is off, even in repeat towns played so far this spring.

"We disagree with Joe Fontana regarding his statement that people are backing away from 25-cent rides. They might back away on his show but not on this one. We operate 15 to 25-cent rides, the two top rides going at a quarter. Our experience to date shows our two quarter rides are pulling more people than the others that go for 15 and 20 cents.

"Last week a show played 18 miles from us, behind a 20-cent gate and with no free act. Kiddie rides went for a quarter and the others higher. That show apparently did okay and the manager was quoted as saying he had no intention of reducing ride prices.

"As stated before, Geren has reduced his prices but does not intend to go below a quarter on his major rides. With the Zacchini cannot act with us for the season we can't do anything else but continue to play behind a 20-cent gate.

"Yes, the lush days are definitely over. As our friend, Fontana, says, 'We will have to be content with business as it was before those days.'

Bergen Biz Wet But Okay

Back-end strengthened with added power—switch made to fluorescent lighting

By Jim McHugh

ELIZABETH, N. J., June 19.—Held over for a second week in an effort to beat the rain and wrap up the kind of a gross that this date is good for, Frank Bergen's World of Mirth Shows was still bucking the elements, but doing okay in spite of them. The layover served a dual purpose in that it made it possible to catch up with long-delayed renovations.

The weather has undoubtedly resulted in cutting attendances and grosses. There is no way of gauging what business might have been done, since the org hasn't had a really good week of weather to date. However, it has managed to rack up several healthy grosses, indicating that only good weather is needed for a banner season.

Bergen has added considerable power to the back end since his May preem in Richmond, Va., and in accordance with plans outlined at the time.

Plant Show Good

The power among the girl shows is centered in Elaine Kirby's *Club Ebony Revue*, produced and staged by S. H. Dudley. Altho operating under a hefty nut, the unit is more than holding its own, despite the fact the weather breaks are few and far between.

Starring Elaine Kirby, vocalist, the unit personnel includes Eddie Rector, dancer; Sam Rhodes, comic; Eddie Crawford and Doloes, ballroom team; Smithy and Dotty, song and dance comedians; Thaie, exotic dancer; chorines Delors Sheton, Bette Brisbane, Elizabeth Dickerson, Ann Dixon, Camelita Barts and Emily Hamilton, and the Jimmy Evans ork. Dave Wiles is company manager.

Joe Sciortino is still experimenting with production in the presentation of his *Vanities*, a well-peopled unit operating on a \$2,000 weekly nut. The show is beautifully framed with a new top, elaborate stage settings and costumes and a new front only a week or two from completion.

Rodeo-Wild West

Ray Hinckison and his Circle H Rodeo-Wild West Show joined here. The org carries nearly 30 head of stock and is presented in an arena measuring about 200 by 75 feet. Circus blues are erected on one side and the stock corrals and chutes are located at each end.

The show is framed to win dough, particularly at fairs, providing—and it would have this problem with all of the bigger Eastern shows—it can always get enough space to be presented right.

Glen Porter's Side Show is the most attractive he has ever framed, and he has had some mighty fine ones in the past.

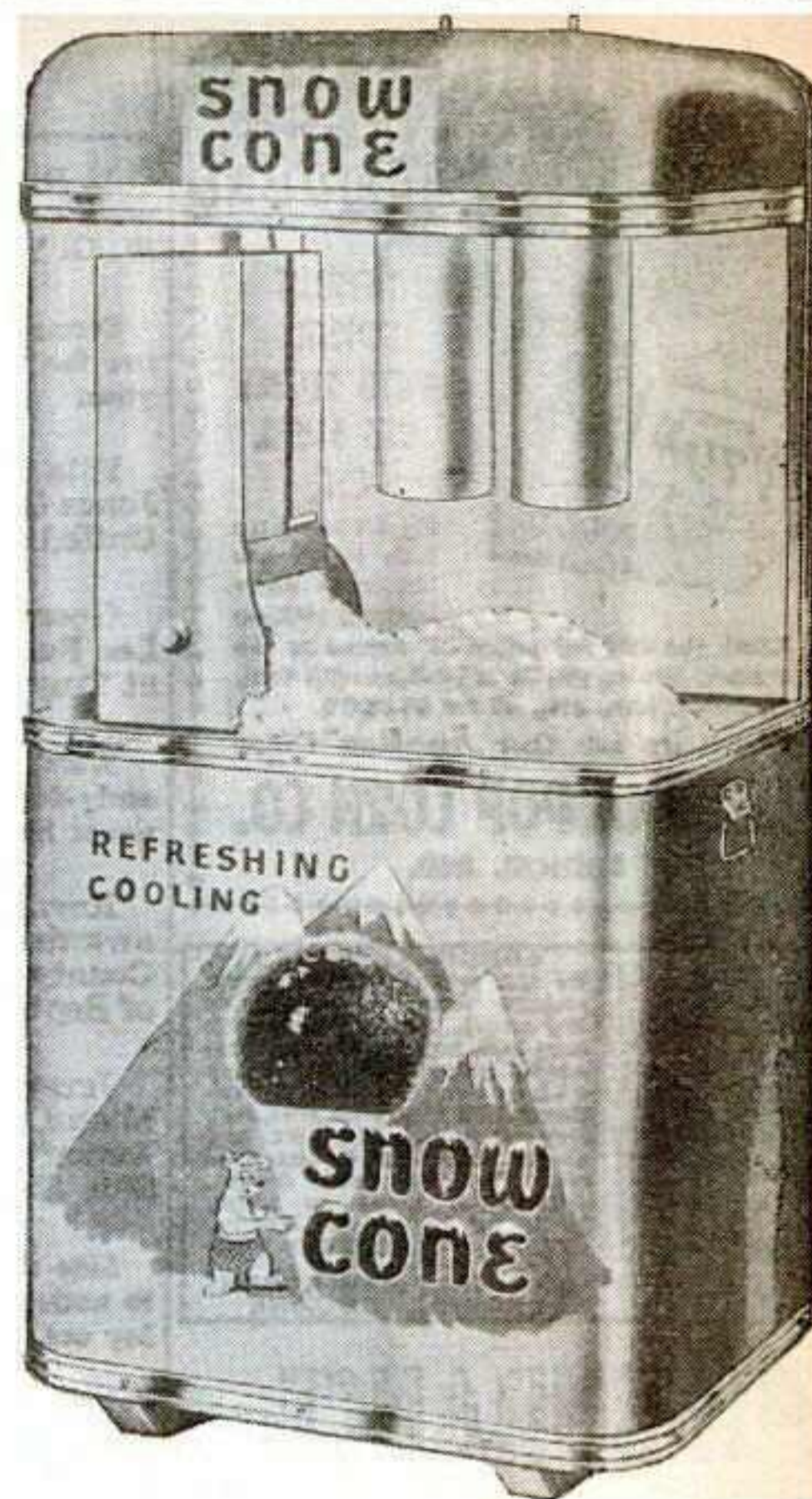
New Lighting

An all-over change from neon to fluorescent lighting is under way and near completion. The new lighting will be incorporated in special 18-inch pylons which Bucky Allen, con- (See *Bergen Biz Okay* on page 80)

Cold Nights Hit Wagner Biz In Chi Suburb

CHICAGO, June 19.—Cold nights held down the grosses for Al Wagner's Cavalcade of Amusements this week in its stand at suburban Norwood Park. However, in the first week-end (12-13) at the location the shows did nice business, getting a surprisingly good play Saturday (See *Cold Hits Wagner* on page 84)

Our Operators Report: The 'Polar Pete' Snow Cone Machine is A REAL MONEY-MAKER



▶ On locations everywhere, the new exclusive "Polar Pete" Snow Cone Machine is proving itself a big-time moneymaker. Don't take our word alone when we say you can earn 900% profit with the "Polar Pete" Snow Cone Machine. Here are the reports from just three of our operators. Here are the facts:

- ▶ Columbus, Ohio—One operator reports Snow Cone sales worth \$35 in just 2½ hours of operation in the Columbus Zoo.
- ▶ Kennywood Park, Pa.—\$165 gross sales of "Polar Pete" Snow Cones in one half day of operation.
- ▶ Dallas, Texas—A small neighborhood movie theater reports a net profit of \$115 per week in Snow Cone Sales.

- BEAUTIFUL CABINET—will decorate even the finest location!
- RUSTLESS—aluminum and stainless steel used throughout!
- REAL SNOW—from the patented ice shaver . . . 250 lbs. per hour!
- ICE STORAGE—100 lbs.—two removable pans in bottom of cabinet!
- LOW OPERATING COST—motor and one light globe—110 V. 60 cycle, A/C!
- COMPACT—30" wide, 20" deep, 60" high. It fits almost anywhere!

CHECK THESE FEATURES

WRITE • WIRE OR PHONE MULTIPLE PRODUCTS CORP.
3612 CEDAR SPRINGS, DALLAS, 4, TEXAS. Phone Lakeside 4147.

\$395.00

F. O. B. Dallas, Texas
Terms: 50% cash with order, balance C. O. D.
Immediate Delivery—Quantity Discount

DENNY & KEELER'S UNITED SHOWS

WANTED for the Biggest 4th of July Celebration in Idaho, Wendel, Idaho, and Balance of Season

CONCESSIONS—Everything open except Palmistry. No flats or grift.

SHOWS—10-in-one, Snake, flashy Girl or any good clean Grind Show except Motor Drome.

RIDES—Rolloplane, Octopus, Spitfire or any non-conflicting Thrill Ride. Rent: 30 per cent.

HELP—First class Wheel Man. Drunks, save stamp. Contact

ROSS KEELER

As per route or 4142 N. 20th St., Phoenix, Ariz.

WANTED

WANTED

FOR THE GREATEST PROMOTIONAL FAIR IN THE SOUTHWEST
Eats and Drinks, Demonstrators, Novelties for the independent midway. Will place few in exhibit Tents with choice locations. Interested in booking grandstand show with own tent or sidewall and canopy. 50,000 attendance last year. 100,000 expected this year. Quarter million people to draw from. Giant television show; Parades; Agricultural and School Exhibits. Wire, phone or write.

R. W. TOMMY STEVENS, Manager

HEART O' TEXAS FREE FAIR & EXPOSITION

Waco, Texas, October 25-31. Sponsored by the Disabled American Veterans, Chapter #3, 201 Provident Bldg. Phone 22262.

MATTHEW J. RILEY ENTERPRISES

WANT SHOWS

Rides, Octopus, Rolloplane, Ridee-o or any major ride.
Want Concessions: No Wheels or Roll-Downs. Must work for 10 cents.
Week of June 28 to July 3d, 19th and Cheltham Avenue, City Line, Philadelphia Firemen's Fair. July 5th to 17th big celebration, Chaillfield, Philadelphia, Pa. June 21st to 26th, Barrenhill, Pa. Address

MATTHEW J. RILEY, Cinton Hotel, Philadelphia, Pa.

CAVALCADE OF AMUSEMENTS

The Nations Largest and Finest Midway

WANT CAPABLE MAN TO HANDLE NEON DEPARTMENT. Must understand all forms of glass blowing and bending of glass. We have our own up-to-date, modern plant. Salary no object if you are capable. We furnish Helper. WANT CAPABLE OPERATOR FOR CHIMPANZEE SHOW. We have 3 Chimpanzees and the best framed show in the business. Good proposition to capable man that can handle animals. CAN PLACE A FEW WORKING MEN ON RIDES AND CANVAS. All address:

AL WAGNER, Mgr.

JOLIET, ILL., June 21-26; TOLEDO, OHIO, June 28-July 5.

WHALEN & RILEY SHOW

Wants for Opening Spot—Wynnewood, Okla.

Then Big Fourth of July Spot, Mountain Park, Okla.

Can use Scales, Fishpond, Clothespin, High Striker, Bumper, Bingo, Penny Pitch, Hoop-La, Long or Short Range Shooting Gallery, Ice Cream, Pop Corn, Snow Cone, small Grab Outfit or any Show Store that does not conflict. Any Show with own transportation. Louis McNece, can place you.

All Wires or Letters to
ED WHALEN
WYNNEWOOD, OKLA.

Limited Amount
Space Left

Now Booking for

First Come—
First Served

FIREMEN'S ANNUAL JULY FOURTH CELEBRATION

Commencing June 28th thru Monday, July 5th. The big day is MONDAY, JULY 5TH.

NO EXCLUSIVES sold for the BIG DAY, MONDAY, JULY 5TH.
An estimated 80,000 Attendance last year. Bands, 200 Fire Companies Parade. Mammoth (\$3,500.00) Fire-works on MONDAY, the 5th.

WILL BOOK ANY TYPE STOCK STORES FOR THIS GIANT EVENT!
NO P.C. OR FLATS WANTED!

AGENTS WANTED: For all kinds of Stock Stores. JOIN ON WIRE!
NOTICE—THIS SHOW HAS EXCLUSIVE ON ALL THE MIDWAY. All replies to:

W. R. "WES" PRICE, General Manager
SHAMOKIN, PENNA., WEEK
JUNE 28 TO MONDAY, JULY 5.

NEW ELECTRIC CORN POPPER



**TAVERNS
SCHOOLS
DRUG STORES
BUS STOPS,
ETC.**

By all means cash in on the big pop corn business with an

Excel, the only low priced big popper on the market. We set you up in business with corn, seasoning, bags, etc., all for \$121.90.

Write Us for Our Amazing Offer

INDIANA POP CORN CO.

MUNCIE, IND.



SHRUNKEN HEADS
As the natives of the jungle prepare them. White native and others. Female heads with long hair, prepaid \$8.00; Male heads, prepaid \$6.00. Many other manufactured attractions: Wolf Boy, Fish Girl, Ape Boy, Cannibal Heads and Bodies, Shrunk Bodies, Life-size Mummies and Bodies. Attractions made to order. Write for Prices and Photos.
TATE'S CURIOSITY SHOP
5240 EAST VAN BUREN
PHOENIX, ARIZONA

INSURANCE

IDA E. COHEN
175 W. JACKSON BLVD.
CHICAGO, ILLINOIS

SHOW PRINTING

New Designs • Latest Styles Type
• Pictorial • Cards • Posters for Every Occasion • See our samples first. Prompt Service. Union Printer
METROPOLITAN PRINTING CO.
1326-34 VINE STREET • PHILA. • PA

HUBERT'S MUSEUM

228 W. 42nd St., New York, N. Y.
Open all year round
Want Freaks and Novelty Acts.
State salary and all particulars in first letter.



NEW FORTUNE
Buddha Papers on
NEW WHITE
Paper
MASTER OUTFITS
NOW AVAILABLE.
S. BOWER
Belle Mead, N. J.

FOR SALE LOOPER

In perfect condition. Ride booked for season if desired. Can be seen in operation on James E. Strates Shows. Will sell reasonable for cash.
D. E. TRUAX
JAMES E. STRATES SHOWS
Glens Falls, N. Y., this week; Schenectady, N. Y., week June 28.

SECOND-HAND SHOW PROPERTY FOR SALE

\$32.50 Wax Head American Indian, Natural Hair.
\$8.00 Genuine Deer Skin great Snake Show.
\$12.50 Wax Head Bl. Child, 10 Yrs. old, Nat. Hair.
\$5.00 Full size fe. figure, flatwood, nicely painted.
Fine for outside girl show; we have plenty.
WEIL'S CURIOSITY SHOP
20 So. 2nd St. Philadelphia 6, Pa.

FOR SALE

55-Ft. Round Top, 2 30-ft. middles, 9-ft. wall, new last year, used 16 weeks, drab green, flame-proof, push pole. Two 5 Kw. D.C. Light Plants.
Box 31, Alamo, Ga.

MIDWAY CONFAB

L. R. Lewis is with Johnny O'Connors on the bowling alley with the W. G. Wade Shows.

Season's big break, according to ads, are the two 4th-of-July celebrations in one year.

Rita Raye and J. Montello have left Jones Greater Shows and are with the United States Shows.

George Landsaw, formerly with the Lee Becht Shows, is now bar manager at Tiny Cove, Cheviot, O.

Worst part of telling beginners about the early-day hardships is that the job is never finished.

Royal Crown Shows have been awarded the contract for the Dyer County Fair, Dyersburg, Tenn., week of September 20.

Jerry King, at Club Jewell Box, Miami, for 18 weeks, is with Imperial Exposition Shows as Nina George Side Show attraction.

Side show openings always sound good to natives until some uncouth person, coming out, blurts out the truth.

Forrest C. Swisher is with the Parade Shows, having percentage ball games, skillo and lead gallery. He reports biz fair but off from last year.

E. C. (Albert Slim) Edwards, who has the Western Show with Bill Lynch Shows, St. John, N. B., this season, has added a Gorilla Show.

Fortunately showmen don't have to worry about how their obituaries will read. We have committees to take care of it.

K. L. Moyer, manager of the Merryland Shows, writes to say John and Agnes O'Toole are not, as reported, with the Merryland Shows.

Ellis L. Eames is in Veterans' Hospital, Minneapolis, recently having gone blind in the left eye. He also has a heart ailment.

Advance tip: Show and ride help should start saving now and attend the Chi convention to get the news firsthand in case somebody cops your job.

Bud Brown reports that the opening of Pop Porter's Shows at Howard, Kan., recently, was all to the good, rides and concessions doing well.

Jerry Fransee and Marlin Zorn, Detroit, attended the birthday party of Mrs. Jack Gallagher at Dundee, Mich. Mrs. Gallagher is owner of Playland Amusement Company.

In these days of curious art, one can't tell whether the Posing Show gals are posing or suffering from fallen arches.

Pinky Pepper is readying a Jungle Show, with an all-chrome front, for the fair season. It will be operated by Bobby Fransee. Louis-Louise, annex attraction, will continue in the Side Show on L. B. Lamb Shows.

Cletus and Shannon Danley have taken over novelty and other concessions on the Detroit & Cleveland Navigation Company's steamers on the Great Lakes, operating under the name of Danley Concession Company.

In midway business no one ever notices that the head of a show's legal department isn't a lawyer.

Mrs. Norma Easdale, wife of J. D. (Don) Easdale, legless drome rider in George Murray's Thrill Arena on the James E. Strates Shows, joined him in Fall River, Mass., after visiting relatives in Wichita, Kan.

Bankrolling a concession is a business deal in which the amateur can get as far behind as the professional.

Owner-Manager W. E. Page, of the Page Bros.' Shows, was in an automobile wreck Sunday (13) at Columbus, Tenn., while en route to Franklin, Tenn. No one was hurt, but his car was badly damaged.

Among the wonders of modern science is the sheet of steak that can be broiled crisp in a cookhouse in three minutes over a gas lantern.

Mrs. Louise Lankford, concessionaire on the John R. Ward Shows, stopped in Chicago Thursday (17), en route to Centralia, Ill., to visit. Mrs. Lankford left the Ward shows Wednesday (16) at Sioux Falls, S. D., and will rejoin for the fairs.

Once in awhile a general agent gets a pat on the back from a midwayite, but mostly he just finds out what they think about his booking.

Mr. and Mrs. Edward Davidson, popcorn and peanut concessionaires, who have worked the Detroit area in recent seasons, are booked for the Cherry Festival, Traverse City,

POPCORN HEADQUARTERS

- TOP-POP Hybrid Popcorn is backed by a money-back guarantee if you are not completely satisfied in every respect. Send your order in today.
- 5 sizes boxes—cones—bags—snow cones—floss papers—colors—napkins—spoons—ready-to-use flavors—apple sticks.
- Immediate delivery Star Poppers. Midway Marvel Candy Floss
- Machines—All-rubber shock-mounted. Stay ahead with Sno-King Ice Shavers—capacity, 500 lbs. per hour. Used Popcorn and Peanut Machines bought and sold. Guaranteed trouble free. Big money makers.

CHUNK-E-NUT PRODUCTS CO.

Serving You From Coast to Coast

MATTY MILLER 231 N. Second St. Philadelphia 6, Pa.
HANK THEODOR 2908-14 Smallman St. Pittsburgh 1, Pa.
JOE MOSS 1261 E. Sixth St. Los Angeles 21, Cal.

WHEELS

Bozars, Carnivals and numbered Laydown Charts; Milk Bottles, Cats, Hoopla Blocks and Rings; Horse Race; Dice Cages; Bingo Cages, Cards and Markers; Penny Pitch Charts; Darts and many others. Catalog on request

WILLIAM ROTT, Inc., Manufacturers
142 W. 24th Street New York 11, N. Y.

WANTED

FIRST-CLASS ELECTRICIAN.

Also Merry-Go-Round Foreman.

JOHNNY J. JONES EXPOSITION

Erie, Pa., this week

WANTED

Concessions: Fish and Duck Ponds, Guess Age and Weight, Long and Short Range Galleries, Pitch-Till-You-Win and Stock Stores. Arcade. Shows: Monkey, Snake, Geek, and others not conflicting.

PENN AMUSEMENT CO.

Mel Sober, Mgr.
This week, DALMATIA, PA.; next week, FREEBURG, PA.

CURLY DAVIS WANTS NAIL STORE AGENTS

Wire me:
c/o LARRY NOLAN SHOWS
Sheridan, Colo., this week;
Hugo, Colo., June 28-30.

GREENER WANTS AGENTS

FOR BUCKET, SWINGER, KNIFE RACK and ALL GAMES OF SCIENCE AND SKILL.
Reply to:
MEYER PELLMAN
c/o RANEY UNITED SHOWS
Chisholm, Minn., June 21-27; then Hallock, June 29-July 1; Ada, July 2-5; Fosston, July 8-11.

RIDE HELP WANTED

For all Rides. Good salary and treatment. Get your money every Monday. No drunks or agitators.

Jayhawk Amusement Co.

Maitland, Mo., this week; then per route

LOOK—LAST CALL—LOOK

Want for Sulphur, Okla.; then Prague, the Big Fourth, and others. Stock Concessions all kind. Agents, Ride Help. Special proposition for Bingo and Grab. Rides—Any Ride that gets money not conflicting with Wheel, Chairplane, Kid Auto. Need Octopus, Tilt, Merry-Go-Round. Fun House, any Show with own transportation.

ADMIRATION SHOWS

Sulphur, Okla., this week; then Prague, Okla.

WANTED

2 EXPERIENCED DANCING GIRLS

\$40.00 per week. Sleeping quarters and meals furnished. Wire

MEL LEWIS, Side Show Mgr.

Al G. Kelly-Miller Bros.' Circus
New Hampton, Iowa, June 22; Decora, 23; Caledonia, Minn., 24; Winona, 25; Wabasha, 26.

BILLPOSTER WANTED

That can and will put up paper. No agent's work.

American Midway Shows

Wayne, Nebr., June 24-26; Le Mars, Iowa, June 28-30; big Celebration, Rock Rapids, Iowa, July 1 to 5.

BANNER MAN

TO WORK 50-50, NO OTHER DUTIES.

American Midway Shows

Wayne, Nebr., June 24-26; Le Mars, Iowa, June 28-30; Rock Rapids, Iowa, July 1 to 5.

CONCESSIONS

WILL PLACE PHOTOS, CUSTARD, SNOW, FLOSS AND ANY STOCK CONCESSION THAT WANTS A VERY GOOD ROUTE AND THE MIDDLE WEST'S LARGEST JULY 4 CELEBRATION. **AMERICAN MIDWAY SHOWS**, Wayne, Nebr., June 24-26; Le Mars, Ia., June 28-30; then the big one, Rock Rapids, Ia., July 1 to 5. 14 Fairs to follow, closing Dec. 1.

UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier. Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing time for late show ads will be SUNDAY NOON (Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them **Special Delivery Direct to THE BILLBOARD PUBLISHING CO.** 2160 PATTERSON ST. CINCINNATI 22, OHIO



4TH OF JULY CELEBRATION

June 29th to July 7th inclusive. CLARKSBURG, WEST VA. Auspices Police Dept. at Fairgrounds.

WANT:—Legitimate merchandising concessions of all kinds. Can place man to handle front and sell tickets for Minstrel Show.

WANT:—Train hands, Polers, etc., for train. Address Blackie Martine.

WANT:—Caterpillar and Tractor Drivers for train and lot. Address: McDonald

WANT FOREMAN FOR CATERPILLER RIDE

Can place Grind Shows, Snake Show, Fat Show, etc. Have opening for DARK RIDE to join immediately. All Address This Week Charleston, West Va.



MICHIGAN HAS MONEY! AND WE HAVE THE SPOTS!!!

We can place one or two more outstanding Shows for one of the best Fourth of July spots in the country, YPSILANTI, MICH., and our route of Michigan Fairs, which will include, among others:

MOUNT PLEASANT, MICH., FREE FAIR

NORTHERN MICHIGAN FAIR, CHEYBOYGAN, MICH.

TUSCOLA COUNTY FAIR, CARO, MICH.

NORTHWESTERN MICHIGAN FAIR, TRAVERSE CITY, MICH.

NORTHERN DISTRICT FAIR, CADILLAC, MICH.

ALLEGAN COUNTY FAIR, ALLEGAN, MICH.

Good opportunity for Motordrome, Trained Animal Show, Fat Show, Working World, Unborn Show or other high-class attraction. This show carries 11 Rides and a limited number of strictly legitimate Concessions. Address:

HAPPYLAND SHOWS

Benton Harbor, Mich., June 21 to 26; then Ypsilanti, Mich.

JOHN McKEE SHOWS

Albion, Mich., Moose Celebration, week June 21; Adrian, Mich., Celebration, June 28-July 5; Michigan Center Booster Days, July 7-10; followed by three Street Celebrations.

WANT Stock Concessions, Pit Show, Animal Show, Auto Kiddie Ride, Ponies, Kiddie Whip, Ride Foreman for Loop, Ride Help that can drive Semis; Electrician, salary and cut-in. Contact:

JOHN McKEE, as per route

JOHN BRUCKNER

Producer of America's Cleanest SIDE SHOW on America's Cleanest Midway Enlarging Show for Fairs. Can place following attractions: Juggler, Knife Thrower, Sword Swallower, Contortionist and other Working Acts. Also Freaks and Feature Freak for Annex. Alligator Man; Karl Holley, write at once. Good proposition for Talker. Can also place attractive Girls for Bally, reliable man to Sell Tickets and Grind. Good salaries to the right people. Long season with Carnival; then Store Show. No drunks or chasers. Reply to:

JOHN BRUCKNER

Side Shows Mgr., Mighty Hoosier State Shows, RICHMOND, IND., THIS WEEK.



RB HYBRID POPCORN

NEW LOW PRICE

\$1.95 CWT

NOW EFFECTIVE ONE BAG OR A CARLOAD

HYBRID POPCORN

Regular stock of famous RB Hybrid popcorn—the quality popcorn for all-round satisfaction... more pop—less waste. Also carry full line of supplies at competitive prices.

CONSOLIDATED POPCORN COMPANY
PRODUCERS AND DISTRIBUTORS
2401-05 South Ervay Street Dallas 1, Texas.

LAST CALL CUMBERLAND VALLEY SHOWS

WANTED WANTED WANTED

FOR 3 BIG 4TH JULY CELEBRATIONS: MANCHESTER, TENN., WEEK JUNE 28-JULY 3; TULLAHOMA, TENN., WEEK JULY 5-JULY 10; TRACY CITY, TENN., JULY 4TH ONLY. THEN 2 AMERICAN LEGION CELEBRATIONS: SHELBYVILLE, TENN., JULY 12-17; LEWISBURG, TENN., JULY 19-24; AND THEN THE FOLLOWING BONA FIDE COUNTY FAIRS—

Mid-State Colored Fair Murfreesboro, Tenn., July 26-31 De Kalb County Fair Alexandria, Tenn., Aug. 2-7 Grundy County Fair Tracy City, Tenn., Aug. 9-14 Franklin County Fair Winchester, Tenn., Aug. 16-21 Cumberland County Fair Crossville, Tenn., Aug. 23-28 White County Fair Sparta, Tenn., Aug. 30-Sept. 4	Putnam County Fair Cookeville, Tenn., Sept. 6-11 Warren County Fair McMinnville, Tenn., Sept. 13-18 Coffee County Fair Manchester, Tenn., Sept. 20-25 McMinn and Meigs Twin County Fair Athens, Tenn., Sept. 27-Oct. 2 Walker County Fair La Fayette, Georgia, Oct. 4-9 Chattooga County Fair Summerville, Georgia, Oct. 11-16
--	---

RIDES: Will book or buy any major Ride that doesn't conflict with 9 office-owned Rides. Octopus, Spitfire or Roll-o-Plane preferred.

SHOWS: Motordrome, 5-in-1, 10-in-1, Glass House, Mechanical City or any other Show not conflicting.

CONCESSIONS: All Legitimate Concessions open except Cookhouse, Bingo and Popcorn.

RIDE MEN wanted on all Rides. Address all mail and wires:
ELLIS WINTON
COLUMBIA, TENN.

W. G. Wade Shows

UNIT NUMBER TWO

MICHIGAN'S BIG THREE CELEBRATIONS

ST. CLAIR—HOMECOMING, JUNE 29-JULY 5 INCLUSIVE
CARLETON—ROTARY FAIR, JULY 7-JULY 11 INCLUSIVE
CADILLAC—OLD HOME WEEK, JULY 13-JULY 17 INCLUSIVE

WANTS

LEGITIMATE CONCESSIONS of all kinds. All holding contracts, please acknowledge.

SHOWS—Monkey, Mechanical City, Snake Show and Fun House.

RIDES—Roll-o-Plane, Octopus, Kiddie Auto.

HELP—Second Men on Tilt-a-Whirl, Merry-Go-Round and Ferris Wheel, Scooters and Shooting Star; top salary if capable.

C. D. MURRAY, Mgr.
W. G. WADE SHOWS, UNIT #2
9600 Broadstreet Phone: Tyler 4-2026 Detroit 4, Mich.



L.P. HETH Shows

cleanest show on earth

Want for Indiana's Biggest Celebration, Connersville and 14 bona fide fairs to follow

SHOWS—Organized Side Show or Acts. Tattoo Artist, Glass Blower, Magician, Mental Act. Shows with own outfits.

CONCESSIONS—Legitimate Concessions and useful Help that drive Semi-Trailers. All replies: Kokomo, Indiana, now; Connersville, Indiana, next week.

WANT SCALE AGENT

Capable for real flashy outfit on live R.R. show. Care Imperial Exposition Shows, Waterloo, Iowa, this week; Davenport for 4th.

AL BAYSINGER

WANT—RAFTERY SHOWS—WANT

One Agent for Roll Down. One Agent for Razzle. Agents for new Six Cats, Swinger and Pan Game. The biggest pay days in North Carolina. Bellhaven, N. C., June 29 to July 5. The best July 4th celebration in the South. Jacksonville, N. C., to follow. Our Fairs start in August, so if you are capable and can stay sober, wire

EDW. (SPOT) COOPER or MR. (WHITIE) JOHNSON
c/o SHOW, HENDERSON, N. C.
P.S.: Anthony John (Tony) Chumas and May, please contact immediately.

UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing time for late show ads will be SUNDAY NOON (Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them

Special Delivery Direct to

THE BILLBOARD PUBLISHING CO.

2160 PATTERSON ST.

CINCINNATI 22, OHIO

LAWRENCE GREATER SHOWS

AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

WANT NOW FOR POLISH-AMERICAN VETERANS' FOURTH OF JULY CELEBRATION ON THE SHORE OF LAKE ONTARIO AT OSWEGO, N. Y.

SHOWS—Monkey or Chimp, also MECHANICAL SHOW. RIDES—Pony Ride and Train. CONCESSIONS—Grind Stores that will work for MERCHANDISE, AMERICAN PALMISTRY, PENNY ARCADE, PHOTOS, NOVELTIES and JEWELRY. Sam Levy wants experienced STOCK WAGON MAN, must be capable.

RIDE HELP—RIDE-O Foreman, \$75 per week if you can handle this ride. Also Ride Superintendent that understands all rides and can handle help. We can always place SECOND MEN on all rides and useful Show People all departments.

Replies to **REGIONAL MARKET SHOWGROUNDS** SYRACUSE, N. Y., now; OSWEGO thru July 5th.

BULLOCK AMUSEMENT CO.

lean entertainment for the whole family

WANTS

Cook House or Sit Down Grab, Photo Gallery, Bumper, Hoop-La, Bowling Alley, Lead Gallery, Cigarette Gallery and other legitimate Concessions. Want Agents for Ball Game and Penny Pitch, man and wife preferred; must be sober, no drunks. Playing best spots in West Virginia, first in all towns. No racket. No gate. This week, Scarbro, W. Va., first show since 1941; week of June 28th, Ansted, W. Va., uptown location; week of July 5th, Clendenin, W. Va., 4th of July Celebration on the streets—this is an oil town, should be the best spot of season. All joining now will have preference of location at Lilly Reunion. Nothing too big for this reunion and no ex. at this spot. 150,000 people to play to. All address:

J. S. BULLOCK, as per route

VICTORY EXPOSITION SHOWS

WANT WANT WANT
FOREMEN FOR FLY-O-PLANE AND TILT-A-WHIRL. MUST DRIVE. SHOWS—MECHANICAL, MOTOR DROME. HAVE GOOD PROPOSITION FOR SIDE SHOW. FAIRS START IN JULY. P. A. Davis wants Girls for Girl Revue. Pop Wilson can place Cook House Help. Address: KANKAKEE, ILL., this week; then MT. VERNON, ILL., BIG JULY 4TH CELEBRATION IN CITY PARK.

HARRIS UNITED SHOWS Want

American Legion Jubilee, Kingfisher, Okla., week June 28th, with Crescent, Okla., Lions' Club 4th of July Celebration, week July 5th. Parades, bands, fireworks, free acts, cash drawings. Worth coming miles to play.

CONCESSIONS—Custard, Ice Cream, Novelties, Hi Striker, Photos, Coke Bottle, Darts, Fish and Duck Pond, Root Beer, Juice, Lead Gallery, Cork Gallery. SHOWS—Any clean Show with own equipment. We have Fun House and Motordrome. No Girl Shows. RIDES—Will book, buy or lease Merry-Go-Round, furnish transportation; Kiddie Airplane, Miniature Train, Pony Track. FOR SALE—50 Kw. Transformer, 400 Amp. Switch Box Cut Outs, Tower if wanted, \$400.00. 1947 Super Biplane, as new—we have two, will trade for Merry-Go-Round, or what have you? Address:

A. C. HARRIS, Manager
Bristow, Okla., this week; Kingfisher, Okla., next.

MERRY MIDWAY SHOWS

ROSSVILLE, ILL., JUNE 21-26—WALKERTON, IND., JUNE 29-JULY 5

Want Concessions—Novelties, Coke, Jewelry, Clothes Pin, Hoop-La, Hi Striker, Photos, Bowling Alley. Can use Basket Ball at Walkerton, Indiana, only. For Sale—6x6 Center Outfit, four-way awning. Can also be used for Grab, with Concession Supply Floss Machine glassed. Can be seen at Rossville, Ill. Contact Steve Kubasek. Need Ride Help on all Rides.

Contact **ALBERT BARKER, Rossville, Ill.**

PURVIS SHOWS

WANT FOR FIREMEN'S FAIR

Lively, Va., July 1 thru July 10. 10 big days and nights. In the heart of the northern neck where money is plentiful; other Fairs to follow. Long season. Will book or buy Kid Ride. Can place Concessions that work for 10¢. No grift. Good opening for Hanky Panky, Hoop-La, High Striker, Pop Corn, Pitch Till Win, Roll Down, Ball Games. Can use sober Ride Help. Chuck Hull Pete Coleman, answer, Edith Reis and B. E. Komensky, get in touch. All mail and wires:

CECIL PURVIS
BOWLING GREEN, VA.

John FRANCIS Shows

WANT RIDE HELP ON 12 MAJOR RIDES

Will Book a Few Clean Concessions That Work for Stock Darien, Wis. (Big American Legion Celebration), June 23-July 1; Monroe, Wis. (Biggest July 4th Celebration in Wisconsin, on the fair grounds), July 2-5.

All address-

JOHN FRANCIS, Mgr.

As per above route

P.S.—Have a few extra Rides which I can book at fairs, celebrations and picnics in the State of Wisconsin.

GREAT SUTTON SHOWS

CAN PLACE FOR THE FOLLOWING BIG MONEY JULY CELEBRATIONS IN IOWA

Elkader, Iowa, July 1-6 (celebrating 4, 5 and 6); Williamsburg, Iowa, July 8-9-10; followed by Tipton Homecoming and Fish Fry, downtown, on the streets; Belle Plaine, Iowa, Homecoming and Ox Day Celebration, downtown city park; then 4 outstanding bona fide Iowa county fairs through the month of August; then the cotton country for our banner route of proven Mississippi fairs.

OCTOPUS, SPITFIRE, LOOPER, CATERPILLAR OR ANY MAJOR RIDES NOT CONFLICTING. CAN ALSO PLACE KID TRAIN AND BOAT RIDE. (High Pockets Lindsey, contact me at once. Geechee Gable, come on.)

Knockers and agitators, stay where you can light. We are rid of ours and do not intend to carry any more.

CAN PLACE BALL RACKS, FISH POND, CLOTHES PIN PITCH, CORK GALLERY AND WONDER BAR. ALSO EAT AND DRINK CONCESSIONS.

Can place First and Second Men on all Rides. Contact

F. M. SUTTON JR., Great Sutton Shows

Sigourney, Iowa (downtown, on the streets, all this week); then per above route

WILSON GREATER SHOWS

Want Photo Gallery, Short Range or any Concession that does not conflict. We carry only one of a kind. P. C. open. Want Agents for Swinger, Country Store, Darts, Penny Pitch. Long season south, closing in Arizona in November. Have one of the best Fourth Celebrations in the West, Steamboat Springs, Colo.

LOYD WILSON

Craig, Colo., June 22-24; Hayden, Colo., June 25-27.

WANT CANVASMEN WANT

CAN PLACE GOOD BOYS ON GIRL SHOW AND POSING SHOW TOPS.

If you drink, don't answer. If you like good treatment and sure pay, contact:

RAYNELL

c/o CETLIN & WILSON SHOWS

Charleston, W. Va., until June 26; then Clarksburg, W. Va.

JOE STARR SHOWS

Want for Kansas, Oklahoma, Annual Reunion Celebration, held in the beautiful Legion Park, July 1-2-3-4; to follow Jay, Oklahoma, Annual Picnic; then Colcord Annual Celebration; then Fontitown 50th Annual Grape Festival; then per route.

CONCESSIONS—Can place small Grab, Cotton Candy, Glass Pitch, Balloon Dart, Bowling Alley, Guess Your Weight, Blower, High Striker, Swinger Agent. Frank Wilson, get in touch with me. All address:

JOE STARR, Mgr.

Seneca, Mo., week June 21; then to Kansas, Okla., for 4th July.

PLEASURELAND SHOWS

CAN USE

GIRL SHOW, STOCK CONCESSIONS

Biggest 4th in Ohio. Advertised since January. 5 big days. Deshler, on streets, follows. WANT Spitfire Foreman.

Millersburg, O., June 21; Greenwich, O., July 1-5; Deshler, O., July 7-12

DUE TO DISAPPOINTMENT—WILL BOOK

Custard for rest of season. Party that called from East Liverpool, contact us. Wire or write

CARAVELLA AMUSEMENTS

NEW KENSINGTON, PA., NEXT WEEK

1932 TO 1948

RADIO-PA-SPEAKERS

REPAIR SERVICE

Cones, field coils installed.

Output trans. replaced. PM magnets recharged. Air gaps corrected. Frames straightened. Pole pieces recentered.

(48 HOUR SERVICE)

A TRIAL WILL CONVINC YOU OF THE SAVING

PA SYSTEMS — SPEAKERS MICROPHONES AND MIKE CABLE

AT A PRICE YOU WANT TO PAY

PEMBLETON LABS.

604 Barr St.
Fort Wayne 2, Indiana
Phone: E 1812

RIDEE-O FOR SALE

12-Car Ridee-O, in first-class condition, with LeRoi Motor. Completely portable, but now operating in Park. Price, \$5,500.00. Write:

A. A. ANDERSON
315 Grimes St., Middletown, Ohio

FOR SALE

\$1,400.00
Slightly used (14x14x8) Line Tent, green flame-proof; 2x4 Hinged Frame slightly used 8x10x8 Khaki Tent, 2x4 Hinged Frame. Both above, perfect condition. Balloon Dart Game, complete, flash cloths, shelving for both; Cork Gallery, 5 new Guns; plenty of Stock for both. Wheels, 1 Chuck, 2 Stock, Chuck Cage, 3 Trunks. 1940 Chev. 1 1/2 Ton Truck, new motor, excellent condition.

J. BYRNE

378 Wilson Ave., Janesville, Wisconsin

S. B. WEINTROUB WANTS

Agents for Grind Stores
Counter Man for small Bingo
One Man for Under & Over Seven
Positively no drinkers wanted
c/o B. & H. AMUSEMENT CO.
Abbeville, South Carolina, all this week

WANTED RIDE HELP

No tear downs. Can use wife as agent or ticket seller. Come on.

Cliff Wilson Distr. Co.

1121 South Main
Tulsa, Oklahoma.

WANTED

For Big Fourth of July Week Annual Celebration, in City Park, Crawfordsville, Ind. Sponsored by Chamber of Commerce.
Concessions of all kinds. No P.C. Will book independent Rides if you have cable for lot, or will book clean organized Carnival. Have other good spots to follow. Address:

DOC STODDARD

Ramsey Hotel Crawfordsville, Indiana

WANTED RIDE MEN

THAT CAN DRIVE SEMI TRUCKS ON ALL RIDES.

HERMAN REYNOLDS

AMERICAN MIDWAY SHOWS
Wayne, Neb., June 24-26; Le Mars, Iowa, June 28-30; Rock Rapids, Iowa, July 1-5.
P.S.: Glenn Joplin, contact me.

FROM THE LOTS

Cote Amusement

BRIGHTON, Mich., June 19.—With weather good at Fenton, Mich., June 7-12, crowds and spending proved okay for Unit No. 1. Rides are getting a new coat of paint.

Three new power units mounted on semis have been added. Fred Anderson, chief electrician, and his assistant, Harry Hope, operate the units.

Rides include Tilt-a-Whirl, Duo Loop, Merry-Go-Round, Ferris Wheel and three kiddie rides. Hugh Mosher has a new Hobby Horse and Airplane Swings.

Unit No. 2 will open July 2 at Warren, Mich.

Concessionaires include Mr. and Mrs. Fred Miller, cookhouse; Mr. and Mrs. Edward Anderson, candy floss and country store; Mr. and Mrs. Edward Blank, popcorn; Mr. and Mrs. Fred Singer, photos; Mr. and Mrs. Tom Skogen, bingo, six cat racks and percentage; Mr. and Mrs. Joe Harding, ball game and high-striker; Archie Fulsher, blanket store; Mrs. Raymond Papsun, penny pitch; Mr. and Mrs. Sam Spalla and family, bottle pitch, ball game and darts; Sam Adams, guess-your-age and mitt camp; Frank Zaremba, ice cream, balloon pitch and French fries; Barney Bowers, ball game; Mr. and Mrs. Frank Lackie, jewelry, and Mrs. Fred Anderson, novelties. Ed Blank is building a new popcorn trailer.

Lemuel Peach is ride superintendent. Ride line-up includes Ferris Wheel, Harold Shoape, foreman; Edward T. Cloe, assistant. Merry-Go-Round, Frank Mitchell, foreman; Frank Frith, assistant. Loop-o-Plane, Steve Simon, foreman; John H. Malone, assistant. Tilt-a-Whirl, John Grys, foreman; John Pega, Homer Blackmer and Harry Howard, assistants. Chairplane, Pat Sumpter, foreman; Robert Rumble, assistant. Kiddie Auto, Jesse Straugh; Kiddie Airplane, Marvin Lorange, and Kiddie Hobby Horse, Julius Foriska. Raymond Papsun is lot superintendent.

Alamo Exposition

PERRYTON, Tex., June 19.—Org opened here Monday (14) to good weather, which brought out a good crowd.

Foots and Katie Reeves, Jim, Sue and Edith Case, Jack and Ruth Bixler and Marvin Jordan left to join the Victory Shows. Marie Kolb, daughter of cookhouse operator Snippy Kolb, has joined for the summer. Yvonne Carr has joined her parents, Bill and Emma, for the summer. Vendel Haven's children will spend the season with the show.

The sound car has worn out two recordings of *Ding Dong Daddy From Dumas*, which was the official music for last week's stand in Dumas, Tex.

Clyde Brock joined George Lane's crew. Martha Rodgers is on a diet. Joe Rosen is doing okay with his jobbing biz sideline. Miller Williams took over the guess-your-age.—**SAMMY SAPSON.**

Pop Porter's

HOWARD, Kan., June 19.—Shows opened here Tuesday (15) under auspices of the Firemen's Club after a week's stand in Severy, Kan., which brought ride and concession play above expectations.

People are joining with rides and concessions. Two new shows have also joined. C. J. Watkins, ride superintendent, is doing a top job in getting rides up and down. Pop Porter has taken delivery on a light plant and Tiny Barnes recently trekked to Kansas City, Kan., to pick up a new house trailer.

Shows are heading west to play the harvest territory.—**BUD BROWN.**

Gray-Low

KNIGHTSTOWN, Ind., June 19.—Playing here under auspices of the Veterans of Foreign Wars, Mr. and Mrs. Lloyd Shoup, show owners, were hosts to the children of the Indiana Soldiers and Sailors' Children Home at a matinee. Over 500 children from the home were on the grounds. George Baurer, ride superintendent, and his assistants did a great job herding the kiddies on the various rides at no charge. Mr. and Mrs. W. C. Hatcher donated their kiddie rides for the afternoon.

Lyle Lance, who has the popcorn and bumper concessions, clowned on the midway and furnished free popcorn. Mr. and Mrs. Bill Lichter treated the kiddies to free candy floss. Other concessionaires taking part with donations were Mr. and Mrs. Pete George, ball game and balloon dart; Mr. and Mrs. George McGurk, ball game; Mr. and Mrs. Bud Mueller, fishpond and hoop-la; Mr. and Mrs. Robert Thornton, photos; Mr. and Mrs. Charles Warren, basketball and pitch-till-you-win; Joe, Johnny and Minnie Davis, mitt camp and scales; Mr. and Mrs. Claude Groves, midway diner; Mr. Duffett and son, snowball; Mr. and Mrs. Schultz, Penny Arcade and shooting gallery, and Mr. and Mrs. Dellinger, bingo.

Joining here were Mr. and Mrs. Hart, string game; Mr. and Mrs. Jim Van Dyke, jewelry, and Moore's Monkey Show.

Visitors included Mrs. Minnie Miller, Baker's United, and Tommy Thomas, Joyland Shows. — **R. J. THORLTON.**

Jim McCall

MACON, Ga., June 19.—Seven weeks on Macon lots ended here Saturday (12) and the org moved to Fort Valley.

Closing spot here was at Smith and Mitchell streets, East Macon, a repeater which topped Macon grosses.

McCall said Macon lots were profitable, but the engagement as a whole was off from previous years. With two exceptions, the first three nights of each week were poor, but generally the last three proved good winners.

Charlotte McCall, daughter of Owner-Manager McCall, a senior at the University of Georgia, is spending her vacation with the shows. Sgt. Jim McCall Jr., stationed at near-by Warner Robins Army Air Base, was a regular visitor on week-ends.

A new addition to the troupe is the son of Mr. and Mrs. Miller Johns, who was born in a trailer on the lot here. Johns has the palmistry and pea pool concessions.

A. O. Coffman, owner of White Star Attractions, was among visitors here. Pat Mandel joined with photo and penny pitch. Legal Adjuster Bill and Mrs. Reese are expecting their grandson from Tampa to join for the summer vacation.

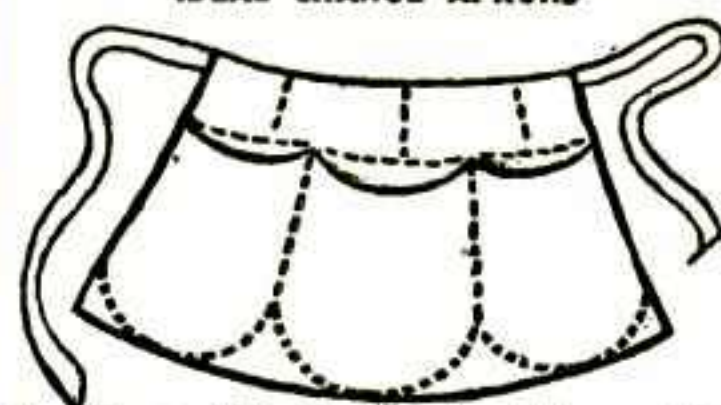
The McCalls expect to sandwich in another Macon date between the peach and tobacco crop harvests.

Northwestern Amusement

WATERVILLE, O., June 19.—Weather and crowds were okay at Rossford, O., May 31-June 5. Rides included Merry-Go-Round, Chairplane Loop-o-Plane, Ferris Wheel, airplane and auto rides.

Concessionaires included Carpenter, high-striker and basketball; Pearce, two ball games and cat racks; Saylor, photo, ball game, cat rack, clothes pin and candy floss; Dunberger, huckley buck; Nord, bear block and balloon dart; Moench, novelties; Venderlip, scales; Duke Stanley, age, and McDonald, shooting range.—**WALTER H. ANDERSON.**

CALLING ALL CONCESSION PEOPLE IDEAL CHANGE APRONS



For Bingos, P.C. Dealers, etc. Three pockets, 10 inches deep. Durable material. Double stitched. White and colors. \$2.00 each post-paid. No personal checks. Prompt service.

M. E. JOHNS

704 FETTER AVE. LOUISVILLE, KY.

GIRLS—WANTED—GIRLS

For Hawaiian and Posing Shows. Good Salary, Good Treatment.

Contact:

JOE MURPHY

c/o Alamo Exposition Shows, Wellington, Tex., this week; Woodward, Okla., June 28-July 5; then Mangum, Okla.

O. E. (BOB) ROBINSON

Show Artist—Carnival Painter

Or anyone knowing his whereabouts,

Please contact:

MENARD FINANCE CO.

201 S. 14th St., St. Petersburg, Ill.

WANTED

FOR NUMBER 2 UNIT

Popcorn, Peanuts, Candy Floss, Fish Pond, Balloon Dart, Coke Bottles, Cigarette Shooting Gallery, Ball Games and other Concessions.

WILL BOOK

Octopus, Caterpillar, Roll-o-Plane or Little Train. WHITE HALL, ILL. LIONS' CLUB BIG 4TH OF JULY CELEBRATION, July 1-5.

MOUND CITY SHOWS

Owensville, Mo., this week.

WANTED AT ONCE

Season just opening, have opening for good, flashy, up-to-date Bingo on percentage basis in Arcade Building. Can use immediately, reliable Arcade Mechanic.

J. GLOTH

Ocean Beach New London, Conn.

WANTED

Balloon Dart, Hoop-La, Pitch-Till-You-Win, Jewelry, High Striker. Celebrations and Fairs starting Troy, Mo., this week. WANT GOOD FERRIS WHEEL MAN.

MOUND CITY SHOWS

Troy, Mo., this week.

WANTED

EXPERIENCED BINGO HELP

TURNER BROS.' SHOWS

North Chicago, Ill., June 21-28; Olney, Ill., June 30-July 5.

FOR SALE

CALF WITH FIVE PERFECT LEGS. Five Months Old. Weight 400 Lbs.

ERVIN KAUFMAN

Danvers, Ill.

(Phone: 2 Longs, 2 Shorts on 308, Danvers, Ill.)

SCALE AGENT

For one of BEST Amusement Parks. Must be sober and best of character. Jack Timmons, Fun House operator last season with Caravella Amusements, please answer. 531 JY BUILDING, University Ave. & Andrews St. Rochester 1, New York

READERS

Nice route. Long season. All replies: Joliet, Ill., this week; then per route.

Frances Deemer
Cavalcade of Amusements

JACK SHANNON

WANTS GOOD MAN on 1947 ELI FERRIS WHEEL. Salary, \$40.00 per week. Write or wire

GEORGE GEROLD

331 N. 9th St., East St. Louis, Ill. Phone: East 31.

STEAM TRAIN BURNS COAL



Can be used indoors with compressed air.
Hauls a big load of kids or adults on every trip.

Attracts CROWDS in any amusement park or civic recreation center

You need a steam train to make real money. These trains are grossing \$2,500 to \$12,000 a season; you can do it too in any town over 10,000. Many park officials give rent-free concession just because of the crowd pull.

OTTAWAY AMUSEMENT COMPANY
Mfrs. Steam Trains and Kiddie Auto Rides
224 W. Douglas Wichita 2, Kansas

Majestic Greater

DRAVOSBURG, Pa., June 19.—Week here started off with a bang and turned out all right, except for rain Tuesday and Saturday. Concessions and shows did very well but the rides took a licking. Harry Schurgin joined to take over the candy pitch. The personnel was happy to hear that Linda Susan, daughter of Mr. and Mrs. Ted Snyder, is at home in Toledo and doing nicely following hospital treatment. Lloyd Soules, chief mechanic, celebrated his 38th birthday and Dick Keller, popcorn concessionaire, his 44th.
Looks like Dickie Keller will be even smarter than his dad. Irma Kane is doing okay with beat the dealer. Likewise, Peggy Wilson with over and under. May and Charley Phillips are in there pitching, as is Harry Modele. The writer had a new stunt cooked up for Kiddie Day but was rained out. Killer McCoy did a fine job on the ginny organ. Happy and Dutch assisted him. George Bradley and Ray Coleman are doing fine. The writer saw something new. The lot was so hard that a jack hammer had to be used to dig holes for stakes.—HARRY E. WILSON.

Wallace Bros. of Canada

SAULT STE. MARIE, Ont., June 19.—Shows opened here Monday (7) to steady action in the evening after rain during the day. Our 24-week season premed in Windsor, with weather and the public giving us a good reception. The next four weeks, which covered Brantford, Sarnia, Kitchener and Hamilton, showed good box office for all despite the varied weather. Sudbury was the spot before this one, which also was okay.
Owner J. P. (Jimmy) Sullivan deserves a pat on the back for the laying out of the lot here, which first looked impossible for a ride and show set-up.

After the stand here shows start the long trek to Western Canada, with the first stop at Winnipeg, followed by the fair dates which will take us to the Rockies.—TOMMY McCURE.

Mighty Hoosier State

CHILLICOTHE, O., June 19.—Portsmouth, O., closed with the biggest gate attendance in several years, with the show turning over 36,000 on the week, making it the best one of the season after following another show by two weeks.

An early short fast move was made to Chillicothe. All was in readiness early Monday. At opening time the rains came but we finally got in a fair night. Remainder of the week the weather was perfect, with business off some from last year. We played in the heart of the city on the city parking grounds. Bingo Randolph has completed the new front on the Funhouse and has started work on the Monkey Show, with the Snake Show scheduled next.—M. G. STOKES.

T. J. Tidwell

McCAMEY, Tex., June 19.—Shows moved here after a good week at Monahans, Tex. The org was spotted downtown under National Guard auspices. Monkey Show got top money, followed by Mr. and Mrs. Fisher's Funhouse. The Merry-Go-Round led the rides.

Mr. and Mrs. Tidwell, Mr. and Mrs. Charles Vanderford and Mr. and Mrs. Elmo Williams took delivery on new trailers. With schools closed, many children have arrived for vacation. Mother Allen and Mrs. Bobby Decker were recent hostesses at a dinner and crystal shower for Mrs. Tidwell. After presents were opened refreshments were served to all the women on the show. A swimming party was held for the children.—SOPHIA OSBOURNE.

FAIRS ★ ★ ★ FAIRS ★ ★ ★ FAIRS
SUNSET AMUSEMENT COMPANY

CAN USE AGE, WEIGHT, SNOW CONE, GLASS PITCH, BALL GAMES AND SLUM CONCESSIONS
INDEPENDENT SHOWS
WANT MECHANICAL, UNBORN, LUNG, MOTORDROME
RIDE MEN
HELP ON DODGEM, TILT, C-CRUISE, CATERPILLAR AND SPITFIRE
Starting Iowa Falls, June 27
FAIRS ★ ★ ★ FAIRS ★ ★ ★ FAIRS
ALBERT LEA, MINN., JULY 3-4-5
FAIR ROUTE STARTS JULY 8th

Barnesville, Minn.	Monticello, Iowa
Warren	Preston, Minn.
Fertile	Postville, Iowa
Roseau	Morrison, Ill.
Mahnomon	Oregon, Ill.
Thief River Falls	Marshalltown, Iowa
Bemidji	Hutchinson, Minn.
Hibbing	Iowa and Mo. Celb.

ADDRESS
Mason City, Iowa, this week; Iowa Falls, 4 days, June 28-July 3

FOR SALE
Guess-Your-Weight (Scale Concession)
Complete with Sound Set, Display Stand. Used four weeks only. Cash. Ready for fairs.
SCALE-CONCESSION
c/o Tourist Park, R. F. D., No. 1, Halifax, Penna.

WANTED
Ferris Wheel Foreman
New #5 Eli Wheel. Other Useful Show People.
JOE FREDERICK
Downriver Amusement Monroe, Mich., till 27th.

WANTED TO BOOK OR LEASE
With own transportation: Ferris Wheel, Octopus, Roll-o-Plane. Answer to:
DAN NESTA, Owner, or HENRY M. HARRIS, Manager
NUTMEG STATE AMUSEMENTS
142 Wooster St., Hartford, Conn.

WANTED
To get in touch with William F. Kelly, Frank R. Sheppard, Kenneth C. Shepardson, Miller F. Johns. Please communicate with
R. C. BRYAN
608 Tampa St. Tampa, Florida

WANTED PIANO PLAYER
New "Look" Revue. State lowest salary and experience. La Verne (last year with Endy) and wife, can offer you a good spot; come on.
Wire
BUDDY BERNSTEL
c/o King Reid Shows, Barre, Vt., this week; White River Jct., Vt., next week.

HEART OF SUMMER RESORTS
JUNE 29 - JULY 10
Can place Independent Rides, Shows, Free Acts, only 10¢ Concessions and other locations to follow. Well advertised. Join or phone:
RUSS GREEN
84 ELM ST. MORRISTOWN, N. J.

CARNIVAL WANTED
Small or large, available for one or two-week stand or for duration of season, open in Steubenville, Ohio. Contact
CHARLES DIPALMA THEATRICAL AGENCY
Imperial Hotel Steubenville, Ohio

UNITED STATES SHOWS

Have the greatest July 4th Celebration in West Virginia at City Park, Mannington
Opening on Tuesday, June 29th, and closing Monday, July 5th. Want Girl Revue or Posing Show that can work in West Virginia. Also want Kiddie Airplane, Pony Ride and Auto Ride.
Concessions: String Game, High Striker, Clothes Pin, Balloon Darts and Unborn Show, Penny Arcade, Mechanical City. Cornelius Foster and Stanley Fleishman, get in touch with Mr. Stanley. Fred Sprague, contact Roy Dearduff. All others contact
L. P. BRADY, Manager
Madison, West Virginia
PS.: Can use Ride Help on all rides.

FOR SALE #5 ELI FERRIS WHEEL FOR SALE
BRAND NEW—NEVER OUT OF CRATE—WITH TRANSPORTATION
WILL LEASE TO RESPONSIBLE PARTY
Jack Klausen, 2838 North 18th St., Kansas City, Kan.
(Phone Fairfax 2449)

GOLDEN RULE SHOW
June 28-July 3, Hyndman, Pa.; Confluence to follow—Firemen's Celebrations. Want Stock Concessions, any Show with own equipment. Sound Truck. We have some of the choice spots in Pennsylvania, July and August. Kiddie Rides now and for Shade Gap, Aug. 2-7. Ride Men for all Rides; good pay. C. V. Minden wants Agents. John and Ruth Orick, please contact.
MT. UNION, PA., THIS WEEK.

ANNIE THOMPSON
CALL
THE BOOGER

SPIKE THE LIGHT
Where You Want It!

WITH SWIVELIER'S New Portable SPIKE Unit

This versatile, all-purpose SWIVELIER spot-light holder can be used everywhere . . . indoors and outdoors . . . spike it in the ground, hang it, set it, or pin it up. For use with PAR 38 Outdoor Bulb or R 40 Indoor Bulb.

FEATURES: 1. NEOPRENE GASKET seals bulb and mechanism against moisture. Has 8-foot Outdoor Rubber Covered Cord and Cap. 2. RETRACTABLE SPIKE, turns back into base when not in use. 3. HOOD SHADE has holes in bottom to permit water to drain off. 4. INFRA-BAKED ALUMINUM FINISH.

• Orders shipped same day received.
• Overnight service within 500 miles of Chicago.
• Request our Catalog on SWIVELIER Line.

No. H 962 AN (less bulb) Each, Net (Lots of 6) **\$519**

INTERIOR OF BASE

No. 962 AN (less bulb) Each, Net (Lots of 6) **\$225**

Less than 6 prices slightly higher.

WRITE, WIRE OR PHONE
Eddie Murphy or Max Aver
Phone: ENGLEwood 7500

Englewood
ELECTRICAL SUPPLY CO.
5801 S. Halsted St., Chicago 21

NOW DELIVERING

NEW 1948

Apex 4 Star CARNIVAL WHEELS

Apex 5 Star BINGO BLOWERS

Heavy Duty Mounted BINGO CARDS
In Various Colors

Complete Bingo Supplies.
Also Amplifiers.
SEND FOR FREE CATALOG

MORRIS MANDELL, INC.
131 West 14th St. (Dept. B), New York 11, N. Y.
CHelsea 2-3064

W. R. GEREN Presents

MIGHTY HOOSIER STATE Shows

Featuring Hugo Zacchini, the Human Cannon Ball

WANT FOR LINTON, IND., 4TH OF JULY CELEBRATION, starting June 30 through July 5th. Concessions open—Cotton Candy, Snow, Cracker Jack, Drinks, Novelties, High Striker or any Stock Concessions. ALL EATING STANDS SOLD. Shows—Have Side Show, Monkey, Snake, Fun House, Life, Arcade. All others open. All replies wire:

W. R. GEREN, Owner
MIGHTY HOOSIER STATE SHOWS
Richmond, Indiana, this week; Terre Haute CIO Celebration follows Linton.

AMERICAN EAGLE SHOWS

WANT FOR AUBURN, ILL., STREET CELEBRATION, JUNE 21-26; BOONEVILLE, IND., FOLLOWS, AND THE LARGEST JULY 4TH CELEBRATION IN THE STATE OF INDIANA. CONCESSIONS OF ALL KINDS—Stock Concessions, neatly flashed Grind Stores, Jewelry, etc. Can place Cookhouses and Grab for July 4th spot. CAN PLACE KIDDIE RIDES AND CHAIR-O-PLANE. Want A-1 Ferris Wheel Man, also other Ride Help. All address:

DANNY ARNETT, Mgr.
AUBURN, ILL., THIS WEEK.

LEGITIMATE CONCESSIONS WANTED

Two weeks only beginning at 4th of July Celebration, Farrell, Pa., July 5-10, inclusive. Everything open except Popcorn, Bingo and Percentage Games. Address inquiry:

Gooding Amusement Company
1300 NORTH AVENUE COLUMBUS, OHIO

FROM THE LOTS

Lawrence Greater

CORNING, N. Y., June 19.—Due to a close lot which was not broken in for this date and all night rain which delayed setting up, opening Monday (7) was lost. Superintendent Tom Evans had the lot in good shape by Tuesday afternoon (8) and the business was okay thru closing Saturday (12) until rain again hit late that night.

Casey Sens motored to Chicago to fetch a trailer which he sold to his Spitfire foreman. Louis Gueth made a couple of trips to Rochester. While the show was in the Buffalo area many folks took time to shop for new outfits in the big stores. The Johnny J. Jones Exposition was in Niagra Falls, 11 miles away and much visiting was exchanged.

Visitors noted included Mr. and Mrs. Harvey Wilson, Mr. and Mrs. Joe Stey, Lucille Lamphin, Bertha (Gyp) McDaniels, Francis Scott, Bootsie Paddock, Ann Neal, Sister Morris, Ralph Lipsky, Peazy Hoffman, Max Cohen and Jim Kelleher, a former general agent who is now an Elmira business man. Sam and Shirley Levy, Tom and Thea Carson, Joe and Margaret Lux and Helen Eule visited the Jones org.

Sam Levy and ex-navy paymaster McDevitt, our secretary, had birthdays during the engagement. Aleck and Harry Murphy will celebrate birthdays this week. New concessionaires are J. W. Ackley and Bill Miller with guess-your-age and weight, and Phil and Charlotte Delano with a nicely framed chocolate dip. The writer has conceded that Margaret Lux is his master at gin rummy. —HERB SHIVE.

Lee United

BAY CITY, Mich., June 19.—Record crowds were the rule here under the auspices of the Yellow Jackets, the athletic club sponsored by St. Joseph's Parish. Promotion was under direction of Harry Mills.

Owner Charles Lee greeted his friends and neighbors. Jay Smith added light to the presents on the Merry-Go-Round. Glen Preston is busy in the electrical department. Jack Winters is leaving the carnival field to sell trailers. Benati Delfin has taken over the novelty stand. Eddie Herman, Charles Helm and Paul Bueley fished in the bay each day.

Eddie Rouse joined with his cookhouse. Lela Nelson is busy with her three stands. Bill Porter's hobby horse kiddie ride proved a money maker.

Mrs. Charles Lee unveiled the frozen ice stand. It's very elaborate, with neon and sheet aluminum. Joyce Swarhout is spending her vacation as a clerk in Jerry Harwood's popcorn stand. Alice Porter added 24 feet to the bingo stand for the rest of the celebrations and fairs. Irma Nixon is at the fishpond and Joe Manch on the age. Male's French fries joined. Bertha and Charles Martin joined with a hoop-la. Albert Walters is in charge of the arcade, assisted by Roy Remington. Alton Dennis switched to a bumper joint. Lee Margodt is holding sway at the floss and taffy concessions. Ginger Intri joined with basketball. Allen Collins is keeping all motors and mobile equipment in top shape.—WALTER A. SCHAFER

All-Maritime

ST. JOHN, N. B., June 19.—Org closes a long stand here tonight, having bowed for the season here Friday (4). Organized in St. John early in 1947 by Len Dryden and Cec Wiggins, the shows toured the New Brunswick province last season. Stand here proved fair, the first week being hit by rain.

Jack J. Perry

DANVILLE, Va., June 19.—Org suffered its worst stand of the season during one-week stay here, only a strong finish preventing a blank. This city has instituted some new and rigid legislation concerning concessions, which must be passed before a show is permitted to open. Org was under auspices of 40 & 8 here.

Mr. and Mrs. Les Braunstein played host to their daughter and son-in-law, Mr. and Mrs. Martin Weiss, over the Decoration Day week-end. Mrs. Braunstein planed to New York for a week's visit. General representative Charles M. Powell was on the lot for a few days, discussing fair dates with General Manager Jack J. Perry.—CHARLES POWELL.

Wolfe Amusement

BLOOMINGTON, Ind., June 19.—During the org's stand here, Bob Moore added three buckets. King joined with a set of Parker diggers. Red Ownes, wife and baby joined.—ERNEST SYLVESTER.



NATIONAL SHOWMEN'S ASSOCIATION

GREET'S YOU

You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.

Meetings 2nd and 4th
Wednesday each month
Palace Theatre Building,
1564 Broadway,
New York 19, N. Y.

Mostly everyone of the Eastern amusement family is a member. Are you?

Write For Information.

Initiation \$10.00
Dues \$10.00 Yearly

WANTED A-1 WAITERS

Top Wages

C. F. MELLE
Ann Arbor, Mich., Week
June 21

CARNIVAL WANTED
BY THE WHITE ROCK SPORTSMEN'S CLUB
In Westerly, R. I. (Pop. 20,000).
Get in touch with
George A. Wise Jr.
16 Wall St., White Rock, Westerly, R. I.

FOR SALE
COMPLETE ORGANIZED CARNIVAL
Including 6 Rides, 4 Shows, 10 Trucks and Semis. Fun House, new Light Plant. 25 Concessions booked. Have contracts for Fairs and Celebrations until October 1. Priced reasonable. Takes \$20,000 to handle, balance easy payments.
Contact **PAT DOWNEY**
c/o Billboard St. Louis 1, Mo.

FOR SALE
#5 ELI WHEEL
Reconditioned. Can be seen in operation by appointment.
S. A. GIBSON
SHEldrake 8338
7520 N. Seely Chicago 45, Ill.

BIG 4TH OF JULY CELEBRATION CHICKEN RUFF LOT
3200 BROAD ST.
AUSPICES ALL AMERICAN LEGION POSTS, RICHMOND, VA.
JACK J. PERRY SHOWS
ANY 10 CENT CONCESSIONS THAT OPERATE FOR STOCK
WANT SIDE SHOW, WITH OR WITHOUT EQUIPMENT. Have good proposition for operator with complete Show. Any Grind Shows that don't conflict.
CATERPILLAR, OR ANY FLAT RIDE.
CAN USE ALL USEFUL HELP ON ALL RIDES.
COOKHOUSE HELP. Apply I. (MURPHY) FIRESIDE.
THIS SHOW HAS 10 FAIRS—2 CELEBRATIONS WITH 3 LATE FAIRS ALL WINTER IN FLORIDA
APPLY BY WIRE, NO TIME TO WAIT. GET WITH THE BIG ONE.
JACK PERRY, Gen. Mgr.
RICHMOND, VA., NOW

MARKS SHOWS
MILE LONG PLEASURE TRAIL
WANTED WANTED WANTED
FOR GREAT HOLLOWELL FAIR, AUGUSTA, MAINE
JUNE 28TH TO JULY 3RD
SHOWS: Can place grind shows of merit, such as Glass House, Wild Life, or any other grind show, with or without transportation. Have opening for Penny Arcade.
RIDES: Tilt-a-Whirl and Dark Ride. Will furnish transportation.
CONCESSIONS: Can place all legitimate merchandise concessions. We have 12 of the finest fairs in the South, beginning at Roanoke, Va., and ending the middle of November.
Jimmie Simpson wants colored performers. All singing and dancing comics. Also good candy pitch man.
All replies to Lewiston, Maine, this week; Augusta, Maine, next week; then as per route.

J. J. PAGE EXPOSITION SHOWS
NOW BOOKING FOR POCAHONTAS, VIRGINIA, BIG ANNUAL 4TH OF JULY CELEBRATION
Only one Show a year, should be a Red One. Can place reliable, experienced Ride Help on all Rides. Wire, don't write. Can place a few more Legitimate Concessions. Good opening for Diggers, Rat Game, Custard, Ice Cream, Candy Floss, Lead Gallery and others. Will give good proposition to Penny Arcade. Can place Roll-o-Plane, Tilt or Caterpillar with own transportation. Good proposition. Elmer Red wants Fun House Operator and Hanky Pank Agents. Bill Hunter wants Count Store Agent. Everybody address:
KERMIT, W. VA., THIS WEEK.
P.S.: Con Cunningham wants Waiters for Cook House.

I. K. WALLACE ATTRACTIONS
Blossburg, Pa., this week, Auspices V.F.W.
WEEK OF JUNE 28TH TO JULY 3RD FIREMEN'S CELEBRATION, BOLIVA, N. Y.
WEEK OF JULY 5TH CLARENDON, PA., V.F.W. OLD HOME WEEK
TRI COUNTY FIREMEN'S CONVENTION
Friendship, N. Y., week of July 12; Cuba, N. Y., to follow.
CAN PLACE for these dates and balance of season: Shows with own equipment, low percentage. Nothing too large or too small for these spots.
WANT CONCESSIONS—Custard, French Fries, Snow Ice, Fish Pond, Bowling Alley, Pitch-Till-You-Win, Balloon Dart, Cig. Gallery, String Game, Glass Store, High Striker, Wheels all open. Can place Ball Games, etc. Mr. Mack can place sober, reliable man to operate Short Range and up and down two frames; good salary or percentage. Also place reliable Penny Pitch Agents.
WANT RIDE HELP—Chairplane Foreman and Second Man, Wheel Help and Merry-Go-Round Men. Write or wire:
I. K. WALLACE
BLOSSBURG, PA., this week; after, per route.

DICK'S Greater Shows
WANT FOR BIG JULY FOURTH CELEBRATION,
STARTING JULY 2 THRU JULY 10,
INCLUDING SUNDAY, JULY 4
GRIND STORES: Penny Arcade, Guess Your Age and Scales, Photos, Penny and Cigarette Pitches.
SHOWS: On account of disappointment, still have SIDE SHOW open, complete new show, 120-foot bannerline, all equipment in fine shape. Those who wired before, contact me again.
RIDE HELP: Only those who can drive semi. Wagner wants Counter men for Bingo; must drive semi.
R. E. GILSDORF, Gen. Mgr., Dover, N. J.

H. B. ROSEN AMUSEMENTS
WANT FOR ANNUAL 4TH OF JULY CELEBRATION
On the Streets around the Court House, Louisa, Ky., and balance of season, including long list of bona fide Fairs in Kentucky, Tennessee and Alabama.
RIDES: Will book Tilt, Octopus, Spitfire, 25% to office. Want Foreman for Chairplane. Want man to take charge two Kiddie Rides. Want Foreman and Second Man for brand new Allan Herschell Little Beauty Merry-Go-Round.
SHOWS: Man to take charge complete Animal Show. Want Manager with at least three Girls and Wardrobe to take charge of Girl Show. Will furnish 20x40 Top and Panel Front for same. Will book organized Minstrel. Good opening for Motordrome. Will give good proposition to Penny Arcade.
CONCESSIONS: All open except Bingo and Cookhouse. Especially want Long and Short Range Gallery, Age and Scale, Pitch-Till-You-Win, Blower, all Hanky Panks. Good proposition to man to take charge of office-owned Concessions; one who can handle stock and build. Also want capable Lot Man.
FREE ACT—Can place now and for balance of season, High Sensational Act. Will pay top price if you can produce. All replies to:
H. B. ROSEN
OLIVE HILL, KY., this week.

ROGERS GREATER SHOWS
Want Ferris Wheel Foreman, Second Men on all Rides and Truck Drivers. Girls for Girl Show. Concessions for Rantoul, Ill., and Hoopston, Ill., Celebrations.
All wire:
ROGERS GREATER SHOWS
CRAWFORDSVILLE, IND., this week; RANTOUL, ILL., next week.

MAJESTIC GREATER SHOWS
Can Place for Annual Fourth of July Celebration
July 5 to 10, Sandy Lake, Pa., and long season of Fairs and Celebrations
Side Show Acts, Agents for Roll Down, Agents for Slum Stores, Spitfire Foreman and Second Men for Rides. Must drive Semis. Address:
SAM GOLDSTEIN
LACKAWANNA, N. Y., this week

7 TUB TILT-A-WHIRL, WITH TRANSPORTATION\$7,800.00
50 KW. TRANSFORMERS WITH SWITCHBOARD AND 1,000 FT. OF RUBBER CABLE MOUNTED ON 1 1/2 TON CHEVROLET VAN TYPE TRUCK WITH PORTABLE HIGH LINE TOWER ON TOP OF TRUCK 800.00
1 1/2 TON VAN TYPE 1938 DODGE TRUCK 500.00
Above equipment is in first-class condition and ready to take out for the season.
Phone: Milwaukee, Wis., Orchard 2962
Address: 2315 W. Scott St., Milwaukee 4, Wis.
GIELOW RIDES

BUFFALO SHOWS
Want high-class Side Show with own transportation. Will book Monkey, Animal, 10-in-1, Class, Fun House, Mechanical, Snake, Reptiles. Have a 20x40 Top available for Show use. Will book Penny Arcade, Jewelry, Basket Ball, Balloon Darts, Motor Drome, Cork Gallery, and non-conflicting Merchandise Concessions; any other attraction of merit.
Long list of Celebrations and Fairs; July 4th week under Firemen Auspices.
This week, PORT ALLEGANY, PENNA.

PACIFIC UNITED SHOWS
CELEBRATIONS JUST STARTING
Can place Ball Games, Fish Pond, Pitch-Till-U-Win, Hoop-La, Cork Gallery, Jewelry, Slum Wheel, Scale and Age.
A. E. SOARES—G. SACKSON—TED LE FORS
2121 SHIELAN WAY SACRAMENTO, CAL.

WANTED

FOR LABOR DAY CELEBRATION
Sept. 5 and 6
Sparta, Wisconsin

Independent Kiddie Rides and
Concessions. No admission
charged to grounds.

Write
A. E. WEINER
Jr. Chamber of Commerce
Sparta, Wisconsin

Cudney Border State Show WANTS

Chair-o-Plane, Fun House, Kiddie Auto Ride,
CONCESSIONS—Candy Floss, Bumper, Coke
Bottle, Scales and Age, Jewelry, Novelties,
Hoop-La, Snow and Popcorn taken. Have Golden
Jubilee Celebration at Geary, July 3rd, 4th
and 5th, on the Main Street.

C. H. CUDNEY
Ft. Cobb, Okla., this week.

WANTED

Wheel Foreman for new #5 Eli Wheel.
\$50.00 per week, plus bonus \$10.00 per
move and 2% of gross. Also Second Man for
Wheel. Can place Stand Man.

Van Billiard Shows
#1 Unit

Dover, Del., closing June 26; Easton, Md.,
June 28-July 10.

CRANDELL SHOWS

Eaton, Indiana, Free Street Fair, all this week.
Ten others following. Big 4th Celebration. Can
use legitimate Concessions, one dollar front foot;
ten dollar minimum. Can place Bingo, Counter
Men and Percentage Agents. Will book any
major Ride not conflicting and will give guar-
antee. Place legitimate Shows with own outfits
when locations are available.

L. C. CRANDELL, Mgr.
EATON, IND.

B & V SHOWS

June 21-26, Wilkes-Barre, Pa.

Wants Grind Stores. Side Show;
have outfit, also for others. Ride
Help and Semi Drivers.

AT LIBERTY GLENN L. HYDER

Assistant Manager, Public Relations or
Secretary. Address:
2805 Belknap, Ft. Worth, Texas

Cretors Popcorn Machine

mounted on Ford Truck. Factory built. Doing good
business and already booked on the Murray Amuse-
ment Co. Will be in the following towns: Oswego,
Ill., June 24 to 26; then Oakwood, Ill., June 21-
July 1. See AL.

AGENTS WANTED

Age, Coca-Cola, Pan Outfit and Glass Pitch.

LOUIS HALL
WINONA BROS.' SHOWS

Edwell, N. J.; following week, Morristown, N. J.

FOR SALE

Edison built Miniature Train, eight-car Kiddie
ride, 1937 GMC Truck with '46 motor, good
condition. Wire

GLEN WILSON
2 E. Fifth St. Elmo, Ill.

WANT NAIL AGENTS

GENE CAIN
c/o Wallace Bros.' Shows
Springfield, Ky., this week

Can Place Side Show

with or without own equipment for large
motorized Eastern Carnival. Address:
BOX D-351, Billboard, Cincinnati 22, O.

FROM THE LOTS

Virginia Greater

MORRISTOWN, N. J., June 19.—
Inclement weather and predated by
several other shows resulted in a fair
take that was still far below last
year's business, Decoration Day was
far below expectations because of
rain.

Mrs. Kate Augustino left for
Marion, Va., to enter a hospital. She
has been in poor health for several
weeks. Her husband, Louis, has the
Wild Animal Show and she has three
concessions. A number of relatives
of Mr. and Mrs. Rocco Masucci, show
owners, visited from Montclair and
Orange, N. J.

Fair business despite bad weather
was garnered at Union, N. J. Robert
E. Burns, who gained considerable
prominence a number of years ago
as a fugitive from a Georgia chain
gang, headed the VFW committee.
Many folks from the World of Mirth
Shows, playing adjacent Elizabeth,
N. J., visited. — H.W. (HAPPY)
ARNOLD.

C&W Hits 32G At Beckley for Record Still Date

CHARLESTON, W. Va., June 19.—
Battling against the rain maker all
season, Cetlin & Wilson World on
Parade Shows rolled the 40-car train
into this city Monday (14) to get
the org up and ready just in time
for a rain-out Tuesday night. How-
ever, the spirits of John W. Wilson
and I. Cetlin were not dampened—
they had just completed their best
six-day still date in history at Beck-
ley, W. Va., with a neat \$32,000 gross.

The Beckley date was also
drenched for a blank-out opening
night, but the org made up for it
with a Sunday matinee and night.

Raynell upped her Show Girls ad-
mission to \$1 Friday, Saturday and
Sunday and packed 'em in, six shows
a day. Al Tomaini's freak show, Earl
Purtle's Wall of Death, the Harlem
Revue, Singer's Midgets, Earl Cham-
bers' Monkey Circus and Gorilla Zoo,
Raynell's Nudism Exposed and all the
back-end units rolled 'em thru as
never before, and ride-hungry Beck-
leyites kept that department spinning
until 3 a.m. Sunday. Paid gate Sat-
urday night ran 15,657.

The Charleston date, sponsored by
the Jaycees, overcame the Tuesday
rain-out early in the week, and indi-
cations were that this would be an-
other Beckley. Shows play thru
Sunday (27).

Using five radio stations and both
Charleston dailies, publicity here
created a downtown furore when
Happy Ison's Man on the Street air
show (WTIP) resulted in the arrest
of R. C. McCarter, C&W general
agent, who was charged with blocking
traffic—his new Lincoln was parked
at the curb long enough for Singer's
Midgets to stand atop it for the broad-
cast, and pedestrian traffic jammed
Charleston's main thoroughfare. Simi-
lar crowds jammed the district other
days when 8-foot 4½-inch Al To-
maini, Earl Chambers and a trained
monkey, the Harlem Revue band and
Motordrome cyclist Speedy McNish
(with arm in cast from tub spill two
weeks ago) appeared on each of the
noonday on-the-street programs.
Mike man Ison was threatened with
arrest, but challenged the bluecoats to
show him an ordinance. Next day
four policemen were stationed on
that corner to keep a motor lane open.
Come nighttime, C&W gates resem-
bled the downtown congestion.

Bright Lights

JOHNSTOWN, Pa., June 19.—Busi-
ness was fair despite daily showers.
An opening night firemen's parade
drew lots of folks but they left early
because of cold. J. M. Sewell joined
with a dart store and will add a snow
cone concession. W. J. Boland joined
with French fries. John Rodykula
added another concession, as did Bob-
by Heck and Clarence. The writer put
on a penny pitch and is building a
country store. C. Carmen has taken
over the Side Show and the new top
will go up next week for the first
time.

L. C. Heck, assistant manager, is
supervising building. L. T. Can-
stable has been informed that his new
Addison miniature train is en route.
Debbie Cameron joined with a troupe
which won top gross for the date.
New canvas has been received for the
cookhouse, penny pitches, Constable's
and Danny Donnino's concessions.

Altho it rained three days, Frost-
burg, Md., ending Saturday (5), was
the best of the season. John Till
closed. Sue Knapp has the Hawaiian
Show. Joe and Ann Rea added an
ice cream stand. Mrs. Rea's sister,
Julia, visited.

Manager John Gecoma inked the
annual 4th of July celebration at
Midland, Pa., and a VFW doings at
Farrell, Pa.

Recent visitors included William
Scott, Clark Queer, Fred Delgrosso,
and John and Owney Canole.—F. Z.
HYDE.

Florida Amusement

GAYLORD, Mich., June 19.—Shows
opened here Tuesday (15) after stay-
ing over an extra day, Sunday (13),
in Clare, Mich. Biz was good all week
in Clare.

Fire destroyed the Girl Show top
Sunday evening, but sidewalls were
hung and the show went on. Several
members of the show are sporting
new trailers purchased at near-by
Alma, Mich. Purchasers include Mr.
and Mrs. McManus, the Jones broth-
ers and the writer.

Mr. Peach, operator of the cook-
house, who underwent an operation
in Mount Pleasant, Mich., is on the
road to recovery. Cheboygan, Mich.,
is the next stop for the org, with a
Legion celebration slated there. The
July 4 week-end will find the shows
in Sault Ste. Marie.

Clay May has joined as advance
man. The org last week had many
visitors from the McKee Shows and
the Lee Shows, both of which were
playing near by. Mrs. Delbert Irons
is back after a stay in a Detroit hos-
pital. Curly Ward rates a bouquet
for good job of billing and success
he has had in crashing local news-
papers.

Emil's Sawmill and Logging Camp
joined here and is getting a good play.
Clay May is readying two new conces-
sions for the tour of the copper coun-
try.—IODINE BAILEY.

World of Today

BEARDSTOWN, Ill., June 19.—
Shows moved to this town last week
from Paris, Ill., which was a blank
due to bucking a nearby amusement
park. Date here was sponsored by
VFW. Attendance was fair the first
part of the week, with Saturday
matinee and night crowd good. Sta-
tion WLDS, Jacksonville, Ill., car-
ried plugs on the shows and Jack
Lindel dropped leaflets about the
shows from his plane.

Buck and Jake Moore, of Moore's
Modern Shows, visited in Paris.

New shows and concessions are be-
ing added as the org gets ready to
move in on its fair dates.—BILL
RAWLINGS.

James E. Strates

FALL RIVER, Mass., June 19.—
Dick O'Brien, manager, was hosted
by James E. Strates, general manager,
and other friends at the Hotel Ten
Eyck, Albany, N. Y., for his birthday.
Among those attending were Strates,
Mr. and Mrs. Ernest Dellabate, Wil-
liam C. Fleming and Frances Fornier.

Thursday (10) the newly organized
Strates Shows Booster Club held its
first luncheon in the Hotel Mellen.
About 30 attended. The luncheons
will be held weekly.

Co-owners of the Iron Lung Ex-
hibit, Carl Baker and Doc G. W.
Hamilton, report good business. Mrs.
Judy Murray, wife of the shows'
Motordrome operator, returned to
Presbyterian Hospital, New York, for
another operation. — STARR DE
BELLE.

Mighty Page

PIKEVILLE, Ky., June 19.—Harry
Harris has joined with his Animal
and Big Snake shows and is also
handling the lot. Joe Pockery is on
the front gate. Bill Page has re-
ceived a lounging bed from his daugh-
ter and son-in-law. W. J. Lindsay
handled the business end of the shows
here.—BOB BUFFINGTON.

WANTED COOKHOUSE

And GRAB TOGETHER. GIRLS FOR GIRL
SHOW. BALL GAME AGENTS.

FOR SALE—COOKHOUSE

On 32 Ft. Trailer, Running Water, Butane
Gas, 22 Stools. WILL BOOK HERE IF
BOUGHT.

TWO JULY 4TH CELEBRATIONS, with
McLEANSBORO, ILL., FAIR, and 6 STREET
CELEBRATIONS TO FOLLOW; THEN SOUTH
FOR 8 FAIRS.

United Exposition Shows

Paris, Ill., this week; then per route.

BUFF HOTTLE SHOWS

WANT

SIDE SHOW, MECHANICAL SHOW, FUN
HOUSE, SNAKE SHOW or any GRIND
SHOWS not conflicting. 25% TO OFFICE.
Have best route of Fairs and Celebrations.

Address:

BUFF HOTTLE, Mgr.
CARBONDALE, ILL., this week

Tivoli Exposition Shows

WANT

FERRIS WHEEL FOREMAN for one or two
Wheels immediately. Richard Bullard, come
on. Wire

H. V. PETERSON, Mgr.

Iowa City, Iowa, this week; Creston, Iowa,
next week.

E. C. MAY

CAN PLACE YOU AS YOU REQUESTED IN
YOUR LETTER.

CALL ME 3542, ASHLAND, KY.

FRANK W. PEPPERS

Peppers All States Shows
ASHLAND, KENTUCKY

TILT FOREMAN

Want first-class sober Tilt-a-Whirl
Man. Must know ride and drive
semis.

BAKER UNITED SHOWS

Clinton, Indiana

AGENTS WANTED

For Coke Bottles, Age, Ball Game and Penny Pitch.
Also Dark Room Help. All Fairs rest of season.

JAMES B. KALEN

IMPERIAL SHOWS

Morris, Ill., Fair, this week; Monticello, Ill., next.

PIONEER SHOWS

high class midway attractions

FOURTH OF JULY CELEBRATION, DELHI, N. Y.

8 BIG DAYS, JUNE 28 TO JULY 5 INCLUDING SUNDAY

\$2,500.00 free attractions. \$1,000 fireworks display. Outstanding parade, bands, drum corps, veterans' civic fraternal organizations from all over Central New York.

Want Legitimate Concessions. All eatables space limited. Shows of merit. Will book Rolloplane or buy. Want useful help. Don't miss Delhi.

MICKEY PERCELL
Week June 21-26; Elkland, Pa.

SOUTHERN VALLEY SHOWS

Fastest Growing Show in South

WANT FOR 12 FAIRS, 6 CELEBRATIONS, STARTING JUNE 28, CITY PARK, CENTRALIA, ILL., JULY 4TH CELEBRATION, WITH MISSOURI, ARKANSAS, MISSISSIPPI, LOUISIANA FAIRS UNTIL NOVEMBER 25.

CONCESSIONS—FIRST CLASS COOK HOUSE, Scales and Age, Novelties, Balloon Darts, Hoop-La, Pitch-Till-You-Win, Devil's Bowling Alley, String Game, French Fries, Jewelry and any other that do not conflict with what we have.

SHOWS—Animal, Monkey, Ten-in-One, Illusion, Fat, Fun on the Farm, Mechanical, Posing, Hawaiian and What Is It? Good proposition if you have your own outfit and transportation.

RIDES—Want to book for balance of season Spitfire and Chair Swing Rides. Wire or write

EDDIE MORAN, Mgr.
Mt. Vernon, Ill., until June 26; then Centralia, Ill., until July 6.

don FRANKLIN shows

WANT FOR BIG JULY 4TH CELEBRATION, LAKE CISCO, CISCO, TEX., and for Balance of Season

CONCESSIONS—Can place a few legitimate Concessions. Will sell "EX." on Age, Scales, Novelties, Jewelry. SHOWS—Will book Monkey, Snake, Mechanical, 10-in-1, Wild Life, Animal and any Grind Show of merit. 20% Still Dates, 25% Fairs. No Girl Shows wanted. Have complete frame-up for Hillbilly Show, 30x50 top, panel front and everything complete. RIDES—Will book Dark Ride and Octopus (Hubert Hall, contact me). RIDE HELP—On account of returning Rides to this show which we had leased out, we have the following openings: Foremen for Spitfire, Train, new Kiddie Autos, Roll-o-Plane; Second Men for Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Spitfire and Roll-o-Plane. OTHER HELP: Night Watchman, Search Light Operator, Gate and Tower Help; Wives for Tickets. Can place Concession Agents. All address:

DON FRANKLIN, Mgr.
Ablene, Texas, this week; Cisco, Texas, all next week.

EDDIE L. WHEELER SHOWS

WANT WANT WANT
For two big Fourth of July celebrations: Jamestown, Tenn., week June 28 to July 3; Red Boiling Springs, Tenn., week July 4 through 10.
OVER 17,000 ATTENDED LAST YEAR

CONCESSIONS—All kinds that work for stock. Good opening for Cookhouse that caters to show people. Ex. on Bingo. SHOWS—Any worth-while Show. Good opportunity for Side Show, Wild Life, Big Snake, Monkey and Drome. RIDES—Will book Rolloplane, Spitfire, Merry-Go-Round or Tilt. Ride Help—Sober and reliable Ferris Wheel Foreman, Chairplane Foreman. All replies to

EDDIE L. WHEELER
DECATUR, TENN., THIS WEEK

Groves Greater Shows

AMERICA'S CLEANEST MIDWAY

Can place Photos, Frozen Custard, Jewelry. Can use Second Men on Merry-Go-Round, Ferris Wheel, Tilt. Want Foreman for Chairplane. Want Talker Front of Minstrel Show. Alexander Tolliver wants Blues Singer, Chorus Girls for Cotton Club Minstrels. All replies:

ED GROVES, Mgr.
BOGALUSA, LA., JUNE 29-JULY 5

LOOK!

PARKER DOES IT AGAIN!

YES! We are the first to announce a flat cut of 10%. This is in keeping with our policy of always being out front and always giving the best for the least.

A FLAT 10% REDUCTION IS EFFECTIVE THIS DATE AND RETROACTIVE ON ALL CONTRACTS DELIVERED OR YET TO BE DELIVERED THIS SEASON!

We can make July delivery on two more Carry-Us-Alls. The best part your season, the fairs and celebrations, are ahead of you. Get your order in TODAY. 2-abreast now sells for only \$7,987.00 complete, ready to set up and run, with 20 metal horses and 2 finely decorated and upholstered chariots; handsomely decorated inside scenery, fluorescent lighting.

C. W. PARKER AMUSEMENT COMPANY

World's Largest Manufacturer of Amusement Devices
LEAVENWORTH, KANSAS

P.S.—Order that set of Metal Horses now to bring your machine up to date. They fit any make.

MAJESTIC

GREATER SHOWS

CAN PLACE FOR ANNUAL 4TH OF JULY CELEBRATION AND SANDY LAKE, PA.—HOMECOMING—JULY 5TH THRU 10TH
PARADES FIREWORKS CONTESTS AND OTHER CELEBRATIONS — ALSO 10 BIG FAIRS

CONCESSIONS: Photos, Penny Pitches, Bear Hoop-La. Concessions of all kinds. Few choice Wheels and Grind Stores. SHOWS: Mechanical, Arcade, Snake and other Grind Shows. TALKER for GIRL SHOW. DANCING GIRLS for office-owned Shows. WHEEL FOREMAN and Second Men for Rides. Must drive Semis. CANVAS MAN and TICKET SELLERS. GET WITH A WINNER. ADDRESS: **SAM GOLDSTEIN, Lackawanna, N. Y., this week**

WARNER'S MERRY-GO-ROUNDS

FERRIS WHEEL 12-Seat Ferris Wheel. Everything new. Immediate delivery. Come and get it.	MERRY-GO-ROUND 30-ft. Merry-Go-Round. 20 Jumping Horses. Immediate delivery. For adults and children. Come and get it.	DIVE BOMBER Tower 20 ft. high. Four Airplanes on it. Each plane holds 2 passengers. Come and get it.
---	--	--

If you want these rides you had better wire or call, because they're ready for the 4th of July. Reference: Hancock Bank, Bay St. Louis, Miss.

JAY WARNER
BOX 181, BAY ST. LOUIS, MISS. PHONE: 9121.

Want—INTERNATIONAL SHOWS—Want

FIRST-CLASS RIDE HELP OF ALL KINDS. FOREMAN FOR SPITFIRE and SECOND MAN ON FERRIS WHEELS. CONCESSIONS: Frozen Custard, Candied Apples, Lead Gallery, High Striker, Coke Bottles, String Game, Bumper, Post Office and Jewelry. Count Store Agents and Hanky Pank Agents. WILL BOOK FUN HOUSE AND ATHLETIC SHOW. SIDE SHOW ACTS OF ALL KINDS, ALSO ANNEX ATTRACTIONS. (Little George and Maurice, come on.)

All address: HUTCHINSON, MINN. (Water Carnival), this week; then per route.

ROBERTSON BROS.' SHOWS

WANT WANT WANT
For Jenkins, Ky., this week, followed by eight big days at Whitesburg, Ky., including Sunday

CONCESSIONS—Will sell exclusive on Custard, Novelties, Jewelry. Good opening for Hi-Striker, String Game, Coke Bottles, Ball Games, Knife Rack, Short Range Shooting Gallery, Cane Rack, Pronto Pups or any other Stock Concessions. SHOWS—Will book any Grind Show with own equipment. Good opening for Unborn Show, Crime Show. Also want Free Act. Must be sensational. Will book Rides not conflicting with our own. Help needed in all departments. Must be sober and reliable. All replies to

BOB ROBERTSON
JENKINS, KY., THIS WEEK

CAPITAL CITY SHOWS

Want for Two Big Fourth of July Celebrations

Jellico, Tenn., week June 28-July 3

Stearns, Ky., week July 5 to 10

STOCK CONCESSIONS OF ALL KINDS

Good opening for Age, Frozen Custard or Chocolate Dip. Will place Cookhouse that caters to show people. SHOWS—Wild Life, Mechanical City, Monkey, Fun House; also want Acts for office owned Side Show. RIDES—Want Spitfire and Rolloplane. Will buy for cash, #5 Wheel for Twin Wheels. All replies to

J. L. KEEF

Mt. Vernon, Ky., this week.

P.S.: Want all around Show Painter.

B & C'S EXPO SHOWS

PLAYLAND ON PARADE

NEW YORK STATE'S LARGEST 4TH OF JULY CELEBRATION

2 BLOCKS FROM MAIN CORNER ON BLECKER AND ELIZABETH STREETS

UTICA, N. Y.—UTICA, N. Y.

FIRST LARGE SHOW TO PLAY IN TOWN IN MANY YEARS

UTICA—150 YEAR—CELEBRATION

B & C SHOWS HOLD EXCLUSIVE CONTRACT
WANT—RIDES—SHOWS—CONCESSIONS—WANT
Rochester Murphy wants 2 Grind Store Agents, also Skillo Agent.
Contact Duke Griffen or Murphy.
Pittsford, N. Y., this week; then the big one.

JONES GREATER SHOWS WANT

SHOWS—Side Show; Mr. Macky, wire. Monkey Show or any worth-while Grind Shows. CONCESSIONS—Want Arcade, American Palmistry, no gypsies; Hanky Panks. All address

JONES GREATER SHOWS

Buckhannon, W. Va., this week

ON HOUSTON-GALVESTON, TEX., HIGHWAY—NEAR TEXAS CITY, TEX., AT THE BARN
OPENING JULY 4TH

MAZUMA SPEEDWAY

RACES—HOT RODS—STOCK CAR—MOTORCYCLES. ALSO
DEATH'S HOLIDAY THRILL SHOWS

Featuring CAPT. JACK-O-DIAMONDS

Can place Promoters, Concessions, Rides; small, clean Carnival. Racing Men and Stunt Men, contact me. Phone 1693, Texas City, Texas, or wire c/o Western Union. You pay your wires, I pay mine. Ray Stinette, Ken Heath, come on.

J. B. LEWEDAY, General Agent & Booker, Galveston, Texas

LAWRENCE CARR SHOWS

New England's Finest

WANTED FOR TWO BIG FOURTHS

June 28th-July 3rd, Onset, Mass.; fireworks Friday and Saturday. July 4th-10th, Plymouth, Mass.; fireworks Monday.

CONCESSIONS—Money Pans with two or more Concessions, Pitch-Till-You-Win, Cork Gallery, Ball Games, Diggers, Novelties, Jewelry, French Fries, Coke Bottle, Bumper, Basketball, Six Cat, Dart Store, Buckets and Mitt Camp.

LAWRENCE CARR

MIDDLEBORO, MASS., JUNE 21ST TO 26TH.

JOE GOODWIN

WITH MAGIC EMPIRE SHOWS

Want Agents for all kinds Stock Concessions, Man and Wife for Fish Pond, Duck Pond, Bumper, Ball Games, Percentage Dealers, Agents for Count Stores, Skillo, Line-Up, Buckets, Pin Store, Swinger, etc. Bob Dias, Bill Coole, others who have worked for me before, answer. Lee Walters, answer. NOTE—This show carries 10 Rides, 7 Shows, with 18 bona fide Fairs and Kentucky's largest Celebration, July 1-2-3-4-5. Big Race Meet and Fourth Celebration, Falmouth, Ky. Want capable Athletic Show People to take charge completely framed Show.

Wire **JOE GOODWIN**

Care of Magic Empire Shows, Shelbyville, Ky., this week; then Falmouth, Ky.

IMPERIAL SHOWS

Morris, Ill., Street Celebration, June 22-26; Monticello, Ill., Big Fourth Celebration, July 1-5.

WANTED—Sober Wheel Man, also Foremen on other Rides; must drive semi. Show carries ten Rides—Twin Wheels. WANT CONCESSIONS—String Game, Glass Pitch, Bowling Alley. Playing all proven Fairs and Celebrations beginning now.

BILL GULLETTE

WANTED—WHEEL FOREMAN

Will give your wife work or will book your Concession. Salary all you're worth.
Bonus at end of season.

DAVID S. REESE, Mgr. Bogle & Reese Shows

CARTHAGE, MO.

Morris Hannum Shows

One of the Great Eastern Shows

PHOENIXVILLE, PA., JUNE 28-JULY 5

Free Gate—Oldsmobile Given Away—Two Free Attractions,
Betty and Benny Fox and Capt. Jack Perry's High Dive—
Two Mammoth Fireworks Displays

Free Gate

Booking now for this date, also Spring Mills and Flourtown Fairs to follow. WANT SHOWS, especially a responsible Side Show Troupe. Also Fun House, Snake Show, Iron Lung. All replies to

MORRIS HANNUM

Americus Hotel, Allentown, Pa.

COTE AMUSEMENT CO.

WANTS

String Game, Penny Arcade, Jewelry, Bumper Joint, Hoop-la, Pitch-Till-You-Win, Basketball, Cane Rack, Watch-la, Novelties, Bowling Alley for Stock; Scales, Funhouse or any small Platform Show that can set up on streets for celebrations; Octopus, Rolloplane, Ferris Wheel for No. 2 unit, Miniature Train and other Kiddie Rides. Plymouth, Mich., June 21-26; Oakland Municipal Park, July 2, 3, 4, 5.

BEAMS Attractions

WANT

Capable Electrician, Foreman for Chairplane. Will book Photos, Scales, Arcade, Shooting Gallery. Good openings for Concession Agents. Write or wire

M. A. BEAM

BLAIRSVILLE, PA., THIS WEEK

LARRY NOLAN SHOWS

Want sober Nail Store Agent. Frank Rooney wants combination Outside Man (Red Ryan, come on). Can place useful Show People in all lines.

Wire

LARRY NOLAN, Mgr.

Denver, Colo., now.

KUNTZ BROS.' SHOWS

FEATURING THE "GREAT BEROSINI"

CONCESSIONS—Will book Candy Apples, Cork Guns, Lead Gallery, Novelties, Age, Scale, Photos, Hi-Striker, Penny Pitches, Ball Games, Add-'Em-Up Stores, Penny Arcade, French Fries, Hucky Buck, Coke and Wheels that work for stock only. SHOWS—Wild Life, Pit Show, Snake Show, Funhouse, 10-in-1 or any worth-while attraction with own equipment and transportation. Can place Electrician immediately to handle two G.M.C. plants. This week, Hackensack, N. J.; June 28-July 3, "Old Home Week," Nyack, N. Y., A. L. Celebration. All replies to

AL KUNTZ JR., 55 Glenwood Ave., Leonia, N. J., or as per route by telegram only.

WALLACE & MURRAY SHOWS

WANT FOR RONCEVERTE, W. VA., JUNE 28-JULY 3, and WHITE SULPHUR SPRINGS, W. VA. (FIREMEN'S CELEBRATION), JULY 5-10.

LEGITIMATE CONCESSIONS OF ALL KINDS. WILL BOOK WELL-FLASHED RINGO FOR BALANCE OF SEASON. WANT FOREMEN FOR MERRY-GO-ROUND, TILT-A-WHIRL AND CHAIR-O-PLANE. Must drive semi, and we pay top salaries. No drunks or agitators wanted, as we have had enough of them now. WANT EXPERIENCED TRUCK MECHANIC. WILL BOOK SHOWS SUCH AS SNAKE, WILD LIFE, ANIMAL AND FUN HOUSE, AND GIVE YOU A LIBERAL PROPOSITION. WILL BOOK ROLL-O-PLANE, OCTOPUS AND KIDDIE TRAIN.

All Address: **AL WALLACE, Mgr., Hinton, W. Va., this week; then as per route above.**

WANTED

RIDES—SHOWS—CONCESSIONS
Week Aug. 23 to 28

AMERICAN LEGION

PITCAIRN, PA.

Contact H. L. Wallace, Adj.

DROME RIDER WANTED

for Amusement Park

No tear downs. Good wages. Female preferred.

Wire

JOHNNY DELUSO

Riverview Park CHICAGO, ILL.

WANT AGENTS

For Cat Rack, Set Joint and others. Good territory.
All reply to

ARTHUR CARROLL

Care of Silver Slipper Shows
Nicholasville, Kentucky

WANTED

SECOND MAN ON OCTOPUS. Must know how to operate the Ride. CONCESSION AGENTS on Buckets, Roll-down, Hit and Miss, Penny Pitch and other Concessions. Come on, will place you! 4 Celebrations in 2 weeks. West Union, Iowa, July 4.

ELDORA and JEWELL, IOWA, this week.

LOUIS CUTLER

c/o WEAVER SHOWS

CAN USE

Two Spot Workers with Tools.
BEACH CONCESSION CO.

In Care Leo Finkler.

Cedar Point, Sandusky, Ohio.

WANTED
Free Act for balance of season and also can place A-1 Banner Solicitor. Hanky Panks, get in touch with me. Have 10 Fairs, starting August 1. Can use a few choice Wheels. Wire, write or phone
STANLEY REED
Fort Cumberland Hotel
Cumberland, Maryland

HAVE BEAUTIFUL TRAILER COOKHOUSE
30' front. Will pass all board of health inspection. Will book on medium size show. Can join at once.
MAXIE GLYNN
McDowell Hotel Ellwood City, Pa.

WANTED Electrofreeze Machine
Mounted on truck. Prefer one connected with show at present. Partnership considered.
BOX 330, The Billboard
1564 Broadway New York 19, N. Y.

MIDWAY SHOWS
Playing West End Commercial Club, St. Paul, week of June 24th; New Prague, Minn., July 4-5-6. Have opening for Bingo, Grab Joint, Cook House and a few other Concessions. Need Men Barkers and Managers for office-owned Shows, "Giggle House" and "Jungleland." Good guaranteed salary, plus percentage. Show booked solid, Celebrations and Fairs. Contact at once.
ROCCO & SON
Como Sta., Rte. 5 St. Paul, Minn.
Tel.: Nestor 9870

WANTED
For the biggest Fourth of July Celebration in the South.
Cook House or Grab, Lead Gallery or any other Stock Concession for five days, starting July 1st, ending the 5th at Fanning Springs, Fla. Take my word, this is not an experiment, it is a proven red one. Time is short. If interested call or wire me at Long Beach Resort, Panama City, Fla.
JOHN B. DAVIS

WANTED AT ONCE
Talker, Ticket Sellers that grind, Working Acts, useful Side Show People. Come on. Winter work. Australia dates.
A. J. BUDD
WEST COAST SHOWS
Klamath Falls, Oregon, June 28 to July 4.

Florida Amusement Co. PLACE
Legitimate Concessions all kinds. Want one more Show, own transportation. Side Show, Fun House. St. Ignace next week, four days; then best July 4th date in Michigan. Starts Saturday, Sault Ste. Marie. Marquette follows. Cheboygan, this week. Address:
HOWARD INGRAM

WANT WHEEL MAN
Slim Landrum and Clarence Stratton, answer. Must be capable of several moves a week. Will pay top salary or per cent.
Murray Amusement Co.
Oswego, Illinois, now; Oakwood next week.

WANT A-1 BINGO CALLER
Join on Wire
H. B. ROSEN SHOWS
Olive Hill, Ky.

WANT GENERAL AGENT
With car. One who knows Kentucky, Tennessee, Georgia and Alabama. Join on wire.
H. B. ROSEN SHOWS
Olive Hill, Ky.

W.G. WADE Shows
Annual Fourth July Celebration on the Fairgrounds
CROWN POINT, IND., JULY 2-3-4-5
CAN PLACE—Looper Ride or Walk-Thru Show or other outstanding neat non-conflicting attractions. ALL CONCESSION PRIVILEGES open except Corn Game. For choice locations at this renowned bona fide celebration, write or wire now.
W. G. WADE SHOWS
Marion, Ind., now until June 30; Muskegon, Mich. (July 8-17), follows Crown Point
P.S.: A Long Fair Season Starts in July

BOHN & SONS UNITED SHOWS
will book Cookhouse or Grab, Ball Games, Hanky Panks of all kinds. Place one Flat Ride. Shows with Outfits, except Girl and Athletic. Place Two Skillo and Two Count Store Agents. Also outside Help for Skillo. Bill (Constable) Wall, contact. Keosauqua, Iowa, on streets, this week. Two Fourth celebrations to follow: Fremont, Iowa, July 2-3; Marengo, Iowa, July 4-5. Get with a show that is in the money country playing two spots a week.
Call-Contact—CARL BOHN

PINE STATE SHOWS
WANT FOR CELEBRATIONS AND FAIRS
In Whitley City, Ky., this week; in Kentucky, Illinois and Indiana; then south for the winter. RIDES—Use one high Ride and Kiddie Ride. SHOWS—Any Show not conflicting with Girl, Animal, Snake. Complete set-up for Minstrel, good prop. CONCESSIONS—All stock, \$21.00; Jewelry, Mug, Novelties, Fish Pond, Hoop-La, Custard, one of a kind. Need Agents for Roll-down, Razzle, Skillo and good Line-Up Man. Contact Fred Webster, not office. Will book Swinger, Nail or couple choice Concessions. We carry 5 joints only.
JOHNNY CARUSO, Owner; FRED WEBSTER, Bus. Mgr.
P.S.: Chuck Laveigne, Mack White, contact J. Cole.

HARRISON GREATER SHOWS
PRESENTING "THE SHOWS OF SHOWS"
Want for Oakland, Md., 4th of July Celebration. Biggest celebration in this part of country. Can place Concessions of all kinds. Open midway with a few choice Concessions open. Good opening for French Fries, Candy Floss, Frozen Custard, Pea Pool, Pan Game, Rat Game. Will book Motordrome, Penny Arcade for balance of season. Good opening for Spitfire and Rolloplane with or without transportation. Mrs. Wason, get in touch at once; can use your Rides. Our Fairs start 1st of August. With nine bona fide Fairs going south. Lou Pease wants Dancing Girls. 4th of July bonus. Wants sensational High Free Act for balance of season. All mail and wires to
Frank Harrison, Owner — Mary Curly Graham, Bus. Mgr.
Cumberland, Md., this week; then as per route.

29th ANNUAL TOUR H.C. SWISHER'S 29th ANNUAL TOUR
PARADA SHOWS
AMERICA'S FINEST MIDWAY
WANTED
FUN HOUSE OPERATOR who can drive semi and knows how to take care of new equipment. Salary, percentage or both. Wire or come on.
H. C. SWISHER Girard, Kansas, this week

WANT INDEPENDENT SHOWS
With or without equipment. Place Rides not conflicting with Merry-Go-Round, Wheel, Chairplane. Can use Concessions all kinds. Need Agents for Pin Store, Slum Skillos, Roll Downs. We are heading south where the money is. Can guarantee 10 Southern Fairs and a route of money Still Dates. Can place General Agent and Special Agent; Walter Fox, Al Herman, advise. Want Man and Wife to handle Cookhouse. Must be capable and sober.
BOB MYERS, Paducah, Ky.

CONCESSION AGENTS WANTED
For Milk Bottles, Cork Gallery, Penny Pitch, Fish Pond, Bear Hoop-La, Clothes Pin Store and Percentage Dealers. Beautiful flash, best of equipment. We play twenty-one Fairs and carry fifteen Rides. If you are sober and can stand prosperity, come on.
EARL TAUBER
c/o SUNSET AMUSEMENT CO., MASON CITY, IOWA, THIS WEEK.

OMAR'S GREATER AMUSEMENTS Want
For Portia and Corning, Ark., 4th Celebration, and Iberia, Mo., Celebration, July 8-10. Bingo, Diggers, Concessions all kinds. Come on. No X. Mechanical, Monkey, Girl and other Shows. Agents for Stock Stores, Roll-Downs, Skillo, P.C. Ride Help if you can work.
OMAR THOMPSON, Wynne, Ark.

TOM HARRIS WANTS GIRLS
For Posing Show. Those who worked for me before, wire or write.
Caravella Amusements
New Kensington, Pa., this week; Kittanning, Pa., next.

FOR SALE—FUNHOUSE
Beautiful factory built on Freuhauf semi. 54-ft. front, with all latest designs. Used seven weeks. Also 1 1/2 ton Chevrolet tractor with new motor, 4 weeks old. Will sell with or without tractor. Can be booked with show at 15 P.C. Contact
FRED CULBERTSON
Care Mighty Hoosier State Shows, Richmond, Ind., this week; then per route.

ROLAND SMITH SHOWS WANT
For 4th of July Celebration at Grand Saline, Texas. Four big days, opening June 30th. CONCESSIONS—Bingo, Hanky Panks, Mitt Camp, Percentage and Hanky Pank Agents. RIDE HELP who can drive semis. Shows of all kind.
Houston, Texas, Humble Road. Wire De George Hotel Phone: Capitol 7231

WOLF SHOWS WANT RIDES, SHOWS AND CONCESSIONS
For three big Fourth of July Celebrations, three days each. St. James, Gaylord and North St. Paul; all Minnesota. Can use Ride Help, prefer truck drivers. All mail:
Decorah, Iowa, Celebration, on streets, week June 21; Nora Springs, Iowa, June 28-30.

Wanted Diving Girls
Balance of Season
Keeler Modernistic Shows
For mammoth 4th Celebration, Tasley, Va., Fairgrounds. Fireworks, free acts, horse racing. Thousands of people to draw from. Largest Colored Celebration on the eastern shore, week of June 29 to July 6. Want Custard, Hi Striker, Novelties or any 10-cent Grind Store. Can use Agents for Slum Stores. Can use Ride Help that can drive.
Pocomoke, Md., this week; then Tasley, Va.

WANTED
Will pay cash for up-to-date, modern Mitt Camp. No junk. Can place capable Bingo Counter Man. One who drives truck preferred. Also want Slum Blower Agent. No drunks. Address:
JOHN GALLAGAN
Gooding Amusement Co.
Coldwater, Mich., this week; Sturgis, Mich., next week.

WANT AGENTS
For Six Cat, Buckets. Twenty Fairs.
VINCE McCABE
SUNSET AMUSE. CO.
Mason City, Iowa, all this week

Want Ride Superintendent
Must be capable of handling Rides and Help and be able to get Rides loaded, moved and up by opening time.
BAKER UNITED SHOWS
Clinton, Indiana, this week

COASTAL PLAIN SHOWS
Want for big Fourth of July Celebration—Stock Stores all kinds, Eating and Drinking Stands. Sound Truck. Join on wire. Everybody address
C. V. (BILL) COX, Mgr.
MURRY JACKSON, Business Mgr.
St. Paul, N. C., this week

RALPH DECKER presents

JOSEPH J. KIRKWOOD SHOWS

AMERICA'S BEST ADVERTISED MIDWAY

NEWBURGH, N. Y.
WEEK JUNE 28

DICKSON CITY, PA.
WEEK JULY 5

TRENTON, N. J.
WEEK JULY 12

THEN

WASHINGTON, D. C.
10-DAYS-10

FOLLOWED BY BEST ROUTE OF STILL DATES AND
SOUTHERN FAIRS

SHOWS Man to take over Monkey Show; real frame-up, 70-foot front, closed semi to load in. Can place A-1 Minstrel Show; complete, all you need is the performers. Good opening for Motordrome. Show plays to as many people as some railroad shows. Can place Glass House, Illusion Show, Unborn, Wild Life or any New or Novel Show with or without equipment. Want high-class Revue; will furnish real outfit to right party.

RIDES Will book to join at Washington and balance of season, Hi-Ball, Looper, Tilt, Rocket, Train or any 1948 Ride. Can always place good RIDE MEN that drive.

CONCESSIONS Will place French Fries, American Palmist, Novelties, Ball Games, Short-Range Gallery, Cork Gallery, Block Hoop-La, Penny Pitch, String Game, Devil's Alley, Dart Pitch, Coca-Cola Bottles, Scales, any Stock Concession. No "ex" at Washington, but I protect my regular people.

ROY ALLEN

Wants Man for Head Pin Store, also Agents for Roll-Down, Slum, Skillo and Pin Store, good Wheel Agent for Toy Store, Workingmen and general useful Concession People.

ALL ADDRESS

RALPH DECKER, Gen. Mgr.
Binghamton, N. Y., this week; then per route.

BIG JULY ARKANSAS CELEBRATION

LAKE VILLAGE, ARK., 2-3-4 and 5, 30,000 people; VILONIA, 8, AUSTIN, 12 to 18; HUMNOKE, 19 to 25. EUDORA, HERMITAGE fairs to follow. Book any Show, Ride or Concession. Steve Costa, come on. Need Agent for Hanky Panks. Contact

CURLY MIGROTHY

Portland, Arkansas, this week, then as per route.

WANT WANT WANT WANT
CRESCENT, OKLA., 5TH JULY CELEBRATION

WEEK JULY 5TH

Eating and Drink Stands. Can place immediately small Cookhouse, clean Grab, Candy Floss, Age, Scales, other Concessions. Want Agent for Pea Pool and Chuck. We have 6 modern Rides. Fun House, Motordrome, Light Towers and own new Diesel Light Plants. Fair Secretaries Oklahoma and Texas, get in touch with us. Address:

HARRIS UNITED SHOWS

Bristow, Okla., this week; Kingfisher, Okla., next.

PALACE SHOWS

BOOK SHOWS, RIDES, CONCESSIONS

With or without equipment or transportation. Have new equipment for Girl, Geek, Grind Shows. Want Bingo, Sound Car, Mitt Camp, Hanky Panks, Photo, High Striker, Flat Joints, P.C., Bannerman, Billposter. Wire or call

RUTH OR KENNETH THOMPSON, PLAINS, KANSAS, JUNE 21-26.

SHOWS, RIDES, CONCESSIONS ALL KINDS

BANDS, FIREWORKS, BONFIRE, JUNE 28 THRU JULY 5

SMITHFIELD, R. I., 4TH CELEBRATION

WIRES-MAIL TO CHIEF, SMITHFIELD, R. I., POLICE DEPT.

JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

Featuring

THE FIVE FLYING FISHERS

as a free attraction

WANT for Hendersonville, N. C., June 28 thru July 3, and the balance of the season, including Atlanta, Ga., for four weeks, and nine bona fide Fairs.

CONCESSIONS—Will place a limited number of Legitimate Merchandise Concessions, String Game, Huckley Buck, American Palmistry, Candy Floss, Novelties, Jewelry, Glass Pitches, Balloon Darts, Pitch-Till-U-Win, Frozen Custard, etc.

COOK HOUSE—Want clean, up-to-date Cookhouse that caters to Show Folks.

RIDE HELP—Can place reliable Ride Foremen that will stay sober for the finest set of Rides on the road.

FOR SALE—Complete Cookhouse, now in operation on Show. Can be booked here for balance of season. Contact:

AL TRIVAUDEY

All others: JOHNNY T. TINSLEY SHOWS, Gaffney, S. C., this week.

DOBSON UNITED SHOWS

WANT ALL KINDS OF SLUM STORES TO JOIN AT ONCE

Walter (Woody) Woodard is no longer connected with this show.

WIRE ALL REPLIES TO ST. PAUL PARK, MINN., THIS WEEK.

PELZER, S. C., FORTY-SEVENTH ANNUAL HOMECOMING AND FOURTH OF JULY CELEBRATION AND RACE MEET

All week. Opening Sunday night, July 4th, and all week ending Saturday, July 10th.

We are booking Concessions of all kinds. This is the biggest Fourth of July date in Dixie. P.S.: Can use Plant Show People. All replies to

MARION GREATER SHOWS

Newberry, S. C., until July 1st; then Pelzer, S. C.

AGENTS—WANTED—AGENTS

For following office-owned Concessions: Ball Games, Fish Pond, Buckets, Glass Pitch, Penny Pitch and others. Pete Norman, contact Bill Snyder.

DWIGHT J. BAZINET, Concession Manager

GEM CITY SHOWS

Jacksonville, Ill., this week.

Crystal EXPOSITION SHOWS
WORLD'S CLEANEST MIDWAY

WANT LEGITIMATE CONCESSIONS OF ALL KINDS

No grift. Guess Your Weight Scales, Novelties, Jewelry and Photos open. Can place Foremen for Kiddle Ride and Ferris Wheel. Also Second Men for Octopus, Tilt and Chairplane. Can place Agents for P.C. Also Agents for Stock Concessions. All replies to

W. E. BUNTS

ABINGDON, VIRGINIA, THIS WEEK

Want **NESSLER SHOWS** Want

FOR BIG 4TH CELEBRATION AND WESTERN ILLINOIS FAIR, JULY 3 TO 8, at GRIGGSVILLE, ILL.

Then American Legion Home Coming, Greenview, Ill.; Legion Home Coming at Middletown, Ill., and 63rd Soldier and Sailor Reunion at Palmyra, Ill.

Concessions of all kinds. Will sell "X" on Custard and Scales. Will book any Major Ride not conflicting at 25%. Shows of all kinds, 25%. Will buy Tilt-a-Whirl and transportation for cash. No junk.

BUSHNELL, ILL., JUNE 21-26.

SAM'S FUNLAND SHOWS WANT

For Colerain Beach, 3 Big Days, July 3-4-5

CONCESSIONS—Can place few more Grind and Stock Outfits. Place Pan Game, must have other Concession. HELP—Smith & Smith Chairplane Foreman, also #5 Eli Wheel Foreman. Man for Short Range Gallery, Woman Ball Game Agent, Man or Man and Wife for Grab. Drunks, save your time. Our Fairs start 1st of August; out till Xmas. Address: Colerain, N. C. P.S.: Will book Merry-Go-Round.

A.M.P. SHOWS
Juggy

Want Hi-Striker, String Game, Pitch-Till-U-Win, Lead Gallery, Watch-La, Hoop-La, Devil's Bowling Alley, Fish Pond, Cane Rack, Balloon Dart, Age, Scales and Novelties. No grift. Shows with own equipment.

This week, Smithers, W. Va.; next week, East Rainelle, W. Va.

A. M. PODSOBINSKI

1949 MEMBERSHIP DRIVE!

MICHIGAN SHOWMEN'S ASSOCIATION

3153 CASS, DETROIT 1, MICH.

ATTENTION! CALLING ALL BROTHERS!!

UNLESS THE SECRETARY HAS YOUR CORRECT MAILING ADDRESS YOU MAY NOT RECEIVE THE IMPORTANT MAIL NOW GOING OUT!

YOU MAY BE "THE LUCKY BROTHER!"



RCA Victor 730TV2
 Superb console with Eye Witness Television plus a world-famous Victrola radio-phonograph! 52 sq. in. pictures, *locked in tune*. Tunes instantly to any station in range. AM-FM radio; new record changer with "Silent Sapphire" pickup; "Golden Throat" tone system. Walnut, mahogany or blond finish. AC.
 "Victrola"—T. M. Reg. U. S. Pat. Off.

plus \$0.00 Fed. Tax and Owner Policy Fee of \$00

THE SUMMER MEMBERSHIP DRIVE STARTS NOW! WE ARE COUNTING ON YOUR SUPPORT. SIGN UP THAT MEMBER NOW!

\$1,000.00 VALUE RCA VICTOR TELEVISION SET

J. W. "PATTY" CONKLIN, Membership Chairman



L.B. CELEBRATIONS "JUST A GOOD CLEAN SHOW" FAIRS LAMB SHOWS

CAN PLACE

To join at once for 18 fairs and 4 celebrations ending November. Shows with own equipment. RIDES—Spitfire or Tilt. CONCESSIONS—Fish Pond, Duck Pond, Short Range, Cork Gallery, Heart Pitch, Photos. Buckland, come on. Can use Ball Games, Wire, Peoria, Ill.

JOHNNY J. DENTON SHOWS

CAN PLACE

Richlands, Va., June 28 Through July 3. Fourth of July Celebration. Followed by Galax, Va. Then 15 straight Fairs, starting Lawrenceburg, Ky., July 10.

ALL CONCESSIONS OPEN EXCEPT POPCORN, COOKHOUSE, CANDY FLOSS, CUSTARD, NOVELTIES.

CAN PLACE SENSATIONAL FREE ACTS.

RIDES—WILL BOOK SPITFIRE, LOOPER OR FLYOPLANE. GOOD PROPOSITION FOR MOTORDROME. WILL BOOK OR BUY.

Speedy Palmer, contact Fred Cantrell.

All Wires JOHNNY J. DENTON SHOWS

WANT FOR WISCONSIN

Bona fide Celebrations, Centennials and Fairs only. Ride Help that can drive semis for Octopus, Wheel and Merry-Go-Round. Good salaries to capable men. Show carries 9 office-owned Rides.
 WANT CONCESSIONS—Photos, Balloon Darts, Hi Striker, Scale and Age, Cane Rack, Arcade, Shooting Gallery, Ball Games, Novelties, any Concessions that work in Wisconsin.
 WANT SHOWS—Animal, Mechanical, Athletic, any Show of merit. No Girl Show. Will book Major Rides for second unit, such as Merry-Go-Round, Wheel, Flat Ride. Season's work to Sept. 15th here (Celebrations and Fairs only).

WANTED AT ONCE—FREE ACTS FOR WISCONSIN CELEBRATIONS. LONG SEASON. WESTERN ACT DOING KNIFE THROWING, ROPING, DOGS AND PONIES. Tama Frank, write.

Best 4th July spots in Wisconsin. Have 4th July spot open for complete Carnival. No racket. Town 40,000. Reply:

DAIREE STATE SHOWS

Permanent Address: P. O. BOX 225, Waukesha, Wisc.

EXPOSITION at HOME SHOWS

High Class Attractions for Fairs and Celebrations

WANT

Concessions of all kinds. Open Midway. Bingo for season. HELP—Ferris Wheel Foreman and Second Man, Merry-Go-Round Foreman, Chairplane and Comet Foreman-Electrician. Help in all departments; must be Semi Drivers. SHOWS—Shorty Ward wants Girls for Girl Show, Half-Half and other Acts for Side Show. Will book Wild Life, Monkey or any shows not conflicting. St. Johns Celebration, Hammonton, N. J., 21-26; North Stelton New Market Firemen's Celebration, 28-Aug. 3.

GRACELAND GREATER SHOWS

WANT

WANT

For American Legion Annual Street Celebration at West Union, Ohio, June 28-July 3, and the well-known Bainbridge, O., Street Fair, week of 4th July. 2 cars and one pony to be given away.

CONCESSIONS—Diggers, Photo Gallery, Hoop-La, Cane Rack, Bumper, Huckley Buck, Ball Games, Devil's Bowling Alley, Long or Short Shooting Gallery, Balloon Darts, Add-Em Darts, Clothes Pin Pitch, Glass Pitch, String, Hanky Panks not conflicting. SHOWS—Very good proposition for 5 or 10-in-1, Monkey Show, Funhouse or any good Show of merit. Penny Arcade. RIDE HELP—Second Men on all Rides, good pay to good men. All address:

HARRY ALKON
 WILMINGTON, OHIO, THIS WEEK

PAGE BROS.' SHOWS

LAST CALL FOR 2 OF THE BEST 4TH OF JULY SPOTS IN THE SOUTH
 MARTIN, TENN., NEXT WEEK; TRENTON TO FOLLOW AND 10 FAIRS

Want Flat Ride of any kind with or without transportation. Any Show not conflicting with my 5. Slum joints of all kinds. Sell X on Scales, Jewelry, Custard, Short Range Gallery.

SHOTGUN PAGE, Mgr.
 Camden, Tenn., this week; then the Big One.

FOR SALE ORGANIZED CARNIVAL

Consisting of:

No. 5 Ell Wheel, V-belt drive, new Le Roi motor, perfect condition. Price, \$5,000.00; with transportation, tractor and trailer, \$6,250.00. Merry-Go-Round, 2-abreast, 40-ft. Allan Herschell make, double Wurlitzer organ, new International motor, all in perfect condition. Price, \$5,000.00; with transportation, 2 tractors and 2 trailers, \$7,500.00. Smith & Smith Chairplane with fence, as good as new, well lighted, new Le Roi motor. Price, \$2,000.00; with transportation, 20-ft. truck, \$3,000.00. Double Loop-o-Plane, perfect condition, new electric motor. Price, \$1,500.00; with transportation, 20-ft. truck, \$2,250.00. 8-Car Whip, good as new. Price, \$5,000.00; with transportation, 2 tractors, 2 trailers, price \$8,500.00. Gasoline Generator, 50-Kw., A.C., mounted on new Dodge truck, perfect condition, with 2,000 feet of cables. Price complete, \$2,500.00. Office truck, G.M.C., fully equipped, separate private office. Price, \$1,000.00. Several Concession Stands, 16-ft. closed stock truck. Price, \$1,200.00.

All listed Rides have extra new parts on hand. Have many more accessories which go with the Show, but too many to list. Reason for selling, because of illness. This Show operated every day, doing big business, playing city lots only from April 1st to October 15th. This Show is well equipped and in excellent condition; no junk. Can be seen now in operation. Will stay with buyer until he is fully acquainted with Show and will turn over personal contacts, lots and committees; or buyer can take Show out as he pleases.

BOX NY-102

Care The Billboard, 1564 Broadway, New York 19, N. Y.

Happyland Opens Big in Kalamazoo

(Continued from page 64)

on a small and crowded lot. With space insufficient for their sock finish, a 500-foot slide by their teeth, they did their slide from the roof of the Elks' Temple.

Paul D. Sprague, of the org, had a tie-up with the Hub Clothing Company, sponsor of the *Man on the Street* radio program, and as a result the show got publicity over the air daily. Announcer Hap Horrigan gifted those interviewed with free gate tickets to the festival.

The show's line-up follows:

John P. Reid, owner-manager; V. L. Dickey, assistant manager; Ethel Stager, secretary; Paul D. Sprague, general agent and press; R. L. Quick, electrician; B. W. Ellsworth, billposter; John Simpson, night watchman and The Billboard sales agent; James Simpson, searchlight technician.

Rides: V. L. Dickey, 3; Freddie Gerard, kiddie autos; James Miller, kiddie airplane; Jack Miller, miniature train; James Simson, Louis Miller and Frank Allen, Rolloplane; Robert Danton, Melvin Latroune and Keith Louis, Merry-Go-Round; Arthur Danton, Mason Grey Miller Jr. and Manley Enderski, Caterpillar; Don Roy Johnson and Donald Bourdo, Octopus; Robert Seeley, William Gerard and David Horton, Ferris Wheels; Glenn and Katherine Wyble, owners; Bill Wyble, Samuel Dawson, Terrance Collins and Lee Wyble, tickets, Spitfire; Doc Firestone, owner, dark ride.

Shows: Baby Show, Dr. A. J. Barry, manager; Hells Half Acre, Mrs. Jennie Barry, manager, Joe Smith front; Side Show, Joe E. Hilton, owner and talker, Pete Holmes, second talker, Dallas Ariel and Bill Powers, tickets, Betty Hilton, inside lecturer; Leona Johnson, big snakes; Margaret Gerard, electric chair; Mad Joseph, magician; Musical Reseis, novelty musical act; William Parnell, alligator boy; Doc Smith, punch; Emma Ressel, trained dogs; cloth artist, Sue Arial; George Wall, clown juggler; monkey act, Frankie Sherman; annex attraction, Freda Fred, managed by Freddie West; Girl Show, Eddie Miller, owner and talker, Nancy Collins, Lill Ann Carol, Miriam McGee, Sandra Stevens, Patricia Hemingway, dancers; Funhouse, Howard Nestell manager; Wild Life, Pat England, manager; Midget Show, Mr. and Mrs. M. Toloso, managers; Martina and Juan De La Cruz, Princess Mite, midget entertainers, A. D. Walker, front; Natures Mistakes, Charles Walker, lecturer, Billy Eberhardt, front.

Concessions: Burt Lamson, 4; bingo, Burt Lamson, caller, Merle Lamson, checker, R. J. Alderton, caller, A. J. Brown, Frank Myre, Ann Myre, counters; big six, Ivan Van Buskirk; cigarette wheel, Ester Van Buskirk; color game, Bill Lamson; Frank Slivinski 3; balloon dart, Bob Gould; string game, Mary Slivinski; fish pond, Rita Slivinski; Alfred Slivinski, 4, and bowling alley; duck pond, Gertrude Slivinski; pitch-til-you-win, Mr. Marvin; hoopla, Mrs. Marvin, mitt camp, Nan Rankine and Gertrude Cain, readers; Eddie Millers, 3; candy floss, Barbara Parrott; high striker, Norma Parrott; penny pitch, Admiral Lee; novelties, Mr. and Mrs. O. T. Pleasant; Eddie Marks, 3, and jewelry; play lucky, James Clendenin; hoopla, Metro Drabbitt; Paul D. Sprague, 4; six cat, Russell Stager, J. C. (Snuffy) Massey, Foster Butch Cornelius; photos, Rhea Billings, Ruby Simson; scales, Ralph Sprague; age, Lucille Perry; popcorn, George Stavros; Homer Woods, 2; diner, Henry Dixon, chef, Johnny Donahue, Harry Page, griddle, Carl Zimmerman; grab, W. E. Casey, manager, Joseph Cotter; shooting gallery, Walton and Eva King, owners, Don Garner, manager; Don and Josephine Garner, ball game; Lillian Smith, archery range; Al Smith, add 'em up darts; R. J. Quick, cigarette shooting gallery; Penny Arcade, Kaplan and Kaplan, operators.

BERGEN BIZ OKAY

(Continued from page 64)

cession manager, plans to install between each store.

A new Hi-Ball ride arrived here and was being tested prior to its actual operation next week.

Bill Gresham, on special assignment from *Life* magazine, and a crew of staff photographers, are spending considerable time with Bergen and on the shows preparing a special story scheduled for late summer publication.

H. H. McElroy, general manager of the Central Canada Exhibition, Ottawa, visited.

AGENTS WANTED

Who Can Follow Instructions For the Following Concessions:

WHEEL AGENT; ROLL DOWN AGENT, the only Roll Down on the Show; PIN STORE AGENT, will give producer the Head of this Store; AGENT FOR SLUM SKILLO. Long Season, Good Treatment and a Good Route. Address:

ROY ALLEN or CLYDE WILSON

c/o Joseph J. Kirkwood Shows, Binghamton, N. Y., this week; then per route in Billboard.

FOR SALE COMPLETELY EQUIPPED GRAB ON TRAILER

FIRST \$1200 TAKES IT

Must be seen to be appreciated
WOULD LIKE TO BOOK BINGO
ROBT. BLACKBURN
c/o Geo. Clyde Smith Shows
Curwensville, Pa., this week

MERRY-GO-ROUND FOREMAN

For major carnival.

Answer at once.

BOX D-350
Care The Billboard
Cincinnati 22, O.

WANT

Men Ball Game and Slum Store Agents. No drunks. Best Fourth and twelve good County Fairs.

ROY T. JOHNSON
c/o Shan Bros.' Shows
Logan, W. Va.

COOKHOUSE FOR SALE

12x30—NO JUNK—\$500.00

Includes Cash Register, Dishes, Silverware, Stools, Coffee Urn, Ice Boxes, Steam Table, Drink Coolers, Fish Grill, practically new Top, Cypress Frame; transportation for same if wanted.

M. JACKMAN

Tel.: Wat. 5797
10843 S. Peoria St. Chicago, Ill.

CLIFF PATTON WANTS

Hawaiian Strip Dancers, Geek and Man to handle Rep Show. Guaranteed salary or percentage. Wire care

GULF COAST SHOWS
Moberly, Missouri

WANTED

Shows with own transportation. Legitimate Concessions of all kinds for 2 of Iowa's best 4th of July Celebrations, West Chester, July 2nd and 3rd; then Newton, July 5th, downtown, on three sides of the square. Want good Hit and Miss Ball Game Agents.

George W. Nelson Shows

All replies: Stacyville, Iowa, this week, or as per route.

WANTED ELECTROFREEZE MACHINE

Mounted on truck. Prefer one connected with show at present. Partnership considered.

BOX 330

The Billboard, 1564 Broadway
New York 19, N. Y.

WANT AGENTS

For 4th of July Spots
For Bowling Alley, Cigarette Gallery, Dart, Swinger, Bumper. If you drink don't answer.

PAUL PITTMAN

c/o PAGE BROS.' SHOWS
Camden, Tenn., this week; Martin, Tenn., next.

SHOWMEN

TO TAKE COMPLETELY FRAMED GIRL SHOW.
MAN TO TAKE NEW SNAKE SHOW.

American Midway Shows

Wayne, Nebr., June 24-26; Le Mars, Iowa, June 28-30; big July 4 Celebration, Rock Rapids, Iowa, July 1-5.

BAZAARS for Charities

★ SHOWS ★

July 15-31—Kiwanis

Aug. 1-12—Defense of Palestine

First carnival in area in 8 years. Fluctuating resort population in heart of most popular hotel section in State. Promotion thru all hotels in Liberty, Fallsburg, Loch Sheldrake, Hurleyville, Parkville, Klamasha. Lot in heart of Monticello. Afternoon and night operation.

Want Rides: Carousel, Ferris Wheel, Chair-o-Plane, Kiddie Rides, etc.

Want Motorcycle or other worth-while attractions.

Want Concessions: All legitimate Merchandise Concessions with Wheels, no P.C. Grind Outfits: Fish Pond, Ball Game, Short Range Gallery, Penny Pitch, Darts, Pitch-Till-You-Win, Basket Ball, etc. Also Candy Floss, Popcorn, Hot Dogs, etc.

Write, Wire, Phone

SEYMOUR COLLER

Half Moon Hotel

Coney Island, N. Y.

ESplanade 2-3800

BOTH ON SAME LOT,
MONTICELLO, N. Y.
—NO MOVING—

POSITIVELY
NO GRIFT
Everything must
be legitimate.

WANTED LEGITIMATE CONCESSIONS

ALL OTHERS SAVE YOUR STAMPS AND WIRES

For the balance of the season beginning June 28 at Riverhead, Long Island, N. Y.

ALSO WANT FOREMAN FOR ROLL-O-PLANE, KIDDY AUTOS AND CHAIR-O-PLANE AND HELPER FOR MERRY-GO-ROUND

CARNIVAL SHOWS, INC.

PHIL ISSER, Gen. Mgr.

1539 EAST 29TH ST.

BROOKLYN, N. Y.

Telephone: Cloverdale 8-1061

WANTED STRAIGHT-WHEEL AGENTS

Can place two Agents for following dates, starting July 1. Lowell, Mass.; Spring Mill, Pa., Fair; Flourtown Fair and 6 more, including York, Pa.; Allentown and Trenton. Best route in the East. Must join June 27 in Lowell. Wire or write

CARL H. BARLOW

2126 36th Place S. E., Washington, D. C.

Phone, Victor 6247

GRA-LOY SHOW



DEPENDABLE MANAGEMENT
CLEAN ATTRACTIONS

WANT First Man on No. 5 Wheel, Second Man on 2-Abreast Allan Herschell Jenny. Sheridan, Ind., this week; then the big 4th of July Celebration at Plainfield, Ind., under the American Legion.

Ride Help must be able to drive Semi Trailer.

WANT—Pop Corn and Peanuts, Grab and a few more Legitimate Concessions.

20th century shows

WANT WANT WANT WANT

FOR THE MIDWEST'S MIGHTEST JULY 3-4-5 CELEBRATION AT RED OAK, IOWA
FOLLOWED BY 11 BIG DAYS IN THE HEART OF OMAHA, NEBR., UNDER AUSPICES OF THE AMERICAN LEGION.

A WELL FRAMED FLASHY PONY RIDE **STOCK CONCESSIONS OF ALL KINDS** **WILL SELL "X" ON AGE AND SCALES FOR SEASON**

THIS SHOW HAS 16 FAIRS AND CELEBRATIONS—OUT UNTIL NOV. 1ST.
WIRE: 20TH CENTURY SHOWS, COUNCIL BLUFFS, IOWA, THIS WEEK.

Playland United Shows

Jack Gallagher, Prop.

7 — FAIRS — 7
4 — Street Celebrations — 4

Every one in a good MICHIGAN town

This Week—Garden City
July 4th—Ortonville Street Celebration Centennial

OUR ROUTE LIST:

Week of	LOCATION
JULY 5	Gratiot Twp. (Suburb of Detroit)
12	Morenci
CELEBRATIONS	
JULY 19	Farmington
26	Berkley
AUG. 2	Lake Orion
FAIRS	
AUG. 9	Tashmoo Park
16	Standish
23	West Branch
30	Onekema
SEPT. 6	East Jordan
13	Harrison
20	Brown City

WANT: Ride Help, Second and Third. Taylor Bros. Want HANKY PANK AGENT. Bob Venner Wants BINGO HELP. Address—15610 Veronica, East Detroit, Mich.

Aurora, Mo., 4th of July Celebration

July 1-2-3, in Town. Fireworks.

Concessions wanted—Bingo, Mitt Camp, Pop Corn, Candy Floss, Ice Cream, Snow Cone, Glass Pitch, Ball Games, Mug and all type of Concessions wanted. Will book any good Shows except Funhouse. Agents wanted—Help in all departments. Cook wanted that can drive and operate new Cookhouse in bus. Want Man and Wife to drive and operate first-class Funhouse. R. L. Kramer, Speedy Knapp, Davis, Jones, Cook, Pat Patterson, Whitey and all others known to me, let me hear from you. Granby, Mo., 4th Celebration, July 5-6-7; fireworks; this is a good one. National Guards and Vets' Reunion, Pierce City, Mo., July 9-10, in town, at the Armory.

FUNLAND SHOWS
R. E. THOMAS, Manager Phone 37720
341 E. Kearney St., Springfield, Mo.

VIRGINIA GREATER SHOWS

The Show With The Proud Reputation

WANT AT ONCE

Exclusive on Scale and Age, and Mugg Outfit. Place Basketball, Huckley Buck, Ball Games. Want at once—Girl Show Manager with two Girls for Miss America. Plant Show People. Musicians and Girls wanted to write Curly T. Thornton. Cynthia and County no longer here.

All mail and wires to:
WM. C. (BILL) MURRAY
Bridgeton, New Jersey, this week; Frederick, Maryland, next week.

GIRLS—WANTED—GIRLS

For Revue and Posing. No experience necessary. \$50.00 per week, rain or shine. Tickets if you want them. Also Ticket Sellers. Geek for Snake Show. Wire, or come on.

TED & SHIRLEY BLANK
c/o RAFFERTYS SHOWS
Henderson, N. C.

BILL HAMES SHOWS

WANT WANT

FOR A LONG SEASON OF THE BEST FAIRS IN TEXAS SHOWS THAT DO NOT CONFLICT WITH THOSE WE HAVE. ELECTRICIAN. ALSO TILT-A-WHIRL FOREMAN FOR BRAND NEW RIDE.

Address:
BILL HAMES, Mgr.
Box 1377, Ft. Worth, Tex., or wire Texas Hotel, Ft. Worth.

WANT BLOWER AGENTS

RALPH LIPSKY
JOHNNY J. JONES EXPO., Erie, Penn.

GEORGE CLYDE SMITH SHOWS

WANT

Cigarette Shooting Gallery, Bowling Alley, Hoop-La, Scales, Spot the Spot, Penny Pitch, Fish Pond, Cane Rack, Penny Arcade. WANTED—Wheel Foreman. WANTED—Pony Ride. WANTED—Semi and Truck Drivers, general Ride Help. All replies:
GEORGE CLYDE SMITH SHOWS
Curwensville, Pa., this week; Seward, Pa., next week.

GEORGE H. HARMS WANTS AGENTS

For Alley, Roll Down, Razzle, Skillo, Blower and Wheels. Also General Help.

Starting Clarksburg, W. Va., June 28.

Contact me:
DANIEL BOONE HOTEL
Charleston, W. Va., or care of
CETLIN & WILSON SHOWS, per route.

ROY LEGOSER

CONTACT ME AT ONCE

DON M. BRASHEAR
AMERICAN MIDWAY SHOWS

Wayne, Nebr., June 24-26; Le Mars, Iowa, June 28-30; then Rock Rapids, Iowa, Celebration, July 3-5.

SILVER STATES SHOWS

Want for Nebraska's two biggest 4th of July Celebrations: Unit #1, Tekamah, Neb., July 3, 4, 5; Unit #2, Lyons, Neb., July 3, 4, 5; then all Celebrations and Fairs. Each Unit playing two a week. Units combining for three big days at Beatrice, Neb., June 28 to 30.

Unit #2 wants Floss, Diggers (Ross, contact), Hanky Panks all kinds. Hedy Jo Starr wants Girls for new Girl Show. Also man for Front.

Unit #1 wants Photos, Apples, Snow, all kinds Hanky Panks. Milly Burleson wants Girls for Girl Show. Will book one more worth while Show; we have Top and Banner Line. We have a real proposition for one or two major Rides. Contact Jim Carpenter.

Can always place useful Help in all departments, either Unit.

For Sale—DeLuxe Diner and Grab, on Trailer, complete with latest equipment. A real buy. See it at Seneca, Kan., this week.

This week, Jim Carpenter, Unit #1, Seneca, Kan.; Harry Richman, Unit #2, Phillipsburg, Kan.

WANT AGENT

HARRY LAMON—JESS BRADLEY
WIRE

T. L. DEDRICK
Western Union or General Delivery
Georgetown, Ky.

AT LIBERTY CARNIVAL SECRETARY

Can handle any part of show

E. H. (TEX) SMITH
Windle Hotel Jacksonville, Florida

W. E. ATTRACTIONS

Need clean, capable Agent for Penny Pitch, Ball Game, Percentage, Cork Gallery, Slum Skillo. Will book Mitt Camp, Fish Pond, Dart or any Slum Concessions. Ride Help needed if good drivers.

W. E. WEST, Owner
Wartburg, Tenn., this week;
Baxter, Tenn., to follow.

FOR SALE

Single
LOOP-O-PLANE
A-1, Reasonable

J. R. RUSSELL
214 Park, N. W. New Philadelphia, Ohio

JAS. M. RAFFERTY SHOWS

BELHAVEN, N. C., JUNE 29—JULY 5

THE BEST JULY 4TH CELEBRATION IN THE SOUTH

Jacksonville, N. C., to follow.

Can place Custard, Mug Outfit, Ball Games or any Legitimate Concession. Want Ride Help at all times. Want Cookhouse Help, Griddle Man and Waiter. Luther C. White, contact Mrs. Rafferty. Address:
J. M. RAFFERTY, HENDERSON, N. C., THIS WEEK.

MIAMI VALLEY SHOWS

WANT

Small Bingo and several Stock Concessions. Jamestown, Ohio, this week;
Lucasville, Ohio, Fourth of July Celebration. Will book Ferris Wheel.

Clyde Pierce, contact us at once.
R. J. FRANZ, Mgr.

FOR SALE

ALLAN HERSHELL THREE ABREAST JENNY JUMPERS

New Top, newly decorated, gears and clutch good. Also Kiddie Train. Both running.
Phone 2-3773, Knoxville, Tenn.

WORLD OF MIRTH SHOWS

Want Talkers for Girl and Posing Shows, experienced Candy Pitchmen; Leon, wire.

J. SCIORTINO
WORLD OF MIRTH SHOWS
Poughkeepsie, N. Y., this week; North Adams, Mass., next week.

W. S. MALARKEY

Can place clean Concessions for July 5 Celebration at Mansfield, Pa. Can also use a Thrill Show or Rodeo. Want Shows and Concessions for Roscoe, N. Y., Celebration, week of July 26, and Whitney Point, N. Y., Fair, Aug. 1-7. Can place Grab Outfits at all these spots. Don't write, wire:
W. S. MALARKEY
2 Clifford St. Binghamton, N. Y.

FOR SALE

#5 ELI WHEEL

Motor reconditioned. Can be seen in operation by appointment.
S. A. GIBSON
7520 N. Seeley, Chicago 45, Ill. Shel. 8338

MURRAY AMUSEMENT COMPANY

WANT WANT WANT

For 25 Celebrations playing two a week

CONCESSIONS: Bumper, Bowling Alley, Grab, Watch-La, Hoop-La, Penny Pitch, Slum Blower, Cane Rack, String Game, Arcade, Jewelry or any other Stock Concession. No flats or gypsies.

RIDES: Spitfire, Roll-o-Plane or Octopus, 25%. Man who wired to book Chairplane, Kiddie Ride and Spitfire, wire again. Lost your wire but can book all.

For Sale: New 22-ft. 10-section Kiddie Ride Top.
Will Buy: 42' Merry-Go-Round Top in good condition.
Oswego, this week; Oakwood Fair, next week; then the big one, Fairfield, July 3-5; all Illinois.

KENTUCKY'S LARGEST CELEBRATION FALMOUTH, KY., JULY 2-3-4-5

Four big days and nights. Races. Fireworks. Beauty Pageant. Baby Show. Attractions of all kinds.

WANT following Concessions for independent midway: Grab, Cookhouse, Stock Stores of all kinds, Novelties, Ribbons, Pin-On Demonstrators, American Palmistry (positively no Gypsies), Arcade Photo. Have location for two or three well-flashed Wheels, etc., Birds, Toys. Want Knife Rack. Space on independent midway for one or two Feature Pay Attractions.

Exclusive sales rights in grandstand for Cold Drinks, Ice Cream, Novelties, Pillows, Popcorn, Peanuts, etc. Following write or wire: Mart Engbert, Frank Bradford, B. O. Tucker, Cliff Brown, J. Frank Taylor, L. C. Baker, T. C. Mobley and others.

All address

R. E. SAVAGE at Falmouth, Ky.

RIDES — SHOWS — CONCESSIONS

WANTED FOR

READING BICENTENNIAL INDUSTRIAL EXPOSITION

24 DAYS — AUGUST 14 TO SEPTEMBER 6

READING (PA.) FAIRGROUNDS

WRITE OR WIRE

CHARLES W. SWOYER

522 COURT ST.

READING, PA.

WANTED FOR

PEKIN LIONS' CLUB 4TH OF JULY CELEBRATION

3 BIG DAYS — FRIDAY, SATURDAY AND SUNDAY

JULY 2-3-4 — AT PEKIN, ILL.

Portable Dance Floor, Percentage

L. B. Lamb Shows on Location June 28-July 5

Write or Wire **DON ALEXANDER, Box 443, Pekin, Ill.**

WILSON FAMOUS SHOWS

ILLINOIS' FINEST AND CLEANEST MIDWAY

Playing the best of Illinois Fairs and Celebrations, starting at Streator, Illinois, Biggest Fourth of July Celebration, July 2-3-4-5.

Have opening for neat COOK HOUSE, and a few legit Stock Concessions. Will book one or two well framed Grind Shows, and Kiddie Auto Ride.

Our route is second to none in Illinois. Contact us at Havana, Ill., June 23-30.

WANT WANT WANT WANT WANT WANT

Not for the biggest, but just a good annual July 4th Celebration at Casey, Illinois, July 1-5. Free Acts nightly. Car given away Sunday, July 4th. Fireworks Monday, July 5th. Free gate. Rosedale, Ind., Annual Street Celebration, starting July 12-17.

Especially want Shows—Snake, Mechanical, Wild Life, 10-in-1 with own equipment. Girl Show if neatly framed. CONCESSIONS—Diggers, Penny Arcade, Pronto Pup, Hit and Miss, Cat Rack. RIDES—Tilt or Octopus. All replies:

JOHN PORTEMONT, JOHNNY'S UNITED SHOWS
PAOLI, INDIANA

MOORE'S MODERN SHOWS

Can place Stock Concessions for 4th of July Celebration at Vincennes, Ind., and following Fairs: Litchfield, Martinsville, Paris, Farmers City, Altamont, Carmi, Albion, Newton, Oblong, Shawneetown, all Illinois Fairs; Harrisburg, Ark.; Senath, Mo.; Marked Tree, Searcy, McCary and Parkin, Ark., Fairs. Can place Second Man on Flyplane, must be semi driver. Bicknell, Ind., this week; then Vincennes.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Lodi, Calif., Grape Bowl Two-Day Rodeo Pulls 2,400

LODI, Calif., June 19.—A crowd estimated at 2,400 attended the benefit rodeo held in the Grape Bowl here Saturday and Sunday (5-6). Event was sponsored by the Lodi Chapter, Disabled American Veterans.

Top money winners included Buster Ivory, El Toro, first in bareback bronk riding; Frank Mends, Visalia, first in Brahma bull riding, and Sunny Truman, Lakeview, Ore., first in bronk riding.

Acts for Ohio Home-Coming

GIBSONBURG, O., June 19.—Paul Spor Agency has been signed to supply free acts at the annual Volunteer Firemen's Homecoming here, August 25-28, reports Frank Ortney publicity director and promoter. Among attractions will be an automobile giveaway, concessions and a midway.

Windsor, Conn., Carnival

WINDSOR, Conn., June 19.—The Gray-Dickinson Post, American Legion, will sponsor a carnival August 15-21.

FOR SALE 1947 SPITFIRE

In A-1 condition. Special aluminum tubs. Booked for best route of fairs. Reason for selling—going into other business. Can be seen in operation on James E. Strates Shows. Priced right for cash. Contact

DON TRUAX

JAMES E. STRATES SHOWS
Glens Falls, N. Y., this week; Schenectady, N. Y., week June 28.

WANTED

For Old Settlers' Picnic

at Nemaha, Nebraska, August 5 & 6. Rides of all kinds, Concessions, Shows and Free Acts. Write
J. O. HANSEN, Concession Mgr.
HENRY MUTSCHULLAT, Sec.

WANT SMALL CARNIVAL

For the week of July 4th. Wire collect.
REMER COMMERCIAL CLUB
JIM LUCAS, Chairman
GRAND RAPIDS, MINN.

STRASBURG HOMECOMING WANTS

Rides, Shows and Concessions for Sept. 1, 2, 3 and 4, or Sept. 8, 9, 10 and 11. Write to
LAUREN R. HAMM
Strasburg, Illinois

WANTED RIDES FOR SESQUI-CENTENNIAL CELEBRATION

AUGUST 22-28
Sponsored by Merchants and Civic Groups of Grove City, Pennsylvania. Write
HERMAN M. RODGERS
117 1/2 South Broad St. Grove City, Pa.

WANT SIDE SHOW ACTS

Tattoo Artist and Magician. Girl for Electric Chair. Alloe, Alligator Boy, get in touch with me; have good proposition for you. Good route of Fairs starting July 12th. Address:

DEWEY FULLERTON

CARS ROGERS GREATER SHOWS
Crawfordsville, Indiana, this week; Rantoul, Illinois, next week.

WANTED

3 Agents, prefer man and wife or men for Stock Stores, Bumpers and Darts, 50-50 basis. Have Fairs and Celebrations. Have the biggest Southwest Oklahoma 4th of July Celebration and others. Concessions don't conflict. Need Cook House or Grab. No drunks or Agitators. **GIFFORD'S RIDES & AMUSEMENTS, Snyder, Okla., June 23 to 28; Granite, Okla., July 2-3-4.**

Anderson's Amusements WANT

Popcorn, Stock Concessions. Will book Merry-Go-Round or Rides not conflicting. Aiden, Mich., June 22-23; Belleaire Bass Festival, 25-26-27; then Vanderbilt, Mich., for July 3-4-5.
JOHN D. ANDERSON

Dearborn, Mich., Rodeo Skedded August 14-22

DETROIT, June 19.—The sixth annual rodeo, sponsored by the Dearborn Junior Chamber of Commerce, will be held here August 14-22, according to Walter Brackett. Site probably will be the regular circus lot at Wyoming and Ford roads. Sponsoring org currently is dickering with Buster Todd's Tri-State Rodeo.

WANTED

Ferris Wheel, Merry-Go-Round, other Rides for

DANBURY, CONN.

August 20-28 Inclusive

Good deal. Contact

A. P. CAILLOUETTE

272 Main St., Danbury, Conn.

FIREMEN'S FALL FESTIVAL

LENA, ILLINOIS

September 9, 10, 11, 1948

Spaces for Concessions, Shows and Eat Stands.

H. V. WALES, Secretary
Lena, Ill.

WANTED CARNIVAL

FOR LIVINGSTON COUNTY ANNUAL
FALL FESTIVAL

Chillicothe, Mo., Sept. 13th, 14th, 15th.

Sponsored by American Legion.
Can use full week. Contact

J. D. DAMERON

Box 511

Chillicothe, Missouri

FOR SALE

6x12 HOT DOG STAINLESS STEEL TRIM
CONCESSION TRAILER

Bottle gas and electric equipped, U. S. Govt. bodies, heavy running gear, 8-ply tires, ready to go, \$850.00.

OAKDALE SALES
2860 No. Clark St. CHICAGO, ILL.

Wanted One or Two Rides

Ferris Wheel or Chairplane or both. Also a Kiddie Ride. 13th Heckscherville, Pa., Homecoming, July 14th to July 18th, inclusive. "Peaches Sky Revue" is the free act. Located nine miles from Pottsville, Pa. Contact

JOSEPH F. FAYE

Heckscherville P. O., or
Telephone: Minersville 857

WANTED

Carnival and Concessions, Entertainment,
for our 39th

Annual Sunflower Days

AUGUST 5-6-7, 1948.

B. B. CRAIG, Secy.
MELVERN, KAN.

SHOWMEN

We have 40x60, 20x30 and 25x36 Tops and Fronts for same. What do you have to put in them for wonderful route?

AMERICAN MIDWAY SHOWS
Wayne, Neb., June 24-28; Le Mars, Iowa, June 28-30; then the big Celebration, Rock Rapids, Iowa, July 1-5, and 14 Fairs to follow.

AT LIBERTY

Reliable Custard Manager and Dipper, formerly with
Cetlin & Wilson and World of Mirth Shows.

Will join on wire. Address:
SAMUEL DeCARA
2810 Clark St., Tampa, Fla.

Record Entry List Expected at ARSA D. C. Competitions

WASHINGTON, June 19.—A record number of skaters is expected to enter the national championships of the United States Amateur Roller Skating Association, to be held June 28-July 3 in National Arena here.

Speed skating, according to Ralph Canary, manager of the arena, has been added to the list of events that includes figure, dance, pairs and fours skating.

Among entries are Diane Lanzotti, Linden, N. J., who won the national ladies' novice crown last year, and Charlotte Ludwig, who represented Twin City Arena, Elizabeth, N. J., at the world championship held here last December. Officials are expecting stiff competition from California skaters who reportedly have made great strides during the past year.

SKATE CASES AT A NEW LOW

- ★ STEEL CASES (Metal Over Wood)—Assorted color combinations. Finest made. \$29.64 Doz. Sample \$2.47.
- ★ ALL ALUMINUM CASE—"The Featherweight Champion." Light, sturdy, with satin finish. Former OPA selling \$6.50. NOW \$36.00 Doz. Sample, \$3.00.

L & L PRODUCTS
7019 Glenwood St. Chicago 26, Ill.
Distributors of Heiser Products, Midwest and Skating Rhythm Records, Champ Skate Brakes, Rawson Books, Skaters' Jewelry, Stickers, Laces, etc.
Write for price list.

SKATING RECORDS
with
STANDARD DANCE TEMPOS
Write for Complete List
SKATING RHYTHMS RECORDING CO.
P. O. Box 1838 Santa Ana, Calif.

WE BUY AND SELL
New and Used Rink Roller Skates
Advise Make, Size, Condition and Quantity.
Also Best Price.
JOHNNY JONES, JR.
51 Chatham St. PITTSBURGH, PA.

RIEDEL ★
The Accepted Leader in
SKATING SHOES
Riedell Sportshoe Co. Berkeley 3, Calif.

FOR SALE
TWO HARDWOOD SKATING MATS
One 8x8, one 9x9, new condition, \$100.00 each.
JUANITA
3912 N. W. 24th Ave. Miami 37, Florida

WE MANUFACTURE COMPLETE PORTABLE RINKS SECTIONAL FLOORS
BILT-RITE FLOORS AND RINKS
Mailing Address: 1419 Crescent Drive, Tyler, Texas.
Factory: 1016 E. Locust St., Tyler, Texas.

FOR SALE
100 pair Chicago Skates, sizes, rink run; Rock-Ola P.A. System, 3 Loud Speakers and Mike, all A-1 condition, \$450.
JOS. F. LOGSDON
Barton, Md.

"CHICAGO" Racing Skates
are exceptionally strong, light and speedy. Used and endorsed by the fastest skaters.
THERE IS A REASON
CHICAGO ROLLER SKATE CO., 4427 W. Lake St., Chicago, Ill.
Manufacturers of Rink and Sidewalk Roller Skates—Industrial Fuses and Screw Machine Products.



Oaks Park Rollery Hit Hard by Flood

DETROIT, June 19.—Oaks Park Rink, Portland, Ore., was nearly destroyed by the recent flood that struck the area, according to Fred A. Martin, secretary of the Roller Skating Rink Operators' Association of the United States, of which the Portland rollery is a member.

Owned by E. H. and Robert Bollinger, the rink was one of the largest on the Coast. The RSROA Pacific Coast Regional contests at the rink preceded the flood by a week. This was the first time in 50 years that the park had been flooded, Martin said.

CINCINNATI, June 19.—Reports from Portland, Ore., scene of the recent flood disaster, indicate that about 24 inches of water reached Oaks Park Roller Rink, operated by E. H. and Robert Bollinger. Sand bags were placed on the hardwood floor to keep it from bucking, but buckling occurred between the bags. The fir flooring around the skating area swelled to such an extent that it pushed the sides of the building out at the bottom, giving the building the appearance of a tent.

Stoddard Gumaer Joins URO

PASADENA, Calif., June 19.—Stoddard Gumaer, operator of Moonlight Rollerway here, has become a member of the United Rink Operators, reports Paul J. Gilbert, manager of Del Monte Rollerdrome, Monterey, Calif. Gumaer donated a challenge trophy for the high-point clue in competitions at the recent California championship of the United States Amateur Roller Skating Association.

New Spot Opens in Alabama

ALBERTVILLE, Ala., June 19.—T. A. Cobb and J. G. Chastain have opened Cobb's Skating Rink here. The new building features air-cooling, a 110-foot hardwood floor and new equipment. A grill serving short orders operates in connection with the rink.

Hartford Spots Have Shows

HARTFORD, Conn., June 19.—Roller Skating Club of Hartford presented an exhibition Wednesday (9), featuring New England champions, at Friendly Roller Rink here. Hartford Skating Palace, another local rink, noting its eight anniversary Saturday (12), featured skating exhibitions and free souvenirs in a special 7:30 to 12 p.m., program.

Childress's Texas Biz Big

GALVESTON, Tex., June 19.—D. J. Childress, recently closed a six-week stand of excellent business here with his 40 by 80-foot portable roller rink, reports Fred C. Landrus, magician. Joe Pollard is floor manager. Childress, who has moved to Corrigan, Tex., operated afternoon and night sessions here. The rink has a pecan wood floor.

N. Y. RSROA Votes More Garden Shows

NEW YORK, June 19.—Resumption of Madison Square Garden roller-skating shows under sponsorship of the Roller Skating Rink Operators' Association of the United States was voted Tuesday (15) at a meeting of the metropolitan chapter of the RSROA. The 1949 show will probably be held in March, it was indicated.

Former Garden shows were staged for the benefit of the national polio fund and became extremely popular attractions. The first, in 1941, was sponsored by *The New York Journal-American*. Succeeding shows, in 1944, '45 and '46, were presented by the RSROA.

Ambassador Hockey Team Defeats Del Monte, 3-2

MONTEREY, Calif., June 19.—In a return roller hockey game staged June 10 at Mr. and Mrs. Charles Himes's Ambassador Roller Rink, San Francisco, the host team defeated the team of Del Monte Rollerdrome, Monterey, by a 3 to 2 score, reports Paul J. Gilbert, Del Monte manager. A large crowd saw the contest.

Rink people attending as guests of the Himeses were Mr. and Mrs. Jack Thayers, Sonoma Roller Rink; Mr. Murray, Rollerland, Oakland; Mr. and Mrs. M. M. Shattuck, Skaterland-at-the-Beach, San Francisco, and Mr. and Mrs. Gilbert.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3313 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

Skating Rink Selling \$2,000 Below Value
115'x50' Rink; maple flooring, 100'x50', sanded once, 350 pairs Chicago skates, 70 pairs shoe skates, two cases wheels, 1 case toe stops, enough parts to last year or more, repair tools; 12" sanding machine, 130' cable attached; skate grinder, P.A. system, 2 speakers with turntable, 150 records, neon signs, changeable flash instructing board, 4 color type lights on separate switches, 4 center pole drapes, drink box, plenty spectator and skate benches, 5 skate boxes, learners' aluminum frame, 4 horses and 4 turtles for races, 10'x20' counter with display stand. Guard railing circles entire rink. Green tent with orange and blue trim. This is a bargain for any interested party. Located at the city Municipal Park in Griffin, Georgia. Can be moved or remain in present location the remainder of season. Reason for selling, other business demands all my time. Bargain at \$7,000.
W. R. JONES, P. O. Box 531, Griffin, Ga.

Skate Cases • Skate Outfits
PARTS AND ACCESSORIES, SKATE PINS.
WRITE FOR PRICE LIST.
ILLINOIS ATHLETIC SUPPLY
2512 White Plains Rd. NEW YORK 67, N. Y.

A \$1,000.00 TIP ON RECORD SAVINGS!
DO YOUR RECORDS WEAR OUT QUICKLY?
DO YOUR RECORDS SKIP AND REPEAT?
DO YOUR RECORDS ALLOW PICK-UP ARM TO SLIDE ACROSS?
Send for our monthly release catalogue and you will find the reason and remedy printed for you to pin up and remind yourself to save money!

Dance-Tone's LATEST RELEASES ARE READY

ASCAP		NON-ASCAP	
Side A	Title	Side B	Title
#210—I Wish I Knew the Name (O&P*)	You Turned the Tables on Me (O&P*)	#215—It's Easy When You Know How (O&P*)	I'll Hold You in My Heart
#211—Because (C)	We Just Couldn't Say Good-Bye	#216—I Want To Cry (O&P*)	You Can Depend on Me
#81—Diane	Apple Blossom Time	#217—Negra Consentida (O&P*)	If I Could Steal You
#213—Sugar Blues (O&P*)	Your Red Wagon	#218—Andalucia (O&P*)	Idaho Moon
#214—Just Because (O&P*)	Big Brass Band From Brazil	#219—Misirlou (O&P*)—Organ & Piano	To-Night Is Our Night (C) Chimes

SPECIAL RELEASE NON-ASCAP
#89—Wedding of the Winds—Part 1. Wedding of the Winds—Part 2.Waltz 120
Especially Adapted for the Drop Three Continental Waltz.

All DANCE-TONE Records Feature the Two Top-Flight Rink Musicians of the Nation
PHIL REED at the **HAMMOND VIBRATO CONSOLE** and
FRANK PICHER at the **KEYBOARD** of the **STEINWAY PIANO**
ONCE You Try DANCE-TONE—You Will Have No Other
Every Record Guaranteed for Timing and Material!

Dance-Tone RECORD PRICES!
5 Records (10 Sides) \$4.75 per set, plus tax* and postage
10 Records (20 Sides) \$8.50 per set, plus tax* and postage
Less than 5 Records, \$1.00 each, plus tax* and postage
*Government Tax is 10% of the selling price.

Dance-Tone Record Co., P. O. Box 85, Medford 55, Mass.

FOR SALE
ALAMANCE ROLLER DROME, BURLINGTON, N. C.
New building, 65x165, with rock maple flooring. Insulated, air conditioned. This building is less than one year old. All new equipment, including portable band stand. Excellent place for dances. 250 pair of skates, 50 pair of shoe skates, one Webster P.A. system, fluorescent lights, drink commissary, full supply of skate parts and equipment, work shop and skate grinder. Building located on 3 1/2 acre shaded lot. Highway intersection 54 and 70 at Burlington city limits. On city bus line. Also large office and new office equipment. Doing excellent business. Reason for selling, poor health condition. Sacrifice for quick sale. Can be notified by writing to **BOX 933, BURLINGTON, N. C.**

RSROA Benefit Plans Set for Young Rollery

RICHMOND, Calif., June 19.—Charles W. Young, operator of Alvarado Roller Rink here, who recently joined the Roller Skating Rink Operators' Association of the United States, has announced plans for the rink's first RSROA night, to be held June 24.

Young said all RSROA title holders in the area and about 100 of the rink's skaters are scheduled to take part in the planned show, proceeds of which go to the association's national office for the advancement of amateur skating. The show will present a parade of champions and the *Evolution of Skating*, illustrating "how the association helped bring about the change in skating conditions," said Young.

Columbus Circle Shutters

NEW YORK, June 19.—Columbus Circle Roller Rink here discontinued operation permanently following its Sunday night (13) session. The building occupies an area that is included in the site of the new Madison Square Garden on which work is to be started soon.

Sally Goes On Despite Flames

(Continued from page 64)

Sally ordered new scenery built after arranging delivery here of temporary scenery. The new canvas is to be delivered here in time for the Royal American's move to Brandon, Man. The new scenery, it was reported, will be delivered in Brandon.

The Royal American closes here tonight and will open Saturday (26) in Brandon, getting in a day before the opening of the Brandon Exhibition, slated Monday (28).

The Brandon Exhibition will mark the beginning of the Western Canadian Class A Circuit and the RAS's long fair season.

Biz Ahead of 1947

In Chicago this week Sedlmayr described the shows' still-date business this season as bigger than last year. The St. Louis stand this year, he said, yielded a better gross than racked up in three weeks there last year. Counting the engagement here and in St. Louis, the Royal American has played only four stands. The others were Memphis, where it showed the Cotton Carnival, and Davenport, Ia., played prior to here. Davenport yielded excellent business the final count showed.

Craner Brands Calif. Centenn. Program "Joke"

(Continued from page 58)

State checking applications for assistance.

Cites Gold Rush Plans

Craner said something should be done immediately to prevent California from becoming the laughing stock of the nation, which has been led to expect the biggest festivals ever held to come out of the centennials' plan.

He contended that he had played a role in advance plans for centennials, but from the start had been opposed to the present law.

In reiterating that gambling will be allowed at the Yreka event, because "there always has been gambling here and is at the present time."

The celebration is sponsored by the American Legion post to raise funds to finish the partially completed Veterans' Memorial Hall.

It will include, Craner said, a \$1,000,000 gold display, children's parade, historical parade, dedication of a plaque marking the discovery of gold here in 1851 and a roaring camp which will include gambling and floorshows.

Foresee Turn-Down

The celebration manager said the committee will not make an application to the State Centennials Commission for financial aid because a commission representative came here to investigate the program and reported aid would not be forthcoming.

"You have nothing to base a claim on," Craner quoted the commission agent as telling Richard Thompson, commander of the Legion post. He did not identify the commission representative.

"We intend to give prizes for the parades and the commission investigator said the body frowned on such procedures as well as celebrations sponsored by private organizations such as Legion posts, Craner declared.

Scores Practice

"Funds appropriated by the Legislature for local celebrations are being used for salaries, transportation costs to send these high priced agents all over the State, for the purchase of autos for these agents and for big offices," Craner charged in his statement that the entire Centennials Commission set-up is sour from start to finish.

George Heinz, executive secretary of the California Centennials Commission, subsequently stated there has been no application received from the Yreka Gold Rush Celebration for State funds, but that an application from Yreka is invited.

"However, if it is received, it will be closely scrutinized," he said. "The publicity material about the Yreka celebration describes a 'roaring camp, gold way, continuous floor shows' and other entertainment events of the type the commission frowns on. We do not support commercial celebrations where money making is the chief object," he added.

Heinz said the only application from Yreka so far received is for use of the centennial float now under construction. He said the commission has indicated the float will be available to Yreka.

Mastic Surface at Regina

REGINA, Sask., June 19.—Said to be the only floor of its kind in Canada, a \$5,000 mastic surface has been laid in the Arena Roller Skating Rink here by Bert and Percy Pearce. The mastic composition was specially prepared by the brothers for the 78 by 188-foot rink surface.

Fair Dates

(Continued from page 59)

INDIANA

Reynolds—Reynolds Free Fair. Sept. 1-4. Albert Geier.
Winamac—Pulaski Co. 4-H & Community Fair. Aug. 17-21. Stuart Gast.

NEW MEXICO

Portales—Roosevelt Co. Fair Assn. Sept. 15-18. W. G. Vinzant.

OKLAHOMA

Shawnee—Pottawatomie Co. Free Fair. Sept. 20-23. Mrs. H. L. Swink.
Wewoka—Seminole Co. Free Fair. Sept. 16-18. W. F. Lott.

SOUTH DAKOTA

Clear Lake—Deuel Co. Fair Assn. Sept. 16-18. Bud Elrod.

TENNESSEE

Dickson—Dickson Co. Fair Assn. Aug. 25-28. Dorris B. Odell.

TEXAS

Pecos—Pecos Rodeo & Fair Assn. Oct. 14-16. Alton Hughes.

VIRGINIA

Wise—Wise Co. Fair. Set. 23-25. E. D. Vickers and D. P. Davis.

WASHINGTON

Colfax—Whitman Co. Fair Assn. Sept. 24-25. H. M. Ulcoag.
Colville—Stevens Co. District Fair. Sept. 16-19. Fay I. Bolen.
Dayton—Columbia Co. Fair. Sept. 24-25. Robt. A. Williams.
Ellensburg—Kittitas Co. Fair & Rodeo. Sept. 4-6. Wendell W. Prater.
Friday Harbor—San Juan Co. Fair. Sept. 10-12. Andy R. Johnson.
Okanogan—Okanogan Co. Fair. Sept. 10-12. Ned H. Shorey.
Olympia—Thurston Co. 4-H Fair. Aug. 26-28. Wm. Than.
Port Townsend—Jefferson Co. 4-H Fair. Aug. 13-14. Mrs. Lee Davis.
Stevenson—Skamania Co. Fair. Aug. 26-28. Sam Sharpe, Carson, Wash.

Badger Expo Fetes Mitchell

(Continued from page 58)

holds the exclusive grandstand attraction contract.

The Zacchini flying act, Edmondo Zacchini's double cannon act, the Royal Repensky Family, riding act, and the International Brannodes, teeterboard, will appear thruout the run of the expo, Levy said. Most of the other grandstand acts will not play the full run as the grandstand program is to undergo virtually two complete program changes.

Acts Listed

Among acts billed are the Wal-lenda Troupe, which will contribute five aerial acts; the Sensational Waldorfs, aerial act; Dormond Brothers, comedy unicycle; Lottie Mayer's Disappearing Water Ballet; Sylvia and Christian, dancing; the Martinis, singing; Gloria Gilbert, ballerina; the Doc Shung Troupe, 10-person Chinese acrobatic act; the Gray Sisters, xylophonists; Larry Griswold, trampoline; Arturo and Hedy, high wire; Happy Kellems, clown; the Phelps, balancing act; Lynn and Linda, aerial; Ming and Line, Chinese hillbillies; Lucienne and Ashour, apache dancers, and Franconi, pole act.

Franconi, Danish headliner, is due to arrive in this country June 26. His appearance at the centennial will be his first in this country, Levy said.

Many dancing, singing and comedy acts also will work in the two grandstand revues, Levy pointed out. The first revue will run August 7-20, with the second, the regular No. 1 revue put out by Barnes-Carruthers, to follow August 21-27. Among the specialty acts will be Lester Cole and His Debutantes and the Eight Masters of Melody, singing groups.

Directors Named

The first revue will be rehearsed and built here, with all new scenery to be constructed for it. Lester Cole will handle the choral groups, Dorothy Hild and Ainslee Lambert the dancers. Florence Weston, this city, also will assist.

Choral group for the first revue will include 24 Wisconsin singers and 14 pros, including Lester Cole and His Debutantes and the Eight Masters of Melody.

Utah Concession Contract Upset

(Continued from page 58)

the Salfair Beach Company and the Lagoon Company, operating resorts; the Intermountain Theaters, Inc., a movie chain, and the Covey Gas & Oil Company, operators of Coconut Grove Ballroom.

The suit was brought a year ago by the plaintiffs when the fair board gave a five-year lease with five-year option to the Beehive Midway corporation, promoted by C. C. McDermmond, for the entire midway concessions. After financial difficulties, the firm was taken over by Ken Garff, local automobile dealer. Action was held in abeyance thruout the 1947 centennial year so as not to interfere with the centennial exposition, State promoted.

It was pressed this year when the midway opened at the fairgrounds on Decoration Day in competition with resorts. The midway has been open thruout June with business consistently poor.

Rights Ruled Franchises

Judge Baker ruled that the rights granted the Beehive Midway corporation were in effect franchises, rather than leases, and that it was beyond the legal right of the fair board to grant them. The fair board is studying an appeal to the State Supreme Court, as are attorneys for the Midway corporation.

The action does not bar the Midway corporation from bidding or obtaining midway and concession rights during the annual Utah State Fair or for any other single event. Unless an appeal delays judgment, the midway probably will have to close this week.

Action does not affect *Holiday on Ice*, currently showing in the fairgrounds Coliseum, altho percentage contracts entered into by the fair board with *Water Follies of 1948* and *Holiday on Ice* were attacked by the same group. These contracts were disapproved by Utah State Attorney General Grover A. Giles, whereupon they were voluntarily withdrawn and renewed on a straight rental basis.

Cold Hits Wagner In Chi's Suburb

(Continued from page 64)

night (12) in view of an afternoon rain; and Sunday (13), particularly at night, was extremely good.

The stand at Norwood Park closes today, and the shows will move to Joliet, Ill., opening there Monday (21) and continuing there thru Sunday (27). It will rail to Toledo following its Joliet engagement, and will bow in Toledo Wednesday (30).

Visitors at Norwood Park included Morris A. Haft, Mr. and Mrs. George B. Flint, John F. Courtney, George W. Johnson, Mr. and Mrs. Noble Fairley, Mose Kalin, Connie Hale, Dave Edelson, Mrs. John McGovern, Smokey Scruggs, Mr. and Mrs. Harry Hennies; Charles Vana, of Peacock Publications; Mr. and Mrs. Peter (Jackpots) Harbett, Mr. and Mrs. Mel Dodson, Mrs. Evelyn Freschette, Rocky Clements and wife, Mrs. E. Brightwell, and Police Captain and Mrs. Louis Klatzco.

Also Mr. and Mrs. Sam Proskauer and family, Mrs. May Proskauer, Sammy White, Ben Pardo (Lorenzo) May, Eddie Sopenar, Mr. and Mrs. H. E. Kepler, Ronnie Mason, Tommy Rowland and Joseph S. Scholibo.

Chaplain Rev. Marcel LeVoy toured the midway with Dr. John LaMarr. Harry Atwell clicked many pictures of the new Girl Show, *Maid 'n America*, and of Mitzi, featured in that presentation.

Mrs. Martha Wagner returned from Toledo, after attending the burial of her oldest sister, Angela Zydell.

WANTED PORTABLE ROLLER RINK

On 50-50 basis. Must be good size. For summer season. Doing a very large business. Bus service to door. Wrecking old building to rebuild July 1st.

Moonlight Roller Rink
Springfield, Illinois

WANTED

MYRIAD REFLECTOR MIRROR BALL

27 inches in diameter, WITH OR WITHOUT Spot Lites and Motor, complete.

Moonlight Roller Rink
Springfield, Illinois

CURVECREST "RINK COTE"

THE PLASTIC RINK SURFACE

Write

PERRY B. GILES, Pres.
Curvecrest, Inc., Muskegon, Mich.
Originator and Sole Distributor.



\$10.00

B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each \$4.10

ROHDE-SPENCER CO.

223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

SNAP UP These SNAPPY NOVELTIES

HORSE RACE CARDS
\$5.40 Doz.; \$15 for 3 Doz.

PIC TEASE \$5.40 Doz.; \$15.00 for 3 Doz.

HOLLYWOOD POCKET X-RAY
\$5.40 Doz.; \$15 for 3 Doz.

3 Doz. Ass't Packages (1 Doz. Ea.) \$15.00

ATOMIC PROPELLER HATS
Assorted Colors

FELT \$27.00 Gr.; 2 Gr., \$52.00
LEATHERETTE 26.00 Gr.; 2-Gr., 50.00

25% Dep., Bal. COD; orders filled same day

STAR SPECIALTY CO.
BUTLER, PENNA.

NEW IMPORTED SWISS WRIST WATCHES



- ★ Precision Built
- ★ Stainless Steel Back
- ★ Genuine Leather Band
- ★ Styled for Beauty
- ★ Built for Accuracy
- ★ Radium Dials
- ★ Sweep Second Hand
- ★ Immediate Delivery

\$3.50 Each
In Lots of 6 or More.
Sample orders, \$1.00 extra.

25% deposit with order, balance C. O. D.

ALLIED SERVICE CO.
929 Fifth Ave.
Pittsburgh 16, Pa.

WRITE FOR NEW FREE CATALOG
Over 2,000 Items for
JOBBER—PITCHMEN
NOVELTY STORES—MERCHANDISE
AND CARNIVAL WORKERS

GEM SALES CO.
533 Woodward Ave. Detroit 26, Mich.
Members Michigan Showmen's Assn.

IF YOU WANT
★ **BALL POINT PENS**
THAT WRITE . . .
Send For Price List

STARR PEN CO.
54 W. Illinois St. Chicago 10, Ill.

CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers

RATE: 12c A WORD — MINIMUM \$2.00

All Classified Advertisements Must Be Accompanied By Remittance in Full

FORMS CLOSE THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

ACTS, SONGS & PARODIES

A-1 PARODIES, SPECIAL SONGS, MATERIAL
for any act. 1948 catalog free. Kleinman, 1735 N. Bronson, Hollywood 28, Calif. ju17

CATCHY NEW SONG HIT—RECORD FREE TO
disc jockeys and juke box owners. Give proper identification. Box 369, Chicago 90, Ill. jy17

FRANKEL'S ENTERTAINERS' BULLETINS—
Containing parodies, monologues, band novelties. Five different issues, \$1. Frankel, 1508-B S. Homan, Chicago 23. jy3

"I STILL LOVE YOU"—AN APPEALING NEW
ballad. Professional copies free. Arlington Music Publishing Co. (BMI), 4431 S. 36 St., Arlington, Va. jy3

"RENO"—A CATCHY NOVELTY HIT SONG.
free copies to professional artist. Paul Chevalier Pub., 862 7th Ave., San Diego, Calif. jy3

SENSATIONAL SONG PARODIES—ORIGINAL
material, written by an established writer who specializes in good, solid nite club parodies. Over 150 to select from. Different situations, socko and funny endings. Current and standard tunes. Can be used anywhere. Free lists on request. Manny Gordon, 819 W. North Ave., Milwaukee 6, Wis. au28

SING! "PENNSYLVANIA HILLS." MUSIC
stores. Send for free copies. D. A. Grimes, Dr., 250 S. Broad St., Philadelphia, Pa. jy3

SURE-FIRE ENTERTAINERS' MONOLOGUES,
Song Parodies, Special Material, reasonable rates. Write: Cliff Campbell, 621 S. Kickapoo, Springfield, Mo. jy3

AGENTS & DISTRIBUTORS

AGENTS WANTED—TO SELL NATIONALLY
advertised Pocket Atomizers. Just four sales daily net \$50 weekly. Write Dept B, Louell Products Co., 423 Fulton St., Brooklyn 1, N. Y. je26

AGENTS, PITCHMEN, DEMONSTRATORS, DIS-
tributors! Make big money with amazing new toy. Sample, 10c. Thurber Plastic Products Co., Sabina, O. jy3

AGENTS, DISTRIBUTORS, DEMONSTRATORS,
Pitchmen: Good opportunity for exclusive territory on new pocket size book of fate and health. Sample book, \$1 with order. Cooper, P.O. Box 6, Compton, Calif. jy10

AMAZING OPPORTUNITY—BEAUTIFUL MA-
sonic Heirloom Bible every Mason should buy. Send lodge number to Masonic Dept., Philadelphia Bible House, Room 603, 1211 Chestnut St., Philadelphia 7, Pa. je26

AMAZING OFFER—\$40 IS YOURS FOR SELL-
ing only 50 boxes, each containing 25 new, entirely different Deluxe Christmas Cards with or without name imprinted. Also 50 for \$1. Free samples. Other boxes on approval. Write today. It costs nothing to try. Cheerful Card Co., 331 White Plains, N. Y. jy31

AMERICAN WATCHES—NEW, POCKET, \$1.68, \$1.78, \$1.88, \$1.98. Wrist, \$2.69, \$2.98, \$3.29, \$4.97. Electric Alarm Clock, \$2.98. Samples, \$1; balance C.O.D. United Watch Wholesalers, St. Cloud 1, Minn.

ANYONE WORKING CELEBRATIONS, FAIRS,
Carnivals, Picnics, see ad headed "Name Pennants" in this classification. Hot item. L. P. Engravers.

ASSORTED FRUIT RUBBER WALL PLAQUES,
\$5 hundred. Bamboo Bird Cages, 5 in. squares, \$6 dozen. 2 wooden boxes, you make them fight with your finger, \$15 hundred. 10 piece Mexican Tea Set, \$6 dozen. Send \$2 for samples. 10 Wall Plaques, Bird Cage, set of Dishes and 3 Fighters. No catalog. Liberty Sales, 2624 South Central Park Ave, Chicago, Ill. jy3

BEAUTIFUL SHELL JEWELRY AND GLASS
Novelties, wholesale only. \$2 brings 5 samples returnable. Free illustrated folder on request. Wonderland Studio, Inc., P. O. Box 709B, St. Petersburg, Fla. jy24

DECORATED CHINA NOVELTIES—22K GOLD
and bright lusters. Prices right. Wholesale only. Struthers China Shop, 170 Elm, Struthers, Ohio.

EARN BIG PROFITS SELLING MAGIC PHOTO
Races to stores. Rush 25c for sample package and distributor's offer. Robbins Co., 152-B, West 42nd St., New York. jy3

GET 300 MONEY MAKING IDEAS—RARE
Formulas, Success Plans, Schemes, Exposés, Secrets. Folio free. Formico-KA, Box 572, Dayton, Ohio. jy10

PRICE \$68.50 EACH
3 OR MORE 65.00 EACH

REBUILT SINGER PORTABLE ELECTRIC SEWING MA-
CHINE, with new electric motor, controls, electric wheel, luggage carrying case and equipment. All nickel parts chrome plated and new crinkle paint finish on the head. Every machine a perfect stitcher, ready to do your sewing in comfort.

F. O. B. New York. 25% with Order, Balance C. O. D.

Ideal for renting out or resale because they'll stand up and do the work. Prompt shipment.

MITCHIE GOLDMAN
5 BRIGHTON 1ST ROAD BROOKLYN 24, NEW YORK



PRICE \$68.50 EACH
3 OR MORE 65.00 EACH

REBUILT SINGER PORTABLE ELECTRIC SEWING MA-
CHINE, with new electric motor, controls, electric wheel, luggage carrying case and equipment. All nickel parts chrome plated and new crinkle paint finish on the head. Every machine a perfect stitcher, ready to do your sewing in comfort.

F. O. B. New York. 25% with Order, Balance C. O. D.

Ideal for renting out or resale because they'll stand up and do the work. Prompt shipment.

MITCHIE GOLDMAN
5 BRIGHTON 1ST ROAD BROOKLYN 24, NEW YORK

HUMPTY-DUMPTY DANCING DOLLS—FAST-
est quarter you will ever get. Gross, \$15. Ell Graham, S. W. Cor. Hancock-Dauphin St., Philadelphia 33, Pa.

JOKE TRICKS—BULK, WHOLESALE STINK
Perfume, Sneeze, Hot Seat, Soap Trick Powders. C. Koval, 1846 Cullerton, Chicago, 8, Ill.

MAKE SENSATIONAL PROFITS! NEW, SEL-
on-sight Plastic Line: Tablecloths, Aprons, many other splendid fast-selling items, novelties. Postal brings free details, special deals! Royalty, Box W-748, Passaic, N. J. jy3

NAME PENNANTS IN 30 SECONDS—YOU
make any name called for instantly on 3x7 felt pennants with ordinary flatiron and our new process gold letters. Surefire cleanup all doings. Everything at wholesale. Full-size samples, details, 10c. Exclusive Mrs. L. P. Engravers, 705 S. E. 28th Ave., Portland 15, Ore.

NEW EXTRA MONEY PLAN—MAKE UP TO
100% profit without experience, showing Christmas, Everyday Card assortments, Wrapping, Stationery, Coasters. Unusual, attractive. Bonus. Special offers. Send for free samples. 30 different name imprinted Christmas Cards, 50 for \$1; 25 for \$1 and \$2. Stationery, Coasters, Christmas, Everyday assortments on approval. Thomas Terry Studios, 90 Union Ave., Westfield, Mass. je26

PERFUME—WHOLESALE. FINEST QUALITY,
1 doz. 1/2 oz. bottles, \$18. Retail \$6.50. Fischborn Laboratories, 350 Lincoln Rd., Miami Beach, Fla. jy17

PIC TEASE AND DERBY HORSE RACE
Cards, dollar seller, \$5.40 doz.; 3 doz., \$15. Rubber Man in Barrel, \$2.50 doz.; \$18.50 hundred. Bottoms Up Novelty Cards, \$2.50 doz.; \$18 hundred. M. S. Posner, 4851 N. 8th St., Philadelphia 20, Pa. jy3

PLASTIC APRONS AND TABLECLOTHS—
full size, direct from factory, \$12 dozen sets. Sample sets, \$1.25. Jole, 251 East 119th st., New York 35, N. Y. jy3

REPLICA OF \$120 CHRONOGRAPH WRIST
Watch for \$6.75, in dozen lots. Expansion band included. Photo details free. Natdisco, 416 Calumet Bldg., Miami, Fla.

RUN MENDERS—BIG YEAR 'ROUND PRO-
fits. Full particulars, 5 samples, one of each, \$1. Run Mender Works, Dept. B., Waukesha, Wis. jy24

SALESMEN—\$20 TO \$30 A DAY EASY. SEN-
sational new Raised Letter Metal Nameplate, beautifully framed in mahogany. Amazing seller to homes, stores, offices, etc. No deliveries. Get our tested plan. Write Raised Letter Metal Co., Dept. 2068, Fox Bldg., Philadelphia 3, Pa. jy10

SALESMEN—PREMIUM WORKERS. THIS IS
a good looker, good seller. Insulated steel chest with combination lock protects insurance papers, jewelry from fire, theft. Inside 3"x7"x10 1/2". Prepaid, \$4.50. Modern Safe Co., Beloit, Wis. jy10

SALESMEN—MEXICAN NOVELTIES, DIS-
tributors. Clay Tarantulas, \$12 grs. Skeletons and Devils, \$9 grs. Mexican Jumping Beans, \$7.50 thousand. Others. Fast sellers. Free particulars. Special Products, Laredo, Tex.

SELL TAVERN RECORDS TO JUKE BOX
operators. "Meet Us at the Corner Bar," "Just a Barmaid," "In a Little Waterfront Tavern," 10 samples, \$3.50. Retail for 70c. Spotlight Music, Box 942, Baltimore 3, Md. je26

SENSATIONAL NEW FIRE WHIP FIRE EX-
tinguisher, sells at sight for \$1.95; our price, 50c. Men average 25 orders daily. Fire Whip Co. of America, 64 West 48 St., New York 19, N. Y.

"SMART AND EASY MONEY"—REVEALING
Book. Tremendous mail order seller. Immense profits! Particulars free. Vancamp, 453 Reno Ave., Reno, Nev.

START HOME MANUFACTURING BUSINESS
making Cleaning Compounds, Soaps, Insecticides, Cosmetics, Polishes, Food Flavors. No machinery. Literature free. Kemik, Park Ridge, Ill.

START A LOST KEY SERVICE IN YOUR COM-
munity. Brand new. Big home money maker. spare or full time. Beautiful plastic tag and chain. Contains 3-color Social Security space. Every merchant serial number, advertising space. Every merchant can use your service. Details free, or include 25c for sample and complete plan. Double your money back if not satisfied. Agents wanted. Write today to Dept. B, American Specialty Sales, Box 108, Chicago 90.

SWEET SMELLING PERFUME BEADS—SELL
on sight. Big profit. Gorgeous sample line. Free particulars. Mission, 2328-J W. Pico, Los Angeles 6, Calif. jy3

WE PAY LARGE COMMISSIONS ON GOR-
geous Cotton Aprons. Retail \$1.79. Sample, \$1. Don't pass them up. Roslyn Products, Etra Rd., Highstown, N. J.

BORDER NOVELTY CO.

Manufacturers—Jobbers—Importers

RADIOS, A.C. or D.C. Comb. Each
Retail \$10.95 \$8.00

Toasters, Pop Up Automatic.
Fair Traded, \$19.95 13.50

Travel Folding Clocks. Ret. \$5.95 4.00

Cameras, Spartus Full View. Ret. \$10. 6.65

Cameras, Spartus Press Flash.
Ret. \$14.95 9.97

Evans Automatic Lighters. Ret. \$3. 1.80

Silent Flame Gold Lighters.
Ret. \$3.50 1.75

Wallets (Billpak), laced edges.
Ret. \$3.50 1.75

Magic Photo Races (20).
Ret. \$1.00 pkg.50

Photos, Hollywood Girls (real).
Ret. \$1.00 pkg.60

Rings, Men's 3-stone, G.F. Ret. \$3.50 1.75

Ladies' Single Stone Ring, R.F. or
Wedding Band 1.00

Zippo Lighters. Ret. \$2.50 ea. 1.50

Double Reed Patricia Formosa
Harmonicas. Ret. \$2.00 1.00

Bow Ties, best made, electric.
Ret. \$1.5090

Chessmen, Plastic, Boxed. Ret. \$2. set75

Fawns, Jumbo size. Ret. \$7.00 4.00

Bears, Pandas, Giant size. Ret. \$7.00 4.00

Boudoir Dolls. Ret. \$6.50 3.50

Masks, Rubber. Ret. \$3.50.
Mort Sned, etc. 2.25

Watches, 17-J. Waterproof. Ret. \$35. 16.50

Watches, Ladies' new 17-J., Ruby Dial.
Ret. \$35.00 16.50

Watches, Men's 17-J., Ruby Dial.
Ret. \$49.50 21.00

Watches, Glimmer, Boxed, Guaranteed.
Ret. \$5.95 4.25

Wear Ever Ball Pen, Pen-Pencil Set.
Ret. \$3.00 1.75

Stratford Ball Pen, Pen-Pencil Set.
Ret. \$3.00 1.75

Norman Ball Pen-Pencil Set, Gold,
2 piece 1.50

Roll Caps, 5 Gr. to Case, Per Case 17.50

Imported Chromatic Harmonicas.
Ret. \$10.00 6.00

Bugle Boy Bugles. Ret. 25¢ ea.10

Cadet Bugler. Ret. 75¢ ea.35

Boston Pencil Sharpener. Ret. \$2.50 1.75

Lime Squeezer, Cork Screw, etc., Set.
Ret. \$2.50 1.50

Coin Changers, 3-Barrel. Ret. \$2.50 1.50

Coin Changers, 4-Barrel. Ret. \$5.00 3.50

Barber's El. Hair Clippers. Ret. \$27. 18.00

Barber's Hair Dryers, El. Ret. \$18. 12.00

Watches, Men's Pocket Swiss.
Ret. \$4.95 3.00

Deer and Fawn Wall Plaques.
Ret. \$2.98 1.50

Liquor Flasks, Leather Coated.
Ret. \$1.25 9.00

Copper Hat Ash Trays, Large. Ret. 50¢ 25

Gold Color Evans Automatic Lighter.
Ret. \$5. 3.00

4 Nickels to Dimes Trick, Flat Top
Brass, our own make. Ret. \$2.50 ea.75

Jobbers, write for Gross Prices75

New Unnamed ball bearing Trick, our
own make. Ret. 50¢25

Per Doz. \$4.00

Knives, Imperial Miniature. Ret. 59¢ \$4.00

Nail Clippers, finest made on Key
Chain. Ret. 50¢ 3.00

Celluloid Propeller Helicopter Hats.
Ret. 29¢ 2.25

Above Hats to Jobbers
(5 Gross, \$100.80 from Factory)

Billy Bones Skull Key Chain. Ret. 25¢ 1.00

Dog Puzzle Spunky Key Chain 1.25

Small Fur Monkey Bulk, \$27.00 Gr.
Boxed 2.50

Norman Retractable Gold Color Ball
Pen 8.00

Wear Ever Retractable Ball Pen 8.00

Stratford Ball Pen, \$2,500 contest. 7.20

Ball Pen and Lighter, Gold Color.
Ret. \$1.50 7.20

2-Way Ball Pens, Red, Blue, Gold Col. 6.50

Charley McCarthy Dolls 60.00

We also carry a full line of Kat or Mottled
Balloons, Pumps, Sticks, Canes, Whips, Airship Balloons, Workers, Hats, Horns, Noise Makers, Chatelaine Jewelry, Boxes, Rings, Watch Bands, Chains, Earrings, Tricks, Jokes, Puzzles, Magic, Toys, Wallets, Clocks, Films, Flags, Leis, Serpentine, Confetti, Cap Guns, Tree Lights, Padlocks, Punch Cards. (6 Trucks to serve you. We cover the State of Michigan.)

All Prices F. O. B. Detroit, Mich. Deposit
required with all orders, balance C. O. D.
Merchandise Sold for Resale Only.
No orders filled for less than \$20.00.
(Member of the Michigan Showmen's Association.)

BORDER NOVELTY CO.
New Address:
5 West Jefferson, Detroit 26, Mich.
Phones:
Cadillac 6261-6253, Woodward 17906

ATTENTION! PITCHMEN AND NOVELTY STORES

Rush \$1.00 (Refundable) for 10 Different Samples of **FAST SELLING Tricks, Jokes and Wholesale Price List**. You'll receive \$3.50 Retail Value. Please Mention Line of Business.

D. ROBBINS & CO.
152-B W. 42nd St. New York City 18

ATTENTION! GOLD WIRE ARTISTS

● Square and round rolled gold plate wire, all gauges and qualities. ● Stone-set and plain bangles as follows: ● hearts ● stars ● clovers ● crescents ● beaded hearts ● wagon wheels ● crosses, etc. ● Jewel sets, all sizes, with 1 and 2 holes set with stones and pearls. ● 3-stone ring top of beaded stock. ● Beaded band wire ● Plain findings, such as crosses ● anchors ● bowknot pins ● springrings ● jumprings ● swivels ● chains ● plain and twisted hoops ● earwires ● earscrews, etc. ● Hoop earrings ● earrings for pierced and unpierced ears. ● Hand-made adjustable bangle bracelets. ● Wire knot rings of rolled gold plate. ● Pearl plates of small shell. ● Cameos, etc.

Write for \$5 sample order with price list. Deposit, \$2, bal. C.O.D.

EMROW JEWELRY CO.
Box 93, North Station, Providence 8, R. I.
Buy Direct From Manufacturer and Save

TRICKS and JOKES At Wholesale

ATTENTION! PITCHMEN AND NOVELTY STORES
Rush \$1.00 (Refundable) for 10 Different Samples of **FAST SELLING Tricks, Jokes and Wholesale Price List**. You'll receive \$3.50 Retail Value. Please Mention Line of Business.

D. ROBBINS & CO.
152-B W. 42nd St. New York City 18

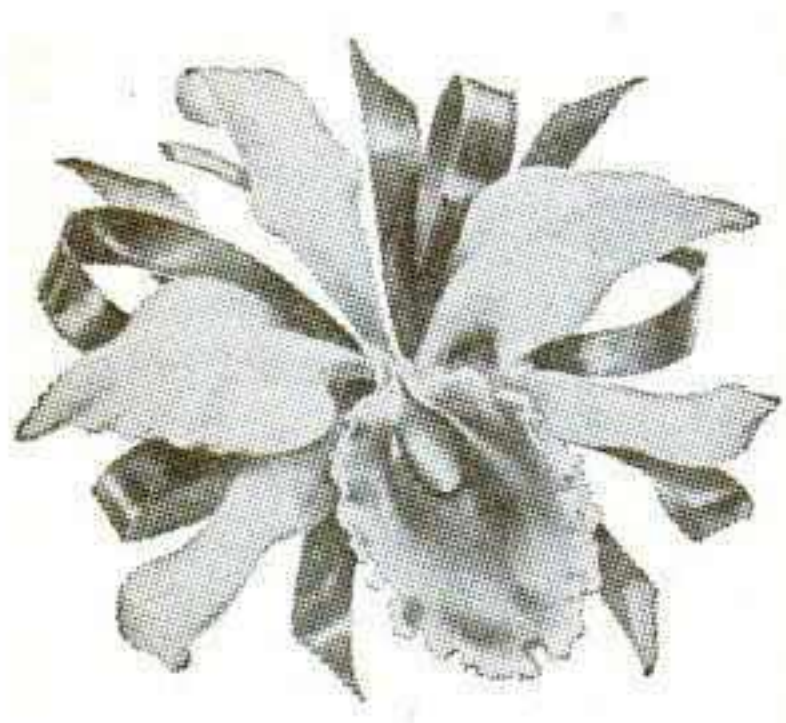
TRICKS and JOKES At Wholesale

ATTENTION! PITCHMEN AND NOVELTY STORES
Rush \$1.00 (Refundable) for 10 Different Samples of **FAST SELLING Tricks, Jokes and Wholesale Price List**. You'll receive \$3.50 Retail Value. Please Mention Line of Business.

D. ROBBINS & CO.
152-B W. 42nd St. New York City 18

The Orchid

THAT LIVES FOREVER!



Your perfect costume accessory.
 Nature's most beautiful flower.
 It's realistic—it's lifelike—it's plastic.
 Washable — lasts a lifetime.
 Priced at \$12.50.
 Money orders, checks or C. O. D. delivery—postage prepaid.

HOUSE OF PLASTICS

330 S. E. 1st St.
 MIAMI, FLORIDA

DIRECT FROM MFR. AT LOW PRICES



Complete Line of Leather Goods

- Briefcases, Keycases, Purses, Kiddy and Ladies' Bags, Belts, Novelties and related Leather and Plastic Items. All price ranges. (Will make to order from your patterns.)
- These Fast Selling Items will give you plenty of Profits because of our Low Prices. Send for samples today. If not rated send \$15. (Refundable for 20 days.)

CUTTING LEATHER NOVELTY
 48 Howard St., N. Y. C. CA 6-3973

ANIMALS, BIRDS, PETS

AAAAAAAAAAIways LOW PRICES—ANIMAL Importers Exchange, Rt. 2, Box 853, Miami, Fla. Ringtail and Spider Monkeys, \$25; Coati-Mundis, \$22.50; Baby Ocelots, \$65; Sloths, \$25; Boas from \$10. We buy and sell anything that cats. Send 50% with order. Ship same day. je26

A BETTER BUY WITH SATISFACTION GUARANTEED. Rattlers, fixed or hot; Boas, Dragons, Tegus, Alligators, Turtles. Serving America's showmen since 1907. Snake King, Brownsville, Tex. jy10

ABSOLUTELY UNEQAUED STOCK—RARE Animals, Birds, Reptiles, brought by our own collectors from four corners of the globe. Get big free 1948 price list from world's largest importers, Mcems Bros. & Ward, P. O. Box B, Oceanside, N. Y.

ALIVE SPIDER MONKEYS—FINE LOT, \$32.50. South American Coati Mundis, \$25. Agouties, \$25. One tame male Pigtail Monkey, \$50. Prompt shipments. Terms: Cash with order or half cash, balance C.O.D. Don Compton, Box 93, Mt. Vernon, Ill.

ALL ARE ATTRACTIONS—COATI MUNDIS, Squirrels, Agoutis, Giant Pacas, Porcupines; Spider, Ringtail, Owlface, Marmosette Monkeys; Caracara Hawks, King Vulture. Other stock. Snake King, Brownsville, Tex. jy10

COYPUS, GIANT JUNGLE RATS; SLOTHS, Chinese Dragons, Tegus, Alligators, Baby Rhesus Monkeys, large Spider Monkeys, Coati Mundis, Grey and Red Fox Pups, Kinkajous, Opossums with young in pouch; Boas, Snake Dens, Chase Wild Animal Farm, Egypt, Mass. je26

CUB BEARS FOR IMMEDIATE DELIVERY—For full particulars write to Reliable Bird Co., Winnipeg, Can. je26

ELEPHANTS, CHIMPANZEES, TIGERS, Pumas, Leopards, Bears, Camels, Yaks, Gnus, all species. Animals, Birds and Reptiles, lowest prices. Special Llamas, \$150 each. Animal trainers wanted. World Jungle Compound, Thousand Oaks, Calif. je26

FOR SALE—100 PONIES, CARTS AND RUNABOUTS. Geo. Bayer Pony Farm, Mt. Healthy, O. Phone: Jackson 8224. jy17

PLENTY HEALTHY SNAKES, ALL KINDS. Also Armadillos, Alligators, Boas, Horned Toads, Gila Monsters, Opossums, Giant Jungle Rats, Guinea Pigs, Rats, Mice, Porcupines, Poultry Bantams, White Doves, White Fantail Pigeons, Raccoons, Monkeys, Coati Mundis, Hamsters, Ground Squirrels, Badgers, Grey Foxes, Red Foxes. Wire orders Western Union. Otto Martin Locke, New Braunfels, Tex. jy17

ROSS ALEN — HARMLESS, POISONOUS, Mixed Snake Dens, fresh Poisonous, hot or fixed. South American Boas from babies to 8 1/2 ft., Turtles, Ringtail, Owl Face, Snake Skins for display. Silver Springs, Fla. jy3

SIAMESE KITTENS — SEALPOINT SHOW type, three months old, \$15. Strong, healthy, young breeding age Queens, \$25. Renshaw Enterprises, 1017 South Waldron, Ft. Smith, Ark.

RED FOX PUPS, \$10; COYOTE PUPS, \$15. Tame Grey Raccoon, \$25. Giant Male Rhesus, \$25. Porcupines, \$15. Woodchucks, \$10. Crows, \$5. Horned Owls, \$15. Charone Animal Ranch, Burlington, Wis.

PLENTY SNAKES ON HAND NOW—DENS, \$15 and \$25. N. C.O.D. Wire money, Trails End Zoo, St. Stephen, S. C. jy3

BUSINESS OPPORTUNITIES

ANALYZE HANDWRITING FOR PROFIT!—Complete outfit, \$1. Profits, \$20-\$50 daily, working stores, fairs, homes. Graphologers, POB-971, Philadelphia. jy10

BIG MONEY SELLING "KITTY-KAT" READ-UT, all wool, felt Baby Shoes. Write for tested, successful mail-order plans and full details. No-Co-Co, Oakland 6-B, Calif. je26

BIG ORDERS AWAIT YOU AS NOVELTY manufacturer. National organization offers opportunity to manufacture fast selling copyright designs. Everything furnished, big profits, orders waiting. Plastex Products, 711 Laguna St., San Francisco 2, Calif. je26

"COLLECT AND GROW RICH" IS A FREE booklet that's yours for the asking. Learn of this opportunity for a lifetime, spare or full-time office business of your own, where you can make a profit on the work of thousands of others. T. J. Surface, Pres., Dept. 218F, Roanoke 4, Va. ju26

EARN MORE DOLLARS—SELL SPECIALTIES. Four easy ways. Martin, 57 Hart, New Britain 20 B., Conn. je26

GET 400 MONEY-MAKING DEALS—RARE Formulas, Success Plans, Ideas, Secrets, Schemes, Folio free. Formico Mil, Box 572, Dayton, O. jy3

LAZY MEN WANTED—900% PROFIT STAMP-Ing Key-Protectors, Dog Tags. Easy work, small investment. Arrington's, La Grange 2, Ga. ju26

PALMIST PSYCHOLOGIST CRYSTAL SEERESS location for sale. Established 8 years on Ocean Park Pier, California. A. B. Brewer, 2551 3rd St., Ocean Park, Calif.

ELGIN — BULOVA — WALTHAM

10 K. R. G. P. CASE, Steel Back, Reconditioned (Like new). Expansion Band. \$2.00 extra.	7 Jewel \$11.95 15 Jewel 14.95 17 Jewel 16.95
	Swiss Watches Ladies' & Gents'
	7 Jewel \$ 7.95
	15 Jewel 9.95
	17 Jewel 11.95
	Rhinestone Dials \$2.00 Extra

Write for price list on watches and other jewelry items. 25% with order, bal. C.O.D.
WEINMAN'S
 108 Beale, Dept. M, Memphis, Tenn.



WESTERN SCARF SLIDES

6 Popular Styles

Heavily silver-plated. Individually carded in cellophane, \$24.00 gr. Send \$1.00 for sample assortment.

Buy **DIRECT** and Save Money

DIRECT MFG. CO.

P. O. BOX 632

PAWTUCKET, R. I.

GIANT LOLLYPOPS

"Not taffy," satin finished hard candy. Made to stand summer heat. 7 different blended in color combinations. Samples, 2 each, \$1.00 prepaid.

SWANSON'S CANDIES

BOX 297, BARABOO, WIS.

MYSTERY PHOTO NOVELTIES

PIC-TEASE | BAROMETERS | Photo-Finish 20 Beauties | 20 Beauties | RACES

All Above Packed 20 to box, 12 boxes to carton. Doz. Boxes \$6.00, Plus 25¢ Postage. 3 Doz. \$17.00.

NEW MYSTERY GAME—20 Prettier Models—Better Photos—Packed 20 to a box, 12 boxes to a neat display carton. Doz. boxes \$6.00. FREE—6 envelopes of 5 photos with each dozen ordered.

SAMPLES—1 box each of above (80 different) \$3.00. 20 assorted samples \$1.00. Ask for Folder No. 8. SPECIAL—2 1/2-in. Itacs, 40 to box, doz. boxes \$6.00. Comic Theatre Tickets, 2 to envelope, doz. env. 40¢. 32 Full Color Pin-Ups, postcard size, all different, 50¢. Order Direct From Ad. 1/3 Deposit on C. O. D.'s.

LEWIS NOVELTIES
 1108-B East 42nd Place Chicago 15, Ill.

PHONOGRAPH AND GAME ROUTE — IN heart of Indianhead resort country. Thriving year around business. Write John Kalasardo, Ladysmith, Wis.

PUSH CARD OPERATORS—THIS IS IT! BOYS, a better deal with more profit. Ladies' genuine Alligator Bags. Complete deal, two bags, board and extra prize, price, \$37.50; takes in \$68.70. Money refunded if not satisfied. Be first. E. L. Brown, Box 12, Falmouth, Va. jy17

SPECIAL—INCH DISPLAY ADVERTISEMENT "Mail Order World," year, \$24. Wood's Popular Advertising Service. Atlantic City, N. J. je26

TAVERN AND DINING ROOM—ALL MOD-ern equipped. In McHenry County near Woodstock, Ill. Shady Rest, Owner, Phone Woodstock 10-55.

WORK WONDERS—IN SALES AND PROFITS with Frozen Custard, Frozen Malted, Soft Ice-Cream. Use the famous Taylor Freezer, now available with twin freezer heads to double production and profits. Get full information on profit story and the most complete line of ice-cream and frozen custard freezers by writing for copy of "Little Stories of Big Successes." Tekni-Craft, Beloit, Wis. je26

COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machine Bargains will be found on page 98 of this issue.

COSTUMES, UNIFORMS, WARDROBES

ALL BRAIDED CELLOPHANE WAISTBAND—Hula Skirts with Leis, \$7.50; Straw Hula Skirts, \$2.50; Spangle-trimmed Strip Panel and Bra Sets, \$6.50. Rhinestoned G-Strings, \$6.50. Bras, \$1.50. Chorus or Strip Pants, \$1.10. C. Guyette, 346 W. 45th St., New York 19. Tel. Circle 6-4137.

CLOWNS' AND BURLESK COMICS' PROPS, Wigs, Accessories. Free Lists. (Assortments, \$5.) "Happy" Moran's Clown Headquarters, 2404 N. Fifteenth, Philadelphia. jy10

COMEDY HATS, WIGS, ETC., FOR BAND, EM-ces, 12 different, \$5. Small Makeup Kit, \$1. "Propshop", 12-E Churchlane, Philadelphia. jy10

EYELASHES, THEATRICAL, \$1.35; RUBBER Busts, \$1.50; black nylon sheer Opera Hose, \$4.50; elastic net Opera Hose, \$4.75; Theatrical Footwear. Folder? Yes. E. Rowe, Box 233, Radio City Station, New York 19.

FOUR VERY LARGE OSTRICH FEATHER Fans. Also Dancing Costumes, Russian, Oriental and Modern, size 16. Russian Boots, size 7 1/2. All good condition. Write for appointment and details. Apartment 108, 125 East 24th St., New York 10, N. Y.

PAPIER MACHE PROPS MADE TO ORDER AND for sale. J. Praetorius, 449 West 51st St., N. Y. City. je26

SINCE 1869—COSTUME BARGAINS, CHORUS, dollar up; principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th St., New York 11, N. Y. ju26

FORMULAS & PLANS

24 MONEY MAKING FORMULAS, 50c — In-cluded free: How to Address Envelopes for Profit. Cy, 2233 Eastern Ave., Indianapolis 18, Ind.

FOR SALE SECONDHAND GOODS

ALUMINUM GEARED POPPING KETTLES—All electric popping-units, peanut roasters, copper caramel, candy kettles, display cases. Northside Co., Indianola, Iowa. jy24

BALLROOM AND RINK LIGHTING EFFECTS, Crystal Showers, Spotlights, Motor Color Wheels. New only. Newton, 253 W. 14th St., New York City. jy3

FOR SALE—COMPLETE PORTABLE ROLLER Rink, hard maple floor; tent, like new. Now in operation. Write Roller Rink, Highway 61, Festus, Mo.

NYLON — GENUINE WATERPROOF BROWN and white Fishing Line, 25 pound breakage, 1,500 ft., \$2.25. Vinick, 1468 Montpelier, Baltimore 18, Md.

TWO GAS BALLOON GAGES—MRS. C. M. Giffard, 115 So. Maple, Sturgis, Mich.

15 DIFFERENT GAMES—BEST OFFER OR trade. Taylor, 4015 N. Oketo, Chicago, Ill. jy3

(Continued on page 88)

ATTENTION, ENGRAVERS

BUY DIRECT FROM MANUFACTURER AT LOW PRICES

- MASSIVE ALUMINUM IDENTs \$4.00 DOZ.—\$45.00 GRO.
- SOLID NICKEL SILVER IDENTs \$4.50 DOZ.—\$51.00 GRO.
- LADIES' LOCKET IDENTs \$4.20 DOZ.—\$48.00 GRO.
- FOBETTES, GUARD PINS, CHARMS, CROSSES, ETC.
- OVER 500 ENGRAVING ITEMS SEND FOR CATALOG TODAY
- \$10.00 SAMPLE ASSORTMENT SENT UPON REQUEST
- "Frisco Pete" (MANUFACTURING JEWELER)
- 604 W. LAKE ST. ● CHICAGO 6, ILL.

Direct From Manufacturer At Low Prices

PITCHMEN DEMONSTRATORS PREMIUM USERS COUPON WORKERS

50¢ Ea.
60¢ Ea.

We have a brand new 1948 Ball Pen with a Lighter and Two-Color Ball Pen. Writes Blue and Red. All Gold Finish, will not tarnish. All pens guaranteed. 25% Deposit with order. Send \$1.25 for Samples.

H. EPSTEIN
 27 East 22nd St.
 New York 10, N. Y.

New! P.D.Q. AUTOMATIC PHOTO MACHINE Today's Big Money Maker!

TAKES AND FINISHES BEAUTIFUL BLACK AND WHITE OR SEPIA PHOTOGRAPHS IN 1 MINUTE.

NO EXPERIENCE REQUIRED

NO FILMS—NO DARK ROOM. Direct Positive Photos, size 2 1/2 by 3 1/2 inches. NOT TIN TYPES. Big attraction. Watch photos develop in daylight in one minute. Easy to operate. Simple instructions show you how. P. D. Q. Photos are guaranteed NOT TO FADE. In this interesting, BIG MONEY business—anywhere—indoors or outdoor, you will make BIG MONEY with the P. D. Q. . . . A real "Portable Photo Studio."

Write or wire
PDQ CAMERA CO., Dept. B
 1161 N. CLEVELAND AVE. CHICAGO 10, ILL.

TARGET BALLOONS

Giant 6-8 ft., org. and blue \$21.00 C
 Heavy Red, 40" and better 15.00 C
 Assort. Color 24" Balloons 11.52 Gr.
 All Orange, 30" Balloons 7.00 C
 #16-Inch Beachball w/Plastic Cover 7.20 Dz.
 #11-Inch Beachball w/Plastic Cover 4.00 Dz.
 #28 Mickey Mouse or Clown Toss-Up 14.40 Gr.
 Mickey Mouse and Bugs Bunny
 Squawky Doll 2.50 Dz.
 A 25% deposit required with all orders.

THE S. & P. NOVELTY CO.
 428 Sixth St., N. W., Washington, D. C.

HELIUM FILLED BALLOONS SELL

You Can Fill 'Em **EASIER** and **FASTER** with the

New HI-BALL

Trade Mark **BALLOON FILLER**



\$8.00 COMPLETE

EASY, FAST FILLING— Simply slip balloon over nozzle and press down... a one-handed operation.

LEAKPROOF— All the Helium goes into your balloons—none wasted by leakage.

ADJUSTABLE— Pressure easily set for fast filling of any size balloon.

For bigger profits, order your HI-BALL Balloon Filler from your jobber today

Balloon Manufacturers and Jobbers! Write for details about profitable sales plan on the new HI-BALL Balloon Filler!

The BASTIAN-BLESSING
4201 W. Peterson Ave., Chicago 30, Ill.
Pioneer & Leader in the Design & Manufacture of Precision Equipment for Using & Controlling High Pressure Gases

America's BIGGEST SELLING 100% PLASTIC STRIP HAT!

FLY BOY

PLASTIC PROPELLER HAT

Red, White and Blue Combination

OUTSELLING ALL OTHER HATS COMBINED!

Perfect for 4th of July and Hot Weather **RUSH YOUR ORDER!**

IMMEDIATE DELIVERY!

TREMAX INDUSTRIES, INC.

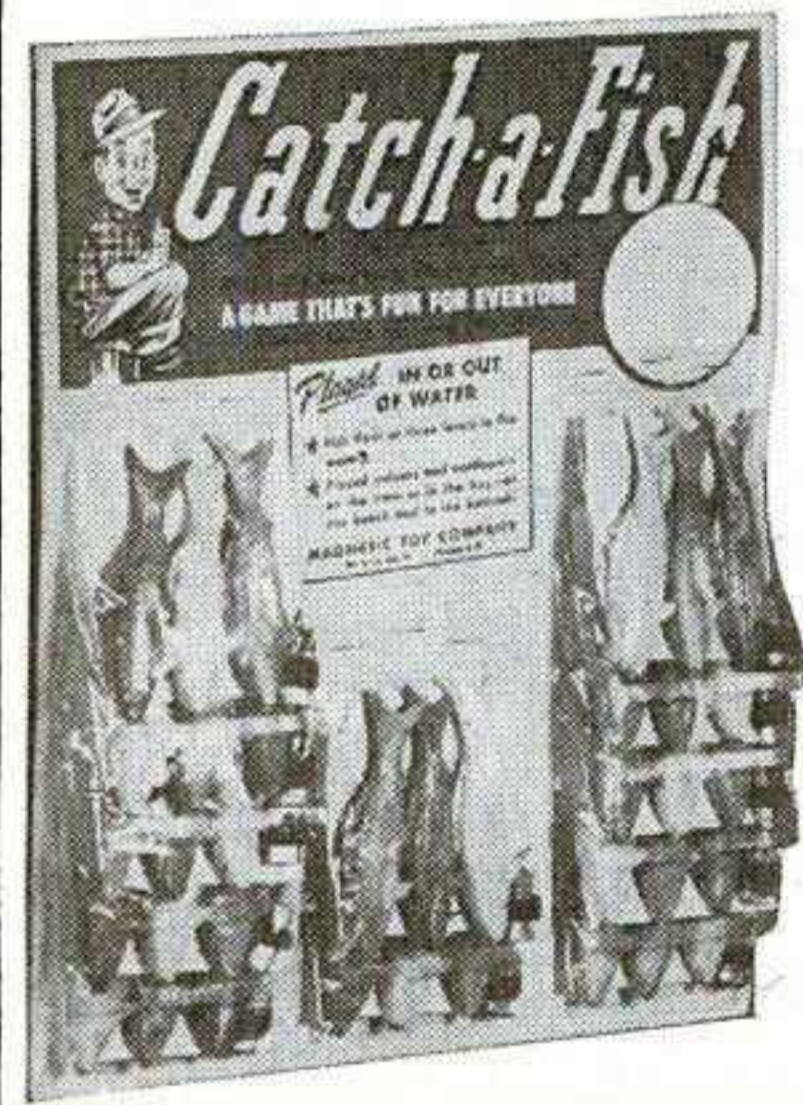
914 DIVERSEY BLVD.

CHICAGO 14, ILL.



ONLY **\$2.00** PER DOZEN

Minimum Order 6 DOZEN
Terms: 25% Deposit, Balance C. O. D.



Demonstrators! Salesmen! Here's a Game That Gets the Action!

CATCH-A-FISH

A GAME THAT'S FUN FOR EVERYONE!

Everyone likes to catch fish... everyone likes to win... here's a game that combines the thrill of both. Beautifully carded, each game in sealed cellophane bag. Game consists of 3 fish, magnet and fish line, complete with instructions in each package. Packed 2 doz. games to card, 6 cards to carton or 1 doz. games to card, 12 cards to carton.

Retails for **50c** Each Game
Send \$5.00 for Sample 12-Game Card, postage prepaid.

25% with order, balance C. O. D.
Jobbers' discount—40% and 25% off.

MAGNETIC TOY CO.
209 So. La Salle St. Chicago 4, Illinois

BEAUTIFUL PAPER PARASOLS

20" Spread — Bright, Flashy Designs —

WOOD HANDLE, BRIGHT FRINGE AND CORD.

CAN BE FLASHED OPEN OR CLOSED IN THE WIND.

BUY AT THESE LOW JOBBER PRICES!



\$24.00 per gross

less than gross lots **\$3.00** per doz.

3 samples will be sent for \$1.

ORDER

TODAY!

UNBREAKABLE PANDA BEARS with that fur-like finish. A REAL HOT NUMBER FOR ANY GIVEAWAY STORE

\$18.00 Per Gross Less Than Gross Lots **\$2.00** Per Doz.
4 Samples will be sent for \$1.00.

Prices are F. O. B. Factory—1/3 Deposit MUST accompany order—balance C. O. D.

CHICAGO BALLOON CO.

716 W. Madison St.

Chicago 6, Ill.

Western Saddle Horses

Made of Bronze highly lustrous finish. Detachable Saddle and Saddle Blanket. Comes in five popular sizes.



25% Deposit, Balance C. O. D.

#201 10 1/2" Tall, 12" Long **\$4.00**
SAMPLES **\$5.00** EA. ea. in doz. lots

#202 8 1/2" Tall, 10" Long **\$3.00**
SAMPLES **\$4.00** EA. ea. in doz. lots

#203 4 1/2" Tall, 5" Long **\$7.20**
SAMPLES **\$1.00** EA. per doz.

#204 5 1/4" Tall, 6 3/4" Long **\$10.80**
SAMPLES **\$1.25** EA. per doz.

#205 6 3/4" Tall, 7" Long **\$15.00**
SAMPLES **\$1.50** EA. per doz.

Telephone: OREGON 3-6330

CUTTLER & COMPANY, INC.

928 Broadway...New York 10, N. Y.

FAST SELLING POCKET NOVELTIES!

KILROY WAS HERE!! PER DOZ. \$1.20
PER 100 9.00

and **THAT FUNNY MAN IN THE BARREL!!** PER DOZ. \$2.50
PER 100 18.75

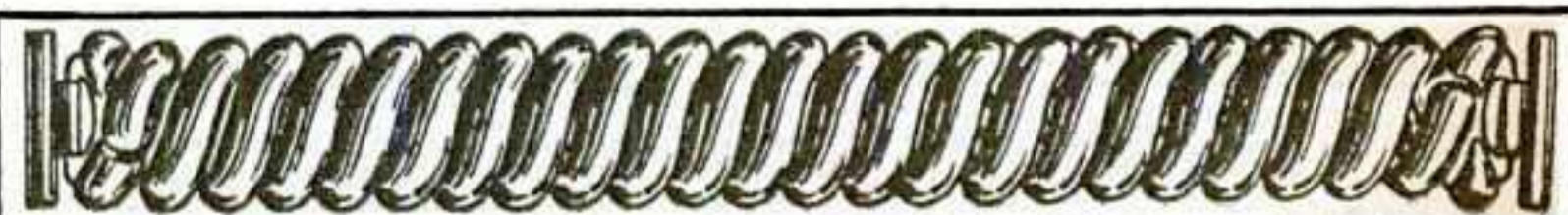
25% Deposit Required on C. O. D. Orders.

Terms: Net, F. O. B. Kansas City.

THE STEINBERG-WILLS CO.

Phone: Victor 2120

105 W. 9TH ST. KANSAS CITY 6, MO.



MEN'S WATCH BRACELETS, \$11.50 per dozen. Yellow, Pink and Nickel... Gold Plated fronts, Stainless Steel backs. Guaranteed against mechanical defect. Sample assortment, one of each color, \$3.00; Counter Display Card, two of each color, \$5.75. 25% deposit, balance C.O.D. Made in U. S. A.

DIXON SALES CO., 114 Beaufort St., Providence, R. I.

STAPLE CARNIVAL ITEMS LISTED BELOW AS USUAL PRICED LOWER AT LEVIN'S

BALL GAME GOODS

- Aluminum Milk Bottles, not loaded, Ea. \$ 1.10
- Wood Milk Bottles, not loaded, 1 lb. Ea. .85
- Wood Milk Bottles, loaded, 1 1/2 lb. Ea. .90
- Wood Milk Bottles, loaded, 2 1/2 lbs. Ea. 1.10
- "Worth" Baseballs, Dz. 2.25
- Plaster Doll Asst., 13 1/2 to 15 1/2 in. Dz. 3.00
- Swaggers, Full Size, Gr. 9.00
- Plastic Crook Handle Canes, 100 for 15.00
- Batons, Tinsel Head, Gr. 13.50
- Tinsel Batons, With Bells, Gr. 15.75
- Composition Monkey on Stick, Gr. 28.00
- 9" Fox Tails, W/Comie Card, 100 for 5.50
- 20" Jumbo Fox Tails, Dz. 4.50
- Medium Lels, Gr. 3.25
- "Jumbo" Lels, Gr. 6.50
- 9 in. Rainbo Balloons, Gr. 9.00
- 9 in. Mottled Balloons, Gr. 7.00
- 9 in. Asst'd Decoration Balloons, Gr. 7.50
- Chinese Reed Sticks, Gr. .75
- Beacon Toba or Magnet Bkts. Ea. 3.25
- Beacon Toba or Midway Bkts. Ea. 2.60

NOVELTY GOODS

- Dice Lamp, Electric, Dz. \$18.75
- Yellow Flying Birds (Whistler), Gr. 9.60
- Metallic Flying Birds (Whistler), Gr. 12.00
- Radio Snakes, Gr. 9.60
- Chinese Paper Snakes, Gr. 8.50
- Metallic Pin Wheel, Gr. 9.00
- White Sailor "Gob" Hat, Gr. 24.00
- Miniature Cowboy Hat, Gr. 14.25
- Miniature Spanish Hat, Gr. 21.00
- Robin Hood Hat, Gr. 11.50
- Comio Yodler Hat, Gr. 16.50
- Mexican "Cholo" Hat, Gr. 24.00
- Full Size Spanish Hat, Gr. 30.00
- Full Size Cowboy Hat, Gr. 33.75
- Coole Straw Hats, Dz. 2.75
- Miniature Mexican Straw Hats, Gr. 8.75
- Miniature Straw Katsys, Dz. 1.25
- Beanie, Propellor Hats, Dz. 3.50
- Cardboard "Pop Gun," Gr. 4.25
- 2-Way Mirror, 100 for 4.50
- 1/2 in. "Comback" Balls, Gr. 4.50

GLASSWARE

- Miniature Beer Mugs, Gr. \$ 3.50
- 9 Oz. Glass Tumblers, Gr. 3.95
- Glass Teacups, green tint, Gr. 5.00
- Glass Saucers, to match cups, Gr. 5.00
- Glass Candle Holders, Gr. 4.80
- Glass Ashtrays, Gr. 3.50
- Glass Custard Cups, Fire-King, Gr. 4.50
- Glass Dessert Dishes, Gr. 4.50

FAST MOVERS

- Automatic Model Repeater Cap Pistol, Dz. \$3.85
- Roll Caps, Fits Above, 300 Rolls for 1.60

SLUM

- Enamel Tin Cigarette Cases, Gr. \$ 4.00
- Stone Set Rings, Gr. .90
- Gold Plated Band Rings, Gr. 1.85
- Plastic Toy Knives, Forks and Spoons, Gr. 1.00
- Decorated Aluminum Ashtrays, Gr. 3.25
- Nosco Plastic Animal Stand-Ups, Gr. .95
- Metallic Pin Wheels (Misprints), Gr. 4.25
- "Kiddy" Sun Specs, Dz. 1.15
- Plastic Bean Blower, Gr. 3.00
- Bean Blower Ammunition (250 Pkgs.) 5.40
- Min. Metallic Paper Hat 2.00

FREE!! WHEN REQUESTED, CHANGE APRON INCLUDED WITH EACH ORDER SHIPPED

LEVIN BROTHERS

Established 1886
TERRE HAUTE, INDIANA



MONEY MAKERS

These are repeatedly the surest sellers season after season for dealers, jobbers, concessionaires, park and carnival operators, etc.

AIR CORPS TYPE AVIATION SUNGLASSES

- 22k gold plated frames.
- Optical lenses, certified and approved by the Bureau of Standards, Washington, D. C.
- Each pair guaranteed for life.
- Handsome carrying case with each pair.
- Each pair individually boxed in two-color display box.
- Free streamers and display material with each order.

THESE ARE NOT CHEAP GOOGLES BUT HIGH QUALITY MERCHANDISE, SOLD BY LEADING JEWELERS, SPORTING GOODS, DEPARTMENT STORES AND OPTICIANS THROUGHOUT THE COUNTRY.

25% Deposit with order, balance C. O. D. F. O. B. N. Y.

SATISFACTION GUARANTEED



PHILKAY PRODUCTS

30 IRVING PLACE NEW YORK 3

POPULAR SIZE WESTERN SADDLE HORSE
Height 10 1/4" Length 11 1/2" Weight 4 lbs.
\$400 each in doz. lots.
Less than 1 doz. \$4.50 each. Sample \$5.00 postpaid.

Ideal for premiums, salesboards, concessionaires, dealers.

25% Dep. with order, balance C. O. D., F. O. B. N. Y.

Write for illustrated circular of other sizes available.

IT'S THE QUALITY THAT COUNTS!

All our horses have the same uniform high quality finish.

COMPARE THEM FOR VALUE AND EYE-APPEAL

It's their rich, expensive-looking two-tone finish that makes them sell.

SPECIAL PREMIUM SIZE

WESTERN SADDLE HORSE
Height 8" Length 10" Weight 3 lbs.
\$225 each in doz. lots.
Less than 1 doz. \$2.50 each. Sample postpaid \$3.00 each.

PARKSMITH CORP.

250 4th Ave., New York 3, N. Y.



PITCHMEN! DEMONSTRATORS!

Back Again—Perfected PUNCH NEEDLES! One of the biggest pre-war sellers now available for immediate delivery. Comes complete with Holder and 4 Nickel-Plated Steel Needles. \$22.00 per hundred sets. Sample set, \$1.00—Cash with order.

Terms: 25% deposit, balance C. O. D., F. O. B. Chicago. We also carry a complete line of Muslim Patterns, Embroidery Hoops and other accessories.

HOME ART and NOVELTY CO.

1160 Farwell Ave. CHICAGO 26, ILL.

FOR SALE—SECOND-HAND SHOW PROPERTY

A REAL BARGAIN IN A TWO WHEEL FACTORY built Concession Trailer, A-1 condition, Size 8x10'. Equipped with a \$400 Creator Popcorn Machine and 100 lb. butane tank. Glass all around sliding plate glass windows. Trailer is all metal on the outside. Has space in back for Snow Cone and Candy Floss Machine if desired. Can be seen at 3481 E. Broadway, Alton, Ill. Write or wire Barney Caruthers, P.O. Box 387, St. Louis, Mo. Trailer complete with Popcorn Machine, \$550.

ABOUT ALL MAKES POPPERS AVAILABLE—50 complete Candy Corn Machines and Cookers, \$225; complete set, 50 All-Electric, from \$155. Krispy Korn, 120 S. Halsted, Chicago, Ill. jy24

BARGAINS GALORE—THEATER AND SOUND Projectors, 8, 16, 35mm.; Arcs, Rectifiers, Chairs, Drapes, Screens. Catalog mailed, S. O. S. Cinema Supply Corp., 602 W. 52nd St., New York 19, N. Y. jy26

BUILD KIDDIE RIDES FROM TESTED PLANS—Auto, Airplane, Chairplane, Boat, Individual Airplane. Plans \$5 each. Kiddie Ferris Wheel, \$8. All six plus Jeep and Trolley for Auto Ride, \$30. Brill, 228-B North University, Peoria, Ill.

BURCH FLOOR MODEL ELECTRIC POPPER—Echols Ice Shavers, Geared Popper Kettles, Caramel Corn Outfit, Double head Floss Machine (new), Rolled Candy Cones. James Rosetter, Albany, Ohio.

BUSINESS FOR SALE—COTTON CANDY, Combination Photo Machine complete, and 1947 Photomatic. Space for other machines. Cavallora, 4010 Boardwalk, Wildwood, N. J. ju26

COLEMAN HANDY GAS PLANTS, BURNERS, Tanks, Tubing; 20% discount. Bottled Gas Burners, Regulators, Gasoline Lanterns, Electric Motors. Northside Sales Co., Indianola, Iowa. jy10

COMPLETE EQUIPMENT FOR 450 SEAT Movie Theater, Excellent condition. Movie Supply Co., 1318 Wabash Ave., Chicago. jy17

FLOSS—DOUBLE HEAD SAYSO, GUARANTEED NEW, \$225. Cretor or Burch Floor Model Popcorn Machines, \$175. Chunk-e-Nut, L. A. 21, Calif. jy3

FOR SALE—MOTION PICTURE SOUND PROJECTORS, Films, Light Plants, Lights, Folding Chairs, Trucks, Tractors, everything for showman. Commercial Equipment & Supply Service, 734 Commerce St., Nashville 3, Tenn. je26

FOR SALE—CHOICE LOCATION ON OCEAN Park Amusement Pier. C-Cruise, new this year; Looper, 1947; also Spitfire rides. Open all year, operated by hired help. Want to retire. Must be cash deal. Sol Golden, 206 3rd Ave., Venice, Calif. jy10

FOR SALE, RIDES—1 KIDDIE PLANE RIDE, \$500; 1 Kiddie Auto Ride, \$600; 1 24-pass. adult Ride, \$700. Title, Hell's Popin. Mr. Fred Utter, Box 275, Adina, O.

FOR SALE—18 LENGTHS BLEACHER SEATS, 10 high, stake puller, \$425. E. E. Cave, 3824 Wabash, Kansas City, Mo.

FOR SALE—COMPLETE SET OF FAIR Scenery, 160 foot spread including banner line and stage. Scenery. Tent 12x12, 7 foot wall. Fireproof, waterproof, mildewproof. Above for sale reasonable. Write Box C-49, care Billboard, Cincinnati, Ohio. jy17

FOUR NICKEL OR SLUG TARGET PISTOLS, \$50. New 10"x12" Concession top, 7 ft. side-wall, light frame, \$125. Portable Photo Booth, complete. Ibsor 4.5 Lens, Mourfield Box, 2 1/2"x3" picture, \$250. Popcorn and Caramelcorn Trailer, well built, flashy. Fluorescents, Awnings, Butane, \$1,300. Two rebuilt Semi-Portable Powers, 35mm., with sound. Two Westerns, Passion Play and Comedies (films like new), \$1,000. Light Plant, 110 Volt 2.5 K.V.A., new, \$275. L. W. Nemlowill, 729 So. Martinson Ave., Wichita 12, Kan.

FOUR-WHEEL MODEL D CRETORS WAGON—Pneumatic Tires, Steam Engine. Sacrifice at \$450 as is. 120 S. Halsted St., Chicago 6, Ill.

GALLERY—BEAUTIFUL 14 FT. LONG RANGE Gallery on Semi. Side walls, frame work, top, guns, 10 cases. Sell with truck or mount on yours. Box 1742, Huntington, W. Va. jy17

GRAB WAGON—1934 CHEV. TRUCK, A-1 condition, steel body. Hot Dogs, Pop Corn, Coke and Root Beer on tap. Coffee Urn. Now in service. Make offer. Judd's Drive Inn, Forest Lake, Minn.

KHAKI TENT, \$225. GOOD CONDITION—20'x40'. Side Walls, 8' Bags, Poles, Stakes included. Davis & Son, 725 Dorr, Toledo, Ohio.

PEERLESS KETTLE FOR USE WITH GAS OR gasoline. Geared ruggedly. Large capacity. With burner, \$29.50. P. K. Sales Co., 507-509 Wheeling Ave., Cambridge, Ohio. jy10

PEERLESS MODEL C PORTABLE GASOLINE burning Popcorn Machine. Makes the user entirely independent of power supply. Machine folds compactly into small unit and may be placed in wooden box. Box is also supplied. Standard rugged construction throughout. First \$149.50 takes it. P. K. Sales Co., 507-509 Wheeling Ave., Cambridge, Ohio. jy10

POPCORN TRAILERS—NEW, TEN AVAIL-able; two sizes. Krispy Korn, 120 S. Halsted St., Chicago, Ill. jy3

POPCORN MACHINES—RECONDITIONED AND new, all makes of electric floor models from \$150 up. Floss and Snow Cone Machines and all supplies. Poppers Supply Co., 1315 Vine St., Philadelphia 7, Pa. jy3

POPCORN, PEANUT, SNOW, NUT, TAFFY, Chip, Juicer Machines. Like new, Candy Floss Machine, \$225. Jones, 131 Vine Street, Philadelphia 6, Pa. jy24

SHOOTING GALLERY EQUIPMENT—A. B. T. Rifles, All or part. Stanley Surowiak, 2820 West 21st, Chicago 23. jy3

SHORT-RANGE TARGETS—MADE RIGHT, priced right, 15 kinds. Free samples. Woolley, 115 Donald, Peoria, Ill.

THEATER SEATS, PROJECTORS, SCREENS, Folding Chairs, Tents, Stage, 16mm. Film, Blues. Lone Star Film Co., Dallas, Tex. jy3

TWO 40ft. MIDDLES, 70 FT. TOP, EACH, \$35. Tents, Masking, Scenery, Costumes, Portable Stage, Cables, Ticket Booths, Bench and equipment. Ludwig, Carroll, Iowa.

WANTED—USED 16MM. AND 35MM. SOUND Film. We buy, sell and trade. Everything in the motion-picture line. Audio-Visual Equip. Co., Inc., 734 Commerce St., Nashville 3, Tenn. je26

8 LENGTHS RESERVE SEATS—STAR BACK with foot rests, 5 tiers high, seats 320, good shape, \$350. Universal A. C. Light Plant, on two wheel trailer, good shape, \$900. G. W. Gaines, 439 Josephine Ave., Columbus, Ohio.

INSTRUCTIONS BOOKS & CARTOONS

READ MINDS FOR FUN AND PROFIT!—Mystify perfect strangers answering unspoken questions, correctly guessing names, numbers, coins, etc. Fascinating secrets easily learned. Modern professional mindreading course only \$1 postpaid. Satisfaction guaranteed. Reiss, 3017-M Ocean Parkway, Brooklyn 24, N. Y.

YOU CAN ENTERTAIN WITH TRICK CHALK Stunts and Kar Pictures. Catalog, 10c. Balda, The Lightning Cartoonist, Oshkosh, Wis. je26

MAGICAL APPARATUS

AAAAA WHOLESALE TRICK CATALOG, 10c—“World's Largest Line—Lowest Prices.” (Pitchmen's Headquarters) Arlane Mfg. Co., 4462-B Germantown, Philadelphia. jy10

A NEW SUB-MINIATURE RADIOPHONE FOR mentalists, mindreaders, horoscope pitch. Each unit weighs less than pound, easily concealed. Write for brochure, specifications, price. Nelson Enterprises, 336 S. High, Columbus, O. jy3

BLUE PRINTS, ILLUSIONS, MINDREADING, fire eating, publicity stunts, chemical books, horoscopes. List, 30c. Genoyes, G.P.O. 217-B, New York 1, N. Y. jy3

HYPNOTIZE ANYONE SPEEDILY, EASILY, effectively! Complete guaranteed course, \$5. (Information, Airmail stamp.) Philadelphia School Hypnotism, 2404 N. Fifteenth, Philadelphia. jy10

MAGICIANS HEADQUARTERS—400 PAGE professional catalog, pocket, parlor, stage tricks. World's finest magic. Send \$1 for catalogue (re-funded first \$5 order). Kanter's, B-1311 Walnut, Philadelphia 7, Pa. jy10

MAGICIANS—FOR PITCH PACKAGES, Cigarette Vanishers. Guaranteed to work. \$2 per hundred. J. F. Travis, Box 724, Pottstown, Pa.

MAGICIANS!—YOUR NAME ON A POSTAL brings you list of unusual bargains in new and used magic. Shearman, 3205 Magnolia, Knoxville, Tenn. jy17

MAGICIAN'S EQUIPMENT—LIKE NEW, Reason for selling, owner is retiring from magic. Stage tricks, night club illusions. Priced to sell. Send for list, Dick Grosvenor, Box 123, Piqua, Ohio.

NEW 1948 CATALOG—MINDREADING, Mentalism, Spirit Effects, Horoscopes, Forecasts, Crystals, Palmistry, Graphology. Books, 164-page illustrated catalog, 30c. Wholesale. Nelson Enterprises, 336 S. High, Columbus, O. jy3

USED MAGIC—WE BUY AND SELL, WRITE now. Wel-Made Products, 124 W. 4th St., Los Angeles 13, Calif. jy17

MISCELLANEOUS

ADVERTISING TIPS ON SELLING BY MAIL—Booklet mailed anywhere for \$1. A. S. Spencer, Mokena, Ill. je26

CONCESSION TENT—COMPLETE WITH frames, made to order. In stock: One 14x28 Bingo Stand, complete with benches. Polonia Awning Co., 1910 W. Chicago Ave., Chicago 22, Ill., Monroe 7767. jy17

MUSICIANS, ARTISTS, ENTERTAINERS—Write for free folder telling new method of obtaining more bookings. Free. Passantino Printing Co., Dept. B, 250 West 49th St., New York City 19, N. Y. jy10

NEW GAME—YOU CAN'T BEAT THE BOOKIE. Distributor's sample, 25c. Herman Enterprises, 220 N. Hamlin, Chicago 24, Ill. je26

NICE FELT HATS FOR THE PROPELLER style. \$12 per gross. 50% deposit. Balance C. O. D. Original, 47 W. 28th St., New York City.

QUICK SERVICE NECKTIE EXCHANGE—Send us one to six neckties you're tired of and \$1. We'll return same number of different ones beautifully cleaned. Quick Exchange, P.O. Box 1113-A, Columbia, S. C.

SOUND TRUCK AT LIBERTY—MAGNETIC recordings and music available. Box 328, Billboard, New York City.

MUSICAL INSTRUMENTS, ACCESSORIES

HUNDREDS OF MUSICAL INSTRUMENTS—Rebuilt and new, including Vibraphones, four octave Celestes, and Zildjian Cymbals, 5 day trial. Free bargain list. Meyer's, 454-T Michigan, Detroit 26, Mich.

PERSONALS

"INTERESTING MAILS" WILL KEEP YOUR mail box full for three months. Send 25c to Bentz, Jr., Chatawa 36, Miss.

WHERE ARE THE PARENTS OF GLADYS Rosamond Jones, who was placed for adoption in 1924 in Montgomery, Ala.? Answer to Box 2103, Meridian, Miss. jy3

PHOTO SUPPLIES

DEVELOPING-PRINTING

A BIG BUY!!—VICTOR MODEL 40-B 16MM. Sound Projector, thoroughly reconditioned, \$214.50. Many other buys in Sound or Silent Films, Projectors, Cameras, Accessories. Trades accepted. Send for lists. Mogull's, 68 W. 48th St., New York 19.

ATTENTION—DIRECT POSITIVE OPERATORS. Authorized Eastman distributors. Write for 1948 catalog announcing medium-priced metal and glass frames, folders, chemicals, hand-painted backgrounds, comic foregrounds, paper and double unit Photo Machine. Hanley Photo Supply Co., 1414 McGee, Kansas City, Mo. jy3

BARGAINS—35MM. SOUND FEATURES AND shorts. Projectors and equipment. Free lists. R. Jerge, 50 Manhattan, Buffalo 15, N. Y.

COMIC FOREGROUNDS, BACKGROUNDS—Large assortment in stock. Overnight service. Photo Mounts, Photo Rings, Novelties. Free literature. Miller Supplies, 1535 Franklin, St. Louis, Mo. je26

COMPLETE LINE OF EASTMAN AND MAR-
ful Direct Positive Supplies. Write for price
list. Marks & Fuller, Inc., 70 Scio St., Rochester
4, N. Y. jz26

DIME PHOTO OUTFITS, CHEAP—ALL SIZES.
Drop in and see them; latest improvements. Real
bargains. P. D. Q. Camera Co., 1161 N. Cleveland
Ave., Chicago 10, Ill. jz26

COMPLETE STOCK OF DIRECT POSITIVE
Supplies. Immediate shipment. Lone Star Photo
Supply Company, 2717 Elm St., Dallas, Tex. jy10

DE VRY STREET CAMERA—REFLEX FIND-
er, 3.5 Lens, takes 100' 35mm. film, daylight
loading, \$175. Mogull's, 68 West 48th St., New
York 19, N. Y. jy17

DIRECT POSITIVE PHOTOGRAPHERS — WE
supply everything you need. Reasonable prices.
Eastman D.P. Paper, Chemicals, Frames, Back-
grounds, Comic Foregrounds, Cameras for indoors or
outdoors, complete Photo Booths, etc. Free informa-
tion and prices. We are old and reliable since
1903. P. D. Q. Camera Co., 1161 N. Cleveland
Ave., Chicago 10, Ill. au7

FOR SALE — RECORDER, QUICK-FINISH
Photos, 3x4, with Prism, Neon Sign, A. J.
Rouse, 722 Military Dr., Coeur d'Alene, Idaho.

FOR SALE—16MM. SOUND WESTERN FEAT-
ures, in good shape. Billy Wolfe Shows, Ma-
bank, Tex.

PHOTO MACHINES—SINGLE, DOUBLE, TRI-
ples, 1948 streamliners. Also Cameras only. Best
made. Federal Identification Co., Box 3586, Okla-
homa City, Okla. jy24

STREET CAMERAS, ALSO BOOTH CAMERAS
at new low factory prices. Send for new catalog.
Glossick Mfg. Co., 544 Monson St., East Peoria, Ill.

2x2 4.5 LENS CAMERA, BOOTH—COM-
plete, good condition, \$100, or trade for Floss
Outfit. Studio, 4840 West Fort St., Detroit 9,
Mich.

**HERE IS CASEY WITH A
BIG CLOSEOUT
WHILE IT LASTS!**

Beautiful Ruby Fancy Glassware with
Silver Inlaid. Sizes ranging from 10 1/2"
to 15".

Regular \$36.00 NOW \$10.80
Value Doz. Doz.

**22"
ELECTRIC NOSE
CLOWN
DOLL**

Complete with bat-
teries. Asst. Colors.

**\$18.60
DOZ.**

CASEY CONCESSION CO.
1132 S. Wabash Ave. Chicago, Illinois

DELICIOUS BOX CANDY
SUMMER

Regular Price 35c
NOW CUT TO 23c EACH

Great big extension edge boxes 10 in. long, 7 in.
wide, with glamorous cover girl picture tops.
Filled with half pound individually wrapped deli-
cious caramels and English toffees. Looks like a
dollar retailer. Packed 36 boxes to case. \$8.28
per case, 5 case lots \$8.00 case, 3 sample boxes
postpaid \$1.00. Terms: Cash with order or 1/3
dep., bal. C. O. D.
Write for prices on our full line of Candy Bars,
Penny Candies and Bubble Gum.

CASTERLINE BROS. 2030 Sunnyside,
Dept. 1, CHICAGO

**COMPOSITION
NUGGET JEWELRY**
LOOKS LIKE GOLD!

Watch Chains and Charms, Dust Containers,
Searf Pins, unmounted Nuggets, etc. Free
Catalog. Address:

J. P. EDGAR
P. O. Box 424 RED BLUFF, CALIF.

Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys,
Every kind of Glassware, Blankets, Hampers, Massocks, Plaster, Slum, Flying Birds, Whips,
Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready — Write for Copy Today

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type
of Goods You Are Interested in.

ACME PREMIUM SUPPLY CORP.
1111 South 12th, St. Louis 4, Mo.

!!! STILL GOING STRONG !!!

"MAN IN BARREL" NOVELTY \$20.00 PER 100. \$3.00 PER DOZ.
"KILROY WAS HERE" STATUES \$10.00 PER 100. \$1.50 PER DOZ.

TURNOVER and PIN-UP MIRRORS—\$5.00 PER 100.
25% Deposit With Orders, Balance C. O. D.

B. PALMER SALES 1433 SECOND AVE.
DALLAS, TEXAS

PRINTING

A BRAND NEW IDEA FOR ORGANISTS,
pianists, small combinations. Titles from your
library or repertoire beautifully printed in tasteful
booklet. Increase audience interest, stimulate re-
quests. Cost as low as ten cents per title for 1,000
copies. For sample, details, write Universal, 957
State St., Bridgeport, Conn.

ATTRACTIVE 100 8 1/2 x 11 LETTERHEADS
and 6 1/2 Envelopes, Hammermill Bond, four lines
copy, \$2 postpaid. Samples, Dickover Printing,
5233 Cleveland, Kansas City 4, Mo. jy31

BUSINESS CARDS, \$1.95 PER THOUSAND—
Raised print, \$2.50 M. B. Kernan Press, 40
West 17 St., New York 11, N. Y. jy3

DUPLICATING SERVICE — FORM LETTERS,
Folders, Art Work, Border Decorations. Guar-
anteed satisfaction. Trial order, 125 copies, \$1.
Get rate sheet. Mchem Mimeo Service, Box
C-146, Pasadena, Calif.

PICTORIAL WINDOW CARDS!—WHITE NON-
bending, 14x22", flashy two-color, 100, \$10;
Auto Bumper Strips, 5 1/2 x 28" or foldover 7x22",
100, \$10. Quick service! Solidays Colorprint,
Knox, Ind.

100 8 1/2 x 11 LETTERHEADS AND 6 1/2 ENVE-
lopes, Hammermill Bond, 4 lines copy, \$2 post-
paid. Samples, Ace Press, Clearwater, Fla. jy10

100 8 1/2 x 11 HAMMERMILL LETTERHEADS
(5 line copy) and 100 6 1/2 Envelopes, \$2 post-
paid. Samples, H. Hudson, 261 Woonasquatucket,
Centredale, R. I.

100 SHEETS AND ENVELOPES—PERSONNEL
Stationery printed, name and address, \$2. Colors:
White, blue, pink. 10 10c Birthday Cards, 60c.
Ita's, Box 169, Essex, Conn.

250 6 1/2 ENVELOPES AND 250 WHITEBOND
Letterheads, 8 1/2 x 11, 4 lines copy, \$3 postpaid.
Webster's Printshop, Farmland, Ind.

500 ATTRACTIVE 2-COLOR LETTERHEADS
or Envelopes, \$3.50. Prompt service, free
samples. Caslon Press, 105 E. 3rd St., Cincinnati
2, Ohio. jz26

1000 NAME AND ADDRESS STICKERS, \$1.
Advertising Stickers, Parcel Post Labels, Imprint,
Box 361, Emporia, Kan. jy3

SALESMEN WANTED

BIG MONEY—QUICKLY AND EASILY, TAK-
ing orders for complete line Personalized Initialed
Buckles, Belts, Cap Badges, 2,000 emblems. East
repeats. Write today. Hook-Fast Company, Box
480-1B, Roanoke, Va. np jz26

PUSH CARD OPERATORS — OPERATE FOR
yourself. Place merchandise on consignment.
Salesman profit, \$10.20. K and H Sales Service,
P. O. Box 209, Uniontown, Pa.

SCENERY AND BANNERS

A-1 ASTROLOGERS AND PALMIST BAN-
ners. Manuel's Studio, Quimby Bldg., 5511
Euclid Ave., Cleveland 3, Ohio.

BEST CARNIVAL AND CIRCUS BANNERS —
Positively no disappointment. Nieman Studios,
1236 S. Halsted St., Chicago 7, Ill., Canal 2544. jy3

SIDE SHOW BANNERS—8x10 FEET, \$38.50.
Good cloth, leather straps and rings. Also small
and large banners and fronts made. Quick service.
W. Courtney, Barboursville, W. Va. jy3

TATTOOING SUPPLIES

TATTOOING OUTFITS AND SUPPLIES—IL-
lustrated literature free. Diamond-equipped En-
graving Outfits for jewelry concessionaires. Zeis
Studio, 728 Leslie, Rockford, Ill. au14

TATTOOING MACHINES—WORLD'S BEST; DE-
signs, Colors, Needles, Outfits. Free catalog.
Fast service. Owen Jensen, 120 W. 83rd St., Los
Angeles 3. jy3

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MA-
chines, all other coin equipment. Mac Postal,
6416 N. Newgard Ave., Chicago. au14

WANT TO BUY—3 SMALL "LORD'S PRAYER"
on a Penny" Machines. Quote price, number
des. Send pictures and sample. Danny Brauer,
420 West Broadway, San Diego, Calif. jy3

WANTED—DU GRENIER V D'S AND W'S AND
Rowe Presidents. New York Vending Machine
Exchange, 1010 Myrtle Ave., Brooklyn, N. Y.

WANTED TO BUY—KIDDIE RIDES, MERRY-
Go-Round, Auto, Airplane, Train (gas), Ferris
Wheel. Want on junk and price reasonable. Earl
Warner, Box 15, Neffs, Ohio.

WILL PURCHASE ONE OR 100 GOTTLIEB
Grippers. State quantity, condition and price
in first letter. Albert Lee, Hardin, Ky.

**New FAST SELLING
RINGS**

NEW RING CATALOG—JUST OUT
Showing All New Styles In Rings.
Write For Catalog No. 1948RB.
STATE YOUR BUSINESS
FOUR OUTSTANDING STYLES

**HARRY PAKULA
and CO.**

5 N. WABASH AVE., CHICAGO 2, ILL.

GOLD FILLED No. 4R85 \$24.00 dozen
YELLOW R. G. P. No. 4R155 \$18.00 dozen
GOLD FILLED No. 4R175 \$18.00 dozen
GOLD FILLED No. 4R195 \$20.25 dozen
Same model Larger and heavier No. 4R65 \$24.00 dozen

TOP THE MIDWAY WITH MYCO SUPER VALUES

Whips...

Medium Hawaiian Leis, Flashy Colors, \$ 3.00 Gr.
Large Hawaiian Leis 6.50 Gr.
Comic Hat Bands 12.50 M.
Worth Baseballs 2.25 Dz.
Swagger Canes w/Tassels 9.00 Gr.
Ball Top Swagger Canes 10.50 Gr.
Red, White, Blue Bell Batons 15.00 Gr.
Cowboy Lash Whips 12.00 Gr.
Mexican Chalio Hat 24.00 Gr.
Spanish Hats 30.00 Gr.
Cowboy Hats 36.00 Gr.
Fur Tails, Medium 15.00 H.
Fur Tails, Jumbo 35.00 H.
Assorted Color Pocket Combs 1.50 Gr.
6 1/2 Inch Composition Dolls 15.00 Gr.
Feather Plume Doll Dresses 1.00 Gr.

All Plush Jumbo Bears, 30 Inch ... \$36.00 Dz.
Stuffed Cuddly Doll.
Sensational Intermediates 4.50 Dz.
Jocko Monkey, Asst. Colors 9.00 Dz.
Pedro Clown, Asst. Colors 15.00 Dz.
Trombones 1.80 Dz.
Dart Balloons #5 .90 Gr.
#9 Balloons 3.00 Gr.
#9 Round Mottled Balloons 6.50 Gr.
#9 Cat Mottled Balloons 5.50 Gr.
#14 Cat Mottled Balloons 9.50 Gr.
Balloon Reed Sticks .75 Gr.
Flying Birds, Real Whistlers 9.00 Gr.
Jo Jo Monkey 21.00 Gr.
Jingle Bell Monkey, With Fur Tails 27.00 Gr.
Large Fur Monkey 6.00 Dz.

25% Deposit With All Orders, Balance C. O. D.

MILTON D. MYER COMPANY
332 Third Avenue THE UNDERSELLING SUPPLY HOUSE Pittsburgh 22, Penna.

Atlantic City

Gabardine Crew Hats, Asst. Colors and Sizes.
\$87.00 Cr. Min. Order, One Cr. Flocked with
any Beach or Park Resorts.

Helicopter Hats.
\$2.25 Doz. \$24.00 Cr.

TWILL CREW HATS FOR SEWING MACHINE OPERATORS.....\$60.00 gr.
SEND FOR FREE ILLUSTRATED CATALOG
Must have 25% deposit with all orders.

KIM & CIOFFI
912 Arch St. Market 7, 2283 Philadelphia 7, Pa.

Plaster **Bingo**

CATALOG NOW READY
Write for your illustrated copy
STANLEY TOY & NOVELTY COMPANY
110 W. Broad Street, Richmond, Virginia

Slum **Glassware**

ELGIN BULOVA WALTHAM



MEN'S WRIST WATCHES
 7 JEWELS... \$11.95
 15 JEWELS... 14.95
 17 JEWELS... 17.95
RHINESTONE DIALS,
 \$2.00 EXTRA
 Modern 10K r.g.p case.
 Steel back. Genuine
 Leather Band. Hand-
 some dial. Recondi-
 tioned like new. FULLY
GUARANTEED!
 25% with order, bal-
 ance C. O. D.
 Sample Order . . .
 No. B501 \$1.00 Extra.

WHOLESALE ONLY
For Our Complete Line of Watches and Jewelry, send for NEW 1948 CATALOG
LOUIS PERLOFF
 737 Walnut St., Dept. C
 PHILADELPHIA 6, PA.

HELP WANTED—ADVERTISEMENTS

RATE—12c a Word . . . Minimum \$2

Remittance in full must accompany all ads for publication in this column . . . No charge accounts.

Forms Close Thursday for the Following Week's Issue

AMATEURS OR PROFESSIONAL WALKATHON
 Contestants, Emcees, Judges, \$1,500 cash prizes. Al Zuckerman, 5672 Clemens, St. Louis, Mo.

BOOKER—TOP EASTERN BOOKING AGENT
 for ace hillbilly act, for appearances in 200-mile radius of Wheeling. Write "Red" Belcher, c/o WWVA, Wheeling, W. Va. Phone Whg. 5391-R. je26

CARDED BAG—TOPPED NUTS AND CANDIES,
 10c size, 62c per doz. Box of samples, \$1. Mercier Distributing Co., 67 Shipley St., San Francisco, Calif.

COMEDIAN OR STRAIGHT MAN IN CIN-
 cinnati area. Object: Nite club work. Myers, Box 227, R 8, Hamilton, Ohio.

GIRL AERIALIST—TO JOIN IMMEDIATELY.
 Must do trap, rings, iron jaw, etc. This is a high ladder act, twenty weeks' guarantee. Act now working and booked until December 1. Top salary. Write or wire Jaydee, Gen. Del., Lima, Ohio.

MUSICIANS ON ALL INSTRUMENTS—FOR
 cocktail units, territorial bands, location bands. Contact immediately. McConkey Music Corp., LaSalle Bldg., Kansas City, Mo. jy10

MUSICIANS—ALL INSTRUMENTS, THOSE
 doubling vocals preferred. Guaranteed weekly salary. Box 593, Sioux Falls, S. D. Phone 7388W. je26

MUSICIANS—FOR FINE DANCE ORCHES-
 tras, work steady, guaranteed salaries. Write complete details, VSA, 848 Insurance Bldg., Omaha, Neb. au28

NEED PIANO MAN AND TWO-BEAT DRUM-
 mer. Join July 12. Salary, \$50 per week. Sleeper bus. Eleven men. Others write details for placements. Box C-47, care Billboard, Cincinnati 22, O. je26

NOVELTY AND MUSICAL ACTS—PLAYING
 schools thruout country. Write in detail. Box 185, Billboard, Chicago 1, Ill.

PIANIST—FOR FIVE PIECE COMMERCIAL
 band. Must read, fake, Latin music. Sober. Steady job, good salary. Contact Filo Gonzales, 218 West St. Peter, New Iberia, La. jy3

WANTED—PARTNER THAT BOOKED WITH
 carnival going south. Concession Outfit. Lee Mason, 64 Edinburgh St., Rochester, N. J. je26

WANTED—PIANO MAN, TERRITORY BAND.
 Sleeper bus, salary. State all including lowest. Other musicians, write. Buddy Bair, Box 156, Colome, S. D. jy3

WANTED—FOR 4 PIECE COMBO, \$90 TAX
 paid. Northwest resort location. Wire or call Bandleader, 417 West 8th St., Dallas, Tex.

WANTED—MUSICIANS FOR MIDWEST BAND.
 Road and location; steady work, guaranteed salary. Write, giving phone number. Jack Cole, 807 4th St., Savanna, Ill.

WANTED—WESTERN ACTS FOR THEATER
 Cowboy Unit. Open September, but signing in July. Answer by letter only. Box C-50, Billboard, Cincinnati, Ohio.

WANTED—COUPLE OR SMALL STAGE UNIT,
 working partnership in tent picture show. No investment. Use Single Man. Carl's Show, Howland, Tex.

WANTED—FERRIS WHEEL OPERATOR, EX-
 perience, who has his own living conveniences. Playing all celebrations thru Shenandoah Valley until late September, then South. Have own trailers to load on. No grilling. Route as following: June 21-26, Buena Vista, Va.; June 28-July 3, Mine Run, Va.; July 5-10, Louisa, Va.

THE HOUSE BUILT ON BINGO MARKERS

BINGO MARKERS

Transparent Plastic, 3/4" round, 3/4" round and square. Vesco Plastic, 3/4" round. Rubber, 3/4" and 1/2" round. 1M or 1# to 10 million or 1 ton.

WRITE FOR SAMPLES AND PRICES

V. E. SUPPLY CO.

282 W. Market St. AKRON 3, OHIO
 Phone: BLaCKstone 2169

TRICKS

CUPS & BALLS ILLUSION—Sample \$1.00
ORIENTAL RING ILLUSION—Sample .50
JOBBERS AND PITCHMEN
 Send for Samples and Quantity Prices.

SEMCO PLASTIC CO.

1515 N. Broadway, St. Louis 6, Mo.

Be Supreme With Sterling

NO. A3-SS SOLITAIRE
NO. B6-SS WEDDING BAND
 Ever-popular 5-Stone Engagement Ring and Wedding Band.



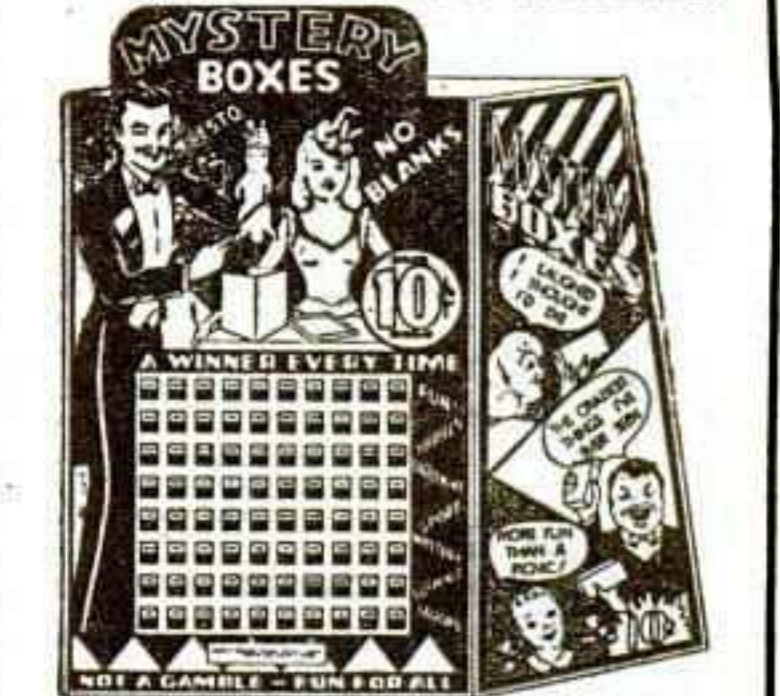
In Sterling Silver—
\$8.50 per doz. sets (24 rings)
 Sold separately at
\$4.50 per doz.—\$48.00 per gr.
 Same Style—Gold Filled—
\$10.50 per doz. sets (24 rings)
 Also sold separately
Solitaire \$5.25 doz. Band \$5.50 doz.

#4012 GOLD FILLED OR STERLING
\$18 per doz.



Very popular 3-Stone Men's ring. Available in any combination of white or ruby stones.
 Send for free catalog. More than 100 styles of men's and ladies' rings, \$1.00 per dozen and up. Sample ring assortment sent for \$10.
STERLING JEWELERS
 85 E. Gay St. Columbus 15, Ohio

TIMELY! A FAST SELLER



No. D1—Sells out fast in taverns, cigar stores, clubs, pool hall, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 80 assorted and frequently changed surprises or packages. Each contains a good 10¢ value. (Shipped by express or freight only.) Weight about 22 lbs.
COSTS YOU \$3.95 OF 10 \$3.85 EACH
 SPURS CO., 6-48 Lamont, Le Center, Minn.

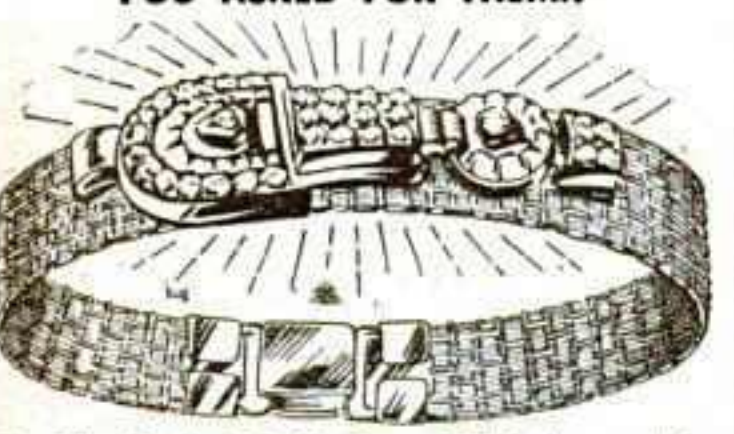
LOOK! Hand Painted Zipper Wallets Today's Sensational Big Seller — Direct From Manufacturer



MAKE 100% PROFIT AND MORE
FAST-SELLING \$1.25 to \$2.00 Retail Value YOUR NEW LOW COST \$9.00 per doz. \$8.40 per doz. in 3 doz. lots. \$7.60 per doz. in gross lots.
GENUINE LEATHER, all-around zipper, 4 cellophane windows, zipper change purse, 12 appealing, multi-colored designs. Big demand. Popular gift item. Send 25% deposit, balance C.O.D.
SELL STORES AND DIRECT—Write today for FREE ILLUSTRATED NEW CATALOG big value leather goods, novelties for all the family.
GOLDEN NOVELTY CO.
 648 Broadway, Dept. B-13, New York 12, N. Y.

INSTANT NICKEL
NO CURRENT OR BATTERIES USED
COMPLETE \$2.50 POST PAID 1948 PATENT AGENTS WANTED
JUST PATENTED—Now every- body can NICKEL PLATE. No equipment or electricity needed. Just rub. A BLESSING to Doctors, Hobbyists, Auto, Machinery and Home Owners and practically everybody. **NO POISONOUS CYANIDES OR QUICK-SILVER.** It will heavily plate, INSTANTLY, Steel, Iron, Copper, Brass, etc. It's NEW, DIFFERENT, PRACTICAL, ECONOMICAL—Just rub with a cloth to any thickness—fascinating hobby—plate for neighbors and friends.
MONEY-BACK GUARANTEE
 C. O. D.'s few cents extra.
INSTANT PLATING PRODUCTS, Dept. 11
 3439 So. Michigan Chicago 16, Ill.

COCKTAIL BRACELETS AGAIN YOU ASKED FOR THEM!!



Flexible Mesh, \$8.00 doz.; \$7.50 in gr. lots. Expansion Band, \$7.50 doz.; \$7.00 in gr. lots. Add 50¢ per doz. if individual boxes wanted. **STUNNING STYLES! LOTS OF FLASH!** High Gold Plate—real Czech Rhinestones—Also **FOBS—LOCKETS—LAVALIERS—CHATELAINES—AND ASSORTED BRACELETS.** SEND TODAY for free illustrations. Sample \$1.50. Send 1/3 dep. with order, balance C.O.D. Allow for postage on prepaid orders.
STAR IMPORT NOVELTY CO.
 535 8th Ave. New York, N. Y.

Are You Planning a DRIVE-IN THEATRE?

Investigate this complete low-cost equipment—featuring new reverse "tilt" bases, Hi-Intensity Arc Lamps, rectifiers, power and driver amplifiers, projectors, etc. Ideal for theatres with a small budget.
The Ballantyne Co.
 1707 Davenport St. Omaha, Nebr.

WAGON JOBBERS SUMMER SPECIAL
 10 gross boxes Rolled Caps for **\$27.50**
 F. O. B. Philadelphia, via Rway. Express. HURRY! WRITE OR WIRE! Shipped same day received. 25% deposit required on C.O.D.'s. WRITE FOR FREE LISTS ON OTHER OUTSTANDING VALUES! (State your trade.)
O. FAUST CO.
 Dept. B, 238 N. Eighth St., Philadelphia 6, Pa.

BACK AGAIN

NEW LOW-PRICED RINGS for BIG PROMOTIONS!!! OVER 1001 DIFFERENT RING NUMBERS IN STOCK

1R108 White 1R107 Yellow \$24.00 Gross 2.10 Doz.	1R104 White 1R105 Yellow \$24.00 Gross 2.10 Doz.	1R100 White 1R101 Yellow \$36.00 Gross 3.25 Doz.	1R102 White 1R103 Yellow \$36.00 Gross 3.25 Doz.
	... JUST OFF THE PRESS! NEW ENGRAVING JEWELRY CATALOG FEATURING THE MOST COMPLETE LINE OF FAST-MOVING JEWELRY		
No. 2X1 \$22.50 Per Gross			No. 1X7 \$12.00 Per Gross

NO. 4X14—GOLD FINISH . . . \$2.65 DOZ. | NO. 4X15—WHITE FINISH . . . \$2.65 DOZ.
 WRITE FOR CATALOG 103 — STATE YOUR BUSINESS
BIELER-LEVINE, 5 N. Wabash Ave., Chicago 2, Ill.

"FAST SELLING POCKET NOVELTIES"

Brussels Boy Bottle Opener Key Chain. The Latest Pocket Novelty. Doz. \$1.50. Gro. \$16.50.
Novelty Rubber Shimmie Dancers. Doz. 70¢. Hundred \$5.00.
"Novelty Rubber Man in Barrel." Doz. \$2.50. Hundred \$18.75.
Kilroy Plastic Statuettes. Doz. \$1.20. Hundred \$9.00.
 Half Cash With All C. O. D. Orders. Certified Check or Money Order. No SAMPLES.
WRITE FOR OUR LATE CIRCULAR NO. 248
 New Low Prices on All Carnival Merchandise

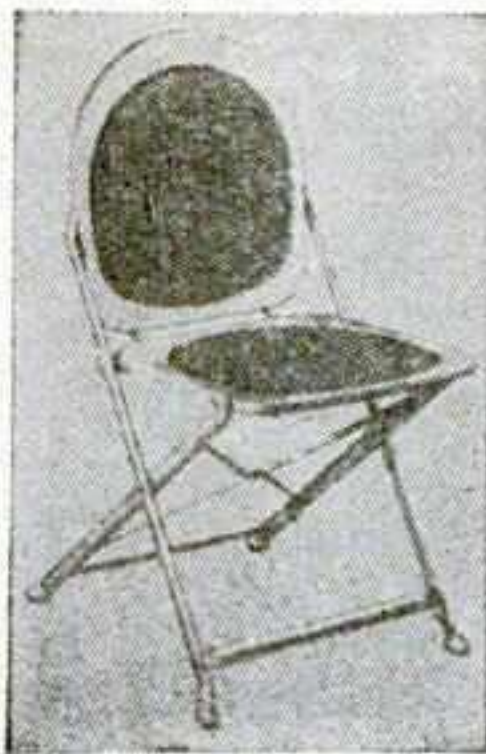
MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

SLUM **BALLOONS**
Bingo & Premium Merchandise
 WRITE FOR OUR 1948 PRICE LIST
M. A. SINGER CO.
 2125 COMMERCE STREET DALLAS 1, TEXAS

BIG PROFITS
 Own your own business stamping key checks, name plates, social security tags. Sample with name and address, 25¢.
HART MFG. CO.
 311 Dograw St. Brooklyn, New York

Showmen! SEATS!

Circuses, Fairs, Carnivals, Auditoriums for Groups of 10 to 10,000.



Steel or Wood Folding Chairs, Singles or Sections.
Folding Bingo and Pic Car Tables.
Blues and Bleachers, Steel or Wood, Good Delivery.

Ask About \$1.98 SPECIAL FOLDING CHAIR

U. S. SEATING CO.

450 7th Ave. (34th St.) NEW YORK 1
LO 4-3524

No Jewel Wrist Watches

Swiss Made
AN IDEAL WATCH FOR GIFT OR PRIZE
RADIUM DIAL AND HANDS
SWEEP SECOND HAND
ASSORTED DIALS
TWO PIECE CASE — BEAUTIFULLY FINISHED
UNBREAKABLE CRYSTAL
STRAPPED

\$3.25 Each

Minimum order, 6 watches. Reduced prices upon request in lots over 100 watches.

Samples, \$1.00 additional
25% Deposit with order, balance C. O. D. Immediate and future deliveries assured.
Wholesale Only
We are direct Importers of Swiss watches and movements.
Lancaster Co.
99 Nassau Street, N. Y. C. 7
Phone: Digby 9-0588-0589

FIREWORKS and NOVELTIES!

- Housewares • Cutlery
- Kitchenware • Toys
- Wheel goods • Novelties

Send for Catalog
Order Now • Lowest Prices

ACME SALES CO.
154 Edgewood Ave., N. E., Atlanta, Ga.

FIREWORKS!

Aut-o-Mo Burglarm — It smokes, shrieks, whistles and bang. Devil Chasers, Globe Torpedoes, Bull Dogs.

ELKTON FIREWORKS MFG. CO., INC.
Elkton, Md.

CHEWING GUM

WHOLESALE ONLY

Fine quality. Popular flavors. 5-stick packs — also 4 multi-color "BUBBLINGUMS."

AMERICAN CHEWING PRODUCTS CORP.
49th and Mt. Pleasant Ave., NEWARK 4, N. J.

AT LIBERTY—ADVERTISEMENTS

5c a Word, Minimum \$1

Remittance in full must accompany all ads for publication in this column . . .
No charge accounts.

Forms Close Thursday for the Following Week's Issue

AGENTS AND MANAGERS

AGENT—SOBER, RELIABLE, CIRCUS, CARNIVAL, Jig Show. Know the country. You furnish transportation. Join on wire. Harry Palmer, DuQuoin, Ill. j3

BANDS AND ORCHESTRAS

COLOR BAND FOR NIGHT CLUBS, COCKTAIL lounges, taverns, etc. 3 or 4 men entertaining and singing. Jump Jackson, 4719 S. Dearborn, Chicago, Ill. j3

FRED ROBSON FOUR DISTINCTIVE SOCIETY Quartet, featuring Fred Robson's tenor saxophone and clarinet with trumpet, piano and drums. Now playing club dates. Available for smart clubs, cocktail lounges and resorts. Will travel. Fred Robson, 777 Lexington Ave., New York City.

CIRCUS AND CARNIVAL

AT LIBERTY—CLOWN ADVERTISING CAR; also sound system for your fairs, circus, carnivals or celebrations. Contact Willie the Clown, 523 Jefferson St., Montgomery, Ala.

FAMILY TROUPE—THREE HIGH SCHOOL Horses, Dogs and Goats, Lady Acrobats, own transportation. H. R. Miller, Circle M Rodeo, Wilton, Wis. j26

MAGICIANS

AVAILABLE NOW—A-1 MAGICIAN, FOR- signer and the International Mystery Show with three girls. Will perform outdoor or indoor, everywhere. Any lady from the audience will float in mid-air. Mystery Bar, any call for drink will be produced from pure water. Maniac Surgery, a hat of any volunteer will be cut off and thrown to the audience. Many other illusions from 30 minutes to 2 1/2-hour show. Satisfaction guaranteed. Control all kinds audiences. Have my own window cards, posters, screen trailers. Will play everywhere on percentage or salary, can use a reliable agent. Wire (not collect) or write to Kara-Kum, International Mystery Show, c/o Lowell Blanchard, Station WNOX, Knoxville, Tenn.

LA-MAR — MAGICIAN, MENTALIST, ILLU- sions, Spooks, Lady Assistant. Two-hour show. Auditoriums, theaters, entertainments. Booker wanted. La-Mar the Magician, Cambridge, O. j31

MISCELLANEOUS

AVAILABLE — HARVEY THOMAS, VAU- deville Show, Singers, Dancers, Comedians, Musicians, Clowns, Jugglers, Ventriiloquists, Junch-Judy. 162 N. State, Dearborn 2734, Chicago, Ill. np

COMIC — VERSATILE, SING, DANCE AND Chinese fiddle. Would like to join dramatic company or floor show. Week ends at summer resort. Bert Louis, care Kopenhagen, 1078 Longfellow Ave., Bronx, N. Y.

FOR TENT VAUDEVILLE, REP, FAIRS, MED. Shows. Team: Man, magic; lady, piano. Both work in acts and bits. Allow time to forward mail. Address Dosta and Flek, Gen. Delivery, Huntsville, Mo.

VERNON HOFF, FEMALE IMPERSONATOR— "The Answer to Gorgeous George!" Vernon Hoff, Blue Turban, 844 West Anaheim Blvd., Long Beach, Calif.

MUSICIANS

ALTO, TENOR, CLARINET, 3RD ALTO—ALL chairs. No jazz, combos, transposing. Literature, photo. Gladly contact all type bands. Phone 3414-8. Musician, 203 West Mulberry, Bloomington, Ill.

AT LIBERTY FROM JUNE 24—EXPERI- enced alto sax, clarinet and flutist. Sober, union, conservatory student. Seymour Bass, care Barrows House, Oberlin, Ohio. Location preferred. j26

AT LIBERTY — COLORED, EXPERIENCED Club Orchestra. Lady singer and entertainer. Steady location. Union. Manager, 142 N. Division St., Buffalo, N. Y. j26

AT LIBERTY—TROMBONIST WANTS SUM- mer location. College student with experience. References available. Union. Chuck Stowe, 215 Hoffman, Three Rivers, Mich.

AVAILABLE IMMEDIATELY — RHYTHM guitarist. Union. Read, fake, big band experience. Conscientious, sober, dependable, have car. David Hathaway, Box 245, Grantsville, W. Va. j3

AVAILABLE IMMEDIATELY — RHYTHM guitar man. Hillbilly, Western. Sing solo, duet, trio. Just finished portion of tour with Western movie star. 1644A Clay Ave, Charleston, W. Va. Tel. 38-588.

BARITONE—DOUBLING TENOR, CLARINET, alto. Novelty songs. Age 40. Prefer combo, no juveniles. Answer all offers. Write, don't wire. Bill Curtis, Box No. 435, Columbus, Neb. j26

BASS MAN—EXPERIENCED 12 YEARS, WILL- ing to travel, can leave immediately. Reliable, sober. Write or wire Rudy Bandy, 3700 Franklin Blvd., Suite 5, Cleveland, Ohio.

DRUMMER—AVAILABLE IMMEDIATELY. 14 years' thoro experience. Latin shows, commercial, modern rhythm style; solid, steady beat. Beautiful equipment. No boozers. Ellis Lee, Durlaus Music Shop, Louisville, Ky.

HAMMOND ORGANIST, PIANIST, ARRANGER— Small unit or solo location. A-1 man, varied experience. Bona fide offers only. Bob Decker, 13626 Roselawn, Detroit, Mich.

DRUMMER — MEMBER LOCAL 10, AGE twenty three, available July 8. New equipment, good appearance and dependable. Read well, play shows, Latin, society and jazz. Photograph on request. Minimum, \$75. Location only. Dick Gjerum, 704 South Maple St., Oak Park, Ill. Telephone: Village 2355. j3

ORGANIST WITH LATE MODEL HAMMOND Organ and sensational new Vibrachord, specializes in first class cocktail lounges and hotels. Has smooth commercial style. Extensive library. Union. Available after July 4th. Write or wire C. J. Humicutt Jr., 104 F. Arizona Park, Phoenix, Ariz. Phone 2-7805. Only reliable offers considered. j26

PIANO — UNION, EXPERIENCED, SMALL band, combo preferred. Location. Available immediately. Wire. Phone 1276 W. Pinky Cooper, 1608 3rd Ave. So., Columbus, Miss.

PIANO, SOLOVOX—BAR LOUNGE, TAVERN. Please any class trade. Request specialist. Work alone. Tips essential. Dick Tope, Newman, Ga.

STRONG, EXPERIENCED TRUMPETER — Modern, sober, reads, takes, arranges. Band, orchestra professionally 17 years. Photo. Immediately available. Francis White, Barron, Wis. j3

STRING BASS — DOUBLES TENOR AND clarinet. Age 24, union, sober, experienced. Read, fake on all. Vocals, novelties, comedy, excellent personality. Prefer combo; consider all State all first letter. Clyde Stevens, Eddie's New Yorker, Rock Island, Ill.

THREE MAN TRUMPET SECTION—AVAIL- able as a unit upon two weeks' notice. Vocalist and qualified arranger within group. Semi-name experience. Care Trumpet Trio, St. Paul Musicians' Union, St. Paul, Minn.

TROMBONE—WANTS JOB WITH CIRCUS OR orchestra. Available immediately. Write full details to Kelly Love, Yazoo, Miss. j26

TRUMPET — VETERAN, LAW STUDENT. Seeks nice summer resort location with medium sized commercial or micky band. Also consider small, stable jazz combo. Anywhere northern half U.S. Sober, experienced, adaptable, single, 30, hair. Floyd T. Kaufman, Tower City, Pa. j26

TRUMPET MAN—READ, FAKE, RIDE, EX- perience, dependable and union. Will go anywhere and travel. Phone 2079, or wire Kirt Boudreau, 328 Walnut St., Opelousas, La. j26

TRUMPET, VOCALS — PREFER SECTION. Ballad and some swing vocals. Single, appearance, go anywhere \$ is. Trumpet and Vocals, Roslyn Hotel, Carlo, Ill.

TRUMPET—READ, FAKE; TENOR, DOUBLING clarinet; flute, read or fake. Go anywhere. Prefer to work together. Tob Coble, 222 East 14, Pawhuska, Okla., temporary address. Phone 1805. j3

TRUMPET — EXPERIENCED COMMERCIAL arranger. Read, range, tone. Sweet and good jazz, both lead and solos. 4416 Taft Rd., Kenosha, Wis.

PARKS AND FAIRS

BALLOON ASCENSIONS — PARACHUTE Jumping. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shafer, 1041 S. Dennison, Indianapolis 21, Ind. j10

HI DOREY — WORLD'S GREATEST STILT Walker, at liberty for July 4th only. Hi Dorey, 4146 McPherson, St. Louis, Mo.

OUTSTANDING PLATFORM TRAPEZE ACT — Available for celebrations, fairs, etc. Flashy act. For literature, particulars, address: Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

SENSATIONAL HIGH FIRE DIVE INTO FLAM- ing tank of shallow water. An old established standard attraction. Never fails to please. Capt. Earl MacDonald, 456 Lamphier Place, Warren, Ohio. j17

WORLD'S GREATEST COMEDY ACT—ROSCOE Armstrong Ford act. Few weeks open. Fairs, rodeos, circuses. Write for details, price. Montezuma, Ind. j17

VAUDEVILLE ARTISTS

COLOR VAUDEVILLE SHOW—ATTENTION: Promoters, theater managers, booking agents. Bronzeville on Parade. All-colored cast, 6 big name acts and 6-piece band. 1-1 1/2-hour show. Small guarantee plus P. C. deals. One nite or week stand. Wire or call: A. Jackson, 4719 S. Dearborn St., Chicago, Ill. ATL 6965.

MEN! WOMEN!
Easy Sales
Big Profits

KRISTI-KURL Home Permanent
THE NEW WAVE THAT CURLS FASTER!
Start now to reap big profits with the Nation's No. 1 quick profit maker. The demand is established. Every woman is a prospect. Kristi Kurl is sold to you as low as 75¢ per kit in gross lots. Every sale earns better than 100% profit.

HAGEN SUPPLY CORPORATION
461 NORTH SNELLING
ST. PAUL 4, MINNESOTA, U. S. A.

LOOK IN THE NEW HEX ILLUSTRATED CATALOG

FOR A COMPLETE ASSORTMENT OF Low Priced ITEMS FOR EVERY TYPE OF MIDWAY CONCESSION . . .

Same Day Service . . .

100 PAGES SEND FOR YOUR FREE COPY TODAY State Your Business



Merchandise for Every Type of Midway Concession
Hex Established 1923
MANUFACTURING CO.
468 SENECA ST. BUFFALO 4, N. Y.

THE WORLD'S GREATEST BARGAIN

Is Getting Your Money's Worth
THE LOWEST PRICED CALENDAR WATCH ON THE MARKET

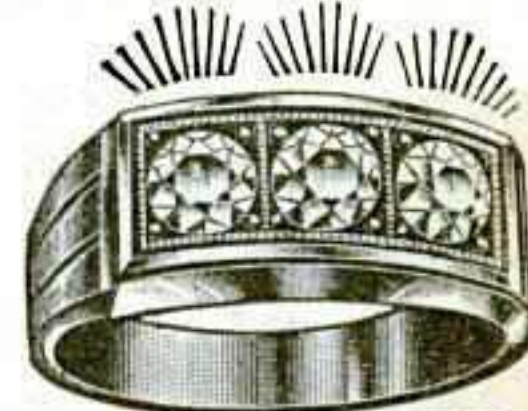
- No. A-107 Highly Styled Men's Watch
- Shows the date automatically
- Chrome Top
- Non-Tarnishing Steel Back
- Radium or Gilt Dial
- Unbreakable Face Crystal
- 7 Jewels
- All metal parts of Non-Magnetic Alloys
- Fine Leather Strap



Only \$11.00 postpaid
EACH WATCH WITH NUMBERED SERVICE GUARANTEE CERTIFICATE FOR 3 YEARS.
No. B-107 Same as above with Rolled Gold Plate Only \$13.50 postpaid Top.

Send Check, Money Order or 20% deposit. Balance C. O. D. Minimum Order, 2 Watches.
WHOLESALE ONLY—NONE SOLD RETAIL.
Also for Immediate Delivery: Large assortment of Ladies' and Men's Watches, Pocket Alarm Watches, Stop Watches, Chronographs and Calendar Chronographs, Traveling Alarm Clocks. All Brand New. None Reconditioned. Ask for FREE Catalogues IIB.
SHENGRO CO., INC. 154 Nassau Street New York 7, N. Y.

Imitation DIAMONDS Always Get the Cash



WRITE FOR CIRCULAR
Regularly for Latest Styles & Prices
DES MOINES RING CO.
1155 Twenty Sixth St., Des Moines 11, Iowa

BINGO

Heavy Weight Cards, Specials, Cages, Blowers, Transparent Markets.
Write for bulletin.

AMUSEMENT INDUSTRIES, Box 7, Dayton 1, Oh.

HOTTEST

SPECIALTY OF THE YEAR!

NOVELTY MEN! SPECIALTY MEN! STREET MEN!

Sell These **Folding Umbrellas**



19" Long! 14" Spread!

\$2.00 Doz.

Minimum Order 6 Dozen

Looks Like HOT CAKES!

American made of HEAVY print paper with crepe fringe trim. Opens and closes like a real umbrella... REALLY WORKS! Ass't colors. 25% deposit required on all orders, balance C. O. D.

ORDER NOW—QUANTITIES LIMITED!

KRAVITZ & ROTHBARD

20 E. Baltimore St. Baltimore, Md.

LETTER LIST

Letters and packages addressed to persons in care of *The Billboard* will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St. Cincinnati 22, O.

Parcel Post

Cotton, Roy (License Plates) 5c
Hinkle, Mervin 10c

Kennedy, Mae & Al 25c
Lester, Bickie 6c
Silver, Mrs. Olon 10c

- Adams, Walter
- Adkins, Luke
- Akers, Mrs. M. T.
- Alcido, Syd
- Alexander, Sam
- All, Chas. W.
- Allen, H. S.
- Allen, Leo (Knife-thrower)
- Allen, Tex
- Aloha, Alligator Boy
- Anders, James A.
- Anders, Jesse
- Anderson, Francis "Dick"
- Anderson, Shirley Luella (Mr.)
- Andress, R. M.
- Ansher, Sam
- Ashley, Thos.
- Anthony, Milo
- Applegate, Kenneth
- Atkins, Mrs. Lena B. & S. Concessions
- Backhoff, Darwin
- Rantly, Herman
- Barbuti, Jewel
- Barnes, Willis (Bill)
- Bartlett, Mrs. Harry
- Bartley, Roscoe
- Bass, A. H.
- Bauman, Mrs. Robt.
- Bays, Dick
- Beam, Billy
- Beckelheimer, Irma Lee
- Beegle, Eugene W.
- Bell, Abe
- Bell, L. H.
- Bento, Lawrence
- Berryhill, Bill (J. W.)
- Berryhill, Blakie
- Birmingham, Jack
- Bishop, Lee Al
- Blankenship, Mrs. Gertrude
- Bligh, Francis
- Blount, Johnny
- Brackett, J. C. (W. A. Raxter Estate)
- Bradfield, Pauline
- Bragg, Kelly E.
- Brand, Charlene
- Brand, Torris Marlin
- Braunstein, Benj. F.
- Bray, Birdie & Whitie
- Brightwell, Lennie
- Brin, Emile
- Britton, Buddy
- Brocies, Harold LeRoy
- Brock, Harry
- Brockmyer, Ja.
- Brooks, Geo. H.
- Brown, Mrs. Alfred
- Brown's Ferry Four
- Brown, Vincent John
- Brown, U. S.
- Bruce, J. R.
- Bruno, Pete
- Burns, James E.
- Burns, Joe
- Buckley, Mrs. Donald J.
- Burke, Billie
- Burkhart, Melvin
- Burkhart, Peter
- Calder, James
- Caldwell, Edw. S.
- Caldwell, J. E.
- Callari, Virginia
- Calkins, Fred
- Camp, Herb
- Campbell, Frank C.
- Campbell, Norma
- Carland, Buck
- Carlie, Henry
- Carrejo, Mrs. Fatima
- Carrell, Miss Jean
- Carter, Glendon T.
- Caser, Joe
- Cavanaugh, Chester
- Clark, H. D.
- Clark, Mrs. Lillian
- Clark, Standing
- Clawson, Ralph J.
- Coert, Myrtle
- Cochran, M. J.
- Cohen, Harry
- Cole, Bob
- Cole, Bruce
- Cole, Hobe & Maggie
- Cole, Willard Lee
- Coleman, Miss Jackie
- Conall, Thos. (Curley)
- Congo, Calvin
- Constable, Claud
- Coven, Sham
- Cox, Estella
- Cox, Geo. W.
- Crawford, Calvin E.
- Crawford, L. P.
- Crawford, Margret
- Crowe, Chas. H.
- Crowell, Henry
- Crowley, James B.
- Cruz, Jack A.
- Cunningham, Mrs. James D.
- Cunningham, Slim
- Custer, Andy
- Cutsinger, Thos.
- Dagg, Roy E.
- Dair, Emel
- Dakely, Tommy
- Dalton, Chad
- Daniels, Mrs. (Glendora)
- Dare, Virginia
- Davis, James E.
- Davis, Lou
- Davis, M. D.
- Dawson, Frank W.
- Day, Dalton
- Dees, John Harley
- DeFazio, Mrs. Julia
- Delcorse, Mrs. Chas.
- Denny, Anne M. (Dr. R. H. Denny)
- DePalma, John
- De Vault, Don
- DeWitt, Bert
- Delancey, Doyle (Whitney)
- Pemetroy, Joe Miller
- Dempsey, A. N. (Coll Worker)
- Denny, Robt. H.
- Diacofo, Thos. (Cycle Act)
- Dickson, Curley
- Diebert, Ed
- Dillbeck, Mrs. Linda
- Dillbeck, M. H.
- Dillo, Rudy
- Dixie Belle Show (Mgr.)
- Dixon, Mary
- Doolan, Rich
- Doto, Philip
- Dover, G.
- Downey, D.
- Hurst, Mrs. James
- Drum, Mrs. James Forney
- DuBois, Henry J.
- Duchene, Mrs. L. P.
- Duilane, Cleo
- Duncan, Mrs. Myrtle
- Duncan, Mrs. Wm. E.
- Dunn, Charlie
- Dunn, Ruth
- Dworack, Louis
- Edgin, L. B.
- Edwards, Eddie
- Edwards, Herman
- Edwards, Robt. James
- Elending, Pearl
- Elis, B. C.
- Elsberry, Tommy
- Elson, Mrs. Shirley
- Emswiler, Mrs. Helen
- Engle, Chasy
- Englebert, S. L.
- Ephraim, Meto
- Ephraim, Mrs. Teaches
- Erdman, Lee
- Evans, Wm. E.
- Farney, Evelyn
- Fern, Tom
- Finch, Betty
- Findley, Geo.
- Fisher, Russel L.
- Fisher, Mrs. R. L.
- Fisher, Russell L. & Rita F.
- Floyd, Bishop
- Flynn, Andy
- Followell, L. M.
- Ford, Bud
- Ford, Richard H.
- Foodman, M. J.
- Forkum, Bill
- Fox, Thos.
- Frank, M. J.
- Freman, Willie James
- Frick, Mrs. Jack
- Fritz, Lynn
- Frye, Ester
- Fulgona, Louis C.
- Fuller, Hubert
- Gallamore, Wm.
- Gallock, Edw. K.
- Gatewood, Col. CH#
- George, Frank
- Laurello, M.
- Gerry, James Frank
- Gibbons, Harry
- Gibson, Don
- Gilliam, Mrs. Betty
- Gillen, Bill (Sword Swallower)
- Ginter, August
- Golden, Rayvester
- Goldingier, Lawrence B.
- Good, Miss Jean
- Goodman, Mrs. Geo. A.
- Graham, J. T. (Sleepy)
- Grande, Mrs. Pat
- Graut, R. H.
- Gray, A. J., Mgr.
- Green, James
- Green, Johnny
- Grimes, Bilakel
- Grose, Mrs. Vivan
- Grubb, Claude
- Gulick, Jennie Lee
- Guthrie, Fred C.
- Hada, Carl
- Hale, Mrs. D. D.
- Haley, Whitey
- Hall, Don
- Hall, James
- Hallow, Jack
- Hammond, Carl
- Hammons, Cherokee (Rodeo Co.)
- Hammond, Fred
- Haney, Ott & Ruby
- Hanson, Mrs. Joe E.
- Hardeman, Mrs. Verne
- Harding, Miss Antonio
- Harmon, Wm. H.
- Harnett, Bill
- Harper, Marshall
- Harrison, Robt. R.
- Harshbarger, M. L.
- Hanson, Geo. E.
- Hart, Goldie
- Harter, Ray A. (Ward Beams Thrill Show)
- Harvath, Mary
- Haskins, Blackie
- Hatcher, Porter
- Hatfield, James
- Hatfield, Joe "Canon Ball"
- Havard, N. J.
- Hayes, Mona
- Hayward, Forrest
- Healin, Hymie
- Hearst, Bill
- Herold, Walter
- Herrick, Carl F.
- Herrington, Sam & Jewell
- Hesch, Harold (care Digger Concession)
- Higgins, Mrs. Jack
- Hinkley, Mrs. Skippy (Bingo)
- Hinkle, Mervin
- Hiti, Mary
- Hoze, Mack
- Holder, Jaunito
- Holder, R. L.
- Hook, Ernest C.
- Holt, Wm. (Hawaiian Nights)
- Hopper, Jack
- Horrell, Shackles
- Horunta, Bill
- Hos, Chas.
- Houston, Lee (Lee's Society Circus)
- Houghton, Ross L.
- Howard, Johnny
- Howard, Robt.
- Huffte, T. J.
- Hurst, Floyd
- Hurst, Wm.
- Ireland, Mrs. Agnes
- Jackson, Harry H. & Doris
- Jacobs, Mrs. Marie C. (Dolly)
- Jameson, Mrs. Jessie P.
- Jennings, Lucky
- John, Freddie
- John, Mary
- Johnson, Allen Fox
- Johnson, A. "Tex Red"
- Johnson, Chas. Peeler
- Johnson, Harry Lee
- Johnson, Henry D.
- Johnson, Loyd
- Johnson, Pete T.
- Johnson, Earl
- Johnston, Mrs. Marion
- Jones, A. B.
- Jones, G. C.
- Jones, Howard
- Jones, Carl White
- Jordon, Jess
- Judy, G. E.
- Kapetanole, Anthony
- Kaslin, Thomas
- Keart, Bert
- Kearns, Marie
- Keating, Robt.
- Kellams, Happy
- Kelly, Frank E.
- Kenter, Mrs. Abe
- Kerkis, Harry
- Kester, Elizabeth
- Kettle, Mrs. Jack
- King, Dorothy Lee
- Kirby, J. L.
- Kirk, Homer H.
- Kirk, Sidney
- Kiwan, Med. Co.
- Kleine, Albert
- Knoll, Mrs. Arietta
- Knowles, R. C.
- Konyot, D.
- LaBregue, Harry E.
- Lambo, Frank
- Land, Chas. (Tiger Bait)
- Lane, James
- Lane, John & Nellie
- Lane, Thomas Harold
- LaLue, Mrs. Bobby
- Lauro, M.
- Lee, Floyd M.
- Lee, Sandra
- Lehman, Chas.
- Lentz, Mrs. Kay
- Lester, Vickie
- Levine, A. H.
- Lewis, Carl
- Lewis, Edgar L.
- Lewis, Harry & Sunshine
- Lewis, John P.
- Lint, Thomas
- Locke, Bobbie
- Logan, H. F.
- Logan, Harry
- Logston, Maxine
- Lonagot, Pat Lucky
- Long, Claude H.
- Lowell, Wilford F.
- Lumsden, Jr., Robt.
- Lynn, Miss Mickey
- McCarthy, Mrs. Pat
- McCart, J. E.
- McCracken, John
- McDonald, Claude
- McDougal, Chas.
- McGee, Jim
- McGuire, Hon. Tex.
- McIntire, Riley
- McLean, Roy
- McVan, Kenneth
- MacCollam, H. G.
- Macer, Jr., Orrille
- Magni, Mrs. Wilda
- Mahs, G. L.
- Males, James G.
- Malone, Bluch
- Malloy, Bernard (Bud)
- Mannone, Mickey
- March, Mrs. Peter
- Marcum, Clyde
- Marchetti, Rebel
- Marcum, C. W.
- Marlow, Sam
- Mason, Mike
- Mason, Tommy
- Masters, Mrs. Doris
- Matron, Hattie
- May, E. C.
- Mayes, Prof. Livingston
- Mendes, Carl
- Meyers, Louis
- Metcalfe, Lewis Oliver
- Meyer, Gypsy Bob
- Michael, Mrs. Mattie
- Miller, Cole
- Miller, Frank
- Miller, Harvey Whitey
- Miller, Hugh
- Miller, Richard
- Miller, Steve
- Miller, Wesley
- Miller, Whitey
- Miller, Wm. E.
- Mitchell, Wm. C.
- Moore, Mrs. M. M.
- Mort, Joseph
- Morton, L. O.
- Moser, Jack
- Mott, Mrs. Sandy
- Mulkey, Ed. J.
- Mull, Lola & Nathan
- Murphy, Jack
- Murphy, Mrs. Ruth
- Murphy, Warren M.
- Murray, Jr., Cameron D.
- Myers, Emory
- Myers, Mrs. Kay
- Myk, Joseph E.
- Naldrett, Stanley
- Nash, Larry
- Navarro, Eunice (Tiny)
- Neal, Miss Ruby
- Neil, James
- Neil, Ruby
- Neutrup, Ray
- Nicholas, Tom
- Nifons, Dwight
- Norene, Chas. L.
- O'Brien, Michey
- O'Dell, Barfield B.
- Oklahoma Bob (Knife Thrower)
- Oleksy, Paul
- Oliver, James
- Oliver, Wendel A.
- Orteen, Cliff
- Overstreet, R. T.
- Paioa John K.
- Parenteau, Mrs. Hazel
- Parker, Diane
- Parsons, F. S.
- Paton, Frank
- Patterson, Wm.
- Payne, Frances
- Payton, Ruth
- Peavey, Jack
- Penne, Whitney
- Pennock, M.
- Penny, John
- Perry, Sr., Robt. M.
- Peterson, Mrs. C. M.
- Phew, Bill
- Pierce, Jack
- Piercy, Ralph J.
- Pieper, C. H.
- Pillus, Jerome V.
- Pinkston, Mrs. J. W.
- Pittman, Pierce Richard
- Plankel, T. Keith
- Poling, Good Buddy
- Polo, Eddie (Superman)
- Potts, Mrs. Ethel
- Popps, Linda
- Pyni, R. S.
- Quellette, Roger
- Quinlan, Mrs. Robt.
- Ramsey, Ted
- Randall, Mrs. Michael
- Ranshaw, Mrs. Rose
- Ravelle, Blanche
- Ray, John T.
- Ray, L. W.
- Ray, Marie
- Raymer, Ford E.
- Reding, Joe
- Reed, Mrs. Billie
- Reed, Fred
- Reid, Mrs. Flo
- Reid, Jessie
- Reilly, Chas.
- Rence, Cleo
- Reynolds, Josephine
- Reynolds, M. H.
- Reynolds, Vernon & Jerry
- Rice, Tommy
- Rivers, Johnny
- Roach, Chas. T.
- Robbins, Chris (Curly)
- Robbins, Clarence (Rusty)
- Roberts, Max
- Robertson, Kathryn M.
- Robertson, W. V. (Whitey)
- Robinson, Ralph
- Rocco, Phil
- Rocco, Mrs. Emma
- Rochman, Albert
- Rochman, Ethel
- Rogers, Jess
- Rogers, Roy
- Rogers, H. L. Whitey
- Rollins, D. S.
- Russell, Mrs. Sands
- Russo, Ralph
- Ryan, Jr., Eddie H.
- Ryan, Joe
- Rychlock, Hazel
- Sabott, Chas.
- Sainor, Female Impersonator
- Salisbury, Bill
- Salust, Wm.
- Selvic, Mrs. Daisy
- Sammous, Stanley B.
- Saunders, Jim
- Schuck, Gypsy Pete
- Scott, Mrs. Babe
- Scannell, Wm.
- Schultz, Mrs. Frances
- Sellers, Mrs. June
- Settles, Rev. Glenn P.
- Shaffer, Melvin
- Shafner, Christine
- Shapiro, Sam
- Shaw, Geo.
- Shawyer, Washington
- Shawyer, Langdon M.
- Sheesley, Mrs. Dorothy
- Shoemaker, M. E., Florence
- Short, J. E.
- Shorty, J. W.
- Silva, Edwin F.
- Sima, Jos.
- Simpson, Linda
- Sims, E. L.
- Sisler, Louis
- Slankard, Jack
- Smith, Mrs. Delphine Billie
- Smith, Evelyn
- Smith, Fred
- Smith, Geo. L.
- Smith, Pete
- Snell, Donald A.
- Snyders Bears
- Soloman, Bill
- Sorensen, Robt.
- Southern, A. Rose
- Spencer, Chas.
- Speucer, Mrs. Elizabeth
- Sperstad, E. H.
- Spurlock, Sammie Van Singers
- Starlight, Juffiles
- Starling, Lillian
- Starto, John J.
- Steele, Ed.
- Steertz, Spencer
- Stephens, Mrs. Florence
- Stephan, Margaret A. & Henry
- Stevens Bros. Show
- Stevenson, Mrs. Jackie
- Stone, L. D.
- Strahl, Carol
- Stringer, H. D.
- Stringfiller, Kyle
- Stutz, Jim
- Sweitzer, Jim
- Taylor, Archie
- Taylor, Carl H.
- Taylor, Frederick
- Terry, Mrs. F. J.
- Tetta, Fletcher
- Thomas, Lee
- Thomas, L. I.
- Thompson, Carl
- Thompson, Mrs. Clara
- Thompson, Eril
- Thompson, John
- Thompson, Mike
- Thompson, Wm. Thore
- Thorne, Gerald H.
- Thunder-Sky, Richard B.
- Tobell, Allen
- Tolosa, Mrs. Birdie
- Tomazin, Joseph C.
- Trammell, C. D.
- Travis, Jim
- Treish, Chas. Wm. Trent, Paul
- Tucker, A. R.
- Turner, Jack
- Verdier, W. A.
- Vernon, Cecil
- Villemarie, Frances T.
- Vincent, Jack
- Vonday, Fred
- Walker, Mrs. Alfreeda
- Wanko, Joe
- Wanko, Washo
- Ward, Dr. James E.
- Warren, Hugh C.
- Warren, Mrs. Joan Jeanne
- Washburn, Jr., F. F.
- Watson, Eddie
- Weaver, Earl A.
- Weinberg, Hon Joe
- Weir, Orin H.
- Weiss, H.
- Westbrook, Clarence A.
- Wetzel, Myra
- Whalen, Billy
- Whalen, Pat
- Whisenbunt, J. T.
- White, Clarence
- White, Sr., James
- Whiteside, Nancy Margaret
- Whitmore, Chas. E.
- Whitmore, Lula O.
- Wiard, Jake
- Widra, Joe
- Wilbanks, James Benson
- Williams, C. E.
- Williams, Chas. Dome
- Wills, Claude
- Wilson, Eddie
- Winkle, Rip
- Winniman, Morris
- Wolcott, Wm.
- Wolfe, Billy
- Woods, Jackie
- Woody, Mrs. A. V.

- Hammond, Fred
- Haney, Ott & Ruby
- Hanson, Mrs. Joe E.
- Hardeman, Mrs. Verne
- Harding, Miss Antonio
- Harmon, Wm. H.
- Harnett, Bill
- Harper, Marshall
- Harrison, Robt. R.
- Harshbarger, M. L.
- Hanson, Geo. E.
- Hart, Goldie
- Harter, Ray A. (Ward Beams Thrill Show)
- Harvath, Mary
- Haskins, Blackie
- Hatcher, Porter
- Hatfield, James
- Hatfield, Joe "Canon Ball"
- Havard, N. J.
- Hayes, Mona
- Hayward, Forrest
- Healin, Hymie
- Hearst, Bill
- Herold, Walter
- Herrick, Carl F.
- Herrington, Sam & Jewell
- Hesch, Harold (care Digger Concession)
- Higgins, Mrs. Jack
- Hinkley, Mrs. Skippy (Bingo)
- Hinkle, Mervin
- Hiti, Mary
- Hoze, Mack
- Holder, Jaunito
- Holder, R. L.
- Hook, Ernest C.
- Holt, Wm. (Hawaiian Nights)
- Hopper, Jack
- Horrell, Shackles
- Horunta, Bill
- Hos, Chas.
- Houston, Lee (Lee's Society Circus)
- Houghton, Ross L.
- Howard, Johnny
- Howard, Robt.
- Huffte, T. J.
- Hurst, Floyd
- Hurst, Wm.
- Ireland, Mrs. Agnes
- Jackson, Harry H. & Doris
- Jacobs, Mrs. Marie C. (Dolly)
- Jameson, Mrs. Jessie P.
- Jennings, Lucky
- John, Freddie
- John, Mary
- Johnson, Allen Fox
- Johnson, A. "Tex Red"
- Johnson, Chas. Peeler
- Johnson, Harry Lee
- Johnson, Henry D.
- Johnson, Loyd
- Johnson, Pete T.
- Johnson, Earl
- Johnston, Mrs. Marion
- Jones, A. B.
- Jones, G. C.
- Jones, Howard
- Jones, Carl White
- Jordon, Jess
- Judy, G. E.
- Kapetanole, Anthony
- Kaslin, Thomas
- Keart, Bert
- Kearns, Marie
- Keating, Robt.
- Kellams, Happy
- Kelly, Frank E.
- Kenter, Mrs. Abe
- Kerkis, Harry
- Kester, Elizabeth
- Kettle, Mrs. Jack
- King, Dorothy Lee
- Kirby, J. L.
- Kirk, Homer H.
- Kirk, Sidney
- Kiwan, Med. Co.
- Kleine, Albert
- Knoll, Mrs. Arietta
- Knowles, R. C.
- Konyot, D.
- LaBregue, Harry E.
- Lambo, Frank
- Land, Chas. (Tiger Bait)
- Lane, James
- Lane, John & Nellie
- Lane, Thomas Harold
- LaLue, Mrs. Bobby
- Lauro, M.
- Lee, Floyd M.
- Lee, Sandra
- Lehman, Chas.
- Lentz, Mrs. Kay
- Lester, Vickie
- Levine, A. H.
- Lewis, Carl
- Lewis, Edgar L.
- Lewis, Harry & Sunshine
- Lewis, John P.
- Lint, Thomas
- Locke, Bobbie
- Logan, H. F.
- Logan, Harry
- Logston, Maxine
- Lonagot, Pat Lucky
- Long, Claude H.
- Lowell, Wilford F.
- Lumsden, Jr., Robt.
- Lynn, Miss Mickey
- McCarthy, Mrs. Pat
- McCart, J. E.
- McCracken, John
- McDonald, Claude
- McDougal, Chas.
- McGee, Jim
- McGuire, Hon. Tex.
- McIntire, Riley
- McLean, Roy
- McVan, Kenneth
- MacCollam, H. G.
- Macer, Jr., Orrille
- Magni, Mrs. Wilda
- Mahs, G. L.
- Males, James G.
- Malone, Bluch
- Malloy, Bernard (Bud)
- Mannone, Mickey
- March, Mrs. Peter
- Marcum, Clyde
- Marchetti, Rebel
- Marcum, C. W.
- Marlow, Sam
- Mason, Mike
- Mason, Tommy
- Masters, Mrs. Doris
- Matron, Hattie
- May, E. C.
- Mayes, Prof. Livingston
- Mendes, Carl
- Meyers, Louis
- Metcalfe, Lewis Oliver
- Meyer, Gypsy Bob
- Michael, Mrs. Mattie
- Miller, Cole
- Miller, Frank
- Miller, Harvey Whitey
- Miller, Hugh
- Miller, Richard
- Miller, Steve
- Miller, Wesley
- Miller, Whitey
- Miller, Wm. E.
- Mitchell, Wm. C.
- Moore, Mrs. M. M.
- Mort, Joseph
- Morton, L. O.
- Moser, Jack
- Mott, Mrs. Sandy
- Mulkey, Ed. J.
- Mull, Lola & Nathan
- Murphy, Jack
- Murphy, Mrs. Ruth
- Murphy, Warren M.
- Murray, Jr., Cameron D.
- Myers, Emory
- Myers, Mrs. Kay
- Myk, Joseph E.
- Naldrett, Stanley
- Nash, Larry
- Navarro, Eunice (Tiny)
- Neal, Miss Ruby
- Neil, James
- Neil, Ruby
- Neutrup, Ray
- Nicholas, Tom
- Nifons, Dwight
- Norene, Chas. L.
- O'Brien, Michey
- O'Dell, Barfield B.
- Oklahoma Bob (Knife Thrower)
- Oleksy, Paul
- Oliver, James
- Oliver, Wendel A.
- Orteen, Cliff
- Overstreet, R. T.
- Paioa John K.
- Parenteau, Mrs. Hazel
- Parker, Diane
- Parsons, F. S.
- Paton, Frank
- Patterson, Wm.
- Payne, Frances
- Payton, Ruth
- Peavey, Jack
- Penne, Whitney
- Pennock, M.
- Penny, John
- Perry, Sr., Robt. M.
- Peterson, Mrs. C. M.
- Phew, Bill
- Pierce, Jack
- Piercy, Ralph J.
- Pieper, C. H.
- Pillus, Jerome V.
- Pinkston, Mrs. J. W.
- Pittman, Pierce Richard
- Plankel, T. Keith
- Poling, Good Buddy
- Polo, Eddie (Superman)
- Potts, Mrs. Ethel
- Popps, Linda
- Pyni, R. S.
- Quellette, Roger
- Quinlan, Mrs. Robt.
- Ramsey, Ted
- Randall, Mrs. Michael
- Ranshaw, Mrs. Rose
- Ravelle, Blanche
- Ray, John T.
- Ray, L. W.
- Ray, Marie
- Raymer, Ford E.
- Reding, Joe
- Reed, Mrs. Billie
- Reed, Fred
- Reid, Mrs. Flo
- Reid, Jessie
- Reilly, Chas.
- Rence, Cleo
- Reynolds, Josephine
- Reynolds, M. H.
- Reynolds, Vernon & Jerry
- Rice, Tommy
- Rivers, Johnny
- Roach, Chas. T.
- Robbins, Chris (Curly)
- Robbins, Clarence (Rusty)
- Roberts, Max
- Robertson, Kathryn M.
- Robertson, W. V. (Whitey)
- Robinson, Ralph
- Rocco, Phil
- Rocco, Mrs. Emma
- Rochman, Albert
- Rochman, Ethel
- Rogers, Jess
- Rogers, Roy
- Rogers, H. L. Whitey
- Rollins, D. S.
- Russell, Mrs. Sands
- Russo, Ralph
- Ryan, Jr., Eddie H.
- Ryan, Joe
- Rychlock, Hazel
- Sabott, Chas.
- Sainor, Female Impersonator
- Salisbury, Bill
- Salust, Wm.
- Selvic, Mrs. Daisy
- Sammous, Stanley B.
- Saunders, Jim
- Schuck, Gypsy Pete
- Scott, Mrs. Babe
- Scannell, Wm.
- Schultz, Mrs. Frances
- Sellers, Mrs. June
- Settles, Rev. Glenn P.
- Shaffer, Melvin
- Shafner, Christine
- Shapiro, Sam
- Shaw, Geo.
- Shawyer, Washington
- Shawyer, Langdon M.
- Sheesley, Mrs. Dorothy
- Shoemaker, M. E., Florence
- Short, J. E.
- Shorty, J. W.
- Silva, Edwin F.
- Sima, Jos.
- Simpson, Linda
- Sims, E. L.
- Sisler, Louis
- Slankard, Jack
- Smith, Mrs. Delphine Billie
- Smith, Evelyn
- Smith, Fred
- Smith, Geo. L.
- Smith, Pete
- Snell, Donald A.
- Snyders Bears
- Soloman, Bill
- Sorensen, Robt.
- Southern, A. Rose
- Spencer, Chas.
- Speucer, Mrs. Elizabeth
- Sperstad, E. H.
- Spurlock, Sammie Van Singers
- Starlight, Juffiles
- Starling, Lillian
- Starto, John J.
- Steele, Ed.
- Steertz, Spencer
- Stephens, Mrs. Florence
- Stephan, Margaret A. & Henry
- Stevens Bros. Show
- Stevenson, Mrs. Jackie
- Stone, L. D.
- Strahl, Carol
- Stringer, H. D.
- Stringfiller, Kyle
- Stutz, Jim
- Sweitzer, Jim
- Taylor, Archie
- Taylor, Carl H.
- Taylor, Frederick
- Terry, Mrs. F. J.
- Tetta, Fletcher
- Thomas, Lee
- Thomas, L. I.
- Thompson, Carl
- Thompson, Mrs. Clara
- Thompson, Eril
- Thompson, John
- Thompson, Mike
- Thompson, Wm. Thore
- Thorne, Gerald H.
- Thunder-Sky, Richard B.
- Tobell, Allen
- Tolosa, Mrs. Birdie
- Tomazin, Joseph C.
- Trammell, C. D.
- Travis, Jim
- Treish, Chas. Wm. Trent, Paul
- Tucker, A. R.
- Turner, Jack
- Verdier, W. A.
- Vernon, Cecil
- Villemarie, Frances T.
- Vincent, Jack
- Vonday, Fred
- Walker, Mrs. Alfreeda
- Wanko, Joe
- Wanko, Washo
- Ward, Dr. James E.
- Warren, Hugh C.
- Warren, Mrs. Joan Jeanne
- Washburn, Jr., F. F.
- Watson, Eddie
- Weaver, Earl A.
- Weinberg, Hon Joe
- Weir, Orin H.
- Weiss, H.
- Westbrook, Clarence A.
- Wetzel, Myra
- Whalen, Billy
- Whalen, Pat
- Whisenbunt, J. T.
- White, Clarence
- White, Sr., James
- Whiteside, Nancy Margaret
- Whitmore, Chas. E.
- Whitmore, Lula O.
- Wiard, Jake
- Widra, Joe
- Wilbanks, James Benson
- Williams, C. E.
- Williams, Chas. Dome
- Wills, Claude
- Wilson, Eddie
- Winkle, Rip
- Winniman, Morris
- Wolcott, Wm.
- Wolfe, Billy
- Woods, Jackie
- Woody, Mrs. A. V.

CONCESSIONAIRES

	Per Gr.	10 Gr.
Chinese Paper Sun Spex	\$.35	\$3.00
Engraved Wedding Rings	.65	6.00
Plastic Thimbles	.75	6.50
Plastic Crosses	.75	7.00
Metal Rakes, Hoos or Spades	.75	7.00
Metal Simplex Whistles	1.00	9.50
Plastic Stand-Up Charms	1.00	9.50
Celluloid Teeth	1.00	9.50
Silk U. S. Flag on Stick	1.00	9.50
Comic Paper Goggles	1.00	9.50
Plastic Combs	1.50	14.50
Crickets	1.75	17.00
Metal Bangle Bracelets		

Woods, Mrs. Rosey Yellorich, Anthony Lee
 Worthan, Chas. & Zeilman, Wm.
 Wright, Marvin Zingaro, Frank
 Yancy, Beaman

**MAIL ON HAND AT
 NEW YORK OFFICE**
 1564 Broadway
 New York 19, N. Y.

Parcel Post
 Bankey, R. R. 18c Stophel, Wm. R. 20c
 Dennis, P. .06c

Allen, Frank P.F.C. Harvey, Al
 Alverado, Delores Hallowell, Leonora
 Attila, Louis & Co. Howard, Joseph
 Ayers, Walter Janis, Elsie
 Baldwin, Andrew Kennard, Helen
 Robert King, Mrs. Ethyl
 Ballard, Viola D. Kirchoff, Mary E.
 Barker, Gerald Kopp, James Lester
 Bartley, Gerald Kroll, Herman
 Bennett, Dale Kurtz, Elwood S.
 Riehard Lanowette, W. R.
 La Mar E.
 Blackhall, Dot & Tom Livermore, Norman
 Mach, Capt. Ging-

man
 Blackmar, Albert Marks, Elda
 Blair, Carl White Maser, Orville T.
 Brown, Roy T. Jr.
 Brooks, Howard Massen, Grace
 Conway, Rose Moor, Don
 Cook, R. G. Mosquera, Rodriguez
 Demetry, Peter Palitz, S.
 Meritto, Mary P'aroff, Miss Pat
 DeWitt, Bert Pond, Rose
 Rattke, Mrs. Valeska

Diavalo, Dare Devil Ricciardi, Ernest L.
 Diener, Albert Ross, Rita
 Dixon, Sally Schubert, Erwin
 Donsiron, Margritt Simmons, D. M.
 Dorell, Duke Sinitzen
 Dunn, Charles T. Spaeth, George
 Dupre, Anthony Speth, W. G.
 Edwards, J. D. Stone, John B.
 Fanadio, Louise Thompson, James
 Fen Dalton, Harry Thundersky, Richard B.
 Flynn, Harriette Gerley, Nell
 Gangner, Lawrence Goley, Larry
 Gray, Clifford Gray, Joe
 Gregory, Joe Guy, Michael
 Worden, Clifford

**MAIL ON HAND AT
 CHICAGO OFFICE**
 155 No. Clark St.,
 Chicago 1, Ill.

Aldrich, Dee Burck, Lester
 Anderson, Mary Cameron, Catherine
 Arndt, Paul Carroll, L.
 Berry, T. A. Case, Dolly
 Baseley, Lake G. Chaffee, Elwin
 Bates, Paul Chaffee, Marjorie
 Beaumont, Jimmy Champine, Jean
 Be Gar, Harvey Clark, Bobby
 Belleras, Clarence Colyer, Lenny
 Belmont, Avery Comarota, Winfred
 Bergman, Leo Coyte, Mr. & Mrs.
 Berry, F. Darnier, Arthur
 Blake, Walter Dato, D. M.
 Blasco, Manuel Davis, A. L.
 Botto, Charles S. Davis, Walter
 Bourgeois, Camille De Lano, Louis

Dover, Clara Mellini, Alfred
 Dover, Joe M. Miller, Jim
 Dowse, Wm. Moore, Ruth
 Dukes, Dammie T. Nicolls, George
 Faust, Frank Nilson, L.
 Flowers, Jack Ober, Florence
 Gilchrist, Charlotte O'Dea, Shannon
 Gordon, Chuck & Dolly O'Saturday, Major
 Pierce, Jack
 Hamilton, Carlin Pirsley, Martha
 Hamman, E. M. Pink, Wm.
 Hanneford, George Pyne, Dan
 Hansher, Sam Renshaw, Irene
 Haupt, Richard Kessen, Reilla
 Heman, Max Riffle, Francis
 Hetb, Robert Roberts, George
 Hilton, Fenner Ross, Diane
 Holts, David Salyers, Don
 Howard, Bert Siegal, Dorothy
 Jack, Willard Simons, Raymon
 Jackson, Jerry Sorenson, Ted
 Jacobs, Roy Stinnett, Lucky Ray
 Kickapoo, Cheif Stinston, Terra
 Kirkman, Jack Malone
 Kohout, J. Stevenson, Twisto
 Koschland, C. F. Trace, Ben
 Lamon, Harry Ulrich, Yack
 Leter, George Wardley, Ralph & Grace
 Lewis, Dick
 Lowe, Ed
 Lynn, R. B.
 Martin, Helen
 Maye, Helen
 McNeilly, Jackie

**MAIL ON HAND AT
 ST. LOUIS OFFICE**
 390 Arcade Bldg.,
 St. Louis 1, Mo.

PARCEL POST ..
 Schommel, Mrs. Lloyd 65c
 Adams, Billy
 Allen, Andy
 Allen, Andree I.
 Amack, Mrs. Velma
 Arnold, Mae Joe
 Baldwin, Mr. & Mrs. J. B.
 Bailey, Bob
 Bales, Johnny
 Bales, Pete J.
 Barbour, Charles Edward
 Beach, Harry
 Bell, Adron
 Bennett, Dale R.
 Bentlage, Bill
 Berry, A. J.
 Blasic, Henry
 Brittain, D. A.
 Buddha, Prince
 Buffum, Charles D.
 Bumgardner, Lee
 Calloway, Gordon
 Carter, W. M.
 Clark, Raymond J.
 Clemmons, A. B.
 Clemmons, Richard
 Caskey, Helen
 Collins, Alice
 Crawley, Mrs. Eleanor
 Cook, Tommy
 Davies, Mrs. Audrey
 Deberreiner, Ray
 Derrickson, George W.
 Dessereau, Roland E.
 Dato, D. M.
 Dickerson, Harry G.
 Doebber, Harold (Duke)

Luck, William J. Ludwig, Arthur
 McDonald, Bronson C.
 MacEachern, Mr. & Mrs. R. A.
 McGinis, Pat
 McGregor, H. G.
 Males, James G.
 Mallard, Isaac
 Marshfield, Artie
 Mayes, Clarence O.
 Miner, Glen
 Minser, C. C.
 Mooney, Thomas J.
 Moore, Miss Anne
 Moore, Muri
 Moore, Raymond C.
 Myers, Fred
 Murphy, James (Kid)

Nash, Johnny
 Norton, Bert
 O'Laughlin, R. J. Sr.
 Parker Dairy Co. Pasterczyk, Wladislaw S.
 Pierce, Jack
 Pierce, Mrs. Jessie
 Pierce, Wendell H.
 Pilger, Bob
 Pool, Forrest O.
 Randall, Joseph
 Reed, J. T. & Margaret Jean
 Reynolds, Vern
 Richardson, Tonnie & Russell V.
 Ringlin, Mr. & Mrs. Geo. K.
 Robertson, Mrs. Queenabeth
 Rolette, James I.
 Ross, Hector L.
 Sawyer, Kate & Alonzo
 Schemelia, Richard B.
 Schmidt, Mrs. Stanley
 Scifress, Mary Catherine
 Schroeder, Henry
 Schroeder, Mrs. H. R.
 Shipley, C. W.
 Silcox, Joe
 Sims, Thelma
 Smith, Bill and Delia
 Smith, C. C.
 Smith, Jimmy & Evelyn
 Smith, Mrs. Norman
 Sponseller, Marvin Eugene
 Steffen, John O.
 Stevens, George W.
 Stevens, Grant
 Stokes, Eli
 Stratton, Wilma Bell & Clarence R.
 Tabbert, Henry C.
 Talbot, H. T.
 Trost, James
 Turner, Jack
 Tyree, Thomas
 White, James M.
 White, Prince Tiny
 Wilburg, John J.
 Williams, Mrs. O. C.
 Williams, Mrs. Walter
 Woods, Tiger
 Wright, Mrs. D. M.
 Young, Lowell A.

MIDGET PORTABLE BATTERY RADIO



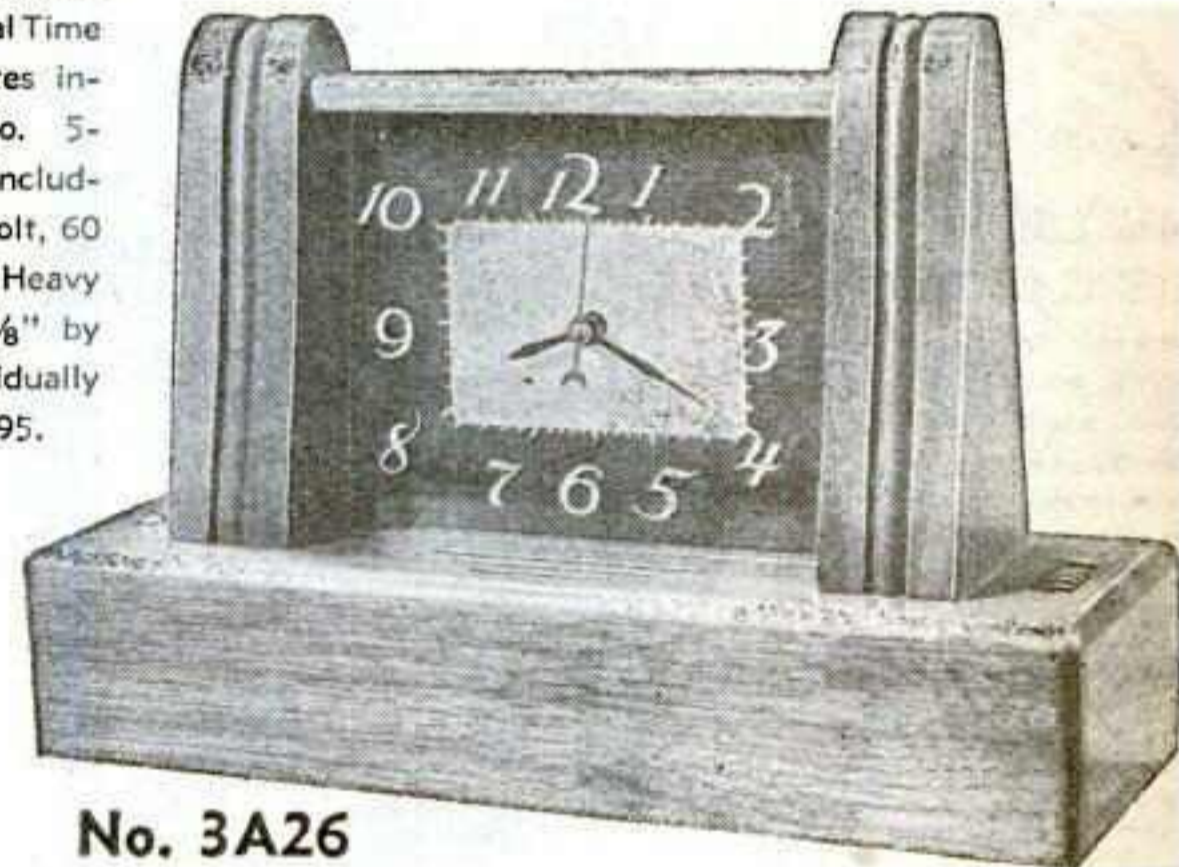
No. 3A35

With attractive simulated leather covering, alligator grained. Convenient leather handle. Measures 5"x7 1/2"x4 3/4". Can be easily carried in any traveling bag. Latest advanced type superheterodyne circuit. Requires one 67 1/2 Volt "B" battery and two 1 1/2 Volt Flashlight batteries. Shipping weight: 4 1/2 lbs. Retail for \$14.95.

Lots of 12, each.....\$10.84
 Lots of 6, each..... 11.06
 Each..... 11.75

Hand-rubbed wood cabinet of solid walnut. Self-starting noiseless clock movement by General Time Corp. Clock operates independent of radio. 5-tube AC Superhet including rectifier. 110 Volt, 60 cycle. 5" Alnico Heavy Duty Speaker. 12 3/8" by 4 1/2" by 8 1/2". Individually packed. Retail \$39.95.

CLOCK RADIO



No. 3A26

Lots of 12, each \$24.00
 Lots of 6, each \$24.50
 Each \$25.00

N. SHURE COMPANY 200 W. Adams Street Chicago 6, Illinois

DEALERS ATTENTION!! REAL MONEY-MAKERS!
SELLS ON SIGHT - NO SALES RESISTANCE!

Here is a Parade of Nationally Famous Brand Names Men's and Ladies' **WRIST WATCHES**

TO SELL PROFITABLY AT POPULAR PRICES!

- ELCIN
- WALTHAM
- BULOVA
- GRUEN
- BRUNUS

7-JEWEL Round Case. Priced at only—**\$9.50**

Square or rectangular cases, \$10.95
 15-Jewel, \$14.95 17-Jewel, \$16.95
 21-Jewel, \$19.95

All watches are reconditioned and guaranteed like new. Complete with leather strap, 10-Kt. R.G.P. case, add. Expansion Bands, \$1.95 add.

Wholesale Only—None Sold Retail—3 Watches Minimum
 25% With Order—Balance C. O. D.
 Write for Supplement to 1948 Catalog.

JOSEPH BROS. Dept. B-26
 59 E. Madison St., Chicago 3, Ill.

ATTENTION!! CONCESSIONAIRES
FLASH ITEMS for Park and Carnival!

THIS IS IT!

The **MARINER SHIP CLOCK**

- Guaranteed
- Self Starting, Electric, A.C.
- Mfd. Under WESTINGHOUSE Patent

This fine clock is made of selected kiln-dried wood, tested for timekeeping accuracy—sails are made of permanent, gleaming chromium. 16 1/2" high, 19" length. Available in 2 models: Regular—without lights. Deluxe—with switch controlled lights.

PRICE, \$9.50 for Regular.
 Deluxe Mod., \$2.00 Extra.

25% deposit with order, bal. C. O. D.

MAX GELBSTEIN 72 BOWERY NEW YORK 13, N. Y.

GENUINE SWISS WATCHES

- Stainless Steel Expansion Band
- Sweep Second Hand
- Radium Dial
- Non-Tarnishable Chrome Case
- Unbreakable Crystal
- Built To Take Abuse

In Lots of 6 or More
\$3.60 Each
 SAMPLE WATCH, \$4.50.

SEND TODAY FOR A FREE COPY OF OUR 1948 CATALOG

Illustrating a Complete Line of Novelty and Premium Merchandise, including Balloons, Whips, Flying Birds, Monkeys, Canes, Slum, Plaster, Beacon Blankets, Aluminumware, Clocks, Lamps, Dolls, Stuffed Toys, Glassware, and hundreds of other popular items for Concessionaires, Novelty Workers, Pitchmen, etc.

WRITE OR WIRE FOR YOUR COPY OF THIS LATEST MONEY-SAVING GUIDE

GELLMAN BROS. Inc. 119 NORTH FOURTH ST. MINNEAPOLIS 1, MINN.

DELUXE PLASTER
 ONE CARTON OR A CARLOAD

No. 53 No. 57 No. 58 No. 67

These are all made up as banks. Size 8 in. to 14 in. high. Write for free catalog—listing hundreds of items. Please state business to avoid delay in receiving new catalog.

WISCONSIN DELUXE COMPANY 1902 NO. THIRD STREET MILWAUKEE 12, WISCONSIN

OAK-HYTEX

PATRIOTIC BALLOONS

July 4th Money Getters

Timely, Fast Sellers

PATRIOTIC ASSORTMENT Available in No. 9 and No. 11.
 PATRIOTIC CIRCULAR STRIPES Available in No. 11.
 See your jobber at once.
 Be sure you get OAK-HYTEX in the Blue Box with Yellow Diamond label.

The OAK RUBBER CO.
 RAVENNA, OHIO.

Pipes for Pitchmen

By Bill Baker

FRANK REBEDEAN . . . cards from Milwaukee that he plans to open soon at the Green store in Des Moines with the Dialomatic.

Some people with open minds have them closed for repairs.

EDDIE FIELDS . . . and George Martz are reportedly doing a bang-up job of selling horoscopes and giving readings at the Newberry store in East St. Louis, Ill. They are using mental work and magic as a bally.

NOTES FROM CHI . . . indicate that business isn't too bad for those who aren't afraid of putting out a little effort, with the big tarket balloons getting an unusually big play the past few weeks. Several of the boys were noted in the Windy City recently, including Lil and Tip Hallstrom, Curly Warwick, Joe Miller, Larry Friedman, Tom Harmon and the Vaughn brothers.

One can hide a case of swellhead about as easily as a case of mumps.

GRAPEVINE . . . reports have Eddie Curran working a jewelry layout in the Grant store, Chicago, and Tumble Block Slim collecting the folding stuff there with a neat horn nut layout.

WITH STATE . . . county and district fairs now going on, the Pipes Department is looking forward to a heavy influx of reports on these various local events. Pass the word along, fellows.

If you want to kill time, why not try working it to death.

COMING MARRIAGE . . . report from Detroit has William H. Growall set to take the vows soon. Mention of the lucky girl's name was missing. Who is she, William?

THE BEER CITY . . . contingent includes Charlie Lyons, who is working a balloon joint at the F. W. Grand store; Al Young, with a portable flower shop along Wisconsin Avenue, and Joe Sands, Dave Duda

and Junior Buckwalter, who are making their headquarters at the Wisconsin Hotel. Tom Collins is also reported to be working for an air-conditioning firm in Milwaukee.

SAM FREED . . . who is working trade papers in New York State, would like to read a pipe from Tom Wilcox.

Blessed is the man who is too busy to worry in the daytime and too sleepy to worry at night.

HENRY H. VARNER . . . scribbles from Akron that he has perfected three new items which he plans to introduce late this year. One is a gadget for taking the static and racket out of AM radio reception.

JOE BEISTEL . . . cards from Sunbury, Pa., that he is doing a lucrative business thru the State with corn punk.

MOE SCHWARTZ . . . who pitched candy in the Empress Theater, Milwaukee, until the house shuttered recently, is reported to have left the Beer City to join a carnival for the summer.

Some people seem to think the greatest accomplishment in this world is to live in it without work.

BEN (HOBO) BENSON'S . . . article, *Chicago Skidrow*, in a recent issue of *The Bowery News*, was a well written piece and "if the boy can sketch like he writes he must be okay," pens Henry H. Varner, of Akron. Walnut Street in Cleveland is getting real Bohemian, too," Varner reports.

COWBOY WILLIAMS . . . is said to be getting his share of the lucre working foot med in Chicago.

Courtesy is priceless to the one who receives it and to the one who gives it, yet it costs nothing.

JOE COLBY . . . (Oddie Doddie) to you hipsters, letters from Courtenay, B. C., that he will hit the road soon for Alaska. Joe adds that the city is hard to work and

FAST PROFITS on PENDANT SETS



Popular selling design in pink gold finish with 24 gorgeous rhinestones and center stone in assorted colors. Smart link curb chain. Pin can be worn without chain.

No. BN 58
\$8.00 DOZEN BOXED
 WITH MATCHING EARRINGS



1948 CATALOGUE FREE!
 Please State Your Business.

SUPERIOR JEWELRY CO.
 740 SANSOM ST. PHILA. 6. PA.



ALL-METAL COOKIE PRESS and CAKE DECORATOR SET
 14 pieces boxed
\$1.00
 Retail
 Immediate Delivery
 Deposit on all orders

Zachman & Co., 5004 Wilson Ave., Chicago 30

The World's Only

AMAZING PROFITS SELLING NYLONS GUARANTEED AGAINST RUNS - SNAGS!

Sensational guarantee gives FREE nylons if hose runs or snags within guarantee period! Nothing like it anywhere. Not sold in stores. Sheer, service, outside choice of lengths. Also rayons. No money or experience needed to earn steady income writing orders. Spare or full time. We deliver and collect. Just say "Guaranteed Against Everything" and the sale is made. Advance cash plus huge bonus. Rush name and address for complete money-making outfit sent free and prepaid. No obligation. Write today.

FREE OUTFIT **KENDEX COMPANY**
 Dept. 132 BABYLON, N. Y.

POCKET SLOT MACHINE

Here's fun in as nice and compact a package you will ever find. Three levers start the cherries, oranges and familiar bells and bars whirling. Swell resale possibilities. **RETAIL** at \$1.98. Wholesale price, \$7.40 per dozen. Samples, \$1.00 each.

J. SCHOOLER & CO.
 Dept. BB-7, Beekman St., New York, N. Y.

FREE SALE KIT! Make Big Money

With amazing, new color porcelite which sells profitably all year! Repeats like magic! Just write your name and address on a penny postcard and mail today. You'll receive a free sales kit with the gorgeous new color porcelite enlargement. Easy sales—easy profits. You just take order, keep cash deposit, we deliver. Start earning right away. Write today—now.

NOVEL PHOTO COMPANY
 Dept. B-1, 3343 North Ave., Chicago 47, Ill.

MEDICINE MEN!

THERE IS NO SUBSTITUTE FOR QUALITY

WRITE TODAY for new wholesale catalog on tonics, oil, saline, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are Manufacturing Pharmacists established 1934.

GENERAL PRODUCTS LABORATORIES, INC.
 137 E. SPRING ST. Dept. X COLUMBUS 6, OHIO

It's New Pitchman It's New

Hottest Item Since the War

RUG BRAIDING KITS

\$2,500 Tampa Fair
\$2,000 N. Y. Home Show
\$1,800 Boston Home Show

WOMEN BUY ON SIGHT
\$57 Gross Sets
1/3 With Order
 Sells easily for \$1.50 a set

NU-FLEX CO. 152 W. 42d, New York, N. Y.

NEW PRICE
STAINLESS STEEL BANDS, \$1.50 EACH
 LOTS OF 12 OR MORE, \$1.00 EA.
 Also have Gold-Filled Bands at \$2.50. Same price on quantities of 1 or 100. Our stock consists of 75% SS, 25% Gold Filled.

NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.

PICO NOVELTY CO.
 Distributors for Oak-Hytex Balloons and Rubber Toys
 424 So. Los Angeles St., Los Angeles 13, Calif.

CLOSEOUTS

Bargains—Must Be Sold at Once! Manufacturers' Loss, Your Gain. Buy Now From Ad. No Catalogs. (Give-Aways)

SLUM Novelties, Toys, Brooches, Pins, Kids, Necklaces, Jewelry, Cosmetics, many other items too numerous to mention. **3,000 PIECES ASST. \$25.00**
 Some Items Retail Up to 25¢ Each.

Lucky Novelty **PRIZE BOXES** Assorted Novelties of All Kinds **\$4.50 Gr. Boxes** 25% Deposit, Balance C. O. D.
Mdse. Distributing Co.
 19 E. 16th St. New York, N. Y.

BINGO SUPPLIES AND EQUIPMENT

IMMEDIATE DELIVERY!

- ELECTRIC FLASH BOARDS
- RUBBERIZED and WIRE CAGES

WIRE OR WRITE FOR CATALOG

John A. Roberts
 225 HALSEY ST • NEWARK 2 • N • J

FINE SUMMER CANDY, 38¢ LB.
 CHOCOLATE FRUIT & NUT FUDGE SQUARES. Large, attractive 1-lb. boxes. 4 to case. Sample, \$1. 1/2 cash on C. O. D.'s.
BARBARA FRITCHIE CHOCOLATES
 FREDERICK, MD.

that all American-made stuff is barred.

ROSIE'S . . .
Candy Store, at Broadway and Gouverneur streets, Newark, N. J., is the scene of many jackpot sessions, according to Harry Bartell, veteran leafie.

A number of pitchers we know have reached great heights because of their depth of character.

BEA LOUIS . . .
according to last reports, was set to spring a shampoo layout in the F. W. Grand store in Milwaukee, the same spot in which she worked foot oil and Mike Devin's yuke oil.

AMONG THOSE . . .
who worked the recent Des Moines Sportsmen's Show were Edward Cerny, sheet; Mr. and Mrs. Donovan Lawrence, wild life plaques; Charlie Martin, with a handwriting analysis layout, and Doc Wilson with a jewelry pitch.

INQUIRIES . . .
have been received as to the whereabouts of Bob Posey, Jack Parker, G. W. Brownfield, Bob Henderson, Murray Arnold, Tommy Adkins, James R. Russell, Marion Barfknecht, H. B. Maxey, Paul and Ethel Miller, Lester Kane and Guy and Dorothy Warner.

Don't stop at just one smile; the second one is when your personality begins to take hold and your business starts to soar.

LAURA FOSTER . . .
was recently sighted working hooked rugs at the Kress store in Charlotte, N. C., and Jerry Grigg, with intensifiers, and William M. Swanson and brother with gold-wire jewelry, also in the same city. While the town is not the best in the country, all seemed to be making a living.

HAROLD (BUZZ) WAGNER . . .
is reported doing okay with his new candy business which he recently launched in Milwaukee.

The smooth operator makes his initial talk long enough to arouse interest and curiosity in his tip without giving away the whole story.

THE COLUMN . . .
would like to hear more about the recently formed pitchers' organization in Lexington, Ky. The group is said to be picking up members right along. Paul Houck, from last reports we had, was serving as temporary secretary. How about a squib, Paul?

Every Man To His Own Racket!

By Sid Sidenberg

IT HAPPENED at the National Pitchman's Association convention at the Grand Hotel in Cincinnati a number of years ago. Among the first I spotted upon my arrival there was Ross Dyar, of med note. As always, he was dressed fit to kill. But still there was something different in his appearance that I couldn't immediately figure out. I finally discovered it. Instead of the old four-in-hand cravat, Ross was sporting one of those big, black, flowing ties in vogue with the artists of

New York's Greenwich Village of those days.

After several contacts with one of the boys who supplied the dew from the Kentucky hills, my admiration of that big, black, flowing bow tie increased. Soon a little imp leaped on my shoulder and whispered, "Why don't you get one of those bow ties? It might improve your appearance." That did it. A few more swigs and soon I was the owner of my own big, black, flowing bow tie.

The next morning my big, black, flowing bow tie was to make its debut. I tucked it under the collar for a try at shaping it into a knot. The more I tried, the worse were the results. I took a couple of more bibs of Old Kaintuck and tried again, but the results were always the same. After about a dozen tries I blew my stack completely to the accompaniment of some sound profanity, and was about to chuck the big, black, flowing bow tie out the window when I heard a knock at the half-opened door. I looked up and on the threshold stood a kindly old gentleman, smiling and with a twinkle in his eye. "From the commotion and profanity drifting thru the hallways. I surmise that you are having difficulties," spoke the mild, gentle character. "Can I be of any assistance?"

"Mister," I fumed, "if you can tie this dang-blasted thing into something it's supposed to look like, I'll be indebted to you the rest of my life." "Lay on your back on that bed," commanded the meek character, and before I knew what was happening, there was my perpiring hulk lying face-upward on the bed.

In a jiffy the old man was astride me. A few deft tugs at that b. b. f. b. t., a few loops and passes, and the stranger hopped back on his feet. "There you are," comforted the old man. "Take a gander at yourself in the mirror." I did, and what I beheld was a masterpiece—a beautiful, black, flowing bow tie that put that sported by Ross Dyar to shame.

I thanked the stranger profusely, gave him a few verbal pats on the back for his artistry and dexterity, and then asked: "Why in the hell did you have me lay on the bed when you tied my tie?"

"I used to be an undertaker," answered the kindly gent, as he sidled out the door and down the hall.

Dog Shows

These dates are for a five-week period

CALIFORNIA
Ontario—July 11. Earl H. Gullikson, San Bernardino, Calif.
Vallejo—July 18. R. P. Swartz, Box 377.

CONNECTICUT
New Britain—July 24. Foley, 2009 Ranstead St., Philadelphia.

ILLINOIS
Decatur—July 18. Mrs. M. Thelma Miller.

INDIANA
Auburn—July 25. L. E. Cooper.

NEW JERSEY
Perth Amboy—June 27. Foley, 2009 Ranstead St., Philadelphia.
Rumson—June 26. Foley, 2009 Ranstead St., Philadelphia.

NEW YORK
Dunkirk—July 17. Foley, 2009 Ranstead St., Philadelphia.
Niagara Falls—July 10. Arthur Everts, 193 58th St.

OHIO
Cedar Point—July 11. Mrs. Winifred Healy, Huron, O.
Chagrin Falls—July 25. Mrs. R. U. Travis, Willoughby, O.
Middletown—June 27. L. M. Reedy, 2011 Erie Ave.

PENNSYLVANIA
Erie—July 18. Foley, 2009 Ranstead St., Philadelphia.
Kingston—July 25. Foley, 2009 Ranstead St., Philadelphia.
Scranton—July 31. Foley, 2009 Ranstead St., Philadelphia.

WISCONSIN
Fort Atkinson—July 4. R. F. Brisbin, Milwaukee—July 3. Mrs. Thomas Haller.
Fond du Lac—June 29. David W. Morgan, 371 14th St.

UNDER THE MARQUEE

(Continued from page 63)

Louisville, who has been booked as Doris Jean, the baton queen.

Dr. and Mrs. Craig M. Kightlinger, Newark, N. J., caught the James M. Cole Circus in Montclair, N. J., and visited with Walter and Flora Guice. They also visited Hunt Bros. at Union, N. J., and renewed friendships with the Nemo Wild West Troupe. Both acts were on the Big One when Mrs. Kightlinger, then Marta Ernesto, was a member of the Riding Ernestos.

Circus life is not fully understood by the beginner who has never been stranded, left at a red light or doubled up in the top three-high berth.

Bobby and Earla Jenkins, who have had one of Rex M. Ingham's school units in Georgia and Alabama, have completed their tour and are now in quarters in Ruffin, N. C. They plan to spend the summer at their home in Virginia. Jack Crawford is busy in the Ingham quarters at Ruffin breaking stock. Recent visitor at the Ingham quarters was T. T. Lewis, former trouper, from Indian Rocks, Fla.

Remember the early days when natives checked the posted paper with, "I didn't see this," and "They didn't have that," and figured lithographs as mere figments of imagination?

Jack Fogg, bass horn player who was on tour with Mills Bros.' Circus when taken to a St. Louis hospital for

THE MAGIC CARPET

(Continued from page 46)

town, among other things, to confer with J. C. McCaffery, who agents both shows, as well as the Imperial Exposition, of which he is one of the co-owners. The confabs over, McCaffery left the city for Miami. En route back, he said, he will make a stopover at Birmingham to confer with execs of the Alabama State Fair. He plans to return to Chicago by July 1.

Before leaving, McCaffery announced that Dave Carroll, formerly with various carnivals and more recently with Polack Bros.' Circus, had been signed as contracting agent for Hennies Bros.

Among the many carnival people in the city this week were Mel Dodson, former show owner, who now has some rides out, and Fitzie Brown.

an emergency operation, is out of danger after three weeks of critical illness, reports Mrs. C. H. Woolrick, of the Mills show. His sister, Mrs. Hugh Ridenour, Portland, Ore., has been at his bedside and will remain there until his removal to his home in Columbus, O.

Old-time circus founders never stood for such nonsense as agitation and drinking on the lot. However, they're not around to tell us the secret of their success.



FUZZY WUZZY LION

Beautifully made of 100% Rayon Silk Plush, with long-haired lamb's fur mane and fur tufted tail; movable eyes, natural colored body and mane.

20" HIGH \$60.00 doz.
Send for fully illustrated 1948 Catalog 25% Deposit With Order—Balance C. O. D.
PLACE YOUR ORDER NOW!

Joe End & Co.
INCORPORATED
435 W. B'WAY, N. Y. 12, N. Y. WA 5-8280

MEN—Build a Wholesale Route GET INTO A Big Pay Business

We Help You Establish a Steady Route of Dealer Customers
Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start. Our products are known coast to coast—nationally advertised. No experience needed. Get all the money-making facts now. Send for our booklet, "Your Future in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!
WORLD'S PRODUCTS CO.
Dept. 8-D, Spencer, Ind.

DON'T READ THIS IF YOU DON'T WANT THE FINEST CANDY AT ROCK-BOTTOM PRICES
LARGE 8 OUNCE LOLLIPOPS, STRIPED AND SOLID COLOR ASSORTMENT, WRAPPED INDIVIDUALLY IN CELLOPHANE.
\$20.80 PER 100—SAMPLE, 25¢
1/2 Deposit, Balance C. O. D.; F. O. B. St. Louis
CAHILL CANDY SUPPLY CO.
5072 Milentz Ave. St. Louis 9, Mo.

Sell Ultra-Blue Stock Signs

to stores—over 1000 slogans, comedy, general, religious; ultra-blue signs, 7"x11", for homes and general display. Make money on our fast selling signs.
COST 6¢ SELLS 35¢
15 Samples Ultra-Blue Store Signs, 7x11, \$1.00 Postpaid.
15 Samples Ultra-Blue Religious Signs, 7x11, \$1.00 Postpaid.
15 Samples Ultra-Blue Comedy Signs, 7x11, \$1.00 Postpaid.
100 Ultra-Blue Store Stock Signs, 7x11, \$8.00—No C. O. D.'s.
L. LOWY, 8 W. Broadway, N. Y. 7, N. Y. Dept. 907

BEANIES
Made From One-Piece Felt
\$24.00 Gross
Under Supply Co.
506 So. Canal St. Chicago 7, Ill.

CHAIRS
From \$1.85 Ea. Many Styles. Inquire Now!
State requirements. Minimum order—two dozen.
ADIRONDACK CHAIR CO.
Dept. 5, 1140 Sway, New York 1, N. Y.

The Buy of a Lifetime! 17J INCABLOCK WATERPROOF WRIST WATCH



Shock Proof Anti-Magnetic Sweep Second Radium Dial & Hands
Only \$14.50 ea. 6 or More
Sample \$15.00

Man, what a value! You are looking at the lowest price in years on this 17J Waterproof Incablock Movement Wrist Watch! Shock proof, anti-magnetic, radium dial and hands, sweep second hand, stainless steel back. 2-year guarantee. Rush your order NOW!

25% Deposit, Balance C. O. D.
BURTON SALES CO. Dept. A-95
809 W. Madison St. CHICAGO 7, ILL.

GIVE TO THE RUNYON CANCER FUND

DAILEY BROS.

(Continued from page 62)

bers of Garden Bros. visited. The Riding Conleys caught the matinee and renewed acquaintances with their many friends. Among others from Garden Bros. who visited were Bob Garden and party, Gladys Gillum, Johnnie Wall, Mr. and Mrs. Bill Woodcock and son, and Dolly Jacobs.

Dorothy Robbins, former rodeo star, and Gordon Shaw entertained the writer at dinner. I met Julia Allen, of the old 101 Ranch Show, and later owner of her own Wild West. Mr. and Mrs. George Morton, of Portland, Me., with their infant daughter, visited the Rube Rays. Mrs. Morton is the former Billie Ray. Tommy Tumkins, head waiter, visited Mrs. Mabel Lauroach and family, formerly of the Royal American cookhouse.

We met Mr. and Mrs. Hank Phillips, former trouper, who dug up a picture of Sig Sautelles' 1913 circus. We recognized Fred Ledgett, Dallis Julian and Oscar Lowande.

Welby Cook, for many years with May Wirth's bareback act, caught a night show. He is now assistant curator of the Rochester, N. Y., Zoo. The Flying Romas stopped over for a day on their way to Montreal. Freddie Frederick's mother and party visited. Eddie Grady joined the ticket department.

Visitors have included Lee Smith, former clown cop; Mr. Wheeler, Max Ross, Charles Sigl, Bill McDonough, Paul Devers, Kenneth Waite, Billie Griffin and Lefty, the last three from Cole Bros.' clown alley, and Mr. and Mrs. Zack Terrell, who spent a morning on the lot and saw the matinee.—HAZEL KING.

CLYDE BEATTY

(Continued from page 62)

furnish transportation for all of clown alley.

Milonga Cline visited her husband, Johnny, during the stay in Portland. Also on hand was Phil Escalante.

John Seely, who attends school in Portland, worked with the clowns during the stand.

The crest of the flood was just reaching Portland on our closing day and the loading scene looked as tho we were on a boat show. The train crew had to work in hip boots and the water was rising rapidly. Ours was the last train to leave Portland. Vancouver was canceled because of the floods.

The skies have cleared and the sun is getting warmer. A late arrival in Spokane meant a late matinee but the folks stayed and gave us better than a half house and a full one at night. Albina Beatty joined for her summer vacation and is in the web and menage numbers. Frank Walters is still grieving over the \$10 bet he lost to Johnny Cline. Billy Powell, recovered from his burns, is back in the program, as is Mullens, at the Tangley console, after his sick spell.

Harper Joy was on hand in Spokane and entertained at the Press Club and the Spokane Brewery. Harry Brown celebrated his birthday. Since the weather has turned warm the sunbathers are at it with a vengeance. Charlie Cox is the busiest man on the lot these days. Pearly Houser is a genial host on these hot days and always serves with a smile.

Peggy Sylvester celebrated her birthday recently. Marie LeDoux and Joyce Sans are additions to Marvin Smith's Side Show line-up.—LAURENCE CROSS.

POLACK EASTERN

(Continued from page 62)

Mario Ivanov supplied the show with one of the most hilarious episodes of the season. While executing his back somersault on the tight wire his toupee did him one better. It took one of the prop boys some time to locate the wayward top-piece. Meanwhile the audience howled, and Equestrian Director Nate Lewis was so broken up with laughter that the next announcement suffered.

Colorado Springs, Colo., gave us scenic splendor, with old Pike's Peak frowning down on us, while the Garden of the Gods and the regal sophistication of Broadmoor held us in awe. Much sightseeing and shopping was done.

Connie Wilson's mother joined for a vacation and Ross Ramsey visited the Cheerful Gardners. Terry Peers was called home by the serious illness of his mother. Ditto for Al Hyman.

It was in Colorado Springs that we learned of Proske's misfortune. Proske was with this unit last season.

Trinidad, Colo., was an over-night jump and our first outdoor engagement since Corpus Christi, Tex.

We all missed Malikova, who, on account of illness resulting from the altitude, passed up this spot and went on into Grand Junction to await the show. Charlie Borza, who was on the sick list for a while with a bad back, is working once more.

An old-fashioned street parade was staged at the request of the city council and an estimated 10,000 persons gathered from neighboring countryside to witness the spectacle.

Hans Erikson, who purchased a new Buick Roadmaster in Colorado Springs found it much to his liking, but he is razzing Richard Sidney, who has one like it, as to the car's merits.

Kinko, renowned for his ability to start pools, had another in operation regarding the recent fight series and, as usual, wound up behind the eight ball. When last seen, however, he had another under way.

Publicity man Bill Green really showed us all up when he continued with a radio broadcast in a torrential rain describing the acts that weren't even working!—BILLY BARTON.

Frontier Contests

These dates are for a five-week period

ARIZONA

Prescott—Prescott Frontier Days Rodeo. July 2-5. Jim Duquette.

CALIFORNIA

Willits—Frontier Days. July 3-4. A. M. Sacyr.

COLORADO

Boulder—Pow Wow Days Rodeo. July 31-Aug. 2. R. A. Andrews.

Brush—Brush Rodeo & Race Meet. July 3-5. Harold Gray.

Cheyenne Wells—Lions' Club Rodeo. July 3-4. Harry H. Homer.

Greeley—Greeley Spud Rodeo. July 4-5. E. H. Folbrecht.

Meeker—Range Call Celebration. July 4-5. F. L. Colescott, Am. Legion.

IDAHO

Blackfoot—Posse Rodeo. July 2-3. Mrs. Marguerite Neuswanger.

Grangeville—Border Days Celebration-Rodeo. July 3-5. Joe Montell.

Malad City—Onelda Co. Fair Rodeo. July 8-10. K. V. Hanson.

Nampa—Snake River Stampede. July 14-17. Paul V. Nash.

Pocatello—Pocatello Frontier Rodeo. July 18-19. Muriel Ruggles.

Rexburg—Upper Valley Assn. Rodeo. July 3-5. T. Ray Payne.

Rupert—Rupert Rodeo. July 2-4. R. M. Hawkes.

Soda Springs—Henry Stampede-Stockmen's Reunion. July 31-Aug. 1. E. K. Gorton Jr.

Wendell—Wendell Rodeo. July 3-5. Chamber of Commerce.

MONTANA

Chinook—Chinook Rodeo. July 3-5. Bertrand F. McCarthy.

Lewistown—Lewistown Rodeo. July 29-31. Henry J. Otten.

Livingston—Natl. Ranch Hand Rodeo. Week of July 4. Jr. Chamber of Commerce.

Red Lodge—Red Lodge Rodeo. July 3-5. H. C. Olcott.

Shelby—Shelby Rodeo. July 22-25. Clifford D. Coover.

Wolf Point—Wild Horse Stampede. July 8-10. T. R. Kelly.

NEBRASKA

Alliance—Alliance Rodeo. June 25-27. H. E. Wingstad.

Anselmo—Elks' Rodeo. July 3-5. C. C. Biggerstaff.

Grand Island—Rodeo-Celebration. July 3-5. E. J. Bell.

NEVADA

Reno—Reno Rodeo. July 3-5. E. J. Questa.

NEW MEXICO

Gallup—McGaffey Rodeo. July 4-5. John T. Smith.

NEW YORK

Rochester—Grotto Rodeo. July 26-31. Bryant G. Parsons, 182 Commodore Parkway.

NORTH DAKOTA

Mandan—Mandan Rodeo. July 3-5. J. L. Rovig.

OKLAHOMA

Arnett—Arnett Rodeo. July 10-11. J. D. Cresswell.

Dewey—Dewey Round-Up. July 3-5. H. C. Courtney.

OREGON

Crawfordsville—Calapoola Round-Up. July 3-4. Mrs. Mabel Frum.

Klamath Falls—Klamath Falls Round-Up. July 3-5. H. E. Getz.

Molalla—Molalla Rodeo. July 3-5. Clyde Kendall.

Saint Paul—St. Paul Rodeo. July 3-5. Carl J. Smith.

SOUTH DAKOTA

Belle Fourche—Black Hills Round-Up. July 3-5. Joe F. Koller.

Huron—Huron Legion Rodeo. July 9-11. G. W. Chitty.

Martin—Am. Legion Rodeo. July 3-4. John George Day.

Mobridge—Mobridge Rodeo. July 3-5. James L. Rothstein.

Rapid City—Black Hills Range Days. July 16-18. Dick Peterson.

TEXAS

Coleman—Coleman Rodeo. July 14-17. Weldon Davis.

Dahart—XIT Cowboy Reunion & Rodeo. July 29-31. A. C. Hallmark.

Falfurrias—Falfurrias Rodeo. July 3-5. R. R. Scott.

Pecos—West of Pecos Rodeo. July 2-4. Alton Hughes.

Ranger—Ranger Round-Up & Rodeo. July 28-31. R. B. Thomas Jr.

UTAH

Lehi—Lehi Roundup. June 30-July 3. J. Fern Gurney.

Neola—Neola Rodeo. July 5. Lionel Jensen.

Nephi—Ute Stampede. July 8-10. R. A. Jackson.

Ogden—Ogden Pioneer Days. July 20-24. Herman W. Peery.

Price—Robbers Roost Round-Up. July 29-31. J. V. Olsen.

Salt Lake City—Days of '47 Rodeo. July 18-24. Sheldon R. Brewster, Fairgrounds.

WASHINGTON

Sedro-Woolley—Loggerodeo. July 2-5. Chas. Wicker.

WYOMING

Afton—Am. Legion Rodeo. July 4. Big Piney—Chuck Wagon Days. July 3-4. Paul N. Scherbel.

POLACK WESTERN

(Continued from page 62)

much persuasion, Dwight showed us the school's sporting hall of fame with a large photo of Capt. Dwight Moore of the 1937 baseball champs.

A wild performance was given by the Pete Ivanov horizontal bar act June 8 after receipt of a telegram announcing the arrival of a son. Chester Barnett, still infanticipating, said, "You ain't seen nothing yet."

Tourists Chai and Somay Huang, Ernie and Frieda Wiswell, Jack Klein, Massimiliano Truzzi, Justus Edwards, Mr. and Mrs. George Paige, Otto, Josephine and Vicky Berosini, and the Barnes family visited Yosemite Valley between dates. While being chased by one of the park's tame bears, Truzzi began yelling for Emil Pallenberg.

A new and successful idea in radio broadcasts was launched by Justus Edwards with informal round table discussions between the performers without the assistance of station announcers or interviewers. These were segregated between animal groups, aerialists, clowns, etc., and the "mutual admiration" was piled high. Organist Wally Newbury's 15-minute pianolog is excellent.

The Great Francisco (Franz Heinzman), quoting the immortal words of Mark Twain, says that the Midwestern report of his death is greatly exaggerated but he was disappointed that his friends didn't send him flowers. New to the menagerie are the puppies of Reggie Reppert and Pauline Francisco. A duplex duck-house now houses Harry Dann's web-foots. Betty Bell has been offered exorbitant amounts for her new ukulele to keep her from playing it all the time. Don Dorsey is leading in the sun-tan department. "Saves make-up," says he.

Really pulling in the coin are the org's concessionaires. Headed by George Paige, and assisted by Charley Webb and Mrs. Gwynn Carsey, who is secretary, the department includes Arthur Harris, Charley (Shotgun) Egan, Tex and Reggie Reppert, Harry Bernstein, Ulysses Beck, Eddie Dugan, Mike Healey, Paul Mayer, Clyde Ferguson, Walter and Polly Majyeski, Charley Bathe, Billy Watson, Tony Saparito, William Starkey and Mike Nidas, the last named back after a short vacation.

Visiting were Mr. and Mrs. Samuel Clark and family, rangers from Yosemite Valley. Mrs. Clark is the former Mrs. Juveli. — HAROLD BARNES.

CANADA

Assinibola, Sask.—S. Country Round-Up. July 12-13. Jess M. Bright.

Calgary, Alta.—Calgary Stampede. July 5-10. J. Chas. Yule.

Claresholm, Alta.—Claresholm Stampede. July 23-24. Adam L. Linton.

Medicine Hat, Alta.—Medicine Hat Stampede. July 16-17. J. P. Marsh.

Regina, Sask.—Regina Rodeo. July 26-31. T. H. McLeod.

A FAST SELLING POCKET NOVELTY

ELEPHANT and DONKEY

BOY and GIRL

SPINNERS

Subjects in 2 Colors

100, \$11.50—DOZ., \$1.50

Minimum 3 Dozen, Assorted

ASK YOUR JOBBER

NOVELTY CRAFT CO.

2927 N. 6th St. Philadelphia 33, Pa.

DELUXE HOME BAR. Sold in the big city stores for \$125.00 up! Swanky for Home or Office! Perfect top prize for Bingo! Complete with glassware service (6 Martini, 6 Old Fashioned, 6 Shot, 6 Highball, 6 Cola glasses). Sliding glass rack and mixing shelf. Liquor storage below. Latest apartment size: 32 1/2 in. high, 20 1/2 in. wide, 14 1/2 in. deep. Shpg. wt.: 77 lbs. Immediate delivery. Send \$10.00 deposit, bal. Express C. O. D. Mahogany Finish \$69.50. Blonde Finish \$74.50.

Webb DISTRIBUTING CO. INC. 6 SOUTH KEDZIE AVE. • CHICAGO 12, ILLINOIS

NEW Suction-Cup Auto Flag-Holder. For Autos, Windows, Celebrations, etc. Complete with 3 American Flags, 4 1/2 x 6", Sensational seller. Sell for 50¢ each. Samples, 25¢. Doz. \$2.20. Gro. \$24.00. 25% deposit with order, bal. C. O. D. Write for List of Over 200 Popular Items. GORDON MFG. CO. 110 E. 23 St., Dept. B.F.-1, New York 10, N. Y.

BIG BUSINESS FOR YOU. DAY AFTER DAY WITH LEE COUNTER CARDS! LEE RAZOR BLADES. Lee Carded Merchandise. For immediate delivery, huge selection from fine Razor Blades to Sun Glasses. Beautiful display cards of fast-selling staples, notions and specialties. High quality, attractive prices. Large profits for you. Write for FREE Catalog and Price List. LEE PRODUCTS CO., INC. 437 Whitehall St., S. W., Dept. B. Atlanta 2, Ga.

Communications to 155 No. Clark St., Chicago 1, Ill.

SALESBOARD SIDELIGHTS

Harlich Manufacturing Company, Chicago, reports via Sales Manager Sam Feldman that its Midwestern representative, Sam Tumpson, will be back on the job shortly. Sam is recovering from an illness. Harlich will debut several new coin boards soon Sam says, as follow-ups on the three new coin numbers now in production. . . Universal Manufacturing Company, Inc., Kansas City, is expecting its new Hit the Pill ticket number to bring in "homers" in sales and play. New game is timed to hit the trade during the baseball season, and centers design and play about the game.

Dave Rice, Empire Press, Chicago, vice-president, drove back into the city Monday (14) from his West and Southwest trip, during which he covered Nebraska, Texas, Kansas and other neighboring States. Nothing unusual in business reports, he says; up and down, depending upon area. Firm's office staffer, Evelyn Zimmerman, took her first plane trip recently when she went to New York on a week-end holiday.

Gardner & Company, Chicago, is hitting high production on its coin boards. Charles Leedy, sales man-

ager, currently in Portland, Ore., on his cross-country trip, sent in a request last week for a pair of hip boots.

Pioneer Manufacturing Company, Chicago, welcomed back Charles Lucenti from his Southern trip Monday (14), along with Vice-President Harold Boex, who covered Western territory. . . Reuben Berkowitz, Bee-Jay Products, Inc., Chicago, general manager, is busy rounding up production, shipments and a raft of other board details for his firm's line of coin and other salesboards.

Irving Sax, general sales manager of Consolidated Manufacturing Company, Chicago, states firm will introduce a new line of boards soon. Numbers are to be designed for special fall promotion. Included will be several boards with new play ideas, Irving said. Mrs. Sax, Irving states, was recently elected national president of a society that does extensive charitable work. Called Kappa Sigma Tau, group contributes to such deserving funds as those for crippled children's hospitals, cancer research, etc. Before becoming national president she was head of the Gary, Ind., chapter, Irving said.

kiddies in the neighborhood were invited.

Game in New Building

Play the Races group turned out by Stanley Gersh and Sam Garber, of Perfect Games Company, is a money-maker in a new building at Playland at 98th Street in the Rockways, operated by Sunny Stone, a member of a Boston syndicate, who is loud and emphatic in his praises of the game's attractiveness and worth. Syndicate also control pokerinos near by. Mrs. Eva Stone, Sunny's wife, Al Hayman and Charles Adelstein, the last named the announcer, hold key positions over all the Stone holdings in Rockaway. Adjoining the races is another new structure housing 45 skeeball alleys, called Skeeball Stadium, with Mr. and Mrs. Julius Seidel in charge. Charlie Feltman, of the former celebrated Coney family, has two shooting galleries manned by Feltman's own guns in the park proper.

QUALITY BOARDS AT BARGAIN PRICES

Name	Play Holes	Profit	Net Price
Texas Charley .. 25¢	1200	\$102.28	\$1.85
Jacks Charley .. 5¢	1200	23.10	1.25
Jackpot Charley 25¢	1000	52.00	1.85
Reg. Charley ... 25¢	1000	50.00	1.15
Jar of Jack ... 10¢	2000	56.00	2.95
Barrel of Jack .. 10¢	2000	56.00	2.95
Dollar Game ... 5¢	400	7.00	.75
E-Z Pickin' ... 5¢	2400	45.68	2.95
E-Z Pickin' ... 10¢	2400	91.96	2.95
Baby E-Z Pickin' 25¢	140	17.08	1.50
Dollar Game ... 5¢	400	7.00	.75
Kuter Kolors ... 25¢	300	15.00	.75
Fin&Sawbuck 5/25¢	300	33.15	2.75
Kwik Fin ... 6/25¢	220	28.75	2.50
Pick a Cherry ... 5¢	1200	30.04	2.50

All brand-new boards. No seconds or rejects. Send for our Big New Premium Catalog. 20% Deposit, Bal. C.O.D., F.O.B. Chicago.

HOWARD MACHINE PRODUCTS CO.
2754 West Diversey Blvd., Chicago 47, Ill.

SALESBOARDS

IMMEDIATE DELIVERIES—20% DEPOSIT

Holes	Name	Def.	Price
400	5¢ Dollar Bd., X.Th.	7.00	.59
1000	25¢ Charley	50.00	.79
1440	5¢ Cigarette Barrel	22.00	.99
1440	5¢ Barrel	18.00	1.19
1440	5¢ Barrel, X. Th.	36.00	1.39
1800	5¢ Lulu Bd., X. Th.	18.00	1.49
1000	25¢ J.P. Charley, Th.	52.08	.94
1000	25¢ Action, X. Th.	56.80	1.39
1200	25¢ Tex. Charley, Seal	102.28	1.69
600	25¢ Jumbo Q.T., X.Th.	95.30	1.59
1000	5¢ J.P. Asst. Bds.	27.00	2.49
1050	5¢ J.P. Asst. Bds.	31.00	2.69

NEW! 6 Tickets Per Hole Boards

200	25¢ Kwik Fin	Max. Av. \$39.50	\$2.45
200	5¢ Charley	Def. 50.00	2.45
2170	5¢ Red-Wh-Bi. Tkt.	Def. \$38.50	\$1.29
120	Tip Ticket Bks.,	gross, \$18.76; net, \$1.39	
120	Baseball Tip Bks. Nat., Amer. Doz.	1.85	

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.

WANTED

Experienced Salesboard Salesman. To sell America's finest Salesboard line. Good drawing account, protected territory.

Write Irv or Mort Secore. All replies confidential.

SECORE and SECORE
735 S. Karlov Ave. Chicago 24, Ill.

Galentine **NOVELTY COMPANY**
FAST SELLING SALESBOARDS MERCHANDISE DEALS JAR-O-DO TICKETS
ALWAYS A SQUARE DEAL WITH GALENTINE
WRITE FOR PRICES
520 EAST SAMPLE ST. SOUTH BEND 13, INDIANA

HEADQUARTERS for **TICKETS and SALESBOARDS**
Write for Free Complete Catalog

ABC NOVELTY CO.
823 W. Randolph Chicago 7, Ill.

CONEY ISLAND

(Continued from page 56)

Carroll, are assists. Valentine, a brother, operates a shooting gallery on Surf and Stillwell, and George, another brother, conducts a similar establishment on the Boardwalk on Ravenhall's property.

Mrs. Elizabeth Wolz, an Islander 52 years, the last nine of which has been as operator of Laff-Laff on Surf between West Eighth and Fifth, is assisted by daughters, Marguerite and Constance. Her husband, who died 14 years ago, formerly had a restaurant on Surf and Stillwell, and George, skirting Laff-Laff are Freda Zipper's guess-your-age and Rose Stone and Joseph Finkelstein's photo gallery.

Under One Ownership

Two establishments tenanted Fascination group game in one and Faber's Fortune Poker, in the other, on Surf and Henderson's Walk, are under one ownership, Novelty Amusement Corporation, of which Sidney Kahn is prexy. Fascination has a new manager in Jack Klepper, formerly in the same capacity for 10 years for Eddie's 5-Star Final. His personnel includes Artie Pelatsky, a champ among rapid-fire spielers and customer-getters, and Maxie Packman, mike men, and John Russo, Ely Sabin, Herman (Bob Ripley) Lambert, Frank Fornario and Sid Prince, attendants. Fortune's manager is Henry Jacobs, with Ralph Bryan, assistant.

Paul Pudello was crowned champion pizza baker by experts in his spotless eatery on West 15th. Lonnie Young is doubling as dancer and outside talker at Joe Boston's Girl Show, where new terps are Toby Lee, fan dancer, and Vivienne DePaul, Gypsy twirler. Tirza and Albert Alberta sat up all night June 1 attending Jessie Gersh, a German boxer dog, who gave birth to five puppies in the early morn. New concessionaires in Phil Gould's Pleasureland are Steve Rowland, supervising his father-in-law, Harry Baker's monogrammed hats, plus a sewing machine, and Ruby Bernstein, Sam Guld and Wendy Dorn selling costume jewelry for Raymond Tumarkin, who has a similar concession at Hubert's, Manhattan. Phil Pates, former Luna Park manager and later concession operator and owner on Luna's front, is managing Playland in Manhattan for Abe Seskin and Chick Guelfi, his former partners; assistant is Joe Welles. Arcade owner Herman Wolf's daughter, Rochelle, celebrated her sixth birthday Saturday (12) at home on West 22d with a party to which all the

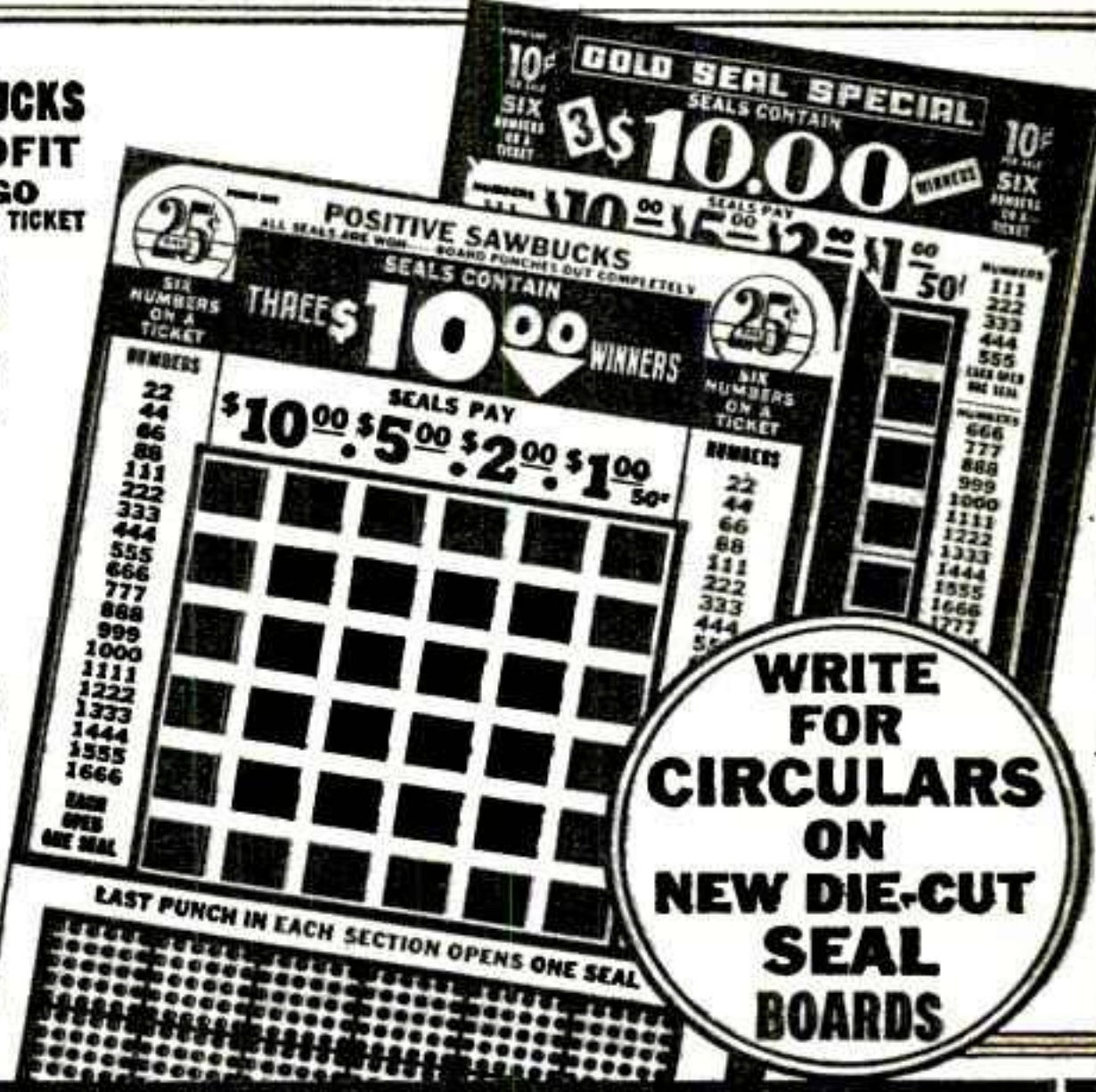
Gardner's DIE-CUT SEAL BOARDS

360 POSITIVE SAWBUCKS
DEFINITE PROFIT
ALL 36 SEALS GO
EXTRA THICK--6 NOS. ON A TICKET

TAKES IN: \$90.00
PAYS OUT: \$53.00
DEFINITE PROFIT: \$37.00

360 GOLD SEAL SPECIAL
10¢ PLAY
6 NOS. ON A TICKET

TAKES IN: \$36.00
PAYS OUT: \$17.84
AVERAGE PROFIT: \$18.16
MAXIMUM PROFIT: \$26.00



WRITE FOR CIRCULARS ON NEW DIE-CUT SEAL BOARDS

GARDNER & CO. 2222 S. MICHIGAN AVE. CHICAGO, 16, ILL.

SALESBOARDS AND TICKETS ALL ORDERS SHIPPED SAME DAY RECEIVED

Holes	Play	Description	Def.	Profit	Price
2170	5¢	R.W.B. Singles, \$1.10; 5-Fold, Per Bag	36.50	\$1.95	
400	5¢	Dollar Game, Ex. Thick	9.00	\$.80	
1000	25¢	J.P. Charley, Thick	51.95	.95	
1000	25¢	J.P. Charley, Thin	51.95	.95	
1000	25¢	Charley, Thick	50.00	.85	
1000	1¢	Cigarette Boards, 30 P.O.	4.66	.65	
1200	25¢	Texas Charley, Thick	102.99	1.85	
800	3¢	Cigarette Bd., 15 Nos. to Tkt.	8.00	.65	
800	5¢	Silver-Mt. Coin Bds.	14.50	1.15	
1000	25¢	P A D Ticket Deals	23.50	1.25	
800	25¢	Little-Big-Shot, Thick	29.70	1.25	
840	25¢	Players-Dream, Thick	91.93	2.95	
2400	5¢	or 10¢ Easy Picking	48.60	2.50	
1200	25¢	Cheerful Charley	76.98	1.85	
1000-1300 Girlie Boards, Jack-Pot and Def. From \$27 to \$25				\$2.20	

GIANT-HOLES
15 Asst. Nos.
6 FOR 25¢
and
3 FOR 10¢
SPECIAL \$2.50 each

U. S. MERCHANDISE CO. 25% WITH ORDER; BALANCE C. O. D. 10216 Superior Ave., Cleveland, Ohio

PULL TICKET CARDS AT VERY, VERY REASONABLE PRICES — WE MANUFACTURE ONLY —

TIP—TAKE TIP—JACKPOT—BASEBALL
Write, Wire or Phone Our New Factory Address
PHONE: WHEELING 340 **COLUMBIA SALES CO.** 302 MAIN ST. WHEELING, W. VA.

SALESBOARDS — IMMEDIATE SHIPMENT

Holes	Play	Description	Profit	Price
300	25¢	Fin and Sawbuck, Thick, 5 Nos. to Ticket	Avg. \$33.15	\$2.50
1000	25¢	Jack Pot Charley, X Thick	Avg. 52.38	.90
2000	10¢	Jack in Barrel, With Coins	Def. 71.00	4.75
1000		Plain or Sections		.55
120	25¢	E Z Pickin' Jr.	Avg. 12.08	1.00
900 to 1100		5¢ Assorted Girl Boards, \$25.00 Top		2.55
1260		Bingos on Sticks		.90
100	25¢	Pocket Play		.70

Write for Our Latest Price List on Full Line of Tickets.
T & C SALES CO., 207 No. Sandy St., Jacksonville, Ill.

NEW LOW PRICES!

PUNCH BOARDS

VOTER'S CHOICE 98¢ Ea.
1000-Hole, 10¢ Play.
Avg. Profit, \$52.98.
Immediate Delivery

EVERYTHING GOES \$2.25
2500-Hole—10¢, \$81.00 Profit. Net Plus Coins

JACK IN THE BARREL \$2.50
5¢ Play, 2592 Hole Net

THE \$64 QUESTION AND ANSWER GAME 98¢
600 Holes, 25¢ Play. Avg. Profit, \$87.40.
Maximum Profit, \$110.00.

POCKET PLAY 25¢
100-Hole—25¢ Net

POKER CIGARETTE 29¢
300-Hole—5¢ Net

TEN SAWBUCKS \$1.25
205 Multi—50¢ Play. Avg. Profit, \$47.50.

TWINS \$1.25
200 Multi-6 Tickets—50¢ Play. Avg. Profit, \$54.50.

THREE WAY MONEY \$1.49
1,200 Holes. Avg. Profit, \$95.02.
25¢ Play.

THE FOLLOWING BOARDS WILL BE AVAILABLE WITHIN 3 WEEKS

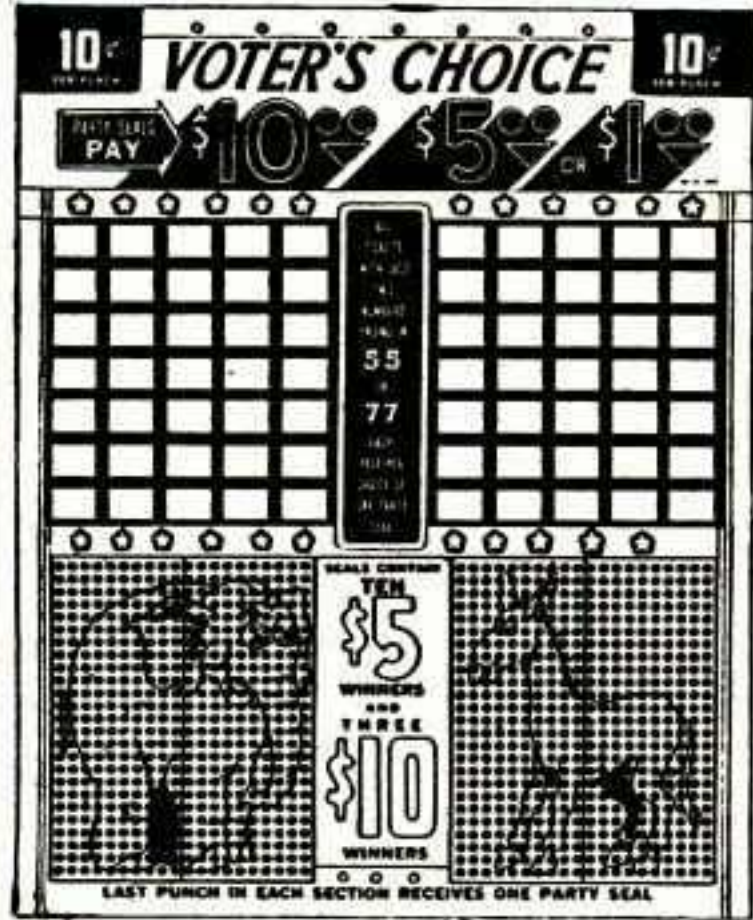
- NICK-A-NICKEL** \$1.95 Plus Coins
5¢ Play, 2000 Holes. Avg. Profit, \$44.86.
- PLAY BALL** \$2.75 Plus Coins
10¢ Play, 2000 Holes. Def. Profit, \$76.00.
- FEED THE KITTY** \$1.75 Plus Coins
25¢ Play, 800 Holes. Def. Profit, \$73.00.
- SAWBUCK SPECIAL** \$1.70
25¢ Play

Terms: 25% Cash—Balance C.O.D., F.O.B. Chicago.

R & B NOVELTY CO.

2319 BROWN AVENUE EVANSTON, ILLINOIS

Write or wire —don't phone.



CARD GAME \$3.50
2-Piece Deal, 25¢ Play, 1496 Holes. Complete "Card Deck" in Award Card.

DRAW CARD 85¢
600-Hole—5¢-10¢ or 25¢ Play Net

FIN AND SAWBUCK \$1.49
25¢ Play Net

DOUBLE SAWBUCK \$1.49
25¢ Play Net

JACK IN THE BARREL \$1.95
Coin Board, 2000, 10¢ Net Plus Coins

PIGGY BACK \$1.75
1500-Hole—5¢. \$36.75 Profit. Net Plus Coins

JACK RABBIT \$1.75
1500-Hole—10¢. \$50.50 Profit. Net Plus Coins

BOUNCING FINNS \$1.49
5¢ Play, 1200 Holes. Def. Profit, \$28.25.

USED COIN-OPERATED MACHINES
Music • Vending • Amusement • Bells • Counter
Only advertisements of Used Machines accepted for publication in this column.
RATE—12c a Word . . . Minimum \$2
Remittance in full must accompany all ads for publication in this column . . . No charge accounts.
Forms Close Thursday for the Following Week's Issue

A-1 BARGAINS—CIGARETTE AND CANDY
Vending Machines. All makes, models, lowest prices. What have you to sell? Mac Postel, 6416 N. Newgard Ave., Chicago. au14

A-1 BUYS!—CANDY, CIGARETTE, GUM, PEANUT, Popcorn, Sanitary, Scales, Stamp Machines, Folders. U.S.P., 100 Grand, Waterbury 5, Conn.

BUY NOW—CIGARETTE MACHINES, EQUIPMENT thoroughly reconditioned and refinished. Low prices; we buy equipment. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa. EVERgreen 6-4244.

CIGARETTE VENDORS—LIKE NEW, ROWE, Crusader Eights and Tens and National 9M at list prices. Immediate delivery. Rowe President Sixes, Eights and Tens, used but perfect condition. Very reasonable. Kelner Vendors, 3728 W. Division St., Chicago 51, Ill. jy3

CORADIO COIN RADIOS ON TABLES, \$26.75 each. Top condition. Wells Automatic, 52 Vanderbilt Ave., New York 17. jy3

DIGGERS—MERCHANTMEN, IRON CLAW, Mutoscopes, Buckleys, Erie Diggers, Rotary Merchandisers, all reconditioned and guaranteed. National, 4243 Sansom, Philadelphia, Pa.

FLAT WINDOW TYPE OR TUBULAR COIN WRAPPERS, \$1.25 per 1,000. Penny, Nickel, Dime Combination Coin Counters, \$1.35. Blackstone Double Barrel Penny, Nickel or Dime Counters, \$2. All postpaid. Catalog and "Dollars From Pennys" free. T. O. Thomas, Paducah, Ky. jy3

FOR SALE—5 AIREONS IN PERFECT SHAPE, \$175 each. 10 WS-2Z Seeburg Wireless Boxes, good covers, 70L7 tubes, \$12.50 each. Melody Music Co., 3817 N.E. Second Ave., Miami, Fla. jy3

FOR SALE—OLD ESTABLISHED MUSIC AND Pin Ball Route, located on the Gulf Coast. Hand Realty Co., P.O. Box 368, Anahuac, Tex. jy10

FOR SALE—ROUTE OF 900 PEANUT AND Ball Gum Machines with separate routes, 2/3 in Davenport, Iowa; Rock Island, Moline, Ill. Routes from Davenport to Clinton; Dubuque, DeWitt, Iowa; McComb, Kewanee, Ill. Hennen, 2647 Middle Rd., Davenport, Iowa.

GOOD CONDITION—2 NATIONAL 9/18 CANDY Machines, \$150; 4 Du Grenier, 72-bar Candyman, \$160; 5 U-Select-It, 72 bars, \$150. Goodman Vending Service, 119 Cumberland St., Lebanon, Pa.

HAVE 5 MILLS VEST POCKETS—WORKING condition. Will trade for Seeburg Guns or parts. Coin Amusement Games, Inc., 1023 E. 47th St., Chicago, Ill. je26

LAST SKYFITER, CRATED, \$37.50. \$50 BUYS all six: (2) Pikes Peak, (2) Poison Rat, (1) Kicker Catcher, (1) Three Way Gripper. Pops Arcade, Anniston, Ala. jy3

LIKE NEW STANDARD-MAKE BALL GUM MACHINE and 3500 highest grade Tot Brand 5/8" Ball Gum, \$20. State make machine preferred. T. O. Thomas, Paducah, Ky. jy3

LIKE NEW STANDARD-MAKE PEANUT MACHINE with 5 lbs. highest grade Tot Brand, Salted Spanish Peanuts, only \$14.25. State make machine preferred. T. O. Thomas Co., Paducah, Ky. jy3

MILLS BLUE OR BROWN FRONTS, \$55—Original 10c 2 Pay Chrome, \$75. Mills used Blue Front Castings, \$1. Used Wooden Cases with Cups and Hardware, \$2. All in good condition. H. Horn, 137 E. Market, Akron, Ohio. jy3

PANORAMS—LATEST MODELS WITH AUTOMATIC Film Cleaners, \$200. Films, \$25 a reel. Panoram Bar Boxes, \$8. Like new Ace Automatic Shoeshine Machines, \$250. Jack Parr, 13 Everett St., E. Orange, N. J. jy3

PERFECTLY RECONDITIONED AND REFINISHED Peanut Ball Gum, ABT Challengers, Gottlieb Grips, priced to sell. Catalog free. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. jy3

PRACTICALLY NEW OR RECONDITIONED Advance or Shipman Stamp Machines, priced to sell. T. O. Thomas Co., 1572 Jefferson St., Paducah, Ky. jy3

RAY GUN OPERATORS—CONVERT WITH OUR new type extra moving target conversions. Complete ray gun repair services. Write Coin Amusement Games, Inc., 1023 E. 47th St., Chicago, Ill. jy10

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed, Priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. je26

SLIGHTLY USED NEW SILVER KING BALL Gum Machines. Lost of 25 only \$150. 1/3 deposit, balance C.O.D. Act now as machines are limited. Buckman Novelty Co., 107 So. Madison St., Green Bay, Wis.

SPECIAL—25 LB. CASE, 3,500 TO 3,700 Balls 5/8" Gum, \$5.75. Limit, 4 cases per customer. Wm. R. Harris, 1371 Broadway, Paducah, Ky. ju26

THREE WURLITZER NO. 580 SELECTIVE Speakers, \$44.50 each. AMI Phonograph, 20 selections, clean, A-1, \$149.50 crated. Pops Arcade, Anniston, Ala.

USED EQUIPMENT READY FOR DELIVERY—Reconditioned and sprayed. Cigarette Machines: DuGrenier Model W, \$54.50; DuGrenier Model S, 7 col., \$49.50; U-Need-A Pack, 5 col., \$39.50; Candy Machines: U-Need-A Pack, 5 col., \$79.50; U-Need-A Pack 500, 9 col., \$89.50; Adams Gum Machines, 4 col., \$15; DuGrenier Gum Machines, 6 col., \$24; Adams Gum available. Columbus 1c Peanut Machines, \$7.50; Bat-A-Ball Counter Game, \$11.95; ten for \$100. Hot Nut Silver King Vendors with Dispensers, \$15. Shipman Stamp Machines, 2 col., \$19.50; Folders, 20 M lot, 50c M. Many others. Send for catalog. Rake Coin Machine Exchange, 609 Spring Garden St., Philadelphia, Pa.

VARIETY SHOPS (25) 1c ALL PURPOSE Vendors, 5 compartment size, latest 1948 models, like new, \$15 each. Leo King, 3124 South Center Rd., Flint, Mich. jy3

WANTED—JENNINGS SILVER MOONS AND Bob Tails, 5c, 10c, 25c, payout only. In working condition. Square Deal Novelty Co., Manteno, Ill.

WANTED TO BUY—SKEE BALL PARTS FOR Skee Ball made in Coney Island some years ago. Coin mechanism, lever and parts for the ball lever. Ideal Novelty Co., 2823 Locust, St. Louis, Mo.

20 NATIONAL 9/18 CANDY BAR MACHINES—Complete with bases, perfect condition, \$100 each. Plous, 713 S. Broadway, Green Bay, Wis. je26

48 FAIRFAX 5c CASH TRAYS—USED LESS than 30 days. Entire lot, \$2.50 each. Keeney Submarine Gun, \$20; Penny Modereene Scales, \$20. Renshaw Enterprises, 1017 South Waldron, Ft. Smith, Ark.

300 NORTHWESTERN NO. 33 BALL GUM MACHINES at \$5 each. 300 Northwestern No. 39 adapted for ball gum at \$8 each. Penny King Co., 1037 E. Warrington Ave., Pittsburgh 10, Pa. jy3

PUSH CARDS
Straight numbers 10 to 200—Holes Girl Names. Also 1-29 to 1-99¢ in 12 to 66-Holes Girl Names, or All Winners. Others from 10 to 600 Holes. In Stock.
FREE Order Guide. Write W. H. BRADY CO., MFRS. CHIPPEWA FALLS, WISC.

EMPIRE
FOR THE *Finest* in SALES BOARDS
WRITE FOR CATALOGUE
EMPIRE PRESS
637 SOUTH DEARBORN ST.
CHICAGO 5, ILLINOIS

IMMEDIATE DELIVERY!
Original
JAR O-DO
BINGO TICKETS
RWB TICKETS
PAD DEALS
And all other Universal Products.
FAST DELIVERY—AT FACTORY PRICES
Write or Call

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST. PHILA 27 PA
LOmbard 3-2676

SALESBOARDS
LARGEST SELECTION IN THE NATION
LOWEST PRICES
FREE: 64-Page Illustrated Catalog.
PROFIT MFG. CO.
50-11 40TH STREET
LONG ISLAND CITY 4, N. Y.

A Winner . . .
SURPRISE MONEY WHEEL
BEAUTIFUL DIE CUT WITH OPEN BACK FOR BOTH COINS OR SLUGS WITH SURPRISE AWARDS UNDERNEATH

1000 R.M. Holes
25c PLAY—SP. THICK
FORM NO. 11950

Takes In . . . \$250.00
Def. Payout . . . \$170.00
DEF. PROFIT . . . \$ 80.00

HARLICH MFG. CO.
1200 NORTH HOMAN AVENUE
CHICAGO 51, ILLINOIS

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Profit	Price
400	5¢	Lucky Bucks, Thick Def.	\$ 7.00	\$.85
1000	25¢	J.P. Charley, Thick Avg.	51.95	1.25
1200	25¢	Texas Charley, Thick Avg.	102.98	1.60
880	5¢	Fully Packed, Thick, Girl Board Avg.	26.25	2.75
880	5¢	It's the Knots, Thick, Girl Board Avg.	26.25	2.75
1000	5¢	Barely Speaking, Thick, Girl Board Avg.	26.60	2.75
1000	5¢	Glovely Lady, Thick, Girl Board Avg.	26.60	2.75
1200	5¢	Pink & Cherry, Thick, Seal Board Avg.	30.04	2.65
800	25¢	Fin & Sawbuck, Thick, 5 Nos. to Ticket Avg.	33.15	2.85
220	25¢	Kwik Fin, Giant Holes, 8 for 25¢ Avg.	28.75	2.50

JAR TICKETS RED, WHITE AND BLUE LUCKY SEVEN BINGO TICKETS
on Stick—Sizes 1000-1300-1280

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

Stating your requirements. Large stock Plain, Tip, Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

N. Y. C. BATTLE ON TWO FRONTS

Council Beats Bill 12-10 in Heated Brawl

Stage Filibuster to Win

NEW YORK, June 19.—In one of the stormiest sessions in its history, city council Tuesday (15) passed the administration-sponsored bill banning coin-operated amusement games from city locations, but only after the administration bloc resorted to a filibuster, delaying the vote tabulation until one final supporter, busy in a Queens court, could be rushed to the council floor to cast the deciding vote.

His vote brought the final count to 12 for and 10 against, the barest possible margin by which the measure could be passed. Council rules require that a majority of the 23 legislators favor a bill before passage is possible. The council president votes only in case of a tie.

The bill now awaits Mayor O'Dwyer's signature before it can be written into law. But before he can sign it, a public hearing for interested parties must be held, and the date for the hearing has not yet been announced.

Second Hurdle Over

Thursday (17) the new measure passed its second hurdle, approval by the Board of Estimate. However, this was merely considered a formality since all board members are identified with the present administration. The mayor himself casts three Board of Estimate votes.

With signing of the bill by the mayor a foregone conclusion, industry leaders here indicate that a test case to try the measure's constitutionality will undoubtedly be held. Loosely drawn and frankly described as discriminatory even by some of its supporters, the bill seems to have little chance to hold up under court action.

At Tuesday's council meeting, charges of delaying tactics and filibustering flew hot and heavy as councilmen aired their opinions. Entitled to give reasons on which they based (See N. Y. Councilmen on page 115)

Hot to Cooler

PHILADELPHIA, June 19.—From the frying-pan into the "cooler"—in the strict police sense—was the experience of a pinball looter. Police last Saturday interrupted an interesting experiment with a frying-pan in a luncheonette at 567 North 15th Street.

Noting that the door had been forced, they entered and found Edward Kennedy, a 24-year-old youth, kneeling before the pinball machine in the luncheonette and trying to pry open the coin receptacle with the handle of a frying-pan. However, Kennedy never got a chance to complete his experiment. He was arrested for breaking, entering and robbery, and was held without bail for court.

Exhibit Supply To Carry On Fine Tradition Under Batten

CHICAGO, June 19.—Altho still recovering from the double shock of losing two of the industry's top executives within the space of four days, Exhibit Supply Company is going ahead full speed on the production of its arcade equipment, pinball games and card venders, Joseph A. Batten, firm vice-president, disclosed this week. For a temporary period, Batten will also be Exhibit Supply's sales manager and will be assisted by Frank Mencuri, who for the past several weeks has concentrated all his efforts in favor of the firm's widely heralded arcade line.

Batten, who has been the firm's general manager and treasurer for some time, also disclosed that Clyde Lee Hovey has been appointed to serve as the firm's assistant treasurer. Hovey recently resigned an important post with Ernst & Ernst, a prominent certified public accountant firm, to accept the Exhibit Supply appointment. Batten, known himself as one of the industry's leading financial experts, was formerly an officer and director of several leading banking firms in the East.

To Carry On

Now formulating a policy which he feels certain will bring additional

esteem and respect to Exhibit Supply, one of the industry's pioneer manufacturing concerns, Batten stated that while he knew the fine work of Smith and Chrest would be missed he wanted the firm's many customers and the industry in general to know that Exhibit Supply personnel were eager to carry on the fine Exhibit tradition that has existed since its founding in 1901.

Among the other key personnel at Exhibit Supply who are well known to the nation's coinmen are Edward H. Hughes, chief engineer; Chester Gore, plant superintendent, and Clare G. Meyer, engineer of the arcade division.

Exhibit Supply's new addition, which is being constructed on the property adjoining its plant at 4218-30 West Lake Street here, is expected to be fully occupied by mid-July. A one-story structure, the new building will approximately double the firm's production area. In addition to being used for the construction of the various exhibit lines, the new addition is to be used for storage purposes.

Firm is currently in production on a new five-ball game called Jamboree, arcade pieces and card venders, as well as cards for use in card venders.

Injunction Suit by Ops Will Go On

Test for Games Refused

By Is Horowitz

NEW YORK, June 19.—Passage of the bill banning coin-operated amusement games by the city council and the board of estimate, and the certainty that Mayor William O'Dwyer will sign it, will not affect the current prosecution against the police commissioner in the suit of local distributors and operators to enjoin the police from seizing non-free play novelty games.

This was learned Friday (18) after the attorneys of the corporation counsel refused a request of former Supreme Court Justice Samuel I. Rosenman, attorney for the industry, to combine a test action challenging the constitutionality of the bill with the current trial.

A separate trial will have to be held for that purpose after a machine is seized under the provisions of the new law.

During the conference in the pri- (See INJUNCTION SUIT, page 114)

Plants Set Group Vacations

Ponser Resigns As CMI Director

CHICAGO, June 19.—George Ponser, president of the George Ponser Company, Inc., this week tendered his resignation as a member of the board of directors of Coin Machine Industries, Inc. (CMI). The resignation, which becomes effective immediately, was accepted by the board with regret, according to Dave Gottlieb, association president.

Ponser, in his resignation, stated: "If I can be of service to you in any way, please feel free to call on me."

Elected to his first term as a member of the board of directors of CMI at the January convention, Ponser served more than four months before being forced to resign because of the time needed for his own business.

Michigan Okays Tavern Soundies

DETROIT, June 19.—Status of Panorams or Soundies units in beer gardens in Michigan was clarified this week by Walter Greig, executive secretary of the Michigan Liquor Control Commission, who stated that the machines are allowable under present regulations. A new ruling a week ago had banned the use of regular motion pictures in taverns, altho 16mm. safety film was being

See Good Pin Biz For Minnesota's Resort Operators

MINNEAPOLIS, June 19.—The resort business in Minnesota is the meat for this State's so-called "country operators," with only a very rare few city coinmen indulging in the summer location business. That's been the story here for years, and 1948 is no different.

Ops are spending money like mad this year in the pin game department, to put the new flippers into their locations.

As for music, juke boxes are coming out of storage and a few more pieces being added.

Special State legislation and the reports of extremely poor fishing affected coin machine operation in this vicinity last year.

Jobbers report that pin game business the past few weeks has been good. Jukes, however are off.

used, and there was considerable doubt among operators here whether the ruling would hit the Panorams.

Question is not too important here, because of the relatively small number of the machines which remain out on location. Experienced operators have blamed the speedy demise of Panoram's popularity upon the lack of adequate variety in the film presentations available.

Most Game Cos. Pick July Dates

Uniform closings aid efficiency, manufacturers say —music firms vary skeds

CHICAGO, June 19.—Virtually all Chicago amusement game manufacturers will shut down their production lines for a week or more during July to allow plant workers vacation time, a survey of the game producers showed this week. Despite the fact that the production lines will not move for various periods designated by plant heads, all firms have stressed the fact that parts and supply departments, as well as shipping facilities, will give their usual 100 per cent service.

For the most part manufacturers' sales staffs and firm executives have indicated that they will stagger their vacation schedules so that distributors and other out-of-town coinmen who come to call on their Chicago plants will find some key personnel on hand to discuss their needs and problems.

Ups Efficiency

In announcing the group vacation plan plant spokesmen stated that over a period of years the system of temporarily shutting down output lines (See Coin Firms Set on page 116)

SEEK TO HYPO CANDY SALES

3-for-a-Dime Big Headache For Industry

Jobbers Up Vender Use

CHICAGO, June 19.—With candy shortages a thing of the past, major discussion at the third annual convention of the National Candy Wholesalers' Association Inc. (NCWA), held at the Sherman Hotel here this week (14-16), centered on "which way" to expand candy sales thru jobber-hyped sales programs based on concentrated coverage of their territories. Hard on the heels of boosted sales plans, price cutting at the retail level (three-for-a-dime sales by chain stores) came up for debate.

While jobbers made up the majority of the 1,400-plus registrations, over 400 representatives of 78 exhibiting manufacturers, as well as those of the vending machine industry and allied groups, made the meeting an important medium thru which the suggestion and working out of ideas for nationwide candy merchandising were freely exchanged.

A definite increase in jobber operation of candy venders was noted, although actual formal discussion of candy merchandising thru venders did not appear on the program. Stress was placed on how to increase the independent retailer's volume of sales thru greater co-operation along this line by jobbers, using store ads and (See *Seek To Hypo* on page 105)

Set New Date For Debut of Crown Vender

CHICAGO, June 19.—Crown Implement Corporation's showing of its new Big 4 bottle vender at the Sherman Hotel here this week, June 15-19, was canceled at the last moment due to a fire in the firm's production laboratories. E. J. Novak, president, announced today that the premiere of the new machine will be held at the Bismarck Hotel here, July 12 thru 16, and will be held in Room D, third floor daily from 10 a.m. until 4 p.m.

Novak and firm's chief engineer, Roland Rentcher, will be on hand during the display of a pilot model of the vender. Firm has not as yet completed merchandising plans for the machine, which may be sold direct to operators or thru regional distributors.

Discussing the Big 4 vender, Novak stated that it features unit construction. The four dispensing banks (holding 24 bottles each) may each be replaced should one become damaged, thus eliminating necessity of removing machine from location or keeping it out of operating order for long periods. Vending units need no pre-adjustment for odd-size bottles, taking any size from 6 to 12 ounces. Dry-cooled, vender has a 96 (or more, depending on size) bottle pre-cool compartment.

Machine stocks ready-to-vend bottles in a vertical position, so held that no bottle touches another. Dimensions of the vender are 42 inches high, 30 inches deep and 52 1/4 inches long.

Stoner Calls Pennsylvania's Soft Drink Tax "Destructive"

HARRISBURG, June 19.—Pennsylvania's soft drink tax in one year has cost the industry "over \$20,000,000" in lost business, according to Clarence G. Stoner, of Harrisburg, first vice-president of the Keystone Bottlers' Association.

Stoner bases his computation on

NCWA Elects New Officials At Ch'go Meet

Poetker Named President

CHICAGO, June 19.—National Candy Wholesalers Association, Inc. (NCWA), meeting at the Hotel Sherman here in its third annual convention, June 14-16, announced results of election of executive officers, directors at large and regional directors for the 1948-'49 term of office.

Executive officers elected were John F. Poetker Jr., of J. F. Poetker & Son, of Cincinnati, president; John Casina, John Casina Company, Philadelphia, vice-president. C. M. McMillan, Washington, continues as executive secretary.

Directors at large: Ira C. Napper, Mills-Napper Company, Malden, Mo.; Sidney Grossman, Linker Cigar Com- (See *NCWA ELECTS* on page 105)

NCA Says Pearson Story on 7 1/2-Cent Coin Was "Untrue"

WASHINGTON, June 19.—The National Confectioners' Association (NCA) this week vigorously denied an assertion by radio commentator Drew Pearson in his Sunday night (13) broadcast that the NCA is lobbying for legislation for a 7 1/2-cent coin for use in vending machines and juke boxes.

Robert Hill, executive director of NCA and former clerk of the Senate Banking and Currency Committee, told *The Billboard* that NCA "has no interest in such a coin one way or another." Hill said Pearson's report was "completely unfounded and we're going to tell him so." The NCA, he said, is preparing a letter vehemently protesting Pearson's report.

Pearson in his Sunday broadcast had declared that Hill was representing NCA in urging congressional approval of a 7 1/2-cent coin, but Hill declared this week that he has made no representations on Capitol Hill and is definitely disinterested in the issue of such a coin. Hill said he resigned from his clerkship in the Senate Banking and Currency Committee last November and has been devoting all his time to his administrative duties here at NCA.

A Senate Banking and Currency Committee spokesman said that no move has been discussed for legislation for striking a new coin and the spokesman expressed doubt that any such move is forthcoming.

the amount the tax fell short of budget estimated — \$4,146,691, and said this reflected the loss of 414,669,100 sales worth \$20,733,455.

He added that the levy cost \$1.50 in sales for every tax dollar collected. The tax, 1 cent on each 12 ounces of bottled drinks and one-half cent on each ounce of sirup used in the fountain manufacture of soft drinks, yielded the State about \$13,300,000 during its first year of operation, compared with \$17,500,000 estimated return when the law was enacted by the 1947 Legislature. Constitutionality of the law is now being tested by bottlers and manufacturers in Dauphin County Court.

Actual receipts from the soft drink tax for the first year were \$4,146,691 below the amount anticipated, it is conceded by the State Department of Revenue.

"Missing penny taxes reflect unmade nickel sales," Mr. Stoner observed. "The first-year deficit of \$4,146,691 means the loss of 414,669,100 expected sales worth \$20,733,455.

"Pennsylvania's merchants — even those who do not sell soft drinks — are rightfully disturbed over the levy's depressing effects on business. Any tax which removes \$20,000,000 (See *PENNSY DRINK*, page 106)

Sperry Denies FTC Charges

WASHINGTON, June 19.—A blanket denial that its sales practices violate the Robinson-Patman Act was filed with Federal Trade Commission (FTC) this week by the Sperry Candy Company, Milwaukee, one of 10 confectionery manufacturers recently accused of violations by FTC (*The Billboard*, June 5).

Asking immediate dismissal of the FTC complaint charging Sperry with price and service discriminations as well as payment of brokerage fees, Sperry contended that its "differentials in prices were made in good faith to meet equally low prices of competitors or the services and facilities offered by said competitors."

Sperry said that the firm "has allowed only the usual discounts to its customers" and denied that it "has ever paid directly or indirectly commissions or brokerage fees."

Further explaining differentials, Sperry denied that the differences in prices have ever represented "discriminations."

Such allowances, however, asserted the Sperry brief, do not constitute discriminations since "said price differentials were available to all customers competing in the distribution of respondent (Sperry) on proportionally equal terms."

In winding up its answer, Sperry denied FTC's allegation that its business practices have tended to lessen competition or tended to create a monopoly.

Preliminary hearings on the complaints against Sperry and the other nine respondents are slated to begin June 21 and run on alternate days until July 15. FTC's side is being handled by trial attorney Austin H. Forkner. Answers to FTC's charges were slated to be filed by nine firms besides Sperry.

Price Shaved By Suchard And Charms

Greater Supply Seen

CHICAGO, June 19.—A price reduction in its chocolate bar line was announced by the Wilbur-Suchard Chocolate Company, with a similar move made by Charms Company on its two package lines at the NCWA convention here this week.

Suchard's price cut was made in spite of the fact that chocolate bar makers continue to shake their heads over the high price of cocoa beans, stating that after the recent downward trend in cocoa cost (hitting a low of 32 cents in May) the reversal to an upward peg of 38 1/4 cents now current has taken off any possibility of widespread lowering of prices in the solid chocolate line.

New price on the Suchard Almond Bar, put into effect this week, pegs it at \$5.83 per 200-count pack. Former price was \$6 (or a few cents over) per 200. Firm's milk chocolate bar, previously available only in 24-count packs, is now also packed in the 200 count, with a like price drop, according to a company representative.

In the package line, Charms Company announced a cut on its regular charms and jelly coats packages, both of which are put up in 100-count packs. Paul C. Udell, Midwest representative, stated that the Charms line was reduced to \$2.75 from \$2.85, and the jelly coats to \$2.50 from \$2.67 (prices apply to the 100 packs).

Summer Items

Sperry Candy Company stressed two summer candy bars which were being reintroduced for the first time before the war. Firm representative Joseph Brennan said the new bars (available in 24-count pack only) were priced at 75 cents per pack. Straight Eight, a nugget bar, was an eight-inch bar before the war (as per (See *PRICES SHAVED* on page 105)

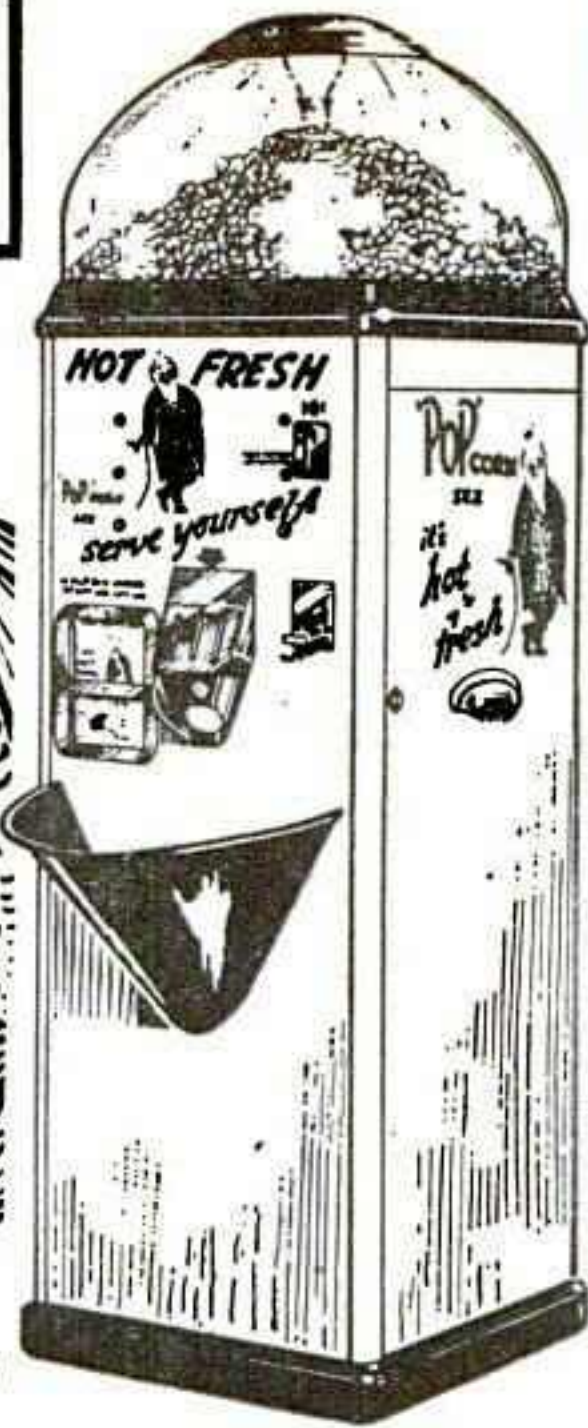
Sykes Prod. Mgr. General Vending

CHICAGO, June 19.—E. A. Terhune, general manager of General Vending Machine Corporation here, announced the promotion of George A. Sykes, engineer, to production manager. Sykes will include among his duties the co-ordination of engineering and production with the Firecraft Corporation, Chicago, where the General Midget bottle vender is manufactured, and also with Stefcu Steel Company, Michigan City, Ind., where the Leader and Chieftain venders are produced.

With General the past three years, Sykes was with Ogden Engineering Company, Ottawa, Ill., prior to the war, also in an engineering capacity. He was a mechanical engineer at Amertorp Corporation, Forest Park, Ill., a naval armament plant where torpedoes were manufactured, during the war.

Coinciding with Sykes promotion, it was announced that Terry Terhune, in firm's sales promotion department, has been appointed sales promotion manager. He will handle all advertising, direct mail details and supervise sales correspondence.

\$199.50
QUANTITY DISCOUNTS
AVAILABLE FROM
YOUR DISTRIBUTOR



'POP' CORN SEZ AUTOMATIC POPCORN VENDORS EARN BIGGEST \$ \$ PROFITS

CHECK THESE FEATURES
THEY MEAN \$\$\$ TO YOU!

- \$ FULLY AUTOMATIC—electrically operated; no attendant necessary!
- \$ VENDS UNIFORM BAG of hot'n fresh popcorn!
- \$ BEAUTIFUL modern design!
- \$ STAINLESS STEEL trim and fittings —no aluminum or enamel!
- \$ LOCATION-PROVED — 30,000 installations!
- \$ QUALITY THROUGHOUT—trouble-free!
- \$ COMPLETE cooperative advertising!
- \$ HIGHEST QUALITY pre-popped corn available properly packaged!
- \$ BACKED by national organization interested in your problems!

Over 30,000 machines on location are proving every day that "Pop" Corn Sez fully automatic popcorn vendors earn most in actual dollar profit! No attendant necessary, no large investment in room-taking equipment. "Pop" Corn Sez Automatic Vendors are tested-best . . . profit proved . . . sure fire money-makers for you!

OPERATORS: Over 50% net profit.

DISTRIBUTORS: A few choice territories now open for exclusive franchise.

We are the only Popcorn Vending Machine Company that can assure you a supply of top quality pre-popped corn . . . shipped anywhere in glass-lined, sealed, air-tight containers.

Auto-Vend, Inc.
FORMERLY T. & C. CO.
3612 CEDAR SPRINGS
DALLAS 4, TEXAS

SEND THIS COUPON

Auto-Vend, Inc. Dept. C
3612 Cedar Springs
Dallas 4, Texas
Gentlemen: Rush FREE information on 'POP' Corn's Automatic Vendor!
PLEASE CHECK ONE:
 Operator Distributor
Name _____
Address _____
City _____ State _____

INVEST LESS! MAKE MORE PROFIT!

the MARION SCALE

Only \$79.50

F. O. B. Factory

25% CASH, BALANCE C. O. D.

IMMEDIATE DELIVERY

COLORS AVAILABLE

- ★ RED
- ★ BLUE
- ★ GREEN
- ★ YELLOW
- ★ BLACK
- ★ WHITE
- ★ IVORY



Expand your route now with this low-cost money-maker. The Marion Scale is a profit winner accepted by some of the most critical coin men. Beautiful design—eye-catching colors—easy to place on location—accurate—troubleproof with only 6 moving parts. Order today!

DISTRIBUTORS: Some choice territories are still open. Get the facts about our profitable distributor plan. Phone, wire or write today.

SPECIFICATIONS:

- | | |
|---------------------|---------------------------|
| Only 64 lbs. | Accurate |
| Only 41" high | All weather operation |
| Base 12"x22 1/2" | Rust proof—inside and out |
| Enamel finish | Cheat proof |
| Coin box holds \$64 | Guaranteed |
| Rigid construction | Low price |
| Single adjustment | |

WORLD SALES INC.
SOLE FACTORY DISTRIBUTORS

3220 W. Broad St., Columbus 4, Ohio

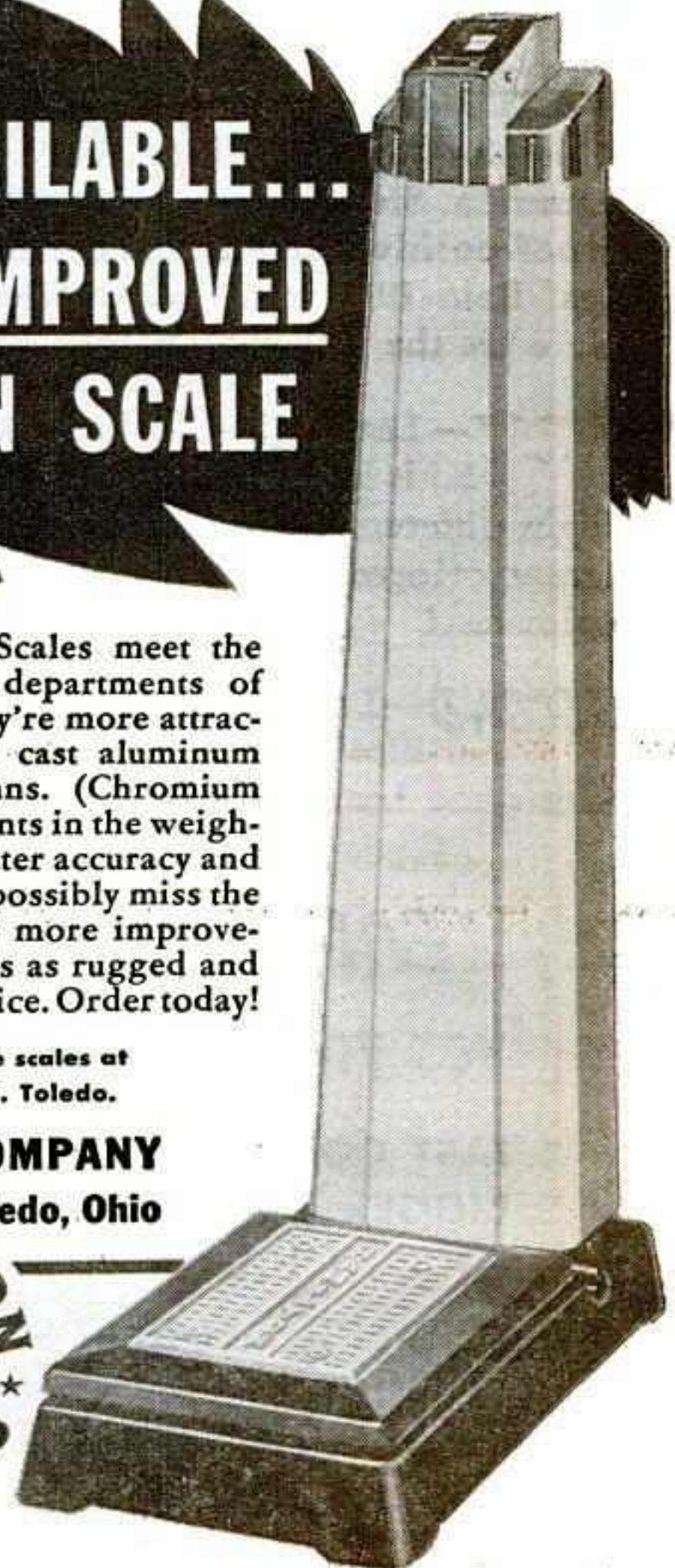
RA. 6336

NOW AVAILABLE... THE NEW IMPROVED HAMILTON SCALE

New improved Hamilton Scales meet the requirements of all state departments of weights and measures. They're more attractive than ever before with cast aluminum step plate and colored columns. (Chromium head optional.) Improvements in the weighing mechanism provide greater accuracy and longer wear. Coins cannot possibly miss the cash box. These and many more improvements make Hamilton Scales as rugged and accurate as any scale at any price. Order today!

While they last—a few old-style scales at reduced price of \$57.50 F. O. B. Toledo.

HAMILTON SCALE COMPANY
214 Oliver Street Toledo, Ohio



FOR MACHINES TO SUIT YOUR NEEDS

COUNTER GAMES OF ALL TYPES AND MERCHANDISE OF HIGHEST GRADE AT LOWEST PRICES.

WRITE TO:

J. SCHOENBACH

Factory Distributor of Advance Machines

1647 Bedford Ave. Brooklyn 25, N. Y.

Vendors, Inc., Debuts Ball Gum Target Gun

ST. LOUIS, June 19.—New ball gum target gun is being introduced by Vendors, Inc., here. Called Target Ballgum Vendor, machine is being made for Vendors by Silver King Corporation, Chicago.

New machine is a combination merchandise vender and skill game, returning patron's coin when target is hit, and vending gum when it is missed. Ed Monro, Vendors, Inc.,

head, states the machine is in production, with 200 samples on hand for display by distributors and sub-distributors.

Measuring 20 inches long, 9 wide, 15 inches high at the rear and 12 high at front, machine contains 2,000 balls of gum in the lower portion of cabinet. Molded plastic top rises on a 25-degree angle to rear bull's-eye target. Base is of aluminum, finished in silver gray. Gum, of the automatic type, contains two moving parts, and is finished in black and silver.

To test skill, patron shoots penny at target hole after inserting coin in chute at rear of gun.

SPECIAL! 10 1c BALL GUM MACHINES

In Perfect Condition. Capacity, 1000 Balls Each. Plus 10,000 Pieces of BALL BUBBLE GUM Complete **\$99.50**



Reconditioned 1c or 5c **SILVER KINGS**

Late Model **\$8.95 EA.**

Lots of 10

Sample, \$9.95

Repainted Pipe Stands Weight 35 lbs., \$3.50 ea.

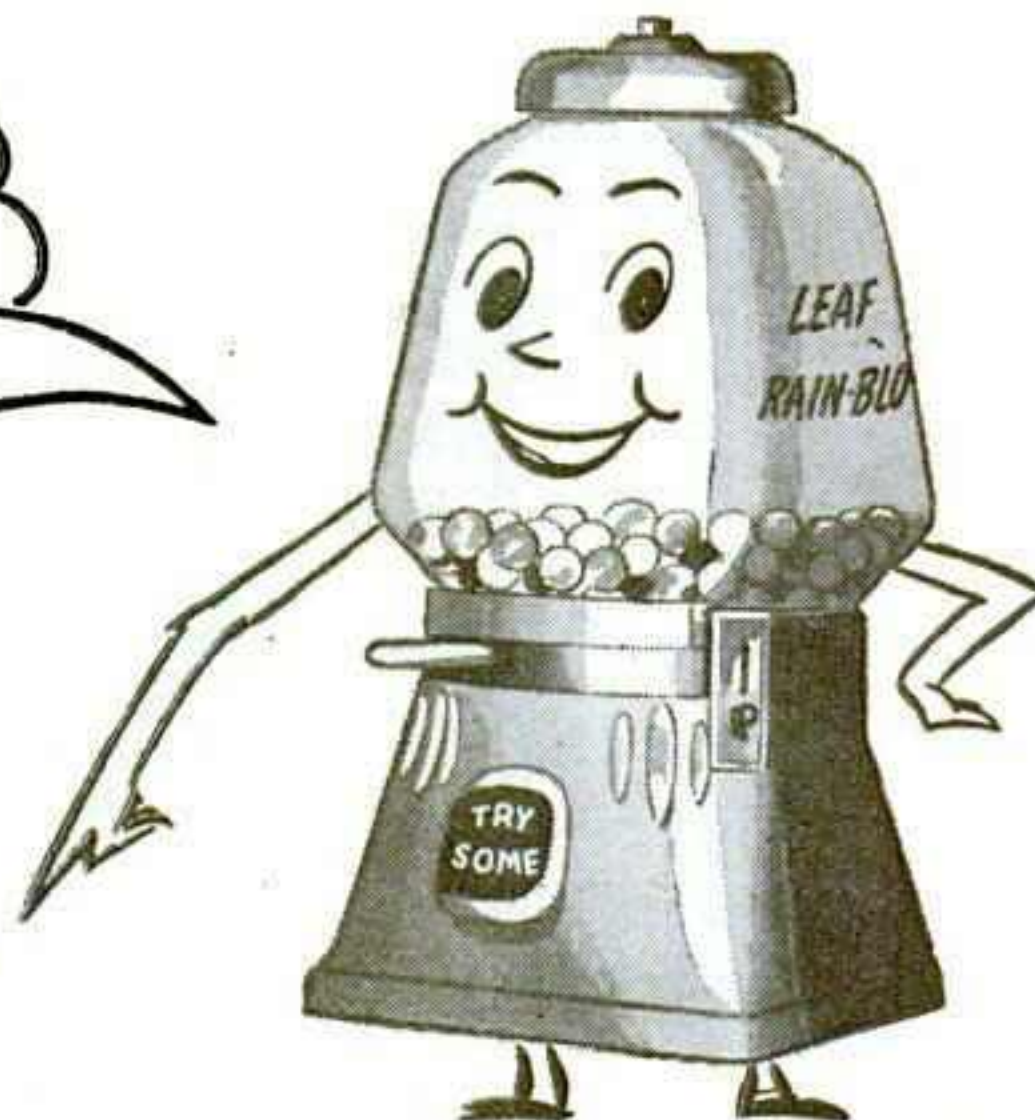
Bubble Ball Gum, 5/8", 28c lb. Pistachios, 1ge., 60-lb. ctn., 74c lb.

ASCO VENDING MACHINE EXCHANGE
55-57-59 BRANFORD STREET, NEWARK 5, N. J.
BIGELOW 3-7744-5

THERE'S THE SECRET OF MY SUCCESS!

LEAF RAIN-BLO

THE ORIGINAL COLORED BUBBLE BALL GUM



Empties machines FASTER than other Ball Gums!

TESTS everywhere prove Leaf Rain-Blo is the biggest selling ball gum in all America. Side-by-side location tests offer proof-positive that machines stocked with Leaf Rain-Blo empty faster than all others! Here are the reasons why!

FIRST—Leaf Rain-Blo has colors galore! Kids love the wide color selection... Eight different colored centers... Eight different colored coatings. Every one of them color-fast!

SECOND—Leaf Rain-Blo makes bigger bubbles! The bigger the better, say the kids—and Leaf Rain-Blo tops 'em all!

THIRD—Leaf Rain-Blo is made of the finest quality pure ingredients which kids recognize. They like the delicious candy coatings and the extra-special bubble gum, too!

Boost Your Turnover... Make More Profits on Every Machine

Thousands of operators have switched their machines to Leaf Rain-Blo. Why should YOU be satisfied with ordinary ball gum turnover when you can get the fastest moving item in the ball gum field. Get your share of the pot of gold at the end of this Rain-Blo. Mail the coupon NOW!

Mail Coupon NOW!

Only LEAF RAIN-BLO gives you all 3...

1. FAST COLORS
2. BIGGER BUBBLES
3. FINEST INGREDIENTS

Packed in 25 lb. cartons, assorted colors. Minimum shipment, 4 cartons

ALL SIZES AVAILABLE

LEAF GUM COMPANY Dept. B
1135 N. Cicero Avenue, Chicago 51, Illinois

Gentlemen: Rush full information and prices on Leaf Rain-Blo—the original colored-bubble ball gum.

NAME OF COMPANY

ADDRESS

CITY ZONE STATE

YOUR NAME

VICTOR'S MODEL V

The Operator's Choice is Model V, as it correctly vends ALL BULK MDSE. . . . Charms, Peanuts, Candy and Ball Gum. No additional parts necessary.

Write us NOW for detailed information and prices.

A Product of

VICTOR VENDING CORP.
5701-13 Grand Ave., Chicago 39



METAL PLATED CHARMS

In bright gold and silver finish

	Per M
Metal Plated Charms, Series #1	\$6.00
Metal Plated Charms, Series #2	7.50
Plastic Charms, Famous Series #1	3.50
Plastic Charms, Big Series #2	4.50

SAMUEL EPPY & CO., INC.
WORLD'S LARGEST CHARM MANUFACTURER
113-08 101st Ave. RICHMOND HILL 19, L. I., N. Y.

WANTED

Cigarette Machines

State number of machines, condition, make, model and price in first letter.

Also, will buy routes of 50 or more in any state.

BOX NO. 184, THE BILLBOARD
155 N. Clark St., Chicago 1, ILL.

LET GUM BUILD UP BANK BALANCE



CASH FOR SPARE TIME

Can you spare a few hours a week to service a Vending Machine Route in your locality? If you can, here's a chance to build up a big, profitable cash business with the SILVER-KING 1c Ball Gum Machine. Everybody buys gum these days. Everybody goes for this colorful display in Taverns, Bowling Alleys, Liquor Stores, Clubs, Factories, etc. The money really rolls in to swell the bank balance bigger and bigger every day. FREE information and all money-making facts if you really mean business. Don't wait. Get penny Post Card in the mail today—sure. Write to SILVER KING, 622 Diversey Parkway, Dept. BB-4, Chicago 14, ILL.

325 Candy Makers Report Sales Volume at New High

WASHINGTON, June 19.—Confectionery manufacturers' dollar sales declined 2 per cent below April, 1947, and 17 per cent below March, 1948, Director J. C. Capt, Bureau of the Census, Department of Commerce, announced in a report released this week.

Capt declared that April was the first month since June, 1946, that dollar sales for a corresponding month of the preceding year failed to show an increase. Basis of department's data were the confidential reports submitted by 325 confectionery manufacturers thruout the country. During the first four months of

this year, total volume of the 325 firms amounted to \$275,723,000, an 8 per cent increase over the same period in 1947, when a record high confectionery volume of about \$930,000,000 was reached. Dollar sales for the 325 manufacturers during April totaled \$62,340,000, a slight drop from the April, 1947, volume.

According to the reporting firms, greatest gain during the January-April, 1948, period was made by 24 firms in the New England area. These companies reported an estimated dollar sales volume of \$30,136,000, or a 32 per cent increase over the same period last year.

In the West South Central region (Arkansas, Louisiana, Oklahoma and Texas) the four months were the second best in dollar gains for 14 firms. These manufacturers reported a 13 per cent boost, making a total sales volume of \$4,134,000.

Largest confectionery producing State in the country, Illinois, and included as part of the East North Central region, reported via 55 manufacturers an increase of 8 per cent from January thru April (this year) and a dollar volume of \$88,572,000.

New York and New Jersey, according to 31 candy producers who reported from these States, chalked up a 5 per cent decrease in sales volume, which was \$2,650,00 for the four-month period.

Dollar sales of candy manufacturer retailers and of manufacturer-wholesalers, dropped 44 and 12 per cent, respectively, from April, 1947. However, chocolate manufacturers volume increased 68 per cent. April sales of manufacturer-retailers were 50 per cent below March, and manufacturer-wholesalers declined 21 per cent. An increase of 5 per cent was shown by chocolate manufacturers' sales. For the first four months of this year, combined sales of all three types of manufacturers increased 8 per cent above their sales in the like period of 1947.

As reported by 123 manufacturers, poundage sales for April this year were 2 per cent under same month last year, but dollar sales increased by 11 per cent. It was noted that the 2 per cent drop in poundage sales corresponded with the 2 per cent drop in manufacturers' dollar sales.

Report concluded with the fact that for the year to date, sales in pounds were 3 per cent above those of last year, while dollar volume was up by 17 per cent.

First Coin-Operated Laundry for Caracas

CARACAS, Venezuela, June 19.—The first Bendix coin laundry, operated by two U. S. women, is doing excellent business here and owners hope to bring in more machines for branches thruout the city. Biggest business so far comes from Americans.

Sugar Demand Down

WASHINGTON, June 19.—Sugar consumption during the first week in June was some 10 per cent lower than for the same week in 1947, Agriculture Department reported this week. Total consumption for the first 22 weeks of 1948 was almost identical with the corresponding period last year.

The week's sugar distribution amounted to 145,536 tons as compared with 165,536 tons for the week ending June 5, 1947. Consumption for the first 22 weeks of this year was 2,549,665 tons compared with 2,545,475 tons for the corresponding 1947 period.

**VENDING MACHINES
COUNTER GAMES
SALESBOARDS
SUPPLIES and
ACCESSORIES**

FOR THE MOST COMPLETE LINE
INCLUDING
SCALES AND SLOT MACHINES

Send for Your **FREE**
Copy of
**RAKE'S
NEW
1948
CATALOG
TODAY!**



A guide to efficient and economical operation of coin operated machines and salesboards.

Rake

609 SPRING GARDEN ST.
PHILA. 23. PA.
LOMBARD 3-2676

Distributors of Coin-Operated
Machines and Salesboards

Northwestern

IN STOCK!

6 Lb. Globe
Less than 25. \$11.00
Less than 100 10.75
100 or more. 10.50



**40
MODEL**

QUALITY AT A PRICE

Write for prices on Models 33, 39 and Deluxe Venders.

EMPIRE

COIN MACHINE
EXCHANGE

1012 MILWAUKEE AVE. CHICAGO 22

PROVEN Money Makers!

WHY PAY MORE???

BUY DIRECT—SAVE 40%



TOM THUMB Venders are time tested. Thousands in operation. Die cast, precision built—2 sizes, 1 1/2 #, 3# interchangeable mechanism.

You should be able to earn \$5.00 to \$6.00 a week net per machine.

ORDER FROM STOCK—immediate delivery (money-back guarantee on sample).

WRITE FOR PRICES AND BULLETINS. (We distribute Victor Vending Machines.)

FIELDING MFG. CO., INC.

258 W. Pearl St. Jackson, Mich.
Department BB-26

First Choice
OF SUCCESSFUL OPERATORS



INTERNATIONALLY FAMOUS
FRANTZ
MIR-O AND ARIST-O
SCALES

Check These Features!

- ✓ Authentic height and weight chart on both models.
- ✓ Attractive, eye-catching, weather-resistant Hammerloid finish in Orchid, Blue, Green, Silver.
- ✓ Mir-O model 62" high, Arist-O 48" high.
- ✓ These scales have the greatest earning power of any scale on the market.
- ✓ Fully guaranteed against material imperfections and faulty workmanship
- ✓ Immediate Delivery
- ✓ Also available in Kilo metric system. Foreign inquiries invited.

BUY ON OUR EZ PAYMENT PLAN
COME IN OR WRITE FOR FULL DETAILS

We are Exclusive National Sales Agents for
J. F. Frantz Mfg. Co., Chicago, Ill.



ARIST-O MODEL, List \$115.00
OPERATORS PRICE \$87.50

MIR-O MODEL, List \$125.00
OPERATORS PRICE \$97.50

25% deposit with order,
Balance Sight Draft

J. ROSENFELD CO.

SCALE DIVISION
3218 OLIVE STREET, ST. LOUIS 3, MO.

Attention! DISTRIBUTORS & OPERATORS

Some Choice Territories Still Open for
**NYLON HOSIERY
VENDING MACHINES**

- Trouble-Free
- Slug-Proof
- Capacity 225 Pairs
- Beautifully Finished
- Hosiery Supply Guaranteed

A PROVEN MONEY - MAKER!
MOST PROFITABLE VENDOR
EVER OFFERED FOR SALE! The
lowest priced, finest operating
nylon hosiery vendor on the market!

\$105.00 F. O. B. Brooklyn

Immediate Delivery

UNEEDA VENDING SERVICE

166 Clymer Street, Brooklyn 11, N. Y. Evergreen 7-4568
"SOLE FACTORY DISTRIBUTOR" FOR BOB HOPKINS, INC.

COLUMBUS VENDORS

	1¢ Nut	5¢ Nut	1¢ Ball Gum
48 & Up	\$10.50	\$11.75	\$10.50
12 to 48	11.00	12.25	11.00
2 to 12	11.50	12.75	11.50
SAMPLE	12.50	13.75	12.50

CLEARANCE SALE

of Floor Sample (Demonstrator) Machines

4 Sun Maid Popcorn Vendors, With Stands	\$70.00 Each
2 Daval Postmasters	60.00 Each
2 Lewel Aspirin Vendors, With 1000 Boxes Aspirin	35.00 for Lot
1 Marion Scale	65.00
1 Statler Biscuit Machine	75.00

MARKEPP SALES CO.

4310 Carnegie Avenue Cleveland 3, Ohio

GET INTO THE POPCORN BUSINESS

With only a small investment!

Popcorn will sell FASTER through a hot dispenser than any other type on the market today. Your local community or town is an ideal, profitable spot for this type of business.

The "Little Giant" is a proven money-maker that is small in size but a "giant" in action! 8-gal. capacity. Size: 15" by 12" by 29". Portions controlled by size of bag or bowl. Bagging companies and vending operators will find servicemen can handle these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute.

Write for free descriptive literature and profit table compiled by a popcorn man for popcorn operators.

\$57.50 each

F. O. B. Chicago

Manufactured by

ABC POPCORN CO.

3441 West North Ave.

Chicago 47 • DICKENS 3375

COMPLETE LINE OF

- Raw Corn
- Seasoning
- Boxes
- Bags
- Pre-Popped Corn (No. 10 Cans)



"Little Giant"

HOT POPCORN DISPENSER

Pre-Popped POPCORN

Packed in moisture-proof bushel bags \$1.12
In handy moisture-proof 2 1/2 pk. bags..... 70¢
Shipped anywhere in the U.S.A., F.O.B. Chicago (Special discount to Popcorn Machine Distributors)

Also cheese corn, smoked corn for immediate shipment.

Siros Co. Appoints 9 New Distributors For Shoeshine Mach.

HOUSTON, June 19.—Siros Manufacturing Company has announced the recent appointment of nine new distributors for its Brush Up shoe-shiner. Frank Adams, sales manager, stated that since the unit has been equipped to apply a neutral wax in liquid form to shoes (formerly being a brush off machine only) about 2,000 shiners have been shipped.

New distributors are Birmingham Novelty Company, Birmingham; C. G. Hansen, Port Orchard, Wash.; C. Hafford, Riverton, Kan.; W. J. Kearney, Shreveport, La.; Midwest Distributors, Coldwater, Mich.; Berry Amusements, San Jose, Calif.; Howard T. Ailor, New York; Unique Company, La Crosse, Wis., and Novelty Coin Machine, San Luis, Potosi, Mexico.

Announce 500 USVC Venders on Location

CHICAGO, June 19.—United States Vending Corporation, after compiling reports of location placement of its refrigerated candy vender, this week announced the first 500 machines in operation. Based on a survey of distributors, U. S. Vending listed the following installations as indicative of the type of locations obtained:

Columbia University, New York; Alden Theater, Philadelphia; Bell Telephone Company, Fort Wayne, Ind.; HQ Second Air Force, Offut Field, Neb.; Tempe Beach, Phoenix, Ariz.; San Francisco city parks; United States Steel, Duluth, Minn.; National Laundry, Memphis; Spring's Cotton Mills, Lancaster, S. C.; Carter's Ink, Boston; Woolf Bros.' Department Store, Kansas City, and the General Motors plant at Buffalo.

Self-Service Chain's New Type Washers

SPARTANBURG, S. C., June 19.—New self-service laundry was opened here Monday (14), featuring a different type washing machine. Laundry, called Helpy Selfy, is the first of 100 franchises let by the manufacturer of the new-type machine, Manager Mrs. Earl Jones stated.

Using a four compartment machine designed to wash, rinse and starch in a continuous process, store also includes six Bendix washers, three driers and several electric irons. Laundry may be done for the customers by store employees, Jones said.

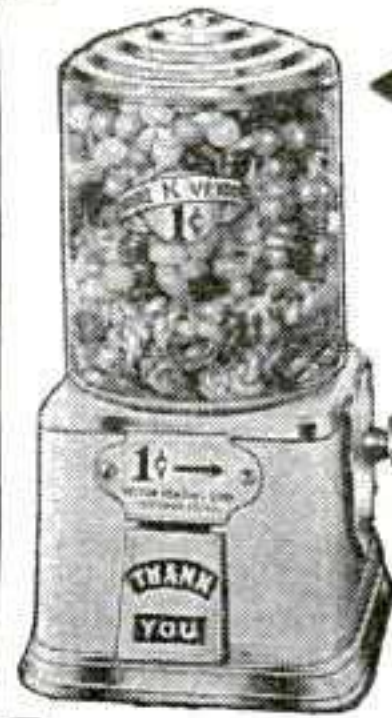
New type washing machine, designed by the Helpy Selfy Service System, is stated by company officials to be the result of 10 years of experimentation.

Nut Supply Steady

WASHINGTON, June 19. — The 1948 supply of walnuts, almonds and filberts is expected to be about the same as last year, Agriculture Department announced this week.

California, which produces the most walnuts, will have a crop of about 60,000 tons, according to present forecasts. Last year's supply was 59,000 tons. West Coast almonds, said Agriculture, "have made good development during May." Late spring frosts, however, may keep production some 10 per cent below 1947. Outlook for filberts is uncertain because of an unusually late season in both Washington and Oregon, but the department expects the crop to be "close to normal."

PIONEER OFFERS ALL PURPOSE



VICTOR MODEL V-K
Sample ... \$12.95
Lots of 24. 12.25

VICTOR UNIVERSAL
Sample ... \$13.95
Lots of 24. 13.50

VICTOR MODEL V
Sample ... \$12.50
Lots of 24. 11.75

PLASTIC CHARMS \$3.25 Per M

- Virginia Peanuts, 30-lb. ctns. 28¢ lb.
- Spanish Peanuts, 30-lb. ctns. 22¢ lb.
- Licorice Lozenges, 37 lb. ctns. 28¢ lb.
- Pee Wee Rainbow Peanuts, 33 lb. ctns. 28¢ lb.
- Rainbow Peanuts, 33 lb. ctns. 25¢ lb.
- Pee Wee Boston Baked Beans, 33 lb. ctns. 28¢ lb.
- Boston Baked Beans, 33 lb. ctns. 25¢ lb.
- LARGE PISTACHIOS, 25 Lb. Ctn. \$18.00
- SMALL PISTACHIOS, 25 Lb. Ctn. 14.25

5/8-140 Ct. Colored Bubble Ball Gum

(Makes Colored Bubbles)
25 Lb. Ctns. 28¢ Lb.
100 Lb. Ctns. 27¢ Lb.
REG. 5/8 BUBBLE BALL GUM
25 Lb. Ctns. 26¢ Lb.
100 Lb. Ctns. 25¢ Lb.
(Freight Prepaid on 100 Lbs. or More)
FULL CASH WITH ORDER

1/3 Deposit, F. O. B. Brooklyn, N. Y.; Balance C. O. D.
Orders Under \$10.00, Money in Full.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y.
461 SACKMAN ST., BROOKLYN 12, N. Y.
Phone: Dickens 2-7992

CIGARETTE MACHINES

Rowe Royal, 10 Cols., 400 Pack Cap.	\$ 95.00
Rowe Royal, 8 Cols., 320 Pack Cap.	85.00
Rowe Imperial, 8 Cols., 270 Pack Cap.	70.00
Rowe Imperial, 6 Cols., 180 Pack Cap.	60.00
Uneeda Model 500, 9 Cols., 350 Pack Cap. ..	115.00
Uneeda Model 500, 7 Cols., 250 Pack Cap. ...	100.00
Uneeda Model E, 9 Cols., 270 Pack Cap.	59.50
National 9-30, 270 Pack Cap.	75.00
DuGrenier, 6 Cols., 150 Pack Cap.	32.50
DuGrenier, 4 Cols., 100 Pack Cap.	25.00
8 Columns	35.00
NEW Uneeda, 8 Cols., 510 Pack Cap.	159.50
NEW Uneeda, 6 Cols., 380 Pack Cap.	149.50
NEW DuGrenier Challenger, 7 Cols.	100.00

CANDY MACHINES

Uneeda Candy, 5 Cols.	\$ 75.00
DuGrenier Candyman	65.00
Advance Candy Machine	32.50
National, 9 Cols.	100.00
National, 6 Cols.	85.00



SPECIAL, \$75.00

DuGrenier Champion, 9 Cols., 420 Pack Capacity.
DuGrenier Champion, 7 Cols., 325 Pack Capacity, \$70.00.



SPECIAL, \$47.50
DuGrenier Model S, 7 Cols., 210 Pack Capacity.

10c CIGAR MACHINES

Single Column, Capacity 50,
\$22.50—1 Machine; 10 or More, \$15.00 Ea.

1¢ Stick or Tab Gum Machines, 500 Cap. \$17.85

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.

Parts and Mirrors available, including the 25¢ vending changeover parts for all makes and models.

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET EVERGREEN 7-4568 BROOKLYN 11, NEW YORK



\$26.25 Lots of 100—\$27.00 Single All-Purpose Machine

IMMEDIATE DELIVERY ON ALL MODELS FROM BOSTON STOCK

We do our own roasting of nut meats in pure peanut oil

OUR CANDY HAS THE HIGHEST COUNT PER LB.

Spanish Peanuts, 30 lb. carton	22¢ lb.
Blanched Virginia Peanuts, 30 lb. carton	27¢ lb.
Small Filberts, 500 to lb., 30 lb. carton	47¢ lb.
Whole Cashews, 450 to lb., 30 lb. carton	55¢ lb.
Hard Shell Baked Beans, 1,000 to lb., 35 lb. carton	26¢ lb.
Hard Shell Rainbows, 1,000 to lb., 35 lb. carton	26¢ lb.
Hard Shell Licorice Pastels, 550 to lb., 38 lb. carton	27¢ lb.
Adams Gum Tab & Candy Coated, 100 to box	51¢ a box

#1 Plastic Charms, small, 1,000 \$3.50 | #1 Plated Charms, small, 1,000 \$6.00
#2 Plastic Charms, large, 1,000 4.50 | #2 Plated Charms, large, 1,000 7.50
Best Grade Ball Gum, All Sizes of Pistachio Nuts at Lowest Market Price at Time of Shipping. Globes, Stands, Brackets, Carded Nuts. Prices subject to Change.

1/3 DEPOSIT, BALANCE C. O. D.
NORTHWESTERN SALES & SERVICE
1198 TREMONT ST. BOSTON, MASS.

BUILT for OPERATORS



WORLD'S BEST BULK VENDERS

Designed and built to meet the demands of experienced operators, Northwest bulk venders are generally recognized as the world's best! Famous for dependable performance, long life, and trouble-free service, these rugged machines are real money makers from the start. Make sure of your investment — insist upon Northwest. Write for the name of your nearest distributor.

THE NORTHWESTERN CORPORATION
BY EAST ARMSTRONG ST. - MORRIS, ILLINOIS

Authorized Northwest Distributor
Full Line on Hand.
Immediate Delivery!

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST., PHILA. 23, PA.
LOmbard 3-2676

VICTOR'S NEW MODEL V-K

It's Outstanding!
Vends Everything! Investigate the many new features incorporated in this great, new bulk vender. Write us NOW for detailed information and prices.

A Product of
VICTOR VENDING CORP.
5701-13 Grand Ave. Chicago 39



CHARMS CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDERS.
While many FOR LOWEST PRICES AND SAMPLES OF OUR METAL AND PLASTIC CHARMS, STONE AND CAMEO RINGS, WEDDING RINGS, KNIVES, JACKS, BALLOONS, SKULLS, ETC.
BECKER VENDING SERVICE - BRILLION, WISCONSIN

IN STOCK
Victor's
Custom-Built
SAMPLE \$13.95
LOTS 24, \$13.50



Three Unit Hot Nut
The "CHALLENGER"
 (this machine will net you \$1.00 a day)
\$59.95 Each

Virginia Peanuts, 25¢ ctns., 28¢ lb.
 Spanish Peanuts, 25¢ ctns., 23¢ lb.

Cashew Vendize Niblets (8 5/8 vacuum cans to ctn.)
 Almonds, 888 to lb. \$1.00 lb.
 (8 5/8 vacuum cans to ctn.)
 Peewee B.B. Beans, 33¢ ctns., 28¢ lb.
 Boston Baked Beans, 33¢ ctns., 26¢ lb.
 1/3 Deposit, Balance C. O. D.

E. C. M. DISTRIBUTING CO.
 P. O. Box 175 Johnson City, Tenn.

Victor's
Sensational
New Custom-Built
UNIVERSAL



Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending, Buy The Best! Write for Complete Details and Prices.

Manufactured by
VICTOR VENDING CORP.
 5701-13 W. Grand Ave. Chicago 39, Ill.

ALL VICTOR MACHINES
 recommended and sold on
TORR TIME PAYMENT PLAN
 Pay for same in 16 weekly payments
WRITE FOR DETAILS

RAIN-BLO BUBBLE BALL GUM
 Packed 25 Lb. to Carton

140 Count 5/8th 28¢ Lb.
 170 Count 1/2" 29¢ Lb.
 210 Count 3/8th 29¢ Lb.
 Freight paid on 100 lbs. or over

Pistachios, Large Red, 60 Lb. Ctn. 75¢ Lb.
 Pistachios, Small Red, 60 Lb. Ctn. 60¢ Lb.
 Virginia Peanuts, 30 Lb. Ctn. 27¢ Lb.
 Spanish Peanuts, 30 Lb. Ctn. 21¢ Lb.
 Licorice Gems, 775 Ct., 37 Lb. Ctn. 26¢ Lb.
 Jawbreakers, 575 Ct., 34 Lb. Ctn. 22¢ Lb.
 Chocolate Confetti, 450 Ct., 34 Lb. Ctn. 36¢ Lb.
 Pee Wee Rainbow Peanuts, 33 Lb. Ctn. 25¢ Lb.
 Pee Wee Boston Baked Beans, 33 Lb. Ctn. 24 1/2¢ Lb.

FULL CASH WITH ORDER

ROY TORR LANSDOWNE, PENNA.

Frigidrink Machines
FOR SALE
 Recently on location.
H. & C. Vending Co.
 11 E. 21st Street,
 Baltimore 18, Maryland.


YOUR OWN BUSINESS . . . OPERATE
"Hi-Ho JUNIOR" 5c TRAY VENDOR



Vends almonds, candy, nuts, pistachios.
 Distributors wanted. Write.

LEON "Hi-Ho" SILVER, INC.
 760 HAYES ST. SAN FRANCISCO, CALIF.

Atlas



WRITE FOR PRICES AND DETAILS
Jobber Inquiries Invited

Seek To Hypo Candy Sale Thru Use of Venders

(Continued from page 100)

displays, etc.

Result of jobber attendance of the various sessions during the convention was that of renewed optimism in the future of jobber distribution. Mainly, this was due to the recognized importance of jobbers as an industry necessity by manufacturers. Because the latter's production has now mounted to roughly twice that produced annually before the war, the need for the jobber is growing even more pronounced, spokesmen for both groups contended. With increased output by the manufacturer, sales must be increased on a proportionate scale, and the jobber is looked upon as the man who can best give the manufacturer the low-cost country-wide distribution of his product.

Thus, despite disturbed conditions in the candy industry (referring to the price-cutting problem), it was agreed that there are more ways and means of selling candy via the independent retailer (and the vender) that will both boost individual jobbers sales and at the same time take care of the manufacturer's expanded production.

3-for-a-Dime Sales

Discussing three-for-10 sales, it was found to be more of a problem than last year, not in over-all size, but because of the discouragement found to be becoming more pronounced at the independent retailer level. Today, one out of every 12 bars sold are handled by chain stores and are in this cut-price category, it was declared. Counting venders extra, jobbers were told that of the approximate 552,000 retail outlets for candy over the country, 495,000 independent merchants sold 52 per cent of all candy.

C. M. McMillan, executive secretary of NCWA, stated that the 1949 convention has been scheduled for May, and will again be held in Chicago.

PRICES SHAVED

(Continued from page 100)

its name), but is now made in a five-inch size, but thicker to compensate for shortening, so that it may be used in venders. Second bar, Snow Maid, is a coconut fudge center type.

General feeling of operators at the convention was that a steady price of 80 cents per 24-count bar pack, with special large count packs (72-100-200, etc.) at proportionate levels and steadily increasing availability of all brands, was the price and supply picture for months to come. Candy manufacturers stressed the fact that altho production has increased almost twofold since pre-war days, current price line would hold at current levels due to rising operating, ingredient and labor costs.

NCWA Elects New Officers

(Continued from page 100)

pany, Louisville; Elmer R. Kreher, Kreher & Shoemaker, Buffalo (re-elected); L. C. Parman, Chicago (re-elected), and Harry W. Looock, Allen, Son & Company, Baltimore. M. J. Herrick, Sweetheart Candy Company, Bismarck, N. D., was elected chairman of the board of directors.

Regional directors named are:
 Region 1. Peter Kramer Jr., Peter Kramer & Son, Somerville, Mass. (re-elected).

Region 2. I. K. Saffer, Saffer-Simon, Inc., Newark, N. J. (re-elected).

Region 3. Edgar J. McCoy, J. B. McCoy & Son, Canton, O. (re-elected), and Ernest Prince, McKeesport Candy Company, McKeesport, Pa. (for one-year term).

Region 4. W. T. Stuart, Stuart & Betts, Inc., Richmond, Va.

Region 5. Sam E. Sawyer, Sawyer Candy Company, Elba, Ala. (re-elected).

Region 6. Frank P. Corso, Frank P. Corso, Inc., Biloxi, Miss. (re-elected).

Region 7. Jack Beatty, Rocky Mountain Wholesale Company, Albuquerque, N. M. (re-elected), and Claude Fitzgerald, Del-Tax Candy Company, San Angelo, Tex. (one-year term).

Region 8. William Barron, William Barron Candy Company, Oakland, Calif. (re-elected), and E. E. Stanley, L. B. Harrison Company, Santa Ana, Calif. (one-year term).

Region 9. A. J. Bauer, Seattle (re-elected).

Region 10. Frank G. McFadden, McFadden Lambert Company, St. Paul.

Region 11. Glenn A. Baldwin, General Tobacco & Candy Company, Lincoln, Neb. (re-elected).

Region 12. Veene Perry, the Detroit Candy Company, Detroit.

Ice Cream Prices Up

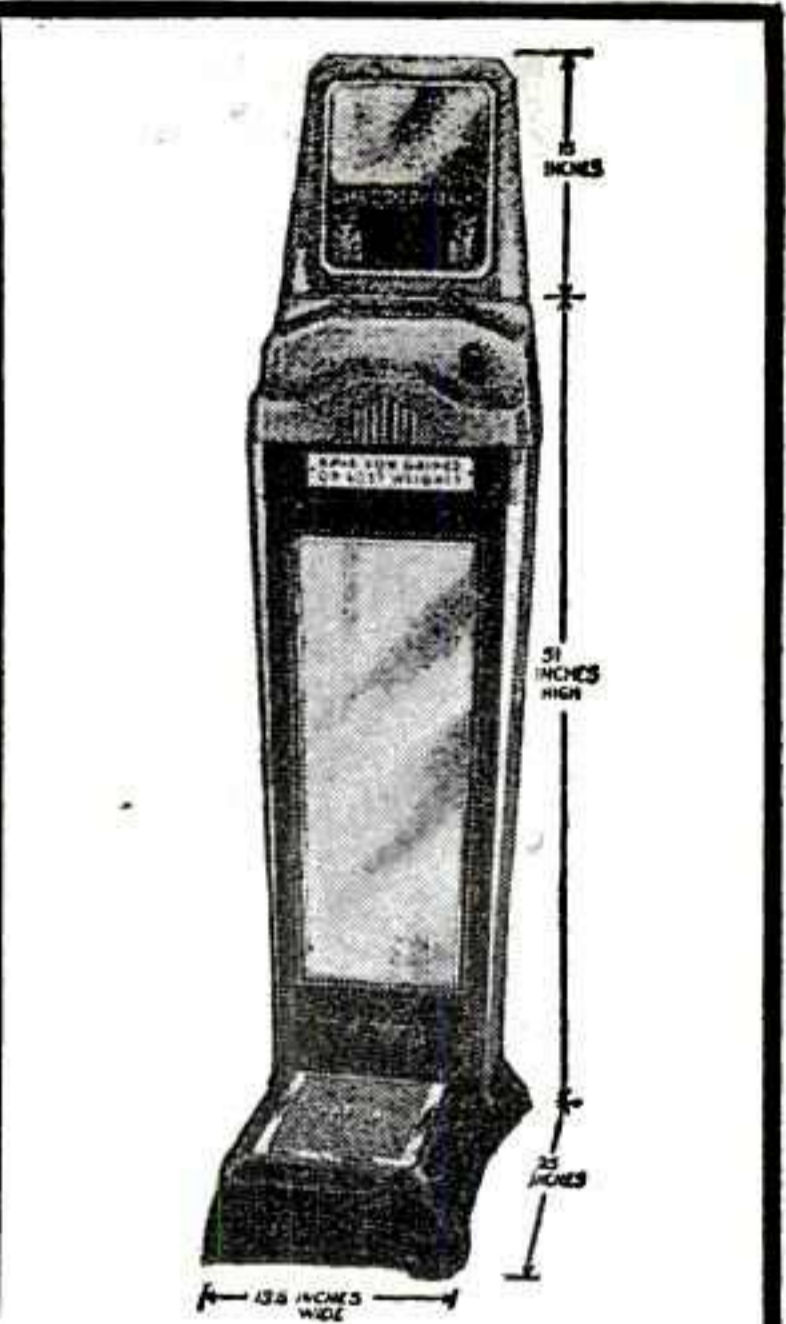
PHILADELPHIA, June 19.—Vending machine operators, already plagued by taxes, increased prices and late-coming of the warmer weather, now face an additional problem in meeting the general price increase between seven or eight per cent announced here this week by most of the leading ice cream manufacturers. The increase to Philadelphia consumers, who eat more ice cream per capita than anyone else in the world, is estimated at about 5 cents a quart.

Among the manufacturers who joined in the increase are Breyer's Ice Cream Company, Sealtest and Philadelphia Dairy Products, makers of Dolly Madison and Aristocrat ice creams.

As far as the retailers are concerned, the increase is expected to be passed on to the consumer. Standard ice creams now selling between 75 cents and 85 cents per quart are expected to jump to 80 cents and 90 cents per quart.

Spokesmen for the ice cream companies said that with the 7 to 8 per cent increase, Philadelphians will still be paying about 7 per cent less than other Eastern markets such as New York and Boston. It also was pointed out that altho ice cream prices to the consumer have risen 40 per cent during the last seven years, the price of cream used in its manufacture, has jumped from \$16 to \$40 for a 40-quart can.

HARRISBURG, June 19.—Acme Cigarette Service Company, Wilkensburg, has been incorporated with approval of the Pennsylvania Department of State, at a capitalization of \$15,000 to operated deal in, and service all types of automatic vending machines. Incorporators are listed as Leo Pillar, Emanuel Klimpl and Irving P. Berelson, all of New York.



\$25 BRINGS THIS SCALE TO YOU
BALANCE MONTHLY
200 FORTUNE TELLING
NO SPRINGS SCALE

Height, 51 In. Width, 13 In.
 without sign
 Depth, 25 In. Sign, 15 In.
 Net Weight 185 Lbs.
 Shipping Weight 245 Lbs.

Invented and Made Only by
WATLING
 Manufacturing Company
 4650 W. Fulton St. Chicago 44, Ill.
 Est. 1889—Telephone: Columbus 2770.
 Cable Address: WATLINGITE, Chicago.

VICTOR'S NEW MODEL V-K
It's Outstanding!
 Vends Everything! Investigate the many new features incorporated in this great, new bulk vender. Write us NOW for detailed information and prices.



A Product of
VICTOR VENDING CORP.
 5701-13 Grand Ave. Chicago 39

WRITE FOR OUR CATALOG
VENDORS' SPECIALS

Mdse. Stands, Solid Steel—Weight 35 Lbs. \$4.50
 Double Plates for Two Machines 1.15
BUBBLE GUM—140 Count and 170 Count—25 Lb. Cartons, Per Lb.35
 1/3 Deposit, Balance C. O. D. Fast Delivery.

VEEDCO SALES CO.
 2113 Market St. Philadelphia 3, Pa.

GIVE TO THE RUNYON CANCER FUND

NEW LOW PRICES CIGARETTE MACHINES

DU GRENIER W, 9 Col. \$35.00
 DU GRENIER S, 7 Col. 30.00
 UNEEDA E, 6 Col. 25.00
 UNEEDA E, 8 Col. 30.00
 NATIONAL 9-30 47.50
 ROWE ARISTOCRAT, 6 Col. 22.50
 STATLER NIX 5¢ BISCUIT, NEW ... 55.00
 2 COL. POSTAGE MACH. 7.50
 U-SELECT-IT, 72-Bar Candy Mach. ... 30.00
 SELECT RIA, 62 BAR CANDY MACH. 17.50
 5 COL. GUM & CHICLET, 1¢ 7.50

One-Half Deposit

HARRIS VENDING

2717 N. PARK AVE. PHILADELPHIA, PA.
 Phone: Ba. 9-0606

HOT NUT MACHINE BRINGS YOU

CASH QUICK AS A FLASH

Never before such a demand for hot nuts! Never before so attractive a hot nut Vending Machine! Nobody can miss seeing the Ruby Red "Lite-Up" Glass Top. And few can resist dropping coins into the new SILVER-KING Hot Nut Dispenser. It works day and night, week in and week out, providing a big, steady cash income for men lucky enough to be operating SILVER-KING Routes. FREE! If you can spare a few hours a week to operate one of these profitable Routes, rush penny Post Card today for complete information. No cost or obligation in getting the facts. Write today to SILVER-KING, 622 Diversey Parkway, Dept. BB-3, Chicago 14, Ill.



Victor's Sensational New Custom-Built UNIVERSAL

Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending, Buy The Best! Write for Complete Details and Prices. Manufactured by VICTOR VENDING CORP. 5701-13 W. Grand Ave. Chicago 39, Ill.

Penny Drink Tax Called Destructive

(Continued from page 100)

from normal trade channels in one year—costing \$1.50 in sales for every tax dollar collected—is a destructive tax and can have no justification for its existence.

"Disinterested tax experts estimate soft drink tax collections for the biennium will be \$8,000,000 to \$10,000,000 below the \$35,000,000 which the State anticipated.

"That would mean the loss of 800,000,000 to 1,000,000,000 expected 5-cent sales worth \$40,000,000 to \$50,000,000 in the two-year period."

Stoner pointed out that the rate of collections, compared with estimates, has grown steadily worse thru the first year of the tax period.

"At the end of 1947, after seven months of the tax," he explained, "it had produced only 85.7 per cent of the revenue anticipated for that period.

"This year's experience has been even more tragic. In the first five months of 1948 the State received \$2,679,432 less than anticipated in soft drink tax revenue. In other words, soft drink sales in the State so far this year have been 267,943,200 below expectations.

"That this tax in the first five months of 1948 produced only 62.8 per cent of the revenue State budget experts had counted on is the best evidence of the damage it is doing to the business of bottlers, grocers, confectioners and the operators of service stations, roadside stands and the many other places where the public is used to stopping for a refreshing soft drink."

Supplies In Brief

Sugar Production Normal

WASHINGTON, June 19.—World sugar production is about back to normal, Agriculture Department announced this week. Production for 1947-'48 is estimated at 34,147,000 short tons, an increase of 10 per cent over the preceding year, but some 2 per cent less than the average for the years 1935-'39.

Less than half of the 4,639,002 tons of island-produced sugar allotted to the United States has been imported so far this year, according to Agriculture. Hawaii, Cuba, the Philippines and Puerto Rico have delivered 1,965,673 tons, with some 2,500,000 tons still to come.

Mint Oil Demand Heavy

WASHINGTON, June 19.—Soaring demand for mint oils by makers of chewing gum, candy and toothpaste has resulted in a doubling of the production of spearmint and peppermint in the U. S. during the last five years, Agriculture Department reported this week.

Production of oil in the six leading mint States is expected to be in the neighborhood of 2,500,000 pounds this year. Last year's production was 2,084,000 pounds, according to Agriculture. The U. S. is now producing more than 90 per cent of the world's mint, with England, Germany and France supplying most of the remainder.

100 Vender Ops At Cigarette Dealer Outing

NEW YORK, June 19.—Over 100 members of the Cigarette Merchandisers' Association (CMA) attended the organization's 12th annual outing at the Waldmere Hotel in Livingston Manor last week-end (11-13). In addition to the vending machine operators who took the few days off from supervision of their routes to check in at the Waldmere, the event brought together representatives of several cigarette, match and vending machine manufacturing companies.

Business was put aside and except for personal talks over gin rummy tables or on the handball court, it occupied no part of the proceedings. A good time, away from the cares of the office, was the prime object of the affair, summed up Matty Forbes, CMA managing director.

Altho the weather was far from ideal, plenty of rain and clouds, the sun was out long enough for the active operators to get their fill of outdoor sports. "And it is a good thing there wasn't more sun," said Forbes. "If there had been, some of our boys who are getting on in years would have let their enthusiasm get the better of them. They would have stayed on the handball courts until they dropped. As it was, when it rained they came indoors and exercised over the card tables."

Max Weiss, of Roni Sales, was on hand with a sample of the Kunkel popcorn machine which he distributes in this area. Operators of cigarette vendors seemed impressed with its performance and listened with interest to his remarks plugging "diversification of routes." Theft, the vending machine burglar alarm device, was also exhibited.

In addition to New York operators, CMA members attending came from the States of Massachusetts, New Jersey, Connecticut, Pennsylvania and Maryland.

FIRST SHOWING IN NEW YORK COME AND SEE POLAR PETE SNOW CONE MACHINE

Earn Over 800% Profit on Ice Beautiful Lite-Up in Plastic. Dimensions: 60" High by 30" Wide by 20" Deep. 150 Lbs. Driven by 1/4 Horse Power Motor. 120 V. IMMEDIATE DELIVERY.

CAMEO VENDING SERVICE
 432 West 42d St., New York 19, N. Y.
 LOngacre 3-1334



VICTOR'S MODEL V

The Operator's Choice is Model V, as it correctly vends ALL BULK MDSE. Charms, Peanuts, Candy and Ball Gum. No additional parts necessary.

Write us NOW for detailed information and prices.

A Product of VICTOR VENDING CORP. 5701-13 Grand Ave. Chicago 39

Craig's #999

One or One Hundred \$9.99 Ea.

1¢ ball gum vendor, sure fire delivery of gum. Holds 800 to 800 balls of gum. All metal parts finished in red and green, high gloss baked enamel. (Globe type.) 1/3 Dep. With Order, Bal. C.O.D. Territories Now Available.

CRAIG CO. Box BB 6523 Minerva Avenue Chicago 37, Ill.



1948 IMPS

1¢ or 5¢ Cigarette or Fruit \$12.95

\$13.75, Lots of 5. Sample, \$14.50. Here's the tiniest Bell in the world. A brand new Three Reel Counter Game that is worth its weight in gold. Finished in brilliant colors.

1/3 Deposit on All Orders.

SHIPMAN TRIPLEX STAMP MACHINE



STAMP FOLDERS For Shipman, Schermack, Victory. 10,000 ... \$ 5.75 25,000 ... 13.95

Distributors interested in selling our advertised machines, write for details.

Brand new! Vends 1¢, 3¢ and 5¢ Air-mail Postage Stamps.

Sluggproof, compact, foolproof.

Immediate Delivery.

Operator's Price \$39.50

Write for Catalog on Bulk Vendors, Games, etc.

PARKWAY MACHINE CORPORATION

623 W. NORTH AVE. DEPT B • MADISON 1447 • BALTIMORE, 17, MD.

ATTENTION, OPERATORS

Double and triple your present income immediately on your own route or in your community. No selling. No obligations. For complete details write to

BOX D-348

c/o The Billboard

Cincinnati 22, O.

5¢ BANTAM TRAY VENDOR

IMMEDIATE DELIVERY

Atlas Mfg. & Sales Corp.

12220 TRISKETT RD. • CLEVELAND 11, OHIO
 ESTABLISHED 1928



VENDS ALMONDS, NUTS, CANDY, PISTACHIOS. Write for Circular. Jobber Inquiries Invited.



"NOT TO PAN MY COMPETITORS, BUT MY NEW PAN CANDIES"

HAVE 'EM ALL BEAT!'

Developed exclusively for vending machine trade. Lowest prices. Write, wire, phone your requirements.

LEON "Hi-Ho" SILVER, INC. 760 HAYES ST. • SAN FRANCISCO, CALIF.

BUTTERSCOTCH BUTTONS
 COFFEE BUTTONS
 LEMONETTES
 FRUIT DROPS
 BOSTON BAKED BEANS
 AFTER DINNER MINTS, ETC.

VICTOR'S SPECIAL FINISH MODEL V-K 24 or more \$12.25 1 to 23 12.95

EMPIRE COIN MACHINE EXCHANGE 1012 Milwaukee Ave. Chicago 22, Ill.

WILL SELL DIRT CHEAP 13 Bally Streamline Popcorn Machines. What will you offer? COIN OPERATED MACHINE CO. 2664 N. Monroe St. Monroe, Mich.

GIVE TO THE RUNYON CANCER FUND

SEE LESS TELE COMPETITION

Detroit Ops Report Tele Factor Fades

Video Causing No Worry

DETROIT, June 19.—Fighting television competition by combining operations, rumored in this territory three months ago, has proved of little interest to local operators. Under the plan of attack as outlined at that time, the established juke box operators would provide a juke box on a flat rental basis, without coin chute, in order to meet the video competition. Inasmuch as the operators would be servicing both television and juke boxes, they would be in a position to hold the location and obtain some kind of fair return for it.

Another angle of attack reported at the time was that of renting out television sets, but a check up with Michigan Automatic Phonograph Owners' Association (MAPOA) indicates this is not being done in Detroit proper. Roy Clason, business manager of the association, said that "television is not giving us enough competition to worry" (See *Detroit Operators on page 108*)

Camp New AMI Distrib; Skeds Southern Shows

CHICAGO, June 19.—AMI, Inc., has appointed Southern Amusement Company, Memphis, as distributor in Tennessee, Kentucky, Arkansas and Northern Mississippi, Lyndon C. Force, AMI manager of general sales, announced Tuesday (15).

Headed by Clarence Camp, one of the South's best known coinmen, Southern Amusement disclosed that it will use an extensive sub-distributor organization to expedite its service to music men in its territory. Toward this end Southern Amusement has appointed Rock City Amusement, Nashville, headed by Kenneth Brake; Central Amusement, Memphis, headed by Sam Torjusen, and Deluxe Novelty, Little Rock, Ark., headed by Roy Bangs, as sub-distributors in their respective areas.

Camp also revealed that he has named C. F. Holypeter to serve as supervisor of sales in all relations between Southern Amusement and its sub-distributor firms.

It was also announced by AMI officials that several first showings (See *Camp AMI Distrib on page 109*;

Crescendo

CARACAS, Venezuela, June 19.—Loud and late playing of juke boxes, always a headache for local distributors, caused owners of four locations here to be arrested and fined 50 bolivares (\$15) each. Distributors paste written instructions on each machine when sold, urging the buyer to observe closing hours and to play the machine softly, but it seems the natives like their music loud, and the locations have to keep their customers happy even if it entails an occasional fine.

Michigan Operator Finds Tele Has Increased Music Income

DETROIT, June 19.—"Television has increased business on juke boxes from 25 to 100 per cent according to our experience in some 20 locations," according to Phil Yuille, of the Wolverine Sales Company, who operate about 500 juke boxes, mostly in Oakland County and surrounding territory north of Detroit.

"While many operators are worried to death over the threat of what television may do to their business, we have found it has helped business. Of course, if they had a 12-hour show worth looking at, it would hurt business, but the smart bartender just keeps his set on when there is a sporting event or something of general interest worth watching.

"When a set is first put in, they keep it on all the time, whether it is a children's show or anything else. The immediate effect of the novelty is to cut the play on the juke box for the first couple of weeks. After that, if the bartender selects the program, it will help business for both location and operator.

"Our books on many spots prove that television brings more business into the spot, if the right programs are selected. We sell television sets, as well as juke boxes, and are convinced the two will go together. Putting in the video sets means that more people will come into a tavern—and will play a juke more, just because they are present. Television and juke boxes don't necessarily have to fight. If the bartender didn't have television he'd probably have a radio going anyway when nobody was playing the phonograph."

Yuille cited an instance the past week when he took a tavern owner around to six opposition spots, and found better business in all of them—capacity in one or two cases—because they had television sets. A fight card was being televised that

evening, and proved an excellent tavern draw on the screen. The tavern owner in question was sufficiently impressed to place an order for a video set to supplement the juke in his own place.

Bessemer Okays Jukes For Taverns

Set \$25 Annual License

BIRMINGHAM, June 19.—Juke box operators in near-by Bessemer won a victory Tuesday (15) when the city commission voted to permit installation of the machines in places where beer or whisky is sold.

The ordinance legalizing the juke boxes went into effect Friday (18). It applies only to the downtown area.

In order to qualify for a juke box permit, tavern operators must first comply with the requirements laid down earlier this year by the Alabama Alcoholic Beverage Control Board. They are then issued "at the discretion of the commission."

License fee for each juke box was set at \$25 annually, plus 5 per cent of gross receipts each month. The machines previously were allowed only in places where beer was not sold and the fee was a flat \$25 annually.

Also included in the ordinance was provision to legalize the sale of wines and liquor in the downtown area. The measure was passed over the protests of a group of ministers.

Record Slump Brings More Service to Juke Box Ops

CHICAGO, June 19.—With September seen as the earliest possible break in the American Federation of Musicians (AFM) record ban, and that date hinging on the acceptance of the trust fund plan by the Department of Justice and the Internal Revenue Bureau, recording companies, and especially their distributors, have been putting on a drive to pick up the disk sales to operators of juke boxes.

Typical of the moves along these lines is the RCA distributor in Chicago. Special booths have again been set up for the operators' convenience, and the latest releases, classified according to type, are placed in the booths so that the operator can listen to them on a record player and judge for himself what tunes he wants for his machines. During the war the booths were closed and the op took his turn at the regular sales counter.

Road salesmen are also contacting their operator contacts with more regularity now than they did during the wartime and immediate post-war period when records were still at a premium. Despite an attempt by the recording firms to set aside definite quotas for the operators during that period, the fact that the newer hits

were unobtainable in the quantities needed by the operator was well known and developed into a problem that still existed early this year. Today with many distributors in this area reporting sales to retail outlets off as much as 25 per cent, and with pressings now coming thru in greater quantities, availability is no longer a problem, as far as the average operator is concerned.

Prices Up

Within recent months most of the recording companies have increased their prices (retail) to a 75-cent level. Until this month MGM remained the only major diskery to have a 60-cent record, but due to increased costs, it hiked its price 15 cents effective this month.

The increased prices at the manufacturer level, however, does not hold true down the line to the distributor and jobber. A gradual return to pre-war sales practices, including bargain sales, price slashing and giveaway inducements have been noted, especially in the East. While these practices are directed at the consumer who patronizes a record store, the competition for the juke box operator's business is also keen, and in (See *Record Slump on page 108*)

Emphasis Now On Home Sets, Report Mfrs.

Novelty Appeal Drops

CHICAGO, June 19.—With manufacturers stepping up their production of television receivers, a definite trend toward home sets is seen, with fewer concerns concentrating on the public location type receiver. Indications were that manufacturers feel public television is opening up for the first time—and that even in these localities, the public receiver serves a promotional purpose for a maximum of six months.

The Radio Manufacturers' Association (RMA), in a report released this week, revealed that member-manufacturers had shipped a total of 162,181 sets during the year 1947, and that in the first quarter of 1948 alone 106,136 sets had left the factories of these same manufacturers. The heavy majority of these sets were home table and console models.

Coin Tele

The situation as far as coin-operated television for public locations is concerned, remains the same as it was last fall when Videograph and Speedway Products, both located in New York, first announced coin-operated juke-tele combinations. To date, these two firms remain the sole producers in that field, and it is only within the past few weeks that Al Bloom, Speedway Products president, has reported shipments of the units outside the New York area.

Videograph, which featured Emerson television in a mirrored cabinet, recently underwent a reorganization, with H. F. Dennison stepping out as president to open a distributing outlet, while Lou Forman assumed the top post with the manufacturing firm. While Videograph has reported some success with operators in the New York area, it is only recently that a definite expansion of distributorships in other areas has been started.

Current Conditions

Max F. Balcom, president of the RMA, addressing the association's annual membership dinner this week at the RMA convention at the Stevens Hotel in Chicago, predicted that television receiver production this year will reach between 600,000 and 750,000 units. He also predicted that these figures might be doubled in 1949.

With hundreds of thousands of television receivers being placed on the market, a definite decline in the public location type receiver appeal has already been noted.

New York, which with Newark, comprises the largest (set-wise) tele area in the country with some 125,000 sets now in operation, is, according to (See *Less Tele Competition, page 108*)

NAMM Convention

CHICAGO, June 19.—For complete coverage of the National Association of Music Merchants (NAMM) Convention, which was held here this week at the Palmer House, see the Music Department.

Less Tele Competition Seen; Emphasis Now on Home Sets

(Continued from page 107)

ing to reports, still inadequately covered as far as home sets are concerned. Operators of music machines in these two neighboring cities, as well as in nearby localities where local telecasts can be received, are still faced with a heavy loss in revenue as a result of the tavern, bar and grill sets. In this area, operators list television as their No. 1 problem today, and do not see the situation clearing up for some time to come. Circulation of home sets is not the only reason for this situation. The New York area offers a choice of four stations, while Newark also has its own outlets. Competition for listeners has produced well-programmed schedules, hence there has been greater viewer interest in programs other than sports which draw well all over the country.

Chicago Differs

Here in Chicago the situation differs from New York. Operators have, in the past few weeks, noted an upswing in juke box play, this despite the fact that a second television station is now on the air here, and also that the Chicago White Sox telecasts include night games, the first time these have been shown on video in the city. While the latter have cut into the juke box play, ops still say that television is now only a secondary competitive factor here,

that the general economic situation is far more serious as far as offering gross take is concerned.

Some 20,700 sets were reported in operation in Chicago as of March 31, 1948, but set sales to individuals for home use have been booming this spring and early summer, and estimates on current circulation more than double the 20,700 figure.

However, this set buying in Chicago is only a "token show" of what will happen this fall when Chicago joins with the East Coast to carry network television shows, according to Ernest Marx, general manager of the television receiver division of the Allen B. DuMont Laboratories, Inc.

Interesting to note from the coin machine operators' viewpoint in respect to the network television future in Chicago is the fact that programing is directed almost exclusively to the home set viewer, and includes such shows as the Theater Guild plays, the New York Philharmonic and top children features.

New Stations

With new stations posing the greatest threat to music machine operators, a compromising factor has entered the picture recently. In Boston, for example, operators noted a 40 per cent drop in their juke box revenue the first few days

Sacred Music

KINSTON, N. C., June 19. — George Boney, local juke box operator who specializes in such locations as children centers, churches, etc., features sacred records on his equipment, and with excellent results. According to Boney the kids go for the church music, and the change of pace from the be-bop and general run of pop tunes is refreshing.

WBZ-TV took to the air, but even the most pessimistic reported that they expected juke box play to approach pre-television normal within 60 days. This increase in the time factor is based on the reports that (1) manufacturers made a heavy drive for home set sales prior to the telecasting, and (2) many Bostonians had already seen television in New York.

Among the newest cities in which television now looms for the future as competition for the juke box operator are the following, which this week received permits from the Federal Communications Commission to construct stations: Seattle; Phoenix, Ariz.; Davenport, Ia.; Greensboro, N. C.; Oklahoma City, Tulsa, Okla., and San Antonio.

None of the above cities has television at the present time, nor are they close enough to another city where tele is activated to pick up the programs. There are, for example, only two receivers reported in North Carolina, and some six sets were shipped to Texas during 1947 and the first three months of 1948 by RMA members. No sets were reported in Washington, Oklahoma or Arizona.

Future

J. J. Kahn, chairman of the parts division of RMA, told a convention session that:

"The industry (radio over-all) has been extremely fortunate that during the transitional years since the end of the war while it has been filling a demand for more than 36,000,000 radio sets, it has been able to go ahead with engineering and production plans for television which will insure it a continuing market for many years to come. Industry estimate that there will be 870,000 video sets in use by the end of 1948 are dwarfed by prospects for the following four years—2,470,000 in 1949; 5,270,000 in 1950, 9,000,000 in 1951, and 13,500,000 in 1952."

Indicating that the television manufacturers are pointing strictly for the home set sales, Kahn stated: "These figures are by no means considered peak production; yet when it is noted that last year's tremendous radio production of 19,500,000 sets went largely to replace sets built before the war or to satisfy a war-starved market, it requires no great imagination to forecast the demand for television sets when coaxial cables and other new developments bring video within the reach of all the present users of conventional (home) radio sets."

DETROIT OPERATORS

(Continued from page 107)

ry about. At first it hurt a little, but not now, when it is installed in one-third or more of Detroit bars."

Anticipated sales drive by one manufacturer to push a special juke box model without coin chute and equipped with a radio has not materialized, and none have been sold in the area.

Situation is slightly different in adjoining counties, where television is being actively pushed as an aid to building bar business, and consequently building business for juke boxes by the Wolverine Sales Company, one of the largest suburban operators, which is not active in the city proper.

6 Boston Hotels Featuring Tele

BOSTON, June 19.—With an estimated 2,500 sets in homes and some 750 more in hotel, restaurants and cafe locations, none of which is coin-operated, video bowed in Boston June 9 over Station WBZ-TV. It is predicted that number will rise to 30,000 by Christmas and 65,000 within a year.

Six Boston hotels ready with receivers were the Copley Plaza, Myles Standish, Beaconsfield and the Continental in Cambridge, operated by the Sheraton chain; the Bradford and Statler. Sets are located in the Merry-Go-Round, the Pub, the Copley Club at the Copley Plaza and in ballroom and other function rooms. The Sheraton chain is using the RCA Victor set, the Clubman, 15 by 20 inches, big enough to be viewed by audience of over 200.

Ernest Henderson, president of the Sheraton Corporation, said he was negotiating for 15 additional receivers for the more expensive guest suites at the Copley Plaza.

Sheraton's Biltmore in Providence and Sheraton in Worcester are being readied to pick up signals from Boston, he said, and surveys are under way to determine whether 50-foot radio towers at the Sheraton in Springfield will pick up Boston telecasts.

He said Sheraton houses in Baltimore, Chicago and Philadelphia are using video sets.

Hotel installations here have been made only in the large houses, which have shunned coin operation. Smaller hotels are mulling the problem of television and are giving thought to coin-operated installations.

Record Slump Brings Service to Juke Ops

(Continued from page 107)

some areas poorly capitalized distributors and jobbers have actually been able to stay in business because of the volume of records they can sell to their operator-customers.

Breaking into the news recently was the Columbia Records, Inc., new 33 1/3 r.p.m. disk which would play continuously for 30 to 45 minutes and offer a variety of songs per side. While some record personnel speculated on the possibilities of adapting juke box turntables to handle the new vinylite records (10 and 12 inches) and including anywhere from 5 to 10 numbers per side, many juke box operators were dubious about the whole thing.

"Our business is offering a selection of music to the customer," said Henry Davidson, a local operator, "and the major feature of the on-location juke box is the fact that the patron can make his own selection. If he wants to hear Bing Crosby, he inserts his money, selects a Crosby record and he's satisfied. The average operator would soon find himself in trouble if he put non-selective recording mechanisms in his juke box. He'd be better off going into the wired music field and dropping his juke box route altogether."

RECORDS! RECORDS! RECORDS!
FRESH OFF OUR JUKE BOXES

ONLY 10¢ EACH

(Packed 100 to a box)

These records are carefully inspected and well packed. Will stand any shipping distance. Send 1/3 deposit with order, balance C. O. D. Can ship any size order same day received. Also new records, all labels—write for prices.

Write—Wire—Phone

THE MUSIC BOX

292 MADISON MEMPHIS, TENN.
Tel. 37-7701



BIG MONEY

FOR OPERATORS OF
Rod's Columbia
COIN OPERATED RADIOS

Choice of 2 Sizes and Styles.
Specially Engineered for

- HOTELS • HOSPITALS
- MOTELS • RESTAURANTS
- BARS • BOOTHS, Etc.

Specially engineered for the finest in tone quality and performance. Acclaimed America's Best Buy by operators for bigger profits at a smaller investment.

WRITE TODAY FOR LITERATURE ON HOW TO BUILD UP YOUR OWN BUSINESS WITH VERY LITTLE TIME, EFFORT AND INVESTMENT.

COLUMBIAN PRODUCTS CO.

321 W. DIVISION ST CHICAGO 10, ILLINOIS



NATIONALLY-KNOWN RELIABILITY TIME-TESTED EXPERIENCE

REMEMBER—The magnificent Manhattan is built by the SAME men who created the FIRST commercial automatic electric phonograph more than 20 years ago.

The
Manhattan
BY PACKARD

Write Today for New "Direct-To-OPS" Sales Plan

PACKARD MANUFACTURING CORP.

Indianapolis 7, Indiana

PHONOGRAPH ROUTES FOR SALE

PRINCIPAL CITIES IN ROCKY MOUNTAIN REGION
From Fifty to Three Hundred Fifty Locations.

High income producers at right price. Can finance up to two-thirds of value. All of these routes will stand rigid inspection and books will be shown to qualified persons.

c/o The Billboard Box D-352 Cincinnati 22, O.

NY Special Sessions Court Clears Union Juke - Box Picket

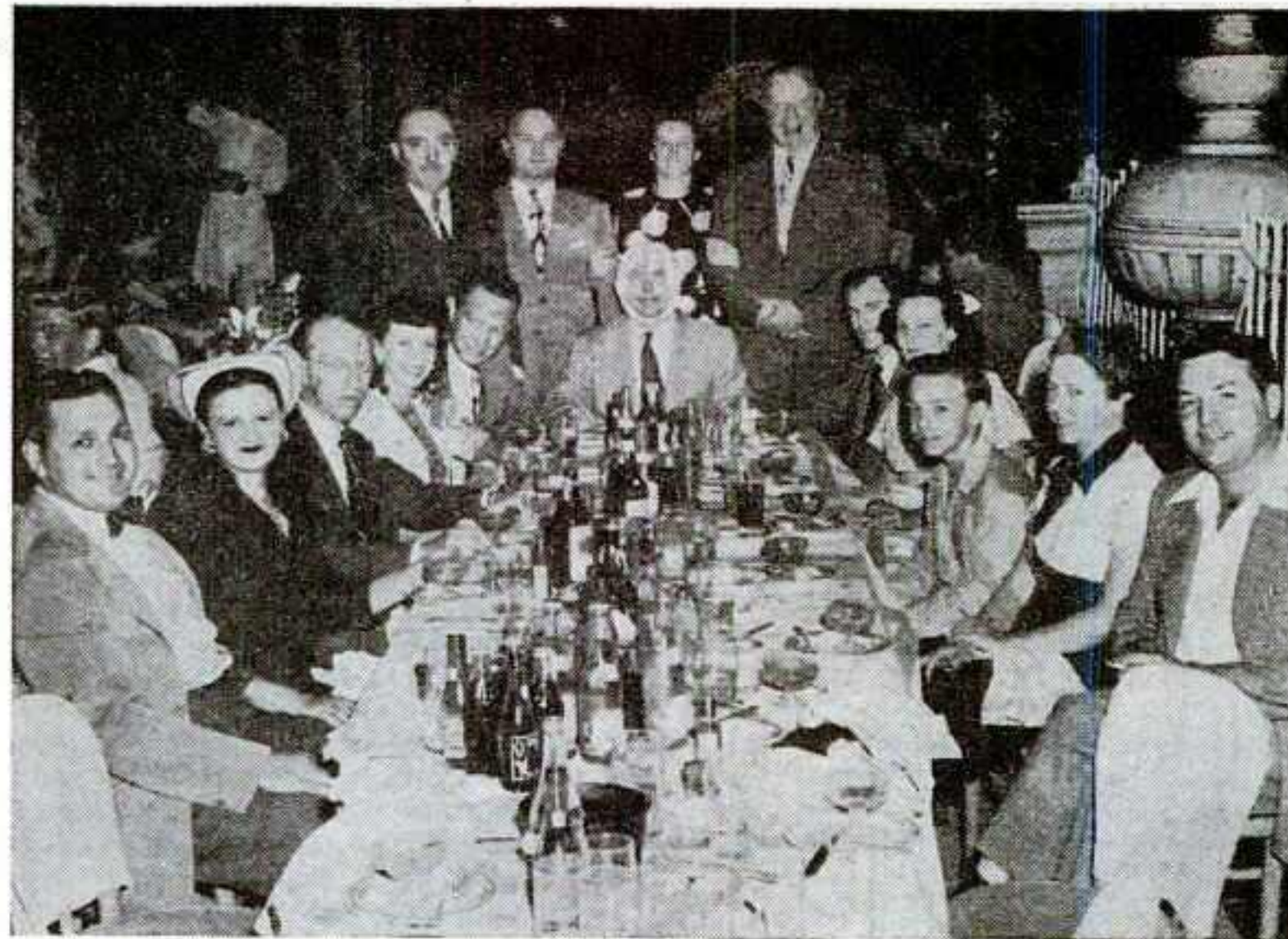
NEW YORK, June 19.—The New York Court of Special Sessions last week set aside a disorderly conduct conviction against Fred Mimms for picketing a location in which a union-serviced juke box had been replaced by an owner-serviced Videograph combination television-juke box unit.

Mimms, a member of Local 786 of the International Brotherhood of Electrical Workers, an American Federation of Labor affiliate, was convicted last March (*The Billboard*, March 27) in Bronx Magistrate's Court. At that time, the decision of the court was regarded by some industry leaders as setting a precedent. While it was admitted that Mimms' picketing was peaceable, it was the finding of the Magistrate's Court that the legend on Mimms' picket sign was misleading in that it implied that the operator employed non-union help.

The Court of Special Sessions ruled last week that "the magistrate was in error in so finding." Justices George B. De Luca, William B. Northrop and Myles A. Paige further stated in their decision:

"In the opinion of the majority of the court (Special Sessions) peaceful picketing directed to the complainant's machine by a union because it is not serviced by a member of the union would not be unlawful. This would seem to be so even tho the complainant claims to service the machine himself."

Meanwhile, it was learned that the Videograph unit involved, operated by Al Layne, has been removed from the Park View Tavern, where the dispute originated.



GOOD FELLOWSHIP PREVAILS as Southern coinmen get together. Occasion is a two-day meet of Southern Amusement sub distributors in the Peabody Hotel, Memphis. Pictured above at the firm's banquet session are (left to right, seated) Clarence Camp, head of Southern Amusement, and his wife; Lindy Force, AMI, Chicago; Mrs. L. L. and Red Daugherty, Nashville; Coe Stone, Southern Amusement; Mr. and Mrs. Sam Torjusen, Central Amusement, Memphis; Kenneth Brake Jr., Mrs. Brake and Kenneth Brake Sr., Rock City Amusement, Nashville. (Standing) Roy Bangs, Deluxe Novelty, Little Rock; Mr. and Mrs. Trigg and C. F. Holypeter, Southern Amusement.

Okum Named MAPOA Veepee

DETROIT, June 19.—Ben Okum, of the O.K. Vending Company, was elected vice-president of the Michigan Automatic Phonograph Owners' Association (MAPOA), Detroit chapter, to succeed Louis Fisher for one year. Jack Baynes, of the Baynes Music Company, was unanimously re-elected secretary-treasurer.

James Jeffrey, of Jeff's Music, and Edward Grodzicki, of E. and A.

Warns Illinois Ops On Coin Pilferers

CHICAGO, June 19.—Hal Cook, Capitol representative in Illinois, this week reported that Automatic Music Company, Champaign, Ill., and Merle Davis, owner of the Chillicothe Amusement Company, had both been victims of a group of young men who had been raiding the coin boxes of music, vending and game machines in that area in the past week.

Operators who have seen the raiders reported to the State police that they were between 21 and 25 years of age, and drove a green 1947 Hudson with a California license, Number 4S3976.

CAMP AMI DISTRIB

(Continued from page 107) have been scheduled for the benefit of Southern coinmen who have not had the opportunity to see the firm's new phonograph, the Model B. Toward this end AMI is sending out two of its ace servicemen, Monty West, sales service engineer, and Chet Osinga, chief inspector, to represent AMI at the showings.

West will be on hand at the following showings: June 21, Central Amusement, Memphis; June 25, Crown Novelty, New Orleans, headed by Nick Carbojol, and United Dixie, Jackson, Miss. United Dixie, headed by F. C. Perino, will show the first week in July at a date to be announced.

Showings at which Osinga will represent AMI include Rock City Amusement, Nashville, June 28, and also in a Knoxville hotel, June 30; Deluxe Novelty, Little Rock, July 2, 3.

Music, were elected trustees. All offices in this election are for a term of one year. Maurice Goldman, the president, whose term runs for two years, holds office until 1949.

Meetings of the association have been dropped for the summer months, but will be resumed in September, according to Roy Clason, business manager. The board of trustees will hold meetings every second week, instead of every week, during the summer.

New Videograph Public Tele Set In Production

NEW YORK, June 19.—A new public location television set, specially dressed up for commercial appeal, is now in production at Videograph, Inc., Lou Forman, president, announced this week. The new model, designated FL-300 as a tribute to Videograph's recently appointed Florida distributors, Sam Getlan and Sam Schneider (*The Billboard*, June 5), will also be available for coin-operation thru wall boxes. Deliveries are to start next week, Forman stated.

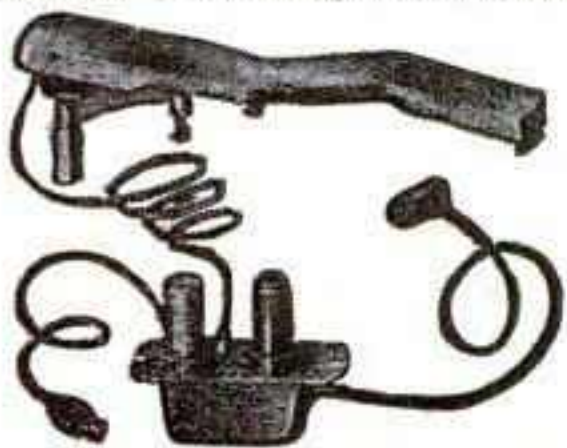
Designed to "fill the need of the location owner for an attractive, attention-getting unit," the cabinet of the new set is finished in plexiglas and leatherette. Color combinations now being produced feature blue leatherette with clear white or amber plexiglas. The electronic elements of the set are similar to Videograph's standard 15-inch commercial model, housed in a polished wood cabinet. Cost of Model FL-300 will be slightly higher than the standard unit, which lists at \$595.

When installed for coin operation, the sets will be sold with Solotone wall boxes. In such an installation the television screen will offer programs minus the sound, which can be heard only in the immediate vicinity of the coin-operated Solotone units, a number of which will be positioned thruout the location. In addition to television channels, the wall boxes can be adjusted to transmit recorded music thru a hideaway unit.

Model FL-300 will be sold to operators and direct to locations thru Videograph distributors.

LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seeburgs Perfect Tone—Easy on Records



Nothing to change Just plug it in

JACOBS MANUFACTURING CO., INC. Stevens Point, Wisconsin

FOR SALE 35,000 BRAND NEW RECORDS

90% Are Leading Labels: Decca—Columbia—Victor—Capitol. MINIMUM QUANTITY—500.

ONLY 15c Ea.

Specify Type Desired: Popular—Hillbilly—Race. Packed With Sufficient Cardboard To Avoid Breakage.

Terms: 1/3 Dep., Bal. C.O.D., F.O.B. Phila.

BERNARD MUCHNICK 1315 N. 52nd St. Philadelphia 31, Pa. Greenwood 3-8628

SPECIAL!

MODEL 1426 ROCK-OLA PHONOGRAPHS

Which are the 1947 Models @ \$495.00 Each. 1/3 Deposit, Balance C. O. D.

Perfect condition, beautiful appearance and equipped with new accumulator assembly just like the 1948 Models.

Modern Distributing Co.

1810 Welton Denver 2, Colo.

"A"

"B"

AMi Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILLINOIS

"A" FOR LARGER SPOTS • "B" FOR ALL OTHERS

Record Reviews

(Continued from page 32)

RATINGS
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
TUNES				
LABEL AND NO.				
COMMENT				

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
TUNES				
LABEL AND NO.				
COMMENT				

POPULAR

BILL RAYMOND- JAY ARNOLD ORK (Krantz K-6000)				
<i>Stuck Up</i> Boy-girl patter in "Linda" pattern intros, leading into baritone vocal by Bill Raymond, an unpolished but pleasing voice.	68	69	66	68
<i>Where the Apple Blossoms Fall</i> Good-enough warbling of sleeper hit, but release is late to share the wealth.	74	74	72	77
VAUGHN MONROE (Vaughn Monroe-Sons of the Pioneers) (Victor 20-2923)				
<i>Cool Water</i> Abetted by an authentic Western group, the popular baritone does handsomely by the cowboy classic. Vocal and band cleffing top drawer.	82	83	80	83
<i>The Legend of Tiabi</i> (Vaughn Monroe) Smooth rendition of Indian type tune in the "Land of the Sky Blue Water" vein.	77	77	76	78
SAMMY KAYE (Don Cornell-The Kaydets) (Victor 20-2922)				
<i>Friendly Mountains</i> Yodeling tune from "Emperor Waltz" film done in the light, polite Kaye manner. Echo effects tastily understated.	78	79	76	80
<i>May I Still Hold You</i> (Don Cornell-Laura Leslie) Don and Laura sing the attractive pop straight, simple and sweet.	74	74	73	75
WAYNE KING (Nancy Evans) (Victor 20-2926)				
<i>Lazy Stream</i> From "Northwest Stampede" flicker, pleasant pop gets a relaxed vocal and orking here.	73	74	72	74
<i>Goofus</i> A re-issue of Wayne King's own epitomization of the corn jazz of the twenties. Horn passage in the Bix-Red Nichols groove may interest collectors of so-called "New York" style jazz. No Vocal.	65	65	62	67
BEATRICE KAY (Mitchell Ayres Ork) (Columbia 38232)				
<i>At the Rodeo</i> Miss Kay's excursion into the Western field is not happy. An interpolated recitation falls flat.	41	43	43	40
<i>I Wanna Be a Cowboy in the Movies</i> Tune here, like flip, is from "Two Guys from Texas" film. A feeble production number—and the Gay '90's gal isn't in good voice.	45	45	45	44

POPULAR

VERA LYNN (London 229)				
<i>It's a Most Unusual Day</i> (The Wardour Singers-Bob Farnon Ork) Tune from flicker "A Date With Judy" in the "Oh, What a Beautiful Morning" pattern gets straightforward rendition from English thrush with vocal choir and ork backing.	76	79	75	75
<i>Put Your Dreams Away</i> (Bob Farnon Ork) Pretty pop, well-piped. Like flip, reproduction is top grade.	74	77	73	72
TONY PASTOR (Columbia 38233)				
<i>Windshield Wiper</i> Novelty trifle gets a once-over-lightly treatment from Tony. Ork backing o. k.	72	73	70	73
<i>Indian Love Call</i> Tony reprises the vocal that limelighted him with the Artie Shaw band a decade ago. Well warbled, smartly cleffed and orked, could get the juke play.	79	80	76	82
RAY BLOCH (Signature 15208)				
<i>The Peanut Vendor</i> Familiar rhumba gets a high-styled cleffing and execution from the precise-playing Bloch group. Smart weld of sweeping strings and biting brass.	79	80	79	77
<i>Siboney</i> Flip even more imaginatively scored and loaded with seductive tone-colors. Quality of sides and lack of vocals will probably prove commercial handicaps.	82	85	80	79
HARRY JAMES (Marion Morgan) (Columbia 38231)				
<i>I Don't Care If It Rains All Night</i> Tune here and on flip from flicker "Two Guys from Texas". Side shows James and ork playing cleanly and expressively. Vocal somewhat shadowed by impressive band job.	74	75	73	75
<i>Hankerin'</i> Arrangement, with The Horn blowing a choice chorus in front of a rocking swing ork backing only to yield to a hushed fem vocal in sweet style, is incongruous.	72	74	70	73
FOLK				
COWBOY COPAS (King 714)				
<i>The Hope of a Broken Heart</i> Copas injects a bit of sob in his chanting of average folk lament.	75	74	74	77
<i>Tennessee Moon</i> Copas rings the bell once again following up his "Tennessee Waltz" hit with another waltz, in much the same manner.	82	80	82	84
GENE AUTRY (Columbia 20451)				
<i>Rolling Along</i> Cowboy-on-the-trail ditty smoothly warbled by the flicker star.	74	75	73	75
<i>They Warned Me About You</i> Easy-going Western-flavored torcher done a shade casually and unimpudently.	66	66	65	68

FOLK TALENT AND TUNES

(Continued from page 31)

Jolly Joyce Agency, Philadelphia, booking T. Texas Tyler in the East from July 1 to August 15. . . Dude Ranch, only Western-styled nitero on the Atlantic City Boardwalk, opens with Eddie Boress' band. . . Papa and Mama Neil McCormick and their Barn Dance Troubadors will be released on Sapphire Records, with *Let's Go Fishin'* and *Barn Dance Boogie*. They air from WCOA, Pensacola, Fla. . . *The Jersey Jamboree Show* set to play Camden (N. J.) Convention Hall, Trenton Memorial Theater and the Armory, Vineland, N. J., to the Starlit Ballroom, Camden, and amusement parks in Southern New Jersey. . . Mac McGuire's band and dancers are permanent on the cast.

Walter Bailes, of the Bailes Brothers, Columbia Records singer, has left the combo, being replaced by brother, Homer. Walter will go into religious work. Johnnie Bailes reports that the act is now heard daily over KWKH, Shreveport, La., where they do 15 commercial radio shows weekly, in addition to p.a.'s every night except week-ends. The Bailes brothers recently released a new song book. Others in the combo are Shot Jackson, electric steel guitar; Ray Belcher, bass; Ernest Ferguson, mandolin, and Abner Abbernackey, comedian. . . The Lazy H Ranch Boys, of WSID, Baltimore, played New Bay Shore Park, Baltimore, May 29-31. Tex Daniels, manager of the combo, reports that they worked with Wesley Tuttle, the Milo Twins and the Texas Stars, Tex. incidentally, will be married soon. . . J. L. Frank, the Nashville agent who is exclusive booker for talent for Roy Acuff's Dunbar Cave resort, has lined Pee Wee King and His Golden West Cowboys for a June 20 date at the spa. Pee Wee will also play the Grand Ole Opry June 19.

Jimmy Osborne, Kentucky Folk Singer, guest starred on the Nelson King disk show on WCKY, Covington, Ky., Friday (28) where he gave his latest King release, *My Heart Echoes* and *Your Lies Have Broken My Heart* a full spin.

Gov. Jimmy Davis, songwriter-publisher and Decca artists, brings his band to the Midwest July 2 when he opens at the Rag Doll, Chicago bistro, for nine days. Davis has the original seven-man combo, which put him across during his gubernatorial campaign of four years ago, including Charlie Mitchell, his secretary, electric steel guitar; Preacher Harkness, violin; Gib Thompson, guitar; Joe Shelton, electric mandolin; Slim Harbert, bass; Sleepy Brown, trumpet, and C. B. Cutrer, drums. In addition, he has Arabella, comedienne; Cottonseed Clark and Bob Shelton. Davis also will be booked on park and fair dates by Al Milton, Chicago agent, who is representing Davis thru his West Coast agent, Mitch Hamilburg. . . Clyde Grubb, Victor artist, and his wife, Margaret, have written a series of spiritual and heart songs. . . Kenny Roberts headlined the American Folk Song Festival at the Traipsin' Woman's Cabin on the Mayo Trail, Ashland, Ky., June 13. Ken has two shows daily over WLW, Cincinnati.

Uncle Tom More, the WNOX folk disk jockey, is being considered by several major record firms as a new property. . . Rosalie Allen, Victor singer and WOV, New York, jockey, had an eight-pound girl June 8. . . Roy Acuff has been qualified by the Republican committee to run for governor of Tennessee. Roy has not made any comment. He turned down the chance in the last governor's race. . . Jimmy Wakely is making *Saddle Serenade* at Monogram studios for early release. . . MGM records have made a deal with Super disks to take over a group of masters and artists' contracts. The details are lacking, it is known that Arthur (Guitar) Smith and his gang will be MGM properties, along with several others. . . Rex Allen, who recently put two songs with Adams, Vee & Abbott, Chicago, is currently making a tour of Wisconsin theaters and will play 16 States during the next few months.

Nancy Lee and the Hilltoppers, who, together with a large cast of folk talent, left WOWO, Fort Wayne, Ind., September 24, 1947, when the Fort Wayne local of the American Federation of Musicians (AFM) pulled out all AFM members when the station would not meet the union terms, will return as the sole folk attraction to that station June 22. The foursome, including Nancy, guitar and comedy; Sam DeVincent, accordion; Ray Hansen, bass and mandolin, and Jack Carmen, fiddle and mandolin, is working Harry Smythe's Buck Lake Ranch, Angola, Ind., week-ends until October 3. Its first Vitacoustic platter will be *Dreamy Melody* and *When Grandpa Caught His Whiskers in the Zipper of His Shirt*. . . Lulu Belle and Scotty, WLS, Chicago duo, are playing Pennsylvania parks on week-ends. They are now on two record labels, Tru-tone and FM platters.

The WGAR, Cleveland, Range Riders have signed a five-year contract with Victor platters. In addition, the well-known Ohio group has also inked a pact with Hill and Range, who will publish the material which they record from now on. . . Pappy Howard's tent show is reported going over well in Ohio. . . Sunflower, vocalist with the Farm Lads, WVVA, Wheeling, W. Va., lost her dad last week. . . The Bailes Brothers have linked up with Johnnie and Jack and the Tennessee Mountain Boys for doubleheaders in the Louisiana and Southwest area. The cast of the KWKH, Shreveport, La., jamboree, known as the *Louisiana Hayride*, includes Johnnie and Jack and their group, Curly Williams and the Georgia Peach Pickers, the Four Deacons, Curley Kinsey and the Tennessee Ridge Runners, the Mercer Brothers, Harmie Smith, and the Bailes Brothers. The Bailes Brothers have just started a new series on KWKH, sponsored by a local auto dealer and Johnnie Bailes is disk jockeying a series weekly for Columbia, for which they record. . . Eddy Arnold may do a big network show for the Treasury Department if plans go thru.

Mercury Records will try to hypo its folk artists record sales by making up a special portfolio, with the artists' picture and biography on the cover, which will hold several records. Mercury will furnish this to the artists, so they may sell their platters on personal appearances in cities which do not have a record retail shop which stocks the Mercury label. . . Ambrose Haley, Topeka, Kan., warbler, was a Chicago visitor last week on his way back home from the wedding of his daughter. . . Tex Williams plays the Oriental Theater, Chicago, June 24, while Gene Autry plays there July 22. . . Eddy Arnold was the only NAMM visitor.

RECORDS

NEW AND USED RECORDINGS
PRICES START AT 6 CENTS EACH.

Quantity Lots. Catalogue, 10¢.

JUDE SPECIALTIES

P. O. Box 1084 Altoona, Pa.

(Continued on page 118)

Chicago:

Vending machine operators are coming in for increased interest with candy manufacturing concerns now that the element of real competition has taken effect in the confectionery business, according to various manufacturers interviewed at the NCWA convention at the Sherman Hotel here last week. Toward this end many candy representatives pointed out that they are acting on many of the suggestions advanced by candy operators in recent months. However, the same candy reps pointed out that the price situation is another story—meaning prices will show substantial reductions only when the ingredients go into the candy products come down substantially.

Altho both the late John Chrest and Perc Smith will be missed at Exhibit Supply Company, the firm will continue to enhance its already fine reputation in the arcade, game and card vender fields under the over-all guidance of Joseph Batten, general manager. Leonard Schmitt has been added to Exhibit Supply's arcade division sales staff. Frank Mencuri made a quick trip to Iowa last week.

Among the prominent distributors calling on Lyn Durant, Billy DeSelm and Ray Riehl, of United Manufacturing, last week, were Joe Ash, Active Amusement, Philadelphia; Hymie Zorinsky, H-Z Vending Company, Omaha, and Dave Simon, Simon Sales, New York. Riehl is now doing some heavy mental work on a report of the recent five-week game research trip he made thru several States. When released report should reveal a wealth of valuable information for United's engineers and game designers.

Harry Hurvich, Birmingham Vending Company, was a visitor here last week, spending most of his time at the Palmer House where the National Association of Music Merchants' (NAMM) convention was in session. Harry said that juke box operations in Birmingham are still restricted to places where alcoholic drinks are not sold. He also reported that his firm was entering the cigarette vending field in Birmingham. The cool weather which set in here Monday and lasted thru most of the show, didn't set too well with Harry and other visitors from the South. . . . Other visitors at the show included Harry Meyerson, of MGM Records, and Jack Meyerson, Musicraft executive, who spent time renewing acquaintances with local operators and disk distributors. . . . Representing Wurlitzer at the show were M. Hammergren, Ben Holsinger, Ed Wurqler and J. Bartels.

Wallace Fink is on a road trip for World Wide Distributors that will keep him away until June 25. He believes in contacting operators on a regular basis in order to keep their interests fresh in his mind. He adds: (See CHICAGO on page 112)

Cincinnati:

Phil Ostand, who was laid up at the Jewish Hospital here with pneumonia, is back home completing his recuperation. . . . John Schmidt and Stanley Wortman, who operate the Sentinel Music Company here, are the newest members of the Automatic Phonograph Owners' Association (APOA), according to Charles Kanter, secretary-treasurer of the group.

Ray Bigner visited Chicago early last week to attend the National Association of Music Merchants' (NAMM) Show at the Palmer House, then returned to Cincinnati in midweek. Bill Bigner, who watched over the business while his father was in Chicago, expects to move into his new home in Delhi Hills in about three more weeks. . . . The next board meeting of the APOA has been scheduled for Tuesday (29) in the association offices, according to Sam Chester, APOA's president.

COINMEN YOU KNOW**Twin Cities:**

The St. Paul Pioneer Press recently gave two-column space to a photograph and story of the city's first ice vending machine, installed by LeRoy Williams at his ice station. Photo showed a customer buying his chunk of ice at the 24-hour automatic ice service station, which also sells ice cubes via the vending route. . . . Music machine operators who read the "10 commandments" for good route operating, as outlined in *The Billboard* (June 12), were quick to give praise to Hy Greenstein, Hy-G Music Company, Seeburg distributor, who formulated them.

Energetic Don Leary, coinman who also is in the television-phonograph-record business in Minneapolis, has undertaken to install a video set, without charge, in the Minneapolis Athletic Club for the entertainment of his fellow members. He retains ownership of the set and will maintain it without cost to the club.

Numerous coinmen were in the Twin Cities last week, many at the invitation of Hy Greenstein to attend the formal opening of his new headquarters. Among them were Fred Fixel of Pembina, N. D.; Ray Foster, Sioux Falls, S. D.; Herman Warren, Salem, S. D.; Joe Topic, Shakopee, Minn.; Frank Phillips, Winona, Minn.; Harold Jardahl and Frank Roberg, Luverne, Minn.; Ike Sundem, Montevideo, Minn., and Lyle Kesting, Bellingham, Minn. . . . Twin Cities operators on hand to wish Greenstein and his staff well in their new location included Marty Kantar, Archie Pence, Harry Lerner, Rollie Foster and Leo Bearth. Many more were on hand.

Detroit:

Glen Bradley has been named manager of the Spacarb Detroit Distributors, operators of cup venders, now established in their new plant on Joay Road. . . . George Hellmuth, of Training Devices, who is a collector of Indian relics, was active in promotion of the Indian Village Powwow, community celebration being held in Detroit. . . . Maurice Goldman, president of the Michigan Automatic Phonograph Owners' Association, is entering the Mayo Clinic July 1 for a gall bladder operation. . . . Edward Gorney and Chester Rosinski, of the Mercury Steel Corporation, makers of the Mercury Athletic Scale, are leaving next week for a month's trip to England, where they plan to complete a major business deal for their product.

Billy Weaver, of Wolverine Sales, was on the sick list with a severe cold. . . . Bud Engelhart, Wolverine salesman, took his wife to the hospital last week. . . . Phil Yuille, who has recovered from a severe cold, took a truckload of Aireon Coronets up to Muskegon for city locations last week. . . . Lee Medendorp, vice-president and general manager of the Vending Machine Corporation of America, has resigned from the company, but will remain in the soft drink field in this territory. Affairs of the company are (See DETROIT on page 113)

San Francisco:

Golden Gate Novelty Company has sold its pin game route to Al Bianchi, Clarence Redfern and Vincent Kelleher, operators of the Scotty Novelty Company. Golden Gate plans to concentrate on its distributing business. . . . Two Marysville operators, Ted Tower and M. H. Stern, were in town last week, as were Paul McCarty, of Ukiah; Pete Perenati, of Sacramento, and Frank Corsetti and Tom Malloy, of the Modern Vending Service, Napa, all purchasing new equipment.

Alexander Arnos, who, with his brother, Eddie, operates the Golden Gate Novelty Company, flew to Los Angeles last week on business. Incidentally, the firm has started marketing its new Shuffleking game. Manager Al Meyers reports the game attracting much interest among the trade. . . . Jack R. Moore Company held its initial showing of the new AMI Model B phonograph at the California Hotel, Sacramento, last week, with Manager Walter Huber, who supervised the showing, reporting an excellent turnout.

M. A. Pollard, head of the M. A. Pollard Company, has been appointed Northern California distributor for the Aireon Coronet phonograph. The deal was completed last week with the arrival of Bernard Craig, vice-president, and Johnny Bennett, engineer, of the Aireon Manufacturing Corporation, Kansas City, Kan. . . . Purchasing new equipment here last week were Vic Straza, of Hollister, Charles Richards, of Richards & Davis, Roseville, and Leroy Lambert and Charlie Dickman, of Stockton. . . . Mrs. M. A. Pollard, wife of the owner of the M. A. Pollard Company, who has been in Europe for several months, arrived in New York last week, and after a brief visit to Canada, will return to her home here.

W. A. Jenkins, of the Atlas Manufacturing & Sales Corporation, Cleveland, stopped off here last week en route to Mexico City on a vacation. . . . Leon (Hi Ho) Silver, Inc., has appointed Vend-O-Matic Company, of Portland, and Bert Farmer, of Seattle, distributors for Pan Candies and the Hi Ho Junior tray vender.

Hartford:

The Hartford Times ran a feature story this week on Veeder-Root, Inc., and stressed in the story the fact that the firm is making counters for music machines, pinball games and vending machines, especially stamp and soft drink units. Firm also manufactures counters for use in coin-operated parking meters. . . . The juke box and two pinball machines located at Charlie's Diner on Capitol Avenue were the latest coin machines to have their coin boxes pilfered. . . . Edward Saari, Borden executive, told operators here that a number of outlets were hiking the price of cones and ice cream cups, but that vending machine ops, on the whole, were holding to a 5-cent price.

New York:

Al Bloom, Speedway Products president, is now filling out-of-town orders for his coin-operated combination set, the Tele-Juke. First deliveries will be to operators in Connecticut and Illinois. Meanwhile, Bloom reports excellent results with the units his own firm is operating in city locations. . . . Harry Berger, head of West Side Distributors, is busy shipping games to customers outside the city.

Mac Pollay, of United Phonograph Service, agrees that the outdoor season is upon us. Arcade owners are loading his shop with ray guns to get them in tip-top shape for the summer rush. Pollay is considered an expert on this type of equipment. Dave Rosen, of Philadelphia, was a visitor to coin row last week.

Moe Bloom, local juke box operator, is now overseeing his summer automatic music route up in the Catskills. He has a service organization maintain his New York machines and comes into town about once a week for collections. . . . Nat Cohn, of Modern Music Sales, doing little with coin machines these days. He's concentrating on his Gem record line.

Ralph Hotkins, prexy of Capitol Projectors, has all his summer midget movies' locations set, but is waiting for a spell of sunny weather to bring (See NEW YORK on page 113)

Philadelphia:

Charles Hannum, business manager of the Music Machine Operators' Association, discovered a juke box almost a century old in a Pine Street antique shop. It was a Criterion, made in Newark, N. J., dating back to 1857, which played flat disks only when a penny is inserted in the slot. . . . Officials of the local Warner Bros.' theater circuit tendered a testimonial dinner last week at the Ritz-Carlton Hotel honoring Ben Wirth, who has been made president of the Warner Service Company, subsidiary company handling the vending machines and candy counters for the theater circuit. . . . David Yaffe, head of Y & Y Popcorn Company, and his wife, week-ending in New York. . . . Bill Rodstein, operator of the Giant Amusement Arcade at 15th and Market streets, using the arcade front to ballyhoo his Big Bill's Restaurant.

Jack Beresin, head of the Berlo Vending Company, was elected to (See PHILADELPHIA on page 113)

Indianapolis:

Robert Anderson, of the Anderson Distributing Company, Louisville, distributors for Rock-Ola phonographs, visited the Indiana Automatic Sales Company and returned with several phonographs. . . . Chester Gains has returned from his visit in Chicago, spending several days at the Rock-Ola plant for instruction. Gains takes charge of the service department at the Indiana Automatic Sales Company. . . . Thelma Ried is the new secretary at the Indiana Music Corporation. . . . Dan Brennan, regional sales manager of Aireon phonographs, spent several days in Memphis, visiting the Hermitage Music Company. . . . Abe Flieg, president of the Music Operators' Association of Indiana, Inc., and wife visited friends in Cincinnati over the week-end. . . . Indiana Automatic Sales Company has added another truck to the service department, a fire chief red.

The new All-American shoeshiner made its debut in Indianapolis Wednesday thru Friday at the Hotel Lincoln. Harry Bennie, of the Benco Music Company, Ft. Wayne, Ind., State distributor, assigned by Burt Rossington, of the Liniger Sales Company, Sturgis, Mich., the Michigan distributor, introduced the machine to several hundred operators. The local newspapers gave the opening event much space and photographs.

Calendar for Coinmen

- June 20-25—National Confectioners' Association (NCA) Convention and Exposition, Waldorf-Astoria, New York.
- June 21-22—South Dakota Phonograph Association (SDPA) Meeting, Aberdeen, S. D.
- June 22-25—National Sanitation Foundation (NSF), first annual sanitation clinic (liquid dispensers), University of Michigan, Ann Arbor, Mich.
- June 28-30—National Small Business Men's Association (NSMBA) Convention, Palmer House, Chicago.
- July 6-10—International Store Modernization Show, Grand Central Palace, New York.

Look To The GENERAL For LEADERSHIP

Top Notch Reconditioned Equipment

1-BALL FREE PLAY	
DAILY RACES	\$225.00
DOUBLE FEATURE (revamp)	60.00
CLUB TROPHY	50.00
VICTORY SPECIAL	169.50
WHIRLAWAY (revamp)	60.00

CONSOLES	
SILVER MOON, tot., F.P.	\$ 49.50
BAKER'S PACERS, D.D., J.P., like new	350.00
GALLOPING DOMINOES, walnut	99.50
LUCKY LUCRE, walnut	99.50
PASTIME	150.00
'38 SKILLTIME	79.50
TRIPLE ENTRY	89.50
FOUR BELLS	89.50
PACE REELS JR., rails	69.50
HIGH HAND	59.50
EVANS RACES, late, clean	495.00
DE LUXE DRAW BELL	295.00

ARCADE	
ACE BOMBER	\$150.00
AIR RAIDER	69.50
ANTI-AIRCRAFT	69.50
PLAY GOLF	99.50
SKY FIGHTER	125.00
TOTAL ROLL	149.50

5 BALLS	
AMBER	\$ 45.00
BAFFLE CARD	45.00
BASEBALL	79.50
BIG HIT	39.50
BOWLING LEAGUE	99.50
DOUBLE BARREL	39.50
FAST BALL	49.50
FIESTA	49.50
HONEY	59.50
HUMPTY DUMPTY	149.50
LUCKY STAR	89.50
MAISIE	59.50
MARJORIE	89.50
MEXICO	79.50
MIDGET RACER	39.50
MISS AMERICA	45.00
RANGER	89.50
ROCKET	59.50
SEA ISLE	129.50
SHOW GIRL	45.00
SILVER STREAK	79.50
SINGAPORE	139.50
SMARTY	49.50
SPELLBOUND	39.50
STAGE DOOR CANTEN	39.50
STATE FAIR	49.50
SUPERLINER	45.00
SUPER SCORE	39.50
TORNADO	59.50
VANITIES	69.50

Terms: 1/3 cash with order, balance C. O. D.
Write for our monthly bulletins.



GENERAL Vending Sales Corp.
BIDDLE & HOWARD STS. Phone: Vernon 4119 BALTIMORE 1, MD.

Precision Built LIGHTNING FAST

The Master Changer

"AS ESSENTIAL AS YOUR CASH REGISTER"

Now service in over 10,000 locations, the MASTER CHANGER has proved itself under the severest conditions



- A real time-saver.
- Will not stick or jam.
- Soon pays for itself in accurate change.
- Finished in lustrous chrome.

Northwest Sales Co.
EXCLUSIVE NATIONAL DISTRIBUTOR
3144 Elliott Ave. Seattle 1, Washington



NOW DELIVERING!

CLEOPATRA

The Sensational New 5-Ball Pin Game
Now on Display at Your Local Distributor

TERRITORY AVAILABLE

MARVEL MANUFACTURING COMPANY

2847 Fullerton Ave. • DICKens 2424 • Chicago 47, Ill.

IMMEDIATE DELIVERY

ON ALL NEW FLIPPER GAMES

LEAP YEAR	VIRGINIA	YANKS
SAMBA	JACK 'N' JILL	MARDI GRAS
WISCONSIN	CLEOPATRA	BANJO

Write for special prices on used games

MID-STATE COMPANY 2369 MILWAUKEE AVENUE CHICAGO 47, ILLINOIS Phone: DICKens 3444

COINMEN YOU KNOW

Chicago:

(Continued from page 111)

"Operators' problems are our problems and a meeting of the minds is a solid solution as how best be of service." While Fink is away, Al Stern, firm head, who is still enthused over Tony Zale's terrific win over Rocky Graziano last week, is doing a fine job of greeting visiting operators. Stern and Zale are old pals and Stern is one of the few who really felt Tony could win back the world's middle-weight crown.

C. M. McMillen, NCWA executive secretary, was his usual ubiquitous self during the Candy Wholesalers' Convention at the Sherman last week. An extremely popular figure with confectioners, McMillen makes it a point to take a very active part in all business sessions during NCWA conventions as well as take care of the official business of the convention seemingly at the same time. . . . Candy operators were putting in a lot of time on the convention floor trying to find out more about the price situation.

Harry Brown, head of Amusement Sales Corporation, reports the bell trade is going well and looks for continued improvement. . . . Dale Stevenson, head of Alaska Vending and Sales Company, Fairbanks, Alaska, is all set to get a traveling Arcade under way by July 1. . . . Ken Wilson, who with Howard Pretzel heads Commodity Venders, looks for a sharp gain in the popcorn vending business.

Ben Okun, newly elected vice-president of the Michigan Phonograph Operators' Association, was in from Detroit for the National Association of Music Merchants (NAMM) Show at the Palmer House. Also visiting the show was Ray Bigner, Cincinnati, who returned to the Queen City Wednesday (16) after three days of sessions with some of the nation's top music men.

William W. Rabin, president of the Filben Manufacturing Company, left Chicago early last week for the East on business, and was expected to arrive in Roanoke, Va., by Friday (18) to attend a three-day showing of the new Maestro to be held from Friday thru Sunday at the Roanoke Vending Machine Exchange. Sam A. Drucker, vice-president of the National Filben Corporation, left Chicago Thursday (17) for Roanoke, and was due back in Chicago with Rabin Monday (21).

Max Wiczer, president of the Wico Corporation, has been getting excellent reports on the firm's new Whirlwind play booster for pinball games. The device, which resembles a propeller, with a green and purple lighted tip on either end, steps up the player action and is adaptable to any pin game. Wiczer says the ops are especially interested in the gadget because when the ball comes in contact with the device, the slide-off is gradual, hence the ball gets a bigger replay. The gadget can be installed by removing any bumper on the playfield, or by drilling an additional hole.

George C. Thompson, who operates the U & I Vending Service in Davenport, Ia., was making the rounds of booths of the NCWA convention here last week. Others prominent in the vending field to put in an appearance at the Sherman show were Vic Johnson, sales manager of the Coan Manufacturing Company, Madison, Wis., and Howard Olsen, of the National Automatic Merchandising Association (NAMA) staff. . . . One of the sad aftermaths of the confectioners' convention was the news that G. W. Rogers, Lamont Corliss executive, was among those killed in the DC-6 crash that took a toll of 43 lives in Mt. Carmel, Pa., Thursday (17) afternoon.

Monty West, AMI's roving sales service engineer, has returned to the firm's Loop sales office from a two and a half-week trip that put him in contact with Dave Rosen, of the Dave Rosen Company, Philadelphia; Barney Sugarman, Runyon Sales, Newark, N. J., and New York; Jack Mitnick, Beacon Coin Machines, Inc., Boston; Leonard Goldstein, T & L Distributing, Cincinnati, and the newly formed Arrow Distributing Company, Indianapolis. Monty will leave this week for stops at Sam Torjusen's Central Amusement, Memphis; Crown Novelty, New Orleans, and United Dixie, Jackson, Miss. . . . Altho Dud Ruttenberg, CMI executive, was not able to get to New York this week he was in constant touch with doings there concerning the pinball situation.

Dorsie Luchak, Berwick, Pa., operator, dropped into the O. D. Jennings plant this week while on a vacation trip to the Midwest and eventually Canada. Charley Schlicht, director of sales research for the firm, was in Pennsylvania discussing business with Jennings customers. . . . Paul Levin, head of L & L Tobacco Company, was in from Grand Rapids, Mich., for the candy convention. Paul was a hot pilot during the war, flying B-17's. He also has made considerable success in the vending field.

Chicago Coin heads, Sam Wolberg and Sam Gensburg, say that the firm will soon be ready to move into the new Chicago Coin addition, which is expected to be completed within a few weeks. . . . Rondeevoo, United Manufacturing's second of the Twin Hit series, is in full production. The five-ball features stepped up scoring.

Bally Manufacturing Company callers during the week included Herman Paster, Mayflower Distributing, St. Paul, Minn.; Louis Boasberg, New Orleans Novelty Company, New Orleans; Clarence Camp, Southern Amusement Company, Memphis, and Harry Miele, Williamsport Amusement Company, Williamsport, Pa. . . . A. Garrick Alex, Vendall Company head, and Bill Fuller, sales manager, were daily visitors at the National Candy Wholesalers' Association (NCWA) convention and exhibition at the Sherman Hotel last week. Boys said venter operators were present in force, and were eager viewers of the many candy displays. Most candy makers are now including large count vend packs in their lines, and several firms had prepared special summer bars for the coming hot weather months, Alex said.

Al Sebring, Bell Products Company, is enthusing over the redesigned model of the Beacon Junior coin changer. Ready and waiting for shipment, he said. . . . Al Dubin, Vendi Freeze Sales, is now set up in his new quarters at

Palisades Specialties Has the Sensation of the Year
BALLY'S RANCHO
BALLY GOLD CUP, JOCKEY SPECIALS, VICTORY SPECIALS, VICTORY DERBIES AND DRAW BELLS.
Select from King Cole, Jack 'n Jill, Monterey, Samba, Shanghai, Yank, Mardi Gras, Trinidad, Trade Winds, Robin Hood, Cinderella, Bermuda, Caribbean, Catalina, Evans Winter Books and Bangtails. New and used Post-War Mills and Jennings Slot Machines.
Summer operators can get dependable merchandise here!
CALL OR WRITE FOR PRICES
PALISADES SPECIALTIES COMPANY
498 Anderson Avenue Cliffside Park, N. J. Cliffside 6-2892
Only One Mile South of George Washington Bridge on 9W, Jersey Side.

624 West 26th Street, after the move from his N. Dearborn offices. . . . B. E. Hall, Holli-Ware Manufacturing Company general manager, is promising coinmen a pleasant surprise when the three new bulk venders designed by the firm are introduced. Company's triple selection sugarbowl vender is continuing to win trade approval, he says.

Henry Hildebrand, heading Berco, makers of the Hilco ice cream bar vender, reports that Frank Oakes, who was director of sales, is no longer with the firm. . . . Happy smiles are on the faces of Phil Weisman, head of Automatic Phonograph Distributing Company, and his energetic assistant, Mike Spagnola, these days. Seems the new Model B AMI jukes are not standing on the new Milwaukee Avenue headquarters floors long enough to even cast a shadow.

Alvin Gottlieb, of the D. Gottlieb Company, reports a whole host of prominent coinmen making an appearance at the firm's headquarters in the past few days. Among them were Lou Boasberg, New Orleans; Joe Ash, Philadelphia; Clarence Camp, Memphis, and Hymie Zorinsky, Omaha and Lincoln, Neb.

Detroit:

(Continued from page 111)

being temporarily managed by Tony Marshall until a permanent successor is appointed. The company operates 100 cup venders, featuring Pepsi-Cola products. . . . Jack and A. R. Griffin and Carl A. Brownell Jr. are incorporating the \$150,000 Coin Automatic Manufacturing Company to go into the manufacturing business at Flint, with offices on North Saginaw Street.

William J. Mueller, Harold W. Beattie, and Robert W. Johnston are opening a new automatic laundry in East Detroit under the name of the East Detroit Self Service Laundry. . . . Homer B. Stuart, president of Advance Products Company, who manufacture a change maker for vending and coin machine use, reports the company is re-designing its products to meet new price combinations. . . . Andrew McLean, of the State Amusement Company, reports that the company is negotiating for a new factory location, which will allow them to go into production on a line of vending machines and special cabinets for coin-operated equipment in addition to the pool table games they now manufacture.

Jack Kirschner, who has headed Jack's Music Company here for a num-

ber of years, has just moved his headquarters into his new home on Wisconsin Avenue. . . . William Pauley, Saginaw juke box operator, was a visitor at the Brilliant Music organization last week. . . . Charles H. Hughes, founder of Dasco Products Company, coin machine supply manufacturers, died June 14. . . . Mrs. Mary Paris has taken over sole ownership of the J. Paris & Sons Company following the death of her husband, John Paris, some months ago. Of the three sons, James has been named manager and Andrew assistant. The third son now makes his headquarters in Laredo, Tex., where the family operates a bubble gum plant. . . . James Paris was in Chicago this past week for the national candy show.

Fred Collins, of Training Devices, reports the appointment of Joseph Brilliant, of the Brilliant Music Company, as distributor for the company's new Quizzer, which is enjoying a business pick-up in this territory. . . . Max Weinberg, formerly in the vending machine business before the war, is planning to return to the business and is investigating the specialized field of lighter fluid venders. . . . Harold Greene, who is just establishing the Greene Vending Company to operate a route of penny stick gum venders, is in the hospital for an operation, and the business is being temporarily run for him by his sister, Mrs. Arthur Cobb, who has an interest in the business, and his brother-in-law, Arthur Cobb. The latter reports a rapid expansion of their new route already under way.

Mrs. Sam Caromitaro, wife of the head of Sam's Music Company, is in Harper Hospital for a major operation. . . . Ben Okin, vice-president of the MAPOA, was in Chicago on a business trip. . . . Henry C. Lemke, who is taking over distribution for a new baseball game, is getting ready to move into a new location, closing his present salesroom on West Vernor Highway. . . . Frank Healey, of Atlantic Products Company, has sold his home, and is reported moving to Florida. His business will be operated here by a brother-in-law.

Ross Mulholland, WXYZ disk jockey, handled the press invitations to a cocktail party given Wednesday by Capitol Records to fete Jo Stafford. . . . Joe I. Stewart, pinball and juke box operator, has sold out his entire operation, the Wayne Music & Novelty Company, dividing it among a number of operators, and is building the new Wayne Show Bar in the suburb of Wayne, which he will operate personally.

Philadelphia:

(Continued from page 111)

serve on the board of directors of the Jewish Hospital. Active in many local philanthropic and charitable endeavors, Beresin is also taking an active part in the campaign of the local Variety Club for the establishment of a summer camp for handicapped boys and girls. . . . Charles Burger is the new manager of the record department for Trilling & Montagne, distributors of MGM Records, succeeding Len Smith, who went to Baltimore to join a record distributing firm in that territory.

Sam Gilman, manager of the Loew's Regent Theater in Harrisburg, Pa., installed a music machine near the entrance doors of the playhouse to help promote the opening of the Big City picture. Songs from the Margaret O'Brien film were featured in the music box. . . . Y & Y Popcorn installed a carrier-refrigerated cold room for the storage of chocolate candies during the summer season, it was reported by Dave Yaffe, head of the vending firm. . . . Ben H. Golob Distributing Company, New York, locating "Pop" Corn's automatic vending machines in the Atlantic City resort area in time for the summer vacation season.

New York:

(Continued from page 111)

up the take. . . . Broadway Sports Palace, largest arcade in these parts, is doing a complete remodeling job on its exterior. The walls, facing the street, have been torn down to make room for a de luxe glass job. A full view of the interior for passersby is the object.

Lou Forman, Videograph president, spent a few days last week with his Boston distrib, Al Dolin, of Pioneer Music Company. With the Hub city now exposed to tele broadcasts, Al reports high interest in the coin-operated set. Lou Forman had a flying visit to Florida last week-end for a conference with Sam Getlan and Sam Schneider, who handle his tele line in that State. While he was there he ran into H. F. (Denny) Dennison, former Videograph president.

Coca-Cola has begun an intensive advertising campaign directed at consumers. Ads in the general circulation press feature coin-operated bottle venders. . . . Arcade movie equipment around town is now showing films of the last Louis-Walcott battle capitalizing on the interest in their forthcoming return match. . . . Milt Gruber, of Baltimore, looked in at avenue firms last week. . . . Another out-of-town visitor was Lou Seigel, operator and jobber of Danielson, Conn.

Abel Kessler, of United States Television (UST), reports his firm is hard at work on a remote control unit for tele sets. UST previously made remote equipment, but only for custom installations. Now the firm is preparing a production-line model. . . . The Automatic Music Operators' Association outing for next week-end has been canceled.

Local coinmen received an excellent lesson in practical politics as the city council "deliberated" and passed the bill banning coin-operated amusement games from the city Tuesday (15). If their very livelihood wasn't at stake they would have enjoyed the filibuster staged by the administration supporters.

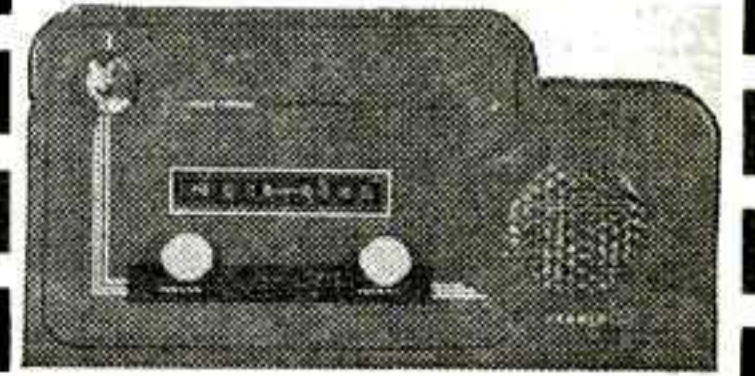
They were amazed at the maneuvers resorted to by the majority to delay final tabulation of the vote until Councilman Clemente, holding the crucial ballot, could be rushed to the council floor. For a while it seemed nip and tuck as to whether he would arrive on time. But he did, and breathing heavily from his record-breaking sprint he cast the vote that passed the bill by the minimum margin, 12 to 10.

At one time during the "debate" charges of "filibustering" and counter charges of "gag rule" flew back and forth on the council floor so violently that the council president's frenzied pounding for order sent the head of his gavel flying. And, ironically, one of the best speeches on the floor against the bill came from Councilman DiFalco, who, after mustering excellent arguments for its defeat, said he had to bow to the superior intelligence of the sponsors of the bill. He voted "Aye."

New York papers were full of the games situation this week. In a sober examination of the problem, The New York Herald Tribune ran an editorial casting doubt on the wisdom of the council's action. "It is the hasty and repressive nature of this edict that concerns us," read the editorial. The paper asked "to hear the full story. That seems to be the minimum for intelligent action."

Other writers in the daily press took a lighter view of the situation. Papers sent star reporters out in the field to play coin games and put down their reactions. But they couldn't find any on location. One brought out the inconsistent fact that similar games to those banned were operated openly in arcades and were under no threat by the administration measure.

Buy TRADIO And Be Sure!



WHEN you buy Tradio you can be sure you are buying the finest coin-operated radio ever made. That's no idle statement. It's conclusively supported by the fact that today there are more Tradios installed throughout the country than any other coin radio. And the new Tradio is even better.

CHECK THESE FEATURES:

- Easy-to-read slide rule dial
- Easily accessible outside coin box
- Extra strength and rigidity
- Compact chassis and new face
- Exclusive trouble-free timer

Order now for Immediate Delivery | WRITE Dept. A-6

TRADIO, Inc. ASBURY PARK NEW JERSEY

LATEST NEW MODELS MILLS AND JENNINGS SLOTS IMMEDIATE DELIVERY

BUY YOUR MACHINES FROM THE WORLD'S LARGEST SUPPLIERS OF CLUB EQUIPMENT

STELL SAFES AND STANDS

OUR GUARANTEE IS YOUR ASSURANCE OF SATISFACTION

WRITE, TELEGRAPH OR PHONE MONROE 7911

BAKER

NOVELTY COMPANY 1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

WANTED

TOTAL ROLLS

State Condition and Lowest Price

PURVEYOR DIST. CO.

4324 N. Western Chicago, Ill.

GIVE TO THE RUNYON CANCER FUND

REBUILT PHONOGRAPHS! UNCONDITIONALLY GUARANTEED

THE FOLLOWING LOW PRICES ARE FOR MACHINES COMPLETE AND IN WORKING ORDER BUT NOT REBUILT

WURLITZER	SEEBURG	ROCK-OLA
950, 850, 800... \$219.00	HITONES, E.S. ... \$139.50	SUPER \$99.50
780 224.50	COMMANDER.... 149.50	MASTER..... 99.50
500 119.50	MAJOR 149.50	DELUXE 99.50
600 99.50	COLONEL 149.50	STANDARD 99.50
24 99.50	CADET 149.50	TWIN TWELVE... 69.50
24 VICTORY 79.50	CLASSIC 119.00	TYPE ONE..... 49.00
616 49.50	CROWN 105.00	COUNTER MODEL.. 39.00
71 79.00	REGAL 89.50	
61 64.50		

IF YOU WANT THESE PHONOGRAPHS PROFESSIONALLY REBUILT AND UNCONDITIONALLY GUARANTEED, ADD \$35 PER MACHINE

- CHECK THESE POINTS**
- ✓ PROFESSIONALLY REFINISHED
 - ✓ MECHANISM OVERHAULED
 - ✓ WORN PARTS REPLACED
 - ✓ AMPLIFIER RECONDITIONED
 - ✓ TONE HEAD RENEWED
 - ✓ TALKING GOLD GRILL

ALL WORK DONE BY SKILLED FACTORY TRAINED TECHNICIANS

POST-WAR PHONOGRAPHS	AIREON NEW ACCUMULATOR AND MECHANISM . \$239.00
	ROCK-OLA 1422 \$329.00
	WURLITZER 1015 \$499.00

SEEBURG LOTONE, Professionally Rebuilt. \$289.50

WALL BOXES Seeburg: S-20-1Z, \$3.95; WS-2Z Wireless, \$19.50; DS-20-1Z 3 Wire, \$15.00. Wurlitzer 120, \$5.00; Rock-Ola Dial-a-Tune, \$3.50. TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

DAVIS

DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS

738 ERIE BLVD. EAST SYRACUSE, NEW YORK
PHONE SYRACUSE 5-5194
BRANCHES BUFFALO ROCHESTER

AUTOMATIC COIN America's Bell Machine Center

Authorized Factory Distributor for MILLS SLOTS
GUARANTEED SLOTS — RECONDITIONED REFINISHED — REPAINTED

MILLS BROWN FRONTS 5¢-10¢ or 25¢ \$109.50	MILLS BLUE FRONT 5¢-10¢ or 25¢ \$99.50
MILLS SILVER OR GOLD CHROME 2/5 or 3/5, 5¢-10¢ or 25¢ \$119.50	MILLS BLACK CHERRY (Post-War) 2/5 or 3/5, 5¢-10¢ or 25¢ \$154.50
MILLS GOLDEN FALLS, HL, JP (Post-War) 2/5 or 3/5, 5¢-10¢ or 25¢ \$164.50	MILLS 5¢ Q. T. Blue Model \$69.50
JENNINGS 4-STAR CHIEF 5¢ or 10¢ \$69.50	JENNINGS SILVER CHIEF 5¢-10¢ or 25¢ \$79.50
JENNINGS 5¢ BRONZE CHIEF (Post-War) \$129.50	JENNINGS DELUXE LITE-UP (Post-War) 5¢ or 10¢ \$149.50

NEW METAL BOX STANDS FOR SLOTS \$22.50

MISCELLANEOUS GUARANTEED RECONDITIONED EQUIPMENT	BRAND NEW MILLS Q.T. \$115.00
11 Col. Du Grenier Cig. Machine \$119.50	BRAND NEW MILLS VEST POCKET.... \$65.00
8 Col. Du Grenier Cig. Machine 109.50	DOWNEY-JOHNSON COIN COUNTER.. \$198.50
Uneda-Pak Cig Vendors, like new 129.50	
Buckley Track Odds (No Daily Double) .. 195.00	
A. B. T. Challengers 24.50	
Wurlitzer 500 Phonograph 189.50	
Seeburg Casino 159.50	
Seeburg Mayfair 169.50	
Wurlitzer Colonial 199.50	

TERMS: 1/3 Deposit, Balance C. O. D.

WRITE FOR COMPLETE LIST: GAMES, PHONOGRAPHS, PARTS, ETC.

'AUTOMATIC' COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244
4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Injunction Suit To Continue, New York Game Operators Say

(Continued from page 99)

vate chambers of Supreme Court Justice Ferdinand Pecora, trial judge, it was indicated that a ruling on the legality of games, under New York State statutes, will be made at the conclusion of the current case. Such a ruling might carry weight in a subsequent action to test the constitutionality of the administration bill.

Witnesses on Stand

As the trial gathered momentum this week, Rosenman placed a number of witnesses on the stand to substantiate his charges that the police seizures of equipment had been conducted without due regard to the laws of the State and in such a manner as to effectively ruin the business of his clients.

Studded with expert testimony by engineers from game manufacturers, the week's proceedings were highlighted Wednesday (16) by the appearance in court of Police Commissioner Arthur W. Wallander, the defendant in the action.

After fixing the responsibility for the police seizures to the commissioner, Rosenman requested from him the basis on which Wallander had come to the conclusion, publicly stated, that 25 per cent of those persons in control of the games industry were criminals. In answer, Wallander produced a list of 159 firms and persons, comprising 245 individuals, of which 62 had police records. But he admitted, under questioning, that many of these were records of arrests rather than of convictions.

Industry Listing

It still remained to be established if the names on the commissioner's list corresponded with those submitted earlier to the police department by the industry for investigation as to their records. The industry list, comprising manufacturers, distributors and operators, and numbering well over 250 persons, was offered to the authorities before the seizures in an attempt by the industry to secure licensing arrangements.

Wallander was also questioned about the alleged harassing of location owners to discourage game operation before the wholesale seizures starting April 17. His contention that no notices to the effect that games were located in eating establishments were sent to the health department was partially contradicted in later testimony by two health department inspectors.

Inspectors Witnesses

These inspectors, appearing on the witness stand Thursday, stated that they investigated such locations after receiving notices from the police department. During this phase of the testimony, Rosenman attempted to establish that the police, under Wallander's direction, had resorted to oppressive measures in their campaign against game operation.

Bert Lane, president of the Seaboard New York Corporation, one of the firms retaining Rosenman, was Monday's witness. During his all-day testimony Lane was asked to explain the normal pattern of the game industry for the court. In answer to charges that territories were assigned to operators and that such territorial division was controlled by gangster methods, Lane testified: "I know many operators who have machines in all five boroughs." This charge was false, he declared.

Games' Convertibility

Testimony later in the week centered on the convertibility of games specially built for New York without free play. Henry S. Ross, electrical engineer employed by the United Manufacturing Company, and Bernard Gollub, assistant to the chief engineer at the Chicago Coin Machine Company, declared that conversion

to free play on such games was a time-consuming process. It would take in excess of four hours to do the job properly, they declared.

They admitted, under cross examination by Saul Moskoff, assistant corporation counsel, that conversions to offer one free play could be accomplished on steel ball rolldowns in a much shorter time. However, such conversions would not result in what was normally known as free-play games and would not find acceptance on the part of the public, they declared.

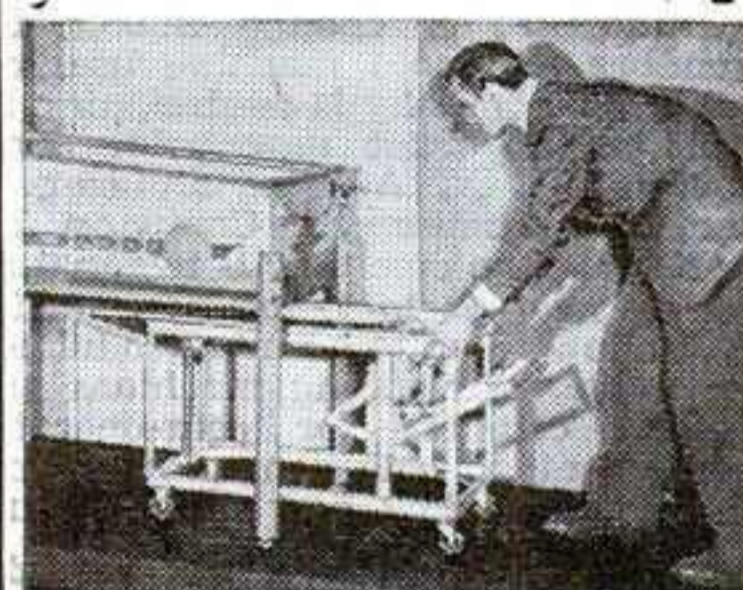
No Conversions Found

During the course of this highly technical phase of the testimony, no evidence was presented by the corporation counsel to prove that games converted in this manner had ever been found in city locations.

On Friday (18) Rosenman announced that prior commitments required his absence from the trial for some days. With the approval of Judge Pecora, Rosenman stated that his associate, Max Freund, would carry on until his return.

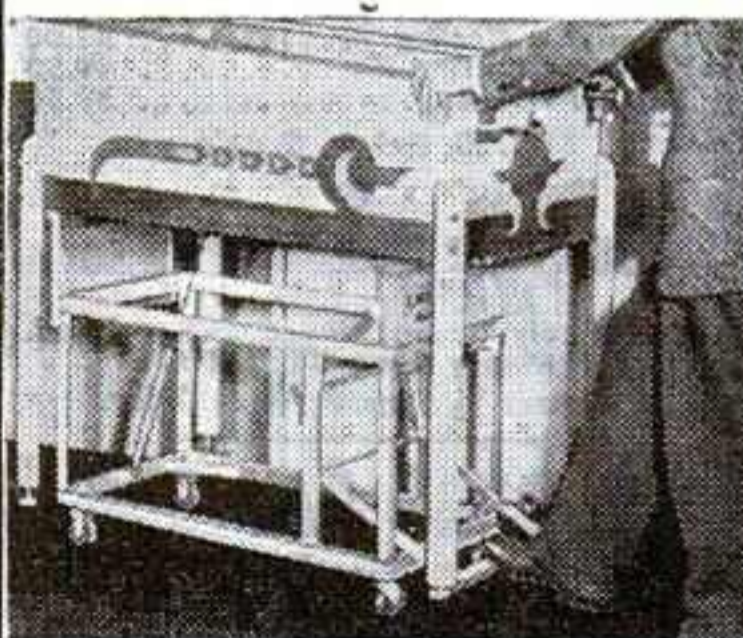
Freund stated that the plaintiff's side of the case might take until the middle of next week to present. With no witnesses yet called by Moskoff, it was believed the trial might last another week and a half.

It's here again! HAN-DEE LIFT TRUCK FOR PIN GAMES



↑ Lift rolls smoothly into position under pin game

↓ Foot lever lifts machine from floor, locks it securely in raised position for moving.



Save wear and tear on your pin games—make more installations per day—safely, easily without back-breaking lifting and bending—with the Han-Dee Lift! It picks up practically any size pin game, completely assembled, holds securely while moving and sets it down again gently by means of an automatic hydraulic pump. One person, without lifting or bending, can make dozens of installations a day with complete safety to both operator and equipment. All-steel construction for long service with ball bearing rubber tired casters—priced at only

\$69.50

If your distributor cannot supply you, write direct to

L. BERMAN & CO.

MANUFACTURERS, Evansville 8, Indiana

N. Y. Councilmen Beat Coin Bill By 12 to 10 Count in Hot Brawl

(Continued from page 99)

their vote, the majority of the councilmen expanded their remarks, while Gary Clemente, the missing councilman, raced toward the council from a courtroom in Queens. He was summoned by a frantic telephone call after a hasty check by Vice-Chairman Joseph T. Sharkey, who introduced the bill, disclosed only 11 certain affirmative votes.

Efforts by opponents of the measure to limit discussion to two minutes, in accordance with council rules, were successful, but only after repeated references to the rule book were made and time-consuming votes were cast in a move by the majority to have council rules suspended. The move won by a vote 11 to 10, the president of the council, Vincent R. Impellitteri, nevertheless had to enforce the two-minute rule after Councilman Stanley Isaacs disclosed, after further search, that rules could

be suspended only by a majority of the entire council, namely 12.

As Sharkey, the last to vote in the absence of Clemente, lengthened his explanatory statement on the grounds that special privileges were the prerogative of the vice-chairman, Clements, out of breath and red-faced, burst into the council chamber, and the filibuster came to an end. A moment later his vote was cast and the bill passed.

During the proceedings, lasting 90 minutes, spectators, many of them coinmen, heard the bill denounced by the opposition as well as damned by the faint praise of some of its supporters.

"Thoroly Confused"

Councilman Isaacs told his fellow legislators that he had "rarely seen a bill that contained as many verbal and foolish errors." Stating that it was "thoroly confused," he warned that it would require later amendments to make it workable.

"Prohibition doesn't work," said Isaacs. He contended that the game industry should be regulated via a licensing measure, and he pointed out that no evidence had been presented to support the allegations that gangsters were involved in the control of the industry.

Councilman Edward Rager branded the measure as "a disgraceful bill." He said that he enjoyed playing coin games, adding that he had been "corrupted more by councilmen's speeches than by pinball games."

Characterizing the bill as "a sham and a delusion," Councilman Benjamin Davis charged that it had been introduced "to make up for ineptness of the police department." Councilman Alfred J. Phillips, in common with others, urged that games be licensed. He pointed out that these "fascinating games" were an excellent source of revenue for the city.

Councilman Samuel DiFalco, who voted for the bill, summed up the attitudes of several of its supporters when he stated that he was against many of its provisions, but couldn't go against the wishes of the mayor, the police commissioner, the five district attorneys and other city officials who had taken a firm stand for its passage.

Bell Products In Production On New Changer

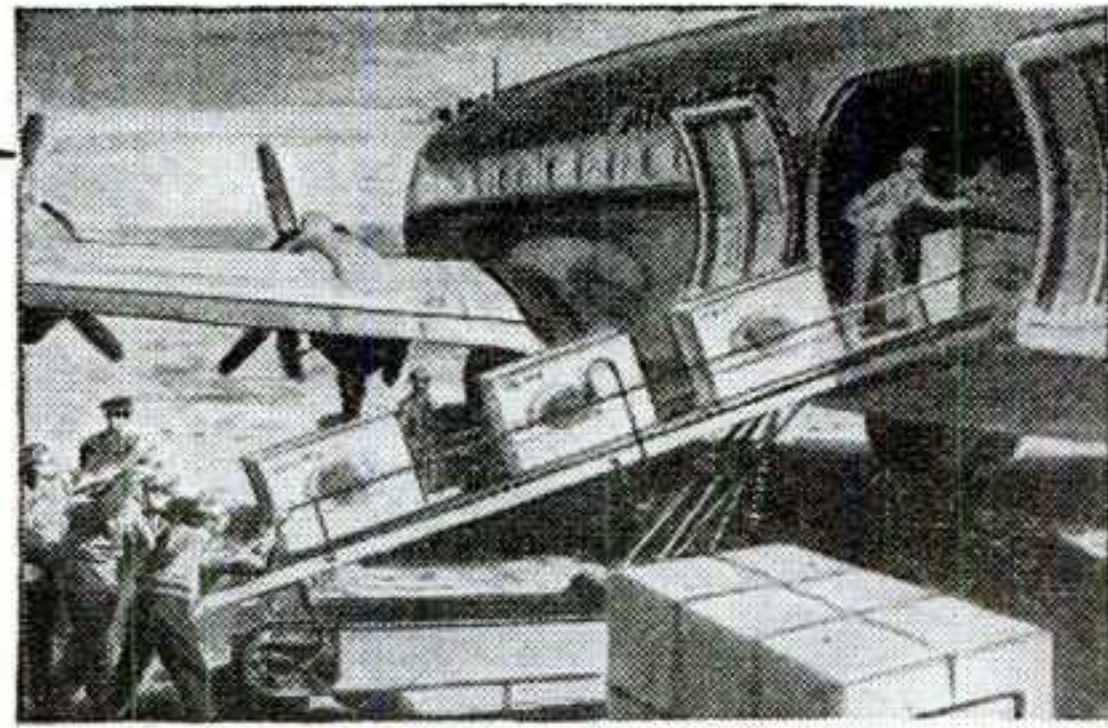
CHICAGO, June 19.—Bell Products Company here announced production on its redesigned Beacon Junior mechanical coin changer this week. Firm head Al Sebring said the new unit was ready for delivery, with a production schedule adequate to assure short or no-wait shipment.

New model of the Beacon Junior, measuring approximately 18 inches high, 6 wide and 5 inches deep, weighs 20 pounds when empty, and is available in a standard black backed enamel finish. Unit will hold \$20 in nickels in three tubes, has a dime and quarter coin entrance at the top. Delivery of change is made by turning a large knob at the right side, nickels being dropped into a wide reach-in tray at the base of the machine.

Because of its small size, changer may be conveniently mounted on a vender cabinet, in addition to counter and wall mounting, Sebring stated.

With production of the new model, Bell Products announced a temporary production stoppage on the Beacon Electric coin changer. For the time being, firm's lower priced unit would be stressed, Sebring said.

HOW TO MAKE YOUR COIN MACHINES PAY OFF MORE QUICKLY



specify

AMERICAN AIRLINES Airfreight

Every day saved in the shipment of coin machines means many dollars earned. When you ship by time-saving, dependable American Airfreight, you get overnight delivery. Your machine arrives in tip-top condition, ready to get to work for you. Your returns begin immediately.

American's Airfreight is available to and from 69 airports serving

thousands of communities—and American's cargo-carrying capacity is the world's largest. You'll get quick action with American, and individualized handling for your shipment. For details call the nearest American Airlines office or write to American Airlines, Inc., Cargo Division, 100 East 42nd Street, New York 17, N. Y.

ASK ABOUT AMERICAN'S AIRCONOMY PLAN

AIR MAIL THIS COUPON TODAY

Ship by air—Get your product to the user quickly, in top condition. Quickened capital turnover.

Travel by air—Save valuable man-hours. Multiply personal contacts . . . get more orders.

Mail by air—Shorten order-to-delivery-to-payment period. Streamline your accounting.

American Airlines, Inc., Department P,
100 East 42nd Street, New York 17, N. Y.
GENTLEMEN: We would like to talk with your sales engineers and find out how your AIRCONOMY PLAN applies to our business.

NAME OF FIRM.....
NAME OF INDIVIDUAL.....
ADDRESS.....
TYPE OF BUSINESS.....

AMERICAN AIRLINES

American Airlines, Inc. • American Overseas Airlines, Inc.

finest RECONDITIONED EQUIPMENT IN THE NATION

Do not confuse our Reconditioned Pin Games with so-called "Close-Outs" or "As Is" Games. Every Machine we sell is in BEAUTIFUL SHAPE, READY FOR LOCATION

STAGE DOOR CANTEEN.....	\$ 19.50
SURF QUEEN	19.50
SEA BREEZE	24.50
SMARTY	29.50
SUPERLINER	29.50
AMBER	29.50
SPELLBOUND	29.50
RIO	34.50
FIESTA	34.50
DYNAMITE	34.50
KILROY	44.50
HAVANA	49.50
TORNADO	49.50
BALLYHOO	49.50
CYCLONE	54.50
MAISIE	54.50
FLAMINGO	54.50
TORCHIE	59.50
HONEY	59.50
PLAYBOY	59.50
LUCKY STAR	59.50
MAM'SELLE	69.50
RANGER	69.50
CO-ED	69.50
BOWLING LEAGUE	79.50
MEXICO	84.50
BONANZA	99.50
NEVADA	99.50
SINGAPORE	109.50
TROPICANA	109.50
SUNNY (Flippers)	119.50
HUMPTY DUMPTY (Flippers) ..	129.50
MANHATTAN	129.50
ROBIN HOOD (Flippers).....	139.50
TENNESSEE (Flippers)	149.50
VIRGINIA (Flippers)	159.50

Flippers added to any game, \$10.00 Extra.
1/2 Deposit With Order, Balance C. O. D.

1947 EVANS
TEN STRIKES
Beautiful Condition \$175.00

Scott-Crosse Co.
1423 Spring Garden Street
Philadelphia, Pennsylvania
Rittenhouse 6-7712

McDONALD AND DEVER'S

STRIP TEASE

GREATER THAN TWENTY "1"



4 SKILL FLIPPERS
\$159.50

5 BALL
NOVELTY REPLAY

3 WAYS FOR
CONVERSION

1/3 DEPOSIT
BALANCE SIGHT
DRAFT OR C. O. D.

Distributors—Call, Wire or Write

511-513 AUSTIN ST., SAN ANTONIO 2, TEX. Phone C. 44312

NOW! THE NEW A. B. T. SLUG REJECTOR-TYPE

ACE COIN CHUTE

3.95
(1c and 5c models)

THE HEART OF THE ACE COIN CHUTE

10 BIG FEATURES

- ACE rejects light-weight slugs.
- NO PLASTIC GUARD TO BREAK!
- ACE has adjustable gate to keep out under-size coins and slugs.
- ACE is equipped with heavy duty coin slide return spring.
- ACE features popular ball-shaped grip on coin slide.
- ACE has extra dog to prevent cheater's shim from being regained.
- ACE coin slide designed for smooth, trouble-free operation.
- ACE combines free play and regular features in same chute.
- ACE easily converted from 5c to 1c.
- ACE attractively nickel plated.

DELIVERY ABOUT JULY 1st

WAREHOUSE FACILITIES for case-lot buyers at Chicago and San Francisco. Write for details.

EXCLUSIVE NATIONAL DISTRIBUTORS

Black MARBLE CO.
1425 N. BROAD ST. • PHILA. 22, PA.
REG. U.S. PAT. OFF.

NEW GAMES

Gottlieb KING COLE
Exhibit JAMBOREE
Williams YANKS
Genco MARDI CRAS
Chicago SPINBALL

United STARDUST
United RONDEEVOO
Bally RANCHO
Mills SLOTS. (Write for Prices)

USED FIVE BALL FREE PLAY—Thoroughly Reconditioned
Flippers added for \$10.00 additional

Amber \$ 50.00	Havana \$ 55.00	Silver Streak \$105.00
Baffle Card 50.00	Hi-Ride 105.00	Smarty 35.00
Bermuda 125.00	Humpty-Dumpty 140.00	Smoky 75.00
Big Hit 30.00	Kilroy 45.00	Spellbound 30.00
Brazil 15.00	Maisie 60.00	Star Lite 110.00
Canteen 30.00	Mam'selle 75.00	State Fair 35.00
Carousel 55.00	Marjorie 75.00	Step Up 30.00
Co-Ed 80.00	Mexico 80.00	Superliner 40.00
Crossfire 70.00	Mystery 50.00	Superscore 35.00
Cyclone 60.00	Nevada 105.00	Surf Queens 30.00
Dynamite 35.00	Play Boy 50.00	Suspense 30.00
Fast Ball 30.00	Rocket 50.00	Torchy 85.00
Fiesta 40.00	Sea Breeze 35.00	Tornado 60.00
Gold Ball 60.00	Show Girl 40.00	Williams All Stars 265.00

Ship Model Sessions Clocks, \$12.00. Punch Card Free.
Exhibit FLIPPER KITS, \$3.95. Exhibit ANTI LIFT TILT, \$2.75.

OLIVE NOVELTY CO.
2625 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3620)

Limited Quantity, Mills Originals, Excellent Condition

BLACK CHERRY . . . \$110 GOLDEN FALLS . . . \$125

1/3 Deposit, Balance C. O. D.—Money-Back Guarantee.

HAWKEYE SALES CO.
258 HIGHLAND DRIVE, N. W. PHONE 20624 CEDAR RAPIDS, IOWA

ESTABLISHED MODERN ARCADE FOR SALE

Centrally located in city of 250,000 in New York State, 4 year lease; doing good business. Has Lunch Counter and Shooting Gallery.

BOX D-349, c/o The Billboard, Cincinnati 22, O.

GIVE TO THE DAMON RUNYON CANCER FUND

Group Vacations Planned By Firms as Efficiency Aid

(Continued from page 99)

completely for a specified period had proved a more efficient and more economical plan than permitting production personnel to stagger their vacation periods. These same officials explained that surveys had indicated that when all vacations are held simultaneously, there is positive evidence that plant operations run more smoothly and that workers are better able to concentrate on the work at hand.

Altho most game manufacturers have selected parts of July for group vacations, some music manufacturers have already observed vacation schedules, while others have indicated that they will shut down in August and still others have not announced any specific vacation shutdowns.

List Schedules

Thus far the following manufacturers have announced dates for group vacation schedules.

Genco Manufacturing & Sales will shut down production for one week beginning with the end of the work day July 3. Office facilities will be open to the firm's customers, with skeleton crews on hand to fill requests for orders and parts or supplies.

Chicago Coin Machine Company will not be making new games from July 3 thru 19, but will have various sales and executive officials on hand to handle firm orders. Firm will have skeleton crews on hand in shipping, parts and supply departments. There is also a possibility that this firm will utilize the group vacation period to move into a new plant addition adjoining Chicago Coin's present facilities.

United Manufacturing Company has already observed a group vacation period for the production line. Firm officials stated that the vacation period was held earlier this year so that when it moves into its new plant later in the summer all production workers will have completed their vacation periods and no loss in production line time will be necessary to move to the new quarters. To make this possible departments of United will be moved one at a time.

D. Gottlieb & Company will shut down its production facilities July 5-10 with firm officials on hand to greet visiting coinmen. Skeleton staffs will be maintained in shipping and supply departments to handle emergency orders during the vacation period. Remaining game manufacturers have not set specific dates but Williams Manufacturing has indicated that it may observe production line group vacations in July.

O. D. Jennings & Company has set aside July 3 thru 19 for the vacation period, with crews on hand to handle emergency requests for shipments and parts orders. Some of the firm executives will be on hand during this period as they have set up schedules that will result in staggered vacation periods for themselves.

Bell-o-Matic Corporation, national distributor for Mills bell equipment, has not set any definite period aside for a vacation schedule as yet. But firm officials believe that there is some possibility of a group vacation schedule later in the summer.

While the game and bell firms have fairly definite uniform closing schedules the majority of music firms have not yet reported their vacation plans at this time. A list of those that have revealed schedules follows:

AMI, Inc., will wait until August 14 to stop production on its music equipment in the Grand Rapids, Mich., plant, which will reopen August 27. However, the firm's shipping and parts departments will continue to offer 100 per cent servicing facilities. AMI's sales offices, located in

Chicago's Loop, will be operating all during the vacation period as its sales staff has already worked out a staggered plan that is designed to give the firm smooth sales operation despite vacations.

Rock-Ola Manufacturing will not be producing from July 12 thru 25. As in the case of most firms observing group vacations an adequate staff to handle emergency orders and parts requests will be at this plant all during the group production line vacation period.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y., has already completed its group vacation schedule. This firm shut down its production line from March 26 thru May 3. At that time the firm announced that the temporary shutting off in production was a customary procedure for the firm at the end of its fiscal year, so that the firm could adequately take inventory and accomplish readjustment tasks. The firm also utilized that period to complete plant rearrangement, brought on by the addition earlier in the year of a huge wing to the Wurlitzer plant.

FOR SALE

PIN TABLES

1 MANHATTAN	\$142.50
1 TROPICANA	129.50
1 SINGAPORE	109.50
1 NEVADA	99.50
1 HUMPTY DUMPTY	124.50
1 SEA BREEZE	34.50
1 HAVANA MOTOR	42.50

MUSIC

2 WURLITZER (750) @	\$225.00
2 WURLITZER (950) @	175.00
3 WURLITZER (1015) @	575.00
2 ROCK-OLA DELUXE @	72.50
2 ROCK-OLA SUPER @	95.50
1 SHOOT THE BARTENDER @	65.00
2 BALLY BOWLERS @	265.00

(Used only 30 days)

CALL

GENERAL SALES CO.
1416 South Calhoun St. Fort Wayne, Ind.
Phone: Eastbrook 3006

Eagle REPLACEMENT PLASTICS

SOLID COLOR
TOUGH CONSTRUCTION
PERFECT FIT
TOP QUALITY
LOW COST

Strongest, toughest construction . . . almost 1/4" thickness. Solid colors through and through — not sprayed or painted.

Eagle Coin Machine Co.
3441 W. Montrose Ave.
Chicago 18, Ill.
Phone KEYstone 7691

MONEY-BACK GUARANTEE



Mr. Micawber was only half-right!

MR. MICAWBER'S financial advice to young David Copperfield is justly famous.

Translated into United States currency, it runs something like this:

“Annual income, two thousand dollars; annual expenditure, nineteen hundred and ninety-nine dollars; result, happiness. Annual income, two thousand dollars; annual expenditure, two thousand and one dollars; result, misery.”

But Mr. Micawber was only half-right!

Simply not spending more than you make isn't enough. Every family must have savings to provide for their future security.

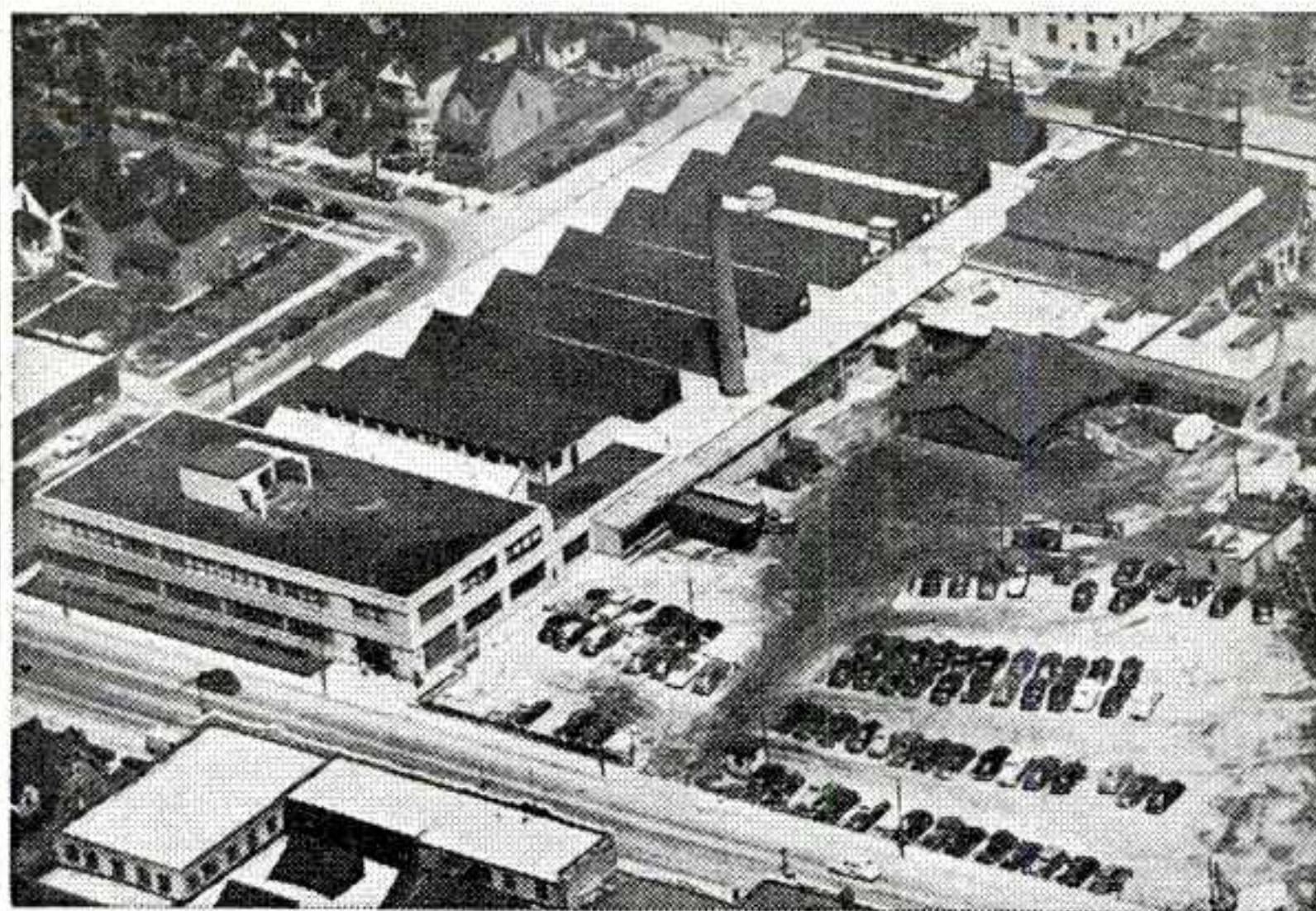
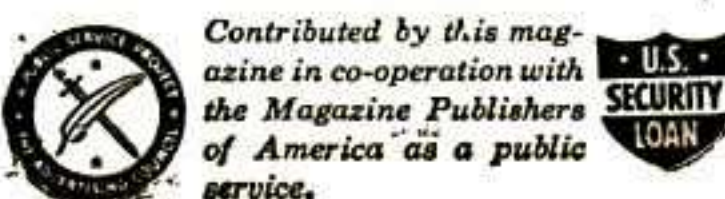
U. S. Savings Bonds offer one of the best ways imaginable to build savings, through 2 automatic plans:

1. If you work for wages or salary, join Payroll Savings—the only installment-buying plan.
2. If the Payroll Savings Plan is not available to you, then sign up at your bank for the Bond-A-Month Plan.

Each helps you build a nest egg of absolutely safe, 100% government-backed U. S. Savings Bonds. And these bonds make more money for you while you save. For after only ten years, they pay you back \$400 for every \$300 you put in them.

Join the Plan you're eligible for today! As Mr. Micawber would say: “Result, security!”

AUTOMATIC SAVING IS SURE SAVING -U.S. SAVINGS BONDS



COINMEN COMING in for a landing at Bally Manufacturing Company would get this birdseye view of the firm's Chicago plant. General offices and factory are at left and extend for a city block. Tool room and shipping department are seen at right rear. Foreground shows parking area.

Ops File Test Suit On Ky. Tax Law

FRANKFORT, Ky., June 19.—A suit to test the legality of a 1948 legislative act taxing certain coin-operated machines was filed in the Franklin Circuit Court here this week by Francis W. Edgerton, Lexington, and E. E. Butler Jr., C. R. Dodson and George Potash, all of Louisville, and all coin machine operators.

The act upon which the suit is based, is to become effective July 1. It calls for annual license fees of \$10 on all nickel machines, and \$15 on all machines operated by 10 cents or more.

The operators who brought suit claim the act is discriminatory in that it taxes cigarette machines, juke boxes, and nut and soft drink venders, but exempts such coin-operated equipment as popcorn venders, baggage lockers, pay telephones and coin-operated radios.

Chas. Hughes Dies At Detroit Home

DETROIT, June 19.—Charles H. Hughes, 76, founder of the Dasco Products Company, coin machine manufacturers, died at his home here Monday (14). He retired about 14 years ago.

Survived by his widow and three sons, two of them being affiliated with the business. Burial in Woodlawn Cemetery, Detroit.

ARCADE AND LOCATION EQUIPMENT SINCE 1912 WE HAVE SOLD THE BEST

GUNS—\$125.00 EA.

Ace Bomber, Night Bomber, Super Bomber. BALLY—Convoy, Defender, Rapid Fire, Sky Battle, Torpedo. KEENEYS—Air Raider, Submarine. SEEBURG—Chicken Sam and others. MUTOSCOPE—Sky Fighter, Super Torpedo, Thunderbolt.

GUNS—\$75.00 EA.

Liberator, Periscope, Sky Blazer, Radio Rifle. Gun lamps, tubes, etc., for above in stock. Chicago Coin Basketball. Write Roovers Name Plates—New and Factory Reconditioned. Write MUNVES FACTORY REBUILT MACHINES LOOK AND WORK LIKE NEW. FREE! 8 Page, 52 Illustrations, Catalog New or Factory Rebuilt Amusement Machines—Any Make or Model—Parts, Supplies & Cards—Munves Has Them All.



510-514 W. 34th St. N.Y. 1, N.Y. (Bryant 9-6677)

F. Doyle New Sales Director for Berco

CHICAGO, June 19.—Frank Q. Doyle was recently named director of sales for Berco Manufacturing Company here, firm making the Hilco ice cream bar vender. Henry Hildebrand, president, announced that Doyle replaces Frank Oakes, who formerly filled that position.

FOR SALE

41 Locations of Phonographs & Pin Games

In a growing city of 5,000 population.

C. H. REUSCHLEIN

307 W. Bailey St. Sioux Falls, So. Dak.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

WANT TO BUY

MILLS ESCALATOR SLOTS

GENCO TOTAL ROLLS CHICAGO BASKETBALL CHAMPS

OR WILL TRADE FOR OTHER EQUIPMENT

SPECIAL: 50c JEWEL BELLS—WRITE

IMMEDIATE DELIVERIES—ALL NEW 5-BALL GAMES! WRITE OR CALL FOR PRICES

Tumblers and Boomerangs

Upright novelty high score games. New, in original cases.

\$129.50

Beautifully Reconditioned Throughout

EVANS 1947 10-STRIKES

\$129.50

WANT: DRIVEMOBILES

SHOOTING STARS

5-Ball Free Play Game, New, in Original Cases.

\$50.00

WRITE FOR COMPLETE LIST: 1-Balls, 5-Balls, Consoles, Slots, Scales, Etc. FOREIGN TRADE: We are prepared to serve you now. Write in your own language for information. Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft. CABLE: MOGOIN.

KNOCKDOWN PRICES!

WOODEN BALL ROLL DOWNS

ADVANCE ROLLS	\$ 89.50	ESSO ARROWS	\$69.50
ALTO ROLL	125.00	CHICAGO COIN ROLL DOWN	49.50
HY ROLLS	165.00	BIG CITY	49.50
BING-A-ROLLS	249.50	SPORTSMAN ROLL	49.50
TOTAL ROLLS	59.50		

STEEL BALL ROLL DOWN CONSOLES

HAWAII	\$ 64.50	MELODY	\$125.00
SINGAPORE	69.50	COVER GIRL	85.00
TROPICANA	95.00	GOLD MINE	59.50
BERMUDA	125.00	BUBBLES (ON LEGS)	60.00
		MIMI (ON LEGS)	49.50

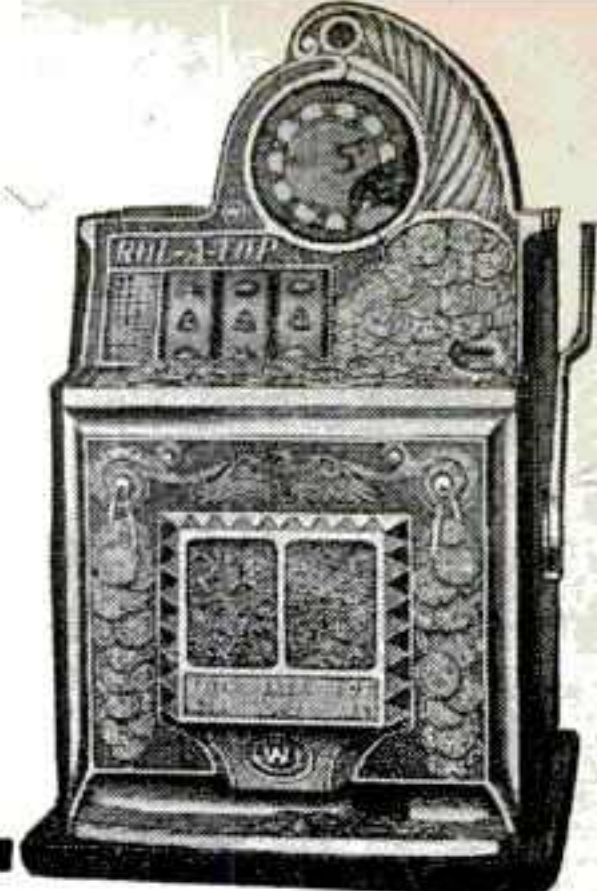
1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

WEST SIDE DISTRIBUTING CORP.

698 Tenth Ave. (49th St.)

(Phone: Circle 6-8464)

N. Y. 18, N. Y.

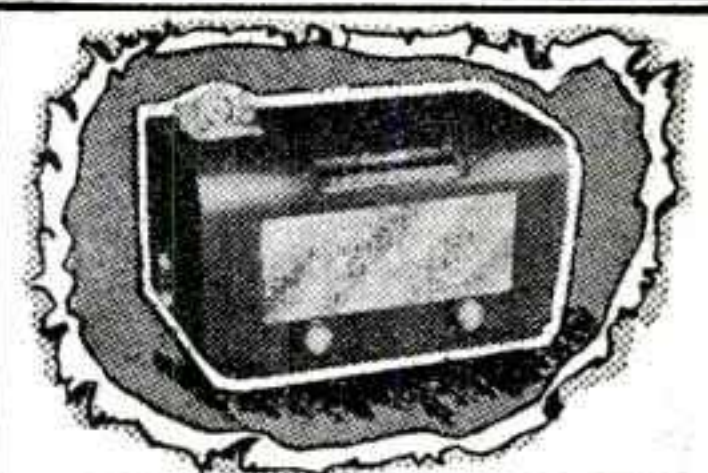


NOW \$150.00
5c-10c-25c ROL-A-TOP BELLS

The Above Prices Are Net F. O. B. Chicago

WATLING MFG. CO.

4650 W. Fulton St.
CHICAGO 44, ILL.
Est. 1889—Tel.: COLUMBUS 2770
Cable Address "WATLINGITE," Chicago



STEADY COLLECTIONS TELL THE STORY

CORADIO

COIN OPERATED RADIO
212 Broadway, New York 7, N. Y.
BEekman 3-0038-9

WANT TO BUY for CASH!

or will trade for New Pin Games, Consoles, One Balls.

GENCO TOTAL ROLL

Mills Blue Fronts—Brown Fronts—Jewel Bells—Bally Eureka—Triple Bell—DeLuxe Draw Bell—Keeney Twin Bonus—Three Way Bonus—Gold Nugget.

It's WORLD WIDE for a SQUARE DEAL



FOR SALE

Buckley Track Odds J. P. Postwar Double P. O. Tube, 1947 Models. Serial 460365—New 1948 type Coin Escalator Belt.

\$625

Buckley Track Odds. J. P. Nickel Play \$395 Quarter Play \$425

Write for New Complete PRICE LIST

Terms: 1/3 deposit. Balance sight draft

New KEENEY Consoles

Twin Bonus, 5-25. White Wild Ball, 5-25. \$300 Gold Nugget, 5-25. 800 Single Bonus, 5-4. 495

New BALLY Machines

Gold Cup, 1 Ball, W FP. Trophy, 1 Ball, P.O. My Roll, 300 Ball Double Up

NEW FIVE BALLS

Williams Yanks Exhibit Jamboree United Star Dust Chicago Coin Spinball Genco Mardi Gras Bally Rancho Marvel Cleopatra Gottlieb King Cole



New JENNINGS Slots

Standard Chief 5c Play \$289 10c Play 279 25c Play 389 50c Play 389 \$1 Play 599 Super DeLuxe Light-Up Chief 5c Play \$324 10c Play 334 25c Play 344 50c Play 454 With Tic-Tac-Toe Reels — Same Prices



WORLD WIDE DISTRIBUTORS, INC.

2330 N. WESTERN AVE. CHICAGO 47 EVERGLADE 2300 Phone:

SLOT MACHINES

HEADQUARTERS for all models of Mills Bell Machines BOUGHT SOLD AND EXCHANGED * SEE OUR FLOOR DISPLAY NOW!

Free buyers' guide for operators

Pingames—Reconditioned and Ready for Location

- Rocket \$42.50 Show Girl 32.50 Sea Isle 108.00 Stage Door Canteen 17.50 Step Up 20.00 Stormy 142.50 Suspense 19.50 Super Score 25.00 Starlite 119.50 South Seas 14.50 Surf Queen 17.50 Sea Breeze 32.50 Superliner 24.50 Spellbound 20.00 Sky Raider 15.00 Smarty 29.50 Tally-Ho 94.50 Tennessee 147.50 Tropicana 129.50 Trinidad 147.50 Trade Winds 185.00 Tornado 45.00 Virginia 150.00 Victory 12.50 Wagon Wheels 17.00

- Amber \$27.50 Bermuda 125.00 Bowling League 89.50 Big Hit 17.50 Big Time 110.00 Banjo 150.00 Broncho 50.00 Catalina 154.50 Ollok 59.50 Cover Girl 120.00 Carousel 42.50 Co-Ed \$74.50 Cyclone 45.00 Dynamite 24.50 Fast Ball 24.50 Flying Trapeze 84.50 Fiesta 34.50 Gold Ball 49.50 Havana 45.00 Honey 54.50 Hi Ride 90.00 Hawaii 80.00 Humpty \$132.50 Kilroy 39.50 Kismet 17.50 Lucky Star 67.50 Manhattan 124.50 Marjorie 59.50 Mexico 79.50 Miss America 40.00 Mystery 42.50 Nevada 103.00 Playboy 44.50 Ranger 62.50

Now delivering JAMBOREE, MARDI GRAS, SPINBALL AND YANKS

ROY MCGINNIS CO.

2011 MARYLAND AVE., BALTIMORE 18, MARYLAND . PHONE: UNIVERSITY 1800

Record Reviews

(Continued from page 110)

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD 40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES LABEL AND NO. COMMENT



ARTIST TUNES LABEL AND NO. COMMENT



FOLK

GABE DRAKE-THE HERDSMEN (Eddie Yates) (Republic 006) Blow the Whistle, Ring the Bell Hillbilly Spike Jones treatment of train tune, noises, bells and yodels. I Lost My Love (Color Song) (Republic 005) Relaxed, sobby group harmony effort of pretty ditty, with band supplying suitable slow accompaniment.

JOHNNY HAYNES AND HIS MELODY WRANGLERS (Johnny Haynes) (Melody Trail 187) Mother, Say a Prayer for Your Son, Johnny Murky recording and surface noise well any virtues side may possess. My Blue and Troubled Mind Flip has heavy surface hiss, but chirping can be heard to better advantage. Johnny sings well in deep folk style.

COWBOY DALLAS TURNER AND HIS OREGON OUTLAWS (Melody Trail 191) I'll Let Another Take My Place Sob-throated cowboy warbling, heavily sentimental. Well sung and backed. Rounding Up My Broken Heart Lots of conviction and folk flavor here.

WESLEY TUTTLE (Capitol Americana 40121) Mom Understands Plaintive Tuttle piping of mother love ditty. You Can't Fool My Broken Heart Tuttle delivery here in the accepted folk romantic vein. Restrained fiddling under vocal very effective.

CLIFFIE STONE ORK (Capitol 15108) Take It Any Way You Can Get It (Cliffie Stone - Vocal Ensemble) Gay vocal and instrumental treatment by Stone and his crew of rhythm tune. When My Blue Moon Turns to Gold Again (Vocal Trio) Hillbilly standard receives easy relaxed trio vocal over tasty instrumental maneuvers.

TEX WILLIAMS WEST-ERN CARVAN (Capitol 15113) Who? Me? (Tex Williams-Trio) A bright bit of comedy patter material that should prove another winner for the hot Mr. Williams. Foolish Tears (Tex Williams) Tex delivers folk lament in usual competent fashion. Some fine instrumental kicks here, too.

FOLK

CLIF BRUNER'S TEXAS WANDERERS (Moon Mullican) Old Joe Turner Blues (Decca 46096) Fine Mullican blues chanting, as well as some superb guitar and piano solos. When You're Smiling (The Whole World Smiles With You) Oldie gets solid, tho undistinguished run thru by Mullican and the Bruner band.

BOB WILLS AND HIS TEXAS PLAYBOYS (Tommy Duncan) (MGM 10213) Blues for Dixie Pleasant Duncan piping with the usual Wills shout interjections and fancy fiddling. I Had a Little Mule Fast flying hillbilly novelty with group vocal backing up Duncan chanting.

MOLLY O'DAY-THE CUMBERLAND MOUNTAIN FOLKS (Columbia 20441) A Hero's Death Gal uses a bit too much sob in her exceedingly twangy chirping of mournful folk tune. Don't Forget the Family Prayer (Lynn Davis) Hillbilly religious type offering rendered in nasal harmony by Davis and the gang.

ESMERALDY (Square Cutters) (Musicraft 571) Ship to My Lou Breezy run thru of traditional square dance ditty done up in usual nasal tones and yodel of Esmeraldy. Naughty Girl Pert rhythm folk novelty with thrush doing first chorus, straight then switching to her twangy ways and of course the yodel.

OKLAHOMA SWEET-HEARTS (Capitol Americana 40124) If You Don't Love Me Gals show off capable harmony duet but tune on the dull side. I Won't Be Waiting for You Flip here combines stronger material with the competent Sweet-hearts harmony over smooth fiddle featured band work.

ROY ROGERS (Victor 20-2917) Old Fashioned Cowboy After too slow first chorus, disk switches to snappy instrumental work and brighter Rogers chanting. I'm Gonna Gallop, Gallop, Gallop To Gallup, New Mexico Ditty here more in the Rogers groove than flip and the cowboy treats it accordingly. Instrumental kicks include a bit of fast stepping rumba.

McGinnis Novelty Co. ALL A-1 RECONDITIONED—READY FOR LOCATIONS 5 BALL FREE PLAY PIN GAMES Arizona \$20.00 Big League 41.00 Big Parade 25.00 Brazil 20.00 Canteen 25.00 Cover Girl 30.00 Defense 20.00 Double Barrel 45.00 Four Aces \$20.00 Four Roses 20.00 Keep 'Em Flying 20.00 Kilroy 55.00 Laura 30.00 Liberty 30.00 Oklahoma 20.00 Riviera 25.00 Sea Breeze \$40.00 Spellbound 40.00 South Seas 30.00 Surf Queen 35.00 United Trade 20.00 Winds 20.00 Wagon Wheels 20.00 I BALL FREE PLAY GAMES '41 Derby \$72.50 Blue Grass 45.00 Club Trophy \$74.50 Long Acres 89.50 AUTOMATIC PHONOGRAPHS Wurlitzer 950 \$209.50 Wurlitzer 500 114.50 Wurlitzer 780 Colonial \$214.50 Wurlitzer 24 Victory Model 79.50 Terms: One-Third Deposit With Orders, Balance C. O. D. 3147 LOCUST ST. ST. LOUIS, MO.

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
 OVER-ALL
 DISK JOCKEY
 DEALER
 OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
 OVER-ALL
 DISK JOCKEY
 DEALER
 OPERATOR

FOLK

SMOKEY ROGERS (Tex Williams Western Caravan) (Capitol Americana 40123) <i>Don't Come Cryin' to Me</i> Subdued Williams orking effective under Rogers' wailing, tho crew gets in some hot hillbilly licks after vocal.	74	77	74	71
<i>Blue Bonnet Polka</i> Fast paced polka, Western style, well suited to the Rogers' delivery and the strong Williams band.	78	78	78	78
CECIL CAMPBELL'S TENNESSEE RAMBLERS (Cecil Campbell) (Victor 20-2918) <i>Whose Blues Are You Now?</i> Campbell combines heavy nasal tones and yodel piping effectively on lively folk blues.	72	74	71	70
<i>Southern Special</i> Rhythmic train ditty, featuring some good chorus hillbilly fiddling in addition to Campbell's vocal.	70	70	70	70
TEX RITTER (Capitol 15119) <i>Rock and Rye</i> Ritter clowns way thru comedy tune in excellent drunk take off. This should grab the nickels.	85	83	83	88
<i>My Heart's as Cold as an Empty Jug</i> Cowboy wraps his bass tones ably about folk lament in typical tear-jerk fashion.	79	78	77	81

RACE

JOHNNY GARDNER QUINTET (Rich 250) <i>Easy Mood</i> Ordinary tenor sax solo with amateurish chugging rhythm backing.	39	38	39	40
<i>Afraid</i> (Leonard Bogan) Mediocre job with a pretty bad song.	30	30	30	30
JOE LIGGINS "HONEY-DRIPPERS" (Exclusive 271) <i>Sweet Georgia Brown</i> Hokey intro leads to vocal, some good tenor and a ragtime piano solo on the old fave.	71	72	70	71
<i>Drippers Blues</i> Slow shuffle boogie instrumental; hardly inspiring.	66	63	66	68
EARL BOSTIC ORK (Gotham G-161) <i>Bostic's Boogie Blues</i> Bostic's dirty toned alto dominates the side; this obvious slow jump jazz may find some biz in race locations.	75	77	74	76
<i>Barfly Baby</i> (Roger Jones) A boogie blues with weak vocal, good alto, fair trumpet and plenty of drive.	65	62	65	67
BROWNIE MCGHEE (Savoy 5550) <i>Robbie-Doby Boogie</i> Blues for Jackie Robinson and Larry Doby comes off better than most of this sort of thing; Lusty McGhee shout, solid rhythm backing.	85	86	84	85
<i>Hard Bed Blues</i> Firm rhythm, more good McGhee shouting on a typical blues lyric that's earthy and tells a story.	79	77	79	81

RACE

"LITTLE" WILLIE JACKSON (Modern 20-587) <i>Little Willie's Boogie</i> Riffer in boogie tempo is marred by bad recording balance which brings up drums too loud.	60	60	57	63
<i>You Can Depend On Me</i> Nice vocal and small-band swing on the oldie. Scoring uses several of the riffs Fletcher Henderson wrote for his dinking of tune in thirties.	74	72	72	77
NELLIE LUTCHER AND HER RHYTHM (Capitol 15112) <i>Imagine You Having Eyes for Me</i> Nelle does an up-tempo novelty of her own composition in her special skittish, fly style. The Lutcher-minded should go for this.	80	81	78	82
<i>(I Took a Trip on the Train and) I Thought About You</i> Ballad by Mercer and Van Heusen neatly rendered in more moderate fashion than flip.	77	77	75	78
BULL MOOSE JACKSON (King 4230) <i>Fare Thee Well, Deacon Jones</i> Humorous jump novelty that starts slow and builds to a sock climax.	76	76	75	78
<i>I Can't Go On Without You</i> Smooth performance of a slow ballad in style of Jackson's current hits "I Love You, Yes, I Do", and "All My Love Belongs to You."	81	80	78	83

THE RAVENS (National 9045) <i>Send for Me If You Need Me</i> Up-tempo blues smartly warbled by a group that really knows how. Lots of vitality and humor in lead bass' delivery.	82	82	80	84
<i>Until the Real Thing Comes Along</i> Oldie gets the slow, sexy, satisfyin' after-hours treatment that will get a slew of juke box plays.	82	80	80	87
SONNY TERRY (Capitol Americana 40122) <i>Hot-Headed Woman</i> Deep South blues with harmonica and rhythm. Appeal will be mainly for collectors of antediluvian blues and race fans in South and rural areas.	66	64	66	68
<i>Custard Pie Blues</i> Levelier than flip, thus should go in the general race market.	72	70	70	75
STEVE GIBSON-THE RED CAPS (Mercury 8091) <i>Scratch! And You'll Find It</i> Competent vocal bebop getoffs intermixed with straight chirping of a Louis Jordan type novelty.	72	74	70	76
<i>Danny Boy</i> Choppy rhythm vocal of the traditional ballad-style doesn't sit too well with material.	64	63	63	67

★ SACRIFICE—Rex Close-Out—SACRIFICE ★

1 Bally Triple Bell.....\$ 575.00	2 5-25c Keeney Bonus Bells. Ea...\$425.00
10 New American Scales..... 1,000.00	1 5-10-25c Keeney Bonus Bell. Ea. 675.00
4 Strikes 'n' Spares, new. Ea.. 295.00	1 5-25c Jennings Challenger..... 375.00
10 Strikes 'n' Spares, used. Ea.. 245.00	1 5c Bally Hi-Ball, like new..... 300.00
5 5c Keeney Bonus Bells. Ea... 275.00	4 Chicago Coin Double Safes. Ea.. 125.00

PIN GAMES	MUSIC—"SPECIALS"	MILLS SLOTS
Cross Fire\$59.50	ROCK-OLA	5c Blk. Cherry, like new\$150.00
Maisie 69.50	Supers\$99.50	10c Blk. Cherry like new 160.00
Kilroy 39.50	Masters 94.50	25c Blk. Cherry, like new 175.00
Havana 49.50	Deluxe 89.50	5c Blue Front 85.00
Spellbound 24.50	Standard 89.50	5c Bonus Bell 90.00
Dynamite 34.50	Commando 99.50	10c Bonus Bell 95.00
Sea Breeze 24.50	Spectravox 39.50	2 5c Black Chrome. Each 95.00
Play Boy 49.50		1 5c Rebuilt Chrome 95.00
Canteen 24.50	SEEBURG	1 10c Rebuilt Chrome 95.00
Suspense 24.50	Maestro\$89.50	1 Futurity 85.00
Super Score 24.50	Gem 89.50	1 25c Gold Chrome... 95.00
Bally Hoo 59.50	Hideaway 54.50	1 50c Gold Chrome... 150.00
Baffle Card 49.50		JENNINGS SLOTS
Surf Queen 24.50	WURLITZER	Like New
State Fair 24.50	500—Keyboard\$89.50	5c Bronze Chief ...\$149.50
Superliner 24.50	600 89.50	10c Bronze Chief ... 154.50
Rio 44.50	24 Hideaway, 30 Wire 54.50	25c Bronze Chief ... 159.40
Grand Canyon 19.50	71 Counter 79.50	
Wagon Wheel 19.50	81 Counter 79.50	CONSOLES
Life Card 29.50		Mills 4 Bells\$ 99.50
Show Girl 34.50		Mills 3 Bells 199.50
Step Up 24.50		1 Sun Ray 35.00
Knockout 24.50		
	ONE BALLS	ARCADE
	2 Keeney Hot Tips. Each\$225.00	Pitchem & Battem\$495.00
	2 '41 Derbys. Each 75.00	Bally Big Inning 395.00
	1 Pimlico 75.00	Total Roll 59.50
	1 Dark Horse 35.00	Tally Roll 59.50
	1 Fortune 50.00	

Write or Wire—1/3 Deposit
REX COIN MACHINE DISTRIBUTING CORPORATION
 Exclusive Distributors of ROCK-OLA Phonographs and All Leading Makes of Coin Operated Equipment
 (Main Office) 821-829 S. Salina St., Syracuse 3, N. Y. Phone 28255

MANUFACTURER'S LOSS—YOUR GAIN!

Special Factory Closeout to Make Room for New Production.

BRAND NEW IN ORIGINAL CRATES!

PONSER'S Pro-score
 America's Outstanding Roll Down Game

\$269⁵⁰
 (Originally \$499.50)

LIMITED QUANTITY, SO ORDER NOW!

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE EVERglade 2600 • CHICAGO 22, ILL.

GOLDEN OPPORTUNITY!

LIMITED NUMBER OF PROFITABLE DISTRIBUTORSHIPS AVAILABLE FOR OUR OFFICIAL REGULATION 22 FT. SHUFFLE BOARD WRITE OR WIRE AT ONCE! Box 186, The Billboard 155 N. Clark St., Chicago 1, Ill.

Lamont Corliss Rep Dies in Air Crash

CHICAGO, June 19.—G. W. Rogers, of the Lamont Corliss Company, was one of the passengers who met death Thursday (17) in the airliner which crashed at Mt. Carmel, Pa., a few hours after leaving the Chicago airport. Rogers was on his way back to New York after attending the NCWA convention at the Sherman Hotel here.

ADVANCE RECORD RELEASES

POPULAR

(Continued from page 35)

- Some of These Days Sophie Tucker-Bob Haggart (Louisville Lou) Decca 24289
- *Somebody Else Is Taking My Place R. Morgan Ork (Dolores) Decca 25398
- Somebody Else's Picture S. Kaye (Ain't Doin') Victor 20-2983
- Someday (You'll Want Me To Want You) Aqua String Band (Yes! We) Signature 15210
- Songs of Our Times Album (4-10") N. Brandwynne Ork . . . Decca A-1920
- Bright Eyes; Avalon; Whispering . . . Decca 24012
- I Used To Love You; When My Baby Smiles at Me; Rose of Washington Square . . . Decca 24015
- La Veeda; A Young Man's Fancy; Look for the Silver Lining . . . Decca 24013
- Pale Moon; Feather Your Nest; Margie . . . Decca 24014
- San; Pallsteana; Chill Bean . . . Decca 24012
- Tell Me Little Gypsy; The Love Nest; The Japanese Sandman . . . Decca 24015
- That Naughty Waltz; Daddy, You've Been a Mother To Me . . . Decca 24013
- That Old Irish Mother of Mine; In Apple Blossom Time; Broadway Rose . . . Decca 24014
- Sultry Moon T. J. Fowler (Mango Blues) Paradise 120
- *Tangerine V. Monroe (Yours) Victor 20-2984
- Take it Away X. Cugat (Cuanto Le) Columbia 38239
- Tea for Two S. Syms (Close Your) DeLuxe 1113
- That Blue Eyed Baby of Mine C. Stone-J. Verna's Musicalsaires (Love Is) 20th Century 20-44
- The Blue Room B. Davies (Don't Blame) Victor 20-3019
- The Lady Is a Tramp B. Raeburn Ork (St. Louis) Atlantic 861
- The Dark of Midnight F. Herbert (Vienna, My) Spiro S-9512
- The Flower Seller G. Paxton (Judaline) MGM 10219
- The New Moon F. Martin (Shangri La) Victor 20-2980
- The Sad Cowboy L. Prima (Bubble-Loo) Victor 20-2982
- The Sad Cowboy A. Lund (I Long) MGM 10223
- The Toodle-I-Ay Song N. Donovan (There's the) DeLuxe 1167
- The Trail of the Lonesome Pine A. Godfrey (Turkish Delight) Columbia 38246
- There's Music in the Land V. Monroe (Every Day) Victor 20-2957
- There's the Same Old Lovelight in Your Eyes N. Donovan (The Toodle-I-Ay) DeLuxe 1167
- Turkish Delight A. Godfrey (The Trail) Columbia 38246
- Vienna, My City of Dreams F. Herbert-W. Scheff (The Dark) Spiro S-9512
- We'd Be the Same H. Fields Ork (You Twisted) Victor 20-2959
- Where Flamingos Fly Ink Spots (Just for) Decca 24461
- Where Flamingos Fly S. Fields-B. Johnstone (Mist on) Must-Craft 581
- Whiffenpoof Song The Four Notes (Rockin' Chair) Paradise 115
- Wrap Your Troubles in Dreams Z. Lane (On the) DeLuxe 1155
- Yes! We Have No Bananas Aqua String Band (Someday) Signature 15210
- You Twisted My Heart Around Your Little Finger H. Fields Ork (We'd Be) Victor 20-2959
- You'll Always Be My Sweetheart P. Chapman (Coo-Coo) DC 8054
- *Yours (Quiereme Mucho) V. Monroe (Tangerine) Victor 20-2984
- *Reissue.

NEW GAMES
STAR DUST
MARDI GRAS
JAMBOREE
RANCHO
SHANGHAI
GROETOHEN COLUMBIA . . . \$129.50
CLEOPATRA
GOLD CUP, FP
TROPY, PO
GUSHER . . . \$19.95

NEW CONSOLES
5 25¢ Challenger . . . \$595.00
5¢ Monte Carlo . . . 800.00
5 25¢ Monte Carlo Challenger . . . 745.00
Evans Bang Tails . . . 671.50
25, Evans Races, JP, PO, Fl. Sample
Triple Bell . . . 550.00
895.00

SPECIAL! BRAND NEW SHOOTING STARS
In Original Cartons
\$50.00
5-Ball F.P.

PHONOGRAPHS
Wurl. 24 . . . \$169.50
Wurl. 500 . . . 219.50
Wurl. 800 . . . 250.00
Seeburg LoTone . . . 275.00
Seeburg K20 . . . 89.50
Concert Grand . . . 175.00
8200 Conv., RO . . . 179.50
8200 Conv. . . . 149.50
Concert Master . . . 195.00
Rock-Ola DeLuxe . . . 169.50

BARGAINS CONSOLE
5¢ Pace Reels Jr. \$ 49.50
Bang Tails . . . 425.00
25¢ Mills Club Console . . . 145.00
5¢ Super Bell . . . 89.50
5¢ Jenn. Club Console . . . 79.50
25¢ Jenn. Club Console . . . 89.50
Sport King . . . 59.50
Turf King, P.O. . . . 79.50

5c WIRELESS WALL-O-MATICS (WS-2Z) . . . \$19.50
5-10-25c WIRELESS BAR-O-MATICS (WB-1Z) . . . 32.50
Each Unit completely reconditioned and re-finished. All worn parts replaced.
GUARANTEED PERFECT
MILLS PANORAM, Late Serial . . . \$225.00

NEW JENNINGS BELLS
Standard Chief, 5¢ . . . \$269.50
Standard Chief, 10¢ . . . 279.00
Standard Chief, 25¢ . . . 399.00
Standard Chief, 50¢ . . . 599.00
Standard Chief, 51
Super DeLuxe Lite Up Chief, 5¢ . . . 324.00
Super DeLuxe Lite Up Chief, 10¢ . . . 334.00
Super DeLuxe Lite Up Chief, 25¢ . . . 344.00
Super DeLuxe Lite Up Chief, 50¢ . . . 454.00
Standard Club Console . . . 424.00
Super DeLuxe Club Console . . . 389.00
*With Tic-Tac-Toe Reels. Same Prices.

BELL SPECIALS
5¢ 4-Star Chief . . . \$ 89.50
5¢ Jenn. Chief . . . 85.00
5¢ Jenn. Silver Chief . . . 85.00
5¢ Jenn. Bronze Chief . . . 125.00
5¢ Jenn. Red Skin . . . 79.50
10¢ 4-Star Chief . . . 79.50
10¢ Super DeLuxe Chief (Lite-Up) . . . 74.50
10¢ Watling Rolatop . . . 175.00
10¢ Pace Comet . . . 60.00
25¢ Mills Brown Front . . . 60.00
25¢ Mills War Eagle . . . 99.50
25¢ Pace Bantam . . . 85.00
25¢ Watling Rolatop . . . 49.50
50¢ Mills Goose-neck . . . 75.00

Atlas NOVELTY COMPANY
2200 N. WESTERN AVE. · PHONE ARMITAGE 5005 · CHICAGO 47
Division of ATLAS MUSIC CO.
Assoc. Offices: ATLAS MUSIC CO., 5743 GRAND RIVER AVE., DETROIT 8
ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURGH 19
ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9

*** RUNYON CLOSEOUTS! ***
5 BALL PIN GAMES
No Free Play—Late Models—Ready for Location
\$125.00 Each
BANJO WISCONSIN TENNESSEE BUILD-UP
STORMY MYSTERY BALLERINA GOLD MINE MADRID
MELODY COVER GIRL BERMUDA CATALINA
WOODEN BALL ROLL DOWNS
ADVANCE ROLL...\$89.50 HY ROLLS\$155.00 BING-A-ROLLS ...\$235.00
STEEL BALL ROLL DOWNS
SINGAPORE\$74.50 HAWAII\$74.50 COVER GIRL\$135.00
GOLD MINE.....\$135.00 TROPICANA.....\$155.00
RUSH YOUR ORDERS TODAY!
1/3 With Order, Balance C. O. D.
RUNYON SALES CO.
123 W. Runyon St., Newark 8, N. J. Tel.: Bigelow 3-8777
593 Tenth Ave., New York 18, N. Y. Tel.: Longacre 4-1880

INTERNATIONAL

- All-Time Hits Album (4-10") F. Yankovic Columbia F-4
- Cafe Polka . . . Columbia 12314-F
- Clairene . . . Columbia 12276-F
- Hurray Slovenes . . . Columbia 12314-F
- Ohio Polka . . . Columbia 12276-F
- Shandy Polka . . . Columbia 12313-F
- Strabano Polka . . . Columbia 12339-F
- Rendezvous . . . Columbia 12339-F
- Atomic Polka J. Snihur (Home Town) DeLuxe 1148
- Bonne Nuit P. Brunelle (Sur Ce) Victor 26-7016
- Calypso Dance Felix and His Internationals (Calypso Injection) Disc 5082
- Calypso Injection L. Invader (Calypso Dance) Disc 5082
- Carnival Waltz E. Benedict Polkateers (Lenny's Polka) Victor 25-1122
- C'est Une Chanson D'Amour P. Brunelle (Mes Chers) Victor 26-7017
- Cette Belle Serenade W. Lamothe (Tu M'Attendras) Victor 26-7015
- Chaver Chaim E. Egan Ork (Lama Madua) Zimra 1001
- Cinderella Polka L. Duchow Red Raven Ork (In Paradise) Victor 25-1121
- Copperhead Polka M. G. Olekson Ork (Vita-Min Polka) Amuke OB-517
- Czerwien, Czerwien, Czerwona F. Wojnarowski Ork (Ostantnia Nocka) Dana 551
- Femmes Que Vous Etes Jolies P. Brunelle (Les Filles) Victor 26-7010
- Hagana Sings Album (3-10") U. Zifroni-S. Jaary-S. Weissfish Zimra Z-1
- Al Nipola . . . Zimra 1002
- El Hof Hamoledeth . . . Zimra 1004
- Hora Hagallia . . . Zimra 1004
- Shir Hapluga . . . Zimra 1003
- Shir Lamishmereth . . . Zimra 1002
- Tzena, Tzena . . . Zimra 1003
- Hawa Hawai P. Brunelle (Je Ne) Victor 26-7024
- Home Town Polka J. Snihur (Atomic Polka) DeLuxe 1148
- In Paradise L. Duchow Red Raven Ork (Cinderella Polka) Victor 25-1121
- Je Chante Au Clair De Lune W. Lamothe (Les Cowboys) Victor 26-7019
- Je Me Demande Pourquoi P. Brunelle (Ne Me) Victor 26-7018
- Je Ne Serai Jamais La Meme P. Brunelle (Hawa Hawai) Victor 26-7024
- Je Suis Seul P. Brunelle (Par Une) Victor 26-7020
- Je Suis Un Chevalier Chantant P. Brunelle (Tu Restes) Victor 26-7023
- Je Suis Un Cowboy Canadien W. Lamothe (L'Amour Des) Victor 26-7014
- Krakowiak Patty and F. Zachara (Polka Dot) Transphono TR. 10-14
- Kujawiak S. Jaworski-Dana Ork (Zegna Goral) Dana 570
- La Belle Romanina W. Lamothe (Mon Reve) Victor 26-7021
- La Chanson Des Plaines P. Brunelle (L'Autonne Dans) Victor 26-7012
- L'Amour Des Roses W. Lamothe (Cette Belle) Victor 26-7015
- L'Autonne Dans La Valle P. Brunelle (La Chanson) Victor 26-7013
- Lama Madua E. Egan Ork (Chaver Chaim) Zimra 1001
- Le Destin Cruel P. Brunelle (Me Reviendras-Tu) Victor 26-7013
- Le Joyeux Cowboy W. Lamothe (Pourquoi M'As-Tu) Victor 26-7023
- Lenny's Polka E. Benedict Polkateers (Carnival Waltz) Victor 25-1122
- Les Cowboys Dans La Nuit W. Lamothe (Je Chante) Victor 26-7019
- Les Filles De Prairies P. Brunelle (Femmes Que) Victor 26-7010
- Lover's Waltz Spike Haskell-The Jolly Millers (Sailor's Polka) Capitol 15121
- Me Reviendras-Tu Un Jour P. Brunelle (Le Destin) Victor 26-7013
- Mes Chers Vingt-Ans P. Brunelle (C'Est Une) Victor 20-7017
- Mon Enfant Je Te Pardonne P. Brunelle (Quand Je) Victor 26-7011
- Mon Reve W. Lamothe (La Belle) Victor 26-7021
- Ne Me Dis Pas Adieu P. Brunelle (Je Me) Victor 26-7018
- Ostantnia Nocka F. Wojnarowski Ork (Czerwien Czerwien) Dana 551
- Par Une Nuit Etoile P. Brunelle (Je Suis) Victor 26-7020
- Polka Dot Patty and F. Zachara (Krakowiak) Transphono TR. 1014
- Pourquoi M'As-Tu Quitte W. Lamothe (Le Joyeux) Victor 26-7023
- Quand Je Pense a Nos Soldats P. Brunelle (Mon Enfant) Victor 26-7011
- Sailor's Polka Spike Haskell-The Jolly Millers (Lover's Waltz) Capitol 15121
- Sur Ce Vieux Rocher P. Brunelle (Bonne Nuit) Victor 26-7016
- Trinidad Steel Band Album (3-10") Casablanca Steel Band Disc 719
- Tu M'Attendras Ma Tendre Mere W. Lamothe (Je Suis) Victor 26-7014
- Tu Restes Dans Mon Coeur P. Brunelle (Je Suis) Victor 26-7022
- Vitamin Polka M. G. Olekson Ork (Copperhead Polka) Amuke OB-517
- Zegna Goral Swa Goralke S. Jaworski-Dana Ork (Kujawiak) Dana 570

HOT JAZZ

- Evonce The Thelonious Monk Sextet (Off Minor) Blue Note BN 547
- Off Minor The Thelonious Monk Sextet (Evonce) Blue Note BN 547
- Profoundly Blue Tiny Grimes Quintet (That Old) Atlantic 858
- That Old Black Magic Tiny Grimes Quintet (Profoundly Blue) Atlantic 858

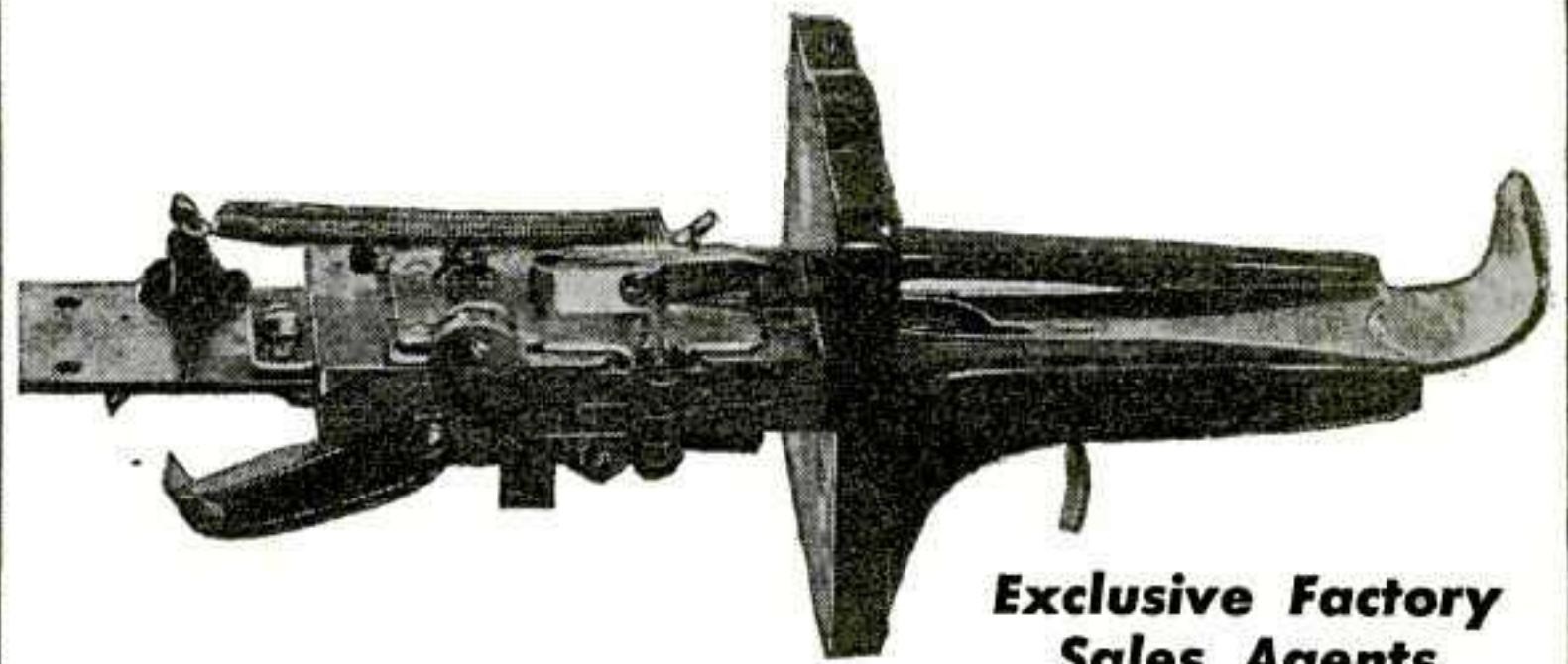
ADVANCE RECORD RELEASES
CLASSICAL AND SEMI-CLASSICAL

Bach: Fantasia and Fugue in D Major (Peters Volume IX, No. 3) (2-10") Album
G. Novaes Columbia MX-298
Camarata Concert Album (2-12") Kingsway Symphony Ork-Camarata, Dir. London LA-14
 Musetta's Waltz (La Boheme) London T-5009
 My Heart at Thy Sweet Voice (Samson and Delilah) London T-5009
 One Fine Day (Madame Butterfly) London T-5008
 They Call Me Mimì (La Boheme) London 5008
Capriccio
 F. Zachara (Pastorale) Transphono TR-1017
Charpentier: Louis—Depuis le Jour (E'er Since the Day) (12")
 N. Conner-M. Rudolf, Dir., Metropolitan Opera Ork (Offenbach: The) Columbia 72540-D
Clair de Lune (12")
 H. Sukman (Rhapsody in) Artist 3001
Dagger Dance
 Bolshoi Theatre State Ork (Galop) Disc 4500
Debussy: Images—No. 2 (Iberia) Album (3-12") Societe
Du Conservatoire de Paris Ork, C. Munch, Dir. . . . Decca London Eda 51
Debussy: Prelude to the Afternoon of a Faun (12")
 National Symphony Ork, S. Beer, Dir. . . . Decca London K-1037
Dvorak: Slavonic Fantasy in B Minor
 M. Elman (Smetana: Aus) Victor 10-1408
***Eli, Eli (My Lord, My Lord)**
 The Decca Salon Ork, H. Horlick, Dir. (Hatikvah) Decca 25396
Gentle Annie
 R. Merrill (Annie Laurie) Victor 12-0241
Handel: Water Music—Suite Concerto Grosso No. 21 in D Minor, Op. 6, No. 10 Album (4-12")
 Chicago Symphony Ork, D. Defauw, Dir.-J. Weicher . . . Victor M/DM-1208
***Hatikvah (National Anthem of Israel)**
 The Decca Salon Ork, H. Horlick, Dir. (Eli, Eli) Decca 25396
Jazz Legato
 Ambrose Ork (Jazz Pizzicato) London R-10,012
Jazz Pizzicato
 Ambrose Ork (Jazz Legato) London R-10,012
Khatchaturian: Gayne, Ballet Suite Album (2-12")
 Chicago Symphony Ork, A. Rodzinski, Dir. . . . Victor M/DM-1212
Peter Kreuder Album (3-10")
 P. Kreuder . . . Continental Elite CE-301
 Peter Kreuder Plays Ralph Benatsky, Parts 1 and 2 . . . Continental Elite E-1000
 Peter Kreuder Plays George Gershwin, Parts 1 and 2 . . . Continental Elite E-1001
 Peter Kreuder Plays Franz Lehar, Parts 1 and 2 . . . Continental Elite E-1002
Lalo: Symphonie Espagnole, Op. 21 Album (4-12")
 Y. Menuhin-Colonne Ork, J. Fournet, Dir. . . . Victor M/DM-1207
Frans Lehar Conducts Album (3-12")
 F. Lehar, Dir., The Zurich Tanhalle Ork London LA-15
 Gypsy Love, Part 1 . . . London T-5015
 Gypsy Love, Part 2 . . . London T-5014
 Merry Widow, Parts 1 and 2 . . . London T-5016
 Women of Vienna, Part 1 . . . London T-5014
 Women of Vienna, Part 2 . . . London T-5015
Liszt: Les Preludes (Symphonic Poem No. 3) Album (2-12")
 Societe Du Conservatoire de Paris Ork, E. Jorda, Dir. . . . Decca London Eda 54
Melchior Sings Album (4-10")
 L. Melchior . . . MGM-26
 Come Back to Sorrento . . . MGM-30013
 I Love You Truly . . . MGM-30014
 Mattinata . . . MGM 30013
 Minnelied . . . MGM-30015
 Oh, Promise Me . . . MGM-30014
 Summer Moon . . . MGM-30012
 The Song Is You . . . MGM-30012
 Who Is Sylvia . . . MGM-30015
Moussorgsky: Dance of the Persian Slaves (From Khovantchina: Act IV)
 Sir. T. Beecham, Bart., Dir., Royal Philharmonic Ork . . . Victor 12-0239
Mozart: Concerto in A Major for Piano, No. 23 Album (3-12")
 C. Curzon, National Symphony Ork, B. Neel, Dir. . . . Decca London EDA 53
Mozart: Idomeneo—Overture (12")
 National Symphony Ork, B. Neel, Dir. (Mozart: The) Decca London K-1410
Mozart: The Impresario—Overture K486 (12")
 National Symphony Ork, B. Neel, Dir. (Idomeneo—Overture) Decca K-1410
Offenbach: Orpheus in Hades Overture
 Boston Pops Ork, A. Fiedler, Dir. . . . Victor 12-0240
Offenbach: The Tales of Hoffmann—Elle a Fui La Tourterelle (Act IV) (12")
 N. Conner-M. Rudolf, Dir., Metropolitan Opera Ork (Charpentier: Louise) Columbia 72540-D
Pastorale
 F. Zachara (Capriccio) Transphono TR-1017
Purcell: Retir'd From Any Mortal's Sight King Richard II); Sylvia; Now Your

Perpetual Motion (12")
 L. Levy Concert Ork (Romance) London B-12,002
Purcell: I See She Flies From Me; On the Brow of Richmond Hill
 A. Desmond-H. Craxton (Purcell: Retir'd) Decca London K-1397
Poulenc: Petites Voix
 R. Shaw, Dir., RCA Victor Chorale . . . Victor 10-1409
Purcell: Sonata in G Minor (12")
 F. Grinke-A. Goldsborough . . . Decca London K-1404
Purcell: English Music Society Set, Volume I Album (3-10" and 5-12")
 Columbia M-315
 Fantasia Upon One Note . . . The International String Quartet . . . Columbia 19002-D
 Four-Part Fantasia No. 1 and No. 2 . . . The International String Quartet . . . Columbia 11096-D
 Four-Part Fantasia No. 3 and No. 4 . . . The International String Quartet . . . Columbia 11097-D
 Four-Part Fantasia No. 5 and No. 6 . . . The International String Quartet . . . Columbia 19000-D
 Four-Part Fantasia No. 8 and No. 9 . . . The International String Quartet . . . Columbia 19001-D
 Four-Part Fantasia No. 9 . . . The International String Quartet . . . Columbia 19002-D
I Love and I Must . . . K. Faulkner-B. Richards-J. Ticehurst . . . Columbia 11100-D
If Music Must Be the Food of Love . . . K. Faulkner-B. Richards-J. Ticehurst . . . Columbia 11099-D
The Aspiration (How Long, Great God) K. Faulkner-B. Richards-J. Ticehurst . . . Columbia 11098-D
The Golden Sonata, Parts 1 and 2 . . . I. Menges-W. Primrose-A. Gauntlett-J. Ticehurst . . . Columbia 11098-D
Two Catches . . . The Purcell Singers . . . Columbia 111100-D
Ravel: Concert for Piano and Orchestra Album (3-12")
 L. Bernstein, Pianist-Dir., The Philharmonia Ork of London . . . Victor M/DM-1209 and V/DV-15
Rhapsody in Blue (12")
 H. Sukman (Clair De) Artist 3001
Romance (12")
 L. Levy Concert Ork (Perpetual Motion) London B-12002
Rose Marie Album (4-12")
 A. Goodman Ork . . . Victor K-15
 Door of My Dreams—M. Bell-C. Fredericks . . . Victor 45-0054
 Indian Love Call — M. Bell-Guild Choristers . . . Victor 45-0057
Lak Geem—M. Bell-Guild Choristers . . . Victor 45-0057
 Overture to Rose Marie . . . Victor 45-0054
 Pretty Thing—M. Bell-Guild Choristers . . . Victor 45-0056
 Rose Marie — C. Fredericks-Guild Choristers . . . Victor 45-0055
 The Mounties — C. Fredericks-Guild Choristers . . . Victor 45-0056
 Totem Tom-Tom — C. Lind-Guild Trio and Choristers . . . Victor 45-0055
Rossini: The Barber of Seville—"La Calunnia E Un Venticello" (12")
 E. Pinza-F. Cleva, Dir.-Metropolitan Opera Ork (Puccini: La) Columbia 72528-D
Rumbalero, Parts I and II
 Camarata, Dir., The Kingsway Symphony Ork . . . London R-10,011
Saint-Saens: Symphony No. 3 in C Minor, Op. 78 (With Organ) Album (4-12")
 C. Muench, Dir.-Philharmonic-Symphony Ork of New York, E. Nies-Berger . . . Columbia MM-747
Scorn Give Over (12")
 A. Desmond-H. Craxton (Purcell: I) Decca London K-1397
Sibelius: Symphony No. 2 in D Major, Op. 43 Album (5-12")
 The Philadelphia Ork-E. Ormandy, Dir. . . . Columbia MM-759
Smetana: Aus Der Heimat, No. 1
 M. Elman (Dvorak: Slavonic) Victor 10-1408
Smetana: The Moldau; Dvorak: Husitska Overture, Op. 67 Album (3-12")
 Boston Pops Ork, A. Fiedler, Dir. . . . Victor M/DM-1210
Stravinsky: Symphony of Psalms Album (3-12")
 London Philharmonic Ork and Choir, E. Ansermet, Dir. . . . Decca London Eda 52
Strauss: Die Fledermaus: Overture (12")
 Boston "Pops" Ork., A. Fiedler, Dir. . . . Victor 12-0189
Strauss: The Gypsy Baron; Overture (12")
 Boston "Pops" Ork., A. Fiedler, Dir. . . . Victor 12-0188
Tchaikovsky: June (Barcarolle in G Minor)
 J. Iturbi (Tchaikovsky: November) Victor 12-0242
Tchaikovsky: November (Troika en Traineaux in E)
 J. Iturbi (Tchaikovsky: November) Victor 12-0242
Vaughn-Williams: Mass in G Minor Album (3-12")
 Fleet Street Choir, T. B. Lawrence, Dir. . . . Decca London Eda 57
Vaughn-Williams: Orpheus With His Lute
 R. Henderson-E. Gritten (Boyce: The) Decca London M-583
***Re-Issue**

FEATHER TOUCH

THE FIRST REALLY NEW COIN CHUTE IN YEARS



Exclusive Factory Sales Agents
Heath Distributing Company

A wise man said, "Imitation is the highest form of flattery." Do not be misled, *Feather Touch*, manufactured by MONARCH and sold by HEATH, is now a proven product, as thousands of satisfied operators will attest. *Feather Touch* is not a copy. *Feather Touch* is the original and beautiful creation of the Monarch Tool & Mfg. Co., Cincinnati, Ohio, who appointed us its exclusive distributor. Please note following *Feather Touch* firsts—

Feather Touch was first with beautiful, non-breakable, red plastic guard.

Feather Touch was first with ball-shaped grip coin slide.

Feather Touch was first with easy push slide action.

Feather Touch was first with roller bearing like operation.

Feather Touch was first with thick and thin coin or slug adjustment.

These, plus numberless other firsts, make *Feather Touch* top choice of America's most discriminating operators. Look for the name "FEATHER TOUCH" on the new, improved model.

Feather Touch now available in "fool proof" 2c model (penny on penny type). Revive those out-dated games with a *Feather Touch* 2c chute. Request all your games come *Feather Touch* equipped.

FEATHER TOUCH, Any Coin, Free Play Model \$3.95

FEATHER TOUCH, Any Coin, Non Free Play Model 3.65



SEE YOUR FAVORITE DISTRIBUTOR OR ORDER DIRECT. SATISFACTION GUARANTEED OR YOUR MONEY BACK.

MEMBER

HEATH DISTRIBUTING COMPANY
217 THIRD STREET
MACON, GEORGIA
PHONES: 2681-2

CENTRAL OHIO'S QUALITY BUYS

KEENEY'S NEW ELECTRIC CIGARETTE VENDOR

NOW ON DISPLAY IN OUR NEW SHOW ROOMS

ORDERS NOW TAKEN FOR PREFERRED DELIVERY IN OHIO, KENTUCKY, WEST VIRGINIA

CONSOLES

USED

Table listing used console machines such as Draw Bells, Regular, Buttons, Bonus Super Bells, etc.

ARCADE EQUIPMENT

Table listing arcade equipment like Batting Practice, Sky Fighter, Air Raider, etc.

MUSIC

Table listing music machines like Rock-Ola Standard, Rock-Ola DeLuxe, etc.

NEW SLOTS

Table listing new slot machines with prices for various models like Mills Black Cherry, Mills Jewel Bells, etc.

USED AND FACTORY REBUILT SLOTS

Table listing used and factory rebuilt slot machines like Blue Fronts, Brown Fronts, etc.

Table listing rebuilt slot machines like Copper, Gold, and Blue Hammer models.

COUNTER GAMES

Table listing counter games like Sparks, Check P.O., Daval Marvels, etc.

SAFES & STANDS REVOLVAROUNDS

Table listing safes and stands like Single, Double, Triple DeLuxe, etc.

CONSOLES

NEW

Table listing new console machines like Bonus Super Bells, Gold Nuggets, etc.

PIN BALLS, \$19.50 EACH

List of pinball games including Air Circus, Bolaway, Bosco, Defense, Victory, Hollywood, etc.

NEW PIN BALLS

List of new pinball games including Exhibit-Samba, United-Monterrey, United-Wisconsin, etc.

1/3 DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

525 South High Columbus 15, Ohio

New Telephone Number: Adams 7254

N. Y. Judge Tells Mineola Police Force To Behave

MINEOLA, N. Y., June 19.—Stating that "the police should behave themselves," Supreme Court Justice Cortland Johnston nevertheless refused to issue an injunction...

George Mulry, Backe's attorney, had charged in court that police, acting on orders by Commissioner John M. Beckman and District Attorney James N. Gehrig, had used pressure on location owners to remove game equipment...

Altho he denied the injunction, Justice Johnston hinted that police officials had overstepped their authority in their handling of the situation. He advised Mulry to appeal his decision to a Court of Appeals.

Backe said the decision would be appealed.

Resort Hotel Lobby Calls Fun Features Of Pa. Bells Unfair

HARRISBURG, Pa., June 19.—Some Pennsylvania hotels in resort areas have joined restaurants and taverns in a fight against bell operation by private clubs...

Liquor dealers operating under public licenses—restaurants, have in some sections of the State obtained the aid of county law enforcement officers to curb bell operation.

In the latest bell discussion in Pennsylvania, Orion E. Landmark, executive secretary of the Pennsylvania Hotels Association, told a meeting of Lancaster hotel operators that they are "losing business to certain clubs in which bells are located and take care of a good percentage of the clubs' overhead expenses."

Dick Knudsen Joins O. D. Jennings Staff

CHICAGO, June 19.—O. D. Jennings & Company has appointed Richard Knudsen to its sales staff, J. Raymond Bacon, firm vice-president and general manager, announced this week.

Tho relatively new to the bell field, Knudsen brings to the Jennings firm a wealth of experience in the sales field. Prior to joining Jennings, he was sales superintendent for Standard Rolling Mills in its New England territory.

Knudsen's first road assignment for Jennings will begin Monday (21) when he inaugurates a two-month trip that will put him in contact with coinmen in Illinois, Kentucky, Tennessee and Mississippi.

Twin Cities Honor St. Paul Coinman At Reburial Rites

ST. PAUL, June 19.—A hero's reburial service was accorded here Wednesday (9) to Jake Henry Nilva, St. Paul coinman, slain in 1944 by the Japanese after they had taken him prisoner.

Posthumously awarded a Navy citation for heroism in action against the enemy in Darvel Bay, North Borneo, Nilva was associated with his brother-in-law, Herman Pastor, in the Mayflower Novelty Company, and was president of the Utility Finance Company at the time he enlisted in the navy in 1942.

An aviation machinist's mate 2/c, Nilva was overseas for two years and was making his last flying mission before returning home on furlough when his plane was forced down in Japanese-held territory on the Celebes Islands in 1944. The nine survivors of the 11-man crew were taken by the Japanese to Tokai Tei prison and later executed.

Information concerning his execution was disclosed during the Japanese war crimes trials over a year ago and Nilva's grave was subsequently located.

METAL TYPER DISCS

FOR GROETCHEN TYPERS

\$7.00 PER 1,000

Manufactured from Precision Dies from Finest Quality Aluminum. Standard Thickness. Satin Finish.

TOP QUALITY ONLY—ONE LOW PRICE

SAMPLE ON REQUEST

MONEY BACK GUARANTEE

1/3 With Order, Balance C. O. D.

MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY - CHICAGO 14, ILL.

FOR SALE

FREE PLAY PIN BALLS

Table listing pinball games for sale like New Ginger, Tropicana, Manhattan, etc.

ROLL-DOWNS

Table listing roll-down games like Gold Mine, Mimi, Singapore, etc.

1/3 Deposit With Order.

AMERICAN VENDING CO.

810 5th St. Miami Beach, Fla. Tel. 58-1619

A Dime Gets You a Dollar!

NEW "POLAR PETE" SNOW CONE MACHINE

The hottest idea in COOL PROFITS!

Turn to page 65 and see how you can

make over 900% profit.

MULTIPLE PRODUCTS CORP.

3612 Cedar Springs Dallas 4, Texas

It's Here BEACON Jr.

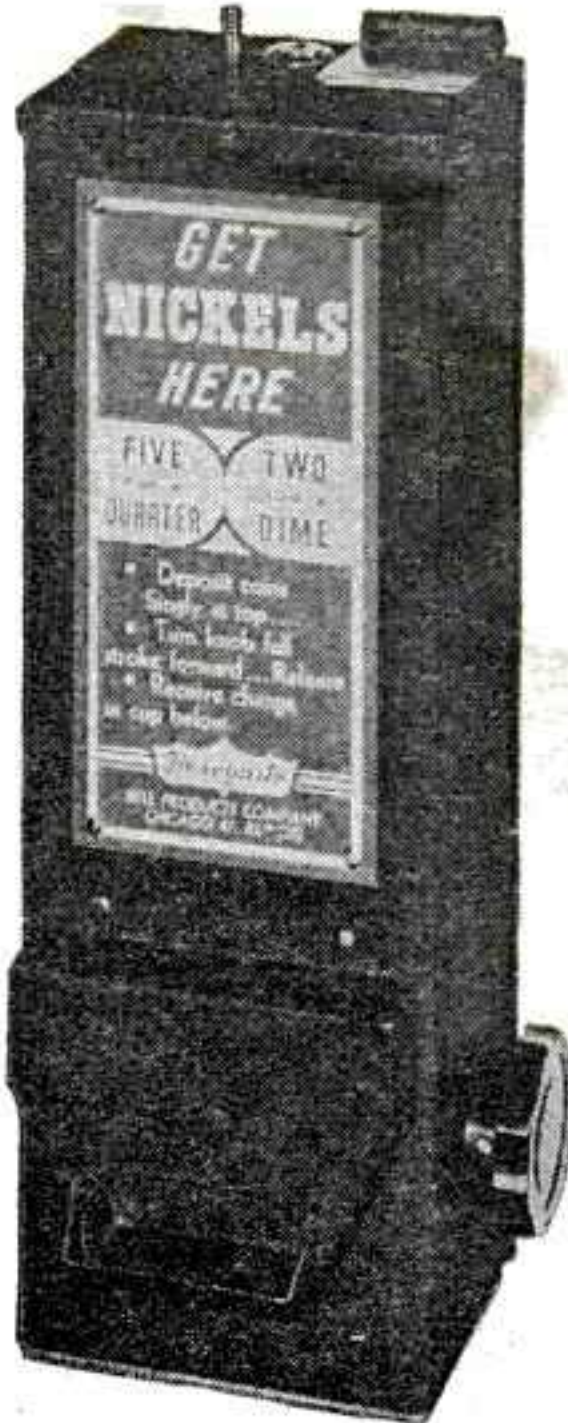
- Increase Collections, Build Good Will, Get New Locations, Hold Good Locations

Four good reasons why you should install a Beacon Coin Changer—Changes dimes into two nickels—Quarters into five nickels—Slugproof, Cheatproof, and Foolproof.

IMMEDIATE DELIVERY \$49.50 F. O. B. CHICAGO

BELL PRODUCTS CO.

2000 N. Oakley, Chicago, Ill.



GIVE TO THE DAMON RUNYON CANCER FUND

NEW METAL TYPER MACHINES

REPAIR SERVICE

PARTS AND SUPPLIES

W: Rebuild Old Groetchen Typer Machines to Look and Operate like new.



FINEST ALUMINUM DISCS

Plain or Colored

Write for Samples and Prices

FOR TOPS IN QUALITY

BUY DIRECT

FROM THE MANUFACTURER

STANDARD SCALE CO.

4333 DUNCAN AVE., ST. LOUIS 10, MO.

BUSINESS IS GOOD!

Yes, it is so good, we must expand. To expand we must employ still more salesmen to serve the coin trade of America. So, Mr. Salesman, if you have had experience selling parts and supplies to the coin machine operators of America, and want to affiliate yourself with this country's foremost Parts House, write me today for our exclusive territorial plan. We have a very attractive deal for qualified men. State qualifications and territory preferred by airmail. Address all mail to

ED HEATH

Heath Distributing Company

217 THIRD STREET

MACON, GEORGIA

WANT TO BUY

Total Rolls
Special Entry
Bally Entry
Jockey Club
Jockey Special
Victory Special
Victory Derby
Bally Eureka
Drawbell
Mills Slots

Groetchen Columbias
All Late Flipper Pins

EMPIRE COIN MACHINE EXCHANGE
1012-14 Milwaukee Ave., Chicago 22, Ill.
Phone: EVERglade 2600

FOR SALE

3 High Score Wurlitzer
Skee Ball Machines \$125.00 each
3 Singapore Roll Downs 95.00 each
1 Hawaii, in best and cleanest
operating condition 90.00 each
1/3 down, balance C. O. D.
AUTOMATIC COIN
1627 Superior Ave., Cleveland, Ohio
Prospect 8160

FAMOUS FOR USED GAMES

BALLERINAS	\$135.00	KEENEY COVER GIRLS	\$ 77.50
MANHATTANS	132.50	DYNAMITES	29.50
CINDERELLAS	147.50	BALLYHOOS	29.50
WISCONSINS	145.00	HAWAIIIS	67.50
HAVANAS	50.00	LADY ROBIN HOODS	135.00
BANJOS	137.50	SPECIAL ENTRIES	265.00
LUCKY STARS	40.00	JOCKEY SPECIALS	385.00
TRADE WINDS	155.00	TROPICANAS	112.50

ARCADE EQUIPMENT: Exhibit ROTARY MERCHANDISER CLAWS, \$100.00; International Mutoscope SHOOTMATICS, \$75.00; Evans' TEN STRIKES, '47 Model, \$100.00.
For quick delivery send 1/3 deposit.

NEW ORLEANS NOVELTY CO.

115 MAGAZINE STREET

Phone: CAnal 5306

NEW ORLEANS, LA.

70 DAVAL FREE PLAY COUNTER GAMES

Only \$17.50 Each

WARD PETERS

Brittany, La.

AUTOMATIC HOSTESS

UNIT OF 20

LIKE NEW

Original Price \$14,800.00

WILL ACCEPT
BEST OFFER

DAVID ROSEN, INC.

Exclusive AMI Distributor

855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2903

503 Evergreen Ave., Baltimore 23, Md.
Edmonson 5322

NEW PACE BELLS

RENO SPECIALS JUMBO JACKPOTS

5c-\$7.50—10c-\$15.00—25c-\$37.50

50c-\$50.00 or \$75.00—\$1.00-\$100.00 or \$150.00

HANDLOAD OR GUARANTEE SIGN

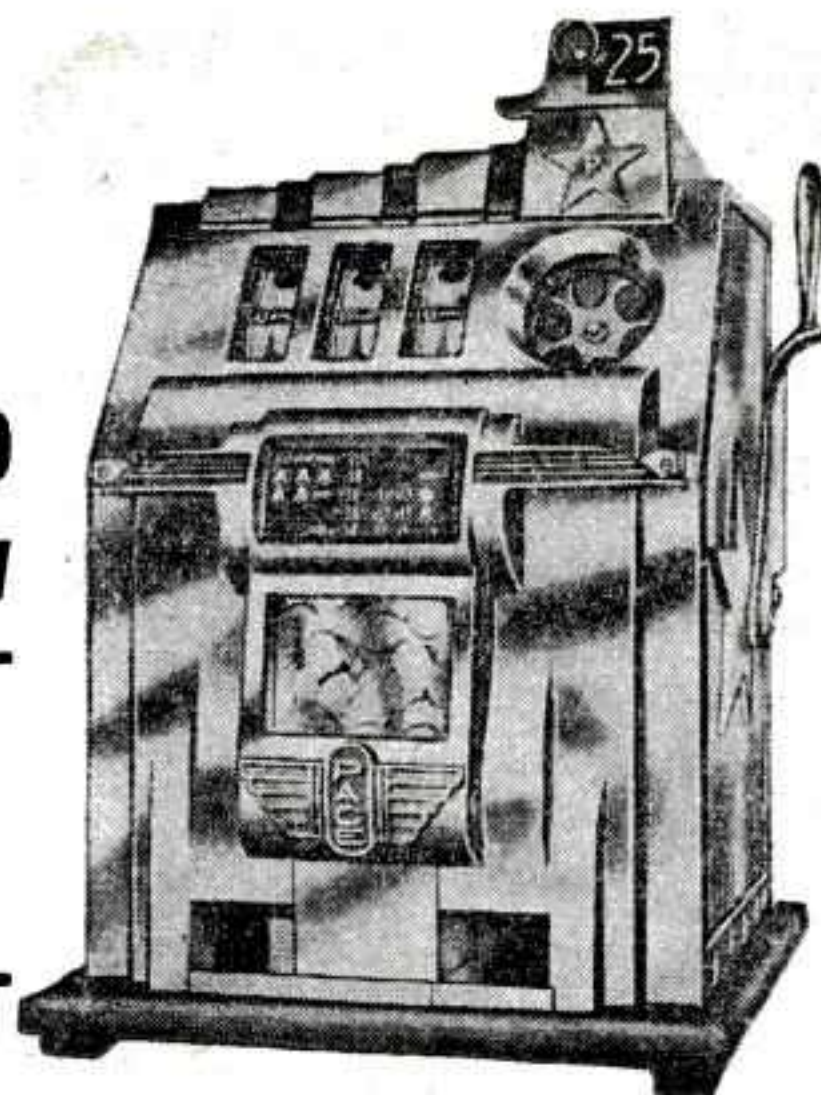
RENO SUPER JACKPOTS

50c-\$500.00—\$1.00-\$1,000.00

JACKPOT ALARM BELL

Audible 150 ft. away—Rings when Jak-Pot hits!

NEW EXCLUSIVE PACE BELL with TRANSPARENT SIDES! Player Can See Works. This Is Last Word In Club Bells.



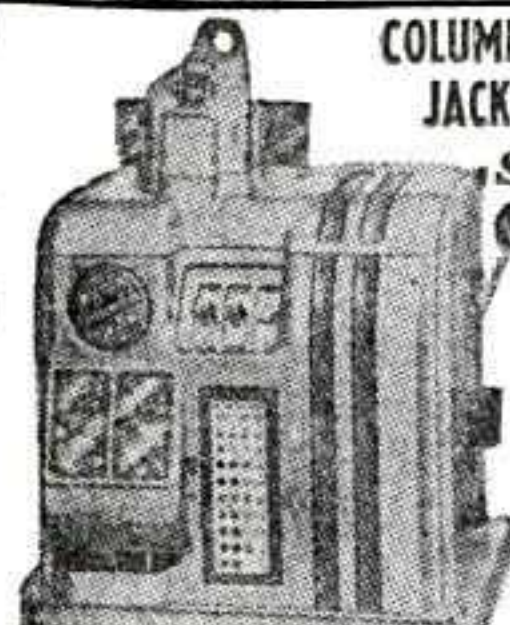
COLUMBIA DOUBLE JACKPOT BELL

SPECIAL

\$85.00 Ea.



Factory re-conditioned like new.



Changeable right on location in a few moments' time to 1-5-10-25¢ play. Cabinet rebaked to give new machine appearance. Size: 18 3/4" high, 14 1/2" wide, 12" deep, 50 lbs. wt.

1/2 DEPOSIT, BAL. C.O.D., F.O.B. CHICAGO.

WRITE FOR FREE NEW CATALOG!
WE BUY USED SLOTS AND COUNTER MACHINES—WRITE US!

Send for complete list of Coin Operated Equipment and Counter Games. Complete line of Salesboards and Tickets. We Repair Machines.

ABCO NOVELTY CO.

823 W. Randolph St. Chicago 7, Ill.

NEW GAMES IN STOCK

SPIN BALL
RENDEZVOUS
JAMBOREE
KING COLE
YANKS
MARDI GRAS
SAMBA
SHANGHAI
MONTERREY
JACK 'N JILL
LEAP YEAR
WISCONSIN
TRINIDAD
VIRGINIA

Call for Prices

\$175.00

EACH

LEHIGH SPECIALTY COMPANY

1407 W. Montgomery Avenue
CALL POplar 5-9299 Philadelphia 21, Pa.

WIRE OR WRITE TODAY FOR INFORMATION AND PRICES

PACE MFG. CO., INC. 2909 Indiana Ave., Chicago 16, Illinois

MAKE US AN OFFER ON

NEW CONSOLES table with columns for brand (KEENEY, EVANS, BALLY) and models (Gold Nugget, Winter Book, Casino Bells, etc.) with prices.

20 BALLY CUP DRINK VENDORS, just off location. 100 BRAND NEW 2 COLUMN METROPOLITAN COUNTER MODEL POST CARD VENDORS.



7 POST-WAR MODELS, SCIENTIFIC POKERINOS, LIKE NEW, \$225.00 Each.

BUBBLE BALL GUM 30¢ per pound—all sizes—any quantity.

SHOE SHINE MACHINE Already location proven by thousands of satisfied operators...

USED CONSOLES table listing models like Keeney 5-5-5-25, Bally Draw Bells, etc. with prices.

ARCADE EQUIPMENT

Table listing various arcade games like Rapid Fires, Pitchem & Katschem, Scientific Baseball, etc. with prices.

WE DON'T NEED 'EM—YOU CAN HAVE 'EM

FREE PLAY

Table listing free play items like ARIZONA, BRAZIL, AMBER, BIG HIT, BAFFLE CARD, DYNAMITE, etc. with prices like \$29.50 EA.

CONSOLES

Table listing console models like 15 PACE REELS, 5 PACE SARATOGA, 35 BIG GAME, etc. with prices like \$39.50 EA.

SLOTS

Table listing slot machine models like JENNINGS 10¢ STAND, CHIEF, MILLS BLUE FRONTS, etc. with prices.

MISCELLANEOUS

Table listing miscellaneous items like WILLIAMS BOX SCORE, WILLIAMS ALL STARS, EDELCO TIN PAN ALLEY, etc. with prices.

PHONOGRAPHS table listing models like WURLITZER COUNTER MODELS, with prices like \$59.50.

1/3 DEPOSIT WITH ORDER—BALANCE C. O. D. OHIO SPECIALTY COMPANY, INC.

539 S. SECOND PHONE: WA 2465 LOUISVILLE 2, KY.

NEW, MODERN SHOP

Located at 3425 Metairie Road, Jefferson Parish, Metairie, La., ten minutes drive from New Orleans.

All type slots rebuilt. We specialize in rebuilding Buckley Track Odds. Exclusive distributor of Buckley Track Odds and Criss Cross slots.

We offer factory prices and factory service. New Orleans office at 1006 Poydras St. Phone: RA 3811.

Three trucks on the road to pick up and deliver your equipment.

CONSOLE DISTRIBUTING CO.

MAIN OFFICE: 1006 POYDRAS ST. SHOP: 3425 METAIRIE ROAD NEW ORLEANS, LA. JEFFERSON PARISH, METAIRIE, LA. PHONE: RA 3811



CLEVELAND COIN MACHINE EXCHANGE, INC. 2021-2025 PROSPECT AVE - CLEVELAND 15, OHIO

Frank Swartz Sales Co. advertisement featuring 'FREE PLAYS USED' table with various game models and prices, and contact information for Nashville, Tenn.

Trimount Coin Machine Co. advertisement with 'We Want To Buy!!! ANY QUANTITY OF NEW 5 BALLS AT Close Out PRICES' and contact info for Boston, Mass.

HUB Distributing Co. advertisement for an 'ACTION SALE—BUY NOW!' listing various machine models like Wurlitzer 24, Seeburg 12 Record, etc. with prices.

GOOD BUYS

AT LOW PRICES

PHONOGRAPHS:

- WURLITZER 24 \$ 50.00
- WURLITZER 81, C. M. 75.00
- WURLITZER 61, C. M. 49.50
- WURLITZER 616 VICTORY 40.00
- WURLITZER 500 VICTORY 60.00
- WURLITZER 600 VICTORY 60.00
- ROCK-OLA 1422 295.00
- ROCK-OLA SUPER 95.00
- ROCK-OLA PREMIER 50.00
- SEEBURG ENVOY 150.00
- SEEBURG 43 CABINET 50.00

SPEAKERS:

- WURLITZER 580 \$49.50
- WURLITZER 420 29.50
- A.B.T. TARGET (New) 20.00
- A.B.T. TARGET (Used) 15.00

SEND 1/3 DEPOSIT, BALANCE C. O. D.

WRITE, WIRE OR PHONE 5-6457

G & S DISTRIBUTING CO., INC.

415 4th Avenue, South
Nashville 10, Tenn.

ARCADE EQUIPMENT MUST GO!

- ROLL-A-BARREL (New) \$195.50
 - GOALEE (Floor Sample) 195.50
 - PHOTOMATIC (Used 3 Months) 750.00
 - VOICE-O-GRAPH (Used 3 Months) 750.00
- also
- MILLS 3-BELL \$550.00
 - EVANS RACER LONGSHOT (Floor Sample) 750.00

1/3 DEPOSIT REQUIRED WITH ORDER

UNITED NOVELTY CO., INC.

Phone 101
Biloxi, Miss.

MUSIC & GAME ROUTE FOR SALE

This route established over period of fifteen years, built up by good will and good service, and netting an exceptionally good return on the investment. The route consists of 100 new and late model Phonographs, late Pin Ball and One Ball Games and over 50 latest type Consoles. Included with this route are three new trucks, complete shop and office, good lease, reasonable rent and good location; efficient help if desired. This route has never been offered for sale before and will stand rigid inspection. Located in one of Tennessee's largest cities. If interested owner will furnish satisfactory reason for selling.

BOX D-331

c/o THE BILLBOARD

CINCINNATI 22, O.

Stop! Look No Further!

MUSIC

- SEEBURG ENVOY, ESRC \$145.00
- " Major, ESRC 145.00
- " Classic, ES 109.50
- " 8200, ESRC 149.50
- " 8800, ESRC 139.50
- " Vogue 115.00
- Mills Thrones. Ea. 45.00
- Wurl. 616's. Ea. 45.00
- Wurl. 1015's 515.00
- Rock-Ola Super 110.00

ROLL DOWNS

- WILLIAMS BOX SCORE. Ea. \$165.00
- " All Stars, F.P. 249.00
- Bally Hy-Rolls 225.00
- Advance Rolls. Ea. 125.00

WE SHIP ALL OVER THE WORLD!

Olshin Distributing Co.

1100-02 Broadway Albany 4, N. Y.

4 PANORAMS FOR SALE

\$150.00 EACH—Perfect A-1 Condition,
Personal Viewing Front,
1/2 Deposit With Order.

MARDI GRAS, INC.

545 Washington Street Boston, Mass.

EMPIRE'S SUPERMART

WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

NEW PIN GAMES

- UNITED STAR DUST
- UNITED RONDEEVOD
- GOTT. KING COLE
- CHICOIN SPINBALL
- EXH JAMBOREE
- MARVEL CLEOPATRA
- CHICOIN SHANGHAI
- GENCO MARDI GRAS
- BALLY RANCHO
- WMS. YANKS

WRITE

NEW ONE BALLS

- BALLY GOLD CUP, F.P. \$645
- BALLY TROPHY, P.O. 645

NEW ROLL DOWNS

- BALLY HY-ROLL \$449.50
- ESSO ARROWS 295.00
- PRO-SCORE 345.00

NEW SKILL GAMES

- EVANS BAT-A-SCORE \$355.00
- SCIENTIFIC PITCH 'EM & BAT 'EM 499.50

NEW COUNTER GAMES

- MARVEL POP-UP ... \$ 29.50
- ABT MODEL F 52.50
- ABT CHALLENGER 49.50
- SHIPMAN ART SHOW 49.50
- GRIP-VUE 49.50
- KICKER & CATCHER 34.50
- GOTT. GRIP SCALE 29.50
- BAT-A-BALL JR. & STAND, Originally \$79.50, Now ... \$29.50
- AOME SHOCKER ... \$ 24.50
- DAVAL BEST HAND. 24.50
- SKILL THRILL 24.50
- DAVAL BUDDY 14.50
- 1c AMER. EAGLE 37.50
- GROET. CAMERA CH. 19.95
- IMP, 1c or 5c 14.50

NEW SLOTS

- JENNINGS LITE-UP CHIEF
- JENNINGS STANDARD CHIEF
- MILLS JEWEL BELL
- MILLS BLACK GOLD, H.L.
- MILLS MELON BELL
- MILLS BLACK CHERRY
- COLUMBIA, JP \$109.50
- DE L. COLUMBIA \$129.50
- VEST POCKETS 65.00
- MILLS Q.T. 115.00

WRITE!

SLOT SAFES, STANDS, ETC.

- CHICAGO METAL REVOLVING SAFES — DE LUXE
- Single \$119.50 • Double \$174.25 • Triple \$262.00
- UNIVERSAL—Single Safe \$79.50 • Double Safe 116.75
- FLIPPER BUMPER KIT \$5.95
- NICKEL NUGGER 3.95
- DOWNNEY-JOHNSON COIN COUNTER 198.50
- BOX STANDS \$27.50 • FOLDING STANDS 12.50

NORTHWESTERN BULK VENDORS

- DE LUXE ... \$ 27.00
- MODEL 33 12.80
- MODEL 39 14.40
- MODEL 40 11.00
- 33 BALL GUM 11.55

NEW CONSOLES

- MILLS 3-BELLS
- KEEN. GOLD NUG. \$800.00
- EVANS RACES \$317.00
- BAL. TRIPLE BELL 895.00
- EV. WINTERBOOK 826.00
- EVANS BANGTAILS 671.00
- EV. CASINO BELL 637.50
- JENN. CHALLENGER 595.00
- BAL. WILD LEMON 542.50
- BAL. DOUBLE UP 542.50

NEW VENDORS

- ARISTOCRAT POP CORN VENDORS \$225.00
- ATLAS BANTAM 5c ALMOND VENDOR 12.50
- MARION SCALE 79.50
- SILVER KING HOT NUT VENDOR 29.95
- 5c 4-WAY MINT 27.50
- ADVANCE 25c MODEL 21F VENDOR 24.00
- SILVER KING, 1c or 5c NUT OR S.G. 13.95
- VICTOR MODEL K 12.95
- VIC. MOD. V-K, Del. 13.75
- VIC. CUSTOM-BUILT UNIVERSAL 13.95
- N-W STAMP VEND. ... 69.00

CLOSING OUT All Used Slot Machines

Mills Blue & Brown Fronts, 5-10-25c complete. Each ... \$35.00

Rebuilt Mills Slots in New Cabinets—good condition. 5-10-25c. Each 70.00

Mills Club Consoles—overhauled in A-1 condition. 5-10-25c. Each 70.00

Mills Club Consoles in good running order. 5-10-25c. Each ... 50.00

Seattle Coin Machine Co.

3225-27 Western Ave.
Seattle, Washington

OPERATORS—LOOK!

New Improved Kicker

TOM-TOM \$169.50

NEVER BEFORE—have you seen a game with the most exciting—fast scoring action—terrific playing ap-machine—priced right—can be used peal—pin ball size console type on pinball or arcade locaton.

Write or Wire TODAY
1/2 down with all orders.

P&S MACHINE CO.

3017 N. Sheffield Ave., Chicago 14, Ill.

IMMEDIATE DELIVERIES

on the following
NEW 5 BALL FREE PLAY GAMES

- E-Z Payment Plans for Operators in Missouri and Illinois only.
- BALLY RANCHO
- GENCO MARDI GRAS
- WILLIAMS YANKS
- GOTTLIEB KING COLE
- CHI-COIN SPIN BALL
- UNITED STAR DUST

SERVICE OUR WATCHWORD
Morris Novelty Co., Inc.

Bradley Twin Drink Cup Dispenser \$1,620.00

DAVAL'S ACE POKER REELS \$12.50

All American Shoe Shine Machine \$345.00

RECONDITIONED 5 BALLS

- MELODY ... \$149.50
- NEVADA ... 139.50
- BOWL LEAG. 129.50
- MEXICO ... 119.50
- HAWAII ... 109.50
- FLAMINGO ... 89.50
- GOLD BALL ... 89.50
- MARJORIE ... 89.50
- LUCKY STAR ... 89.50
- CROSSFIRE ... 89.50
- HAVANA, with Motor Unit ... 89.50
- HONEY ... 89.50
- MAISIE ... 89.50
- MYSTERY ... 89.50
- CYCLONE ... 79.50
- TORNADO ... 79.50
- ROCKET ... 79.50
- RIO (Motor) ... 79.50
- VANITIES ... 79.50
- BALLYHOOD ... 79.50
- PLAY BOY ... 79.50
- KILROY ... 74.50
- FIESTA ... 69.50
- SUPER SCORE 64.50
- SPELLBOUND 49.50
- MISS AMER. 49.50
- DYNAMITE ... 49.50
- SMARTY ... 49.50
- SHOW GIRL ... 49.50
- BAFFLE CARD \$49.50
- STEP UP ... 49.50
- STATE FAIR ... 49.50
- HOLLYWOOD ... 44.50
- HOLLYWOOD ... 44.50
- SUPERLINER ... 44.50
- FAST BALL ... 44.50
- SEA BREEZE ... 44.50
- SUSPENSE ... 44.50
- MID. RACER ... 44.50
- LIGHTNING ... 44.50
- CANTEEN ... 44.50
- SURF QUEEN ... 44.50
- BIG LEAGUE ... 44.50
- BIG HIT ... 44.50
- LITE-O-CARD ... 29.50
- YANK, DOODLE ... 29.50
- LIBERTY ... 29.50
- SKY CHIEF ... 29.50
- BIG PARADE ... 29.50
- AIR CIRCUS ... 29.50
- KNOCK OUT ... 29.50
- SOUTH SEAS ... 29.50
- SANTA FE ... 29.50
- BRAZIL ... 29.50
- 5-10-20 ... 29.50
- ABC BOWLER ... 24.50
- SEVEN UP ... 24.50

SLOTS

- 50c MILLS GOLD CHROME \$209.50
- MILLS Q.T., Slightly Used 85.00
- MILLS BLACK CHERRY, Orig. 5c, \$144.50; 10c, \$149.50; 25c, 154.50
- 5c MILLS BLUE FRONT, ORIG. 89.50
- 5c MILLS BONUS BELL 119.50
- 5c MILLS ORIG. CHROME, 2-5 109.50
- 10c BROWN FRONTS 109.50
- JENN. SILVER CHIEF, 5c or 10c 99.50
- JENN. CIGAROLA XV 99.50
- GROET. COLUMBIA, J.P. 69.50
- 5c MILLS VEST POCKET 44.50
- WATL. ROL-A-TOP, 5c, 10c or 25c 60.00

ARCADE

- P. D. Q. CAMERA & BOOTH \$500.00
- CHI. COIN BASKETBALL CHAMP 379.50
- WMS. ALL-STARS 339.50
- DRIVEMOBILE 189.50
- FOOTBALL, IDEAL 189.50
- GENCO ADVANCE ROLL 189.50
- MUTO. PUNCHING BAG 150.00
- CHI. COIN GOALEE 149.50
- ROLL-A-BARREL, 10 Ft. 149.50
- SUPER BOMBER 149.50
- UNDERSEA RAIDER 139.50
- SUPER TORPEDO 109.50
- MAJOR LEAGUE BASEBALL 109.50
- BALLY HEAVY HITTER 95.00
- BATTING PRACTICE 89.50
- WEST. DE LUXE BASEBALL 89.50
- HOCKEY, CHICOIN 89.50
- LIBERATOR OR PERISCOPE 79.50
- ROCKET BUSTER 79.50
- TEN STRIKE 69.50
- AIR RAIDER 69.50
- A.B.T. CHALLENGER, Plastic Top 34.50

ONE BALLS

- SPECIAL ENTRY, F.P. \$349.50
- VICTORY SPECIAL, F.P. 229.50
- VICTORY DERBY, P.O. 209.50
- LONGACRE, F.P. 89.50
- TURF KING, P.O. 79.50
- PIMLICO, F.P. 78.50
- '41 DERBY 79.50
- CLUB TROPHY, F.P. 74.50
- JOCKEY CLUB, P.O. 69.50
- KENTUCKY, P.O. 62.50
- BLUE GRASS, F.P. 59.50
- RECORD TIME, F.P. 59.50
- LONGSHOT, P.O. 59.50
- SPORT KING, P.O. 59.50

CONSOLES

- 5-25 TWO-WAY BONUS SUPER \$545.00
- BALLY TRIPLE BELL 565.00
- 5c KEEN. BONUS SUPER BELL 345.00
- DE LUXE DRAW BELL 285.00
- DRAW BELL, Regular 235.00
- 4-WAY SUPER BELL, 5-5-5-25c 169.50
- MILLS 3-BELLS 159.50
- 2-WAY SUPER BELL, 5-5c 125.00
- GALLOPING DOMINOS, J.P. 119.50
- EVANS LUCKY STAR 109.50
- HI HAND, COMB. 99.50
- MILLS 4-BELLS, 5-5-5-5 99.50
- BALLY CLUB BELL 89.50
- WATLING BIG GAME, P.O. or F.P. 69.50
- 5c PACE SARATOGA SR., P.O. 69.50
- BALLY BIG TOP, P.O. or F.P. 69.50
- MILLS JUMBO, LATE HEAD 69.50
- PAGE REELS—CHR. RAIL 69.50
- JENN. FAST TIME, P.O. 59.50

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • Phone EVERGLADE 2600 • CHICAGO 22, ILL.

Assoc. Office: ROBINSON SALES CO., 7525 GRAND RIVER AVE., DETROIT. Ph: Tyler 7-2770

Action Action Action Action
WICO'S "WHIRLWIND" PLAY BOOSTER

PROVES "GOLD MINE" FOR OPERATORS

**Check These Big
 PROFIT FEATURES**

- ★ LIGHTS, ACTION, IT SPINS ★ STEPS UP PLAY
- ★ TESTED, APPROVED BY OPERATORS WHO KNOW
- ★ HOLDS LOCATIONS, ADDS NEW ONES
- ★ TROUBLE FREE
- ★ SIMPLE TO INSTALL ★ FITS ALL MFR'S. GAMES
- ★ MAKES OLD GAMES PROFITABLE
- ★ MAKES NEW GAMES BETTER

YOUR **\$11⁹⁵** COMPLETE
 PRICE READY TO INSTALL

**IF NOT SATISFIED RETURN WITHIN
 10 DAYS AND GET YOUR REFUND
 IMMEDIATE DELIVERY**



Order a sample today, you'll order a dozen or more tomorrow; can be installed most any place on the playing field by simply removing a bumper. Complete instructions with each unit.

DISTRIBUTORS - WRITE



WICO CORP.

**2913 No. PULASKI RD.
 CHICAGO 41, ILLINOIS
 Phone: MULBERRY 3000**

NEW 5-BALL EQUIPMENT FOR IMMEDIATE DELIVERY! WRITE FOR PRICES

- | | |
|-----------------------|------------------|
| Gottlieb King Cole | Bally Rancho |
| United Monterrey | Exhibit Jamboree |
| Genco Mardi Gras | Williams Yanks |
| Chicago Coin Spinball | Marvel Cleopatra |

USED 5-BALLS WITH FLIPPERS ATTACHED

Lady Robin Hood . . . \$150.00	Marjorie \$89.00	Crossfire \$59.00
Humpty Dumpty . . . 140.00	Tornado 59.00	Cyclone 59.00
Manhattan 140.00	Rocket 59.00	Fast Ball 49.00
Hawaii 94.50	Rio 59.00	Kilroy 49.00
Nevada 94.50	Show Girl 59.00	Double Barrel 49.00
Flying Trapeze . . . 90.00	Lucky Star 59.00	Havana 49.00
Bowling League . . . 89.50	Ballyhoo 59.00	Superliner 39.00
Torchy 79.00	Smarty 59.00	Stage Door Canteen 39.00
Mexico 79.00	Ginger 59.00	Big Hit 39.00
Gold Ball 69.00	Bronco 59.00	Miss America 39.00
Co-Ed 69.00	Mystery 59.00	Spellbound 39.00
Ranger 69.00	Playboy 59.00	Super Score 39.00
Flamingo 69.00	Honey 59.00	Midget Racer 39.00
	Maisie 59.00	Baffle Card 39.00

MEMBER CMI

NATIONAL COIN MACHINE EXCHANGE
 1411-13 DIVERSEY BLVD. Phone: BUCKingham 64661 CHICAGO 14

*Announcing
 the Grand Opening of the
 UNITED DISTRIBUTING COMPANY*

*at 1408-1414 Central Parkway
 Cincinnati, Ohio
 on June 28, 1948*

Refreshments will be served. All of our friends are invited

*We will carry a complete line of coin-operated devices
 plus Packard phonographs, wall boxes and parts.*

EVANS' RACES

FAST PLAY—GREATER EARNINGS!

Evans' new electro-pneumatic control speeds up play faster than ever before!

MYSTERY ODDS!

One each play odds change with flashing lights and mechanical action!

7 COIN DROPS with Individual Coin Detectors

NEW REFINEMENTS! NEW DESIGN!

Rich new cabinet . . . brilliant, colorful backboard . . . brightly lighted, full vision race track!

3 GREAT MODELS—5c or 25c PLAY

CASH OR CHECK PAYOUT

FREE PLAY
ODDS CHANGE WITH EVERY SELECTION
CONVERTIBLE

CASH MODEL
5c or 25c PLAY

CASH MODEL
5c PLAY WITH 25c DAILY DOUBLE FEATURE



H. C. EVANS & CO.

1528 W. ADAMS STREET

CHICAGO 7, ILLINOIS

ORDER FROM YOUR DISTRIBUTOR



WANT VALUE? WANT QUALITY? WANT PROFITS? BUY IT FROM LONDON!

SEEBURG	Regals Crowns	EA.	99.50
	9800 ESRC	EA.	210.00
	8800 ESRC	EA.	210.00
	Classics Vogues	EA.	189.50
	Colonels ESRC	EA.	269.50
	Envoys ESRC	EA.	269.50
WURL	500K	EA.	99.50
	600K	EA.	99.50
ROCKOLA	Super Master	EA.	109.50
	Standard DeLuxe	EA.	99.50

CHECKED	LATE GAMES	CLEANED
Stage Door Canteen	Sea Breeze	Spellbound
Surf Queen	Big Hit	Superscore
Midget Racer		Double Barrel
		Fast Ball
Step Up		
Shooting Stars		
Big League		

SUMMER ARCADE	SPECIALS	RESORT SKEE BALLS
GOALEES — \$99.50	ALL STARS \$249.50	SKEE BALLS
ALL STAR HOCKEY	BLACK CHERRY CABINETS	TARGET ROLL
SCIEN. BATT. PRAC.	Complete \$24.50	SKILL ROLL
		ROLL-A-SCORE
TALLY ROLL	NEW ACE COIN COUNTERS	ROLL-A-BALL
DOUBLE UP	Complete with Carrying Case \$99.50	ROCK-O-BALL
PINCH HITTER		ROCKET BALL
		ADVANCE ROLLS
		BING-A-ROLLS

TERMS: 1/3 Deposit, Balance C. O. D.
Exclusive Distributor for SEEBURG Products in Wisconsin and Upper Michigan.
PHONE: KILBOURN 7323

S. L. Londen Music Co., Inc.
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

FREE PLAY GAMES Ready for Location

Baffle Card	\$29.50	Rocket	\$59.50
Ballyhoo	69.50	Singapore	139.50
Baseball	79.50	Smoky	69.50
Bonanza	89.50	State Fair	49.50
Broncho	79.50	Starlite	89.50
Carousel	49.50	Step Up	49.50
Cover Girl	99.50	Streamliner	29.50
Crossfire	69.50	Superscore	19.50
Cyclone	69.50	Suspense	119.50
Co-Ed	49.50	Sunny	19.50
Dynamite	49.50	Surf Queen	39.50
Fast Ball	59.50	Smarty	89.50
Fiesta	89.50	Tally-Ho	59.50
Flamingo	89.50	Tornado	99.50
Gold Ball	139.50	Treasure Chest	79.50
Gold Mine	69.50	Torchy	
Havana (w/motor)	89.50		
Hi Ride	39.50		
Kilroy	139.50		
Leap Year	79.50		
Lucky Star	79.50		
Maisie	89.50		
Mexico	59.50		
Miss America	119.50		
Nevada	69.50		
Playboy	59.50		
Rio			

GMI TERMS: 1/3 Deposit, Balance Sight Draft.

Write for New List. All Types of Equipment.

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

SEEBURG DISTRIBUTORS IN CINCINNATI · DAYTON · FT. WAYNE INDIANAPOLIS · LEXINGTON

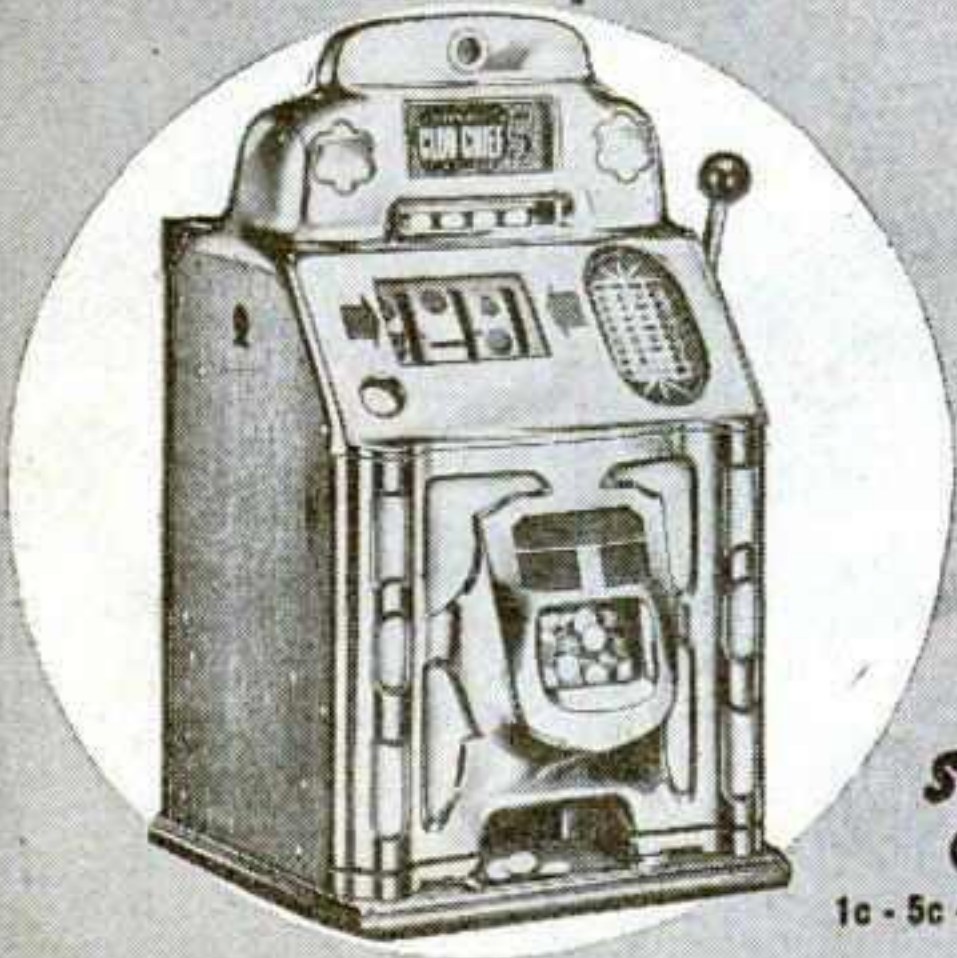
624 S. Third St., Louisville 2, Ky. 242 Jefferson St., Lexington 2, Ky. 1329 S. Calhoun St., Ft. Wayne 2, Ind. 228 W. 7th St., Cincinnati 2, Ohio 603 Linden Ave., Dayton 3, Ohio 325 N. Illinois St., Indianapolis 4, Ind.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

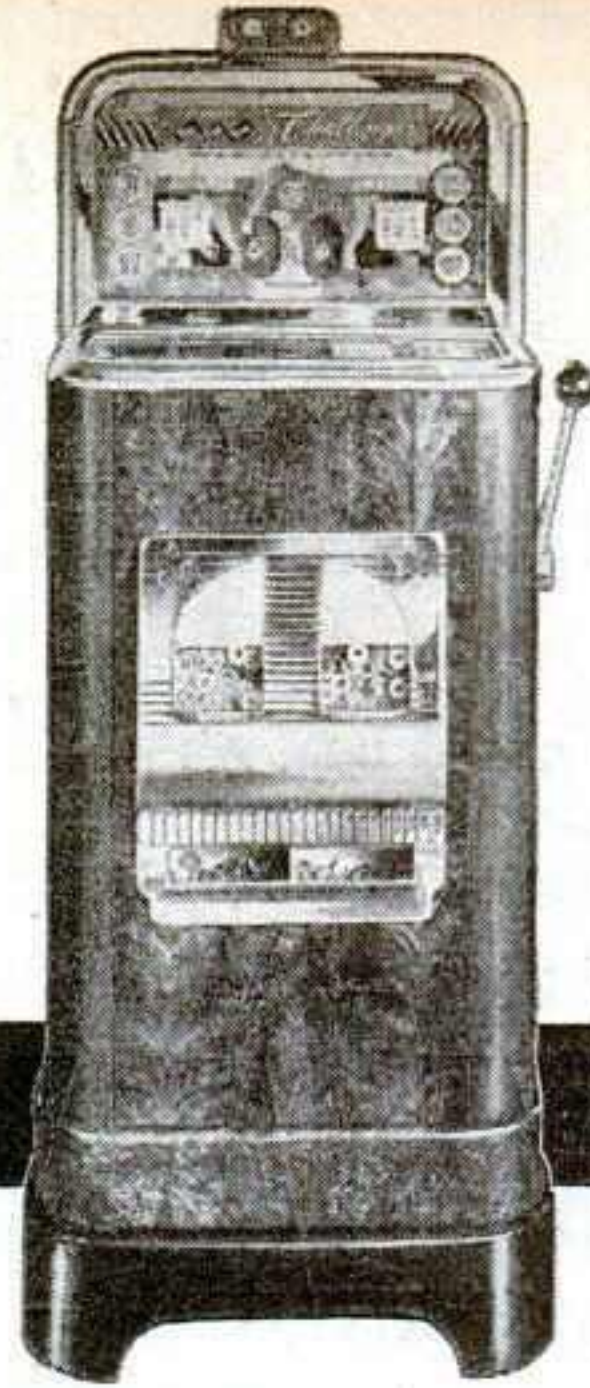


**Jennings
STANDARD CHIEF**
.1c - 5c - 10c - 25c - 50c - \$1.00 Play

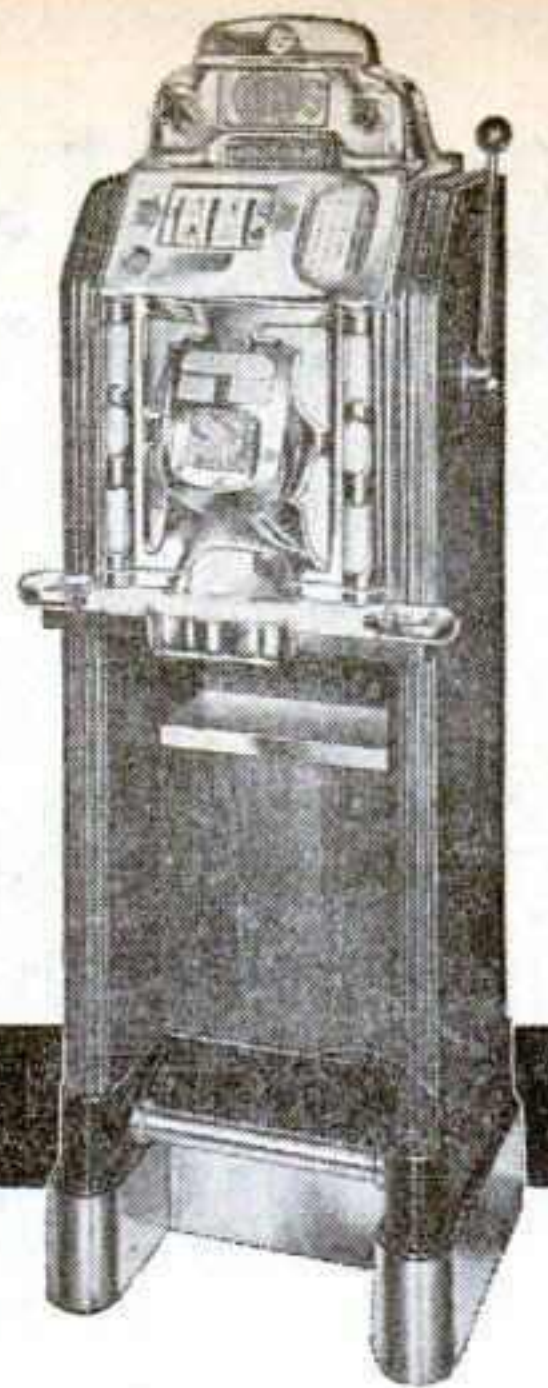
THE COMPLETE **JENNINGS** LINE!



**Jennings
Super De Luxe
CLUB CHIEF**
1c - 5c - 10c - 25c - 50c - \$1.00 Play



**Jennings Twin Play
CHALLENGER**
5c - 5c 5c - 10c 5c - 25c Play



**Jennings
CLUB CONSOLE**
1c - 5c - 10c - 25c - 50c - \$1.00 Play

★ ALL THESE MODELS AVAILABLE IN TIC TAC TOE

A post-card will bring you our new descriptive TIC TAC TOE Folder . . . Jennings' new payout sensation.

O. D. JENNINGS AND COMPANY

4307 WEST LAKE STREET • CHICAGO 24, ILLINOIS

EARN MORE per individual unit
than a Complete Route of other equipment



with **KEENEY'S**
BONUS
Super Bell

Install one 2-Way Keeney Bonus Super Bell. Compare collections you make with a complete route of other equipment. Be assured — your Keeney 2-Way Bonus Super Bell will out-earn a group of competitive machines by a wide margin. A test will prove it!

in Heavy Production
Now by
Popular Demand!
See Your Nearest Keeney Distributor

There's a Keeney Console for Every Location

- ★ **2-WAY BONUS SUPER BELL**, famous 5 multiple, up to 5 coins each chute.
- ★ **GOLD NUGGET**, sensational Twin Multiple, 4-coin play console.
- ★ **WILD BELL**, new "wild" symbol, single coin, 2 chute console.

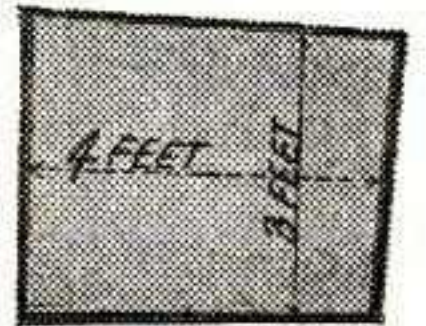
Any combination of 5c-10c-25c chutes available for each machine
Order from your Keeney Distributor NOW!

J. H. *Keeney* & CO., INC.

"THE HOUSE THAT JACK BUILT"
2600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS

**UNITED STATES
TELEVISION**

- FIRST in Television To Deliver Post-War Sets
- FIRST To Deliver Home Television Console Combinations
- FIRST To Deliver Television Sets for Commercial Use
- FIRST To Deliver Projection Television
- FIRST To Reduce Prices While Improving Quality
- FIRST With a COMPLETE LINE in Television



Now Offers a Sensational New Institutional Model **\$2495***

*World's Largest Television Screen . . . for operation under NORMAL lighting conditions! Sensational brilliance with sensational size . . . a giant television set with which you can entertain a thousand people.

Operators . . . Distributors—Still a few Territories open. Apply NOW!

1,000,000 SEE TELEVISION ON UST SETS EVERY WEEK!

Bright Picture With Lights On



*F.O.B. Plant Federal Excise Tax and Installation Charges extra. Prices 5% higher West of Rockies.



The Giant Fifteen . . . pictures almost 3 times larger than average table set. PLUS Syncrolok, which prevents jumpy picture whenever a car goes by. **\$895**

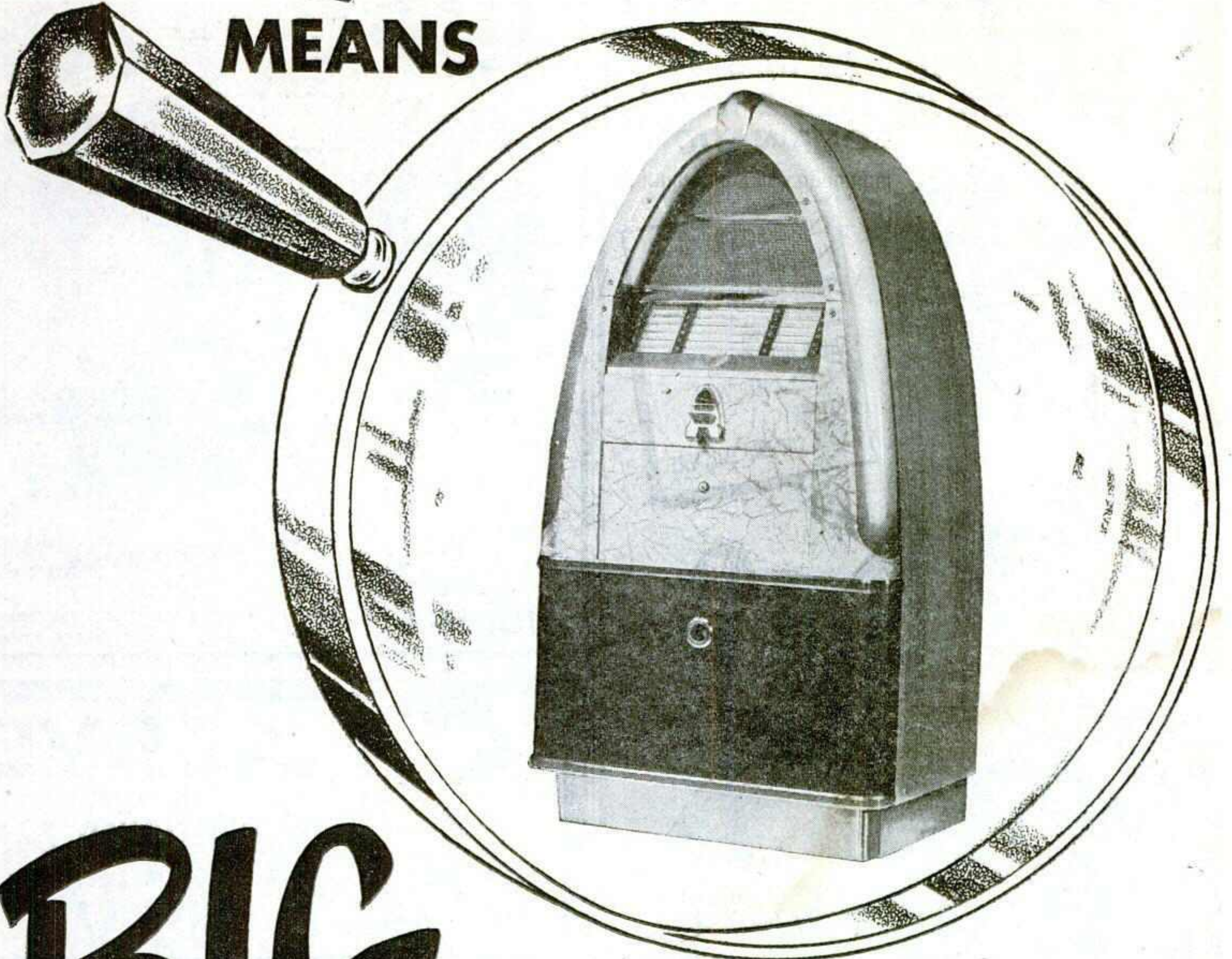
The famous Decorator model, covered with leathrette in colors to match your decor. Pictures 25 by 19 in. **\$1595**



Write for unique Rental and Service Route Plan.
UNITED STATES TELEVISION MANUFACTURING CORP.
3 W. 61st St., New York 23, N. Y. Tel.: Circle 6-4255

THE Aireon **Coronet**

MEANS



BIG PROFITS!

Take a look! Operators who want enlarged profits are choosing the new CORONET . . . and no wonder! CORONET gives you flawless performance . . . beautiful P. A.* design . . . and a price you *can't* magnify. 495 for the Aireon CORONET—the lowest price ever paid for perfection!



**The World's Finest Phonograph Equipment
...at the World's Lowest Prices**

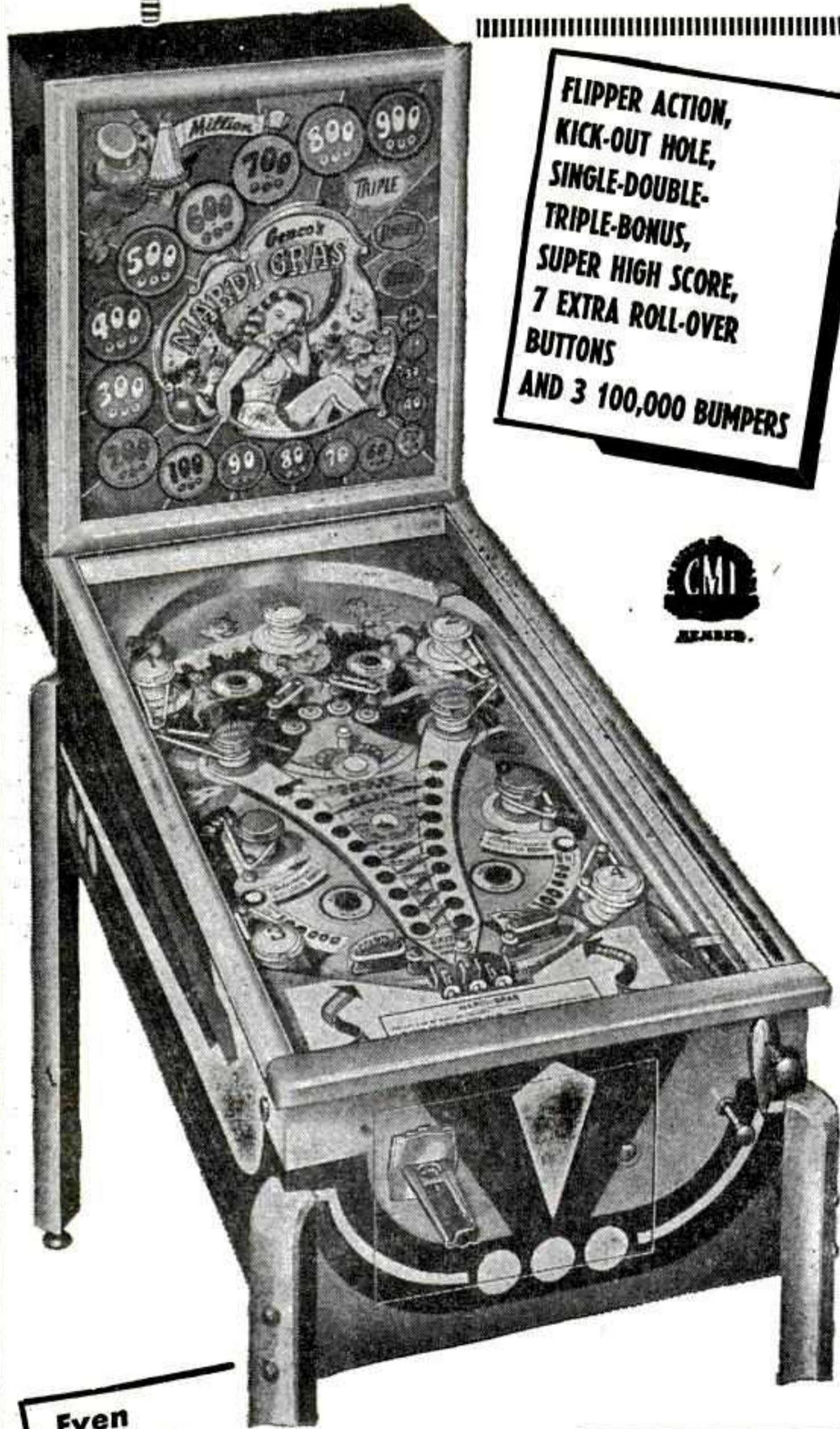
Aireon

MANUFACTURING CORPORATION

General Office: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Malco Corp. Ltd., 4001 St. Antoine St., Montreal, Que.

Genco's Mardi Gras

**A BRAND NEW IDEA—A
1 to 4 ROLL-OVER BUTTON
COMBINATION**



**FLIPPER ACTION,
KICK-OUT HOLE,
SINGLE-DOUBLE-
TRIPLE-BONUS,
SUPER HIGH SCORE,
7 EXTRA ROLL-OVER
BUTTONS
AND 3 100,000 BUMPERS**



**Even Greater
Playing Ap-
peal Than
Triple Action
& Trade Winds
Combined!**

**It Has Terrific
Action with
FIVE WAYS
to Score!**

**Operators
Acclaim It,
The Public
Demands It.
It's Genco's
MARDI GRAS!**

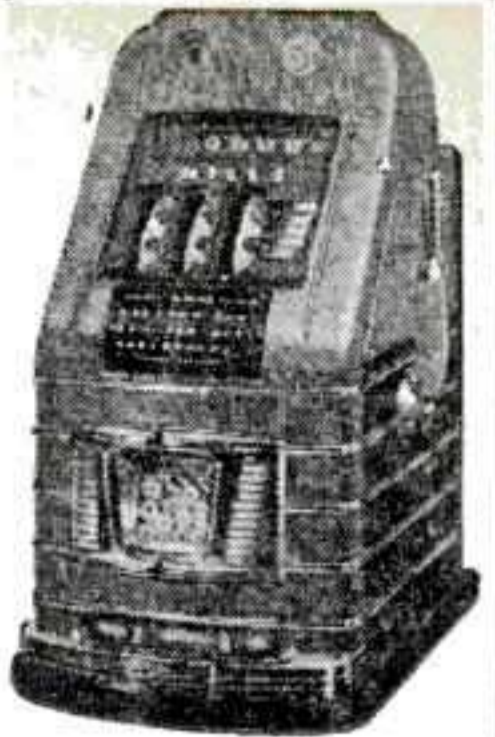
**OPERATORS REPORT
MARDI GRAS doing BIG as a 3-BALL GAME
ORDER FROM YOUR NEAREST DISTRIBUTOR**

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

MILLS LATEST MACHINES



← GOLDEN FALLS
You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on the unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play. **WRITE FOR PRICES**



JEWEL BELL →
If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play. **WRITE FOR PRICES**



MILLS QT
A "Pony-Size" Bell. Weighs only 35 lbs. The NEW QT is an entirely new design with streamlined front painted Blue and Gold, and made to give Operators unlimited service. It shines out bright and cheerful in any type of location. Any counter anywhere will welcome its presence.

\$115.00 1/3 Deposit

New Box Stands, Single, Double and Triple Safes



NEW VEST POCKET BELL
The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payroll cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

SICKING, INC. Established 1895 1401 CENTRAL PARKWAY CINCINNATI 14, OHIO



ACTIVE
COMPLETELY
RECONDITIONED GAMES
READY FOR LOCATION
'NUFF SAID

BIG HIT.....	\$22.50	MANHATTAN	\$119.50
CYCLONE	49.50	NEVADA	89.50
DYNAMITE.....	22.50	PLAYBOY	44.50
FAST BALL.....	22.50	SMARTY	29.50
HAVANA	39.50	STAGEDOOR CANTEEN.....	22.50
KILROY	39.50	SPELLBOUND	22.50
LUCKY STAR.....	54.50	SURF QUEEN	22.50
MAM'SELLE	64.50	SUSPENSE	22.50
		TROPICANA.....	\$104.50

Brand New Keeney 3-Way BONUS SUPER BELLS
In Original Crates
\$920.00

Brand New Keeney Twin BONUS SUPER BELLS
In Original Crates
5-Coin Multiple
WRITE

1/3 With Order — Balance C. O. D.

ACTIVE AMUSEMENT MACHINES CO.

666 N. Broad St. Philadelphia 30, Pa. Fremont 7-4495

98 Clinton Ave. Newark 5, N. J. Mitchell 2-8527

1120 Wyoming Ave. Scranton, Pa. Scranton 4-6176



"YOU CAN ALWAYS DEPEND ON ACTIVE-- ALL WAYS"



SHARPEN YOUR PENCIL—AND BUY!

Reports from owners of our new streamlined Bells—Jewel, Bonus, Melon and Black Gold—have proved definitely the good logic of replacing old equipment to increase player attention and add to the cash box intake. An old timer from Iowa recently wrote, "I finally got up enough gumption to replace my old Bells with Jewels. My first month's collection nearly knocked me over. I was able to pay for the machines

out of the difference. I'm glad I sharpened my pencil and ordered those Jewels." Yes, daily we receive good reports on the value of replacing old pieces with either Jewel, Bonus, Melon or Black Gold Bells. If you are now operating run-down and obsolete Bells, why not sharpen your pencil — and buy!

BELL-O-MATIC CORPORATION



Will Be In Production
Till Mid-July

Williams

YANKS

**ORDER FROM YOUR
DISTRIBUTOR TODAY!**

Williams

MANUFACTURING
COMPANY

161 W. Huron St., Chicago 10, Ill.

Guaranteed **FACTORY REBUILT
JACKPOT BELLS . . .**

LOOK
and
OPERATE
Like
NEW

Your choice—Chrome, Blue, Hammer-
loid, Grey Hammerloid.

2-5 or 3-5 Payout—
5c, 10c or 25c Play.



\$150.00 Each

OFFERED SUBJECT TO PRIOR SALE



Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

PHONES: VAN BUREN 6636-6637-6638-6533

\$5 FLIPPER SPECIAL

on these popular

USED PIN GAMES

Flippers installed on any of the Games listed below
for only \$5 extra

BRONCHO	\$129.50	SUPER SCORE	\$39.50
MAISIE	79.50	SUPERLINER	39.50
GOLD BALL	79.50	ROCKET	39.50
PLAY BOY	74.50	KILROY	39.50
HONEY	69.50	STEP UP	39.50
MISS AMERICA	66.50	STAGE DOOR CANTEEN	36.50
SMOKEY	66.50	SPELLBOUND	34.50
DYNAMITE	54.00	FRISCO	29.50
BAFFLE CARD	49.50	OKLAHOMA	29.50
SMARTY	49.50	MIDGET RACER	29.50
SHOW GIRL	39.50	BIG HIT	27.50

TERMS: 50% CERTIFIED DEPOSIT, BALANCE C. O. D.
All Items Subject to Prior Sale

SHAFFER MUSIC COMPANY

606 South High St.

Columbus 15, Ohio

PHONE: MAIN 5563

DOWN TO A FINE POINT



**SCIENTIFIC SOUND DISTRIBUTION
FITS MUSIC VOLUME TO THE CROWD**

In Your Locations

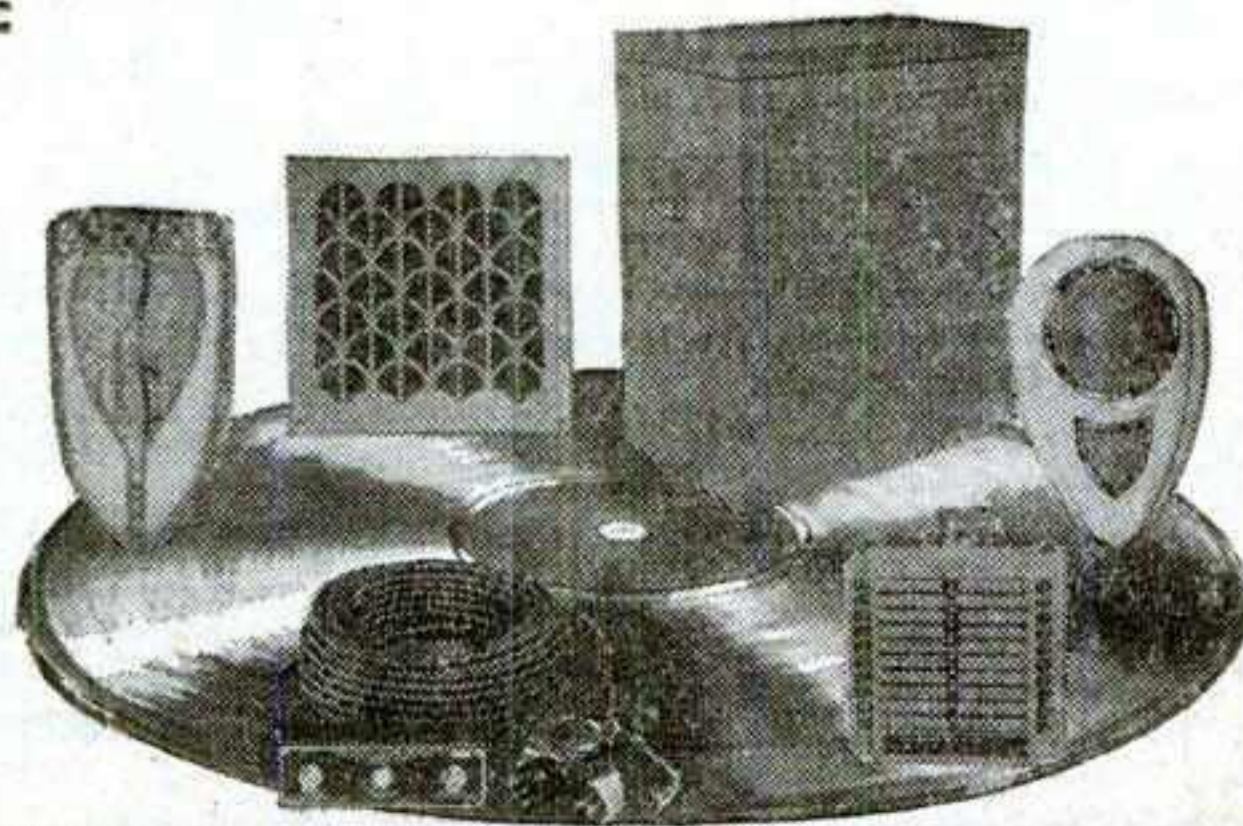
Seeburg
MUSIC SYSTEMS

Yes, remote control and a joy-to-listen-to, equalized volume of music over a large room or a number of rooms..is achieved down to a fine point..with Seeburg Scientific Sound Distribution.

Seeburg is the pioneer of this new kind of music system..so Seeburg knows best how to make this new kind of music system. Join the parade of progressive operators, over the Southwest, who are installing Seeburg Scientific Sound Distribution music systems, completely, in their locations.

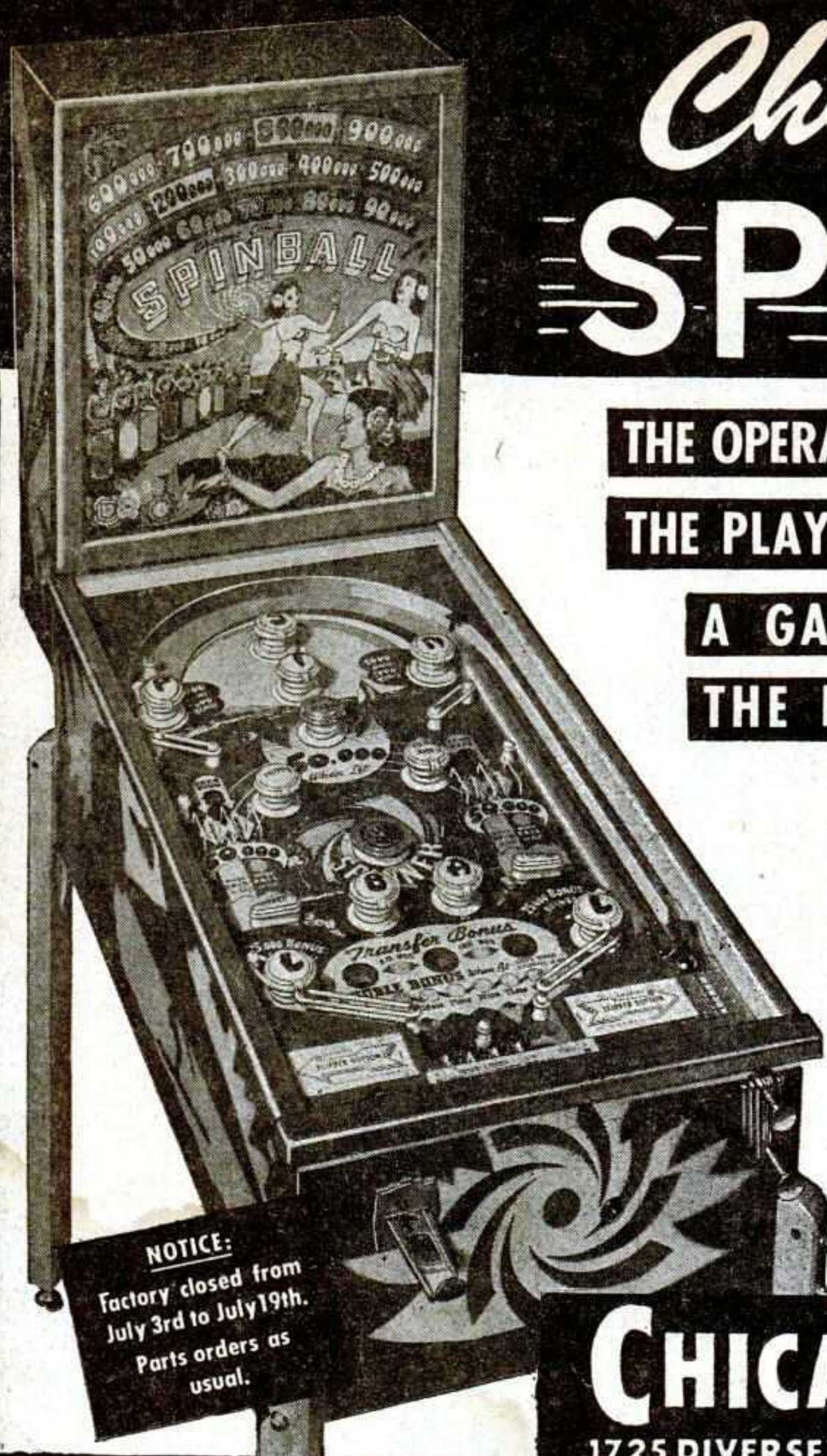
S. H. Lynch Offices:

- * Dallas, Pacific at Olive
- * Houston, 910 Calhoun
- * New Orleans, 832 Baronne
- * San Antonio, 241 Broadway
- * Memphis, 1049 Union Avenue
- * Oklahoma City, 900 N. Western



S. H. LYNCH & CO.

Exclusive Southwest Seeburg Distributors



Chicago Coin's SPINBALL

THE OPERATOR'S GAME FOR PLAY AND PROFIT

THE PLAYERS' CHOICE FOR ACTION, THRILLS

A GAME GREATER THAN KILROY

THE FASTEST ACTION EVER SEEN

FEATURING THE

New
"Spinning Bumper"

WITH CONTINUOUS ROTATING ACTION

ORDER FROM YOUR DISTRIBUTOR TODAY!

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS



NEW—AMAZING!
"WHIRLWIND"

Play Booster

More play—greater profits on all games,
new or old.

\$11.95 Complete

Be first on location—
ORDER TODAY

Coin Machine Service Co.

1547 N. Fairfield Ave., Chicago 22, Ill.
Write for Parts Catalogue

FOR SALE OR EXCHANGE

Will trade any of following for late
5-Ball Games or Scales

Advance Rolls	\$125.00
Big Citys	90.00
Tri-Scores	50.00
Goalees	85.00
Undersea Raider	95.00
Kontest Bomber	50.00
Red Ball (Pool Table)	60.00
Western DeLuxe Baseballs	50.00
Scientific Batting Practice	35.00
Jennings Roll-In-Barrels	35.00
Ten Strikes	40.00
9 Ft. Supreme Skee-Rolls	40.00
9 Ft. & 12 Ft. Rock-o-Balls	40.00

Add \$10.00 per game to price if crated.

WISCONSIN NOVELTY CO.
3734 N. Green Bay Ave., Milwaukee, Wis.

BADGER'S Bargains
"Often a few dollars less—Seldom a penny more"

LOS ANGELES see
Bill Happel
MILWAUKEE see
Carl Happel

GUARANTEED RECONDITIONED CONSOLES

KEENEY BONUS 8-WAY, 5-10-25	\$695.00	KEENEY BONUS 1-WAY, 5¢	\$275.00
BALLY TRIPLE BELLS, 5-10-25	550.00	KEENEY BONUS 2-WAY, 5-25	550.00
BALLY TRIPLE BELLS, 5-5-25	545.00	KEENEY BONUS 2-WAY, 5-5	545.00
MILLS 1947 THREE BELLS	395.00	KEENEY GOLD NUGGET	WRITE
MILLS 1941 THREE BELLS	189.50	KEENEY WILD BELL	WRITE
KEENEY 4-WAY SUPER BELLS	169.50	BALLY DE LUXE DRAW BELLS	295.00
KEENEY TWINS, 5-25, F.P., P.O.	99.50	BALLY DRAW BELLS (R. B.)	245.00
KEENEY SINGLE SUPER, F.P., P.O.	59.50	BALLY DRAW BELLS (M. B.)	225.00
MILLS JUMBO, LATE F.P.	39.50	MILLS JUMBO, LATE F.P., P.O.	49.50
		MILLS JUMBO, LATE P.O.	39.50

GUARANTEED RECONDITIONED PHONOGRAPHS

WURLITZER MODEL 1015	\$495.00	SEEBURG MODEL 1-47 M	\$545.00
WURLITZER MODEL 1080	550.00	SEEBURG MODEL 1-46 M	475.00
A.M.I. 1946 MODEL M	595.00	ROCK-OLA MODEL 1426 (1947)	450.00
PACKARD 1946 MODEL 7	395.00	ROCK-OLA MODEL 1422 (1946)	375.00

RECONDITIONED SLOTS AND STANDS

MILLS BLACK CHERRY, ORIG., 5¢	\$149.50	NEW MILLS JEWEL BELL	WRITE
MILLS BLACK CHERRY, ORIG., 10¢	159.50	NEW MILLS BLACK CHERRY	WRITE
MILLS BLACK CHERRY, ORIG., 25¢	189.50	NEW MILLS GOLDEN FALLS	WRITE
MILLS BLACK CHERRY, ORIG., 50¢	295.00	SINGLE WEIGHTED STAND	22.50
NEW MILLS VEST POCKET BELLS	59.50	DOUBLE REVOLV-A-ROUND SAFE	149.50

Badger Sales Co., Inc.

2251 WEST PICO BLVD.
LOS ANGELES 6, CALIF.
ALL PHONE DR. 4326

Badger Novelty Co.

2546 NORTH 30TH STREET
MILWAUKEE 10, WIS.
ALL PHONE KIL. 3030

**Lancaster, Pa., Proposes
Compromise Pin, Juke Levy**

LANCASTER, Pa., June 19.—A new city ordinance placing annual taxes of \$20 on pinball machines and \$15 on music machines has been started thru city council here. The latest move is a compromise measure after operators protested taxes proposed at a higher rate. Under the

proposed measure the fees will be due July 1.

Ralph Barley, spokesman for operators, asked council to allow for a 30-day grace period in payment of the taxes before a 10 per cent penalty is invoked. It was tentatively agreed to incorporate this provision in the ordinance.

Penalty for failure to pay the tax is a fine up to \$50 and costs, with a 30-day jail sentence for non-payment.

THE NATION'S
GREATEST

BARGAINS

ON OUR COMPLETE
STOCK OF

**WOOD AND
STEEL BALL
ROLL DOWN
GAMES**

All games are completely recondi-
tioned (cabinet and mechanism) by
factory-trained mechanics.

FOR LISTS AND PRICES

WRITE—WIRE—PHONE

SEABOARD

SEABOARD NEW YORK CORPORATION

540-550 WEST 58TH STREET
NEW YORK 19, N. Y.

PHONE: COLUMBUS 5-4584

Jamboree

by EXHIBIT

You can always expect EXHIBIT to offer a greater game for greater location performance.

JAMBOREE too, does just that.

Ask any Smart Operator who operates EXHIBIT GAMES

GET IT!! from your DISTRIBUTOR

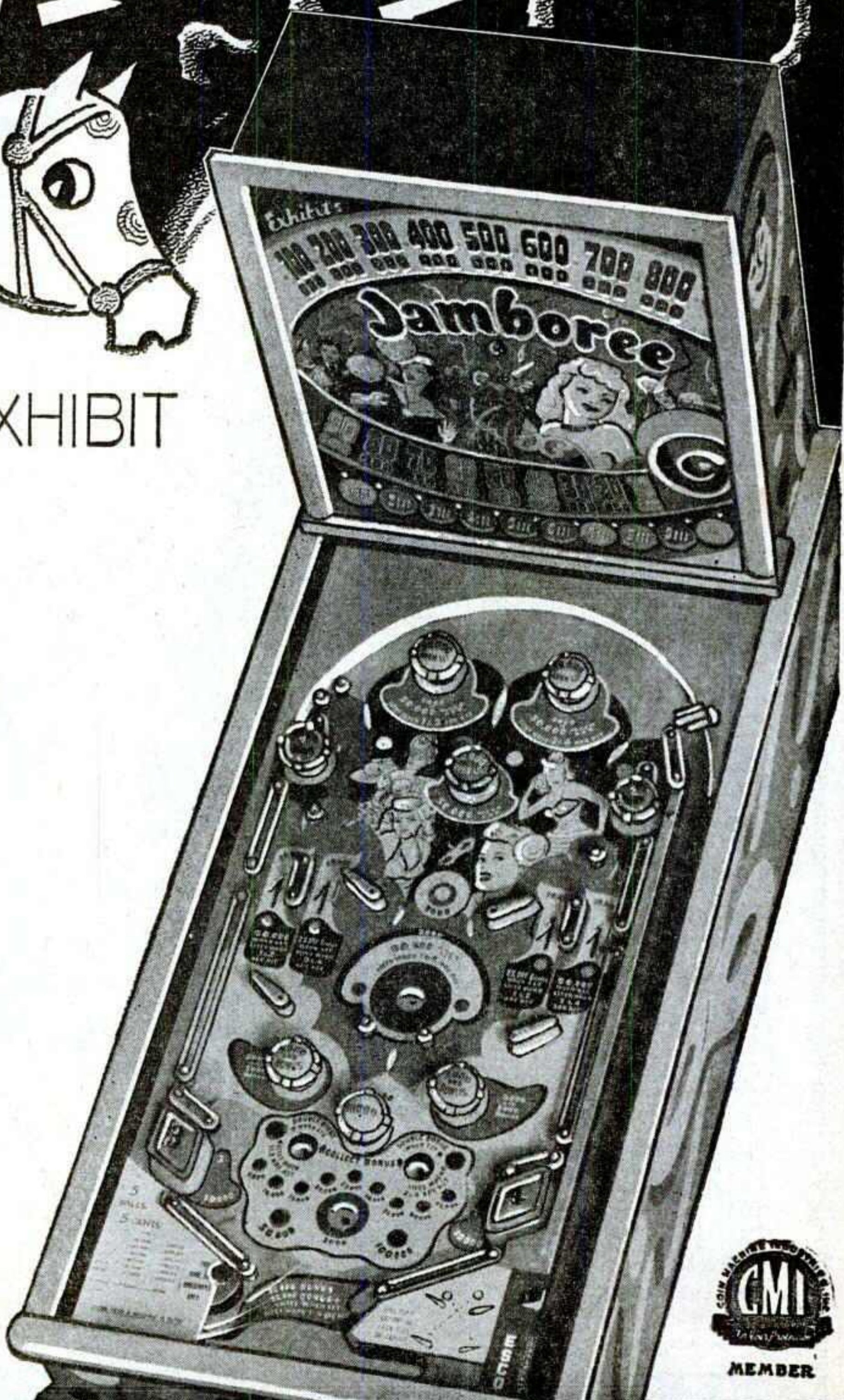


EXHIBIT SUPPLY COMPANY (ESTABLISHED 1901)

4218-4230 W. LAKE STREET • CHICAGO 24, ILL.

RONDEEVOO

United's Latest HIT!



**FIVE-BALL
NOVELTY
REPLAY**

KICKER
CONTROL
BUTTON

EACH SIDE



REPLAY BUTTON

See Your
Distributor

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

We Repeat

PROUDLY ANNOUNCE THE INAUGURATION OF A NEW

GAUGED PRODUCTION and CONTROLLED DISTRIBUTION POLICY

Gottlieb Leadership receives new emphasis with the introduction of a Gauged Production and Controlled Distribution Policy...

Is maintained for a longer period. Each machine can be fully exploited on a number of locations...



TWENTY YEARS OF LEADERSHIP

EXCLUSIVE AUTHORIZED DISTRIBUTORS

Miss America - Daily Races - Deluxe Grip Scale

- List of authorized distributors for various Gottlieb products across different states.



Protect Your Investment - BUY GOTTLIEB GAMES!

THERE IS NO SUBSTITUTE FOR QUALITY



Reproduced from The Billboard of February 15, 1947

Gottlieb Leadership is again acclaimed with the continuation of

GAUGED PRODUCTION

AND

CONTROLLED DISTRIBUTION

POLICY

Inaugurated February 15, 1947

Under this Policy, only as many games have been manufactured as could be conveniently absorbed by the nation's Operators...

Each machine can be fully exploited on a number of locations and will always have "new game" earning capacity...

THERE IS NO SUBSTITUTE FOR QUALITY



1140-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

TWENTY-ONE YEARS OF LEADERSHIP



Bally ONE-BALL MULTIPLES!

GOLD CUP
FREE PLAY

TROPHY
AUTOMATIC



Players play up to 6, 8, or 10 coins per game. Get GOLD CUP and TROPHY on Location Now . . . Earn Real Money

Bally
TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

IN CONTINUOUS PRODUCTION FOR
TWO YEARS

*Going stronger
than ever!*



ORDER FROM YOUR
BALLY DISTRIBUTOR TODAY!

A BALLY GAME FOR EVERY SPOT
RANCHO • BIG INNING • HY-ROLL • HI-BOY
WILD LEMON • DOUBLE-UP • DELUXE BOWLER



Bally **MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

THE SYMPHONOLA

America's foremost phonograph—the heart of a modern music system. Multiple amplifiers provide for Scientific Sound Distribution and Remote Control. All-aluminum cabinet. Animated door and dome. Push-a-tune selection. 5-10-25 cent coin chute.



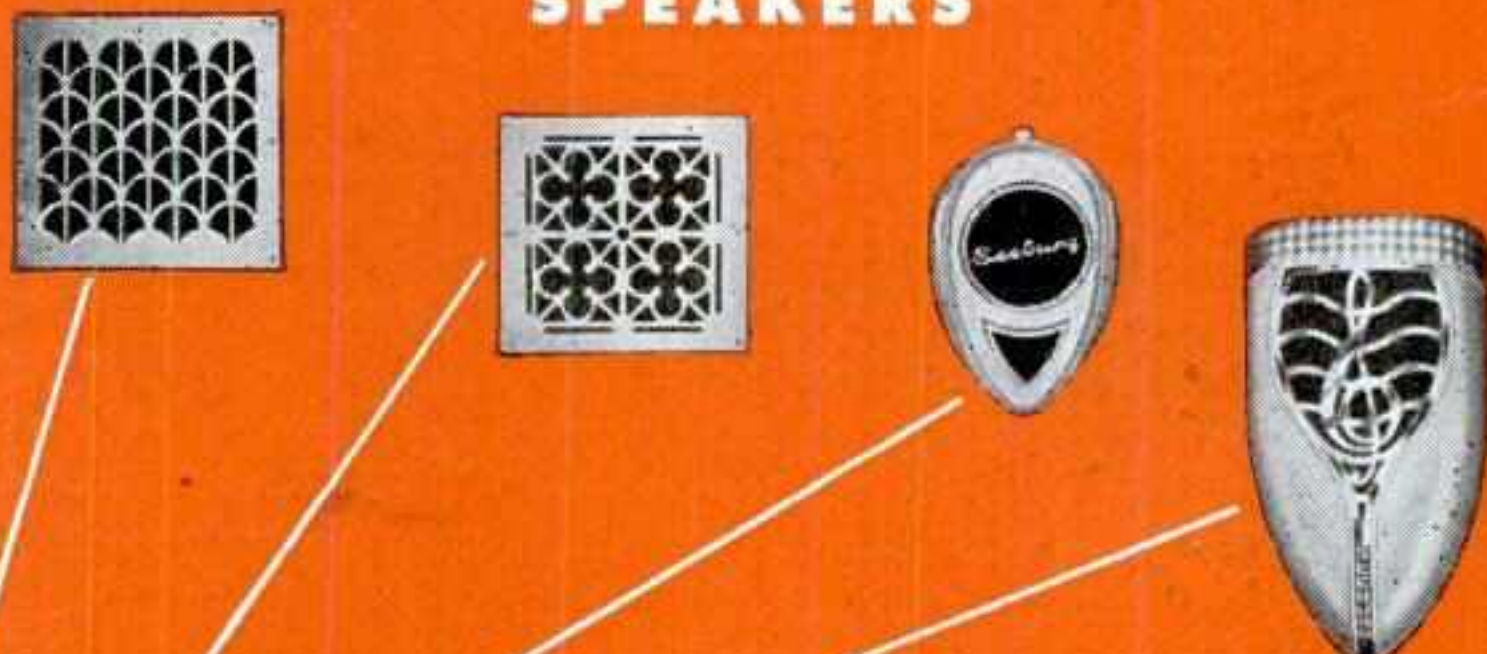
Remote Control Special For locations where space restrictions will not permit the installation of a Symphonola. Mechanism is identical to that of Symphonola—may be used with all other components of a complete Seeburg Music System.

Every location—whatever its size or layout—can be equipped with a "tailored" music system. The Seeburg Symphonola is engineered to provide Scientific Sound Distribution and Remote Control without adapters or converters.

Other Seeburg equipment includes Speakers for every purpose . . . Wireless and 3-Wire Wallomatics . . . the Dual Remote Volume Control . . . public address systems . . . and auxiliary amplifiers.

Let your Seeburg Distributor demonstrate how this equipment can serve you.

SPEAKERS



The complete Seeburg line includes speakers for every purpose. Big 12-inch Mirror Speakers to provide additional low frequency response . . . compact, 8-inch Tear Drop Speakers for scientific distribution of middle register volume . . . 8- or 12-inch recessed speakers with attractive metal grilles for wall or ceiling installation.

Seeburg

...EVERYTHING FOR

"TAILORED"

MUSIC SYSTEMS

WALLOMATICS



Wallomatics bring music within easy reach of the public. Seeburg manufactures Wireless Wallomatics that plug into any convenient electric outlet—no wires to the phonograph—and Three-Wire Wallomatics that connect directly to the Symphonola with a single 3-wire cable. Seeburg Wallomatics are available with either 5-cent or 5-10-25 cent coin chutes.



Pre-Amplifier and Public Address System Symphonola and Remote Speakers may be utilized as a P.A. system. Music and paging may be mixed. Individual tone and volume control.



Dual Remote Volume Control An ingenious electronic device that permits separate control of Symphonola and remote speaker volume, and record cancellation—from any remote point.

Auxiliary Remote Control Amplifier For large auditorium or location with many individual rooms. Unit has own volume control—operation entirely separate from master amplifier. Effective up to 1000 feet from Symphonola.



Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1948

J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION

Charles Kanter's WURLITZER 1100s

are **SAVING \$3.50** per week per location on records and service...
taking in **\$20.00** more per week

"Because there is a terrific needle saving *and* practically no record replacement, the Zenith Cobra Tone Arm, used on Wurlitzer 1100s, can't be compared with any tone arm on the market. My locations are impressed with the streamlined turret-top appearance of the 1100 —also with the Encore Program Selector whose novel appeal stimulates play."

Chas Kanter

In addition to saving him \$3.50 per week in records and service, Wurlitzer 1100s are taking in \$20.00 more per week than the phonographs they replaced in Charles Kanter's top spots.

Estimate what your extra earnings should be from Wurlitzer 1100s in your best locations. Add to this the savings in records and service, then you will



CHARLES KANTER, *Acc Sales Company*
Cincinnati, Ohio

appreciate why, for net profit, no other commercial phonograph can compare with Wurlitzer 1100s.

You, too, can make more money by replacing your old phonographs that take in too little—cost too much to service. Step up your profits by putting Wurlitzer 1100s in your top spots, and then a better paying phonograph in every other location right down the line. The Rudolph Wurlitzer Company, North Tonawanda, N. Y.



Ask your Wurlitzer Distributor about
GENEROUS TRADE-IN ALLOWANCES
on your old phonographs
EASY TERMS ON WURLITZER 1100s