

The **Billboard**

NOVEMBER 23, 1946

25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**"BEST" NEW YORK
DRAMA CRITICS AT
THE HALFWAY MARK**

—Page 3

**Music Publishers'
Batting Averages in
HONOR ROLL
OF HITS**

(TRADEMARK)

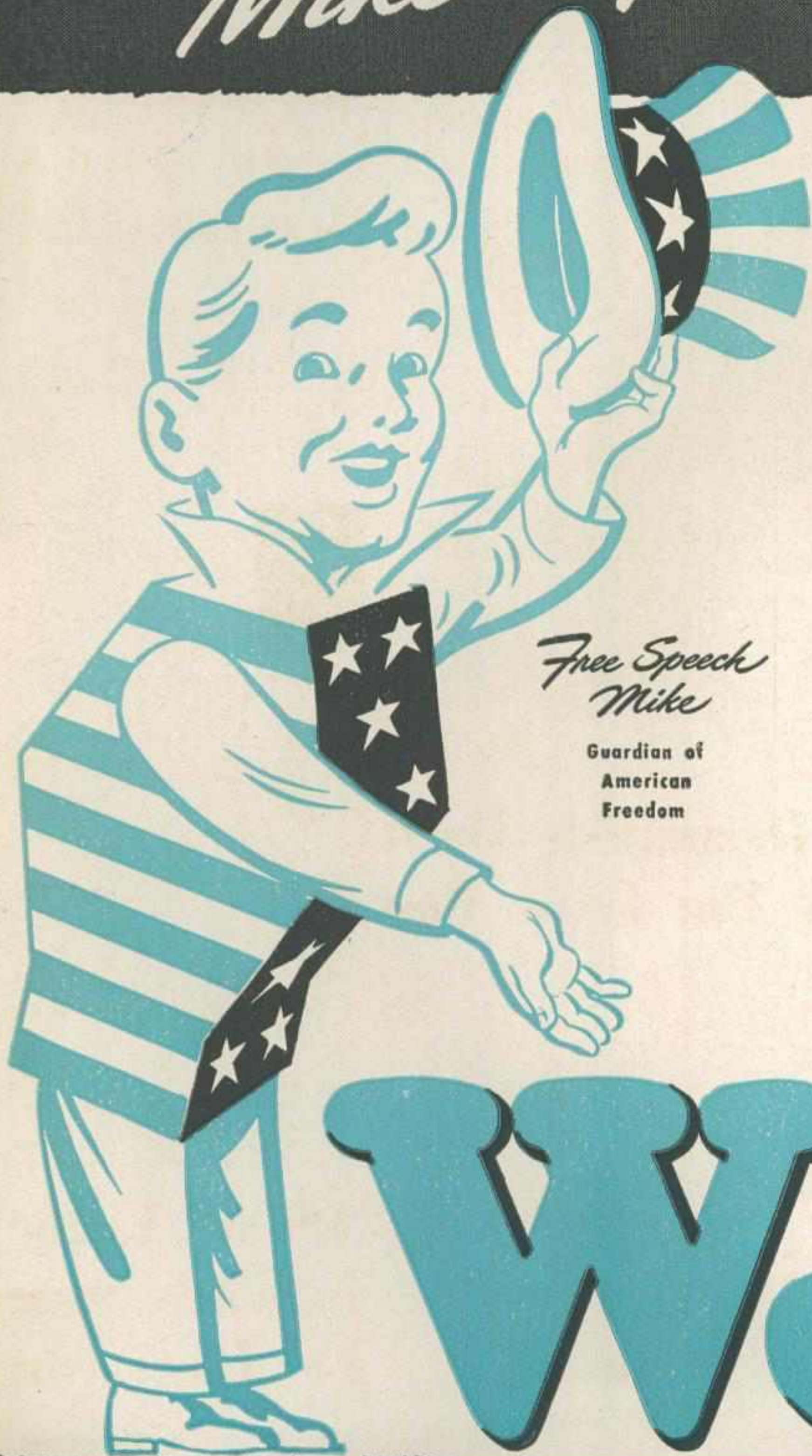
—Music Dept.

•
WOODY HERMAN
"Stravinsky Specialist" (See Music) ↗



*Free Speech
Mike says*

"AS TRUE TODAY
AS IT WAS THEN"



*Free Speech
Mike*

Guardian of
American
Freedom

BENJAMIN FRANKLIN said . . .

"Whoever would overthrow the liberty of a nation must begin by subduing the freeness of speech."

ELBERT HUBBARD said . . .

"There is no freedom on earth . . . for those who deny freedom to others."

ABRAHAM LINCOLN said . . .

"I want every man to have the chance . . . in which he can better his condition. . . . And freedom of the press will maintain it."

PRESIDENT TRUMAN said . . .

. . . Radio "must be maintained as free as the press."

THOMAS JEFFERSON said . . .

"Equal and exact justice to all men—freedom of religion, freedom of the press, freedom of the person. . . . These principles form the bright constellation of democracy."

WJMR

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The World's Foremost Amusement Weekly

CRIX SCORES TIGHT AT HALF

New \$20,000,000 Madison Sq. Garden Aimed To Alter N. Y. Showbiz Scene by 1949

King-Size Building To House All Kinds of Spectacles

NEW YORK, Nov. 16.—Even if nothing else happens up to that point within three years showbiz New York will undergo a \$20,000,000 transformation in scope such as the town has not known since inception of the Radio City development in 1932. Venture, aimed to alter the physical picture and at the same time deploy box office and general traffic, is a new "Buck Rogersish" Madison Square Garden, combining arena, convention and exposition halls and parking garage in a structure that in several of its phases will be the biggest of its kind in the world. Thus the town—at long last—will possess what has been strangely lacking in the Big Bertha among communities of the country, the long-sought under-one-roof and king-size composite of sports, showbiz, spectacles and commercial-industrial exhibits that will put the damper on the present comparatively puny Garden.

Plans for the costly building, to be completed by 1949, were revealed by Gen. John Reed Kilpatrick, president, Madison Square Garden Corporation, at a press luncheon at the Hotel Astor Thursday (14). Proposed building, actually a composite of several structures, will front on Columbus Circle and occupy the area between 58th and 60th streets to Columbus Avenue, spanning 59th Street which will remain as a regular traffic artery. Project would be financed by bonds issued by the Triboro Bridge and Tunnel Authority and be publicly owned, according Robert Moses, chairman. Payment would be assured by granting Madison Square Garden Corporation a long-term lease calling for a yearly payment equal to the tax revenue now derived from the area, plus interest and amortization on the bonds and a share in the profits derived from the operation of parking facilities. This would total approximately \$1,000,000 annually, according to General Kilpatrick. Entire development would be owned by (See 20 Mil \$ Garden on page 4)

Alabama's Next Governor Would Restore Jukes

BIRMINGHAM, Nov. 16.—Governor-elect James E. Folsom said here Thursday (14) that one of the first things he'll do when he gets into the saddle next January will be to restore "juke boxes and keg beer." He promised to do everything in his power to bring back jukes, saying, "I'm just common folks, and common folks have just as much right to dance as rich people. The common people elected me, and I'm going to stand by them."

The incoming governor made the suggestion that places which have been restricted from playing the music boxes where alcoholic beverages are sold "might just as well oil up their machines."

'Bohemian' Just Misses Disrobing In Denver Tangle

DENVER, Nov. 16.—Despite court action earlier in the day, which threatened to leave the company sans costumes, the Chicago Popular Opera Company produced *The Bohemian Girl* here Thursday (14). Seeking recovery of costumes and \$15,000 in damages, the Wacker Corporation of Chicago filed suit in District Court here against the opera company; May Valentine, executive production manager, and George Wildeman, booking manager. Complaint charges that Miss Valentine took 73 costumes, jewelry and accessories valued at over \$12,500 belonging to the Wacker Corporation without its authority, for use in *Bohemian* and *Hansel and Gretel*, also skedded for Denver.

Under State law, the sheriff's office took possession of the property until such time as a redelivery bond of a similar amount is made which will entitle use of the costumes until suit is settled. However, the operetta was staged after Wacker Corporation attorneys permitted use of prop- ("Bohemian" Just Misses on page 4)

Atkinson Cops Lead, Sun's Morehouse 2d

Critics Ask End of Poll

By Robert Francis

NEW YORK, Nov. 16.—Halfway mark in *The Billboard's* annual compilation of Broadway drama critics' accuracy records shows Brooks Atkinson, *The Times's* pundit, out front with a substantial lead. Ward Morehouse, of *The Sun*, last season's ribbon copper, is running a strong second, with the remainder of the legit makers or breakers well bunched in the rest of the percentage column. (New York Critics' Circle requested *The Billboard* this week to discontinue its annual critics' check-up. See story in legit department.)

Stem aisle experts have had opportunities to judge 32 productions since last May 1, but a dozen of these have arrived too late to be included either in the success or failure column. (*The Billboard's* yardstick for measuring legit success is 100 performances.) Consequently, current averages are based on only 20 shows.

Atkinson, who returned to the critical fold September 6, when he took back his old chair from Lewis Nichols, caught 11 shows out of the 20 and was wrong once for a 90.9 percentage. Morehouse is only a trifle over five points behind him with an average of 85.7. Morehouse rated 14 entrants and erred only twice. Approximately the same distance separates second and third slot contenders, with *The Mirror's* Robert (See *Crix Scores Tight* on page 42)

ASCAP Victor In Wash. State Fee Decision

Gets Declaratory Judgment

OLYMPIA, Wash., Nov. 16.—American Society of Composers, Authors and Publishers this week won another important victory in its battle to get recognition of its right to collect for performances, after a four-year court tussle here. Friday (15) Society obtained a declaratory judgment that it had complied with all provisions of Washington State's 1937 law concerning copyright holders.

Suit was originally filed in Thurston County on January 16, 1942, at which time ASCAP asked for the judgment so that it could legally collect fees for the use of copyrighted (*ASCAP Wins in Wash. on page 4*)

Sat. Eve. Post Examines Deckhands and Facsimile

NEW YORK, Nov. 16.—Current issue (November 16) of *The Saturday Evening Post* explains, in lay terms, the functions and classifications of legit theater stagehands, article having been written by Maurice Zolotow. Story makes much of the "leisure" time given deckhands under the terms of the IA's contract with (See *Satevepost Examines* on page 4)

Top U. S. Dramatists Back Washington Jim Crow Ban

NEW YORK, Nov. 16.—Strongest step yet taken in the campaign to get Washington legit houses to discontinue their policy of Negro discrimination took place this week when 33 top playwrights, members of the Dramatists' Guild, agreed to prohibit their works from being shown there while the Jim Crow policy obtains. Decision is to be enforced by insertion of a new clause into future production contracts with Broadway producers. Scribblers agreed to keep their scripts out of "any theater or auditorium in Washington from which any persons are barred because of race, color or creed." Action was put in the form of a resolution circulated and signed among the writers. Signers included such playwrights as Maxwell Anderson, Irving Berlin, Garson Kanin, Lillian Hellman and Elmer Rice.

Step taken by the writers followed an investigation into the Washington situation by Alfred Harding in behalf of Actors' Equity. Equity council at its next meeting, November 26, will hear Harding's report and then decide on what, if any, steps should be taken.

National "Won't Be Coerced"

Meanwhile the National Theater in the capital—one of the two legiteries

involved, the other being George Washington University's Lisner Auditorium—has been fighting back. Ed Plohn, house manager, declared that the National "will not be coerced into an action it believes against the public safety." Plohn said the theater had no choice but to follow community custom, and declared that it was unfair that one public institution should be penalized when virtually all of Washington, including the public schools, practice segregation.

One new play, headed for rehearsals on December 2, already has taken Washington off its touring list. (See *Top Dramatists Back*, page 44)

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20 Mil \$ Garden To Alter N. Y.'s Showbiz Scene

(Continued from page 3) the city free and clear upon retirement of the bond issue.

Old Garden Remains

Upon completion the new arena will house all of the better known Garden events, but the present structure will continue in operation under the same management. New building will have an arena seating capacity of 25,000 as compared to the present 18,500 for a boxing audience. Garden is booked solid thru next June except for Christmas Eve, and the simultaneous operation of two arenas would provide much needed facilities.

Besides greater seating capacity the arena structure is planned to provide full vision of the entire floor space from every seat. Supporting columns and other sight obstructions have been eliminated. The 220 by 111-foot floor will provide for the first time a standard "Canadian" hockey rink and will be constructed to hold water and form a pool for swimming events. Also included will be a 60 by 80-foot water tank which can be lowered below floor level and provide depth enough for high diving and the staging of an aquacade type of water show. Stadium height will be 100 feet as compared to the present 78 feet, a distinct advantage for the future presentation of circus high acts.

Need long felt by civic leaders for adequate convention hall facilities will be amply provided for in the 200,000 square feet set aside for this purpose. The main exposition hall will be the biggest room in the world for trade shows, General Kilpatrick said. It will be designed exclusively for housing conventions, trade shows and expositions, including a "county fair," and it will be possible to hold from one to four meetings on any given date, depending upon the size of the gathering.

Traffic Relief

Release of the plan coincided with the announcement of a program for relieving traffic congestion locally which was submitted to Mayor William O'Dwyer by the city planning board. Announcement of the inclusion of a parking garage in the new Garden plant to accommodate in excess of 2,000 cars without involving any cost to the city in an area already designated by the board came at a time when the problems of traffic congestion were being given top priority by city officials. Mayor O'Dwyer attended the luncheon, but made no statement since the project has yet to come before the board of estimate.

Two 70 by 150-foot areas will be available for television studios, altho plans have not extended beyond this stage, General Kilpatrick said. Press facilities will be installed according to plans "approved" by members of the working press.

Every modern architectural innovation and convenience will be embraced in the final plans. Included will be a series of escalators, some traveling to the top of the stadium, to carry patrons to every level. Direction of the escalators will be reversed following the completion of shows and carry patrons to the street level. Rest rooms will be located on every level.

Ample space will be available for the inclusion of the Madison Square Garden Corporation offices, with the possibility of space being available for commercial use. A restaurant and other shops will be located on the ground floor.

Except for two structures the new center will occupy the entire area

Dora Dean Known To Twin Cities Now

MINNEAPOLIS, Nov. 16.—It took John Reed King five weeks on his CBS Saturday a.m. *Give and Take* seg to find out who Dora Dean was— but now all Minneapolis and St. Paul know her and Wednesday more than 500 got a chance to see her at first hand. Dora Dean, as a contestant on the King show finally pointed out, was the fem half of the Johnson and Dean team which originated the cakewalk, played before royalty in Europe and started a comeback in 1936 by playing Carnegie Hall in Manhattan.

Now 74, with her husband and dancing partner, Charlie Johnson, 75, Dora Dean appeared on a special broadcast over WCCO, CBS o-and-o in the Twin Cities and each received a refrigerator and wrist watch. Despite their age, the pair did their cakewalk for the show, emceed by Bob DeHaven.

"My friends in New York kept writing me about that question on the radio," she said, "but there was nothing I could do about collecting all those prizes Mr. King offered for my identification."

No. 2 'Mister' Beats Pappy in N.H.; 21G

NEW HAVEN, Conn., Nov. 16.—Road company of *Call Me Mister* opened to sock biz here Wednesday (13). No. 2 troupe had the SRO sign out at the Shubert for five performances thru Saturday (16), including the Saturday mat, for a tidy gross of over 21G. Take betters the record of the New York original which had its break-in at same house, March 14, 1946, to the tune of 16G for four showings. Local reviews and public reaction grade second edition of *Mister* as good as the first.

Twilight Alley, Duke Ellington-John LaTouch musical, is booked into the Shubert for Thursday (21), and house preems a drama, *Big Two*, Thursday (28). Next month skeds a single performance by Manhattan Civic Opera Company, December 2, and a two-day stop by Ballet Theater, December 3 and 4. *Voice of the Turtle* road troupe comes in for a four-show stand, December 5 thru 7.

Sonja's Detroit Ice Opening Delayed by Travel Troubles

DETROIT, Nov. 16.—Opening of the Sonja Henie Ice Show at Olympia Stadium has been set back one day, to November 30, because of transportation difficulties in bringing the show here from Indianapolis, where it opened the season this week. Despite the loss of one day, Detroit stand will run two days longer than any previous engagement here—a solid 21 days, thru December 21, with one day out on December 8 for hockey.

bounded by 58th Street, Columbus Avenue, 60th Street and Columbus Circle. Two buildings are the 26-story Manufacturers' Trust Company on the corner of 60th Street and a building housing the International Theater on the corner of 58th Street, both facing Columbus Circle.

New Garden will be located eight city blocks further up town than the present structure. Included in the plans are entrances located within the center for two of the city's subways. Six bus lines will provide surface transportation.

Leon and Lionel Levy are the architects. Lionel Levy was an associate of Thomas W. Lamb in the design and construction of the present Madison Square Garden, and is the layout expert for the Mike Jacobs fights.

Pitt Strikes Still On; Resumed Talks May Bring Peace

PITTSBURGH, Nov. 16. — Local hotel and beer strikes were still a long way from settlement today, but hope for peace in the beer front came yesterday when Gov. Edward Martin announced that he had called a conference between AFL and CIO leaders in Harrisburg to discuss ways and means of breaking the controversy which broke into open war early last month. An AFL spokesman said it will be up to the CIO to determine whether this peace parley will be on a national or local union level. He said that CIO negotiators will have to carry a letter of authority from CIO President Phil Murray if they want to do business on a national level. This announcement came after a conference with Dan Tobin, teamsters' international president, in Indianapolis.

Window smashing has continued here in the hotel strike. Neither side has evidenced much hope for settlement of the 47-day dispute. Bargaining between the hotels and the hotel employees' union was resumed today after a conference Wednesday in Mayor David L. Lawrence's office, at which time both groups agreed to make another effort to settle the dispute by collective bargaining.

Biz in niteries was still off, altho Mercur's Music Bar had its biggest week since the war with Mary Lou Williams as the attraction. Club Belvedere, which just settled its dispute with AGVA, ran into more trouble when its water system became polluted Thursday and 150 guests became ill, including the wife of the mayor of McKeesport and Mrs. Henry Lewis, wife of the operator.

Burly is still slightly off. Nixon, legit house, was off around 15 per cent with Mae West show, *Come On Up*, doing \$17,300.

Philly Tourist Bureau In Budget Controversy

PHILADELPHIA, Nov. 16. — A move to deprive the Philadelphia Convention and Tourist Bureau of a \$15,000 appropriation in the city's budget for next year on the ground that funds in the past have been spent "foolishly," was made this week in city council by Councilman Louis Schwartz, strong political figure here. Schwartz accused the bureau "of failing to publicize Philadelphia," and urged that the 15G be turned over to the council, declaring that he felt council "could do a better job."

Schwartz's statement was challenged by Arthur W. Binns, realtor and prez of the bureau, who asserted that thru the efforts of his group, more than \$8,000,000 in revenue has come into the city this year thru conventions, meetings and tourists. He explained that in addition to the 15G, private interests had raised \$60,000 to make Philadelphia "a seven-day town instead of a five-day town."

ASCAP WINS IN WASH.

(Continued from page 3) musical compositions from radio stations, theaters, restaurants and other classifications. Washington State Association of Broadcasters, thru Prexy Tom Olson, said decish was okay by the radio men, since they had been paying ASCAP on a voluntary basis anyway. ASCAP officials weren't available for comment, hence it was impossible to determine whether society would try to collect back to 1937' from certain theaters, bars, restaurants, etc., which have been using ASCAP music and not remitting.

Met Sold Solid But Still in Red

NEW YORK, Nov. 16.—Despite plush cash preem Monday (11), which grossed 15G at \$10 opening-night top, and with 80 per cent of seats for all regular performances already gone via the subscription route, Metopera 18-week Stem season looks to wind up again in the red. Answer is simple arithmetic. Last year Met song birds drew fine houses during Broadway session, but finished with a deficit. Currently they are operating at same price scale, \$1.25 to \$7.50 (including tax), and have contracted for a 10 per cent pay hike to musicians and stagehands, an 8½ per cent boost to choral chanters, and upped the soloists 6 per cent. More coin at the b. o. is obviously called for. Met is "starving to death with sold-out houses," according to controller F. P. Keppel, who points out, however, that 1946's follow-up road tour pulled org out of the hole with a 5G net profit.

This year troupe will trek eight weeks in key Midwest and Eastern cities, and via benefit of big out-of-town auditoriums may take edge off expected New York loss.

SATEVEPOST EXAMINES

(Continued from page 3) New York producers. Story is titled *They're Kind to Employers*. In its issue of November 23, *Post* looks into facsimile transmission in a piece by Robert M. Yoder, called *Will Your Newspaper Come by Radio?* Yoder traces the history of facsimile from John V. L. Hogan's earliest experiments to the present time.

"BOHEMIAN" JUST MISSES

(Continued from page 3) erty when Vencent Manguelluzzo, costume man for the corporation, was appointed custodian by the sheriff's office. Property may not be taken from Denver until a \$25,000 bond is posted by the opera outfit.

The Billboard

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The Billboard Encyclopedia of Music
The Billboard Coin Machine Digest
Vend



CROSBY SHOW'S FACE-LIFTING

Philco Switch Adopts Name Guestar Policy

Two-Week Recording Limit

HOLLYWOOD, Nov. 16.—Breathing now is a little easier in the Bing Crosby crowd since the Philco show's 12.2 Hooper dive straightened out last week (13) to a 15.8. However, show will still get a p. d. q. hypo to avoid another rating dip. Bill Morrow, Groaner's producer-writer, says the airer will use "good, solid names," listing among future guests Judy Garland for Thanksgiving week broadcast, Jimmy Durante, Jack Benny, Jascha Heifitz, Frances Langford, Edgar Bergen and a return engagement of Bobs Hope.

Show for the most part will be plattered only two weeks prior to airing, with Morrow feeling that any weaknesses in the first six programs can be blamed on too many cuttings crammed into a short period of time. Der Bingle is of the opinion that advance recording should in no way impair the program's listener appeal, and in the future he will avoid doing too many shows in a short span of time. Lina Romay, who appears on the first six platters, will now "occasionally" drop in on the show, as will other fem chirps. Miss Romay was not included in the Thanksgiving program cut last week.

Morrow, however, stressed that changes now being made in the show are not to be mistaken as "panic or emergency moves resulting from the 12.2 rating." According to Morrow, some of these changes were planned after the first platter was aired, with others to have evolved naturally as the show progressed. He denied that Miss Romay is being eased out, saying the Latin lass was not intended as a cast regular originally and that the only reason she is on the first six shows is because the platters were all cut within the same period of time.

Too Many at Once

Morrow pointed out that if the show were live, gradual changes would have been made during the six weeks it had been on the air, brushing up certain weak spots. By waxing all six at one shot, nothing could be done until this time. In the future Morrow will have Miss Romay stick to Latin-spiced tunes. He feels it was a mistake to have her go out of character after she had built her following as a south-of-the-border type. To dodge criticism that the Philco-Crosby show is too similar to all-Bing disk jockey segs, Morrow also will inject more gab between guest and Groaner.

Philco is going to continue fighting all-Crosby disk jockey shows which are an obvious attempt at mirroring his show. Platter spinners in for the most trouble are (See PHILCO SWITCH on page 8)

Kintner Is Top ABC V.-P.

NEW YORK, Nov. 16.—Robert E. Kintner, ABC vice-president since September, 1944, was elected executive v.-p. this week, and Joseph A. McDonald, ABC general attorney and secretary, was upped to a vice-presidency.

Hungry Bing

HOLLYWOOD, Nov. 16.—What does Der Bingle think of his recent 12.2 Hooper dive? For the Thanksgiving show cut Wednesday (13) guesster Judy Garland mentions that she wants a turkey. Answers Crosby: "We've got a turkey, let's get a Hooper."

802 To Seek Scale Parity For Web Men

Election To Force Issue

NEW YORK, Nov. 16.—Administration of Local 802, American Federation of Musicians, is about set to open negotiations with New York stations covering scales for musicians on commercial and sustaining shows. With current pact expiring next February, Dick McCann, 802 prexy, wouldn't say how much of a hike local wants, but 802 members expect it will be high in view of the fact that political parties opposing the incumbent Blue administration at 802 are stressing higher radio scales in their electioneering. Election comes off early in December.

Chief groups opposing the Blue are the Unity and Independent tickets. Unity, headed by Carmen Fleisig and including such vote-getters as Max Arons, running for the executive board, has a platform demanding identical scales for commercial and sustaining shows on Class A stations. According to Unity reps, this would mean an average of \$40 a week more per house man. Scales for lesser percolators are already identical. Unity also is plugging for severance pay and various other additions to the usual radio contract.

Independent ticket, headed by Harry Suber, has attacked present radio scales in its official organ, and accuses the present administration of failing to jack up scales enough and of failing to keep enough men employed in New York radio. Party (See 802 SEEKS SCALE on page 11)

All Talent Unions Support AFRA as Showdown Vs. Webs Nears; Picket Lines Ready

Only Last-Minute Settle Will Avert Total Walkout

NEW YORK, Nov. 16.—Tho a last-minute talk with the webs is scheduled for Monday (18), AFRA is going ahead with formal strike preparations. On Thursday (14), the union issued instructions to strike captains to make certain that performers do not show up on "der tag," which may be Wednesday (20) or later. In addition, picket lines are being readied.

Union has already received the go-ahead signal from the four A's, AFL International covering all performers, which yesterday passed a resolution offering AFRA "every possible

Crosby-Morgan Ratings Up, Shows Expected To Improve; Squibb's "Academy" Folding

20 Hooper Considered Good Deal for Bing Seg

NEW YORK, Nov. 16.—ABC-Philco-Bing Crosby forces were more optimistic this week for two reasons—Der Bingle's show bounced to a Hooper of 15.8 after Wednesday (13) night's show, and the CBS opposition, Squibb's *Academy Award Theater*, decided to fold after December 18. In addition to Crosby going from 12.2 to 15.8, ABC's Henry Morgan, who immediately follows Crosby in the Eastern and Central time zones, went up to 8.2 as compared with his last rating of 7.5. Crosby-Morgan parlay, its mentors say, now shows signs of holding and building, and one opposition web shows

NAB Ducks Clear Channel Fight

WASHINGTON, Nov. 16.—Bitter conflict between clear channels and the smaller-power bloc within the National Association of Broadcasters apparently will find NAB bigwigs taking a neutral position from now on as a result of an exchange of notes between Justin Miller, NAB prexy, and Edwin W. Craig, chairman of Clear-Channel Broadcasting Service. Miller made known the exchange Thursday (14), revealing that Craig had written to him November 3, urging that the NAB withhold opposition to clear-channel plans for upping power and allocations.

Miller, in replying to Craig, promised that "when the time comes that one segment of the industry is lined up against another, then, as a matter of general principle, I would say that NAB should take no part in the controversy." Miller added that if one segment insists on NAB taking a stand, the entire matter would be brought before the NAB board of directors, "and all other affected segments should have an opportunity to speak before a decision is made." Miller added that in such case, "appropriate steps should be taken by the board pursuant to our charter and by-laws to determine what position, if any, the NAB should take."

signs of weakening. However, agency men pointed out that Crosby still has a long way to go rating-wise before his series can be considered as delivering a good advertising value for the production cost. Agency men figure a show should deliver about one point for each \$1,000 in cost. On this basis Crosby would have to top 20 before his show could be considered a paying proposition for Philco. Philco earlier in the week, however, sent out a statement that Bing was proving a terrific salesman, with receivers moving in all parts of the country immediately following Bingsday (October 16).

Meanwhile trade sources analyzing the Crosby transcribed programs had some interesting comment, both on the technical and entertainment qualities of the show. Ben Selvin, vice-president of Majestic Records and formerly with Muzak and Associated Music Publishers, queried as to the mechanical end of the show, stated the Crosby show is suffering from "control room trouble." Stating that the technique in live radio is not similar to that in e.t.'s, he pointed out the difference in levels among the various voices on the show. He added, "What comes thru the speaker in the control room is lackadaisical and careless. They haven't been able to get the atmosphere of a live show. I would take a good fluff on an e.t. rather than a perfect show—which sounds mechanical. . . . They've lost the spark." Selvin added that Crosby probably has recorded dress rehearsals—with fluffs—which are better than those cut for broadcast. He minimized the cutting and pressing of the disks as a cause of trouble, but added that a film-recorded job would probably produce a better show owing to the ease with which sections from two or three takes are spliced together.

Another top platter man minimized the mechanical quality of the show as affecting its rating. "Ninety-five per cent of the listeners have cheap receivers, and it requires a truly fine set to differentiate," he said. "What's wrong with the show is its lack of a good script, one which would enable Crosby to emcee in the careless, free and easy manner which gives rein to his flair for showmanship. Lacking a good script, the show sounds like it could be put together by dubbing in records instead of Crosby's actual voice."

difficulties with the webs, a situation making for increased union amity all around.

Both RDG and RWG, incidentally, have indicated that they do not con- (Unions Support AFRA on page 10)

assistance, moral and financial, in its dispute with the networks." This means all four A's sister-unions, including Equity, American Guild of Variety Artists, and Screen Actors' Guild, will back the radio union. As for finances, Equity alone has a treasury of more than \$1,000,000.

Tho neither Radio Writers' Guild nor Radio Directors' Guild has passed resolutions offering AFRA aid, execs of both orgs have unofficially indicated that members will not pass picket lines. Both groups are themselves currently involved in contract

WNEW'S WOW \$2,300,000

'46 Biz Makes Station No. 1 Indie Grosser

WNEW's Neat \$1,250,000

By Jerry Franken

NEW YORK, Nov. 16.—Staggering gross of \$2,300,000 was scored by WNEW, Arde Bulova's New York indie, for its 1946 fiscal year which ended October 31 just past. It is not only the highest take ever recorded by the outlet, but, according to authoritative trade sources, is the highest gross ever snared by an independent American station. WNEW has been the No. 1 U. S. indie grosser, or mighty close to it, for years.

WNEW's stack is perhaps more notable when compared to the figures chalked up by its two principal competitors, WHN and WMCA. Former, it is reliably stated, will snare \$1,300,000—or a shade either way—for 1946. WMCA, on the other hand, is down to an estimated \$800,000, a not too profitable score for the year. WHN's take is considered quite neat.

WNEW's 1946 figure tops appreciably its '45 and '44 bundles, which were respectively, in the neighborhood of \$2,000,000 and \$1,900,000. WHN's 1946 gross is up over its past two years, but WMCA's cash register this year got less of a workout, from accounts, than in 1945.

What makes WNEW's bonanza biz more amazing, even tho it's located in the world's top radio market, is the stiff competition from a handful each of web outlets and indies. WNEW's bundle, at the same time, is far in excess of that scored by the majority of U. S. stations. According to radio fiscal experts, WNEW's \$2,300,000 puts it close to the top in the first 10 grossers in the entire U. S. radio industry.

Station's big winner, from the gross angle, is its recorded *Make Believe Ballroom*, which accounts for a half-million or more alone in annual revenue. Minimum rate for the stanza is \$700 a week for three 15-minute spots. With the show on the air twice daily, for a total of three and one-half hours, and with virtually all time sold steadily, it's easy to understand how come the program does so happily in the do-re-mi department.

Otherwise, 90 per cent, or more, of WNEW's biz is sold on a quarter-hour basis, at \$200 per session. This Class A rate being effective from 7 a.m. until midnight. Multiplicity of sponsors, on the 15-minute basis, also contributes to its fancy scratch collection.

WCOP Debbs Fancy Layout

BOSTON, Nov. 16.—Opening new studios at WCOP with a fanfare that notched off more than 1,000 local personalities, the Cowles Bros.' station comes up with a layout that can't be topped here. The new studios have everything, as far as local facilities are concerned.

Unique features of the new street-floor studio lies in its accessibility from the listener angle. Standing in the large lobby, all six studios can be seen in action. Set-up, except for a few uncompleted studio units, is

Winchell Denies Report of Shift In Web Outlet

NEW YORK, Nov. 16.—Reports that Walter Winchell would shift away from the ABC network to another, unspecified web, were denied this week by the columnist, who is vacationing in Florida. Winchell told *The Billboard* he intends to stay on ABC, whence he has aired for 11 years, and that terms of his contract give him a major voice in selecting a network.

Story in the trade was that when Bob Orr, now vice-president of Lennen & Mitchell, agency for Jergens, Winchell's sponsor, opens his own outfit with Jergens as his mainstay at the start, he (Orr) planned to spot Winchell on another web. No reason was given. Winchell has been a strong rater for years and in the latest Hooperatings is ninth.

It is understood in the trade that Ed Noble and Mark Woods, prez and vice-prez of ABC, have made a deal with Winchell whereby the 9 p.m. (Sunday, EST), in which he airs, remains his, even with a change in sponsor. This parallels the arrangement between NBC and Jack Benny, who was given the Sunday 7 p.m. spot when his one-time sponsor, General Foods, decided to drop him.

One of the reasons Winchell wants to stay on ABC is that he has been given *carte blanche* on the material for his shows, with no censorship other than for possible libel. Understood that Ed Kobak and Abe Schechter, Mutual president and news head, respectively, lately have made several trips to Cincinnati, Jergens' home office, offering a bargain deal, if the account would shift Winchell. So far it's no dice.

Petrillo Postpones Coast Radio Action Pending Lea Decish

HOLLYWOOD, Nov. 16.—Plans for wage increase negotiations for Hollywood's radio musicians have been temporarily shelved by orders from union head James C. Petrillo. Phil Fischer, union's radio rep, twice asked for go-ahead from top union officials and has been twice turned down. Understood Petrillo is holding up action pending ruling on constitutionality of Lea Act.

Fischer said he is set to go any time Petrillo gives him the green light and indicated he would seek at least a 33 1/3 per cent hike in scale. He pointed out that Local 47 men haven't had raise in scale in over five years, and that while L. A. scale is higher than Chicago and New York, the union feels it is out of line in view of recent hikes in scale for recordings and transcriptions.

Sidemen in commercial radio shows work under minimum scale of \$30 for half-hour show, including three hours' rehearsal time. Fischer estimates that approximately 90 per cent of studio musicians work for scale. Current contract with radio webs runs thru January, 1947, but union is anxious to start negotiating for new deal before that date.

wide open to the listening public. Other studio space has been planned with equal effectiveness.

Jingles and Arrangements, Even Sound Effects, May Be Protectable, Attorney Says

Lanham Act Seen as Boon to Agencies, Sponsors, Webs

CHICAGO, Nov. 16.—Probability that radio advertising slogans, musical commercials, unique arrangements of sound effects, special arrangements of music and even the NBC chimés will, for the first time, be protectable for their originators and users under the new Lanham Trade-Mark Act was pointed out by John Moser, radio attorney, in a speech before the Chicago Radio Management Club Wednesday (13). Moser, who has recently formed a professional alliance with Albert I. Kegan, professor of patent law at

Northwestern University, has given much study to this new trade-mark law and came up with some interpretations of its meanings that were surprising to club members. The Lanham Act, enacted in July, 1946, will become effective in July of next year.

"Under the new Lanham Trade-Mark Act," Moser said, "registration is no longer restricted to merchandise marks, and for the first time protection by federal registration is offered to service marks, certification marks, regional marks and trade-marks which have acquired secondary meaning in the trade."

Explaining the registration of service marks, under which category material used on radio would come, Moser explained that "service trade-marks may consist of words, names, phrases, terms or designs applied in suitable manner to identify the service of a person or company, and includes, without limitation, the symbols, titles, designations, slogans and distinctive features of radio or other advertising used in commerce. Moser then stated: "Thus, registration may be open to invisible trade-marks such as, for example, the musical signature identifying the product of the sponsor of a radio program. Likewise, a novel combination of sounds may be considered a valid trade-mark to distinguish and identify the production of an advertising agency, the radio program or series of programs of a certain producer."

ASCAP Headache

Relative to how registration of music would interfere with the copyright and licensing powers of ASCAP, BMI or composers, Moser said some interesting points could be developed. "Registration as a trademark of music in the public domain or an original composition," he said, "would present no complications. As a matter of fact, under the Lanham Act, one could possibly acquire a monopoly in a musical theme that is otherwise in the public domain; but whether or not the copyright and/or performance right owner could prevent a third party from registering a particular musical composition under the Lanham Act is a moot question, especially at this time. The copyright act gives to the author or composer the exclusive right to reproduce his composition and the exclusive right to perform or to license others to perform for profit. Where performance rights are granted to an agency or sponsor who uses the composition for the purpose of identifying his goods or his service, he may possibly have the right to secure trade-mark protection for such use."

In answer to a question from a club member, Moser stated that the law would not permit an individual or company to originate many slogans, musical arrangements or other registerable property and then to peddle monopolistically material to sponsors, stations, networks and agencies all over the country. Preventing that, he said, would be the stipulation that identifying marks such as these must be used continuously by originators in order to be protected.

CIO Protests Over WISN & WTMJ Ban

Union Unable To Buy Time

CHICAGO, Nov. 16.—Two Milwaukee stations, WTMJ and WISN, were attacked this week by the CIO in a telegram to the FCC charging "dangerous restriction of free speech" in not allowing union to purchase time on the stations to explain its position in the seven-month-old Allis-Chalmers strike. WTMJ is owned by *The Milwaukee Journal* and WISN by *The Milwaukee Sentinel*, a Hearst paper. WEMP, indie, carries a five-minute daily commercial sponsored by the union. Cause of the grievance originated when union which has been seeking to purchase time finally asked stations for series of spot announcements Thursday (14) concerning a rally. Stations allegedly refused, tho according to Al Saylor, CIO exec, WTMJ had actually signed a contract for the announcements.

Telegram to the FCC follows: "Today's refusal of Milwaukee broadcast stations, WISN and WTMJ, to sell or give free time for a program regarding the Allis-Chalmers strike represents a dangerous restriction of free speech and a violation of the terms of public interest, convenience and necessity under which they hold their licenses to broadcast. The Allis-Chalmers strike involves directly 11,000 workers. The strike has been in progress seven months. Restriction of free speech and discussion of a public issue by WISN, owned by the same corporation that publishes *The Milwaukee Sentinel*, and by WTMJ, owned by *The Milwaukee Journal*, coupled with the attacks on the union by these newspapers demands immediate action to preserve democratic rights in this community. As responsible leaders of CIO unions representing 75,000 workers in this area, we protest the defiant actions of these radio stations and respectfully request an immediate investigation by your agency."

Replies from the stations were not long in forthcoming. J. D. Ferguson, prexy of *The Milwaukee Journal*, (See CIO PROTESTS on page 10)

Plan 'Superman' Roadshows In Combo Hype for Program, Juve Shows and Tolerance

Aim To Stress Civic Responsibility of Radio Industry

NEW YORK, Nov. 16.—Plans to roadshow a *Superman* company in connection with a many-angled campaign for tolerance and the improvement of kid shows generally are just about set. Execs of Kenyon & Eckhardt, agency handling the account; Mutual, which carries the show; Superman, Inc., producers of the package, and Kellogg, the sponsor, have been meeting on the project for two weeks. Idea, a baby of Bill Lewis, vice-president in charge of radio for Kenyon & Eckhardt, has the solid backing of all concerned and is now in the wrapping-up stage. Designed to establish a closer liaison between radio and its listeners, and to point the way toward a better fulfillment of radio's obligations, plans call for the following:

(1) Hiring of auditoriums, theaters, etc., in various cities, where local talent, provided by the MBS affiliate, will stage *Superman* shows. Staging will be done in a manner which will acquaint viewers with the technique of a radio broadcast, but shows themselves will not be aired.

(2) Representatives of Mutual, K. & E., Kellogg and Superman, Inc., will attend the showings, which will be run in conjunction with Parent-Teacher Associations and other civic and educational groups. These reps will make speeches, discussing radio's desire for constructive criticism. Talks will also point out that listeners themselves have a responsibility in that they must convey their thoughts on radio to sponsors, stations, etc. Promotional efforts attendant upon the treks will be extensive.

Budget Due Soon

Budget for the initial phases of the plan has not been set yet, and it is not known how many cities will be included, but out of the experiences gained by the tour the agency, network and sponsor will prepare a kit of instructions to be furnished to stations carrying *Superman*. Kit will show stations how to set up the same sort of educational and promotional show in station's community. As an incentive to stations, a system of awards will be devised, with heavy sugar going to the station showing the most savvy and initiative.

Superman, incidentally, is credited with being the first of the kid shows to campaign for tolerance. Scripts were slanted along these lines beginning last April, and other shows followed suit by attempting to operate more fully on a public service angle. Ralston-Tom Mix show, for instance, dropped its commercials for two weeks while carrying on a safety campaign for kids. More recently WNEW, in the same vein, distributed a series of spots on tolerance.

In the ranks of top nighttime programs, Mr. District Attorney has long taken a public service slant. These are just isolated examples, but it's known that plenty of radio bank-rollers and stations are thinking along similar lines. In fact, Lewis has received requests from other sponsors to mention their efforts on behalf of kid-show improvement when the tour gets under way. Lewis will probably do this.

Working with Lewis last week

WINS Musicians' Pay Hike

NEW YORK, Nov. 16.—Pay hike for the WINS, New York, house band is due to become effective soon after the local Crosley outfit boosts its power to 50 kw. Power jump is slated to take place within the next few months, but deal with Local 802, AFM, permits the station to maintain its present scale, around \$75 weekly, for a trial period after the transmitter change.

Jett Plugs FM

WASHINGTON, Nov. 16.—Federal Communications Commission is on record with another plug for FM radio, this time from Commissioner Ewal K. Jett, who in a talk over WWDC here yesterday, told radio listeners that if he were buying a receiver he would insist that it included FM reception. He forecast that at least 5,000,000 FM sets would be produced next year.

Continue Scophony Tilt

NEW YORK, Nov. 16.—Altho the government anti-trust suit against Scophony, Ltd., of England, has been dismissed by the Federal Court here (*The Billboard*, November 9), subject matter involved in the litigation will be continued and placed before the court for decision. This will be accomplished thru transfer to another of the actions which the U. S. has pending against the Scophony

were Bob Maxwell, head of Superman, Inc.; Hal Coulter, MBS promotion director, and others. No date set for the opening of the tour, but it will be soon. An effort will be made to have Ed Kobak, Mutual prexy, speak at the initial show.

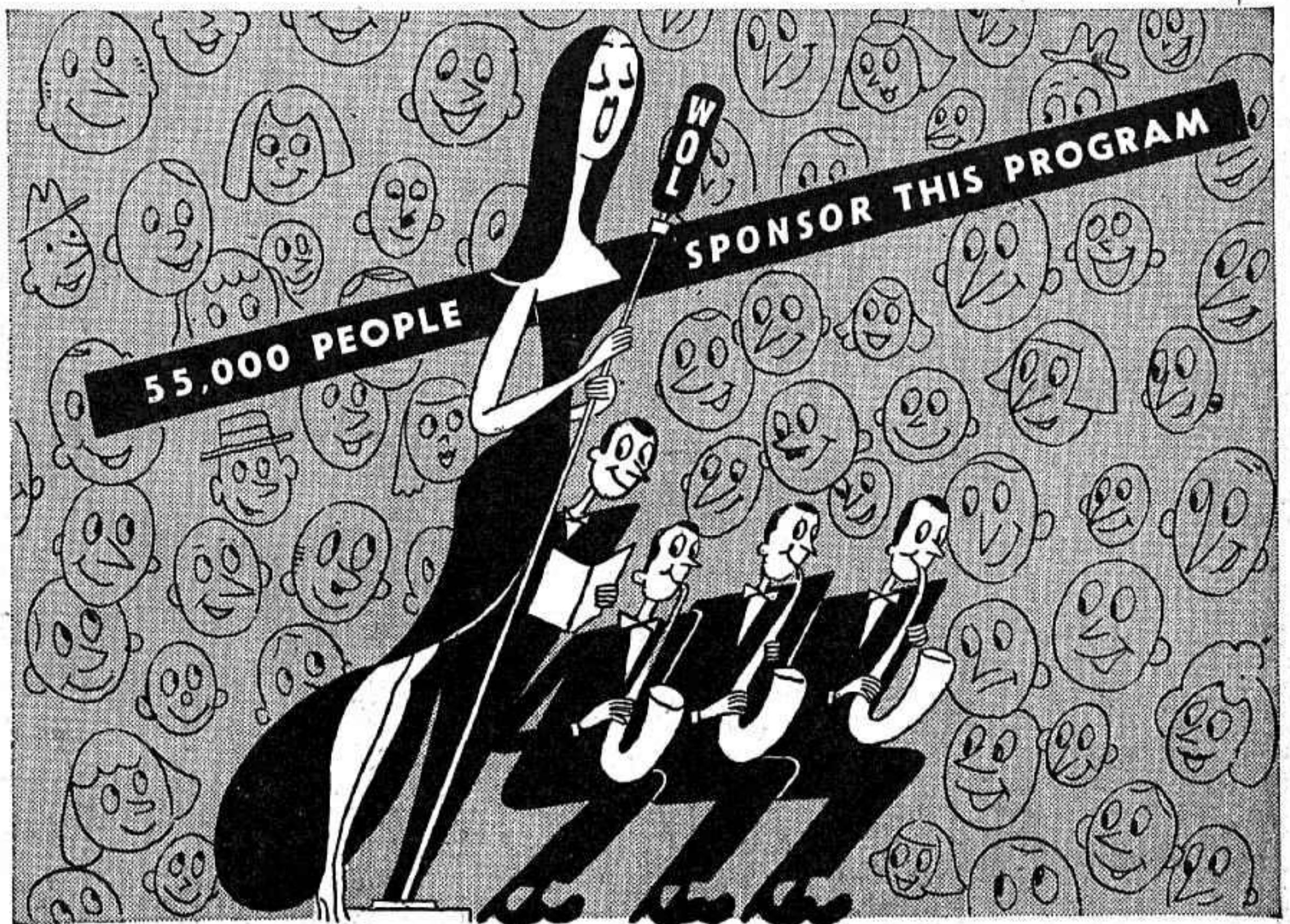
CBS White Collars Near Pact With Web

NEW YORK, Nov. 16.—Counter-proposals offered by CBS to the United Office and Professional Workers of America (CIO) yesterday, covering some 800 white-collar workers, were found acceptable by the union's negotiating committee, which is now recommending that the UOPWA membership accept them at a meeting to be held Monday (18). Signing of a pact now seems set.

CBS proposals are conciliatory on points which hitherto caused a stalemate, including job and union security and lay-off and discharge procedure. In addition to these points, union has been asking for wage boosts approximating 35% and adoption of union's classification system.

Earlier this week, UOPWA Radio Guild, in a letter to Ted Streibert, WOR president, demanded a conference to begin collective bargaining.

set-up, according to Joseph B. Marker, government anti-trust attorney.



Silver Spring, Maryland, is one of the many alert, prosperous communities served by WOL—a town which grew overnight to its present population of 55,000-plus*, and appears to be just beginning its real growth.

Civic-minded to an amazing degree, Silver Spring uses WOL to boost its advantages as a place in which to live and do business. Its Board of Trade sponsors a live 30-minute variety show on WOL every Thursday night—a production complete with dramatic cast, orchestra, starring vocalists and studio audience. Financed entirely by voluntary subscription of Board of Trade members, the program is darned good radio, darned sound advertising.

Other notable advertisers have the same sort of faith in WOL as a soundly-effective advertising medium. Washington's three largest buyers of program time are all on WOL—two on WOL exclusively! And Washington's largest department store recently broke precedent to place on WOL the first radio advertising in the store's history!

These are only isolated, typical examples of the overwhelming swing in the nation's seventh-largest city to WOL, Washington's fastest-growing station.

*1946 estimates of U.S. Post Office, Silver Spring, Md.

BASIC MUTUAL

A COWLES STATION

WOL

"THE VOICE OF WASHINGTON"

Represented nationally by
THE KATZ AGENCY, INC.

FCB Snares First Two Shows in New Talent Cost Index

NEW YORK, Nov. 16.—Unusual situation whereby one ad agency has the two top programs in *The Billboard's* Talent Cost Index is revealed this week, with Foote, Cone & Belding being represented with the Jack Benny-Bob Hope show, running in the win and place spots. This is the first instance of such an occurrence since *The Billboard* began its TCI compilations in conjunction with C. E. Hooper, Inc., in 1944.

Also unusual is the fact that third and fourth spots are held by J. Walter Thompson, with the Edgar Bergen-Fred Allen hassles, respectively. These shows are bankrolled by same sponsor, Standard Brands, with Benny carrying the flag for Lucky Strike Cigs (American Tobacco), and Hope airing for his long-time angel, Pepsodent.

Best buys represented in this latest TCI tabulation are scored by Walter Winchell (Jergens) and *Mr. District Attorney* (Bristol-Myers). Columnist's cost per thousand urban listeners is a neat \$228.46, topped only by D. A.'s \$221.67. Ratingwise, Winchell, in this report, is ninth; D. A. is 10th.

Benny's resurgence to the top spot in the ratings is typical of this performer, who usually starts out socko, drops off, and then regains his position among the first three or four shows, holding it for the rest of the season, in the fashion of a good stretch runner.

Jo Steel's News Letter

NEW YORK, Nov. 16.—Johannes Steel, WHN commentator, is inaugurating a monthly news letter, *The Johannes Steel Report on World Affairs*, in which he'll use, according to a prospectus, "startling information . . . which I cannot use on the air." Letter will also publish opinions Steel cannot pipe over the air. Rap for the sheet is \$5 a year.

Philco Switch Takes on Name Guestar Policy

(Continued from page 5)

those who call their seg *The Bing Crosby Show* and use *Groaner's Blue of the Night* theme song. A number such shows are on Wednesday nights, when *Der Bingle* airs. Crosby ran into a similar situation when he was on live for Kraft.

Claim E.T.'s Okay

Crosby crew claims platter fidelity is as good as in any show taken off a net line for rebroadcast. Talk about fidelity, Morrow thinks, exists only in the trade where the fact that Crosby is on wax has been magnified to such a degree that non-existent flaws become audible. Many live shows have their mixing troubles, but no one seems to throw the spotlight on them, he argues. Most of the fidelity squawks have been centered on *Skitch Henderson's* piano, since the instrument's tonalities are difficult to reproduce via wax. This will be corrected, according to Morrow, by giving the Steinway squatter a lighter ork backing.

Asked if the thinning in the ork's ranks isn't, after all, the natural outcome of the American Federation of Musicians pay boost for transcriptions, Morrow said the music crew will lose 5 of its 33 men, but that Crosby must have a full ork for his backing. Lighter ork will only be used for Henderson's support so that the piano will come thru with more clarity. Arrangements will steer clear of fancy frills, with the 88-er sticking closely to the melody line. Morrow indicated that serious thought was being given to the making of the original recording on sound track which would then be reproduced onto platters. Sound track would facilitate editing. Quality remains uniform thruout on film despite number of cuts.

NIGHTTIME TALENT COST INDEX



Based on "FIRST FIFTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

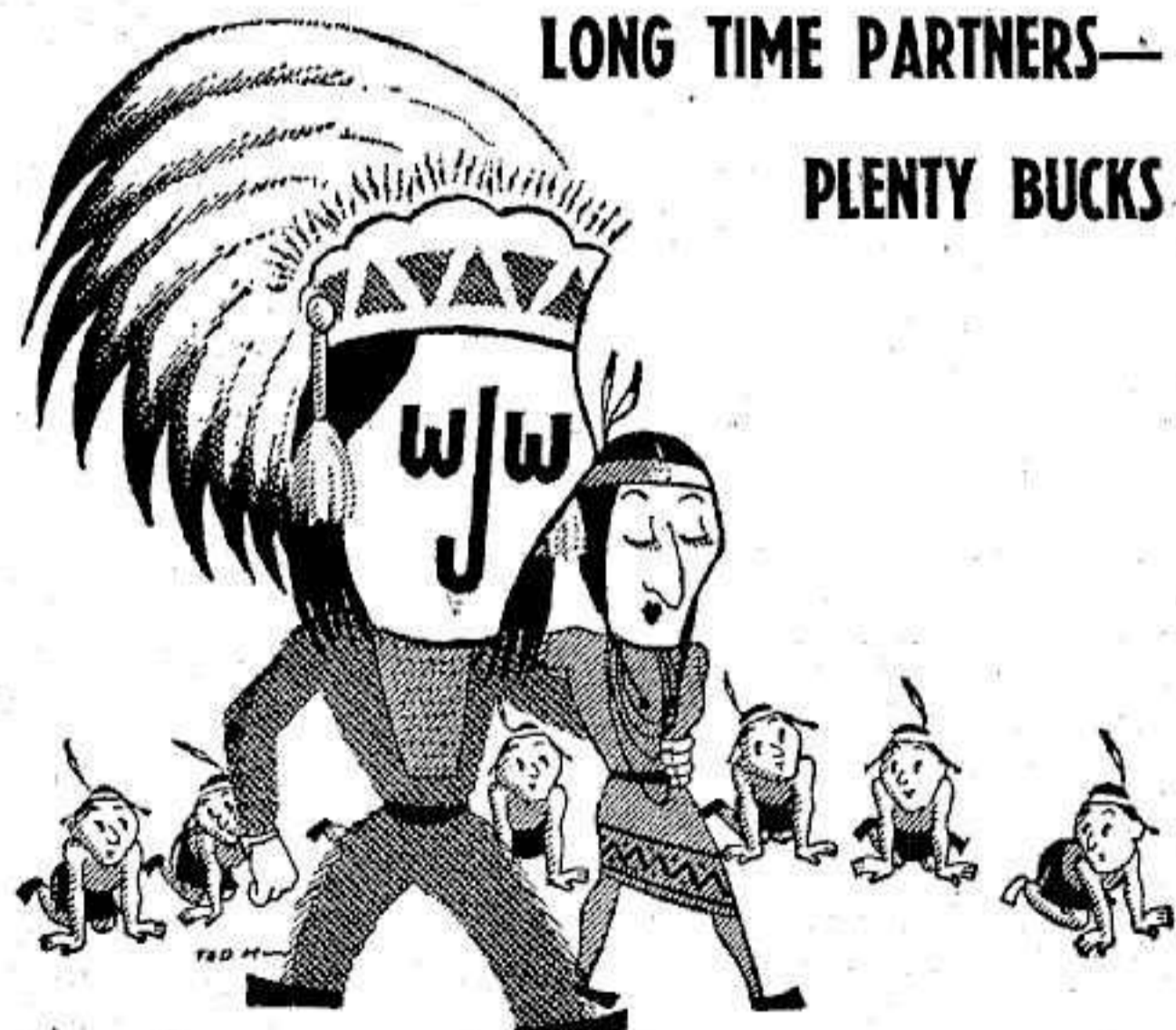
Vol. III No. 20E (Report November 15, 1946)

Program Sponsor, Agency, Net. & Stat.	Length and Weeks to Date	Hooper-rating	Opposition	Talent Cost	Cost Per Point	Cost Per 1,000 Urban Listeners
JACK BENNY** Amer. Tobacco Co. Lucky Strike F.C. & B. NBC 151	1/2 Hr. 539	27.2	Drew Pearson—ABC Monday Morning Headlines—ABC Gene Autry—CBS N.S.P.—MBS	\$22,500	\$ 827.21	*
BOB HOPE Pepsodent Div.-Lever Bros. Various Products F.C. & B. NBC 129	1/2 Hr. 386	26.7	N.S.P.—ABC N.S.P.—CBS Upton Close—MBS	\$20,000	\$ 749.06	*
EDGAR BERGEN Standard Brands Chase & Sanborn Coffee Royal Desserts & Blue Bonnet Margarine J.W.T. NBC 144	1/2 Hr. 396	25.5	N.S.P.—ABC Adv. of Sam Spade—CBS N.S.P.—MBS	\$20,000	\$ 784.31	\$.84
FRED ALLEN Standard Brands Tenderleaf Tea and Shellford Cheese J.W.T. NBC 142	1/2 Hr. 498	25.2	N.S.P.—ABC Crime Doctor—CBS Parker Pen News—CBS Special Investigator—MBS	\$18,500	\$ 734.13	*
FIBBER MCGEE AND MOLLY S. C. Johnson & Son, Inc. Floor Wax N. L. & B. NBC 143	1/2 Hr. 462	24.7	N.S.P.—ABC Hollywood Players—CBS N.S.P.—MBS	\$10,500	\$ 425.10	*
RED SKELTON S. & W. Tobacco Corp. Raleighs R.M.S. NBC 145	1/2 Hr. 202	24.1	N.S.P.—ABC N.S.P.—CBS N.S.P.—MBS	\$ 9,500	\$ 394.10	\$.45
RADIO THEATER Lever Bros. Lux Soap and Flakes J.W.T. CBS 150	1 Hr. 553	21.9	N.S.P.—ABC Gabriel Heatter—MBS Spotlight Bands—MBS Telephone Hour—NBC Borge-Goodman Show—NBC	\$16,000	\$ 730.59	\$.82
AMOS 'N' ANDY Lever Bros. Co. Rinso R. & R. NBC 148	1/2 Hr. 669	21.1	N.S.P.—ABC Vox Pop—CBS Gabriel Heatter—MBS	\$ 9,000	\$ 423.54	*
WALTER WINCHELL** Andrew Jergens Co. Lotion L. & M. ABC 196	1/4 Hr. 725	20.8	Hildegarda—CBS Exploring the Unknown—MBS Manhattan Merry-Go-Round—NBC	\$ 6,000	\$ 288.46	\$.33
MR. D.A. Bristol-Myers Vitalls and Sal Hepatica D., C. & S. NBC 132	1/2 Hr. 379	20.3	Pot o' Gold—ABC Ford Show-Dinah Shore—CBS Spotlight Bands—MBS	\$ 4,500	\$ 221.67	\$.27
SCREEN GUILD PLAYERS Lady Esther Blow CBS 145	1/2 Hr. 272	19.7	Doctors Talks It Over—ABC N.S.P.—MBS Contanted Program—NBC	\$10,000	\$ 507.61	\$.60
BANDWAGON F. W. Fitch Co. Various Products L.W.R. NBC 151	1/2 Hr. 680	19.2	N.S.P.—ABC Blondie—CBS N.S.P.—MBS	\$12,500	\$ 651.04	*
GREAT GILDERSLEEVE Kraft Foods Co. Parkay N., L. & B. NBC 125	1/2 Hr. 226	18.7	Fishing & Hunting Club—ABC Ford Show-Dinah Shore—CBS Spotlight Bands—MBS	\$ 6,500	\$ 389.22	\$.43
JUDY GANOVA Colgate-Palmolive-Peet Palmolive Soap Halo Shampoo, Bates S. & M. NBC 139	1/2 Hr. 698	18.5	N.S.P.—ABC This Is Hollywood—CBS N.S.P.—MBS	\$10,000	\$ 606.06	\$.70
FANNIE BRICE General Foods Jello Y. & R. CBS 144	1/2 Hr. 698	18.1	N.S.P.—ABC Burl Ives—MBS Highways in Melody—NBC	\$13,000	\$ 807.45	\$.90
THE SHADOW Carey Salt Co. McJunkin Del. Lack. & Western R. & R. George Barr Co.-Meyerhoff MBS 208	1/2 Hr. 310	10.8	Darts for Dough—ABC Family Hour—CBS N.S.P.—NBC	\$ 2,500	\$ 235.85	*
ONE MAN'S FAMILY Standard Brands Fleischmann's Yeast and Royal Desserts J.W.T. NBC 139	1/2 Hr. 698	10.1	Samuel Pettengill—ABC N. Y. Philharmonic—CBS Crimes of Carelessness—MBS	\$ 4,500	\$ 445.54	\$.57
HARVEST OF STARS International Harvester Co. McC.-E. NBC 150	1/2 Hr. 53	9.2	N.S.P.—ABC Stradivari Orchestra—CBS N.S.P.—MBS	\$10,000	\$1,086.96	\$1.32

*Insufficient data. **Includes second broadcast on Pacific Coast.
 L. & M.—Lennon & Mitchell, F., C. & B.—Foote, Cone & Belding, Y. & R.—Young & Rubicam, W. & L.—Warwick & Legler, W. & C.—Williams & Cleary, L. W. R.—L. W. Ramsey, J. W. T.—J. Walter Thompson, McK. & A.—McKee & Albright, R. & R.—Ruthrauff & Ryan, D. C. & S.—Doherty, Clifford & Shenfield, S. & S.—Schwimmer & Scott, R. W. & C. Roche, Williams & Cleary, A. M. & W., Audrey, Moore & Wallace, W. H. W.—William H. Weintraub, McC.-E.—McCann-Erickson, P. & R.—Pedlar & Ryan, D. F. S.—Dancer-Fitzgerald-Sample, N. L. & B.—Needham, Lewis & Brorby, R. M. S.—Russell M. Seeds.
 Average audience rating is 10.2, as against 9.8 last report, 9.4 a year ago. Average evening sets-in-use reported are 31.9 as against 29.7 last report, 29.4 a year ago. Average available homes is 79.7 as against 78.7 last report, 78.3 a year ago. Number of sponsored hours is 71 1/4 as against 69 1/4 last report, 82 a year ago.
 N.S.P.—No Sponsored Program.

The "Talent Cost Index" is protected by the copyright of The Billboard

LONG TIME PARTNERS— PLENTY BUCKS



Scores of long-term WJW advertisers have found Cleveland's Chief Station and Cleveland's responsive daytime audience a winning combination! This two-in-one market opportunity means profitable sales for new advertisers, too, means plenty of bucks in quick new business.

BASIC ABC Network CLEVELAND, O. **WJW** 850 KC 5000 Watts DAY AND NIGHT REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

DAYTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for Weekday Daytime and "FIRST THREE" Saturday Daytime

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.



Vol. III 19D (Report November 15, 1946)

Program Sponsor, Agency, Net. & Stat.	Weeks to Date	Hooper-rating	Opposition	Talent Cost	Cost Per Point	Cost Per 1,000 Urban Listeners
RIGHT TO HAPPINESS Procter & Gamble Ivory Soap Compton NBC 141	428	7.7	N.S.P.—ABC N.S.P.—CBS N.S.P.—MBS	\$ 2,250	\$ 282.21	\$.50
WHEN A GIRL MARRIES General Foods Various Products S. & B. NBC 76	306	7.4	Terry and Pirates— ABC N.S.P.—CBS N.S.P.—MBS	\$ 2,300	\$ 310.81	**
AUNT JENNY Lever Bros. Spry R. & R. CBS 45	525	6.9	Glamour Manor— ABC Coke Club-Morton Downey—MBS N.S.P.—NBC	\$ 2,000	\$ 289.86	**
STELLA DALLAS Sterling Drug Inc. Various Products D.-F.-S. NBC 143	450	6.8	N.S.P.—ABC G. E. House Party— CBS N.S.P.—MBS	\$ 1,750	\$ 257.35	\$.44
MA PERKINS Procter & Gamble Oxydol D.-F.-S. CBS 75	213	6.8	N.S.P.—ABC N.S.P.—MBS N.S.P.—NBC	\$ 1,300	\$ 191.18	**
LORENZO JONES Sterling Drug Phillips Cream and Bayer Aspirin D.-F.-S. NBC 143	519	6.6	N.S.P.—ABC Hollywood Jackpot —CBS N.S.P.—MBS	\$ 2,000	\$ 303.03	\$.45
YOUNG WIDDER BROWN Sterling Drug Halley's M-O, Phillips Toothpaste D.-F.-S. NBC 143	432	6.6	Dick Tracy—ABC Hollywood Jackpot —CBS Buck Rogers—MBS	\$ 1,600	\$ 242.42	\$.45
ROMANCE OF HELEN TRENT Whitehall Pharmacal Co. Heat Liniment, Kolynos D.-F.-S. CBS 136	669	6.6	N.S.P.—ABC N.S.P.—MBS N.S.P.—NBC	\$ 1,800	\$ 272.73	\$.43
BREAKFAST IN HOLLYWOOD Kellogg All-Bran K. & E. ABC 209	274	6.5	N.S.P.—CBS N.S.P.—MBS Fred Waring—NBC	\$ 1,500	\$ 230.77	\$.42
PEPPER YOUNG'S FAMILY Procter & Gamble Camay Soap, Drest P. & R. NBC 82	841	6.4	Try 'n' Find Me— ABC N.S.P.—CBS N.S.P.—MBS	\$ 2,650	\$ 414.06	**
PORTIA FACES LIFE General Foods Grapenuts, Wheatmeal, Maxwell House Coffee Y. & R. NBC 87	286	6.4	Sky King—ABC N.S.P.—CBS Superman—MBS	\$ 2,750	\$ 429.68	**
OUR GAL, SUNDAY Whitehall Pharmacal Co. Anacin D.-F.-S. CBS 139	526	6.3	N.S.P.—ABC N.S.P.—MBS N.S.P.—NBC	\$ 1,750	\$ 277.78	\$.49
BREAKFAST IN HOLLYWOOD Procter & Gamble Ivory Flakes Compton ABC 208	264	6.3	N.S.P.—CBS N.S.P.—MBS Fred Waring—NBC	\$ 1,500	\$ 238.10	\$.41
BIG SISTER Procter & Gamble Ivory Soap Compton CBS 68	293	6.1	Baukhage Talking— ABC N.S.P.—MBS N.S.P.—NBC	\$ 2,500	\$ 409.84	**
MA PERKINS Procter & Gamble Oxydol D.-F.-S. NBC 142	195	6.0	N.S.P.—ABC Surprise Party—CBS N.S.P.—MBS	\$ 1,300	\$ 216.67	\$.36
THEATER OF TODAY Armstrong Cork Co. Floor Coverings B. B. D. & O. CBS 150	268	6.2	N.S.P.—ABC Judy 'n' Jill 'n' Johnny—MBS N.S.P.—NBC	\$ 2,500	\$ 403.23	*
GRAND CENTRAL STATION Pillsbury Flour Mills Co. Various Products McC.-E. CBS 128	259	6.2	N.S.P.—ABC Checkerboard Jamboree—MBS Nat'l Farm and Home Hour—NBC	\$ 2,200	\$ 354.84	\$.45
GIVE AND TAKE Amco Home Products Corp. Amer. Home Foods, Inc. Div. Chef Boy-Ar-Dee Foods McJunkin CBS 149	5.9	N.S.P.—ABC N.S.P.—MBS Smilin' Ed McConnell —NBC	\$ 2,000	\$ 338.88	*	

*Insufficient data. **Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore, cost per thousand figures are not reported in these cases.

Average audience rating is 4.5, as against 4.1 last report, 4.4 a year ago. Average daytime sets-in-use reported are 15.7, as against 16.0 last report, 16.4 a year ago. Average available homes is 68.9 as against 70.2 last report, 72.4 a year ago. Number of sponsored hours are 85%, as against 83 1/2 last report, 89 a year ago.

D.-F.-S.—Dancer-Fitzgerald & Sample, Y. & R.—Young & Rubicam, R. & R.—Ruthrauff & Ryan, B. & B.—Benton & Bowles, B. B. D. & O.—Batten, Barton, Durstine & Osborn, K. & E.—Kenyon & Eckhardt, P. & R.—Pedlar & Ryan, K. R.—Knox Reeves, McC.—McCann-Erickson, L. & F.—Lambert & Feastley.

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RWG on New Tack for Free-Lance Contract; Moore Re-Elected Prez

NEW YORK, Nov. 16.—Networks will meet with the Radio Writers' Guild next week or the week after to discuss contract rights for free-lance sripters on sustaining shows. RWG sent out letters to webs yesterday, calling for the confab. Union spent a year negotiating with the radio broadcasting committee of AAAA about free-lancers and came away with plenty of experience but no results. Now RWG is trying another tack to force webs to recognize the demands of free-lance sripters. Action was taken after months of talks between top execs at RWG, here and on the West Coast, which have resulted in an either-or-else attitude on RWG's part. Either they get their demands or they strike, they say. RWG execs feel they are on the spot because to date they have produced few results for free-lance sripters.

Union reorganized top brass recently. Mike Davidson and Pete Lyon now divide the duties of former national and Eastern executive secretary, Dorothy Bryant, Davidson taking over as Eastern secretary and Lyon as national exec secretary.

RWG wants free-lance sripters to have control of rights to material, credits, standard form contract and a new release form.

Union is also meeting with WOR, CBS, and ABC on newsroom negotiations. RWG has already won a \$75 weekly minimum for newswriters at NBC, running to \$110 after two years' experience.

Sripters have just elected Sam Moore as both national and Hollywood local president. New members of Eastern region council are Stuart Hawkins, Kenneth Webb, Max Ehrlich, Carl Bixby, Ruth Adams Knight, Robert J. Shaw, Robe Cendella, Jo- (See RWG On New Tack on page 10)

Court Rejects NCBS Refinance Plan by Boler

CHICAGO, Nov. 16. — Federal Court in St. Paul this week (15) rejected John Boler's plan to refinance the North Central Broadcasting System and will hold a hearing in the next 15 days to determine whether NCBS will be placed into involuntary bankruptcy as asked by a group of the web's creditors. Altho Boler had a majority of his affiliated stations behind his plan, he was short \$17,000 of the necessary cash needed to push it across. Boler had to raise 51 per cent of \$162,000, but failed.

Minority creditor group wanted to pull out of the web and have it declared bankrupt so they could have a full-time affiliation with Mutual Broadcasting System. While this group, composed of about 14 stations in Michigan, Wisconsin and North (See Court Rejects NCBS on page 13)



Public Service is as much a duty of a medium that enjoys community confidence as it is of the community itself. In Detroit, radio station WWJ, first radio station in the nation, has consistently been foremost in public services. Just recently, a national magazine specially-cited two WWJ-sponsored public service programs for their part in curbing Detroit's traffic accidents. It is this interest in the community's welfare that has made WWJ a respected influence in Detroit, with the resultant benefit to its advertisers.

AMERICA'S PIONEER BROADCASTING STATION — First in Detroit
National Representatives: THE GEORGE P. HOLLINGBERY, COMPANY



CBS, NBC ANSWER CRITICS

Webs Defend U. S. Policies For Industry

Trammell, Paley Back Moves

NEW YORK, Nov. 16.—Without any fanfare, NBC, U. S. radio's senior web, has begun a vital promotion campaign designed to answer critics of the U. S. radio system. At the same time, CBS, in line with the talk made by its board chairman, William S. Paley, at the recent NAB convention, is about to launch a new program series designed to acquaint radio listeners with industry problems, and designed also to allow sponsors and ad agency men to present their views in response to industry criticism. Significant point is that the end objective of both the NBC and CBS campaigns is practically the same—striking back at the highly vocal groups which constantly pan radio.

NBC began its campaign a few weeks ago, using its top public service show, the Arturo Toscanini NBC Symphony series, for the inauguration of the drive. Rephrasing the speech made by Niles Trammell, NBC head, at the NAB convention—Trammell himself started the present NBC move—Toscy broadcasts now wind up with the announcer making a spiel outlining the NBC-Trammell philosophy. Key points made in the talks are: (1) All programs, whether commercial or sustaining, are paid for ultimately by advertising dollars, ad revenue enabling stations and webs to air their sustainers; (2) without the advertising income, public service programs, such as the Toscy series, and virtually all other sustainers, would not be possible.

Tomorrow, the Toscanini broadcast will wind up with a typical plug, stating: "Like all radio programs in America, these concerts are made possible by advertising. NBC advertisers pay the network to broadcast their messages on commercial programs. And NBC is happy to finance this, and other non-commercial broadcasts, with revenue received from advertisers. The result is that audiences in the United States listen to the finest, most varied programs heard in the world . . . provided by the plan of financing broadcasting by advertising."

Reaction of NBC affiliates has been especially favorable to the talks. There have been a number of inquiries from affiliates asking for copies of the text. Some intend to broadcast them on their own shows; others plan to buy local newspaper space to sell the message.

New CBS stanza, tabbed *Radio and*

Radio Unions Plan Intramural Council

NEW YORK, Nov. 16.—Plans are being formulated for creation of a radio council comprising reps of American Federation of Radio Artists, Radio Writers' Guild and Radio Directors' Guild, all of which are now involved in contract negotiations with the networks. Meeting to be held soon will discuss the project and will be attended by George Heller, AFRA national executive secretary; Ed Byron, Eastern RDG chief, and Pete Lyon, national exec secretary of RWG.

Similar move for co-operation among radio unions was made on the Coast last week where a meeting of union reps was scheduled for November 21. Coast project, which aims at minimizing jurisdictional fights, would include National Association of Broadcast and Electrical Technicians, International Brotherhood of Electrical Workers, and American Federation of Musicians, in addition to AFRA, RDG and RWG.

Reason for the proposed step in New York lies in the desire for mutual co-operation and support. Thus far, relations of the three orgs have been amicable.

the Public, will start off December 1 (Sunday, 1:30-1:45 p.m.) with Paley on the first broadcast. It is expected that the CBS board topper will carry on along the lines on which he based his NAB speech, essence of which was his concern over the rising tide of criticism directed toward radio, and the need for broadcasters to take steps toward improvement, despite the acknowledged leadership of U. S. radio in the world broadcasting picture.

Lyman Bryson, CBS director of public affairs, stated this week that virtually any authoritative spokesman with an angle on radio's problems, including advertisers and agency men, might wind up on the show. Among subjects already set for discussion on the series are *Broadcasting as a Business in the Public Interest*, *Radio's Source of Revenue*, *Kinds of Advertising*, *Radio's Engineering Structure*, *Division of Control Over Material Broadcast*, *Audience Preference and Devices for Audience Measurement*, *What Public Does Radio Serve?*; *Problems of Taste in Humor, Drama and Music*; *Control Over Taste and Advertising Content*, *Psychology of Radio*, *The Birth of an Idea and Its Eventual Conception Into a Program*, *CBS Policy on News Broadcasts*, *Personal Problems and Labor Relations and Policy*.

Interesting point is that the brief NBC spiel and more elaborate CBS program slant both offer listeners a primer on U. S. radio. Also of interest is the fact that while Paley and Trammell took divergent viewpoints at the NAB—Paley seeing the need for self-improvement and Trammell defending the status quo—both webs are taking parallel action to further the trade views of their top men and at the same time fight back against criticism. Trade execs see the NBC-CBS development as a healthy step for radio, which has never been especially articulate in stating its own cause.

NBC will shortly extend its talks to include other major pubserv programs, including *University of Chicago Round Table*, *Eternal Light* and *Americans United*.

Mutual on Coast Show Kick; To Shun Whodunits, Partish

HOLLYWOOD, Nov. 16.—Mutual has hopes of shortly completing a major revamping of its programing structure with a shift in emphasis to name attractions. Web talent buyers have been quietly bidding for new name shows and figure to sink heavy dough into rebuilding programing to compete more strongly with other nets. Walter Lurie, MBC program exec, arrived in Hollywood this week to look into prospective purchase of at least three new shows. Lurie is also doing spade work on development of several other top airers. Web will nix aud participators and thriller-killer sustainers in future. Skein execs see trend away from giveaways and whodunits. Lurie's coastward trek follows recent survey junket made by Phil Carlin, web veepee, who told *The Billboard* at that time that Mutual was definitely going to pitch for big prestige talent and programs.

Drene Facelift Sets Langford, Thomas; Pinky Lee Paid Off

HOLLYWOOD, Nov. 16.—Mid-semester shake-up this week of Don Ameche-Drene Shampoo seg found comic Pinky Lee, thrush Joanell James and scripter Hal Kanter victims of the ax, with a new line-up skedded to take over starting December 15. New talent will include Frances Langford taking over chirping department, with Danny Thomas set as comic. Phil Rapp has been added to the writing stable.

With only a 5.7 Hooper, stanza will attempt to revitalize with complete new format, as yet undecided. Lee was dropped despite a 39-week contract with nearly 30 stanzas to go. Comic will be paid off, it is understood. Carlton Alsop continues as producer.

N. Y. Post Preems Air Column Nov. 25

NEW YORK, Nov. 16.—Paul Denis, whose radio column in *The New York Post* finally has been set for a November 25 debut, will start as a kilocycle scribbler following a wave of parties in his honor given by stations, film companies and night clubs. Denis terminated his stint as assistant to Earl Wilson, *Post* saloon editor, yesterday.

Post intends to devote two full columns to radio in its daily mag section, occupying space now held by the Dorothy Thompson pillar. *Post's* radio staff, one of the largest among metropolitan dailies, will have a staff of four, including Al Cusick, who will continue to do listings, and two assistants to Denis. Latter's column, to run six days a week, Monday thru Saturday (*Post* has no Sunday edition), will absorb a feature currently running in the mag section tabbed *Radio Roundup and Comment*.

Denis expects to use two thumb-nail cuts daily.

CIO PROTESTS

(Continued from page 6)
declared: "It has been the impartial policy of WTMJ not to use its facilities for current disputes. Public interest is not served by partisan programs during a time of bitter controversy."

G. W. Grignon, manager of WISN, stated: "The operation of WISN is in no way connected with operations of *The Milwaukee Sentinel*. WISN has and is operated entirely in accordance with rules and regulations of the FCC."

Saylor told *The Billboard* the union position had been given "complete freeze-out," both in radio and newspaper coverage.

Lurie told Don Lee execs that two Lee sustainers, *The Count of Monte Cristo* and *What's the Name of That Song?* are up for national sponsorship. *Count* recently went sustaining after a 24-month run for Monte Cristo Wines on regional net.

Want Jolson

Lurie offered Al Jolson a spot as star of new variety package, minstrel in type. Lurie and Jolson have completed preliminary confabs, with decision now up to Jolson. Efforts to find new program ideas in New York and Chicago have reportedly fallen short, hence web will concentrate on Hollywood origination.

Don Lee is expected to become major testing area for Mutual segs under new programing plans. Web will test new packages, large or small, on a regional basis. With its 40-station Pacific Coast skein, Don Lee is well suited for guinea-pig chores.

Big bugaboo in Coast originations remain lack of studio space, which has hampered Don Lee from doing too much in way of t.e. shots. Web is farming out current segs to other studios, restaurants, etc., and may find new origination spots difficult to obtain. Plans for new Mutual-Don Lee million-dollar studio building are completed, but web can't get started until Uncle Sam gives the nod.

UNIONS SUPPORT AFRA

(Continued from page 5)
sider refusal to cross a picket line as breach of contract.

As of late this week, AFRA had not yet formally asked the AFM for support. AFM stated that it had heard such a move by AFRA was being contemplated, and if forthcoming, would be presented to the AFM executive board for consideration.

In any event, AFRA goes into its Monday meeting with dynamite set and fuse ready. Union has gone too far to be bluffing, and execs say that either the nets meet them half way or it's a strike.

RWG ON NEW TACK

(Continued from page 9)
senh Carroll, Morton Wishengrad and William Morwood.

Hollywood council members are Harmon Alexander, Kathleen Hite, Pauline Hopkins, Arnold Marquis, Milton Merlin, David Nowinson and Jack Robinson. Hollywood alternates are John Dunkel, Paul Franklin, Ashmead Scott and Jack Stanley. Forrest Barnes, True Boardman and John Boylin were returned to council. James Lieber and Phil Nietsfield were elected reps from San Francisco chapter. New vice-president of Western region is Maurice Zimm.

BOSTON'S EXCLUSIVE
ABC OUTLET
NOW 5000 WATTS

WCOP

Serving the entire Metropolitan
area of 3 million people

A COWLES STATION

Represented nationally by the Katz Agency

NORTH American Regional Broadcast Conference, which had been slated for next September, has been moved to January 2, 1948, the State Department revealed this week. At the same time it was learned that new findings of a propagation study which the FCC hopes will pave the way for an understanding preparatory to the NARBA will be tossed into laps of engineers of FCC and industry at the informal conference slated for Tuesday (19). Clear-Channel Broadcasting Service, Inc., which has been urging upping of clear-channel authorized power to 75 kw. for certain protected channels, will hold a strategy session Monday (18) in advance of engineering parleys.

Bill Kostka, one-time publicity director of NBC, has been appointed vice-president of the Institute of Public Relations. Kostka is a former managing editor of *Look* magazine and still directs that mag's opinion forum. . . . Intensive spot announcement campaign is plugging the Bea Wain-Andre Baruch disk jockey show slated to debut December 2 on WMCA, New York. Sixty spots will feature endorsements from George Jessel, Hildegarda, Joan Edwards, Guy Lombardo, Milton Berle, Kate Smith and others.

Addition of four new affiliates to MBS brings the total to 346. Percolators are KGCR, Cedar Rapids, Ia.; KWCO, Chickasha, Okla.; WKRM, Columbia, Tenn., and WNAE, 1,000-watter in Warren, Pa. . . . Sam Fuller, who joined Sherman & Marquette, Inc., as radio director late in 1945, has been shifted from New York to Hollywood to head radio activities on the Coast. . . . Mabel Cobb, whose show, *Story Editor*, debuted on WEVD, New York, November 6, has already been contacted by various film companies for rights. Show, which points up adaptation possibilities of books, play, etc., is slated specifically at the shortage of script material for films.

Win Elliot, CBS "County Fair" emcee, has a new gimmick tagged "give back a book" campaign. Elliot will invite absent-minded book borrowers to return books to owners and will offer prizes for best alibis on why books weren't returned in a long time. . . . Aime Gauvin, WHN, New York, announcer, and Don Lyon, Syracuse University radio instructor, collaborating on a children's book, "Doodle and the People," which makes a plea for better racial understanding.

New cast changes on CBS Prudential Family Hour include Rise Stevens replacing Patrice Munsel, Jimmy Carroll for Jack Smith, with Ted Malone added as emcee. . . . WWDC, Washington, begins augmented sports schedule this week (19) with arrangements set to air approximately 100 sports events from Washington's Uline Arena during coming winter and spring months.

RCA has developed a lightweight, self-contained mobile television unit, virtually a "video studio on wheels," in order to facilitate news coverage and remotes. . . . Carlton Miller, army vet, has returned to WNHC, New Haven, Conn.

Dorothy Gordon, moderator of WQXR's Youth Forum, will conduct a forum on juvenile delinquency Wednesday (20) at the opening session of the Department of Justice's national conference on prevention and control of juvenile delinquency in Washington. . . . WAPX, Montgomery, Ala., and WRRZ, Clinton, N. C., new ABC affiliates, bringing total to 235. . . . WORZ, Orlando, Fla., new NBC affiliate. Web now has 163 affiliates. . . . William H. Offenhauser Jr., consulting engineer for CBS video labs, has received a fellowship in the Society of Motion Picture Engineers.

TOO SHORT FOR A HEAD

NARBA Conference Set for '48; CCBS Holds Strategy Session

Chevrolet at point of signing this week with DuMont for sponsorship of video shows. . . . Tom Shirley will be the announcer on Edwin C. Hill's *Human Side of the News* program, which replaces *Try 'n' Find Me* for Wesson Oil over ABC December 9. . . . Frederick A. Long, formerly head of BBD&O's motion picture and video department and account exec, appointed radio production head of Geyer, Cornell & Newell. . . . *New York Sun* and *Daily News* to print daily video program listings. . . . Frank Kingdon, WOR commentator, was presented with the King Christian Medal for aid lent Denmark during the Nazi occupation.

Lee Cooley, video director of Ruthrauff & Ryan, New York, has joined McCann-Erickson in the same capacity. He'll supervise development of television shows for agency's clients. . . . Paul Leash, director of bands at WWJ, Detroit, resigned to go with MCA, playing a series of one-nighters in the Detroit area for the next two months. . . . Henry Morgan understood to have dispensed with his scripters and writing his own show. . . . CBS's *Hit Parade* coming out with new commercial gimmick.

Phil Harris-Alice Faye NBC stanza duo for hypo. . . . William Gariland, NBC's Western syndicated salesman, just inked package deal for sale of 1,964 platters to KFLW, Klamath Falls, Ore. . . . Hal Peary and *The Great Gildersleeve* cast trek east for two originations in January. Show will be aired from Memphis January 8 and Chicago January 15.

EDEL BREW BEER outfit reported shopping around for a radio program for the New York market. Plans to up its present \$1,000,000 promotion budget when it gets into national distributive and go in for web programming. . . . Ira Herbert, WNEW, appointed vice-president in charge of sales. . . . Some 8,000 square feet of neon lighting, reading "Listen to KYW," will promote station's 25th anniversary next week. . . . Bret Morrison, radio's *Shadow*, to do narration for *Light of the World* when it returns to NBC December 2.

Suburban Broadcasting Corporation to start building outside Philadelphia first of the year. Headed by Ed Pamphilon, formerly of WFIL. . . . Tom Carson, formerly with Pedlar & Ryan, has joined Dancer, Fitzgerald & Sample's radio department in Windy City. . . . Harriet Van Horne, New York World Telegram radio editor fills in on WNEW's "Report to the Listeners" November 20 while Ted Cott is in Miami. . . . December issue of *True* mag running a four-page spread on Fred Robbins, WOV, New York, disk pilot. . . . Jocko Maxwell, WWRL, New York, sportscaster, signed to conduct football column in *Gridiron*, new sports mag.

J. Walter Thompson ad agency handling promotion for Fred Astaire's chain of terp studios. . . . WNYC, New York, being lauded by social workers for its *Toward Return to Society*, criminal correction series. . . . Elliott M. Sanger, WQXR, New York, v.-p., participating in roundtable talk on *How Can Radio Best Serve the Public Interest?* at Rutgers University over WAAT, Newark, N. J., November 19. . . . Columbia Recording Corporation has just

pressed three albums of *Let's Pretend* shows on CBS, with original radio casts.

BILL MALONEY, publicity director, BBD&O, New York, feeding radio stations thruout country with new promotion seg consisting of news on client's radio programs. . . . Berry Kroeger, stage and radio actor, replaces Luis Van Rooten as lead on MBS's Sunday series, *Crimes of Carelessness*, bankrolled by National Board of Fire Underwriters. . . . NBC's WNBT to televise the *Roxy's* premier of *The Razor's Edge* Tuesday (19). . . . Radio Corporation of Connecticut has been incorporated to manufacture video sets and phonographs. . . . Gale Austrian and Louis Thompson new additions to WLIB, New York. . . . NBC's radio recording division has prepared a series of quarter-hour Christmas series designed for across-the-board listening. . . . Radio sets licensed in Great Britain and Northern Ireland for the year ending August 31, 1946, totaled 10,680,000.

CBS mailing out 14,000 copies of *Radio and Its Critics*, text of talk given by William S. Paley, CBS board chairman, at the NAB convention last month. . . . Don C. Wirth, v.-p. and managing director of the Wisconsin network, has resigned to head up the Neenah-Menasha Broadcasting Company in Wisconsin, recent AM grantee. . . . Gene Hamilton, Prof. Quiz announcer, has travelled 9,335 miles since January. . . . Cash prizes totaling \$1,000 will be awarded to amateur photographers submitting the best pix of farm activities and rural scenes in a contest conducted by WJZ's *Farm News* program. . . . Robert W. Booth, v.-p. and general manager of WTAG, Worcester, Mass., in Mexico for two weeks. . . . League of Women Voters has acclaimed WOR's Bessie Beatty show as an "outstanding radio program."

DICK NELSON, of CBS's "Theater of Romance" and "Lone Journey," has completed a children's book, illustrated by Byron R. Parke. Publication set for next July. . . . "Jack Armstrong, the All-American Boy," ABC program, goes into film production shortly. Film will be produced by Sam Katzman for Columbia release. . . . New daytime serial, "Rose of My Dreams," produced by the Hummert, bows in over CBS November 25. Show will be sponsored by *Sweetheart Soap*. . . . Jean Hersholt this week

started his 10th year as CBS's "Dr. Christian." On January 1 ABC will inaugurate a sales awards plan for its co-operative programs. Plan will run thru 1947 and gives merchandise prizes to station salesmen based on a point rating achieved thru the sale of ABC co-op programs. . . . Advertising Club of Denver presented KOA its award for "the ad of the month in the field of small newspaper ads." . . . Max Fleischer, cartoonist, to teach video films and cartoons at Television Workshop of New York.

WQXR announcer, Malcolm Child, collecting royalties from sale of his children's album *Herman Ermine in Rabbit Town*, narrated by John Garfield for Mercury Records. . . . *Orchestras of the Nation*, NBC program which starts its fourth season December 7, will present 18 symphony orks from all sections of the country in the 26-week series. . . . *The Showmanship Players*, moppet thespians at WBBM, Chicago, have written, cast and rehearsed a show they'll audition soon.

Farnsworth Fowle, CBS correspondent, with 14 months in Moscow, joining the WBBM, Chicago, news staff November 25 for a five-a-week news seg for Standard Oil. . . . James V. Cosman, WPAT, Paterson, N. J., prexy, appointed chairman of the radio committee for the 1946 Sister Kenny Foundation appeal. . . . Milton Vandeventer, recently returned from navy service, and former general office and production staff member for KMOX, St. Louis, rejoined station's sales staff.

802 Seeks Scale Parity for Webmen

(Continued from page 5) claims many dramatic programs are dropping organists and substituting sound effects or recordings. As a counter-measure, a penalty system is advocated, whereby ad agencies or sponsors would pay a high penalty price in the event that they produce programs which should logically require musicians.

Other aims of the Independent ticket include two-week vacations with pay for 52-week programs; sick leave; time and a half for work before 9 a.m. and after midnight; 10-minute intermissions instead of five; an increase in doubling fees; a schedule for minimum number of men on different types of radio shows, this clause subject to final decision on Lea Bill; ending of discrimination against Negro musicians in radio; 50 per cent extra for concertmaster or for playing solos; extra money for full dress.

Electioneering going on at the local is terrific, and the platforms of the groups opposing the Blue will, it's believed, have the effect of putting more moxie into the contract negotiations which McCann says he's ready to start.

Jack Owens

- CRUISING CROONER OF DON McNEILL'S BREAKFAST CLUB 5 mornings each week over ABC Coast-to-Coast for SWIFT and PHILCO
- STAR OF TIN PAN ALLEY OF THE AIR NBC Coast-to-Coast Saturday afternoons for LEAF GUM
- SONG ALBUM ON DIAMOND RECORDS
- NEW MERCURY RECORDING "CYNTHIA'S IN LOVE" JACK'S OWN COMPOSITION Record #3014

EXCLUSIVE MANAGEMENT
CENTRAL BOOKING OFFICE • CHICAGO

PIX-AIR REAPPROACHMENT DUE

Camay "Test" May End Ban On Day and Date Radio Use Of Hollywood Film Stories

Indies, Universal, Lead Way as Majors Ponder Switch

HOLLYWOOD, Nov. 16.—Age-old radio-pix squabble over release of film story properties for dramatic air shows may undergo a complete revamping in the coming months, with flickeries shelving their long-standing policy prohibiting simultaneous air-theater releases of dramatic properties. Signs point to a radical policy shift which, if accomplished, will enable radio to snare top pix properties for airing simultaneously with general theater release, instead of having to wait six months to a year as now applies generally. Radio and pix toppers are eyeing the new Camay-Hedda Hopper—*This Is Hollywood* series to learn the effect on both theater grosses and Hooperatings. Camay show, now in its first cycle, is considered by insiders to be the test case both radio and pix toppers have long sought. Show is using dramatic properties of top independent film producers, releasing airshows before or during first and second run pix showings. Thus, the "old vs. new" argument may be settled before the Camay stanza has run its course, setting a new pattern for both industries.

Block Booking Plan

Aside from Camay, most important recent development is the plan under way at Universal-International to offer radio film properties on a "block booking" basis. Still in negotiation stage, idea calls for exclusive release of a group of 78 U-I story properties and stars to be used on succeeding weeks by a top dramatic show. Rights would be spread out to cover all big air shows over period of time. U-I, moreover, indicates that flickery will have no qualms about releasing pix for radio concurrent with national theater release. It is reliably reported that U-I will fire opening radio gun early next year when *The Egg and I* is skedded for release. Other majors are likely to follow suit, and the radio-pix honeymoon will be on for sure.

Conflict in radio-pix thinking has been predicated on the theory that air shots, timed concurrently with box office release, hurt pix grosses. Film execs, therefore, have had a long standing policy which stymied top radio dramatic shows from using properties for six months to a year after general release. Five top air shows, *Lux Radio Theater*, *Screen Guild Players*, *Hollywood Players*, *Hollywood Star Time*, and *Academy Award*, have generally followed this pattern, with rare exceptions.

New Camay show, however, sets a provocative precedent in that it uses new film properties before or during general release. Pattern set by first show included: *The Seventh Veil* (J. Arthur Rank); *Angel on My Shoulder* (Chas. R. Rogers); *Walter Wanger's Canyon Passage*; *Lover, Come Back* (Universal), and *Ren-dezvous With Annie* (Republic). Skedded for succeeding weeks are Seymour Nebenzahl's *The Case* and Andrew Stone's *Bachelor's Daughters*.

Indies Day Okay

Unable to crack the majors, Camay producers, working with Dema Harshberger of the Hedda Hopper office, made individual deals with a batch of top indie producers for properties and talent, lining up enough story material to insure a constant flow for the life of the series without using old film hits. Pedlar & Ryan handle Camay.

Proof of the pudding, from radio (See PIX-AIR on opposite page)

Capital Guessing Game Centers On What Job Porter Will Take

WASHINGTON, Nov. 16.—Final decision on the long unfilled vacancy on Federal Communications Commission is due from the White House shortly, as soon as OPA Administrator Paul A. Porter makes up his mind whether he will enter private field, resume his old chairmanship of FCC, or go elsewhere in government. White House sources revealed today that President Truman has left the fate of FCC permanent chairmanship largely up to Porter, who quit this spot for OPA. If Porter wants his old job back he can have it, according to White House insiders, but Porter so far has been

showing no inclination to take the post away from his old colleague, Charles Denny, who is acting chairman. Instead, Porter is considering a \$35,000-a-year proffer from BMI and attractive offers from at least two other major industry sources, including one which would put him in an important legal spot in radio. Porter is expected to make up his mind within 10 days.

Vacancy on the FCC is one which is beginning to bother White House, which has held out on filling the spot largely out of deference to Porter, whom the President is known to regard as having earned the right to his old post after having been the chief executive's "fall guy" in the tumultuous political battle over OPA. Expectations are that if and when Porter advises the White House that he is not interested, he will be given a hand in suggesting an appointee to the FCC vacancy, with Denny to become permanent chairman. Porter's intimates believe that there is virtually no chance that the OPA boss might go back to FCC. Porter, himself, is jovial, but mum on the subject.

One chief reason why the White House must decide the FCC appointment shortly is the imminent return of Congress and the pressure developing from Republican leaders for selection of a GOP man instead of a Democrat. Truman is said to be aware that unless he makes the decision soon, the appointment is likely to become a political football when Congress resumes in January. Truman could make an interim appointment before that time and let it await Senate confirmation later.

Sheaffer Buys CBS Show; NBC Aired To Continue

CHICAGO, Nov. 16.—Sheaffer Pen Company will bank roll a new program, *The Adventurers*, over 155 CBS stations Saturdays, 10:30-11 a.m., starting January 11, according to Don Roberts, sales manager for the web here. Show, first reported in the works in the November 16 issue of *The Billboard*, will originate in Chi and will be handled by Russell M. Seeds. Format will consist of dramatized stories relating to exploits of Adventurers Club members.

Sheaffer Parade, on NBC Sundays, will not be discontinued. American Home Foods Company's *Give and Take*, however, currently in the Saturday, 10:30-11 a.m. slot on CBS, will be dropped.

Chi Dept. Store Buys WBKB Hockey Telecast

CHICAGO, Nov. 16.—Henry C. Lytton & Company, local department store, this week bought the ABC telecasts of the Sunday night home games of the Chicago Blackhawks hockey games, via WBKB. Deal was sold by Jim Stirton, local video director for the net, and Paul Mowery, net's television chief. Lytton's sponsorship of the Blackhawks games will begin November 24 and will run for a 14-game series of Sunday games played here.

Last week Stirton sold a portion of the Wednesday night home games of the Hawks to General Mills.

New Quarters Due To Hype Para's Television Outlet

HOLLYWOOD, Nov. 16.—Paramount's tele operations are due to go into high gear this week as it moves its Station W6XYZ into new quarters. Formerly cramped into a 20 by 30-foot studio on the Paramount lot, outlet will now have its own building, a large building across the street from the Para lot. Structure will house station's entire tele operations, including a 60 by 75-foot main stage, 20 by 24-foot control room with additional 100 by 124-foot floor space to be devoted to clients' rooms, dressing rooms, quarters for film, slide and special effects departments, lab and offices. Outlet will start broadcasting from its new home this week while workers will continue reconverting structure.

Chi To Hold Second Video Symposium

CHICAGO, Nov. 16.—Second symposium to promote television among agency execs and clients will be held here Tuesday (19) at the offices of Needham, Louis & Brorby. Symposium was arranged by Alan Wallace, radio director for NLB, and A. B. Rodner, supervisor of television for the Commonwealth Edison Company. Rodner is assisting the local electric association in the hypoing of video here. First symposium, engineered by Ruthrauff & Ryan, was held here about a month ago.

Represented at the symposium will be the top NLB clients, including the Johnson Wax Company, Swift & Company and Wieboldt's department store as well as top layer of agency's account execs.

Guest speakers at the symposium, which will also feature the reception of a special demonstration video program, will be Paul Mowery, director of television for ABC; Rodner, and Norm Lindquist, Rodner's assistant on video affairs at Edison.

This meeting will act as a prologue to the larger, video hypo meeting which is to be held here in December for about 350 advertisers and account execs of most of Chicago's agencies.

Station Director Klaus Landsberg's full-speed-ahead order to complete building plus fact that he's moving into new quarters before new home is ready, highlights trade talk here that Federal Communications Commission's green light on commercial tele operations is due any day now.

New Equipment

Fanning the sparks of the any-day-now rumor is Paramount's acquisition of considerable new equipment, plus generally hypoed program activity. Landsberg at present has six cameras ready for use, plus two for films and slides. Due to arrive this week are two image orthicons, first to reach the Coast. As soon as weather conditions permit atop snowbound Mount Wilson, Landsberg will install a new antenna, intended to boost the present 4 kw. transmitter. Station is now beaming from a 5,800-foot high transmitter site and claims good reception for 125 miles.

Paramount has hypoed its two-a-week regular program sked with an all-out splurge on remote pick-ups. Recent months have seen station's mobile equipment getting the works, with W6XYZ covering county rodeo, motorcycle races, amateur championship tennis matches, all local (New Para Quarters on opp. page)

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Telequizzicals

Reviewed Friday (15), 8 to 8:30 p.m. Sponsored by the Commonwealth Edison Company on WBKB, Chicago.

As a result of presentation in WBKB's new and larger studio which can accommodate an audience, Edison's long-run successful show has a better, more spontaneous air. Laughs from studio audience liven the program and give it more zest, carrying thru to the home audience.

Format of the program hasn't been changed as a result of being telecast from new studio. Show still features Meg Haun and Joe Wilson in charades and other quiz material that is the basis of questions that must be answered via telephone by home audience which can win electric appliance prizes by coming up with the right answers. Show also still retains its top commercial value by showing uses of electricity and appliances.

As result of studio audience on hand Miss Haun and Wilson seem to be trying harder and getting the old showbiz satisfaction of audience response which keys up a performance. Within the next few months this show will be changed to enable the studio audience to take part in posing puzzlers for the home audience. When that happens even better results can be expected, providing the show has the proper emcee, one quick-witted enough to provoke laughs and entertainment with his handling of new performers—the public—on the program.

Armistice Day

Reviewed Monday (11), 10:30-12:30 a.m. Style—Special events remote. Sustaining over W6XYZ (Paramount), Hollywood.

Paramount went out in the rain to prove to local lookers that a parade is right up tele's alley. Pick-up of the Armistice Day event adds another feather to station's remote cap as its out-of-studio fare continues to mount. Scanner showed set owners what they can expect from the airpix medium in the future. Fact that a home viewer could enjoy an Armistice Day ceremony during a down-pour in the comfort of his living room was dramatic in itself.

Dismal skies didn't stop W6XYZ from delivering good, clear image quality. Lenses turned in a fine job in covering the proceedings. Best shot was an angle view framing Armistice Day speakers in city hall archway.

Director Klaus Landsberg gave scanner a good touch by occasionally turning his cameras away from the speakers and onto the people watching the event. Crowd shots showed imagination, adding considerably to seg's enjoyment by avoiding monotony. Injecting a touch of humor, lenses caught onlooker buying an ice cream bar from a near-by street peddler while sound continued to bring the typical Armistice Day address.

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Frank Sinatra, Tommy Dorsey can't be wrong. They look to good old reliable "Ollie" Moss for top-notch quality glossies. Typical prices: 8x10's, 50 for \$4.13; 100 for \$6.60; postcards, 2c. Mounted blowups, 20x30, \$2.50; 30x40, \$3.85.

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The Hour Glass

Reviewed Thursday (14), 8-9 p.m. Style—Variety. Sponsored by Standard Brands for Chase & Sanborn Coffee over WNBT (NBC), New York. Agency—J. Walter Thompson.

Charlie McCarthy, Mortimer Snerd and Effie Klinker can all take bows for a solid hour of top entertainment on this Chase & Sanborn video show. Bergen took to television with complete ease and dished out a line of fast comedy that proved without a doubt that his wooden proteges are grooved for television. Hearing these characters via radio is funny; seeing them, with their mannerisms, is far funnier.

Bergen at last has found a medium for Effie Klinker, who so far has flopped in radio. Effie was right behind Mortimer in being the hit of the show. Bergen has a routine with her that should burn out the iconoscope. Effie's ideas about what to do with strange men found under her bed was funny enough for a month full of laughs. Good camera action kept the show well scanned.

Format had Charlie McCarthy visiting a television show. As usual, he found pretty gals to admire—in this case a line of chorus gals. Gals were cute but their dancing wasn't tops. Several unusual camera shots of them were tried but didn't pan out.

Done in variety-vaude style, show featured Songstress Anita Gordon, who not only looked great but gave out with some nice singing. Also featured was Ray Noble and Chirper Larry Stewart. Stewart's singing was good but because he failed to sync with one of his platters the spot fell. Zany Pat Patrick, billed as the stuttering professor, was in rare form and gave out with a travel talk that hit the jackpot for good comedy. Comedy dance team of Elsie and Waldo, on the unusual side, were good. Also on the show was Magi Jim Sherman, who did the usual now-you-see-it and now-you-don't routines, but whose fast spiel put him over.

Commercial was radioish, kind that interrupts the show but which sponsors like and which presumably helps sell Chase & Sanborn's Instant Coffee. They were dramatized and showed how to use instant java.

Helen Parrish was emcee. Show was produced by Harry Herrmann and directed by Fred Coe.

NEW PARA QUARTERS

(Continued from opp. page)

games by Los Angeles Dons (pro football), last week's Armistice Day parade, and pro-tennis matches today and tomorrow (16 and 17). December 1 station will go on a six-night-per-week sked, dividing its 20-hour airtime 50-50 between studio and remote pick-ups. Landsberg last week set deal to scan basketball games at Pan-Pacific. Outlet will do two basketball games per week, two to three ice hockey matches, plus three nights of studio originated programs, live and film.

To prove that the station is ready for commercial operations, outlet went thru hell and high water to go on the air Tuesday night (12) with its skedded program after a heavy snowstorm atop Mount Wilson knocked out power lines feeding the transmitter. Roads were closed five miles from transmitter site. Outlet's engineer, Ray Moore, donned snow shoes, climbed the five miles in the snowstorm to help regular transmitter operator swing entire power circuits of the building onto emergency Diesel generator system. Heavy ice was melted off the antennae and outlet went on despite the storm.

Pix-Air Reapproachment Due; Camay 'Test' May End Film Ban

(Continued from opposite page)

standpoint, will be Hooperating results. Camay show got off to a fair start with a 5.2. Whether the mild Hooper can be blamed on unfamiliarity of story properties remains to be seen. Should the experiment fall short of expectations, other dramatic airers may be content to fall back on proven hits rather than new pix.

Picture producers' thinking is based on the premise that the success of costly pix depends on exploitation. A bad radio performance, therefore, can throw a sizeable kibosh into a tremendous investment. Moreover, pixers argue, experience has shown that in rare instances where film factories have given radio a time break, exhibitors have raised terrific squawks. Rather than antagonize movie house operators, the majors turned an indifferent ear to radio.

Radio's prime concern in seeking early rights to films is the comparative dearth of films adaptable to radio. Of each year's new releases, only a small percentage are good radio material—and air show producers vie actively for top pix properties. While skedding earlier release would not increase the number of available stories, the system would have a double advantage: (1) Enable radio to tie up with current exploitation campaigns to garner listeners, and (2) set up what might amount to a system of first and second-run radio rights. Top shows would probably get first crack, with less powerful dramatic segs picking up the same show later on.

Past Performances

Simultaneous theater-radio release has been tried in the past with mixed success. Paramount, for example, released one pix sometime ago for an air shot at first-run time. Squawks from exhibitors reverberated thruout the Para lot and put a quick end to the practice. Twentieth Century-Fox, when tied up with Frigidaire's *Hollywood Star Time* last spring, did two B pix, *Shock* and *Strange Triangle* at national release time. Fox execs admitted that the radio tie-up did the pix little harm—or good. Since 20th never attempted to spot a top production on *Time*, experiment wasn't

a true test of radio's effect on grosses.

RKO fared better when it released *Tomorrow Is Forever* on Lux the same week as pix hit first-run houses. Box office grosses reportedly took a jump the day after the story hit the airwaves, thus taking steam out of exhibitors' arguments against such a deal.

Pix execs further admit that much of their reluctance to turn over stories to radio stems from the fear that air producers will do anything but a super job of production, or that film actors will mess up airplanes with poor performances and thus scare payees away from the box office. Even radio admits the cinexecs have a point.

With indie studios such as Republic, PRC, Eagle-Lion and others planning big budget pix, it is expected that more story properties will be available for radio next year than ever before. Republic, for example, cracked the *Lux Radio Theater* this week with *I've Always Loved You*, thus not only building its own prestige but paving the way for a new source which radio can draw upon in the future.

Indications are that major film firms are swinging around gradually to radio's viewpoint. Radio contact and exploitation men at the majors off the record see nothing wrong with giving radio the green light—but they admit, on the other hand, that top pix execs aren't completely sold. Once movie moguls cross the chalk line, however, it will open a new avenue of exploitation and promotion. Film release dates will be governed by air tie-ups, and air shots will become an important cog in over-all film promotion. Even shooting schedules may be juggled to enable original stars of a particular film to re-enact film roles for radio.

COURT REJECTS NCBS

(Continued from page 9)

and South Dakota is slightly in the minority numerically, it holds the lead in credit to NCBS and turned the tide against Boler. Picture looks black for Boler preserving his web unless the court decides against the bankruptcy motion.

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NEW YORK
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50G Repaid to Other Leff Corporations Questioned By Trustee in ARA Hassle

Dough Repaid to Nev. Firms About 4 Mos. Before Folderoo

HOLLYWOOD, Nov. 16.—Lengthy court battles, as an aftermath of bankruptcy action by ARA Records, were forecast this week following sub-rosa investigation of defunct waxer's financial dealings. As aftermath of auditor's scrutiny of ARA books, plattery prexy Mark Leff was called on to explain firm's operations in Los Angeles Federal Court Tuesday (12) before Hugh L. Dicson, bankruptcy referee. Trustee Francis Quittner is reportedly investigating firm to determine if bankruptcy was anticipated. If such is case, Leff will be asked to replace certain funds paid out before recording house folded. Investigation disclosed that Leff is owner of three Nevada corporations, each purported to have earned between \$100,000 and \$200,000. Each of these Nevada firms, as well as Leff, his wife, father and mother, are understood to have made loans to ARA totaling \$550,000. For most part, loans remain unpaid, with exception of partial payments made approximately four months before plattery folded. More than \$200,000, however, is still owed Leff's three Nevada outfits.

Trustee Says Left Responsible

Max Fink, attorney for trustee, told *The Billboard* that trustee believes Leff was solely responsible for all inter-firm transactions. When questioned in court, Leff testified he didn't know the names of the directors of his three Nevada corporations. Fink stated if trustee's charges are upheld in court, all debts owed Leff's corporations must be subordinated to the claims on other ARA creditors. (Total claims now amount to nearly \$500,000, exclusive of another \$500,000 in notes held by the Leff interests.)

Fink indicated he will file action to recover all sums paid to the Leff interests within four months prior to bankruptcy date. Sum is understood to total \$50,000.

Finley To Start New Suit Vs. MCA

HOLLYWOOD, Nov. 16.—Attorneys here for promoter Larry Finley are currently preparing papers to again bring court action against Music Corporation of America and its prexy, Jules Stein. Finley will enter a \$3,000,000 suit against MCA, claiming damages arising from MCA's alleged monopolistic control in violation of the Sherman Anti-Trust Act. Finley will contend damages were incurred from March 15, 1945, to date of filing.

Finley had taken similar action for damages amounting to \$3,300,000 against MCA last February, alleging agency had refused to book its name (See Another Finley Suit on page 34)

Sig Talent "Shake-Up"

NEW YORK, Nov. 16.—Signature Records' talent roster is on the verge of undergoing a flock of changes. Dropping of Harry Cool ork last week was just the beginning of pruning of present artists, while Prexy Bob Thiele has indicated that he will add new artists just as fast as he drops old ones. Thiele signed Tootie Camarata to conduct and arrange an ork for the next Hazel Scott session and may set Camarata on a term deal, since cleffer's pact with Decca has run out. Prexy has already signed former Krupa chirp, Anita O'Day to a waxing pact. Thiele says that he is dickering with two name bands that are available for new diskings pacts.

Rush Is Right

NEW YORK, Nov. 16.—Rush Hughes, St. Louis disk jock, is aptly first-named. Platter spinner, in addition to his chores on KXOK, St. Louis, has transcribed shows running over some 50 stations, writes a record column for *The St. Louis Star-Times*, special record columns for high school and college papers in St. Louis and vicinity, and in his spare time, delivers lectures on music and records.

Now Bob Hope Has a Waxery

HOLLYWOOD, Nov. 16.—Bob Hope now has a record company called Hope Records, Inc. Corporation is now busy making platters of Hope broadcasts. Setting up of a disk corporation was part of a move to put the radio and screen comic in a position where he could keep a little more of the dough he makes than heretofore.

Two other corporations have been set up by Hope's handlers. One, Hope Corporation, is a company to handle his books, latest of which is *So This Is Peace*, pubbed by Hope Corporation and distributed by Simon & Schuster. Other is Hope Enterprises, which handles appearance tours and independent film production activities. Hope files as personal income the dough he gets from Paramount Pictures, Pepsodent, Cleveland Indians (if any), and other activities.

Capitol last season put out an album of a selected number of the comic's radio broadcasts. It is assumed that the comic himself, thru Hope Records, Inc., will put out much the same type of material.

Decca Won't Renew Gray

NEW YORK, Nov. 16.—Glen Gray Casa Loma waxing pact with Decca records, soon due to expire, will not be renewed with diskery. Decca is allowing ork to drop in line with firm's drive to prune artist roster. Another name ork recently dropped from Decca roster was Johnny Long ork.

Cap. Sets Deal For RKO Pathe Gotham Studios

NEW YORK, Nov. 16.—Capitol Records signed a pact this week which will give them exclusive use of recording facilities in the RKO-Pathe Studios here. All New York recording activities of the Capitol firm will be centralized in these studios, beginning December 2. New York Capitol recording studio manager Walter Rivers will be in charge of operations. Studios, which RKO will soon open for full-scale movie production, was leased out to Capitol for any type recording except motion pic sound tracks. Recording studios were designed by leader and arranger Nathaniel Shilkret.

As much as 50 per cent of the company's future waxings will be etched at the RKO studios. Deal surprised some trade members because they felt that the Atlas Holding Corporation buy into Musicraft would give that plattery first crack at a plum of this type. Cap, however, had been negotiating for the studios for some time. Many indies have had increasing difficulties getting satisfactory masters from sessions cut at various radio and other studios around town.

Unofficial Reps of Many Music Biz Segments Meet, Plan Industry Promotion

Prof Points Out Tough Competish for That Buck

CHICAGO, Nov. 16.—A projected \$300,000 yearly campaign for next three years to broaden interest in music was mapped out when reps of various segs of the music biz gathered under aegis of the National Association of Music Merchants here this week. Group, which spent two days deliberating problems confronting the industry, approved the nationwide public relations and promotion program idea following talk by Dr. Albert Haring, Indiana University prof and recently with federal government planning group. Haring pointed out to a savings backlog of \$58,000,000,000, for which various industries will be competing. Haring pointed out a long list of industries competitive to music biz, which are conducting similar promotion campaigns.

Turn Campaign Over to NAMM

In the first meeting unofficial reps of such facets as record-making, music publishing, piano, radio, accessories and band instrument manufacturing, and several others, decided to let NAMM assume direction of the (See Music Reps Plan on page 21)

Manuel De Falla Dies

NEW YORK, Nov. 16.—Manuel de Falla, noted Spanish composer, died Thursday (14) at Alta Gracia in Argentina at the age of 70. De Falla was working on a new opus to be based on American themes, tabbed *Atlantida*. Semi-classic and pop music lovers will remember the composer for his *Fire Dance* and his ballet, *Three-Coroned Hat*.

Hotel Ops at NY Expo Mull Biz Problems

Leveling Off, Says McCabe

NEW YORK, Nov. 16.—Meeting of the nation's hotel owners in this city for the 31st National Hotel Exposition at Grand Central Palace brought further emphasis upon the prevailing wail of receding dine-and-dance biz despite the fact that room biz is still at a near peak. Owners griped mainly about the sudden and heavy drop in supper business and a slighter, but more damaging drop in bar business. Most agreed that dinner biz has not been hurt to any noticeable degree.

New York owners playing hosts to out-of-towners said that the visitors' plight was similar to the present New York hotel-cafe picture. Among reasons submitted for the biz drop were that wartime money had gone out of circulation and into bank accounts, the decrease in ranks of the armed forces, high personal income taxes and heavy cafe excise taxes, continually rising household costs that drive entertainment expenses from family budgets and the public's tiring of jazz-type music which many bands have been proffering dine-and-dance customers.

Present New York hotel picture finds the Hotel Pennsylvania Cafe Rouge dropping 25 per cent from last year's figures, while the New Yorker Terrace Room biz has dropped below that percentage. Hotel Commodore Century Room with Vaughn Monroe has gone down 47 per cent from last engagement of that ork at the spot last year. Biz in town's other hostelries and night clubs has fallen off in varying percentages, with hardest hit spots being war-born cafes.

Bad Liquor a Reason

One owner attributed the drop in bar biz to spot ops. He said that the shortage of good liquors had owners using bad stuff and dishing it out in short quantities for fabulously high prices. Result has been a bar biz drop of upwards of 10 per cent. Others have defeated their own purposes by buying talent that was too highly priced for the capacity biz of their spots.

James McCabe, manager of Hotel Pennsylvania here, said that present biz is not an indication of true recession but a normal post-war leveling off. Present biz figures, he said, compare favorably with pre-war business figures, but he added that today's high costs make the difference. McCabe said that if cafe biz is leveling off, so will cafe overhead and expenses have to level off, with (See N. Y. Hotel Ops on page 34)

Haynes Asks Out for Beneke on 400 Date; Moss Freres Say No

NEW YORK, Nov. 16.—Taking into consideration poor biz which has been haunting 400 Restaurant, Don Haynes, Tex Beneke-Glenn Miller ork manager, made overtures to Nat and Joe Moss, 400 ops, to back out of coming six-week engagement due to start on December 12. When freres Moss turned offer down, based on their optimistic outlook for Christmas season, Haynes tried to get last two weeks cut off engagement, but was again unsuccessful. Band goes into 400 with \$4,750 weekly guarantee plus first 1,250 covers and 50 per cent of all covers beyond that.

MUSIC PUBLISHERS' BATTING AVERAGES

September 1, 1945, to September 1, 1946



Following batting averages of publishers are based on number of points scored in a one-year period in *The Billboard's* Honor Roll of Hits. To simplify the scoring this system was used: For every week a tune was No. 1 in the Honor Roll it was awarded 15 points; for every No. 2 position, 14 points, etc., down to one point for a No. 15 position. It must be remembered that this average is worked out for a specific and arbitrary period and that some publishers may lose points by having had songs on just prior to or immediately following the period chosen. Selection of the set period, however, is obviously a matter of both necessity and expediency. Songs which won the publishers their ratings speak for themselves, and explanation of how points were earned by each song will be found in the fourth column of the chart. Only the top 12 publishers' averages appear in this issue. Remaining 26 will appear in next week's issue.

PUBLISHERS	POINTS (PER TUNE AND TOTAL)	TUNE	NUMBER OF WEEKS AND POSITION IN HONOR ROLL OF HITS
1. SANTLY-JOY	183	TILL THE END OF TIME	Five Weeks #1, Five Weeks #2, One Week #3, One Week #7, One Week #9, One Week #11, One Week #12.
	22	BELL BOTTOM TROUSERS	One Week #6, Two Weeks #11, One Week #14.
	188	CHICKERY CHICK	One Week #2, Two Weeks #3, Five Weeks #4, Three Weeks #5, Two Weeks #6, One Week #7, Two Weeks #9, One Week #11, One Week #12, One Week #13.
	227	OH, WHAT IT SEEMED TO BE	Ten Weeks #1, Four Weeks #3, One Week #4, One Week #7, Two Weeks #14.
	94	SURRENDER	One Week #2, One Week #3, Three Weeks #4, Two Weeks #5, One Week #11, One Week #12.
	TOTAL	714	
2. BURKE-VAN HEUSEN	163	I'LL BUY THAT DREAM	Three Weeks #2, Six Weeks #3, One Week #5, One Week #6, One Week #7, One Week #9, One Week #10.
	102	AREN'T YOU GLAD YOU'RE YOU	One Week #5, One Week #6, Two Weeks #7, One Week #8, One Week #9, Five Weeks #10, One Week #11, One Week #12, One Week #13, One Week #14.
	149	DOCTOR, LAWYER, INDIAN CHIEF	One Week #2, Two Weeks #3, Two Weeks #4, One Week #5, One Week #6, One Week #7, Three Weeks #8, Two Weeks #9, Two Weeks #11, One Week #12, One Week #13.
	148	PERSONALITY	Three Weeks #2, Three Weeks #4, One Week #5, Two Weeks #6, Two Weeks #7, One Week #8, One Week #10, One Week #12, One Week #13.
	TOTAL	562	
3. E. H. MORRIS	30	SENTIMENTAL JOURNEY	One Week #5, One Week #6, One Week #7.
	193	IT'S BEEN A LONG, LONG TIME	Six Weeks #1, Three Weeks #2, One Week #3, Two Weeks #4, One Week #8, One Week #9, One Week #11, One Week #12.
	5	HOMESICK, THAT'S ALL	One Week #11.
	155	LET IT SNOW! LET IT SNOW! LET IT SNOW!	Three Weeks #2, Five Weeks #3, One Week #6, Two Weeks #7, Two Weeks #8, One Week #12.
	147	SIOUX CITY SUE	Three Weeks #5, Four Weeks #6, Three Weeks #7, Three Weeks #8, Two Weeks #9, Two Weeks #12, One Week #15.
	TOTAL	530	
4. WILLIAMSON	166	IT MIGHT AS WELL BE SPRING	One Week #2, One Week #3, Five Weeks #4, Three Weeks #5, Three Weeks #6, Two Weeks #11, Three Weeks #14.
	148	THAT'S FOR ME	Three Weeks #4, Two Weeks #5, Four Weeks #6, One Week #7, Two Weeks #8, Two Weeks #9, One Week #13, Four Weeks #14.
	152	ALL THROUGH THE DAY	Two Weeks #4, Five Weeks #5, One Week #6, One Week #7, Two Weeks #8, Two Weeks #9, Three Weeks #10, Two Weeks #13.
	TOTAL	466	
5. IRVING BERLIN	3	EASTER PARADE	One Week #13.
	41	WHITE CHRISTMAS	Two Weeks #6, Two Weeks #8, One Week #11.
	33	HOW DEEP IS THE OCEAN?	One Week #8, One Week #9, One Week #10, One Week #11, One Week #12, One Week #14, One Week #15.
	156	THEY SAY IT'S WONDERFUL	Five Weeks #1, Five Weeks #2, One Week #3, One Week #7.
	141	DOIN' WHAT COMES NATUR'LLY	One Week #2, Four Weeks #3, Two Weeks #4, Three Weeks #5, One Week #6, One Week #11, One Week #13.
	61	I GOT THE SUN IN THE MORNING	Three Weeks #10, Three Weeks #7, One Week #8, One Week #9, One Week #15.
	TOTAL	435	
6. HARMS, INC.	126	IF I LOVED YOU	Five Weeks #3, Three Weeks #5, One Week #7, One Week #9, One Week #11, One Week #12, One Week #14, One Week #15.
	101	GOTTA BE THIS OR THAT	Five Weeks #4, One Week #6, Two Weeks #7, One Week #9, One Week #11, One Week #15.
	76	IT'S ONLY A PAPER MOON	One Week #7, One Week #8, Two Weeks #9, Six Weeks #10, One Week #12, One Week #13, One Week #14.
	4	THE BELLS OF ST. MARY'S	One Week #13, One Week #15.
	66	IN LOVE IN VAIN	One Week #8, Two Weeks #9, Two Weeks #10, Three Weeks #11, One Week #12, Two Weeks #13, Three Weeks #14, One Week #15.
TOTAL	373		
7. LEEDS	123	ALONG THE NAVAJO TRAIL	Two Weeks #4, Two Weeks #5, Three Weeks #6, Two Weeks #7, Two Weeks #8, One Week #9, One Week #10.

(Continued on page 16)

(Continued from page 15)

PUBLISHERS	(POINTS PER TUNE AND TOTAL)	TUNE	NUMBER OF WEEKS AND POSITION IN HONOR ROLL OF HITS
7. LEEDS	12	COME TO BABY, DO	One Week #12, One Week #13, One Week #14, Three Weeks #15.
	257	THE GYPSY	Twelve Weeks #1, Three Weeks #2, Two Weeks #3, One Week #8, One Week #15.
	TOTAL 392		
8. BREGMAN-VOCCO-CONN	17	THE MORE I SEE YOU	One Week #7, One Week #10, Two Weeks #15.
	224	I CAN'T BEGIN TO TELL YOU	Six Weeks #2, Four Weeks #3, Two Weeks #4, One Week #5, Two Weeks #7, Three Weeks #9, One Week #10, One Week #11, One Week #13.
	26	DO YOU LOVE ME?	One Week #9, One Week #10, Two Weeks #12, One Week #13, One Week #14.
	TOTAL 267		
9. FEIST	166	ON THE ATCHISON, TOPEKA & SANTA FE	Three Weeks #1, Four Weeks #2, Two Weeks #3, Two Weeks #5, One Week #7, One Week #11, One Week #13.
	8	AND THERE YOU ARE	One Week #11, One Week #13.
	2	WAIT AND SEE	One Week #14.
	38	SEEMS LIKE OLD TIMES	One Week #10, Two Weeks #11, Three Weeks #12, Two Weeks #13, One Week #14, Two Weeks #15.
	34	I DON'T KNOW WHY (I JUST DO)	Three Weeks #10, Two Weeks #11, One Week #13, One Week #14, One Week #15.
	TOTAL 248		
10. CHAPPELL	220	SYMPHONY	Nine Weeks #1, One Week #2, One Week #3, One Week #4, One Week #5, One Week #6, One Week #8, One Week #9, One Week #10, One Week #12.
	6	WE'LL GATHER LILACS	One Week #11, One Week #15.
	TOTAL 226		
11. MAYFAIR	198	PRISONER OF LOVE	Four Weeks #3, Four Weeks #4, One Week #5, Four Weeks #6, One Week #7, Two Weeks #8, One Week #9, Two Weeks #10, One Week #13.
TOTAL 198			
12. BMI	191	LAUGHING ON THE OUTSIDE, CRYING ON THE INSIDE	One Week #1, Seven Weeks #2, One Week #3, One Week #4, Two Weeks #5, One Week #7, One Week #8, Two Weeks #9.
TOTAL 191			

Merry-Go-Sound Is Latest Plattery to Vinylite Its Kidisks

NEW YORK, Nov. 16.—Merry-Go-Sound kidiskery is bringing out three vinylite albums to retail at \$2.89 per package. Sets will be *Aesop's Fables*, *Adventures of Tom Thumb* and *Children's Op'ry House*. Plattery will also put out a single on vinylite to sell for \$1.26. This will be *Old MacDonald Had a Farm*. The great bulk of kidisks, packages and singles, are still being issued as shellac and shellac-type records, there seems to be a growing trend toward the non-breakable plastic stuff. All Merry-Go disks will be done with the Merry-Go-Sound Players, diskery's own stock company, composed of radio and legit players, including nine-year-old Joan Lazer, who has created somewhat of a local stir with her cookies and milk with Jack and Jill show over WNEW. Tedd Cott is plattery's arranger and musical conductor.

KYW Picks Up Hotel Remotes

PHILADELPHIA, Nov. 16.—Revival of interest in local dance remotes finds KYW the latest to hop on the bandwagon. Planning to confine its pick-ups to the hotel rooms, new wires are an air break for the cocktail combos, since the small units are on tap at practically all the hostels. First KYW pick-up will be from Hotel Sheraton's Magic Bar, which has Milt Meyers, piano and organ stylist. After dropping remotes at the start of the war, WCAU is again picking up bands from the Click and Macomba niteries, and WDAS from Trianon Ballroom.

Booking Via Air

NEW YORK, Nov. 16.—Al Berkman, Philadelphia vocal coach and booker, bought air time on Station WIP for Mondays at 9:15 p.m. (15 minute segs) for the purpose of featuring his chirping students on air and throwing out pitch for placing balladeers in night spots; cocktail spots or anywhere a singer could be used. Shot, tabbed *Al Berkman's Talent Showcase*, begins November 18.

Towne Into Edison; Barron Hits Road

NEW YORK, Nov. 16.—George Towne and ork will open in the Green Room, Hotel Edison, here on November 26 for eight weeks. Towne will close on November 24 at Pelham Heath Inn, where he has had benefit of air shots via all four major networks. Same deal will continue at Edison. Band's night off at Green Room will change from Tuesdays to Mondays, when Towne comes in. Blue Barron ork, which has been holding forth at the Edison for many months, hits the road for a series of one-nighters and will then come back to the Edison.

Christiansen-Facchine To Merge, Say Chi Rumors

CHICAGO, Nov. 16.—Rumor rampant here this week from many sources was possible link between Howard Christiansen, p. m., who added Clyde McCoy to stable consisting of Jimmy Dorsey, Art Kassel, Jimmy Joy and Sherman Hayes, and Russ Facchine, ex-MCA band location skedder.

The Christiansen said he had no

KYW's Wayne, Latest Jock To Air Kidisks

PHILADELPHIA, Nov. 16.—With the waxeries going heavy on production of kiddie platters and interest in the juve disks growing, local radio stations continue to gear their disk jockeying to the moppet market. On the heels of a *Kiddies Record Karnival* skedded Saturday mornings on WIP for the needling of kiddie records, Stuart Wayne, KYW disk jockey, will slot a "Tunes for Tiny Tots" period during his morning *Musical Clock* jockeying every day. Aiming to reach the kids between the ages of two to six, not old enough to attend school, Wayne will spin the kiddie platters every morning at 8:50.

Bruns Ork Reopens Portland Hotel Dancing After Decade

PORTLAND, Ore., Nov. 16.—Hotel dancing—absent in Portland for nearly 10 years—returned Friday night (1), when Multnomah Hotel opened its new Rose Bowl Room, with contract held by George Bruns for his two-piano team and 12-piece ork. Hotel utilizes its former Arabian Room, ground-floor layout, newly decorated.

Dinner at eight, but music runs from 9 p.m. to 12:30 a.m. except Sunday and Monday nights, with a cover of \$1 a head on week nights, \$1.50 Saturday nights, including tax. Bruns, music director at KEX, is a composer and formerly was arranger for Jack Teagarden.

comment to make on the alleged teaming, reliable sources said deal had been cooking for several months.

Cosmic Corn

NEW YORK, Nov. 16.—Following press release was received this week: "The Kaye Brothers' orchestra, falling in line with the conversion of swing to sweet, have decided to play neither! They have concocted a new rhythm called the atomic waltz . . . sweet, sentimental three-quarter time . . . danced at a whirling dervish pace."

WM Plans European Tour for Basie Ork

NEW YORK, Nov. 16.—Count Basie is preparing to make a European tour with his ork sometime next spring. Proposition has gone further than the discussion stages with the William Morris London office ready to handle the pianist's ork on its overseas hop.

Tentatively the tour would begin in April. Whether ork plays England, of course, will depend on outcome of present British Musicians' Union-AFM stand-off, in which Yank org won't permit Brit orks to play here and English union won't let American bands play there.

New \$102 Nitory Top For Sanfran Tootlers

SAN FRANCISCO, Nov. 16.—An approximate 10 per cent increase for musicians has been put into effect in local night spots, according to E. S. Moore, president of Musicians' Local 6.

With the increase, the musicians' six-day weekly scale ranges from \$54 for a 4-hour day Class C club to a top \$102 for a six-hour day in Class A niteries and hotels.

Smiley Rounds Up Folkers In New Co-Op Platter Plan

HOLLYWOOD, Nov. 16.—Smiley Burnette came up with a new wrinkle in a disk biz when he revealed last week the formation of a co-op platter firm. Under this set-up, artists sign an 18-month contract with Burnette, agreeing to pay all costs of a recording date (including musicians) and retain ownership of their masters. In return, Burnette will distribute the platters under his Rancho label. He has closed deal with the same 35 distributors who handled platter circulation for the now-defunct ARA. Burnette has already inked Doyle Odelle (Republic pix player) and Topica Hartte with pen due to be dipped soon for additional folk singers. Burnette, who claims to be minus \$24,000 because ARA folded, says 16 of his sides are still tangled up with ARA. Having already learned his lesson, Burnette contends his co-op set-up protects the artist all the way.

Masters remain property of the artist who is free to back out of his Rancho ties whenever he wishes. Records already released have to stay with Rancho for duration of 18-month pact. Since the artist foots the bill for recording session, he can spend as much dough as he desires on accompanying instrumentalists, repeat cuttings, etc. If platter turns out a lemon, he has only himself to blame since it was up to him to make it as he saw fit. Profits will then be shared by artist and diskery.

Burnette refused to state what percentage split will be but said artists will be getting at least twice as much in royalties as any other label could be willing to dish out. At the outset, operations will be limited to folk material. Burnette, however, has registered other label tags (Electronic and Concho) for pop and race disks.

Feeble Detroit Terp Takes

DETROIT, Nov. 16.—New semi-name ork one-nighter policy at Danceland Ballroom, formerly Skateland Rink, in the suburb of River Rouge, is proving only fair with Bob Chester on Sunday (10) drawing only 558 people at \$1.25 admission, including tax. The Chester date was the second in a series inaugurated two weeks earlier by Orrin Tucker, who did slightly better, drawing 604 people at the same admission. Spotting of the names on Sunday may be one factor against the policy, according to Manager Ted Tyler. On Saturday (9), Tyler booked in Phil Brestoff, musical director of WXYZ, who also has a dance orchestra and drew 50 per cent more attendance, with 875 people. With admission at 90 cents, including tax, however, the gross was only slightly over the figures set for the name bands.

WOODY HERMAN

"Stravinsky Specialist"

In A DECADE, Woody Herman and his band, beloved of the bobby soxers and the older swing addicts, have skyrocketed to a top slot among the major orks of the country—and have held that spot solidly. A poll topper consistently, Woody has now got an international reputation for originality, versatility and showmanship. He even got a noted longhair composer, Igor Stravinsky, to write a swing piece, *Ebony Concerto*, especially for him and recently debbed it at a Carnegie Hall concert.

Outfit shines on the ether and on platters. Herman has had his own program most of the year and has guested on almost every other top show on the air. The band's disks are consistent winners. Outfit is now trouping the Midwest, selling solid.

Pubs Still Divided On Advisability and Extent of Price Hike

NEW YORK, Nov. 16.—Question of price increases of sheet music to jobbers, and subsequently upping of retail price is somewhat up in the air at the present time. Most publishers have not as yet jacked up their prices, but at least two other major publishers are planning to follow the E. H. Morris lead (Morris last week jumped price from 24 cents to jobbers, instead of 22 cents, and asked racks for 22 cents instead of 20 cents, etc.).

Some pubs feel that if Morris was going to ask a hike, it should have been a little bigger than the one called for. Feeling of this group of pubs is that 25-cent or 26-cent price instead of 22 cents would be more in keeping with big increases in publishers' operating costs. Other publishers, however, still felt that a price increase would be disastrous. Middle-of-the-roads felt that a reasonable increase wouldn't hurt hit song sales too much, and non-hits aren't selling anyway. It will probably be months before the entire price situation straightens out, however.

WXYZ Debrasses House Ork

DETROIT, Nov. 16.—Move to cut brass almost entirely out of the 16-piece house band at WXYZ this week by veteran musical director Phil Brestoff is seen as another indication of the trend away from the touted "era of jazz" and all its variations toward the "classic" orchestral form. New instrumentation is said to be unique among radio bands—5 percussion, 5 strings, 4 sax, 1 trumpet, and leader. Former grouping was 6 brass, 5 sax, 4 percussion, and leader. Direction of the swing is evident in the addition of two feminine members of the band who move over from the Detroit Symphony Orchestra—Eugenia Krokas, harpist, and Emily Adams, violinist.

Cool and Sig Part; Now Merc

NEW YORK, Nov. 16.—Hassle between Signature Records and the William Morris Agency over some Ray Nance sides resulted in the indie firm's refusal to do business with the agency in the future, and consequently the diskery has announced that options on WM-handled Harry Cool ork, which are up for renewal on November 30, will be dropped. Cool is said to have been unhappy with the Signature deal, since he felt that ork wasn't cutting enough wax to mean anything. Diskery spokesman confirmed the dropping of Cool, adding that his Signature platters had done only fair biz for the firm. As soon as the Signature option dropped, the Cool ork was signed to a new platter pact with indie Mercury Records. Terms of contract were not disclosed.

Chi-originated label also signed the Red Caps, featuring Steve Gibson. Quintet was formerly with Joe Davis label, but their pact time ran out.

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Coast Department Stores In All-Out Kidisk Xmas Drives; Supply Plentiful

Some Say Moppetallow Already 25% of Total Disk Sales

HOLLYWOOD, Nov. 16.—The kidisk Christmas biz boom is on. Waxeries are flooding department stores and record shops thruout the country with more moppet material than ever before. Survey of area's department stores reveals the estimated kiddie album sale reaching 20 to 25 per cent of total pre-Yuletide record biz, with some saying this is indicative of the national trend. Waxeries are turning to pix names for the narration, dealer shelves this season holding some of Hollywood's top talent on peewee platters. Screen thespys are expected to account for a hefty share of brat album sales. Record manufacturers, realizing it's the adult who does the buying, have gone all out on using pix names for the story-telling chores, banking on "star" names on the cover to ring up the sales. Decca, which expects to have 12 new kiddie albums released by caroling time, will bid for coin with such pix palace greats as Ingrid Bergman, Ronald Colman, Orson Welles, Charles Laughton, Walter Huston, Fredric March, not to mention Bing Crosby. Columbia bowed in last Christmas with one tot platter package, but this year will issue a half-dozen. Four will spotlight screen names with Gene Kelly and Basil Rathbone to lure the coin. Columbia will start releasing kidisks thruout the year.

Victor's Four to Seven

Victor, who pioneered the kiddie field via educational stuff dating back to 1921, is turning its eyes coast-wise for lighter material. Diskery is issuing Sterling Holloway narrating *Peter the Wolf* from the pop version used in Walt Disney's *Make Mine Music* pic. Dame Mae Witty has waxed *Rapunzel*. Victor will also release kid platters by mike-thesp Roland Winters. Last year, Victor had four albums. This year they will have seven. Capitol is adding to its last year's splash with four new brat books, again using Margaret O'Brien and the Great Gildersleeve (Hal Peary) for two albums and a Paramount-George Pal Puppatoon story for a third. Fourth is a circus yarn.

Indies In There, Too

Last year, Musicraft issued six albums in the brat bracket, but will release 10 by this Christmas. Indies are sharpening their knives to get a slice of the kidisk melon. Number of them are sticking strictly to the moppet field. Little Folks Favorites, Inc., new Coast label, is using only flicker names, having already released one album by Bebe Daniels, and release of books by Gene Raymond and Bill Boyd expected in time for Yuletide biz.

Indies are going into the kid field because it offers good returns for a relatively small investment. While smaller recording companies as a rule cannot afford top pix names, cutting an unknown doing a tot tale with simple accompaniment (usually organ) costs considerably less than waxing an equally unknown musical group. Another important factor is long life of kidisks. Hence, initial investment can be milked for coin for years while last season's pop tunes are dead.

Radio Guys on Some

Other indies are waxing radio story tellers in an effort to snare the following mike men have built up among the moppets. An example of this is Aladdin's deal with Nick Nelson, who does the *Uncle Whoa Bill* air series for Bullock's department stores in the L. A. area. Thru this tie-up, the label will get albums plugged on the air and at the same time has Nelson's sponsor backing it with a merchandising display in the

Reports Claim Kidisk Boom May Boomerang

NEW YORK, Nov. 16.—Reports are beginning to sift in from dealers here in the East and other parts of the country that the current kidisk boom may be hitting proportions which will eventually backfire on the retailers, distribs and manufacturers. (See coast department stores kidisk story this issue.)

Many stores are becoming so heavily stocked with the moppet packages that unless their Christmas business on the albums reaches record-breaking figures, there will be plenty of returns to the distribs when the holidays are over. Determining factor, of course, will be just how much of the vast output of peewee stuff from the majors and indies the Christmas market will be able to absorb.

store. Indies also have a soft spot in their hearts for kidisks because peewee platters have given them an entry into the larger department stores. Number of the smaller record companies rang up a no sale when they tried to peddle their pop items to department stores. Bigger shops wanted to save shelf space for major products. With kid platters promising greater turnover potential, department stores have opened the door to indie moppet material.

Stores Love 'Em

Department stores, as a whole, have welcomed kidisks, with some of them going into big merchandising campaigns. Tot platters have been paying off in kid phono machine sales. As one record department head puts it, sell a parent enough kid records and he'll be back for a record player the first time Junior jams up the good machine. Majors were quick to realize the terrific sales potential for kidisks via department stores. Victor now furnishes dealers with a "record wagon" (for \$150), decorated to catch any kid's eye and designed to display infant wax wares. May Company in downtown Los Angeles has turned over a separate department to kidisk records. Other department stores say the kidisk field is a merchandising natural and they're out to milk it for all it's worth.

Once waxeries enter this season's profits, the trade can well expect hyped activity in the brat platter bracket. Present stocks already range from nursery rhymes for three-year-olds to educational-entertainment fare for kids of high school age, and some say they're only scratching the surface of platter demand.

Click's Click Results in New Name Ork Spot

PHILADELPHIA, Nov. 16.—Encouraged by the click of the Click, town's newest nitery featuring a name band policy exclusively, Dipinto's cafe-restaurant is the first after-dark spot to follow suit. Junking floor shows save for the Friday and Saturday nights, Dipinto's, large nabe spot, ushered in a name band policy for the first time this week with Bobby Byrne as the tee-off. Altho the room can't stand the freight of the top names, nitery ops figure that those in the next category should be able to inject new life in nitery doldrums without a pay bill that has 'em working only for the band. It's Byrne's first location pitch here since he first organized his band in pre-war days, and if the try-out proves profitable, means the addition of a major stopping-off place for the traveling bands here.

Sinatra & MGM Tiff Re Tune, Guest Shot, Then Kiss & Make Up

HOLLYWOOD, Nov. 16.—MGM top brass is said to be getting over a giant beef against Frank Sinatra, as result of the Voice's demand for permission to do tune from recently completed pic *It Happened in Brooklyn* when he plays New York's Waldorf-Astoria. Sinatra was refused clearance by film company front office when he asked for okay to do *The Song's Gotta Come From the Heart*. Reason given by flickery was that film won't be released for at least six months and pre-releasing tune at this time would make ditty an oldie by national release time.

Following sad experience with too-early release of tunes from past musicals, MGM set up iron-clad policy, administered by music co-ordinator Fick Powers, which calls for planned tune releasing sked to conform with pix release dates. Pix factory usually releases tunes for radio and other plugging 60-90 days before national film release time. MGM is currently plugging tunes from Jerome Kern's life story *Till the Clouds Roll By*, skedded for preeming in January. Powers co-ordinates all plugging thru MGM pub subsidiaries Robbins, Feist, Miller and Warren. Sinatra's demand, therefore, was held to be unreasonable in view of established policy.

Sinatra reportedly also enjoyed a good talking to following his appearance as guest on recent Jimmy Durante air show, despite film nix from MGM toppers. Voice's contract permits him one day a week off to do regular Wednesday air show with no guest shots allowed while working on pix. Despite contractual commitments, Sinatra did guest shot, but heard about it later from his employers. MGM indicated that all friction had been ironed out before Sinatra left for Gotham junket, and that he would probably start work on another film soon after his return to Hollywood. Other reports had Sinatra ill, and due for a long, much-needed rest.

McCoy Switches From MCA To GAC; Back With Vogue

CHICAGO, Nov. 16.—Clyde McCoy and His Sugar Blues ork this week switched from MCA to GAC. Parting was friendly, both parties agreed. McCoy also inked a personal management pact with Howard Christiansen.

McCoy last week inked a one-year

No Nothing

NEW YORK, Nov. 16.—Salesmanship in reverse is the gimmick of the new Nero Music Company to peddle its first tune, *Was It Infatuation?* Circular accompanying the sheet music tells that "This is NOT the greatest ballad ever written. . . Crosby, Sinatra, Goodman and Cole have NOT recorded it. . . Our writers have never written a pop tune before, but . . . there has to be a first. . . So, in spite of all this, we hope you'll . . . give it lots of PLUGS. . ."

New Philly - Plattery Has Promotion Deal With Palumbo's Click

PHILADELPHIA, Nov. 16.—New waxwork here is the American Recording Company, which will produce classical and popular platters, and represents the partnership of Richard F. Cavella, who serves as manager of the talent division; Carl C. Weil, a vet sound engineer who will handle the engineering department, and Ralph Josephs, in charge of sales promotion and distribution. In addition, staff includes Peg Peters, formerly with the Warner Bros.' theater circuit here, to head up the publicity department.

New firm, apart from inking talent already, has purchased a center-city property to set up its own recording studio. Classical platters will carry an American label, and Cavella has signed up two of the top long-hair units in town in the nationally-known Curtis String Quartet and the new chamber orchestra conducted by Max Aronoff. Pop platters will carry a Click label, which is part of a promotional tie with Frank Palumbo's Click, new nitery here that features big name bands. Three small units signed for the pop fare include the Five Dukes, Nick Nichols Sextet and the Roy Sheppard Trio.

Cavanaugh Trio Gets Victor Wax, Waldorf

HOLLYWOOD, Nov. 16. — RCA Victor's Eli Oberstein has signed Page Cavanaugh Trio to a recording pact. Threesome will cut two sides for Victor before going East November 24. Group, which has gained a considerable following on the Coast, was set by George (Bullets) Durgom to open with Frank Sinatra November 29 at Waldorf-Astoria's Wedgewood Room.

Formed last April when guys were released from service, trio was on a Coast ABC sustainer, then followed King Cole Trio into Trocadero's King Cole Room. Wedgewood date will mark boys' New York debut. Lads are currently at Billingsley's Bocage (Hollywood), where Sinatra saw them and asked that they join him in New York.

Durgom recently bought masters of 20 sides cut by trio for Encore Records and has turned them over to Mastertone for distribution. With Victor pact set, indie expects to make hay before major can start releasing Cavanaugh cuttings. Group consists of Cavanaugh on piano; Al Viola, guitar, and Lloyd Pratt, bass.

pact with Vogue Records, thus dispelling talk that he was anklng from the picture-record catalog. GAC is touring McCoy band thru Midwest until December 2, when he opens at the Click, Philadelphia, for his first Eastern location in five years. Plans are to have band stay East for eight months.

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Music—As Written

NEW YORK:

Fortune prepping story on the record biz due in its January issue. Saul Pett, of Associated Press, doing a full-year round-up yarn on the music industry, which will be out any day now. . . . Basie office says that despite British Musicians' Union ban on Yank bands playing England, the Count has been invited to do a command performance at Buckingham Palace.

Mills Music pubbing a cartoon song book by Rube Goldberg, with music by Michael Edwards, who wrote *Once In a while*. Tome's tag will be *Music at the Zoo*. . . . 20th Century-Fox reported to have offered Ernesto Lecuona writer contract calling for something like \$75,000 per picture, but deal would have called for him to become ASCAP writer. Deal wasn't closed. Lecuona is now back in Havana, launching an opera he wrote.

Maury Cohen, Hollywood Palladium prexy, in New York trying to line up name orks for the terperery. Some talk around that he is offering guarantee-plus percentage deals in effort to get top bands. . . . Plenty talk around about Universal Films and others considering buying into Vogue, Detroit glamor-puss diskery. . . . Phil Harris pacted to RCA-Victor recording contract.

National diskery signed former Les Brown vocalist Jack Carroll to pact as single. . . . Al Johns ork into Providence (R. I.) Biltmore December 23. . . . Bibletone Records cutting a dozen Negro spiritual sides with Jubilee Singers. . . . Mike Elliot set with Larry Finley transcription firm to set up distribution organization for outfit. . . . P. A. Jim McCarthy off for trip thru Midwest and East to lay groundwork for Billy Eckstine dates.

Elliot Lawrence ork drew 3,000 customers into Evansville, Ind., Coliseum for concert at 75-cent tab. . . . Glen Garr opens at Donahue's in New Jersey on December 5. . . . New tag for Stan Kenton ork will be *Progressive Music*. . . . Record label specialists, Kaltman Press, Inc., now located in Woodside, L. I. . . . Sammy Kaye ork bows into New Yorker Terrace Room November 29.

G. Schirmer opened Brooklyn store last week. . . . New Sy Oliver ork to debut at Zanzibar November 2. . . . British ork leader Geraldo returned to town after short jaunt to Coast. . . . Stan Kenton vocal group will be tagged *The Pastels* and join band after Paramount date. . . . Shirley Lloyd will be new vocalist with Sam Donahue ork when it leaves Aquarium, while present chirp Betty George will bide her time until she goes to Coast to join Xavier Cugat first of the year. . . . Beryl Reubens with Columbia Records' New York flack department.

Machito reported as waxing for National, actually signed to Continental, while National cut album with Monchito. . . . Stan Kenton rehearsing vocal quintet for recording dates. . . . Bill Burnham, of the William Morris Agency, takes over the personal managership of Claude Thornhill ork. . . . Hal Winters signed to record for Apollo.

CHICAGO:

Gloria Foster, ex-Carmen Cavallaro and Chuck Foster chirp, starts on Don McNeill's *Breakfast Club* cast next week. . . . Skip Farrell, ex-Capitol crooner, will cut first Mercury sides soon. . . . Jay McShann's ork etched four sides here for Mercury this week. Previous Mercury releases by him were old Premier masters which they purchased six months ago. . . . Tom Ryan, new crooner with Chuck Foster, is brother of WSM, Nashville radio singer, Danny Ryan. . . . Don Reynolds has moved from morning WIND show to WBBM staff job, with Jack Ross,

newcomer to radio, filling his shoes at WIND.

Frankie Carle has new gal vocalist foursome called the Sunrise Serenaders. . . . Joe Callan is on one-nighters after six months' absence. . . . Jimmy Joy goes into the Martinique, after Bernie Cummins, December 9. . . . Harry Cool's December opening at the Roosevelt Hotel, New Orleans, was delayed by his switch into the College Inn, Hotel Sherman, November 22 for two weeks.

PHILADELPHIA:

Ben Webster, tenor sax ace, and Al Haig at the piano, guesting with Jimmy Oliver's band at Watt's Zanzibar. . . . Meyer Davis, society maestro and brother-in-law of Pierre Monteux, symphony maestro, will turn longhair and direct the Philadelphia "Pops" orchestra at an Academy of Music concert next spring. . . . Dick Mayo, former head of AGVA here, joins the local Sapphire Records label as general manager. . . . Joe Wilder Jr., local trumpeter, left Lionel Hampton and may join up with Jimmie Lunceford.

KANSAS CITY:

Joe Zammar's ork opened Wednesday (6) in Tootie's Mayfair. Zammar's crew (9), featuring Ray Stinson, sax, and Alice Weber, thrush, who played a 20-week stand at the Mayfair replaces Max Bicknell. Bicknell moved his crew uptown to the Penquin Room of the Continental Hotel. Four Tons of Rhythm, jump quartet, round out their ninth week at Mayfair (20). . . . Tommy Tucet's outfit pulled \$2,580 at the Pla-Mor Ballroom (9) against Frankie Master's \$2,800 the previous Saturday night (2).

George Winslow (13 and gal) has opened at Pla-Mor after which he moves to Denver's Rainbow Ballroom for a month-long locationer, then back to Pla-Mor for the January trade. . . . Will Wittig, Pla-Mor pilot, reports biz has slumped 5 per cent in the past few weeks after holding up well thru early fall.

HOLLYWOOD:

Eddy Messner, of Aladdin Records, off to Gotham for cutting sesh with blues singer Wynonie Harris. . . . Al Burton and Harry Conner added to Bert Gervis' staff. . . . Pat Friday cut four sides for Enterprise Records this week. . . . Waxery also inked Del Courtney to exclusive contract, with first waxings skedded next week in San Francisco. . . . Tony Martin, with Al Sack ork, made new cutting of oldie *If I Love Again* for Mercury.

Opie Cates, "Meet Me at Parky's" batoner, and scripser Hal Fimberg have collaborated on duo of new tunes. . . . Composer-conductor Lynn Murray will do musical arrangements for new Ella Logan musical *Finian's Rainbow*. Murray heads for Hollywood November 15 for chores on *Hit Parade* and *Sound Off* air shows. . . . Ed (Archie) Gardner will give his new novelty ditty *Archie's Little Love Song* top plugging hypo. Tune said to be set for records by Dinah Shore, Sinatra and Der Bingle. . . . Songwriters George Tibbles and Ramez Idress inked for their first pic chore in new Eddie Cantor-Joan Davis RKO film *If You Knew Susie*. . . . Bobby True Trio joined GAC stable. . . . Sam Mandell ork drew 14-week holdover at El Rancho Vegas, Las Vegas.

LONDON:

Jack Hylton is reported to be forming an all-girl ork for European tour. Leader for the group has not been set. . . . Harpist Harry Chapman, who specialized in radio ork work, died. . . . Chirp Anne Shelton has new BBC airer with ork leader Stanley Black tabbed *With a Smile and a Song*. . . . (Music—As Written on opp. page)

BG To Bust Up Band After 400

NEW YORK, Nov. 16.—Rumors last week (*The Billboard*, November 16) that the Benny Goodman ork was breaking up following its present 400 Restaurant engagement were confirmed this week.

Among several reasons offered for the break-up were the approximately 10G it would cost to transport the full ork to the Coast without definite bookings. This bite would amount to a dead loss. Goodman is also said to have already earned his capacity for this year, with all additional earnings slated for the Internal Revenue cash box.

Break up figures to have little effect on present Goodman plans, since the clarinetist is set for several classical concert appearances and has his radio pact which runs until March 1 of next year. If the radio show option is picked up, chances are that Goodman will reorganize to full size for engagements. Present plans seem to indicate that the leader will carry his sextet to the Coast with him and possibly an additional key sideman or two. Should Goodman choose to reorganize on the Coast, he should not have too much trouble, since California is loaded with former BG sidemen. For the airshow Goodman will probably fill in his ork with studio sidemen.

Rexall To Test Disk Sales Potential With Enterprise Platters

HOLLYWOOD, Nov. 16. — Enterprise Records will attempt experimental tie-up with United Rexall Drug Chain to determine sales potential of records in retail drug outlets. Waxery completed deal for exclusive tie-up last week and will start test with *Kilroy Was Here*, platter, which will be sold only at Rexall-Owl super drug outlet at Hollywood and Vine.

Enterprise's Howard Krause plans to concentrate on specialty platters, rather than pops, keeping releases within the 75-cent retail price bracket. Store will handle sales in notions department, with table model play back showcased for customer's convenience. Rexall is understood to have plans for nationwide record sales department if trial run is successful.

Terrace Room Policy Change

NEW YORK, Nov. 16.—Effective with the opening of the Bussy Morrow ork Tuesday (12), a new dinner-dance policy was instituted at the Terrace Room, Newark, N. J. New policy establishes a \$2 tab for combined price of dinner and admission and introduces a Sunday afternoon tea dance session. Former policy was a straight 83 cents plus tax admission charge for dancing only.

Up street from the Terrace, in the Elk's Building, ops have a wideaway hall for basketball games and dances on week days. On Sundays wideaway plays territory bands for dancing at a straight 75 cents admish. On the outskirts of Newark, the Jimmy Palmer ork is doing fairly well at Donohue's against Claude Thornhill at Meadowbrook.

McKinley Hits 2G at B'port

BRIDGEPORT, Conn., Nov. 16.—Ray McKinley, making his first appearance of the season at the Ritz Ballroom here, did exceptionally well November 10, drawing 1,286 persons for a gross of \$2,057.60. Tickets were scaled at \$1.60.

On the Stand

Sam Donahue

(Reviewed at Aquarium Restaurant, New York, N. Y., November 14. Booked thru General Artists' Corporation.)

TRUMPETS: Lyman Vunk, Henry Caron, Tony Di Nardi, Mitch Paul.
TROMBONES: Harry DeVito, Dick LeFave, Leon Cox, Ed Fromm.
SAXES: Bill Nichol, Jimmy Benner, Harry Peterson, John Forys, Don Brimbley.
RHYTHM: John Chance, bass; Ray Rossi, piano; Harold Hahn, drums.
VOCALS: Bill Lockwood, Betty George. Leader, tenor sax, trumpet, arranger and vocals: Sam Donahue.

When reviewed at Roseland last July, Sam Donahue's ork was an exciting musical aggregation looking for the break that would get it into the big bucks department. Today the band is even more exciting musically, tho it still hasn't found the proper paydirt combination. This Donahue aggregation is one of the few who have come into New York in recent years capable of laying down a solid danceable beat under the swinging work of a group performing a diversified book of soundly conceived arrangements of pops, standards and originals.

Maestro Donahue's versatility and personality are attributes found in few dance ork leaders. Guy plays excellent tenor sax, fine trumpet and sings fairly well. He writes a neat arrangement, is good looking and makes congenial patter with the customers. His ork is made up of a number of first-rate musikers. Particularly impressive is the dynamic trombone section, anchor of ork's arrangements. Outside of the maestro's efforts, the troms include the most exciting soloists in the band in the persons of Dick LeFave, Harry DeVito and new addition, Leon Cox, who until recently did most of tram solos for Krupa. Saxes swing well, phrase beautifully and get a full-bodied sound under the lead of Bill Nichol. Harold Hahn's steady drumming sparks the rhythm section, which propels the rarely used two-beat rhythm to good effect. Horns are biting and soloist Mitch Paul is better than average. Bill Lockwood's pipes have mellowed since Roseland. Lockwood is more at ease and singing with greater finesse than before. Lad looks good and sings unaffectedly. Chirp Betty George, who leaves the band at the end of the Aquarium engagement to go with Cugat, is an eye-filler and handles rhythm vocals with the ork to good effect.

One smash hit Capitol disk could send this band on its way, tho it will also need more secure booking than it has been able to get so far. Outfit's musical ability certainly bides well for the band.

Chi Sherman To Use Sugar for Sour B. O.

CHICAGO, Nov. 16.—College Inn of Hotel Sherman here is going into experimental policy, using sweeter-type crews, Jay A. Jones, v.-p. and general manager of the hostelry, told *The Billboard* this week.

Jones, in the absence of Prexy Ernest Byfield, inked pact with William Morris here for Harry Cool's commercial crew to start a two-weeker November 22, with Glen Gray set to follow and Cab Calloway in December 30, followed by Claude Thornhill January 30. Frankie Carle has been tentatively set to follow Thornhill in mid-February.

Switch to more sugary policy is a trial, Jones said, which came after several jump orks, including Gene Krupa, failed to take current sag out of b. o. figures. Management has made no definite change to sweeter music, Jones added, but will determine a permanent policy after playing several commercial names.

Music Reps Plan Industry Promotion

(Continued from page 14)

proposed campaign, which would be financed by the various branches represented. Within the next 60 days, reps of each industry will meet with other members of their own phase of the biz to decide upon the feasibility of such a national operation and will tell NAMM whether their industry will take an active part. Each industry would have one member on the central board of directors, who will ultimately navigate the operation.

Initial step in the campaign would be selection of a market analysis agency and a public relations firm to handle the vast operation. Reps were agreed that music must find some common basis for the campaign. Haring pointed out that the music biz slipped 90 per cent in sales from 1929 to 1933 and has never reached the total sales amassed in 1929, while competitive industries have in many cases risen to 170 per cent above their 1929 level.

Direct Link Between Segs

Manufacturers and wholesaler delegates agreed that while there's competishi between various facets of music biz, still stimulation of any one branch would benefit others. Boys agreed that it's necessary to get harmony among allied segments, if program is to be successful. Jeff Wilson, of Columbia Record's central division pointed out, for instance, that today only 29 per cent of America's families have record-playing equipment and that promotion of record players would mean increased platter sales.

Program at present time is strictly in the embryonic stage and representation at the meeting was rather spotty. Orgs like ASCAP, BMI,

MUSIC—AS WRITTEN

(Continued from opp. page)

Name jam session to be held in Southampton's Guildhall on November 17 will be first of its kind for that port.

Ork leader Harry Leader recently celebrated his 21st anniversary in band biz. . . . Buddy Featherstonhaugh Sextet now on concert tour in Iceland. . . . Harry Roy signed disk pact for ork with Decca. . . . BBC statement that dance bands are slipping in England, and station's bad handling of orks, have British music trade papers up in arms.

Ex-Geraldo tenor Mossy Kaye is now with Stanley Black ork. . . . Vocalist Don Rivers returned to his post with the Joe Loss ork after four years in service. . . . Carl Barriteau ork is back at Green's in Glasgow, Scotland. . . . First Como disks to reach England have caused big stir. . . . Geraldo opened a recording studio in London just prior to his departure for the U. S.

PORTLAND, Ore., Nov. 16.—Her- man D. Kenin, president of Local No. 99, AFM, Portland, was appointed by James C. Petrillo, AFM president, as delegate to the Rocky Mountain conference which opened at Denver November 10.

MPA, MPPA did not have official reps present, but only members without orgs backing.

While Haring maintained program was necessary to keep music biz in parade for American dollar, plenty of segs in music biz are not well enough organized to set up controlling board which will appropriate amount of dough necessary to finance such a far-flung plan. Some trade observers are optimistic, however, about welding industry into smooth-functioning allied group.

"THAT'S HOW MUCH I LOVE YOU"

EDDY ARNOLD'S NO. 1 RCA VICTOR RECORDING NO. 20-1948-A

Telephone G-1347

Hal Horton
"The Original Hillbilly Hit Parade"
K. R. I. D. — DALLAS, TEXAS
October 29, 1946.

Wally Fowler,
703 Medical Arts Building,
Nashville, Tennessee.

Dear Wally:

Just a line to say hello and thought you would be interested to know that the Eddy Arnold recording of "THAT'S HOW MUCH I LOVE YOU" has made the number one spot on the original Hillbilly Hit Parade, and has been on this show more times in the past three months than any other record. As you know, when Eddy was down here he sang it a personal appearance, and we took the show off the air, that's why I had an early start on it. It rides the Hillbilly Hit Parade once a week, each week, and I am getting a lot of squawks from Juke Box operators in this territory who have asked me to quit playing it because they can't get enough records to satisfy the demand. This to my way of thinking, should make you feel pretty good.

Sorry I did not get a chance to visit with you while in Nashville, but will be back in a few weeks and we may get together.

With kindest personal regards, I am
Sincerely,
Hal Horton

HX/9

TO BE RELEASED SOON ON OTHER LABELS

WRITTEN BY
EDDY ARNOLD
WALLY FOWLER
AND J. GRAYDON HALL
PUBLISHED BY
WALLACE FOWLER PUBLICATIONS
703 MEDICAL ARTS BLDG., NASHVILLE 3, TENN.

GREAT SONGS
Make
 GREAT RECORDS

From Wesley Ruggles' Production
 "MY HEART GOES CRAZY"
 By Johnny Burke and James Van Heusen

SO WOULD I
 MY HEART GOES CRAZY
 THE 'AMPSTEAD WAY
 YOU CAN'T KEEP A GOOD
 DREAMER DOWN

THE CHRISTMAS SONG
 (MERRY CHRISTMAS TO YOU)
 By Mel Tormé—Robert Wells

WILLOW ROAD
 By Mel Tormé—Robert Wells

HONEYFOGLIN' TIME
 By Hy Zaret—Guy Wood

OLE BUTTERMILK SKY
 By Hoagy Carmichael—Jack Brooks

BURKE AND VAN HEUSEN, Inc.
 NEW YORK • CHICAGO • CINCINNATI • HOLLYWOOD

The
 Billboard

MUSIC POPULARITY CHARTS

PART
 I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
 November 15

Billboard
 TRADE
 SERVICE
 FEATURE

HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week

Position Last Week

- 1. RUMORS ARE FLYING** *By Bennie Benjamin and George Weiss* **1**
Published by Oxford (ASCAP)
 Records available: Andrews Sisters-Les Paul, Decca 23656; Hal Brooks Ork, BellTone BT-7012; The Brown Dots, Manor 1040; Billy Butterfield, Capitol 282; Frankie Carle, Columbia 37089; Harry Cool, Signature 15043; Saxie Dowell Ork, Sonora 3026; Tony Martin, Mercury 3032; Betty Rhodes, Victor 20-1944; The Three Suns, Majestic 7205; The Two Tones (Benny and George), Cosmo 504. Electrical transcriptions: Les Brown, World; Billy Butterfield, Capitol; Norman Cloutier, NBC Thesaurus; Joe Reichman, Standard; George Towne, Associated.
- 2. OLE BUTTERMILK SKY** *By Hoagy Carmichael and Jack Brooks* **3**
Published by Burke-Van Heusen (ASCAP)
 From the Universal film "Canyon Passage," sung by Hoagy Carmichael. Records available: Connie Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Helen Carroll and The Satisfiers, Victor 20-1982; Marie Greene, Signature 15040; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285. Electrical transcriptions: Elliott Lawrence, Associated; Russ Morgan, World; Leighton Noble Ork, Standard.
- 3. FIVE MINUTES MORE** *By Sammy Cahn and Jule Styne* **2**
Published by Melrose Music (ASCAP)
 Records available: Tex Beneke-Glenn Miller Ork, Victor 20-1922; Phil Brito, Musicraft 15086; Bob Crosby, Decca 18909; Skitch Henderson Ork, Capitol 287; Curt Massey, Cadet CR-205; Frank Sinatra, Columbia 37048; The Three Suns, Majestic 7197. Electric transcriptions: Chuck Foster, Lang-Worth; Connie Haines, Standard; Curt Massey, Standard; Eddy Oliver, MacGregor; Joe Reichman, Standard; Charlie Spivak, World.
- 4. THE OLD LAMPLIGHTER** *By Charles Tobias and Nat Simon* **7**
Published by Shapiro, Bernstein (ASCAP)
 Records available: Hal Derwin, Capitol 288; Saxie Dowell Ork, Sonora 3026; Morton Downey, Majestic 1061; Anita Ellis, Mercury 3033; Sammy Kaye, Victor 20-1963; Kay Kyser, Columbia 37095; Hal McIntyre, Cosmo 502. Electrical transcriptions: Hal Derwin, Capitol.
- 5. TO EACH HIS OWN** *By Jay Livingston and Ray Evans* **4**
Published by Paramount Music (ASCAP)
 Records available: Don Byas Quartet, Savoy 640; Opie Cates Ork, 4 Star 1131; The Fiesta Four, Emerald 101; Marie Greene, Signature 15053; Eddy Howard Ork, Majestic 7188 and 1070; Freddy Martin, Victor 20-1921; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063. Electrical transcriptions: Nat Brandwynne, World; Chuck Foster, Lang-Worth; Dick Jurgens, Standard; Freddy Martin, Standard; Curt Massey, Standard; Novatime Trio, NBC Thesaurus; Silver Strings, MacGregor.
- 6. SOUTH AMERICA, TAKE IT AWAY** *By Harold Rome* **6**
Published by Witmark (ASCAP)
 From the legit musical "Call Me Mister," sung by Betty Garrett. Records available: Bing Crosby-Andrews Sisters, Decca 23569; Xavier Cugat, Columbia 37051; Betty Garrett-Call Me Mister Ork, dir. by Lehman Engel, Decca 23562; Monica Lewis, Signature 15055; Mel Tormé and His Mel-Tones, Musicraft 381; George Paxton Ork, Majestic 7202. Electrical transcriptions: Les Brown, World; The Coronettes, Standard; Aaron Gonzales, MacGregor; Connie Haines, Standard; Richard Himber, Associated; The Jumpin' Jacks, NBC Thesaurus; Joe Reichman, Standard.
- 7. YOU KEEP COMING BACK LIKE A SONG** *By Irving Berlin* **5**
Published by Berlin (ASCAP)
 From the Paramount film "Blue Skies," sung by Bing Crosby. Records available: Jan August Rhythm Stylists, Diamond 2040; Bobby Byrne, Cosmo 503; Dennis Day, Victor 20-1948; Bobby Doyle, Signature 15039; Georgia Gibbs, Majestic 12000; Gordon MacRae, Musicraft 15089; Jeannie McKeon, Black & White BW-790; Dinah Shore, Columbia 37072; Jo Stafford, Capitol 297. Electrical transcriptions: The Coronettes, Standard; Dick Jurgens, Standard; Elliott Lawrence, Associated; Russ Morgan, World; Jo Stafford, Capitol; Don Swan, MacGregor.
- 8. THE WHOLE WORLD IS SINGING MY SONG** *By Mann Curtis and Vic Mizzy* **10**
Published by Robbins (ASCAP)
 Records available: Les Brown, Columbia 37066; Harry Cool, Signature 15043; Dennis Day, Victor 20-1978; Jimmy Dorsey, Decca 18917; Morton Downey, Majestic 1061; Jack Smith, Capitol 300. Electrical transcriptions: Norman Cloutier, NBC Thesaurus; Jimmy Dorsey, World; Leighton Noble Ork, Standard; Jack Smith, Capitol.
- 9. THE THINGS WE DID LAST SUMMER** *By Sammy Cahn and Jule Styne* **10**
Published by E. H. Morris (ASCAP)
 Records available: Bing Crosby-Jimmy Dorsey, Decca 23655; Georgia Gibbs, Majestic 12007; Hal McIntyre, Cosmo 509; Vaughn Monroe, Victor 20-1972; Frank Sinatra, Columbia 37080; Jo Stafford, Capitol 297. (No information on electrical transcriptions available as Billboard goes to press.)
- 10. THIS IS ALWAYS** *By Mack Gordon and Harry Warren* **8**
Published by Bregman-Vocco-Conn (ASCAP)
 From the 20th Century-Fox film "Three Little Girls in Blue," sung by Vivian Blaine. Records available: Bobby Byrne Ork, Cosmo 496; Harry Cool Ork, Signature 15038; Joan Edwards, Vogue R-787; Jan Garber Ork, Black & White 787; Dick Haymes, Decca 18878; Louanne Hogan, Musicraft 382; Harry James, Columbia 37052; George Paxton Ork, Majestic 7195; Betty Rhodes, Victor 20-1885; Jerry Sellers, Sonora 3013; Ginny Simms, ARA 154; Jo Stafford, Capitol 277; Anson Weeks Ork, Continental C-1194. Electrical transcriptions: Vivian Blaine, NBC Thesaurus; Les Brown, World; Connie Haines, Standard; Elliot Lawrence, Associated; Joe Reichman, Standard; Jo Stafford, Capitol.



MONROE!

LIFE CAN BE BEAUTIFUL

Vaughn on the vocal in a smooth pop tune from the Universal film "Smash-Up" and

HOLD ME, HOLD ME, HOLD ME

The Maestro and The Moon Maids with a bouncy ballad

RCA Victor 20-2015



BENEKE!

UNCLE REMUS SAID

Tex tells the tale with a jitterbug beat. Assisted by Lillian Long and vocal group. From Walt Disney's "Song of the South" and

ANYBODY'S LOVE SONG

Sweet romance with Artie Malvin's vocal . . . torrid sax by Tex

RCA Victor 20-2017



MANNERS!

Zeke and The Singing Lariaters with a couple of catchy hill-country ditties

MISSOURI

and

INFLATION

RCA Victor 20-2013

AND ...

SOUTHERN SONS

Male Quartet

ONE DAY WHEN THE LORD WILL CALL ME

and

I'M FREE AT LAST

RCA Victor 20-2014

WALTER DOMBKOWSKI

i jego Orkiestra

POLKA NA PARADZIE

(Parade Polka)

and

PANNA W OBRAZKU—Waltz

(You're the Girl in Pictures)

RCA Victor 25-9171

RENÉ!

Appealing arrangements of a couple of familiar classics

RAINBOW'S END

Based on Beethoven's Adagio from "Sonata Pathétique" and

LOST LOVE

Based on Berlioz' Pilgrim's Chorus from "Harold in Italy"

RCA Victor 38-2010

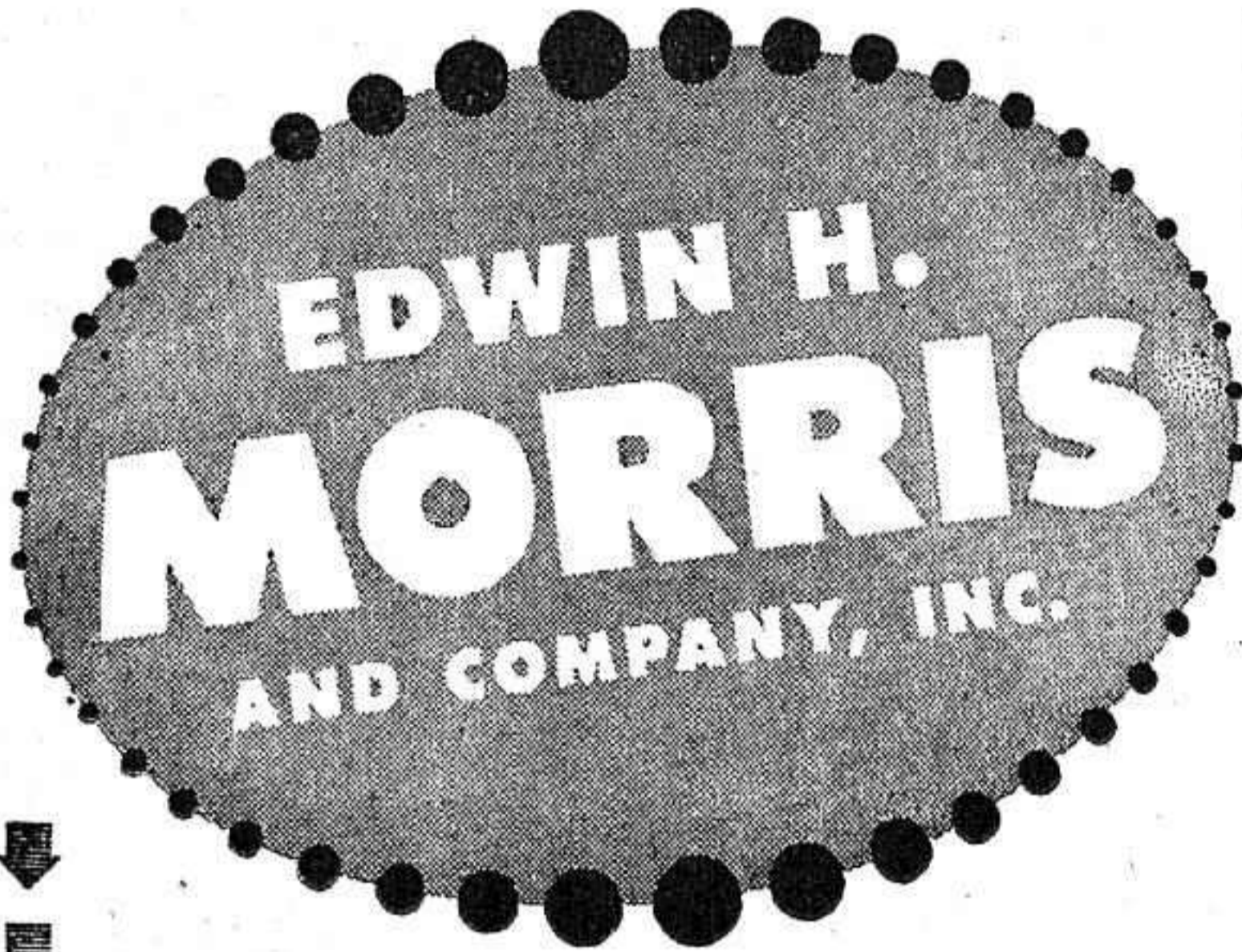


THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR RECORDS





Bigger Than Ever!

*This Year
And Every Year
for your
Winter Programs*

**LET IT SNOW!
LET IT SNOW!
LET IT SNOW!**

BY JULE STYNE—SAMMY CAHN

Recorded by

- CONNIE BOSWELL & RUSS MORGAN ORCH..... DECCA
- WOODY HERMAN COLUMBIA
- VAUGHN MONROE RCA VICTOR
- DANNY O'NEIL MAJESTIC

**I'LL BE HOME
FOR CHRISTMAS**

BY WALTER KENT—KIM GANNON—BUCK RAM

Recorded by

- BING CROSBY DECCA
- PERRY COMO RCA VICTOR

NEW YORK • CHICAGO • HOLLYWOOD

The Billboard
MUSIC POPULARITY CHARTS
PART II
Sheet Music
Week Ending November 16

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	SONG	COMPOSER
8	2	1	1.	OLE BUTTERMILK SKY (F) (R).....	Burke-Van Heusen
10	1	1.	2.	RUMORS ARE FLYING (R).....	Oxford
19	4	2.	3.	TO EACH HIS OWN (R).....	Paramount
15	3	3.	4.	FIVE MINUTES MORE (R).....	Melrose
3	6	3.	5.	THE OLD LAMPLIGHTER (R).....	Shapiro-Bernstein
4	7	4.	6.	THE WHOLE WORLD IS SINGING MY SONG (R).....	Robbins
6	5	5.	7.	YOU KEEP COMING BACK LIKE A SONG (F) (R).....	Berlin
14	8	6.	8.	IF YOU WERE THE ONLY GIRL (R).....	Mutual
10	10	7.	9.	THIS IS ALWAYS (F) (R).....	Bregman-Vocco-Conn
12	9	8.	10.	SOUTH AMERICA, TAKE IT AWAY (M) (R).....	Witmark
5	11	9.	11.	THE THINGS WE DID LAST SUMMER (R).....	E. H. Morris
2	12	10.	12.	WHITE CHRISTMAS (R).....	Berlin
9	13	11.	13.	I GUESS I'LL GET THE PAPERS (And Go Home) (R).....	Campbell-Porgie
7	15	12.	14.	PRETENDING (R).....	Criterion
4	14	13.	15.	THE GIRL THAT I MARRY (M) (R).....	Berlin
7	—	14.	—	I'D BE LOST WITHOUT YOU (R).....	Advanced
19	—	15.	—	SURRENDER (R).....	Santly-Joy

ENGLAND'S TOP TWENTY

Weeks to date	Last Week	This Week	POSITION	SONG	ENGLISH	AMERICAN
22	1	1.	1.	BLESS YOU FOR BEING AN ANGEL.....	Noel Gay.....	Shapiro-Bernstein
7	4	2.	2.	SWEETHEART, WE'LL NEVER GROW OLD.....	Strauss-Miller.....	*
8	1	3.	3.	ALL THROUGH THE DAY.....	Chappell.....	Williamson
8	3	4.	4.	TO EACH HIS OWN.....	Victoria.....	Paramount
7	2	5.	5.	LET IT BE SOON.....	Francis Day.....	*
20	5	6.	6.	PRIMROSE HILL.....	Lawrence Wright.....	*
17	7	7.	7.	DOWN IN THE VALLEY.....	Leeds.....	Leeds
7	6	8.	8.	YOU KEEP COMING BACK LIKE A SONG.....	Chappell.....	Berlin
1	—	9.	9.	GREEN COCKATOO.....	Cinephonic.....	*
17	11	10.	10.	YOU ALWAYS HURT THE ONE YOU LOVE.....	Bradbury Wood.....	Sun
3	12	11.	11.	TILL THEN.....	Chappell.....	Sun
10	10	11.	11.	SO WOULD I.....	Chappell.....	Burke-Van Heusen
3	12	12.	12.	SOMEDAY (You'll Want Me to Want You).....	Irwin Dash.....	Main Street Songs
5	14	13.	13.	PRETENDING.....	Bradbury Wood.....	Criterion
5	15	13.	13.	MAKE BELIEVE WORLD.....	Strauss-Miller.....	*
2	19	14.	14.	IT'S ALL OVER NOW.....	Campbell-Connolly.....	BMI
9	8	14.	14.	THE 'AMPSTEAD WAY.....	Chappell.....	Burke-Van Heusen
20	13	15.	15.	LAUGHING ON THE OUTSIDE (Crying on the Inside).....	Campbell-Connolly.....	BMI
15	9	15.	15.	THERE'S A HARVEST MOON TONIGHT.....	Strauss-Miller.....	*
14	15	16.	16.	DO YOU LOVE ME?.....	Chappell.....	Bregman-Vocco-Conn
4	20	17.	17.	ANY TIME AT ALL.....	Mac Melodies.....	*
3	20	18.	18.	MISTER MOON.....	Lawrence Wright.....	*
11	18	19.	19.	AREN'T YOU GLAD YOU'RE YOU?.....	Chappell.....	Burke-Van Heusen
7	17	20.	20.	SIoux CITY SUE.....	Chappell.....	E. H. Morris
2	—	20.	20.	WHEN YOU PLAY WITH FIRE.....	Noel Gay.....	*

*Publisher not available as *The Billboard* goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

- AND THEN IT'S HEAVEN (Remick), sung by Phil Brito in Monogram's "Sweetheart of Sigma Chi." National release date—November 16, 1946.
- BLUE SKIES (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—September 27, 1946.
- IF I'M LUCKY (Triangle), sung by Perry Como in 20th Century Fox's "If I'm Lucky." National release date—September, 1946.
- OLE BUTTERMILK SKY (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.
- SEPTEMBER SONG (Crawford), in United Artist's "Knickerbocker Holiday." Released in 1944.
- SOMEWHERE IN THE NIGHT (Triangle), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
- SOONER OR LATER (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.
- THAT LITTLE DREAM GOT NOWHERE (Famous), sung by Betty Hutton in Paramount's "Cross My Heart." National release date—October 11, 1946.
- THIS IS ALWAYS (Bregman-Vocco-Conn), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
- YOU KEEP COMING BACK LIKE A SONG (Berlin), in Paramount's "Blue Skies." National release date—September 27, 1946.
- ZIP-A-DEE-DOO-DAH (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

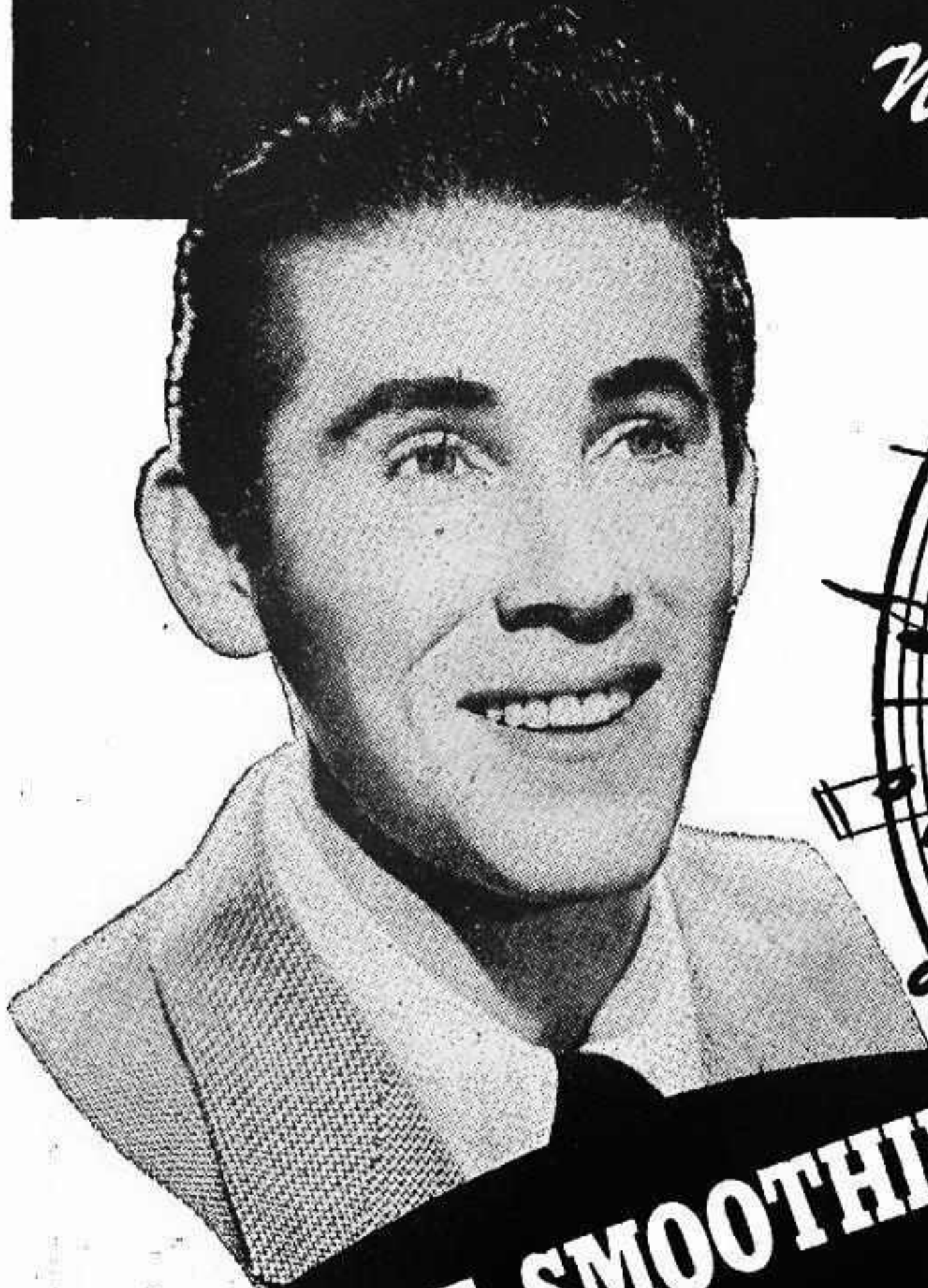
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The **Billboard** MUSIC POPULARITY CHARTS
Radio Popularity
PART III
Week Ending November 15

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, November 8, 8 a.m., and ending Friday, 8 a.m., November 15)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
14.	And Then It's Heaven (F) (R)	Remick	ASCAP
13.	Blue Skies (F) (R)	Berlin	ASCAP
13.	Five Minutes More (R)	Melrose	ASCAP
7.	For You, For Me, Forevermore (F) (R)	Chappell	ASCAP
4.	I Guess I'll Get the Papers (And Go Home) (R)	Campbell-Porgie	BMI
1.	I Haven't Got a Worry in the World (R)	Williamson	ASCAP
3.	If I'm Lucky (F) (R)	Triangle	ASCAP
19.	If You Were the Only Girl (R)	Mutual	ASCAP
8.	It's a Pity to Say Goodnight (R)	Leeds	ASCAP
8.	My Sugar Is So Refined (R)	Capitol Songs	ASCAP
7.	Ole Buttermilk Sky (F) (R)	Burke-Van Heusen	ASCAP
10.	Rumors Are Flying (R)	Oxford	ASCAP
8.	September Song (F) (R)	Crawford	ASCAP
1.	So They Tell Me (R)	Barton	ASCAP
13.	Somewhere in the Night (F) (R)	Triangle	ASCAP
1.	Sooner or Later (F) (R)	Santly-Joy	ASCAP
17.	South America, Take It Away (M) (R)	Witmark	ASCAP
8.	That Little Dream Got Nowhere (F) (R)	Famous	ASCAP
8.	The Coffee Song (R)	Valiant	BMI
8.	The Girl That I Marry (R)	Berlin	ASCAP
6.	The Old Lamp-Lighter (R)	Shapiro-Bernstein	ASCAP
2.	The Rickety Rickshaw Man (R)	Peger	BMI
5.	The Things We Did Last Summer (R)	E. H. Morris	ASCAP
7.	The Whole World Is Singing My Song (R)	Robbins	ASCAP
13.	This Is Always (F) (R)	Bregman-Vocco-Conn	ASCAP
1.	This Time (R)	Dorsey	ASCAP
18.	To Each His Own (R)	Paramount	ASCAP
10.	Why Does It Get So Late So Early? (R)	Harms, Inc.	ASCAP
11.	You Keep Coming Back Like a Song (F) (R)	Berlin	ASCAP
2.	Zip-A-Dee-Do-Dee (F) (R)	Santly-Joy	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks to date	Last Week	This Week	TITLE	Artist	Label	By
9	1	1.	1.	RUMORS ARE FLY-ING	Frankie Carle (Marjorie Hughes)	Columbia 37069	ASCAP
6	3	2.	2.	OLE BUTTERMILK SKY (F)	Kay Kyser	Columbia 37073	ASCAP
21	4	3.	3.	TO EACH HIS OWN	Eddy Howard (Eddy Howard)	Majestic 7188	ASCAP
				Issued with two different "B" sides: Cynthia's in Love.....Majestic 1070—ASCAP Careless.....Majestic 1070—ASCAP			
17	2	4.	4.	FIVE MINUTES MORE	Frank Sinatra	Columbia 37048	ASCAP
4	10	5.	5.	THE OLD LAMP-LIGHTER	Sammy Kaye (Billy Williams-Choir)	Victor 20-1963	ASCAP
9	11	6.	6.	THE COFFEE SONG	Frank Sinatra	Columbia 37089	BMI
1	—	7.	7.	(I LOVE YOU) FOR SENTIMENTAL REASONS	Eddy Howard	Majestic 7204	BMI
4	13	8.	8.	OLE BUTTERMILK SKY	Hongy Carmichael	ARA 155	ASCAP
16	7	9.	9.	TO EACH HIS OWN	Freddy Martin	Victor 20-1921	ASCAP
4	—	10.	10.	RUMORS ARE FLY-ING	Tony Martin	Mercury 3032	ASCAP
3	—	11.	11.	THE THINGS WE DID LAST SUMMER	Frank Sinatra (Axel Stordahl Ork)	Columbia 37089	ASCAP
2	10	12.	12.	THIS IS ALWAYS (F)	Harry James (Buddy DiVito)	Columbia 37052	ASCAP
2	6	13.	13.	(I LOVE YOU) FOR SENTIMENTAL REASONS	King Cole Trio	Capitol 304	BMI
1	—	13.	13.	IT'S ALL OVER NOW	Peggy Lee (Dave Barbour Ork)	Capitol 292	BMI
10	8	14.	14.	FIVE MINUTES MORE	Tex Beneke-Glenn Miller	Victor 20-1922	ASCAP
3	11	14.	14.	OLE BUTTERMILK SKY (F)	Paul Weston-Matt Dennis	Capitol 285	ASCAP
6	7	14.	14.	RUMORS ARE FLY-ING	Betty Rhodes (Charles Dant Ork)	Victor 20-1944	ASCAP
8	9	14.	14.	RUMORS ARE FLY-ING	Andrews Sisters (Vic Schoen Ork)	Decca 23656	ASCAP
13	12	14.	14.	SOUTH AMERICA, TAKE IT AWAY (M)	Xavier Cugat	Columbia 37061	ASCAP
10	—	14.	14.	TO EACH HIS OWN	Tony Martin	Mercury 3022	ASCAP
14	8	14.	14.	TO EACH HIS OWN	The Modernaires-Paula Kelly	Columbia 37063	ASCAP
3	12	14.	14.	YOU KEEP COMING BACK LIKE A SONG (F)	Jo Stafford	Capitol 297	ASCAP

The Billboard

MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending November 15



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION		Record
	Last Week	This Week	
9	1	1.	RUMORS ARE FLYING..... Frankie Carle....Columbia 37069 <i>Without You</i>
2	5	2.	THE OLD LAMPLIGHTER... Sammy Kaye-Billy Williams... <i>Touch-Me-Not</i> Victor 20-1963
4	2	3.	OLE BUTTERMILK SKY (F). Kay Kyser.....Columbia 37073 <i>On the Wrong Side of You</i>
16	2	4.	FIVE MINUTES MORE..... Frank Sinatra....Columbia 37048 <i>How Cute Can You Be?</i>
3	8	5.	RUMORS ARE FLYING.... Betty Rhodes.... Victor 20-1944 <i>How Could I?</i>
5	6	6.	RUMORS ARE FLYING.... Andrews Sisters-Les Paul.... <i>Them That Has—Gets</i> Decca 23656
1	—	7.	OLE BUTTERMILK SKY (F). Helen Carroll-The Satisfiers- <i>Let's Sail to Dreamland</i> Russ Case Ork.. Victor 20-1982
12	10	8.	FIVE MINUTES MORE..... Tex Beneke-Glenn Miller Ork.. <i>Texas Tex</i> Victor 20-1922
19	4	9.	TO EACH HIS OWN..... Eddy Howard (Issued with two different "B" sides: Cynthia's in Love, Majestic 7188; Careless, Majestic 1070)
17	3	10.	SOUTH AMERICA, TAKE IT AWAY (M)..... Bing Crosby-Andrews Sisters... <i>Route 66</i> Decca 23569

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
3	2	1.	Merry Christmas Album Bing Crosby-Andrews Sisters; John Scott Trotter Ork., Vic Schoen, Max Terr's Mixed Chorus.....Decca A-403
2	1	2.	Merry Christmas Music Perry Como.....Victor P-161
10	3	3.	Ink Spots Album Ink Spots.....Decca A-477
4	2	4.	Blue Skies Album Bing Crosby, Fred Astaire and Trudy Erwin, John Scott Trotter Ork and Choir.....Decca A-481
1	—	5.	Vaughn Monroe's Dreamland Vaughn Monroe.....Victor P-160
57	5	5.	Glenn Miller Glenn Miller and Orchestra.....Victor P-148

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION		Record
	Last Week	This Week	
59	1	1.	Clair de Lune Jose Iturbi.....Victor 11-8851
74	2	2.	Chopin's Polonaise Jose Iturbi.....Victor 11-8848
32	4	3.	Jalousie Boston Pops.....Victor 12160
48	3	4.	Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist; Boston Pops.....Victor 11-8863
2	—	5.	Clair de Lune Andre Kostelanetz.....Columbia 7391

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
10	1	1.	Rachmaninoff Concerto No. 2 in C Minor Artur Rubinstein, pianist, NBC Orchestra; Vladimir Golschmann, conductor.....Victor 1075
66	2	2.	Rhapsody in Blue Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor.....Columbia X-251
40	3	3.	Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia Orchestra.....Victor DM-58
15	—	3.	Tchaikowsky Nutcracker Suite Eugene Ormandy, conductor; Philadelphia Orchestra....Victor DM-1020
10	—	4.	Music of Jerome Kern Andre Kostelanetz.....Columbia MM-622
1	—	4.	Appassionata Artur Rubinstein.....Victor DM-1018
36	—	5.	Rhapsody in Blue Sanroma (Piano), Boston Pops.....Victor DM-358
5	4	5.	Tchaikowsky Nutcracker Suite New York Philharmonic Symphony Orchestra Rodzinski, conductor.....Columbia MM-627

New Majestic Releases

TO KEEP THOSE PUSH BUTTONS BUSY



① ZEM-ZEM

Noro Morales and His Orchestra
Vocal by Loretta Zale

② CARMENCITA

Noro Morales, His Piano and Rhythm
Majestic No. 1088

③ SONATA

Three Suns, America's Favorite Trio
Vocal by Artie Dunn

④ JEALOUSY (JALOUSIE)

Three Suns
Majestic No. 1090

Majestic RECORDS

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(Subsidiary of Majestic Radio & Television Corporation)



JUKE BOX
SURE FIRE
HITS

JB512
TIDDLE
DE WINKS
Vocal by Ed Harris

SHANGHAI STOMP
Vocal By Cal Lucas

TIDDLE DE WINKS is one of those clever spicy novelty tunes that sustains interest with its continuous lyrics and lilting melody.

SHANGHAI STOMP—if you have ever been to St. Louis, you'll know the tempo and mood that this tune sings about. It's good jumpy rhythm.

CAL LUCAS and his ORCHESTRA are now the featured attraction at the San Pedro Club where they have been playing for the past six months. Cal Lucas began his career with the famous "KID LIPS" HACKETT back in Chicago when Hackett had the town talking.

Around Southern California Cal Lucas is known for his style where he set the pace for 6 months in the Rose Room of the Morris Hotel in Los Angeles and his sensational engagement at the Paradise Club in Pasadena.

The gentry around St. Louis will recall Cal Lucas for his excellent radio work on WIL and WEW prior to the war.

- ALSO IN THE**
BIG HIT RACE FIELD
- JB 504 R. M. Blues & Rhythm Blues Roy Milton & His Solid Senders
 - JB 503 Milton's Boogie & Groovy Blues Roy Milton & His Solid Senders
 - JB 502 Voo-It Voo-It & Crying Blues The Blues Woman with Buddy Banks Sextet
 - JB 505 Not On The First Night & The Laziest Gal In Town Frankie & Her Boys
 - JB 506 Pine Top's Boogie Woogie & Eccentric Rag The Bailey Swing Group
 - JB 508 Fat Boogie Woogie & Loved & Lost By Ollie Jackson and His Band
 - JB 509 Baby Got To Have It & You'll Miss Me When I'm Gone By Ollie Jackson and His Band
 - JB 510 Take Your Big Hands Off & He's Got A Punch Like Joe Louis Vocal by Alberta Hunter
 - JB 511 Don't Want No Man That's Lazy & Your Bread May Be Good, But It Ain't As Good As Mine Vocal by Alberta Hunter

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The **Billboard** MUSIC POPULARITY CHARTS
PART V
Juke Box Record Plays
Week Ending November 15

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
8	1	1	RUMORS ARE FLYING—Frankie Carle (Marjorie Hughes)	Columbia 37069
8	2	2	OLE BUTTERMILK SKY (F)—Kay Kyser	Columbia 37073
16	3	3	FIVE MINUTES MORE—Frank Sinatra (Axel Stordahl Ork)	Columbia 37048
20	4	4	TO EACH HIS OWN—Eddy Howard (Eddy Howard)	Majestic 7188
			Issued with two different "B" sides: Cynthia's in Love...Majestic 1070 Careless...Majestic 1070	
13	7	5	FIVE MINUTES MORE—Tex Beneke-Glenn Miller	Victor 20-1922
6	5	6	RUMORS ARE FLYING—Andrews Sisters (Vic Schoen Ork)	Decca 23656
16	6	7	SOUTH AMERICA, TAKE IT AWAY (M)—Bing Crosby-Andrews Sisters (Vic Schoen Ork)	Decca 23569
3	9	8	THE OLD LAMPLIGHTER—Sammy Kaye (Billy Williams-Choir)	Victor 20-1963
13	8	9	TO EACH HIS OWN—Ink Spots	Decca 23615
7	9	10	RUMORS ARE FLYING—Betty Rhodes (Charles Dant Ork)	Victor 20-1944
1	—	11	HUGGIN' AND CHALKIN'—Hoagy Carmichael (The Chickadees-Vic Schoen Ork)	Decca 23675
13	12	12	CHOO CHOO CH'BOOGIE—Louis Jordan and His Tympany Five	Decca 23610
4	16	13	OLE BUTTERMILK SKY (F)—Paul Weston-Matt Dennis	Capitol 285
3	19	14	RUMORS ARE FLYING—Three Suns	Majestic 7205
6	13	15	OLE BUTTERMILK SKY (F)—Hoagy Carmichael	ARA 155
11	17	16	FIVE MINUTES MORE—Three Suns	Majestic 7197
1	—	17	THE WHOLE WORLD IS SINGING MY SONG—Les Brown	Columbia 37068
5	17	17	RICKETY RICKSHAW MAN—Eddy Howard	Majestic 7192
5	20	18	FIVE MINUTES MORE—Skitch Henderson	Capitol 287
5	17	18	RUMORS ARE FLYING—Tony Martin	Mercury 3032
15	10	18	TO EACH HIS OWN—Freddy Martin (Stuart Wade)	Victor 20-1921
2	15	18	SOONER OR LATER—Sammy Kaye (Betty Barclay Quintet)	Victor 20-1976
2	14	19	OLE BUTTERMILK SKY (F)—Helen Carroll and The Satisfiers (Russ Case Ork)	Victor 20-1982
2	16	19	THE THINGS WE DID LAST SUMMER—Vaughn Monroe (Vaughn Monroe-Moon Maids)	Victor 20-1972
2	13	19	YOU KEEP COMING BACK LIKE A SONG (F)—Bing Crosby	Decca 23647

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
10	1	1	DIVORCE ME C. O. D.—Merle Travis	Capitol 290
7	2	2	THAT'S HOW MUCH I LOVE YOU—Eddy Arnold	Victor 20-1948
13	3	3	WINE, WOMEN AND SONG—Al Dexter	Columbia 37062
3	—	4	SOMEDAY—Gene Autry	Columbia 37079
6	3	5	HAVE I TOLD YOU LATELY THAT I LOVE YOU?—Gene Autry	Columbia 37079

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
6	2	1	AIN'T THAT JUST LIKE A WOMAN?—Louis Jordan	Decca 23669
15	1	2	CHOO CHOO CH'BOOGIE—Louis Jordan and His Tympany Five	Decca 23610
24	—	3	R. M. BLUES—Roy Milton	Juke Box JB-504 Specialty SP-504
2	5	3	AFTER HOURS—Erskine Hawkins	Victor 20-1977
3	—	3	THE VERY THOUGHT OF YOU—Luis Russell	Apollo 1012
1	—	3	THE CHRISTMAS SONG—King Cole Trio	Capitol 311
2	3	3	GOTTA GIMME WHAT'CHA GOT—Julia Lee and Her Girl Friends	Capitol 308
4	3	3	TANYA—Joe Liggins	Exclusive 231

The Billboard

MUSIC POPULARITY CHARTS

PART VI

Record Reviews and Possibilities

Week Ending November 15

TRADE SERVICE FEATURE

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

ONE MORE KISS Harry James Orchestra, with vocal by Willie Smith..... Columbia 37148

A bright rhythm beat kicks out for this catchy chant from the movie, "If I'm Lucky," which includes Harry James in the cast. The maestro's trumpet is heated just right and alto saxer Willie Smith shows plenty of rhythm in his singing pipes even tho the voice isn't there. Mated is the movie title tune ballad with the James trumpet phrasing it sweetly and Marion Morgan making her wax bow as the new band canary.

ZIP-A-DEE DOO-DAH George Olsen Orchestra, with vocal by George Olsen Trio..... Majestic 7204

There's plenty of youthful enthusiasm and plenty of zip in the George Olsen band, geared to melodic and hoofing appeal, for this gay ditty from Walt Disney's "Song of the South." And the vocal harmonies of the George Olsen Trio spin with as much zip. Band further displays its fine blend and balance in spinning it smoothly for "Thru a Thousand Dreams," another movie song, this one a ballad from "The Time, the Place and the Girl," for which Ray Adams provides rich lyrical appeal.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special **ALBUM REVIEW** section on page 33. These album reviews, of course, are in addition to the reviews on this and the facing page, and those in the music machines department this week.

HERBIE FIELDS (Victor 20-2036)

A Huggin' and a Chalkin'—FT; VC.
Blue Fields—FT:

Displaying terrific body power in the band with a driving force in the rhythms, Herbie Fields spins a solid slow blues for his own "Blue Fields" instrumental. With voicing of horns and ork nuances cut from an Ellington pattern, there are toothsome side dishes in the blues-variations of electric guitar, trombone and the maestro's own scorch clary fingering. A driving bounce beat is applied to the slow tempo spinning for the rhythm novelty, "A Huggin' and a Chalkin'," with attractive instrumental blend of tenor sax, vibes and electric guitar to introduce the theme. Maestro Fields fondles the novelty lyrics with a rhythmic appeal that makes for selling, making it an impressive spin, even tho the appeal isn't mass.

Jive hounds will hanker for this brand of powerhouse blowing where they know the maestro.

LES BROWN (Columbia 37174)

The Christmas Song—FT; VC.
When You Trim Your Christmas Tree—FT; VC.

Restraining the rhythmic urge, Les Brown cuts a smooth and full-bodied rendition for two of the current holiday ballads. Both songs are rich in Yuletide sentimentality and both get excellent vocal exposition with Jack Haskill's baritoneing for "When You Trim Your Christmas Tree" and Doris Day making her chant count for "The Christmas Song."

If either of these holiday ballads strike pay-dirt, Les Brown's spinning will pay off.

SPIKE JONES (Victor 20-2023)

The Jones Laughing Record—FT.
My Pretty Girl—FT; VC.

Instead of being funny, Spike Jones' "Laughing Record" is rather ridiculous. As the trombone player, sliding furiously on "The Flight of the Bumble Bee" hits a clinker, it cues a full round of hearty guffaws by the boys in the band. Might serve as a theme platter for a convention of feather merchants, but for the rest of the folks, as unfunny as the "laughing" records of similar ilk offered by other labels in earlier years. For the flipover, "My Pretty Girl," the City Slickers do a gay '90 turn for the tuneful and bouncy ditty with barber-shop harmonies added

in spirited fashion by The Foursome along with whistling licks by Gene Conklin.

The more recent Spike sides will still grab the nickels rather than this needling.

HARRY JAMES (Columbia 37148)

If I'm Lucky—FT; VC.
One More Kiss—FT; VC.

Altho the cutting was late in coming, nevertheless it is a welcome waxing considering that Harry James plays a prominent part in the movie "If I'm Lucky," from which musical score both of these sides are etched. For the picture title tune, spinning the slow ballad with a high degree of smoothness, the grooves glisten instrumentally to start, with the brass choir and the maestro's sweet trumpet phrases sharing the melodic theme. For the lyrical expression, Marion Morgan makes her wax bow with the band on disks. Gal displays a fine sense of lyrical projection, impressing with her interpretation even tho her vocal quality doesn't impress. A brighter beat kicks out for "One More Kiss" with the trumpet more torrid and the band on a two-beat kick. Alto saxer Willie Smith chants the rhythm ditty. And while he has plenty of rhythm in his pipes, there isn't a voice. However, the band's sock setting goes a long way in covering the vocal deficiency.

Attraction of the maestro and his personal picture association with the song will make the sides count for coins.

HENRI RENE (Victor 38-2010)

Rainbow's End—FT.
Lost Love—FT.

It's music for listening that Henri Rene, conducting a mini symphony, loads on a 12-incher. In concert style, "Rainbow's End" spins a beautiful melody based on Beethoven's Adagio from "Sonata Pathe-tique." Mated is restful mood music, "Lost Love," based on Berlioz's Pilgrims Chorus from "Harold in Italy." Scoring by the maestro provides for a mixed chorus blending their voices with the instruments.

Not for the music boxes.

BENNY GOODMAN (Columbia 37149)

A Kiss in the Dark—FT; VC.
For You, For Me, For Evermore—FT; VC.

Not to be confused with the Victor Herbert classic, "A Kiss in the Dark" is a rhythm dandy that spins out here with plenty of rhythmic punch, both instrumentally and vocally. The maestro's clary creations start the spinning off in fine fashion, with Art Lund selling the chorus, verse and then another vocal refrain. The verse, in a minor key, makes for an effective duet of singer and clarinet. Instead of spinning it smoothly for "For You, For Me, For Evermore," an attractive ballad from the movie "Shocking Miss Pilgrim," Goodman gives it an unattractive rhythm base while trombone and clarinet strive vainly to make the melody count. Nor is there any display of strength in the selling qualities vocally of Eve Young, new canary, who sings from the throat and without the warmth this wordage calls for.

"A Kiss in the Dark" will mean much for the phonos if the ditty takes hold.

(Continued on page 30)

A FEAST FOR THE FANS



Harry James
and his orchestra

Gene Krupa
and his orchestra

OH, BUT I DO

(from "The Time, The Place And The Girl")

Vocal by Buddy Di Vito

LIFE CAN BE BEAUTIFUL

(from "Smash-Up")

Vocal by Marion Morgan

COLUMBIA 37156

IF I'M LUCKY

Vocal by Marion Morgan

ONE MORE KISS

Vocal by Willie Smith

(both from "If I'm Lucky")

COLUMBIA 37148

THERE IS NO BREEZE

(To Cool The Flame Of Love)

Vocal by Carolyn Grey

AREN'T YOU KIND OF GLAD WE DID?

(from "The Shocking Miss Pilgrim")

Vocal by Buddy Stewart

and Carolyn Grey

COLUMBIA 37158

EV'RYBODY LOVES MY BABY, MY BABY

Vocal by Buddy Stewart

JUST THE OTHER DAY

Vocal by Carolyn Grey

COLUMBIA 37078

Plenty to be thankful for here! Eight top-flight tunes by two of the biggest hitmakers in the business:

Columbia Records

Trade Marks "Columbia" and ® Reg. U. S. Pat. Off.



(Continued from page 29)

SAMMY KAYE (Victor 20-2037)

It's a Lie—W; VC.
I Used To Work in Chicago—W; VC.

Sammy Kaye goes back to the gaslit era in a futile effort to milk these for a novelty click. Altho of current vintage, Kaye imparts an old-time flavor for the repetitious "It's a Lie," setting it in a three-quarter tempo with the maestro and all his boys singing their heads off to no avail. For the marchey "I Used To Work in Chicago," to which is added a stream of streamlined lyrics, it's the same result as they sing out a roundelay of stanzas that adds up to nothing. Kaye punches hard to make this a party platter, but it's only punchy.

Boys in the backroom can whoop it up without the benefit of these sides.

DICK JURGENS (Columbia 37150)

When You Make Love To Me—FT; VC.
Just Squeeze Me—FT; VC.

It's thoroly tuneful and danceable as Dick Jurgens sets out for the ballad "When You Make Love To Me," the ensemble sharing the spinning with Jimmy Castle's bary chant. However, Jurgens doesn't jell when he tackles Duke Ellington's rhythm walker, "Just Squeeze Me." Toollers are stodgy in voicing it the Ellington way and the vocal blend and harmonies of the male trio is even worse—it's fairly libel the way they struggle thru the lyric.

Not enough to stir up interest among the phono patrons.

EDDY HOWARD (Majestic 1083)

The Girl That I Marry—W; VC.
You Are Everything To Me—FT; VC.

The sugary qualities of Eddy Howard in his song, with the male trio of voices adding contrasting color for the chant, pays off fat dividends for the maestro in these spins. The sustained band harmonies creating an organ effect, Howard, first alone and then with the trio, brings out all of the melodic and lyrical appeal of the show waltz, "The Girl That I Marry." And in the slow ballad tempo, with the band boys applying a rumba beat only for the instrumental stanza, it's the same sweet and sock sing selling for "You Are Everything To Me," the lush Latin lullaby.

Both sides will keep phono interest in Eddy Howard very much alive.

GEORGE OLSEN (Majestic 7204)

Thru a Thousand Dreams—FT; VC.
Zip-a-Dee Doo-Dah—FT; VC.

Emphasizing the melodic content, with good blend, balance and tonal qualities in his aggregation, and at the same time spinning it strong on hoof appeal, George Olsen spins these sides with plenty of youthful enthusiasm. For the ballad, "Thru a Thousand Dreams," from the movie "The Time, the Place and the Girl," Olsen adds lyrical attraction in the sugar-coated baritone chanting of Ray Adams. And with plenty of zip, both in the band and in the vocal harmonies of the George Olsen Trio, provides one of the more toothsome cuttings of "Zip-a-Dee Doo-Dah," the happy song from "Song of the South."

"Zip-a-Dee Doo-Dah" is a winning wax for the phanos, with plenty of attraction in the mated side.

TONI ARDEN (National 7014)

Body and Soul—FT; V.
Night of Memories—FT; V.

A new chanteuse for the label, Toni Arden misses the mark in her bow here with the music of D'Artega. "Body and Soul" taxes her chant capacities. Her piping thin and her singing, without style or persuasive powers, the standard is a wrong choice. Gal is more at ease with D'Artega's ballad, "Night of Memories." However, the maestro is more concerned with his composition than in banking the songbird with the result that she is framed here merely as a band vocalist rather than a solo singer with accompanying music.

FRANK SINATRA (Columbia 37152)

White Christmas—FT; V.
Jingle Bells—FT; V.

Holiday season brings back once again Frank Sinatra's sock spinning of the "White Christmas" ballad classic, for which Axel Stordahl's music and a mixed choir add to the melodic charm of the Voice's chant. Flipover is another Yuletide classic, with the Ken Lane Singers joining Frankie for a desultory dinking of "Jingle Bells."

"White Christmas" always good for a holiday whirl.

MORTON DOWNEY (Majestic 1085)

Oh, But I Do—FT; V.
My O'Darlin', My O'Lovely, My O'Brien—FT; V.

The Irish tenoring of Morton Downey is tops for a catchy and bouncy Erin ditty in "My O'Darlin', My O'Lovely, My O'Brien," pointing up his serenade with the whistling of an Irish reel. Moreover, Jimmy Lytell's music keeps it spinning in breezy fashion. Not as fashionable,

however, is the Downey ditty for the lush movie ballad, "Oh, But I Do," singing it dramatically instead of smoothly and romantically so that the spinning might count.

Save the "O'Darlin'" side for St. Patty's trade.

THE TWO TONES (Cosmo 508)

I Can't Get Up the Nerve To Kiss You—FT; V.
You'll See What a Kiss Can Do—FT; V.

As singers, the Two Tones—Bennie Benjamin and Georgie Weiss—are excellent songwriters. Their duet dittying, accompanied by a rhythm quartet, is easily dismissed, and with dismay. However, there is no mistaking the popularity potentiality of their original songs. Particularly so for their catchy bounce beaut, "You'll See What a Kiss Can Do." And also on a "kiss" kick, the lads have a highly attractive ballad in "I Can't Get Up the Nerve To Kiss You."

Falls short of the phono mark to mean much for the music boxes.

SOUTHERN SONS (Victor 20-2014)

One Day When the Lord Will Call Me—FT; V.
I'm Free at Last—FT; V.

For spiritual singing extra-rich in rhythmic qualities and vocal blend, the Southern Sons are in a top drawer all by their foursome. All in good voice and cutting a rhythmic pattern for the solo and ensemble braces, the spinning is so spirited that it fairly excites. Sons sing to guitar accomps, simulating band instruments with their own pipes to give their harmonies added color. Both spirituals are traditionals.

For the home phonos.

MARY LOU WILLIAMS TRIO (Victor 20-2025)

Humoresque—FT; V.
Waltz Boogie—W.

Mary Lou Williams, unquestionably one of the better jazz pianists of the day, takes her inspiration from Dali for her preem platter on the label, joining with Juno Rotenberg on bass and Bridget O'Flynn on drums to make it a threesome. Spinning is strictly surrealist for what the label identifies as Dvorak's "Humoresque." While for her own "Waltz Boogie," which varies from a six-eight to an eight-beat tempo, must be a Dali creation set to what some sophisticates might claim is music. Her musical eccentricities are ingenious. But sometimes a hangover can be that way, too.

Never meant for nickel needling.

BILL MONROE (Columbia 37151)

True Life Blues—FT; V.
Footprints in the Snow—FT; V.

It's old-time singing and string band playing by Bill Monroe and his Blue Grass Boys for these sides. Singing in backwoods style, Monroe spins it in spirited fashion for the traditional "Footprints in the Snow," shouting out how he followed the snow markings to find his lost Nellie. And in nasal duet, a heavy outdoor flavor in the voices, sings of lost love for the leader's own "True Life Blues."

These will mean more for the old folks at home rather than the phono trade.

CECIL CAMPBELL (Victor 20-2024)

I Trusted You—FT; VC.
Campbell's Steel Guitar Special—FT.

Cecil Campbell makes it a teary torcher for "I Trusted You," his robust bary pipes in true cowboy tradition, with his Tennessee Ramblers of guitars, trumpet and accordions, providing toe-tapping support. Nothing special of note in his needling of "Steel Guitar Special," which has the electric steel guitarist picking away and without any flash at a repetitious and drab melody pattern.

Sides will never stand up for the phono selectors.

BAILES BROTHERS (Columbia 37154)

Dust on the Bible—FT; V.
I've Got My One Way Ticket—FT; V.

The two Bailes boys, getting string band accomps, sing in backwoods gospel style for both of these religious folk tunes. Both "Dust on the Bible," complaining of the neglect for the Holy Book, and their "One Way Ticket," which carries the freight to the sky, are originals and spin at a lively clip.

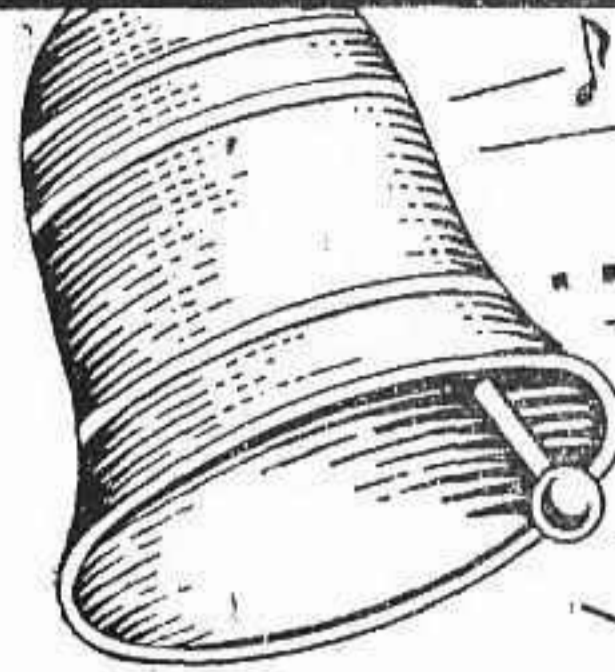
Swell for the rocking chair brigade, but they don't spend nickels.

BLIND BOY FULLER (Columbia 37155)

She's a Truckin' Little Baby—FT; V.
Screaming and Crying Blues—FT; V.

For the backroom blues shouting to the strums of a blues picking guit' man, Blind Boy Fuller packs plenty of race blues power in his pipes for his own "Screaming and Crying Blues," the ditty of his dismay because his girl has left him. At a faster clip, with a washboard to join the guitar in pounding out a rhythm, shouts it in a more jovial fashion for "She's a Truckin' Little Baby," a Harlesemese doggerel of his own design about a hep and slick chick.

For the backrooms at race spots.



"RING THE BELL
for
COIN CATCHING"

The Billboard
November 9, 1946

with

IT'S ALLOVER NOW

By Sunny Skylar and Don Marcotte

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

IT'S ALL OVER NOW

..... Frankie Carle's Orchestra, with vocal by Marjorie Hughes ... Columbia 37146
A bright and breezy rhythm ditty packing plenty of contagion, promising to chalk up another tune click for Sunny Skylar. It's a rollicking melody with matching lyrics, expertly interpreted by Maestro Frankie Carle thru his piano sparkle and his band, as well as by Songbird Marjorie Hughes. Plenty of rhythmic attraction in the Carle setting, making it all the more easy to catch on.

PEGGY LEE

CAPITOL 292

"... Peggy Lee proves herself equally ear-fetching. Vocal on the rhythmically brighter flip-over (IT'S ALL OVER NOW) has pulse, and here as well as on the top-side gets sympathetic support from Dave Barbour's guitar and studio ork."

CHARLIE SPIVAK

VICTOR 20-1981

"With a nice bounce beat to the ballad itself, Charlie Spivak sets off a spark of contagion for Sunny Skylar's and Don Marcotte's new opus, 'It's All Over Now.' ... The romantic appeal is pronounced lyrically and well by Jimmy Saunders."

THE THREE SUNS

MAJESTIC 7205

"Rich in melodic appeal and in the colorful harmonies created by the blend of organ, accordion and guitar, the Three Suns make for real platter pleasntry in this spinning..."

FRANKIE CARLE

COLUMBIA 37146

"... With strong song selling the spinning registers in the top drawer. Packed with plenty of instrumental and vocal contagion... giving lyrical meaning to the rollicking melody."

RUSS MORGAN

DECCA 18922

"Music in the Morgan Manner, in that same placid, easily rhythmic style that has kept his orchestra a popular favorite for so many years... a top-rated danceable tune."

"ONE OF THE FINEST of the new crop of tunes... (MARK this in for your 'Hit Parade' around Christmas, WARNOW.)"

Herman Pincus
RADIO DAILY.

THERE'S A BELL-RINGER IN EVERY RECORD

ORRIN TUCKER

(Musicraft)

CONNIE HAINES

(Mercury)

ARTIE WAYNE

(Bel-Tone)

VERA MASSEY

(Diamond)

RUSS MORGAN

(Decca)

HARRY COOL

(Signature)

JACK McLEAN

(Coast)

JIMMY PALMER

(Arvid)

BROADCAST MUSIC, INC.

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NEW YORK • CHICAGO • HOLLYWOOD

(Continued on page 104)

The Billboard

MUSIC POPULARITY CHARTS

PART VII

Advance Information

Week Ending November 15



ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- A BLACKBERRY'S RED WHEN IT'S GREEN... Ray Herbeck Ork (Lorraine Benson) (HE KISSED)... Alvin 1012
A GARDEN IN THE RAIN... Jane Froman (FOR YOU)... Majestic 1086
(I Don't Stand) A GHOST OF A CHANCE WITH YOU... Page Cavanaugh Trio (TRISKAIDEKA PHOBIA)... Mastertone 75-21
A MOTHER'S PRAYER... Cowboy Jack Derrick (I WANT)... King 579

- ANNIE GET YOUR GUN ALBUM (2 12")... Al Goodman Ork... Victor G-38
1. Moonshine Lullaby; 2. I Got the Sun in the Morning (Audrey Marsh-The Mullen Sisters-The Guild Chorister)... Victor 46-0002
1. The Girl That I Marry; 2. Who Do You Love, I Hope? (Jimmy Carroll-Earl Oxford)... Victor 46-0002
1. They Say It's Wonderful; 2. I Got Lost in His Arms (Maxine and Jimmy Carroll)... Victor 46-0001
1. You Can't Get a Man With a Gun; 2. Doln' What Comes Natur'ly (Audrey Marshal)... Victor 46-0001

- ACCORDION POLKAS AND WALTZES ALBUM... Gene Ettore's Accordion Ensemble... Gotham G7
Accordion Polka... Gotham 134
Ohio Valley Polka... Gotham 133
Over the Waves... Gotham 136
Polkatrinka... Gotham 134
Russian Waltz... Gotham 137
Thousand and One Nights... Gotham 136
Tritsch Tratsch Polka... Gotham 133
Waves of the Danube... Gotham 137

- AFRAID (Miedo)... Pedro Vargas (Gabriel Ruiz Ork) (ALONE WITH)... Victor 26-9003
ALONE WITH YOU (A Solas Contigo)... Pedro Vargas (Gabriel Ruiz Ork) (AFRAID)... Victor 26-9003
ARIZONA DAWN... The Hammondairs (Dottie Williams) (MY ADOBE)... Mars 1037
Page Cavanaugh Trio (THE THREE)... Mastertone 75-19

- AUTUMN IN NEW YORK... Earl Bostic Ork (Brother Joshua) (THE BABY, YOU DON'T KNOW IT ALL... BAREFOOT)... Gotham 135
Ann Hathaway (Ellis Larkins Ork) (COME RAIN)... Keynote K-641
BETWEEN THE DEVIL AND THE DEEP BLUE SEA... Eddy Howard (THERE IS)... Majestic 1089
BLESS YOU (For Being An Angel)... Herbie Fields Ork (HUGGIN' AND)... Victor 20-2036
BLUE FIELDS... Johnny Moore's Three Blazers (WAS I)... Exclusive 234

- BOBBY SOX BLUES... Frankie Laine (THAT'S MY DESIRE)... Mercury 5007
BY THE RIVER ST. MARIE... Chiquito Ork (TE ESPERARE)... Gotham 122
CACHITA... Cecil Campbell's Tennessee Ramblers (I SPECIAL... TRUSTED)... Victor 20-2024
CAMPBELL STEEL GUITAR... Noro Morales Ork (VEM VEM)... Majestic 1088
CARMENCITA... Gatemouth Moore-Tiny Grimes Swingtet (ISABEL)... National 4010

- CHRISTMAS BLUES... The Sentimentalists (Choir-Donald Heywood, Dir.)... Manor 101
CHRISTMAS SONGS ALBUM... Ave Maria... Silent Night... White Christmas
Come All Ye Faithful

- COME RAIN OR COME SHINE... Ann Hathaway (Ellis Larkins Ork) (BETWEEN THE)... Keynote K-641
COMO SE BAILA EI SON... Chiquito Ork (FACUNDO)... Gotham 138
DISK JOCKEY BLUES... Bill Anson-Bobby Worth (THE GAL)... Mastertone 75-17

- DON'T TAKE YOUR LOVE FROM ME... Al Hibbler (S'POSIN')... Aladdin 155
DON'T YOU KNOW I CARE... Don Byas (YOU GO)... Gotham 132
EBONY CONCERTO, PARTS I & II... Woody Herman Ork-Igor Stravinsky, Dir... Columbia 7479-M

- ECHOES OF HAWAII... Eddie Martin and His King Serenaders (SONG OF)... King 580
FACUNDO... Chiquito Ork (COMO SE)... Gotham 138
FALLING LEAVES... Tex Beneke-The Miller Ork (STAR DUST)... Victor 20-2016

- FASCINATING LADY... Marl Young Ork (Bob McFerrin) (WE'RE OFF)... Sunbeam S-102
FOLLOW THROUGH... Arthur Smith and His Dixie Liners (I'LL FORGET)... Black & White BW-10010

- FOR YOU, FOR ME, FOREVERMORE... Jane Froman (A GARDEN)... Majestic 1086
GLOOMY SUNDAY... Don Byas (MORE THAN)... Gotham 131
GONNA LEAVE HERE WALKING... Little Miss Cornshucks (SO LONG)... Sunbeam S-104

- GYPSY MELODIES ALBUM... Dave Apollo Ork... Manor 100
Hora Staccato... Second Hungarian Rhapsody... Zsigunerweisen Czardas (Medley)
HE KISSED HER WHERE SHE SAT... Ray Herbeck Ork (Lorraine Benson) (A BLACKBERRY'S)... Alvin 1012

- HOMAGE TO LOVE ALBUM... Ronnie St. Clair-Charlie Sherrill... Gotham G-5
Cupid in Mourning... Gotham 126
Dream by Moonlight (Beethoven's "Moonlight Sonata")... Gotham 126
Homage to Love (Rubinstein's "Romance")... Gotham 123
Ode to a Broken Heart (Massenet's "Elegie")... Gotham 125
Reflections ("Meditation" from "Thais")... Gotham 124
Shadows (Brahms' "Weigenlied")... Gotham 125
Thoughts in the Night (Grieg's "Ich Liebe Dich")... Gotham 124
To a Red Carnation (Themes from Rachmaninoff "Concerto")... Gotham 123

- HUGGIN' AND CHALKIN'... Herbie Fields Ork (Herbie Fields) (BLUE FIELDS)... Victor 20-2036
HUMORESQUE (Dvorak)... Mary Lou Williams Trio (WALTZ BOOGIE)... Victor 20-2025
I CRY ALONE... Rudy Sooter and His Californians (WHO DUG)... Black & White BW-10011
I HEAR YOU KNOCKIN'... Jimmie Weidener (I WISH)... King 576
I SAW STARS... Herbie Haymer's Ork (SWEET AND)... Keynote K-640
I TRUSTED YOU... Cecil Campbell's Tennessee Ramblers (Cecil Campbell (CAMPBELL STEEL)... Victor 20-2024

(Continued on page 32)

The Nation's #1 Song Hit THE OLD LAMP-LIGHTER by Charles Tobias and Nat Simon. Our two hill-billy song hits FILIPINO BABY RAINBOW AT MIDNIGHT. SHAPIRO, BERNSTEIN & CO. INC. MUSIC PUBLISHERS 1270 SIXTH AVENUE, NEW YORK 20 LOUIS BERNSTEIN, President GEORGE PINCUS, Gen. Mgr.

Best Bet of the Week! TEXAS TORNADO JIMMY WAKELY DECCA #40617. "TEXAS TORNADO" is a catchy enough number to be picked up by the dance bands. "TEXAS TORNADO" as recorded by Jimmy Wakely (Decca) belongs on all jukes-metropolitan as well as rural. THIS IS A NATURAL FAIRWAY MUSIC COMPANY 1651 COSMO ST. HOLLYWOOD, CALIF.



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 From the Walt Disney Picture "Song of the South"
"OH, BUT I DO"
 From "Time, Place and the Girl"
 WITH EARLE HAGEN'S ORCHESTRA

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WLS-NATIONAL BARN DANCE FAVORITES

THE PRAIRIE RAMBLERS

"SOUTH"

GUITAR CHORUS BY BERNIE SMITH

"I DON'T LOVE ANYBODY BUT YOU"

VOCAL BY RUSTY GILL

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The Sensational NEW Singing Discovery

FRANKIE LAINE

WITH MANNIE KLEIN'S ALL STARS

"THAT'S MY DESIRE"

"BY THE RIVER ST. MARIE"

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Hey, Man! It's the Headman of the Blues

EDDIE "Cleanhead" VINSON

and his Orchestra

"CLEANHEAD BLUES"

"WHEN A WOMAN LOVES HER JUICE"

MERCURY 8023 — 75c



★
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MERCURY RECORDS

(Continued from page 31)

- I USED TO WORK IN CHICAGO.... Sammy Kaye (IT'S A).....Victor 20-2037
- I WANT TO BE LOVEDCowboy Jack Derrick (A MOTHER'S).....King 579
- I WISHJimmie Widener (I HEAR)King 576
- I WONDER WHO'S KISSING HER Jack McLean Ork (Wayne Gregg) (IT'S NOWALL).....Coast 8002
- IF WE NEVER MEET AGAINBrown's Ferry Four (ROCKIN' ON).....King 577
- I'LL FORGET IF YOU'LL FORGIVE ..Arthur Smith and His Dixie Liners (FOLLOW THROUGH).....Black & White BW10010
- I'M ALL DRESSED UP WITH A The Hammondairs (Dottie Williams) BROKEN HEART(WHICH WAY).....Mars 1031
- ISABELGatmouth Moore-Budd Johnson Ork (CHRISTMAS BLUES).....National 4010
- IT'S A LIESammy Kaye (I USED).....Victor 20-2037
- IT'S ALL OVER NOWJack McLean Ork (Wayne Gregg) (I WONDER).....Coast 8002
- I'VE LIVED, LOVED AND LEARNEDIDAHO CALL (ROSE OF).....Coast 243
- JAZZ CONCERT ALBUMBud Freeman and All Stars..Keynote K-127
- Honeysuckle RoseKeynote K-637
- Inside on the Southside.....Keynote K-638
- Midnite at Eddie Condon's.....Keynote K-636
- Sentimental BabyKeynote K-637
- Tea for TwoKeynote K-636
- Town Hall BluesKeynote K-638
- JELLY JELLYBilly Eckstine Ork (Billy Eckstine) (MY DEEP)National 9021
- JUST SQUEEZE ME (But Don't Tease Me)Lena Horne (YOU GO).....Black & White BW-819
- LIGHTNIN' STRUCK THE POORHOUSEEarl Bostic Ork (Brother Joshua) (MY TIGHT)Gotham 121
- LITTLE BLACK SAMBO ALBUM.....Don Lyon (Regus Patoff Ork).....Columbia J-28
- Little Black Sambo, Parts 1 and 4Columbia 37108
- Little Black Sambo, Parts 2 and 3.....Columbia 37109
- MALOTTE: LORD'S PRAYERRobert McFerrin (WATER BOY).....Sunbeam S-101
- MERRY CHRISTMASBob Parrish (Sammy Lighter Ork) (THE "NEW")Mastertone 75-13
- MIAMI BEACH RHUMBAChiquito Ork (WOW WOW).....Gotham 139
- MILHAUD: LE BAL MARTINQUAIS, Robert and Gaby Casadesus.....Columbia 71831-D
- MORE THAN A MOODDon Byas (GLOOMY SUNDAY).....Gotham 131
- MOUSSORGSKY-RAVEL: PICTURE AT AN EXHIBITION ALBUM (4-12")THE Philharmonic-Symphony Ork of New York-Artur Rodzinski, Dir.Columbia M-MM-641
- MY ADOBE HACIENDAThe Hammondairs (Dottie Williams) (ARIZONA DAWN)Mars 1037
- MY PRETTY GIRLSpike Jones and His City Slickers (The Foursome-Gene Conklin) (THE JONES)Victor 20-2023
- MY DEEP BLUE DREAMBilly Eckstine Ork (Billy Eckstine) (JELLY JELLY)National 9021
- MY TIGHT WOMANEarl Bostic Ork (Brother Joshua) (LIGHTNIN' STRUCK).....Gotham 121
- NEW MILK COW BLUESMoon Mullican and the Showboys (WHEN A)King 576
- ALFRED NEWMAN CONDUCTS ALBUMAlfred Newman (Hollywood Symphony Ork)Majestic M-201
- Hora StaccatoMajestic 20002
- Jalousie (Jealousy)Majestic 20002
- MalaguenaMajestic 20001
- Midnight BellsMajestic 20001
- Quartet (From "Rigoletto").....Majestic 20000
- Vissi D'Arte (From "La Tosca").....Majestic 20000
- NURSERY SONGS ALBUMGene Kelly (Paul Affelder Ork-Vocal Quartet)Columbia J-26
- 1. Jack and Jill; 2. London Bridge.....Columbia 37100
- 1. Little Boy Blue; 2. Pop! Goes the Weasel.....Columbia 37101
- 1. Sing a Song of Sixpence; 2. Mary Had a Little Lamb.....Columbia 37101
- 1. Three Little Kittens; 2. Alphabet Song.....Columbia 37100
- PINOCCHIO ALBUM (2-10").....Uncle HenryAdventure ARC-1
- ROCKIN' ON THE WAVESBrown's Ferry Four (IF WE).....King 577
- ROSE OF THE ALAMOIdaho Call (I'VE LIVED).....Coast 243
- FRANK SINATRA CONDUCTS MUSIC OF ALEC WILDNER ALBUM (3-12")Frank Sinatra, Dir.....Columbia M-637
- SO LONGLittle Miss Cornshucks (GONNA LEAVE).....Sunbeam S-104
- SONG OF THE ISLANDSEddie Martin and His King Serenaders (ECHOS OF)KING 560
- SQUARE DANCE ALBUMDirected by Margot Mayo.....Keynote K-130
- S'POSIN'Al Hibbler (DON'T TAKE).....Aladdin 155
- STAR DUSTTex Beneke-The Miller Ork (FALLING LEAVES)Victor 20-2016
- SWEET AND LOVELYHerbie Haymer's Ork (I SAW)Keynote K-840
- TE ESPERAREChiquito Ork (CACHITA).....Gotham 122
- "THAT'S MY DESIRE"Frankie Laine (BY THE).....Mercury 5007
- THE BAREFOOT BOYEarl Bostic Ork (Brother Joshua) (BABY, YOU)Gotham 135
- THE GAL WHO'S GOT MY HEART.. Bill Anson (The Key Men) (DISK JOCKEY)Mastertone 75-17
- THE JONES LAUGHING RECORD (Introducing The Flight of the Bumble Bee)Spike Jones and His City Slickers (MY PRETTY)Victor 20-2023
- THE NEW YEAR'S POLKASammy Lighter Ork (Bobby Worth) (MERRY CHRISTMAS).....Mastertone 75-13
- THE SHOEMAKER AND THE ELVES ALBUMGene Kelly (Lehman Engel Ork).....Columbia MJ-29
- The Shoemaker and the Elves, Parts 1 and 4.....Columbia 37112
- The Shoemaker and the Elves, Parts 2 and 3.....Columbia 37113
- THE THREE BEARSPage Cavanaugh Trio (AUTUMN IN).....Mastertone 75-19
- THE TWO GIANTS ALBUM.....Mrs. Sidney RauhQueen Q-2
- The Two Giants, Parts 1 and 2.....Queen 4147
- Uh Ha HaQueen 4149
- Under the MistletoeQueen 4148
- What the Man in the Moon Knows.....Queen 4149
- Why the Guinea Has No Tall.....Queen 4148

(Continued on page 110)

THE BILLBOARD
 1946-'47
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ALBUM REVIEWS

LAZY ALONG WITH TONY PASTOR (Cosmo DMR-103)

The deep South music of Willard Robinson, peaceful, restful and purely American folk in its spirit and content, gets excellent exposition in the voice and music of Tony Pastor. It's all easy and simple music, and Pastor's vocal delivery in slow and lazy fashion is truly inspired. And with his band capturing the spirit of Robinson's folk songs, which Pastor pipes thruout, makes this package of eight sides a most desirable item for restful and relaxed listening. The maestro interprets the tunes as Robinson intended them to be, singing them all with deep bayou feeling, and earning Pastor an accolade for bringing this almost-forgotten folk music to the fore. Spins seven selections for the eight sides, taking both sides of the disk to spin the plaintive creole song of *Poor Loulie Jean*, who dreams of her lover lost in the waters of the bayou. All the other selections are as rich in folk lore, including the backwards character *Old Pigeon-Toed Joad*, who holds the

world in his jug and the stopper in his hand; the sleepy *Cottonwood Corners*; the whistle-stop town of *Moonlight Mississippi*; the woes and worries of *Sharecroppin' Blues*; the lovable *Old Folks*, and the restful *Peaceful Valley*. Package is a gem for every platter library. Front cover frames a rustic photo of Pastor and on the inside a letter to listeners from the maestro and a gallery of etchings illustrating the selected songs.

DOROTHY KIRSTEN SINGS VICTOR HERBERT MELODIES (Victor M-1069)

In a lighter vein, Metop canary Dorothy Kirsten recalls some of the everlasting Victor Herbert melodies in the best operetta tradition. In magnificent voice, making the melodies overflow with lyrical charm, Miss Kirsten gets vocal support on some sides from a chorus, with Russ Case's music providing an attractive accompanying frame for the six 12-inch sides. Save for *Indian Summer*, which spins in strict rhythmic tempo, Miss Kirsten takes full tempo liberty in setting forth all the other sides. Most stirring spin is the gypsy-styled *Romany Life*. Other selections include *Moonbeams*, *A Kiss in the Dark*, *Neath the Southern Moon* and *Kiss Me Again*. Album cover carries a moonlight photo of the soprano with biographical material on the inside. It's all nostalgic needling that brings out all of the charm of the Victor Herbert classics.

HELEN TRAUBEL-AMERICAN SONGS (Columbia M-639)

Metop soprano pip of native origin, Helen Traubel has singled out eight genuine American song classics. Singing them with restraint for her vocal force, but with an almost passionate fervor in expression, Miss Traubel brings lyrical life and everlasting charm to all the chants. Charles O'Connell conducts the large accompanying orchestra and the chorus, whose efforts are always in good taste. In solo style, Miss Traubel (See ALBUM REVIEWS on page 104)

Torme To Do Single In New Gastel Deal

HOLLYWOOD, Nov. 16.—Carlos Gastel has signed Mel Torme to a personal management pact and will spotlight him as a single (sans vocal group). New paper has also been inked with Musicraft whereby waxery will push the lullaby lad as a vocal soloist with full ork backing. Gastel is taking Torme to New York November 24 with couple of Eastern dates and air guest shot now cooking soon to be set. Booking will be thru GAC. Gastel's contract is with options to seven years. Torme was formerly handled by Billy Burton and Lou Irwin. Torme has signed with Capitol Records and is skedded to start immediately for the Coast diskery.

O'Neill Buys Loft's Farrow

NEW YORK, Nov. 16.—CBS singer Danny O'Neill bought up Solly Loft's half interest in ASCAP music publishing firm of Farrow Music, Inc., this week. O'Neill will concentrate on pushing *If You Were There* by Andy Ackers, Johnny Farrell and Dana Slawson. Number has already been waxed by Andy Russell, Capitol; Tony Pastor, Cosmo, and Frances Wayne, Musicraft, with a Decca-Ink Spots job slated. O'Neill has pacted Virgil Davis, Fred Waring arranger, as firm's general professional manager. Singer also has interest in BMI pub firm of Rivervale Music, Inc., with Davis, Wendell Adams and Farrell. Org is concentrating on *Take a Look at Me* by Sherman Feller, disk jock at WEER, Boston.

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"Names" for Tenn. Valley

KNOXVILLE, Nov. 16.—City Welfare Director Arthur Atkin announced this week that the main exposition building at the Tennessee Valley Fair will be leased to promoters this winter for public dances.

Twelve stoves were procured from the War Assets Administration since the building does not have a central heating plant. The 60,000 square feet of floor space figures to take a capacity crowd of better than 5,000.

Shep Fields has been booked for November 16, to be followed by Louis Jordan (21). Policy will be to have at least one big name band a month, and more if demand necessitates it.

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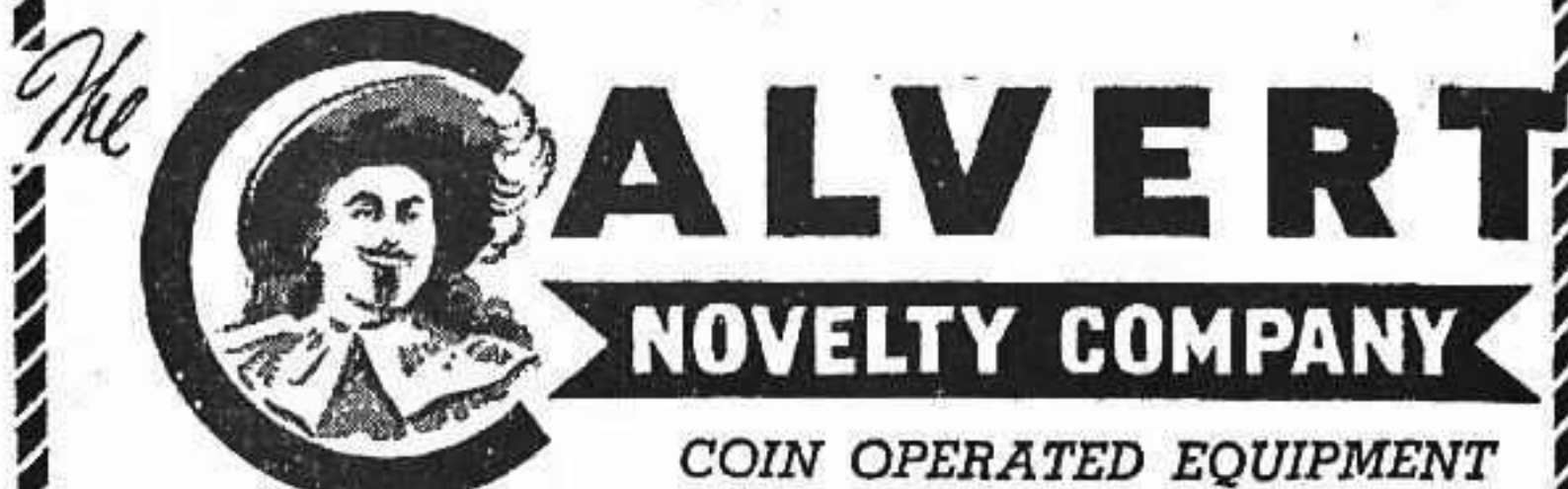
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N. Y. Hotel Ops Mull Biz Probs

(Continued from page 14)
the manager putting emphasis on high band prices.

Commodore Manager Martin Sweeney put an emphasis on musical trends as a possible additional base for poor biz. He felt that loud, brassy orks were on their way out of public favor, and that such orks might be in part responsible for lost biz. Sweeney added that the Commodore band policy will take on a sweet kick early next year with Eddy Howard ork signed to lead off.

Public Less Name Conscious?

Another local manager was confident that established spots will soon be enjoying healthy business, while war-born spots will be folding in the face of a drop in biz. He felt that new spot reputations were built strictly on name entertainment policies and that the public is now less name conscious and more spot conscious.

Possible solutions to the present situation were for the most part centered around taxation and general economic stability. Most felt that if the GOP-controlled government can follow thru on its promise to knock 20 per cent from income taxes, dine-and-dance biz would pick up considerably. In addition, most owners and ops are anxious to see a cut or complete dropping of present 20 per cent entertainment tariffs. Owners continue to press for band prices to come down, since they feel they cannot operate under the heavy nut that many name orks create.

ANOTHER FINLEY SUIT

(Continued from page 14)

bands into his Mission Beach Ballroom (San Diego) while it continued to supply the competing Pacific Square Ballroom with the orks he wanted. In the first \$3,300,000 claim the court ruled in Finley's favor, ordering the agency to pay him \$55,000. Sum was to cover Finley's claimed financial loss from February 3, 1945, to March, 1945. Court later revoked the order, ruling MCA to stand only court and attorney fees.

Finley, now in New York setting up headquarters for his transcription firm, said that he will return to the Coast December 6, at which time the new claim will be filed. Promoter was confident that this time his suit will be sound enough to withstand MCA appeals, since the only basis, according to Finley, for revocation of the initial decision was that he had submitted a claim for too short a period of time for the court to make a definitive decision. Law firm of Desser, Rau & Christensen will handle the case for Finley.

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Fire Razes Melodisc Plant; Will Rebuild

HOLLYWOOD, Nov. 16.—Melodisc Records here suffered total loss of their pressing plant last week following a disastrous fire which spread from a neighboring building to the waxery at 7119 Santa Monica Boulevard. Damage was estimated at \$45,000, which included loss of three presses, plus recently installed rolling line. Melodisc Prexy Dan O'Brien indicated plant was only partially covered by insurance, but stated that rebuilding process would begin at once, with rolling line ready to go again in about four weeks. Plant was equipped to handle all of Melodisc's work, plus pressing for other indie labels on a contract basis. O'Brien will subcontract all work previously contracted for, pending rebuilding of own plant.

Carle's Record 19G; 4 Days

NEW YORK, Nov. 16.—Frankie Carle's record broke the house record at the Paramount Theater, Toledo, pulling in \$19,737 in four days, from No-

Advance Booking

PHILADELPHIA, Nov. 16.—Maestro Jimmy Gorham carried around a one-night contract for five years, finally making the date good last night. It was back in 1941 that Gorham was inked to play the prom on November 7 for the Maharajahs Social Club at the old Studio Ballroom. But when the band got there that night, it found out that the dancery was on the unfair list and of necessity, left some 600 dancers without music. Came the war, and both the club and Gorham's band disbanded. Now with the club back in the swim and Gorham again swinging the stick, the Maharajahs made good the 1941 dance date on November 8 of this year at the Elate Ballroom.

vember 8 thru 11. On a percentage split, Carle came away with gross haul of \$9,243.

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IN SHORT

Nitery Men See Calif. Curfew Killed by January

SAN FRANCISCO, Nov. 16.—Hope that the present California midnight curfew will end when the State Legislature convenes next January has blossomed here. Immediate action by Attorney General Robert Kenny was spiked when, in response to a State Board of Equalization request for a ruling, he declared that revocation must come from the Legislature.

Board stepped into the picture after two tavern operators were acquitted of charges of selling hooch after midnight. In his ruling, Municipal Judge Harry J. Neubarth declared the present midnight curfew was purely a war measure, that the law provided that the midnight closing be in effect "six months after hostilities" and that hostilities had ceased V-J Day, August 10, 1945.

Now, even the police will continue enforcing the midnight ruling, nitery men look forward to relief next January.

Palumbo Buying in Advance

PHILADELPHIA, Nov. 16.—Aiming not to get caught short on buying attractions next year for his chain of niteries and musical bars, Frank Palumbo is doing long-distance buying. Has bought Barbary Coast Boys to make a second return trip December 6 for a fortnight, and two weeks again starting February 3, doubling the act between his Ciro's and Palumbo's night spots. Steve Gibson's Red Caps are set to return to his Copacabana December 23 for four weeks and February 17 at his Ciro's. Day, Dawn and Dusk already inked to double between Ciro's and Palumbo's starting next March 3. And for his band spot, the Click, Palumbo has signed Harry James for the new room starting next July.



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New York:

Roberta and Alicia held over at Cotillion Room, Hotel Pierre, to January 1 and move to Roxy Theater next day. Digatanos also at Cotillion Room to January 2. . . . Mike Hall, who left Ed Weiner flackery November 14, has opened his own p.a. office. Currently handling Miguelito Valdez. . . . Judith Arlen to Cafe Madison, Madison Hotel, November 16. . . . Jane Withers set for theater tour in January.

Chicago:

Willie Howard joins the entertainer-author ranks with a forthcoming tome, *Forty Years of Laughter*, which he's now readying. . . . Ralph Berger, Chi Latin Quarter op, reports biz up with his new Monte Proser production-type show and will keep 10 dancers and six show girls when Ted Lewis brings in his own revue January 10. . . . Eleanor Powell may head next Chi Chez Paree show. . . . Maurice Rocco goes into Latin Quarter, Chi, December 13. . . . Sid Harris Chi William Morris exec, returned from New York after two weeks there with his ailing mother. . . . Mike Todd's Star and Garter revue set for Oriental, Chi, for three weeks starting November 28, with Katherine Grayson and Johnnie Johnston opening two-weeker December 26.

Sid Caesar into Chicago Theater December 5, with Herb Shriner making first Chi p.a. there November 23. . . . Empire Room of Palmer House, Chi, shutters for renovation December 11 for two weeks, reopening December 26 with Dorothy Shay, Fred and Elaine Barry, the Acro-Maniacs and Griff William's ork. . . . Ralph Lewis, making his Midwest bow, currently at Helings, Chi. . . . Dick Drake goes into Critelli's, Des Moines, December 2.

London:

George Prentice, Punch and Judy topper, due in London for *The Night and the Laughter* at the Coliseum. . . . Pittsburgh-born Eddie Ready and his English partner, Joy, sail in mid-December for a U. S. vaude tour. . . . Vic Oliver will be first headliner to play Savoy Hotel when floorshows return there. . . . Downey and Daye, Yank skaters to debut in a circus program at the Hippodrome, Belfast, Ireland, Christmas time. . . . Dante breaking records in his tour of Moss Circuit. . . . Two Valors, Yank equilibrists, featured on Moss and Stoll circuits, due back in New York next March. . . . Bessie Love, former pic player, long resident in England, due to start a 20-week vaude tour soon.

Detroit:

The Three Bees and a Honey opened November 11 at the Famous Door, along with Jerry Robinson, accordionist and pianist. . . . Bruce Roy and his orchestra opened November 11 at the Club Stevadora, following Ross Dristy. . . . The Vocalions, trio made up of Irving Grandy, Chuck Leonard and Lennie Richman, have changed their name to the Wedgewood Trio. . . . Paddy Cliff opens November 26 for a four-week engagement at El Rancho Hotel, Las Vegas, Nev.

West Coast:

Ray Whitaker has signed seven-year management pact with MCA and is slated for date at Los Angeles Town House. . . . Arthur Lee Simpkins set for Larry's Supper Club, Studio City, December 18 for three weeks. . . . Jon and Inga Zerbyx move to Midwest area, opening at Chicago's Rio Cabana November 15. . . . Pierre, of Iris and Pierre, terpers, will team with Igor, of Igor and

Tanya dance duo, for sequence in Warner's *My Wild Irish Rose*.

John Tio set for Imig Manor, San Diego, in mid-month. . . . Rufe Davis to do eight weeks thruout Northeast and opens Armistice Day at Eugene, Ore. . . . Jimmy Leeper, ex-personal manager for Fletcher Henderson and Jimmy James orks, has joined Reg Marshall agency's small band department. Saunders King back at work for Marshall following hospitalization.

San Francisco:

Al Wallace's ork switches from Barbizon Room into House of Harris, formerly Club Moderne, when it opens about December 15. . . . Dick Foy and crew replace Wallace at the Barbizon. . . . Don Quixote Room, in El Cortez Hotel, opens November 20.

Four Vagabonds, local outfit now in the East, signed for new Frank Sinatra pic. . . . Shanghai Terrace Bowl, once one of Oakland's raciest night spots, is now the Oakland Revival Temple. . . . Ted Lewis has been set for the Bal Tabarin and to follow George and Gene Bernard.

Philadelphia:

Marty Bohn takes over emcee controls at Sciolla's Cafe. . . . Dorothy Donegan and the Tune Toppers new at Ciro's, with next month bringing in King Cole Trio and the Five Kings. . . . Club Taboo, new mid-town bar, starting off with Walter Jeffrey at the piano. . . . Warburton Hotel latest center-city hotel to set up a musical bar. . . . Fay Kett and Her Mystery Men return to the Trianon. . . . Gloria Mann leaves the Don Renaldo Quintet to work as a singing single.

Paul Duke at Weber's Hof Brau on the Jersey side. . . . Frankie Richardson heads new show at DiPinto's theater-night club, along with Barrett and La Salle. . . . El Dorado brings in the Park Avenue Jesters for their local bow. . . . Four Kraftsmen take over at Frank Cantwell's Clock. . . . Eddie Weber's Tunecrafters and Harry Durbrier's unit alternate at Del Rio. . . . Dean Martin takes over the show lead at Latin Casino.

Miami:

Mary McCarty, vocalist at Charley Foy's Supper Club, inked for fem lead opposite Warren Williams in *Strange Wills*, ABC air thriller. . . . Candy Candido added to new show at Charlie Foy's, while Joe Frisco, Foy regular, reports to Republic pix for role of race track tout in *Gallant Man*. . . . Michael and Charles, two of the four Cirillo Brothers of old-time vaude, will play end men in minstrel sequences for Warner's *My Wild Irish Rose*.

Joey Rardin into Million Dollar Theater, L. A., week of December 10. . . . Martha Raye into Slapsy Maxie's, Hollywood, for four weeks beginning November 20. . . . Eileen Barton held over for another session at Slapsy's. . . . Pearl Bailey, currently doing pix at Paramount, set for Million Dollar Theater, L. A., week of December 10.

Here and There:

Rossilianos into Havana Madrid, New York, show November 14. . . . Silhouettes closed at Traum's Show Lounge, Terre Haute, Ind., November 16. . . . Cholly Wayne current at Ghent Road Inn, Akron. . . . Jack Grant Trio closed November 16 at Vogue Room of Colonial Hotel, Hagerstown, Md., and go into Alibi Club, Cumberland, Md., November 18 for four weeks. . . . Pickford and Murry closed at French Casino Theater, Chicago, and heading East.

Louise La Marr bowed into Havana Casino, Buffalo, November 11 for four weeks. . . . Bill Williams Trio held over for fourth time at Bevette Club, Rock Island, Ill. . . . Bill Bennett, ex-

Ice Show Ops, MCA Plan To Build Own S. F. House

SAN FRANCISCO, Nov. 16.—City's proposed new building to house the *Ice Follies* will be started next March. Promoters, including Roy and Eddie Shipstad, ice show producers, and Music Corporation of America, have decided to call the building Golden Gate Gardens.

Promoters have been slow in announcing plans. One reason was the Farmers' Market, located on the proposed site at Market and Duboce Streets. Voters in the recent elections made funds available for a new market, and the problem was solved. New building will seat about 12,000. Building, the promoters say, has been designed so that every single seat in the place provides an unobstructed view of the floor.

Revamp Radisson, Mpls.

MINNEAPOLIS, Nov. 16.—Prelim work on a 14-story, 300-room addition to Radisson Hotel, to cost about \$2,500,000 will start about February 1, Byron Calhoun, hotel exec, announced. Changes call for a new ballroom, largest in Twin Cities, and almost complete rebuilding of lobby, restaurants, entertainment rooms and service facilities. Job will take three years, depending on material availability.

head of American Forces Network in Belgium, now emceeding for Schine's theaters, Oneonta, N. Y. . . . Buddy De Loach, who toured Orient in late '20's with Wilbur Blackbirds, has opened curb newsstand in Omaha. . . . Nicholas Brothers at El Patio, Mexico City.

Dave Salmon, Inc., bringing Duke Ellington in for concert date November 30 at Lincoln Auditorium, Syracuse. . . . Dell Markee in fifth week emceeding Club Royale show, same town.

Louis Armstrong ork does a one-weeker at Golden Gate, San Francisco, starting November 21. . . . Enric Madruguera into Mocambo Club, Miami Beach, Fla., December 13.

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AGVA Claims Sally's Unfair

NEW YORK, Nov. 16.—Sally Rand this week was tabbed unfair by AGVA for failure to comply with directives issued by the Coast AGVA office in relation to her handling of her unit and lack of cash bond. When fan dancer was nabbed at the Million Dollar Theater, Los Angeles by the police, she had a bond of \$1,500 which AGVA used to pay off her acts, also forced to lay off. Gal had some money due her but there was an I.O.U. against her share held by Sid Wolfe, of Club Savoy, San Francisco. Money was loaned to her, according to AGVA, by Wolfe, when she opened her Sally Rand Club in San Francisco.

Subsequently she accepted a date at the Tabor Grand Theater, Denver. AGVA notified her she couldn't move her show out of L. A. until she put up a new \$1,500 bond and agreed to pay first class round trip fares for the cast. Instead of complying with the order, said AGVA, she took the acts out on a bus and did not deposit any bond. Union action followed.

Settlement Proposed In H'wood Copa Suit

HOLLYWOOD, Nov. 16.—Efforts to settle the suit filed by Carlos Valadez against Creation Enterprises, operator of the new Hollywood nitery, the Copacabana, took a new twist this week when Valadez offered to drop his \$10,000 suit if the corporation is reorganized and refinanced. Valadez, thru his attorney Sam Shayon, indicated he would drop the suit if Guy Francis, principal operator of the club, is replaced.

Deal to revamp management follows action freezing corporation assets and bank funds. Approximately \$30,000 in fresh angel coin is needed before the bistro can open its doors.

Valadez, who claims loss of \$10,000, agreed to become a preferred creditor or stockholder if Francis were removed from the set-up. Stockholders have shelled out a total of \$60,000 to date. Shayon indicated that a writ of attachment, freezing the firm's funds, would be lifted if managerial changes are made.

AGVA's Autonomy Decision Due Soon

NEW YORK, Nov. 16.—Huddle between the Associated Actors and Artistes of America and the American Guild of Variety Artists, Friday (14), got nowhere insofar as an immediate return of autonomy to AGVA was concerned. However, both the AGVA and the Four A reps had a more pleasant time of it than was expected.

Four A's are apparently sympathetic to AGVA's requests for a return of its own rule. Matter was turned over to Paul Turner, Four A's counsel and Mort Rosenthal and Jonas Silverstone, AGVA attorneys, for more study. Decision will be given November 29.

Miami Clubs May Go Into 24-Hour Grind

MIAMI, Nov. 16.—It looks as tho local night spots may soon get a break. Sponsored by Florida Supper Clubs' Association, city commission Wednesday (13) passed, on first reading, an ordinance which would permit clubs to remain open 24 hours.

Serious opposition from ministerial association, is anticipated when bill comes up next week for further consideration.

Ties in Your Eyes

NEW YORK, Nov. 16.—Customers of a Sixth Avenue haberdashery near Toots Shor's get a free vaude show each time they go in for a purchase. Show is owned by Lew Ritter and Irving Gerson, former vaudevillians, Gerson a comic and Ritter a warbler. They met when, while working on the same bill, each tried to hustle the other into buying ties. Seems they were hawking cravats on the side.

Now when a customer walks in—even if only for a Sealpackerchief—pair go into their routines. Gerson starts out, saying, "On my way to the store today . . ." and Ritter sings *Shirt Tail Stomp*.

Balt. Walnut Grove Says No Fold, But No Dough in Names

NEW YORK, Nov. 16.—The Walnut Grove, Baltimore, denied rumors of folding, tho it admitted that initial policy of name bands-name acts combo didn't pay off. Present business is taking care of all expenses and spot is now in the black, according to Francis McLane, owner of the club. Sammy Kaye, who opened Wednesday (6), said McLane, took in \$21,000. Nut for the week was \$8,000.

Worst week club had, according to McLane, was the final week of the two-weeker with Harpo Marx. Overhead was \$11,000 and business was only \$16,000.

Spot will continue to run with name bands. Big acts will be used only when name bands are not available.

Vaude Unit To Tour As Negro Pic Bally

NEW YORK, Nov. 16.—A special vaude package is being readied as bally for one-night road showings of indie producers' Herald Pictures Negro flicker, *Boy, What a Girl*. Gale agency is lining up backings for performers in the film to do in person dates simultaneously with *Boy* screenings.

Unit will do one-night stands at auditoriums, theaters, armories and ballrooms, carrying its own operators, screen-sound equipment and lights. Two advance men work ahead. Package will be presented about a month before local houses get picture in regular booking. Unit will work at a \$3.60 top.

Performers in flicker include Slam Stewart Trio, Deek Watson's Brown Dots, Basil Spears, Sid Catlett ork; America's champion Lindy Hoppers, Patterson and Jackson; Tim Moore, Milton Woods, Ann Cornell, Sybil Lewis, Betty Mays and Sheila Guyse. Gene Krupa also appears in *Boy*.

Skulnik Set for Niteries

NEW YORK, Nov. 16.—Menasha Skulnik, Yiddish comic who has frequently done vaude dates, will start working in niteries beginning July. He will probably open around Philadelphia tho plans have not been formulated.

Fire Razes Calif. Spot

REDDING, Calif., Nov. 16.—El Capital nitery was destroyed by fire Tuesday (12) and operators estimated their loss at \$45,000, partly covered by insurance.

Split in Chi EMA-ARA Sees Dave O'Malley Ousted; Goss, Williamson Top New Slate

Autonomy Issue Chilled as Majority Supports National Rule

CHICAGO, Nov. 16.—Split in Entertainment Managers' Association-Artists' Representatives Association membership over questioning local autonomy vs. national rule of the group (*The Billboard*, November 16), found the pro-local boys in a meager minority this week. Election saw a pro-national slate elected almost unanimously. Heavy support given to candidates who favor strong link with New York ARA indicates that the Chi org is now sending its reps to the December 2 national ARA confab with the intention of giving full support to ARA problems, which present a national obstacle to booking operations. At a well-attended meeting Tuesday (12) membership voted in Ed C. Williamson, Central Booking office; Joe Cody, Jim Roberts, Phil Tyrrell, Paul Marr; Sam Levy, of Barnes-Carruthers; Lyman Goss, Len Fisher, Tommy Burchill, Sid Page; Jack Russell, of Central Booking office, and Marcus Glaser, of the Charles Hogan office, as board of governors. Glaser and Burchill are associates, while remainder are full members. In a separate vote Sid Page, Phil Tyrrell and Lyman Goss were chosen as delegates to the forthcoming meet, while Jim Roberts, Dick Hoffman and Ed Keough were named alternates. Governors, in their first meeting here Friday (15), selected Lyman Goss as prexy, with Fred C. Williamson, first v.-p.; Tommy Burchill, second v.-p., and Grace B. Ritter, secretary-treasurer.

Where's O'Malley?

Name conspicuously absent from elected EMA-ARA slate is David P. O'Malley Sr., who was originally the king pin in forming first Chi agents' group, EMA, which got its start six years ago. O'Malley had spearheaded the group until the merger with ARA a year ago. O'Malley, who had guided 10-percenters here thru some heavy seas, was sidetracked in this week's vote after failure of his attempt to promote more emphasis on local autonomy.

Three EMA-ARA reps who make the Gotham junket will be carrying with them 40 full and 35 associate proxies. Boys feel that for the first time since teaming with ARA these votes now will represent a heavy majority of the membership's feeling.

Trade opinion is that EMA-ARA will need full membership support for expansion program which group intends to begin after first of the year. Group plans to send reps into surrounding Midwest States to enlist fellow agents.

Riviera To Go Aquatic; Winter Run Looks Likely

NEW YORK, Nov. 16.—Present indications are that Bill Miller's Riviera, across the Hudson at Fort Lee, N. J., will remain open thruout the winter. Club has been averaging around 1,700 customers Saturday nights and 1,000 to 1,200 Sundays. At this rate, it's claimed, the nut is covered and as long as trade continues at that rate, spot will stay open.

Miller is now set on a plan to hypo Riviera biz next summer, enlarging the operation by building an outdoor swimming pool and cabanas adjacent to the nitery. Cabanas would be sold, not rented, theory being that the bathhouse owners and their guests will spend scratch at the Riviera. Originally, Miller hoped to have some sort of an amusement park set-up, but competitish from nearby Palisades Park put the zing on that one.

AGVA Inks L. A. Mil And Interstate Cirk

NEW YORK, Nov. 16.—For the first time in its history the Interstate circuit has signed a minimum basic agreement with AGVA, taking effect immediately. Pact calls for 30 shows weekly for any act getting up to \$750; acts getting \$750 to \$1,500 are permitted to do 36 shows, with acts getting above \$1,500 presumed able to make their own deals. Interstate time covers theaters in Dallas, Houston and other Texas cities.

Million Dollar Theater, Los Angeles, also signed minimum agreement with AGVA providing for the same conditions as in the pact with Interstate.

Concord, N. H., SRO in First Vaude in More Than Decade

CONCORD, N. H., Nov. 16.—After more than a decade without live acts on a theater bill, except for holiday shows and benefit performances, Concord flocked to the Municipal Auditorium Sunday (10) for three performances of flesh features.

Ten acts of vaudeville were offered by promoter Ralph Keniston, including the Three Fashionettes, song and dance act; Dick Newell, novelty turn; Betty Harper, dancer; Two Jacks, acrobats; Dick Lynstrom, eccentric dancer; Art Churchill in *Headlines in Salt*; Charles and Barbara, comedians; Jackie Campbell, juggler, and Harold Rodman, caricaturist. Show carried a pit band of seven men.

Jan. 13 Set as Trial Date On S. F. Copa Mickey Rap

SAN FRANCISCO, Nov. 16.—Four employees of the Copacabana here have pleaded not guilty in Superior Court to charges of serving a "Mickey Finn" to a member of the club's band last August 2. All four are free on \$1,000 bail. Judge Melvin I. Cronin ordered the men to appear for trial January 13.

Men are charged with serving a poisoned drink to bandman Noel DeSelva following a disagreement between members of the band and the club's employees. Incident resulted in the closing of the nitery for over two months after the musicians' union refused to supply a band.

Betty Hutton in Return To Vaude at S. F. Gate

NEW YORK, Nov. 16.—Betty Hutton will do her first theater date since August, 1944, in a week stand at the Golden Gate, San Francisco, February 5, 1947.

Package will consist of a band and four acts, with Miss Hutton paying for the unit. No other dates to follow have been set, tho talks are going on.

One Fifth Avenue, New York

(Wednesday, November 13)

Talent Policy: Continuous entertainment from 5 p.m. No dancing. Owner-operator, One Fifth Avenue Hotel; manager, Bill Duryea; publicity, Chic Farmer. Prices: No minimum.

All of the acts at this lounge are playing repeat dates, so apparently they are faves with the drinkers. Most of the time it's hard to see why.

June Winters is a pretty enough blonde and knows how to sell a song. Her soprano is loud but not impressive and she is not always judicious in her choice of tunes. She does pops fairly well, but murders the novelties.

Jack Kerr, singer-pianist, also has no great voice but more than makes up for it with showmanship. His cheerful phiz commands attention from the moment he sits down and his occasional slaughtering of a song is almost painless because of his smooth keyboarding and style.

Bob Downey and Les Parker, 88 duo, entertain between acts, alternating as singles, as well as teaming for regular turn. They sound like pianos.

Keyboard artist, Hazel Webster, was not caught because of a mix-up in show schedules.

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NIGHT CLUB REVIEWS

Havana-Madrid, New York

(Thursday, November 14)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Operator, Angel Lopez; publicity, Ed Weiner. Prices, \$2-\$3 minimum.

New show is strictly a quickie. It starts slowly, sags in the middle and ends just as sadly. There are two high spots, but neither is presented with any particular showmanship.

Bill opens with an unintelligible offstage announcement, but which manages to bring on a six-girl line. Gals are well costumed, but neither attractive nor well routined. Acts segue from productions into spots without intro or explanation, particularly glaring in the case of Berticia Serrano. Fact that gal sang all her Latin shouters in the same vein displayed poor imagination. That could be overcome or at least minimized by an initial build-up. As it was, she displayed little but a strong voice and a cute pertness. Channeling her talents properly gal could become an effective performer. On looks alone she's a good picture bet.

Rolando, Mexican pantomimist, does two spots. In his first he works in the production, made up like a pot-bellied comic Mexican cowboy for some hefty chuckles. Returns made up as Mahatma Gandhi. Initial appearance as the Mahatma was surprising enough to get attention. He lost it when the initial surprise wore off and he showed little else but a good make-up. Still the act shows possibilities. As a novelty it ought to do well in theaters. Doesn't stack up as nitery fare.

The Rosilianos, ballroom team, didn't show enough to set them apart from run-of-the-mill dance teams. Couple dance well and do their standard Polish Polka, out of place in a Latin show. Mannerisms are continental, flowery and graceful. Los Panchos Trio, voices and guitars, blended capably on the harmony stuff. Voices nice, but material, all in a ballad vein, shows need for change of face.

Crystal Terrace, Park Plaza Hotel, St. Louis

(Thursday, November 7)

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Owner, Harold Koplar; manager, Jack Shoemaker; publicity, Jeanne Dunaway. Prices: \$1.50 and \$2 minimums.

This beautiful room draws what is probably the toniest clientele in the city. Shows usually consist of a band and one stellar act. Carmen LeFave, house band leader, doubles as emcee, opening the show with an ork number. Dansapation is okay, too.

Current featured act is Professor Lamberti, whose standard xylophone turn, with Marcellena Gould as his strip teasing stooge, scores as socko as ever. When seen, he could have stayed on for the night.

Colosimo's, Chicago

(Wednesday, November 13)

Talent Policy: Dancing and floorshows at 8:30, 11:30 and 2. Owner-operator, Irv Benjamin; production, Gipsy Lenore; publicity, Sam Hontigberg. Prices: No cover or minimum.

Show as a unit was pretty strong in spite of Irv Benjamin's recent policy of talent economy. Reason for this was largely due to his bringing Larry Ross, comic from the Vine Gardens. Ross, one of the best pantos in the biz, sent the table sitters with yock-evoking routines.

The Colosi-Models, opening the show, went thru a clever production act, but showed need of more rehearsals. Jerry Paige, going thru a vent act, pulled strings on his dummy, sang songs and drank a glass of milk while talking, but only rated mediocre reaction. However, cumulative effect was rewarded with a healthy mitt.

Drake and Marche, terp team, played the satire angle to the hilt and won plenty of palming without begging.

Hilde Simmons, vivacious 88-er with a lot of gab, sold customers with Cole Porter's *Give Me a Primitive Man* and *Poet and Peasant Overture*. Gave forth with both legit and boogie versions. Mixed up boogie, hep stuff and classics in a manner which brought prolonged whacking.

Red Hodgson, member of Sol Feola's ork, did a specialty cornet number ending with an imitation of Clyde McCoy's *Sugar Blues*. Crowd liked it.

Still, it was Ross's show. He brought down the house with pantos of a square riding a street car and dealing a hand of poker. Comic should be slated for the big time.

The Bowery, Detroit

(Monday, November 11)

Talent Policy: Floorshows at 9 and 11:30. Owner-manager, Frank Barbaro; booker, Peter J. Indice; publicity, Harold C. Berg. Prices: Door charge, \$1; \$1.50 Saturday and Sunday.

Harpo Marx is the name they came to see on this bill, and nobody went away disappointed. His pantomime is tops, reaching maximum expressiveness thru a combination of facial expressions and gestures. Working with two girl assistants, he alternates deadpan and surprising mobility of face, emphasizing many points with his eyes. Many of his best comedy effects, worked with generous use of props, come from carrying a logical idea to any absurd conclusion. Result on the audience was continuous convulsions. For an extra, he tosses in his familiar fine work at the harp, plus both skilled and corny bits on piano and clarinet.

Paddy Cliff, featuring the romantic classics, with a powerful tenor voice, is an old favorite here, always good for a repeat engagement.

Frangee and Company, with mixed magic, including novel productions and escapes, got an excellent hand. Also did a marionette turn.

Ross Harvey, young solo dancer, has some nicely controlled, smooth-working routines and a neatly varied repertory. Lovey Stacey, contortionist, lithe in backbends, works effectively in a tabletop chair number. Lillian James, vocalist, balances the program with emphasis on the blues.

Roche Carlisle Dancers, eight girls and a man, do some elaborate production numbers, especially an Oriental acro bit. Frankie Rapp functions in his individualized version as emcee, working less than usual, because of the show. The Jumping Jivers (6) have a rowdy interlude of jitterbug work, aided by partners from the house.

Ben Young and his orchestra (10) exhibit musicianship adequate to requirements of a long show.

Glass Hat, Hotel Belmont Plaza, New York

(Thursday, November 14)

Talent Policy: Floorshows at 8:30 and 12:30. Owner, Hotel Belmont Plaza; manager, Carl Johnson; publicity, Irving Zussman-Gertrude Bayne. Prices: \$2-2.50 minimum.

There's lots of zip in this show, one packed with novelties. It opens well, picks up as it goes along and closes with a sock. Headliners are the Radio Aces, three tumult and knockabout comic singers. As usual, boys dish out the corn but do it so well they gather yocks for practically every kernel. Their standard emcee biz and their Ted Lewis take-off involving the water-in-the-hat business, win resounding guffaws. They miss with their *One of Us Has To Go* number. It's weak and stretched out to the yawning point. Probably would go okay if placed in the middle of their act. As a finisher, too weak.

Strong point on the bill is Manor and Mignon, dance team, new to the East. Manor's new partner, Mignon, an attractive blonde, shows a youthful spirit and a feeling for her work that is audience bait from the first bar. There is no escaping the couple's enthusiasm. They are graceful and skillful and do their three numbers very nicely. Manor handles his partner as if he had been dancing with her for years. Pair should stay here for some time and should be a safe bet for a classroom where name value isn't a must.

Ray and Pedro, knockabout comedy acro team, show some good tricks peppered with laugh bits and win a proper response. Their sole-to-sole lifts and head-to-head teeter stands go over with plenty to spare. Despite good job done by the lads there seemed to be a conflict between them and the Radio Aces. There was a marked resemblance, particularly in the tumult bits.

Barbara Blaine, attractive long-stemmed dancer, opens and registers with her regulation taps. Flashes with one-legged triple time bits.

Show starts with Eddie Stone's ork doing a robust version of Ravel's *Bolero*. Ork cut a great show. Nino's Rumba band relieves.

Joaquin Garay's Copacabana, San Francisco

Talent Policy: Dance band and floorshow at 8:30 and 12. Owner-operator, Joaquin Garay. Prices: \$3.50 up, \$1.50 cover.

Maxie Baer and Maxie Rosenbloom are doing an after-dark stint here for which they're pulling down \$3,500 a week. Brand of humor dispensed by the former pugs is rough and ready, but it does possess many a belly-laugh and they're doing satisfactory business. Whoever prepared the act for the zany pair did better than a half smart job. Patter and songs fit the peculiar personalities of the pair, and anything less robust or corny would be out of place.

Baer displays plenty of ease, a smoothness almost. He has a pleasing singing voice, better in fact than many warblers heard hereabouts. And screwball Rosenbloom can fake well enough, even tho he has trouble enunciating. One of the pair's numbers is entitled *All of a Sudden My Head Rings*, and it has some hilarious lines.

It is to be expected that there is more than a casual touch of the risque about the act, but it never becomes downright offensive.

Rounding out the show are Jean Develyn's 10 dancers, six girls and four boys. On for two numbers, line pleases with a Russian costumed affair which proves a dazzling display of class. Other is tabbed *Her First Form*.

Jack Fisher and his ork do a splendid job on the music. Capacity crowd.

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La Martinique, New York

(Friday, November 8)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Operators, Dario and Jim Vernon; publicity, Chic Farmer. Prices: \$3.50-\$5 minimum.

After a long series of flip gag comics, this spot's new headliner, Wally Vernon, is a refreshing change. A seasoned performer with his own style of low comedy, lightly sprinkled with kernels here and there, he has a variety of numbers and is generous in performing them; so generous, in fact that he finally had to beg off. But he did a solid job for the table-sitters, especially with his mimicry of Harry Richman and Fannie Brice and his Pat Rooney dance routine. Closer, hillbilly song, pulled top hands. His sharpie patter, which sold him on his opener, is very funny.

But the show doesn't rest on Vernon by any means. There are several other standout acts; one, Vic Damone, a new young chirper who has a swell voice and a smooth sense of rhythm, as revealed in his first number *Buttermilk Sky*, and in the later *Coffee Song*. It is in his swoon songs that he has to watch himself, if he hopes to hit the top, because at present there is too close a resemblance to the Frankie technique in his slurred phrasing and lagging tempos. If he can develop a more original style of peddling such pop war horses as *The Girl That I Marry* and *To Each His Own*, he should go plenty far. Somewhat fragile in appearance, he has appeal for the fem table-sitters. With this and the pipes, he's a natural for the big time, once he has developed a definite style. He, too, had to bow out to persistent applause.

Terp team of Dean and Blair have bright and new routines, which, while they don't seem to mean very much, sell solid because the terpers appear to be having such a good time doing them. Both dancers have looks and personality and know just how to make their steps seem easy. Actually they have a surprising amount of tricky terping in their routines, and just sufficient humor to put them over.

Irene Brooks, who joins Walter Rinner to chant the production numbers, has a solo spot early in the bill and does okay with *My Latin's Gone Manhattan*. She has strong pipes and knows how to put over a song.

The slick-looking line provides several neat numbers, especially an Indian routine, which is colorful.

Ernie Stuart's band plays a nice show and the lulls, sharing them with Fausto Curbelo Rumba Ork.

Boulevard Room, Stevens Hotel, Chicago

(Friday, November 15)

Talent Policy: Dancing and floorshows at 8:30 and 12. Owner, Conrad Hilton; production, Dorothy Dorben; publicity, Fred Joyce. Prices: \$3 minimum week-days, \$3.50 Saturdays.

The Stevens continues to deserve, with this show, the reputation of presenting the best nitery offerings to be found in any Chi hotel. All talent was above average. Ted Weems's orchestra is among the best for show-backing and dancing, and the production and dance direction arranged by Dorothy Dorben was a show in itself.

Featured acts are Hubert Castle, ace wire acrobat; Low, Hite and Stanley, and Johnny Knapp, singer, who acts as emcee and musical program weaver and keeps things smoothly running with popular vocal favorites and special production lyrics written by Doug Craig, George Sivors and Steve Allen.

Low, Hite and Stanley started a bit cold with the routine they have done many times on stages and in niteries. Routine is better on stage. Castle had the audience gasping often with his usual tight wire work, especially his drunk impersonations.

Interspersed with all of this were

Persian Room, Hotel Plaza, New York

(Thursday, November 7)

Talent Policy: Floorshows at 9:30 and 12:30. Operator, Hotel Plaza; publicity, Dorothy King. Prices: \$1.50 cover after 9:30 p.m.

There was no doubt that the Milwaukee chantosey was in her element opening night. She knew it and did what was perhaps the best job of her career. Way the frizzle-haired singer played with the cushy white-tie and heavy-rock trade was a revelation in showmanship. Even the ad libs were handled with skill. When the gal was at the mike she was great. She handled customers, did her bits, and used every gimmick to the hilt. Her flower-distributing stunt, now a full routine, was used to intro names from the floor, and was quite effective. As a femsee in an intimate room, with a class crowd out front, gal has few equals. She gets rapt attention. It is understandable why the singer is box-office. Give her a wine-buying public which dotes on being singled out and she's terrific. Put her in a large theater and she's n. g., as she proved at the Roxy a few weeks ago.

It's her squinchy-eyed emoting coupled with her feeling of intimacy, best seen in person and up close, that makes her hot nitery box-office. There was no doubt that at her preem she was lady showbiz personified. It was natural therefor for her to give out with *There's No Business Like Show Business*. She gave the tune everything. She was the starry-eyed kid who made good. And in making good, made everybody else around feel good.

Gal was on for almost two hours doing personality numbers, semi-pops and ballads. Her singing, a cross between a wail and a moan, and her chop-stick piano work were the same as before. But when she was at the mike there was electricity in her work. It was only when she sat down to play that things became dull. But taking the entire performance into consideration there was no doubt that she was dynamite.

Lighting was elaborate. Each number must have had seven-eight light cues, some of which were not handled too well. Music by Hal Kanner (ex-Fred Waring) supported her wonderfully.

Kitty Davis, Miami Beach

(Sunday, November 10)

Talent Policy: Dancing and floorshows at 9:30 and 1. Owners-operators, Kitty and Danny Davis. Prices: \$3 minimum.

Airliner is experimenting with a Latin revue this time. Show was produced by Ciro Rimac, who doubles with a dance turn.

Emseed by Neil Fontaine, program opens with Charley Boy and Dorita in a hot terp specialty with gal also doing an okay solo. Rimac and boy close act with some unusual hoofing, garnering a nice hand. Alzira Camargo, an attractive Brazilian canary, next on, doing Latin-American numbers.

For his turn, Fontaine warbled several pop tunes, followed by Mickey Freeman with a refreshing line of patter. Customers kept him on for 20 minutes.

Doing a return engagement at this spot, Mousie Garner pulls plenty of laughs. His take-off on Jimmy Cagney, plus his bit about a moron and a cop, help produce plenty of yocks, stopping the show. Encores with a burlesque shooting number, using a dead-pan stooge for extra laughs.

Johnny Silvers ork backed the production.

the dance production routines created by Miss Dorben. Highlight, featuring the dancing of Nanon Miller and Knapp's singing, was built around the song *My Holiday Girl*, and had the line costumed to represent the various chief holidays of the year, ranging from Valentine's Day to New Year's.

Marine Dining Room, Edgewater Beach Hotel, Chicago

(Tuesday, November 12)

Talent Policy: Dancing and floorshows at 8:30 and 10:30. Owner, W. M. Dewey; publicity, Marjorie Winston; production, Dorothy Hild. Prices: \$1.50 cover.

Booker Tommy Martin, of the Dave O'Malley office here, booked in the best show seen in two years with the current Di Gatanos-Gaudsmith Brothers combo. For the first time in many a moon, patrons of this swankery got off their mitts to give both acts their full support.

Gaudsmith Brothers went thru their standard comedy turn with two French poodles. Act's timing gets better with each stop locally and pulled yocks from the sedate.

Jayne and Adam Di Gatano, hot from their work in the *Night and Day* flicker, got an unheard-of ovation at their entrance and kept the audience intent with a trio of diversified ballroom turns. Pair co-ordinated their graceful movements so well that they received the first encore mitt evoked here in two years. Bowed off to a second heavy mitt after doing *Jeannie With the Light Brown Hair* to only an 88-ing background.

Current costume shortage must have hit Dorothy Hild Dancers (10), for they did two smart line numbers,

The Mayfair, Boston

(Wednesday, November 13)

Talent Policy: Dancing and floorshows at 7:30 and 11:30 p.m. Owner-operator, Michael Redstone; publicity, Frank Cronin. Prices: \$3 minimum.

The new show at this plush spot comes out plus on at least two counts. First is show's star, Paul Gray, who wrapped up a very hard-to-crack dinner crowd when caught. Second is a new dance group, the Inez Clavijo Dancers, plenty promising for big time even tho this is their first date since formation.

Show is fast-paced and well-balanced. Opening number intros the Clavijo Dancers in a colorful bambucco, with four gals and two boys setting the dance story for Inez Clavijo and partner. Musical background for this number isn't right, failing to point up the tough steps done.

Marion Carter, good-looking blonde with powerful pipes spoils her vocal work by too much mugging. When she cuts the eye-rolling habit and develops a change of musical pace, she ought to do right.

Jerri and Turk, doing the same (See THE MAYFAIR on page 41)

but bits weren't as colorfully garbed as usual.

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RKO Albee, Cincinnati

(Friday Afternoon, November 15)

Skin-thumper Gene Krupa surrounded by a smart and youthful-appearing 17-man crew, has the house rocking with jive fodder. Group's rhythmic tang keeps toes tapping from the initial wood-working treatment Krupa gives the opener until crew's basic *Drum Boogie* at the close. Brass section could stand a tone-down without hurting the combo's general effectiveness or original arrangements, of which there are many.

Taking over emcee chores, Krupa brings on Donnie Fingerquist for solid trumpet work on *The Man I Love* to a big hand. Jimmy and Beverly Paysee, cute ballroomers, display excellent co-ordination and slick terping to *All the Things You Are*. Their jitterbug number packs spectacular spins and lifts. Legged off to a hefty mitt.

Krupa's Jazz Trio goes to work on *Dark Eyes*, with Krupa, Charley Kennedy, alto sax, and Buddy Bannelli, piano, shining in turn on the intricately-arranged number. Lads win a solid hand despite the fact that the title is the only thing recognizable in the music rendered.

Carolyn Grey, ork canary, displays sales ability and acute attractiveness. Warbles *Tea For Two* and *He's Funny That Way*, and does her best work on the recall with a re-bop rendition of *Boogie Blues*. Bows to a long and loud hand.

Standout piece of Krupa business is injected with the band's jive version of *Valse Triste*. Maestro opens his bag of feathery rolls with excel-

VAUDEVILLE REVIEWS**Olympia, Miami**

(Wednesday Afternoon, November 13)

Current show brought back some old favorites. Joe, Lou and Marilyn Crites opened, with Lou and Marilyn putting over a fast tap bit and each doing a solo. Pop Joe dished up a heel and toe oldie. Finished strong and trio earned a heavy mitt.

Hank Sieman and Archie, in deuce spot, are a vent act with a cute angle. Sieman got a boy and girl from the seats and put them on his knee for hearty laughs.

Yvonne Moray, Lilliputian canary, got a top hand with *I'm a Big Girl Now*, a socko. She came back for a terp bit which was almost a show-stopper.

Jack Leonard, emcee, a heavy-weight fave comic, put over rapid-fire gags and nonsense and earned an enormous hand at finish.

Earle Skaters, mixed foursome, did whirlwind adagio on rollers. Use of hefty plant was a rib tickler.

Pic, *Strange Love of Martha Ivers*. Biz good.

lent stick manipulations mixed in to keep payees stomping approval.

Johnny Woods, comic, is as much at home in the theater as a nitery. His running burlesque of radio programs and personalities netted resounding guffaws at every turn. Begged off with the usual Winston Churchill bit. His effortless style is click stuff.

Pic, *Sketchbook*. Biz, fair.

Million Dollar, Los Angeles

(Tuesday Afternoon, November 12)

Altho Charlie Barnet's ork does some solid work, this show generally falls short of the mark. Principal weakness is lack of strong supporting acts to round out bill. Stand-out on the mediocre bill is Hadda Brooks, easy to look at Negro pianist-thrush, who dishes out a heaping portion of boogie-woogie. Gal opens with *Nite Life*, then does vocals on *You Won't Let Me Go* and *Bully Wully*. For call-back, she does a boogie version of Chopin's *Polonaise*. Had to beg off.

Barnet crew does typical hot stuff, including *Cherokee*, *The Sergeant Was Shy* and *Cottontail*. Style is good and ork works well, but offerings have too much sameness. Vocal stints fall to Al Lane and Betty Perry, with Art Robey doing novelties. Lane and Perry both work hard with pops, but audience preferred double-meaning stuff dished out by Robey, including *Things Aren't What They Used To Be* and *My Buddy's Chick*.

Charlie (Snowball) Whittier, ex-Ted Lewis "Shadow," holds prime slot, working as a single. Whittier opens with take-off on his old boss, followed by a passable carbon copy of Jimmy Durante. Lad shows talent and good flair for comedy, but act is much too short for vaude.

Show could use at least one or possibly two more good acts to provide more variety.

Pix, *Don't Gamble With Strangers* and *Cuban Pete*. Biz, poor when caught.

Oriental, Chicago

(Reviewed Thursday Afternoon, November 14)

Manager Art Stiegall is looking for an \$80,000 week with current Mickey Rooney *Revue* and house may well rack up that b.-o. figure if word of Rooney's sparkling personal appearance gets around.

Diminutive dynamo sacrifices part of the salvo he'd rate by casually wandering out on the stage to work with Connie Haines in a song duo that sent the Mercury Record chirp off to a heavy mitt. Rooney later worked one number with Abigail and Buddy and did 12 minutes of straight sock clowning, most of which was celeb mimicking. Guy received deserving riotous mitt as he welded the entire show into smooth-running entertainment. Tow-haired star is one of the few Hollywood stars with vaude background, which makes his p. a.'s a big asset rather than a liability.

Gae Foster Roxyettes (12) opened the show in swell fashion with boogie line stint. Precision work is seldom seen locally, so their two numbers won especially healthy response. Chorines haven't worked with a vaude revue in Chi for past two years, so bit was nice job of revue booking.

Will Masten Trio, Negro cleaters, should scissor first four minutes of their work, which is strictly dated, and go on from there with their very new showmanly cleating. Do all sorts of new tap show-stoppers, with zoot-

Loew's State, New York

(Thursday Afternoon, November 14)

New bill is a roster of well-known vaude names and deserves better reception than it got at the show caught. A so-so crowd sat on its paws almost all the time, giving acts thin mitting, so that recalls looked almost like copped pleas. Actually, the line-up has variety and speed, tho it could do with a good comic. Dave Apollon's gags, while they get chuckles; don't make up for the absence of a verbal laugh-getter on the bill.

Following Louis Basil and the pit ork's rendition of a *Showboat* medley, bill gets off to a flash start with the Maxellos, acro quartet, whose balancing and flips are tops.

When it comes to card manipulation, Cardini is as smooth as they come—and smoother. He handles his pasteboard now-you-see-em-now-you-don't routines in top style, and injects the right touch of comic arrogance. A lot of his stuff is old, but delivered with such suavity and style that it still looks fresh.

Chanter Harry Babbitt makes a spotty showing in his solo act. His pipes, light but pleasing, sell to better advantage in swoon numbers such as *Night and Day* and *The Girl That I Marry* than in the swingier offering, *Five Minutes More*, or the oldie, *Who Wouldn't Love You?*, an encore. His ditty selling would be improved with less intro gab. Kiddie mimic routine should be dropped pronto.

Dave Apollon, exhibiting perpetual youthfulness and the hustle of a beaver, keeps his part of the bill sparkling from start to finish. True, his presentation is not new and follows the old tried-and-true formula, but he keeps it humming with his bouncy style of showmanship and his own contribution on the mandolin and piano. Aided by the fem 88-er, billed as Miss LaVerne, he does a quickie with Liszt's *Hungarian Rhapsody* and wraps it up. Later he sells a Slav medley—*Hora Staccato*, *Meadowland* and *Volga Boatman*—and closes the act on a recall Rumanian dance. Barbara Leeds does a fair chanting job, selling better with the Latin-styled *Say It Over Again* than with *I've Got the Sun in the Morning*. Lou Silagan, one of old Apollon gang, does okay with his Ted Lewis comedy take-off.

Closer is The Chadwickes, terp team, who deliver with grace and agility and build to a good closer to the tune of *Ciribiribin*.

suited member getting biggest hand.

Leonard Sues, who for two years fronted for Eddie Cantor's radio show, batoned house ork and did just okay job with two trumpet solos. Connie Haines, looking very much like the gal next door in smart but not to chi-chi white suit, went over big with Midwest conservatives. Gal doesn't oversell and won nifty response for three well chosen solo numbers.

Abigail and Buddy, from Kay Kyser's airer, offered their hillbilly vocal scorings on such standards as *Begin the Beguine*, with their two numbers and the closer with Rooney pulling sock hands. Material and chirping is tops, but could use bit more animation for stage work. Pic is *Faithful in My Fashion*.

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New York:

Stem Biz Sags But Roxy Big With 88G; MH Strong in 5th

NEW YORK, Nov. 16.—Good week-end biz helped keep Stem takes on an even keel this past week. Vaude-flickerites took in \$489,000 against \$507,000 last stanza. Ordinarily the drop would be sharper with the long runners holding on, but the addition of a new bill at the Capitol made the difference between a small decline against a normal sharp drop. Radio City Music Hall (6,200 seats; average \$110,000) took in \$132,000 for its fifth week against \$135,000 for the previous one. Bill with Nip Nelson, Rudy Tone and *The Jolson Story*, preemed with \$142,500, followed by \$135,000 and \$131,000.

Chicago:

Oriental Shaky 42G 2d Week of Leslie

CHICAGO, Nov. 16.—Oriental, Loop house (3,300 seats, 95 cents straight admish), picked up a disappointing \$42,000 for second week of Joan Leslie, Libonati Trio, Marshall Bros. and Willie, West and McGinty combine. Figure was \$17,000 drop-off from first week, and wasn't expected, for weather was fair during closing week, as compared to two days of downpour for opening seven days.

Roxy Potent
Roxy (6,000 seats; average \$75,000) moved up a notch to \$88,000 for its fourth stanza with Frances Langford, Jon Hall, Borrah Minevitch group and *Margie*. Previous week's take was \$86,000. Opened with \$112,000, followed by \$100,000.

Paramount (3,654 seats; average \$75,000) dropped to \$100,000 against previous week's \$114,000. Teed off with \$140,000, followed by \$120,000. Bill has Stan Kenton ork, King Cole Trio and *Blue Skies*.

Capitol (4,627 seats; average \$72,000) had a first week of \$82,000 for Enric Madriguera band, Murtah Sisters, Charles Fredericks and *Rage in Heaven*.

Strand (2,770 seats; average \$45,000) dropped to \$60,000 for its second inning with Lionel Hampton's band and *Nobody Lives Forever* after a bow of \$80,000.

Loew's State (3,500 seats; average \$25,000) counted \$27,000 for Henny Youngman, Mazonne-Abbott Dancers, Sara Ann McCabe and *White Tie and Tails*, compared with a \$30,000 previous frame. New bill, reviewed this issue, has Dave Apollon, Harry Babbitt, Cardini and *Three Wise Fools*.

Boston:

Dawn, 3 Stooges, LeRoy, OK 28G, RKO

BOSTON, Nov. 16.—RKO held up well over Armistice Day week-end. Show headed by Dolly Dawn, the Three Stooges and Hal LeRoy drew nicely to rack up a \$28,000 gross for the week ending Wednesday (13). Total could have gone higher, but an Armistice Day parade and rainy weather over the week-end cut into biz generally around town. Pic, second week of *The Killers*.

Current stage show spotlights a Boston boy and band, Tony Bruno, plus the Slim Gaillard Trio, with *The Killers* holding over for final week.

Indianapolis:

Duke's Big 54C In One at Murat

INDIANAPOLIS, Nov. 16.—Duke Ellington and his band did a smash business in a one-nighter at Murat Theater (2,100 seats, \$1.60 to \$3.60) Saturday (9), grossing \$5,400. Among the Duke's parade of soloists were Johnny Hodges, Al Sears, Jimmy Hamilton and socko vocalist Kay Davis. This date was first American appearance of Django Reinhardt, French guitarist.

THE MAYFAIR

(Continued from page 39)
deadpan-jitterbug stuff they've showed here before, gave up when the cash customers refused to thaw. Clavijo Dancers returned with a really sock interpretation of *Porgy and Bess*. Costuming, arrangements, pantomime and dancing were tops. Ditto Inez Clavijo as the temptress.

Follow-Up Review

EMBASSY, N. Y.: If palm pounding and tables full of the chi-chi set who roll up big tabs mean anything, then the addition of Cappella and Patricia, dance team, should mean a hypo in business. As ballroomologists, the pair does a competent job. Routines are graceful and sell nicely, but it is in the flash lifts and overhead spins that the team does its best work. Capella doesn't look like a strong guy, and Patricia, almost as tall as he is, weighs about 115. So when the boy does a one-arm lift and follows it with a spin, it's something to see.

Since last caught, couple has added a few new routines and considerable chatter. Very few dance teams can carry off talking bits gracefully. Hearing a performer puff at the mike detracts from showmanship, at times even becoming painful to hear. Where this pair overplays is in the "honey-dearie" chatter. Gal constantly addresses the boy as "Darling," and becomes cloyingly sweet to the point of annoyance and tends to give the audience auditory indigestion.

Chucho Martinez, a holdover, is still one of the best Latin balladeers around. His phrasing, choice of tunes and voice control are still out of the top drawer. Estelita, also a holdover, is competent as a hot Latin canary.

Ciro's Arnaz in 10-Yr. Pact

HOLLYWOOD, Nov. 16.—Desi Arnaz was inked to a 10-year pact to appear annually at *Ciro's*, it was claimed last week by the Sunset Strip swankery's op, Herman Hover. Latter told *The Billboard* the deal calls for Arnaz to appear yearly a minimum of one month to a maximum of three.

Trade talk buzzed, however, that the 10-year paper was little more than a publicity stunt, as the American Federation of Musicians' regulations prevent booking for longer than a year on original contract. In addition, General Artists Corporation, which handles Arnaz, discounted knowledge of such a deal. California State law limits personal service pacts to seven years. Despite all this, however, both Hóver and Arnaz stuck to their 10-year contract guns.

AGVA Asks N. Y. Copa Bond

NEW YORK, Nov. 16.—Monte Proser's Copacabana is the latest New York nitery to be called on to post an AGVA bond. Amount sought is \$7,000 to cover Joe E. Lewis and the rest of the show. Proser had been warned that if the dough wasn't up by Monday (18), the show would be pulled and the spot put on the unfair list, but date for action was put back to November 29. Reason is that Lewis's option expires November 28, tho it is expected that options will be picked up by the club.

Montreal Booker's NY Office

NEW YORK, Nov. 16.—Roy Cooper, booker for the Montreal Gayety, has opened a local office. Jerry Grossman will head the New York branch. Cooper will commute between the two offices. Agency will use the name Paramount Entertainment Bureau.

Fact that the group were working in limited space didn't show at all.

Paul Gray, comedian, took the ringsiders' best chill and had them with him after one minute on the floor. Did a strong job on his vocal impressions. His takeoff on the Ink Spots drew yocks.

Larry Green and his orchestra cut a tough show well.

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CRITIC SCORES TIGHT AT HALF

Atkinson Cops Lead, Sun's Morehouse 2d

Critics Ask End of Poll

(Continued from page 3)

Coleman averaging a flat 80 per cent. Coleman sat in on all 20 shows, with four errors chalked against him.

John Chapman (*News*) and Louis Kronenberger (*PM*) are neck and neck for fourth place. Chapman judged 16 unveilings and has been wrong four times for a 75 average. Kronenberger has erred on five out of 20 chances for a score of 75. Howard Barnes (*Herald Tribune*) and Robert Garland (*Journal-American*) are in a tie for fifth slot. Both have judged 19 shows and each has five bad guesses for a 73.7 average. A step behind is Vernon Rice (*Post*) with a 73.3 score, based on four errors out of 15 tries. *World Telegram's* William Hawkins trails the field with a 63.2 average. Latter has been wrong seven times out of a possible 19.

Watts Potent

As noted in the box score, inclusion of all critical averages would raise the departmental scores of four of the dailies and decrease three others. *The Billboard*, however, does not include ratings in the box score for critics who sit in on less than 10 plays. Jump in *Post's* average is due to Richard Watts Jr., who took over the drama seat from Vernon Rice October 7. Watts has judged five shows since that date and been right every time. Similar increases in *Herald Tribune* and *Journal-American* percentages are credited to second-stringers, Otis Guernsey Jr. and James O'Connor, respectively. Each covered one show for a right tally. *World Telegram* average also is upped via Robert Bagar's right guess on a single try. *Sun's* over-all tally, however, shows a decrease, stemming from Herrick Brown's two errors in covering six shows, and *The Times's* average suffers likewise thru two errors by Lewis Nichols out of seven tries and one by Lewis Funke out of two plays judged. Robert Sylvester also added a deficit to *The News's* rating, making two bad guesses out of four.

With the season six and a half months to go, there is ample opportunity for slips and spurts on the part of the experts before May 31. Heretofore *The Billboard* has clocked a theatrical season as of May 1 to the following April 30. Official ending has now been put back a month, so that current season will span 13 months. Hereafter tabulations will be made on a June 1 to May 31 basis.

What with such items as *A Flag Is Born*, *Cyrano*, *Iceman Cometh*, *Lady Windermere's Fan*, *Made in Heaven*, *Playboy of the Western World*, *Present Laughter*, *Henry VIII*, *What Every Woman Knows*, *Park Avenue*, *John Gabriel Borkman* and *The Haven* still awaiting the proving of time, and with new shows champing at the bit for a start in the Broadway sweepstakes, there is still plenty of margin for error. Running order is likely to change from month to month before the final tape-breaking.

New York Drama Critics' Accuracy Averages

May 1, 1946, to November 1, 1946

	Shows Caught	Right	Wrong or No Opinion	Accuracy Average
*Brooks Atkinson (<i>Times</i>).....	11	10	1	90.9
Ward Morehouse (<i>Sun</i>).....	14	12	2	85.7
Robert Coleman (<i>Mirror</i>).....	20	16	4	80.0
John Chapman (<i>News</i>).....	16	12	4	75.0
Louis Kronenberger (<i>PM</i>).....	20	15	5	75.0
Howard Barnes (<i>Herald Tribune</i>)....	19	14	5	73.7
Robert Garland (<i>Journal-American</i>)..	19	14	5	73.7
**Vernon Rice (<i>Post</i>).....	15	11	4	73.3
William Hawkins (<i>World Telegram</i>)..	19	12	7	63.2

*Brooks Atkinson took back critic's chair from Lewis Nichols as of September 6, 1946.

**Richard Watts Jr. replaced Vernon Rice as critic on October 7, 1946.

Note: Not included in this tabulation are productions with fixed or limited runs of less than 100 performances. Also not included are shows which have preemed too late (see story) to be included in either the success or failure column. Totals of performances reached are listed weekly in *The Billboard's Broadway Showlog*.

Inclusion of averages of both first and second-string critics' accuracy percentages would increase ratings as follows: *Post*, 80; *Herald Tribune*, 75; *Journal-American*, 75, and *World Telegram*, 65. Following would show decreases: *Sun*, 80; *Times*, 80, and *News*, 70.

Drama Circle Asks Billboard To Nix "Scoring" the Critics

NEW YORK DRAMA CRITICS CIRCLE
OFFICE OF THE SECRETARY

November 12, 1946

Mr. Leonard Traube, Editor
The Billboard
1564 Broadway,
New York 19, N. Y.

Dear Mr. Traube:

As the secretary of the New York Drama Critics Circle, I have been requested to forward to you the enclosed resolution passed at a meeting held today. The president of the Circle, John Mason Brown, would have forwarded this to you himself had he not been on his way to an opening night.

We realize that publishing the box-office score is a matter of editorial policy on your part but we felt you would wish to know the unanimous opinion of the New York drama critics on the subject.

(SIGNED) ROSAMOND GILDER
SECRETARY

(RESOLUTION)

The New York Drama Critics Circle would appreciate it if *Variety* and *The Billboard* would in future omit the critics' box scores which have for some years been features of their publications. The Circle would like to go on record as protesting against these scores. It finds they are not only detrimental to the theater's best interest but utterly alien to the purpose and intention of criticism.

Feeling that criticism and box-office are completely unrelated, and being convinced that the critic's function is to appraise the merits of productions rather than to prophesy the length of runs we would as a body be grateful for the discontinuance of such irrelevant and harmful scores.

(SIGNED) THE NEW YORK
DRAMA CRITICS CIRCLE

November 13, 1946

Miss Rosamond Gilder, Secretary
New York Drama Critics Circle
c/o Theater Arts
130 West 56th St.
New York 19, N. Y.

Dear Miss Gilder:

At the moment I am not in a position to give you *The Billboard's* official reaction to the resolution of the New York Drama Critic Circle in connection with our "accuracy averages."

I did want to let your organization know, however, that long before your meeting and resolution, we had scheduled this feature for our front cover, giving the averages of the critics at about halfway in the current season. Since our covers are printed long in advance, we ask that no construction be placed upon publication of the feature at this particular period (current issue of November 23). May I also request that the statement relating to our cover treatment remain in the strictest confidence.

You will hear from us soon. Meantime, thanks for calling the matter to our attention.

(SIGNED) LEONARD TRAUBE
EDITOR-IN-CHIEF

'Park' Nabs Wow 14G In Des Moines Date

DES MOINES, Nov. 16.—Up in *Central Park* came close to setting a new one-night record for a legitimate theater when it grossed \$13,695 at the KRNT Radio Theater here Sunday (10). One-night record was set by *Oklahoma!* at the Des Moines house this fall with \$14,900.

Park had 4,100 attendance with top tickets at \$4.27, including tax. Des Moines date was the best the

Revivals Score In Paris; Bard Gets a Workout

PARIS, Nov. 16.—Legit season here resembles the current Broadway period, with Shakespeare and revivals the most plentiful stage fare. Only a few new scripts are set for playing. One new show, *Aupres De Ma Blonde*, currently showing with Lunts of Paris—Pierre Fresnay and Yvonne Printemps—has already been purchased for Stem showing later.

Shakespeare is getting a hyping this year, with the visiting Old Vic Troupe playing *King Lear*, Marguerite Jamois doing *The Taming of the Shrew*, Jean-Louis Barrault in Andre Gide's translation of *Hamlet* plus another translation of the same play by Marcel Pagnol, author of *Topaze*, for the Comedie Francaise. *Topaze*, incidentally, is due for a Broadway revival soon.

In the new scripts Jean Paul Sartre's much-discussed *Huis Clos* (*No Exit*), which has been bought for Broadway, is pulling in crowds since it was banned for London showing as indecent. British radio accepted the challenge and gave the show on the air, however. The late Jean Giraudoux (author of *Amphytryon 38*) is represented by a new script, *La Folle de Chaillot*, his last, being produced posthumously. Louis Jouvet is in the lead. Arthur Koestler's *Twilight Bar*, which flopped on Broadway, is another newcomer.

Two Yank shows are holdover hits from last season, these being *Our Town* and *Of Mice and Men*. *You Can't Take It With You* got only a so-so reception, mainly due to inadequate casting. Eugene O'Neill's *Mourning Becomes Electra* is due later, with Marguerite Jamois in the top spot.

Moochers' Delight; Oakleys for Thesps

NEW YORK, Nov. 16.—Actors soon may be getting cuffo ducats to Broadway shows. Clarence Derwent, Equity prexy, has received favorable comment from producers for a scheme whereby thespians would get paper on some regular basis. Altho no pasteboard quota would be set for managers, they would give whatever ducats were available to actors. Idea behind plan is for actors to see other actors at work, thus getting more thesping savvy. Either a separate distribution office would be set up by the union, or distribution would be via Equity headquarters, with ducats available only to Equity members.

Tho it seems that thespians would receive tickets to only bad shows, it is a fact that even the clicks have tickets going to waste on occasion. Union is wholeheartedly behind the project and will undertake to set up distribution, even if only one manager is willing to try it.

show has recorded in a legitimate theater.

KRNT Theater has chalked up a total gross of \$38,563 for four shows within a 12-day period. This included *Central Park*, *The Lute Song* and Tommy Dorsey and Xavier Cugat with concerts.

BROADWAY OPENINGS

PARK AVENUE

(Opened Monday, November 4, 1946)

SHUBERT THEATER

A musical comedy by Nunnally Johnson and George S. Kaufman. Lyrics, Ira Gershwin. Music, Arthur Schwartz. Staged by George S. Kaufman. Dances by Helen Tamiris. Production supervised by Arnold Saint Suber. Sets and lighting, Donald Oenstlager. Costumes, Tina Leser. Miss Corbett's gowns by Mainbocher. Conductor, Charles Sanford. Orchestration, Don Walker. Company manager, Michael Goldreyer. Stage manager, Barbara Adams. Press representatives, Nat Dorfman and Marian Byram. Presented by Max Gordon.

- Carlton Byron Russell
Ned Scott Ray McDonald
Madge Bennett Martha Stewart
Ogden Bennett Arthur Margetson
Mrs. Sybil Bennett Leonora Corbett
Charles Crowell Robert Chisholm
Mrs. Elsa Crowell Marthe Errolle
Reggie Fox Charles Purcell
Mrs. Myra Fox Ruth Matteson
Richard Nelson Raymond Walburn
Mrs. Betty Nelson Mary Wickes
Ted Woods Harold Mattox
Mrs. Laura Woods Dorothy Bird
James Meredith William Skipper
Mrs. Beverly Meredith Joan Mann
Mr. Meachem David Wayne
Freddie Coleman Wilson Smith
Carole Benswanger Virginia Gordon
Brenda Stokes Adelle Rasey
Brenda Pollansbee Sherry Shadburne
Brenda Pollansbee-Stokes Carol Chandler
Brenda Pollansbee-Stokes-Pollansbee
..... Betty Ann Lynn
Brenda Cadwallader Kyle MacDonnell
Brenda Stuyvesant Eileen Coffman
Brenda Cathcart June Graham
Brenda Cathcart-Cartcath Betty Low
Brenda Kerr Virginia Morris
Brenda Ker-Ker-Ker Judi Blacque
Brenda Quincy Adams Gloria Anderson
Brenda Wright Jr., Sr., 3d Margaret Gibson

SONGS: Tomorrow Is the Time, For the Life of Me, The Dew Was on the Rose, Don't Be a Woman If You Can, Sweet Nevada, There's No Holding Me, There's Nothing Like Marriage for People, Hope for the Best, My Son-in-Law, Land of Opportunities, and Goodbye to All That.

On paper, Park Avenue should add up to a hit. The talent and the savvy are all definitely in evidence; Avenue is swank and sophisticated, but it runs downhill. The answer is that you can't twang a one-string gag and make it last thru a two-act song-and-dancer.

Johnson and Kaufman have a quiverful of darts to launch at the ultra-smart set who swap husbands and wives via Reno and Las Vegas at the drop of a hat. Trouble is that their aim is not particularly good, nor are they very inventive and the shafts all land in the same spot. After the first 15 minutes of the archery contest, the result just ain't funny. Plot stresses the moral panic of a nice ex-G.I. from the South who finds himself with four potential fathers-in-law when he arrives to marry the girl of his choice. It is all chi-chi, elegant and frantically gay—but the effort toward gayety becomes too obvious as the tale wears thin.

Leonora Corbett is subtly amusing as the much-married mother and Arthur Margetson makes a genial current papa. Such other top-drawer players as Mary Wickes, Marthe Errolle, Ruth Matteson, Raymond Walburn, Charles Purcell and Robert Chisholm are involved as the remaining spouse-swappers. Martha Stewart and Ray McDonald are the young-love team and song-an-dance-wise do most to bring Avenue into the focus of a real musical.

Gershwin has scripted some insistent lyrics, some of which like The Dew Was on the Rose, Sweet Nevada and My Son-in-Law are off the laugh shelf. Schwartz's score is modestly tuneful but suffers from vocal malnutrition, except when Martha Stewart is on the chanting end. Helen Tamiris has injected considerable novelty into her dance patterns and they are stepped by a dozen pretties who look like graduates of our best model agencies.

In sum, Avenue is lavish from top to bottom, but you can glamorize one joke just so far. All the talent concerned hasn't been able to carry it far enough. It's very doubtful that Mr. and Mrs. Average Customer will

JOHN GABRIEL BORKMAN

(Opened Tuesday, November 12, 1946)

INTERNATIONAL THEATER

A play by Henrik Ibsen. Translation, direction and production by Eva Le Gallienne. Scenery and costumes, Paul Morrison. Musical arrangements, Lehman Engel. General manager, John Yorke. Press representatives, Wolfe Kaufman and Mary Ward. Stage managers, Thelma Chandler, Emery Battis. Presented by American Repertory Theater.

- Mrs. Borkman Margaret Webster
Malene, Her Maid Marion Evensen
Ella Rentheim, Her Sister Eva Le Gallienne
Erhart Borkman, Her Son William Windom
Mrs. Fanny Wilton Mary Alice Moore
John Gabriel Borkman Victor Jory
Frida Foldal Ann Jackson
Vilhelm Foldal Ernest Truexi

In his less inspired moments, Henrik Ibsen wrote soap operas. This became apparent at the International as the highly touted American Repertory Theater launched John Gabriel Borkman, the third in its series of six repertory plays. In the hands of ART this morbid drama provides the dull-est two-hour stretch in the present Stem season. As a production it is inept, tawdry and tiresome. It hovers between ham and hokum for 120 minutes, sans intermission, showing up the cast—except for Miss Le Gallienne and, at moments, Ernest Truex—as palpably unable to do more than a tyro job of projecting stilted Ibsen over the footlights. The grim, ponderous bosom-beating script dealing with the crime of killing love in people's hearts might have a future on the ether under a title such as John (G. B.'s) Other Wife or Life Can Be Gruesome. It might even sell soap chips, but it certainly won't sell a hep Stem legit audience, even of Ibsen devotees.

Choice of this play was obviously a labor of love by Miss Le Gallienne, who gloomed thru Borkman almost two decades ago on 14th Street. She is the pooh-bah of the show; producer, translator and director, but shines in none of these roles. However, she does glitter on stage as the delicate, wan Ella Rentheim. Hers is a finely etched performance, sensitive and moving most of the time, and all the time head and shoulders above any other performance of the eight-person cast. It is the only steadily good performance of the evening, standing out in relief against the woodenness of Margaret Webster's Mrs. Borkman, Victor Jory's mainly mug-and-mouthing John Gabriel and the amateurish stage gaucheries of William Windom as Erhart Borkman and Mary Alice Moore as Mrs. Wilton. Ernest Truex, when he's not trying to squeeze a giggle out of his role as the wistful Foldal, has moments of pathos that, again, stand out by contrast. Still, the overall picture of ART's Borkman is that of a second-rate company trying to be arty.

Paul Morrison's sets are only so-so, but they do intensify the gloom of the proceedings onstage. Costuming is pitiful; the gowns look as tho they'd been hauled off a back rack in a dusty second-hand store during a fire-sale rush. The musical arrangement, in the usually capable hands of Lehman Engel, doesn't add up to much except reiteration of passages from Saint-Saens' Dance Macabre ad nauseam.

Great things have been anticipated for ART, which sprang into being as a group with a mission dedicated to culture, not claptrap. Other two productions of this group, to date, have given evidence that ART can deliver. Such progress, however, stops at Borkman, which is a definite step backward on the road to elevating the Broadway theater. If this play is to be considered a sample of later ART projects, the future looks decidedly gloomy.

go for its \$6 top when the carriage trade wears out.

THE HAVEN

(Opened Wednesday, November 13, 1946)

THE PLAYHOUSE

A play by Dennis Hoey, based on a novel by Anthony Gilbert. Staged by Clarence Derwent. Setting by William N. Sautler. Company manager, Harold Harris. Stage manager, Charles Pursons. Press representatives, Phyllis Perlman and Marian Byram. Presented by Viola Rubber and Johnnie Walker.

- Miss Martin Viola Roache
Mrs. Hart Queenie Leonard
Edmund Durward Dennis Hoey
Agatha Forbes Valerie Cossart
Arthur Cook Melville Cooper
Grace Knowles Eliza Sutherland
Inspector Ramsey Charles Francis
Constable Miller Darby Summers
Coroner Ivan Simpson

A good murder mystery-thriller is a tonic for any season, but The Haven isn't it. Dennis Hoey garnered his ideas for it from a novel by Anthony Gilbert, but if the sprawling, dawdling result of his scripting is a fair representation of the book, the latter must have been pretty bad, too. There is murder in The Haven, punctuated with a couple of off-stage screams, but of mystery there is little, and of the inspired spine-chilling, iced by such predecessors as Ladies in Retirement and Angel Street, there is none at all. The Haven is as defunct as its unseen corpse.

Possibly there is a good murder mystery show in what Hoey had in mind, but it hasn't come out in a play script. The author has merely succeeded in peopling a stage with an assortment of pasteboard characters, none of whom are ever real enough to excite sustained interest. The premise is the familiar marriage via a lovelorn advertisement between a handsome, murderous rascal and a pathological, youngish spinster. Husband brings wife to an ill-omened house in Cambridgeshire swamps, with notion of doing away with her for her money. However, circumstances force him to another killing first. Then audience is led to believe that friend wife is a second victim—alho nobody cared particularly by that time—but she bobs up serenely to confront him in the last scenes and accidentally causes him to commit suicide. Haven is a dull, plodding affair all the way, never achieving tension until two or three moments before the final curtain, when the conniving rascal gets his come-uppance.

Viola Rubber and Johnnie Walker present this item in a properly sinister set by William N. Sautler and with a pleasant cast, headed by Melville Cooper. Cooper is supposed to be a canny and witty lawyer with a flair for detection. Unfortunately, his lines deny him much chance of being witty, and the sleuthing problems which he faces could be solved by a child of 12. It is not one of his happier assignments. Dennis Hoey has elected to play his own villain. There is none of the controlled venom of a Mr. Manningham in Hoey's baddy. His smirking and sneering is in the best tradition of villainy, with many a slink where a walk would do. Valerie Cossart does well by the unbelievable role of the distraught wife and Viola Roache, Queenie Leonard and Ivan Simpson contribute heroically in character chores. Clarence Derwent has put them thru their paces.

From across the footlights it doesn't seem that any of them are particularly happy about the whole thing. Nor should they be.

Closed Saturday (16). Printed for the record.

"Alley" Tryout at Great Neck

NEW YORK, Nov. 16.—Carnegie Alley, the William Noble play, will be tried out by William Friedlander at the Chapel Theater, Great Neck, L. I. Show is a sophisticated comedy with a cast of 12.

BROADWAY SHOWLOG

Performances Thru November 16, 1946

New Dramas

Table with columns: Title, Opened, Perfs. Includes A Flag Is Born, Anna Lucrecia, Born Yesterday, Dream Girl, Happy Birthday, Harvey, Iceman Cometh, Life With Father, Made in Heaven, O' Mistress Mine, Playboy of the Western World, Present Laughter, State of the Union, Voice of the Turtle.

REVIVALS

Table with columns: Title, Opened, Perfs. Includes Cyrano De Bergerac, Henry VIII, Lady Windermere's Fan, What Every Woman Knows.

Musicals

Table with columns: Title, Opened, Perfs. Includes Annie, Get Your Gun, Call Me Mister, Carousel, Oklahoma!, Park Avenue, Three To Make Ready.

REVIVALS

Table with columns: Title, Opened, Perfs. Includes Gypsy Lady, Red Mill, Show Boat.

ICE SHOW

Table with columns: Title, Opened, Perfs. Includes Ice-time.

BALLET

Table with columns: Title, Opened, Perfs. Includes Bal Negre.

OPENED

Table with columns: Title, Opened, Perfs. Includes John Gabriel Borkman, The Haven.

Took an all-out critical drubbing. No: Louis Kronenberger (PM), Ward Morehouse (Sun), Robert Garland (Journal-American), Robert Coleman (Mirror), John Chapman (News), Howard Barnes (Herald-Tribune), Richard Watis Jr. (Post), William Hawkins (World-Telegram), Brooks Atkinson (Times).

CLOSED

Table with columns: Title, Opened, Perfs. Includes Deep Are the Roots, Duchess of Malfi, Loco, The Haven.

COMING UP

Table with columns: Title, Opened, Perfs. Includes Joan of Lorraine, Fatal Weakness, Another Part of the Forest.

Top Dramatists Back Dee Cee's Jim Crow Ban

(Continued from page 3)

Opus is John Patrick's *This Gentle Ghost*, going into production on the Coast, with Dorothy Gish in the lead. Russell Lewis and Howard Young are producing.

Prime mover behind the dramatists' anti-Washington agreement was Robert E. Sherwood, who got the other writers to sign the resolution. Sherwood previously had written *The Washington Post* asking for a boycott of the theater involved by actors, producers and writers so long as the Jim Crow policy remained in force. Attitude of the writers is shown in the fact that it took but three days to get them all to sign. Few, it is said, refused to go along. Sherwood is still trying to reach Eugene O'Neill, among those missing. S. N. Behrman, also off the list, is in Europe.

See Actors Nixing D. C.

Trade feels that while Equity may not act officially, many actors who feel strongly about Negro discrimination will refuse to sign contracts for shows that play Washington. This would keep Equity's skirts clean and hamstring bookings just as effectively. Ingrid Bergman indicated that she would have refused to sign a contract for *Joan of Lorraine* to play there if she had known about the discrimination.

Full list of writers who refused to allow their shows to play Washington follows: George Abbott, Maxwell Anderson, Philip Barry, Irving Berlin, Edward Childs Carpenter, Edward and Jerome Choderov, Marc Connelly, Owen Davis, Arnaud D'Usseau, Dorothy and Herbert Fields, Ira Gershwin, Ruth Gordon, Morton Gould, James Gow, Paul Green, Oscar Hammerstein, Moss Hart, Ben Hecht, Lillian Hellman, Garson Kanin, Anita Loos, Charles MacArthur, Elliot Nugent, John O'Hara, John Patrick, Elmer Rice, Richard Rodgers, Robert E. Sherwood, John Van Druten, Kurt Weill and Tennessee Williams.

National Booked to Jan. 1; Lisner To Turn to Concerts

WASHINGTON, Nov. 16.—Fate of Washington as a legit show city is now seen involved in the latest test of strength between the Dramatists' Guild and the capital's two legit playhouses as a result of an announcement by the Guild this week that 33 leading dramatists had agreed to boycott Washington as long as Jim Crow rules are continued by the legit theaters.

Already the boycott threatens to head off a lot of shows from Washington's Lisner Auditorium and National Theater. William Fields, public relations man for the Guild, said the effect of the agreement by the 33 could prevent Washington from getting 90 per cent of the shows now on Broadway, but that there was a possibility that the boycott might not be applied to plays already skedded for Washington this season.

Edmond Plohn, manager of the National, said his theater is booked solidly to January 1, and as for the effect of the boycott after that "we will cross that bridge when we come to it." Manager Vincent De Angelis, of Lisner, said that concerts, lectures and light opera still could be booked despite the boycott.

Laud The Billboard Coverage

To the Editor:
Your story in *The Billboard* November 9 was a commendable ac-

OUT-OF-TOWN OPENINGS

ON BORROWED TIME

(Opened Tuesday, November 5, 1946)

EL PATIO THEATER,
HOLLYWOOD

A drama in two acts by Paul Osborn. Presented by Players' Productions. Staged by Herbert Rudley. Settings, Phil Raiguel. Executive producer, Richard Irving. Associate producers, Keenan Wynn, Mort Werner and Tim Whelan. Executive director, Herbert Rudley. Lighting and technical director, Sol Cornberg. Press representative, George Gale. Stage manager, Richard Reeves.

Pud Tommy Ivo
Julian Northrup, Gramps Boris Karloff
Nellie, Granny Beulah Bondi
Mr. Brink Ralph Morgan
Marcelle Giles Ann Tobin
Demetria Riddle Margaret Hamilton
A Boy Dick Dillon
Workman Maurice Kelly
Dr. Evans Joseph Crehan
Mr. Pilbeam Edward Clark
Mr. Grimes Richard Reeves
Sheriff Frank Cady

El Patio audience was given a rare treat with this revival of Paul Osborn's stage-movie hit of some seasons back, especially since it marks one of the few recent occasions in which Boris Karloff's talents swerve from the typical "monster" roles he creates on the screen. As the kindly, profane, and colorful gramps of *Time*, Karloff proved that his versatility and talent extend far beyond the scope of restricting screen roles. Working with a good supporting cast, Karloff made his role a vivid portrayal, full of the pathos and humor which the character demands.

Story of death and its visit to the Northrup home is told simply but effectively. Herbert Rudley's direction is deliberate and well paced, dispensing the philosophy of death as a welcome visitor not to be feared. Gramps succeeds in cornering death, in the guise of a Mr. Brink, and keeping him prisoner in a tree, thereby temporarily halting all of the grim reaper's activities on earth, only to realize in the end that death, like life, is essential and cannot be restrained. In unfolding his story, the author has made death a real, almost friendly character, an interpretation which Director Rudley carries thru.

Heading the supporting cast are Beulah Bondi, as Granny, and Ralph Morgan, as Mr. Brink, both of whom contribute much to the over-all excellence of the play. Tommy Ivo, a handsome, talented youngster, was first rate as Pud, and shows much promise of things to come. Margaret Hamilton, Joseph Crehan, Edward Clark, and Ann Tobin gave good support.

Phil Raiguel's two-dimensional set was well executed and effective. *On Borrowed Time* should rank at the top of Hollywood's recommended plays to see.

count of the protests of liberal Washington community groups against the policy of racial discrimination practiced by George Washington University's Lisner Auditorium, a theater built with donated funds and licensed for commercial productions.

We believe that neither Lisner Auditorium nor the National Theater, Washington's only legitimate theaters, should be permitted to continue under a policy which denies the theater arts to many of our citizens. We are determined to continue our protests until this policy is changed.

We feel that your news story has given sufficient notice to actors and managers that unless they insist on non-discriminatory contracts with these theaters, they will meet the protests and picket lines of Washington's aroused citizens.

Very truly yours,

MYRTLE POWELL,
Executive Secretary,
Washington, D. C., Committee,
Southern Conference for Human
Welfare.

SWEETHEARTS

CIVIC OPERA HOUSE, CHICAGO

(Opened Friday, November 15, 1946)

Musical presented by Paula Stone and Michael Sloane. Staged by John Kennedy. Musical arrangements by Russell Bennett. Book revisions by Cecil Holm. Dances and ensembles by Theodore Adolphus. Scenery, Peter Wolf. Vocal director, Pembroke Davenport. Costumes, Michael Lucy. Musical director, Edwin MacArthur. Samuel C. Brin, company manager; Zac Freedman, press representative; Mortimer O'Brien, general stage manager; Fred Hebert, stage manager.

Daughters:
Doreen Marjorie Gateson
Corinne Wilbur Nelson
Eileen Robert Shackleton
Pauline Gloria Story
Kathleen Bobby Clark
Nadine Mark Dawson
Gretchen Margaret Spencer

Dame Lucy Anthony Kemble Cooper
Sergeant John Anania
Lieutenant Karl Cornell Mac Neil
Liane Janice Cioffi
Mikeloviz Robert Feytl
Sylvia Louis De Mancus
Prince Franz Tom Perkins
First Town Boy Percy Algernon Slingsby
Second Town Boy Anthony Kemble Cooper
Baron Petrus Von Trump John Anania
Hon. Percy Algernon Slingsby Cornell Mac Neil
Prima Ballerina Janice Cioffi
First Man Robert Feytl
Second Man Louis De Mancus
Captain Laurent Tom Perkins

Many worse musicals than *Sweethearts* have hit Broadway and stuck, and this Stone-Sloane revamped version with comic Bobby Clark should make the grade if show can last thru its skedded four weeks at the huge and inappropriate 3,600-seat Opera House.

Trouble is the house is too big for anything less than *Lohengrin* or equivalent with voices to match and therefore actors had to scream to make themselves heard in the back of the house. Nevertheless the show sold.

In spite of the fact that Victor Herbert would probably turn over in his resting place at antics of Bobby Clark in this once seriously romantic musical, moderns will more than likely go for the clowning, the satire, the excellent choreography plus the recognizedly fine music which makes up the 1946 edition of *Sweethearts*.

Before hitting Main Stem *Sweethearts* would do well to revise a great portion of the book, since when curtain falls on first act everything is solved and programs have to be looked at to find out if there is a second act and why. Gags are good thruout, tho, in spite of weakness of play construction, and resultant laughs engender a helpful audience interest.

Dancing, by line and singly, while in many places totally unrelated to the action of the play, was consistently above standard, while colorful, imaginative sets imparted a special aura of the intended romantic blending of time and place.

Comic Clark did himself proud with sparkling patter and natural acting without straining for the punch lines. There are a few amateurish spots in the speaking roles, but nothing too serious. In the main, provided backers can outlive what may be four gruesome empty weeks in the Chi Opera House "armory," this one should rake in dough from people who want something besides Victor Herbert's scores in revivals.

Andy Gump Goes Legit

NEW YORK, Nov. 16.—Malvin Wald is scripting an adaptation of Gus Edson's comic strip, *Andy Gump*, for production by Edgar Levy. Show to be done late this season or early next.

'Park' Whams Twin Cities for Big 34G

MINNEAPOLIS, Nov. 16.—Mike Todd's *Up in Central Park* grossed a socko \$34,000 for seven performances in the Twin Cities, the five-day period starting November 5. Playing four performances at the 2,102-seat Lyceum, Minneapolis, November 5-7, show sold out for three nights and matinee, bringing \$19,000 to the b. o., according to Leo R. Murray, house manager.

Park then shifted to St. Paul, where for two days (8-9), it played at the 2,800-seat Auditorium Theater and, according to Ed Furni, drew a tremendous \$15,000 for three performances.

Chi Semipro Group Interests Broadway, Pix

CHICAGO, Nov. 16.—Org attracting Chi crux attention this week was the Driftwood Players, a semipro outfit, the only one of its kind in the Midwest which puts on original scripts. By giving scripters and thespians in the Chi area a chance to present their talents, org is helping the long stagnant Chi legit origination picture. Indication that the group has something on the ball came recently when one of the group, Maurice Dunn, had his *Driftwood* optioned by a Broadway producer, as a result of group's production. Another group scripter has a nibble from Columbia Pictures.

This week's opening of the Players will be Dunn's newest, *The Cabalist of Dorrance*, a fantasy. There are about 25 in the group, with seven doing the scripting for four or five productions a year.

Understudy's Dream Comes True in Chi "Dream" Role

CHICAGO, Nov. 16.—Janet Ward, understudy for Judy Parrish, star of *Dream Girl* here, is taking over the part for several weeks. Miss Parrish suffered an attack of rheumatic fever last week.

Playwright's Company in New York decided to let the understudy go on with the role since the b.o. hasn't fallen off much since she took over. Chi crux gave her a favorable reaction and this helped make up the minds of the company, which had thought about importing a name star lest receipts tumble. Show is doing a good 16½G weekly.

ROUTES Dramatic and Musical

Anna Lucasta (Shubert-Lafayette) Detroit.
Apple of His Eye, with Walter Huston (Ford) Baltimore.
Ballet Theater (Opera House) Boston.
Begger's Opera (Shubert) New Haven, Conn.
Blackstone (Walnut St.) Philadelphia.
Bloomer Girl (National) Washington.
Blossom Time (Memorial Hall) Dayton, O., 20-21; (RKO Virginia) Wheeling, W. Va., 22; (Shea) Zanesville, O., 23.
Born Yesterday (Wilbur) Boston.
Call Me Mister (Shubert) Philadelphia.
Carmen Jones (American) St. Louis.
Christopher Blake (Plymouth) Boston.
Come On Up, with Mae West (Hanna) Cleveland.
Dear Ruth (Locust St.) Philadelphia.
Dream Girl (Selwyn) Chicago.
Family Affair (His Majesty's) Montreal.
Follow the Girls (Shubert) Chicago.
Glass Menagerie (Biltmore) Los Angeles.
Harvey (Harris) Chicago.
I Remember Mama (Studebaker) Chicago.
If the Shoe Fits (Shubert) Boston.
Life With Father (Geary) San Francisco.
Lute Song (English) Indianapolis 21-23.
Magnificent Yankee (Colonial) Boston.
Mary Had a Little (Opera House) Newark, N. J.
Musical Repertoire (Cass) Detroit.
Oklahoma (Erlanger) Chicago.
Pygmalion (Nixon) Pittsburgh.
Song of Norway (Forrest) Philadelphia.
State of the Union (Blackstone) Chicago.
State of the Union (Curran) San Francisco.
Student Prince (Royal Alexandra) Toronto.
Sweethearts (Olvic O. H.) Chicago.
Tobacco Road (Cox) Cincinnati.
Up in Central Park (Hartman) Columbus, O.
Voice of the Turtle (Auditorium) Hutchinson, Kan.; (Arcadia) Wichita 22-23.
Voice of the Turtle (State) Winston-Salem, N. C., 20; (National) Greensboro 21; (Carolina) Durham 22; (State) Raleigh 23.
Years Ago (Copley) Boston.

Burlesque

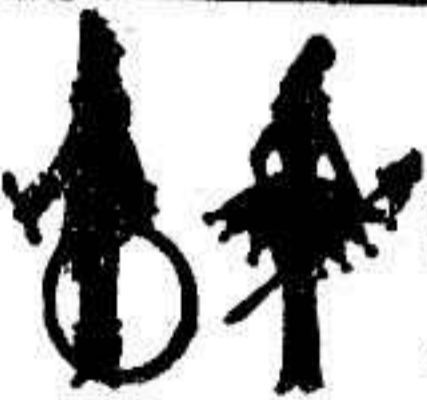
By UNO

NADINE, now spot-featured as "the modern Lady Godiva" on the Hirst circuit, opens at the Troc, Philadelphia, November 24, with Hudson, Union City, N. J., to follow. . . . Wen Miller is new general manager of the Howard, Boston. Replaced Ed Ryan, who died recently. . . . Nancy Ann, age three, is chaperoning her ma, Madeline Lewis, dancer, and stepdad Chick Evans, straight man in Walter Brown's (Hirst) unit. . . . Jai Leta readying a vaude single with special material by Ken Hecht and Sid Bass. . . . Bobby Burns, house vocalist now at the Grand, St. Louis, replaced Bob Winkler, shifted to the St. James Hotel, Baltimore. . . . Patricia Powers, of the Fuller-Edwards unit, was taken ill while playing the Grand, St. Louis. Now convalescing in St. Mary's Hospital there. . . . The La Mories, ballroom dancers, completed eight weeks of Hirst circuit tour and returned to niteries at the Coronada Hotel, Worcester, Mass., November 11.

Lynne Peters and Nat Ozmon, new vocal combo, hosted Nat's brother, Walter, back from 22 months with the army and due to return to Hollywood film enterprises. . . . Doris May, dancer, moved from the front row at the Hudson, Union City, to the Hurricane nitery, Miami Beach, Fla., to do specialties. . . . Bert Carr replaced Slat's Taylor, opposite Jack LaMont, in a Hirst unit in St. Louis, November 16. Slat's left to rejoin his wife, Ermaine Parker, at the Hollywood, San Diego, Calif., over the holidays and then returns to the circuit via the Mike Sacks unit. . . . Mary Denke, now Lily Marlyne, a chorine last season, is now a principal with the Stinky and Shorty unit on the Hirst wheel due at the Hudson, Union City, November 17. . . . Ben Lerner closed as assistant manager of the Folly, Kansas City, Mo. Buster Lorenzo replaced, making announcements, singing ballads and supervising backstage. . . . Harry Wall, concessionaire at the Grand, St. Louis, back at work after attending the burial of his mother. . . . Viola (Perry) Elliott, former burly feature, is operating a beauty salon in Baltimore. . . . Charles (Red) Marshall and Roland O'Keefe, heading for Japan with a USO outfit.

DETROIT:

Stanley Montfort, long-time house straight man at the Avenue, opens at Columbus, O., November 22, with Mitzl as featured woman. . . . Talu and Denny Wild, former chorines at the Avenue, open at the Folly, Kansas City, Mo., November 22. John Head, former straight man and house singer at the Avenue, is opening on the Kane circuit. . . . Bonnie Boyia, featured woman formerly at the Gayety, Cincinnati, moved to the Casino, Boston, November 17. . . . Pearce Bradley and Morris Spiegel, of the Avenue, rubbernecked at the Gayety, Cincinnati, last week.



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Five U. S. Acts Score in 19th Command Perf.

LONDON, Nov. 16.—Five Yank acts were among the headliners at the recent command performance before the king and queen and the two princesses. This was the 19th royal command variety performance, and used in all, 250 performers and 37 acts. Show ran 140 minutes to a full house, at prices ranging from \$2.50 to \$250. Gross was \$40,000, which went to the Variety Artists' Benevolent Fund.

Five Yank turns, all of whom scored heavily, were Puppeteer Bob Bromley; the Three Ross Sisters; the Three Sailors; chirp-terper Gil Johnson and Harry Lester and his Hayseeds, hillbilly act. Among other acts were a number of European performers including Robert Lamouret, French ventriloquist; Halama and Konarski, Polish terpers; Blanche and Alan Lund, Canadian dance team, and the Cairoli Brothers, Italian-French musical clowns.

Dave Apollon Plans Longhair Concerts

NEW YORK, Nov. 16.—Dave Apollon, after 25 years in vaude, is invading the longhair concert field. He plans to set up a traveling musical troupe of singers and instrumentalists and feature Gypsy and folk music of various countries. Tours will be made in concert halls and auditoriums.

Under the name *Gypsy Festival*, Apollon is planning a 36-piece longhair ork. A chorus of nine and soloists from different countries to chant the folk ditties of their homelands.

Mass. Club Gets Unfair Tab After Long Dispute

NEW YORK, Nov. 16.—The Rio Cabana, New Bedford, Mass., with about a \$2,500 weekly talent budget, has been declared unfair by AGVA for alleged failure to pay off a line which the union says was canceled after two weeks, altho bought for four weeks.

Dispute arose last June when the Noel Sherman line was let out. When AGVA declared the spot unfair the ops did nothing about it. When they reopened two weeks ago they sent the union a check for \$1,300, amount of the claim, but stopped the check when show opened.

AGVA's threat of pulling the show resulted in another check being sent to and accepted by the Boston office. This check carried a memo which said that it was to be held "in escrow pending settlement."

Union accepted the check, deposited it, and then sent its own check for the amount back to the Rio, telling club it could not accept payment under such conditions. Unfair action followed.

Govt. Nixes Earl Carroll On Theater-Office Deal

HOLLYWOOD, Nov. 16.—Earl Carroll's application for government approval of proposed \$5,000,000 theater-office building project was nixed by Civilian Production Administration this week. Producer, thru a subsidiary, Radio City Realty Corporation, was notified project would have to wait until supply of building materials eased up. Proposed building called for a 7,000 de luxe movie theater, broadcasting studios, offices and stores.

Mejico Mucho Hot for U. S. Acts, Says Grauman; Tips on Bookings

MEXICO CITY, Nov. 16.—After coming down to Mexico with the idea of staying only long enough to pick up ideas, Saul Grauman and his Stairway of Melody act appear to be on the way to setting a new record for American acts here. Grauman and his three girls came down five months ago for a short booking at Folies Bergere. They stayed for six weeks, leaving to go into El Patio on a two-week booking. It stretched to four. Then they went into Lirico as part of a musical revue and were held over for two months—a new house record. Now the act is headlining at Sans Souci, one of Mexico City's best night spots, and has been getting good hands for the last two weeks.

Grauman said he was grossing \$850 a week for the act. This is trimmed by 8 per cent government tax, 3 per cent union assessments and a 10 per cent booking fee.

Grauman recommended that American acts booking in Mexico negotiate on a net basis rather than a gross. He said this will eliminate necessity for a lot of personal book-keeping over the various taxes and fees. Deals also should include transportation to and from the border.

Mexican bookers arrange all immigration papers for incoming acts.

Several new routines incorporating Mexican dances and tunes are being worked out by Grauman, including costumes with a south-of-the-border theme for use when they go back to the States.

Grauman said he and the girls have been treated well in Mexico. He recommended bookings here for American acts which are in great demand. House accommodations are not too good, but most managers cooperate. Most pay on a nightly basis, he said.

Philly Tax Take-Off 50%; Blame Rate Boost

PHILADELPHIA, Nov. 16.—City fathers are now resigned to the fact that their expected realization of \$6,200,000 in taxes this year from the amusement industry will hardly reach half that figure. For 10 months of the year, ending October 31, tax take from amusements amounts to merely \$2,391,121.

Intake from amusements has been dipping continuously since last July, when city hiked amusement tax from 4 to 10 per cent, this 10 per cent is apart from the 20 per cent federal slice. It has been a big factor in discouraging amusement promoters, particularly in the dance and concert field. In addition, low tax intake reflects drop in movie and theater biz here as well as along the nitery circuits. Amusement biz is estimated at being 35 per cent below par here, with the owners of small nabe movie houses as hard hit as the center-city palaces.

NCAC in Coast Revamp; Ainsworth, Alban Out

HOLLYWOOD, Nov. 16.—National Concert and Artists' Corporation here has undergone an exec reshuffle, with NCAC Prexy Alfred H. Morton in from New York to cut. Move was made to strengthen agency's radio-pix operations.

Fred Hamilton replaces Helen Ainsworth as head of NCAC's Coast office, with Miss Ainsworth moving over to A. & S. Lyons. Harry Lipton takes over radio, formerly handled by Martin Alban and will be assisted by Norma Rineheart. Alban's future plans were not made known. Helen Britton will head Coast special attractions department.

CHORUS GIRLS

Wanted at once. Day off. Short rehearsals. Wire or Write

PALACE THEATRE Buffalo 3, New York

Magic

By Bill Sachs

MARTIN (KISMET) SUNSHINE, injured in an auto accident nearly a year ago, is up and around again and has just played his first Chicago date in over a year. . . . King and Zorita planed out of the Windy City last week for a two-week engagement in Dallas with their mental turn. . . . The Great Jaxon, vent, after a season of fairs in Iowa and Nebraska for Barnes-Carruthers, opened Friday (15) at the Grand Theater, St. Louis, for a week. . . . Michael MacDougall, the card detective, appeared on the Standard Brands television show in New York November 7, presenting highlights of his gambling expose. Arrangements were made by Ted Garden of the Lawrence Golden Office. . . . Kreiger the Magician and Company were the features of a six-act show staged by the Greyhound Bus Lines at the Columbia Hotel, Columbia, S. C., recently. Guests of Kreiger at the show were Will Hill, the Rudynoff family, the Mulette family and Edwin N. Williams, well-known circus folk who are wintering in Columbia. . . . Johnny Paul, whose eight-year run at the Gay 90's Bar of the LaSalle Hotel, Chicago, was culminated by the tragic fire there some months ago, is keeping busy on nitery and convention dates in the area. . . . Darrell the Magician, who hit the road a few weeks ago with a variety-magic layout, has already folded and returned to his native Indianapolis. Jack W. Burke wants it known that he was not manager of the troupe, as recently mentioned here, but merely handled the bookings for the unit. . . . Allan, mentalist, after four weeks in the Continental Room of Hotel San Diego, San Diego, Calif., has begun a tour of the West Coast. . . . Dr. and Mrs. Weiss presented an escape routine, using handcuffs, mail-bag and straight-jacket, on a recent T. Walter Thompson television show aired out of New York. . . . Bill Hart, now engaged in commercial lines in Detroit, plans to return to pro magic soon after a wartime absence from the field.

LUCILLE AND EDDIE ROBERTS are showing their magic-mental wares in the Cotillion Room of Hotel (See MAGIC on page 46)

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GAYETY THEATRE 250 S. HIGH ST. COLUMBUS, OHIO

THE FINAL CURTAIN

ADAMS—Dr. Joseph, 65, director of the Folger Shakespeare Library and author of numerous books on Shakespeare and his plays, in Washington November 10.

BATES—J. O., 54, for many years electrician and concessionaire with the J. J. Coley Shows, recently in Veterans' Hospital, Muskogee, Okla. Survived by his widow and son of McAlester, Okla.

BAUSCHER—Howard, 60, superintendent of Seaside Amusement Park, Virginia Beach, Va., in Lancaster, Pa., November 14. Forty years in outdoor show business, Bauscher started with Intersoll and later worked with Philadelphia Toboggan Company, Miller & Baker and for his own account. Interment in Lancaster, Pa., November 18.

Wallace and Sells Floto circuses, in St. Frances Hospital, McComb, Ill., November 6. He was for years manager of the Zanzibar twins, Zulu and Kiko, and had appeared at Coney Island, New York, and Riverview Park, Chicago. The past nine years he worked as a carnival attraction. Survived by his widow, Eileen, and four sons, Vincent, Bob, John and Tim.

HOUSE—Nathan, 54, for 30 years in outdoor amusements, November 11 in New York. Interment Tuesday (12) in National Showmen's Association plot in Ferncliff Cemetery, New York.

KALLMAN—Edgar E., manager of Feltman's Restaurant, Coney Island, November 7 in Washington.

LAPENTA—Lawrence (Larry), stage manager at the Colonial Theater, Hartford, Conn., in that city November 7. Survived by his widow and daughter.

MATTEW—Scott, 66, vet stage and screen character actor, November 9 at his home in Hollywood. Prominent in the Troupers' Club, he appeared in over 500 motion pictures. Interment in Valhalla Cemetery.

MORELL—Roscoe H., 48, former outdoor showman, found drowned in Athens, Ga., October 18. Morell had been with the Mighty Haag and other circuses as billposter and sign painter and was last with the J. F. Sparks Shows. Survived by his widow, his mother and one daughter, Mrs. Ruth Sherwood, ball and string game operator with the Wonder Shows of America. Burial in City Cemetery, Athens, October 18.

MORRIS—Richard Allen, 2, son of Robert and Dorothy Morris, formerly with Lewis Bros.' Circus, recently at his home in Valley City, O.

REED—Joe, 93, former bareback rider with the 101 Ranch Wild West Show, November 10 of burns suffered in a fire at his cabin near Phoenix, Ariz. Reed had been with several circuses until he retired a few years ago.

TOOHEY—John Peter, 66, New York legit press agent, playwright and magazine writer, in New York November 7. He worked on the staffs of William A. Brady, Sam Harris and Max Gordon, his most recent assignment being with the New York production of *The Late George Apley*. Among plays he wrote were *Fresh*

Every Hour, Swiftly, Growing Pains and *Jonesy*.

WARD—William Dudley, 69, father of Penelope Ward, currently playing the leading role in *Lady Windermere's Fan* at the Cort Theater, New York, in Calgary, Alta., November 12. Ward was prominent in English political circles and a former member of the British Parliament.

Marriages

BENNETT-McCANLESS—Bozo Bennett and Babe McCanless, with Dickson United Shows, recently in Ardmore, Okla.

BRODIE-ANDREWS—Steve Brodie, film actor, and Lois Andrews, night club singer and screen actress, October 14 in Tijuana, Mex.

HALLAM-ROBERTS—Kenneth E. Hallam, writer-publicist, and Barbara Dagmar Roberts, USO-Camp Shows, Inc., publicity writer, in New York November 9.

HILLMAN-SAULSBURY—Irving Hillman, manager of the Empress Theater, Danbury, Conn., and Helen Saulsbury, recently.

SKOLAK-CARVER—Eddie Skolak, manager of the President Follies, San Francisco burly house, and Mary Katherine Carver, singer in the show, in San Francisco recently.

SMIDT-CARSON—Paul Smidt and Dorothy Louise Carson, members of the Three Royal Rockets, skating act, November 3 in Dallas.

Births

A daughter, Doris Malenda, to Mr. and Mrs. James H. Drew Jr. in Shelby (N. C.) Hospital November 2. Parents are concessionaires with the F. E. Gooding Amusement Company.

A daughter to Mr. and Mrs. Joaquin Garay in Franklin Hospital, San Francisco, November 3. Father is owner of Copacabana, night spot there.

A daughter, Christine, to Mr. and Mrs. Clarence Cassell in San Francisco November 3. Father is an announcer at KQW, San Francisco.

A daughter to Mr. and Mrs. Norman Silver November 4 in Detroit. Father is salesman for Universal Pictures there.

A son, Timothy Doyle, to Mr. and Mrs. Doyle Markham, November 7 in

St. Louis. Father is co-owner of Tune Town Ballroom there.

A son to Mr. and Mrs. Fred Orsatti in Columbus Hospital, Philadelphia, November 5. Father is head of Orsatti's Casino, Somers Point, N. J.

A son, Robert Andrew, to Mr. and Mrs. Cliff Hall November 9 in Newport, R. I. Father is piano-vocalist and mother is former band vocalist.

A son, Erik George, to Mr. and Mrs. George Koehler November 11 in Cooper Hospital, Camden, N. J. Father is on the promotion staff of Station WFIL, Philadelphia.

A son, Peter, to Mr. and Mrs. Sol Zatt, November 5 in New York. Father, a former staff man for *The Billboard*, is now with Ziff-Davis Publishing Company. Mother, formerly Lillian Korover, was with the WMCA and WNEW, New York, press departments.

A daughter, Susan Jovette, to Mr. and Mrs. Claude Moore in St. Louis October 27.

Divorces

Jean Taylor, vocalist, from Jimmy Grier, band leader, November 12 in Los Angeles.

Barbara Dagmar Roberts, writer in USO-Camp Shows, Inc., publicity department, from Edward V. Roberts, London correspondent of United Press Association, in Sarasota, Fla., October 30.

Marjorie Bowen Scripps from William J. Scripps, general manager, Station WWJ, Detroit, in that city recently.

MAGIC

(Continued from page 45)

Pierre, New York. . . Frakson heads up the new show in the Terrace Room of the Hotel Statler, Detroit, long a favorable spot for magic turns. . . Paul Duke moves into El Rancho, Las Vegas, Nev., November 27 for a fortnight's stand, after which he makes his first appearance in the Los Angeles area. . . Lewis Gerber, after a week at the Band Box, Cincinnati, departed for his Indianapolis headquarters to begin a string of school and theater dates thru the Hoosier State. . . Milbourne Christopher tells of a recent interesting session with Russ Swann, Howard Brooks, Arthur Lloyd and Richard Himer at the Essex House, New York. . . Bert Allerton is in New York for a quickie visit from the Windy City. . . Spotted prowling the New York magic haunts recently were Jack Chanin, Richard Dubois, Paul Curry, John McArdle, and Kajar, the last named just back from a USO tour of Germany. . . Earl Morgan is resting at his Chicago home after whipping up a new miracle for the boys, the Nestor Candles, a one-to-eight candle production that smacks of a nifty. . . Norman Jensen, the lad who assists behind the counter at Max Holden's Magic Show, New York, turned in a socko job on the bill at New York's Village Barn November 8, with an original magic turn that had the pros in the audience drooling. . . Lieut. Lee Allen Estes, Safety First Magician of the Kentucky State Highway Patrols, postals: "McDonald Birch played Paris, Ky., November 4; Lexington, Ky., the 5th, and Richmond, Ky., the 6th, to turnaway crowds, both afternoon and night. Mr. and Mrs. J. J. Musselman; Mr. and Mrs. G. R. Rinehart, and Miss Rinehart and Donald Redmond came over from Louisville. Just read where a suit-case magician gets as much as Birch does without carrying large equipment. One played here (Lexington) last week and the audience walked out on him. This type of performer may be all right for school assembly programs who show and run, but never for a full-evening show. True, Birch works hard but gets results. Showed me his receipts for this season and they are terrific. So a big show does pay off—so who is right—???"

In Memory of My Darling Wife

LEONE M. BARIE

Who Passed Away November 24, 1944.

Life is so empty, darling,
Without your dear, sweet smile,
The long days come and go somehow,
But nothing seems worth while.

CLAUDE BARIE

BELL—W. L. (Cannon Ball), 51, former concessionaire, last with Siebrand Bros.' Circus, in Phoenix, Ariz., November 8 when his plane crashed in Paradise Valley. Bell was instrumental in forming the Arizona Showmen's Association last year. Survived by his widow, Ottie; his mother, Mrs. Lee Dopp, and two sisters, Mrs. Maude Eaton and Mrs. Roy Shank.

CRITSER—Bertis A., 73, known professionally as Bert Cayton, in Miami November 3 from burns suffered when he fell into a tub of boiling paraffin while waterproofing canvas at his home. Surviving is a daughter in Del Monte, Calif.

CROSBY—Cornelia T., 93, friend of the late William (Buffalo Bill) Cody and Annie Oakley and a licensed guide in Maine and newspaper columnist, in Lewiston, Me., November 11.

CZERWINSKI—Stanley H., 60, for 15 years trombonist with the Ringling circus, recently at his home in Memphis. Born in Cincinnati, Czerwinski went to Memphis 40 years ago, where he played with the Orpheum and Loew's theater orchestras 15 and 10 years respectively. Survived by his widow, Helen; a daughter, Mrs. Rex Evans, Jonesboro, Ark.; two sons, Robert L., Memphis, and S. H. Jr., New Orleans; three sisters, Mrs. Charles Rasche and Kathryn, Memphis; Mrs. William Scherra, Cincinnati, and a brother, Ed F., also of Cincinnati. Burial in Calvary Cemetery, Memphis.

FALLA—Manuel DeFalla y Mateu, 70, noted Spanish composer, in Alta Gracia, Province of Cordoba, Argentina, November 14. Best known in America for his score for the ballet, *The Three-Cornered Hat*.

FURNER—Frank A., 74, former vaude sharpshooter and sheriff of Battle Creek, Mich., in that city recently. Survived by his widow, Allie.

GEORGE—Heinrich, 63, noted German stage and film star, reported dead September 27 in an internment camp in Russia. Survived by his widow, Bertha Drews, German actress.

GOSNELL—Evelyn, 51, former star of farces and musical comedies, in New York November 11 of injuries sustained in a fall. She starred in *Up in Mabel's Room*, *Ladies' Night* and *Naughty Cinderella*.

HANNA—John (Kanaka), 80, Australian Bushman attraction for many years with the Ringling, Hagenbeck-

In Memoriam



GEORGE E. ROBINSON

Died November 22, 1923

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WHAT? KILROY NOT COMING?

Won't Be Long Now for New House Trailers

Will Be on Sale in December

CHICAGO, Nov. 16.—So you've been waiting for a new house trailer, one of those super-duper post-war jobs? Well, you won't have to wait much longer.

At least that's the word from L. N. Bartholomew, and he should know. He's president of the Trailer Coach Manufacturers' Association.

Some of the de luxe models, Bartholomew said yesterday, will be on the market in December. To be sure, there won't be many available at first, but beginning January 1 production will mount steadily.

Taking time out here at a press get-together, framed to tee off publicity for the Monday (18) opening of the annual three-day meeting of the association, Bartholomew dwelt at length—and in enthusiastic terms—on what lies ahead for showfolks in the way of house trailers.

Prefacing his glowing description of things to come, he said showfolks in the past always have wanted the de luxe jobs, with all the possible conveniences and luxuries of home. And, he went on without pausing, they'll be more than pleasantly surprised with the vast strides made in house trailers since production halted because of the war.

Old Features Are Back

All of the old features, such as hot and cold running water, electric water heaters, showers, etc., are back—indefinitely better than ever before—and more features have been added. Construction has been redesigned to permit easier towing; the weight has been lightened and both the interior and exterior of the new jobs make the old trailers look like something out of the old covered-wagon days to hear Bartholomew tell it.

Electric refrigerators, more commodious ones, are back. Improved heating systems have been created. Insulation has been intensified to a point where—well, it'll be warmer in the winter and cooler in the summer than the normal house, so Bartholomew says.

The galleys are coming out in stainless steel. Showers are a feature in the new de luxers. And from the standpoint of beauty the new jobs have what it takes. Interiors are in mahogany, exteriors of aluminum.

Riding Qualities Improved

Riding qualities have been greatly improved. Use of newly developed dollies and tandem wheels have made the pull less than in pre-war years, this despite the fact the length of the de luxers has been increased to as much as 27 feet.

As for prices, they, too, are up over pre-war days. "Higher material and labor costs," Bartholomew explained. "But," he said, "the increase is only 15 per cent, by far

This Proves No One Is Immune From an Ingenious Side Show Op

MILWAUKEE, Nov. 16.—There were enterprising showmen in the old days, too, who knew how to take advantage of a visiting celebrity's presence and turn it into a profit, according to an anecdote related by H. Russell Austin, author of a new history on Milwaukee, titled *The Milwaukee Story*, just published.

Austin tells of the time when Abraham Lincoln, before his election to the Presidency, spoke at the State fairgrounds on September 30, 1859, on the subject of abolition of slavery. He stood on a wagon bed and addressed a crowd of 800, and so unimpressed were his listeners that the fair board was criticized for having spent \$100 to bring him to the fair.

Everyone had heard of Lincoln, however, and an enterprising showman at the fair found a neat way to get him as an added attraction. He invited the President-to-be to see his side show free, and once Lincoln was

inside, he climbed on his platform and chanted: "Step right up and see Abe Lincoln—only a dime!"

A bronze plaque on a boulder at 831 N. 13th Street, Milwaukee, marks the site where this took place, according to author Austin.

Show Business, Sports Tax Set For Portsmouth

PORTSMOUTH, Va., Nov. 16.—City council here has informally agreed to an amusement tax on show business and sports.

Mayor Leslie T. Fox disclosed the information when another councilman, Frank D. Lawrence, who is also owner of the Portsmouth baseball team, asked if the council planned any rent increases for the stadium.

It was a case of being faced with the prospect of raising the real estate assessment or putting the tax on showbiz and sports, Mayor Fox said, and the council decided on the latter.

This will be the second Hampton Roads city to tax amusements. In Norfolk, a 10 per cent levy has been in effect a year, but is falling short of the estimated \$550,000 annual revenue. The September take, recently announced, was \$39,560.11, representing 976,661 admissions.

Riding Club Gives Proceeds to Blind

SASKATOON, Sask., Nov. 16.—Net proceeds of the Saskatoon Riding Club's second annual round-up barn dance, held in the stadium here Friday (1), were given to the Canadian National Institute for the Blind. Show was staged by Gib Potter and emceed by Bill Wilson. Bill Greenhalgh's ork furnished the music. Dance chairman was Hobart Peters.

Novel feature was the floorshow titled "Horse O'pry." One-hour program featured high school horses and Pat Lundy's coach horses; trick riding and roping by Gib Potter; Shamus Lundy and Garnie Davit's Campfire Musicians; Margaret Potter's educated horse; Gordon Dafoe and Arch Acheson's flag finale; the Cowboy Quadrille, ridden by Gib and Marg Potter, Joe Anderson and Ivy Cowan, Less Shield and Kay Booth and Alvin Craig and Kay Dafoe.

367,000 to Freeport Track

FREEPORT, L. I., N. Y., Nov. 16.—Midget racing at Freeport Stadium this year has drawn in excess of 367,000 paying customers, according to Promoter Jake Kedenburg. Total purse money is claimed to have amounted to almost \$100,000. Kedenburg plans to continue his regular Friday night race meets as long as customers can take the chilly nights.

Everyone Else Heads for Chi

Record throng certain from all outdoor biz—Showmen's League program a standout

By Pat Purcell

CHICAGO, Nov. 16.—If there is anyone in show business, of the outdoor variety, who isn't in Chicago come Saturday (30), it will have to be Kilroy—and so far no one has definitely established the profession of that gent whose slogan, "Kilroy Was Here," apparently has taken the nation as much by storm as "Oh You Kid" did when the majority of us were in short strides.

Those unfortunate enough to reside in Chicago can testify that every mail brings more and more requests for rooms. And every time the telephone jingles in *The Billboard* office, nerves twitch, as odds are now 5 to 6 it will be from some procrastinating brother who wants a suite at the Sherman but will settle for a room.

This situation brings to mind the condition about 10 years ago when one brother would check into a room and five more would heel in. But not so anymore. All the lads have their kicks stuffed with the folding stuff, and each and every one wants a suite. The mere suggestion that it might be possible to get accommodations at a residential or suburban hotel brings a roar and snort that would make Mars toss away his atomic bomb and hike for cover.

Chi Never a Bargain

The hotel situation in Chicago isn't a bargain even when there isn't a convention of note in this windy city, but when the carnival, fair, park and circus men converge on the city from every nook and cranny of the continent—well, it's a hey, rube!

Operators of Mrs. Sherman's hostelry have been turning down reservations for a month, and they won't give anyone a peek at the list, so the reservation list for the Showmen's League of America Banquet and Ball was consulted. There's a list for you. There are fellows demanding two or three full tables who used to come to the meeting single-o, and each is bringing his own party. That gives a general idea of the carnival situation.

Then a visit to Paul Huedepohl's National Association of Amusement Parks, Pools and Beaches office reveals that the demand for reservations is more than double that of a year ago—575 to 275. Paul is now beating the bushes around Chicago in an effort to find a few spare balliwicks for his parkies.

The only way to judge the possible influx of fair executives is to check the attraction booking offices. Some of these fellows wisely made arrangements for their regulars long before they heard from them, but this past week they've been hearing from fellows who must be second cousins of the regulars, as the names may have been heard before but most certainly are not familiar.

This brings us down to the cirkies, who ordinarily are few in number at (See *No One Will Miss on page 50*)

Govt. Returns Pre-War Lots For Outd'r Biz

ST. JOHN, N. B., Nov. 16.—Improved lots will greet carnivals and circuses in the Maritime Provinces next year, thanks to the Canadian government releasing grounds which have been used by the army, navy and air forces.

Here in St. John, the East end sports field is being abandoned by the army, after having served as a camp during the war years and since that time as a camp for reserves. In pre-war years, this lot was liberally used by carnivals and circuses. With the army taking over, shows had to depend entirely on the Shambrook sports field on the North end, which, from the standpoint of location and rail service, was anything but satisfactory.

Other spots in which the army is turning back lots include Fredericton, N. B.; Halifax, N. S.; Woodstock, N. B.; Moncton, N. B.; Chatham, N. B.; Aldershot, N. S., and Shelburne, N. S.

Portable Aluminum Tank Is Introduced

BALTIMORE, Nov. 16.—Sportsmen's show held here recently in the armory featured what is believed to be the first portable aluminum tank ever used for such an event. The tank was manufactured by the Glenn Martin Company.

Finale of each show was the Great Siegfried, ski-jump. Slide was suspended from ceiling, with landing on a narrow four feet wide catwalk, built over the tank, and ending on the stage.

and away under the average jumps for other products for the same period."

ARIZONA ON WAY TO RECORD

225,000 Gate Seen Possible

Armistice Day lures 45,000; Jones plans to plow back profits into improvements

PHOENIX, Ariz., Nov. 16.—The 1946 Arizona State Fair, first since 1941, entered the home stretch of its record-breaking 10-day run here Friday (15), with the management and exhibitors hoping to close the show Sunday (17), with an all-time attendance high of over 225,000.

Admission is 50 cents plus tax for adults and 25 cents for children, and belief is held the fair will not only make money but that it also will produce enough extra revenue to provide funds for an enlarged plant in 1947.

Expect Strong Finish

Expo opened November 8 with an enthusiastic crowd of 10,000. The next day it swelled to 12,500. Then more records were broken Sunday when 40,000 turned out and on Monday (Armistice Day) when nearly 45,000 thronged the grounds. Tuesday's crowd dropped to 4,000, but the workers welcomed the lull. Heavy attendance is anticipated again for the last two days.

Folk's Celebration Shows has the midway, and their grosses were reported as beyond expectation. The show has been getting plenty of free play in local papers. Pictures published include those of Pa and Ma Quackenbush, stock actors of Chittlinville, Ga., who give two shows daily. The horse-race meet is also drawing big.

Kiddie Bar Bows

Something new this year is "Kiddie Bar," operated by local parent-teacher group. It is for children whose parents want to enjoy the expo without having to take children in (See Ariz. Set for Record, page 92)

Hamid, World-Mirth Inked for Ottawa; Harness Racing Out

OTTAWA, Nov. 16.—Contracts were awarded to George A. Hamid for the grandstand attractions and to World of Mirth Shows for the midway by the board of directors of the 1947 Central Canada Exhibition at a meeting here Wednesday (13). Dates of August 18 thru 23 were set for resumption of the annual, grounds of which were used as an army base during the war years.

Act budget was increased, according to Hamid. Night show will feature Grandstand Follies, largest of Hamid revues, plus 10 acts. Hamid attended the meeting along with Frank Bergen, general manager, and Bucky Allen, concession manager of World of Mirth.

Harness racing will be discontinued and in its place the management has set up a \$10,000 budget to be administered by Hamid to provide afternoon attractions separate from the night show. A rodeo, circus and thrill shows are under consideration.

Manager H. H. McElroy has moved his office to the fairgrounds to supervise renovating and building now in progress.

Three W. Mass. Counties, Urged By Fairs, Again Okay Race Bets

SPRINGFIELD, Mass., Nov. 16.—Three Western Massachusetts counties — Hampshire, Berkshire and Franklin—have given the green light to horse racing again, following approval of a referendum on the State ballot last week. All three counties, however, turned thumbs down on the resumption of dog racing.

In Hampden County, where the famous "Committee of 100" was active again in opposing passage of the legislation, voters overwhelmingly turned down both horse and dog racing, closing the door to possible reopening of the horse race track in near-by Agawam by the Agawam Racing and Breeders' Association.

Fair Makes Appeal

In Hampshire County the election was marked by a plea from the directors of the Three-County Fair, for approval again of horse racing. In full-page ads the fair directors declared:

"Four years ago, we, the directors of the Three-County Fair, asked for your help. We asked that you vote for pari-mutuel racing in Hampshire County so that racing might be added to the attractions of the fair, and thereby increase the fair receipts.

"At that time we pledged that racing would be conducted only during the fair; that control of the fair and racing would remain in the hands of your neighbors and friends, the fair directors, and that increased

revenue would result in increased agricultural premiums.

Points to Record

"All these promises have been kept. Agricultural premiums have been doubled. The fair grounds have been greatly improved.

"If the fair is to continue as it should—with further improvement to grounds, in quality of agricultural exhibits and more attractive premiums — it is essential that pari-mutuel racing be continued in Hampshire County."

Heading the plea the voters there approved the continuance of pari-mutuel racing (See Race Bets Okayed on page 92)

Free Fair for Rugby, N. D.; Revival Skedded for 1947

RUGBY, N. D., Nov. 16.—Sponsored by the Rugby Commercial Club, a fair will be revived here June 12-14, 1947. The annual will be known as the Rugby Free Fair. No special levy will be asked from the county for its support.

At a recent meeting members of the board of directors of the Commercial Club voted to contract the William T. Collins Shows for the midway. Grandstand attractions will be booked at a later date, it was announced.

Improvements to the grounds and the addition of bleachers are planned.

Oklahoma City Nets \$89,893; Triples Previous Peak Profit

OKLAHOMA CITY, Nov. 16.—An all-time record profit was recorded by the Oklahoma State Fair this year, with \$89,893.79 filling the till and tripling the previous high established in the boom year of 1929. Ralph T. Hemphill, manager, also announced that a "poll of the State Fair board reveals a majority now in favor of leaving the fairground where it is and try to build it into something of which the city and State can be proud." That squelches the hue and cry raised by many to get Fair Park away from the Negro district and build it anew. Profits are being employed to rebuild buildings destroyed or damaged during the war years. But it won't be enough.

Receipts \$239,521

Total receipts during the year were \$239,521, broken down, as follows: Gate receipts, \$98,025; grandstand receipts, \$44,425; concession and exhibit sales, \$47,025; miscellaneous receipts from percentages, other concessions, \$41,053.

Cost aggregated \$140,636, including \$34,937 for entertainment and \$28,371 for putting grounds and building in safe condition.

In the previous high year only \$176,445 came in, with \$151,152 going out for a net profit of \$25,445.

Money for Pavilion

The event has been consistently profitable with the exception of the Fall Festival of 1945, which was completely rained out. Year by year savings have been set aside, earmarked for future use.

Last year the Oklahoma City council agreed to set aside about \$50,000 for rebuilding the crumbling livestock pavilion—if and when materials become available. The estimated cost (See Okla. City Nets \$89,893, page 93)

Burlington, Vt., Nets \$8,297 Profit; Grew Re-Elected President

BURLINGTON, Vt., Nov. 16.—The 1946 Champlain Valley Fair here was the most successful in history, netting a profit of \$8,297, it was reported at the annual meeting of the association. Attendance surpassed that of the previous peak year by 3,000, despite the loss of one day by rain.

James S. Grew was re-elected vice-president. Other officers named were Maynard C. Ray, vice-president; Seth A. Densmore, treasurer; J. Lyman Burke, clerk, and Harris K. Drury, general manager.

Directors re-elected were: C. E. Brigham, S. A. Densmore, James S. Grew, Frank F. Pine, Maynard C. Ray, C. N. Smith, H. A. Thompson and H. P. Wetherbee, all of Burlington; E. A. Martin and Paul D. Raine, Essex Junction; Ovilla Richards and H. I. Stanhope, Winooski; D. W. Bostwick, Shelburne; R. W. Ellsworth, Underhill, and R. C. Mayo, Essex Center.

Showbiz Cash May Save Fair

Hamid, Strates reported set to supply \$'s Batavia, N. Y., needs to retain fairgrounds

BATAVIA, N. Y., Nov. 16.—George A. Hamid, who heads the New York attraction booking office bearing his name, and James E. Strates, owner of the James E. Strates Shows, may provide the cash which would enable the Genesee County Agricultural Society to retain ownership of the 84-acre fairgrounds now threatened by a forced sale of bond holders.

Bonds and accumulated interest aggregate \$140,000. Tuesday (12), the final day for such action, the fair did not make an appeal against a court order ruling for a forced sale of the bonds, and the sale is now a certainty, altho the date for it has not as yet been set. A period of six weeks is required from the time of advertising the sale and the sale itself, and the advertising has not been published. Indications are that the sale will be held after January 1.

Racing Org Plays Safe

Bonds outstanding total \$90,000, with accumulated interest placed at \$50,000.

Glenn W. Grinnell, fair secretary, in confirming the report that Hamid and Strates had offered to put up the money on a mortgage basis, thus enabling the fair to buy in the property, indicated that the Genesee-Monroe Racing Association, which uses the plant for pari-mutuel racing, would be represented at the sale to place a bid to safeguard the investment it has made in the plant and to assure continued use of the plant.

It is generally assumed, however, that the fair will be the winning bidder. As a non-profit organization, the fair association which staged its 107th annual event, does not have to pay property taxes, but if the racing association or any other corporation (See Showbiz Cash Saves on page 92)

Billboard's Lobby Directory Service To Aid All Hands

CHICAGO, Nov. 16.—Attraction bookers and carnival owners and representatives attending the International Association of Fairs and Expositions Convention in Chicago, are invited to list their names and room numbers on *The Billboard's* directory board which will be placed in the lobby of the Hotel Sherman.

This directory service, arranged by *The Billboard* and offered without cost to all, was devised last year when the hotel management forbade the hanging of banners or posting of signs in the lobby or in the corridors of the numerous floors. It proved a valuable service to all interested in booking or contracting.

Firm names, with room numbers, should be turned over to *The Billboard's* representatives, or to the attendants at the Showmen's League of America registration booth as soon as possible after room numbers are assigned, so the directory will be as complete as possible when it is erected Monday morning.

IAFE Program Lists Speakers

Will discuss building plans, college of fairs, advantages of circuits, ground layouts

CHICAGO, Nov. 16.—Many phases of fair operations will be treated by speakers at the annual convention of the International Association of Fairs and Expositions at the Hotel Sherman here the first week in December. The program announced by President Clarence H. Harnden, Saginaw, Mich., and Vice-President and Acting Secretary Archie L. Putnam, Chippewa Falls, Wis., reveals:

Speakers have been programmed for the last two days of the sessions, Tuesday and Wednesday (3-4). December 1 will be given over to the annual memorial services of the Showmen's League of America and to the annual meeting of the Middle West Fair Circuit.

Reception Monday

December 2 will be devoted to a meeting of the IAFE directors, a meeting of the State secretaries of State Associations of Fairs, and the annual meeting of the International Motor Contest Association, with a reception and buffet supper for fair men and their wives at night. Last named event will be in charge of Bligh A. Dodds, New York State Fair.

December 3 forenoon, will mark the first formal session of the IAFE, with Harnden presiding. Reports from various committees will be heard then. In the afternoon, Lou Merrill, secretary of the Western Fairs Association, will speak on *The California Fair School*; Horace Black, of Dallas, will talk on *Commercial Exhibits*, and Ralph E. Ammon, Wisconsin State Fair, will discuss *Promoting the State's Products*.

4-H Delegates To Speak

Wednesday morning speakers and their subjects will be *The Post-War International*, William Oglevie, manager of the International Livestock Exposition, Chicago; A 4-H club talk, presented by two delegates to the National Club Congress; *A Farm Editor Looks at Fairs*, Sam Guard, editor, *Breeders' Gazette*; *Newcastle* (See Name IAFE Speakers, page 93)

Carroll Renamed President At Great Barrington, Mass.

GREAT BARRINGTON, Mass., Nov. 16.—Edward J. Carroll was re-elected president of the Barrington Fair for a three-year term at a recent meeting of the fair directorate here. Carroll is also treasurer and general manager of the association. A record of the recent fair, the most successful in history, was given by Carroll.

Directors present were Almon P. Culver, E. Roye Humphrey, Attorney George R. McCormick, Philip S. Armstrong, George L. Taylor, Earl B. Raifstanger, Michael G. Whalen, James D. Hickey, Harry Storin and Carroll.

Miami's Golden Jubilee Exhibits Point to Future

MIAMI, Nov. 16.—Miami's Golden Jubilee exhibition, with theme of "Miami of the Future" and a slogan of "Fun in the Sun," will bow Monday (25) in the Bayfront Park auditorium. On exhibition will be models of the new city hall, "Orange Bowl of Tomorrow," and "Skyline of Tomorrow." Main portion of the fair will be devoted to industrial and commercial exhibits, Ernest Seiler, chairman, has announced.

Around the Grounds

Solons Okay Legislative Recess To Free Hotel Rooms During Show

The hotel situation being what it is in Harrisburg, Pa., Miles Horst, Pennsylvania Secretary of Agriculture and chairman of the State Farm Show Commission, huddled with Governor Edward Martin, president of the State Senate and the Speaker of the House of Representatives, and they agreed to recommend a recess of both Houses of the General Assembly, so that hotel rooms would be freed for occupancy by rural folks during the State Farm Show January 13-17.

The show was moved up a week this year to avoid conflict with the inauguration of the governor January 23, and, Horst pointed out, it is customary for the Legislature to recess for a full week following its organization the first Tuesday of January so that other committee appointments and other duties of the legislative bodies could be carried out. Thus, a recess would be in line with past customs.

In making his announcement, Horst said that inasmuch as there has been no farm shows with exhibits in the Harrisburg Farm Show building since 1942, an attendance of at least 500,000 is expected.

Bobby May, ace stunt driver of the Jimmie Lynch Death Dodgers and known professionally as Bobby Maynard, was married to Julie Brack, of Chicago, formerly of the Paul Sisters, October 30 at New Boston, Tex. In attendance were Jimmie and Virginia Lynch and Earl and Hattie Shipley.

Sam J. Levy is back at the Barnes-Carruthers Theatrical Enterprises after a week's business trip to New York. He plans to take a vacation after the IAFE Chicago convention and the Iowa Fair meeting are over.

Ralph Lynch, manager of Greater Grand Forks (N. D.) Fair, and Keith

Bacon, well-known hotel proprietor of that city, conferred with attraction people in Minneapolis Saturday (2) and took in the Minnesota-Michigan football game.

Station KLZ, Denver, sold on public interest in fairs, and livestock and horse shows, sent two men to the recent American Royal Livestock and Horse Show in Kansas City, Mo. Staffers traveled a total distance of 1,400 and used 650 miles of leased wires to air six farm reporter programs.

James R. Reynolds, Wenham, Mass., and Ellery E. Metcalf, Saugus, Mass., have been elected president and secretary, respectively, of Essex Agricultural Society, which operates the Topsfield Fair. It was announced that pari-mutuel horse racing yielded a profit of \$8,744 this year.

Charles Kressmann, aged father of Fred H. Kressmann, of the Barnes-Carruthers Theatrical Agency, Chicago, died suddenly Thursday (14) in San Francisco. He was visiting with Fred, who was in San Francisco directing attractions at the Grand National Livestock Show. Mr. Kressmann was a retired banker.

John Billsbury, well-known performers' agent, left Chicago recently to spend six weeks with his son in Los Angeles.

Trail Horses Top Show

SACRAMENTO, Nov. 16.—Annual one-day horse show, sponsored by the Sacramento County Horsemen's Association here Sunday (10), with afternoon and night programs, featured trail horses, jumpers and calf-roping events. Trail horses snared most attention due to State's plan for loop trail from one end of California to the other.

SPEEDWAY ROUND-UP

OKLAHOMA CITY, Okla.—Red Hodges, Dallas, won the 25-lap midget auto race feature at Taft Stadium here Monday (11). Rex Easton, Springfield, Ill., was second, with Marcel St. Cricq, Houston, third.

SAN DIEGO, Calif.—Kelly Petillo, 1935 Indianapolis 500-mile race winner, has announced plans for inaugurating year around racing at his new motor speedway here. Now nearing completion at the Kearney mesa, the asphalt speedway will have a circular mile track and a three-turn two mile track. Petillo plans one annual 500-mile race and shorter races for heavy, medium and stock cars on Sundays thruout the year.

CHICAGO—Mike O'Halloran, Chicago, won his second successive 25-lap feature midget auto race in the Indianapolis Amphitheater here Sunday (10). Myran Fohr, Milwaukee, and Bob Muhle, Skokie, Ill., finished second and third, respectively.

PUEBLO, Colo.—Construction of a midget auto race plant here has been started by the newly incorporated Colorado Midget Racing Association.

Initial outlay will be between \$15,000 and \$25,000. Track set-up will be a fifth-mile, 50-foot-wide dirt track and 6,000-seat bleacher stands. Stands will line both sides of the track so that other outdoor field sports can be staged.

Incorporators of the new firm are

Added Tangle At Maumee, O.

Audit by State examiner reveals no directors have paid required dues

MAUMEE, O., Nov. 16.—Affairs of the Lucas County Agricultural Society, operators of the Lucas County Fair at Maumee, Ohio, now under special examination by the State auditor's office, became further complicated when it was revealed the board of directors is not a legally constituted body.

Evidence uncovered by L. M. Campbell, State examiner, in an audit (See Maumee Tangle on page 93)

McCONNEL & MOORE

GAY '90s

COMEDY

JUGGLERS



NOW—OPEN FOR 1947 FAIRS

Closing November 24th PALACE THEATRE Rockford, Ill.

Per. Ad.: Billboard, New York City

ATTENTION, ALL ACTS

Wanted recognized standard acts of every description for our 1947 Fairs. Long season—short jumps, starting in July, ending in November. State price, full details, send photos.

J. C. MICHAELS ATTRACTIONS

213-15 Reliance Bldg. Kansas City, Mo.

REPRESENTATIVES WANTED

TO CONTACT FAIRS AND CARNIVALS for their 1947 CARDS AND POSTER NEEDS. We ship throughout the U. S.

Fine Co-Operation. Communicate with BEN ALLEN

POSTERS INCORPORATED

1025 CHERRY ST. PHILADELPHIA, PA.

ACTS WANTED

FOR OUR 1947 FAIRS

High Acts, Trampoline, Animal, every type of Outdoor Act. Can give you full season with short jumps. Give price, full details, photos in first letter.

Truex-Drake Enterprises BEN TRUEX, 217 S. Water, Wichita, Kan.

The Sandford Hotel

Special Attention to Showfolk

SAN DIEGO, CALIFORNIA

FRANK ODOM, Manager

NOW BOOKING 1947 FAIRS

"Everything for a First-Class Show"

Rodeo Stock, Equipment, Specialty Acts. A hand-made saddle to the champion cowboy. Members of Rodeo Cowboy Assn. Wire or Write

VEACH (Contest) RODEO

TRENTON, MISSOURI

NO ONE WILL MISS KILROY

Prexy's Party Tips the Lid

Rassle between fair execs, owners to be sandwiched in between festive gatherings

(Continued from page 47)

this affair, indeed. Raymond B. Dean, the venerable press agent for Clyde Beatty, was the first to make a reservation about a month ago, and since then word has popped from every direction that the sawdust and spangles brigade will be here. The circus men, other than those who belong to the Showmen's League, have no particular business to transact unless they want to buy something, so they probably will hold their conclaves in the famed Celtic Room over brimming glasses of amber fluid.

Of course, it will be the customary wrestle, with the fair executives squared off with the carnival representatives and the attraction peddlers sandwiched in between the more erudite sessions of the International Association of Fairs and Expositions. The American Carnivals' Association also has an extensive program, but the fraternal spirit will rule the carnival men more than any organized business meeting.

Max Brantman, chairman of the SLA House Committee, will put in the next week prettying up the new clubrooms at 400 South State Street for the coming of the horde, and the regular meeting set for Friday (29) is expected to be the biggest of the current year.

Memorial Service Set

Only somber note of the SLA program will be the impressive memorial services Sunday, December 1, in the Bal Tabarin at the Hotel Sherman, at 1:30 p.m. Bernie A. Mendelson again is in charge of this service, and he has arranged to have the Rev. Marcel LaVoy conduct the service, with Gerald Grossaint at the organ. Rev. LaVoy and Mr. Grossaint are both members of the league, marking the first time in history the organization was able to call upon two of its members to perform these tasks.

Mendelson also announced that busses will be at the La Salle Street entrance of the hotel at the conclusion of the service to take members to Showmen's Rest in Woodlawn Cemetery for services there, a practice which was discontinued thru the war years because of gasoline and transportation shortages.

The first big organized funfest will be staged at 8 p.m. Sunday in the Louis VI Room of the Sherman—the annual SLA president's party. Each member is entitled to one guest ticket, but additional guest tickets will cost \$3.50 a copy because of marked increases in food costs.

Talent Wrecking Crew

Bill Carsky is chairman of the president's party, and his report to the league last Thursday was enthusiastic. Lefty Ohren is chairman of the entertainment committee, aided and abetted by such stalwarts as Sam J. Levy, Ernie A. Young, Charles Zemater, George B. Flint, Eddie Gamble, Charles Owens, George Terry, Petey Pivor, Smiley Dailey and Bill Green. This wrecking crew knows all the talent in Chicago and has promised the cream of the crop will be there.

Other committeemen include Max



SOCIAL EVENT OF THE SEASON for the Show Folks of America, San Francisco Chapter, was the wedding November 4 of Jerry Cirincione, concessionaire, to Sunny Taylor, dancer. Photo shows the groom and the bride about to cut the cake, while the bride's attendants, Camille Donnaye, Pat Keith and Connie Brown, lend moral support.

Brantman and Jack Benjamin, food; Sol Wasserman, arrangements; G. L. (Mike) Wright, reception, and George Johnson, tickets.

Monday the league members will elect its officers for 1947. Unopposed are Irving J. Polack for president; David B. Endy, first vice-president; Robert K. Parker, second vice-president; Lou Keller, third vice-president; Walter Driver, treasurer; Joe Streibich, secretary, and J. C. McCaffery, trustee. There will be a contest for the board of governors, 15 candidates having been proposed on an independent ticket to oppose the 50 selected by the nominating committee.

How About Some Blues?

This will end league formalities until Wednesday night when the annual banquet and ball will be staged in the Grand Ballroom of the Sherman under the direction of Art Briese and Al Sweeney. They have promised a bang-up program, and there is no worry over attendance. In fact, Sweeney reported that an after-show would be necessary to take care of all reservations, if an after-show is possible.

Thursday night the new officers will be installed at the annual meeting in the clubrooms to officially conclude the meeting. Between these affairs the members will take their best licks at the fair secretaries for contracts, concessionaires will throw their Sunday punches at carnival owners in an effort to better their connections, and there will be more than the customary number of those who just come along for the ride and to see and join in the fun.

Mathematically, it will be the second post-war convention, but the first since most war restrictions were lifted—so the lid will be off.

Night Owl Shows Close; Plan Early '47 Opening

ST. LOUIS, Nov. 16.—N. E. Davis, who launched the Night Owl Shows in Arkansas October 1, closed his short season of four weeks November 9, playing three weeks to excellent business and one losing week due to cold and rain. Davis plans an early opening in 1947 in Louisiana.

Alamo Org Back At San Antonio

SAN ANTONIO, Nov. 16.—After its final stand of the season at Gonzales, Tex., which went into the record books as highly successful under auspices of the American Legion, the Alamo Exposition Shows moved into winter quarters here.

After a short vacation, the entire winter quarters staff will return here to start work. The new panel truck arrived and will be used this winter on the advance to advertise in the spots already booked for next year.

The Miller Duo, free act, will spend a few weeks here in San Antonio and then will go to Fort Worth for the winter. The Millers will be with the show again next season. Other personnel and their winter plans are: Tony Kitterman, Newton, Kan., where he will pick up a new trailer which will be used next season as the show's dining and club car; Mr. and Mrs. Joe Rosen will visit their son, Billy, who has a zoo in Reno; Heavy Guyton plans to visit in Dallas, returning here shortly after New Year's, and Benny and Bobbie Hyman plan to spend their vacation at home.

Jack Ruback, general manager, says the season was 20 per cent ahead of last year, despite some bad weather.

United Concludes 1946 in Texas

JACKSONVILLE, Tex., Nov. 16.—United Exposition Shows wound up the season here tonight and moved into local quarters. Org opened February 15 in Orange, Tex., and played Texas, Oklahoma, Kansas, Missouri and Arkansas.

Owner C. A. (Curly) Vernon pronounced the season his biggest in 25 years.

Charles S. Noell, general agent, left the show Tuesday (12) to go to Hot Springs for a rest.

Max Goodman Buys Golden Share in WSA

Now Sole Owner

CHICAGO, Nov. 16.—Max Goodman announced here this week that he has purchased George Golden's interest in the Wonder Shows of America, and that he is now sole owner of the organization.

Goodman made a quick trip to the Windy City from the show's winter quarters at Little Rock, Ark., arranging for the purchase and delivery of much equipment and material necessary to complete his plans for rebuilding.

Golden purchased one-third interest in the show last spring and managed the concession department.

The Wonder Shows traveled on 25 cars during the past season and Goodman said he has completed arrangements to add five cars to his train. He has paid a deposit on three new major rides, but is not sure of the delivery date. He said, however, they have been promised for mid-summer, or before the fair season opens.

Goodman described the past season as spotty; the killer scare in Texarkana, Tex., last spring, polio in the fall in Minnesota, North and South Dakota, and considerable rain whacking the gross.

Goodman left here for Hot Springs where he will vacation with Mrs. Goodman until the meeting here.

Golden, who has returned to his home in Miami, has not announced his plans for next season.

Golden West To Work Rides In Palo Alto

PALO ALTO, Calif., Nov. 16.—Golden West Shows, which closed a highly successful season October 27 at Los Banos, Calif., will operate its rides all winter here, Manager Harry (Polish) Fisher announced. Homer Rees will be in charge and also will supervise the building of new lighting displays for next season.

Golden West opened its season in Albany, Calif., and was out 32 weeks. Excellent weather was enjoyed, Fisher said, with not one day in 29 weeks being lost for any reason.

Org began its fairs with the Calaveras County Fair and continued on the California circuit with rodeos and celebrations interspersed. Winners were the Jackson Fiesta, Dixon Fiesta, Plumas County Fair, Calistoga Fair and Horse Show, Columbia Fiesta, Shasta District Fair, Sacramento Civic Fiesta, Tehama County Fair, Clovis Rodeo, Vallejo Fiesta, Sacramento Yacht Club Regatta and various American Legion, Veterans of Foreign Wars and civic club festivities.

During the Shrine Convention in San Francisco, the show played on the streets in the heart of the city, the first to play San Francisco in several years. Attendance and grosses broke all records.

Manager Fisher plans to winter in San Francisco.

Gooding Units Top All Marks

COLUMBUS, O., Nov. 16.—F. E. Gooding, general manager of the amusement company bearing his name, announced that the org this year chalked up an all-time record gross for one season. A total of 80 carnival dates and 73 fair and celebration dates were played by the seven organizations under the Gooding banner.

Taking to the road last April with \$88,000 worth of new equipment, part of a \$100,000 expansion program, the six Gooding units enjoyed tremendous business at almost every spot. In addition to the \$12,000 worth of equipment yet to be delivered, Gooding has placed other orders totaling \$75,000 for 1947.

Personnel of the various units:

Gooding Greater Shows—Gerald Frantz, manager; Mrs. Frantz, secretary-treasurer; William Leisure, lot superintendent; O. Buck Saunders, general agent and publicity, and Wayne Robinson, billposter.

American Exposition Shows—Charles O'Brien, manager; Homer (See Gooding in Record on page 65)

Young Is Planning Enlarged Combo in Largo, Fla., Barn

PALATKA, Fla., Nov. 16.—Eddie Young, owner of Royal Crown Shows, who recently concluded negotiations for the purchase of all equipment of J. F. Sparks Shows, said here this week that plans are being worked out in winter quarters at Largo, Fla., for his organization to open January 1 with 14 rides and 12 shows. Bob Fisher's Fearless Flyers will again provide the free attraction, Young said.

Staff will include Ed (Texas) Smith, secretary; Dolly Young, legal adjuster; E. B. Boden, concession superintendent; Nal Nalbanion, designer of show fronts, and Cecil Shipman, ride superintendent.

Arizona Showmen Conduct Cannonball Bell's Rites

PHOENIX, Ariz., Nov. 16.—A showman's funeral was conducted here Tuesday (12) for W. L. (Cannonball) Bell, 51, veteran showman and active member of the Arizona Showmen's Association, who was



W. L. BELL

killed Friday (8) when a small plane he was piloting crashed and burned near here as he and a friend, James C. Beaman, were leaving for a hunting trip to South Dakota. Bell, a native of Newton, Ill., entered show business when he was 15 years old by becoming balloon ascension rider. Later he earned fame and the name Cannonball with his daring motordrome feats. Between 1923 and 1943 he was a concessionaire. He worked with the Patterson & Jones, C. A. Wortham, John T. Wortham, Monte Young, Abner Kline and Siebrand Bros. Shows.

Activities at the Arizona State Fair were silenced for two minutes Tuesday afternoon and show people and spectators alike stood in silence.

King Pilots Bright Lights

NEW YORK, Nov. 16.—Louis G. King has signed as general representative of Bright Lights Exposition Shows for 1947, John Gecoma, manager, announced.

The Man Said 'No!'

CHICAGO, Nov. 16.—J. C. McCaffery, general agent of Hennies Bros.' Shows, returned here Tuesday (12) after his annual trip to the Notre Dame-Army football game, and agreed to an interview.

"Got any news?" he was asked.

"No," he replied.

"Heard any reports?"

"No."

"Have you any rumors?"

"No!"

So, that was that.

Harrison Shows Set Record at Columbia; Org in New Quarters

WEST COLUMBIA, S. C., Nov. 16.—Harrison Greater Shows are in the new winter quarters, located on Highway No. 1, south of Columbia, S. C., recently purchased by Owner Frank Harrison. Layout comprises 10 acres. Workmen are erecting buildings to house the various attractions. One building, which houses the rolling stock, already has been completed.

Final stand of the season was at the Columbia Colored Fair and show registered one of its largest grosses of the season. First three days were only fair but the final two more than made up for them. Dr. A. J. Collins, fair president, reported 38,000 admissions, which did not include children. Manager Harrison announced the contract with the fair was signed for 1947.

Remaining here in quarters are Blackie Edwards, Earl and Grace Tillman, Mac Williams, Henry and Jean Law, Slim Young, Bert Posie, Jimmie Saunders and Manager Harrison.

Personnel already signed for next year include Charles M. Powell, general representative; Robert Jeckman, special agent; Abe Sullivan, sound technician; Tommy Rice, public relations, and Earl Tillman, chief electrician.

Mark (Curley) Graham and Leo (See Harrison in Fat Run, page 65)

Taylor-Cirinceoni Wedding in San Fran Featured in Papers

SAN FRANCISCO, Nov. 16.—Publicity was plentiful when Show Folks of America staged the wedding for Sunny Taylor and Jerry Cirinceoni Monday (4), with newsmen and photographers from *The San Francisco Examiner, News, Chronicle and Call Bulletin*, and from *The Oakland Tribune* and *The Post-Enquirer, Associated Press* and *The Billboard* on hand. Next day the papers sprang with pictures and stories.

The bride, a circus dancer, and the groom, a circus concessionaire, were married by Judge Thomas E. Foley. Jeanette Young sang appropriate selections and Max Sieff was at the piano. Camille Donnaye was matron of honor and the bride's other attendants were models from Camille's Charm School. President Sammy Corenson gave the bride away. The groom's attendants were Earl Lawrence, Duke Watry and Gil O'Toole.

The groom auctioned off the first dance with the bride, netting \$153, which was turned over to the Memorial Fund.

Following the ceremony, dinner was served.

Casey Tops '45 Business by 40%

WINNIPEG, Nov. 16.—Preliminary work for the enlarging of the E. J. Casey Shows next season is going ahead at winter quarters here, with 10 men on full time. The workers will be employed all winter and more will be added in the early spring.

Org enjoyed its biggest and best season in its history this year, with business topping last year, the best previous year in history by 40 per cent. During the season the show added two major rides, three new busses, seven trucks with trailers and a new light plant.

For the first time a grandstand unit was carried and it proved an outstanding attraction. Plans are to carry two next season.

Seven members of the shows will attend the winter meeting in Chicago, stopping en route in Minneapolis. Making the trip will be Mr. and Mrs. E. J. Casey and David, Mr. and Mrs. Stanger, Arnold Dalstrom and W. P. Naskar.

Madison Brothers On Combined Buying And Booking Trip

ST. LOUIS, Nov. 16.—Closing their Madison Bros.' Shows at Colfax, La., Saturday (2), Harry, Nels and Max Madison are on a buying and booking trip. On a visit here, the brothers said the past season, first year they have operated the show, was highly successful and they have big plans for next season.

Following the showing at Colfax, org moved into winter quarters on the fairgrounds at Hope, Ark. Contracts already have been signed for the shows' opening start of the '47 season in Hope, Ark.

Showmen's League Confab Schedule

CHICAGO, Nov. 16.—Complete schedule of events for members of the Showmen's League of America for the Chicago meetings follows:

November 27 thru December 7—Open house for all members and visitors from other show clubs at clubrooms, 400 South State Street.

Friday, November 29—Regular meeting in clubrooms.

Sunday, December 1—Memorial services, Bal Tabarin, Hotel Sherman 1:30 p.m.

Sunday, December 1—President's Party, Louis VI Room, Hotel Sherman, 8 p.m.

Monday, December 2—Opening of annual meeting, 1 p.m., clubrooms. Election of officers, clubrooms; polls open 2 to 6 p.m.

Wednesday, December 4—Annual banquet and ball, Grand Ballroom, Hotel Sherman, 6:30 p.m.

Thursday, December 5—Resumption of annual meeting and installation of officers, clubrooms, 8:30 p.m.

NSA Committee To Name 1947 Regular Ticket Set

NEW YORK, Nov. 16.—At the regular meeting of the National Showmen's Association Wednesday (13), the following nominating committee was named to draw up a regular slate of candidates for NSA officers for 1947: Jack Greenspoon, chairman; Maurice Elk, Justin Van Vliet and Pat Martino, with Phil Isser as alternate from the board of governors, and Jack Alfred, D. D. King, Isidor Trebish and Max Kasow, with Morris Levy as alternate, from the body.

Vernon Sells United Expo to Lang and Sens

ST. LOUIS, Nov. 16.—Sidney R. Lang and Casey Sens closed a deal Saturday (2) with C. A. (Curley) Vernon, whereby they purchased the entire United Exposition Shows from Vernon.

The new owners took possession today and are now looking for winter quarters to store the equipment. They plan on doing considerable work thruout the winter and made the announcement that they will come out in early spring with 20 trucks and 10 rides, in addition to shows and concessions.

Title for the new org will be announced later, probably in Chicago during the meetings, which both new owners plan to attend.

Peppers Org Ends 31-Week Season; Mishap Mars Finish

SELMA, Ala., Nov. 16.—After 31 weeks on the road, Peppers All-State Shows concluded the season at Gadsden, Ala., Saturday (2) and moved into winter quarters here provided by the Selma Chamber of Commerce and Selma County.

Move from Gadsden here was marred by a serious accident near Clanton, Ala., with a colored youth, not a member of the org, being killed, a concessionaire's truck badly damaged and a show-owned tractor and trailer demolished.

Owner Frank W. Peppers recorded the season as successful, altho spotty. Show played Alabama, Tennessee, Kentucky, Illinois, Indiana, Missouri and Iowa.

Org will open late in March of '47. The staff, with the exception of two minor changes, will remain the same.

New Fronts Slated For Caravella Show

MEADVILLE, Pa., Nov. 16.—Concluding the season in Morehead, Ky., the Caravella Amusement Company made the 600-mile journey to winter quarters here. Work already has begun on the new fronts for next season. Working in quarters are Charles Damico, Robert MacKittrick, John Yowns, Walter Summers, Robert Danforth, Blodell Cannon, Clarence Simms, Bill McFeeley, Clarence Chipps and Joe Damico.

Two new rides, an Octopus and Roll-o-Plane, arrived at the end of the season and an order already has been placed for a new Tilt, Owner Frank Caravella reports.

Hilton Side Show Does Big Biz at Ga. Annuals

WRIGHTSVILLE, Ga., Nov. 16.—Excellent business was the rule at the Georgia fairs for Joseph E. Hilton's Combined Circus Side Show, the owner reports. After playing 16 weeks of fairs covering seven States, org is now ready for Florida winter quarters.

Line-up includes Joseph E. Hilton, owner-manager; Carl Stone, talker; Mike and Ted Riley, tickets; Betty Hilton, inside lecturer; Tiny Cowan, billed as the world's largest human; Major Fox, midget; Marie Smith, pythons; Dolly Reagan, ossified girl; Mysterious Josef, magic and Punch and Judy; Byrd Hitchins, fire eater; Elizabeth Hilton, rag pictures; James Reagan, comedy juggler; Kitty Cross, electric girl; Rita Ray, annex attraction; Carl Atkins, annex ticket taker; Jean Stone, sword and neon swallower.



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 Size 48x48", with 5 Jack Pots, \$50.00.

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 100-Player Complete 7.00

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MIDWAY CONFAB

Phil Ogburn, concessionaire, who closed with the Great Sutton Shows in October, passed thru St. Louis en route to his home in Cambridge, Ill.

Joe Goodman, of the Wonder Shows of America, arrived in New York last week from Little Rock, Ark., and will stay over for the NSA banquet.

Lloyd D. Reese writes he will spend the winter in Miami, after a good season as billposter and special agent for Peppers All-State Shows.

John Marks, owner, Marks Shows, is recuperating from an illness which kept him confined to his Richmond, Va., home for two weeks.

Reid LeFevre, carnival operator, was elected as town representative for Manchester, Vt., on the Republican ticket.

Jack and Ella Stutzman, formerly with World of Mirth, Sheesley's Dodson and West's World Wonder shows, write they are operating their photo gallery to good business in Louisiana.

While playing the Santa Rose County Fair in Milton, Fla., Bill Logsdon, side show owner on the Florida Amusement Company, purchased a new Dixiana trailer coach.

FRANK ZORDA JR., recently returned after two years in the Pacific theater with the marines, expects to be back on the road next summer. Prior to entering the service, Zorda managed his dad's Side Show on Frank West's All-American Exposition Shows.

R. G. Royall and wife, a bit tired of hop-scotching with concessions, have bought the Raleigh (N. C.) Trailer Sales and will be located there for the winter.

Herb Pickard, press agent for the Royal American Shows, closed his season at Tampa November 11 and has established winter quarters at White City Park, Sarasota, Fla.

W. G. and D. Wade, of W. G. Wade Shows, are in North Tonawanda, N. Y., on business. . . . Mr. and Mrs. Walter J. (Wingey) Schaeffer returned to Detroit from a visit with relatives in Rochester, N. Y.

R. C. McCarter, general agent of Cetlin & Wilson Shows, visited The Billboard's Cincinnati offices last week while en route to Spartanburg, S. C., for a two-week vacation prior to attending the Chicago meetings.

Confidential report No. 8888—Frank B. Joerling and Abe (Step and a Half) Morris are negotiating for the purchase of an airplane and plan to fly to

WE WILL WELCOME ALL FRIENDS



Who find time to visit **BIG ELI** Exhibit Booth No. 44, in the main Exhibit Hall, Hotel Sherman, December 2 to 5, 1946.

We cannot sell you **BIG ELI** Wheels for 1947 (our next year's factory capacity is entirely sold), but will be glad to talk to you about a **BIG ELI** for 1948 and future years.

REMEMBER **BIG ELI** is still a leading money-getter. E. W. Skerbeck, of Wisconsin, says, "With all of our nice rides, **BIG ELI** is still our favorite."

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 Shipments Made to Your Customers Under Your Label. No checks accepted, C. O. D. 25¢ Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

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James (Jim) Moran has resigned as business manager of Ted Woodward's Mid-Western Exposition in Patterson, La., because of ill health. He left for his home in Boston to undergo treatment.

Mr. and Mrs. J. C. Weer are looking forward to the Christmas holidays when their son, Sonny will spend his school vacation with them at their home in Miami. Sonny attends a military school near Chicago.

Al Wagner, owner of Cavalcade of Amusements, is back in the Mobile, Ala. winter quarters, after a business trip to Montana. Wagner plans to spend around \$50,000 in improvements and repairs for Cavalcade for next season.

Robert (Bobby) Mansfield, known for years as "Ziegfeld of the outdoor show world," is still confined in a Miami hospital. His brother, Arthur, is currently visiting him there. Recently Mr. and Mrs. J. C. Weer surprised Mansfield with a birthday party.

Frank Crocks, former concession worker with B. H. Patrick, Northwestern and Happyland shows, is still in Veterans' Hospital, Dearborn, Mich., recovering from injuries sustained when struck by an auto in Saginaw, Mich. He would like to read letters from friends.

Visitors to *The Billboard* New York offices during the past week included Tom L. Baker, manager, Baker United Shows, and Frank Bergen, general manager; Bucky Allen, concession manager, and Gerald Snellens, contracting agent, World of Mirth Shows.

King Reid, whose legal name is Reid Lefevre, owner of the King Reid Shows, who recently was elected a representative to the Vermont Legislature, was given a puff, together with a half-column cut, in Willsie E. Brisbin's Column, *In My Judgement*, in *The St. Albans*, (Vt.) *Messenger*.

Bill Meyers, an operator of the Minit Photograph Studio in Detroit, played four weeks of fairs and homecomings in Northern Ohio and Michigan this season. . . . Frances Lee, annex attraction and dancer, is play-

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We have plenty of OLD CROP S. A. Hybrid, Baby Golden Hullless and Jap Hullless to supply our customers throughout the year. Altho our supply of boxes and seasoning is still limited, we have that good HOOSIER PRIDE popcorn that in tops among operators who buy quality. HOOSIER PRIDE bulk popcorn costs no more than ordinary corn. Write for sample.

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FOR 1947

Outstanding Feature Freaks; Betty Williams, Grace McDaniels, write. Working Acts, Magician that can handle inside, Talkers who can stay sober, Ticket Sellers that can grind. Can place good Annex Attraction. Long, pleasant season opening in February, close late in November. Tickets if I know you. Write, no wires. 1815 Powell St., San Francisco 11, Calif., or see A. J. BUDD, Times Sq. Hotel, New York City, November 19th to November 25th.

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 4 Chevrolet Extra Long Wheelbase Trucks. Never off streets of Lubbock, Texas. '40 Model International 14 Foot Bed—\$700.00 each. Perfect condition, good rubber. 18x28 Foot Blugo, complete; canvas new this year—\$350.00. Ten Foot Concession Trailer with Awning—\$200.00. Contact
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 FERRIS WHEEL, MERRY-GO-ROUND, CHAIR-O-PLANE AND 2 KIDDIE RIDES
 Will Pay All Cash. Write or Wire
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 12 cars, in very good condition mechanically, tubs and catwalks need a few repairs. Ride can be bought with or without transportation. Transportation consists of 1 1937 Diamond T Truck with 28 Ft. Trailer, a 1940 Dodge Truck with 26 Ft. Trailer and a 10-Ton Winch. Price, complete with transportation, \$6,500.00. Ride-o alone, \$4,500.00. Come and get it. **DAVID J. PREVOST**, El Dorado Fairgrounds, El Dorado, Ark.

WILL PAY CASH FOR USED RIDES All or Any Part
 When they won't run any longer don't junk 'em, sell 'em to us. **ALSO WURLITZER BAND ORGANS.** R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: Vermont 5-5232.

ing the Club Zombie, Cleveland. . . Harry (Lucky) Bishop and Jean Nadja recently visited Bobby Kork at Yeters Court, Trenton, N. J.

James Thompson and daughter, Edith, who have been working at Neisners 5 & 10 in Buffalo, pitching horoscopes, will leave soon for Denver where they will work night clubs with their mental act. After the first of the year they plan to resume working stores. James Thompson is making plans for his Side Show for next season.

Mr. and Mrs. Fred King, candy floss, recently marked their fifth wedding anniversary with a party at the Gay Nineties Nite Club in Boston. Guests included Mr. and Mrs. Al Randal, show operators; Grace McConnell, jewelry; Ernest DeSautels, robot; Marco, midget entertainer; Mr. and Mrs. Eddie Johnson, Side Show, and Mr. and Mrs. Robert Buck, show operators.

Marita Delores, featured with the Harrison Greater Shows as the "Modern Miracle," closed with that org Saturday (2) and has returned to her home in Richmond, Va. . . Mr. and Mrs. G. O. (Tennessee) Ashby closed the season with Curley Vernon in Texas and have returned to their home in Bloomington, Ill. Ashby was employed by Shorty Brown in the concession department under management of Babe Enswiller.

Walter G. Nagel, known as the serpentine boy, under the management of Floyd and Greta Woodsley, closed the season with the United Exposition Shows. . . H. H. (Curly) Whitfield pens from his home at Anderson, S. C., that he had a great season with the W. C. Kaus Shows.

Jinx Lane, former girl show operator on Blue Ribbon and Crafts 20 Big Shows, who suffered a broken arm and internal injuries in a car accident, is recuperating at the Uptown Hotel, 944 West Leland Street, Chicago.

Prof. Willie J. Bernard, of Bennington Road, Hancock, N. H., writes he enjoyed a good season with his freak animal grind show this season and is Florida bound on a combined business and pleasure trip.

Frank Crocks, former concessionaire with the B. H. Patrick, Northwestern and Happyland shows, is a patient in the Veterans' Hospital at Dearborn, Mich., recovering from injuries suffered in a car accident at Saginaw, Mich.

Route book of the 47th annual tour of the Johnny J. Jones Exposition gives a brief resume of the season's activities, lists the cities played with railroad moves and mileage, lists the entire staff, and extends a blanket invitation for everyone to visit the winter quarters at De Land, Fla. It also reveals the org played 23 engagements in 30 weeks, including 17 fairs, and traveled 5,151 miles. Largest gross for one engagement was \$146,468.55 in eight days at Indiana State Fair, and \$137,165.55 in six days at Nashville.

George Desak, in charge of rides for the Alabama Amusement Company, returned to Mobile, Ala., after a trip to Mississippi. Desak will spend the winter in Mobile with his wife and baby at the Bay Cliff country

FOR SALE
1942 NATIONAL TRAILER
 27 ft. long, special built for concession or demonstrating purposes. This trailer can be seen at the Victory Trailer Park, #10 Lehigh Ave., Gloucester Heights, N. J. Ask for
MR. BRANDT

home of his parents, Mr. and Mrs. Berney Smuckler. Mrs. Marie K. Smuckler, one of the owners of the Alabama Amusement Company, is back home after a successful season with concessions and rides in Northwest Florida. She will operate Christmas and Mardi Gras concessions here before taking to the road next season.

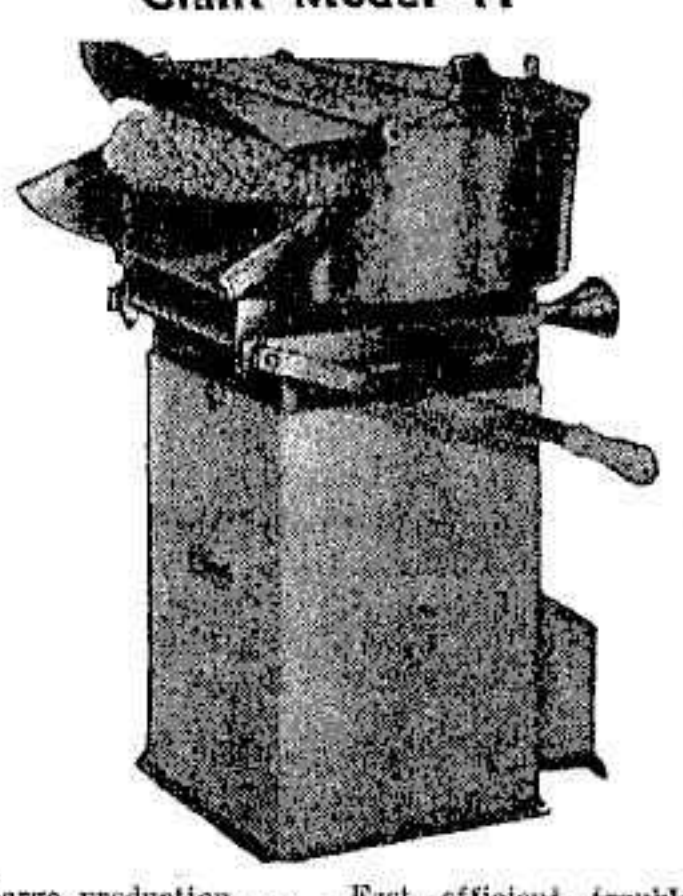
Alamo Exposition Notes: Tony Kitterman reports he had his best season in 10 years. . . Helen Pugal will operate her photo booth in San Antonio this winter, and Hymie Ruback says business with his novelty house in San Antonio is excellent. . . Martha Rogers and Rosemary Ruback plan to spend a few days in Mexico City. . . Heavy Guyton is all set for his golf match with Red Baker. . . Joe Ulcar is readying for a fishing and hunting trip. . . Ted Custer, who by the way is 60 years young, will vacation for two weeks before getting back into harness. . . Bill Tank is on the job 24 hours a day, it says here, in winter quarters. . . General Manger Jack Ruback plans to attend all meetings this winter.

After closing with AMP Shows, Harry Fink and Ted Comfort spent a few days in Philadelphia, where they were the guests of Jean Nadja at a dinner party. Following the party they left for Stroudsburg, Pa., where Ted is building new fronts for the shows. . . Jerry (Humpty Dumpty) Higgins cards from his home in Binghamton, N. Y., that he recently met an old trouper by the name of Flint, who will work walk-arounds in the city during the Christmas holidays. . . Following a successful season with World of Today Shows, Mr. and Mrs. Benny Spencer headed for the State Fair of Texas, Dallas, with three concessions and registered a good 16-day stand. After Dallas they headed for Shreveport, La., and then will go to Hot Springs for the winter.

Mr. and Mrs. George J. Gill and son, Mike, have returned to Kansas City, Mo., for the winter after a good season with their concessions on the Midwest Circuit of Fairs. They plan to make fairs in Florida beginning in January.

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 ☐ Must Be Erie Diggers ☐

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WANT FOR AMERICAN LEGION HOMECOMING

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Location, Heart of City, BAINBRIDGE, GA., Backed by City and Civic Organizations, December 2 to 7

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December 9 to 14, Moultrie, Ga.

Then 4 big weeks in heart of large city, strong sponsor, big holiday jamboree set-up; work four weeks during holidays, no moving, December 16 thru January 4, with others to follow.

WANT Diggers, legitimate Concessions of all kinds. No Mitt Camps.

WANT Fun House, Side Show with own equipment and transportation, Motordrome, Caterpillar.

WANT Musicians for Minstrel, Novelty Act, Girls that can work, no sticks or bally girls wanted.

Positively all winter's work with best early spring route in country.

All address

J. E. BAXTER, MGR.

Douglas, Ga., this week; then as per route.

WANTED FOR BREVARD COUNTY FAIR

Melbourne, Florida, December 4th Through the 7th, Day and Night.

A few more Concessions, such as Floss Candy, Potato Chips, French Fries, Demonstrators, Novelties or any other straight sales; no jams. This will be the biggest of the season. Army Air Show opening day, Horse Races, Rodeo, Naval Air Show the seventh (Pearl Harbor Day). Principal speaker of the day will be United States Senator Claude Pepper. Southern States Shows hold exclusive contracts from fence to fence. Interested parties, write or wire.

JOHN B. DAVIS, Mgr. SOUTHERN STATES SHOWS

WAUCHULA, FLA., THIS WEEK.

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IMPROVED

SPITFIRE RIDES

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FLYING SCOOTERS

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Same Order 1.55 Price Change 2.50 Color Change .50

Winter Quarters

Heart of Texas

BROWNWOOD, Tex., Nov. 16.—Winter quarters was the site of a birthday dinner for Mrs. Harry Craig. A banquet of barbecued turkey, with all the trimmings, was served in the dining room, with Mrs. Tillie Holt, Margaret Walker and Naomi Humphries in charge.

Entering the dining room, the guest of honor was greeted with the group singing *Happy Birthday to You*, with Jack Donald at the calliope.

Guests included J. C. Dimples and Ray Henderson; J. A., Lucy and Mike McDonald; Chuck and Tillie Holt; Mr. and Mrs. D. C. Willis and children; Eddie and Imogene Lynch; B. C. McDonald; Mr. and Mrs. D. A. Dale; Morgan Brantley, Oscar Schuette, Mr. and Mrs. Martin Johnson, C. D. Roberts; Bert, Blanche and Nita Mae Bowlus; H. E. Vincent, Bill Phinney; Milton Grothee, B. H. Guynn, T. E. Stewart, Tiny Martin, Frank Mitchell, Mrs. M. Walker, Marvin H. Owens and the Craig family.

The Craigs left Tuesday (12) for a 15-day deer hunting trip.

B. C. McDonald, secretary-treasurer of the show, returned from a two-week's vacation in Atlanta, where he was joined by Virginia McDonald Eberhart, press and radio. McDonald will remain in quarters here until time for the Chicago convention. The McDonalds will join the Craig party for the trip to the Windy City.

John Francis

ST. LOUIS, Nov. 16.—Everyone is busy here in quarters and visitors have been plentiful. To mention a few, Earl and Doc Whitie, concession operators; Hazel Allen, Bill Snider, Mr. and Mrs. Sniderson, Mr. Amend, Ben Dryer, Lee, Alice and Loraine Belmont, Jim Littleton and Mr. and Mrs. Stevenson.

Owner John Francis recently returned from a booking trip. While away he purchased a Caterpillar. Les Henderson and the boys are busy building a fun house, while Pat Patterson and Pint Crist are painting and repairing.

Mrs. Francis, recently returned from a visit with her sons and their families in Wichita, Kan., purchased a new popcorn trailer. Mr. and Mrs. Walter Karnes, Motordrome ops, are awaiting the arrival of the stork.

Don Martin and Dick write they are enjoying their vacation in Utah. They expect to return shortly to start getting the rides in shape. Bonnie Wright drops around often to look over his Loop-o-Plane. — BERTHA WILES.

From the Lots

J. R. Leeright

THROCKMORTON, Tex., Nov. 16.—Show moved in here from Crowley, Tex., with everyone getting here on time and without mishap. Personnel staged a Halloween party here. Present were J. R. Leeright, Dixie Wilson, Barney and Ruth Gage, Mr. and Mrs. Carol Walker, Mr. and Mrs. Tuffy Reeves, Mr. and Mrs. Tass Nunn, Clarence and Eddie Bolig, Mr. and Mrs. Ray Hill, Mr. and Mrs. Joe Branham, Don and John Miller, Slim Gamblin, Ernie Snyder, Orin Jones, Earl Calloway, Mr. and Mrs. L. W. Peavy, Charlie Lindenberg, Bobbie King, Earl Wright, Everett Harper, Mr. and Mrs. Harry Evans, Frank Bowers, George (Blackie) Knox and Ed Legis.

Mr. and Mrs. Tuffy Reeves arrived here to take over the Athletic Show. George and Mickey Yamado

arrived from Mississippi to take over the Girl Show and B. F. Rhodes, late of the Dudley Shows, joined. Slim Anderson and family joined with several joints.

R. L. Bishop is no longer with the show, having left in Ness City, Kan., the latter part of September. Despite his early story the show was moving into winter quarters, this is to advise we plan to stay all winter.—SHERRY PEAVY.

SURE WE HAVE THEM!

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Royal Blue—Tangerine—Forest Green—Khaki—Olive Green—White

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SEE US AT THE CONVENTION ROOM 417—HOTEL SHERMAN

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WILL PAY \$80.00 PER CASE

PEERLESS VENDING MACHINE CO. 220 W. 42nd St. New York 18, N. Y. Tel.: WIXconsin 7-8173

NORMAN OLSON SHOWS WANT

TO BOOK ONE MAJOR RIDE. Good proposition. Will be out all winter. WILL BOOK CRAB JOINT, MUG JOINT, POPCORN, BINGO and SHOWS THAT DO NOT CONFLICT. WILL BOOK STOCK CONCESSION that works for 10¢. CAN USE SKILLO and COUNTER AGENTS. (SMILEY, CONTACT HENRY S. HARVEY). All address: **NORMAN OLSON**, Proscott, Ark., this week; then per route.

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34TH ANNUAL
BANQUET AND BALL
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SHOWMEN'S LEAGUE OF AMERICA
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Music, Dancing, Entertainment
 For Reservations Write
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SHOWMEN WITH ANY ORIGINAL OR NEW IDEAS, LET US HEAR FROM YOU
 We will finance any New and Worthwhile Attractions. Have opening
 for High-Class Midget Show (Henry Kramer, contact me). Can place
 High-Class Girl Revue and Posing Show. Also any Grind Shows, but
 these must have some selling value to them.

WILL BOOK ANY OUTSTANDING SHOWS— STRICTLY LEGITIMATE CONCESSIONS
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**JAMES E.
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WANT TO HEAR FROM
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**EVERYTHING
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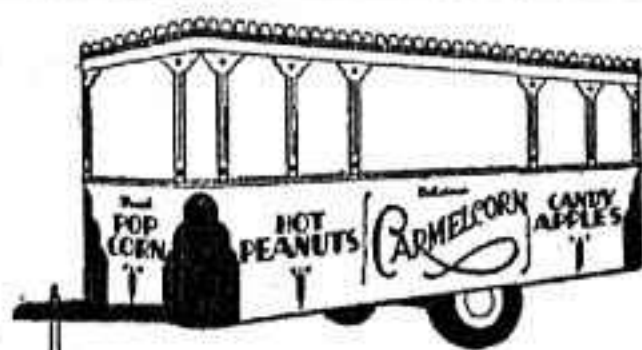
Capable Showmen with new progressive ideas, get in touch with us at
 once. What have you? Will build and finance if in keeping and worthy
 of our 1947 midway. We have the facilities, material and mechanics at our
 new winterquarters at Jacksonville, Fla., to build any new attraction re-
 gardless of type and size.

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 OUTSTANDING MONKEY SHOW, PENNY ARCADE, FUNHOUSE,
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All contact us soon as possible so we can plan accordingly.
 Address **JAMES E. STRATES, Gen. Mgr.**
JAMES E. STRATES SHOWS, JACKSONVILLE, FLA.

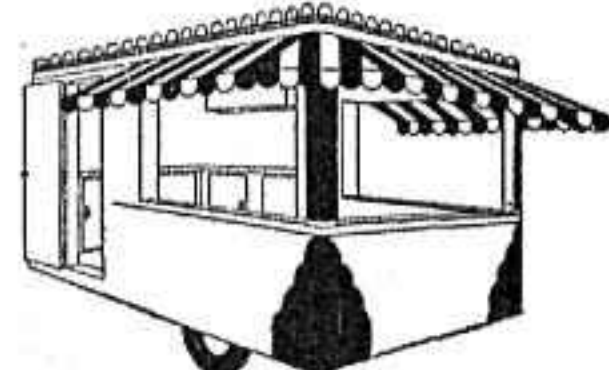
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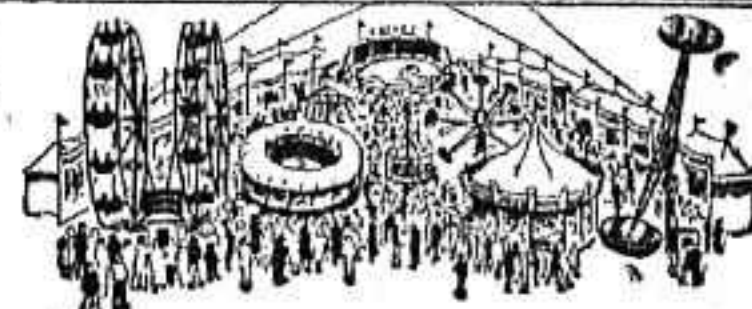
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WORLD'S GREATEST MIDWAY ATTRACTIONS
 Specialized RIDING DEVICES & SHOWS OF MERIT
 ENTERTAINMENT - LAUGHTER - EDUCATIONAL

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PERSONNEL FOR 1947
 (WINTERQUARTERS NOW OPEN)



MR. O. N. CRAFTS WILL BE IN CHICAGO AT THE HOTEL
SHERMAN NOVEMBER 30 THRU DECEMBER 4 FOR
PERSONAL INTERVIEWS OF ALL APPLICANTS.

- **DUE TO EXPANSION OF ORGANIZATION NEED:**
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 - BILLPOSTER
 - SECRETARY
 - OTHER EXPERIENCED STAFF MEMBERS
- **NEED RIDE HELP WHO WANT PERMANENT EMPLOYMENT**

SEE MR. CRAFTS PERSONALLY IN CHICAGO OR WRITE TO
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FOR SALE BARGAIN BARGAIN

8 Used Semi Van Type Trailers, 28' and 30', 1000x20 tires,
 painted green.

6 EHT Tractors, reconditioned, full Westinghouse air brakes,
 354 motors, 10:00x20 tires, painted, looks like new.

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WANT TO BUY KIDDIE RIDES

Any kind and all kinds.

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I have just purchased THE GREAT SUTTON SHOWS and have the following surplus equipment for sale:
 1 GMC 37 1/2 Kw. Diesel Light Plant—mounted on 24 ft. special built trailer with
 workshop in rear. Equipped with 1939 1 1/2-Ton Chevrolet Tractor. Priced to sell—no
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 1 Penny Arcade with 60 Machines, 20x40 Top, complete with Wall and Poles, Wurlitzer
 Music Box, Groetchen Name Plate Machine. All machines recently repainted and
 reconditioned. Just completed a very good season 1,800.00
 3 24-Ft. Rack Body Semis—with good Chevrolet or Ford Tractors. Take your pick. Each. . . 1,500.00
 1 1939 3-Ton Diamond T Tractor. Recently overhauled and painted, with 22 Ft. Freuhauf
 Van Trailer. Both in good shape. Ideal for above listed Arcade 2,500.00
 1 5 H.P. Reversible Roll-o-Plane Motor, positively brand new, 3 phase 350.00
 The above equipment can be seen at the old Winterquarters of The Great Sutton Shows
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I WILL PAY CASH FOR A LITTLE BEAUTY MERRY-GO-ROUND, 2 #5 ELI FERRIS WHEELS.
ALSO SMALL POPCORN TRAILER IF PRICED AND EQUIPPED PROPERLY.
 Address All Correspondence to F. M. SUTTON Jr., Sole Owner and Mgr., Box 13, Conley, Ga.

WANT FOR ALBANY, GA.

Concessions of all kinds; no X except Bingo which has been sold.

Can use sober, reliable Ride Help.

Want to buy Ball Game, Pan Game, Pea Pool; must be in A-1 shape and priced right for cash. All address

BRADY & LEEDY

Millen, Ga., this week; then the Big One, Albany, Ga., Thanksgiving Week.

MR. SECRETARY: In planning your STATE OR COUNTY FAIR or a STREET CELEBRATION have you given due consideration to GOOD LAID-OUT MIDWAYS, BETTER OFFICE EFFICIENCY, BEST OPERATING EQUIPMENT?

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Has a unit to satisfy your outdoor entertainment need—

Be it a **FAIR** or a **STREET CELEBRATION**

We are planning our 1947 season and we cordially invite your closest inspection of our terms to furnish your fair a—

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May we extend **BEST WISHES**
for a **HAPPY HOLIDAY SEASON** to all our
COMMITTEES — SHOWMEN — EMPLOYEES — FRIENDS
We will be present at the Chicago Convention

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BELLE GLADE, FLA., NINE DAYS, NOVEMBER 28
TO DECEMBER 7

This is the first chartered Negro Fair to ever be held in Belle Glade. Money and work plentiful. Don't be misled by false rumors that the storm had any effect on work and money conditions; in fact, it has made them better.

Can use a good Minstrel Show with own outfit and transportation. 30 per cent to office and you will mop up. Want Octopus and Spitfire. All P. C. sold, but can use several Merchandise Concessions. Ft. Myers follows.
All wires to Clearwater, Fla., this week; then Belle Glade, Fla.

WANTED KIDDIE RIDES

For six Southern cities indoors
until Xmas.

Need 30 now. Wire

PAUL TALBOT
Savannah Hotel
Savannah, Ga.

P.S.—Queenie, can use your
ponies; wire.

MAGNOLIA EXPO SHOWS WANT

Ferris Wheel Foreman. Out all winter. Fred Cole, answer; Little Red and Little Bit, wire. Will book or buy Kiddie Rides. Boligee, Ala., this week; two big ones to follow, Waynesboro and Lucedale, Mississippi. Lou Lockhart, contact Dot Smith. All replies to

C. W. HENDRIX

JACK E. COTTON

Contact Me.
R. F. DION
Fay's Silver Derby Shows
Ozark, Ala., this week

PHONEMEN

Circus deal until Xmas. Tickets, Program & Banners.
WM. J. McMULLIN
Governor Cabell Hotel
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Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A-1 Am. Co.: Cotulla, Tex., 18-24.
B. & H.: Olar, S. C.
Bistany's Greater: Fort Lauderdale, Fla.; Miami 25-Dec. 7.
Brady & Leedy: Millen, Ga.; Albany 25-30.
Brewer's United: Daisetta, Tex.
Capital City: Dawson, Ga.
Central Am. Co.: Summerville, S. C.; season ends.
Dyer's Greater: West Helena, Ark.; season ends.
Exposition at Home: Daytona Beach, Fla.
Fay's Silver Derby: Ozark, Ala.
Fisk, H. E., Tip Top: Newton, Miss.
Florida Am. Co.: Bradenton, Fla.
Gate City: Douglas, Ga.
Gay Way: (Fair) Ocilla, Ga.
Gentsch, J. A.: Centerville, Miss.
Gold Bond: Hot Springs, Ark.
Greater United: Laredo, Tex.; season ends.
Haywood: Boyce, La.
Henson, J. L.: Pineview, Ga.
Lankford's Overland: Richland, Ga.
Leerlight, J. R.: West, Tex.
Magie Empire: Denham Springs, La., 19-26.
Magnolia Expo: Boligee, Ala.
Marion Greater: (Fair) Bowman, S. C.; (Fair) St. George 25-30.
McKee, John: Dermott, Ark.
Mid-Continent Expo: Jeanerette, La.
Mississippi Am. Co.: Vaiden, Miss.
Olson, Norman: Prescott, Ark.
P. & B. Am. Co.: Industry, Tex.
Richman & Carpenter: Tucson, Ariz.
Royal Expo: Clearwater, Fla.; Belle Glade 28-Dec. 7.
Rupe's Midway for Fun: Paducah, Tex.
Shamrock: Savannah, Ga.
Shipley's Am.: White Castle, La.
Smith Am. Co.: Hubbard, Tex.
Southern States: Wauchula, Fla.
Strates, James E.: (Fair) Jacksonville, Fla.; season ends.
Sunflower State: Lampasas, Tex.; Lockhart 25-30.
Sunshine: Sulphur Springs, Fla., 18-30.
Tri-State: Pierre Pass, La., 19-24.
Turner Bros.: McGehee, Ark.
Victory Expo: Harlingen, Tex.; season closes.
Victory Expo, No. 2: San Antonio, Tex., until Dec. 1.
Zacchini Bros.: Kaplan, La.; Abbeville 25-30.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Hamid-Morton: Baltimore, Md., 19-25.
King Bros.: Quincy, Fla., 19; Tallahassee 20; Madison 21; Live Oak 22; Lake City 23; Gainesville 25.
Owens, Buck: Homersville, Ga., 19; Douglas 20; McRae 21; Eastman 22; Cochran 23; Dublin 25; Vidalia 26; Baxley 27; Jesup 28; Brunswick 29; St. Marys 30.
Polack Bros.: (High School Aud.) St. Cloud, Minn., 21-23; (Curling Rink) Duluth 25-30.
Ringling Bros. and Barnum & Bailey: Miami, Fla., 18-21; West Palm Beach 22-23; St. Petersburg 25; Tampa 26-27; Sarasota 28; season ends.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Annon's Tent Show: Mendes, Ga., 18-23.
Birch: Greeneville, Tenn., 20; Morristown 21; Maryville 22; Sparta 25; McMinnville 26; Fayetteville 27; Shelbyville 28; Columbia 29.
Campbell, Loring: Mauch Chunk, Pa., 20; Tunkhannock 21; State College 22; Bentleyville 25; Washington 26; Wheeling, W. Va., 27.
Couden, Doug & Lola: School assemblies, Lawrenceburg, Tenn., 18-23.
Curtis, Rube & Robert (Shrine Circus): Fort Worth, Tex., 18-24; New Orleans, La., 27-Dec. 8.
Darrell's Sirens in Silk Revue (Shea) Jamestown, N. Y., 20; Bradford, Pa., 21; Ashtabula, O., 22.
Francis, Leo (Block's Toyland) Indianapolis, Ind., Nov. 25-Dec. 24.
Green, John G.: Humboldt, Sask., Can., 18-23.
Henie, Sonja, Ice Show (Coliseum) Indianapolis, Ind., 18-27.
Jodar: Schools at Wilmer, Calif., 20; La Habra 21; Rosemead 22; Monrovia 25; Compton 26-27.
Leckvold: Bellingham, Wash., 20-21; (Maple Leaf School) Seattle 22.
Long, Leon: Atlanta, Ga., 20-30.
Magnum, C. Thomas: Escanaba, Mich., 20; Iron Mountain 21; Crystal Falls, 22.
Miller's, Irvin G.: Brown-Skin Models (Palace) Memphis, Tenn., 24-30.
Montague, Duke: Dalhart, Tex., 20; Guymon, Okla., 21; Turpin 22; Beaver 23-24.
Reilly, Blondin (Cow Palace) San Francisco, Calif., 18-24.
Roller Skating Vanities (Arena) St. Louis, Mo., 19-24; (Auditorium) Kansas City 26-Dec. 1.
Sellers, Jackie (Fair) Jacksonville, Fla., 18-23.
Texas Benny's Vaude Circus: Salem, Ala., 20; Jackson Gap 21; Loachapoka 22; Union 23.

NEW YORK, Nov. 16.—Jack Greenspoon, general manager of Seaside Amusement Park, Virginia Beach, Va., is in Polyclinic Hospital for a check-up.



MEETINGS OF ASSNS. OF FAIRS

International Association of Fairs and Expositions, Hotel Sherman, Chicago, December 2-4. A. L. Putnam, Chippewa Falls, Wis., acting secretary.

Fair Managers' Association of Iowa, Hotel Fort Des Moines, Des Moines, December 9-10. E. W. Williams, Manchester, secretary.

Kansas Fairs' Association, Hotel Jayhawk, Topeka, January 7-8. Raymond M. Sawhill, Glasco, secretary.

Wisconsin Association of Fairs, Hotel Schroeder, Milwaukee, January 7-8. Douglas J. Curran, Black River Falls, secretary.

Association of Tennessee Fairs, January 7-8, Noel Hotel, Nashville. Henry W. Beaudoin, Memphis, secretary.

Western Canada Association of Exhibitions, January 13-15, Fort Garry Hotel, Winnipeg, Man. Mrs. Letta Walsh, Saskatoon, secretary.

Ohio Fair Managers Association, Deshler-Wallick Hotel, Columbus, January 15-16. Mrs. Don A. Detrick, Bellefontaine, executive secretary.

Minnesota Federations of County Fairs, January 15-17, Hotel St. Paul, St. Paul. Allen J. Doran, Grand Rapids, secretary.

Michigan Association of Fairs, Fort Shelby Hotel, Detroit, January 19-21. H. B. Kelley, Hillsdale, secretary.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 21-22. C. C. Hunter, Taylorville, secretary.

Massachusetts Agricultural Fairs' Association, January 23-24, Hotel Northampton, Northampton. A. L. Lombard, Boston, secretary.

North Carolina State Fair Association, Carolina Hotel, Raleigh, January 24. Dr. A. H. Fleming, Louisburg, secretary.

Rocky Mountain Association of Fairs, January 26-28, Northern Hotel, Billings, Mont., January 26-28. J. M. Suckstorff, Sidney, Mont., secretary.

Virginia Association of Fairs, Hotel John Marshall, Richmond, January 27-28. C. B. Ralston, Staunton, secretary.

Nebraska Association of Fair Managers, Hotel Cornhusker, Lincoln, January 28-29, Chet G. Marshall, secretary.

Pennsylvania State Association of County Fairs, Penn Harris Hotel, Harrisburg, January 29-31. Charles W. Swoyer, Reading, secretary.

New York State Association of Agricultural Fair Societies, Hotel Ten Eyck, Albany, February 10-11. James A. Carey, Albany, executive secretary.

Ontario Association of Agricultural Societies, February 12-14, King Edward Hotel, Toronto.

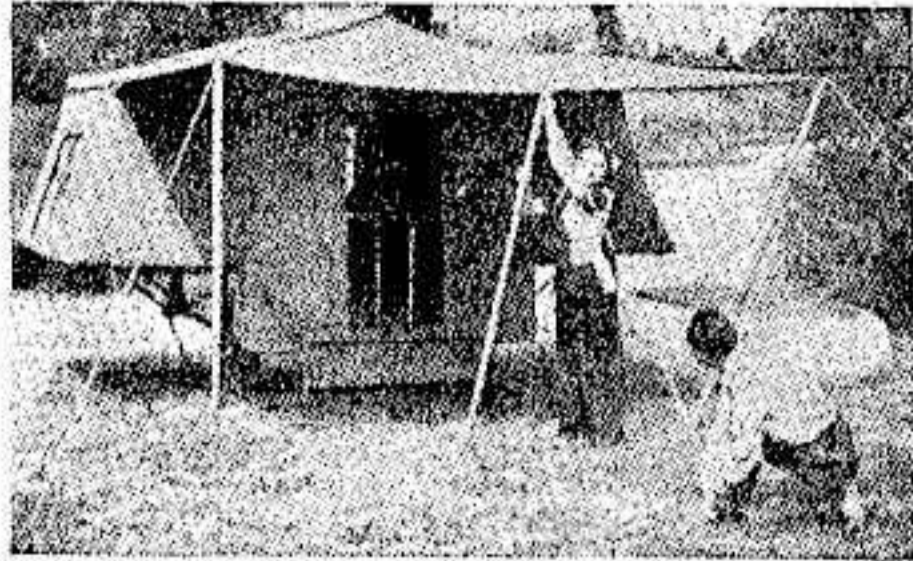
INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

CAN USE

Slum Joint, Sit Down Grab. Will book Diggers. Ray Harris wants help. Out all winter. Will buy eight by ten Tops. Ellsworth McAtee, Bob Felton, write. Chair-o-Plane for sale. Can be seen in operation Vaiden, Miss., this week; Ethel, next week.

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It's PRACTICAL! ECONOMICAL! COMFORTABLE! HIGGINS CAMP TRAILER

Hitches on to any auto, set it up wherever you like. Takes just 15 minutes to convert into living or sleeping quarters. Look at the room! 6' high inside, 12' wide, and 7'6" of sleeping length. Equipment includes easy resting air Mattresses to sleep four, Table, Icebox, Stove Compartment and Shady Tent Canopy.

LOOK AT IT THIS WAY: For only \$767.60, F.O.B. Memphis, you get the newest development in post-war camper trailer. Write today for Higgins Camp Trailer, FLY & HARWOOD, INC., 300 Madison Ave., Dept. C, Memphis, Tenn.

All Aluminum SPARTON TRAILER COACH

25½ ft. long, weighs only 3500 lbs. Includes Galley, Bedroom and Observation Lounge, all luxuriously equipped with Hollywood type Bed and Divan to sleep four, Refrigerator, Electric Outlets, Venetian Blinds and other equipment. Write for complete details.

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GET WITH A NEW CLEAN SHOW!

I will book Independent Major Rides at 20% for 1947. Have choice territory in Eastern Pennsylvania. No gate—no racket—short jumps. Ride owners booking now get preference on concession X's. Will require deposit. Act quickly. Open about May 1.

MAC'S HAPPYLAND

BOX 370, RT. 1, SOUTH. BLVD. PINES, WEST PALM BEACH, FLA.
P. S. — Those booking are welcome to quarters space here. Popcorn, Apples, Peanuts and Potatoes sold.

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REDONDO GAY WAY

HEART OF REDONDO BEACH, CALIF.

WANT Scooter Ride, Glass or Good Fun House, Hot Dogs, Hamburgers, Corn-on-Cob, French Fries, Age or Weight, Jewelry, Ball Games, Watch-La, High Striker, Nail Store, Balloon Darts, Cigarette Shooting Gallery, Basket Ball or ? **WANT**

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FOR DECEMBER 2 TO 7

EASTERN N. C. MERCHANTS & MANUFACTURERS' EXPOSITION

Greenville, N. C.—Sponsored by V. F. W.

All legitimate Concessions, Bingo. Percentage will work. Washington, N. C., to follow, sponsored by B. P. O. E. Two more sponsored by Shrine and Elks to follow, then the big one sponsored by Police Department. Can use good Ad Men, Phone Men, etc. Wire now for space.

THOMPSON & RUMLEY

Greenville, N. C.

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\$50,000 WORTH

2 Merry-Go-Rounds, 3 Cage-Type Ferris Wheels, 3 Auto Rides, 1 Miniature Theater, 16MM. Projector, 4 Miniature Trains, 3 Airplane Rides, 2 Street Cars.

TINKERTOWN AMUSEMENT CO.

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ROYAL CROWN SHOWS

"AMERICA'S FINEST CARNIVAL"

Want people in all departments for the finest Motorized Show in America now in winterquarters. Expert Show Builders, Painters, Canvasmen, Scenic Painters, Organ Tuners and people for all departments.

Want high-class Showmen for Girl Show, Minstrel Show, Posing Show and other Shows. We will not tolerate drunks or hop-sotchers.

If you want to be with the best in America and are the right kind of people, address

EDDIE YOUNG'S ROYAL CROWN SHOWS

BOX 824

LARGO, FLA.

— NOTICE —

FAIR SECRETARIES AND CELEBRATION COMMITTEES

I am no longer connected with BLUE RIBBON SHOWS in any capacity. Want to thank all of you that I have had the pleasure of showing for. For 1947 I present the finest motorized show in America.

EDDIE YOUNG'S ROYAL CROWN SHOWS

12 Rides, 12 Shows, Light Plants and Light Towers and again the ever-popular BOB FISHER'S FEARLESS FLYERS for Free Attraction. Truly the finest show in America. We hope to serve you again. Address

EDDIE YOUNG—ROYAL CROWN SHOWS

Box 824, Largo, Fla.

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CARNIVAL AND PARK AMUSEMENT DEVICES NOW AVAILABLE

PLACE YOUR ORDER HERE FOR THE

- LOOPER**
- MOON ROCKET**
- CATERPILLAR**
- CARROUSEL**
- KIDDIE AUTO RIDE**

WRITE FOR OUR NEW CATALOG

ALLAN HERSCHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSCHELL COMPANY INC. AND SPILLMAN ENGINEERING CORPORATION.

ALLAN HERSCHELL COMPANY, INC.
NORTH TONAWANDA, NEW YORK

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping-Pong Balls, printed 2 sides, \$30.00. Replacements, Numbered Balls, Ea.50

3,000 Jack Pot Slips (strips of 7 numbers), per 1,0001.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 1002.00

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,0001.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M1.40

Cork Markers, 3 sizes, 3/16, 1/2, 3/8, 14/16, 14/18 diameters; any size, per M75

Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for15.00

Thin Plastic Markers, brown color, M.2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

CLUB ACTIVITIES**Showmen's League of America**
400 So. State St., Chicago

CHICAGO, Nov. 16.—Past President Jack Nelson presided at Thursday's (14) meeting, assisted by Treasurer Walter F. Driver, Past President J. C. McCaffery and Secretary Joe Streibich.

Committee reports were given by Bill Carsky, president's party; Al Sweeney and Art Briese, banquet and ball, and Bernie Mendelson and Rev. Marcel LaVoy, memorial service. It was announced bus transportation will be furnished for those wishing to visit Showmen's Rest following the memorial service.

Bob Elson, Chicago radio announcer, was unable to be present at Thursday's meeting, but Arthur Morse promised Elson definitely will be on hand for the entertainment November 21.

A New Year's party was okayed by the board of governors and it will be held December 31 with George Flint, Max Brantman, James Campbell, Solly Wasserman, Whitey Lehrt, Jack Benjamin and Melvin Harris in charge.

Max Brantman will appoint a greeter's committee for the open house November 27 to December 7.

On suggestion of Bill Green a Christmas party for under privileged children will be held. Green and Rev. Marcel LaVoy will be in charge and will name their committee later. For the event, Bob Seery donated 10 turkeys, Ralph Pope and Ed Sopenar, music; Happy Maxwell and two assistants, entertainment and clowns; gifts by Bill Carsky, and cash donations from Harry Russell, Bob Seery, Solly Wasserman, Maurice (Lefty) Ohren, Eddie Gamble, George Brooks, Jack and Ester Weiner, Ray Oakes, Henry Susk, Irving Malitz, Eddie Levinson, William Kaplan, J. C. McCaffery, Jack Nelson and Peter Pivor. Committee says it is open for suggestions and donations.

Action to fill the vacancy on the board of trustees caused by the death of Edward A. Hock was deferred until the next meeting.

Elected to membership were Dave Malcolm, James S. Thomason, Don F. Weigand, John F. Merrill, George Novak, Albert Marks, Harry L. Wagoner, William T. Thompson and Clifford A. Matter.

Sick list includes Maxie Herman in Toronto; William J. Coultry at Alexian Brothers Hospital, John U. Lefebvre and H. D. Wilson, in sanitariums; Tom Vollmer and Ed Wall, in their homes, and Ray Balzer in Wood Hospital, Wood, Wis.

International Showmen's Association
515 Chestnut Street, St. Louis

ST. LOUIS, Nov. 16.—First Vice-President Earl Bunting presided at Thursday's (7) meeting. Also on the rostrum were Treasurer Leo Lang and Secretary Euby Cobb.

Voted membership were W. W. Moyer, George W. Westerman, James Rison, Walter Graham, Mac (Red) Carter, Saul Gillis, Sam Stein, James Ferron, Harold Lloyd, Vaun R. Flora; Harold C. Hagan, Minnesota congressman; Milton Morris, Andrew J. Kranick, Dee Lard, J. Lambkin, George Reinhardt, Kenneth B. Fitzgerald, Sam Goldstein, Frank Teziano, Nathan Glossman, Steve Billen, Frank L. Darrezi, Earl H. Lyons, Florence E. Watts, William A. (Bob) Hallock, James Zingo, Charles Rafal, Charles H. Hartley, Charles M. Daley, Joe J. Johnson, Howard Loughner, Jack Goldie, Harold Tompkins and Herbert D. Miner.

On the sick list are Meyer Katz

National Showmen's Association
1564 Broadway, New York

NEW YORK, Nov. 16.—Vice-President Joe McKee presided at the regular Wednesday (13) meeting. On the dais were Ross Manning, Harry Rosen, Fred Murray, Dr. Jacob Cohen, Max Hofmann and Walter K. Sibley. A nominating committee was appointed by the board of governors. Annual banquet will be a sell-out. A buffet lunch was served following the meeting which was well attended. Members of the ladies' auxiliary acted as hostesses.

The following were approved for membership by the eligibility committee: Seymour Bernstein, Harry Siegal, Harry Baum and Samuel E. Berkwitz, proposed by Harry Kaplan; Ben Forgash, by Irving Taffet; Charles Rhine, by John McCormick, and John J. Glynn and Ralph Carlin, by Eddie Elkins. New members secured this year total 228.

Visitors included Frank Bergen, Bucky Allen, Jackie Allen, Jack Stern, Joe Goodman, Louis Faber, Joe Spivak, Jack Linderman, Bernie Miller, Frank Schillizi, Aaron Hymes, Thomas Carvel, Pat Matino, Arthur Rothbard, John Kravitz, Sam Berk, Morris Vivona, Sam Miller, Joseph Raziano, Sam Housner, Eddie Elkins, John Jamison, William Mariash, Nick Lecardo, Murray Goldberg, Nathan Tash, Sam Glickman, George Johnson, George H. Washburn, Hyman Malnick, Harold Daly, Harry Koretzky, Israel Nathan, Ben Rosenberg, George Bernert, Phil Isser, I. Trebish, Justin Van Vliet, Allen Feinberg, Henry Fein and Nate Newman.

Pacific Coast Showmen's Association
623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Nov. 16.—Vice-President Charlie Walpert presided at the Monday (11) meeting, with Vice-Presidents Bill Hobday and Harry Suker, Treasurer John Backman and Secretary Ed Mann also on the rostrum.

Lights were dimmed in respect to William L. (Cannonball) Bell, who was killed in a plane crash in Phoenix, Ariz., Friday (8).

New member was Michael J. Doolan.

Present after absences were Johnny Castle, Lee Brandon, Gene Long, Tex Cordell, Ben Cohn, Rusty Adams, Shorty Monte, Max Sharp, of New York, and Past President Mike Krekos.

Dutch Schue, of the West Coast Shows, was present and made a short talk. Krekos spoke on the building fund, with the result \$440 was raised at the meeting. Past President Paty Conklin donated \$200.

Vice-President Walpert appointed Harry Golub chairman of Past Presidents' Night.

Chaplain Jack Hughes is home following his discharge from the veterans' hospital.

Weekly door prize was won by Max Kaplan for the second successive week.

and John Sweeney, the latter in Missouri Baptist Hospital for an operation.

Banquet and ball reservations continue to arrive for the 10th annual New Year's Eve affair in the De Soto Hotel. Sid Belmont, entertainment committee chairman, says this will be the best ever. Tickets are \$8.

Annual dues of \$5 are now due and payable. Please mail to Euby L. Cobb, secretary. Members should send in address corrections.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Nov. 16.—In the absence of President Chestie I. Levin, who with his wife left for an extended Western trip, First Vice President Al C. Wilson presided at the regular meeting. With him on the rostrum were Secretary G. C. McGinnis and Treasurer Harry Altshuler.

Letters were read from the Showmen's League of America, announcing the death of their Past President Edward A. Hock, and from the family of the late A. J. Rounds.

C. F. (Doc) Zeiger sent in a check for \$125, the proceeds from a bingo party given by Mrs. Zeiger for the benefit of the club. Zeiger also called attention to the club's table reservation for the SLA banquet and urged all members planning to attend to pick up their reservations. The Zeiger Shows will winter in Grandd Ariz.

The new banquet and ball committee discussed the probability of canceling the reservation at the Hotel Continental and arranging to hold the annual event at the Aladdin Hotel roof the night before New Year's Eve. Matter was left to the committee.

No Longer Necessary To Camouflage Your Shows Under Surplus War-Time Canvas

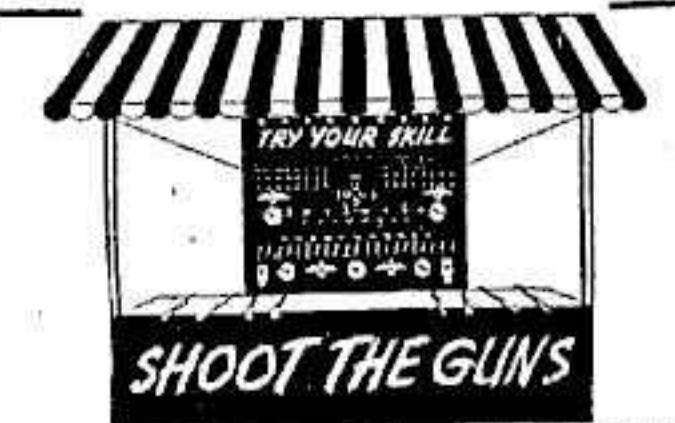
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- ORANGE

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**SHOOTING GALLERIES**

Complete line of portable and stationary galleries for immediate delivery. Have beautiful streamlined truck and semi-trailer bodies with built-in galleries. Have new rifles, loading machines and tubes for sale. Write for catalog.

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82 Orchard Street Mt. Clemens, Michigan

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RECONDITIONING THIS TOOL
For Butchers, Cooks, Kn Sharpening Steels get dull. Resharpen pays \$1. Takes 10 minutes by Secret Method with inexpensive Pocket Tool Kit Paper Dollar Price. Guaranteed Illustrated Instructions. REX, 71 STEEL KING, 7601 Dudley, Cleveland 2, Oh

FOR SALE

Ferris Wheel, 1 '36 Ford Truck and Trailer. N upholstered seats, 3 people to a seat; made o from Parker to Ell style. Can be seen in Anthon New Mexico. Selling on account of dekte \$3,500.00 without truck or \$4,250.00 with tru Also one 15-foot Kiddle Ferris Wheel, used 8 wee \$1,250.00. Must be cash.

Fred R. Brown
Anthony, New Mexico

ROBERT BERGE

Please contact me at once, I am very much torsted in our deal.

W. R. Rupe, Mgr.
RUPE'S MIDWAY FOR FUN
Paducah, Tex., until Nov. 23rd

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60" SEARCHLIGHT

With Generator Set and Trailer

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New and Rebuilt

ELECTRIC EQUIPMENT CO.
ROCHESTER 1, N. Y.

WANTED

TWO FROZEN CUSTARD MACHINES
ELECTRO FREEZER

Model 10 Gallon Per Hour,
Slightly Used.

LENA MARTELLO

226 Hamilton St., Harrison, N. J.

AT LIBERTY FOR 1947 SEASON**JACK OLIVER**

Legal Adjuster

Will help with advance if needed. Reason for this ad, Show will not go out in 1947. All wires and letters to

JACK OLIVER

c/a King Hotel Baton Rouge, La.

BREWER'S UNITED SHOWS

Out All Winter.

Want Concessions of all kinds, such as Clothespins, Hoop-La, Scales, Daria, Mitt Camp, Mug Joint, Fish Pond, High Striker, Coke Bottles, Set Joints, Swingers, Basket Ball, Lead Gallery, or what have you? No Ball Games or P. C. Wire or come on.

Dalsetta, Tex., Nov. 18-23.

FOR SALE**BUELL BROS.' WORLD WAR #2 WAR SHOW**

Complete with Banner Lines and Metal Banner Poles, Viewing Cabinets, etc. Used one season only. Cost \$1,200.00. Complete in Canada. Best offer accepted, P. O. B.

MILNE ENTERPRISES

146 YORK ST. HAMILTON, ONT.

Rocky Mountain Showman's Club

1421 Araphoc, Denver 2, Colo.

DENVER, Nov. 16.—Meeting was called to order Saturday (9). All officers, except First Vice-President Fred Halliburton, were on hand.

New members are Fred (Happy) Onstat, H. M. Saloway, Charles H. Hopper, Joe H. Lawrence, Charles M. Ruark, Everett C. Neff, C. E. Gallamore, Clyde E. Green, Mr. and Mrs. S. E. Meroney, Mr. and Mrs. Bert Stallings, Ginny Long, Ben Tass and Roy and Alta Shaffner.

A. G. Goldberg tops the membership race and is the biggest donator to the refreshment fund.

Steward Craig is away promoting a walk-a-thon. Ralph Adams advises he had a good season.

President Jack Williams was elected to the Denver Chamber of Commerce and also chairman of the Democratic committee. Max Levine, of Western Novelty, in from an Eastern buying trip, remits his and his employees' dues. Ted Kimpell reports he resigned Grand Lake with his concessions and rides. George Banks, Frank Swartz and John Oxford played the Arizona State Fair at Phoenix. Cowboy King and his wife are back from a fishing trip. Larry and Madlin Nolan are accepting congratulations on the launching of their own show and are signing club members for space for '47.

Pat and Onye Gibbons, off to New York on a vacation trip, report their tourist camp had a terrific summer. Jim Williams is on the sick list. Mrs. Beary is reported improved. Ben Roweth is still showing in Texas but is expected home soon. John Cain, third head of the Denver Stock Show, calls for banquet reservations for himself, family and staff. Mrs. Louis Burton is out of hospital and back on the job. Rex Elliot in from Boulder, as was L. W. White from Englewood. Dr. Cross, who is spending the winter in New Mexico, visited. Charles Feagin, just out of service, is looking around for connections.

Regular Associated Troupers
106 E. Washington, Los Angeles

LOS ANGELES, Nov. 16.—President Lucille Dolman presided at the regular meeting Thursday (7), assisted by Vice-Presidents Clarence Allton, Nancy Meyers and Lillabelle Williams; Treasurer Harry Levine and Secretary Marie Bailey. Mr. and Mrs. Harold Long were honored guests on the rostrum.

New members are Sam Epple, Mrs.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Nov. 16.—Regular meeting was held Monday (11), with President Harry Stahl presiding, assisted by First Vice-President Roscoe Wade, Second Vice-President Ben Morrison, Third Vice-President Robert Morrison, Treasurer Louis Rosenthal and Secretary Bernhard Robbins.

New members are Frank Minor, Mike Lerner and Edwin J. Hollinger.

Sam Goldstein, owner of the Majestic Greater Shows, was on hand. John Cargan and Sam Maltin recently returned from a trip to the South.

Leaving recently for Florida were George Harris, Harry Levin, Charles Raphael and Louis Stone.

The annual memorial services will be held jointly with the Ladies' Auxiliary Sunday (24). Committee includes Ora (Pop) Baker, chairman; Herbert Pence, Jack Dickstein and John Cargan.

The dining room is under supervision of Charles Schimmel. Tim Galo is steward.

Plans are underway for the annual Christmas party for underprivileged children. Event will be held in the rooms December 22.

J. P. Silva, Marguerite Cram and Madaline Ragan.

Elmer Green reported everything ready for the grand opening, homecoming and bazaar. Bazaar Chairman Vivian Gorman received donations of articles from Martha Levine, Toots Epple, Emily Bailey and June Morehead. Other donations pledged were Tillie Palmateer, five pounds of sugar; Walton De Pellaton, 10 pounds of brown sugar; Babe Miller, cocoa; Joe Krug, 100 pounds of sugar; Emily Bailey and Elsie Suker, candy; Spot Ragland, bar sugar and a ham; June Morehead, five pounds of butter; Nancy Meyers, Vivian Gorman and Tillie Palmateer, candy boxes; Lillabelle Williams, Lucille Dolman and Violet Sucher, cakes; Peggy Bailey, sugar stamps, and Herb Sucher, salami.

Ethel Krug resigned as chairman of the Florentine Gardens party and Lill Eisenmen was named to replace her with Julia Smith as co-chairman.

Moe Eisenmen, chairman of the five-year souvenir booklet committee, turned in nearly \$500. Ed L. Mann presented a check for \$100 from the Pacific Coast Showmen's Association for a page ad. Book goes to press Friday (22).

Walton De Pellaton, house board chairman, is leaving for San Diego and Emily Bailey has been named to succeed him.

Carmen Cardwell is a hospital patient. Thomas Bailey, who was operated on Monday (4), is improving.

Called on for short talks were Pat and Harold Long, May and Bill Allman, Joe Krug, R. H. and Lillian Sheppard, Jennie Reigel, Sis Dyer, Babe and Moxie Miller, George Lauerman, Sam and Toots Epple, Pat and Mable Monzo, Evelyn Lantz, Eve and Alfred Scott, Charles Crouse, June Morehead and Mr. and Mrs. Dick Kanthe.

The following donations are acknowledged: Bobbie and Johnny Branson, \$20 for the bazaar fund, and Peggy Bailey, \$5 for the Sick and Relief Fund.

Letters received from John R. Castle, Jean M. Brown, Bobbie Branson, Harry Friedman, Ray Oakes, Lester Hart, Pat Treanor and Peggy Blondin.



WILL FEATURE AGAIN

The World's Greatest Fireworks Spectacle of all time—Battleships, Cruisers, Ground Maneuvers—and again, a Gigantic Aerial Armada in Battle, not forgetting the comedy portion of the program, and again with or without Circus and Novelty Acts. New color combinations. Real flash. The best OH-AH show extant! Will run from one to two hours. YES, we still furnish the smaller Fireworks Displays that please your patrons. Can give it to 'em all in a bunch, running time 20 minutes, or can stretch these out. Exhibition, celebration, fairs and committees throughout the Dominion of Canada, Cuba and the United States, contact CHARLES KYLE, care The Billboard, 1564 Broadway, New York City, or CHARLES KYLE, Hudson Fireworks Display Co., Box 26, Hudson, Ohio. CONTACT !!! Displays From 100 to 1,000 Feet, With Scenery Effects

FOR SALE

Arcade Machines—73—all types, large and small. Used about 4 months. Excellent condition. A few need minor repairs. \$2,000.00 cash; cost much more.

OFFICE TRAILER—Special-built Schult, platform on back. Tandem wheels. New tires. Insulated, shower, private. Equipped with new file and safe. A dandy for \$2,000.00.

RADIO STORE—Complete with top, frame and stock. No junk. First \$600.00 takes it. Buyers may leave stored till April 1. Above equipment stored at Fairgrounds, Asheboro, N. C.

JACK PERRY

127 Law Bldg., Asheboro, N. C.

HEADING FOR SUNNY CALIFORNIA

WANT FOR ALL WINTER

Out fifty-two weeks. Can place all Concessions, particularly Bingo, Popcorn, Candy Apples. All Shows except Girl. Can use one experienced Carnival Dancer. Everybody wire

HUGO ZACCHINI

ZACCHINI BROS.' SHOWS

This week, Kaplan, Louisiana; Abbeville next; then the Big One. Watch next week's ad.

The TLT-A-WHIRL Ride

On Midways All Over America

Its Grosses Are Getting Better All the Time

—Manufactured by—

SELLNER MFG. CO. Faribault, Minnesota

STANDARD SHOWS

Are now booking Rides, Shows and Concessions for the 1947 season. Write or wire BOX 1255,

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Winter Quarters Address — BOX 506, Douglas, Wyoming

MODERN IMPROVED

CHAIRPLANE — KIDDIE AIRPLANE SWING

NO MIDWAY IS COMPLETE WITHOUT THEM
PLACE YOUR ORDER NOW FOR 1947

SMITH & SMITH, Springville, N. Y.

MAN SHOT FROM CANNON

GETS THE CROWDS — WHEN EVERYTHING ELSE FAILS
1947—NOW CONTRACTING—1947

Just finished 30 weeks with Crescent Amuse. Co.

Week December 1st Convention—Sherman Hotel, Chicago.

F. O. GREGG

Plymouth, Wis.

ROLL TICKETS

PRINTED TO YOUR ORDER

Keystone Ticket Co. DEPT. B SHAMOKIN, PA.

Send Cash With Order. Stock Tickets, \$17.00 per 100,000.

100,000

\$21.50

10,000\$7.25
20,000 8.75
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CARNIVAL TENTS

All sizes. Also 20x30, 20x40, 31x45, 40x70.

SIDE WALL

ORDER NOW FOR NEXT SEASON.

D. M. KERR MANUFACTURING CO.
1954 W. Grand Ave. Chicago 22, Ill.

1946—"SWIMMING IN CREAM"—1946

Moving our winter home from Greenwood, Miss., to West Helena, Ark., Phillips Co. Fairgrounds. More buildings, more ground room for expansion. We will begin work immediately, getting ready for more "cream" along the "milky way" in 1947. Shows and Concessionaires, write us. For Sale—Roll-o-Plane, good condition.

DYER'S GREATER SHOWS

FOR SALE

A small Carnival, consisting of Eli #5 Wheel, Parker Baby Q Merry-Go-Round, 24-Seat Smith & Smith Chair-o-Plane, Smith & Smith Kiddie Airplane, 7 Concessions with stock and 8 Trucks; all this in good shape, up and running. Come and see them.
EMANUEL ALFIER, Box 630, Safford, Arizona.

SUNFLOWER STATE SHOWS

WANT FOR ALL WINTER

Concessions, Side Show with or without transportation or Side Show People, Agents for Pan Game and Penny Pitch. Will book one Skillo to work as instructed. No lusers.

L. (RED) GILLMORE

Lampasas, Tex., Nov. 18 to 23; Lockhart week following.

NAAPPB MEET SET--ALMOST

Reservations Swamp Office

275 hotel rooms last year
dwarfed by 575 in already
—Kiefer on program

By Hank Hurley

CHICAGO, Nov. 16.—The program for the National Association of Amusement Parks, Pools and Beaches is all but set; the trade show has more booth space rented right now than at any previous time in history, and the final touch has been added to the pool and beaches roundtable program.

From that you'd get the idea all Paul H. Huedepohl, NAAPPB secretary here in Chicago, has to do now is sit back and wait for the convention, scheduled December 2-5 in the Hotel Sherman.

You only have to spend a few minutes in the park secretary's office these days listening to Huedepohl and his secretary, Mrs. Belle Cohen, to learn such is not the case. Listen to what Huedepohl has to say:

Rooms Big Problem

"We're all set for the convention from the standpoint of the program, entertainment and such. Trouble is there is so much interest in the convention everyone is coming and three-fourths of our mail these days is requests for room reservations.

Have you tried to reserve a hotel room for the first week in December? Well, try it. Belle (Mrs. Cohen) spends two or three hours a day just calling hotels. We're swamped with reservation requests. Sure, it's pleasing to know we're going to have a big turn-out but where are we going to put them?" Huedepohl expounded. Then, with a smile, he went on:

"We'll find places for them, don't worry. Our aim right now is to break all attendance records and I think we are pretty well on the way."

While Huedepohl kept mumbling about hotel rooms, Mrs. Cohen went on to elaborate a bit on this attendance record business.

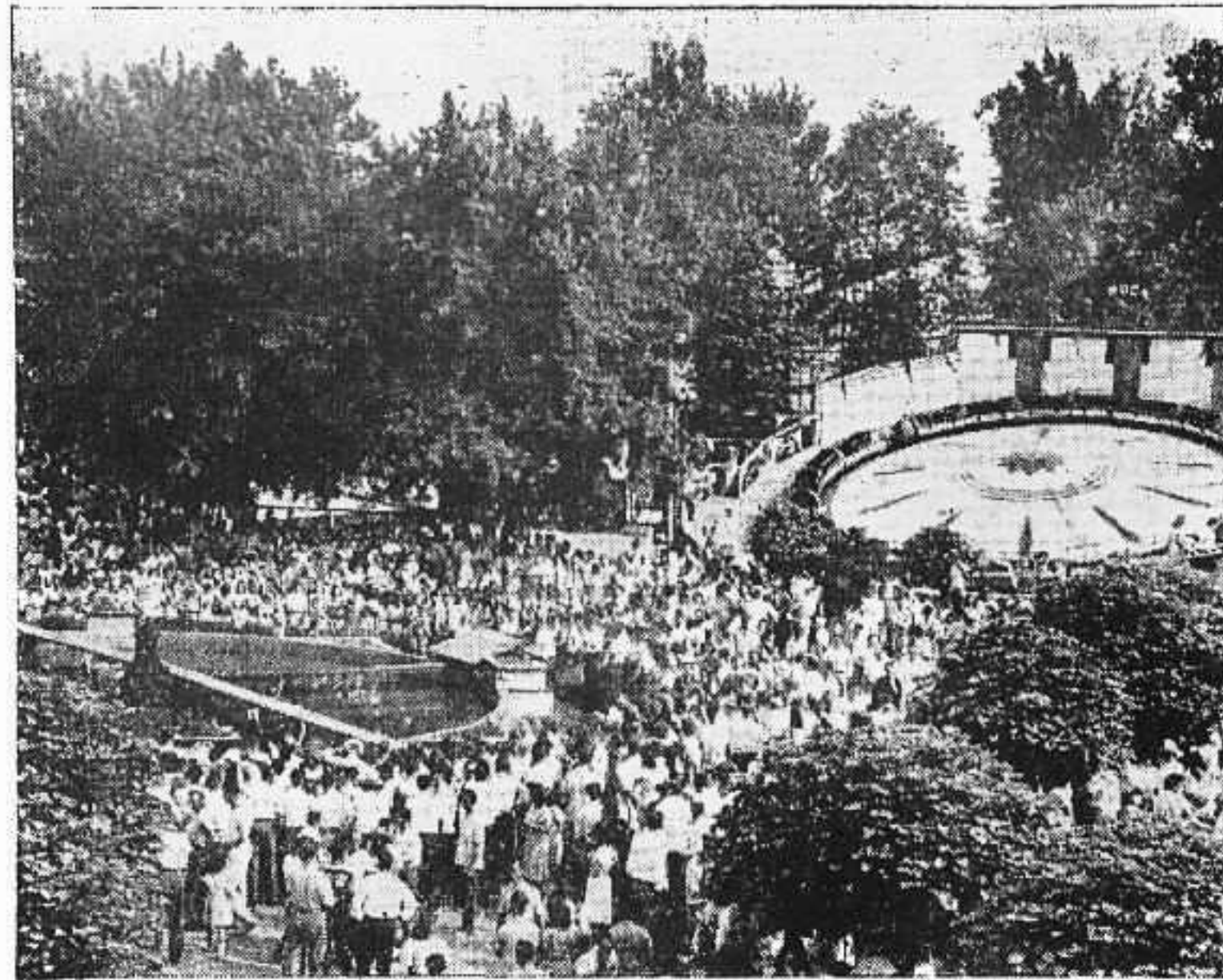
"I can't tell you now just what the exact attendance count will be this year, but I do know last year this office reserved a total of 275 hotel rooms for people coming to the convention. Right now we know for sure that 575 people are definitely coming and that isn't the total by a long way. Plenty of people who have relatives and friends in Chicago to stay with will be here but we won't know about their attending the convention until the official registration booth is opened at convention time."

Huedepohl Breaks In

By this time Huedepohl had gotten his second breath and he broke in with:

"Oh, yes, we've added to the pool and beach roundtable program. Adolph Kiefer, nationally-known swimmer, has been added. He will show a film on underwater swimming and one on fishing, at the meeting Wednesday, December 4. He heads the Adolph Kiefer & Company swimming pool and beach equipment supplies, here in Chicago.

"And about our trade show: We now have 100 booths, which is 14 (See NAAPPB Meet Set, opp. page)



THIS IS A PORTION OF THE CROWD gathered around Electric Fountain at Bay Shore Park, Baltimore, central decorative feature of the spot, for the annual bathing beauty contest, which was handled under the direction of Reese H. Jones, publicity director.

Elitch Gardens In Deep Snow, Gurtler Writes

CHICAGO, Nov. 16.—As Tex Rickard once said, "I never seed nothing like it."

That's about the way John M. Gurtler of Elitch Gardens in Denver sizes up his amusement park which, at present is buried in snow.

"There's nothing like an amusement park waist deep in snow," Gurtler writes from Denver.

This is the picture of Elitch Gardens today. Nevertheless, behind the scenes (or should I say snow?) there are many plans, and work is going ahead in preparation for the hot days of next season.

"Weather after our closing (September 8) was such a great deal of our outside repair work could be completed."

Gurtler says a major midway change may be made for next year if materials are available.

The Gurtlers, Arnold, Jack and Budd, plan to arrive in Chicago November 30 for the annual National Association of Amusement Parks, Pools and Beaches convention at the Hotel Sherman. "Our early arrival is aimed so we can take in the Notre Dame-University of Southern California game if we can get tickets," John wrote.

"The amusement business in Denver is generally down from last year, the Elitch executive says. "However, Benny Goodman's orchestra played a one-nighter here October 23 and jammed the city auditorium at a \$3 top. The Rainbow played Tommy Tucker for one night Tuesday (12) at \$1.40 per person top."

Recent visitor at Elitch Gardens was Joe McKee, en route to New York from the West Coast.

Public Offered Stock

PUEBLO, Colo., Nov. 16.—Preferred and common stock in the projected amusement park at Lake Minnequa here was offered the public Monday (11).

Celoron Stages Two Big Events

JAMESTOWN, N. Y., Nov. 16.—Harry A. Illions' Pier Ballroom at Celoron Park here landed a plum when the Kiwanis Club elected to hold its annual gridiron dinner there. It marked the first time in five years the event, patterned after the celebrated Gridiron Dinner, has been held. Outstanding civic leaders and business men of Jamestown and surrounding territory attended the dinner Tuesday (5).

Ballroom also staged the Exchange Club's dinner dance Thursday (14) with approximately 800 in attendance.

Signing of these two big events was accomplished thru the combined efforts of Illions, Mrs. Ella Swank, assistant manager; Mrs. Harriet Wilson, chef; the Pier Management; Carl Westerline, Robert Olson and Mrs. Frances Clarke.

Court Will Decide Ownership of Bridge

BRIDGEPORT, Conn., Nov. 16.—John C. Molloy, of Bridgeport, receiver for the Pleasure Beach Park Company, has brought suit in Superior Court here to decide ownership of the Pleasure Beach Park bridge. The city of Bridgeport, park operators, is the defendant.

Molloy claims the company built the bridge in 1924, with the approval of the city, at a cost of over \$100,000, and said structure had an estimated life of 50 years. When the receivership action was instituted in 1937, Molloy asserts, the bridge structure was appraised at \$25,000, with a value of \$75,000 in its present position connecting Pleasure Beach Park with the mainland.

The city of Bridgeport, he declares, has exercised control over the bridge since the beginning of the receivership, and now claims ownership. The complaint also contains a claim for \$100,000 damages.

Rennie Leaves Jantzen Beach Without Pilot

Reason for Move Not Given

PORTLAND, Ore., Nov. 16.—Jantzen Beach Park again is without a general manager, being temporarily under charge of Walter Klingboil, office manager. Nobody—including the president of the company—seems to know whether Bob Rennie resigned as general manager or got the old heave ho.

Harvey Wells, president of the Hayden Island Amusement Company, operator of the park, was vague about the Rennie termination, saying, "He went to California on a vacation October 1 and he isn't coming back. I don't know whether he resigned or not." He verified, however, that the park is without a general manager and that Klingboil is in charge.

Rennie took over last summer after differences over policy brought the resignation of Paul Huedepohl, veteran general manager and department manager. Rennie came from the Vancouver, Wash., shipyard of the Kaiser company, where he was assistant to the general manager. Klingboil followed him to the park shortly thereafter, also coming from the shipyard.

Wells said that a recent directors' meeting he discussed "a face-lifting" program for the park, which will require approval by the Civilian Production Administration. The park has a long-range program in mind, which will cover several years, the speed depending on how much CPA approval can be obtained.

Louis Armstrong closed a three-night stand October 27 that grossed \$4,554.55, or \$3,804.78 after taxes, for which band was paid \$3,000. Ork drew 557 first night at \$1.50 each; 1,469 second night at \$2 and 520 third night at \$1.50.

Krekos, Hellwig To Stick On Jantzen Beach Policy

PORTLAND, Ore., Nov. 16.—Mike Krekos and Edward Hellwig, who have rides at Jantzen Beach here, have announced that they will continue operation of the same rides and concessions during 1947.

Krekos stated that he was endeavoring to obtain several new rides to add to his Portland holdings. The 1946 season, while considerably under 1945, still proved to be profitable and it is expected that the 1947 season will show an increase in business following the slump.

UN's Spaak "Donates" 3 Elephants to Bronx Zoo

NEW YORK, Nov. 16.—Formal presentation of three young elephants was made Wednesday (13) to the Bronx Zoo by Paul-Henri Spaak, Belgian foreign minister, who is president of the United Nations' General Assembly.

Animals arrived here about a month ago from the Belgian Congo. Included is the only male African elephant in America, according to Fairfield Osborn, president of the New York Zoological Society.

Lexington's Funspot Is Hit By 100G Fire

Partially Insured

LEXINGTON, Ky., Nov. 16.—Starting in the building which housed the Dance Casino, a fire tonight did \$100,000 damage to Joyland Park, near Lexington. Loss was partially covered by insurance, according to Garvice D. Kincaid, Joyland president.

The fire was discovered by a park employee in the rear of the Casino building and, fanned by a wind, spread to a block of concession stands, park restaurant and a storage warehouse, all of which were destroyed.

The Casino, which contained a bar, check room and dance floor, was used for summer dancing and on special occasions in the winter. Heat was provided by an oil heating unit, and 2,000 gallons of oil were stored in the building, according to fire department officials. A number of musical instruments also were in the building.

325,285 Attend Children's Zoo in Bronx for Record

NEW YORK, Nov. 16.—A record 325,285 children and adults attended the Children's Zoo in the Bronx Zoo during its sixth season which ended Monday (11).

Zoo's Question House also closed Monday. It was visited by 72,133 persons who asked the trained zoologists in attendance 9,573 questions about animal life. All but 214 of the questions were answered immediately. Both units will reopen in the spring.

Cincy's Coney Lures Million; 22% Over '45

CINCINNATI, Nov. 16.—Edward L. Schott was re-elected president and general manager of Coney Island, Inc., at the annual stockholders' meeting here last week. Fred E. Wesselmann was re-elected vice-president and chairman of the board, and Ralph G. Wachs, secretary-treasurer.

Stockholders re-elected these directors: E. W. Edwards, Charles Sawyer, Robert B. McClure, John Towle, John W. Friedlander, Wesselmann, Schott and Wachs.

In his annual report to the stockholders, proxy Schott said that the elimination of gas rationing and restoration of out-of-town railroad and bus excursions were leading factors in bringing the attendance at Coney Island last summer to an all-time high, with more than 1,000,000 paid admissions. This was approximately 22 per cent higher than the 1945 season.

However, per capita receipts dropped slightly. Volume of business, on the other hand, gave Coney a highly gratifying financial return, he said.

Schott outlined plans for important improvements at Coney next season, provided materials and labor would be available in time.

New construction work on Moonlite Gardens, Coney's ballroom, started last spring, will probably be completed in time for the opening of the 1947 season, Schott said. Improvement will make it what is believed to be one of the largest and most beautiful ballrooms in the Midwest, he said.

13G Planting Project Set for Three Beaches

WEST HAMPTON, L. I., N. Y., Nov. 16.—Work on the planting of approximately 80 acres of beach grass at West Hampton, Tiana and Southampton beaches is expected to get under way shortly. Contracts for the \$13,520 project have been set.

Work will be done to protect the slopes of hydraulic fill that has been established for beach protection in this area. Heretofore, erosion and the wind raised havoc with beaches in this territory during the late fall and winter months.

Snow White Foxes Arrive At Lincoln Zoo, Chicago

CHICAGO, Nov. 16.—Insofar as R. Marlin Perkins, zoo director knows, for the first time in its history Lincoln Park Zoo now boasts a pair of snow white foxes. The animals reached here Wednesday (13) from the Arctic Circle in Canada. The coat of the foxes, which is dark brown to slate in summer, changes to snow white in winter as a protective coloration.

NAAPPB MEET SET

(Continued from opposite page) more than we really planned and more are coming.

"No doubt about it, this is going to be the biggest convention in our history and not a single park owner should miss it."

At this point a wire came in asking Huedepohl to reserve a hotel room for the convention and that was the cue for *The Billboard* reporter to hit the road.

As we departed, we thought we heard Huedepohl saying to Mrs. Cohen: "Now, let's see, what hotels in the city haven't we tried?"

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COLE SEASON OKAY--TERRELL

'46 Tour Ends At Little Rock

Business sags in middle after strong start and disruptions from strikes

LITTLE ROCK, Ark., Nov. 16.—Cole Bros.' Circus brought its 1946 tour to a close here Thursday (14). Show then was loaded for the home run of 529 miles to winter quarters at the Kentucky State Fairgrounds at Louisville. The season as a whole was described by Owner Zack Terrell as "highly satisfactory." Business was summarized as very big at the beginning, spotty in mid-season and good on the home stretch.

Kicking off April 18 with a four-day stand at Louisville, show was out 212 days, played 154 cities in 21 States and gave a total of 390 performances, according to statistics contained in a 67-page year book, which also contains the season's program, names of all the personnel and pictures of many. These figures obviously were compiled, however, before loss of two stands in Texas last week.

Heavy Loss From Strikes

Of the four railroad shows out this year, Cole Bros. took the worst belting from the coal and railroad strikes of last spring. Thirteen days' billing was lost in the rerouting made necessary by the coal strike, four playing days because of the coal strike and two as a result of the rail strike.

When the coal strike was about to tie up steam roads, the show bypassed Hamilton, O., May 10 and jumped into Cincinnati a day ahead of schedule, and then had to lay idle (See *Cole Season Okay* on page 65)

Rochester Shrine Way Ahead of 1945

ROCHESTER, N. Y., Nov. 16.—Damascus Shrine Circus, booked by Orrin Davenport, had as much money on hand by Thursday (14) night as it took in during its entire engagement last year.

Show opened a six-day run in the New York State Armory Monday (11) with morning, afternoon and night performances scheduled because of the Armistice Day holiday, and all three drew capacity crowds.

Friday night was a turnaway and sellouts were in prospect for both performances today.

Mills, in Chicago, Discusses Canvas for 1947 With U. S.

CHICAGO, Nov. 16.—Jack Mills, of Mills Bros.' Circus, put in a busy two days here this week shopping around in preparation for his 1947 season. He talked to S. T. Jessop and George Johnson, of the U. S. Tent & Awning Company, about new canvas. He visited Casey Concession Company to see Bill Carsky about special packaging for his sweets and consulted Nieman Studios about a 140-foot double-deck banner line for his side show. He took lunch with the Atwell Club.

Mills, who divides his time between home at Cleveland Heights and winter quarters at Bucyrus, O., said his '47 plans call for a menagerie with two new cages of five compartments each, similar to one he already has.



CIRCUS DAY IN DIXIE! Midway of King Bros.' Circus at Forest, Miss. Two matinee performances were necessary to take care of the crowds. It was the first circus to play Forest in 14 years.

Frank Wirth Has 2 Dates in Week

8-day stand at Worcester opens Sunday — week at Portland, Me., starts Mon.

WORCESTER, Mass., Nov. 16.—Frank Wirth is furnishing the acts for the VFW Circus and Exposition opening in the Auditorium here Sunday (17) for an eight-day engagement. Headline attraction is Dick Ryan and Hatsushimo, receiving heavy billing as the Jap Emperor's famous horse.

Wirth's line-up includes Roberta's ponies and dogs; Hazel and Marvin Case, wire and rolling globe; Hip Raymond, falling tables; the Karolis, hand-balancing; Charles Duo, skaters, and Danny Dennis, cyclist.

Exposition features include a miniature reproduction of the Ringling-Barnum big top, an airplane and boat show, a captured Jap suicide speedboat, glass blowers and an Indian village.

A 1946 Dodge sedan being offered as an attendance prize is credited with hyping the advance ticket sale, gross of which is reported at \$17,000. Admission is \$1.20, with rate halved for children. Two performances are to be given each day.

Elks' Show at Portland

PORTLAND, Me., Nov. 16.—Elks' Charity Circus, produced by Frank (See *Wirth Has 2 in Week*, page 65)

Sparks in Quarters At Sarasota After Run From Texas

SARASOTA, Fla., Nov. 16.—Following the close of its 1946 tour at Tyler, Tex., Sparks Circus returned here Friday (8) via the Atlantic Coast Line and went into winter quarters on 33d Street opposite the Ringling School of Art. With preparations underway to go on rails next season, the show sold its trucks at Beaumont, Tex.

Marshall L. Green, general agent, had everything ready for the arrival. General Manager James Edgar, before coming to Sarasota, caught the Shrine Circus at Houston, stopped off at Memphis, and visited Ringling-Barnum at Greenville, S. C.

Show's offices in downtown Sarasota are in charge of Arnold Maley, assisted by James Mills, auditor, and (See *Sparks in Quarters* on page 65)

Sarasota To Have Circus Museum

SARASOTA, Fla., Nov. 16.—State of Florida will build a \$75,000 park directly in front of the Ringling Art Museum and will establish a circus museum on the grounds of the John Ringling estate here, it has been announced by Karl A. Bickel, member of the five-man commission appointed to manage the Ringling properties willed to the State.

Park, to be known as Ringling Plaza, will cover approximately 23 acres. A building, 40 by 60 feet, already is available to house the circus museum and is to be remodeled to conform in architecture with the art museum and mansion.

"It will be a museum of the American circus and not just a collection of Ringling circuses," Bickel said. "We plan a complete display of circus chariots, wagons, trapezes, costumes, programs and other objects associated with circuses thruout the years. Naturally, many exhibits will come from the Ringling Bros. and Barnum & Bailey Circus, but we expect to get others from private collectors and circus fans all over the country."

Skies of Texas Clear as Dailey Nears the Barn

DUBLIN, Tex., Nov. 16.—After some wearisome tussels with Texas rain and mud, Dailey Bros.' Circus was having clear skies this week. Indeed, the management had hopes of storing the outfit dry when it reached winter quarters at Gonzales, Tex., Sunday (17).

The weather was fine last Thursday and Friday (7-8), and excellent crowds turned out at Terrell and Greenville, respectively. But rain fell again Saturday (9), and business was only fair at McKinney.

Monday (11) was big at Mexia, with capacity crowds both afternoon and night. It was Armistice Day and the weather was dry, the cool at night. Waxahachie Tuesday (12) was better than expected, and Cleburne Wednesday (13) produced half a house at the matinee and near capacity at night.

After a fair matinee and good night house here Thursday (14), show moved to Lampasas and was scheduled to conclude its 1946 season at Llano today.

King Closes Dec. 13

ST. AUGUSTINE, Fla., Nov. 16.—King Bros.' Circus will end its 1946 season in this city December 13. John D. Foss, general agent, was here several days making final arrangements.

The season will run a little better than eight months, one of the longest for any circus. The show has clicked from its opening at Hartford, Ky., April 12, according to Foss.

R-B in Florida For Final Lap

Big One gets relief from 1-day stands—Greenville, S. C., big Armistice Day

JACKSONVILLE, Fla., Nov. 16.—Ringling Bros. and Barnum & Bailey Circus is back in Florida for the final two weeks of its 1946 tour. The two days here yesterday and today brought blessed relief from a string of 10 one-day stands.

Business was only fair at Winston-Salem, N. C., Friday (8) and Charlotte, N. C., Saturday (9). Matinees were an hour or more late at both spots.

Armistice Day crowds at Greenville, S. C., Monday (11) provided a big matinee and turnaway at night, first the show had had in recent weeks. And the Big One was fourth in at Greenville.

Matinee did not start until 5 p.m. at Columbia, S. C., Tuesday (12) and was only fair, but night was a sellout.

Show's two Georgia stands—Savannah, Wednesday (13), and Waycross, Thursday (14)—were about on a par with Winston-Salem and Charlotte. Matinee was delayed at Savannah, but started on time at Waycross.

James M. Cole Books Cat Act From Jacobs; Buys Liberty Horses

CHICAGO, Nov. 16.—James M. Cole informed *The Billboard* this week that while visiting the Shrine Circus at Kansas City, Mo., he contracted with Terrell Jacobs to furnish a five-lion act with a new aluminum arena for the James M. Cole Circus in 1947. Act will be worked by a trainer to be announced later and billed as Terrell Jacobs' lions.

Cole also arranged with George Pughe, promotional director of the K. C. Shrine Circus, to design a new (See *Cole Books Jacobs Cats*, page 65)

Houston Shrine Date Winds Up Big; Show Moves to Fort Worth

HOUSTON, Nov. 16.—With turnaways prevailing the last part of its 12-day run, Arabia Shrine Circus racked up a new record for total attendance and receipts, John S. Andrew, producer, declared before leaving Friday (15) for Moslah Shrine Circus, Fort Worth. The Houston show ended Tuesday (12) at Sam Houston Coliseum, but Andrew said an audit showing the exact figures had not been completed. He estimated, however, that gross receipts from all sources would total \$200,- (See *Houston Shrine Big* on page 65)

Polack Lines Up Dates for 1947

New season begins Jan. 16 at Saginaw, Mich.—16-day Chicago run opens Feb. 28

CHICAGO, Nov. 16.—Opening date of the 1947 season for Polack Bros.' Circus will be Saginaw, Mich., January 12-18, according to T. Dwight Pepple, show's general agent. Sponsored by the uniformed bodies of Elf Khurafeh Shrine, the Saginaw engagement will be followed by a five-day stand at Flint, Mich., January 19-23, under auspices of the same temple's Oriental band.

The show has dates that will keep it in the Middle West until the middle of April. Flint will be followed by a week at Hammond, Ind.; a week at Louisville, and 11 days at Cincinnati. Next will be a 16-day engagement at Medinah Temple, Chicago, opening February 28. After 10 days at Dayton, O., and two weeks at Indianapolis, show then will make its annual jump to California, where it will remain thruout the summer.

I. J. Polack is busy with Ethel Robinson, booker, lining up talent for 1947. All but a few acts will be new. Unless further bookings are made, Polack's final '46 date will be Davenport, Ia., December 2-8. Show is now in Austin, Minn., where a three-day run ends today. Three days at St. Cloud, Minn., and six at Duluth are scheduled between now and the Davenport date.

Polack's four-day engagement for Isis Shrine, Salina, Kan., fell short of expectations. Chief blame was placed on the cool weather and fact that Agricultural Hall at the Salina County fairgrounds was unheated. Advance promotion was handled by George Westerman.

Wayne Larey Set To Return To Wirth Circus, Australia

KANSAS CITY, Mo., Nov. 16.—While playing the Kansas City Shrine Circus with his Flying Covets, Wayne Larey revealed that as soon as shipping could be booked, he would sail for the Wirth Circus in Australia, accompanied by other American talent. Larey returned to the States May 30 after spending six years and three months with Wirth "Down Under." He reports that during that time he laid off only eight weeks. Wirth's is the leading circus of Australia, travels by rail and has a one-ring set-up in a 110-foot top with a 52-foot middle.

Scheduled to go to Australia with Larey are Ira Millette, head-balancing trapeze; May Kovar, wild animal trainer; her husband, Fred Schaffer, elephant man, and Larey's own flying act, consisting of Lester and Grace Owens, Michael Kocuik and himself.

Their departure has been delayed by the maritime strike.

Bruno Zacchini, in Sarasota, Builds New Repeating Cannon

SARASOTA, Fla., Nov. 16.—Bruno Zacchini and family have returned to their winter quarters here after a successful season. They opened last spring with two rides and five concessions on the Bright Lights Exposition Shows and closed with Harrison Greater Shows in Columbia, S. C. Bruno is hard at work in his machine shop making parts and readying materials for the assembly of a new "monster repeating cannon." Sylvana Zacchini, who left her parents at Columbia for a vacation and visit with friends in Philadelphia, soon will rejoin them here.

UNDER THE MARQUEE

Lloyd Senter, contortionist, recently concluded a three-week vacation at his home in Des Moines.

Elsa Maxwell, syndicated columnist, recently devoted a daily column to Dan Rice, famous old-time circus clown.

Harry Rimberg, elephant importer, rated a two-column story with art in the Friday (15) edition of *The New York Post* as a result of his recent importation of five elephants.

Willis Hales is still a patient in State Hospital, Waymart, Pa. His address is Box 128, Ward X. He says he would appreciate receiving reading material.

Joe Haworth Sr, legal adjuster for Cole Bros. Circus, with Mrs. Haworth left for their home at Wilkesboro, N. C., after the season's close at Little Rock, Ark.

James C. Vestal, navy veteran and former ringstock and prop man with Tim McCoy's Wild West Show, is operating his own variety show on the road. Program includes magic, presented by Vestal, under direction of Justini, and music and comedy.

Robert North, press agent, following the season's close of Cole Bros. Circus, called at *The Billboard* offices in Cincinnati Saturday (16), en route to his home in Lynchburg, Va. He plans to attend the showmen's convention in Chicago in December.

Bob Ketrow, in a recent call at *The Billboard* offices in Cincinnati, said that his father, William (Bill) Ketrow, had a cataract removed from his eye at Memorial Jackson Hospital, Miami, and is now at home in that city.

John R. (Tubby) Thomas and Harry Weber are in Pittsburgh for their annual season in the toy department of Kaufmann's Store. . . . Ken Palmer is back in Gimbel's, Pittsburgh, for his 16th consecutive season. . . . Joe Short is beginning his fifth season in Kearn's, Detroit.

Spotted last week at the Atwell Club, Chicago: Omar Kenyon of the Hamid-Morton promotional staff; George Davis, concession manager of Polack Bros., en route from Austin, Minn., to his home in St. Louis for a brief visit; H. Jack Liebau, general chairman of the Shrine Circus at Santa Rosa and secretary of the Sonoma County Fair, on his way to New York.

Herman Joseph recently spent a week on the Big One, with which he

'46 Tour Ended By Montgomery

RUSK, Tex., Nov. 16. — C. R. Montgomery Wild Life Animal Circus ended its 1946 tour ahead of its paper here Tuesday (12). Stands billed for the rest of this week at Athens, Crockett, Madisonville and Hearne, Tex., were canceled.

It was reliably reported that the show had arranged for winter quarters at Jasper, Tex.

Show entered Texas from Louisiana at Jasper Saturday (9). Heavy rains had made the contracted lot there so muddy another had to be obtained, with the result that the matinee was two hours late. Show played Lufkin, Tex., Monday (11) before coming to Rusk.

Montgomery opened at El Monte, Calif., March 27.

trouped for 22 years in clown alley. He writes that during the past season he also visited Hunt Bros., Sparks, Bailey Bros., Buck Owens and Clyde Beatty, all in North Carolina, and that he was treated swell from front to back on all of them. At New Bern, N. C., he caught the Florida Blossom show which, he reports, has Eddie Jackson ahead of it. Jackson was on the R-B No. 1 car which has closed for the season.

Hubert Castle, who recently closed with Polack Bros. after three seasons as a headliner on that show, is in the Boulevard Room of the Stevens Hotel, Chicago, for a long run with his wire act. . . . Betty and Benny Fox are scheduled to do their *Dance of Death* atop a pole on *The Illinois State Journal and Register* building in Springfield, Ill., November 27-28. Since 1943 Fox has been touring army posts with his Star-Spangled Circus.

Harvey (Frenchy) Moore, on various circuses the past 20 years, is undergoing treatment for his eyes at Portland, Ore., while his wife known professionally as Yvette, fulfills a 20-week contract at the Star Theater there. . . . F. M. Farrell, ventriloquist whose last engagement was with the James M. Cole Side Show, is at his home in Ithaca, N. Y., for the winter. . . . D. H. (Whitie) Rosenberg, formerly with Sam Ward on Polack Bros.' promotions, recently closed a labor deal with Ted White at Jack-

R-B Advertising Car No. 1 Finishes Season at Tampa

TAMPA, Nov. 16.—Advertising Car No. 1 of the Ringling-Barnum circus, managed by Frank Mahery, closed its season here Saturday (9). The season's tour lasted 35 weeks, having started March 11 in New York.

The men departed for the following destinations: William Feigley, boss billposter, Wichita, Kan.; James Kennedy, boss lithographer, New York City; Eddie Jackson, steward, Akron, O., via Macon, Ga.; Roscoe Stevens, Guthrie, Okla.; Paul Hale, Tampa; Arthur Outten, Philadelphia; Thomas Connor, with this Side Show since 1890, Philadelphia; Orrin Johnson, Detroit; J. W. McGowan, Hagerstown, Md.; C. L. Heggerness, Minneapolis; William Schmidt, Newark, N. J.; E. H. Riche, Newark via Miami; Bill Dowd, Albuquerque, N. M.; Trucky Smith, Columbus, O.; Joe Bernstein, Tampa; F. J. Crowthers, Wichita, Kan., via Denver; Sam Clauson, Los Angeles; J. L. Kerrigan, Marshfield, Ore., and Walter Clark, Tuscaloosa, Ala.

Frank Mahery again will have charge of billing the Tampa Fair and Gasparillo Day, his crew to consist of Paul Hale, Joe Bernstein and Jim Crews, the last named from Jimmie Lynch's Death Dodgers.

Reserve Sell-Out At Atlanta for Hamid - Morton

ATLANTA, Ga., Nov. 16.—By the second day of Hamid-Morton's fourth annual Shrine Circus for Yarrab Temple, all reserve seats for the remaining performances were sold out and turnaways were in prospect the rest of the seven-day engagement. The show opened to a sellout Monday (11).

Altho the seating capacity of the Municipal Auditorium had been increased 600 over last year, business was so great Bob Morton said next year's date would be extended to 10 days. He predicted the gross would up that of 1945 by \$10,000 or 20 per (See H-M Atlanta Sale Big, page 65)

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. . . but: OVATIONS!

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Carpenters, Grooms and other Winter Quarters Help at winter salary. Come to

MILLS BROS.' WINTER QUARTERS Bucyrus, O.

WANT CRADLE BEARER

(Veterans Given First Preference)
For 1947 Outdoor Season, to work in 3-People High Ladder Act with trapeze headbalancer Jimmy Millette and Roland Marquis. Amiable disposition, clean living habits, a requisite. Weight 145-160 lbs. One doing good handstand and strong ring routine preferred. Just closed 33 consecutive weeks' season. Can also use good Aerialists for other acts. Early spring openings. Send full details with photos to
CRASH DUNIGAN'S SKY-HIGH THRILLERS
237 Osgeed Ave. NEW BRITAIN, CONN.

TRUMPET PLAYER WANTED For King Bros.' Circus

Big Show Band. Meals and sleeper accommodations, union scale. Must be able to join on wire.

A. LEE HINCKLEY, Bandleader

Tallahassee, Nov. 20; Madison, 21; Live Oak, 22; Lake City, 23; Gainesville, 25; all Florida.

FOLLOWING PEOPLE PLEASE CONTACT ME

Jack McFarland, Sandy Sallee, Fred Ames, Madam Louise Ladd, Mack Singletary, Harry Winslow, Swede Johnson, Arkansas Slim, Chief Whiteagle (Clifford Clear). Address by letter only, don't wire. Allow time for mail to be forwarded. Will buy Camels, Llamas, Buffalo (broke to lead). Address:

C. C. SMITH

116 Frederica St. Jackson 22, Mississippi

WANTED

AERIAL Performer (Male) for next season and possibly longer to join a Sensational High Act, 100 feet, well known here and throughout Europe. Condition: Must be perfect in doing a back plunge in large hoops. Weight not over 150 to 155 pounds, height not over 5 feet 3 inches. State age and former connections. Address:

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Dressing Room Gossip

Houston Shrine

This enjoyable 12-day run found many summer circus folks making their winter season debut beneath the steel girders of the Coliseum. With grouch bags bulging from a prosperous season, the familiar hand-shaking ordeal was virtually a barometer of individual prosperity. The stronger the grip, the thinner the b.r., and vice-versa.

The program was strong thruout and finally moved swiftly, and why not? Officiating in the motivating capacity were John Andrew, Orrin Davenport, Jack Joyce, Barbett, Merrit Belew and Norman Carrol.

Highlight of the engagement was the elaborate party given by Arabia Temple—a feast, no less, and I mean fit for a king. Jack Joyce was the legitimate emcee, followed by Happy Kellems, who carried on to the witty end. Performer brothers of the fraternity were introduced, eight all told. Walkmir and Milonga Escalante warbled to the delight of all present. Earl Shipley did a bit of extemporaneous gagging, not failing to boast about his new '46 car. Billy Pape took over the piano at long last.

Party No. 2 was for Johnny Gibson, who suffered a birthday.

The sick list: Esther Escalante out for three days with her trick shoulder. Jean Sleeter and Merrit Belew missed a couple of shows—acute indigestion. Must have been something they et!

Cole showfolks, who were rained out for a day, paid a surprise visit. Among them were Mr. and Mrs. Lucio Cristiani, Otto Greibling, Bagonghi and the Orantos. Other visitors were Pee-Jay Ringens, C. R. Montgomery; Senor and Senora Atayde, of the Atayde Circus, Mexico City; Floyd Crouch, George Christy, Emil Pallenberg Jr. and Floyd Potter.

Show moved to Fort Worth, almost intact.—BILLY PAPE.

King Bros.

Sunday in Ozark, Ala., the theaters got a break as it was the first time in nine weeks the showfolks had a chance to see a movie. In many parts of the South, Sunday movies are unknown. John D. Foss, general agent, caught the show in Ozark and will be with it several days. So far no complaint on the weather this fall. Indian Summer has been prevalent, with little or no rain thru the middle of November.

Coming into Florida, our last stand in Alabama, we passed the Bradley & Benson Circus playing at Sampson, Ala. In the afternoon, James Bagwell, owner, visited. Walter Rogers, York, S. C., son of the late Ray Rogers, visited in Elba, Ala. Walter says his feet are beginning to itch and he may hit the sawdust trail again next season. At Ozark, Ala., Ches Davis and His All-American Barn Dance Troupe of hillbilly players visited.

Pat and Monty Knight caught the matinee in Florida, Ala., coming from Jacksonville. Napoleon Reed, veteran circus cook, joined at Union Springs, Ala., coming from Oklahoma City. He first joined King Bros.' Circus 25 years ago when it traveled on two railroad cars. Mr. and Mrs. Doug Morris, en route from Hollywood to Florida, caught the show at Elba, Ala. Jack Burslem is back after a short trip to Texas. Charley Clarke, on the sick list for several days, is on deck again.

The Side Show has had some big days thru the South. Chester Gregory, manager of the Kid Show, says he has the strongest performance in his years of trouping. Sparkplug Goodman is still being featured in the Minstrels.—FLO McINTOSH.

Buck Owens

As I am turning this column over to Dolly Jacobs, I haven't been around much this week in quest of news.

Joe, the chimp, has joined, and you should see the back door clear when he makes his exit. All season, Buck Owens has been trying to keep the back door clear; now he has the remedy.

Dolly Jacobs was called away on business a few days, and the act was presented by Coy Lee. Bob Mills, of the band, had to go home to take care of his real estate business in Winston-Salem, N. C. Now the writer has no one to play checkers with.

Buying coaches that the Maritime Commission used during the war seems to be quite the proper thing. Latest to do so is H. L. Filbert, the lunch stand man. He contemplates making his over for concession purposes.

We note in *The Billboard* where a lot of shows are closing, but we still go on. Now rumor has it December 2 will be the finish of the summer show, then right into the winter show. Matinees are a trifle light down here, but the nights keep up. And we are getting good weather. S'long.—NORMAN HANLEY.

Dailey Bros.

Quite a few new cars have been purchased. Jack Turner is the owner of a new Chevrolet. Tiger Bill and Paul Pyle are also on the list. Charlie White bought a Plymouth in which he and Butch Cohn plan a trip to Mexico, but on the quiet, folks, Jean Allen and the writer are going to borrow it for that Mexico trip.

We had Visiting Officials' Week during the rainy spell. Mr. and Mrs. Ira M. Watts, of the Clyde Beatty show, exchanged experiences of the season with the writer. Others from the same show were Elvin Welsh and Bill and Mary Moore. We were also visited by James Edgar, of Sparks Circus, and C. R. Montgomery, of the show of the same name.

Visitors at Marshall, Tex., were Joe and Sig Bon-Homme and Sig's wife, Ollie B., and two children; Harley Hubbard and Cecil Hagan, from Dallas; Jimmy Hammiter, out of the army and still show-minded; Mr. Meade, Frank Asher, for many years horse trainer on the Ringling show and at present owner of a riding stable in Dallas; J. D. Cook, Joe Murphy and Denny Pugh, manager of Fair Park concessions. Jean Williams's friends will be pleased to learn she is out of the hospital and convalescing at home.

General Agent R. M. Harvey has compiled the most beautiful and complete year book ever seen around Dailey Bros.' Circus or, we are inclined to think, around any other show.

With our season drawing to a close, here is our "where the go" list:

Frank Casey, Duke Keller, Hazel King, Mr. and Mrs. Burt Wallace, Walter Schuyler, Freddie Fredericks, Mr. and Mrs. Tommy O'Brien, Mr. and Mrs. Dave Curtis, Whitey Haley, Ray Morrison, Red Frievoegel, Dutch Warner, Harry Leonard, winter quarters.

Mr. and Mrs. John Stevens, Mr. and Mrs. Carl Imler, Butch Cohn, Ralph Noble, Gonzales, Tex.; Howard Saunders, Doris Burns, the Stevens Sisters, St. Louis; George Gardner, Louis Grabs, Gibsonton, Fla.; Spooks Birkett, Mr. and Mrs. Charles Ali, San Jose, Calif.; Joe Rossi, Joplin, Mo.

Jack Harrison and family, Rube Arnold, Wichita, Kan.; Mr. and Mrs. William Farley, Aransas Pass, Tex.; Mr. and Mrs. Fred Brad, Hot Springs;

Clyde Bros.

The Art Henry's 16-year-old terrier, Buster, was hospitalized for removal of a growth on his foot and is recovering speedily. Kay Hanneford's dog, Duke, was also under the veterinarian's care in Des Moines. We are all glad to have Kay working again after her recent injury. George Hanneford is considering having a special trampoline built to go around corners like a hospital bed. This decision came as a result of our rather congested space at Muscatine, Ia.

Visiting the show recently were the Glen Henry Duo en route from their fair route for the Hamid office to Stevensville, Mont., to see their daughters, who are in school. Other visitors: Ellwood Emery, Ross Sinderon, F. M. Shortridge, Omar Kenyon; Irving Grassman, of the Gus Sun Agency; Dutch Schmidt, Nellie Orton Hoogewoning, Jimmy O'Dell and Jay Gould. Guests of Kay Hanneford during the Des Moines engagement were the two daughters of the Aerial Ortons and their grandmothers.—MAURINE HENRY.

Milt Robbins, St. Petersburg, Fla.; Mr. and Mrs. Si Kitchie, Tampa; P. I. McLain, Clearwater Beach, Fla.

Mitt Carl, Joe Wallace, Belleville, Ark.; Mother Jackson, Pittsburgh; Henry Rohlfing, Poplar Bluff, Mo.; Sam Barham, Nashville; Joe Pomilio, Waco, Tex.; Earl Hamil, Haverhill, Mass.; Robert Bank, Columbus, Ga.; Willard Isley, Buck Owens Circus; Wallace Milliken, San Diego, Calif.; Shorty Byrd, Cincinnati; the Frenchy LeBoeufs, Houston; Mr. and Mrs. Billy Todd, Los Angeles.

Charlie White, El Paso, Tex.; Jean Allen, Louisville; Red Rumble, Long Beach, Calif.; Ivan Douglas, Dallas; Ed Brodie, Memphis; Mr. and Mrs. Leo Snyder, Waelder, Tex.

Miguel and Pina Medel, Francisco and Ramona Reynosa and Aurelio Navarro, Mexico City; Mr. and Mrs. Buck Weaver, Jeff Kiser, Red McCullough, Kenneth Logan, to a carnival.

When it's all over I'd like to sleep all winter.—HAZEL KING.

Harrell Concludes Season; Winter at Ft. Pierce, Fla.

FORT PIERCE, Fla., Nov. 16.—L. H. Harrell, owner-manager of Harrell's Wild Animal Circus, announced that after closing five weeks with the J. A. Gentsch Shows in Mississippi, his show would go into winter quarters here. Under present plans, show next year will use a canopy-style top and carry a menagerie, iside show and cookhouse. Billy Gerehardt has been retained as equestrian director and will serve as superintendent of personnel in quarters.

Line-up of acts the past season included riding dog and monk, Helen Curtiss; clown levitation; performing dogs, Helen Harrell; swinging ladder, Helen Curtiss; trained goats, Harry Lebo; knife throwing, Lester Harrell; whips, Wesley Harrell; web and neck swivel, Billy Gerehardt; clown jargo; fighting lions, L. H. Harrell.

WANTED

Acts that can work on stage for indoor circus unit. Opening Rome, Ga., Nov. 25. No time to correspond, wire lowest salary and description of act. St. Clair and O'Day, contact me. Clowns, wire.

WILL H. HILL

Care Western Union Columbia, S. C.

CIRCUS ACTS WANTED

Doc, Pony, Aerial and Ground Acts for Benton Harbor, Mich., Dec. 14.

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General Delivery ST. JOSEPH, MICH.

Yep, Those Were the Days

Louisville.

Editors *The Billboard*:

I have finished reading a very interesting book, *Tambo and Bones*, by Carl Wittke (History of Minstrelsy on the American stage). On Page 134 appears this paragraph that may interest minstrel veterans that may have been connected with these troupes.

"For current news of the minstrel profession, see *The Billboard*, which contains each week a special column devoted to minstrelsy. The issue for September 7, 1929, carried a list of 26 minstrel companies on tour just 10 years ago. It includes A. G. Allen's Big Minstrels, Harry Hunt, manager; Arnold and Quick's Minstrels, John B. Quick, manager; Beach and Bowers's Famous Minstrels; Busby Bros.' Minstrels; J. A. Curn's Minstrels; Al G. Field's Minstrels; Fisher and Fleming's American Minstrels; Happy Harry Foot's Minstrels; Georgia Black and Tan Minstrels; R. M. Harvey's Greater Minstrels; Joseph C. Herbert's Minstrels; Gus Hill's Minstrels; F. C. Huntington's Minstrels; Herbert LaShee's Minstrels; Lincoln's Alabama Minstrels; Mallory's Original Mobile Minstrels; Bert Wilson's Moose Minstrels; John F. Murphy's Minstrels (Steel Pier, Atlantic City); Nashville Students' Minstrels; J. C. O'Brien's Georgia Minstrels; Neil O'Brien's Greater American Minstrels; Price and Bonnell's New York Minstrels; Renix Bros.' Minstrels; Victory Minstrels, and F. S. Wolcott's Rabbit Foot Minstrels."

C. E. DUBLE.

Green Closes Canvas Tour

ATLANTA, Nov. 16. — Sammy Green's Hot Harlem Minstrel Show, which opened in Newnan, Ga., June 26, closed its canvas season at Ruleville, Miss., October 21. Org played one-night stands in South Georgia, Alabama and Mississippi. Leon Long was the advance agent. Company is now playing theaters, including the Frolic, Birmingham; Liberty, Columbus, Ga., and the 81 in Atlanta.

Best People

By E. F. Hannan

SMALL-TOWN showmen are the best people in the biz, and the tightest-lipped. For instance, Henri Lavine came in to see me recently. Henri has had 40 years of barnstorming and knows the territory he plays better than the natives. I said to Henri: "Where have you been showing the past summer?" and Henri replied, "That is somewhat of a family secret, but knowing you as I do I will say that I have spent the summer in three counties in So-and-so State."

Then Henri went on: "I have all my life been breaking in territory for lazy showmen to take over on me and I have come to the end of it. Where I play is my one secret in life. Can I lend you a few bucks?"

I dropped the subject and asked him: "Do you see *The Billboard* pretty often?" "Every week," he replied, "I never miss it." So, as I say, small-town showmen are the best people, but to get a route or a news line, well, they are just the tightest-lipped, that's all.

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Rep Ripples

CHARLES EDDY, former rep agent, is promoting amateur minstrel shows in Southern Vermont. . . . Dexter and Niles have a religious film show in Schuylkill County, Pennsylvania. . . . Arthur Kinsley, who has finished a long season in the East with a film roadshow, is booking his religious pic show and will also coach several amateur minstrel units in the Greater Boston area. . . . Claude Bayliss writes from Port Angelus, Tex.: "Have had a good season with my road tent pic show and will have hall flesh and film show after December 1. Have pix enough to play two weeks." . . . Chaver Players are around Portland, Ore., on auspice dates, using E. F. Hannan's *The Loves of Alfred*. . . . H. A. Burdge, general agent for the Florida Blossom Minstrels, writes that he visited with Sam B. Warren, Silas Green Show agent, in Macon, Ga., recently, and in Albany, Ga., with J. C. Admire, who is handling bookings for magicians in that territory. The Florida Blossom show, Burdge says, is playing Georgia after three weeks in North and South Carolina. C. E. McPherson and Boud are handling the car advertising.

WIRTH HAS 2 IN WEEK

(Continued from page 62)

Wirth, opens at the Exposition Building here Monday (18) for a seven-day run. Among the acts booked are the Hunt Bros.' Elephants, Torrelli's Dogs and Ponies, Bert and Corrine Dearo, and Mickey King.

Johnny Burke, of the Wirth office, New York, is handling the promotion for this date. Advance sale and program are far ahead of last year, according to Lawrence C. Brown, of the Elk's committee.

Frank Wirth has announced the addition of Lewiston, Me., to his string of dates. He will produce a circus there week of April 21 for the veterans of World War II, show being a part of a Statewide vets' campaign. This will be the first indoor circus to play Lewiston in some years.

SPARKS IN QUARTERS

(Continued from page 62)

Frank Wiener, Walter D. Nealand, publicity director, is in charge of the press bureau.

Work at quarters is to start around December 1. Personnel now in Sarasota includes Denny T. Helms, superintendent; Benny Fowler, purchasing agent; Damoo Dhotre, wild animal trainer; Mrs. Cy. Compton, wardrobe mistress; Jerrull Deane Haven and Josephine Herbling, Red Lunsford will break five horses, recently purchased by Edgar for a Liberty act.

After the show's close at Tyler, Gene (Whitey) Haven joined Clyde Beatty at Houston to take charge of the Beatty elephants on their indoor dates; the Riding Conleys returned home to Ohio; Bandmaster Victor Robbins went to Rochester, N. Y., for Orrin Davenport's Shrine date; Ernie Burch joined Dailey Bros.' Circus, and Elmer (Me, Too) Lindquist left for St. Louis. Jose Fernandez and Anna Mendoza will be with the Santos and Artigas Circus in Havana. Charles Underwood returned home to Georgia after completing his duties as contracting press agent.

Emil Schweyer, who visited the Sparks show for a week before its close, bought the big top, a quantity of the grandstand chairs and some other equipment, which he will use for his circus in Central and South America.

Mildred Warner and Sandra Sue Patterson visited the latter's parents, who have concessions with Folks Celebration Shows at Arizona State Fair.

Cole Season Okay, Says Zack Terrell

(Continued from page 62)

four days the following week at Lexington, Ky., before Diesel power came to the rescue. The route which meanwhile had hastily been revised prematurely shot the show across Indiana and Illinois into Missouri, Kansas and Nebraska. The rail strike, close on the heels of the coal strike, held the show two days at Hannibal, Mo., after its playing date there May 23 before it was able to get back to its billing at Kansas City.

Branson Becomes C. A.

All of which gave P. N. Branson a rigorous initiation as general agent, following the death of veteran Jake Newman April 23.

The show wove its way back east via Iowa and Illinois as far as Indiana and Michigan in June and July, after which it again traversed the Middle West and followed its usual route to the Coast via Colorado, Wyoming, Utah and Idaho. Business was disappointing on the Coast until the show hit Los Angeles, and from then on the going for most part was okay.

Nineteen out of 30 Sundays were played, and three stands were billed for one performance only. There were 12 two-day stands, four three-day, one four-day and one 10-day.

The actual tour totaled 12,590 miles, which was increased by the home run to 13,119. In all, 40 different railroads were used. Shortest run was six miles from Redwood City to Palo Alto, Calif. Longest was 350 miles from San Bernardino, Calif., to Phoenix, Ariz.

Another Day Lost to Mud

Show had some formidable opposition from mud the final two weeks. After a boggy lot had forced it to skip Bay City, Tex., Thursday (7), show played to a light matinee and near-capacity night house at Beaumont Friday (8) and then had to bypass Nacogdoches Saturday (9) again because of wet grounds. With the Clyde Beatty Circus wintering at the fairgrounds, Cole had contracted the Berger pasture, which after a 10-inch rain was too soft to use.

Rain which fell most of Sunday made the Louisiana State Fairgrounds at Shreveport a quagmire. Monday (11), however, was clear and crisp, and despite the mud the show had a near-capacity matinee and heavy straw house at night.

Matinees Delayed

A late arrival delayed the matinee more than two hours at Texarkana, Ark.-Tex., where lot also was muddy. Afternoon turnout was fair but night crowd was good.

Matinee Wednesday (13) at Hot Springs, Ark., was an hour late but drew a big house. Attendance fell at night to near the three-quarter mark.

Final stand at the 24th and Rock Street lot, Little Rock, produced half a house at the matinee and three-quarters at night.

HOUSTON SHRINE BIG

(Continued from page 62)

000 and the net would be approximately \$100,000.

The show, with a few changes, moved to Fort Worth for a nine-day engagement beginning today. Andrew, who is taking over the announcing chore at Fort Worth, said the program would be revised as follows: Peejay Ringens goes in just before intermission; Conchita Pape's iron jaw routine replaces Mickey King's one-arm planges in the aerial ballet; the Whirling Millers' skating act replaces the Jansey's risley number. Eliminated is the display consisting of the Helen Reynolds skating girls and the cycle acts of St. Clair Sisters and O'Day, and Paige, Jewett and Kiki.

COLE BOOKS JACOBS CATS

(Continued from page 62)

cover for Cole's souvenir program and compile a full-size newspaper herald for use on the advance.

Cole was accompanied by Charles J. Meyer, his general agent, and went from Kansas City to Geneva, Neb., winter quarters of Bell Bros.' Circus. There he bought the Bell Bros., spotted six-horse Liberty act with two high-school horses, a large male llama for his menagerie, a 30-horse semi and a stake driver.

Cole said his show next season would have 22 show-owned trucks, including a new covered elephant semi, a new cookhouse truck and a new concession truck. Charles Lockier again is to paint the show, with heavy use of scroll designs.

"Our show in 1947 will continue to be 'America's most beautiful motorized circus,'" Cole said. "With more show-owned stock and the five-lion act, we will have an even stronger and more pleasing big show performance than this year, and Meyer is lining up a strong advance so we will be able to meet any opposition that happens to come our way."

H-M ATLANTA SALE BIG

(Continued from page 63)

cent. Weather up to Friday was perfect.

Circus is the first here this season, Ringling-Barnum having eliminated Atlanta from its route for the first time in recent years. Program remains virtually the same as that which play previous Hamid-Morton dates this season.

Prices are scaled from \$1 for general admission to \$2.50 for box seats. Children are admitted for half price at all matinees but Sunday's. Wounded war veterans are admitted free.

Talent from the show has appeared during the week at the U. S. Veterans' Hospital No. 48, the Scottish Rite Hospital for Crippled Children and the Elks' Crippled Children's Clinic.

GOODING IN RECORD

(Continued from page 51)

Dennison, secretary-treasurer; John E. Lampton, general agent and publicity up to the opening of the fair season.

Gooding Park Attractions—Randolph Andress, manager; Mrs. Andress, secretary-treasurer.

Other road unit line-ups:
Unit No. 1—John F. Enright, manager; Joe Gaskell, secretary-treasurer.

Unit No. 2—George Bouic, manager; Mrs. Bouic, secretary-treasurer.

Unit No. 3—Ray Riffel, manager; Mrs. Riffel, secretary-treasurer.

Unit No. 4—John E. Lampton, manager; Mrs. Lampton, secretary-treasurer.

Mrs. E. C. Drumm assisted at the Ohio State Fair and the Bluffton, Ind., and Saginaw, Mich., annuals.

HARRISON IN FAT RUN

(Continued from page 51)

Hirsh left for Miami, with the promise to return for the 1947 tour, as did Maxie Glynn, diner op, and the Millette Troupe comprised of Jimmie Millette, Joe Philips and Roland Mockie, who returned to New Britain, Conn., home office of Crash Dunnigan, owner of the act.

General Agent Powell reports he is visiting various fair secretaries and lining up contracts for next season.

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RSROA PUTS MR. X ON PAN

Freeman's Letter Carries "Isolationist," "Ridiculous" Tags in Rebuke of Critic

Defends His Association's Treatment of Amateurs

CINCINNATI, Nov. 16.—Publication in the November 9 issue of *The Billboard* of a letter from an anonymous critic who found fault with announced intentions of organized rink men to conduct world championship skating contests in 1947 has brought a reply, printed below, from Fred H. Freeman, past president of the RSROA and operator of Bal-A-Roue Rollerway, Medford, Mass.

Editors *The Billboard*:

As president of the RSROA of the U. S. during much of the time that the article *Letter Writer Puts Both Associations Over Barrel and Lays on With Hickory*, refers to, I feel competent to answer it. The explanation preceding the article states that the writer is "well known" and a "veteran rink operator." To this, I wish to say that this man is apparently one who has retired and not kept up with the status of roller skating. If not that, he is one who could be termed an isolationist. By that, I

mean an operator who is content to remain by himself and benefit by the popularity of skating today thru the efforts of those who have organized. He has not contributed his share of the expense of such efforts, otherwise he would be thoroly cognizant with every question asked or statement made, and would not have to make the ridiculous assertion that "the skater is getting a run-around and getting nowhere fast."

What Caused Break?

One of his questions was, "What Caused AAU Break?" There was no AAU break with roller skating, as the AAU has absolutely nothing to do with skating. The break was between the ASU and the RSROA. It was caused by the AAU in the following manner:

The RSROA was organized in 1937 as a Michigan corporation. It applied for membership in the ASU and was accepted. The name, Roller Skating Rink Operators' Association, was thoroly investigated and okayed at that time by the ASU and later by the FIPR and AAU.

In June, 1941, complaints were made to the ASU in the name of amateurs, but such charges were prosecuted by a rival group of rink operators. The charges arose out of a controversy between the RSROA and *The New York Journal-American* because sanctions for competitive and other events would not be granted at will. If these sanctions had been granted, they would have allowed exploitation of amateurs in building circulation of newspapers. Therefore, rival operators who at that time had no association, preferred charges of various nature and had ample assistance. The charges finally reached the convention floor of the ASU, meeting in Cedar Rapids, Ia., in October, 1941. Ted Young, ASU president, appointed a committee of five, some of whom were members of the ASU, AAU and USFSA (amateur ice governing body), to investigate the charges.

RSROA Absolved

These men sat in hearing for nearly 24 hours and heard all oral evidence presented by William Schmitz, of America On Wheels, and Jim Morton, of the *Journal-American*. The committee examined pages of written testimony of charges heard at a previous meeting, held in June, 1941, by a special committee, and reported to the ASU convention that there was no basis for the charges and that there was not one instance of maladministration or persecution of an amateur found. The committee recommended that charges be dismissed. Then, in regular convention meeting, the ASU voted to unanimously absolve the RSROA of charges. This action is part of official minutes of that convention. However, those who had instigated these charges were not satisfied. Strings were pulled and charges were submitted to the annual convention of the AAU, meeting in November, 1941, in Philadelphia. The AAU had no jurisdic-

LaTella Sets Up 3-Rink Loop To Teach Fancy Dances

OGDEN, Utah, Nov. 16.—Joe LaTella, professional at Berthana Roller Rink here, has expanded his teaching program to conduct dance and figure classes at Playmore and Deleta roller rink in Burley and Pocatello, Idaho, respectively, reported N. E. Chapman, Berthana manager.

LaTella's new activity was precluded by pair and dance exhibitions in the two spots by Ted Shufflebarger, U. S. RSROA senior figure skating champ of Berthana, and his partner, Zella Archibald.

Organization of the Playmore and Deleta dance and figure clubs, according to Chapman, accents future aims to absorb RSROA benefits and instruction thru their SRSTA pro, whose aim is to bring Idaho skaters up to a competitive stage, thereby advancing skating in this area.

Chet Stack, former member of the *Northwest Ice Revue* out of Great Falls, Mont., and Mrs. Stack accompanied LaTella on his initial tour to assist in organization of the clubs and the launching of classes.

Halifax Reacquires Arena

HALIFAX, N. S., Nov. 16.—Forum Rink here, which had been operated by the government as a servicemen's center since 1939, has been reacquired by the city and Bev Piers has been named its secretary-manager. Rink will be used for roller skating in summer and as an ice arena in cold months.

tion over RSROA or amateur roller skating. It did have an affiliation with the ASU and an understanding that each would respect decisions of the other.

AAU Ultimatum

In this case, the "pull" was too strong and the AAU refused to abide by the ASU decision and ordered the ASU to have the RSROA make certain changes, its constitution and by-laws and turn over government of amateurs to a body of non-existent amateurs. This was ordered to be done within a period of four months or they would sever the 30-year affiliation that had existed between the ASU and AAU. Time limit for such change would have expired March 15, 1942. The RSROA found it impossible to conform to such a decision within such a limit and requested from the ASU and AAU presidents an extension until April, the plan being to hold an interim meeting of officials of AAU, ASU, RSROA and amateur representatives to discuss the situation. The request was refused. The pull was too strong. The course was already decided. Meanwhile, the URO and ARSA were born, with the same structure as the RSROA's.

RSROA Resigns

Sensing that no matter what the RSROA would do, it would not be satisfactory (later results proved we were right), the RSROA sent its resignation to the ASU by telegram at 2:48 p.m., March 13, 1942. That night at 11 o'clock the RSROA received a telegram from Pete Miller, new ASU president, stating that the RSROA was suspended. Miller tried to offset our resignation but the time limit for us to conform with the unreasonable demands of the AAU upon the ASU did not expire until 48 hours later. By so doing, Miller left himself

open to criticism by anyone concerned with the problem. It proves the intentions of those in authority. We could have kept the affiliation by resorting to subterfuge, by accepting designated officials to represent the RSROA under a guise of an amateur body, but not wishing to sail under false colors, we resigned. Within a short time, and without waiting for the annual convention, the ARSA backed by the URO, was accepted into affiliation with the ASU.

The powers that be thought this would end the RSROA, but not so. The problem was submitted to amateurs at their national championship contests in June, 1942. Between 400 and 600 skaters, representatives of all organized amateur clubs for the past five years, met and voted by ballot. They voted unanimously for the RSROA to continue as governing body over amateur skating. The RSROA accepted their mandate. Contrary to the thought that this would end the RSROA, it has prospered and grown to double its membership and now has over 300 members. We have 26,000 registered amateur competitive skaters who are representative of possibly one or two million skaters now going thru class instruction thru-out the U. S. and are, possibly, competitive skaters of tomorrow. It has grown to such extent that it is necessary to hold eight divisional championships to qualify skaters for the U. S. championship. Each regional contest is larger than the ordinary U. S. championship, and the present RSROA U. S. championship contest is larger than any previously held.

Regarding World Championship

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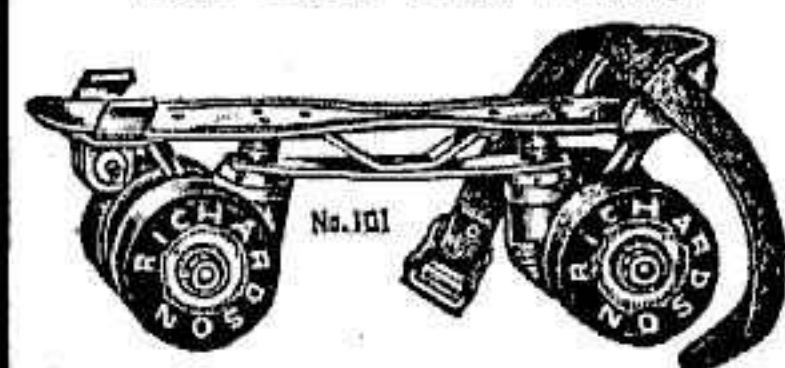
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skating to the Olympic games. However, the RSROA realized years ago that participation in the Olympics every four years was not the goal of amateur roller skating. Why should roller skating, now recognized as the second largest competitive sport in the U. S., accept a championship every four years; to be subjugated to other sports, to be relegated to the background by having its contests assigned to some obscure location and the results printed on the back page of a newspaper? Why shouldn't roller skating have annual world championships instead of every four years? Why not have its own headlines and proper publicity?

Resigned FIPR

After World War II, we opened negotiations with the FIPR, which is or was represented as the world governing body of roller skating and of which we were a member. As soon as initial preparations were completed, we announced a world contest for 1946. It had to be cancelled because clearance of amateur athletes could not be obtained for transportation to the U. S. Then, suddenly we were notified that the ARSA was after our FIPR membership. After our announcements were out and preparations made, we were informed that the ARSA had applied for FIPR membership and that a representative of FIPR, Secretary Otto Mayer (which proved to be his brother, Albert, of Switzerland) was coming to the U. S. and would investigate and talk over the amateur situation. Albert Mayer did come, but he did not contact the RSROA, an FIPR member. We contacted Mayer. He was sorry, but did not have an opportunity to talk with us very long at that time.

Shortly after, news items appeared in rink publications and *The Billboard* that Albert Mayer had been made an honorary member in amateur clubs affiliated with the ARSA, and that he had assured the ARSA of membership in the FIPR, notwithstanding the fact that the RSROA was a FIPR member.

Inasmuch as we knew what to expect from previous experience with the AAU and ASU, and knowing that the powers behind the throne were again active, we resigned from the FIPR, which promptly handed our membership to the ARSA, now known as the USARSA. Meanwhile, attempts had been made by amateur officials to merge the amateur bodies and possibly the two operator associations. Meetings were held and angles discussed. When merger papers were drawn, they were not as agreed upon, according to the papers. Official acceptance of the amateur merger would have to be approved by the URO. What we could not understand or agree to was official approval of an operator association to the merger of two amateur bodies. Finally, all merger talk was dropped and it is not thought possible to ever revive it again. We went ahead with plans for a world contest, to be held in Oakland, Calif., the first week of July, 1947, following the U. S. amateur championships.

Formed World Congress

The World Roller Skating Congress, governing body of world roller skating, has taken over the function of the FIPR, and already affiliated with it are the U. S., Canada, New Zealand, India and England. More members will be announced shortly. Only those connected directly with roller skating, who know its needs and who will continue to improve and elevate roller skating and who govern the sport in their respective countries are eligible for membership. We want to see roller skating continue to improve as it has in the past 10 years under the RSROA and

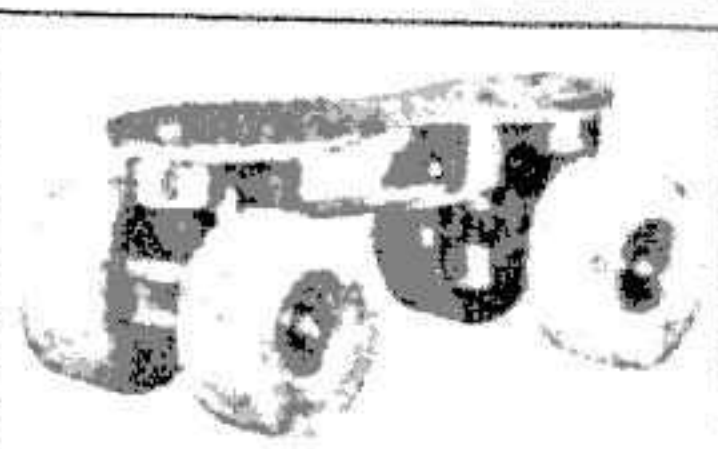
not handed over to someone who knows nothing of its requirements and who would permit improper use of amateurs thru issuance of sanctions. This has not been attempted and will not as long as the RSROA stands vigilant.

Latest Announcement

The article by the "veteran rink operator" is confused regarding announcement of the world championship contest in the press recently. Perhaps this explains it: The FIPR, having committed itself to a world contest by negotiations with the RSROA, and the opposition, forced by publicity of such by the RSROA and the refusal of the Olympic committee, have had to announce that they are going to hold a world contest. Again, the action of the RSROA is being followed. It is possible that the footsteps might prove too big this time. The RSROA was and is first in everything. Organization, affiliations, methods and operations are constantly being followed and duplicated. Everything we did was copied, but to no avail.

Big Break for Amateurs

One of the biggest kicks I got out of the article by "veteran rink operator" was his assertion that amateurs have spent thousands of dollars for admission to rinks and that the skater is getting the run-around. Actually, after the competitive skater attends classes and practice, he is so tired that he does not skate the public session. Therefore, many do not pay at all. The facts are that amateur roller skaters are getting the biggest break of any amateur athlete. Mammoth rinks with every convenience have been built. Thousands of dollars have been spent by the RSROA in research and printing of information for skaters. Its judges, test and competition book is the finest produced in any sport and is available for a nominal sum. Thousands of dollars have been spent by operators to train pros. Classes in many rinks of our operator members are free to amateurs, or a nominal sum of 25c is charged. Some figure clubs are free; others charge \$1 to \$2 a month dues. In return, club members get two hours' free class instruction, and in many rinks unlimited practice time. Operators are paying the largest salaries ever known in the business to pros teaching amateurs. Late and early hours are kept. Facilities are furnished for rehearsals of shows. Any income from the shows is turned over to charities or goes into a fund to send competitors to contests. When contest time arrives and it is found that the fund isn't large enough, the operator donates a substantial sum, (See RSROA on page 90)



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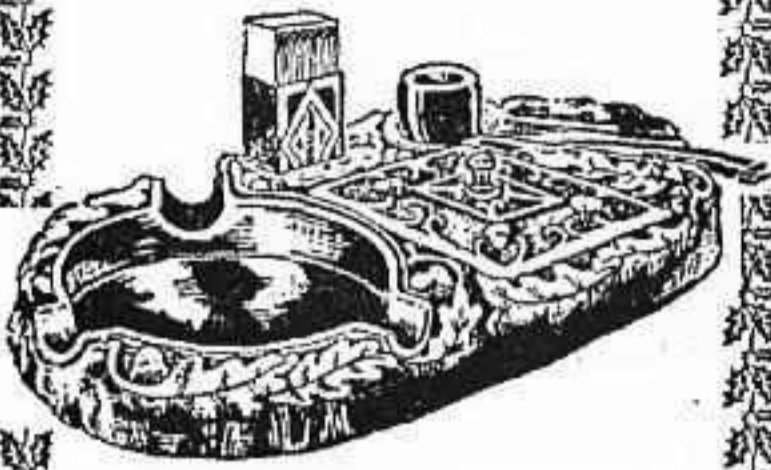
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(Classified Ads cont'd on page 70)

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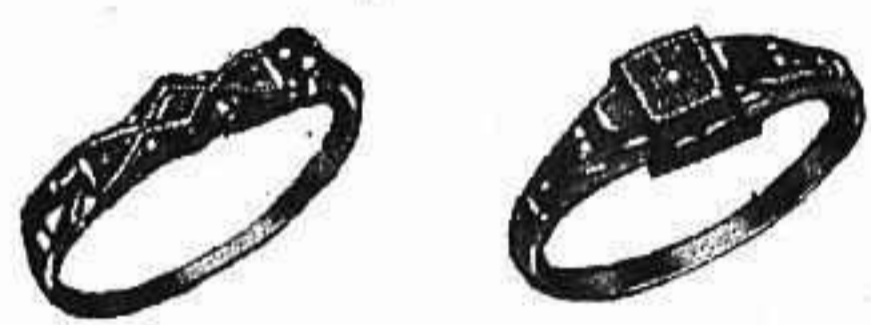
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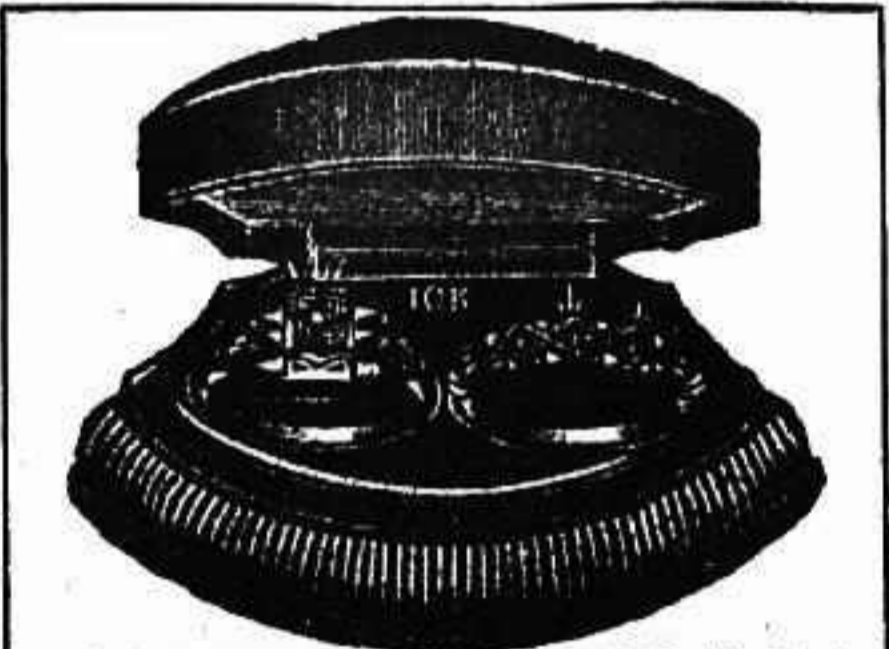
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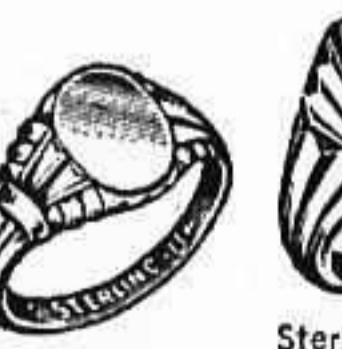
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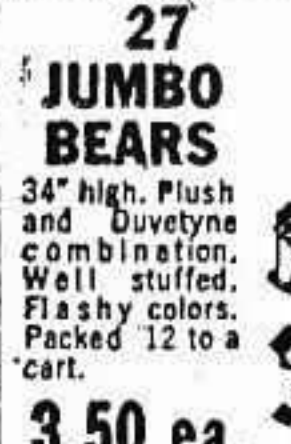
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28 "JINGO"
16" Bear. Well constructed. Lustered plush. Packed 2 doz. to a cart.
1.75 ea.



29 "BANGO"
Made of lustered plush. 12" high. Packed 4 doz. to a cart.
1.25 ea.



30 "BINGO"
19" tall. Lustered plush. Cuddly Bear. Full coat. Cotton stuffed. Custom made. 2 doz. a cart.
2.25 ea.



19 BABY BEAUTY
24" high. Beautiful dress and hat. Moving eyes. Lifelike wig. Individ. boxed. 12 to a cart.
4.00 ea.




SANTA CLAUS DOLL
Beautifully made doll, which stands 26 in. tall. Suit of red felt, jacket edged with white plush, black simulated leather belt, white hair-like beard and mustache.
\$3.50 ea.

22 JUNIOR MISS
Moving eyes. Beautiful combination dresses and hats. Well constructed. Packed 12 to a carton.
4.00 ea.



31
15" stuffed body doll. Composition arms, legs and head. Packed 4 doz. to a cart.
1.00 ea.



32 "SMILEY"
22" cotton stuffed body baby doll. 2 doz. to a cart.
2.25 ea.



33 "PIG TAIL ANNIE"
18" tall. Well dressed cotton stuffed baby doll with braid of hair on sides. Packed 5 1/2 doz. to cart.
1.75 ea.



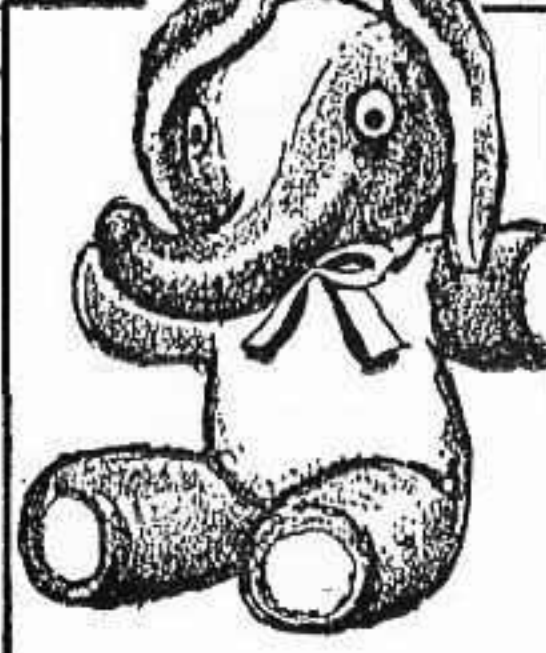
34 BIG VALUE
21" Baby Doll as illustrated, with shoes. Packed bulk 2 1/2 doz. to carton.
2.00 ea.



21 LITTLE MISS
23" tall. Assorted dresses and bonnets. Exceptional value. Life-like wig. Glass or painted eyes. Packed 12 to a carton.
4.50 ea.



25 JUMBO ELEPHANTS
All plush High lustered plush cotton stuffed elephants. Large, floppy ears. Contrasting pastel shades 33" tall. Packed 12 to a carton.
4.00 ea.



23 PAJAMA GIRLIE
22" high. Solid composition legs and arms. Beautiful rayon coat and pants. Mari-bou trimmed muff, sleeves and hat. Moving glassine eyes. Packed 12 to carton
5.00 ea.

24
Same as above, but 24" in height. Packed 12 to a carton.
7.00 ea.



35 "SWEETIE"
20" tall. Moving eyes. Life like wig. Beautifully dressed. Exceptional value.
3.50 ea.



38 LAZY BABY
Novelty made of chenille cloth. 13" long. Cotton stuffed. Durable mask face. Individually boxed.
1.25 ea.



17 ALL PLUSH CLOWN
28" tall. Lifelike hand painted face. Cotton stuffed. Real flesh. Packed 1 doz. to carton
3.25 ea.



18 DIXIE BELLE
Gorgeous picture hat boudoir doll. 30" high. Rayon twill in pastel shades. Lace trimmed. Lifelike wigs. Packed 24 to a carton.
3.50 ea.



16 JUMBO BEARS
All Plush Cotton Stuffed. Black and White, Brown and Gold, Red, White (and Blue). Packed 1 doz. assorted to carton.
4.00 ea.



SCOTTIE DOG 39
Made of long pile shag. 10" long. 10 1/2" high. Packed 24 to a cart.
1.00 ea.



JUMBO LONG HAIR FUR DOG 40
Average size 20" Made of real fur and skins. Packed 1 doz. to cart.
6.00 ea.



25% Dep. With Order, Bal. C.O.D. F.O.B. New York

GOTTLIEB-CUTTLE, CORP.
928 BROADWAY NEW YORK CITY

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IMMEDIATE SHIPMENT ON THE SENSATIONAL

Daco-Lite!

The Light Everlasting!

Uses NO Batteries!

The guaranteed **LIGHT FOR LIFE!** The kind of Light everyone has always wanted! A precision-built instrument developed during the war for the Army Air Corps and now available to us all. It uses no battery. It never needs a re-charge. Daco-Lite works on a hand-generation principle. Just squeeze your palm to activate its small-but-mighty dynamo—you get a strong, steady beam of never-failing light. Streamline plastic case neatly fits hand; uses standard bulb. A natural for motorists, sportsmen, farmers, the home; boys can't resist it. Daco-Lite is **GUARANTEED FOR LIFE.**

\$33.00 DOZ.
IN DOZEN LOTS

Special Tropicalized Daco-Lite for use in Tropical Climates, each 50c extra.

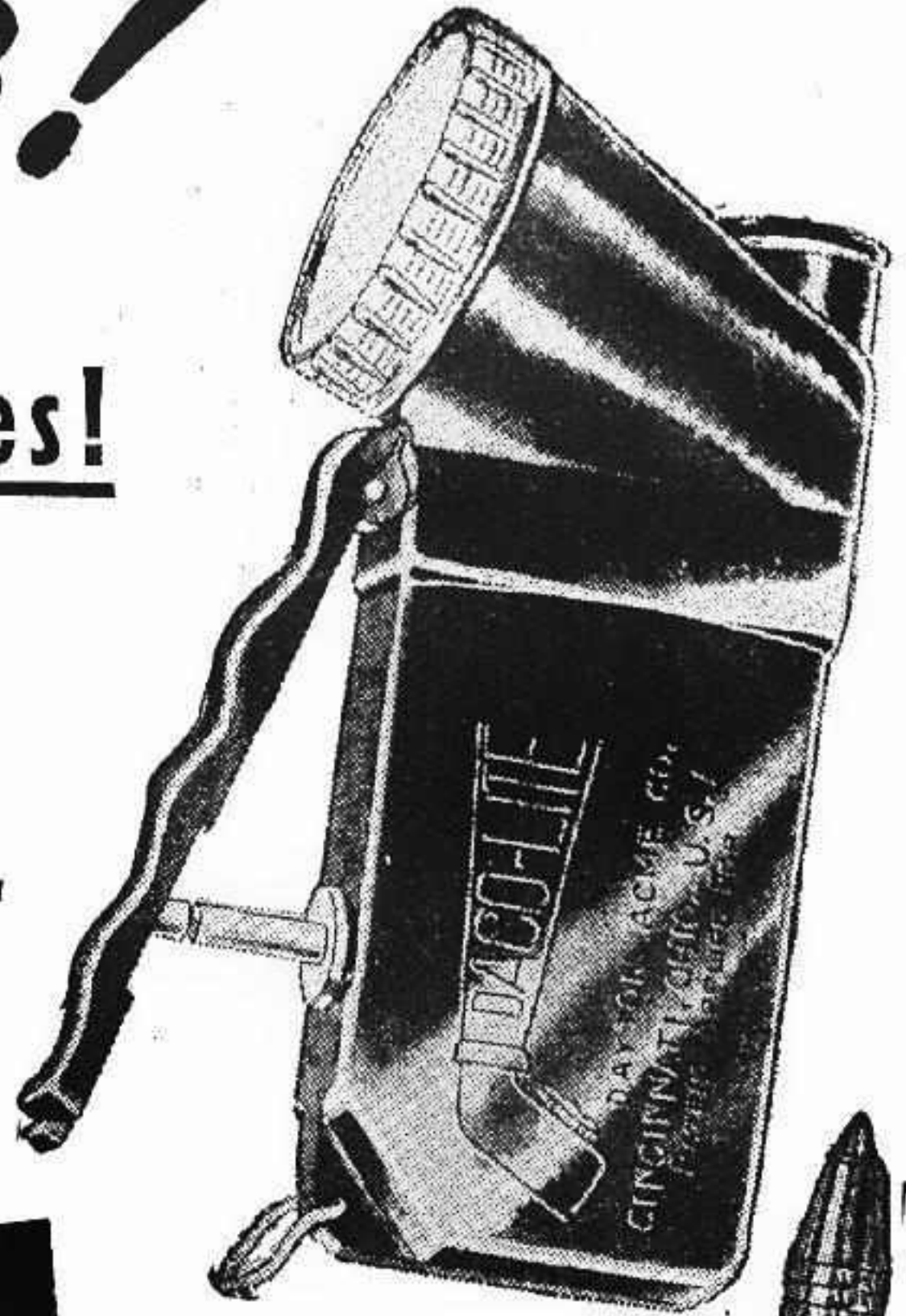
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GET IMMEDIATE ATTENTION—Merlin Specializes in the Export Trade

Retails for

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For Sample, send check for \$4.95



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WHOLESALE DISTRIBUTORS
Jewelry • Specialties • Electric Appliances
22 MARIETTA STREET BLDG., ATLANTA 3, GA., U. S. A.

Open account to rated concerns; others 25% deposit, balance C. O. D.

Salesboard Operators!

Immediate Delivery

24 Pc. Set
SILVER-PLATED
TABLEWARE

\$9.75
Chest Included

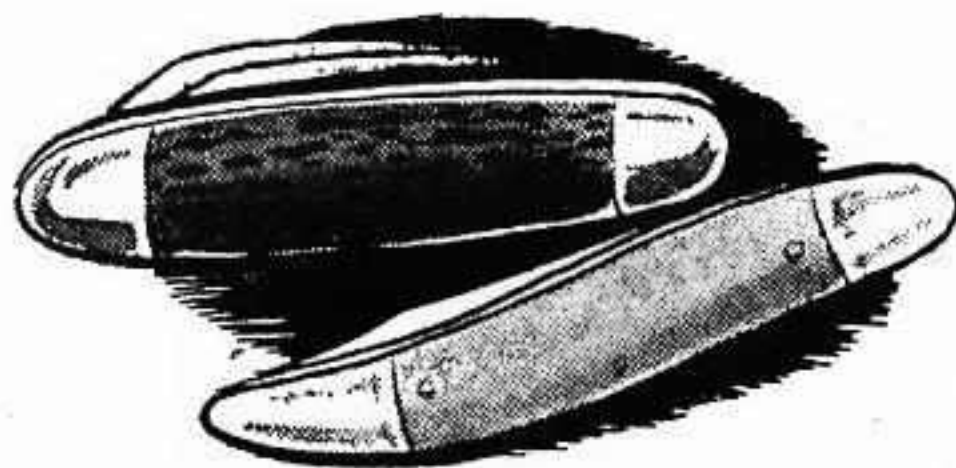
Same Set in Stainless Steel, only \$7.75

A beautiful, "showy" set in three exquisite designs! Silverware has been almost impossible to get. With thousands of newly married couples as your customers, this lovely set will be the hottest item you ever offered.

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We Are Direct Factory Jobbers for the
Reynolds ROCKET Ball Pen

Sells Retail **40% DISCOUNT**
for \$3.85 Doz. or More

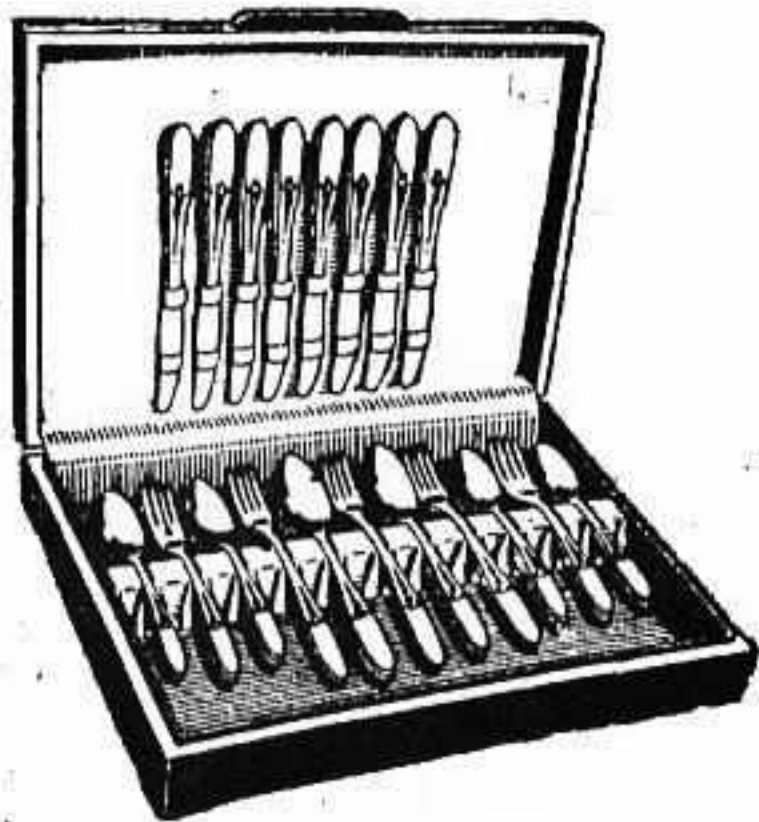


POCKET KNIVES
Largest Stock in America!
Immediate Shipment!

Famous makes including Case, Booker and many others. Big knives, little knives — thousands of knives of every description!

Wire or Write Today
for Complete Price Lists
Showing Generous Discounts!

FREE DISPLAY CASE with order of 19 or more pens!



Comes in Beautiful Felt Lined Chest!

Includes:

- 8 Table Knives
- 8 Dinner Forks
- 8 Teaspoons
- Chest Included!

ORDER DIRECT FROM MERLIN & COMPANY • 22 MARIETTA ST. BLDG., ATLANTA

DISTRIBUTORS
 SOBBERERS
 GENTS
 FITCHMEN
 DEMONSTRATORS

Everybody is "Crazy over Horses!"

Everybody Wants to Play "MIRACLE" FOTO-FINISH DERBY

The Sport of Kings for 6 1/4¢ per Race!

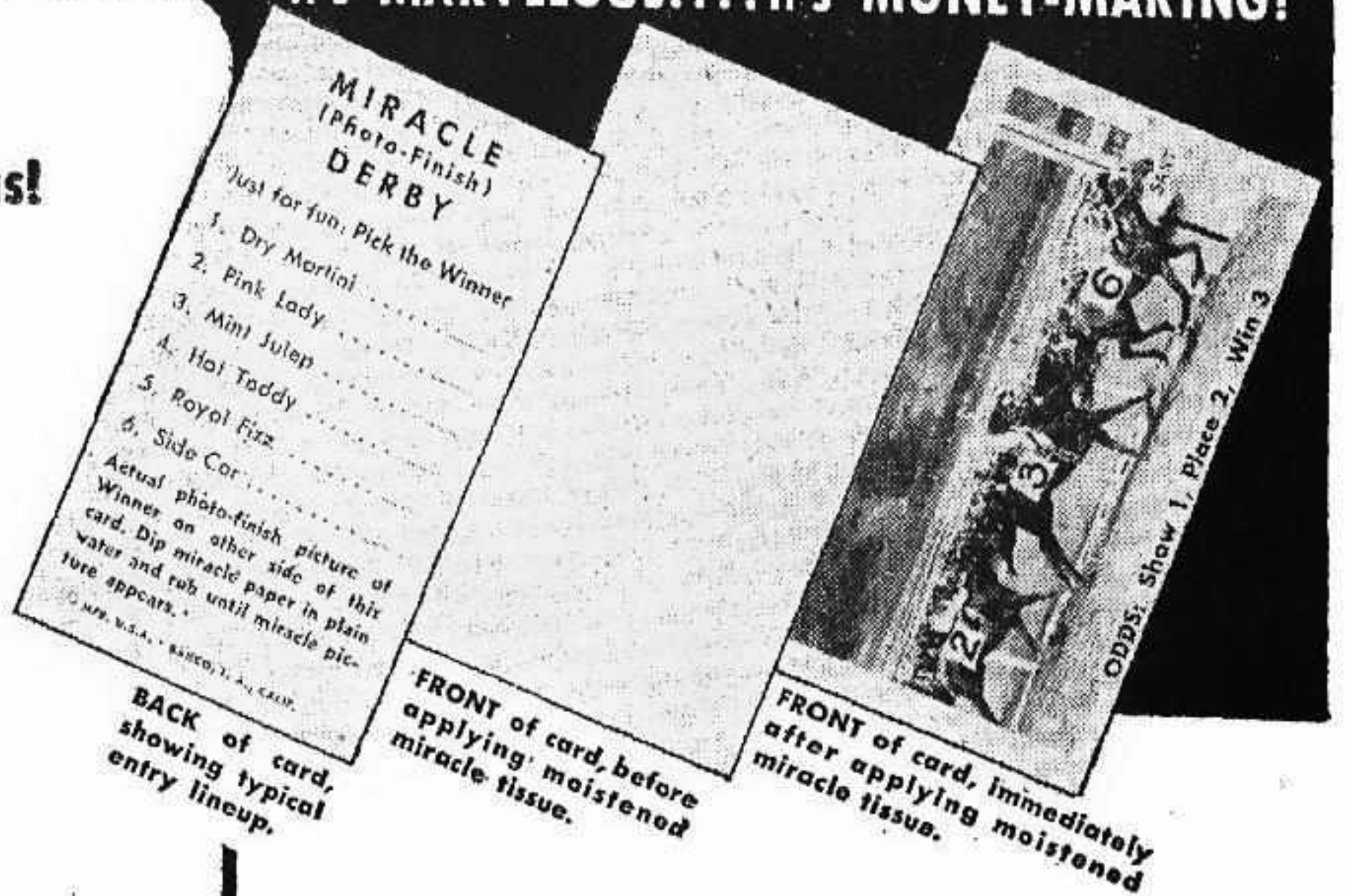
You Won't Believe It:
 it's MAGIC!...it's MYSTIC!...
 it's MARVELOUS!...it's MONEY-MAKING!

**Thousands of Possible Combinations!
 No 2 Alike in Any Pack!**

Nothing like it has ever appeared on the market before! The public is going wild wherever its been offered! Choose your horses for win, place, and show. Moisten the back of the card with the "miracle" tissue. The "foto-finish" results appear immediately! It's absolutely impossible to tell results in advance! Each card looks exactly like plain white photo-paper until the miracle tissue is moistened and applied.

Everybody buys it on sight! A sensational seller in bars, private clubs, restaurants, cigar stores, pool and billiard rooms, gas stations, cafes, night spots, etc. Terrific for parties and entertainments.

Any number of people can play a "race" (individual card)! Twenty "races" with many different entry lineups per pack.



FREE!

SAMPLES SENT UPON REQUEST

ABSOLUTE GUARANTEE

- *No two results alike in any pack.
- *Many different entry lineups in each pack.
- *No possibility of determining race results before applying moistened miracle tissue.

SO SIMPLE AND EASY A BABY CAN DO IT!

No. 1

No. 2

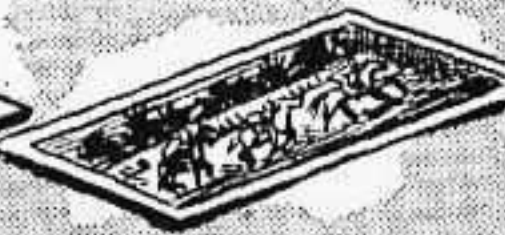
No. 3



Dip miracle tissue in plain water.



Rub moistened miracle tissue gently on plain side of card.



Photograph of race finish immediately appears.

RANCO PRODUCTS CORPORATION

NATIONAL SALES HEADQUARTERS:
 6406 North Fairfield Ave.
 Chicago 45, Illinois
 Telephone: AMBassador 1131

HITS FOR RAZZLING PROFITS



GOLD PLATED DOUBLE HEART WITH FOOTBALL, No. 2841—Distinctively styled in 14K gold plate.

\$1.75 Dozen — \$18.00 Gross.



GOLD PLATED DOUBLE HEART WITH BASKETBALL, No. 2837—A clever basketball charm hanging from twin hearts.

\$1.75 Dozen — \$18.00 Gross.

Basketball or Football, \$12.00 Gross Bulk with Jump Ring.

SUPERIOR JEWELRY CO. 740 SANSOM ST., PHILA. 6, PA.

COSTUMES, UNIFORMS, WARDROBES

ALL-BRAIDED CELLOPHANE WAISTBAND Hula Skirts with Leta, \$7.50.

ASSORTED BUNDLES OF COSTUMES, GOWNS, Trimmings, etc., \$5.00.

BEAUTIFUL GOWNS, \$5.00. LIKE NEW FOX Scarf, \$30.00.

SINCE 1869—COSTUME BARGAINS. CHORUS dollar up; Principals, three up.

FORMULAS & PLANS

POPCORN POPPER—BUILD YOUR OWN FOR \$40.00 or \$50.00. Complete Plans and Drawing.

FOR SALE SECOND-HAND GOODS

A FEW NEW DAISY CORK GUNS, \$10.00 each. Send deposit.

ALL AVAILABLE MAKES POPPERS—FIFTY All Electric or Gas Heated Machines, cheap.

ALL ELECTRIC DOUBLE HEAD FLOSS Machine in perfect condition. Ball bearing motor.

COLEMAN HANDY GAS PLANTS, BURNERS. Tanks, Tubing, Fittings.

KETTLES—DEEP FAT FRYING, SUITABLE Potato Chips, French Fries, etc.

PORTABLE HEATERS—USED, FOR HEATING tents, bunk houses, trailers, garages, shops and 1,000 other uses.

#127 ROLL FILM NOW AVAILABLE!

Size Price Made to exacting U. S. Government standards, this fine tested war surplus film has just been released.

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SACRIFICE — MULTIGRAPH CYLINDER Printing Presses. Prints letterheads, envelopes, etc.

TARPAULINS, WATERPROOFED AND FLAME-proofed, made of 12-ounce twill or duck.

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A NEW CATALOGUE 35MM. MOTION PICTURES: Westerns, Medicals, Hygiene, Roadshow Attractions.

AGAIN—CORN POPPERS: BURCH, STAR, Kingery, all-electric; Gasoline Poppers, Peanut Roasters.

DUAL DEVRY 16MM. SOUND PROJECTORS. Latest model. Can't be told from new.

FOR SALE—EXCELLENT VALUE, COMPLETE Booth Equipment for 600-seat theater.

FOR SALE—COMPLETE WALK-THRU SHOW. Curios, oddities, monstrosities, antiques.

FOR SALE—ONE MERRY-GO-ROUND, COMPLETE with 42 Dentzel make horses and one Dentzel Merry-Go-Round without horses.

FOR SALE—ELI WHEEL NO. 5, MERRY-GO-Round and Chair-o-Plane.

FOR SALE—16MM. SOUND PROJECTOR, 25 AC., good condition.

FOR SALE—PAIR 2000 FOOT SEMI-PORTABLE sound projectors complete.

FOR SALE—SOUND FILMS, \$2.00 PER REEL. Wanted: 35mm. films.

GOVERNMENT SURPLUS THEATER SOUND Projectors, Arcs, Rectifiers, Chairs, Drapes.

PORTABLE ROLLER RINK—ON LOCATION, doing good business. 40x100 Floor, new Tent.

QUICK SALE—8x10 DART WHEEL CONCES-sion. Complete. Plenty stock.

ROOT BEER OUTFIT INCLUDING CARBON-ator, Barrel, Water Tank, etc.

THEATER SEATS, PROJECTORS, FOLDING Chairs, Screens, Tents.

105-FOOT AERIAL RIGGING WITH RINGS, Trap, and Perch.

(Classified Ads cont'd on page 78)

NATIONALLY ADVERTISED

NEW



Actual size 4" high 3 3/4" wide.

GIANT TABLE LIGHTER

Simulated Lizard Finish. Heavily Chrome Plated. \$5.00

Premium Users, Good Will Advertisers—Step right into real sales, new markets and High Profits.

Reference: Central Natl. Bank., Chicago Personalized Initials and Firm Imprinting also available.

TROPICAL TRADING CO. 1233 S. WABASH AVE. CHICAGO 5, ILL.

BEAUTIFUL ELGIN and WALTHAM WATCHES



WHOLESALE RECONDITIONED AND GUARANTEED Attractively engraved 10k r.g.p., stainless steel back.

7 JEWEL ELGIN \$15.50 15 JEWEL—\$17.95

Write for New 1947 Catalog

LOUIS PERLOFF 737 Walnut St., Dept. C PHILADELPHIA 6, PA.

2 Sensational CHRISTMAS ITEMS



The Bird That Lays the Golden Egg. Flaps Its Wings. Shakes Its Head. Waves Its Feathers.

BERNARD FINE & CO. 475 5th Ave. New York 17, N. Y.



"TRIX," the Barking Trick Dog

Barks With Every Motion. \$8.00 Dozen \$7.75 In Six Doz. Lots

TIMELY! A FAST SELLER



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JERSEY LUXOR BALLOONS ALL SIZES Outdoor Novelties, Rubber Sundries, Bathing Caps, Baby Pants, Balls, Aprons.

Advertisement for Bobby Sox's Brigades' Latest CRAZE MINIATURE TRAFFIC SIGN PINS. Includes images of various traffic signs and pricing information.

BULK CHAIN

Sterling Silver Cable 12c Ft. Gold Filled Cable 18c Ft. Sterling Silver Curb 18c Ft.

WIRE TRADER 114 East 32nd St. New York 16, N. Y.

TINSELED XMAS SIGNS

To Stores, Homes, Offices, Clubs. Made on heavy cardboard with sparkling silver tinsel.

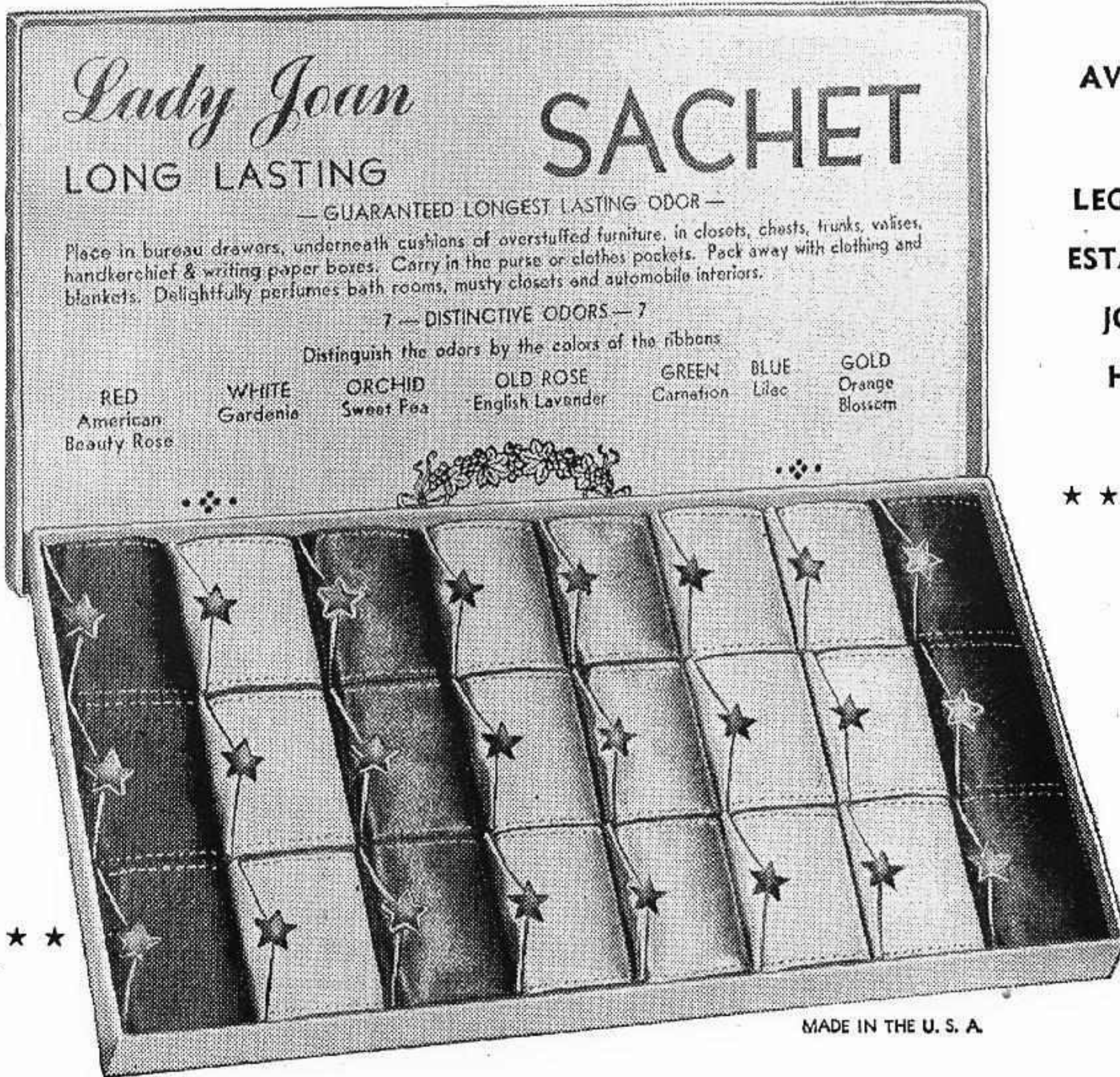
Lady Joan SACHET CUBES

THE SACHET WITH THE "LONG LASTING" FRAGRANCE

(Not a powder, but perfume in a solidified form)

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SECURE
THIS
FAST
SELLING
PERFUME
NOVELTY
THROUGH
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LOCAL
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AVAILABLE
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Write
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846 WASHINGTON STREET
READING, PENNA.

ALL PRICES DECONTROLLED

NEW CHROME AUTOMATIC IRON. Ea. \$ 6.15	2-SLICE TOASTER Doz. \$21.00
NON-AUTOMATIC IRON..... Ea. 3.85	GLASS COFFEE MAKERS Doz. 18.00
4-IN-1 KITCHEN UNIT (Toaster, Griddle, Hot Plate & Coffee Maker) Ea. 6.60	CHROME FOOD CHOPPER (All attachments) Doz. 27.00
LGE. ALL-ALUMINUM GRIDDLE (12 to ctn.) Doz. 18.00	MIRACLE ELECTRIC MASSAGER. Ea. 3.25
PRESSURE COOKERS Ea. 10.50	MIRACLE METAL STUDENT LAMP, with Shade Ea. 5.75
18 PC. GLASSWARE SET (Service for 4) Doz. 24.00	NEW AIR TIMER KITCH'N CLOCK. Ea. 4.17
	SPECIAL BEGINNER SKATES, Leather Straps Doz. 18.00

1/3 DEPOSIT—BALANCE C. O. D.

CROWN ELECTRIC CO. 3338 Joy Road
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#3240K Penny in Miniature Blowglass Jug

Opening of Jug is 1/4 inch, and the puzzle is—
HOW DID THE PENNY GET INTO THE JUG?
Jug is 1 1/4 inches high and about 1 inch wide.

\$3.30 per box of 3 doz. \$12.00 per gross

SALESMEN, ATTENTION:

This Jug retails for 25¢ and sells to storekeepers for \$1.80 Per Doz. or \$18.00 Per Gross.

LEO KAUL IMPORTING
AGENCY, Inc.

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FIREWORKS SPARKLERS

8 Inches Long—8 Sparklers to a Box.

\$8.64 Per Gross Boxes

Minimum Order 1 Gross Boxes. Send for Our Complete Bingo and Carnival Catalog.

STANLEY NOVELTY COMPANY

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RICHMOND, VA.

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SPECIALTIES • PREMIUMS • SALES BOARDS

OVER 1000 ITEMS: Please State Your Requirements
CATALOGUES FREE

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MILWAUKEE 2, WISCONSIN

CHRISTMAS SPECIALS

PARK ELECTRIC CLOCK
Sweep Second Hand. AC-DC. \$5.60 Each
Current. Mahogany Finish. Packed 12 to a Carton.
Very Attractive.



**BIG PROFIT ITEM
"TRUDY"**

The 3-In-One Doll

"Trudy's" face changes like magic! She can smile, she can cry, she can look peacefully asleep. "Trudy" mystifies children (and grown-ups!) until the secret of her fast-changing moods is revealed. A little button does the trick. "Trudy" is 14" high, dressed in a dainty pink and blue fleecy snow suit. Her unbreakable head has beautiful yellow curls.

\$46.40 PER DOZ.

SPECIAL PRICE!

SWISS RADIUM DIAL POCKET WATCH

UNBREAKABLE CRYSTAL CHROMIUM CASE



\$4.57 Each

Limited Quantities

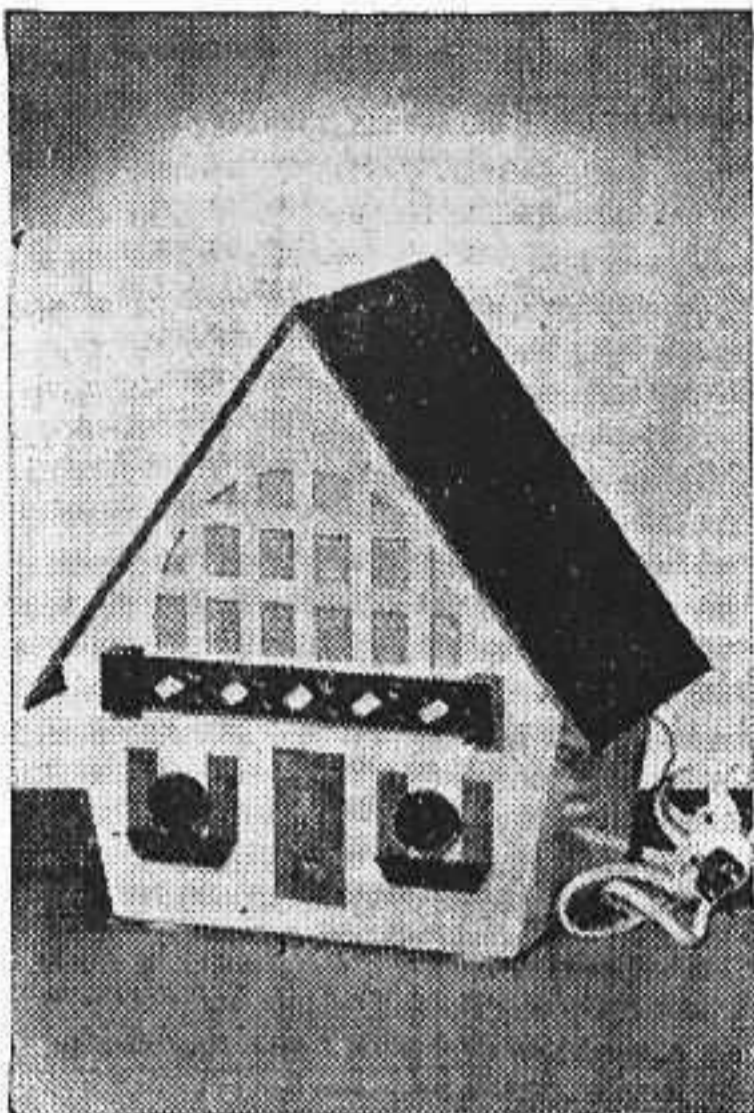
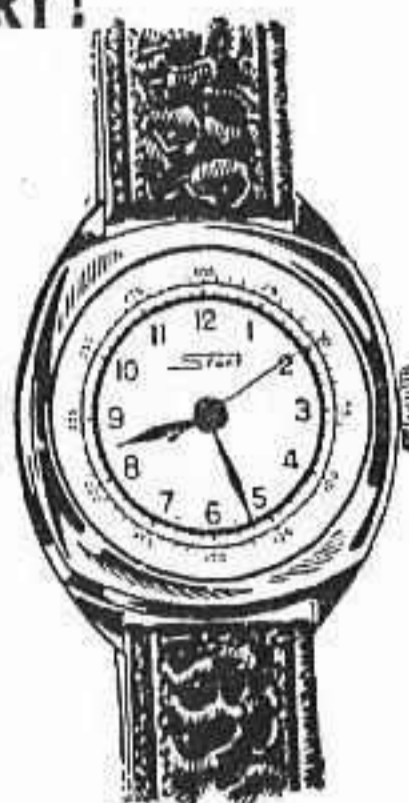
FOR IMMEDIATE DELIVERY!

SWISS WRIST WATCHES

4 Jewel, 1/2 with Sweep Second Hands and 1/2 without Sweep Second Hands. Fancy dial. Complete with Stainless Steel Expansion Bracelet.

\$7.26 Each

LIMITED QUANTITY



SWISS CHALET NOVELTY RADIO

IT'S NEW!
IT'S SENSATIONAL!
IT'S A MONEY-MAKER!
110-120 volts, AC-DC, 50-60 cycles, range 545-1630 KC, 5-tube, 5-inch speaker, beautiful colors, finely made.

\$24.86 Each in Lots of 4 or More

- Perfex Luxury Electric Shaver, Ea. \$ 2.25
- Lucite Watch Box, Ea.75
- Giant Table Lighter, Ea. 2.75
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- Marble Desk Set, Ea. 2.50
- Plastic Poker Chips, Ea.90
- #351 Leather Poker Set, consisting of cards and 100 chips, Ea. 1.75
- Parker Silent Flame, Ea. 1.50
- Bright Star Flashlight, complete with Batteries, Ea.95
- Falcon Camera, DeLuxe Model, Ea. 2.67
- Hunting Knives, 5" blade, leather sheath, Ea. 1.85
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- Carry All, Ladies' combination cig. case, compact, comb. Ea. 1.50
- Spear Spoon Cocktail Set, 6 stainless steel spoons and spears for cocktails and relishes, Ea. 2.00
- Atomic Cig. Lighter, long barrel, Doz. 13.20
- Pac-a-Lite, combination cig. lighter and cig. case, Ea. 1.50
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- Pull-Ball Knife, Doz. 13.80
- Pocket Knives—Doz. from \$7.50 to 30.00
- Kutmaster Bayonet Knife, 6" blade, leather sheath, Doz. 24.00
- Adio Knife, 5" blade, Doz. 14.50
- Toast Queen, Ea. 3.65
- Dolls of all descriptions, with moving eyes, Doz., \$42.00 to 60.00
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Small Plush Dogs } from
Large Plush Dogs } \$18.50 to
Dumbos } 72.00
Teddy Bears } doz.
Vogue Radios, Ea. 19.88
- Electric Irons, Ea. 4.85
- Complete Line of Ladies' Compacts, Ea., from 75¢ to 6.00
- Reynolds Pen #400, Retail \$12.50, Ea. 6.00
- Metal Watch Box, Ea.50
- Fountain Pens, Ea.50

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21-25 LA SALLE STREET NEW YORK CITY 27
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REGARDLESS OF CREDIT RATING, ALL ORDERS 25% DEP., BAL. C. O. D., F. O. B. NEW YORK

SPECIAL BOARD DEALS

With Quick Sales Appeal

WATCH AND NYLON BOARD DEAL

A FAST PROFIT MAKING SELLER
1000 HOLE BOARD AT 10c EACH

6 PAIR NYLON HOSE (FIRST QUALITY)

6 NEW WRIST WATCHES (SWEEP HAND)

TAKES IN \$100.00 (Plus \$10 in Free Plays)

YOUR COST 42.50 YOUR PROFIT . . . \$ 47.50

DEAL #145—2,000-Hole Board—5c Play

2 Pair Nylon Hose, 51 Gauge, All Nylon, First Quality.

4 Pocket Knives (2-Blade).

2 Chrome Atomic Cigarette Lighters.

1 Jeweled Man's Wristwatch in Gold-Filled case. Packed in a beautiful Gift Box.

TAKES IN . . . \$100.00

YOUR COST . . . 25.00

Your Profit . . \$ 75.00

This deal comes mounted on beautiful cut-out board.

150% Sure Profit

NYLON AND RADIO BOARD DEAL

DEAL #50—A Fast Profit-Making Seller
3000-hole board at 5c each

★ 12 Pair NYLON HOSE, First Quality (51 Gauge).

★ 5 Tube Radio, Beautiful Walnut Cabinet (\$29.00 Retail).

TAKES IN \$150.00

YOUR COST 39.50

YOUR PROFIT \$110.50

Almost 150% Profit



NYLONS

FIRST QUALITY DuPont Full Fashioned 51 and 54 Gauge in Any Quantity.

Per Doz.

51 Gauge . . . \$19.50

54 Gauge . . . 20.50

STOCK UP FOR XMAS NOW!

DEAL #120—300-HOLE BOARD—10c PLAY

Wins a Man's Imported Swiss Wrist Watch, with Leather Strap and Sweep Second Hand; Mounted on Display Card.

TAKES IN \$30.00

YOUR COST . . . (In Lots of Six or More) . . . 7.95

YOUR PROFIT \$22.05

WRITE FOR NEW CATALOGUE!

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SEND 25% DEPOSIT, BALANCE C. O. D. SHIPPED SAME DAY ORDERS RECEIVED.

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ELECTRIC PORTABLE PHONOGRAPHS

- Plays 10 or 12-in. Records.
- Full Variable Tone Control.
- Volume Control.
- 3-Tube Amplifier.
- Large P.M. Dynamic Speaker.
- Lid Closes to Eliminate Surface Noise.
- AC Current Only.
- In Handsome Brown Simulated Leather Carrying Case With Sturdy Handle.

\$29.20

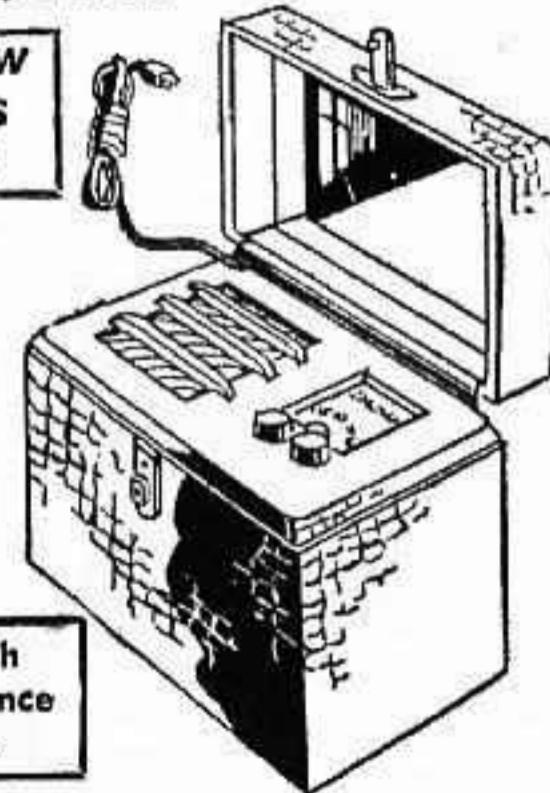
ORDER NOW FOR XMAS BUSINESS

ALGENE ELECTRIC & BATTERY PORTABLE RADIO

- Scratch-Proof, Light and Rugged.
- Beautiful Simulated Leather Case in Attractive Colors.
- AC-DC, 3-Way Portable, Complete With Batteries.

\$37.63

25% With Order, Balance C. O. D.



COMBINATION RADIO AND PHONOGRAPH WITH AUTOMATIC CHANGER.

- Plays 10- and 12-in. Records
- 5-Tubes
- Super Walnut Finish
- Fully Guaranteed

\$49.17

WRITE for Illustrated Literature Featuring Radio, Electrical Appliances, Lamps, etc.



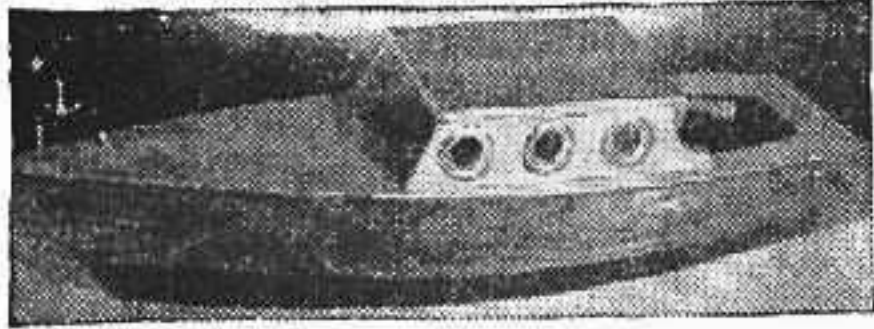
SHEFFIELD

RADIO & APPLIANCE CO. 916 BELMONT AVE. Dept. B-23 CHICAGO 14, ILL. Wholesale Distributors

BIG PROFITS in XMAS GIFT ITEMS!

Dulcet Craft (Miniature) CABIN CRUISER

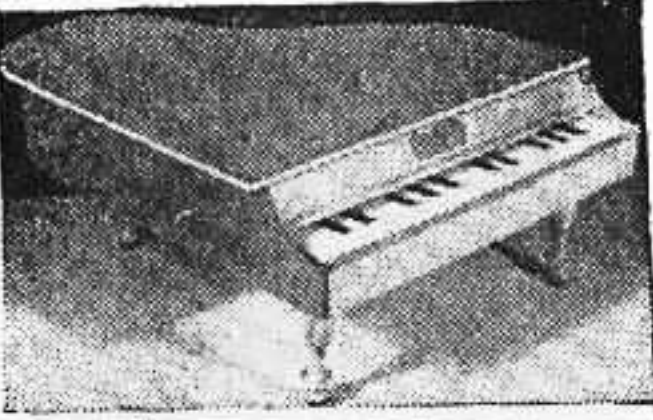
- Length 19" — Height 5 3/4" — Width 9 1/2"
- Windshield of Unbreakable Plexiglass
- Metal Pennant and Flag Holders — Fore and Aft
- Assorted Varn-Grained Woods
- Hi-Gloss Lacquer Finish
- Approx. Shipping Wt. 3 Lbs.



Retail Price \$6.95
Dealer's Price \$42.00 Doz. SAMPLES \$4.00 Ea. F. O. B. Chicago.

Dulcet-Tone Baby Grand 15-Key MINIATURE PIANO

- Length 15 3/4" — Width 12 1/2" — Height 6 1/2"
- Sound box body band made of one piece.
- Dulcet-tone metal reed instrument.
- 3 removable legs with non-skid rubber tips.
- Fine grained woods in piano finishes, walnut, natural, ivory.
- Approx. shipping wt., 5 lbs.



Dealer's Price, \$60.00 Doz. F. O. B. Chicago — Samples \$6

Retail Price \$9.95

SENSATIONAL NEW GIANT PIGGY BANK



HOLDS \$1000 IN COIN
LARGE AS A WATERMELON!
HAND PAINTED
SIZE 8 in. High 16 in. Long
Cork Opening in Base.

RETAIL \$3.98 Each

Your Cost — \$2.00 Each in One Doz. Lots. Individually Boxed.

RUSH \$3.00 for Sample

"THE CHAMP"
Made in U. S. A. Copyrighted
IMMEDIATE DELIVERY!
Comes in Pastel Colors of Pink, Blue and Cream.
1-3 Deposit with Order. Balance C. O. D., F. O. B. Chicago.
Open Territories for Live-Jobbers — Act Quick!
Little Champ Giant Piggy Bank Retail at \$2.98 Your Cost \$18.00 Doz.
1/2 With Order — Balance C. O. D.
NATION-WIDE MERCHANDISE CO. Dept. B-5 64 W. Randolph St., Chicago, Ill.

MUSICAL INSTRUMENTS, ACCESSORIES

HAMMOND SPEAKER — FOR USE WITH ANY Hammond Organ, Model DXR-20, containing Reverberation Control and Rotor Tremulant. In best condition, ready for immediate use. Price, \$365.00 F.O.B. Miami. G. E. McKesson, Phone 4-1430, 2485 S.W. Fifth St., Miami 35, Fla.

PERSONALS

ANYONE KNOWING THE ADDRESS OF Walt Uphoff, alias Kid Ross, notify Onzie Thomas, Box 167, Carrollton, Mo.
DE BEAUFORT: WANT INFORMATION concerning DeBeaufort family, Circus equestrians, years ago. Estate matter. James W. Smith, 1209 California St., San Francisco, Calif.

PHOTO SUPPLIES DEVELOPING-PRINTING

AAA AMSCO (PATENTED ORIGINAL) Cameras mean more profits. New, used. Immediate delivery. All styles. Write American Stamp Co., Dept. 1116A, Oklahoma City. no28
ATTENTION DIRECT POSITIVE OPERATORS. New low price on Eastman Direct Positive Paper, 1 1/2", \$4.75; 2", \$5.50; other sizes reduced proportionately. Write for our new catalog, just out, announcing a new line of medium priced Metal Frames, also Glass Frames, Folders, Chemicals, etc. Hanley Photo Supply Co., 1414 McGee, Kansas City, Mo. no30
ATTENTION! OHLERITE CAMERAS, 2 1/2": Booths and Enlargers now on the market at pre-war quality and prices. Camera, \$115.00; Booth, \$129.00; Enlarger, \$49.00. All are made of finest material and workmanship guaranteed. Ohlerite Products Co., 1537 Pennsylvania Ave., Baltimore 17, Md.
CALENDAR PHOTO MOUNTS AND CHRISTMAS CARDS for 1 1/4x2", 2x3" and 2 1/2x3 1/2" photos, \$2.25 to \$7.50 per 100; twelve salable samples assorted, postpaid, \$1.00. Eastman Paper, Chemicals, Comic Foregrounds, Backgrounds, Photo Novelties, Photo Mounts, all sizes. Miller Supplies, 1535 Franklin, St. Louis, Mo. no30

COMPLETE LINE DIRECT POSITIVE SUPPLIES, Marful Paper, Marful Chemicals, Cameras, Enlargers, Reducers, Timers. Immediate delivery. West Coast Photo Supply Co., 1809 East 14th St., Oakland 6, Calif. de14
COMPLETE PHOTO OUTFIT—KNOCK-DOWN CABINET, with new Background Curtain. Camera has Walensack F3.5 Lens, 3-inch focus, Victor Shutter. Uses 2-inch paper. First \$200.00 takes all. Playland Arcade, Maceo, Mo.
DIME PHOTO OUTFITS CHEAP—ALL SIZES. Drop in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. de28

WE ARE THE ONLY MEXICAN FEATHER BIRD PICTURE DEALER THAT SELLS A COMPLETE PICTURE ALL FRAMED WITH MATS



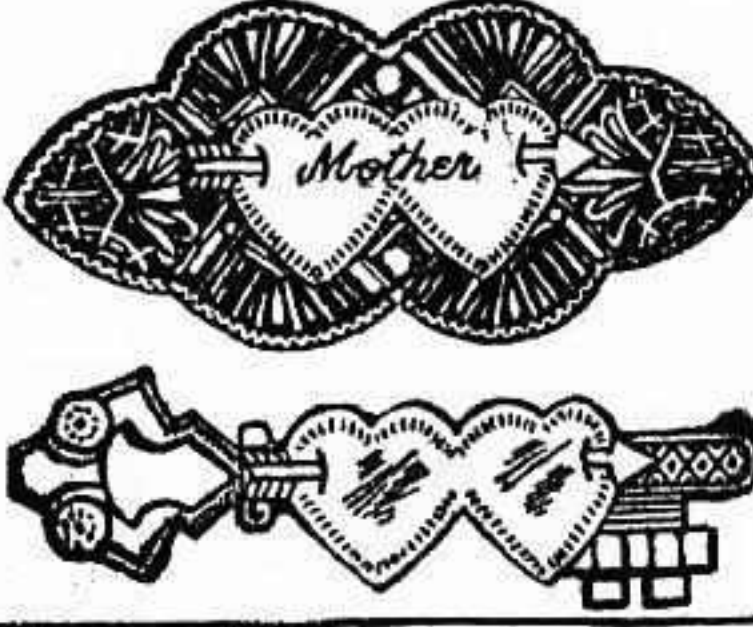
Size 7x9 **\$8.00 Per Dozen**
Size 11x14 **\$24.00 Per Dozen**
Size 12x20 **\$36.00 Per Dozen**
WILL SEND SAMPLE OF EACH FOR **\$11.50**



The only Mexican 10-Piece Glazed Tea Set that will sell for **\$6.00 dozen—retails for \$1.00**
Asst'd Colors—This is a Money Maker. Will send sample set postpaid for \$1.00.
LIBERTY NOVELTY CO.
EMIL KRIMSKY
2624 So. Central Park Ave. Chicago 23, Ill.

NOTICE, ENGRAVERS & DEMONSTRATORS

25 New Numbers Added to Our Catalog. Also Xmas Boxes For All Our Numbers.

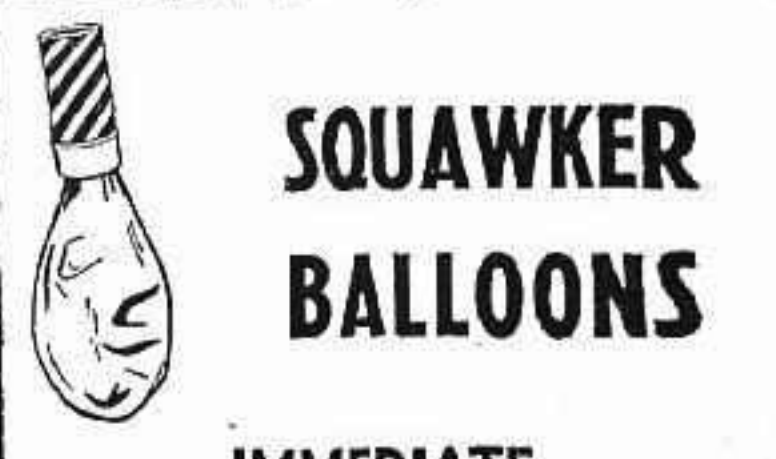


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General Delivery Boys, Send for Extra Sheets, Others Send for Catalog.
Dexter Engraving Jewelry Co.
MANUFACTURERS ENGRAVING JEWELRY
23 ARCH STREET, PROVIDENCE 7, R. I.



BIG VALUE ENGAGEMENT and WEDDING RING ENSEMBLE . . .
Ensemble of solid gold diamond Engagement Ring and solid gold Wedding Ring set with three genuine diamonds in gift box.
6 .15 PER SET
NO. 7 ENGAGEMENT RING. Only \$3.25 Ea.
NO. 7X WEDDING RING. Only \$3.25 Ea.
25% Deposit With C. O. D. Orders.
KIPP BROS.
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DIRECT POSITIVE OPERATORS—SINGLE, DOUBLE, TRIPLE, Table Models. Cameras to cut maintenance expense built by master craftsmen from finest available materials. Write for Acme Camera Manufacturing Co. catalogue, Box 1055, Greensboro, N. C. no23
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DIRECT POSITIVE PHOTO—MARFU CAMERA, 2 1/4 x 3 1/4. Complete cabinet trays and enlargers. Used very little, \$375.00. Advance Music Company, 1806 Grand, Kansas City, Mo.



SQUAWKER BALLOONS
IMMEDIATE DELIVERY
\$7.20 Per Gro.
25% Deposit
KRAVITZ & ROTHBARD
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PAUL HANSON'S DIRECT POSITIVE CAMERAS. Adjustable for all size rolls. All metal construction. Ever-ready focusing device, \$65.00. Description on request. Photo Lab, 3122 N. Clark St., Chicago 14. no30
PHOTOMATICS—HAVE SOME EXTRA CLEAN early model Photomatics, Outside Lights, \$450.00. Later models, Inside Lights, \$650.00. Crated. All machines good condition, paint and otherwise. Ready to operate. 1/2 deposit. McGuire, 318 N. Santa Ana, Bellflower, Calif. 6c7
PROFESSIONAL MODEL D.P. STUDIOS— Fine plywood cabinets of mahogany or fir, mortised joints, pin hinged. Also Cameras only if desired. Positive Camera Mfg. Co., 16 N. E. Second St., Oklahoma City.

BINGO HEAVY MOUNTED BINGO CARDS
• Extra Heavy Board
• Leatherette Backs
• Sizes 5"x6 1/2"
• Mounted single or two on
Buy from the Largest Manufacturer of Bingo Supplies.
ELECTRIC BLOWERS, Cages, Plastic Balls, Specials, 1500 or 3000 Series, Large Featherweight Sheets.
Write for Samples and Price List.
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6	20	41	60	68
12	21	37	48	75
2	18	59	72	
10	16	43	55	69
9	24	32	57	62

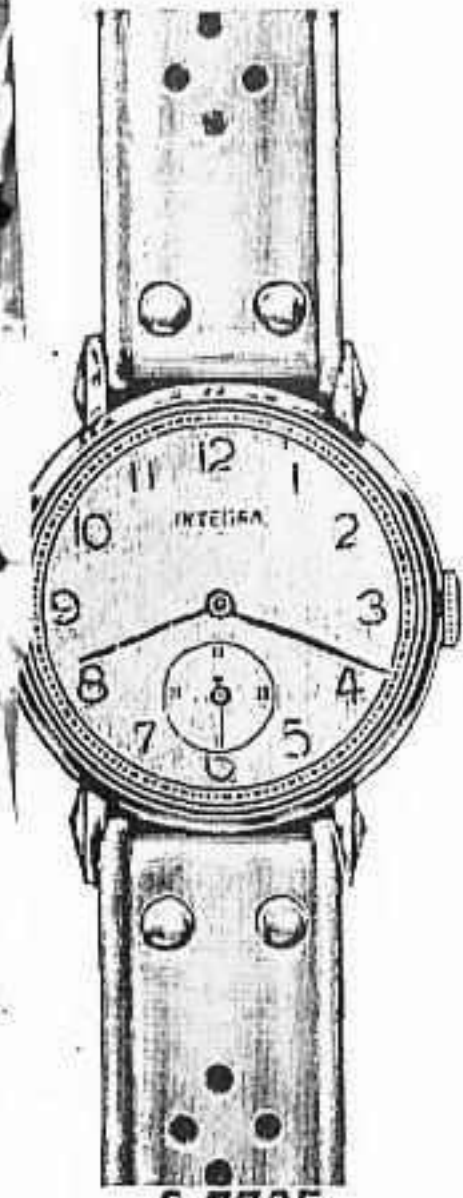
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8x10 IN BEAUTIFUL COLORS—REPRODUCED FROM ANY GOOD CONDITION PHOTO, \$2.50. Original returned. Acorn, Box 25, Jersey City, N. J.
8x10 HAND COLORED ENLARGEMENT— Framed, made from Photo or Negative, \$1.50. Promenade Photos, Sta. B, Box 198-S, N. Y. 3, N. Y.
1947 MODEL PIEDMONT CAMERAS ARE now available with brand new lenses and single action shutters. All our cameras are precision built by highest skilled master mechanics and have ground glass for focusing. Immediate delivery guaranteed. Catalog, Piedmont Camera Mfg. and Supply Company, 409 Worth St., Burlington, North Carolina. Phone 2244.
(Classified Ads cont'd on page 82)

HOLIDAY AND CARNIVAL CATALOGUE NOW READY
Full of the Latest and Hard-to-Get Merchandise. SEND FOR YOUR COPY TODAY.
SCHREIBER MERCHANDISE CO.
2420 McKINNEY AVE. DALLAS, TEXAS. 818 BROADWAY KANSAS CITY, MO.

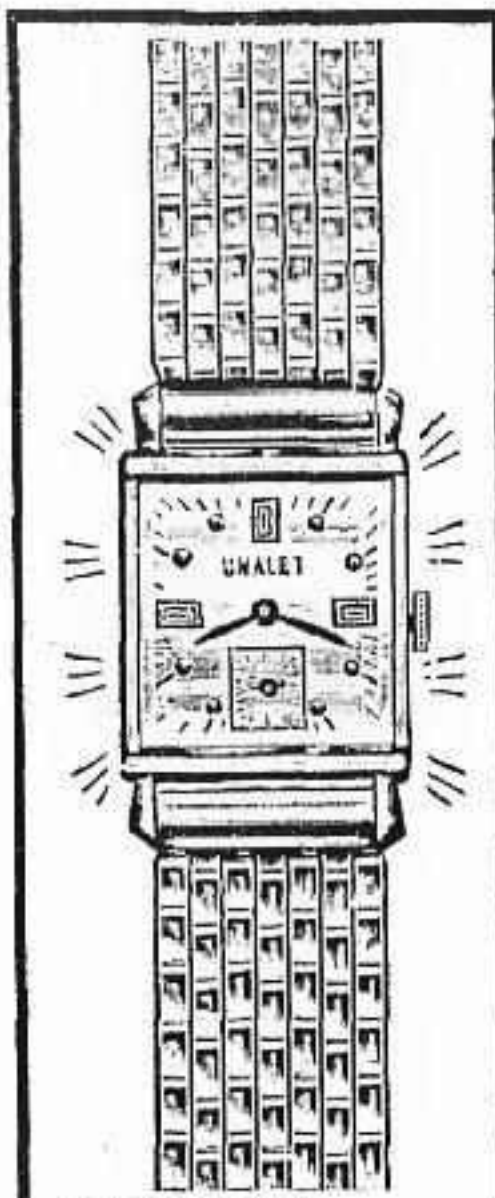
ATTENTION! GOLD WIRE ARTISTS
We have a wide selection of hand-made, adjustable Bangle Bracelets and Wire Knot Rings in rolled gold plate. Also Hoop Earrings and other designs for pierced and unpierced ears. We also supply wire artists with findings such as Closures, Anchors, Stone-Set Hearts and Stars, Jewel Sets, Swivels, Springrings, Jump-rings, Chains, etc.
Write for \$5 sample order with price list. Deposit, \$2, bal. C. O. D.
EMROW JEWELRY CO.
Box 83, North Station, Providence 8, R. I.

RED HOT PROFIT-MAKERS for XMAS!

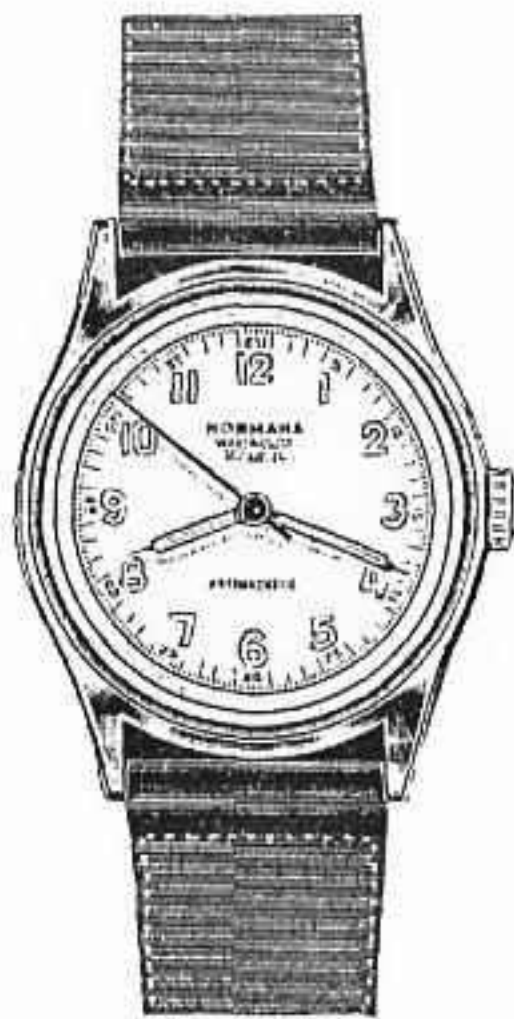


S-7725
Men's 4-Jewel Wrist Watch. Each **\$7.26**

- 25% With Order, Balance C.O.D.
- While Quantities Last
- Write for Our New Xmas Catalog on Fast Selling Jewelry Items



NEW!!!
Men's 15-Jewel 10 1/2-line wrist watch, assorted yellow top, stainless steel back cases, 1/20 gold-filled "mesh" band, latest diamond-like stone set dial. Fastest selling dress watch in years. Beautiful Gift Box.
\$25.00 Each



S-7216
Men's 17-Jewel Waterproof Incabloc Wrist Watch
With sweep-second hand, luminous hands and numerals.
Each **\$19.75**

MEN'S WATERPROOF WRIST WATCH
Pin lever, sweep second hand, luminous hands and numerals.
S-7216A 7-JEWEL **\$10.50** S-7216B 15-JEWEL **\$12.50**



SUL-3. Gents' sterling ring with imitation Hematite or Cameo. Rhinestone on each side. Per doz. **\$13.50**

SUL-4. Same as above without side stones. Per doz. ... **\$12.00**

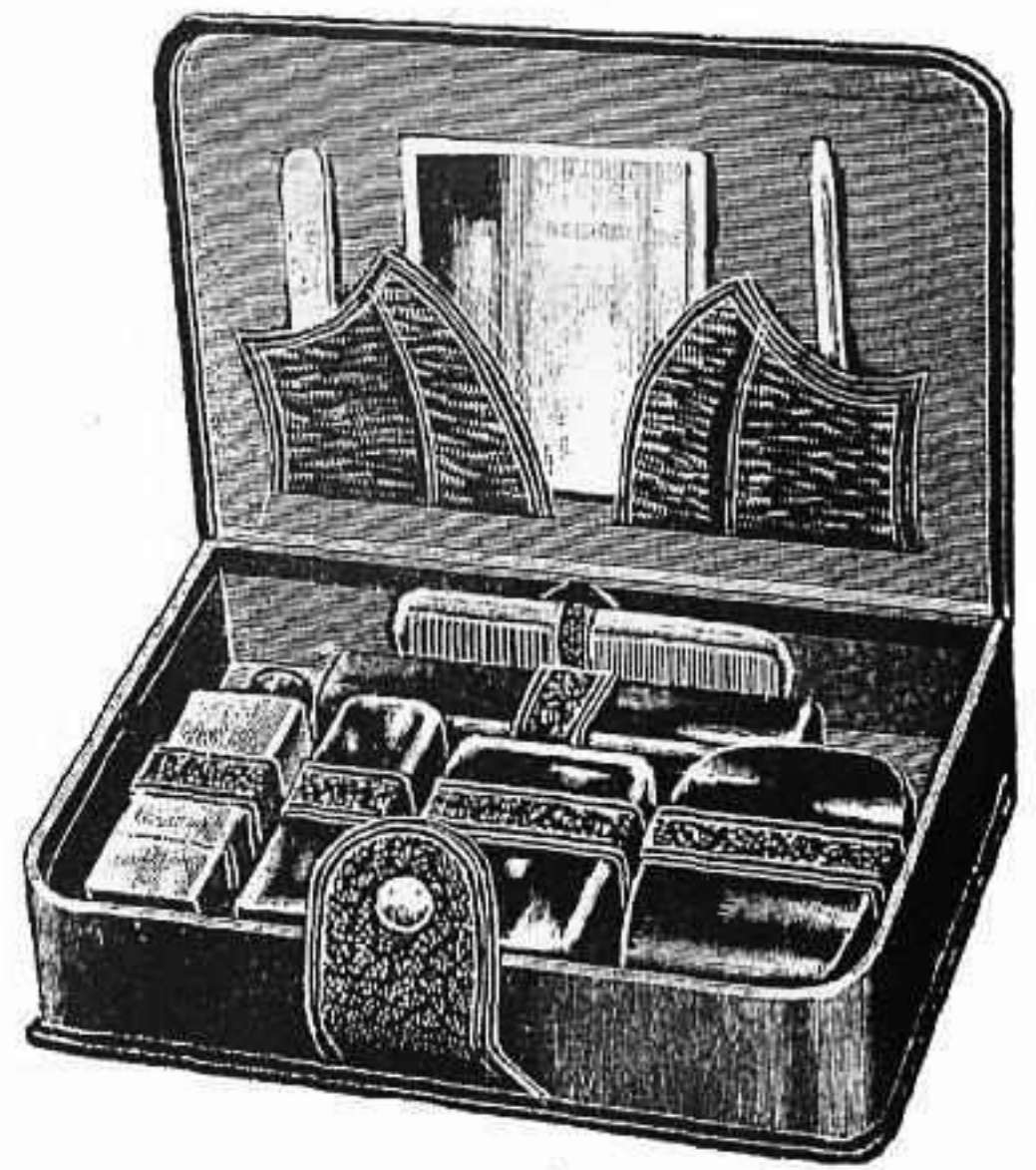
Sample **\$1.00**



SUL-2. Gents' sterling ring with imitation Cameo, Hematite or plastic Ruby.

Per doz. ... **\$15.00**

Sample **\$1.25**



S-6542
MEN'S BEAUTIFUL TRAVEL KIT
Enclosed in a genuine leather case. A fast-seller. **\$1.75** Each

SPECIAL BRIDAL SETS
10K Engagement Ring with a diamond chip, and 10K Wedding Ring with 3 diamond chips; complete in a beautiful plastic ring box. Set **\$4.90**

TUCKER-LOWENTHAL CO.

"THE HOUSE THAT VALUES BUILT"
5 S. WABASH AVE., DEPT. B23, CHICAGO 3, ILLINOIS

CALLING ALL BOARD OPERATORS HOTTEST BOARD ITEM IN YEARS FULLY AUTOMATIC GENUINE HAND GRENADE TABLE LITER

Sweeping west coast like wildfire. Just released on west coast and now available throughout nation. Has the actual design of a hand grenade, even to the firing pin that all grenades carry. Attractive enough to fit on desk of top-flight executive or table of a fine home.



Base, handle, ring and head are all chrome plated. The grenade is sprayed with contrasting color.

A touch of the handle gives an instantaneous light. Release the handle and the flame is snuffed out and lighter is in position to be used again.

Complete guarantee
Immediate delivery guaranteed

PRICE \$43.20 DOZEN

Prepaid in 12 dozen or more

Jobbers write for distributorship and particulars

Credit extended to well-established and rated accounts. 25% deposit required on others, balance C. O. D.

CASH IN ON THIS HOT ITEM

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GEORGE G. WAGNER 575 MISSION STREET
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BEAUTIFUL PLASTIC MODEL RADIOS



6 TUBES INCLUDING RECTIFIER
AC-DC

A new table model radio . . . gives console performance . . . powerful superheterodyne with six RCA licensed tubes (including rectifier) built-in aerial . . . tremendous volume . . . handsome in appearance . . . most efficient in operation . . . built into a durable plastic cabinet

with slide rule illuminated dial . . . 5-inch P. M. speaker . . . **FULLY GUARANTEED!**

1 BAND
REGULAR BROADCAST

List Price **\$30.75**
Sample **21.98**
12 or more . . .

\$21.18 EACH

2 BAND
SHORT WAVE & BROADCAST

List Price **\$35.95**
Sample **25.64**
12 or more . . .

\$24.76 EACH

All prices O.P.A. approved—All taxes included

F. O. B. New York City. Send only 25% with order, balance C. O. D.

CARTER RADIO & APPLIANCE, INC.
43-45 43RD STREET DEPT. BB-5 LONG ISLAND CITY, N. Y.

G'WAN! TAKE OFF THAT BEARD - YOU AINT NO SANTA CLAUS! YOU'RE KILROY!

Merry and a Happy New Year to EVERYBODY
Chas. Demee

CHAS. DEMEE MFG. CO.
108-116 EAST WALNUT ST. — MILWAUKEE, WIS.

PRINTING

ATTRACTIVE — 100 LETTERHEADS AND Envelopes, three, four line copy, \$1.50 post-paid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. de14

500 BOND LETTERHEADS, \$3.50; 500 Envelopes, \$3.00, prepaid. 100 Small Christmas card calendars, \$4.00. Samples free. Ace Press, Clearwater, Florida.

1,000 BUSINESS CARDS, \$2.50 PREPAID; 500 Bond Letterheads, \$3.50. The Reliable Print Shop, 901 E. Jefferson St., Louisville 6, Ky. de14

SALESMEN WANTED

ATTENTION—MIDGET SPEEDWAY CONCESSIONAIRES. New Sensational. Miniature Midget Auto Racer, all colors and numbers available in Pins, Tie-Holders, Money Clips, Belt Buckles. Write today. Hook-Fast, Dept. MR, Box 1425, Providence, R. I. no23

SALESMEN, SALESWOMEN, AGENTS — SEE our display ad for agents in Merchandise Section. Glass and Brass Miniatures. Sells on sight. BB, Box 531, RPK Station, Detroit 32, Mich. no23

SCENERY AND BANNERS

CARNIVAL AND SIDE SHOW BANNERS—Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. no23

CLOTH BANNERS, HEAVY, 3x10 FEET, \$7.25, with Brass Grommets. Write for prices on special jobs. W. Courtney, 541 N. Longwood St., Baltimore 23, Md. ja11

TATTOOING SUPPLIES

FINEST AND BEST TATTOOING MACHINES, Outfits, Supplies. Send today for large Free Illustrated Catalog. Owen Jensen, 120 W. 83rd St., Los Angeles 3. de28

NEW MODERN TATTOOING AND ENGRAVING Machines. Complete Outfits and Equipment. Free circulars. Write today. Zeis Studios, 728 Lesley, Rockford, Ill. ja11

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES, all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. de21

WANTED TO BUY — SET OF COWBELLS tuned C to C F Sharp. Bozo Ward, King Brothers' Circus. See Circus Route in Billboard.

WANTED—50 PRS. NEW OR USED RUBBER Wheel Rink Skates. Any good make for which repair parts available. Coeburn Amusement Co., Coeburn, Va.

WRIST WATCHES! POCKET WATCHES! Movements in any condition. M. Present, 4421 N. Sheridan, Chicago 40, Ill.

(Classified Ads cont'd on page 84)

comic christmas cards

Comic Christmas Cards

COMIC CHRISTMAS CARDS

These fancy, funny cards will bring you the Season's Greetings and the Season's Profits. They're clever and funny, both—a good combination for holiday sales. And the price—

75c a box

Assorted box of 20

All cards, of course, come complete with envelope. For additional information and complete lists, address an immediate inquiry to **JOKER NOVELTIES**.

Also: ASSORTED JOKES, NOVELTIES AND TRICKS . . .

JOKER NOVELTIES
926 BROADWAY NEW YORK, N. Y.

Auto Bombs	Gr.	\$13.50
Cap Pistols (Long Tom 6 Shooter)	Doz.	15.90
Caps (Diso for Long Tom)	Carton	4.50
Cap Pistols (Ranger-Repeater)	Doz.	10.80
Caps (Roll for Repeating Pistols)	Carton	4.50
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Snake Matches	Gr.	3.25
Blowouts (18 In.)	Gr.	8.00
Comic Hat Bands (30 Kinds)	Gr.	2.88
Razzers (Bronx Cheer)	Gr.	8.25
Bean Shooters	Gr.	4.50
Squirt Cans (Brand New—\$5.00 Retail)	Ea.	3.00
Jiffy Coin Trick	Doz.	1.60
Svengali Decks (Best)	Doz.	5.50
Byco Beer—Knows All—Tells All	Doz.	15.00
Drinking Penguin, \$2.60 Each	Doz.	30.00
Noisemakers (All Metal)	Per 100	8.50
Snake Nut Cans	Doz.	2.00
Confetti (Bulk) (Approx. 50 Lbs.)		3.00
Mickey Mouse Magnetic Animals, 2 Doz. to Box	Box	4.00
Bull & Bull Fighter Magnetic Animals, 2 Doz.	Box	4.00
Kilroy Pins (It's Hot)	Doz.	3.50

Write for Catalog of Numerous Other Sales Tested Items and Toys.

DAYTON NOVELTY & MERCHANDISE CO.
419 Wayne Avenue DAYTON 1, OHIO

WHOLESALE ONLY
PLEASE STATE YOUR BUSINESS

GENUINE DIAMOND
14 KT. GOLD Sweetheart Sets

Style 84

SENSATIONAL OFFER

10 KT. YELLOW GOLD \$5.25 Pair, Boxed
\$2.50 Each, Unboxed

14 KT. YELLOW GOLD \$6.25 Pair, Boxed
\$3.00 Each, Unboxed

More profit with Sweetheart Sets!

Beautiful heart designed Engagement Ring with a Genuine Chip Diamond. Matching Wedding Band with 3 Genuine Chip Diamonds. In individual jewelers plush lined gift box.

1/2 Deposit With Order—Balance C. O. D. Slight Extra Charge for Sizes over 7 1/2. Special Discount for quantity.

FREE! Price Lists of Great Ring Values

ROBERTS
JEWELRY MFG. CO., INC.
11 West 42nd St., New York 18, N. Y.

NOW READY—XMAS SPECIAL

TRIM-RITE HAIR TRIMMERS

12 Mounted on Attractive DISPLAY CARD

GROSS, 12 Cards \$21.50
Sample Card, 1 Dozen . . . \$ 2.00

25% Deposit With Orders.
Cash Orders Shipped Prepaid.

TRIM-RITE CO.
New Kensington, Pa.

COMBS

For Demonstration Purposes and Jobbing Trade.

Samples and Prices Sent Upon Request.

ASSOCIATED COMB CO.
Box 335, Leominster, Mass.

FAST SELLING JEWELRY for FAIRS, ENGRAVERS, RESORTS, STORES!! IMMEDIATE SERVICE!! LOW PRICES!! Latest in SIGNET RINGS, WHITESTONE RINGS, IDENT. BRACELETS, Filigree Pins, Lockets, Anklets, etc. Send \$5.00 or \$10.00 for Samples!!

MAJESTIC BEAD & NOV. CO.
307 Fifth Ave. NEW YORK 18, N. Y.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.
1083-1085 Mission St., San Francisco 8, Calif.

LUMINOUS

SANTA CLAUS, 7 1/2". Entirely new item \$12 Doz. FLOWERS, RELIGIOUS and NOVELTY STATUES. Statuary finished in high gloss. Washable. Write for Photographic Booklet.

NITE GLOW PRODUCTS CO.
106 W. 48th St. New York 18, N. Y.

XMAS SPECIAL!

Fireman's Red & Ivory Trim Sample \$17.50
1/2 Dozen 15.50
Dozen 14.75

1/3 Certified Deposit
Cash in Full, 2% Discount
Jobbers Quantity Prices.
Write for Salesboard Deal,
Exclusive Territory.

MARION CO.
WICHITA, KAN.

Sidewalk Bicycle

It's Great --- It's Funny --- It's Hilarious

What Is?
Jack London's

POP-UP TIE

For Magicians, Comedians, M.C.'s or any one that enjoys a good laugh. Imagine a girl passing you and your tie pops up. Not Your hands do not pull on a string to make it go up; It works like magic. Your hands have nothing to do with the action of the tie. We repeat! It works like MAGIC! This clever gimmick can be attached to your tie in 10 seconds, and you are ready to have the laugh of your life. Use your own tie. Sent complete with directions.

PRICE \$2.00

HIMBER'S NICKELS TO DIMES: You magically change four nickels to four dimes. The perfect pocket trick. With instructions for three routines. Price \$1.50

TANNEN'S DEVIL BOX: Looks like a small bank. Coins are dropped into bank and caused to vanish. Precision made. Price \$2.50

SQUIRTING NICKEL: What a surprise is in store for the one that looks at this coin. A Wet Joke. Price \$1.00

MAGIC PILLARS: Three colored sticks and a small bag. One of the colored sticks is placed into bag. Performer names color. A new principle used and sure to fool the wise ones. With instructions. Price \$1.00

20th CENTURY SILK TRICK: An Orange and Blue silk are tied together. A Rainbow silk is vanished and found tied between the Orange and Blue silks. Supplied with 18" silks and easy to work. With instructions. Price \$5.00

RETAIL Customers: Order from this ad and get on our mailing list to receive our Monthly TOP HAT TOPICS sheet advertising the latest in tricks.

WHOLESALE Customers: These are just a few of the items that appear on our 16 page wholesale Illustrated catalogue. When requesting wholesale Illustrated catalogue, please use your business stationery.

LOUIS TANNEN
Magic Supplies — Publisher
120 West 42d Street New York 18, New York

COMPLETE CATALOG NOW BEING MAILED OUT

No. 946—HOLIDAY GOODS AND GIFTS

State line of business FOR PROPER LISTING

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

BIG PROFITS ON FAST SELLERS



Expensive Looking FIELD GLASSES

- Complete With Carrying Case**
- 3-Power magnification—40mm. optically ground and polished lenses.
 - Sharp, brilliant detail—center screw focusing.
 - Matched scientific magnifier type lenses.
 - All metal tarnish-proof construction.
 - Precision built for true vision and alignment.
 - Handsome, black wrinkle finish.
 - Height closed—5 3/8"; opened—7 1/8".
 - Weight—13 3/4 ounces.
 - Handsome, sturdy leatherette carrying case.

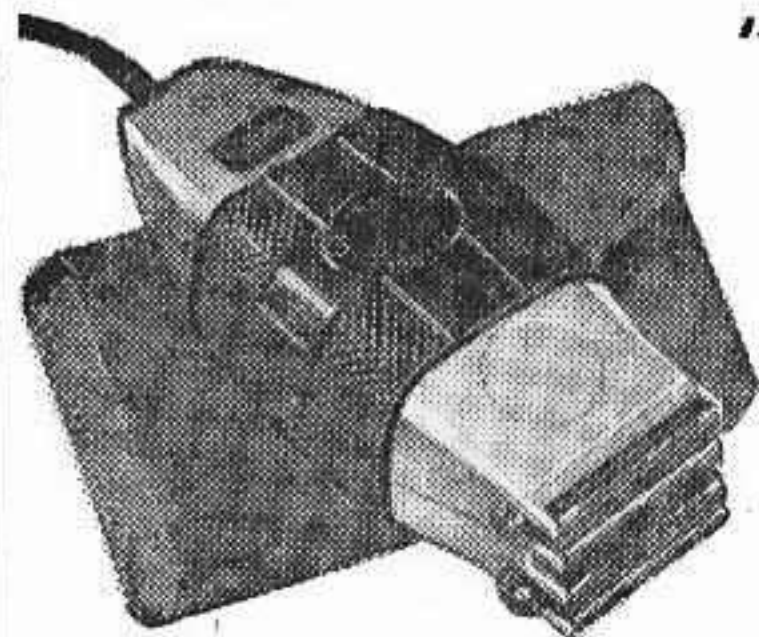
Dealer's \$4.20
Cost \$4 Each

"HARVARD" DOUBLE HEAD ELECTRIC SHAVER

Exclusive With Mutual Dist. Co.

- Fully Guaranteed—Self-Starting
- Two 1947 DeLuxe Shaving Heads
- New Post-War Non-Slip Rubber Grip
- Self-Sharpening, Sharpens as you shave
- Distinctive Streamlined Design
- Ground & Lapped Steel Cutting Blades
- No Radio Interference
- 110-120V, 60 Cycle, A.C. Operation
- Precision-Built Vibrator Type Motor
- Ivory Plastic—No Oiling Necessary
- Complete with Leatherette Case
- Packed in Attractive Counter Box

Suggested \$7.50 Dealers, Write
Retail Price for Prices!



SPENCER SINGLE HEAD ELECTRIC DRY SHAVER

Fully guaranteed for 1 year—Beautifully packaged in self-selling Counter Box.

Less Than Dox. or
Dox. Ea. More, Ea.
\$2.17 \$2.08

25% With Order—Balance C. O. D.

Write for Illustrated Catalog

MUTUAL DISTRIBUTING CO. 801-803 Milwaukee Ave.
Dept. B-23, Chicago 22, Ill.



HAGNS Musical Christmas Specialties

ILLUMINATED MUSICAL SLEIGH PLAQUE. Sparkling and colorful. Handsome decoration for store, office or home. Bright frosted finish on base, sleigh and reindeer. Santa guides 2 belled reindeer with colored ribbon. Sleigh is filled with white flecked greens and pine cones. Lighted by red candle with one C-7 1/2 bulb. Swiss Music Box plays "Jingle Bells". Size: 27" long, 9" wide and 12" high. 6-ft. Cord with plug. Ship. wt., 6 lbs. B29N105. EACH \$7.65

SLEIGH SCENE PLAQUE. Without music box or light. Same size as described at left. Red and white painted sleigh, 3 reindeer and white frosted plaque edged with greens. Santa in a sleigh piled high with flecked pine cones and greenery. Swell window item. B29N110. EACH \$5.35

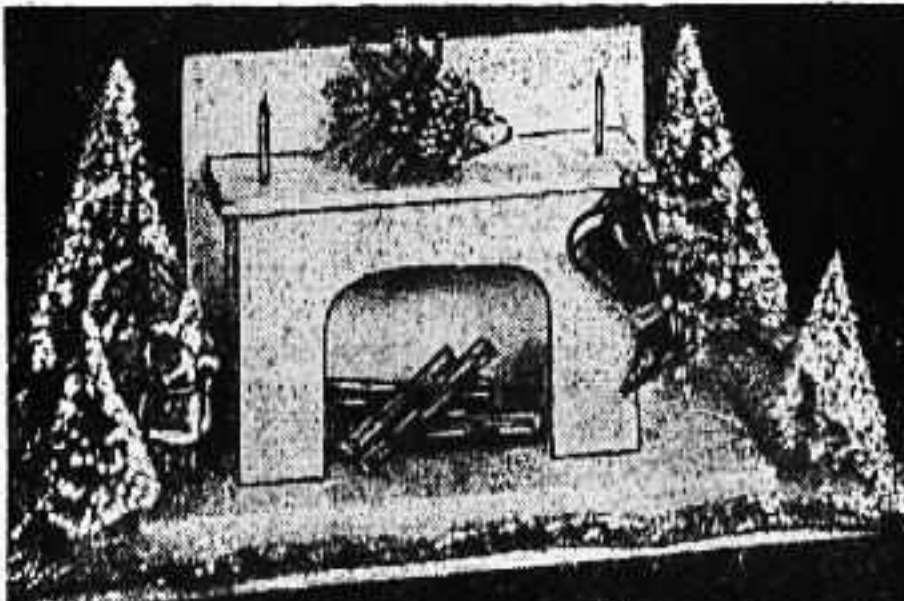


ILLUMINATED MUSICAL CHURCH PLAQUE. Beautiful and fascinating. Swiss Music Box concealed in church plays "Silent Night". A C-7 1/2 electric bulb lights up the red cellophane windows. In the churchyard stand Santa and a reindeer surrounded by miniature pine trees frosted with white. Wood construction with full frosted church and plaque. Size: 18" wide, 12" deep and 16" high. 6-ft. Cord with plug included. Ship. wt., 6 lbs. B29N107. EACH \$7.50

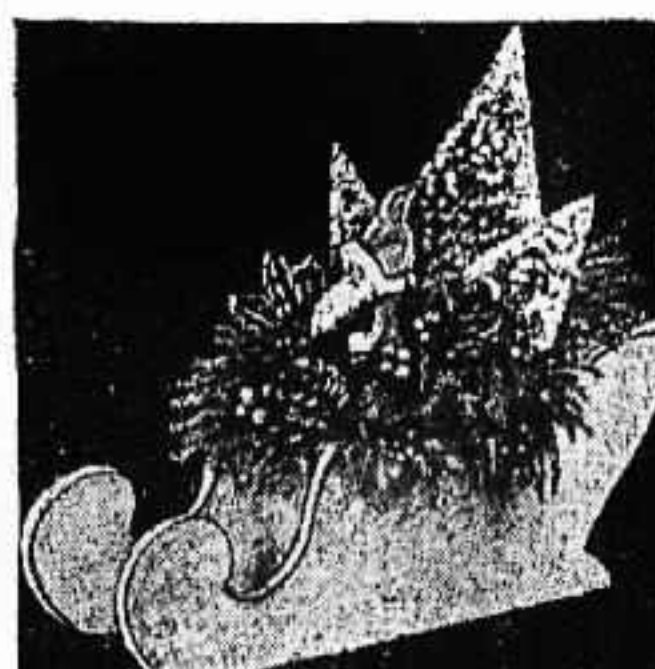
MUSICAL CHURCH. Exactly as above without scenic plaque. Complete with concealed musical movement, C-7 1/2 bulb and 6-ft. Cord with plug. Size: 14" long, 5 1/2" deep and 16 1/2" tall. B29N124. Ship. wt., 3 lbs. EACH \$5.67



MUSICAL TREE. Swiss Music Box in base plays "Silent Night". Sixteen pine cones, naturally frosted with white, decorate the visca tree. Choice of either Green or White tree. Over-all height, 33". Ship wt., 3 lbs. Here's a Christmastime Showpiece that's a real highlight year after year. B29N101. EACH \$7.65



MUSICAL CHRISTMASIDE FIREPLACE WITH LIGHT. White frosted miniature fireplace complete with deer's head over the mantel and wood in the fireplace. A decoration of surpassing beauty with Santa standing amid frosted trees. Hidden C-7 1/2 bulb puts a red glow back of the wood in fireplace. Swiss Music Box plays "Silent Night". Strong wood construction. Size: 18" long, 12" deep and 9" high. Complete with 6-ft. Cord and plug. Ship wt., 6 lbs. B29N106. EACH \$7.65



MUSICAL SLEIGH. Overflows with Xmas cheer. White frosted wood sleigh holds Santa and an abundance of greenery and pine cones—all white tipped. Concealed Swiss Music Box plays "Jingle Bells." Size: 14" long, 4" wide and 11 1/2" high. Ship. wt., 3 lbs. B29N104. EACH \$5.35

NON-MUSICAL SLEIGH. Similar to above. Red and white painted sides. Size: 10" long, 5" wide and 12" high. B29N113. EACH \$3.35

Immediate Delivery!
The new jewelry and gift issue of the **HAGN MERCHANDISER IS READY**
2,000 Values for the Holiday Trade
Send TODAY . . . Wholesale Only
25% Deposit Required on C. O. D. Orders

Hagn JOSEPH HAGN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
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Immediate Delivery...

NOW See these Great Values! YOUR COST LISTED BELOW... 25% Deposit BALANCE C.O.D.

CANDID Type CAMERA

Polished Tanite Leakproof Case—Genuine Simpson Polished Ground Lens—Eye Level View Finder—16 Pictures on No. 127 Roll Film—Full Color Pictures on Color Film

COMPLETE WITH CARRYING CASE—A "Natural" for Salesboards and Gifts.

\$2.57

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In Lustrous Black Plastic—Individual Focusing & Center Adjustment—3 Power Magnification—Light & Easy to Carry with Shoulder Strap—COMPLETE WITH DURABLE CARRYING CASE—A "Hard-to-Get" Item with Tremendous Profit & Repeats—DeLuxe Binoculars, 40 mm. lens & Power with case \$4.17

\$2.17

Hunting KNIFE

Sportsman Type, Complete with GENUINE LEATHER SHEATH—Highly Polished 5" Made 8 1/2" Overall—Bone Handle with Metal Core.

\$1.27

Electric KITCHEN WALL CLOCK

8" Diameter Plastic Case—6 1/2" Full Vision Dial with Sweep Second Hand—5 ft. Underwriters Approved Cord—60 Cycle 110 Volt A.C.—Guaranteed Movement.

4.17

Electric HEATING PAD!

Made of Finest Materials—2 Automatic Thermostats—Guaranteed for 1 Year—Individually packed in Gift Box—A Big Profit "Repeater" for the Winter Mos.

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422 SOUTH DEARBORN STREET • CHICAGO 5, ILLINOIS

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RADIOS — RECORD PLAYERS — CLOCKS
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AMERICAN SALES CO.
1526 W. 79TH ST. CHICAGO 20, ILLINOIS

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SWISS WRIST WATCHES



Brand new imported Swiss Wrist Watches. Scarce, and how! But we're delivering them. Order Now! They won't last long!

ONLY \$7.70 EACH

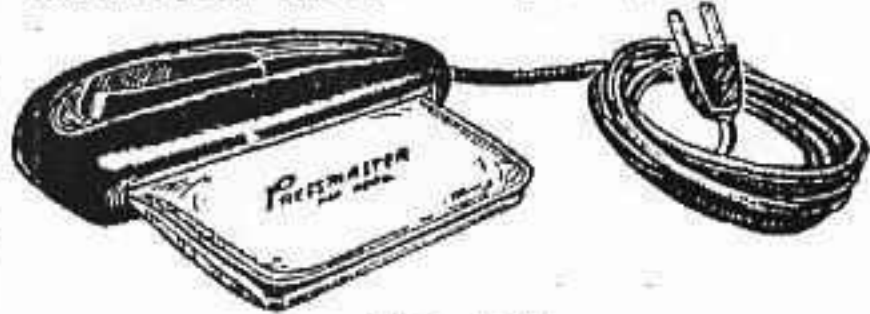
Imported **SWISS POCKET WATCHES**



ONLY \$5.50 Each ANY QUANTITY

NEW SENSATIONAL ELECTRIC PANTS PRESSER

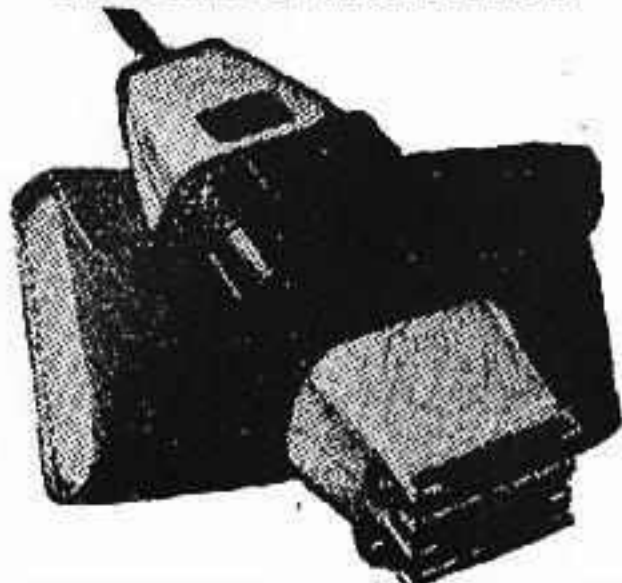
Presses pants, skirts, all pleats without the use of a damp cloth. AC or DC current. Guaranteed for one year. An excellent specialty item.



ONLY \$2.79 EACH

In Individual Counter Display Cartons—Sell on Sight!

DOUBLE HEAD ELECTRIC SHAVERS



De luxe 1947 model operates on AC and DC current. Self-sharpening edges. Ivory plastic case. No oiling necessary. Guaranteed for one full year.

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Terms: 1/3 Deposit With Order, Balance C. O. D., Montgomery Order with confidence from

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Presents Fast Profit HOLIDAY SEASON SELLERS

REYNOLDS ROCKET BALL PEN

WRITES 15 YEARS Without Refilling

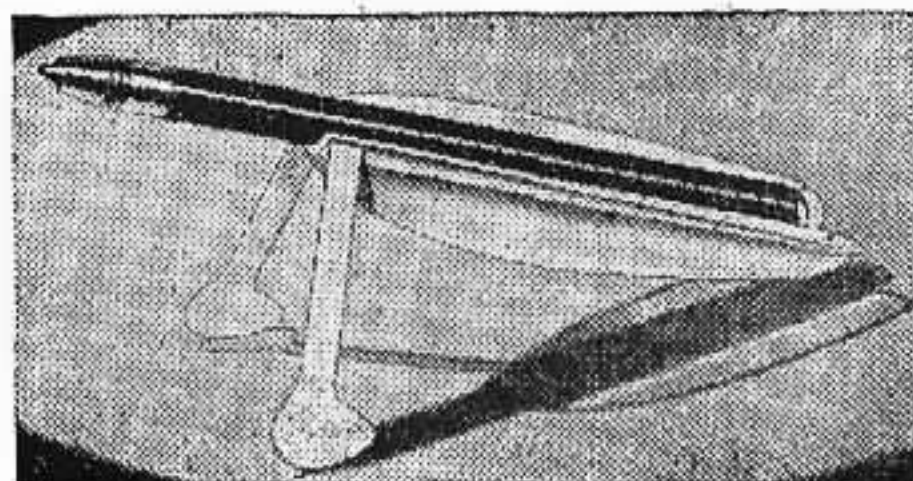
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The Pen That's Sweeping America

A Sensational

\$3.99

Seller With **ROCKET LAUNCHER DESK STAND**



LOOK AT THESE FAST SELLING FEATURES

- Writes anywhere—on paper, cloth, wood—even under water and high in the sky.
- Makes 6 to 8 carbons at one writing.
- No ink worries—dries as it writes—no blotter needed.
- No Cap to lose—click it—write! Click—park it!
- Handy slip-clip—clips on anywhere.
- Greatest school pen ever invented and a sensation for business and home use.
- Beautiful assorted colors.

PEN PRICES

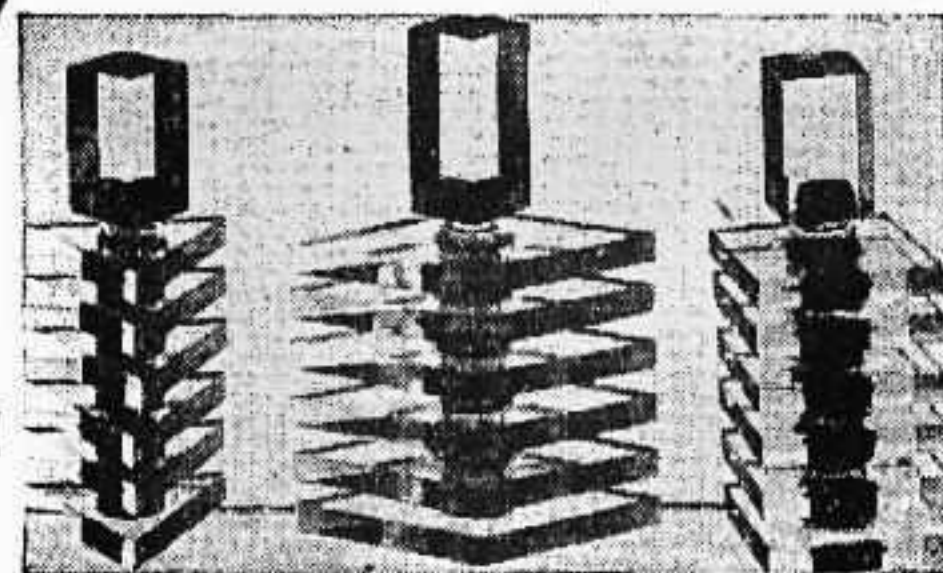
\$27.72 PER DOZ.

SPECIAL! 19 PENS \$43.01

FREE COUNTER DISPLAY STAND INCLUDED

Holds 19 Pens

ONE FREE PEN INCLUDED IN XMAS FOLDER WITH YOUR ORDER FOR 19 PENS OR MORE



Gorgeous Creations!
Gorgeous Colors!

New! Exclusively Designed No Leak Screw Top

PLEXIGLASS PERFUME BOTTLES

Retails **\$3.95**
No tax

\$21.00 PER DOZ.

In Individual Gift Boxes Assorted Shapes and Colors

WRITE FOR prices on Copper Serving Trays, Silver Plate on Copper Rogers

Eye-Catching Beauty in Perfume Bottles—4 1/2" high—exclusively designed in Diamond, Triangle and Square shapes. Comes in Ruby, Emerald, Sapphire and Amber colors. Sure-fire fast sellers!

ALL OF OUR ITEMS ARE QUALITY — NO JUNK ITEMS RUSH YOUR ORDER FOR IMMEDIATE DELIVERY!

25% Deposit Required With Order, Balance C. O. D.

WE PAY DELIVERY CHARGES IF REMITTANCE IN FULL ACCOMPANIES ORDER MAKE THIS YOUR CHICAGO BUYING OFFICE

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NYLONS!

We have the finest du Pont first quality Nylon Hose in the country at the lowest prices and in any quantity—51 gauge and in all sizes. We can supply Salesboards beautifully made up for these Hose (optional)

WIRE OR AIR MAIL FOR LIST

SPECIAL COMBINATION OFFER: One Box consisting of 5 pairs of 51 gauge first-quality Nylons and one pair of pure Silk Hose (total 6 pairs) wrapped in individual boxes at \$10.00 per box. Minimum order 12 boxes. Payment in full. NO C. O. D.'s, please.

R. GRECCO

72 Troutman St.

Brooklyn, N. Y.

(Established 1918)

XMAS SPECIAL DOLLS

BEAUTIFULLY DRESSED—14" High

\$16.50 per dozen.

Arista presents the best dressed dolls for your money. An all composition doll more than 1 foot high with movable arms and legs.

SKI CHARMER—Luxuriously soft rayon fleece Ski Suit trimmed with rayon plush.

LITTLE MISS LOVELACE—Lace net dress trimmed with contrasting ribbon. Crinoline petticoat and knit pants. Assorted colors; individually boxed. Packed 3 dozen to shipping carton. Shipping weight, 50 lbs.

IMMEDIATE DELIVERY! DEPOSIT REQUIRED WITH ORDER FREE CATALOGUE SENT ON REQUEST



SKI CHARMER



LITTLE MISS LOVELACE

ARISTA ASSOCIATES Distributors—Factory Representatives
446 DEAN STREET, BROOKLYN 17, N. Y.



FOOTBALLS & FOOTBALL PENNANTS & BUTTONS

Pennants, 12-30, \$12.50 Per 100.
 Football Buttons, \$1.75 Per 100; almost any college also.
 Pennants and Buttons, made to your order.
 Pennant Sticks, \$1.75 Per 100. 30 inches.
 Tin Footballs, 2 1/2 inches, \$3.50 Per 100.
 Footballs, \$4.00 Per Gr.
 Metal Footballs, Charms for Badge Board, \$2.00 Per Gr.
 Rabbit Feet Key Chains, \$5.50 Per 100.
 Squawkers for Balloons, \$1.25 Per Gr.

- BALLOONS**
- #7 \$4.50 Per Gr.
 - #418 4.50 Per Gr.
 - #6 3.50 Per Gr.
 - #5 3.00 Per Gr.
 - #4 2.25 Per Gr.
 - #9 6.50 Per Gr.
 - #11 7.50 Per Gr.
 - #30 Special Jumbo Targets, 15.00 Per 100
 - Squawker Balloons, large size, complete with Balloon and Squawker, \$7.20 Per Gr.
 - #14 Cat Head Balloons with Ears, \$13.50 Per Gr.
 - Maple Walking Canes with Aluminum Crook Handle, \$32.50 Per Gr.
 - 4-Inch Plastic Tooter, \$13.50 Per Gr.
 - Spanish Hats, \$27.00 Per Gr.
 - Mexican Cholo Hats, \$24.00 Per Gr.
 - Robin Hood Hats with Feather, \$12.00 Per Gr.
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 - Long Lash Whips, the better kind, \$15.00 Per Gr.
 - Balloon Sticks, 75¢ Per Gr.
 - De Luxe Yellow Flying Birds, complete with sticks, loud whistle, \$12.00 Per Gr.
 - Jumbo Water Guns, metal, \$21.00 Per Gr.
 - Metal Gun and Holster, large size, \$15.00 Per Gr.

PENNANTS & BUTTONS

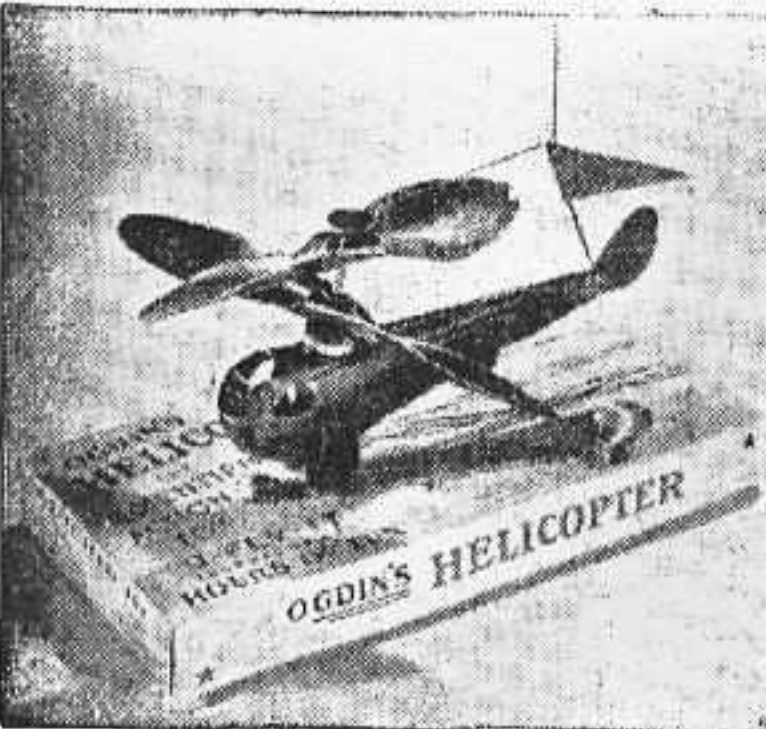
12-Inch Metal Horns, wood mouth piece, \$15.00 Per Gr.
 Feather Darts, the better kind, \$11.50 Per Gr.
 Dart Boards, complete with set of darts, \$11.00 Per Gr.
 Lead Slum, the better numbers, for Badge Board, \$2.00 Per Gr.
 Original Tricky Magnetic Dogs, \$16.00 Per Gr.
 Maple Swagger Sticks, tinsel top and silk tassels, \$10.00 Per Gr.
 50 Ligne Buttons, Military, Rodeo, Comics and good assortment, \$1.50 Per 100.
 Red, White & Blue Batons with 1-inch bells, silk tassels and tinsel head, \$18.50 Per Gr.
 Comic Hat Bands, assorted sayings, \$1.75 Per 100; \$16.50 Per 1000.
 Prison Pennants, 8-24 inches, \$10.00 per 100; 6 different prisons.
 Metal Asst. Noise Makers, \$9.00 Per Gr.
 Welcome Buttons, made up with #9 ribbon, \$3.50 Per 100.
 V. F. W. Buttons with #0 ribbon, \$2.50 Per 100.
 50 Ligne Buttons, assorted with ribbon and asst. metal charms, complete, \$5.00 Per 100.
 Swiss Warblers, \$1.00 Per Gr.
 Miniature Hats, complete with feather, \$5.00 Per Gr.
 Silk Bow Pins, \$1.25 Per Gr.
 Feather Dolls, 7 inch, complete with feather back and stick, \$30.00 Per Gr.
 Chenille Foot Ball Players, all colors, \$21.00 Per Gr.; \$1.75 Doz.
 Lash Whips, the better kind, \$13.00 Per Gr.
 Special Jumbo Targets, J#30, blow up over 3 feet, \$14.00 Per 100.
 Comic Hat Bands, \$1.75 Per 100; \$15.00 Per 1000.

We Ship Same Day We Got Order. Send 50% Cash or Money Order.

HARRIS NOVELTY CO.

1102 ARCH STREET

PHILADELPHIA 7, PA.



OAK AND ANDERSON'S BALLOONS

- LOWEST PRICES — ALL SIZES**
- Ear Inflated Balloons, #10 Heads ..\$10.50 Gr.
 - #5 Balloons 2.50 Gr.
 - #7 Balloons 4.50 Gr.
 - #9 Balloons 7.00 Gr.
 - #11 Balloons \$ 8.50 Gr.
 - #19 Balloons 21.00 Gr.
 - Giant Pilot Balloon, 40"15 Ea.
 - 21.60 Gr.
 - Brass Zipper All Around Billfold, with ass't designs 15.00Dz.
- 25% Deposit With Order. Certified Check or Money Order.

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 Phone: CADillac 1677



STORE DEMONSTRATORS

Ogden presents three winners in the boxed toy field. Used in enormous quantities by industrial plants, lodges, veterans' organizations for Xmas gifts at children's parties. Flashy, action toys that will get top money.

Electrical demonstrators furnished while they last with each 5 gross order. Samples \$1.00 postpaid. Wire quick, this won't wait.

ANNOUNCEMENT

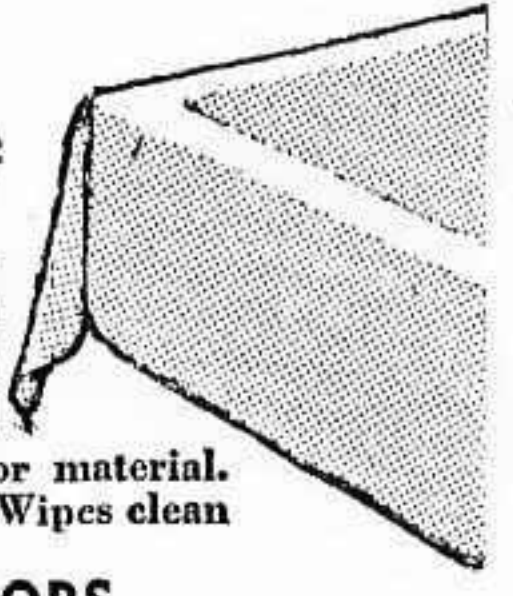
THE OGDIN MANUFACTURING COMPANY is pleased to announce the forming of the OGDIN SALES COMPANY at 704 N. Main St., Dayton, Ohio, who will handle a line of metal toy washers, life block sets and kindred items in addition to the nineteen products of the Ogden Mfg. Co. Manufacturers wishing live wire distribution of their products are urged to write Mr. Wm. Leedy, in care of Ogden Sales Co.

THE OGDIN MANUFACTURING CO.
 1801 CATALPA DR. DAYTON, OHIO

ABALONE BLISTERED PEARL SEA SHELL RINGS Sterling Silver, Ladies', \$9.00, \$12.00 and \$15.00 Dozen. Men's, \$15.00 Dozen. Dealers only.
JOS. FLEISCHMAN
 1535 E. Broadway TAMPA, FLA.

QUALITY PRODUCTS... Always in Demand!

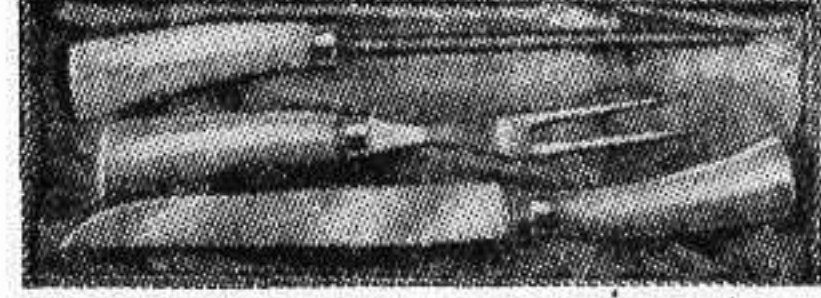
TABLECLOTHS!
 100% Waterproof
 Requires no laundering. No more washing and ironing. Saves labor, time and soap. Made of highest quality plastic. Do not confuse with other inferior material. Guaranteed as advertised. Wipes clean with damp cloth.



COLORS

Blue and White All Blue	Green and White All Green	Rose and White All Rose
52x52 Retail \$2.79. Your Cost \$1.50 Ea. 6 Doz. Lots		
Single Sample 2.00. Your Cost 1.65 Ea. Lots of 6		
52x72 Retail 3.69. Your Cost 2.00 Ea. 6 Doz. Lots		
Single Sample 2.50. Your Cost 2.29 Ea. Lots of 6		

DELUXE CARVING SET—3-Piece



Stainless Steel. Should be in every home. Always appreciated. Put up in individual boxes. Gives long wear.
 Lots of 4, \$3.75 Each; Single Sample, \$4.40 Each Postpaid

ELECTRIC CURLING IRON

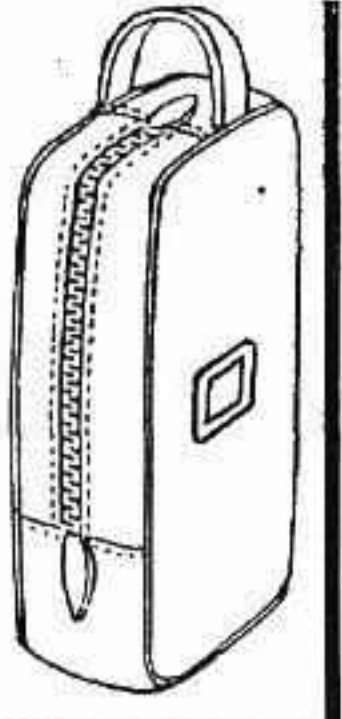
Women have been waiting for Electric Curling Irons. Now available. This item saves time and is handy to take along in overnight bag.
 \$1.67 Each in Lots of 12 or More. Single Sample, \$2.00 Each Postpaid.



TERMS: 1/3 Cash With Order. All Prices F. O. B. Chicago. Single Samples All Cash With Order.

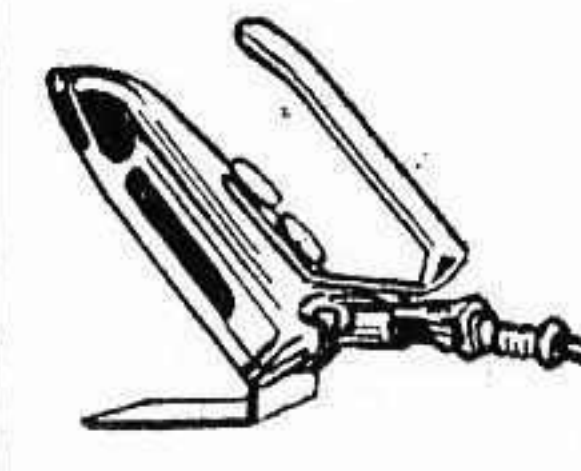
W.F. BERNHOLD, Inc.
 217 W. VAN BUREN ST.
 CHICAGO 7, ILLINOIS

BOWLING SHOE BAG
 Zipper Opening
 MAKES IDEAL LUNCH BAG
 Handy waterproof bag of heavy durable waterproof material that is giving satisfactory service to hundreds of users. Retail \$1.89 postpaid.
 In Lots of 6 or More, 75c Each
 Single Sample, \$1.00 Postpaid



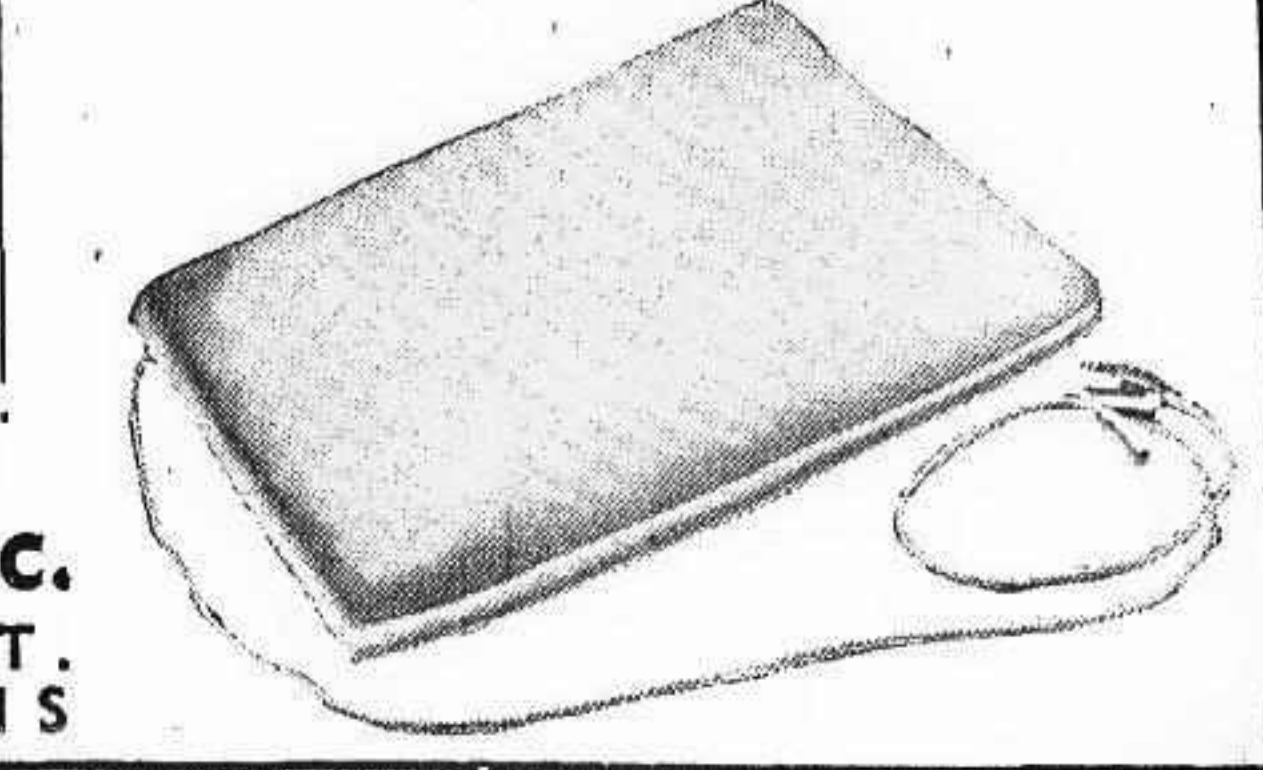
ELECTRIC IRONS

For home and travel. Quick heating. Lightweight. Not a toy. Guaranteed Genuine Aluminum Bottom Plate. Packs easy for traveling.
 Lots of 6, \$4.80; Single Sample, \$5.25 Ea. Postpaid



ELECTRIC Heating PAD

First quality Heating Pad equipped with two thermostats. Built to stand years of service.
 Lots of 6, \$2.25; Single Sample, \$2.50

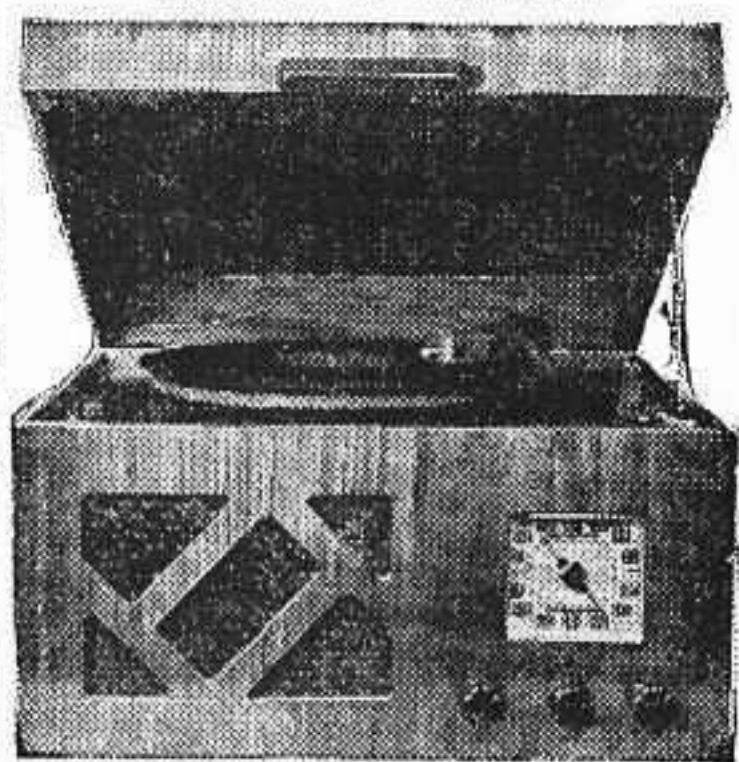


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SOLID STERLING RINGS
 Sterling Silver Wedding Bands. Per doz., \$6.00. Per gr., \$66.00.
 Sterling Silver Whitestone Solitaires with Whitestone Sides. Per doz. ... \$ 7.00 Per gr. 75.00
 Also Available—Gold Filled on Sterling Silver Base Whitestone Solitaires. Per doz. 12.00 Whitestone Wedding Bands. Per doz. ... 3.00 Lady's Single Whitestone Engagement Ring in Sterling Silver. Per doz. ... 4.50 14K Gold Plated on Bronze Base Metal Whitestone Ladies' Rings. Per doz. ... 2.50 Per gr. 27.00 Men's Heavy Sterling Silver Whitestone Solitaires. Per doz. 11.00 Per gr. 125.00 In 14K Gold Over Sterling Silver. Per doz. 11.50 Per gr. 132.00
 25% Deposit with Order, Balance O. O. D. Also a variety of Ladies' and Men's Whitestone or Colored Stone Rings. No catalog. If samples are desired, send \$10.00 per assortment.
STERLING JEWELERS
 CARROLL, OHIO

SLAVE BRACELETS
 FOR ENGRAVERS, DEMONSTRATORS, CONCESSIONAIRES
 Bright Lustre Nickel Finish

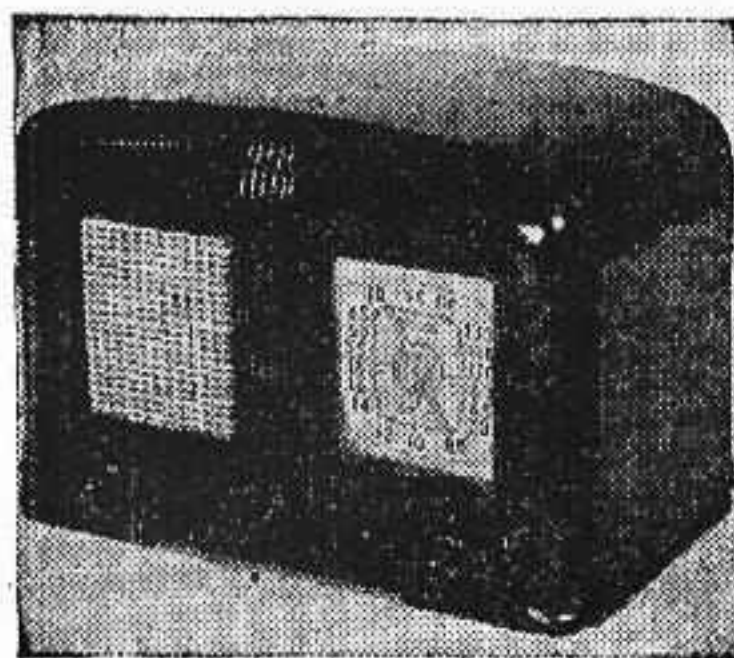
\$18.00
 Per Gross
 Send Dollar Bill for 6 Samples Prepaid.
 25% Deposit With Order.
Farris Distributing Co.
 112 PARKER CHAFFEE, MO.

—XMAS SPECIAL!



Combination Radio-Phonograph, 6-Tube Superheterodyne, Built-in Aerial, In Walnut Finish Cabinet. Powerful and tremendous volume with excellent tone quality that gives Console performance. Using a special post-war 2-stage audio amplifier circuit. Extra heavy Alnico speaker.

List Price \$64.95
Samples \$44.36 ea.
In lots of 3 or more \$42.50 ea.



CRUSADER

BEAUTIFUL 6-TUBE TABLE RADIO

Brown bakelite cabinet, AC-DC, superheterodyne, built-in loop aerial, 5-inch Alnico speaker. Double audio amplifier performance. Excellent tone.

Samples \$22.18 ea.

In lots of 6 or more \$20.85 ea.

READY FOR IMMEDIATE SHIPMENT.

25% Deposit With Order, Balance C. O. D.

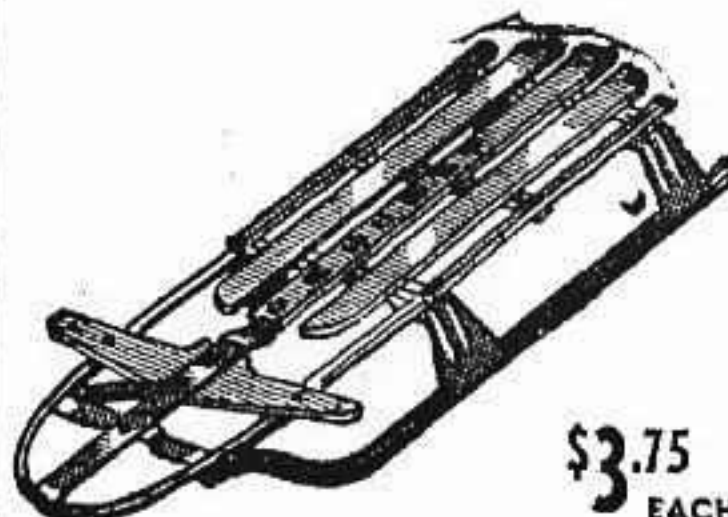
DENNIS PRODUCTS, Inc.
1890 East 5th St. Brooklyn 28, N. Y.

4 FAST SELLERS FOR CHRISTMAS



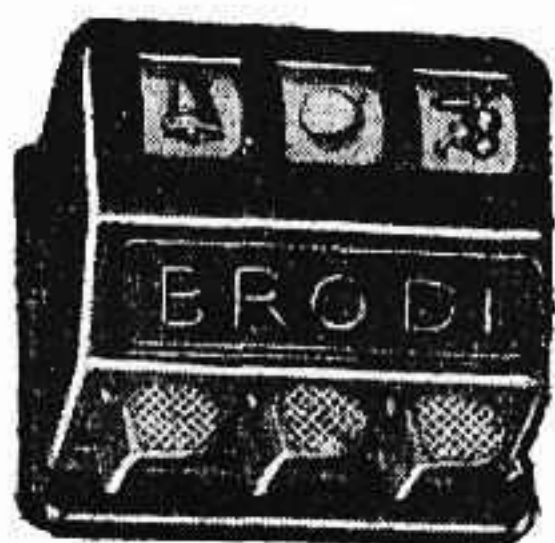
\$24
DOZ.

Ball Bearing Roller Skates—All steel with ball bearing steel wheels. Adjustable to any size. 2-Strap fastenings of tough fabric. Retail \$2.98 to \$3.50.



\$3.75
EACH

Rocket Sled—44 inches long, with metal runners. Bright red finish, gleaming steel metal parts, easy action. Retail at \$5.95.



\$7.50
DOZ.

Brodi Slot Machine

Pocket size, green or red plastic, with metal levers. Has bells and fruits just like real slot machine. Retail at \$1.00.



\$7.75
DOZ.

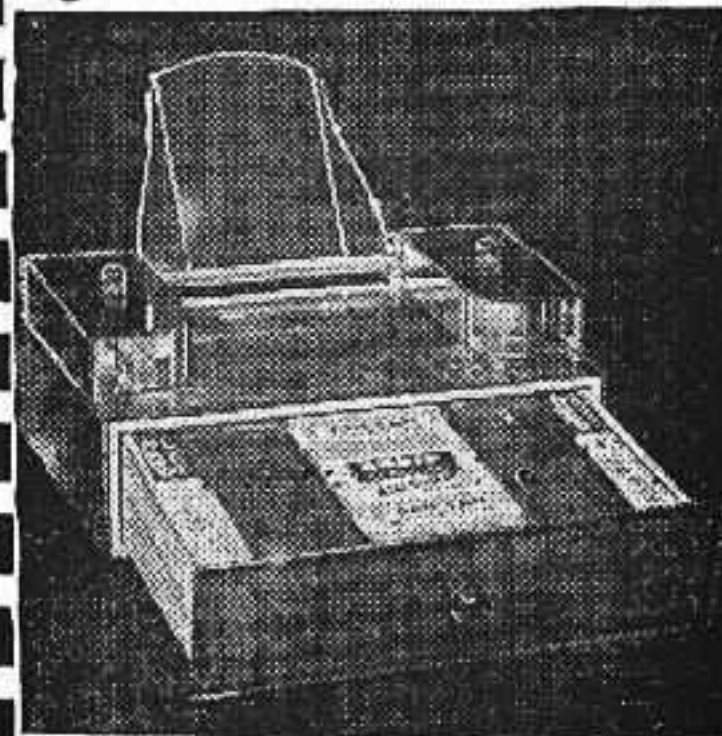
Magi-Coil—as seen in LIFE! Mystifying steel coil that vibrates with action. Walks down steps, moves along slanting surface. Retail at \$1.00.

Cash With Order
or 25% Down,
Bal. C. O. D.

M. D. Orum Co.
225 E. Detroit Milwaukee, Wis.

Write For
Catalog
Of Gift Items

CHEST O' GOLD



Glass Mirrored Vanity Chest packed with Beechnut Gum and Hershey Chocolate Bars. Sliding Drawer and Two Compartments. Beautiful, Useful and Practical.

DEAL NO. 101 Consists of

- 5 Glass Mirrored Chests
- One 1,200-Hole Board—5¢ Sales
- Specially Imprinted Label

COMPLETE \$18.75

TAKES IN 60.00

Pays Out In 25c Trade Conso-

lations 9.00

PROFIT \$51.00

1,500-Hole Board, 50¢ Additional.

TERMS: 25% Deposit With Order,
Balance C. O. D.

Net 10 days to well rated accounts.

Immediate Delivery on Receipt of Order

SUPERIOR MERCHANDISE CO.
10516 Superior Ave., Cleveland 6, Ohio

Our Specialty Is ★ POCKET KNIVES ★

One, two, three and four bladed. Large, small, medium and miniature sizes. Pearlized, Bone, Stag, Plastic Handles. Presto Push-Buttons, Scouts, Pull-Balls, Mystery, Jeweler's and others.

Also beautiful Hunting Knife with ivory simulated, aluminum-trim handle.

FULL LINE SAMPLE ASSORTMENT,
\$24.00 POSTPAID

• SWING (Pocket) KNIVES •

The New Sensational Novelty!

SAMPLE DOZEN, \$6.60

1/3 Deposit With Orders, Balance C. O. D.

S. RABINOWITZ CO.

108 Neptune Ave. Brooklyn 24, N. Y.

HAND MADE 100% PURE WOOLIES

FAST COLOR WOOL YARN

“DEBBIE” No. 16

Resplendent in vari-colored yarns. Children love the huggable charm. Ideal as a Pin-Up or “take-to-bed” doll. Comes in assorted colors.

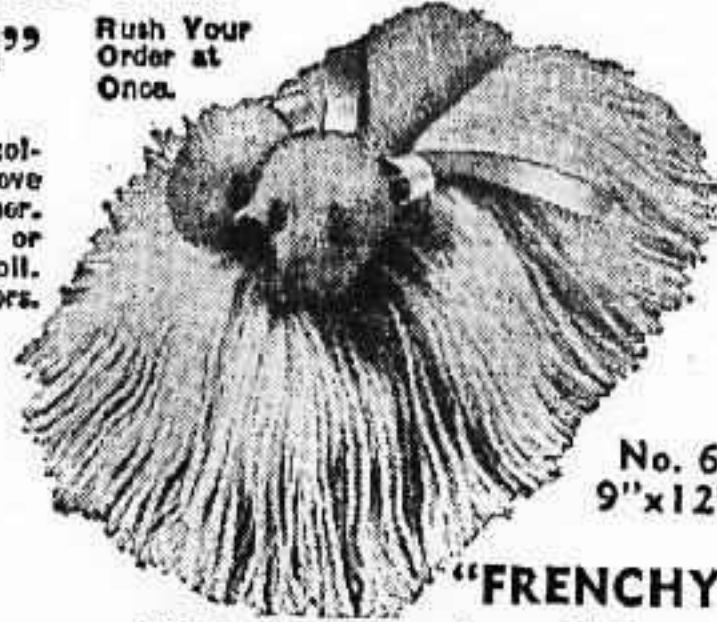
12 INCHES LONG
Retail \$2.00 and up

DEALER'S COST
\$14.40 doz. net

IMMEDIATE DELIVERY

SAMPLES
\$1.50 EACH

Rush Your
Order at
Once.



No. 6
9"x12"

“FRENCHY”

This lovable doggie sells on sight! Children love this playtoy pet, and grown-ups want them to decorate bed or vanity—or as a pin cushion.

Assorted Solid Colors.

Retail **\$2.00** Up Dealer's **\$14.40** doz. net

ALL PRODUCTS INDIVIDUALLY BOXED
Packed 12 and 24 to a Carton

- No. 500—Toy Pianos That Play—8 Key Full Octave, Teakwood Case Finished in Red.
- No. 550—8-Key Chime Tone Pianos, Velour Finish. Colors—Red or Blue.
- No. 200FC—Patented Flexible Cigarette Case In Attractive “Two-Tone” Ass. Colors.
- No. 300ST—Coaster Ash Tray Combination Set. 4 Pcs. to Set, Steel Enamel Baked Finish—Ass. Colors.

- RETAIL \$ 2.00 up
- DEALER'S COST 15.00 doz. SAMPLES \$1.50
- RETAIL 3.00 up
- DEALER'S COST 19.80 doz. SAMPLES \$2.00
- RETAIL 2.00 up
- DEALER'S COST 14.40 doz. SAMPLES \$1.50
- RETAIL 10.00 up
- DEALER'S COST 7.50 doz. 2 sets \$1.50

TERMS: Cash with order or 1/3 deposit, balance C.O.D., F.O.B. Chicago—Railway Express.

MILLER SPECIALTIES CO.

DEPT. AM, 1818 S. KEDZIE AVE.
CHICAGO 23, ILLINOIS
Telephone: ROCKWELL 1281



WORRYBIRD BANK
It's NEW!
Immediate delivery! 4 1/2" tall; plastic body and feet. Spring-mounted head, detachable feet for removing money. Paper birdhouse included. Ass't colors to doz. 25% dep., bal. C.O.D.; cash orders prepaid. Sample Bird \$1. Write for our circulars. Doz.

HAROLD RICH
51 ALLEN ST. BUFFALO, N. Y.

CUFF BRACELET

Beautiful two-tone combination for MOTHER and DAUGHTER. One each Sample, \$10.00. Lots of six, \$5.00. Special Prices to Jobbers and Wholesalers.

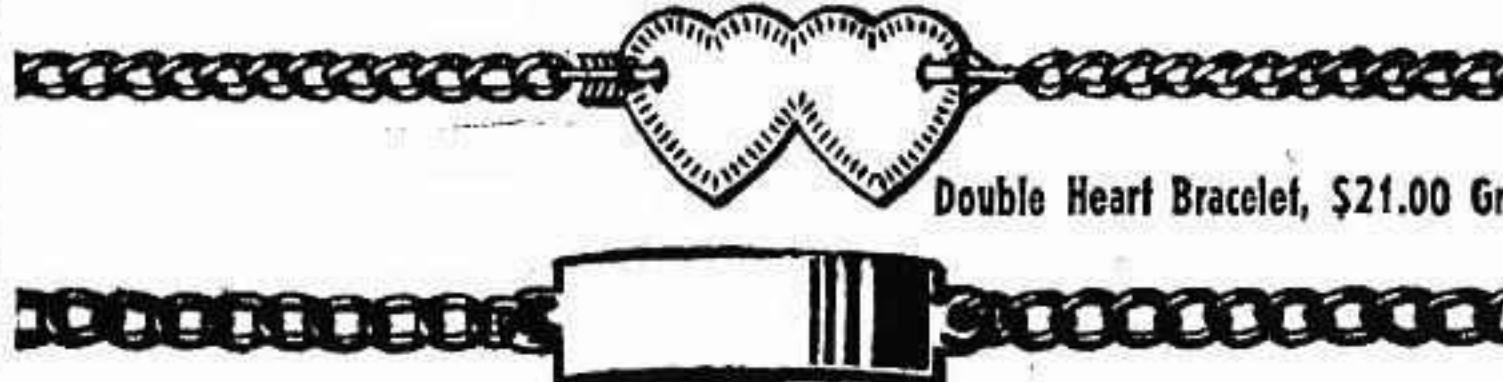
ALFRED J. GASSE

274 Harwich St. New Bedford, Mass.

—ATTENTION, ENGRAVERS!

SENSATIONAL IDENTIFICATION BRACELETS

PRICES CUT 33%

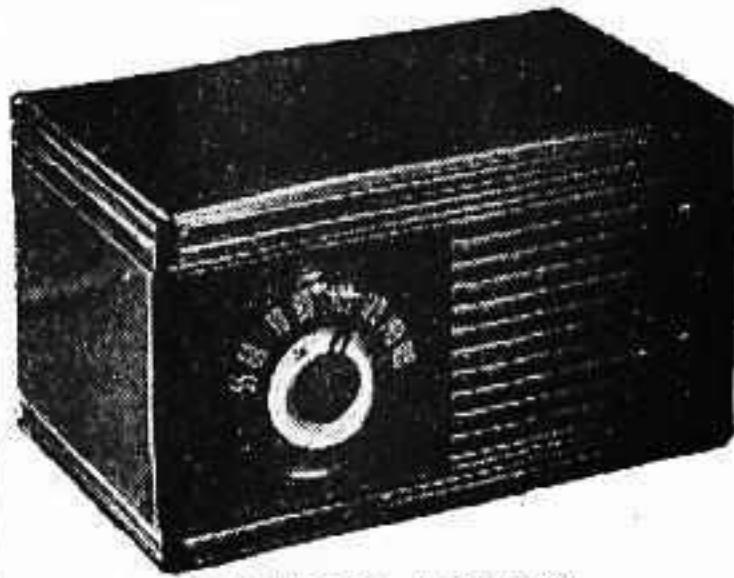


Double Heart Bracelet, \$21.00 Gr.

Our Number 4 and 5, \$30.00 Gr. Send for Reduced Price List to go with your Catalogue.

Dexter Engraving Jewelry Co. 23 ARCH STREET
PROVIDENCE 7, R. I.

RADIO FOR Boards & Premium Operators



5 TUBE AC-DC
Beautiful White or Brown Plastic Cabinets, 3 1/2" Illuminated Dial.

#101 WHITE
Your Cost

\$20.50

#100 BROWN
Your Cost

\$19.50

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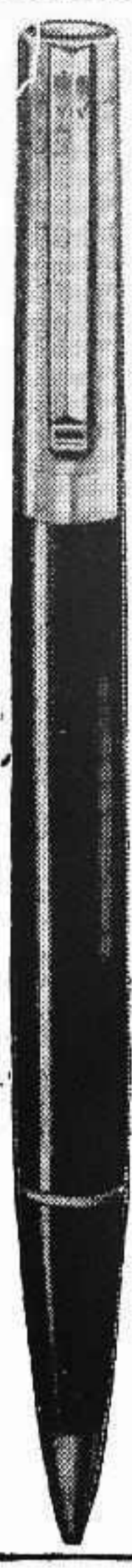
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Two Dozen to Carton

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B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each \$4.10
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No. 40—Large Size Xmas Red Poinsettia. Can be mounted on laurel same as Georgines, Dahlias and Roses. Per Gross \$16.50
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50 Lb. Carton, \$10.50; 25 Lb. Carton, \$8.00.

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A Real Flashy Number in Bright Holiday Colors.
Large Size, Gross, \$38.00. Medium Size, Gross, \$27.50.

PREPARED HOLLY WREATHS—GREEN ENAMELED
18 inch diam. with Red Holly Berries. Doz. \$ 7.50
20 inch diam. with Red Holly Berries. Doz. 10.50

DECORATED XMAS RED ROPING WREATHS
7 inch diam. Gross \$12.00 12 inch diam. Gross \$38.00
8 inch diam. Gross 15.00 14 inch diam. Gross 48.00
10 inch diam. Gross 22.50
14 inch diam. Elaborately Decorated. Doz. 12.00

DANCING SANTA CLAUS
20 inch length. Gross \$9.00

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20 inch length. Gross \$ 9.00
Better Quality in larger size. Gross 15.00

METAL JINGLE BELLS—GOLD and SILVER
Cluster of 3 Bells on chain with Red Ribbon Bow. Can be used as Corsages and Holiday Decorations. Gross \$15.00

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3 1/2 inch diam. Gross \$7.50 | 4 1/2 inch diam. Gross \$12.00

METALLIC HANGING STARS—ASSORTED COLORS
3 inch diameter Stars on 4 inch diameter Silver Background. Gr. \$7.50

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12 inch Cardboard Horn. Covered with bright colored paper in attractive assorted colors. Has mouthpiece and loud squawker. Gr. \$8.00
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A combination of Fancy Art-Glo Foli and Crepe Sewed Bands, Crepe Tassels and Ornaments. Gr. \$9.00

CHAMPION FOUNTAIN PENS
Standard Size, Screw Cap, Gold Plated Ball Point, lever filler and pocket clip. Every Pen mechanically perfect. Assorted attractive colors. Gross, \$50.00. Doz. \$4.50
Send for our New Price List of all Flowers, Follages, Artificial Flower Material, Corsage Material, Costume Jewelry Material and other fast-selling Holiday Items.
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FOR LIMITED TIME ONLY
5 Rebuilt WATCHES

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These watches are completely rebuilt—new cases, dials, etc., but they need minor repairs or adjustment. This is a good value. Order now.

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MUSICAL BOWLING BALL BAR

THE MOST TERRIFIC ITEM IN THE MERCHANDISE FIELD

\$18.45 EACH
8 OR MORE, \$17.70 EACH

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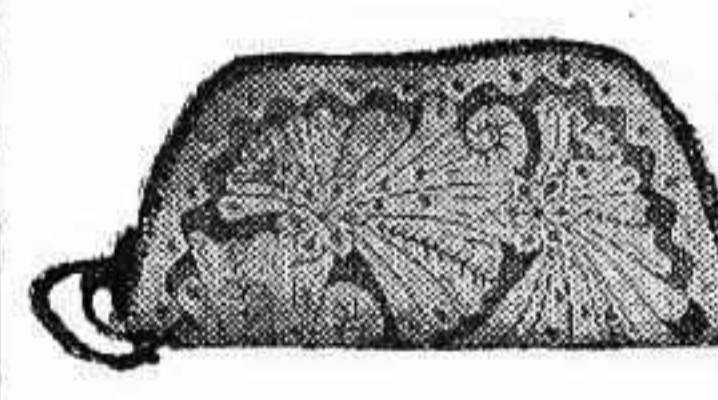
Nothing like this ever before. An actual bowling ball set on a beautiful bakelite base trimmed with an attractive engraved metal band colored in gold. The bowling ball is fitted with a stainless steel tray containing six gold trimmed glasses and a ten pin shaped crystal decanter (capacity one pint). Lift the decanter and the tray revolves, PLAYING A BEAUTIFUL TUNE. Fully guaranteed. The hottest board item in years.

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LEATHER PURSES**

Beautiful and Individual
Size about 14"x7"

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Savanna, Okla.

1 STARTS YOU IN BUSINESS

100% DELUXE TIES
WOOL INTERLINING
These ties are made of genuine neckwear fabric, resiliently constructed. Each tie has a woven label showing construction. Rapid fire \$1.00 seller.

COSTS YOU ONLY \$7 PER DOZ. YOU MAKE \$5 PER DOZ.

SEND \$1.00 for Special Introductory Offer of 2 DeLuxe Ties. Postage Prepaid. Only one offer to a customer.

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CATALOG COMPLETE LINE FREE.

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**FUR COATS
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Salesmen! Veterans! Peddlers! Let us put you in business for yourself! Big profits! Buy direct from reliable wholesale firm latest 1947 style Fur Coats! All sizes and colors! If not satisfied money refunded within 3 days! Wire or write today for free price list and catalog! Agents wanted!

ROSE FUR CO., Dept. P-23
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\$5.50 UP

SENSATIONAL!
Men's Heavy Weight Identification Bracelet. Sells on sight. Every sale you get repeat business. Send 50c for Sample. It is the most wonderful number you sold this year. Two styles, White and Yellow.

Milwaukee Novelty Co.
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OAK HYTEX BALLOONS



No. 9 FAVORITE Assortment

Back again to get big money for you. This famous Oak assortment includes Sunbeam, Zig Zag, Star, Circus and Animal prints. We are supplying jobbers in all sections on an equitable basis. Be sure you get OAK-HYTEX in the Blue Box with the Yellow Diamond Label.

The OAK RUBBER CO. RAVENNA, OHIO.



Pipes For Pitchmen

— By Bill Baker —

WALTER BYERS . . . and wife are en route to Maryland for their annual visit with Mrs. Byers' parents, where they will spend Thanksgiving and do some deer hunting. Later they plan to go to Florida for the winter.

HARRY WEINER . . . is still the top man with his soap layout at the West 50th Street store in New York.

SIGHTED . . . cutting up jackies recently while en route to Los Angeles were Red Larkin and John McGeer.

HAPPY RADER . . . hillbilly comedian, is plying the razors and clippers at Brucker's Barber Shop, Bridewater, Va.

PAT MALONE . . . and Jack (Bottles) Stover are adding a few shekels to their Christmas bank roll making stock sales in Virginia, West Virginia and Maryland. Jack says that business has taken a noticeable increase since the OPA clamps have been taken off. Both cast their lot with Col. C. A. Maitland at the big Armistice Day celebration in Harrisonburg, Va.

COL. C. A. MAITLAND . . . has opened his receipt book and reports good takes in and around Harrisonburg, Va.

W. F. McDONOUGH . . . of sheet note, is at Gardiner, Me., where he is making his home after a successful summer on paper with King Bros.' Circus.

WEBSTER MANEN . . . is reported working pen and pencil sets thru Maine to good returns.

CHET GREELEY . . . Liberty, Me., pitcher, has returned to his home following completion of a click road tour.

JOHN BARBER . . . widely known in pitch circles, is confined in Jewish Hospital, Cincinnati. Barber says he'd like to read letters from friends in the business to help pass away the time. He's in Room 114.

BOB SCHINDLER . . . recently discharged from the armed forces, is in Brooklyn planning a transferine layout for the road. He'd like to read pipes here from Mary Ragan and Doc Griffith.

PROF. JACK SCHARDING . . . is back in his old stamping grounds in Florida and reports that he has a number of exclusive contracts for horoscopes and health books at the Florida fairs beginning in January. "There are," says the professor, "many carnival and pitch folk down here at the moment. I had the best week's business in my 40 years of trouping at Wisconsin State Fair this year. I'd like to read pipes from Doc Duncan, Doc James and Doc Hume."

ED JANUS . . . left his Bridgeport, Conn., surroundings for the Cleveland air show, which he plans to work with novelties.

KITTY KEMPTON . . . rambled into Cincinnati last week to install her perfume layout to good returns in Neisner's five and dime.

COWBOY WILLIAMS . . . is purveying oil in Neisner's Cincinnati five and dime store to good click results. He'd like to read pipes here from Eddie Gillespie.

PHILIP J. LANDAU . . . comes thru with the following from New Orleans: "I'm working the Lord's Prayer on a Penny here to

good results. Have also been making the football games in this sector and expect a large crowd for the Notre Dame-Tulane game, for which I have the ex on novelties. Business has been very good here and I'm still able to buy poor-boy sandwiches at 15 cents a copy. Plan to remain here until Thanksgiving Day when I leave for Orlando, Fla., to sell programs at a local race track."

SHOWBIZ CASH SAVES

(Continued from page 48)

bought the plant at sale, the plant would then be subject to a property tax levy.

Move for County Tax

Airing of the various steps leading up to the bond sale here added fuel to the fire for a 5 per cent levy on the pari-mutuel betting. At present, one other county, Saratoga, gets 5 per cent on all pari-mutuel betting held in that county. Agitation for a similar levy is also on in Erie County, where pari-mutuel racing is held at the county fair at Hamburg.

The racing association, which holds a 20-year lease for its operations, has spent substantial sums on the grounds in equipping it for pari-mutuel racing. Besides improvements to the track, it made provisions and installed betting machines, beautified the grounds and provided other added facilities which have rebounded to the advantage of the fair.

During the past year the fair on its own spent \$15,000 on permanent improvements to the plant. The 1946 annual, while a success, was prevented from turning in a sizable profit because of rain, which washed out its big closing day.

Hamid and Strates have for years been identified with the event, Hamid for providing the stage and some of the track attractions, and Strates for years has held the mid-way contract.

ARIZ. SET FOR RECORD

(Continued from page 48)

too. Cribs and games are provided. It was evident that fairgoers with a pick of entertainment—either straight amusement or educational—were striking a happy medium of both. They feel the colorful extravaganza of Arizona commerce, culture and customs being unfolded more than makes up for the five years when the spectacle was a wartime casualty.

No State Aid

The large crowds demonstrated "we must plan for enlarged exhibition buildings and more space for the 1947 fair," Paul F. Jones, secretary of the fair commission, said. "Fortunately, the commission believes it will be in position to make such an expansion possible without costing the taxpayers one cent. The present fair is not costing taxpayers anything. It is the second in the history of State fair for which no appropriation was made by the Legislature."

Jones said more room is needed for livestock, for poultry, the industrial exhibits and for the parking of autos.

Visitors this week included representatives of the Hermosillo, Sonora, Mexico, Chamber of Commerce, who came to study the types of buildings on the grounds here. They are planning a fairgrounds park at Hermosillo, they said.

RACE BETS OKAYED

(Continued from page 48)

mutuel horse racing by a vote of 13,997 to 8,099.

In Berkshire County, Edward J. Carroll, president and general manager of the Barrington Fair Association, addressed a similar plea to the voters, declaring that "racing has added materially in the liquidation of debts and in the rejuvenation and expansion of Barrington Fair." The voters responded by approving horse racing by a 2 to 1 margin, 22,656 voting for its continuance, 10,498 against.

TIMELY BUYS

TOY DEAL. Stuffed Washable Toys, Also Pull Toys. Mechanical Motion. Assorted Styles. Dozen Assorted. \$6.00

TOY DEAL. Stuffed Washable Toys, Also Wagon Block Sets. 2 Sizes. Dozen Assorted. 7.20

MUFFLER AND GLOVE SETS. All Wool. Assorted Colors. Individually Boxed. Fine Goods. Each Set Complete, \$2.95. Dozen Sets Complete. 30.00

MEN'S HOSE. Top Values. 3 Price Ranges. 10 Doz. \$24.50, \$29.50. 34.50

BALL PEN. The Best Ball Pen on the Market and Priced Very Exceptionally. Each \$2.95. Dozen. 33.00

TOILET WATER. A Quality Product by Karoff Creations. Packed in an Elaborate Box. \$1.00 Retailer. Close Out. As Is. Gross. 15.00

REMBRANDT COLOGNE. In 3 Lovely Fragrances. Giant 16 Oz. Size. In Individual Boxes. The Last Word in Quality and Eye Appeal. Retailer \$2.00. Gross \$100.80. Dozen. 9.00

MYSTIC WEATHER FORECASTER. It Predicts Weather Indications 8 to 24 Hours in Advance. Very Attractive and Beautiful. Individually Boxed. Dozen. 5.40

MUSICAL TOY RADIOS. Plays Tuneful Music When Dial is Turned. Decorated Radio Shaped Case. Each \$4.95. Dozen. 54.00

MILITARY BRUSH SETS. 3 Piece. 2 Brushes & Comb in an Attractive Box. Dozen Sets Complete. 5.40

METAL ASH TRAY STAND. Complete With 3 Ash Trays. Gigantic Value. Dozen Sets Complete. 13.50

ASH TRAYS. Glass. Large Size. Attractive Engraved Bottoms. Big Value. Gross. 7.20

POKER CHIPS IN RACK. Compressed Paper. 100 Assorted Chips to a Rack. 10 Racks Complete. 3.25

25% Deposit With Order. Not Fast.

MILLS SALES CO.

Cut-Rate WHOLESALERS Since 1916
901 BROADWAY, New York 3, N. Y.

KIPP BROTHERS

Distributors for Oak-Hytex Balloons.
117-119 S. Meridian St., Indianapolis 4, Ind.

FIREWORKS

IMMEDIATE DELIVERY

Really Low Prices. Free Catalog Available.

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NO. 8" SPARKLERS.
15¢ Sellers. 1 Gr. Box \$ 8.16

NO. 10" SPARKLERS.
30¢ Sellers. 1 Gr. Box 19.80

NO. 20" SPARKLERS.
15¢ Seller. 1 Gr. Pcs. 9.90

2-INCH SALUTES.
High Flash. 1000 12.00

1600 CHINESE FLASH CRACKERS 12.35

BULL DOG SALUTES.
High Flash. Gross 2.90

TWO-SHOT REPEATER.
Heavy Load. Gross 8.16

STANDARD SPECIALTY CO.

Oostburg, Wisconsin

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THERE IS NO SUBSTITUTE FOR QUALITY

WRITE TODAY for new wholesale catalog on tonics, oil, solve soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are **MANUFACTURERS PHARMACEUTISTS** established 1934.

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We have good publications for the rural areas in most all States. Plenty of up-to-date maps in stock.

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ALL GENUINE FURS

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H.M.J. FUR CO.
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NAIL CLIPPERS, #135,
\$13.50 Per Gross Carded

NAIL CLIPPERS, Surgical Steel Crown,
\$14.50 Per Gross Carded

#125—50 Cal. TABLE LIGHTERS,
\$3.50 Per Dozen

MODERN MFG. CO. (Manufacturers)

5th & Cambria Sts. Philadelphia 33, Pa.

NYLONS!

First Quality, No Seconds or Irregulars.

51 Gauge \$17.90 Per Doz. Pairs

54 Gauge 19.90 Per Doz. Pairs

R. W. GRECCO

Dept. K, 72 Troutman St., Brooklyn, N. Y.

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STERLING SILVER LADIES' WHITESTONE RING

BEAUTIFUL SET IN BLACK ONYX

A Closeout, \$3.50 Per Doz. or \$36.00 in Gr. Lots. Send 25% with order, bal. C.O.D. or send \$1.00 for samples. *Simulated.

STERLING JEWELERS CARROLL, OHIO

Balloons - Slum - Novelties

Write for your Carnival and Novelty List—Now Ready.

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Write today for prices on our Laxative, Tonics, Herbs, Liniments, Salves, Corn Medicine, Tablets, Soaps, etc. 1 day service. (Products Liability Insurance Carried.) Manufactured by a Registered Manufacturing Pharmacist.

GELTONSA MEDICINE CO.

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NEW AUTOMATIC ELECTRIC IRONS

Equipped with genuine Westinghouse Thermostat for Silks, Wool, Linen, Cotton, etc. Fully guaranteed. Immediate shipment. Sample, \$6.50. Doz., \$66.00. Many other Appliances ready. Get our prices.

McSWAIN APPLIANCES

606 N. 10th St. Fort Smith, Ark.

Maumee Tangle More Confusing

(Continued from page 49)

of the society's books, revealed none of 21 board members has paid any society dues for several years, altho the society's constitution and State laws stipulate that directors be members in good standing.

Glann in Arrears, Too

A check of membership fee payments showed five directors had not paid dues for 11 years, three for 9 years and the others had paid no dues at all. Charles Glann, secretary, is in arrears eight years.

Several directors, when informed of their delinquency, said they were under the impression dues had been deducted from per diem allowances owed them by the society. It was revealed that the society had not paid per diem and mileage allowances since 1935.

Members are entitled to a joint total of \$6,188 in per diem allowances and mileage considerations and will bring the outstanding debt considerably higher, the State examiner said.

Campbell is expected to report his findings to State auditor's office next week.

Audit Called by Prexy

Society directors scrambled to pay dues when it was revealed they were delinquent.

Glann, who has been under fire of directors as well as the State, said his books would be ready for a special audit in time for the Society's annual meeting and election of officers December 7.

The call for the special audit arose more than a month ago and was ordered by John Probeck, society president.

OKLA. CITY NETS \$89,893

(Continued from page 48)

is \$100,000—"to do it as it should be done."

Stadium Proposed

The fair board was prompted to keep the annual show in the same location for two reasons: Too much investment already made at the park which can be converted to nothing but some form of entertainment and the lack of "any agreement as to where the fair should be moved."

Included in the proposed building and rebuilding program is the construction of a huge stadium on 40 acres southeast of the present park. Use of the land would require considerable reclamation work, however, as river floods overflow there.

UNDER THE MARQUEE

(Continued from page 63)

son, Miss., and is at Tulsa, Okla., for the winter working on his State paper deal and traffic guide.

Charles B. Kistler, CFA and CHS, of Allentown, Pa., lists the following shows which he and Mrs. Kistler attended during the past season: Bradley & Benson, Hunt Bros., James M. Cole, Bond Bros., John Roverson, Ringling-Barnum, King Bros.' and Bob Dickman's, all circuses; Blackmon's Diamond B and Wescott's Circle W, rodeos; fairs at Andreas, Kutztown, Leighton, Northampton, Reading, Allentown and Bloomsburg, all Pennsylvania; the first annual picnic of Emmett Kelly Tent, CFA, Hagerstown, Md., the magician's convention at Baltimore, and midway still dates of the Garden State Shows, Lawrence Shows and Dick's Paramount Shows. Their mileage totaled 1,988 for circuses alone, most of which they attended more than once.

A large share of credit for the speed and efficiency with which the Cole Bros.' train was loaded and unloaded the past season belongs to the baggage stock department, in the opinion of Jerry P. Booker, CMB&OA, San Francisco, whose special interest is baggage horses. Booker, who caught the Cole show at Oakland and San Mateo, Calif., reports William J. Banks had 10 well-matched dapple gray percherons, six of which were used on the America calliope wagon, and that Banks's staff consisted of Earl Yeargin, Raymond Chase, Clarence Banks and Dave Clark, drivers; Mark Carnett, gilly driver, and Orville Switzer, helper. "With mechanization almost entirely absorbing the once mighty place held by baggage horses," Booker adds, "it is a sight for sore eyes to see the few that are left today."

Hunt Bros.' winter quarters, Bordentown, N. J.—Marion Drew and Buddy and Danny Carroll are filling night club engagements in Philadelphia. Viola Bush is back from Waurika, Okla., where her father was seriously ill. Karl W. Yonkers, boss mechanic, and wife left for Pensacola, Fla., and Side Show Jawn for Bridgeport, Conn. Donald Winn enrolled in Florence High School. His parents, Jimmy and Lucetta, had the Jungleland Show the past season and are staying at quarters. Slim Somers, brigade manager, stopped off en route from Chicago to his home at Waterbury, Conn. Jim Stutz, after making the Halloween parades and celebrations in South Jersey, left for a hunting trip in Pennsylvania, accompanied by his son, Jimmy. Charlotte Levine spent a few days at Syracuse, N. Y., visiting her sons, Julius and Charles, who are students at Syracuse University.

In the public prints: Appearing on the cover of the October-November issue of *The White Tops* is a classy photo of Norma Davenport and one of the Dailey Bros.' elephants, with a shot across the bottom showing 10 bulls in a long mount. Pictures are from an extensive collection made the past season by Harry A. Atwell, Chicago. . . . Thomas L. Stinson Jr., Los Angeles, Western editor of *Popular Mechanics* magazine, has written an illustrated article, *Home Town Circus*, concerning the Gainesville (Tex.) Community Circus, for publication in the December issue of that publication. . . . "Mud and hard seats to the contrary, the crowd had a good time," says a page 1 review of Dailey Bros. in *The News Messenger* of Marshall, Tex. Clipping was sent in by William T. Randolph, circus fan and manager of the Magnolia (Ark.) Chamber of Commerce, who observes the show

was lucky to rate any space at all, in view of an acute newsprint shortage caused by the maritime strike.

Before she attended a meeting of circus fans in connection with the Big One at Boston May 19, Edna McLeod of New Bedford, Mass., had never seen a circus. William F. Machado, CHS, of New Bedford, reports that since then Miss McLeod has attended the following shows: American Banner Shows, Bay State Shows, Globe Shows, Bradley & Benson Circus, Sparks Circus, B. Ward Beam's Thrill Show, King Bros.' Circus, Lawrence Carr Shows, Hunt Bros.' Circus, Marshfield County (Mass.) Fair, O'Brien Shows, Fairhaven (Mass.) Street Fair, Brockton (Mass.) Fair, Mitchell Memorial Club Carnival, Middleboro, Mass.; VFW Carnival, Fairhaven, Mass.; Middleboro Fair, Lakeville, Mass.; J. C. Harlacker's Grandstand Circus, New Bedford; Joe Walsch's cat act, Benson's Wild Animal Farm, Nashua, N. H.; Carver's diving horse, Revere Beach, Mass.; Pine Crest Ranch, Nasonville, R. I.; Dick's Paramount Shows, Playtime Shows, World of

Mirth Shows, Middleboro (Mass.) Firemen's Festival, and finally another circus fans' gathering at Boston October 6 with the Hamid-Morton Shrine Circus.

NAME IAFE SPEAKERS

(Continued from page 49)

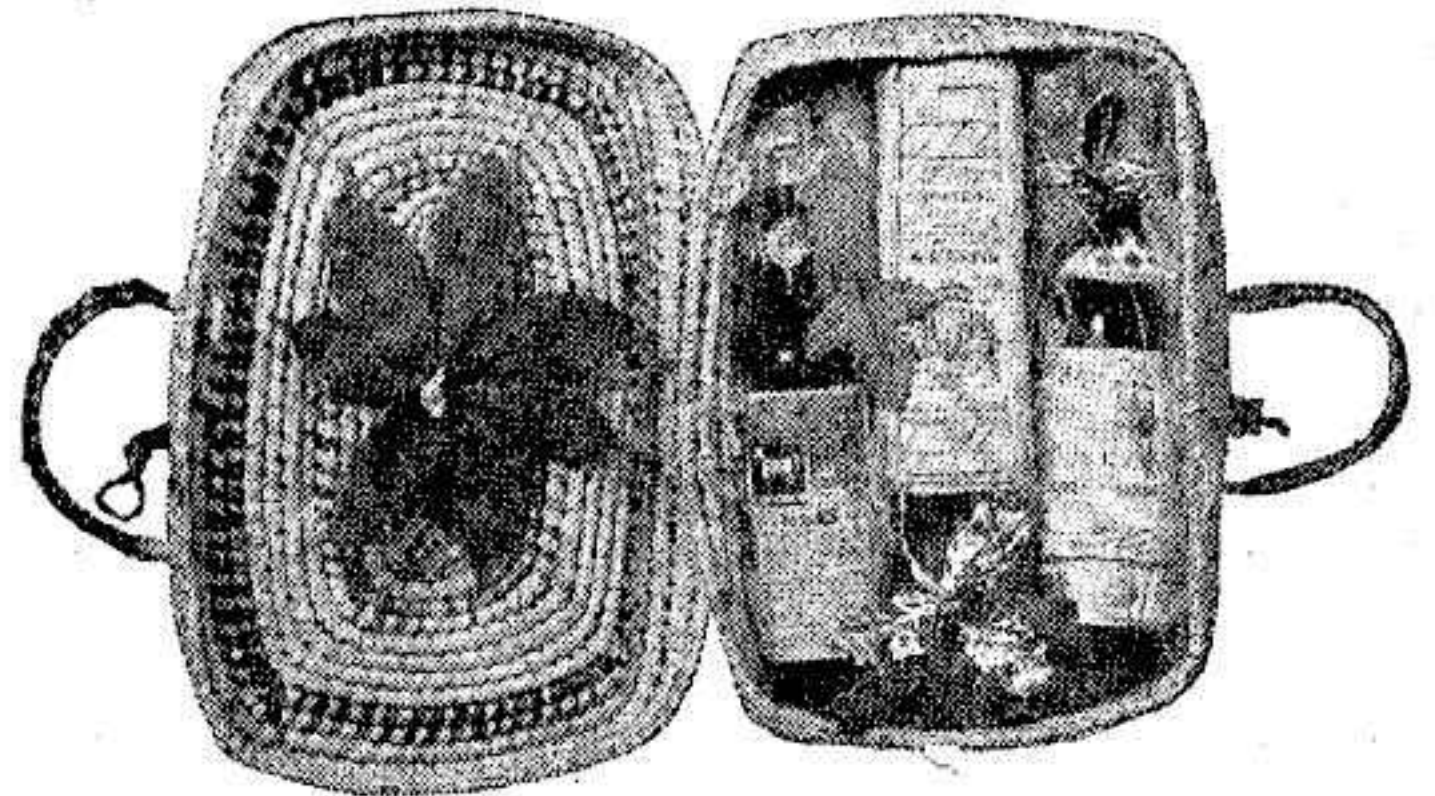
Disease in Poultry, Paul P. Ives, American Poultry Association; *Fair Building Plans*, Max L. La Rock, Wisconsin College of Engineering, Madison, and the *Advantages of a Fair Circuit*, Ethel Murray Simonds, president of the *Middle-West Fair Circuit*.

Wednesday afternoon subjects and speakers will be *Post-War Department of Agriculture Exhibits*, Joseph Hiscocx, U. S. Department of Agriculture; *Post-War Plans of the Canadian National Exposition*, Elwood A. Hughes, manager of the exposition; *Our Conservation Building*, Archie L. Putnam, Chippewa Falls, Wis., and *Ideas in Fair Layout*, R. J. Pearse, Raleigh, N. C.

Following the speakers Wednesday afternoon, reports of the classifications and resolutions committees will be received, and then the election of officers will be held.

Annual banquet and ball of the Showmen's League of America that evening will close the convention.

CHRISTMAS CHEER FOR JOYFUL HOLIDAY GIFT GIVING



YOUR FAVORITE BRAND IN DOMESTIC OR IMPORTED WHISKEY, SCOTCH, WINES BRANDY, CORDIALS, CHAMPAGNES, ETC.

BASKET ASSORTMENTS

ASSORTMENT No. 1

- Imp. Sandeman Port Wine
- Bonded Old Taylor
- 3 Star Hennessy Cognac

ASSORTMENT No. 3

- White Horse Scotch
- Marashino Liquor
- Napoleon Cognac

ASSORTMENT No. 2

- Imp. Sandeman Port Wine
- Fine Arts Whiskey
- Johnny Walker Scotch
- Fundadora Brandy

ASSORTMENT No. 4

- Remy-Martin Cognac
- Southern Comfort
- Bonded Fitzgerald
- Canadian Club

Many other assortments available, all in attractive wicker hampers with suitable Xmas decorations. Special assortments to order.

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PACKED IS WORD FOR SHOW

Pick Stevens For Banquet

Move banquet date up one day to Wednesday Feb. 5—urge reservations now

CHICAGO, Nov. 16.—First post-war convention and show staged by Coin Machine Industries, Inc., is expected to draw between 10,000 and 12,000 people from all parts of the country and from abroad. Wise manufacturers, distributors and operators are making reservations for hotel accommodations now—and those who don't may soon be out of luck.

That is the outlook expressed by James A. Gilmore, secretary-manager of CMI, whose office in Chicago is even now in the hustle and bustle of convention-time as plans are made for the big event, scheduled for February 3-6.

CMI Makes Changes

Even CMI has had to make some changes because of Chicago's crowded conditions. Originally, as in other years, the closing banquet, floorshow and dance—a convention highlight—was slated for Thursday night, February 6, and the place was to have been the Hotel Sherman. But crowded schedules of other events necessitated a change of plans, Gilmore told *The Billboard*.

Gilmore said that the banquet plans have undergone two changes. The banquet date itself has been moved from Thursday night to Wednesday night, February 5. Show, however, will continue thru Thursday. And the place has been changed. Instead of the Sherman, the banquet will be held at the Stevens Hotel, he said. Hotel Sherman officials were unable to accommodate the larger crowds.

Dancing will probably not take place following the banquet and floorshow, Gilmore said, since the Stevens—like all other Chicago hotels—reports that it is short of help and would be unable to move the tables necessary to clear the floor.

Fewer Accommodations

At the same time, Gilmore repeated his warning that those who attend the convention and show should make room reservations now if they haven't already done so. He pointed out that the LaSalle Hotel, closed earlier this year following a spectacular fire, will not be reopened in time to handle visitors. Since the LaSalle is conveniently close to the Sherman and is one of the city's larger hotels, this news means even fewer available rooms than were originally expected.

Exhibit space in the convention hall itself is at a premium, Gilmore said. This space has now been assigned. In a move to accommodate pre-war exhibitors, CMI made special arrangements with the Sherman to place 11 salesboard firms on the first floor of the hotel, after discovering that there was not available space for these companies on the main exhibit floor.

Some of the city's hotels are al-

Calendar for Coinmen

November 19-21—American Bottlers of Carbonated Beverages, annual convention, New York.

November 25-26—Packaging Industry's Annual Convention, Stevens Hotel, Chicago.

December 8—Alabama Music Operators' Association, Montgomery.

December 12—Arcade Owners of America, annual meeting and entertainment, Village Barn, New York.

January 19-24—Canning Machinery and Supplies Association, exhibit, Atlantic City.

January 27-31—Electrical Engineering Exposition, 71st Armory, New York.

January 27-31—Society of Plastic Engineers, Coliseum, Chicago.

February 3-6—Coin Machine Industries, Inc., convention and exposition, Sherman Hotel, Chicago.

February 17—Chicago World Trade Conference, Stevens Hotel, Chicago.

News Digest

PUBLIC RELATIONS—Chicago juke box operators, thru their association, set an example for the trade this week in offsetting unfavorable juke box stories in newspapers. Existence of an incorporated association, and constructive action on the part of its officials in granting interviews to the two local dailies which had launched unfavorable series, were credited with appearance in these same papers of favorable publicity.

CANDY PRICES—With the trend away from nickel retail prices for candy bars, vending machine operators were trying in several ways to adjust their sales to higher-priced merchandise. While those who could were converting venders to accept dimes, others were cutting location commissions or switching to other merchandise such as cookies or packaged bulk hard confections. Some operators having dime play machines were pennying nickel bars to return four, three or two cents on a nickel-bar purchase.

METALS—Future prices and supplies of copper, lead and steel were headline questions this week as ceilings were removed from these coin machine production items and from the components which manufacturers of machines use. Altho steel held steady, sharp price hikes for copper and lead came immediately. Optimistic note was general agreement in various industries that decontrol would end shortage bottlenecks and eventually lower costs.

CMI SHOW—Chicago's still-crowded hotel and convention accommodations have necessitated changes in the traditional coin machine show schedule. Most important change is moving the banquet from the Sherman Hotel to the Stevens, and spotting this feature event on Wednesday instead of on Thursday, the closing day. Ten to 12 thousand coinmen expected at the convention could not be taken care of in the available banquet facilities at the Sherman.

ready completely reserved for convention time, hotel managers report, and others are rapidly filling all vacancies. Many coin machine firms made hotel reservations four to six months ago in order to make certain of accommodations.

PACKAGING—Unrestricted sessions at Packaging Institute's annual meeting in Chicago, November 26, should attract vending machine operators. Separate forum discussions for confection and cigarette packaging is expected to bring out new trends, pressing problems in this field, which is an important factor in automatic merchandising.

SUGAR—Makers of candy, soft drinks, ice cream and other vending machine products will petition U. S. representatives of the Emergency Food Council for increased allocations of sugar to commercial users. Washington meeting of industry leaders in these fields, deciding on such action, presented strong arguments to support their contention that thousands of firms have barely been able to stay in business because of too-low sugar rations. Solution, they claimed, is increasing the U. S. share of world sugar supplies next year.

LOCATIONS—How coin machines can help gasoline stations to achieve more stability as business enterprises was pointed out by speakers at the American Petroleum Institute convention in Chicago this week. Balanced selling program, in which sales of additional merchandise will fill out the small profit margin experienced by many stations in gasoline sales, was an important proposal advanced during the meeting.

HOTEL SHOW—Coin-operated radios, music equipment and vending machines were prominent among exhibits at the National Hotel Exposition in New York this week. Leading the coin machine parade were coin-operated radios, with five firms displaying their sets. Three soft drink vending machines were viewed by hotel men, as well as voice recorder, photo machine and equipment of two music firms.

CHEWING GUM—Chicle was underscored, together with sugar, as a prime bottleneck of the chewing gum industry, in a report of a survey completed recently by the Office of Domestic Commerce. Conclusion is that chewing gum will not be available in quantities to meet demand for some time to come, but that the blame probably will be placed on sugar. Chicle and other base materials, it is said, are being imported in amounts which augur well for increased production.

Decontrol of Steel, Copper, Lead Watched

Note Copper, Lead Rise

NEW YORK, Nov. 16.—Future prices and supplies of copper, lead and steel—as well as component materials used by coin machine producers—became a big question mark this week with the removal of all price ceilings and restrictions.

With steel as the chief exception, a number of sharp price rises were registered immediately, including those for copper and lead. But producers in these fields gave forth also with predictions that greater output would be a beneficial result of the return to a free market.

Has Direct Bearing

Price hikes for these basic materials will have a direct effect upon costs of coin machine manufacturing. Perhaps more important will be price increases on components in which such materials are major factors. In this round-up of announcements and comments of leaders in many industries will be seen some of the effects which may be expected.

Steel, at once the most critical and the most important basic material used in coin machine production, appeared to hold the greatest possibilities for price stability and greater output. Unless cost increases become sharper, said an official of one of the large producers, the industry will maintain current price levels. No increases have been announced to date, even tho price of scrap metal went up \$2.50 a ton. Relief from steel shortages, on the other hand, is freely predicted. Such relief is based on three hopes.

Three Relief Hopes

(1) Return to supply pipelines of many crucial items which did not pay their way under price ceilings and hence were not produced in sufficient volume. Nails, hot rolled strip and sheets—all important to the coin machine industry—are listed as examples.

(2) Geographic distribution of steel will achieve better balance, since (See *Watch Decontrol on page 130*)

Iowa May Consider Amusement Taxation

DES MOINES, Nov. 16.—Iowa's taxation study committee has recommended that the next legislature pass a commercial amusement tax intended to bring pinballs, bells and arcades under the State's 2 per cent sales tax.

Committee, in its report, said there is no amusement tax imposed in the State except those for which tickets of admission are required. Committee said, "Most of these devices are operated by concerns which also deal in merchandise." They estimated such a levy would bring in \$800,000 annually, with revenue allocated back to the local taxing districts to be used to help pay soldier exemptions on property.

Coin - Operated Equipment Highlighted at the National Hotel Exposition in N. Y.

Coin Machines Share Show Space With 360 Exhibitions

NEW YORK, Nov. 16.—Coin-operated equipment played a feature part at the 31st annual National Hotel Exposition held in Grand Central Palace here November 11-14. Show officials Arthur D. Lee, general manager, and Charles L. Ornstein, chairman, estimated the 360 exhibitions attracted 95,000 visitors during the four-day program.

Coin radios, sanitary vending machines, cup and bottle beverage venders, wired music displays and a booth containing equipment manufactured by International Mutoscope Corporation vied in interesting coinmen from all over the country.

Tradio, Inc., displayed its coin-operated radio, Tradio, coin television sets, TradioVision and a coin-operated set suitable for restaurants, Tradiola. Victor and George Trad, Eddie Borok and Jack Rubin represented the firm in the Tradio booth.

E. M. Lurie, president of the American Communications Corporation, was present to exhibit his firm's coin radio and coin speaker systems. Two models, wall and desk, were shown to exposition visitors. Systems as used in hotels give the guests a choice of five stations and permit the management to regulate the hours of play and volume of the set.

Another radio of interest to coinmen was the Guest, manufactured by Automatic Household Aids, Inc. This is a coin-operated hotel radio that is built into a telephone or lamp stand. Charles Rivolta, sales manager, claims his firm is operating many of these sets on the East Coast and that sales to operators will begin soon. This firm also operates coin washing machines in apartment houses from Philadelphia to Boston.

Among the features of the Guest radio is a self-locking cash box that is similar to the one used by telephone companies. Box is automatically locked when pulled from the cabinet by a collector who inserts another cash box which he carries for reloads. As each box has a seal on it many possible thefts are avoided. Set operates on dimes and quarters and contains an electric timer and a volume control which is regulated by the hotel management.

Jack Silva, representing Radio-Matic of America, Inc., was in charge of his firm's coin-operated display. Engineered by General Electric, set gives two hours playing time and permits customer to use the time as he wishes.

Chairside Set

Hotel Radio Corporation's booth contained a chairside coin radio. Set operates on quarters, contains a dial that firm president J. E. Frawley claims will remove static and electrical disturbances.

A Kotex vending machine for installation in public restrooms was the center of attraction in a booth sponsored by the West Disinfecting Company. Sam Hurens, of West, revealed that the firm is manufacturing a new Kotex vender. Concern also makes coin-operated towel dispensers.

Representing the music field at the exhibit were World Music Service and Muzak Corporation. Curt H. Pfenniger, Muzak sales manager in New York and New Jersey, was in charge of his firm's display. C. C. Cowley, Edward Lane, Urban Hohman, Jerome Levy and William Rich were other Muzak representatives present.

International Mutoscope Corpora-

tion featured its Voice-o-Graph and Photomatic machines in the company's booth. Al W. Blendow, sales manager, was assisted in showing International's products by Larry Ascher, Larry Galante and Herbert Klein.

Coca-Cola Venders

Three new soft drink vending machines were on view at the exhibit put on by the Coca-Cola Bottling Company of New York. All three models were manufactured by the Vendo Company, and included an elevator, gravity feed and rotary cooler model.

Pepsi-Cola Company had a booth that featured the Vendolator cup vending machine. Firm officials stated that this drink dispenser will play an important part in 1947 plans.

Spacarb soft drink venders were displayed in the One-Two-Three Company's booth. Firm used this machine to demonstrate one of the uses of its mix.

Exhibited in other booths for the benefit of hotel men were such items as office equipment, non-drip coffee pots, beverages, flavors, frozen foods and dehydrated foods.

Ask Action To Cure Critical Screw Pinches

NEW YORK, Nov. 16.—Shortages of screw machine products, fastening devices, nuts and bolts used in coin machines will become critical if action is not taken to ease present conditions, a survey of screw industry leaders here revealed this week.

If action thru industry nationwide co-operation is not taken, officials declared, shortages continuing until 1948 will be inevitable. Relief from expected machines cannot be considered, they said, with manufacturers quoting delivery date in 1948.

Formula for relief, the survey disclosed, can be achieved if plant operators would adopt wage incentive plans for their operators and set-up men. This, they claim, would tend to cut down time and would result in a shorter set-up period.

Plan also suggested that machines which are not being used should be sold to efficient plants in operation. Better production control programs were also stressed in the plan.

Ponser Reports New Game Ready

NEW YORK, Nov. 16.—Delivery of Amusement Enterprises' counter game is under way, George Ponser and Irving Kaye, firm partners, said this week. Machine is mechanical, and simplified mechanism eliminates the spring plunger, substituting a quieter air pressure push than the original Whirlwind machine of which this is an adaptation, they said.

Howard Peo, Rochester, N. Y., owner of the original patents on the machine, which was popular in the early 1930's, has licensed Ponser and Kaye to manufacture the Whirl-a-Ball game machine. Machine has been streamlined, and is larger than the original model.

Big Show -- Big Job

—By Herb Jones, Advertising Manager, Bally Manufacturing Company—

The 1947 Coin-Machine Show—Sherman Hotel, Chicago, February 3-6, 1947—will be the greatest event in coin machine history—a grand and glorious reunion of a business fraternity which has not assembled in a convention since the pre-war days of early 1941.

The sheer size of the show symbolizes the size of the job which every man in the industry must now tackle, individually and as a group. Our industry has attained a proud position in the ranks of American industry. We are a major industry, a big industry. We look forward to a big show—and big job. And the big show is the time and place for every operator, every distributor, every manufacturer to get squared away for the big job ahead of us.



HERB JONES

First and foremost, there is the job of planning operations during 1947—the year which will establish the pattern of industry operations for several years to come. Altho the manufacturers provide the raw material for this particular job—the new equipment displayed and offered at the show—the job must be done by the operators and distributors. They must consider and select and determine the equipment which will insure healthy, profitable operation. And only by attending the February show in Chicago — by examining closely the offerings of the manufacturers, by discussing equipment with their fellow operators and distributors—can they be sure that they are on the right road to economic success.

Exchange Opinions

Second, operators, distributors and manufacturers must freely exchange opinions on the many problems which face the industry in the period of economic flux thru which we are passing. The problems of an industry which is tied to certain definite coin denominations are serious problems in an era of rising prices. The February show is the time and place for the inter-change of ideas which will help operators to solve these problems.

Third, operators, distributors and manufacturers now, at long last, have an opportunity to join forces to do a job which will result in lasting benefits to the entire industry—the job of selling our industry to the American public thru the industry public relations program now gathering momentum under the guidance of Jim Mangan, director of the CMI Public Relations Bureau. The February show is the time and place for every man in the industry to find out what he can do to participate in and advance the public relations program.

Demonstrate Unity

Last, and perhaps, most important, is the big job of demonstrating the unity of our industry. Just as every

type of equipment — amusement, service and music—will be displayed at the show, so operators of all equipment, operators from every section of the country, together with their distributors and the manufacturers, can show by mass attendance that the coin machine industry is truly one of America's big, business-like industries—and can show by unity of purpose that the industry is resolved to continue as a great and ever-growing industry. The February show is the time and place to show the world that we are not merely a crowd of men scrambling for the opportunity of the moment, but a united, strong and sound industry.

Remember the time and the place—February 3-6, 1947—Sherman Hotel, Chicago. Plan now to be there—to see the big show—to be in the big show—to get primed and pepped up for the big job ahead.

Appoint AOAA Committee To Chart Policy

NEW YORK, Nov. 16.—Arcade Owners' Association of America President Al Blendow, at the AOAA November meeting, held in the Park Central Hotel here, named to the Ways and Means Committee Sam Holzman, F. McKim Smith, Bernard Katz and Al Meyers. Nominations for officers for the new season were advanced to the afternoon meeting before the annual affair December 12 in the Village Barn.

Ways and Means Committee will meet December 11 to decide future policy for the national organization and plan action for AOAA for coming year in several national issues. Blendow and Barnett Berkens, executive secretary, will meet with the committee and help with plans. One of the issues coming before the group is that of establishing an extensive national coin machine mechanics' school.

Over 100 arcade owners and allied coinmen are expected to attend the dinner and entertainment at the Village Barn December 12, Blendow states. Coinmen from virtually every section of the country, he added, are expected to attend the event.

Prospects for 1947 Play in Wisconsin Tourist Locations

SPOONER, Wis., Nov. 16.—Coinmen who have locations in Wisconsin's resort areas and the location owners themselves will have to strive harder in the future if they are going to retain their tourist trade.

Statement was made by Joe Alexander, director of the State Tourist Bureau, in addressing members of the Wisconsin Indian Head Association at their 10th annual meeting here. "With the return of automobile travel and other forms of modern transportation," he explained, "the urge to travel to more distant places might well be felt in Wisconsin."

Alexander also pointed out to the assemblage that the State had fared well during the war years primarily because of its proximity to Chicago and other thickly populated centers.

Meeting was climaxed by association elections, which revealed Knute Anderson, Eau Claire, president for the 11th consecutive year. Vic Wallin, Grand View, was named vice-president and Karl Kahmann, Hayward, secretary-treasurer.

CMI Compiles All PR Moves For Chi Show

Will Record Industry

CHICAGO, Nov. 16.—Compilation of all individual public relations activities carried on by members of the trade thruout the country during 1946 was initiated this week by the Coin Machines Industries Public Relations Bureau, James T. Mangan, bureau chief announced.

"The public relations of our industry," said Mangan, "must always be the sum total of the individual acts of every member as he goes about working and living in his own community."

Developing his idea from this thought, Mangan went on to say that the association hopes to have visible evidence of the trade's overall record in time for display to the 12,000 operators who visit the 1947 Coin Machine Show in Chicago.

Suggests Co-Operation

Making the announcement in the form of a public request for information from all industry members, he suggested some of the things which individuals can do to co-operate. Offhand, he said, the average coinman might be a little stumped when asked, "What have you done in a public relations way during 1946?" But with a little memory probing and record searching, plenty of answers will turn up.

"Every day or week trade members are called upon to participate in some civic enterprise or activity," he explained. "Either this co-operation is solicited or he co-operates on his own initiative. He knows that the good will of all the citizens of his community is a precious asset and seizes a chance to increase that good will."

Cites Good Will

Mangan listed a half dozen evidences of good will relations which his office would appreciate receiving from any coinman:

Letters of commendation, letters of gratitude, letters showing proof of co-operation with organizations, churches and other community groups. (Photostats or copies should be made of these before sending.)

Photographs showing participation in local activities; personal photos of self and family; photos taken with well-known persons in the community or with celebrities in any field.

Clippings from newspapers, fraternal papers or other publications containing favorable publicity, either personal or for the industry as a whole.

Emphasizes Four Points

Written statements giving information on these subjects:

VETERANS. Number of employees who served in the armed forces.

CIVIC WORK. Memberships held in associations, business groups, fraternal societies. Also, participation in community drives, church and social activities.

YOUR OWN BUSINESS. Photographs of business headquarters with all information in ink on back of photo; description of relations with employees, special stories; data on location owners and their public relations activities.

IDEAS AND SUGGESTIONS. Listing of personal ideals for better public relations in the entire coin machine industry, based on experience.

Mangan emphasized the need for every proof of public good will which trade members can supply. Altho the association does not promise to

Trade Directory

Following tabulation of trade reports received during the week of November 9 and November 16 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files.

New Machine

Baffle Card, (pinball game). D. Gottlieb & Company, 1140 North Kostner Avenue, Chicago 51.

Junior Barrel Roll (bowling game). Premier Coin Machine Manufacturing Corporation, 577 Tenth Avenue, New York 18.

Midget Racer (pinball game). Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18.

Popcorn Vender. T. & C. Company, Box 5998, Dallas.

Smarty (pinball game). Williams Manufacturing Company, 161 West Huron Street, Chicago 10.

Step-Up (pinball game). Genco, 2621 North Ashland Avenue, Chicago 14.

Tradiola (remote control wall box). Tradio, Inc., Asbury Park, N. J.

Tradiovision (coin-operated television set). Tradio, Inc., Asbury Park, N. J.

Triple Bell (console game). Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18.

Personnel Notices

J. W. Buchanan has rejoined the staff of Star Manufacturing Company, St. Louis, as factory representative.

Gene Barron has been appointed salesman for Amalgamated Distributors, Chicago.

Jack Lingner passed away recently in Des Moines.

Abe Josephson was re-elected president of the New York Candy Club, New York.

Elmer Brady, has been appointed service manager of the Webb Distributing Company, Chicago.

Edgar J. McCoy, Canton, O., has been named chairman of the educational committee of the National Candy Wholesalers' Association.

Harold J. Liebman, Bronx cigarette vending machine operator, passed away November 1 at his Brooklyn home.

Purchases

Redford Vending Company, Detroit, has been purchased by William L. Monkhouse.

Jack Brandt has been announced as purchaser of a partnership with Leon Taksen in Leon Taksen Company, Philadelphia.

New Firms

Ace Recreation, 6204 Marcus Avenue, Detroit (Operating firm.)

Vending Machine Service Company, 5351 West Belmont Street, Chicago, (Will recondition all types of vending machines.)

Star Music Company, 1927 Mersington, Kansas City, Kan.

Harlem Amusement Company, 1008 Brooklyn, Kansas City, Kan. (Pinball operating firm.)

Bronze Distributing Company, 436 Minnesota, Detroit.

Adams-Fairfax Corporation, 5721 West Jefferson Boulevard, Los Angeles 16.

(Part of Reliable Nut Company—will handle vending manufacturing and supply business for firm.)

CA-Song Record Corporation, 1625 Broadway, New York.

Circle Products Company, 4421 North Clark Street, Chicago. (Will manufacture tickets.)

Band Box Music, 1640 Defer Place, Detroit. (Juke box operating firm.)

Address Changes

Unceda Vending Service, 166 Clymer Street, Brooklyn.

Distributors Appointed

Automatic Distributing Corporation of America, New York, national sales agency for the Amity Manufacturing Corporation, Perth Amboy, N. J., has appointed the following distributor for the firm's 10-cent cigar vender:

West Side Distributing Corporation, 612 Tenth Avenue, New York 18, for New Jersey, New York and Connecticut.

Personal Music Corporation, Newark, N. J., has named the following distributor:

United Coin Machine Company, 6304 West Greenfield Avenue, Milwaukee.

Speaker Promotion Hypos Stamp Sales

WASHINGTON, Nov. 16.—Promotion, by means of concealed loud speakers, of the new 5-cent airmail stamp seems to have paid off. The Post Office Department reported this week that the service jumped 40.63 per cent during the first full month under the new rate.

Jump was led by San Francisco, which showed a gain of 82.72 per cent. The 28 regional offices reported increases of 1,434,123 pounds in airmail dispatched in October over September.

Promotion used by the usually staid post office, was a talking mail box which told the person depositing letters that airmail was now at a 5-cent rate. Loud speakers were concealed in the mail box with a microphone located in a near-by building.

Beer Men Hold Meet, Talk Distribution

CHICAGO, Nov. 16.—Over 1,200 members of the National Beer Wholesalers Association advanced on the Congress Hotel this week with one thought in mind—distribution of the nation's annual 100,000,000 barrels of beer.

According to officials of the organization, World War II gave the same impetus to the beer business that the first world conflict gave to the cigarette industry. They said that 1945 sales were about 81,000,000 barrels.

R. H. Hopkins, NWBA executive secretary, said: "Beer making and selling industries employ not less than 1,000,000 people and do a business of \$4,000,000,000 a year in retail sales. The only thing that stands in the way of making it \$5,000,000,000 is the present rationing of grains, which we hope will be lifted before the end of this year."

Add 3 Lines to United Coin Co.

CHICAGO, Nov. 16.—Harry F. Jacobs Sr., and Jr., United Coin Machine Company, Milwaukee, visited Chicago this week and announced their appointment as distributors for three additional manufacturers. These appointments, they said, bring their total number of lines to five.



HARRY JACOBS SR.

United's three new distributorships include Personal Music, Daval, and Marvel Manufacturing Company.

United Coin Machine Company was formed by the younger Jacobs. He started in the coin machine business 11 years ago as an operator, and as his business expanded he gradually branched into distributing. Firm is now in distributing exclusively.



HARRY JACOBS JR.

Jacobs was joined by his father in January of this year. Prior to that time Jacobs Sr., had been assistant supervisor for a large insurance company.

New lines now give the company a line of telephone music equipment, counter games, arcade pieces and consoles.

Wanted: Coin Mch. For 12-Foot Coins

NEW YORK, Nov. 16.—What would amount to a problem for operators of coin machines to cope with is the report of coins which measure up to 12 feet in diameter in the South Pacific.

News of the monster money was revealed in the cartoon feature, "Strange As It Seems," by Ernest Hix. Cartoon, which displayed a drawing of the money, explained that it is made of stone and is worth about \$2.50.

Money is used on the island of Yap and is made on Palau from where it is floated over 250 miles of open sea by means of a log inserted thru a hole in the middle of the coin.

5c CANDY PICTURE CLEARER

Candy - Tobacco Program at Packaging Institute Meeting

CHICAGO, Nov. 16.—Packaging seminar for tobacco and confectionery products will be one of the program highlights during the Packaging Institute's eighth annual meeting at Hotel Stevens here November 25-26. With sessions open to non-members, it is expected that members of the vending machine trade who have a vital interest in packaging trends will attend.

Forum discussions have been planned under direction of R. D. Linthicum, of Brown & Williamson Tobacco Corporation, who heads the institute's tobacco division, and G. E. Truax, Peter-Cailler-Kohler Swiss Chocolate Company, chief of the confectionery division.

Trade Leaders To Speak

Linthicum, in announcing program plans, said that the seminar will be an innovation and constitute an attempt to stimulate discussions of

Detroit Firm To Produce Ice Cream Venders

DETROIT, Nov. 16.—Superdrainic Corporation of Detroit thru Robert Wise revealed this week some details concerning the new ice cream vender that the firm plans to manufacture in quantity.

Early production will be devoted to a model that will be manually controlled by a pushbutton. Later on this machine will be converted to coin operation, according to Wise. Schedule for 1947, he added, calls for but 2,000 units due to a shortage in the motor and compressor fields. However, with expected improved conditions in 1948 the firm plans to produce 10,000 venders.

New machine operates continuously, the announcement stated, and it is not necessary to shut down the ice cream vender after each supply of mix is sold out. Sole servicing required, it added, is the addition of more mix. Present model can be adjusted to two ounces, four ounces or other quantities that the operator may prefer.

Manually operated vender now on test location, Superdrainic maintains, can be easily adapted to coin operation.

Magnetron Tube Now Used in Home Grill

TORONTO, Nov. 16.—Magnetron tube, similar to that used in vending machines manufactured in Regenstein & Automatic Canteen, is now being used in the Raytheon Radarange, it was revealed here this week.

Range, using the tube developed from wartime radar, is applied to cooking where space is at a premium. Model is sandwich size and will grill a hamburger or bake a cake, the former in 35 seconds, the latter in 29 seconds.

Firm claims range will prepare a complete meal in less than one minute. Larger model is to be introduced for use aboard airplanes, ships and railroads and will have an automatic timer.

packaging problems in both industries. Trade leaders in each field will address the respective groups, answering to the best of their ability all questions from the floor.

The two seminars will run concurrently on Tuesday afternoon, November 26.

Institute's membership includes 355 companies, among which are leading manufacturers of all types of packaging materials and processing machinery. Many package-users in 10 different industries also are members of the association.

Should Interest Coinmen

While these meetings will concern makers of packaging material and machinery, and the suppliers of vending machines most directly, they also are expected to prove of value to members of the cigarette and candy vending machine trade.

As operators know, the attractiveness, durability and preservative qualities of packaging have a powerful influence on sales thru machines. Both the packaging trade itself and supplier firms have these subjects constantly in mind, and their comments in the seminar sessions might be expected to answer many of the questions and problems confronting operators.

It was announced that there would be no merchandise displays in conjunction with the convention.

Paper, Wood Matches Acquire New Prices; List 70-Cent Raise

NEW YORK, Nov. 16. — Higher price of paper and wood matches which trade circles generally anticipated some time ago became a reality this week, according to an announcement here.

New list price on book matches was advanced approximately 15 per cent or 70 cents a case bringing the price up to \$5.30. At the same time the report stated wooden safety matches had been generally advanced about 10 per cent.

Retailers here of cigarette, cigar and tobacco products were quick to point out that they will absorb the raise in match prices, since it is customary to give matches gratis with each purchase. They explained, however, that there is no longer any law which forces tobacconists to give matches away with such purchases, and that OPA decontrolled wood and paper matches recently.

Match manufacturers questioned regarding the increased price said they did not think this move would relieve the match shortage. They claim the shortage is due to a scarcity of lumber and wood pulp.

Davidson Brothers In New L. A. Office

LOS ANGELES, Nov. 16.—Celebrating their 10th year in the automatic merchandising field, the Davidson brothers, a vending machine service company here, this week moved into their newly built plant at 5723 West Jefferson Boulevard.

Move is part of company's expansion program which includes construction of a garage for rolling equipment. New building includes

Nickel Bars

NEW YORK, Nov. 16.—Sign in a downtown tobacco and candy shop here offers an apt commentary on today's candy price muddle. It reads: "All 5-cent candy bars—5 cents," and represents one dealer's attempt to hold the line. Many retailers here are selling nickel items at 6 and 7 cents, while the vending machine trade still is undecided on what its solution will be.

Place Hot Dog Vender in Chi Airport Bldg.

CHICAGO, Nov. 16. — Coin-operated hot sandwich venders have arrived in force and fact. November 12 saw Automatic Canteen Company's new triple selection vender (barbecued beef, grilled hamburger, hot frankfurter) on location at the Chicago Municipal Airport's new administration building. With the exception of a few test locations, installation is first permanent Chicago location.

Standing 72 inches high, 28 inches wide and 24 inches deep, the electronic induction-heated sandwich vender is a uniform chocolate brown with a cream colored upper front. Chrome trim adds eye-appeal. Upon inserting two coins, a dime and nickel, selected sandwich drops to glassed-in electronic cooker and in 20 seconds is delivered to the customer. Capacity of machine is 250 sandwiches. Each vender is serviced every 24 hours.

Firm Officials Present

Attending the official public debut of the automatic hot sandwich-dispenser were executives of Automatic Canteen; Lewis Leverone, president, Harold Hakes, vice-president, Nathaniel Leverone, chairman of the board, W. F. Swingler, general manager, and Charles Morris, sales manager.

"These are the die-produced jobs," Morris said. "We expect to have numbers of these venders on location very soon in factories, and airports among other locations. Lewis Leverone, Automatic Canteen's president, revealed the company would soon have coin-operated coffee venders on location as companion machines to the sandwich venders. "They will look much the same as the sandwich vender," Lewis said. "Main appearance difference will be the four buttons which will offer a choice of four coffee drinks. . . . black, black with sugar, creamed coffee and creamed-sugared coffee." It will be a nickel drink, heated and delivered in six seconds.

One of the first customers of the new sandwich vender, Col. Bruce Clark, uncertainly inserted the required coins, waited for his hamburger and then bit into it. "As good as any over-the-counter food," was his comment. A few minutes later he returned and was vended a barbecued beef sandwich. Public acceptance and approval of the new vender seems assured.

facilities for the repair of vending machine equipment, with service extending to machines on location.

Wholesalers Lift Prices

Operators face loss — try penny, commission cuts, substitute and dime bars

CHICAGO, Nov. 16.—Picture of the candy bar price situation came into clearer focus this week as coinmen here and thruout the country made moves to offset wholesale price hikes by manufacturers for confections sold thru their vending machines.

First signals of the move were called by store merchants who lifted the 5-cent bar price 1 cent while coinmen and candy manufacturers were still in a huddle over price problem discussions.

Faced with the dilemma of selling the nickel bar at a loss or adjusting their machines, coinmen responded quickly. Some machines were converted to dime play, selling dime bars. Others used dime play on former 5-cent bars, charging 6, 7 and 8 cents and returning the change fastened by tape to the confection.

New York Trend

In New York it was reported that the latest trend by vending machine operators is to put name nickel bars in machines with a few off-brands and change the price to a dime.

Uncertainty of previous weeks on the price question, which resulted when OPA authorized hikes as relief to manufacturers, has emerged as a certainty: Manufacturers decided to lift the cost per box. Hikes on the average ranged from 68 to 78 cents per box of 24 bars.

At least two large operators of vending machines here, confronted by the rise, converted 25 machines a-piece to dime play. Their machines sell the nickel bar at a 1, 2 and 3-cent mark-up and return the patrons change fixed to the bar. Machines also are selling dime candy bars.

Majority of operators, however, cannot convert their machines to 10-cent play and are lowering location commissions according to the percentage of the mark-up. If the mark-up is 3 per cent on a box, the operator lowers the commission 3 per cent. Most operators have been offering a 10 per cent commission.

Addition of cookies and biscuits to (See 5c Candy Picture on page 100)

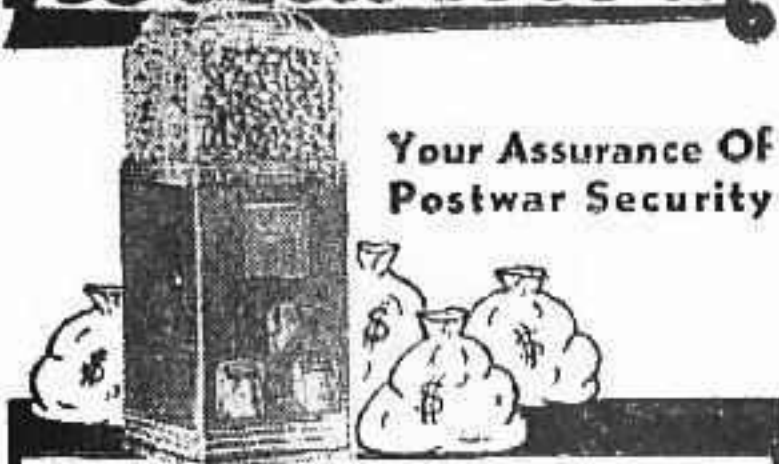
Report Knapway Has New Vender

KANSAS CITY, Mo., Nov. 16.—Joe H. Knapp, who heads Knapway Devices, Inc., remains mum about progress on his firm's vending machine, but it is reported that a full-scale model has been completed and given thoro mechanical tests.

Work is being carried forward steadily in the company's quarters on the second floor of the building which houses the old Main Street Theater, but Knapp declined to discuss any details of the machine now. Benson Manufacturing Company, headed by Arthur Benson, is slated to manufacture the device which will vend hot coffee.

Current report is that the vender will be unveiled some time next spring in New York, but the machine is not expected to go into production for several months.

Northwestern Chicle Pairs With Sugar As Why of Gum Shortages



Your Assurance Of Postwar Security

Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

WASHINGTON, Nov. 16.—Shortages of chicle and other bases used in the manufacture of chewing gum combined with lack of sugar continue to dim immediate prospects for increasing gum production, according to William N. Small, Industry Analysis Section, Office of Domestic Commerce.

Summing up results of a recent survey of the gum field, Small said: "The day when the millions of gum chewers can dash into the corner store or drop their pennies in the familiar vending machine and come away with the desired quantity of their pet brand of chewing gum is not yet at hand and may not be for some time."

While gum makers share the sugar

pinch with other confection producers, they have a special problem in finding adequate supplies of base materials. Most essential of these, according to the survey, is first-grade chicle, which comes mainly from Mexico, Guatemala and British Honduras.

Another base, used in large quantities before the war in combination with the more expensive chicle, was jelutong from Malaya and the Netherlands East Indies. Imports of this material were considerably higher than those of chicle, but the Japanese occupation of producing areas cut off supplies entirely. Since the natives are seeking first to restore more important crops, it may be some time before American gum producers will have substantial stocks.

Brighter picture was given by Small regarding post-war imports of chicle. Approximately 8,933,000 pounds came into the country during the first four months of 1946. During the same period 2,154,000 pounds of leche caspi—a third base material—were imported. Compared with the 8,568,267 pounds of chicle imported during the peacetime year of 1939, the chicle figure offers good hope for increasing chewing gum production once sugar returns in greater volume, according to the survey.

Compares Two Periods

Interesting comparison is drawn in the survey between pre-war and wartime gum statistics. Wartime per capita consumption by the armed forces is estimated at 630 sticks annually, with only 77 sticks available to civilians. This compares with 104 sticks per capita consumption in 1939.

Most recent figures on volume of production, value of sales and amounts of materials used in the industry are those appearing in the 1939 census of manufacturers. In that year, 27 manufacturers produced chewing gum valued at \$58,291,159. U. S. consumption in the same year totaled 93,000,000 pounds with a retail value estimated at \$114,000,000.

1939 industry consumption of materials included sugar, 63,133,566 pounds; corn sirup, 16,453,369 pounds; chicle, 8,568,267 pounds; crude gum, 11,368,663 pounds. Oils valued at \$1,289,583, and flavoring extracts worth \$116,491, were consumed.

C. J. Bayne Rejoins U. S. Vending Corp.

CHICAGO, Nov. 16.—After five and one-half years of military service, Lt. Col. Clarence J. Bayne has rejoined the United States Vending Corporation here, according to Henry T. Roberts, vice-president of United.

In November, 1940, Colonel Bayne volunteered for "a year's service" with the famous Chicago Black Horse Troop. During his service with the cavalry and the army air forces, Bayne saw most of the 48 States and, as he says, "too much of the Southwest Pacific," where he participated in the invasion of the Philippines.

United States Vending Corporation is currently at work on an electrically selective refrigerated vending machine to be presented to the trade thru their distributors shortly.

One Year of Popcorn Sales

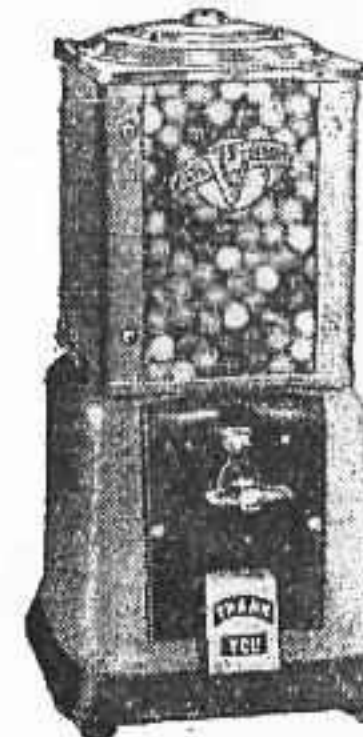
NEW YORK, Nov. 16.—Farmer Boy Corn & Equipment Company's president, Morris Aaron, says his firm celebrated its first year of sales to popcorn coin machine operators last week. Caramel corn ingredients are on the list now for introduction to operators, he added.

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000\$54.50
Keg of 21,000 23.80
Solid Color, Cherry Red for Prizes.
Per Thousand\$4.00



BRAND NEW!

PROMPT DELIVERY!

Victor Model "V" 14 Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe), Each \$11.75

Model "V" DeLuxe Cabinet (as pictured), Ea. \$13.75

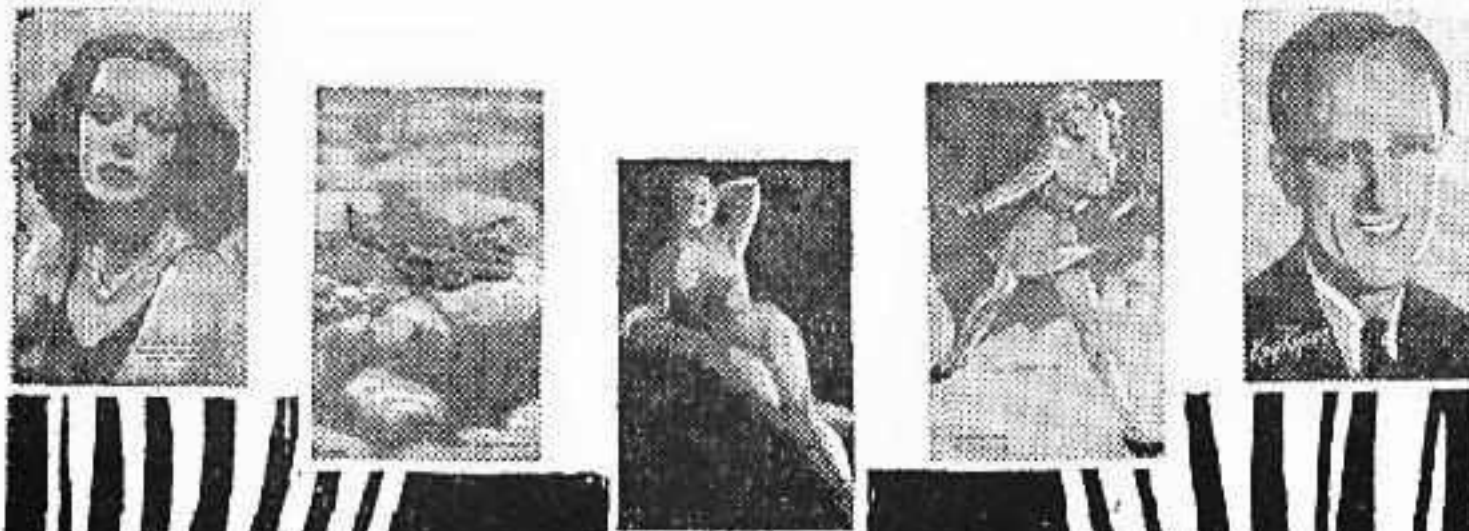
YOU HAVE TRIED THE REST — NOW TRY THE BEST.

NEW "BELL" CHARMS

ASSORTED COLORS

10 Gross\$ 9.00
100 Gross 85.00
Samples — 25¢ Parcel Post Paid

ROY TORR LANSDOWNE PENNA.



MUTOSCOPE

Presents...

NOVELTY CARDS

and

POST CARDS

Defying Description

A magnificent collection of 35 different sets—32 and 64 cards to the set—many for the kiddies—many for the "Sophisticates." All Tested, Proven, Big Money Makers. No expense spared in art work, plates, printing and lithography to give these cards maximum sales appeal.

FIT ALL CARD VENDING MACHINES

Send for complete list and free samples

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK

FOR BULK VENDORS

PAN'S "HARD SHELL" CANDIES HAVE WHAT IT TAKES

FINEST QUALITY — SNAPPY APPEARANCE
EASY VENDING — CORRECT PRICE
ARE YOU ON OUR MAILING LIST?

PAN CONFECTIONS

311-329 W. Superior

Chicago 10

BULK VENDOR
Built for the Operator!

Miscellaneous lot of thoroughly reconditioned and refinished peanut machines. Perfect working order and ready for location with 5# Spanish Saffed Peanuts for \$8.50.

\$2.00 Deposit
Balance C. O. D.

THOMAS NOVELTY CO.
1572 Jefferson St. Paducah, Ky.

PLASTIC CHARMS

FOR YOUR SLUM PRIZES
FOR YOUR VENDING MACHINES

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk—\$4.00 per thousand
Charms on Gift Cards—\$6.50 per thous. F.O.B. New York

\$1.00 deposit with order, balance C.O.D. Made in U.S.A. by

SAMUEL EPPY & CO.
333 Hudson St. New York 13, N. Y.

NOVELTY CARD VENDOR

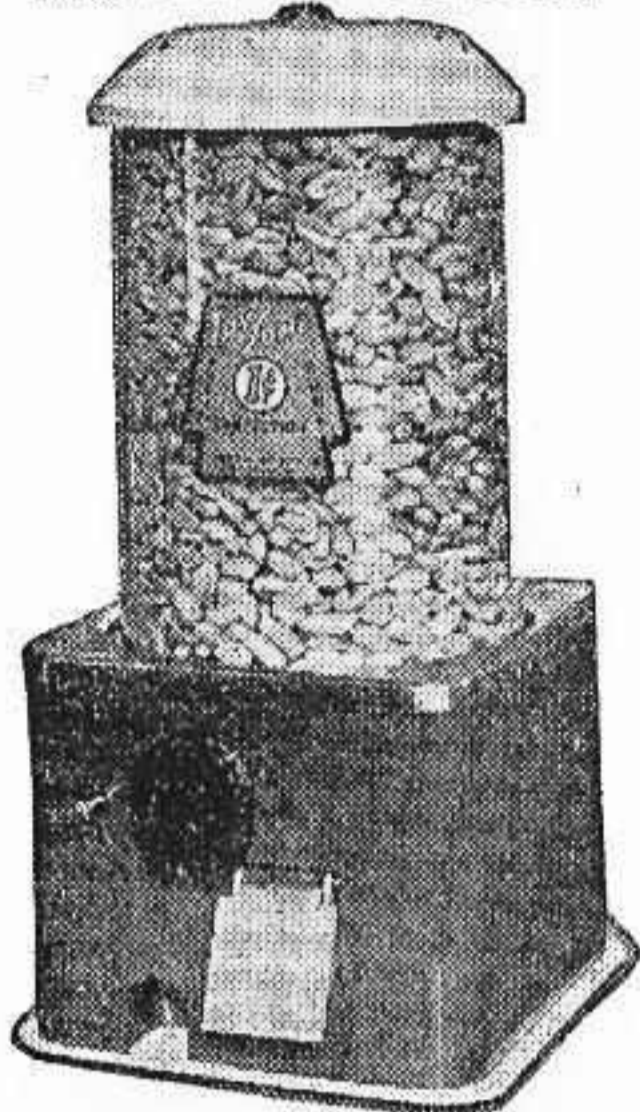
A real money maker
Tax Free.
Absolutely Legal.

Introductory Price
\$29.50

Complete with Cards.

HARRIMAN SUPPLY COMPANY
Roane Street Harriman, Tennessee

**NEW HAWKEYE
MODEL "G" DELUXE**



Modern Vendor with Slug Ejection.
Contact your nearest distributor
or us direct.

HAWKEYE NOVELTY CO.
1754 East Grand Des Moines, Iowa

**New Way To Freeze
Spuds Told Trade**

TRAVERSE CITY, Mich. Nov. 16.—Alert vendmen on the lookout for new products to be delivered to the customer at the drop of a coin are getting warmed up to the refrigerated food field. Frozen potatoes are the newest on this list. Cherry Growers, Inc., here have developed a successful method for the commercial freezing of potatoes. Prepared in small strips of varying lengths, these frozen spuds will be welcomed by the housewife, claims Earl Clinton, an executive of the corporation.

Quantity production of coin-operated frozen food venders, which operators are eying with increasing interest, will open new locations and increase net returns, coinmen feel. Frozen potatoes, it appears, will play an important part.

**Shotwell Mfg. Co.
Has New Dime Bar**

CHICAGO, Nov. 16. — Shotwell Manufacturing Company announced that it will put a new 10-cent Big Yank candy bar on the market shortly.

Following trend to dimes bars, firm plans national promotion of the new item which will be sparked off with a full-page color advertisement in *Life*.

Vitale, Mercadante Marriage

HARTFORD, Conn., Nov. 9.—Wedding of Terry M. Vitale and Francis P. Mercadante Jr., a salesman for the Self Service Sales Corporation, took place here this week in a double ring ceremony.

Marriage was performed by Judge Jacob Dunn in the bride's home.

**Ad Drive Seeks
Public's Okay
For Dime Bars**

HAMMOND, Ind., Nov. 16.—First bar goods manufacturer to promote the dime bar thru national advertising, Queen Anne Candy Company here, is reaching 23,600,000 consumers in the campaign, according to Harry S. Martin, firm's president.

Four-color advertisements in the October 26 issue of *Saturday Evening Post* and the November 9 issue of *Collier's* led off series planned by the company.

Featured are headlines such as "A dime . . . worth every cent of it," "please. . . Don't call our pecan roll a 'candy bar,'" and "taste it. . . And you'll wonder how it can cost only a dime."

Industry Playing Safe

Other firms have announced advertising plans centering around the same theme of popularizing the dime bar. Actually, however, Queen Anne's pecan bar was sold at a 10-cent retail price long before current cost difficulties led many bar goods makers to switch from the nickel field. Significant point is that the candy industry feels the necessity for selling the public on higher prices.

In doing this, they will be aiding vending machine operators who are entering the dime field on a much larger scale than previously. Other operators who feel that the nickel bar is the only practical merchandise item for venders have expressed doubt that the consumer can be sold on a doubled price.

Both families were in attendance. A wedding dinner followed the ceremony, after which the bride and groom left by plane for Chicago.

**WE
HAVE
PLASTIC GLOBES
FOR
NORTHWESTERN
DELUXE
BULK VENDORS
GLOBE MODEL, #V30B**

**\$3.25
EA.**

IMMEDIATE DELIVERY

**1/3 deposit, balance C. O. D.,
F. O. B. New York**

**NORTHWESTERN SALES & SERVICE
COMPANY**

**Authorized "Northwestern"
Distributor**

**4105 16th Ave. Brooklyn 4, N. Y.
Phone: Windsor 8-3600**

CIGARETTE MACHINES

SPECIAL OFFER!

NATIONAL 9-30

Refinished Like New
Ready for Location **\$60**

Penny-Pusher, New \$32.50
1/2 Down Payment, Balance C. O. D.
F. O. B. New York City.

What Have You for Sale?

N. Y. VENDING MACHINE EXCH.

418 Broadway BROOKLYN, N. Y.
EVergreen 8-7570

**PEANUT MACHINE
OPERATORS**

Double Your Profits!!

By using CHARMS and SASSY PICTURE
BUTTONS with Boston Beans or Spanish Pea-
nuts. FREE SAMPLES AND DETAILS.

CHARMS:
55¢ Per Gross in 70 Gross Lots
60¢ Per Gross in 7 Gross Lots

SASSY PICTURE BUTTONS:
75¢ Per Gross in 70 Gross Lots
80¢ Per Gross in 7 Gross Lots

Full Cash with order. We pay postage.

L. M. BECKER VENDING SERVICE
105 Dewey St. BRILLION, WIS.

VICTOR'S FAMOUS MODEL V
THE CHOICE OF THOUSANDS OF SUCCESSFUL OPERATORS!

Post-War Model V, further improved and 5 lbs. lighter, is universal and vends all kinds of bulk merchandise, including Ball Gum. NO ADDITIONAL PARTS NECESSARY!

Model V DELUXE CABINET TYPE is built of steel and has transparent plastic front, making it exceptionally strong and durable for those rugged locations. CAPACITY: 25% MORE merchandise than globe type.

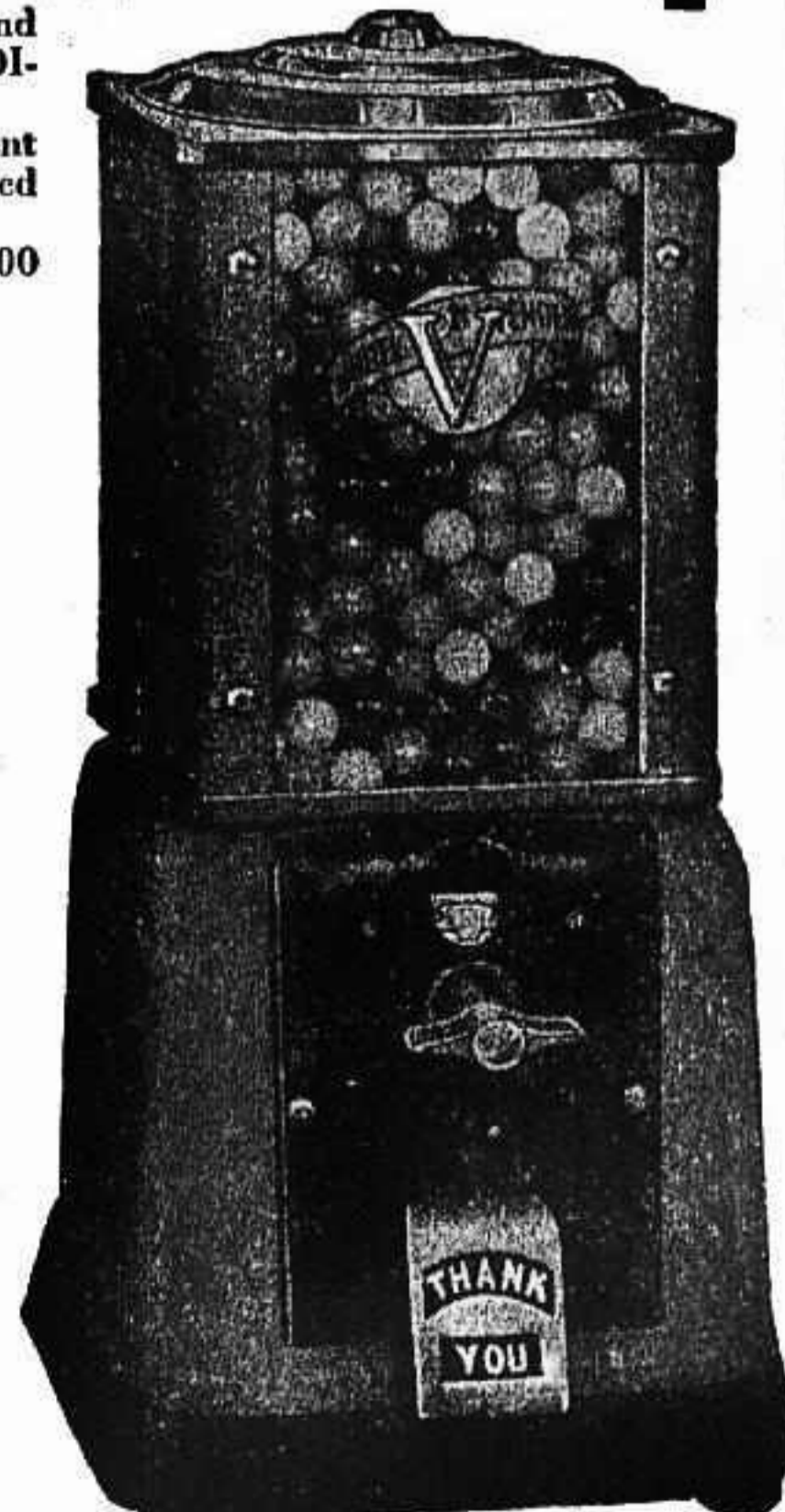
Model V GLOBE TYPE capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 5/8", 3/4" ball gum.

SEE YOUR NEAREST AUTHORIZED VICTOR DISTRIBUTOR

- R. H. Adair Co.
6926 W. Roosevelt Road
Oak Park, Ill.
- Adams-Fairfax Corp.
5721 W. Jefferson Blvd.
Los Angeles 16, Calif.
- American Coin-a-Matic Ma-
chine Co.
1437 Fifth Ave.
Pittsburgh 19, Penna.
- Asco Vending Machine Exch.
55 Branford St.
Newark 5, N. J.
- Automatic Amusement Co.
1000 Pennsylvania St.
Evansville 10, Ind.
- Bannister Vending Service
3310 Poplar St.
Port Huron, Mich.
- E. T. Barron & Co.
816 W. 36th St.
Minneapolis 8, Minn.
- L. M. Becker Vending Service
105 Dewey St.
Brillion, Wisc.
- Buckman Novelty Co.
107 S. Madison St.
Green Bay, Wisc.
- Central Coin Machine Co.
3619 Banks St.
New Orleans 19, La.
- Champion Nut & Chocolate Co.
1194 Tremont St.
Boston 20, Mass.
- Cleveland Coin Machine Exch.
2021 Prospect Ave.
Cleveland 15, Ohio
- A. Connors Distributing Co.
265 E. North St.
Buffalo 4, N. Y.
- Co-operative Distributing Co.
234 Jefferson St.
Louisville, Ky.
- Eastern Carolina Candy Co.
Box 629
Morehead City, N. C.
- Empire Coin Machine Exch.
2812 W. North Ave.
Chicago 47, Ill.
- Fielding Mfg. Co.
250 W. Pearl St.
Jackson, Mich.
- Frank Distributing Co.
535 N. 8th St.
Philadelphia 23, Penna.
- General Distributing Co.
2812 Main St.
Dallas 1, Texas
1908 Locland Ave.
Houston 3, Texas
- T. B. Holliday Co., Inc.
1200 W. Morehead St.
Charlotte 1, N. C.
- Miami Valley Vending Supply
330 W. Norman Ave.
Dayton 5, Ohio
- National Coin Machine Exch.
1411 Diversey Blvd.
Chicago, Ill.
- Parkway Machine Co.
623 W. North Ave.
Baltimore 17, Md.
- Penn-Jersey Distributing Co.
Stratford, N. J.
- Plencer Vending Service
461 Sackman St.
Brooklyn 12, N. Y.
- Rainbow Distributing Co.
278 W. 1st South
Salt Lake City, Utah
- Reliable Coin Machine Co.
192 Windsor St.
Hartford, Conn.
- J. Rosenfeld Co.
3218 Olive St.
St. Louis 3, Mo.
- Southern Coin-o-Mat Distribut-
ing Co.
943 N. W. 7th Ave.
Miami 36, Fla.
- Star Vending Co.
510 W. 4th Ave.
Denver 9, Colo.
- T. O. Thomas Novelty Co.
1572 Jefferson St.
Paducah, Ky.
- Roy Torr
Lansdowne, Penna.
- Vending Exchange
P. O. Box 440
Tusculum, Ala.
- Vending Machine Co.
207 Franklin St.
Fayetteville, N. C.
- Veterans Vending Co.
1304 21st St.
Port Huron, Mich.
- Washington Music Co.
7612 13th St., N. W.
Washington, D. C.
- Wisconsin Novelty Co.
3734 N. Green Bay Ave.
Milwaukee 6, Wisc.



**MODEL V
GLOBE TYPE**
1¢ PLAY ONLY

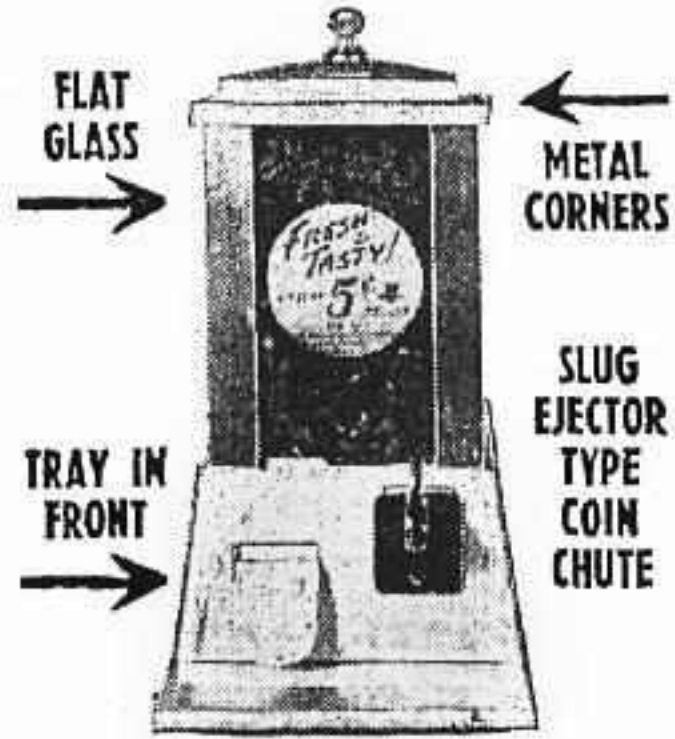


**MODEL V
DELUXE CABINET TYPE**
1¢ OR 5¢ PLAY

VICTOR VENDING CORP.
5711 Grand Avenue Tel.: NATIONAL 0220 Chicago 39, Ill.

NEW 5 CENT BULK VENDOR

FOR ALMONDS, PECANS AND MIXED NUTS. VENDS A GOOD PORTION AT HIGH PERCENTAGE OF PROFIT.



IMMEDIATE DELIVERY

Eastern Distributors Wanted
WRITE OR WIRE FOR DETAILS

LOS ANGELES MANUFACTURERS

Suite 516, 448 S. Hill St.,
Los Angeles 13, Calif.

5c Candy Picture Clearer; Wholesalers Lift Prices

(Continued from page 97)

vending machines has helped many operators, according to reports from here and New York. It is not unusual to see two or three columns of cookies in candy vending machines. Cookie manufacturers reveal that sales to vendors have jumped. Operators, however, declare cookie prices are also high, comparing too closely with candy.

A few operators thruout the country have, in disgust, resorted to bulk candies. Candies are obtained and packaged by the operator and then sold in the regular columns of the vending machines. Most coinmen cannot make this move, as they are not on the quota lists of bulk manufacturers.

One New York operator declared that his firm is paying about a 30 per cent increase to wholesalers now and at that price cannot get all the candy they need.

Most manufacturers, nonetheless, have declared their intention to hold the price line. Few, tho, have kept the 5-cent price. Some, a survey shows, have increased beyond 10 per cent their quotations prior to the de-control order of October 23.

First of the firms off the nickel bar line was the M. J. Halloway Company here. Company line now consists entirely of 10-cent sellers. Other companies have announced dime bars in addition to their present line.

Reason for Increases

Manufacturers pointed out that increased costs suffered by them are responsible for the increase. They report that principal raw materials

used in candy production have increased from 40 per cent on sugar to 200 per cent on chocolate liquor.

Examples of bar price increases show that Hershey and Nestle have risen from 68 cents to 72 cents. Other bars, chosen at random, show Euclid's rise from 68 cents to 80 cents, and Necco's Bolsters from 68 cents to 75 cents.

Meantime, ingredients used in the manufacture of the candy bars remained on the short-items list prepared by the Department of Agriculture. Sugar, under OPA control, still was scarce. Corn, maple sirup and honey were also short.

Other Solutions

Question of converting machines and manufacturing new machines for dime play or with 5-10 cent slots has risen. Several manufacturers of the machines, along with distributors and operators, feel that the addition of a coin changer would provide a solution. Others feel that the addition of a penny chute would solve the problem.

Converting machines presents a problem of expense, inasmuch as most older machines must be completely overhauled. Coin chute mechanisms such as the coin latch and tripper must be completely changed. Some of the newer equipment, tho, is convertible and can be easily changed to dime play.

A method suggested for accommodating the increase in bar price is that of putting two chutes in the machines, both of which would accept nickels. Coin changer in the machines, most operators assert, would be a trouble. It would give the patron troublesome pennies and would require a large amount of money in the changer.

To Try Dime Vender

One manufacturer has announced that he intends to put his latest model out with a dime play chute, which, he says, could easily be converted to 5-cent operation.

This manufacturer has advised operators of his machines to hold on for the present time. He believes that conditions will prove more favorable for operators as the jobber becomes unnecessary. This would remove the middle man and minimize increased prices. He declared that candy manufacturers and suppliers are going, more and more, to the vending machine operator to sell direct.

Present situation was noted in *The Toronto Globe and Mail*. Said that paper in its editorial columns: "There was a time when the nickel could by itself be passed as a medium of purchase. It would buy a soft drink, a cigar or a candy bar. Now it will do little else in the neighborhood shop than play the juke box."

But a well known candy and tobacco store in the downtown area of New York made news when the following sign was posted:

"All 5-cent candy bars—5 cents."

NORTHWESTERN VENDORS DE LUXE MERCHANDISERS

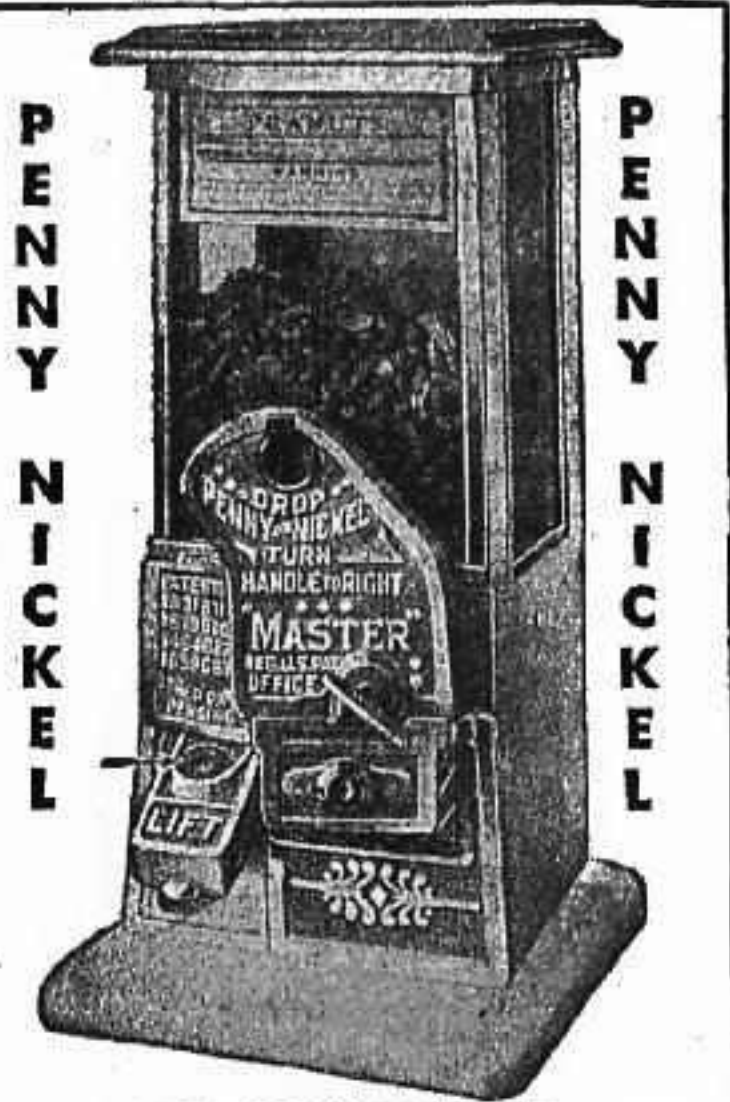
\$22.60 EACH.

1/3 Deposit, Balance C. O. D. Subject to Change without Notice.

IDEAL NOVELTY CO.

"Authorized Northwestern Distributor."

2823 LOCUST ST. ST. LOUIS 3, MO.



THE MASTER VENDOR
A favorite with many Operators. Thousands in operation since 1920 are making money every day. Takes pennies and nickels in same slot. Gives five times the amount for a nickel as for a penny. PRICE \$15.00.
THOMAS NOVELTY CO.
1672 Jefferson St. Paducah, Ky.



IMMEDIATE DELIVERY!

Single Lots \$65.00 each

*Send for Free Booklet.

NO BATTERIES, NO ELECTRICITY

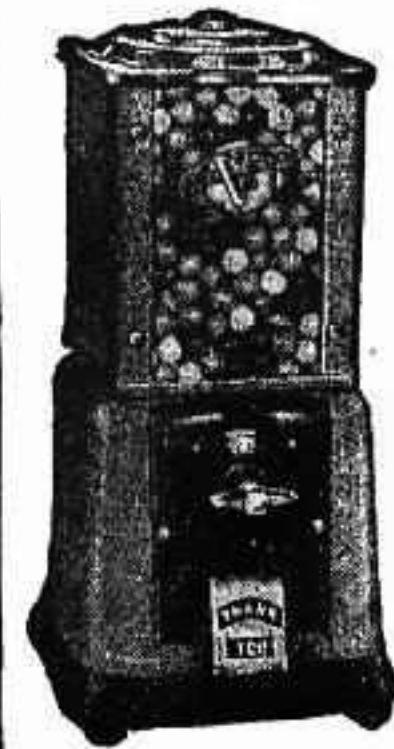
BRAND NEW! PROMPT DELIVERY!

Victor Model "V" 1¢ Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe). Each \$11.75
Model "V" Deluxe Cabinet (as pictured). Each \$13.75

Terms: 1/2 Cash With Order, Balance C. O. D.

R. H. ADAIR CO.
6924-6926 Roosevelt Rd., Oak Park, Ill.



OPERATORS

We are your source for

CHARMS

New assortment of bright sparkling all-plastic Charms at lowest cost.

1000 \$ 4.00
10000 35.00
50000 162.50

25% Cash with Order, F.O.B. Phila.
M. L. SALES CO.
903 Bailey Bldg. Philadelphia 7, Pa.

BALL GUM WANTED

Will pay good price for any quantity up to ten tons. Must be 5/8 inch and good quality.

AUTOMATIC SALES CO.
440 Park Street BEAUMONT, TEXAS

WE HAVE PLASTIC GLOBES FOR NORTHWESTERN DELUXE BULK VENDORS GLOBE MODEL #V30B

\$3.25 EA.

IMMEDIATE DELIVERY

1/3 deposit, balance C. O. D., F. O. B. New York

NORTHWESTERN SALES & SERVICE COMPANY

Authorized "Northwestern" Distributor

4105 16th Ave. Brooklyn 4, N. Y. Phone: Windsor 8-3600



VICTOR'S MODEL "V" Famous Pre-War Vendor

GLOBE TYPE
Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/8" and 3/4" ball-gum.
Model V Del. Cab. Type, \$13.75 Ea.
Model V Wall Bracket, 65¢ Ea.
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.
Orders Filled In Rotation
1/3 Dep. Cert. Check or M. O.; Balance C. O. D.

We are now taking orders for the 5¢ De Luxe Cab. Type Model V \$14.75

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y. 461 Sackman St. Brooklyn 12, N. Y.



BRAND NEW VICTOR MODEL V ALL PURPOSE VENDORS

No extra parts needed for change. Globe Type, \$11.75 Each; Deluxe Cabinet Type, \$13.75 Each.
New Master Straight 5¢ Slot, \$15.00. Penny-Nickel Type, \$15.00.
New Columbus Peanut Machines, sample \$11.50. Send for quantity prices and illustrated circular. Deposit is required.

FRANK DIST. CO. 535 N. 9th St. Phila. 23, Pa.

HARD TO GET STANDS for Merchandise Vendors

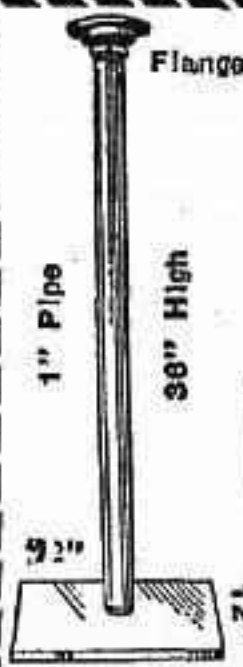
Solid Steel Base Total Weight 40 Lbs.

PRICE \$4.00 F.O.B. Phila., Pa.

Will Support Any Type Vendor.

VEEDCO

2113 Market St., Phila., Pa.



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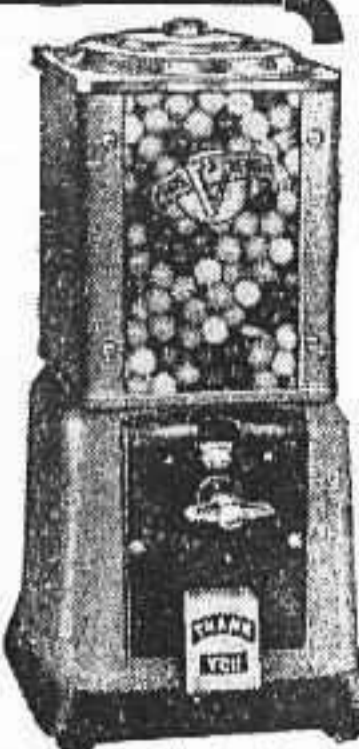
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Blanched Salted Peanuts ... 27¢ Lb.
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Shortages of Freight Cars Plague Trade

Called Worst in Years

NEW YORK, Nov. 16.—Directly affecting coin machine manufacturers, distributors and operators, along with the rest of American industry, is the present crippling freight traffic tangle on railroads plagued by obsolete equipment and a car famine. From New England to California delivery of finished products, coal, steel, etc., is disrupted.

According to a survey by *The Wall Street Journal*, the situation is the worst in 40 years. One small New England company needed 10 freight cars a day; it got six. Lack of four cars made the difference between profit and loss; the firm closed. A Buffalo steel company reports shipment delays are impeding production, particularly in cases of machinery breakdowns when replacement parts cannot be replaced quickly. Chicago Dixie Cup Company has had to stop machines frequently because of slow delivery from Milwaukee on corrugated boxes in which to pack cups. One Seattle manufacturer said he is spending \$10,000 a year to have a single essential item shipped from New York by air to be sure he gets it.

Railroads, however, appear to have a pretty strong answer for these conditions. They say they are carrying about 100,000 tons more freight weekly than in pre-war 1940, and only a fraction of new freight cars ordered are appearing, while several hundred old cars are breaking down every week. (Freight-car makers are also victims of shortages and late or non-delivery of essential materials.)

In addition to lack of cars, it is claimed, another key trouble causing poor rail shipments is that a greater amount of freight than normally is being moved in less than carload lots. Manufacturers, because of limited production, ship but a third or half carload of merchandise to each of their customers to spread the supply. This means that one car must deliver to several points, thus more time is consumed in deliveries.

Other causes include the fact that while railroads are on a seven-day week, many businesses now operate on a five-day schedule. Result is that freight piles up in store houses and often remains in cars over the two-day week-end after reaching its destination.

Entire picture of muddled rail transportation is one that presents no easy solution. Shortage of materials such as steel hold down freight-car production which in turn means there will be less cars to ship what steel is available to car makers and other prime manufacturers. It is a vicious circle that is hard to break and seems to offer no immediate change.

McMillian Feature Speaker At Candy Wholesalers' Meet

DETROIT, Nov. 16.—C. M. McMillian, executive secretary of the National Candy Wholesalers' Association, Inc., was the featured speaker at the monthly meeting of the Detroit Candy & Tobacco Jobbers' Association at the Wardell-Sheraton Hotel. Bud J. Mendel, president of the DCTJ, presented McMillian to the group.

Joe Bianco, B. & G. Candy Co., Detroit, a member of the board of NCWA, and George J. Severin, Michigan state councilman of NCWA, also addressed the group.

IMMEDIATE DELIVERY
NEW Northwestern VENDORS
WORLD'S FINEST BULK VENDORS

DE LUXE	\$22.60	MODEL 33	\$10.95	MODEL 39	\$12.75
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COUNTER GAMES WITH TOKEN PAYOUT

- Sparks G/A, Sport Reels \$22.50 Ea.
- Champion G/A, Fruit Reels 5 or more
- Liberty, Sport or Fruit Reels \$19.50 Ea.
- Mercury, Cig. Reels
- Ginger, Cig. Reels
- American Eagles, Fruit Reels
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CONSOLES

- 3 Silver Moons \$99.50 Ea.
- 2 Jumbo Parades
- 3 Big Tops
- 3 Big Games
- 1 Harvest Moon
- 2 Bobtails
- 1 Triple Entry
- 1 Fast Time
- 1 Cigarola
- 3 or More \$95.00 Ea.

BRAND NEW IMP S

Either 1c or 5c \$15.00 EA.

Bell, Fruit or Cig. Reels

RECONDITIONED PIN GAMES

- Sink The Japs \$49.50 Each
- Flicker
- Four Roses
- Big League
- Moniker
- Smack The Japs
- Heroscope
- Sluggo
- Seven Up \$59.50 Each
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- Star Attraction
- Gun Club
- Legionaire
- Bolaway \$69.50 Each

3 OR MORE AT \$5.00 LESS PER GAME

NEW FREE PLAYS

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BUBBLES	\$195.00
TRADE WINDS	225.00

NEW PACE DELUXE CHROME BELLS

5¢	\$290.00
10¢	310.00
25¢	330.00

NEW COLUMBIA DELUXE CLUB BELL

\$209.50

READY FOR DELIVERY
NEW GOTTLIEB 3-WAY GRIP SCALE
\$39.50 EA.

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Columbus 1c Peanut Machines, Porcelain	\$ 8.50
Regal 1c Peanut Machines	6.85
Snacks, Reconditioned Like New	17.50
Stands	2.50

CHARMS \$4.00 PER M
SASSY BUTTONS 6.00 PER M

NEW MONEY MAKER CARD VENDOR
Introductory Price \$29.50 1000 Cnrs. Free. Legal Everywhere.

NEW A. B. T. CHALLENGER

Lots of 25 \$60.00 Ea.
Lots of 50 55.00 Ea.
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Twin Jackpot 1948 Models
LOTS OF 6 \$139.50 EA.
Single Unit \$145.00
Changeable to 1c, 5c, 10c, 25c Play

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SEND FOR COMPLETE LIST!

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COLUMBUS VENDORS

1c PEANUT MACHINE
48 and up, \$9.50; 12 to 48, \$10.00; under 12, \$10.50.
Sample, \$11.50.

5c VENDOR
Prices as follows: 48 and up, \$10.50; 12 to 48, \$11.00; under 12, \$11.50; sample, \$12.50. \$2.00 deposit per machine, balance C. O. D.

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DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE

Skilled Hand Workmanship Is Employed in Building This Scale To Assure Reliability and Accuracy. There Is a Sturdiness of Construction More Durable Than Is Generally Found in Scales. Finish Is Black Crinkle. Carrying Case Is Made of Strong Black Fibre To Meet the Hard and Constant Use That It Is Subjected to.

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Sun Flower Seeds	20¢ Per Lb.
Pistachio Nuts	67¢ Per Lb.
Boston Baked Beans	38¢ Per Lb.
Burnt Peanuts	38¢ Per Lb.

Salted Spanish Peanuts ... 24¢ Per Lb.
Whole Peanuts ... 30¢ Per Lb.
Jumbo Peanuts ... 32¢ Per Lb.

MINIMUM ORDER—30 Pounds

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For Bulk Vendors	\$4.00 Per Thousand
Sassy Buttons	6.00 Per Thousand

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ASS'N OFFSETS BAD PRESS

Reply to Chi Trade Attack

Frank interview, offer to bare books gets juke ops hearing in Chicago papers

CHICAGO, Nov. 16.—Series of "juke box racket" scandal stories running simultaneously in two newspapers were interrupted this week by stories favorable to the Illinois Phonograph Owners' Association, trade group composed of about 80 operators of juke boxes in Chicago and vicinity.

The *Chicago Sun* launched its series with a front pager in its Sunday edition, November 10, and *The Chicago Daily News* started a similar series on the local juke box situation the very next day. Chief difference in the two newspaper reports was that *The Sun* stressed alleged gangster connections of the juke box trade, while *The News* headlined a reported investigation by FBI agents into the local trade and also into certain selling practices said to prevail here and in Eastern cities.

Explains Favorable Stories

Ray Cunliffe, president of the trade association, said the favorable stories must have come about chiefly because operators are organized in a regularly incorporated association which is listed in the telephone and other trade directories, and also complies with federal laws governing such organizations. He said it was a natural step for newspapermen to come to the association to get what information they could from the alleged "gangster headquarters."

The big question was, according to Cunliffe, whether to give the reporters an interview, or to decline to see them. "Our officials and board were well aware that newspapers have not been in the habit of giving the trade a break when racket scandal stories are being published," he said. The decision was to offer full co-operation to both newspapers in getting the facts, with some assurance that ethical operators in Chicago would be given favorable mention.

The *News* produced its favorable report on the organized operators November 12 under the heading—"Juke Group Offers to Bare Books"—and that is exactly what the association did. Newspapermen were invited to look over the membership list and to check on their reputation and business connections in the communities where the operators live.

Paper Quotes IPOA

The *Sun* stated "legitimate juke box men complain of gang squeeze" in the headline for its favorable report on the members of the association. The *Sun* also quoted some paragraphs from a prepared statement which the association officials had prepared for the press.

(Note: The statement to the press, prepared by the Illinois music group, is published elsewhere in this issue of *The Billboard*.)

Following the usual line of coin machine "scandal stories," ample statistics on juke box earnings were sprinkled thruout the series in both papers. The *Sun* added human interest to its series by publishing pictures of alleged racketeers who were said to have a large share of the music business in Chicago. One paper said these alleged gangsters (See *Good Ass'n Work* on page 108)



SOUTHERN OPERATORS take a look-see at Packard Hideaway music equipment with central speaker during firm's International Distributors' convention at French Lick, Ind., November 6 to 8. Left to right: Mrs. Frank Schwartz, Nashville; Mr. and Mrs. Dwight Osborn, Memphis; Nate Allen, Birmingham; Frank Schwartz, Nashville; Art Nagel, manufacturers' regional manager, and Edgar I. Woodfin, Atlanta.

Illinois Phono Operators Issue Statement to Press

CHICAGO, Nov. 16.—Full text of the statement prepared by Illinois Phonograph Owners, Inc., as released to the press in answer to newspaper stories concerning the music box industry, is reprinted here in its entirety:

"Members of the Illinois Phonograph Owners, Inc., an association of operators of automatic electric phonographs, met Tuesday afternoon at 100 N. LaSalle Street, Chicago, Ill., for the purpose of presenting a true picture of the phonograph industry to the people of Chicago.

"The association issued a statement that its members were indignant because of repeated misinformed newspaper stories which are considered unfair to the business as a whole. Every association member is a legitimate, reputable business concern. Membership lists are open at all times to authorities and responsible persons.

"The people of Chicago are entitled to know that the men who operate automatic phonographs are decent, law-abiding citizens who earn their living honestly, and who pay more than a fair share of taxes to maintain government, both federal and local. There is no element of hoodlumism or gangsterism in our business. Law enforcement agencies could quickly and easily halt any criminal activities should they arise. No concern in this business is now or ever has been restricted to a particular 'territory.' Small firms as well as large are free to conduct operations in any and all sections of the city.

"Coin-operated phonographs are every bit as legal as coin-operated

telephones, refrigerators, washing machines, soft-drink machines, etc.," said Ray Cunliffe, association president. "Reports of huge profits in the phonograph business are absolutely unfounded. Every nickel earned is split with the location owner. Out of his share of the nickel," said Cunliffe, "the operator must pay for the phonograph itself, must buy new records every week or two, and must pay for parts and labor in maintaining the phonograph 24 hours per day, in addition to maintaining an office, a repair shop, trucks, and a staff of employees. With the high cost of phonographs, and operating costs exceeding 60 per cent of revenues, the operator barely earns a comfortable living in return for his investment, his business risk, and his efforts."

"Derogatory statements have been aimed at the electrical workers' union composed of highly skilled technicians who service and repair automatic phonographs. The Illinois Phonograph Owners, Inc., has a contract with the electrical workers' union covering wages, hours, and other conditions of employment. Labor relations have always been harmonious and neither the public nor any phonograph operators are ever inconvenienced by irresponsible tactics. An automatic phonograph which is serviced by a union worker displays a union label. A common loaf of bread, among thousands of other items, bears a union label. No one would think of advocating the banishing of bread because of the union label, yet unthinkable persons have spoken of the union label on phonographs as if it were a mark of (See *Illinois Phono Ops* on page 108)

Walker Reports Aireon Profit For September

KANSAS CITY, Mo., Nov. 16.—Randolph C. Walker, president of Aireon Manufacturing Corporation, states that the company's operations in September, 1946, resulted in a profit and that a new subsidiary has been organized to manufacture and sell railroad and vehicular radio communications equipment.

In his annual report to the stockholders, Walker said: "The loss sustained in the 1945-'46 fiscal year is attributable principally to the costs of reconversion." It was not until the latter part of May of this year—one month after the fiscal year's end—that production of Aireon's electric phonographs in substantial quantity commenced, altho operating expenses continued to accrue because of the necessity to continue developments and to maintain an organization during the transition period.

Many Phono Sales

Electric phonographs have accounted for substantially all of the sales of the company, the report continues. During September, a new manufacturing schedule of 1,500 units a month became effective, past experience indicating that it is the maximum number for which parts can be procured to assure efficient and continuous production.

September (1946) profit, before provision for taxes, amounted to \$124,729, Walker reported. Of this amount, \$30,633 resulted from current operations of the company; \$90,877 from other transactions largely non-recurring in nature, and the remaining \$3,209 was net income of the active subsidiaries.

As of September 30, last, the company held signed orders from distributors for electric phonographs and accessories which, if priced at the company's prices now in effect, would constitute a backlog estimated at approximately \$22,200,000.

Sees Production Up

Walker also reported that Aireon is carrying out a plan to transfer the manufacture of radio telephones to a wholly-owned subsidiary, the Aireon-Radiotelephone Manufacturing Company, which will complete the manufacture of existing inventories in a plant in Kansas City, Mo., and then will move its entire operations to a leased plant at an advantageous location in the East.

As to the outlook, Walker stated the belief "that the long-term plans which were made last year, together with the efficiencies and economics obtained in the past several months, will bear fruit in increased production, increased sales and improved results during the present and ensuing fiscal years.

Music Guild Skeds Meeting To Plan Banquet and Show

NEWARK, N. J., Nov. 16. — A meeting of the Music Guild of America will take place on November 19, at the organizational headquarters here, according to LeRoy Stein, executive director. A board meeting will take place earlier the same day, Stein also stated.

Plans for the first annual banquet and show of MGA will be one of the topics at the meeting. Event is set for sometime in March, 1947.

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Patrons favor Personal Music because they get quiet, well-programmed music without having it forced on them. Location owners praise these small, shiny

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RECORD REVIEWS

(Continued from page 30)

HARMIE SMITH (Victor 20-1996)
Weary Trouble on My Mind—FT; V.
Tomorrow Begins Another Year—FT; V.
 Harmie Smith brings the flavor of the backwoods country to the cutting with a husky outdoor aura in his piping. Both original chanties, it's a fast beat that the supporting Southern Swingsters set with their guitar strums for *Weary Trouble on My Mind*, spinning it at a more moderate beat for *Tomorrow Starts Another Year*.

Mountain folk finding their way to the juke box will make most of *Weary Trouble*.

JACK HUNT (Process 506)
Sombreros in the Sky—FT; V.
See! You Must Have Fun in Hurting Me—FT; V.

A plaintive chanter of the cowboy songs, with the accordion and electric guitars of his Rhythm Ranch Hands providing rhythmic support, Jack Hunt sells both of these sides. Spinning at a bright tempo, *Sombreros in the Sun* is a tuneful Mexican-styled serenade, and *Fun in Hurting Me* is cut from the cowboy torch cloth.

Sides spin bright with the singer a seller for the prairie stops.

AUSTIN MCCOY (Sterling SR 110-111)
You Can Get a Lot for What You Got—FT; VC.
You Gotta Make a Change—FT; VC.
Choo Choo Boogie Train—Parts I and II

It's the salty race blues shouting of Mae Johnson, packing plenty of power in her pipes, that holds the attention for this spinning. Austin McCoy at the piano, with a sextet of jam-up tootlers, carries the rhythmic beat all the way. Spiciest spin is *You Can Get a Lot for What You Got*, with Miss Mae telling the gals what to do when they can't sell cotton or corn. More reserved is her admonition for *You Gotta Make a Change*. Two side of the platter are taken to spin out *Choo Choo Boogie Train* which rides brightly in a "choo choo" rather than a boogie rhythm frame. Miss Mae alternates her chanting choruses of the train carrying her home with the solo flashes of piano, electric guitar and tenor sax.

However, there isn't enough musical or lyrical meat to sustain interest over the two sides, nor is there any continuity that counts.

Race spots shelling out coins for the salty songs will care for *You Can Get a Lot*, with the jump fans finding favor with either of the *Choo Choo* sides.

HAWKSHAW HAWKINS (King 559)
Blue-Eyed Flame—V.
Try Me One More Time—V.

Two more mountain ballads from the pen of Ernest Tubbs are spun by Hawkins. *Blue-Eyed Flame* is a sentimental love ditty in the ridge-runner vein, being chanted in alternate choruses with guitar breaks. Pace picks up for *Try Me One More Time*, tale of the unfaithful lover pleading to be taken back. On every disk Hawkins repeats his stunt of telling the lead guitarist to come in on the solo break.

Despite weak music-making, *Try Me One More Time* might pay its juke freight.

ERNEST WORLEY (King 556)
Blue Days and Lonely Nights—V.
I Can't Help It If I Cry—V.

Prominent one-string guitar gives a lift to these two recordings by Worley's nasal and somewhat raspy voice. Both sides are ballads in the familiar wailing ridge-runner pattern, no better or no worse than a hundred other similar products being released each week. Diskeries will have to offer something more startling than these run-of-the-mill ditties and arrangements to cash in big.

Either side is acceptable to mountain locations, but are nothing to get excited about.

SLIM GAILLARD (Queen 4127)
Harlem Hunch—FT; V.
Sighing Boogie—Blues.

Not only versatile in the instruments he plays (guitar, vibes, piano) but also versatile in the labels he shows up under is Slim Gaillard. The West Coast exponent of the re-bop

here pairs a boogie tune by his trio, with a novelty fox trot. Trio is piano, bass and drums—Gaillard presumably at the ivories, altho label doesn't indicate the personnel. Gaillard sighs audibly thruout which accounts for the title. Top side narrates the story about a new dance step they call *Harlem Hunch*, Gaillard on the vocal. Lyrics are followed by a few hot tenor licks, a triple-tonguing trumpet and some piano. Quality of product is way above recent Queen output.

Sighing Boogie will raid the race boxes.

CHARLIE LINVILLE (King 555)
Texasoma Boogie—Instrumental.
There's Something Wrong—FT; V.

Drums kick off the boogie side, bass string of the guitar picks up the eight-to-the-bar beat and then treble strings take off in a rapid 12-bar blues pattern. A hot fiddle picks up the chant and scrapes out a torrid but mountainish solo. Steel guitar helps wind up the proceedings. Mike is too close to the entire musical outfit, however, a fault that should be watched. *There's Something Wrong* is a ballad chanted by Don Welch.

Boogie side could stand improvement. Linnville Family fans will buy the disk for the ballad side.

HAWKSHAW HAWKINS (King 563)
Mean Old Bed Bug Blues—V; Blues.
Mean Mama Blues—V; Blues.

Instrumentation of two guitars isn't quite enough to give depth and feeling to the 12-bar blues. Hawkins' shouting of the blues in an attempted gravelly voice is rather pitiful, but the solo guitar picks out a fairly listenably melody line, and the rhythm guitar carves out an occasional boogie bass. Lyrics concern the mechanized dandruff in a jailhouse and are rather offensive in *Mean Old Bed Bug Blues*. Yodeling is added to *Mean Mama Blues*, which doesn't help it any.

Quality is lacking on these two blues sides, and one should not have been issued.

SMILIN' RED MAXEDON (Arcadia 0600)
I Fell in Love—FT; V.
I Left My Boots and Saddle Home—FT; V.

The spirited singing of Smilin' Red Maxedon, with the accordion and strings of the Mercury Ringers providing toe-tapping instrumental support, makes it bright spinning for *I Fell in Love*, a fetching happy-go-lucky song. It's a rousing spirit in the singing of *I Left My Boots and Saddle Home*, referring to the going off to the wars to ride a jeep, with a result that the spinning is heavily dated.

I Fell in Love is the side that counts for phonos.

HAWKSHAW HAWKINS (King 561)
I Wonder Why You Said Goodbye—V.
It's Been So Long, Darling—V.

Not up to the Ernest Tubbs version on Decca is *I Wonder Why You Said Goodbye*, but then it's Tubbs' own composition and the backing on that disk is better. Tune itself has the simplicity that's apt to put it on the hillbilly hit parade. Guitar solos take breaks between each short chorus. Side will help fill demands for the tune from folk fans.

Reverse, *It's Been So Long, Darling*, drags and has little to recommend it.

Album Reviews

(Continued from page 33)

bel sings *I Love You Truly* and *All the Things You Are*, the chorus of male voices blending with the instruments for *A Perfect Day, Old Folks At Home, Carry Me Back to Old Virginny; Oh, What a Beautiful Morning; Long, Long Ago; and Home, Sweet Home*. All are everlasting favorites. Album cover carries the title theme and artist name in embroidery pieces, with the inside page gracing with photo and biog of the songbird along with notes on the selections by John Ball Jr.

RACHMANINOFF CONCERTO NO. 2
 (Victor DM-1075)

Popularized thru Tin Pan Alley devices, this C Minor concerto by Rachmaninoff is again put on the platters, spinning for five 12-inch records. And this interpretation by Artur Rubinstein holds special interest in that he has also recorded it for the sound track of the movie *I've Always Loved You*. Rubinstein's recording here reveals brilliant and warm pianistic, capturing the melodic and rhythmic heroics created by Rachmaninoff for this composition. The NBC Symphony conducted by Vladimir Golschmann gives magnificent support, and Rubinstein's interpretation rates with earlier platterings of Moiseivitch and the composer himself. Album also has much eye appeal, with the frontpiece a photo of Rubinstein at the Steinway, with the inside page showing stills from the movie along with bio material on the artist and the composer.

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Seeburg Regal	269.50	Wurlitzer 412, Plain	99.50
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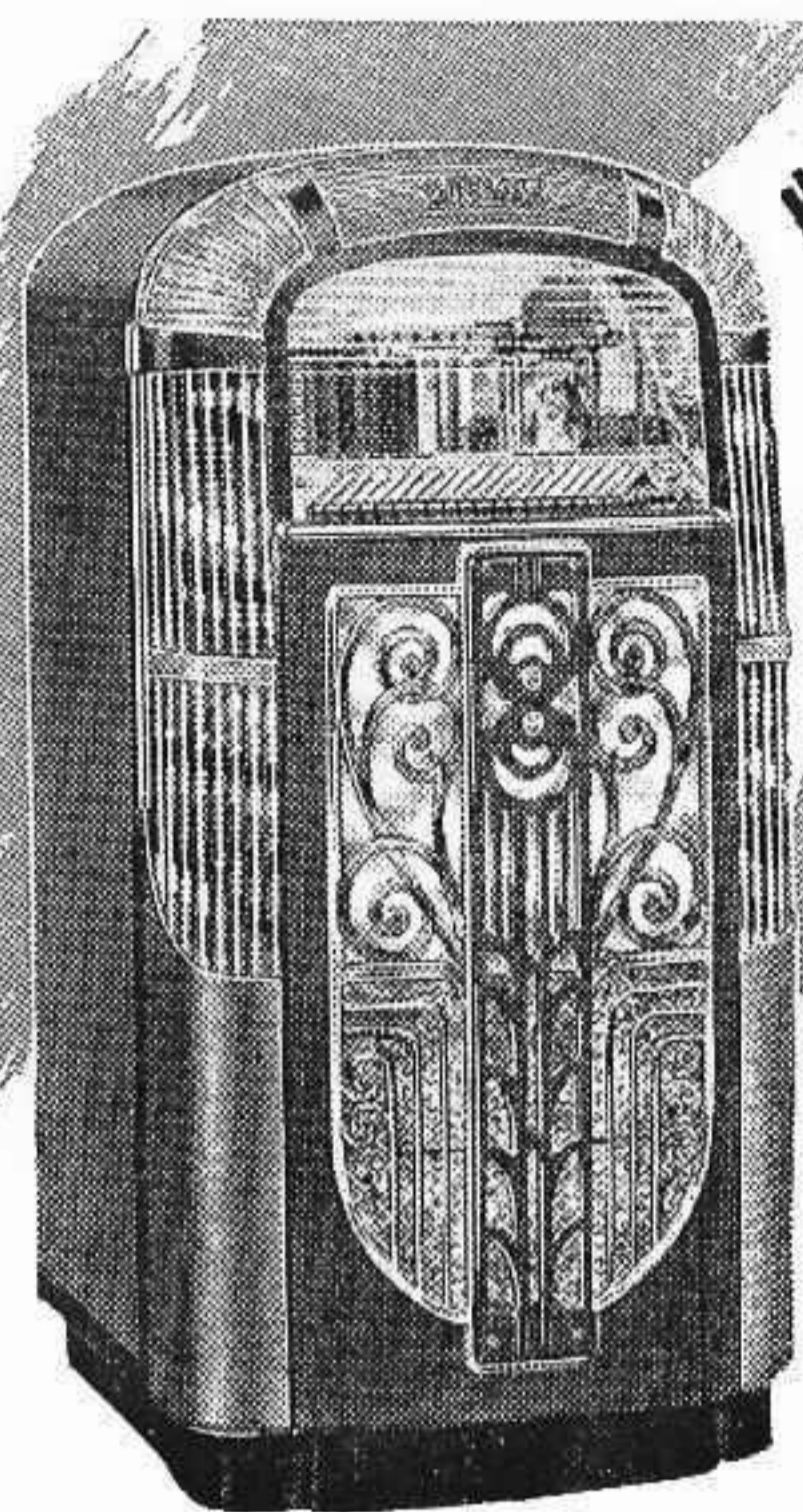
2625 LUCAS AVE. (Phone: Franklin 3620) ST. LOUIS 3, MO.

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Aireon KLEIN DISTRIBUTING CO.

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 KILBOURN 2032-3

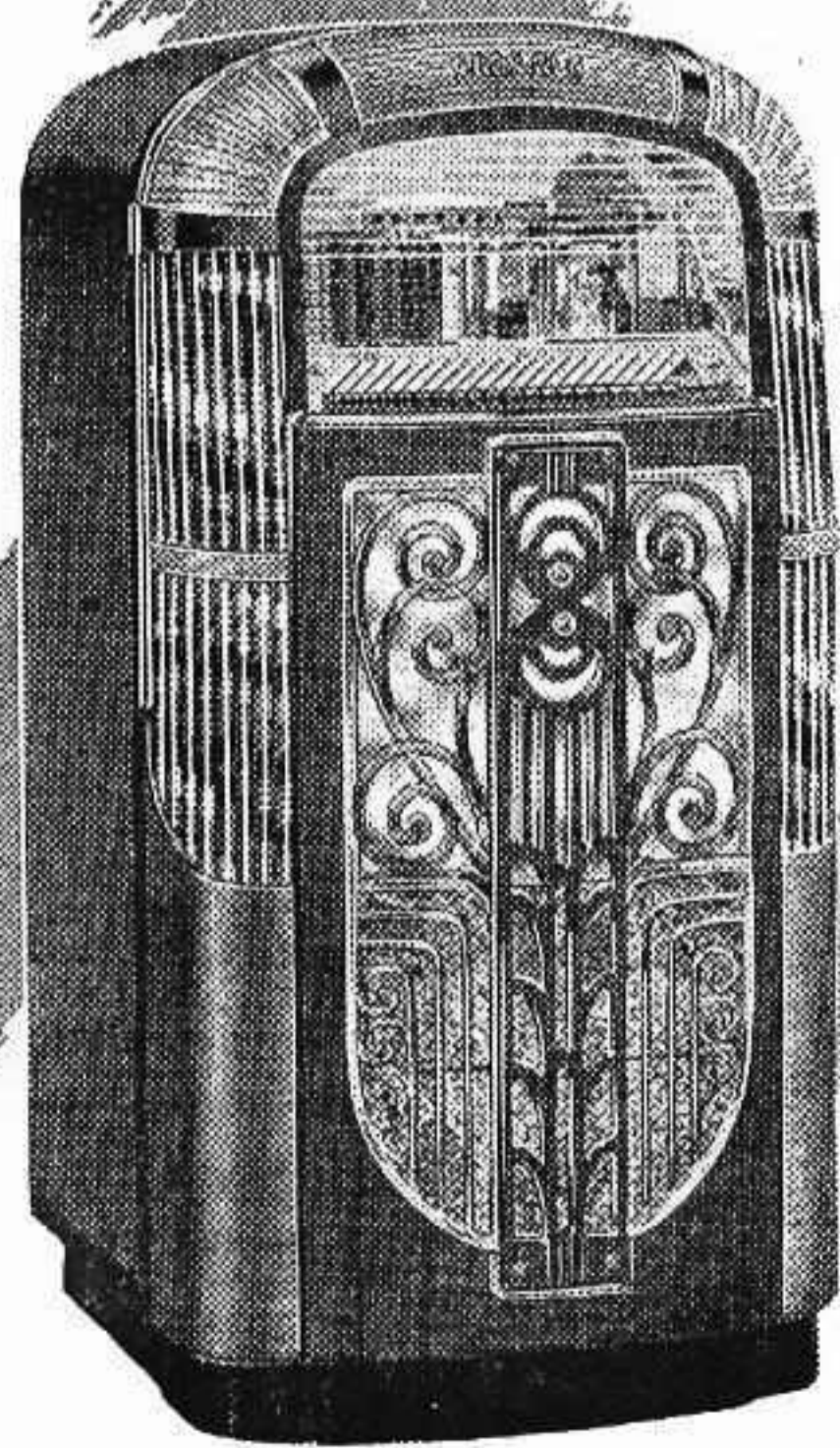
Everyone Enjoys
ROCK-OLA
 THE PHONOGRAPH
 OF TOMORROW



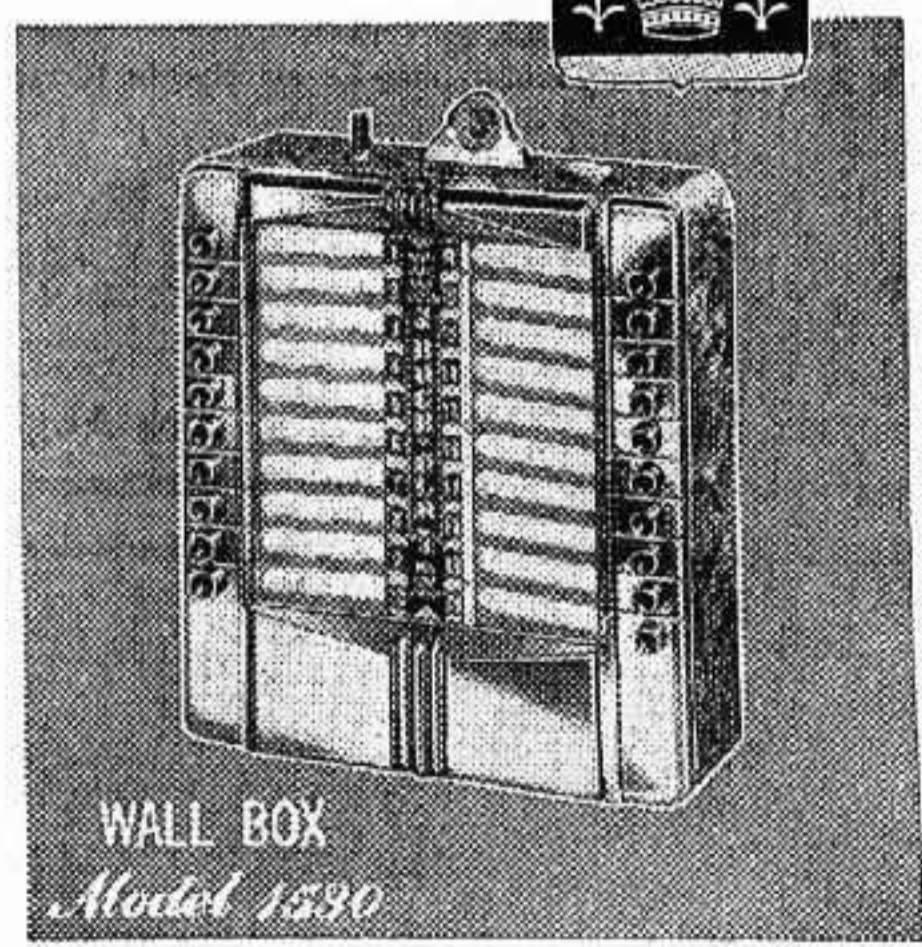
HOW IT CAN PLAY!



EYE-FILLING!



HUBA-HUBA!



WALL BOX
 Model 1530

ROCK-OLA Manufacturing Corporation

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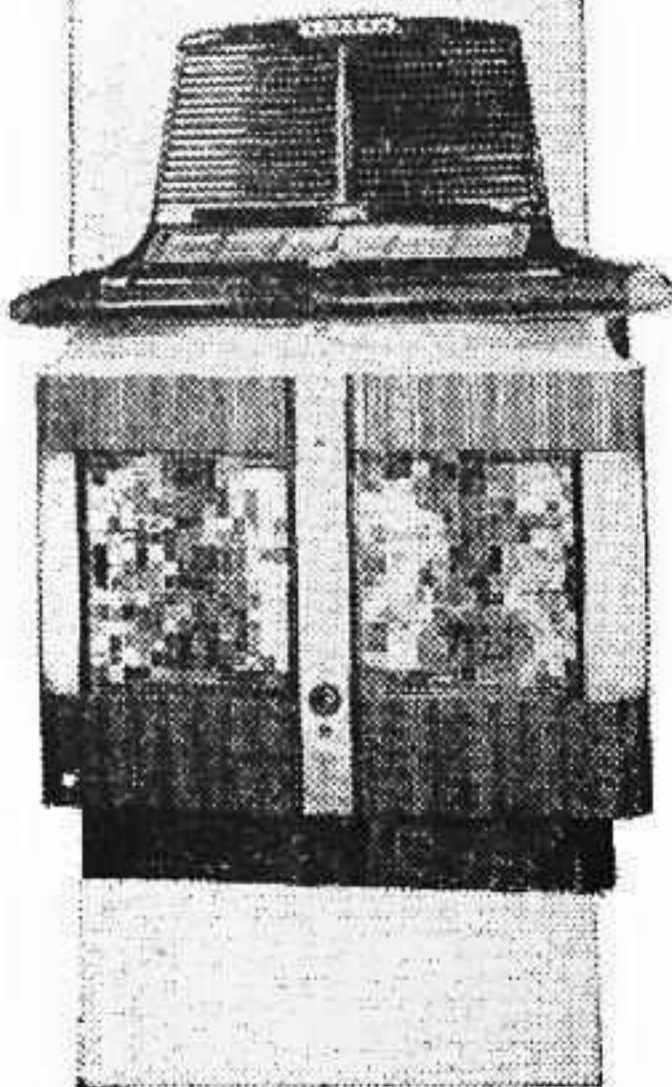
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Aireon

America's Greatest NEW Phonograph

AIREON is the new electronic miracle in coin-operated phonographs. In every location where it replaces other makes, it brings in 18% to 36% more money.

You must see and hear the amazing AIREON. Call us for a demonstration to prove how much more the AIREON will do for you on location.



AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Song a Hit

Eddy Arnold, Wally Fowler and J. Graydon Hall's new song titled *That's How Much I Love You* is rapidly hitting the top, according to reports. It is disked by Eddy Arnold on RCA Victor and is the first novelty blues ditty to be presented to the jukeboxes in quite a while. Song is also scheduled for release by other wax artists soon. It is published by Wally Fowler Publications, Nashville.

Wallace Fowler's first *Grand Ole Opry* song book now contains 25 original songs and pictures. Included in the book are such folk song hits as *Just Thirteen Steps Away*, *You Can't Conceal a Broken Heart*, *Propaganda Papa*, *Two Little Girls With Golden Curls*, *Turn Your Radio On*, *Brown Eyes A-Cryin' in the Rain*, *John Hendrix Vision* and *Let's Ride That Plane*.

Pictures include those made of Wally on the stage at the *Grand Ole Opry*, some made while he was doing a recording session in Hollywood for Capitol Records, Inc. Wally and His Oak Ridge Quartet, who are exclusive artists for Capitol, have just had a disk released, *Dese Bones Gwinna Rise Again*, and it is backed by *On the Jericho Road*.

T. Tex Tyler has cut down on a lot of his work recently because of illness. He had the flu and near pneumonia. Frank Dudgeon, the West Virginia Mountain Boy, formerly of Little Rock, has returned to Ohio and is planning on going back on the air soon on a Pennsylvania or a West Virginia station.

Gabbard on KMOX

Art Gabbard is now on Station KMOX, St. Louis. Roland Gaines, formerly with Renfro Valley, is head man of the Range Riders. His act uses Guy Blakeman, Wally Proctor and Ray Fields, heard daily over Station KSD. Judy Perkins, formerly of WKRC and KMOX, is with Station WLAC, Nashville, and has two programs daily.

Radio station KWTO, Springfield, Mo., has a big show broadcast over the Mutual Broadcasting System each Saturday at 9 p.m. CST. Emcee is Bill Ring. Talent on the show includes the Goodwill Family who are known for their singing of gospel songs; Violet and Vesta, the Gamble Twins; Lennie Aleshire, who used to be with the Weaver Brothers and Elviry, fiddle; Smoky Lohman, recently of the Prairie Ramblers, electric guitar and vocals; Dale Parker, writer of folk songs; Mike Dosch, accordionist; George Rhodes, billed as the Dirt Farmer, vocals, solos and duets with other members of the gang; Buster Fellows, fiddle, tenor guitar and vocals; "Ozark Red" Loveall, fiddle; "Slim Pickin's" Wilson, vocals.

His sister, Aunt Martha, and her son Junior are the original Goodwill Family; Zed Tennis, vocals and fiddle; Jim West, teller of tall tales; "Goo Goo" Rutledge, comedian; Ann Ryan, who takes care of the popular songs on this show; Al Stone, the Hymn Singer, and his wife, Lee, who plays the electric organ for her husband's hymns; George Earle, comedian; the Hayden Family, consisting of Uncle Earl; his wife, Mary Jane, and their children, Junior, Mary Elizabeth, Jimmie and Cowboy Charlie, and the Sagebrush Sereaders with Clifford, Coreen and Carmolee. This big Saturday night barn dance is called *Korn's A-Krackin'*.

Rusty Marion has left KMOX and is now in California. Jesse Rodgers has taken his place on the station. The Ranch Girls, Ione, Sunshine, Star-

light, Dinky, Robert and Jimmie are on radio station KARK.

Radio station WPTF, Raleigh, N. C., has a good recorded program of folk songs every day from 5:30 to 6 a.m. Disks of such well-known artists as Eddy Arnold, Buck Rogers, Roy Acuff and many, many others are heard on this program. Two numbers are now being requested more than any others. These are *That's How Much I Love You*, sung by Eddy Arnold, and *Turn My Picture Upside Down*, song by Smoky (Buck) Rogers.

New Show

A new show made its bow in Dallas, *Cornbread Matinee*. Local publicity terms it a Hillbilly-Tom Brennaman Breakfast, featuring Georgia Slim and His Texas Round-Up gang, with audience participation and Hal Horton as emcee. The show has two nibblers from potential sponsors, and at the conclusion of the State Fair they started making personal appearances in the surrounding territory for civic organizations. Eventually show will take the local hillbilly star in each community and give him a guest spot on the program.

The Beeman Family, now making their home in Dallas, who starred on the Kay Kyser show on its last trip to the Coast, have just dressed the act up in new Western costumes and special lighting effects. This family group has played the theater chains out of Dallas and are now booking one-nighters until the first of the year, pending a picture commitment that is in the offing.

Eddy Arnold made a personal appearance and broadcast over 300 Mutual stations, originating in Austin, Texas capital, where Harley Saddler greeted them, and as usual Eddy received an honorary appointment as a Texas Ranger.

Entertainment Trend

Trend in Western music is definitely toward entertainment, according to Tex Williams. The leader of the Western Caravan, now playing the Palace Barn in Los Angeles, says: "Time was when Western dance fans were satisfied to go to a dance just to dance, but now they want to be entertained. On an average dance night of, say four actual playing hours, we give about two hours of dance music and two hours of entertainment. Most nights it leans heavier toward the entertainment. Every musician in a Western band today has to be a showman. He must be able to either sing, clown or do solo work on his particular instrument. We have a library of more than 100 specialties involving every member of the Western Caravan."

Musicraft Records signed the Santa Fe Rangers who will be featured with Riley Shepard in addition to solo platters.

Lloyd Hamilton, representing Smiley Burnette's Rancho Records, and Bob Goodmar, of Mello Disc, which processes the platters for Rancho, left Hollywood last week on a transcontinental record-plugging tour. Cowboy-musician-comic said the pair will visit radio stations and other commercial outlets to introduce the first group of his records. Burnette recently waxed eight Western songs for children which will be released as an album.

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COIN OPERATED RADIOS

New 1947 DeLuxe Improved and Guaranteed, RCA Licensed 5 Tube Table Models. 25c Two Hour A.C. Operation. For Use in HOTELS — MOTELS — HOSPITALS, Etc.

- Inside Vol. control, adjusts to prevent disturbing guests in adjoining rooms.
- Built in loop aerial with provisions for outside antenna.
- Micro-switch type coin mech. and HAYDON timing motor.
- Full 5" perm. magnetic Dynamic "Alnico" Speaker.
- No plungers to press; no clocks to wind; no buttons to push.
- Chassis or timing unit may be serviced in less than 2 min.
- Two gang variable tuning condenser.
- Yale lock guards coin meter; may be emptied in 10 seconds.

National Coin RADIOTEL Co.

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 Los Angeles 4, California



PACKARD MANUFACTURING CORPORATION
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\$10 PER 100 \$90 PER 1000
 1/2 Deposit.

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 420 E. 5th St. Texarkana, Ark.-Tex.
 P. O. Box 779

IN FEBRUARY

YOU'LL SEE HOW

X
marks
the
slot

to make those Xtra nickels, dimes
and quarters pour in!



You haven't seen the best until you've seen

MILLS
AUTOMATIC
PHONOGRAPH

BRINGING YOU A HOST OF PATENTED NEW IDEAS

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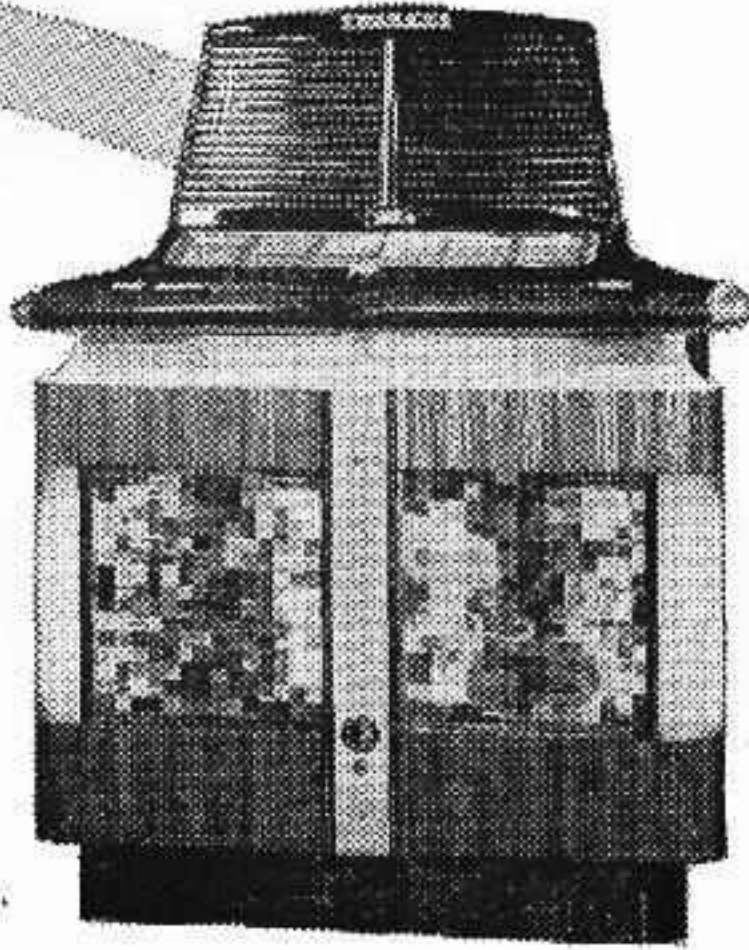
Material

WE'VE GOT Aireon... AND AIREON'S GOT Everything

Yes, Aireon is America's new phonograph sensation. Because this amazing electronic phonograph brings out all the magic in beautiful music, it gets far greater play...makes every location 18% to 36% more profitable.

Aireon has many new, patented features that set it apart as America's newest, most profitable phonograph!

Just see and hear it! You'll agree that Aireon has got what it takes...to assure a larger "TAKE"!



Good Assn. Work Offsets Bad Press

(Continued from page 102)

got 75 per cent of the total take in machines thruout Chicago and Cook County, while the other paper was more conservative and ascribed 50 per cent of the gross take as going to hoodlums.

Reporters who contacted the association leaders said the newspaper reading public expects scandal story headlines, and that the reasons for the stories at the present time were an aftermath of the killing of the alleged "juke box king" in Joliet, Ill., shortly before the November 5 election. The lack of sensational headlines in the post-election period also made the alleged "juke racket" a convenient topic for headlines.

One newspaper stressed the important fact that FBI agents had been investigating certain selling practices in the juke box trade for some time. The investigation was said to center in Chicago and also in the East and was said to be concerned with the restraint of trade activities of some phonograph distributors and some operators.

At the close of the week officials of the association and some juke box manufacturers were conferring on important plans to start a local public relations campaign to follow up the fortunate break of getting two favorable stories in local papers.

Illinois Phono Ops Issue Press Release

(Continued from page 102)

heresay. Telephone repair men, collectors, and even operators are members of unions but that doesn't brand telephone companies as 'rackets.' Newspapers are not referred to as 'crime syndicates' because their printers, linotype operators, circulation drivers, and other employees are union members. The automatic phonograph industry is ready at all times to defend the good name of the electrical workers' union and of its members employed in the business.

"Association members, who own a majority of all automatic phonographs in Chicago, have served the public's entertainment need well. Contrary to the general trend of rising prices, the automatic phonographs still present the world's finest orchestras, instrumentalists, and vocalists for only 5 cents. During the war years, morale of servicemen everywhere in the world was aided tremendously by the familiar 'juke box.' Here in Chicago phonograph operators and manufacturers never hesitated when called upon to donate phonographs, records, etc., to service centers, U. S. O. clubs, Gardiner and Vaughn general hospitals, ships of the U. S. navy and so forth, and they maintained the donated phonographs free of charge as well. In many instances, phonograph operators served side by side with their employees in the armed forces of our country.

"Any slurs upon the automatic phonograph business reflect upon a large proportion of the people of Chicago. Automatic phonographs are products of the great coin machine industry of which Chicago is nationally recognized as the center. Many thousands of people are regularly employed in the factories, in the offices, and in servicing and maintaining coin-operated vending machines.

"The members of the Illinois Phonograph Owners, Inc., are proud to be a part of the coin machine industry which has such an honorable record in all civic enterprises such as Community Fund campaigns, Red Cross drives, war bond sales, etc. The industry feels that it is entitled to fair treatment at the hands of the newspapers and by the public, consistent with the American tradition of freedom and liberty."

FOR SALE

Other interests compel me to sell the best music route in the city of Miami, Fla., consisting of the following machines:

WURLITZERS

- 10 1015
- 1 1017
- 12 750E
- 2 850
- 1 950
- 1 800
- 5 700
- 10 500
- 11 600
- 1 24
- 4 616
- 1 71

SEEBURGS

- 12 146
- 10 Envoys
- 2 Majors
- 2 Concert Grand, R.C.
- 1 Plaza
- 1 Gem
- 1 Casino
- MISCELLANEOUS
- 4 1422 Rock.
- 5 Standards
- 5 Mills Empresses
- 3 Aireons

Also 30 new Seeburg Boxes, 7 new Wurlitzer 5-10-25, 1 1942 Pickup. All kinds of Parts, Tubes, Extra Motors, Amplifiers and Tone Arms. License paid for one year. Store with lease and fixtures. Income now \$1,100 weekly, more in season.

BOX D-373

The Billboard

Cincinnati 1, O.

"THE HIGHEST BIDDER"

TURN YOUR USED RECORDS
\$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO . . .

NATHAN MUCHNICK

1251 N. 52nd St., Philadelphia, Pa.

Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS.

RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas



WE BUY
USED
PHONO RECORDS

MERVIS TRUCKING
COMPANY
7026 LEXINGTON AVENUE
CLEVELAND 3, OHIO

Message to

Juke Box Operators— VOGUE

"THE PICTURE RECORD"
SECONDS

Are Available Immediately. The Quality of reproduction of music in these records is not injured by the fact that they are seconds.
WRITE, WIRE OR CALL FOR PRICE AND RELEASE SHEET.

MELI-DY ENTERPRISES

Are the Exclusive Distributors for
VOGUE SECONDS
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R & S SALES COMPANY

3rd & BUTLER
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RICHMOND, VIRGINIA

FOR IMMEDIATE DELIVERY!

SEEBURG		Seeburg 24 Wall-o-Matics, Wireless \$24.50	
12-Record Model \$	79.50	Seeburg 20 Wall-o-Matics, Wireless	33.50
Rex	179.50	Rock-Ola Series "D"	29.50
King	189.50	Step-Up Units	29.50
Cadet	349.50	Rock-Ola 5-10-25	29.50
Hi Tone, E.S.R.C.	449.50	Bar & Wall Box	29.50
Rock-Ola Super	349.50	Rock-Ola Bar & Wall Box, 5¢	14.50
Rock-Ola Com-mando	424.50	Model 130 Wur.	27.50
WURLITZER		Adapters	22.50
312	\$129.50	Model 300 Wur.	22.50
412	129.50	Adapters	17.50
400	129.50	Model 135 Wur.	17.50
61	139.50	Steppers	34.50
71	189.50	Model 145 Wur.	34.50
500	339.50	Steppers	17.50
850	595.00	Model 304 Wur.	17.50
		Silver Steppers	17.50

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WRITE OR WIRE

NEW REPLACEMENT WALL BOX COVERS

for Seeburg 20 Selection Wireless or 3 Wire Boxes. Light weight aluminum—Brown or Gray Crackle Finish, Guaranteed Perfect Fit.
\$5.95 Each.

GENUINE FIBER MAIN GEARS FOR SEEBURG AND WURLITZERS

(Less Steel Hub)
SAMPLE, \$3.95. LOTS OF 10, \$3.50 Ea. QUANTITY PRICE, \$3.00 Ea.
Factory Guaranteed Against Defective Workmanship and Materials.

CASTORS		PLASTIC (60 Gauge)	
Heavy Duty Replacement	1.60	20x50 Inch Sheet	\$10.00
5/16 of 4	1.60	Cut to Size, 2¢ Per Sq. Inch.	

PICK-UP COILS For Seeburg except 8800, 9800. Each \$1.50.

Quantity Prices to Distributors and Jobbers
Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

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EVERYONE PAYS WITH SOLOTONE



UNLIKE single phonographs which only one person pays for but everyone hears, **EVERYONE** pays to hear Solotone.

Solotone's multiple installations in every booth and along the counter **INVITE** more business . . . and **GET** more business. Where a single phonograph can only make \$1.00 an hour, a 20-unit Solotone installation in the same location has a potential take of \$10.00 an hour. There never was a money-maker like Solotone.

Figure it another way. One Solotone box can take the place of an automatic phonograph. From then on, you multiply your profits with the *additional* Solotone boxes in each booth and along the counter.

For each 5c any one of the boxes will play 6 minutes of low volume music which can only be heard in the immediate vicinity of that *particular* box. Any number of boxes can be playing at once, but each one requires a 5c or 10c deposit. That's the way Solotone multiplies your take—it makes a route out of every location.

Solotone is new—it's different—it multiplies profits. Get the full story today. Phone or wire us **NOW** for details.

SOLOTONE CORPORATION

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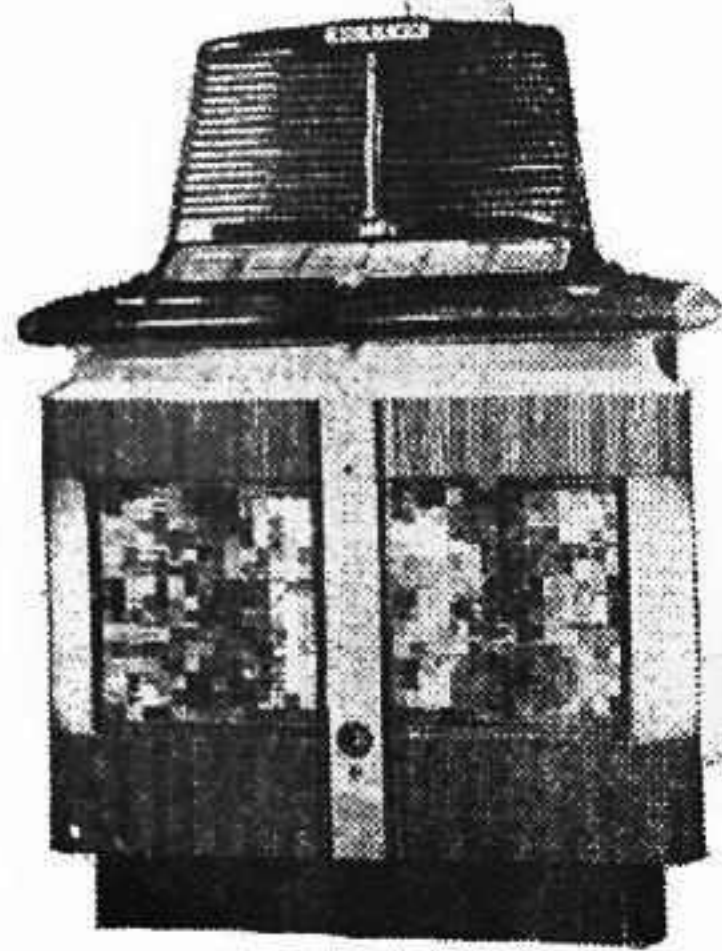
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America's Newest, Most Profitable Phonograph

This exciting new electronic miracle is by far the greatest coin-operated phonograph ever developed. Profit-making results prove that it takes in 18% to 36% more money every week.

See and hear the fascinating AIREON today. Call us and let us prove what the AIREON will do for you on location.



MAKE US AN OFFER

Brilliant's Housecleaning

RECONDITIONED PHONOGRAPHS

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|-------------------------------|----------------------|
| 11 Wurlitzer 600R | 2 Wurlitzer 61 |
| 6 Wurlitzer 600K | (Counter Model) |
| 2 Wurlitzer Victory Model 600 | 1 Rock-Ola '39 Super |
| 5 Wurlitzer 500 | 1 Rock-Ola Standard |
| 1 Wurlitzer 780M | 1 Seeburg Rex |
| 1 Wurlitzer 780E | (30-Wire Adaptor) |
| 2 Wurlitzer 750 | 2 Seeburg 8800 |
| 1 Wurlitzer 850 | 2 Seeburg 9800 |
| 2 Wurlitzer 950 | 3 Seeburg 8800 RC |

1/3 DEPOSIT, BALANCE C. O. D.

BRILLIANT MUSIC CO.

Rock-Ola Distributors for Eastern Michigan
 4606 CASS AVE. Temple 1-7455 DETROIT 1, MICH.

Michigan Juke Ops Advise Keeping Nickel, Cut Cost

DETROIT, Nov. 16. — Michigan Automatic Phonograph Owners' Association here has come out with an interesting argument against the proposal to change juke box play price from a nickel to a dime, three for a quarter. Association's house organ *The Pick-Up*, carries two large cartoons and a story headed "Get 'em to play more instead of pay more."

Two cartoon illustrations effectively demonstrated the difference between juke box operating costs in 1940 and in 1946. They point out record costs have gone up from 23 cents in 1940 to 49 cents in 1946. Other increases noted in the 1946 cartoon are repair parts, 100 per cent increase; collectors, 50 per cent increase; rental, 25 per cent increase; overhead, 50 per cent increase; insurance, 20 per cent increase, and cost of machine, \$800, compared with \$350 in the 1940 sketch.

MAPOA Explains Sketches

In the story explaining its reason for the two sketches, MAPOA says: "We have tried to describe in these two cartoons the difference between the overhead of an operator of today, as compared to one of 1940, and while some of the drawing may be slightly exaggerated, the figures are authentic. As taken from the books of one of our average operators.

"We as an association hesitate to recommend discarding of the nickel play until we are convinced that every operator has done everything possible to not only reduce his overhead to a minimum but also to increase the efficiency and attractiveness of each machine he has on location. This does not only mean the appearance of the machine nor always the records that are playing, but it also means the amount of good will he has built between himself and the owner of the location as well as

his customers—the public. "Did you ever stop to consider the number of kids that enjoy playing their favorite piece on the juke box? We don't have the exact figures, but from what we can find out from some of our operators, it will run close to 25 per cent. This, of course, is in dairy bars, candy stores, drugstores, but not including canteens, etc. Can we afford to eliminate the nickel slot?"

"Our business is selling music, and altho practically every publication in this line is endorsing the 10-cent and quarter slot, nevertheless we feel that this business was built on the nickel play and if our operators will make a more careful study of their present problems, thereby increasing their efficiency, we can maintain our nickel play and will have done the public a service at a time when all other businessmen are raising prices, in many cases unnecessarily."

Air Quiz Stars Juke Operators

CLEVELAND, Nov. 16.—Quiz of Two Cities radio show on December 16 will be the scene of some friendly juke box rivalry. In Cleveland, Jack Cohen is busy rounding up a team composed of members of the Cleveland Phonograph Merchants' Association. Cleveland team will match wits with a group selected by Joe Brilliant from the Michigan Automatic Phonograph Owners.

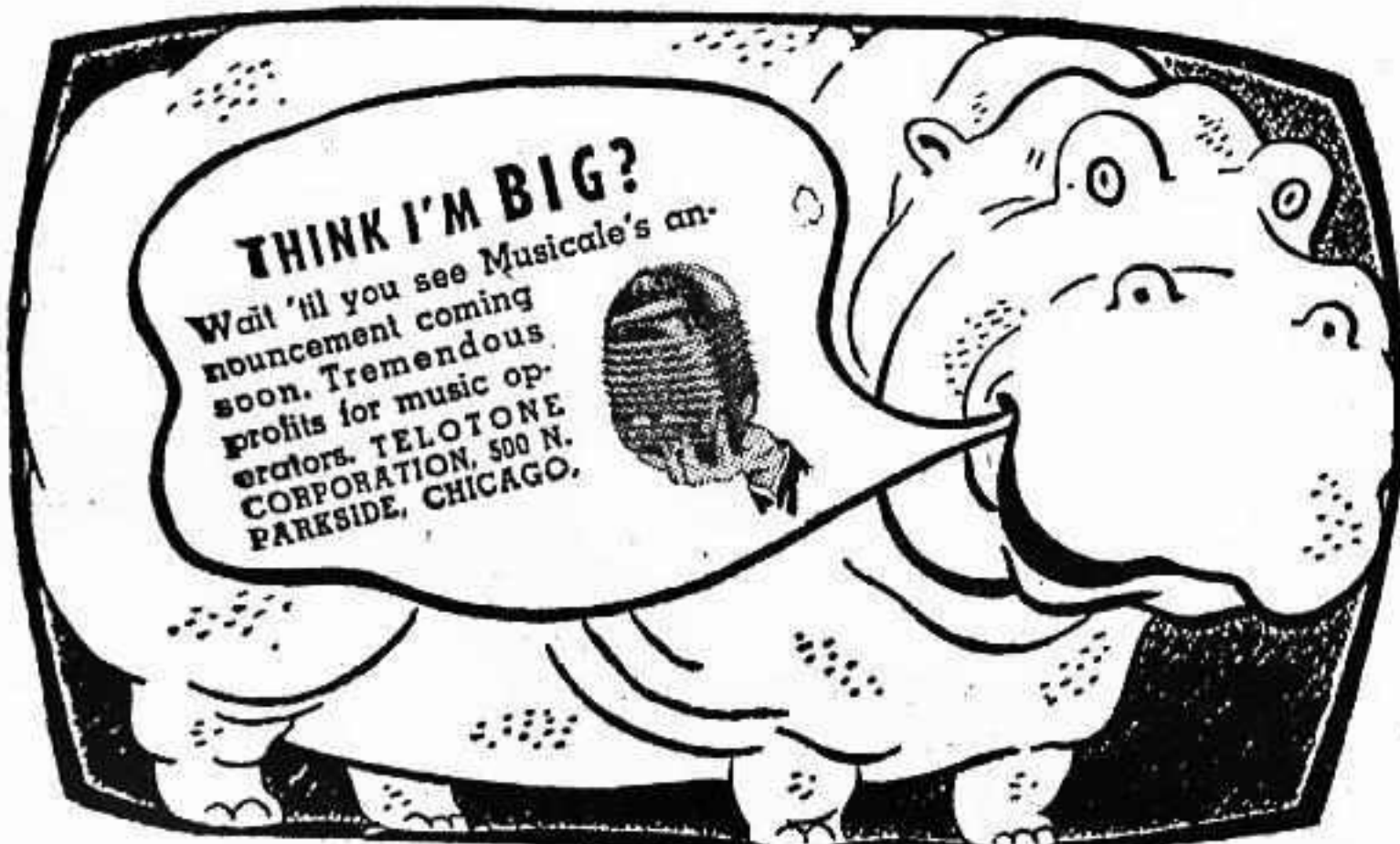
Just which team will win is hard to predict, but for action, thrills and suspense tune in on this show Monday, December 16. Station WGAR will carry the program in Cleveland, and the Detroit team will be quizzed over Station WJR.

ADVANCE RECORD RELEASES

(Continued from page 32)

- THERE IS NO BREEZE (To Cool the Flame of Love)..... Eddy Howard (BLESS YOU).....Majestic 1089
- THEY TOOK THE STARS OUT OF HEAVEN Boots Faye (YOU'RE WRITING).....Coast 244
- TRISKAIDEKA PHOBIA Page Cavanaugh Trio (A GHOST).....Mastertone 75-21
- VEM VEM Noro Morales Ork (CARMENCITA).....Majestic 1088
- VIENNESE NIGHTS ALBUM Henri Rene Ork.....Victor S-46
- Blue Danube WaltzVictor 25-0071
- Emperor WaltzVictor 25-0074
- Gold and Silver Waltz.....Victor 25-0072
- Merry Widow WaltzVictor 25-0073
- Southern Roses WaltzVictor 25-0074
- Tales From Vienna WoodsVictor 25-0073
- Vienna Life WaltzVictor 25-0071
- Wine, Women and SongVictor 25-0073
- WALTZ BOOGIE Mary Lou Williams Trio (HUMORESQUE).....Victor 20-2025
- WAS I TO BLAME FOR FALLING IN LOVE WITH YOU? Johnny Moore's Three Blazers (BOBBY SOX).....Exclusive 234
- WATER BOY Robert McFerrin (MALOTTE: LORD'S).....Sunbeam S-101
- WE'RE OFF Marl Young Ork (Bob McFerrin) (FASCINATING LADY).....Sunbeam S-102
- WHEN A SOLDIER KNOCKS AND FINDS NOBODY HOME..... Moon Mulligan and the Showboys (NEW MILK).....King 578
- WHICH WAY DID MY HEART GO?.. The Hammondairs (Dottie Williams) (I'M ALL)..... Mars 1031
- WHO DUG THIS HOLE I'M IN?.... Rudy Sooter and His Californians (I CRY).....Black & White BW-10011
- WINGS OVER JORDAN, Vol. II, ALBUM Wings Over Jordan.....Queen Q-3
- I Will Trust in the Lord.....Queen 4156
- My Lord's Gonna Move This Wicked Race.....Queen 4155
- Plenty Good RoomQueen 4156
- Swing Low, Sweet Chariot.....Queen 4154
- Trampin'Queen 4154
- You Got to Stand the Test in Judgment.....Queen 4155
- WOW WOW WOW Chiquito Ork (MIAMI BEACH).....Gotham 139
- YOU GO TO MY HEAD..... Don Byas (DON'T YOU).....Gotham 132
- YOU GO TO MY HEAD..... Lena Horne (JUST SQUEEZE).....Black & White BW-819
- YOU'RE WRITING LOVE LETTERS TO ME Boots Faye (THEY TOOK).....Coast 244

*This record replaces Russian Patrol, Parts 1 and 2, Jerry Gray Ork, Mercury 5005, which was listed in November 2, 1946, issue.



People Love...



VOICE RECORDING

...Especially when it's made EASY
That's why they LOVE

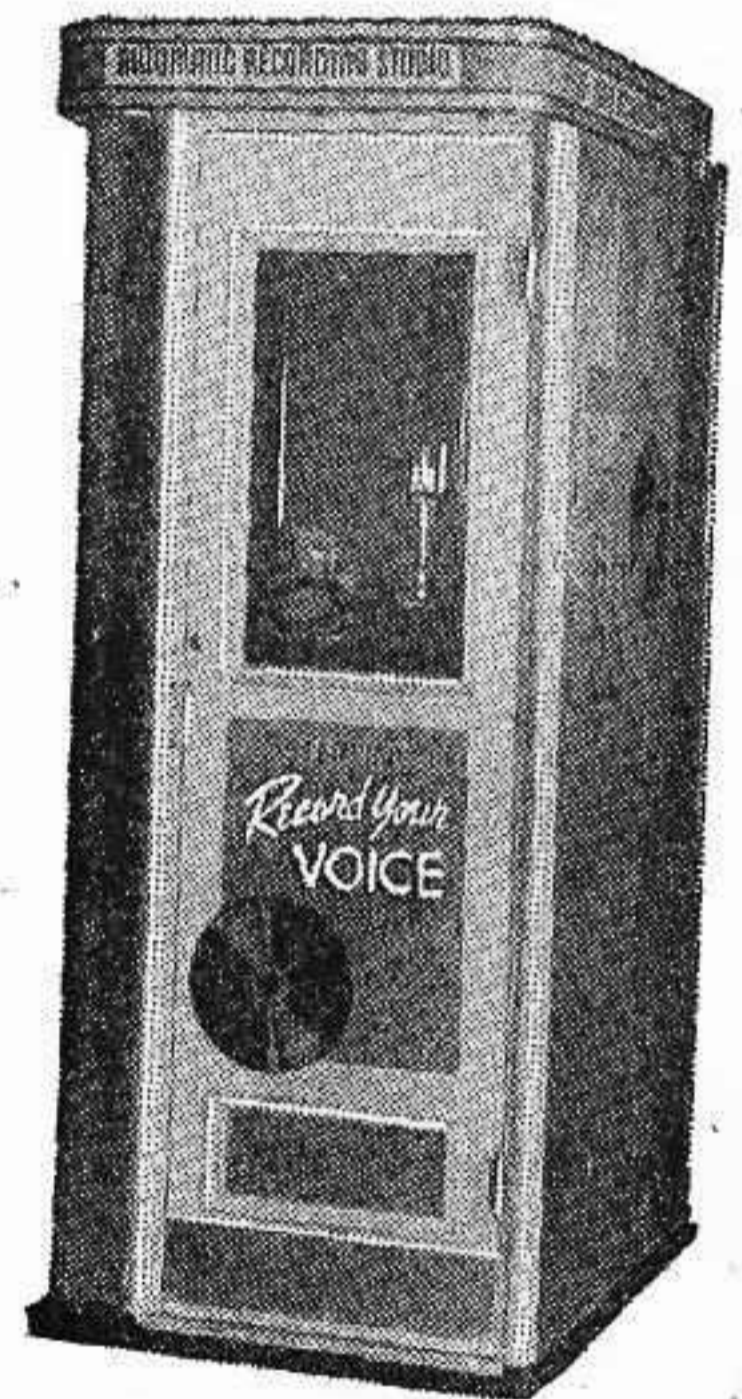
The * VOICE-O-GRAPH

... a drop of the coin—a song, greeting, "letter," or conversation into the microphone and the recording is complete—automatically replays so you can hear yourself as others hear you—and automatically vends the recordings. Another coin supplies a mailing envelope.

Convenient? YES. Excellent results? YES.

Get a demonstration from your Voice-O-Graph distributor.

• TRADE MARK



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New York:

Bill Alberg, Brooklyn Amusement Company, and Bill Goetz, Capitol Music, left this week for a Florida rest. . . Arthur Herman, Buro Music Company, returned this week from the vacation state. . . Mike Munves, of the firm of the same name, and Abe Green, Runyon Sales, arrived back in town on Monday from Hot Springs. . . E. C. King, J. I. Music Company, is recovering this week from an appendix operation.

Dan Cohen, New Orleans, was one of the many coinmen that came to town this past week to attend the 31st National Hotel Exposition where nine coin machines were exhibited along with the allied fields. . . Gordon J. Brown and Ted Ruby, Beacon, N. Y., were in town this week talking things over with Dave Lowy, of the firm of the same name. . . I. Silver, navy vet, placed an order for 100 Amity cigar venders with Harry Berger, West Side Distributing, as his opening bid in the coin machine biz field.

Julius Levy, DuGrenier, Inc., left this week for an extensive business trip in Upstate New York. . . George Ponsler and Irving Kaye, Amusement Enterprises, and Charlie Aronson and Bill Alberg, Brooklyn Amusements, were among the first to place orders for tickets to the annual affair of the Arcade Owners Association that will take place December 12 in the Village Barn.

Among those in town this week were Joe Huey, Henderson, Tex.; S. J. Lewis, Cambridge, Md.; Bob Reilly, Chicago; Joe Naelerio, Waterbury, Conn.; Sidney Gordon, Jamaica, West Indies; Al Newman, Trenton, N. J.; Paul Silverman, Buffalo, and Ollie Miller, Bruce, Miss. . . Al Denver, AMOA president, is recovering nicely from his recent operation.

At a meeting Thursday (14), the Independent Operator Association decided to hire a manager for the organization. . . W. L. Simon, v.-p. of City Milk Company, states that his firm is adding a penny slot to all of their nickel candy venders. . . Tuesday (19) will be the next meeting of the Music Guild of America. . . Harry J. Rockefeller is new addition to staff of Tradio. . . Al W. Blendow, sales manager of International Mutoscope Corporation, headed his firm's exhibit booth staff at the hotel show this week. Al was assisted by Larry Ascher, Larry Gal-

(See NEW YORK on page 114)

Kansas City:

Howard and Kenneth Silverman, owners of Silverman Bros.' Music Company, have been expanding their operations considerably since they returned from the marine corps last year. Their father, Fred Silverman, piloted the business during their absence and the boys report that, tho he had no previous experience in the trade, he now qualifies as "expert coinman." . . Tell Surdez, parts manager at Silverman Bros., just returned from vacation. . . Ralph (Arky) Clark has been added to Surdez's parts department, Clark also is a veteran—of the army—and he says it's a pleasure working for a couple of ex-marines after the topkicks he had in the army.

Joe Knapp, of Knapway Devices, Inc., came back this week from Toledo lagged out after searching the town there for just the piece of machinery he wanted and then getting it delivered immediately to his Main Street establishment. . . Harry Silverburg, of W. B. Music Company, reports this sign of topsy-turvy times: After searching Kansas City for a heating unit he wanted, he heard of one in Wichita, Kan., and headed out for it. In Wichita, the dealer had one, but he picked up the phone and located Silverburg two in Kansas City.

B. C. Boles, former manager of Carl Trippe's Missouri Tavern Supply Company at Springfield, is back directing Trippe's company and run-

(See KANSAS CITY on page 118)

COINMEN YOU KNOW**Detroit:**

Joseph Grum, president of the American Vending Corporation, is moving to Kansas City, Mo., and reportedly closing his office here. . . Automatic Home Laundry Supply Company, a firm that services coin-operated laundries, recently moved to a new address, 11303 Manor Avenue. W. B. Eatherly, the firm's manager has been away on an extended hunting trip. . . Fred M. Alger, formerly active with the pre-war Corn Robot Company, was elected Michigan's Secretary of State in the recent elections.

George Hirsh has been named general manager of the new plant being opened by Edelman Amusement Devices. Isadore Edelman is president of this new firm which is called Edelco Manufacturing Company and located at 1438 Franklin Street. Edelco will manufacture games. . . Mark Weyburn, vending machine operator, reports say, is planning to dispose of his business here and leave for China where he will re-enter the engineering business.

Hurley Machine Division, a firm that operates coin laundries, is now under the management of Roy Cain. Meter division of this firm is at 7730 12th Street.

Mark Linknor, of Triangle Amusement Games, is rearranging his headquarters in anticipation of increased volume of business in the used game field. . . Edward A. Gorney and Chester Rosinski are equipping their new plant on Holbrook Avenue. They say that production should be under

(See DETROIT on page 120)

New Orleans:

John J. (Tac) Elms, of Tac Amusement, is in New York on a pleasure jaunt. . . Jules H. Peres took his Missus with him for the business trip to Chicago. . . Andrew P. Monte and Dan Cohen got back from the Packard showing in French Lick, Ind. . . Coinmen are rooting for F. S. Lauer of Delta Amusement Company. Lauer has been away from his office all week comforting his small daughter who is ill with pneumonia. . . Aircon officials Robert Walker and Rudy Greenbaum were in town conferring with some of their local distributors.

Mr. and Mrs. F. A. Blalock, of the FAB Distributing Company, have just purchased a home in fashionable uptown New Orleans. . . E. W. Ponder, president of Louisiana Coin Machine, is traveling in the North for his firm, which recently acquired new offices

(See NEW ORLEANS on page 120)

Twin Cities:

Talk about 10-cent music play recalled the days of old for William (Sphinx) Cohen, of Silent Sales Company. Cohen told how he used to operate Regina Hexaphone hand-wound four-minute recording machines at 10-cents per play. That was in 1910 when business was good.

Martin Kantar, returned veteran who bought out the Harmony Music Company from Miles Tierney a few months ago, has expanded his route. It now includes a large number of new locations and he reports his business is moving in top fashion, altho his operations are confined to Minneapolis.

Mike Kalasardo, of Medford, Wis., was looking around for new equipment this week during his brief visit to the cities here. . . Jonas Bessler, executive for Hy-G Amusement Company, reports his outfit has been displaying new games. Operator interest is high, he says.

Rumor has it that Lou Seltzer, who several months ago bought out M. M. Berenson's interest in Minnesota Machines Company here, is about to sell out. He, the rumors state, did not find the business to his liking. . . Bill Hanf, Austin, Minn., is working twice as hard these days as he takes over the operational duties of his brother, Wesley, who is seriously ill.

Ted Bush, of Bush Distributing Company, spent most of the week in Milwaukee. . . Silent Sales Company is enlarging its spray department and moving it from the basement to the second floor. . . Harry Lerner, of H. & L. Novelty Company, has opened the North Side Appliance Company at Plymouth and Morgan Avenues. Store has an ultra-modern record shop.

Doing a top job with Skee-ball alleys is Sammy Beberman, another Mill City operator who is back from the Seabees. He is now expanding to include pinballs on his route. . . Irving Gorsen is the new addition to the Bush Distributing Company record department. . . Ray Sisson, service man at Silent Sales Company, is back at his old job after a period with Harmony Music Company. . . Eleanor Greenberg, bookkeeper at Silent Sales, will marry Nate Green this week.

Sphinx Cohen is foregoing his annual trip to Florida this year in order to be in Minneapolis next January when his son, Jess Burton, is graduated from Washburn High School. . . Bush Distributing Company has completed the installation of a new

(See TWIN CITIES on page 122)

Chicago:

O. D. Jennings Company thru Dave Lovitz reports that firm Vice-President J. Raymond Bacon, left for New York to attend the National Metals Trade Convention at the Commodore Hotel. While in the East he will make a trip to Boston's coin row to see Dave Bond of Trimount Coin Machine, and then on to Easton, Pa., for a business meeting with William (Bill) Americus of Skill Amusement. Lovitz said that another possible stop for Bacon is Baltimore, Md., the home of General Vending Sales Corporation which is headed by Irv Blumenfeld and W. A. Huffman.

Visitors really took advantage of the welcome sign at the Empire Coin Machine Exchange. Shirley Corush, Empirt's girl Friday, reports that among the group were Max Brown, Philadelphia Coin Machine Company, Philadelphia; Dan Cohen of the Crescent Cigarette Service, New Orleans; Harry Jacobs Jr., and Sr., United Coin Machine Company, Milwaukee, and operators Herman Krause, Galion, O.; Elmer Barkow of Cedarburg, Wis., and Lou Holbrook, Huntington, Ind.

John Chrest, of Exhibit Supply Company, is off on a tour of the East for his firm. He will be away from his desk about seven days. . . Southern gentlemen in our midst this week included Joe Frank, Automatic Sales, Nashville, and Jules H. Peres of the J. H. Peres Distributing Company in New Orleans.

Eddie Ginsburg over at the Atlas Novelty Company was on the receiving line this week. Among the business visitors were L. C. Smith, of Burlington, Ia.; Al Mallot, Rockford, Ill.; Art Hass, Waukegan, Ill., and distributors Harold Harden and Jack Kellogg of Omaha.

James T. Mangan, public relations chief of Coin Machine Industries, Inc., will celebrate his 50th birthday on November 17. Incidentally, Mangan, who is also well known as an author and lecturer, addressed the alumni of Loyola University this week at a luncheon. He spoke on peacetime conscription and urged that the draft be completely eliminated.

In between visits from out of town coinmen, Harry Williams, of Williams Manufacturing Company, was making arrangements to fly down to the Cleveland Air Show this week. Harry, who recently returned from a flying trip to California, seems to like the warmer climate and was also talking of a trip to Florida next month.

Among the visitors who dropped in was Sam Stern of Philadelphia, who came in to look over conditions. . . Al Silverman, of the M. S. Wolf Distributing Company in Los Angeles, also dropped in to repay a visit. . . From Seattle came John Mitchell, who paid a brief visit to coin row.

Ray Cunliffe, of Brown Music Com-

(See CHICAGO on page 116)

Cleveland:

The dinner Bernie Mervis sponsored for the monthly meeting of the Ohio State Phonograph Owners' Association came off with everyone pleased. A bar was opened by Mervis for the convenience of the members, and Bernie gave billfolds to all of the members attending as an early Christmas present. The meeting was conducted by James Ross, v.-p. of the association.

A luncheon was arranged by the Cleveland Phonograph Merchants' Association for Freddy Slack and his wife and daughter during the band leader's recent stop at the Palace. Slack's manager and about 40 operators were in attendance.

At the last meeting of the OAPOA two new members were accepted. The association took in William J. Berger, of Lorain, and Mario Scipolla, of the same city, who purchased his route from the American Amusement Company.

Herbert Rosenfeld, of Reliable Music Company, sold an operation to Lester Bieber, of Victory Music.



DINNER DATE at Chicago's Rio Cabana was stag and all fun for these coinmen. Left to right: Gil Kitt, Empire Coin Machine Exchange, Chicago; Woolf Solomon, Central Ohio Coin Machine Exchange, Columbus; Bill DeSelm and Lyn Durant, United Manufacturing Company, Chicago.

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Wurlitzer 600 R	350.00	Seeburg Vogue	350.00
Wurlitzer 600 K	395.00	Seeburg Hi Tone, ES	375.00
Wurlitzer 44 Rotary	350.00	Seeburg Hi Tone, ESRC	425.00
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Seeburg Wireless 24 Sel. Perf.	\$ 24.50	Seeburg 5-10-25¢ Bar-o-Matlo, 3 Wire	\$45.00
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Seeburg 5/10/25¢ Wireless	52.50	Wurlitzer 125	17.50
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5/10/25¢ Drop Slot for Wurlitzer 750	\$27.50	Wurlitzer Tone Arms	\$27.50
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Wurlitzer Coin Motor	45.00	Hi-Tone Tone Arms, Complete	22.50
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7A7 and others	\$.85	12SC7 and others	\$.70	14A7 and others	\$1.00
7G7 and others	1.30	12J5 and others65	14Q7 and others80
12AH7 and others30	12SL7 and others70	20S1 and others	1.00
12A6 and others50	24 and others45	50A5 and others	1.30
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12SR7 and others70

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COINMEN YOU KNOW

New York:

(Continued from page 112)

ante, and Herbert Klein, export manager.

Coinmen are starting to pack for the American Bottlers of Carbonated Beverages convention next week in Miami. . . . About the only thing that can be purchased with a nickel these days is a telephone call or a song in a juke box, according to several of the dailies. . . . Louis Rabkin, local arcade owner, left this week for Hot Springs. . . . Bernie Katz, Coney Island arcade owner, has his son—just out of the army—working for him now as manager of his establishment.

Bernie Nazzocchi, Bernie's Arcade, Palisades, left this week for a southern vacation. . . . Hal Meeks, sales manager for Eastern Electric Vending Machines, goes on a 10-day vacation the end of December. . . . Al Jordan, Eastern Electric Boston representative, is headed back to Boston at this writing from three weeks in Oklahoma. M. S. Starr has left to represent the firm in Pennsylvania and Ohio. . . . Max Munves, Mike Munves Company, left today (16) for a week's vacation.

Al Bloom, Speedway Products, had a strike on his hands with his employees for three days the beginning of the week. . . . Irving Blumenfeld, Baltimore; Sam Weinstein, Philadelphia; Joe Greene, Boston, and Ralph Galucci, Hartford, Conn., spent last week end in town discussing Aireon with Leo Knebel, Manhattan Phono. . . . Tom Fetter, General Vending, Baltimore, is now studying New York service methods with Manhattan Phono.

Jack Fitzgibbon, Musical Minutes, Inc., had a little production holdup on his new boxes that will be ironed out shortly. . . . Larry Seigle, former Aireon factory service instructor, now employed by Manhattan Phonograph Company, will instruct the VA coin machine mechanics school in Newark in Aireon operation. . . . Nat Cohen and Earl Winters, Modern Music, have plenty of plans for the Mills Music machine. . . . Godfried Napper, Clackton-on-Sea, England coin machine op, is due in town during December, according to friends.

Sol Quaranta, Mount Vernon, N. Y., vending op, came into town November 14 to attend the Independent Operator Association meeting. . . . Others attending the meet included Mike Zetto, Bill Mingden and Clem Rubenstein, all Brooklyn cigarette operators, and Jack Seidler and Bill Fink, Unesda Vending Service, Brooklyn. . . . Sol Wohlman, Pan Coast Amusement Company, and Al Schlesinger, Square Amusement Company, completed a deal this week.

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5¢ 832-Hole CUTE NUMBER . . . \$2.95
Your profit—\$24.25
5¢ 840-Hole BARONG GIRL . . . 3.05
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5¢ 875-Hole UNCOVER GIRL . . 3.05
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Bandwagon 44.50	Jeep 82.50	Spot Pool 62.50
Big Chief 44.50	Jungla 69.50	Star Attraction 64.50
Big Top 139.50	Keep 'Em Flying 139.50	Seven Up 64.50
Bolaway 69.50	Knockout 119.50	Silver Spray 52.50
Bordertown 44.50	Liberty (Gott.) 154.50	Spot-a-Card 72.50
Cadillac 44.50	Liberty (Bally) 69.50	Tall Gunner 64.50
Capt. Kidd 79.50	Landslide 44.50	Ten Spot 54.50
Catalina 150.00	Majors, '41 59.50	Texas Mustang 62.50
Cross Line 54.50	Marines at Play 79.50	Topic 69.50
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Dude Ranch 44.50	Moniker 69.50	Twin Six 69.50
Five-in-One 49.50	Marvel Baseball 94.50	Towers 69.50
5-10-20 109.50	Progress 40.50	Ump 39.50
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Quick Delivery

Lots of 100, \$50.00.
50 up to 99, \$55.00.
25 to 49, \$60.00.
Sample, \$85.00, or one free with TEN. \$5.00 Deposit, Balance C.O.D.



THOMAS NOVELTY CO.
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A golden opportunity for someone to purchase for cash a well established automatic phonograph route located in Augusta, Ga. The reason for selling is due to my ill health. Being a disabled World War I veteran, with continuously failing health, I am unable to devote my time any further in this business. The route comprises approximately 43 machines now on location in well-paying spots. The summary of business consists of the following: About 100 3-wire Seeburg Wall Boxes, 20 1946 new 3-wire Boxes, 2 Seeburg Casinos, 2 new Hideaways, 6 new 1946 Seeburgs, 8 Model 8800s, 1 8900, 2 Rock-Olas and 2 Counter Models, 6 Wurlitzer 600s, 1 71, 4 800s, 5 616s and 2 75CE. In addition to this, about \$1,500.00 worth of Records, Parts and Pin Games—Supplies, Needles, etc. Also about 10 extra 3-wire Boxes. These machines are all in perfect condition and a rare opportunity is offered to someone to get in a well established business (about 15 years). All old equipment with new Crystal Pick-Ups to save records—Act Quick. For further information write or phone

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MASSACHUSETTS, MAINE, NEW HAMPSHIRE AND VERMONT

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Genco STEP-UP CHI COIN SUPER SCORE GOTTLIEB BAFFLE CARD WILLIAMS SMARTY	UNITED SEA BREEZE CHALLENGERS COLUMBIA BELL DELUXES	DAVAL F. P. MILLS GOLDEN FALLS DRAW BELL
--	--	--

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PHONOGRAPHS

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SEEBURG

Table listing Seeburg models and prices: 8800, E.S.R.C. \$445.00; 9800, E.S.R.C. 445.00; 8800, E.S. 425.00; Commander, E.S.R.C. 395.00; Cadet, E.S.R.C. 335.00; Colonel, E.S.R.C. 345.00; Major, E.S. 345.00; Envoy, E.S.R.C. 365.00; Classic, E.S.R.C. 345.00; Vogue, E.S. 335.00; Charm, R.C. 195.00; Concert Grand 265.00; K-20 215.00; Crown 195.00; Hideaway Wireless Adapter 195.00; Rex 165.00; Royale 145.00; Plaza 265.00; 5c Wireless Wall Box 19.50; Wireless Stroller 14.95; Bally Undersea Raider \$199.50; Champion Hockey 99.50; Lite League, Floor Sample 219.50

WURLITZER

Table listing Wurlitzer models and prices: 780-M Colonel \$475.00; 500 325.00; '42 600 Victory Cabinet 325.00; '42 780 Victory Cabinet 335.00; 600-R Marble-Glo 310.00; 600-K Marble-Glo 325.00; 24-A Marble-Glo 225.00; 716 Marble-Glo 185.00; 616 Lite Up, Marble-Glo 185.00; 616 Marble-Glo 155.00; 412 Marble-Glo 115.00; 616 Hideaway Adapter 95.00; 24 Hideaway Adapter 195.00; Twin 16 Hideaway Adapter 145.00; 32 Selection Wall Box, 2 Wire 6.95; #120 Wall Box, 2 Wire 7.95; #320 Wall Box, 2 Wire 6.95; #335 Bar Box, 2 Wire 5.95; #310 Chrome Wall Box 4.95; #300 Stepper & Adapter, Both 19.95; Packard Wall Box, Like New \$ 29.50; Buckley 24 Selector, Chrome Box 6.95; Hand Gripper 9.95

ALSO

Other Wall and Bar Remote Boxes—Write, Wire or Phone 1/2 Deposit, Balance C. O. D. — Subject to Prior Sale

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DYNAMITE STEP UP VICTORY SPECIAL VICTORY DERBY TOTAL ROLL WHIZZ GOALEE



AL SEBRING

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This is to notify our many friends that we have purchased the Montgomery Distributing Company and are ready to render prompt, courteous service to the trade.

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To the Operators of Central and Southern Ohio we offer an easy Time Payment Plan on Pin Games and Music.

THE MONTGOMERY DISTRIBUTING CO.

951 TROY ST. C. M. DUCKHAM HE 9812 N. E. POCKAR DAYTON 4, OHIO GEORGE FAIR

COINMEN YOU KNOW

Chicago:

(Continued from page 112)

pany and president of the Illinois Phonograph Owners' Incorporated, was busy this week listening to local reporters' questions about juke boxes. . . . Bob Gnarrow, of the ABC Music Service Corporation, was busy working to the last minute on the recent juke box license law.

Thirty years of marriage to his wife and the coin machine business was celebrated by Henry (Hank) Ginardi, a designing engineer at Coin Amusement Games. A party for Hank was given by his friends at the plant. . . In from Gary, Ind., this week was Frank Krane who owns the Silver Bell Club there. Krane was looking over equipment for his place.

Harold Pincus, of the Coin Machine Company, was hard at work on a new price list this week. He reported receiving calls from many of his customers for bulbs used in pin ball games. Harold wouldn't say where he got the bulbs. . . . Ralph Hagemann, one of Peoria's all-around operators, paid a visit to the friends he has at the the Automatic Distributing Company this week during his visit to Chicago.

Out at Monarch Coin Machine Company, Roy Bazelon reports that Vince Murphy is on a trip thru Illinois to look over conditions. Roy is planning to go to his residence at Golden Beach, Fla., in a few days. . . . Among visitors there this week was Al Armos who operates in San Francisco. . . . Phil Robinson was another visitor from the West Coast. Phil hails from Los Angeles.

Among those coinmen in attendance at the National Beer Wholesalers' Convention here this week were Paul Daniels, of Montgomery Phonograph Company, and Ernest O'Connor who both came in from Montgomery, Ala. . . . A surprise visit from an old friend came this week at Buckley's when Hank Maser popped in from San Francisco. . . . Another visitor was John F. Roberts of Odenton, Md. . . . In between trains, C. D. Liggett of the Coin Machine Sales Company, St. Joseph, Mo., stopped in for a brief chat.

Near-by Illinois visitors who paid a call out at Buckley Manufacturing Company were R. J. McGill and Edward G. Barts. Barts recently entered the small vender operating business.

Buster William and Ed Newell, of the Music Sales Company, came in town from Memphis this week to see equipment and friends at the United Manufacturing Company. . . . E. McBroom, of the Phoenix Sales Company, was another brief visitor. McBroom is from Phoenix, Ariz.

Max Glass, boss of Max Glass Dis- (See CHICAGO on page 124)

SALESBOARDS

Table listing salesboards with columns: Holes, Name, Def., Price. Includes items like 1000 5c Nickel Charley, 1000 5c LULU JR., 1000 1c Olgarette (Girle), 1000 5c Jumbo Hole Lulu, X Th., 1800 5c Lulu, X Thick, 1000 5c Double Finn, 1000 25c J.P. Charley, 1000 25c J.P. Charley, 1000 10c J.P. Ready Money, Seal., 1000 25c J.P. Tex. Charley, Seal., 1000 5c J.P. Home Run, 1200 25c J.P. Tex. Charley, 1000 5c J.P. Win Finn, Jumbo, 1184 5c J.P. Jumbo Tens, Jumbo, 1000 5c J.P. Beat This Card, 1020 5c J.P. Hot Stuff, Girle, 1000 5c J.P. Girle, X Th., 1020 5c J.P. Wanna Dough, Girle, 1800 5c J.P. Lulu, X Thick, 2170 5c Rd.Wh. Blue Singles, 2280 5c J.P. Ticket Deal, 120 Tip Ticket Books, Singles, Doz., Grand Prize Boards, Real McCoy Boards, Etc.

WORLD'S BEST BOARDS, TICKETS, CARDS DELUXE MFG. CO. DeLuxe Building Blue Earth, Minn

NO KIDDIN' IMMEDIATE DELIVERY!



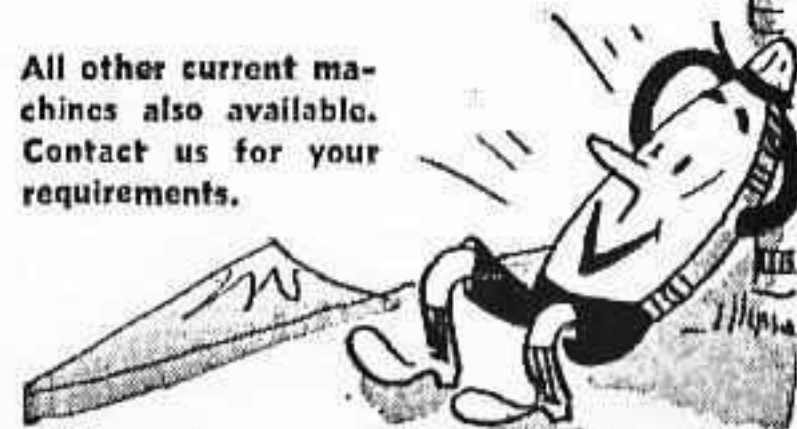
- KEENEY'S 3-WAY BONUS SUPER BELL KEENEY'S TWIN BONUS SUPER BELL KEENEY'S SINGLE BONUS SUPER BELL DAVAL'S "FREE PLAY" GOTTLIEB'S NEW 5-BALL BAFFLE CARD GOTTLIEB'S 3-WAY GRIP SCALE CHI. COIN SUPERSCORE WILLIAMS' SMARTY GENCO STEP-UP P & S SHOOTING STAR A. B. T. CHALLENGER ACE COIN COUNTER

Now on display! GOTTLIEB'S DAILY RACES

Outstanding new one ball! PERSONAL MUSIC still going strong!

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METAL COIN TUBES
for
Downey-Johnson COIN COUNTERS

PRICES
Single Tube .. \$ 5.15
Two Tubes ... 9.25
Three Tubes .. 11.75
Four Tubes ... 14.50
Prices quoted are for ANY denomination.

BONUS BELL
50c Play, \$475.00
INTRODUCTORY OFFER
Your Money Cheerfully Refunded If You Are Not Satisfied.

Mills Bonus Bells, 5¢ \$225.00
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5¢ and 25¢ PLAY

Blue, 5¢ \$ 75.00
Glitter Gold, 5¢ 100.00
Blue, 25¢ 125.00
Glitter Gold, 25¢ ... 150.00

PHONOGRAPHS Seeburg 9800, RCES \$525.00
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Just Off Location, Immediate Delivery.

BAKERS PACERS 5¢ \$425.00
25¢ 495.00
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DOWNEY-JOHNSON COIN COUNTERS \$177.50
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GOTTLIEB GRIP SCALE \$39.50
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METAL BOX STANDS FOR MILLS OR JENNINGS \$27.50
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ABT F.P. Coin Chutes \$3.75	PARTS FOR YOUR MILLS SLOTS
Coin Chutes for Mills V.P. Bell. 3.50	Main Clock Gears (Owl 75-B) \$2.50
Cartridge Fuses, 2-3-5-10-15 Amp. Per 100 4.00	Short Pinion Idler Gear (27906P) .. 1.50
Nos. 40-44-46-47-55 Bulbs, 6V. Box of 1080	Jackpot Glasses 1.00
Nos. 81-1455-1456-1458, Box of 10 1.00	Reel Glasses50
Jackpot Glass for Jennings 1.00	Escalator Glasses50
	Handle, Clock, Main Springs, Ea. .. .25

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TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

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600K \$324.50	8200—E. S., R. C. \$478.50
600R 299.50	9800—E. S. 467.50
500K 374.50	CLASSIC 347.50
850 556.50	REX 199.50

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Barrel Roll, 9-foot. (New) \$399.50
Undersea Raider. (New) 299.50
Chicago Coin Hockey. (New) 399.50
Bowl-A-Bomb, 9-foot Skee Ball .. 125.00
Ten Strikes, small dial 65.00
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Duplex 57.50
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Wild Fire \$ 52.50
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Wurlitzer 800 K 350.00	Wurlitzer 61 CM 125.00
Wurlitzer 71 CM 175.00	Wurlitzer CM Stands. . 20.00
Rock-Ola Com-mando \$350.00	Rock-Ola Premier
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A-I CONDITION 5 BALL PIN GAMES

Shangri-La (Gottlieb) \$99.50
Liberty 5-10-20 \$149.50
Frisco
Santa Fe
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Flat Top \$144.50
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Bombardier, P&S \$39.50
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ONE BALLS
Track Record, F.P. \$89.50
Fairgrounds (Bally), F.P. 74.50
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5 BALL—FREE PLAYS

ANABEL \$ 42.50	BELLE HOP 69.50
BOOMTOWN 45.00	BRITE SPOT 37.50
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SEA MONSTER and AFRICAN SPLASH BLACK-LITE RAY GUN
Converted and Reconditioned from Rapid Fire. SHOOT the BARTENDER, SHOOT the WOLF and BLACK BOILER BLACK-LITE RAY GUN
Converted and Reconditioned from Seeburg Ray Gun.
\$169.50 COMPLETE

TEN STRIKES
Rebuilt—Refinished in TWO-TONE VENEER GRAIN CABINETS
\$149.50

NEW LOW REDUCED PRICES
on "True Fit" Castings and Cases.
Black Cherry, Silver and Copper Chrome
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Refinished—ONE BALLS—Reconditioned

BLUE RIBBON, F.P. \$ 35.00	CAROM, F.P. 39.50
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SHOOT TO TOKYO \$ 99.00	KEENEY SUB. GUN 99.00
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WESTERN BASEBALL PITCHING BOX FLAPS 75c

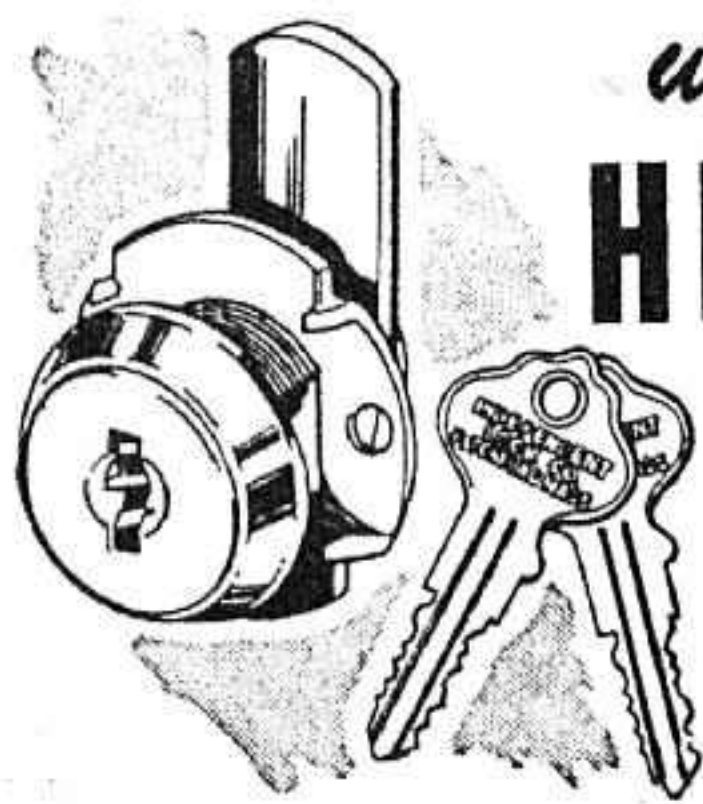
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Rugged ILCO HERCULOKEYS installed on all your coin machines are stop signs to all the bright boys with the wrong ideas. The pick-resisting, shock-resisting dependability of HERCULOKEYS insures every nickel of your "take" . . . means your profits stay yours. Turning dimes into dollars is no trick when your coin-boxes are locked with HERCULOKEYS.

No. 4750 Improved Herculokey—pick-resisting design. "Shark tooth" keyway. Double sided key. Wrench-proof cylinder. Extra heavy spur washer, retaining screws, and key. Cam movement 90 degrees. Thousands of key changes.

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Reconditioned—Ready for Location

5-BALLS

AIR CIRCUS	\$ 89.50
BIG HIT	169.50
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1-BALLS

THOROBRED	\$275.00
LONGACRES	275.00

If you don't see your favorite, WRITE, WE HAVE THEM.

— SPECIAL —
PACKARD 30-WIRE WALL BOXES—'46 MODEL, WRITE

NEW GAMES
Write for Prices

Give Us Your Best Offer For All Types Used Phonographs

ROCK CITY AMUSEMENT CO.
125 SIXTH AVE., N. NASHVILLE 3, TENN.

COINMEN YOU KNOW

Kansas City:

(Continued from page 112)

ning his own route at the same time, he reported this week when he and his wife were in Kansas City picking up some additional units. . . . Inez Mitchell, well-known woman music operator at Springfield, is operating an Italian dinner place there, Boles reported. She is now Mrs. Inez Marks. . . . Art Hermann was one of a group of New York coinmen visiting here last week.

Harry Jones Jr., St. Joseph, Mo., operator, came back with some tall tales about the pheasant hunting up around Burlington, Ia. . . . And the Boles haven't been paying much attention to soaring meat prices since they brought back a two-prong buck from a hunting trip down in Crawford County, Missouri.

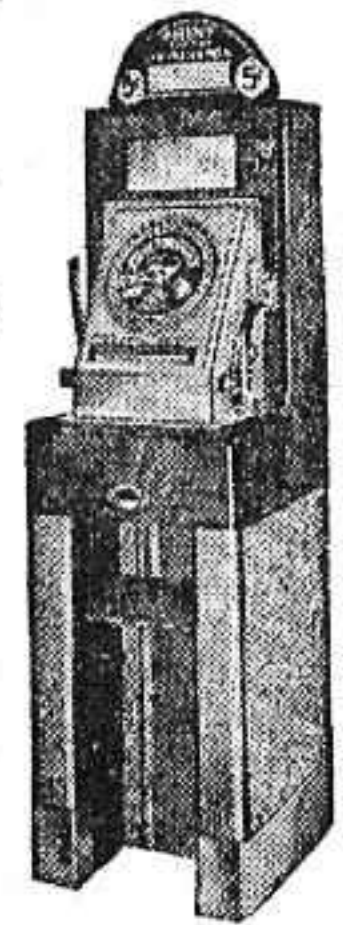
Jerry McKinney is the new serviceman at Advance Music Company and Robert Powell is the new routeman with G. & S. Distributing Company, W. J. (Steve) Stephens reports.

Dave Cooper, of Advance Music Company, is about to give up the idea of owning an automobile. Just after he had his machine in the garage several weeks for installation of a new motor and a complete overhaul, it landed right back in the garage when another motorist roared thru a red light and crashed into it as his wife was taking the children home, he reports. Luckily, tho, they escaped unhurt.

Play report: Russell Gates, of G. & S. Distributing, reports play on pinballs up 10 per cent and on music up not quite 5 per cent since chilly weather set in November 1. . . . Harry Jones Jr., reports play on both music and pins picking up around St. Joseph, Mo. . . . R. C. Boles says music and pin play in Springfield, Mo., is holding up better than expected, but it still is 30 per cent under a year ago. Even harder hit are ray guns, altho conversions have helped restore target play. Boles also reports that he switched some music machines to dime play, but had to convert them back because of competition. Even dancing spots are operating on a nickel in his area, he said.

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METAL TYPER DISCS

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For Dependable Performance of your Name Plate Machines, use only Disc made by us, specifically for use in Grotchen and Standard Metal Typer Machines, of which we are the manufacturer. Beware of inferior imitations!

DISC PRICES
\$6.00 TO \$12.00 PER 1,000

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Successors to the Grotchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.



AUTOMATIC COIN MACHINE & SUPPLY CO.

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MILLS COIN MACHINES
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Complete with Counters, all Targets and Motors. 7 Guns, rebuilt Air Compressor, Tube Loader and extra Parts. \$1,200.00, or make us an offer.

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VALLEY SPECIALTY CO.

550 CLINTON ST. N. ROCHESTER 5, N. Y.
MILLS COIN MACHINES
WESTERN NEW YORK STATE

SALESBOARDS

SPECIALS—IMMEDIATE DELIVERIES

Holes	Name	Avg. Profit	Price
400	5¢ Win a Buck	\$ 7.00	\$.85
400	25¢ Jumbo Joe	53.00	1.45
600	5¢, 10¢, 25¢ Wing Tips	12.00	Up .95
600	25¢ More Bucks	9.00	1.20
800	5¢ Bantam Gold	21.12	2.35
884	5¢ Teepee	22.05	1.20
900	5¢ Big Chief	23.99	2.20
1000	5¢ Siesta	25.85	2.45
1000	25¢ Double Fin	25.00	1.65
1200	5¢ Hit the Barrel	23.15	2.25
1200	25¢ Lucky Orange	29.25	2.45
1200	25¢ Charley Board	100.00	2.25
1440	25¢ Fun Barrel	24.00	2.10
1500	5¢ Lucky Colors, Def.	24.00	2.89
1684	5¢ Liberty Jack Pot	38.20	2.85

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Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢. 25% deposit with all orders, balance C. O. D.

SEABOARD PRODUCTS

167 LEHIGH AVE. NEWARK, N. J.



BRAND NEW GG GRIPS

None Better
Sample \$22.50;
2 to 4, \$20.00;
5 to 9, \$18.50;
10 up, \$17.50.
\$5.00 deposit per machine, balance C. O. D. REGISTERED PATENTED HOLLY, O. T. S., Western, G. G. or Gottlieb Grips. 1 to 4, \$17.50; 5 and up, \$17.50.

THOMAS NOVELTY CO.

1572 Jefferson St. PADUCAH, KY.

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GUARANTEED BUYS

DELIVERY ON PACKARD PHONOGRAPHS—HIDEAWAYS—WALL BOXES—SPEAKERS
30-Wire Cable—Adapters
24-HOUR SERVICE ON AMPLIFIER REPAIRS
REPLACEMENT AMPLIFIERS \$49.50
USED PHONOGRAPHS — WRITE!

SLOTS—REFINISHED—REPLATED—LIKE NEW

Blue Fronts, 5c-10c-25c. . . \$475.00 Chromes, 5c-10c-25c. . . . \$600.00
Brown Fronts, 5c-10c-25c. . \$500.00 Black Cherry, 5c-10c-25c. . \$675.00
CLUB CONSOLE BELLS—GOLDEN FALLS—TOTAL ROLLS
VICTORY DERBY—CHICAGO GOALEES—BANK BALLS

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PIN GAMES

GUARANTEED TO BE PERFECT

Suspenses @ \$170.00; Stage Door Canteens (latest type) @ \$150.00; Big Hits @ \$145.00. SEND ONE-THIRD DEPOSIT.

NEW ORLEANS NOVELTY CO.

115 MAGAZINE ST. RA 7904 NEW ORLEANS, LA.

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of

First Brand New Game

• • •

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UNITED MANUFACTURING CO.
5737 BROADWAY CHICAGO 40, ILLINOIS

COINMEN
YOU KNOW

New Orleans:
(Continued from page 112)
at 3604 Tulane Avenue. Company plans to use old address for warehousing.

Henry Fox seem to be dividing his time between New Orleans and Jackson, Miss. . . . The Paces, of Dixie Coin Machine Company, Inc., will make their February trip to Chicago do double duty. They plan to take in the dinner for Dave Gottlieb at the Sherman on February 2 and then catch the Mills showing at the Morrison. The party will include Mr. and Mrs. Julius (Papa) Pace, their son, Philip, and Anthony Virgillio, manager of the service department.



DIXIE
COIN MACHINE COMPANY
910-912 POYDRAS ST., NEW ORLEANS 13, LA.
MILLS COIN MACHINES
STATE OF LOUISIANA

Dixie calls this week included Operator Leger of Rayne, La., and Henry Goosen. Route salesman Joe Pipitone awaits the birth of his fifth child. . . . J. H. Lynch, manager of S. H. Lynch and Company, distributors, says that the weekly service school is drawing unusual turnouts. At classes so far, operators have been receiving condensed lessons in electronics and mechanics.

Manager Lynch is hoping that Chester Haycock's hunting invitation can be fulfilled. Haycock is reputedly one of the largest operators in jukes in this State. He is a member of the Liar's Club of New Iberia, La., where records of hunts for years back are kept. He didn't say whether the Liar's kept accurate records.

BRAND NEW BLACK CHERRIES

5¢ 2x5 P.O.	\$248.00
10¢ 2x5 P.O.	252.00
25¢ 2x5 P.O.	258.00

SLOTS

12 5¢ Chromes (Like New)	\$150.00
3 10¢ Chromes (Like New)	160.00
4 25¢ Chromes (Like New)	175.00
4 5¢ Black Cherries (Like New)	160.00
2 10¢ Black Cherries (Like New)	170.00
3 25¢ Black Cherries (Like New)	185.00
4 5¢ Gold Chromes	160.00
1 10¢ Gold Chrome	170.00
1 25¢ Gold Chrome	185.00
5 5¢ Blue Fronts	110.00
2 10¢ Blue Fronts	135.00
2 25¢ Blue Fronts	145.00
6 5¢ Brown Fronts	135.00
2 10¢ Brown Fronts	145.00
4 25¢ Brown Fronts	155.00
1 5¢ B. & G. Vest Pocket	47.50
3 5¢ Pace Sluggproof	85.00
2 5¢ Waiting Relatops	70.00
2 10¢ Waiting Relatops	80.00
1 25¢ Waiting Relatop	110.00
4 5¢ Jenn. Vlg. Models	100.00
1 10¢ Jenn. Vlg. Models	110.00
5 25¢ Jenn. Vlg. Models	135.00
1 Set of Calfes, 5¢-10¢-25¢, Very Clean	190.00

PHONOGRAPHS & SPEAKERS

3 Mills Throne	\$250.00
2 Mills Empresses	300.00
2 Wurlitzer #616, Illuminated	165.00
1 Rock-Ola Playmaster & Speot.	325.00
8 Rock-Ola Moderne Speakers	40.00
10 Auxiliary Speakers	20.00

America's Finest...

READY FOR DELIVERY!

NEW AND USED AMI

AUTOMATIC HOSTESS TELEPHONE MUSIC

"GETS LOCATIONS . . . AND KEEPS THEM!"

↓ ↓ ↓ ↓

FOR SPECIAL DEAL

WRITE—WIRE—PHONE TODAY

RUNYON SALES COMPANY

123 W. RUNYON ST., NEWARK 8, NEW JERSEY—TEL: BIGELOW 3-8777
593 TENTH AVE., NEW YORK 18, NEW YORK—TEL: LONGACRE 3-4820
956 MAIN ST., BUFFALO 2, NEW YORK—TEL: LINCOLN 6093

Detroit:
(Continued from page 112)
way in about three weeks with the new Mercury products line.

Ervin Harvith, Uneeda Pak Distributing Company, is in Ohio on a business trip for his firm. . . . Automatic Coledrinx Company has moved to 6136 Lawton Avenue, according to Robert H. Landy. . . . Joseph Brilliant reports his firm, the Brilliant Music Company, has been named distributor for the Vogue label, which is manufactured here. Brilliant says the disks will be available about November 22.

GENERAL NOVELTY CO.
521 North 16th Street Milwaukee 3, Wis.
Telephone: West 4242

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	8.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements, 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

GIGANTIC SALE

Reconditioned Slots

Mills Original Silver or Copper Chromes. Drill Proof, Club Handles.

5¢ 2/5	\$190.00
10¢ 2/5	195.00
25¢ 2/5	200.00
5¢ Mills Hand Load, Jack Pot	200.00
25¢ Mills Hand Load, Jack Pot	210.00
5¢ 2/5 Baker's Black Beauty	185.00
25¢ 2/5 Baker's Black Beauty	195.00
5¢ 3/5 Victory Chief	119.00
10¢ 2/5-3/5 Victory Chief	124.00
5¢ Jenn. Silver Chf. or Clb.	104.00
5¢ 2/5-3/5 Jenn. Silvr. Moon Cf.	145.00
5¢ 3/5 Jenn. 4 Star Chief	89.00
5¢ 3/5 Mills Brown Front	139.00
25¢ 3/5 Mills Brown Front	159.00
Used Marvel or Amer. Eagle	15.00
Mills 4 Bell, 4-5¢	375.00
Evans Rolletto Jr., 7 Coin	100.00
Glitter Gold 1¢ Q.T.	75.00
Paces Saratoga With Rails	100.00

AMERICAN SALES & SERVICE CO.
515 17th St. Rock Island, Illinois



SICKING, INC.
1401 CENTRAL PARKWAY, CINCINNATI 14, OHIO
MILLS COIN MACHINES
KENTUCKY, WEST VIRGINIA AND SOUTHERN OHIO

BRAND NEW

GOALEES

VICTORY DERBYS

We allow liberal trade-in prices on old machines when you buy new machines from us. Tell us what you have.

Ohio Specialty Co., Inc.
539 S. Second St. Louisville 2, Ky.

COIN CHANGERS

Attractive • Fast • Efficient




Highly polished chromo finish. Die cast and precision machined. Weighted non-slip base. Automatically dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves with a flick of the finger.

MASTER MODEL \$27.50
JUNIOR MODEL (2 5¢ Tubes) 17.50

F. O. B. Seattle
(Distributor Discounts)
Northwest Sales Co.
Sell-o-Matic Distributor
3144 Elliott Ave.,
Seattle 1, Wash.

ROUTE IN NEW JERSEY FOR SALE
\$45,000.00

150 Machines, approximately one-half Music and one-half PB and Amusement Machines. Brand new Truck and Parts. Excellent opportunity to expand. Average past income, \$2,400.00 per month, should increase this year because of recently added equipment. Ideal territory, promising and especially lucrative year. Owner entering manufacturing business, but will be on hand for several years to assist if necessary.

Write **BOX NY-87**
The Billboard, 1564 Broadway, New York 19, N. Y.



KEYSTONE PANORAM
COMPANY
2538 W. HUNTINGDON ST., PHILA. 32, PA.
MILLS COIN MACHINES
DELAWARE, EASTERN PENNSYLVANIA AND SOUTHERN NEW JERSEY



PERFECT FIT! Guaranteed replacements to match the original. Non-inflammable.

WURLITZER		Each	ROCK-OLA		Each
800 Top Corners.....		\$16.50	Standard, Master, Deluxe or Superst		
800 Lower Sides.....		13.50	Top Corners (Solid Red, Yellow or Green).....		\$12.75
800 Middle Sides.....		3.00	Lower Sides (Red or Yellow).....		12.75
800 Top Centers (Right or Left, Red).....		8.00			
800 Back Sides (Green).....		9.50			
800 Top centers (onyx).....		4.00			
600, 500 Top Corners.....		4.50			
700 Top Corners.....		7.50			
700 Lower Sides.....		9.50			
700 Back Sides.....		8.50			
750 Top Corners.....		8.75			
750 Lower Sides.....		8.75			
750 Top Center.....		4.25			
750 Middle Sides.....		2.00			
850 Top Corners.....		9.50			
850 Lower Sides.....		8.75			
850 Top Center.....		11.00			
850 Peacock Glasses.....		3.50			
950 Lower Sides.....		10.50			
24 Top Corners.....		1.00			
24 Lower Sides.....		4.00			
41-61-71 Top Corners.....		4.50			

New Clear, Transparent PLASTIC WINDOWS for your Model 850 program holder . . . \$5.00 per set

If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

EAGLE COIN MACHINE CO.

1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

A GREAT NAME FOR A G-R-E-A-T GAME OPPORTUNITY

BY MARVEL



- Dynamic Player Appeal
- Schematic Diagramming
- Dependable Performance
- Location Tested
- Knockout Pocket
- 5000 Ball Return
- Double Roll Over Lane
- Curves and Color
- Beautiful Lite Box
- Advanced Scoring

A BIG MONEY MAKER

PRICE \$249.50
F.O.B. Chicago

"DEPENDABLE PERFORMANCE"

ORDER
From Your DISTRIBUTOR or Write to Us Direct

MARVEL MANUFACTURING CO.
2847 FULLERTON AVE. EVERGLADE 0270 CHICAGO, 47

MAX BROWN Says



WE PREPAY ALL SHIPMENTS

WE HAVE ALL THE NEW GAMES IN STOCK
YOU'LL LIKE THE WAY WE DO BUSINESS

Phila. COIN MACHINE EXCHANGE
844 N. BROAD ST. — PHONE PO 5-4772 — PHILA. 30, PA.

ROUTE FOR SALE IN EASTERN MICHIGAN

135 Phonographs and 35 Pin Tables, All on Location. Phonographs include Wurlitzer, Mills, Seeburgs and Rockolas, also several new 1946 machines. Truck, Records, Parts, etc. Good weekly average. Write BOX D-375

The Billboard

Cincinnati 1, Ohio

BUY FROM MARKEPP *It's Safer!*

A. B. T. CHALLENGER
SAMPLE \$65.00

WRITE FOR QUANTITY PRICES



MUTOSCOPE ATOMIC BOMBER

TIMELY—TERRIFIC PROFITABLE

INTENSE PLAYER APPEAL
WRITE TODAY

5-BALL PIN GAMES

Marvel Catalina ..\$150.00	Casablanca	\$105.00	Owl	\$49.50
Fleet	Follies	29.50	Hi-Dive	89.00
Victory	Sara Suzy	32.50	Belle Hop	65.00
Double Play	New Champ	60.00	Sea Hawk	79.50

NEW AND USED ARCADE EQUIPMENT

New Love Analyst \$225.00	Bally Rapid Fire, Conv.	\$125.00	Chicago Coin Goatee	\$325.00
Seeburg Target, Conv.	Evans Ski Ballette ..	89.00	Bally Defender ..	125.00
Exhibit Merchantman	Chicago Coin Hockey	175.00	New Lite League..	295.00
			Western B.B. Deluxe	98.50

MUSIC

Seeburg Rex Wireless Hideaway ..	\$275.00	Rock-Ola '39 DeL.	\$350.00	Wurlitzer Vic. 500-K	\$395.00
Seeburg Hi-Tone 8800, RC	425.00	Rock-Ola Playmaster, Spectravox ..	365.00	Wurlitzer 600-R ..	350.00
Seeburg 9800, RC ..	450.00	Mills Throne	275.00	Wurlitzer 61 Counter	145.00
Rock-Ola Moderne Corner Speaker ..	45.00	Rock-Ola Std. Dial-a-Tone	350.00	Wurlitzer 412	150.00
		Wurlitzer Vic. 24 ..	350.00	Wurlitzer 616	195.00

ALL MACHINES CARRY MARKEPP GUARANTEE

4310 CARNEGIE AVE. The MARKEPP Co. CLEVELAND 3, OHIO M.M. MARCUS & SONS TEL. MEN 1043

SEEBURG RAY GUNS

CONVERTED TO

SHOOT THE BEAR

REGULAR PRICE \$189.50
NOW ONLY \$149.50

Seeburg Ray Guns, completely reconditioned, repainted and converted. Immediate delivery. Sold on Coinex money-back guarantee. Terms: 1/3 deposit, balance C. O. D.

—SPECIALS—

REFINISHED—5 BALL PIN GAMES—GUARANTEED	
ABC Bowler \$ 59.50	Follies \$ 35.00
Argentine 95.00	Four Aces 125.00
Big Six 39.50	Four Roses 65.00
Big Top 149.50	Haroscope 84.50
Bolaway 89.50	Keep 'Em Flying 139.50
Champion 39.50	Knockout 129.50
Defense 39.50	Landslide 39.50
Fleet 49.50	Play Ball 49.50
Speedway \$ 35.00	Seahawk 85.00
Sport Parade 75.00	Spot Pool 89.50
Super Six 45.00	Thriller 39.50
Victory 95.00	Yankee Doodle 149.50

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

WANTED SEEBURG CHICKEN SAM AND JAILBIRD RAY GUNS **WILL PAY \$40.00** Each

WRITE FOR SHIPPING INSTRUCTIONS.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS

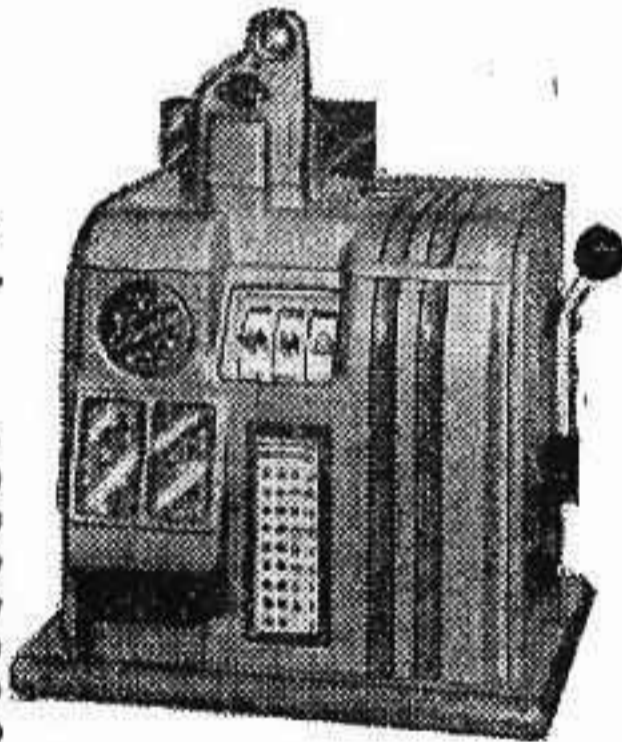


Telephone GRAceland 0317 • 1346 Roscoe St., Chicago 13, Ill.

\$145.00 Ea.
Lots of 5, \$137.50 Ea.

**IMMEDIATE DELIVERY
 NEW EQUIPMENT**

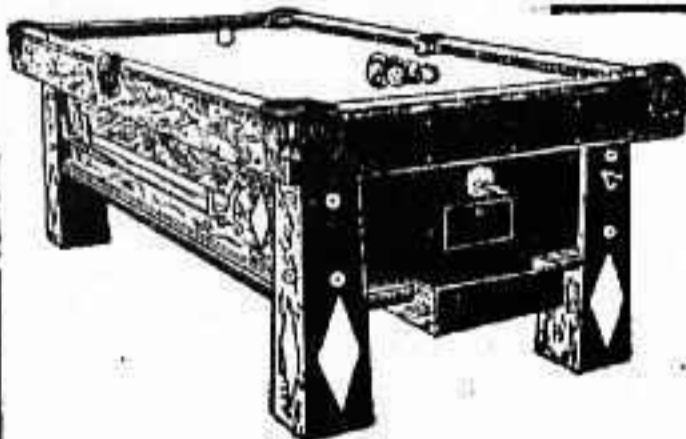
Columbia's De Luxe Bell	\$209.50
Williams' Smarty	334.50
Genco's Step Up	324.50
Chicago Coin's Super Score	299.50
Bally's Midget Racer	299.50
Bally's Draw Bell	477.50
Marvel's Opportunity	249.50



McGLENN'S

DISTRIBUTING CO. PITTSBURGH, PA.

612 FIFTH AVENUE 612
 ATLANTIC 1818



We have a few thoroughly reconditioned 3 1/8 x 7 coin-operated pool tables that we are closing out at \$199.50
 We are also offering for immediate delivery
 ABT Challengers at \$65.00
 Bakers Kicker & Catcher at 49.50

G. F. PERRY
 JOHNSTON, S. C.

WE HAVE THOSE "HARD-TO-GET"

PARTS

Don't let your machines stand idle—we've got the parts you need!

NEW PRICE LIST NOW READY—WRITE FOR IT!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
 2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

THE COLONEL SAYS



"No, we are not getting rich! But we are doing a lot of nice business and making new friends every day. You will like us too!"

ANNOUNCING: OUR APPOINTMENT AS A DISTRIBUTOR FOR INTERNATIONAL MUTOSCOPE COMPANY, AND ANOTHER FAMOUS NAME CALLS SOUTHERN HOME

SPECIALS THIS WEEK

AMUSEMATIC LITE LEAGUE.	GRAND CANYON	\$129.50
New	SANTE FE	129.50
Like New	HOLLYWOOD	129.50
5 BALL FREE PLAY	FLAT TOP	129.50
BUBBLE	FIVE-TEN-TWENTY	89.50
PRODUCTION	EXHIBIT BIG HIT	195.00
MONICKER	STAGE DOOR CANTEEN	189.00



THE GAMES WE SELL ARE PULLED FROM ONE OF THE SOUTH'S LARGEST OPERATIONS—AND OVERHAULED IN OUR MODERN SHOPS—PHONE US, YOU'LL LIKE OUR PRICES.

SOUTHERN AMUSEMENT CO.
 628 MADISON
 MEMPHIS, TENN. PHONE 5-3600

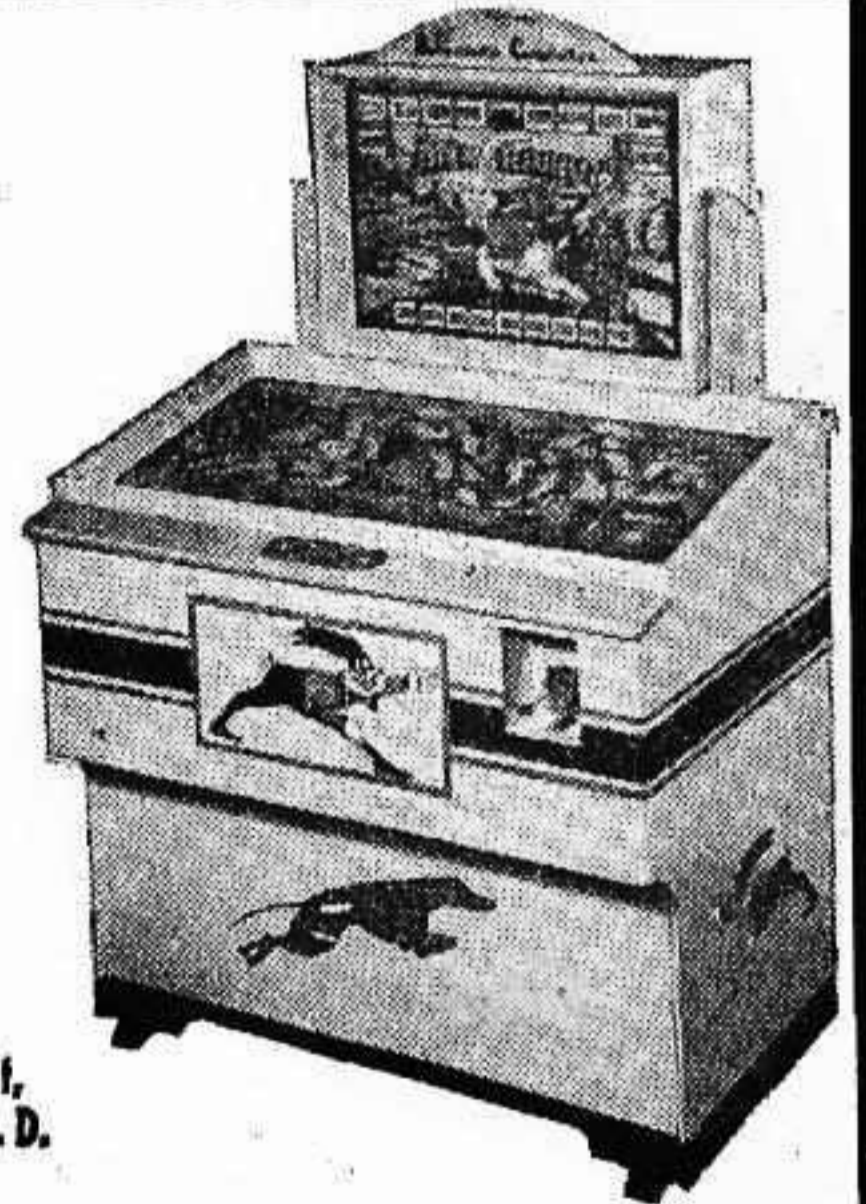
"JACK RABBIT"

A BRAND NEW CONSOLE
 5c Play

PRICE

\$475.00

F. O. B. Chicago
 1/3 deposit, balance C. O. D.



A brand new game of action that you've been waiting for—not only new parts, cabinet, mechanism, etc., BUT a brand new idea—different from anything you've ever seen—a 5c play machine where you press two buttons, one with each hand, and the hound chases the rabbit—high score of 200,000—playing field of many colors—so much fun that players come back for more in this location-tested game—a sure-fire cinch to bring in the profits.

Prompt delivery! Now on display in our showrooms.

**KEN WILSON
 AMALGAMATED DISTRIBUTORS COMPANY**

226 W. RANDOLPH ST. CHICAGO 6, ILLINOIS
 Tel.: ANdover 3544

Amalgamated Distributors Company
 226 W. Randolph Street
 Chicago 6, Illinois

Please send additional information to:

Name
 Address
 City State

NOW DELIVERING
 MUTOSCOPE'S
"ATOMIC BOMBER"
 \$495.00
 F.O.B. Factory

**Firestone's
TALLY ROLL**



**Sensational
Play Appeal**

High Score

**Roll Down
Legal Game**

\$469.50
F.O.B. Brooklyn, N. Y.
1/3 Dep., Bal. C.O.D.

STILL DELIVERING "SKILL ROLL"—ORDER TODAY!

FIRESTONE ENTERPRISES, INC.
1604 CHESTNUT AVENUE • BROOKLYN 30, NEW YORK • ESPLANADE 5-5700

WANTED TO BUY!
GENCO
Victory and Defense Games
will pay **\$40.00** Each
Machines must be complete.
AMERICAN AMUSEMENT CO.
164 E. GRAND AVE. Tel. WHItchall 4370 CHICAGO 11, ILL.

McCALL NOVELTY CO.
READY FOR LOCATIONS—RUSH YOUR ORDERS

PHONOGRAPHS

Wurlitzer, Model 950.....\$595.00	Seeburg Model Classic.....\$350.00
Wurlitzer 24, Victory Model 385.00	Rock-Ola, Model 39 (Aristo- craft Cabinets)..... 325.00
Seeburg Model Casino..... 300.00	Rock-Ola Model Standard .. 325.00
Seeburg Model Colonial... 375.00	Rock-Ola Model '39 De Luxe 345.00
Seeburg Model Mayfair.... 375.00	

1/3 Deposit, Balance C. O. D. 3147 LOCUST ST. ST. LOUIS, MO.

E. & R. SALES OFFERS FOLLOWING
Music and Accessories

1 Lot of 20 Rock-Ola Dial-A-Tune Boxes, including 3 Bar Boxes, Cable, Couplings, 3 Brain Boxes and Transformers, Complete Lot.....\$325.00	1 Chrome Ceiling Speaker, Complete..\$ 85.00
15 Buckley Boxes, speckle finish, master keyed..... 125.00	5 Dynamic Speakers, Lot..... 25.00
4 Latest style Buckleys, plastic sides, Lot..... 60.00	1 Wurlitzer 616 with Packard Adapter for Hideaway..... 150.00
	1 Rock-Ola Rhythm Master..... 125.00
	1 Rock-Ola Standard, Perfect..... 350.00

Revamps

1 Destroyer; 1 Spot-Cha; 1 Roll Call, Ea. \$50.00	1 Western Baseball, 1939, \$50.00;
1 Midway, 1 Alert, Ea. 75.00	1 Victorious, 1943.....\$ 75.00
2 Victory, \$75.00; 1 Clifok, \$50.00;	
1 Mustang..... 50.00	1 Hold Over, 1 Playmates, 1 Ump,
1 Champ, \$50.00; 2 Marvel Baseball..... 75.00	1 On Deck, 1 Scoop, Ea. 25.00

E. & R. SALES COMPANY
813 COLLEGE AVE., N.E. GRAND RAPIDS 5, MICH.

**COINMEN
YOU KNOW**

Chicago:
(Continued from page 116)

tributing firm, is still on vacation in Florida; two weeks may find Max back. Lew London was a Glass Visitor. . . American Amusement Company visitors included Mike Karpin, of Reading Novelty Company, Reading, Pa., and Bill Wolf, of M. S. Wolf Distributing Company, California.

Dropping in for a look-see at Globe Distributing Company were Roco Berbera, from R. B. Novelty Company, Mishawaka, Ind.; C. M. McDaniel, San Antonio, and Terry Conley, of Ottawa. Globe-ite Jimmy Johnson says he has lost faith in post-war spirits since a local bartender dropped dead while sampling his own stock.

Coin Machine Equipment Company's Murray Rosenthal informs us their ray gun production is going good and they have added help. Murray's wife, Ethel, is doing a fine job on the Cancer Research Foundation committee. . . Jimmy Martin, of James H. Martin & Company, says their new line of de luxe records are in, and Frank Fasone, Acme Candy & Tobacco Company, Kansas City, Mo., was a visitor.

J. R. Pieters, head of King Pin Equipment Company, stopped over to visit coin row friends here. He had completed a pleasure trip to South Dakota where he had been hunting duck and pheasant. Pieters, on his way back to the home office in Kalamazoo, Mich., reported that the birds were a bit scarce this year and the limit is now 25 per hunter. His party of three got its 75th pheasant while returning to the hotel after the last shooting trip.

Morris Nozette, head man at Bradley Distributors, said he was making plans for a Chicago showing of the coin-operated television receiver of Tradio, Inc. He'll add this equipment to coin radios made by the firm for which he already is distributor here.

Musicraft Moves Offices

NEW YORK, Nov. 16.—Musicraft Records moved their headquarters from 40 West 46th Street to the Jefferson-Travis headquarters at 23d and Second Avenue today (16). Tenth Avenue coin machine operator headquarters will remain the same.

WANTED for CASH!

ROCK-OLA 1939 STANDARDS
ROCK-OLA 1939 SUPERS
ROCK-OLA 1940 MASTERS
ROCK-OLA 1940 SUPERS

All Phonographs must be in excellent mechanical condition and appearance. No broken plastics or burned out motors.
We Are Not Interested in Junk!
Send complete list and best cash price.

NATIONAL COIN MACH. EXCH.
1411-13 Diversey CHICAGO 14, ILL.
Phones: Buckingham 6466-6990

FOR SALE

MILLS
VEST POCKET
CHROME BELLS
\$49.50 EACH

1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE
Phone: Jefferson 1644
3147 Locust St. St. Louis 3, Mo. **McCALL NOVELTY CO.**

Kentucky Operators
Now Taking Orders and Delivering

Williams Smarty
Packard Pla Mor Hideaway
Phonograph
Packard Boxes & Other
Accessories
United Sea Breeze
Genco Step Up
Midget Races
Fast Ball
Victory Derby
Victory Special
Bally Draw Bell
A. B. T. Challenger
DaVal Counter Game
Mills Black Cherry
Golden Falls
Mills Vest Pockets
Columbia Bells
Evans Products
Safe Stands

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.



PICK-A-FIN 5c

Seals Pay \$5.00 • \$2.00 • \$1.00 • 50c

21 Seals Opened — Last Push on Board Expires One Seal

1200 Holes—Avr. Profit. \$33.05
60 Sewed Seals

Ten Spots 5c
1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25
1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c
1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

FREE

Attention, Operators

A BRAND NEW SMILEY
VALUE \$39.50—ORIGINAL
CARTON

WITH EVERY PURCHASE OF
A NEW A. B. T. CHALLENGER
\$65.00 EA.

IMMEDIATE DELIVERY
1/3 Deposit—Balance C. O. D.

**OHIO SPECIALTY
CO., INC.**
539 S. 2nd Louisville 2, Ky.

FREE

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**



BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

5c Play

\$74.50

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

SICKING, INC.

A TRIPLE THREAT TO ALL SALES RECORDS

ANOTHER NEW AND TIMELY WALSH "TWIN JACKPOT" SMASH HIT BOARD THAT HAS LOADS OF PLAYER APPEAL

\$25.00 TOP PAYOUT

\$39.00 PROFIT

We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.

FOR THE FASTEST SELLING, NEW IDEA BOARDS AND ALL THE OLD RELIABLE NUMBERS - SEND FOR WALSH CATALOG SHEET AND PRICE LISTS TODAY!

THOS. A. WALSH MFG. CO.
201-207 SO. TENTH ST. OMAHA, NEBR.

'TENSHUN!

RAY GUN OPERATORS

PEP UP YOUR GUN LOCATIONS WITH

New-Improved BLACK-LITE Scenery

AVAILABLE IN THE FOLLOWING SCENES

SHOOT THE BARTENDER for CHICKEN SAM GUN	SHOOT THE WOLF for CHICKEN SAM GUN	THE BLACK BOILER for CHICKEN SAM GUN
TRUSTIN' TORREADOR for SHOOT THE CHUTES GUN	SEA MONSTER for RAPID FIRE GUN	AFRICAN SPLASH for RAPID FIRE GUN

EQUIPPED WITH MANIKIN-FOCUSED LENSES—READY TO INSTALL

COMPLETE WITH TARGETS—READY TO INSTALL

PLAIN SCENERY in ANY scene listed above, \$14.75 ea.

PRICE \$49.50 for ANY Scenery listed above, COMPLETE WITH BLACK LITE unit—Ready for immediate installation and operation. Easy to understand. Instructions with each unit.

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

ATTENTION, DISTRIBUTORS: WRITE FOR SPECIAL DEAL

SCENIC ART PRODUCTS

2511 MILWAUKEE AVENUE CHICAGO 47, ILL.

REMEMBER THIS

NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
RIGID MATERIAL
EXPERTLY MOLDED
PERFECT FIT • GUARANTEED

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

acme PLASTICS ARE UNCONDITIONALLY GUARANTEED AGAINST BREAKAGE FOR 3 YEARS

Determine Right or Left as You Face Phonograph

ROCK-OLA MODELS Each

Standard, Master, DeLuxe or Super	
Top Corners	\$12.75
Lower Sides	12.75
Top Door Plastics	6.75

The Above Available in Solid Red, Yellow, Green.

COMMANDO Each

Top Corners	\$ 8.00
Top Center	7.00
Long Sides	12.75
Combination Yellow & Red Color Scheme.	

SEEBURG MODELS Each

"Hi Tone"—Model 9800, 8800, 8200, Lower Sides	\$14.50
"Cadet"—"Major" Top Corners	2.50
"Classic"—"Colonel" Top Corners	6.00

WURLITZER MODELS Each

24 Top Corners	1.20
24 Lower Sides	4.00
61-71-41-800-500 Top Corners	4.00
700 Top Corners	7.00
700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center, Right or Left Red	8.00
800 TOP CORNERS	16.50
800 Back Sides, Green	9.50
800 Lower Sides	13.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	11.00
850 Top Center	11.00
850 Lower Sides	10.50

MILLS

Available in Red, Yellow or Green

Throne—Empress Top Corners	Each \$14.00
Throne—Empress Lower Sides	14.00

SHEET PLASTIC 20"x50"—Non-Brittle, Pliable, 60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50.

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!

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Gottlieb Baffle Card	322.00
Bally MIDGET RACES	299.50
Williams SMARTY	334.50
Chicago Coin SUPER SCORE	299.50

NEW COUNTER GAMES

Gottlieb GRIP SCALE	\$ 39.50
A.B.T. CHALLENGERS	65.00
WIND MILL	22.50
SMILEY	20.00

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ACTION	\$ 95.00
ARGENTINE	60.00
BIG HIT	199.50
BIG PARADE	95.00
BOSCO	60.00
BOWLAWAY	55.00
BRAZIL	175.00
CANTEEN	200.00
CAPTAIN KIDD	60.00
CATALINA	80.00
DEFENSE (GENCO)	85.00
FIVE-TEN-TWENTY	90.00
FLAT TOP	145.00
GRAND CANYON	150.00
GUN CLUB	60.00
HI HAT	80.00
HOLLYWOOD	105.00
JEEP	95.00
JUNGLE	60.00
KEEP 'EM FLYING	\$125.00
KNOCKOUT	95.00
LIBERTY	150.00
MAJORS, '41	55.00
MARVEL BASEBALL	75.00
MIDWAY	95.00
MONICKER	85.00
SANTA FE	150.00
SCHOOL DAYS	45.00
SHANGRI LA (Gottlieb)	125.00
SKY CHIEF	115.00
SMACK THE JAP	40.00
SOUTH PAW	67.50
SPOT-A-CARD	55.00
TOPIO	70.00
VENUS	70.00
VICTORY	85.00
YANKEE DOODLE	75.00

USED ONE-BALL FREE PLAY

CLUB TROPHY	\$160.00
DERBY, 1941	170.00
PIMLICO	200.00
FOREIGN COLORS	\$ 75.00
SKYLARK	125.00
BLUE GRASS	125.00

USED ARCADE EQUIPMENT

CHICKEN SAM	\$ 90.00
SHOOT THE OHUTES	90.00
PLAY POOL	\$ 75.00
KEENEY SUBMARINE	90.00

REBUILT SLOTS

BLACK CHERRY BELL, 25c	\$195.00
BLACK CHERRY BELL, 5c	170.00
BLUE FRONT, 10c	115.00
BLUE FRONT, 25c	135.00
EMERALD CHROME, H.L., 5c	195.00
EMERALD CHROME, H.L., 25c	235.00
GOLD CHROME, 10c	\$195.00
RED SKIN, 5c	50.00
SILVER CHIEF, 5c	95.00
VICTORY CHIEF, 5c	75.00
VICTORY CHIEF, 10c	85.00

USED CONSOLES

MILLS 3 BELLS	\$700.00
JUMBO PARADE, Cash Payout, 5c	\$ 97.50
JUMBO PARADE, Cash Payout, 5c	\$ 97.50

MISCELLANEOUS

Twin 16 Wurlitzer with Adapter	\$150.00
Mills Empress	250.00
Mills Throne of Music	250.00
Buckley Wall Box, 32-Wire	5.00
Single Safes (No Locks)	\$ 37.50
Jennings Scales	25.00
Mills Slot Stands (Now)	27.50

1/3 Deposit, Balance C. O. D.

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COLUMBIA DOUBLE JACKPOT BELL



Completely Reconditioned Like New

\$85.00 EA.

Convertible from 5¢ to 10¢, 25¢ play on location.

These Machines are Completely Reconditioned and look like New.

GOLD AWARD - \$75.00 EA.

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WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs.



LIBERTY FRUIT BELL
Reconditioned like new.
TAKES IN NICKELS
PAYS OUT QUARTERS

A great automatic payout machine for 5¢ play. Pays out one flashy gold-like token (25¢ size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 100 to 1. FILL PAYOUT TUBE WITH REAL QUARTERS IF TERRITORY WILL PERMIT.
\$34.50 each
\$2.00 lots of 8
\$27.50 lots of 10



BRAND NEW WINGS

5-Reel Cigarette Game WINGS is a great favorite with cigar counter proprietors, as WINGS greatly increases the profit per pack. Player receives one spin of the reels for his coin. Special window on side shows last coin played. The award plate reads as follows: 3 of a kind—1 pack, 4 of a kind—5 packs, 5 of a kind—10 packs. Specify 1¢ or 5¢ play. ALSO NEW

YANKEES, POK-REEL and KLIX machines.
Price for any machines listed—
\$24.50 Ea. \$22.50 Lots of 6. F.O.B. Chicago.

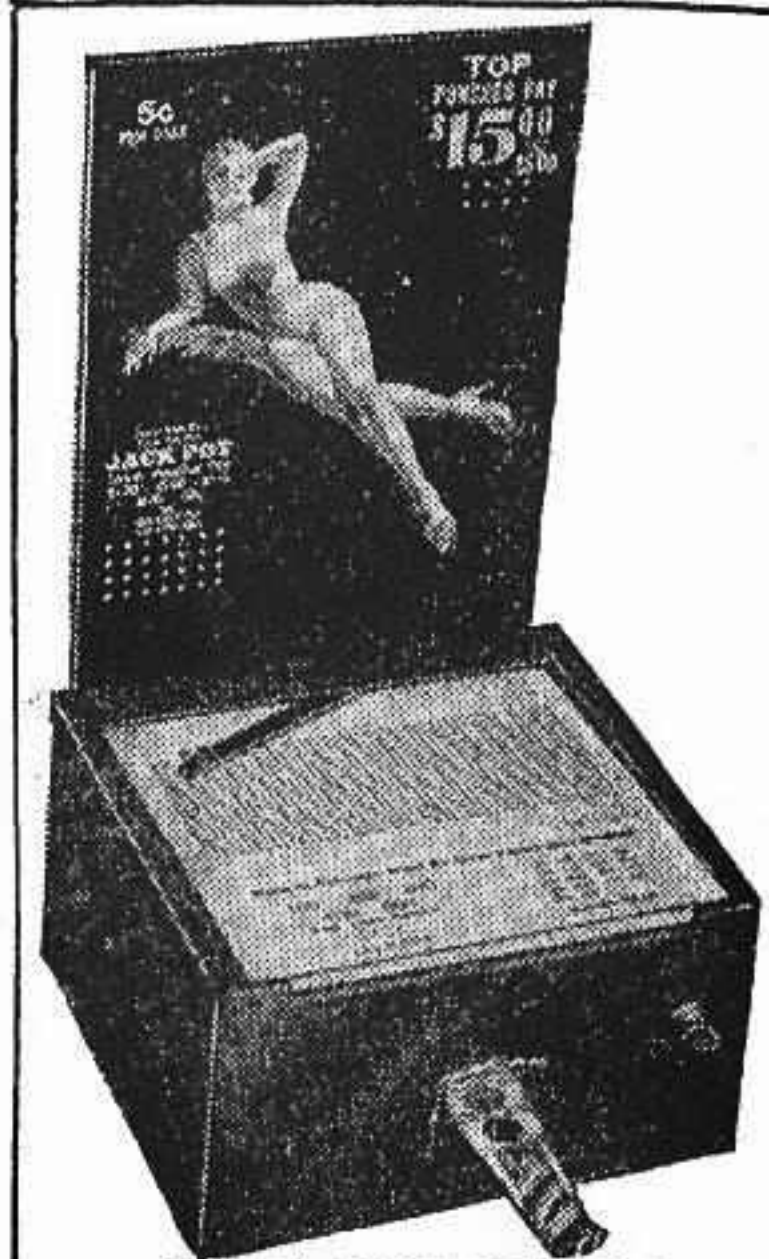
Operators See KC Showing of Telequiz Mach.

KANSAS CITY, Mo., Nov. 16.—Nearly 100 coin machine operators from Nebraska, Kansas and Missouri visited the four-day showing of the new Telequiz machine at offices of Consolidated Distributing Company here last week, Irvin Weiler, Consolidated president, reported.

In addition, more than 100 other interested persons dropped in to see the coin-operated quiz device, which also was described in detail by *The Kansas City Star*.

Bill Fryer, sales manager of Telequiz Sales Company, Chicago, and Frank Nemshak, chief engineer of the Airpath Manufacturing Company, which makes the machine for Telequiz, were on hand for the demonstration, which was held in the company's show rooms November 5-8.

Weiler said he expects to stage another show in Nebraska as soon as he receives a demonstrator model, which is scheduled to arrive shortly after December 1. His company will distribute the machine in Missouri, Kansas and Nebraska, he said.



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King of counter games **Abco NOVELTY Co.** King of counter games
823 W. RANDOLPH ST. HAYMARKET 9076 CHICAGO 7, ILLINOIS

Charter Modern Music Co.

COLUMBIA, S. C., Nov. 16.—Modern Music, Inc., was chartered here this week with a \$5,000 capital stock. Company will sell and operate mechanical music devices. Firm headquarters are located in Little Rock in Dillon County. Officers named in the charter were: Alan H. Shafer, president; Edgar Krupp, vice-president; Pearl Swanson, secretary and treasurer.

MUSIC	
Wurlitzer 750-E	\$475.00
Wurlitzer 24	210.00
Wurlitzer 616	145.00
Wurlitzer 41	99.50
Rock-Ola 18	115.00
Rock-Ola Monarch	160.00
MISCELLANEOUS	
Jumbo Parade, Free Play	\$ 45.00
Blue-Gold Vest Pocket	35.00
Green Vest Pocket	25.00
COUNTER GAMES	
1 Liberty, 1 Tot, 1 Wings, 1 Sparks, \$30.00 for all.	
ARCADE	
Goalie	\$285.00
Super Roll Alley	225.00
Chico Hockey	125.00

Olshin Distributing Co.
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Fine Cards — Low Prices — Fast Service.
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CHIPPEWA FALLS, WISC.

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NEED SPACE—WILL SACRIFICE

2 Keeney 2-Way Super Bells, 5-5
1 Paces Reels With Rails, 5¢
1 Bally Club Bell, 5-25
6 Keeney Super Bells, 5¢
2 Paces Races (Brown Cabinet)
1 Watling Big Game, 5¢ Free Play
1 Bally Big Top, 5¢ Payout
1 Evans Galloping Dominoes, '41

Send Us Your Offer. Write Today.

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Manufacturers of Original Fast Action Ticket Deals



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**AMI MODEL "A"
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New Automatic Hostess
THE BEST IN THE FIELD**

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The Best in "Measured Music"**

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Fusestats, 3/515	Micro Switch95
3000 Ohm Resistors, Variable40	Plastic Islands15
Rapid Fire Gun Castings15.00	Cash Books. Per 100 8.00
Independent Pin Game Locks70	Large Dead Rubber Rings. Doz.25
Sheet Plastic12.50	Western Baseball Coils 5.00
Mills Idler Gears 1.25	Western Baseball Flaps50
Mills Reel Glasses (Set of 3)1.00	Milliameters 4.75
Log Levelers (Set of 4)55	Curved 10 Strike Glass 2.50
4-Bell Glasses (Set of 5) 8.00	Panoram Photo Electric Cells2.00
Chicken Sam Amplifiers30.00	Substitute Mills Locks 1.50

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BAFFLE CARD

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MILLS 5¢ BLACK CHERRY BELL . . . \$248.00	MARVEL'S FRISCO Write
MILLS 25¢ BLACK CHERRY BELL . . . 258.00	GENCO'S WHIZZ Write
MILLS BOX STANDS 27.50	GOTTLIEB'S GRIP SCALE \$ 39.50
MILLS 25¢ GOLDEN FALLS 268.00	A. B. T. CHALLENGER 65.00
MILLS VEST POCKET BELL 74.50	BALLY SURF QUEENS Write
KEENEY'S 5¢ SUPER BONUS BELL . . . 740.00	BALLY VICTORY DERBY Write
MARVEL'S OPPORTUNITY 249.50	BALLY VICTORY SPECIAL Write
DAVAL FREE PLAY, CIG. OR FRT. . . . 75.00	GENCO STEP UP 324.50
ACE COIN COUNTER 139.50	CHICAGO COIN SUPER SCORE 299.50
GROETCHEN'S COLUMBIA, J. P. 145.00	UNITED SEA BREEZE 325.00
DE LUXE CLUB COLUMBIA 209.50	BALLY MIDGET RACER 299.50
BALLY BIG LEAGUE Write	GOTTLIEB BAFFLE CARD 322.00
AMUSEMATIC JACK RABBIT 475.00	GROETCHEN METAL TYPER, 10¢ . . . 449.50
GOTTLIEB'S SUPERLINER Write	BALLY DRAW BELL, 5¢ 477.50
EXHIBIT'S FAST BALL Write	BALLY DRAW BELL, 25¢ 497.50
	BALLY TRIPLE BELL 895.00


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MUTOSCOPE SKY FIGHTER \$209.50	MILLS VEST POCKETS, GREEN \$ 42.50
PERISCOPE 129.50	MILLS VEST POCKETS, B & G 49.50
CHICAGO COIN GOALEE 289.50	MILLS 5¢ Q.T., LATE MOD. 99.50
CHAMPION HOCKEY, F.S. 109.50	USED SLOT STANDS 19.50
WURL. SKEE BALL, 14 FT. 375.00	SCHOOL DAYS 59.50
BALLY KING PIN 189.50	PAN AMERICAN 64.50
WATLING BIG GAME, F.P. 89.50	SKY RIDER 109.50
JENNINGS SILVER MOON, F.P. 114.50	SEVEN UP 67.50
EVANS '40 CAL. DOMINOS, J.P. 175.00	FLAT TOP 189.50
EVANS LUCKY STAR 125.00	LAURA 209.50
BALLY CLUB TROPHY 204.50	LIBERTY (GOTTLIEB) 154.50
BALLY '41 DERBY, F.P. 214.50	BIG HIT (EXHIBIT) 209.50
BALLY RECORD TIME, F.P. 134.50	KEEP 'EM FLYING 134.50
BALLY DARK HORSE 149.50	SKY CHIEF 149.50
MILLS 5¢ BLUE FRONTS, LATE 129.50	JUNGLE 79.50
MILLS 10¢ BLUE FRONTS, LATE 139.50	5-10-20 109.50
MILLS 25¢ BLUE FRONTS, LATE 149.50	AMERICAN BEAUTY 89.50
	'42 HOME RUN 89.50

1/2 Deposit With Order, Balance C. O. D. or Sight Draft

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ACTIVE AND NOAH WEBSTER ...



Mr. Webster, the well-known dictionary man, defines Active as "Lively, Moving Freely, Acting Quickly." Mr. Webster, how right you are!

All three offices of Active Amusement Machines Co. are "Lively," busy, satisfying every need of profit-wise coinment!

Operators "Move Freely" at Active, taking full advantage of Active's Warehouses, Showrooms and Parts Departments. And operators can order easily from our complete stock of new and used equipment—equipment geared for heavy profits!

"Acting Quickly"? Our Delivery and Maintenance Departments fairly "zoom" as they deliver your machines when and where you want them . . . Service them swiftly, thoroughly!

Mr. Webster, you certainly know the meaning of Active! And . . . judging from operators' response, they go right along with you!

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"You Can Always Depend On Active—All Ways"

Export Mart Steam Up in New Orleans

NEW ORLEANS, Nov. 16.—Furthering free enterprise, world trade and world peace thru development of practical business relationships is the announced theme of International Week being held here.

Program highlights include an address by the Colombian Ambassador on *A Latin's View of the United States and Its Position in World Affairs*, a formal dinner honoring the President of the Republic of Guatemala, and speeches by the Hon. V. K. Wellington Koo, Ambassador of China, and other ambassadors.

New Orleans' International Trade Mart (to begin operations in 1947) and Foreign Trade Zone are dedicated to assist U. S. firms in developing their foreign business relations. Emphasis is placed on trade relations with Latin America, 70 per cent of whose buyers are reported to speak and write English well.

Export business, already brisk with South America, includes shipments

of coin machines to Puerto Rico, Cuba, Brazil, Chile and other Latin nations. Encouraging predictions are heard that total U. S. exports, much of which are going to Latin America, will double or treble in 1946 the figures for pre-war years. Actual physical volume of exports, it is said, is twice that of the late 1930's.

CHALLENGER



1¢ Play

IMMEDIATE DELIVERY

5¢ Deposit With Order

\$65.00 EACH

Write for quantity prices.

Canadians Receive Soft Drink Plants

MONTREAL, Nov. 16.—Two new bottling plants, to be the largest in the British Empire, were under way here and in Toronto this week following the award of contracts by W. B. Curry, president of Orange Crush, Ltd.

Plants, which will cost \$1,000,000 each, including buildings and equipment, will consolidate operations of the Orange Crush Company and its subsidiaries, Gurd, Kik & Hires. Firm reports that present working force of 300 will be doubled.

The VENDING MACHINE CO.

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U. S. A.

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SLOTS—CONSOLES
PINS—ONE BALLS

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LONGacre 3-2479

PLA-BOOSTER

THE AUTOMATIC FREE-PLAY STARTER AND TIMER

Unit so compact it fits in the palm of your hand!

OPERATORS!

INCREASE YOUR BUSINESS 500%
Now being used in hundreds of machines.

KEEP PEOPLE MUSIC AND PINBALL CONSCIOUS
PLA-BOOSTER gives a free play every half hour on all coin-operated music machines, pinball games, slot machines, radios, etc. On pinball machines a bell or light indicates a free game every half hour. Only two wires to connect, only two minutes to install.

LIVEN UP YOUR DEAD LOCATIONS
Save klock-back money you give to store owners every week for starting machines. This savings alone will pay for this unit in a short time.

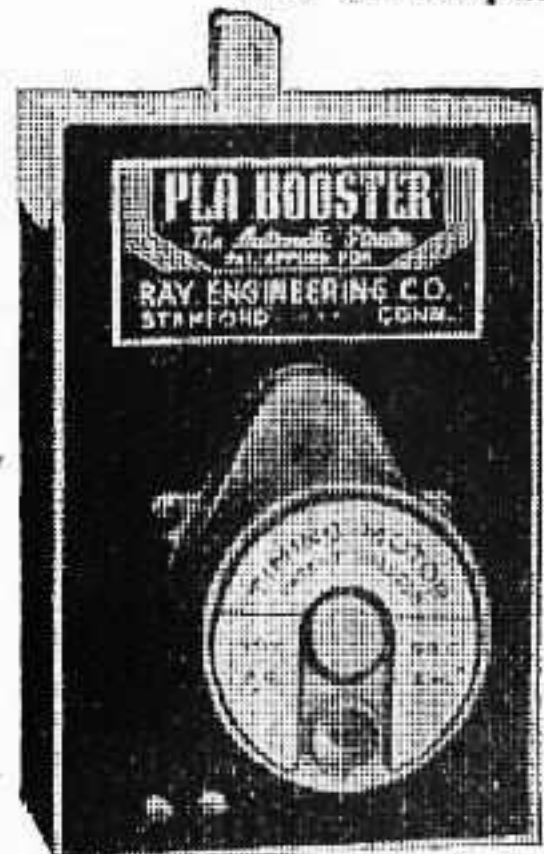
Can also be used as Automatic Timer on Radios and other coin-operated machines.
Our staff can adapt this unit to your particular need.
Write NOW for literature.

Only \$12.50 Per Unit

1/3 Dep. With Order, Bal. C. O. D.

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RAY ENGINEERING COMPANY
605 ATLANTIC STREET STAMFORD, CONN.



Still Lots of "Profit Time"

Left in Your OLD RAPID FIRE GUNS!

Convert NOW to that sensational MONEY-MAKING JUNGLE FURY—featuring THREE ELECTRIC EYE Moving Targets. TRIED—TESTED—PROVEN. Write for particulars TODAY.

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FOLLIES OF '46 for Hi-Hat
TWIN SIX for Gold Star
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COSTS YOU ONLY \$12.50 Ea.
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NEW! Large Size Bumper Caps
NEW! Score Cards

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16 Buckley Long Shot Parlays. Ea. . . . 725.00 | 6 Watling Big Games, 5¢ F.P. . . . Ea. 70.00

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.25 MFD. 400 W. V. 12¢ Ea.
.005 600 W. V. 10¢ Ea.
.01 600 W. V. 10¢ Ea.
.1 600 W. V. 10¢ Ea.

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(Cutler-Hammer)
S.P.S.T. 25¢ Ea. | D.P.D.T. 45¢ Ea.

12" P.M. Speakers, Alnico Magnet. \$ 7.75 Ea.
5" P.M. Speakers, Alnico Magnet. 1.75 Ea.
Pin Ball Line Cords, 6 Ft. With Plug .25 Ea.
Webster Model 56 Record Changers . 24.00 Ea.
V.M. Record Changers 18.50 Ea.
Guaranteed All New and Fresh Merchandise.
Minimum Order \$5.00. Deposit Required.

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Distributors of Coin Machines Since 1926.

WANTED CHICAGO COIN GAMES

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Any kind. Don't have to work. All parts must be there. No Cabinets—No Glass—No Legs—No Coin Chutes. SHIP AT ONCE C. O. D. Open for inspection.

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1604 Chestnut Ave. Brooklyn, N. Y.

NEW MACHINES NOW BEING DELIVERED

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BALLY BIG LEAGUE	299.50
ACE COIN COUNTER	139.50
DRAW BELL, 5c COMBINATION	477.50
DRAW BELL, 25c COMBINATION	497.50
DAVAL'S GUSHER, JP & BONUS	54.00
CHICAGO COIN SPELLBOUND	325.00
EXHIBIT'S NEW FAST BALL	330.00
DAVAL'S "FREE PLAY"	75.00
GENCO STEP UP	324.50
EVANS BANGTAILS, J. P.	671.50
EVANS WINTER BOOK, 5c, J. P., C. P. O.	826.00
SILVER KING NUT VENDORS	13.95
BALLY TRIPLE BELL	895.00
GOTTLIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00
NEW SLOT STANDS	27.50
GROETCHEN DELUXE COLUMBIA	209.50

PHONOGRAPHS

Wurlitzer 850	\$560.00	Rock-Ola Master	\$285.00
Wurlitzer 750-E	550.00	Rock-Ola Bar Boxes, 5p-10p-25p, for Commando	24.50
Wurlitzer 800	515.00	Seeburg 8200 Hi-Tone, RCEs	435.00
Wurlitzer 500, Kybd.	325.00	Seeburg Classic, Remote Control, with 2 Wireless Baromatics	390.00
Wurlitzer 600-R, Vict. Model	319.00	Seeburg Classic	295.00
Wurlitzer 600, Rot. Select.	290.00	Seeburg Classic (WB-1Z), Wireless Baromatic	35.00
Rock-Ola Commando	440.00		
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USED PIN GAMES

Sport Parade	\$44.50	Gun Club	\$ 89.50	Big Parade	\$129.50
7-Up	57.50	Topic	89.50	Midway	129.50
Eagle Squadron	59.00	Invasion	90.00	Four Aces	129.50
Wild Fire	59.50	Jeep	90.00	Hollywood	135.00
10-Spot	64.50	Sky Rider	105.00	Shangri-La	140.00
Spot a Card	72.50	Sun Valley	115.00	Catalina	149.00
Spot Pool	74.50	Marines at Play	119.00	Keep 'Em Flying	149.00
Belle Hop	79.50	Gobs	119.50	Flat Top	149.00
Texas Mustang	79.50	Air Circus	124.00	Liberty	164.50
Bolaway	79.50	Yankee Doodle	129.00	Sky Chief	165.00

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GENCO SEVEN UP	52.50
GENCO FOUR ACES	92.50
GOTTLIEB ABC BOWLER	65.00
GOTTLIEB FIVE-TEN-TWENTY	109.50
GOTTLIEB SCORE-A-LINE	45.00
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CHICAGO COIN HOME RUN, 1942	79.50
CHICAGO COIN LUCKY	49.50
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MARVEL YANKEE DOODLE	132.50
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1941 EVANS GALLOPING DOMINOES, JACK POT MODELS \$169.50

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GOTTLIEB SUPERLINER	\$322.50
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KEENEY BONUS SUPER BELLS, Twin	R
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Any Coin Combinations Desired	E
ABT CHALLENGERS	\$65.00
UNITED SEA BREEZE	\$299.50

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Seeburg 20 Record in Victory Cabinet; R. C., E. S.	395.00	Wurlitzer Victory Rotary Selector	350.00
Seeburg Plaza, R. C., E. S.	425.00	Wurlitzer 500 in Aristocrat Cabinet	350.00
Seeburg Commander, R. C., E. S.	450.00	Wurlitzer 500 in Victory Cabinet	365.00
Seeburg Crown	350.00	Wurlitzer 950	575.00
Seeburg Concert Grand	350.00	Wurlitzer 500 Keyboard	395.00
Seeburg 8800, R. C., E. S.	475.00	Wurlitzer 600 Keyboard	350.00
Seeburg 9800, R. C., E. S.	495.00	Rock-Ola DeLuxe	395.00
Seeburg R. C. Spedal (Factory Built)	350.00	Rock-Ola Commando	450.00
Seeburg Regal, R. C., E. S.	395.00	Rock-Ola Premier	425.00
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5c-\$174.50 10c-\$194.50 25c-\$224.50

Mills New Vest Pockets Write	Jenn. 4-Star Chief, Compl. Recond. and Refin., 10c \$ 79.50
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10c \$149.50; 25c 179.50	Jenn. Silver Chief or Silver Club Special, 10c, \$119.50; 25c . . . 149.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25c 195.00	Pace All Star Comets, Comp. Refin., 3/5, 5c 69.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5c 189.50	10c \$79.50; 25c 125.00
10c \$195.00; 25c 225.00	Pace Rocket or De Luxe, S.P., 10c . . . 89.50

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Pace Club Consoles, 10c \$125.00	MISCELLANEOUS
Calle Club Console, Late Mod., 25c 125.00	Strips, S.P., C.H. or Club Special, Set of 3 \$.45
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Pace Reels, 5c, Without Rails, A-1 Condition 69.50	20 Stop Star Discs, hardened60
Pace Reels, 5c, With Rails, A-1 Condition 89.50	Keeney Anti-Aircraft, Brown 79.50
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Lucky Lucre, New Type Head . . . 149.50	Bally Defender, Excellent Shape . . 149.50

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ADVANCE REPAIR SERVICE

1336 N. WESTERN AVE. ARMITAGE 7322 CHICAGO, ILL.

Watch Decontrol On Various Metals

(Continued from page 94)

price ceilings were often based on an FOB figure. With coin machine manufacturers concentrated close to steel mill centers, this has not been a vital factor in holding up supplies to the industry. Those most affected were west coast and southern concerns.

(3) Total production of steel may be increased as a result of greater supplies of dormant scrap metal flowing into the market at higher prices. This will be in addition to the high output rate of 91.2 capacity achieved this month—highest since the war-time period of June 25, 1945.

Copper and lead increases were sharp and immediate, in contrast to steel. From the old ceiling of 14 3/8 cents a pound, copper rose to 17 1/2 cents a pound. Lead was up from 8 1/4 cents a pound to 10 1/2 cents.

Effect on Coin Parts

What effect these hikes will have on component parts of coin machines can be seen indirectly by looking at what happened to prices in the parts-making and the appliance field which employs some of the same parts and materials.

Westinghouse, for example, boosted fractional horsepower motors used in household appliances by 25 per cent, and increased distribution transformers by 8 per cent. Reflecting such increases were higher prices on appliances, such as washing machines, announced by General Electric—constituting up to a 60 per cent mark-up. Zenith Radio Corporation upped prices 2 to 20 per cent.

In the same way, higher prices for basic lead were expected to result in higher-priced paints, another vital material in the manufacture of coin machines.

What Leaders Say

On the production side, industry leaders predicted that higher copper and lead prices would stimulate expansion of mining operations and encourage greater imports. Eventually, they agreed, decontrol would lead to a chain reaction of increased output, more competition and lower costs and prices.

C. S. Davis, president of Borg-Warner Corporation, which covers a broad production field, summed up the outlook as follows:

"If in order to get sufficient quantities of these materials to fill manufacturing requirements we must pay higher prices for them, we will still be better off in the long run. I believe that the price tendency will be downward once production has been increased to the point where it approaches demand.

"Increased production will probably lead to a shading downward in current production costs. Under the stimulus of competition this should tend toward lower market prices in the future."

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FEB. 3, 4, 5, 6, 1947



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Balanced Selling Program For Gas Stations Tailor-Made for Coin Equipment

Added Revenue Fills Out Thinly Spread Gasoline Sales

CHICAGO, Nov. 16.—How gas-station locations may prove to offer greater opportunities to coinmen thru the medium of balanced selling was indicated this week in addresses before the annual meeting of the American Petroleum Institute here.

Also pointed out in the speeches was the fact that operators with gas-station locations are in for good play now that the lean war years are nearing an end. One path to expanded and improved locations was seen in proposals to end restrictions on private business "along limited access highways.

Group session on marketing heard a speech made by Raymond Shaw, of the Chek-Chart Corporation, Chicago. Shaw spoke on "Balanced Selling in Service Stations." Stressed was the importance of the service station on the living habits of the American people. This talk was based on a close study of the gas-station situation.

Autos Lifted Standards

"If there is any one characteristic that typifies American life more than any other, it is the widespread ownership and use of automobiles," Shaw said. "Those cars, in turn, have created a standard of living that no other nation ever enjoyed before."

Shaw pointed out that the automobile would be useless without the service station. Improvements in fuel, he declared, have matched those of the vehicle using them. This close relationship between the automobile operator and the service station operator has made the latter a key figure in American life.

Responsibility assumed by the service station operator, according to Shaw, should revolve around the demands of his boss, the public. The developments in merchandising that he will use should be geared to those demands.

Shaw's suggestions to meet the public demands was the increased promotion of balanced selling. This, he indicated, would provide the motorist with not only fuel but car accessories and conveniences for himself.

These conveniences should be designed for the necessary quick service which the public demands in service stations. Coin-operated equipment, such as juke boxes, amusement games and venders, installed in good spots about the station would offer the patron such conveniences.

Principle of such balanced selling has been advocated in the oil industry, according to Shaw, for the last 10 years. Movement began, he said, in the middle '30s when a study of the service station operators was made.

"Study disclosed an alarming situation," Shaw said. "It revealed that available gasoline business was being spread so thinly over so many outlets that there just wasn't enough profit in gasoline gallonage alone to attract or hold the ambitious and aggressive dealer.

"It was suggested that the service station operator look upon gasoline not as so many gallons of fluid but as so many miles of transportation. By equipping himself to satisfy the expressed desire of his customer the operator could not only improve his service but assure himself of more profits.

"The beginning of gasoline rationing meant the end of those stations

that existed on gasoline sales alone. Overnight, it seemed, thousands of marginal stations closed. In a few months the cause of balanced selling has been advanced by years."

Shaw pointed out that the trend of retail merchandising today is toward facilities which provide many purchases. Four out of five drivers, he said, buy all of their driving needs from one source of supply.

He compared the service station with the old days when women went to many stores to obtain their household needs. Now, he declared, they need only go to a super market. This, he felt, should be true of gas stations.

Dealers' interest in accomplishing this can be realized from a profit angle. "Balanced selling," Shaw stated, "offers a logical means for offsetting rising costs with increased income."

"If a dealer sold gasoline alone and operated on the basis of 4-cent margin, his gross profit after pumping 1,000 gallons of gasoline would total \$40." Declaring that the 4-cent margin was a fair average, Shaw showed that accessories and conven-

Bad Coins

LAS VEGAS, Nev., Nov. 16.—A \$600 bag of bad coins came to a good end here this week. Coins were collected from bell machines in the casinos here. They were discarded because they wouldn't stack or operate in the machines. Good end came when the amount was presented to Father Flanagan, of Boys Town, Neb. The priest declared that the money would provide for one of the orphans there for one year.

iences could well increase that margin to 10 cents.

Members of the institute who attended the 26th annual meeting also heard speakers at a session on petroleum-industry taxation ask that private business be permitted to make use of State controlled, limited-access highways.

L. S. Wescoat, chairman of the committee on highways of the institute, declared that ownership by States of gasoline service stations constitutes a monopoly in violation of American principles of free competition.

"Besides owning and controlling the road itself," he said, "the State also owns and also controls the roadside for a considerable depth along a limited-access highway."

Explains Operating Condition

"This means that no commercial

establishment can operate on a limited-access highway, except under one of two conditions. Either it is operated as a commercial enterprise by the State itself or it is licensed under an exclusive granted by the State."

Wescoat pointed out that four States—Pennsylvania, New Hampshire, Indiana and New Jersey—have barred commercial facilities from State-owned properties such as limited-access highways.

These possible locations for coin-operated equipment could now be enjoying the increased play reported by figures released by the Bureau of Census. Report showed sales in the stations have increased 23 per cent.

New Hampshire, which was listed by Westcoat as one of four States preventing small business from providing service facilities for motorists, was listed on the census report as having one of the largest percentage sales gains.

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LET YOUR DOLLARS MULTIPLY LIKE RABBITS WITH THIS NEW ALL-ANIMATED GAME!



RABBIT

MAIL Today!

Coin Laundries Keep Prices Level; Other Chi Laundries Raise

CHICAGO, Nov. 16.—Prices at Launderette and Laundromat automatic coin-operated laundries will hold steady here despite the announcement this week that commercial prices will rise 10 per cent next week.

Move by steam laundries was announced by John T. Toomey, secretary of the Chicago Laundry Owners' Association. Association represents 150 steam laundries in this city and suburbs, which handle about 90 per cent of the city wash.

Albert Korey, field secretary of the Metropolitan Hand Laundry Owners' Association, announced for his group that 710 hand laundries in the area will make a similar increase. Charge on men's shirts will rise from 16 cents to 20 cents, he said.

To Hold Line

Owners of coin laundries declared that they will hold their prices at the 25 cents for 10 pounds of wash price. They explained that to change prices would increase their expenses. Owners of automatic laundries, which thru choice, or due to the coin meter shortage, do not operate on coin,

Extend Membership

CHICAGO, Nov. 16.—Dave Gottlieb, president of Coin Machine Industries, Inc., announced this week that James Gilmore, secretary-manager of CMI, has been notifying associate members that the board of directors voted to extend public relations associate memberships thru the year 1947 without any further payment of dues.

Associate members joined the organization in support of the CMI public relations program which is now under way. Over 600 associate memberships have been issued, CMI announced, and added that new members are coming in every day.

stated that they also will hold their price at the same level.

Most of the automatic laundry owners in this city reported, however, that they will have to charge higher prices to patrons for the soap purchased at their stores. Many of the laundry owners formerly provided the soap free to patrons. Some reported that they will charge cost price.

Officials of the commercial laundry associations pointed out that their

reason for making the price hike was due to increased costs. Higher wages for help as well as the high cost of equipment were, they said, mainly responsible.

Explains Price Hike

Toomey said laundry prices were frozen in August, 1943, by the OPA and since then have received no price increase. Costs of soap, paper, boxes, trucks, cotton goods and other items used in laundry work, he reported, have gone sky high, making the increase necessary.

Korey asserted that the industry has never been granted a price relief by the OPA but that an increase had been discussed with that organization and would have been granted, except for decontrol.

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 Massachusetts, Maine,
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 Vermont, New Hampshire

SEE **TRADIO** AD
 PAGE 133



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STEP-UP YOUR PROFITS WITH . . . GENCO'S FIRST POSTWAR 5 BALL PIN GAME!

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GIANT-SIZED Frank Sandberg (center) gathers his staff about him at formal opening of new Mills Sales Company, Ltd., branch office in Portland, Ore. Frank manages in Portland, and first man to his left (with glasses) is Warren H. Taylor, sales manager of the entire Mills Sales organization, who attended festivities.

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| Surf Queens 179.50 | Action 89.50 |
| Spot Cha .. 59.50 | Victory 69.50 |
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Pitney-Bowes Dividends

STAMFORD, Conn., Nov. 16.—First increase in the regular stockholders' dividend rate since 1937, occurred this week when directors of Pitney-Bowes, postage meter manufacturer, declared an extra dividend of 10 cents

a share, according to Walter H. Wheeler Jr., president. Increase in the quarterly dividend of from 10 to 12½ cents a share was also reported. Higher production was given as the reason for the increase. Dividends are payable from November 30.

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For "pay as you play" popularity TRADIO is unsurpassed. Thousands have been installed in hotels, tourist camps, motels, clubs, hospitals, etc., from coast to coast.

TRADIO was the hit of the National Hotel Exposition in Grand Central Palace during the week of November 11th, where two other TRADIO "FAMOUS FIRSTS" ... TRADIOVISION ... America's first coin-operated television set ... and TRADIOLA ... America's first coin-operated intimate restaurant radio ... were introduced with outstanding success.

TRADIO PRODUCTION IS IN FULL SWING AND IMMEDIATE DELIVERIES IN QUANTITY ARE BEING MADE DAILY! Get on the big-profit handwagon by placing your order today. Benefit, as are other operators everywhere, by the tremendous potential of TRADIO.

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- 1 A.B.T. Six Gun Aromatic Rifle Range, Complete and in Excellent Condition \$825.00
- 1 Bally Bull 40.00

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Poll Candidates on Minnesota Cig Levy Proposal; Don't Like

MINNEAPOLIS, Nov. 16.—Cigarette tax proposed to 1947 State Legislature by the League of Minnesota Municipalities may have some rough sledding if a recent poll of candidates for the State Senate and House of Representatives proves accurate.

Frank C. McGivern, city attorney of Staples, Minn., and league president, is behind the group's Statewide tax program, which favors a 3-cent levy on each package of cigarettes.

Candidates canvassed on the proposal were mostly from Minneapolis, and they claim that the cigarette levy would pave the way for a general State sales tax. In all, only 20 per cent of the candidates polled approved the cigarette levy.

Commercial Sugar Groups Will Ask Aid of Emergency Council

WASHINGTON, Nov. 16.—U. S. representatives of the Emergency Food Council will be petitioned by spokesmen of major commercial sugar-using groups who seek improved sugar allocations, it was announced here following a meeting of commercial sugar groups this week.

Conferring on means to avoid continuation of the present critical sugar situation thru 1947, the groups reported increasing resentment by quantity sugar users over the scarcity and abnormally low stocks of sugar-containing foods available for the public.

C. M. McMillan, executive secretary of the National Association of Candy Wholesalers, said during the conference that concern over the situation has been growing rapidly.

Further revelations at this meeting included mention that if the U. S. Department of Agriculture members who have liaison with the International Food Council fail to act in the situation, a plea will be directed to the public.

Broker Takes Initiative

Toward this end it was pointed out that Lamorne & Company, among the largest sugar brokers in the East, has already printed 3,000,000 leaflets explaining just how bad conditions are.

NACW stated that wholesalers are fearful that unless efforts are not made immediately to receive a fairer basis of distribution for this country, the U. S. quota will remain unchanged thru IFC deliberations. Council is

scheduled to make allotments next month to all countries participating in the sugar pool.

It was pointed out that sugar wholesalers are holding in abeyance a final report on the sugar situation until they receive a report from their industry committee. This committee, which represents five of the largest sugar users, has a meeting scheduled next week at which time it is expected further information will be available on the estimated sugar supply for 1947. Also anticipated at this meeting is the report from Food Industry Council's sugar committee, which is to serve as a yardstick for definite representations to government officials regarding measures necessary to place food processors on a higher production basis.

Following statement was issued at close of meeting:

"Thousands of small businesses engaged in the canning of fruit and in the serving of meals have been badly handicapped in their operations while others manufacturing confectionery, bakery products, ice cream, soft drinks and other sweetened food items have been barely able to remain in business with the low sugar rations prevailing during the past year and a half. The lack of sufficient sugar for home canning is well known.

"All of this is difficult to understand, with the war ended 15 months ago, and these important industries still unable to bring their production, sales and employment back to normal peacetime basis, principally because of lack of sugar. We certainly have reached the point where some attention must be given to the restoration of peacetime levels in the production of those many kinds of sugar-containing foods required by the American people.

"These facts should be made known to the U. S. representatives on the International Emergency Food Council, since in the near future the latter is expected to make its recommendations concerning distribution of the 1947 sugar supply."

Meeting of U. S. commercial users, which was held at the U. S. Chamber of Commerce here was attended by representatives of several national associations affiliated with distributing and food processing fields. Among them were:

American Bakers Association, American Bottlers of Carbonated Beverages, Associated Retail Bakers of America, Cocoa and Chocolate Manufacturers Association, Dairy Industry Committee, International Association of Ice Cream Manufacturers, National Association of Frozen Food Packers, National Association of Retail Drugs, National Association of Retail Grocers, National Association of Retail Ice Cream Manufacturers, National Candy Wholesalers Association, National Canners Association, National Confectioners Association, National Food Brokers Association and the Proprietary Association.

Further sugar information was supplied by the U. S. Department of Agriculture when it announced that beet sugar had been placed under the import control provisions of War Food Order 63. Similar action, the announcement added, has been taken on several sugar containing products.

Provision added to WFO 63 serves to clarify previous provisions by making certain that all forms of sugar, sirups, molasses, including solutions and mixtures, are subject to import control.

Altho domestic production has been the chief source of beet sugar in the United States, this action was considered necessary to provide adequate control over a commodity in short supply. Under the measure announced, all commodities which contain cane or beet sugar may not be imported without an import license from the Department of Agriculture.

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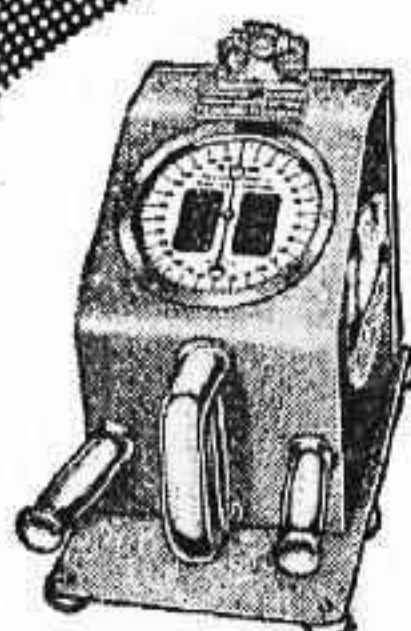
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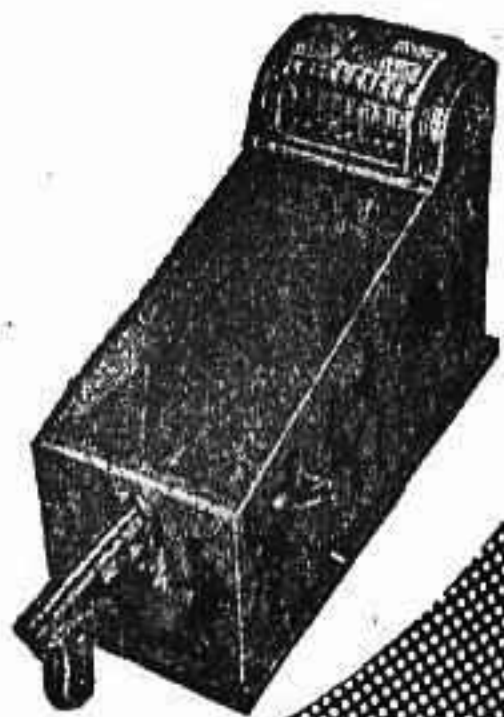


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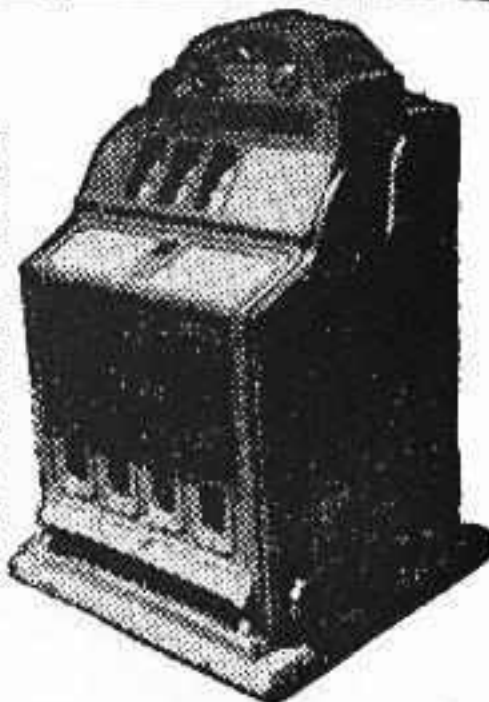
2 Wurlitzer 24s	\$310.00
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15 Slot Cabinet Stands With Locks and Keys, Newly Painted

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These are all 5c Mills mechanisms exactly as shown—front mint vendors—5 coin escalators—2/4 payouts—no jackpots—complete and in good operating condition—have signs indicating legal ruling issued in this State. In addition to this lot we have 10 mechanisms and 10 escalators. Available immediately for \$50.00 each or \$150.00 for the entire lot. \$1,500.00 for the entire lot.



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1,000	5c	PIPPEROO	28.25	2.98
Thick 1,000	25c	GOLDEN BOY CHARLIE	52.00	2.30
1,200	5c	GOLDIE	32.45	3.37
1,500	5c	SWEET PICKENS	37.35	3.80
1,500	5c	PIGGY BACK	36.75	6.00
1,640	5c	3-BAR JACK POT	32.00	3.48
1,000	5c	BINGO REFILLS TAB	10.00	.90
1,260	5c	BINGO REFILLS WITH CARDS	27.50	2.50
Thick 1,000	25c	JACKPOT CHARLEY	52.00	1.78
1,000	5c	SILVER CARGO	26.81	3.30
1,196	5c	GORCEOUS	31.50	3.30
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Cash Box Locks, Ea.	.89
30-Wire Conductor Cable, New, Ft.	.30
Bulbs, 7 1/2-15 Watt, Per Cass.	11.50
Wurlitzer 300 Adapter	27.50
Wurlitzer 145 Stopper (Red)	35.00
Wurlitzer 304 Stepper	12.50
Wurlitzer 5-10-25 Coin Chutes, Complete Set	24.50
Wurlitzer Main Gear	4.00
Universal Amplifier, New	35.00
Wurlitzer 430 Speaker & 5-10-25¢ #125 Box	69.50

PACKARD BOXES, Brand New ..\$38.95

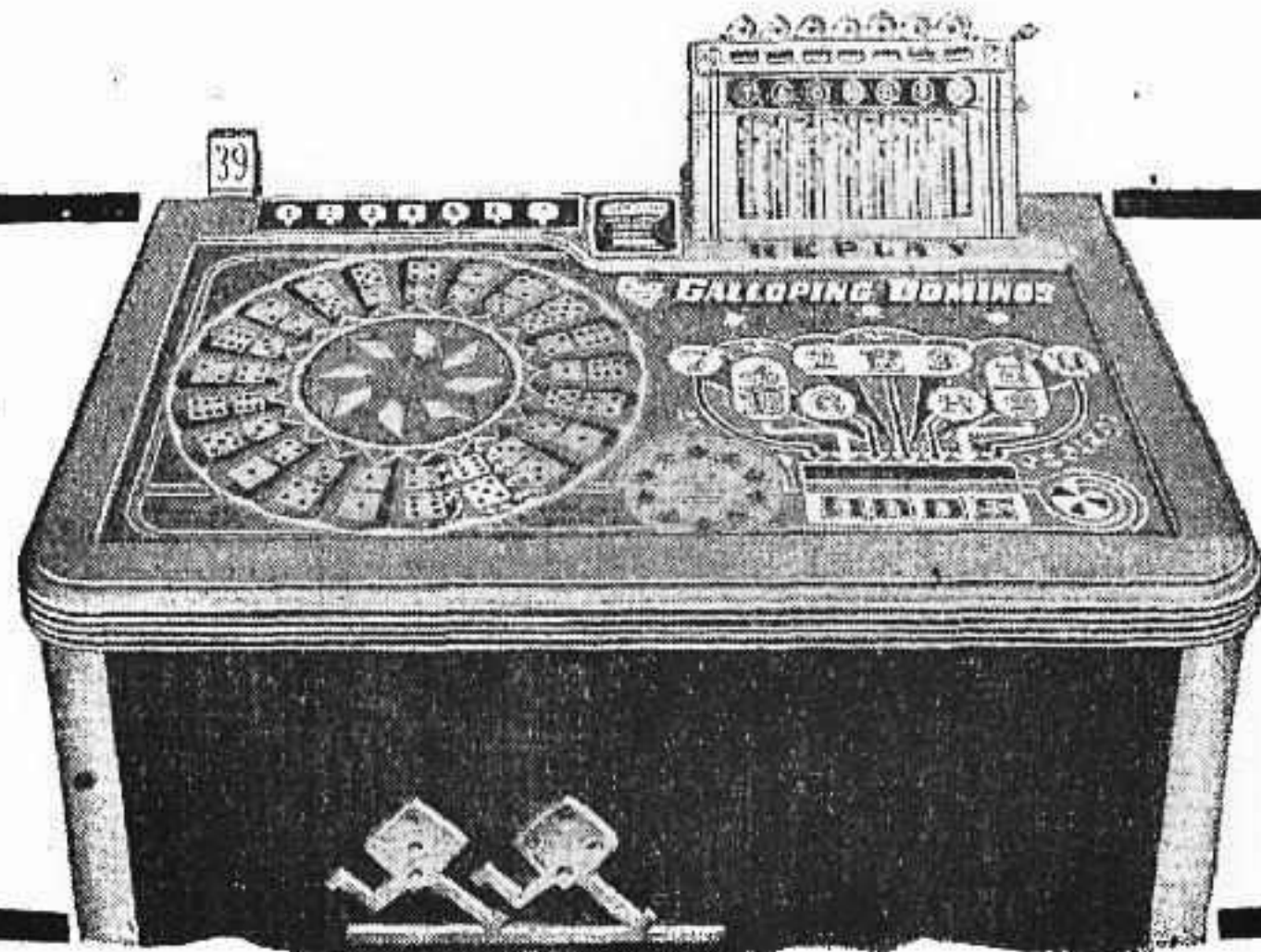
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REPLAY CONVERTIBLE MODELS



EVANS LEADS THE FIELD AGAIN WITH NEW BANG TAILS AND GALLOPING DOMINOS IN SENSATIONAL REPLAY MODELS easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times!

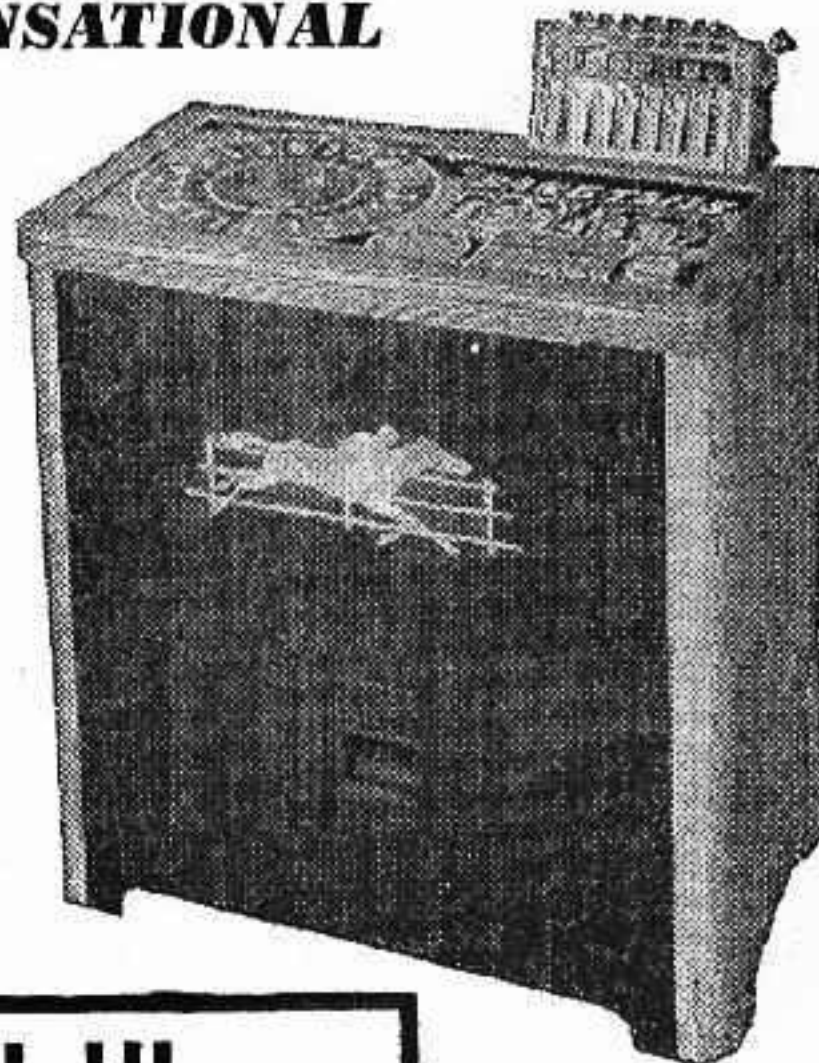
Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5c or 25c play.

Resale or trade-in value is quickly recognized in Evans' Convertible models. Enjoy the profits you deserve... operate machines to suit your special requirements!

EVANS' NEW SENSATIONAL BANG TAILS—WINTER BOOK

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 for 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! Ask the man who operates one, or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5¢ or 25¢ play.



ONE ROLL-HI

New Galloping Dominos model with same high awards as Bang Tails—Winter Book. Now in production! Rush your order for early delivery!

ORDER DIRECT OR FROM YOUR DISTRIBUTOR TODAY!

H. C. EVANS & CO.

1520-1530 W. Adams St.

Chicago 7, Illinois



Grapette Letter Stresses Reasons for Nickel Drink

CAMDEN, Ark., Nov. 16.—Vending operators should find of interest the following excerpts from a recent business bulletin mailed to all managers of the Grapette Company. When OPA lifted price controls from soft drinks late last month, this company issued this bulletin:

"The 5-cent retail price of soft drinks has been important in the development of the beverage industry for multiple reasons," Grapette states. "This price has encouraged volume by its appeal to all income brackets. Children have most assuredly patronized the soft drink industry because of the 5-cent price. Furthermore, an enormous 5-cent market has been developed in the United States, consisting of candy, chewing gum, ice cream bars and cones, soft drinks, etc. This market has been proven at the 5-cent price . . . not proven at a higher price. A contributing factor to building this market has been the convenience of the nickel as a purchasing unit. Consumers have become accustomed to purchasing a soft drink, etc., with one coin . . . a nickel . . . not 2 (6 cents) or 4 coins (8 cents).

Suggests Test

"Another factor to consider is consumer resistance to higher price. Run a test on yourself by recalling the number of items you have passed by

because you considered the price unreasonable. Multiply your personal reactions by millions of Americans and the net total is a buyer's strike.

"One of the greatest merchandisers in the 5-cent field is the William Wrigley Jr., Company. 'The 5-cent field,' Wrigley reminds his retailers, 'has for many years been an important one, and we believe it worthwhile on all of our parts to preserve it for the future.'

"Our guess is that the first bottlers to raise wholesale prices will likely be bottlers of 12-ounce beverages. This is likely for two reasons: 1. Ingredient, bottle, selling and delivery costs are above those of their six-ounce competitors; 2. Twelve-ounce bottlers may believe they would have a marketing advantage if soft drink retail prices can be pushed to 10 cents per bottle.

Cites Increases

"... Bottle crowns have recently advanced 1½ cents per gross. Yet, during the war, bottlers used crowns costing 50 cents more per gross without raising wholesale prices. . . . We have demonstrated our faith in the 5-cent field by absorbing costs so that the consumer might continue to purchase our product for a nickel. However, if bottlers of Grapette do not hold the price line and retail prices are forced up,

Dictation-Taking Typewriter Seen As Coin Prospect

WASHINGTON, Nov. 16.—Details of a typewriter which takes dictation by itself are now in possession of the U. S. Army Signal Corps. Developed in Germany during the war, specific information about the machine is withheld as a military secret. Presumably it operates on the basic idea that a certain sound sets up an electric impulse which presses a corresponding key. However, there being no strict correspondence between phonetic and alphabet, whether the inventor has succeeded to any real extent will remain the army's secret for the time being. Should it prove practical, coinmen may find coin-operated dicta-writers a source of real revenue in the future.

then there will be no reason for us to continue to absorb extra ingredient costs.

"It is our opinion that all bottlers should keep wholesale prices firm and to do everything possible to keep the average retail price of soft drinks at 5 cents a bottle. We believe the industry as a whole should join hands and inform the public that no increase in wholesale price has been made and that a bottle of soft drink should still retail for 5 cents."

Exhibit Foil Bag Makers

FLUSHING, N. Y., Nov. 16.—Kono-Mead Equipment Corporation recently announced that its new bag-making machines are on display at firm headquarters here.

Device, called Roto Bag Making Machine, is electronically controlled, according to the announcement, and capable of producing aluminum foil, diafane and cellophane bags at the rate of 5,000 to 12,000 per hour.

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Long Beach 4, Calif.

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PAGE 133

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6 Exh. Rotary Merchandisers. Ea. \$200.00
2 Drivemobiles. Each 185.00
2 Photomatics (Latest Models). Ea. 450.00
1 Photomat 350.00
1 Voice-o-Graph (Like New) 700.00

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FOR THE FIRST TIME! FIVE SINGLE TICKETS IN ONE BUNDLE!

HISTORY IN THE MAKING!



NEVER BEFORE HAS A METHOD LIKE THIS BEEN PERFECTED!!!

FIVE SINGLE TICKETS PASTED IN ONE BUNDLE

!!WRITE NOW FOR FULL PARTICULARS, LITERATURE AND PRICES!!

REDUCES COST OF "STAPLING"

ELIMINATES THE NECESSITY FOR A HIGH COST OF "STAPLING" IN 5'S—THIS NEW SYSTEM ENABLES US TO OFFER YOU THE SAME SERVICE, EXCEPT THAT INSTEAD OF BEING FASTENED WITH A STAPLE THEY ARE CLEVERLY BANDED AND PASTED—FIVE SINGLES IN A BUNDLE!! MEANS MONEY SAVED FOR YOU!

TAKES IN 1000 TICKETS @ 5 FOR 25c.....	\$50.00
PAYS OUT 21 SEALS (AVG.)	26.00
PROFIT (AVERAGE).....	\$24.00

Another "5-in-1" Style

TICKET INDUSTRY IS BEING REJUVENATED BY THE INTRODUCTION OF THESE 5-IN-1 TICKETS!! GIVE YOUR PLAYERS MORE FOR THEIR MONEY—LET THEM OPEN FIVE TICKETS, ONE AT A TIME—INSTEAD OF 5 AT ONE TIME!!



ALSO AVAILABLE IN THE FOLLOWING SIZES

TAKES IN 1200 TICKETS @ 5 FOR 25¢	\$ 60.00
PAYS OUT 21 SEALS (AVERAGE)	26.00
PROFIT (AVERAGE)	\$ 34.00
TAKES IN 1200 TICKETS @ 5 FOR 50¢	\$120.00
PAYS OUT 21 SEALS (AVERAGE)	53.90
PROFIT (AVERAGE)	\$ 66.10
TAKES IN 1200 TICKETS @ 5 FOR \$1.00.....	\$240.00
PAYS OUT 21 SEALS (AVERAGE)	107.80
PROFIT (AVERAGE)	\$132.20

THE ABOVE 1200 SIZE TICKETS CAN ALSO BE HAD SIX IN A BUNDLE FOR LESS PROFIT IF SO DESIRED.

PLAY "HIGH-LOW"

BECAUSE THESE TICKETS ARE EACH SEPARATELY FOLDED AND BANDED, YET FASTENED IN BUNDLES OF FIVES, PLAYERS CAN PLAY "HIGH-LOW"—CAN OPEN ONE TICKET AT A TIME!! CONSEQUENTLY, INSTEAD OF SELLING THE PLAYER ONE TICKET, YOU SELL FIVE! SALES AND PROFIT DOUBLE!

(These may be used in any type container you prefer—Jars, boxes, etc.)

FIRST MACHINES OF THEIR KIND IN THE COUNTRY!

ENTIRELY, COMPLETELY MACHINE-MADE!! CAN FURNISH ANY SIZE OR STYLE TICKET DESIRED, FIVE SINGLES IN ONE BUNDLE ON ALL TYPES SUCH AS COMBINATION SLOT SYMBOL RED, WHITE, BLUE

OR ANY SPECIAL STYLE OR SIZE REQUESTED!! (And save yourself half the cost of "stapling".)

!!! THE REASON WHY !!!

Why do we ship over 10,000,000 tickets every day, six days a week, the year 'round?

THE ANSWER IS:

QUALITY MERCHANDISE, QUICK SHIPMENT, LOW PRICE!! AND FAITHFUL SERVICE

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Jennings SUPER DELUXE LITE-UP CHIEFS 5c \$324 10c \$334 25c \$344	Genco's WHIZZ \$189.50	Jennings BRONZE OR STANDARD CHIEFS 5c \$299 10c \$309 25c \$319
COLUMBIA, J. P. \$145.00 SILVER KING NUT VENDOR ... \$13.95 Roll-Down Game TALLY ROLL ... \$469.50 CHALLENGER ... \$65.00 VEST POCKETS ... \$74.50 Exh. FAST BALL. \$330.00 Gott. GRIP SCALE. \$39.50 Bally DRAWBELL. \$477.50 Bally TRIPLE BELL ... \$895.00	Coinex Conversions for Seeburg Guns Rifle Range Shoot the Bear \$9.75 DAVAL'S Free Play. \$75.00 Gusher ... 54.00 Buddy ... 33.00 Marvel & Am. Eagle 50.00 Non-Coin Marvel & Am. Eagle 54.00	Groetchen Deluxe CLUB COLUMBIA \$209.50 Marvel's OPPORTUNITY ... \$249.50 GENCO STEP-UP. \$324.50 SPEED IRON SOLDERING GUN. \$14.95 Ace COIN COUNTER ... \$139.50 BOX STANDS ... \$27.50 SUPERLINER ... \$322.00 BIG LEAGUE ... \$299.50 Amusemail JACK RABBIT ... \$475.00
Write for Prices! NEW Marvel FRISCO Bally SURF QUEENS VICTORY SPECIAL Chi Coin GOALEE Exh. BIG HIT EVANS Bangfalls, J.P. \$671.50 Winterbook ... 826.00	REVOLVAROUND SAFES, 10 Gauge Steel—Single \$175.00; Double ... \$225.00 UNIVERSAL PHONO AMPLIFIER ... 39.50 KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID ... 129.50 TURN-TABLE SHAFT FOR WURL. COUNTER MODEL ... 5.95	

MUSIC Wurl. 600R Victory ... \$365.00 Wurl. 71 & Stand ... \$249.50
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SPECIAL! 60 LATE MODEL A.B.T. BIG GAME HUNTERS ... \$49.50
 30 EARLY MODEL A.B.T. BIG GAME HUNTERS ... 34.50

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- 5¢ BAKER'S PACER, J.P., D.D. ... 195.00
- 5¢ BUCKLEY TRACK ODDS, J.P. ... 875.00
- HI HAND, COMB. ... 179.50
- WATLING BIG GAME, 5¢, P.O. ... 109.50
- 5¢ PACE SARATOGA SR. ... 109.50
- BALLY BIG TOP, P.O. ... 119.50
- WATLING BIG GAME, F.P. ... 89.50
- BALLY BIG TOP, F.P. ... 119.50
- MILLS JUMBO, P.O. LATE HEAD. ... 139.50
- JENN. SILVER MOON, F.P. ... 119.50
- 5¢ BALLY CLUB BELL ... 209.50
- MILLS 4-BELLS, 4-5¢ ... 945.00

SLOTS

- 5¢ JENN. SILVER CHIEF ... \$119.50
- 5¢ MILLS BLUE FRONT, ORIG. ... 129.50
- 10¢ MILLS BLUE FRONT ... 139.50
- 25¢ MILLS BLUE FRONT ... 149.50
- 5¢ BROWN FRONTS ... 139.50
- 10¢ BROWN FRONTS ... 149.50
- 25¢ BROWN FRONTS ... 159.50
- 5¢ MELON BELL, PERFECT ... 149.50
- 5¢ MILLS LATE Q.T. ... 99.50
- 10¢ MILLS LATE Q.T., ORIG. ... 109.50
- VEST POCKETS, BLUE & GOLD ... 49.50
- 5¢ JENN. CLUB CONSOLE CHIEF ... 149.50
- 5¢ 4-STAR CHIEF ... 109.50
- COLUMBIAS, FRUIT REEL, GA or JP ... 79.50
- 10¢ BLACK CHERRY, REB. ... 199.50
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- 50¢ JENN. GOOSENECK ... 89.50

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- GOBS ... 119.50
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- MARINES ... 89.50
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- HI HAT ... 74.50
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- GOLD STAR ... 54.50
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- CLICK ... 49.50
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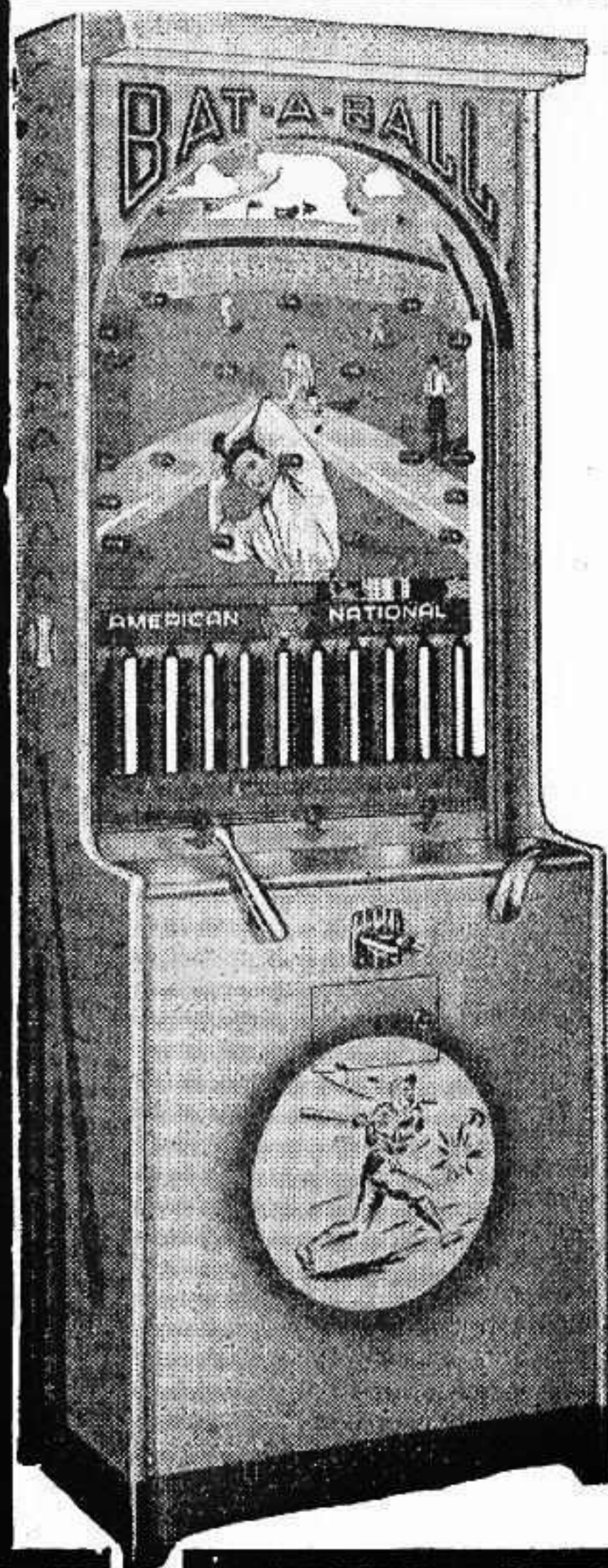
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Mills 3 Bells \$595.00	Pace '41 Saratoga, 5¢ . . . \$125.00	Jumbo Parade, 25¢ . \$150.00
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GUARANTEED • SLOTS • REFINISHED

Mills Blue Front, 50¢ \$275.00	Mills Bonus Bell, 25¢ \$225.00	Mills Orig. Chrome, 10¢ \$175.00
Mills Blue Front, 5¢ . 110.00	Mills Bonus Bell, 5¢ . 180.00	Mills Black Cherry, 25¢ 235.00
Watling Rolltop, 5¢ . 75.00	Mills Brown Front, 25¢ 145.00	Mills Black Cherry, 5¢ 215.00
Jenn. Victory Chief, 5¢ 145.00	Jenn. 4 Star Chief, 5¢ 85.00	Mills Cherry Bell, 5¢ 115.00
Mills Brown Front, 5¢ 115.00	Mills Bonus Bell, 10¢ 175.00	Mills Cherry Bell, 10¢ 125.00
Mills Brown Front, 10¢ 125.00	Mills Blue Front, 10¢ 120.00	Mills Cherry Bell, 25¢ 145.00

ALL MACHINES GUARANTEED PERFECT

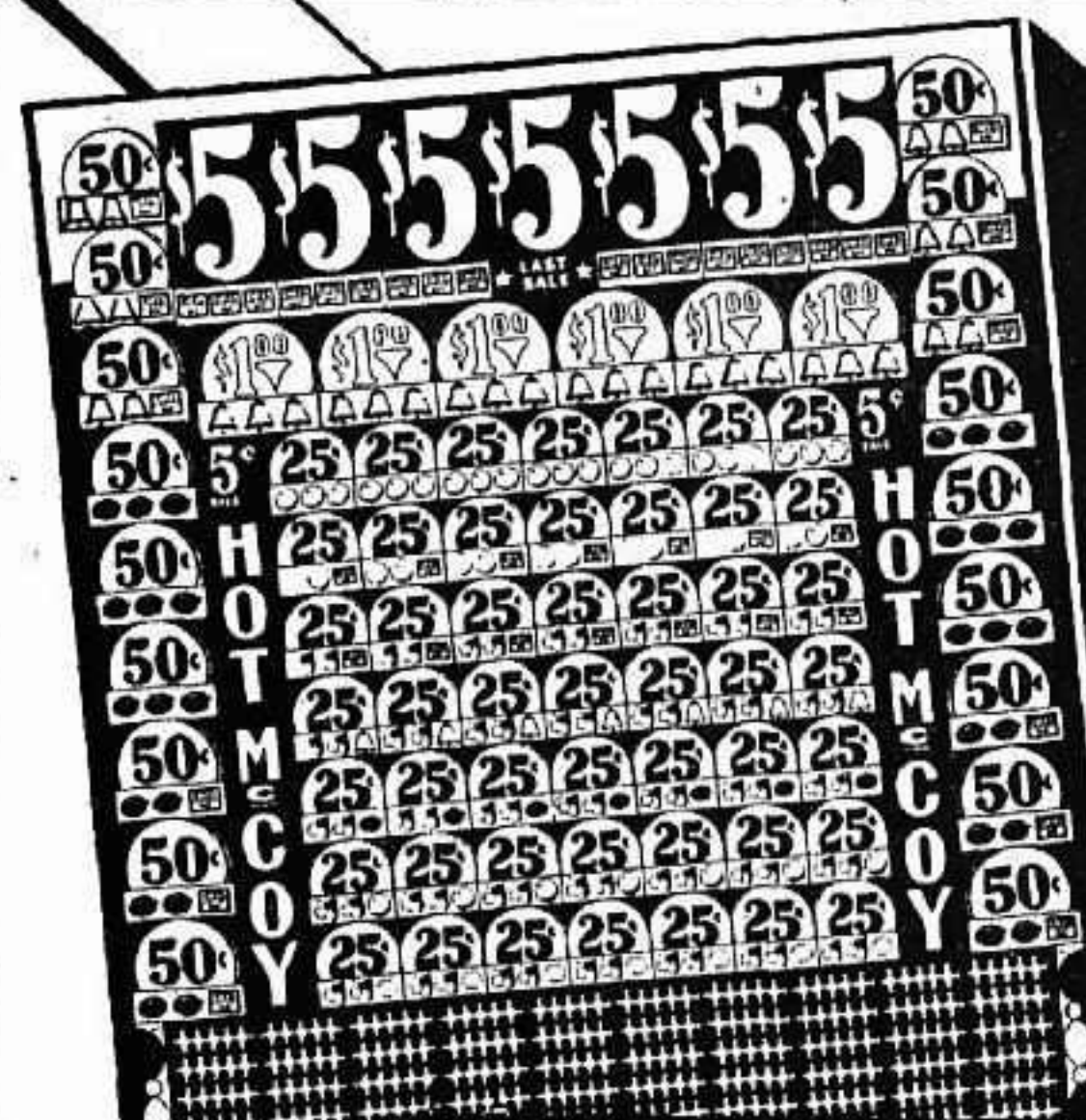
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Seeburg Hi-Tone 8800 \$395.00	New Tally Roll \$469.50	Lite League \$229.50
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History has a way of repeating itself . . . and George Ponsler and Irving Kaye have found out by location surveys that WHIRL-A-BALL . . . the new version of that famous profit-success of the early 1930's known as WHIRLWIND . . . will have an even more terrific big-money future than WHIRLWIND ever had! It has all the oldtime, tested features of WHIRLWIND . . . plus many up-to-the-second new features.

The ball is air-propelled, with no springs to clog or break!
And it's all mechanical, no troublesome electrical connections!
Just place it . . . and they'll play it! Then count the big profits!

Equipped for 5c Play. Extra 1c Coin Slide for Conversion Included.
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WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2
- 1 CHERRY PAY 3
- MYSTERY 3-5 PAYOUT, STANDARD
- MYSTERY 3-5 PAYOUT, CLUB
- NO LEMON ON FIRST REEL

DON'T WRITE—WIRE!

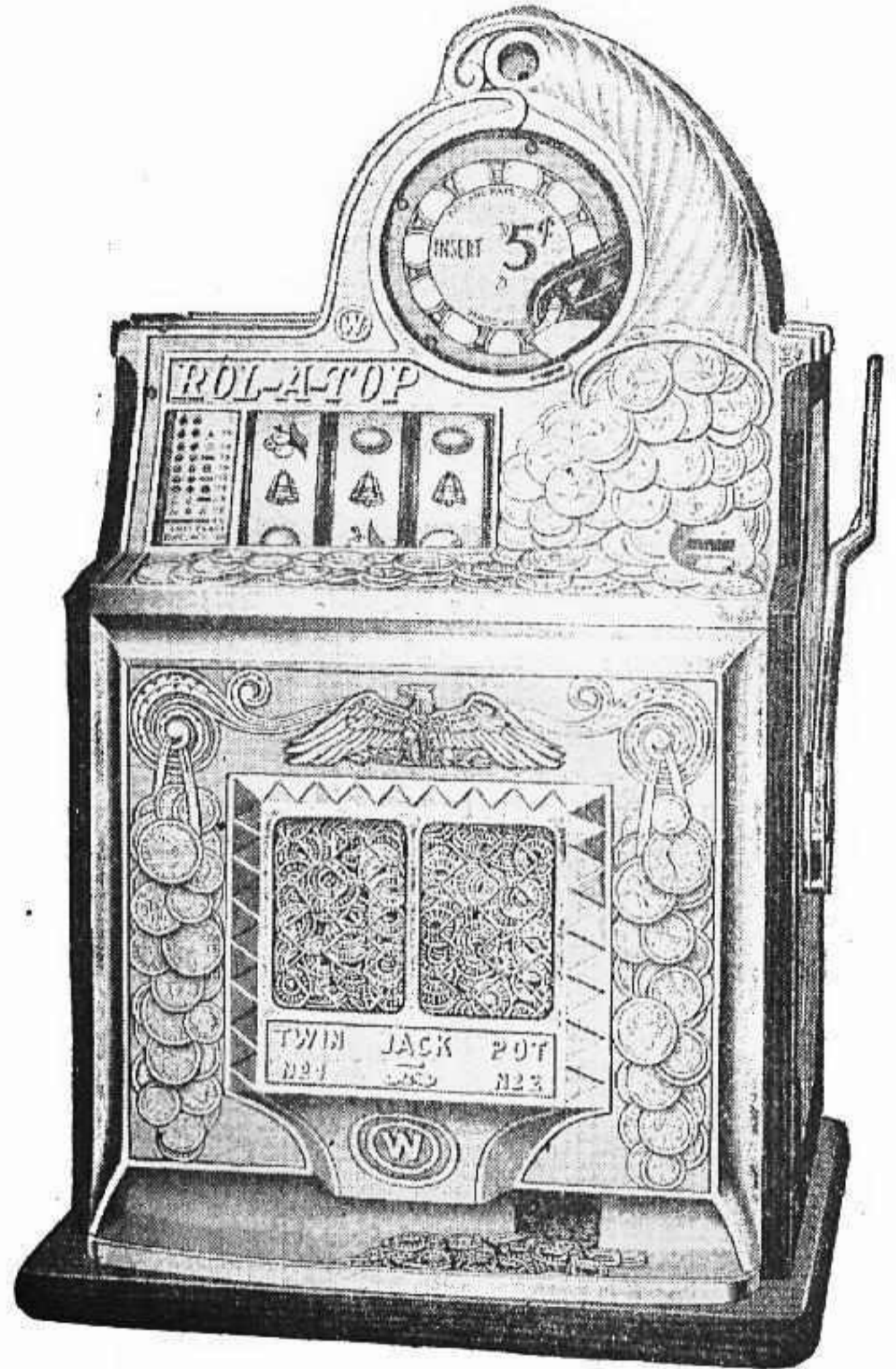
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Chicago 44, Illinois

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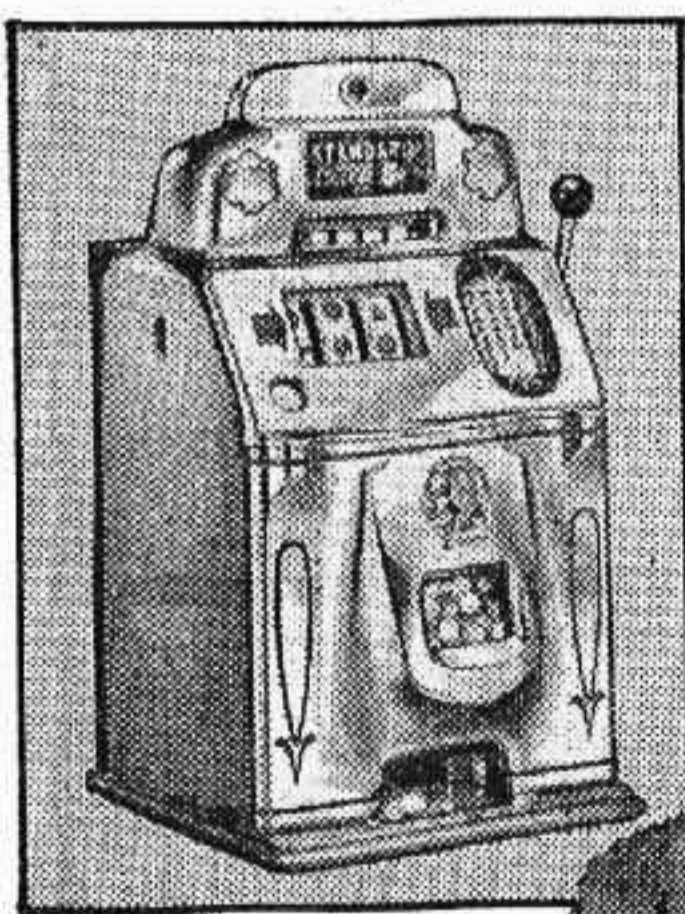


COIN MACHINES AND MEN WHO KNOW THEM

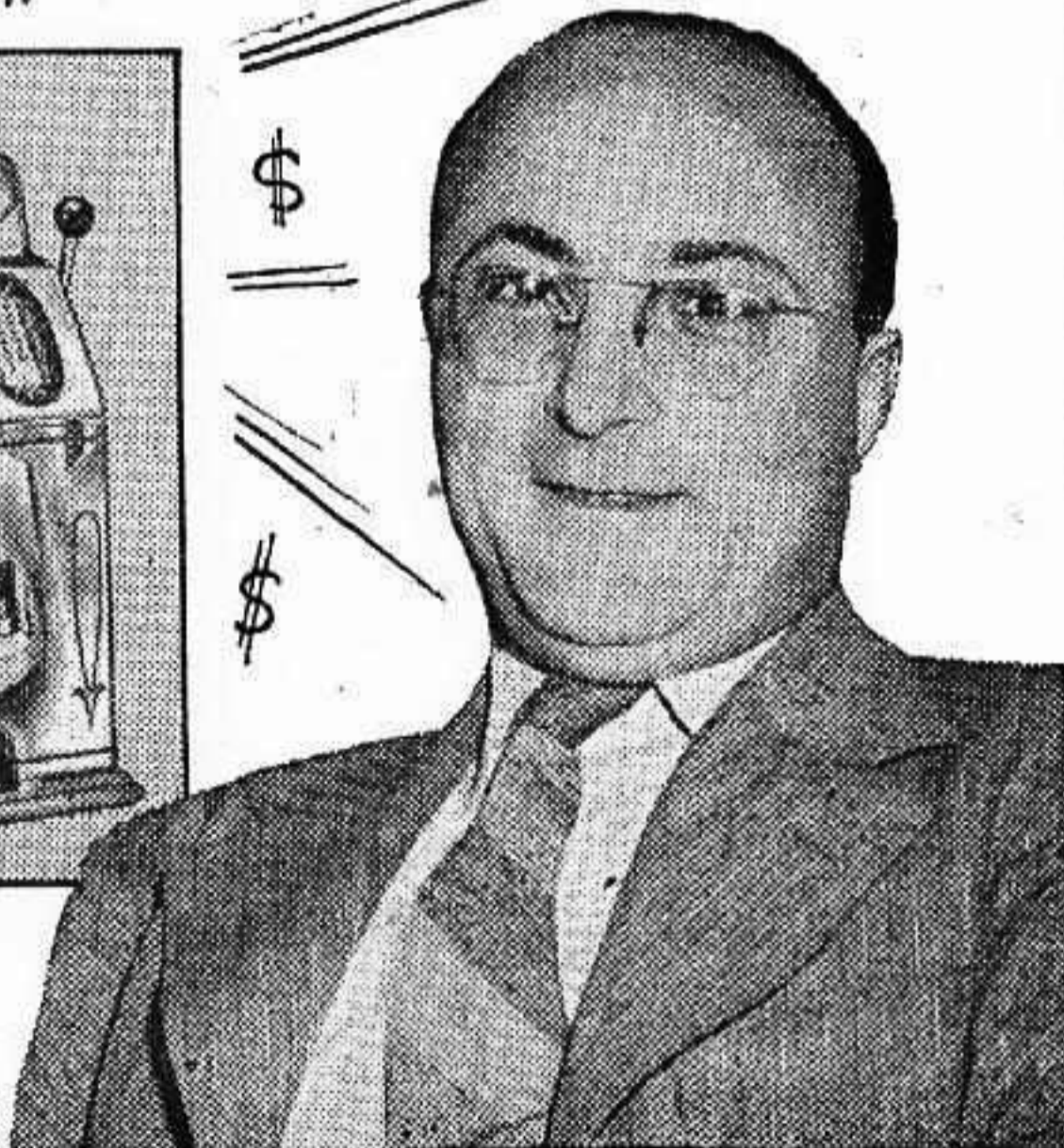
**"THE FORTUNATE 'OP'
WHO HAS A JENNINGS CHIEF
IS MIGHTY LUCKY!"**

says **H. M. BRANSON**

H. M. Branson Distr. Co.
512 S. Second St., Louisville, Ky.



Mr. Branson is one of the 75 enthusiastic Jennings dealers and distributors from coast to coast.



O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

.....The Leader in the Field for over 40 Years.....

NEW CABINET ASSEMBLIES FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

★
YOUR CHOICE OF:

CHERRY
OR
DIAMOND
ORNAMENTS

★
COPPER
MAROON
GOLD
SURF BLUE
GREEN
CHOCOLATE
ALUMINUM GREY

- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

SPECIAL DISCOUNT LOTS OF TEN OR MORE

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS



YOUR COIN HANDLING PROBLEMS SOLVED!

NATIONWIDE DISTRIBUTOR ORGANIZATION

Now Showing and Delivering

ACE



COIN COUNTER FULLY AUTOMATIC!

Counts and Wraps (or Bags) 1c, 5c, 10c, 25c



\$139.50

COMPLETE WITH CARRYING CASES AND MONEY TUBES. SORTING AND BAGGING ATTACHMENT PRICES UPON REQUEST. ONE YEAR GUARANTEE.

FEATHER-LITE . . . it's easily handled and can be carried under arm from spot to spot.

WELL CONSTRUCTED . . . guaranteed for one year, fine materials and fine workmanship insure satisfaction. Completely new design and simplification make this possible.

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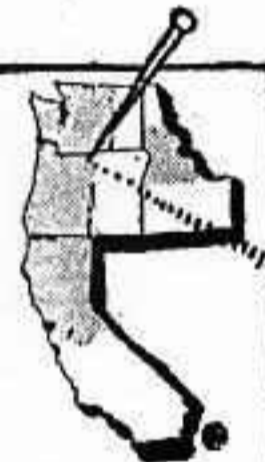
Western Half of Michigan



ADVANCE AUTOMATIC SALES CO.

1350 HOWARD ST.
SAN FRANCISCO, CALIF.

Northern California, Washington, Oregon and Idaho



WESTERN DISTRIBUTORS

3126 ELLIOTT AVE.
SEATTLE 1, WASH.

Washington and Northern Idaho



WESTERN DISTRIBUTORS

1226 S. W. 16TH AVE.
PORTLAND 5, OREGON

Oregon and Southern Idaho



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LOS ANGELES 15, CALIF.

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SALT LAKE CITY, UTAH

State of Utah



AJAX MUSIC CO.

1655 BLAKE ST.
DENVER, COLO.

Colorado, Wyoming and New Mexico



HY-G AMUSEMENT CO.

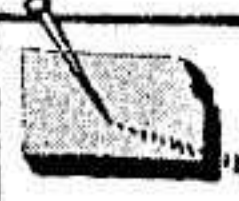
1415 WASHINGTON ST.
MINNEAPOLIS, MINN.

North and South Dakota






MONARCH COIN MACHINE CO.
1545 N. FAIRFIELD AVE.
CHICAGO 22, ILL.
Iowa, Missouri and Nebraska



CONSOLIDATED DISTRIBUTING CO.
1910 GRAND AVE.
KANSAS CITY 8, MO.
State of Kansas




TEXAS PHONOGRAPH COMPANY
119-20 DURANGO ST.
SAN ANTONIO, TEXAS
Southern Texas




MILWAUKEE COIN MACHINE CO.
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Wisconsin and Minnesota



NATIONAL COIN MACHINE EXCHANGE
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CHICAGO 14, ILL.
Illinois, Indiana and Eastern Michigan




PROGRESSIVE DISTRIBUTING CO.
1400 ST. CHARLES AVE.
NEW ORLEANS, LA.
Mississippi and Louisiana




SICKING, INC.
1401 CENTRAL PARKWAY
CINCINNATI, OHIO
Kentucky, and Cincinnati and Dayton, Ohio




CLEVELAND COIN MACHINE EXCHANGE
2021 PROSPECT AVE.
CLEVELAND 15, OHIO
Ohio excepting Cincinnati and Dayton



H. & L. DISTRIBUTORS, INC.
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ATLANTA, GA.
Georgia and Alabama



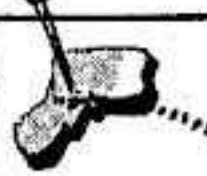
J. H. WINFIELD & CO.
916 MAIN ST.
BUFFALO 2, N. Y.
Buffalo, N. Y., and territory within radius of 50 miles



MIKE MUNVES CORP.
510 W. 34TH ST.
NEW YORK CITY, N. Y.
New York City and Downstate New York




EASTERN SALES CO.
1824 E. MAIN ST.
ROCHESTER, N. Y.
Rochester and Upstate New York



B. D. LAZAR CO.
1635 FIFTH AVE.
PITTSBURGH 19, PA.
West Virginia, Pennsylvania West of Susquehanna River, Ohio Counties bordering Pennsylvania, Three Maryland Counties on Pennsylvania Line.




ACTIVE AMUSEMENT MACHINES CO.
900 N. FRANKLIN ST.
PHILADELPHIA, PA.
Pennsylvania East of Susquehanna River



TRIMOUNT COIN MACHINE CO.
40 WALTHAM ST.
BOSTON 15, MASS.
Massachusetts, Maine, Vermont, New Hampshire, Connecticut and Rhode Island.



ACTIVE AMUSEMENT MACHINES CO.
1060 BROAD ST.
NEWARK, N. J.
State of New Jersey



SILENT SALES SYSTEM
635 D ST., N. W.
WASHINGTON 4, D. C.
District of Columbia, Maryland and Virginia



FLORIDA AMUSEMENT COMPANY
2025 HOLLYWOOD BLVD.
HOLLYWOOD, FLA.
State of Florida

MANUFACTURED BY

ACE COIN COUNTING MACHINE COMPANY
3715 N. SOUTHPORT CHICAGO 13, ILL.





We Need FLOOR SPACE!

UP TO 50% SAVINGS!
At These LOW PRICES
NO TRADES!

FREE PLAYS

ALL AMERICAN	\$ 39.50	LEADER	\$ 49.50
AMERICAN BEAUTY (REV.)	59.50	LEGIONNAIRE	49.50
ALA BABA	29.50	MASCOT	39.50
ARIZONA (REV.)	139.50	MAJORS '41	39.50
ATTENTION	39.50	OKLAHOMA (REV.)	149.50
BASEBALL	49.50	PLAY BALL	39.50
BIG HIT SINGLE '46	169.50	SCHOOL DAYS	39.50
BIG HIT MULTIPLE '46	229.50	SCORE CHAMP	29.50
BIG PARADE	99.50	SEVEN UP	39.50
BOLA WAY	49.50	SKY RIDER (REV.)	59.50
BOSCO	49.50	SKY RAY	39.50
CAPT. KIDD	49.50	SLUGGER #9	49.50
COVER GIRL	139.50	SPORTS #5	29.50
DEFENSE (Genco)	49.50	STAGE DOOR CANTEN	169.50
DOUBLE PLAY	49.50	STAR ATTRACTION	39.50
FORMATION	29.50	STARS	39.50
FOUR DIAMONDS	29.50	STREAMLINER (REV.)	139.50
FOUR ROSES	39.50	SURF QUEEN '46	149.50
FOX HUNT	29.50	SUSPENSE '46	169.50
FRISCO (REV.) Floor Sample	139.50	TEN SPOT	39.50
GRAND CANYON (REV.)	139.50	TRADE WINDS (REV.)	169.50
GUN CLUB	39.50	VACATION	39.50
HOLLYWOOD	89.50	VICTORY	49.50
INVASION (REV.)	39.50	WEST WIND	59.50
KEEP 'EM FLYING	79.50		

CONSOLES

CLUB BELLS	\$ 99.50	PACES RACES, JACKPOT, BROWN	\$ 69.50
EVANS PACERS	99.50	PACES SARATOGA, COMB.	129.50
FAST TIME, F.P.	69.50	MILLS 4 BELLS, 4-5¢	319.50
GALLOPING DOMINOS '41, F.P.	139.50	PACES REELS, w/rails	69.50
GALLOPING DOMINOS '41, P.O.	139.50	SILVER MOON, COMB.	89.50
HIGH HAND, COMB.	109.50	SILVER MOON, F.P., Tot.	59.50
JUMBO PARADE, F.P.	59.50	SUN RAY	89.50
KEENEY 4-WAY SUPER BELL, 3-5, 1-25	399.50	SUPER BELL 5¢ COMB.	119.50
MILLS 4 BELLS, 3-5¢, 1-25¢	349.50	SUPER BELL 25¢ COMB.	189.50
MILLS 3 BELLS	599.50	TWO-WAY SUPER BELL, 5-25	199.50
PACES RACES, BLACK CAB.	49.50	SKILLTIME	69.50

SLOTS

MILLS 5¢ GOLD CHROME	\$139.50	MILLS 25¢ WAR EAGLE	\$ 69.50
MILLS 25¢ GOLD CHROME	159.50	WATLING 5¢ ROLATOP	49.50
MILLS 5¢ COPPER CHROME	139.50	GROETCHEN 5¢ COLUMBIA, D.J.P.	59.50
MILLS 5¢ CHERRY BELL FUTURE	99.50	GROETCHEN 5¢ COLUMBIA CLUB	
MILLS 1¢ V.P. BELL, GREEN	29.50	CIG. GOLD AWARD	39.50
MILLS 5¢ BLACK CHERRY BELL	149.50	GROETCHEN 5¢ COLUMBIA FRUIT	
MILLS 10¢ ROMAN HEAD	89.50	GOLD AWARD	49.50
MILLS 5¢ MELON BELL	79.50	PAGE 5¢ COMET	39.50
MILLS 5¢ LIBERTY BELL (Gooseneck)	39.50	JENNINGS 5¢ CHIEF	49.50

PHONOGRAPHS

WURLITZER 600 K	\$299.50	ROCK-OLA '39 STANDARD	\$279.50
WURLITZER 700	399.50	ROCK-OLA '39 DELUXE	279.50
WURLITZER 750 M	479.50	ROCK-OLA '41 PREMIER	379.50
WURLITZER 800	479.50	ROCK-OLA COMMANDO	389.50
WURLITZER 750 E	479.50	SEEBURG HI-TONE 8800, ES RC.	449.50
ROCK-OLA RM-16, Illum.	159.50	SEEBURG 8200	389.50
ROCK-OLA WINDSOR, Illum.	229.50	SEEBURG ENVOY, RC	299.50
		PANORAMS, Best Solo-Vue	349.50

ARCADES

NEW MACHINE FLOOR SAMPLES, PERFECT

BALLY UNDERSEA RAIDER	\$199.50	BOWL-A-BALL, 12'	\$289.50
CHAMPION HOCKEY	99.50	BOWL-A-BALL, 6'	249.50
RED BALL	249.50	SUPREME SKEE-ROLL, 10'	289.50

MAIN OFFICE:

635 "D" STREET, N. W.
WASHINGTON 4, D. C.
DISTRICT 0500

TERMS: 1/3 DEPOSIT; BALANCE C.O.D.



BRANCH OFFICE:

2505 N. CHARLES ST.
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BELMONT 8189

BEAUTY AND PROFIT GO TOGETHER

With
SEEBURG SCIENTIFIC SOUND DISTRIBUTION

The Seeburg Symphonola "1-46" is as profitable as it is strikingly modern, functionally beautiful.

- Lines are tastefully simple, smooth. From the base of the streamlined semi-rounded cabinet to the illuminated top... there are no protruding parts.
- Tapered and rounded pilasters are illuminated... follow the lines of the cabinet.
- Door trimmed with chrome and blue mirror imposed on red grille cloth.
- Its beauty is eye-catching, profit-pulling.



EXCLUSIVE SEEBURG DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA

140 W. MT. ROYAL AVENUE
415 W. BROAD STREET

BALTIMORE 1, MARYLAND
RICHMOND 20, VIRGINIA

ATTENTION! TICKET MEN

USE OUR
TICKET FOLDING AND BANDING SERVICE

Our high speed, trouble free Ticket Folding and Banding Machines are at your service. These single Ticket Machines are averaging 400,000 tickets per machine per 40 hour week. If you make tickets and have no machine, or if you print more tickets than your present machines will handle, we will fold and band some for you. The price will be interesting. Write. We also manufacture these machines for sale at \$3,000.00 each. If you need a machine, don't fail to see these in operation. They will help you to make a larger profit.

BARNES MANUFACTURING CO., NEW PARIS, O.

PARTS-SUPPLIES-PARTS-SUPPLIES-PARTS-SUPPLIES AGAIN BLOCK SAVES YOU MONEY!

SERVICE? ECONOMY? QUALITY? ASK ANY OPERATOR! Save DOLLARS—Order From the First and Largest Parts Suppliers in the U. S. A.

PIN GAME PARTS	LEG
Ball Lift Assemblies (Specify Bally, Exhibit or Gottlieb), Each	Legs, Set of 4
Bally Rapid Fire Gun Castings, Each	Reinforcements, Anti-Spill, Ea.
28 V. Bayonet, Box 10	Rings, Small Dead, Per 100
1488 Gun Bulbs, Each	Stripping, Live, Per Foot
1/4, 1/2, 3/4 Amp. Per 100	Vacuum Cups, Per 100
1, 1 1/2, 2, 3 Amp. Per 100	
30¢; Per 100	WURLITZER PHONOGRAPH PARTS
5, 6, 7 1/2, 10, 15, 20, 25, 30, Amps. Per 10, 25; Per 100	Main Fiber Gears, Each
Assmbles (Specify Bally, Exhibit, Gottlieb), Ea.	Main Worm Drive Gears, Each
Tips (Large or Small Hole), Per 100	Star Wheels, Each
	Star Wheel Pins, Each
	Program Pins, Each 5¢; Per 100
	Turntable Bushings, Each

ALL PARTS GUARANTEED TOP QUALITY—GET ON OUR MAILING LIST TODAY!
SERVICE? — SAVE DAYS WAITING!
ECONOMY? — SAVE DOLLARS!
QUALITY? — SAVE SERVICE CALL HEADACHES!
ASK ANY OPERATOR!



MARBLE CO.

1425 NO. BROAD ST., PHILA. 22, PA.
PHONE: STEVENSON 4-8975

GET IT FROM BLOCK—THEY HAVE IT IN STOCK

WE ARE NOW DELIVERING BRAND NEW EVANS BANG TAILS, FREE PLAY, CASH PAY and COMBINATION P. O. and F. P. CONSOLES

Exclusive EVANS Distributor For Northeastern California

WILLIAMSON DISTRIBUTING COMPANY

1220 KAY STREET

SACRAMENTO 14, CALIFORNIA

BADGER'S BARGAINS

OFTEN A FEW DOLLARS LESS • SELDOM A PENNY MORE

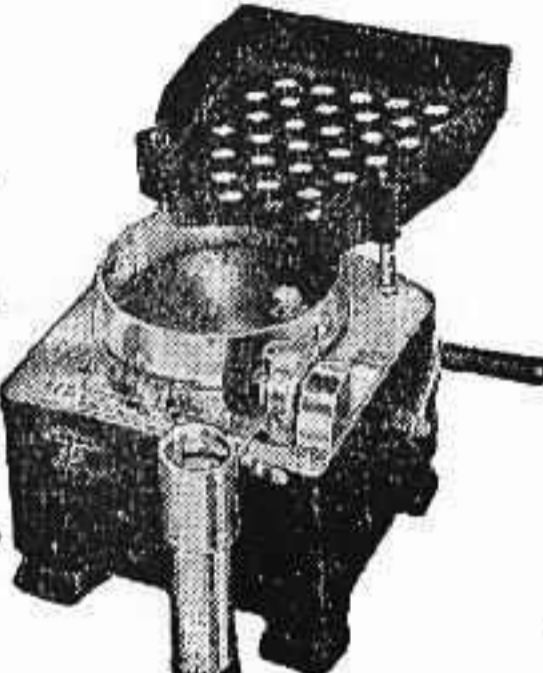
See *Wm. R. Happel* or *W. E. Happel*
See *C. A. Happel* or *H. E. Reimer*

Available Now FOR IMMEDIATE DELIVERY

- Counts
- Wraps
- Packages
- 1¢, 5¢
- 10¢, 25¢
- Coins

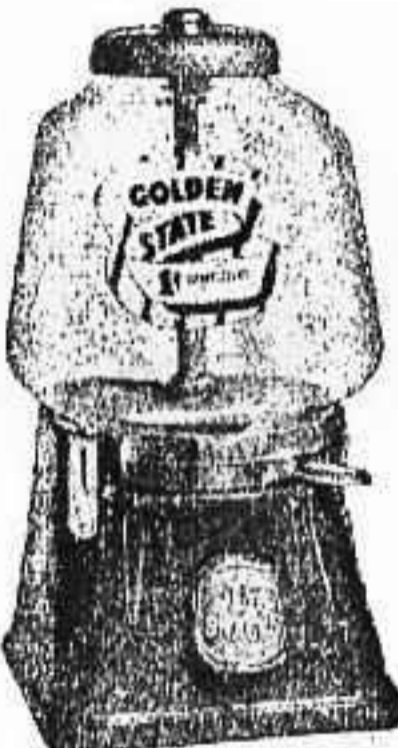
\$139.50

- With Case
- & Money
- Tubes.



ACE "Featherlite" COIN COUNTER

Sold in our allotted territory only



An all-purpose, all-product vendor of unsurpassed beauty - ruggedly constructed to give years of service.

- 1 to 24. Ea.\$12.95
- 25 to 49. Ea. 11.95
- 50 & Over. Ea. 10.95

GOLDEN STATE VENDOR

DISTRIBUTORS, CONTACT US SOME TERRITORIES STILL OPEN

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

KEENEY SUPER BELLS, 5c, F. P., P. O.	\$225.00	MILLS FOUR BELLS, Late Heads, 5-5-5-25c.	\$495.00
KEENEY SUPER BELLS, 10c, F. P., P. O.	235.00	MILLS FOUR BELLS, Late Heads, 5-5-5-5c.	395.00
KEENEY SUPER BELLS, 25c, F. P., P. O.	235.00	MILLS THREE BELLS, 5c, 10c, 5c.	495.00
KEENEY SUPER TWIN, 5c-25c, F. P., P. O.	395.00	MILLS THREE BELLS, 5c, 10c, 25c.	595.00
KEENEY SUPER TWIN, 5c-25c, P. O.	295.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-5c (Refinished).	295.00
KEENEY 4-WAY, 5c-5c-5c-25c.	450.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-25c (Refinished).	350.00
KEENEY 4-WAY, 5c-5c-10c-25c.	475.00	BALLY CLUB BELLS, F. P., P. O., 5c.	149.50
KEENEY 4-WAY, 5c-5c-25c-25c.	475.00	BALLY HI HANDS, F. P., P. O., 5c.	139.50
EVANS LUCKY LUCRE, 3-5c, 2-25c.	199.50	BALLY SUNRAYS, F. P., 5c.	109.50
EVANS LUCKY LUCRE, 5-5c.	125.00	MILLS JUMBO, Late, F. P., P. O.	149.50
BALLY ROLL-EM, 5c, P. O.	99.50	MILLS JUMBO, Late, P. O.	99.50
BAKER'S PACERS, Late, Daily Double.	199.50	MILLS JUMBO, Late, F. P.	99.50
PACE REELS, 10c, Late.	139.50	PACE SARATOGAS, Late, 5c.	89.50

PHONOGRAPHS

SEEBURG 8800 NEW ROCK-O-LITE, E. S.	\$425.00
SEEBURG 8800 NEW ROCK-O-LITE, R. C.	450.00
SEEBURG 8200, R. C., E. S.	475.00
ROCK-OLA COMMANDO.	425.00
ROCK-OLA SPECTRAVOX, Playmaster.	375.00
ROCK-OLA STANDARD NEW ROCK-O-LITE.	375.00
ROCK-OLA MASTER NEW ROCK-O-LITE.	385.00
WURLITZER VICTORY 500.	395.00
SEEBURG CLASSIC NEW ROCK-O-LITE.	395.00
WURLITZER MODEL 616 NEW ROCK-O-LITE.	225.00
ROCK-OLA SUPER NEW ROCK-O-LITE.	395.00
WURLITZER MODEL 950.	595.00
WURLITZER MODEL 750E.	595.00
WURLITZER MODEL 850.	595.00
SEEBURG MAJOR, E. S., NEW ROCK-O-LITE.	425.00
MILLS EMPRESS NEW ROCK-O-LITE.	350.00

ONE BALL MULTIPLE TABLES

BALLY LONGACRE (Refinished).	\$225.00
BALLY THOROBRED (Refinished).	225.00
BALLY '41 DERBY (Refinished).	139.50
BALLY CLUB TROPHY (Refinished).	139.50
KEENEY FORTUNE (Refinished).	149.50
BALLY SPORT SPECIAL (Refinished).	75.00
BALLY BLUE GRASS.	99.50
BALLY VICTORY SPECIAL, Like New.	WRITE

RECONDITIONED SLOTS

MILLS NEW GOLDEN FALLS.	WRITE
BLACK CHERRY BELLS (Rebuilt), 5c.	\$229.50
BLACK CHERRY BELLS (Rebuilt), 10c.	234.50
BLACK CHERRY BELLS (Rebuilt), 25c.	239.50
MILLS BLUE FRONTS (Refinished), 5c.	149.50
MILLS BLUE FRONTS (Refinished), 10c.	159.50
MILLS BLUE FRONTS (Refinished), 25c.	179.50
JENNINGS CHIEF, \$1.00.	495.00
NEW MILLS VEST POCKET BELLS.	74.50
MILLS VEST POCKET (Refinished).	49.50
NEW COLUMBIA DELUXE BELL.	209.50
BROWN FRONTS (Refinished), 5c.	159.50
BROWN FRONTS (Refinished), 25c.	189.50
NEW PACE DELUXE BELLS, 50c.	500.00
NEW PACE DELUXE BELLS, \$1.00.	600.00
NEW COLUMBIA BELLS.	145.00

ARCADE EQUIPMENT

CHICAGO COIN GOALEE, Like New.	\$395.00
MILLS PANORAM AND SOLO-VUE.	395.00
ROTARY MERCHANDISERS.	225.00
BALLY UNDERSEA RAIDER.	275.00
SKYFIGHTER.	199.50
NEW GOTTLIEB GRIP SCALE.	39.50
GENCO NEW WHIZZ.	189.50

BADGER SALES CO.

1612 W. PICO BLVD. LOS ANGELES 15, CALIF.
DRexel 4326

**TERMS:
HALF DEPOSIT
WITH
ORDERS**

BADGER NOVELTY CO.

2546 NO. 30th ST. MILWAUKEE 10, WIS.
KILBOURN 3030

35 NEW FLASH HOCKEY GAMES AND PARTS AND MATERIALS ON HAND SUFFICIENT FOR BUILDING 400 MACHINES

Formerly of the

DE LUXE MFG. CO. (IN BANKRUPTCY)

Will Be Sold to the Highest Bidders for Cash at

Public Auction!

SOME OF THE MANY PARTS TO BE SOLD—

Coin Slots, Locks, Brass Gears, Aluminum Game Parts, Knobs, Collars, Steel Rods, Hockey Dolls, Lamp Cord, Light Sockets, Plugs, Castings, Cabinets, Panels, Glass Signs, Glass Tops, Etc.

MACHINERY, TOOLS, ETC.

No. 15 Buffalo Drill Presses, Machine and Table Vises, Brown-Brockmeyer Bench Grinder, Polishing Wheels, Tapping Chucks, Drills, Taps, Hand Drill, Trim Saw and Motor, Trucks, Chairs, Etc.

FRIDAY, NOV. 29, 11:00 A.M.

On the Premises at

3347 Southport Ave.

CHICAGO, ILL.

EVERYTHING WILL BE SOLD IN ONE DAY!

COVER & CANTOR CO.

AUCTIONEERS • LIQUIDATORS • APPRAISERS
333 W. VAN BUREN ST. CHICAGO 7, ILL.
PHONE: HARRISON 2394

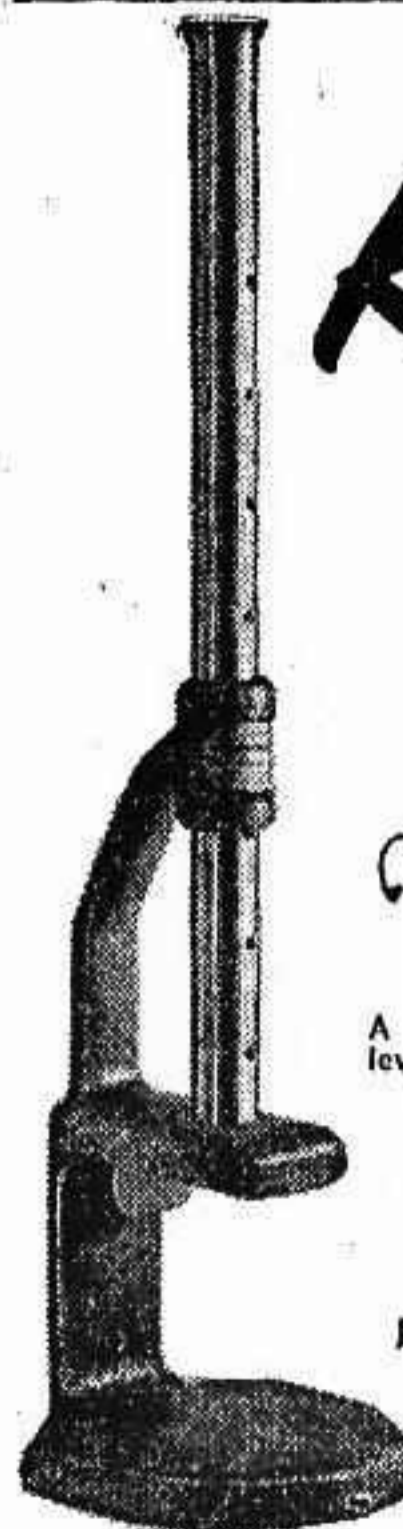
READY NOW FOR

IMMEDIATE DELIVERY!

KWIK-NIKLES

Streamlined

COIN CHANGER



A light touch of lever delivers five nickles!

9.85

JOBBER'S LIST PRICE

It's fast! A light touch of the handy lever delivers five nickles into your palm. Can't miss, can't fail. Pays for itself in time saved!

- Sturdy — All Metal!
- Feather Touch Operation!
- Holds a Full 200 Nickles!
- Guaranteed Accurate!
- Wall or Counter Mount!
- Plated Solid Brass Tube
- Distributors Wanted — Write for Discount Deal!

McPHERSON MFG. CO.
501 E. 34th STREET TACOMA 4, WASH.

DISTRIBUTORS AND JOBBERS... ORDER TODAY!

SUPER TRIANGLE

NEW SENSATIONAL ROLL-DOWN AMUSEMENT MACHINE
A REAL MONEY-MAKER

Visit Our Showroom for Visual Demonstration or Write for Circular

TERRITORY AVAILABLE!

DAVE LOWY & CO. 594 TENTH AVENUE
NEW YORK 18, N. Y.

Factory Sales Representative for Super Triangle

Keeney's ONE WAY

Keeney's 2-WAY

Keeney's 3-WAY Bonus Super Bell

LEADING THE PROFIT PARADE

Now—you can let yourself go. Stand up and cheer. Rejoice. Keeney's new 3-Way Bonus Super Bell has started a profit march never paralleled in coin machine history. See it. Try it. Buy it for the best investment you've ever made at any price. Place it in any location. Watch it return its original cost faster than you'd ever think possible to put you on the profit side-quick!

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Available in any combination of nickel, dime and quarter chutes. Standard model equipped with 5¢-10¢-25¢ chutes.
- Three people can play at the same time.
- Triple-scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

J. H. KEENEY & CO., INC.
THE HOUSE THAT JACK BUILT
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

ORDER FROM YOUR KEENEY DISTRIBUTOR

TALKING GOLD PLASTIC GRILLE CLOTH FOR JUKE BOXES... Now Talking!!!

YOUR QUESTIONS ANSWERED!!

- ★ QUESTION—How long will TALKING GOLD last?
TALKING GOLD ANSWER—Let me marry Miss Juke Box and I'm staying with her as long as she lives.
- ★ QUESTION—Will TALKING GOLD tarnish?
TALKING GOLD ANSWER—When Miss Juke Box is old and gray, I'll still look like I did the day I married her if my face is washed once in a while.
- ★ QUESTION—Will the sound come thru properly?
TALKING GOLD ANSWER—You be the judge—Ed and Joe are listening to me. Say's Ed—Isn't that music beautiful? Says Joe—Will you repeat that? That damned music is so loud, I couldn't hear a word!
- ★ QUESTION—How long does it take to put TALKING GOLD on a Juke Box?
TALKING GOLD ANSWER—Just as long as it takes to tell the preacher "I do."
- ★ QUESTION—Does it pay to spend \$2.00 to \$10.00 per machine?
TALKING GOLD ANSWER—The successful operators say "yes" and spend it—the others say "no" and gradually lose their locations.

"Talking Gold" plastic grille cloth comes in sheets 20"x50" (or multiples of this size). Price: 1c per sq. inch. Full sheet (1,000 sq. inches) \$10.00.

Save waste! Save money! Buy large roll. Use as needed. IF YOU HAVEN'T ALREADY PLACED YOUR ORDER—WHAT ARE YOU WAITING FOR?

DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% co-operative deal.

SPEEDWAY PRODUCTS, INC.
502 W. 45th ST.
N. Y. 19, N. Y.

AL BLOOM, President
Tel: LOnacre 5-0371

10 DAY MONEY BACK GUARANTEE

Machines Ready for Locations

MUSIC	
MILLS PANORAM	\$280.00
WURLITZER 81	140.00
WURLITZER 800 K, Refinished	350.00
WURLITZER 800 R, Refinished	325.00
ROCK-OLA STANDARD 39, Refinished	299.50
WURLITZER TWIN 12 PACKARD ADAPTER, Perfect Metal Cabinet ..	\$195.00
ROCK-OLA COMMANDER	450.00
SEEBURG HI-TONE, Refinished, A-1 ..	499.50
SEEBURG COLONEL, Refinished	399.50

NEW GAMES	
FAST BALL—DAVAL COUNTER GAME—Write for Price.	
BIG LEAGUE	\$299.50

USED PIN GAMES	
DEFENSE	\$ 89.50
SLUGGER	49.50
BOSCO	79.50
3 SCORE	37.50
MIDWAY	\$ 95.00
HI-DIVE	79.50
5-10-20	97.50
LAURA	189.50

ARCADE EQUIPMENT	
D.P. PHOTOMATIC MARFUL, 2 1/4 x 3 1/2, Complete in Booth, used very little	\$350.00
CHICAGO COIN HOOKEY	\$139.50
AVIATION STRIKER	49.50
ACE BOMBER, A-1	199.50
BALLY RAPID FIRE	99.50
TEXAS LEAGUER	99.50
GRANDMOTHER PREDICTION—Hands Move—Head Moves—It breathes	\$50.00
UNDERSEA RAIDER	225.00
BALLY DEFENDER	175.00
EVANS SUPER BOMBER	179.50
EVANS TOMMY GUN	\$99.50

MUSIC CABINETS REFINISHED—SATISFACTION GUARANTEED. Exclusive Distributors—Western Half Missouri—Eastern Half Kansas for



Aireon

AUTOMATIC PHONOGRAPHS

Invite inquiries from Music Box Users. Learn about the World's fastest money making, low cost operating Automatic Phonograph with its beauty of design and play appeal. Immediate delivery. Every spot a money maker.

ADVANCE MUSIC COMPANY

1608 GRAND AVE.

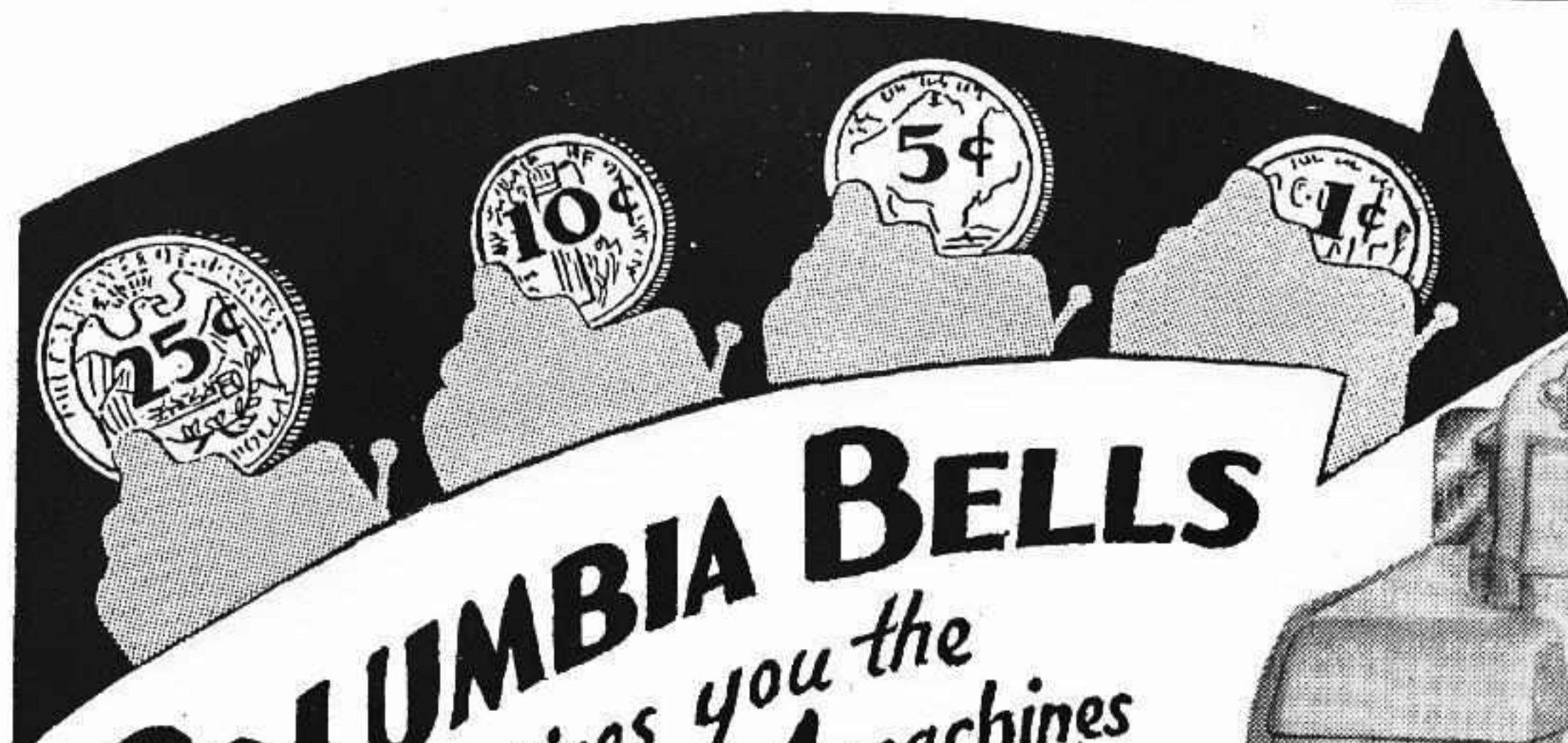
KANSAS CITY, MO.

READY FOR IMMEDIATE DELIVERY

USED		
AIR CIRCUS	KEEP 'EM FLYING	MARINES AT PLAY
CATALINA	KNOCKOUT	METRO
FIVE-TEN-TWENTY	HOME RUN, '41	NEW CHAMPS
FLAT TOP	LAURA	PLAY BALL
G.I. JOE	LIBERTY	SLUGGER
REPEATER	UNITED REVAMPS	
	NEW	
GENCO STEP UP	UNITED SEA BREEZE	
CHICAGO COIN SUPER SCORE	WILLIAMS SMARTY	
	GOTTIEB BAFFLE CARD	
	WATCH FOR EXHIBIT'S LATEST RELEASE!	

All prices F. O. B. New Haven—1/3 deposit, balance C. O. D.

FITZGERALD SALES
107 MEADOWS ST. • NEW HAVEN 10, CONN. • TEL: NEW HAVEN 7-0146



COLUMBIA BELLS

Gives you the Service of 4 machines for the price of 1

You virtually get four machines for the price of one. Columbia (and only Columbia) is changeable right on location in a few moments time to 1-5-10-25c play.

Coins played last are paid out first after having passed through the visible escalator, thus you get double slug protection. And you get a smartly styled, dazzling, durable Hammerloid finished Columbia Bells; silent operation and trouble free mechanism.

GROETCHEN TOOL & MFG. CORP.
126 NORTH UNION AVENUE,
CHICAGO 6, ILL. • RANdolph 2807



OPERATOR'S PRICE

\$145⁰⁰ F O B
CHICAGO, ILL.

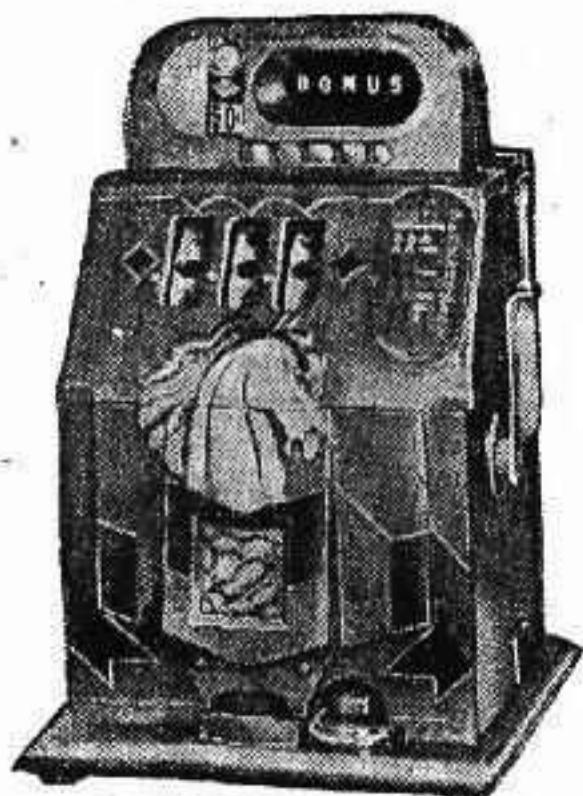
All orders must be accompanied by one-half deposit, postal money order or certified check, balance C.O.D.

IMMEDIATE DELIVERY

NOW DELIVERING!

WILLIAMS NEWEST GAME SENSATION

★ **"SMARTY"** ★



BONUS BELL
50c Play, \$475.00

INTRODUCTORY OFFER
Your Money Cheerfully Refunded
If You Are Not Satisfied.



NOW DELIVERING!
SINGLE HEAD
KEENEY BONUS
SUPER BELLS!

NEW EQUIPMENT

IMMEDIATE DELIVERY

- Mills New Vest Pocket Bells
- Mills New Black Cherry Bells
- Mills Golden Falls, Hand Load
- Daval Free Play Counter Games
- Groetchen Columbia—Regular & Deluxe Model
- New A.B.T. Challenger Guns
- Mills New Safe Stands for Bell Machines
- New Pin Games:
- "SMARTY" — "STEP-UP" —
- "SUPER SCORE" — "SEA BREEZE"

PHONOGRAPHS

- WURLITZER #500—Keyboard ... \$325.00
 - WURLITZER #600—Rotary 270.00
 - WURLITZER #616-A 165.00
 - WURLITZER #750-M 475.00
 - WURLITZER #850 450.00
 - '39 ROCK-OLA STANDARD 247.50
 - ROCK-OLA MONARCH, 20-Record. 175.00
 - '40 ROCK-OLA MASTER ROCKO-LITE 275.00
 - ROCK-OLA IMPERIAL, 20-Record.. 190.00
 - SEEBURG, 12-Record 90.00
 - SEEBURG VOGUE, RC 299.50
 - MILLS THRONE OF MUSIC 210.00
- ONE BALL, FREE PLAY**
- CONTEST (Keeney) \$ 65.00
 - FORTUNE (Keeney) 95.00
 - DUST WHIRLS 235.00
 - WAR ADMIRAL, F.P. 79.50

PIN GAMES

- BELLE HOP \$57.50
- BOLA WAY 42.50
- DEFENSE (Genco) 60.00
- HOROSCOPE 42.00
- KNOCKOUT 75.00
- MAJORS 1941 44.50
- MISS AMERICA 39.50
- NEW CHAMP 40.00
- SCHUGGER 45.00
- SCHOOL DAYS 39.50
- SOUTH PAW 50.00
- SKY CHIEF 89.50
- TOWERS 58.00

CONSOLES

- TWO-WAY SUPER BELL, 5¢-5¢, Comb. F.P. & P.O. \$297.50
- TWO-WAY SUPER BELL, 5¢-25¢, Comb. 345.00
- FOUR-WAY SUPER BELL, 3-5¢; 1-25¢ (Excellent Cond.). 425.00
- PACES RACES (Brown Cabinet) ... 77.50
- PACES REELS, Combination 130.00
- SUPER BELL, 5¢, Free Play 135.00
- SILVER MOON, Free Play 60.00
- CLUB BELLS, Free Play 125.00

BELL MACHINES

- 5¢ FUTURITY (Repainted) \$ 90.00
- 5¢ BROWN FRONT, 3/10 100.00
- 5¢ COPPER CHROME 155.00
- 5¢ GOLD CHROME 147.50
- 5¢ COLUMBIA BELL (Used) 57.50
- 5¢ JENNINGS CHIEF 67.50
- 5¢ JENNINGS SILVER CHIEF 80.00
- 5¢ VEST POCKET, Blue & Silver (Used) 50.00
- 10¢ Q.T. CLITTER GOLD 95.00
- 10¢ BLUE FRONT 80.00
- 10¢ JENNINGS FOUR STAR CHIEF. 75.00
- 10¢ GOLD CHROME, Hand Load ... 180.00
- 10¢ GOLD CHROME 149.50
- 25¢ BROWN FRONT 125.00
- 25¢ BLUE FRONT, Hand Load 130.00
- 25¢ CAILLE 40.00
- 25¢ GOLD CHROME 172.50
- 25¢ GOLD CHROME, Hand Load ... 190.00

Established 1913

ROY MCGINNIS CO.

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CENTRAL OHIO COIN QUALITY BUYS

"There Is No Substitute for Quality"

GIGANTIC SALE

OF THE LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE U. S. A.



PIN BALLS

Table listing various pinball machines and their prices. Columns include machine names like VICTORY, MARINES AT PLAY, AMERICAN BEAUTIES, etc., and prices ranging from \$89.50 to \$109.50.

ARCADE EQUIPMENT

Table listing arcade equipment such as 9' Skee Rolls, Drivemobile, Undersea Raider, etc., with prices ranging from \$79.50 to \$495.00.

NEW RADIOTONE VOICE RECORDER AND BOOTH—EASY FOR ATTENDANT TO OPERATE\$795.00

CONSOLES

Table listing console games like SUPER BELL, PACERS REELS, JUMBO PARADE, etc., with prices ranging from \$79.50 to \$609.50.

PERSONAL MUSIC MELODY LANE MEASURED MUSIC ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY

NEW A. M. I. PHONOGRAPHS DISTRIBUTORS FOR CENTRAL AND SOUTHERN OHIO

NEW A. M. I. AUTOMATIC HOSTESS TELEPHONE MUSIC STUDIOS & LOCATION EQUIPMENT. IMMEDIATE DELIVERY

NEW MACHINES—PROMPT DELIVERY

Table listing new machines for prompt delivery, including GOTTIEB'S SUPERLINER, BALLY BIG LEAGUE, CHI COIN SPELLBOUND, etc., with prices ranging from \$330.00 to \$145.00.

PHONOGRAPHS

Table listing various phonographs like SINGING TOWERS, SEEBURG 8200, WURLITZER 780E, etc., with prices ranging from \$35.00 to \$545.00.

REVOLVAROUND SAFES AND BOX SLOT STANDS

Heavy Steel Custom Built Single and Double Revolvaround Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights. Single Safes, \$175.00 | Double Safes, \$225.00 | Lock Box Stands, \$27.50

SLOTS

Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition.

Get our new low prices.

WRITE, WIRE, PHONE

ALL EQUIPMENT READY FOR PROMPT DELIVERY

GUARANTEED

100% FOR LOCATION

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST., COLUMBUS 15, O. Phones AD 7949, AD 7993

GET YOUR NEW T AND L EQUIPMENT FROM T AND L

WE WELCOME TRADE-INS!

Table listing various coin-operated equipment like ABT CHALLENGER GUNS, ACE FEATHERLITE COIN COUNTER, BALLY BIG LEAGUE, etc., with prices ranging from \$33.00 to \$75.00.

REAL BUYS IN USED EQUIPMENT

MUSIC

Table listing used music equipment like Seeburg Vogue, Seeburg Gem, Rockola Imperial, etc., with prices ranging from \$10.00 to \$300.00.

SLOT MACHINES

Table listing used slot machines like Orig. Hand Load Mills, Orig. Mills Mystery, Bonus, etc., with prices ranging from \$38.00 to \$175.00.

ONE BALL FREE PLAY & CONSOLES 5 Mills Owls and Big Threes\$ 38.00 Mills FP and Cash Conv. Jumbo 130.00 Mills Free Play Jumbo.. 85.00 Keeney Cash and FP Superbell 190.00 Bally Club Trophy with Jackpot 148.00 Bally Dark Horse..... 90.00

FIVE BALL FREE PLAY MACHINES

Ready for Location!

Table listing five ball free play machines like ABC Bowler, All American, Brazil, etc., with prices ranging from \$30 to \$160.

1/3 DEPOSIT, BALANCE C. O. D.

T AND L DISTRIBUTING CO.

1321 Central Parkway

Cincinnati 14, Ohio

Cheese Cake slot machine advertisement featuring a woman sitting on a large slot machine reel. Text includes '5¢ CHEESE CAKE', '\$25.00', '\$10.00', and 'JACKPOT \$10.00'.

CUT YOURSELF A SLICE OF CHEESE CAKE!

ANOTHER FAST-SELLING BORK ORIGINAL!

.. CHEESE CAKE ..

1080 R.M. Holes

5¢ Play

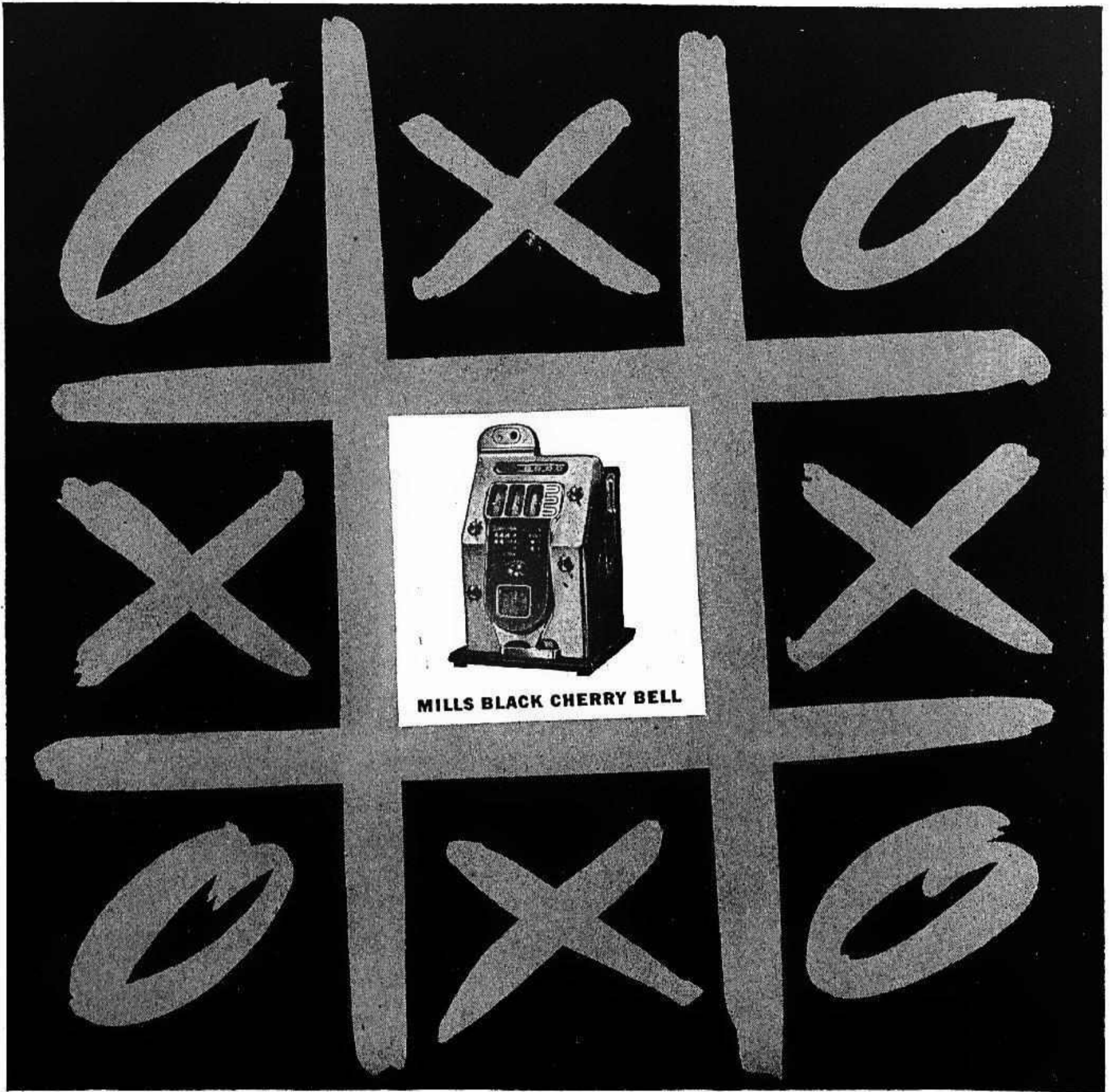
Takes in\$54.00 Avg. P.O. 25.11

Profit\$28.89

Order Now for "Some Day" Delivery.

BORK MFG. CO., INC.

72 WASHINGTON ST. NEW YORK CITY



*No matter which way you go,
You win with a Mills Bell!*

BELL-O-MATIC CORPORATION

Exclusive National Distributor: Mills Bell Products • 4100 Fullerton Avenue, Chicago 39, Illinois • Spaulding 0600

More OF EVERYTHING YOU WANT!

GOTTLIEB BAFFLE CARD

**In One Sensational Game . . .
All of the Best Features of
Gottlieb's Greatest Winners
Plus!**

ORDER FROM YOUR DISTRIBUTOR TODAY!

"THERE IS NO SUBSTITUTE FOR QUALITY!"



MEMBER

D. GOTTLIEB & CO.

1140 N. Kostner Ave., Chicago 51, Ill.

*Acclaimed Best by Smart
Operators!*

Smarty

WITH
WILLIAMS'
BRAND NEW
DOUBLE SCORE
FEATURE!

Place Your Order With Your
Jobber NOW!

Williams
MANUFACTURING
COMPANY
161 W. HURON ST.
CHICAGO 10, ILLINOIS



EXHIBIT'S

FAST BALL

GETTING the BIGGEST PLAY

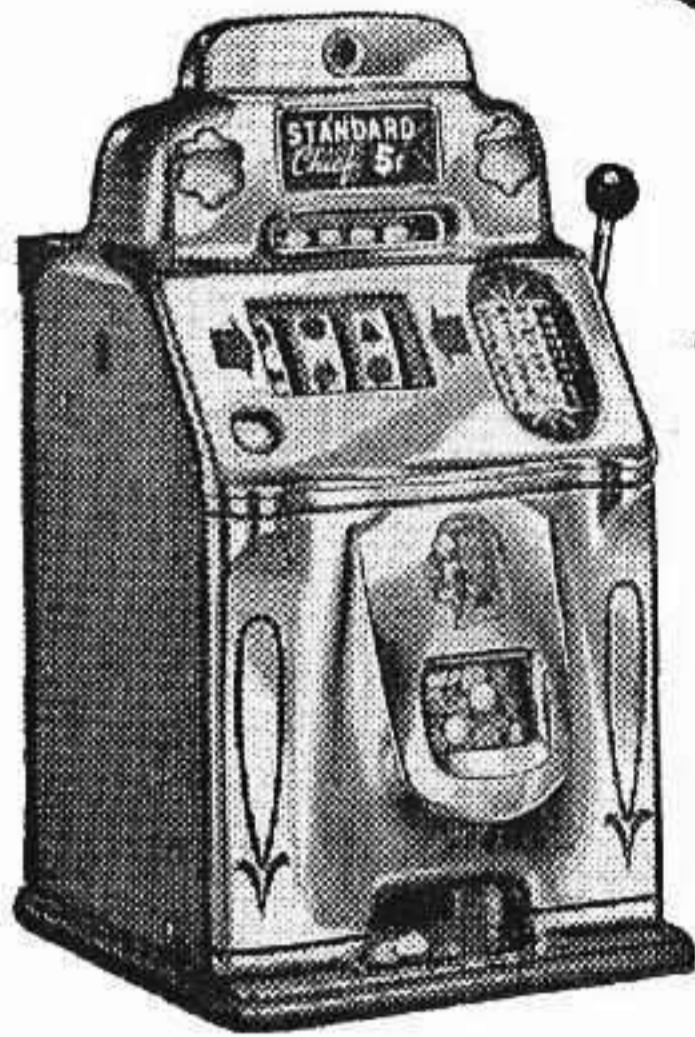
Ask Any Operator

OR YOUR
DISTRIBUTOR

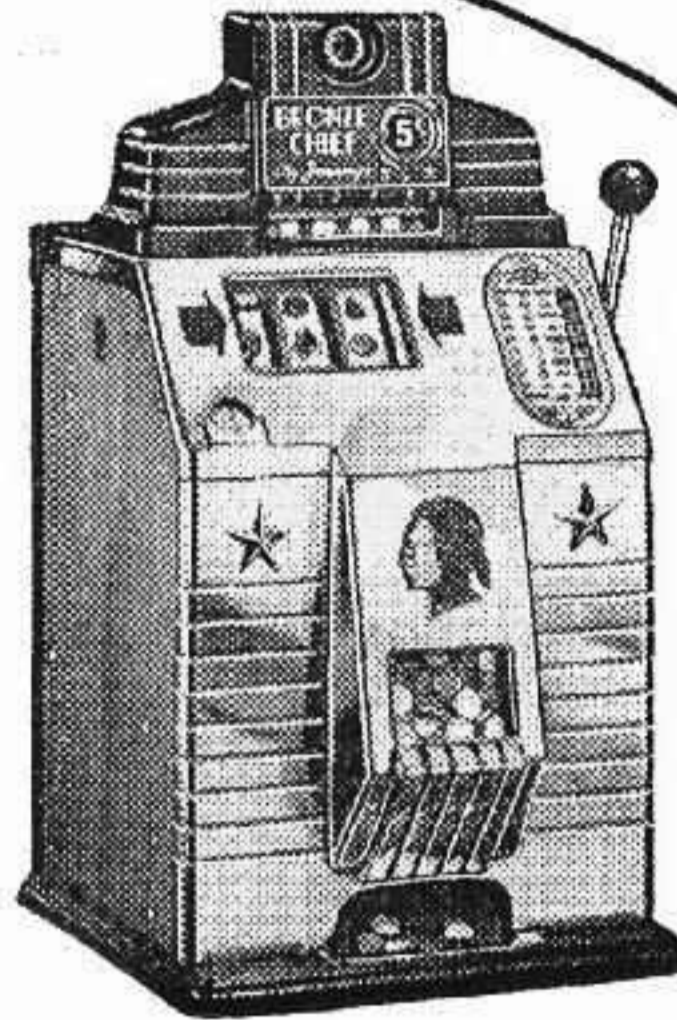


EXHIBIT SUPPLY CO. 4222-30 W. LAKE STREET CHICAGO 24, ILL.

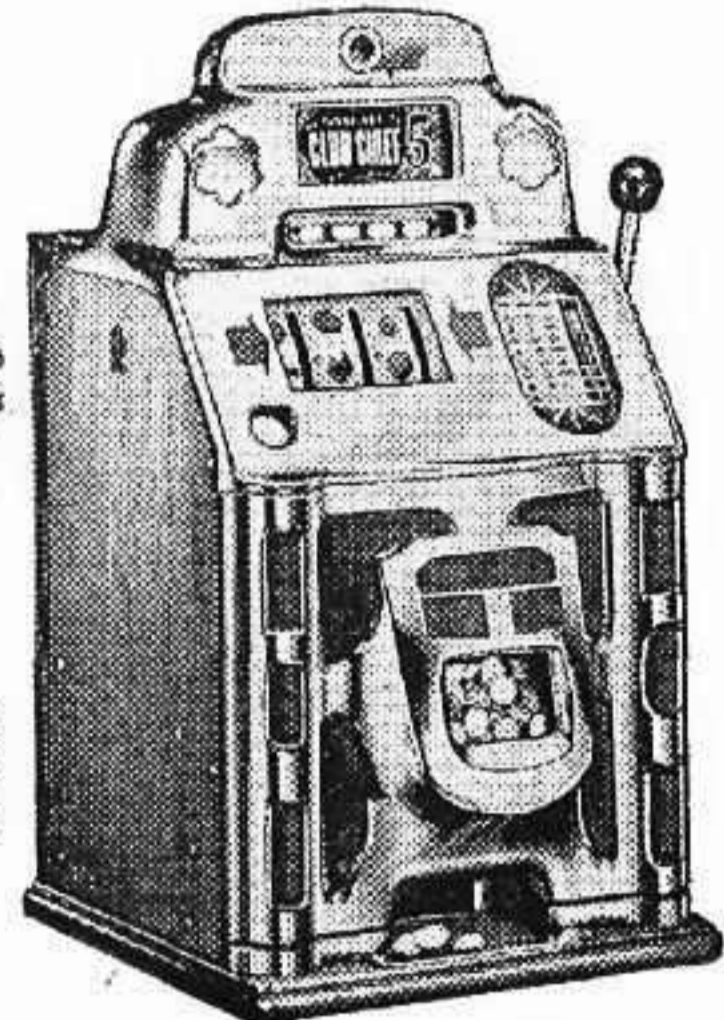
TWO "SURE THINGS" IN EVERY JENNINGS CHIEF



STANDARD CHIEF



BRONZE CHIEF



SUPER DE LUXE CLUB CHIEF

ALL MODELS HAVE THE PATENTED ESCALATOR

75

DEALERS AND DISTRIBUTORS
ACROSS THE COUNTRY
OR WRITE TO . . .

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

.....The Leader in the Field for over 40 Years.....

WORLDS OF VALUE! . . .

NEW SLOTS

Jennings Standard Chief, 5c . . .	\$299.00
Jennings Standard Chief, 10c . . .	309.00
Jennings Standard Chief, 25c . . .	319.00
Jennings Super DeLuxe (Lite-Up)	
Chief, 5c	324.00
10c	334.00
25c	344.00
50c Pace DeLuxe Bell	475.00
\$1.00 Pace DeLuxe Bell	635.00
Groetchen Columbia Jackpot Bell	145.00
Extra Bell Cabinet (Complete) . . .	77.50

COMING SOON . . .
Jennings 50c Silver Eagle Write
Exclusive Distributors for Northern Illinois.

NEW COUNTER GAMES

ABT Challenger	\$65.00
Gottlieb 3-Way Gripper	39.50
Daval Gusher	54.00

**DAVAL
"FREE PLAY"
\$75.00**

PHONOGRAPHS

SEEBURG HI-TONE, R. C.	\$495.00
WURL. 600R	325.00
WURL. 600K	350.00
WURL. 950	525.00
WURL. 850	565.00
WURL. 800	525.00
ROCK-OLA COMMANDO	445.00
ROCK-OLA SUPER	395.00

USED EQUIPMENT

VEST POCKET BELL, Bl. & Gold	\$ 44.50
BIG GAME, P.O.	109.50
25¢ SUPER BELL, F.P. & P.O.	195.00
BALLY CLUB BELLS	149.50
YANKEE DOODLE	159.50
MIDWAY	109.50
BUBBLES	169.50
SEEBURG BAR-O-MATIC	69.50

All used equipment listed is completely rebuilt and refinished!
Terms: 1/3 Deposit, Balance C. O. D.

Headquarters for the Finest in New and Used Equipment

ATLAS

**BRAND NEW GAMES
FOR DELIVERY NOW!**

Super Score	Victory Derby
Step-Up	Victory Special
Fast Ball	Goatee
Baffle Card	Bangtails, J. P.
Draw Bell	Big League
Triple Bell	Atomic Bomber

GENCO WHIZZ

Closeout! Brand New
SURF QUEENS \$199.50

FROM THE HOUSE OF

FRIENDLY PERSONAL SERVICE



ATLAS

NOVELTY COMPANY

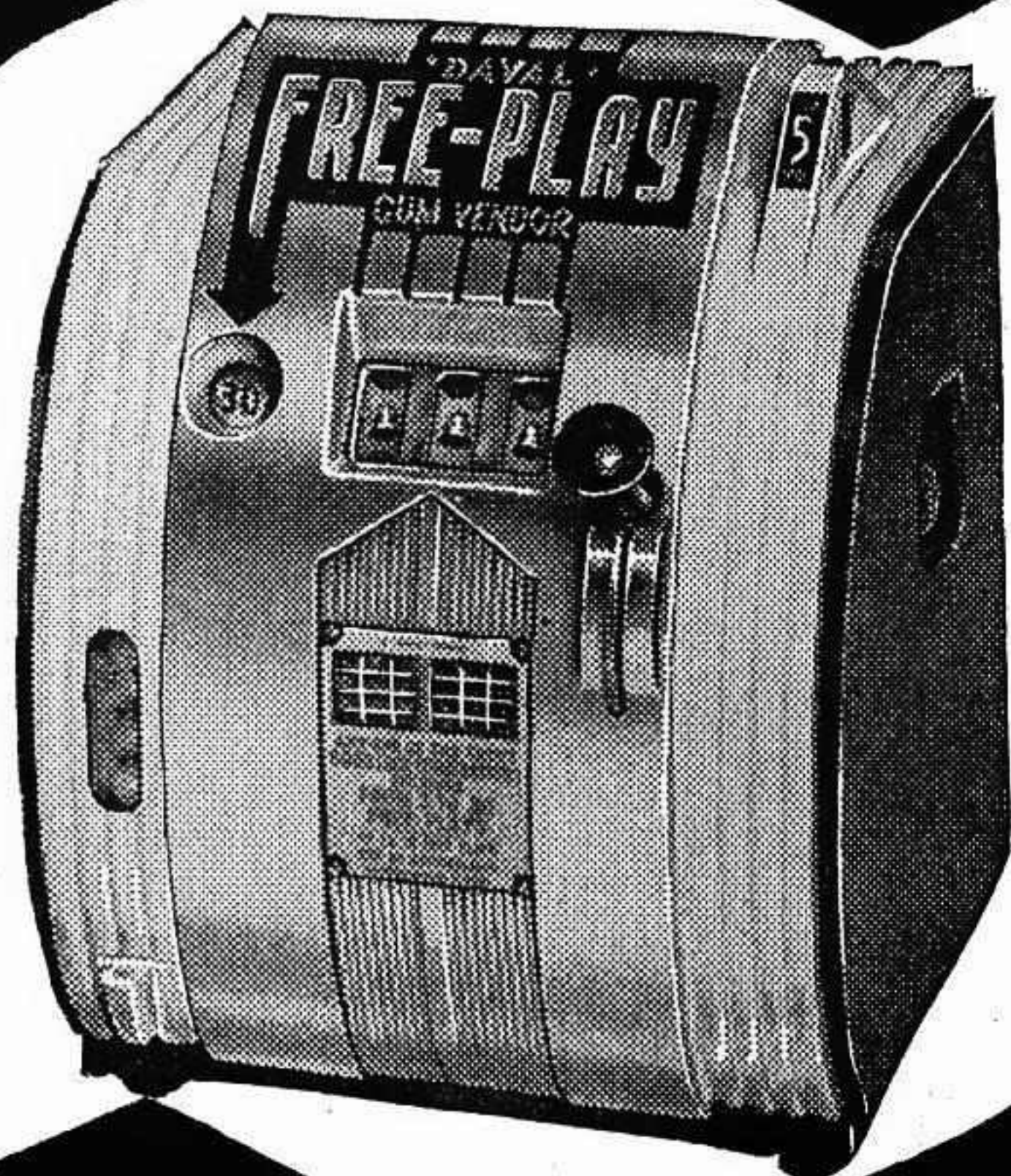
2200 N. WESTERN AVE. PHONE ARMitage 5005 • CHICAGO 47

ATLAS MUSIC CO., 4704 CASS AVE., DETROIT 1
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"FREE-PLAY"

Location Proved for
SPEEDIEST PROFITS
you've ever earned!



...As always a **DAVAL**
SUPER PROFITS
game!

Available in Fruit or Cigarette
Reels. Compact, Streamlined
Design. (9 1/4" x 7" x 10").

Wire, write or phone

Contact your
NEAREST DISTRIBUTOR

DAVAL

PRODUCTS CORPORATION 1812 N. FREMONT • CHICAGO 22

Now
Delivering

New BUCKLEY TRACK-ODDS

7-COIN RACE HORSE CONSOLE

- **NEW TYPE PAYOUT**
WITH DOUBLE COIN TUBE
- **FREE WHEELING SPINNER**
WITH POSITIVE STOP ACTION
- **IMPROVED ODDS CHANGER**
WITH NEW TYPE CONTACT
ASSEMBLY
- **7-SLOT SELECTIVE COIN HEAD**
INCORPORATING FIVE NEW DIS-
TINCTIVE FEATURES PLUS ANTI-
CHEATING IMPROVEMENTS
- **NEW JACKPOT PAYOUT**
PAYS UP TO 100 COINS FROM TUBE
PLUS BONUS TOKEN

Distributor for Louisiana and Southern Mississippi
CONSOLE DISTRIBUTING CO., INC.
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COIN MACHINE DISTRIBUTING CO.
(Edw. J. Steele, Gen. Mgr.)

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H. E. HILL DISTRIBUTING CO.
Greenwood, Mississippi

Distributor for Georgia and South Carolina
SPARKS SPECIALTY COMPANY
Soperton, Georgia Columbia, S. C.
ORDER TODAY FOR PROMPT SHIPMENT

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

ATTENTION, MICHIGAN COIN MACHINE OPERATORS

VERY LIBERAL TRADE-IN VALUE ON THE FOLLOWING NEW GAMES
Genco STEP UP Exhibit FAST BALL Gottlieb SUPERLINER
Williams SMARTY Genco WHIZZ Marvel OPPORTUNITY
Chicago Coin SUPERSCORE

USED PIN GAMES	
BOSCO	\$ 84.50
5-10-20	119.50
FOUR ROSES	59.50
GOALEE (Floor Sample)	\$335.00
UNDER SEA RAIDER	225.00
KNOCKOUT	\$114.50
LAURA	199.50
HOROSCOPE	59.50
DRIVEMOBILE	\$165.00
ANTI AIRCRAFT	35.00

EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021
KING-PIN
DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Phone TEmple 2-5788

STEP-UP

by GENCO



STEP-UP is a Five Ball FREE PLAY game and can be easily converted to a Novelty game. Simplicity in design. Scoring features and greater bounce-action plus greater innovation makes STEP-UP a great game!



SCORE SYSTEM
(8 Ways to Win)
High Score.
When top hole SPECIAL is lit. When bottom hole SPECIAL is lit. By getting numbers 1, 2, 3, 4 or 5 to top. Each hit thereafter registers replays.



STEP-UP FEATURE PLAY PRINCIPLE
Numbers can be stepped up in five different ways thereby resulting in replays.
1. When ball passes through right hand side roll-over switch, all numbers 1 to 5 inclusive are stepped up.
2. When ball passes through left hand side roll-over switch, all numbers 1 to 5 inclusive are stepped up.
3. When ball drops into (a) top opening (b) center roll-over switch or (c) bottom opening, number corresponding to lit number in either hole is stepped up THREE times.



STEP-UP is the creation of GENCO, for 18 years a leader in the coin amusement field.

STEP-UP is Genco's first post-war Five Ball Free Play game . . . an easy-to-pick stand-out as a strong money-maker.

STEP-UP has "Playing Power" . . . power to attract and hold interest. Power to draw greater Profits.

STEP-UP has that extra something that makes it another GENCO "great" in its long list of successful pin games.

GENCO GREAT GAMES!
—They go together

GENERAL ELECTRIC SELENIUM RECTIFIER
Used predominately in the rectification of current by the Armed Forces.
Will work efficiently at HIGH or LOW voltage.
MORE EFFICIENT — LONGER LASTING



PRICE
\$324.50
F.O.B. Factory



ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

PEACHES FROM GEORGIA

EVERY MACHINE A PEACH OF A BUY

MUSIC

(ALL EXTRA CLEAN AND IN PERFECT WORKING ORDER)

Wurlitzer 416, extra clean, brand new 5-10-25c coin chutes, Heath Unit.....\$195.00	Seeburg Colonel RC, extra clean\$395.00
Wurlitzer 716, extra clean, brand new 5-10-25c coin chutes, Heath Unit..... 195.00	Seeburg K-20..... 195.00
4 Wurlitzer 616, new marble glow finish, brand new 5-10-25c coin chutes, Heath Unit. Ea..... 210.00	Seeburg 9800 RC, new marble glow finish..... 395.00
Wurlitzer 41 (counter model) 125.00	Seeburg Casino..... 295.00
Wurlitzer 500, extra clean 325.00	Seeburg Mayfair..... 345.00
Wurlitzer 500 A, extra clean 345.00	Seeburg Envoy RC..... 375.00
7 Wurlitzer 412, new marble glow, brand new 5-10-25c coin chutes, Heath Unit. Ea..... 150.00	3 Rock-Ola Imperials, perfect. Ea..... 165.00
	Rock-Ola Master, extra clean 345.00
	Rock-Ola Windsor..... 225.00
	Rock-Ola 1422 (used two weeks) 725.00
	Mills Throne..... 275.00
	Rock-Ola Counter model & stand, latest model..... 225.00

PIN BALLS

(CLEANEST PIN BALLS IN THE U. S. A. EVERY ONE THOROUGHLY RECONDITIONED, RAILS SCRAPED AND GUARANTEED READY FOR LOCATION.)

Yankee Doodle.....\$ 89.50	Dude Ranch.....\$ 49.50
Play Ball..... 44.50	Big Hit (slightly used)... 185.00
Slugger 59.50	Frisco 145.00
Slap-the-Jap 49.50	Wildfire 59.50
Torpedo Patrol, P&S (converted) 74.50	Flat-Top 149.50
Soft Ball Queen, brand new 149.50	Line Up..... 49.50
2 Bubbles, brand new. Ea. 149.50	Attention 49.50
Pin-Up Girl..... 84.50	Spot Pool..... 69.50
Contest (1-ball)..... 75.00	3 Riviervas (new revamp). Ea. 279.00
41 Derby, perfect..... 165.00	South Seas (new revamp). 269.50
Invasion 89.50	Thumbs Up..... 59.50
Marines at Play..... 59.50	

ARCADE

(ALL REBUILT AND EXTRA CLEAN—MOST REFINISHED LIKE NEW)

Air Raider\$ 75.00	Bally Rapid Fire, refinished\$ 95.00
Western Deluxe Baseball. 85.00	Chicago Coin Hockey.... 125.00
2 Bally Sky Battles, refinished. Ea..... 95.00	Tally Roll (new)..... 469.50
	Bolascore (Supreme)..... 125.00

CONSOLES

Saratoga, 5c, P.O.....\$ 64.50	Buckley Colors.....\$ 45.00
2 Paces Reels, Jr., 5c, P.O. refinished. Ea..... 74.00	3 Club Bells, 5c, combination. Ea..... 125.00
Lucky Lucre, 5-5c, two-tone cabinet..... 95.00	3 Evans Bangtails, P.O. (like new 1945 model). Ea. 345.00
2 25c Roulette, 7-coin head, P.O. Ea..... 150.00	2 Evans Dominos, P.O. (like new 1945 model). Ea. 345.00
Keeney Super Bell, 25c, FP & P.O..... 225.00	Evans Bangtail, P.O. & ticket unit (like new 1945 model) 345.00
3 Keeney Super Bell, 5c, FP & P.O. Ea..... 199.50	Evans Domino, P.O. (new factory rebuilt), 42 model 365.00
2 Evans Domino, AC, 5c, JP (used 30 days), late 1946 model. Ea..... 495.00	2 Evans Domino, P.O. (41 model), two-tone cabinet. Ea. 275.00
Keeney Super Bell Twin, 5c-5c, P.O..... 245.00	2 Evans Domino, P.O., brown cabinet (large odds Drum). Ea..... 115.00
Mills Jumbo, P.O., Animal Reels (late head)..... 89.50	Mills 3 Bells, 5-10-25c, extra clean..... 675.00
2 Bally High-Hand, combination 115.00	
Buckley Track Odds (late model-long tube, no J.P. 275.00	

SLOTS

(ALL EXTRA CLEAN)

10c Watling Rol-a-Top (refinished)\$ 75.00	5c Cherry Bell.....\$145.00
3 5c Mills Club Consoles (over 400,000 serials). Ea. 185.00	50c Jennings Club Bell.... 295.00
2 10c Mills Club Consoles (over 400,000 serials). Ea. 210.00	2 5c Pace Comet (3-5 pay). Ea. 75.00
25c Mills Club Consoles... 235.00	1 10 Pace Comet..... 85.00
25c Mills (original chrome) 210.00	25c Pace Comet..... 95.00
10c Mills Gold Chrome.... 195.00	2 Mills Vest Pocket, latest model. Ea..... 50.00
	2 Mills Vest Pocket, green. Ea. 30.00

NEW EQUIPMENT

WE ARE OFFERING FOLLOWING NEW MACHINES IN OUR TERRITORY

Bally Draw Bells.....\$477.50	Daval Marvel & American Eagle\$ 50.00	Jennings Bronze & Standard Chiefs, 5c.\$299.00	Jennings Super Deluxe Lite-Up Chiefs, 10c\$334.00
Triple Bells..... 895.00	Non-coin Marvel & American Eagle.. 55.00	Bronze & Standard Chiefs, 10c. 309.00	Super Deluxe Lite-Up Chiefs, 25c 344.00
Victory Derby, P.O. 648.50	Gottlieb Baffle Card..... 322.00	Bronze & Standard Chiefs, 25c. 319.00	Genco Whizz Write
Victory Special, F.P. 681.50	Grip Scales..... 39.50	Super Deluxe Lite-Up Chiefs, 5c 324.00	Pee-Wee Write
Midget Racer..... 299.50	A.B.T. Challengers 65.00		
Big League..... 299.50	Evans Bangtails & Dominos, 5c, JP..... 671.50		
Daval Free Play..... 75.00	Bangtails Winter Book 826.00		
Gushers 54.00			
Buddies 33.00			

One-half deposit must accompany all orders, balance shipped Railway Express C. O. D. or Railroad Freight Sight Draft.

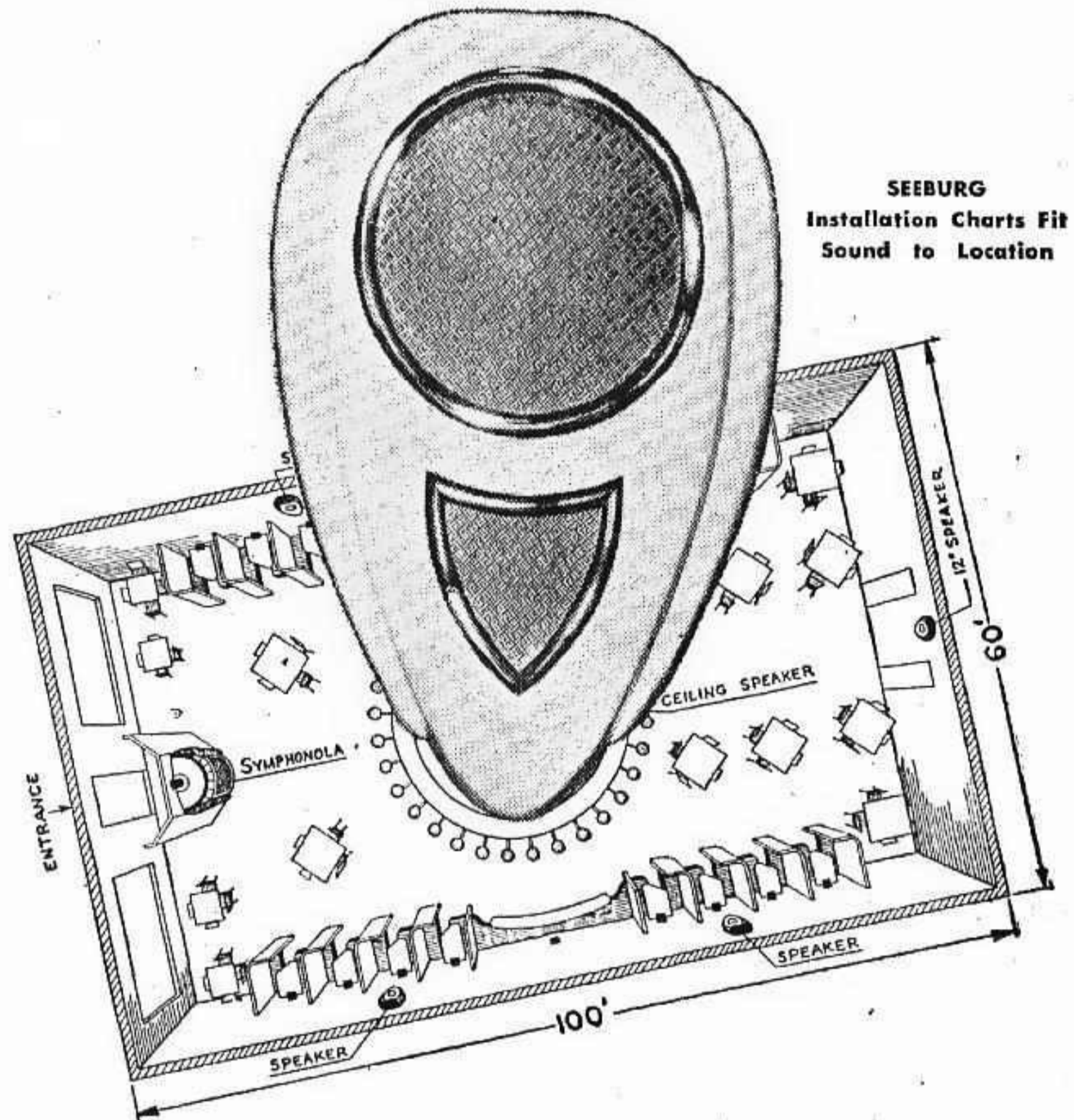
HEATH DISTRIBUTING CO.

217 THIRD ST.

PHONES 2681-2682

MACON, GEORGIA

LOCATIONS, TOO NEED THE RIGHT FIT!



SEEBURG
Installation Charts Fit
Sound to Location

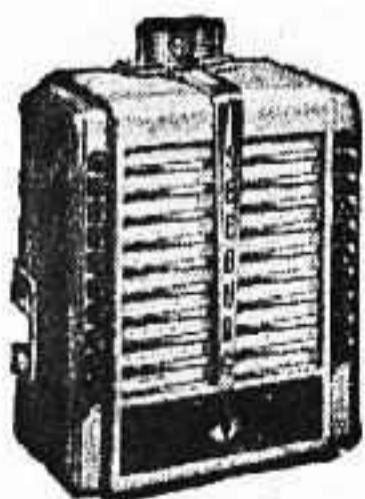
Seeburg 1902 • DEPENDABLE MUSIC SYSTEMS • 1946 SCIENTIFIC SOUND DISTRIBUTION IS MADE TO MEASURE FOR EACH LOCATION

There's more profits per day waiting for you when you give your locations the "right fit" in sound. Music that's never too loud or never too soft—no matter where you are in the location—pays off in more plays and more location satisfaction.

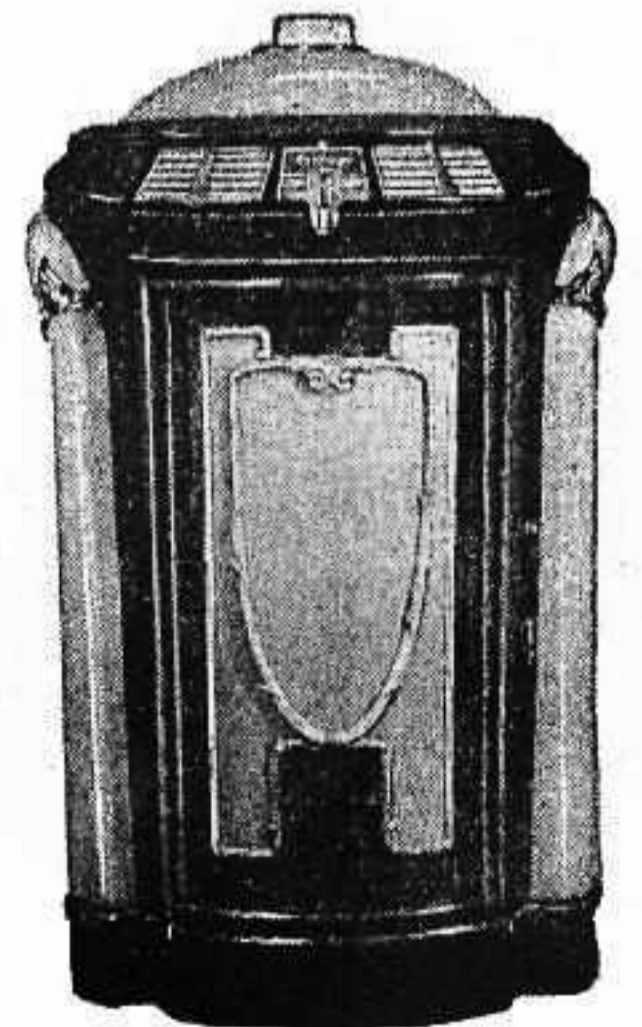
Seeburg's Scientific Sound Distribution points the way to these extra profits. Seeburg gives 'em music the way they want to hear it played—at normal conversational level without blaring or fadeaway. See us now for a demonstration of Seeburg Music Systems "tailored to fit" each location.



8" Tear Drop
Speaker



Wireless
Wallomatic



The Swing Is To
SEEBURG
SYMPHONOLA 1-46

EXCLUSIVE SEEBURG DISTRIBUTORS
Central and Southeastern Ohio
West Virginia—Western Virginia

SHAFFER MUSIC COMPANY

606 South High St.

Columbus 15, Ohio

PHONE: MAIN 5563

1619 W. WASHINGTON ST.
CHARLESTON, W. VA.
Phone 63381

2129 MAIN ST.
WHEELING, W. VA.
Phone 784

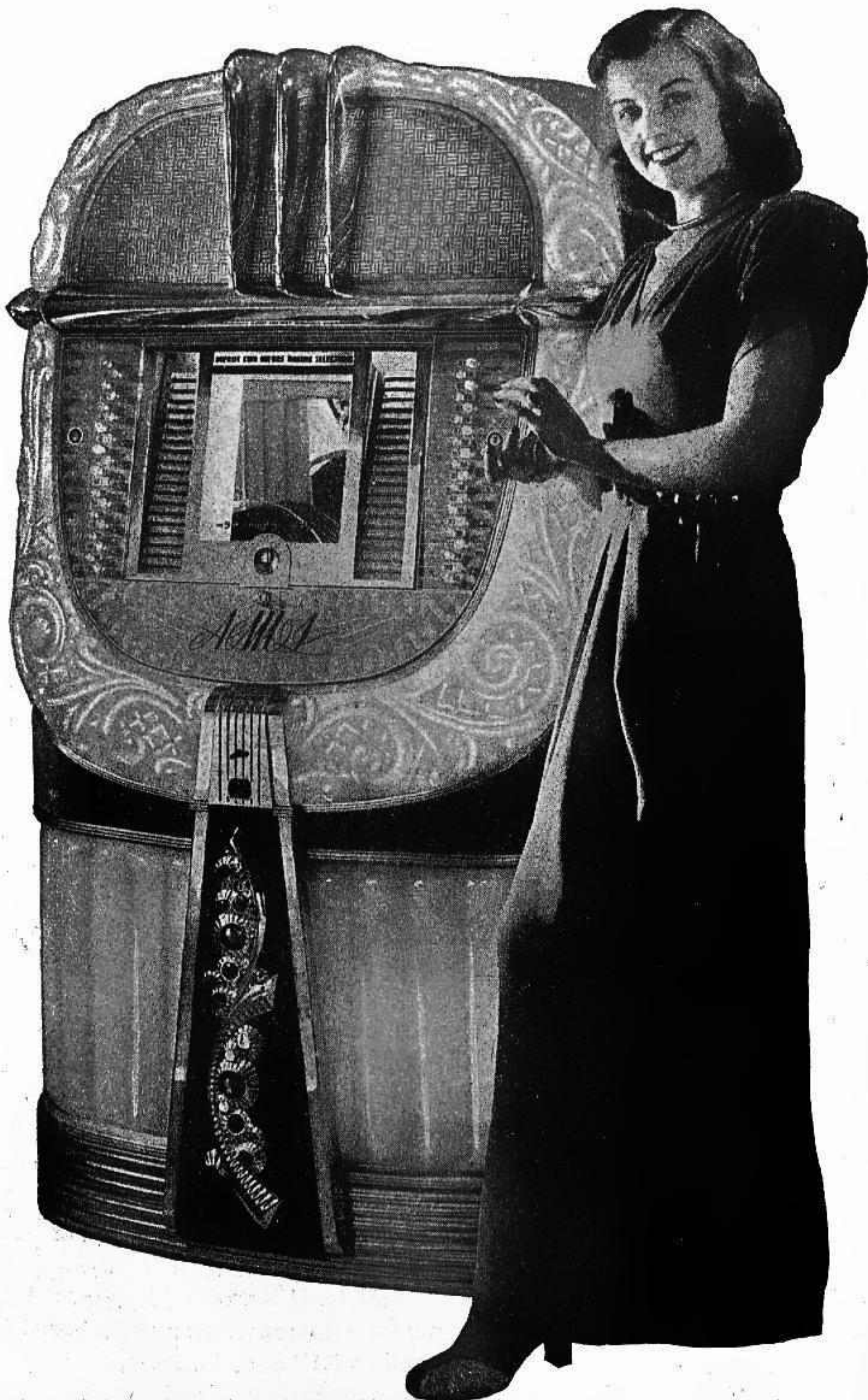
AMi

Wins Their Applause!

Plays both sides of 20 records to give 40 selections.

Delivers richest assortment of new music.

Perfectly distributes sound over every cubic inch of the location.



HEAR:

the new Model "A" AMI Phonograph

AMi Incorporated

679 NORTH WELLS ST. CHICAGO 10, ILL.



* Installation Chart

* Volume can be raised or lowered from this dual remote control panel

Something to be Thankful for!

Seeburg DEPENDABLE MECHANISMS **SCIENTIFIC SOUND DISTRIBUTION**

Compare the old-fashioned juke box with Seeburg's modern Scientific Sound Distribution . . and you'll realize that Seeburg music is something to be thankful for . . because it's just right for listening pleasure! Via the dual remote control panel, volume can be altered in accordance with the crowd . . raised to fit the hum of peak-hour conversation . . lowered in tune with the conversation level of average crowds.

S. H. LYNCH & CO.
Exclusive Southwest Distributors

- * Dallas, Pacific at Olive
- * Houston, 910 Calhoun
- * San Antonio, 241 Broadway
- * New Orleans, 832 Baronne
- * Memphis, 1049 Union Avenue
- * Oklahoma City, 900 N. Western

"SOUTHERN" HAS READY FOR IMMEDIATE DELIVERY

AT 8 CONVENIENT OFFICES:--

FREE PLAY GAMES

AIR CIRCUS\$ 94.50	FOREIGN COLORS\$ 59.50	LIBERTY\$119.50	SANTA FE\$159.50	SLAP THE JAP\$ 34.50
ARCHERY, CONV. 34.50	FOUR ACES 74.50	LANDSLIDES 34.50	SCHOOL DAYS 44.50	SKYLINE 44.50
ALL AMERICAN 29.50	FOUR ROSES 49.50	MIDWAY 74.50	STAR ATTRACTION ... 49.50	SHOWBOAT 44.50
AMERICAN BEAUTY... 79.50	FLAT TOP 149.50	MONICKER 64.50	SHANGRI-LA 89.50	STRATOLINER 34.50
ATTENTION 34.50	COBS 69.50	MARINES AT PLAY ... 59.50	SKY RIDER 89.50	SPORT PARADE 39.50
BIG TIME 34.50	G. I. JOE 54.50	MAJORS OF '41 34.50	SKY CHIEF 109.50	TARGET SKILL, BAKERS 29.50
BIG HIT, REC. 169.50	GRAND CANYON 149.50	NEW CHAMP 49.50	SOUTH PAW 59.50	TOWERS 49.50
BOMBARDIER 54.50	GUN CLUB 49.50	1-2-3, 1939 29.50	SOUTH SEAS 179.50	TEXAS MUSTANG 59.50
BIG THREE 49.50	GIRLS AHOY 39.50	1-2-3 CONVERTED FOR \$10 LICENSE 39.50	SPARKY 39.50	TOPIC 59.50
BOLAWAY 59.50	HI DIVE 59.50	OWL 39.50	SPELLBOUND 199.50	THUMBS UP 49.50
BALLY BEAUTY 24.50	HOROSCOPE 49.50	OKLAHOMA 189.50	SPOT POOL 59.50	VELVET 34.50
CHAMP 44.50	HIT THE JAP 34.50	OWL CONV. FOR \$10 LICENSE 49.50	SPORTY 24.50	VICTORY 59.50
COVER GIRL 124.50	HOME RUN '42 49.50	PLAYBALL 49.50	SURF QUEEN 189.50	VICTORIOUS '43 49.50
CONQUEST 24.50	INVASION 44.50	POT SHOT 29.50	SPOT A CARD 49.50	VICTORIOUS '44 54.50
DO RE MI 59.50	JUNGLE 54.50	PARATROOP 59.50	STAGE DOOR CANTEEN 199.50	VICTORIOUS '45 69.50
DEFENSE 59.50	KEEP 'EM FLYING 99.50	PARADISE 39.50	STREAMLINER 149.50	VARIETY 34.50
ENTRY 39.50	KNOCKOUT 94.50	SEA HAWK 79.50	SUN VALLEY 89.50	YANKEE DOODLE 99.50
EAGLE SQUADRON ... 59.50	LONE STAR 49.50		SUPERLINER 219.50	ZIG ZAG 49.50
FIVE TEN TWENTY ... 89.50	LEGIONNAIRE 49.50		SMACK THE JAP 34.50	YANKS 69.50

PLEASE GIVE SECOND CHOICE WHEN ORDERING

ARCADE EQUIPMENT

KEENEY AIR RAIDER\$119.50	EXHIBIT CARD MACHINE\$ 29.50	EXHIBIT PUNCHING BAG\$119.50	SEEING IS BELIEVING\$ 39.50
SEEBURG JAP GUN 69.50	BALLY BASKETBALL 39.50	HOLLY GRIP MACHINE 14.50	KICKER & KATCHER 29.50
NEW ARISTO SCALE 89.50	A.B.T. TARGET SKILL 19.50	A.B.T. RED, WHITE, BLUE GUN... 19.50	PIKES PEAK 22.50
BATTING PRACTICE 89.50	CHICAGO COIN HOCKEY 159.50	SMILEY 12.50	BALLY RAPID FIRE 119.50
MUTOSCOPE DRIVEMOBILE 199.50	EVANS TOMMY GUN 99.50	EXHIBIT VITALIZER 89.50	PHOTOMATON 295.00
PERISCOPE 129.50	PHOTOMATIC 495.00	GROETCHEN METAL TYPER 295.00	SKYFIGHTER 229.50
WIND JAMMER 99.50	BALLY TORPEDO 139.50	CUPID'S WHEEL 69.50	BALLY ALLEY 49.50
AVIATION STRIKER 89.50	EVANS TEN STRIKE 69.50	MUTOSCOPE LIFTOGRAPH 99.50	SEEBURG HOCKEY 79.50
VIEW A SCOPES, METAL 49.50	SCIENTIFIC SKEE JUMP 79.50	VIEW A SCOPES, WOOD 44.50	SEEBURG TARGET GUN 69.50

CONSOLES, 1 BALLS, BELLS, ETC.

BALLY BLUE GRASS\$119.50	BIG GAME, F.P.\$ 69.50	BLUE & SILVER VEST POCKET ...\$ 49.50	MILLS BLUE FRONT, 5¢\$ 89.50
BALLY CLUB BELL 119.50	JUMBO PARADE, F.P. 79.50	BLUE & GOLD VEST POCKET 44.50	JENNINGS CHIEF, 5¢ 79.50
BIG TOP, F.P. 69.50	JUMBO PARADE, COMB. 129.50	WATLING BLUE SEAL, 5¢ 39.50	5¢ MILLS BROWN FRONT 99.50
BOB TAIL, F.P. 69.50	5¢ PACE COMET 49.50	MILLS BONUS BELL, 5¢ 119.50	5¢ MILLS WORLD FAIR 49.50
DARK HORSE 119.50	25¢ BLACK CHERRY BELL 149.50	MILLS FOUR BELLS 199.50	25¢ COLUMBIA 49.50
DERBY OF '41 159.50	25¢ WATLING BLUE SEAL 49.50	10¢ PACE BANTAM 39.50	25¢ PACE GOOSENECK 49.50
DUST WHIRLS 189.50	5¢ WATLING ROLATOP 89.50	10¢ MILLS BROWN FRONT 99.50	KEENEY SUPER TRACK TIME 225.00
JUMBO PARADE, C.P. 79.50	5¢ MILLS GOOSENECK 49.50	25¢ PACE COMET 49.50	OWLS 39.50
RECORD TIME 109.50	PIMLICO 209.50	25¢ JENNINGS SILVER CHIEF 109.50	SKYLARK 99.50
SPORTS SPECIAL 79.50	FOREIGN COLORS 59.50	\$1.00 PACE DELUXE, NEW 500.00	1-2-3, 1939 29.50
SILVER MOON, F.P. 69.50	5¢ ROLATOP, MINT VENDOR ... 49.50	5¢ MILLS Q.T. BLUE & GR. 59.50	PACES REELS, WITH RAILS 89.50
THOROBRED 239.50			

NEW COUNTER GAMES

GOTT. GRIP SCALE \$ 39.50	A.B.T. CHALLENGER \$ 60.00
DAVAL BUDDY 33.00	DAVAL CUSHER 54.00
DAVAL MARVEL 50.00	DAVAL AM. EAGLE 50.00
DAVAL "FREE PLAY" 75.00	

ALL ABOVE ARE GOOD MONEY MAKERS
WRITE FOR QUANTITY PRICE

USED MUSIC

SEEBURG R.C. 8200\$475.00	750-E\$475.00
780 390.00	SEEBURG 30 WIRE METAL COVERED WALL BOXES 9.50
KEENEY WALL BOXES 5.00	1 10-UNIT A.M.I. TELEPHONE SYSTEM 2000.00
BUCKLEY WALL BOXES 5.00	1 10-UNIT JENNINGS TELEPHONE SYSTEM 2000.00
71 & STAND 149.50	
24-A 210.00	

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE SIGHT DRAFT

Please Give Full Shipping Instructions

ORDER FROM YOUR NEAREST "SOUTHERN" OFFICE!

USED COUNTER GAMES

IMP\$5.00	MERCURY\$7.50
PENNY PACK ... 7.50	WINGS 7.50

SOUTHERN

AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



SEEBURG DISTRIBUTORS IN CINCINNATI DAYTON • INDIANAPOLIS FT. WAYNE • LEXINGTON

228 W. 7th Street CINCINNATI 2, OHIO

603 Linden Avenue DAYTON 3, OHIO

325 N. Illinois Street INDIANAPOLIS 4, IND.

1329 S. Calhoun Street FT. WAYNE 2, IND.

242 Jefferson St. LEXINGTON, KY.

Associated Offices:
SOUTHERN AUTOMATIC SALES CO.

634 S. 3d Street LOUISVILLE 2, KY.

411 Commerce Street NASHVILLE 3, TENN.

410 Market Street CHATTANOOGA 2, TENN.

NEW EQUIPMENT AT ALL OFFICES:

- GOTTLIEB PRODUCTS • DAVAL PRODUCTS
- KEENEY SUPER BELLS
- EXHIBIT FAST BALL • ABT CHALLENGER



"Doing What Comes Naturally"

pays off

in

North Carolina

**From Edson E. Blackman, Jr.
Owner, Imperial Music, Charlotte, N. C.**

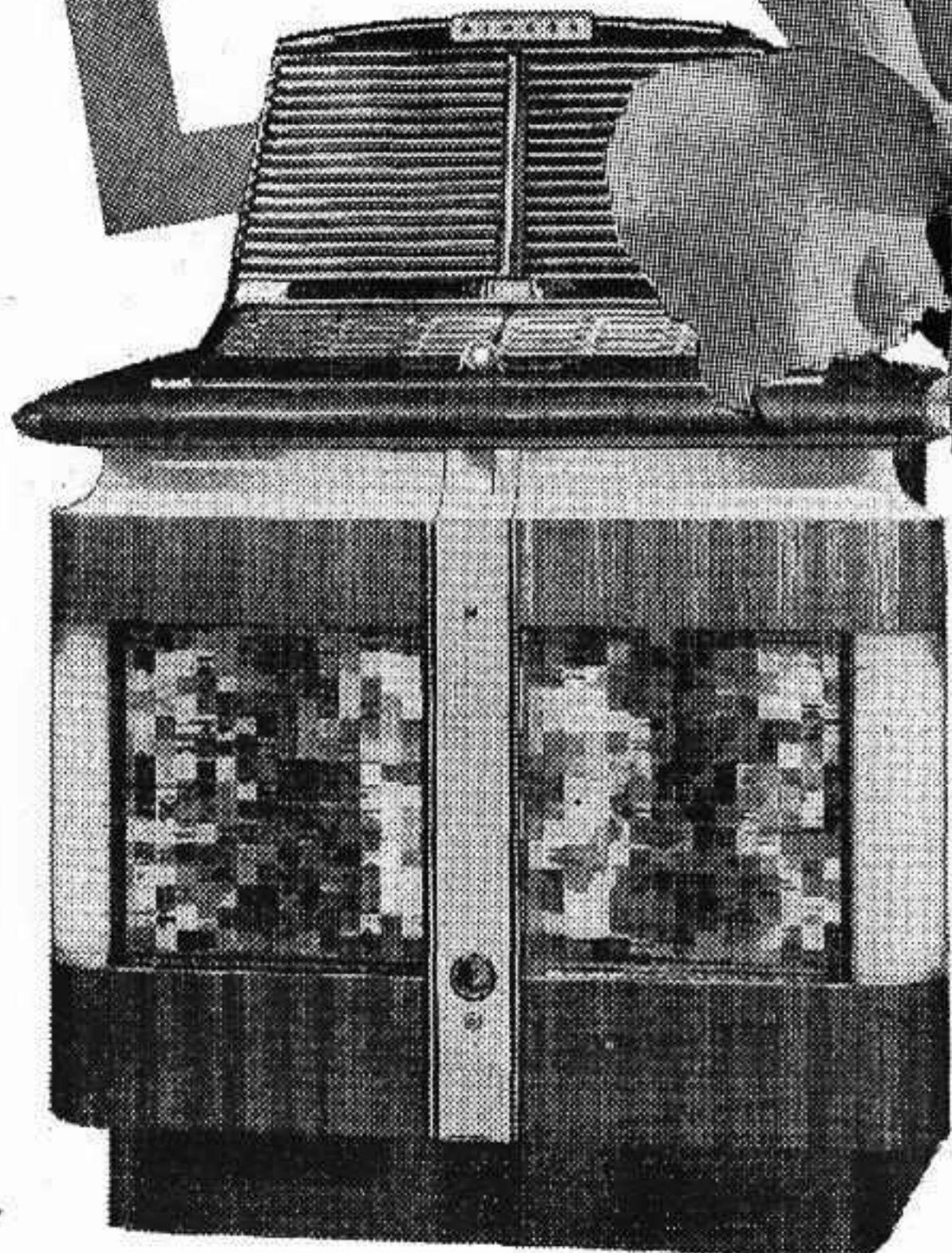
"In regard to the new AIREON phonographs I purchased from you recently, please be advised that both the public and location owners are more than pleased with the performance of the new AIREON ultra-modern phonograph, as evidenced by the increase of plays per hour due to AIREON'S split-second changing mechanism, which in turn increases the total amount of money taken in. Location owners are reporting increases from 16 to 24 per cent over machines previously used in their locations, and the trend is continuously upward."

**From Jack Shuler, Operator
Robbinsville, N. C.**

"The Aireon has really made a hit with the public and receipts on these phonographs are far in excess of receipts taken in on the locations formerly when other types of phonographs were used. I also find that records can be played longer on Aireon."

**From Glenn Holt, Owner
Carolina Music Company
Franklin, North Carolina**

"We want you to know how very satisfactory our new Aireons are and how pleased we are with the service they are giving. We have a number of Aireons on location and have had a decided increase in the take from each location. The location owners and I agree that Aireon far surpasses anything we have had previously. We find that Aireons more than double the life of the record and the needle. We have one Aireon in a \$75 a week location and have never had a service call on it. We have had only a minimum of calls on the others."



Orchids
to
Aireon

"Doing What Comes Naturally" has been one of the top tunes in North Carolina... and satisfied operators report that nothing comes more naturally than liking the 18% to 36% more money that AIREON takes in. See and hear the amazing AIREON. Let your AIREON distributor prove to you that this fascinating new electronic phonograph will make your locations 18% to 36% more profitable.

Aireon
MANUFACTURING CORPORATION





Bally's midget racer

NEW FAST 5-BALL NOVELTY HIT!

**NOVELTY
CONVERTIBLE
REPLAY**

Here's the fastest-playing, fastest-profit-producing 5-ball game you've seen in years. A fascinating skill-game... *yet ideal for competitive play*... MIDGET RACER will increase profits in your 5-ball spots. Play Bally's MIDGET RACER, feel the fun of the exciting 3-WAY SCORE SYSTEM... watch the midget-racer cars flash around the track on the big, brilliant back-box... note the extra fast, tantalizing, tricky action of the play-field. You'll want MIDGET RACER on all your locations as fast as you can get delivery.

NEW INNER-LOCK CASH-BOX

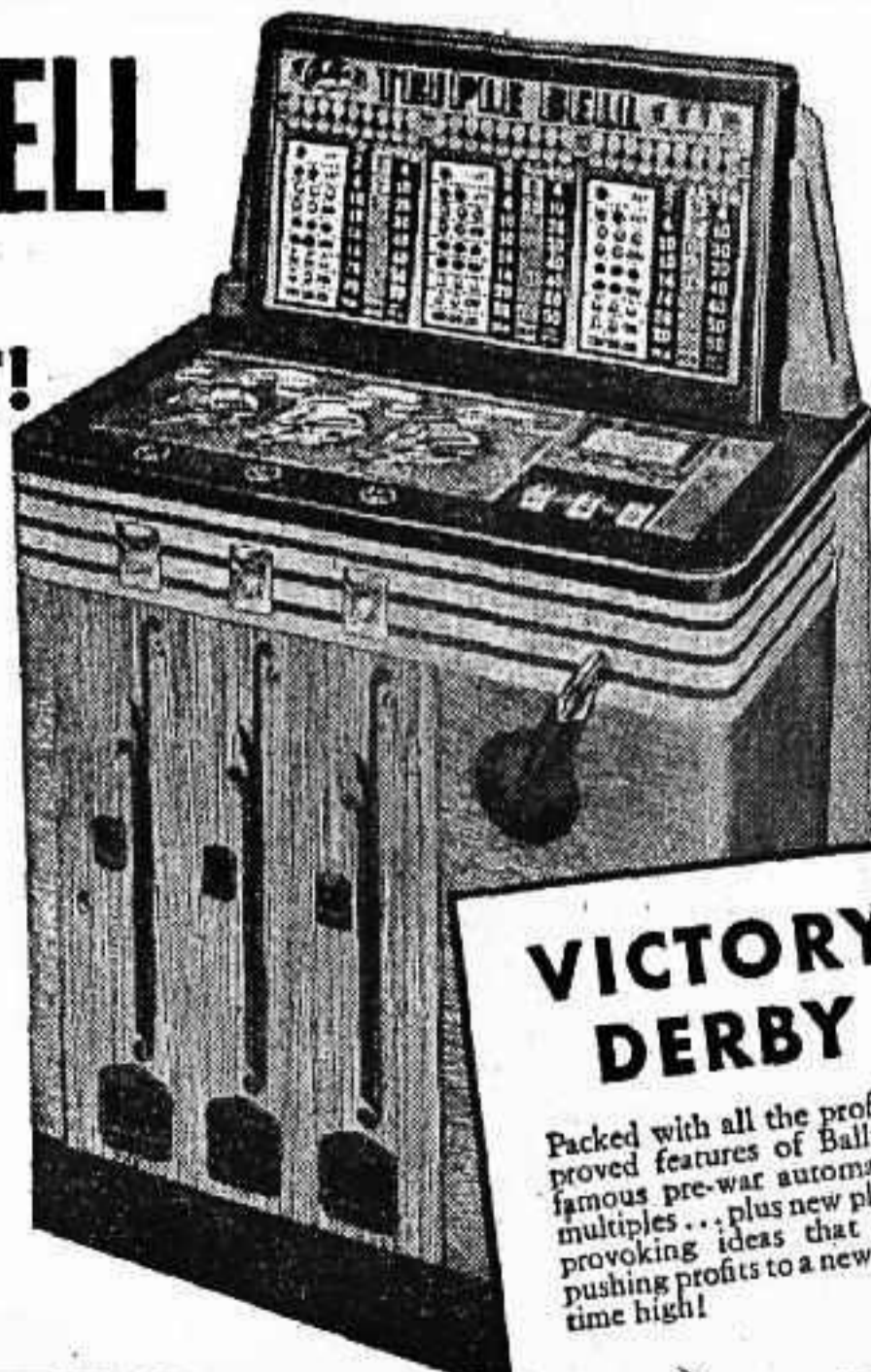
Cash-box may be locked with separate lock in addition to cabinet-door lock... or the inner-lock may be omitted, if not desired. The new inner-lock cash-box is one of many improved features built into MIDGET RACER.

TRIPLE BELL

**TRIPLE PLAY!
TRIPLE PROFIT!**

**CONVERTIBLE
AUTOMATIC OR REPLAY**

Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards, plus plenty of other big awards and single-cherry awards, insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Any coin-combination—Nickel, Dime, Quarter.



VICTORY DERBY

Packed with all the profit-proved features of Bally's famous pre-war automatic multiples... plus new play-provoking ideas that are pushing profits to a new all-time high!

DRAW BELL

**BELL CONSOLE WITH NEW
HOLD-AND-DRAW FEATURE**

Quickly convertible... replay or automatic... DRAW BELL is producing record-smashing profits for operators, thanks to the clever new second-spin idea. Order DRAW BELL now for early delivery. Specify Nickel or Quarter Play.



VICTORY SPECIAL

Profit insurance in multiple replay territory. Convertible to one or five ball play.

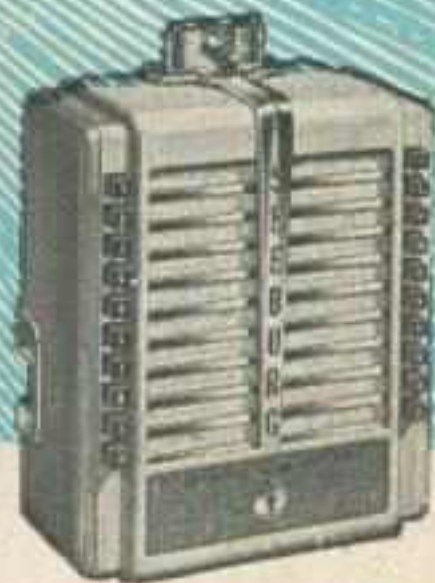
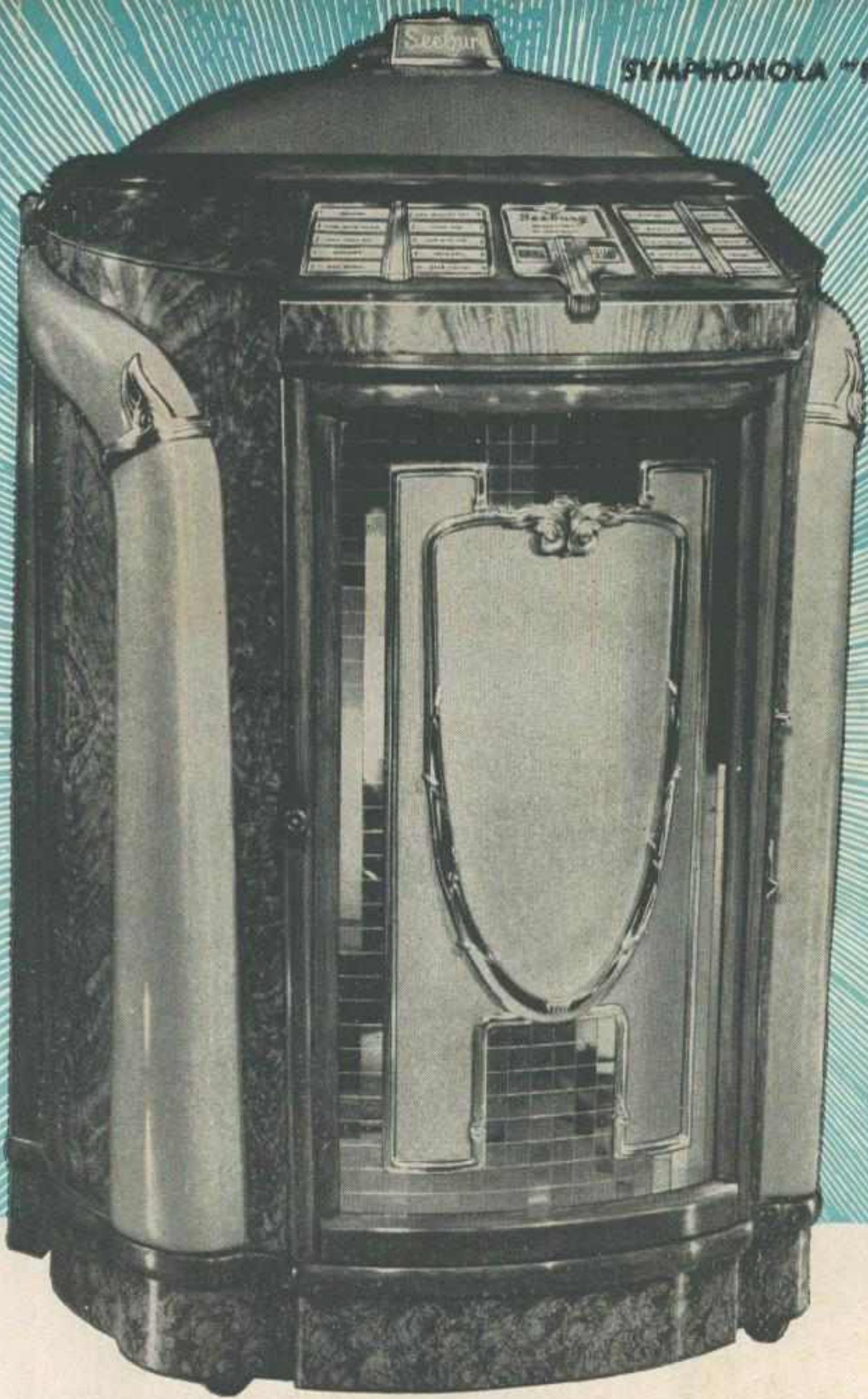


Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

SYMPHONOLA "146"

Seeburg

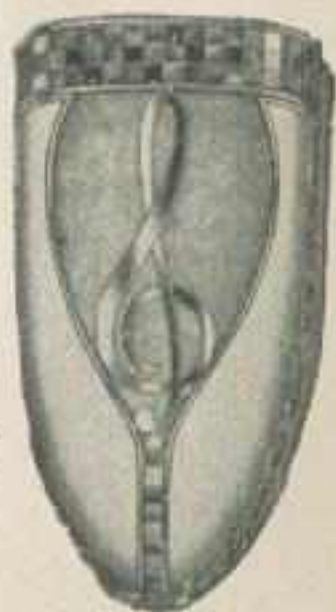
Offers a New Approach to Music Merchandising



1946 Wireless Wallomatic



1946 3-Wire Wallomatic

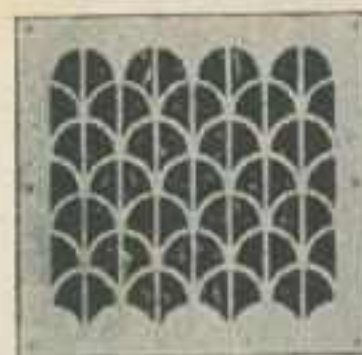


12-Inch Mirror Speaker



8-Inch Teardrop Speaker

Recessed Speakers



The public in the locations you serve are your customers. The more enjoyable you make the music you have to sell, and the easier it is for them to buy—the more successful your locations will be.

Time was when the novelty of a coin-operated phonograph was enough stimulus to induce the public to make their selections. This novelty has worn off. Today the public want music for the coins they invest—music well played—not too loud—not too soft, but at conversational level throughout the location.

Seeburg engineers recognized this important trend and developed a complete Music Merchandising System that opens up new opportunities to Seeburg Operators. Each sound system is tailored to the location where it is installed. Every effort is made to provide music of the highest quality and to assure maximum ease in music selection.

Today only Seeburg offers completely engineered sound—that is why the public, the location owner and the operator acclaim Seeburg as America's Finest Music System.

*"Be Sure—
Buy Seeburg"*



Dual Remote Volume Control



1946 Remote Control Special

Seeburg

1932 • DEPENDABLE MUSIC SYSTEMS • 1946

J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

See Your Seeburg Distributor for a Demonstration!



WURLITZER
Presents the
NEW COLONIAL
Model 1080



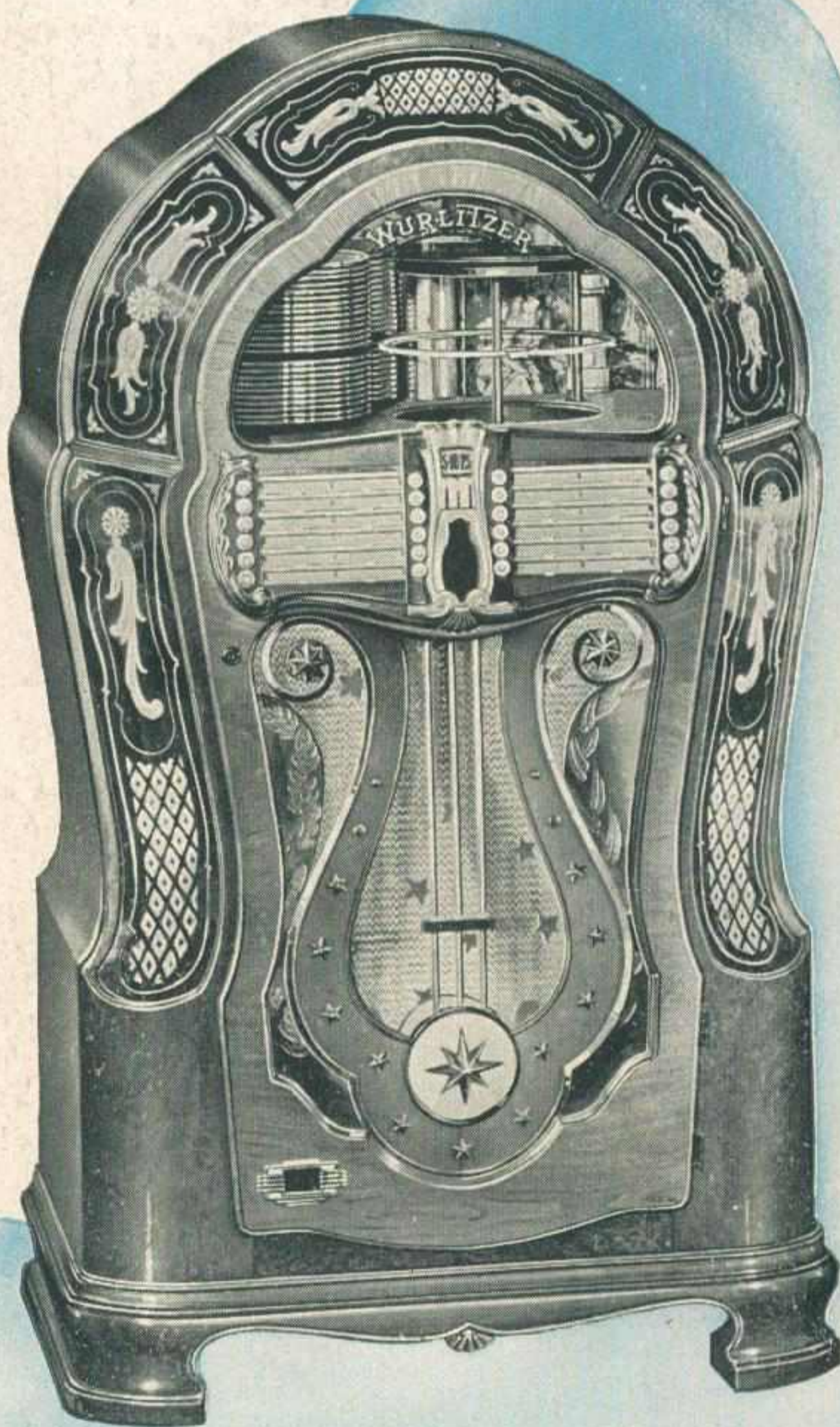
Your eyes and ears will tell you that this new Wurlitzer Colonial Model 1080 is an instrument that excels even Wurlitzer's long popular Colonial Model of prewar days.

Its graceful Colonial style cabinet is a period masterpiece rich in old-world charm. Its illuminated mirror plastics have the glow and sparkle of fine cut glass. An Early American lyre inspired the styling of its colorful grille. And, its visible record changer background reproduces a famous 18th Century painting.

Mechanically, it embodies all of the refinements and improvements of the Wurlitzer Model 1015. All parts may be interchanged.

For Wurlitzer Factory-Approved Music Merchants, this Colonial Model 1080 further brightens an already brilliant future.

Once again, Wurlitzer extends its leadership...this time through the medium of an instrument destined to get and hold even the most discriminating locations everywhere. The Rudolph Wurlitzer Company, North Tonawanda, New York.



WATCH WURLITZER

EXTEND ITS LEADERSHIP...