

# The Billboard

JUNE 8, 1946  
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

## 3 P'S POLL:

### How Editors Would Run Radio Programs, Publicity & Policy

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COMMENT BY AIR SCRIBES,  
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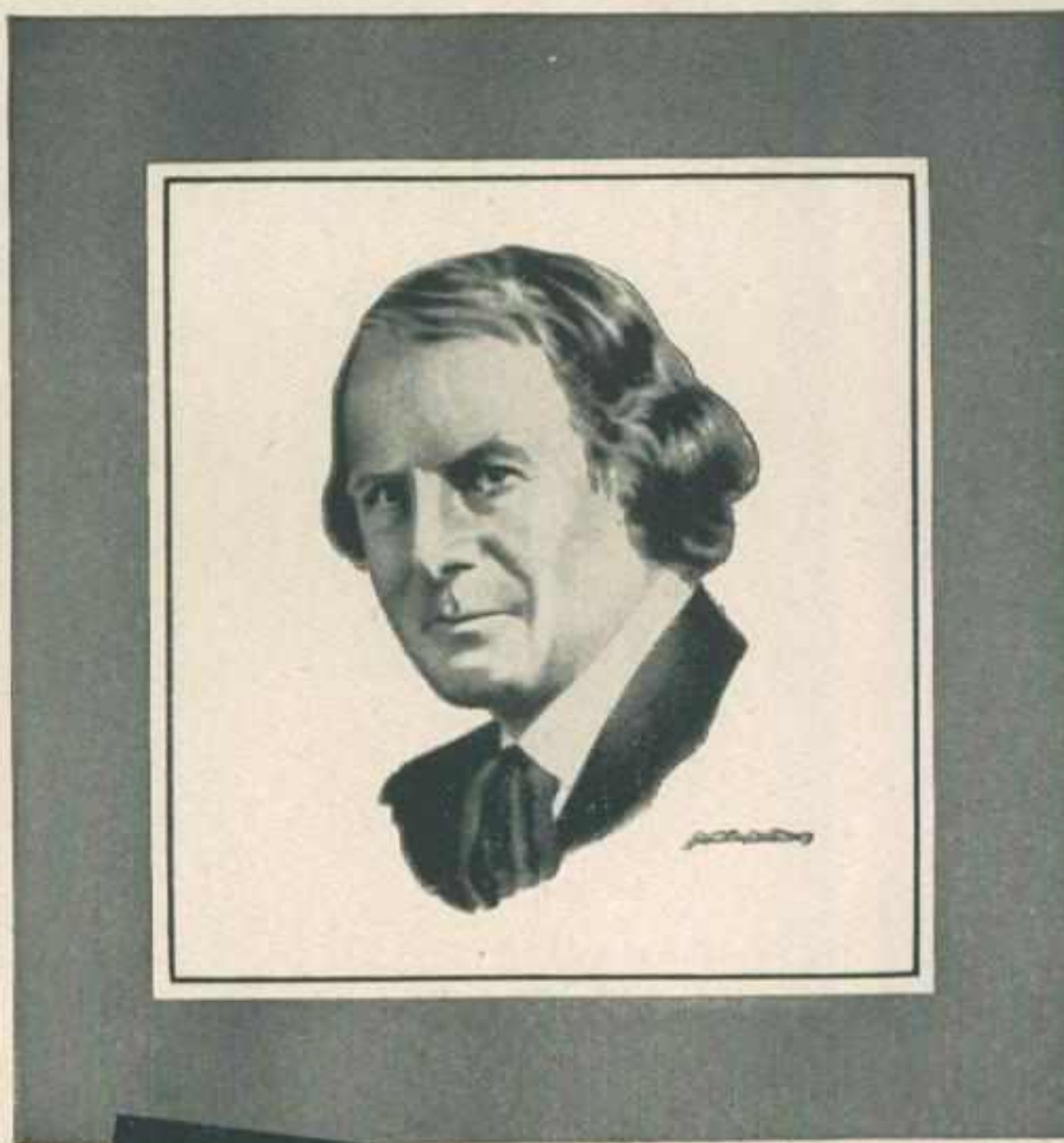


**"THERE IS NO FREEDOM ON EARTH . . .  
FOR THOSE WHO DENY  
FREEDOM TO OTHERS."**

**ELBERT HUBBARD  
SAID IT IN 1911**

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—Charles Bradlaugh, as quoted in Elbert Hubbard's Scrapbook



Elbert Hubbard . . . Born June 19, 1856



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**THE GOODWILL STATION, INC., DETROIT**

**"MICHIGAN'S GREATEST ADVERTISING MEDIUM"**  
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## JUNE IS BUSTIN' OUT ALL OVER

### 17-City Camp Shows Auditions for Gals

NEW YORK, June 1.—To spark its drive for 300 girl dancers to go overseas with its variety units, Camp Shows, Inc., is holding auditions in 17 key cities. Managers of CSI hospital units will interview the terpers one day in each city from June 12 to 25. Gals getting the nod will come to New York to be fitted into the units.

Auditions are scheduled for Tacoma, Salt Lake City, St. Louis, Minneapolis, Indianapolis, Dayton, Boston, Philadelphia, Washington, Norfolk, Memphis, Biloxi, New Orleans, San Antonio, San Diego, Atlanta and San Francisco. Dancers are needed for the more than 50 variety units due to be sent out this summer and early fall. This is the last large scale program for overseas G.I.'s that will be undertaken by CSI.

### Cincy Opera Goes June 30

CINCINNATI, June 1.—Cincinnati Summer Opera ushers in its 25th season at the Zoo June 30 with *Otello*. More than 15 operas are to be presented during the six-week season which winds up August 10. Oscar F. Hild, head of Cincinnati Musicians' Union, Local 1, AFM, is managing director. John Bauer is again handling the press. Seats are scaled at \$1.50 to \$4.

## Could Be a Bust But Most Fields Cheerful as Year Enters the Half-Way Mark

### Radio Has Moans, Niterics Could Be

NEW YORK, June 1.—With Memorial Day safely tucked in history, showbiz is girding its loins for the annual tussle with old Sol, the bees, the flowers and the lure of the great outdoors. Unlike the Gershwin lyric, "Summertime, and the livin' is easy . . ." showbiz regards the summer months as the annual problem period between spring and fall seasons. In the past, this period has been one of doldrums on the Stern, dog days on the air, echoes in the niterics and with only the outdoor ops kneading their mitts as the coin sacks bulge.

But June this year ushers in a period that can hardly be considered normal. After six war years, with their lush boom days from December to December, this first peacetime summer may prove to be different from the pre-war days. Many things have changed and the hopes or fears of ops for this season are founded on speculation, pure and simple. They can't make any too definite statements before they test out the post-war summer. Will it be like the good old days—an aspirin period? Or will it wreathe ops in smiles as the turnstiles spin?

A round-up of the various branches show that, for the most part, the boys are fingering their two-headed quarters before tossing them for a look-see.

### Radio Most Gloomy

Radio is the least happy of the group. This summer looks like more than just dog days—it'll be St. Bernard days from the present look of

things. The ether boys are harassed and jittery. After the lush war era, the flock of program cancellations, strikes, product shortages and scarcity of new talent are keeping them busy getting their tropicals altered to straitjackets.

Nets and agencies share the worry. The webs see trouble ahead for at least two years. The agencies, losing (See *Most Showbiz Fields* on page 4)

### Pitt Breaks Out With Civic Opera, A 10-Year Dream

PITTSBURGH, June 1.—Dream of 10 years' standing came true tonight for many Pittsburghers when the new Civic Light Opera Association of Greater Pittsburgh presented its first show of its eight-week season in the University of Pittsburgh's Pitt Stadium. Opener was *Naughty Marietta* with Bill Johnson and Rose Marie Brancato in the lead roles.

Association, composed of prominent Pittsburghers, tried for years to bring this type of entertainment here. This year City Councilman A. L. Wolk got Kaufmann's department store to underwrite the show. Store, celebrating its 75th year, put up \$50,000 and bought out every seat for tonight's performance. First performance open to the general public will be Monday night (3). House is scaled at 60 cents to \$3. Max Konigsberg, who founded the St. Louis Municipal Opera 28 years ago and held its reins for 25 years, is managing director of the Pitt group.

### L. A. Skeds Operettas, Bowl Concerts With Big Accent on Names

HOLLYWOOD, June 1.—Summer outdoor high and middlebrow music festivals take on renewed vigor here with organization of the Hollywood Starlight Theater Association. Hitting a groove somewhat similar to the established Hollywood Bowl, group will put on a series of operettas spotlighting such talent as Kenny Baker and Irene Manning, who lead off in *Two Hearts in Three Quarter Time*, July 8. Follow-ups in two-week runs are *Firefly*, *New Moon*, *Wizard of Oz*, *East Wind* and *Rosalie*, which closes the season September 29.

Presentations will be given at open-air Greek Theater in Griffith Park, Los Angeles. After run here, one or more of the shows may be moved to New York, says Gene Mann, series director. Ray Sinatra will direct the orchestra.

Regular Hollywood Bowl summer symphonies resume July 9. Opener, *Carmen* with Leopold Stokowski conducting, will be first of Silver Jubilee Celebration of Hollywood Bowl concerts. Boris Morros is the producer of the initial offering. Bowl's annual George Gershwin memorial concert takes place July 13 with Paul Whiteman, Frances Langford, Earl Wilde and others. Jose Iturbi is slated for concerts at the bowl, directing an orchestra which he is assembling before going on tour with the group.

### Duet Nitery in Big Mad At AGVA; Takes 1 1/2 G Switch

NEW YORK, June 1.—The Duet Club, Washington, last week scored AGVA on the idea of posting a bond for acts.

This week the nitery notified the union it would put up a bond, about \$1,500, and was ready to sign a basic agreement.

# AFM Tunes Up For Convention

## Mil Disk Fund, Lea Bill Battle Petrillo's Aces

By Dick Carter

NEW YORK, June 1.—Altho some of James Petrillo's enemies are going to St. Petersburg, Fla., loaded for bear and hoping to embarrass the American Federation of Musicians' president from beginning to end of the AFM convention, which starts Monday (3), it is now conceded by more-or-less impersonal observers that Petrillo can't miss emerging the hero. Petrillo comes to his membership Monday with at least two aces in his hand, either of which is figured strong enough to rally the overwhelming majority of the delegations. First ace is the current strike of three AFM librarians at WAAF, Chicago, designed to test Lea Bill constitutionality. Second is discussion of the AFM record royalty fund, now said to be in the neighborhood of \$1,000,000.

Petrillo's strike strategy against Radio Station WAAF is analyzed by local labor people as a gem of forethought, calculated to give greatest scope to the union's position regarding the Lea Act, of which the strike is a studied violation. The AFM has from the start taken the position that (See *Petrillo Has Two Aces*, page 18)

### Unfair Drummer

DETROIT, June 1.—Perhaps for the first time in the annals of the American Federation of Musicians a pants salesman is on the music union's unfair list. The salesman earned this distinction when (in words of *The Keynote*, Local 5, AFM organ) he "created a scene at a private dancing party and disrupted the affair to the point of almost breaking it up by claiming he was a business representative of our local, giving orders to musicians, etc." *The Keynote* advises members not to patronize the salesman or the store where he toils.

## 802 Exec Board Deaf Ears Vote, Decentralization

NEW YORK, June 1.—Declining to hear a committee representing 270 members of Local 802, American Federation of Musicians here, the local exec board barred the door to demands that the 802 delegation to next week's AFM convention at St. Petersburg, Fla., seek adoption of the "decentralization of music" plan. The 270 members met in unofficial session two weeks ago, immediately following adjournment of 802's monthly membership meeting, and resolved to (See *802 Exec Bd. Nixes* on page 34)

### In This Issue

American Folk Tunes . . . . .117	Legitimate . . . . .52-53	Reviews: Bands . . . . .38
Broadway Showlog . . . . .53	Letter List . . . . .99	Legit . . . . .52
Burlesque . . . . .51	Music . . . . .51	Night Club . . . . .44
Carnival . . . . .56-71	Merchandise-Pipes . . . . .85-98	Records . . . . .33
Circus . . . . .72-75	Music . . . . .18-41	Vaude . . . . .45
Classified Ads . . . . .85-95	Music as Written . . . . .24	Television . . . . .16
Club Activities . . . . .58	Music Machines . . . . .110-119	Trunks-Skaters . . . . .81
Cocktail-Night Club . . . . .42	Music Popularity Chart . . . . .26-33	Roadshow Films . . . . .82-83
Coin Machines . . . . .100-104	Night Clubs . . . . .43	Routes: Carnival . . . . .65
Fairs-Expositions . . . . .76-77	Parks-Pools . . . . .78-80	Circus . . . . .65
Final Curtain, Births, Marriages . . . . .84	Pipes for Pitchmen . . . . .98	Legitimate . . . . .53
General Outdoor . . . . .54-55	Radio . . . . .5-17	Miscellaneous . . . . .65
Honor Roll of Hits . . . . .26	Radio Talent Cost Index 12-13	Sponsored Events . . . . .71
In Short . . . . .42	Repertoire . . . . .82-83	Television . . . . .16-17
		Too Short for a Head . . . . .14
		Vaudeville . . . . .43-49
		Vending Machines . . . . .104-109

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# Most Showbiz Fields Happy As June Busts Out All Over; Wails From Radio, Niteries

## Quite Naturally, Outdoor Riding High

(Continued from page 3)

biz via reduced expenditures of top air advertisers, anticipate sharper competition for leaner pickings. They even think the press may be able to win back some of the ad money it has been losing to radio.

Then there's Petrillo—a hardy perennial of trouble—and the constitutionality of the Lea bill.

### Talent Hunt

Building the summer program skeds is usually a pretty trying job, and this year the boys are hoping to uncover some much-needed new talent to keep the air lanes busy until some (tho not all) of the now standard tops come back to the mikes. Radio thespians are frankly in a dither. The heavy cancellations make their jobs scarcer. Foreign markets and short-wave, too, are troublesome.

In short—oy, oy oy!

### Music Under the Sky

Music, like legit, moves with the crowd from the sidewalks to the green fields. Summer spots, resorts, roadhouses and amusement parks will keep the tootlers busy until the mercury drops. This is a return to the pre-war days, with a vengeance, for these outdoor places are opening up with a blast. With the end of June and college proms, one-nighters pick up. There will be some hotel roofs, tho not as many as expected, due to inability to get air-conditioning units. But still there's a bumper summer ahead for the orks.

As far as the Alley receipts go, a drop in sheet music is here, and it looks like it will stay a while. Basic reason seems to be lack of a sock hit which goesos sales of all sheets, as a rule. Diskeries are working full blast, but platter purchasers are getting more discriminating, so the boys don't look for too much of a bonanza here.

In short—okay!

### Nitery Acts Up Bite

Biggest woodpile tenant for nitery boys is dough for acts. Summer season is usually fairly slack, but this year's hot period looks extra tough, since acts are asking bigger money, operating costs are up and some clubs haven't got the cooling systems in yet. Ops, who cleaned up last year, are cagey about predicting sock biz in 1946. In fact, the boys are wondering in many cases whether to lay off until the leaves begin to fall or to fight it out on the line if it takes all summer. Some New York clubs are shuttering, but the Stem spots, beloved of rubbernecks, are planning to stay open.

Thruout the country there is mixed feeling over the situation. Two ex-G.I.'s—Ben F. Mann and Bob Knapp—have opened a new spot in St. Louis, the North Shore Club, overlooking the Mississippi, with dancing and shows under the stars. In Des Moines, Dave Fidler, former op of the folded Club 100, is laying out an admitted \$50,000 for a downtown spot which, it is claimed, will top existing cocktail rooms. In Winnipeg, the Club Rendezvous, owned and operated by W. Herbert, has just opened. And in Detroit, Joe Beauchamp, who has managed Cliff Bell's Six Mile Cafe for some years now, has taken it over. Bell will devote his time to his downtown spot.

In short—could be!

### Legit in the Raw

Legit, after five years of war, is going back to nature again. The strawhats are flourishing anew, some

50 already having signed with Equity. There are some 25 or more non-Equity barns springing up for what is expected to be a sock summer. General anticipation is that you won't be able to see the woods for the Beerbohm Trees! A slew of Hollywood and Broadway names are being booked into the silos for June openings—and later.

On the Stem, the boys are not too worried this year. Grapevine stories of a mass of conventions in town indicate b.-o. turnover and they expect plenty. Out-of-town mail has been very heavy this year at brokers and box-office windows, which suggests a good summer. Prediction is that top shows will run to capacity all season. There are approximately nine such shows, and these together with about 11 old-timers which are still magnets, means the Stem stacks up well. Of course, the question of air-conditioning is very important, and may be the feather that could upset the whole balance here. But all in all, there are few wrinkles on brows on Broadway and in the meadows.

In short—pretty good!

### Outdoor Riding High

Naturally, the summer is the season for the outdoor phases of showbiz, and, provided the weatherman doesn't pull any fast ones, this season looks like tops for them. The outdoor bossmen, with help plentiful for the first time since the war, expect grosses to be up from 10 to 20 per cent, especially for rides and traveling shows. The circus, so far, has been the bellweather and its takes—New York was near \$2,000,000—can be used as a good gauge of what showbiz outdoors expects this year. Carnivals and fairs, from coast to coast, have high hopes and it looks like they will realize them.

Thrill shows, auto races, rodeos and the like are also bonanza-minded. Biz this summer, according to Barnett R. Perkins, exec sec of the Arcade Owners' Association of America, will be the best in history. Many arcades which customarily open June 1, got going two weeks earlier and have already shown signs of cleaning up.

In short—whewee!

Thus showbiz, in general, sees June bustin' out all over, and the over-all picture is not too dreary.

## See 1947 Ray of Hope In U. S.-British Treaty to Can Double Tax Bite

WASHINGTON, June 1.—Despite Senate Foreign Relations Committee's approval last week of the Anglo-American tax treaty without benefits to showfolk, entertainers still have a chance to escape double taxation on incomes earned in this country and Britain, *The Billboard* has learned. Showfolk will have to wait a while for the relief, however, as the result of diplomatic red tape.

A Foreign Relations Committee spokesman told *The Billboard* that while committee members favor inclusion of entertainers in the tax relief, process of revising the treaty is too complex to make any changes. He said, however, that the committee has asked the State Department to negotiate a separate agreement with Britain to nix the double taxation on entertainers. At the moment it seems as if ocean-hopping entertainers will catch it in the neck until next year.

## Cloudburst, Stand Cave-In Mar Auto Jubilee, Detroit's Biggest

By Haviland F. Reves

DETROIT, June 1.—Automotive Golden Jubilee and Detroit Sesquicentennial looks like the biggest single celebration in the history of the city, despite a series of adverse breaks in the first few days. Official opening Wednesday night drew an estimated 200,000 persons downtown, packing Washington Boulevard for four blocks. Bandstand, with 250-piece band directed by Leonard B. Smith, collapsed at the start of the show, without significant injury to musicians. Later, however, another stand collapsed, requiring hospitalization of eight, with possible serious injuries to two spectators. Bud Mitchell of WJR, announcer, and others pleaded with the crowd for an hour to disperse.

Decoration Day chiefly gave excellent business to W. G. Wade Shows on the boulevard. Carnival jubilee celebrations and regular Decoration Day parade evidently drew patrons away from parks and other outdoor attractions which did only modestly well in the area as crowds centered downtown.

### Cloudburst Delays Revue

Friday afternoon, first performance of *Song of Our City*, revue with 842 people, at Olympia, was delayed an hour by the biggest cloudburst in 30 years, flooding the basement of the stadium, at one time threatening

lighting. Thousands of spectators were unable to reach the stadium, as well as many of the cast, including William Romayne, playing the key role of Father Gabriel Richard. Jess Kimmel, producer of show, had to substitute.

Actual attendance was estimated at 8,000 despite the flood, with far more seats sold than filled. Some 6,000 tickets were distributed thru public schools to children, one-fourth at tax cost only, rest as awards on competitive basis, resulting in huge turnout of youngsters, some wading into Olympia. Price scale was \$1.20 to \$2.40, but late seats sold to youngsters at 60 cents when they turned up with tax money only and found all seats on that basis sold out despite the flood.

Junior Chamber of Commerce sold seats for this revue and for the second show the following night. Final gross impossible to estimate on account of conditions.

Friday night pioneers banquet at Masonic Temple drew about 3,500, with program in the auditorium featuring James Melton, Carlotta Franzel and Harry Barry Troupe. Guests included many top names in the automotive field.

Tonight's show at Olympia, featuring Fred Waring and a local show lasted three hours, was a complete sell-out.

### Parade Pulls Million

Parade Saturday afternoon drew an estimated million people to downtown streets, and featured all show people available in various floats, in addition to a four-hour industrial float and exhibit procession.

Masonic Temple and Music Hall are carrying full schedule of daily network broadcasts, with demand for seats exceeding capacity at all shows.

Spending on the shows was estimated at close to \$5,000,000, chiefly by automotive companies, in the biggest celebration ever staged by a single industry.

## MCA To Book Ballet Theater in U. S.-Can.

NEW YORK, June 1.—Music Corporation of America has signed a contract with Ballet Theater to handle the group's transcontinental tour of U. S. and Canada, following the troupe's return from guesting in London's Covent Garden this summer.

Ballet Theater was formerly under contract to S. Hurok, with National Concerts & Artists Corporation doing some of the bookings for their tours. No one would comment on the reason for the booking switch.

## Peck-Laughton-Astor; Jen Jones-Ruggles; Add Up to Todd "Ham"

HOLLYWOOD, June 1.—Bard with a movie twist is the new Mike Todd experiment on the West Coast. Using top movie names, Todd expects to give the natives six weeks of Shakespeare from August 15 to the end of September. Producer is trying to get Gregory Peck to play *Hamlet*; Charles Laughton for the king, Mary Astor for the queen's role, Jennifer Jones for Ophelia and Charlie Ruggles for Polonius.

Todd will use the 1,300-seat Pilgrimage Theater, across from the Hollywood Bowl. Expects to increase the seating capacity of the outdoor house with bleachers.

## New Figures Give 'Vanities' 23,000, Ft. Worth Expo 6½G

FORT WORTH, June 1.—Revised figures by the management of Southwestern Exposition and Fat Stock Show, held in March, show that attendance at *Earl Carroll's Vanities* in Will Rogers Memorial Auditorium was approximately 23,000, of which 23,000 were paid. In 1945, paid admissions to the same show reached 18,500. Auditorium capacity is 4,800 and *Vanities* gave 23 shows. Scale was \$1.10 to \$2.25, which included tax and 50-cent admission to the grounds.

Unofficial reports had the expo making a net profit of \$6,500 on *Vanities*.

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The Billboard also publishes:  
The Billboard Encyclopedia of Music and  
The Billboard Coin Machine Digest.



# MORE FCC NET CLAMPS DUE

## RWG Hope To Clear Subsidiary Rights Muddle With 4 A's

HOLLYWOOD, June 1. — Radio Writers' Guild will discuss sponsors' subsidiary rights to serial and series airers providing American Association of Advertising Agencies agrees to grant free-lance scribes standard form (single airing rights) contract. Barter plan was developed by RWG national exec council in four-day meeting here and was passed upon by local Guild.

Four A's have long wanted finger in the serial-series pie feeling that sponsors' dough was instrumental in building property and that bank-rollers should have some say-so, if not share of loot, when it comes to pic sales, etc. Situation existing with free-lancers has been headache to Guild in that single-shot scribes, eager to peddle script, gladly sign away all rights just to make the sale. By agreeing to discuss Four A's wants, RWG hopes to be able to heal free-lance sore spot.

Attending Hollywood huddle were Sam Moore, national RWG prexy; Milton Merlin, Western Region veepee; Maurice Zimm and Pauline Hopkins, members of Coast council. From Midwestern region, attendants included Herb Futran, Chicago v.-p., and Jack Bentkover, council member. Peter Lyon, Eastern v.-p., and Dorothy Bryant, national exec secretary, represented New York.

## Reynolds, Nixed by Bing, Wants Benny

CHICAGO, June 1. — Reynolds Pen Company's latest attempt to get a name is reported to be concentrated on Jack Benny. Reynolds's pitch for Bing Crosby recently fizzled. Offer to Benny is approximately what company offered Bing, about \$20,000 a week and a sizable share of Reynolds stock. Benny was in Chicago yesterday (31) and is known to be conferring on the proposals.

However, the comic is committed to National Broadcasting Company for a year and another year to his present sponsor, Lucky Strike, plus a three-year option which the cigarette company holds. Furthermore, Benny is believed fairly well satisfied with his present set-up and only the biggest kind of deal could tempt him.

Trade foresees the possibility that Benny will attempt to buy up his contract with the American Tobacco Company, and will offer \$50,000 in case he decides to take Reynolds's offer.

## Carey Salt Drops "Shadow" to Barr

CHICAGO, June 1.—*The Shadow*, Mutual half-hour thriller (Sundays, 5-5:30 p.m., EDT) changes sponsors beginning September 8. Carey Salt, present sponsor, is dropping the seg after a year's run, but *Shadow* is being picked up immediately by Barr & Company, Chi, manufacturers of Balm Barr Creme and hand lotion.

Format of show remains unchanged and will be carried over 87 MBS stations. Program will continue to originate in New York.

### Editorial

## Regulation Without Misrepresentation

When a business man fails to live up to the conditions which are part of his license, when he falsifies a license application, he expects to lose his license when he's caught—that is, except in the field of broadcasting.

In radio not even the Federal Communications Commission apparently has any idea that every radio station is supposed to live up to its promise. In the report labeled *Public Service Responsibility of Broadcast Licensees* it points out a number of "horrible examples" of stations that have not lived up to even an odor of the promise which they made when applying for a "permit" to use the public air lanes, then it promptly forgets the point and instead goes to work upon a number of other factors which can lead, directly or indirectly, only to government control of programing.

Within the next 12 months it appears that the Commission will grant over 1,000 licenses (AM, FM and video). It's holding hearings in towns where there are more applicants than there are wave lengths. It's examining, in great detail, the claims of each and every bidder for a license.

What good is it all if after an applicant is granted a license he's not required to live up to his promise?

Why is it necessary for the Commission to devise a *Blue Book* when it doesn't fulfill its first responsibility to the public—that of riding herd on the licenses it grants? Whatever may be said of the Commission, no one could take exception to the rule that the formula upon which a license is granted should be lived up to—or else.

The first job of the Commission is obvious—make the promise the performance. And to extend that further unless the promise results in listening (*Yardstick Without Opinion*, *The Billboard*, May 11), unless the facilities which a licensee is granted by the FCC on behalf of the sovereign power of the U. S. A. is adequately used, then, too, the permit to operate should be taken away from the licensee.

Actual application of the rule that the promise must be the performance will make applicants hesitate before blowing up a great big public service bubble that bursts the day the station goes on the air. The Commission demands that a station stay on its wave length—or else. The Commission demands that a station use the full power for which it is licensed—or else. Both of these are far more difficult to police than the station living up to the outline of operation which was part of its application for permission to air.

As to the worry about more local programs, airings for the intellectual minorities, educational segs and the host of other wrinkles in the FCC brow, 1,000 new stations, FM, television and facsimile are going to open up plenty of time for all the "good" programs that don't seem to get the air—or the Hoopers. There are too many in Washington and in broadcasting also who forget that before the war owning a broadcast station was no key to a gold mine—that more than one-third of the stations in the nation, prior to 1939, lost dough. During the first period in which FM, television and facsimile start fighting for a share of the advertising dollar, it's going to happen again.

## Majority Fear Web Growth

Nix on CBS's KJW bid seen as prelude—competish and restraint angles in again

WASHINGTON, June 1.—Federal Communications Commission's long anticipated rejection Friday (31) of CBS's bid to take over KWQ (San Jose) is seen here as foreshadowing a stricter policing policy by FCC on chain control despite a serious rift in the commission disclosed in the sharply worded 4-2 majority and minority opinions in the case. The dissenting opinions by commissioners Jett and Wakefield are viewed as the frankest criticism of FCC's chain control policy yet raised, but insiders believe the majority in FCC will prevail in administering still tougher limitations to web ownership, especially since the KWQ decision followed by three days an FCC denial of a long-term network affiliation to a Cleveland station.

In the KWQ case, which originated thru application of three Brunton brothers—Sherwood B., Mott Q., and Ralph R.—for consent to transfer of control to CBS, FCC majority pointedly declared: "The commission is of the opinion that public interest in broadcasting is better served by entrusting the operation of radio station to a maximum number of qualified people rather than by having a large number of stations controlled by a single person or organization."

### Ownership Limitation?

Two legalists at FCC strongly hinted that a logical forthcoming policy step would be promulgation of a rule limiting web ownership of AM stations to six, same as for FM. These legalists pointed also to FCC majority opinion that "In AM, as in FM, it is against the public interest to permit a construction of control of (More FCC Net Clamps on page 10)

# Petrillo Given 50-50 Chance

## Congress Split On Lea-V. Act Constitutionality

WASHINGTON, June 1.—Capitol Hill is viewing with mixed opinion the question of whether the Lea-Vandenberg Act will survive a constitutionality challenge from James C. Petrillo, head of the American Federation of Musicians, whose strike call of phonograph record librarians at WAAF (Chicago), is expected to bring the issue to court. At the same time, the newly enacted Case labor bill which reached President Truman's desk Thursday (30) with an anti-royalty rider, is not expected to have any bearing on the WAAF situation since, in the opinion of legalists here, the bill, even if signed by (See CONGRESS SPLIT on page 14)

## N.Y. AFRA Agenda

NEW YORK, June 1.—Politics loom large in the June 6 meeting of the AFRA local here at the Hotel Capitol. Three of the resolutions on the agenda ask for repeal of the Lea-Vandenberg Act, condemnation of the Case bill, and all-out support for continuation of the OPA without crippling amendments.

Other three measures up for consideration ask for special discussion meetings in addition to scheduled union confabs, that an election be held to fill the vacancy on the national board caused by Juano Hernandez's resignation and that elections be held in future similar instances, and that a regular membership meeting be held not more than a month after the national convention in August.

Radio artists will also choose a wages and working conditions committee for actors, singers and announcers' network contracts. This committee will be the all-important

## FBI Investigates Strike at WAAF; May Not Act

CHICAGO, June 1.—After striking suddenly Tuesday (28) at a small Chi station, WAAF, in a showdown "test case" against the Lea-Vandenberg Act, James C. Petrillo, AFM prexy, packed his bags and headed for St. Petersburg, Fla., confident that if the United States decides to prosecute, the Supreme Court will declare the bill unconstitutional.

However, latest news from U. S. (See FBI INVESTIGATES, page 14)

instrument for drawing up AFRA members' demands in the coming contract negotiations with networks, agencies, transcription companies, package producers and independent stations.

## WOR's Streibert Shows Dual Flack Operation Works

NEW YORK, June 1.—How to retain both a wartime flack chief and the returning vet who also rates that designation has been demonstrated by Ted Streibert, exec v.-p. at WOR. Charlie Oppenheim, who carried the ball during the three years that Dick Pack was, as he puts it, fighting the war on Long Island, hasn't been ousted with Pack's return. Instead, Streibert decided that station publicity logically could and should follow the proven motion picture technique with one chief handling the over-all responsibility and another handling exploitation, the stunts that "really get newspaper space and tease the listener with color."

That's just what has been set up for Pack and Oppenheim. The former is publicity director, reporting direct to a v.-p. Oppenheim is the exploitation chief reporting to Pack, but virtually autonomous. He handles stunts like having Stan Lomax get into the ring with Joe Louis for a training bout (which paid off plenty in newspaper and magazine space.) The Lomax stunt is a fave example with Oppenheim of why exploitation is a must for a station like WOR or any station that carries a lot of network shows and a number of standards such as Stan Lomax, John B. Gambling, Dr. Eddy, Bessie Beatty, Dorothy and Dick, Martha Dean, Alfred W. McCann, Sylvan Levin, Bob Elson and Uncle Don, most of whom just don't make news copy by themselves. The "standards" air day after day and just don't have what it takes to break news space. In some cases, such as Dorothy Kilgallen, the artist is poison to most newspapers, since she has her own pillar of gossip on an opposition publication and in others, such as Stan Lomax, he's just in a category (sports announcer) that gets nowhere with newspaper scribblers.

### Needs Right Hand

Result is, Oppenheim points out, that to get even the "ordinary" amount of space for a standard program, stunts must be developed that make both pic and copy news. A flack chief has so many red tape details—internal staff meetings, client and agency confabs, program log and correction releases—and that if he hasn't a good right-hand who has nothing to worry about except stunting, the exploitation end of publicity just isn't.

Pack points out also that a dual operation makes possible long-term planning. P. & O. are actually outlining sked for next November and December. Holiday pix can be blueprinted, a la Hollywood, months in advance. Special events can be suggested to the program department that can be worked out with every detail having a space-grabbing slant, instead of being slanted solely for "program content."

Both Pack and Oppenheim are happy that Streibert was able to visualize the dual operation. Some in the industry are surprised at what they term a "department store mind" being so hep, but they apparently underestimate either Streibert or a "department store mind." They (P. & O.) say that the WOR formula can work at hundreds of big stations thruout the nation—and that it'll ease the minds of many who are still out and those who are "interim ins," and add listeners to programs on the stations.

## Alcoholics Anonymous Seg Offered Free to 281 Outlets

DETROIT, June 1.—Alcoholics Anonymous seg airing over WWJ here is being offered free to 281 stations thruout the country, asking them to take it upon a 13-week

## The Seat of Their Brains

NEW YORK, June 1.—New chair in "applied publicity" is being solicited by network flacks from a number of colleges in and around New York. Deal will have the flacks themselves partially endow the seat, with the understanding that only sponsor, agency station or network brass shall be eligible to take the course.

Among the subjects desired for the course are:

"Why every program can't be highlighted."

"How reviews are written, not planted."

"Commercial contests are not news."

"Why promising the sponsor's sister society page space is bad public relations."

"Advertising doesn't buy editorial coverage."

"Why publicity rates a v.-p. ship."

Final examination will be an agency-station-public relations conference in which the passing grade will be given only to the brass who doesn't ask the ridiculous or impossible.

The "booby award" will be a copy of *The Hucksters*.

## Burns, Gildy, Hildy Latest NBC Shifts

NEW YORK, June 1.—Latest probable changes in NBC's programming structure involve the Bob Burns and Gildersleeve programs. Burns, now airing for Lifebuoy, 7:30-8 p.m., Fridays, is expected to move into the 6:30-7 p.m. Sunday slot now held by Gildersleeve. Under this new alignment, Burns will be sponsored by American Home Products for Anacin.

Gildersleeve, presently sponsored by Parkay and Kraft, will probably move into the Wednesday, 8:30-9 p.m. period now held by Hildegard. NBC's 7:30-8 p.m. spot on Saturdays, being vacated by Professor Backwards (Jimmy Edmondson), is expected to be filled by *Curtain Time*, sponsored by Mars Candy.

## E.T. Identification Waived For MBS Daylight Saving

WASHINGTON, June 1.—Commission this week granted Mutual Broadcasting System a waiver of the FCC rule requiring stations to make identifying announcements of transcribed broadcasts. Waiver, to last until the end of Daylight Savings Time, was the second granted to a major network in recent weeks, first going to American Broadcasting Company.

Purpose of relaxing the rule, according to FCC, is to enable stations to transcribe programs shifted by time differences, and to broadcast them at the usual time. FCC spokesmen say the commission is now considering a permanent amendment to the transcription-announcement rule to allow automatic waiver whenever Daylight Savings Time causes program scrambles.

## CBS Ups Howard Stanley

NEW YORK, June 1.—Howard Stanley, assistant director of promotion for Columbia-owned stations, has been appointed promotion director of CBS radio sales. Post was formerly held by John P. Cowden, who is now director of promotion for Columbia-owned stations. Stanley was assistant to Dick Dorrance and was expected to inherit the top slot when the latter resigned to go into business for himself. Bill Gittinger, who had the appointment to make, frankly knew nothing of Stanley's work except thru his former chief and, therefore, appointed Cowden, who had been working for him in sales promotion. With this shift, Stanley will work directly for Gittinger and Cowden will be able to appoint himself a new assistant.

basis, and offering to furnish transcriptions upon a gratis basis.

Move is the outgrowth of requests for scripts which began to pour in from other stations. Station decided that the best way to handle the situation would be thru transcriptions.

## 32 Seg Changes Skedded at CBS For Next Quarter

NEW YORK, June 1.—As of Thursday (30), CBS had 32 scheduled program changes in prospect between that day and September 1. According to Dave Taylor, CBS program chief, two are due to sales; 11 due to hiatuses; 7 to cancellations; 5 are purely sustaining shifts; 5 are commercials changing time periods and 2 are summer substitutions made by clients.

Columbia is not committing itself to any hard and fast summer show-casing schedule, but will take advantage of any open time for program shifts to improve the web's programming. It's figured that this flexible approach is best, owing to fact that sponsors keep changing their minds and shifting hiatus periods, etc.

Program which the CBS execs currently are very hopeful about is the Milton Berle opus, *Kiss and Make Up*, slated on July 1 to go into the Monday, 9-9:30 p. m. slot, which is now the first half-hour of the Lux Radio Theater seg. Stroud Twins will not do a summer show on CBS as had been expected, the web having dropped its option.

## WIND Engineers Return to Work

CHICAGO, June 1.—Strike of 12 IBEW engineers at WIND, local indie, was settled today and the men will return to work Monday (3). Two of the engineers hired by the station during the strike will be admitted to the union, but others will be discharged.

Lester Asher, counsel for the engineers, said the new contract cleared up a lot of points and that all grievances would be handled strictly thru arbitration in the future.

Walkout started May 12 because station aired program from studios of WBBM, CBS affiliate, without having WIND engineers around.

## McCormick Co-Op Replaces Beatty

NEW YORK, June 1.—Robert McCormick replaces Morgan Beatty as a co-op program on NBC, Monday thru Friday, 1:45-2 p. m., effective June 17.

Reason for the switch is that NBC wants Beatty to cover the White House, owing to the fact that more and more news is coming from this source—and Beatty already has a heavy schedule.

## Gardner Gets Bid Of Stock To Bring Archie Back to ABC

HOLLYWOOD, June 1.—American Broadcasting Company's prexy Mark Woods, while here attending tele hearings, had gab session with Ed (Archie) Gardner concerning latter moving *Duffy's* to American web in return for ABC stock. Partnership plan, which had been presented to Bing Crosby (and, according to Woods, still in the hopper) indicates net may use company stock to lure listener-pulling personalities and to build up its nighttime ratings.

Gardner, formerly on ABC (ex-Blue), later switching to NBC in effort to up Hooper, told *The Billboard* nothing had been set during talk with Woods. He further indicated that his chances of returning to ABC were slim, "unless Woods had out-of-the-ordinary offer." Gardiner, however, negated latter inference by saying he would not consider stock exchange deal.

## CAB's Life-Saving Committee Tagged

NEW YORK, June 1.—The first 12 members of the technical committee of the Co-Operative Analysis of Broadcasting (CAB) were announced today. The trade noted that there were, in the dozen, a good section of the research men who want CAB to remain alive. The committee, hand-picked by Ben Duffy, prexy of the Co-Op, included D. P. (Recall) Smelser, of P. & G.; Larry (General Objector) Deckinger, of Blow; George H. Gallup, who has a little research business of his own; Edward Beatty Jr., of Compton, who is pro-Nielsen; Gordon Scowcroft, of Lever Bros., whose v.-p. Bob Elder, invented the audimeter; and a number of others who still feel that the CAB, despite its waste of money and continuous research abracadabra, is protection from Hooper and Nielsen, in other words, protection from independent research organizations.

Where the dough is coming from for the researching is still a deep secret and the entire radio industry is ready for another blow-up, like the webs walking out of the Co-Op. Three of the biggest sponsors of programs have their comptrollers looking into where their research dough is going to—and someone is going to get hurt, if CAB doesn't either come up with a sleeper—or close up its Crossley.

## CBC Nixes Ontario Bid for Air Time

OTTAWA, June 1.—The chairman of the Canadian Broadcasting Corporation board of governors, A. Davidson Dunton, said in a statement that a request by Premier Drew of Ontario to purchase periods to speak on the CBC national network could not be filled. "Sale of national network facilities for such a purpose would be contrary to basic principles of Canadian radio, based on parliamentary decisions. One of these principles is that national radio facilities cannot be bought for broadcasts influencing opinions. They can only be used free under policies providing for fair presentation of different points of view."

Dunton's statement was issued in reply to one in which the Ontario premier said the CBC had refused an application from the Ontario government for three half-hour national broadcasts. Drew's statement said an application was made May 6 for broadcasts to be paid for at regular rates.

# LOS ANGELES PUBS SLASH LOGS

## Mutual's Millenium

NEW YORK, June 1.—To show how smoothly the Mutual net was running, Prexy Ed Kobak took some out-of-town station brass on a tour of the MBS offices. As he came to the sanctum of Phil Carlin, he threw open the door with some trepidation, since Carlin's desk is notoriously the most disorganized looking flat top in the business. However, he need not have worried. The desk top was as clean as his own and he beamed at his personally conducted tour, saying this was the greatest proof of all of current efficiency—the program manager's desk was clean. All the station men agreed with Kobak, this was indeed the millenium . . . and paraded after him to note other miracles.

What Kobak had forgotten was that Phil Carlin was on his two week's with pay.

## 'Thin Man' Grabs 'Snooks' Time; 'Aldrich' Shifts

NEW YORK, June 1.—More shifts of General Foods' major radio programs were announced this week. *Adventures of the Thin Man*, the 7-7:30 p. m. CBS program, airing Sundays for Post Toasties, replaces the Fannie Brice-Baby Snooks (Sanka) show, 6:30-7 p. m., Sundays on CBS. The switch will be made August 11, after the hiatus period.

What happens to Snooks is in doubt. Airing in what was long regarded as a dead end position, it was expected to be moved. Fannie Brice winds up the present season July 16.

Aldrich Family, Grape Nuts and Grape Nuts Flakes show, will not only shift from its present 8-8:30 p. m., Friday slot on CBS to the Dinah Shore Thursday night period on NBC, but also will change agencies, according to trade reports. The trek considered likely is from Young & Rubicam to Foote, Cone & Belding. The latter already has a juicy chunk of the General Foods business in the Kate Smith Postum show, Friday night on CBS—and the client is apparently satisfied with the agency's handling.

## Swing, Davis Chuck Load for Team Seg

NEW YORK, June 1.—Raymond Gram Swing, ABC commentator, takes on a lighter schedule Monday (3) when he teams up with Elmer Davis to do a news series. Show will be heard Monday thru Friday, 7:15-7:30 p. m., with Davis broadcasting the first two days and Swing taking over the last three. Program, which will be offered for sale as a co-op, replaces Swing's current five-a-week co-op. Commentator has been reported ill and the new sked is understood to be in line with medic's orders.

Davis is continuing his present Sunday afternoon broadcasts, but starting June 3, will not be heard in his five-minute nightly spot. No successor for the latter period has been named.

## Canadian Airers Rap CBC Move On 3 Stations

QUEBEC, June 1.—The Canadian Association of Broadcasters, made up of the Dominion's radio ops, placed on record its opposition to alleged Canadian Broadcasting Corporation "interference" with frequencies of private stations and urged that control be taken from CBC and established in a "new and impartial" body which would regulate all outlets. The CAB is holding its annual convention here, and most of its important sessions have been barred to the press and public.

The official CAB reaction to a CBC proposal to take over the wavelengths of three private stations was followed by a declaration referring to the "absurd situation" under which the CBC, "while competing freely with independent stations at the same time regulates and controls its competitors." The CAB contends that "so long as the CBC occupies the field of commercial broadcasting it should be confined to its broadcasting activity."

The stations whose wave-lengths the CBC is trying to confiscate for use of its own stations are CFCN (Calgary) CKY (Winnipeg) and CFRB (Toronto).

H. Napier Moore, director of MacLean Hunter Publishing Company, told the convention he compared the necessity of freedom of radio to that of freedom of the press. He declared himself in favor of a bill of rights for radio.

CAB's newly elected directors are C. R. A. Rice, CFRN, Edmonton; A. M. Cairns, CFAC, Calgary; Lloyd Moffatt, CKBI, Prince Albert; F. H. Elphicke, CKWX, Vancouver; Harry Sedgwick, CFRB, Toronto; K. D. Solbe, CHML, Hamilton; Jack Bear-dall, CFCO, Chatham; A. Gauthier, CHLT, Sherbrooke; Narcisse Thivierge, CHRC, Quebec; Col. Keith Rogers, CFCY, Charlottown, and Major W. C. Dorrett, CHNS, Halifax.

### Report on Commercials

QUEBEC, June 1.—Opening session of the four-day annual meeting of the Canadian Association of Broadcasters here heard a report on commercials, stressing the necessity for "time and skill" in their preparation. The report was prepared by a committee representing various radio and advertising groups. It observed that commercials found most acceptable to the public have one or more of the following qualities: "Sincerity, believability, interest, information, news about advertised products and entertainment." Public relation in surveys indicated that daytime listeners are more lenient about commercials than nighttime listeners and that copy written by women sometimes is difficult for male announcers to put across.

## Cincy Recording Firm Bows

CINCINNATI, June 1.—E. T. Herzog Recording Company, headed by E. T. Herzog and H. G. Weiss, opened studios here this week. Firm, in addition to complete recording service, will also do slide and strip film work, including writing, production and photography, as well as air-checks for agencies. Concern is now cutting a series of 15-minute recordings of the WLW Buccaneers, with 78 to be completed by fall for Phil Davis Musical Enterprises, New York.

## Bulova Beep Time

DETROIT, June 1.—Automobile horns will herald the hour on all Bulova time signals to salute the Automotive Golden Jubilee, now being held in Detroit thru June 9. Tribute to 50 years of auto progress will be heard on every time signal sponsored by the watch company. In Michigan, 29 stations plan to use a horn which plays *Merrily We Roll Along*, while three others will use regular beepers.

Credit for the idea belongs to Richard Jones, commercial manager of CKLW, the Detroit-Windsor outlet for Mutual Broadcasting System. During the Jubilee, Jones also is serving as chairman of a radio committee which includes all stations in Michigan.

## Court Adds 107G Interest to 350G Awards to Flamm

NEW YORK, June 1.—In a court ruling which astounded local radio circles this week, Edward J. Noble, ABC chairman, was denied his motion to stop Donald Flamm, former WMCA owner, from adding interest, amount to \$107,000, to the \$350,000 in damages awarded him by a jury verdict as a result of the alleged "forced sale" of the station to Noble for \$850,000 in 1941. Appellate division vacated the stay order signed by Supreme Court Justice Dennis O'Leary Cohalan. Philip Handelman represented Flamm.

Flamm, who thus realizes \$457,000 in addition to the sale price of \$850,000, has been fighting to get back the station which Noble subsequently sold to Nathan Straus at a substantial profit. In the event Flamm is not satisfied with the financial remuneration and presses for a return of the WMCA wave-length, the trade figures he will claim that the damage award substantiates his arguments that he was forced to sell the outlet. Still pending, however, is Noble's appeal from the jury verdict which awarded Flamm the \$350,000 damages. This is expected to be heard June 7.

## Baron Nixes Quiz Biz for Thesping

NEW YORK, June 1.—Jack Pearl, bitten by the dramatic bug, has turned down a "very attractive offer" to return to radio as a quiz master.

Young & Rubicam had the show set. Format called for Pearl to interpolate Baron Munchausen gags in the quiz proceedings. Pearl wants a straight dramatic show.

## FCC Grants 35 AM Renewals

WASHINGTON, June 1.—FCC went into another flurry of license renewals this week, with 35 more AM stations being added to the 94 renewals granted last week. Included in this week's batch was WINS, New York, whose sale from Hearst Radio to Crosley Corporation was recently nixed by the Commission. WINS's renewal runs until May 1, 1948.

## Regulations Get Tougher

'Newsprint' shortage given as reason but flacks see it as anti-radio move

HOLLYWOOD, June 1.—Four metropolitan L. A. daily newspapers threw another curve at local radio last week by limiting further the content of material to be listed in radio logs. Latest ukase, handed down by joint agreement between *Times*, *Daily News*, *Examiner* and *Herald-Express*, limits each station listing of news commentators or analysts to only five names daily. Other news shows carried by individual stations can be shown in logs only as "news." Also nixed were listing of recorded programs by title, such segs to be referred to only as "music" (exceptions are well-known disk jockeys like Al Jarvis and Bill Anson).

Queried by *The Billboard*, Floyd Maxwell, chairman of Los Angeles Newspaper Publishers' Association, denied knowledge of any new agreement between major dailies regarding program listing beyond fact that paper shortages would limit and possibly curtail listings. Survey of radio log editors at NBC, ABC and Mutual outlets revealed, however, that they had been notified by newspapers' joint log editor to govern listings in accordance with above regulations.

### Restrictions

Present restrictions on listings include: 1. Program of several hours duration, such as disk jockey seg, can only be listed by name once during airing. 2. Programs with long names can't be listed by seg titles. 3. Musical programs may frequently emerge in logs as simply "music" with no other identifying notes. 4. Repeat segs as Walter Winchell cannot be listed.

On the surface reason for restrictions is newsprint shortage which limits space given to logs. While pulp paucity would justify limiting of logging to major stations (L. A. listening area includes total of 23 outlets), execs fail to see where omission of commentators names in place of plain "news" listing would result in space saving. Station brass are plenty burned up at pubs on general principles and latest restrictions are viewed as merely more of the same dose of non-co-operation and radio newspaper throat cutting. Helpless to do anything concrete about it, stations have no choice but to go along with restrictions, tho boys on top are mumbling.

### Papers Fight Air News

New ruling aggravates a long unsatisfactory arrangement whereby major dailies have given only scant space to radio listings and no coverage on radio news. Current ruling, atho comparatively minor, is seen as another move in fight to restrict audiences of commentators, local and network.

Situation locally goes back nearly 10 years when four dailies got together and made "gentlemen's agreement" to cut out radio news and columns entirely and limit space to logs. Plan then put into effect was similar to system enforced in Atlanta, known to trade as "Atlanta Convention." L. A. papers have since (See LA PUBS SLASH on page 10)

# KICKING THE 3P'S AROUND

## Eds Rip Apart Air Flacking

Net, ad agency, indie, and station publicity services griddled but constructively

By Paul Ackerman

NEW YORK, June 1.—The country's harassed radio editors, according to opinions expressed in *The Billboard's Ninth Annual Publicity Survey*, believe that the industry's various flack services, including network, ad agency, independent press agent and station, could be improved by more attention to the following publicity factors: (1) Newsworthiness; (2) speedier service in order to meet deadlines; (3) more personalized service and greater co-operation and attention to the individual needs of the editor; (4) greater stress on local angles, particularly "local boy makes good" copy; (5) more emphasis on accuracy, including the forwarding of corrections in time to meet the editors' deadlines; (6) more "timely" copy, and (7) more "human interest" copy.

The editors, with some show of spleen, give the strong impression that if positions were reversed, with the editors in command of the flackeries, the above-mentioned publicity factors, in the order named, would be the most important items in their service.

Editors also beef over the alleged lack of trained newspapermen in publicity; the overabundance of "corn" in stories; the excessive length of stories; the excessive plugging of a client to the detriment of a story's news value, and the failure of some flacks to realize that the editor is working for a newspaper, not a publicity sheet.

### Ed's Opinions Vary

In justice to the flacks, it may be said that in many respects the editors vary in their opinions and that what is one man's meat is another's poison. This factor makes it increasingly difficult for the flack whose operation is not geared for personalized service, and also points up the necessity for such service.

The indication thruout the survey is clear: Increasing competition will eventually force the praise agents to tailor material to suit individual needs—and those who cannot do it will gradually fall into the past tense. Year after year the editors have become increasingly vocal in their insistence that they have neither the time nor the inclination to wade thru copy of little or no value to their publications.

### The Networks

As a possible guide to improved network publicity operations, the following remarks and opinions of representative editors are given to highlight what is good and what is bad in this phase of radio flackery. The remarks are typical:

"Keep the editor rather than the client foremost in mind when turning out copy."

"Nets and other publicity services have a tradition of never announcing when a show is going off, or when it changes stations. Result is that frequently the log listings carry a show (See *Nation Eds Tell* on page 11)



From the hundreds of ballots of the nation's radio editors in *The Billboard's* two annual surveys comes a raging torrent of gall-laden comments about programs, publicity and policy in broadcasting today. These are not just off-the-chest gripes, but studied complaints of the men who yardstick the

industry for the newspapers. In these and adjacent columns, *The Billboard* presents the blueprint of broadcasting's 3P's, as the eds have drawn it, because of its significance to the industry. A future report will discuss what the editors prescribed for local stations.

## The Network Fantasy

NEW YORK, June 1.—The radio editors in their two annual *Billboard* surveys, *The Radio Editors' Poll* (programs) and the *Ninth Annual Radio Publicity Survey*, stepped down from their scribbling perches and laid it on the line on what they'd do if they were in the driver's seat at a network or an indie percolater. They designed a network such as there never has been, nor ever will be. They drew a blueprint for station and web operation that was slightly off this globe. Many of the comments were in the form of "follow-ups" to the balloting.

First they established an executive set-up that put a program man at the helm of every chain. They didn't all agree, of course, nor did all of them go along with the collective idea, whether or not Clarence Menser (NBC), Davidson Taylor (CBS), Bud Barry (ABC) or Phil Carlin (MBS) were the men they had in mind. As a matter of record some of them intimated that for them none of the program brass at the webs were of presidential timber.

What they stated (and this is naturally an attempt to rationalize the judgments of hundreds of editors) was that the head of a web should be a program man since nets live or die on their programs. They pointed out that Niles Trammell came from sales, Frank Stanton from research, Ed Kobak from sales and Ed Noble from exec-ing. What, no doubt, they failed to realize was that Trammell thinks programs before sales—and when there's a gleam in the Trammell eye, it's likely because of a program he's hunting rather than a sponsor. Of course, it usually is a sponsored program, but his major interest is "get that program."

The eds also slip up on the fact that while Stanton came up from research his research highlight has been the Stanton-Lazarsfeld Program Analyzer. In other words, Stanton's top contribution to research has been in the program field. Ed Noble hasn't been in radio long enough to have his personal feelings on programs generally known. Ed Kobak is basically exec, but no one is more conscious of program necessity than E. K.

However, the point that the editors make is that the head of any entertainment medium should be an entertainment man, not a sales or management man. That's the first "new" policy the editors would establish.

Having established a program man in the hot seats of the sixth (NBC), twentieth (CBS and MBS) and third (ABC) floors, the dream designers came forth with other suggested changes in net execs. There would be a v.-p. at each net for public relations, whose responsibilities were publicity only. That even, stated one editor, eliminates Abe Schechter (MBS) as "adequate," since he has special events and news under his wing as well as flackery. If Frank Mullen (NBC) would shed his general managership, stated one, and once again think in terms of the the press he'd be an ideal choice for that operation.

None of the censors (pardon continuity acceptance chiefs) were tabbed as acceptable by the editors. "They," said a Texas boy, "No' too much."

Turning to the news departments of the webs, the editors just don't approve of the incumbents, with the exception of Schechter, about whom they commented under another classification, and Ed Murrow (CBS). "The future will demand," pointed out a Midwest editor, "a great deal of imagination at the news desks—and hot news during the war has staled this creative ability." Of the present crop, they credit Ed Murrow as being nearest to having "a creative news mind."

Turning away from the brass department, the editors want somebody fresh and new handling the children's department at the webs. Nita Mack, one man, for instance, underlined, does okay with *Let's Pretend*, but that's hardly enough for the week. "After you look over all the programs that are scheduled for children," says one editor who doubles as a liberal Sunday School teacher, "you realize that the early stress laid on children's programing has gone to pot."

Another editor pointed out that he didn't mean to infer that there weren't some good children's programs on the air and that the new *Superman* slant didn't rate a hand, but that consistent thinking in the terms of the moppets had ceased (in his mind) to be a network effort.

So much for what the typewriter pounders had to say about the executive branch of the network operations. When it came to policy, the fillers also had plenty to say. First they asked that the webs stop being copies of each other. "It's okay," said an editor who also has had his own program on the air, "to try to steal the other man's (See *The Network Fantasy*, page 10)

## Programing Is Tagged N.S.H.

Only classical and semi-longhair music segs escape scribes with their scalps

By Frank Gill

NEW YORK, June 1.—There'd be some changes made all right, if the country's radio eds were at the helm of net and indie programing. Such would-be alterations in style and sked can be gleaned from a culling of their comments—mostly acid—about the air waves as they now appear to listeners from coast to coast. From the comments in two recent *Billboard* issues, it is possible to visualize in an outline form what radio would be like if these scribes were running it.

Most of them agree on one point—that the current plugs are awful. Commercials—too long, stupid or irritating, the chanted ones especially—are the things which most obviously stick in the craws of the crix. For instance, Forbes Parkyn, of *The Springfield* (M a s s.) *Republican* claims that, "commercials are too long, too numerous, too frequent, too insistent in manner. Particularly objectionable," says Parkyn, "is the commercial that interrupts a dramatic program, or a news program, or that precedes a news program."

### Sing-Song So Long

Don H. Short, of *The Union and Tribune-Sun* (San Diego, Calif.), says: "Those sing-song one-minutes taken from regular programs are so silly that they should be eliminated. I'm sure from communications I receive that they sell nothing and are disgusting to most radio listeners."

According to Ina B. Wickham, *Democrat*, Davenport, Ia., plugs she has heard are okay, but she believes that to exist they must be slid in slickly to the programs. "I can't help feeling," she adds, "that the day of shrieking is past."

### Resents Repetition

John H. Thompson, *The Register*, Torrington, Conn., thinks that a lot of plugs "defeat their object." The repetition of names, he contends, is "particularly irritating," adding: "Most radio fans with whom I talk are so indignant and bitter about the long commercials that they make a point of not buying the particular brand whose commercials annoy them, even tho the programs sponsored may be good. If sponsors don't clean house a bit, the day is coming when the public will demand governmental action and that will not be so good. I think that no commercial should permit the name of a product to be mentioned more than three times at a clip. The ridiculous claims of curative values of certain patent medicines are abominable and many of the commercials are in wretched taste. Claims by cigarette manufacturers of the medical value of their products are absurd. . . ."

### "Plug That Plugger"

The plugs are bad, but the pluggers are worse, in the opinion of Virginia Eckels Malone, of *The Smithtown News*, L. I., who lambastes the "over-stressed, over-embellished, unctuous, synthetically enthusiastic voices of most studio announcers. . . ."

The greatest bane, says Heyman (See *ONLY CLASSIC* on page 10)



# THE MILKMAN'S MATINEE

WITH ART FORD

ON WNEW

*Still* has the all-night  
audience



## A PULSE OF NEW YORK SURVEY (January 1946) SHOWED:

49.2% of all 12 midnight-to-6 a.m. listeners tune to WNEW

25.6% of all 12 midnight-to-6 a.m. listeners tune to 50,000-watt network station "A"

17.4% of all 12 midnight-to-6 a.m. listeners tune to 50,000-watt network station "B"

7.7% of all 12 midnight-to-6 a.m. listeners tune to independent station "C"

PROVING THAT THE MILKMAN'S MATINEE—NOW IN ITS TENTH YEAR ON WNEW—  
IS STILL METROPOLITAN NEW YORK'S FAVORITE ALL-NIGHT PROGRAM!

For further information on Greater New York's all-night audience—how many people listen, who they are, where they live, how desirable a market they represent and why ART FORD has almost half of them tuned to 1130:



# WNEW

501 MADISON AVENUE, NEW YORK

TEN THOUSAND WATTS—1130 ON YOUR DIAL—ON THE AIR TWENTY-FOUR HOURS A DAY

NATIONALLY REPRESENTED BY JOHN BLAIR & COMPANY

# Only Classic, Semi-Longhair Music Segs Escape Editors Who Say Programing N.S.H.

Comment Acidly About Air-Waves

(Continued from page 8)

Zimel, *Passaic Valley Examiner*, N. J., is still the commercials. "Advertisers pay the wherewithal," he writes, "for expensive entertainers—but it is a helluva price the poor listener has to pay!"

On the theory that "radio is fiddling while Rome burns," Alvin H. Goldstein, of *The St. Louis Post-Dispatch* contends that "there is no such thing as good taste in advertising. It sells no goods," and, he adds, "keeps them short."

Thus, the opinion of a representative bunch of press scribes on one phase of radio they would change fast if they were in control.

## Drama Segs Take Beating

The drama shows—especially whodunits—come in for a fair shellacking, too, being taken down the line more than once by the crix for either their horror stuff or their comedy—or both. Blitz leader in this one is Angela Preis, of *The Louisville Times*. "Still too many whodunits flooding the air waves," she says. "They are all on the same general pattern and the so-called comedy mysteries are asinine, the horrors shows downright sickening in regard to personal feelings and taste. . . ."

Forbes Parkyn, too, has a word to say on this. "There are too many stupid mystery detective programs on the air today."

Other dramas, too, are picked upon as not being what the crix would like in their field. Angela Preis maintains that "no dramatic theme can be treated adequately in 15 minutes or in a half-hour show. Radio keeps rehashing old dramatic stock situations and characters instead of dramatizing current books and magazine stories."

Ben Gross, *New York Daily News*, suggests that every net and major indie have its own version of the CBS *Workshop* to encourage plays that are off the "well-beaten paths of commercial drama."

## Kingdom for a Man

The comedy segs are by no means to the crix taste either. Several scribes have their own pet hates, as for instance, Jessyca Russell, *Magazine Digest*, who puts in a yowl or two against the comedy fem-on-the-hunt-for-men shows. She singles out Cass Daley as her main ax objective. "I think it's about time," she writes, "that shows like Cass Daley's were built less on ridiculous characters and more on good comedy. Her material is so bad that she gets laughs by heckling the listeners for letting a gag thud. Her songs are always supplied by interpolated dialog and routines which supposedly interpret lyrics a four-year-old child can understand. Especially loathsome is the type of humor centered around female comedians of the Cass Daley-Vera Vague-Charlotte Greenwood group—out to get a man, any man! Outside of Joan Davis, no program built around a comedienne has struggled to rise above the others with more than another shriek."

## Discard That Format Corset

Ben Gross contends that comedy programs must "break away from the formats which have bound them since the 1920's. Stale gags, outmoded situations (the comic who insists on playing a love scene with the glamorous guest star) must be abandoned. A good injection of fanciful imaginative touches that distinguish the Fred Allen broadcasts is

highly recommended."

Ina B. Wickham is forcefully critical of comedy programs which, to her, seem to be geared more to the studio than to the scattered home listeners. "Producers forget that television is not yet in. I believe that if a producer would put on a program exclusively for the radio audience and not one made of asked-for applause and laughter, it would make a big hit. I know I'd boost it 100 per cent. I've had a lot of complaints from my readers on it."

## "Moronic Humor"

Heyman Zimel dismisses radio comic programs as "insipid—vaudeville died but its feeble ghost is on the air. Most outstanding comedy programs are fit only for morons, who applaud wildly at puns hundreds of years old."

Virginia Eckels Malone is hot on blue gags, and gives a nod to Jack Gould (*New York Times*) for his scribbling on the subject. "We feel it is regrettable," she writes, "that so much of what at present passes for humor, is limited to gags and, above all, to insults. A comedian who makes another the butt of criticism or insult is considered to have reached the heights of wit and humor. There are too few comedians who are true humorists, dealing with the incongruities in human experience."

## Semi and Longhair Music Okay

By and large, the crix are satisfied with the classical and semi-classical music provided on the air. They have minor comments such as Ben Gross's that: "Some effort should be made to provide for a more even distribution of good music. Instead of concentrating on the opera and good symphonies during the week-ends, it might be a good idea to spread them during the week-day evenings. Heyman Zimel finds "excellent

# More FCC Net Clamps Due; Majority Fear Web Growth

(Continued from page 5)

broadcasting facilities in any single person or organization." The majority issued a reminder that CBS "Already owns directly seven AM stations, six of which are 50-kw. clear channel stations, and the seventh, a 5-kw. regional station."

## Feud

Altho the majority decidish in the KQW had long been forecast, the bitter tone of the frankly critical dissent opinions by Jett and Wakefield is raising a lot of eyebrows. Some radio lawyers are sniffing a private war within FCC.

Jett challenged the majority opinion that the purchase price for KQW had any relevance, and he insisted that in all fairness CBS should be given representation in the San Francisco area along with American Broadcasting Company and National Broadcasting, altho it enjoyed ample financial success without KQW (majority cited CBS's 1944 earned surplus of \$16,500,000).

Jett also criticized the argument that other nets were getting along okay by owning five or less stations. Jett reminded the majority that the other webs "Were not a party to this proceeding nor were they called upon to present testimony on this point."

Also viewed as reflecting the bitter division within FCC on the philosophy of limiting the number of web-owned stations is Jett's flat declaration that "The doctrine of free enterprise and competition does not lend itself to a policy which seems to set an arbitrary limit on the ownership of stations."

Jett made it clear, however, that he had no intention of arguing for "priority rights" for webs in respect to ownership of stations. "Indeed," he added, "the commission should continue to provide for the licensing

symphonic programs on all stations and the Met broadcasts." These are part of the exceptions he makes in an otherwise gloomy picture of radio.

(To be continued in another issue)

of an adequate number of independently owned stations to insure an adequate local program service before granting facilities to any network." Wakefield concurred in Jett's assertions and added that CBS should have been granted the KQW station as a necessary origination point for valuable news programing. "There may be a need for some limitation on the number of stations owned by a single group in the absence of affirmative reasons which indicate otherwise," Wakefield stated. "Here, however, the affirmative reasons seem clearly to outweigh the arguments for such limitation."

## Restraint

The FCC majority report on the KQW case was in a vein suggestive of FCC's strongly worded letter on affiliation agreements, addressed Tuesday (28) to Station WJW, Cleveland, which had asked approval of an agreement with American Broadcasting Company extending its current affiliation under certain options for three successive two-year periods. Effect of the options, according to FCC, would permit WJW to extend its affiliation for from two to six years, while ABC could not terminate the affiliation for three years.

Such an agreement, FCC stated, is "In effect, restraint upon competition among the networks and appears to be not in the public interest." FCC reiterated remarks made in its report on chain broadcasting that long-term contracts of CBS and NBC were intended to, and do, prevent any real competition in the network-station market. "The public," added FCC, "is thus deprived of the development of new networks and also loses the benefit of competition between existing networks for the better outlets."

# LA Pubs Slash Logs; Regulations Tougher

(Continued from page 7)

continued to add new rules governing radio logs. All newspaper log programing is now co-ordinated by one person paid jointly by four dailies, thus eliminating expense of individual log editors for each paper.

## Plenty of Phone Calls

Local station brass report that format and content of logs published in major dailies is so weak and inaccurate that station switchboards light up constantly with queries from listeners regarding program listings. Only practical solution, they feel, is to continue feeding this area's community papers with radio flack bits and program info to make up for scarcity of same in larger papers. (*Hollywood Citizen-News*, *Valley Times* and *Pasadena Independent* carry radio columns and complete logs.)

Radio flack chiefs admit disappointment that metro dailies have taken such definite stand, confessing they had hoped situation might ease at war's end. They point to fact that out-of-town dailies and weeklies in this area are definitely in market for more radio copy and look to station flackeries to service them regularly. If that is the case, they argue, why aren't major dailies, with greatest readership, likewise giving radio a better break?

Those who have struggled with this bugaboo for years hold little chance for improvement, altho newsmen have privately and publicly expressed some hope of wider space coverage.

# The Network Fantasy

(Continued from page 8)

comedy audience with a comedy program, but there's a great audience available when the gagsters are on that wants to hear something besides corn, no matter how good the brand." What this editor and others want is "some personality for a web," for instance, the "middle-brow music web might be ABC, the comedy web NBC, the drama web CBS and the audience participation chain MBS." The tags were, said the newspaper pundit, "just arbitrary" and he used them to get across an idea.

Another policy point brought up time and time again by the editors was decentralization. "There's no reason," said a Southern editor, "why all the programs have to originate in either Hollywood or New York. The fact that *Grand Ole Opry* does the great job that it does from WSM in Nashville is proof that other cities and other stations, if they're given the opportunity could do the same thing for many other types of shows." A Cleveland editor, following the same line of thought, pointed out that "*Lum and Abner* was aired from WTAM (Cleveland) for years before the webs cut the station down to a whistle stop."

Any number of editors (away from the production centers) insisted network radio would be healthier if it could pick its shows from all over the nation instead of from two and a quarter towns (the editor in case tabbed Chicago, broadcast speaking, as a "quarter of a town.")

"Certainly the idea presents production problems," a Cincinnati critic stated, "and maybe some network execs might have to live away from Westchester or Los Angeles but it'd be a lot healthier for the business."

Basically, the editors wanted, policywise, three things—"less copy-cattling, decentralization and somebody at the network with children in their hearts seven days a week."

From an exec point of view, everyone wanted changes made, altho only in a few cases (as indicated in this report) were names mentioned.

What the editors would do to their local stations, is very much the same as what they suggest for the networks, but with a difference which will be part of a future report—on editorial grey matter.

# U. S.'s Eds Tell What's Wrong With Air Flacking; Services Are Panned Constructively

## Cite Factors Requiring Attention

(Continued from page 8)

weeks after it's dead. The nets should take care of this."

"They (networks) should pay as much attention to sustaining shows as they do to commercial programs. They should keep tab of special stories and personalities in regions as well as nationally."

"CBS maintains a wire service for late corrections and gives complete details for every program. NBC follows a bare shade behind. Corrections are later in coming. MBS in its reorganization is giving much better service. ABC is often too late for my purposes."

"CBS maintains personal contacts. The New York office is a big help in getting material quickly."

"MBS gives me better co-operation. Other nets are harder to get along with, but CBS is the worst. While I think CBS has the best shows on the air, they employ a couple of fresh college kids in their publicity department who are unco-operative when I need specific data."

"Other nets could copy CBS's *Who's Who in CBS Radio*. All could work agreement with ad agencies to ease duplication of program advances."

"NBC offers best mat service. Its bulletins are clear and easy to read. MBS has best picture service."

**"Most 'Alive' Dept."**

"CBS has the most 'alive' department, provides most newsworthy copy."

"CBS publicity comes in readable form and early enough to be of greatest benefit. NBC and ABC on a par. MBS frequently late and does not cover its programs as well as the others."

"CBS more comprehensive and alert."

"CBS well in advance of program week covered."

"All networks need improvement in the photog department."

"Reviewers outside New York are handicapped when names of bit players are not listed beforehand."

"CBS offers more thoro, accurate and live-wire copy, and members of the press department are at all times willing to go to great lengths on special requests. General coverage is far ahead. All webs can improve by offering local news items to small city dailies."

"CBS has systematized releases to save editors' time and nerves. They also are faster."

**"NBC Lists Guest Stars"**

"NBC lists guest stars, names of dramas and topics of discussions. Others usually list only program titles. Nets should send advances on guest stars."

"NBC is promptest with info on new programs and notifying on late program changes."

Webs need a "deeper understanding of the fact that editors are primarily interested in news, and that promotional material must ride with news."

"Keep editors informed by wire when necessary of last-minute program changes."

Webs should "utilize writers who know the needs of a newspaper radio department. De-emphasis of the Big City Slant is important, too. . . . Radio is just as closely identified with the Midwestern life as it is with the cities in which the big shows originate."

"Give facts, not adjectives."

"All of them can cut their releases by a half."

"I'd rather have one-tenth the material and have it tailored to fit my style of column."

"Corrections received late are useless."

**"More Human Interest"**

"More human interest. There's too much emphasis on trite releases."

**"More co-operation with out-of-the-way newspapers. Let them find out the needs of newspapers and thus gain benefits for both."**

"Better servicing on outstanding character players, both with biogs and pix."

"Devote more effort to personalities rather than programs."

"Improve pix. More action, less posed."

"I do not want the smart cracks attributed to stars after they have used them on the air."

"Their copy is too expansive. A radio editor is daily flooded with voluminous amounts."

**"More News Stories"**

"More news stories, less out-and-out plugs."

**"Build up better libraries for research material; hire brighter newspaper-trained people."**

Webs should "learn more fully the needs and limitations of publications."

"Too much emphasis on stunt programs."

Webs can improve "by giving news tersely and not describing in detail facts that are not interesting in the first place. . . . By getting stories to Chicago so they are still timely . . . by getting facts straight the first time, ditto spelling . . . by being less clever and more to the point."

There's another, and perhaps less painful side to this picture of net-

**Philco's 'Stairway to Stars' Leads to Scrap Heap in June**

NEW YORK, June 1.—*Stairway to the Stars*, Philco's ABC program, Sunday, 6-6:30 p.m., is reported ready to do a folderoo in mid-June. Featuring Paul Whiteman Band, chorus, and sundry stars, the program—formerly *Hall of Fame*—had been revamped in title and format for the summer.

Rating-wise the show has not done as well as expected and sponsor has had a change of heart.

work publicity. Some editors—in the great minority, of course—are satisfied with the service. One says, "I am well satisfied." Another, "They are pretty darn good now." A third, "Personally, I cannot see what further improvements they could make." A fourth, "Seemingly they improve every year." And finally, "Most networks are now near the limit of service."

(To be continued in another issue)

**take a letter, please . . .**

RARE IS THE WEEK in which WOR doesn't receive a letter from a sponsor, or his agency, happily confirming the job that this great station does. And little wonder, when one comes to think of it; for WOR has nudged its way neatly into more homes with radios (3,440,000, to be exact) from 6:00 am to Midnight, than any other station.

The cost? Why, Gentlemen, in most cases it's . . . Well, bus fare, really. For instance, one man who makes something for people to buy, is now chatting pleasantly—and profitably—with very responsive listeners every day—in more than 198,000 homes\*—for the very comforting sum of less than 51¢ per-thousand homes.

That, we think, is not only in the best bargain counter tradition, but tends to lift the hair one has (and prompt the growth of that one hasn't) when one considers how many people are in that more-than-198,000 places in which those people live.

\*and that's not the case one month, or two months, or three months, but based on an every day performance for a five months' average!

**WOR**

—that power-full station

at 1440 Broadway, in New York

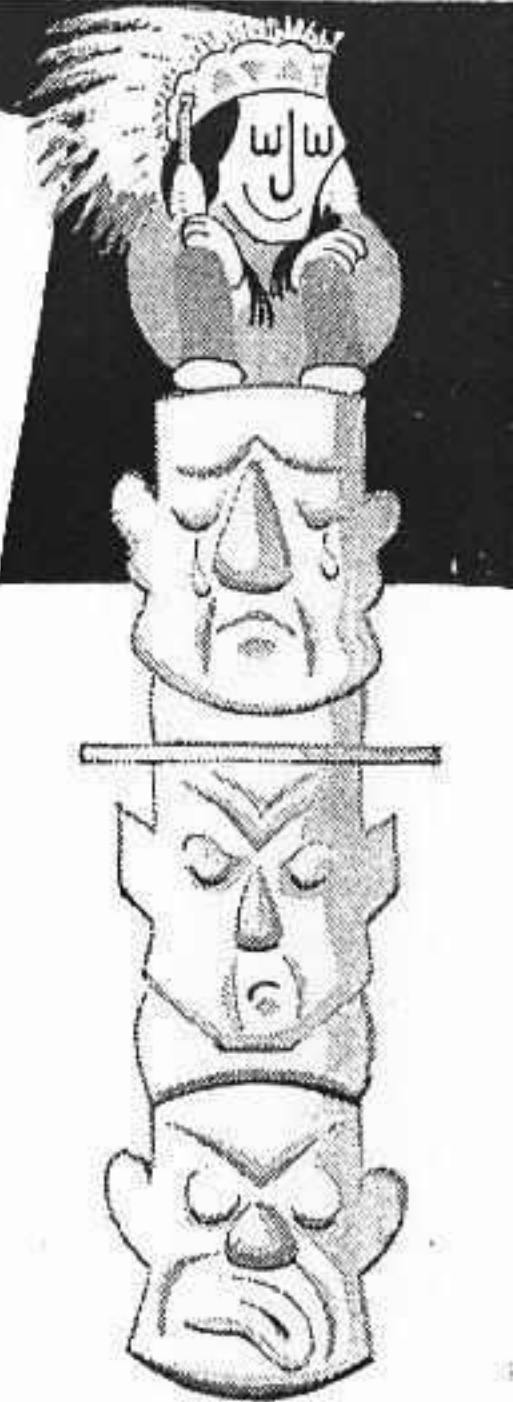
mutual

**NY News Air Plans Question Mark With Patterson's Death**

NEW YORK, June 1.—Daily News applications for television and frequency modulation channels are among the things that are question marks in the minds of execs of the paper, now that Captain Patterson is dead. It was Patterson, it's said,

who was strongest for the News getting into the air and who had okayed a three million dollar budget for the project. Full applications for both broadcast and telecast mediums have been prepared and the broadcast staff is prepared to go to town on them—if the new policy-making exec feels the same as the late publisher did.

**TOP MAN ON THE TOTEM POLE...**



WJW, Cleveland's CHIEF Station, is top man on the totem pole in the Northern Ohio billion dollar market. WJW consistently delivers more daytime dialers per dollar than any other regional station day after day Monday through Friday!

BASIC ABC Network CLEVELAND, O. **WJW** 850 KC 5000 Watts DAY AND NIGHT REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

**NIGHTTIME TALENT COST INDEX**



Based on "FIRST FIFTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. III No. 9E (Report May 30, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
BOB HOPE Lever—Pepsodent F., C. & B. NBC 128	27.5	1/2 hr. 300	Concert Time—ABC Crime Photographer—CBS Am. Forum of Air—MBS Upton Close—MBS	\$15,000	\$ 545.45	\$ .59
RED SKELTON (CH) Raleigh R. M. S. NBC 145	24.2	1/2 hr. 191	Hoosier Hop—ABC Open Hearing—CBS Better Half—MBS	\$ 9,500	\$ 392.56	\$ .43
FIBBER MCGEE AND MOLLY S. C. Johnson Floor Wax N., L., & B. NBC 142	23.5	1/2 hr. 424	Hicks—ABC Doctors' Talk—ABC This Is My Best—CBS Am. Forum of Air—MBS	\$10,500	\$ 446.81	\$ .48
FRED ALLEN Standard Brands Tender Leaf Tea Blue Bonnet Mar'ine J. W. T. NBC 141	19.8	1/2 hr. 488	Sun. Eve. Hr.—ABC Crime Dr.—CBS Don't Be a Sucker—MBS G. Heatter—MBS	\$12,000	\$ 606.08	\$ .61
SCREEN GUILD Lady Esther Powder Blow CBS 141	19.7	1/2 hr. 249	Bill Thompson—ABC Fight of Week—MBS Contented Hour—NBC	\$10,000	\$ 507.61	\$ .57
RADIO THEATER Lever Bros.—Lux J. W. T. CBS 149	19.0	1 hr. 539	I Deal in Crime—ABC Forever Tops—ABC Various—MBS Telephone Hr.—NBC Information Please—NBC	\$16,000	\$ 842.11	\$ .92
EDGAR BERGEN Standard Brands Chase & Sanborn J. W. T. NBC 144	18.8	1/2 hr. 386	Sun. Eve. Hr.—ABC Moorehead—CBS Alex. Med. Board—MBS	\$14,500	\$ 771.28	\$ .76
MR. D. A. Bristol-Myers Ipana and Vitalls D. C. & S. NBC 131	18.4	1/2 hr. 357	Lead a Band—ABC Bob Crosby—CBS Spotlight Bands—MBS	\$ 4,500	\$ 244.57	\$ .27
JACK BENNY** Amer. Tob. Co. Lucky Strike R. & R. NBC 145	18.3	1/2 hr. 552	Draw Pearson—ABC Don Gardiner—ABC Thin Man—CBS Operatic Revue—MBS	\$22,500	\$1,229.51	\$1.16
WINCHELL** Jergens L. & M. ABC 187	17.4	1/4 hr. 656	Carliss Archer—CBS Exploring Unknown—MBS M.-Go-Round—NBC	\$ 6,000	\$ 344.83	\$ .34
KAY KYSER (10 p.m.) Colgate P-P Ted Bates NBC 139	16.3	1/2 hr. 424	Morgan Music—ABC Great Moments—CBS Dorsey Endorsed—MBS	\$ 8,500	\$ 521.47	\$ .57
JACK HALEY (LN) Sealtest McK. & A. NBC 69	16.3	1/2 hr. 46	Detect & Collect—ABC Hobby Lobby—CBS Treasure Hour—MBS	\$ 8,500	\$ 521.47	***
TAKE IT OR LEAVE IT Eversharp Blow CBS 151	15.5	1/2 hr. 306	Theater Guild—ABC Freedom of Opportunity—MBS Hour of Charm—NBC	\$ 4,500	\$ 290.32	\$ .30
ABBOTT & COSTELLO R. J. Reynolds Camels Esty NBC 140	14.9	1/2 hr. 197	Curtain Time—ABC Island Venture—CBS You Make News—MBS	\$13,000	\$ 872.48	\$ .90
AMOS 'N' ANDY Lever Bros.—Rinso R. & R. NBC 148	14.5	1/2 hr. 332	Sullivan—ABC Inner Sanctum—CBS G. Heatter—MBS Real Stories—MBS	\$ 9,000	\$ 620.69	\$ .66
THE SHADOW (LN-MA) (Del., Lack. & Western) R. & R. MBS 35	9.2	1/2 hr. 279	Darts for Dough—ABC Family Hour—CBS Gen. Motors Symph.—NBC	\$ 2,500	\$ 271.74	***
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 142	7.7	1/2 hr. 670	Thompson & Woods—ABC CBS Symph—CBS Vera Holly Sings—MBS	\$ 4,500	\$ 584.42	\$ .65
CARMEN CAVALLARO Shaeffer Pen R. M. S. NBC 142	7.6	1/2 hr. 23	Elmer Davis—ABC Galen Drake—ABC CBS Symph—CBS Open House—MBS	\$ 6,200	\$ 815.79	\$ .95

\*\*Includes second broadcast on Pacific Coast. \*\*\*The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

LN—Limited Network. MA—Moving Average. CH—Computed Hooperating.  
L. & M.—Lennen & Mitchell. F., C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. R. M. S.—Russell M. Seeds. N., L. & B.—Needham, Louis & Brorby. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Gilford & Shenfield.

Average evening audience rating is 8.1 as against 8.6 last report, 8.4 a year ago. Average sets-in-use are 25.1 as against 26.1 last report, 27.5 a year ago. Average available audience is 77.9 as against 78.2 last report, 77.1 a year ago. Sponsored network hours reported on were 74 1/4 as against 75 1/4 last report, 80 3/4 a year ago.

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neither too PRODIGIOUS....  
...nor too MOLECULAR

**KTUL**  
COVERS THE  
**MONEY MARKET**  
OF EASTERN OKLAHOMA  
*Just Right!*

• WRITE FOR INFORMATION

**KTUL** **John Esau**  
GENERAL MANAGER  
5000 WATTS TULSA, OKLAHOMA  
FREE AND PETERS, National Representatives

# DAYTIME TALENT COST INDEX

Based on "FIRST SIXTEEN" HOOPERATINGS for Week-day Daytime

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.



Vol. III No. 9D (Report May 30, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
RIGHT TO HAPPINESS Ivory Soap Compton NBO 136	7.3	388	Ladies Be Seated—ABC Cinderella, Inc.—CBS Various—MBS	\$2,280	\$308.22	\$ .61
MA PERKINS P&G, Oxydol D.-F. & S. OBS 78	6.9	173	Constance Bennett—ABC Lopez Luncheon—MBS Various—NBO	\$1,300	\$188.41	***
BREAKFAST IN HOLLYWOOD Kellogg Pap K. & E. ABO 193	6.7	232	Godfrey & Hawk—CBS Elsa Maxwell—MBS Fred Waring—NBO	\$1,500	\$223.88	\$ .38
WHEN A GIRL MARRIES General Foods Maxwell House Coffee B. & B. NBO 78	6.5	266	Terry & Pirates—ABC Feature Story—CBS Pete Howe—MBS	\$2,300	\$353.85	***
BREAKFAST IN HOLLYWOOD Ivory Flakes, P&G Compton ABO 194	6.5	233	Godfrey & Hawk—CBS Cecil Brown—MBS Fred Waring—NBO	\$1,500	\$230.77	\$ .37
OUR GAL SUNDAY Anacin D.-F. & S. NBO 142	6.5	488	At Your Request—ABC Music—MBS Maggi McNells—NBO	\$1,750	\$269.23	\$ .49
HELEN TRENT Kolynos-Biscodol D.-F. & S. OBS 142	6.1	647	At Your Request—ABC R. Maxwell—MBS Van Damme Quartet—NBO	\$1,800	\$295.08	\$ .51
LORENZO JONES Bayer D.-F. & S. NBO 141	6.0	489	Our Singing Land—ABC Sing Along Club—CBS This Is Your Country—MBS	\$2,000	\$333.33	\$ .58
WIDDER BROWN Phillips Toothpaste D.-F. & S. CBS 140	6.0	394	Hop Harrigan—ABC Sing Along Club—CBS Mutual Melodies—MBS	\$1,600	\$266.67	\$ .42
BREAKFAST CLUB Philo Hutchins ABC 237	5.9	150	O'Neil & Stuart—CBS Shady Valley—MBS Facts & Faces—NBO	\$3,000	\$508.47	\$ .80
KATE SMITH SPEAKS Bran Flakes Y. & R. OBS 133	5.9	374	Glamour Manor—ABC Lyla Van—MBS Words & Music—NBO	\$5,000	\$847.46	\$1.50
BACKSTAGE WIFE Lyons Toothpaste D.-F. & S. NBO 140	5.7	494	Jack Beroh Show—ABC House Party—CBS Erskine Johnson—MBS	\$1,750	\$307.02	\$ .56
PEPPER YOUNG P&G Camay Soap P. & R. NBO 78	5.7	603	Ladies Be Seated—ABC Cinderella, Inc.—CBS News—MBS	\$2,650	\$464.91	***
DR. MALONE P&G Oriso Compton OBS 42	5.5	252	But Not Forgotten—ABC Lopez—MBS Music—NBO	\$2,500	\$454.55	***
MA PERKINS P&G, Oxydol D.-F. & S. NBO 136	5.5	648	Al Pearce—ABC You're in the Act—CBS True Confessions—MBS	\$1,300	\$236.36	\$ .41
STELLA DALLAS Phillips Milk of Magnesia D.-F. & S. NBO 140	5.5	410	Try 'n' Find Me—ABC House Party—CBS Johnson Family—MBS	\$1,750	\$318.18	\$ .58

\*\*\*Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

D.-F. & S.—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Pedler & Ryan. KR—Knox Reeves. Mc-E—McCann-Erickson. L&F—Lambert & Feasley.

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## CBS Pacific Net 100% Union Now

HOLLYWOOD, June 1.—Columbia Broadcasting System's Western wing becomes first all-union net in U. S. with four-man sales promotion staff joining screen publicists' guild.

Web's coast white collarite were first among nets to go union last year when they joined the now-defunct Screen Office Employees Guild, recently taken over by Office Employees' International Union. Directors, formerly under American Federation of Radio Artists, are now with Radio Directors Guild. Net's flack staff is in SPG.

# FIRST★

★ in Name Value!

- AL JARVIS
- "MOBILE" McNAMARA
- FRED HANEY
- SAM BALTER
- JEFF and RUFUS
- T. TEXAS TYLER
- COMPINSKY TRIO
- BARCLAY ALLEN at the Organ

★ in Sales Value!

- CLOCKED NEWS
- BASEBALL GAMES
- OLYMPIC FIGHTS
- HOLLYWOOD PARK
- BARBERSHOP HARMONIES
- MODERN CONCERT HALL
- "FOR THE GIRLS"
- "TWO FOR THE SHOW"
- STOCK MARKET REPORTS
- HOURLY WEATHER REPORTS

★ ON THE DIAL

at 570

# K L A C

LOS ANGELES

Represented by Burn-Smith Co., New York—Chicago

17 Million LETTERS

IN 16 years

WLS GETS RESULTS!



890 KILOCYCLES  
50,000 WATTS  
AMERICAN AFFILIATE

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## Too Short for a Head

Hoosier Hot Shots, after 13 consecutive years on *The National Barn Dance*, are bowing out of show in favor of pix and moving from Chi to Hollywood. Have a two-year contract with Columbia pix and will make pitch for a new air seg originating from West Coast as well as doing guest shots.

WENR, Chi, supplying free recording of ABC's *Breakfast Club* to vet hospitals in Illinois and Indiana. . . . Grand Ole Opry exhibits contraseasonal increase in listeners for six-week period ending May 15, with a Hooperating of 12.1. . . . Dick O'Dea, former v.p. of WNEW, N. Y., is one of the members of New Jersey Racing Commission. . . . Olian Ad Company now in new HQ in Ambassador Building, St. Louis. Mrs. Rue Dolan, Amella Smerge and Mrs. Vion Smirnoff added to staff. . . . Irma Phillips's *Masquerade*, first c-to-c soaper to be aired from Hollywood, tees off June 3.

Fran Coughlin, WGN, Chi, named script and continuity ed. . . . T/5 Frederick P. Laffey, WLAW (Lawrence, Mass.) chief announcer on military leave, assigned to AFRS in L. A. . . . WJAR, Norfolk, has added Julian F. Granger, news ed, and Alice White, director of women's programs. . . . Harvey Twyman named program head for *Oklahoma World Herald's* new FM outlet. . . . Fred Stoutland in civvies to radio time buying department of BBD&O. Publicity and promotional department of the agency has added Thomas P. Coyle. . . . G. Emerson Markham is now WGY manager, Raymond W. Welpott Jr., his assistant, for G. E. Markham will handle three stations.

Southern California Broadcasters' Association re-elected all officers and directors. . . . Robert Young has the lead in June 6 "Suspense" ailer. . . . Harry W. Flanner expects to take midsummer trek to Palestine for look-see. . . . William Wright opening free-lance radio writing and production service in Chi. . . . John Shaw Young, former NBC foreign correspondent and commentator, ex-J. Sterling Getchell radio consultant and r-t director at N. Y. *World's Fair*, named U. S. Commissioner to the Philippines for economic rehabilitation and war damage.

Brown & Williamson may drop *Hildegard* and *Time*. No show picked yet to replace when Hildy goes off July 24. Case of too much for too little. Scuttlebut has it that B&W may put Sigmund Romberg in Wednesday night spot formerly filled by Hildy, but Jack Simpson, radio head of Seeds Agency, says nothing def until June 20. . . . Loren L. (Bud) Watson, sports ed of WJR, and wife, Anne, in critical condition following auto accident while they were returning from Holland Tulip Festival assignment. Bud Guest, station reporter and special events man and son of poet, Edgar A. Guest, filled in.

Hearst Radio, Inc., op of WBAL, Baltimore, will have tele station there in operation early next year. . . . River Dave, WOAI (San Antonio) cowboy crooner, writing a polio song. . . . Dinah Shore first fem to receive American Legion's Distinguished Service Award.

The Revolving Door: Bill Close added to KOY's (Phoenix) speling staff. . . . Michael Forman has replaced Gus Steck as music director of WAAT, Newark. Steck resigned to devote his time to operating the Brook, Summit nitery, of which he is half owner. . . . Maxey Wall new merchandising assistant at WIBC, Indianapolis. R. W. Robbins, W. L. Hillgartner, J. E. Shipp and Paul Johnson back at the station. . . .

George E. Hughes named v.-p. of Universal Broadcasting Company. . . . Jack Gwyn back at KTBC, Austin, Tex., and Joe Phipps upped to assistant program director and production manager. Marshall Formby added to news department. . . . William H. Spencer named commercial manager of WTOD, Toledo.

WJLB, Detroit, off the air for half hour May 19 when lightning hit the transmitter. . . . Knights of Turn Table chapters being formed in Detroit and L. A. . . . Continental Baking Company has cut its newspaper ad sked for entire year, but will continue its CBS seg, *Bachelor's Children*, despite flour shortage. . . . Creighton Scott, news analyst to WBBM, Chi, news staff. . . . Ray Perkins has joined KFEL, Denver. . . . Myron Drake back at KTAR, Phoenix, as newscaster-announcer. . . . Ed Kemble heads new Don Lee-Mutual sales service department. Jack Heintz added to web's sales staff.

Program Patois: Frank Cooper Associates, recently joined by Woody Klose, is in the process of building a half dozen evening and daytime segs and expects to peddle in a few weeks. . . . *Lanny and Ginger*, on WOR, N. Y., to be replaced June 15 by Hal Horton and Vera Massey. . . . *Night Life*, summer replacement for Joan Davis, starts June 3, starring Willie Bryant and Teddy Wilson's ork. . . . KLZ, Denver, airing *Traffikwiz*, safety question bee with a cop as emcee. . . . KGVO, Missoula, Mont., distributing daily editions of *Noon News*, summaries of latest headlines, to town's hotels as courtesy, and plug. . . . KOMA, Oklahoma City, started a series of news analysis segs by Walter M. Harrison. . . . WJPF's (Herrin, Ill.) program director, Doug Hadley, broadcast a brush by brush description of an attempt to set the world's record for hand house painting. . . . KYW, Philadelphia, aired the comics to listeners during the strike, a la *La Guardia*.

William Sears named sports director of WPEN, Philly. . . . Pacific Coast Borax has renewed *The Sheriff*. . . . Household Finance has bought *Phone Again Finnegan*, comedy drama starring Stuart Erwin, for 69 CBS stations, Thursdays, 10:30-11 p.m.

"Treasury Salute" has converted to peacetime pitch. Show is heard on 852 stations. . . . When Billy Hinds, KDKA spieler, went into the service, Bernie Armstrong, station's musical director, took over his "Brunch With Bill" show. When Hinds returned recently, Armstrong handed him the money he had earned on the show, more than a year's salary, in the form of U. S. bonds bought in the name of Hinds' two kids. . . . Ben Grauer will spiel the Chase & Sanborn summer show with Alec Templeton.

Kate Smith will address a tolerance rally at Fellowship House, Philly, June 4. . . . Tex Beneke and Glenn Miller band now being heard on three major nets. . . . An old water bottle, a pre-war latex girdle and a date with her husband were offered by a lady to a *Truth or Consequences* contestant for a pair of nylons. . . . Pie Ellington doing script for Sammy Kaye's film, *So You Want To Lead a Band*.

Bill Barton replaces Mac Maguire at WCAU, Philly. Latter went on road with his own hillbilly act. Arthur Treet back at the station. . . . CJAD, Montreal, brought almost 200 visitors to Belmont Park ballroom for airing of *Club Ipp*, teen seg.

Rita Hackett, hostess of the early-evening *Crossroads Cafe* show on WLW, Cincinnati, has taken a leave

## Congress Split On Lea-V. Act

(Continued from page 5)

Truman, cannot be deemed retroactive.

Congressional interest in the Petrillo challenge is high, particularly in the wake of the tug of war on the Truman labor program and on the Case bill. Chances of a veto or approval of the latter are considered about even. Sampling of sentiment showed most congressmen content that the Lea-Vandenberg Act might come up for an early court challenge, with nearly half of them, however, envisioning the possibility that the Lea-Vandenberg bill might not withstand the test. National Association of Broadcasters bigwigs are watching the fray with undisguised interest and mixture of concern, but an NAB spokesman said that the org's counsel has not yet formally gone to WAAF's aid. NAB also stated that Petrillo has made no reply to Justin Miller, NAB prexy, who last week urged another get-together for further negotiations. Miller, himself, is making a round of speeches in various parts of the nation, and is not due back in Washington for three weeks.

## FBI Investigates Strike at WAAF

(Continued from page 5)

Attorney Albert Woll, who is in charge of the case, is that the U. S. Government (as represented here at least) isn't at all sure it will prosecute. Woll is known to have turned the matter over to the FBI for investigation. Woll told *The Billboard* that he wants "to get all the facts and weigh everything carefully" before acting, if he does act.

"You can't go off half-cocked on these things," he declared.

His reticence to jump in to the argument may have been partly conditioned by the station's attitude. WAAF, operated by *The Drover's Journal*, isn't displaying any great zeal to become either a whipping boy or the radio industry's fair-haired crusader. Station execs are content to rock along and play their platters and collect their \$200,000 or so which Petrillo claims is a year's profit. Station execs say the whole affair is a "complete and unpleasant shock" to them.

Petrillo had demanded that the perculator, which uses platters almost exclusively, hire three more record librarians as standbys in addition to three already employed. Station refused on the grounds that it was already adequately staffed. Petrillo answered by calling out the three record librarians and admitting he was expecting prosecution under provisions of the Lea-Vandenberg Act, which provides a \$1,000 fine, a year's imprisonment or both for anyone who threatens to compel a radio station to employ more persons than are actually needed in a standby capacity.

Major networks are watching the case closely, and have batteries of lawyers following every minor move, since the entire radio industry will be affected by the outcome.

Meanwhile, the station concerned hasn't been affected very much, since it is now using its clerical help to carry the e.t.'s to the disk jockeys, and hasn't missed any time on the air to date.

of absence from her air duties to await the stork. Miss Hackett in private life, is the wife of James Cassidy, former WLW war correspondent and now director of public relations at the Crosley station.

Edgar C. Hanford, who recently left WLW's publicity staff, is now free-lancing in Cincinnati.



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for loyal, devoted service to  
the nation and to the com-  
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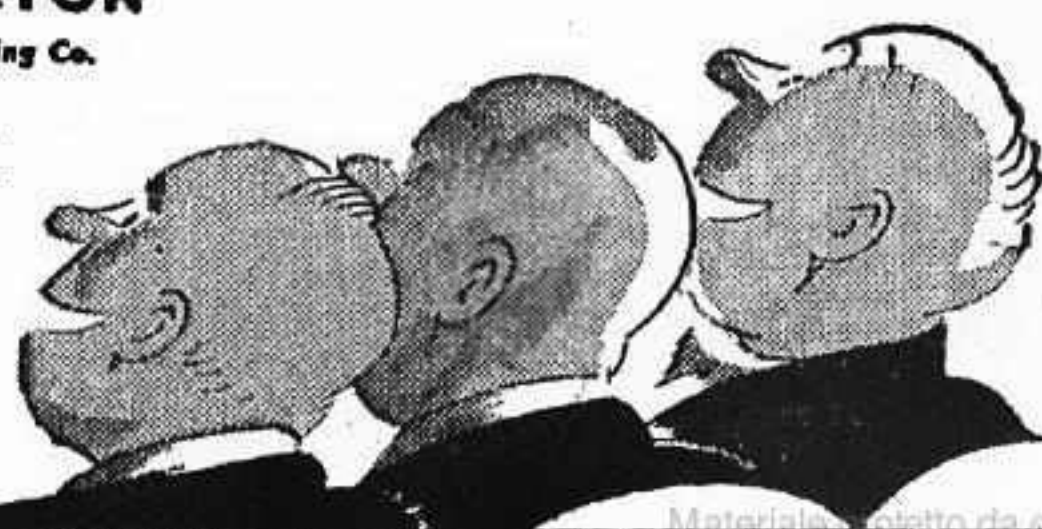
And what follows four curtain calls? Why, the ENCORE, of course; that *added effort* the public demands of any star.

Don't worry about her repertoire, folks, she's "got a million of 'em."

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# WHAX



# Hollywood Hearings Over; L. A. Times Pulls Pasadena Playhouse Out of Its Bag

FCC Decish Set for August 1

HOLLYWOOD, June 1.—Results of recently concluded Federal Communications Commission hearings here of eight bidders for seven bands will be announced by FCC first part of August. Seven-day session which ended Tuesday (28) will be resumed June 20 in Washington before Harry M. Plotkin, commission's assistant general counsel, who presided at local hearing.

Washington wind-up sessions will be devoted to engineering phase of applications from Los Angeles Times, Howard Hughes Productions; Television Productions, Inc., and Dorothy S. Thackery. Other four applicants had included technical data with general presentations during Los Angeles proceedings. Hughes, who failed to appear before Plotkin on final day of local hearings as skedded, will testify in Washington, according to his attorney Fred W. Albertson. Capitol session will also be used by commission to closely scrutinize Paramount Pictures Corporation, tele holdings and to review anti-trust video proceedings against pic company.

Commission will issue proposed finding of fact around August 1, after which parties who may feel aggrieved by FCC's tentative decision will be allowed 20 days in which to appeal for rehearing.

Hearing here ended with testimony from Television Productions, Inc.; Los Angeles Times and Dorothy S. Thackery. Los Angeles Times pub, Norman Chandler, revealed lavish plan to construct 10-story tele building in Hollywood to house paper's video-FM operations, with structure to cost \$3,340,000. Times, which owned Station KHJ and sold outlet in 1927 to Don Lee, is putting on big show to get foot back into air via video. Coupled with its willingness to pour out heavy coin, Times has sewed up exclusive deal with Pasadena Community Playhouse. News of Times-Playhouse transaction came as blow to Don Lee's Harry Lubcke, org's producer since 1933, who had taken for granted relationship between Pasadena and Don Lee would continue.

Charles Prickett, general manager of Playhouse, took stand and revealed that Times had swung 15-year deal with school whereby sheet loaned \$175,000 at 2 per cent interest to Playhouse to erect tele building on its campus. Loan would be repaid by renting structure to Times which would use it as temporary tele studio until its 10-story Hollywood headquarters are ready. Times would also get free one-hour dramatic show from Playhouse, using school's talent, etc., cuffo. Slick transaction on part of Times angered other applicants. American Broadcasting Company's attorney Andy Haley, speaking more

as a resident of Pasadena than in behalf of his client, asked Prickett what would a Playhouse production normally cost other applicants should Times not get FCC's nod. Reply was \$2,000 per play. Haley then pointed out that Times deal with Playhouse would give paper \$520,000 worth in productions over five years for Times \$175,000 investment.

Plotkin asked Prickett if he thought it advisable for a non-profit educational institution such as Pasadena Playhouse to enter into commercial transactions. Reply was that students would thereby get first-hand tele training thru tie-up with paper. Students pay for tuition, but will receive nothing in return for participating in shows.

To substantiate Time's program plans, slick-paper leather-bound presentation was circulated (and entered as FCC exhibit) giving most complete breakdown of programs, rehearsal times and camera rehearsals for complete week's tele fare. This was presented by David M. Crandell, formerly with Balaban & Katz WBKB Chicago video outlet, who had recently quit his post as tele instructor at the Playhouse, to become Time's tele program head.

## 2 Million \$ Order Backlog Feathers DuMont's Tele Nest

PASSAIC, N. J., June 1.—Even if DuMont org can't make any dough with its telecasting operations in New York and Washington, it's going to make plenty with its manufacturing operation here. Latest tabulation indicates that dealers' orders, signed, sealed and delivered, have passed the \$2,000,000 mark, and at the rate they are being taken will hit, barring strikes, floods and other acts of unions and God, some \$7,000,000.

DuMont org came of age during the war thru its manufacturing facilities, and even tho it's going to be tied up considerably with orders for the army and the navy on a new "refurbishing" order issued by the services, it's also going to tag plenty bucks from civilian video receivers. That's the way the early broadcasts were paid for, via profits from the sale of radio sets.

## Golden Television

LOS ANGELES, June 1.—Less the video industry get any idea that it's not going to cost a mint to get into the business of scanning in the big cities, the figures submitted by applicants will change all that. Here's what the boys and girls in Hollywood said they'd spend:

Applicant	Initial Investment	Annual Operation
American Broadcasting Company.....	\$ 923,828	\$ 821,308
Earl C. Anthony.....	50,051	421,269
Howard Hughes.....	1,850,000	1,180,000
Don Lee.....	293,188	173,084*
National Broadcasting Company.....	1,185,000	1,320,000
Television Productions, Inc.....	750,000	896,000**
Dorothy S. Thackery.....	500,000	350,000
Los Angeles Times.....	3,310,000	1,000,000***

\*Don Lee in addition to this figure lists as television expenditures since 1930 (when its local video outlet started operating) \$376,973.

\*\*In addition to this, Television Production, Inc., lists \$121,000 investment in equipment on hand.

\*\*\*This includes equipment expenditures for first year.

## Paramount Subsid Drops Its Bid for San Fran Channel

LOS ANGELES, June 1.—Television Productions, Inc., will drop its bid for San Francisco video channel, thereby leaving six applicants for ditto number allocations in that city. This was revealed by TPI Prexy Paul Raibourn during closing session of last week's FCC hearing here while testifying for Hollywood outlet. Fact that Paramount Pix subsidiary bows out of Northern California means that FCC hearing, slated for mid-June at Frisco probably will not be held. Commission will review applications, and will set individual hearing in case it should deem necessary further probe into single applicant's qualifications. Such a hearing, should need arise, will probably be held in Washington.

Remaining Frisco bids on file with FCC are: American Broadcasting Company (KGO), Don Lee (KFRC), San Francisco Chronicle, Dorothy Thackery (KYA), Hughes Tool Company and Associated Broadcasters, Inc. (KSFO). Video channel allocated for San Jose, Calif., forty-five miles from Frisco and close enough to cover much of SF's vicinity, as yet has no bidder.

Raibourn gave as reason for fading from Frisco picture that he wants to concentrate resources on Hollywood. He told The Billboard TPI didn't think other applicants were going to pour in so much dough into local tele. TPI is asking for video outlets in Boston, Detroit, Chicago and Los Angeles. Raibourn also gave as reason, Paramount (TPI parent company) has large theater interests in first three named cities and has its production center here, but that company is relatively weak in Frisco. Speculation is that Paramount wants to save fifth tele bid for another town which it will name at later date, rather than shoot its wad now using all five locations in one throw. Raibourn denied this.

## WRGB Crown Not to Rhodes for Gould Reason

SCHENECTADY, N. Y., June 1.—Speculation as to who will actually run WRGB, now that G. Emerson Markham has become co-ordinator of three GE stations, WGY, WGFM, and the video sender, has the staff dithering.

Most bets are on Helen Rhodes, "crown princess," to take over, but inside info is that it won't be a "princess" at all, but an ex-gob, Bobby Gould, lately returned to the station from service.

Reason that the brass are said to go for Gould is that he's a good personnel man, altho not the showman that Rhodes is. General Electric for years hasn't been long on showmanship, so that when it's a choice between a working exec and creative one, the worker usually is tapped for honors.

Gould uppage isn't skedded for some time, but it's already in the works. Wheels move slowly at GE.

## Rittenhouse Buys 4 on ABC

NEW YORK, June 1.—The American Broadcasting Company has signed to produce four shows for the Rittenhouse Chimes org (A. E. Rittenhouse) with the first seg to be scanned June 6. Program will be tagged Chime Time, and will star Jean Tighe. Show will originate in the WABD DuMont studios with Art Rivera, of the ad agency, Donovan & Thomas, calling the shots and ABC's Howard Marlowe acting as executive producer for the series.

## Morgan To Do 4 on ABC

NEW YORK, June 1.—Henry Morgan, who rose to radio fame via his technique of heckling sponsors, will do a series of four video programs for ABC over WABD, DuMont station here. Time will be Thursday, 8:15-8:30 p.m., starting June 6.

### Editorial

## CBS's 60 Note a View Chaser

Use of a 60-cycle note instead of the usual recorded music, while the test pattern of WCBW is scanned, is believed by the trade to be another indication of how CBS, in little ways, does everything possible to tear down the black-and-white video structure. The note is penetrating. Instead of being entertaining while the set owner is waiting for the program to start, it impels the tuner to either turn off the darned thing (if there's no other station skedded for that evening) or switch to another scanner.

There are a number of technical reasons why the note is transmitted rather than music, but they just don't add up. CBS is frankly still of two minds, whether just to call it a black-and-white day and not scan until they're ready to do something on UHF (Ultra High Frequencies) with color or to scan with color even on the low frequencies which would mean with far less definition (number of lines) that are used in present day monochrome standards.

But regardless of minds, they're still saying that the beep note is another manifestation of CBS chase scanning.

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**Balaban & Katz**

Reviewed Tuesday (28), 7:30-9:30 p.m. Style — Variety. Sustaining and commercial on WBKB, Chicago.

This was one of the best telecasts ever caught from the local station. It had a wide variety of interesting stuff, from rumba lessons to vaude patter—and all unmarred by technique failure.

Bob Wright's *Human Side of the News* started the program with kaleidoscopic feature shots.

Bobby Sargent put on three caricatures in a skit called *Faces in Dialects*. Routine was clever, particularly *Quasimodo*. Yet, the total effect failed to be as funny as it would have been in a nitery.

Edalyn did a good selling job with a well-trained voice, good looks and plenty of tele savvy.

Most interesting part of the program was Lois Fisher's demonstration of how to become a cartoonist. Miss Fisher is a cartoonist for *The Chicago Tribune*, and showed, graphically and quickly, how to portray the basic emotions of hate, fear, love, etc. She accompanied the drawing with a brisk line of chatter which went well.

Fifteen minutes of rumba lessons followed, with a couple from Frank Morgan's dance studio performing. Idea is sound video, and this particular lesson was well-executed.

Harmonicats, with Henry Grant, made good music, including Chopin's *Minute Waltz* and *Begin the Beguine*. Grant acted as emcee and gagsters and some of his ad libbing was fairly effective.

Last seg was a comic audience participation show conducted by Tommy Bartlett, local radio man, who does the same type of show on AM. Newer gimmicks will have to be found to make the show tele-fare week after week.

**Hits and Bits**

Reviewed Tuesday (28), 9-9:30 p.m. Style—Variety. Sustaining over W6XYZ (Paramount), Hollywood.

Tasty slice of vaude fare plus interesting camera work made tonight's *Hits and Bits* eye worthy. Pix personality Alan Mowbray took over emcee chores, introing Negro singer-actor Clarence Muse, telegenic Terry Twins (song and dance duo), ear-easy but not-so-telegenic thrush Dorothy Allen, Al Mardo dog act and tap dancer Ruth Jordan.

Seg proved entertaining. As variety show, it could have had more variety. Of the five participating acts, three were vocalists, leaving show weak on the belly tickling. Mowbray helped some, using gags to bridge gap between acts. Al Mardo's dog act that didn't act spurred chuckles, but scales still tipped toward the voice side.

Clarence Muse in the last slot was sock video fare. Chanting *Water Boy* and *Sleepytime Gal*, Muse leaned heavily on facial expressions to help sell the songs. Terry Twins, a fetching twosome, pleasingly paired eye-appeal with their chirping, and threw in a couple of dance steps for good measure. Dorothy Allan, whose soothing song-work is dubbed in pix for film greats, came thru well in vocal department, but profile shots didn't help hold the romantic allusion. Al Mardo's bulldog got the spotlight at first, with cameras later focusing on its master's hand-free harmonica playing. Ruth Jordan's routine toe-tap passed as filler material.

High caliber lensing which is becoming a regular thing at this outlet, hypoed show. Screen sized close-ups of Muse and Terry Twins were particularly convincing. Dissolves used during scanning of Muse made for interesting montage effects. Technique, if used sparingly, can help build dramatic climax for vocalist.

**Consumers' Quiz**

Reviewed Thursday (30), 8:55-9:25 p.m. Style — Quiz. Sustaining over WCBW (CBS), New York.

Fred Uttal, when he was handling this quiz, via WOR, for R. H. Macy, was slightly terrific. Before the air camera, he was just another announcer named Joe, and he sappy smiled as tho he knew it. If there is anything more deadly than picking a number of women from an audience, sans humor, and asking them each in turn a number of questions about different products, it hasn't been dug from the refuse yet.

The quizees are asked questions about products. If they answer most of them correct and score the most points—points are given for knowledge as well as correct product info—they receive five silver dollars. The questions are of the type that every housewife should know—or, if they don't, should be happy to have answered.

Joan Barton, who handles the "authority" role, showing the product "test" facts, is okay full face but should never face the camera sideways. However, she lends nothing to the scene—or program. Finally, since the show is supposed to be factual, it's stupid to pull a fake on it. Uttal asks one of the women for her purse to answer the query on how many things a woman carries in her purse. The purse is emptied before the camera and is obviously a plant. If it weren't, the purse owner could sue CBS for libel.

Check this as a Cledge Roberts' (producer) error. It must have seemed a good idea—on paper.

**The Beestakes**

Reviewed Wednesday (29), 9-9:32 p.m. Style — Quiz. Sustaining over WABD (DuMont), New York.

Everything was visual about *Beepstakes* but the quiz, which goes to show that nobody stops to find out what the other fellow discovered years ago. The contestants (4) were seated behind futuristic autos; the mounting prize dough was indicated by a city-to-city race across the nation, shown visually on the map, and Dennis James, the quizmaster, wore a woodsman's shirt. But the one thing that the audience in the home wants, visual questions, was entirely nil—except one droopy handie.

James oozed enough energy to wear out any viewer, and he carried the show on his back with corny humor and plenty of talking direct to the set owners, but even he couldn't make anyone believe that this was television.

**The Road Back**

Reviewed Monday (20), 9-9:15 p.m. Style — Educational. Sustaining over WABD (DuMont), New York.

New York University's television class, aided and abetted by Dr. Harold O. Voorhis, vice-chancellor of the U., and Dr. William Glenn, director of the N. Y. U. testing and guidance center for vets, presented this, the first of an educational series. What the show required was a producer with a little objectivity. Vocational guidance has all the appeal of a mystery show, when it's handled correctly. In this scanning, it was planted for all to observe and underline that the vet had a camera yen. Having established this, the tele-camera followed the boy thru the guidance routine, but stopped only

More Video Reviews on Page 51

once to see him given the testing works.

Knowing what the boy wanted to do and then discovering that it was okay for him to seek a job in that field was like being present at the murder and following the detective who is trying to solve it. Sometimes

this formula makes for a good book or a good show—but amateurs aren't that good.

*The Road Back* was all too heavy with atmosphere and all too light with education. Video should make education dramatic, not dramatize it. There's a difference.

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# NAMES MAKE THE NOOSE

## Will Replace With Indies' Best Sellers

Sales Are the Payoff

By Joe Csida

NEW YORK, June 1.—With the competitive picture in the record industry getting sharper day by day, the major companies are reviewing sales figures of last several years, and when the "studies" are completed, a number of name orks and singers now with the majors will find themselves minus contracts. Naturally, present pacts will be fulfilled, but when renewal time comes along the majors are going to say "no" to at least a half-dozen attractions. For obvious reasons, *The Billboard* cannot reveal names at present time.

At the same time the majors are also making it their business to learn sales figures on certain orks and singers which have been built up by some indie recording companies. (Info is easy to get, since majors naturally have strong influence with all music publishers, and latter can tell exactly how many records by any given artist on any label have been sold from publisher royalty statements). On indie artists whose disk sales have been good, majors further check into one-nighter, theater and location biz done, and if total picture is pretty, they proposition the indie attraction. In the several cases where indie diskers' attractions have been approached by the majors, latter have gotten eager "yes" from the orks and singers involved. It seems that the majors simply have too much to offer orks and singers for most indies to combat.

### Sloppy Studio Technique

Obviously, few of the indies can touch any of the majors on production or distribution, but an equally strong point working in favor of the big boys is actual recording procedure and technique. Many bands and singers, presently cutting for indies, have beefed to *The Billboard* that their platters would be much better if they were properly recorded. Numerous indies keep worrying about studios time costs, controlmen's end of pay-roll, etc., while session is going on, and oftentimes, the band leader or singer is dissatisfied with etching and wants a re-take, indie director orders the thing to be wrapped up. Some attractions claim, too, that in certain cases the indies buy the cheapest and most inefficient controlmen and latter don't properly balance the product. Some of the finest passages thus are often lost.

### Obie's Fast Start

When Eli Oberstein returned to RCA-Victor as artist-rep head many months ago, he dropped several names. Since then, other names have left the label. Of Victor properties, for instance, Tony Pastor and Hal McIntyre are now with Cosmo, Artie Shaw and Duke Ellington with Musicraft. On the other hand, Oberstein recently signed Slim Gaillard, a product built strictly by the numerous indies who had waxed and plugged Gaillard items. Decca, Columbia and Capitol have up until

## Racing Form

NEW YORK, June 1.—Paul Smith, Negro tenor now playing the Apollo Theater here, will be forever distinguished as the first concert singer to jump from Palestine to Harlem via a race-track. His press agent, Ivan Black, reports that Smith recently returned from the Holy Land where he soloed with the Palestine Symphony. Sunday (26) he sang a few numbers during the auto races at Reading, Pa., and then came on to New York for the Apollo booking. (Ed. note: The next time a radio station wants a tenor to sing while going over Niagara Falls in a barrel, we have their man.)

## Leeds 'Home,' Shapiro-Bernstein 'Monkey' 1st Survey Pre-Tests

HOLLYWOOD, June 1.—Music Survey, outfit which pre-tests songs for publishing firms via advance records played by a selected group of radio station disk jockeys, has its first platter in action now. An unbreakable plastic record of two new tunes, *Monkey-Monkey* and *That's My Home*, has been sent to disk jockeys for public reaction. Special versions were pressed by Town Criers and Stuart Wade, in advance of initial publisher plugging. Testing expires June 30 by which time Music Survey expects to have two more "test" tunes on jockeys' turntables. Record spielers are being asked by Music Survey to send in the answers to the following questions for each song:

How many performances did this song have? What was your audience reaction to this song? (Boxes for answers here are headed excellent, good, poor, with suggestion that 70 to 100 per cent be considered excellent; 50 to 70 per cent, good, and less than 50 per cent, poor.) Number of phone calls and letters received? What is your personal reaction? Do you think this song is a hit of tomorrow?

Leeds Music *That's My Home* and Shapiro-Bernstein *Monkey-Monkey* are the pub houses taking initial fling at advance song testing in co-operation with Music Survey, with follow-up firms unknown at present.

## Sonny Burke Coast Music Director for Musicraft Plattery

HOLLYWOOD, June 1.—Musicraft Records, continuing to expand their activities following the recent signing of Duke Ellington's band, have just named Sonny Burke as their West Coast music director. Burke, who arranges for Dinah Shore and conducts the band for her Columbia platterings, debuts on Musicraft on forthcoming records by vocalists Teddy Walters and Louanne Hogan.

Burke's Musiccraft tie cancels his Columbia billing behind Shore. Irving Felt, Peter Hilton, Musicraft execs, closed deal during general Coast look-see last week along with firm's Bobby Weiss. In addition to accompanying label's artists, Burke will receive individual band build-up with an album skedded as well as single releases. Burke had his own dance band in New York several

## Petrillo Has Two Aces for St. Pete Meet

Lea Slug and a Million

(Continued from page 3)

the Lea Act is unconstitutional, and has received sufficient corroboration from members of Congress to be sublimely confident of this evaluation. Thus, the strike, timed to coincide with the national convention, brings Petrillo before his membership in an atmosphere of crisis, requiring unity, and at the same time permits him to demonstrate that the AFM leadership knows what it is doing and needs only continued support to relegate the Lea Act to the constitutional boneyard. Intensely appealing to all sections of the AFM is the certainty that the nature of the WAAF strike will permit the union to use the courts for a re-airing of grievances against canned music. WAAF employs no live musicians.

### It Ain't Hay

Of equal urgency to the AFM membership is the question of unemployment, which will get a thoro going-over at the convention. Ever since September, 1943, when Decca broke the record ban by signing with the union, the royalty fund has been the topic of much speculation among musicians. Stated purpose of the fund was to relieve unemployment caused by canned music, and insiders have said that one of Petrillo's chief aims has been to avoid premature expenditure of the money. He has waited for this year, when the fund has reportedly reached the \$1,000,000 mark, and is now ready for discussion of how best to utilize the mazuma. Almost every local in the country has approached him from time to time, seeking part of the boodle, but not one cent has been disbursed, according to AFM execs. Therefore, keen interest and appreciation is expected when Petrillo pulls the string next week. It is considered unlikely that the confabs will end without the drafting of a plan whereby thousands of members can expect work under AFM sponsorship.

Petrillo's position, as analyzed by all but the most fanatically anti-administration factions, has never been stronger than now. That his opposition has never been more irate than now is regarded as simply a sidelight—a demonstration that Petrillo's seemingly individualistic policies have not altered, and continue to horrify some of the membership. His supporters, on the other hand, assert that these policies have now brought AFM to the point where it is strong enough to have a law of the land abrogated.

## Cugat BM-Eying New Pub Firm, Is Gossip

NEW YORK, June 1.—Rumor had it that Xavier Cugat was planning to set up a Broadcast Music, Inc., publishing firm. Latin-American ork leader is part-owner (with Saul Bornstein) in an ASCAP firm, Bogat Music, at the present time.

Due to all parties concerned being out of town for Decoration Day week-end, no confirmation of the story was possible.

years back. Walter Gross is plattery's eastern music director.

## Chiquita in Vain

NEW YORK, June 1.—Yarn re Continental waxery press stunt in connection with its *Chiquita Banana* disk in the May 25 issue of *The Billboard* brought a yellow-ribboned cellophane box (the kind they pack orchids in) to the desk of the music editor. Box was a "Thank You" from Continental flack, Monroe Postrel, and contained two bananas instead of orchids. Music ed was out of town at time bananas arrived, so his secretary put them in the office refrigerator "to keep them fresh" till he got back.

## No Standby Orks Necessary Thru Corwin-766 Deal

HOLLYWOOD, June 1.—Sherrill Corwin's recently acquired colored vaude-pix Lincoln Theater was licensed yesterday (31) by Negro Musicians' Local 767 after month-old negotiations between theater op and union. Deal, expiring January 1, 1947, calls for Corwin to play one local band of not less than 16 men for every three traveling bands used, thus avoiding stand-by musicians.

Union fought hard to get in regular house band which would stand-by during times when out-of-towners took over, but this was nixed by Corwin thruout negotiations, altho stand-by policy has been followed at his Orpheum Theater. Corwin had previously offered union deal whereby Lincoln would play one local group for every four traveling bands, but this was turned down by union. Understood reason for rejection was union feared house could play nine months of out-of-town groups and then let local boys take over for remaining three months just as long as four-to-one ratio was maintained. However, under current agreement of three-to-one fact that union's pact with Corwin is for only seven months assured Local 767 of Corwin's good faith.

## 47 Group May Seek Gillette Ouster in Fla.

HOLLYWOOD, June 1.—J. W. Gillette, representative for the American Federation of Musicians of the motion picture studios' music activity, is reported by tradesters here as facing the possibility of opposition to his position during the AFM convention currently being held in St. Petersburg, Fla. Gillette was appointed as film contact for the union by James Petrillo, AFM prexy and the union's national executive board. A group within AFM Local 47 here known as the studio committee is said to have expressed strong discontent with Gillette for what it termed his wishy-washy attitude toward getting upped salaries and better working conditions for flicker studio musicians in recent and prior negotiations with the studios.

Studio committee, therefore, is attempting to oust Gillette via the process of getting the national AFM to allow Local 47 to elect studio rep rather than have him appointed. Understood group must secure Petrillo's and national executive board okay on this before it can reach the floor of the current convention.

# Mixed Reaction Greet Chi Jobber's Open Letter About Racks' Lower Sheet Price

Pubs "Maybe" the Situation—MPPA Takes a Vacation

CHICAGO, June 1.—Charge that sheet music publishers discriminate against the sheet music jobbers and dealers by granting a 2-cent premium to rack operators was bemoaned by an exec of a music firm here this week. In an open letter to popular sheet music publishers, Bernard F. Pliska, general manager of the Gamble-Hinged Music Company, music jobbers and publishers, asked, "Why do popular sheet music publishers discriminate against the sheet music jobbers and dealers who purchase 90 per cent of all their music, by giving a 2-cent-per-copy premium to rack operators for distributing hit numbers?"

### Says Jobbers Take Risk

"These hits," he declared, "are created thru efforts of publishers' professional departments, radio, records, juke boxes, jobbers' bulletin listings and new issue distribution. Also, dealer counters and racks which display many more titles than the current 10 or 15 hit songs do their bit to make the hit."

Pliska told *The Billboard* that jobbers take the risk with the great bulk of songs that never hit the hit class, while rack men get a 2-cent premium and handle nothing but sure-fire numbers. He explained that jobbers hold songs eight to 15 months, and keep them before and after they have reached their sales peak. Policy with his firm is to hold a song a minimum of 90 days.

### Did Racks Ever Make Hit?

Pliska estimated that some racks handle more than 200,000 copies of a number, and the publishers show a tendency to deal with them because of the bulk, granting a 2-cent premium, and jobbers who handle the tunes over longer periods and help push them along are left in the cold on the rake-off. This he regards as not only discrimination against the jobber, but claims it may eventually eliminate jobbers.

In his letter, Pliska inquired, "Did the racks ever take a new number and make a hit out of it? Could the publishers exist on rack orders alone? Jobbers and dealers, the people who have millions of dollars invested in sheet music business, are entitled to the same purchase price as rack operators."

### Wants 2-Cent Cut on Hits

Pliska, who claimed that the rack business is centered in New York, concluded by saying: "We contend that in all fairness, when any tune becomes selected for use by rack operators, it should automatically be sold to jobbers at a 2-cent-per-copy reduction. They, in turn, should pass along a price reduction of a cent to their dealers."

Spokesman for the Carl Fischer Music Company, Inc., would make no statement, and reason was believed to be that the company's New York branch deals in rack business, altho the Chi office has little or no rack business.

NEW YORK, June 1.—Reaction of major publishers here to the Gamble-Hinged open letter to pubs yelping re jobbers having to pay 22 cent per copy of sheet, as against initial rack order of 20 cents per, was mixed. Some pubs simply took the stand that because original orders from the racks run to much larger amounts than the average jobber order, the rack operators rate the lower price. (Initial orders from various racks on

top hits run about like this: International Circulation Company-Music Dealers' Service, 200,000; American News Company-Song Distributing Company, 90,000; Chesbro, 16,000; Music Sales, 10,000; Carl Fischer, 10,000). Other pubs said that the Chicago jobber was right, but were against the idea of cutting the jobber price to 20 cents. Instead, they felt their racks should be charged 22 cents, too.

### Jobbers Rate Consideration

Still others agreed that the jobbers deserved some sort of consideration since they took on practically all tunes of pubs (as G-H points out), not just hits, and have been doing business with the publishers for years. On the other hand, it was pointed out that the rack operators actually get the songs on display at the point of sale, while jobbers just stock them until some dealer calls for them; that the rack assures (practically guarantees) a 70 per cent sale, and finally, that the jobbers aren't running too big a risk, since they take all sheet on a consignment basis.

With all the talk the letter created, very little action, constructive or otherwise, was taken. Leeds Music instituted the policy of pre-paying freight to Midwest jobbers on all orders amounting to \$50 or more. Other pubs were deliberating various solutions, but at press time, no action had developed.

### MPPA's Long Week-End

Some publishers felt that the entire jobber-rack picture might be a subject which the Music Publishers' Protective Association could profitably study, but no executive of the MPPA was available for comment, since Walter Douglas, chairman of the board, and others, had taken the (Thursday thru Sunday) Decoration Day week-end holiday.

In the meantime, there were persistent rumors that a number of music dealers were becoming more and more alarmed by the rack situation, which some dealers claim is draining customers away from established music stores. Rumors had some dealer groups going so far as planning to boycott sheet music entirely, tho trade observers feel this is hardly feasible.

## LOUIS JORDAN


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WITH the aid of the Tympany Five and such tunes as *Is You Is or Is You Ain't (Ma' Baby)?*, *Caldonia* and *Knock Me a Kiss*, Louis Jordan has put the ropes up in theaters and niteries from coast to coast. The Zanzibar (New York), Latin Casino (Philly) and Trocadero and Billy Berg's (Los Angeles), all dusted off the s. r. o. signs when Jordan came to town.

The five bomber also is a top money maker for juke box ops. There's rarely a week when there isn't a hot Jordan disk spinning in the jukes. The J pancakes sell second to Bing Crosby's for Decca.

Jordan has shown that a small combo is as solid as a big ork when it pleases the customers. His bookings thru next February are further proof.





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## No Stock for Guizar, Says Merc's Adams

CHICAGO, June 1.—Berle Adams, Mercury Radio & Television Corporation exec, emphatically denied here this week that Tito Guizar has bought an interest in the firm.

Pact signed by Guizar in his switch from Victor involves no stock. It is a standard contract guaranteeing 12 sides a year and the release of an album before Guizar starts on his fall concert tour about October 1. No guarantees on dough or production are in the pact, Adams declared.

"Several Mercury artists have wanted to buy into the firm," Adams stated, "but up to now the stockholders have refused to sell. In fact, our present stockholders are the same as when the firm was founded a year ago. No Mercury artist owns any stock in the company."

Move is the first step on the part of the firm in its plans to crack the Mexican and South American platter markets. Guizar's disk popularity south of the border is strong, and Mercury plans using him as its lead in lining up distribution and sales.

## T. Dorsey and 38-Piece Ork To Do 22 Texas Fair Shows

DALLAS, June 1.—Tommy Dorsey will get a sizable chunk of \$100,000 appropriated as a talent budget for the Texas State Fair here, October 5-20.

TD, with his ork augmented to 38 pieces, will give 22 performances during the fair's run.

Fair Park Auditorium is undergoing \$75,000 worth of renovation and redecoration to make way for Dorsey and show.

## Robbins' Bartee Letter Cues Hot Talent Interest

NEW YORK, June 1.—One of the first evidences of Jack Robbins's renewed and active interest in talent (arrangers, orks, etc.) management since Metro-Goldwyn-Mayer bought out his 26 per cent interest in the Big 3 (Robbins-Feist-Miller) music firms, is a letter received from Robbins by *The Billboard* this week, taking issue with arranger credits in a review of the Machito ork (*The Billboard*, May 25).

Robbins writes: "There is an oversight in the review of Machito's band, appearing on page 36 of the May 25 issue of *The Billboard*. I call this to your attention because I feel an injustice has been done to John Bartee, who has been arranging for the Machito band for approximately five years.

"Your review gives credit to the following as arrangers:

"Bauza, who is not an arranger, but a partner in the band; Ray Hernandez, who is new and has only written a few arrangements, and Maderas, who has made two arrangements in the past four years, inasmuch as he was in the army. All told, these arrangers have made no more than 12 arrangements for the Machito band, whereas John Bartee has made 200 arrangements.

"Bartee is partly responsible for the success of the Machito orchestra, and it is a pity that a man who has done so much to bring this band into the limelight should not receive the proper recognition in your review.

## Sale of 'Dreamland' To Morris Co. Ends Gilbert - Jessel Tiff

HOLLYWOOD, June 1.—Family tussle over the L. Wolfe Gilbert-George Jessel-Ben Oakland tune, *Dreamland Rendezvous*, was settled amicably last week when Magnetic Music, pub firm owned by the three writers, sold the tune to Buddy Morris Music Company.

Controversy arose between Jessel and Gilbert over whether the tune should be exploited by Magnetic or farmed out to a larger pub firm (*The Billboard*, April 27). Sale of the ditty to the Morris Company brought Jessel and Gilbert together eye-to-eye, and ended internal friction. According to Gilbert, Magnetic Music will continue in the biz, and will shortly come out with another tune in place of *Dreamland* which was the only song in the firm's catalog.

Deal with Morris Music will give Magnetic 4½ cents per copy on sheet music sales; a 50 per cent take of recording, transcription and foreign royalties, and a bonus for sale of song.

## Ellison Out of Exclusive In Disagreement With Rene

HOLLYWOOD, June 1.—Ben Ellison, general manager of Exclusive Records, will leave the indie waxery which he joined last July, following rift with Prexy Leon Rene. Disagreement resulted from Ellison's song writing activities. Tiff is said to have arisen over latter's recently clefled, *I Left My Heart in Mississippi*.

Ellison's contract, which expires June 30, by mutual agreement, will

## Mercury's Little Man Comes to Life; A Disk-Biz 'Johnny'

CHICAGO, June 1.—Newest promotional stunt in the record field is take-off on Philip Morris's *Johnny* gimmick. Mercury Records has hired a "Mercury Man," a three-foot, seven-inch midget. Twenty-year-old Mercury man's real name is Eddie Gaedel and he will be used primarily to contact disk jockeys, autograph Mercury disks at department and retail stores when they are released, put in appearances at Mercury distributors thruout the country, and appear at places where Mercury attractions are being featured.

Much of Mercury's future promotion will be tied around Mercury Man, and a contest will be held thru record stores and counters to give him a surname. Life-sized cuts are being made and will be placed on display at Mercury distributor's windows and show counters thruout the country. The Mercury Man is garbed in an aluminum-winged helmet, winged boots, red cape and trousers.

Mercury execs here added that he will be used as a central character in a series of kid albums also. Mercury Man bowed here in his promotional role by giving away 150 records nitely at College Inn nitery, where Buddy Rich is currently appearing.

terminate Monday (3). Details of squabble were unknown at week's end, with Rene out of town on holiday jaunt. Ellison plans to go into free-lancing tune penning. His successor has not been named by plattery.

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### 300 Mutual Stations To Help T. Dorsey Find Band Canary

NEW YORK, June 1. — Tommy Dorsey's new Mutual program, *Playshop*, will be used as vehicle for a nationwide canary hunt. Dorsey vainly has been seeking a girl singer for months, and hit upon the idea of using the Mutual show as a means of combining the search with promotion of his forthcoming United Artists' flicker, *The Fabulous Dorseys*.

Contest will be conducted by 300 Mutual affiliates, who will send audition disks of likely applicants to Dorsey for judging. Top five fems will be shipped to Hollywood, where the eventual winner will be screen-tested for a role as TD's chirper in the pic.

#### Arrangers Get Break, Too

First two airings of *Playshop* were breaks for arrangers, so-called "forgotten men of music," whom Dorsey plugged to a fare-thee-well, handing them copious credit for his hit records. Next Friday's (7) program will launch the birdie contest and put the scorers back on their own. After shooting begins on *The Fabulous Dorseys*, the program will originate on the set.

Dorsey's other Mutual airer, *Endorsed by Dorsey*, which is piped from here Wednesdays under the direction of Sy Oliver, is perking up commercially. Station is huddling with two prospective sponsors. If one of them buys, Oliver will have the distinction of becoming the first Negro musical director of a network commercial. Meanwhile, the show has taken on a visual audience. Past two segs were broadcast from Longacre Theater here.

### Time-On-My-Hands Shepard Takes Out A Folk Vaude Unit

NEW YORK, June 1.—Riley Shepard, the one-armed paperhanger of the folk music business, is taking out a vaude unit tabbed *Radio Round-Up*, which will feature Shepard, Zeb Carver and His Country Cousins and the Thomas Sisters (Anne and Maxine). First two weeks of theater one-nighters have been set for houses in Maryland, New Jersey and Pennsylvania. Show is getting a \$400-per-night guarantee, with a 50-50 split from the first buck. Bookings set thru Ery Braebec, of Frederick Bros.' newly-organized folk department.

In the meantime, Shepard continues to head Leeds Music's folk division (in the course of which he is currently knocking himself out trying to push *Atomic Power* into the No. 1 folk tune slot); making records himself for Musicraft (he just cut *AP*); and generally pushing for improved conditions for mountain musickers thru the American Federation of Folk Artists, which he organized a couple of years ago.

### Heebner Asst. Artist Rep Head for Victor

NEW YORK, June 1.—Eli Oberstein, RCA-Victor artists-rep head, gets an assistant director this week with the appointment of Walter Heebner to that post. Heebner will work out of the Victor West Coast offices and will handle talent and tunes around Hollywood. He will report directly to Oberstein.

Heebner has been with Victor for some six years, the past three as assistant to Jack Hallstrom, general merchandise manager.

### 36-Year Terperary Partnership Is Ritz Ops' Record

BRIDGEPORT, Conn., June 1.—George McCormack and Joseph Barry, operators of the Ritz Ballroom here, celebrated their 36th year of partnership as dance hall proprietors Decoration Day.

Their first venture was at the Brooklawn Pavilion here.

### Keynote Has H'wood Set-Up

HOLLYWOOD, June 1.—Eric Bernay, headman of Keynote Records, jazz and specialty music indie, headed back to New York after closing deal to buy pressing facilities of General Record Manufacturing Company here including six presses. Acquisition of the presses gives Keynote first full opportunity to hit market on the West Coast. Bernay returns to Hollywood shortly to supervise local set-up. Harry Lim, Keynote's recording and talent chief, also recently returned to New York after spending a couple of months recording Coast talent.



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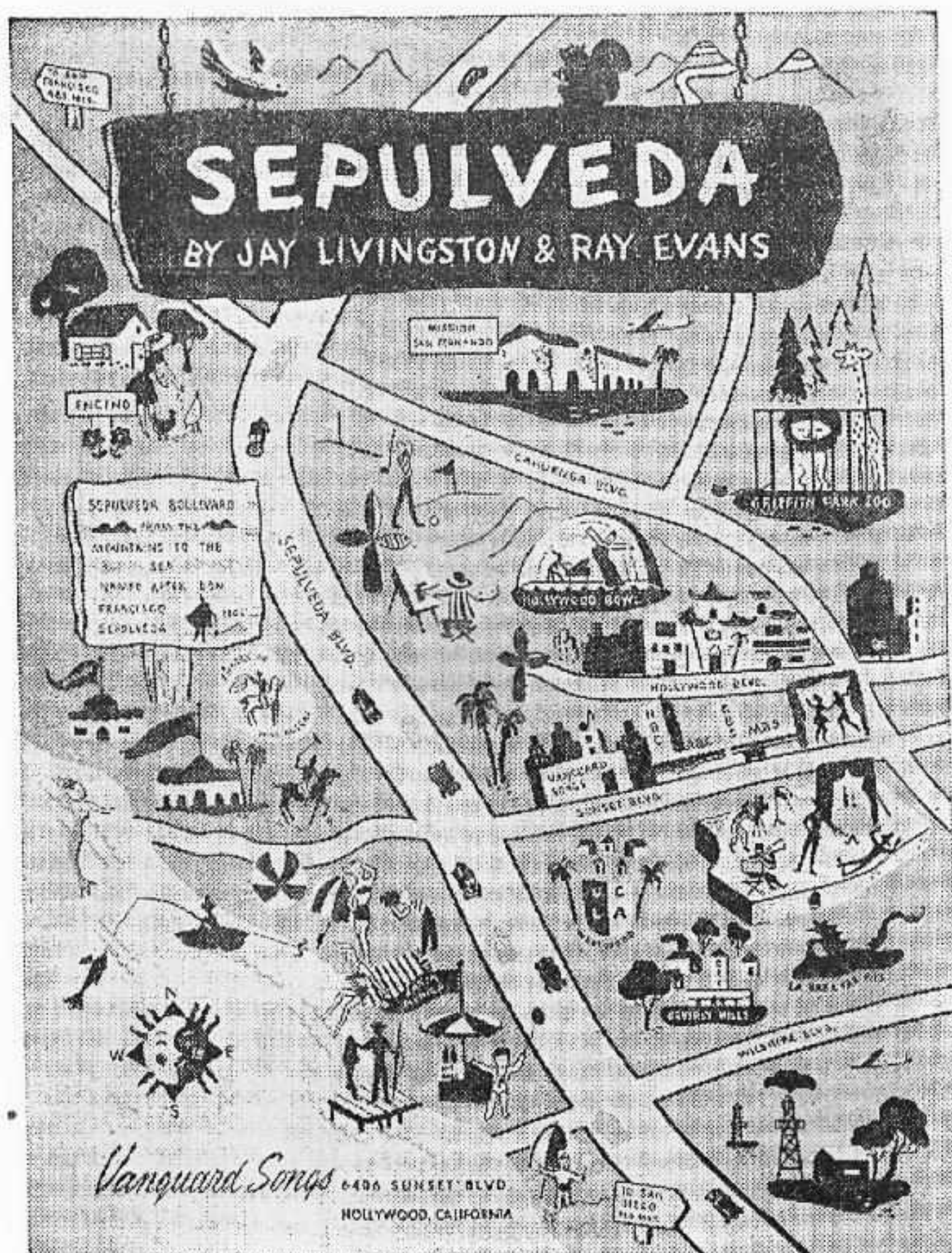
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**HEAR ALVINO REY'S SMASH RECORD**

Capitol #262

**Vanguard Songs**

New York

Chicago

Hollywood

**MUSICWHIZ!**

1. What are Levis\*?
  - Bagels with spurs.
  - Cowboy dungarees.
  
2. How big is a cowboy's Stetson?
  - Five gallons.
  - Ten gallons.
  
3. What is the title song of Republic's big, new Tru-color picture . . . where is everybody going . . . and what is everybody singing??\*
  - Way Down Upon the Swanee River.
  - "OUT CALIFORNIA WAY"

By JACK MEAKIN and FOSTER CARLING

\*Pronounced "Lee-vize."  
 \*\*Including Perry Como, Hoagy Carmichael, King's Men, The Modernaires, Ken Carson, Sons of the Pioneers, Judy Canova, Monte Hale, Riders of the Purple Sage, Westinghouse Chorus, Etc., Etc.

**COMPOSERS MUSIC CO.**

9120 Sunset Blvd.

Los Angeles 46, Cal.

**"Supper Club" Mulls D. C.-London-Havana One-Week Air Tour**

NEW YORK, June 1.—Producers of *Chesterfield Supper Club*, NBC netter, are mulling a move which will involve British Musicians Union, and, therefore, has aroused the interest of American Federation of Musicians. Air-minded Newell-Emmett Agency, which handles the show, proposed to take it on a one-week air tour, playing Monday in Washington, Wednesday in London and Friday in Havana. If the jaunt materializes, it will be the show's second stab at flying. Couple of months ago it was broadcast from a Lockheed Constellation over New York.

Show's masterminds have already approached Local 802 here for permission to take the musickers on the air junket, and have inquired as to scales. Local's reply was that scales will have to be worked out in consultation with the men themselves. A question confronting the local was what attitude the British Union would adopt toward an American ork going over there for a special broadcast. It was decided, after consultation with AFM officials, to let the Britishers do their own thinking and reach their own decision independent of solicitation from AFM. Should *Chesterfield* want to go thru with the idea, it will have to secure British sanction direct.

Newell-Emmett execs say that, while they have been making inquiries as to ways, means and tabs, the set-up is still in the think stage. An angle raised by an 802-er is figured to play a part in helping *Chesterfield* make up its mind; British taxes and British Musicians Union taxes on foreign performers are so high that *Chesterfield* would probably have to pay at least triple salaries for the airing, to make up the difference to the sidemen.

**Mare Companions**

NEW YORK, June 1.—All speed and distance records for horse travel were broken last week by Ike Carpenter, jazz pianist, who made it from here to Los Angeles in 17 hours. Because Carpenter didn't make the trip on a horse, but simply in the company of two horses, technicians might disallow his record. But history will forever recall the achievement.

Carpenter had to get to L. A. to join the Bobby Sherwood Ork, and there were no trains running. Sherwood's manager, Eddie Greene, got hold of Maurice King, Monogram pix exec and oat-burner owner, who had chartered a C-47 plane to transport a couple of nags to the West Coast. Greene wangled space for Carpenter, and off went the 88-er and the haybags. Word from the Coast is that the trip went smoothly, with no untoward incidents. Carpenter was berthed northward of the nags. He said they proved to be amiable traveling companions, but a trifle square.

**Spivak's Hi-Price (?) Dec. Date at H'wood Palladium**

HOLLYWOOD, June 1.—Charlie Spivak's band has been set by Maurie Cohen, prexy of the Palladium, to go into the dancery starting December 26. Jack Flynn, recently returned to William Morris band division here, negotiated deal with Cohen.

Authoritative tradesters here quote Spivak's figure at Palladium in realm of recent new highs being offered by Cohen to name bands, namely \$6,500, but Cohen denies Spivak is getting this figure.

*Deek Watson says...*



TO DEALERS—"The Brown Dots will really bring money over the counter with this one!"  
 TO OPERATORS—"This is a sure-fire nickel grabber!"

**SURRENDER**

A ballad in THE BROWN DOTS' inimitable style

*Backed with*

**SATCHELMOUTH BABY**

A SENSATIONAL NOVELTY (#1026)

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Some Territories Still Open For Wide-Awake Distributors



IRVING BERMAN, Sales Mgr. 162 Prince St., Newark 3, N. J.

# Philly's Convention Hall On AFM Unfair List After City Nixes 15-Man Ruling

### Internal Revenuers Tap 35 Spots 55G for Back Taxes

PHILADELPHIA, June 1.—Year-old rule of the local musicians' union in slapping a minimum requirement for the number of men to be engaged on single engagement at the various halls, ballrooms and hotel rooms around town hit a snag when the city-owned Convention Hall said nix. As a result, it was disclosed today that the giant hall has been placed on the AFM unfair list because the trustees of the hall refused, upon legal advice, to require those renting the hall to employ the minimum of 15 musicians whenever instrumental music is used.

Edgar S. McKaig, president of the board of trustees, who operates the hall for the city, confirmed that Local 77 here placed Convention Hall on the unfair list. Unless the action is rescinded, pageant of the Palestine Emergency Fund, June 12, which plans to use a large symphonic orchestra, will find the tootlers staying away. Also affected is the Lions' International Convention next month, scheduling dancing at the hall several nights.

Board of Trustees for Convention Hall felt that it was a matter which involved city policy and the city solicitor rendered an opinion that the trustees were without authority to enter into any such agreement with the union. President McKaig declared that if the union held his board to make all those renting the

auditorium hire a minimum of 15 musicians, irrespective of whether only one or all of them played, union might then set up similar minimums for the Municipal Stadium or even Independence Hall. At press time, no official of Local 77 could be reached for comment.

The minimum men rule was set up last year and primarily aimed at club dates where sponsors spent heavy coin for a floor or stage show, but hired only a piano pounder or a handful of tootlers to play the show. However, as it stands, the minimum is in effect whether or not a show is on tap.

Local Negro musicians union follows same minimum pattern set by Local 77. When Louis Jordan played a Decoration Day dance at Town Hall, promoters had to meet the house minimum of 10 men. Since Jordan only carries seven in the band, promoters shelled out \$18 a head for three local standbys, whose services were not used. Similar situations are frequent, but none will dare fight back or test the legality of such a ruling.

Uncle Sam tapped the tills to the tune of fifty grand at 35 niteries and musical bars, to kick off a delinquent collection campaign. Investigators for the Bureau of Internal Revenue have been giving the cabaret tax collections the once-over (See Philly Convention on page 25)

# RILEY SHEPARD



THE KING SONG SPINNER OF WESTERN SWING

in JUKE BOXES AGAIN

rounding up the nickels with another great recording . . .

## "GUILTY HEART"

MUSICRAFT RECORDS RECORD NO. 15070

POST MUSIC PUBLISHERS

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The "Blue Light" Twin-Winner

**HAL McINTYRE AND HIS ORCHESTRA**

"House of the Blue Lights" Vocal by Nancy Reed

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**COSMO RECORD 486**

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**TONY PASTOR AND HIS ORCHESTRA**

"Under the Willow Tree" Vocal by Tony Pastor

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**COSMO RECORD 487**

... and the new low-high Queen of Song

**KAYE CONNOR** singing the vocals for

**COSMO RECORD 485** "DERRY DUM" and "HOW HIGH THE MOON"

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### I Got Lost In His Arms

Irving Berlin's hit song from "Annie Get Your Gun"

### Millionaires Don't Whistle

Majestic No. 1049

### You, So It's You

From the picture "Holiday in Mexico"

### Linger In My Arms

### A Little Longer, Baby

Majestic No. 1048



### Jimmie Lunceford

Demonstrates his versatility by following up "Cement Mixer" (Majestic No. 1045) with these two novelty numbers:

### Sit Back and Ree-lax . . . Jay Gee

Majestic No. 1053

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**RECORDS**

Studio: New York City Sales: St. Charles, Illinois  
(Subsidiary of Majestic Radio & Television Corporation)

## Music—As Written

### NEW YORK:

Lou Levy was sitting in Lindy's with a group of Jack Robbins' former colleagues, listening to some of them knife their ex-boss in the back. The more vigorously they assailed Robbins the more disgusted Levy became, and he finally decided to throw a scare into them. He spoke: "Boys, you'll be interested to learn that a syndicate and I have offered Metro a certified check for \$5,000,000 for the Robbins-Feist-Miller catalogs. The deal may go thru." Within an hour, the story of Levy's "offer" was all over Broadway.

Columbia Records, thru Newell-Emmet Advertising Agency, is cooking up a national consumer ad campaign on pop stuff. Plan to use *Time*, *Life*, *Statepost* and similar papers. . . . DeLuxe Records is going to try merchandising its Ralph Slater *Time to Sleep* album (which is supposed to induce sleep) thru drugstores. Are making test in New Jersey stores, with a money-back guarantee, if after two weeks' trial, album doesn't help you get to sleep. . . . RKO still pushing its Perry Como singing contests in the greater N.Y. area in connection with showing of *Como flicker*, *Doll Face*. . . . Reg Connelly, English pub topper back to England. Ditto Joe George Gilbert, one of the Isles' top clefters.

Bent Firman, English ork leader, pencilled in for *Ambassadeurs*, top Paris nitery. Another indication of international exchange of musickers. Firman played this and other continental bistros before the war. . . . Wall Street still nosing around the disk biz. Jules & Dave Braun, DeLuxe plattery heads, got an offer this week. No dice so far. . . . National Association of Music Merchants' Chi tradeshow (coming up in July) looks like biggest in many years, with exhibit space already reserved by numerous pubs, diskeries, etc.

Bill Rawak has been made sales manager of Musicraft Distributors, which handles the Musicraft line in New York metropolitan area. . . . Noro Morales has signed a Majestic Records contract which runs thru 1947. Morales is thus featured on four labels, having already cut stuff for Decca, Coda and Seeco. . . . Claude Thornhill goes into Meadowbrook, Cedar Grove, N. J., October 8 for three weeks.

### Band Babble

King Kolax scrapped his band to join Billy Eckstine's trumpet section. . . . Russ Curry and a group of ex-Art Mooney sidemen have a nine-piecer in rehearsal. . . . Gil Franklin replaces Bob Thomas as Frankie Carle's warbler. Marjorie Hughes out of band and into Mayo Bros. for a physical check. . . . Enoch Light set a new speed record during one of those BMI Pin-Up Sheet transcription dates for Spot Sales. Cut five sides in 90 minutes and they were all fairly intricate Sy Oliver and Freddy Van Eps arrangements. . . . Gene Krupa to do an RKO short. . . . Toasty Paul, former Gray Gordon, Ace Brigode and Buddy Rogers sideman, has an ork at Nippersink Country Club, Genoa City, Wis. . . . Columbus, O., papers raving about Betty McGuire all-frail ork, now at Deshler-Wallick Hotel. . . . Warney Ruhl settles for the summer at Breezy Point Lodge, Pequot Lakes, Minn.

### CHICAGO:

Eddy Howard ork will play a Knights of Columbus youth benefit at the Stadium June 12. Sinatra and Jimmy Durante will be on the bill. Howard and band will then fly to Denver to open at Elitch Gardens June 13. . . . Allen Jones concert tour will open at Fort Wayne, Ind., October 2. High points of the tour will be an appearance at Chi's Civic

Opera House October 6 and an appearance with the Detroit Symphony October 18. . . . Will Back ork got a two-week engagement at the Aragon Ballroom as a result of its one-nighter there Tuesday (28).

### HOLLYWOOD:

Jan Garber tours as far East as Pittsburgh between current run at Avadon and opening at Aragon in early September following Lawrence Welk. . . . Frank Sinatra's office here rumored looted with little taken in apparent search for something definite. . . . Horace Heidt's handleading contract with MCA expires in early '47. . . . Paul Page cut his *Kilroy Was Here* for Enterprise. . . . Carlos Molina a maybe at Avadon. . . . Harry Hipster Gibson reported seen in San Francisco with new Mae West legiter *Incognito* since quickie exit from Billy Berg's and Hollywood. . . . Booker Seymour Heller, recently exited from GAC, doing personal management for Trenier Bros., Decastro Sisters, Philharmonica Trio, Al Russell Trio, Allan Cole, Marvin and Christiana, Grady King's Ork and Pots, Tub and Kettle. . . . Wingy Manone to do repeat version of his familiar *Isle of Capri*.

Jack Kurtze booking Jay McShann Ork on coast for Manager John Tumino. . . . Gail Robbins cut session for MacGregor Transcriptions. . . . Spade Cooley Wednesday nighting it at El Monte, Calif. Aside from regular Santa Monica Ballroom run. . . . Phil Brito heading here for Monogram pic and Musicraft sessions. . . . Artie Shaw to do Musicraft album spotlighting Kitty Kallen, Mel Torme and Teddy Walters. . . . Harry Romm hoping to build home shortly now that he is a permanent here. . . . Dick Gabbs, Casino Gardens operator, beaming about Tommy Dorsey's big opening night, Decoration Day and eve consecutive grosses.

Max Steiner marks his 10th year at Warner Bros., as top musical scorer. . . . Capitol's Bill Fowler and wife back from NYC with Johnny Mercer an arrival there. . . . Paul Weston vacationing in the East. . . . King Sisters on Meredith Willson new NBC ailer. . . . Warner Bros. still sending out publicity about Ginny Simms's forthcoming Columbia disks when gal has been with ARA for months. . . . Jan Garber's daughter using name Kitty Martin in jobs as gal singer with local bands. . . . Stan Kenton practically set for Orpheum August 6. . . . Jimmy Dorsey playing four days in early July at newly-opened Edgewater Ballroom, San Francisco. . . . David Willis, house leader at Mission Beach Ballroom, San Diego, using C-46 for one-night tour.

Carlos Ramirez returning from South America for MGM work. . . . Dimitri Tomkin's score for *Duel in the Sun* sought by diskeries. . . . Judy Canova to do *Ghost Town*, a Western, for Columbia pix. . . . Ricky Jordan, kid novelty blues singer, signed by RKO. . . . George Barnes super modern-styled instrumental octette cutting for Standard Transcriptions with Barnes return from service.

**SUCCESS ★ ★ ★ ★ ★**  
**To America's**  
**Newest Band Sensation**  
**WILL BACK**  
**AND HIS ORCHESTRA**  
**NOW AT THE**  
**ARAGON ★ ★ ★ ★ ★**  
**CHICAGO**  
**VALOR PUBLICATIONS**  
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UNTIL YOU TRY

**JUKO RECORD WAX**

Reduces Scratch, Increases Plays

ACTUAL TESTS PROVE

(With 3 to 4 Oz. Pickup Weight)

OVER 1,000 PLAYS ON

Oh What It Seemed To Be . . . F. Carle  
 Personality . . . . . J. Mercer  
 You Won't Be Satisfied . . . L. Brown  
 It's Been a Long, Long Time . B. Crosby  
 I Can't Begin To Tell You . Bing Crosby  
 Twilight Time . . . . . Three Suns  
 It Might as Well Be Spring . . S. Kaye

MANY OTHERS

75c Per Can—Sufficient for 200 Records.  
 \$7.50 Per Dozen.

**MITCHELL NOVELTY CO.**

1629 W. Mitchell St., Milwaukee 4, Wis.

**802 Wants Some Disk Smallies To Put Up Tootler \$ in Advance**

NEW YORK, June 1.—Musicians have been complaining to their union about pay-off methods of certain one-lung record companies. Shoe-stringers sometimes don't have enough cash on hand to pay sidemen for recording dates and try to defer payment until disks have been distributed and money has begun to come in. Even then, tootlers have been getting rubber checks.

Meeting of Local 802, American Federation of Musicians, exec board, Tuesday (28), voted to require one such concern to post part of the sideman dough in advance of all future sessions as a gesture of good faith.

The 802 execs say the policy of making unreliable smallies post dough ahead will be standard practice to protect musicians. More drastic measures will not be employed against recorders unless they show signs of chronic dishonesty. Theory is that some of today's bigger disk outfits also started on a herring and a prayer and would never have arrived had there been a lack of co-operation from the industry. Local 802, say execs, will continue to lean over backwards to assist any outfit whose assets consist principally of honesty and whose fundamental handicap is lack of ready moo.

**NAMES MAKE NOOSE**

(Continued from page 18)

now retained practically all of their name properties, but before the end of the year at least two of these biggies will pass up renewing no less than a half-dozen contracts with name attractions now cutting for them. And no less than three artists now waxing for indies will wind up with one of the latter three majors before spring of next year.

Trade sees entire move as effort on part of the major diskers to turn out greater total quantities of hits and fewer records by also-ran artists, name or otherwise, a condition for which dealers, operators and disk jockeys have been clamoring (see *The Billboard* May 11 — *Less Mill-Run, More Hit Production* story).

**PHILLY CONVENTION**

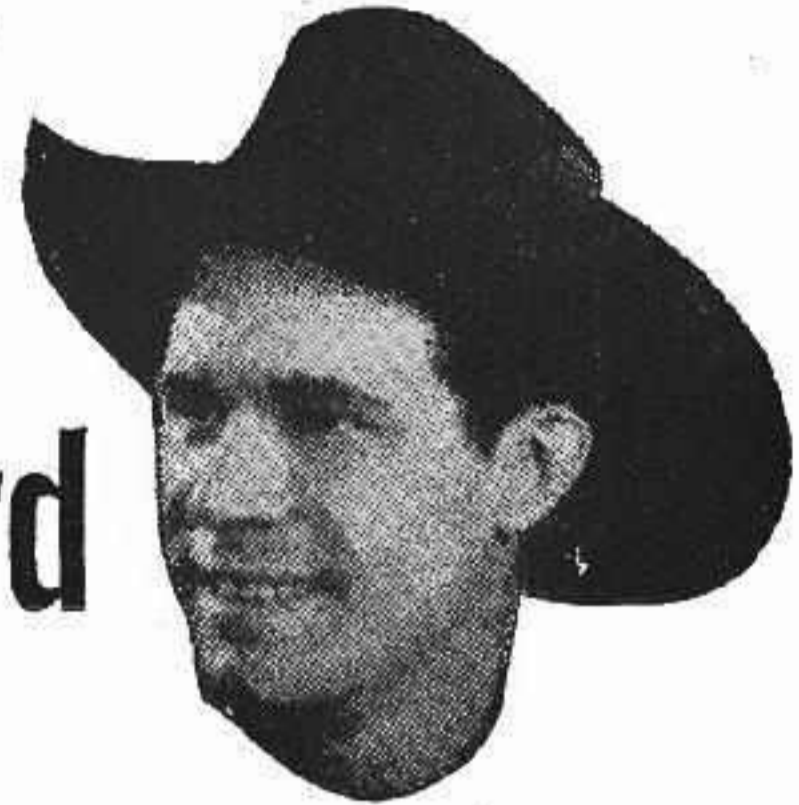
(Continued from page 23)

twice, and found plenty of underpayments. As a result, the 35 after-dark spots coughed up a collective \$55,000, with as many other spots soon to feel as much heat.

**ATOMIC POWER NEWS**

KING SONG SPINNER OF WESTERN SWING . . .

**Riley Shepard**



THE COWBOY PHILOSOPHER

IS NOW ROUNDING UP "BUFFALOES"

FOR JUKE BOX OPERATORS WITH THAT ATOMIC FOLK SONG HIT . . .

**"ATOMIC POWER"**

MUSICRAFT RECORD NO. 15070

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**MEMO:**

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THE BILLBOARD

CINCINNATI 1, O.

**ALADDIN'S NEW SMASH HITS**

JAZZ and BLUES

Velma Nelson with Will Rowland and His Orch.

#139 "Itty Bitty Girl"

**WESTERN**

Tex Russell and His Hollywood Cowboys

#506 "You Can't Break the Chains of Love"  
 "Moon Over Montana"

#507 "You Waited a Little Too Long"  
 "Put Your Little Foot Right Out"

#508 "Texas Tornado"  
 "What It Means To Be Blue"

**SPIRITUAL**

The Famous Soul-Stirrers

#2001 "Lord Will Make a Way"  
 "Steal Away"

#2002 "Remember Me"  
 "Golden Bells"



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# RECORD BUYING GUIDE

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The greatest picture songs of the year from MGM's "NO LEAVE, NO LOVE"

## ALL THE TIME

- |                                     |                                   |
|-------------------------------------|-----------------------------------|
| JIM CASSITY ..... Black & White 780 | VAUGHN MONROE..Victor 20-1860     |
| PAT KIRKWOOD ..... Cosmo 55703      | GEORGE PAXTON .... Majestic 7183  |
| KAY KYSER ..... Columbia 36979      | JAN SAVITT ..... ARA*             |
| GUY LOMBARDO ..... Decca 18873      | ORRIN TUCKER .... Musicraft 15064 |

## LOVE ON A GREYHOUND BUS

- |                                   |   |
|-----------------------------------|---|
| DINNING SISTERS ..... Capitol 261 | VAUGHN MONROE..Victor 20-1860               |
| AL DONAHUE ..... Four Star 1080   | GEORGE PAXTON .... Majestic 7183            |
| PAT KIRKWOOD ..... Cosmo 55702    | ORRIN TUCKER .... Musicraft 15064           |
| KAY KYSER ..... Columbia 36979    | BONNIE LOU WILLIAMS ..... Black & White 780 |
| GUY LOMBARDO ..... Decca 18873    |   |

"Good For Jukes . . . Recommended For Air Shots"—Variety

## ALL THAT GLITTERS IS NOT GOLD

- |                                    |                                  |
|------------------------------------|----------------------------------|
| MILDRED BAILEY ..... Majestic 1034 | TONY PASTOR ..... Cosmo 474      |
| JIMMY DORSEY ..... Decca 18872     | DINAH SHORE ..... Columbia 36971 |
| FRANCES FAYE .. International F507 |                                  |

**FEIST**

A hit all over again from MGM's "FAITHFUL IN MY FASHION"

## I DON'T KNOW WHY

- |                                     |                                       |
|-------------------------------------|---------------------------------------|
| ANDREWS SISTERS ..... Decca*        | HERB KERN ..... Tempo*                |
| GEORGIE AULD ..... Musicraft 15078  | TONY MARTIN ..... Mercury*            |
| HOAGY CARMICHAEL.....ARA 148        | ART MOONEY ..... Vogue R732           |
| LARRY CLINTON ..... Cosmo 55704     | BOBBY SHERWOOD .... Capitol*          |
| KING COLE TRIO ..... Capitol*       | FRANK SINATRA .. Columbia 36918       |
| DE MARCO SISTERS... Majestic 7194   | CLAUDE THORNHILL ..... Columbia 36858 |
| TOMMY DORSEY ..... Victor*          | AL TRACE ..... Coronet 153            |
| SKINNAY ENNIS ..... Signature 15033 | ARTIE WAYNE ..... Urban*              |
| TRUDY ERWIN ..... Four Star*        | ANSON WEEKS ..... Continental*        |
| EDDIE HEYWOOD ..... Decca*          |                                       |

10 weeks on Billboard's Honor Roll Of Hits

## SEEMS LIKE OLD TIMES

- |                                    |                                 |
|------------------------------------|---------------------------------|
| GEORGIE AULD ..... Musicraft 15060 | GAIL MEREDITH ..... Manor 1020  |
| THELMA CARPENTER Majestic 1030     | ART MOONEY ..... Vogue 711      |
| FIVE RED CAPS ..... Davis 2101     | VAUGHN MONROE..Victor 20-1811   |
| GUY LOMBARDO ..... Decca 18737     | RUBY NEWMAN ..... Sterling 7004 |
| NICK LUCAS ..... Diamond 2021      | BOBBY SHERWOOD .... Capitol 257 |
| MACK TRIPLETS ..... De Luxe 1016   | KATE SMITH ..... Columbia 36950 |

**MILLER**

Vincent Youmans' greatest love song

## MORE THAN YOU KNOW

- |                                 |  |
|---------------------------------|--|
| MILDRED BAILEY ..... Decca 4267 | BENNY GOODMAN ORCHESTRA ..... Columbia 55002 |
| COUNT BASIE ..... Okeh 6584     | BENNY GOODMAN TRIO ..... Bluebird 10723      |
| RANDY BROOKS ..... Decca*       | ERSKINE HAWKINS..Bluebird 10504              |
| SONNY BURKE ..... Okeh 5955     | HELEN MORGAN ..... Victor 27684              |
| PERRY COMO ..... Victor 20-1877 | MUGGSY SPANIER ..... Decca 4328              |
| PLINER-EARL ..... Liberty 348   |  |
| RAY EBERLE ..... Apollo*        |  |

Coming On Records!

The ballad hit from MGM's "HOLIDAY IN MEXICO"

## YOU, SO IT'S YOU!

Order from your distributor now!

\*Soon To Be Released

Artists Listed Alphabetically

**THE BIG 3 MUSIC CORPORATION**  
ROBBINS MUSIC CORPORATION • LEO FEIST, INC. • MILLER MUSIC CORPORATION



# PART 1—The Billboard

## HONOR ROLL OF HITS

(TRADE MARK)

THE NATION'S TOP TUNES

1. THE GYPSY
2. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
3. PRISONER OF LOVE
4. THEY SAY IT'S WONDERFUL
5. ALL THROUGH THE DAY
6. SIOUX CITY SUE
7. FULL MOON AND EMPTY ARMS
8. OH! WHAT IT SEEMED TO BE
9. I DON'T KNOW ENOUGH ABOUT YOU
10. SHOO-FLY PIE AND APPLE PAN DOWDY
11. CEMENT MIXER (PUT-TI, PUT-TI)
12. SEEMS LIKE OLD TIMES
13. DOIN' WHAT COMES NATUR'LLY
14. IN LOVE IN VAIN
15. I'M A BIG GIRL NOW

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

## ENGLAND'S TOP TWENTY

Weeks Last (This to date)	POSITION	SONG	ENGLISH	AMERICAN
5	7	1. MARY LOU	Francis Day	Mills
22	4	2. CRUISING DOWN THE RIVER	Cinephonic	*
16	2	3. CHICKERY CHICK	Campbell-Connelly	Santly-Joy
2	10	4. MONEY IS THE ROOT OF ALL EVIL	Chappell	Sun
10	5	5. I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
9	3	6. ALONG THE NAVAJO TRAIL	Peter Maurice	Leeds
8	6	7. ON THE ATCHISON, TO-PEKA AND SANTA FE	Sun	Feist
11	3	8. LET BYGONES BE BY-GONES	Feldman	*
3	8	9. OH! WHAT IT SEEMED TO BE	Sun	Santly-Joy
3	13	10. INTO EACH LIFE SOME RAIN MUST FALL	Bradbury Wood	Sun
5	1	11. IN THE LAND OF BEGINNING AGAIN	Feldman	Feist
15	14	12. I DREAM OF YOU	Peter Maurice	Embassy
11	12	13. I'LL BUY THAT DREAM	Bradbury Wood	Burke-Van Heusen
11	15	14. ASHBY DE LA ZOOCH	Noel Gay	Manhattan
7	9	14. GOOD, GOOD, GOOD	Campbell-Connelly	Berlin
1	—	15. I'D LIKE TO GET YOU ALONE	Campbell-Connelly	*
22	16	16. IT'S A GRAND NIGHT FOR SINGING!	Chappell	Williamson
3	11	17. SEEMS LIKE OLD TIMES	Francis Day	Feist
25	19	17. I'LL CLOSE MY EYES	World Wide	*
1	—	18. COAX ME A LITTLE BIT	Victoria	Bourne, Inc.
4	—	19. THIS HEART OF MINE...	Bradbury Wood	Triangle
7	19	20. IT'S ONLY A PAPER MOON	Chappell	Harms, Inc.

\*Publisher not available as The Billboard goes to press.

## PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.

AS IF I DIDN'T HAVE ENOUGH ON MY MIND (Melrose), sung by Dick Haymes and played by Harry James in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.

DO YOU LOVE ME? (Bregman-Vocco-Conn), sung by Dick Haymes and played by Harry James in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.

I DIDN'T MEAN A WORD I SAID (Robbins), sung by Dick Haymes and played by

Harry James in 20 Century-Fox's "Do You Love Me." National release date—May, 1946.

I DON'T KNOW WHY (I Just Do) (Feist), in MGM's "Faithful in My Fashion." National release date not set.

IN LOVE IN VAIN (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set.

LOVE ON A GREYHOUND BUS (Robbins), in MGM's "No Leave, No Love." National release date not set.

PERSONALITY (Burke-Van Heusen), sung by Bing Crosby, Bob Hope and Dorothy Lamour in Paramount's "Road to Utopia." National release date—March 22, 1946.

# Music Popularity Chart

Week Ending  
May 31, 1946

## RADIO

### SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, May 24, 8 a.m., and ending Friday, 8 a.m., May 31)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's A.C.I. by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
12.	All Through the Day (F) (R)	Williamson	ASCAP
2.	As If I Didn't Have Enough on My Mind (F) (R)	Melrose	ASCAP
4.	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
4.	Do You Love Me? (F) (R)	Bregman-Vocco-Conn	ASCAP
1.	Doin' What Comes Natur'ly (M) (R)	Berlin	ASCAP
2.	Don't Be a Baby, Baby (R)	Triangle	ASCAP
8.	Full Moon and Empty Arms (R)	Barton	ASCAP
2.	I Didn't Mean a Word I Said (F) (R)	Robbins	ASCAP
10.	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
2.	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
6.	I Fall in Love With You Every Day (R)	Stept	ASCAP
1.	I'd Be Lost Without You (R)	Advanced	ASCAP
10.	In Love in Vain (F) (R)	T. B. Harms	ASCAP
6.	In the Moon Mist (R)	Shapiro-Bernstein	ASCAP
3.	It Couldn't Be True (Or Could It?) (R)	Santly-Joy	ASCAP
4.	Just A-Sittin' and A-Rockin' (R)	Robbins	ASCAP
10.	Laughing on the Outside (Crying on the Inside) (R)	BMI	BMI
1.	Love on a Greyhound Bus (F) (R)	Robbins	ASCAP
6.	More Than You Know (M) (R)	Miller	ASCAP
17.	Oh! What It Seemed To Be (R)	Santly-Joy	ASCAP
17.	Personality (F) (R)	Burke-Van Heusen	ASCAP
4.	Prisoner of Love (R)	Mayfair	ASCAP
13.	Seems Like Old Times (R)	Feist	ASCAP
13.	Shoo-Fly Pie and Apple Pan Dowdy (R)	Capitol	ASCAP
9.	Sioux City Sue (R)	Morris	ASCAP
7.	The Gypsy (R)	Leads	ASCAP
8.	They Say It's Wonderful (M) (R)	Berlin	ASCAP
10.	We'll Gather Lilacs (R)	Chappell	ASCAP
3.	Where Did You Learn To Love? (R)	Morris	ASCAP
4.	You Are Too Beautiful (R)	Harms, Inc.	ASCAP

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	PUBLISHER	LIC. BY
	Last Week	This Week			
6	2	1	THE GYPSY	Dinah Shore...Columbia 36964	ASCAP
4	3	2	THE GYPSY	Ink Spots...Decca 18817	ASCAP
10	1	3	PRISONER OF LOVE	Perry Como...Victor 20-1814	ASCAP
4	8	4	THE GYPSY	Sammy Kaye...Victor 20-1844	ASCAP
8	4	5	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Dinah Shore...Columbia 36964	BMI
4	10	5	THEY SAY IT'S WONDERFUL (M)	Frank Sinatra...Columbia 36975	ASCAP
6	6	5	CEMENT MIXER (Put-ti, Put-ti)	Alvino Rey...Capitol 248	ASCAP
10	13	6	SIoux CITY SUE	Bing Crosby-The Jesters...Decca 23508	ASCAP
1	—	7	DOIN' WHAT COMES NATUR'LY (M)	Dinah Shore-Spade Cooley Ork...Columbia 36976	ASCAP
5	5	8	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Andy Russell...Capitol 252	BMI
1	—	9	THE HOUSE OF BLUE LIGHTS	Freddie Slack-Ella Mae Morse...Capitol 251	ASCAP
8	—	10	PRISONER OF LOVE	Billy Eckstine...National 9017	ASCAP
5	—	10	THE MAD BOOGIE	Count Basie...Columbia 36946	ASCAP
3	—	11	ALL THROUGH THE DAY (F)	Margaret Whiting...Capitol 240	ASCAP
3	9	11	ALL THAT GLITTERS IS NOT GOLD	Dinah Shore...Columbia 36971	ASCAP
3	13	11	BUMBLE BOOGIE	Freddy Martin...Victor 20-1829	ASCAP
17	13	11	OH! WHAT IT SEEMED TO BE	Frank Sinatra...Columbia 36905	ASCAP
3	—	11	DARKTOWN POKER CLUB	Phil Harris...ARA RM-116	ASCAP
3	11	11	THE GYPSY	Hildegard-Guy Lombardo...Decca 23511	ASCAP
1	—	12	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Sammy Kaye...Victor 20-1856	BMI

### Coming Up

HEY! BA-BA-RE-BOP	Tex Beneke-Glenn Miller Ork	Victor 20-1859
THEY SAY IT'S WONDERFUL (M)	Bing Crosby	Decca 18829



BETTER THAN EVER!

A New  
**JO STAFFORD**

'CINDY'

with  
Nat (King) Cole—Piano  
Ray Linn—Trumpet  
Herbie Haymer—Tenor Sax  
with  
Orchestra directed by  
Paul Weston

Jo does a change of pace and it's a wow... sings a Tennessee folk tune with new, terrific styling... Nat (King) Cole's piano magic and Paul Weston's sensational orchestral background make this a rare treat for Miss Stafford's millions of fans!

'I'VE NEVER FORGOTTEN'

From Republic's  
"Earl Carroll's Sketch Book"

with  
Paul Weston and his Orchestra  
A great new rhythm song—by writers of such hits as 'It's Been a Long, Long Time' and 'I'll Walk Alone'... with beautiful Stafford handling of meaningful lyrics.

CAP 259—50c plus tax

A Different  
**PEGGY LEE**

'LINGER IN MY ARMS  
A LITTLE LONGER, BABY'

Peggy's top recording to date! An appealing song that's a natural for her warm, intimate style of singing. Dave Barbour's guitar and orchestra lend brilliant backing.

'BABY YOU CAN COUNT ON ME'

Most rhythmic tune Peggy has ever done—seasoned with some Spanish lyrics and sparkling accompaniment!

Peggy's own, big network radio show over CBS has resulted in a tremendous increase in her following! Her fans will go overboard for either of these sides!

CAP 263—50c plus tax

Capitol RECORDS  
FROM HOLLYWOOD



# PERRY COMO

with Russ Case and his Orchestra  
**SURRENDER**  
 and  
**MORE THAN YOU KNOW**  
 RCA VICTOR 20-1877



# VAUGHN MONROE

and his Orchestra  
 Vocals by Vaughn Monroe  
 and the Moonmaids  
**WHO TOLD YOU THAT LIE?**  
 and  
**IT'S MY LAZY DAY**  
 (from the Republic picture "Bordertown Trails")  
 RCA VICTOR 20-1892

# LOUIS ARMSTRONG

and his Orchestra  
 in his first RCA VICTOR record  
**NO VARIETY BLUES**  
 Vocal by Louis Armstrong  
 and Thelma Middleton  
 and  
**WHATAYA GONNA DO?**  
 Vocal by Louis Armstrong  
 RCA VICTOR 20-1891



★ OLD FAMILIAR ★

## ELTON BRITT

Singing  
 with Orchestra

**BLUE TEXAS MOONLIGHT**  
 and  
**THANKS FOR THE HEARTACHES**  
 RCA VICTOR 20-1873

★ NORTH CAROLINA SKIES ★

## CECIL CAMPBELL'S TENNESSEE RAMBLERS

Vocal by Roy Lear  
 and  
**BEATY STREET BLUES**  
 RCA VICTOR 20-1874

★ RACE ★

## SONNY BOY WILLIAMSON

Blues Singer with Harmonica  
 Tampa Red, Guitar; Big Maceo,  
 Piano and  
 Charles R. Saunders, Drums

**YOU'RE AN OLD LADY**  
 and  
**EARLY IN THE MORNING**  
 RCA VICTOR 20-1875



# PART 2—The Billboard

## RETAIL SALES AND

### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION	Last Week	This Week	Title	Label
7	1	1	1	THE GYPSY (R)	Leeds
9	2	2	2	LAUGHING ON THE OUTSIDE (Crying on the Inside) (R)	BMI
8	3	3	3	ALL THROUGH THE DAY (F) (R)	Williamson
8	4	4	4	PRISONER OF LOVE (R)	Mayfair
10	5	5	5	SIoux CITY SUE (R)	Morris
3	6	6	6	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
3	7	7	7	FULL MOON AND EMPTY ARMS (R)	Barton
16	8	8	8	OH! WHAT IT SEEMED TO BE (R)	Santly-Joy
1	9	9	9	WE'LL GATHER LILACS (R)	Chappell
10	10	10	10	SHOO-FLY PIE AND APPLE PAN DOWDY (R)	Capitol
3	11	11	11	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
3	12	12	12	CEMENT MIXER (Put-ti, Put-ti) (R)	American Academy of Music
6	13	13	13	I'M A BIG GIRL NOW (R)	World
1	14	14	14	IN LOVE IN VAIN (F) (R)	T. B. Harms
1	15	15	15	DO YOU LOVE ME (F) (R)	Bregman-Vocco-Conn
14	16	16	16	YOU WON'T BE SATISFIED (Until You Break My Heart) (R)	Mutual
2	17	17	17	IN THE MOON MIST (R)	Shapiro-Bernstein

### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	POSITION	Last Week	This Week	Title	Label
5	1	1	1	THE GYPSY ..... <i>Everyone Is Saying Hello Again (Why Must We Say Goodbye?)</i>	Ink Spots ..... Decca 18817
5	2	2	2	THE GYPSY ..... <i>Laughing on the Outside (Crying on the Inside)</i>	Dinah Shore ..... Columbia 36984
11	3	3	3	PRISONER OF LOVE ..... <i>All Thru the Day (F)</i>	Perry Como ..... Victor 20-1614
5	4	4	4	LAUGHING ON THE OUTSIDE (Crying on the Inside) ..... <i>They Say It's Wonderful</i>	Andy Russell ..... Capitol 252
7	5	5	5	LAUGHING ON THE OUTSIDE (Crying on the Inside) ..... <i>The Gypsy</i>	Dinah Shore ..... Columbia 36984
4	6	6	6	THE GYPSY ..... <i>(Gee! I'm Glad To Be) The One That I Am</i>	Sammy Kaye ..... Victor 20-1844

(Continued on page 116)

### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION	Last Week	This Week	Title	Label
41	1	1	1	Glenn Miller and Orchestra	Victor P-148
4	2	2	2	Benny Goodman Sextet	Columbia C-113
12	3	3	3	The Voice of Frank Sinatra	Columbia C-112
13	4	4	4	Don't Fence Me In	Decca A-417
4	5	5	5	Bing Crosby	Decca A-417
				Piano Cocktails	Capitol BD-24

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION	Last Week	This Week	Title	Label
50	1	1	1	Chopin's Polonaise	Victor 11-8848
29	2	2	2	Warsaw Concerto	Victor 11-8883
8	3	3	3	Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops	Victor 12160
6	4	4	4	Jalousie	Columbia 7443-M
34	5	5	5	Warsaw Concerto	Victor 11-8851

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION	Last Week	This Week	Title	Label
16	1	1	1	Rachmaninoff Concerto No. 2 in C Minor	Victor DM-58
44	2	2	2	Rachmaninoff, Philadelphia Orchestra	Columbia X-251
1	3	3	3	Rhapsody in Blue	Columbia M-601
4	4	4	4	Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor	Columbia X-260
2	5	5	5	Music of Tchaikovsky	Columbia MM-608

# Music Popularity Chart

Week Ending  
May 30, 1946

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

POSITION			Record	Label
Weeks to date	Last Week	This Week		
8	1	1	<b>THE GYPSY—Ink Spots</b> .....	Decca 18817 (Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 774; Hildegard-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)
10	2	2	<b>PRISONER OF LOVE—Perry Como (Russ Case Ork)</b> .....	Victor 20-1814 (Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Ink Spots, Decca 18864)
6	3	3	<b>LAUGHING ON THE OUTSIDE (Crying on the Inside)—</b>	Dinah Shore (Sonny Burke Ork) .....
5	4	4	<b>THE GYPSY—Dinah Shore (Sonny Burke Ork)</b> ..	Columbia 36964 (See No. 1)
18	5	5	<b>OH! WHAT IT SEEMED TO BE—Frankie Carle (Marjorie Hughes)</b> .....	Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481; Charlie Spivak, Victor 20-1806; Dick Stabile Ork, Coronet COR-511)
5	6	6	<b>THE GYPSY—Sammy Kaye (Mary Marlow)</b> .....	Victor 20-1844 (See No. 1)
3	7	7	<b>LAUGHING ON THE OUTSIDE (Crying on the Inside)—</b>	Sammy Kaye (Billy Williams) .....
10	4	7	<b>I'M A BIG GIRL NOW—Sammy Kaye (Betty Barclay)</b> .....	Victor 20-1812 (Ruby Newman Ork, Sterling 7003; Dick Stabile Ork, Coronet COR-512; Gertrude Niesen, Decca 23499; Ray McKinley Ork, Majestic 7190)
5	8	8	<b>THE GYPSY—Hildegard-Guy Lombardo</b> .....	Decca 23511 (See No. 1)
4	14	9	<b>LAUGHING ON THE OUTSIDE (Crying on the Inside)—</b>	Andy Russell (Paul Weston Ork) .....
1	—	10	<b>PRISONER OF LOVE—Ink Spots</b> .....	Decca 18864 (See No. 2)
10	11	11	<b>SIoux CITY SUE—Bing Crosby-The Jesters (Bob Haggart Ork)</b> .....	Decca 23508
4	11	12	<b>CEMENT MIXER (Put-ti, Put-ti)—Alvino Rey (Rocky Coluccio)</b> .....	Capitol 248 (Charlie Barnet, Decca 18862; Bob Crosby, ARA 137; Slim Gaillard Trio, Cadet CR-201; Jimmy Lunceford, Majestic 1045; Wingy Manone Ork, 4-Star 1074; Hal McIntyre, Cosmo 475)
1	—	13	<b>CEMENT MIXER (Put-ti, Put-ti)—Charlie Barnet (Art Robey)</b> .....	Decca 18862 (See No. 12)
2	13	14	<b>ALL THROUGH THE DAY (F)—Perry Como (Russ Case Ork)</b> .....	Victor 20-1814 (Ray Bloch, Signature 15017; Dick Haymes-Helen Forrest, Decca 23528; Louanne Hogan, Musicraft 355; Tommy Jones, Sterling 7002; Vincent Lopez, Mercury 3004; James Melton-David Sapereon-Bert Shefter, Victor 11-9224; Art Mooney Ork, Vogue 730; Frank Sinatra, Columbia 36962; Three Suns, Majestic 7175; Margaret Whiting, Capitol 240)
5	9	14	<b>LAUGHING ON THE OUTSIDE (Crying on the Inside)—</b>	The Merry Macs .....

(Continued on page 114)

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

POSITION			Record	Label
Weeks to date	Last Week	This Week		
6	1	1	<b>NEW SPANISH TWO-STEP</b> ..	Bob Wills .....
19	2	2	<b>GUITAR POLKA</b> .....	Al Dexter .....
1	—	3	<b>CINCINNATI LOU</b> .....	Merle Travis .....
5	6	4	<b>YOU CAN'T BREAK MY HEART</b> .....	Spade Cooley .....
5	5	4	<b>ROLY-POLY</b> .....	Bob Wills .....
3	4	4	<b>I WISH I HAD NEVER MET SUNSHINE</b> .....	Gene Autry .....
9	—	5	<b>SOMEDAY (You'll Want Me To Want You)</b> ..	Hoosier Hot Shots-Sally Foster ..
16	—	5	<b>SIoux CITY SUE</b> .....	Hoosier Hot Shots .....
16	3	5	<b>SIoux CITY SUE</b> .....	Zeke Manners .....
3	6	5	<b>LONG TIME GONE</b> .....	Tex Ritter .....

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

POSITION			Record	Label
Weeks to date	Last Week	This Week		
15	1	1	<b>HEY! BA-BA-RE-BOP</b> .....	Lionel Hampton .....
6	2	2	<b>I KNOW</b> .....	The Jubilaires-Andy Kirk .....
6	5	3	<b>R. M. BLUES</b> .....	Roy Milton .....
6	4	4	<b>BEWARE</b> .....	Louis Jordan and His Tympany Five .....
2	5	4	<b>DON'T LET THE SUN CATCH YOU CRYIN'</b> ..	Louis Jordan and His Tympany Five .....
1	—	5	<b>SHORTY'S GOT TO GO</b> .....	Lucky Millinder .....
1	—	6	<b>(GET YOUR KICKS ON) ROUTE 66</b> .....	The King Cole Trio .....

**WOODY'S DONE IT AGAIN!**

**WOODY HERMAN AND HIS ORCHESTRA**

**SURRENDER**

**VOCAL CHORUS BY WOODY HERMAN AND THE BLUE FLAMES**

**THE GOOD EARTH**

**COLUMBIA 36985**

**TWO SOCK SIDES ON ONE TOP PROFIT PLATTER! ORDER NOW FROM YOUR NEAREST COLUMBIA DISTRIBUTOR!**

**JOIN THE ROUNDUP OF COIN WITH HERMAN AND HIS HERD!**

# COLUMBIA RECORDS

**3 BIG NAME  
EXTRA-PROFIT ARA RELEASES**

**Hoagy CARMICHAEL**



I DON'T KNOW WHY  
(I JUST DO)

I CAN'T GET STARTED

RECORD 148

**GINNY SIMMS**



MY MELANCHOLY BABY

I LIVE BUT TO LOVE YOU

RECORD 146

**JAN SAVITT**



ALL THE TIME

I'VE NEVER FORGOTTEN

RECORD 147

**ARA**

MUSIC OF THE STARS  
from Hollywood

Get your Cash-Box ringing in rhythm with ARA—the extra-profit major...write for our regular release lists. • ARA, Inc., Dept. B-12 5655 Wilshire Blvd., Los Angeles 36, Cal.



**PART 3—The Billboard**

**ADVANCE RECORD DATA**

**ADVANCE RECORD RELEASES**

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- ALONG WITH ME ..... Artie Shaw (Mel Torme and the Meltones) (I GOT) ..... Musicraft 365
- AMOR Y OLVIDO ..... Tona La Negra-Noe Fajardo Ork (VUELVE A) ..... Peerless 2193
- ANDY'S BOOGIE ..... Charlie Barnet (Art Robey) (BABY, YOU) ..... Decca 18888
- APPLE ON A STICK ..... The Todds (PUT ON) ..... Bel-Tone BT-7005
- ATOMIC BOOGIE ..... Pete Johnson and His All Stars (BACK HOME) ..... National 4003
- BABY! I'M IN LOVE ..... The Esquire Trio (DID YOU) ..... Memo 7007
- BABY, YOU CAN COUNT ON ME ..... Charlie Barnet (Freddie Stewart) (ANDY'S BOOGIE) ..... Decca 18888
- BACK ROOM BLUES ..... Pete Johnson and His All Stars (ATOMIC BOOGIE) ..... National 4003
- BE HAPPY PAPPY ..... Red Callender Trio (RED LIGHT) ..... Black & White 781
- BEAR IN MIND ..... Curt Barrett and the Trailsmen (SMOKY MOON) ..... Memo 5006
- CHERRY POLKA ..... Frankie Yankovic and His Yanks (TWI-LIGHT WALTZ) ..... Columbia 12277
- CLAIRENE WALTZ ..... Frankie Yankovic and His Yanks (OHIO POLKA) ..... Columbia 12276
- COOL WATER ..... Dude Martin (IF IT'S) ..... Eagle 705
- DANCING IN THE DARK ALBUM (Re-issue) ..... Carmen Cavallaro ..... Decca A-441
- Alone Together ..... Decca 18823
- Body and Soul ..... Decca 18822
- Cocktails for Two ..... Decca 18819
- Dancing in the Dark ..... Decca 18821
- If I Had You ..... Decca 18820
- Lover ..... Decca 18821
- Night and Day ..... Decca 18823
- Smoke Gets in Your Eyes ..... Decca 18820
- The Very Thought of You ..... Decca 18819
- You're Mine, You! ..... Decca 18822
- DERRY DUM ..... Kaye Connor (HOW HIGH) ..... Cosmo 485
- DID YOU REALLY CARE? ..... The Esquire Trio (BABY! I'M) ..... Memo 7007
- DUTCH WARBLER ..... Dude Martin (OKLAHOMA SWEET-HEART) ..... Eagle 703
- (THAT PLACE) DOWN THE ROAD ..... Ray McKinley Ork (Ray McKinley) (ONE A PIECE) ..... Majestic 7189
- GIRL FROM MINNESOTA ..... Dude Martin (I JUST) ..... Eagle 704
- GIVE MY BROKEN HEART A BREAK ..... Curt Barrett and the Trailsmen (SAN FERNANDO) ..... Memo 5004
- GRILLITO (The Little Cricket) ..... Henry King Ork (JUNGLE DRUMS) ..... Black & White BW-7509
- HANG YOUR HEAD IN SHAME ..... Dude Martin (SALT WATER) ..... Eagle 706
- HASTA MANANA ..... Bing Crosby-Xavier Cugat (SIBONEY) ..... Decca 23547
- HIGH TIDE ..... Count Basie (LAZY LADY) ..... Columbia 36990
- HOW HIGH THE MOON ..... Kaye Connor (DERRY DUM) ..... Cosmo 485
- IDAHO-HO ..... Ken Curtis (Eddie Bennet Ork) (I LEARNED) ..... Mercury 6009
- I DON'T KNOW WHY (I JUST DO) ..... Tony Martin (The "Starlighters"-Al Sack Ork) (WITHOUT YOU) ..... Mercury 3019
- I GOT LOVE FOR SALE ..... Joe Turner (MY GAL'S) ..... National 4002
- I GOT THE BLUE LIGHTS ON ..... Hal McIntyre (Nancy Reed) (THE HOUSE) ..... Cosmo 486
- I GOT THE SUN IN THE MORNING ..... Buddy Morrow Ork (Helen Lee) (WHEN THE) ..... Mercury 3020
- I GOT THE SUN IN THE MORNING ..... Artie Shaw (Mel Torme and the Meltones) (ALONG WITH) ..... Musicraft 365
- I JUST HAVEN'T CHANGED ..... Dude Martin (GIRL FROM) ..... Eagle 704
- I LEARNED TO LOVE YOU TOO ..... Ken Curtis (Eddie Bennet Ork) (IDAHO-LATE) ..... Mercury 6009
- I LOVE AN OLD-FASHIONED SONG ..... Kay Kyser (Michael Douglas-The Moon-beamers) (YOU'RE THE) ..... Columbia 36989
- IF IT'S WRONG TO LOVE YOU ..... Dude Martin (COOL WATER) ..... Eagle 705
- (I'LL BE WITH YOU) IN APPLE BLOSSOM TIME ..... Elliot Lawrence Ork (Jack Hunter) (STRANGE LOVE) ..... Columbia 36999
- I'LL SEE YOU IN MY DREAMS ..... Tony Martin (Al Sack Ork) (TO EACH) ..... Mercury 3022
- I'M GLAD THAT IT'S ALL OVER NOW ..... Terry Fell and the Fellers (MOM, I'M) ..... Memo 3004
- I'M SO LONESOME ..... Cee Pee Johnson Ork (THE "G") ..... Apollo 1005
- IT COULDN'T BE TRUE (Or Could It?) ..... Fontaine Sisters (Walter Gross Ork) (MY FICKLE) ..... Musicraft 15067
- JUNGLE DRUMS ..... Henry King Ork (GRILLITO) ..... Black & White BW-7509
- JUST ONE OF THOSE THINGS ..... Bing Crosby-John Scott Trotter Ork (NIGHT AND) ..... Decca 18867
- LA VIRGEN DE LA MACARENA ..... Alfonso Ortiz Tirado-Noe Fajardo Ork (TE QUIERO) ..... Peerless 2280
- LAZY LADY BLUES ..... Count Basie (Jimmy Rushing) (HIGH TIDE) ..... Columbia 36990
- LLORANDO ..... Maciste (VIVA LA) ..... Peerless 2282
- LOS JACALITOS ..... Juanita Escoto (SOY DE) ..... Peerless 2286
- MIDNITE POLKA ..... Juke Box Serenaders (SNAKE EYE) ..... Columbia 12278
- MI RICONCITO ..... Don Rogelio (RANCHERA MORENA) ..... Peerless 2285
- MOM, I'M COMING HOME ..... Terry Fell and the Fellers (I'M GLAD) ..... Memo 3004
- MY BONNIE LIES OVER THE OCEAN ..... The Todds (IGGIDY) ..... Bel-Tone BT-7004
- MY FICKLE EYE ..... Fontaine Sisters (Walter Gross Ork) (IT COULDN'T) ..... Musicraft 15067
- MY GAL'S A JOCKEY ..... Joe Turner (I GOT) ..... National 4002
- NIGHT AND DAY ..... Bing Crosby-John Scott Trotter Ork (JUST ONE) ..... Decca 18867
- NOCHE Y DIA ..... Tona La Negra-Noe Fajardo Ork (VETE FOR) ..... Peerless 2189
- OHIO POLKA ..... Frankie Yankovic and His Yanks (CLAIRENE WALTZ) ..... Columbia 12276
- OKLAHOMA SWEETHEART ..... Dude Martin (DUTCH WARBLER) ..... Eagle 703
- ONE LOVE ..... Ray McKinley Ork (Teddy Norman) (DOWN THE) ..... Majestic 7189
- OO-WEE WALKIE TALKIE ..... Dinah Washington (Gerald Wilson Ork) (WHEN A) ..... Mercury 8010

(Continued on opposite page)

# Music Popularity Chart

Week Ending  
May 30, 1946

## AND POSSIBILITIES

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by en-

try into best selling, most played or most heard features of the Chart.

**DOIN' WHAT COMES NATUR'LLY**..... Freddy Martin Orchestra with vocals by Glenn Hughes and the Martin Men ..... Victor 20-1878

A surprise item in that the super-suave Martin aggregation takes this hillbilly-type tune and does one of the best jobs on it to date. Tune, of course, is from the Irving Berlin musical, "Annie Get Your Gun," and will go places. Vocal by the Martin Men and Glenn Hughes is right in keeping with nifty band handling. It's a cinch possibility, and the reverse, "Blue Champagne," is an interesting instrumental.

**BOOGIE BLUES** ..... Gene Krupa Orchestra with vocal by Anita O'Day ..... Columbia 36968

Sooner or later Anita O'Day is going to be fully recognized as one of the best gal singers around, with a style rarely duplicated and a sure-fire song-selling technique. She sells this blues-boogie item to a fare-thee-well with a hefty assist from the fine band work of the drummer-man's outfit. This is one of the best Krupa disks in a long time. The flipover, "Lover," is done in great fashion, too.

**TO EACH HIS OWN** ..... Eddy Howard and His Orchestra ..... Majestic 7188

This tune, from the film of the same name, is as pretty a ballad as you'll hear around anywhere these days. Vocal job by leader Howard and his trio sell it in just-right style. On the reverse, the band does an equally sweet job with "Cynthia's in Love," but this time with a Howard vocal solo. If Majestic can turn 'em out in enough quantities, this one will definitely make the grade.

### ADVANCE RECORD RELEASES

(Continued from opposite page)

- PAPA TREE TOP ..... Wynonie (Blues) Harris (Johnnie Alston and His All Stars) (PLAYFUL BABY) ..... Appollo 372
- PENSANDO EN TI ..... Tona La Negra-Noe Fajardo Ork (SIN TU) ..... Peerless 2192
- PLAYFUL BABY ..... Wynonie (Blues) Harris (Johnnie Alston and His All Stars) (PAPA TREE) ..... Appollo 372
- PUT ON YOUR OLD GREY BONNET ..... The Todds (APPLE ON) ..... Bel-Tone BT-7005
- RED LIGHT ..... Red Callender Trio (BE HAPPY) ..... Black & White BW-781
- RANCHERA MORENA ..... Don Rogelio (MI RICONCITO) ..... Peerless 2285
- RIDIN' ON A SUMMER AFTERNOON ..... Bobby Byrne (WHATTA YA) ..... Cosmo 488
- SALT WATER COWBOY ..... Dude Martin (HANG YOUR) ..... Eagle 706
- SERENADING MY LUCKY STAR ..... Curt Barrett and the Trailsmen (SONG OF) ..... Memo 5005
- SHE'S FUNNY THAT WAY ..... Eddy Howard Ork (Eddy Howard) (THE RICKETY) ..... Majestic 7192
- SIBONEY ..... Bing Crosby-Xavier Cugat (HASTA MANANA) ..... Decca 23547
- SIN TU AMOR ..... Tona La Negra-Noe Fajardo Ork (PENSANDO EN) ..... Peerless 2192
- SINCERIDAD ..... Mario Alberto Rodriguez-Noe Fajardo Ork (TO AMOR) ..... Peerless 2283
- SMOKY MOON ..... Curt Barrett and the Trailsmen (BEAR IN) ..... Memo 5006
- SNAKE EYE POLKA ..... Juke Box Serenaders (MIDNITE POLKA) ..... Columbia 12278
- SONG OF THE TRAILSMEN ..... Curt Barrett and the Trailsmen (SERENADING MY) ..... Memo 5006
- SOY DE MONTERREY ..... Juanita Escoto (LOS JACALITOS) ..... Peerless 2286
- STRANGE LOVE ..... Elliot Lawrence Ork (Jack Hunter) (IN APPLE) ..... Columbia 36999
- SUMMERTIME ..... Boyd Raeburn Ork (YOU'VE GOT) ..... Musicraft 366
- TE QUIERO ..... Alfonso Ortiz Tirado-Noe Fajardo Ork (LA VIRGEN) ..... Peerless 2280
- THE BELLE OF SONORA IS MINE ..... Curt Barrett and the Trailsmen (TRAILS TO) ..... Memo 5003
- THE COFFEE SONG (They Got an Awful Lot of Coffee in Brazil) ..... Louis Prima (WHATTA YA) ..... Majestic 7191
- THE "G" MAN GOT THE "T" MAN ..... Cee Pee Johnson Ork (I'M SO) ..... Appollo 1005
- THE HOUSE OF BLUE LIGHTS ..... Hal McIntyre (Nancy Reed) (I GOT) ..... Cosmo 486
- THE IGGIDY SONG ..... The Todds (MY BONNIE) ..... Bel-Tone BT-7004
- THE RICKETY RICKSHAW MAN ..... Eddy Howard Ork (Eddy Howard) (SHE'S FUNNY) ..... Majestic 7192
- THE STREET BEAT ..... Sir Charles and His All Stars (20TH CENTURY) ..... Appollo 759
- THERE'S A GOLD MOON SHINING ..... Terry Fell and the Fellers (YOU'RE NOT) ..... Memo 3003
- TO AMOR NO ME IMPORTA ..... Mario Alberto Rodriguez-Noe Fajardo Ork (SINCERIDAD) ..... Peerless 2283
- TO EACH HIS OWN ..... Tony Martin (Al Sack Ork) (I'LL SEE) ..... Mercury 3022
- TOROS Y ABRAZOS ..... Juan Guitron (ZACATECAS) ..... Peerless 2264
- TRAILS TO SANTA FE ..... Curt Barrett and the Trailsmen (THE BELLE) ..... Memo 5003
- 20th CENTURY BLUES ..... Sir Charles and His All Stars (THE STREET) ..... Appollo 759
- TWILIGHT WALTZ ..... Frankie Yankovic and His Yanks (CHERRY POLKA) ..... Columbia 12277
- UNDER THE WILLOW TREE ..... Tony Pastor (Tony Pastor) (WILLOW ROAD) ..... Cosmo 487
- VETE FOR FAVOR ..... Tona La Negra-Noe Fajardo Ork (NOCHE Y) ..... Peerless 2189
- VIVA LA VIDA ..... Maciste (LLORANDO) ..... Peerless 2282
- VUELE A SER MIA ..... Tona La Negra-Noe Fajardo Ork (AMOR Y) ..... Peerless 2193
- WHATTA YA GONNA DO ..... Bobby Byrne (Peggy Coffey) (RIDIN' ON) ..... Cosmo 488
- WHATTA YA GONNA DO? ..... Louis Prima (THE COFFEE) ..... Majestic 7191

(Continued on page 116)



**KITTY KALLEN**  
with  
**SONNY BURKE**  
and his  
orchestra

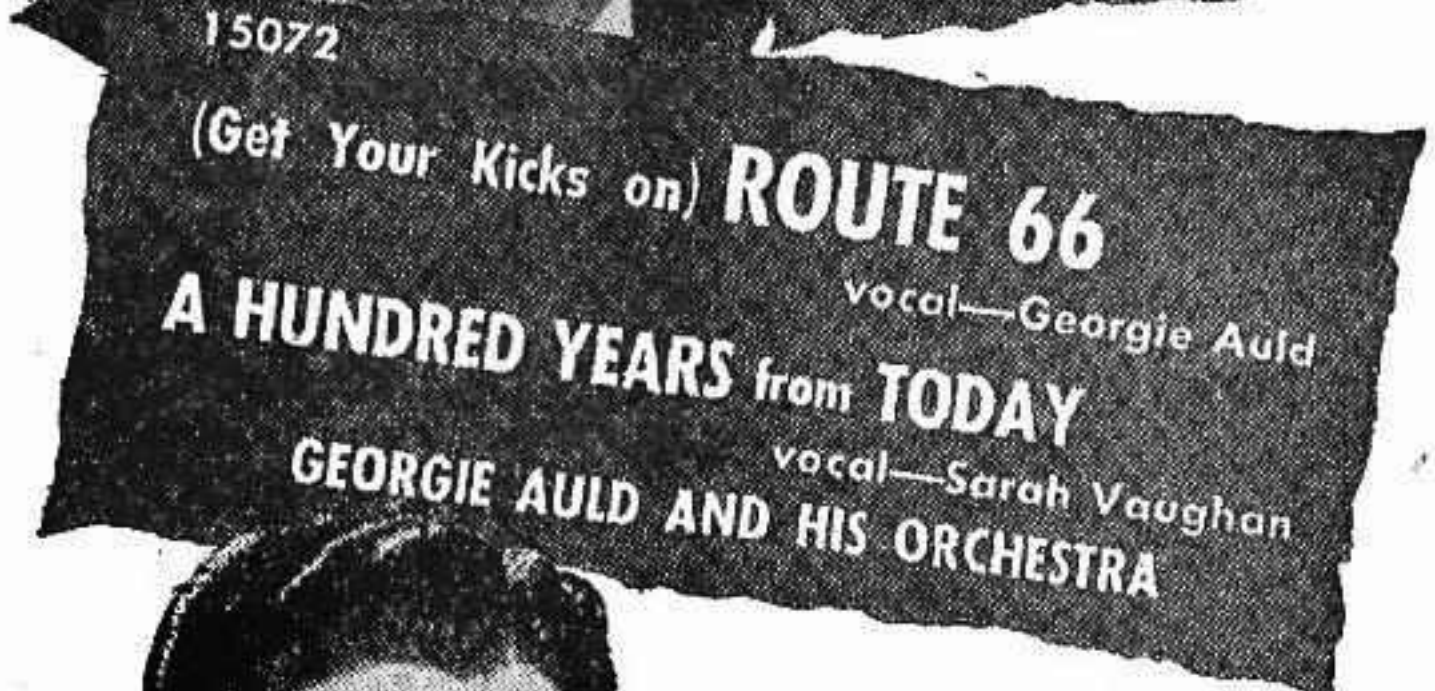
15068  
**JUST THE OTHER DAY  
SHOULD I TELL YOU I LOVE YOU**  
From the show "Around the World"



15070  
**ATOMIC POWER  
GUILTY HEART**  
RILEY SHEPARD



15071  
**Come Back  
To Sorrento**  
PHIL BRITO  
with Paul Iqvalle and Orchestra  
**Give My Heart a Break**  
PHIL BRITO  
with Walter Gross and Orchestra



15072  
(Get Your Kicks on) **ROUTE 66**  
vocal—Georgie Auld  
**A HUNDRED YEARS from TODAY**  
vocal—Sarah Vaughan  
**GEORGIE AULD AND HIS ORCHESTRA**



**Musicraft**  
RECORDS

MUSICRAFT RECORDS INC. New York • Hollywood



**New MERCURY RELEASES**



# PART 4—The Billboard


## REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.




**THE HOTTEST BAND IN THE LAND**  
**BUDDY RICH** ★  
 And His Sensational Orchestra  
 AT THE DRUMS IN TORRID STYLE  
**'QUIET RIOT'**  
 POPULAR 3017 50¢  
 AND ON THIS SIDE BUDDY SINGS—GOOD TOO!  
**'BABY BABY ALL THE TIME'**



A Catchy, Humorous Novelty  
**sheriff TOM OWENS' cowboys**  
**'DOWN BY THE RAILROAD TRACK'**  
**'FREIGHT TRAIN BLUES'**  
 MERCURY 4006 75¢



MAKING A HIT RECORD IS A HABIT - WITH HIM  
**EDDIE** MISTER CLEANHEAD **VINSON**  
 And His Orchestra  
 By Popular Demand  
**'TOO MANY WOMEN BLUES'**  
 VOCALS BY EDDIE VINSON  
**JUST A DREAM'**  
 MERCURY 8009 75¢



The Master of Boogie-Woogie  
**ALBERT AMMONS**  
 AND HIS RHYTHM KINGS  
**'BOOGIE at the CIVIC OPERA'**  
**'DGING THE BOOGIE-WOOGIE'**  
 VOCAL BY MILDRED ANDERSON  
 MERCURY 8007 75¢

# MERCURY RECORDS

Order Now From Your Nearest Distributor

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| Allied Music Sales Company<br>740 Superior Avenue N.W.<br>Cleveland 13, Ohio   | R. H. Kyle & Company<br>1354 Mansford Street<br>Charleston, West Virginia                | Southland Distributing Co.<br>441 Edgewood Avenue S.E.<br>Atlanta, Georgia                           |
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| Crowe-Martin Distributing Co.<br>1819 LaBranch Street<br>Houston 3, Texas  | Mountain States Distributors, Inc.<br>32 Exchange Place (308)<br>Salt Lake City 12, Utah | Triangle Record Distributors<br>1508 Fifth Avenue<br>Pittsburgh 19, Pennsylvania                     |

**FREDDY MARTIN** (Victor 20-1878)  
*Doin' What Comes Natur'ly*—FT; VC.  
*Blue Champagne*—FT.

It's unusual to hear a sophisticated band like Martin's give out with hillbilly music, but they take to it easily and brightly on "Doin' What Comes Natur'ly" from "Annie Get Your Gun." The arrangement is a cute one and Glenn Hughes and the Martin Men do it up brown. The flipover, "Blue Champagne" is a smooth instrumental of the oldie which is enjoying a revival. The side makes a nice dancing background.

Here's a duet that will draw in sophisticated locations.

**GENE KRUPA** (Columbia 36968)

*Lover*—FT.  
*Boogie Blues*—FT; VC.

Krupa gives the Hart-Rodgers' "Lover" fast but slick treatment and turns in a fine side. Drum solos are brief, but great, and the same is true of the sax and trumpet interludes. "Boogie Blues" gives Anita O'Day a chance to demonstrate her unique skill with the blues and she makes the most of it. Here again the band is in top form.

Count this one as a double-header.

**EDDIE HEYWOOD** (Decca 23534)

*The Man I Love*—FT.  
*On the Sunny Side of the Street*—FT.

Heywood keeps his piano in the foreground for "The Man I Love," the Gershwin favorite. The piano is hot and the piano is good all the way. "Sunny Side of the Street," the backer, gives the band a chance to show off with a terrific sax solo from an unidentified quarter. Heywood's piano work is also in evidence.

There's more here for collectors than juke boxes.

**KING SISTERS** (Victor 20-1884)

*Chiquita Banana*—FT; V.  
*Pin Marin*—FT; V.

Backed by Buddy Cole's band the King Sisters give "Chiquita Banana," the popular commercial which gives a warning about bananas and the refrigerator, a very American swing rumba twist. It's done in fast style, with most of the commercial lyrics unchanged. The Kings make the Spanish on the flipover novelty, "Pin Marin" too much like the high school variety. It's only a fair cutting of the tune.

Stock up on "Chiquita Banana."

**WOODY HERMAN** (Columbia 36985)

*Surrender*—FT; VC.  
*The Good Earth*—FT.

Woody and the Blue Flames take to the pash lyrics of "Surrender" and do full justice to the ballad plaint. During the orchestral interlude the saxes are easy on the ear and Red Norvo's vibes are in evidence. The Herman clarinet is prominent in the fast instrumental, "The Good Earth," with some other good solo work from the boys.

By no means the best Woody Herman can offer, but "Surrender" can draw coins.

**ERSKINE HAWKINS** (Victor 20-1883)

*Sneakin' Out*—FT.  
*That Wonderful Worrisome Feeling*—FT; VC.

"Sneakin' Out" is Hawkins's instrumental sequel to "Tippin' In," but it doesn't have the sock appeal of its predecessor. The maestro makes with the trumpet and Bobby Smith does some nice sax work. Ruth Christian, who just joined the band, has a deep voice that shows up the blues quality of "That Wonderful Worrisome Feeling" and is a decided asset to the aggregation.

"That Wonderful Worrisome Feeling" gets the nod here.

**DAVE TOUGH** (Jamboree 907-06)

*Love Walked Right In*—FT.  
*You Were Meant for Me*—FT.  
*When You're Smilin'*—FT.  
*East of the Sun*—FT.

Tough uses a quintet for these waxings including himself at the drums; Joe Thomas, trumpet; Bernie Leighton, piano; Ted Nash, tenor sax, and Jack Lester, bass. "Love Walked Right In," the Gershwin tune, gives honors to Ted Nash for his sax work. "When You're Smilin'" has some hot trumpeting and a bass-cymbal chorus that is something to hear. "You Were Meant for Me" takes you back in jazz to the old dates and has some hot good work from all five men. The sax and piano are standouts on "East of the Sun."

More here for collectors than coin machines.

**KATE SMITH** (Columbia 36991)

*And Then I Looked at You*—FT; V.  
*Pretending*—FT; V.

Kate turns in two of her best sides in years with Jack Miller's band giving fine support. Her voice is sweet and true on "And Then I Looked at You," a coming ballad. "Pretending" is the oldie, given more instrumentals than vocals recently. Kate takes the speeded tempo without difficulty and sounds great.

Here are two good ones for the jukes.

**JIMMIE LUNCEFORD** (Majestic 1045)

*Cement Mixer*—FT; VC.  
*Just Once Too Often*—FT; VC.

The band arrangement of the novelty, "Cement Mixer," is tops as far as the tune goes, but the vocal by the Lunceford Quartet is fair in parts and good in others where the lads step out for solos. Nick Brooks lends his sweet voice to the ballad, "Just Once Too Often." The tempo is sweet while he sings but the band swings out for their part of the disk.

There's enough here to make this a profitable twosome.

**MARIE GREENE** (Signature 15018)

*Don't You Ever Let Me Go*—FT; V.  
*A Little Bit Independent*—FT; V.

With the help of Her Merry Men, Marie Greene makes great work of the slow ballad "Don't You Ever Let Me Go." Her unidentified pianist shares a portion of the spot with her and gives a rhythm backing for her vocal and takes a nice solo on his own. Marie proves she can get slightly hotter than a torch on the flipover revival of the faster tempoed "A Little Bit Independent." She gets an unexpected vocal assist from one of the boys during the half chorus finish.

Where the spot goes for listening, this makes a rich coupling.

**EDDIE HOWARD** (Majestic 7188)

*Cynthia's in Love*—FT; V.  
*To Each His Own*—FT; V.

"To Each His Own" comes from the film of the same name and Eddie and his vocal trio make a very sweet ballad of it for a chorus and a half. Eddie does the solo vocal on the ballad backer "Cynthia's in Love" and turns in the best version of the tune to date.

"To Each His Own" is a sure-fire nickel catcher.

**LUIS ORTEZ** (Standard International 4008)

*Congo Baila*—FT; VC.  
*Siempre Pensando*—FT; VC.

Here's a slick coupling for Latin music addicts featuring some good vocalizing by Yayo y Alvarado. "Congo Baila" is in Afro-Cuban time and "Siempre Pensando" is a pretty rumba.

Strictly for foreign locations.

**DINAH WASHINGTON** (Apollo 371)

*My Lovin' Papa*—FT; V.  
*Mellow Mama Blues*—FT; V.

Dinah knows how to make the most of the double-meaning lyrics for "My Lovin' Papa" and gets some good blues shouting out of it. Lucky Thompson heads the All Stars backing her up and takes a neat sax solo on the tune. He's present again on the flipover, "Mellow Mama Blues," with more blue lyrics from Dinah, who is backed during her vocal with some good trumpet work from Karl George.

This double-header is for race locations only.

**TITO GUIZAR** (Victor 23-0309)

*Adios, Mariquita Linda*—FT; V.  
*Que Bonito Es Contentarse*—FT; V.

Guizar does a mighty sweet arrangement of "Adios, Mariquita Linda," with which Artie Shaw introduced the fiddle section of his band some years ago. Guizar sings it in Spanish and makes it pash whether you understand Spanish or not. The flipover is in quicker tempo and comes from the film, "Como Mexico No Hay Dos." It is less appealing than the A side.

Not much for jukes outside the foreign locations.

**BUDDY CLARK** (Sterling 7005)

*Robert the Roue*—FT; V.  
*You Are Too Beautiful*—FT; V.

Buddy has his own band for these cuttings, but neither he nor the group shows up to much advantage in the novelty oldie, "Robert the Roue," which is neither lively nor interesting. However, the flipover, "You Are Too Beautiful," is well handled and shows up the tune to good advantage.

Stock the "You Are Too Beautiful" side.



# Music Popularity Chart

Week Ending  
May 23, 1946

## NEW RECORDS

**BETTY RHODES** (Victor 20-1885-86)  
*This Is Always*—FT; V.  
*I'd Be Lost Without You*—FT; V.  
*Somewhere in the Night*—FT; V.  
*What Has She Got That I Haven't Got?*  
—FT; V.

Three of the four sides here are ballads including "This Is Always"; "Somewhere in the Night," from "Three Little Girls in Blue," and "What Has She Got That I Haven't Got?" Betty needs to learn a thing or two about selling ballads, altho she is correct about each musical note. As she sings, you begin to wonder how someone else could put the tune across, which indicates something is lacking. Betty is much better with the faster ballad novelty, "I'd Be Lost Without You," but here again her delivery gets somewhat monotonous. Russ Case and his band give her backing.

These will need a lot of selling.

**HILDEGARDE-CARMEN CAVALLARO**  
(Decca 23544)

*I'll Be Yours*—FT; V.  
*I'm in the Mood for Love*—FT; V.

Hildegard is right in her own back yard on the ballad importation, "I'll Be Yours," which she helped introduce, and as a consequence turns in the best cutting of the tune to date. Cavallaro's agile fingers make it a terrific side. The piano takes the lead on "I'm in the Mood for Love" and Hildegard is able to hold her own without making it a standout.

If there is listening but no dancing, stick "I'll Be Yours."

**DICKIE WELLS** (Signature 23115)

*Hello, Babe*—FT.  
*Linger Awhile*—FT.

"Hello, Babe," an original by the maestro, is in fast, good styling, with some excellent solo work by Bill Coleman at the trumpet; Wells, at the trombone; Lester Young, tenor sax; Ellis Larkins, piano; Al Hall, bass; Freddy Greene, guitar, and Jo Jones, drums. The oldtimer "Linger Awhile," makes for great listening when all the gang takes off for solo spots.

More for collectors than jukes.

**HENRI RENE** (Victor 25-1061)

*Concerto for Squeezebox*—FT.  
*Emilia*—FT.

"Concerto for Squeezebox" puts Rene's Musette accordion in the front for the serious sweet music. "Emilia" is a polka in sweet tempo that is not too distinguishable from other polkas by the band.

Foreign locations only.

**CONJUNTO LIRICO** (Standard International F-4007)

*Cuidado Con El Gato*—FT; VC.  
*Hay Me, Feliz*—FT; VC.

Vitlu y Claudio takes the vocal on the rumba "Cuidado Con El Gato" and makes it a sweet side. The flipover is a bolero, with Manolin y Claudio on the vocal to make it sweet listening.

Good for locations where Spanish music oleks.

**JOHNNY BOTHWELL** (Signature 15020)

*Strange Feeling*—FT; VC.  
*22 Steps From the Corner*—FT; VC.

Claire Hogan and the David Lambert Vocalists have difficulty putting "Strange Feeling" across because of the peculiar arrangement the ballad gets. It's on be-guine order, but more like a broken torch. They do much better on the novelty swing tune, "22 Steps From the Corner," which also gives the band a better chance to show off.

"22 Steps From the Corner" makes for good dancing by jitterbugs.

**DON REDMAN** (Swan 7501-02)

*Mickey Finn*—FT.  
*Dark Glasses*—FT; VC.  
*Midnight Mood*—FT.  
*Carrie Mae Blues*—FT.

Redman will be remembered for his famous Cotton Pickers Orchestra some 15-20 years ago which were the forerunners of swing music. "Mickey Finn" is a fast instrumental with a trumpet solo by Hot Lips Page, who repeats his fine work on the sweeter "Midnight Mood," which also has a sax pitch by Don Byas. Redman talks his way thru the vocal of "Dark Glasses," a fast hot novelty. The real standout, however, is "Carrie Mae Blues," which sports a terrific arrangement that gives the whole band a chance to show off.

More for collectors than coin machines.

**A SALUTE TO VINCENT YOUMANS**  
(Victor 28-0407-08)

Russ Case and His Orchestra  
*Sometimes I'm Happy* and "Hallelujah" are good show-off pieces for the Russ Case band and are also a fine tribute to the late composer. "Great Day"

(Continued on page 116)

and "Tea for Two" feature a vocal chorus in addition to the band and both are extremely skilled groups, who do well by the tunes. These are 12-inch disks.

The size of the records eliminates their use in jukeboxes.

**STANDARD NOVELTY ORCHESTRA**

(Standard International F-105)

*Barnyard Polka*—FT.  
*Hit It*—FT.

"Barnyard Polka" is pleasant and fast, while the flipover—"Hit It"—is also rapid. The latter is by no means original but it is a typical product for polkas.

Foreign locations only.

**VIVIAN GARRY'S QUARTET**

(Sarco M-101-102)

*Hopscotch*—FT.  
*Where You At*—FT; VC.  
*I Surrender, Dear*—FT; VC.  
*I've Got To, That's All*—FT; VC.

Sarco is a companion label to the Gotham label. The best part of "Hopscotch," fast swing, is the guitar work by Arvin Garrison, which is a standout. He repeats his stuff on "Where You At," which has a fast jump vocal by George Handy, pianist, and the Garry Group. Not until "I Surrender, Dear," does Vivian do her stuff before the mike and she takes a sock vocal. She also does some good singing for "I've Got To, That's All," a fast novelty, which spots Handy's piano; Ray Hall at the drums and Vivian at the bass.

"I Surrender, Dear," is a good juke box item.

**FRANK HAYWOOD-Monroe Tucker's**

All Stars (Apollo 1004)  
*You Gotta Give It Up*—FT; V.  
*Baby, Maybe I Can Change Your Mind*—FT; V.

"You Gotta Give It Up" is a fast swing blues tune with Haywood taking a good vocal. His style is more intimate on the sweeter blues, "Baby, Maybe I Can Make You Change Your Mind." The Tucker crew gives perfect backing for the songster.

For race locations only.

**AL GOODMAN'S ORCHESTRA**

(Victor 46-0001)

*Annie Get Your Gun*—Medley.  
Here's a 12-inch disk of a portion of the score from Irving Berlin's "Annie Get Your Gun," with some fine instrumental and vocal work. The A side features Jimmy Carroll on a superb rendition of "They Say It's Wonderful," and Maxine with a soft sweet version of "I Got Lost in His Arms," both ballad tunes. The flipover features Audrey Marsh and a chorus. She takes a cute chorus of "You Can't Get a Man With a Gun," but an even better try at "Doin' What Comes Natur'ly," the hillbilly classic of the show.

A nix for jukeboxes because of the 12-inch side.

**GEORGE OLSON** (Majestic 7185-86)

*Pin Marin*—FT; VC.  
*Surrender*—FT; VC.  
*Who Do You Love, I Hope*—FT; VC.  
*I've Got a Walkie-Talkie*—FT; VC.

Musically speaking, George Olson takes you back at least 10 years in the pop field even tho the tunes are 1946 products. "Pin Marin" has a vocal by Ray Adams and Judith Blaine. The latter is the best of the two and stands out on the flipover novelty, "Who Do You Love, I Hope?" from "Annie Get Your Gun." Ray Adams doesn't take full advantage of the pash lyrics of "Surrender" and gets only fair support from the band. Judith is present again for "I've Got a Walkie-Talkie," a novelty with limited appeal.

Not much here for the juke trade.

**WALTER BROWN** (Queen 4120)

*Mean Old World*—FT; V.  
*Mary B*—FT; V.

Both sides are Kansas City-styled blues. Walter Brown is the same who made such a sensation with his "Confessin' the Blues" in 1941 on race locations and hasn't repeated since. This disk might be it. Top side finds him backed by the Skip Hall rhythm section, the piano and guitar playing melody phrases thruout. Ditty laments worldly woes. Flipover finds Brown shouting thruout, with the full brass Skip Hall ork behind him. Lyrics here extoll the virtues of an old flame, "Mary B." Playing has rough edges, but the spirit is there.

"Mary B" is a natural for race spots.

**DELMORE BROTHERS** (King 533)

*She Left Me Standing on the Mountain.*

*I'm Lonesome Without You.*  
Technical quality of the disk leaves a lot to be desired, but tunes and performance are okay. Guitars fill in the background behind the vocals. Top side is a novelty ditty; the other a ballad lament, both originals by the performing artists. One-string solo follows each short chorus. Interest will center only in most rabid outdoor fans.



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**COR-151 THE ANTELOPE AND THE LION  
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**COR-152 THE STORY OF UNCLE TOM'S CABIN  
THE THREE BEARS**

**COR-153 I GOT A HORSE BUT HE WON'T GIDDY-AP  
I WOY A WABBIT**



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### 802 Exec Bd. Nixes Decentralization and Vote Method Hearing

(Continued from page 3)

request that the exec board instruct the convention delegation to propose AFM support for decentralization. Another resolution would have had the delegation press for amendment of the convention's weighted voting system (see *The Billboard*, June 1).

In refusing to admit the rank-and-file committee to its session, the exec board pointed out that it is not obliged to meet with unofficial delegations. The upshot is that the decentralization plan will be submitted directly to James Petrillo, AFM president, on the assumption that, since he is seeking some method of administering the record royalty fund in the interests of membership employment, he will scrutinize decentralization.

#### Quorum Push

Meanwhile, 184 Local 802'ers are hard at work trying to insure a quorum for the next membership meeting of the local. It is conceded that if a quorum ever appears for a meeting, the administration will have a battle royal on its hands. So far, however, quorums have been exceedingly rare. The last meeting, with its 270 attendance (230 short of a quorum), was considerably larger than any in recent memory, however.

Al Nalli's band, playing jobbing dates in Detroit area, moves into Martha Washington Hotel, Indianapolis, June 10, with Barbara Folley back as vocalist. . . . Sammy Mandell and ork out in Ted Lipsitz's Supper Club, Detroit, June 4. . . . Ted Fio Rito at the Casino Ballroom, Walled Lake, Mich., for a two-week stand.

### Havoc in Rhythm

KANSAS CITY, Mo., June 1.—Next time Stan Kenton plays Pla-Mor Ballroom here, the ads will read, "Stan Kenton Tonight: Fun, Music, Adventure!" Early this season the bandstand caught fire while he was playing the spot, and it took a lot of quick thinking to avoid a stampede. Saturday (25) he came back for another one-nighter, broke all records with 5,000 payees, and wound up the evening with a flood. As the boys were leaving the stand one of them knocked the sprinkler head off the water pipe and gave some onlookers an unscheduled shower. Before his next appearance, the management plans to reinforce the roof—just in case.

### J. Dorsey Reopens Long-Closed S. F. Beach Spot for Orks

SAN FRANCISCO, June 1.—Located on the beach front, adjoining Whitney Bros.' Playland-at-the-Beach, the Pacific Coast Amusement Company-operated Edgewater Ballroom will open July 3 with Jimmy Dorsey's orchestra in for four days. Opener is a matinee warm-up for what is expected to be a July 4 turnaway crowd.

Beach front has been without a dance spot for many years. A. V. Banford, one of the heads of PCA, said that the future band policy has not yet been determined, but indicated that big names will be brought in from time to time.

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**NATIONAL Records**

# Louis Jordan's "Caldonia," "Beware" Pix, a 3-Way Payoff

NEW YORK, June 1.—Louis Jordan's use of the film short, *Caldonia*, as an exploitation medium, differs from most ork promotional stunts in that it is itself a direct source of revenue. The movies have helped the one-nighters, which have also been helped by recordings, which have also helped the movies, which in turn have become more profitable. It's a delicious circle, and other bands are now exploring the possibilities.

So successful is *Caldonia*, and so promising the forthcoming 60-minute feature *Beware*, that Jordan's manager, Berle Adams, has arranged for the leader to make two features a year for Astor Pictures, co-producer and distributor of *Beware* and distributor of *Caldonia*. The Astor trick, which sets Jordan's flickers apart from the usual run of band shorts and features, is in distribution. Astor has its own independent distrib set-up—26 offices from coast to coast—and can plant the Jordan movie directly ahead of him in practically every town he plays.

### Indie Exhibs Like

The way it has worked out, indie theater operators have broken their necks to get *Caldonia*, where they shy away from name band shorts produced by major film studios. *Caldonia* is available to theaters for \$25-\$50, with no strings, whereas a major distributor will never release an individual film to an individual theater, always demanding block deals, and never guaranteeing timing of the

film's booking with band's personal appearance in the town.

*Caldonia* usually opens in a town a few days before Jordan arrives. He habitually makes a personal appearance at the theater, signing autographs, plugging his concert or dance, winning new clients. An aspect of the Jordan films which has proved immensely attractive among Negro audiences is that they represent a departure from the customary "rent party" sort of Negro movie depicting Harlem life in lurid terms. *Beware*, for example, is the story of a bandleader (Jordan) who returns to his college to find the place heading for the rocks. He stages a benefit, saves the school, wins the dame. Another interesting outgrowth of this sort of treatment is that *Caldonia* has been one of the very few all-Negro productions to get bookings in southern white theaters.

### Hollywood Burial

Altho the idea seems a natural for any bandleader who does much traveling, interest has not been shown by many top white maestri. Bob Savini, head of Astor, points out that while the films are a positive source of loot to any name leader, most of them prefer to shoot for Hollywood and what has often turned out to be burial in a girlie pic. However, with advantageous (to the ork) Hollywood use of name orks down to a minimum, Savini thinks some of the white wandwavers may decide to take a crack at the Jordan gag. Meantime top Negro frontiers are now huddling over film plans, a la *Caldonia*.

Whole idea is the baby of Berle Adams, who was gratified with results obtained from soundies, and after consultation with Bill Crouch, (See 3-Way Payoff on page 49)

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## Herman Joins Yelpers Against ASCAP Inactives

NEW YORK, June 1.—Pinky Herman, whose songwriting has taken a back seat to his career as No. 1 needler of the American Society of Composers, Authors and Publishers, drew a bead on the Society's hundreds of inactive writers last week, calling for their reclassification downward. He thus put himself, at least for the present, in the same camp as the majority of middle and high-ranking penners, many of whom have been crying havoc over the fact that inactive members draw ASCAP loot year in and year out.

Altho the so-called deadwood are frequent targets for more active members, seldom has so much heat been turned on them. First of the recent blasts came from writers in classes CC and up who thought their checks for the first three months of this year were far too anemic. After consideration, they decided that the basis for the slim pay-off was the amount of gelt reaped by members who haven't contributed anything to ASCAP's catalog in years and are never downgraded.

## Taylor's Scale "Example"

Concurrent with the blast from higher-rated members, Herman raised cain in the name of the guys in classes 3 thru C-LA, all of whom had been placed in the fluctuating (percentage share of melon) category for the first time and all of whom got less than expected. To buttress his argument, Herman dragged out statements from Deems Taylor, Society president, and demonstrated that the actual pay-off had not been consistent with the scale of percentages which Taylor reported. (See Herman Yelps on page 50)

## Greater Love

HOLLYWOOD, June 1.—Apartment and house hunters have been known to use a variety of devices to secure shelter, but along comes Maestro Lawrence Welk with a simplified method all his own. Stuck for housing accommodations for his family who is coming here for the summer from Chicago, Welk was in a quandry until he casually mentioned his dilemma to an enthusiastic band fan at the Aragon Ballroom here.

Said fan unexpectedly jumped to Welk's rescue, offering him and his family the use of his home for four months and it didn't take Welk long to accept.

## Diskeries Usual Hot Weather Aches Set In

NEW YORK, June 1.—Summer has hardly begun, but record companies are already wishing winter were here. Hot summer always murders disk production, since workers on platter presses simply can't stand the gaff, and output always slumps until the cool weather returns. Another factor which whittles away at volume is the summer vacation, which keeps a percentage of the factory hands off the job thruout the season.

This year's summer is particularly onerous to major diskers because no matter what they do, the backlog seems to increase and the retailer howls continue. Normal summer slump in demand does not figure to make the slightest dent in the backlog, since production is tabbed to fall off proportionately.

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## Yankees' Hi-School Ork for Night Game Brings 802 Protest

NEW YORK, June 1. — Leland Stanford (Larry) MacPhail, boss of the New York Yankees and currently in the wars with the Mexican League, and also scouting rumors of unionization among his athletic help, gave the back of his hand this week (28) to Local 802, American Federation of Musicians here. To lend color to the Yankees' first night game, MacPhail had the 150-piece Hempstead, L. I., high school band march to the centerfield flagpole and play *The Star-Spangled Banner* in alleged violation of AFM procedure.

Exec board of 802 has turned the matter over to Attorney Joe Brodsky, who will draft appropriate communications to everyone from Governor Dewey to the principal of the high school. Usual procedure, where an amateur band is used to dress up a paid performance, is for the employer to seek permission of the AFM local involved. Union officials say the Yankees got nothing from 802 but protests against use of the kids.

Since the episode is an isolated one, and hardly figures to be repeated in the near future, no repetition of the AFM-Interlochen uproar is expected. Union's position has always been to forbid anything which can be construed as competition for its professional membership. Jack Rosenberg, 802 president, puts it this way: "If it's so important for those kids to play, it must be because they hope to be professionals some day. When they do become professionals they will discover that their stomachs will resent competition from amateurs. There is plenty of opportunity for kids to perform without dishing AFM members out of a night's employment."

## Not-So-Hot Jazz

NEW YORK, June 1. — Rex Stewart ork did a date at Elks' Rendezvous here last week between rehearsals at Nola Studios. Decided to leave the music and traps at the nitery rather than lug them home, and arranged for drummer Bay Perry to pick up all the stuff next day on his way to the rehearsal. Came time for the rehearsal and no Perry. More time and still no Perry, but finally a phone call. Traps and scores were nowhere to be found at the Rendezvous. Crisis. Stewart raced uptown, scored the joint, found traps and music stacked in a corner of the ice box.

## NAMM Invites Reps Of 40 Nationals to July Trade Show

CHICAGO, June 1. — Following several requests from agents of foreign consulates to attend Association of Music Merchants' Trade show here July 15-18, William A. Mills, executive secretary of NAMM, this week sent letters to 40 foreign consulates inviting them to send reps to convention.

Mills pointed out that while present conditions make it impossible for manufacturers in practically all phases of music biz to supply domestic demands, let alone ship any considerable amount of merchandise out of the country, the association felt the time would soon come when the manufacturers would be in a position to handle export trade, and thus wanted foreign reps to be familiar with home musical merchandise.

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**ON THE STAND**  
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**Russ Morgan**

(Reviewed at Biltmore Bowl, Biltmore Hotel, Los Angeles, Monday, May 27. Booked by MC.)

STRINGS: Art Davis, Elmo Cozza, George Rubin.  
TRUMPETS: LeRoy Crouch, Tom Thunen, William De Mello.  
TROMBONES: Dick Arant, Al Jennings, Russ Morgan.  
SAXES: George Kaitz, Wally Curtis, William Hudspeth, Larry Patton.  
RHYTHM: Paul Leu, piano; Harry Dapeer, bass; Bill Ames, drums.  
VOCALISTS: Betty Perry, Al Jennings, Russ Morgan.  
ARRANGERS: George Kaitz, Russ Morgan.

Morgan's subdued crew is tailor-made for this swank hotel room. Recently reorganized with local sidemen, ork plays well together, never getting out of balance. Result is music that makes for mellow listening as well as dancing pleasure. Morgan, more than a mere frontman, spark-plugs the ork, doing a creditable job of singing and shuttling between piano and trombone for solo breaks. Altho brass is unmuted most of the time, volume is surprisingly low while maintaining sharpness. Leader Morgan comes in every now and then with his trade-mark, the wailing trombone, but this, too, is never overdone.

Library leans heavily on old faves. Out-and-out jump is mixed entirely. Standards such as *Night and Day*, *Tea for Two*, *Time on My Hands* and *I Get a Kick Out of You*, all dolled up in sweet dance tempos, are the backbone of the crew's current offerings. For change in pace, the band does novelties such as *You've Got Me Where You Want Me* and *Which Way Did They Go?*, with either Morgan or sideman Al Jennings doing vocals. Band also goes in for show-cased arrangements of classics such as *Clair de Lune*. Beat is solid and danceable thruout.

Thrush Betty Perry handles ballads well, and does an equally good selling job on rhythm numbers such

**Jay Burkhart**

(Reviewed at Embassy Club, Chicago. Booked by McConkey Orchestra Company)

TRUMPETS: Bob Skarda, O'Neill Delguillce, Laddie Cerny, Bill Inman.  
TROMBONES: Ferdie Conway, Terry Myrow, Bob Jones, Irwin Makowski.  
SAXES: Jimmy Vavetta, Bert Kempe, Ken Mann, Vic Val, Lon Sloda.  
RHYTHM: Red Lionburg, drums; Lon (Count) Berg, piano; Johnny Sarna, bass.  
VOCALISTS: Bob Dunne, Jean Terry.  
ARRANGERS: Bob Anderson, Dave Robbins, Jay Burkhart.

Jive is the specialty of this crew but it slows down occasionally and displays slower-tempoed dance music capabilities. Front man Burkhart is not much of a salesman, but clever arrangements and the enthusiasm of this youthful outfit may move the band along. Outfit is almost exclusively composed of vets and is only about eight weeks old. Burkhart was discharged only three months ago. This is his first band leading attempt. Spot's low ceiling accentuates a major fault in the playing: over-playing of the brass section, often destroying rather than building effects. Arrangements generally are socko. *Manhattan Serenade* with a sax quintet is neat job. Rhythm section shows particularly well on items like *Old Mr. Jester*.

Vocalist Bob Dunn has fine set of tenor pipes and uses them well. Acoustics didn't hinder him and ork blended in perfectly behind him with muted trumpets shadowing him nicely on some of his syncopated vocals.

(See Jay Burkhart on page 50)

**Jan Garber**

(Reviewed at Avodon, Los Angeles, May 19. Booked by Music Corporation of America. Personal Manager: Charley Ford.)

TRUMPETS: Bill Kleeb, Pokey Carrier and Ernie Mathias.  
TROMBONES: Morey Winter and Freddy Keller.  
SAXES: Freddy Large, Loren Holding, Al Powers and Jerry Jackson.  
RHYTHM: Tony Briglia, drums; Jack Motch, piano, and Frank MacAuley, bass.  
VOCALISTS: Tommy Traynor and Joan Carroll.  
ARRANGERS: Larry Owen and Frank MacAuley.

To tee-off this new downtown Los Angeles terpery, House Manager Barney McDevitt is prudently pitting sweet vs. swing with two bands playing alternating sets. Jan Garber holds his own in the sweet corner of the music ring opposite Bobby Sherwood. Garber's group is about seven months old, and marks his return to the sugar diet since his fling at swing. Book, however, doesn't stick to sticky stuff, but runs full range from romances such as *Symphony* to jumpers of the *Be-Baba-Leba* brand. On the whole, beat is moderate, and emphasis still falls on free flowing, full-throated tonal blending with the melody line getting the spotlight.

Vocal chores are capably carried by Tommy Traynor and Joan Carroll. As a rule, both are for ballads, novelty word warbling going to trumpeters Ernie Mathias and Bill Kleeb. Former's version of *Shoo-Fly Pie* is well-received; latter cuts up with zany ditties, *Ants in My Pants* and *Nobody Makes a Pass at Me*. Crowd goes for Kleeb's belly-tickling tunes

**Jimmy Dorsey**

(Reviewed at Chase Club, Chase Hotel, St. Louis. Booked by General Amusement Corporation. Personal manager, Howard Christensen; road manager, Ted Alabastor.)

TRUMPETS: Tony Paso, Irving Goodman, Cy Baker, Shorty Solomon.  
TROMBONES: Bob Alexander, Chauncey Welsh, Fred Mancusi, Don Matteson.  
SAXES: Norman Stern, Cliff Jackson, Gilbert Koerner, Vince Francescone, Serge Chaloff, Jimmy Dorsey.  
RHYTHM: Karl Kiffe, drums; Herb Ellis, guitar; Johnny Frigo, bass; Lou Carter, piano.  
VOCALISTS: Dee Parker and Bob Carroll.  
ARRANGERS: Joe Lipman and Danny Hurd.

Dorsey label (either J or T) on a band usually means that it has plenty on the ball, and the present Jimmy Dorsey band is no exception. Smooth and polished in practically every department, the band men cut thru its arrangements like a well-oiled machine. Jimmy does his usual unassuming, workmanlike job of fronting and his sax and clarinet rides on big-now-standard *Fingerbustin'* and *Flight of the Bumble Bee* continue to amaze payees. Brilliant sidemen spark the various sections, with particular honors going to Karl Kiffe, 18-year-old drummer. Lad has an amazingly solid beat and is showcased on several specialties. One of these, *My Dreams Are Getting Better All the Time*, almost brings down the house.

JD vocal chore is building right back to the top with Dee Parker and Bob Carroll. Latter is handsome (See Jimmy Dorsey on page 50)

done in falsetto as he dons fern garb, mop for hair.

Sparked by Garber, who has lost none of his podium personality, band gives payees a good show for the money. Example: Warbler Traynor wraps 'kerchief around neck in bow-tie fashion and does yock provoking take-off on Sinatra.

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## ASCAP Hears BMI & NAB's Drums Beating

NEW YORK, June 1.—American Society of Composers, Authors and Publishers gave an official notice this week that it detects a warlike aroma from the side of the fence inhabited by Broadcast Music, Inc., and the National Association of Broadcasters. In a letter to ASCAP's divisional, regional and sectional managers, John G. Paine, the Society's general manager, made sharp allusions to the anti-ASCAP chatter which marked the recent regional NAB confabs. Repeatedly distinguishing between rank-and-file ra-

(See ASCAP Hears on page 50)

## BBC-Donahue Idea Another Tip-Off On Int'l Exchange

NEW YORK, June 1.—Another indication of an early end to the embargo on exchange of music between this country and Great Britain was given this week by Cecil Madden, program director of the British Broadcasting Corporation. In a letter to Sam Donahue, who cut quite a figure over BBC during his war career as leader of a navy dance ork, Madden discussed the possibility of picking up Donahue's remote airings from Roseland Ballroom here later this month.

Madden, close to the British radio music scene, thus joins the list of people on both sides of the ocean who are proceeding with negotiations for international personal appearances and broadcasts as if there were no musicians' union embargo. Last winter, when the American Federation of Musicians put an end to American re-broadcast of foreign musical programs, the British union responded with an endorsement of that policy, the decreeing no official ban of its own. Since that time, moreover, neither BBC nor any of the Ameri-

(See BBC-Donahue on page 50)

## Blue Lantern Opens As Summer Ballroom

DETROIT, June 1.—Blue Lantern Ballroom, at Island Lake, near Brighton, 35 miles northwest of Detroit, reopened Decoration Day under a straight ballroom policy.

Lantern was formerly the principal summer spot in Lower Michigan for name bands, under the management of Frank Goldkette, and has also been operated as a roller rink.

Jackie Reed's orchestra was booked in for the opening engagement. Policy will be five nights of dancing weekly, closing Monday and Tuesday nights.

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# Susquehanna Flood Washes Out 1-Niters

N. Y. and Pa. Spots Hit

NEW YORK, June 1.—Susquehanna River flood this week washed out a batch of band bookings, both current and future, ruining at least one and perhaps more steady one-night operations in the flood area of Southwestern New York, Northern Pennsylvania and Eastern Ohio. Island Park Pavilion, at Williamsport, Pa., wound up under 12 feet of water, and was completely wrecked. Pavilion, at Sunbury, Pa., is likewise reported in desperate shape, with last word from the owners being that they don't know whether they'll be able to resume operation.

Other badly hit dance towns were Elmira, N. Y., Bradford, Pa., and Wilkesbarre, Pa., but, so far as is known, dance spots in those towns were not badly damaged and few bookings will be lost. Among orks suffering cancellations were Cab Calloway, Gene Krupa, Shep Fields, Bob Chester, Jerry Wald and Raymond Scott, with more cancellations figured to come thru as communications lines are restored and promoters once again turn to business after having dug themselves out of the silt.

Music Corporation of America had to do an Aladdin to keep Gene Krupa on the road after his Sunbury and Williamsport jobs floated away. Managed to get Mahony City and Erie lined up for last night (31) and tonight to fill the vacancies. Other offices plan to try to fill Sunbury and Williamsport wash-outs in other coal region towns, but the attractiveness of such jobs is rapidly waning, what with the repercussions of the flood plus the strike in the anthracite mines.

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## Stan Kenton Busts All Pla-Mor Marks

CHICAGO, June 1.—Stan Kenton ork broke an all-time attendance record at Pla-Mor Ballroom, Kansas City, Mo., when it played a one-nighter there May 25. Record was formerly held by Harry James.

Band did a gross of \$7,243. Band's share came to \$3,602.56. Surprising feature is that record was broken despite the fact that Kenton had played the town only three months previous to this engagement.

## Savoy's Pacting Binge

NEWARK, N. J., June 1.—Savoy Records, local plattery, has been on an artist-pacting binge in recent weeks. Has inked Dave Tarris, who used to do many of RCA-Victor International's Yiddish disks; the Texas Top Hands, cowboy ork; Lanny Scott and Sanford Gold, pianists; Shorty Rogers, Boots Mussuli (alto sax), Dexter Gordon (tenor sax), Cousin Joe, Leonard Hawkins (trumpet) and Stanley Getz, all recently.

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## CORRECTION

In our June 1st ad selling prices was incorrectly listed for

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## Supreme Court Trial on 802 Voting June 10

NEW YORK, June 1.—Supreme Court here will be the scene of the first serious skirmish of the forthcoming election campaign in Local 802, American Federation of Musicians. On June 10, trial will begin in the suit brought against the 802 exec board, the AFM board, James Petrillo, Jack Rosenberg, George Abrams and the Honest Ballot Association by Calmen Fleissig and 18 other members of Rosenberg's perennial opposition, the Unity Ticket.

Official kick-off was skedded for Monday (3), but both sides and the court have agreed to mark time until Petrillo, Rosenberg and other AFM officials returned from the national convention at St. Petersburg, Fla. The suit involves Unity's complaint that, while 802 by-laws specify that the Honest Ballot Association must administer local elections, George Abrams handled previous elections without knowledge or consent of HBA. Preliminary testimony so far released to the public indicates that HBA does not deal with union elections of any sort (See *The Billboard*, May 18).

### Cleffer Sues Muzak, AMP

NEW YORK, June 1.—In a double-barreled infringement suit against Muzak and Associated Music Publishers, Composer Leon de Costa seeks an approximate \$105,000 in damages allegedly incurred on his *Valse Boheme*. Papers filed in Supreme Court here this week charge that De Costa has never been paid mechanical royalties on Muzak's use of the number. Other part of the complaint alleges that AMP failed to compensate him for a modernized version written in 1941.

Song was written during World War I and published by Breitkopf & Hartel under an agreement which De Costa says reserved to him the mechanical rights. AMP got the song from the original publisher and has been collecting on it since 1929. De Costa is now copyright owner of the song, having renewed last April.

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## Review

## Feilden Foursome

(At Lookout House, Covington, Ky., Friday Evening, May 17)

Feilden Foursome, which has been holding down the intermish spot here since ending its stint with the Wright Field (Dayton, O.) *Flying Vanities* some six months ago, packs plenty of musical savvy. Its over-all appeal is evident from the strong following the lads have built here. Given a few breaks, the group should climb to the top brackets in the field.

Vocalists all, the well-attired, hard-working crew does plenty of doubling, and gives out with strong selling of the oldies as well as the pops. Potency, however, lies in their ace musicianship and their ability to give the patrons what they want when they want it. They'd do well, however, to forego their attempts at comedy as it doesn't jell.

Crew comprises John Feilden, accordion; Bernie Wulkotte, bass violin, violin, trombone; Mel Horner, electric guitar, bass violin, trombone, and Frank Foltz, vibes, trumpet, trombone, drums and bass.

At this sitting the boys ran the gamut from the semi-classics to today's faves. Best were *People Will Say We're in Love*, with Wulkotte doing neat job on the vocals; *The Blue Danube*, in which the group individually and collectively get in some terrific riffs, and *Frim Fram Sauce*, with Frankie Foltz doing top trumpet work, and the rest of the boys giving good support. Foltz's occasional vibe flashes make for excellent contrast breaks. Feilden's accordion work, and Horner's deft handling of the electric guitar, is sock stuff.

## Drink Dearth No Stopper in Chi., But Talent Cut

CHICAGO, June 1.—Despite the fact that many of the local cocktail ops are bemoaning the beer and liquor shortage, several new spots have either opened here recently or are about to in the near future. Expansion in lounge business is expected to be primarily in the Loop and on the South Side. Biggest Loop cocktail undertaking is Randolph Square Lounge, which is expected to open in August. Owner of the new spot is James Annes, who claims to have laid out 150G to remodel the premises. Spot will operate on the first floor and basement.

Loop cocktail picture is fairly stable, but Ralph Mitchell, member of an outfit that controls four of the Loop's bigger lounges, predicts that beer and liquor shortages, together with heavy talent costs, will throw some of the smaller, out-of-the-Loop operators out of business.

Interesting point in the expansion picture is that restaurant owners are displaying a marked tendency to seek the heavier coin brought in by liquor. Fenston and Margolin brothers, who own the new Southside Nob Hill cocktail spot, were in the restaurant business for years, and Annes, owner of Randolph Square Lounge, has a restaurant next to the site of the new lounge.

On the South Side, the well-established Kentucky Lounge has recently added another room and will have a local wire outlet when it opens. Kentucky was rumored to be seeking the North Side Club Silhouette, which is reported on the block, but a tie-up in the lease has apparently squelched the deal.

### Talent Nuts Cut

In spite of the expected expansion, many of the ops of already-established spots are cutting the talent nut because of the shortages, and one spot, Ballas Lounge on the South Side, has already discontinued all entertainment. Indicative of this trend is the report of one booker who said that a local cocktail owner was shelling out \$600 a week for talent and coming up with two cases of beer a week to sell. This spot recently closed for an indefinite period.

Despite dire predictions of future shortages and current heavy talent costs, two new South Side lounges were opened recently and are apparently holding their own. Jumptown Lounge opened May 10 and has a trio booked in indefinitely. Output here, for remodeling, etc., was set at 25G by Owner Pete Johnen. Spot holds about 200 and serves sandwiches but no heavy meals.

### Lyle's Has Close Competish

Lyle's Lounge, also South, has been open for about 10 weeks, but has the disadvantage of being fairly close to one of the Martin chain's super lounges. Lyle's is owned by a vet who had a spot in the same district before the war. Lounge has a 103-foot bar and cost 30G to put into operation. Owner claimed this place was doing swell until the recent dim-out, but hasn't picked up since. At present, he is operating on a low-talent nut of about \$250 a week, with a pianist and an organist.

Tendency on the part of some established ops to bemoan the beer shortage and the economic strife on one hand, and the expansion moves of others indicate the general picture of confusion in lounge operation planning. Just as in most business, those with the dough to stick thru the long pull are going ahead with expansion plans. Those who figure close to the line are moaning with cries of uncertainty.

## IN SHORT

### New York:

Jayne Manners opens at Club 18, June 13. . . . Henny Youngman is now in the real estate biz. Bought a lot of acreage in Woodstock, N. Y. . . . Ramoni preems at Rogers's Corner, June 4. . . . Dorothy Shay and Frakson at the Starlight Roof, June 10. . . . China Doll's drum thumper boasts the room did "more than \$250,000—with a capacity of only 400"—for first eight weeks. Confucius O'Mallarkey must be the bookkeeper's name. . . . Ben Dova starts on Radio City Music Hall either June 13 or 20. . . . Timmie Rogers goes to Cafe Society Uptown, June 10. . . . Milton Berle will double from his radio show into the Carnival. . . . Loumel Morgan and Teddy Wilson replace Joan Davis on the air.

Ronnie Reed (Sid Slate's wife) lost her handbag and \$750 in a Philly nitery. She was keeping the dough for Sid so he wouldn't blow it. . . . Slat Brothers open at Sally Rand's, on the West Coast, June 10. . . . Zero Mostel going into a local hospital for a throat operation. . . . Sammie Walsh due at Chez Ami, Buffalo, June 17. . . . Bobby Kaye new entrant at Shamrock House, Coney Island. . . . Sportsmen Comedy Trio held over at El Chico, Newark. . . . Johnny Burns Trio and the Four Clefs started at Colonial Inn, Paterson.

### Chicago:

Dick Becker's quintet goes into the Oaks, Winona, Minn., June 11, and Art Kaye and the Comed-Airs take over July 9 for a summer engagement. Oaks is being operated across the road from the original Oaks which burned about three months ago.

Clarita Souviron starts at the Zephyr Room of the Bellerive Hotel, Kansas City, Mo., June 7. . . . Rose Marie-Linda Lee duo currently at the Pan-o-Ram. Have had their option picked up and will stay there for at least another month.

Bus Moten, Negro pianist, is now at the Tropics, Toledo. . . . Henry Durst, of McConkey Orchestra Company's Kansas City (Mo.) office, recently signed Ward Hillerich and His Cincinnatians, Dink Welch, Dick Miles, Wilma Brasher, Don Becker, Danny Ferguson, Dick Wolever and New Corte.

Lang Thompson, band department head at the local Frederick Bros.' office, embarked on a three-week vacation Wednesday (29). . . . Tom Archer, Iowa ballroom operator, was in town during the recent rail crisis and had to use his own plane to get home. . . . Shirley Richards has replaced June Lynn as singer with the Ted Weems ork.

Anson Weeks, Don Reid, Fletcher Henderson, Dorothy Donagan and Billy Bishop, all Frederick Bros.' attractions, will cut disks for Continental Record Company within the next few weeks. . . . Tommy Randall replaced Bob Rohmer as boy vocalist with Ray Anthony band.

Dick Shelton, of McConkey Orchestra Company here, is currently on a booking tour thru the Midwest. Trip will take him thru St. Louis. Shelton covered opening of Jay Burkhardt band at Tune Town, St. Louis, and the opening of new Club Grove, Streeter, Ill. . . . Ray McKinley will come into the Chi area from the East in July. . . . Hal McIntyre ork will do a Midwestern one-nighter tour in August.

Leon Mandrake will present *Grem-lin Gambols of 1946*, starring himself and Narda with her doves, in a magical-musical at the Civic Opera House Sunday, June 23. . . . Mills Brothers come into Oriental Theater for four weeks starting June 27 and will then go to the Plantation, St. Louis, for four weeks. . . . Frank

Consadine, of the Frank Hogan office here was in Cincy recently on a journey that is reported not to have been a business trip. . . . Owners of the Frolics nitery which shuttered Wednesday (29) are reported to have dropped 81G during the four months of operation. Original statement from ops had them closing because of inability to get air-conditioning equipment.

### St. Louis:

Steamer Admiral starts running soon, with Hal Havird furnishing dance music and featuring Dorothy Hesse. Matinee cruises will have Dreddie Laufketter and his ork. . . . Advance bookings at Chase Hotel include Romo Vincent, Gil Maison and the orks of Del Courtney and Bob Berkey. . . . Dorothy Shay and Imogene Coca scheduled for Crystal Terrace of Park Plaza Hotel.

Leon Prima winding up engagement at 400 Club, with spot then going into a summer policy of Saturday night only. . . . Hugh Keogh, of Chicago's Mutual Music office, was in town. . . . Shorty Sherock set for a week in Tune Town. . . . Vera Love opening soon at Club Continental, Hotel Jefferson. . . . Charley Chaney has been given an indefinite booking at Zodiac Cocktail Lounge. . . . Newly opened North Shore Club will feature Gil Newsome, disk jockey, and the music of Herb Mahler and his ork.

George Givot and the Nelson Sisters opened at Chase Club May 31. . . . Kenny Sheibals unit to replace Bill Maginnis at Crown Room, Kingsway Hotel. . . . Ella Fitzgerald inked for Club Plantation. . . . Harry Crawford, manager Missouri Theater, and Tom Canavan, Altec Sound Corporation, returned from New York where they were delegates to the Variety Club convention. . . . Jean Webb out of 400 Club featured vocalist at Steeplechase.

### Hollywood:

Joe De Rita, former nitery and burly comedian, inked to make shorts for Columbia. . . . Veloz and Yolanda to be featured in *Thrill of Brazil*, new musical now shooting at Columbia. . . . Esquire Trio to do third recording session for Rhapsody Records. . . . Walter Fuller band will open at Eddie's Cafe, San Diego, replacing Happy Green and the Four Clefs. Green goes back to Chi's La Salle Hotel at \$700 a week. . . . Jay McShann ork, currently on one-nighters, heading toward West Coast. Plans to open at Swing Club July 1.

Jack Watson and His Playboys Quartet going into Mayfair Lounge, Huntington Park, Calif. . . . Mellow Larks, new vocal trio, signed by Sam Kerner agency. . . . Dick Maguiness, pianist, set for Coral Isles, Culver City, Calif. . . . Arthur Van ork opens June 28 at Sherman's, San Diego. . . . Billy McDonald, Frederick Bros.' West Coast one-nighter booker, recovering from appendectomy. . . . Modernaires, with Paula Kelly, booked for Commercial Hotel, Elko, Nev., week of June 27. Milton DeLugg and swing wing, Philharmonica Trio and magician Marty Klein also going into same show. . . . Edgar Hayes and His Star- (See IN SHORT on page 49)

### Detroit Fireside Relights

DETROIT, June 1. — Fireside Lounge, midtown art center spot in the swank Belcrest Hotel, has reopened under new management, with a complete face-lifting. Spot has been restyled in the Chi Pump Room tradition, with a wedgewood blue motif and a generous sprinkling of assorted knickknacks. Spot uses an organist, with Jack Nelson getting the opening assignment. New manager is George Ernest.

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# TALENT AT THE CROSSROADS

## Liquor Law Ax, Face-Lift Give H'wood Shuttters

HOLLYWOOD, June 1. — Two of Hollywood's top night spots, Ciro's and Slapsy Maxie's, have shuttered temporarily with possibility that several other swank bistros will follow suit. Ciro's has folded for 30 days following a State Board of Equalization suspension for watering liquor. Slapsy's voluntarily closes its doors June 6 for remodeling, and is skedded to reopen in about five weeks with a new show built around Ben Blue, George and Gene Bernard, Patti Moore, Ben Lessy and Senor Wences.

Two other major clubs, Mocambo and Trocadero, also face a shutdown on charges of violating liquor curfew laws. State politicians, aware of election year implications, appear to have swooped down on swank Sunset strip spots with a firm intention of throwing the books at violators of liquor laws. Both clubs go before the State board for hearings the middle of this month.

### Ops Planned Shutdown

Club owners in many instances, had planned shutdowns this month for remodeling, but were stymied completely or had to change plans drastically because of critical material shortages. Slapsy's, according to Owner Sammy Lewis, planned an extensive rebuilding job reported to cost \$50,000, but government rule nixes any major revamping. Spot will redecorate, repaint and redrape, before new show opens.

Troc Owner Norman Stoller is closing the spot's big room June 6, with Arthur Blake and Eddie Heywood's band playing in the adjoining King Cole Room instead. It's understood that an AGVA contract with Blake, signed last February, forced Stoller to reconsider closing the big room at first. Op, who also owns a small Vine Street nitery called Morocco, tried to switch the mimic there but Blake held out for the Troc because he wanted a prestige spot. He settled for the King Cole Room. Real reason for big room closing is that Stoller wants to sell the spot, due to bad biz, altho the old decorating gag is being used.

### Ciro's in Same Spot

At Ciro's, Owner Herman Hover has time on his hands and no building materials with which to work. He will, however, do some minor face-lifting before reopening first week in July.

With biz generally off 20 to 40 per cent, and with big talent and operating bills to meet, not a few operators feel temporary shuttering might not be too bad—at least until the dough starts coming in a little more freely. Hope is that resumption of pre-war tourist trade and expected influx of dough-heavy vacationers will give summer trade a much-needed shot in the arm. Meanwhile, owners are doing a thoro job of self-policing to avoid possible liquor license suspension.

### Duke's Port Arthur Concert

PORT ARTHUR, Ont., June 1.—Duke Ellington, his band and a group of special entertainers will play at a concert and dance in the Port Arthur Arena June 21.

## Too Many Cooks Spoil the Soup; Algerian Is Sold

DENVER, June 1.—The mix-up which was started when the late Hyman Hirshorn left his half-interest in downtown Club Algerian to employees, has been settled by Jack Kanner, Hirshorn's partner, buying the spot outright at public auction. Hirshorn willed his share to 21 employees. Differences of opinion on operation and preservation of the club's assets between Kanner and the new part-owners led to closing of Algerian on April 11 by court order. Court ordered the club sold at public auction, May 20.

Kanner, who got complete ownership on his bid of \$58,000, was also required to buy an inventory of liquors, wines and beers for \$5,686, and pay another \$1,000 to cover court costs and proceedings. Carrying Mike Perito's ork on a standby for the seven weeks the spot was closed, Kanner got off to a fast reopening. The deal was closed at 11 a.m., and the doors were open two hours later. Under the former set-up, the club was booking three and four act floorshows, but Kanner plans on boosting his outlay and featuring single top-bracket acts.

## 70% of Ops Have Anted With AGVA

HOLLYWOOD, June 1. — More than 70 per cent of the nation's club, vaude and cafe operators have posted cash bonds with AGVA to insure performers' salaries, according to Matt Shelvey, national director of AGVA. Shelvey, recently here to confer with Far West Regional Director Arthur Kaye and local rep Florine Bale, revealed that more than \$200,000 in cash bonds has been put in trust by AGVA.

Shelvey also revealed plans to break down AGVA's operations into five regions as follows: Far West, with Arthur Kaye heading six local offices; Midwest, with Jack Irving, Chicago, supervising eight branches; Great Lakes, with Cleveland as headquarters and Sam B. London shuttling between seven locals; East Coast, supervised from New York by Fred Dale and covering New England and Mid-Atlantic States; and Southeast office, still in the formative stage, with headquarters to be set in New Orleans or Miami. Shelvey expects entire regional set-up to be operating by fall.

## P.A. Berg Scores Detroit Mgr. On Firing; Brodsky Replaces

DETROIT, June 1.—Charges of "unfair treatment" were hurled this week by Harold C. Berg, press agent, against Charles C. Perry, manager of the Adams and Downtown theaters, whose publicity he has handled since March 21. Berg charged that Perry fired him when he was seriously ill with laryngitis and a complication of illnesses which confined him to his room, on the grounds that he hadn't given "proper representation," and then replaced him with Morry Brodsky, who had been working for Berg in handling this very account. Berg pointed to alleged inconsistency between the two actions.

In an effort to achieve some satisfaction for his grievance, Berg was

## Newies Ready for Hearing But Big Bookers Too Busy; Joint Union-Seller Showcase?

### See AGVA as Key in Development for Future

NEW YORK, June 1.—The problem of getting new talent is giving the trade a couple of mild headaches, which promise to become king-size before the year is over. Not that there isn't plenty of new stuff around begging to be heard; it's just that the large offices have neither the time nor the inclination to give the kids a chance.

Major offices have long taken the attitude that they have no time to look at everybody. Cynically their approach is summed up, "Let them knock themselves out with the small agents. If they're good enough we'll steal 'em away."

### Smallies Always Out

Kids are perfectly willing to go to the smallies, but the latter are too busy selling what they have and have no time to develop newcomers. In fact, the development of newies, even those already signed by an office, is sluffed off almost completely. If a new act gets a job it either makes good almost by itself or just drops out of sight. Agents will go to the preems of their names, but seldom will they bother with the kids who have it but need help to get it out.

While it's a tough game for the newcomers, there is something to be said for the reps. It takes less time and effort to sell a Tucker for real dough than it takes to sell a Joe Blow nobody ever heard of. Buyers, theaters and cafes are leery of unknown

## Benjamin Buys Chi Colosimo's for 100G

CHICAGO, June 1.—Colosimo's, Chi nitery that shuttered April 18, reopened last week completely remodeled and redecorated and under new management. Irv Benjamin, spot's new owner, revealed that he purchased Colosimo's, Inc., for 100G just before the theater-restaurant closed.

Benjamin formerly owned the Normandie Inn, restaurant-lounge in the Loop, and the Chatterbox, a Northside cocktail spot, but sold both to get into the Colosimo venture. He estimated that he spent 45G remodeling Colosimo's. Current show consists of an ice show and a band, and Benjamin stated that ice shows of some kind would be a permanent part of the spot's talent policy.

Colosimo's will also feature name bands and an emcee, but will split this part of the show from the ice shows and have dance periods in between. Owner spoke of a schedule which would allow two ice shows and three band-emcee performances nightly in the future.

attempting this week to carry the situation to Elmer Balaban, head of the Adams-Downtown organization.

Brodsky was formerly drummer in the Sammy Mandell Ork at the Latin Quarter, announcing his departure this week to devote full time to the Downtown-Adams assignment.

acts. Today they are even leery of known acts. The yardstick of acceptability is not performance; it's box-office draw. To build a kid into a b.-o. attraction takes hard work which is often unappreciated. There are any number of cases where a Joe Glutz was picked up by a rep, given a build-up, jobs and a rep—and just when the agent began cashing in the act demanded a release.

### New Blood a Must

But despite the shortcomings of individuals, showbiz cannot continue without new blood. The names cannot stay up there forever and showbiz which does business in the millions must have new acts to replace those that leave it. Saying that "new ones will come along, they always have," is not enough. If major industries went on making steel, electrical equipment, etc., and never did research for new products, developing them to a point where they became commercial, they would die of dry rot. Research takes money and sometimes it doesn't pay off. Yet it can't be stopped.

Putting an act into one of these showhouses or a beer joint is not enough. For an act to have a chance, it needs more than talk-over rehearsals, bad lights and a four-piece band, which can't read.

Theater bookers say they want new blood. Cafes will use it in productions. But the fact is that it is the same old faces and the same old names that play the same houses month in and month out.

### Versailles Try-Outs

Recently the Versailles, a New York class spot, began giving auditions for G.I.'s, winners getting two weeks' work. Versailles isn't altruistic. It expects to make dough out of the gimmick. But while this is a step in the right direction it needs organizing by more than a single cafe or even a group of cafes.

Trade agrees that a joint effort by the major talent offices to show these kids properly would be a help. Major offices, however, are too busy competing with each other to play ball. Some trade sources say that AGVA could give the idea a boost if it let down the bars for special occasions. If the union would go along, or even start the ball rolling, a plan might be devised to show acts properly at some theater, the cost to be borne equally by all the offices depending on the number of acts each office shows. Of course, musicians, electricians and stagehands would also have to play along. Such a plan needs leadership, a lot of guts and may never pay off. Yet such a plan or something like it has to come up.

## Cab Balt 21 Club "Closer"

BALTIMORE, June 1.—Cab Callo-way Ork and show, current at the 21 Club here (for a reported \$6,500 weekly), wind up name policy at the spot for the season. Thru summer, 21 will use strictly medium-priced shows, running two nightly, with no minimum or cover.

## 21 Club, Baltimore

(Thursday, May 30)

Talent Policy: Dancing and floorshows at 11 and 12:45. Owners, Lou Cohen and Norblit Freedman; manager, Lou Cohen; publicity, Joe Weinstein. Prices: \$3.

Cab Calloway's ork (18) and three acts comprise the short and snappy floorshow here. Session gets underway with an old-time Cab medley, *Minnie the Moocher*, *Smokey Joe*, *St. James Infirmary Blues* and *Jumping Jive*. Went over big.

High point of show, along with Cab, is the fine acro and tap routine of the Three Palms. Girls are lovely and talented. Crowd gave them a big hand.

Sandria Lee fills a nice spot as the ork's vocalist. Has a good voice and mike and audience savvy. Sang *Just Sittin' and Rockin'* and *I'm a Big Girl Now*.

Cab introduced his version of *The Cement Mixer*, which brought the house down.

Moke and Doke handled themselves in great style, scored easily with their gags, tap routine and a jitterbug specialty.

The Cab Jivers, a band within a band, gave out with some hot jive that kept everyone happy and very much alive. Making up the jivers were Milton Hinton, Pyee Glenn, Jona Jones, Ike Quebec, Al Gibson and W. J. Smith.

Finale was another smash, with Cab and the boys rendering a medley of boogie-woogie numbers.

## NIGHT CLUB REVIEWS

Don Metz Club Casino,  
Pittsburgh

(Monday, May 27)

Talent Policy: Floorshows at 10:30 and 12:30. Owner, Don Metz; manager, Don Ross; booker, Don D'Carlo. Prices: 75 cents cover weekdays, \$1 Saturdays and holidays.

Even tho he had but two days to get a show after the dispute with AGVA had been settled, Don Metz has come up with a winner, due largely to the strength of singing emcee Eddie Peyton. Long a Pittsburgh fave, both as an act and an op, Peyton held his audience well and seems to have lost none of his old appeal. Peyton came on three times and was strongest in such ballads as *The Last Time I Saw Paris* and *Go Home, Little Girl, Go Home* clicked solidly. Blue offerings did not register. Strongest mitt came when he put on his rhyming stint to *Happy Days Are Here Again*. Singer calls for names from the audience and puts them all to rhyme in his song.

Only other sock turn on the bill was Lem 'n' Dickie, tap dancers. Boys have a good wardrobe, smooth patter and are excellent on their precision tap numbers.

Two fem dancers, Drake and Mina Deal, were brought in to fill out the program.

Walnut Room, Bismarck  
Hotel, Chicago

(Friday, May 31)

Talent Policy: Dancing and floorshows at 7:45, 9:45 and 12. Management, Otto Eitel; publicity, Frank Lindsay Rand. Prices: \$1.50 and \$2.20 minimums.

Opener is provided by Maestro Sherman Hayes who sings *Hawaiian War Chant*. Hayes' ork (11), here for nine weeks, has established itself as a typical hotel room orchestra. Dell Welcome handles the fem vocals, and she and Hayes do several duets while payees are dancing.

Billie Burke, mimic, gets an immediate rise out of table-sitters when he comes on flat with an impression of Bonnie Baker doing *Oh, Johnnie*. His hefty frame adds mirth to this one and he gets many yocks. He went on with an Ink Spot version of *If I Didn't Care* and a take-off of Sinatra's version of *Embraceable You*. This one was over-done and he should have concentrated less on Frank's manner and more on his voice. His two-voiced *Uncle Tom-Li'l Eva* rendition was well received, and he closed to a good hand.

Ballroom terpers, Enrico and Novell, enter to *Waltz in Spring Time*. Twirling and lifting are superior to the hoofing and they wisely featured the former. Encored twice, and gave payees a tango and a mazurka. In both they displayed accurate timing to a not-to-well synchronized musical background. Enrico and Novell would do well to incorporate a bit of humor into the act because comical attributes of their jive number rivalled the Hartmans'. Show lasted about 35 minutes and played to a comfortably-filled room.

Glenn Rendezvous,  
Newport, Ky.

(Friday Night, May 31)

Talent Policy: Dance band and floorshow. Show at 9 and 1. Management: Pete Schmidt, owner; Glenn Schmidt, manager; Harry Martin, publicity; Ernie Price, maitre d'. Prices: Dinner from \$2; drinks from 40 cents. Minimum, \$1.50; \$2.50 Saturdays.

Marty Forkins's protege, Bill Robinson, long a sizzling fave here, returns tonight for a fortnight's stand. He's practically the whole show. The two supporting acts are just so-so. Robinson formerly held the patron-pull record here, but in the past year has been supplanted in that department by the Joey Adams, Tony Canzoneri and Mark Plant combo, and the Ink Spots, in that order.

Frank Cook, tall, personable lad, mouths a miniature harmonica without the use of his hands while strumming a guitar on such ditties as *My Blue Heaven*, *Poet and Peasant Overture* and *12th Street Rag*. Does a good job musically, but it's the novelty of the thing that puts him across. His efforts are well applauded.

Barbara Leeds, smartly wardrobe, is longer on looks than she is on pipes. The lovely looking brunet works overly hard to sell but clicks just average. Does *You Do Something To Me*, *Chasing Rainbows*, *Symphony*, *I'm a Big Girl Now* and *Latins Know How*, the last named not at all suited to her style. She has possibilities and would go further if she resorted to special material rather than the type of number she is using now.

Bill Robinson has changed his act little from his last several appearances here, but still his every exit left the crowd hollering for more. Contributes three soft shoe and tap sessions in his easy-going manner, filling the interims with gags, most of it familiar stuff to those who have caught Bojangles before. Took two encores, a walloping mitting, and had to beg off.

Gloria Lee Dancers (6) opened

## Biltmore Bowl, Los Angeles

(Monday, May 27)

Talent Policy: Dancing and floorshows at 8:30 and 11:45 p.m. Owner: Biltmore Hotel; manager, Joseph Faber. Prices: \$1 cover week-days; \$1.50 Saturdays. Headwaiter, Hans Stoiber; publicity, Francis Bustillio.

Short, zippy show packs a wallop, offering well-balanced variety for ringsiders. Emseed by Orkster Russ Morgan, show opens with three cute gals, billed as Laverne, Lindsey and Betty, who come thru with neat acrobatic terping. Starting out with modified can-can dance, trio goes into more difficult acro stunts, bringing good hand.

Tommy Trent's one-man *Punch and Judy* show sits well with customers, especially clever voice characterizations. For encore, he resorts to puppetry, with sepia character doing boogie-woogie. Act is original and refreshing.

Ballroom dancers, St. Clair and Bilova, handsome and graceful youngsters, sell numbers easily, going from waltz to rumba, and climaxing with a comic routine.

Top honors rest with Ben Yost's White Guards, six-man vocal combo, whose talent and flash bring them back for two encores. Colorfully costumed, group opens with medley from *Pagliacci*, followed by tunes from *The Desert Song* and *The Vagabond King*. Solo honors go to Eddie Hoffman, whose *Donkey Serenade* is up there with the best of them, and David Smith, who vocals *One Night of Love*. Finale finds customers clamoring for more.

Morgan band does first-rate job of backing acts and providing smooth dance tempos.

Joaquin Garay's Copacabana,  
San Francisco

(Monday, May 27)

Talent Policy: Floorshows at 9 and 12. Owner, Joaquin Garay; manager, Henry Torres; publicity, Don Steele. Prices: \$2-\$3, minimums.

Biz in this town is sagging, but Garay took a flier with Jerry Lester at \$2,000 a week. With 300 turn-aways opening night and advance reservations heavy, it seems as tho the gamble will pay off. A \$1 cover charge was put on but had no bad effect. Opening night's gross was \$4,100, breaking all records. Room has a 300-seat capacity.

Lester started in this town and has always been a fave. This is his first local appearance in 10 years and he put it on thick for the crowd.

First half of his turn was spent in reminiscing about the old days, with typical Lester gags and cracks. Then he went into straight material, if any of the Lester stuff can be called straight. His bartender and boy routine got yocks. Terrific mitt.

Show led with the Jean Lynn Dancers (nine girls, four boys) in *Show Business*. Routine is clever and nicely costumed.

Cantu does "now you see it, now you don't stuff" with usual dove appearing at end of each trick. Solid duke.

Garay, next, cut his stuff in deference to Lester, but brought down the house with his *Back to Italy* special. Added impressions of Crosby, Ink Spots, opera bits and a sock Sinatra finale.

Al Wallace's ork played a flawless show.

with this show. Girls are well garbed and make a good appearance. Kick the show off and return again midway, making a good impression each time, altho what they offer is not out of the ordinary.

Wally Johnson's ork (7) continues to satisfy on the show and dance chores.

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**Coronet, Philadelphia**

(Wednesday, May 29)

Talent Policy: Floorshows at 1:30 and 12:30. Owners-operators, Stanley Schwartz and Bob Wasserman. Prices: \$2-\$3, minimums.

Editor's Note: Bill Smith, of the New York staff, did a brief Philadelphia junket to catch the Coronet and Latin Casino shows.

Two acts, Harvey Stone with a lot of new material and Bea Kalmus using her old style, are the stand-outs in the new show. Other acts—Duval a fiddle player; Ronney and Rey, dance team, and a 12-girl line—show little.

Stone opens with his old G.I. routine, switches from his army blouse to civvies and makes with a string of parodies. Stuff is good, but what makes it outstanding is the patter between the parodies. In latter, comic shows a lot of potential commercial values which need working on. Has one, a husband-wife bit, which is loaded with yocks. Mob reaction was favorable, ranging from titters to yocks.

Bea Kalmus is still a song seller with a style comparable to Tucker, Belle Baker, Picon and others of that era. Her 1920 schmaltzy delivery plus bits of business sell nicely. Piano accompaniment, Leo Stone, does a good job.

Duval, gray-headed violinist with a continental accent, can make with the strings on standards. Uses trick effects for sight appeal and pulls nice hands. Ronny and Rey, novelty and jitterbug dance team, are just fair. Kids show plenty of enthusiasm plus a lot of amateurish traits. Line will never win beauty contests and routines are mediocre.

Jules Lavall Ork cuts the show. More's Rumbas alternate.

**Latin Casino, Philadelphia**

(Wednesday, May 29)

Talent Policy: Floorshows at 8:30 and 12:30. Operator, Harry Steinman. Prices: \$3-\$4, minimums.

Flamboyantly decorated cellar spot with murals that would give frequent visitors the screaming meemies has an overlong show. But length is compensated by some great performances. In top spot are Benny Fields and Alan Gale both of whom turned in wonderful jobs to a crowd that almost split its palms.

Fields tees off with a thrilling Show Business from Annie Get Your Gun and follows with Don't Wish Me Luck, Just Get Me an Apartment. From then on he had 'em eating out of his hand. Followed with oldies, added audience participation tunes and they went wild. His delivery, timing and routine had everything.

Alan Gale, following Fields, had a crowd to work to that was made to order. It was red-hot, and he kept 'em that way. He punched all the way, adding local ad libs which raised terrific yocks. Comic was on for 18 minutes and still going strong when this reviewer had to leave to catch a train, which he missed anyway (wadda ya do in that town until 4:30—if you're not lucky?).

Baron and Burnam, dance team, don't look too good (need better costuming and make-up), but do a sensational routine. Dizzy spins are something to see. Diane Craig, a pretty hooper, moves around gracefully with a lot of assurance. Some of her stuff can stand trimming but potentials are there.

Jack Curtis, emcee, does a couple of songs with his original I Gotta Know Where I Stand being the stand-out. Has pleasant pipes and is a fair seller.

A six-girl line used in three productions is strictly from hunger.

**Versailles, New York**

(Wednesday, May 29)

Talent Policy: Floorshows at 9 and 12 p.m. Continuous dancing. Operators: Nick Prounits and Arnold Rossfield; publicity, John O'Malley. Prices: \$2.50 to \$3.50 minimum.

Beyond question, this plush spot has something to brag about in the engagement of Evelyn Knight as chanting star, as this unique song stylist sells her ditties; gay or torchy, niftily. Her intimate style of delivery and her moments of table flirting are sock here. In all, she gave seven numbers, neatly programed, so that the slow moments were interspersed with the lighter, catchy tunes she has made her own.

Opener was *The Farmer's Daughter*, which got the crowd with her right away. Pop moan, *Laughing on the Outside*, followed, and brought her back into comedy with *You Leave Me Breathless*, which she sang to men at nearby tables, culling top boffs and hands thereby. Closer was *My Fickle Eye*, another gay ditty, which sent her off to a big reception. Recall brought *My Bill*, seguing into *Can't Help Lovin' That Man*, revealing that she can handle the standard torchies with skill.

Her last two numbers, encores, *Billy the Kid* and *It's a Lazy Day*, were the least interesting in her selection. Fluffing lines in the former got laughs, and she showed effective showmanship in handling the temporary amnesia. In short, Miss Knight scored heavily at her preem here.

The first of this club's returned G.I.-finds opened the bill. Norman Ruvell, a young chanter with looks and a real voice knows how to sell and should be a sock for the fem trade. Delivery is somewhere between crooning and straight singing. He has warmth and s. a. in his pipes and sings with loads of expression, at times almost overloading. But he went down solid opening night. His opener, *I Feel a Song Coming On*, put him in high with the table sitters, and with the plunge made, he developed an easy assurance in his handling of *They Say It's Wonderful*, *The One I Love*, *If I Loved You*, and encore, *All Thru the Day*.

Emile Petti's ork fits the room to a T and does a swell background job for the chirpers.

**Blackhawk, Chicago**

(Wednesday, May 29)

Talent Policy: Dancing and floorshows at 9 and 11:30 p.m. Manager, Harold Peterson; publicity, Harry Miller. Prices: Minimum, \$1 weekdays and \$2.50 Saturday.

Usual production here which features two acts and a band got under way with Nick and Vickie Collins, tap dancers, who had plenty of steam and knew their routines. Otherwise they gave the ordinary amount of dancing steps and closed to a good hand.

Jackie Fields, magician, poured liquid into folded newspapers and unfolded them sans liquid. His variation of the cut rope act was not too new and some of his lines fell flat. Fields did well with the pouring of many different drinks from containers that held nothing but ordinary H2O, but noticeably started giving them what he wanted rather than what they called for after the first few. Fields ended by making a knotted cloth untie itself and brought forth a good mitt from the table sitters.

The Billy Bishop orchestra (12), backed the show and supplied dance music as well. Sounded very commercial. Bishop emceed and doubled on the 88. Biggest hit in the production is Alice Mann, ork's chirp, who has good pipes and plenty of savvy. Her version of *My Bill* and an English ditty, *Butcher, Baker and Candlestick Maker* was spontaneously whacked. Bill Darlow, corpulent trumpet man, brought yocks and applause with *Big Fat Mama* as one of the ork's feature numbers. Well-filled house.

**Latin Quarter, Newport, Ky.**

(Friday, May 31)

Talent Policy: Dancing and floorshows at 9, 12 and 3. Owner, Tommy Callahan; manager, George Gebhardt; maitre d', Tommy Clare; publicity, Don Heck. Prices: \$1.50 minimum week-days; \$2.50 Saturdays and holidays. Drinks from 40 cents.

New show has variety and makes for sock entertainment. Virginia Tiff Dancers (5), good lookers, get proceedings under way with an Oriental number, sporting a dazzling array of wardrobe.

Magicker Jimmy Jimae and Roy Douglas, vent, vie for top honors, with Chanteuse Mary Lou King running a strong third. Jimae wowed 'em with his deft card manipulations and his pulling of cigarettes, cigars and pipes from out of nowhere. Speed with which he worked amazed and he went off to a resounding hand.

Mary Lou King keeps the fast pace, walking on to *Hey! Ba-Ba-Re-Bop*. Follows with a torchy *Prisoner of Love* and a medley of Irish lullabys. Her *I'm a Big Girl Now* won her an enormous mitting.

Terpers Buddy and Jane Ross literally fly thru their tap turns and walk off to a grand hand. Roy Douglas is a top ventriloquist. Has a fresh line of patter, and his brat, Eddie, wins plenty of yocks. His outstanding bit is his singing duet with the dummy. Earns a terrific hand.

Sammy Leeds continues his sock emcee work and his band does a neat and thoro job of providing the show and dance music. Charlie Hudson, pianistic and organ expert, continues a fave at the bar.

At this look-in, house adopted a new policy of having the Leeds band play for dancing beginning at 7:30 p.m.

**Helsing's Vodvil Lounge, Chicago**

(Wednesday, May 22)

Talent Policy: Floorshows at 9:30, 11 and 12. Manager, Frank Helsing; production, Tweet Hogan. Prices: No minimum or cover.

Headliners in this show are the original Make Believes—Mark Himmel, Phil Erickson and Johnny Russell—who started out here about four years ago, rose to nitery and vaude heights before entering service and are now attempting a comeback.

Their act, pantomime with records in back went well and they did three encores. Timing was perfect and the accompanying take-offs kept the customers yocking thruout. Andrews Sisters panto seems to be their specialty and *Sonny Boy* drew a hand. Himmel does a single with John Charles Thomas disk behind him. This one is the *Largo Al Factotum* from the *Barber of Seville* and after he finished he got many laughs by commenting that he would have done better were it not for a cold.

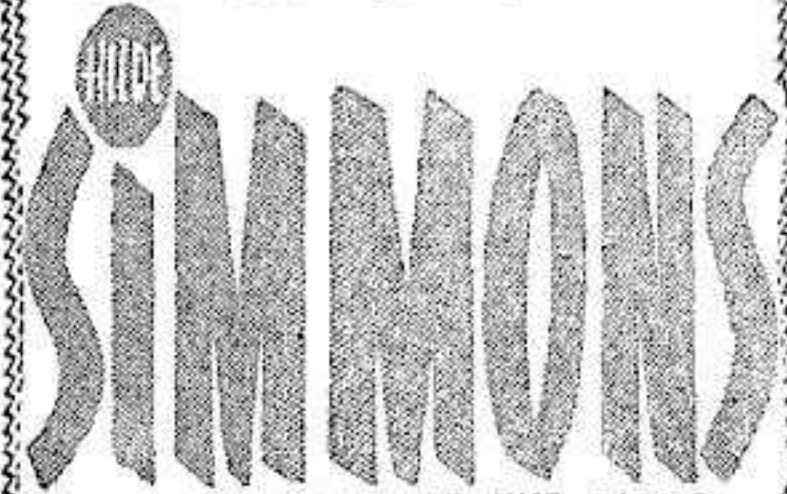
Erickson and Russell as Hope and Crosby were socko also and former's resemblance to Hope added much to it.

Emsee George Gary's patter and song parodies go better here than at the local Brown Derby, where he appeared about three months ago. Dialect offerings are done well. There aren't many weak spots in his offerings but he tends to use blue lines. His parodies on *Chloe* and *No Can Do* go very well and his facial expressions and body twists help these numbers along considerably. He's liked here and should continue to bring them in.

Jane Sterling, tapper, is cramped for space on spot's small stage which also houses musicians. Despite the handicap she manages to get herself across and is well mitted. Opened with a medley of *Me and My Shadow* and *In My Reverie*. Gal wears lovely gowns and is a looker.

Jack Gilbert and his Tune Tossers (4) back the show well. Don Brad-

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field fills the interludes with piano music and songs. He played several Gershwin's and did a nice vocal job on *Embraceable You*.

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**Club Sudann, New York**

(Thursday, May 23)

Talent Policy: Dancing and floorshows at 8:30, 12:30 and 2:30. Owner-operator, Frank LaZama; publicity, Major Robinson. Prices: \$2.50 minimum, Saturdays and Sundays, \$2 weekdays.

This Harlem nightery, on the site of the old Cotton Club, seems to be catching on as an after-dark playspot for Negro showfolk. On the night caught, Herb Mills, of the Mills Brothers; Louie, of Pops and Louie, and other standard Negro artists were among the ringsiders. No one, however, can blame any success the club achieves on the present show. Outside of a handful of tunes (*Prisoner of Love, Water Boy*, etc.) warbled in top fashion by ork leader Billy Eckstine, there isn't an act with any real entertainment value.

Al and Billy Richards (boy-girl team) work thru stock tap routines which aren't helped any by a single effort to give the turn a "different" touch. Latter has the boy pounding a tom-tom in fast tempo while gal taps to match.

Next on is a chunky, hefty-bosomed miss, tagged Tekilla. Her *Dance of Death* has much less kick than the Mex firewater for which she was presumably named. Undressed in bra and G string, she puts her education (See *Club Sudann, N. Y.*, opp. page)

**NIGHT CLUB REVIEWS**

**American Room, Hotel La Salle, Chicago**

(Friday, May 31)

Talent Policy: Dancing and floorshows at 7:40, 9:30 and 11:30 p.m. Owner, Avery Brundage; manager, Roy Steffen; publicity, Ed Deuss. Prices: \$1.59 minimum, week-days; \$2 Saturdays.

Florian Zabach, as usual during his long run here since last September, copped major honors and the major mitting. His virtuosity, plus a generous amount of showmanship on his violin makes the payees sit up and take notice. His *Porgy and Bess* medley drew most of the encomiums, tho his handling of *From the Cane Brake* went over, too.

Gene Newcomb, featured singer, doesn't have a flashy delivery, but a natural one, and it goes well with the patrons. He has a neat, deep voice that can reach down to the bass and hit a few high ones, too. Sang the *Eagle and Me, Ole Man River*, and *You're Too Beautiful*.

Terp team, Georges and Jo Ann, please the table-sitters with their novel interpretations. Lad twirls girl with the greatest of ease.

Freshness of the way they did *Cake Walk*, a la jitter-bug; sophisticated swing and dipsy doodle make these terpstere unusual.

**Airliner, Miami Beach**

(Sunday, May 26)

Talent Policy: Dance bands and floorshows at 9:30 and 12. Owners-operators: Klity and Danny Davis. Prices from \$2.50.

Kitty Davis's latest is a sock show. Jesse Block marked his debut as a single. At the start he seemed lost without his partner, Eve Sully, with whom he had teamed for so many years. Shaking off the tremors and encouraged by the spouse at a ring-side table, he finally came into his own and stopped the show with his songs and stories, some of which were older than the customers. Finally brought up Eve to take a bow and begged off.

Josephine Del Mar, fresh from entertaining G.I.'s abroad, has looks and poise. Chirping of *Please Say It Over Again* and *Bimbamboo* scores heavily. Exotic terp steps, with plenty of cooch movements, and a bashful stooge in the audience, got her back again and again.

Myra Jeanne, contortionist, did more standing on her hands than most do on their feet. Upside-down tap was terrific.

Lari and Nana Worth had a combination calypso and adagio specialty which, combined with the other South American dances, did well and earned a heavy mitt. Best whirl was Nan standing on Lari's foot. Closed with a jitterbug bit, a wow.

Kenny Jones was emcee. Sang five numbers, of which *Sympathy* and *Temptation* topped.

Johnny Silvers ork cut the show, with Carlos Honez ork for rumbas.

**Vine Gardens, Chicago**

(Friday, May 31)

Talent Policy: Dancing and floorshows at 9:30, 11:30 and 2. Jimmy Poppas, owner; Helen Weiss, manager; Sam Honigberg, publicity. No cover or minimum week-days, Saturdays, \$1.

Ken Walker, author and lecturer who recently turned emcee on account of having fun with the overseas Chinese frolics, proved his ability both as an emcee and singer. Sang several of his songs written in collaboration with Harry Owens, such as *To You, Sweetheart, Aloha*, and *Song of Old Hawaii*, and got great reaction. However, shouldn't try to hoof on his numbers. The straight stuff is his forte.

Doreen Winter, fresh from a USO tour, tried hard and didn't do too badly. She has a good standard act. Her interpretation of the French can-can was her best and won healthy mitting.

June Hart, billed as Hill-Bill, is plenty commercial with Mex and pop numbers via her singing and squeezing of the accordion.

Young and Lucky, terp team, in their first Chi appearance, altho they're old to showbiz, showed they are hep to what night-clubbers want. Smooth job all the way.

Jessie Rosella, holdover chirp, came thru a la Kate Smith, and won a strong palm-whacking. Bobby Sargent, young comic recently discharged from the army, had a fresh line of jokes, and some fairly old material. He is trying hard to get back in the groove, and is succeeding. He also has good characterizations and won some yocks.

**Plantation Room, Dixie Hotel, New York**

(Tuesday, May 28)

Talent Policy: Dancing and floorshows at 7:30, 9:30, 11:30 and 1:30. Operator, Dixie Hotel; publicity, Richard Moses. No cover, no minimum.

New policy of floorshows (bands and acts) instead of the former silly hat-nursery rhyme phase at this room is a distinct improvement and sat well (*Plantation Room, N. Y.*, opp. page)

**The Gay Nineties, Boston**

(Monday, May 27)

Talent Policy: Dance band and floorshows at 8 and 11:30. Owner-manager, Nick Parotta; publicity, Harry Paul. Prices: Minimum charge, \$2 per person, per show.

Newest local nitery apparently has hit the jackpot. On a rainy night when show was caught, place was jammed to the hatches. Entertainment policy here is old-time vaude, starring acts famous years ago, singing waiters, organ grinders, community singing and souvenir paper mustaches. Customers went for everything.

Singing was led by loud-voiced Johnny Murry, who managed to make the customers give out on such numbers as *Golden Wedding Day* and *Silvery Moon*. Jack Goldie, emcee and general entertainment handyman, contris a song and handles the intro for the fast-paced acts. The Gay Nineties Quartet, good solid barbershop brand, rates a nice hand.

Soubrette spot is effectively handled by a young singer, Virginia Hauer, who does the typical Nineties songs straight with good results. Even *Bird in a Gilded Cage* came out well. DeCoursey and Jameson, billed as stars of the old Palace Theater, drew a great mitting. Seventy-year-old Nettie DeCoursey packs plenty of punch and know-how into her singing, holding attention all the way. Jack Goldie's return with an impression of a soprano and baritone taking a turn at *Rigoletto* collected healthy guffaws.

Headliner of the show is John Steel, star of old Ziegfeld *Follies*. Steel, looking fit and handsome turned in an excellent round of old favorites he introed in the *Follies—Whispering, What'll I Do?*, etc., winding up to heavy applause with *A Pretty Girl Is Like a Melody*.

Standout thing about the Gay Nineties is the way the old-time entertainment is presented. It isn't kidded. Lighting and production are way above par. Ditto the service and food.

**Club Embassy, Jacksonville, Fla.**

(Sunday, May 19)

Talent Policy: Dance Band and Floorshows at 9 and 12. Management: Jack Middleton, manager; Louis Teagno, maitre de. Prices: Admission, 50 cents; dinners from \$3.50.

This secluded spot has an above-average layout this week, altho there is no need for two sopranos, both doing semi-longhair, on same bill.

Doris Ruby opens with ballet tap, encoring with boogie. Gal has pulchritude, ability and nice wardrobe. Exited to heavy hand.

Blonde Sheila Reynolds, doing second date in two months here, chirped *Laughing on the Outside* to big returns, encoring with *Showboat* medley. Pipes plenty powerful, range wide, tones sweet. Folks liked her.

Lari Worth and Nana, mixed Latin team, did a rumba followed by a beguine. Mitt was heavy. Encored with a Mexican number with jitterbug finale. Fem is better dancer and strong on S.A. Lari extra good on leaps, turns and butterflies.

Don Roy handles two batons in good fashion, interspersing the twirling with back and forward aeriels and acro stuff. Good palming.

Phil (emcee) and Mildred Crane opened with *It's a Grand Night for Singing*. Fem did *Italian Street Song* to heavy applause. Duo followed with couple of tunes from *Porgy and Bess*. Insistent palming brought 'em back for *Indian Love Call* duet, done well. Mildred takes high C without reaching. Notes are clear as a bell.

Marvin Frederic's ork (8) backs show unusually well. Leader handle the ivories in a capable manner.

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# FOLLOW-UP REVIEWS

**LATIN QUARTER, NEW YORK.**—The slow and easy delivery of comic Jackie Miles makes a pleasant interlude in the club's biff-bang show. Incidentally, the show has acquired a polish and the gorgeous Wally Wanger girls a zip which makes this one of the Stem's outstanding productions. Cute Penny Edwards has also picked up enough confidence so that now she not only looks good but delivers with plenty of commercial appeal.

Miles, one of the underdog comics, the little guy to whom everything happens, opens with disarming ease and a likable style which wins friends right away. His Lapidus accent is perhaps overstressed, but it sells in this town. Routine is a stretchout of his theater stuff, most of it getting yocks. His best returns came from his movie seat-watcher's bit and his Gene Autry description. Boy was way ahead when he added a couple of blue lines to that oldie about the woman who couldn't become a mother. The original gag was only fair. The addition of blue lines did not help it. He got some yocks from his maracca bit, even tho he put it over as well as Lenny Kent, who has been doing it for years. "Borrowing" routines has long been a habit of comics. Lifting from a name is understandable, but for a name to use it while the originator is doing it across the street (Strand) is not borrowing and is no longer excusable. Miles is a good comic. It he needs material he can well afford to buy it.

**BILLY GRAY'S BANDBOX, Hollywood:** For the first time in several years, Co-Owner Billy Gray is not part of the show (caught May 21) but spot is well filled by comic Benny Rubin. Old-timer shoots across some extremely funny dialect stories, as well as handling emseeing chores. Crowd took to Rubin from the start, making his job easy. Performance socko.

Gagster Dave Barry, another addition to show, comes on for a routine with Rubin, highlighted by a take-off on Amos and Andy done in various dialects. As a single, Barry is a polished performer and gifted impersonator. Take-offs most reasonable facsimiles of Humphrey Bogart, Ed (Archie) Gardner, Fred Allen, Gabriel Heatter, Winston Churchill and others.

Paul Neighbor's song selling is first rate. Good looking, with a fem-winning smile, boy offers well spiced variety of tunes in a rich, well-modulated baritone. Best tune was *Prisoner of Love*, with *Gypsy in My Soul*

and *You Never Say Yes* running close behind.

Hold-overs from last show are Sid Marvin, record pantomimist, and chirper Mae Williams.

**COPACABANA, NEW YORK:** Peter Lind Hayes brings to the Stem a fresh personality that made the mob here (Thursday, May 30) yell itself hoarse. This was the first time in the reviewer's memory that production was held up because customers wouldn't let a performer off—and not the headliner either. Boy was on for almost 50 minutes, and still customers couldn't get enough of him.

When Hayes was caught at the Strand some months ago he did a good job, but that was about all. Today he has a routine delivered with a style that spells great in any book. He displays a sense of satire in his mimicry which is as biting as it is funny. Occasionally, he takes a dramatic bit and builds it up to fever pitch. Just when the audience is tense with his interpretation, he suddenly leaps into the ridiculous and the crowd becomes limp with laughter.

To all this he brings a resonant impelling voice, precise diction and an acting ability which is superb. To top this off, he displays a modesty and a humility that is as audience compelling as his excellent routine. This rare combo can't miss. Today he's a great performer. Tomorrow he'll be a top box-office attraction.

**CAFE SOCIETY, UPTOWN, NEW YORK:** Golden Gate Quartet has lost none of its rhythmic quality since the armed services broke up the group. In fact, since they got back into civvies they have acquired a smoothness and an ability to sell they didn't have before. When caught years ago at Cafe Society Downtown, the boys showed a mike nervousness which detracted somewhat from their overall selling job. They now pull in and out of the mike with a skill that is as effective to watch as it is in building a fine listenable attraction.

As usual, the boys lean heavily on spirituals, giving them an infectious bounce that keeps customers' feet beating out the rhythm. Lads did four numbers and off, but heavy applause brought them back for two more songs, and even then they were forced into a beg-off.

Susie Reed still holds onto that childish naivete of hers which makes her such a good palm-pulling attraction. Wearing a simple dress, gal looks like she just left her dolls and is waiting to get back to them. To her winsome appearance she has added a varied line of folksongs not limited to Americana. She gives out with bleeding heart tunes from Ireland and Norway (in English), in addition to the native hillbilly moaners. Like the Golden Gate Quartet, the girl singer was also forced to do a beg-off.

**CLUB SUDANN, N. Y.**

(Continued from opposite page) cated pelvic region thru a series of belly rolls and hip swivels which, no doubt, would be terrific in a Union City (N. J.) burly house, but hardly add to the entertainment value of this bill.

Holmes and Jean, another mixed combo, try hard with everything in the book to lift the show, but only succeed in dragging it down further. At one time or another, they do hoke acro-dance routines, a panto skit of a couple of people at a movie and general hoke comedy. If turn were cut to about one-fifth its present length and high spots boiled into a tight, fast routine, the act could develop. In the panto bit, Holmes shows occasional flashes of genuine talent, and his running somersaults finishing in crotch-crushing splits

could be exciting stuff if properly routined.

Ann Baker, vocalist with the Eckstine ork, which cuts the show and plays for dancing, did *What Is This Thing Called Love?* and *Happiness Is a Thing Called Joe*. She's a shouter and only so-so. Her efforts to dramatize her numbers fail.

Seven-girl line, the Sudanettes, seemed undisciplined, unrehearsed and unenthusiastic. Spizzy Canfield, formerly of the Canfield and Lewis comedy team, emsees the proceedings, but it would take a Berle to sell these acts.

On the night caught, even the Eckstine ork, normally a proficient crew, was bumping into itself in the middle of tunes. However, the first trumpet and one other trumpet man were out ill and the brass section was wrestling with unfamiliar parts. Even with all hands present, the band should watch its blasting behind vocalists. They consistently drowned out Miss Baker and Eckstine himself in several spots.

**PLANTATION ROOM, N. Y.**

(Continued from opposite page) with opening-night customers. Show, bright and fast, got a big hand from start to finish, and the somewhat folksy atmosphere created by Larry Funk, as emcee, didn't hurt.

Funk's ork is smooth, plays nice dance music and a good show, and even joins comic Lou Seiler in some of his gags. Main offering is fem thrush, yclept *Our Girl Friday*, who peddles her pipes well in her opener, *Fine and Dandy*, which has *The Sunny Side of the Street* worked in neat arrangement. Her second, *I'm a Big Girl Now*, culled hands a-plenty and even got her back for a couple of recalls.

Seiler, who gets audience participation right at the start, has some fair material, notably his French chanteuse, which is very funny. This is his top stuff. *The Lost Weekend* bit gets a little heavy here and there, and the final *Oklahoma* number could do with clipping. It leans heavily on corn and mugging. However, Seiler got the crowd, held them and bowed out to top hands.

Terpers Jordan and Parvis do nicely with their tap numbers, adding some chirping and comedy to their steps. They pull several deserved recalls.



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## VAUDEVILLE REVIEWS

### Loew's State, New York (Thursday, May 30)

New fleshers has a lot of zip and packs plenty of wallop. It opens fast, has a couple of lulls, picks up speed again and tapers off gently with the D'Ivons, a beautiful dance team which doesn't have to make with the lifts to get attention. Graceful couple are wonderful performers and show an ease in delivery that marks them one of the best ballroomologists around.

For laughs, the Slate Brothers (3) with Fay Carroll and the Crosby Sisters, ring the bell. Freres Slate, with Henry sporting a new schnozz and Fay Carroll (Henry's wife) giving the act the sex touch, start fast with new bits and routines. Boys' sharp stuff didn't register too well, but when they went into their old corn and knockabout bits they were in by a mile, walking off to yocks

and big mitts.

Crosby Sisters (2) also register on the laffmeter. Gals do a few comedy takeoffs as kind of throw-aways, mixing it up with rowdy knockabouts and stuff. Went over with plenty to spare.

Frank Parker, the headliner, looks good and sings beautifully, but as a showman he never got started. Teed off with *Dream Girl*, followed by *All Thru the Day*, then a spiritual, a standard, and closed with *Kathleen Mine*. Technically, all were good. But as a sight attraction, Parker was dull, giving no life to his work.

Miller Brothers and Lois, good-looking Negro hoofers, is a swell opening act. Team does a lot of three-part taps with lots of flash. Also use three platforms, one made up of the letters in their name, for excellent sight effects. Wound up with sock applause.

Joe Phillips, with Patricia Flynn, is strictly a lull. Gal, a six-footer, plays straight, while Phillips makes with the comedy lines. Comedy is just a courtesy label. That under-the-bridge routine of his went out with the horse cars. Mob here is a sucker for corn but even here his brand didn't sell.

Pic, *Road to Utopia*. Biz good.



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### Orpheum, Los Angeles

(Tuesday Afternoon, May 28)

Crooner Andy Russell headlines a fast variety bill which includes the Wesson Brothers, Mel Torme and His Mel-Tones, and good supporting acts. Show is packed with laughs, music and first-rate entertainment.

Bill opens with Bud Hughes and Pal. Hughes comes on as a flash magic act and runs thru some mystifying tricks, all of which builds to Pal, a highly-educated and acrobatic pup. Acrobatic dog which gives with some amazing gymnastics for loud mitting.

Patti Thomas follows with several tap routines. The work is original, well executed and easy to watch.

Mel Torme and His Mel-Tones (2 gals, 3 boys) are a refreshing and different vocal group. Young and clean looking, their voices blended well on such numbers as *One-zy*, *Two-zy*; *Stranger in Town*, *Ol' Man River* and take-offs on top singers. Combo is a solid hit.

Wesson Brothers, recently built up over the airwaves, live up to advance notices. Routines include cleverly burlesqued impersonations, a take-off on a soap-box agitator, and a smart line of cross comedy patter. Act has plenty of pace, laughs and wholesome appeal.

Headliner Russell proves to be a first-rate seller of songs. He sticks strictly to business, using his allotted time to chirp five tunes: *What a Difference a Day Makes*, *Laughing on the Outside*, *I Can't Begin to Tell You*, a medley of South-of-the-border ballads and for a call-back, the oldie, *Don't Blame Me*, well backed up by the Mel-Tones. Show closed with customers wanting more.

Pic, *In Fast Company*. Biz excellent.

### Olympia, Miami

(Wednesday, May 29)

A well-balanced show this week with one show-stopper and two emsees for novelty. Fred Lowery, the blind whistler, ran away with the show. Opened with *Listen to the Mocking Bird*, and then did bird imitations, his pop, *Indian Love Call* and *Rhapsody in Blue*. Dorothy Ray, thrush' with looks and voice, sang *It Had To Be You*, and pair did *Whistling Joe* for encore. Lowery begged off, insistent audience reluctantly allowed him to go.

Arthur and Morton Havel, emsees, got plenty of laughs with their clowning and boxing lesson. When they got down to biz, Art tickled the ivories for numerous ditties. Pair introduced a new G.I.-slanted song, *A Little Golden Eagle*. Nice hand.

Maxine Turner, graceful fem, in acro contortion terp specialty, did some difficult handsprings, minus the use of the mitts, and got by nicely to good returns.

The Bunin Puppets offered a new idea with an emsee and floorshow. Featured an Apache dance, cig smokers, a magician and a duo of dancers. Swell mitt.

Lew Bohan and sea lion, Jumbo, completed the show. Jumbo does just about everything and a lot more. Above par in juggling and playing a musical instrument. Customers like him. Pic, *The Blue Dahlia*.

### All's Quiet on Pitt Front With Floorshows Returning

PITTSBURGH, June 1.—With only a few commitments with musical outfits standing in the way, local night club owners are gradually getting back to the floorshow policy after their long fight with AGVA over the cash bond issue.

When the dispute started, all the clubs brought in musical entertainment as a substitute for floorshows, and the cessation of hostilities left a lot of clubs with contracts which had to run out before shows could be economically brought back in.

### No Beer, No Shows, Ft. Worth Club Says

FORT WORTH, June 1.—Blaming the beer shortage which has curtailed revenue, the Clover Club, one of Fort Worth's leading downtown nighteries, has announced it will book no more floorshows or orchestras until it can get a sufficient supply of suds to keep customers satisfied. For about seven years the club has brought in bands and floorshows.

Odele Allen, manager, said the crowds leave when the beer is gone. He will keep the club going at \$1 a couple, but will have no entertainment. Dance music will come from a juke box.

### Candlelight Inn, Yaurel, Burned by Masked Men

LAUREL, Miss., June 1.—Candlelight Inn, formerly known as the Moss place, a night club outside city limits, was burned last week by a group of masked men who used gasoline-soaked rags to start the blaze.

Deputy sheriffs said that Mrs. Floyd Stone, wife of the proprietor, reported to them that the men ordered patrons out of the place and then shot out the windows. Officers reported that when they and highway patrolmen reached the club, the roof of the building was crumbling in and that no one was near the premises.

Night spot had been the scene of numerous arrests during the last few months, and had figured in several court cases, especially for alleged liquor law violations.

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# M'Donald-Daugherty Buy Memphis Slipper, Scout Chicago Talent

MEMPHIS, June 1.—The Silver Slipper, Memphis nitery, reopened last fall by Dr. J. L. Wright, has been bought by Stanley McDonald and W. O. Daugherty, owners of the Colonial Dinner Club in Nashville and the Casino Royale in New Orleans. Daugherty was for four years manager of Belle Meade Country Club and for three years assistant manager of Andrew Jackson Hotel, both Nashville.

A complete policy change is to be instituted. Rotating bands and floorshows will be brought in from Chicago, where McDonald was scouting talent last week. First ork to come here under the new policy will be Leon Prima. He will open in Nashville Monday (3), here June 16, then move to New Orleans after a month, opening at Casino Royale July 16. Gwin Parks, Memphis thrush, who has been clicking with Owen Elkins orchestra, has been booked to open with Prima in Nashville and travel on with him to N. O. Pinky Tomlin also will open with Prima.

Formal Silver Slipper reopening is planned by the new partners as soon as the OPA issues an order on new prices. McDonald said tentative OPA approval has been given to a policy of no minimum and no cover for dinner guests and a \$1 cover to non-dining patrons.

## N. Y. Copa Show for Roxy

NEW YORK, June 1.—The Copacabana show is due to open at the Roxy June 19 on a two-week and options deal. Show will give split-star billing to Desi Arnaz and Peter Lind Hayes. Package will double between the theater and the club

## S. F. Copa Robbed of \$3,200

SAN FRANCISCO, June 1.—An armed bandit held up the Copacabana nightery Wednesday (29) and escaped with \$3,200.

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★ LUCILLE & EDDIE ROBERTS are the HIT of the new show at the Club Ball. —Paul M. Braun, Miami Beach Sun-Star May 19th.

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# IN SHORT

(Continued from page 42)  
dusters, long fixtures at Somerset House, Riverside, Calif., set for four weeks at Billy Berg's, Hollywood.

## Detroit:

Andy Rice has returned to Club Casanova, downtown spot, as emcee. . . . Wini Shaw is opening at Top Hat Club, in Ecorse, down-river suburb, following Nick Lucas in a new name policy. . . . Chet Everhart, pianist, has moved in to play the lulls at the Penobscot Sky Club. . . . Howard

Benedict and His Novelaires opened at Sapphire Room in Wardell-Sheraton Hotel. . . . Pete Viera and his band moved into London Chop House, replacing Frank Gagen who was there four years.

## San Francisco:

Hank Luisetti, basketball great, will open a new pub here. . . . Mazzone-Abbott Dancers opened May 30 at the Bal Tabarin. . . . Singer Nino Milo is set to return to the Music Box shortly. . . . Priscilla Parker, thrush with a USO unit in Italy, married Lieut. Harry Martin, May 21. . . . Johnny Rossi has bought the new Shanghai Terrace Bowl, Oakland, from Dr. Fong Wan. Will rename it the Yorker. Opens this month with floorshow-dance policy. . . . Nicki Gallucci returns to Finocchio's this month. . . . Griff Williams and ork open June 4 at the Mark Hopkins. . . . Greb and Lober bow out at the Mark, Stork-bound. . . . Dwight Fiske opens at the Kona Club, El Cerrito, June 20.

## Miami:

Several night spot deals are reported cooking but no soap as yet. . . . Murray Weinger came back from New York anxious to open his Copacabana Club earlier than usual. . . . Sam Barken, back from a Hot Springs vacation, plans to get his 5 o'clock going next month.

## Here and There:

The Duchess and Her Men of Note open at the Jung Hotel, New Orleans, June 4. . . . Bob Carlyle, just out of service, getting a big St. Louis build-up via recordings and air time. . . . Frolics, Revere Beach, Boston, reopened for the summer. . . . Jose Nagar alternating with Al Marisco at Nixon's, Pittsburgh. . . . Fodor Brothers, touring separately thru the West, will join and form their own unit. . . . Frank Orth and Ann Codee, old vaude team, both in pix, but on separate jobs, will get together for the first time in a new flicker, *It's Great To Be Young*. . . . Arden and Alexander open at Martie Bohn's Club, Wildwood, N. J., June 20.

Norman Ruvell, former singing emcee with the ice reviews at Hotel Netherland Plaza, Cincinnati, moved into the Versailles Restaurant, New York, last Wednesday (29). . . . Elinore Sten, forced to disband her all-girl ork recently, due to illness, is convalescing in Philadelphia while mulling plans to move into the cocktail field with a male combo.

## 3-WAY PAYOFF

(Continued from page 35)  
soudies exec, decided to make *Caldonia*. Adams and Crouch came to Savini for distribution, and then *Beware* was conceived. Adams and Savini are co-producers of *Beware*, which was directed by Bud Pollard, and will have a genuine Hollywood-type world preem at Harlem's Hamilton Theater June 14.

Next Jordan 60-minute opus on the agenda will start shooting in September. Like *Caldonia* and *Beware*, it will double in brass as a showcase for tunes in which Jordan and Adams have an interest. Boys manage to use nothing but stuff which Jordan either has recorded or will for Decca, and some of the numbers are also pubbed by Adams's Preview Music.

MINNEAPOLIS, June 1. — New company, Matla Records, has been formed here to make and distrib kidisks. Business manager of the firm is Martin Rogin, and production head, I. S. Arazi. Firm plans to cut only original material for moppets in the three-to-nine age brackets. Disk will be plastic and will retail for \$1 a copy.

# Sally Fanny Free But Uncle Sam Asks For Back Taxes

SAN FRANCISCO, June 1.—Sally Rand has yanked herself and her fans out of her club in El Cerrito and is seeking a court order to prevent her business associate, John J. Carey, from using her name in advertising the spot. Meanwhile, the Federal Bureau of Internal Revenue has filed tax liens against Miss Rand and Carey.

One lien alone—for federal insurance contributions and penalty—amounts to \$279.78. Three are jointly against her and Carey for excise taxes plus penalties adding up to \$13,218.08, and for federal insurance contributions, withholding taxes and penalties, totaling \$4,278.62. Club failed to click with the tourist trade, but Carey contemplates no shut-down. Miss Rand moves into the Club Savoy here June 6.

## B. C. Liquor Law Ease Tipped

VANCOUVER, June 1.—While it is early for any government pronouncement on liquor reforms in British Columbia, sources acquainted with ministerial policy declare confidently there will be sweeping changes introduced at the next legislative session. These will take one or two forms, it is said. (1) Licenses to first-class hotels will be granted, allowing not only the serving of beer and wines with meals, but also operation of cocktail bars. (2) Franchise for cocktail bars will be granted on a club licensing basis.

As present niteries are dry, patrons have to pack their own liquor and are breaking the law when they consume it in a public place. Under the proposed amendment to the liquor act, many new spots would open up, particularly in the better class hotels with floorshows and other entertainment on a competitive basis.

## St. Paul Brewers Close

ST. PAUL, June 1.—The "no beer" sign has been out for a week due to the shutdown of the city's breweries because of the coal strike. Supplies of St. Paul-brewed beers were guzzled last week-end in most on-sale places, and the nighteries and innkeepers haven't been able to get much out-of-town beer as replacement.

Every one of the 122 members of the St. Paul Non-Intoxicating Malt Beverage Association has closed, George Giesner, president, reported. Several independent tavern men are managing to stay open two or three nights a week, long enough to sell several cases of beer. Rural Ramsey County, on the outskirts of St. Paul, was reported in the same predicament, with numerous clubs and inns beerless and some shut down. While the Minneapolis situation was, for some reason, not quite as bad as that in St. Paul, conditions were bad enough so that a closing was threatened.

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# 1-Zy, 2-Zy, Stem's Woozy; All But MH Sag; Strand Deb 41G

NEW YORK, June 1.—First it was torrential rains which kept everybody indoors, then it was balmy weather that kept 'em outdoors. But whatever it was, it was enough to keep them out of Stem houses. Railroad strike also did its share in keeping out-of-town customers away, the stranded out-of-towners made up for it somewhat.

Radio City Music Hall (6,200 seats; average \$100,000) finished its first week with \$125,000 for Joe Jackson Jr., Bettina Dearborn and *To Each His Own*.

### Roxy Poor 50G

Roxy (6,000 seats; average \$75,000) collected \$50,000 for a five-day week ended Tuesday (28) with Count Basie ork, Gene Sheldon and *Do You Love Me?*

Paramount (2,664 seats; average \$75,000) went to \$71,000 for its third frame against previous week's \$95,000 with Duke Ellington ork. Mills Brothers and *Blue Dahlia*. Opened with \$112,000.

### Cap's Slip to 60G

Capitol (4,627 seats; average \$65,000) slipped to \$60,000 for its fourth

stanza with Guy Lombardo ork, Annamary Dickey, Willie Shore and *Postman Always Rings Twice*. Previous week got \$85,000. Opened with \$105,000 and followed with \$94,000.

Strand (2,770 seats; average \$45,000) started with \$41,000 for its opener with Tommy Tucker band, Steve Evans, Three Ross Sisters and *One More Tomorrow*.

Loew's State (3,500 seats; average \$25,000) got \$23,000 for Willie Howard, Larry Stevens, Manuel Viera and *Ziegfeld Follies*, against \$34,000 for previous week. New bill, reviewed this issue, has Frank Parker, Slate Brothers, the D'Ivons and *Road To Utopia*.

## Strike End Puts Vitamins in Orph's B.-O.; 34G Seen

HOLLYWOOD, June 1.—With local transit tie-up ended, current Orpheum (2,200 seats; 55 to 98 cents; average \$25,000) show featuring Andy Russell is headed for a healthy \$34,000 take. Bill includes Wesson Brothers, Mel Torme and His Mel-Tones, Patti Thomas, and Bud Hughes and Pal. Pic, *In Fast Company*.

Jimmy Lunceford-Slim Gaillard combo was good for \$28,400 last week. Bill included Ivie Anderson and Businessmen of Rhythm. Pic, *A Guy Could Change*.

## S. F. Golden Gate Sights on Hot 37½G

SAN FRANCISCO, June 1.—Golden Gate (2,850 seats; 45 cents to \$1; average, \$32,000) take, figured on a \$19,000 gross first three days, should register \$37,500 for week ended Tuesday (4). Stageshow has Ciro Rimac and Rumba Band, Miguelito Valdez, Alzira Camargo, Johnny Morgan, and Mechito and Dorita. Pic, *Heartbeat*.

## Hampton 29G at Downtown, Detroit; Weather Too Good

DETROIT, June 1.—Business built up to a better-than-fair \$29,000 (estimated) at the Downtown Theater (2,800 seats; house average, \$23,000) this week with Lionel Hampton's ork as the key attraction, following just as average week with *Salome* (Beverly Ann Cort) and Georgie Price co-starred.

Hampton started off strong the first few days, but week-end business dropped. Some good "outdoor" weather hurt the last few evenings as well. Pic, *Murder Is My Business*.

## JAY BURKHART

(Continued from page 38)  
Dunn intros some of his own vocals. His song-selling on *I Understand* was especially well received.

Chirp Jean Terry was ill and not on hand when band was caught. Burkhart has done arranging for Krupa and Kenton and shows a tendency to over-arrange in spots. Better numbers are *Cotton Tail*, *Pussy Foot*, *Chelsea Bridge* and *Blue Skies*.

Tune Town Ballroom is ork's next stop and better acoustics with a higher ceiling may be a big help to them there. Burkhart is a hard worker, but band would sell much better if he would loosen up and give the features and specialties more of an introduction.

## ASCAP Hears BMI and NAB's Drums Beating

(Continued from page 39)

dio station ops on the one hand, and NAB and BMI officials on the other, Paine declared that ASCAP has the friendship of the stations, but said he fears NAB may "stir up emotional issues" and make ASCAP the patsy.

In pointed reference to the speeches made by BMI v.-p. Sidney Kaye at the NAB chinfests, Paine wrote: "At practically every one of these meetings, ASCAP's policies were freely discussed by both officials of the NAB and officers and officials of BMI. In many instances, the broadcasters listened to these dissertations with interest, and perhaps in some cases with conviction. I am sure that if I should get up before a group of broadcasters and tell them about the policies of BMI and what BMI is planning to do in the future, they would feel to a man that I had a whale of a lot of crust and an unconscionable amount of impertinence, and I think they would be right."

### Artificial Issues

Indicating that he considers NAB discussion of ASCAP's contract renewal plans to be based on an attempt to generate artificial issues, Paine said that nobody, including ASCAP, BMI or the NAB, is equipped to foretell what ASCAP's 1949 policy will be, since nobody knows what radio will be three years hence. Alluding to possible technical changes, such as television, frequency modulation and short-wave hook-ups, Paine also said: "In addition to all of these scientific developments which may work great changes in radio, the Federal Communications Commission is now making a persistent and determined drive to improve radio broadcasting programs and to require stations to operate more in line with their license in the public interest, convenience and necessity than they are doing at the present time in the opinion of the Commission."

Paine emphasized the continuing ASCAP policy of working for improved harmony with radio stations and with the industry as a whole. Referring to his recent offer to negotiate now and not wait until 1949, he said that his offer has not been accepted. His letter found up with: "If the NAB should find themselves confronted with the need to stir up emotional issues in order to rally their industry together, let up hope that ASCAP may not be the unfortunate victim of that need."

Music people have been expecting some such pronouncement from Paine, whose organization was noticeably stung by Kaye's recommendations to the NAB that they use more BMI music in order to enhance the value of the BMI catalog and make the absence of ASCAP less noticeable should there be a struggle in 1949. Kaye also urged that radio put ASCAP on a per-program licensing basis, instead of paying blanket fees. ASCAP has designed itself to guerilla skirmishes between now and 1949, with more effort to be expended avoiding a battle than in negotiating a contract. It is ASCAP's belief that there would be relatively little difficulty in continuing to improve relations with radio and in negotiating the next contract were it not for the alleged fact that BMI execs feel that part of their job is to wreck the Society.

Esther Silsbee, formerly with Vincent Lopez and other orks, joins Johnny Long's crew in July to handle publicity.

## BBC-Donahue Idea Another Tip-Off On Int'l Exchange

(Continued from page 39)

can webs have carried foreign music.

It is understood that Madden contemplates using transcriptions of Donahue's remotes, if direct pick-ups are impractical. No matter what process were used, it would mean the bars had been lowered. Other signs of an imminent end to the policy of musical isolation have been provided by the AFM itself, which has granted permission for a U. S. tour of the London Symphony. In addition, the William Morris Agency, which has been negotiating for a British tour by the Philadelphia Symphony as well as an American tour by the Liverpool Symphony, provides another hint that the ban can't last forever.

Should Donahue's band be the one to get first crack at an international broadcast, the publicity would be of considerable value to the guy, lending him a "favorite of two continents" flavor in addition to the boost provided by his war record. Ork is comparatively new, with Roseland skedded as its first New York location.

## HERMAN YELPS

(Continued from page 36)

edly had said would be assigned to the various classes. (See *The Billboard*, May 18).

Recently, Herman and Taylor had a preliminary conference at which Taylor is said to have indicated that the percentage scale he had described had been more an example than an actual fact, and the classes had actually been assigned other percentages. Herman told *The Billboard* that another meeting with Taylor is slated for the near future, plus a chinfest with Fred Ahlert, member of the ASCAP Writer Classification Committee. At these meetings, in addition to exploring further the phantom percentage scale, Herman will broach action on inactive writers. He says that even if no error were made in computing each class's share of the first quarterly 1946 melon (he concedes the likelihood that there was no error), the maintenance of inactive members in the same ratings they held while active is sufficient to slice a large chunk out of the fruit.

## JIMMY DORSEY

(Continued from page 38)

baritone of the Haymes-Como school and it looks like Dorsey is grooming him for big things. Sticks to pretty ballads like *Prisoner of Love*, *Temptation*, *Oh! What It Seemed to Be* and sells them effectively. Raven-haired Dee Parker clicks solidly with the crowd, her best numbers including *All That Glitters Is Not Gold*, and *Doin' What Comes Naturally*. She just recorded both these numbers with J.D. for Decca. The ork is headed for Chicago after its two-week stint here, then Jimmy goes to the West Coast to work with brother Tommy in the movie based on their life stories.

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## Magic

By Bill Sachs

**JACK HERBERT** is in St. Luke's Hospital, Chicago, in a critical condition from a gunshot wound inflicted by a thug in an attempted hold-up. Mrs. Herbert infers that Jack has passed the crisis and that he is expected to recover. . . . Terry Kardyro has just concluded five weeks at Leon and Eddie's, New York, and June 14 moves into the Park Avenue Club, Miami. . . . C. Thomas Magrum, recently discharged from army special services, is still in Germany with a hospital entertainment unit. . . . Arthur Schalek, our faithful Montreal correspondent, writes: "The ads in the local papers read—'Coming Monday at His Majesty's Theater, May 27, the Great Marquis, Magician.' Monday (27) came, His Majesty's Theater was there, but no magician. Monday morning (27), the date was canceled. The railway strike was over in three days, yet they claim that was the reason???" . . . Fortson and Company, comprising William P. Fortson, his wife, and daughter Florine, have concluded another season of music, magic and vent in Arkansas, and are back at their home in Little Rock. It was Fortson's 26th annual trek over the same territory. . . . Lieut. Lee Allen Estes, Safety First Magician of the Kentucky State Patrol, was a magic-desk visitor last Friday (31). He told of bumping into such magical aces as Roy Benson, Frakson, G. Ray Terrell, Paul Drayden and Bill Neff during his recent week's engagement in Washington schools under auspices of the American Automobile Association. . . . Paul Duke moves into El Morocco, Montreal, next Friday (8), his first visit to the Canadian metropolis in eight years. . . . Bill Baird is currently showing his wares at the Latin Club, Toledo. . . . Edward Tullock (Rector), recently discharged from the army, is playing his first engagement as a civilian in four years at Curley's Theater Cafe, Minneapolis, after which he heads for St. Louis for the IBM Convention. After the conclave, he'll resume in niteries with his new routine.

**JOHN CALVERT** isn't letting transportation problems worry him. John recently purchased a Douglas Airliner DC-3 and has equipped it with a lounge and two bulkheads, which will enable him to transport his entire troupe, props and luggage. The ship is fitted to carry 21 passengers. There are 15 people in the unit. Calvert is his own pilot, assisted by Gene McKendry, until recently of the army air corps. Show, handled thru Miles Ingalls, New York, has just closed at the Golden Gate Theater, San Francisco, and opened Monday (3) at the Lyric, Salt Lake City, following with the Orpheum, San Diego, Calif., and then heading East for a string of return dates. Others in the unit, besides Calvert and McKendry, are Jack Butler, engineer; Frankie Gallagher, stage and unit manager; William Colley and Robert Handley, assistants; Eric Weinberg, ship's steward; Dorothy Gardiner, Florence Comstock, Martha Lawson, Helen Powell, Shirley Stevens, Mabel Reime and Barbara Sequist. Al Dauro is handling the press. . . . McDonald Birch and wife, Mabel Sperry, have concluded their season and are back at their home in Malta, O., for the summer. Birch reports that he grossed around \$160,000 on the season, with a minimum student price of 60 cents, and a minimum adult

price of \$1.20. With the exception of a number of college and university dates, all engagements were played in auditoriums under auspices of the Kiwanis and Lions. They resume September 11 at Erie, Pa., for a swing thru Pennsylvania and New York. . . . Joseffy, former Chautauqua magician who resided in Chicago, died May 27 in Robert Green Hospital, San Antonio, where he had gone for tuberculosis treatment. He was the inventor of Balsamo, the talking skull. . . . Hazel Chowning, the former Hazel Gallagher, and also known in magic circles as Jackie Frost, formerly with the Marquis and Calvert magic shows, is in Ward N2, General Hospital, Cincinnati, for treatment for amnesia. She wants to hear from old friends.

## Tele Reviews

### Song and Dance

Reviewed Sunday (2), 8-8:10 p.m. Style—Drama. Sustaining over WNBTV (NBC), New York.

If this Fred Coe effort had been intended to picture a five-day vaude team, it could have been swell. The singing disk jockey, Dick Edwards, who asks for advice from his control man on how to propose, and the girl, a dancer, Jean Foreman, finally clinched, of course. The boy sounded like a worn-out Dick Gilbert. Moreover, technically there were any number of things done before the camera that could never happen on an NBC radio station. If NBC can't be correct about its own studios, who can? And the continuity wouldn't have passed a first prelim at NBC continuity acceptance, so how did it get on the air? If this was devised to give an excuse for Dick Edwards to sing and Jane Foreman to dance, somebody ought to have given them a better opportunity.

### Face to Face

Reviewed Sunday (2), 9:15-9:25 p.m. Style—Audience participation. Sustaining over WNBTV (NBC), New York.

The idea of having a cartoonist, Bob Dunn, sketch members of an audience located in a separate video viewing room, and then having the men and women sketched come down to see face to face their cartooned selves, might be okay if it weren't so obviously faked. Even a casual viewer caught on when the third member of the audience was sketched from emcee Eddie Dunn's description. If Ed Sobol, the director, had checked one of those store sketching studios he would have discovered that the sidewalk supers don't stand looking very long. However, give Eddie Dunn some amusing continuity and Bob Dunn something to sketch between the audience-participation gags and maybe there'll be a show some day.

### The Flattering Word

Reviewed Sunday (2), 8:35-9:05 p.m. Style—Drama. Sustaining over WNBTV (NBC), New York.

This George Kelly tale of an actor who comes to visit the wife of a theater-hating minister is old hat. Nothing that Director Ernest Colling did for it helped it for a second. The acting was so broad that the star hammed it almost as much as the 15-year-old Joyce Van Patten, who recited, mit gestures. Credit one performer, Louise Campbell, as the wife of the minister, for lending some reality to the half hour. The trouble was that no one was certain just how it should have been played, and that went for Enid Markey, Alan Handley and Ed Kreisler. Somebody should have told them what to do.

## Burlesque

By UNO

Frances McCrory, accordionist-dancer, left Hirst wheel to join hubby Micky Machisak, trumpeter, at El Patio, Newark, to prepare for a duo vaude act. . . . Florence Daly (Celia Healy), chorine, now Mrs. Harry Seymour, parted son Thomas, recently out of the navy. . . . Lili Sabini, dancer, and Bob Carter, talker, last season at Republic, Ocean View, Norfolk, Va., are now at Palace of Wonders, Coney Island. . . . Maxie Furman, comic, opened at Club Bali, Brooklyn, as emcee. . . . Hudson, Union City, backstage crew, mourning the death of one of their oldest members, Albert (Red) Datz. . . . Lester Mack and Bami opened with their magic act at Cafe Mardi Gras thru Mickey Alpert. . . . Billy Perch, ex-burly straight man, now managing the Avenue U pix house, Brooklyn, on the Rugoff-Bécker chain. . . . Boston has Harry Stratton, Al Phar, Charlie Schultz and Peaches at Casino; Bob Murphy, Gladys Fox, Jack LaMont, Charlie LeVine, Betty Duval and Billy (Slim) Rose in niteries; Lily St. Cyr at the Howard, and Steve Mills, Al Murray and Lea Wakefield at Hi-Way Casino.

Jack (Chick) Hayes and Mary Miller are in their 26th week at the Rivoli, Seattle. Others in the stock cast are Downing and Robinette, in their 16th week, Bozo St. Clair, Clyde Hodges, Dancing Hardells (girl team) and Three Murphy Sisters, extra attraction who followed the Hilton Sisters; added strip, Nita Louise, and eight girls in the line. . . . Frank Hughes, formerly of Murray and Hughes, now pianist at Hogan's Irish House, is set for the summer at Virginian Cafe, Long Beach. . . . Sammy Smith starts his 13th summer at Shawanga Lodge, High View, N. Y., Decoration Day. . . . Liyun Rhys, dancer on Hirst Circuit and due to open summer stock at Globe, Atlantic City, June 21, was parted by friends on her recent marriage to Bernie Tatelman, assistant manager of Gayety, Washington. . . . Sam Cohn, manager of Hudson, Union City, N. J., called it a season June 1 with the Frank X. Silk-Mandy Kay unit.

### CHICAGO:

Scurvy Miller, comic at the Avenue, Detroit, for about 12 years, left for Baltimore because of the serious illness of his mother. Harry Levine came in to replace. . . . Milt Schuster recently booked Innes and Andre into the Empress, Milwaukee, and Radiana, Betty Brent, Patricia Joyce, Diane Raye and Violet Strand into the Rialto here. . . . Gayety Theaters in Akron and Montreal are closed. Ditto the Jacques Theater, Waterbury, Conn. . . . Kenny Brenna and Marion La Marr are vacationing in Minnesota. Palmere Brandeaux, who recently closed at the Grand, St. Louis, will soon open at the Casino, Toronto. Grandeaux will produce at the Star and Garter here next September when it opens on the Midwest Circuit. . . . Chuck Gregory is vacationing in San Antonio and will open at the Rialto here when he returns June 16.

### ST. LOUIS:

Grand Theater shuts May 30 after a nine-month season. Manager Richard Zeisler left for his summer

## Camp Shows Now Sans Offshore Top Names

NEW YORK, June 1.—For the first time since Camp Shows launched entertainers overseas, there are no big names offshore. Altho Grace Moore, Lawrence Tibbett and Marlene Dietrich are still overseas, they are not entertaining our troops and are in Europe ostensibly on a cultural mission for the State Department.

Camp Shows is in the throes of its last all-out program and expects to send over a few big names in July. Since its inception Camp Shows has sent more than 300 guest artists overseas. The high-water mark was in August, 1945, with 63 headliners offshore.

## Prepping Balto Walkie

BALTIMORE, June 1.—Jerry Green heads a new walkathon org which is slated to stage a contest here in the near future. Show will be housed under a new big top of recent government release. The tent, which is poleless inside but suspended by cables and poles on the outside, is the type formerly used by the army as portable airplane hangars.

home in Villas, N. J. Charley Daniels, treasurer, went home to Allentown, Pa. I. B. Hamp, comic, and wife and Harry Wall, concessionaire, vacationing at their St. Louis homes. Walter Brown, comic, in stock at Howard Theater, Boston. Judge Reidelberger, ork leader, home to Venice, Ill. Valerie Parks, feature strip, to Indianapolis. Producer Pal Brandeau, Toronto, in a burly house for the season. Bob Winkler, vacationing in Hannibal, Mo. Al Baker and wife Marcella, and Al Jr., summering in Wheeling, W. Va. Anettea Carlisle and Boots Busby, chorus girls, to Toronto. Carroll Winter, Mary Varnes, Ruby Madden, Wanetta Fortner and Midgie Miller heading for Detroit.

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# 74 Plays, 27 "Bests" To Be Eyed by Donaldson Award Voters; Deadline Is June 15

Record Shows 30-Plus Tryouts Failed To Hit Town

By Robert Francis

NEW YORK, June 1.—As the ballots and instruction booklets for *The Billboard's* Third Annual Donaldson Awards were being distributed nationally to the voters, the Stem scene this week lined up with plenty of balloteers still on hand to accolade the theater's "bests" for the 1945-1946 season. Thirty-one playhouses are currently lighted and two more get tenants next week.

Ballots will reach active Broadwayites via the hands of stage managers who will see that each principal of his cast, stage and house crew gets his Donaldson franchise. Chorus Equity will mail direct to all its membership. Members of Actors' Equity who are not currently engaged in a Stem production will likewise receive their ballots from the mailman. Ditto for press agents, managers, producers, critics, scenic and costume designers and stagehands at present on the road. In short, the entire professional legit field will be covered as usual, with everybody who has had a part in the making of the past Broadway legit season given an opportunity to honor their own for outstanding achievement.

## Keys and Scrolls to Winners

Eligible for honors this year are 74 plays which preemed between May 1, 1945, and April 30, 1946. (*The Billboard* has set this period as the annual theatrical season.) Candidates will be selected from their casts and staffs for season's "bests" in all 27 categories of the Donaldson Awards, the winners by the theater's popular vote receiving the gold keys and scrolls emblematic of their achievements. Deadline for voting has been set by the committee for June 15. Ballots will be tabulated by the Reuben H. Donnelley Corpora-

tion and the awards presented over a coast-to-coast hook-up next month.

Taking an over-the-shoulder peek, the record shows that this year's Stem preem tally has dropped considerably. A year ago Donaldson Award voters balloted on 86 productions. The 1945-1946 eligibles are a dozen less. This was due, in part, to playhouse shortage. Eleven perennials held on to their stages and there was a practically continuous waiting list on the tryout sidelines. Over 30 out-of-town break-ins never did hit Broadway, and while some of these were fast folders, a fair percentage likely would have made the Stem under less crowded conditions.

## 48 Turkeys, 20 Successes

Of the 74 shows on the current eligibility list, 68 have already proved for the success or failure columns. (*The Billboard* rates 100 performances or more as a success.) Count to date shows 48 flops as against 20 successes, a click average of a little less than one in three Broadway tries. However, at least nine out of the 20 look to have registered a bull's-eye in the hit column and have settled down for long runs. If the old-timers continue to hang on, and a current gander impresses that they will, next fall is like to develop another Broadway bottleneck for new entries.

## ATAM-LNYT To Mediate On "New Blood" and Pay

NEW YORK, June 1.—League of New York Theaters-ATAM (press agents' union) contract dispute goes into mediation. Managers and agents can't agree on the "new blood" clause and salary hikes.

Agents are seeking a raise for New York work from \$165 to \$200 and for the road to \$250. Union also wants house and company managers tilted from \$115 to \$150 for straight plays and \$175 for musicals.

## Equity After Wasserman For Cast \$ on N. J. Fold

NEW YORK, June 1.—Actors' Equity is faced with the problem of trying to collect \$800 in wages for the cast of *Androcles and the Lion* which folded May 18 at the Jersey Theater, Morristown, N. J. Straw-hat's closing was the first of the season. Out of the \$3,200 posted as bond by Wasserman, \$800 in checks are alleged to have bounced. Curiously, some of the actors hadn't reported their engagement by Wasserman, and hence, bond dough wasn't claimed for them.

Check given to Florence Reed for the first week's show, *The Circle*, also did a bounceroo. Wasserman claims that checks came back because an investor, who was supposed to put up dough for him and cover checks, backed out on the deal. He is working with AE and expects to pay back dough within two weeks.

Headed by Ernest Truex, the company showed up for last Saturday's performance only to find the house padlocked and a notice posted that the legit was closed due to the illness of the lead, Ernest Truex. Closing was as much a surprise to Wasserman as to the cast, since house was shut on him without any notice by Reade & Company, owners of the theater. Wasserman, not daunted by the experience, and in the biz to stay, expects to hook-up with some other summer stock outfit.

## Silo Showbiz

Morton DaCosta leaves cast of Maurice Evans' *Hamlet* Wednesday (5) to take up chore as managing director of Cragmoor Theater, Catskill straw-hatter. House has been idle for past five years and stage will be enlarged for skedded opening June 24. Rehearsals for first bill, *Blithe Spirit*, with Equity cast, begin June 15. George Schaefer will direct.

June 24 is likewise start-off for another season at Mountain Park Casino, Holyoke, Mass., by the Valley Players. Opener will be *Hope for the Best*, featuring Hugh Franklin and Helen Harrison.

Music Hall Theater, Clinton, N. J., offers second bill, Monday (3), with *Angel Street*. Olive Deering is starred and Kim Spaulding featured.

Guy Palmerton continues Worcester (Mass.) Drama Festival at Playhouse with *The Male Animal*, Tuesday (4). Palmer-ton's other hill-and-dale shop, Lake Whalom Theater, Fitchburg, Mass., lights June 24 with *Kiss and Tell*.

## A. C. Commission Votes Grisman for Hall Ballroom

ATLANTIC CITY, June 1.—Ezra Bell, chairman of the Convention Hall Commission, won his fight to put operettas in the ballroom of the hall during the coming summer season. Commission approved a resolution, which will be held for two weeks before final action is taken, providing for an agreement with Samuel H. Grisman, New York, who will stage the musical shows in Convention Hall between July 2 and September 2, and will pay the city 10 per cent of the net collections from the admission fees. W. H. McMahon, back from the war, will be the p. a.

## 14G Wk. for 'Maid' in Pitt

PITTSBURGH, June 1.—*Maid in the Ozarks* rang up a \$14,000 gross here for the opening week, ended May 25, and has been held over for an additional week. *Maid* goes from here to the Maryland Theater, Baltimore, and then will try to get in a run at Atlantic City.

## Bert Lytell, Showbiz Statesman

It is going to be difficult to get used to the idea that Bert Lytell is not going to be around to work with at Equity headquarters. Seven years is a long time—longer in the theater than lots of other places—and for seven years Mr. Lytell has been president of Actors' Equity Association.

He could have gone right on being president for another three years or as many terms of three years as he would have been willing to undertake. The nominating committee told him that, and he could have heard it from as many of the members as he might have cared to listen to.

He stepped down only because he had had enough of it, and because he felt that his family and his career in the theater deserved a little more attention than the presidency of Equity would ever give him to devote to them.

The presidency of Equity is no easy job at any time. For more than two-thirds of his presidency the country was at war. Mr. Lytell took the war seriously, and spent himself prodigally in seeing that the theater played its part to the extent of its capacity to do so.

It is a real tribute to Mr. Lytell that, tho he led Equity into battle on many fronts and for many causes, he knew that the Equity membership trusted him and liked him and believed in him.

Of course, he will still be honorary president and his name will be up there on the letterhead as long as he likes.

There is a lot of time ahead of him, for Bert Lytell is rather shy on years to assume the role of an elder statesman. Equity and all the theater hopes that he will enjoy it, and that he will achieve more fortune and popularity than the presidency of Equity is ever likely to bring any man. He has earned it and he will get it.

(Excerpt from *Equity magazine*.)

## Wheeler for Faysie; Other Stem Changes As June Comes In

NEW YORK, June 1.—Summer pew-sitters visiting the 48th Street Theater for *Harvey* will see an almost entirely new cast, as the players, one by one, slip out backstage for vacations.

Starting Monday (3), Janet Tyler will quit the cast, to be replaced first by Eloise Sheld and, 10 days later by Toni Favor. Mid-June, Josephine Hill will holiday, leaving her role to Ruth Thane McDevitt (who replaced her in *Arsenic and Old Lace* some seasons back).

The question around the Stem for the last couple months has been "Who will replace Frank Fay when he goes vacationing in August?" The answer arrived today—comic Bert Wheeler, who last appeared on Broadway co-starred with Fay in the vaude show *Laugh Time*. There are possibilities that, upon Fay's return, Wheeler will head the second road company of the Mary Chase comedy. Joe E. Brown is starring in the first trouping group.

Elsewhere on the Stem there are other shifts. Today Jane Kean and Betty Allen replace Joan Roberts and Jane Dulo in *Are You With It?* And it's Harold Gray for David Burns in *Billion Dollar Baby*. Monday, Margaret Wycherly takes over the mother role from Laurette Taylor in *The Glass Menagerie* and Diane Chadwick replaces Joan Tetzel in *I Remember Mama*. Beatrice Pearson and Alan Baxter take Martha Scott's and John Beal's roles in *The Voice of the Turtle*, while Lois Wheeler, Leona Powers and William Talman will substitute for Augusta Dabney, Helen MacKellar and Michael Road in *Dear Ruth*. In *Deep Are the Roots*, Theodore Newton, Frances Waller and Robert Emhardt will replace Lloyd Gough, Barbara Bel Geddes and Harold Vermylea. Belta Striegler goes in for Bambi Lynn in *Carousel* and Dolly Haas takes over Mary Martin's role in *Lute Song*.

## Lotito Vs. Shubert, Et Al Skedded for Trial Docket

NEW YORK, June 1.—Supreme Court Justice Lloyd Church has ruled that the suit of Louis Lotito, executor of the estate of Harry Kaufman, against Lee Shubert, John Olsen and the J. O. S. Corporation must go on trial. Denying the Lotito attorney's move for judgment on the pleadings, Justice Church ruled that the action had triable issues and could not be decided on the motions.

Lotito is suing for an account of Kaufman's share in the production of *Laughing Room Only*, in which the late Shubert executive was an investor.

## ROUTES

### Dramatic and Musical

Antigone & Candida, with Katharine Cornell (Harris) Chicago.  
Bloomer Girl (Shubert) Boston.  
Come On Up—Ring Twice (Mayfair) Portland, Ore.  
Cyrano de Bergerac (Forrest) Philadelphia.  
Goose for the Gander, with Gloria Swanson (Colonial) Boston.  
Harvey (Metropolitan) Seattle.  
Laughing Room Only, with Olsen & Johnson (National) Washington.  
Laura (Cass) Detroit.  
Meet the Wife, with Mary Boland (Shubert Lafayette) Detroit.  
Merry Wives of Windsor (Erlanger) Chicago.  
Oklahoma (Biltmore) Los Angeles.  
State of the Union (Blackstone) Chicago.  
Second Best Bed, with Ruth Chatterton (Sciwyn) Chicago.  
Up in Central Park (Shubert) Chicago.  
Voice of the Turtle (Geary) San Francisco.  
Voice of the Turtle (Plymouth) Boston.

# Off-Broadway Opening

## AROUND THE WORLD

(Opened Friday, May 31, 1946)

### ADELPHI THEATER

An extravaganza by Orson Welles. Directed by the author. Music and lyrics, Cole Porter. Settings, Robert Davison. Costumes, Alvin Colt. Choreography, Nelson Barclift. Musical director, Harry Levant. General manager, Hugo Schaaf. General stage manager, Henri Caubisena. Press representative, Frank Goodman. Produced by the Mercury Theater.

A Bank Robber ..... Brainerd Duffield  
A Police Inspector ..... Guy Spaul  
Dick Fix, a Copper's Knark ..... Orson Welles  
London Bobbies: Nathan Baker, Jack Pitchon, Myron Speth, Gordon West

A Lady ..... Genevieve Sauris  
Mr. Phileas Fogg ..... Arthur Margetson  
Avery Jevity, the First Earl of Cravenaw ..... Stefan Schnabel  
Molly Muggins, an Irish Nursemaid ..... Julie Warren

Fassepartout, a Yankee Manservant to Fogg ..... Larry Laurence  
Mr. Benjamin Cruett-Spew ..... Brainerd Duffield  
Mr. Ralph Runcible ..... Guy Spaul  
Sir Charles Mandiboy ..... Bernard Savage  
Lord Upditch ..... Billy Howell

A Servantman ..... Bruce Cartwright  
Another Servantman ..... Gregory McDougall  
A Station Attendant ..... Billy Howell  
Meerallah, a Dancer ..... Dorothy Bird  
Two Dancing Fellas ..... Lucas Aco, Myron Speth

The British Consul, in Suez ..... Bernard Savage  
An Arab Spy ..... Stefan Schnabel  
A Second Arab Spy ..... Brainerd Duffield  
Snake Charmers: Eddy Di Genova, Victor Savidge, Stanley Turner

A Fakir ..... Lucas Aco  
Maurice Goodpile, Conductor on the Great Indian Peninsula R. R. .... Guy Spaul  
A Sikh ..... Spencer James  
Mrs. Aouda, an Indian Princess ..... Mary Healy  
A High Priest ..... Arthur Cohen  
Various Sinister Chinese: Phil King, Billy Howell, Lucas Aco, Nathan Baker

Lee Toy ..... Jackie Cezanne  
Two Daughters of Joy: Lee Morrison, Nancy Newton  
Mr. Oka Saka, Proprietor of the Oka Saka Circus ..... Brainerd Duffield  
Circus Artists:

The Foot Jugglers ..... The Three Kanasawa  
The Rolling Globe Lady ..... Adelaide Corst  
The Contortionist ..... Miss Lu  
The Hand Balancer ..... Ishikawa  
The Aerialists: Mary Broussard, Lee Vincent, Patricia Leith, Virginia Morris  
Assistants: Billy Howell, Lucas Aco, Gregory McDougall, Myron Speth

The Slide for Life ..... Ray Goody  
Roustabouts: Jack Pitchon, Tony Montell  
Clowns:

Mother ..... Stefan Schnabel  
Father ..... Nathan Baker  
Child ..... Bernie Piariski  
Bride ..... Cliff Chapman  
Groom ..... Larry Laurence  
Minister ..... Arthur Cohen  
Policeman ..... Jack Cassidy  
Monkey Man ..... Eddy Di Genova  
Klona Man ..... Allan Lowell  
Firemen: Bruce Cartwright, Gordon West  
Dragon ..... Daniel DePaolo  
An Attendant ..... Stanley Turner

A Bartender ..... Eddy Di Genova  
Mexican Dancers: Dorothy Bird, Bruce Cartwright  
Lola, Proprietress of a Cafe ..... Victoria Cordova  
Sol, Station Master in San Francisco ..... Brainerd Duffield  
Jim, a Railroad Conductor of the Central Pacific R. R. .... James Aco  
Jake, a Railroad Engineer ..... Spencer James  
A Medicine Man of the Oilbway ..... Stefan Schnabel

Other Medicine Men: George Spelvin, Billy Howell  
Jail Guard ..... Allan Lowell  
Singing Gentlemen: Kenneth Bonjukian, Jack Cassidy, Arthur Cohen, Eddy Di Genova, Allan Lowell, Tony Montell, Daniel De Paolo, Jack Pitchon, Victor Savidge, Stanley Turner

Dancing Gentlemen: Lucas Aco, Nathan Baker, Bruce Cartwright, Billy Howell, Phil King, Gregory McDougall, Myron Speth, Gordon West  
Singing Ladies: Florence Gault, Natalia Greene, Arline Hanna, Marion Kohler, Rose Marie Patane, Genevieve Sauris, Gina Siena, Drucilla Strain

Dancing Ladies: Mary Broussard, Jackie Cezanne, Elnor Gregory, Patricia Leith, Virginia Morris, Lee Morrison, Nancy Newton, Miriam Pandor, Virginia Sands, Lee Vincent

SONGS: Look What I Found, There He Goes, Mr. Phileas Fogg, Meerallah, Sea Chantey, Should I Tell You I Love You?, Pipe Dreaming, If You Smile at Me, Wherever They Fly the Flag of Old England, The Marines' Hymn.

Outside of the fact that Orson Welles is a talented sleight-of-hand artist — or rather an illusionist — *Around the World* proves little else. *World* is a book show and a dull one, except when Welles is in there pitching on the personality side or with gimmicks. As it stands, neither is strong enough to carry the show as

# BROADWAY SHOWLOG



Performances Thru June 1, 1946

## New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	747
Born Yesterday (Lyceum)	2-4, '46	135
Dear Ruth (Henry Miller's)	12-13, '44	615
Deep Are the Roots (Fulton)	9-26, '45	286
Dream Girl (Coronet)	12-14, '45	187
Glass Menagerie, The (Playhouse)	3-31, '45	492
Harvey (48th Street)	11-1, '44	679
I Remember Mama (Music Box)	10-19, '44	681
Life With Father (Bijou)	11-8, '39	2,752
Magnificent Yankee, The (Royale)	1-22, '46	152
O, Mistress Mine (Empire)	1-23, '46	150
On Whitman Ave. (Cort)	5-8, '46	29
State of the Union (Hudson)	11-14, '45	229
Swan Song (Booth)	5-15, '46	21
This, Too, Shall Pass (Belasco)	4-30, '46	39
Voice of the Turtle, The (Morosco)	12-8, '43	905

## Musicals

Annie, Get Your Gun (Imperial)	5-16, '46	20
Are You With It? (Century)	11-10, '45	235
Billion Dollar Baby (Alvin)	12-21, '45	188

Call Me Mister (National)	4-18, '46	52
Carousel (Majestic)	4-19, '45	475
Lute Song (Plymouth)	2-6, '46	134
Oklahoma! (St. James)	3-31, '43	1,381
Song of Norway (Broadway)	3-21, '44	748
St. Louis Woman (Martin Beck)	3-30, '46	73
Three To Make Ready (Broadhurst)	3-7, '46	100

## REVIVALS

### (DRAMAS)

	Opened	Perfs.
King Henry IV, Part I (Century)	5-6, '46	11
King Henry IV, Part II (Century)	5-7, '46	6
Oedipus (with The Critic (Double Bill) (Century)	5-20, '46	8
Uncle Vanya (Century)	5-13, '46	5

### (MUSICALS)

Red Mill, The (46th St. Theater)	10-16, '45	264
Showboat (Ziegfeld)	1-5, '46	168

## OPENINGS

Around the World (Adelphi) Closing.	5-31, '46	3
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## CLOSING

Pygmalion (Barrymore)	12-26, '45	181
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## The State of Bellamy's Pocketbook Is Rising

NEW YORK, June 1.—Actor Ralph Bellamy's kick-in for rent has taken another dive, this time to \$400 a month from an original \$750. OPA orders caused the reduction this week, a continuation of trouble Bellamy had with his landlady (*The Billboard*, May 11) over rent gouging.

Because landlady failed to register her rental for sub-lease to Bellamy with the OPA, she has to cough up \$2,100 to the star of *State of the Union*, in addition to the \$3,000 refund she was forced to turn back to him last month. Original rent was \$750, with landlady insisting on a 10-month advance before Bellamy could take over. Out of this \$7,500, she has had to refund \$5,100.

## 6C Red Mark for Try-Out Cancels Wilmington Revues

WILMINGTON, Del., June 1.—Series of week-end revues in the open-air Blue Hen Arena was canceled after a one-night tryout which brought a \$600 loss. House was heavily papered for the opening. Producers announced that productions would not resume until a new location could be obtained.

The Jewel Steven Production, *Broadway Revue*, opened Wednesday (30) and was to have run thru June 1.

when he is doing his clowning and parading his gadgets, he is all right. Arthur Margetson is good, too, except that he still seems faintly bewildered as to what is required of him. Mary Healy and Julie Warren provide the fem interest, so far as the author has given them the opportunity, which isn't much, and Larry Lawrence contributes a pleasant voice to the proceedings. Lawrence, incidentally, understudied William Gaxton a few months back in a matter called *Nellie Bly*. *Bly* was concerned with a similar round-the-world notion and fell on its face. *World* looks ditto.

is and, if Welles withdraws as he threatens to do in the near future, *World* looks due for short shrift.

Looks as tho Producer-Director Welles had tried to overlay the Jules Verne notion with a *Hellzapoppin'* technique. To a point he has succeeded, what with incorporation of movies, runways and general orchestral fireworks into his opus. He even includes a circus finale to the first act to juice things up. But Welles could do well to sit at the feet of Messrs. Olsen and Johnson and learn something as to timing and packaging of matters of this sort. *World* has a habit of slowing down to an amble when a headlong clip is required.

Plotwise, *World* concerns the globe-circling of Phileas Fogg, set on a London whist-club bet to 80 days. Bachelor Fogg makes the grade and the bet in spite of various interferences by Welles, who is a nefarious menace. Also, he mates up with an East Indian girl whom he has saved en route. This provides a love interest along with another between his valet and a chambermaid who follows the valet for no more valid reason than that the Welles script requires it. There is a great deal of nonsense, but outside of the mentioned circus, magic act and a few odd chuckles engendered by Arthur Margetson plus a *Rule Britannia* and U. S. Marines combo number, it is slow going.

For a song and dancer of this size and apparent cost, it is amazing that Welles could have neglected such obvious essentials. Plenty of coin has been poured into it. Robert Davison has devised clever settings and Alvin Colt's costumes are colorful and right for the svelte '70's. But the Cole Porter score is particularly undistinguished. Two numbers, *Should I Tell You I Love You?* and *Pipe Dreaming*, can have some pop appeal, but the tunes sound better when orchestrated under Harry Levant's direction than coming across the foots. Also, seldom has this reviewer watched dance patterns so ill-conceived and directed in a major musical.

Of course, there is Welles, and

## Montreal's Luxkrieg on Posters, Marquees, Etc., Via Mothball Statute

MONTREAL, June 1.—A city-wide morality clean-up campaign is underway here on "suggestive" still pictures, mags, statues, posters, billboards, theatrical photos, ad signs, theater marquees and store display windows. Emphasis is on "indecent summer clothing" and fem underthings, as well as the fem form partially undraped.

Blitz is being conducted by police under Director Fernand Dufresne, but the moving spirit behind the clean-up is Msgr. Joseph Valois, head of the Catholic Action Movement for the Archdiocese of Montreal. Msgr. Valois recently blasted "indecent summer clothing," particularly swim suits and shorts. It is at his instigation that the drive is on to lux signs and display of all sorts.

Dufresne is thus appointed censor of all exhibition ad material, under an old law (not put into operation for over six years) that no vender or merchant can sell or cede any posters before Dufresne has a look-see. Infringement of the new order will bring a fine, with or without costs, or imprisonment; fine not to exceed \$40 and hoosegow term limited to 60 days.

MINNEAPOLIS, June 1.—The perennial blue-nosers here are stretching their beaks again and now want the city to pass a law regulating "immoral conduct" in dress, written and spoken word, movies and the stage. The "cleaner-uppers" have formed a new org, Minneapolis Entertainment Policy Committee, and sent their acting secretary, Helen Lynch—who has blue-nosed before—to the city council committee on ordinances and legislation to urge consideration of a new law.

Among provisions of the new ordinance, which would revise a law on the books since 1877 plus a 1926 amendment, is one barring public appearance of any person "in a dress not belonging to his or her sex."

## Ors Sicks Hex on Grid For Magi Musical Crix

NEW YORK, June 2.—With an enigmatic tale of goat milk, Haitian voodoo and a legit critic who died a day or two after an incantator put the hex on him, Orson Welles, in his regular broadcast today, gave the brows who rapped his show, *Around the World*, magi musical which opened Friday night at the Adelphi Theater here, a tongue-in-the-cheek slapping around.

With a jigger of the showmanship that he used in his famous *Mars* program, which scared the pants off the country, Welles billed his story, "I Killed a Critic," and told about a voodoo in one of his previous shows who put the sign on a critic—neither was identified—because he didn't like the guy and his review, constantly reassuring his listeners throughout the spiel that it was true. Welles wound up saying, of course, that it wouldn't happen now and, in familiar pitch, to disregard the writing and that he hoped that those who saw *Around the World* and applauded it, would start a word-of-mouth campaign to keep him out of that oh, so deep hole he'll be in if the show folds.

## Mgrs-Stagehands' \$\$ Huddle

NEW YORK, June 1.—American Repertory Theater will meet with the stagehands Friday (7) to see if they can gain some concessions from the deckhands. James Reilly for the League of New York Theaters and Margaret Webster and Jack Yorke for ART will be in there pitching. Stagehands had a special repertory rate in 1931 which they abolished because of alleged abuses by some producers.

# BIZ GEARED TO SNATCH KALE

## Much Mazuma Floats Loose

R-B New York take, prices staggers imagination—all branches set to grab share

By Jim McHugh

NEW YORK, June 1.—Outdoor showbiz is again geared this year to take a large bite out of the nation's national income, which government statisticians predict will hit \$155,000,000,000, the highest in history. Anticipated stabilization of economy and wage increases, plus mass production fever, will all tend to make recreational mazuma even more plentiful than during the boom wartime years. Warm weather showmen in all sizes are prepared to harvest the gelt. In line with this they have at least maintained, if not upped, admission charges established during the war when many of them learned for the first time that the Treasury Department issued coins in excess of a dime.

Boss men, for the most part, look for a continuation of plenty for at least three to five years. They discount the possibility of a depression, ignore inflationary preaching and face the future optimistically. If there are any pessimists among them they have so far failed to make themselves known.

Help is plentiful for the first time since 1941. Experienced manpower, in the opinion of many managers can increase grosses an estimated 10 to 20 per cent, especially in the operation of rides and traveling shows. Men with "know how" can keep circuses from missing matinees and carnivals from losing opening days.

### Ringling-Barnum Pacemaker

Tip-off on the cash the public was ready to spring with came with the Ringling Bros. and Barnum & Bailey Circus opening at Madison Square Garden here (April 4), when seats were scaled from \$1.20 to an unprecedented \$6. Top prices had a lot of the brethren gasping that they were too astronomical but most of the vacant seats (there were only a few) were in the lower brackets.

New York take was not far from \$2,000,000, setting new records for the Big One any way you look at it. This year, for the first time since the start of the war, circuses will be able to route wherever they please. Lush dates have gone begging thruout the freight curtailment period.

### Carnivals Take Best Hold

During the war carnivals took their best hold and charged what the traffic would bear when faced with increased operational costs. Front gate charge on the larger ones is stabilized at 20-cents top. This means it only takes 6,000 paying customers, a good nightly average, for a show to net \$1,000. Free acts were formerly regarded as necessary in justifying the gate charge but recently, possibly because of scarcity, some ops have dis-

(See Biz Geared Up on opp. page)

## Prepare To Win Lawsuits

By Atty. Leo T. Parker

Editor's Note—This is the third and final article of a series of three prepared by Leo T. Parker, Cincinnati attorney, reviewing interesting and informative court decisions to assist The Billboard readers in avoiding similar suits.

### Circus Injuries

Modern higher courts consistently hold that it is duty of owners of circuses and carnivals to use ordinary or reasonable care to keep them safe for the public.

For illustration, in Eide v. Skerbeck, 8 N. W. (2d) 282, it was shown that a boy was injured when he fell over a circus tent stake. Since grass covered the stake making it invisible, the higher court held the owner liable, saying:

"It is unquestionable the law that it is the duty of persons conducting places of amusement to use ordinary or reasonable care to keep them safe for the public."

Also, see Easler v. Downie Amusement Company, 125 Me. 334. This higher court held that a circus company "having invited the public to its circus grounds, was chargeable with the duty of using reasonable care, not only to see that the premises which it occupied were in a reasonably safe condition, but also that they were kept so."

### An Important Point

Another important point of law is that a circus proprietor is not liable for injuries caused by other patrons. For example, in Kerns v. Dykes, 48 S. W. (2d) 183, it was shown that a circus patron had only occupied a seat three minutes when it collapsed, resulting in severe injury to him. He sued the proprietor for heavy damages.

However, the proprietor proved that just before the seat fell some boys were swaying the seats. One witness testified that she had been in the tent about 30 minutes before the accident; that during that time the seats were standing "up all right" and that just before the accident occurred some boys came in and started swaying "backwards and forwards."

In view of this testimony the higher courts held the circus proprietor not liable, and said:

"The defendant (proprietor) was not responsible for the conduct of the boys who caused the seats to sway. . . ."

### Must Protect Children

Few owners of circuses, traveling shows, carnivals, and the like realize the risk of financial losses resulting from damage suits filed by parents of children who sustain injuries while playing with anything left unguarded.

For instance, in the late case of Simkins v. Dowis, 67 Pac. (2d) 627, it was shown that a proprietor of an amusement business who operated Merry-Go-Rounds, Ferris Wheels, and other amusement devices, began the installation on city streets of a carnival consisting of a number of devices for the entertainment of children and others. Late in afternoon the employes, who were engaged in the erection of a Merry-Go-Round, ceased work, and left it wholly

unprotected, unfastened, and unguarded.

Soon after the departure of the employes from the scene, a considerable number of children congregated around the machinery. One of the boys got his foot in the revolving cogwheels and his foot and ankle were so badly crushed and mangled that it became necessary to amputate his leg between the knee and ankle. His father sued the proprietor for heavy damages. This court held the proprietor liable, and stated that proprietors who leave unguarded machines attractive to children can expect to be held responsible for any and all injuries suffered by children.

## Autry and Eskew Hook 75 Grand In Pittsburgh

PITTSBURGH, June 1.—Packing Duquesne Gardens with standees for every performance, Gene Autry and the James E. Eskew Ranch Rodeo rang up an all-time high in Pittsburgh by getting well over 75G for the week's stand.

Autry finished his rodeo dates here and left after Saturday night's (25) performance for Hollywood with his manager, Eddie Allen.

Due to the rail strike, Eskew canceled dates in New Haven and Providence and took the show into Waverly, N. Y., where he will show for a week beginning Monday (3). New Haven and Providence will be played later in the season, with Tex Ritter probably having the starring assignment.

## Afflerbaugh Heads Grand National at San Fran Cow Shed

SAN FRANCISCO, June 1.—C. B. (Jack) Afflerbaugh, managing director of Los Angeles County Fair, will be manager of this year's Grand National Livestock Exposition, Horse Show and Rodeo in the San Francisco Cow Palace. Assisting Afflerbaugh will be Carl L. Garrison, secretary of No. 1A District, which operates the Cow Palace.

Coincident with Afflerbaugh's appointment, directors of No. 1A District decided to move the opening date of the Grand National from Saturday, November 16, to Friday (15). Show will close the night of November 24.

Afflerbaugh is an executive of the International Association of Fairs and Expositions and is serving on its Government Relations Committee. He has served as director and president of the Western Fairs' Association.

## Strike at Hard Coal Mines No Worry to Ops

### ODT Lifts Restrictions

CHICAGO, June 1.—Recent walk-out of 76,000 hard coal miners doesn't mean a thing to outdoor show business, as far as travel is concerned, it was determined today by The Billboard in Washington.

According to the Office of Defense Transportation, there will be no reimposition of the circus and carnival train ban which was lifted last Wednesday at conclusion of the strike of soft coal miners.

ODT reported that only one or two of the nation's railroads use hard coal, and they can easily be converted to soft coal.

Lifting of ODT restrictions last Wednesday now means that circus and carnival trains are free to move where and when they please.

The Billboard contacted several agents for circuses and carnivals during the past week when the problem of moving was difficult, and all were high in their praise of the co-operation extended them by A. H. Gass, of the ODT in Washington. Virtually all of the railroad orgs were given special permits to move last week-end, and the only instances in which they were denied were prompted by an ODT feeling that the burden would prove too great for the lines involved.

## West Haven, Conn., Track "Unsafe"; Police Stop Race

WEST HAVEN, Conn., June 1.—West Haven Midget Auto Race Track here was declared unsafe for racing following two accidents during the Decoration Day (30) program. State Police Inspector John J. Murphy stopped the 25-lap feature after the ninth lap.

Harold Delzio, Jamaica, N. Y., was critically hurt when he smashed into a rail. He was reported to be suffering from a possible fractured skull and internal injuries. In the second accident, cars driven by Dutch Shafer, Floral Park, N. Y., and George Rice, Milford, Conn., locked wheels on a turn. Neither driver was injured.

## No Sugar, No Strawberry Festival Won't Go Again

GLENWOOD SPRINGS, Colo., June 1.—Annual Strawberry Festival, interrupted by the war, will not be held this year.

Planned for June 22, scarcity of sugar for the fruit and materials for the "soap box derby" made cancellation necessary, Dr. C. W. McFadden, chairman, said.

Until the war forced discontinuance, event had been held annually for 45 years.

# Battle for Control of R-B Shifts to Delaware Court

WILMINGTON, Del., June 1.—Another preliminary round in the battle for control of the Big One took place quietly here this week.

It came in the form of a paper filed Wednesday, May 27, in Delaware's Chancery Court. It was an answer by the Ringling-Barnum show and James A. Haley, Aubrey B. Haley, John Ringling North, James R. Griffin and George Woods, all but two of the respondents in an action brought by Edith Conway Ringling, who had charged that a voting stock agreement between her and Aubrey B. Haley had been violated at the annual election of the board of directors of the corporation, asked that the balloting in which Robert E. Ringling was ousted from the presidency be declared illegal.

In answer, the five respondents held to the contrary. They admitted the alleged voting agreement, but contended in their reply that "it is null and void and of no effect because it purports to effect an invalid and illegal separation of the voting rights from the ownership of the stock in violation of the laws of Delaware."

Answer went further and contended that in the Ringling election, voting was not by a "Ringling-Haley bloc," as Edith Conway Ringling contended in the petition.

The answer continues that at the election Karl D. Loos "undertook invalidly and without authority" to direct that the stock of Edith Conway Ringling and Aubrey B. Haley be voted for a 60-day adjournment,

and that John Ringling North, individually and as executor of the late John Ringling estate, and Aubrey B. Haley, voted against this. However, the answer carries the contention that this was in violation of the challenged voting agreement.

Answer also argues that Robert E. Ringling, serving as chairman, "purported to rule" that James A. Haley, Aubrey B. Haley, Edith Ringling, Robert Ringling and W. P. Dunn Jr., with 882 votes each; George Wood with 864 and John Ringling North with 863 votes, were duly elected directors.

However, the respondents aver, it was then and there contended that a count of the votes as cast showed conclusively that Aubrey B. Haley, James A. Haley, John Ringling North, George Woods and James R. Griffin were elected.

### Challenge Loos's Authority

Answer went on to maintain that the attempts of Loos to direct voting were null and void "because the alleged agreement conferred no authority on him to direct voting."

Robert E. Ringling was also named as a respondent by Edith Conway Ringling, his mother, and in another round in the battle for control Monday, May 27, he filed his answer with the Delaware Chancery Court and supported his mother's contentions.

In his reply, Robert admits her allegations and adds that "he will abide by the determination of the court."

Only respondent who has not as yet answered is W. P. Dunn Jr., who was unseated as treasurer in the election. (See *The Billboard* May 18, 1946, for details of Edith Conway Ringling's suit.)

## Waddell in Phone Retake of Wedding

BALTIMORE, June 1.—Bench Bentum, long-distance and fancy swimmer and high diver, and Lieut. Joseph Alphonso Polanco, U. S. M. C., both of this city and well known in showbiz, are now Mr. and Mrs. Polanco.

"You can say that again," advises Doc Waddell, who, following the ceremony in the Christian Temple Church here Sunday (19), gave a retake by telephone from his Columbus, O., parsonage.

## Record Crowd Sees Collins

### Win Cedar Rapids Feature

CEDAR RAPIDS, Ia., June 1.—Emory Collins, Lemars, Ia., speed king, won the feature event of the Decoration Day auto race program at Hawkeye Downs before the largest crowd ever assembled in the local plant. Eddie Nicholson, of Minneapolis, finished second.

Crowd estimated at 25,000 was so great that it overflowed onto the track and infield, and meet was an hour late starting in order to clear the course. Promoted by Al Sweeney and Gaylord White, of National Speedways, plant was dressed with individual pits for entrants, and drivers and mechanics appeared in white uniforms.

## Springfield, Mass., Fire

### Inspection Rated Tough

SPRINGFIELD, Mass., June 1.—Carnivals and circuses interested in playing here will have to undergo a rigid inspection of their canvas by police and fire officials, Mayor Daniel B. Brunton said.

So far, applicants for permits for outdoor shows have not followed thru, and the Ringling-Barnum show, formerly an annual visitor, has not yet made license application.

## Norumbega Gill Cited by Civics

BOSTON, June 1.—The showmanship know-how of Thomas Leroy Gill, better known in show business as Roy Gill, in handling Norumbega Park and Totem Pole Ballroom, paid off as a civic project Saturday (25), when Mayor Paul M. Goddard, of Newton, gifted him with a special citation on the park's 50th anniversary. Citation bore the signatures of the heads of Newton's police and fire departments, presidents of the Kiwanis and Rotary clubs, Elks, and churchmen of the town and praised Gill for his "philanthropic work and untiring efforts to present clean, wholesome entertainment at Totem Pole and Norumbega Park." Gill was awarded a lifetime honorary membership in the Newton Chamber of Commerce, by Roy S. Edwards, the first to be given in 24 years.

Currently, Gill has unlatched his wallet to make the 1946 season a top entertainment session at Norumbega and Totem Pole. Ballroom alone is scheduled for a \$25,000 radio boost, plus heavy advertising.

## Cincy's New Arena Swim Pool Skedded To Bow Late in June

CINCINNATI, June 1.—The swim pool and parking lot being constructed in connection with the new Cincinnati Arena on the site of the old Chester Park, four and a half miles from downtown Cincinnati, are slated to be ready for the opening late in June, it was announced this week by George W. Platt, Arena manager.

With the opening of the pool, work is slated to begin in earnest on the Arena itself, which will have 10,000 permanent seats, with 2,500 extra portable seats giving it a 12,500 seating capacity for boxing and wrestling matches. Arena, when completed, will house indoor sporting events and show attractions of all kinds, Platt says.

## Ben Williams Named Head Of Pacific National Expo

VANCOUVER, B. C., June 1.—Ben V. Williams has been appointed general manager of Pacific National Exhibition, being selected from 85 applications from all over Canada.

Williams, born in Victoria, B. C., has been one of the directors of the exhibition for several years and was closely associated with the committees which handle Callister Park and the Exhibition Forum. Former president of the Junior Board of Trade and an executive of the Citizen's Rehabilitation Council, he is also a member of the Canadian Institute of International Relations, the Canadian Club and several financial organizations.

## BIZ GEARED UP

(Continued from opposite page) pensed with even this gratuity. The public has been well schooled and takes to the pay gate, sans squawks.

Feature midway shows average 50 cents on the front. Rides average 30 cents. Some of the former are credited with earning a straight 85 cents with no reduction at any time. The days of 5, 10 and 20 cents went out with the war. Jamming at reduced prices has been found unnecessary and is not encouraged.

Parks are riding the crest of the gelt-wave. Some with pay gates set as much as a quarter from the customers but, in return, the pleasure seeker is treated to free acts, dancing, etc. Ride cost average at parks is estimated at 30 cents. Last to jump and usually first to cut prices, there is no indication that the stationary units see any need for this in the near future. These prices take on added meaning when it is recalled that most resorts featured three and five-cent days prior to the war.

There is every reason to believe that State and county fairs will hold levels established during wartime. (See Fair Section, current edition, as well as June 1 issue).

Automobile races, big and midget cars, thrill shows and rodeos—in fact, any event that can be presented outdoors—have hit pay dirt. Announced crowds and grosses indicate that many of these events playing still dates have approached the status of fair engagements.

Ops are well into the bonanza trail intent upon making hay while the sun shines. Only drawback so far has been that the sun has given way to rain on far too many days.

## NSA Holds Memorial Service To Pay Tribute to Departed

NEW YORK, June 1.—National Showmen's Association held a Memorial Day service Thursday (30) afternoon at the NSA plot in Ferncliffe Cemetery, Ardsley, N. Y. Services were in charge of NSA Chaplain Fred Murray. Automobiles left from club headquarters in New York at 2 o'clock. Ceremonies at Ferncliffe began an hour later. All graves in the Showmen's Plot were decorated.

Services were brief but impressive. After an introductory address by Chaplain Murray, the Rev. Dr. Allen Claxton, pastor of the Broadway Temple Methodist Church, New York, delivered a stirring address, called the roll of departed members and closed with the benediction. Services were concluded with the sounding of taps by Alfred Longo, trumpeter of Joe Basile's band.

Memorialized were the following departed members: Jack V. Lyles, Edward B. Block, Harry Helfand, Harry C. Baker, Nathan Rothstein, John L. McGinley, James F. McGlynn, Ike Freedman, Max Maurice, George Hirshberg, Joseph Engel, Charles A. Flemm, Dick Collins, Cornelius T. Stapleton, Thomas F. McNeil, Prince Nelson, Philip M. Plant, A. C. Hartmann, C. V. Starkweather, Melvin B. D. Howard, Major G. W. Lillie, William C. Kaus, Adolph Schwartz, Rubin Gruberg, Morris Sklar, Arthur L. Hill, E. M. (Lucky) Teter, Ralph A. Hankinson, Samuel Taffet, Fred Philipson (Phillips), Frank T. McConville, Edward J. Madigan, Alexander Brown, Murray Polans (first NSA death of the armed forces); Sam Lawrence, Mack Goldberg, George Rittenger, Morris Shim-

mel, Robert Gruver, James Braden, Fred Adolf, Benjamin Williams, Frank L. Massick, Otis L. Smith, Hamda Benn, Harry W. Dunkley, Jack H. Santo, Charles A. Somma, Charles Goodman, Louis M. Garber, John B. Daverin, William Judkins Hewitt, J. S. Donohue, David Epstein, William King, Joseph Landy, Thomas Fallon, Max Linderman, Jesse A. Ewall, Elie N. Charbonneau, Joseph F. Wadsworth, C. D. Scott, Jacob Seyfried, Louis Kramer, Michael Rosen, Tony Ganin, Elmer W. Weaver, Harry Decker, Lloyd L. Coffey, Paul Spitzer, Ben Abend, Carl Wilson, George Mantaian, Eddie Kalin, Archie Paer, Edgar Kelley and Harold Litkoff.

Deceased members of the Ladies' Auxiliary: Elsie Kelly, Mary Buck, Clara Rothstein, Edith Gumpertz, Ella Wilson, Violet Philipson, Bessie Burkhardt, Marlea Hughes, Pearl Fox, Marie Murphy and Evelyn Fallon.

Among those assisting at the services were Mr. and Mrs. Jack Lichter, Joseph Hughes, Mrs. Ann Decker and daughter, Mr. and Mrs. Joe Klapper (Polans), Mr. and Mrs. Joseph Eisenberg (Polans), Lillian Polans, Leon Goorfine, Mrs. Grausso and Ted Wolf-ram.

## HELP WANTED

Canvasman, Ticket Sellers; also Troupe of Indians, Side Show on percentage basis. Jimmie Magee, wire or phone me.

### REX COLE

4322 Bellefontaine Kansas City, Mo. Phone: WAbash 1715

## FAY'S SILVER DERBY SHOWS

WANT Concessions, Ball Games, Hoopla, Slum Spindle, Cork Gallery, High Striker, Dart Game, Bumper, Bingo, Diggers, or any other stock store not conflicting. SHOWS—Wild Life, Minstrel, and Grind Show. Fair and Celebration Committees, we have a few open dates for Illinois, Wisconsin, Indiana and Iowa.

E. J. FAY, Owner Cordova, Ala., This Week

## WANTED

High-Class Dog Act and Outstanding Pony Act

FOR 15 WEEKS. Must Furnish Own Transportation. Good Accommodations. Address: BOX 288, c/o THE BILLBOARD, 390 ARCADE BLDG., ST. LOUIS, 1, MO.

## WANTED

To join on wire—Groom for Horses and Ponies, good salary. Also Horse and Pony Trainer. "FRENCHY" THE CLOWN, also Matt Laurisch, contact me immediately.

### MILT HERRIOTT

c/o JAY GOULD CIRCUS Elk River, June 5-6; Pine City, 7-8-9; Breckenridge, 10-11-12; Faribault, 13-14-15-16; all Minnesota.

# MOST OF 'EM ARE VERY HAPPY

## Good Weather Gets Mazuma

Rain belts orgs playing in Kansas, Oklahoma sector—many show record business

CHICAGO, June 1.—Those of the industry who avoided Oklahoma and Kansas over the first big holiday of the current season had an enjoyable time counting money after Decoration Day, while those in that pair of Southwestern States were forced to be content to let it rain.

Weather over the nation was generally favorable, a telegraphic survey conducted by *The Billboard* indicates, and where there was good weather there was plenty of folks spending as freely as possible.

Majority of show owners contacted gathered about all possible with their respective earning powers, as midways were jammed from early afternoon until late at night, lines in front of the rides being the rule rather than the exception.

### 30 Days Too Long

Conditions were almost ideal thru-out the Middle West, and all hands contacted reported bumper business with the exception of the Royal American Shows at St. Louis. Carl J. Sedlmayr's org was completing its 30th day on the Grand and Laclede lot in the Mound City, forced to stay an extra 12 days because of the soft coal and railroad strikes. Sedlmayr fully realized this and made a yeoman effort to move earlier in the (See *Most Ops Wreathed*, page 99)

## Buck Fights Mud At Oneonta, N. Y.

ONEONTA, N. Y., June 1.—Heavy rains starting Thursday, May 23, and continuing over the week-end, soaked the show lot at Wilcox Flats here. Sunday when the O. C. Buck Shows' trucks arrived, it was almost impossible to pull on location. Part of the show was set up in the downpour which continued Monday and Tuesday, causing a delay in opening until Wednesday night when about 3,000 people turned out. Lot, located on the bank of the Susquehanna River, was flooded on the back end, and the city water department provided pumps. Cinders from the D. & H. Railroad were spread on the muddy surfaces.

Harry (Feeney) Arthur, assistant lot superintendent, was taken ill with pneumonia at Yorkville, and was confined to the Utica Hospital until Tuesday, when he returned here to the show.

Mrs. Alberta Keenan, with the free act, celebrated her birthday Monday evening with friends from the show.

Darnet and Vivian Slavin have joined with concessions. Burt Lowe, advertising manager and concession superintendent of the Morris Fair and formerly with Downie Bros.' Circus, visited Lon Ramsdall and Roy F. Peugh.

Yorkville was only fair, due to rain and cold. Schenectady will be played next week at Carman show-grounds under auspices of Carman Fire Department.



RALPH G. LOCKETT, left, general agent, and Art Frazier, legal adjuster, both with the Johnny J. Jones Exposition, were snapped by L. C. (Ted) Miller in the Hotel Fort Stanwix, Johnstown, Pa., as the two were in a huddle considering ways and means of moving the train during the recent rail strike—or is it The Racing Form?

## Henry Epperson, Gem City Ferris Wheel Worker, Dies

SPRINGFIELD, Ill., June 1.—Henry W. Epperson, 32-year-old carnival worker of Kirksville, Mo., died Friday of injuries suffered Thursday night when he was caught in the machinery controlling the Ferris Wheel on Gem City Shows playing here.

Epperson was oiling a gear when the loose shirt he was wearing caught in the flywheel. Wheel dragged him into the machine and then threw him 10 feet. He suffered crushing chest injuries and severe lacerations of his abdomen. Burial will be in Kirkwood.

## Wagner Blows Omaha Court Duke, But Gets Gelt Anyway

OMAHA, June 1.—Al Wagner and his Cavalcade of Amusements, which opened here Saturday (25) amidst a battle with the city fathers for a permit, finally lost the decision when the court rescinded its earlier ruling in favor of the shows, but he still got money.

Shows, which closed here tonight to open in Davenport, Ia., Tuesday (4), won the first round in the battle when District Judge James T. English issued a temporary restraining order, enjoining city officials from interfering with the carnival pending a hearing on the shows' plea for a writ of mandamus. Mandamus action was started to force the city council to give shows a permit.

Howard Y. Bary, org's manager, dug thru the city ordinances, and not the attorneys as previously reported, and uncovered a law which entitles any operator a permit to operate rides and concessions for a weekly fee of \$10. Org opened the shows along with the rides and concessions when the restraining order was issued after the city council refused to grant a permit.

This allowed shows to operate in their entirety. On the fourth night, Tuesday (28), however, the judge vacated the restraining order. He ruled that the only way a carnival

## Wade No. 2 Hits Center City Lot At Detroit Fete

DETROIT, June 1.—W. G. Wade No. 2 Shows, under management of Camerton D. Murray, moved in here Decoration Day morning for the first downtown carnival engagement in Detroit's history. Event was a tie-up with the Automotive Golden Jubilee and Detroit Sesquicentennial, which was officially opened Wednesday (29) night on Washington Boulevard and Grand Circus Park, heart of the downtown district, when the Jubilee queen formally lighted the Jubilee symbol by the release of atomic energy.

Carnival site was planned well in advance, but the actual contract was not let until last week. Original plans had been to have a show move in for one afternoon and night only, setting up at noon, and tearing down at midnight. While the location was enticing, various carnival owners were reluctant to disrupt their schedules for what would be at best only a few hours' stand, with the hazards of poor weather to be faced. In addition, the physical problem of the quick tear down and set up was considered insurmountable.

Suggestion of *The Billboard* representative here that the carnival end of the celebration be extended to the full week-end was adopted by the committee, and the date was awarded the Wade shows, which brought in all their rides and refreshment concessions. Games and usual concessions were not booked.

Location is on Washington Boulevard at Clifford Street, adjoining the Statler Hotel, and a block from Woodward Avenue, the Book-Cadillac Hotel, Greyhound bus station, (See *Wade No. 2 Hits on page 99*)

can operate legally "is to have a permit." and that only the city council can issue such a permit. He ruled the practice of permitting carnivals to use the streets at the carnival grounds gave Wagner's org no such right. It is necessary to block a street in order for the entire organization to set up.

With the judge's ruling, anticipated by Wagner, Major Charles W. Leeman, who had been subpoenaed as a witness by the carnival, went into action. He ordered police to stop all shows and concessions and to clear the streets running thru the lot. Opening of the streets made it impossible for the shows to charge an admission fee of 20 cents. Wagner had taken the initiative, however, and closed all shows and games before police arrived. Rides, however, continued to operate.

Municipal Judge Frank G. Nimitz convicted Wagner of violation of a State statute on obstructing the streets and assessed a \$50 fine. Thru his attorney, Fred White, Wagner appealed and bond was set at \$100. Point at issue revolves around the injunction. Was the carnival legally cleared with the State because of the restraining order against the city? Business for the shows the first four days was big, even topping

## Dodson Back In?

CHICAGO, June 1.—Reliable reports received here today indicate that Mel G. Dodson, who retired from show business last fall because of ill health, is ready to take another fling at the business.

Reports say Dodson recently underwent a thoro physical check-up at Rochester, Minn., and to his amazement, is not nearly as ill as he thought he was, and now he wants back in.

Dodson sold his World's Fair Shows to John R. Ward last fall.

## Gem City Makes Formal Opening At Quincy Run

QUINCY, Ill., June 1.—Gem City Shows, which derive their title from the nickname of this city, will stage an official opening here Monday (3). Org has been out with rides and some concessions for several weeks, but goes into full-scale operation here.

Bill Holt's new Hawaiian Show and Girl Revue will bow here. Both have been completely rebuilt by Holt and will flash new canvas.

J. Bill Carneer, who joined the show three months ago, is general agent and business manager. He has his Octopus and Funhouse on and expects delivery on a new Roll-o-Plane within the next few weeks. During a hurried trip thru the South for Jack Downs, general manager, Carneer booked the org solidly for the season.

Dwight Bazinet joined recently with two photo galleries and a recording studio. D. H. Bazinet Sr., for many years a show owner, arrived with his son and is assisting around the show as adviser to Downs and other execs.

Concessions and rides have been doing okay whenever weather has permitted up to this point. Dave J. Prevost has recorded good biz with his Ridee-O. Maxie Herman and R. W. Rocco have also reported good biz with their concessions.

## Jacob Denke, Lawrence Greater Employee, Hurt

WEST CHESTER, Pa., June 1.—Jacob Denke, 43, of Hazleton, Pa., an employee of Lawrence Greater Shows, suffered a fractured pelvis Saturday night (25), when he was run over by one of the shows' trucks during the tear-down.

Denke was lying in a grassy fence-corner of the lot, asleep, when one of the vehicles accidentally drove over him. The driver of the truck, unaware of the mishap, continued on.

Noon the next day West Chester policemen, patrolling a highway adjoining the field, found Denke's unconscious form lying in the grass, and rushed him to Memorial Hospital.

the Memphis stand, it was said. Even after the restraining order was revoked and only rides and concessions could operate, business still stood up.

Result of the ruling put a damper on the scheduled appearance here June 12-23 of Royal American Shows, sponsored by the VFW. James Green, attorney for the Florence Improve- (See *Wagner Blows Court*, page 99)



# MARKS SHOWS

WANTS for proven route of Still Dates, Celebrations, State and County Fairs which will run into November. Experienced Show Carpenters, Show Painters that can use spray.

SHOWS—Fun House, Glass House, Snake Show, Monkey Show or any money-getting Shows with or without transportation or equipment.

RIDES—Can place Kiddie Rides; excellent opportunity, but must be in good condition.

Can place legitimate Concessions.

Can place Special Agent that can handle advance publicity.

Communicate with JOHN H. MARKS, Winchester, Va., week June 3; Cumberland, Md., June 10; then as per route.

## RICHMAN AND CARPENTER PRESENTS

# BYERS BROS.' SHOWS

WANT—RIDES • SHOWS • JOINTS • HELP—WANT

For the Best Celebration and Fair Route in the Midwest

Chamber of Commerce Spring Festival, downtown, Holdrege, Nebraska; Saint Alfio Fiesta, downtown, Omaha; State Fair Auto Race Meet (includes July 4th), State Fair Grounds, Lincoln; Legion Summer Festival, downtown, South Omaha; V.F.W. Benefit Show, downtown, Omaha; War Dads' Victory Celebration, downtown, North Omaha; State Legion Convention, downtown, Lincoln; Merrick County Fair, Central City; Adams County Fair, Hastings—and then to our southern route of outstanding Fairs, Celebrations and Still Dates. IF THIS LOOKS GOOD TO YOU COME ON.

**RIDES** This is top Ride territory and we can use one or two more good Rides. Split-flo, Octopus, Caterpillar, Scooter, Fly-o-Plane or other Ride that does not conflict. We can use a few more good Ride Hands that drive. Join on wire.

**SHOWS** Will book any Show of merit with own outfits. Have two Tops and Fronts and if you can frame something worth while in them, let's hear from you. W. J. DUNN wants outstanding Half and Half. Must have nice wardrobe.

**JOINTS** BERT ROGERS wants capable Front Man for Trained Animal Circus and Menagerie; also for Monkey Speedway. GIP ROBERTS wants attractive Girls and Man and Wife for No. 2 Show. Must be clean, sober and capable. Can place other Acts and experienced Show Workers. Join on wire.

Can place Diggers, American Palmistry, Candy Apples, Carmel Corn, Lead Gallery, Jewelry, Country Store or any other joint that works for stock except Bingo, Popcorn, Custard, Photos, Coke Bottles or Grab. BUTCH GOFF can place capable Stock Store Agents. Have several well-flashed joints open. WHITEY DIXON wants two capable Count Store Agents and a Beat the Dealer Agent.

Holdrege, Nebraska, June 3-5; Fremont, June 6-13

# WANT—INTERNATIONAL SHOWS—WANT

## PHILLIPINO JIMMIE WANTS FOR SIDE SHOW

Good Acts of All Kinds, Freaks to Feature; Tattoo Artist; Pin Cushion; Half and Half Joe Hernandez, Eddie Joe Starr, come on

FOREMEN FOR TILT-A-WHIRL AND TRAVER'S MIX-UP

GRIND STORE AGENTS; AGENTS TO TAKE CHARGE OF RAZZLE DAZZLE AND SLUM SKILLOS

CAN PLACE NEATLY FRAMED PHOTO GALLERY

Dutch Simmons wants Roll-down Agents; Freddie Lime wants Clothes Pin Agents; Marion Thompson Wants Bucket Store Agents

All Address:

INTERNATIONAL SHOWS, Norfolk, Neb., This Week; Then Per Route

# GREAT SUTTON SHOWS

WANT PHOTO GALLERY, BALL RACKS AND STOCK CONCESSIONS

Want Ride Help, Acts for 10-in-1, Dancing Girls.

JACKSONVILLE, ILL., June 3-8

## WANTED

### BUCKET STORE AGENT

Also Agent to Work Roll-Down—Must Work as Told and Must Put Up and Tear Down Own Store. No Drunks or Junkers Wanted. Address:

LOUIS CUTLER

C/o Rogers Greater Shows, Kokomo, Ind., This Week; Then Per Route

# Want—GOLD BOND SHOWS—Want

LEGITIMATE CONCESSIONS ONLY: Bowling Alley, Frozen Custard, Photos, Bingo, American Palmistry (No Gypsies) SHOWS: Five-in-One; Glass House, Funhouse, or Any Worthwhile Attractions at 25%. RIDE HELP, for Dual Loop-o-Planes, Merry-Go-Round and Kiddie Rides. All reply to:

MICKEY STARK, Mgr.

Fulton, Ill., This Week

# LAFF-LAND PORTABLE FUN HOUSE

DELIVERY IN AUGUST

40 Laff Making Stunts—The Biggest and Most Successful Walk-Thru Show Ever Built

# HARRY TRAVER IS BACK

with this wonderful sensation for Carnivals

He built this Walk-Thru first at the New York World's Fair, where it often grossed more money than the big Cyclone Roller Coaster. On some days it handled over 23,000 people. Many said it was the best thing at the Fair.

HARRY TRAVER was out of business since Pearl Harbor, doing special war work with General Motors and Columbia University.

HARRY TRAVER was the builder of the Aeroplane Swing, Caterpillar, Bug Ride, Laff-in-the-Dark, Merry Mix-Up, Roller Coasters and other successful rides—more than 2,000 of them. He is known all over the world as the producer of money-makers. He delivers the goods.

Laff-Land should not be confused with small catch-penny walk-thrus having 5 to 10 little features. Laff-Land has 40. A riot of laughter. A sensation to bring real publicity and big money.

Only a few can be delivered. Act quickly. (Avoid disappointment. If you want delivery on any kind of equipment in this market, place your order immediately.)

## TRAVER ENTERPRISES, INC.

170 Broadway

New York City 5, N. Y.

# DON FRANKLIN SHOWS

Playing Texas Downtown Locations. No Grift and a Free Gate.

WANT CONCESSIONS—Candy Floss, Bowling Alley, Dart Game, String Game, Huckley-Buck, Cigarette Shoot, Lead Gallery, Hi-Striker, Country Store, Age, Diggers and Arcade.

Have Fun House and Monkey Show. Will book Shows with own outfits not conflicting.

Want to book Kiddie Rides. Will give X on same. Have good route of fairs.

Can always use capable Ride Help.

### FOR SALE—18x36 BINGO

New top, completely stocked. Now operating on show. Will sell and book same on show.

Corsicana, this week; Ennis, next week; both in Texas. DON FRANKLIN, Owner-Manager JOE PRUITT, Supt. of Rides

# WANT COLORED MUSICIANS AND COMEDIANS

## SHAN BROS.' SHOWS

Pikeville, Ky., June 3 to 8; then Logan, W. Va., followed by Pocahontas, Va.

# L. B. LAMB SHOWS

## WANT

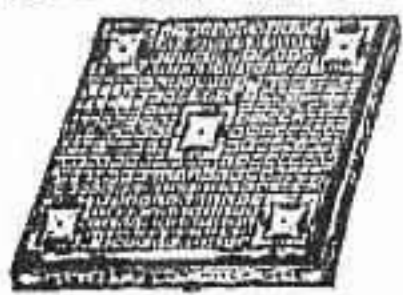
Agents for Fishpond, Bumper, Cork Gallery, Darts and Count Store. Will book Stock Concessions. Will book or buy Custard. Big 4th Celebration, then 12 Fairs and South till Thanksgiving. Must join at once.

Wire Hillsboro, Illinois.

## WANT

Help on rides, Auto Truck Carnival Mechanic, Foreman on 8-Car Whip; also Chair-o-Plane and Ferris Wheel. Best treatment and top wages; long season. All address as per route: Haverstraw, N. Y., till June 5th; Nyack, N. Y., June 8th to June 15th; East Newark, N. J., June 17th-30th. All help, come on; can place you.

# HELLER'S ACME SHOWS



**PENNY PITCH GAMES**

Size 48x46", Price \$30.00,  
Size 48x48",  
With 1 Jack Pot, \$40.00,  
Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price . . . . . \$15.00

**BINGO GAMES**

75-Player Complete . . . . . \$5.00  
100-Player Complete . . . . . 7.00

1/3 Deposit on All Orders.

**SLACK MFG. CO.**

124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**

All Readings Complete for 1946

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . . \$5.00  
Analysis, 3-p., with Blue Cover, Each . . . . . .03  
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Samples of the 4 Readings, Four for 25¢.  
No. 1, 35 Pages, Assorted Color Covers . . . . .35

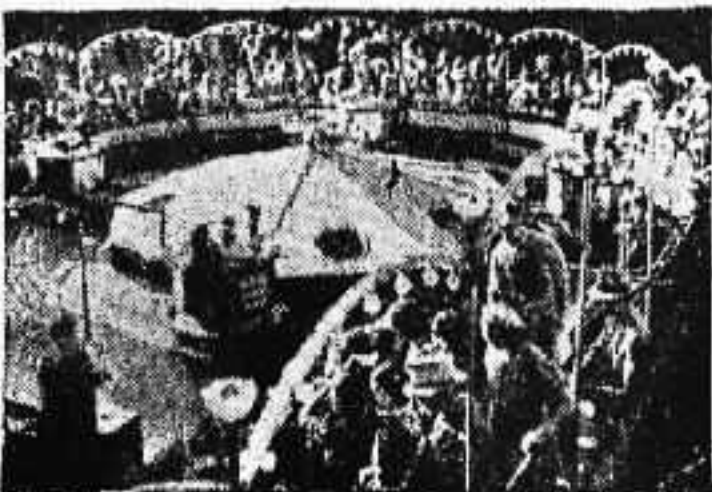
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120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper, Sample, 15¢.  
**HOW TO WIN AT ANY KIND OF SPECULATION**, 24-p., Well Bound . . . . . 25¢  
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Signa Cards, Illustrated. Pack of 30 . . . . . 15¢  
Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00  
**MENTAL TELEPATHY**, Booklet, 21 P. . . . . 25¢  
**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses, Very Well Written, \$5.00 per 100; Sample 10¢.  
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

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Send for Wholesale Prices.

**BOOMERANG**  
— MODEL 1946 —  
REPEATER - THRILLER - UNLIMITED CAPACITY



Write for Catalogue, etc.

**U. S. RIDING DEVICES CORP.**

298 Junius St., Brooklyn, N. Y.—Harry Witt

**REBUILT POPCORN MACHINES**

**POPCORN**

**BOXES-BAGS-SEASONINGS**

**Consolidated Confections**

1314 S. WABASH AVE. CHICAGO, ILL.



**Candy Floss Machines**

Our AC Model #100 is now ready—complete with 8-step heater rheostat, Single Spinnerhead, \$107.50; Double Spinnerhead, \$212.50.

Heater Rheostats, \$22.50; Single Bands or Ribbons, \$5.00 Ea.; Double Bands, \$13.00 Ea. Orders shipped on 25% deposit, balance on delivery. **CONCESSION SUPPLY CO., 1857 Ottawa Drive, Toledo 6, Ohio.**

**Salted Spanish Peanuts**

Packed in Cellophane Bags. Weight of package 2 1/2 oz. A fast 10¢ seller for Midways, Parks, Theaters, etc. \$42.00 per 840 packages. Packed 84 packages to carton.  
F. O. B. St. Louis.  
1/2 Deposit, Balance C. O. D.

**Acc High Products Co.**

1811 South 14th St. St. Louis 4, Mo.

**SOUTH AMERICAN POPCORN**

**SPECIAL OFFER**

500 lbs. Supreme Quality Popcorn, 50 lbs. Moonstar Seasoning, direct from our farms, all for \$58.00. Our Best Popcorn, all you want, @ \$8.50 per cwt. Growers and Shippers Since 1932

**M. M. BURNETT & SONS**  
SPENCERVILLE, OHIO

**MIDWAY CONFAB**

Official summer soon.

Linda Lopez is readying a new-type girl-show front on a semi that will eliminate canvas, banners and panels.

R. F. (Bob) Hayes, outdoor showman, is in a Houston hospital, J. E. Hayes letters from the Texas city.

Edward K. Johnson infos he married Dottie Hana Velez, and not Dottie Hanna Welez, as previously reported.

When Mound City Shows arrived in Pittsfield, Ill., May 19, to face an impossibly muddy lot, Jack Martin, general agent, shook his legs, did some fancy orating, and placed the org on the city streets.

Less we say about midway fires, the better.

Jim Stephenson, former lot man on Joseph J. Kirkwood Shows, who left the road because of ill health, is night man at L. T. Christian Funeral Home, Richmond, Va. . . . Joe Cennane is handling the bingo stand on Prell's Broadway Shows.

VERLIN GEORGE FELTON, of Rich-



land Center, Wis., has received his honorable discharge from the navy and has returned to Dyer's Greater Shows, leasing the Tilt-a-Whirl and booking his concessions.

Sally Roger, the iron-lung girl, drew a big crowd at Carlin's Amusement Park, Baltimore, Decoration Day. Jessie Marsh, manager and operator of the exhibit, said that the Baltimore stop was made en route to join the James E. Strates Shows.

John and Joseph Venditto, owners of Venditto Bros. Shows, are given credit for the amendment to the Connecticut State Law which eliminated the necessity of flame-proofing concession tops in that commonwealth.

Roland W. Richards, formerly with Royal American, Dodson's World Fair, Rubin & Cherry and Wonder Shows of America, visited The Billboard office in Chicago last week while on a tour of the Midwest looking over the shows. He has spent the past two years in Miami but expects to return to the business soon.

Overdressing a gal show is out of place. Furthermore, the gals look funny wearing only one shoe.

Bo Dodson, veteran trouper, has accepted a position on the Catlett Greater Shows. . . . Alice, alligator girl, writes she severed her connections with the Joseph J. Kirkwood Shows at Troy, N. Y. She spent a week visiting her twin brother, Aloa,

who is on the O. C. Buck Shows, and then jumped to Wilmington, N. C., to organize her own show.

Little Joe Miller, concessionaire with F. E. Gooding Shows, proudly displays a feature article written about him and his merchandise wheel by Franklin Acker, Columnist on The Anderson (S. C.) Daily Independent, in which Acker declares that concessionaires of Little Joe's type always will be welcome in Anderson.

**Bucket Gunner**

Not noticing a discharge button in a concessionaire's lapel, a tower started knocking with, "I'll bet you fellows were over here living high and making money while I was fighting the enemy in the South Pacific." "South Pacific," yelled the agent, "Did you say South Pacific? Hell man, I fought the enemy in the South Atlantic—Jacksonville, Savannah and Charleston."

George B. and Fred S. Kempf, who date back to the Herbert A. Kline Shows of 1906, snatched a nifty news-break in *The Detroit News* in connection with the Automotive Jubilee. Story told how the brothers bought a white-colored Krit car at the Detroit Auto Show of 1910-'11 and took it with them on the Con T. Kennedy Shows.

We haven't heard any grab men advise people to eat less. "Good coffee. Come into John Culembig's Cafe."

Rudy Purger, former orchestra leader in Keith vaude houses, has joined the staff of Walter Byers & Bros. . . . W. A. Jackson, Los Angeles showman and promoter, has established a branch office in Columbus, O. . . . Jim Cooper, Columbus, O., radio commentator, recently devoted his air show to a description of the telephone wedding Doc Waddell performed for Bench Bentum and Lieut. Joseph Polanco of the navy.

R. L. Gibbs, former electrician on Bazinet Bros.' Shows, is in his third year as a projectionist at Estrel Amusement Company's Rex Theater, Rock Falls, Wis. . . . Francis Francene Lee has joined Cuban Mack's Circus Side Show on Joyland Amusement Company as annex attraction. . . . Mrs. Fred Utter, wife of the chief electrician on Cetlin & Wilson Shows, is ill in Pine Camp Sanitarium, Richmond, Va., and would like to read letters from friends.

General agent is the only person in the world who can look noble after a show blows a good route.

Curtis Bottomley, skin oddity, and the Great Stafford, magician, joined

**OHIO SUPER YELLOW POPCORN**

**BULK** High Expansion — Excellent Quality **PACKAGE**

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processors' ceiling prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

**BETTY ZANE CORN PRODUCTS, INC.**  
638 BELLEFONTAINE AVE. MARION, O., or  
223 SPRING ST., S. W., ATLANTA, GA.  
Growers and Processors of Selected Popping Corn

**WHEELS OF ALL KINDS**  
Tickets—Paddles—Laydowns  
Complete BINGO Outfits  
CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, ETC.

ALUMINUM MILK BOTTLES  
Now Available . . . Write

Write for Catalog  
**H. C. EVANS & CO.**  
1520-28 W. Adams St., Chicago 7

GUARANTEED TO POP  
**27 TO 1**  
THE VERY BEST QUALITY  
**POPCORN**  
Immediate Delivery—F. O. B. Chicago

10c Cartons—\$6.50 Per M

All Sizes of Bags.  
Salt and Seasoning.

**POPPERS BOY**  
PRODUCTS COMPANY  
60 E. 13th St. CHICAGO 5, ILL.

**H. B. DICKSON SAYS:**

"BIG ELI has done nice business. Lost just one night account of rain. Have been up every Monday. Am well pleased with take."  
These statements can be truthfully repeated by hundreds of wheel owners.  
BIG ELI continues as a Midway Leader.

**ELI BRIDGE COMPANY**  
800-820 Gase Ave. Jacksonville, Ill.

Native Shrunk Female Heads, like photo, \$8 post paid. Male Heads, \$6 P.P. Also Devil's Child, \$20. Fish Girl, \$15. Wolf Boy, \$15. Ape Boy, \$15. All P.P. Many others. Best mfd. attractions in America.

**Tate's Curiosity Shop**  
Route 9, Box 365  
Phoenix, Arizona

**WANT AMMUNITION**

Will pay highest price for .22 Shorts, Longs or Long Rifle Ammunition. Any amount.

**H. C. BOWEN**  
752 Fifth Ave. San Diego 1, Calif.

**PEANUT • POPCORN EQUIPMENT**  
BOUGHT AND SOLD

Complete line Peanuts, Popcorn and Supplies, Cups, Spoons and Flavors.

**CHUNK-E-NUT PRODUCTS CO.**  
PHILA. 6, PA. Dept. M PITTS. 22, PA.

**WANTED TO BUY FOR CASH**  
KIDDIE AUTO RIDE

**F. J. DOWLAND**  
60 W. Arndt Fond Du Lac, Wis.

**WANTED**

Candy Butcher, Turkey Tom, Plains Withers, contact. Thirty per cent and transportation from town to town. All replies

**BOB BUFFINGTON**  
World of Mirth Shows Perth Amboy, N. J.  
This Week, New Brunswick, N. J., Next Week

**OCTOPUS ROLLOPLANE FLY-O-PLANE**

World's Most Popular Rides

**EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.**

# LOOKING for Something?



You Will Find It  
in "HEX" New Catalog  
WRITE FOR YOUR COPY TODAY  
**Hex Manufacturing Co.**  
468-470 Seneca St., Buffalo 4, N. Y.

## Age for Cow Juice?

Three gentlemen of the carnival stepped into a pub in Youngstown, O., recently, two ordering beer, while the third, only 6 years old, ordered milk. The barkeep glowered at the youngster: "How old are you?" "How old do you have to be to drink milk?" niftied the lad. And, Bill Harris, of the Ohio Valley Shows, insists this is the McCoy.

Billy Logsdon's Side Show at Danville, Ill. . . . Dr. G. Hewe Barnhart, physician for several years with the Johnny J. Jones Exposition, has resigned to accept a position with the Marks Shows. Dr. Barnhart is framing a Sex Show in partnership with Cleo Renee, annex attraction on Bancroft's Circus Side Show.

Karl Alzora, of Mad Cody Fleming Shows, has discovered a unique way of adding to his Freak and Wild Animal Exhibit. He recently ordered a pair of armadillos, and when they arrived by express, he had six, four having been borne en route. Then came a pair of South Carolina squirrels, but the shipment contained six, four having been born en route. Now he is waiting for a pair of monkeys from Massachusetts, wondering if there will be six in line.

Recent events point rather too pointedly to the suspicion that Shanghaiing of each other's help isn't the answer to the labor shortage.

Joe Schnitker, North Platte, Neb., night spot owner, recently entertained the following members of the M. A. Srader Shows: Porter and Matak Shrader, Jimmie and Mary Billotte, Sailor and Mildred Oliphant, Jerry and Lois Hall, Bill and Eleanor Brenton, Frankie and Helen Culver, Albert and Velma Martin, Redd and Vivian Harder, Blackie and Terry Phillips and Kenneth Smith. Jockey and Helen Jones and Mr. and Mrs. Fred Howey, of the Cavalcade of Amusements, also attended.

Buttle Byrnes cards from Newark, N. J., that Smart-Money Ike and Big Jeff, the "sheriff" of Rochester, N. Y., who are supposed to be sure-footed around such propositions, were knocked out on a pinball machine in a hotel lobby by Jelly-Roll Fat, of Stamford, Conn.; and that John Glynn, out of the navy after three years' service, has opened his stores on the Bistany midway; and that Mike Centani suffered a heart attack; and that Slim Wolfe is operating bazaars, and Steinie is readying to go with his French fries.

When a yesteryear general agent was found to be of unsound mind, many stopped blaming the boss for playing the same route for four seasons.

Detroit Notes: Cameron D. Murray, manager, W. G. Wade's No. 2 unit, was a visitor to Happyland Shows lot at Royal Oak. . . . W. O. King, Mount Clemens ride and attraction builder, had a narrow escape with a carload of Happyland Shows personnel, whom he was driving up to Mount Clemens, when another car veered to the wrong side of the road. . . . Milton (Pete) Stapleton, son of Charles H. Stapleton, concessionaire and supply dealer, joined air corps and has been sent to Texas for training.

# POPCORN

Bee Hive Hybrid Popcorn (Popping Volume)	\$125.00 to \$150.00	\$10.75
Premium South American (Popping Volume)	\$90.00 to \$110.00	9.50
Regular South American (Pops 22 to 1)		8.50
Popcorn Boxes—Printed and Colored (4 1/2 x 2 x 7) Large	10c	6.50M
Popcorn Boxes—Printed and Colored (4 x 5 1/8 x 2)	2 for 15c	5.50M
Savoral-Powdered Popcorn Seasoning, 50 Pounds		8.75
Popsrite Liquid Popping Oil, Packed 4 Gallons to Case (LIMITED)		7.50
Cases Popcorn Salt, 24 Full 2 lb. Box		1.85
Gallon Kettle Kleener, Leaves No Taste in Kettle, Gal.		3.00
Heavy Cast Aluminum Scoops (8 1/2 x 2 3/4) Each		1.25
Five Cent Glassine Bags (3 x 1 3/4 x 6 3/4) 12M to Case		1.76M
Ten Cent Glassine Bags (3 1/2 x 2 1/4 x 7 3/4) 8M to Case		2.53
Five Cent White Bags (3 x 1 7/8 x 7) 10M to Case		1.35M
Kraft Bags (3 3/4 x 2 1/4 x 9) 5M to Bale, 10c Size		1.47M
Kettle Cleaning Kit, Complete		6.00
Kimpak Wipes, Cases of 30 Boxes, 125 to Box, Size 15" x 18", Case		10.35
Popcorn Cones, Assorted colors, 5M lots		2.35

Note: Add 15c per thousand if you order less than case lots of bags or cones

STAR POPCORN MACHINES  
COLEMAN EQUIPMENT  
COMPLETE REPAIR DEPT.

POPCORN — PEANUT  
EQUIPMENT

Prompt delivery on Jumbo and Carnival  
Poppers. New Peanut Roasters.

Call at our nearest warehouse for Beehive Corn, Boxes and Salt.  
Other supplies stocked in Nashville.

## BLEVINS POPCORN CO.

NASHVILLE, 155 2d Avenue So.  
ATLANTA  
377 Whitehall, S. W.  
MEMPHIS  
671 S. Main St.  
NEW ORLEANS  
1053 Constance St.  
CUBA  
Num. 7 Franco

## MIGHTY PAGE SHOWS WANT

CONCESSIONS—Good opening for few choice Wheels, Grind Stores of all kinds. Concession Agents of all kinds, contact Mack House.  
SHOWS—Can place Big Snake, Unborn, Fun House, good Grind Shows.  
WANT Performers, Musicians for Minstrel. Contact Bob Overstreet.  
Side Show Acts, contact Frank Zorda.  
RIDES—Will book Spitfire, Fly-o-Plane or any Rides not conflicting.  
WANT Working Men on all Rides. Preferably those driving semis.  
Want Mechanic who can keep trucks rolling; top salary to good man.  
James Bowman, wire.  
Mt. Vernon, Indiana, This Week, With Proven Route of Still Dates, Fairs and Celebrations To Follow.  
Buster Westbrook, Wire Mack House, Mighty Page Shows.  
W. O. PAGE, Manager  
ROBERT L. OVERSTREET  
Assistant Manager  
MACK HOUSE  
Concession Manager

## PLEASURE ISLAND

OPENING JULY 1  
BEST 12 MONTH LOCATION IN AMERICA  
OVER 3,000,000 PEOPLE — TWO TOP BALLROOMS  
CAN USE GLASS HOUSE OR MIRROR MAZE.  
MUST BE IN FIRST CLASS CONDITION.  
FEW CHOICE CONCESSION LOCATIONS OPEN  
WRITE, WIRE OR PHONE AL (MOXIE) MILLER  
MERRITT JONES HOTEL OCEAN PARK, CALIF.

## WANT—CAPITAL CITY SHOWS—WANT

For One of Kentucky's Largest 4th July Celebrations  
CONCESSIONS—All Stock Concessions Open. Good Opening for Bingo, Custard, Jewelry and Novelties.  
SHOWS—Good Opening for Shows with Own Equipment. Good Proposition.  
Will book or buy Tilt or Spitfire.  
O. C. CUNNINGHAM or J. L. KEEF  
Franklin, Ky., This Week  
Glasgow, Ky., Week June 10th

## COLEMAN HANDY GAS PLANTS



Model 457-G. Handy Gas Plant, 5 inch burner over 3-gallon tank, instant lighting, pump, 8 1/2" cast iron grate, carrying bale, completely assembled, \$16.95.  
FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

Three Gallon Tank Complete . . . \$9.75  
5" Coleman Burner . . . 6.45  
Complete line tubing, tees, wall valves, generators, air gauges.  
American Ten Gallon Tanks With Large Foot Pump, Air Gauge . . . \$17.50  
GIANT HEAVY ALUMINUM 12-Quart Geared Popping Kettles. Each . . . \$15.00  
IMMEDIATE SHIPMENT  
NORTHSIDE SALES CO.  
(Established 1920)  
INDIANOLA, IOWA

## ★ ATTENTION! LAWRENCE CARR SHOWS WANTS—

For the Biggest Celebrations in New England, Lawrence, Mass., VFW Convention June 24 thru 29  
Concessions of all kinds except eating concessions. Shows—Monkey or Mechanical, or non-conflicting working acts for beautiful 150 ft. Side Show. Jonn Terry wants Agents in Maynard, Mass., June 3 thru 8; Chicopee, Mass., June 10 thru 15.  
Lawrence Carr Shows  
WESTFIELD, MASS.

## FOR SALE

Allan Herschell 10-car Kiddie Auto Ride, Perfect condition. Contact  
J. HAYDEN WIGGS  
c/o W. C. Kaus Shows, Florence, S. C., This Week

## WANT

Rollo Plane Foreman for standard Rollo Plane. Must be experienced and sober. HENRY HETH,  
L. J. HETH SHOWS  
SEYMOUR, IND.

## 4 DAYS WANTED CONCESSIONS TWIN LAKES PARK

PARIS, ILLINOIS,  
ANNUAL JULY 4TH CELEBRATION  
Bingo, Ball Games, Novelties, Carnal Corn, Candy, Eat Stands and all legitimate concessions. For space write JACK MEROER, Paris, Illinois.

**CLUB ACTIVITIES**

**Showmen's League of America**

400 So. State St., Chicago

CHICAGO, June 1.—Past president Ernie Young presided at the special board of governors' meeting May 28. Installation of a new floor for the meeting room was approved and the contract let. Work will begin late this month. William Carsky was elected to the board, filling the vacancy caused by the death of Sam Feinberg.

Applications of Frank Ryan and Nello Pacini were approved. James Lamont is in Alexian Hospital for an operation. George Terry, William Deneke, John Lefsbvre and H. D. (Willie) Wilson are still in sanitariums. William J. Coultry is in Alexian Hospital and Tom Vollmer is at Soldiers' Home, Lafayette, Ind.

Visitors included Paul Olesky, Leo Le Doux, Sparky Gilson, Isaac (Silent O'Brien) Malitz, Max Sharp, Fitzie Brown, Phil and Mike Shepard, Larry O'Keefe, Charles H. Hall, Lou Leonard, Oliver Barnes, Julius Wagner, Walter Driver, Harry and Dave Russell, Lew Keller, Charles Owens, Petey Pivor, Sam Arenz and Hymie Stone.

Bob Parker advises from Miami that he will be heading for Chicago soon. News of the death of Sterling S. (Duke) Drukenbrod was received with deep regret.

Mustering out checks have been sent to Richard Pronath, Frank E. Brice and Hunter Taylor. Seven members still remain in service.

**Showfolks of America**

San Francisco

SAN FRANCISCO, June 1.—President Sammy Corenson presided at the regular meeting May 20. Elected to membership were Ralph W. Webster, Wilbur S. Roy, Mrs. A. E. Troiel, Paul Bloom, Bill Wolden, Mickey F. Rose, Sunday A. Martin, Kenneth C. Class and Jean Rose Daily.

Communications were read from Dan Meiggs, Joe Alterman and Congressman Frank R. Havenner. Introduced were Mrs. Cora Gayno, Red and Ralph Deering; Dave V. Hambly, father of Nellie Baker; Leonard Wakeling, David Kagan, Mr. and Mrs. Vic Davis, A. Brice, Estelle Sherman, Mr. and Mrs. Earl Courdet and George Courdet.

Fred Ramsey is ill in Marine Hospital. Adam McBride donated \$5 to the cemetery fund. Mrs. Gertrude Coutts won the pot of gold. Penny march added \$5.82 to the Christmas fund.

Charles Walpert, first vice-president, Pacific Coast Showmen's Association, talked on the Chevrolet award ticket sale. Secretary Roche, Charles Camp, Milt Williams and Fred Weidmann accepted jobs in connection with the sale.

**International Showmen's Association**

515 Chestnut Street, St. Louis

ST. LOUIS, June 1.—Bids are being accepted for the complete modernizing of the entire building, which was recently purchased, and which will be the permanent home of the club. Building is situated in the heart of town.

Donations are coming in fast and furious for the building fund, according to Euby L. Cobb, secretary, and the first payment was made last week. In addition to remodeling and repainting of the building, club will also purchase all new furniture and fixtures, so that it will rate with the finest club headquarters anywhere. Board of directors will meet Tuesday (4) to award contracts for all carpenter, electric and other jobs and work will be started immediately.

**National**

**Showmen's Association**

1564 Broadway, New York

NEW YORK, June 1.—Gerald Snelens visited and started soliciting ads for *The Year Book* via direct mail. Visitors included Jack Perry, Jeff Harris, Eddie Rahn, Sam Lager, Bucky Allen, Stanley Levy, Jack Feldman, Jack Goldhammer, Al Janpohl, George Regan, Louis Elias, Sam Walker, Ike and Nate Weinberg, D. D. Simmons, Frank Blatsky and Harry Kaplan. Decoration Day exercises were held at NSA plot, Ferncliffe Cemetery. Evelyn Fallon, Ladies' Auxiliary member, widow of Thomas Fallon, died in Concord, N. H., May 30.

**Heart of America Showmen's Club**

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., June 1.—President Chester I. Levin, accompanied by First Vice-President Al C. Wilson, Past President Norris Cresswell and Leo Levin will attend the grand session of the Mystic Order of Veiled Prophets at St. Petersburg, Fla., June 9-14. Levin is monarch of Ankara Grotto and Wilson and Cresswell are past monarchs. Also in the party will be Past Monarch Vernie G. Fisher, Art Cooper and William Lockwood.

Buck Owens Circus played North Kansas City, Mo., May 25, to record business.

Mr. and Mrs. George Houk report exceptional business at Fairyland Park.

Chairman Cresswell, of the banquet and ball committee, says arrangements are about complete for this annual event New Year's eve.

James Thompson, who has his side show with Prell's Broadway Shows this season, announces the following line up: Edith Thompson, front; Jackie Ray, ticket and second openings; Rusty Mansfield, fire-eater; Happy Bishop, human pincushion; Mickey Dale, escape; Thompson's mental act; Margee and Betty Dolan, bally girls; Lee Lestra, annex.

**Caravans, Inc.**

155 N. Clark St., Chicago

CHICAGO, June 1.—Presiding, pro tem for absent regular officers at the May 28 meeting, were Edna Stinson, president; Pearl McGlynn, first vice-president; Kitty Voss, financial secretary, and Claire Sopenar, treasurer. Regular officers present were Irene Coffey, corresponding secretary, and Yvonne Gerrari, chaplain, who gave invocation.

Madame La Vorr was elected to membership. It was announced that the rummage sale will be held at 546 Division Street June 27 and 28. If contacted by phone at Haymarket 2927, Pearl McGlynn will call for contributions. Last swap bunco, held May 21, was a success.

**Missouri Show Women's Club**

515 Chestnut St., St. Louis

ST. LOUIS, June 1.—Some of the members had an impromptu meeting and discussed the decorating and furnishings of the new club rooms. Many donations have been received and noted with many thanks. Honey Vaughn and Mrs. Ethel Hesse have been most generous. The ladies hope to have everything spic and span by fall. Those present were Norma Lang, Dee Dawson, Florence Parker; Lee, Alice and Loraine Belmont; Madame La Vore; Tresa Sidenberg and daughter, Arline; Florence Botsford and Ada Miller.

**UNITED EXPOSITION SHOWS WANT**

Merry-Go-Round Foreman and Second Men that drive for all Rides. Top salaries. What can you do? **CURLY IRVING, WIRE.**

SHOWS: People to take charge of Athletic Show, Man and Wife for Posing Show, Man for Snake or Geck.

CONCESSIONS: Candy Apples, Frozen Custard, Ball Game Girls, Percentage Dealers. Address:

**C. A. VERNON, Mgr.**

United Exposition Shows

Ponca City, Okla., this week; then per route.

**WANTED**

**For Alliance Rodeo**

JUNE 15-23, ON THE STREET

Clean Concessions, Shows with or without tops. Ride help.

Scottsbluff, Neb., until June 12th; then Alliance.

**HYALITE MIDWAY**

**WANTED**

**For Number Two Unit**

Ride Foremen for Ferris Wheel, Double or Single Loop, small Merry-Go-Round, Chairplane, ten car Auto Ride and Kiddie Plane. Must be first class foreman. Top salary paid. Can place second ride men, first class stand man, also agent in same department. All to start immediately. Applicants apply a.s.a.p.

Pottstown, Pa., until June 15  
Home address North Wales, Pa.

**D. Van Billiard Shows**

**WANT WANT**

**BIG 4TH OF JULY CELEBRATION**

JULY 3, 4, 5, 6, 7

ST. PETERSBURG, FLORIDA  
RIDES NOT CONFLICTING.  
CONCESSIONS: LEGITIMATE ONLY.  
Amvets Building Fund,  
Ford Car Given Away.  
40,000 Tickets Sold.

Wire or Phone: **JOE ANOS.**  
807 1st North St. Petersburg, Fla.  
(Phone: 68344)

**BINGO CALLER**

**WANTED**

PLAYING GOOD BINGO TERRITORY.  
ALL REPLIES TO

**HARRY J. KAHN**

Lee Hotel, Worcester, Mass., This Week;  
Winchendon, Mass., June 10-15

**BANNER MAN**

**WANTED**

Who can and will sell Banners. Address:  
**CHAS. S. NOELL, c/o United Exposition Shows,**  
Ponca City, Okla., this week.

**GEO. SCOTT & CASEY**

Get in touch with me at once.

**LILLIAN E. WALSH**

Bryans Road Marshall Hall Park, Md.

**FOR SALE**

**10 Car Kiddie Auto Ride**

Repainted, in good condition, ready to operate. Also 1940 Chevrolet 1 1/2 Ton Truck with two-speed axle. Will sell as unit or separately. Ride, \$1,000; Truck at ceiling.

**BILL STENNETT**

American Hotel CINCINNATI, O.

**WOLF SHOWS**

Want Concessions and a few Shows for the following Celebrations in June: Gaylord, Minn., 7-8-9; Bird Island, 11-12-13; Cold Springs, 14-15-16; Clara City, 17-18-19; Kensington, 21-22; Barrett, 23-24. Can use Ride Help. Address as per route.

**FOR SALE**

One 24-Seat Smith & Smith Chair-o-Plane with new Allis-Chalmers Motor and Truck with 32-foot Trailer for \$2,850 cash. All in perfect condition. Also 1 Ford Light Plant, \$1,000.00. Address:  
**P. O. BOX 2968, Dallas, Texas.**

**CAN PLACE AT ONCE**

Reliable, Sober Cook, Two Griddle Men, Waiters.

Still Paying Wartime Pay.

87th and Anthony, Chicago, Ill.,  
Until June 13th, Then as Per  
Route. All Answer.

**HENNIES BROS.' SHOWS**

**SUNSHINE CHOO CHOO ELECTRIC TRAIN**

Not a streamliner, but an old fashioned train, smoke stack and bell. A real flash on any midway or park. Children and adults come in to ride and re-ride. A proven money maker, built by a carnival owner for years of hard service. Has a record of 800 passengers in three hours, twenty minutes at 20c each. Sets up in 35-foot circle in one hour. 18 passengers, children, or 9 adults; runs on 110 volt single phase motor. Wt. approximately 1800 lbs. Complete, all metal fence, ticket box. Price \$1,500.00, F. O. B. Tampa, Fla. \$100.00 deposit holds one. Send one dollar for large photo. One person operates from ticket box. Quick delivery. We build all metal portable fence for other rides; very flashy.

**SUNSHINE MFG. CO.**

1307 Grand Central Ave. TAMPA, FLA.

**JOHNNY P. CIABURRI WANTS AGENTS**

For (Slum) Devil's Bowling Alleys, Watch-La, Pitch, Cork Gallery

c/o **CETLIN & WILSON SHOWS**  
Kingsport, Tenn., This Week, Then as  
Per Route

**BILL HOPPER**

and

**ROLLDOWN AGENTS**

Get in touch with Jack Barry or R. E. McBeak at once. Address:

c/o **PEPPERS ALL STATES SHOWS**  
Harrisburg, Ill., this week; then per  
route.

**WANT COMPLETE CARNIVAL FOR THE LARAMIE COUNTY FAIR**

AUGUST 22-23-24  
**CHAS. W. STEPHENS, Sec. & Treas.,**  
Pine Bluffs, Wyo.

**FOR SALE**

1 Large Root Beer Barrel and Carbonator, \$200.00.  
2 Snake Jr. Snow Ball Machines, \$100.00 Each.  
Like New.

**WAYNE GRADY**

BOX 1901 EL PASO, TEXAS

**WANT**

First man for Ferris Wheel. Pay top price. Will book few Slum Concessions.

**ADAMS AMUSEMENTS**

HOLYOKE, MASS., May 29 to June 8

**NOTICE!**

WANT—Slum Skills and Roll Down Agents, also Outside Help. Want man to take care of Joliet. Wire immediately, care Western Union, Sharon, Pa.

**RUTH NEESE**

c/o Majestic Shows Wheatland, Pa.

**WANTED**

Slum Store Agents. Must put up and down. No drunks. Man to help with stores. Wire.

**H. E. RODY**

World Fair Shows  
MILNER HOTEL TERRE HAUTE, IND.

**WANT FOR BARREN HILL FAIR**

June 19-29, ten big days—Shows, Rides, Stock Concessions. **ED MITCHELL**, secretary, White-marsh Police Station, Montgomery County, Pa.

**WANT**

Slum Store Agents for Clothes Pin, Pitch-Til-You-Win and Devil's Bowling Alley. No drunks apply.

**JOHN GALLAGAN**

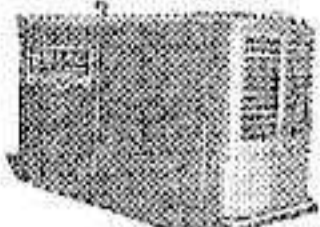
c/o Gooding Amusement Co., Zanesville, O.,  
This Week; Lawrenceburg, Ind., Follows

### Generate Your Own Power

All the electricity you need for lights and equipment at a fraction of the cost for city power.

#### New 30 Kw. Portable Diesel Generator Sets

Brand new . . . International units . . . radiator cooled . . . fully enclosed . . . mounted on skids. Easy to operate.



30 Kw., Type UD-14, 60 Cycle, 127/220 Volt. Specially low priced. For further information wire

**ELECTRIC EQUIPMENT CO.**  
49 Chicago Street, Box 81, Rochester, N.Y.

### WANTED

For Minstrel Show, Chorus Girls, \$18.00 including bonus, berth and meals. Still dates. George Pallie, Happy Satchels, contact me. All replies

#### BOB BUFFINGTON

WORLD OF MIRTH SHOWS  
Perth Amboy, N. J., This Week; New Brunswick, N. J., Next Week

#### DO YOU NEED THEM QUICK?

CARNIVAL AND CIRCUS SIDE SHOW

### BANNERS

**SNAP WYATT STUDIOS**  
1608 Franklin St., Phone: M-83582, Tampa, Fla.

#### SECOND-HAND SHOW PROPERTY FOR SALE

\$5.00. New Government Khaki Raincoats. Cost \$20.00. \$45.00. Punch & Judy Show. Folding Theater and 13 Punch & Judy figures. Good condition. Bargain. \$200.00. Gypsy Show Tent, hand embroidered, 9x12 ft., with side wall. Very colorful. Cost \$1,500.00.  
**WEIL'S CURIOSITY SHOP**  
12 Strawberry St. Philadelphia 6, Pa.

### Pacific Coast

#### Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, June 1. — Joe Steinberg, chairman of the house committee, presided at the regular Monday (27) night meeting. Also on the rostrum was Ed Mann, secretary.

Attendance was light. No board of governors meeting was scheduled for this date and the business session was short.

Shell Barrett, old-time showman and charter member of PCSA, died at Sawtelle Hospital May 24. He was given an American Legion funeral last Monday. Many members attended the services.

John Lohrman talked on the progress of the building fund, which is coming along okay.

In a general discussion, plans were outlined for redecorating the bar. Ideas and suggestions will be submitted to the board of governors.

George Hines, 90-year-old showman and the club's oldest member, who will be honored with a meeting named George Hines Night in the near future, is reported seriously ill.

#### Ladies' Auxiliary

First Vice-President Mabelle Bennett presided at the regular meeting Monday (27). Bank night was won by Bertha Cohen. Vivienne Jacobi was present after a long absence.

A party was held Wednesday (29) at Rose Rozard's. Bingo was played and funds went to the bazaar. Boxes for the bazaar were donated by Eva Perry Godnow, Wilma White, Stella Linton and Rose Rozard.

Gay Hilderbrand, chairman of the UNRRA collection, said the last of the canned goods had been forwarded.

## CETLIN & WILSON SHOWS

WEEK JUNE 10TH, PIKEVILLE, KY.

WANTED—Assistant Neon Man. Good Salary.

CAN PLACE—I Blacksmith, 1 Wagon Builder, 2 Tractor Drivers and 2 Polers.

WANTED—Two Second Men for Ferris Wheels.

Have good proposition for Glass House Show or Laughing Mirror Show. Earl Chambers wants Wild Life Man and also Man for Monkey Show. Can place Hillbilly performers at all times for Arizona Wildcats attraction.

CAN PLACE ALL LEGITIMATE MERCHANDISING CONCESSIONS. THIS IS A 30-CAR RAILROAD SHOW TO BE ENLARGED LATER TO 35 CARS.

All Address

This Week, KINGSPORT, TENN.

## BRANTFORD GALA SPRING FESTIVAL

On City Hall Square — June 24th to 28th

Followed by

## HAMILTON CENTENNIAL CELEBRATION

July 1st to 6th

### J. W. CONKLIN FURNISHING ALL ATTRACTIONS—ALL CONCESSIONS

All of our concessionaires who are booked for Hamilton acknowledge this ad and report between June 17th and 20th.

Also, all Ride Operators who are booked for Hamilton acknowledge this ad.

CAN USE Ride Help on Octopus, Fly-O-Plane, Rolloplane, Auto Speedway, Flying Scooter.

CAN PLACE legitimate merchandising concessions for these dates and our Fairs commencing August 17th at Three Rivers, Quebec.

CAN USE one Thrilling Free Act for Brantford date and Hamilton date.

Reply to

J. W. CONKLIN

P. O. Box 31

Brantford, Ontario, Canada

## CONTINENTAL AMUSEMENT CO. SHOWS

GRAND OPENING TO MAKE READY FOR CIRCUIT OF CELEBRATIONS AND FALL FAIRS STARTING LAST WEEK IN JUNE AND ENDING LATE NOVEMBER IN GEORGIA AND FLORIDA, WITH LONG WINTER SEASON TO FOLLOW.

Can place legitimate Concessions all kinds except Bingo and Cook House. Want Scales, Age, Custard, Novelties, Diggers, Slum Grind Stores. No Flat Joints or Gypsies. Want A-1 Free Act to feature. Want Working Acts for Side Show, Canvasman, Talkers, A-1 Annex Attraction. Good Man to handle main gate that will put up and down marquee. Grind Shows with own equipment and transportation. Capable Ride Help. Will book any Flat Ride, Roll-o-Plane, Fly-o-Plane, Octopus, Tilt, Etc. Mario Zacchini, wire. Sam Golden, wire. Jew Murphy (Izzy Fireside) wants capable Cookhouse Help and Semi Truck Driver. Want A-1 Promoters for South's biggest dates. Fair Secs., have two open dates in Oct. and Nov. for Ga. or Fla. Positively best route of any show. Complete route to interested parties booking. Watch Billboard for big special announcement later. Mountain City, Tenn., this week, with Hickory, N. C., American Legion Festival, in heart of city, to follow; then North Wilkesboro, N. C.; Boone, N. C.; with mammoth July 4th Celebration at West Jefferson, N. C., week July 1st thru 6th. Fireworks, free acts, speaking, Governor's Day, etc.

ALL ADDRESS MANAGER CONTINENTAL AMUSEMENT SHOWS, MOUNTAIN CITY, TENN., THIS WEEK; THEN AS PER ROUTE.

## WORLD OF PLEASURE SHOWS

LIMA, OHIO, JUNE 10-15

WANT—Glass House, Mechanical City, Wild West, Funhouse, Animal, Dancing and Posing Shows.

CAN PLACE—Slum Stores and Ball Games. Ride Help for 10 major rides.

JOHN QUINN, Mgr.

Battle Creek, Mich. (all this week)

## W. S. CURL SHOWS

LONDON, OHIO

JUNE 3-8

### WANTS

Legitimate Concessions of all kinds, Jewelry, Scales, Custard, Candy Apples and Floss, Bowling Alley, Pitch Till U Win, Hoop-La, Bumper. Can use one or two more Grind Shows with own transportation. Address all replies:

W. S. CURL SHOWS, London, Ohio; then as per route.

## CAVALCADE OF AMUSEMENTS

CAN PLACE CAPABLE OFFICE MAN. Must understand outdoor show business and be familiar with all forms of taxation.

HAVE MOTORDROME OPEN FOR RELIABLE OPERATOR WITH CREW OF RIDERS. Long season of fairs and will consider only party that is reliable. Sam Lowery, answer if you are at liberty.

HAVE COMPLETE FRAMEUP FOR MIDGET SHOW. Will book organized troupe. Must be entertaining and will buy for season. Leo Singer, answer; also Julius Kuehnel.

HAVE NEW FRAMEUP FOR HILLBILLY SHOW. Must have at least six people. Will furnish new front and top for same.

CAN PLACE TWO CAPABLE SHOW CARPENTERS. Answer to Nate Worman.

ADDRESS

AL WAGNER, Mgr.

Davenport, Ia., this week; Cedar Rapids, next week

WANT WANT WANT

## LAWRENCE GREATER SHOWS

RIDES—One No. 5 Ferris Wheel. Have Eight of Our Own. SHOWS—Monkey, Glass or Funhouse, Liberal Percentage.

CONCESSIONS—Studio, Scales, Everything Open Except Bingo and Popcorn.

Want Man with Sound Truck, Also Bill Poster with Own Truck, Lot Man, Ferris Wheel Foreman and All Useful Ride Help That Can Drive Semis.

Ben Herman Wants Agents for All Stores.

LAWRENCE GREATER SHOWS, INC., Linden, N. J., Week June 3

## SHOWFOLKS OF AMERICA

TAKES PLEASURE IN ANNOUNCING AND INTRODUCING WORLD'S GREATEST ADVANCE MAN

P. CHARLES CAMP

CALLING ON ALL SHOWS IN BEHALF OF OUR CEMETERY FUND

Please Extend All Courtesies To Our Bro. Mr. Camp

SAM CORENSEN, President

# JOSEPH J. KIRKWOOD SHOWS

## America's Best Advertised Midway

Featuring **EMANUEL ZACCHINI**  
Shot From a Cannon Over Two Ferris Wheels

**WANT NOW AND FOR**  
Big 4th of July and Dominion Day Celebration  
NEWPORT, VERMONT

**SHOWS**—With or without transportation.

**RIDES**—One more Flat Ride, Kiddie Autos.

**CONCESSIONS**—10c Stock Concessions of All Kinds.

**HELP**—Experienced, reliable, sober Lot Superintendent. Must know his business and be able to locate shows, rides and concessions. Ferris Wheel Foreman, 2 more Ride Men. Prefer semi-drivers. Man to handle new Marquee and Light Towers.

Get With the Show That Gives You Plenty of People To Work to Every Night With the Following Route:

Week June 3d, Rochester, New Hampshire  
Week June 10th, Claremont, New Hampshire  
Week June 17th, Burlington, Vermont  
Week June 24th, Berlin, New Hampshire  
Week July 1st, Newport, Vermont

Address

Joseph J. Kirkwood Shows, per route above

## WONDER CITY SHOWS

### CAN PLACE

**SHOWS**—With Own Equipment  
**RIDES**—Tilt, Roll-o-Plane or Loop. Will Furnish Transportation for Rides  
**CONCESSIONS**—Place Any Legitimate Concessions Working for Stock  
Don't forget big celebration Vandalia, Illinois, July 4th. 20,000 attended last year. Expect larger attendance this year. Baseball, Parades, Fireworks, Free Acts, Athletic Events. Sponsored yearly by Lions Club. Located center of city of 18,000 in city park. No exclusive at this date. Wire early for space as it is limited. No space held without deposit. Place Grind Stores, Wheels for this engagement.  
Address

**JOE KARR, WONDER CITY SHOWS**  
Marion, Ill., this week—Carbondale, Ill., week June 10-15

## RIDE FOR SALE

Double Loop-o-Plane, late model, in perfect condition. This ride is set up. Have 600 feet of #4 weatherproof wire, one 200 amp. Switch Box, 250 feet of Double O Wire.

**SAMUEL FRAMBES**  
V. Club, Second and York Sts., Newport, Ky.  
Phone HEmlock 9668

## VICTORY EXPOSITION SHOWS

**WANT WANT**  
SHOWS, WITH OR WITHOUT OWN EQUIPMENT  
For 22 Weeks of Fairs Starting July 1st

Address:  
Dodge City, Kansas, This Week; Great Bend, Next Week

## Must Vacate by June 15th

### COMPLETE PENNY ARCADE FOR SALE

Reason for Selling—Building Leased to Walgreen Drug Co. All Modern Equipment Now in Operation  
6 Gun A.B.T. Air Rifles and Gallery; Int. Microscope Voice-o-Graph; Mills Panoram. Pilot Trainer;  
Chicago Coin Game; Bank Ball; Undersea Raider; Abbott Coin Counter and 110 Other Late Model  
Machines, too numerous to list, consisting of Ray-o-Lite Rifles, Pin Games, Post Card Machines,  
Horoscopes, Peep Shows, Juke Box, etc., etc.

Will Sell in Whole or Part

Equipment can be seen at Funland Arcade, 811 Washington Ave., St. Louis, Missouri

PHONE, WIRE OR CONTACT:

Meyer Fox, 1007 Washington Ave., St. Louis, Mo. (Phone: CHestnut 8138)

## WANT . . . WANT . . . WANT

Foreman for Twin Wheels, must get them up and down. If you can produce, you may name your own salary. Also Foreman for brand new Octopus; top salary. If you drink, do not waste my time. Wire

**JOHNNY J. DENTON**  
KNOXVILLE, TENN.

## WANTED RIDE HELP

Must join at once. Ferris Wheel Foreman and Second Man, 7-Car Tilt-a-Whirl Foreman and Second Man, Loop-o-Plane Foreman. Will pay top salaries. Men must know their Rides. No drunkards need apply. No misrepresentations. I will pay top salary for the proper men. Playing Philadelphia lots until October, then Southern Fairs. Send no collect telegrams. Showing this week, 9th and Cumberland Sts., P. O. Box 101, Philadelphia 5, Penn.

**Gruberg's World Famous Shows**

## JOHN R. WARD'S WORLD'S FAIR SHOWS

### WANT

Foremen for Merry-Go-Round, Octopus and Rocket. Want Tractor Foreman and Drivers. Carl Wagner, Fred Nash, Abbie, Jimmie Johnson, Snipe Johnnie, Bloomers English, Black Mike, Ray Gaines, Buster Montgomery. Wire **JOHNNIE BEEM**. Want Piano Player for Girl Show. Place Stock Concessions.

Decatur, Ill., this week

## BRIGHT LIGHTS EXPOSITION SHOWS

PHILIPSBURG, PA., WEEK JUNE 10TH

Can place Flat Ride. SHOWS—Wild Life, Unborn, Fun House, Walk Thru. Have complete outfit for Snake Show, have snakes and all complete. Want to buy Penny Arcade with or without transportation. Concessions not conflicting, Working Acts for 10-in-1, Tattoo Artist. Write or wire

**JOHN GECOMA or L. C. HECK**

Lewistown, Pa., this week; Philipsburg, Pa., week June 10th; Cherry Tree, week June 17th; Nanty Glo, Pa., week June 24th.

## PINE STATE SHOWS

COVINGTON, TENN., CELEBRATION

Can place a few more Stock Concessions that work for 10 cents. A good proposition for Cook House, Custard, Diggers. SHOWS—Any worth-while Shows. Have a complete outfit for Girl Show. Any Ride not conflicting with Ferris Wheel, Merry-Go-Round, Chair-o-Plane, Kiddie Ride. Will book Whip and Roll-o-Plane. Jesse Bradley, contact John Caruso, agent for office-owned Concessions. All address:

MANAGER, PINE STATE SHOWS

## Wants CUMBERLAND VALLEY SHOW Wants

For big Horse Show at Cookeville, Tenn., week of June 10-15th, also 4th of July Celebration. Ten straight Fairs starting second week in August.

SHOWS: Side Show, Midget Show, Fat Show, Funhouse, 10-in-1, or any capable show not conflicting. Percentage 25%, with own transportation.

CONCESSIONS: All legitimate concessions open. On account of disappointment will book Pea Pool with 2 stock stores or more.

Address all Mail and Wires to

**ELLIS WINTON**  
Sweetwater, Tenn. (This Week)

## CONCESSIONS WANTED

Will book following Concessions: String Joint, Knife Rack, High Striker, Watch-La, Fish Pond, Bowling Alley, Hurlley Buck or any others not conflicting with what we have. NO GYPSIES OR STEAL-EM STORES. Can use more Ride Help. Will book any Rally or Grind Shows. Doc Witthaus wants Concession Agents. We have nine Fairs and five Celebrations in Iowa and Nebraska. Address:

**GREATER RAINBOW SHOWS**  
Charlton, Ia., this week; Fairfield, Ia., June 10-15.

## RIO GRANDE SHOWS

MAC LANGLEY WANTS GRIND STORE AGENTS AND CONCESSIONS OF ALL KINDS. Don't wire, come on. CAN PLACE RELIABLE RIDE HELP AND USEFUL SHOW PEOPLE. Come on. WANT GOOD LEGAL ADJUSTER. We have a long route of Fairs and Celebrations. Address:

FRED GRAY, Mgr., Windsor, Mo., this week; then per route.

## WORLD'S LARGEST SIDE SHOW

### WITH CLYDE BEATTY CIRCUS

WANTS ONE FEATURE PLATFORM ACT. Must Be A-1  
CAN ALSO USE MAN TO WORK TICKET BOX AND MAKE SECOND OPENINGS  
WIRE, DON'T WRITE: PETE KORTES, Napa, Cal., June 4; Marysville, 5; Stockton, 6; Sacramento, 7; Reno, Nev., 8-9

# CRESCENT AMUSEMENT CO.

Now Booking for GALAX, VA., Firemen's 4th July Celebration. Biggest 4th July Spot This Section, Over 30,000 People Last Year. Parades, Bands, Fireworks, Water Show, Free Acts. Fearless Gregg's "Human Cannon Ball" Man Shot From a Cannon Nightly.

**WANT WANT WANT WANT**

Sid Crane Wants for finest side show on road, complete new outfit. Best Mind Reading Act in business, man and wife that can get money. Inside lecturer, Magician that does punch, we have figures. "Tex Nail in Head," come on. Working act that can entertain. 12 fall FAIRS and all winter's work.

**WANT WANT WANT WANT**

Party take complete charge GORILLO SHOW; we have everything New. Must understand Animals. Prefer party with monkeys or animals. SHOWS: Unborn, Crime, War, Working World or Mechanical City. Party take complete charge SHOW BOAT, Funhouse. Schafer, wire Louis Bright. CONCESSION AGENTS: Ball Game workers, Slum Stores, we can place you.

**WANT WANT WANT WANT**

CONCESSIONS: Age Scales, Lead Gallery, Root Beer, French Fries, Photos, Waffles, Ball Games, anything that does not conflict.

**WANT WANT WANT WANT**

COLORED Performers and Musicians. Finest Colored Revue on the road. Trumpet and Trombone, wire Doc Anderson. Prof. Vadalia, Mgr. RIDE HELP: Truck Drivers, Second Men, Clutch Man for Ferris Wheel. Come on, we will place you. Closing November 16th. Bonus if you finish season. Cookhouse Help, Bingo Help. Man take complete charge Grab Joint at Galax July 1st. We furnish everything. Address:

**L. C. McHENRY, Manager**

Mt. Airy, N. C., This Week; Burlington, N. C., Next; Albemarle, N. C., Week June 17; Winston-Salem, Week June 24

**WANT FOR BIG FIREMEN'S CELEBRATIONS—CONCESSIONS**  
Salamanca, N. Y., June 10 to 15  
Falconer (Jamestown), N. Y., June 17 to 22  
Cheektowaga, N. Y. (Buffalo), June 24 to 30 (7 Days)  
Medina, N. Y., July 1 to 6

Isn't it time you cashed in on a few RED ONES?  
More to follow, then Fairs starting August 10.  
**WORTHY SHOWS, INC.**

America's Second Best  
Dunkirk, N. Y., June 3-8

## FLORIDA AMUSEMENT CO. WANTS

FREE ACT. Join June 16. Bob Eugene, wire. Prefer Act with Comedy. Winter's work. Any independent shows. Want Geek Show or party to handle. Have everything new, ready to go.

Legitimate Concessions, get with a winner. Winter's work. Walter Fox, wire; also D. B. Starling. We carry 8 Rides, 4 Shows.

**HOWARD INGRAM**

Spindale, N. C., This Week; Spruce Pine, N. C., Follows.  
Want Swinging Ball Agent.

## W. G. WADE SHOWS

RICHMOND, INDIANA, JUNE 3 TO 8

Can Place Independent Shows and Concessions for This Date and Others to Follow, Including a Circuit of 12 Fairs.

Want Rolloplane Foreman That Can Drive Semi; \$60.00 a Week.

Marion, Ohio, Follows Richmond. Address

W. G. WADE SHOWS, Richmond, Indiana, This Week; Marion, Ohio, Next Week; Muncie, Indiana, To Follow.

## CAPELL BROS.' SHOWS

NOWATA, OKLA., THIS WEEK

**WANT WANT**

Girl Show Manager with talent that can produce. Man and Wife for Snake Show. Athletic Show Manager with capable talent. (This is real Athletic Show country.) Can place few more nice Stock Stores. Will always place sober Working Men on Rides at top salaries. Will sell "Ex" on Diggers. Capable Carnival People, contact. Address:

**H. N. CAPELL, Mgr., as per route**

## FOR SALE

Fifty Kw. Diesel Fairbanks-Morse Light Plant, AC. Best money can buy; just like new; mounted on special-built Ford Truck, same as new. Complete outfit, \$7000 cash. No checks, no terms. Can place experienced Ride Help. All address:

**BULLOCK AMUSEMENT CO.**

Mountain City, Tenn., week June 3rd; Hickory, N. Car., week June 10th to 15th.

# CARAVELLA ★ ★ AMUSEMENTS

—PREVIEW OF SPECIAL ATTRACTIONS—

DU BOIS FIREMEN'S CELEBRATION... JUNE 17-22  
KITTANNING FIREMEN'S

CELEBRATION... JUNE 24-29

BARNESBORO (Mammoth 4th Date)... JULY 1- 6

DU BOIS FAIR... JULY 14-19

WASHINGTON FAIR... JULY 29-AUG. 3

MERCER FAIR... AUG. 20-AUG. 24

GRATZ FAIR... SEPT. 17-SEPT. 21

—These Are "GOOD" But Watch the Others—  
"All Merchandising Concessions, P. C. Games and Grind Shows of merit will be placed for above events."

No exclusives—but spaces limited.

Bruno Zacchini, can place your Octopus, Roll-o-Plane. Grand Stand Space now available for Popcorn, Bingo, Eating Stands, Ice Cream, Novelties, Floss, Apples.

SHOWS—Can place Fun house, 10-in-1 Side Show. "Al Tomaini, please contact me." Girl Shows and Girl Show Manager, Hillbilly, Minstrel, Snake, Monkey, Motor-drome, Iron Lung, Hawaiian or any other Show of merit. Will furnish outfit to reliable show people.

AGENTS—Can place reliable and capable Lot Man.

RIDES—Will book or buy, with or without transportation, Chairplane, Octopus, Tilt, Roll-o-Plane. Can place Miniature Train, Pony Ride. Notice, Kiddie Ride Owners—Contact me at once for exclusive on "Kiddieland."

HELP—Can place experienced Ferris Wheel Man, \$60 per week plus bonus. Can place Help on all Rides. Can place good Ride Superintendent.

ALL WIRE

## CARAVELLA AMUSEMENTS

UNION CITY, PA., THIS WEEK

**WANTED WANTED WANTED**

## JACKSON BROS.' SHOWS

Shows of all kinds. Have tops for same. Real Bingo, Stock Concessions all kinds, any Rides not conflicting, especially Kiddie Rides. Harry Lamont wants Skillo and Count Store Agents. All office-owned joints; no independent joints. Brooks Grady Jackson, owner; Phil Rocco, Manager; Hoppy Chapman, Legal Adjuster.

JACKSON BROS.' SHOWS, Savannah, Tenn., this week

## Wanted—J. R. EDWARDS SHOWS—Wanted

for the following four Celebrations: Rittman, Ohio, June 10th to 15th; Barnesville, Ohio, June 24th to 29th; McConnellsville, July 1st to 6th, and Clifton American Legion Post at Cleveland, Ohio, July 15th to 20th

Any Flat or Major RIDE not conflicting, 25 per cent — Any type of SHOW, 25 per cent.

Can place the following CONCESSIONS: Fish and Duck Pond, Cane Rack, Candy Apple and Waffle, Snow Cone, Popcorn and Carmelcorn Trailer, Pitch-Til-You-Win and Frozen Custard.

All mail and wires to J. R. EDWARDS SHOWS, INC., Millersburg, O.

## HARRISON GREATER SHOWS, INC.

WANT FOR GLOUCESTER, N. J., JUNE 3-8

CAN PLACE Slum Concessions of all kinds. No exclusive. Will sell exclusive on Fish Ponds. WANT Ride Help of all kinds, foreman and second men on following Rides: Twin Ferris Wheels, Merry-Co-Round, Chairplane, Caterpillar and Loop-O-Plane.

"Slim" H. J. Young wants Novelty Acts, Talkers and Magician that can pitch for circus side show.

WANT A-1 Mechanic, good salary. All mail and wires to

FRANK HARRISON, Owner      PATTY FINNERTY, Bus Manager

## WANT DROME RIDERS

MEN AND WOMEN; SALARY, \$50.00, STILL DATES; \$65.00, FAIRS; WIRE OR WRITE TO

**GEORGE W. MURRAY**

Johnny J. Jones Exposition, Lorain, Ohio, Week of June 2nd to June 8th; Lansing, Michigan, June 10th to 15th

**BUELL'S BIG CRIME SHOW****FAMOUS PRISONS, ETC.**

PILES UP BIG RECORD ALL LAST WEEK  
AT BUCKEYE LAKE PARK

ALSO ON CARNIVALS HEARD FROM.  
3 Great Shows To Choose From.

"The New Bouquet of Life," "World War II," "Famous Prisons and Torture Chambers," etc. All great for Carnivals, Parks and Fairs.

GET YOUR SHOW NOW AND BE GOING  
GOOD FOR JULY 4TH

No nut. Easily hauled on 2-wheel trailer. One or two people run show. Hundreds of dollars clear for you weekly. Great for carnivals, parks and fairs.

Write or wire for cuts, pictures, letters, prices, etc., on our great educational attractions.

New booklet on our powerful LIFE and BIRTH Show also now ready.

**CHAS. T. BUELL & CO.**

BOX 306 NEWARK, OHIO  
For 23 Years Builders of World's Finest  
Walk-Thru Shows

**DOUGLAS GREATER SHOWS WANT FOR**

Fairs and Celebrations in the Northwest, including the Biggest in the West.

PUYALLUP, WASH.

9 Capacity Days and Nights.  
Want 10-in-One, Motor Drome,  
Merry-Go-Round.

Want Shows of Merit, With or Without Own Equipment.  
Cal Lipes, Johnny Branson, Joe Glacy, Bob Perry, write.

All Useful Showmen, write.  
Season Ends October. No Gate Charge. Free Admission.  
Address

**E. O. DOUGLAS**  
**FRANK WARD, Gen. Agt.**  
Route 5, Box 870 Kent, Wash.

**WANT SHOWS**

Athletic, Geek, Animal, Fun House, any money getting show. Will furnish complete outfit. Excellent show territory. Want Strong Woman and other free acts.  
Trinidad, Colo., This Week; Longmont, Colo., June 10th to 15th

**C. F. Zeiger United Shows**

**WANTED**

Experienced Fly-o-Plane Foreman and Second Man. This proposition for capable and reliable men.

**MORRIS LIPSKY**

c/o Johnny J. Jones Exposition  
Lorain, Ohio

**VONA EARL BROWN****Wire MOTHER**

C/o Western Union  
Syracuse, N. Y.

**WANT**

Sober, intelligent Bucket and Six Cat Agents. Solid Fairs June 13 until October. Pay your own wires.

**"BUCKETS"**

C/O WM. T. COLLINS SHOWS  
MOORHEAD, MINN., June 3-13

**W. C. KAUS SHOWS WANT**

For Biggest FOURTH OF JULY in the South  
"PEACH FESTIVAL"

At Spartanburg, S. C., in the heart of the peach country at picking time.

TWO GRIND SHOWS and Hillbilly Show. CONCESSIONS—Good opportunity for two Grind Stores, Basket Ball, Darts, Hoop-La, Blocks, Snow Cones, Candy Floss, Long or Short Range Gallery or any Ten-Cent Concessions that work for Stock. Eddie Elkins wants Agents for Over 12 Pan Game, also Percentage Agents.

HIGH CLASS ACT for Free Midway Feature to join now. OUR ROUTE INCLUDES ELEVEN FAIRS STARTING EARLY IN AUGUST THAT HAVE BEEN ESTABLISHED AND PLAYED BY US FOR YEARS. Useful Show People all departments. Replies to

**RUSS OWENS, Manager W. C. KAUS SHOWS**  
FLORENCE, S. C., THIS WEEK; THEN AS PER ROUTE.

**MAJESTIC GREATER SHOWS**

Can Place for Balance of Long Season Including

BIG FOURTH OF JULY CELEBRATION AT BRIDGEPORT, OHIO and 12 Michigan and North Carolina Fairs—Side Show, Jig Show and Grind Shows.

Rides not conflicting, Kiddie Train. Concessions of all kinds. Man to manage Motordrome. Must have at least two riders. We have complete outfit, including 3 motorcycles. Big Six wants Agents for Coupon Stores. Address:

SAM GOLDSTEIN, Owner & Mgr.; HARRY E. WILSON, Asst. Mgr., Wheatland, Pa., this week.

**Continental Shows Want**

Concessions of all kinds. No ball games. Several choice spots coming. Wire ROLAND CHAMPAGNE, June 3 to 8, Amsterdam, N. Y.; June 10 to 15, Fort Edward, N. Y.

**Burdick's Greater Show**

CAN PLACE FOR YOAKUM, TEXAS

Largest Celebration in Texas, Tom-Tom, Week June 10th; San Saba, Texas, Celebration booked. Want Agents for Merchandise Concessions, Ball Game Agents, good Scale Man. Place Independent Shows, 25 Per cent. Can use good Flat Ride. Will buy Seven-Car Tilt and one more No. 5 Wheel. Can use good Ride Men at all times, top salary. Celebration and Fair Committees, get in touch with us; have few open dates. As per Billboard route or permanent address: 1503 North 5th St., Temple, Tex.

**Want—BUNTING SHOWS—Want**

A-1 Ferris Wheel Foreman, capable of handling "like-new" Wheel. If you drink, save your time and mine. Drinking is the reason for this ad. Can also place good Second Man on this wheel.

Address BUNTING SHOWS, Burlington, Iowa

**SIDE SHOW PEOPLE**

WANTED

Theresa Tracy, contact us at once. George Collins no longer connected with this show. All salaries paid out of office.  
JOE E. SWEET, WALTER and LOLA LAVINA, FAY CURTIS, GUY SAMPSON, get in touch with Art Miller.

**PEPPERS ALL-STATES SHOWS**

Harrisburg, Ill., this week; then per route.

**WANT—ROYAL RIDES—WANT**

Merry-Go-Round, Chair-o-Plane, also Kiddie Ride Foremen who drive semis. Top salary if you can produce. Will book Ferris Wheel or any Flat Ride; also Shows with own transportation. We have the best spots in Alabama booked. Concession Agents, have the following stores open; Pan Game, Set Joint, Ball Game and String Joint. Want Man and Wife to handle stock, good proposition. Mack McCalsan, Shad and Sarah, get in touch with me. Will sell two small Light Plants that operate on either gas or oil and will buy 1 1/2 H.P. Elec. Motor. Pay your own wires and address all to

**JOE SALADINO**

MECCA HOTEL, 302 NORTH 17TH STREET

BIRMINGHAM, ALABAMA

**Want—DOBSON'S UNITED SHOWS—Want**

Agent for Slum Blower. TEX ROBERTS wants Agents. Coke Joint, Slum Store, Ball Game, Hoop-La. CURLEY WALTERS wants Cook House Help for modern trailer; no ups, no downs. S. E. WELLER wants Specimens for Life Show. Also want Show Electrician. No drunks or chasers; if you are you won't last from 12 o'clock to noon. No Mitt Camps. Route cards to interested parties.

NEW RICHMOND, WIS., WEEK JUNE 3.

**.22 SHORTS**

Have several cases. Wire best offer per case. Better grab these fast as prices are going up and there are no more; the freeze is here now. Don't write, wire.

**CECIL C. RICE**

Care Carnival River Junction, Florida

**WANT FIRST-CLASS TALKER**

For the Famous Paradise Revue Girl Show. 15 people on stage with ork in pit. You must be good or don't answer this advertisement. Must have neat appearance and no drinking on or off. Address:

**Celvin & Wilson Shows**

KINGSFORT, TENN.

**JOE**

Your brother got hurt in auto accident. Serious; get in touch with me again at once.

**KITTY KELLY**

Coastal Plains Shows  
Pittsboro, N. C., June 3 to 8

**AGENTS**

Come on. Will place Concessions of all kinds. Will book or buy Mix-Up or any flat ride. Also Shows with own transportation. The biggest annual Fourth of July in Texas.

**Brewer's United Shows**

Pittsburg, Texas, June 3-8

**COOK HOUSE WANTED**

One that has something to eat. This Show has 8 Rides, 6 Shows and 50 Concessions, and Show works every week.

**United Exposition Shows**

Panama City, Okla., this week; then per route.

**WANT LOT MAN**

For 10-RIDE MOTORIZED SHOW. Must be capable. Address:

BOX 387, c/o The Billboard  
390 Arcade Bldg. St. Louis 1, Mo.

**CENTRAL STATES SHOWS WANT**

Side Shows, 10-in-1, Grind Shows, Girls for Posing Show, Athletic Show People, Combination Man or party with or without equipment, Corn Game Help. Agents for Ball Game, Slum and Stock Stores. Reliable Ride Help, must drive trucks. Wire or telephone:

W. W. MOSER, Mgr., McCook, Nebr., June 3-8.

**FOR SALE**

Wild Field Mice, suitable for Mouse Games, \$4.00 dozen. No money deposit letters, orders only. Orders filled in rotation.

**JOHN METZ**

General Delivery COLUMBUS, IND.

**WILL PLACE**

Kiddie Ride and Concessions for Celebrations and Picnics in or near St. Louis, Mo. Address:

**E. CAMPBELL**

4329 Ravenwood PINE LAWN, MO.  
(Phone: EVergreen 7307)

**WANTED**

Capable Coupon, Pin Store and Bowling Alley Agents. Gene Kirkwood and Leon McClendon, wire me. This show carries twenty Shows and Rides.  
Dodge City, Kans., this week.

**G. B. SHERMAN**

VICTORY EXPOSITION SHOWS



# Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Adams Am.: Holyoke, Mass.  
 Alamo Expo.: Lawton, Okla.  
 A. M. F.: Berwick, Pa.; Dunmore (Scranton), Pa., 10-15.  
 American Banner: Pawtucket, R. I.  
 American Beauty: Kirksville, Mo.  
 American Expo.: Weirton, W. Va.  
 American United: Sunnyside, Wash.  
 Anderson Greater: Manhattan, Kan.  
 Atlantic Expo.: Monticello, Fla.  
 Badger State: Ripon, Wis., 4-9.  
 Baker United: Elwood, Ind.  
 B. & C. Expo.: Lancaster, N. Y.  
 Beam's Attrs.: Jeannette, Pa.; Greensburg 10-15.  
 Bee's Old Reliable: Versailles, Ky.  
 Belton: Siler City, N. C.  
 Bernard & Barry: London, Ont., Can., 8-15.  
 Berryhill United: Lawrenceburg, Ky.  
 B. & H.: Jonesville, S. C.  
 Bill's Rides: Centerville, Ala.  
 Bishop Bros.: Sidney, Neb.; Hot Springs, S. D., 10-15.  
 Blackhawk: Burlington, Ia.  
 Blue Grass State: West Baden, Ind.  
 Bodart: Shawano, Wis.  
 Bright Lights Expo.: Lewistown, Pa.; Phillipsburg 10-15.  
 Brewer's United: Pittsburg, Tex.  
 Brown Family Rides: Glennville, Ga.  
 Brownie Am.: Medford, Okla.  
 Buck, O. C.: Schenectady, N. Y.  
 Buffalo: Chadwicks, N. Y.  
 Bullock Am. Co.: Mountain City, Tenn.  
 Bunting: Burlington, Ia.  
 Byers Bros.: Holdrege, Neb.  
 B. & V.: Dunmore, Pa.  
 California: Auburn, Calif.  
 Capell Bros.: Nowata, Okla.  
 Capital City: Franklin, Ky.; Glasgow 10-15.  
 Caravalla Amusements: Union City, Pa.  
 Carr, Lawrence: Maynard, Mass.; Chicopee 10-15.  
 Casey, E. J., No. 1: St. James, Man., Can.; Norwood 10-17.  
 Casey, E. J., No. 2: Glenboro, Man., Can., 5-6; Carberry 7-8; Rivers 10-11; Pilot Mound 13; Gainsborough, Sask., 14-15.  
 Cavalcade of Amusements: Davenport, Ia.; Cedar Rapids 10-15.

Central American: Beatrice, Neb.  
 Central States: McCook, Neb.  
 Cedlin & Wilson: Kingsport, Tenn.; Pikeville, Ky., 10-15.  
 Chanos, Jimmie: Troy, O.  
 Cherokee Am. Co.: Augusta, Kan.  
 Coleman Bros.: Webster, Mass.  
 Collins, Wm. T.: Moorhead, Minn., 3-13.  
 Continental Am. Co.: Mountain City, Tenn.; Hickory, N. C., 10-15.  
 Continental: Amsterdam, N. Y.; Fort Edward 10-15.  
 Crafts 20 Big: Fresno, Calif., 3-9.  
 Craig, Harry: Lamesa, Tex.  
 Crescent Am. Co.: Mount Airy, N. C.; Burlington 10-15.  
 Crystal Expo.: Toccoa, Ga.  
 Cumberland Valley: Sweetwater, Tenn.; Cookeville 10-15.  
 Cunningham's Expo.: St. Marys, W. Va.; New Martinsville 10-15.  
 Curl, W. S.: London, O.  
 De Luxe Am.: Bloomfield, Conn.; Holyoke, Mass., 10-15.  
 Dennis, P. B.: Ellis, Kan.  
 Denton, Johnny J.: Knoxville, Tenn.  
 Diamond & Hartsock Bros.: Greater: Monroe City, Mo.; Shelbina 10-15.  
 Dick's Paramount: New London, Conn.  
 Dickson United: Okeana, Okla.  
 Dobson's United: New Richmond, Wis., 3-9.  
 Dudley, D. S.: Hereford, Tex.  
 Dumont: Punxsutawney, Pa.  
 Dyer's Greater: Dyersburg, Tenn.  
 Eddie's Expo.: Cannonsburg, Pa.  
 Edwards, J. R.: Millersburg, O.  
 Endy Bros.: Pottsville, Pa.; Mt. Carmel 10-15.  
 Fairway Am.: Quitman, Tex.  
 Fay's Silver Derby: Cordova, Ala.  
 Fidler's United: Blue Island, Ill.; Madison, Wis., 10-15.  
 Fleming, Mad Cody: Vienna, Ga.  
 Florida Am. Co.: Spindale, N. C.; Spruce Pine 10-15.  
 Francis, John: Normal, Ill.  
 Franklin, Don: Corsicana, Tex.; Ennis 10-15.  
 Fuller Greater: Corriganville, Md.; Garrett, Pa., 10-15.  
 Garden State: Alpha, N. J.; Washington 10-15.  
 Gay Way Rides: Manchester, Ga.  
 Gem City: Quincy, Ill.  
 Geren's United: Washington C. H., O.  
 Gold Bond: Fulton, Ill.  
 Gold Medal: Kankakee, Ill.  
 Golden West: (Fair) Jackson, Calif., 7-9; Winters 11-16.  
 Gooding Greater: Beckley, W. Va.  
 Great Sutton: Jacksonville, Ill.  
 Greater Rainbow: Chariton, Ia.; Fairfield 10-15.  
 Greater United: Amarillo, Tex.  
 Crimes Am.: Littleton, N. H.  
 Groves Greater: Winfield, La.  
 Hannum, Morris: Baltimore, Md.  
 Happy Attrs.: Gloucester, O.; Philo 10-15.  
 Happyland: Rochester, Mich.  
 Harrison Greater: Camden, N. J.  
 Hedrick's Gay Way: Bryson City, N. C.  
 Heller's Acme: Haverstraw, N. Y., 3-5; Nyack 8-15.  
 Hennies Bros.: Chicago, Ill.  
 Henry, Lew, Rides: Bedford, Va.  
 Heth, L. J.: Seymour, Ind.  
 Hill's Greater: Omaha, Neb.  
 Home State: Owensville, Mo.  
 Hoosier State: Cicero, Ind.  
 Hylite Midway: Scottsbluff, Neb., 3-12; Alliance 15-23.  
 Imperial: Winchester, Ill.; Bushnell 10-15.  
 International: Norfolk, Neb.  
 Jackson Bros.: Savannah, Tenn.  
 Johnston, Lloyd G.: Slater, Mo.  
 Jones Greater: Charleston, W. Va., 3-15.  
 Jones, Johnny J., Expo.: Lorain, O.; Lansing, Mich., 10-15.  
 Joyland Am. Co.: Wheeling, W. Va.  
 Joyland Midway Attrs.: (Vanborn & Telegraph Road) Detroit, Mich.  
 J. P. M.: Bellows Falls, Vt.  
 Kaus, W. C.: Florence, S. C.  
 Keystone Expo.: Warsaw, N. C.  
 Kilgore: Canton, Tex., 3-15.  
 Kirkwood, Joseph J.: Rochester, N. H.  
 Lagasse Am. Co.: Amesbury, Mass.  
 Lamb, L. B.: Hillsboro, Ill.  
 Lawrence Greater: Linden, N. J.  
 Lee United: Vicksburg, Mich.; Leslie 11-15.  
 Leeright, J. R.: Grand Island, Neb.  
 Lone Star: Blytheville, Ark.  
 Long's United: Red Bluff, Calif., 4-9.  
 McCown Midway: Versailles, Mo.; Lebanon 10-15.  
 McKee, John: Ottumwa, Ia.  
 Madison Bros.: Pana, Ill.  
 Magic Empire: Louisville, Miss.  
 Magnolia Expo.: McEwen, Tenn.  
 Maine Am.: Millinocket, Me.  
 Majestic Greater: Wheatland, Pa.  
 Manning, Ross: Rumford, Me.; Waterville 10-15.  
 Marlon Greater: Anderson, S. C.  
 Marks: Winchester, Va.; Cumberland, Md., 10-15.  
 Martin, J. F.: Bayonne, N. J.  
 Martin's United: Bell Gardens, Calif., 3-9.  
 Meeker's: Union, Ore.  
 Meyerhoff's Crescent: Calgary, Alta., Can.; Edmonton 10-15.  
 Midway: Waldorf, Minn., 7-9; Wells 14-16.  
 Midway of Mirth: Divernon, Ill.  
 Midwest: Buhl, Idaho.  
 Mighty Page: Mount Vernon, Ind.  
 Moore's Modern: Effingham, Ill.; Litchfield 10-15.  
 Mound City: Fairmont, Ill.  
 Nelson Bros.: Stratton, Colo.  
 Nick's United: Shelby, O.  
 Ohio Valley: Mansfield, O.  
 Omar's: Camdenton, Mo.  
 Page Bros.: Lebanon, Tenn.  
 Page, J. J.: Appalachia, Va.  
 Paul's Am.: Booneville, Ark.  
 Penn Premier: Stroudsburg, Pa.  
 Peppers All-State: Harrisburg, Ill.  
 Pine State: Covington, Tenn.  
 Porter's, Al: Wonderland: Indian Head, Md.; Waldorf 10-15.  
 Prell's Broadway: Newark, N. J.  
 Price: (Mexican Park) Kenedy, Tex., until June 21.  
 Rainbo: Madison, Ind.; North Vernon 10-15.  
 Raines Am. Co.: Mena, Ark., 5-15.  
 Regal Expo.: Bowling Green, Ky.  
 Regent Am. Co.: Arcanum, O.  
 Reid, King: Potsdam, N. Y.  
 Rio Grande: Windsor, Mo.  
 Robinson, Merrian: Coon Rapids, Ia.

Rogers Bros.: Hankinson, N. D., 3-5; Ellendale 7-8; Ashley 10-12; Edgeley 13-15.  
 Rogers Greater: Kokomo, Ind.; Portland 10-15.  
 Rogers & Powell: Houston, Miss.  
 R. & S. Am.: Jacksonville, N. C.  
 Rosen, H. B.: Harrison, Tenn.  
 Royal American: East Peoria, Ill.  
 Shan Bros.: Pikeville, Ky.  
 Shipley's Am.: Maud, Tex.  
 Siebrand Bros.: Provo, Utah.  
 Silver Slipper: Gainesboro, Tenn.  
 Smith, Casey: Pawhuska, Okla.  
 Smith, George Clyde: Conemaugh, Pa.  
 Smith's Greater: Mebane, N. C.  
 Snapp Greater: Springfield, Mo.  
 Sooner State: Carnegie, Okla.  
 Southern Valley: De Quincy, La.  
 Sparks Bros.: Red Bay, Ala.  
 Sparks, J. F.: Dickson, Tenn.  
 Sander, M. A.: Hastings, Neb.  
 Standard: Rapid City, S. D.; Sturgis 10-15.  
 Star Am. Co.: Paragould, Ark.  
 Steblar Greater: Damascus, Va.  
 Stephen's: Albion, Ia.; Oskaloosa 10-15.  
 Strates: Buffalo, N. Y.  
 Stumbo: Jerico Springs, Mo.  
 Sunflower State: Burlington, Colo.  
 Sunset Am. Co.: Atlantic, Ia.; Creston 10-15.  
 Tatham Bros.: Clinton, Ill.  
 Thompson Bros.: Rides: Williamsport, Pa.  
 Tidwell, T. J.: Odessa, Tex.  
 Tinsley's City Rides: Anderson, S. C.  
 Tivoli Expo.: Port Dodge, Ia., 3-9; Webster City 10-15.  
 Triangle: Butler, Pa.  
 Turner Bros.: Streator, Ill.  
 Twin River: Clarksville, Ia.  
 United Am.: Warren, R. I.  
 United Expo.: Ponca City, Okla.; Pawhuska 10-15.  
 Utah Expo.: Logan, Utah; (Rodeo) Rigby, Idaho, 10-15.  
 Van Billiard, D.: Pottstown, Pa., 3-15.  
 Victory Expo.: Dodge City, Kan.; Great Bend 10-15.  
 Virginia Greater: Burlington, N. J.  
 Virginia Midway: Independence, Va.  
 Wade, W. G.: Richmond, Ind.  
 Wallace Bros.: Paris, Ky.  
 Ward, John R.: Terre Haute, Ind.  
 White Star Attrs.: Hudson, Mich.  
 White's Rides: Soddy, Tenn.  
 Whitney & Scott: Green, Ia.  
 Wilson's Famous: Virden, Ill.  
 Wolf: Hancock, Minn., 3-5; Gaylord 7-9; Bird Island, Minn., 11-13.  
 Wonder City: Marion, Ill.; Carbondale 10-15.  
 Wonder Shows of America: East St. Louis, Ill.  
 World of Today: Omaha, Neb.  
 World of Pleasure: Battle Creek, Mich.  
 Worth of Mirth: Perth Amboy, N. J.; New Brunswick 10-15.  
 Worthy: Dunkirk, N. Y.; Salamanca 10-15.  
 Zeiger, C. F., United: Trinidad, Colo.

## FEATURE LAMP



\$1.75 ea. In Dozen Lots  
 \$1.65 ea. In Gross Lots

Crystal Glass Lamp, complete with bakelite switch socket, and assorted shades. Overall height 14". Pkd. 1 doz. to ctn., no less sold.

WRITE FOR BINGO LIST NO. 198

CONTINENTAL DISTRIBUTING CO.

822 N. Third St. Milwaukee 3, Wis.

## POPCORN

"Rush Hour" Mammoth Yellow Popcorn is dependable. It can be relied upon during rush periods. Packed in 100 pound moisture-proof bags at \$9.25 per 100 pounds.

## PEANUTS

Roasted Jumbos in the shell @ \$21.00 per 100 pounds. Packed in 90-pound bags. Fancy Raw (not jumbo) in the shell @ \$18.00 per 100 pounds. Packed in 100-pound bags. Our Booklet Price List covers our full line of popcorn supplies. Sent upon request.

## Prunty Seed & Grain Co.

-POPCORN PROCESSORS-  
 620 NORTH 2ND ST. ST. LOUIS 2, MO.  
 "In our 72ND year"

## WANTED AMERICAN READER

FOR CAMP  
 Wire: ALICE WILSON  
 c/o Hennies Bros.' Shows,  
 87th and Anthony, Chicago, Ill., This Week

## WANT COOK

Jake E. Shaffer please contact. Also want Griddle Man who can drive semi. Address JOHN GRAVIS  
 Care Rogers Greater Shows, Kokomo, Ind., this week; Portland, Ind., next week

## SHRINE CIRCUS

Knoxville, Tenn., June 24 to 29  
 Following Concessions Open: Novelties, Cushions and Snow Balls.  
 Henry Lucas, can use you. Write or wire  
 O. E. BRADLEY  
 P. O. Box 2325, Knoxville 12, Tenn.

## BOB MYERS WANTS

Agents for Skillies, Roll Downs, Razzle Dazzles, Jolo Ray, Blackie Dixon, Foots Rice contact me at Marion, Illinois, this week—Carbondale, Illinois, June 10-15. All agents come on. Address Bob Myers, Wonder City Shows, as per route.

## WANTED CARNIVAL

OR RIDES — JULY 4-5-6  
 North Dakota's Top Rodeo  
 Van Hook Rodeo Assn.  
 Van Hook, North Dakota

## FOR SALE

RIDES and TRUCKS on DIXIELAND SHOW. Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Kiddie Auto Ride. WILL SELL ONLY AS A UNIT. ALSO HAVE RECONDITIONED FUN HOUSE FOR SALE.

CHARLES OLIVER

1417 Grattan St. ST. LOUIS 4, MO.

## FOR SALE

1 KHAKI 12x12 CENTRE JOINT TOP, with Awnings all around, Anchor Make; New (used three weeks), with Complete Frame for Grab Joint; Panels and Counter. PRICE, \$200.00 13 CORK GUNS, 11 in Shooting Condition, 3 just factory reconditioned, 2 need repairs. Make best offer. Address:

P. H. BRADY

C/o Rogers Greater Shows, Kokomo, Ind., this week; Portland, Ind., next week

## AGENTS WANTED

One Skillie and One Roll Down Agent. No ten per cent taken out. Lush heads and goof ball artists not wanted. De Quincy, La., week June 8; then per route. Wire

MARTY MICHILS

C/o Southern Valley Shows

## OREGON TRAIL DAYS

THURSDAY JULY 11-12  
 FRIDAY JULY 13-14  
 40,000 People — Huge Parade — Booking Attractions Now — M. E. Downer, Chairman  
 GERING, NEBRASKA

## WANTED

FOR 4TH OF JULY CELEBRATION  
 A good Carnival and Fireworks Display Material  
 FLORENCE CHAMBER OF COMMERCE  
 Leo Westerhaus Jr., Chairman, Florence, Kan.

## WANT CONCESSIONS

FOR THE CHAS. CRAVEN, POST 128  
 AMERICAN LEGION ANNUAL PICNIC  
 July 2-4 inclusive. Expect at least 10,000.  
 CHAS. HOLLAND, Commander  
 Mabelvale, Ark.

## HELP WANTED

Reliable Couple to work in French Fry Concession. Must be clean. Good salary, best treatment, long season closing in Florida in December. Address: IVAN MILLER  
 C/o J. J. Kirkwood Shows, Rochester, New Hampshire, this week; Claremont, N. H., next

## Circus Routes

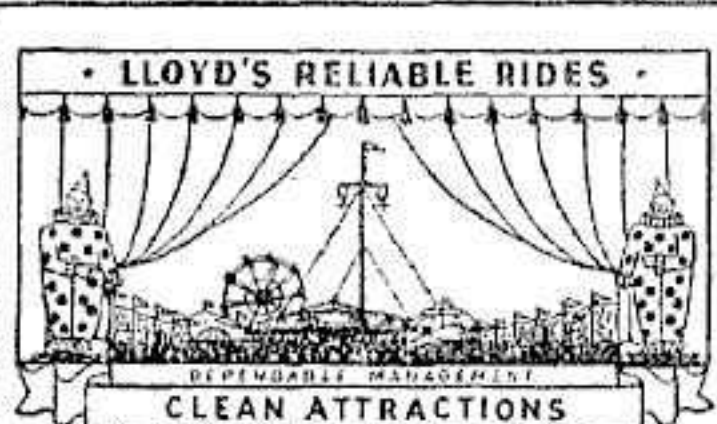
Send to 25 Opera Place, Cincinnati 1, O.

Bailey Bros.: Painesville, O., 5; Alliance 6; Massillon 7; Wooster 8; Findlay 10.  
 Beatty, Clyde: Napa, Calif., 4; Marysville 6; Stockton 6; Sacramento 7; Reno, Nev., 8-9.  
 Bell Bros.: Riverton, Wyo., 5; Thermopolis 6; Worland 7; Lovell 8.  
 Bradley & Benson: Fall Rivers, Mass., 6.  
 Cole Bros.: Salina, Kan., 4; Topeka 6; St. Joseph, Mo., 6; Lincoln, Neb., 7-8.  
 Cole, James M.: Herkimer, N. Y., 4; Rome 5; Oneida 6; Auburn 7; Geneva 8.  
 Garden Bros.: Noranda, Que. Can., 5-8; Kirkland Lake, Ont., 10-12; Timmins 13-15.  
 Gould, Jay: Elk River, Minn., 5-6; Pine City 7-9; Breckenridge 10-12; Faribault 13-16.  
 Kelly, Al G.-Miller Bros.: Pratt, Kan., 4; Stafford 5; Sterling 6; Larned 7; Kinsley 8.  
 King Bros.: Sayre, Pa., 4; Owego, N. Y., 5; Susquehanna, Pa., 6; Walton, N. Y., 7; Cooperstown 8; Fort Plain 10.  
 Mills Bros.: La Porte, Ind., 4; Gary 5; Wilmington, Ill., 6; Aurora 7; Syracuse 8; Rockford 10; Freeport 11; Dixon 12; Marseilles 13; Wenona 14; Bloomington 15.  
 Montgomery, C. R.: Walla Walla, Wash., 4; Dayton 5; Lewiston, Ida., 6; Moscow 7; Colfax, Wash., 8.  
 Owens, Buck: Keokuk, Ia., 4; Burlington 5; Mount Pleasant 6; Fairfield 7; Bloomfield 8; Centerville 10.  
 Poker Deck Rodeo: Cherryvale, Kan., 4-5; Ellis 13-15.  
 Polack Bros.: Modesto, Calif., 4-5; (Shrine Auditorium) Los Angeles 7-16.  
 Polack Bros., No. 2: Phoenix, Ariz., 3-8; Tucson 12-15.  
 Ringling Bros. and Barnum & Bailey: Washington, D. C., 3-8; Baltimore, Md., 10-13; Wilmington, Del., 14; York, Pa., 15.  
 Sparks: Coatesville, Pa., 4; Pottstown 5; Lebanon 6; Pottsville 7; Lehighton 8; Tamaqua 10.  
 Stevens Bros.: Buffalo, Okla., 3; Beaver 4; Hooker 5; Guymon 6; Hugoton, Kan., 7; Syracuse 8.  
 101 Ranch Wild West: Vancouver, Wash., 4; Longview 5; Chehalis 6; Aberdeen 7; Tacoma 8-9.

## Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Polack Circus) Phoenix, Ariz., 3-8; Tucson 12-15.  
 Carter Dramatic Co.: Coral, Mich., 3-8.  
 Curtis, Rube (C. of C. Circus) Roanoke, Va., 3-8.  
 McClung, C. C., Pythons: London, O., 8.  
 Plunkett's Stage Show: Fort Stockton, Tex., 3-5; McCamey 6-8; Crane 9-11; Monohans 12-14.  
 Renfro Valley Folks: Meyersdale, Pa., 5; Somerset 6; Bedford 7; Roaring Springs 8; Ebensburg 10; Indiana 11; Ford City 12; Butler 13; Grove City 14.  
 Romas, Flying (Warner Park) Chattanooga, Tenn., June 3-15.  
 Rellim, Blondin (State Fair Park) Milwaukee, Wis., 3-9.  
 Slout Players Tent Show: Edmore, Mich., 3-8; St. Louis 10-15.



NOTICE, Secretaries in lower Michigan who can use a Show with four Rides and about fifteen Concessions, get in touch with us; we have some open dates in July; July 4th booked. Doc Blessinger, get in touch with us. Address all mail General Delivery, Indianapolis, Ind., until June 15th.

## WANT

Good, reliable Girls and Ticket Sellers for Hawaiian Show and Girl Show. Top salaries.

## PENN PREMIER SHOWS

Stroudsburg, Penna.

**WANTED CARNIVAL**  
FOR  
**PRESTON COUNTY BUCKWHEAT FESTIVAL**  
IN OCTOBER  
**Kingwood Vol. Fire Dept.**  
KINGWOOD, W. VA.

## WANTED

For Big 4th July Week Annual Celebration Sponsored by American Legion, New Buffalo, Michigan, on Main Street. Concessions of All Kinds, Large Bingo Game, All PC Works, or Will Book Carnival with 4 or 5 Rides. More good spots. Address  
**DOC STODDARD, Bridgman, Michigan**

## PENN PREMIER SHOWS

12 RIDES

10 SHOWS

All Fairs and Celebrations From Now On

Can place High Striker, Fish Pond, String Game, Rotaries or any other legitimate Concessions. No Camps or Stores. Want Sword Swallower, Fire Eater, Mental Act or others for Side Show. Can place Man to handle Front Marquee and Canvas. Also Man for Octopus Ride (brand new). Address all mail to **LLOYD D. SERFASS, Vets' Homecoming, this week, Stroudsburg, Pa.; next week, Montoursville Firemen's Celebration, Montoursville, Pa.**

P.S.: Would appreciate knowing the whereabouts of Rex Allen and wife; will compensate party for same.

## KILGORE SHOWS

Can place Stock Joint Agents, Second Man on Wheel. Want Grease, Ice Cream, Candy Floss, Custard, clean Mitt Camp.

Canton, Tex., June 3-8; Troup, Tex., 10-15; Rusk, Tex., 17-22; Wills Point, Tex., 24-29; Terrell, Tex., Celebration, July 2-6.  
No collect wires. No drunks or chasers.

## RAINBO SHOWS

Now booking shows and concessions for big Fourth of July Celebration, Brazil, Indiana

Also want large Cookhouse for July 4. Want Over and Under Dealer and Swinging Ball Agent, office-owned concessions.  
Address: **TEX ROLLINS, Madison, Ind., This Week; North Vernon, Ind., Next Week**

## WANTED

Help for Ferris Wheel and Merry-Go-Round. Must be sober and reliable. Good salary, long season. Can place Concessions of all kinds; all open.  
Apply

**SAM TASSELL**

5839 Walnut Street

Philadelphia, Pa.

## LONE STAR SHOWS

BLYTHEVILLE, ARK., JUNE 5-15

Want Foremen and Second Men on Ferris Wheel, Octopus and Roll-o-Plane. Foremen, \$75.00 a week; Second Men that can handle Semis, \$50.00 a week. Want legitimate Concessions of all kinds except Bingo and Penny Pitch to play 15 fairs in Illinois starting July 1 at McLeansboro. Can place 10-in-1. Johnny Howard, come on. Also Mechanical Monster, Illusion or any Show of merit. Billy Logsdon, get in touch with me at once.

Address All Mail and Wires to **J. R. McSPADDEN, Blytheville, Ark.**

## A. M. P. SHOWS

"JUGGY"

SHOWS—Want Side Show with or without equipment, Wild Life Show, Snake Show, Monkey Show, Fun House, Midgets, etc. Any show of merit given consideration. Contact  
CONCESSIONS—Watch-La, Hoop-La, Hi-Striker, Dart Store, Grocery Wheel, Novelties, Frozen Custard, Knife Rack or any others working for 10¢ not conflicting.  
RIDES—Roll-o-Plane, Kiddie Auto; will book or buy. Ride Help in all departments. Joe W. Keown wants Swinger Agents.

Berwick, Pa., week June 9; Dunmore, Pa., week June 10.  
All Replies to **A. M. PODSOBINSKI, Mgr.; F. C. BOSWELL, Business Mgr.**

## FROM THE LOTS

### Mighty Page

CLARKSVILLE, Tenn., June 1.—Second week here was a total blank. Last three days were rained out. It was late Sunday before the shows got off the lot as it was necessary to gilly equipment. From one to three nights a week have been lost due to rain since the start of the season in March.

Octopus is in Nashville, undergoing repairs. A. G. Collins and wife closed here. Charles Ward joined to take charge of Tilt-a-Whirl. Pocket-book Harris is producing the Minstrel Show, with Horatio Ballard, Dusty Jenkins and Johnny Temple handling comedy. Frank Zordas' side show continues to click. Blakey's cook-house opened here.

Most of the ladies are making Afghan spreads. Visitors included General Agent Collier of Regal Exposition, and Joe Goodman.—**ROBERT L. OVERSTREET.**

### Fuller Greater

ARBUCKLE, Calif., June 1.—Shows clicked to good business here. Mr. and Mrs. Happy Lobb left for Spokane, Wash., on business. Fred Zimmerman is getting in supplies for the contracted celebrations. Folks visited the 101 Ranch Wild West at Marysville, Calif.—**WHITEY PATRICE.**

### Heart of Texas

ODESSA, Tex., June 1.—Concessionaires on shows include J. C. (Cortes) Henderson, superintendent; Dimples Henderson, Chuck and Tillie Holt, Robert Davis, Brownie and Maurice Davidson, Bill Wall, Mr. and Mrs. Bob Moon, Johnny Wood, B. L. Graham, Odell and Clarence McCannless, Louis Stern, Dutch Roberts, Mr. and Mrs. Pete Lamb, Jack Riley, John Lee, John Albert, Louis Hart, Wallace Scott, Fred Porter, Mr. and Mrs. Mack Williams, Paris Estep, E. J. Gallyou, Bill Starr, John and Mildred Tasker, Tiny Martin, Mrs. J. D. Reeves, James E. Roberson, Mrs. D. A. Dale, Mae Ratliff, Sammy Epple, Brownie Turman, Red Marshall, William Webb, Mrs. Gladys Stewart, M. A. King, Dick and Christina Dickinson; Edgar, Bernice and Phyllis Powell; Frank and Florence Mitchell, Lena and Wando Evans, Peaches Mitchell and Steve and Rita Evans.

Cashiers are Lillian Johnson, Virginia McDonald and Bobbie Jean Lynch, front gates; Gene Ruyle, Tilt-a-Whirl; Velma Olmstead, autos; Tiny Wade, airplanes; Irene Roberson, Merry-Go-Round; Margaret Edwards, twin Ferris Wheels; Amos Mitchell, train; Jimmie Bryant, ponies, Mrs. Jack Bryant, Chairplane.

Bill and Joy Gooch operate the privilege car.

### West Coast Victory

MARTINEZ, Calif., June 1.—Org moved in here from Santa Rosa, Calif., where stand last week was marred by cold nights, wind and an unseasonable downpour Saturday (25) night. Biz in Santa Rosa, however, was satisfactory in spite of the weather.

Napa, Calif., spot played the week previous to Santa Rosa, has never been a good show town and it proved no better for this org. Cold nights and winds kept attendance down and concessionaires generally reported new lows for the season. A. J. Budd's Side Show and Follies topped the shows in grosses. Visitors during the stand included Dave Caganaro, former showman.

Pittsburg, Calif., accounted for excellent business the week before Napa. Camp Stoneman, a stone's throw from the lot, provided 20,000 customers. Being the first show in, and with weather okay, business ran better by a shade than in 1945.

Show's front end continues the same as at season's outset, with Mike Krekos as general manager; Harry Myers and George Coe, managers, and Louis Leos, secretary.—**ARTHUR P. CRANER.**

### Zacchini

SAINT MATTHEWS, S. C., June 1.—May 19 opening saw poor weather and fair business. Whether was better Tuesday and a big crowd was on hand. Ella Carver's high-fire dive proved popular. This was her first appearance in over a year.

A big party was held May 22 in honor of Happy (Pop) Winters's 66th birthday. Following the party, Pop, to prove he wasn't getting old, climbed to the top of Miss Carver's high dive platform and placed an American flag on the arch.

Mr. and Mrs. Cecil Rice joined with three concessions. Pop Winters and Harry McClure will add another concession to their string as soon as Mrs. Ruth Winter and children arrive from Tampa. McClure introduces Miss Carver and all free acts in big-time circus style. Sam Golden is away, looking for the elephant that escaped while en route from High Springs, Fla.—**HARRY (BONES) McCLURE.**

### Pioneer

TOWANDA, Pa., June 1.—Despite rain and cold weather, this spot was a winner. It rained every day but cleared at night.

While here, personnel organized the Good Fellows' Club to sponsor better co-operation and fellowship and create some financial protection for members during illness.

Mrs. Mickey Percell's bingo topped the midway, and the Ferris Wheel paced the rides. New help includes Herbert Shippman, Jay Sinsabaugh and Al Wilson. Curly Morley received a new car here.

Visitors included Sam Moffsky, Joe Zolcosky, Jimmie Sheary, Mrs. Elsie Fakke and daughter, and Spike Morley. Manager Percell was away from the shows for two days on business.

Joe (Shoes) Ross, with three concessions, and Paul Merrick and Curly Morley, each with one, joined recently.—**PHILIP J. KIRKLAND.**

### Casey Smith

CLAREMORE, Okla., June 1.—Week ended May 25; auspices, American Legion; weather, cold and rainy; business, fair.

A small twister hit shows Friday (24), damaging one of the kiddie rides and ripping the bingo top.

Earlier personnel held a picnic at Lake Claremore. A new 26-foot van was delivered here closing day. Visitors were Kelly and Dorrie Miller and Johnnie McLaughlin, of the Al G. Kelly-Miller Bros.' Circus.

Show moved to Bartlesville, Okla.

## Magnolia Exposition Shows

### WANT

Legitimate Concessions of all kinds, \$15.00 a week. Ride Help for Merry-Go-Round, Ferris Wheel and Chairplane. Have well-flashed Fish Pond and Ball Game, will turn over to man and wife. Red Keys, wired you; join. For Sale—One No. 5 Ferris Wheel, one Dodge Truck, 1942 and 1939 International; best of condition. McEwen, Tenn., June 8 to 8; then Alabama. Contact:  
**CECIL HENDRIX, Mgr.**

### MIDWAY SHOW

Now playing annual celebration, Waldorf, Minn., June 7-8-9; Firemen's Convention, Wells, Minn., June 14-15-16; Nicollet Field, Minneapolis, annual affair, drawing 50,000 people, June 18-19. Show booked for entire season, including July 2nd, 3rd and 4th at Powder Horn Park, Minneapolis. Largest celebration within miles of Twin Cities. Also Forest Lake, Minn., July 2nd, 3rd and 4th. Can use Cook House, Grab Joint, Candy Floss, Pop Corn, Root Beer, Novelties, Photo, Custard, Caramel Apples, etc. Contact me at once—wire or call:  
**ROCCO & SON**

### WANTED

Will book any kind of Side Shows, Photo Gallery, Milk Bottles, Diggers, Pea Ball, Fish Pond, Parts or a Mechanical Farm. Will book some extra joints for the 4th July in Aurora, Mo. The largest 4th in the southern part of Missouri. Contact:  
**McCOWN MIDWAY SHOWS**

at Versailles, Mo., from June 3rd to 8th, or Lebanon, Mo., June 10th to 15th.

## SILAS GREEN SHOW

### WANT AT ONCE

Good Lithographer that can drive.  
**H. A. BURDGE, Agt., Lynchburg, Va.**

### PLAYLAND BY THE SEA WANTS

To book or lease, with an option to buy, Merry-Go-Round for a new permanent beach spot. Must be in good condition. Many towns to draw from. Also legitimate Concessions. No Flats.

**Meekes and King, Mgrs.**  
Ventura, California

## WANTED

Wheel Man at once who can stand good treatment, good salary. Dock Stanton and Walk Way Kelly, answer.

### MOM HUNTING

Corriganville, Maryland

### Sunflower State Shows

Want Concessions: Bingo, Guess Your Age, Guess Your Weight, Pan Game, Pea Pool and any legitimate Concessions. First and Second Men for all Rides. Ellsworth McAtee wants Grinder for new Fun House. No racket, no gate. Address:  
**C. A. GOREE, Mgr.**  
Burlington, Colorado, this week; then per route.



**PROFITWISE  
MEANS  
INSURANCEWISE**

**INSURE WITH  
THOSE WHO KNOW  
SHOWMAN'S  
INSURANCE BEST**

HAVE BINDING POWER  
INSURANCE IN FORCE  
ON RECEIPT OF  
WIRE OR TELEPHONE

**SEE US FIRST**

**CHAS. A. LENZ**

"The Showman's  
Insurance Man"

1728 First St., N.  
St. Petersburg, Florida  
Phone 6814



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A1398 Insurance Exchange  
Chicago, Illinois

**CAN USE**

Couple, preferably man and wife,  
to operate beautifully framed Fish  
Pond; also two capable Agents for  
over twelve stores.

**CHARLES LEWIS**  
Care LEWIS & GREENSPOON  
Oceanview Park, Norfolk, Va.

**LOOP-O-PLANE FOR SALE**

With 5 1/2 horsepower motor, fence, ticket box,  
electric stringer and bulbs, all tools, block and fall  
extension ladder, speed wrenches, stakes, complete  
in every detail, perfect condition and appearance,  
\$850; with Dodge truck, mechanically perfect, good  
tires and spare tire, \$1250. Come and drive it  
away. Transformer, 75 kw., Universal, any current  
or cycle, mounted on Ford truck, semi covered,  
with extension pole, 2500 feet of cable, two large  
ampere switch boxes, primary cutout, A-1 condition,  
fine rubber and spare, \$100. Come and drive it  
away. Tents—20 by 30, with side walls, like new,  
\$140; 20 by 40, with side wall, like new, \$225;  
one white with red and white sidewalls, 20 by 40,  
wood for couple seasons, \$75; one 30 Watt Ampli-  
fier, two large outdoor speakers, mike and  
automatic record changer, ten or twelve records at  
one loading, same as new, \$125; amplifier works on  
batteries or electricity. A. SMITH, Broadway  
Trailer Park, Elmira, N. Y.

**SOUTH COMMON MIDWAY**  
LOWELL, MASS., FOR JULY 4TH, 1946

Auction sale for choice of Lots at South  
Common Midway, Lowell, Mass., for July  
4th Celebration will be held at City Hall,  
Lowell, Mass., Tuesday, June 25, 1946,  
at 10 a.m.

**BOARD OF PARK COMMISSIONERS**  
George P. Legrand, Park Commissioner

**FOR SALE**

10-Car Kiddie Auto Ride, good condition.  
Come and get it. Price \$800.00.

**KIDDIELAND**  
Ocean Beach Park New London, Conn.

**Would Like To Hear**

From one who has for sale complete Unborn  
Show, consisting of 12 bottles indicating  
different stages of development. Get in  
touch with

**LOUIS S. SONNEY**  
209 W. Pike Long Beach 2, Calif.

**CONCESSIONS WANTED**

Pitch Tilt-U-Win, Mug Joint, Hoop-La, Over 12.  
WANT Merry-Go-Round Foreman

**MIKE ZIEGLER**  
Hotel Mliner Philadelphia, Pa.

**World of Pleasure**

MUSKEGON, Mich., June 1.—  
Show opened two-week stand here  
May 21 to the largest gate this season.  
All rides and shows reported capacity  
biz and concessions did well.

Jimmie Jameson's high dive held  
crowd late. Mickey Mansion's Side  
Show took top money, with the Mon-  
key Circus next. A two-year old  
chimp was delivered to Mansion at  
Lansing, where show played previous  
week.

Station WKBZ gave a special  
broadcast on the grounds opening  
night. Owner John Quinn and  
Charles Schaefer, general agent, were  
among show folk interviewed.

Harry Harris joined here with bal-  
loon concessions, and Boob Jones,  
with cola bottles. Mr. Slaten left  
with his concession to join another  
show. Smokey Hammond, Tilt-a-  
Whirl, foreman, also left.

Octopus, which was out of action  
in Lansing while being repaired, was  
working here, thanks to George  
Pence, ride superintendent, and a  
hurried trip to the factory for nec-  
essary parts by Al Kelly Dear. This  
is spot where show had blowdown  
last season, but up to this writing  
Old Sol had been good. Everyone has  
his fingers crossed.

Sam Stone, concessionaire, made  
a quick trip to Detroit, as did R. A.  
Nathansen, who has the scales. Mrs.  
Quinn's mother visited at Lansing for  
two days. John Brown's wife came  
in from Grand Rapids, Mich.

A wire carried the news that Tex  
Solis, Merry-Go-Round foreman, is  
the father of a girl, born in Shelby-  
ville, Tenn.

Visitors here included Jelly Mc-  
Creary, Happy Gehart, Mr. and Mrs.  
Kelly, all formerly with the show.—  
EDGAR C. MAY.

**W. G. Wade**

KALAMAZOO, Mich., June 1.—  
Altho the weather played pranks, this  
spot, sponsored by the American Le-  
gion Post, proved a big one. Attend-  
ance records fell by the wayside, ex-  
ception on Kid's Day. Clyde Bloom  
and his Legion staff co-operated. Lot  
was seven blocks from the heart of  
town and bus service was good.

Bill Nippo, of Mills Bros.' Circus,  
visited, as did Patterson Circus per-  
sonnel, playing near by. Wade Caul-  
der, operator of the Chattanooga  
Choo-Choo, has added plenty of  
lights. Darlene Foster joined Doc  
Hagar's Side Show here. W. Glenn  
Wade Jr. received his new trailer  
and Frank Rupp, Flying Aero Ride  
owner, was presented with a wrist  
watch from his family.

Joe Exler joined with nylons and  
country store. Harry Beach, owner  
of the Dodgem, installed a turnstile  
here. Bill Stacey is manager of  
Hazel Crane's bingo. Army had a  
branch recruiting org on the lot.

Mrs. Dean Spooner took over the  
watch-la, while William (Jeep) Case  
joined as boss canvasman on Fred  
Miller's Parisian Follies. Bill Pres-  
ton added a high striker. Shiek and  
Juaneta Hennessey joined with fish-  
pond and ball game. Frank and  
Winnie Walnozck are putting a new  
body on their truck. Fred Miller's  
cookhouse is doing well.—WINGIE  
SCHAFER.

**Hoosier State**

ALEXANDRIA, Ind., June 1.—In  
spite of bad weather, shows had a  
good week here under auspices of  
the fire department. Jack Jaeger,  
who joined with Thelma Mae Jae-  
ger's Trained Monkey Circus and two  
concessions, was taken to an Ander-  
son, Ind., hospital in a critical con-  
dition from an old ailment. Mrs.  
Maud Jaeger thanked all personnel  
for blood donations and the Alexan-  
dria Fire Department.

After considerable trouble, shows  
got off of the lot and opened on  
schedule at Lapel, Ind.—THELMA  
EVANS.

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Recording Machine, complete with sound proof booth, 1200 new records. All above equip-  
ment used two weeks and like new; \$1500 takes all.

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10,000	.....\$7.25
20,000	..... 8.75
50,000	.....13.75

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**M. A. Srader**

NORTH PLATTE, Neb., June 1.—Week ended May 25; auspices, fire department; weather, rain and cold; business, good considering weather.

First part of the week the weather was okay. Thursday (23) was lost to rain and Friday (24) carriers of both daily newspapers were guests and good publicity resulted. Saturday (25), with fair weather, was a record breaker and the final count showed it the best single day of the season so far. As shows tore down, Byers Bros.' Shows prepared to move in.

General Agent Larry Nolan is arranging route changes. He managed to plane to his home to take the third degree in Masonry. Mrs. Nolan presented him with a Masonic ring. Count Von Suppie, Irish Red Ryan and Jack Nazworth, of the Athletic Show, are well known in this territory. Nazworth is a recent dischargee from the armed forces.

Dr. Trimbel's Wild Life Show continues popular. Top here was Jerry and Lois Hall's Girl Show, with Nazworth's Athletic Show second. New Spitfire continues to top rides, followed by the Roll-o-Plane.

Patsy Srader, who will be graduated from college this spring, was presented with a Nash by her dad. Jimmy Billotti has returned now that school is over. Leonard Martin will help his dad with the frozen custard. The Culver children, Frank Jr., Skippy and Patricia, are expected soon. Gabe and Grace King, in their 24th year with the shows, had their Buick stolen here Saturday (25), but it was recovered seven hours later, with slight damage. Gabe's fishing equipment was missing.

Recent visitors were: Mr. and Mrs. Jackey Jones, Mr. and Mrs. Fred Howie; Bill Bishop, of Bishop Bros.' Shows, and Hi-Brown Bobby Burns, Sello Bros.' Circus.

Staff includes M. A. Srader, owner-manager; Mrs. Srader, assistant manager; Patsy Srader, secretary; Larry Nolan, general agent; Sailor Olipant, lot superintendent; Fred Hamilton, mechanic; Pop Dill, night watchman. Rides and foremen are Clyde Bishop, Spitfire; Jack Stamey, Roll-o-Plane; Elvin Bishop, Ferris Wheel; Pop Bishop, Pony Ride; Kiddie Cars; Hugh Carlin, Kiddie Airplane; Floyd Clark, Tilt-a-Whirl; Johnnie Holmes, Merry-Go-Round.

Shows: Jerry and Lois Hall, Girl Show; Jack Nazworth, Athletic; Mr. and Mrs. Ozenbaugh, Ten-in-One; George Banks, Mirrow Maze and Mining Town; Doc Trimbel, Wild Life. Shows carry 40 concessions.

**Happyland**

DETROIT, June 1. — William G. Dumas and John F. Reid's org did good business at its annual downtown Royal Oak lot, under American Legion auspices. Date is sponsored in alternate years by the Legion and the VFW, but this is expected to be the last year of it, as the VFW plans to build a new home on the present show site as soon as construction is permissible, closing the only lot in Royal Oak.

Show has a novel attraction in the form of a railroad car-style diner booked on by Bill Hocker. Spotted at the front of the lot, diner makes an excellent flash facing the Merry-Go-Round, which features all white horses, freshly painted.

Show is adding a Moon Rocket and a Roll-o-Plane. Delivery on the latter is expected this week.

Restricted size in order to play smaller lots, org's grand opening will be June 4 at Rochester. Among major attractions joining will be Sailor Katzy with his circus side show, including new canvas and banners.

General level of business so far has been about 30 per cent under 1945, Dumas and Reid report after playing suburban and Southeastern Michigan locations.

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Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

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White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
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Ping Pong Balls (for blowers). Dz. . . 1.50  
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Thin Plastic Markers, brown color, M . . 2.00  
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### White Star

CANTON, O., June 1.—Confining its itinerary to Ohio, org piloted by A. O. Coffman, of Tiffin, experienced a spotty week's business (May 20-25) under auspices of the Canton National Guard unit on the Armory lot. Show encountered much rain which prevented the unit from opening until Tuesday night. It tore down in the rain Saturday night.

Coffman, a newcomer in the outdoor show field, has assembled six rides; Eli, Merry-Go-Round, Spitfire, Chairplane, Whip and Kiddie Ride. Some 40 concessions were on here, including D. M. Done's candy floss, nail game and striker; several stores owned by Shorty Betts, who also assists in the office and with the advance; Mr. and Mrs. Charles Hollahan, cork gallery, and Robert Bauman, grab. Arizona Kid has snake show.

Shorty Lowe is on front gate tickets, handles *The Billboard* and mail. Coffman said the show will remain in Ohio and has one fair contracted, the Lucas County annual.

Show charged 14 cents at the gate here and offered Lillian Kettle, aerialist, as free attraction. Eddie Lewis, C. W. McClelland and T. Ward Snyder visited.—REX McCONNELL.

### Bright Lights Exposition

HUNTINGTON, Pa., June 1.—Org moved in here May 27, after an excellent week at Charleston, W. Va. Weather, except opening night, was excellent and everyone reported good biz for the week.

Bob Hauser's Vanities, Patsy Cole's *Parisian Models* and Walter Poole's ten-in-one finished in that order among shows. Al Schmid, who recently joined with his new streamlined Miniature Train, racked up good biz.

Rain here last Monday and Tuesday hurt. Lot was extremely muddy and show had difficulty moving on. Bruno Zacchini arrived from Tampa, with his Roll-O-Plane and news of a new son weighing seven pounds. Freddie West joined to take over the Side Show. Org now has 7 rides, 7 shows and 35 concessions. A new tractor-trailer was added to the fleet. It will haul the new Merry-Go-Round, delivery of which is expected in June.—MARY SAULS-BERG.

### Geren's United

MUNCIE, Ind., June 1.—Show concluded a two-week engagement here May 25. It was the second successive two-week stand, org having played Connersville, Ind., the two weeks previous. Richmond, on the schedule, was by-passed because town was virtually blacked out because of the coal strike.

The new Spitfire and Flying Scooter, along with the Dan Riley Animal Circus, builds the show plenty.

Visitors included Mable Mack, James and Alice Foster, Mr. and Mrs. L. T. Constable, Mr. and Mrs. Bill Bernauer, and Mrs. Ida Guthrie and daughter, Jean. Visits also were exchanged with personnel of the Baker and Chanos shows. Flowers were placed on the grave of Mrs. Fred Haines, wife of the sound car operator, who died here this spring.—FRED GUTHRIE.

### Ohio Valley

TIFFIN, O., June 1.—Show's stand here proved a red one, with crowds on the midway each night and concessions, shows and rides grossed far above expectations. Show moved in May 27, when water covered the lot. J. R. Edwards, owner-manager of shows bearing his name, visited Manager Roxie Harris and General Agent Jack Murphy.—BILL HARRIS.

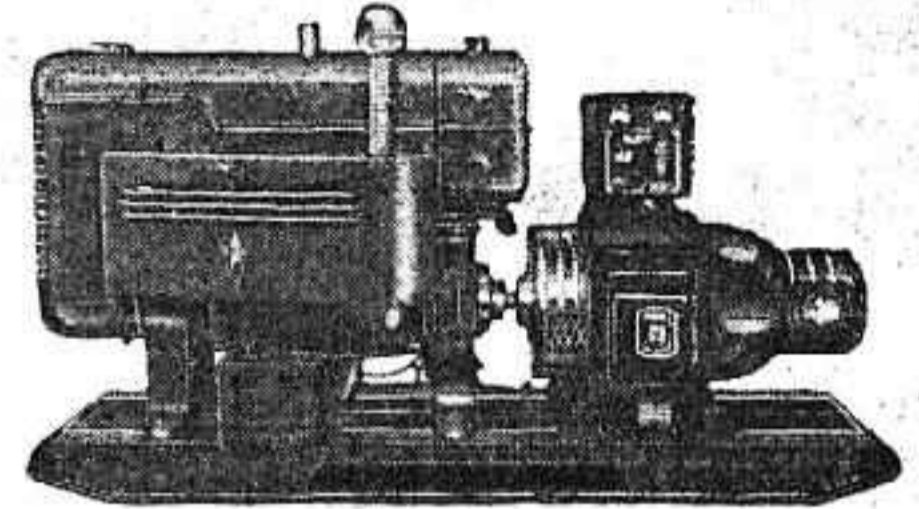
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### PLAYLAND AMUSEMENTS WANT

Foreman for No. 5 Wheel. Shows, Concessions and Rides not conflicting. Cook House, Mitt Camp. Curly Smith, answer. Greensburg Kansas, June 3-8.

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No ups, no downs. Permanent location on Boardwalk, Wildwood, N. J. Good salary and tips. Would like to hear from Micky Donahue.

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8 Cars for Kiddie Rides, Smith Chairplane, Merry-Go-Round after close of this season. State lowest prices and condition in first letter.

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Want Special Agent with car that will post and attend to Special Agent's duties. Homer Dillon, Duke Brownell, wire. Cotton Candy Ray, wire quick. Want Chairplane Foreman, salary all you are worth. Will book any Grind Show. Reno, wire Charlie Bailey. Mickey O'Brien wants two Roll Down Agents. Will book Corn Game. All wires to

**FRANK SPARKS**  
RED BAY, ALABAMA, This Week.

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Also have Lead Gallery, Photos, and Diggers to book for fairs

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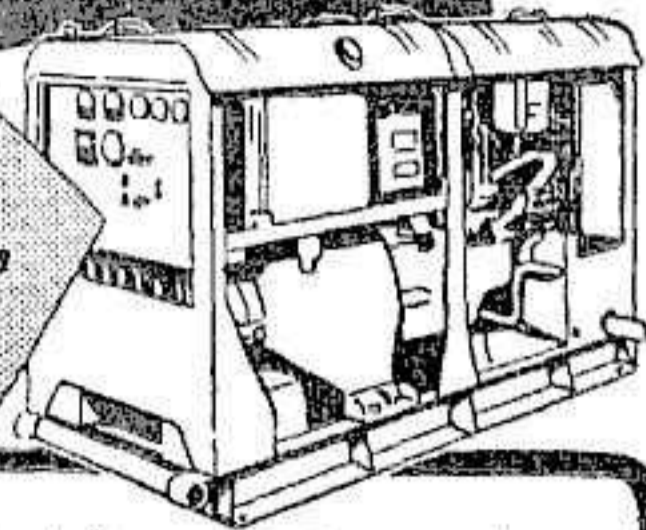
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Those joining now will be given preference at our celebrations and fairs, including Oahmet (Mich.) Fourth July Celebration; Milwaukee (Wisc.) Centurama & Midsummer Festival on Lake Front; La Porte (Ind.) County Fair; Central Illinois District Fair, Pekin, Ill.; Indiana State Fair, Indianapolis; West Tennessee District Fair, Jackson, Tenn.; Tennessee State Fair, Nashville; Roanoke (Va.) Fair; Rocky Mount (N. C.) Fair; Greensboro (N. C.) Fair; York County Fair, Rock Hill, S. C.; Greenwood (S. C.) County Fair; Northeast Georgia Fair, Gainesville, Ga.

**MORRIS LIPSKY, Concession Mgr.**

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LORAIN, OHIO, THIS WEEK; LANSING, MICH., JUNE 10 TO 15

## PARADES - - - FIREWORKS - - - FREE ACTS PERCELL'S PIONEER SHOWS

Want Shows, Concessions not conflicting, Ride Help on Wheel, Chairplane.  
No lishes.

**MICKEY PERCELL, Mgr.**  
This week, Montgomery, Pa.

## BERRYHILL UNITED SHOWS

Showing Lawrenceburg, Ky., this week, with Pleasureville following; then the best bona fide spots in Kentucky and Indiana.

Want the following: Second Men on all Rides. The best of treatment and good pay. Any Stock Concession that does not conflict and will throw out stock. A few more Grind Stores. Shows of all kind, especially want good Girl Show. Good proposition for nice clean Bingo. D. W. Chesser or Jack Reed, wire Whitey Bruch, Gen. Agt.

Everybody Write, Wire or Phone LEO BERRYHILL, Mgr.

## UNITED AMUSEMENT SHOWS, INC.

CAN PLACE  
FERRIS WHEEL WITH OR WITHOUT TRANSPORTATION  
POP SEARS

Contact me at once. WANT Chairplane Foreman that knows his stuff and will keep Ride in good condition; also want Second Man for Merry-Go-Round. Fakers and work dodgers, stay where you are. Can place a R. I. licensed Electrician to operate power plant. Good pay and working conditions. Concessions—One of a kind, \$20.00. What have you?

ART APRIL, June 3-8, Warren, R. I.; June 10-15, Bristol, R. I.

## MARTIN'S UNITED SHOWS AND CARNIVAL WANTED

CIGARETTE SHOOTING GALLERY, HOOP-LA, LEAD GALLERY, DART STORE, FISH POND, BUMPER STORE, CAT RACK, SLING SHOT, SLUM SPINDLE. Route: Bell Gardens, Calif., Fair, May 30-June 9; Beaumont, Calif., City Cherry Festival, June 12-16; San Diego County Fair, Del Mar, Calif., June 28-July 7.

Mailing Address: 2732 Gilroy St., Los Angeles 26, Calif.  
**BEN MARTIN, Gen'l Mgr.**

## J. P. M. Amusement

GLENS FALLS, N. Y., June 1.—Shows opened here after a 38-mile jump from Gloversville, N. Y. They were the first to play here in 17 years and opening night was big.

Staff includes William Muldoon, manager; Steve Decker, general agent; James Mitchell, secretary-treasurer; William Bouchea, press and radio; Morris Lauer, legal adjuster; Arnold Kennedy, lot superintendent; Paul (Friday) Patrick, ride superintendent; Albert Farley, sound truck.

Concessions include Joe Muldoon, midway lunch; Betty Farley, bottle game; Dot Kennedy, string game; Al Hall, bowling alley, over 12, Coca-Cola, duckpond, double cat rack, panda bears; Frank Caplan, pitch-fill-you-win, slum spindle, fishpond, blankets, candy, ice cream; Frankie Guidra, pitch, hoop-la; Whitey Brown, nails; Morris Lauer, penny pitch, cigarette pitch, hoop-la, bingo; Gene and Dot Demarais, photos; M. Gussey, shooting gallery; Charles Herbert, popcorn; MacDonald, candy apples; Jack (Doc) Fisher, 4.

Ride foremen are John Howard, Whip; Kenneth Peters, Ferris Wheel; Steve Lotsaki, Chairplane; Dick Hedges, Merry - Go - Round; Sam Stark, Roll-o-Plane. Shows include trained buffalo, Captain Waterman; William Berry, big pig, and Howard Marling, side show. Acts in latter include Domingo's fire; Al Parker, clown and juggler; Professor Norman, rubber man; Tom Mix Jr., singer; Marko, magic; Louis Louise; Dolly, armless wonder.

Whitey Brown is getting his athletic show ready for New Hampshire and Vermont. He also has the two girl shows and the revue, with Happy Voth, manager. Girls, are Helen Moore, Betty Jones, Fifi Laplante, Dot Fuller and Alice Moran. Other show, *Miss America*, has Charles Denton as manager and Bea Sutton as Miss America. MacDonald has his snake show almost ready. Aerial Rooneys, Ed and Betty, are drawing big crowds.—WILLIAM BOUCHEA.

## Houston Pla-Park

HOUSTON, June 1.—Shows take to road after four years of Houston lots. Line-up includes 6 rides, 3 shows and 25 concessions. Rides are Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Kiddie Aeroplanes, Kiddie Swings and Fun Barrel. Ned Rao has two shows and Sam Tomblin has the colored show.

Ralph Wagner is in charge of concessions. Concessionaires are bingo, Clyde Morgan; grab joint, James Davlin; ball games, Mr. and Mrs. Guy Reed and Bessie Morgan; penny pitch, Gene Phelps; fishpond, Louis Phelps; huck-la-buck, Jerry Bradish; bumper, Tex Bradish; Coca-Cola bottles, Jay Nettler; cigarette gallery, Lee Hammond; percentage, Ray Hammond; Gassaway and son, Whitie Stanford, Claude Chase, Mrs. James Davlin, Dutch Bender, and a baby ride; bowling alley, Wingy Stanzel; popcorn, peanuts and snow cone, Mr. and Mrs. Jones.

Whitie Stanford, electrician, is proud of the new 75-kw. Diesel from Stewart & Stevenson. — MABEL HAMMOND.

## W. S. Curl

FRANKLIN, O., June 1.—Shows moved here from Norwood, O., and opened to good business. At Norwood, shows were set up in Waterworks Park, right along the street. Despite rain almost daily, business was good. Visitors from Blue Ribbon Shows were plentiful.

Gordon Borders, *The Billboard* agent, left for his home in Kansas, with the writer taking over his duties, along with that of special agent.

Dart Store Lum purchased a trailer and expects his wife any day.—W. E. VANDERGRIFT.

## NEW! ADDEM-UP DART BOARDS ON SPONGE RUBBER



NO lines—WE use THREAD—NO throw overs. Comes in either one or two sides on plywood. This is the best Addem-Up Store in a long time. Double sided board should last a season. Beautiful color job. We are now ready to deliver.

**\$37.50**

Double Sided Board

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32"x24" Size of Board With Our Chart Free. 16 Winners—5 Losers. You flash large Bears—Blankets—Plaster and Hat Bands.

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BOX 106 BROOKFIELD, ILL.  
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## PLASTER MFG. LARGE — SMALL ASSORTED

Balloons — Boudoir Dolls — Leis  
Electric Plaster Ship's Lamp, \$2.25  
Glass — Slum — All Kinds

We ship one hour after order received. Deposit required. Large orders delivered.

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## WANTED FERRIS WHEEL AND OTHER RIDES for AMERICAN LEGION POST FAIR

July 24, 25, 26, 27.  
This affair is a real money maker.  
S. L. KAPP, 570 Columbia Av., Millville, N.J.

## 40 FT. TWO ABREAST PARKER MERRY-GO-ROUND

For quick sale, \$1500 cash. Come and get it. Up and running. Needs top.

## CRYSTAL LAKE PARK Danville, Va.

## N. W. MILLER AND WIFE

who witnessed automobile accident March 16, 1945, near Lake City, S. C., involving truck of Dillmar Oil Co., wire collect present address; or anyone knowing address of Miller and wife, please wire JOHN P. ADERHOLDT  
407 Johnston Bldg. Charlotte, N. C.

## WILL PAY CASH FOR USED RIDES

All or Any Part  
When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 18845 Lindsay, Detroit 27, Mich. Phone: VERmont 5-5232.

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Telephone: Berkshire 7964

The Red Spot for Central Ohio  
**WANTED**  
BY AMVETS, AMERICAN VETERANS OF  
WORLD WAR II  
Rides and Concessions for week of July  
4th, on main street of London, Ohio. New  
De Soto Sedan given free July 4th. Come  
on, can place you. Wire or write.  
CHARLES H. GOLDEN, Chairman Amvets  
LONDON, OHIO

**WANT CARNIVAL**  
July 28 Thru August 3d  
**Blue Ridge Post 22**  
AMERICAN LEGION  
E. F. CREEGAN, Adjutant  
Davis, W. Va.

**WANTED**  
**First-Class Carnival**  
Auspices American Legion, July 4-6, Inclusive,  
Large crowds expected. Write  
**W. E. MASON JR.**  
ATHENS, ILL.

**FOURTH OF JULY CELEBRATION**  
At Iroquois, Ill.  
We want Rides, Ferris Wheel and Merry-Go-  
Round. This spot is good for \$700 or \$900.  
Also want Shows and Concessions—Shooting  
Gallery, Photo Gallery, Big Six Wheel, Milk  
Bottles, Cat Games.  
**CLINT OWENS, Chairman**

**WANTED**  
The Eat and Soft Drink Concession in con-  
nection with the  
**MANDAN RODEO**  
Is open for bids  
Dates: July 4-5-6-7 — 5 Performances  
J. I. ROVIC, Secretary  
MANDAN, N. D.

**CARNIVAL WANTED**  
For Our  
**ANNUAL RODEO**  
September 1 and 2  
For further details communicate with  
WILMER A. KRAUSE, Secy., Rodeo Associa-  
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**SARATOGA**  
**KETTLE POPPERS**  
  
12 Qt. Capacity, \$18.00  
Each. Terms: 25% With  
Order, Balance on Delivery,  
F.O.B. Toledo.  
**CONCESSION SUPPLY CO.**  
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**HARRY NELSON**  
STRIKING MACHINE BUILDER AND  
DOLL RACKS  
2914 West 15th St. Coney Island, N. Y.  
Phone: ES-2-8866

**FIRST-CLASS CARNIVAL**  
**WANTED**  
For American Legion Celebration, July 4-6, on  
streets around City Square. Must have 8 to 8  
Major Rides—25 to 35 Concessions. No Junk. No  
Gifts. First celebration in five years. Wire or write  
F. K. SHEPARD, Commander, Newman, Ill.

**CARNIVAL WANTED**  
Farmington Flag Festival Week of July 4th  
8 to 10 Rides—30 or 40 Shows and Concessions—  
must be clean. Contact **ANDREW PAULE, Jr.**,  
Chairman, Farmington Jr. C. of C., Farmington, Mo.

**WANTED**  
For Veterans' July 4 Homecoming Celebration,  
some one to install street decorations. Also have  
privilege to solicit business houses for building decora-  
tions. Wire **A. V. DIX**, Chairman, Martins Ferry,  
Ohio.

**AMERICAN LEGION POST INTERESTED**  
In sponsoring carnival that will appear in Northern  
Montana territory this summer. Write  
**AMERICAN LEGION**  
Flathead Post No. 7 Kallispell, Montana

**SPONSORED EVENTS**  
Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

**Top Talent Array**  
**For Detroit Event**

DETROIT, June 1.—Eighteen profes-  
sional acts have been signed for  
the Washington Boulevard Jubilee  
Jamboree tonight (1), one of the out-  
door highlights of the city's Automot-  
ive Golden Jubilee and Sesquicen-  
tennial.

Acts will be featured on the three  
stages of the Golden Ramp at 8:45  
and 10 p.m. Show, headlined by  
Chaz Chase, Terry Koski and Slay-  
man Ali Troupe, will include more  
talent than ever assembled before in  
a single Detroit event, according to  
Clare Toppin, Jamboree committee-  
man.

Also scheduled are Chambers and  
Blair, Lewis and the Oliver Sisters,  
Les Scott, Judy Wellner's Tumbling  
Top Hatters, Judy Storm, Peggy  
Kaufman, Jack Russell, Musical  
Notes, Maneses, Count Maurici and  
Cody and Sue.

Music will be provided by the Ray  
Gorrell and Bobby Grayson orks and  
the novelty bands of Tim Doolittle  
and Leon Woodruff.

Other Jamboree events include  
street dancing, fireworks display,  
community singing, continuous pa-  
rade of celebrities over the ramp,  
entertainment by nationality groups,  
strolling troubadours and the release  
of 2,000 helium-filled prize balloons.

**Aviation Expo Set**  
**Under Ak-Sar-Ben**

OMAHA, June 1.—World's Fair  
Aviation, a combined air show and  
aircraft exposition, is to be held at  
Offutt Field here July 18-21. Spon-  
sored by Knights of Ak-Sar-Ben,  
expo is headed by Steadham Acker,  
managing director, with W. B. Mil-  
lard Jr. as general chairman. Don  
McCarthy is handling publicity.

Buildings at the airfield which had  
been used by Martin-Nebraska Com-  
pany in building B-26's and B-29's,  
will be used to house exhibits. Show  
will have exhibits of captured Ger-  
man and Japanese airplanes and  
equipment, jet-propelled aircraft,  
radar equipment, precision flying and  
fighter maneuvers.

**Utah Will Protect**  
**Seal, Privileges**

SALT LAKE CITY, June 1. —  
Utah's Centennial Seal, copyrighted  
and registered as a trade-mark, will  
go only to those who have obtained  
approval to use it in connection with  
the State's 100th anniversary cele-  
bration next year. Prosecution of  
those who violate the use of the seal  
has been assured by the State's at-  
torney-general's office.

All approvals will go thru David R.  
Trevithick, celebration public rela-  
tions director. Set-up is seen as  
safeguarding against possible detri-  
mental claims of events and individ-  
uals representing themselves as offi-  
cially tied in with show.

Utah will spend \$1,250,000 for the  
celebration, which will be spread over  
two years.

**Leesburg Melon Fete Set**

LEESBURG, Fla., June 1.—First  
post-war Watermelon Festival will be  
staged here Thursday (13). Attrac-  
tions embrace fireworks, swimming  
and diving events, baseball game,  
horseshoe pitching, shuffleboard, style  
show and queen coronation.

**Point Pleasant Sesquicen**  
**Backed by Civic Leaders**

POINT PLEASANT, W. Va., June  
1.—Civic leaders and clubs are lend-  
ing support to the Sesquicentennial  
and Veterans' Home-Coming Week  
July 1-6, sponsored by the firemen.  
Special invitations will be issued the  
governor and U. S. Senators of West  
Virginia.

Entertainment will include river  
races, parades, athletics, band con-  
cert, crowning of the Mason County  
queen, dancing and fireworks. Prizes  
will be awarded draft horse teams  
and saddle horses.

**John Charles Thomas Heads**  
**Vancouver's Jubilee Cast**

VANCOUVER, B. C., June 1.—John  
Charles Thomas will be "Mr. Van-  
couver," male singing lead, in Van-  
couver's Diamond Jubilee show in  
July.

Sponsors of the singer's network  
radio show will release him for his  
Vancouver role. He will arrive June  
23 to begin rehearsals. Show, with its  
cast of 5,000, opens July 1 and runs  
two weeks.

**ELECTRIC BILLS**  
**SHOCK YOU?**



SAVE MONEY —  
MAKE YOUR OWN  
—with a Universal Lighting  
Plant. Have all the electric-  
ity you need, at LESS than  
city rates. Models to carry up  
to 500 bulbs—BUILT for  
travelling shows. Lightweight,  
compact, reliable — pay for  
themselves in short order.  
Write today for literature.



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**FOREST FREELAND**

Or anyone knowing his whereabouts, please  
write BOX D-215, The Billboard, 25 Opera  
Place, Cincinnati 1, Ohio, for important  
message.

**Small Carnival Wanted**

BY AMERICAN LEGION POST  
WAYMART, PENNA.  
July or August Date Preferred — State Terms  
**JOHN R. McQUEEN**  
269 Belmont St. Waymart, Pa.

**FOR SALE**

COMPLETE COOKHOUSE AND CHEVROLET  
1 1/2 TON TRUCK, \$1,500.00. Placed on Great  
Sutton Shows. Part cash. Terms can be arranged.  
Address: **WM. F. JOHNSON**  
c/o Great Sutton Shows  
Jacksonville, Ill., this week; then per route

**Immediate Delivery**  
**ROOT BEER**  
**BARRELS**




With or Without Carbonator. When  
ordering Barrels specify whether Root  
Beer Syrup is desired.  
**NO SUGAR NEEDED!**  
JUICE JOINT OPERATORS . . . 1  
We have orange, cola, papya and all  
flavors. Nothing To Add but Water.  
SNOW CONE OPERATORS . . . 1  
We carry all flavors in syrup. Four  
Gallons to a Case.  
CANDY APPLES and ICE CREAM  
OPERATORS . . . 1  
We have high grade granulated pea-  
nuts. 30 Pounds to a Carton.

**WRITE SPECIAL DELIVERY AIR MAIL OR WIRE—ACT FAST**  
**CONCESSION SUPPLY & EQUIPMENT CO., 1309 S. Homan Ave., Chicago 23, Illinois**

**FOR SALE AND FOR IMMEDIATE DELIVERY**

Moon Rocket, streamlined, latest model, like new, lots of extra decorations;  
price, \$13,000 cash. Smith & Smith 24-Seat Chair-o-Plane, beautifully  
illuminated, like new; price, \$2,500 cash. Mangels 8-Car Whip, stream-  
lined, high speed; price, \$6,000 cash. All Rides portable and can be seen  
in operation at Ocean View Park, Norfolk, Virginia. All replies to  
**ART LEWIS or CHARLES LEWIS**  
Ocean View Park, Norfolk, Va.  
Telephone, 1 P.M. to 11:30 P.M., Norfolk 83066

**AMERICAN LEGION CELEBRATION**  
JASPER, INDIANA, JUNE 24TH TO 30TH, INCL.  
Concessions Wanted—Any legitimate Stock Stores, Bingo, Penny Pitch, Pop Corn, Snow  
Ball, or what have you? P. C. all open except Pan Game. No flats. Shows—Monkey  
Speedway, Animal or any clean Show. Liberal percentage. Write  
**HOMER M. GINTHER, Box 16, Petersburg, Indiana.**  
Also booking for Spencer Celebration, Aug. 19th to 24th, Incl.

**NEW** **IMPROVED**  
**SPITFIRE RIDES**  
Available for 1946 Season  
**FRANK HRUBETZ & CO.**  
Front and Shipping Sts. Salem, Oregon

**NOTICE**  
NEW MIX-UPS, can make delivery on following rides within 20 days from day of order  
Twelve Foot Tower, Ten Seat Junior. Price . . . . . \$ 800.00  
Fourteen Foot Tower, Twelve Seat, Teen Age . . . . . 1,050.00  
Sixteen Foot Tower, Sixteen Seat, For Seniors . . . . . 1,350.00  
ALL PRICES F.O.B. WACO  
**POP HALE, 820 Jackson Ave., Waco, Texas, Phone 2-9347**

# BIG ONE PROVES ITS BILLING

## Philly Stand Under Canvas Lures Dollars

### Emphasize Public Protection

By Jim McHugh

PHILADELPHIA, June 1.—Ringling Bros. and Barnum & Bailey Circus, opening its first post-war season under canvas here Monday (27), left no doubt in the minds of showmen and patrons alike that it was still the Greatest Show on Earth. Reconversion to peacetime operation was complete in every detail. This, plus the fact that the tinge of war was lacking for the first time in many years, gave the lot an appearance that was reminiscent of the late '30's.

Business here has paralleled the lucrative New York and Boston indoor runs. Wednesday (29) matinee was played to four-fifths of a house and advance sales promised sellouts for the rest of the week. Prices ranged from 85 cents for kids to \$1.55 for adults with reserved seats going for another \$1.55.

Big top, snowy white, stretches about 540 feet from front to back doors, to dwarf all its predecessors. An extra middle piece gives it added length. Leonard Aylesworth, boss canvasman, estimates that it will "grow" another 30 feet as it becomes weathered and all of the slack can be taken up. Four grandstands and four sections of blues provide seats for an additional 1,000 patrons with total capacity estimated at 10,000 plus. At least 2,000 more can be put on straw.

### Alterations in Running Order

Emphasis again has been placed on fire prevention. "No smoking" signs are numerous and aisles are plentiful and wide. Nine large exits are provided and it is possible for spectators to clear the big top from any seat in a minute or two.

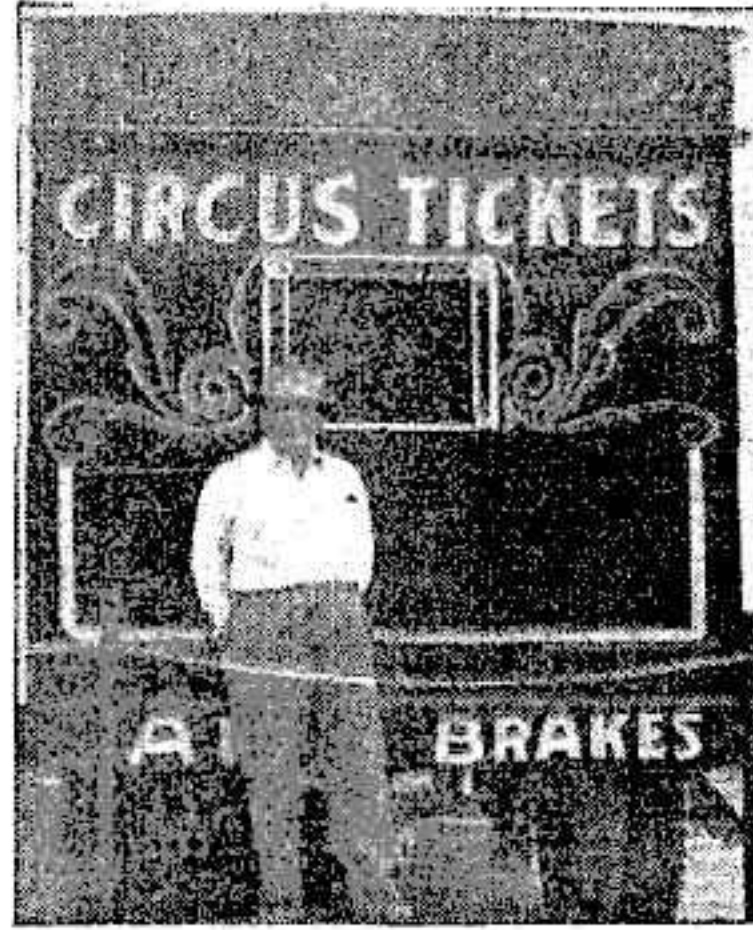
Since its indoor run, running order of the show has been completely changed by James A. Haley, president, and Pat Valdo, general director. The two and one-half hour presentation under canvas has good continuity, is smoother and more streamlined. There is no intermission.

There is less emphasis on feminine pulchritude than in the past and the girls are seen in mass numbers only in the aerial ballet, used here with Lalage instead of in the opening display of the Erwingos and the *Changing of the Guard*, supplementary spec. Latter was spotted in the middle of the show instead of closing. Aerial acts take over the final display.

Show is presented in its entirety without an announcement, which, among other things, leaves the finale hanging in air. Printed program is not up to date with the result that spectators, unless they are well versed, are left to guess just who is doing what.

### Fire Hazard Scraps Spots

No lighting was used to supplement big top illumination here. Spots, usually mounted on platforms close to the top of the tent, were missing because of the fire hazard, making the use of Strobelite impractical. *Touland* spec and juggler, Masimilliano Truzzo, suffered as a (See R-B EMPHASIZES, opp. page)



BOB STEVENS, Bailey Bros. proprietor, poses in front of his new flashy ticket wagon. Photo by Bob Sams.

## San Fran Rains No Stopper for Polack

SAN FRANCISCO, June 1.—Polack Bros.' Circus, presented by Islam Temple Shrine, played to excellent crowds at Civic Auditorium here after opening May 23. Auditorium, which seats 10,000, had overflow crowds Saturday matinee and night despite an all-day rain. Decoration Day also brought out capacity throngs.

Ray Wilbur, hoopman, suffered the only injury during the show's stand. At the conclusion of his act Saturday (25) matinee, Wilbur slipped on the dressing room stairway and sustained a cut lip, which required five stitches, and a fractured left wrist. He returned to the line-up Tuesday (28).

Playing a jump-breaker in Vallejo, Calif., May 20 and 21 on a football field, Polack Bros. ran into something unusual. After the Tuesday matinee a deluge descended at 7 p.m. I. J. Polack was figuring to "slough" when the customers started to arrive and they sat in open stands until 11:10 p.m., in the pouring rain to see the show. Band played in Mabel Stark's tiger truck. Jimmie Rison managed to get a "usual Polack gross" out of the date.

## Ben Davenport Thought He Had Trouble While Strike-Bound!

CARLSBAD, N. M., June 1.—If you think you've had grief, what with the rail strike, step down brother, out of respect to Ben Davenport. He and his Dailey Bros.' Circus have had more than their share of woes since the rail tie-up was settled.

Show was in Amarillo, Tex., when the transportation strike hit. It had to cancel out stands at Pampa and Borger, Tex. Finally the word to hit the rails came. Everyone, Ben the loudest of them all, clapped.

However, when the show pulled into Clovis, N. M., Sunday, May 26, it found that the similarity between the town's name and "clover" was purely coincidental. Hardly had the show started to set up when a big blow came up. A tent for the elephants and the main tent poles were up when the wind struck.

And that's all the equipment that was erected. It blew all day. Visibility became so poor that it was impossible to see more than half a block. At noon the matinee was called off and at 5 p.m. the night

## Barnes Biz Off In Detroit Even With Nights Up

DETROIT, June 1.—Fifth production of the Barnes Bros.' Circus at Olympia, May 15-26, shared the fate of most attractions current in this area, dropping down below 1945 figures. This reversed a trend of steady build-up of patronage in both 1944 and 1945, each showing a steady increase of about 15 per cent over the preceding year.

Drop was caused by a number of factors, one of them being only 23 shows this year, compared to 26 last year, and 35 in 1944. Another was the tremendous record of around 300,000 reported for the Shrine Circus, under strong local sponsorship, in March.

Weather was against Barnes, with actual or threatened rain on both week-ends, so that the heaviest days were severely cut in attendance.

### Nights Up, Days Down

Average attendance per night show was slightly above 1945, Charles Escoe, Olympia treasurer, said. With the house averaging three-quarters filled at night, and only modest matinee houses, attendance for the run was unofficially estimated at 150,000.

Eddie Ward, catcher of the Flying Fishers, received shoulder injuries, making it impossible for him to work, and act was also out of the line-up the last two days.

Billy Senior, Barnes-Carruthers representative, who came in Friday, crashed into and killed a cow en route near Wabash, Ind., severely damaging the front of his car, but escaping injury.

Early Monday morning (27), as the show was being loaded in a near-by railroad siding, the neighborhood and police were aroused to panic proportions by reports of a loose lion, when the door of a cage was found open. Terrell Jacobs was rushed to the scene, counted noses, and reported all lions accounted for, to the relief of the local residents.

show was canceled and the crew, working in strong wind and dust, packed up and headed for Roswell, N. M.

There the org did get to show—for the first time since the start of the rail strike—and it drew a capacity house at night, and a fair matinee.

But bad luck reared its ugly head and smacked the show again, this time from a different angle, when the city fathers of Carlsbad, N. M., worried about the polio scare, rescinded the show's license for its scheduled appearance there the following day, Wednesday, May 27.

The city dads were sorry, so they told Ben and so they announced in the Carlsbad papers. But the show lost another date—and all Ben has to show for that loss is a letter from the city which reads: "We regret this action and we hope it will be possible for you to come at some future date, as there is no objection to your circus other than the danger pointed out by the health department."

## Page Diogenes!

PAWHUSKA, Okla., June 1.—In the middle of the Al G. Kelly-Miller Bros.' Circus night performance here Tuesday, May 28, while rain fell heavily, leaking thru the top and causing the crowd to mill about, a middle-aged woman walked up to D. R. Miller, production manager, and handed him \$1.

"I beat the ticket window out of a dollar this afternoon," she explained, and then turned on her heels and disappeared into the crowd, leaving the much-surprised Miller open-mouthed.

## Tom Packs Set In Seven Cities Under Sponsors

ST. LOUIS, June 1.—Tom Packs, director-general of the Tom Packs Circus, states that everything is in readiness for his shows to be held in June and July and that programs for the seven spots are set. Each night performance in the different cities will be climaxed with a fireworks display.

Packs will have Ernie Young as equestrian director; Frank Cervone, musical director, and Dave Malcolm announcer.

Dates in order are Nashville, June 17-22, auspices of Al Menah Shrine; Knoxville, June 24-29, Kar Bela Shrine; St. Louis, July 1-3, Moolah Shrine; Evansville, Ind., July 5-7, police; Columbus, O., July 9-14, police; Grand Rapids, Mich., July 16-20, police; and Pittsburgh, July 22-27, police. Additional dates have been contracted and will be announced later.

Among feature acts are the Loyal Repensky Troupe, Albert Ostermaier's Horses, Sensational Kays, Harry Robinson's Elephants, Greer's Liberty Horses, Terrell Jacobs Wild Animal Act, Dick Clemens' Lions, Seven Brannocks, Walter Jennier Seals, Charles Dickson and his seal, John Tiebor's Seals, Peejay Ringens, the Great Milos, Hollywood Sky Ballet, the Paroffs, the Carletons, the Hicks Troupe, the Ambassadors, the Cyclonians, the De Waldos, the Henrys, Connor Duo, the Gascas and the Zoppe-Zavatta Troupe. Show will carry 20 clowns.

Miss Victory shot from a cannon was booked for all performances but was temporarily canceled account of the accident to Edmundo Zacchini's cannon. If cannon is repaired in time it will join the show.

## James M. Cole Does Biz At Norwich Despite Mud

NORWICH, N. Y., June 1.—Coming here after city had three successive days of rain, the James M. Cole Circus did a good business, Tuesday (28), everything considered. Lot was muddy but show experienced little difficulty. Matinee house was fair, with a strong house at night.

Heavy rain held the crowd at both the matinee and night shows down at Cortland last Monday. Capt. Eugene Christie, lion trainer, suffered a lacerated leg, which required several stitches, when he slipped on the wet grass and was charged by five cats. He proceeded to Norwich with the show after getting medical treatment.



# "Uncrackable" K. C. Star Goes Over for Cole

KANSAS CITY, Mo., June 1.—Kansas City Star, hereto one of the toughest for circuses to crack, thawed doubtlessly because of the terrific blow given railroad shows by strikes, and did a yeoman job of helping the Cole Bros. in its three-day stand which opened here Monday, May 27. It was liberal in advance and came thru with rave notices of the show. Show hadn't had strong billing, due to the tangle of its dates, but billers did get in some healthy whacks. However, it was the strong support of The Kansas City Star, backed by radio, which enabled the show to do good business.

Early arrival of the show helped, too. Wabash Railroad gave the show a neat run, pulling it in here at 9 a.m. Sunday, from Hannibal, Mo., where it had been strike-bound two days. New lot, adjacent to the Montgomery Ward store and opposite the old lot, was jammed all day Sunday. Perfect weather helped, too. Public-address system, with Col. Harry Thomas ballying, did its part. White wagon, with D. D. Monarch in charge, did a brisk business.

Show opened to a light matinee but had capacity Monday night. Tuesday was even better, with straw house estimated at 7,200 by newspapers at night and a three-quarter house in the afternoon. Final day bagged a capacity matinee and a straw night.

Elsa Griebing, daughter of Otto, joined here and will finish the season with the show.

## Rain Forces King Bros. To Cancel Franklin, Pa.

FRANKLIN, Pa., June 1.—Arriving here Sunday (26), King Bros.' Circus, the first to show here in six years, figured to do a big business Monday (27). But the rains came, flooding the lot and forcing show officials to call off both performances.

Saturday (25) provided near-by Mercer, Pa., with its first circus. A county seat and farming community of 5,000 persons, the town never before had been visited by a circus. Ellwood City, Pa., proved a red one Thursday (23), show getting overflows.

## Idaho Fair for Montgomery With Burley Proving Best

WEISER, Idaho, June 1.—Despite showers, C. R. Montgomery's Circus drew a full one at night here, Monday (27), after a strong matinee.

Business at Payette, Idaho, Saturday (25) was fair, with the same being true at Emmett, Idaho, Friday (24), and at Mountain Home, Idaho, Wednesday (22). Best spot was Burley, Idaho, Friday (17), show getting two overflows.

## Granite, Okla., Proves Okay for Stevens Bros.

GRANITE, Okla., June 1.—Without a circus for several years, Granite residents went big for Stevens Bros.' Circus here Friday (24), show playing to a full one at night after a fair matinee.

## Lions Hurt J. M. Cole Trainer

NEW YORK, June 1.—Eugene Christie, putting five lions thru their paces during a performance of the James M. Cole Circus at Cortland, N. Y., Monday (27), slipped and fell. One of the lions attacked the fallen trainer and badly ripped his leg before assistants came to his aid.

## Not Too-Bee

An early-day overland wagon circus owner had a battered tuba, which his workmen carelessly threw on top of a pole wagon when ready to leave lots. While traveling over rough country roads, the tuba bounced around on top of the poles and became more battered every day. None of the tuba players stayed long. When in need of one, the showman would advise his band leader to advertise.

"Tell them," he'd advise, "I'll pay \$12 per week and keep if they own their own 'too-bee,' and \$10 per week if I furnish mine, with a 50-cent daily allowance for bed and breakfast."

## Sello First North To Grab Much Moola

BILLINGS, Mont., June 1.—Sello Bros.' Circus, equipped with all new trucks, headed out of Texas in March to invade Kansas, Nebraska, the Dakotas and Montana. Show is now playing in Montana and is the first show in the Northwest.

Robert M. (Hi-Brown Bobby) Burns, general agent, picked a fast route north, and only opposition encountered was at Lyons, Kan., with Bell Bros., which showed eight days after Sello. Opposition was encountered from the same show at Bridgeport, Neb., Sello being in two weeks ahead of Bell.

Weather in March and April was perfect. May turned cold with plenty of rain. North Platte, Neb., proved the worst stand of the season so far. A snowstorm struck and show was two days getting out.

At Chadron, Neb., show experienced its first "hey rube" of the season. A gang of hoodlums invaded the grounds during tearing down time, but were banished by the canvas crew.

## Bailey Straws 'Em Twice at Auburn

AUBURN, N. Y., June 1.—Despite ankle-deep mud and a steady rainfall, Bailey Bros. registered two straws here Monday (27). Show was forced to close ticket boxes ahead of show time at both performances.

The matinee started at 4 p.m. to give the school kids time to attend, and more than 200 were turned away. Night show was the same, with many failing to get in.

Show experienced difficulty in getting off the lot which was soaked by three straight days of rain.

## Rail Strike Delays 101 Paper, Whacks Business

ROSEBURG, Ore., June 1.—While the 101 Ranch travels by truck, it has felt the effects of the railroad strike, paper failing to arrive on schedule at several spots, thus hurting advertising build-up.

Poor houses turned out here Saturday (25), but weather also played a part, it being cloudy in the afternoon, and raining hard at night. Weather previous day at Grants Pass was excellent, but business was off, tent half filled in the afternoon and doing somewhat better at night. Some of the paper, shipped via Railway Express, had failed to come thru.

Rain marred the Medford, Ore., stand, May 22-23. Two good night houses were racked up in the face of the weather, however, and the one matinee drew a half-house.

## Add to Weyburn Bleachers

WEYBURN, Sask., June 1.—Junior Chamber of Commerce will build additional bleachers to accommodate expected overflow crowds for its second annual rodeo.

# R-B Emphasizes Public Safety

(Continued from opposite page)  
result. Incandescents spotted half-way up the center and quarter poles, and facing into the three rings and five stages, provided adequate illumination for acts without special effects.

Slow-moving stage pantomime introducing Toyland has been cut, but doesn't harm the presentation of the spec, which won complete audience approval even without the Strobelite. Spaciousness of the top and Hippodrome track made the handling of the train under canvas appear easier than it was indoors.

William Heyer and his horse, Starless Night, worked next to closing, a late spot for an act of this kind. Working the center ring alone, and later the track when exiting, is a big chore for one man and a horse, resulting in fragmentary viewing by the audience.

Visibility From All Points  
Equine Carousel worked smoothly. Clown production number, Adam Smasher, rates a display and plenty of laughs.

Spectators in the blues have been thought of with the result that each major display is flanked by minor offerings in the end ring. Tiebor's seals are presented on two stages to aid visibility from all angles.

Merle Evans and His Band, spotted at the back door, is almost lost to view, but his music, aided by a p.-a. system, cues the show perfectly. Music has been changed somewhat with Deems Taylor's Toyland score sounding as the Evans had worked it over with his own arranging.

Prop boys, dressed in spic and span uniforms, did their chores smoothly and precisely and their presence never became apparent to the extent that it detracted from the performance.

Menagerie held customers before and after the regular performance. Gargantua and Toto, rapidly gaining the status of trademarks, lost considerable ground here to "Boston," a giraffe named after the city in which it was born about a week ago. Johnny Sabo, boss animal man, and Giraffe Johnny, keeper, had the youngster on public view.

Fred Smythe, side show manager, was getting in his first licks of the season on his own and obviously enjoying it. In the New York and Boston engagements the side show is included in the general admission price. Wright's Minstrel Band started here as per usual.

Ray Milton, trainmaster, has his full complement of 85 cars on sidings here for the first time since leaving winter quarters.

F. A. Von Rosenberg is superintendent of the front door. Allen Lester and Sam Stratton were handling press back with the show, with Frank Morrissey on radio.

# Rain Fails To Halt Sparks; Pa. Biz Big

NEW BRUNSWICK, N. J., June 1.—Even rain fails to keep folks away from the Sparks Circus. It rained plenty here Tuesday, May 27, but the tent was filled at night and not far from it in the afternoon.

Wind-up thru the coal mining area in Pennsylvania the previous week netted excellent turnouts. At Hazleton, Saturday, May 24, business was so good it was necessary to run an extra afternoon show, and the night house had folks on straw.

Previous day at Shenandoah there was capacity at night and near capacity in the afternoon. Show moved in the day after a \$500,000 fire had put the Capitol Theater, one of the town's two movie houses, out of business.

Shamokin, played Tuesday, May 21, drew full houses at both performances. Mount Carmel was also excellent, an extra show being added and all performances drawing overflow crowds.

## Gimbel "Buys" Big Show

PHILADELPHIA, June 1.—Ellis A. Gimbel, department store magnate, played host at Ringling circus here, Monday (27), to 10,000 children. Over a period of years, the merchant has provided this same treat for an estimated 250,000 underprivileged kids.

## Rex Cole Returns to Field

CINCINNATI, June 1.—After six years' absence from the road, the Rex Cole Wild West Show opens at Pleasanton, Kan., June 8. Among those with the org will be B. O. Gray, vet cowboy; the Red Breckenridge Family; Oklahoma Slim, rodeo clown, and Jean Darling and her cowboy band.

## McCarroll Shelves Plans

DETROIT, June 1.—Donald McCarroll, producer of rodeos at the Magnolia Riding Club property here the past three years, has reported abandonment of plans for shows this season because of the protracted strike situation.

**SPANGLES TIGHTS**  
ALBERTIS CO.  
440 W. 42 ST., N. Y. C.  
Facts This in Your All-Draw Book.

**NET ELASTIC OPERA HOSE**  
Black or Sultana, \$5.00. Elastic Dance Belts, \$3.50. Edystone Setting Punches, \$5.00. Settings, 25¢ a cross. Metal Spangles, Chainette Fringes, Cellulose Hulas, Lels or Bra, \$10.00. Folders! Yes. C. GUYETTE, 348 West 45th Str., N. Y. 19, N. Y. Ct-rols 8-4137.

## BAILEY BROS.' CIRCUS

**WANTED WORKINGMEN**  
Best Cookhouse with any circus. Feed 4 times daily. \$20.00 per week—\$3.00 bonus. Colored and White Sleepers. WANT EXPERIENCED SEAT USHER, FAST STEPPING NOVELTY MEN, SEAT BUTCHERS. Finest Butcher Sleeper with any circus. Address:  
**BOB STEVENS**  
Bailey Bros.' Circus, Alliance, Ohio, June 6; Massillon, 7; Wooster, 8; Findlay, 10.

## MACK BROS.' CIRCUS

Side Show Acts wanted for Mack Bros.' Circus Side Show—Tattoo Artist, Mitt Reader, One Man Band, Accordion Player, Magician who does Punch and can Lecture, Boss Canvasman, Twisto, Colored Musicians, 2 Oriental Dancers, Scotch Bagpiper, Cecil Latham (Bumps), I wired, come on; Fire Eater, Hawaiian Entertainers, Con Cavello, Baby Betty, Shackles, Popeye Bill Steele, come on. Any good Freak to feature; prefer Acts that pitch. Want Half and Half who can stand prosperity.  
Write or Wire  
**CUBAN MACK**, care Joyland Amusement Co., Wheeling, W. Va., June 3 to 8; Clarksburg, W. Va., June 10 to 15.

## WANTED FOR SIDESHOW BAILEY BROS.' CIRCUS

Novelty Acts, Colored Musicians, etc. Billie Freeman, Happy Windbush, Fitzpatrick Brothers and any good Sideshow Acts.

Address:

**Leon Bennett, Mgr. Annex**  
Alliance, O., June 6; Massillon, 7; Wooster, 8; Findlay, 10.

## WANTED MILLS BROS.' CIRCUS

BIG SHOW BAND—Trumpet and Trombone. Other Musicians, write. MRS. TOM MIX CONCERT—Cowboys and Cowgirls. BIG SHOW PERFORMANCE—Two more Clowns. SIDE SHOW—Half and Half and Ticket Sellers. CAN ALSO PLACE Boss Property Man, Seat Men, Side Show Boss Canvasman and Cook for Cookhouse. WALTER GREEB, answer. Route: June 4th, La Porte, Ind.; 5th, Gary, Ind.; 6th, Wilmington, Ill.; 7th, Aurora, Ill.; 8th, Sycamore, Ill.; 10th, Rockford, Ill.

## BELL BROS.' CIRCUS

### WANTS

Due to enlarging side show, Dancing Girls with husbands preferred. Concession people for side show, write Geo. Hanlon. Musicians for big show band, boss canvas man, seat man. Answer Thermopolis, Wyo., June 6; Worland, Wyo., June 7; Lovell, Wyo., June 8.

## WANT

Big Top Boss Canvas Man to work under Davie McIntosh, general superintendent. Must be able to work men. Also can place first-class Banner Man, Side Show People, experienced Cook.

## JAMES M. COLE CIRCUS

Oneda, N. Y., June 6; Auburn, 7; Geneva, 8; Penn Yan, 10; Danville, 11.

## WANTED

### 24-HOUR AGENT

Must be sober and on the job. Wire

## BAILEY BROS.' CIRCUS

Alliance, Ohio, June 6; Massillon, 7; Wooster, 8; Findlay, 10.

## EDDIE BLACK

Please come on

## BELL BROS.' CIRCUS

Thermopolis, Wyo., June 6; Worland, 7; Lovell, 8. Answer quick!

## LEGAL ADJUSTER

For

## BUCK OWENS CIRCUS

Tom Buchanan, Hoppie Chapman, Kenneth Drake, answer. Keokuk, Iowa, June 4; Burlington, 5; Mt. Pleasant, 6; Fairfield, 7; Bloomfield, 8.

## Bobbie or Paul Nichols

Contact

### R. P. WILSON

Immediately. Very urgent.

c/o Roy's Dine & Dance, Phoenix, Ariz.

## TRAINED SEALS and Seal Trainer Wanted

Describe fully with experience, reference, etc.

P. O. BOX 1540, San Antonio, Texas

## WANTED

Girl to feature on High Trapeze and Rings. Qualified experience necessary. Best salary; living quarters furnished. Wire, send photo air mail.

### BLONDIN RELLIM ACT

State Fair Park Milwaukee, Wisconsin

## DRESSING ROOM GOSSIP

### Ringling-Barnum

History repeated itself for our opening in Philadelphia, with rain the first two days. Monday (27) was Gimbel's Day, with some 10,000 kiddies attending. Tuesday (28) was Palumbo Day and 2,500 underprivileged kids were on hand, guests of Frankie Palumbo, who also gave a party Wednesday (29) at his club for members of the show.

Visitors here were Jack Tavlin, Joe Lynch, Sonny Jahn, the Repensky Family, Audrey Land and Mr. and Mrs. James Edgar.

Merle Evans has added calliope to the band. Spec music has been changed and several numbers switched around.

Backyard Scenes: Blackie, backyard watchman, having his troubles keeping the locals out during show-time. . . . The jackpot hour around the grease joint with the know-hows cutting it up. . . . The Ramdoodle Club planning its first meeting. . . . The different teams for the show's softball league getting their workouts. . . . The clowns have a dukie run around the hippodrome track with the added 60 feet. . . . Ballet girls are getting a break this year with the flying acts closing the show and the Guards number being changed to the middle, allowing some of the girls to go to the cars early. . . . Friends of Fred Bradna sent him a check for his birthday. . . . Sure sign of spring—big top crew guying out the big top.—DICK MILLER.

### King Bros.

After terrific rains and mud the sun came out Monday (27) and it looks like we will get the long-awaited break. Despite the inclement weather, we have been showing to good crowds, folks turning out en masse at almost every spot.

Grant family, of Elwood City, Pa., was on hand for a big reunion with friends on the show. After the matinee we were dinner guests at the Grant home. Later we visited the grave of Ursuline McIntosh and placed flowers on it.

Jan and Charlie Forrest have been entertaining Jan's family from Cleveland. Little Davie is the center of attraction with his grandparents. Ditto the Schoonovers, who also have been visited by relatives. Mr. and Mrs. Mel Fleming have been on the show several days and seem to be enjoying themselves.

Favorite's on the show are Mrs. Carter, and Joe Applegate who is accommodating in locating parking space. Wonder why Mrs. Hall and Mrs. Carter get their heads together when the wire act in Ring 1 works. In addition to his stock, Matt Laurish now is in charge of the three bulls.

Howard Waters, of the Cristianis, remarked that the rains reminded him of North Burma except for the almost unbearable heat over there. How well I know, for I was located in the same area. Billy Paxton has been visiting the night clubs.—EDDIE HENDRICKS.

### C. R. Montgomery

New Diesel light plant has proved its \$3,000 value, and midway and big top are well illuminated.

Four baby tigers were born at Meridian, Idaho. Two died en route to Boise, Idaho, but mother and two remaining are doing okay. New ones have been named Boise and Owyhee. Idaho Daily Statesman was liberal during the two-day Boise stand, breaking out with three-column spread on circus hosting orphans. First hospital show of the season was given at Veterans' Hospital in Boise.

Calliope player joined at Glens Ferry, Idaho. Main topic of conversation at Glens Ferry was the Arthur

### Buck Owens

The weatherman pulled another rabbit from his hat, and showered us with hail. The radio warned of a tornado but it skipped us.

Buck Owens was gifted on his birthday by Alta with a Albino stallion to match her own horse. Buck has run out of blanks, so now Alta-Mae gives the signal in the concert, and John Hease hits the drum for the gunshot. The first night this was tried, the band fell off the stand laughing.

Spring is here! Norman Hanley is sporting a new straw hat, and Ted Williams looks plenty snappy in a new light tweed suit. Felix Morales, who is breaking in a new boy for the trampoline act, is also in charge of the ballet and has the girls working nicely. Bob Cusson has taken over the cookhouse. Willie Rowls joined to work kids.

Walter Laurence swears that the puddle-jumper which Billie Bedoni drives is the same one he drove on the Haag show in 1912. Cyse O'Dell has left to complete her Polack Bros. contract.

Nina O'Dell is running a backyard grease joint. Gatschell's Educated Dogs have been added to the side show.

Recent visitors included Fay and Rodney Sheppard, Mr. and Mrs. Willett Harrison, Tom and Vivian McKinney, Chan Laube, Gus Karas, Mrs. Bill Newton and daughter; Dick Scatterday, Fat Duncan, Mr. and Mrs. Charlie Nathan, Mr. and Mrs. Levine, Bill McBride, Mr. and Mrs. George Engesser, Charles Bechtelheimer's parents; Hank Grimes, Novel Freeman's son and mother; Genevieve Tegner, her husband and daughter; Mr. and Mrs. George DeHaven, Hollywood, who will produce a picture, *Smokey*, featuring Mrs. Owens's horse, Stormy, and Mr. and Mrs. Charles Witter.—VIRGINIA SMITH.

### Bailey Bros.

Sayre, Pa., and Ithaca, N. Y., found us day and dating the James M. Cole Circus. All had a good time visiting back and forth. Even Frieda and Modoc fraternized.

Captain Engerer planed to New York on business, and Gladys Gillem carried on during his absence. Tanit Ikaos was called to the bedside of her husband who is seriously ill. Peggy Sylvester celebrated a birthday. Peggy and Ruth Henderson, Albert White, Jerry Pressly and the writer are proud possessors of statufette photos presented them by R. M. Bayless.

Bruce LaBlonde has added piloting the bull truck over the highways to other duties. Kenneth Van was seen delivering poles for the new big top in Geneva.

Visitors included Mr. and Mrs. Joseph Myers and daughter, Joan; Mr. and Mrs. Charles Lochier and daughter, Louise; Bob Collins and mother; F. M. Farrell, George Williamson and Mr. and Mrs. William Curtis.

Judy Jacobs writes from Minneapolis that she will be unable to join the show for a few weeks because she has the mumps.—DOLLY JACOBS.

Show blowdown experienced here several years ago, as several members were in the midst of it.

Mrs. Bennie Levine joined here. Jimmy McGee and Bobbie Levine are doing an excellent job on the reserve seat sales. Bill Longstreet and Jack Alloways, back on the show for a few days, reported everything okay ahead. Stan Johnson, banner man, convinces merchants it pays to advertise. He has 10 to 15 banners strung up every day.

### Cole Bros.

I see Horace Laird selling route cards. I hope he knows where we are going as nobody else does at this writing. Right now we are parked in Hannibal, Mo., the birthplace of Samuel Clemens—Mark Twain to you. We spent a few hours at his former home.

One feature of our forced layoff is that the coaches are parked right by the lot. It reminds me of my wagon show days in Ireland, with the green grass, etc. As I write this, the performers are parked all around me, and all appear happy about the whole thing. As Paul Nelson says, it's grand to be alive.

Eddie Woekener is readying a new arrangement of *Auld Lang Syne*. Arrangement was furnished by Harry MacFarlan. Laird is searching for the unknown admirer who gives him that candy every day. It is always forthcoming just as the Crazy number is about to enter the back door. Billy Griffin spent a day in his hometown of Princeton, Ind. Other members of clown alley would have enjoyed spending the summer at Billy's home. Too bad our enforced layoff couldn't have happened there.

Wild West performers are accusing Stephin Seline of giving something to Harry Thomas for that flowery announcement he gets in the line-up. Incidentally, Seline looks the part, and what's more he's the real McCoy, a genuine imperial Kuban Cossack.

Jimmy Ray, alias the Great Mickeloff, is growing a beard. It must be a disguise, because Kansas City, Mo., was his former home. Ray Brownell is a recent addition to the ballet, joining in New Albany, Ind. Ray was with the show in 1942. Harry Mueller, the picture-shooting fan from Springfield, Ill., visited in Alton, as did Mr. and Mrs. William Dann, parents of Harry Dann, popular joey, of the Ringling show.—FREDDIE FREEMAN.

### Clyde Beatty

The railroad strike hit us at Palo Alto, Calif., May 23, and after the night show we took the hoof and highway route to get to the next stand, Redwood City. Highway Patrolmen convoyed the elephants, etc., six miles up the highway between the two peninsula cities. Management had the train moved to Redwood City before the deadline. We had our first Sunday off since the show opened and the folks went to San Francisco to visit Polack Bros.' Circus.

Henry Kyes is having a hard time. With Jimmy Grove, he must be running a Lonely Hearts Club. By actual count, he received 20 letters in one day from England, France and Italy. These ex-G.I.'s certainly get around. Red Larkin, president of the Swampie Club, is back on the job after being ill. Ted (Rap-Pa-Tap) De Wayne has a new house trailer. It's a palace on wheels, originally being made for a member of the Ford Family.—DON FRANCISCO.

### James M. Cole

Show played day and date with Bailey Bros.' Circus at Sayre, Pa., and Ithaca, N. Y. Both shows made the run from Sayre to Ithaca on the same arrows, and a big saving in chalk was reported. Lots were directly across the street from each other. Both did big business at the matinee and strong houses were on hand at night.

Dolly Jacobs's elephants, with Frieda, assisted in getting us off the soft lot.

First arrivals on our lot at Sayre were met by a delegation from Bailey Bros., including Albert White, Laurence Cross, Lee Virture, Jack Kennedy, Walter McNiece, Cliff Schell and Chester Gregory. Coming later (See James M. Cole on opposite page)

**Fair weather trouping?**

Joseph W. Scharoun visited *The Billboard* New York offices and said that he will join Bradley & Benson as a special agent.

Wallpaper displaying a circus parade in red, blue and white on a pink background was featured in a wall decoration exhibit staged at the Waldorf-Astoria Hotel, New York, Tuesday (28).

It isn't always the best-dressed man on a show who is the most valuable.

Announcements have been received of the graduation, June 5, of Marcia Greenhaw, daughter of Capt. Anthony Greenhaw, from Brigham Young University, Provo, Utah.

Circus fans Marvin Busch and C. H. Liedl were on hand at Moberly, Mo., at 2:20 a.m., when the Cole show passed thru there en route from Hannibal to Kansas City, Mo., Sunday, May 26, the train stopping for an hour to change crews.

We always liked the story about a bill crew that knocked itself out fighting a show that suddenly switched its route.

William (Luke) Van Etten, of Newburgh, N. Y., spent three days with Bradley & Benson Circus at Port Jervis, Middletown and Newburgh, and left Sunday (1) to join Bob Dickman's show in Pennsylvania. . . . Charles Robinson is clowning at Riverview Park, Chicago.

Lew Hershey, who finished his indoor circus dates, is at Fort Scott, Kan., awaiting opening of the fair season. . . . Jackson R. Squires has ordered some animals which he plans to train for the opening of Dern Bros.' Trained Animal Circus indoor season opening October 1.

Mr. and Mrs. Alex Murrell, Vern Brewer, Dr. A. A. Davenport, Roy A. Stamps and A. Morton Smith, of Gainesville (Tex.) Community Circus, visited Dailey Bros. at Sherman, Denton and Bowie, all in Texas, and were entertained by Mr. and Mrs. Ben Davenport, Butch Cohn and Ralph Noble.

Charles (Kid) Koster, vet circus man, until recently in charge of the opposition brigade with the Clyde Beatty Circus, has signed to handle the billing for Bob Hope's *Hollywood Show of Laughs*, which begins soon on a string of 20 one-nighters in outdoor stadiums. He'll work 10 days in advance.

Charles J. Meyer, owner of W. A. Harney Circus, inventor of the tent air cooler and former agent for Hunt Bros., travelled 350 miles with his father, Clarence D. Meyer, to visit with James M. Cole and family at Ithaca, N. Y., where he found show playing day and date with Bailey Bros.

When a manager asked his people to stop thinking of themselves so much, they started thinking, "What'll happen then?"

Visitors at Sparks Circus in New Brunswick, N. J., Monday (27), included Trainmaster and Mrs. Wallace A. Cobb, and Ernest Prosser, billposter, World of Mirth Shows; Mr. and Mrs. L. T. (Pete) Christian, Richmond, Va.; Agnes Maier, CFA, and Joseph W. Scharoun, Bradley & Benson Circus.

Walter L. Main was Col. Jim Eskew's guest at the rodeo in Pittsburgh, where the veteran circus man met Gene Autry. . . . John G. Kreis, former acrobat with the old Barnum & Bailey show, visited Ringling-Barnum three times in New York and once in Boston. While in New York he also visited Paul Jerome at Poly-

**UNDER THE MARQUEE**

clinic Hospital. Kreis resides at Harnden, Conn.

Irah Watkins has acquired four baby chimps and he and his son, Buddy, are busy handling their twice-a-day stunts with the Ringling-Barnum show and training the youngsters between performances. . . . Blackie Woods has closed with Bell Bros. . . . Mack McDonald and wife visited the Fred Leonards in Wichita, Kan., en route to North Carolina on business.

After many years of studying photographs of early-day circus owners, Stake ad Chain Whitey decided that they were the whiskers in this biz.

Al Bernard, former advance agent, and son, Buster, believe they set something of a record by visiting seven circuses in 30 hours. They caught James M. Cole at Hagerstown, Md.; Bailey Bros. at Wheeling, W. Va.; Mills Bros. near Zanesville, O.; Banard Bros. at Etna, O.; Sells Bros. at New Philadelphia, O.; Cole Bros. at Indianapolis, and the Police Circus in St. Louis.

Clyde and Vera Rinaldo are handling summer cottages at Buckeye Lake, O. . . . Edward Grogan, former elephant man with Cheerful Gardner, has a position with a steel plant in Columbus, O. . . . Mrs. Lena Shannon, widow of John Shannon, is living in retirement at Millersport, O. . . . John and Janet Kennady and his mother entertained 30 guests at a dinner May 27, in their Columbus, O., home in honor of Doc Waddell.

E. E. DeLong, formerly with Russell Bros.' Circus, is now stationed on Bikini Atoll, M. I., with the navy. That is the spot where the atomic bomb tests will be held. . . . Circus Saints and Sinners got out big cards announcing that Bailey Bros. would play on the Seaward Avenue lot in Bradford, Pa., May 17 and telling that an open house would be held at Casey's winter quarters before the show, that the group would attend the show in a body, and that an informal gathering would be held at Hoy Meredith's across from the lot after the show.

Something reminded Manager Charlot of Tableau & Chariot Circus, that summer was in the air. It was either his sooty beany or his thinning br.

Big Show Pick-Ups: Leonard Aylesworth, boss canvasman, claims he is the only man in his position ever to have had a private secretary. . . . John M. Carson, head Ringling usher, is starting the season with a staff of 45. Mrs. Carson has charge of wardrobe on the Big Show. . . . Felix Adler, clown alley vet, joined the show in Philadelphia. . . . Willie Lish, program sales manager, says that a third printing will be necessary before the show leaves Philadelphia. . . . Dr. Robert P. Harris, medico, has rated a new top for his first-aid center.

Seniorettes, produced by Billy Senior, of Barnes-Carruthers office, broke up after the Barnes Circus in Detroit's Olympia, with Ronnie Constantine opening as the Lucky Lady, high act, in a series of North Dakota dates, while Maybelle Milton and Ruth Dell open at Kennywood Park, Pittsburgh, as the Seniorettes in an aerial ballet. . . . Mat Wixom's Greater Shows, whose title is now owned by Clyde Wixom, Detroit, were recorded in a column of reminiscences last week by George W. Stark, in *The Detroit News*, in connection with the Automotive Golden Jubilee.

Harold Barnes, currently appearing at Palisades (N. J.) Park as a wire performer, visited Ringling-Barnum, Hunt Bros., James M. Cole

and Barnes Bros. circuses en route from New York to Detroit. He was accompanied by his dad. . . . Mr. and Mrs. G. Tex Worth, who have a snake lecture and exhibit for schools, recently spent a week with Mr. and Mrs. Rex Ingham at Ruffin, N. C. en route to their home. Other visitors at the Ingham home were Polly Jenkins and her pals, Uncle Dan and Texas Rose, en route from Greensboro, N. C., to Staunton, Va.

From sheer force of habit 20 cookhouse diners started to duck when the show's knocker started speaking, and great was their relief when they found he was talking about someone besides the boss.

Bond Bros.' Circus billed to exhibit in Yardley, Pa., May 15, disappointed a lot of people when it failed to arrive in town. Show had plenty of paper up, and several people treked from Trenton. . . . Bob Dickman's Circus exhibited recently in Lambertville, Frenchtown and Clinton, N. J., to two good houses at Lambertville and a good matinee at Frenchtown. A terrific downpour of rain ruined the night and no attempt was made to give a show. Monday, show had two good houses at Clinton. Jack and Gene Grant joined at Lambertville with novelties. Jack is slated to assume the general agent post. Also joining at Lambertville were Jim and Mildred Reeve, with photo gallery, and Ray and Dora Rizzani with peanuts and popcorn. Wendell Goodwin, *The Billboard* representative at Trenton, and Elmer Kemp, circus enthusiast, caught the show at Frenchtown, and were entertained by Owner Dickman.

Visitors at Terrell Jacobs' dressing room at the Barnes Bros.' Circus in Chicago were Mr. and Mrs. Bert Wilson, Mr. and Mrs. Roland Weber and son, Mr. and Mrs. Curley Huff and party, George Graf, Peru, Ind.; Mike Wissinger, Bob Habile, Frank Shank, Harry Atwell, Nat Green, Vernon McReavy, general agent of the Hamid-Morton Circus; Paul Branson, general agent of Cole Bros.' Circus; G. G. Grey, Shrine Circus producer; Mr. and Mrs. Orrin Davenport, Mr. and Mrs. Earl Shipley; Thorn Shultz, Galesburg, Ill.; Vern Soules, Miami; Paul Van Pool, Joplin, Mo.; Woodie Smith, chief special agent of the C. & O. Railroad; George Hubert and Dick Conover, Dayton, O.; Dad White, Topeka, Kan.; Pat Purcell, of *The Billboard*; Mrs. Emmet Sims and party; Mr. and Mrs. Walter Riddle; Mr. and Mrs. Edwards and mother, Elwood, Ind.; Nat Rodgers, Judge John Sbarbaro, James A. Tinney; Joe Kuitter, Los Angeles; Mr. and Mrs. George C. Hooper, Logansport, Ind.; Dr. Conley, Don Howland, Mr. and Mrs. Roger Wright, Mr. and Mrs. Tilton, Wabash, Ind.; Blackie Williams, former superintendent of props with the Sells-Floto Circus; Don Mathers, just back from overseas; T. G. (Catfish) Bennett, Peru, Ind.; Gerald Carpenter, Madison, S. D.; Mr. and Mrs. John Haviland, Chicago; Johnny Price, recently returned from four years' overseas; Mrs. Art Johns, wife of Jacobs' assistant; Mrs. Bert Doss and daughter, Janice, Bloomington, Ill.; Bud McConnell, Bunker Hill, Ind.; Walter Hohenadel, Rochelle, Ill.; White Tops editor; Justus Edwards, circus press agent; Ed Frye, Frank Friedman, St. Paul; D. C. Hawn, old-time general agent; Eddie Allen, now with Gene Autry; Billy and Conchita Pape, Noel Van Tilburg, Jackie Andrews, Dick Clemens, Mr. and Mrs. Orrin Davenport Jr., Floyd Perkins and daughter; Dick Miller, Indianapolis Coliseum manager; Maximo and wife, Harry Hay, Obert Miller, Bob Zimmerman, Mr. and Mrs. Linta, Bob Clark, John and Mrs. Frankel, J. C. McCaffery, Harry

Green and daughter; Mike Barnes, Fred H. Kressmann and father and brother; Jess Neil, Harry Adler, Lisle McNabb, Bernice Herwitz, Charles Davis, and Mr. and Mrs. John Wixom.

Visiting Jacobs during the Barnes show in Detroit were Johnny Pack, Nate Leon, Leonard and Virginia Krash, Mr. and Mrs. Theo Schoeder, Mr. McGinnis, Mr. and Mrs. Paul Bolinger, Aileen Stevens, Roseann Smith, Mr. and Mrs. Clarence Brock, Mr. and Mrs. Mickey McDonald, Mr. and Mrs. Cecil Warner, Bob Halive, Charles Ramsay, Mr. and Mrs. Harry Lewiston, all of Detroit; the Nelson Sisters, en route to St. Louis; Al Butler, Ringling-Barnum agent; Robert Young and Ralph Hurley, Ann Arbor, Mich.; Mr. and Mrs. Harry Cook and Mrs. Peggy Slater and daughter, Peru, Ind.

**Banard Absorbs Walloping In Ohio; Weather Is Rough**

WELLINGTON, O., June 1.—Banard Bros. ran into grief from the weatherman here Tuesday, May 28. Lot was so muddy when the org arrived that it couldn't set up in time for the matinee. Night show was delayed a half hour, and a half house shivered in the cold while waiting for the start of the show. Circus ran into fair weather at Shelby, O., Friday, May 24, but attendance was nothing to write home about, tent being half filled in the afternoon and three-quarter filled at night. Show lost Barberton, O., skedded for May 22-23, because paper to bill the stand did not arrive.

**Weather Hurts Owens**

BUTLER, Mo., June 1.—Rain which started the night before and continued most of the morning hurt the Buck Owens Wild West Circus here Friday (17), show getting only two fair houses. Independence, Mo., Friday (24), gave with two fair ones.

**JAMES M. COLE**

(Continued from opposite page) were Captain Engerer, Mr. and Mrs. Keller Pressley, Harry Miller, the Hendersons, La Blonde Troupe, Dolly Jacobs, Mr. and Mrs. Cole, Skinny Goe, Harry Armstrong, Chief Williams and Frank Ludwig. Back doors were so close together that Equestrian Director George Myers and the writer had difficulty getting the visitors separated from the personnel so the shows could go on. It is reported Captain Engerer nearly got in the wrong arena. Other visitors here included Ed Conway, Dutch Hofmann, George E. Roberts, Joe Myers, Charles Lockier, Harry Phillips and Mr. and Mrs. Lionel Cole. Chief Electrician Johnnie Beyea entertained his family over the week-end.—CHARLIE CUTHBERT.

**WANTED**

At the San Diego Zoo, a Seal Trainer to break and run an act at the Zoological Garden of San Diego. Write

**SAN DIEGO ZOO**

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# PRESS BACKS ROCHESTER ORG

## Forces Annual Into Big Time

Gannett newspapers give financial, editorial aid in Monroe County revival

ROCHESTER, N. Y., June 1.—A clear-cut demonstration of the power of the press has been given the fair world here, and the demonstration will continue and become stronger, judging by present plans and indications.

A year ago this city of 350,000, hub of a rich agricultural and dairy country and itself highly industrialized, was without an annual. Then the two daily newspapers, owned by Frank Gannett and carrying a combined circulation of 200,000, stepped in, bringing along the support of *The American Agriculturist*, a Gannett farm publication.

Taking up where a group of earnest Rochester residents left off in 1940, when they abandoned a fair at nearby Rush, the newspapers called in the originators of that annual and pledged support, both financial and editorial.

### Lend Promotion Chief

Gannett newspapers underwrote and tossed in their promotional facilities, with Howard B. Bloomfield, promotion chief for the two sheets, taking over as secretary of Monroe County Fair.

Despite a late start, the fair, staged at the city-owned Edgerton Park, scored a big success. Paid admissions for the three days totaled 22,000 and the fair now has \$7,000 in assets and plans a more ambitious program this year, with the event to run four days, August 28-31.

### Drums Are Beating

Already the newspapers are beating the drums for the coming annual. Currently, they are sponsoring a fair harvest queen contest and playing it up with stories and pictures.

Again Edgerton Park will be used. This provides exhibit buildings, a dairy barn with capacity for 70 head, stables for 90 horses and parking for 1,800 cars.

It will be used until such time as a new site is acquired. A 10-year plan calls for a \$100,000 plant outside the city.

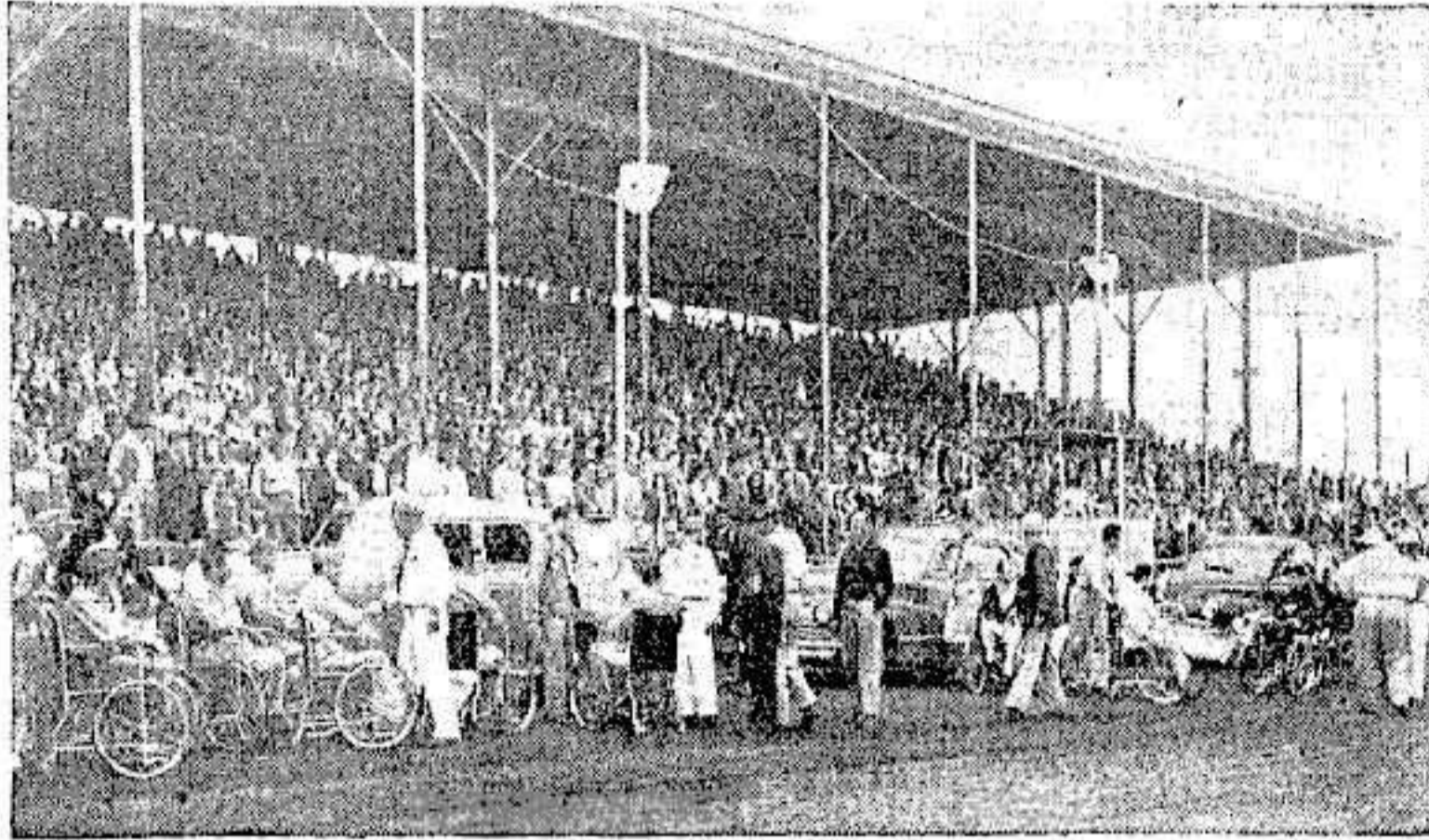
### Jumping Races Set

Steeplechase horse races will be offered this year. While the plant provides excellent lighting for night attractions, a full-scale midway is not possible due to city ordinances, but will probably become a part of the program—along with horse races—when a new plant is acquired.

Newspapers see possibilities of bringing the annual to the stature held by the Rochester Exposition, once one of the leading expos in the East but long since suspended.

### Alberta Aids Exhibitors

EDMONTON, June 1.—Provincial Agricultural Minister MacMillan said here that the Alberta Department of Agriculture is prepared, in co-operation with the Dominion government, to assist breeders of purebred livestock to exhibit their animals at the Royal Agricultural Winter Show, Toronto, next November by defraying 25 per cent of freight costs.



SOME 8,000 PEOPLE TAXED THE CAPACITY of the Ozark Empire Fairgrounds, Springfield, Mo., May 26, for Frank Winkley's first auto race presentation of the season, yet the promoter found room to entertain 40 disabled veterans from O'Reilly General Hospital. Vets were transported by the Red Cross Motor Corps, and the race drivers, most of whom were veterans, took personal interest in greeting them, as shown in the picture.

## One-Fifth of Annuals Plan Price Hikes, Majority at Gate But Some Grandstands

Most of War-Suspended Returning Figure Higher Fees

By Herb Dotten

CHICAGO, June 1.—About one-fifth of the fairs in the United States and Canada this year will charge higher admissions, either to gate or grandstand, and, in some instances, to both, the latest tabulation of *The Billboard's* mail survey indicates.

War-suspended annuals back this year lead in the price increases, the survey reveals. Arizona State Fair, Phoenix, occupied by the army since 1941, will return with a 50-cent front gate, whereas 25 cents had been the pre-war price.

Lapeer County Fair, Inlay City, Mich., used as a war camp since 1942, when fair was last held, and Shelby County Fair, Shelbina, Mo., suspended since 1941, are hiking their front gate price from 35 to 50 cents.

### Davenport Ups Everything

Clare County Fair, Harrison, Mich., out since '41, returns with a 50-cent gate, double the old charge. Mississippi Valley Fair, Davenport, Ia., held on a reduced scale since '41, returns with the same jump at the front gate, and, in addition, in re-scaling grandstand prices from 50 and 75 cents and \$1 to \$1, \$1.25 and \$1.50.

Hillsdale County Fair, Cumington, Mass., is jacking the front gate to 75 cents, up 25 cents. This annual operated during the war, but holds that increased costs necessitates the raise.

Charlevoix County Fair, East Jordan, Mich., is upping the front gate to 45 cents, as against 25 cents and 35 cents, which prevailed on various days in '41, when the fair was last held.

Allegan County Fair, Allegan, Mich., has resealed all its prices. Grandstand charge for adults will be 50 cents, and 25 cents for children, as against 40 cents and 20 cents, respectively, in '45. Reserved seats will go at 35 cents, an increase of 5 cents.

Clearwater County Fair, Bagley, Minn., front gate admission's will go for 50 cents, an increase of 10 cents

over '45. Taylor County Fair, Bedford, Ia., which last year charged 50 cents but absorbed the tax this year will charge 50 cents plus the tax.

Webster County Fair, Marshfield, Mo., which had levied 15 cents at the outside gate, has increased the price to 25 cents. The Mitchell County Fair, Beloit, Kan., is increasing its front gate from 50 to 75 cents.

### Some Are Undecided

Several fairs in their returns this week indicated that they will effect price increases but as yet are not sure of the amount. Thomas County Free Fair, Colby, Kan., figures to peg its grandstand, which heretofore went at 40 cents, at either 50 or 60 cents, and the Du Quoin State Fair, Du Quoin, Ill., will hold to its front gate price, but indicates it will hike its grandstand charges.

Only one fair thus far has revealed it plans to lower admission charges. Cass County Fair, Cassopolis, Mich., reports that it will hold to its front gate charge but will reduce the grandstand prices from 77 to 50 cents. Harry B. Ibbotson, secretary, indicates that the annual is undecided about "whether it will have horse racing, as it failed to pay off." Abandonment of racing is seen as enabling the reduction of the grandstand price.

### Carleton Wilson Fills

Davis's Term at Rutland

RUTLAND, Vt., June 1.—Carleton Wilson, of Rutland, has been named president of the Rutland County Agricultural Society to fill out the unexpired term of the late Will L. Davis, the society's board of directors has announced.

Aldous W. Newton, of Wallingford, moved up to vice-president.

Wilson, in assuming the position takes over where his father, the late Frank M. Wilson, left off in 1910. Under the direction of the elder Wilson, the annual made much progress in its early days.

## Record Calgary Advance; Chucks To Run 6 Nights

CALGARY, Alta., June 1.—Total purses for the Chuck Wagon Races at Calgary Exhibition and Stampede have been increased to \$5,700, up \$2,000 as a result of extending the feature from five to six nights. A lap and tap race will be staged closing night.

Since January 1 requests for tickets in the advance sale have been pouring in at a rate of about six times more than in any previous year. Tickets went on sale May 23 and by noon of that day the best box seats had been nabbed.

Besides the Chuck Wagon Races, Monte Montana Troupe and Jazbo Fulkerson and George Mills, comedy team, will be presented.

## Annuals Exempted In Mass. Revenue Betting Hike Take

SPRINGFIELD, Mass., June 1.—Massachusetts annuals with pari-mutuel betting will be exempt from provisions of a State revenue bill designed to raise an additional \$1,192,000. Bill specifically exempts fairs, the legislature maintaining that the revenue will enable annuals to build up their agricultural aspects. State's end of horse and dog racing betting has reached an all-time annual high of \$9,500,000.

A total of 171 fairs of various types will be held in the State this year, according to an announcement by Louis J. Brems, State fair director.

Blandford and Three County Fairs, at Northampton, will operate in opposition again this year. Blandford goes September 1-2 and the Three County event will run September 1-7.

Three County Fairgrounds may be used for outdoor boxing this summer it has been indicated. Promoter Oreal Reinault has lost the use of the MacKenzie Field, Holyoke, and may shift his shows to the Northampton plant.

## Quonset Will House Hogs at Kalamazoo

KALAMAZOO, Mich., June 1.—First annual to report the use of a Quonset hut is the Kalamazoo Free Fair, September 23-28. It will use a 40x100-foot Quonset as a hog barn this year. Another new building, a 212-stall cattle barn, will also be ready.

Other planned improvements will be deferred until material restrictions are relaxed, Clinton Buell, publicity director, has announced. These include the installation of water mains for fire protection, extension of fences and the enlarging of the grandstand.

Several special events have been scheduled. They include a horse show on the afternoon of closing day and several features of appeal to the youth, such as bicycle, foot and pony races and a pet parade for Children's Day.

## Hoosier Negro Dates Set

INDIANAPOLIS, June 1.—Plans for this year's Indianapolis Colored Fair are rapidly nearing completion and dates for the annual are July 15-20, Albert Neuerburg, secretary, said this week.

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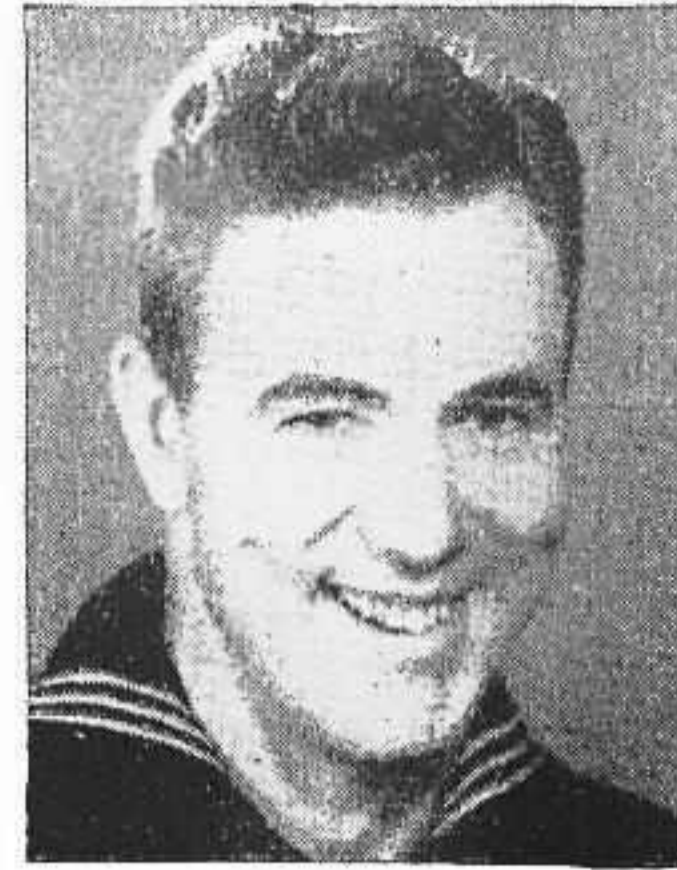
**Carrollton Voters  
Okay II6G Outlay  
For New Grandstand**

CARROLLTON, O., June 1.—Carroll County Agricultural Fair is making every effort to have a new grandstand built in time for the '46 annual, September 25-28, Leonard George, secretary-treasurer, has announced. Carroll County voters approved a bond issue for \$116,000 for that purpose. Steel, brick and concrete structure is to seat 3,000.

Many changes to the plant are assured for this year's event, George says. These will include new fences around the grounds and race track, painting of buildings and beautification of the grounds and regrading, which makes possible use of the infield for a baseball diamond, football field and horse shows and for other year-around events.

George, who assumed his duties shortly after his discharge from the navy, is pushing improvements. D. W. Barnhouse is superintendent of concessions, with Harry Hoobler in charge of the speed department. Klein's Attractions and the WLW *Midwestern Hayride* are among attractions booked.

Thomas County Free Fair, Colby, Kan., plans a new dance pavilion and an ornamental entrance as soon as building permits. This year the annual is confining its work to painting, repairing and cleaning up, J. B. Kuska, secretary, writes.



LEONARD GEORGE, shown in uniform before his discharge, is back in mufti and busy as secretary-treasurer of the Carroll County Fair, Carrollton, O., which has available \$116,000 for a new grandstand, voted by county in May primaries.

**\$7,500 Cent. Spec  
For Davenport; Up  
All Admish Prices**

DAVENPORT, Ia., June 1.—Mississippi Valley Fair, limited to 4-H shows during the war, will resume on a full-scale basis here, August 13-18, with a spectacle observing Iowa's centennial. Spec, titled *This Is the Place*, will trace the history of the area from inception of Fort Armstrong thru to present-day Davenport and Scott County. Budget for the feature has been set at \$7,500.

Professional talent will also be presented in front of the grandstand. John R. Ward's World Fair Shows will be on the midway.

Admission prices, both to the fair and to the grandstand, will be hiked. Gate will be up from 25 cents, pre-war price, to 50 cents, and the grandstand, which before the war had been scaled at 50, 75 cents and \$1, will be raised to \$1, \$1.25 and \$1.50, Manager Frank Harris has announced.

**Around the  
Grounds**

Colorado State Fair, Pueblo, this year will present substantial changes to its plants, Frank H. Means, secretary, advises. A rabbit building, 100 by 150 feet, a restaurant under the grandstand, an underpass under the race track, two covered grandstands at the rodeo arena and high concrete fence enclosing the grounds, all newly installed, will be in use August 26-31, Frank H. Means, secretary, advises. When materials are available, the administration and agricultural buildings will be completed.

San Diego County Fair, Del Mar, Calif., will have aviation for its theme. It will also provide a Mexican motif, Ernest O. Hulick, secretary, says. When the annual opens June 28 for its run thru July 7, plant will have been improved to provide additional lighting and building ventilation, and better floricultural and horse show arena. Construction of the planned floricultural building and completion of the master building plan will await availability of materials.

Marsfield (Mass.) Fair, August 18-24, will stage a dog show opening day as a special new added event, under American Kennel Club auspices, Charles C. Langille, general manager, advises. . . . Hill County Fair, Havre, Mont., August 13-15, for the first time in its history will offer a rodeo each day, with tickets priced at \$1.20. Annual was a war casualty, last operating in 1942.

Hopkinton Fair, Coontocook, N. H., September 2-4, will have double the area this year for operations. Midway will be set outside of the track as a result of the added space, H. R. Clough, secretary, says.

Wappelo County Fair, Eldon, Ia., has been operated on a reduced basis since '41, but execs have not been idle. As a result, when the annual returns to full-scale operation August 19-22, grounds will be in shape and all buildings painted. A 1,400-foot chain fence (See *Around the Grounds*, page 99)

**Century of Progress Vets  
Will Hold Annual Reunion**

CHICAGO, June 1.—Alumni of Chicago's Century of Progress—those who either worked, exhibited, had concessions or were contractors at the 1933 expo—will have their annual re-union Sunday afternoon (19) at the Museum of Science and Industry.

Performers who appeared in the villages or on the midway will present their numbers, and guides, dressed in the uniforms they wore 13 years ago, will be on hand. Paul A. Massman, chairman, Century of Progress Association, is handling arrangements.

Sonoma County Fair, Santa Rosa, Calif., will feature harness and running racing with pari-mutuel wagering.

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## Memorial Day Records Fall

Fun-seekers swarm spots from coast to coast—Det., San Fran below par

By Hank Hurley

CHICAGO, June 1.—Biggest Decoration Day for amusement parks, pools and beaches in history!

That, in a nutshell, is the story of business last Thursday as told The Billboard by owners and managers in a telegraphic survey among funspots throught the country.

There really were only two dissenting votes. In Detroit, for some reason or other, business was termed average or just fair. Weather wasn't a factor, temperatures being in the high 70's, but according to operators, the huge crowds, as reported by every other city, just weren't there. San Francisco had overcast weather.

Weather conditions everywhere were ideal, and entertainment seekers came early and stayed late. It was a regular spending orgy, ops reported, with rides, shows and concessions doing a more than lush business. Only two spots, Riverview, Chicago, and Riverview, Des Moines, told of rain, and in both cases it was just a light shower that did little to chase people home.

In the East, the day marked the official opening of most spots. It was estimated that upwards of 3,000,000 persons swarmed the various resorts for a new attendance record. Weather played right along, temperatures soaring to the high 80's and officials reporting spending on a par with attendance to eclipse all other holiday marks, with the possible exception of July 4 last.

### Coney Island Sets Pace

Coney Island paced attendance figures with an estimated 1,500,000 on hand, with Rockaway catering to approximately 800,000 more. Special trains transported thousands to the latter spot. Rockaway's Playland, featuring the Berosini Troupe on the high wire, registered its top attendance of the year.

Palisades (N. J.) Park was jammed to the extent that many streets within the park became one way avenues. Swimming pools got a heavy play. Art Mooney's orchestra played for dancing, and Harold Barnes, wire walker, was the featured act.

Attendance at Olympic Park, Irvington, N. J., was estimated at 47,000, largest Decoration Day crowd in its history. Beer sales were reported the largest in years. Acts included the Three Parks, acrobats; Green and Dooley, ventriloquist; Bobby Whaling, cyclist; Bell Rae, swaying pole, and Joe Basile's band.

Playland Park, Rye, N. Y., did capacity business; Jones Beach, L. I., reported 55,000, and Bronx Park Zoo an estimated 62,000.

### Celoron Cracks Record

"This was the biggest Decoration Day business in the history of young Celoron Park," wired Harry A. Illions from Jamestown, N. Y. With perfect weather, spot was officially opened by Mayor Stroth, of Jamestown, and Mayor Young, of Celoron. Bus company estimated it carried more than 50,000 people to the spot between the hours of 11 a.m. and (See DECORATION DAY, page 97)



GOVERNOR MAURICE J. TOBIN, of Massachusetts, left, presenting a scroll, in recognition of long and faithful service, to Frederick T. Hurley, who has started his 51st year at Revere Beach, Mass. Presentation was made at the recent Revere Beach Golden Jubilee dinner.

## Long Beach Biz Takes Nose Dive

LONG BEACH, Calif., June 1.—Local and national strikes, bad weather and a hesitancy on the part of the public to spend much cash until the national economic chaos abates, combined to give the Long Beach amusement area one of its slackest weeks since 1941, May 20-26. Estimates of from 25 to 55 per cent drop-offs are reported by pike concessions. Slightest drop in receipts was noted at Virginia Park, which has held up better in patronage than other sections.

The three-week tie-up of Yellow Street Cars in Los Angeles, which are "feeders" to the Pacific Electric Interurban System serving Long Beach from that city, and a two-week strike of Long Beach transit operators (which was settled a few days ago) was culminated May 24, in the walk-out of Pacific Electric employees, as (See Long Beach Dives on page 80)

## Detroit Jefferson Reopens, After 3 Years, to Good Biz

DETROIT, June 1.—Jefferson Beach Park, under new management and last Detroit spot to open, got off to an encouraging start last weekend, after being closed for three years. Despite rain and cloudy weather Saturday and Sunday, crowds were fair and spent freely.

Spot, which went thru a series of ownership changes in recent years before closing, has been taken over by Henry Wagner, Max B. Kerner, Samuel Kutzen and Harry Stahl, who are associated with Eastwood Park, the State's largest, in East Detroit. Stahl, who has long been superintendent of Eastwood under Wagner and Kerner, is general superintendent of both operations.

Bernard R. Siegel, formerly of the Eastwood, is manager of Jefferson Beach. Earl Urquhart, a newcomer to show business, is office manager. George H. McAllister, formerly of the Eastwood Park ride operations, is ride superintendent.

About \$250,000 was spent on re-

## Cincy Coney Outstepping Old Records

### 30,000 for Decoration Day

CINCINNATI, June 1.—Altho rain hampered elaborate inaugural festivities, Coney Island's 60th anniversary season bowed here May 25 to the best opening day attendance and business in the history of the park.

Despite inclement weather Sunday (26), spot registered an increase over last year's big second day, and, altho exact attendance figures were not available at press time, officials stated that a substantial increase had been chalked up over the corresponding initial two days of big Coney operations in 1945.

Decoration Day, aided by beautiful weather, taxed the park's facilities to capacity and a final check, officials said, indicated that over 30,000 paid their way into the park for a look-see of the refurbished funspot. Long lines prevailed throught the day at rides and concessions, and ops reported a tremendous run of business, with plenty of free spending in evidence.

Officials said that Monday closings, now an established policy at Coney, proved just the breather needed to permit personnel to take their best hold for the terrific week-end and holiday proceedings.

Patrons put their stamp of approval on Clyde Trask's Ork, which opened an extended engagement in Moonlite Gardens. Band recessed Wednesday (29) to make way for Johnny Long Ork's one-nighter, which resulted in 2,500 shelling out \$1.50 to see the first of the "names" to appear here.

Corky Kellam's Aquatic Show, daily swim pool free attraction, proved highly popular with first-week patrons.

Park's executive staff includes Edward L. Schott, president and general manager; Fred E. Wesselmann, vice-president and chairman of the board; (See CINCY'S CONEY on page 80)

## Edgewater Banks On Family Nights To Build Mondays

DETROIT, June 1.—Monday family nights have been inaugurated to stimulate trade at Edgewater Park here. New policy, begun Monday (20), calls for 10-cent charge on all rides, including the Roller Coaster, and in the Funhouse, and encourages family attendance by enabling several members of a group to take in more attractions at a low cost, without interfering with heavy patronage on the better nights of the week.

Initial family night got off to a good start but the second one was hampered by weather and the general slump which has overtaken local business in practically every field. Detroit, long known as "week-end town," is apparently returning to its normal status with only fair mid-week patronage.

At Walled Lake (Mich.) Park, Manager Fred W. Pearce closes on Mondays. Business at Edgewater, so far, has been slightly under last season, it was indicated by Claude E. Ammon, manager.

## Bowen Buys Inn Property for \$13,000

LANCASTER, Pa., June 1.—Henry G. Bowen, owner of Whalom Park, Fitchburg, Mass., announces purchase of Fort Pond Inn, near here, and its adjacent recreational and bathing facilities for \$13,000. Property was purchased from Mrs. Ida Stark, Boston.

Donald Geary, Leominster, has been named manager, Bowen said.

Because of the shortage of materials, improvements to the 29-acre property this year will be on a limited scale but the dancing and bathing facilities will be developed at once, Bowen announced. He also said the F&L, of which he is president, will run busses to Fort Pond to accommodate Lancaster residents.

Property includes a two and one-half story building, 50 feet square, which houses the inn, with a large dining hall and complete kitchen on the ground floor and sleeping quarters on the upper floor. No effort will be made to operate the inn's restaurant this year, Bowen said, but arrangements will be made to serve refreshments and lunches. The dance hall, at times used as a roller rink, will be repaired and put into immediate use.

Bathing facilities to be put into condition at once include a 100-private locker bathhouse and a large sandy beach on the shores of Fort Pond. Spot has been idle during the war.

## Work Started on New Ride at Meyers Lake

CANTON, O., June 1.—Work is under way on the new high ride at Meyers Lake Park. It will be built by the Philadelphia Toboggan Company. Hopes are it will be ready for operation late this summer. Park, which is undergoing many improvements, bowed for the season Decoration Day. Spot has been operating week-ends the last three weeks.

Carl Sinclair, managing director, says Moonlight Ballroom, name band spot for this territory on Sunday nights, has been operating Tuesdays, Saturdays and Sundays throught the year to good biz.

# Blaze Destroys Roy Staton's Top Rides, Funhouse

OKLAHOMA CITY, June 1.—Biggest crowd-getters at Spring Lake Park were a heap of ashes and twisted metal when the season opened here Decoration Day. The Big Dipper (Roller Coaster), Funhouse, Scooter and shooting gallery were destroyed when lightning struck an electrical conduit between 4 and 5 a.m., May 23.

Damage was estimated by Roy Staton, manager, and one of the park's owners, at about \$50,000. He said he carried some insurance, but did not make clear how much of the loss it would cover.

All rolling stock for the Coaster and the Scooter was inside the buildings and in shape to roll when the season opened, Staton said. They were lost.

Staton expressed doubts about replacing the destroyed equipment. "There are only two or three companies that make the trains for the Coaster," he said, "and they haven't made any new ones since the start of the war."

"I probably won't be able to get lumber to rebuild in time for this season, altho I'm going to try," he said.

Fire started at the point where the Coaster bridgework leaves its terminal, according to Oklahoma City Fire Department chiefs. Flames, fanned in the draft caused by the tunnel over that part of the Coaster's bridgework along the park front, spread north and south, making a flaming skeleton of the trestle to the south and the buildings to the north.

To the north, flames engulfed the Coaster terminal, the Funhouse, the Scooter and the rifle gallery. The rifle gallery would have been opened the first time since 1941, Staton said, explaining that this was the first year since then that he had been able to get ammunition.

Flames rapidly spread southward from the Coaster's terminus, along the wooden trestle and tunnel, but carefully engineered efforts of firemen from five engine companies halted the southward spread of the blaze at the foot of the first and biggest incline on the bridgework.

One end of the bathhouse was damaged and paint was blistered on one side of the park's biggest lunch stand.

The Casino, Spring Lake's dance center where big name bands are featured, escaped damage, a 100-foot-wide concrete promenade acting as a fire break.

Harry G. Collier opened the Benson Wild Animal Farm at Nashua, N. H., Decoration Day. He sent along an attractive folder entitled, A Day at the Benson Wild Animal Farm.

# CONEY ISLAND, N. Y.

By UNO

Harry Nelson has finally let all concessions on his newly acquired property at Bowery and Steeplechase Walk. Donkey ball games are operated by Eddie Liederkramer, Max Dambowic and Harry Lipschitz. Other spots are tenanted by Sam's frozen custard, Ziggy Visone's pizza, Andy's popcorn, Christian's fish and chips and Ben Gagliani's novelties. Mrs. Harry Nelson, who watches over still another of hubby's money makers, a ciggie game, is a former legit and vaude performer.

Murray Kaufman, in charge of Papa Joe's photo gallery on the Bowery, will be partnered by Les Levitt in another studio in Brooklyn next winter. . . . Silvio Pinto, head of Pinto Bros. organization, has yanked down the fence on Surf, near Stillwell, that hid the construction of a ride for so long. The Scrambler is the label, and skedded opener is latter part of this month. Chief mechanic will be James Santo, assisted by Clement Santo. Pinto's other Island possessions include two kiddie parks, one adjoining the Cyclone on Surf and the other on the Boardwalk; the Tornado Roller Coaster on the Bowery and a ride factory on West Eighth. His brothers, Silvia and Albert, and cousin Henry are back in civvies from the Seabees, Marine air corps and the navy. All are associated with him. Harold Milgrim is back from three years of navy duties in the South Pacific. Now supervising Ma Mollie Milgrim's ball game on the Bowery. . . . Steeplechase's new publicity chief is Martin Feinstein, last with the army's Stars and Stripes in Honolulu.

Tirza's Wine Bath show personnel includes Cookie Thompson, Lolita Lane, Connie Lee, Mickey Callahan and LaRue, dancers; Walter Budd and Joe Boston, talkers; Kitty Krever, ticket seller; Danny Hoison, producer; Whitie Petrosino, stage manager, and Horace Meoff, one-man band, formerly with outdoor shows, to help in the bally. . . . Buchwald and Garto's Bowery Follies, housed in their former Bowery Barn structure, capacity 275, offers a colored revue presented by Feathers, emcee, and features Princess Natacha with Betty Real (white), extra attraction. Singer is Helen Banks, harmony by the Two Keys, and another dancer is Little Mickey. Talkers are Billy Milton, Casper Medonia and Larry Rapp. Rapp is booker. Al Strauss is in the ticket booth.

Leo Stover's new electrically manipulated Greyhound Racer, factored on the Island, became a new Long Beach feature on Decoration Day with a 14-unit apparatus. Twelve more Greyhounds are new at Rockaway Beach and another dozen at South Beach. All will be operated by Greyhound Enterprises, of which Isadore Rubenstein is prexy; Eugene Florimont, secretary, and Leo Stover, treasurer. Another unit is at Palisades Park, N. J., with Al Feinstein, superintendent, partnered with Irving Shapiro in Lou's star game on Coney. . . . Dave Rapp is back for his 39th year on the Island as ticket seller at Virginia Reel on the Bowery. . . . Buddy Blanc is in charge of photo and vocal recording booths in Sam Holzman's arcade on Surf.

Jacob Reizens's entire Bowery block of concessions between Jones Walk and West 12th has Moe Berger as general manager and Fred Lieberwitz as assistant at Leo Stover's penny pitch; Sam Silverman, in charge of Ruby's Greyhound; Irving Shapiro and Al Feinstein, Lou's star game; Archie Sochoski, at Fred Canfield's bottle game; Arthur Loesch and Freddie Bohner, Reiben's Skee Ball, and Tom Zanic, in his twelfth year at Reiben's shoot-till-

u-win. . . . Arthur Tedesko, former welterweight boxer, has embarked on a new commercial, a dime-a-slice of watermelon, Resort Amusement Company's concession fronting Luna. Assisting are Charles Romano, brother-in-law, and Maxine, latter's wife. . . . Eddie Stern, formerly a Luna cashier, is in similar capacity at Joe and Murray (Sporty) Kaufman's new Fun in the Dark, on the Bowery.

Clam Bar on Surf, where most of Coney's biggies congregate to dine and plan, is operated by Hubert Henry and Tom Beirlaque with Jerry Henry, Hubert's brother, and Al Fisher, day and night managers, respectively. Cashier is Archie Bell, an ex-pugilist. . . . Al Plant, former photo studio operator on Times Square, is now in charge of a three-unit donkey game in Feltman's Park, purchased from James Maginn and Arthur Fishbein, who have transferred to frozen custard machines in their old spot on Surf.

## Seccaum Pulls Shutters

BUCYRUS, O., June 1.—Featuring special entertainment, Seccaum Park opened here Decoration Day for the season. Spot was open Sundays for dancing earlier. Popular Scotch night will be continued this year.

# Moxie Miller Heads Pleasure Island Spot

OCEAN PARK, Calif., June 1.—Al (Moxie) Miller, well-known concessionaire, has been named to manage N. H. Schur's Pleasure Island Park scheduled to open here July 1. Spot, with a frontage of 220 feet overlooking the Pacific Ocean, will cost \$350,000.

According to Miller, a new Moon Rocket and Bubble Bounce have been purchased and will be installed soon. About 30 concessions are slated.

The site is south of Ocean Park Pier and directly opposite Lick Pier. Spot will be flashed with the latest lighting effects. Most of the leases signed are for five years.

Showfolks who are taking space here include Ralph Christiansen, Hort Campbell, Frank Schull, Nellie Campbell, Bob Waite and Duke Duclos.

Henry G. Bowen, Whalom Park, Fitchburg, Mass., was recently the guest of Henry G. Guenther, Olympic Park, Irvington, N. J.

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**Straight Track IN PERFECT CONDITION**

**18 Seats**

Permanently located in Balboa Beach, Calif. Good lease on main street with living quarters. Netted \$12,000 last season. Must sell because of sickness. Priced for quick sale at

**\$8,000**

Wire or Write

**DONALD HARMON**

111 Main St. BALBOA, CALIF.

## Carroll Tries New Sunday Policy With Name Vaude Revue

AGAWAM, Mass., June 1.—Eddie Carroll, who has thrown everything in the book at his Riverside Park customers so far this season to excellent results, has finally decided to throw the whole book. Sunday (9) he will inaugurate a new show policy with Phil Regan, movie star, heading a stage revue.

The ballroom will be converted into a music hall for the one day and calls for installation of chairs, special stage with lighting equipment, etc. Carroll toyed with this same idea in the pre-war days, but was knocked out by the pleasure ban after one show headed by Charlie Spivak. With current strong trend in Riverside biz, Carroll believes this is excellent opportunity to get across his Sunday show idea.

Riverside has been selected for the 18th annual summer meeting of the New England Association of Amusement Parks and Beaches, Tuesday, July 23, President Harry Storin announced. Special features will be arranged by the summer committee headed by Carroll, chairman, and including Phil Palotto, Crescent Park, Providence; Vic Shayeb, Revere Beach, Mass.; Frank Tische, Boston, and Sam Levy, Nantasket Beach, Mass.

Plans have been made for continuing the membership drive thru the summer with Shayeb chairman of this committee.

Boulevard Pools, Philadelphia, opened the season May 9. The plant, amusement courts, sun deck and picnic grove have been renovated.

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Rolloplane, Dangler, Bug, Caterpillar, Carousel, Swooper, Ghost Train, Circle Aeroplane Swing.

Rides will be sold "as is" for all cash only—bids are subject to approval or rejection by the seller and must be in writing and accompanied by certified check for 10% of bid and received not later than June 12, 1946. Rides may be inspected at Park between 10:00 a.m. and 4:00 p.m.

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4 WEEKS SARATOGA RACING

### WANTED

Any major Ride except Merry-Go-Round. Have bathing, large picnic grounds, 30 years' successful operation. Write, wire

J. GROSS, KAYDEROSS PARK  
SARATOGA, N. Y.

## Riverview Notes

CHICAGO, June 1.—They're still waiting for that break from Mr. Weatherman at Riverview. If you want to know how many days it's rained, not to mention cold and cloudy weather, since the spot opened May 15, all you have to do is glance at the calendar on the wall behind G. G. Botts's desk. Botts, secretary and comptroller of Riverview, has the days marked. Up to Wednesday (29) it had rained 6 out of 14. Sunday (26) it didn't rain, but the weather wasn't good—between 45 and 50 and still 27,000 persons (turnstile count) were on the grounds. Despite what you may hear about a labor shortage around the country, it's not so with Riverview, Botts says. "We aren't having any trouble in that respect. In fact, it's just the opposite. We have a waiting list."

Ray Marsh Brydon's freak show is a beehive of activity. Show employs about 30 people and is decked out with fresh paint. Ray is using bally clowns this year. They are Charles Robinson and Thomas (Runt) Mushiack. Mushiack is a newcomer to showbiz. Brydon has him decked out in a Scotchman's suit. Another newcomer to Ray's org is Al Smith, brother of Mona, the elephant-skinned gal and annex attraction. Others are Sam Spiegel, cashier; Nettie McPherson, Scotch piper, and Sandy McPhail, Scotch drummer, both in the bally; Rita Seibel, Yvonne Sanders and Martha Henderson, bally girls; George Waxo, mechanical doll; George Mason, magician and escape; John Forham, muscle control; Little Lord Leo; Tony Marino, iron tongue and sword swallower; Clarence Rivers and Blanche Palmer, liquid air; Cecil Latham, crocodile boy; Samuel Anderson, three-footed boy; Chief Kickapoo, rag pictures; Jean Jeanette, snake handler; Yogi-Ray, tattoo and card manipulator; Jackie Gray, marionettes; Ace Patterson, torture and fire; Leona Halligan, auditor, and Ray E. Thomas, personnel secretary. Another attraction, Michael Siciliano, who swallows anything from mice to jewelry, will be added shortly. He's coming from Springfield, Mass.

Newcomer this year at the over 12 stand is Jack Colender, who came here from Baltimore. Others in the stand are Lew Mouer and High Pockets. . . . Morris Bedlin and his wife, Dorothy, who operated during the winter at Ocean Park, Calif., are back at their shooting gallery. . . . Jack Davis and Richard Pronath are just out of the army. Davis, who served in the Pacific Theater, is ticket taker at the Motordrome, while Pronath operates the Coca-Cola stand.

William Calamari is the owner of the Motordrome, having purchased it from S. Thompson. Riders include Johnny Peluso, Speedy Williams, Nita Nielson and Delores Sanders. Bill Snyder is talker.

Business at the new iron lung, Breath of Life, is good, says Frank Trenker, who, with Calamari, owns it. Place is managed by Dale L. Vaughn, recently discharged from the army, and his wife, Fern.

### Mt. Holly Playing Vaude

MOUNT HOLLY SPRINGS, Pa., June 1.—Mount Holly Springs Park opened May 19 and is booking vaude acts for every Sunday thru the season.

## Cincy's Coney Bows With Bang

(Continued from page 78)

Ralph G. Wachs, secretary-treasurer and park manager; Ernest Meyer, promotion manager; Harley Clark and F. H. Wipper, field representatives; Amy L. Beushausen, secretary to the president; Leo F. Schott, comptroller; Betty Wimberg, auditor; John Towle, purchasing agent; Shirley Watkins, maintenance superintendent; Henry Schwab, chief gardener and grounds superintendent; Robert Fobe, chief electrician; William Devore, refreshment manager; Ward Devore, assistant refreshment manager; Ralph Devore, manager, Moonlite Gardens; Lester Emrick, office manager, swimming pool; Webb Clark, pool supervisor; Robert Lowe, captain of life guards; Eugene Jaeger, clubhouse executive manager; Hoyt Moore, Island Queen steward and clubhouse consultant; Charles Oakes, head waiter; Tony Mancini, chef; Wilbur Harmon, office manager; Ed Ackerman, chief cashier; Frank Kestler, police chief; Frank Koehler, chief painter; Verne Taylor, parking manager; Gus Browning and William J. Tabscott, in charge of gates; Capt. Charles N. Hall, master, Island Queen; Capt. James Butler, chief pilot; Ernie Wagner, mate; Fred Dickow, chief engineer; Howard Callahan, wharfmaster; Edward J. (Mickey) Norton, outdoor advertising manager, and Rudolph Benson, publicity director.

### DET. JEFF REOPENS

(Continued from page 78)

ilar show at Eastwood the last two seasons.

Special picnic promotions will be an important feature, Siegel says. Direct mail and community newspapers, as well as metropolitan newspapers, will be used to bring the park's message before potential picnic sponsors or promoters. A direct mail campaign is being made to all industries in the area.

Theme of this campaign, as directed to management, is the importance of harmonious labor-management relations, and the possibilities in improving these by a properly conducted plant picnic. At the same time, appeal to union picnic committees is not being overlooked. Trend the past year has been a slight reversal toward the older practice of employee-sponsored picnics, which started to fade out a few years ago as the unions began to take on this activity.

### LONG BEACH DIVES

(Continued from page 78)

well, in sympathy with the national railroad strike. The P. E. resumed service last Sunday, but amusement seekers had evidently made other plans and the usual week-end crowds were absent.

Cloudy weather pestered Long Beach all that week, adding to the generally bad business conditions. Patrons who braved strikes and weather were not in a spending mood. Concessionaires attribute this to the uncertainty of the general economic picture, but are optimistic in the belief that they'll take the padlocks off the pocketbooks as soon as the labor issues are settled.

Of all types of amusements on the pike, eating places suffered least, with rides faring next best. Shows, mug joints, arcades and games took it hardest.

### Des Moines Funspot Sold

DES MOINES, June 1.—Sycamore Park here has been purchased by W. C. Cooper and associates from William Sample. Spot, closed during the war, is undergoing repairs and new owners hope to open this month. Sixty-acre spot has a ball diamond, ballroom and concessions.

## While Strolling Thru the Park

Lawrence Harbor Amusement Center, Middlesex County, N. J., reopened Decoration Day, after a four-year shuttering, with Nick and Frank Dirisio directing activities, and Walter Kross ork in the ballroom. Nick has a Merry-Go-Round in operation, and is making plans for the delivery of a new Whip.

Frank Kutzen, former manager of the Gardens and other major attractions at Eastwood Park, Detroit, is reported out of danger, but will remain in Harper Hospital for further treatment. . . . Flying Romas opened at Edgewater Park, Detroit, as featured free act, following in Demetri's bears. Act stayed two weeks and then moved to Fair Park, Milwaukee.

Tex Clark has shifted his concessions from Newton Falls, O., to Lake Milton, O., near the entrance to Craig Beach Park. . . . Harry Shirk, back at Meyers Lake Park, Canton, O., as manager of concessions, will have several new stores on the midway. . . . Larry Fallon has pulled his concessions, including bingo, from Summit Beach Park, Akron, and will devote his full time to celebrations and Ohio county fairs.

Sandor Rotter reports a good opening for his novelty store at Edgewater Park, Detroit. . . . Harry Green, doing clown bally for 19 years at Edgewater Park, Detroit, is turning over proceeds of his nickel shooting gun game to his son, Fred, for use in his work in medical college at Wayne University. Fred works the stand on week-ends.

Harry A. Illions, owner-operator, Celoron Park, Jamestown, N. Y., managed to get his Bozo ride started on its way by rail freight to State Fair Park, Dallas, just in time to beat the ODT regulation barring non-essential freight shipments. He planned to follow to supervise its erection and to return via Memphis, where he will erect a Crystal Maze in State Fair Park.

Ocean Park Notes—Speedy Roberts, operating the Sky Ride for Elmer Velare, reports big business, especially on week ends. . . . Edmund Martine's diving bell concession is going strong. A new yellow paint job and an improved public-address system are recent innovations. . . . Joe Rose, who keeps the coin machines operating at Barney Fishman's Sportsland, reports that Barney will open a new showcase factory in a modern building soon. Called the Quality Wood Products Company, Fishman will operate the plant as a sideline to his three large Penny Arcades. . . . Jack Glasman has sold his watchla, but still operates his guess-your-weight concession here. . . . J. Gould and his partner, Phil Alkis, are turning them away week ends at their dart game. . . . Nate Shure is still offering concession space near the pier entrance. Building freeze prevented erection of a new bingo parlor and stores on the site. . . . Concessionaires from the closed Venice Pier are trying to rent space for rides and joints but are stymied by lack of suitable spots.

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Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number



# Eastern RSROA Regionals Produce Keen Competition At Lexington Palace, Pitt

Entries From Five States Try for Position in Nationals

PITTSBURGH, June 1.—Eastern Regional Championships of the Roller Skating Rink Operators' Association of the United States here in Lexington Roller Palace May 19-20 was one of the most successful events of its kind ever staged in the area, reported Hyatt D. Ruhlman, Lexington

operator, the contests being marked by keen competition and enthusiastic audience reception.

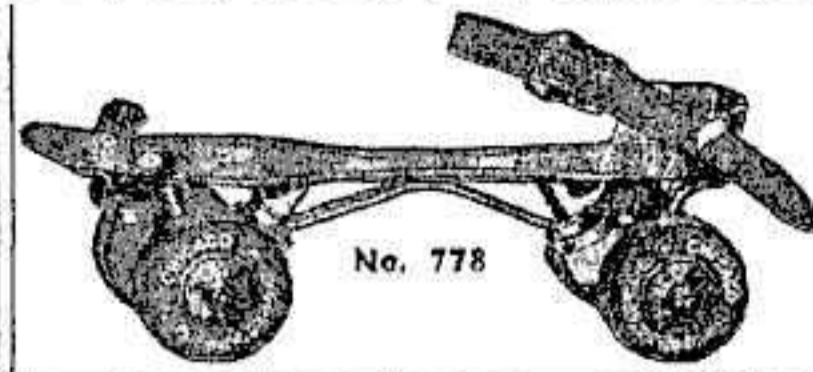
Skaters from Pennsylvania, West Virginia, Maryland, Virginia, Delaware and Washington participated in the meet, the winners becoming eligible for participation in the RSROA nationals to be held in New York June 24-28.

Results: Junior girls, Carol Voltero, Pittsburgh, first; Eileen Bendall and Doris Heath, Washington, second and third, respectively. Junior boys, Robert Serenka, Pittsburgh, and Millard Boteler, Washington. Junior pairs, Eileen Bendall and Millard Boteler, Washington. Junior dance, Eileen Bendall and Millard Boteler, Washington, and Geraldine Little and Robert Serenka, Pittsburgh.

Novice men, Russell Serenka, Pittsburgh; Arnold Heyman, Baltimore, and Conway Harding, Washington. Novice ladies, Geraldine Specht and Lynn Dornberger, Pittsburgh, and Beatrice Shirey, Pottstown, Pa. Novice pairs, Mary Lou Orr and Homer McMahon, Washington; Rose Ormsbee and Robert Siegfried, Washington, and Beatrice Shirey and James Conway, Pottstown, Pa. Novice dance, June Hutchinson and William Many, Washington; Peggy Smith and Arthur Grady, Pittsburgh, and Ann Drobbins and Thomas Knott, Baltimore.

Intermediate men, Jack Agnew, (See Eastern RSROA on page 83)

## -RINK MEN WHO HAVE ONCE HAD A-



**"CHICAGO"**

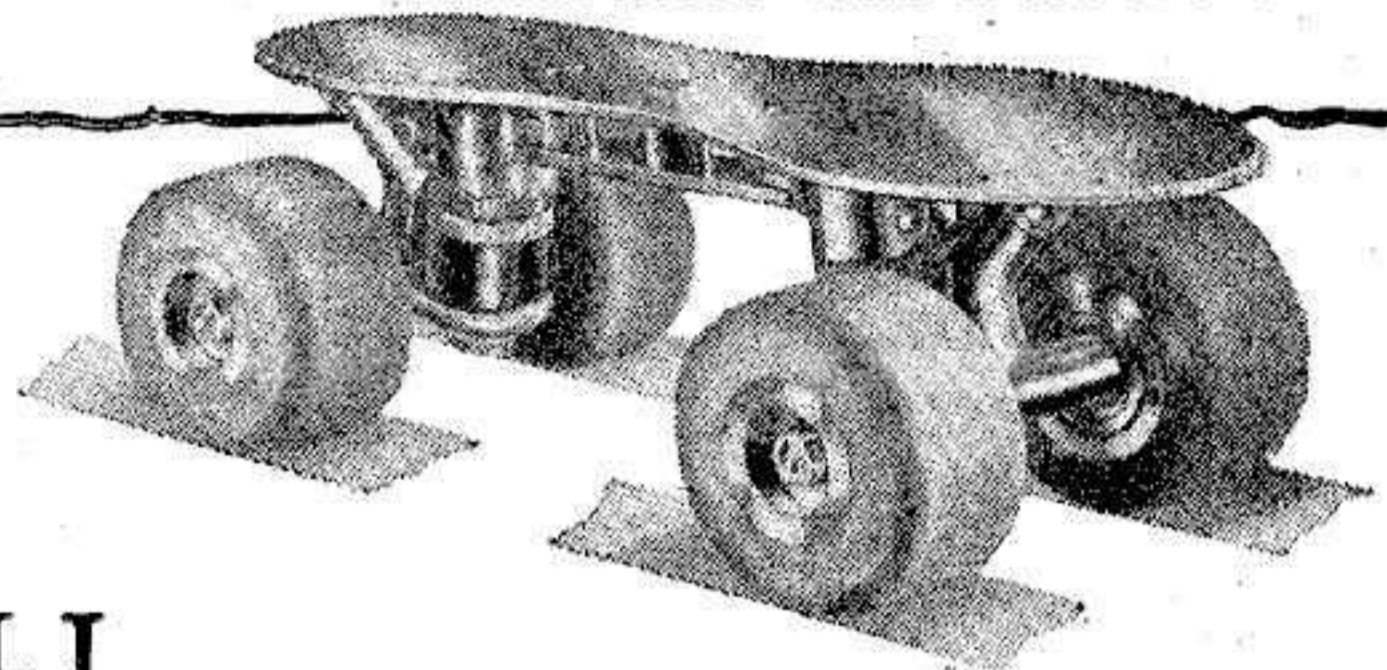
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Ankle Protectors for Straps

Skate Carrying Cases

**HYDE ATHLETIC SHOE CO.** Manufacturers of those famous BETTY LITTLE Roller Shoes Cambridge, Mass.

### The Natural Style

By Fred Bergin

Chairman Society of Roller Skating Teachers of America

I recently read *How Old Is New*, by "Duke" Hudson.

Duke would try to make us all believe that the international style of skating means position skating as set forth in his book, *Figure Skating by Position*. That, fortunately, is not true. The international style of skating as set forth in all editions of our test book and in all test books I have ever read, is best summarized by a paragraph on page 123:

"Everything violent, angular or stiff is to be avoided. There should be no strong effort, and the impression should be given that the figures (See *The Natural Style* on page 83)

**RIEDEL**

THE BETTER SKATING SHOE

NOW AVAILABLE

2727 Milvia Street Berkeley, Calif.

WILL BUY OR SELL NEW OR USED RINK ROLLER SKATES. We Specialize in RINK SKATE AND SHOE OUTFITS.

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400 10° and 100 45° east (not pressed) trucks

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**ROLLER-RYTHMS** (Skating Records)

ORGAN—NOVACHORD—SOLOVOX BRONZE—SILVER—GOLD TEST

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Record No.	Name of Composition	Dance	Metro-nome	Record No.	Name of Composition	Dance	Metro-nome
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SR-162-B	I'll Take You Home Again, Kathleen	Waltz	108†	SR-169-B	Good Night, Ladies	Fox Trot	92†
SR-163-A	Where Was I?	Waltz	108*	SR-170-A	Waitin' for the Train to Come In	Fox Trot	100†
SR-163-B	I Wonder What's Become of Sally?	Waltz	92*	SR-170-B	Waiting	Fox Trot	100†
SR-164-A	Little Old Church in the Valley	Waltz	92*	SR-171-A	It Might as Well Be Spring	Fox Trot	92*
SR-164-B	I'll Always Be in Love With You	Waltz	92*	SR-171-B	Trains in the Night	Fox Trot	92*
SR-165-A	Eloise	Collegiate	92†	SR-172-A	Cuddles	Fox Trot	100*
SR-165-B	By-U By-O	Collegiate	92†	SR-172-B	Symphony	Fox Trot	100*
SR-166-A	Chickery Chick	Collegiate	92*	SR-173-A	I've Got a Locket in My Pocket	Two Step	92*
SR-166-B	Tea for Two	Collegiate	92*	SR-173-B	Five Foot Two	Two Step	92*
SR-167-A	Green Eyes	Tango	100*	Non-ASCAP (†) ASCAP (*)			
SR-167-B	The Snake Charmer	Tango	100*	PRICES—Records, each \$1.00, Plus 10c Tax			
SR-168-A	Laura	Fox Trot	100*	SPECIAL—12 Records for \$10.00, Plus \$1 Tax			
SR-168-B	I Can't Begin To Tell You	Fox Trot	100*	IMPORTANT—Save C. O. D. Charges by Sending Cash with Order. No Shipment Less Than 8 Records. All Shipping Charges Extra.			

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100 pairs Chicago Rink Clamp Skates, used, in good condition. Good wheels. Ready for use. If interested write or wire

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Portable Rink—50"x110", Maple Floor, 60 Watt Amplifier, Automatic Turntable, 2 Jensen Speakers, Skates, Records, Grinder, extra parts. Tent has draperies and is really nice. \$6000.00 complete.

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Cleanes the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

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**MAPLE FLOORING**

Will pay good price for good portable or loose flooring. State all particulars first letter.

**GILBERT SCOTT**

725 NATIONAL AVE. LEXINGTON, KY.



### More Flesh - Pix

By E. F. Hannan

WITH FLESH-PIX bobbing up every day, there is sure to be lots of entertainment in many scattered towns. Most of these orgs are a hangover of school and hall shows that usually lay off in summer, but not a few are old-time repsters who have twisted the nut around and downward.

E. F. Varney, who had out various rep shows, such as Tyler-Varney, topped in recently for some gab and, among other things, said: "As I look back, I see the joke of taking 13 or 14 performers in towns the size I often played. I remember of sawing it off with a four-people med show one time. They not only held their own with us, but I went back two weeks after we had left the town and they were still grinding some dough. Then again I have been up-town to a four-people big stem dramatic show of the farce kind and I saw more biz there than I did across the street in a musical revue. . . I

mean more real cut-back money."

Then Varney rambled on. "There's something else. I have just told a big-time magician who totes a car-load of supernumeraries that he would be better off with three or four top performers to sell his long-winded magic. What does it get you to brag about the size of your show if you have to flatten the roll every week to carry it?"

### EASTERN RSROA

(Continued from page 81)

Pittsburgh, and Homer McMahon, Washington. Intermediate ladies, Mary Lou Orr, Washington; Dolores Mitchell, Pittsburgh, and Jackie Miller, Washington. Intermediate dance, Nola Hrenchir and Homer McMahon, Washington; Betty French and Gabe Signor, Pittsburgh, and Phyllis and Warren Danner, Baltimore. Senior men, Ralph Vawters, Washington. Senior ladies, Lois Steiner, Pittsburgh, and June Hutchinson, Washington. Senior dance, Louise Finkel and Donald Daily, Upper Darby, Pa.; Marie Ivers and Robert Hawley, Chester, Pa., and Dolly Hornick and Colin Whyte, Pittsburgh.

### THE NATURAL STYLE

(Continued from page 81)

are executed with ease and poise."

There is nothing in any of these books that say the shoulder must be in a certain place at a certain time or that the hip must be so—and not so—

Therefore, it would seem to be up to the skater as long as he or she remains in the confines of the above. The English style that Duke mentions does not come under the above because it is angular and stiff and the impression is that the figures are skated with great effort and difficulty rather than with ease and poise. Square position (natural) is as far from the old English style as it is from Duke's 16 positions.

The position method, as admitted by Capt. T. D. Richardson in his book, *Modern Figure Skating*, is simply a method of skating the international style. That is precisely what the square or natural method is—another way of skating the international style, just as Maribel Vinson and Willy Boeckl recommend one way of turning an inside back three while Karl Shaefer recommends an-

other.

I'm sorry, Duke, but your 16 positions are not the only way to skate the international style. There are several other methods that are not "violent, stiff or angular" and they are just as much international style as the 16 positions, for the books say nothing about the 16 positions.

I believe a skater should skate whatever way he or she likes best and can perform best. The skater is often influenced by his teacher, however, and will likely skate the method his teacher prefers. I believe in the natural method because I do not have to teach the skater to get into a lot of positions that he does not use in his regular pursuits. This means that he can learn faster and be more at ease while he is skating. I have found that a more accurate figure results from it, but I do not think it is the only way. Any method that is within the confines of the above paragraph is international style and, according to a recent article by Charley Peffers, chairman of the figure skating committee of the USFARS, is acceptable. It would be unfortunate if it were otherwise.

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## THE FINAL CURTAIN

**ANGER**—Lou, 65, pioneer film executive, of a heart attack May 21 in Los Angeles. Former vaudeville star on the old Orpheum circuit, he gave up acting in 1916 and entered the motion picture industry with Joseph M. Schenck. Anger was a prominent early film comedy producer and aided in developing Fatty Arbuckle, Buster Keaton and others. When Schenck formed the United Artists' Theater Circuit, Anger became his business manager and vice-president. Survived by his widow, Sophie, former musical comedy star. Interment in Forest Lawn Memorial Park, Hollywood.

**BARRETT**—Shell, veteran showman and charter member of the Pacific Coast Showmen's Association, at Sawtelle (Calif.) Hospital, May 24. An American Legion service was held May 27.

**BEDDINGFIELD**—John (Pee Wee), 27, formerly with Dodson's World's Fair Shows and John R. Ward's World's Fair Shows, May 24 in Indianapolis of a heart attack. Remains were to have been sent to his home in Fitzgerald, Ga., for burial. Survived by his mother and a brother.

**BURNS**—Marshall (Curley), 55, former well-known tabloid and vaude comedian, at City Hospital, Akron, May 25 after a three-day illness with pneumonia. Burns, who began his stage career early in youth, for many years was partnered with Howard Paden in the operation of the Burns & Paden *Cute Little Devils*, one of the best known tabloid attractions of the day, under the management of Charles Velvin Turner. A blackface comedian of the first water, Burns later toured in various Harry Rodgers units in vaude. Prior to the war he switched to whiteface roles and with his wife, Aline Walker, played night clubs in the Midwest, and they recently resumed such bookings. During the war years Burns was employed at Goodyear Aircraft, Akron. Survived by his wife; his mother, Mrs. George Burns, Cincinnati, and a brother, Levi, former performer, now engaged in civilian work in China.

**CHARLTON**—Wanda, 19, aerialist, May 25 in Providence Hospital, Detroit. She fell from a swinging ladder during the aerial ballet number of the Barnes Bros.' Circus at Detroit May 22. She was also a member of the John Gibson and Company troupe, doing a twin swaying-tower number in the show. Survived by her husband, Ray, also an aerialist, and a son. Burial in Wilmington, Calif.

**DALY**—Carroll, 79, retired actor, in Long Island City, N. Y., May 25. His first stage appearance was in 1867 at the Criterion, New York. Appeared with William Faversham in *The Squaw Man*, and with Mildred Holland in *The Triumph of An Empress*. Interment in the Actors' Fund Plot in Kenisco (N. Y.) Cemetery.

**DORRIS**—Mrs. Lillian E., 65, one-time Wild West show rider, sharpshooter and film actress, in Pomona, Calif., May 16. Starting in show business 50 years ago with Tiger Bill's Wild West Show, as Lillian Unold, bronk rider, she later appeared with Pawnee Bill, the old 101 Ranch Show and with Buffalo Bill and for years was billed as the world's greatest woman rider. Subsequently she became the first cowgirl Western star, playing under the name of Lillian Knight. Among her many early movies were *Custer's Last Fight* and *The Deserter*. In later years she was associated with Tom Mix.

**DRATKIN**—Mrs. Rosa, 68, mother of Sally Fields, booker with the Larry Lawrence Agency, Detroit, and grandmother of R. A. (Artie) Fields, who fronts the band at Lee 'n' Eddie's, Detroit nitery, in that city May 19.

**DUNN**—Mrs. Jess, 78, mother of James Dunn, screen actor, in Los Angeles, May 30.

**EISENBERG**—Nora, 55, formerly with Hagenbeck-Wallace, Sells-Floto, John Robinson, Howe's Great London and other circuses, at Good Samaritan Hospital, Cincinnati, May 29. Survived by her husband, Al, circus troupier, and two brothers. Interment in Spring Grove Cemetery, Cincinnati, May 31.

**FALLON**—Evelyn, member of Ladies' Auxiliary, National Showmen's Association, widow of Thomas Fallon, in Concord, N. H., May 30. She had been in charge of revue with Ross Manning Shows.

**GARDNER**—Cornelia A., 67, stage actress and an original Gibson Girl, May 14 in Los Angeles. Survived by her husband, daughter and sister. Interment in Grandview Memorial Park, Los Angeles.

**GOODWIN**—Madaline, 77, dramatic stock performer for many years, in Mason City, Ia., April 22. Survived by her husband and stepson.

**GRAZIADEI**—D. V., 69, director of the Port Huron (Mich.) City Band since 1904, suddenly May 26 at Port Huron. He was also concertmaster of the Port Huron Civic Orchestra.

**HELM**—Robert, 27, saxophonist, a suicide, in Philadelphia May 15. Recently discharged from the coast guard, Helm formerly played with the Isham Jones, Russ Hannon and George Summers orchestras. Survived by his widow and parents.

**HOWARD**—Mrs. Helen L., 86, mother of the late Sidney Howard, playwright, in New York, May 29. An organist and accompanist before her marriage.

**JACOBS**—Charles M., 78, father of Terrell Jacobs, wild animal trainer, May 23 in Peru, Ind. Surviving, in addition to his son, are his widow and a daughter, Mrs. Marie Barton, and two grandchildren, Carroll and Terrell Jr. Burial in Wabash, Ind.

**JOHANN**—Joseph, partner in the Midway Theater, Dearborn, Mich., May 18, in Highland Park General Hospital, Detroit. Survived by his widow and daughter. Burial in Mount Olivet Cemetery, Detroit.

**KING**—Charlotte, 24, USO entertainer, drowned at Daytona Beach, Fla., May 24. She was appearing with Herb Miller's band at army and naval installations thru the South.

**MEYER**—Mrs. Elizabeth S., 43, pianist, in Philadelphia May 23. Survived by her husband, Col. Francis B. Meyer, a sister, two daughters and two brothers.

**MILLIAN**—Paul L., 66, violinist, suddenly in Woodwynne, N. J., May 20.

### IN LOVING MEMORY OF HENRY H. PRATHER

Who Passed Away June 7, 1945.  
Sadly Missed by His Wife, Elizabeth.

**MIURA**—Tamaki, 62, Japanese soprano, renowned for her performances in *Madame Butterfly*, in Tokyo May 26. Appeared in the United States at the Metropolitan and Manhattan Opera Houses, New York, and on tour with Boston and San Carlo opera companies.

**NEFF**—Archie L., 56, Canton, O., musician, who directed his dance

band there for more than 15 years, May 22 in Los Angeles. His widow and a son survive. Burial in Los Angeles.

**PATTERSON**—Joseph Medill, 67, president of News Syndicate Company, publisher of *The New York Daily News*, in New York May 26. He authored two novels and three plays, including *The Fourth Estate*, written in collaboration with James Keeley and Harriet Ford. Interment in Arlington (Va.) National Cemetery.

### IN LOVING MEMORY

Of My Dear Husband  
**W. R. (RED) PATRICK**  
Who Passed Away June 5, 1945  
Gladys Patrick

**SULLIVAN**—William A., 55, former film actor, director and scriptwriter, in Great Neck, L. I., May 23.

In Memory of Our  
Dear Friend and Pal  
**MRS. NETTIE SMITH**  
Passed on June 8th, 1945  
Alethea and Tom Dean

**SYLVESTER**—Pauline Bert, 43, of Fort Lauderdale, Fla., in Molly Stark Sanatorium, near Canton, O., May 22. For more than 20 years she was an aerialist and rider with Hagenbeck-Wallace, Cole Bros., and the Clyde Beatty circuses. Two sisters and three brothers survive.

### In Loving Memory of My Wife

**NETTIE SMITH**

Who Passed Away June 8, 1945

Ever in Our Thoughts

Sadly Missed by  
"Doc" T. A. Smith and Billy Don

**WEISS-BEERS**—Alfred F. Weiss Jr., manager of the Olympia Theater, Miami, for 40 years, and Sadie Beers, in Miami May 23.

**WILDER**—William Stanley (Bunk), 55, owner-operator of a chain of seven theaters in Norfolk, Portsmouth and Newport News, Va., of a heart attack at his home in Virginia Beach, Va., May 22. Survived by his widow, two daughters and two sisters. Services and burial in Norfolk, May 25.

## Marriages

**BLOSSARD-MITCHELL**—William Blossard and Mrs. Flossie Mitchell, both members of Eddie's Exposition Shows, at Butler, Pa., May 15.

**DUNNING-JONES**—David Dunning, son of Mr. and Mrs. Ed Dun-

ning, concessionaires with Bright Lights Exposition, and Jacqueline Jones, non-pro, May 17 in Winchester, Va.

**GRAHAM-BREWSTER**—Richard B. Graham, percentage dealer, and Annette Brewster, in Hazelhurst, Miss., May 18.

**HEALY-ROSE**—William J. Healy, executive assistant at Paramount Pictures, New York, and Ethel Rose, in New York June 1.

**GWYNN-TRINKLE**—Easy Gwynn, disk jockey of *Easy Does It* program, and Billy Trinkle, of WIBC's continuity department, in Indianapolis recently.

**KERSEY-GLASSMAN**—John Carlton Kersey, concessionaire with Majestic Greater Shows, and Natie Glassman, of Orlando, Fla., May 22, at Beaver, Pa.

**LAMKIN-DAVIDSON**—Lieut. Col. Philip Lamkin and Penny Davidson, showgirl at Billy Rose's Diamond Horseshoe, in New York, May 30.

**MADWAY-BOCKSTEIN**—Meyer Madway and Edna Bockstein, pianist, in Philadelphia May 19.

**ROSS-COPELAND**—Anthony Ross and Mary Jean Copeland, in Stockton, N. J., June 2. Groom is playing a leading role in *The Glass Menagerie* at the Playhouse (N. Y.). Bride was formerly assistant stage manager of the play.

**TAPP-WILLIAMS**—Ralph Henry Tapp, and Wilma Irene Williams, daughter of Rusty and Dot Williams, of the Rusty Williams Tent Show, May 19 in Wilson, N. C.

## Births

A daughter to Mr. and Mrs. Joseph Quintiles in Philadelphia May 9. Father is arranger and pianist for the Al Frances band in that city.

A daughter, Nancy Jane, to Mr. and Mrs. Bob Savage in Jewish Hospital, Cincinnati, May 3. Father is director of sales promotion at WLW, Cincinnati.

A daughter, Sandra, to Mr. and Mrs. H. L. Seifer, operators of the Utah Exposition Shows, in Hughes Memorial Hospital, Spanish Fork, Utah, May 1.

A girl, Shelley, to Mr. and Mrs. Norman Modell, at Physicians' Hospital, Jackson Heights, L. I., recently. Father a free-lance radio script writer and former member of the Chicago staff of *The Billboard*.

A daughter to Mr. and Mrs. Andy Custer in Wichita Falls, Tex., May 17. Father is concessionaire with Alamo Exposition Shows.

A son to Mr. and Mrs. Bob Ridley in Philadelphia May 13. Father is a singer at the Troc, Philly burlesque house.

A son, Robert William, to Mr. and Mrs. Howard Reynolds in Philadelphia May 12. Father is a Philly band leader.

A son to Mr. and Mrs. Bob Provenance in Cincinnati May 15. Father is newscaster at Station WCKY, Cincinnati.

## Divorces

Nate Lewis, of Polack Bros.' Circus, from Ruth G. Lewis, in Chicago recently.

Viola Bistany from Leo M. Bistany, of the shows bearing his name, in Bartow, Fla., recently.

J. E. (Whitey) Walker from Jean Walker, recently. Both formerly with World of Mirth and Cetlin & Wilson shows.

Irene Conley from Bob Conn, burly comic recently.

Homer Holcomb, rodeo clown, from Janet Holcomb, in Alameda County, Calif., Superior Court, April 19.

Mar-Shan (Marsha Blue), playing the Hirst Circuit, from Danny Parker in Miami recently.

Edna Cantor McHugh, daughter of Eddie Cantor, from Jimmy McHugh, songwriter, May 8 in Los Angeles.

## Harry N. (Pop) Endy

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Hot Peppermint Gum (5 Sticks) . . . 30.00
Comic Buttons, Ass't, 1 1/2 Inch . . . 15.00
Comic Buttons, Ass't Wolf, Etc., 4 Inch . . . . . 100.00
Comic Buttons, 3/4 Inch . . . . . 10.00
(All Buttons Have Pins Attached)
Closeout Wind King Lighters (no field), 2 extra long wicks, 10 extra fillets (originally retail \$2.00 ea.). Per Doz. \$3.00.
No Lots Broken. Deposit With Order, Balance C. O. D. All Merchandise Firsts. No Seconds. Write for Complete Catalog.
Balloons, Sizes 4 to 30. Oak, Eagle, Mohican, Barr, Lee-TeX, Anderson, Toy-craft brands.
BORDER NOVELTY CO.
405 Woodward Ave. Detroit 26, Mich.
Phone: CADILLAC 6261-6253

WATCHES

SWEEP SECOND
OPA \$8.50
No Jewel
YOUR \$4.57
PRICE
FOR RESALE
12 OR MORE
Cash with order, deposit on C. O. D. Chrome finish. Assorted leather straps. 10 1/2 ligne.
POCKET WATCHES
OPA \$8.50
YOUR \$4.57
PRICE
Lots of 12 or More
POSITIVELY NO RETAIL SALES
DAVID I. LIVINGSTON
WHOLESALE JEWELERS
78 FORTYTH ST. N.W. ATLANTA 2, GA.

JOKE NOVELTIES

Minimum Order \$10.00 - 1/3 Deposit On Order
Cig. Loads Extra Loud, Carded, 24 Count. \$0.68
Explosive Book Matches, Carded, 24 Count. . . . . .68
Sparkle Book Matches, Carded, 24 Count. . . . . .68
Snake Book Matches, Carded, 24 Count. . . . . .68
Bitter Cig., Carded, 24 Count . . . . . .68
Stinx Cig. Loads, Carded, 24 Count . . . . . .68
Hot Ciggy, Carded, 24 Count . . . . . .68
Hot Tooth Picks, Carded, 24 Count. . . . . .68
Invisible Ink, Carded, 24 Count . . . . . .68
Bloody Soap Powder, Carded, 24 Count . . . . . .68
Explosive Kitchen Matches, 24 Count . . . . . .68
Stink Parfum, 24 Bottles . . . . . 1.20
Luminous Paint, 24 Bottles . . . . . 1.75
Smokers Fun Shop, 53 Items on Card . . . . . 1.50
Barrel of Fun, 15 Pkgs. of 50 Assorted Items to the Pkg., 25¢ Sellers, Carded 1.50
All Prices F.O.B. Prescott, Arizona

PRECISION NOVELTY HOUSE

P. O. BOX 432 PRESCOTT, ARIZONA
START WHOLESALE PEARL BUSINESS
Internationally advertised Cleopatra Pearls offer you an unusual opportunity to start business with small capital. Pearls are reliable year-round fast-sellers to jewelry, gift, specialty, department and other stores. Sample lines only \$25-\$100. Complete co-operation.
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GRAND OPENING - OUR NEW HOME

More Convenient - Larger Stocks - Quicker Service
Merchandise You Have Been Looking For
Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every Kind of Glassware, Blankets, Hampers, Hossocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.
Catalog Now Ready - Write for Copy Today
IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.
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ALMA PREMIUM SUPPLY CORP.
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# RISTOCRAT STAINLESS STEEL Expanding Watch Band

\$7.20 Per Dozen

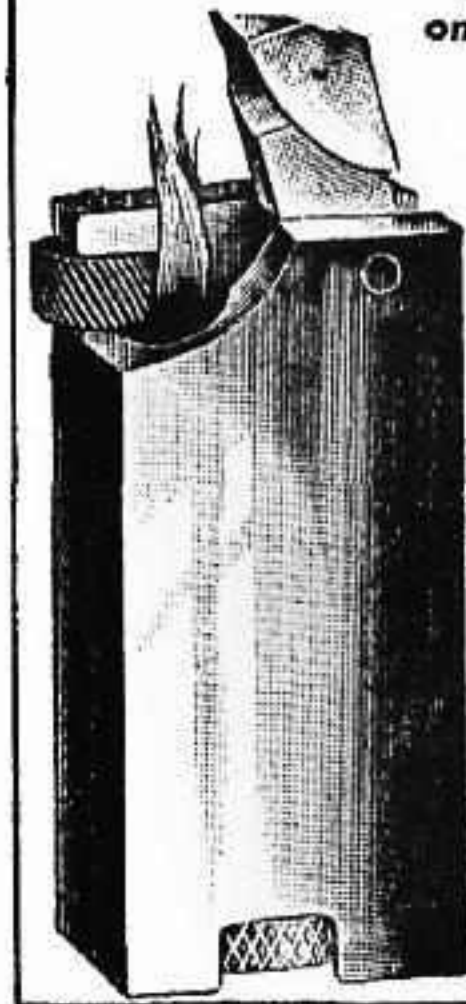
Your money back if you can duplicate this value! ARISTOCRAT Stainless Steel Watch Band will not tarnish. Flexible. Non-magnetic. Polished to mirror-like finish. Tops in value! Beautifully carded. Only \$7.20 per doz.



## Highly Polished ALUMINUM LIGHTER

only \$7.20 Per Doz.

Here's a sensational new polished aluminum precision made Cigarette Lighter that scoops the field for price, appearance and performance. Beautiful, slim, feather-light styling and high-test carburetor wheel proves this the outstanding lighter "buy." Your money back if you can duplicate this value anywhere on the market. Rush your order today and watch how fast they sell. Send 25% deposit with order if not rated.



ILLINOIS MART Dept. N.Z. 3 510 N. Dearborn Street Chicago 10, Ill.

## ANIMALS, BIRDS, PETS

ASSORTED DENS SNAKES, BOA CONSTRUCTORS, Giant Rattlers, Dragons; Spider Monkeys, and Squirrels. Snake King, Brownsville, Tex. je7

ASSORTED DENS DIAMONDBACK RATTLE-SNAKES, \$20.00 to \$50.00. Nonpoisonous Snake Dens, \$12.50 to \$35.00. Cottonmouth Moccasin Dens, \$20.00 to \$35.00. Showmen's Mixed Dens, assorted Rattlesnakes, Moccasins, Copperheads, Nonpoisonous Snakes, \$35.00 up. Immediate shipment. C.O.D. to Shows. Wire American Reptiles Co., West Point, Ky. je8

BABY RHESUS MONKEYS, GREEN MONKEYS, Monas, Mongoose, Golden Eagles, Hawks, Foxes, Alligators, Rattlesnakes, Moccasins, Copperheads, Porcupines, Baboons, Chimpanzee, Colored Mice and Pigeons. Chase Wild Animal Farm, Egypt, Mass. je15

CANADIAN BLACK BEAR CUBS HERE—Immediate delivery, \$85.00 each. Also Porcupines, \$20.00. Monkeys, \$40.00. Plenty Snakes, etc. Wire money, faster service. No O.O.D. please. Trails End Zoo, St. Stephen, N. C. je8

COATI-MUNDI, GOLDEN EAGLES, RED FOX Pups, Coyotes, Monkeys, Baboon, Badgers, Wildcats, Ocelot, Hurred Owls, Crows, Porcupines. Various other animals. Charone Animal Ranch, Burlington, Wis. je8

COYOTES, ADULTS \$25.00; PUPS \$15.00. Prairie Dogs \$7.50 pr. Kangaroo Rats \$7.50 pr. Porcupines \$10.00. Rex Ingham, Ruffin, N. C. je8

FOR SALE—AT PUBLIC AUCTION ON JUNE 14, 1946: 19 head of the Shetland Ponies, 1 Hackney Stallion, 2 Saddle Horses well trained for children, nice Fence for pony track, nice Cart and Harness. 9 1/2 miles southwest of Bluffton, Ind. Courtney Pony Farm. je8

GIANT JUNGLE RATS, GRAY KANGAROO, Raccoons, Skunks, Wildcats, Coati-Mundis, Kangaroo Rats, Prairie Dogs, Monkeys, Birds, Squirrels, Chipmunks, Reptiles, Peafowl, Pheasants, Red Foxes \$15.00 each, \$25.00 a pair. State your wants. John Thiele, 106-18 86th St., Ozone Park 17, New York. je8

PLENTY SNAKES, ALSO ALLIGATORS, GIANT Fat Alligator, ten feet six inches; Armadillos, Iguanas, Boas, Porcupines, Prairie Dogs, Coati-Mundis, Coyote Pups, Ferrets, Rhesus Monkeys, White Doves, Black Spider Monkeys, Parakeets, Finches, Rats, Rabbits, Mice, Bantams, Giant Rats, Racing Terrapins, Hamsters, Red Foxes. Wire Western Union. Otto Martin Locke, New Braunfels, Tex. je29

TAME LIVE ARMADILLOS—SPECIAL FOR Pets, \$3.50 each, \$6.00 pair. Whistling Squirrel "Chipmunks," \$3.50 each, \$6.00 pair. General Mercantile Co., Laredo, Tex. je29

2 BOAR PIGS, POLAND CHINA, NATURAL born with 2 Bodies, one Head. Perfect condition, embalmed. Will sell for \$200.50. J. E. Bridgeman, R. F. D. 3, Landrum, S. C. je29

## BUSINESS OPPORTUNITIES

GET 200 MONEY MAKING DEALS—Business Plans, Bars Formulas, Schemes, Unusual Items. Folio Free. Forinic KA, Box 572, Dayton, O. je8

I MAKE PLENTY — AM MY OWN BOSS. Treatise showing my method sent for 25c. Commonwealth, 5708-B Carothers St., Cincinnati 27, Ohio. je8

MAKE BIG MONEY—HAVE LOTS 'O FUN "Tattooing." Profitable, interesting, fascinating business. Full particulars, 3c. Steele, 540-D Leavenworth, San Francisco. je29

OFFER THE NEWEST ITEMS—FIRST! OUR monthly New Products Bulletin Service brings you listing of 100 Newest Products and where to get them long before they come on the "open market." Sample Bulletin, \$1.00. Mailmart Press "B," Box 403, Indianapolis 6, Ind. je29

OPPORTUNITIES, PLANS, SUPPLY SOURCES—Hurry. Success, Tips, Offers and Booklet only 25c. Parcel Market, 2701 S. Main, Elkhart, Ind. je22

ORIGINAL IDEA FOR MUSICAL COMEDY—Needs backers who want to get in on ground floor. R. Dee, 382 Lily St., San Francisco, Calif. je15

SAVE MONEY ON AMERICAN AND FOREIGN Magazine Advertising. Write for rate folder. The E. J. Eller Advertising Agency, 803 Curtis St., Albany 6, Calif. je29x

SELL COSMETICS BY MAIL—WOMEN SPEND millions on beauty. You can make your share of this cosmetic money. Our new folio shows you how. Only \$1.00 postpaid. Details free. Mailmart Press "B," Box 403, Indianapolis 6, Ind. je29

START A MAILING LIST BUREAU—A DIG- nified profitable business. Operated entirely by mail. Spare or full time. No capital required. Complete plan of operation, \$1.00. Harold Eisert, 218 Beach 81st St., Rockaway Beach, N. Y. je8

137 WAYS TO MAKE MONEY IN HOME OR office, business of your own. Full particulars free. Elite, 220 Grand St., New York. up

300 TESTED MONEYMAKERS, 68 PAGE Book, over 40,000 words, Business Secrets, Formulas, Whole Supply Sources, all for 25c postpaid. Henry R. Parent, Box B-20, Coaticook, P. Q., Canada. je29

## COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AAA AMERICA'S POSTAGE STAMP MACHINES for sale. Buying all kinds. Folders, immediate delivery. Write U. S. P., 100 Grand St., Waterbury 5, Conn. je22

AA BUYS!—NEW POSTAGE MACHINES, 1c LoBoy and Ticket Weighing Scales, Nut Vendor, Adair Company, 6926 Roosevelt, Oak Park, Ill. je8

## IMPORTANT NOTICE

All Classified Ads must be limited to

50 WORDS OR LESS

## ENGRAVERS

FAST SELLING ENGRAVING JEWELRY Ask for New Reduced Price List.

- |  |                   |
|--|-------------------|
| Men's Idents., Alum. & Gold Plate          | Per Doz. \$3.50   |
| Double Heart, Braop., Gold Plate           | 3.50              |
| Double Heart, Filigree Gold Plate          | 4.50              |
| Anklet, Sterling, Plain Center             | 4.50              |
| Anklet, Sterling, Double Heart             | 4.50              |
| Anklet, Gold Filled                        | 7.20              |
| Sword or Key Pin w. Double Heart           | 3.00              |
| Sport Guard Pins, Gold Plate               | 1.75              |
| Sport Pins w. Double Heart                 | \$2.25 & 2.00     |
| Scotty, Gold Plate                         | 1.25              |
| Double Heart, Gold Plate                   | \$1.00, 80¢ & .80 |
| Ring, Nickel Plate, Boy's, Oval Signet     | 3.00              |
| Ring, Gold Plate, Girl's, Oval Signet      | 2.00              |
| Ring, Gold Plate, Girl's, Heart Signet     | 2.00              |
| Lighter, Block Type, Salin, \$8.40; Polish | 10.80             |
| Compact, Block Type, Gold Plate            | 13.50             |
| Compact, Heart Shape, Gold Plate & Colors  | 21.00             |
| Cigarette Cases, Ladies' Gold Plate        | 18.00             |

A variety of other Pins, Rings, Bracelets on hand. Big discount for orders in gross lots. Send \$10.00 or \$20.00 for samples. 1/3 Deposit, Balance C. O. D. Alesare Distributors 710 Metropolitan Bldg. DETROIT 1, MICH.

## 1,000,000 BARGAINS AT FACTORY PRICES

LARGEST VARIETY STOCK IN THE WORLD. Dry Goods, Specialties, Notions, Novelties, Salesboards, Toilet Articles, Auto Supplies, Hardware, Sanitary Goods. Also Knives, Clocks, Hosi and other scarce items. Your complete needs all at once source. Write for new complete price list.

H. L. BLAKE

112 E. Markham, Little Rock, Arkansas P. S.: Manufacturers, please write us.

# BINGO

SPECIALS ★ CARDS TRANSPARENT MARKERS Write for Bulletin

AMUSEMENT INDUSTRIES, Box 7 DAYTON 1, OHIO

## CARNIVAL, CIRCUS AND PARK SPECIALS

### SENSATIONAL LOW PRICES

Orders Shipped Same Day

**BALLOONS, ALL SIZES.**

Flying Birds, yellow body, inside whistle. Gross	\$18.00
Cowboy Lash Whips, wood enamel handle. Gross	18.00
Jocko Military Monkeys (sensational novelty). Dozen	12.00
Composition Doll, 6 inch, for doll cans. Gross	18.00
Feather, Plume, Dresses for 6 inch Doll. Gross	9.00
Lady Swagger Canes, made in Pennsylvania. Gross	10.50
Batons, red, white & blue, tinsel heads, with bell. Gross	18.00
Pennant, doll or bird sticks, American made. Thousand	15.00
Comic Buttons, 50 L. Thousand	17.50
Large Lels, \$7.20 Gross; Small Lels, Gross	3.60
Large Carded Tails. Hundred	30.00
Small Carded Tails. Hundred	16.50
Mexican Challo Hats. Gross	27.00
Spanish Hats. Doz. \$2.50; Gross	30.00
Comic Yodeler Hats. Gross	18.00
Omio Hat Band. Hundred \$2.00; Thousand	17.50
Pin Wheels, asst. colors. Gross	7.50
American Made Slum. Gross	\$1.00 to 9.00

**JOCKO**

**Whips ...**

**MILTON D. MYER COMPANY**

332 THIRD AVENUE THE UNDERSSELLING SUPPLY HOUSE PITTSBURGH 22, PA.

No Orders Shipped Without One-Third Deposit, Balance C. O. D. No Catalogues. Order from the above low price list. No Catalogues.

## THE RING SENSATION OF THE YEAR

### LADIES' RINGS—2 SIZES

#1R RINGS, 12 attractively asst. colors and styles, display boxed. (Illustrated.) Per Gro. \$4.50

#PR Pearlino Rings, asst. & boxed as above, Per Gro. 5.00

#GP 24 k. Gold and 100% Silver Plated Rings, asst. styles and display boxed. Per Gro. 8.75

#ERS Earrings and Finger Ring Set. Each set boxed. Silver plated metal backs. Asst. styles and colors. Per Gro. Sets 21.60

#PW Children's Charm Bracelet and Necklace Sets. Each set carded. Asst. silver plated and gold plated chains. Per Gro. Sets 22.50

**SPECIAL**

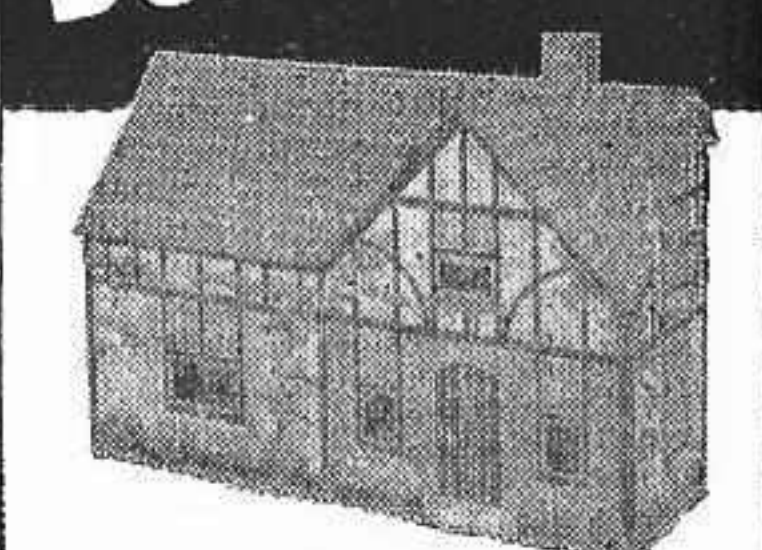
Children's Finger Rings, Asst. Styles, 12 Brilliant Jewel and Pastel Colors, Per Gross \$3.60. Minimum 2 Gross.

25% Deposit, Balance C. O. D. Write for Free Catalogue.

**ROYALE MFG. CO.**

World's Largest Manufacturers of Low Priced Rings 5210 3d AVE. BROOKLYN 20, N. Y.

# FAST SELLING! PROFITABLE! Doll House



## Jobbers • Dealers • Agents Concessionaires

Here's a 4-room Masonite and wood pre-fabricated Old English Cottage that'll go faster than free tickets to a Hula Hula Show.

- Windows and Doors are cut out
- Washable, Sturdy, Durable
- Easily assembled with screws
- Realistically and beautifully painted
- Sets up to size 24"x8"x16" high
- Individually boxed. 6 to a carton
- Weight, 45 lbs. per carton

\$3.00 List Price \$24.00 Per Doz. Send \$3.00 for Sample

25% Deposit With Order, Balance C. O. D. F.O.B. Egg Harbor, N. J., or Shipped Prepaid on Receipt in Full

## Herman Distributing Co.

350 PHILADELPHIA AVE. EGG HARBOR CITY, N. J.

## FLUORESCENT FIXTURES

GOING BIG WITH DEALERS—AGENTS—CONCESSIONAIRES NEW LOW 1946 WHOLESALE PRICE

Equipped for 2 20W. Bulbs \$4.25 each Less Bulbs List Price—\$12.50 Each With Bulbs

**EASY INSTALLATION** JUST PLUG INTO SOCKET USED IN

- Stores
- Bathrooms
- Kitchens
- Factories
- Garages
- Concessions
- Board Premiums

**ALSO AVAILABLE**

Industrial Commercial Desk Lamps	Channel Strips Chrome Brackets Bed Lamps
----------------------------------	--

Write, Wire, Phone for Sample Order. Ask for Catalogue on Complete Line. 25% Deposit With Order, Balance C. O. D., F. O. B. Phila.

**ABRAMS FLUORESCENT LIGHTING** Dept. B, 113 N. 7th St. Phila. 6, Pa. Walnut 6787

## Ladies' and Men's Rebuilt WRIST WATCHES

- |                                       |         |
|---------------------------------------|---------|
| 7 Jewel Swiss                         | \$12.00 |
| 15 Jewel Swiss                        | 12.95   |
| 7 Jewel Bulova, Gruen, Benrus         | 17.00   |
| 15 Jewel Bulova, Gruen, Benrus        | 19.00   |
| 0 & 3-0 Size Elgin, Waltham, 7 Jewel  | 16.50   |
| 0 & 3-0 Size Elgin, Waltham, 15 Jewel | 18.50   |
| 6-0 & 10-0 Size Elgin, Waltham, 7 J.  | 17.00   |
| 6-0 & 10-0 Size Elgin, Waltham, 15 J. | 19.50   |
- Other sizes, models and makes proportionately priced.

**B. LOWE** Holland Bldg. ST. LOUIS 1, MO.

## START COSTUME, JEWELRY, NOVELTY, PEARL BUSINESS

Investment moderate, fast sellers to Jewelry, gift, specialty, department and other stores; \$25-\$50-\$100 to \$500 sample lines available. 25% deposit, balance C. O. D. One hundred per cent co-operation.

**COSTUME JEWELRY SUPPLY HOUSE** 284 Fifth Avenue New York 1, N. Y.



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each... \$4.10  
 B. B. 101—3 Diamond Wedding Ring to match. Each... 4.50  
 Sizes 5 to 7

**WHILE THEY LAST**



**"A PERFECT LIGHTER THAT NEVER FAILS"**

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110  
**\$3.60** Per Dozen in Lots of 12 Dozen or More.  
 \$4.60 Per Dozen in 1-Dozen Lots

**ROHDE-SPENCER CO.**  
 223-225 W. MADISON STREET  
 CHICAGO 6, ILLINOIS

**HEAVY DUTY BINGO CARDS IN 2 COLORS**

WEAR LIKE 60  
 LOOK SO NIFTY  
 3000 TO SET  
 No Two Identical

<b>BINGO</b>				
12	27	33	47	64
10	18	42	52	66
14	16	FREE	48	63
6	23	40	50	71
5	21	44	58	74

SOLD IN LOTS OF 100  
 NO LESS  
 Also Bingo Blowers and Other  
 Bingo Supplies  
**WRITE FOR SAMPLES**

**MORRIS MANDELL & CO.**  
 131 W. 14th St., New York 11, N. Y. Dept. B  
 Chelsea 2-3064

**26 INCH BALLOON STICKS**  
 NEW LARGE SIZE  
 Approximately 1/4 Inch in Diameter  
**\$1.00 PER GROSS**  
 Send \$1.50 for Sample Gross Prepaid  
**WEIDEMAN'S**  
 718 Jay St. Sacramento 14, Calif.

**A-1 CIGARETTE AND CANDY VENDING MACHINES.** All makes, models, lowest prices. What have you to sell? Mack Postal, 6750 N. Ashland, Chicago. j20

**A.B.T. PISTOLS, \$7.00.** WE ALSO REPAIR Same. Hoops, \$16.50; Exhibit's Bulls Eye, \$50.00, Legal Payout Removed; Light Up Love Meter, \$25.00; 6 Columbus Venders, \$6.75; Combination Lifter and Grip, \$32.50; Mirror Front Scales, fine condition, \$25.00. 1/3 cash. Boyer Vending Co., 408 John, Champaign, Ill. j20

**BELL PRODUCTS CO. IS BADLY IN NEED OF** all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off locations. Write, wire or phone Bell Products Co., 2000 North Oakley, Chicago 47, Ill. j13

**CIGARETTE VENDORS—50 DU GRENIER** Super-Streamline, 9 column, perfect condition, \$55.00 each. Kelner Vendors, 4509 N. Clark St., Chicago 40. j28

**FOR SALE—2 TURF KINGS, PERFECT.** Kentucky, Sport King, need fiber gear; Santa Anita, Grand National, Thistle-down, 1 Ball, Jackpot 4 Multiple Automatic Pop; Evans Banquet (1941), 7 coin forced feed head; Galloping Domino, black, 7 coin; Parts. Make offer. Write: Harold W. Howard, Buhl, Idaho, R. 3. j28

**FOR SALE—NINE KIRK ELECTRICALLY** Lighted Astrology Penny Weighing Scales, large size, with 40 Sets Tickets, P.O.B. Houston, Tex. \$1,125.00, 50% deposit, bal. C.O.D. M. B. Mullis, 6352 Belmont St., Houston 5, Tex. j28

**FOR SALE—PIN GAMES AND PHONO-** graphs, A-1 condition. Following \$49.50, School Days, Attention, Paradise, Gold Star, Crossline, A.B.C. Bowler. Following \$59.50, Texas Mustang, Hi-Boy, Stratollner, Mills Owl, Rapid Fire, \$99.00, Watling Scales, \$99.00. See burg 8800, \$600.00, Classic, \$425.00, Wurlitzer 24, \$325.00. 1/3 down. H. Gregory & Co., 35 S. LaVista, Battle Creek, Mich. j28

**FOR SALE—PENNY COUNTER GAMES: 2** Circus, 1 Bomb Japan, 2 Keep-Em-Bombing, 3 Baseballs, \$7.50 each, 1 Official Sweepstake, \$20.00. Mark Serbin, 2322 Eldridge St., Pittsburgh, Pa. j28

**FOR SALE—TWO HI SCORE BOWLING** Games, M.T.G. by Pan Amusement Co., used three weeks. In perfect condition and looks new, 10 ft. 6" long. Have original crates \$250.00 each. 3 A.B.T. Turbets, Model P, \$22.50 each, 1/3 dep., bal. C.O.D. O. B. Whiteside, Clinton, Okla. j28

**FOR SALE—PENNY ARCADE, TENT, 2** Dodge Van Trucks. Booked at leading Ohio fairs. Sickness reason for selling. George H. Revvman, 409 Oak St., Apt. B2, Columbus, O. Main 6298. j28

**FOR SALE—TWO 1941 DOMINOES, \$295.00** each. One 1939 Saratoga, \$139.50. One Baker's Pace Model J.P., \$295.00. One Evans Lucky Star, \$159.50. Five Mills 10c Blue Fronts, \$150.00 each. Other Machines available. Write for your needs. Tour's Trading Post, Opelousas, La. j28

**FOR SALE—GUNS IN EXCELLENT CONDI-** tion: Rapid Fire, \$135.00; Tail Gunner, \$75.00; Air Raider, \$135.00; Pine: Mills Owl, \$49.50; Sport Parade, \$59.00; Slots: Mills 10c War Eagle, 3-5 pay, \$135.00; 10c Melon Bell, club handles, \$149.50; 5c Columbia Bell, \$39.50. Wurlitzer 61's with stands, \$135.00. Music Machine Co., Brunswick, Ga. j28

**FOR SALE—A.B.T. SIX GUN RIFLE RANGE,** complete. Also Photo Booth with Camera, F.3.5 Lens, Packard Shutter, and Coin Operated Machines. Sacrifice, account of illness. Make own offer. Call Ardmore 1744 or Belmont 7103. Mr. Smith, Chicago. j28

**HAVE IN STORAGE A NUMBER OF 9 COL-** umn 162 Bar National Candy Vending Machines with Stands. Also have a new and a few used 12 Column DuGrenier Candy Man 72 Bar Capacity Machines. All machines are excellent condition. Will sell for highest price. 3713 N. Newland Ave., Chicago 34, Ill. j28

**JOBBER, ATTENTION—CLOSE OUT 5,000** Post Card size with glass windows. Also 10,000 5x7 Ensel without glass. But can furnish white celluloid windows for same. Write for particulars. C. Gametser, 146 Park Row, New York City 7. j28

**ONE THOROUGHLY RECONDITIONED AND** repaired Ball Gum Machine and 1,000 Balls of Gum for \$10.00. Limited three to the customer. Thomas Novelty Co., 1572 Jefferson, Paducah, Ky. j28

**POST-WAR ALL PORCELAIN MASTER NOV-** elty Vendors, \$12.50. New colorful cabinets. Will vend all kinds of bulk candies, nuts and gum. Deluxe charm assortments, \$4.00 per 1,000. New and different items. Write today. Master Sales & Service Co., Route 8, Box 689, Dallas 11, Texas. j29

**SPECIAL GET STARTED DEAL—1 RECONDI-** tioned Advance, Columbus, Northwestern or Silver King Ball Gum Machine and 1,200 Best %" Balls Gum for \$12.00, 25% with order, balance C.O.D. Thomas Novelty Co., 1572 Jefferson, Paducah, Ky. j28

**SPECIAL—100 1c 3-COL. SNACK NUT,** \$15.00, 100 1c, 5c Comb. Nut Vendors, \$0.95, 25 1c A.B.T. Challengers, \$30.00. Unneededspack Changeover Parts for sale. Wanted: Candy Machines, Peanut Machines, Cameo Vending, 432 W. 42nd, New York. j28

**SPECIAL THIS WEEK—SKYFIGHTER,** \$150.00; Air Raider, \$104.50; Submarine, \$84.50; Paratrooper, \$84.50; World's Series, \$59.50. All working. Pop's Arcade, Anniston, Ala. j28

**TWO ADVANCE, COLUMBUS, SILVER KING** or other perfectly clean and reconditioned Ball Gum Machines and 1,200 Balls Gum, \$24.85. Thomas Novelty, 1572 Jeff., Paducah, Ky. j22

**TWO THOROUGHLY RECONDITIONED AND** clean Advance, Columbus, Silver King or other make Peanut Machines and ten pounds No. 1 Salted Spanish Peanuts, \$19.85. Thomas Novelty, Paducah, Ky. j22

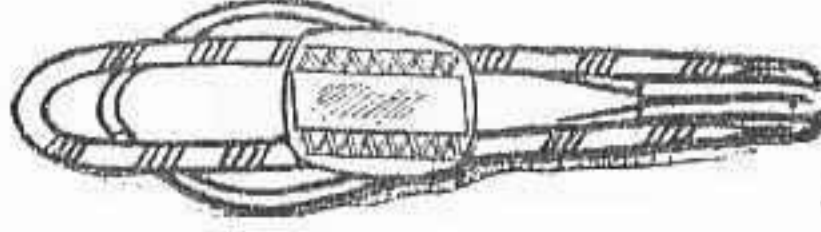
**WANTED—MILLS WOLF HEADS SLOT MA-** chines. No junk. State condition and prices. Write! Joseph Worpek, 55 Grant St., Easthampton, Mass. j22

**WILL SELL MUSESCOPE SKYFIGHTERS,** \$225.00. One Wurlitzer Counter "41" with original wooden stand, clean, \$185.00. A. Snyder, Winton, Conn. j22

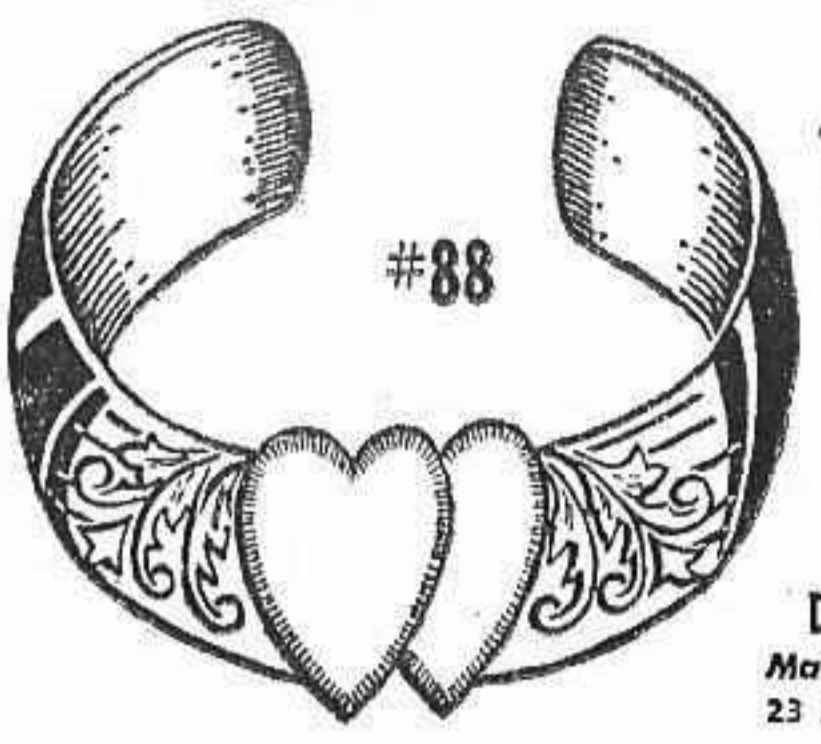
**1c CHALLENGER, KICKER AND CATCHER** @ \$25.00; Spitfire, Bingo @ \$10.00; Home Run, Gottlieb @ \$12.50; two of each; used but not abused. Sam Resnick, 138 Riverdale Ave., Yonkers, N. Y. j22

**250 DUO STAMP MACHINES—VICTORY AND** Amsons, \$22.50 each. Send cash with order today. Write U. S. P., 100 Grand, Waterbury (5), Conn. j22

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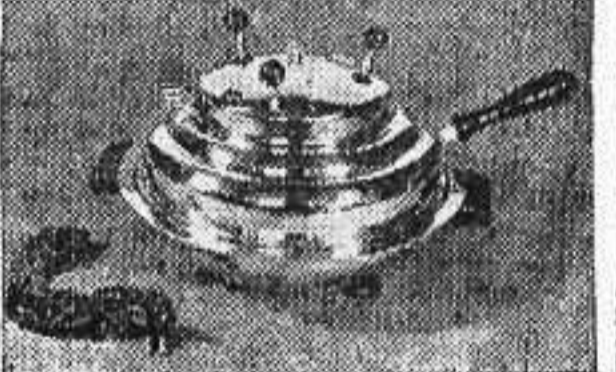


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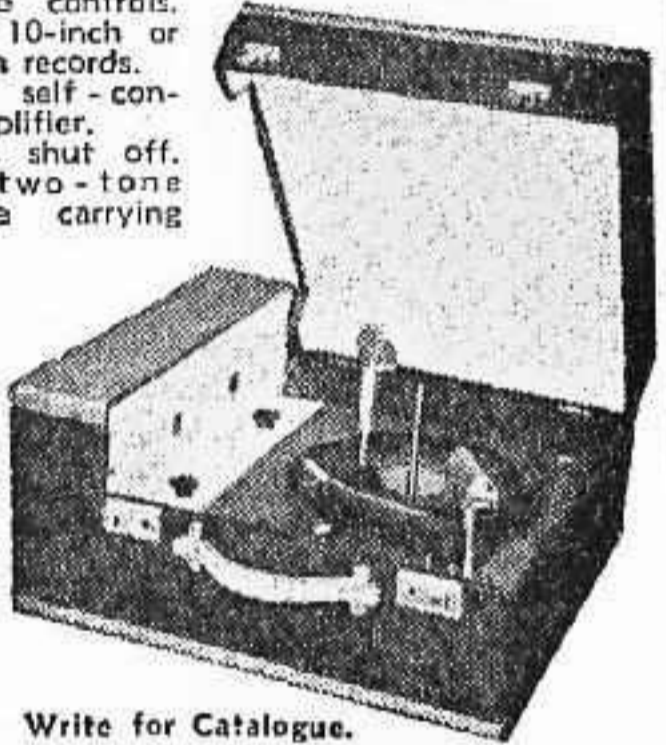
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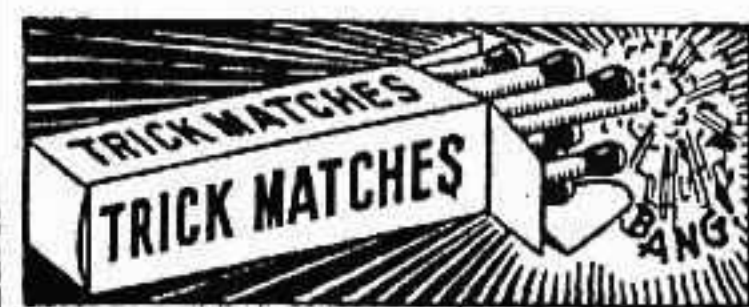
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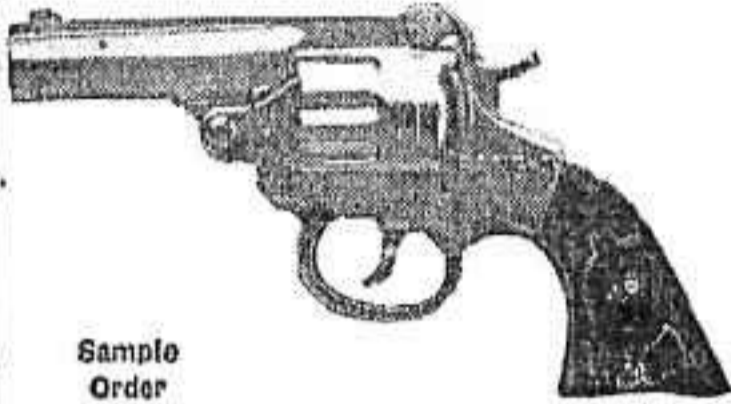
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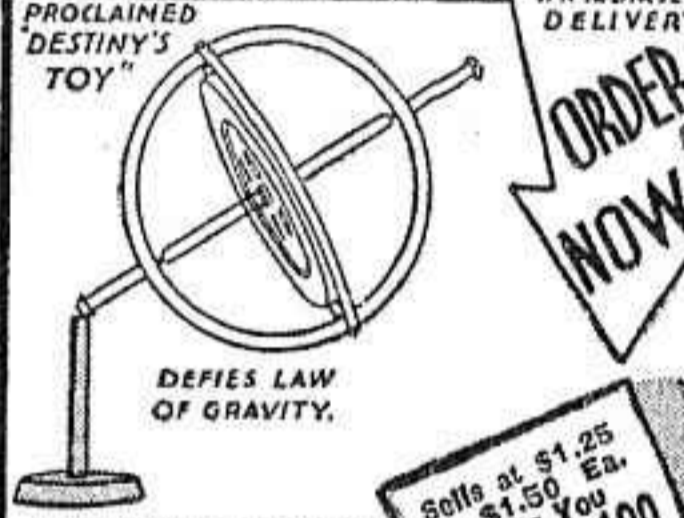
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Reynolds \$12.50 Fountain Pen . . . . . 7.50  
#277 3 Cameras & 15 Lb. Boxes . . . . . \$18.95  
12 Boxes 1 Lb. Stuffed Fruit . . . . . 6.80  
Musical Chests, Lighters, Pushcarts, Etc.

**DELUXE SALES CO.**

BLUE EARTH, MINN.

## Sensational ★ ★ ★ ★

## FLIPPY DOLL

Fast Selling Novelty  
Weaves—Bounces—Jin-  
gles. Clips firmly to  
any Chair or High-Chair.  
Assorted Styles.

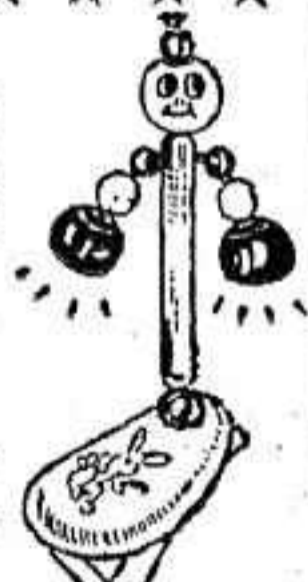
**\$9.00 Per Doz.**

1/3 With Order,  
Balance C. O. D.

Send \$1.25 for Sample

**E & A PRODUCTS CO.**

1430 Farwell Ave.  
Chicago 26, Ill.



Now Available!  
**THE ELECTRONIC  
CAMERA**  
Push a Button or Coin in Slot  
With  
**AMERICAN STAMP &  
NOVELTY MFG. CO.**  
OKLAHOMA CITY

## HIGH GRADE YELLOW GOLD-PLATED STAINLESS STEEL EXPANSION WATCH BANDS

1/2 DOZ. FOR **\$9.00**

Send \$2.00 for sample band. Retail for \$4.50.  
**B. LOWE, Holland Bldg., St. Louis 1, Mo.**

**For 30 YEARS**

We proudly advertised that **OUR PRICES ARE RIGHT** and we still are soliciting business from **"The Shrewdest Buyers"**

**Our Line Consists of**

Stuffed Toys	Razor Blades
Leather Goods	Pocket Knives
Cutlery	Jewelry
Sun Glasses	Tooth Brushes
Combs	Lighters
Flashlights	Premiums
Batteries	Gifts
Shoe Laces	Bobby Pins
Fire Proof Glassware	Hair Pins
Drug Sundries	Electric Appliances
Etc., Etc.	Etc., Etc.

WRITE FOR OUR 1946 BARGAIN CATALOG

**MILLS SALES CO.**

MAIN BRANCH • OUR ONLY MAILING ADDRESS  
901 BROADWAY, New York 3, N. Y.  
WORLD'S Lowest Priced WHOLESALE

**\$1.49** Delivered  
**Portable Stools, Pedes. Tables**

All metal, ideal for all outdoor-indoor uses. 14, 18, 24, 30, 36, 42 inches high. Ideal for campers, pitchmen, farmers, homes, etc. Folds to compact 3 inch width. Distributors wanted.

2 Doz. FINE LITHOGRAPHED PICTURES, Various Subjects, Dogs, Scenic, Religious, etc. Mounted on (4 1/2 x 6) painted glass frames, 25¢ Retailers. Ideal for Stores and Gifts. \$2.00 DELIVERED.

2 Doz. Pieces of ASSORTED COSTUME JEWELRY. Some \$1.00 Retailers. Lot, \$5.00 DELIVERED.

**\$2.50 a Gross**

20 ASST. SAMPLES 50¢ Filtration CHEESE CAPS New, Clever, Illustrated Retail 15¢ each. They'll play to get several kinds. Big demand. Ideal for Parks, Carnivals, Arcades, Stores, etc.

1/12 Actual Size  
H. EILERS, 1701 S. 10th, St. Louis, Mo.

**NEW GLUE PROCESS! FINER VANITIES!**



#800 DeLuxe Vanity \$24.00 NEW LOW PRICE! Doz. F.O.B. Chicago  
Beautiful blue-white mirror vanity with 2 flexo compartments. 2-tone swivel mirror. Individually packed 8 in a case. Wt. 25 lbs.  
W. L. MARTIN MIRROR BOX CO.  
1447-59 W. 69th St. CHICAGO 38, ILL.

**Headquarters For COUNTER CARD MERCHANDISE**

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**LEE RAZOR BLADES**

Write for Price List  
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30 Inch, 23¢ Each.  
Balloons, Sticks, Bellows, Birds, Oases, Dolls, Etc.  
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**ATTRACTIVE — 100 LETTERHEADS AND ENVELOPES**, three, four lines copy, \$1.25 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. je29

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**SHARP BUSINESS CARDS, PER 1,000—ONE color**, \$2.50; two colors, \$4.00. Embossed, \$4.00. Castell, 1974 W. 6th St., Brooklyn, N. Y.

**WINDOW CARDS—THREE SHEETS, ONE Sheet**, Photo-Offset Heralds and Window Cards for Fairs, Celebrations and etc. Cato Show Printing Co., Cato, New York. au31

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**500 LARGE NUMBER TEN BUSINESS ENVELOPES** in two colors. Postpaid for \$4.00. Arp Show Print, 508 E. 39th St., Davenport, Ia.

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**BANNER ARTIST—BACK FROM ARMY**, formerly with Luton Studios, expects orders to complete season. Waldo Studios, 8230 Wornall Road, Kansas City Mo. je22

**CLOTH BANNERS, 3x10 FEET, \$6.00, WITH Brass Grommets**. Write for prices on special jobs. W. Courtney, 541 N. Longwood St., Baltimore 23, Md. je22

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**LARGER SELECTION, BETTER QUALITY**—Tattooing Outfits, Supplies. See my price list before buying! Marshall Steele, Tattooer, 1012-A Broadway, Oakland, Calif. je22

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**A-1 CIGARETTE AND CANDY VENDING MACHINES**; all other coin equipment. Mac Postal, 6750 N. Ashland, Chicago, Ill. je20

**ALL KINDS STAMP VENDORS, BALL GUM Vendors, Peanut Vendors, Popcorn Poppers, Potato Chip, Candy Floss, Doughnut Machines**. Northside Sales Co., Indianapolis, Iowa. je20

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**PENNY ROLLS WITH LORD'S PRAYER AND Other Inscriptions**. Full details, price, etc. George Cooper, c/o 705 W. Bennett, Compton, Calif.

**UP-TO-DATE SHORT RANGE SHOOTING GALLERY**, complete with Guns and Ammunition. William Baldwin, 9711 Springfield Blvd., Queens Village, N. Y.

**WANT—LOBOY 1c SCALES, 5c SELECTIVE Candy Vendors, 1c Gun Machines**. Adair Company, 6926 Roosevelt, Oak Park, Ill. je15

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**WANTED—16MM. SOUND, SILENT PROJECTORS, Films, Small Radios**. What have you? Outdoor Camera Film, \$2.50 100'. ABC Films, 11-111, Boulevard Station, NYC. je8

**WANTED—CIGARETTE AND 5c CANDY Vending Machines**. We buy all makes and models and we pay top prices for your equipment. Uneeda Vending Service, 100 Scholes St., Brooklyn 6, N. Y.

**WANTED TO BUY—ELECTRIC ICE SHAVER for Snow**. Charlie Hudson, 310 B N. 18th St., Birmingham, Ala.

**SALESMEN! AGENTS! JOBBERS! TEST THESE NATIONALLY FAMOUS WEATHERHOLT COSMETICS**

REGULAR \$2 VALUE SPECIAL OFFER PRICE **\$1.00**

For Resale Only  
**HERE IS WHAT YOU GET**

- ★ 4 Oz. Bottle of Coconut Oil Shampoo.
- ★ 2 Oz. Jar of Lanolin Face and Hand Cream.
- ★ 1 Dram of "OUT OF THIS WORLD" Perfume.

Send \$1.00 for this sample offer. Jobbers and Dealers, write for quantity prices.

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209 W. Jackson Blvd. Chicago, Ill.



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Over 15,000,000 potential customers. 25 on display card, takes in \$6.25; retails for 25¢ each. Immediate action—patriotic sales appeal. Many uses on automobiles, windows, luggage and any prominent place in home, store, office and factory. Jobbers' wholesale prices.

Sample Display Card . . . . . @ \$3.25 ea.  
12 Display Cards . . . . . @ 2.40 ea.  
48 Display Cards . . . . . @ 2.10 ea.

Be first in your territory. Order at once. Immediate delivery.  
Terms: 25% Deposit, Balance C. O. D.

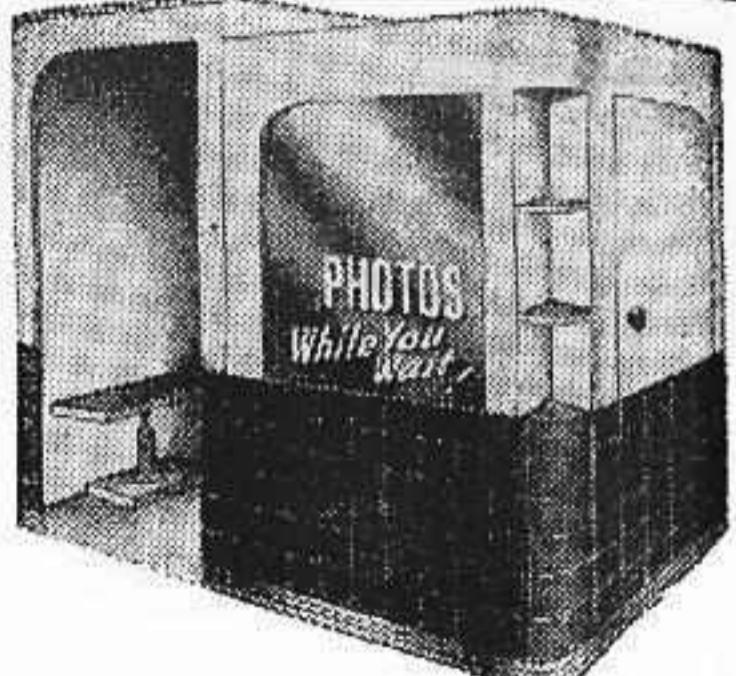
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819 BROADWAY KANSAS CITY 6, MISSOURI



**WIGGLE FISH**

New — Alive With Action — Realistic — Three-Color Embossed — Life Like—will sell on sight. 18 inches long. Be first in your territory with this new novelty. Works on string, crawls and wiggles with that fascinating action to make it a sure-fire hit wherever demonstrated. **PACKED 1/2 GROSS TO BOX — PER GROSS, \$21.60**

**WISCONSIN DE LUXE CO.** 1902 N. Third St., Milwaukee 12, Wis.

**ELECTRONIC-AUTOMATIC Coin Operated and Regular STREAMLINE PHOTOMACHINES**

**Quick Delivery on Precision Equipment**  
Write or wire for full information, prices, etc., on Streamline and other types of photomachines, KD or one-piece cabinets. Also cameras without cabinets. All sizes built, full-length, single, double, triple. Guaranteed 5 years. Prompt shipments. Fair prices—easy to operate.

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**Du-Mail ELECTRIC IRONS Non-Automatic**



O.P.A. Ceiling Price, \$5.50; Zone 2, \$5.75  
Your Price (16 to Carton). Each . . . \$3.75  
(500 or More . . . . . \$3.65)

**EXPORTERS, ATTENTION**  
5,000 to 10,000 Available Now for Export  
Write for Special Prices

**ELECTRIC FAN PRODUCTS**  
102 North Niles Ave. South Bend, Ind.

**FAST SELLING JEWELRY**

FOR ENGRAVERS, FAIRS, VARIETY STORES, RESORTS, PROMOTIONS, etc. **FAST SERVICE!**  
Latest styles of Locketts, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.  
Send \$10.00 or \$20.00 for Samples.

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**NOW AVAILABLE**

Amber Colored Combs for demonstrating purposes. Samples and price list sent upon request.

**AMBERLITE COMB CO.**  
BOX 101 LEOMINSTER, MASS.

**WE HAVE THE GOODS YOU WANT LOWEST PRICES LARGE ASSORTMENT**

Magnetic Tricky Dogs	Per Gross	\$16.50
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Exploding Matches	Per Gross	3.50
X-Cello Matchfolders	Per Gross	2.00
Dribble Glasses	Per Dozen	1.75
	Per Gross	18.00
Latest Pocket Lighters	Per Dozen	3.00
Newest Desk Lighters	Per Dozen	12.00

Catalogue Sent With First Order

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40F Hanover St. Boston 13, Mass.

**ATTENTION, VETERANS WORLD WAR II**

Sell 18K. Gold finish Honorable Discharge Buttons with pierce point, screw locking back. Can be worn on anything. No buttonhole required. Samples 2, \$1.00; Doz., \$4.00.

**REED-UNIVERSAL SALES, OSBORN, OHIO**

**GENUINE PRE-WAR QUALITY FIREWORKS!**  
OH-BOY

Banner has always been right there with the newest and best in fireworks. Now we give you JET PROPULSION... an amazing rocket plane that can be used over and over again. Write quick for details of this newest sensation in fireworks. It's astounding. It's colossal.

**BIG SPECIAL OFFER \$4.95**

Giant assortment of over 150 pieces, including 2-4-5 inch salutes, star shells, aerial bombs, flowerpots, skycreamers, battle-in-the-clouds, Roman candles, tubular salutes, and many others... regular \$6.15, retail value for only \$4.95. Rush your order. Supply limited. Catalog FREE.

**BANNER FIREWORKS MFG. CO., INC.**  
DEPT. 122, TOLEDO 12, OHIO

**At Liberty—Advertisements**  
5c a word, minimum \$1, maximum 50 words, cash with copy.

**ACROBATS**

★ **FOUR ROUTINES—FAST ROUTINE OF** Flip-Flaps, Cartwheel Side Somersaults, Twisting Flip-Flaps and Butterflies. Ex-serviceman, sober and reliable. Edward Harrington, 67 Market St., Lynn, Mass. 1/6/48

**CIRCUS AND CARNIVAL**

**CARNIVAL-CIRCUS SECRETARY AVAILABLE** Now. Handle all office details any size organization. Harvey "Doc" Arlington, 1719 Luick Ave., Muncie, Ind.

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**A-1 AGENT, BOOKER AND MANAGER—EX-**pert publicity and promotion man. Sober, reliable, hard worker. Interested high class attraction or theater. No car. Box C-200, Billboard, Cincinnati 1, O. je15

**ROLLER RINK MANAGER—AGE 30, SOBER,** reliable. Experienced in clean rink operation, improvement and promotion. Capable of some instructing if necessary. Can go anywhere. Will consider any fair offer. Write Charles D. Grimes, 110 E. Main, Fort Wayne, Ind. je8

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★ **RADIO-TELEVISION ACTOR—20; AMERICAN** Academy Dramatic Arts (graduate); 8 yrs. professional acting; excellent references. Interested legit, radio. Brant Garman, 645 E. Peru St., Princeton, Ill. Phone 748. 472/5/11

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★ **MAGICIAN; POPULAR SCIENCE LECTURER,** 37, will work straight show-vaude, club, road show; or for business firm as good will man. A.B., M.S. in chemistry. Excellent references. Salary, \$150 wk. John A. Snoddy, 520 Geary St., San Francisco, Calif. Ordway 4116, Ext. 405. 487/6/1

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**COLOR BAND FOR NIGHT CLUBS, COCK-**tail lounges, taverns, etc. Four men, entertaining and singing. Jump Jackson, 4719 S. Dearborn, Chicago, Ill. je8

**DIGNIFIED FOUR-PIECE ALL-GIRL DINNER** Music Ensemble. Unusual combination. Extensive classical and semi-classical repertoire. Can do dance music if necessary. Box C-204, Billboard, Cincinnati 1, O.

**5,001 ITEMS AT FACTORY PRICES**

Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Sales-boards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.

**MID-SOUTH SUPPLY CO.**  
219 E. Markham St. LITTLE ROCK, ARK.

**NEW SWISS WATCHES**  
**JOBBERS—OPERATORS**

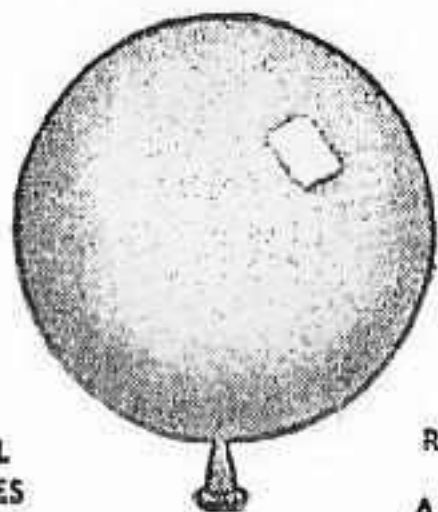
AT PRICES FOR RE-SALE

4 & 7 JEWELS

Write for Price List.

Special Prices for Quantity Buyers.

**CHICAGO WATCH HOUSE**  
Importers  
1035 W. Lake St.  
CHICAGO 7, ILL.



ALL SIZES ROUND and AIRSHIP

Write For Our SPRING and SUMMER NOVELTY LISTING NO. 199

**CONTINENTAL DISTRIBUTING CO.**

822 N. Third St. Milwaukee 3, Wis.

**STERLING ART CRAFT, INC.**



**RING MANUFACTURERS COLUMBUS, OHIO** ANNOUNCES THEIR NEW HORSESHOE MOTHER-OF-PEARL RING

You'll find this ring to be a sensational seller in either White or 14K Yellow Gold Electro Plated mountings.

\$9.00 Per Dozen

Sold ONLY Through Your Jobber

**A. M. TRADING CO.**

5 East Long St. Columbus, Ohio  
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If Samples are desired send \$1.00 to your Jobber Gold Plated Over Bronze Base Metal Whitestone Rings — \$3.00 Per Doz.

**MEN'S STAINLESS STEEL WATCH BRACELET**

A New Low in Prices! — A New High in Sales!



INDIVIDUALLY CARDED

A must at new low prices! A well made, all stainless steel men's wire expansion watch bracelet. Natural or yellow finish—buffed back for longer wear. Comfortable and practical to wear. It's the new leader in volume selling watch bracelets.

STATE YOUR BUSINESS

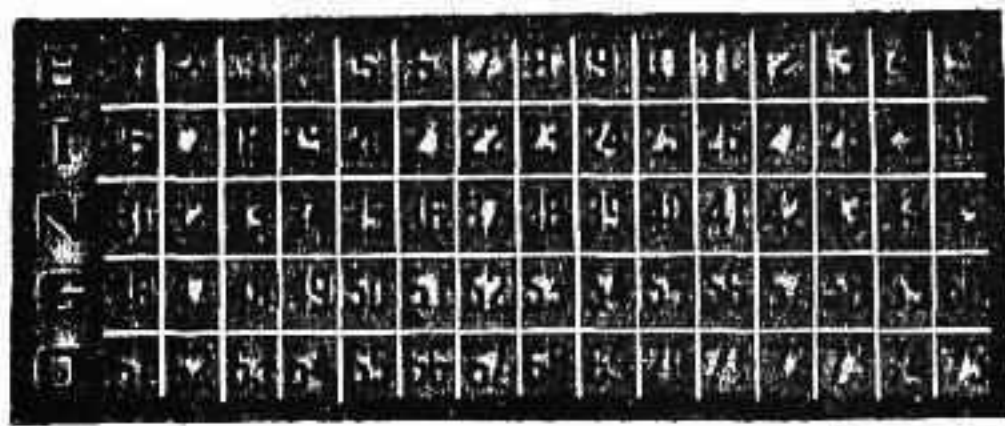
**POPULAR STEEL WIRE EXPANSION**

No. 1W178—Natural Steel—\$6.00 doz. in 1/2 gross lots

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5 N. WABASH — **HARRY PAKULA & CO.** — CHICAGO 2, ILL.

**ELECTRIC FLASH BOARDS!**



IMMEDIATE DELIVERY

Specials, 7 & 10 Colors  
Lap Board Markers  
Padded 5, 6, 7 Ups  
Plastic Markers,  
3/4", 5/8"  
Wire Bingo Cages  
7 Ups—3000 Sets

6 Ft. by 2 Ft. 4 In. by 9 In.

ALSO RUBBERIZED BINGO CAGES

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**JOHN A. ROBERTS & COMPANY**  
235 HALSEY STREET NEWARK 2, NEW JERSEY

**SALESBOARDS ATTENTION, OPERATORS**

WE ARE FACTORY DISTRIBUTORS FOR ALL TYPES OF SALESBOARDS, BINGO TICKETS, TIP TICKETS, ETC. Our prices are as low as they can get. Our Specialties are Jackpot Charlies, Bingo 1001 Tickets and all Types of Merchandise Boards.

Write Us for List

**R. & R. SALES**

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**ARMY BALLOONS**

FIRST QUALITY ONLY

From 3 1/2 Foot to 12 Foot

8 1/2 Foot, In 300 Lots, Per 100 ..... \$22.00  
4 Foot, One Half Blue, 300 Lots, Per 100 23.00  
6 Foot, Per 100 ..... 50.00  
12 Foot, Per 100 ..... 75.00

Send for Sample, 50¢

Shipped Same Day Ordered — 1/2 Deposit

**ATLANTA BALLOON SUPPLY CO.**

Jack Holliday, Mgr.

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**GENERAL MERCHANDISE**

Electric Stoves, Toasters; Movie Projectors, 16 MM., and Film. Write for our COMPLETE Catalog.

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**HAWAIIAN LEIS**

Assorted colors, \$3.50 gross. Pastel Plastic Cane, 21 inch, \$7.50 hundred. Baseballs, Whips, Shakers, Slum. Large Blue Target Balloons, 20¢ each. Write for list.

**K. S. CAUFIELD**

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**BINGO SPECIALS**

9 Pc. Berry Set ..... 80c Set | 7 Pc. Water Set (60 Oz. Pitcher) .. \$ .80 Set  
2 Pc. Salad Set ..... 80c Set | 8 Pc. Punch Bowl Set ..... 1.25 Set

Each Set Individually Boxed. Send for Our Complete Carnival Catalog.

**STANLEY NOVELTY COMPANY**

14 E. BROAD STREET RICHMOND, VA.

**LATEST REAL MONEY-MAKER AN EYE STOPPER**



No. D208 sells out fast in taverns, cigar stores, clubs, pool halls, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 80 assorted and frequently changed surprises in packages. Each contains a good 10¢ value. (Shipped by express or freight, collect.) Wgt. 13 lbs.  
COSTS YOU \$8.95 Lots of 10: \$8.85 ea.  
Spors Co., 6-46 Lamont, Le Center, Minn.

**NOW IN OUR NEW LOCATION**

5435 12TH ST., DETROIT 12, MICH. WITH A COMPLETE LINE OF BINGO AND CARNIVAL MERCHANDISE. SORRY, NO CATALOGS.

**ECONOMY SALES CO.**

**PERFUME DISTRIBUTORS**

Enjoy fast easy profits supplying Perfume to retailers and direct. Famous essences, comes boxed, named, and nationally advertised. Write today for samples. \$8.00 Dozen, \$72.00 Gross — Dram Bottles Only Sample \$1.00

**NEVEAUX IMPORTS**

Caples Bldg. El Paso, Texas



**Sweetheart Double Heart Pin**, highly polished, yellow finish, tissue carded. No. 1X1—  
Per Doz. ... \$ 1.10  
Per Gross .. 12.00

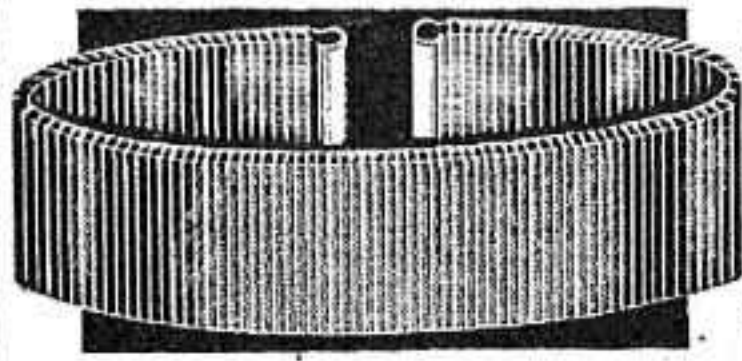
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**NOW READY FOR IMMEDIATE DELIVERY**  
**THIRTY NEW NUMBERS OF ENGRAVING JEWELRY**  
**SEND FOR SAMPLES NOW**  
**ORDERS SHIPPED THE SAME DAY RECEIVED**



**Heart & Arrow Pin**, yellow finish, highly polished, tissue carded. No. 1X2—  
Per Doz. ... \$ 1.10  
Per Gross .. 12.00

### STAINLESS STEEL WATCH BANDS



3W28 White Doz. \$7.20  
3W31 White Doz. \$10.50  
3W30 Yellow Doz. \$13.50



**STERLING SILVER RINGS**  
5R90—Ladies' \$12.00 Doz.  
4R119—Men's \$15.00 Doz.

**BIELER-LEVINE** WHOLESALE JEWELERS 5 N. WABASH AVE., CHICAGO 2, ILL.  
**Moved To Larger Quarters—Note Our New Address**

## BEAUTIFUL GIFT WATCHES

**ELGIN—WALTHAM—ILLINOIS**

10K RGP Yellow or Rose Streamlined Cases, Complete With Leather Strap.

7J \$14.95 15J \$17.50

Beautiful Ex. Band and Gift Box to Match ..... \$2.00 Add.  
Also Available—0 Size Elgin or Waltham 7J ..... \$11.95  
All Watches reconditioned and guaranteed.  
Dealers Only—25% With Order. Write for Catalog.

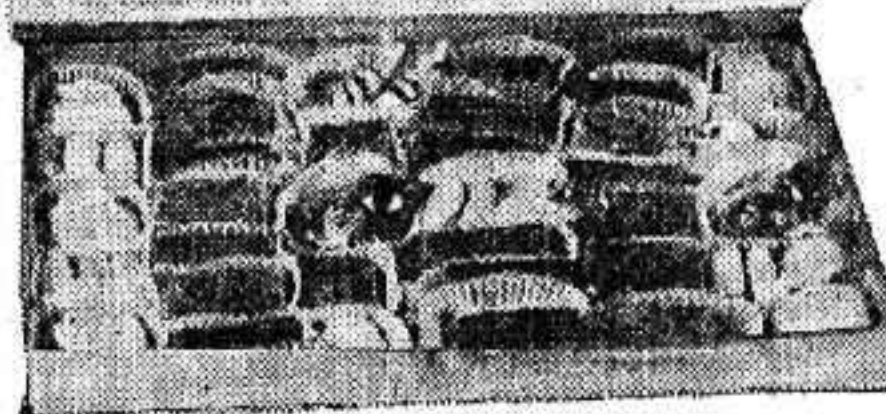
### AVAILABLE AGAIN

NEW nationally advertised high-grade Men's Fine Swiss Watches. All these are 1946 Models. Newest designs. Good time keepers. Guaranteed. Priced Right.  
10K RGP Rose or Yellow Case, 8 3/4 Ligne, Includes box and genuine leather strap. Complete, 17J—\$16.95.  
Write for Prices on Other Watches. 25% with order—balance C. O. D.

**JOSEPH BROS., INC.** 59 E. MADISON ST., CHICAGO, ILL.

*Mrs. Palmer's*  
*Sunshine Confections*

Specialty Candies  
For Your Party

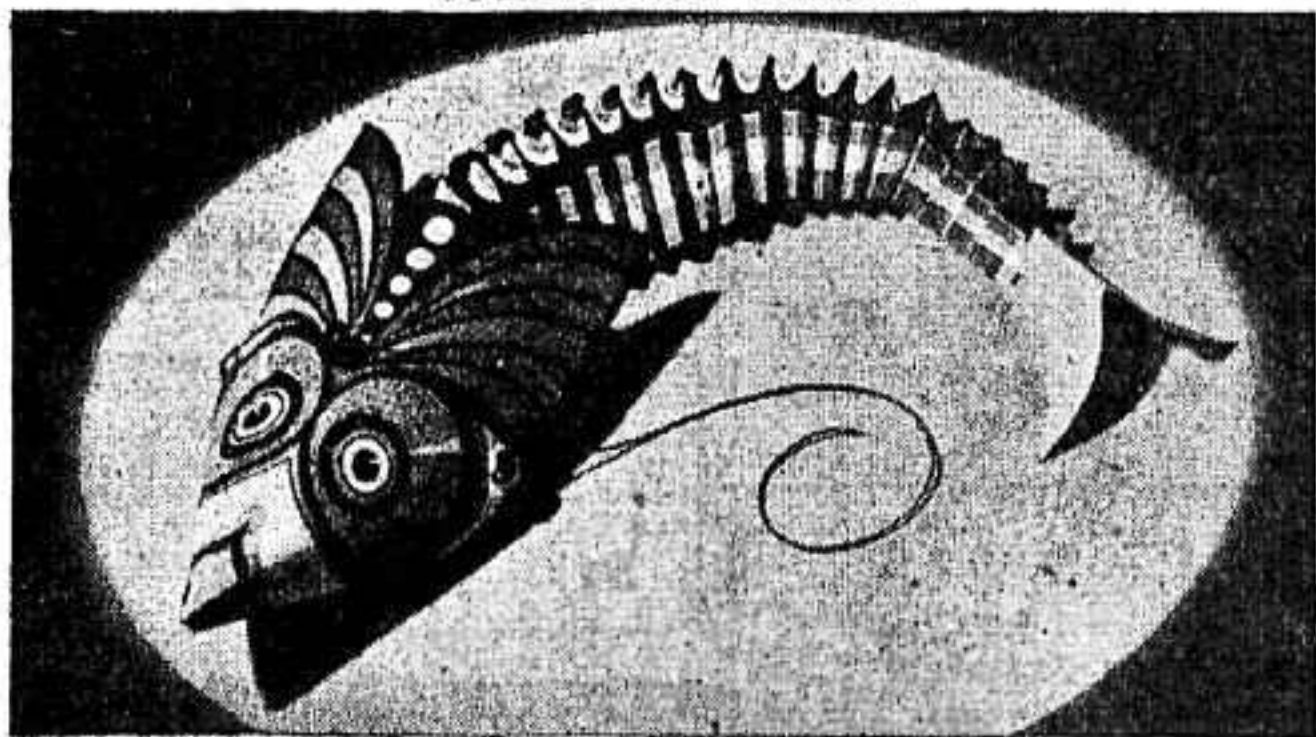


## MRS. PALMER'S Sunshine CONFECTIONS

New, beautiful, eye-appealing summer package packed with one pound assortment of delicious wholesome summer candies that will please the most particular. Available in restricted amounts now—send for list. Sample, Post Paid, \$1.00 Each.

**MRS. PALMER'S CANDIES** 800 N. CLARK, ROOM 229 CHICAGO 10, ILL.  
Known for Good Quality Candies Since 1924

**STREET MEN — HUSTLERS — SPECIALTY MEN**  
**NEW "WIGGLE FISH" NEW**



JUST PULL STRING UP AND DOWN — WATCH IT WIGGLE ALONG THE GROUND  
25% With Order — Balance, C. O. D. **\$21.00 per gross**  
**THE JOHN ROBBINS CO.** 342 3RD AVENUE PITTSBURGH 22, PA. \$2.00 Per Doz. Min. Shipment, 6 Doz.

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★ **ANNOUNCER, COPY WRITER, ASST PROGRAM DIRECTOR**; 26. Transcription and copy available on request. Seeks small radio station. Roy Borden, 1548 Wabash Ave., Pueblo, Colo. Phone 2358. 479/5/25

★ **COSTUME DESIGNER, EXECUTOR**—26, pre-army exp. Designed "A Bell for Adano" while in service. Art Students' League. Union member. Michael Lucyk, 178 W. 81st St., N. Y. C. Schuyler 4-3580. 484/5/25

**EXPERT COMEDIAN, YODELER, LYRICIST** and Writer, Lecturer, Etc. "Discovered" Colors of Music Sales, Vitamins, Etc. Lehnert's, 1728 Columbia, Pittsburgh 12, Pa.

★ **RADIO ANNOUNCER—PRE-ARMY EXP.** Mutual affiliates (Conn.); sports editor, special feature announcer, newscaster. Excellent references. Starting salary \$50 wk. Gorton T. Wilbur, 85 Federal St., New London, Conn. Phone 2-1489. 475/5/11

★ **VETERAN, 26; RADIO PROGRAM PRODUCTION**, direction, announcing, script-writing exp. Seeks permanent station or agency position. Eastern city preferred. William E. Reimer, 55 E. 10th St., N. Y. C. Stuyvesant 9-2010. 483/5/25

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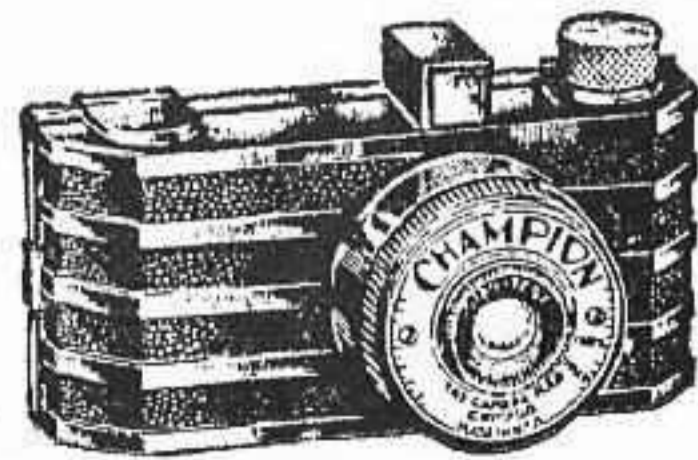
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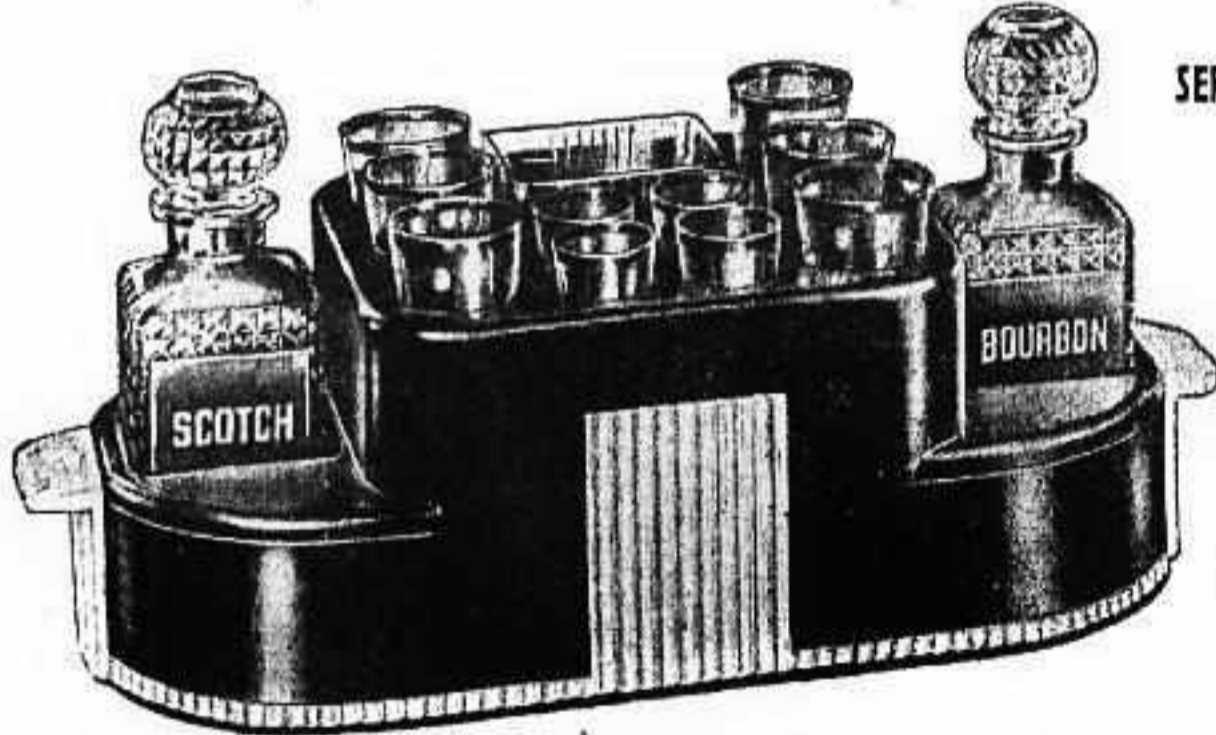
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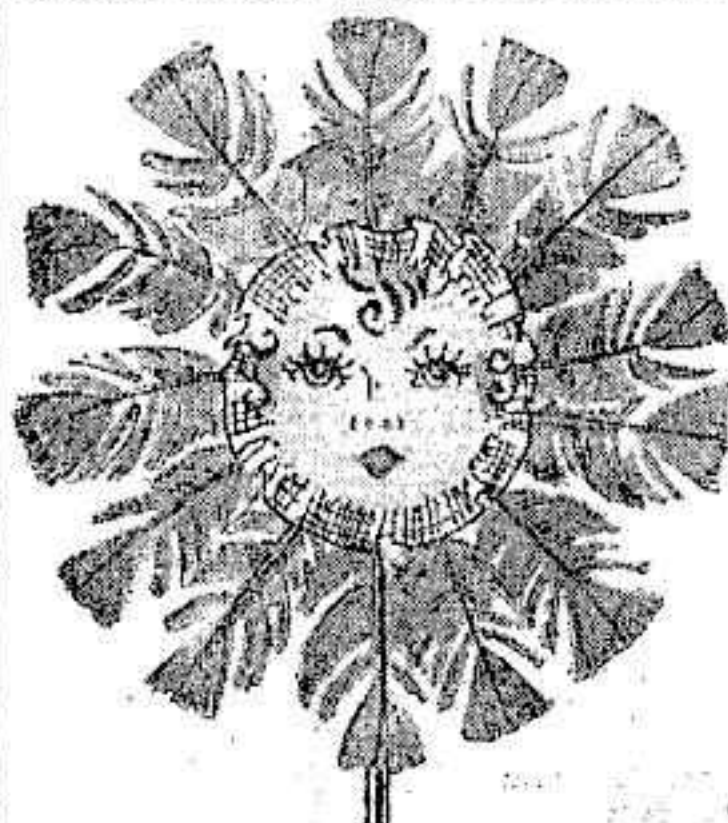
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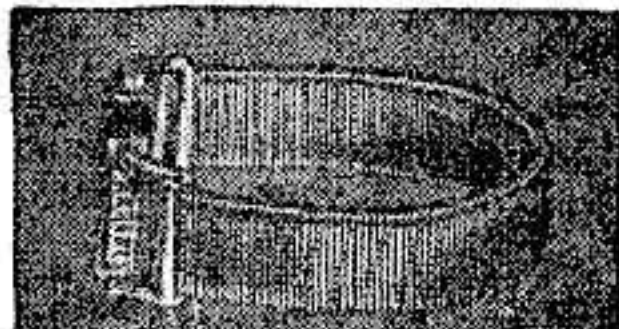
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Campbell, F. E.
Campbell, F. W.
Campbell, Mrs. F. A.
Carroll, Carroll
Carroll, Richard
Carroll, Leroy
Carroll, Wm. A.
Carsey, Ingersoll
Carter, Betty
Carter, Mrs. June
Carter, Lester
Cason, Mrs. Evelyn L.
Caumhey, Russell
Cephas, J. E.
Chambers, Fred
Chan, Mrs. Ling
Chase, Jimmy
Chelberg, A.
Church, Luther
Clark, Ed. (Bear Act)
Clawson, Rose
Cochran, M. J.
Coleman, Russell
Cooper, Cecil
Cooper, Mrs. Chas.
Cooper, H. R.
Cooper, Lloyd N.
Corbett, John M.
Costello, Robt.
Cowgill, Wm.
Cradell, Richard (Bingo Game)
Croy, Chas.
Curl, Dr. A. M.
Danks, Thos. A.

Blackburn, Edw. J.
Blackford, Nathan A.
Blackmon, Elvin E.
Blair, Evelyn
Blank, Theo.
Blanton, J. W.
Bluestein, Morris
Boden, Art
Bolton, Roy C.
Boltze, Au
Boone, Earl
Bosung, H. A.
Bovin, Margaret J.
Bowen, Edgar
Brady, Hardy
Brady, L. P.
Brazell, Jay & Catherine
Brewer, Geo. Wash.
Britt, B. H.
Brown, Edgar P.
Brown, Harry N.
Bryton, Robt.
Buffington, C. D.
Bugs, John Harvey
Burgess, Mrs. Elsie
Burgess, Jack
Burkoss, Millard
Burns, Albert G. (Pres.)
Burns, Robt. H.
Burns, W. E.
Burton, Francis
Bushae, Robt. L.
Buehe, J. M.
Butter, Don
C'abibi, W. A.
Cable, Lewis
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Harlan, Geo.
Harley, Otis
Harmon, Wm. H.
Harris, Pocket-Book
Harris, Frank
Harris, James Otis
Harrison, Dr. O.
Hartz, Ben A.
Harvey, Henry
Hastings, Mrs. Georgia
Haveus, Geraldine D.
Hayes, Curley
Hayns, Mrs. J. B.
Hecker, Lee
Helman, Jordan
Henderson, E. G. Grabbo
Hennies, Frances
Henrick, Harold
Herman, Maxie
Herrington, Sam
Herritt, Milton
Hoth, Bob & Blanche
Heth, Louis E.
Higginbotham, Jack
Higgins, Pat
Hildebrand, Frank B.
Hill, Harry & Loretta
Hoge, Monroe
Hollingshead, Texas
Houper, Bill
Hollinan, Arnold
Horne, Jos.
Hos, Chas. D.
Huber, Fritz
Hubert, I. O.
Huber, Fritz
Huey, Otto
Huzh, Geo. W.
Hunting, Harry E.
Hurt, Joe
Hutchison, L. T.
Isted, Tracy Alfred
Jackson, Robt.
Jenkins, Ben.
John, Spero
Johnstone, Arch
Johnson & Owen (Olympia Boys)
Johnson, Jimmy O.
Johnson, Roby
Johnston, Lloyd G.
Jones, Kenneth
Judy, P. F.
Kannapel, Bryan
Kaplan, Sam
Kauffman Rides
Kauffman, Elmer
Kay, Mandy
Kaye, Fritz Huber
Kayne, Don
Keefe, R. E.
Kehou, L.
Kellen, Mrs. M. Cecile
Keller, Floyd
Keller, Lester O.
Keller, Millie
Kelly, Charles Raymond
Kelly, Jack
Kelly, Mabel
Kelly, Thomas C.
Kelly, Vernon
Keyes, Stanley
Khouri, Costandi S.
King, Jack
Kiser, Eugene R.
Kiser, Jeff
Kiser, Evelyn
Kiser, G. B.
Kiser, Geoffrey
Klasky, Anita
Knight, Robert
William
Knapp, James
Knowles, Jack
Kolder, N. A.
Kozachenko, William
LePave, Ralph & Mary
La Rue, Gloria
La Vans, The Flying
Lazella, Wilbur & Helen
Lafayette, Iva
Lafferty, Del
Lake State Shows
Lamp, Charles W.
Laub, Buddy
Laubert, Chas. E.
Langen, Wm.
Lee, Jackie
Lee, Bob
Lee, Tommy
Lee, L. H. Wing
Leddy, Robert
Levalo, Pat
Lewis, Edgar L.
Lewis, Richard A.
Lewis, Willie
Lider, Geo. Gert
Littlefield, Jack & Stella
Lloyd, Capt. Billy
Lloyd, M. L.
Long, Earl R.
Lopez, Leimomi
Love, Shorty
Lumpkin, Bat.
Lundy, Mary
Lutz, May J.
Lytton, Mrs. Al Hardy

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Newall, Floyd
Newcomb, H. W.
Nicholas, Sarah or Theo.
Nichols, F. C.
Norwood, Steve
O'Brian, George F.
O'Dear, Mayme
O'Satyrdae, Major
O'Tell, Penna
Owens, Fred
Owinski, John
Ogle, J. A.
Oliver, Otis L.
Orceallas, John G.
Paer, Milton S.
Paultz, Sam
Palmer, Blacky & Paulino
Park, Sam J.
Parker, Mildred
Parker, Mrs. Russ H.
Parks, Patsy
Parrish, Dale
Pater, Joe
Patman, Earle Newton
Pattner, Northam S.
Patterson, Harold
Paulus, Paul
Pelz, Eugene
Perry, Howard W.
Perry, James E.
Peters, Benjamin Edward
Peterson, Helen
Pena, Evelyn
Phoenix, Dorothy
Pittman, Pierce
Richard
Phillips, Connie
Phillips, Raymond R.
Platt, John B.
Pollock, Howard
Poole, T. T.
Porter, Glen
Posey, B. D.
Postak, William P.
Potter, Henry P.
Powell, J. D.
Powell, Jimmy
Prather, N. E.
Preston, Happy
Presey, C. A.
Charlie
Prewitt, Tex
Price, Mrs. Ray
Pruzer, Israel S.



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# Decoration Day Brings Dough Flow to Ops From Coast to Coast

(Continued from page 78)

midnight. Illions said the honors for top money getter among rides went to the Roller Coaster, with the new Magic Carpet a close second. "It was the biggest day in history for Bush and Laube on food and games," Illions added.

Suburban Park, Manlius, N. Y., near Syracuse, enjoyed its biggest single day in history, wired F. W. Searle, who added the weather was ideal.

### Pennsy Lads Happy

Thruout Pennsylvania, owners were smiling. A. B. McSwigan, of Kennywood, Pittsburgh, said receipts topped the same day of '45. Swimming pool attendance was great, he said, and dancing business was heavy. Refreshment stands and rides did well.

Last July 4 was a big day in the business records of Idlewild Park, Ligonier, Pa., but you have C. C. MacDonald as the authority that this Decoration Day's business even surpassed that.

Plagued by rain and floods earlier in the season, R. M. Spangler, Rolling Green Park, Sunbury, Pa., was particularly happy about the ideal weather. Because of flood conditions, business so far this season is 70 per cent under 1945, he said. He expresses optimism, however, and has added 10 Scooter cars, a new shooting gallery and two Coaster trains. Picnic bookings are ahead of last year and the pool and dance business outlook is great, Spangler said.

### Waldameer Up 47 Per Cent

Business was rushing at Waldameer Park, Erie, Pa., and a check showed it was 47 per cent over '45, W. Alec Moeller telegraphed. Lakewood Park, Mount Carmel, near Barnesville, Pa.; Woodside Park, Philadelphia, and Conneaut Lake (Pa.) Park, all summed the day up in practically the same words, "Ideal weather, excellent business." The wires came from Richard Guinan, N. S. Alexander and H. F. Lewis, respectively.

Every department, according to Julia Norton, did a big business at Lake Compounce Park, Bristol, Conn., and attendance was record shattering, she said, estimating 35,000 passed thru the gates. As special attractions, spot had a concert in the afternoon and dancing and fireworks at night.

Harry Storin, tom-tom beater for Riverside Park, Agawam, Mass., went all-out in his description of business. "Memorial Day once was opening day here. Thursday found us in ninth week of operation and business the greatest for Memorial Day on record, with the gross topping 1945 by 242 per cent. We had no special promotion or acts, other than extra advertising covering out-of-town areas. We were blessed with ideal summer weather. I believe considerable amount of extra business came from distant spots, as holiday permitted many first opportunity to come here," Storin wired.

### Revere, Whalom Tops

It was much the same story from other funspots in Massachusetts. At Revere Beach, N. George Sabbagh estimated 70,000 were on hand, with all departments doing land-office business. At Whalom Park, Fitchburg, ideal weather helped boost business 33 per cent ahead of last year, and at Mountain Park, Holyoke, business was termed very good.

Leonard B. Schloss, vice-president and general manager of Glen Echo (Md.) Park, threw away the record book and started a new one. He said 25,000 persons were on hand and an all-time record for receipts was

established. To date, attendance and business at the park is 23 per cent ahead of 1945, which was abnormal, Schloss said. At Marshall Hall, Md., park officials said receipts and attendance for the day were 65 per cent ahead of last season and the excursion boat business doubled itself over a year ago. Terming it a "tremendous Memorial Day," David W. Price, manager at Gwynn Oak Park, Baltimore, estimated attendance between 40,000 and 50,000. An aerial fireworks display, held from boats on the park's nine-acre boat lake, was among the features. During the afternoon, a patriotic ceremony and formal review parade by the Boys' Brigade of America was held.

Also at Baltimore, Bay Shore Park opened Thursday to a big crowd. It sported four new rides—a Moon Rocket, Roller Plane, Sky Ride and Tilt-a-Whirl. O. L. Bonifay, president of the realty firm operating the spot, says a 20 per cent increase over '45 was noted.

In Virginia big increases over a year ago were the rule. Frank D. Shean, calling attention to the fact that his Casino Park at Virginia Beach was only partially opened Thursday, said receipts for the day were well over last year. At Ocean View Park, Norfolk, Albert Miller, manager, said the day topped a year ago by 25 per cent. At Virginia Beach Art Lewis and Jack Greenspoon were all smiles and said, "If this day is any criterion, we expect Virginia Beach to have its best season." They said the day was 32 per cent over a year ago; that most of the hotel accommodations were sold out and that all busses, railroads and streetcars were loaded with customers.

### All-Time Chicago Mark

Topping last year's Decoration Day crowd of 45,000 by 10,000, business at Riverview Park, Chicago, was tops from opening until closing. G. G. Botts, secretary and comptroller, said the 55,000 was turnstile count and that it was an all-time record. All rides and concessions were jammed

and people waited in line for turns. Spots opened at 11:30 a.m. and by 1 p.m. it was packed, with customers staying until it closed at midnight. It took more than an hour to empty the place, Botts said. Brief rain, between 8:15 and 8:45 p.m., failed to send anyone home, he said.

Altho the weather in Detroit was good—the temperature hitting around the 80-mark—reactions varied about business among park owners. At Eastwood Park it was said business was good but not exceptional, altho Manager Henry Wagner admitted it topped '45. Jefferson Beach, which opened the previous week-end, classed biz as fair, while at Edgewater Park, business was said good, altho slightly under last year, according to Manager Claude Ammon. Smaller parks in the Detroit area enjoyed only average business. For some reason, crowds were not out in the usual holiday numbers.

Ohio spots were unanimous in voting this the best Decoration Day in history. Coney Island, Cincinnati, was taxed to capacity. It was estimated by Edward L. Schott that more than 30,000 were on the grounds. Long lines of patrons milled about rides and concessions. Spot opened for the season May 25 and, despite rain, it was the best opening day in its history.

All records of LeSourdsville Lake Park, Middletown, O., were shattered, Don Dazey, manager, said. He said the day's gross was almost double that of last year. At Seccium Park, Bucyrus, O., business was terrific, Manager R. A. Jolly informed, adding that rides did capacity and the ballroom turnaway biz. Zoo Park, Dublin, O., which has been doing great business since opening in May, was favored by fine weather Thursday and business was big, according to Leo Haenlein.

Nearly 50,000 jammed Sandy Beach Park, Russells Point, O., and the midways along the shore of Indian Lake. Everything got a big play and Barr's speedboats enjoyed a banner day. Roscoe Ails headlined at Old Vienna Gardens and the Showboat. Also featured were Bennie Rech's orchestra and the Pauline Parks Girls.

Favored with a bright warm sun, the first in several weeks, Walbridge Park, Toledo, was host to 30,000. Next largest crowd was at Toledo (See FUNSEEKERS JAM, page 99)

Williams, Howard  
Williams, Randolph  
Williams, T. T.  
Wills, Miser  
Willson, Skippy  
Willson, Mrs. E. B.  
Wilcox, Larry  
Wilson, Daniel F.  
Wilson, Harry E.  
Wilson, John  
Wilson, John  
Wilson, Lucille

Wilson, Vonda  
Wimberly, Bon  
Wingert, Bill  
Winkler, Monk  
Wolner, Myrtle  
Woltz, Earle  
Wood, Carolyn Lee  
Wright, A. R.  
Wright, Will  
Zaluo, Count  
Zera, Chas. A.

Masterman, George E.  
McGregor, Robert  
Merrill, Arthur  
Moren, Lee  
Newton, Fay  
Norskaya, Nadja  
Patrick, Leo  
Piechiani, James  
Provencher, Lucien  
Raupert, E. J.  
Raymond, Emma

Rivkin, Joe  
Rogers, Woodie  
Siesel, Jack  
Silverman, Hattie  
Stillwell, Ray  
Sykes, Fred G.  
Vlado, Robert  
Wells, Kay  
Whitmer, Ken  
Wilde, Daisy  
Youngblood, Ziek  
Zero, Frank

McCary, Cecil  
McGriger, Harold G.  
McKenna, Henry  
McPherson, Ralph  
Martin, Sammie  
Martin, W. Terry  
Miller, Mr. & Mrs. Carlos  
Miller, Ivan  
Moran, James A.  
Moreno, Geraldine  
Morris, Anna E. & Marie Starr  
Morton, James Albert

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Dover, J. M.  
Hardin, Walter  
Hooper, Frank  
Howertson, Ira  
Jane, Howard  
Lopez, Miguelito  
Morales, Pete

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Baldwin, William J.  
Baldwin, Mr. & Mrs. Emma & Willie  
Barton, Ralph H.  
Bazaar Equipment Company  
Boatwright, Bruce E.  
Boswell, William  
Buck, Arthur C.  
Burnett, R. C.  
Burt, Leon  
Burton, L. W.  
Clark, William J.  
Collender, Jack  
Cooper, John W.  
Davies, Peggie  
Davies, Wm. W.  
Davis, Mr. and Mrs. Edward E.  
Davis, Edward E.  
Decker, Grace  
Dillow, Mrs. Louise  
Dorey, Edward P.  
Edmiston, Raymond (Lucky)  
Ellis, Frank  
Ellis, Madam Rose  
Emerson, Mrs. George

Rosa, Marlin R. G.  
Thomas, Raymond E. Y/c 5c  
Pledge, Harry S.  
Planagan, Tom  
Fraker, Russell  
Gru, Mrs. Helen  
Gray, Thomas  
Grubbs, Horace  
Gruber, Joe & Marion  
Hand, Leonard  
Harbaugh, Charles C.  
Hastings, Carleton L.  
Hedger, Mr. and Mrs. S. R.  
Hefley, Glennie  
Heller, Harry  
Heth, R. L.  
Hoberg, Mrs. Mary  
Hoge, Roland  
Holtberry, Walter H.  
Howard, John  
Hutzel, Walter L.  
Johnson, Johnny L.  
Johnston, John G.  
Johnston, Myron  
Karnes, Walter W.  
King, Clary  
Lamon, Harny W.  
LaVelle, Helen  
Lunn, Gepes  
McCabe, Ruth

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Baglous, Tony  
Belanger, Helen  
Brown, Morris  
Chair, I. J.  
Clifford, Jack  
Chauter, George  
Consen, Rudy  
Cole, Olive C.  
Daley, Joe  
DePhil, Henrietta  
Desoe, Gloria  
Earle, Beatrice  
Evens, Edward  
Franks, Jessie  
Frawley, Tim  
Gannon, Leo

Murphy, Mary  
Robinson, Etile  
Stimmons, Warren F.  
Texas, Tommy  
Thompson, Bill  
White, Albert  
Williams, Col.  
Edwin  
Wevel, Madan Jo  
Wilson, A.  
Zimmerman, Selma

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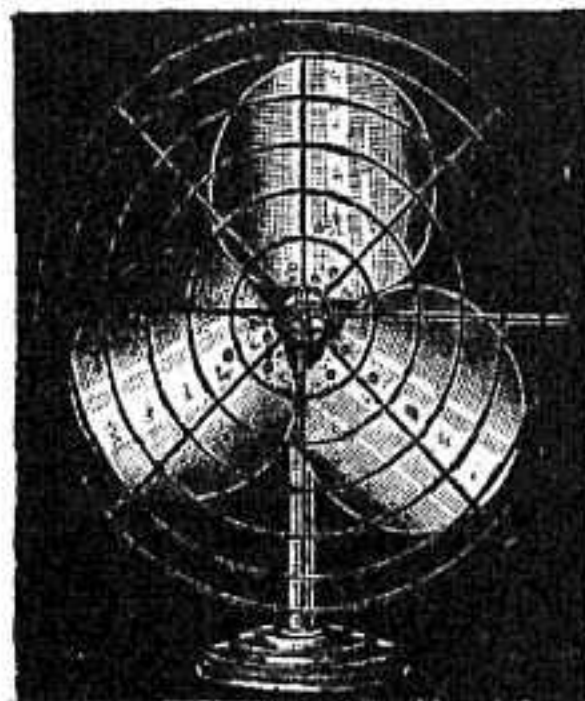
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**Pipes For Pitchmen**

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

**JAMES M. LOBAUGH**... and **J. B. Clark**, whose pitch careers were interrupted by the war, have joined forces again and are working Svengali magic decks and coin trick packages at a nifty downtown Cincinnati location. When caught last week they were pulling in the scratch. Lobaugh, who was with an army special services unit in the South Pacific, received his discharge in January, while Clark, who was with an infantry unit in the European Theater, obtained the highly welcome white paper in February. The boys invaded the Queen City four weeks ago after a successful run on High Street, Columbus, O., and were carded to remain in Cincy at least two more weeks.

**RAY LINDSAY**... Dayton, O., pitch exponent, is in California working white mice to click returns.

**COL. C. A. MAITLAND**... has his unit ready for the big Horse Show at Bridgewater, Va., reports from that neck of the woods indicate.

**PAT MALONE**... and Jack (Bottles) Stover are back in the Shenandoah Valley of Virginia after a successful trip into the hills of West Virginia, where there is plenty of folding money, says Bottles. The boys plan to make stock sales in that sector for several weeks.

**Can Openers**

By Tom Kennedy

**COUNT SELDOM SKOFF** and **Doc Lushwell** recently made an indoor celebration at Hastings on the Hudson. Baldy Gluck, who used to work hair shampoo, until his bald spot became so noticeable he could count what hairs he had left on his fingers and toes, was the guiding spirit of the venture. A few months ago he rented a typewriter and a post office box and is now a promoter.

Baldy greeted our two chums with open arms, for he hadn't seen them since the time all three made a doings at Cow Lick, Ind., three years before. This affair at Cow Lick was sponsored by the natives to raise funds for the purchase of a hose for the Volunteer Fire Department. I never learned why they needed a hose, when the only other equipment they had was a miscellaneous assortment of buckets and lard cans.

Baldy wanted to know if this was the first time our two chums had ever been in Hastings on the Hudson. The Count told him it was, but said there was a couple of times when they were in Buffalo on the bum. Someone told our two heroes that a jewelry layout would win plenty of money at this shindig that Baldy promoted. But since both lacked the money to bankroll one, they hit on the next best thing. They found some sheets of brass at a junk yard, and with a pair of tinsnips, they cut out heart-shaped lockets as well as strips of brass, which they shaped into band rings.

These they coated with a bottle of flukem, telling the natives they were silver finished. On the second day a hailstorm came up. The stones fell as large as golf balls, hitting the

natives on the head with such a wallop, that they staggered into the place half dizzy. Result: Our two heroes had a chance to take them before they woke up. Two days later they were sold out, and so didn't have any trouble about squaring beefs.

One fellow was clicking with peelers, another with rug cleaner and another with can openers. Our two chums wanted to break in with one of these items but didn't know which would be best for them. Among the free acts that Baldy booked, was a sextette of haybags who sang and did a few dance numbers, featuring the Can-Can. When Doc and the Count caught their act, that decided them. You guessed it. They wired for a gross of can openers.

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## Most Ops Wreathed in Smiles As Good Weather Zooms Biz

(Continued from page 56)

week to Peoria, Ill., but an ODT permit could not be obtained before the travel ban was lifted last Wednesday, and then it was too late to catch Decoration Day in the next spot.

As a result, Royal American's business was disappointing to the extent that shows and rides started tearing down early Thursday evening. Org moved out of St. Louis Friday morning and will open tonight in Peoria for an eight-day stand.

Other shows in the St. Louis trade area were okay, Frank Sutton reporting from Alton, Ill., that his Great Sutton Shows garnered their share.

### Hennies Draws 10,000

Hennies Bros. Shows, only major org to invade the Chicago area so far this season, didn't know there was any rain in the country, and clear skies brought out an amazing tip for the matinee at Hammond, Ind. The folks kept coming thru the evening and the VFW sponsoring ticket-takers reported that by 11 p. m., more than 10,000 had laid it on the line to get inside. Fitzie Brown, concessions manager, reported his department was in full operation and the take was more than satisfactory, while lines were at all rides the greater part of the day and the shows banged away until closing.

John R. Ward opened his World's Fair Shows at Terre Haute, Ind., to excellent business Wednesday night, moving in from Indianapolis. Thursday was clear and warm, giving the org a top matinee which combined with the night action to give the org its biggest day since Ward purchased it from Mel G. Dodson last fall. Ward is anticipating another biggie today as youngsters from two schools will be matinee guests of the Kiwanis Club.

Ward's Shows drew 70,000 persons in its 10-day stand in Indianapolis for the Sahara Grotto despite the fact it rained nine of the 10 days. Concessions had a field day in the Hossier metropolis.

Frank W. Peppers and his cohorts on Peppers's All States Shows cooled their heels during the afternoon at Paducah, Ky., as most all the folks were at the big picnic sponsored by the American Legion, but when dusk fell and the picnic was over the crowd flocked to the show grounds and the midway was jammed until an early hour Friday morning. Peppers reported business for the day was well above normal, with the Octopus topping the rides while the colored show led the tented attractions.

Up in Minnesota, it was cool Decoration Day with occasional showers, yet the William T. Collins Shows reported the best spring holiday business in the history of the organization. They dug out the long-handled underwear Friday morning as it was only 40 above when Collins crawled from under his downy quilt.

Dolly Young, manager, Blue Ribbon Shows, didn't spring her org until 3 p. m., at Chillicothe, O., but it was solid business from then until the midnight closing. The VFW, sponsor, directed the parade and adroitly paced it to the show grounds, where two free acts, Martell on the Swing of Death and Bob Fisher's Fearless Flyers, entertained. Ride-O hit the top for the rides while Jinx Lane's Revue and Lucas's Ten-in-One led shows. Concessions were well patronized and Mrs. Young entertained Sheriff and Mrs. Marks at a hotel dinner.

### Eastern Orgs Get It

From as far South as Washington, and as far North as Bennington, Vt., the Eastern operators were blessed

with warm sunshine and free-spending fun seekers.

E. Lawrence Phillips reported the Johnny J. Jones Exposition was 10 per cent over its 1945 take at Ambridge, Pa., while at Plainfield, N. J., World of Mirth played a double-header that made Frank Bergen, the owner, smile a smile that out-smiled the smiling Irishman. Nine thousand were clocked at the entrance Wednesday night as a preliminary for the big day, and Decoration Day 15,000-plus plunked the better part of a shilling each on the pay windows for a record stand, according to Lew Hamilton, the show tub-thumper.

Starr DeBelle, who does the shouting for Cetlin & Wilson Shows, reported from Bluefield, W. Va., that "from noon to midnight a steady stream poured thru the gates, coming and going in and out. Midway attractions grossed heavily and weather was ideal." This indicates the C. & W. celebration was a huge success.

### Truckies Get It, Too

That was all from the railroad orgs in the Eastern sector, but reports from truck show operators indicate they got their loads, too.

Buddy Wagner, speaking for Sam E. Prell's Broadway Shows, reported that org grossed \$14,621, or 40 per cent over its 1945 stand at City Ferry and McWhorter Streets in the heart of Newark, N. J. Kiddie matinee count was 5,312, while 3,862 are said to have paid gate admissions at night. Teddy Barro's Motordrome paced shows while the Twin Ferris Wheels outgrossed the other rides. Prell likes the location and business so well he will stay there for another week.

Al Porter wired from Washington that his Happyland Shows, operating at Indianhead, Md., a Washington suburb, were packed from 2 to 12 p. m., and "everybody's happy." John Gecoma sent word from Huntington, Pa., that the matinee was good and it was capacity at night for his Bright Lights Shows.

Williamson, W. Va., gave Shan Bros. Shows capacity from noon until midnight, according to Shan Wilcox, while Jake Shapiro said his Triangle Shows experienced good weather for a change and had a big day.

Merle A. Beam's attractions drew the biggest crowd in the org's history at Mount Pleasant, Pa., but money wasn't too free, the folks in that coal-mining community finally feeling the pinch of the strike. Beam said his gross was on a par with last year even tho he had a lot more people.

### Emanuel Zacchini Injured

Ralph Decker, co-owner with Tommy Carson, of the Joseph J. Kirkwood Shows, reported that weather was perfect in Bennington, Vt., and that business was excellent. Emanuel Zacchini, who soars from a cannon as a free attraction, was slightly injured Wednesday night, but should be okay in a few days. Emanuel's brother, Vittoria, is substituting.

Only two shows reported from the Pacific Coast. It was a trifle warm in the afternoon at Taft, Calif., and biz was slow at the matinee for Crafts 20 Big Shows, but at night they came in droves and business was excellent, according to Hal Eifort, secretary, making it the best stand of the season for the Coast's biggest org.

Up at Yakima, Wash., weather was perfect and O. H. Allin, general manager, reported the American United Shows had the biggest Decoration Day in the shows' history.

It was cold at Flagstaff, Ariz., and

## WAGNER BLOWS COURT

(Continued from page 56)

ment Club, which wanted to sponsor the Cavalcade here, told the city council Royal American does not intend to come here. He said he had investigated and found the shows had not applied to the Office of Defense Transportation to move from St. Louis. This was before the transportation ban was lifted Wednesday. Commissioner Harry Trustin said he thought the council should investigate Green's statements. "We don't want to be made a laughing stock," he said. To which Mayor Leeman replied, "The Cavalcade has done a pretty good job of making us a laughing stock already."

## WADE NO. 2 HITS

(Continued from page 56)

and other important civic centers. Four-block boulevard has an elevated ramp with three stages on it, on which the shows and stars of the Jubilee will make their appearances. Featured on the program at this spot are the parade this afternoon, on Woodward Avenue, and the jamboree on the boulevard tonight, expected to draw a minimum of 125,000 people if weather is at all favorable.

Wind-up of this evening's celebration is to be a fireworks display by Bert E. Thomas, and the release of some 2,000 balloons, with prizes in each for the finder running up to several trips on Great Lakes excursion liners.

Wade Shows will remain on the parking lot thru Sunday night.

## AROUND THE GROUNDS

(Continued from page 77)

will be in front of the grandstand; race track will have been regraded and the track will have a new inside fence. Ten additional acres has been purchased for parking.

Clare County Fair, Harrison, Mich., suspended since '41, returns September 11-14 with a new 40 by 60-foot building, which will provide space for commercial exhibitors. . . . Allen Parish Fair, Oberlin, La., will use school grounds for its fair this year, but plans to buy land next year.

business was normal with no increase in attendance over other week days for Siebrand Bros., but the tenor of P. W. Siebrand's message did not indicate dissatisfaction.

### Three Take Belting

Three organizations reported the weatherman did them dirt, so it is reasonable to believe that other shows in the same vicinity took it on the whiskers, too.

Max Goodman's Wonder Shows of America clicked at Tulsa, Okla., Tuesday and Wednesday, shows and concessions getting a big play, while ride action was only fair. The folks were en route to the grounds Decoration Day when a heavy rain at 7 p. m. killed the action for the night. W. E. Snyder, legal adjuster, reported that Goodman lost a big winner, but that on a whole, the business was satisfactory for the week.

Noble Fairly, speaking for Curly Reynolds and Izzy Wells, of the World of Today Shows, said they all went home in the rain at Leavenworth, Kan., at 8 p. m., while Jack Ruback messaged that his Alamo Exposition Shows were rained out at Ardmore, Okla., and it looked like more rain when he was filing his message Friday afternoon.

Decoration Day dawned with good weather and resulted in fair attendance and business at Trenton, N. J., for Lawrence Greater Shows, Manager Sam Lawrence said. Org moves to Linden, N. J., next week. Holiday business at East Providence, R. I., was in the high bracket class for American Banner Shows, E. Ruth reported. Combo remains in current slot until Wednesday (5).

## Funseekers Jam Nation's Parks Over Holiday

(Continued from page 97)

Municipal Zoo where 20,000 jammed their way thru gates, many being attracted by the inauguration of a Miniature Train, first in Toledo. At Willow Beach Park, Toledo, 5,000 taxed the capacity of rides and concessions. Forest Park, 15 miles east of Toledo, which is operating only two rides and a few concessions, entertained 2,000.

Auto races at Playland Park, South Bend, Ind., featuring Mike Salay, of South Bend, drew 8,000 persons, the largest crowd in the 21 years Earl J. Redden has been connected with the spot. The All-American Girls' professional baseball game drew 5,000 at night. At Flink (Mich.) park business was 50 per cent over any day in the spot's history. Favored by warm weather, the first since Easter, the place was packed and it was necessary to shoot the fireworks more than an hour earlier in order to move the crowd.

A. W. Ketchum, of Forest Park Highlands, St. Louis, joyfully reported that Thursday was the "largest Memorial Day in our 50 years of operation."

### Excelsior Sets Record

Excelsior Park, Minneapolis, drew 15,000 for its best attendance mark in its 23-year history, Joe Colihan reported. Spending, he said, was up approximately 25 per cent over a year ago. Fireworks were featured at night. Spot opened for week-ends April 20, and May 17 started its daily run. Ballroom, with Bud Strawn's orchestra, is now running four nights, Wednesdays thru Sundays, instead of the wartime Fridays and Saturdays. Colihan, in predicting Excelsior is heading for its best season, says Rudy Shogren, publicity head, reports more industrial and school picnics scheduled this year than ever before. Park has 12 rides, including a new Solar Streak. Spot has a payroll of 110 employees.

Capitol Beach Park, Lincoln, Neb., failed to outdo last year's business, according to H. R. Hawke, who said business was good, nevertheless. At Riverview Park, Des Moines, the day's business was 25 per cent ahead of 1945, despite cool weather and a light shower around 5 p. m., Robert A. Reichardt, manager, reported.

In the Rocky Mountain Region and Far West, only one spot, Whitney's Playland-at-the-Beach, San Francisco, reported business less than the 1945 Decoration Day. Officials, pointing out that the weather was overcast, said business was about 10 per cent short. Different, however, were the stories from Elitch Gardens, Denver; Ocean Park, Santa Monica, Calif., and Mission Beach Amusement Center, San Diego. Arnold B. Gurtler, reporting for Elitch Gardens, said business was terrific. Weather was ideal for the first time this year, he said. At Ocean Park all attendance records were broken, while Warner Autin, manager, said 18,000 were in attendance and business was above normal.

While Decoration Day isn't celebrated in the South, reports from that section show business far ahead of last year. Harry J. Batt, of Pontchartrain Beach, New Orleans, said receipts are up 40 per cent at his establishment. John F. Singhiser, Fontaine Ferry, Louisville, reported business as good. H. M. Shelley, Boardwalk Beach, Jacksonville, Fla., said the same, as did George L. Buchnau, of Mid-State Fair Park, Columbia, Tenn. Howard Waugh, manager of Fairgrounds Park, Memphis, said his spot featured Children's Day, with kids being admitted for a nickel up to 6 p. m. Spot has three new rides, owned by Harry Illions.

## Editorial

## Ultra Self-Service

By Walter W. Hurd

For many years the idea of self-service has been known as a good way to sell goods. Books have been written on how to do it, and in recent years self-service has become one of the liveliest topics in the whole field of merchandising.

The spotlight was turned on self-service when big chain-store systems began to be built largely on the idea of featuring self-service. During the recent war, and especially during 1945, the idea got a new send-off that promises to give self-service one of the top seats in merchandising. So many different types of stores have added self-service in some form that it may now be said to be universal wherever goods are sold.

Self-service appeals to the inner desire of people to help themselves. The standardizing of products and packaging makes self-service possible, and so the two ideas—standardization and self-service—are marching along together in the field of retail selling.

The ultimate perfection in self-service is provided thru the vending machine, and all progress in the field of self-service will lead to wider and wider use of coin-operated devices to sell goods.

There are some people who like to play with a machine, but the real attraction of vending machines is that they enable the customer to do the complete job of helping himself. The vending machine is a complete station or store where the customer can buy as he pleases and without interference. The one restriction that the machine puts upon the customer is that he cannot handle the merchandise before buying. But since the vending machine is largely limited to well-known standardized items, the desire to handle the goods is not important to the customer.

While the idea of self-service is still growing in the retail world, the vending machine trade has also taken on new life and is pushing forward into a new era. The making of machines to sell goods was stopped during the war and the factories preformed good service in making war goods. Now they are back at making post-war machines to sell goods, and the number of manufacturers has been greatly increased by important new firms that carry weight in the business world.

It has been said that in pre-war days merchandising machines in this country had not been made to equal the quality of those made in Europe. There is some truth in this report, for regulations of retail trade in many countries in Europe have been such as to encourage the use of vending machines by the stores.

But this country does not need the force of legal restrictions to encourage vending machines. Many items of merchandise have become so standardized in quality, package and price that people buy from machines with full confidence. Thru the years such items as cigarettes, candy and chewing gum have been sold in large quantity thru machines. Now the use of machine selling is extending to the packaged food, soft drink and a number of other fields. In the purchase of all these items, the majority of customers like to serve themselves and merchandising machines are bringing a new service to the customer.

The vending machine greatly enlarges the field of self-service because the machines can be placed so much closer to the customer than a retail store. The real merit of the machine is in the convenience that it provides to the customer in buying well-known items. During the war the vending machine trade rendered real service by placing machines in factories and plants, or at near-by stations.

The very nature of the American people is to demand more and more self-service in buying merchandise so the whole idea is sure to grow by leaps and bounds in the years to come. Self-service is being promoted by the manufacture of all kinds of display stands, tables and devices so that goods can be displayed for people to help themselves. The vending machine performs well as a display device and it also performs the other functions of selling. The vending machine is a much more complete self-service device than the usual stand or table.

There are indications that all devices used to promote self-service in the selling of goods may be grouped together as the business world realizes their importance. The result will be a larger and larger use of the complete machines as stores, factories and plants come to desire the complete merchandising service which can be given thru the machine.

One of the most spectacular pictures of how this evolution may take place is seen in the development and use of the manual cooler for selling soft drinks. The transition to the coin-operated cooler was a most logical development and now the eyes of the whole soft-drink industry are on the future possibilities of selling their product by machine.

Self-service is one of the conveniences which grows with our national progress and vending machines will perform the most complete service in helping the customer to help himself.



"Oops, I didn't realize Mr. Logan was bathing. Need a quarter?"

## News Digest

**TAXES**—Federal special taxes on coin machines are due July 31. Taxes are paid by the locations, but trade associations are urging operators to offer location owners all necessary assistance in preparing returnings and submitting them promptly.

**AUSTRALIA**—Announcement from Australia that industry there is rapidly reconverting to peacetime production was seen as a signal that coin machine exports may be resumed sooner than expected. Several Australian coin machine operators and distributors already have visited the United States in recent months to lay plans for resumption of shipments just as soon as regulations are relaxed. They predicted that the country will provide a tremendous market for American machines.

**CANDY**—Consumer study comes up with list of 65 first-choice favorite candy bars after interviewing several thousand candy buyers and 81 brands were listed as second choices. Study also showed men buying more bars since first of the year, while women and children have been tapering off purchases slightly. With government buying for the armed forces slashed, candy bar sales were reported down about 9 per cent in March.

**COPPER**—Output of the copper urgently needed by coin machine makers as well as other industries is expected to rise after OPA granted an increase of about 19 per cent on copper from mines where wage increases have been granted. Price boost may hasten settlement of current strikes and speed negotiation of new wage scales. Before the increase, June production was expected to fall to the lowest level in many years.

**BELL BALLOT**—New Orleans' Mayor Morrison cancelled his widely publicized ballot on legalization of bell games after the Louisiana legislature flatly rejected a bill to allow cities of more than 300,000 population to legalize the machines. Bill would have applied only to New Orleans.

**MASSACHUSETTS**—Efforts are being made to re-establish the Massachusetts Phonograph Operators Guild, which has been dormant since the beginning of the war. Move will reach a climax with a dinner and

open forum meeting scheduled for June 5 at Boston.

**VENDING**—Problems of Midwestern vending and service machine operators will be discussed thoroly at a day-long meeting of the National Automatic Merchandising Association in Chicago June 7. Operators and distributors from Indiana, Illinois and Wisconsin will attend.

**ARIZONA**—Coinmen thruout the nation continue to watch movement in Arizona to legalize bell games. Proposal to legalize the machines comes up on the State ballot in November.

**RECORDS**—Importance of the juke box in selling records and establishing popularity of recordings continues to be featured in newspapers thru the country. Latest is a feature article in a Minneapolis daily, which credited coin phonographs with a large part in the present boom sales of disks.

**DIME PLAY**—Various proposals to increase the price of juke box play to ten cents, three for a quarter, remain up in the air. Operators across the country are reported divided as to whether the increase would

(See NEWS DIGEST on page 134)

# Australia Trade Said on Verge

## Coin Machine Tax Deadline Here July 31

### Cite AOLAC Co-Op Job

LOS ANGELES, June 1.—Deadline for federal special tax declarations on coin machines is July 31. If declaration is made after this date, penalties are assessed.

Under provisions of the tax law, "coin-operated amusement devices" and "coin-operated gaming devices" are to be declared on separate forms. Amusement devices are construed to include pinballs and all other non-chance games, as well as music machines. Tax rate for these is \$10 per machine. Gaming devices, taxed at the rate of \$100 per machine, include bell machines and all others involving elements of chance, according to terms of the legislation.

While these are taxes on location proprietors and not on operators, the importance of prompt and full compliance is being stressed by many trade groups.

### Issued By AOLAC

Example of how association work can help in assuring co-operation between operators and locations is the recent communication sent out by Associated Operators of Los Angeles County, Inc., to all members and associates, as well as location owners.

Signed by "Curly" Robinson, managing director, this material includes a monthly schedule of tax payments, addresses and telephone numbers of 15 branch offices where payments can be made. Accompanying a special tax return form are detailed instructions for computing taxes and fulfilling legal requirements such as notarization.

Special attention is given to impressing the location owner with a clear idea of his responsibility under the law. Penalties for delinquency and fraudulent return are outlined. Thruout, the material is presented as a service by which operators can help the location owner to simplify handling of the tax. Added data is given on Bowling Alley, Billiard and Pool Table Taxes.

For information of operators and location owners, the association includes an excerpt taken from Public Law 250 (Chapter 412, First Session), relating to the tax. For trade members' reference, this excerpt is reprinted here.

### Law Reprinted

Part IX—Coin-operated amusement and gaming devices.

Sec. 3267. Tax on coin-operated amusement and gaming devices.

(a) RATE.—Every person who maintains for use or permits the use of, on any place or premises occupied by him, a coin-operated amusement or gaming device shall pay a special tax as follows:

(1) \$10 per year in the case of a device defined in clause (1) of subsection (b);

(2) \$100 per year, in the case of a device defined in clause (2) of subsection (b); and

(3) \$10 or \$100, as the case may be, for each additional device so maintained or the use of which is so permitted. If one such device is replaced by another, such other device (See Coin Machine Tax on page 133)

## Calendar for Coinmen

June 5—Massachusetts Phonograph Operators' Guild, organization meeting, Copley-Square Hotel, Boston, 6:30 p.m.

June 5-7—Associated Retail Confectioners of U. S., Drake Hotel, Chicago.

June 7—National Automatic Merchandising Association (Illinois, Indiana, Wisconsin), Congress Hotel, Chicago, 9:30 a.m.

June 10-13—Radio Manufacturers' Association, Stevens Hotel, Chicago.

June 12-14—Pacific Coast Electrical Association, Fairmont Hotel, San Francisco, Calif.

June 13-15—Retail Tobacco Dealers of America, Hollenden Hotel, Cleveland.

June 24-27—National Confectioners' Association, Stevens Hotel, Chicago.

July 15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.

July 18-20—Southern Wholesale Confectioners' Association, Miami.

## May Resume During 1946

Big vender sales foreseen; 'down under' coinmen seek American-made juke boxes

WASHINGTON, June 1.—Indications are that the coin machine export trade with Australia may be resumed full scale by the end of 1946 or in early 1947. These predictions are based on late reports from the Government of the Commonwealth which show the remarkable reconversion progress made "down under."

In 1939, Australian coin markets were consistently in the top five. In 1939, buyers in that country purchased 1,388 coin machines of all types, with a total value of \$62,113.

Predominating, as they usually do in the foreign markets, were amusement machines. But vending machines always found a strong and ready market in Australia. Reports from coin men travelling in the United States since the war bear out predictions that Australia is now ripe for a variety of venders—particularly those which vend cold soft drinks and possibly ice cream.

### American Tastes

Yanks in Australia during the war did much to Americanize the tastes and habits of Australians. In that country, American-cut disks predominate on the juke boxes while the Aussie equivalent of our bobby-soxers are every bit as familiar with the latest Crosby release as are the teen-agers here at home.

Ice cream has caught on in the Australian cities. Altho the location possibilities for such specialty venders are more limited than in the U. S., a profitable, if small, market does exist.

Biggest location for coin machines of all kinds, including juke, are in the Australian arcades which are numerous and popular even in the smaller Australian cities. Aussie coin men are particularly proud of their arcades, and they take great care to make them as attractive as possible. It is not at all unusual to find the amusement centers decorated with potted palms to break the monotony of long banks of amusement games.

These arcades rely heavily on the juke box as a customer lure. The juke is customarily given prominent space and is usually tuned loud enough for its melodies to be heard by passing pedestrians.

There has been no recent estimate of the number of machines which might be sold to Australian buyers. As enterprising and forward-looking as operators and distributors in that country are, it is certain that a wide market for new equipment does exist.

### Juke Demand

Juke boxes will be particularly in demand once shipments can be resumed. At the moment, the Australian government requires a license for imports, since U. S. dollars are at a premium. Getting this special license involves considerable red tape on the buyer's part, and hinges almost directly on the buyer's ability to pay for the machines without taking American money out of Australia.

Possibility that this license require- (See Australia Trade on page 133)

## Copper Price Hike Granted As Output Keeps Dropping

WASHINGTON, June 1.—Faced with predictions that June output of bar copper would hit the lowest level in years, Office of Price Administration boosted the price ceiling on domestic copper by 2½ cents per pound. Ceiling has been 12 cents per pound.

Increase, however, applies only to copper from mines where wage increases have been granted since February 14, 1946, with approval of the Wage Stabilization Board. In effect, this makes the maximum base price

for copper 14½ cents per pound delivered to Connecticut Valley points.

Boost was expected here to hasten settlement of the current copper strikes and the long drawn out negotiations on wages in the industry, but no definite statement could be obtained. OPA said simply that some copper producers already have granted wage increases and that others are negotiating with employees now.

### Brass Boosted

Subsidy payments under the premium price plan which has been in effect since 1942 will be continued, the price agency said. Purpose of the subsidies is to encourage maximum output from high-cost marginal producers.

Agency also authorized price increases averaging about 15.5 per cent above present ceilings for producers of brass and bronze alloy ingots. Price limits on copper scrap, including alloys and brass, were boosted about 15 per cent.

## 10-Day Dimout Blow to Trade

CHICAGO, June 1.—Extent of the wallop taken by Chicago's coin machine trade during the recent brown-out is noted in a report by the Association of Commerce here.

Cost to the community was \$110,000,000 in lost production and \$21,580,000 in lost wages, according to the association. In these figures are reflected both the drop in coin machine production and the reduced receipts of operators which accompanies any large payroll drop. What is not shown in the loss to operators as a result of direct cuts in hours of business during the period.

### Work Off 6.6 Per Cent

Report, based on a survey of the trade group's membership, showed that total number of employees at work dropped 6.6 per cent, wage payments were down 20.4 per cent and production sales volume suffered a 39.3 per cent cut.

Hardest hit were manufacturing firms, which showed a production loss of 65 per cent and payroll slashes of 22 per cent. Next, indicating losses to the coin trade at location levels, were retailers. Among such enterprises, payroll reduction averaged 14 per cent and sales were down 14.5 per cent.

Pointing to possible effects if the brownout had continued, the survey disclosed that more than one third of all companies believed that they would not have been able to remain open on the restricted basis for any considerable period.

## More Cash in Circulation

WASHINGTON, June 1.—Indication of increased spending is the fact that money in circulation as May ended jumped \$11,000,000 according to the Federal Reserve System. Total money in circulation on May 22 amounted to \$20,245,000,000, officials disclosed.

## Bell Ballot Killed

NEW ORLEANS, June 1.—Following 24-hour notice by Mayor Morrison that the proposed referendum on legalizing bell games and race horse books in the city would not include bells, voters Tuesday (28) favored backing of State House Bill 189 for regulation and taxation of race horse betting outside track enclosures.

Morrison stopped vote on bell games after the House late last week summarily defeated two bills which would have allowed cities over 300,000 population to legalize bell games.

The plan to legalize bells is now dead, Mayor Morrison said this week.

# Claim Truer-Tone Amplifier

## New Invention To Cost Less

### Chi radio engineer says circuit cuts out high-low volume harmonic distortion

CHICAGO, June 1.—Harry W. Becker, Chicago radio engineer, has invented a power amplifying circuit which he claims would give juke boxes a more exact and undistorted tone reproduction at less cost.

Becker claims specifically that his circuit will give the minimum distortion of a push-pull amplifier at the cost of an ordinary one-tube power amplifier. And the device did create a stir in radio manufacturing circles when it was shown at the recent electronic equipment show here.

Chief advantage of the circuit, according to engineers, is that it cuts out "harmonic" distortion in both high and low level volume and materially increases amplification. In radio language, he declares his hook-up will give nearly FM reception on an AM set. "Why, you can pick out the instruments of the orchestra," he adds.

#### See Juke User

No actual tests of the device have been made on juke boxes or coin-operated sound systems, but Becker said it is easily adaptable to use with any beam-power or pentode tube, including the 6L6 commonly used in coin phonograph amplifying units. It would simply replace the standard push-pull power amplifier, he said.

As he explains it, the chief technical difference between his circuit and the ordinary hook-up, is that the signal to be amplified is carried on the screen grid as well as the plate.

"In effect, all elements of the tube act as one section of the push-pull, while only the screen grid, the control grid and the cathode operate as the other element," he said. "As a result, the plate and screen voltages are in phase and combine, just as in the ordinary push-pull, but the harmonics are out of phase and cancel each other. This practically eliminates harmonic distortion."

In the demonstration at the electronic show, Becker used a 50L6, type of tube commonly used in the power amplifier stage of a small radio, and output of the record player to which was attached was about one watt, he said. "But the ordinary amplifier wouldn't get much more than a tenth of a watt out of that hook-up," he added.

#### Hook-Up Tested

He said the device also had tested on hook-ups for power outputs approaching the 20-to-25-watt maximum of most juke boxes, as well as the even higher outputs of public address systems.

Patent on the device is held by Electronic Sound Engineering Company, 109 North Dearborn, Chicago. Becker is chief engineer of the company. Bernard J. Sullivan is general manager.

At the electronic show, the unit elicited many favorable comments from visiting radio engineers, but most of them declined to be quoted until they had analyzed the device more thoroughly. But one, H. A. Gates, of Warwick Radio Manufacturing Corporation, had this to say: "This is a very remarkable unit, and if there aren't some tricks to it I don't know about, it will certainly put better tone quality to AM radio and present phonographs."

## Trade Directory

Following tabulation of trade reports received during the week June 1 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid to revising trade files.

### New Firms

Minibowl, Inc., 136 Kane Street, Brooklyn, N. Y.

State Amusement Company, 7529 Joseph Campeau Avenue, Detroit.

Georgell Company (popcorn machine distributors), Strand Theater Building, Plainville, Conn.

Bert Mills Corporation, 243 North Wabash Avenue, Chicago.

Vendall Company, 2323 Wolfram Street, Chicago.

### Personnel Notices

Pat Buckley, Buckley Manufacturing Company of Chicago, left this country May 31 for Europe to inspect coin machine trade there.

Orval J. Poffenbarger has been named Western division sales manager of food and vending division, Dixie Cup Company.

Theodore Blatt has given up his New York law practice to devote his full time to distributing telephone music systems.

Don V. Kennedy has been named Southeastern division manager for Packard Pla-Mor.

Russel Lavine has joined Sandler Distributing Company, Des Moines, as assistant sales manager.

### Dealers Appointed

E. & W. Distributing Company, Cleveland, has named the following firms as Ohio dealers for Personal Music:

Toledo Coin Machine Company,

815 Summit Street, Toledo, O.

Central Ohio Coin Machine Exchange, 185 East Town Street, Columbus, O.

T. & L. Distributing Company, 1424 Central Parkway, Cincinnati, O.

### Route Sales

Soundies Distributing Corporation, Chicago, announced sale of six routes which Soundies had been operating during the war. Sales were made to: Imperial Distributing Company, New York; T. E. Mahaffey, New York; Ben Shear, New Orleans and Los Angeles.

### Address Changes

United Distributors, 513 East Central Street, Wichita, Kan.

Automatic Products Company, 4616 Henry Street, Pittsburgh.

## E. Eckland Patents

### 2 Cabinet Designs

WASHINGTON, June 1.—Two patents on designs of cabinets have been granted to Everett B. Eckland, Oak Park, Ill., member of the firm of Mangan & Eckland.

One is for the ornamental casing of a bell game. One half of this patent—No. 144,701—is assigned to James T. Mangan. Application for it was filed September 17, 1945, and it runs for a term of 14 years.

The other patent—No. 144,702—is on the design of a cabinet for a picture and sound projector machine, but no coin chute is shown in the drawing reproduced in *The Official Gazette* of the Patent Office. Eckland lists no assigners on this patent, which was applied for April 7, 1945, and runs for 14 years.

## Boston Coin Firms Plan

### \$300,000 for Building

BOSTON, June 1.—An estimated \$300,000 will be spent in the ensuing period for expansion, remodeling and building among coin machine distributors and operators in the Boston area, a recent survey of the industry indicates.

Plans include new showrooms, larger service departments and more ample office space. In addition, most firms have made increases in service, sales and office staffs.

Distributors here have built up a reserve of spare parts and equipment and are better fitted to fill requirements of operators than at any time since the beginning of the war.

Among distributors embarked on an extensive expansion program is the Redd Distributing Company, 160 Lincoln Street, Allston, Mass. Si Redd has already installed enough floor space to take care of all equipment, has made additions to the company's parking lot and enclosed the space.

#### Firm Moves

Ed Raverby has moved to new quarters at 864 Commonwealth Avenue, where his firm will occupy the entire premises consisting of three floors. He is planning separate show-room for the various types of equip-

ment and a recreation room for visiting operators.

Raverby's vacated quarters on Brookline Avenue will be occupied by Bert Klapper, who will remodel the location to suit his needs.

Long range program of the Atlas Distributing Company includes an enlarged ground floor this year and second floor addition to be made next year, according to Barney and Louis Blatt, who head the firm.

J. J. Columbo has announced additions to his service force at his downtown location and has added games and pinball machines to his line of phonographs.

#### New Headquarters

The Greene Distributing Company is completing work on its new headquarters and will announce its post-war plans as soon as the offices are opened to the trade.

Dave Bond, of Trimount Coin, has added wood finishing machines to his repair equipment and has announced his intention to service and condition all types of coin machines. Because of the increased demands of operators, Bond has added to his service staff.

## Time Change New Puzzle To Business

### Survey City Schedules

CHICAGO, June 1.—Add to post-war business headaches the time problem—Daylight Saving or no now left to discretion of individual States and municipalities.

Riddle goes something like this: If it's 8 a.m. in Chicago, what's the hour in Evansville, Ind., or Chickenroost, Ill.?

For the benefit of business men whose interests are nationwide, the Commerce and Industry Association of New York surveyed the geographical extent of Daylight Saving. With but few exceptions, the association found, its observance is confined to the industrialized Northeast and Middle West. Here's result of the findings:

#### Six States Use

In six States all major cities over 50,000 population plus many smaller cities use Daylight Saving—Illinois, Delaware, Kentucky, New York, Pennsylvania and Vermont. Indiana, with the single exception of Evansville, also falls in this group.

Six States observe Daylight Saving on a State-wide basis, in rural as well as urban areas—Maine, Connecticut, Massachusetts, New Hampshire, New Jersey and Rhode Island.

Nine States give local option to the individual communities. Only a few of the larger cities have taken advantage of it. They are Miami, Miami Beach, St. Petersburg and West Palm Beach in Florida; Covington, Lexington, Louisville and Owensboro in Kentucky, and New Orleans.

In Maryland, Hagerstown; Minnesota, Duluth; Missouri, Jefferson City and St. Louis; North Carolina, Winston-Salem; Ohio, Steubenville, Warren, Youngstown; Virginia, Norfolk; West Virginia, Parkersburg, Weirton and Wheeling.

#### Others Standard

The other 26 States and the District of Columbia are all on standard time either by State law or because no community, according to the association, has taken advantage of local option.

So far as is known, no clock manufacturer has announced automatic time regulators to let a business man know where he's standing when.

## Lamp Concern Shut Down by Shortages

OWENSBORO, Ky., June 1.—A temporary shut-down because of shortages caused 2,800 employes of the Ken-Rad factory here to be made idle when officials ordered the plant closed for two weeks.

Ken-Rad, a lamp and tube division of the General Electric Company, had been operating on a three-day week for several weeks because of a shortage of radio tube bases occasioned by a strike at Westinghouse Electric Corporation at Pittsburgh.

According to L. K. Alexander, plant manager, the factory expects to resume full 40-hour-a-week production by June 10. He said the shut-down would put employes of plants at Tell City and Huntingburg, Ind., on vacation but would not affect workers at Henderson or Bowling Green, Ky.

## Perkins Directs Houston Firm's Chicago Office

CHICAGO, June 1.—Amusement Enterprises has opened offices and a showroom here at 1623 California Avenue, according to a recent announcement by Bill Siros, president of the firm.

Harold Perkins is in charge of the Chicago headquarters.

The announcement also stated Amusement Enterprises had completed negotiations with Sam May, manufacturer of the Star-Bell Console, to distribute the machine.

The firm's Houston office was recently host to operators and distribu-

## Trade Publicity

NEW YORK, June 1.—Favorable publicity for the coin machine industry is expected from an article being prepared for release in a July issue of *Collier's*. Writer is William J. Conklin, author of *Seven to Go* and *Wings Over France*.

tors at the initial showing of the company's new penny counter game, Fitchem. The game simulates a basketball court, with object of game to pitch baskets thru a hoop for scoring. Game, according to its makers, was well received at its first show-

## Open House for United Distribs

WICHITA, Kan., June 1.—Mark Blum and Melvin Hammer hosted recently at the formal opening of their new United Distributors headquarters here.

Large number of out-of-town coinmen were on hand to inspect shiny new showrooms and offices at 513 East Central Avenue. Other Kansas operators unable to attend the festivities are continuing to drop in, according to Blum.

Firm carries a line of amusement machines, juke boxes, scales and other coin equipment, for which expanded facilities in the new location provide additional space.

## New Businesses at Peak of 17 Years

CHICAGO, June 1.—Number of new business incorporations during first quarter of 1946 reached a 17-year peak, according to Dun & Bradstreet, credit rating firm.

Special study by the agency of 42 States discloses that 32,567 stock corporations were organized in first three months of this year, a rise of 56.8 per cent over the 20,765 in final quarter of last year.

Upswing in new business charters began shortly after V-J Day, rose rapidly to boom year proportions of 1929. Lowest point was reached in 1942-43, said agency officials.

# COINMEN GATHER IN SAN FRANCISCO



George Piazza, Leon Silver, Joe Piazza



Helen Barron, Gerald Barron, Frances Hurn, N. B. Hurn



Yvonne Perrinoni, Billie Dent, V. Dent, Edward Perrinoni



Bill Wolf, George Bennett, George Murdock



Blanche Waters, Fred Waters, Chet Garton



Grace and Frank Butterfield



A. B. Meyer, Virginia Meyer, Happy Jack Girdner



Maurice Griffin, Fred Neumann, Annalouse Neumann



C. E. McMillan, E. M. King, H. L. Golden



Virgil Wilson, Dub Moore, M. S. Roberts, Josephine Roberts, Ben Korte



Alfred Lamb, Ray Seavert, Noe Noto, Fred Wilson, Carl Noto



DeWitt (Doc) Eaton, Mary Maser, Hank Maser



V. L. Sarantes, Mardie Fere, Julie Fere, Stanley Fere



Robert O'Brien, Mary O'Brien, Teresa Davis, Red Davis, Don Lagotela

(Photos by Sam Abbott)

# 65 Candy Brands Are Favorites

## Male Buyers Up in Poll

**Milwaukee Journal survey confirms vending trade's views on candy bar sales**

MILWAUKEE, June 1.—Ideas that vending machine operators have about the candy-buying habits of their customers were pretty well confirmed in the recent consumer survey conducted here by *The Milwaukee Journal*, but there were a couple of surprises in the results.

First surprise was the revelation that more Milwaukee family men are buying candy, while their wives and children have been tapering off their purchases since the first of the year. There was no explanation offered for this trend, but 72.7 per cent of the family heads questioned described themselves as candy buyers, compared with 70.7 per cent in the 1945 survey. But among women and children, only 87.4 per cent reported themselves as buyers of candy compared with 89.3 per cent a year ago.

Another mild surprise was the fact that 65 brands of candy were among the "first choice" favorites of Milwaukee candy eaters, and 81 brands appeared on the "second choice" list. This points to a much more varied taste among the candy-buying public than most venter operators had assumed in the pre-war days when bars were plentiful and they could stock exactly what they wanted.

### Hershey Top

In the solid chocolate bar field, Hersheys continue on top, widening its margin by nearly 7 per cent over its position in the 1945 popularity poll. Nestle's was second.

A candy bar produced locally—Ziegler's Giant—led the parade of favorites in the confectioned bar field, with Mars' Milky Way and Williamson's Oh Henry! as close seconds. Also well up in front was the bar known simply as Mars. But on the men's list, Oh Henry! stood at the top. Except for this variation, there was very little difference between the choices of the men and the women.

Other leaders, slightly behind the top four, were Baby Ruth, Mounds, Clark's, Brach's, Chicken Dinner, Butterfinger, Heath, Denver Sandwich, Dr. I. Q., Ambrosia, and Whiz, in that order.

### Who Buys Bars

Survey, for the first time, inquired into tastes in boxed candies, but the most interesting data concerned candy bars. Of all men quizzed, about 73 per cent described themselves as buyers of candy bars, while 88 per cent of the women put themselves down as bar customers. But the best bar buyers, according to the survey, are in the lower income groups.

Taking the amount of rent paid as a measure of income, the surveyers found that among the group paying less than \$30 per month, 92 per cent of the women were candy bar customers, while 78.1 per cent of the men bought bars. Mounting the income scale, tho, bar purchasing declined, while buying of boxed candies increased.

In the \$30 to \$40 rent bracket, 88.7 per cent of the women were bar buyers, and 74.5 per cent of the men said they bought candy bars. In this

## Nation's Candy Sales Slump U. S. Census Bureau Reports

WASHINGTON, June 1.—Sales of candy bars during March ran about 10 per cent below a year ago, but candies in general were down 16 per cent and packaged candies were off 34 per cent, latest report of the U. S. Census Bureau disclosed.

Reports from 277 candy makers thruout the United States showed a net drop of 7 per cent on sales in the first three months of 1946, according to J. C. Capt, director of census.

In March, only bulk candies held their own compared with the same month of 1945, with 47 firms reporting 19,814,000 pounds sold in March this year compared with 19,657,000 pounds a year earlier.

But sales of all types of candies, except the so-called "general line," advanced from the February low.

Decreases were attributed chiefly to the shortage of beet, cane and corn sugars and the withdrawal of the government from the candy market. Elimination of government buying sharpened the effect of the sweet shortage since sugar supplied on orders for the armed forces was outside the regular quota.

### Drop in N. Y.

Forty-six manufacturers reported bar sales totalling 68,545,000 pounds in March, compared with 75,999,000 pounds sold in March of 1945, and 67,624,000 pounds wholesaled in February of this year.

Sales of all types of candies showed the largest declines in the Eastern states with March sales in New Jersey, Maryland and the District of Columbia down 39 per cent from a year ago, and a 46 per cent drop for the three months' period. But that still was a 34 per cent increase over February. Pennsylvania candy makers reported a 34 per cent drop and New York firms a 28 per cent.

Largest increase reported was 16 per cent registered in Georgia and Florida. Next was a 14 per cent rise in Iowa and Missouri. Ten per cent increases occurred in Ohio, Indiana, Virginia, North Carolina, and West Virginia.

On the Pacific Coast, candy sales in Washington and Oregon were up 18 per cent over February, but they still lagged 27 per cent behind a year

ago. In California, sales were 6 per cent ahead of February, but 16 per cent behind March of 1945.

### Unexplored Market

In the \$40 to \$50 bracket, 86.3 per cent of the women said they bought candy bars, while 70.3 per cent of the men did. And 75 per cent of the families reported buying boxed candy. With rent of \$50 or more per month, 85 per cent of the women were bar buyers and 70.5 per cent of the men. But in this group, 77.8 per cent bought boxed candy.

These figures point to a great unexplored market for Milwaukee's vending machine industry, which now operates an estimated 2,000 candy venders. These machines now sell approximately \$350,000 worth of bars annually, according to estimates.

Results of the survey also would appear to indicate the national pattern of the candy market with its possibility for great development of venter sales.

## Predict Drink Vender Sales Rise in 1947

### Goal 20 Billion Nickels

CHICAGO, June 1. — Soft-drink venders can look forward to a prosperous 1947 in spite of the sugar shortage which has held down production this year, according to Joseph W. Milner, president of the American Bottlers of Carbonated Beverages, who recently estimated next year's annual retail sales goal at "20 billion nickles."

According to the official, sustained quality must go with that volume in order to gain continued approval of the soft-drink industry's products. More than dollars and cents, Milner said, the total represents national recognition of the product, fulfillment of 6,000 small business operations and the need for recognition of the responsibilities of the industry.

Milner said that in 1944, the last full year for which estimates have been made, total retail sales of carbonated beverages amounted to 19,314,000,000 bottles. However, the executive said totals for 1945 and 1946 will reflect the reduction in sugar quotas. He said indications were sugar quotas next year would reach normal.

### 140 Bottles Each

Per capita consumption of soft drinks in 1939 was 88.6 bottles, advancing to 140 bottles per person in 1944, Milner said. He also pointed out that among factors responsible for the increase were improved production methods and the industry's higher standards of trade practices.

"The industry's period of greatest growth culminates a two-decade effort to emphasize the vital importance of a quality product," Milner said. "We must continue to improve producing facilities and methods and to foster higher standards of business ethics. When it is recalled that the majority of the 6,000 units of the soft-drink industry are individually owned and operated, it is all the more remarkable these voluntary codes have been so widely adopted."

Milner pointed out it was "good business" to follow sound operating and merchandising precepts. The industry has a large volume of source material made available thru national and State trade associations and related supply firms, according to Milner.

### Observe Standards

He emphasized further development of the industry is dependent to a large extent upon continued observance of standards by those now in the business and newcomers as well.

"The carbonated beverage industry now represents one of the country's outstanding examples of small unit business," Milner said. "Its future position will depend upon its discharge of new responsibilities and adherence to the progressive long-range policies that have proved so effective for the industry as a whole and for the individual in direct proportion to his acceptance of them."

## Vender Operators Not Sad as 'White Penny' Disappears

DENVER, June 1.—When Mrs. Nellie Tayloe Ross, director of the U. S. Mint, announced the rapid disappearance of the so-called "white penny," few mourners came to the front to defend their existence in other than war-time emergency.

Only thing that could be said in favor of the steel and zinc pennies is that the U. S. Treasury had fixed their weight so that they could be used in coin machines.

Substituting for sorely needed copper during the war, the white penny was minted after the treasury had taken into consideration its use in coin-operated devices. Never popular, the steel pennies were severely criticized for their similarity in appearance to the silver dime.

### Some Complaint

Constituents of Senator Capper, in their complaints against the war-time pennies, had urged that holes be punched in the coins to facilitate their separation from dimes. Capper advised the mint to find a way of darkening the glittering one-cent pieces so they would look more like the pre-war pennies. Mrs. Ross rejected the hole-punching technique and time took care of the darkening process.

Columnist Damon Runyon was another friendly foe of the white penny. He said he had heard of a gentleman who thought he was giving his wife her usual weekly allowance of 60 cents and paid her off in six of the new pennies, mistaking them for dimes, resulting in skull fracture to the gent.

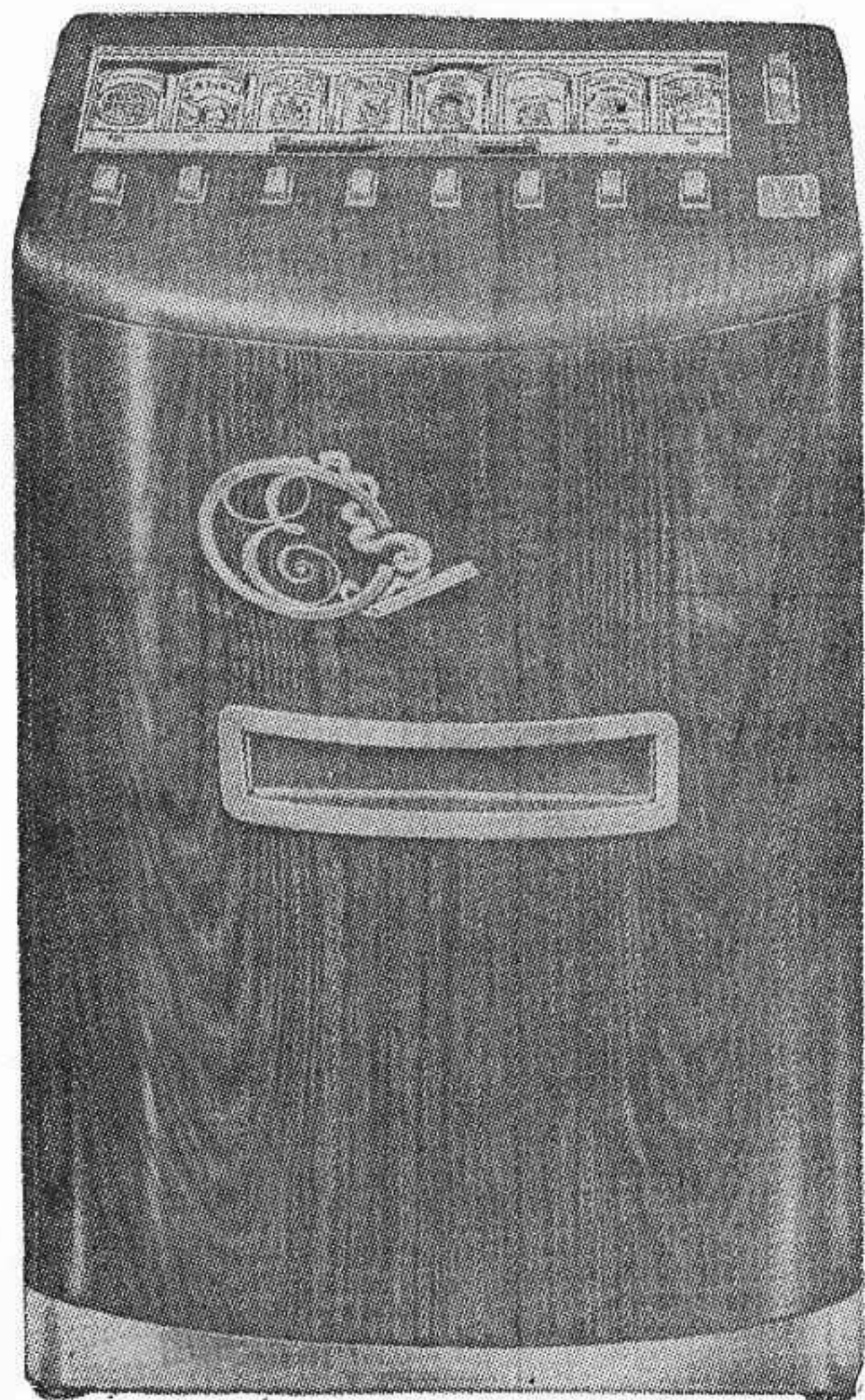
Distribution of iron pennies was not a new idea, according to Thomas T. Read, of Columbia University. According to him, the first iron coins were issued in China nearly 2,000 years ago. Then, as now, they were introduced because of a shortage of copper.

"We're not deliberately calling the zinc coated pennies in, but they are eliminating themselves because they wear out quickly," Mrs. Ross announced.



# 6 Reasons Why

**PROGRESSIVE OPERATORS ARE  
ORDERING *THE NEW...***



## *All Electric* **CIGARETTE VENDING MACHINE**

1. Delivery several times faster than other machines.
2. Silent, safe, smooth and positive operation.
3. Precision made inter-changeable parts.
4. Illuminated show case displaying actual size of packages.
5. Built in instantaneous price changing control on each column.
6. This machine has been given a working test equivalent to six years of normal operation.

Coin Machine Operators & Tobacco Jobbers who attended the N. A. T. D. conventions at N. Y. and San Francisco were amazed at the positive, silent operation and the sleek console beauty of the new Eastern All Electric Cigarette Vending Machine.

Orders are pouring in from all parts of the country as progressive operators see in this machine, "that has revolutionized the industry," a new "business stimulant."

Remember orders are being filled in the order received. Place your order today.

### EXCLUSIVE SALES DISTRIBUTORS

# EASTERN ELECTRIC VENDING MACHINE CORP.

GENERAL MOTORS BLDG.

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TEL. CIRCLE 5-7851

Manufactured by C-Eight Laboratories  
Newark, New Jersey

J. P. Marcelle, Pres.; Mario Caruso, Sec. and Treas.  
Hal R. Meeks, Sales Manager

### PACIFIC COAST DISTRIBUTORS

Blake Sales Co., Cliff A. Blake, Pres., 1028 West Ninth St., Los Angeles 15, Calif. Tucker 5715

Southern Coin-o-Mat Distributing Co., 943 N. W. 7th Ave., Miami, Fla. Distributors for Florida and Georgia.

# Report 7,967 Massachusetts Cig Machines

BOSTON, June 1.—Cigarette tax stickers have been issued for 7,967 vending machines in the State of Massachusetts, according to State government reports.

Ninety-nine licenses have been issued to vending machine operators in the State while 241 have been granted to wholesalers and five to manufacturers of cigarettes, the report shows. Licenses also have been issued to 22,980 retailers and transporters of cigarettes and 24 others were set down as "unclassified acquirers."

The Massachusetts cig tax, which has been increased twice since 1939, brought in \$1,633,000 during March this year, compared to \$1,639,592 collected in the three months of January, February and March of 1945. The tax now is two cents per pack of 20, compared with 1.5 cents a year ago and 1 cent per pack in 1939.

State officials estimated that the 1946 income from the tax will total \$33,000,000 if the present high rate of sales keeps up. This compares with \$12,373,398 collected in 1945.

# George Glack Named V.P. of Sales Group

CHICAGO, June 1.—George Glack, director of advertising of Sunshine Biscuits, Inc., which has been active in pushing sale of cookies by venders, was elected first vice-president of the National Federation of Sales Executives at the organization's 11th annual congress here.

Glack, who also is president of the New York Sales Managers' Club,

# Children Plead for Candy in Theaters

BATON ROUGE, June 1.—Children of the Fairfields school here were among others sending telegrams to members of the Louisiana Legislature asking them to kill the proposed anti-candy and popcorn bill.

Author of the bill, Rev. W. I. Hair, of Franklin parish, has been receiving letters from children all over the State protesting the measure, which would prohibit sale of popcorn, candy and other confections in theater lobbies.

# Texas Seven-Up Co. Sold to 3 Concerns

HOUSTON, June 1.—Sale of controlling interest of the Seven-Up Texas Corporation, Houston and San Antonio, was announced here yesterday by J. R. Payne, president.

Sale was made to a group composed of Stifel Nicolaus & Company, St. Louis; Dittmar & Company, San Antonio, and Rauscher Pierce & Company, Houston and Dallas, for an unannounced consideration.

New owners plan expansion of the company and installation of new machinery to increase output of the Houston and Dallas plants by approximately 50 per cent.

Harris M. Camp, vice-president and manager of the San Antonio division, will head the new management.

succeeds A. T. Danielson, of Los Angeles, who was named president.

I. C. Parker, president of the Pangburn Candy Company, Forth Worth, was elected second vice-president, and John W. Evans, manager of the Kee Lox Manufacturing Company, Cincinnati, was named treasurer.

# Percival Plans 500 Laundries Opened in Year

NEW YORK, June 1. — Coupled with the announcement of fast expanding Launderette stores and the prediction that there will be more than 50 Telecoin locations by the year's end, came word from the firm's president, Arthur W. Percival, that a model of the new bulk milk vender is now ready."

Production of the milk venders will be readied for first deliveries this summer, Percival said. Within 30 days, announcements will be made to coin machine operators. Firm's new fruit vending machine will be announced within 60 days, according to firm's officials. First model of this machine is now being given finishing touches.

Telecoin Corporation which dispenses a Launderette franchise, announced that there are now 17 stores equipped with their automatic washers in metropolitan New York, three in Chicago, and one each in Los Angeles; South Bend, Ind.; Roxbury, Miss.; Bethlehem, Pa., Philadelphia.

Number of Launderette stores thru-out the country is expected to reach 500 by the end of the year in spite of material shortages, it was predicted following a meeting of Telecoin Corporation distribution personnel at the Waldorf-Astoria.

# Lehigh Gets Patent and Its Inventor

EASTON, Pa., June 1.—Standard Vendors Division of Lehigh Foundries, Inc., has been assigned manufacturing and sales rights to a recently patented multi-column vending machine by Standard Vendors, Inc., Cleveland.

Maurice J. Auerbach, to whom the patent was issued originally, has now joined Lehigh Foundries here.

Vending machine division of the firm was formed several months ago to manufacture cigarette and candy machines. Prior to this post-war development, Lehigh was known as makers of iron and steel castings, as well as refrigerator compressors.

Company has factories both in Easton and Lancaster.

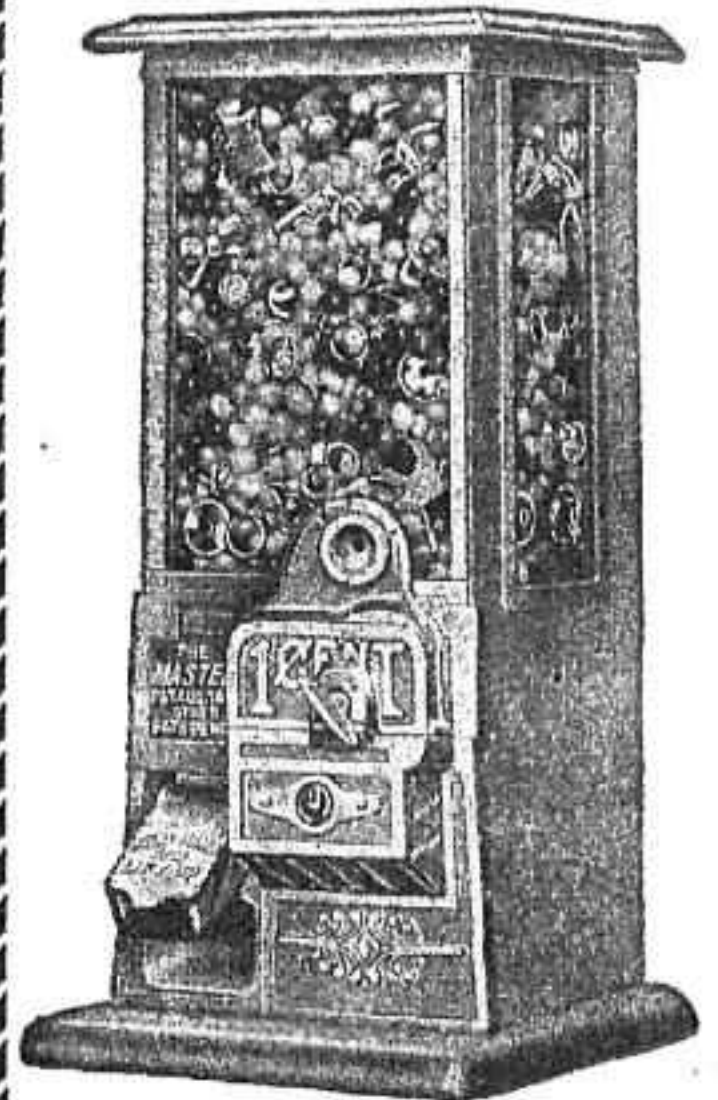
# Vendit Appoints 2 Distributors

CHICAGO, June 1.—Appointment of two additional distributors has been announced by the Vendit Corporation. They are:

General Distributing Company, headed by George Prock, president, and J. F. Barber, sales manager, with sales offices in Dallas, Houston, El Paso, Sweetwater, Longview, Mineola, Tex., and Albuquerque, N. M. Firm will cover Texas, New Mexico, Louisiana and Mississippi. Headquarters are at 2812 Main Street, Dallas.

Star Vending Company, 194 South Pennsylvania Street, Denver, is headed by L. B. Anderson. Company will handle sales in Montana, Wyoming, Idaho, Colorado, Utah, Nevada and Arizona. This distributor has been established in the coin operated machine business since 1926 and will also handle music machines and other coin-operated devices.

# "MASTER" NOVELTY PENNY VENDOR Immediate Delivery



EASY TO OPERATE \$13.95 Ea.

START A ROUTE NOW! In Lots of 5 Or More

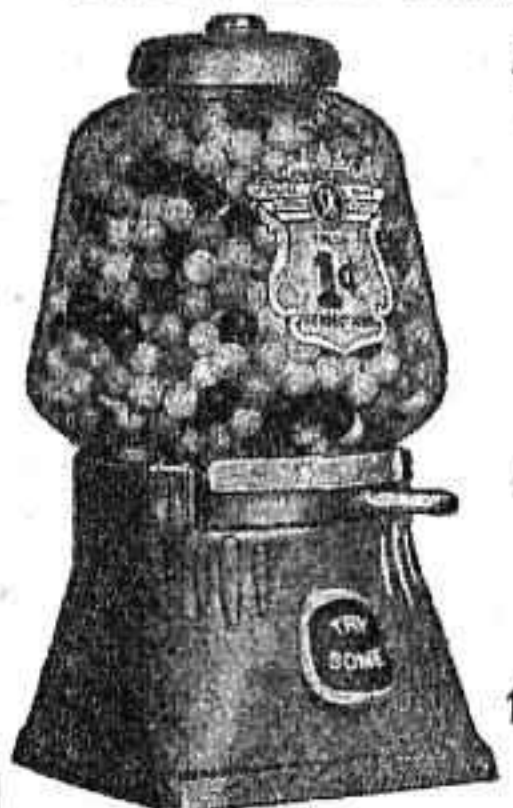
Two Tons, Tan and Green, Porcelain Finish. Capacity—5 lbs. of Pistachios or 1000 Balls of Gum or Peanuts or other products—proportionately.

ORDER TODAY!

1/3 Dep., Bal. C.O.D., F.O.B. N. Y. TRI-STATE VENDING CO. New York 18, N. Y. 561 10th Ave. Phone: L.O. 3-3967

# In Stock 1c or 5c Counters Cast Iron Stands

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IMMEDIATE DELIVERY

FACTORY TO YOU

\$7.50 EA.

50 or more

Sample \$8.95

10 @ \$8.25 Each

BEST FOR BALL GUM, PEANUTS, CANDY — NEW FEATURES

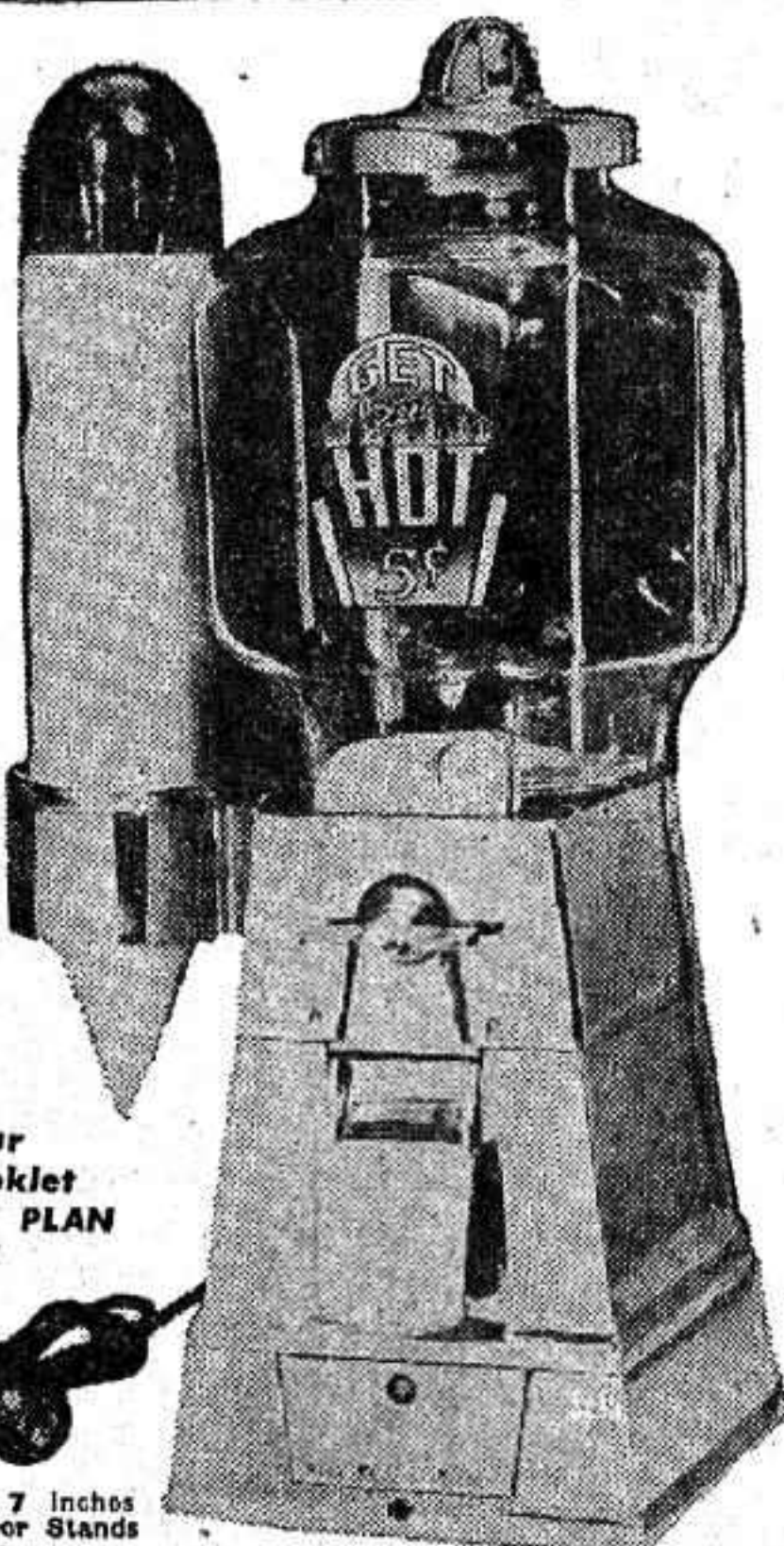
Machines and parts formerly manufactured by Tice Mfg. and Automatic Games, now being manufactured by

SILVER KING CORP. 622 DIVERSEY CHICAGO 14, ILL.

# NOW IN PRODUCTION



# 5¢ HOT NUT VENDOR



Beautifully designed and well constructed of strong, highly polished aluminum castings with a crystal-clear globe to display the nuts most appetizingly. A "Flasher" calls attention to the machine to insure maximum sales.

The Asco 5c Hot Nut Automatic Dispenser is a fool-proof vendor that will produce big profits for you.

In Canada Write Paul Novelty Reg'd 7421 St. Hubert Montreal 10, Canada  
On West Coast Write Automatic Machines Co. 1628 Telegraph Ave. Oakland, Calif.  
In Southwest Write J. M. Browning 848 North Clinton Dallas, Texas

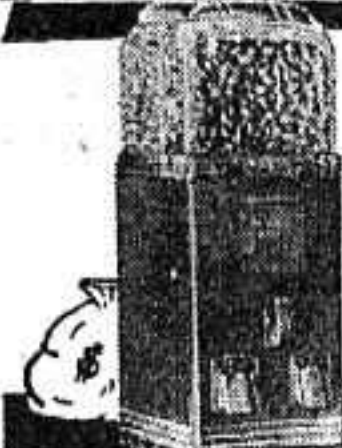
Send for our Illustrated Booklet "ASCO BUSINESS PLAN FOR YOU"

Height 21 inches. Base 7 inches wide, 9 inches deep. Floor Stands and Wall Brackets available.

# ASCO VENDING MACHINE EXCHANGE

55-57-59 Branford Street Newark 5, N. J. Bigelow 3-7744-5

# Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns--venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

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**BALL GUM**  
is still scarce and will be for the coming year; better order Marbles now, the best substitute!  
**CAN STILL SUPPLY**  
Glass, Agate, Assorted Color Marbles.  
Barrel of 50,000 .....\$54.50  
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**NUTS-4-U PEANUTS**  
90 Pound Carton, Blanched .....\$24.30  
120 Pound Spanish ..... 25.20  
INDIAN NUTS-NEW CROP.  
100 Pound Carton-\$54.00.

**NEW "BELL" CHARMS**  
ASSORTED COLORS  
10 Gross .....\$ 9.00  
100 Gross ..... 85.00  
Samples - 25c  
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**ROY TORR** LANSDOWNE PENNA.

**REGAL**  
**KING OF THEM ALL**

We furnish complete instructions that will inform you about every little thing you should do to insure the greatest possible profits without the necessity of your having previous knowledge of the business. These instructions really are tools that help you carve quick and lasting success.




See your distributor or write direct.

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**HAWKEYE MATCH VENDORS**

again leading the field.  
Built in 2 models.  
2 Books for 1c  
or  
1 Box for 1c.  
Retails for **\$5.95**



**HAWKEYE NOVELTY CO.**  
1754 East Grand DES MOINES, IOWA

**BRAND NEW! PROMPT DELIVERY!**  
Victor Model "V" 14 vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe) each... **\$10.75**  
Model "V" DeLuxe Cabinet (as pictured) each... **\$12.75**

Terms: 1/2 Cash With Order; Balance C.O.D.  
**R. H. ADAIR CO.**  
6924-6926 Roosevelt Rd., Oak Park, Ill.



**Says New Zinc Cleaner Trims Servicing Time**

CHICAGO, June 1.—Operation of cleaning zinc coin tracks and housings which normally require 45 minutes per machine, can now be done by new methods in about eight minutes, according to Larry Solomon, production manager of Kelner Venders.

Solomon, recently released from the navy, stressed importance of servicing. "While marking time until increased production and further electronic development," he said, "we have made extensive experimentation in modernizing equipment."

New type zinc cleaner, he stated, saves 35 to 40 minutes for each machine and may save more time after further experimentation. Describing process, he said he uses 10 gallons of a 25 per cent solution, 2 1/2 gallons water, soaking zinc parts for eight minutes. Results have been good enough thus far, he says, to contemplate submersing complete units.

**One of Several**

Solution is one of several being introduced locally to the trade by R. L. Shannon and George Reinhardt, service engineers for the Diversey Corporation.

Reinhardt said that 12 to 18 plants thruout vending industry are using Diversey Dilac for zinc cleaning process. Description states that it is possible to clean a number of units at one time in an ordinary stone crock that holds 20, 40, or 80 gallons, depending upon size necessary. Twelve minutes' soaking time is all that is required in Dilac solution which is used at room temperature. At end of this period, parts are withdrawn, rinsed in warm water, blown dry with air.

Solomon said the Kelner firm finds it pays to change faces, two-tone, and clean their machines. Cracked or otherwise untrue mirrors are replaced by new ones. "We estimate," he remarked, "that 40 per cent of our trade is comprised of women. A machine that looks new makes a big difference in our revenue."

**Flavoring Extract, Sirup Group Slate Sessions in Chicago**

CHICAGO, June 1.—Divergent branches of the flavoring industry will hold their annual convention at the Drake Hotel here this week.

The groups are the Flavoring Extract Manufacturers' Association of the United States, and the National Association of Manufacturers of Fruit and Flavoring Sirups, which will meet on consecutive dates. The extract group will meet on Monday and Tuesday (3-4) and the sirup manufacturers will convene Thursday (5).

At both meetings questions of vital importance to the industry will be discussed, and top authorities have been lined up for the speaking program, according to officers of the associations.

William H. Hottinger Jr., of Bowey's, Incorporated, producers of fruits and syrups, will preside over the June 5 meeting. He said slated for discussion were the outlook for sugar, corn products, fruits, chocolate, cocoa and other raw materials.

Hottinger said the program committee had lined up representative speakers of the wet corn millers and a leading can manufacturer.

The extract association has also scheduled authoritative speakers for their conclave, according to Hottinger, who is also chairman of the extract group's legislative committee.

**Statler Issues Franchises for Cookie Venders**

NEW YORK, June 1.—Lawrence Reiss, Statler Distributors, announced the appointment this week of 19 franchise holders for his firm's new cookie and biscuit vending machines. Other appointments, Reiss states, will be announced in the near future.

The cookie and biscuit franchise holders are:

- Ace Merchandise Venders, 215 San Jacinto, Houston 4, Texas.
- Ace Sales Company, 396 Broadway, Buffalo 3, New York.
- Boston Sales Agency, 100 Sudbury Street, Boston 14, Mass.
- Raymond Carr, 125 Mesquite Street, Corpus Christi, Tex.
- Click Venders of Oklahoma, 401 East Fifth Street, Edmond, Okla.
- J. L. Fingerhut, 2311 Warren Street, Toledo 11, O.
- Hartmann Candy Company, 73 Liberty Street, Meriden, Conn.
- Walter H. Hesse, 1928 Silver Street, Long Beach, Calif.
- Kissel's Catering Company, 659 East 103d Street, Cleveland, O.
- Midland Distributors, 634 North 18th Street, Philadelphia 30, Pa.
- Pacific Sales Factors, 637 Kapiolani Boulevard, Honolulu 24, T. Hawaii.
- Parker Products Company, Inc., P. O. Box 1211, Knoxville, 8, Tenn.
- Henry F. Riloy, 11 Sagamore Street, Dorchester, Mass.
- Roberts Distributors, 5109 Levindale Road, Baltimore 15, Md.
- San Diego Vending Service, 541 East Fourth Street, National City, Calif.
- Raymond Q. Skomro, 110 Montuck Avenue, Chicopee, Mass.
- Sunshine Distributors Company,

**OPA Grants 17% Boost on Small Condenser Units**

WASHINGTON, June 1.—Office of Price Administration has granted a 17 per cent increase in manufacturers' prices for refrigeration and condensing units thru five horsepower capacity. Both items are used in the production of bottle and cup beverage venders.

Repair and service parts for the equipment were given a similar rise. The order permits re-sellers of condensing equipment to pass on the actual dollar and cents amounts of the increase in their acquisition costs brought about by the higher manufacturers' price.

The term re-seller excludes those who purchase the equipment for incorporation into another product such as a vender or refrigerator with which it is commonly sold as a single unit at a single price.

Producers who have already been granted percentage price increases over base price, will only be allowed to bring the total increase to 17 per cent.

Figures and data on which the OPA based its decision to grant the increase were gathered by the agency's Compressor and Condensing Unit Advisory Committee. The committee will remain active to handle any future problems on pricing which may occur, according to Chairman Sterling Smith, of Baker Ice Machine Company.

- 361 Madison Street, Passaic, N. J.
- Lawrence M. Vollroth, 218 South Audobon Road, Indianapolis, Ind.
- H. S. Wilhelmj, 306 West Conway, Benton, Ark.

*Another EXCLUSIVE Feature*

**THE NEW DUGRENIER Challenger**

AMERICA'S FOREMOST CIGARETTE MERCHANDISER



ONLY THE CHALLENGER has a single Coin Insert for 5c, 10c and 25c—and Speedy Coin Drop to facilitate each purchase.



**ARTHUR H. DUGRENIER, INC.**  
America's Foremost Manufacturer of Automatic Merchandisers  
15 HALE STREET, HAVERHILL, MASS.

# NAMA To Air Trade Problems

## Chicago Session Features Panel

**Operators from Wisconsin, Illinois, Indiana to hold regional gathering June 7**

CHICAGO, June 1.—Problems of the Midwestern vending and service machine operator will get a thorough going-over at the tri-state regional meeting of the National Automatic Merchandising Association at Congress Hotel Friday (7).

Operators, manufacturers and distributors of machines from Wisconsin, Illinois and Indiana will attend the day-long session, which opens at 9:30 a.m. with registration. Officials emphasized that anyone interested in automatic merchandising is invited to attend whether members of NAMA or not.

### Information Panel

Men with intimate knowledge of all phases of supply, service and merchandising will take up the various aspects of current problems facing the trade in the session's featured "Information, Please" panel. All types of machines including scales, penny venders, cigarette, candy and beverage dispensers will be discussed.

On candy, Julius Schmidt, of George Ziegler Company; Clarence Adelberg, Stoner Manufacturing Corporation, and William Swingler, general manager, Canteen Company, will make up the panel of experts answering questions from the floor.

Discussion of the equally shortage-harassed beverage vending trade will be handled by Arthur Goldblatt, Royal Crown Bottling Company, and T. Walter Tyrell, of the Dr. Pepper Company.

M. L. Moses, of Midwestern Merchandising Company, will answer questions concerning penny venders while John Pepple, Peerless Weighing & Vending Machine Company, will handle discussion on scales and their operation.

Burnhart Glassgold, Arthur H. DuGrenier, Inc., and Walter Knack, Walter Knack Company, are members of the panel on cigarette vending alone with a cigarette supplier whose name will be announced later.

### Strain Presides

Panel will open at 11:15 a.m. following an address of welcome by R. L. Strain, vice president, American Locker Company, who will be presiding officer.

Panel will open at 11:15 a.m. following a discussion of prospective legislation by C. S. Darling, executive director of the association. Meeting will start at 10:30 a.m. with an address of welcome by Strain. Strain is chairman of the regional NAMA council.

Luncheon will be held at 1 p.m. with Robert Z. Greene, NAMA president, as the principal speaker. Greene, who also is president of Rowe Manufacturing Company, Inc., will speak on "Why An Association?"

### Public Relations

Feature of the afternoon session will be a clinic on public relations under leadership of Howard Hultz, regional vice-chairman in charge of public relations. Hultz is associated in the operating firm, Hultz & Meiers Company at Springfield, Ill.

Meeting will conclude with election of officers to the regional council. Present officers besides Strain and Hultz are Jack Kelner of Kelner Venders, vice-chairman in charge of membership, and William Swingler,

## Milkman Inserts Bottles; Machine Vends the Money

WASHINGTON, June 1.—Idea for a reverse-English vending machine, which trades money for milk, bread or laundry when the deliveryman brings the product is being offered manufacturers by Howard E. Wolfe, owner of the patent on the device.

In offering it for license thru the Official Gazette of the U. S. Patent Office, he describes it staidly as an "apparatus for sale and purchase of article." It is covered by Pat. 1,967,046, issued July 17, 1934.

Here is how he describes it:

"Wall-mounted box has several divided compartments, the upper portion of which may hold coins or tokens offered as payment for goods or services where the purchaser and seller do not meet (as in case of milkman, breadman, laundryman). Access to coins is prevented by a dividing plate, releasable only by insertion of proper key which allows coins to drop into a lower chamber where they may be retrieved by actuation of a slideable plate in bottom of box."

Robert Irving Williams, 225 Broadway, New York, is listed as agent handling any correspondence on the device.

## Sylvania Exec to New Job

NEW YORK, June 1.—B. K. Wickstrum has been named sales manager of the lighting products division of Sylvania Electric Products, Inc., according to Robert H. Bishop, sales director of the company. Wickstrum previously was West Coast and Midwest sales manager for the firm.

vice-chairman in charge of legislation.

The complete program follows:  
Registration: 9:30 to 10 a.m.

### Morning Session:

10 to 10:30—Face in the Mirror, a specially selected movie short.  
10:30—Message of Welcome—R. L. Strain, vice-president, American Locker Company.  
10:45—Prospective Legislation—C. S. Darling, executive director, NAMA.

11:15—Information, Please, panel:  
Candy: Julius Schmidt, George Ziegler Co.; Clarence Adelberg, Stoner Manufacturing Corp.; William Swingler, general manager, Canteen Co.

Beverages: Arthur Goldblatt, Royal Crown Bottling Co.; T. Walter Tyrell, Dr. Pepper Co.  
Penny Machines: M. L. Moses, Midwestern Merchandising Co.

Scales: John Pepple, Peerless Weighing & Vending Machine Co.  
Cigarettes: Burnhart Glassgold, Arthur H. DuGrenier, Inc.; Walter Knack, Walter Knack Co.

### Afternoon Session

1:00—Luncheon.  
"Why an Association?"—R. Z. Greene, president, NAMA, and president, Rowe Manufacturing Co., Inc.  
2:15—Public Relations Clinic—Howard Hultz, regional vice-chairman in charge of public relations, Moderator.  
3:45—Election of Regional Officers.

## Asco Appoints Canada Distrib

NEW YORK, June 1.—Al Cohen, Asco Vending Machine Corporation, recently returned from a Canadian tour to investigate the outlook for vending machines there.

Discussing the results of the trip, Cohen said that Canada offered a tremendous field for venders, but before American firms could make much headway the obstacle of excessive tariff duties would have to be overcome.

On his return, Cohen announced the appointment of Paul Campeau, Paul Novelty Reg'd., 7421 St. Hubert, Montreal, as distributor in Canada for Asco products, which include a machine for vending heated nuts.



### ADVANCE Ball Gum Machines

We now have BALL GUM for our customers who buy ADVANCE Ball Gum machines from US.

Order now and have your priority number in when shipments begin to move in regular order.

1 to 9, \$9.94;  
10 to 24, \$9.01; 25 to 49, \$8.35; 50 to 99, \$7.95; 100 to 199, \$7.69.

It won't be long now until ADVANCE will be ready for Everybody. Neat, light, clean, trouble free; one of OLDEST.

### THE NEW BLACKSTONE High Speed Double Barrel COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2.10 post-paid each size.



### ADVANCE PEANUT MACHINES

Get your order in and reserve priority number.

1 to 9, \$10.31;  
10 to 24, \$9.35;  
25 to 49, \$8.66;  
50 to 99, \$8.25;  
100 to 199, \$7.98.

### GRIP MACHINES

#### RECONDITIONED

Good working order. Cottlieb, C. T. S., CC, Holly, Universal Grip Machines while they last, \$17.50. (We reserve right to ship what we have and guarantee satisfaction.)



### COLLECTION BOOKS 65c DOZ., POSTPAID

Three-in-One Flat Coin Wrappers, the BEST, 85¢ Per M.  
CHARMS, 15 Gross—\$13.25.

### BALL GUM

BALL GUM is scarce, don't lose your locations. MARBLES, 5/8", the perfect substitute. Ass'd. colors glass agates, others.

Barrel, 40,000 ..... \$52.50  
Keg, 17,000 ..... 21.05

Cash with order. Prompt shipment.

**THOMAS NOVELTY CO.**  
1572 Jefferson St. PADUOAH, KY.

**SALTED SPANISH PEANUTS**  
\$17.10 Per 90 Lbs. Packed in 30 Lb. Cartons.  
**SALTED VIRGINIA PEANUTS**  
\$24.30 Per 90 Lbs. Packed in 30 Lb. Cartons.  
F. O. B. St. Louis.  
1/2 Deposit, Balance C. O. D.  
**Ace High Products Co.**  
1811 South 14th St. St. Louis 4, Mo.



### VICTOR'S MODEL "V"

#### Famous Pre-War Vendor

#### GLOBE TYPE

Model V capacity: 5 to 8 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/4" and 1" ball-gum.

Model V DeL. Cab. Type, \$12.75 Ea.

Model V Wall Bracket, 65¢ Ea.

Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation 1/3 Deposit.

Balance C. O. D.

Model V Globe Type, \$10.75 Ea.

**PIONEER VENDING SERVICE**

Exclusive Victor Distributor in N. Y. 461 Sackman St. Brooklyn 12, N. Y.

## WANT CIGARETTE

—AND—

## CANDY VENDORS

Any Make—size—Model—State Mechanical and Paint Condition—Quote Best Prices

**MACK H. POSTEL**

6750 N. Ashland, Chicago, Ill.

## CANDY MACHINES

### WANTED

DuGrenier - National - Stoner Phone or Wire Collect.

## AUTOMATIC MERCHANDISING CO.

2021 Carroll Ave. Chicago, Ill. Tele. Haymarket 0005

DELICIOUS ENRICHED CANDY WAFERS NOW AVAILABLE FOR CANDY VENDING MACHINES AND CARNIVAL OPERATORS. PEPPERMINT-FLAVORED SUGAR-MINS (340 Count Per Lb.) CHOCOLATE-FLAVORED COCO-MINS (285 Count Per Lb.) (Both Enriched with Important Calcium Phosphorus Minerals.)

100-LB. DRUMS, 41¢ PER LB. (either flavor): \$41.00 Per Drum, F.O.B. Chicago. Terms: Net cash with order, or 1/3 deposit, balance C.O.D. No limit on quantities at present. Orders with full remittance given preference in shipping.

### Vital Foods Corporation

1465 Sherman Avenue Evanston, Illinois

### Professor Revives Old Candy Bogy as Tooth Decay Cause

CLEVELAND, June 1.—Dr. Isaac Schour, of the University of Illinois Dental School, Chicago, recently voiced a warning to the public to refrain from eating candy if it wished to avoid tooth decay.

Schour spoke at the annual spring clinic of the Cleveland Dental Society at the Carter Hotel here, attended by about 1,200 members of the profession.

Speaking on diet and nutrition and their effect on the teeth, Schour warned that fermentable carbohydrates contained in candy products, swiftly form tooth-decaying acids in the mouth. Cleveland newspapers carried reports on the speech with one newspaper heading the story, "Dentists' Conclave Hears How Sweets Cause Tooth Decay."

### News Vender Future Brightens as Daily Prices Near Nickel

WINDSOR, Ont., June 1.—One step nearer to the growing list of 5-cent newspapers, *The Windsor Star* upped its price from the 3-cent to 4-cent class and brightened prospects for newspaper vending machines.

Ontario and Quebec were the last strongholds of the 3-cent paper. West of the Great Lakes every Canadian daily sells at 5 cents. Port Arthur, Timmins and Fort William, Ont., are also in the 5-cent group. Kingston, Peterboro, Stratford and now Windsor are in the 4-cent slot.

Adoption of a standard 5-cent price probably would go far to popularize sale of dailies by vender, altho most machines planned for the market include a change return mechanism.

Mounting newsprint costs have been the main motivating factor in increased prices.

### J. Daly Readies Ice Cream Sandwich Mch.

NEW YORK, June 1.—A coin-operated ice cream vending machine which will dispense paper-wrapped ice cream sandwiches from a 320-capacity cabinet, is reaching the production stage, according to Joseph P. Daly, Newark inventor and manufacturer, who has established offices at 1186 Broadway.

Production plans are tentatively undergoing "growing pain" stage in topsy-turvy parts supply market, and no delivery dates, consequently, are being promised, Daly says. But the new vender is well beyond experimental phase of development.

Either nickel or dime coin chutes can be incorporated into machine. Cost of the ice cream sandwich will be determined by prevailing prices in areas where machines are installed.

### Five-Cent Bars Keep Vender Profits Up

WASHINGTON, June 1.—Slashed selling costs thru the use of vending machines are credited by manufacturers with keeping 5-cent candy bars profitable, according to a recent report.

Even in the face of a 50 per cent cut in the profit margins because of the squeeze between inflationary costs and price ceilings, the current sellers' market has made a profit possible, members of the industry said. The candymakers recommend the use of venders to maintain a com-

### Anderson, Byrd At Peanut Meet

VIRGINIA BEACH, Va., June 1.—More than 300 delegates representing peanut processors and distributors attended the recent meeting here of the National Peanut Council to hear Secretary of Agriculture Clinton P. Anderson and Senator Harry F. Byrd, who were among the speakers.

W. A. Richards, Columbus, Ga., opened the business session which highlighted the meeting and outlined the aims of the council. Richards is president of the organization. General chairman was William Birdsong, of Suffolk, Va., who welcomed the delegates.

Anderson chose as the topic of his speech, "The Importance of the Peanut Industry to Southern Agriculture." Senator Byrd addressed the closing business session.

### R. J. Reynolds Cig Sales Up 54.4% For First Quarter

NEW YORK, June 1.—R. J. Reynolds Tobacco Company sales for the first quarter of this year increased 54.4 per cent in dollar volume from like 1945 period, and 13.8 per cent above the final three months of last year. Total first quarter sales were \$144,839,749, the company reported.

Report, first of its kind issued by the company, is particularly significant inasmuch as the first quarter is traditionally a slow one for the industry.

Cigarette companies include the cost of internal revenue stamps in figuring dollar volume. However, even after the cost of the stamps is deducted from dollar volume, Reynolds's sales in the first quarter this year were 20.2 per cent higher than in the same period of 1945 and 12.3 per cent greater than in the final quarter last year.

For the entire year of 1945, Reynolds had net sales of \$430,900,000, an average quarterly volume of \$107,700,000.

Substantial percentage of tobacco sales shifted from tax-free to tax-paid basis as a result of drop in the armed forces demand for cigarettes and smoking tobacco. This shift materially increased dollar sales volume over and above gains traceable to other causes, company officials pointed out.

### Philip Morris Net Profits \$6,000,000

NEW YORK, June 1.—Philip Morris Company, Ltd., Inc., estimated net income for the fiscal year ended March 31, 1946 at \$6,025,000.

Company's estimate was based on net sales of \$34,000,000 in the first three months of this year. Actual sales for the final quarter of the fiscal year amounted to \$35,137,709.

Net sales for the fiscal year as a whole are indicated at \$178,600,000, compared with \$185,200,000 in the fiscal year 1945. Net sales for the first three months of 1945 are not available, but in the seven months to October 31, 1945, Philip Morris sales were at monthly rate of \$17,200,000.

Estimated net income for current fiscal year was compiled from calculated net operating income of \$4,400,000 and \$1,625,000 estimated excess profits taxes refund due the company for prior year.

fortable margin of profit for wholesalers and retailers, according to the report.

Prospect of relief by the OPA has caused manufacturers to hope the 5-cent retail price will remain untouched, spokesmen said.

### Pacific Liner Is Back With Jukes, Venders, Games

SAN FRANCISCO, June 1.—Recently converted from wartime troop carrying in the Pacific, the Matsonia, Matson Navigation Company liner, veteran of 33 trips into the war zones, made its first peacetime trip from San Francisco-Los Angeles to Hawaii, with the part of the ship formerly occupied by the hospital allotted to coin-operated machines.

The Matsonia was the first West

Coast passenger liner to resume regular passenger service. Before the war the ship carried amusement and vending machines as well as juke boxes for the amusement and convenience of passengers, and company spokesmen said plans now call for additional models of all three types when they become more easily available.

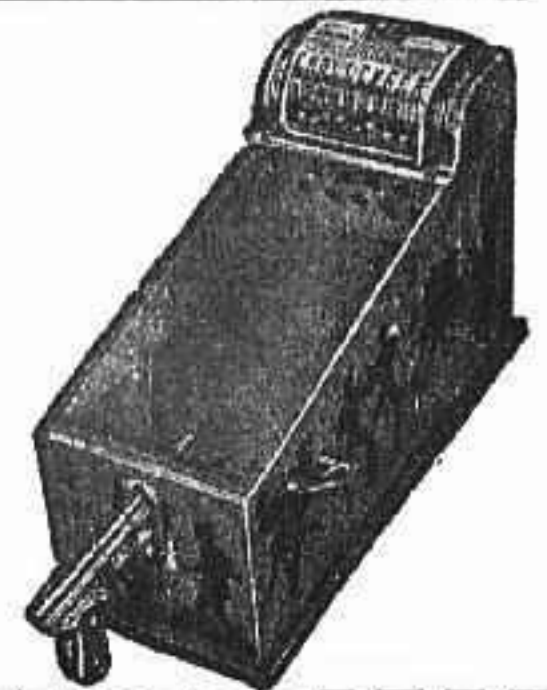
A \$400,000 restoration job has been done to the salons and main dining room and the tiers of bunks which raised the Matsonia's capacity of 548 passengers to 4,963 men during the war have been removed. Also gone are the guns and 120 life rafts. In their place are room for juke dancing, soft drink venders and coin-operated bell and amusement games.

**DON'T WAIT—ORDER TODAY!**

**NEW A. B. T. CHALLENGER**  
\$65.00 EACH

WRITE FOR QUANTITY PRICES

JOBBER, WRITE FOR SPECIAL PRICES



**NEW NORTHWESTERN**

MODEL 33  
\$9.95

DELUXE  
\$19.75

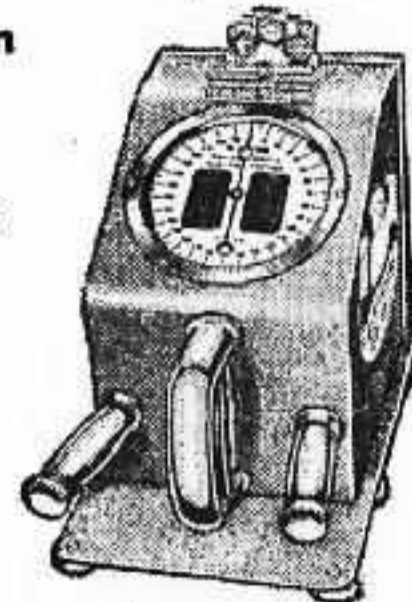


READY FOR DELIVERY  
RUSH YOUR ORDERS TODAY!

Now It Can Be Had!

New GOTTIEB 3-WAY

GRIP SCALE  
\$39.50 Each



**NEW YANKEE (Divider Model)**

Can be used with Cigarette or Fruit Reel. Change over in 2 minutes on location. \$29.50

**COLUMBIA BELLS, \$132.50**

NEW IMPROVED 1946 MODELS

IMMEDIATE DELIVERY

Changeable to 1, 5, 10, 25c Play

**NEW PIN GAMES**

Catalina \$249.50 Bubbles \$249.50

USED	
Invasion .. \$ 90.00	School Days .. \$ 49.50
Marvel Baseball. 124.50	Glamour Girl .. 59.50
Clover .. 65.00	5-10-20 .. 124.50
Gun Club .. 72.50	Spot-A-Card .. 72.50
Spot Pool .. 82.50	Mystic .. 49.50
Action .. 124.50	Sink the Ship (7-up) .. 59.50
Grand Canyon .. 179.50	
Bombardier .. 74.50	

**CONSOLES**

All in Perfect Condition

Big Game .. \$109.50
Bob Tail .. 119.50
Zeta .. 50.00
Fast Time .. 119.50
Jennings F.P. Mint Vendor .. 79.50
Hi-Hand .. 189.50
Keeney Super Bells .. 289.50

DEPOSIT REQUIRED WITH ALL ORDERS  
SEND FOR COMPLETE LIST

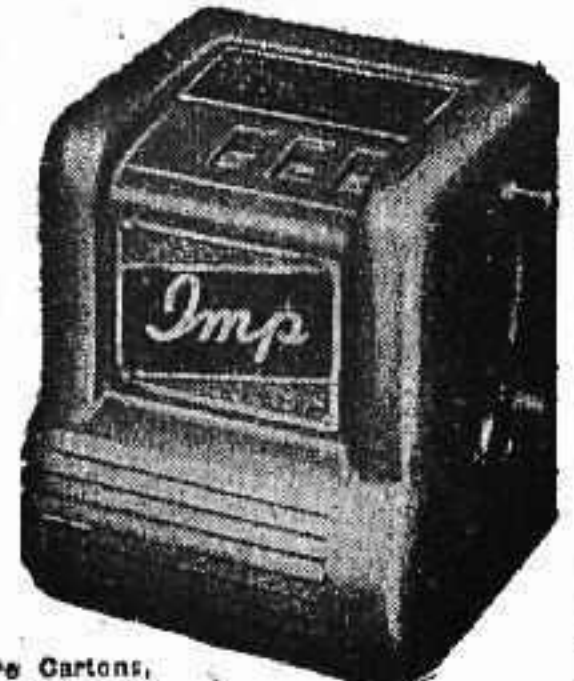
**WORLD'S SMALLEST 3-REEL MACHINE**

BRAND NEW IMP'S Fruit Reels Only

1¢ or 5¢ Sample \$13.50

Carton of 6 \$72.00

5 or More Cartons, Ea. Carton \$69.50



**CIGARETTE MACHINES**

Look like new and work to perfection  
U-Need-a-Pak, 9-12 Cols. Ea. \$59.50  
DuGrenier 7 Col. Model VD .. 72.50  
DuGrenier 11 Col. Split Champion. Ea. 85.00  
DuGrenier 7 Col. Model V. Ea. 89.50  
Stewart & McGuire 7 Col. Model S. Ea. 49.50

**MILLS** Brand New Vest Pockets \$74.50

**USED COUNTER GAMES**

Kloker & Catcher. Ea. \$29.50  
Steeplechase, New. Ea. 19.50  
Lots of 5, Ea. 17.50  
Pok-o-Reels (Divider Model) .. 19.50  
Sparks (Gold Award) .. 29.50  
American Eagle (Fruit or Sport Reels) .. 29.50  
A.B.T. Guns .. 35.00

**USED VENDING MACHINES**

Jennings In-A-Bag Nut Vender, As Is .. \$ 6.00  
Northwestern Tri-Selector .. 22.50  
Duplex, 2 Globe, All Alum. .. 12.50  
U-Chu Ball Gum Machines .. 6.50  
Variety Shops, 5 Col., Clean, With Stand 17.50  
Snacks, 3 Col., New Finish, With Stand 17.50  
Brand New Stamp Machine .. 17.50  
Advance Stamp Machines, 5¢, 10¢ or 25¢ Slots, Brand New .. 15.00  
Model V Standard .. 10.75  
Model V DeLuxe .. 12.75  
Silver Kings, Rebuilt, Like New .. 7.95  
Watling Guesser Scale .. 150.00  
New Watling Guesser Scale .. 175.00

**RAKE COIN MACHINE EXCHANGE**

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

# Ten-Cent Play Still Up in Air

## Price Control Said in Doubt

Operators as well as OPA divided on proposal to up juke fee to 3 for quarter

CHICAGO, June 1.—Nearly six months ago, phonograph operators' associations first formally proposed the idea of increasing juke box revenue by raising prices from a nickel a play to a dime a play. Since then operators in various parts of the country have argued the pros and cons of such a move, and a few tests have been made to determine public reaction to such an increase.

More recently, the Office of Price Administration—asked for an official statement as to whether or not this nickel play price was under OPA regulation—has come up with two very widely different opinions.

In Chicago, an OPA executive said that juke box play prices were exempted from price control under the Emergency Price Control Act of March, 1942. This act exempted theater admission prices and other similar entertainment prices, said the OPA official. He added that, in his opinion, juke box play prices would come under the same regulation and would be exempt.

### Washington Differs

From Washington, OPA headquarters expressed the opinion that juke box play is governed by controls on services which were established under Maximum Price Regulation 165. Said this Washington official, operators who wanted to increase their price per play might have to apply under Section 16A of RMPR 165. If this were true—there seems to be considerable doubt whether it is—operators who wanted to increase play price would have to demonstrate, among other things, financial hardship.

Only definite decision with reference to coin machines and RMPR 165 was handed down several years ago in Philadelphia. There, a court decided that regulation 165 did definitely apply to the prices charged for renting a juke box to an individual or an organization for party purposes.

RMPR 165, according to the Chicago OPA executive, has no bearing on the price charged for playing the juke box. He said that RSR 11, which lists the exemptions to price control for entertainment, covers juke box play.

### Operators Differ

Whether or not the play price is under OPA control, operators throughout the country seem to differ just as widely in their opinion as to the advisability of increasing price per play.

In California several months ago, tests were made to determine just what would happen if juke play prices were hiked from a nickel to 10 cents per play, three for a quarter. Report coming out of the tests said that gross receipts were increased, but the number of plays took a 40 per cent nosedive.

In other words, when the play price was increased to 10 cents, there were fewer plays, but gross receipts were higher. Average was something like this: in the same period when a nickel-play juke would ordinarily have been played 100 times (grossing \$50), the same juke converted to dime (See Ten-Cent Play on page 114)



QUARTER CENTURY of business teamwork was celebrated recently by heads of S. H. Lynch & Company, Dallas, distributors in six Southwestern States of Seeburg juke boxes. Left to right: S. H. Lynch, president; Arthur C. Hughes and E. D. Furlow, vice-presidents.

## Twin City Daily Features Role Of Juke Box in Record Selling

MINNEAPOLIS, May 25.—Juke box's role in the developing boom in phonograph records is described in a recent article appearing in *The Minneapolis Star-Journal*.

Pointing to expected doubling of pre-war platter sales this year, writer Bob Murphy tells how 800 juke boxes in Minneapolis influence buying of records there. Story presumably is based on information supplied by local juke operators, and relates an interesting anecdote about coinman Don Leary. It is reprinted in part here:

"Recently Leary, of Leary Automatic Sales Company, carried a portable recording outfit to Guatemala to capture native tunes for Decca. The experiment, he said, was successful artistically, but hardly so commercially. Similar collections of flamenco and calypso music in the past have been interesting but not especially salable.

### Juke Influence

"The juke box is important in this picture, because it is there most prospective record purchasers first hear the tunes they want to buy. Juke box operators in the country buy about 15 per cent of all records produced. Eighty per cent of those records are in the popular classification."

Here are some other observations made by reporter Murphy:

"It is a peculiarity of record sales that purchasers will pay any price

within reason for records they want, but won't go for any cut-rate deal on records they don't want.

### Ops Keep Tab

"Record dealers thus have to be sharp guessers, lest they be stuck with non-moving stock. Juke box operators keep accurate tab on public taste by checking the number of times a record gets a play.

"Sometimes, altho a juke box has 24 records, only one record will get the play, and will be worn out over a week-end. Many factors affect wear of records. In a clean location, records will last longer. Tone arm weight and condition of the machine also make a difference. Some tunes may be thru in three months. Others can be put back on machines periodically for years."

## Government Reveals Details of German Magnetic Recorder

WASHINGTON, June 1.—Details of the high frequency models of the German-developed Magnetophone, magnetic tape sound recording machine, are described in a report released by the Office of the Publication Board of the U. S. Department of Commerce.

Report, written by Capt. James Z. Menard of the U. S. Army's Field Information Agency, details the mechanical systems, electrical circuits, recording processes and composition of the tape used in the device. Photographs and schematic drawings are included.

Copies may be obtained by ordering PB-12659 from the Publications Board. Photostatic copies are \$3 and microfilm versions 50 cents. Orders must be accompanied by check or money order payable to the Treasurer of the United States.

A general discussion of the Germans' use of selenium in rectifiers, from fundamental principles to manufacturing problems, is contained in Report PB-21981. Photostats, \$4; microfilm, 50 cents.

## Change Name Of Juke Firm To AMI, Inc.

Trade Mark Now Title

CHICAGO, June 1.—Stockholders of the Automatic Instrument Company at a recent meeting voted to change the corporate name of the organization to AMI, Incorporated, it has been announced.

The firm manufactures juke boxes and telephone music systems, with a plant at Grand Rapids, Mich., and general and engineering offices at 679 North Wells Street, Chicago.

Reason for the change in name, according to officials of the company, was that AMI, trade-mark of the firm's product, had become better known than the corporate name.

### Two Subsidiaries

The corporation, which is the outgrowth of pioneer companies in the automatic phonograph industry, has two wholly owned subsidiaries, Arthur H. DuGrenier, Incorporated, Haverhill, Mass., vending machine manufacturer, and Bell Lock Company, Michigan City, Ind., makers of locks used in the coin machine and locker industries.

Officers of the corporation are: John W. Haddock, president; Henry R. Boston, vice-president and secretary; J. N. Rolston, vice-president and general manager; H. H. Vanderzee, vice-president and chief engineer; DeWitt Eaton, vice-president in charge of sales; Harold Atchison, vice-president and plant manager; T. C. Fredrich, treasurer; M. B. Cavanaugh, assistant secretary-treasurer.

## Tradio Names 3 As Distributors

ASBURY PARK, N. J., June 1.—Tradio coin-operated radios announced today the appointment of three additional distributors for the firm's products. A New York office for the manufacturing concern is slated to be opened shortly.

Ed Ravreby, Associated Amusements, Inc., 46 Commonwealth Avenue, Boston, is named distributor of the coin radios in the New England States. In North Carolina, T. D. Holiday Company, Inc., 1200 West Morehead Street, Charlotte, N. C., will handle the radios.

In Arizona and Oklahoma, sales will be handled by W. R. Allen & Company, 150 Main Street, Boomville, Ariz.

## Juke Boxes Number 799 at Minneapolis

MINNEAPOLIS, June 1.—There are at least 799 juke boxes in operation in Minneapolis. That is the count arrived at by Russell S. Ackerman, superintendent of the city's bureau of licenses, in his report on the amount of license fees collected under the city's new tax on the machines.

Thus far the city has received \$7,990 thru the tax adopted by the city council last February.

## Sandler Moves In Des Moines

DES MOINES, June 1.—Sandler Distributing Company here has moved into newly-constructed headquarters which contain one of the most modernistic display rooms in the Middlewest.

Head of the firm, Irving Sandler, announced that a formal opening will be held at a later date when all fixtures and equipment are installed.

Display room includes a display rack 25 feet long, draperies and indirect lighting. Sandler distributes for the Aireon Manufacturing Corporation.



*Extra Profit Deal*  
**MEASURED MUSIC\***

**GIVES YOU MULTI-PROFITS • PERMANENT LOCATIONS  
 BIG TAKES • ECONOMICAL OPERATION • GET IN NOW  
 THIS IS BIG!!!**

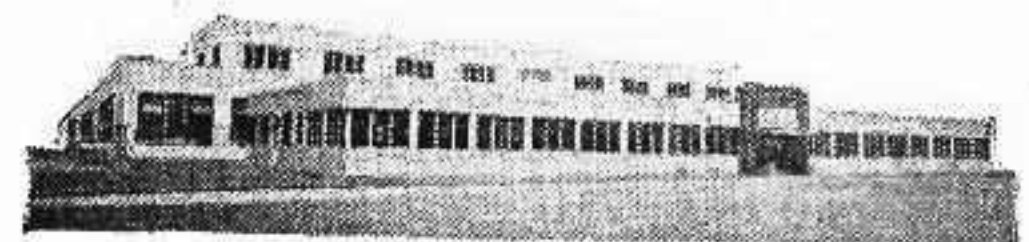
Compare multi-profit MEASURED MUSIC\* system with other music systems. MEASURED MUSIC\* assures you of more money per location than you ever thought possible. How? Well, each Personal Music unit is an individual money-maker—music is heard by persons only in the vicinity where a coin is dropped in a box; all units in a location can operate at once without interference. Customers prefer MEASURED MUSIC\* because it is personalized, modulated music; their conversation and music enjoyment does not have to contend with all-over-the-place-music.

Initial cost is low; installation is easy; maintenance is at a minimum because the mechanism is simple—no heavy floor models to move—no title strips to install; one man can handle many stops. A Personal Music box is only 6¼" high, so light, you can hold it on the palm of your hand. Your locations are permanent because MEASURED MUSIC\* is profitable and popular for both the stop owner and for you.

Measure your profits with other systems—then you will see why smart operators are plugging MEASURED MUSIC\*.

Write or call today for information.

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\*Reg. TRADE MARK.

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# MASS. PHONO GUILD TO MEET

## Sunday Law Up For Discussion

Group slates legislation, other trade problems for first post-war convention

BOSTON, June 1.—Efforts to re-establish the Massachusetts Phonograph Operators' Guild, which has been dormant since outbreak of war, will be climaxed with a dinner meeting at the new Copley Square Hotel here, June 5.

Feature of the evening will be an open forum on all problems of organization and the industry. According to Al Dolan, of Pioneer Music Company, chairman of the three-man committee guiding organization work, the topics will include form of organization, rules of membership, bonding of members, legislative representation, commissions for location owners and promotion of the industry's standing with the general public.

Assisting Dolan in the organizing work are Renny Foote, of Automatic Distributors, and Phil Schwartz, of Winros Vending Company. Art Stargis, former president of the State Phonograph Owners' Association, will be acting chairman.

Program will open at 6:30 p.m. with a dinner, followed by a floorshow and then the forum. Early reservations indicated that at least 65 major Massachusetts music operators and distributors will attend.

Reservations may be obtained from Dolan or other committee members. Fee is \$5 per person to cover expenses.

### All Ops Invited

At least five of the major phonograph manufacturers are expected to have representatives in attendance, but Dolan stressed that the main emphasis of the session will upon organization.

All music operators and distributors are invited to attend and take part in the discussion, Dolan said. Every effort will be made to allow all present to express their views in order to build an organization that meets the real needs of the trade, he added.

"The phonograph operator in Massachusetts has many problems which we believe an association would be able to solve," he declared. "Many problems of the trade can only be handled thru united action. The forum Wednesday night will be open for the airing of any ideas that will help the industry, and we intend that all operators and distributors shall have a hand in building our association."

Among problems that will be up for discussion is Massachusetts's law forbidding operation of juke boxes on Sunday, as well as other legislative problems.



DON V. KENNEDY is new sales chief for juke boxes and music equipment of Packard Manufacturing Corporation in Virginia, Florida, Southern Georgia and the Carolinas.

## Lumber Strike Whittles Play

VANCOUVER, B. C., June 1.—As result of a strike by International Woodworkers of America, juke box circuits up-coast and in lumbering towns have suffered a marked decrease in machine play. However, coin machine business in general continued to hold up in other sections of the Canadian Pacific Coast.

Majority of Pacific Coast newspapers as far south as California, which depend on newsprint manufactured in this area, have condensed their sizes. Three Vancouver dailies have dropped from 32 to 16 pages on week-day editions during the strike.

Fruit growers, fish packers, canneries and other industries depending

## Los Angeles Ops' Group Celebrates Ninth Year

LOS ANGELES, June 1. — Associated Operators of Los Angeles County recently celebrated its ninth anniversary with a general business meeting, high-lighted by guest speakers from a variety of local activities.

There was a floor discussion of the C. M. I. public relations campaign, and the membership unanimously agreed to help C. M. I. in its program toward the general benefit of the industry.

An indefinite moratorium was placed on the "topping of locations" until there is sufficient solidification of new machines for all members to engage in fair competition. Managing Director Curley Robinson reiterated that it was imperative that full precautions be taken to assure prevention of the use of games by minors.

### Tax Talk

Al Sunshine, auditor and servicing accountant for the association, gave a short talk on taxes, forms and legal matters of interest to the membership. Father Fitzgerald, of Loyola High School, thanked Robinson and the group for its recent loan of several machines that were used at a gathering sponsored by the school to gain revenue for the construction

## Jukes Found Going During Gold Rush

LETHBRIDGE, Alta., June 1.—Too late for the Klondike gold rush, juke boxes did have their counterparts in the roaring music halls which entertained wealth-dazzled prospectors.

Fred Botsford, local collector of Indian and Old West relics, reports a find in one of the music boxes which he says saw service in Dawson City, Alaska.

Operated by a clockwork motor, still in good running order, the machine turns out a tinkling melody after the manner of most old-time music boxes. Motor box has a top plate fitted with a perforated revolving metal plate. Holes have an overhang on the underside, with each tab designed to engage a set of steel reeds.

## Canadian GE To Make 20-Lb. Portable Radio of Aluminum

OTTAWA, June 1.—The Canadian General Electric Company has announced that before autumn, the firm will begin manufacture of a 20-pound, aluminum-built portable radio which will run for 20 hours on a cent's worth of electricity.

The new radio will be powered by a two-volt leak-proof storage battery which can be quickly re-charged by plugging into a standard AC house current. The new radio will be built in two models, for standard broadcast reception and for standard plus five short-wave bands.

Designed to sell for \$86.60 and \$118.50 in the United States, no price has yet been set for Canadian counterparts.

on lumber for shipping crates have also suffered. Building trade with thousands of unfinished houses and other construction, is tied up. The timber stand to seat 20,000 at Brockton Point for Vancouver's Jubilee show is also held up.

of a boys' camp.

Tom Regan, of the Troupers' Club, addressed members and thanked Robinson for his outstanding efforts in behalf of his organization. Association, thru Robinson, had loaned the troupers 25 machines to be used toward paying off the club's building mortgage, and from this source, according to Regan, a sum of \$18,000 had been obtained and the mortgage paid. Robinson was presented with a gold life membership card in the Troupers.

### Adams Speaks

Ray Adams, managing director of the Southern California Tavern Owners' Association, spoke to the group and lauded Robinson's cooperation with his organization in working together toward the promotion of fair and appropriate legislation in the State Assembly. Sam Mills, local corporation attorney and Robinson's brother-in-law, gave a few pertinent facts on future taxation problems.

Meeting closed with a floor discussion of percentages and a resume of insurance problems and suggestions by Robinson. Over 100 members of the association were in attendance.

## Antique Music Box Vends Two Tunes—And Stick of Gum

PITTSBURGH, June 1.—Prideful possession of Herbert Meyer, Aspinwall, Pa., hobbyist, is a Regina automatic music machine, grandmother of the modern juke box. At the drop of a nickel, the Regina will play two tunes and dispense a stick of chewing gum.

The Regina is part of a collection of 147 music boxes which Meyer has collected during the past 10 years. They range in size from boxes tiny enough to be concealed in the hand to the giant-sized baker troll standing in his living room.

Another of his prized possessions is a Piano Melodico made by Wurlitzer in Germany and one of only three imported to this country. The instrument, which must be cranked by hand, plays long cardboard records. Meyer also has original models of the first Victrola, and the early Edison record-playing machine. He also has a musical sewing kit, giant German beer steins that play music when they are lifted, and musical alarm clocks.

## Elder Brooks Takes Over Reins of Coin Company at Det.

DETROIT, June 1.—An age-old tradition of business has been partly reversed here with the movement of the Golden Music Company from son to father. Business was founded a year ago by Golden Brooks and Robert Brooks—a father and son team—but Robert Brooks, the son, has now withdrawn from the business, leaving his father as sole owner.

The senior Brooks came to the music machine field from the general contracting and building business, taking over a route of machines established by Frank D. Noble of Noble's Music Company. Meanwhile, his son was a serviceman with a local music operating organization. They shortly expanded to take over routes formerly operated by Russell Wagner of the Wagner Music Company, and James Ashley of the American Novelty Company, a former president of the United Music Operators.

Brooks, who is now sole owner of the business, is operating a route of skeeball machines, as well as music machines. He has followed a policy of disposing of older equipment, and keeping only new equipment, as far as conditions permit. At the present time, he has a number of new music boxes of various makes on order, awaiting delivery. He is planning to concentrate music, disposing of his amusement machine interests.

Brooks has centered his interests in selected profitable territories, and he has disposed of all his locations in the industrial sections on the east side.

The contracting business still claims some of his time. He recently has tended to tie even that in with the coin machine industry however, and has done a nice job of new fixture installation in a former bank building for Eddie Clemons of the Music Service Company. Currently, he is doing some remodeling work at the home of Carl Angott of the Angott Sales Company.

Robert Brooks, his son, is also staying with the coin machine business, even tho leaving the Golden Company. He has joined the Angott Sales Company as a salesman, specializing in Packard equipment.

### Our Distributing Business

Having grown to such extent that it requires our undivided attention, we are selling our music route. Do you want these TEN Phonographs for \$2,750.00?  
Rock-Ola 1939 Standard, Serial 50232  
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Rock-Ola 12 Record Console, Serial 19375  
Rock-Ola 1939 Super Deluxe, Serial 14-60203  
Wurlitzer 616A, Lite Up Grill, Serial 209350  
Wurlitzer 616, Illuminated, Serial A32614A  
Wurlitzer Lite Up Grill, Serial 30911  
Wurlitzer 616, Complete Lite Up, Ser. A40956A  
Wurlitzer P12, 12 Record, Serial 07785  
Wurlitzer 600 Rotary, Serial 606105  
All machines are in good condition and on location now, ready to be taken over for continued operation, or will crate and ship for \$1,000.00 deposit, balance C. O. D.

THOMAS NOVELTY CO.

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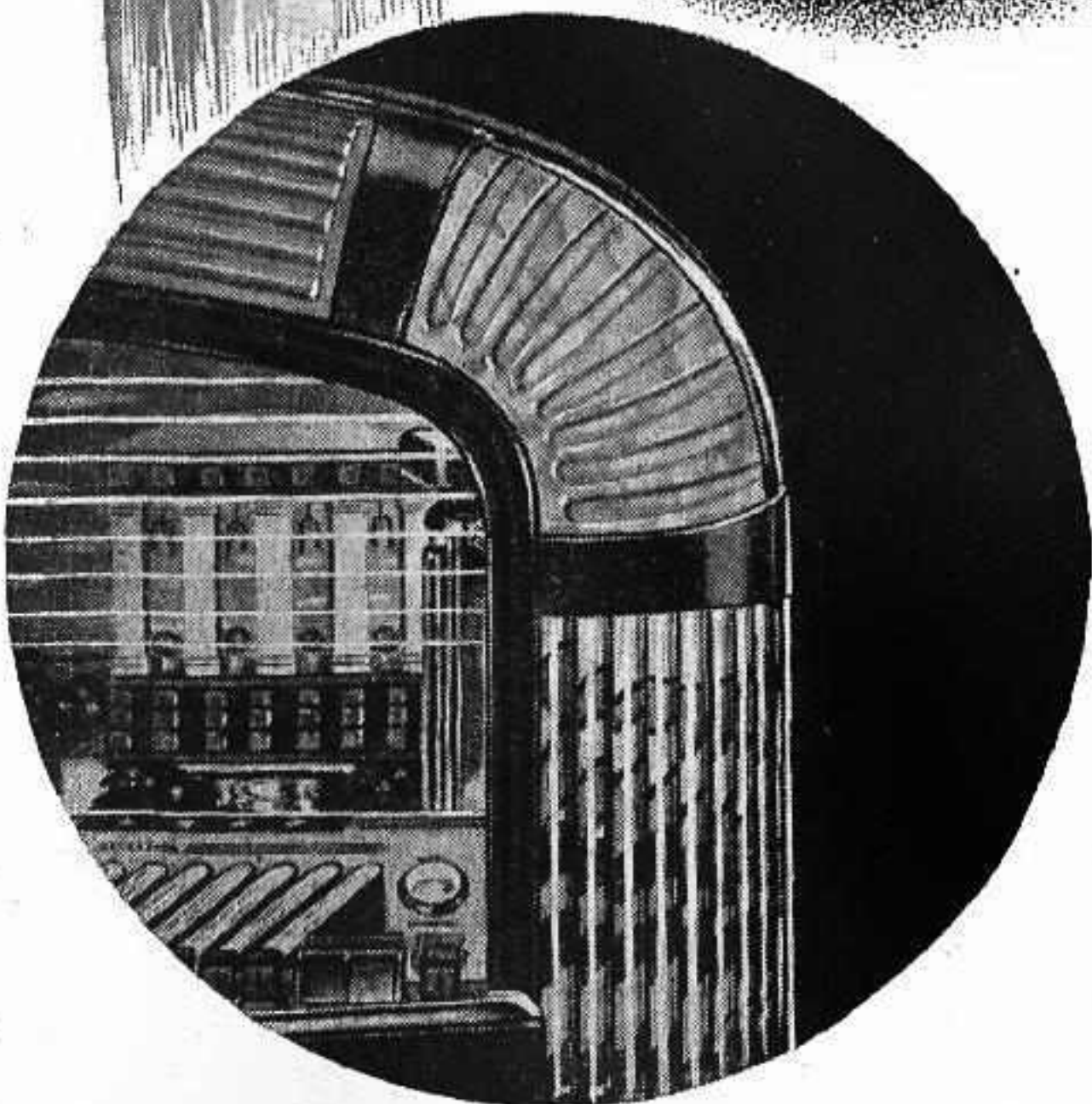
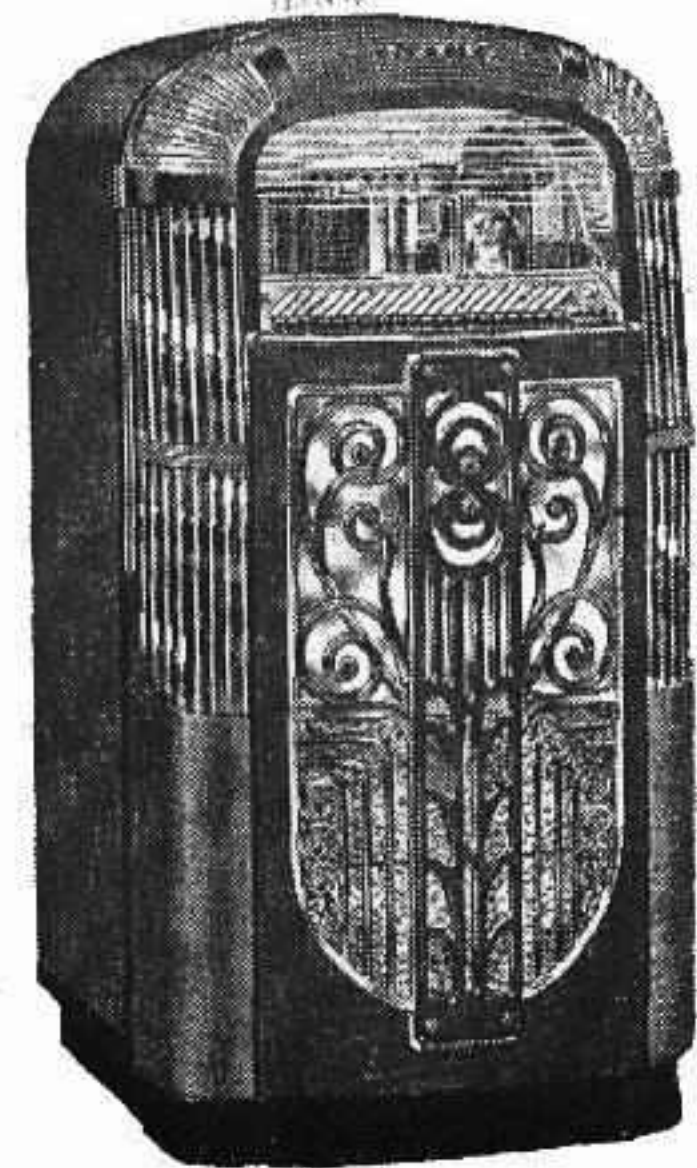


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## RAINBOW LIGHT UP MOTIF

New development  
combining brilliance  
of color and  
animation with  
molded plastic.

MODEL NO. 1422



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**PHONOGRAPH  
OF TOMORROW  
...TODAY!**



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# NAVED Meet Set for Chi August 6-7

## Movie Machines Figure

CHICAGO, June 1.—Visual education progress, to which movie machines made by the coin machine industry have contributed extensively, will be the convention theme of the National Association of Visual Education Dealers, meeting at the Continental Hotel here August 6-7.

Gathering is expected to attract representatives of many groups interested in motion pictures for education, and will feature a trade show with displays of varied 16mm. equipment, according to Don White, executive secretary of NAVED.

Use of movie machines in this field gained prominence during the war, when the army and navy used them in training programs, ranging from such subjects as aircraft identification to general orientation.

### Industrial Use

On the basis of this experience, many industrial firms which had pioneered use of machines even before the war, are reported to be placing large orders as a part of their employee training programs.

Another expanding post-war field for movie machines is seen in advertising. Travel agencies which heretofore have relied chiefly on pamphlets and brochures to sell vacation trips, have become interested in the idea of using 16mm. films covering high points of a specific trip realistically for prospective vacationers. Manufacturers also are said to be planning greater use of movie machines to sell products, ranging from automobiles to foods.

Discussing convention plans, NAVED President D. T. Davis said, "We have no closed sessions. Our convention, like NAVED itself, is dedicated to the advancement of visual education, and we certainly will value the participation of everyone else who is interested."

## RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

## HUGO JOERIS

3208 Jackson St., Amarillo, Texas

## MOST-PLAYED JUKE BOX RECORDS

(Continued from page 29)

Weeks to date	POSITION	Record
Last Week	This Week	
1	14	14. LAUGHING ON THE OUTSIDE (Crying on the Inside)—Teddy Walters (Lou Bring Ork) .....ARA 135 (See No. 3)
2	16	15. DOIN' WHAT COMES NATUR'LLY (M)—Dinah Shore-Spade Cooley Ork ..... Columbia 36976 Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW 774; Freddy Martin, Victor 20-1878)
1	15	15. IF YOU WERE THE ONLY GIRL—Perry Como (Russ Case Ork) ..... Victor 20-1857
1	15	15. ONE MORE TOMORROW (F)—Frankie Carle (Marjorie Hughes) ..... Columbia 36978 (Glen Gray-Eugenie Baird, Decca 18843; Glenn Miller Ork-Tex Beneke, Victor 20-1835; Danny O'Neil, Majestic 7171)
1	15	15. THE HOUSE OF BLUE LIGHTS—Freddie Slack-Ella Mac Morse ..... Capitol 251 (Hal McIntyre, Cosmo 486)
2	15	15. THEY SAY IT'S WONDERFUL (M)—Perry Como (Russ Case Ork) ..... Victor 20-1857 (Glen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4-Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Muscraft 15065; Will Osborne Ork, Black & White BW 760; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007)

### Coming Up

THEY SAY IT'S WONDERFUL (M)—Frank Sinatra (Axel Stordahl Ork)..... Columbia 36975  
CEMENT MIXER (Put-ti, Put-ti)—Hal McIntyre (Nancy Reed)..... Cosmo 475  
WHO'S SORRY NOW? (F)—Harry James (Willie Smith)..... Columbia 36973

## Scientist Surveys Average Man, Finds He's Juke Box Fan

CHICAGO, June 1.—If he plays a juke box, measures 5 feet 10 inches, weighs 150 pounds, and earns between \$2,000 to \$2,500 annually, he's the average man. At least, those are part of the qualifications of the average guy, according to anthropologist Wilton M. Krogman.

Krogman, professor of anatomy and physical anthropology at the University of Chicago, says the average woman wants a carbon copy of Clark Gable, but here's what she gets:

He measures 17 inches across the shoulders, has a 36-inch chest, 12-inch upper arm, 29-inch waist, 36-inch hips, 21-inch thigh, 14-inch calf, is aged 30.

He has a moderately long head, narrow nose, medium brown, slightly wavy hair, blue-grey eyes, and ruddy skin. He is in fairly good physical condition, comes from north-western European stock.

He will be a good customer for handkerchief vendors, being afflicted with hay fever, rose fever, sneezing spells, or stuffy nose.

Krogman said the average man today is likely to be more serious than he was before the war. But he's not too serious or busy to entertain himself by playing juke boxes. He also enjoys sports, movies, and occasionally a classical concert or opera. Krogman didn't attempt to name the average man's favorite juke box tune.

## Coinmen-Exporters Eye Exchange Rates

NEW YORK, June 1.—With exports of coin machines again climbing toward the pre-war volume, coinmen once more are keeping an eye on the foreign exchange rate which has taken some sharp turns in recent months but now appears to be fairly well stabilized.

Argentina's peso, the quoted officially at 29.77 cents, is being traded on the open market at 24.55 cents, monetary experts reported. Brazil's cruzeiro currently is quoted at 5:25 cents while Chile's peso brings 3.50 cents and Mexico's peso 20.7 cents. Bolivar of Venezuela is being exchanged at 30.15 cents and Uruguay's peso at 56.5 cents.

In Europe, the French franc is quoted at 84.25 cents per 100 or .8425 of a cent each. Swiss franc brings 23.39 cents, while England's pound sterling currently is quoted at \$4.03. Sweden's krona is rated at 23.88

## Ten-Cent Play Still Up in Air

(Continued from page 110)

play received only 60 plays (grossing \$60).

### Study Trend

Meantime, operators thruout the country have been asking themselves what effect the downward trend of play in many areas would have on increasing prices at this time. Some operators feel that increasing play price to a dime would cut into play badly in areas where employment is off and the general economic condition is bad.

In these areas, many of which have already suffered decline in play of all types of coin machines, operators are saying that increasing play price to a dime, three for a quarter, would hurt more than it would benefit. Surprisingly enough, this opinion is held by many metropolitan operators.

On the other side, there are some operators who definitely believe that increasing price per play would serve to boost gross receipts. They point to the California test, and to limited tests in other localities, to support their belief.

### Still Another Side

Still another side of the question is represented by those operators who feel that tavern locations may be able to absorb the increased price per play. They say that increasing play price from a nickel to a dime for jukeboxes in taverns would help increase revenue. They make this statement, however, only for jukeboxes in tavern locations, insisting that jukeboxes in other locations should remain at the current nickel play.

How widely opinions vary on this subject can be shown by a sampling of opinion in the East. In New York, operators approached seemed generally opposed to increasing play price. In New Jersey, majority of the operators approached went on record in favor of the increase.

Crossing a river, from one town to another, gets two widely different answers.

Conclusion drawn by observers is that problem of increasing or not increasing cost per play depends upon the individual who, after all, knows local conditions and local ability and urge to spend, better than anyone else.

cents, and Portugal's escudo, altho little traded, is quoted nominally at 4.05 cents.

South African pound brings \$4.03 while those of New Zealand and Australia are rated at \$3.23.

## Lynch Officials Mark 25 Years Of Association

DALLAS, June 1.—Three headmen of S. H. Lynch & Company, phonograph distributing firm here, are observing this year the completion of a quarter century of business association.

At a recent dinner at the Dallas Athletic Club the trio—S. H. Lynch, president, with Arthur C. Hughes and E. D. Furlow, vice-presidents—re-called the day in 1921 when they first teamed as Edison phonograph dealers.

Today they operate five branch offices in Houston, Memphis, Oklahoma City, San Antonio and New Orleans, in addition to headquarters here, as distributors for Seeburg phonographs and other coin-operated equipment. Other distributing activities cover such products as tobacco, candy and beer.

Firm is among the first distributors of coin-operated phonographs in the U. S. Until 1934, when it took over a territory covering six Southwestern States, juke boxes had been sold directly by factory to operator, according to Lynch. Successful experiment led to the sectional distributor policy, he said.

Expanding activities of the firm were marked in 1942 by acquisition of its own building, a modern, four-story structure occupying a quarter of a block at Pacific Avenue and Pearl Street here. Thru the years, more and more products had been taken on by the organization, and additional space provided in the new quarters made possible more efficient operation.

Just being completed now, as part of a post-war building program, are two new warehouses. These will augment the main office building in Dallas.

Doing business in six States, company officials are proud of their efforts to co-operate in civic activities of all cities where their branches are set up. Next on the construction agenda, they report, is the remodeling of several of these headquarters.

## Open Juke Nitery For Twenty-Uppers

DETROIT, June 1.—Young people of the Shrine Parish, Royal Oak, have taken over a former Woodward Avenue night club and organized a twenty-up club for those in that age group, meeting four times a week to dance to juke box music and drink machine-vended cokes.

Sponsored by Dr. Howard Hungerford, assistant pastor of the Shrine, the club now has more than 200 members who meet on Thursday, Friday, Saturday and Sunday evenings.

Altho liquor is banned and chaperones are at hand, the club retains real night club atmosphere thru clever decoration and red-checked tablecloths. The main room has a stage and dance floor, ringed with tables and comfortable chairs, and there is a completely equipped kitchen for after-dance refreshments.

## "THE HIGHEST BIDDER"

TURN YOUR USED RECORDS \$5 INTO CASH \$5

WRITE, CALL OR JUST SHIP TO . . .

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**FIRST WITH DUAL 5c AND  
10c COIN SLOTS**

Tests have proven that the 10c coin chute increases your income as much as 30%.



**SMART OPERATORS are SWITCHING TO**

**SOLOTONE**—the NEW multiple-profit idea in entertainment—plays low-volume music which can only be heard by those in a booth or directly in front of the box at the counter. The music at each box is timed—six minutes of popular recordings for each 5c.

Unlike single-revenue phonographs which one person pays for and everyone hears, Solotone's individualized entertainment produces multiple revenue, as all Solotone boxes can be in operation at once, yet each one will be producing its own revenue. The music is supplied either over telephone lines or from a hideaway unit at the location.

Solotone gives you a route within a location! It's the biggest money maker in automatic music. Solotone means multiple profits for you. Start cashing in these extra Solotone dividends today.

**Solotone makes a route out of every location**

*Solotone*

**INDIVIDUAL  
MUSIC SYSTEM**

**TIMED MUSIC, INC.**

*Distributors for*

*Ohio, Indiana and West Virginia*

Jack Cohen      Sanford Levine

4816 Euclid Avenue, Cleveland 3, Ohio

# On-the-Job Juke Trainee Rates Page One in Daily

CINCINNATI, June 1.—Keen interest of returning servicemen in the coin machine industry was illustrated recently by *The Cincinnati Enquirer*, which ran a Page 1 story in its Kentucky edition featuring a three-column photograph of an ex-G.I. examining the mechanism of a juke box as part of his vocational training.

The picture, taken at the Kenton Music Shop, Covington, Ky., where veteran Walter Thelen is studying juke box repair, accompanied an article by the *Enquirer's* Bob Rankin, who completed a survey of on-the-job training of veterans at the Northern Kentucky State Vocational School of Covington.

Rankin pointed out that more than 200 companies, most of them in Campbell and Kenton counties, are employing veterans under the G.I. Bill of Rights training set-up in co-operation with the vocational school.

The article revealed that although school work is divided into three categories—on the job, co-operative and full time classroom work—on-the-job training is most popular among students.

### 56 Types

More than 56 types of work, among them coin machine operation and repair, are being attempted by the students, according to Clifford E. Ficke,

co-ordinator of the school.

The article lists among popular types of training automobile mechanical training, retail merchandising, undertaking and embalming, motor freight handling, millwork, advertising display, metal polishing and processing, heating and air conditioning.

Under the full-time school program, there is no limit set on the amount of class work to be spent on any one subject, according to Ficke. If a man is capable of advancing ahead of his class, he may finish a course in half the time allotted to the average class worker. Those who are having a hard time keeping up with the work are given extra schooling to enable them to finish the courses.

The full time and co-op school are maintained by funds supplied by the State and also under the Federal Smith-Hughes Act of 1917 which allows funds for industrial education. The George Dean Bill of 1937 amended the earlier act to supply funds for retail and business administration training as well.

### Vet List

In the school files are the names of 239 veterans who are taking on-the-job training in the Northern

## Amateur Inventor Carries Juke Box In His Automobile

COATESVILLE, Pa., June 1.—John Towberry, local radio mechanic and amateur inventor, can have music wherever he goes. It comes out of the miniature juke box he has installed in the glove compartment of his automobile.

Among the gadgets the 34-year-old mechanic has in his convertible coupe is a button on the dashboard which when pressed allows a lighted cigarette and an ash tray to emerge.

Another switch on the dash will bare an electric organ. Another feature is a radio telephone. A faucet on the right side of the board dispenses cold water.

By an ingenious air-conditioning device, Towberry is able to regulate temperature in winter and summer. He has also invented a light system to prognosticate the weather. Green light means fair skies and red carries a storm warning.

### Kentucky area comprising nine counties.

In order to obtain subsistence from the government for on-the-job training, a veteran must establish eligibility at the Veterans' Office, Covington City Building. Then he must obtain papers from the school to be filled out by his employer and himself. The school must then approve the employer.

To speed up the approval of companies, shops, offices and school work, a thoro check is made periodically by the school and its superintendents to determine if the veteran is keeping up with his apprenticeship and if the employer is meeting educational requirements.

## Patent Sound Acting Relay

WASHINGTON, June 1.—Patent on a sound-operated relay adapted to control an electric current is offered for licensing in *The Official Gazette* of the U. S. Patent Office by Joseph W. Conn, who gives his address as 61 West 56th Street, New York 19, N. Y.

Inventor's description of the device which might have use on coin phonographs, follows:

"Relay is adapted to control an electric current in response to a sound wave of selected characteristics. A sharp whistle, handclap, or a similar high-pitched sound impulse actuates the relay to change a circuit from normal operation, the circuit being subsequently returned to normal operation by a second similar sound impulse.

"Noise impulse received by a special microphone is converted into an electrical impulse of steep wave front characteristics, amplified by a sound amplifier and received by a special differential circuit to actuate relay. Various modifications may be resorted to. Relay has numerous applications, including control of radio receivers."

Conn lists himself as owner of the patent, which was granted January 1, 1946. It is patent No. 2,391,882, and it has been assigned Registry No. 2,759.

**WILL PAY FOR FOLLOWING IN GOOD CONDITION**  
**\$375 for Wur. 600 Rotary**  
**\$175 for Wurlitzer 616**  
**\$200 for Wur. 616 Life-Up**

**TOP PRICES FOR BUCKLEY TWIN 12 BUCKLEY BOXES USED RECORDS**

**WILL BUY COMPLETE ROUTES SEND YOUR LISTS TODAY**

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**TUBE SALE!**

6U4 @ .....75¢	6L6 @ .....95¢
6Y3 .....45¢	6SC7 .....70¢
6C4 .....80¢	6SN7 .....65¢
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All tubes carry a 90-day O.P.A. guarantee. Order at once while they last. Many other numbers in stock.

**70L7 SUB**  
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**COMPLETE UNIT WITH ADAPTER ..\$1.30**

**12" P.M. SPEAKER**  
 With 20-Oz. Magnet, Famous Make ....\$8.90

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**6c Each** For Records Not More Than 3 Years Old.

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HERE IS A CONVENIENCE FOR YOU DROP US A CARD,

and we will forward, at once, Details and Self Addressed Shipping Containers in which to mail your Used Needles to us. We will RE-SHARPEN THEM AS GOOD AS NEW, SAVE YOU REAL MONEY and GUARANTEE THE JOB. WRITE TODAY.

**Re-Sharp Needle Service**  
 P. O. BOX 770 FORT DODGE, IOWA

**WANTED**

2 Rock-Ola Commandos. Each .....\$550.00  
 6 Rock-Ola Wall Boxes, 5-10-25. Each .. 40.00  
 Will Pay Cash. Wire

**J. O. JOHANSEN**  
 Phone 8467 Box 188, Great Falls, Mont.

## Record Reviews

(Continued from page 33)

**ANNISTEEN ALLEN (Queen 4119)**  
*More, More, More—FT; V.*  
*The Blues Done Got Me—FT; V.*

The above is the listing on the labels of this platter's two sides, but the copy received by *The Billboard* had both sides stamped with *More, More, More*. Allen and Her Home Town Boys hit a dreary beat for Lucky Millinder's song, but the chirp herself tries hard to capture its flavor. Piano intro gets things going, and there are some ensemble passages in the background, topped by a brief, open trumpet. What happened to the other side?

Little interest for jukes here.

**CARLISLE BROTHERS (King 535)**  
*Rainbow at Midnight—W; V.*  
*Live and Learn—FT; V.*

There's little of interest in the waltz, but a considerable amount of

outdoor appeal is lodged in Cliff Carlisle's *Live and Learn*, here given voice to by the trio. A steel guitar kicks things off on this side, the string band plays along behind the boys and a dancey beat is maintained.

*Live and Learn* should lure hillbilly fans.

**JIMMIE WIDENER (King 536)**  
*There's a New Day Tomorrow—FT; V.*  
*What a Line—FT; V.*

Dance rhythm is maintained throughout both sides at a steady, fast pace. First side is a tear-jerker, and Widener is in fine form with two choruses. Piano and guitars take breaks between the choruses. Flipover is a blues on the order of *Outskirts of Town*, with a lot of piano helping Widener out.

Folk tune locations should take to either side.

## ADVANCE RECORD RELEASES

(Continued from page 31)

- WHEN A WOMAN LOVES A MAN** ..Dinah Washington (Gerald Wilson Ork) (OO-WEE WALKIE) .....Mercury 8010
- WHEN THE MOON IS GONE** ..... Buddy Morrow Ork (Carl Denny) (I GOT) .....Mercury 3020
- WILLOW ROAD** ..... Tony Pastor (Tony Pastor) (UNDER THE) .....Cosmo 487
- WITHOUT YOU** ..... Tony Martin (I DON'T) .....Mercury 3019
- YOU CAN HAVE THE SOUTH PACIFIC** ..... The Esquire Trio (YOU'RE SOMETHING) .....Memo 7006
- YOU'RE NOT WANTED HERE** .... Terry Fell and the Fellers (THERE'S A) .....Memo 3003
- YOU'RE SOMETHING TO WRITE HOME ABOUT** ..... The Esquire Trio (YOU CAN) ..Memo 7006
- YOU'RE THE CAUSE OF IT ALL**.... Kay Kyser (Lucyann Polk) (I LOVE) .. Columbia 36989
- YOU'VE GOT ME CRYING AGAIN** .. Boyd Raeburn Ork (SUMMERTIME) .... Musicraft 366
- ZACATECAS** ..... Juan Guitron (TOROS Y) ..Peerless 2264

## BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

Weeks to date	POSITION Last Week	POSITION This Week	Record
3	5	7	HEY! BA-BA-RE-BOP ..... Glenn Miller-Tex Beneke ..... The Whiffenpoof Song .....Victor 20-1859
3	7	8	LAUGHING ON THE OUTSIDE (Crying on the Inside) .. Sammy Kaye ....Victor 20-1856
5	9	9	CEMENT MIXER ..... Alvino Rey .....Capitol 248
8	10	10	I'M A BIG GIRL NOW ..... Sammy Kaye ....Victor 20-1812

**WANT TO BUY**

Seeburg Duo Remote Consoles. Also other music equipment.

**DAVIS DISTRIBUTING CORP.**  
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# AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

### Billy Trend

Amusement parks around Philadelphia are going in for folk name attractions and big show budgets. It's the first time in their history that the trend is general—alho in the past a few parks used expensive attractions.

The Horseshoe Arena of the Circle-K Ranch in near-by Norristown opened May 12. Despite the report of rain, 6,000 people were reported to have paid admissions. The park is booked exclusively by Jolly Joyce, Philadelphia booking agent. The auditorium is located indoors and it will be used for year-round operation.

The Horseshoe Arena is the only spot in the vicinity which uses two name headliners for each bill. The opening bill features Lulu Belle and Scotty and the NBC Kidoodlers. On May 19, the show headliners were the Duke of Padukah and the Carter Family; May 26, the Cackle Sisters and Stepin Fetchit. On June 2, the Hoosier Hotshots are scheduled to fly in from Hollywood where they are completing a picture. The bill will also include Patsy Montana, who is flying in from Chicago for the day.

Brendel's Manner Park near Baltimore, Md., also booked by Jolly Joyce exclusively opened May 6 with the Barbary Coast Boys. The coming line-up lists Pappy Howard and His WJW Gang from Cleveland, June 8; the Hoosier Hotshots, June 16; Red Foley, June 23; the Cackle Sisters, June 30; the Arkansas Woodchoppers, July 7; Lulu Belle and Scotty, July 14, and Dick "Souix City Sue" Thomas, July 21.

### Boyd Tours

Bill Boyd and band opened in Bay City, Tex., May 31 for a 22-day tour of Long Circuit theaters. Bookings include Galveston, Corpus Christi and other Gulf cities. Boyd and unit will headline the entertainment bill for the formal opening of Long's new Bay City radio station, June 12-15, which will carry all stage performances of the artists during the tour via direct hookup with the various Long theaters. Among favorite tunes of radio-stage audiences, *I Just Don't Know Why, But I Do* and *Down the Trail to San Antone*, recent Victor recordings by Boyd and His Cowboy Ramblers, hold top spots. Current bookings round out five months of continuous appearances in southern and mid-western States.

Max Terhune and His Rodeo Revelers, including Ladson Couch, Doug Atkins, Unaka Bill and Eileen, and Johnny Dove, continue to pack houses after two months activity in Virginia and the Carolinas. Alho Terhune's new pic series may interrupt the tour briefly, he expects to continue between-picture appearances thruout the summer.

Jim Boyd and His Texas Mockingbirds packed Coleman, Tex., Dixie Theater during a third return engagement, May 10-11. Top tune on the Mockingbirds' show is his original *So Low-Down Lonely Blues*, co-written with Pearl Clark and Johnny Standefor and pubbed by Fowler Publications.

Grady Cole, radio-stage entertainer of Atlanta, recently assumed general management of Wallace Fowler Publications, Nashville, Tenn., relieving the owner to devote more time to his radio and recording activities. Wally Fowler and His Georgia Clodhoppers, Capitol recording artists, are now heard on WSM's Coast-to-Coast portion of the Grand Ole Opry.

### Hit Maine

The Carolina Ranch Boys, of Whit, New Bern, N. C., are leaving soon

on a p.a. tour under canvas that will take them as far as the State of Maine. The Ranch Boys are featuring *I Believe I'm Entitled to You*, and *You Can Bet Your Boots on Me, Little Darlin'*, on their programs and p. a.'s.

Ralph Wasdon Music, a new BMI affiliate, has just launched a publicity campaign on their first three publications, titled, *Hen-Pecked Husbands*, *My Love Song* and *Twilight Buckaroo*.

*Let's Make Believe We're Sweethearts*, on Bluebird, Decca and Okeh records by cowboy bands, has now blossomed out in the popular field with a dance band recording on Starr records by Howard LeRoy and His Society Orchestra. The tune is attracting a lot of attention up East. Writers of this number are Joe Marx and Fred W. Ahlefeld.

A waltz ballad, published by Joe McDaniel Music, titled, *Dream Boat*, that has sold more than 100,000 sheet copies, now has its first waxing on Skatin' Toons Records, as a pipe organ solo. *All of Your Life*, is being recorded on the same label. Frank Dudgeon, Little Rock, Arkansas, is going to do some platter covering soon and is planning on recording one of his latest numbers.

The Goodwill Billies are still on WJR and have an hour program, Monday thru Saturday, starting at 5 a.m. Bobby Cook, KMA, Shenandoah, Ia., is taking his song-writing seriously now and, with his two collaborators will soon have two new songs out. The first one, *Paint a Pretty Picture*, is almost ready for its first airing.

### Laurenz Westerns

John Laurenz, motion picture singing star, recently featured in *A Walk in the Sun*, *Sunset Pass*, and the Zane Grey series, has been inked by Pan American Records for a series of Western numbers. His first platter, *My Sweetheart of the Rio Grande* will be released nationally. . . . Cliff Rodgers is conducting two folk tune programs over WHKK, Akron.

Smiling Jesse, formerly with Decca recording artists, Jack and Leslie at WRDW, Augusta, Ga., is now featured nightly with his Dixie Partners at Thomas Tavern, night club in Savannah, Ga. . . . Joe McDaniel Music Company has released *You Can Bet Your Boots on Me (Little Darlin')* by Tommy Coley and Red Fortner. . . . Tex Brad, recently discharged from the service, is now a member of the WGAR Range Riders. . . . Bill Nettles and his Dixie Blue Boys have a record release, *You Walked Away With My Heart*, backed up by *Master Minded Mama*.

Bill Wilson, recently discharged from the navy, has been busy continually since then, making personal appearances in Pennsylvania.

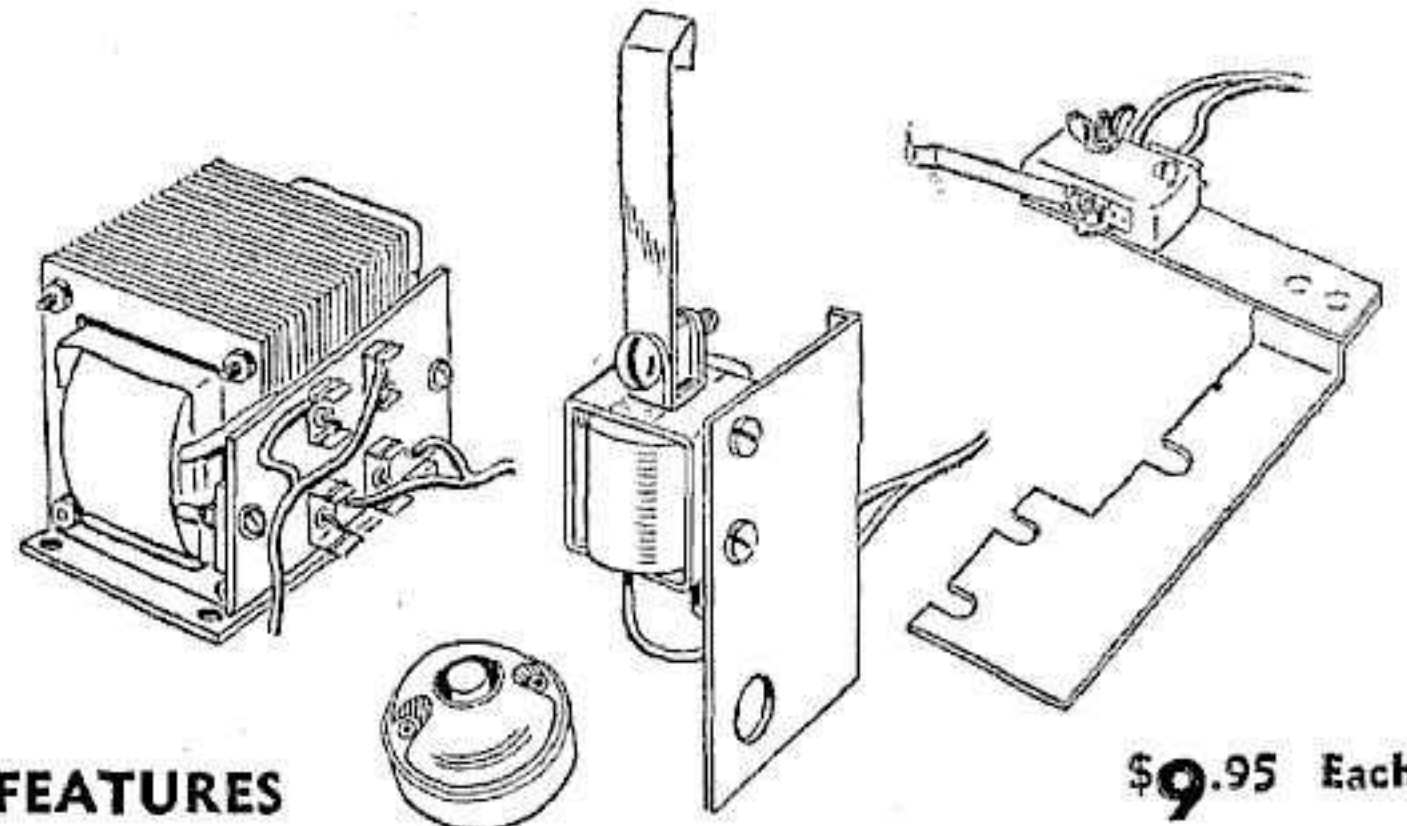
Max Terhune and the bad little Wooden boy Elmer, seem to have broken an all time record at the Broadway Theater in Charlotte, North Carolina, and will have his personal appearance tour extended to June 15th. . . . Jimmy Cooper has just released his three new songs, *Jungle Sam*, *The Haba Haba Man*, and *The Law's Got Ma and Pa*.

Lee Thomas, Connecticut folk artist, prominent in the entertainment field, has been very active with his songwriting since his return from the navy several months ago. Dixie Music of New York has released his *The Sun Ain't Gonna Shine. . . But That's a Man for You* by George Calder and Evelyn Martin has been released by Romaunt Music.

Kansas City Ramblers have adopted *Kansas City Polka* by Johnny Standefor (See *American Folk Tunes*, page 118)

# STOP SERVICE CALLS With Our NEW ELECTRIC CANCEL KIT

CAN BE INSTALLED IN 5 MINUTES BY ANYONE.  
NO DRILLING OR SOLDERING.



### FEATURES

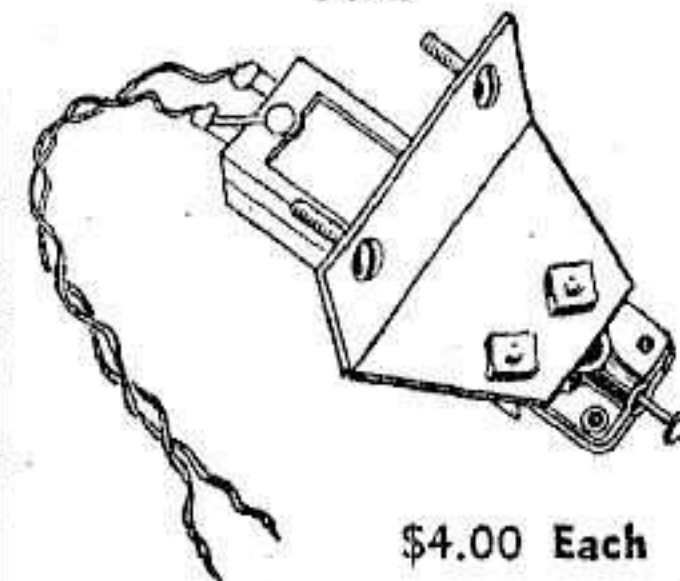
6-Volt Heavy Duty Transformer and Solenoid Coil. Light Action Acro Switch. Remote Push Button. Completely Wired With Complete Instructions Furnished.

\$9.95 Each

## MODERNIZE YOUR OLD MACHINES WITH CRYSTAL CONVERSION KITS

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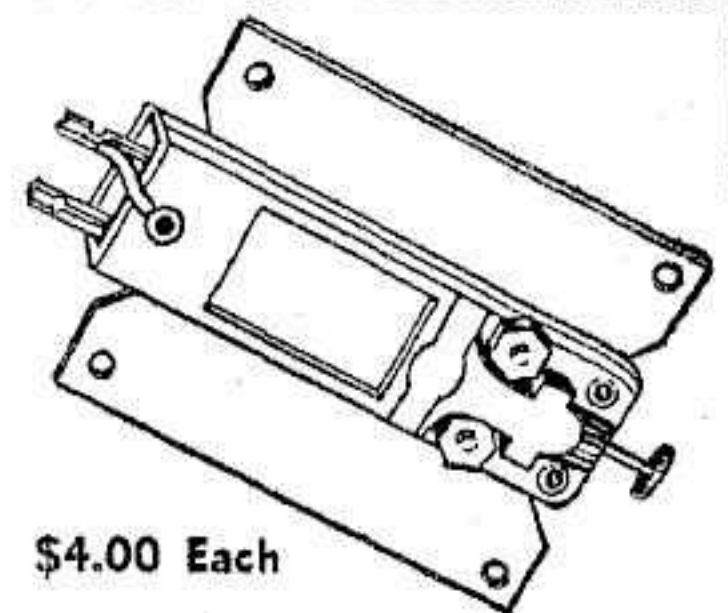
For Seeburg Round Head Tone Arms



\$4.00 Each

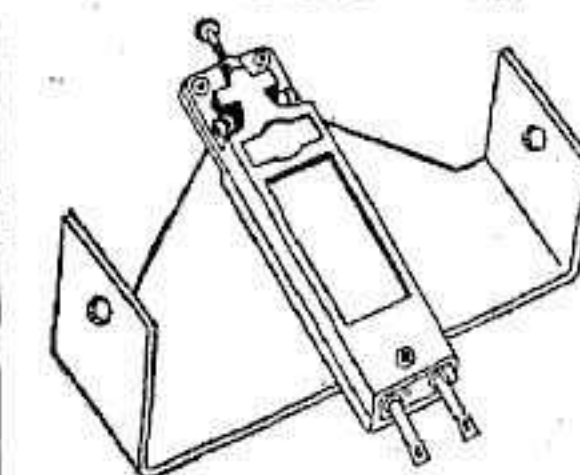
### KIT #2

For Seeburg Flat Head Tone Arms



\$4.00 Each

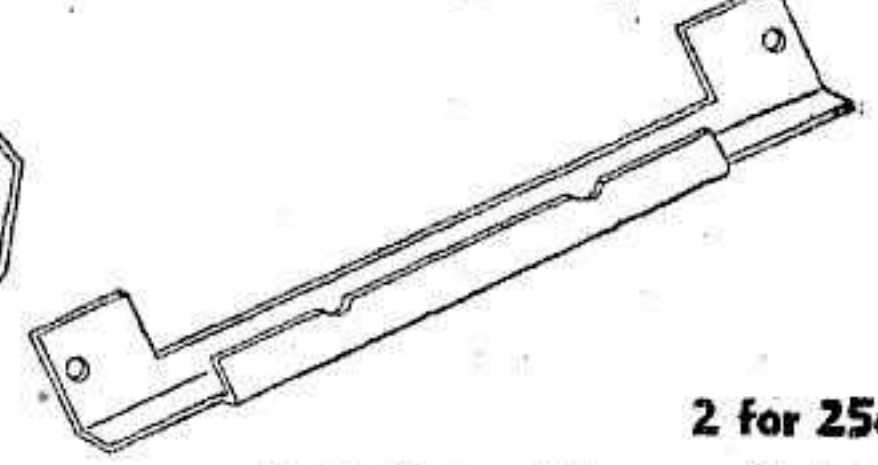
### KIT #3



\$4.00 Each

For all models Wurlitzer except "500" Series. Complete instructions furnished with each kit.

### KIT #4



2 for 25c

Push Button Alignment Strip Lines up push buttons on any wall box that has worn-out rubber bumpers.

For Seeburg Models WS2Z-DS20-1Z-DS20-10Z.

- STURDY BELT HOOKS FOR CARRYING YOUR KEYS . . . . . 25c EA.
- "B" STYLE CARTRIDGES FOR MILLS AND ROCK-OLA . . . \$3.30 EA.
- M22 STYLE "ASTATIC" CARTRIDGES for Singing Towers . . . \$3.30 EA.
- L26 STYLE "ASTATIC" CARTRIDGES . . . . . \$2.70 EA.
- L40 STYLE "ASTATIC" CARTRIDGES . . . . . \$2.70 EA.
- L70 STYLE "ASTATIC" CARTRIDGES . . . . . \$3.30 EA.
- L72 STYLE "ASTATIC" CARTRIDGES . . . . . \$4.00 EA.

ALL KITS AND PARTS GUARANTEED  
1/2 CASH WITH ORDER, BALANCE C. O. D.  
OR REMIT IN FULL AND SAVE C. O. D. FEE

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## JEWEL COIN MACHINE PRODUCTS CO.

P. O. BOX 788

CANTON, OHIO

**GENUINE FIBER MAIN GEARS**

SAMPLE, \$4.00  
FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH  
(Less Steel Hub)

QUANTITY PRICE, \$3.00 EACH

Factory Guaranteed Against Defective Workmanship and Materials.

**CASTORS**

Set of 4 Heavy Duty Replacement ..... \$1.60  
Rock-Ola 5-10-25c Bar Boxes ..... \$34.50  
Rock-Ola Late 5c Bar Boxes ..... 18.50  
Rock-Ola Late 5c Wall Boxes ..... 17.50  
Keoney 5c Bar & Wall Boxes ..... 4.95

SEEBURG—Reconditioned Wireless Waffomatic Boxes ..... \$28.50  
Reconditioned 3-Wire Waffomatic Boxes ..... 24.50

**PLASTIC—** (60 Gauge, Red)

Out to Size, Per Square Inch 2¢  
20"x50" Sheet \$10.00

**PICK-UP COILS**

For Seeburg except 8800, 9800. Each \$1.50.

Quantity Prices to Distributors and Jobbers

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

**E. T. MAPE MUSIC CO.**

Manufacturing Division  
1701 W. Pico Blvd., Los Angeles 15, Calif.  
Phone: Drexel 2341

**E. T. MAPE**

284 Turk Street, San Francisco 2, Calif.  
Phone: Prospect 2700

**Music Industry  
Convention Set  
For July 15-18**

CHICAGO, June 1.—Newest musical merchandise and latest improved instruments, made possible by wartime production know-how, will be featured at the national convention and music industry trade show of the National Association of Music Merchants, July 15 to 18, in the Palmer House, it was announced here by William A. Mills, executive secretary.

More than 150 exhibitors have already booked space for this first merchandise convention of the association since 1941, Mills said. Advance registrations indicate that double the number of buyers who attended the 1941 conclave will be in Chicago for the post-war meeting and show. Importance of this year's market. Mills stated, is evidenced by number of inquiries coming from outside the country—the liberated areas of Europe as well as Canada and the South American republics.

**Phono Exhibit**

Electronic organs and home television sets will be shown at the convention. Other improvements scheduled for exhibit include pianos using lightweight, metal plates; phonograph-radio combinations equipped with tape or wire recording devices; high fidelity disk recorders; plastic piano actions; advance styling in pianos and radios; restyling for the old family upright, and electronic organs.

Allied trade groups taking part in the convention include the National Piano Manufacturers' Association of America, National Association of Band Instrument Manufacturers, National Association of Musical Merchandise Manufacturers, and National

**Musical Sales Holds  
Repairmen's School**

RICHMOND, Va., June 1.—Instructor at the service school for local repairmen at the Musical Sales Company here is Al Patrick, veteran sales engineer. At the first class, held recently, Patrick was assisted by Larry Lawrence and Herb Wilson of the company.

As an entertainment feature, the school presented Fred Lowery, blind recording star, and his accompanist, Dorothy Rae.

**AMERICAN FOLK TUNES**

(Continued from page 117)

fer and Jerry Harmacek for their theme song.

Dude Martin, fresh from a booking in Uncle Sam's Army, solved the critical office space problem by subletting in the Fairmount Hotel. Not to be outdone by the Nob Hill set in San Francisco, he moved his Round-Up Gang into the suave Persian Room of the Sir Francis Drake Hotel where Sunday night business is booming for the sixth consecutive week. . . . The Hanging Song, by Carl Field is slated for recording by all major companies.

Somehow Love Will Find a Way by Lew Mel and Floyd Wilkins published by Russ Hull's County Music of Chicago has been given some top plugs via Yankee Network by George and Dixie.

Association of Musical Merchandise Wholesalers.

"The Music Industry Looks Ahead" is the theme, Mills said, of the 1946 convention. Merchandising clinics and sales training conferences included in the program will attract nation's leaders of music industry, he stated.

**MORE CASH FROM YOUR COIN PHONOGRAPH**

WHEN RECORDS PLAY BRILLIANTLY AND CLEARLY WITH "MIRACLE POINT" NEEDLES

DON'T DISAPPOINT customers with raspy, scratchy, blaring performance of the records they select on your coin phonograph. The Round Tip of a "MIRACLE POINT" Needle never "ovals"—with consequent failure to faithfully follow the record grooves. This secret precious metal alloy tip is microscopically machined to fit grooves precisely, playing with clear perfection.

Make friends of every customer with "MIRACLE POINT" Needles. Price 25¢ each. At your record jobbers!

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**Sell Your Used Phono Records Now!!!**

WE BUY LARGE OR SMALL QUANTITIES

**MERVIS TRUCKING CO.**

7026 LEXINGTON AVE.

CLEVELAND 3, OHIO

**Announcing...HEATH COIN CHUTE ADAPTOR UNITS**  
FOR WURLITZER PHONOGRAPHS 412, 616, 24, 600 & 500

**HEATH UNIT NO. 1**

We can make delivery within two weeks of these assemblies. Complete satisfaction guaranteed or your money back. No arguments whatsoever, price **\$22.50** each unit.

Each unit is composed of 3 chutes, 5c-10c-25c, and completely replaces 3 worn chutes on your phonographs. Chutes cannot be sold separately, as they will not work in conjunction with chutes now on your machines. However, once you buy a complete Heath Unit individual chutes can be replaced. Units are easily installed in a few minutes. Complete instructions are enclosed with each unit. Installation requires **NO** drilling, tapping or defacing of phonograph in any way. Heath Unit fits in same opening of phono cabinet. Heath Unit has same overall dimensions as three chutes it replaces. Heath Unit has been tested on location several weeks. **We know it is right.** This unit is manufactured for our exclusive world-wide distribution by one of America's most reputable manufacturers. They have had years of experience and use only best materials. Unit is nickel plated and has brass slides.

Think of the pleasure you will give your customer. Now they can again gently push in a coin chute. No more bruised fingers and hands from banging on worn-out chutes.

Be sure to order units by model numbers. The Number 1 Unit fits 412's and 616's, the Number 2 Unit fits 600's and 24's, and the Number 3 Unit fits 500's. Remember this is a proven product. These coin chutes are as near slug proof as is possible to build.

Write, wire or phone your orders. Orders with one-half (1/2) deposit given priority.

Dixie's most progressive distributors again bring you a "Peach" from Georgia.

**ORDER BY UNIT NUMBER  
OR MODEL NUMBER OF MACHINE**

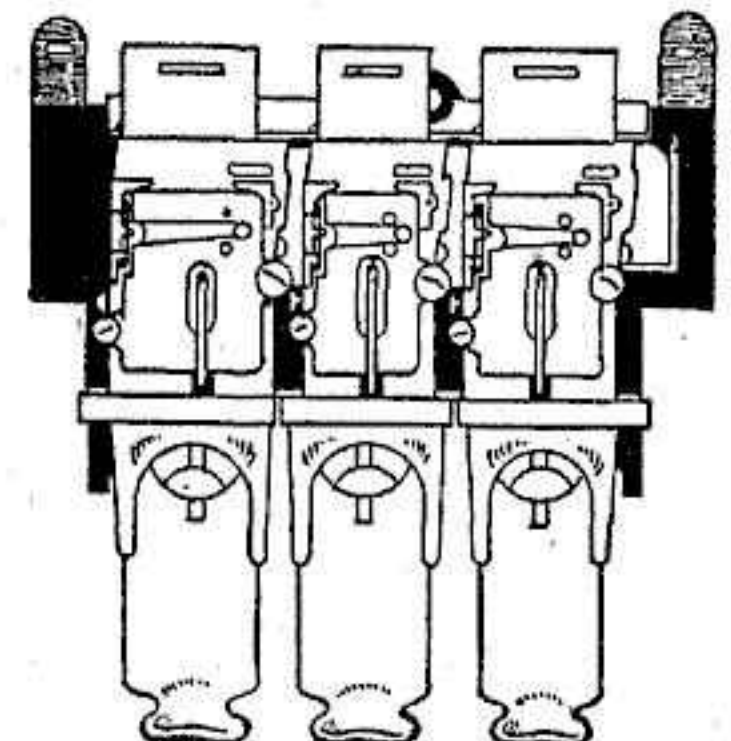
Address all orders c/o Parts Dept.

**HEATH  
DISTRIBUTING CO.**

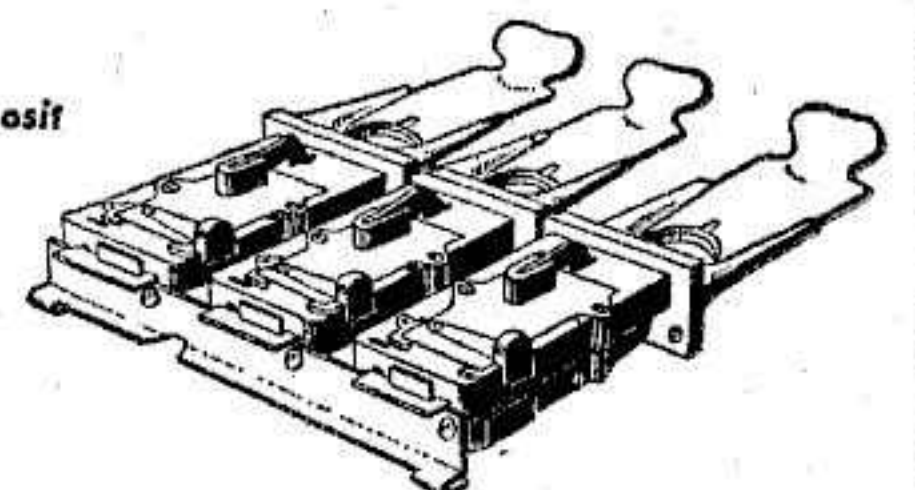
217 THIRD STREET, MACON, GA.

Phones 2681 and 2682

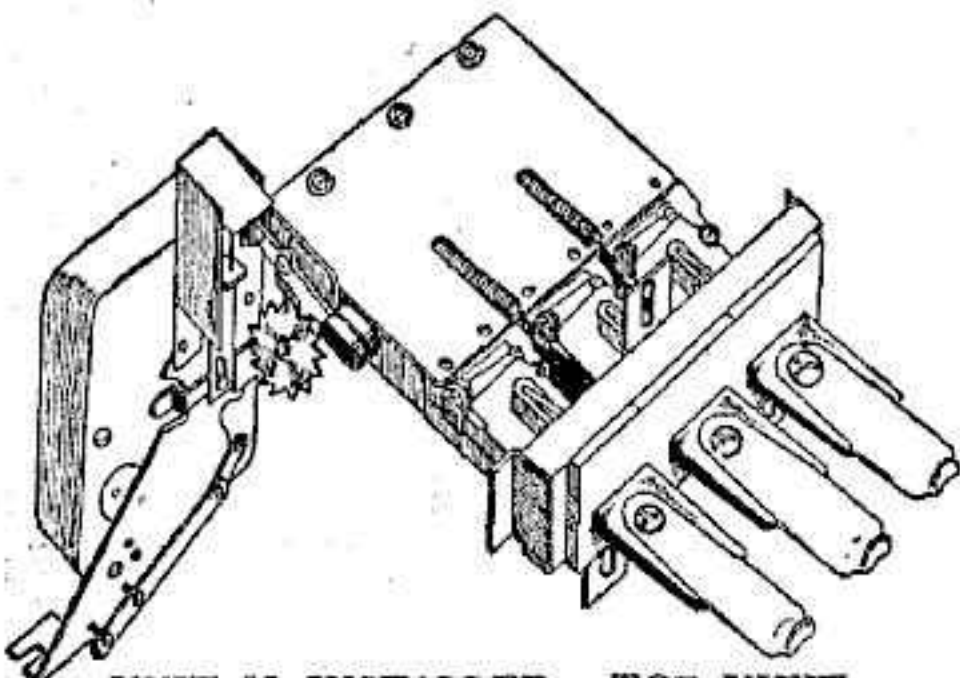
**HEATH UNIT NO. 2**



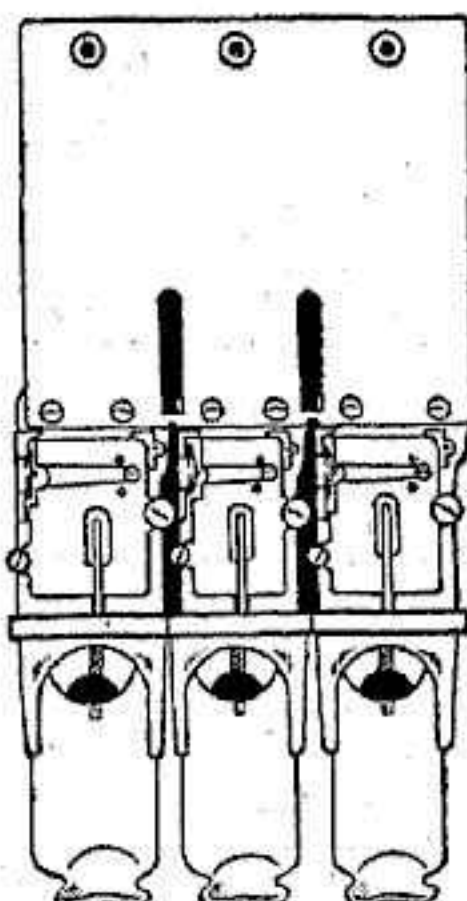
UNIT #2—TOP VIEW  
MOUNTED FOR 600's AND 24's



UNIT #2—TOP VIEW—AS YOU RECEIVE IT—FOR 600's AND 24's



UNIT #1 INSTALLED—TOP VIEW  
FOR 412's AND 616's



UNIT #1—TOP VIEW—AS YOU RECEIVE IT—FOR 412's & 616's

**HEATH UNIT NO. 3  
FOR 500  
PICTURE NOT SHOWN**

**We Are Now Delivering  
Our Proven and Tested  
UNIVERSAL  
AMPLIFIERS**

Ask the operator who owns one—  
that's our best advertisement  
ORDERS FILLED IN ROTATION RECEIVED

**MODEL A**

Fits all WURLITZER Models 412, 24, 616,  
500, 600, 700, 750, 780, 800, 850 and 950.  
All Seeburgs except High-Tones — All  
Rock-Olas.

COMPLETE WITH TUBES **\$54.50**  
F. O. B., N. Y.

**MODEL B**

FITS ALL WURLITZERS, SEEBURGS,  
ROCKOLAS, INCLUDING HI-TONES

1. Saves you time, money and expense.
2. Your customer is satisfied.
3. Your Machine keeps working.
4. Built by competent Phonograph sound engineers.
5. We are the originators of the Universal Amplifier Idea.
6. All workmanship guaranteed.
7. Complete with sockets for Speakers and Pick-ups for all Models.
8. Ready to operate.
9. Money back in 10 days if not completely satisfied.

COMPLETE WITH TUBES **\$74.50**  
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**ATTENTION!**  
We Have a Special Deal  
For QUALIFIED DISTRIBUTORS  
WRITE FOR DETAILS

TERMS: Immediate shipment F.O.B. New York.  
1/3 Deposit, Balance C. O. D. Shipments made  
by Railway Express unless otherwise instructed  
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776 Tenth Avenue New York 19, N. Y.  
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**COINMEN YOU KNOW**

**New York:**

A movement to bring fireworks back to Coney Island got under way last week with a meeting of city officials, arcade owners and other of the island personnel. If the weather holds, arcade owners in the area claim that this season will be one of the best they have ever had.

Stanley Gersh, Perfect Games, is busy these days appointing distributors for his Pokereño tables. . . . New voice recording studio, coin-operated, opened this week on West 16th Street, near the Boardwalk. . . . Boardwalk Sodamat, made up of coin-operated soft drink vending machines, is reported to be doing a rushing business.

F. McKim Smith, Central Pier, Atlantic City, is going into the distributor end of the business in his area. He has two lines set now. He reports success in finally securing a secretary for his many enterprises.

Al Cohn, Asco Vending Machine Corporation, has just returned from a two-week trip to Canada to look the ground over and appoint a distributor for his hot nut vender. Paul Campeau, of Paul Novelty, Reg'd, Montreal, was Al's final choice for Canadian distributor of his firm's products.

Howard Kohn, Joy Machines, Inc., reports that his firm is busy turning out arcade machines of all types. . . . Fred Oddo, Minibowl, Inc., announces that his newly formed firm is now in the production of coin-operated miniature bowling alleys.

Al Meyers and Irving Hahn, Rock-away Park, are recovering from their auto mishap. . . . Al Blendow, sales manager of International Mutoscope,

reports that Mother's Day windows for voice recording machines have proven so successful that they plan to continue the window space.

Harry P. Schneider, New York operator for 18 years prior to joining the armed forces, has joined Charles Lichtman, of Hub Distributing Company, as a partner. . . . It is just a question of minutes now before Dave Lowry will be home again. His boat is scheduled to dock soon.

Jack Rubin and Max Schiffman are busy planning big things for their new Solotone distributorship in New York. . . . Teddy Blatt, regional factory representative for Solotone, has already started to cut the lines that connect him with his law practice in order to devote his entire time to Solotone products.

Nat Cohn, Modern Music, reports that Vogue Records are catching on with the public. Stores have been giving Vogue huge window displays.  
(Continued on page 120)



**Dixie Coin Machine Company**

910-912 Poydras St., New Orleans 13, La.

The authorized  
BELL-O-MATIC distributor of Mills  
Bell Products in the State of Louisiana suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.



**BUY THE BEST  
AND LATEST**

**K-80  
ASTROLOGY SCALE**

Expertly rebuilt  
**\$169.50**  
Includes 18,000  
(6 Sets) ASTROLOGY  
TICKETS  
1c Coin Chute



**ARIES**

MARCH 21 to APRIL 19

4. LOVE NATURE No. 1. During this period your love nature adjusts itself and becomes more stable and practical. You should not push yourself socially during the first twenty days of this period. After that you will become more positive. Be more sincere and idealistic. You will be wise to, (continued on next Card No. 6 about MARRIAGE AND BUSINESS PARTNERS). 4

Tickets for  
ASTROLOGY SCALE \$5.00  
for Set of 3,000

1/3 Deposit With Order

**The VENDING  
MACHINE CO.**  
FAYETTEVILLE, NORTH CAROLINA

**WILL PAY \$65.00 EACH**  
for GOTTLIEB HI-DIVES  
PLAYFAIR SALES  
2312 Dale Drive Ft. Wayne 6, Ind.

**Associated  
Amusements**

72 Brookline Avenue, Boston 15, Mass.

The authorized  
BELL-O-MATIC distributor of Mills  
Bell Products in the States of  
Massachusetts, Maine, New Hampshire, and Vermont suggests:  
MILLS GOLDEN FALLS, the hand load Jackpot Bell.

**PHONOGRAPHS FOR SALE!**

- |   |  |
|---|--|
| 2 SEEBURG 8800, R. C. EA...\$625.00               | 3 800 WURLITZER. EA.....\$800.00         |
| 2 SEEBURG 9800, R. C. EA... 625.00                | 3 850 WURLITZER. EA..... 825.00          |
| 2 SEEBURG COMMANDER, R. C. EA. 500.00             | 1 600 WURLITZER ..... 450.00             |
| 2 SEEBURG COLONEL, R. C. EA.. 500.00              | 1 REVAMP 24 ..... 495.00                 |
| 2 SEEBURG MAYFAIR. EA..... 395.00                 | 2 ROCK-OLA '40 SUPER. EA... 495.00       |
| 1 SEEBURG ROYALE ..... 225.00                     | 2 ROCK-OLA '39 STAND. EA... 435.00       |
| 40 WALL-O-MATIC BOXES,<br>WIRELESS. EA..... 30.00 | 15 BUCKLEY WALL BOXES.<br>EA. .... 14.00 |
| 1 TAIL GUNNER.....\$75.00                         |  |

ALL MACHINES REFINISHED AND MECHANISM GUARANTEED  
TERMS: 1/3 CERTIFIED DEPOSIT, BALANCE C. O. D.

**GEORGIA MUSIC COMPANY**

TEL. 3-6321

COLUMBUS, GEORGIA

1045 6TH AVE.

**LIMITED NUMBER OF  
PILOT TRAINERS**

AVAILABLE FOR LIVE

**ALL YEAR ROUND LOCATIONS ON  
PERCENTAGE OR RENTAL BASIS**

Write for Full Particulars

**TRAINAIR, INC.** 253 W. 58TH STREET  
NEW YORK 19, N. Y.

**UNIVERSAL AMPLIFIERS**

For all Wurlitzers, Rock-Olas and Seeburgs (except High Tones)  
Complete with volume and tone control, tubes and switch. Fine  
tone quality. Every operator needs one as a spare while repairing  
amplifiers! Special price for short time only. **\$45.00** each

1/2 Deposit, Balance C. O. D.

**JAMES D. BLAKESLEE**

43 15TH STREET

BUFFALO 13, N. Y.

**United Amusement  
Company**

3410 Main St., Kansas City 2, Missouri

The authorized  
BELL-O-MATIC distributor of Mills  
Bell Products in the entire State  
of Kansas and the Western part  
of Missouri suggests: MILLS  
GOLDEN FALLS, the hand load  
Jackpot Bell.

**ABT CHALLENGER**

ORDER NOW

- Each .....\$65.00
- Lots of 25. 60.00
- Lots of 50. 55.00
- Lots of 100 50.00



WRITE  
WIRE  
PHONE

Phone: DL. 0500

**SILENT SALES**  
635 "D" St., N. W., Washington 4, D. C.

**REAL BUYS!!!**

- 1 Mutoscope Punching Bag .....\$ 75.00
- 1 Exhibit Punching Bag ..... 60.00
- 1 Hit Me Hard ..... 45.00
- 2 Radio Rifles. Each ..... 35.00
- 1 Striking Clock ..... 49.50
- 1 Rosenfeld Hit Me ..... 35.00
- 2 Rapid Fires. Each ..... 85.00
- 1 Test Pilot ..... 75.00
- 2 Ohio Hockey. Each ..... 175.00

**Olshein Distributing Co.**  
1100-02 Broadway Albany 4, N. Y.

# BLACK CHERRY CABINET SETS

INCLUDES WOOD CABINET COMPLETE. ASSEMBLED, READY TO USE

**NO FILING OR FITTING**

CASTINGS IN BEAUTIFUL HAMMERLOID FINISH WITH BRIGHT CHERRY ORNAMENTS — POLISHED, ETCHED AWARD PLATE—CLUB HANDLE—DRILL PROOF PLATES—CABINET RAILS AND POLISHED MONEY CUP. COMPLETE . . . . .

**\$44.75**  
PER SET

## GOLD CHROME SETS

COMPLETE WITH CABINET FITTED SAME AS ABOVE . . . . .

**\$34.75**  
PER SET

**Why Use Inferior Sets When the Best Costs No More?**

When ordering specify NICKEL, DIME or QUARTER play. Also specify 3/5 Mystery, 2/5 or 3/5 One-Cherry payout.

### QUICK DELIVERY

### MILLS SLOTS

- BLACK CHERRY BELLS
- BLACK BEAUTY BELLS
- GOLD CHROME BELLS
- SILVER CHROME BELLS

LIBERAL ALLOWANCES FOR OLD EQUIPMENT WE BUY, SELL AND EXCHANGE

## BAKER NOVELTY COMPANY

1700 W. WASHINGTON BLVD. • CHICAGO 12, ILLINOIS

## COINMEN YOU KNOW

(Continued from page 119)

and juke box operators are reporting bigger earnings on juke where patrons can see the painted disks playing. Nat is still in the dark as to exactly when his Mills juke box will arrive.

Jack Fitzgibbons, Jafco, reports that the Universal amplifiers sold by his concern are keeping him on the go. Seems that together with Square Amusement products, Williams's, and the latest addition, Jack doesn't have much free time.

Bert Lane, Meyer Parkoff, Harry Rosen, Joe Fishman and Herb Torowitz, all executives of Atlantic New Jersey Corporation, Seeburg distributors in New Jersey, are certainly in the air these days about the firm's new building. It seems that operators can't help but mention, when they get a look at the place, how beautiful the building is—and we second it.

Robert Lessing, just returned from 23 months in Europe as a sergeant in the air forces, has joined the staff of Biff Sales. . . . Another returning serviceman, Jack Friedheim, is taking life easy before starting to work on his route again.

Barney Berken, executive secretary of the Arcade Owners' Association, reports that the arcade owners are "going to town" in regard to the AOAA's film deal. . . . Jack Firestone, G. F. G. Skill Games, states that something new will go on his firm's production lines soon.

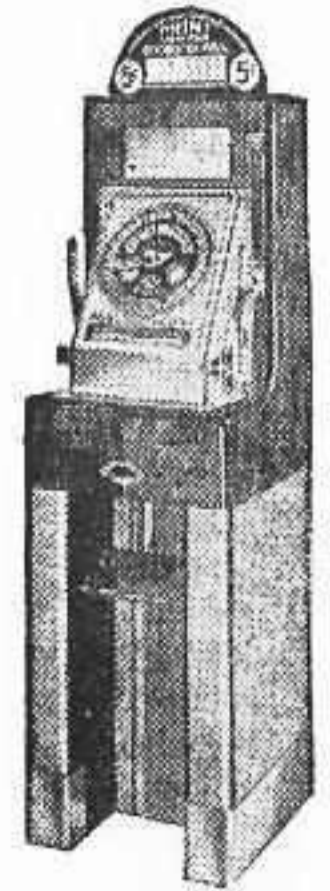
Harry Berger, West Side Distributing, is expecting his parking meter any day now. Compton's cigarette vending machine is also expected at the firm's showroom shortly. Later the postage stamp machine of Compton will be added to West Side's other lines.

Sol Wohlman, Pan Coast Amusement Company, is kept busy with his Hi-Score Skee-ball Alley of late. . . . Matty Forbes, Cigarette Merchandisers' Association, is busy planning the big outing of the organization. . . . Bob Lyons still insists that "peppy" hand-painted ties are the only ones he will wear in the future, in spite of what people say.

Leo Knebel, Manhattan Phono, states that they are still waiting for (Continued on page 122)

## METAL TYPERS

NEW MACHINES



EXPERT REPAIR SERVICE

## METAL TYPER DISCS

WRITE US FOR THE BEST



EXPERT REPAIR SERVICE ON GROETCHEN METAL TYPERS

## STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

Successors to the Groetchen Tool Co. in the manufacture of Metal Typer Name Plate Machines.

## PRICED RIGHT FOR QUICK SALE

- 3—Seeburg Ray-O-Life Guns—"Chicken Sam" . . . . . \$75.00
- 1—Seeburg Ray-O-Life Gun—"Jailbird" . . . . . 85.00

Add \$5.00 to cost of each item for crating and shipping  
Guaranteed mechanically perfect—good cabinet condition. Serviced through our own shops in real SEEBURG manner.



FRANK ENGEL

## AUTOMATIC EQUIPMENT COMPANY

Seeburg Distributors

EASTERN PA., DELAWARE, SOUTHERN N. J.

919 NORTH BROAD STREET • PHILADELPHIA 23, PA.

## HIGHEST OFFER BUYS

Will sell the following to the best offer:

- |   |   |  |
|---|---|--|
| <ul style="list-style-type: none"> <li>8 Gun Automatic Rifle Range, mfrd. by Davlee Novelty Co., St. Louis, Mo.</li> <li>1 Spare Gun &amp; Parts, used less than 1 year</li> <li>4 Lines Moving Targets, 2 lines Still Targets</li> <li>Plenty of Shot, Tubes &amp; extra Targets</li> <li>Double Photo Unit, 2 new Mar-fel Cameras, 2 1/2 x 3 1/2 bust and 3 1/2 x 5 full length, used 3 months</li> <li>Drivemobile</li> <li>Western Major League</li> <li>Evans Ten Strike (Pre-War)</li> <li>Texas Leaguer</li> </ul> | <ul style="list-style-type: none"> <li>2 Chicago Coin Hockey</li> <li>2 Mutoscope Sky Fighters</li> <li>3 Scientific Batting Practice</li> <li>Keeney Submarine</li> <li>Rock-Ola World's Series</li> <li>Mutoscope Hockey</li> <li>Double Unit Mutoscope Card</li> <li>Vender, New</li> <li>Single Unit Mutoscope Card</li> <li>Vender</li> <li>3 Compartment Snacks with Stand</li> <li>3 Way Gripper on Stand</li> <li>Pikes Peak</li> <li>Skillette</li> <li>Zoom</li> <li>4 Kicker &amp; Catchers</li> </ul> | <ul style="list-style-type: none"> <li>Red Target Skill</li> <li>5 Blue Target Skills</li> <li>Mutoscope Punching Bag</li> <li>3 New National Cash Registers</li> <li>1 Used National Cash Register</li> <li>2 Large Electric Fans, practically new</li> <li>2 8" Glass Show Cases, practically new</li> <li>1 9" Ice Box, excellent condition</li> <li>Neon Signs for Photos &amp; Gallery</li> <li>Large Outside Neon Sign</li> <li>3 Large &amp; 3 Small Well-Made Counters</li> <li>1 New Public Address System, complete</li> <li>3 Burner Gas Plate</li> </ul> |
|---|---|--|

Approximately \$750 worth of stock, mostly Novelties and Photo Supplies. Can be operated in present location; 2-year lease; rent \$80 a month, or can be moved.

Write, Wire or Phone

## W. G. SIMPSON

126 E. FRANKLIN ST. ANDERSON, S. C. PHONE 970M

## WANT TO BUY

Will Pay Highest Prices for

for

- Mills Vest Pockets
- Mills Q. T.
- All Exhibit Pin Games
- Marvels, Imps, Cubs and Consoles
- Also Music

Send Us Your Complete List

### RAKE COIN MACHINE EXCHANGE

609 Spring Garden St. Phila. 23, Pa.

## Keystone Panoram Co.

2538 W. Huntingdon St., Phila. 32, Pa.

The authorized

BELLO-MATIC distributor of Mills

Bell Products in the States of Dela-

ware, Eastern Pennsylvania, and

Southern New Jersey suggests:

MILLS GOLDEN FALLS, the hand

load Jackpot Bell.

## W. L. Amusement Company

217 S. 7th Street, St. Louis 2, Missouri

The authorized

BELLO-MATIC distributor of Mills

Bell Products in the Eastern part

of Missouri and Southern Illinois

suggests: MILLS GOLDEN FALLS,

the hand load Jackpot Bell.

## ★ FILMS ★

For All 16MM. Coin Operated Machines,

SOUND AND SILENT

Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky, Virginia and many other States.



SEND FOR CIRCULAR

**COOPER ENTERPRISES**  
3157-81 W. Roosevelt Rd., Suite 209  
Chicago 12, Ill.

## ROUTE FOR SALE

In large West Virginia city, consisting of 12 Phonographs, 16 Pin Games, 75 or more Arcade and Counter Games, office equipment, records and parts. A real opportunity as this route is good for a large expansion.

Price \$10,000 cash

BOX D-216

CARE BILLBOARD CINCINNATI 1, O.



**Bally** VICTORY DERBY . . . \$646.50  
 VICTORY SPECIAL . . . 661.50  
 SURF QUEENS . . . . . 327.50

LIBERAL TRADE ALLOWANCE FOR YOUR USED EQUIPMENT TOWARDS NEW BALLY GAMES

**GUARANTEED RECONDITIONED EQUIPMENT**

1 Big Parade . \$125.00	1 Production . \$105.00
4 Jockey Clubs . 325.00	1 Shanghai . 124.50
8 Turf Kings . 335.00	1 Bombardier . 99.50
2 '41 Derbys . 350.00	1 Spottem . 20.00
6 Club Trophys. 325.00	1 Triumph . 25.00
	1 Rotatop, T.J. . . . 85.00

**BALLY PARTS** Complete stock of BALLY Parts. Prompt attention to mail orders.

**COVEN DISTRIBUTING CO.** EXCLUSIVE BALLY DISTRIBUTORS  
 3181 ELSTON AVE., CHICAGO, ILL. PHONE INDEPENDENCE 2210

*Look To The GENERAL For LEADERSHIP*

*It's General for the Industry's Leaders!*

**JENNINGS STANDARD CHIEF and SUPER DELUXE CHIEF**

**2 Sensations!  
 Big in Action!  
 Big in Profits!**

General proudly presents these leaders, now designed with many new features and improvements that mean longer life and greater revenue!

**SOON!**  
 The New JENNINGS  
 50c SILVER EAGLE!



**GENERAL Vending Sales Corp.** Formerly The General Vending Service Co.  
 306 N. GAY ST. ★ BALTIMORE, 2, MD.

**UNITED** Exclusive Distributors in Wisconsin and Upper Michigan for—  
 CHALLENGER '47 PHONOGRAPH  
 EVANS TEN STRIKE AND CONSOLES  
 BALLY SURF QUEEN AND OTHER GAMES

ALSO DELIVERING  
 CHICAGO COIN GOALEE—GENCO TOTAL ROLL—ABT CHALLENGER—CHAMPION HOCKEY

4—QUALITY USED MACHINE BUYS OF THE WEEK—4—  
 Track Odds, D.D. . . . . \$379.50 | Santa Anita (1 ball P. O.) . . . \$ 94.50  
 Evans Lucky Lucre '41 . . . . . 149.50 | Mills 5c Chrome, 2-5, P.O. . . . 129.50

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

*Wisconsin's Leading Distributors*

**UNITED COIN MACHINE COMPANY**

6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN

**WANT TO BUY ANY QUANTITY**

**MILLS SLOTS**

ESCALATOR MODELS

WILL PAY TOP CASH PRICE

**BUCKLEY TRADING POST**

4223 W. LAKE ST., CHICAGO 24, ILL.

**PREFERRED** because **MATCHLESS LAMPS**

ARE ESSENTIAL FOR GOOD OPERATION OF ALL GAME, MUSIC AND WALL BOXES



**MATCHLESS ELECTRIC CO.**  
 564 WEST RANDOLPH STREET - CHICAGO 6, ILL.

**PIN BALLS WANTED**

ANY CONDITION  
 Will Pay for Genco's

<b>\$30</b> Follies Power House Big League Big Town Formation Blondie	<b>\$30</b> Punch or Tops Big Chief Bordertown Boom Town Bandwagon	<b>\$40</b> Ten Spot Seven Up Metro Four Roses <b>\$25</b> Bang Mr. Chips Airport
---	---	---

ALSO WANTED—Chicago Coin Machines. Please quote us your prices.

**EDELMAN** AMUSEMENT DEVICES

**FOR SALE**  
 NEW NETTING MATTING  
 CORK LINOLEUM  
 For Any Make  
**SKEE BALL ALLEYS**

2459 GRAND RIVER AVE.  
 DETROIT 1, MICH.  
 Phone: RAndolph 8547

**CLEAN OUT YOUR CELLARS!**  
 SELL US YOUR TWIN 12's, TWIN 16's, CELLAR JOBS, BUCKLEY SYSTEMS  
 WE'LL PAY THE LIMIT

*West Side* **DISTRIBUTING CO.**  
 612 TENTH AVENUE • PHONE: CIRCLE 6-7833 • NEW YORK 18, N. Y.

**FOR SALE—SKEEBALLS**  
 WURLITZERS — KING PINS — ROCK-O-BALLS  
 Also UNDERSEA RAIDERS AND PARACHUTES

In A-1 Condition, Ready for Location  
 Write for Information  
**JOY NOVELTY CO.** 8635 Linwood Ave.  
 Detroit 6, Michigan  
 Phone TYLER 4-9460

# WANTED TO BUY!

MILLS ESCALATOR SLOTS

MILLS 4 BELLS

MILLS 3 BELLS

MILLS JUMBO PARADES—Com-  
bination Free Play and Cash

KEENEY SUPER BELLS—Com-  
bination Free Play and Cash

BALLY CLUB BELLS

BALLY HIGH HAND

**M. S. WOLF DISTRIBUTING CO.**

1348 Venice Boulevard

Los Angeles, California

## COINMEN YOU KNOW

(Continued from page 120)

the new small-size Aireon juke box to arrive. Same novel features as in the larger model will be shown—only change will be the size of the cabinet, and from pictures, it looks like a "honey."

Interest in the CMI public relations program still is high in the East—Harry Berger has the initial letter of Gilmore pasted to the window in his office so that operators can see it if they failed to get one. Al Blendow is still explaining the fine points to arcade owners—and many others are giving "their all" to help put the program over the hump.

George Ponsar, Amusement Enterprises, Inc., reports that his firm was successful in securing an injunction restraining the police or license departments from interfering with the machines operation in New York. Unless a trial rules the game as a "gambling" machine, George reports all is cleared. Most people doubt whether a trial could rule it gambling.

Lawrence Reiss, Statler Distributors, announced 19 franchise holders for his new cookie machines this week. . . . Henry Snikes, Glens Falls operator, will be in soon to make the rounds.

Abe Green, Runyon Sales, New York, is passing out the cigars this week. His wife, Harriet, gave birth to a boy, their second child. . . . Morris Hankin, H. & L. distributors, Atlanta, wandered around coin machine row here this week, but left for Chicago today (1).

### Chicago:

Dewitt (Doc) Eaton, general sales manager of AMI, has announced that all future personnel needs of the firm will be filled by the United States Employment Service in both Chicago and Grand Rapids offices of the company. Monte West, AMI factory service engineer, has been in St. Louis to attend the school maintained by

(Continued on page 124)



## MARKEPP VALUES

### FIVE BALL PIN GAMES

Texas	Fileker	\$82.50
Mustang \$ 87.50	Target Skill	42.50
Eagle	Seven Up	82.50
Squadron	New Champ	89.50
Paratrooper	Attention	69.50
Gold Star	School Days	82.50
Victory	Ten Spot	72.50
Four Roses	Spot Pool	82.50
Zig Zag	All Out	79.50

### ARCADE—SLOTS—CONSOLES—ONE BALL

Keoney Air Raider	\$139.50
Bally Rapid Fire	125.00
Shoot the Chute	74.50
'32 Track Time	85.00
Jumbo Parade, P.O.	135.00
5¢ Vest Pocket, Green (Pre-War)	35.00
Long Acres	425.00
Dark Horse	195.00

### MUSIC

AMI Hi-Boy 302	\$425.00
Wurlitzer 600R Victory	450.00
Rock-Ola Moderno Corner Speakers	50.00
Klor-Tone Speaker, New	29.50
Mills Throne	335.00

### The FAMOUS A. B. T. CHALLENGER Is Back!

Rush Your Order NOW for Early Delivery

1c or 5c Play



Sample \$65.00  
25 Lots—\$60.00  
50 Lots—\$55.00  
100 Lots—\$50.00

NEW DAVAL GUSHER	\$ 54.00
NEW VEST POCKETS	74.50
AMUSEMATIC LITE LEAGUE	425.00
NEW GROETCHEN COLUMBIA	132.50

IF IT'S NEW, WE HAVE IT!!  
All Machines Carry Markepp Guarantee.

### THE MARKEPP CO.

(M. M. Marcus & Sons, Est. 1928)  
4316 Carnegie Avenue, Cleveland 3, Ohio  
Phone: Henderson 1043

## DO YOUR WORK

**LIGHT**  
Weighs only 24 pounds.

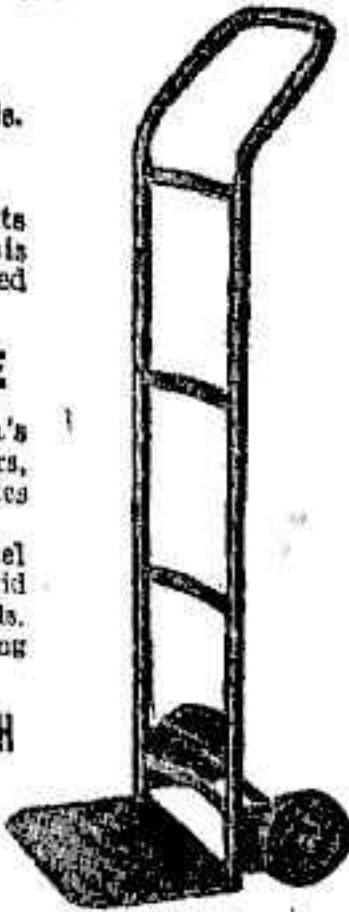
**STRONG**  
Hundred pound weights mean nothing to this sturdy, well balanced Truck.

**INEXPENSIVE**

Built by one of America's largest manufacturers, mass production makes this low price possible. 44" high, all welded steel construction, 5" Solid Cushion Rubber Wheels. Excellent to take along for store deliveries.

ONLY \$8.95 EACH

(\$7.85 in Lots of 6)



## JUST RELEASED

Brand new steel stools that will serve a thousand uses

Line your bar with these famous stools for added comfort that means added profits. The ideal work stool for the shop, convenient in the home, extra enjoyment at your pin game locations.



All welded non-breakable construction. All round edge steel. Unusually large, round wood seat. Tapered legs insure safety against tipping. Strong channel brace provides a comfortable foot rest. 18 to 28 inches high: please state height desired.

ONLY \$4.95 EACH

\$4.65 Quantities of 10  
4.25 Quantities of 25  
4.00 Quantities of 100

### CLARK INDUSTRIAL EQUIPMENT COMPANY

458 N. 12TH STREET

PHILADELPHIA 23, PA.

### Greetings From San Antonio

Yes, we now have for delivery:

- Black Cherry Bells, 5c, 10c, 25c and 50c Denominations.
- New Black Cherry Safe Stands
- Mills New Vest Pockets.
- Black Cherry Bell Cabinet Assemblies that will please you.

Let us convert your old Mills Escalator Slots into new Black Cherry Bells, 5c, 10c, 25c or 50c Denominations. All work done by skilled precision mechanics and guaranteed 30 days. A trial is all we ask.

Remember, if we do not have what you want we will get it for you. Sell us your old Mills Escalator Slots.

20 YEARS FAIR DEALING WITH JOBBERS AND OPERATORS THROUGHOUT AMERICA

Always first with the latest—Contact us for the better deal.

## C. M. McDANIEL DISTRIBUTING CO.

DISTRIBUTOR FOR LEADING MANUFACTURERS OF COIN CONTROL MACHINES

301 S. MAIN AVENUE PHONE: 4-1122-4-1135 SAN ANTONIO 5, TEXAS

## Silent Sales Company

204 11th Avenue S, Minneapolis 15, Minn.

The authorized

BELL-O-MATIC distributor of Mills

Bell Products in the States of Min-

nesota, North Dakota, and South

Dakota suggests: MILLS GOLDEN

FALLS, the hand load Jackpot Bell.

### ATTENTION! OPERATORS IN NORTHEASTERN NEW YORK STATE AND NEW JERSEY

CONTACT US FOR INFORMATION ABOUT

H. C. EVANS CO.

LINE OF 1946 MONEY-MAKERS

PALISADE SPECIALTIES COMPANY

498 Anderson Ave., Cliffside Park, N. J.,  
Phone: Cliffside 6-2892-3

### PROTECT YOUR INVESTMENT

with Handy Set Location Agreements. Send for free sample. Att.: Charles Fleischmann.

BALTIMORE SALESBOOK CO.

120 W. 42nd St. New York 18, N. Y.



## WANTED 1,000 GENCO GAMES

Games do not have to be in operating condition, but must be complete with all parts. Send us your list at once.

### V. P. DISTRIBUTING CO.

2336 OLIVE ST. — 2339 PINE ST.  
Central 3892 ST. LOUIS 3, MO.

EXCLUSIVE DISTRIBUTION

AIREON MUSIC

WILLIAMS' GAMES

### Iowa State Sales

567 7th STREET, DES MOINES, IOWA

The authorized

BELL-O-MATIC distributor of Mills

Bell Products in the State of Iowa

suggests: MILLS GOLDEN FALLS,

the hand load Jackpot Bell.



**BRAND NEW MACHINES  
NOW BEING DELIVERED!**

**SENSATIONAL NEW 2-PLAYER  
CHAMPION HOCKEY**

All Mechanical — Trouble Free  
IN STOCK FOR IMMEDIATE DELIVERY!.....Only **\$289.50**

<b>BRAND NEW MILLS VEST POCKET BELLS</b> \$74.50	<b>BRAND NEW GENUINE MILLS BLACK CHERRY BELL</b>	<b>BRAND NEW METAL BOX STANDS FOR MILLS</b> \$27.50
<b>1c ABT CHALLENGER</b> \$65.00 <i>Write for Quantity Prices</i>	<b>BRAND NEW GOALEE</b> \$525.00	<b>CATALINA</b> New Revamp \$249.50
<b>RECONDITIONED MULTIPLE-COIN PAYTABLES</b>		
<b>MILLS SPINING REEL</b> \$109.50	<b>BALLY Grand Stand with JP</b> \$99.50	<b>BALLY HAWTHORNE</b> \$99.50

*Write for New Price Bulletin*

**YOU CAN BUY WITH CONFIDENCE FROM US!  
IT MUST BE RIGHT OR WE MAKE GOOD!**

**AUTOMATIC COIN MACHINES & SUPPLY CO.**

ALL PHONES: CAPITOL 8244

**4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS**  
Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

**SLOTS**

**VERY GOOD APPEARANCE AND CONDITION**

- 5c Blue Fronts, 3-5 Pay .....\$100.00 Ea.  
*Painted Glitter Gold if desired*
- 5c Jennings Super Chiefs (Pays 2 on 1 Cherry) ... 125.00 Ea.  
*Painted Glitter Gold if desired*
- 5c Four Star Chiefs (Pays 2 on 1 Cherry) ..... 100.00 Ea.  
*Painted Glitter Gold if desired*
- 25c Jennings Super Chiefs (Pays 2 on 1 Cherry) ... 150.00 Ea.  
*Painted Glitter Gold if desired*

ALL ABOVE SLOTS HAVE BEEN FACTORY RECONDITIONED

**TRI-STATE MUSIC CO.**

1909 EIGHTH STREET PORTSMOUTH, OHIO PHONE 2221

**NEW PRICE--\$90.00**

**To convert your Old Mills Escalator Model Slots into  
NEW BLACK CHERRY BELLS**

Price Includes Complete Overhauling, Replacing Worn Parts and Installing Mechanism in New Case and Casting Assembly. Machine Parts Extra at Mills List Prices.

Precision Workmanship — Guaranteed 30 Days  
SHIP THEM TO US — 10-DAY SERVICE

**"SPECIAL"**

**CLOSING OUT FOR \$30.00  
"TRUE-FIT"—"PRECISION BUILT"**

GOLD CHROME CASE AND CASTING ASSEMBLIES  
Complete With Drill Proofing, Award Plates, Club Handles, Etc.

**WOLFE MUSIC COMPANY**

1201 W. Main St. (Tel. 1312; Res. 1302) Ottawa, Illinois

**IF YOU ARE IN THIS  
TERRITORY  
WE CAN SERVE YOU  
WITH**



**SEEBURG MUSIC SYSTEMS  
GENCO, GOTTLIEB, MARVEL  
JENNINGS, EXHIBIT AND A.B.T.**

**SHAFFER MUSIC CO.**

606 South High St.  
Columbus 15, Ohio

1925 Market St.  
Wheeling W. Va.

5227 McCorkle Ave.  
Charleston, W. Va.

**MAKE US AN OFFER**

ALL EQUIPMENT IN FIRST CLASS SHAPE

READY FOR LOCATION ★ READY FOR PROFITS **WRITE OR WIRE TODAY**

- |                               |   |                              |
|-------------------------------|---|------------------------------|
| 1 Pioneer Weighing Scale      | 2 Tokyo Guns                                  | 1 Seeburg Paratrooper        |
| 1 Mills Health Chart          | 25 1-Cent Hershey Candy Machines              | 1 Club Bells, Combination 5c |
| 1 Watling Tail Guessing Scale | 2 Silver Moons (Free Play)                    | 2 Galloping Dominoes         |
| 6 Foot-Ease Vibrators         | 2 Mills Golf Ball Venders (25¢ Play—Like New) | 6 Track Times                |
| 2 Grip Tester Scales          | 1 Pace Reel                                   | 1 Kentucky Derby             |
| 4 A.B.T. Big Hunters          | 2 Bally Rapid Fire                            | 3 Totalizers                 |
| 1 A.B.T. F Model              |   | 2 Track Odds                 |
| 1 Century Super Torpedo       |   | 4 Pace Racers                |

**★ SLOTS ★**

- |                           |                                 |                                    |
|---------------------------|---------------------------------|------------------------------------|
| 1 Five Cent Black Cherry  | 2 Twenty-Five Cent Cherry Bells | 1 Ten Cent Silver Chief            |
| 2 Ten Cent Chrome Fronts  | 1 Five Cent Cherry Bell         | 1 Twenty-Five Cent Columbia Chrome |
| 2 Five Cent Chrome Fronts | 1 Five Cent War Eagle           | 4 Five Cent Columbia Chromes       |
| 2 Fifty Cent Gold Chromes |                                 |                                    |
| 1 Five Cent Gold Chrome   |                                 |                                    |

**New ABT Challengers**

(1c and 5c Play)

Ready for IMMEDIATE DELIVERY

Sample for \$65.00

Lots of 25 for \$60.00 Ea.

Lots of 100 for \$50.00 Ea.

**H & L DISTRIBUTORS, INC.**

MORRIS HANKIN • JACK LOVELADY  
708 SPRING STREET, N. W. ATLANTA, GA.

**PIN BALLS WANTED**

WILL PAY CASH—ADVISE QUANTITY

- |   |   |  |
|---|---|--|
| <b>\$90.00</b><br>Knockout<br>Big Parade<br>Air Circus<br>Sky Chief                                       | <b>\$50.00</b><br>Belle Hop<br>Spot Pool<br>ABC Bowler<br>Miami Beach<br>Horoscope<br>Champs<br>School Days<br>Sea Hawk | <b>\$30.00</b><br>Polo<br>Sporty<br>Jolly<br>Legionnaire<br>Show Boat<br>Fleet |
| <b>\$65.00</b><br>Leader<br>Double Play<br>Duplex<br>Stars<br>Sunbeam<br>Do-Re-Mi<br>Sky Blazer<br>Zombie | <b>\$40.00</b><br>Paradise<br>Star Attraction<br>Snappy '41<br>Sport Parade<br>Bowlaway                                 | <b>ABOVE MACHINES MUST BE COMPLETE</b>   |

**NEW GAMES  
DELIVERING**

**BALLY VICTORY SPECIAL  
BALLY SURF QUEEN  
EXHIBIT'S BIG HIT  
CHICAGO COIN GOALEE  
MARVEL'S CATALINA  
UNITED REVAMPS**

COMING SOON  
**MARVEL'S FRISCO**

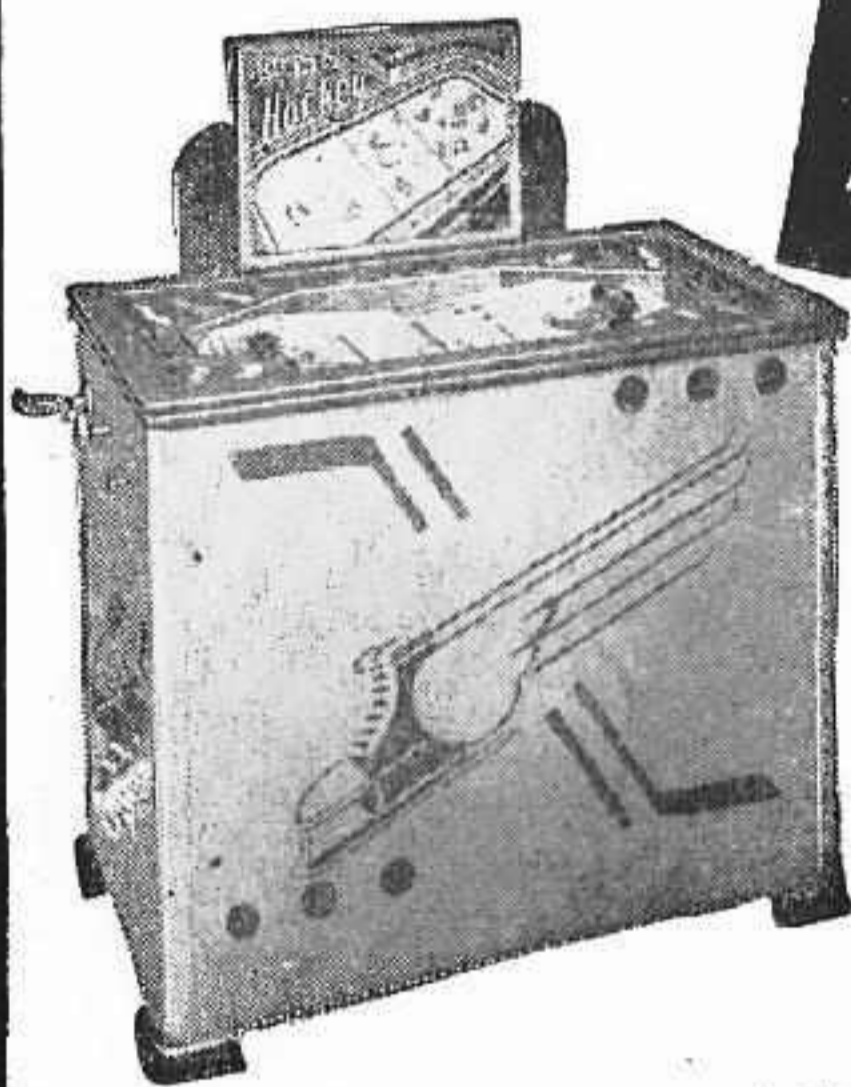
**JOBBER, WRITE FOR PRICES**

**UNITED DISTRIBUTORS**

WICHITA 2, KANSAS  
513 E. CENTRAL, PH. 46111

# A TOP MONEY MAKER

Not for Days—Not for Months  
**BUT FOR YEARS!**



**WHIRLWIND  
2 PLAYER ACTION!**

**COMPETITIVE  
APPEAL!**

**REALISTIC  
HOCKEY PLAY!**

**NO SERVICE  
HEADACHES!**

**DeLuxe Model** **DELIVERY**  
**Only \$289.50** **NOW!**

**LEADER SALES & DIST. CO.**

4116 Live Oak St.

Dallas, Texas

## COINMEN YOU KNOW

(Continued from page 122)  
National Slug Rejectors, Inc. West was securing data for the purpose of setting up a similar school for mechanics in Chicago.

Recent Chicago visitors were Bill Wolf, M. S. Wolf Distributing Company, Los Angeles, and Bill Cohen, of Silent Sales Company, Minneapolis. . . . Bill Williams, of Chicago's Automatic Distributing Company, is on the road to recovery after a severe illness. Stream of foreign visitors to the coin machine rialto continues to swell, and most of the visiting coinmen report overseas operators eager for American machines. De Velasquez Gonzales, operator and distributor at Rio De Janeiro, Brazil, dropped in at the Atlas showrooms, and George K. King, of Honolulu, was a visitor at Challenge. King is connected with the well known Hawaiian firm of Sloan & Gesas.

Dave Lovitz, advertising manager of O. D. Jennings Company, is taking a week off to join the ranks of the Benedicts. Not even intimates know where he and his bride are going on their honeymoon, making it tough for practical jokesters. . . . Staff of United Manufacturing Company was host recently to E. Eklund and Scott Babcock, of the Forest City Novelty Company, Rockford, Ill. The boys from Rockford report swell business up-State.

Jimmy Martin, perpetual host, had Sherman Hotel parties on two consecutive nights for customers. One for the record trade at the College Inn, other in the Panther Room for operators. . . . Jerry Schuman, of Gillete Distributing, is passing out cigars—a baby girl. . . . Si Lazar, of B. D. Lazar Company, Pittsburgh, and Les Weinberger, of Southern Automatic, made quick trips to the city. Si was trying to line up some carload shipments on machines to take care of his orders.

Nate Gottlieb has his reservations all set for the Louis-Conn fight in Man- (Continued on page 126)

# LIBERAL ALLOWANCE

On ANY of the  
Following Games

(Games must be complete  
with all parts)

- |   |  |
|---|--|
| SPORTY<br>POLO<br>SCHOOL DAYS<br>MIAMI BEACH<br>SEA HAWK<br>SPORT PARADE<br>MAJORS, '41<br>SHOW BOAT<br>ARGENTINE | JOLLY<br>PARADISE<br>HOROSCOPE<br>CHAMP<br>SNAPPY, '41<br>SEVEN UP<br>STRATOLINER<br>SPOT POOL<br>BOWLOWAY |
|---|--|

HOME RUN

FOR THESE GAMES

- CATALINA  
LITE LEAGUE  
STAGE DOOR CANTEEN  
IDAHO  
GRAND CANYON  
STREAMLINER

OR . . . will buy YOUR games out-  
right at TOP PRICES

RECONDITIONED FREE PLAY GAMES  
READY FOR IMMEDIATE OPERATION

Yankee . . . \$189.50	Gobs . . . \$ 92.50
Doodle . . . 154.50	Hollywood . . . 209.50
Gott. Liberty . . . 154.50	Shangri-La . . . 149.50
Keep 'Em . . . 144.50	Big Top . . . 150.00
Flying . . . 114.50	Knockout . . . 125.00
Sun Valley . . . 119.50	Big Parade . . . 125.00
Four Aces . . . 119.50	Home Run, '42 . . . 92.50

### COUNTER GAMES

1c & 5c Liberty Bells, F.R. . . . .	\$17.50
1c Mercury Cig. Reels . . . . .	15.00
1c to 25c Comb., Head or Tail . . . .	9.50
1c Daval/Jiffy, Cig. Reels . . . . .	9.50
1c Cub, Cig. Reels . . . . .	8.50

5c Mills Black Cherry Chrome,  
3/5 . . . . . \$225.00  
Shoot Your Way to Tokyo, Clean,  
Ready for Operation . . . . . 125.00

1/3 deposit with order,  
balance C. O. D.

## MID-STATE CO.

2848 Rposevelt Road CHICAGO 12, ILL.  
Sacramento 2691

## WANTED

Mechanic on Pin Games. Mechanic on Pay-  
out Consoles. Mechanic on One Balls. Good  
opportunity with established distributor.

### ROY MCGINNIS CO.

2011 Maryland Ave. Baltimore 18, Md.  
Phone: University 1800

## WANTED

100 CHICAGO COIN 1940 HOME RUNS  
State Price and Condition.

### DURSELL NOVELTY CO.

178 ARCH STREET NEW BRITAIN, CONN.  
Phone 5154-W

## Mills Sales Co. Ltd.

1640 18th STREET, OAKLAND, CALIF.

The authorized  
BELLO-MATIC distributor of Mills  
Bell Products in the States of  
Arizona, California, Nevada, and  
Oregon suggests: MILLS GOLDEN  
FALLS, the hand load Jackpot Bell.

## ROUTE FOR SALE TEXAS

GROSS INCOME  
\$156,000 PER YEAR

Proposition will stand rigid  
investigation

PRICE \$125,000

Terms Arranged

BOX D-214

The Billboard Cincinnati 1, O.

## WANTED

Rotaries and Love Meters. All kinds of Arcade  
Equipment. Don't quote, telephone numbers.

### PATERSON COIN MACHINE EXC.

BOX 335 PALISADE, N. J.

## WANT! WANT! WANT! WANT! WANT!

MUST BE IN GOOD CONDITION!

### MUSIC

	WILL PAY
Wurlitzer 412 . . . . .	\$110.00
Wurlitzer 616 . . . . .	175.00
Wurlitzer 616, Light-Up Top and Bottom . . . . .	200.00
Wurlitzer 24 . . . . .	275.00
Wurlitzer 600R . . . . .	350.00
Wurlitzer 600K . . . . .	375.00
Seeburg Rex . . . . .	160.00
Seeburg Regal . . . . .	300.00
Seeburg Gem . . . . .	300.00

WANT ALL MODELS ROCK-OLA-  
MILLS-WURLITZER-SEEBURGS

### CONSOLES

- SUPER BELLS COMB.
- CLUB BELLS
- HI HANDS
- JUMBO PARADES COMB., F.P. & P.O.
- SUPER BELLS TWINS, 5 / 25 COMB.,  
F.P. & P.O.
- MILLS THREE BELLS

SEND LIST—STATE QUANTITY—WRITE, WIRE, PHONE!

## H. ROSENBERG CO.

625 10th AVENUE, NEW YORK 19, N. Y.

LONGACRE 3-2479

## FOR NEWS ON THE LATEST RELEASES GET ON OUR MAILING LIST TODAY!

IN PENNSYLVANIA CONTACT

**JOE ASH**

IN NEW JERSEY CONTACT

**IRV MORRIS**

## ACTIVE AMUSEMENT MACHINES CO.

900 N. FRANKLIN ST., PHILA. 23, PA. MARKET 2656  
417 FRELINGHUYSEN AVE., NEWARK 5, N. J. BIGELOW 8-1195

"You Can Always Depend on Active--All Ways"

GET YOURS NOW!!!

## HAND PAINTED CONVERSIONS

For Seeburg Guns that CAN BE WASHED! A picture that will attract attention—comes in  
BEAR or OWL ready to install. 1 sample \$16.00—3 or more, \$14.00 each.

### MACOMB

MUSIC SERVICE EAST DETROIT, MICH.  
16700 NINE MILE ROAD

## Leader Sales and Distributing Co.

4116 LIVE OAK STREET, DALLAS, TEXAS

The authorized

BELLO-MATIC distributor of Mills  
Bell Products in the State of Okla-  
homa and the Northern half of the  
State of Texas suggests: MILLS  
GOLDEN FALLS, the hand load  
Jackpot Bell.



# RIVIERA

CONVERTED FROM  
"BIG PARADE"

OTHER CONVERSIONS FROM . . .

- |             |            |
|-------------|------------|
| ZOMBIE      | STARS      |
| SUN BEAM    | LEADER     |
| DOUBLE PLAY | DUPLEX     |
| WEST WIND   | SKY BLAZER |
| DO-RE-MI    | KNOCKOUT   |

**\$60**

F.O.B. Factory will be paid for above games.

Conversions for outright sale  
**\$249.50 each**

**UNITED MANUFACTURING CO.**  
5737 BROADWAY, CHICAGO 40, ILLINOIS

SEND IN YOUR GAMES FOR CONVERSION

# acme UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS

NON-INFLAMMABLE  
NON-BRITTLE  
SHRINK-PROOF  
RIGID MATERIAL  
EXPERTLY MOLDED

PERFECT FIT  
GUARANTEED  
FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

DETERMINE RIGHT OR LEFT AS YOU FACE PHONOGRAPH

### WURLITZER MODELS

24 Top Corners	Each	\$ 1.20
24 Lower Sides	Each	4.00
61-71-41-600-500 Top Corners	Each	4.00
700 Top Corners	Each	7.00
700 Lower Sides	Each	9.50
700 Back Sides	Each	8.50
800 Top Center, Right or Left Red	Each	8.00
800 Back Sides, Green	Each	9.50
800 Lower Sides	Each	13.50
750 Top Corners	Each	8.75
750 Lower Sides	Each	8.75
750 Top Center	Each	4.25
750 Middle Sides	Each	2.00
850 Top Corners	Each	9.50
850 Lower Sides	Each	8.75
850 Top Center	Each	11.00
950 Lower Sides	Each	10.50

### MILLS

Available in Red, Yellow or Green	Each	
Throne—Empress	Each	
Top Corners	Each	\$14.00
Throne—Empress	Each	
Lower Sides	Each	14.00

### SHEET PLASTIC

20"x50"—Non-Brittle, Pliable, 60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50  
IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!  
ORDER FROM YOUR NEAREST DISTRIBUTOR!

### ROCK-OLA MODELS

Standard, Master, DeLuxe or Super	Each	
Top Corners	Each	\$12.75
Lower Sides	Each	12.75
Top Door Plastic	Each	6.75
The Above Available in Solid Red, Yellow, Green.		

### COMMANDO

Top Corners	Each	\$ 3.00
Top Center	Each	7.00
Long Sides	Each	12.75
Combination Yellow & Red Color Scheme	Each	

### SEEBURG MODELS

"Hi Tone"—Model 8800, 8800, 8200, Lower Sides	Each	\$14.50
"Cadet"—"Major" Top Corners	Each	9.00
"Classic"—"Colonel" Top Corners	Each	2.50

**acme SALES CO.**

505 WEST 42nd ST  
NEW YORK 18, N. Y.  
LONGACRE 3-4138

## ANOTHER GLOBE SCOOP! NEW SELIUM TRANSFORMER

and Rectifier. Complete Power Unit for Evans Dominoes and Bangtails and Genco Pin Games. GUARANTEED FOR ONE YEAR Against Power Loss. Write Today for Full Information.

SPECIAL: CLUB TROPHY . . . . . \$275.00

**MILLS SLOTS** BONUS BELLS CHERRY BELLS, 3/10 SILVER CHROMES  
MILLS AND JENNINGS GOLF BALL VENDORS, MILLS CLUB BELLS. WRITE—

**SEEBURGS — MODEL 9800 — GEM — CLASSIC — REGAL — COLONEL**  
**EVANS DOMINOE AND BANGTAILS**

Complete with NEW rectifier and coin retaining fingers. Ready to operate, \$300 each.

MILLS JACK-IN-BOX SAFE STAND, \$75.00

WRITE FOR OUR COMPLETE LIST OF BALLY ONE BALLS, FREE PLAY AND PAYOUTS.

We are NATIONAL DISTRIBUTORS of the DOWNEY-JOHNSON PORTABLE COIN COUNTERS—TUBULAR WRAPPERS—LIGHTNING CASHIER. ALSO MANUFACTURERS OF THE GLOBE COIN SEPARATOR.  
CHARLES (JIMMY) JOHNSON



**GLOBE DISTRIBUTING CO.**  
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. - ARM. 0780

## The Word's Getting Around SEEBURG SCIENTIFIC SOUND DISTRIBUTION

MEANS MORE FOR EVERYBODY!

Take Seeburg's amazing new lightweight Tone-Arm. For the public it means finer music. For the location owner it means increased returns. And for YOU . . . it means longer lasting records . . . increased profits.



EXCLUSIVE SEEBURG DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA  
140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND  
415 W. BROAD STREET RICHMOND 20, VIRGINIA

## YOU ARE ALL INVITED

to inspect our beautiful Display Room and Offices in our new building (just completed)

**WEDNESDAY, JUNE 5, 1946**

Buffet Luncheon and Refreshments 9 A.M. to 9 P.M.  
Music and Surprises Galore

See the Latest Coin Operated Devices Including

- AECO Theater
- GOTTLIEB'S Stage Door Canteen
- CHICAGO COIN'S Goalee
- GENCO'S Total Roll
- GLOBE'S Duffy
- WILLIAMS' Suspense
- BALLY'S Surf Queen
- A.M.I. Music
- PERSONAL Music System
- PIONEER'S Smiley
- L. BERMAN & CO. Products

**T. AND L. DISTRIBUTING CO.**

(Formerly T. and L. Music Co.)

1321-23 Central Parkway

Cincinnati 14, Ohio



**TRADE  
OR  
SALE**

THE ONLY REALLY  
COIN-TESTED

**50c** SLOTS

2/5 or 3/5 pay



Silver Chromes

Cherry Chromes

**TRADE**

Your Used  
**MILLS ESCALATOR  
TYPE MACHINES**

ACCEPTED

in trade for NEW Silver Bells or  
Cherry Chromes. These NEW  
eye-appealing 50c slots in ex-  
change for your MILLS ESCA-  
LATORS with liberal allowance.  
WRITE - Wire - PHONE TODAY!

**SALE**

**IMMEDIATE  
DELIVERY!**

If not entirely satisfied after 14-  
day trial return machine and you  
will receive full money back.  
All machines leave our factory  
completely "coin-tested." Guar-  
anteed to be the finest slots on  
the market today.

**AT LAST you can obtain  
a perfect-operating, un-  
usually eye-appealing 50c  
SLOT without delay.**

**WRITE FOR NEW LOW  
PRICES!**

Order from your distributor. If he cannot supply you, order direct.

**CENTRAL MANUFACTURING CO.**  
652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.

**COINMEN  
YOU KNOW**

(Continued from page 124)

hattan June 19. He will go just as soon  
as his brother Sol gets back from a  
swing thru the South to confab with  
distributors at Nashville, Louisville,  
Memphis and other Dixie coin ma-  
chine centers. . . . Los Frankrich, well-  
known Fort Worth operator, also has  
lined up some of those hard-to-get fight  
reservations and report is he plans to  
bring as large a Texas delegation as  
he can get ducats for.

Lester Black, Omaha operator, was  
another visitor to coin row, and L. C.  
Smith, big music and games man in  
the Burlington (Ia.) area, was making  
the rounds. . . . A. H. Hepperstead  
came up from Woodstock, Ill., to size  
up the post-brown-out situation. . . .  
Eddie Ginsburg was busy as a juke  
box in a teen club getting things all  
set at his farm near Palatine, Ill., for  
his annual Memorial Day blowout for  
employees of the Atlas Novelty Com-  
pany, Atlas Music Company, their  
families and friends.

Milt Cohen, of Ohio Specialty Com-  
pany, Cincinnati, flew into town for  
some business conferences, then  
winged right back again. . . . M. Gorst,  
of General Sales Company, Cincinnati,  
also was in the city for a short stay.  
Ed George, of Ed George Music  
Company, Akron, was another visitor  
from Ohio. . . . R. H. Rhodes, who  
operates Dick's Music Shop at Forrester,  
Ill., and Chel Johnson, of Peoria, also  
came in for quick look-sees at the  
music machine situation.

James Vilena, of Ishpeming, Mich.,  
was in town on the same errand. . . .  
Bert Davidson, sales chief for Chal-  
lenge, is really touring the East and  
South. At week's end he had made  
stop-overs at Cincinnati, Akron;  
Rochester, N. Y., and Utica. Unless  
travel fatigue gets him down, he  
plans to make calls at Montreal, Bos-  
ton, New York, Richmond, Miami,  
Memphis and Birmingham. He is ex-  
pected back in Chicago in a couple of  
weeks.

J. R. Bacon, O. D. Jennings vice-  
president, has been spending his week  
ends at Lake Geneva. As a director of  
Camp Aurora there, summer vacation  
spot for boys, he's helping to get the  
camp plant in order for a big season.  
Plan is to give crippled lads an out-  
ing. . . . Old friends, Bill Wrigney, of  
W. and L. Phono Service in Peoria,  
and A. C. Childers, op from Fort  
Madison, Ia., were in town having a  
good time while hunting down equip-  
ment.

Gil Kitt, of Empire Coin Machine  
Exchange, is just back from a quick  
business trip to the West Coast. . . .  
Harry Brown has been in Philadel-  
phia tying up loose ends in connec-  
tion with moving his family here. The  
American Amusement Company exec  
was due back in time for Memorial  
Day. . . . Phil L. Burgeson, in from  
Minneapolis, dropped in to say hello  
at Jennings offices.

Joe Simon, of Iowa State Sales, and  
Minneapolis coinman Bill Cohen were  
(Continued on page 128)



**Vending Machine  
Company**

207 FRANKLIN ST., FAYETTEVILLE, N. C.

The authorized  
BELLO-MATIC distributor of Mills  
Bell Products in the States of North  
Carolina, South Carolina, and Vir-  
ginia suggests: MILLS GOLDEN  
FALLS, the hand load Jackpot Bell.

**INTERNATIONAL SCOOPS**

- Filbin Unit 24 Record
- Buckley Remoted . . . . \$225.00
- Wurlitzer Victory P. K.  
Remoted . . . . . 495.00
- Mills Vest Pockets . . . . . 42.50
- Mills 5c Blue Fronts . . . . . 139.50
- Mills 25c Blue Fronts . . . . . 174.50
- Jennings 5c Blue Skin . . . . . 139.50
- Jennings 5c Silver Chief . . . . . 149.50
- Jennings 10c Silver Chief . . . . . 169.50
- Jennings 25c Silver Chief . . . . . 174.50

**SMILEY  
LEGAL COUNTER  
GAME**

**\$39.50**

- Seeburg Shoot the Chutes . \$ 79.50
- Seeburg Coinex Conversion 119.50
- Skee Barrel Roll . . . . . 325.00
- Astrology Scale . . . . . 169.50  
(With 9,000 Cards, Rebuilt)

30 Brand New Asco Stamp  
Vending Machines, \$25.00 Each,  
Entire Lot, \$675.00.

**PIN BALL**

- |                             |                             |
|-----------------------------|-----------------------------|
| Venus . . . . . \$89.50     | Eagle Squadron . . \$119.50 |
| Boomtown . . . . . 49.50    | Jolly . . . . . 39.50       |
| Stars . . . . . 89.50       | Shangri La . . . . .        |
| Flicker . . . . . 89.50     | Conv. . . . . 129.50        |
| Seven Up . . . . . 64.50    | 3 Up . . . . . 49.50        |
| School Days . . . . . 69.50 | Leader . . . . . 84.50      |
| Crosslines . . . . . 64.50  | Cadillac . . . . . 39.50    |
| Volvet . . . . . 69.50      |                             |

Write for List of New Games.  
**INTERNATIONAL COIN MACHINE DIST.**  
2115 Prospect Ave. Cleveland, Ohio  
Main 5769-70

**Valley Specialty Co.**

550 Clinton St. N. Rochester 5, New York

The authorized  
BELLO-MATIC distributor of Mills  
Bell Products in Western New  
York State suggests: MILLS  
GOLDEN FALLS, the hand load  
Jackpot Bell.

**500 MACHINES READY FOR LOCATION**

ABC Bowler . . . . . \$69.50	5-10-20 . . . . . \$114.50	Sky Ray . . . . . \$87.50
Air Force . . . . . 97.50	Four Roses . . . . . 67.50	Spot Pool . . . . . 69.50
Argentina . . . . . 71.50	Gun Club . . . . . 84.50	Sporty . . . . . 39.50
Bally Beauty . . . . . 37.50	Jungle . . . . . 74.50	Star Attraction . . . . . 71.50
Big Chief . . . . . 47.50	Legionnaire . . . . . 84.50	Stratoliner . . . . . 49.50
Big Parade . . . . . 124.50	Major . . . . . 66.50	Texas Mustang . . . . . 74.50
Big Show . . . . . 37.50	New Champ . . . . . 76.50	Towers . . . . . 86.50
Bosco . . . . . 79.50	Paradise . . . . . 49.50	Venus . . . . . 79.50
Broadcast . . . . . 39.50	Sara Suzy . . . . . 36.50	Victory . . . . . 87.50
Capt. Kidd . . . . . 76.50	School Days . . . . . 46.50	Westwind . . . . . 87.50
Click . . . . . 77.50	Seven Up . . . . . 61.50	Wildfire . . . . . 85.00
Dixie . . . . . 59.50	Sky Blazer . . . . . 89.50	Zigzag . . . . . 69.50
Dude Ranch . . . . . 45.00		

**ARCADE**

Evans 10 Strike . . . . . \$59.50	Supreme Ski Ball, 9 Ft. . . . . \$199.50
Keeney Anti Aircraft . . . . . 25.00	Western Baseball . . . . . 79.50
Seeburg Jap Guns . . . . . 74.50	Big Selection of Music and Other Coin Equipment.

All Machines in A-1 Condition—Ready for Location.  
1/3 Deposit With Order, Balance C. O. D.

**Jack Kay** Formerly Ace Distributing Co. of N. J.  
**MIAMI VENDING COMPANY**  
4420 N. W. 2ND AVE. (Phone 7-7705) MIAMI, FLA.

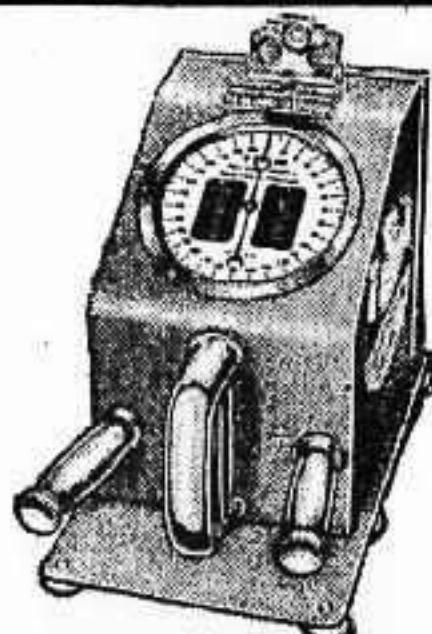
**FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR**

**EXCLUSIVE DISTRIBUTOR FOR  
GOTTLIEB PRODUCTS**

Improved Deluxe  
**GRIP SCALE**

**STAGE DOOR CANTEN**

In the State of Florida and Cuba  
Purveyors to the Automatic Equipment Industry



**FLORIDA AUTOMATIC SALES CORP.**

839 WEST FLAGLER ST.

MIAMI, FLORIDA

All Phones: 3-6221

TAMPA, FLORIDA. 120 SO. FRANKLIN ST. PHONE 3856  
JACKSONVILLE, FLORIDA. 615 MAIN ST. PHONE 5-3460  
HAVANA, CUBA. ADDRESS TO BE ANNOUNCED.

**FOR THE SWEETEST DEAL**

in  
**Coin-Controlled Radios  
and  
Coin-Controlled Air  
Conditioning Units**  
**WE FURNISH THE  
EQUIPMENT**

**WRITE—WIRE—CALL**

**SOUTHWEST AMUSEMENT  
COMPANY**

Riverside 5141 — 2916 Main St.  
Dallas 1, Texas

**STANDARD  
COLLECTION BOOKS AND FORMS**

For all coin operated machines. Send for free  
samples. Att.: Charlie Fleischmann.

**BALTIMORE SALESBOOK CO.**

120 W. 42nd St. New York 18, N. Y.

# ARCADE SPECIALS

Factory Reconditioned  
Ready To Operate

DEFENDER	\$249.50
ACE BOMBER	229.50
HOCKEY	229.50
AIR RAIDER	169.50
LIBERATOR	169.50
PERISCOPE	169.50
TORPEDO, BALLY	149.50
WATLING SCALE	149.50
BATTING PRACTICE	149.50
ROCKET BUSTER	149.50
CHICKEN SAMS	139.50
JENNINGS GOLF BALL VENDOR, 10c PLAY	129.50
25c PLAY	149.50
KEENEY SUBMARINE	129.50
LOVE TELLER	129.50
TEST PILOT	129.50
VITALIZERS	99.50
ELECTRIC CHAIR	99.50
EXHIBIT MERCHANTMAN	79.50
MUTOSCOPE (1) REEL	69.50
QUESTION GIRL	69.50
ANTI-AIRCRAFT	49.50

All Equipment Sold on  
Money-Back Guarantee



## ALUMINUM DISCS for GROETCHEN TYPERS

Guaranteed Perfect \$7.00 per 1000  
IMMEDIATE DELIVERY

1/3 Deposit With Order

## MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY - CHICAGO 14, ILL.

### CLOSE OUTS

Our Loss, Your GAIN  
Every Machine Thoroughly Reconditioned

IMPS	\$ 4.00
Silver King Peanut Machines or Ball Gum	7.50
Columbus Peanut Machines or Ball Gum	7.50
Northwestern Peanut Machines or Ball Gum	7.50
Advance Peanut Machines or Ball Gum	7.50
Gottlieb, C.T.S., Holly or GG Grips	17.00
Model F ABT Targets	15.00
Fire & Smoke	17.50
Red, White & Blue	17.50
Challengers	22.50
Pikas Peaks	22.50
Advance 29 Pc. Cap. Selectorin	22.50
Kicker & Catcher	27.50

1/3 Deposit, Balance C. O. D.

THOMAS NOVELTY CO.  
1572 Jefferson PADUCAH, KY.

### FOR SALE

WURLITZERS, #950, for \$700 EA.

BRADISH SALES CO.

536 Centre St. FREELAND, PA.

## TRADE WITH CONFIDENCE HERE!

GUARANTEED 5 BALL FREE PLAYS  
Completely Reconditioned—Ready for Location

All American	\$59.50	Fleet	\$49.50	Legionnaire	\$89.50
Jungle	82.50	Wildfire	59.50	Crossline	64.50
School Days	64.50	Redhot	45.00	Sea Hawk	69.50
Star Attraction	77.50	Texas Mustang	85.00	Morlocker	99.50
Boomtown	39.50	Sink the Jap	79.50	Majors, '41	79.50
Ten Spot	72.50			Flicker	74.50

If you do not find the game listed here then write for our Complete List of Pin Games.

NEW GAMES AND REVAMPS

ARCADE		REVAMPS	
Chi Coin Goalee	Write	Catalina (New)	\$249.50
Champion Hockey	\$289.50	Streamliner (New)	249.50
Bank Ball Bowling Game, 9 Ft. 12 Ft.	375.00 449.50	Trade Winds (New)	269.50
		Brazil	230.00
		Bubbles	235.00

CONSOLE BARGAINS—Factory Reconditioned—Like New

Bally Club Bell, 5c Comb. F.P. & P.O.	\$209.50	Keene Super Bell, 5c Comb. F.P. & P.O., Like New	\$289.50
1941 Galloping Dominoes (Factory Reconditioned)	275.00	Keene 5-5c Twin Comb. F.P. & P.O., Like New	645.00
Paces Reels, 5c Comb. F.P. & P.O.	149.50	Keene 5-25c Twin Comb. F.P. & P.O., Like New	655.00
Bally Club Bells, 5 & 25c Comb. F.P. & P.O.	310.00	Paces Races, Red Arrow, Late Serial	179.50
1940 Galloping Dominoes, Like New	145.00	Paces Races, Brown Cab.	159.50
Paces Races, Black Cab.	65.00		

ARCADE

Test Pilot	\$105.00	Keene Anti Aircraft, Brown Cab.	\$97.50
Mutescope Skyfighters, Late Models	189.50	Evans Tommy Gun	74.50
Chi Coin Hockey, Like New	195.00	Advance Post Card Vendors, Like New	
Keene Submarine Gun, Like New	97.50	Each	15.00

COUNTER GAMES

Shockers or Pepper Upper	\$12.50	5 Jacks	\$ 9.50
Daval American Eagle, Brand New	Write for Price	Punch a Ball (New), Non-Coin Operated	9.50
Viewscopes	13.50	Groetchen Zephyr, New	18.50
Shipman Stamp Machines, New	29.50	Penny Peaks, Like New	13.50

SLOTS—Guaranteed

Mills New Black Cherry, Original	\$12.50	Mills Vest Pocket Silver & Blue, Floor Sample (Latest One)	\$ 54.50
5-10-25c	Write for Prices	Mills 5c Q.T. Giltter Gold (Like New)	95.00
Mills New Original Q.T. Giltter Gold	189.50	Mills 25c Club Consoles	295.00
5-10c	Write for Special Price	Mills Q.T., Perfect	87.50
Mills New Vest Pocket	Write	Groetchen Columbias, Conv. 5-10-25c Gold Awards	47.50
Jennings Standard & Club Chiefs, 5-10-25c Play	Write	Groetchen Columbias, Cigarette Reel, 5c	59.50
Mills 5c Blue Front	\$139.50	Groetchen Columbias, Fruit Reel	67.50
Mills 10c Blue Front	149.50	Watling 5c Blue Seal Slot	45.00
Groetchen Chrome Columbias, Conv. 5-10-25c, Like New	79.50	Watling Rollatop, 5c	90.00

Wanted—Pin Games—Arcade—Slots—Consoles and Phonographs.  
Terms: 1/2 Down, Bal. Send Us Your Lists. WE INVITE FOREIGN TRADE  
O.O.D. or S.D., F.O.B. Get on Our Mailing Lists.

## COIN AMUSEMENT GAMES, INC.

1335-37 E. 47TH STREET KENWOOD 5556-7 CHICAGO 15, ILL.  
Only 10 Minutes From the Loop on the Outer Drive

## SPECIAL CLEARANCE SALE

To Make Room for Production of New Counter Machine  
**BETTER BUY ★ ★ ★ ★ BETTER BUYS**  
The Best in Rebuilt and Refinished Machines

SLOTS		SLOTS	
5c Chrome Bells, 2/5	\$200.00	5c Silver Moon Chiefs, 2/5, 3/5	\$145.00
10c Chrome Bells, 2/5	210.00	10c Silver Moon Chiefs, 3/5	165.00
25c Chrome Bells, 2/5	225.00	25c Silver Moon Chiefs, 2/5	180.00
5c Gold Chromes, 2/5	200.00	5c Silver Chief	139.50
5c Hand Load, 2/5	225.00	25c Silver Chief	150.00
25c Hand Load, 2/5	255.00	5c Four Star Chief	100.00
5c Baker Black Beauty, 2/5	195.00	10c Four Star Chief	110.00
25c Baker Black Beauty, 2/5	220.00	CONSOLES	
5c Watling Rol-a-Top	95.00	Mills Four Bells	\$450.00
New Columbia Cigarette Machines, G. A.	128.50	Keene Super Bell, 4/5	475.00
Used Columbias	89.50	Jennings Bohtail (New), C. P., F. P.	135.00
		Baker Pacer	225.00
		Mills Jumbo, F.P.	75.00

## American Sales & Service Co.

515 17TH ST. ROCK ISLAND, ILLINOIS

## BUY "FAIR PLAY" TICKET GAMES

Yes, buy "Fair Play" Ticket Games and you buy the BEST . . .  
We are the largest manufacturer of Tab Tickets . . . sold exclusively thru distributors and operators . . . Easy to handle for faster play . . . makes you the most profit. Made for Jar or Box use or for our "Dangling Ticket Vender" illustrated. Specializing in

RED-WHITE & BLUE	2160's - 2170's - 2180's
TIPS	120's 136's
BASEBALL	120's
BINGO	1050's 1250's
COMBINATION	1440, 1836, 2052, 2280, 2520

WRITE FOR PRICES AND SAMPLES. SALESMEN WANTED.

WORTHMORE DEPT. FP, 1825 S. MICHIGAN AVE., CHICAGO 16, ILL.

## WANTED TO BUY

ALL MODELS KEENEY SUPER BELLS  
COMBINATION FREE-PLAY AND PAY-OUT  
MILLS THREE BELLS  
MILLS FOUR BELLS  
MILLS JUMBO COMBINATION F. P. AND P. O.  
ALL MODEL PHONOGRAPH AND HIDE-A-WAY MODELS  
**WILL PAY TOP CASH PRICE**  
WRITE—WIRE—PHONE TODAY

## BADGER SALES COMPANY

1612 WEST PICO BLVD. Phone DR 4326 LOS ANGELES 15, CALIF.

## INTERSTATE BARGAINS

EVERY MACHINE GUARANTEED  
READY FOR LOCATION

**THIS WEEK'S SPECIAL**  
**MERCURY'S SHOOT THE WOLF**  
With Free Play Unit done in \$249.50  
Black Lite

The most sensational machine on the market. Carries a new machine guaranteed.

Chicago Coin Goalee	\$525.00
Gottlieb's Three-Way Grippers	39.50
Exhibit's New 5-Ball—Big Hit (With 4 Coin Multiple)	298.50 396.50
Life League	\$425.00
New Mills Vest Pockets	74.50
Evans Ten Strikes, \$372.50; F.P.	435.00
Evans Bangtails & Galloping Dominoes	596.50
A.B.T. Challengers	65.00

## ARCADE EQUIPMENT

Lucky Strikes	\$105.50
Shoot the Chutes	109.50
Chicken Sams	109.50
Evans Ten Strike	125.00
Battling Practice	119.50
Anti-Aircraft	69.50
Keene Submarines	149.50
Marvel's 1c Cigarette Fruit Reels	19.50
Bally Alley	64.50
Smiley	39.50
Shoot the Bartender	189.50
Champion Hockey	289.50
A.B.T. Fire and Smoke	25.00

## SLOTS

1c Mills Q.T.	\$ 59.50
5c Mills Q.T.	129.50
5c Mills Q.T.	109.50
25c Mills Bonus Bells	295.00

## NEW REVAMPS

Pioneer Bubbles	\$249.50
Foreign Colors	119.50
Trade Winds	259.50
Catalina	249.50
Idaho	249.50

## CONSOLES

Watling Big Game, F.P.	\$ 89.50
Hi-Hand Combination	209.50
Watling Big Game, P.O., 25c	189.50
Mills Jumbo, C.P.	129.50
Mills Jumbo, F.P.	129.50
Mills 4 Bells	349.50

## REBUILT PINS

Progress	\$ 49.50	Towers	\$ 89.50
Fantasy	44.50	Dude Ranch	59.50
Marines	119.50	Belle Hop	79.50
Flat Top	235.00	50 Grand	54.50
Miami Beach	79.50	Spot a Card	84.50
Play Ball	64.50	Air Circus	139.50
On Deck	47.50	Shortstop	49.50
Chubbie	42.50	Sparky	49.50

ONE-HALF DEPOSIT WITH ORDER,  
BALANCE C. O. D. OR SIGHT DRAFT

## INTERSTATE DISTRIBUTING CO.

6651 N. Clark St. CHICAGO 26, ILL.  
Phone: BRlrgate 2526

## WILL SACRIFICE

3 Paces Races, W. O. J. P. Ea.	\$150.00
1 Paces Races, J. P. Ea.	200.00
2 Four Bells, late models, Ea.	300.00
4 Buckley Track Odds, Ea.	400.00

Wire One-Third Deposit With Order.

Copeland Wholesale Co.  
1303 Carondelet St. NEW ORLEANS, LA.

## United Novelty Company

Delauney & Division Streets, Biloxi, Miss.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Mississippi and the Gulf counties of Alabama suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

## Northwest Sales Company

3144 ELLIOTT AVENUE, SEATTLE, WASH.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Idaho, Montana, and Washington suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

# SCENIC CONVERSIONS

for Chicken Sams and Shoot the Chutes Ray Guns

**SHOOT THE WOLF**  
**SHOOT THE BARTENDER**  
**MAID 'N' MONSTER**

For Chicken Sams  
For Chicken Sams  
For Chicken Sams  
For Shoot the Chutes

New Conversion for Bally Rapid Fire—Black Light or Plain.

We guarantee these to be most complete and outstandingly beautifully made conversions on the market. Complete with 5 pieces of scenery (sides, center pieces and new doll with lens inserted). Black Light tubing and attachments. Ready to plug in.

INSTALLED ON LOCATION IN 20 MINUTES

ONLY MERCURY CONVERSIONS CARRY A NEW GAME GUARANTEE

**\$249.50** WITH BLACK LIGHT

F.O.B. Chicago  
Complete With Free Play Unit

Without Black Light  
Free Play Unit  
\$10.00 Extra  
**\$189.50**

F.O.B. Chicago

SEND 1/3 DEPOSIT

WITH BLACK LIGHT

**\$59.50** F.O.B. Chicago

WITHOUT BLACK LIGHT

**\$15.00** F.O.B. Chicago

SEND 1/3 DEPOSIT

COMPLETELY REBUILT RAY GUNS

## COMPLETE MACHINES

WITH ANY OF ABOVE CONVERSIONS—SPECIFY

With these outstanding games you can get and hold the best locations. We are delivering the best in Black Light machines—the finest in every mechanical detail and player appeal.

See Our Black Light Ray Guns at Glass Arcade in the Hotel Sherman, Chicago.

FINEST IN WORKMANSHIP



HIGHEST IN QUALITY

6651 N. CLARK ST.  
CHICAGO 26 ILL.

COIN MACHINE COMPANY

TELEPHONE BRIARGATE 2516

# CATALINA

MARVEL'S LATEST 5 BALL REVAMP

Price

**\$249.50**

F. O. B. CHICAGO

CONVERTED FROM SPORT PARADE

Can Also Use the Following

Games:  
Boloway Snappy, '41  
Show Boat Polo  
Star Attraction Jolly  
Stratoliner Sparty  
Legionnaire Home Run  
Dixie Fox Hunt

ORDER TODAY!

DON'T DELAY!

NOW DELIVERING!

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US

**MARVEL** Manufacturing Co.

2124 Milwaukee Ave.

Phone: Everglade 0230

Chicago 47, Ill.

### PIN GAMES

Dude Ranch....\$52.50  
Legionnaire.... 74.50  
Metro..... 47.50  
Hi-Hat..... 72.50

### CONSOLES

1938 Track Time \$110.00  
Triple Entry... 140.00  
Galloping Dominos, 1941,  
Two-Toned... 265.00



HAVE YOU ORDERED YOURS?  
The Mills New Vest Pocket Bell, \$74.50

ARCADE EQUIPMENT  
Rotary Merchandiser.....\$275.00

THEY'RE HERE AND READY FOR DELIVERY!  
The Mills New Safe Stand With Locking Bar and Keys, \$22.50

**ROY MCGINNIS CO.**

2011 Maryland Avenue  
BALTIMORE 18, MD.  
UNIVERSITY 1800

## MACHINE ROUTE FOR SALE

33 Phonograph locations, plus Pinballs, One Balls, Slots and Salesboards. Located in a Sportsmen's and Tourists' Pacific Coast Paradise. Ideal year around climate. Average daily income, past quarter, \$100.00 per day. A real buy at \$34,000. Tourist season opens June 1. Ideal time to buy.

BOX D-217

c/o THE BILLBOARD

CINCINNATI 1, OHIO

## COINMEN YOU KNOW

(Continued from page 126)

huddling with Irving Ovitz and Oscar Schultz, heads of Automatic Coin Machine & Supplies. Ovitz reported the quartet had developed some interesting plans. Remodeling job in progress at Automatic's headquarters here is coming along nicely, he says.

George Wormington talked music with coinmen here. He operates Melody Lane Music Company, Kansas City, Mo. . . . Other out-of-towners here on shopping tours included Lou Popkins, Pittsburgh Coin Machine, and operator Ralph Baughman, Portland, Ind.

Leonore Grassini and Emanuel Herman did a neat waltz to accompaniment of church bells. It was a merger of hearts between Joe Schwartz's National Coin Machine Exchange, where the bride was secretary, and Jimmy Martin's firm, where groom is radio engineer. In ceremony, Robert (Singer) Casey and Homer E. Bryan stood up for the male half of wedded team. Lucille Hazelton was one of bridesmaids. Jimmy's salesmen and Joe's cohorts celebrated the union later at Marty's, while honeymooners did a week's disappearance act. Before the war, Herman was a coinman in the Philippines where he joined army's constabulary and was taken prisoner by Japs during fall of Manila. After three years, he was liberated by returning G.I.'s, and has since been popular in local coin machine circles.

Rube Lawrence, known to the trade as "Hoosier Hot-Shot," won for fifth consecutive month sales contest prize, sponsored by local disk and juke box distributor. . . . Murray Rosenthal, of Coin Machine Equipment Company, is back in firm's jockey seat after short vacation in Cleveland.

Lou London, Leader Sales Company, Dallas, discussed Texas business with local coinmen, dropped in to see Max Glass while in town. Max, who says business is humming, was also visited by "Pete" Peters who came down from Kingpin Game firm, Kalamazoo, Mich., to look over the latest in amusement lines.

Johnny Hagopian, tall (6 feet 2), handsome young Iowa operator, is back in the trade again after being released from the navy, where he rang up 537 combat hours as a pilot. . . . Driving a station wagon, Charley Staunn and A. L. Kropp Jr., Alabama operators, paid a visit to Bell-o-Matic this week, and they were all set to take back any of their orders the firm could fill. . . . George Coleman of Coleman Novelty Company at Rockford, Ill., this week brought in some actual proof of that fine chicken farm near Rockford, but the evidence was quickly eaten by the city-dwelling coinmen who got hold of it. . . . A familiar figure will be missing at the first postwar coin machine convention as a result of the death of Claude J. Clark, veteran

(Continued on page 130)

## Automatic Coin Machine & Supply Co.

4133 W. Armitage Ave., Chicago, Illinois

The authorized BELL-O-MATIC distributor of Mills Bell Products in the City of Chicago and adjacent territory suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

## WANT TO BUY TEN STRIKES ALSO

ABC BOWLER	\$25.00
BELLE HOP	25.00
CHAMP	25.00
FOUR ROSES	35.00
HOROSCOPE	30.00
METRO	30.00
MIAMI BEACH	35.00
PARADISE	25.00
SCHOOL DAYS	25.00
SEA HAWK	25.00
SPOT A CARD	35.00
SPOT POOL	35.00
SOUTHPAW	35.00
STAR ATTRACTION	40.00

Games must be complete with all parts. Cabinets must be in good condition. Ship via Freight.

## AMMCO DISTRIBUTORS

2513 MILWAUKEE AVE.  
CHICAGO 47, ILL.  
PHONE CAPITOL 1111

## South Coast Amusement Co.

314 E. 11th STREET, HOUSTON 8, TEXAS

The authorized

BELL-O-MATIC distributor of Mills

Bell Products in the Southern half

of the State of Texas suggests:

MILLS GOLDEN FALLS, the hand

load Jackpot Bell.

## WANT TO BUY

ANY Quantity the Following GOTTlieb Games—

SCHOOL DAYS	\$25.00
PARADISE	25.00
SPOT POOL	35.00
ABC BOWLER	25.00
BELLE HOP	25.00
SEA HAWK	25.00
HOROSCOPE	30.00
MIAMI BEACH	35.00
CHAMPS	25.00

## EMPIRE COIN MACHINE EXCHANGE

2812 W. North Ave.  
Chicago 47, Ill.  
Humboldt 6288-89

## WANT TO BUY CHICAGO COIN GAMES

Any Kind—Don't Have To Work—All Parts Must Be There. Glass Not Necessary.

F. P. & K. DISTRIBUTING CO.

577 Tenth Avenue  
New York 18, N. Y.  
Longacre 3-6235

## FOR SALE

2 Seeburg Classics (Used)  
116 Marvel 14 Cigarette Machines  
65 Ball Pin Tables  
28 5, 10, & 25 Slot Machines—Mills, Jennings & Watling; All in Fair Condition  
7 5, 10, & 25 Slot Machines—Mills  
**SUPREME NOVELTY CO.**  
207 South Fountain Ave. Springfield, Ohio



**SEND  
YOUR  
ORDER  
TODAY  
FOR**

*New*

**A. B. T.  
CHALLENGER**

**1c  
Play**



**5c  
Play**

**Factory Prices  
F. O. B. Pittsburgh  
1/3 Deposit With Order**

**B. D. LAZAR CO.**

1635 FIFTH AVE.  
Phone: Grant 7818 - Pittsburgh 19, Pa.

**WANT  
COUNTER  
GAMES**

Columbus, Northwestern and Victor  
Peanut Machines

**WILL PAY TOP PRICES**

Will Buy Any Type of Machine  
Send Us Your List

**VEEDCO** 2113 MARKET ST.  
PHILA. 3, PA.

3 616 Wurlitzer Music Machines, Ea. \$250.00  
2 412 Wurlitzer Music Machines, Ea. 200.00  
1 Groetchen Metal Typex, 10¢ Play .. 300.00  
7 Pinballs, prices ranging from \$40.00 to 65.00  
2 Vest Pocket Slots .. 40.00  
1 Used 5¢ Pl. American Eagle, pays chips 25.00  
All these machines in good working condition  
and all have just been taken off from location.  
Price F.O.B. Rapid City, S. D. Terms: One-  
third down with order, remainder C. O. D.  
Contact us for information on any used coin-  
operated machines that you may be interested  
in buying.  
**Rapid Novelty Company**  
1824 West St, Job St. RAPID CITY, S. D.

**Roy McGinnis  
Company**

2011 MARYLAND AVE., BALTIMORE, MD.

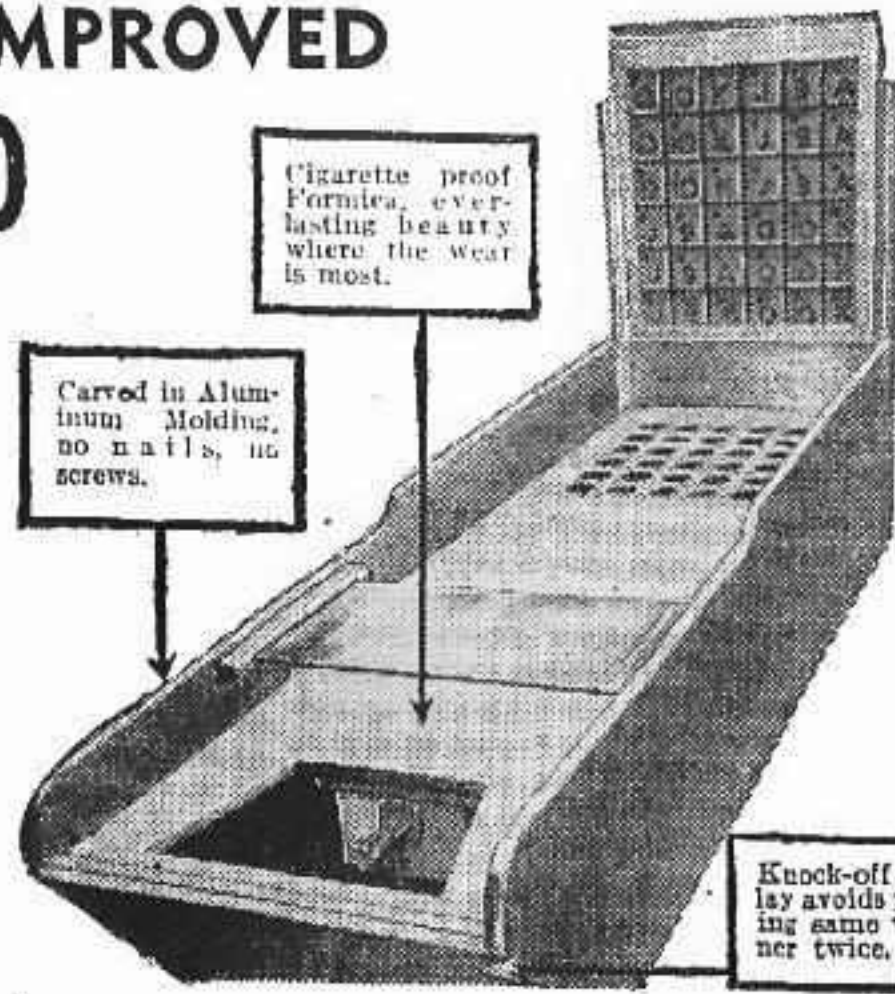
The authorized  
BELL-O-MATIC distributor of Mills  
Bell Products in the District of  
Columbia and the State of Mary-  
land suggests: MILLS GOLDEN  
FALLS, the hand load Jackpot Bell.

**THE NEW IMPROVED  
POKERENO  
TABLE**

**ALL NEW  
MATERIAL**

**BRAND NEW  
CABINETS**

Excellent for Summer re-  
sorts, parks and big money  
earners on individual loca-  
tions (built accordingly).



Also Penny Pitch  
Tables ... \$95.00

**\$175.00** COMPLETE  
7' LONG - 25" WIDE  
TWO WEEKS' DELIVERY

**DISTRIBUTORS!**

Universal Standard Distributing Co.  
Grand Rapids, Mich.  
Cleveland Coin Machine Exchange  
2021-2025 Prospect Ave.  
Cleveland 18, Ohio  
Central Ohio Coin Machine Exchange  
185 East Town St.  
Columbus, Ohio  
Roanoke Vending Machine Exchange  
13 S. Jefferson St.  
Roanoke, Va.

Eastern Sales Co.  
1824-26 Main St., East  
Rochester 9, N. Y.  
Eastside House of Music  
5123 Avalon Blvd.  
Los Angeles 11, Calif.  
Alfred Sales, Inc.  
1008 Main St.  
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L. M. Daniels  
Southern Pines, N. C.

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Aaron Crystal  
Carlins Park, Baltimore, Md.  
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910 Beacon St.  
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OTHER TERRITORIES STILL AVAILABLE

**PERFECT GAMES COMPANY**

2894-6 WEST 8TH STREET - - - - BROOKLYN 24, N. Y.

STANLEY GERSH

Esplanade 2-4383

SAM GARBER

**WANTED SEEBURG CHICKEN SAM AND JAILBIRD**  
Must Be Complete With All Parts.

Will Pay **\$60.00** EACH  
F.O.B.  
YOUR CITY

Write or Wire at Once for Shipping Instructions.  
Unlimited Amount, One or One Hundred.

Genuine Prewar GUN LAMPS **65c** Each

**COINEX**

COIN MACHINE EQUIPMENT CO., INC.

Telephone GRACeland 0317 • 1348 Newport Ave., Chicago 13, Ill.

**FOR SALE—READY FOR LOCATION  
ATTENTION . . . NEW LOW PRICES**

All American .....	\$ 45.00	Kismet .....	\$129.50	Sluggo .....	\$ 57.50
Bally Rapid Fire .....	109.50	Production .....	119.00	Sports .....	19.50
Four Diamonds .....	49.50	Broadcast .....	39.50	Mills Eagle, 1 Ball Conv.	69.50
Merry-Go-Round .....	35.00	Dude Ranch .....	49.50	Mills 1-2-3, Free Play	49.50
Pluk 'Em .....	15.00	Metro .....	45.00	Mills Owl .....	59.50
Pin Up Girl .....	154.50	Seven Up .....	47.50	Paradise .....	45.00
Horoscope .....	64.50	Repeater .....	54.50	Topo .....	78.50
Destroyer .....	69.50			Turf Champs, Pay Out.	49.50

IMMEDIATE SHIPMENT ON NEW GAMES—WRITE

**WE BUY AND SELL ROUTES OR EXTRA PIN  
GAMES. LET US KNOW WHAT YOU HAVE.**

**BANISTER & BANISTER DISTRIBUTING CO.**

442-4 MASS. AVE.

RILEY 4617

INDIANAPOLIS 4, IND.

**GEORGE NOVELTY COMPANY**

**FOR SALE**

**SLOTS**

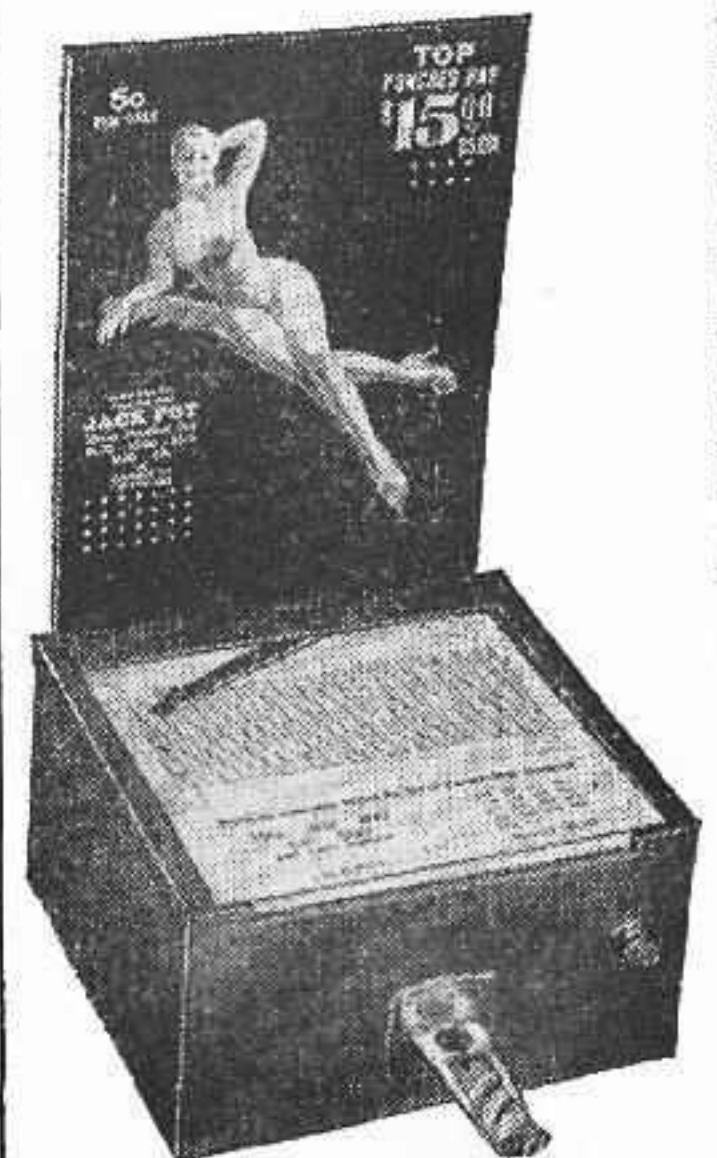
<b>MILLS</b>	<b>CONSOLES</b>	<b>JENNINGS</b>
3 5¢ Silver Chrome .....	1 10¢ Bonus Bell .....	2 5¢ Victory Chief .....
1 5¢ Gold Chrome .....	1 5¢ Pace Saratoga .....	<b>PINBALL</b>
4 10¢ Gold Chrome .....	3 5¢ Jennings Silver Moon	Foreign Colors .....
1 25¢ Gold Chrome .....	Consoles .....	Twin Six .....
1 25¢ Brown Front .....	1 Jennings Cigarola .....	Marvel's Baseball .....

**GEORGE NOVELTY COMPANY**

1716 Washington Avenue

Phone 2790

Northampton, Pennsylvania



**COIN-OPERATED  
AUTOMATIC  
SALES BOARDS**

Deals of all kinds  
Write for particulars

**R. C. WALTERS**

2532 Semple Ave.

ST. LOUIS 14, MO.

**WE ARE FACTORY DISTRIBUTORS  
FOR THE FOLLOWING COMPANIES:**

Williams Mfg. A.B.T. Mfg.  
Mills Novelty Genco  
D. Gottlieb Bally Mfg.  
Chicago Coin Exhibit Supply  
Packard Mfg. Co.

**WE ARE MAKING DELIVERY  
ON**

SUSPENSE  
GOALEE  
STAGE DOOR CANTEN  
VICTORY DERBY  
UNDERSEA RAIDER  
VEST POCKET BELLS  
BLACK CHERRY BELLS  
PLA-MOR WALLBOXES  
A.B.T. CHALLENGERS  
PIONEER'S SMILEY

3 Rapid-Fire Guns, Ea. \$ 99.50  
2 Mills Thrones of Music, 375.00  
1 Wurlitzer 24 ..... 345.00

Terms: 1/3 Certified Deposit, Bal. C.O.D.

**STERLING NOVELTY CO.**

669-671 S. Broadway, Lexington 20, Ky.

**FOR SALE**

5 Wurlitzer Skep Balls, 14 ft., all working  
on location. Bring truck, no crating. Also  
several Arcade Games.

**Tony's Amusement Park**

R. F. D. #5

BAY CITY, MICH.

**FOR SALE**

Fully equipped Amusement Arcade now operating  
on busy thoroughfare in heart of Washing-  
ton, D. C. Long lease. Reasonable rent.

419 9th St., N. W., Washington, D. C.

**Coin Machine  
Distributing Co.**

500 N. Craig Street, Pittsburgh 13, Pa.

The authorized  
BELL-O-MATIC distributor of Mills  
Bell Products in Western Pennsyl-  
vania suggests: MILLS GOLDEN  
FALLS, the hand load Jackpot Bell.

**CABLE TRIPPE** Price Plus Guaranteed Satisfaction

*Always!*  
**A SQUARE DEAL WITH IDEAL**

**COUNTER GAMES USED—RECONDITIONED**

2 Alvin 3-Fruit Reels, 5¢	Each \$17.50	1 Lucky Strike Cigarette Vender, 1¢	Each \$ 7.50
4 American Eagle, Fruit Reels, 5¢	8.50	3 Marvel, Cigarette Reels, 1¢	8.50
1 American Eagle, 5¢, Regular	8.50	1 Merry-Go-Round, 1¢	8.50
1 Ball Gum, 3 Fruit Reels, 1¢	8.50	1 Mint Vender (Sales Corp.), 5 Col., 1¢	12.50
1 Bally Gum, Cigarette Reels, 1¢	7.50	2 Penny Pack	8.50
3 Bally Baby, Cigarette Reels, 1¢	7.50	6 Pick-a-Pack, 1¢	7.50
1 Beat It	6.50	2 Pok-o-Roll, 1¢	8.50
1 Bent It, 5¢	8.50	1 Puritan Baby Vender, 1¢	7.50
1 Bomb Hit	12.50	1 Reel for Microscope (New)	18.50
1 Cub, 1¢	7.50	1 Reel for Microscope (Used)	10.00
1 Hercules Midget Baseball, 1¢	12.50	1 Reel Spot, 1¢	8.50
1 Hold Draw, 1¢	8.50	1 Rol-Let, 5¢	10.00
5 Imps Cigarette Reels, 1¢	7.50	1 Select-Em, 5¢	8.50
3 Imps	8.50	1 Seven Grand Dice, 5-10-25	39.50
1 Junior, 5¢	8.50	1 Target Practice, 1¢	12.50
1 Kicker & Catcher	27.50	3 Tickette	5.00
1 Kill the Jap	17.50	1 Totalizer	8.50
1 Kill, 1¢	8.50	3 Try Skill	8.50
		2 Yankee	8.50

**NEW COUNTER GAMES**

3 American Flag	Each \$17.50	29 21, 5¢	Each \$15.00
8 American Flag, 1¢	17.50	1 Mills Owl, F.P.	69.50
31 21 Black Jack, 5¢	12.50	2 1939 Mills 1-2-3, P.O.	29.50
2 Kill, 1¢	17.50	1 Mills 1940 1-2-3, F.P.	75.00
1 Kill	17.50	4 Mills Five-In-One, F.P.	49.50
2 Lucky Strike Counter, 1¢	12.50	1 Keeney Fortune	150.00
5 Lucky Smoke, 1¢	15.00	2 Foreign Colors, New, Rebuilt, F.P.	169.50
2 Lucky Strike	15.00	1 Big Three, New, Rebuilt, F.P.	169.50
5 Lucky Smoke, 1¢	17.50	1 Foreign Colors, Used, F.P.	120.00
6 Wings	17.50	1 Victorious, '43	139.50
6 Wings, Cigarette Reels, 1¢	17.50		

**A-1 RECONDITIONED CONSOLES**

2 Bally Roll 'Em, P.O.	Each \$ 89.50	1 Keeney Super Bell, 4-Way P.O.	Each \$549.50
8 Baker Paces, P.O.	189.50	(4-5¢ & 25¢)	
1 Jennings Silver Moon, P.O., 25¢	219.50	3 Keeney 1938 Tracktimes, P.O.	95.00
1 Jennings Good Luck	39.50	2 Keeney Kentucky Club, P.O.	89.50
2 Mills Club Model Slots, 25¢	375.00	1 Jungle Camp, P.O.	69.50
1 Mills Club Model Slot, 10¢	360.00	1 Slant Liberty Bell, P.O.	39.50
3 Jumbo Automatics, P.O.	139.50	6 1937 Tracktimes, P.O.	39.50
1 Jockey Club Console, P.O.	39.50	2 Cigarolla	89.50

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

**IDEAL NOVELTY CO.**

Phone: Franklin 5544  
2823 Locust St.  
St. Louis 3 Mo.

**PHONOGRAPHS—READY FOR LOCATION!**

1 Wurlitzer 61 Counter Model With Stand	\$214.95	Seeburg 8800 or 8800, ESRO, New Grille Cloth	\$625.00
1 Wurlitzer 24 Victory	475.00	1 Seeburg 8800, ES	575.00
1 Wurlitzer 616, Lite-Up Dome and Grill, Completely Remodeled	\$325.00		

**PARTS AND SUPPLIES FOR MUSIC MACHINES**

1 Wurlitzer 600 Speaker	\$27.50	4 Seeb. 24 Sel. 5¢ Wireless Wall-o-Matics	\$27.50
3 Wurlitzer #300 Adapters	32.95	6 Seeburg 24 Selection 5¢ Wireless Wall-o-Matics, With New Acme Metal Covers	29.50
1 Wurlitzer 24 Adapter	39.50	Astallo B2 Crystal Pick-Up Cartridges	4.75
1 Wurlitzer #130 Adapter	37.95	Metal Chandelier Speakers	10.00
2 Keeney Adapters	24.95	1 Wurl. #430 Speaker With Opaque Glass Sides	74.50
2 Wurlitzer 412 Amplifiers	35.00	UA-15 All Purpose Amplifiers, Comp. with Tubes	45.00
3 Wurlitzer 816 Amplifiers	39.95	2" Hard Rubber Casters, Per Set of 4	1.35
1 Wurlitzer 600 Amplifier	49.50	ZIP CORD, 500' ROLLS, PER FT.	.2 1/2 ¢
1 Wurlitzer #304 Steppers	19.50	Line Cord, Per Ft.	.05
1 Wurlitzer #145 Stepper	40.00	Program Strips, 500 Sheet Pkgs.	3.00
6 Selenoid Drums for Wurlitzer	21.95	Wurlitzer Main Gears	3.50
2 Buckley 32 Selection Chrome	14.95	4 WATLING SCALES, LIKE NEW	95.00
Cineaudiograph 12" P.M. Speakers, Brand New	8.95	8 Seeburg 20 Sel., 5¢, Wireless Wall-o-Matics	37.50
1 Lite-Up Organ Speaker and Baffle	29.50	2 GSRI Selection Receivers, Less Tubes	35.00
Reck-Ola Motors—Wurlitzer D.C. Motors		1 Wurlitzer Motor Converter and Kit for 32 Volt Output	50.00
Hl Tone Slug Proof Mechanism	17.50		
5 Wurlitzer #125 Boxes	24.50		
2 Wurlitzer #100 Boxes	17.50		

**WE CARRY A FULL LINE OF TUBES, KEYS, PLASTICS, ACCESSORIES AND PARTS**

1/2 Deposit, Balance C. O. D., F. O. B. New York

**DAVE LOWY & CO.**

594 10th Ave., New York 18, N. Y.  
Phone: Bryant 9-0817

**SALESBOARDS—All Orders Shipped Same Day Received**

Notes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$ .85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

**WRITE FOR OUR LATEST PRICE LIST**

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA**

**Headquarters for Coin Machine Parts!**

Live Rubber Rings . . . Coin Chutes . . . Plunger Tips . . . Plunger Springs . . . Rebound Rubbers . . . Suction Cups . . . Steel Balls (all sizes) . . . Collection Books . . . Cleaner Fluid . . . Casters . . . Locks . . . Motors.

**ALSO . . . Hard To Get Coin Machine Parts for . . .**

GENCO — CHICAGO COIN — GOTTLIEB — BALLY — WILLIAMS — EXHIBIT — UNITED — MARVEL — KEENEY — MILLS and other leading Manufacturers' equipment.

WRITE TODAY FOR OUR LATEST COIN MACHINE PARTS LIST

HAROLD PINCUS

**COIN MACHINE SERVICE CO.**

PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

**COINMEN YOU KNOW**

(Continued from page 128)  
Hammond, La., operator, in an automobile accident there.

**Boston:**

Nick Russo, recently discharged from the army after overseas service in the Air Corps, now is handling Vogue platters thru his Vogue Plastics Distributing, Incorporated. Russo was a pre-war juke box operator here. He reports deliveries to ops on the new picture records, but not enough to supply demand.

Jack Ravreby and Joe Green have formed G & R Sales Company, Incorporated, factory distrib outlet for various coin-operated equipment. They plan spare parts and service department. Greene is president and Ravreby, treasurer.

E. S. Laughton, visiting distributors here, forecast a good summer season for his machines at York Beach, Me. Hotels are beginning to open and reservations are heavy, he said. . . D. Anderson, of Dover-Foxcroft, was in town looking over equipment.

**Milwaukee:**

J. M. (Jack) Price, of Wisconsin Automatic Phonograph, took over recently for Carl Klein, of Klein Distributors, who was in Tomahawk with other Milwaukee distributors for the opening day of the fishing season. Price has also been busy reconverting a new skee ball game. Carl Happel, of Badger Distributing Company, and Vic Manhardt, of Master Music Company, also were opening day Isaac Waltons. Sam London, of Regal Music, was unable to make the trip because of the press of business.

Ed Worbley is new head of the Lake Music Company, of Cudahy, formerly owned by the Chrome Music Company here. Chrome is well-known music distributor in the Beer City. . . Vincent Waters, of Wauwatosa, who is associated with his father in the phono distributing business, is driving a 1946 Chevrolet. Vincent and his father are arranging for the younger Waters to take over entire management when the elder retires this year.

Mrs. Aurelia Schultz, wife of Fred Schultz, of the Regal Novelty Company, does all the recording buying for the firm and makes location calls collecting and servicing equipment. She still gets a lift out of picking up-and-coming juke numbers. Ollie Mack, new partner of Carl Klein in a juke route and reconversion of a popular skee ball game in Milwaukee, is a recently returned veteran.

Ben Kurek, South Milwaukee juke operator, has a stable of 40 racing pigeons which he competes against the birds of other pigeon fanciers. He is a member of the State Racing Association, which bands the birds as they begin the race and retains the band afterward for official checking. . . Jack Price, of Wisconsin Novelty, is financially interested in a Kenosha

**WE WILL PAY . . . FOR LIMITED TIME**

**\$25.00**

**FOR FORMATION POWERHOUSE FOLLIES BIG TOWN BIG LEAGUE BLONDIE PUNCH OR TOPS**

**WILL PAY \$15.00**

For ANY other GENCO games COMPLETE with 1,000 unit and FREE PLAY unit. Games must be complete with ALL parts.

**SHIP AT ONCE!**

**P&S MACHINE CO.**

3017-19 N. SHEFFIELD AVENUE  
CHICAGO 14, ILLINOIS

**Friedman Amusement Co.**

441 Edgewood Ave. S E, Atlanta, Georgia

The authorized

BELLO-MATIC distributor of Mills

Bell Products in the State of

Georgia suggests: MILLS GOLDEN

FALLS, the hand load Jackpot

Bell.

**Mutoscope PHOTOMATICS**

Rebuilt and Repainted, Like New. **\$750.00** EA.

**PHOTOMATONS**

(4 for 25¢)  
Reconditioned and Repainted, Like New. **\$750.00** EA.

**PHOTO MACHINE**

(4 for 25¢)  
All automatic except for developing, beautiful mahogany cabinet with darkroom complete, sink and developing tanks. **\$795.00** EA.

**RECORDING BOOTH**

Solid mahogany, beautiful walnut finish, 2 1/2 Ft. by 5 Ft. (recording space, 2 1/2 Ft. by 3 Ft.), complete with type 8K Presto Recorder, stand and mike. Can be operated from either side with signal buttons. Ready for **\$595.00** operation.

ALL PRICES F. O. B. N. Y.

**SIMON SALES, INC.**

215 W. 64th St. New York 23, N. Y.  
Trafalgar 4-6900

**SPECIALS BY STEWART**

1 SPOT-A-CARD	\$83.00
1 VELVET	49.50
1 SHOW BOAT	59.00
1 FOUR DIAMONDS	55.00

2 GENCO DEFENSE . . . . . 89.00

1 CLOVER . . . . . 67.00

**STEWART NOVELTY CO.**

250 South State, Salt Lake City, Utah

**Sicking, Inc.**

1401 Central Parkway, Cincinnati 14, Ohio

The authorized

BELLO-MATIC distributor of Mills

Bell Products in the States of

Kentucky, West Virginia, and

Southern Ohio suggests: MILLS

GOLDEN FALLS, the hand load

Jackpot Bell.

radio station which has just received the go-ahead signal from the FCC. . . . Phono operator Louis Pesick, whose motto reads, "Our Business Is Sound," has announced expansion of his service to include repairing. At present Pesick's organization services the route of five Milwaukee ops.

Edward Pankonen, Milwaukee juke operator, is the partner of Carroll Vetterick in operation of a coin machine distributing business in Chicago. . . . Charles (Red) Wiskerchen, local phono op, is spending some of his evenings supervising his recently purchased night spot. . . . Race operator Joe Harris has one of the luckiest numbered addresses in town—"711" Walnut Street. . . . Caspar Reda, local operator and saxophone player, is well qualified to pick records for his juke route. Reda spent six years playing with various name bands, while his family ran the business. He finally wound up with his own band and played many one-night stands in the Badger State. He re-entered the juke business on full scale three years ago and is now an enthusiastic vegetable garden hobbyist.

**Detroit:**

Harry White, of the White Novelty Company, reports a leveling off in the record field after the peak demand of recent months. . . . John F. Frye, vice-president and secretary of Thompson, Inc., made an extended field demonstration trip to Port Huron and Mount Clemens to contact juke box operators.

Arthur P. Sauve, of the Sauve Company, one of oldest established distributors in the city, is busy moving into his revamped store at 3004 West Grand River Avenue. . . . Vincent D. Rairigh, who is organizing the Dart Specialty Manufacturing Company here, is a brother-in-law of Joseph Brenda, of the Beaver Novelty Company, Ambridge, Pa., which is Rairigh's home town as well.

Coin-Meter Detroit Company, formerly a partnership, has been transformed into a corporation with a capitalization of \$100,000, with Robert N. Hanson and M. C. Larson of Minneapolis as incorporators. Company, whose new quarters are at 14950 Forrer Avenue, is managed here by Melvin P. Hodell, who was formerly one of the partners in the Detroit company.

Harry Stanton has been named manager of the Detroit office of the Robinson Sales Company. . . . Mrs. Ben Robinson, who has been handling operations here while her husband established his new branch in New Orleans, is moving to Crescent City to make

their permanent home there about July 1.

Milton (Pete) Stapleton, son of Charles H. Stapleton of the Advance Service Company, has joined the Army Air Corps, and has been sent to Texas for training. . . . Joseph Brilliant, of Brilliant Music, says there's a big demand and steady delivery on Azusa. . . . Bob Chester, local boy, in *I Didn't Mean a Word* is another good seller on the disks.

**Portland:**

E. Roland Allen, manager of the Columbia Music Company, reports increased delivery on juke boxes. He recently placed 14 machines with operators. Allen has also found new locations for telephone music.

**Buffalo:**

Mr. and Mrs. Ben Kulick were victims of an auto accident during their return trip from Atlantic City. Ben is a well-known coinman of Mills Amusement Company and Pay-San Distributing Corporation. Friends are hoping for their speedy recoveries. Accident occurred near Oneida, N. Y., where the Kulicks have been hospitalized, she with a fractured pelvic bone and he with fracture of the right leg and several ribs. Word from Oneida City Hospital indicates that they may have to remain there for several weeks.

Mason Winfield Jr., of the J. H. Winfield Company, and Frances Ward, Spartanburg, S. C., said "I do" to the tune of wedding bells. They met two years ago when Winfield was in service, stationed in South Carolina. Couple will honeymoon for about 10 days at Virginia Beach and Williamsburg, Va., before he returns to his duties in the family's operating and distributing firm.

Niagara-Midland Corporation reports that Al Trace and His Silly Symphony have a click with *Three Little Bears* disk. Joe Molien, head of the firm, is excited about moving his headquarters to a larger store location at 881 Main Street. His neighbors will be Redd Distributing Company and Davis Distributing Corporation, with J. H. Winfield & Company across the street.

Jim Niederpruem, ex-G.I. and new to the trade, has bought Norman Steinke's telephone music set-up, and now has his central studio and offices at 501 Washington Street, right above L. J. Hoffman's similar set-up of phone music. Niederpruem employs four girls now and hopes to expand, especially with straight jukes. . . . Steinke is devoting his time to amusement (Continued on page 132)

# Hercules "A NAME YOU CAN TRUST"

NEW EQUIPMENT FOR IMMEDIATE DELIVERY  
**PACKARD PLA-MOR WALL BOXES . . . . . \$38.95**

Packard "Out-of-This-World" Colling Speaker . . . . . \$159.50 (Plus Tax)	Genco TOTAL ROLL . . . . . \$525.00
Packard Bar Brackets . . . . . \$ 5.00	Gottlieb STAGE DOOR CANTEN . . . . . 274.50
Pioneer "SMILEY" . . . . . 39.50	Williams "SUSPENSE" . . . . . 324.50
Chicago Coin GOALEE . . . . . 525.00	Bally SURF QUEEN . . . . . 289.50
Exhibit BIG HIT . . . . . 298.50	Amusement Enterprises BANK BALL, 9 Ft. Size . . . . . 375.00
	(12 Ft. and 14 Ft.—Write for Prices)

★ SLOTS ★	
2 Mills 10c Chrome Bells . . . . . \$175.00	4 Columbia 5c, Late Model . . . . . \$ 75.00
1 Mills Blue Front, 5c . . . . . 135.00	1 Mills Jumbo, P.O. . . . . 109.00

## SELL US YOUR MUSIC ROUTE

WILL BUY YOUR MACHINES — 1 OR 1,000 — ON OR OFF LOCATION

TAKE ADVANTAGE OF PRESENT HIGH PRICES  
**TELEPHONE US AT OUR EXPENSE**

WE ARE EXCLUSIVE DISTRIBUTORS IN NEW JERSEY FOR  
**ACME PLASTIC REPLACEMENT PARTS**  
 SEE ACME SALES CO. AD PAGE 125

1/3 WITH ORDER, BALANCE C. O. D.



### HERCULES SALES AND DISTRIBUTING CO.

415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.

CABLE ADDRESS—HERDISCO

DAVE ENGELS

Phone: Bigelow 3-3624

IRV. ORENSTEIN

## You get EXTRA SECURITY

with

# HERCULOCK!



Rugged ILCO HERCULOCKS installed on all your coin machines are stop signs to all the bright boys with the wrong ideas. The pick-resisting, shock-resisting dependability of HERCULOCKS insures every nickel of your "take" . . . means your profits stay yours. Turning dimes into dollars is no trick when your coin-boxes are locked with HERCULOCKS.

No. 4750 Improved Herculo—pick-resisting design. "Shark tooth" keyway. Double sided key. Wrench-proof cylinder. Extra heavy spur washer, retaining screws, and key. Cam movement 90 degrees. Thousands of key changes.

\*Trademark registered.



**INDEPENDENT LOCK COMPANY**  
 Fitchburg • Massachusetts

## Here is DUFFY'S!

NEW • DIFFERENT • A MONEY MAKER

Revamped From ANY Gottlieb Game

(Including All WIRE BUMPER Models)

Designed and tested by an organization of more than 15 years coin machine experience

- Playfield equipped with Roll-overs on both sides with exclusive GLOBE Kick-out.
- When score is 20,000 or when ball enters Kick-out White light shows up for Free Games.
- Globe has eliminated approximately fifty per cent of unnecessary mechanism.
- SIMPLE . . . POSITIVE OPERATION!

ORDER TODAY FROM YOUR DISTRIBUTOR OR DIRECT

PRICE  
**\$249.50**  
 F.O.B. CHICAGO

Our merchandise is our best salesman

CHARLES (JIMMY) JOHNSON

**GLOBE DISTRIBUTING CO.**  
 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

### I WANT A GOOD JOB!

Am an experienced coin machine mechanic (Pins, Slots, Ray Guns, Novelties) for past 20 years. Will go anywhere (especially California or Arizona). Please write, am available immediately.  
 BOX 791, c/o THE BILLBOARD  
 1564 Broadway, New York 19, N. Y.

### WILL PAY—

**\$100.00 Per Case for**  
**.22 AMMUNITION, SHORTS OR LONGS**  
 BOX 792, CARE BILLBOARD  
 1564 BROADWAY NEW YORK 19

**The Little League**  
**all ANIMATION**  
**TOPS THE WHOLE**  
**FIELD IN INCOME...**

**REASONS:**

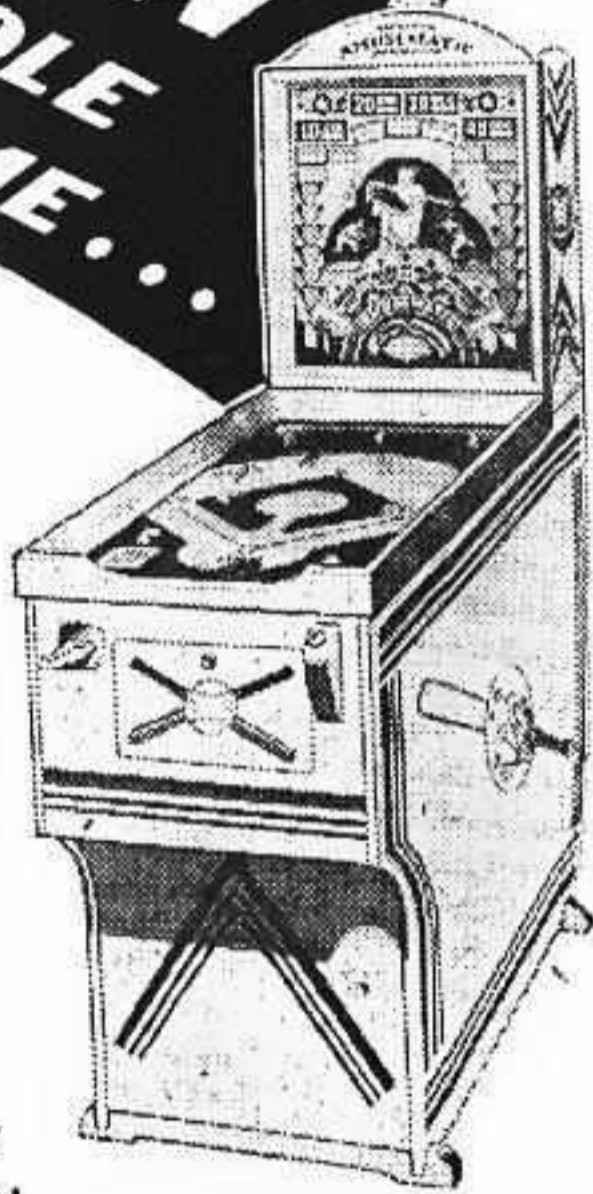
- ENTIRELY NEW IDEA
- STRONG PLAYER APPEAL
- MORE GAMES PER HOUR
- MAXIMUM IN CONTINUOUS—UNINTERRUPTED OPERATION

WHAT DOES SPEED MEAN TO THE OPERATOR?

- MORE NICKELS IN THE COIN BOX
- MORE ACTION—BIGGER PROFITS

TERMS  
 1/3 CASH  
 BALANCE C.O.D.  
 LEGAL  
 IN MOST STATES

**\$425**



4556 N. KENMORE AVE.  
 CHICAGO 40, ILLINOIS  
 Phone EDgewater 3500

**COINMEN YOU KNOW**

(Continued from page 131)

games and juke boxes exclusively now. Phyllis Clark, Ben Kulick's faithful girl Friday, went to Oneida last week to confer with her injured boss. Her sister, Anita, is doing a good job at Redd Distributing while Boss McCabe is away. . . . Mason Winfield Jr. just received a citation from the War Department for an outstanding job done in the army orientation program.

**Los Angeles:**

Associated Operators of Los Angeles County marked its ninth birthday June 3. . . . Len Micon, Pacific Coast Distributors, is in Chicago on business. . . . L. H. Sebastian, credit manager for Rock-Ola, is in town and visited with Bill Happel and Jack Leonard, of Badger Sales Company. . . . Ray Rovin, of Sunshine Records, recently lost his wife from what was believed to be a polio infection. Dick Washburn, of Coast Records, is singing the praises of their latest session: Eight sides featuring Jimmy Walker and Idaho Call on originals and topicals. . . . Bill Leuenhagen, of William H. Leuenhagen & Company, was in the mountains fishing over the week-end. Claims he got the limit. . . . Harry Hesslein, of Pico Novelty Company, has surveyed the field to acquire a complete list of new pitch items on the market.

Ken Brown, owner of Coinmatic Distributors with partner George Burke, is back from a successful trip to San Francisco for his U-Need-a-Vender. . . . William D. Allison, of Allied Publishing Company, is planning to enlarge his office to handle his new Apco Records deal. . . . Bill Williams is fully organized with his Williams Distributing Company to handle his son's products from Chicago.

James Rawley, Tempo Records, is set to release some new skating disks. . . . H. A. Held, of Radime Company, has signed his third hotel contract for his new coin-operated radio. . . . E. H. Rhodes, Los Angeles manufacturer, has his engineers working on a revolutionary nickel coin chute for venders.

Barney Sugarman, of Runyon Sales, and Mike Karpen, of Reading, Pa., Constellationing to the East. . . . Bill Wolf, of M. S. Wolf Distributing Company, making a trip to San Francisco, Portland, Ore., and Seattle. Wolf's branch in Portland is to open June 3. "But," says Wolf, "We have nothing to sell." . . . Jack Gutshall Distributing Company, back from a Big Bear fishing trip to forget his troubles. Gutshall's safe was cracked, the burglars getting a hefty loot. . . . Gus Fox, of San Diego, in for business talks. He may add to his operations there. . . . Bill Wolf and Bill Happel getting together on Saturday afternoons for golf at Wilshire Country Club. . . . Bud Parr, of General Music Company and Solotons, on the sick list.

Vic Ralston, of Standard Phono of New York, away over the week-end with Mrs. Ralston, who helps him run the office. . . . Ralph Bass is gradually piloting the Black and White recording outfit into the big leagues with three sock hits last month. . . . J. M. Harvey adding to his personnel at Minthorne Music Company. . . . Aubrey Stemler back in his office after a business trip north. . . . Jimmy Rutter back fishing up around Boulder City.

**Twin Cities:**

Minneapolis coinmen are playing an important role in the \$1,000,000 campaign being conducted by the Minneapolis Federation for Jewish Service. Jonas Bessler, executive of Hy-G Amusement Company, is head of the business men's division and

one of his teams was the first to go over its quota. Harold Lieberman, of Acme Novelty Company, and M. M. (Doc) Berenson, of Minnesota Machines, are active in the coin machine division solicitation.

Herman Paster, head of Paster Distributing Company, and Sam Nilva, of the company's Des Moines office, are participating in the annual spring fishing jamboree of the Wurlitzer Company, which started May 28 and continues thru June 5, at Cross Lake, Minn. . . . Sporting a brand new 1946 Hudson, Mrs. Mildred Stuck, of Sioux Falls, S. D., came to the Twin Cities for Decoration Day. Since her husband J. J. (Snowball) Stuck, died more than a year ago, Mrs. Stuck has been running his coin machine operations and doing a fine job.

Allen Greenstein, salesman for Hy-G Amusement Company, Seeburg distributors, closed several big deals last week. . . . Mrs. Ruby Baron, Hy-G secretary, is recuperating from a minor illness which kept her home for several days.

**Pittsburgh:**

J. D. Lazar, B. D. Lazar Company, will celebrate the 25th anniversary of his entry in the business June 9. B. D. Lazar has two more years to go until his silver anniversary. He celebrates his 23d June 24. To make note of even another celebration for the firm, August 1 will make its 27th year of operation.

**Attract Workers to Construction Tasks With Coin Machines**

ST. JOHN, N. B., June 1.—Building contractors who have construction jobs working in isolated communities of the maritime provinces are using coin machines to attract workers to otherwise entertainment-starved spots.

Contractors who have tried juke boxes and various coin-operated games say that they have played an important part in holding together crews in such localities.

Program of house, industrial and municipal building which has been accelerated since war's end requires assembling many types of skilled labor. This is not a problem, but retaining the original staff when the job is far removed from cities taxes a contractor's ingenuity, they say.

Even where there is a movie house, or where an occasional film is shown, a steady loss of workers is noted, and those who remain often register low morale. In a situation like this, a juke box can build good will, as well as offer a center for some sort of social life.

**Iron - Steel Fair Set In Cleveland Oct. 1-4**

CLEVELAND, June 1.—The 1946 Iron and Steel Exposition, sponsored by the Association of Iron and Steel Engineers, will be held this year from October 1 to 4 in the Public Auditorium, Cleveland, according to an association announcement this week. Over 12,000 engineering, operating and supervisory personnel from the iron and steel, metal working and allied industries are expected to attend.

Exhibits of more than 150 manufacturers supplying equipment and services to the nation's steel, metal working and allied industries will be present during the four-day affair, officials state. Interest is expected to reach even greater highs this year than in years gone by because of the current steel shortages.

**BARGAINS**

**1c COUNTER GAMES**

- 6—Imps. Each . . . . . \$ 5.50
- 1—Bally Baby . . . . . 5.50
- 25—Marvels & Amer. Eagles. Each . . . . . 17.50
- 2—Wings. Each . . . . . 11.00
- 1—Buster Ball . . . . . 3.50
- 1—Bingo Planet . . . . . 3.50
- 1—Keystone Dice . . . . . 3.00
- 1—Duo Wheels . . . . . 3.00
- 1—Cigarette Vendor . . . . . 3.00
- 3—Mills Card Vendors. Each . . . . . 11.50
- 6—Advance Picture Mach. Each . . . . . 4.50
- 1—Baby Jacks . . . . . 2.50
- 1—Jesters . . . . . 2.50
- 1—Circus . . . . . 2.50
- 1—Card Game . . . . . 2.00
- 1—36 Game . . . . . 2.50
- 1—ABT Target Skill (Old Mod.) . . . . . 11.00
- 2—Wizard Fortune Tellers. Each . . . . . 3.50
- 1—Perfume Dispenser . . . . . 2.50
- 1—3 Section Dice Game, 5c, 10c, 25c . . . . . 6.00
- 1—Hercules 3-in-1 Grip . . . . . 17.50
- 1—5c Rock-Ola World Series (Counter Mod.) . . . . . 4.00
- 1—5c Bally Spark Plug. . . . . 3.00

We sell above separately or \$600 in one lot.

**FLOOR MODELS**

- 1—Exhibit Card Vendor Litemap (Counter) . . . \$ 32.50
- 4—Exhibit Card Vendor, 2 With Lites, \$17.50 & 20.00

- 6—Mills Quartoscopes Drop Picture. Each . . . . . \$ 19.50
- 1—Exhibit Seeress Fortune . . . . . 39.50
- 1—Pacific Lift and Grip. . . . . 17.50
- 2—Mills Punching Bags . . . 109.50
- 1—1c Electric Body Vibrator . . . 42.50
- 1—1c Mutoscope Picture Machine, Iron, With Motor . . . . . 42.50
- Mills Electric Shock Machine . . . . . 79.50
- 1—Chester Pollard Football . . . 79.50
- 3—Rock-Ola World Series. Each . . . . . 79.50
- 1—Keeney Anti Aircraft. . . Write
- 1—Mills Studio Phonograph . . . . . \$119.50
- 1—Mills Dancemaster . . . . . 99.50
- 1—Seeburg Symphonola. . . . . 129.50

**SLOTS, ETC.**

- 1—Paces Reels (Rails) . . . \$ 69.50
- 1—Puck Wheel . . . . . 37.50
- 2—Caille Bullfrogs. Each . . . 39.50
- 4—Mills 1c Q. T., Green With Stands. Each . . . 42.50
- 4—1c Pace Slots. Each . . . 17.50
- 2—1c Caille Slots. Each . . . 14.50
- 1—1c Bell Junior . . . . . 7.50
- 2—Jennings 1c Little Dukes. Each . . . . . 9.50
- 2—5c Pace Comets. Each . . . 62.50
- 2—5c Pace Comets . . . . . 62.50
- 1—10c Pace Comets . . . . . 69.50
- 1—Mills Vest Pocket Chrome . . . . . 59.50
- 1—Jumbo Conversion, 1 Ball P. O. (Like New) . . . 119.50

TERMS—ONE-HALF DOWN, BALANCE C. O. D.

**WEINANDT MUSIC COMPANY**  
 MENASHA, WISCONSIN

# Australia Trade Ready to Resume

(Continued from page 101)

ment may be revoked or made less strict within a short period of time is seen from the generally improved economic condition of the country.

The *Australian Financial News*, spokesman for the government, points out that by the end of 1946 nearly all Australian industries are expected to be back on a peacetime basis. Heavy industry is getting much encouragement from the government, and has made the reconversion quickly.

## Expanding Industry

Opening the way for further industrialization of the country, the Aussie government is opening war plants, built at a cost of \$268,125,000, to private enterprise. Both English and American firms, who have branch plants or facilities in Australia, have nearly finished their conversion work and are now ready to get back to peacetime production. This is particularly true of the U. S. auto makers, like Ford and General Motors, who maintain extensive plant facilities in Australia.

All of these moves to rebuild and encourage industry bid well for the future of coin machine operators and distributors in that country. As more and more of the nation becomes industrialized, Australia will offer more numerous locations for coin machines and the standard of living will be raised, likewise increasing the amounts which the average man has to spend for amusement.

# Airports Look Good For Coin Locations

NEW YORK, June 1.—Indicative of the traffic which operators of coin machines on airport locations may expect as air travel increases in popularity was the report of American Airlines that its April passenger lists were just double those of the same month in 1945.

The airline reported that it carried 48,385 persons on its two major routes which extend to New England, Chicago, Toronto and west from Washington to Los Angeles and Mexico City. This also represents an increase of 29 per cent over March passenger traffic.

In addition, the line carried 403,064 pounds of air express and 249,318 pounds of air freight.



Beautiful!

New!

Original!

## SALESBOARDS



Top quality boards at fair prices.  
All orders filled promptly.

### EMPIRE PRESS, INC.

637 S. DEARBORN ST.  
CHICAGO 5, ILLINOIS

# Coin Machine Tax Deadline July 31

(Continued from page 101)

shall not be considered an additional device.

(b) DEFINITION.—As used in this part the term "Coin-operated amusement and gaming devices" means (1) so-called "pin-ball" and other similar amusement machines, operated by means of the insertion of a coin, token, or similar object, and (2) so-called "slot" machines which operate by means of insertion of a coin, token, or similar object and which, by application of the element of chance, may deliver, or entitle the person playing or operating the machine to receive, cash, premiums, merchandise, or tokens. The term does not include bona fide vending machines in which are not incorporated gaming or amusement features.

(c) APPLICABILITY OF ADMINISTRATIVE PROVISIONS.—An operator of a place or premises who maintains for use or permits the use of any coin-operated device shall be considered, for the purposes of subchapter B, to be engaged in a trade or business in respect of each such device.

(d) EFFECTIVE DATE OF TAX.—With respect to the year ending June 30, 1942, no tax shall be payable under this part for any period prior to October 1, 1941.

Part X—Bowling alleys, and billiard and pool tables.

Sec. 3268. Tax on bowling alleys, and billiard and pool tables.

(a) RATE.—Every person who operates a bowling alley, billiard room, or pool room shall pay a special tax of \$10 per year for each bowling alley, billiard table or pool table. Every building or place where bowls are thrown or where games of billiards or pool are played, except in private homes, shall be regarded as a bowling alley, billiard room, or pool room, respectively.

(b) EFFECTIVE DATE OF TAX.—With respect to the year ending June 30, 1942, no tax shall be payable under this part for any period prior to October 1, 1941.

# U.S. To Probe Coin Washing Machine Firms

WASHINGTON, June 1.—The busy Anti-Trust Division of the Department of Justice is reported to be working on some investigations which may teach a portion of the coin-operated laundry industry.

Individual companies "identified with" coin-operated washing machines, parking meters and bottled soft drinks were said to be under investigation, and it was reported that industry-wide inquiries are going forward in the radio speaker and beer industries. No names were mentioned this early in the probes.

Attorney General Tom Clark and Wendell Berge, division chief, are said to be getting into full swing on nearly 100 cases ranging thru several dozen industries. Clark and Berge indicated that they intend to carry on with all probes started since V-J Day despite the action of the House Appropriations Committee in trimming the division's budget from \$1,900,000 to \$1,700,000 for the fiscal year beginning July 1. In the current year, the division was allotted \$1,875,000.

Clark recently went before the Senate Appropriations Committee to ask that the funds clipped off by the House Committee be restored, but no action has been taken on it yet.

# BOWL-A-WAY

Distributor Territories

Now Available—

Write, Wire or Phone  
Act Fast



Manufactured and Distributed by Wisconsin Novelty Company.

## \$375.00

F. O. B. Milwaukee, Wis.

### OPERATORS!

Write, wire, phone today. Here is a real money-making game. Be first in your territory!

- LOCATION TESTED
- 11 FT. 6 INCHES LONG
- BEAUTIFULLY DESIGNED CABINET
- 5000 FREE BALL RETURN
- FOOL PROOF BALL RELEASE
- SILENT SPONGE RUBBER PLAYING FIELD

RED BALL . . . . . \$395.00  
LITE LEAGUE . . . . . \$425.00

HOLLYWOOD . . . . . \$249.50      CATALINA . . . . . \$249.50  
STREAMLINER . . . . . \$249.50      SURF QUEEN . . . . . \$289.50

TEN STRIKES . . . . . \$160.00  
Like New . . . . . Completely Overhauled, With All Worn Parts Replaced—Also Refinished to Look

## WISCONSIN NOVELTY CO.

of Milwaukee

3734 N. GREEN BAY AVENUE

MILWAUKEE, WIS.

## ATTENTION NEW ENGLAND OPERATORS

WE PAY HIGHEST PRICES FOR  
USED EQUIPMENT  
Send Us Your Complete List.  
Even Old Machines Have Good  
Value Today.

## TRIMOUNT COIN MACHINE CO.

40 Waltham Street  
Boston 18, Mass.  
Tel. LIBerty 9430

## LUMILINES

GE Mazda 12"x18" long. White or frosted. Big Bulbs GE Mazda, 15, 25, 40, 60, 75 Watt. 120 to carton. Write. Assorted 300 Springs for general games and music use, 4¢ each. 250 Bolts and Nuts Ass. in glass jar, \$1.00. 1,000 Cotter Pins, Ass., 75¢ per box. Glass Fuses, autotype, 100 to pack, 3 amp, 3¢ each. 5, 10, 15, 20 amp, 2¢ each. Approved 3 amp. plug fuses, 100 to pack, 4 1/2¢ each. Original GE Mazda Bulbs, No. 81, 5¢ each. 12" P.M. Speakers, \$7.00 each. Pezoram Projection Lamp, special values, write. Resin and Acid Core Solder, 1 lb. rolls, 35¢ per lb. Hack Saw Blades, 1 doz. to pack, 8¢ each. Factory sealed, all firsts. Tubes 5Y3, 4 1/2¢ each. Send us your tube and cable needs.  
1/3 Dep., Bal. C. O. D., F.O.B. N. Y.  
ARCADE BULB COMPANY  
56 W. 25th St. New York 10, N. Y.

## SALESBOARDS

Holos	Specials—Immediate Deliveries	Name	Profit	Price
600	5¢ Diamond Dust . . . . .	Def. \$11.00		\$ .65
1000	1¢ Cig. Board, Girle, 28 Pkg. . . . .			.78
1000	5¢ Lulu Board Jr. . . . .	Def. 18.00		.89
1000	25¢ Charley . . . . .	Def. 50.00		.89
1000	25¢ J.P. Charley . . . . .	Avr. \$52.08		\$1.10
1000	25¢ J.P. Charley . . . . .	Avr. 52.08		1.22
1000	10¢ J.P. Ready Money, Seal. . . . .	50.70		1.69
1000	5¢ J.P. Home Run . . . . .	27.00		1.89
1000	5¢ J.P. Bingo, Jumbo Holes . . . . .	22.65		1.89
1000	25¢ J.P. Texas Charley, X Thlok . . . . .	102.28		2.29
1180	5¢ Jumbo Tens, Seal, Jumbo . . . . .	\$38.00		\$2.49
1000	5¢ J.P. Beat This Card . . . . .	33.00		2.59
1000	5¢ J.P. Hot Stuff, Girle . . . . .	27.00		2.79
1020	5¢ J.P. Wanna Dough, Girle . . . . .	27.00		2.79
1864	5¢ J.P. O.K. Amer. X Th. . . . .	46.55		3.74
1800	5¢ J.P. Lulu, Seal, X Thlok . . . . .	33.00		2.89
2170	Rd. Wh. Bl. Tab Tickets . . . . .	Def. \$36.00		\$1.25
2170	Rd. Wh. Bl., Sgl. Banded Def. . . . .	36.00		1.64
2280	J.P. Ticket Deal . . . . .	Def. 44.00		2.98
120	Baseball Books, Single Banded. Doz. . . . .			1.89
120	Tip Books, Single Banded. Doz. . . . .			1.98
	Grand Prize Boards—Real McCoy Boards, Etc. . . . .			

WORLD'S BEST BOARDS, TICKETS, CARDS  
DELUXE MFG. CO.  
DeLuxe Building Blue Earth, Minn.

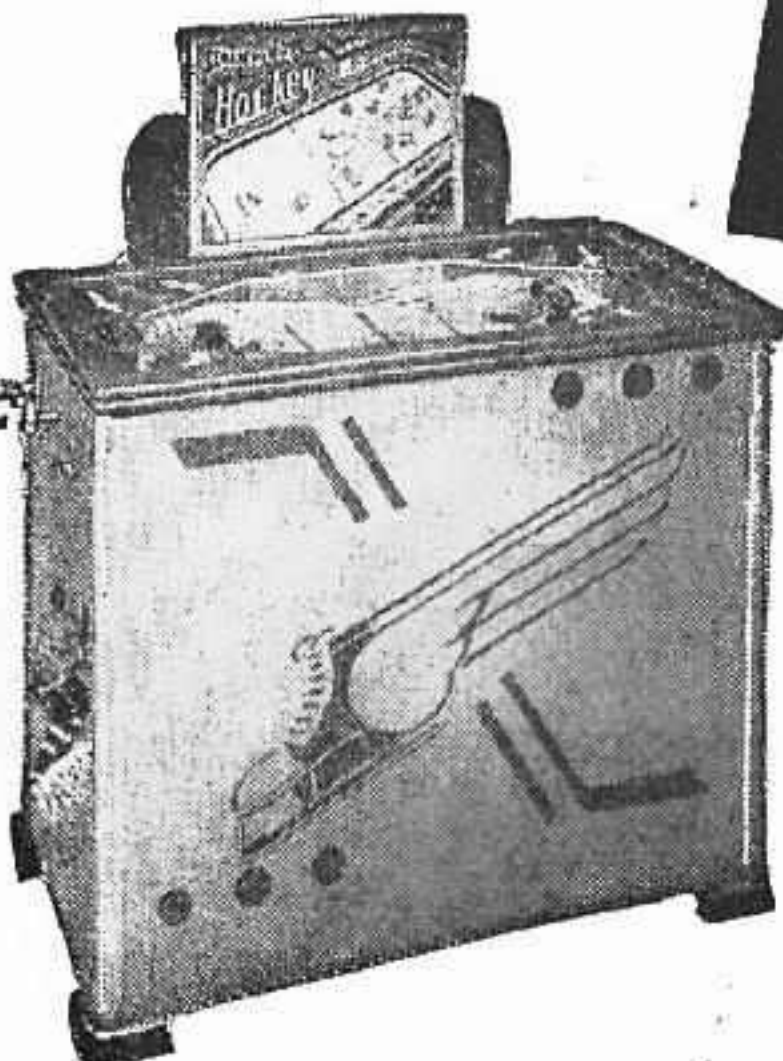
## WANTED

Used 1¢ coin-operated machines.  
State type, quantity and condition  
in first letter and include price.



I.L. MITCHELL & CO.  
MACHINES AND SUPPLIES  
1141 DE KALB AVE., B'KLYN, N.Y.

# MONARCH HAS IT!



**FAST, COMPETITIVE PLAY!**

Every player wants to beat the other fellow! That's the spirit that keeps the nickels coming!

- REALISTIC 2-PLAYER HOCKEY ACTION!
- FLOOD-LIGHTED PLAYING FIELD!
- NO SERVICE HEADACHES! QUALITY BUILT! DELIVERY NOW!

**DELUXE MODEL**  
Only \$289<sup>50</sup>

**MONARCH COIN MACHINE CO.**

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

## Shipping Slump Hits Coin Machine Play In Can. Port Towns

ST. JOHN, N. B., June 1.—Coin trade here is feeling the effect of a summer slump in shipping volume at the ports of St. John and Halifax.

Normal in pre-war years during the warm-weather months when ocean-going vessels can go on up the St. Lawrence River to Montreal and Quebec, the recession developing now shows that wartime shipping conditions are setting down.

Resulting layoffs by steamship and railroad lines has reduced distribution of money to longshoremens, freight handlers, checkers, as well as office and dock help. Thus, coin machine play is reacting, as many move on to Montreal and other cities to seek jobs.

Particularly hard hit are locations in West St. John, Fairville, East St. John, Halifax and Dartmouth, all of which report reduced receipts, along with other amusements such as theaters, dances, sports events and bingo games.

## Louisianan Coinman Dies in Auto Crash

HAMMOND, La., June 1.—Claude J. Clark, well-known Louisiana coin machine operator, was fatally injured in an automobile collision near Hammond.

Clark, who had operated in the Hammond area for many years, died two days after the accident. His wife, Elree B. Clark, and his three brothers, Charley, Oscar and Oliver, and his three sisters were at his bedside. His sisters are Mrs. Allie Ballard, Mrs. Carrie Lee Harmon and Mrs. Mae Turpin.

Clark was born and reared at Harman, Tenn.

## NEWS DIGEST

(Continued from page 100)

improve business, and various officials of the Office of Price Administration differ as to whether or not juke box fees are under price control.

**AMPLIFIER**—Phonograph manufacturers were reported investigating claim for a new power amplifying system, which its inventor says will decrease manufacturing costs while improving tone.

**SOFT DRINKS**—Big year to be ahead of the soft drink vending trade in 1947, when, according to pre-

## Correction

Name of the manager of the M. S. Wolf Distributing Company Portland office was incorrectly given in a story recently appearing on these pages. A. M. Moss is manager of the branch headquarters. William Alsdorf is sales manager.

dictions of trade leaders, sales of bottled soft drinks alone are expected to reach 20,000,000,000 bottles. With many new venders in works, the coin trade in soft drinks is expected to hit a new all-time peak in sales.

## COMPARE These Values!

WRITE! WIRE! PHONE! DON'T MISS OUT ON THIS LIST OF TOPNOTCH EQUIPMENT REAL BARGAINS

FREE PLAYS	
ABC Bowler \$ 59.50	Home Run, '42 \$74.50
Air Circus .. 129.50	Legionnaire .. 79.50
Amer. Beauty .. 69.50	Miami Beach .. 79.50
Anabel .. 29.50	Paratroop .. 99.50
Argentine .. 84.50	Paradise .. 99.50
Big Parade .. 119.50	School Days .. 59.50
Bombardier .. 99.50	Shortstop .. 49.50
Bolaway .. 79.50	Sky Raider .. 99.50
Bosco .. 89.50	Spot-Oha .. 74.50
Champ .. 49.50	Spot Pool .. 89.50
Cover Girl .. 179.50	Star Attraction 89.50
Defense, Gen. 84.50	Super Chubbie 49.50
Flat Top .. 209.50	Sea Raider .. 67.50
Foreign Colors 99.50	Ten Spot .. 49.50
Gold Star .. 49.50	Victory .. 89.50
Gun Club .. 79.50	Yanks .. 99.50

PHONOGRAPHS	
2 Rock-Ola 12 Record ..	\$149.50
8 Rock-Ola RM 18 ..	229.50
3 Rock-Ola '41 Premier ..	599.50
1 Rock-Ola Glamour Tone Column ..	99.50
2 Rock-Ola "Commando" ..	629.50
4 Wurlitzer 816 ..	259.50
1 Wurlitzer 800R ..	449.50
2 Wurlitzer 24 Victory Cabinet ..	519.50

ARCADES	
1 Bally Defender ..	\$229.50
1 Bally Sky Battle ..	159.50
1 Keeney Air Raider ..	139.50
3 Keeney Anti-Aircraft, Brown Cabinet ..	59.50
1 Keep Punching ..	109.50
1 Kirk Night Bomber ..	259.50
1 Liberator ..	189.50
1 Mutoscope Ace Bomber ..	229.50
1 Mutoscope Sky Fighter ..	219.50
1 Seeburg Ray-o-Lite (Rev.) ..	99.50
1 Zingo ..	109.50

MULTIPLES AND CONSOLES	
1 Dark Horse, F.P. ..	\$159.50
2 Keeney Fortune, F.P. ..	159.50
2 Pimlico, F.P. ..	299.50
1 Whirlaway, F.P. ..	259.50
7 Bally Olub Bell, Comb. ..	209.50
1 Big Game, P.O. ..	89.50
1 Evans Pacers ..	299.50
1 High Hand ..	199.50
1 Jumbo Parade, F.P. ..	99.50
1 Jumbo Parade, P.O. ..	109.50
2 Paces Races, Black ..	89.50
2 Paces Races, Brown ..	189.50
1 Silver Moon, 25¢, P.O. ..	199.50
3 Super Bells, 5¢ Comb. ..	289.50

Terms: 1/3 Deposit, Balance C. O. D. Every Machine Guaranteed Clean and in A-1 Operating Condition. Phone: District 0500

**SILENT SALES**  
635 "D" St., N. W., Washington 4, D. C.

## HERE IT IS! THAT SENSATIONAL NEW COIN COUNTER



5 ways Better than any Coin Counter on the market!



COUNTS AND WRAPS 1-5-10-25c COINS

Made for the routeman, enabling him to make many more steps. No more "two by two" counting. Coins are counted in correct amounts into tube and wrapper, tuck in the ends and you're thru.

Complete With Carrying Case and Money Tubes. ONE-YEAR GUARANTEE.

\$139.50 COMPLETE

See Your Distributor

**ACE COIN COUNTING MACHINE CO.**

3715 N. SOUTHPORT

CHICAGO 13, ILLINOIS

## NOW DELIVERING NEW EQUIPMENT

Keeney's BONUS SUPER BELL (Single & Twin Comb., O.P.F.P.) ..	Write	Jennings Slots (All Models) ..	Write
Gottlob Stage Door Canten ..	\$274.50	Mills Black Cherry Bells ..	74.50
Williams Suspense ..	324.50	Mills Vest Pockets (New) ..	\$ 74.50
United Revamps ..	249.50	Columbia Bells ..	132.50
Gottlob's New 3-Way Grip Soalo ..	39.50	(Lots of 10 or More)	125.00
Bank Balls, 9", 12", 14" ..	Write	Chicago Coin Goals ..	525.00
		Genco Total Roll ..	525.00

### CONSOLES

Super Bell, 5c Comb. ..	\$275.00
Super Bell, Twin 5c-5c Comb. ..	525.00
Gallop Domino TuTone ..	200.00
Jumbo Parade, F.P. ..	119.50
Bangtalls, Late, J.P. ..	295.00

### ONE-BALLS

Longacre ..	\$395.00
Thorbred ..	395.00
Pimlico ..	300.00
'41 Derby ..	285.00
Club Trophy ..	250.00
Record Time ..	175.00

ORDERS NOW BEING ACCEPTED FOR PREFERRED DELIVERY ON KEENEY'S BONUS SUPER BELL, Single and Twin

### SLOTS

Brown Fronts, 5¢ ..	\$185.00
Brown Fronts, 25¢ ..	150.00
Blue Fronts, 10¢ (like new, Ser. 469,000) ..	185.00
Blue Fronts, 5¢ (S.J., Perfect) ..	185.00
Blue Fronts, 25¢ (S.J., Perfect) ..	200.00
Jennings 4-Star Chief (5¢ & 10¢ Play) ..	100.00
Mills Gold Chrome Rebutts: 5¢ ..	\$175.00
10¢ ..	200.00
25¢ ..	225.00

(Our slot dept. is complete. We can take care of all your requirements.)

OUR USED GAMES ARE WORTH MORE. THEY ARE COMPLETELY RECONDITIONED AND READY TO OPERATE. 1/2 Deposit With Order, Balance C. O. D. or Sight Draft.

**ROBINSON SALES CO.**

7525 Grand River Detroit, Mich. Tel.: Tyler 7-2770

**ROBINSON DIST. CO.**

1400 St. Charles Ave. New Orleans, La. Tel.: Raymond 8649

# BLACK-LITE MAGIC

## TODAY'S TWO TOP LEADING SCENIC CONVERSIONS



**SHOOT THE MOTHER-IN-LAW**  
For Chicken Sam, Jan and Jailbird

Here are scenic conversions that are really tops. Sparing no expense we have Craig Parker, the largest studio in the coin machine industry, doing our work exclusively.

No blots! No blurs! Hairline registration! Twelve different colors! Completely Black-Lited with the highest quality fluorescent paint obtainable.

**\$14.50 WITHOUT BLACK-LITE** } ALL CONVERSIONS { **WITH BLACK-LITE \$55.00**

Either conversion, with or without Black-Lite, installed on location in 20 minutes. Complete with Black-Lite tubing, fixture, ballast and doll.



**KILROY IS HERE**  
For Shoot-the-Chuies

Black-Lite distributorships open in some States. Give full particulars and territory covered in first letter.

### OUR IRON-CLAD MONEY-BACK GUARANTEE

If in 5 days you don't agree that this scenery is not a cartoon, but real art, and that it tops all others in appearance, design, workmanship, lacquer and player appeal, we will pay the shipping charges both ways and return your money in full.

**CENTRAL COIN MACHINE COMPANY**  
2408 BRYN MAWR AVE. PHONE ARDmore 9345 CHICAGO 45, ILL.

**"HERE'S TO JENNINGS NEW 50¢ PLAY SILVER EAGLE!"**

# EAGLE PHONOGRAPH REPLACEMENT PLASTICS

available at **RIGHT** prices!

**New CLEAR, TRANSPARENT PLASTIC WINDOWS**  
For your Model 850 program holder \$5.00 per set

**Thickest • Strongest  
Toughest • Non-Inflammable • Perfect Fit!**  
Almost 1/4 inch thick—COLORS TINTED THROUGH AND THROUGH SAME AS THE ORIGINAL. A Quality Product Worthy of Your Expensive Instrument

WURLITZER	Each
800 Top Corners.....	\$16.50
800 Lower Sides.....	13.50
800 Middle Sides.....	3.00
800 Top Centers	
(Right or Left, Red)....	8.00
800 Back Sides (Green)....	9.50
800 Top centers (onyx)....	4.00
600, 500 Top Corners.....	4.50
700 Top Corners.....	7.50
700 Lower Sides.....	9.50
700 Back Sides.....	8.50
750 Top Corners.....	8.75
750 Lower Sides.....	8.75
750 Top Center.....	4.25
750 Middle Sides.....	2.00
850 Top Corners.....	9.50
850 Lower Sides.....	8.75
850 Top Center.....	11.00
850 Peacock Glasses.....	3.50
950 Lower Sides.....	10.50
24 Top Corners.....	1.00
24 Lower Sides.....	4.00
41-61-71 Top Corners.....	4.50

ROCK-OLA	Each
Standard, Master, Deluxe or Supers:	
Top Corners (Solid Red, Yellow or Green).....	\$12.75
Lower Sides (Red or Yellow)...	12.75

### SEEBURG

"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green).....	14.50
"Classic"—"Colonel"	
Top Corners (Solid Red, Yellow or Green).....	6.00

### SHEET PLASTICS

20" x 50"—Pliable—Per Sheet.	
50 Gauge, Red, Yellow, Green or Clear.....	\$12.50

*There is Good News -- Today!*

**NOW DELIVERING 1946 MODELS**

Keeney **BONUS SUPER BELLS**

Mills Original **BLACK CHERRY BELLS**

Genco **TOTAL ROLL CHAMPION HOCKEY**

Exhibit **BIG HIT**  
Munves **SUPER SKEE ROLL**

**GUARANTEED USED MACHINES—  
READY FOR LOCATION...**

### ONE BALL—DRILL PROOF

Turf King.....	\$285.00
Jockey Club.....	285.00
Kentucky.....	184.50
Sport King.....	159.50
Santa Anita.....	110.00
Beautiful Chrome Rails, Chrome Drill-Proof Sides and Front...	17.50

### CONSOLES

High Hand.....	\$189.50
Domino, J. P., 2-Tone, '41.....	225.00
Domino, J. P., '40.....	175.00
Bangtail, '39.....	99.50
Club Bell.....	225.00
Big Top, Repainted.....	89.50
Jumbo Parade, L. H., Repainted.....	124.50
Pace Reels Sr. (Rails).....	99.50
Pace Reels & Saratoga Jr.....	79.50

**Act Now—They Won't Last—Act Now**



**Silent Sales Company**

SILENT SALES BLDG., MINNEAPOLIS 15, MINN.  
Mpls. Phone GENEva 3645. St. Paul Phone NEster 5720



If You Don't See What You Want... Ask For It! We May Have It In Stock!

**EAGLE COIN MACHINE CO.**

1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

**SAM STERN SAYS . . .**



**ORDER TODAY!**  
The Greatest Phonograph Ever Manufactured

**THE NEW ROCK-OLA**  
"Phonograph of Tomorrow"

**ACT QUICKLY**  
ORDERS FILLED IN ROTATION

**NOW DELIVERING NEW DAVAL**

- MARVELS, Plain . . . . . \$50.00
- MARVELS, Ball Gum . . . . . 55.00
- AMERICAN EAGLE, Plain . . . . . 50.00
- AMER. EAGLE, Ball Gum . . . . . 55.00

**SCOTT-CROSSE COMPANY**

Exclusive Distributors in East Pa. and So. N. J.  
1423 Spring Garden St., Phila. 30, Pa.

**FREE PLAY CONSOLES**

- Jumbo Parade . . . . . \$119.50
- Jennings Silver Moon . . . . . 125.00
- Watling Big Game . . . . . 110.00

**ARCADE**

- Tokyo Raider . . . . . \$200.00
  - Bally Rapid Fire . . . . . 98.50
  - Submarine . . . . . 79.50
  - Sky Fighter . . . . . 200.00
  - Zingo . . . . . 175.00
  - Shoot Your Way to Tokyo . . . . . 125.00
  - Chicago Coin Hockey . . . . . 175.00
  - Champion Hockey (New) . . . . . 289.50
- 1/3 Deposit Required, Balance C. O. D. Sight Draft.

Exclusive Record Distributor for  
Exclusive—Modern—G & G—National  
Spotlight—Lamplighter



**LION DISTRIBUTING COMPANY**  
Phone Wabash 7689

726 So. Fourth St. Louisville 2, Ky.

**MUSIC FOR SALE**

- 1 Wurlitzer Model 50 . . . . . \$189.50
- 5 Wurlitzer 61's . . . . . 179.50
- 1 Wurlitzer 71 . . . . . 249.50
- 1 Wurlitzer 41 . . . . . 159.50
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- Universal Micro Switches . . . . . 1.10
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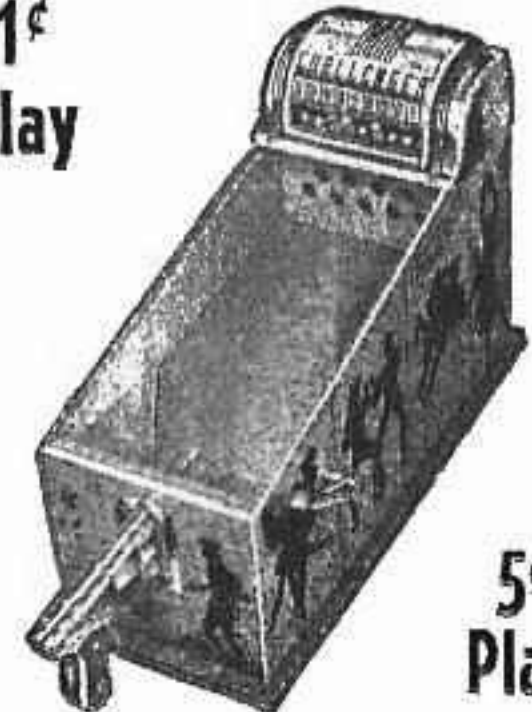
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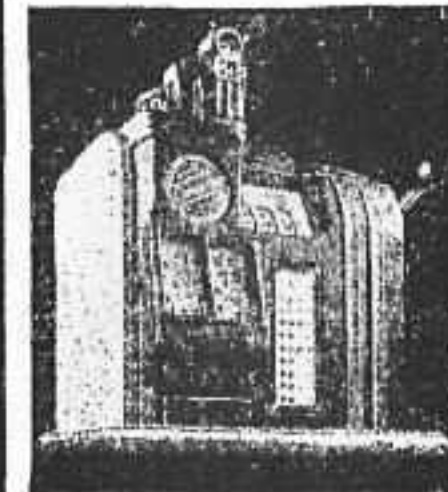
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Special award token Jackpot. Takes nickels . . . pays quarters.  
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Sample \$11.00  
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All Machines are UNCONDITIONALLY GUARANTEED!



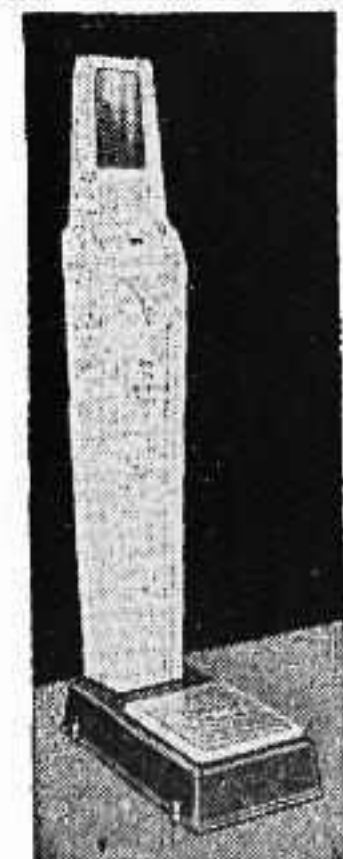
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Plunger Rods or Ball Shooters for All  
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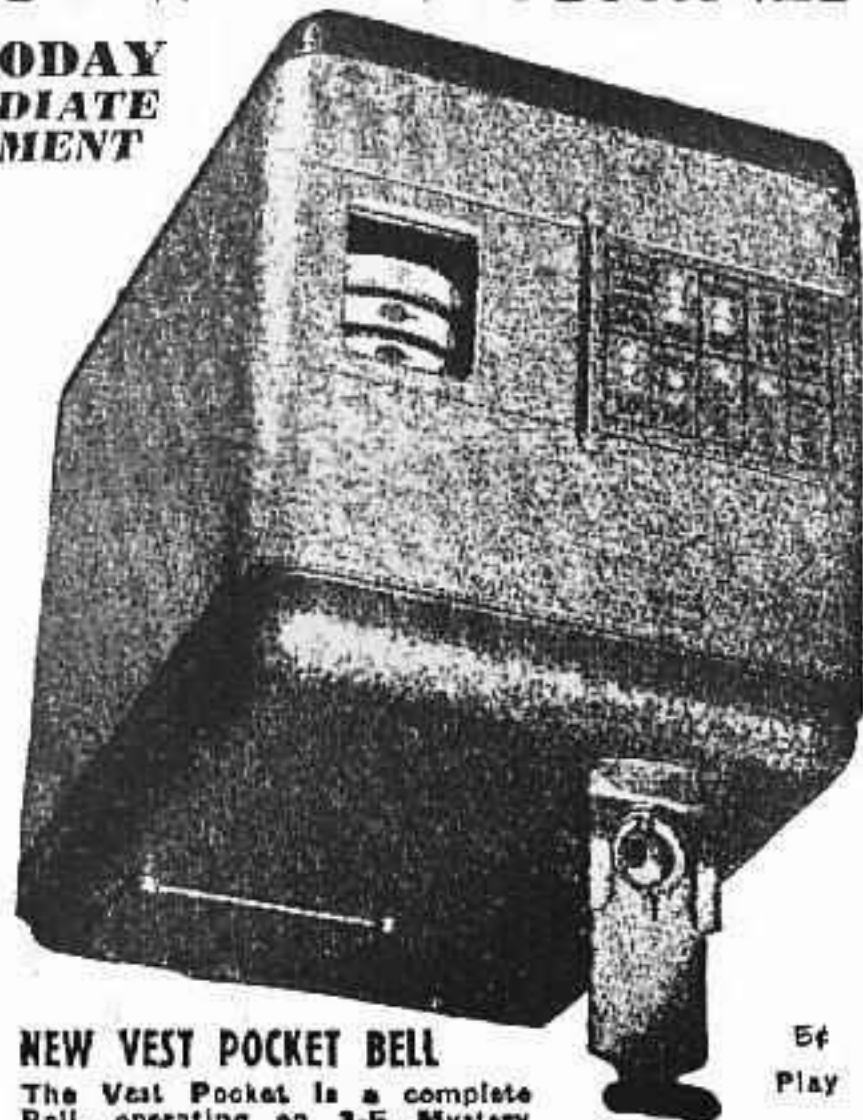


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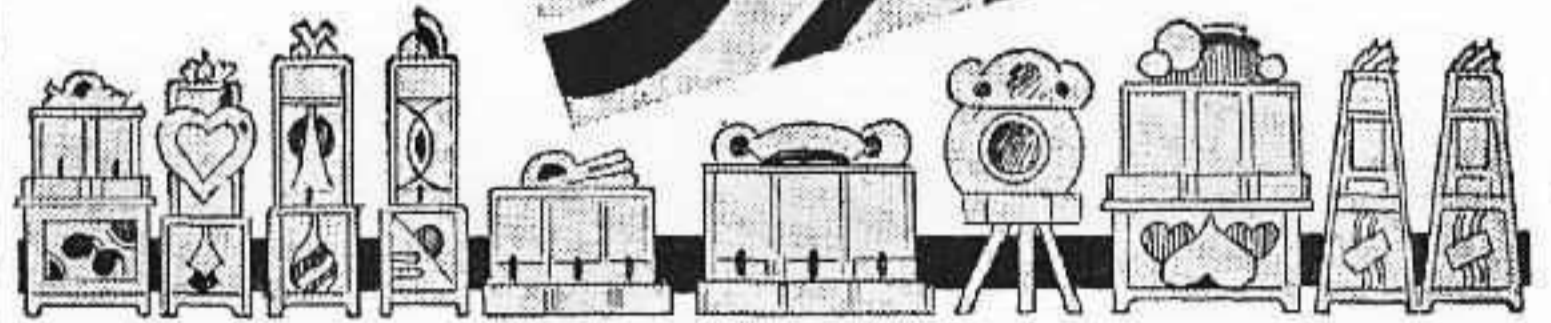
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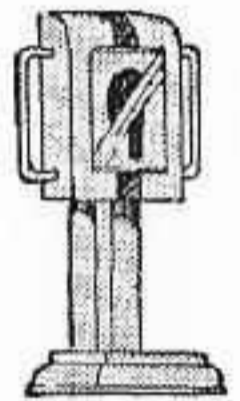


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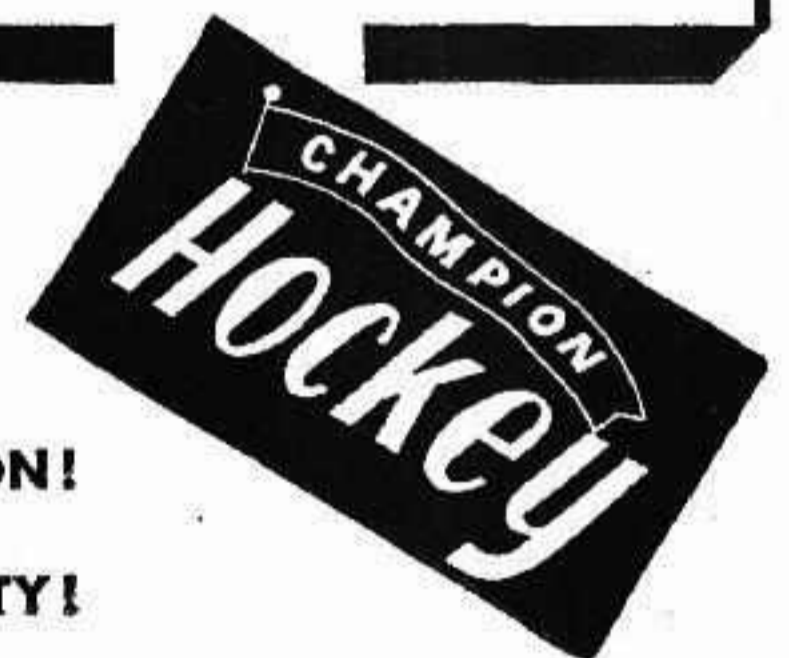
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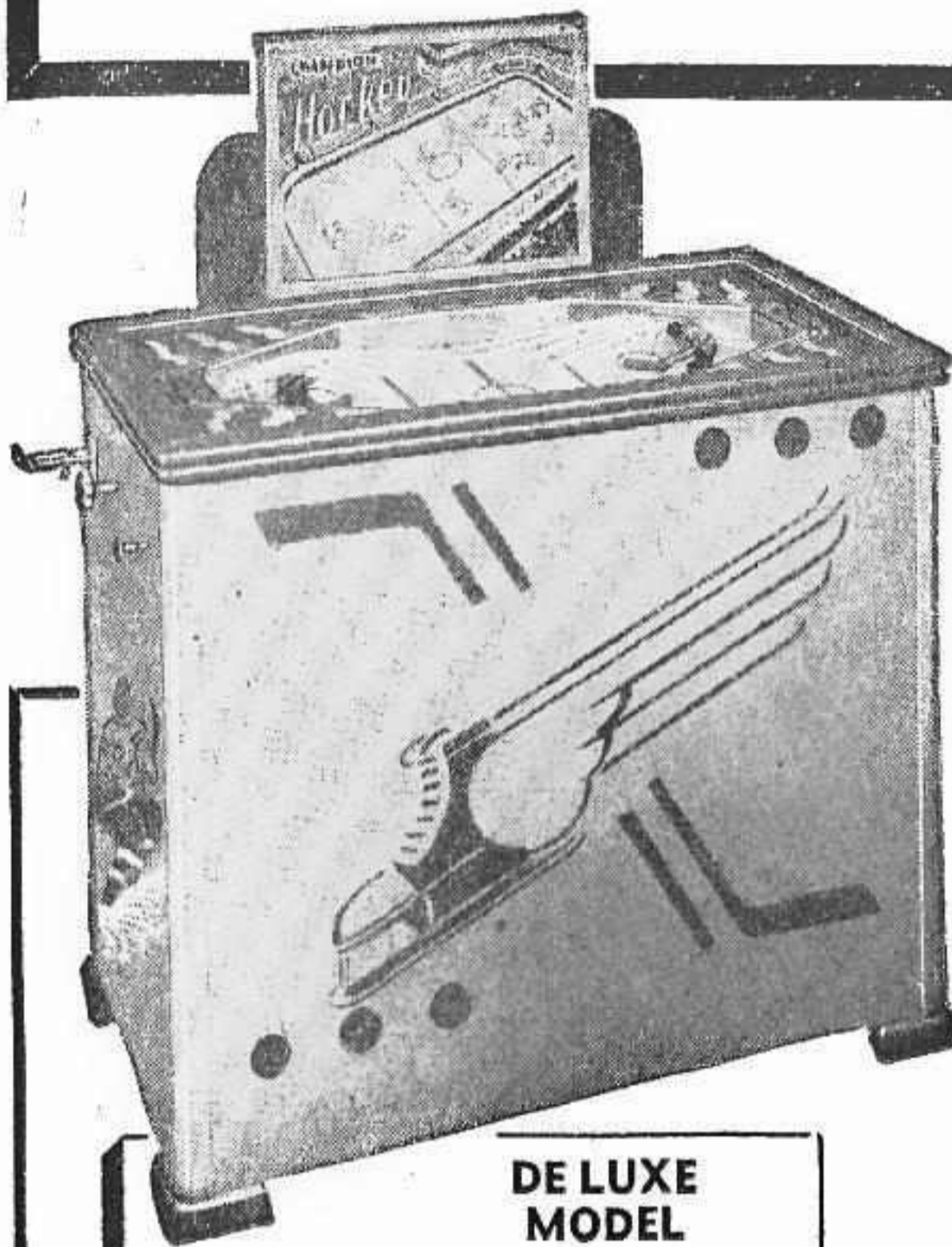
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**DE LUXE MODEL**  
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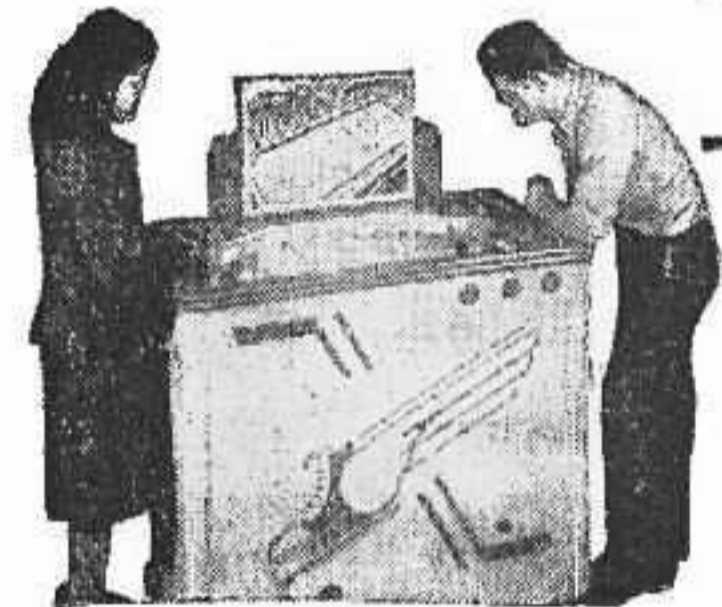
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\$37.50

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MANUFACTURERS  
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Now APPOINTING DISTRIBUTORS  
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**DICE SHAKER**  
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**BOWLING ALLEYS**  
6 FT. 12 FT.  
\$329.50 \$379.50

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*Amazing BUT TRUE!*

**NOW YOU CAN GET**

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**ONE OR TWO NICKEL PLAY**

**STEPPED UP PRODUCTION STEPPED UP PROFITS FOR YOU!**

**CHICAGO COIN MACHINE CO.**  
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS





*The New* **PREMIER BARREL ROLL**

**IS THE TALK OF THE TRADE!**

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Formerly F. P. & K.  
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Operators everywhere are talking about PREMIER BARREL ROLL'S sensational new "six games in one" combination. They like the new feature which makes all backboards and playing fields 100% interchangeable and interlockable. And say, are they het up about PREMIER'S new "revolving barrel"! Man, how this new optional feature helps build up exciting competition! The new PREMIER BARREL ROLL comes in just the right size for your locations. Choose from three available lengths—10½ ft., 12½ ft. and 14 ft. The PREMIER BARREL ROLL is solidly constructed in our own modern plant. It's built for heavy play—and it's built well.



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# BUY with CONFIDENCE! GUARANTEED EQUIPMENT

## FIVE BALLS RECONDITIONED THE FACTORY WAY

A.B.O. Bowler	\$ 70.00	Four Aces	\$135.00	Paradise	\$ 70.00
Air Circus	140.00	Four Roses	75.00	Wild Fire	75.00
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Belle Hop	80.00	Home Run '42	80.00	Shangri La	135.00
Big Chief	65.00	Horseshoe	80.00	Sky Chief	175.00
Big Top	249.50	Idaho (Rev.)	210.00	Sluggo	70.00
Bola Way	85.00	Jungle	85.00	South Paw	90.00
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Bally Torpedo	165.00
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Genco Play Ball	195.00
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## ONE-BALLS Free Play & Payout Reconditioned The Factory Way

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Fairmount	450.00
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Owl, F.P.	75.00
Pimlico, F.P.	365.00
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Sport King, P.O.	235.00
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WAY STRENGTH TESTER,  
LIKE NEW, \$29.50

VICTORY DERBY FOR  
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FRISCO, \$249.50  
Sensational New Five Ball.  
Order Now for Preferred  
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## SLOTS AND CONSOLES READY TO GO!

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Big Game, F.P.	105.00	Mills 4 Bells	425.00	Mills 25¢ Blue Front	210.00
Big Top, F.P.	125.00	Paces Saratoga	75.00	Mills 5¢ Brown Front	160.00
Big Top, P.O.	125.00	Paces Saratoga Sr.	135.00	Mills 10¢ Brown Front	185.00
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High Hand	215.00	Silver Moon, F.P.	125.00	Mills 5¢ Q.T. Blue	85.00
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Trades Accepted on Any Equipment Listed—or Better Yet, Send Us Your List of Games  
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ALL GAMES SUBJECT TO PRIOR SALE—TERMS: ONE-THIRD DEPOSIT, BALANCE C. O. D.

## NEW FACTORY RELEASES NOW AVAILABLE

GOTTLIEB— Stage Door Canteen	\$274.50	CHICAGO COIN— Goalie	\$525.00
MARVEL— Catalina	249.50	O. D. JENNINGS— 5¢ Bronze & Std. Chiefs	249.00
UNITED— Riviera	279.50	10¢ Bronze & Std. Chiefs	258.00
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## MILLS PANORAM REELS

\$36.00 per wheel of six sub-  
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Catalog on request.

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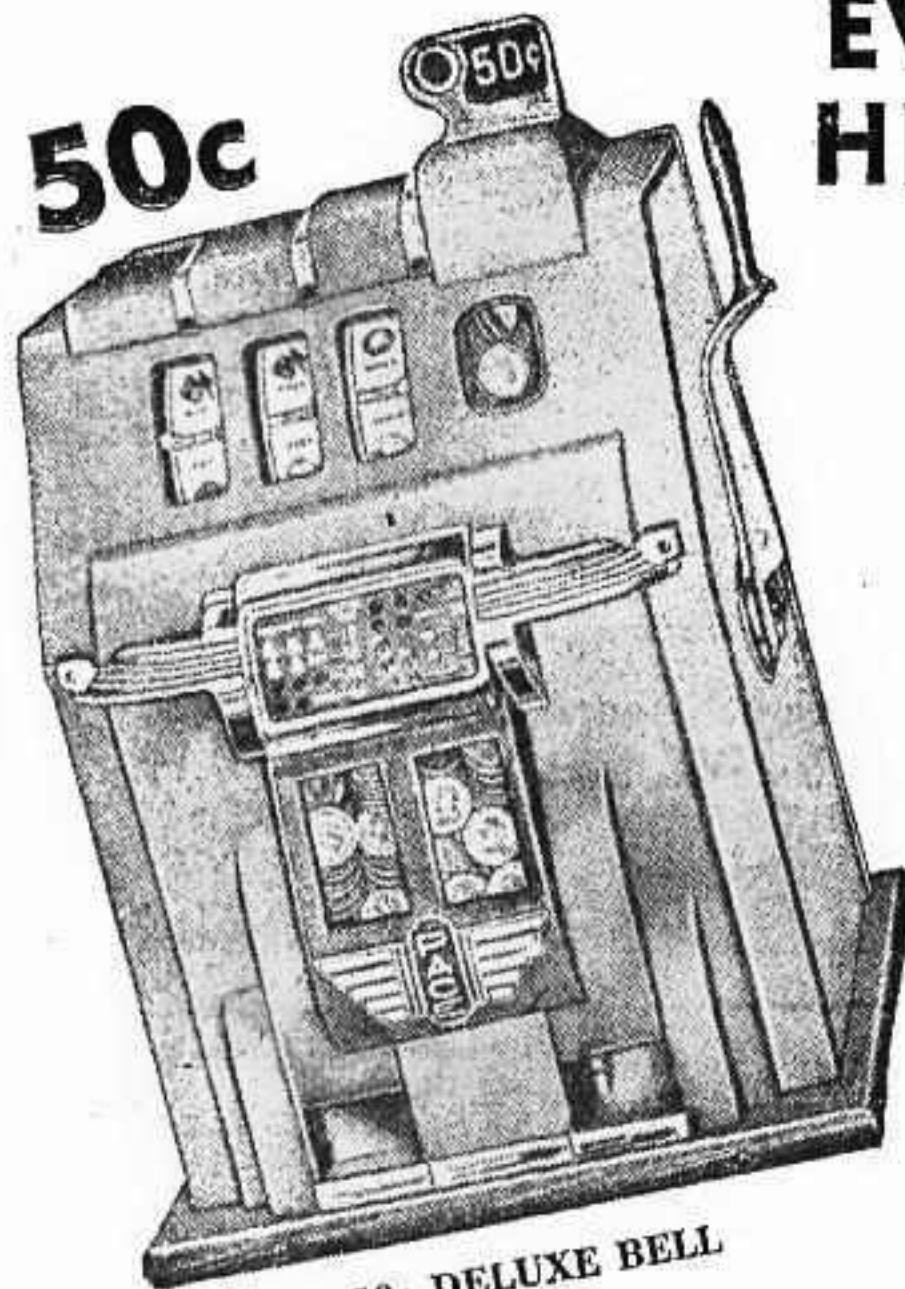
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## PROMISES WON'T HOLD LOCATIONS

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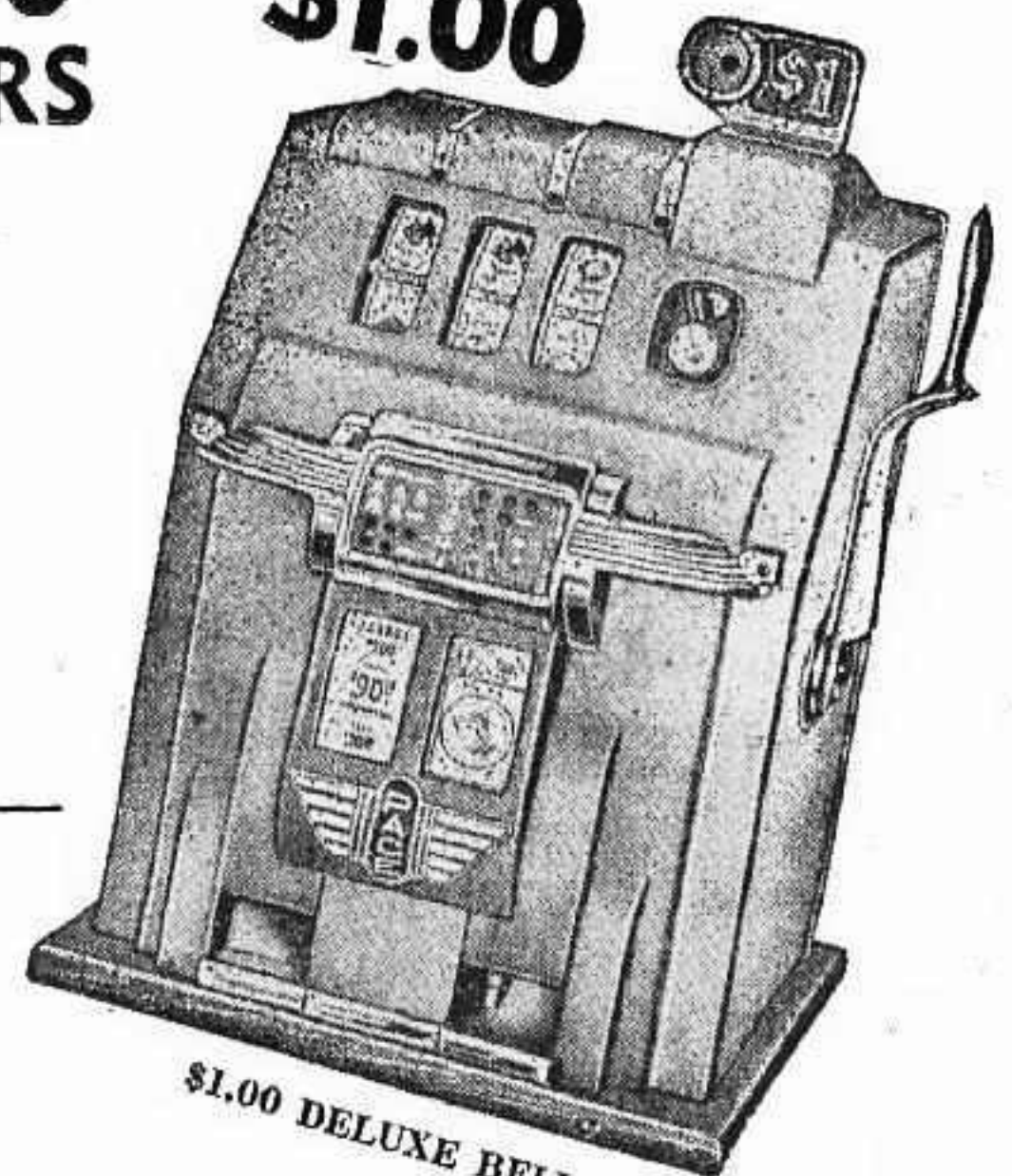
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NO DELAY  
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TAKE OUR WORD—50c AND \$1.00 BELLS ARE GETTING PLAY EVERYWHERE  
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MUSTANG .....	89.50	BORDERTOWN .....	89.50
TEN SPOT .....	69.50	'41 DERBY .....	339.50
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Weolf Selomon

**CONSOLES**

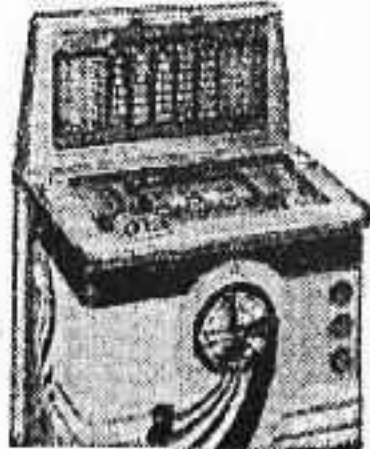
5c Superbells, F. P.-C. P. ....	\$279.50	Jumbo Parades, C. P. I. Head..	\$129.50
25c Superbells, F. P.-C. P. ....	319.50	5c Jumbo Parade Comb., F. P. C. P.	229.50
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**COMBINATION**  
F. P., C. P.  
1 COIN HEAD  
5 COIN MULTIPLE  
2 COIN HEAD  
10 COIN MULTIPLE,  
LARGE JACKPOT



KEENEY'S  
NEW BONUS  
SUPERBELL

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We are distributors for Central and Southeastern Ohio. Order now for preferred delivery.

**PERSONAL MUSIC  
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**DOUBLE SAFES REVOLVAROUND  
\$225.00—BRAND NEW—\$225.00**

HEAVY STEEL, BURGLAR PROOF  
Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.

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5¢ BLUE FRONTS .....	\$145.00	5¢ SILVER CHIEFS .....	\$185.00
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25¢ BLUE FRONTS .....	179.50	25¢ CAILLE 2/4, LIKE NEW .....	89.50
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ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

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**SELL US YOUR MUSIC ROUTE  
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WE'LL BUY YOUR MACHINES ON OR OFF LOCATION!!!

WANT CELLAR JOBS—ANY MODEL

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★ WURLITZER MOTORS ★

ANY QUANTITY

NEED A.B.T. CHALLENGER STANDS

Highest Cash Prices Paid—Anywhere in the U. S. A.!

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**MUSIC MACHINES READY FOR LOCATION  
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From Model 412 to 950. No Counter Models. In lots of 100, 42c each in lots of 100 or more.

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1 JUMBO PARADE, Free Play .....	\$75.00
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RUNYON SALES COMPANY

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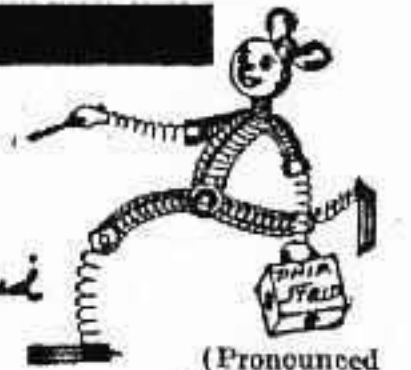
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**COIN WRAPPERS**



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PACKING REGULAR QUALITY	Per Case	PRICES		
		Less Than Case Lots Ass't	Regular	Super
\$ .50 Pennies .....	19M	70¢ M	80¢ M	
2.00 Nickels .....	17M	65¢ M	75¢ M	
5.00 Dimes .....	20M	60¢ M	70¢ M	
10.00 Quarters .....	15M	53¢ M	63¢ M	
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\*This Quality Carried Only In \$2.00 Nickel Denomination.

25% DEPOSIT, BALANCE C. O. D., F. O. B. PHILA.

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Get it from BLOCK - They have it in stock!

**MAKE YOUR OWN NEW  
SINGLE AND DOUBLE PLAY**

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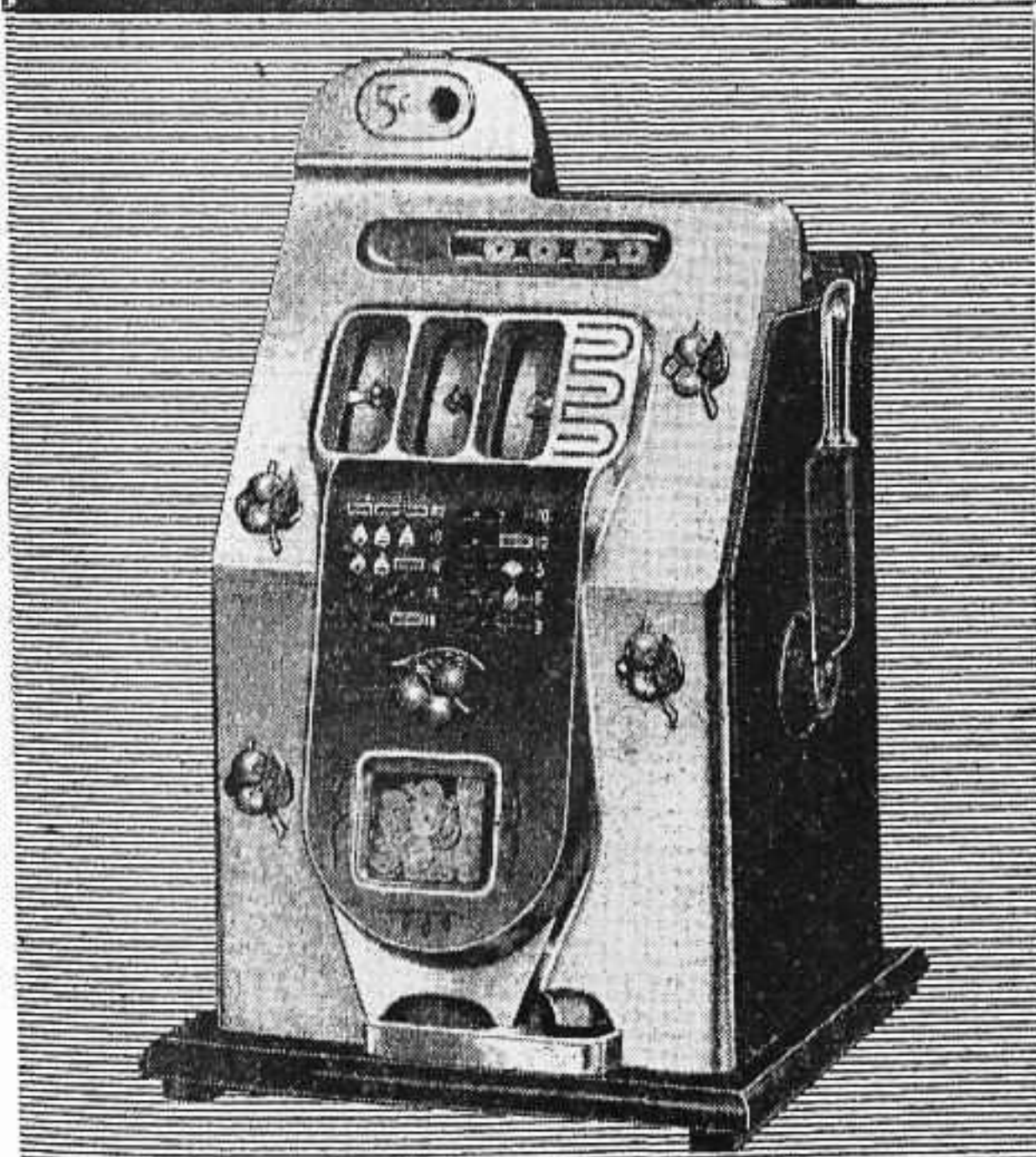
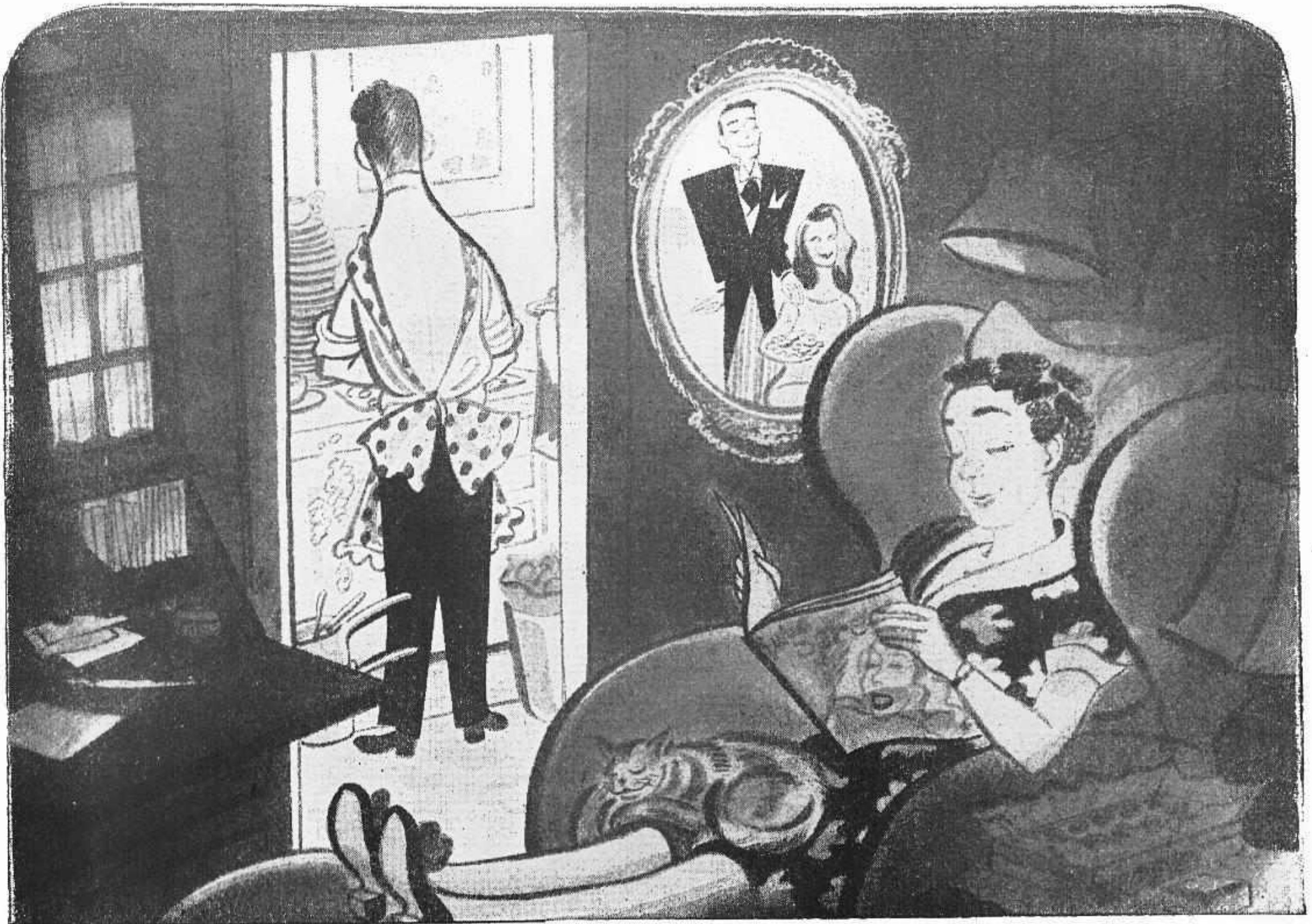
Parts come to you wired, all ready to install. Anyone can easily convert their old games to the new. 1/2 Deposit, Balance C. O. D.

**\$40.00**

Playball .....	\$ 45.00
Sink the Jap .....	50.00
Ten Spots .....	65.00
Seven Up .....	65.00
5c Liberty Bells .....	15.00
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The genuine Black Cherry Bell, a Product of Mills!

They say "**Clothes Make the Man,**" but sometimes when he removes his coat the shoulders come with it. The same may be said about those renovated Bells with a rejuvenated exterior, but possessing a worn-out, broken-down interior mechanism. They look pretty but they operate badly! Not so with a genuine Mills Bell, manufactured from all brand-new materials. When you remove its outer coat, *the case*, you see a gleaming, brand new mechanism, all parts thoroughly inspected and approved by factory experts. When you yourself inspect this mechanism, your natural Bell intuition will tell you that "this machine can really take it. It will give me a long-run for my money. I am certainly glad I didn't go for that 'clunker'."

Play safe, be sure your new Bell bears a "Certificate of Manufacture." Then you have received *True Value!*

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# COLUMBIA BELLS

*Hail* \$

King of the Money Makers

OPERATOR'S PRICE  
**\$132<sup>50</sup>**

F.O.B. CHICAGO, ILLINOIS  
All orders must be accompanied by one-third deposit, postal money order or certified check, balance C. O. D.

Action! Suspense! Thrill of a winner!  
The Columbia Twin Jackpot Bell has a playing fascination all its own — no wonder it makes more money than bigger bells yet costs much less to buy.

New improved 1946 Columbia Twin Jackpot Bells are now ready for  
**IMMEDIATE DELIVERY**



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TOOL & MFG. CORPORATION

RANdolph 2807 126 North Union Avenue, Chicago 6, Illinois

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"Often a few dollars less — Seldom a penny more"

LOS ANGELES see Bill Happel  
MILWAUKEE see Carl Happel

### KEENEY'S RECONDITIONED SUPER BELLS

KEENEY SUPER BELLS, 5¢, COMBINATION FREE PLAY AND PAY OUT, REBUILT AND RECONDITIONED ..... \$299.50  
KEENEY SUPER BELLS, 25¢, COMBINATION FREE PLAY AND PAY OUT, REBUILT AND RECONDITIONED ..... 349.50

KEENEY SUPER BELLS, TWIN 5¢-25¢, COMBINATION FREE PLAY AND PAY OUT, REBUILT AND RECONDITIONED ..... \$595.00  
KEENEY SUPER BELLS, TWIN 5¢-25¢, CASH PAY OUT, RECONDITIONED AND REBUILT .. 395.00

KEENEY SUPER BELLS, 4-WAY, 3-5¢, 1-25¢, CASH PAY OUT, REBUILT AND RECONDITIONED ..... \$595.00  
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### RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

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BALLY HI HAND, F.P., P.O. .... 139.50  
BALLY ROLL 'EM, P.O. .... 139.50  
BALLY SUN RAY, F.P. .... 124.50  
JENNINGS BOBTAIL, F.P. .... 124.50  
JENNINGS SILVER MOON, F.P. .... 124.50  
WATLING BIG GAME, F.P. .... 124.50  
WATLING BIG GAME, P.O. .... 124.50  
JENNINGS SILVER MOON, P.O., 25¢ ..... 225.00

MILLS FOUR BELLS, LATE HEAD, 5¢-5¢-5¢-25¢ ..... \$750.00  
MILLS FOUR BELLS, ORIG. HEADS, 5¢-5¢-5¢-25¢ ..... 495.00  
PACE REELS, TWIN 10¢-25¢, P.O. .... 295.00  
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PACE REELS, 5¢ (Comb.), F.P., P.O. .... 169.50  
PACE SARATOGAS, 10¢, P.O., LATE MODEL ..... 169.50  
PACE SARATOGAS, 25¢, P.O., LATE MODEL ..... 195.00  
PACE REELS, 5¢, P.O., LATE MODEL ..... 124.50  
PACE SARATOGAS, 5¢, P.O., LATE MODEL ..... 124.50  
PACE REELS, 10¢, P.O., LATE MODEL ..... 169.50  
JENNINGS FAST TIME, P.O. .... 89.50  
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MILLS FOUR BELLS, LATE HEADS, 5¢-5¢-5¢-5¢ ..... \$595.00  
MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-5¢ ..... 395.00  
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JENNINGS SILVER MOON (COMB.), F.P., P.O. ... 199.50

### RECONDITIONED SLOTS

MILLS REGULAR CHROME, 5¢ ..... \$239.50  
MILLS REGULAR CHROME, 10¢ ..... 259.50  
MILLS REGULAR CHROME, 25¢ ..... 295.00  
MILLS REGULAR CHROME, 50¢ ..... 445.00  
MILLS BLUE FRONTS, 5¢ ..... 189.50  
MILLS BLUE FRONTS, 10¢ ..... 179.50  
MILLS BLUE FRONTS, 25¢ ..... 199.50  
MILLS BLUE FRONTS, 50¢ ..... 425.00  
MILLS Q.T. GLITTER GOLD ..... 99.50  
MILLS VEST POCKET, CHROME ..... 59.50  
MILLS VEST POCKET, BLUE & GOLD ..... 49.50  
NEW MILLS VEST POCKET ..... 74.50

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BALLY THOROBRED ..... 359.50  
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BALLY CLUB TROPHY ..... 195.00  
BALLY '41 DERBY ..... 195.00  
KEENEY FORTUNE ..... 189.50  
KEENEY SKYLARK ..... 139.50  
BALLY BLUE GRASS ..... 139.50  
BALLY RECORD TIME ..... 139.50  
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MILLS '41 1-2-3 ..... 79.50

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NEW WHEE GEE MYSTIC ..... 169.50

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SEEBURG HIDE-A-WAY, R.O. .... 395.00  
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12 IN. P.M. 20 OZ. SPEAKER ..... 12.50  
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12 IN. P.M. 64 OZ. SPEAKER ..... 24.50

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Gives You Top 2-Way  
Location Coverage

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**GRIP SCALE**  
3-WAY STRENGTH TESTER  
Consistently Best Since 1928!

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Proves it with Profits!



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IN NICKELS  
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**GOTTLIEB Improved Deluxe GRIP SCALE**

Three-Way Strength Tester—Powerhouse for Profits!  
Exclusive Distributor for N. Illinois, N. Indiana, E. Iowa and Michigan.

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Keeney Air Raider .....	180.00
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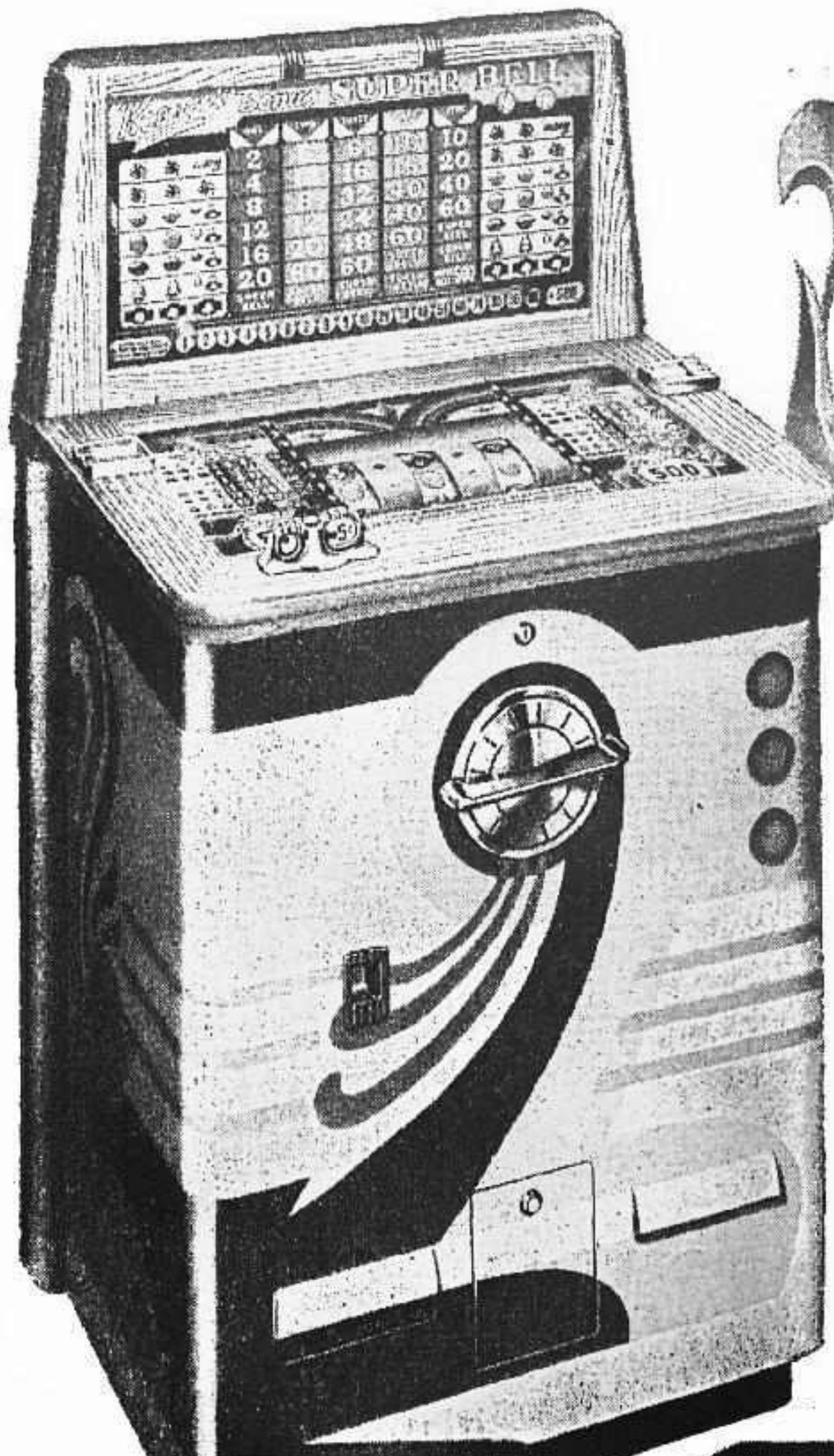
**SLOTS**

Watling Rotators, 5¢	\$ 75.00
Mills Q.T., 25¢ Gilt-	
tor Gold, Rebuilt..	125.00
Mills Q.T., 5¢, Gilt-	
tor Gold, Rebuilt..	89.50
Mills 5¢ Blue Front..	125.00
Mills 10¢ Blue Front	
.....	180.00
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.....	175.00
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.....	150.00
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# Keeney's **BONUS** Triple Scoring Super Bell

**THE OUTSTANDING MONEY MAKER  
IN ALL COIN MACHINE HISTORY!**

This remarkable machine is offered only by authorized Keeney distributors listed below in the following models:

- Single slot—Convertible Free Play and Payout.
- Twin slot—Convertible Free Play and Payout.
- Three-way—Payout Model only.

**YOUR CHOICE—Any combination of 5c—10c—25c play.**



**UP TO 5 COINS**  
thru each slot  
every play

**TRIPLE  
SCORING**

Win on one  
to three rows  
every play

**POSITIVE  
ODDS STEP-UP**

plus  
**500 BONUS**  
to jackpot winner  
playing 5 coins



**TESTED and  
PROVEN**  
Mechanically  
Perfect

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**J. H. KEENEY & COMPANY, INC.**

2600 WEST FIFTIETH STREET • CHICAGO 32 ILLINOIS

*the house that Jack built*

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**MUSIC IS HERE!**



**Solotone will make more money for you because it gives you six outstanding features.**

- 1.** Solotone individual music systems consist of any number of individual boxes, each box earning its own revenue by playing low volume music which can only be heard in a booth or directly in front of a box at the counter.
- 2.** Solotone gives customers high fidelity tone quality because of its full-size-6-inch speaker.
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- 5.** Solotone boxes take up to 30 nickels or 15 dimes at one time—which means extra revenue from customers.
- 6.** Can be operated equally as well with either cellar job or telephone studio.



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**EAST COAST**  
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*Challenger '47*

THE ONLY 30 RECORD  
PHONOGRAPH *One Side* ELECTRIC SELECTION



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**"\* ONIJISHIWIN!"**



*\* Beauty*

**IN THE CHIPPEWA INDIAN LANGUAGE**

**The Chief's wife hasn't changed her mind and according to the future . . . she'll go right on being in love with the latest addition to the Chief's family.**

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TO

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NO CHANGE IN MANAGEMENT

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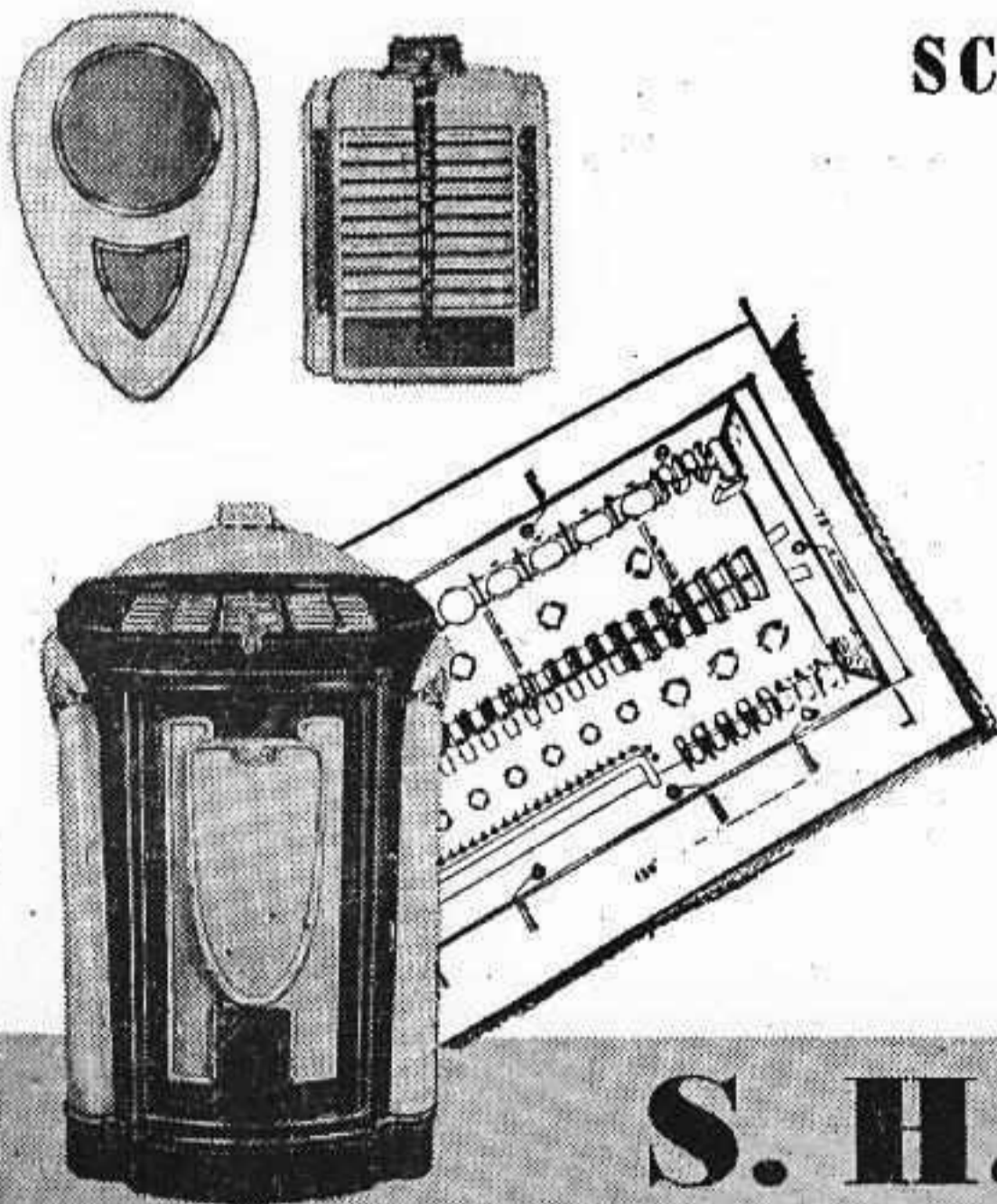


*Recipe for Music  
the Customers love!*

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**SCIENTIFIC SOUND DISTRIBUTION**

Music to a King's taste . . . smoothly, evenly distributed over your entire establishment. Never the harsh blare of the old-fashioned, single-unit juke box, trying to fill a large room. Seeburg Scientific Sound Distribution is the new, fine modern music service.



6 Complete **Seeburg** Offices  
DEPENDABLE MECHANISMS

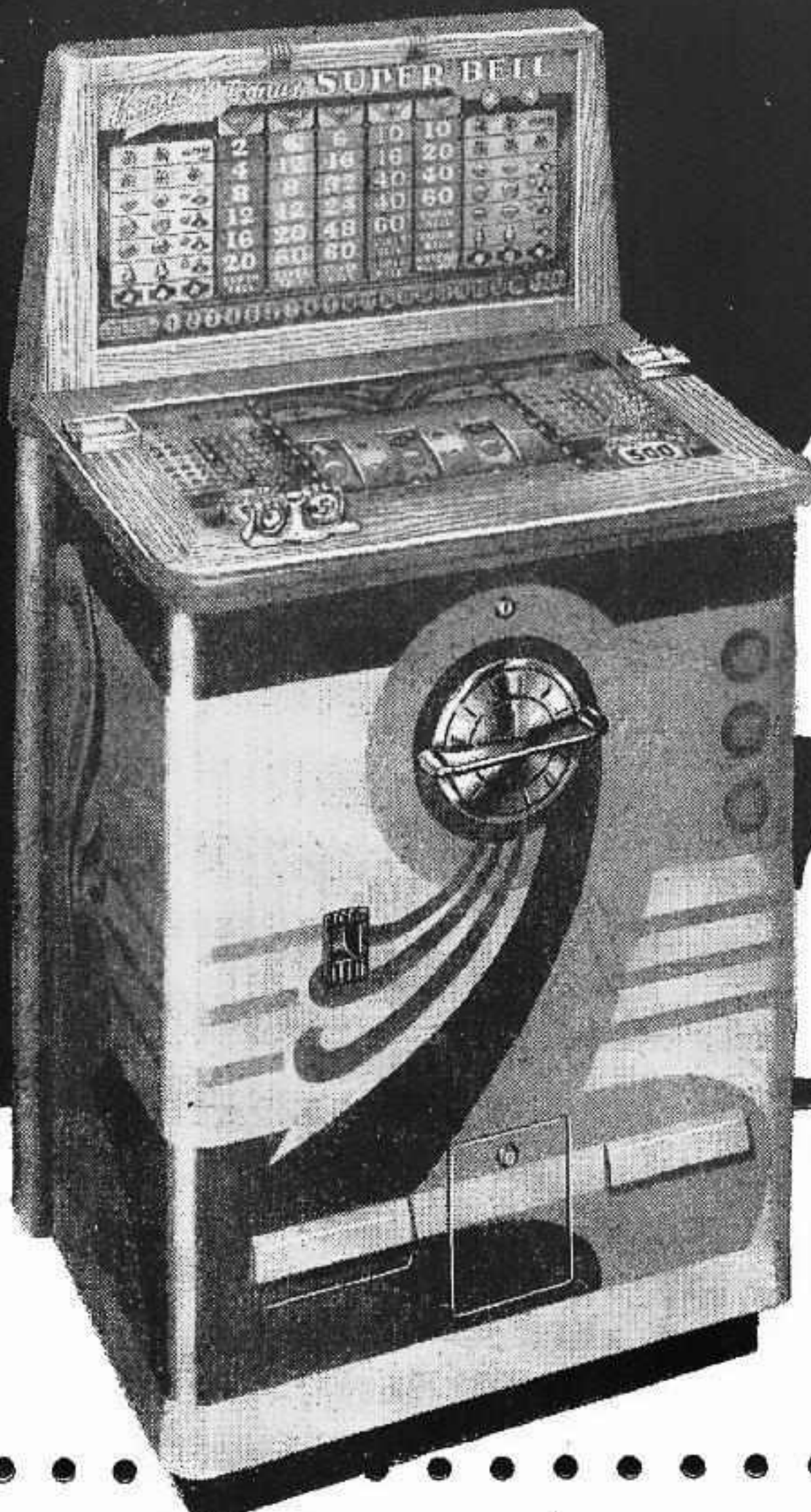
- ★ DALLAS, Pacific at Olive
- ★ HOUSTON, 910 Calhoun
- ★ SAN ANTONIO, 241 Broadway
- ★ NEW ORLEANS, 832 Baronne
- ★ MEMPHIS, 167 S. Second
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\*Sample Chart of Seeburg Planned Scientific Sound Distribution

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*Keeney's*  
**BONUS**  
*Super Bell*  
 "FINEST CONSOLE EVER BUILT!"

**3 WAYS STRONGER  
 IN EARNING POWER!**

*Collect Up to*  
**25¢ or \$1.25**  
 NICKELS                      QUARTERS  
**5 COINS EVERY PLAY**

**SINGLE or TWIN  
 CONVERTIBLE FREE PLAY  
 OR PAYOUT  
 ANY COMBINATION  
 5¢, 10¢ AND 25¢ PLAY**

- ★ TRIPLE SCORING—
- ★ POSITIVE STEPPED-UP ODDS—
- ★ BONUS PRINCIPLE... 500 EXTRA POINTS WHEN BONUS COMBINATION TURNS UP!

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 SEEBURG PRODUCTS • GOTTlieb  
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Show Your Top Locations the

# Aireon Tamper - Proof

## Electric Coin Register

There's always a feeling of more friendly, business-like dealing between music operators and their top locations when all cash collections are registered on Aireon's tamper-proof electric coin register. Only Aireon has this time-saving, money-making feature — an electric register that is absolutely fool-proof, instantly readable, positive in registration of all nickels, dimes and quarters deposited in phonograph and wall boxes.

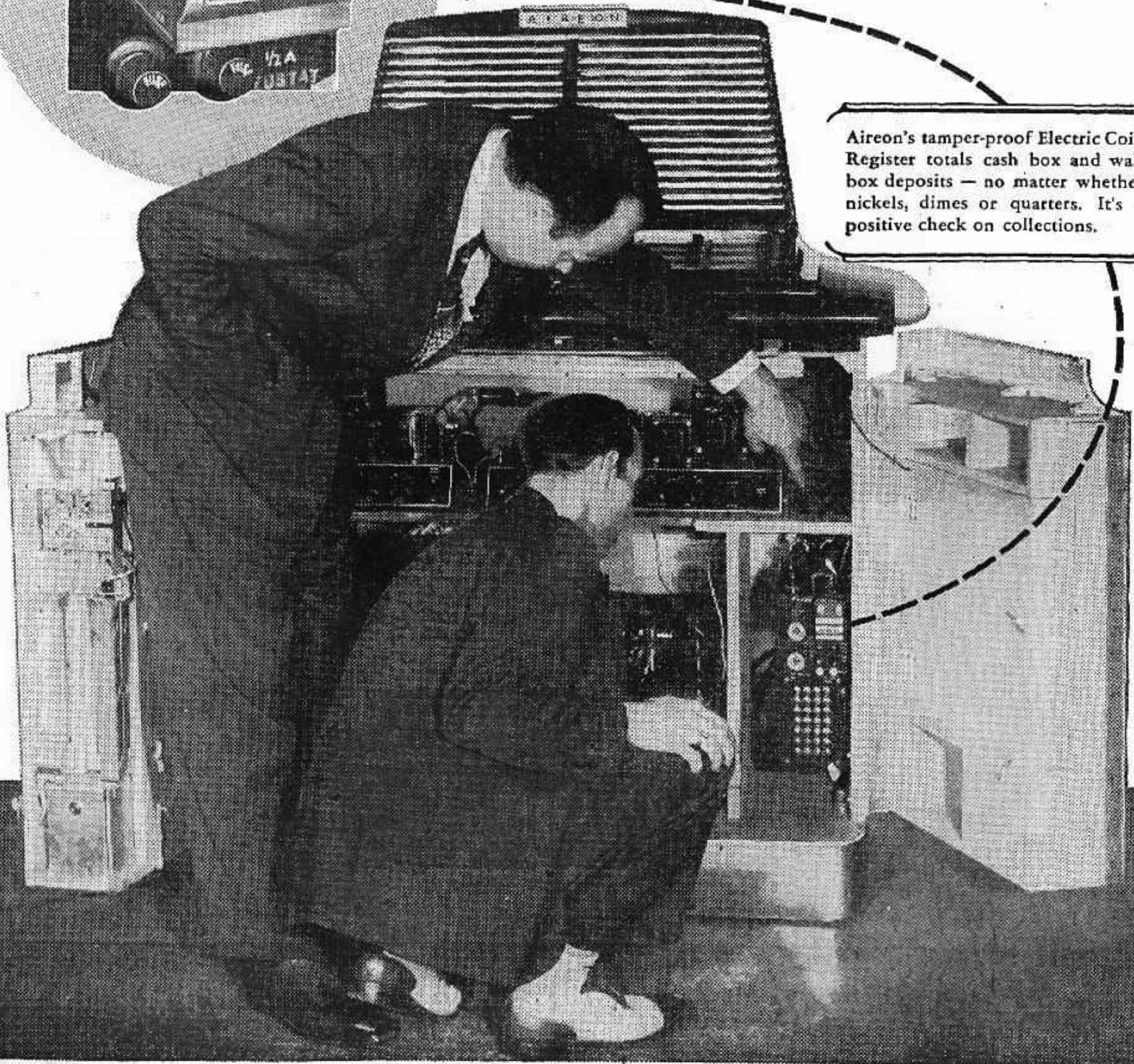
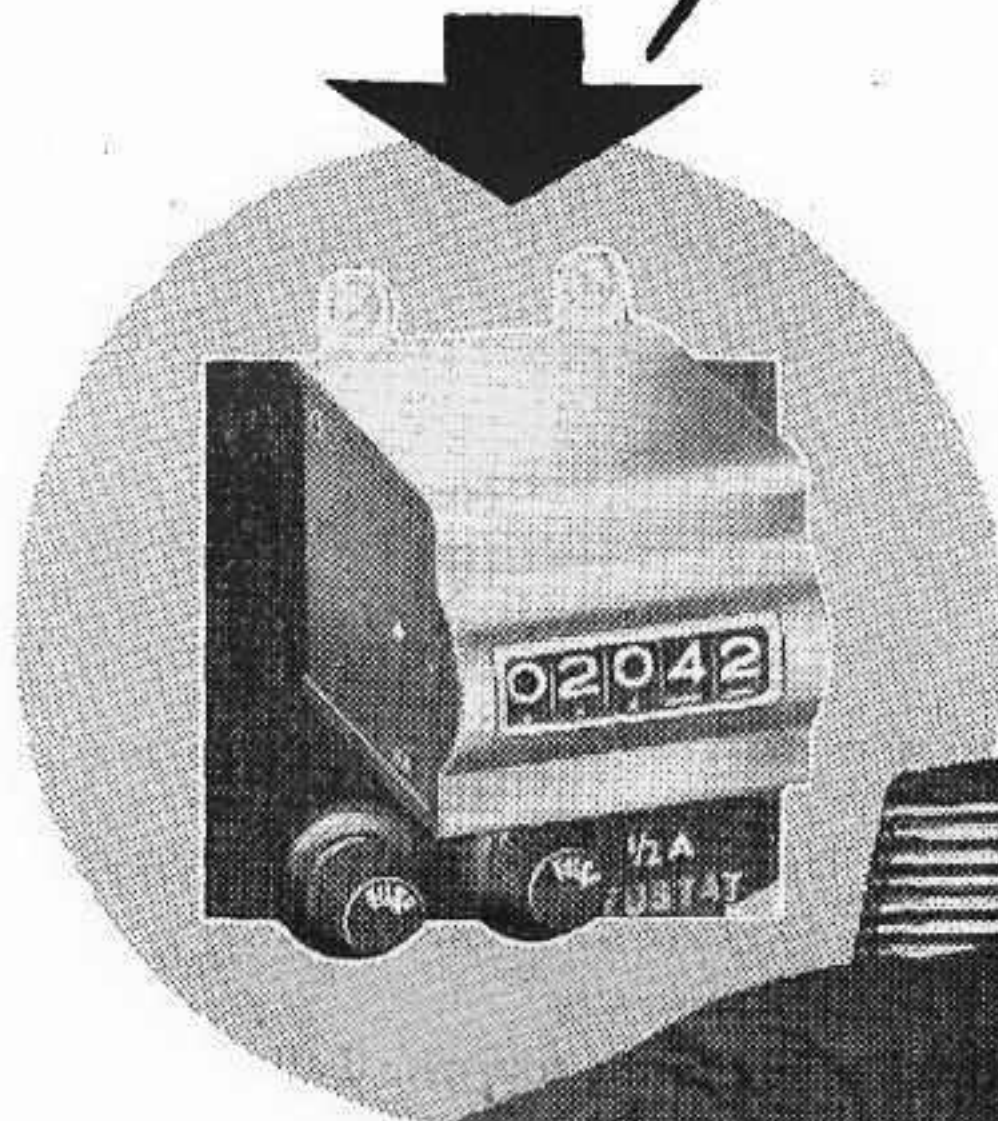
Show top locations this *extra* Aireon electronic feature when you demonstrate Aireon's marvelous tone quality and beautiful lighting. Show him how he can read it himself — eliminating all question of counting collections and he'll agree with you that for his location it's "From Now On, Aireon!"

# Aireon

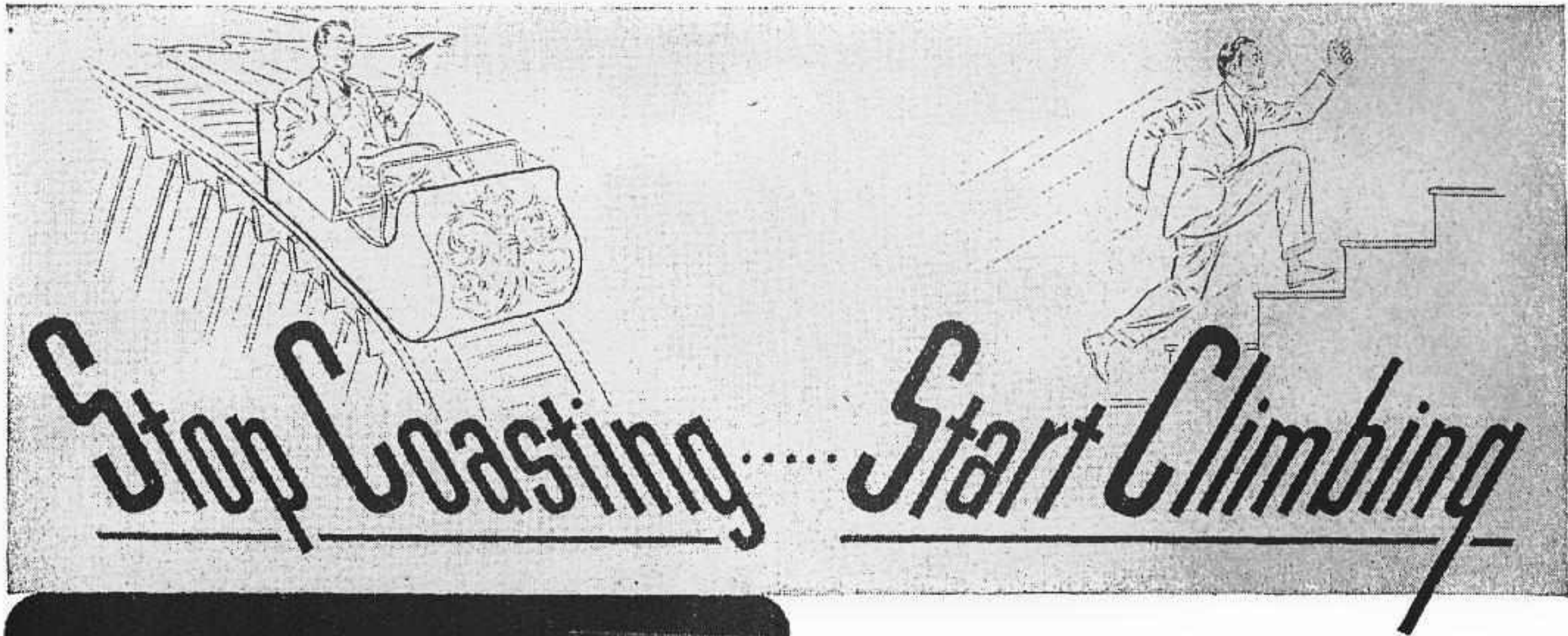
MANUFACTURING CORPORATION

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In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.

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Aireon's tamper-proof Electric Coin Register totals cash box and wall box deposits — no matter whether nickels, dimes or quarters. It's a positive check on collections.



**VICTORY DERBY**  
ONE BALL MULTIPLE PAY TABLE

Packed with all the profit-proved features of Bally's famous pre-war multiples... plus new play-provoking ideas that are pushing profits to a new all-time high! Hundreds of VICTORY DERBY games on location for months are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of VICTORY DERBY.



COASTING IS FUN and coasting is easy. But coasting is always down-hill and ends at the bottom. America's keenest operators quit coasting the day Bally started delivering post-war games. They're climbing now...climbing with bright new, trouble-free Bally products to top spots in their territories. Because they're taking the trouble today to Bally-brighten their locations, they'll own the envied routes of '47... after coasting has jerked to a stop. They're increasing their profits today, reducing their service costs, building a strong, secure future... rapidly climbing to the top with Bally.

**VICTORY SPECIAL**  
ONE OR FIVE BALL REPLAY MULTIPLE

Bally's big, beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory...quickly convertible to one or five-ball play... a fast money-maker either way, VICTORY SPECIAL features all the famous features of Bally's pre-war multiples... plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order VICTORY SPECIAL.



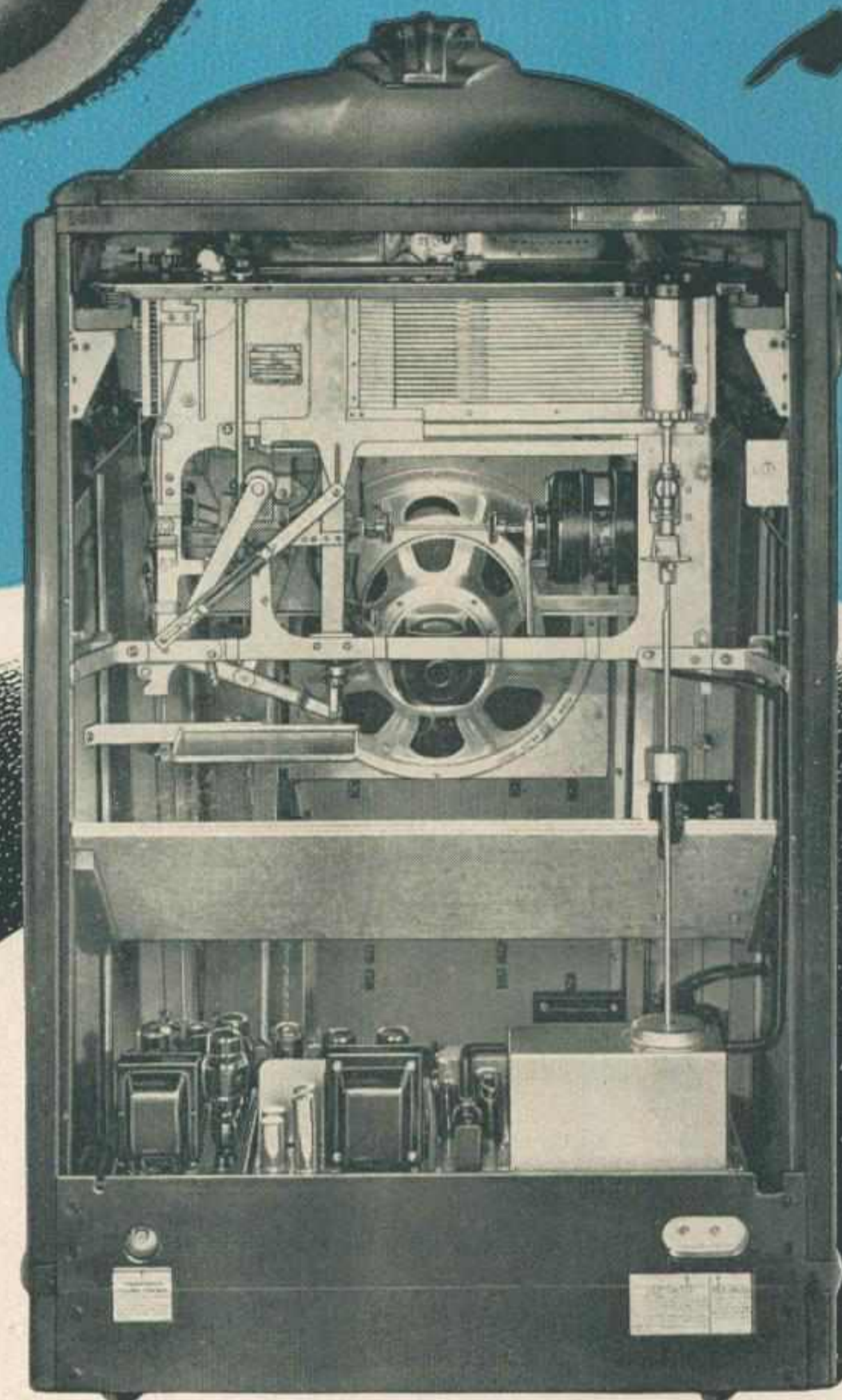
**SURF QUEENS**  
NEW FIVE BALL NOVELTY GAME

Make a date with Bally's new sparkling SURF QUEENS—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game... combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.



**Bally MANUFACTURING COMPANY**  
DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Look at it from This Angle!

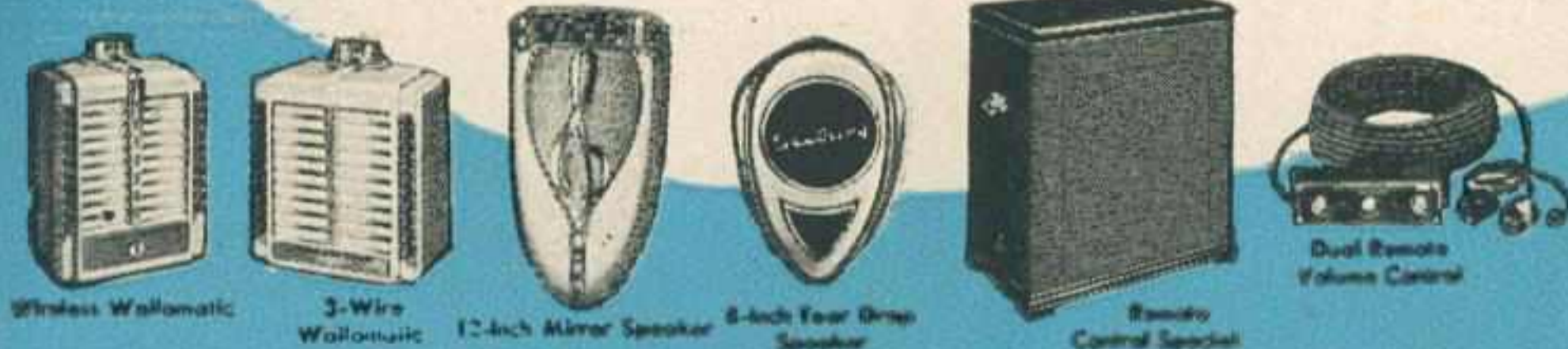


Here's a side of the Seeburg Symphonola the public never sees—but a very important side to the operator. Notice the clean engineering—no wires, adapters or other improvisations. Notice the easy accessibility—adjustments can be made in a jiffy.

Notice the two amplifiers—one for operating the speaker on the Symphonola—the other for speakers in remote parts of the location. The electric assembly is the only one of its kind—the second amplifier operating remote speakers, gives great flexibility.

Whatever you're looking for in a music system—beauty—playing appeal—simple operation—trouble-free construction—Seeburg has it. All this, plus Scientific Sound Distribution and Wireless Remote Control.

*"Be Sure Buy Seeburg"*



See Your Seeburg Distributor for a Demonstration!

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1902 • DEPENDABLE MUSIC SYSTEMS • 1946

J. P. SEEBURG CORPORATION  
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