# Billing of the second s

#### THE WORLD'S FOREMOST AMUSEMENT WEEKLY

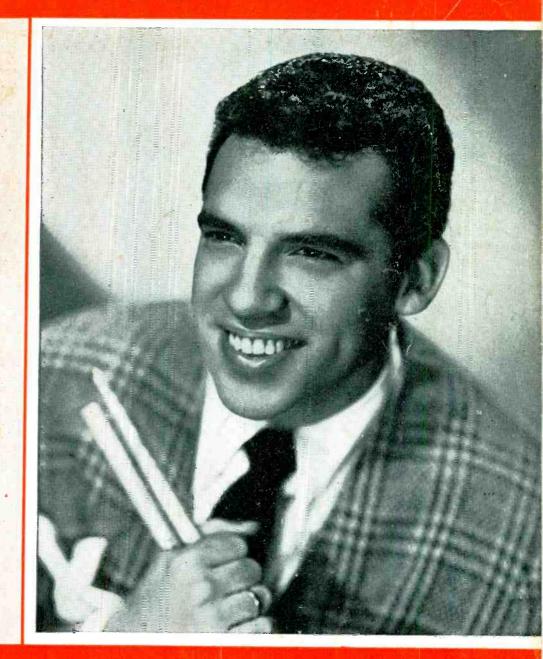
## "KIDISK" KLONDIKE

Kid record and album sales booming as big waxers expand and indies press down hard on wee waxings to stay in the platter parade. Radio and film names are cornered in

## Recordom's Newest Honey

-Page 3

BUDDY RICH "Young Man and His Drums" Has an Ear (See Music)



## SHOWBIZ HAS A STAKE IN THESE . THE GOALS:

 COMMUNITY CHESTS & USO
 \$162,000,000

 AMERICAN CANCER SOCIETY
 12,000,000

 CREATER NEW YORK FUND
 5,900,000



Vol. 58. No. 21



May 25, 1946

**KLONDIKE FROM "KIDISKS"** 

#### **Standing Bill**

NEW YORK, May 18.—Gracie Fields and Monty Banks, just back from their year-long USO-Camp Shows tour, tell about the time they were in Rome and wanted to see the ruins of the Coliseum. They asked one of the troupe's gals along. "Sure, I'll go," she said, "what's on tonight?"

**Rivals Jockey** 

This much was known:

**Greetings!** If You Are 20-29, Better

duction within the next month under the patchwork draft bill signed by President Truman Tuesday (14), Se-lective Service officials told The Bill-board today. Previous to enactment of the bill extending the draft to July 1, Selective Service was taking men from 18 to 25, but officials say House amendments exempting teen-agers forced the age limit rise to 29.

Men in this age bracket are still

eligible for occupational deferment if they are engaged in "essential" work, but according to Selective Service, showbiz is not in that classification.

showbiz is not in that classification. One spokesman predicted that all non-veteran, childless entertainers beween the ages of 20 and 29 will receive notices to appear for a physi-cal examination by July 1, even those previously rejected. He added, how-ever, that it is doubtful that many now classified as 4-F would be ac-cented by the army

cepted by the army.

## **Moppet Gold Rush Is On With Majors and Indies Planning Skyhigh Production in Field**

#### Everyone From Pic, Air Names to Writers and 'Billies in Act

#### By Joe Csida

NEW YORK, May 18.—The "Kidisk" Klondike is on in earnest. While the take from tyke tallow has always been a neat item in plattery circles (many small outfits put out nothing else and don't ever intend to), the four major waxeries (Decca, Columbia, Victor

figures on recent and current produ-Wonderland, with Ginger Rogers and other film players, has sold well over 200,000. Cosmo's *Tubby*, the *Tuba*, with a Victor Jory narration and a Leon Barzin symph ork, has hit close to the 100,000 mark. Victor's Paul Wing series has been selling better than 100,000 per season each upper fee than 100,000 per season each year for the past couple of years. Decca's Frank Luther K series has sold into the many hundreds of thousands per album and is one of the most successful pee wee package propositions ever cut. Decca has just reissued Luther's Songs of Safety album. Basil Rathbone's Christmas Carol and Treasure Island for Columbia have sold better than 100,000 each. Most platteries have a strong aver-sion toward releasing sales figures, but there is no question that 100,000 album sellers in the "kidisk" field album sellers in the "kidisk" field are quite common and that a num-ber of the album jobs have hit well above 250,000. (Big difference, of course, between pop records and tot platters is that the latter are about 95 per cent albums and continue to sell year after year, while pops are, for the greater part, single disks and live a short, merry life.)

Talent-wise, the boom promises a big payoff to writers (both talk material and music), arrangers, nar-rators, actors, comedians, singers and orchestras. Seemingly in for the big-

names. Decca has probably done the biggest job in the past in utilizing the box-office value of film attrac-tions, having used (in addition to Ginger Rogers) such pic names as Thomas Mitchell (*Treasure Island*), Charles Laughton (*Moby Dick*), Ron-ald Colman (*Christmas Carols*), Loretta Young (*The Littlest Angel*), Herbert Marshell (*The Snew Carols*) Loretta Young (The Littlest Angel), Herbert Marshall (The Snow Goose), Donald Crisp (Children's Corner), Frederic March (The Selfish Giant), and Edna Best (Cinderella). Columbia has used Basil Rathbone on Robin Hood (in addition to two packages named above), and scored a click last year with a Gene Kelly package on the little king who

a click last year with a Gene Kelly package on the little king who couldn't dance from the MGM film, Anchors Aweigh. Capitol made a splurge in the moppet market last year with Margaret O'Brien telling the tale of the Three Billy Goats Gruff and other stories; the Great Gildersleeve (Hal Peary) doing Puss in Boots, Rumpelstiltskin and other tot tales; Fibber McGee and Molly in a Christmas album, and Tex Ritter in a kid package of cowboy stuff.

in a kid package of cowboy stuff. Victor hasn't gone in too heavily for film or radio names, but has plans which it refuses to disclose at the moment. These plans are believed to call for terrific acceleration in the "kidisk" field. Victor undoubtedly will make use of some filmeration will make use of some film and air names, tho heavy accent will con-(See 'Kidisk' Klondike on page 24)

88-89 90-91

#### A Moo Point

A IMOO Point DETROIT, May 18.—A cow from a night club act was a star performer in a parade thru downtown Detroit, aimed to publicize the protest of nitery ops and others against the ban on use of barley for brewing. Parade included acts, bartend-ers, employees of night spots, brewers, nitery owners, etc. Cow belongs to Fay Romig, of the Ro-mig & Rooney Circus. It was explained that the bovine was protesting a cut in her rations because she was fed on the resi-due of barley used in beer-mak-ing. ing.

## **Brazil Closings** Cue S. A., Mex Act Status Talk

NEW YORK, May 18 .--- Closing of gambling casinos in Brazil means that fewer acts will be available for the rest of South and Central America. Reason is that Rio was the big-gest spender for talent and many acts would pick up a number of extra weeks in other countries on the way back to the States. In some cases it meant as much as six months could be obtained either in countries sur-rounding Brazil or in Central in Central

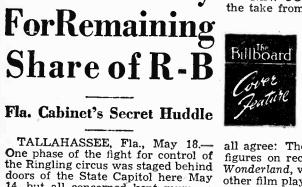
America. How the Brazil situation will work out nobody in authority knows. New York bookers attribute the bluenose shutterings to church pressure and some are optimistic enough to say that the whole thing will blow over in a few weeks. Meanwhile, at least one hotel, the Quitandinha, about an hour out of Rio, is faced with a clos-ing. Odd part of the Quitandinha situation is that it is owned by ex-President Vargas and small stockholders. According to the grapevine, the Dutra government has to pay the hotel if it cannot operate successfully. Spot, a \$10,000,000 venture, was recently opened and publicized heavily for Yank trade. But most of its dough came from the green table ac-tivity which started at 3 p.m. and ran until 3 a.m. Whether the gov-ernmental bite will be enough reason for it to lift the hom is not preserved for it to lift the ban is not known.

#### Guarantee Was Six Weeks

Guarantee Was Six Weeks Acts brought to Rio seldom got less than a six-week guarantee plus options. It didn't pay the Urca Com-pany, which did most of the buying, to bring them in for less, as it cost booker \$1,009.12 fare for each person, plus whatever the excess baggage came to. For example, Ruby Ring, *(See Brazil Closings on page 56)* 

#### **Bob Hope 1-Niters** Out in the Open

NEW YORK, May 18.—Bob Hope will do one-nighters on the Coast and thru the West about a week or so after his radio show goes off the air. Last broadcast is skedded for June 11. All the stands will be in outdoor arenas. With Hope will go a few acts with the possibility that Frances Langford will join the show.



and Capitol) and many a battling so-called indie are planning to push moppet material to never-before-heard-of lengths. Dilboard to push moppet material to never-before-heard-of lengths. Most competent trade observers estimate that gross annual business on children's records now runs somewhere in the neighborhood of \$10,000,000. Predictions on where the biz will go from here vary from guesses insisting that it will hit \$25,000,000 per annum by the end of '47, all the way to prognostications that it will represent a full one-third of the income of even the major record companies. On one point all agree: There's a definite boom in the brat platter field. Random sales figures on recent and current productions bear this out. Decca's Alice in Wonderland, with Ginger Rogers and

14, but all concerned kept mum on details of what took place. At stake was the approximate one-third of the stock in the Big One owned by the John Ringling estate which will go to the State of Florida when all claims and litigation are set-tled. Confet was here by the state of the stat centered on a proposal by executors to form a syndicate to purchase re-maining assets of the estate. This much was known: John Ringling North, an executor and vice-president and director on one of the two sets of officers named by stock-holders April 10 in New York, and Leonard G. Bisco, New York attorney, went into a huddle with the cabinet. Later, Chester Ferguson and T. (See 2 Sides Lockey on page 80) John (See 2 Sides Jockey on page 80)

**Read This in Full** WASHINGTON, May 18.—Enter-tainers in the 20-29 age group who have had no military service face in-duction within the next month under Boom Promises Big Payoff To All Hands

gest break are radio and picture

In This Issue American Folk Tunes . Broadway Showlog . Burlesque . Carnival . Classified Ads . Club Activities . Cock Machines . 

Legitimate 58-59 Lefter List 107 Lists 107 Lists 107 Marchandise-Pives 93-107 Music 23-48 Music as Written 23-48 Music Popularity Chart. 28-35 Night Clubs 50-56 Parks-Pools 83-85 Pipes for Pitchmen 105 Radio 5-23 Radio Talent Cost Index 12-13 Repertoire 90-91 Reviews: Bands .... Legit ..... Night Club . Records Night Club Records Vaude Television Rinks-Skaters Roadshow Films Routes: Carnival Circus Legitimate Miscellaneous Sponsored Events Television 

The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio. Subscription Rate: One year, \$7.50. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March, 1897. Copyright 1946 by The Billboard Publishing Company.

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UNINTERRUPTED reading of one publication for 50 years or more is a very special phenomenon. To achieve that distinction it is necesachieve that distinction it is neces-sary to be 50 years old plus the age at which one gets past ABC's and into the realm of higher culture. Then it is important to find a pub-lication that's been in business that long. It's quite an unpremeditated collaboration collaboration.

And quite a stick-to-it man is Ar-thur (Art) Blake, who has come our way thru the medium of Theodore Allen Johnson, Memphis correspond-ent of The Billboard. Johnson says Blake hasn't missed a copy of The Billboard since 1895. Even counting a few miss-outs such as illness, it would still be some going. would still be some going.

would still be some going. Of course, The Billboard has helped Blake achieve his record by jumping to attention at each ring of the alarm clock, and not missing an issue (founded 1894 as The Billboard Advertiser) even when the whimsi-cal Ohio backed up against the Cin-cinnati plant, forcing all hands to grab bag and baggage (not to men-tion electros and stuff), head for Chicago, and rush a printer into do-ing one issue back in 1937. Why Blake should have started his

Why Blake should have started his BB habit in 1895 is not clear, but he must have been in showbiz then he must have been in showbiz then because only four years later he was on the bill that opened the Orpheum Theater, Brooklyn, singing with Joe Maxwell and Company as part of their Firemen's Quintet. He left the act to go with Primrose and West Minstrels as featured baritone chant-er until they broke up. He followed Primrose into the Primrose and Dockstadter Minstrel Show, remain-ing until 1910, when he joined Neal O'Brien, who had organized his own cork outfit that year after 18 years with Primrose. Blake was O'Brien's interlocutor in 1911 and 1912, work-ing with such endmen as Al Jolson, Blackface Eddie Ross and Pete Det-zel, the dancer. He kissed the road goodbye in 1913 to become manager of Cafe Rector, Denver, a 600-seater in one of the real busy spots of the West, and thereafter piloted other restaurants, some with and some sans showbiz. sans showbiz.

sans showbiz. During the war he handled the industrial feeding of the Norman Herrington Company of Indianapolis, makers of the General Sherman tank, and performed a similar chore for Chrysler people in Detroit. After a spell at Hotel Marott in Indianapo-lis, he bridged the gap to put him-self back on the showshelf, being un-til recently at Hotel Claridge, Mem-phis, where he is maitre d'hotel and catering manager, and impresario of its Balinese Room.

its Balinese Room. The Billboard is glad that it has been helped in its longtime logkeep-ing by such showbizzers as Arthur Blake, who started his trouping live-lihood by opening his mouth and now makes a living because inner man needs to open his to keep go-

#### Portland, Me., Hikes Fees; Extra 7½G Nick to City

PORTLAND, Me., May 18.—Li-cense fees, some of them more than 100 per cent, have been upped by the Stiff tilt was on the-100 per cent, have been upped by the city council. Stiff tilt was on the-aters seating 1,000 or more, hiking from \$100.25 to \$250.25. Houses seat-ing less than 1,000 will pay \$150.25. Dance halls and blowling alleys were set at \$25.25. Hotels serving liquor will pay \$101.50 and those not, \$21.10, both up from a flat \$1. City officials figure the boosts will bring in an extra \$7,500.

### Mutual Hires Callan, Thompson, Vidas & Jones; Sets New Hdq.

CHICAGO, May 18.—Several ad-ditions in personnel as well as change location were announced in office by Mutual Entertainment Agency heads Jack Russell and J. J. (Bookie) Levin here Thursday (16). Joe Cal-lan, Pete Thompson, Bill Vidas and Johnny Jones have joined the org, and the new and more spacious ofis to accommodate the added fice personnel.

Callan left Frederick Bros. here as band booker recently to take over a Porto Rican package show. Callan will do one-nighter and location band booking for Mutual. Altho figures would not be revealed, both he and the agency seemed to be well satis-fied with the deal. Callan joined Mutual Monday (20). Pete Thompson, who was until re-

cently road manager for the Harry Cool orchestra, will work with Mack McCoy in Mutual's cocktail booking section. Thompson has been on the job about two weeks. Bill Vidas has been assistant manager at suburban Ob Harry Bellycom Development of Oh Henry Ballroom. Development of package shows, personal appearance package shows, personal appearance tours and whatever radio work the future may hold were listed as his immediate projects. Johnny Jones will continue to handle club dates and conventions for Mutual. Jones has been here for several weeks.

Noticeably, none of the new or old Mutual members were mentioned as department heads. This is in line with department heads. This is in line with the agency's policy of maintaining a flexible org without departmental categories. Agency heads feel that this type set-up makes for greater efficiency and much more intra-of-fice co-operation. Mutual will move into the new headquarters June 1. This was described as another phase of their expansion policy. of their expansion policy.

#### Derwent, Peck To Nominate For Humor Hall of Fame

NEW YORK, May 18.—Gag Writ-ers' Protective Association is de-termined to emphasize humor in everyday lives. As well as promoting National Laugh Week (April 1-8), they have now dreamed up a humor hall of fame "to immortalize the great fun-provokers of American history." They have enlisted the support of actor Clarence Derwent (Lute Sono).

actor Clarence Derwent (Lute Song), president-elect of Actors' Equity, and Raymond Peck, shepherd of the Lambs. They will both serve on the Lambs. They will both serve on the hall's nominating committee. Invites also have gone out to Lawrence Tib-bett, AFRA, Russel Crouse, the Ar-thor's League, Gene Buck, Catholic Actors' Guild of America, James J. Walker, Louis Handin, NVA and the National Association of Performing Artiste Artists.

According to the org's letterhead, Bob Hope and Joan Davis were picked as the king and queen of smiles for 1946.

NEW YORK, May 18. - Britain's

peacetime legit set-up for actors, as

peacetime legit set-up for actors, as far as clamping down on unscrupu-lous managers is concerned, is more nearly approaching that of the U. S., where the thesp union and the bond-ed show pilots have virtually abol-ished fly-by-night companies and stranded players. Workings of the British Actors' Equity situation thru-

ished fly-by-night companies and stranded players. Workings of the British Actors' Equity situation thru-out the war and since are comment-ed upon and explained by Gordon Schaffer, London newspaperman and radio spieler, via the local branch of British Information Service.

British Equity Follows U. S.

**Pattern in Actor Protection** 

5,395 in 1945.

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'Dip' Vic's Poke Picked; U.S.-Brit Love Club Born

NEW YORK, May 18 .- An effort to make things easier for British showfolk strange to the U.S. and

showfolk strange to the U. S. and Yank showfolk unfamiliar with Eng-land is taking root in the planning of the Piccadilly-Times Square Club, due to deb here shortly. Originator of the idea is British vauder Vic Perry, who has just fin-ished his American preem date at Loew's State. Perry believes that a big influx of British acts to this country and an equally large exodus of Yank acts is in the offing and he of Yank acts is in the offing and he claims he wants to make things easier for them on both sides of the ocean.

His own intro to New York hasn't His own intro to New York hasn't been any too happy. At his Loew's State stand, he lost a valuable dia-mond ring. Perry, who makes a pro-fession out of lifting things from pockets of pew sitters, was going thru the audience during his act and when he got thru discovered his ring was missing.

his ring was missing. At first, he admitted, it looked like a ballyhoo gag, and efforts to get publicity of his loss in the press were turned down flat. Perry contends that the loss is genuine. He believes the ring was pulled off his finger while he was dipping into someone's pocket. Anyway, he's out one pinkie adornment, which he claims cost him a four-figure check to buy. He decided to start the Good Will Club and has brought in as charter

He decided to start the Good Will Club and has brought in as charter members and co-workers Sophie Tucker, Ole Olsen and Chic Johnson, Eddie Bracken and the members of London's Old Vic Company. La Tucker will handle visiting nitery players; Olsen and Johnson, vaude, and Bracken, the films. London sec-tion of the club will have Ralph Rich-ardson, legit; Laurence Olivier, films, and Perry for vaude-niteries.

ardson, legit; Laurence Olivier, films, and Perry for vaude-niteries. There's no fee, but membership is kept strictly to showfolk. With vis-iting orks, due to size of bands, only leader and vocalists will be handled by the club. New York center will be located at 347 Madison Avenue and London headquarters at 17 Coventry Street, W. C. 1.

#### Philly Committee Okays

10% Amusement Tax Hike 10% Amusement Tax Hike PHILADELPHIA, May 18.—Long-awaited increase in the amusement tax here passed its first hurdle when city council's finance committee passed Wednesday (15) a recommen-dation for the boost from 4 per cent to 10 per cent on tickets to amuse-ment events. Move is subject to council's okay, which is expected around May 23. Increase would go into effect July 1 and is expected to bring in \$7,000,-000 in extra revenue. Committee also recommended the proposed new

also recommended the proposed new 10 per cent tax on rents paid by transients in hotels here.

Schaffer points to the strengthen-ing of British Equity as "one of the biggest achievements of the pre-war years," and says that a closed shop in the West End (Main Stem of Lon-don) has done away with "the bad type of manager." He adds from fig-ures released in British Equity's 15th annual report that union per-sonnel has risen from 714 in 1940 to 5.395 in 1945.

One thing the union learned dur ing the war, according to Schaffer, is that its function extended beyond (See U. S. Pattern on page 59)

#### Ill., Chi Amusement **Taxes Are in Offing**

May 25, 1946

CHICAGO, May 18.—State and city showbiz tax proposals eminating from Springfield and Chi's City Hall and ultimately winding up at the door of Mr. Public are in the making here. Movie and legit fans will do the most coin shelling in the event either or both bodies pass the proposed measures.

ures. State's reason for additional rev-enue is the \$385,000,000 veterans' bonus. Bonus legislation has been recommended by the Illiniois Legis-lation Committee and the Legislature will probably be asked to act this week. Altho the State has a sur-plus of approximately \$200,000,000, Governor Green has opposed the plan to use the fund to finance the bonus. He explained that \$139,000.000 of this He explained that \$139,000,000 of this fund has been appropriated for "re-habilitation of the State's plant and its educational, correctional and wel-fare institutions" fare institutions.'

City's tax proposals were offered this week in an attempt to make up a \$7,000,000 deficit in the 1947 budget. Action on this is skedded for Tues-day (21). Proposals include a 10 per cent tax on admissions to movie and

legitimate theaters. Those in the know consider the local tax to have a good chance of passing since eight of the 16 commit-

passing since eight of the 16 commit-tee members are in favor of bringing it to the council floor. In the event either tax is passed, it will be placed on the operators, but just as is the case with the federal amusement tax, the cost will be passed on to the public in the form of higher admissions.

#### **Memphis Pulls Out All Stops for Metopera**

MEMPHIS, May 18. — Metopera enters Memphis on the wings of front pages and practically every local radio show for its first stand, May 20 and 21.

Already Carmen (20), has been completely sold out, and promoter I. L. Myers to'd The Billboard that Madame Butterfly (21), had less than 100 tickets still available.

## Billboard

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The Billboard also publishes: The Billboard Music Year Book and The Billboard Coin Machine Digest.



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RADIO

5

Communications to 1564 Broadway, New York 19, N. Y. **CLEAN-UP BEFORE RE-PRICING?** 

#### Der Bingel Mt.

NEW YORK, May 18.—Latest is that Der Bingel will do a yogi turn and come up with the an-swer—as to who will have the honor of sponsoring him on what network.

what network. Seems the groaner is going on location to do a pic for Para-mount. It's going to be a se-cluded spot in mountain coun-try. And when the period of communion with nature is over Bing is expected to come thru with a decision—which he will make all by himself sans aid of Everett and his attorneys, etc. Put away those tea leaves!

## **Dr. NBC Sees** Sick Rivals: To Plug Biz

Net Ads Sell Time for CBS

NEW YORK, May 18.—NBC will shortly shift its advertising empha-sis on selling broadcasting, instead of simply the web, to offset to a de-gree the negative publicity which has flooded the market due to the expected further cancellation of a has flooded the market due to the expected further cancellation of a number of bigtime skeds. Twist on the advertising, however, is that it's planned not to sell new clients for NBC, since the senior web has a waiting list of more than twice the number of slots that will be opened. Instead, it's expected to sell time for CBS which is certain to lose a num-ber of programs like Bob Burns to NBC. NBC.

Idea is that it's bad business to have the second chain (or even the third and fourth) too badly hit by cancellations. As one piece of sixth floor brass put it, the broadcasting industry is no healthier than its weakest web, its weakest station. "We can't be too healthy while any other part of the business is sick."

Web, however, will have a selling job to do nonetheless. The daytime Waring program is still a costly "ex-periment" and must be sold—or else —and the NBC Symphony also, for prestige and cash sake, must find a bonkroul. prestige and cash sake, must find a bankroll. Emphasis recently on the Symphony of the Air, rather than the General Motors Symphony or the NBC Symphony, has been with the idea of creating a tag that won't have to be changed with each spon-sor, for advertisers no like the idea of paying for the airing of the NBC Symphony, a network tag.

#### WNEW's Paul Revere Stunt To Fanfare **"Operation Famine"**

NEW YORK, May 18.—Operation Famine, is being handled by WNEW, starting Sunday midnight (19), with plenty of fanfare and Will Yolen flash press agentry. Station will not program special segs, but will use the breaks between programs to sell the Judis station audience on the fact (See Paul Revere Stunt on page 16)

## FCC's "Caveat **Station**" Edict **Is Precedent**

#### **Outlets Liable for Sponsors**

WASHINGTON, May 18.—Federal Communications Commission is seen as pushing a policy of "let the station beware" in negotiating with prospec-tive sponsors for radio programs. In its strongest statement of the subject to date, FCC yesterday warned that licensees must take the responsibility for determining any hidden financial connections of parsons acking to hur connections of persons asking to buy air time. "It is incumbent upon li-censees," the FCC declared, "to take all reasonable measure in this con-nection."

#### **A Definition?**

FCC defined "reasonable" by cit-ing as an example the hypothetical case of a speaker asking to buy air time which he cannot afford on his normal income. In such a case, FCC normal income. In such a case, FCC said, the licensee must make an in-vestigation "of the source of funds to be used for payment." Even tho an extensive investigation may be necessary, the commission stated, that fact does not "automatically relieve a station from its responsi-bility." FCC further stated that "competent management should be able to meet such problems." able to meet such problems."

#### The Last Prop?

The Last Prop? FCC's policy is seen as removing the last prop from under any sta-tion's claim to innocence concerning the identity and background of a potential sponsor. Policy is viewed as establishing a precedent for han-dling of commercials which far ex-ceeds the standards for newspaper (See FCC Edict Precedent, page 16)

Survey Penalty

NEW YORK, May 18 .--- C. E. NEW YORK, May 18.—C. E. Hooper, in presenting his con-tribution to the "national rat-ing" sweepstakes Thursday (16) at the Biltmore Hotel, invited all ad agency men present to compete with him. Said Hoop, "In order to make ratings less cold, heat them up every once in a while by making a co-in-cidental telephone survey your-self." self.

#### **Three Legmen Added** To WLIB Newsroom; **Tradition Is Broken**

NEW YORK, May 18 .- First local news operation in New York can be credited to WLIB the Thackrey-Post daytime percolator. Station has added three men to pound district beats and is setting up a city desk, Hal Kosut switching from spieling to Hal Kosut switching from spieling to the desk, under the supervision of Cliff Evans, who takes over as station news chief. The boys, who will be triple-threat men, will pound their beats, phone in hot stories to the desk and come back every so often for "on the scene accounts," are Allen Ward, ex-WQXR and United Press, Jerry Carr, ex-news editor of WINS and Harold Turkell, former newscaster with Pittsburgh's KDKA.

Station has also added AP (it has radio wires from UP and INS). AP is the regular news wire, not the PA (Press Association) deal, which sta-tions normally buy. Fourteen 10-(See 3 Legmen Added on page 16)

#### — Editorial -Money Responsibility

If the latest pronouncement of the Federal Communications Commission is extended to its ultimate, every broadcasting station will have to operate a detective bureau on the side. The commission, in answering a query from Station KOB (Albuquerque, N. M.), stated that a station was responsible not only for checking a time-buyer but also in checking where the time-buyer's cash was coming from, if it appeared that the buyer's own bank roll wasn't sizable enough to justify the purchase of the time involved. FCC thought back of the responsibility is that both sides of any political or social problem have to be extended "equal air opportunity" and it may not appear on the surface just where is on unless everyone's on the surface just whose side the time buyer is on, unless everyone's certain where the gold was mined.

In other words, the stations will have not only to worry about what a man says on the air, but what he thinks and what his cash thinks. Such thinking can only force stations to avoid, like a plague, any "controversial subject," the very material for which "freedom" exponents scream most.

exponents scream most. In another extreme, Morris L. Ernst, noted advocate, in his current book, *The First Freedom*, wants to "relieve stations of libel or slander suits on time they presently sell. The station owns the microphones and should be analogized to the owner of a printing press who, as a practical matter, is free of libel suits. Such immunity to stations would relieve them (the stations) of real or imaginary hazards which they often use to reject controversial or unpopular subjects or remarks." While the Ernst suggestion would unburden the station of all its legal responsibilities on sponsored programs, the FCC insists on developing new ones for the air business man. There must be a middle ground, somewhere between sloughing off public responsi-bility and becoming the great white father, between Ernst and the FCC, between nudism and straitjackets. It must happen here.

## **Nix Rate Hike**

Sen." One researcher in the audi-ence soto voce, muttered, "I did a year ago. I married the only listener to our program who an-swered and now she doesn't even listen to me."

NEW YORK, May 18.—While some station rate cards need adjusting, media men are amazed at the number of stations that have chosen this time to kick rates upward. A time buyer of a top 15 percenter yelped that he was . having trouble keeping his clients sold on the necessity of stay-ing on the air, sans the advertiser having a product in some cases and in other cases with demand for the product far in excess of the next two years' production, without explaining years' production, without explaining to the client's ad manager that rates to the chent's ad manager that rates for the time were being raised 25 per cent. Time buyer Ward (he's rep-resentative of the breed) admitted that the average increase was only 15 per cent, but pulled a few cards out of his drawer that had certain time periods tilted 50 per cent. "It isn't had enough that the sta

As Biz Drops

Airers want upped nut while peddlers frantic stop-

ping client bowouts

out of his drawer that had certain time periods tilted 50 per cent. "It isn't bad enough that the sta-tions are upping their rates, but the industry has chosen this time to fight about audience measurement stand-ards." In other words, stated this con-tract signer, broadcasting has started washing its "media measurement" in public. While battles about how to measure circulation of both printed and outdoor media went on for years, they never broke out openly in the trade and public prints the way the CAB-Hooper-Nielsen fracas has been oling for the past several months. How do you think "a sponsor feels," he asked, when he reads that the Co-Operative Research organization which he has fathered thru ANA (Association of National Advertis-ers), has produced ratings which are claimed to be neither scientific, pro-jectable nor comparable. To most clients that sounds like broadcasting has taken them over. Despite the fact that the CAB was the advertis-ers' own baby, it doesn't matter how much selling broadcasting has done for the advertiser pre-war, despite the dings. He's suddenly become rat-ing conscious and almost simultaneo ously suspicious of the accuracy of rating. **Clean-Up Necessary** rating figures.

#### **Clean-Up Necessary**

Clean-Up Necessary "The first problem that we in radio have, and I want to stress," stated the time buyer, "is that the radio media end of the ad agency biz is just as much a part of broadcasting as networks, stations, talent or produc-tion men, and it is our job to clean up the rating quagmire. Thus far, only the Broadcast Measurement Bu-reau seems to be sticking to its last, good or bad.

good or bad. "There must be a slot for Hooper, Nielsen and other services, but we must find a place for each of them or else find ourselves justifying sta-tion indices that differ as much as 50 per cent in some cases." (Typically, WLW's latest reports from Nielsen's audimeters are down in some cases WLW'S latest reports from Nielsen's audimeters are down in some cases as much as 50 per cent from Hooper's Cincy city studies, and up in others to the same extent. Variances such as these are what drive agency boys wild when they're asked by clients to give some idea of just how big an audience programs are reaching

audience programs are reaching.) "But regardless of how soom we get our rating aches removed," un-(See Clean 'Er Up on page 16)

#### RADIO

6

#### **Chi Trib Starts Fax Experiments;** Sun's Try Skedded

CHICAGO, May 18.—Post-war de-velopment of facsimile here got an-other shot in the arm this week when the Chicago Tribune, thru its FM station, WGNB, began a new experimental series of fax transmis-sions. Trib will transmit facsimile Tuesday, Thursday and Saturday mornings from 8 to 8:30, a time at which its FM station is not being used for broadcasting purposes. Few weeks ago the Chicago Sun an-nounced that in the near future (it would not predict any specific date)

weeks ago the Chicago ban an-nounced that in the near future (it would not predict any specific date) it would begin sending facsimile, us-ing the experimental FM station of WJJD, local AM indie it owns. *Tribune* will use a system worked out by WGN engineers in conjunc-tion with blue printers of the Broad-casters Faximile Analysis and Radio Inventions, Inc. orgs. It will trans-mit a frame about eight by seven and one-half inches. Four of these frames will be transmitted in the half-hour period at the speed of about three linear inches per min-ute. So far there are no ordinary sets in homes in this territory that can receive either the Sun or Tribune fax, but the Tribune expects to infax, but the *Tribune* expects to in-stall one next week in its public service office at Madison and Dear-born Streets, and the *Sun*, which will born Streets, and the Sun, which will use the Finch system, has been prom-ised by Finch execs that 100 sets will be delivered to it in about three weeks. Sun will place these sets thruweeks. Sun will place these sets thru-out the city at locations that will be of greatest promotional value. Tribune has already installed a set in the home of its owner, Col. Robert R. McCormick, in Wheaton, Ill. Supervision of the copy sent out by WJJD FM station will be done by the Sun's editorial department. Trib-

une's editorial department will pre-pare copy which will then be set by special linotype machines. From this type proofs will be made, and the fax transmitter will send out an elec-tronic, scanned picture of these proofs.

#### **IBEW Taking Vote** To Walk in Pay Row

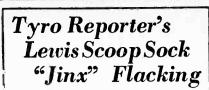
HOLLYWOOD, May 18.—While Southern California Broadcasters and the International Brotherhood of Electrical Workers are locked in a Electrical Workers are locked in a radio engineer wage dispute, a strike vote is being taken at individual sta-tions. According to IBEW Executive Secretary Roy Tindall, the vote indi-

Secretary Roy Tindall, the vote indi-cates almost unanimous approval for a walkout. Latest offer made by SCB, prom-ising \$1.91 in Class 1 indies and \$1.70 in Class 2 and 3, is being officially rejected Monday (20), altho Tindall had already indicated the local's dis-pleasure at the offer. (Outlets are divided into three classifications for purpose of negotiations). Tindall told The Billboard that IBEW stated its bottom demand when it asked for \$2.25 per hour at Class 1 stations; \$2, Class 2, and \$1.75, Class 3, and that it will walk to get that rate.

rate.

#### FCC Licensing in High

WASHINGTON, May 18.—FCC is continuing to move rapidly in pass-ing upon both FM and standard broadcast applications. In latest ac-tions this week, it handed out final CP's for FM stations to five appli-cants, conditional FM grants to 11 opplicants and approved engineercants, conditional FM grants to 11 applicants, and approved engineer-ing plans for nine others. In the standard broadcast field, commission granted CP's for five new stations, all of them 500-watters. Nearly a score of other applications for stand-ard broadcast stations were desig-nated for hearings by the commis-sion sion.



NEW YORK, May 18.—Promotion brains behind the Tex McCrary-Jinx Falkenberg daytime Saturday pro-gram over WEAF maneuvered the show into socko publicity via an in-terview with John L. Lewis, obtained this week by one of the high school newspapermen on the program. Operation was set in motion by Station Manager Jim Gaines, who shipped Robert Guder—the budding reporter —to Washington via plane Wednesday (15) to crash the office of the United Mine Workers of America's president. Guder, armed with a "to whom it may concern" letter from whom it may concern" letter from Gaines, came thru with the only press interview of the week granted by Lewis. To top it all, International News Service is using the Guder in-terview—giving the writer a by-line and \$25, and credit to the *Hil* Jinx program.

Engineering of the interview created tremendous interest in local radio circles—the stunt combining not only imagination and ingenuity but also pointing up the educational and training value of the program for promising young newspapermen. Thus far, five school-age reporters have been used on the program, given assignments to cover and report upon, etc.—but plan is to start a rotation system soon in order to use as many young reporters as possible. Device is considered certain to intrigue not only the younger listening audience, but the entire family group.

but the entire family group. Regarding the Guder story—the kid apparently made an impression on the union chief, for when he left his letter of introduction with JLL, the UMW prexy returned it to Gaines via mail, with a letter of explanation stating that he had been "glad to talk with the young man." Lewis added that he regretted being called to an "important" meeting before finishing the interview, leaving addi-tional material to be supplied by tional material to be supplied by Lewis's associates.

P. S.: The "important" meeting was Lewis's confab with President Truman.

#### **Fitzpatrick Walkout** Tab for WJR-WGAR Stock Is \$1,300,000

DETROIT, May 18.—Resignation of Leo J. Fitzpatrick as vice-president and general manager of WJR dis-closed last Saturday (11), resulted in one of the largest single deals on rec-ord for a part interest in a single station.

Fitzpatrick said this week that he had disposed of his own WJR stock for \$1,000,000, but that Mrs. Fitz-patrick remains the largest minority stockholder in the company. In addi-tion, he also sold his interest in the affiliated Cleveland station, KGAR, for \$300,000.

#### WJR Selling Grid Early

DETROIT, May 18.—A four-month pre-selling campaign for the football season is being launched this week by WJR. Bud Watson, outlet's sports editor, on his broadcast today (18) will start a 16-week series, visiting a different Michigan college each week via wire recorder to have a personal chat with the football coach and athletic director. The last broadcast sonal chat with the football coach and athletic director. The last broadcast of the series will be made on August 31, and the following Saturday, Sep-tember 7, the 16 football coaches will be invited to Detroit to participate in a round table discussion of foot-ball on the eve of the 1946 season.

#### Web Jr. Spieler **Category** Is Set **For Arbitration**

HOLLYWOOD, May 18.-Thursday (23), American Federation of Radio Artists and National Broadcasting Company arbitrate dispute involving the single NBC announcer whom the net insists on keeping in junior an-nouncer status. AFRA demanded that the junior announcer category be eliminated in negotiations held in spring of 1945. At that time, NBC asked War Labor Board that the matasked war Labor Board that the mat-ter be brought before an arbitration board. AFRA agreed. Claude Mc-Cue, AFRA executive secretary, ar-gues that network gab post is no spot for apprenticeship, that announcers in web work should not be made to go thru junior announcer bracket. Lat-ter category has already been eliminated from all nets (but Hollywood-NBC) and indie stations in Hollywood and San Francisco. Arbitration panel will include John

Dales Jr. (Screen Actors' Guild exec-utive secretary), representing AFRA, •Cecil Underwood and C. DeMontre-ville, industrial engineer.

#### Mass. Admits Radio Here To Stay; Sets Up Air Ed. Bureau

BOSTON, May 18 .- Importance of radio as an educational medium was highlighted here this week by the creation of an office of radio education within the Massachusetts De-partment of Education. New division was announced by John J. Desmond, Massachusetts commissioner, who also named Kelsey B. Sweatt as di-rector of the new office. Sweatt, editor of the Massachusetts Educa-tional News, will advise public public schools regarding use of radio in

schools regarding use of radio in the classroom. For the past 16 months the Mas-sachusetts Department of Education co-oped with WBZ and WBZA in developing the *Listen and Learn* series, broadcast 9:15-9:30 a. m., Monday thru Friday.

#### Old Vic Airings Cut to 2, But Expanded to 11/2 Hours

NEW YORK, May 18.—Illness of principals and directors of the Old Vic Theater Company has necessi-tated cutting of the CBS series from four to two programs. Henry IV, Part I and Part II, will be omitted, but Shakespeare's Richard III and Ibsen's Peer Gynt will be given—the former June 2 and the latter June 9. Both CBS and Old Vic officials also have decided upon 90-minute rather than hour broadcasts. So, in addition to replacing the CBS Sym-phony, normally heard from 3-4 p. m. (EDST), the programs will cancel the regular Columbia Workshop pe-riods, 4-4:30 p. m. riods, 4-4:30 p. m. Laurence Olivier and Ralph Rich-

ardson, the leads, have been ailing since early this week. Richardson missed three performances at the Century, where the company is play-ing, and an understudy has been ready to step into Olivier's spot at a moment's notice.

#### **BBC to Offer Summer Course On Broadcasting to Teachers**

LONDON, May 18.—British Broad-casting Corporation which has spent so much time educating Britain's juniors in things of the air, feels that junjors in things of the air, feels that it's now time to teach junior's teach-ers something about etherizing. So, a summer broadcasting school has been set up for tutors in training colleges. Location is Lodge Hill, near London, and course will run from July 23-31. School is being organized by the

School is being organized by the

www.americanradiohistory.com

#### **Religious** Air Org Formed; Broadcast **Policy** Established

NEW YORK, May 18.—Protestant, Roman Catholic and Jewish broadcasters, meeting this week under the auspices of the National Conference of Christians and Jews, created the Religious Radio Association, to work for high religious program standards, to foster the sharing of common interests, and to collect and disseminate information regarding the field. Move comes shortly after the meeting of the NAB's second district, during which confab a discussion was held point-ing up the need of better and more ethical religious programing.

ing up the need of better and more ethical religious programing. Constitution of the new organiza-tion, trade believes, is in line with NAB thought on the matter, and establishes the following guide posts of policy: (1) Exposition of doctrine shall be affirmative; (2) religious broadcasts shall not attack other creeds or races and shall avoid stirring up hatreds, but shall seek to promote good will; (3) no religious program for which time is granted on a sustaining basis shall appeal over the air for contributions for the program's support; nor shall a charge for sermons, pamphlets or religious objects, distributed thru such pro-grams, be used as a means of raising funds; (4) commercial religious pro-grams may appeal for funds on the program only upon condition that they furnish to the public upon re-quest, annual statements of their re-ceipts and expenditures. ceipts and expenditures.

Committe which presented the constitution for adoption was chairmaned by Willard Johnson, vice-president of the National Conference. Meeting also appointed a nominating commit-tee to select a slate of officers to serve until the first annual convention of the organization. Nominating comuntil the first annual convention of the organization. Nominating com-mittee includes, in addition to John-son, Dr. Fred Eastman, professor of drama at the Chicago Theological Seminary; Franklin Dunham, radio director of the U. S. Office of Educa-tion, and a noted Catholic layman; Rabbi Moshe Davis, Jewish Theologi-cal Seminary of America and Dr. J. Elwin Wright, executive director of the National Association of Evan-gelicals.

#### **Duffy in Absentia Empowered To Name** SOS Crews for CAB

NEW YORK, May 18.—CAB's "save-our-jobs campaign" continues with Ben Duffy, prexy of BBD&O, not being present at the last board of governors meeting Thursday (16). B. governors meeting Thursday (16). B. of G., however, voted Duffy authority to appoint committees to implement the decision of the "membership meeting" last week, and the appoint-ments are expected shortly. Mean-time, the trade points out that noth-ing has been done to save the indus-try a pickel of the dough that's being try a nickel of the dough that's being poured down the drain for Crossley ratings.

It's still a matter of raising enough dough to continue the operation until November 1, without the networks kicking in. Mutual, however, is the one web that's still paying its dues. After all, the industry realizes that MBS Prexy Ed Kobak hasn't much else that he can do since he's a member of the three-man committee which is supposed to save broadcasting from ratings, or save ratings for broadcasting.

Central Council for School Broad-casting, in co-operation with reps from the Ministry of Education, the Association of Teachers in Colleges and the Departments of Education.

May 25, 1946

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The Billboard

May 25, 1946

The Billboard

RADIO

# statements, thruout the Ernst pre-sentation which, unfortunately, tends to cover the advocate's pleading with Ernst Rx

## **Hits Industry** Wishful thinking, some

facts make "The Freedom" a staggering concoction

#### By Joe Koehler A "Trade Report" on Morris L. Ernst's "The First Freedom"

NEW YORK, May 18.—Latest "medicine in print" to remake broad-casting is Morris L. Ernst's The First Freedom, just published by MacMillan. Tome weighs the prob-lems of "freedom" of the press, broadcasting and movies, and comes forth with suggestions which, in some cases, would shake the indus-try at its base and in other cases shake the present basis of the busi-ness. ness

He has taken from his "research-ers' reports" some facts and some wishful thinking, and upon this shaky foundation prescribes a drastic form of castor oil. Talking about "tran-scription radio," for instance, Ernst states, "Trade unions, to prevent un-employment, have tended to limit transcription radio." E. T. biz points out that even Petrillo has given e. t.s the green light and that there's no platter restraint within the United States. In this connection, Ernst states that "the networks have con-trol of the record business—an NBC pursuit, and attempted domina-He has taken from his "research-NBC pursuit, and attempted domina-tion of music copyrights thru Broad-cast Music, Inc.—a CBS pursuit." This, the disk biz points out, may be taken as typical of the misinfor-mation with which the Ernst black-and-white peroration abounds. NBC does not control the platter biz. It battles continuously with Decca, an indie, and a number of other disk-ers who take small fortunes out of wax works every year. Among those with whom NBC battles (thru its parent organization, RCA, which owns RCA-Victor, the pancake sub-sidiary) is CBS, which bought Co-lumbia Records some years ago to protect itself from doing business only on the air. BMI Shadow NBC pursuit, and attempted domina-

#### **BMI** Shadow

BMI Shadow BMI, which Ernst tags as a CBS pursuit, is the musical life insurance of the broadcasting business. Despite every attempt to gather top tune-sters for itself, any check-up of The Billboard eight-page musical "pop" chart will reveal that BMI is doing okay when it lands one song in eight okay when it lands one song in eight in any popularity tabulation—hardly a ghost of "control" despite the many years it has been battling the Ameri-

years it has been battling the Ameri-can Society of Composers, Authors and Publishers. Ernst, in his We Can Turn the Tide chapter, states: "Radio licenses should leave to others the business of own-ing or handling the sale of copyright-ed music. BMI must be promptly dis-solved for the sake of the creative talent of America." While he fights "monopoly" throut his presentation of The First Freedom, he plumps for it in the musical copyright field. Ap-parently, according to radio's copy-It in the musical copyright field. Ap-parently, according to radio's copy-right authorities, Ernst feels creative talent has the right to monopoly. Competition is okay if the profit mo-tive is involved. Tune twisters, ac-cording to Lindy's and Brill Build-ing legal brains, write for love.

**Errors** of Fact There are literally hundreds of er-rors of fact, or if not of fact, of halfa haze of prejudice when much of what Ernst is fighting for is admitted sound by key brass in broadcasting.

Cornell University's station, WHCU. (without being mentioned by station, call letters), is tagged in the book as being "20 per cent commercial and being

newspapers are "doubtless sound in their contention that people like newspaper advertising and dislike

80 per cent non-profit educational programing." Mike Hanna, station topper, would be the first to admit that this isn't so—unless fantastic bookkeeping methods are employed. Talking about a two-year-old newspaper survey of advertising in New York, the book states that the newspapers are "doubtless sound in newspapers are sound in newsp not fight for a sincere belief." Speaking of the late, lamented (See Potent But Wrong on page 18)



said one of New York's best-known agency

timebuyers when we told him ....



## outranks all competition –

. In average non-network 1/4 hr.

daytime program period ratings.

ww.americanradiohistory.com

**Z.** In average number of potential

radio homes that WOR can get into per 1/4 hr.

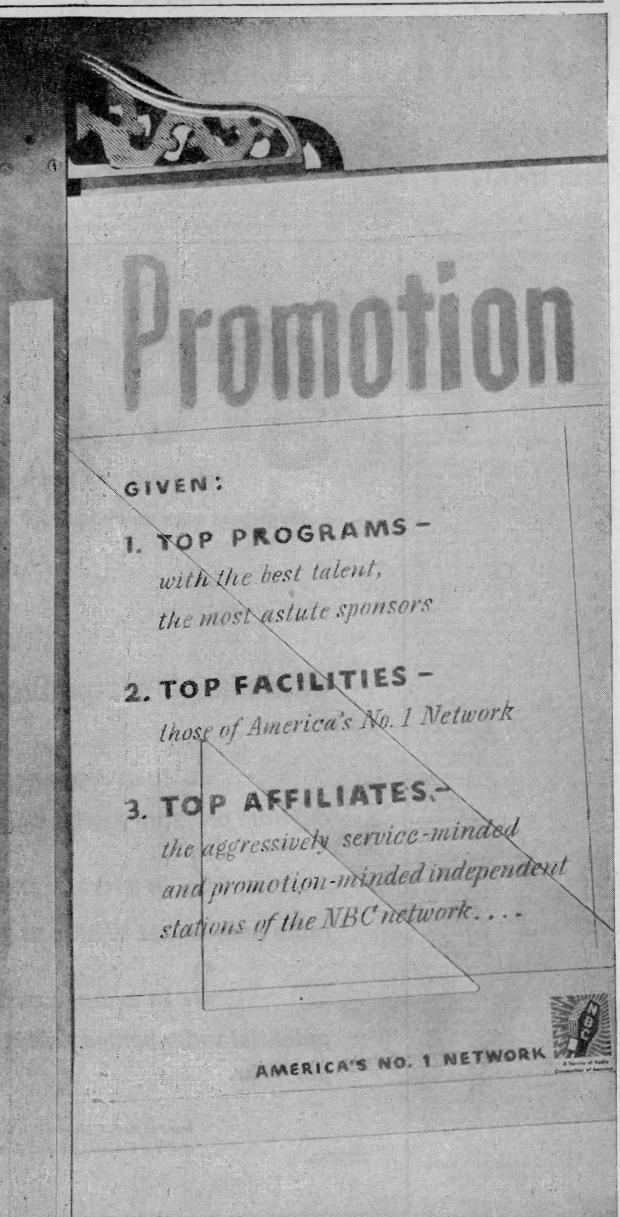
**5.** In average cost-per-thousand potential radio homes that WOR can get into per <sup>1</sup>/4 hr.

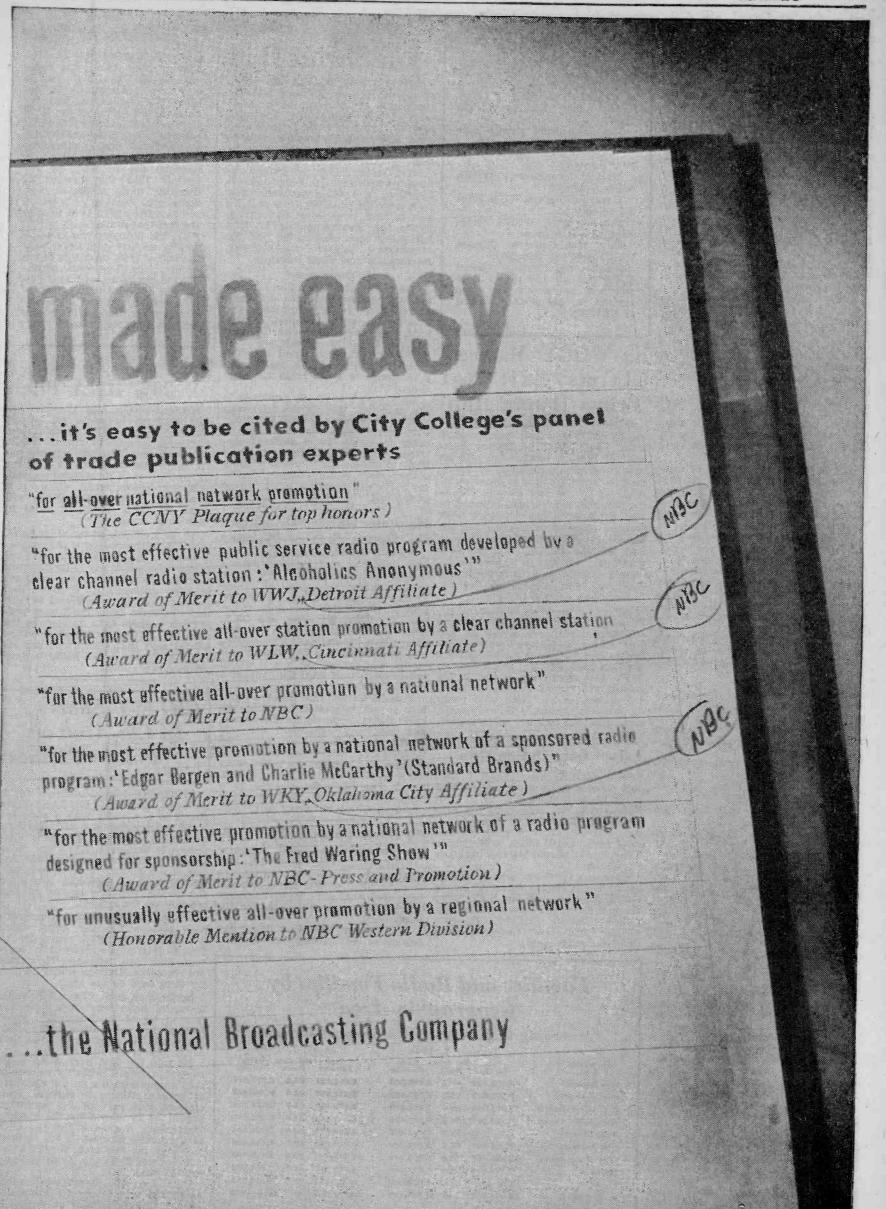
> based on the C.E. Hooper New York Continuing Measurement of Radio Listening for Nov.-Dec., 1945 and Jan.-Feb., 1946

MUTUAL

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**To Celeb Seg Value** CHICAGO, May 18.—At long last Chi radio is falling in line with the Main Stem and Hollywood in giving show business plenty of air publicity. Recently several local indies and one web, ABC, have added "celebrity" segs, thus giving listeners a chance to become acquainted with legit, radio and night club-vaude entertainers and giving performers plenty of free flack.

Check-up by The Billboard this week showed seven stations now viewed, with five carrying two or viewed, with five carrying two or WCFL, local when five carrying two of more such programs. WCFL, local labor station, is the latest percolator to fall in with the showbiz trend with Tops in Town, 15-minute airer which started last week.

which started last week. Big forthcoming Mutual show, Talk of the Town, which would stimulate show business in general and night club talent in particular, has been completely worked out (see The Billboard, January 26) but is resting on the shelf due to lack of available time at present, Mutual execs said. Main proof that giving show people

execs said. Main proof that giving show people a break via radio is a trend here is that out of 14 celeb segs, eight were started less than six months ago. These figures include web shows as well as locals.

Great increase in number of radio outlets doesn't make the flack boys unhappy nor does it make the stars do any hand wringing. Phenomenal popularity and growth in number of celeb segs only proves that the movement should have been going on years It might have been one factor, ago. trade boys here say, in preventing the exodus of legit and radio from the exodus of legit and radio from the Windy City by increasing popularity of stars with listeners, thus causing them to do more dial twisting and shelling out with the ducats at the legit b. o.'s and niteries. Breakdown of celebrity segs with stations and conductors follows: WMAQ-Meet the Stars-Tonmy Bartlett Elizabeth Hart Presents WGN-June Baker's Program Famous Names-Myron Wal-lace

lace Charm School—Virginia Clark WBBM—Melody Lane—June Mar-

Tonight in Chicago-Rosemary ad agencies.

#### Hawaiian Air Gets **Broadcasters'** Assn.

HOLLYWOOD, May 18.—Plans HOLLYWOOD, May 10.—Plans for the establishment of District As-sociation of Broadcasters in the Hawaiian Islands were revealed by Webley Edwards, v.-p. of Station KOHN, Honolulu, at a meeting of the 15th district of the National As-

the 15th district of the National As-sociation of Broadcasters held in Reno, Nev., May 13-14. Plan, according to Edwards, calls for a regional set-up similar to the Southern Californía Broadcasters As-sociation, which would include five stations in Honolulu and three in outlying islands. Following stations are to be included in the set-up KGMB, KOHN and KGU, all in Hon-olulu; KHBC, Hila; KTOH, Luhue, and Lihue, and three stations now and Lihue, and three stations now under construction with call letters unassigned.

5 for 1 CHICAGO, May 18.—Gaping hole in local radio created by hole in local radio created by disk jockey Bill Anson shifting to KFWB, Hollywood, is being filled by five other guys, with one yet to be selected. List of Anson's shows here and his successors follows: *Hirsch Radio Quiz*, WGN, Devid Romos

Paul Barnes. Musical Scoreboard, WIND, Eddie Hubbard. Words in Rhythm, WGN, Har-

old Isbell.

old lsbell. Telequizzicals, WBKB (tele-vision), Joe Wilson. Man Who Came to Supper, WIND (not yet selected).

Anson was getting about \$1,500 for all his shows here

and will get about the same amount for his weekly stipend at KFWB.

#### Ex-WDGY Manager Claims Exit Not 'Prima Donna Huff'

MINNEAPOLIS, May 18.—Declar-ing he didn't quit in a "prima donna huff," Lee R. Whiting, former man-ager of WDGY, local indie, said he was jockeyed into resigning his headman job and then fired as commercial manager by the new owners. Whiting admitted his troubles, reported in The Billboard (May 4), were with Gordon Gray, general manager for the Stuart stations—KOIL, Omaha, and KFOR, Lincoln, Neb., but said that was due to fact he had an under-standing of his duties with the Stuart standing of his duties with the Stuart brothers, new owners of WD before Gray entered the picture. WDGY,

Altho he quit as station chief, Whiting intended to retain his post as Whiting intended to retain his post as commercial manager, a job he had held under Dr. George Young's own-ership and for which he had a con-tract, which expires September 1, 1947. However, three days after his ruckus with Gray about policy, Whit-ing claims he was fired with "only 15 minutes' notice." Subsequently, claims on his contract were settled.

WBBM—Melody Lane—June And lowe WENR—Breakfast Club (ABC)— Don McNeill Wake Up and Smile (ABC)— Harold Isbell Teen Town (ABC) — Dick York WCFL—Tops in Town — Hugh Douglas WCFL—Tops in Town — Hugh

Tonight in Chicago—Rosemary<br/>Waynead agencies.<br/>Companies which will bankroll,<br/>thru biz, the Nelson Agency, include<br/>Sears, Roebuck (Philly mail order<br/>division for which Nelson will handle<br/>radio), United Cutlery, Conover<br/>Model Agency and Universal Drug<br/>Products (Cleveland).

Reg-Trib 175G

**For Shrine Hall** 

of the Shrine Auditorium building here, largest auditorium in the Mid-west (4,200 seats) by The The west (4,200 seats) by The Des Moines Register and Tribune has been confirmed by reliable sources. Purchase price was placed at \$175,-000

Mrs. George Clark, who has man-aged the house for the Temple Build-ing, Inc., a holding company that took over the building on a sheriff's sale in 1935, is expected to continue as manager for the new owner. The house has been used in the past for house has been used in the past for stageshows, largely one - nighters, conventions and other meetings.

#### An Investment?

Use of the Shrine by The Register and Tribune has not been disclosed, except that paper purchased the building as an investment. News-paper company headed by Gardner Cowles Jr., also operates Station KRNT, and it is expected that the building will give the station an opportunity to stage large audience

shows. An unusual angle to purchase is the fact that the station has been staging its Saturday night two-hour barn dance frolic from the Shrine in order to handle large audience de-mand. The barn dance has moved mand. The barn dance has moved back to station for summer months as customary, and question is wheth-er WHO will continue from Shrine in the fall.

**Manitoba Outlet Sale Hinges On Better Service-Premier** WINNIPEG, May 18.—No offer has been made by the Canadian Broadbeen made by the Canadian Broad-casting Corporation nor any figure quoted either by Manitoba Tele-phones Minister William Morton or Premier Stuart Garson to indicate the price for CKY, Winnipeg, and CKX, Brandon, if the Dominion government wants the stations. The provin-cial government has been asked if it would consider selling, but, it would not commit itself until CBC makes a

definite offer. Premier Garson said that the prov Premier Garson said that the prov-ince is not interested in selling its radio facilities merely for the money, and that any agreement for sale would be contingent on assurance that the CBC, with its revenues from licenses, would provide a better serv-ice than CKY and CKX are able to give. The Manitoba stations have been self-sustaining. Last year they operated with a net profit of \$57,912.

Ed Davis Quits as WIP V.-P. To Join Strauss Ad Agency PHILADELPHIA, May 18.—Col. Edward A. Davis has resigned as vice-president of WIP here. He had been associated with the station since it was started in 1921 with few intermintions.

He'll become a partner in Strauss Associates Advertising Agency here.

#### Families and Radio Families by Geographic Area

#### According to Broadcast Measurement Bureau

e	Janua	ry 1,	Apr	pril 1, 1940		
Geographic Area		Per Cen Radio		Total   Families	Per Ce Radio	
New England	2,353,000	96.9	2,280,000	2,201,421	94.4	2,077,423
Middle Atlantic	7,600,000	96.9	7,365,000	7,277,897	94.4	6,893,346
East North Central	7,911,000	95.4	7,550,000	7,275,239	91. <b>7</b>	6,674,291
West North Central	3,658,000	92.0	3,365,000	3,688.149	85.6	3,155,192
South Atlantic	4,731,000	80.9	3,829,000	4,278,771	66.0	2,823,854
East South Central	2,718.000	75.1	2,040,000	2,622,203	55.3	1,449,684
West South Central	3.555.000	78.8	2,803,000	3,377.230	62.5	2,109,633
Mountain	1,211,000	88.9	1,077,000	1,120.450	80.5	901,686
Pacific	3.863.000	95.5	3,689,000	3,013,172	92.0	2.773.114
U. S. TOTAL	37.600.000		33,998,000	34.854,532	82.8	28,838,203

w americanradiohistory com

#### **Replacement Sales**

WASHINGTON, May 18.—In-dicating that when the radio industry gets into high gear it will have to concentrate on "re-placement" sales, a hitherto unpublished survey of the U. S. Census Bureau shows that radio sales to new buyers are rapidly approaching the saturation point. Survey is expected to surprise the industry by re-vealing that the number of duraling units acquired with dwelling units equipped with radio sets increased almost 18 per cent from 1940-1945, despite the fact that during most of this time, the industry was concen-trating on war production. By the end of 1945, according to the survey, over 90 per cent (or 34,-000,000 out of an estimated 37,-600,000 dwelling units) had radios, with the rural areas ac-counting for most of the homes without receiving sets.

#### OPA's 5% To Get 20% RMA Pitch

WASHINGTON, May 18 .--- Five per WASHINGTON, May 18.—Five per cent increase in radio set prices, granted Thursday (16) by OPA, is a sample of boosts to come. Radio Manufacturers' Association is prepar-ing to turn on the heat full blast for OPA approved of its original request OPA approval of its original request, a 20 per cent increase. There is a possibility, however, that RMA will settle for OPA easing of rules in "hardship" cases.

An OPA official, on the other hand, told The Billboard that it is extremely unlikely that the agency will bend an attentive ear to any more demands an attentive ear to any more demands from the industry for new increases in price ceilings. He declared that the boost should be sufficient to keep manufacturers going until mass pro-duction permits OPA to remove the ceilings. As for "hardship" cases, the official said that OPA rules are al-moduly as liberal as the battle to keep ready as liberal as the battle to keep prices down allows.

#### CIOE.T. Shots In Chi Area on **Political Issues**

CHICAGO, May 18 .-- Plans for a series of one-minute and five-minute dramatic e. t. shots with a view toward influencing the fall elections are being advanced by some CIO unions in this area. Some pro radio groups in Chi, such as *Stage* for Action, have already been approached on the idea of providing talent for the series, and are known to feel warmly on the subject.

Spokesman for one union enumerated reasons for the segs which would be distributed regionally at first to determine success of the message, and then nationally if stations are receptive. Stations would be paid for time used by the spots. Spokesman said: "The CIO's radio

Spokesman said: "The CIO's radio messages have heretofore been too late to be of much effect. We've learned the value of a protracted, long-term campaign in radio as well as in any other media."

as in any other media." He said the first part of the radio campaign would probably consist of spot announcements on the necessity of getting citizens to register. Exec claimed this part of the campaign should be furnished by the stations themselves, instead of by the CIO, in the public interest. If the stations won't go for this idea, the CIO un-doubtedly will do the series and pay for the time itself. Part 2 of the summer-fall cam-

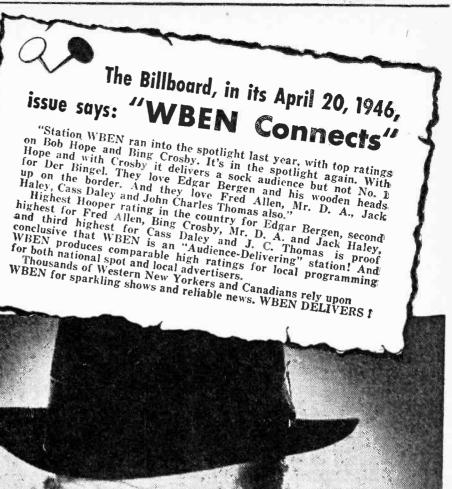
Part 2 of the summer-fall cam-paign would be composed of a series (See CIO E.T. SHOTS on page 14)

8

WBEN has nation's highest McCarthy rating

"We mowed 'em down, so help us!"

THE BUFFALO EVENING NEWS STATION BUFFALO 2, N. Y. REPRESENTED NATIONALLY by EDWARD PETRY & CO.



#### Quoting The Billboard again, here's the way they dialed in Buffalo:

	NATIONAL	CITY	BONUS	
PROGRAM	RATING	HOOPER	POINTS	RANK
Edgar Bergen	27.2	38.6	11.4	5
Fred Allen	24.1	30.0	5.9	2
Bing Crosby	21.7	31.1	9.4	2
Mr. D. A.	20.8	29.5	8.7	2
Jack Haley	18.0	24.7	6.7	2
Cass Daley	16.3	24.6	8.3	3
J. C. Thomas	10.3	12.7	2.4	3

EVEN A.G. I. WOULD LIKE THOSE BONUS POINTS

## **Thesaurus Tries**

NEW YORK, May 18.-Taking e. t. NEW YORK, May 18.—Taking e. t. promotion out of the canned class, Bill Seth, of NBC radio recording di-vision, sent a test mailing out in March of a class brochure, NBC Sin Sen, of NBC radio recording diagood enough to make the grade in a vision, sent a test mailing out in good enough to make the grade in a March of a class brochure, NBC promotional exhibit. Thesaurus Program News. News is It's only a "carrier" for Thesaurus, all about the monthly releases which but it proves that selling e. t.'s can be are part of the Thesaurus service. Art different and effective.

on the cover has a typical Steig urchin, one pose per issue, but all nonchalant. Test proved very sucnonchalant. Class E.T. Promosh cessful and so the book is a monthly. Info in the booklet is solid stuff

Based on "FIRST SIXTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs. TRADE SERVICE FEATURE Billboard In the absence of continuous data on non-telephone home listenership, The Biliboard takes the liberty of projecting telephone home-based radio audience measurements to total families. (Report May 15, 1946) Vol. 111 No. 8E Length and Weeks Talent Cost Per 1,000 Urban Listeners Program Cost Per Point Talent Cost Agency. Net & Stat. Hooper-Rating Date Opposition Concert Time—ABC Crime Photographer— CBS \$ 570.34 \$ .61 \$15,000 BOB HOPE Lever-Pepsodent F., C. & B. NBO 128 26.3 ½ hr. 298 Am. Forum of Al----MBS \$ 458.52 FIBBER McGEE AND MOLLY S. C. Johnson Floor Wax N., L., & B. NBC 142 \$ .50 \$10,300 Hicks—ABC Doctors' Talk—ABQ This is My Best—CBS Am. Forum of Air—MBS ½ hr. 422 22.9 \$ .48 Hoosier Hop—ABC Open Hearing—CBS Behind CBS—CBS Better Half—MBS \$ 9.500 \$ 420.35 RED SKELTON 22.6 189 hr. Raleighs R. M. S. NBC 145 \$ 769.23 \$ .84 RADIO THEATER 20.8 Lever Bros.—Lux J. W. T. CBS 149 I Deal in Crime—ABC Forever Tops—ABC Various—MBS Telephone Hr.—NBC Information Please—NBC \$16,000 1 hr. 537 \$ .74 Sun. Eve. Hr.—ABC Moorehead—CBS Alex. Med. Board—MBS \$ 759.16 EDGAR BERGEN 19.1 Standard Brands 1/2 hr. 384 \$14,500 Chase & Sanborn J. W. T. NBC 144 Request Performance-\$ 6,000 \$ 314.14 \$ .31 WINCHELL\*\* % hr. 654 19.1 Exploring Unknown-MBS M.-Go-Round-NBC L. & M. ABC 187 5 .60 SCREEN GUILD 18.8 Lady Esther Powder Blow CBS 141 Bill Thompson-ABC Fight of Week-MBS Contented Hour-NBC \$ 531.91 1/2 hr. 247 \$10,000 Lead a Band----ABC Bob Crosby----CBS Spotlight Bands----MBS \$ 4,500 \$ 240.84 \$ .27 MR. D. A. Bristol-Myers Ipana and Vitalis D. C. & S. NBC 131 18.7 1/2 hr. 355 FRED ALLEN 18.6 Standard Brands Tender Leaf Tea Blue Bonnet Mar'ine J. W. T. NBC 141 Sun, Eve. Hr.—ABC Crime Dr.—CBS Don't Be a Sucker— MBS G. Heatter—MBS \$ 645.16 \$ .65 \$12,000 18.6 ½ hr. 486 \$1,229.51 Drew Pearson—ABC Don Gardiner—ABC Thin Man—CBS Operatic Revue—MBS \$1.18 JACK BENNY\*\* 18.6 Amer. Tob. Co. \$22,500 ½ hr. 550 Lucky Strike R. & R. NBC 145 JACK HALEY Detect & Collect—AB Hobby Lobby—CBS Treasure Hour—MBS ... ABC \$ 8.500 \$ 467.03 18.2 1/2 hr. Sealtest McK. & A. NBC 69 Town Meeting—ABC Kostelanetz—CBS G. Heatter—MBS Real Stories—MBS BING CROSBY 17.4 Kraft Velveeta J. W. T. NBC 137 \$ 718.39 \$ .74 \$12,500 1/2 hr. 665 EDDIE CANTOR 16.8 Bristol-Myers Trushay-Sal Hepatica Y. & R. NBC 131 Jones & I—ABC Frank Sinatra—CBS G. Heatter—MBS Real Stories—MBS \$ 803.57 \$ .87 \$13,500 1/2 hr. 486 Morgan Music—ABC Great Moments—CBS Dorsey Endorsed—MBS \$ 521.47 \$ .57 \$ 8,500 KAY KYSER (10 p.m.) 16.3 1/2 hr. 422 (10 p.m.) Colgate P-P Ted Bates NBC 139 Curtain Time—ABC Island Venture—CBS You Make News—MBS \$13.000 \$ 812.50 \$ .83 195 16.0

ABBOTT & COSTELLO R. J. Reynolds Camels Esty NBC 140 \$ .60 AMOS 'N' ANDY 16.0 Lever Bros,---Rinso R. & R. NBC 148 Sullivan—ABC Inner Sanctum—CB G. Heatter—MBS Real Stories—MBS \$ 9,000 \$ 562.50 1/2 hr. 330 CBS Sunday Afternoon Thompson & Woods-\$ 4,500 \$ 494.51 \$ .55 ONE MAN'S 1/2 hr. 868 9.1 CBS Symph-CBS Vera Holly Sings-MBS Standard Brands J. W. T. NBC 142 Missing Heirs—ABC Family Hour—CBS Gen. Motors Symph. NBC ... THE SHADOW (LN-MA) (Del., Lack. & Western) R. & R. MBS 85 \$ 2.500 \$ 304.88 8.2 1/2 hr. 277 Elmer Davis—ABC Gaten Drake—ABC CBS Symph—CBS Open House—MBS \$ 925.37 \$1.08 \$ 6.200 CARMEN CAVALLARO 6.7 Shaeiter Pen R. M. S. NBC 142 <sup>1</sup>/<sub>2</sub> hr. 21 \*\*Includes second broadcast on Pacific Coast. \*\* The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening sets upon the urban city popu-lation on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

L. & M.—Lennen & Mitchell. F., C. & B.—Foota, Come & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Waltor Thompson. R. M. S.—Russell M. Seeds. N., L. & B.—Needham, Louis & Brorby. McK. & A.—MicKee & Albright. R. & R.—Ruthrauff & Ryan. The average evening rating is 8.6. No change from last report. Average sets-in-use of 26.1 as against 26.2 last report. Average available audience of 78.2 as against 77.5 last report. Sponsored Erorby. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D., C. & S.—Doherty, Clifford & Shenfield. LN-Limited Network. MA-Moving Average. CH-Computed Hooperating.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

THE FIRST MAJOR IMPROVEMENT					
in radio facilities in years FOR					
MINNEAPOLIS · ST. PAUL					
5000 WATT* DAY and NIGHT WILOL MUTUAL-BASIC					
Located between NBC and CBS on the dial NORM BOGGS General Manager * CP granted, in operation in May, 1946.					
neither too MASSIVE					

NOW

OF EASTERN OKLAHOMA INFORMATION F 0 25

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COVERS THE

NEY MARKET

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in the absence the liberty of families,	of continue	n etch av	First Three Saturday n non-telephone home listene e home-based radio audience	alter were w	Biliboard take ients to tota	SERVICE FEATURE Billboard	570 MEANS FIRST
Vol. HI No	. 8D				(Report May	15, 1946)	
Program Sponsor, Agency, Net & Stat.	Hooper- Rating	Weeks to Date	Opposition	Talent Cost	Cest Per Point	Talent Cost Per 1,000 Urban Listeners	on the dial!
BREAKFAST HOLLYWOOD Ivory Flakes Compton AE	7.4 P&G	231	Amanda—CBS Cecil Brown—MBS Fred Waring—NBC	\$1,500	\$202.70	\$ .32	in features!
MA PERKINS P&G, Oxydo DF, & S.		171	Constance BennettABC Lopez Luncheon	\$1,300	\$185.71		in results!
WHEN A GII MARRIES General Food Maxwell Hou B. & B. NB	RL 6.9 se Coffee	264	Terry & Pirates—ABC American School—CBS Pete Howe—MBS	\$2,300	\$333.33	***	because 570 means
BREAKFAST HOLLYWOOD Kellogg Pep K. & E. AB	6.6	230	2d HusbandCBS Elsa MaxwellMBS Fred WaringNBC	\$1,500	\$227.27	\$ .38	
RIGHT TO HAPPINESS Ivory Sosp Compton NE	6.1 C 136	384	Ladies Be Seated—ABC Cinderella, Inc.—CBS Various—MBS	\$2,250	\$368.85	\$ .73	<b>KLAC</b>
PEPPER YOU P&G Camay P. & R. NB	Soap	601	Ladies Be Seated—ABC Cinderella, Inc.—CBS News—MBS	\$2,650	\$449.15	••••	LOS ANGELES
HELEN TREN Kolynos-Bison DF. & S. (	01	645	Club MatineeABC R. MaxwellMBS Van Damme Quartet NBC	\$1,800	\$305.08	\$ .52	Represented by
VIDDER BRO Phillips Toot: DF. & S. CBS 140		392	Hop Harrigan—ABC Feature Story—CBS Mutual Melodies—MBS	\$1,600	\$275.86	\$ .43	Burn Smith Company New York Chicago
ATE SMITH PEAKS Bran Flakes Y. & R. CB	5.8 5 183	372	Glamour ManorABC Wm. Lang NewsMBS Words & MusicNBC	\$5,000	\$862.07	\$1.52	
BREAKFAST C Swift ABC 237	LUB 5.7	148	Arthur Godfrey—CBS Shady Valley—MBS Daytime Classics—NBC	\$3,000	\$526.32	\$ .80	DETROIT'S AUTOMOTIVE INDUSTRY CELEBRATES ITS SOLD YE
BREAKFAST C Philco Hutchins AE		148	Arthur Godfrey-CBS Shady Valley-MBS Facts & Faces-NBC	\$3,000	\$545.45	\$ .86	
IFE CAN BE EAUTIFUL P&G, Ivory S Compton CB	5.4 0ap 5 67	382	Baukhage—ABC News for Women—MBS Various—NBC	\$2,500	\$462.96	***	
ORENZO JON Bayer DF. & S. NBC 141	ES 5.4	487	Time for Women-ABC Sing Along Club-CBS This is Your Country- MBS	\$2,000	\$370.37	\$ .61	
UR GAL UNDAY Anacin DF. & S. Ni	5.3 3C 142	484	Club Matinee—ABC Music—MBS Maggi McNells—NBC	\$1,750	\$330.19	\$ .60	
A PERKINS P&G, Oxydol D.F. & S. NBC 136	5.3	646	Al Pearce—ABC Scott Presents—CBS Paimer H. Ork—MBS	\$1,300 SATURE	\$245.28	\$ .43	90 MILLION CARS AGO
HEATER OF ODAY Armstrong B., B., D. & CBS 148	7.9 O	160	News—ABC W. Chaplin—NBC House of Mystery—MBS	\$2,500	\$316.46	\$ .42	ON MARCH 6, 1896, the horseless buggy made its
TARS OVER OLLYWOOD Bowey's Dari- Sorenson CBS 49	7.8 Rich	373	American Farmer-ABC On the Levei-MBS Atlantic Spotlight-NBC	\$4,000	\$512.82		Detroit debut—at a Horse Show! Three months later, Henry Ford's first auto chugged through the streets, and a new industrial Detroit was in the making! When WWJ, America's first radio station, began broadcasting 26 years ago, the Automotive Industry
RAND CENTR Pillsbury Mc-E CBS 120	AL 7.2	400	Sat. Sr. Swing—ABC Opry House Matinee— MBS Nat. Farm & Home Hr. —NBC	\$3,000	\$416.67	\$ .59	welcomed its voice as a potential selling medium. WWJ spoke forcefully through the years, and an ever-increasing audience listened—and bought. On May 29-June 9, Detroit's Automotive Industry celebrates its Golden Jubilee, and WWJ is proud of the
ooperating and	listeners-pe	er-listenin	ork of less than 100 station g set figures upon a popula and figures are not reported	tion base t	hat would no	reject their of be open	part it played—and continues to play—in the industry's growth.
ainst 16.3 last	report. A	erage ava	.0 as against 4.4 last repoi llable audience of 72.2 as as against 91 ¾ last repor	against 72.3	sets-in-use ai i last report.	re 15.3 as Sponsored	GOLDEN JUBILEE
-F. & S.—Da	Bowles. E	I., B., D.	mple. Y&R-Young & Ru & OBatten, Barton, Du KR-Knox Reeves. Mc-I	stine & Osb	orn. K&F-	Menvon &	PSO KILOCYCLES

The Billboard

RADIO

13

May 25, 1946

A

#### **Annual Divvy for FCC License Gets Top Solons' Nod**

WASHINGTON, May 18.—Several members of the Senate Appropria-tions Committee are seriously con-sidering introduction of legislation to make broadcasters pay a license fee to the Federal Communications Comto the Federal Communications Com-mission, The Billboard learned. Chief advocates of a fee system is Commit-tee Chairman Kenneth McKellar, who is also president pro tempore of the Senate.

McKellar has been advocating such a scheme for years, but according to insiders, is just beginning to swing to insiders, is just beginning to swing some of the committee members to his views. With congressmen be-coming more and more economy-minded, the idea of putting FCC on a self-sustaining basis is beginning to receive favorable attention, de-spite the heavy administrative burden that would fall upon the commission in collecting fees. in collecting fees.

#### Airers Divvy

One of the plans under considera-One of the plans under considera-tion, it is learned, would require each broadcasters to pay a substantial fee every time his license is renewed, while another plan would charge a straight \$500 to each broadcaster an-nually. Opposition to these plans in the committee is based upon the wide variation in earnings of big stations as compared with little ones. Op-ponents, while generally favorable to some sort of fee plan, want to wait some sort of fee plan, want to wait until the FM and television situation is completely under control and then inaugurate a sliding scale of license fees based upon reported income of each station.

#### Scparate Bill Best

Senator McKellar, it was disclosed, has informally suggested a broadcasting fee on every occasion in the last three years that the FCC appropria-tion has been aired. Asking that broadcasting fees be attached to the appropriation bill as a rider, on each occasion it was disclosed the comoccasion, it was disclosed, the com-mittee has overruled the chairman, mittee has overruled the chairman, feeling that legislation tacked onto appropriations bills in the case of FCC would not be acceptable to the Senate. No such deterring factor would occur in an individual bill proposing fees, advocates believe, and it is thought that legislation would have a good chance of passage, espe-cially when presented as an economy move. move.

#### CIO E.T. SHOTS

(Continued from page 10) of five-minute segs on a regular weekly basis, dealing with various issues the union favors, such as price control, jobs and medical care for veterans, fair employment practice bill abolition of the province veterans, fair employment practice bill, abolition of the poll tax, etc. These would be aired on time com-pletely purchased by the CIO.

#### Cliche Nix

HOLLYWOOD, May 18.— Mark Finley, director of public relations for Don Lee regional net, has declared open war on cliches and pubs press releases. Recently returned to the web from the service, Finley has is-sued written orders to his staff

to clean up their press copy. Said the orders: "Clean up your copy. Eliminate the cliches. There are two books available to all departments, and they should be consulted. They are called: 'Dictionary' and 'Thesaurus'."

"Thesaurus'." Memo contains a list of trite words and phrases overworked by station flacks including such gems as "keen analyst," "top newscaster," "distinctive style," and "uspense-marked." and "suspense-packed."

## Mr. D. A. Unmasks Kobak

NEW YORK, May 18.—Radio's Mr. District Attorney is no slouch NEW YORK, May 18.—Radio's Mr. District Attorney is no sloten and Mutual's Ed Kobak is ready to admit it pronto. At a recent radio executives' gag luncheon, the "D. A." put the finger on the Mutual prexy in a way which amused all MBS brass. Skit presented at the affair had Ed Byron's sleuth looking for a murderer. Among those Mr. D. A. considered "suspect" was Ed Kobak, on the ground that if the MBS chief was adding stations to the Mutual web "which even the FCC didn't know about," then he could do anything. This was almost top bump reading, inasmuch as later in the week Carl Haverlin, Mutual vice-president in charge of station rela-tions, released to MBS personnel a list of 11 stations which, altho

week Carl Haverlin, Mutual vice-president in charge of station relations, released to MBS personnel a list of 11 stations which, altho not yet on the air, were already signed.
Stations, which will raise the number of MBS affiliates to 314, are: KFEQ, St. Joseph, Mo., as of May 15; WDSC, Dillon, S. C., May 15; WTSB, Lumberton, N. C., June 1; WLAU, Laurel, Miss., June 1; WBHF, Cartersville, Ga., June 1; KATO, Reno, Nev., June 1; WDSG, Dyersburg, Tenn., July 1; WHOS, Savannah, Ga., July 1; WMGR, Bainbridge, Ga., August 1; WHSC, Hartsville, S. C., August 1, and WFAN, Augusta, Me., September 1.

#### Sans Color

To The Editor: Within the past two weeks I have been amazed twice by the contents of The Billboard. First, when the May 4 issue carried an accurate ac-count of the unsuccessful attempt by F. A. Miller, prexy of WSBT, Colum-bia Broadcasting affiliate in South Bend, Ind., to prevent me from voic-ing a public criticism of CBS and its current campaign to stop black-and-white television. The account of that affair did not come from me, yet as far as I can make out, The Billboard story was accurate in every detail.

Second, I was amazed to read Mr. Miller's disclaimer in the May 18 issue. He says you were incorrect in stating that he attempted to stop in stating that he attempted to stop my address before the South Bend Chamber of Commerce. Says Mr. Miller, "We decided that the speech would not be printed in the South Bend Tribune (of which Mr. Miller is publisher) and that if . . . the attacking speech (was made) the Tribune would withdraw from the Association of Commerce."

#### No Objection, But-

I have no objection to the Tribune ignoring the speech; that is Mr. Mil-ler's prerogative as publisher. But his threat to the South Bend Asso-ciation of Commerce if I made the address outlined in the advance release, that the *Tribune* would with-draw from the Association of Commerce, is a potent threat in a com-munity which has only one news-

paper. The Association of Commerce in-terpreted Mr. Miller's threat quite seriously, and begged me to make cBS so that Mr. Miller would not withdraw—as The Billboard indicated. I am really a peaceable man, and was willing to compromise by not mentioning CBS by name in my ad-dress, but confining my criticism to "a nationwide broadcasting system promoting color television." The reference was quite plain.

"Studied Innocence"

Mr. Miller's letter to The Billboard, Mr. Miller's letter to The Bulboard, I am amused to find, is full of stud-ied innocence. He says he didn't at-tempt to censor remarks about CBS; he says he didn't phone me to "put the heat" on me. He merely turned the pressure on the South Bend As-sociation of Commerce and demand-ed that they "mut the heat" on. He ed that they "put the heat" on. didn't phone CBS in New York, He says he, they phoned him. How CBS in New York could know the contents of my speech on the Saturday after-noon before the Monday at which the speech was to be delivered, is a mystery to me, since the only press releases extant at the time were in the offices of the South Bend Tribune

When all is said and done, it real-doesn't surprise me that CBS lv

NEW YORK, May 18.—Columbia Affiliates Advisory Board, for its sec-ond meeting of the year, will convene at CBS headquarters here May 23 and 24 for a discussion of network and 24 for a discussion of network operation problems. In attendance will be E. E. Hill, WTAG, Worcester, Mass.; I. R. Lounsberry, WKBW, Buf-falo; C. T. Lucy, WRVA, Richmond, Va.; W. H. Summerville, WWL, New Orleans; F. C. Eighmey, WTAD, Quincy, Ill.; Arthur Church, KMBC, Kansas City, Mo.; Clyde Combs, KARM, Fresno, Calif.; Glenn Mar-shall Jr., WFOY, St. Augustine, Fla., and Kenyon Brown, KOMA, Okla-homa City. Last two mentioned were recently elected to the board. CBS execs who will attend include Frank Stanton, president: Jo Ream,

**CAAB Confab Set** 

**Here May 23-24** 

v.-p. and secretary; Frank White, v.-p. and treasurer; Adrian Murphy, Herb Akerberg, Bill Gittinger and David

Taylor. CAAB includes 149 independently owned stations affiliated with CBS.

#### Winded M. Chapman Exits WEAF; Bob Davis To Replace

NEW YORK, May 18.—Increasing tempo of WEAF has turned out to be too much for Marian Chapman, station flack, and she will step out in a couple of weeks for another (not NBC) slot. Bob Davis, trade press editor of NBC and ex-WOR, will go Monday (20). Davis, it's understood, had a choice of several jobs. He was to have ex-

ited from trade press regardless, but the Jim Gaines's operation seemed most worthwhile to him. Josef Dine, ex-*Tide* associate edi-tor for the press section, takes over Davis's trade press spot.

#### Swift Asst. G-M WABC; **Miller Replaces Field**

NEW YORK, May 18.—G. Richard Swift has been appointed to the new post of WABC assistant general man-ager, and Don Miller has been named sales manager, both jobs effective

sales manager, both jobs enecuve Monday (20). Swift was formerly WABC pro-gram director and will continue to head up this department. Miller, who replaces John H. Field Jr., re-cently resigned, was an account exec in CBS radio sales.

should attempt, thru its local affili-ates, to muzzle critics of CBS's prop-aganda that color television is around the corner. But what really astounds me is that a newspaper publisher, with all the high principles of the American free press, should indulge in such tactics. Sincerely, Joseph Gerl, President,

www.americanradiohistory.com

Sonora Radio & Television Corporation.

#### Vanderbilt Now **Belongs to ABC;** NBC'Borrows'58th

NEW YORK, May 18 .- American NEW YORK, May 18.—American Broadcasting Company, which has held an option on the Vanderbilt Theater, purchased the house from Michael Todd and will take over June 15. Web has leased the Van-derbilt since August, 1944, for use as a radio studio. House seats 568 persons persons.

In addition to the Vanderbilt, ABC uses the Ritz Theater and the ABC 58th Street Studio, formerly the John Golden Theater and Rock Temple. Both the Ritz and the ABC 58th Street studio are leased by the web on a three-weer basis on a three-year basis.

NBC, incidentally, is using the 58th Street studio to house the Jack 58th Street studio to house the Jack Benny show during its two weeks' stay in New York. Web had trouble in finding a studio for Benny, but finally concluded a deal for the ABC house. Ducats for the Benny show, however, give a fictional impression that the house is NBC's.

#### **CBS** Drops Danbury And Thin Man Shows

NEW YORK, May 18.—Latest can-cellations on CBS are The Amazing Mrs. Danbury, sponsored by Lewis-Howe Company for Tums in the Sun-day, 8-8:30 p.m. slot, and The Ad-ventures of the Thin Man, the Post

ventures of the Thin Man, the Post Toasties program aired Sundays in the 7-7:30 p.m. period. Amazing Mrs. Danbury replaced the Marlin Hurt program, and will be yanked after June 16 broadcast by Roche, Williams & Cleary, Inc., the agency. Show never approached the rating of Marlin Hurt's Beulah program and the scuttling was therefore expected.

Thin Man's last broadcast is June 9. One CBS wag cracked: "We can sell the time. His opposition is only Jack Benny."

Jack Benny." Trade points out that this seems like a gag, but truth is that CBS first top slot was the 7 p.m. daily seg against the hottest program of its time, Amos 'n' Andy. It was in this slot that Kate Smith and many other sock programs were born.

#### **CBS** Latins 4 Years Old

NEW YORK, May 18.—Cadena De Las Americas, the CBS network link-ing Latin-American republics with the United States, completes four years of operation tomorrow (19). Under the supervision of Ed Ches-ter, CBS director of Latin-American relations, the web now includes 112 affiliates.

affiliates.

Take It, Virginia

Take It, Virginia Definition of the bilboard: I have just read special coast are-flown copy of May is issue of the bilboard and am de-lighted to learn that keca press department is only one in country awarded no. 1 post-tion by every radio edditor in its territory. Altho i would ike to feel i could share the credit for such a distinction as indicated in your story i cannot honestly do so. Vir-ginia west was the managee of the keca press department, while i was distector of pub-licity for coast operations of abc, owners of keca. while supervision of the network press chief, miss west handled press chief, miss west handled work that i did at united na-tions was in behalf of abc and bob hall, my successor at heast heat the credit for suc. mit samuel, toung and rubicam.

May 25, 1946

April 20, 1946

Outlet for T

The Billboard

RADIO

oover - B.B.

)45-'46 Tab

Joe Koehl

KARK, WOW, WKY, deliver "bonus listenn net's "first fifteen"

By Joe Koehler ORK, April 12.—For the ir, station toppers rather orks, are tabled by The and the picture has with five stations breaking into No. I creating-Sunday a ftern oon alots. Daytime report has four new leaders. This disproves the theory of the "every two years" circulation exponents, for a better han 25 par cent lange in one 12-ould be told to time delay—re-ardless of BMB (Broadcast areau) or any other is time enough."

ation decides that is time enough. a delivering audi-leaders and a sur-b is WTAR (Nor-a). The buyers knew this station is but expected ex would be off the area is a pulation as well a for a decline. strong contender weepstakes last me leader. Ed-inytime topper,

it showed its aders, deliver-four nighttime

timers, one of rated stations for its day-upping with breaks in-times in two extra in amar-

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See Audience-Delivering, page 18)

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The Billboard Audience-Delivering" Stati

WKY DELIVERS

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transmi Eackin the peop with Frien him merchand piece of t ers wer bow-in p reasons it talk. Howa dren tagged none other none ol Guardia.

A&S First sponso station gov Hirschmann, Hirschmann, goes Strass. How that Blooming that Blooming & S owned the no part, as a wise. Trade Scoff, prexy of not see eye-to-that this was on Hirschmann di broadcasting "1

old FM wave 1 prectically all ture) and on 1 of 94.5 for wh ticall, zero recel Station will not on either wave h year, which mer operation for th

## Zeisel F Tabs Lis Study M

#### **Technique Chang**

NEW YORK, April Erickson today backed director, Marion Har what hew advertising been willing to do thus available to the industry on radio audience me a 51-page report pre Hans Zeisel, of the Mc search department. Re cellent example of what ent "research authorit for broadcasting, and w ings will not be accepted by any segment of the (See Zeisel Report Tabs

## WKY STATIONS

AFTERNOON

WKY STATIONS N ITS analysis of individual station Hooperatings on the "First Fifteen" nighttime programs, Billboard ranked WKY, Oklahoma City, among the nation's top three

MORNING

stations in audience delivery. In the race for dialers, WKY topped all stations on Bob Hope and Red Skelton, crowded the leaders on three other nighttime shows and one of the daytime group. This record, Billboard states, places WKY a sure third in the nation in audience delivering ability, with some tabulators ranking it higher since WKY, alone among the three leaders, had local competition from three network

WKY's ability to deliver plus audiencesstations.

above-the-average bonuses — is something advertisers long have recognized from their Oklahoma sales reports, and this reputation has always made WKY the first choice of program sponsors in Oklahoma.

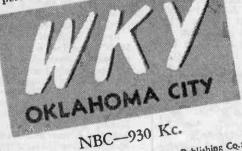
little over

WKY STATIONS

IF Billboard tabulators had delved deeper than the nation's "First Fifteen," delved is they had studied the overall picture of morning, afternoon and evening lis-tening, here's what they would have found:

EVENING

found: WKY led all NBC stations, afternoon WKY led all NBC stations, afternoon (January-February) in percentage of (January-February) in percentage of listening, delivering a 17.0 bonus over listen average for the 32 cities in the attent of the average for the 32 cities in the afternoon and a 10.7 bonus in the eve-afternoon and a 10.7 bonus in the eve-aning. WKY delivered a 8.5 bonus in morning listeners during the same period. period.



Owned and Operated by The Oklahoma Publishing Co.: The Daily Oklahoman and Times—The Farmer-Stockman KVOR, Colorado Springs—KLZ, Denver (Affil. Mgm't) REPRESENTED BY THE KATZ AGENCY ting Booper Points

FCC fig-The uses showed that best 1945 rates went \$100 (See FCC on Scripters'on page 19)

#### **Bermuda's First Commercial** Station, ZBM, Hits Waves

HAMILTON, Bermuda, May 18. ZBM, Bermuda's first major com-mercial station, debuted Sunday (12) and expects to iron out any operat-

and expects to iron out any operat-ing difficulties within a month. Station, a 250-watter, broadcasts on 1,240 kilocycles and is on the air from 6 a.m. to 12 p.m. daily, Monday thru Saturday, and from 9 a.m. to 11 p.m. Sundays. Cole Wylie, station manager, plans to have an official opening when all construction is completed. ZBM replaces WXIQ, army station at Kindley Field which folded recently and which had supfolded recently and which had sup-plied Bermuda with local radio service during the war.

#### **AFRA'ers Protest Upped Message Services' Rate**

NEW YORK, May 18.—A petition with over 700 members' signatures, protesting the recent raise in rates by both Telephone Exchange and Ra-dio Registry Service has been hand-ed to AFRA's New York local board. Services, which takes messages for radio actors, observed \$5 a month be radio actors, charged \$5 a month be-fore the war, raised the bite to \$7 monthly in 1944 and to \$9 recently. AFRA members want their own org either to establish a non-profit message service or to sponsor one. A

similar suggestion was made two years ago when the first raise went into effect, but was dropped.

#### PAUL REVERE STUNT

(Continued from page 5) that one of The Four Horsemen of the

Apocalypse is riding again. However, plenty is being done pro-motionwise. At the midnight hour, five Paul Reveres will set forth on white horses to collect food for fam-ine areas from the night clubs and there roots that record to the aired ine areas from the night clubs and other spots that respond to the aired pleas for succor. Actual collections will be made via autos manned by members of the AWVA, the horses being employed only the first morn-ing to make the dailies and to bally the need of food to save lives. Entire deal is WNEW's, since fam-ine group isn't far enough organized to have programs or even a complete

to have programs or even a complete collection campaign available. If it produces, and WNEW's stunts usually do, it'll be an excellent case history for the FCC on how to do pubserv sans sustaining programs.

#### **CLEAN 'ER UP**

(Continued from page 5) derlined the time buyer, "this is not the time to raise rates—except, of course, in cases where stations go from 10-kw. to 50-kw. or some like power and coverage increases. "There's nothing that can be done after the announcements are sent out

on rate shifts, but it's time that some-thing was done to tell station brass that rate changes at present, instead of increasing station incomes, are lia-ble to decrease 'em. A few lost programs will cancel out any base rate increase faster than you can say Chickery Chic," was the time buyer's sock exit line.



## Too Short for a Head

Eddie Cantor trying to get out of Bristol-Myers pact so he can start for Pabst next fall. Says he wants NBC on Wednesday nights so he won't lose mid-week following by won't lose mid-week following by time switch. . . Unconfirmed ru-mor has it that George W. Trendle originally offered WOOD, Grand Rapids, Mich., to Marshall Field for one million, but was turned down be-cause price was too high. Trendle and H. Allen Campbell said to be planning to apply for standard out-let in Flint. . . Frederic W. Ziv Company has moved into new HQ at 1529 Madison Road, Cincinnati. 1529 Madison Road, Cincinnati.

Barney Cragston, head of ABC's co-op set-up and instrumental in building the department, now getting more than the 10G annual figure at more than the 10G annual figure at which he broke in. . . "That's Life," CBS participator, debs Thursday (23) from Hollywood, with Jay C. Flippen as emsee. . . Larry Nixon in charge of news bureau at N. Y. office of Pan-American World Airways. . . Tele-vision Productions, Inc. (Paramount pic wherd) will charge in the tag the Para subsid), will change its tag to Para-mount Television Productions, Inc., after current FCC hearings on commercial licenses in L. A.

Robert Francis, The Billboard drama critic, joins other N. Y. crix, Vernon Rice, Arthur Pollock and drama critic, joins other N. Y. crix, Vernon Rice, Arthur Pollock and Richard Watts in forum on play On Whitman Avenue, WMCA, May 25. ... Vincent Lopez on May 23 preems celebrity afternoon regular Thursday feature from Hotel Taft, New York, Grill. ... WHNC, New Haven, Conn., sponsoring Exposition for Bet-ter Living, June 3-8. ... KRSC, Seattle, has named Walter E. Barber New York rep. WSGN, Birmingham, New York rep. WSGN, Birmingham, set up a State political net for Democratic primary, airing returns over eight other outlets. . . . Borden has

ocratic primary, airing returns over eight other outlets. . . Borden has renewed Ginny Simm's contract. Allen Roth to handle ork on Abbott and Costello shows broadcast from New York, May 23 and 30. . . Gulf Spray spon-soring "Songs of George Byron," summer seg. . . WQAM, Miami, recently aired naturalization pro-ceedings from courtroom. . . recently aired naturalization pro-ceedings from courtroom. . . . P&G spotting Spic and Span on WHOM (New York) Polish pro-gram. . . MKN Productions peddling comedy-variety, half-hour seg, with Henry Grant as emsee, in Chi. . . . KDKA, Pitteburah civing official backemsee, in Chi. . . KDKA, Pittsburgh, giving official back-ing to J. T. Brandt's film, "Magic in the Air," based on history of radio.

radio. Rudy Vallee reportedly set for five--a-week strip over ABC, tentatively named "So You Want To Be a Star," built around the vagabond lover's narration of stories of lives of show-biz great. . . . Tommy Riggs, Ann Sheridan, Clark Gable, Dinah Shore, Fibber McGee, Mickey Rooney, Phil Harris and incumbent Tom Brene-man competing for post of honorary man competing for post of honorary mayor of Encino, Calif. . . . Maisie Ann Sothern to be written out of script while she takes time off.

Susan Douglas, former page in

MGM's New York office and ex-actress on Johnny Desmond show, signed for George Saunders pic, *Bel Ami*. . . Fred Allen to guest on Jack Benny show. . . . Tex Beneke and Glenn Miller ork rumored as summer sub for Frank Sinatra, but nothing set. . . . Mutual to air two-day conversation between drivers and repair crews at Memorial Day Indianapolis Speedway classic. . WREN, Lawrence, Kan., to air pageant of peace pipe, memorial service for all Indian war dead, from stadium at Haskell Indian

Institute. Max Wessels, WWRL (New York) max wessels, wwRL (New York) emsee and singer, signed by Stand-ard Records for 20 sides. . . Ca-nadian Association of Broadcasters meet will be held at Quebec May 27-30. . . Paul Pierce producing Don Lee net's *Red Ryder* series from Hol-

lywood. Fibber McGee and Molly to build a five-acre lake, on their ranch near Bakersfield, Calif., to be stocked with bass and to irri-gate the land. Walter Scheff, gate the land. . . . Walter Scheff, singer with Fred Waring, to solo with NBC Symphony. . . CBS has grabbed the Belmont, top turf event of New York spring season, for years.

Kenneth A. Westervelt has joined Geyer, Cornell and Newell, Detroit, as assistant ac-count exec for Nash-Kelvinator. Tom Slater, MBS director of special events, won the 1946 Na-tional Headliners' Club award. ...Ed Gardner takes "Duffy's Tavern" to Las Vegas, Nev., May 24. Script for the show will be built around Archie's inheritance of a Nevada saloon. ... John of a Nevada saloon. . . . John Thompson leaving NBC's Central Thompson leaving NBC's Central Division to become news and special events director manager at KPO, San Francisco. . . Fahey Flynn back to WBBM from navy. Jim Cornell named station's director of research. . . Robert Artman and William E. Blaine new engineers at Fort Wayne Ind Wayne, Ind.

Jack Armstrong goes sustaining for summer, with General Mills resumsummer, with General Mills resum-ing sponsorship in fall. . . Literary Guild of America, Inc., entering air competish with Book-of-the-Month Club, putting Books on Trial over WHN, Mondays. Flacking for initial broadcast, May 20, included sending out copies of the book to radio eds. . . Bill Kelso quit KFWB, Holly-wood, with arrival of Bill Anson from Chi. Kelso was pinch-hit wax-whirler for outlet when Al Jarvis left. . . Ray Vir Den elected exec veepee and general manager of Len-nen & Mitchell. . . Woody Klose has joined Frank Cooper associates nen & Mitchell. . . . Woody Klose has joined Frank Cooper associates as a partner. . . Arthur L. Martin named program consultant for WING, Dayton. . . Bill Robbins back at WCKY, Cincinnati.

Paul Wittlig named manager of technical operations for WCBW, tele station of CBS. Phil Booth joins station as a director; Gil Fates becomes assistant to acting program director; Steve Martin comes on as an assistant director, and Bob Wood as a staffer. . . . Barclay Allen new musical di-rector at Hollywood indie, KLAC, replacing Paul Hendrickson. . . . Har-vey Struthers back to sales staff of WCCO, Twin Cities, ... Robert Mooney, sales promotion director of WONS, Hartford, Conn., has resigned to form his own producing firm. . . . Sid Stewart back at WTIC, Hartford, Sid Stewart back at WTIC, Hartford, newsroom, and Izzy Robert Royce, sta-tion staffer, expected back this sum-mer. . . . William Golden back as art director for CBS. . . . Val Coe, KGFJ (Los Angeles) flack, will leave for record promoting job with Jay Farber Associates. Mary Ellen Ryan, former coast flackstress for defunct Associated Broadcasting Company, has toined Harry I. Wendland Agency has joined Harry J. Wendland Agency as exec assistant.

#### FCC EDICT PRECEDENT

(Continued from page 5) advertisements. In the case of the latter, sponsors are under no com-pulsion to prove their identities when submitting an ad. In addition, it is regarded as putting sharply in-creased responsibility on stations to determine whether "equal opportun-ity" is being given to the airing of both sides of any public issue.

FCC's statement of policy was made in response to an inquiry by the Albuquerque Broadcasting Com-pany, asking the commission just how far a station had to go to deter-mine the identification of the "true" sponsors of radio programs. editorial on this page.) (See

www.americanradiohistory.com

#### **Iowa Paper Seeks** AM, FM, Later; **Omaha Mkt. Bid**

CHICAGO, May 18. - Council Bluffs (Iowa) daily newspaper The Nonpareil, will apply for a 5,000-watt AM station next week, and soon will apply for a 50,000 k.w. FM sta-tion, it was revealed here this week by Bill Ware, formerly with North Central Broadcasting System here, who will be general manager and v. p. of the station and future radio v. p. of the station and future radio holdings of the newspaper. If paper is granted an AM license, it will have the first station in Council Bluffs and will be in a good position to compete in the lucrative Omaha market, only a few miles away, and will become an important factor in will become an important factor in the Omaha picture, which has been dominated by WOW, KOIL and KFAB.

KFAB. Ware said that the station, which will have 5,000 watts full time (on an as yet undetermined freqency) if the license is granted, will devote itself primarily to programing with shows of interest to the local com-munity and to the surrounding area. It is expected that the station will be in operation by September if the FCC approval is forthcoming FCC approval is forthcoming.

#### **Fishing Contest** Prize Catch for KSTP and Levitan

MINNEAPOLIS, May 18. --- KSTP flack Sam Levitan's contest for Minflack Sam Levitan's contest for Min-nesota anglers (*The Billboard*, May 18) has gotten off to a running start. The contest was a little more than 24 hours old when the first of the 1,000 lucky fishermen hauled in a prize fish and collected \$561.40 in merchandise. Levitan reports he has received mail and telephone queries from all our the State about the con from all over the State about the con-test. Station hasn't had enough time even to get its 3,000 special posters on the deal out to the resorts and hardware stores around the State.

Contest, which has a public serv-ice angle to it in that KSTP is working closely with the Minnesota Con-servation Department in its fish prop-agation drive, has won acclaim from Gov. Ed They as the State's "No. 1 tourist promotion."

3 LEGMEN ADDED (Continued from page 5) minute newscasts are on the sked to start.

While other indies and web stations in the metropolitan area have talked local, the WLIB-Post group has gone ahead and actually set up local cover-age. The bureau will be known as The New York Post-WLIB Radio Bu-reau, and is the first news bureau on the Greater New York scene in years.



HOLLYWOOD, May 18.-J. Walter Thompson and W6XYZ (Paramount) are surveying home-viewer reaction to the agency-produced 15-minute ex-perimental c o m m e r c i a l seg scanned by the outlet Thursday (17). Tagged Secrets of a Gourmet, program plugged four JWT accounts.

Questionnaire asks: "Did you find the program in-teresting?"

"Do you think it should be 15 or 30 minutes?" "Do you remember names of

sponsors "Would you care to see more programs in this series?" May 25, 1946

#### "Little Man" Individualized Web Service Test Starts

NEW YORK, May 18.—Press wireless point-to-point program transmission tests started yesterday Sunday (19), from studios of WNEW and WMCA. Programs were beamed to Maine, Eastern Massachusetts and District of Columbia, with two of the beamings being relays from Los Angeles. Pre-Wi also used OTS Moduplex transmission in one of the first day's testing.

Walter Compton, Royal Arch Gunnison and Charles Hodges were the transmissions,

#### Hatchet Man

NEW YORK, May 18. — Ed Wood, of M. H. Hackett Company, got a phone call this week from a trade figure who wanted to know the name of the producer-director of one of the agency's shows. "I wish I could tell you," replied Wood, "but I just fired him."

three commentators with plenty of know-how who voiced the first day's transmissions.

#### Air Costs Canada 431G

The Billboard

OTTAWA, May 18. — A return tabled in the House of Commons disclosed that cost of broadcasts sponsored by government departments and agencies totals \$430,989 annually. The two most expensive governmentsponsored broadcasts are put on by the Wartime Prices and Trades Board. George's Wife is broadcast weekly at a cost of \$4,431, and the French-language broadcast, Le Metdirie Rancourt, runs \$1,787. The Health Department's Johnny Home Show costs \$965 weekly and the Greg Clark show is done for \$100 a week.

#### Eye Test

RADIO

17

TORONTO, May 18.—Anyone who gets a two-part disk airing confused after this knows the consequences. There'll be no alibis. All-Canada program division of the All-Canada Radio Facilities, Ltd., has seen to that. This org has manufactured a series of stickers for platters a green one signifying Part I; a red one, Part II. No provision is made for color-blind jockeys.

## SEX ERCLARD JIM BRITT and his

Mon Alle

## SPORTS ROUNDUP

• Tuesday • Thursday • Saturday 6:15 - 6:25 p.m.

A ten-minute resume of scores and highlights of major league baseball and other headline sports events. Jim Britt is Yankee's ace sportscaster whose exclusive daily play-by-play descriptions of Braves and Red Sox games are presented for the eighth consecutive year by The Atlantic Refining Company and co-sponsored for the second consecutive year by Narragansett Brewing Company, Cranston, R. I.

There's greater interest than ever in this program as New England rocks with baseball excitement

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

pericanradiohistory.com

21 BROOKLINE AVENUE, BOSTON 15, MASS.

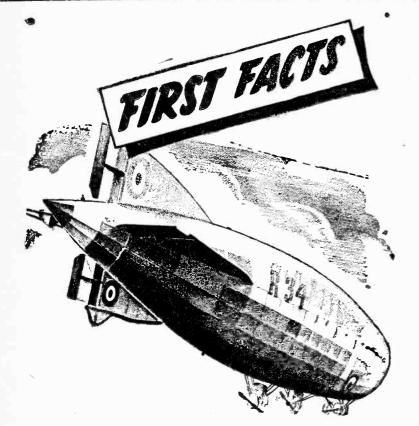
Represented Nationally by EDWARD PETRY & CO., INC.

## **Potent But Wrong Medicine;** Ernst Rx Hits the Industry

(Continued from page 7) Subscription Radio attempt of Bill Benton, Ernst states that "the new experiment in radio was debated be-fore the FCC without any real amount of public knowledge or de-bate." Millions of inches of good black-and-white lineage were used to present the case of Subscription Radio to the public and SR's parent, Muzak, lost \$5,000,000 trying to give

the public a wired version of SR pro-graming which was four times as the public a wired version of SR pro-graming which was four times as broad in its basic concept as SR. It brought four advertisingless pro-grams into the subscriber's home for a fee (SR was skedded to air one). The public just didn't want the "Simon pure programing."

Sore Spots Ernst does place his finger on infected spots in the radio scene. One



The first airship to cross the Atlantic was the dirigible R-34. It fiew from Scotland to New York in 108 hours and 12 minutes.





IS FIRST IN THE NUMBER LOCAL ADVERTISERS OF

610 K. C. MUTUAL'S 3rd MARKET AFFILIATE

5000 WATTS

REPRESENTED NATIONALLY BY GEO. P. HOLLINGBERY CO.



of these indicates that one out of every eight broadcasting stations is located in a city with only one news-paper, with that newspaper owning the station. Not only does he point out that this endangers "the first freedom," but he underlines the monopoly of opinion-forming media by stating that "58 per cent of the 1-1 cities do not receive any out-of-town radio service."

In this, Ernst hits at the one thing that the FCC has been trying unsuccessfully to avoid. He quotes the Commission as follows: "The mechafreely when the controls of public access to the means of a dissemina-tion of news and issues are in as many responsible ownerships as pos-sible and each (ownership) exercises

its own independent judgment." Comments Ernst: "We are far from that state of affairs." FCC endeavored to halt the press's

take-over of station ownership, but lost that battle. Ernst is for " a di-vorce being ordered."

#### **Net-Station Divorce?**

Ernst states that "no network should be allowed to own a station. This would encourage the develop-ment of many more networks, offerment of many more networks, offer-ing more programs to all stations." Why a nix of net-ownership of sta-tions would build more webs isn't made clear, and since earnings of key stations form a substantial por-tion of network income and since the necessity of maintaining duplicate facilities—one for the net and one for each station—would add to the cost of a web doing business, the

point is esoteric. Says Ernst: "There is no need for RCA to be the owner of NBC. This is in line with the recent Pullman Car decision of the Supreme Court." Since RCA doesn't own the equip-ment it manufactures, once it's sold, and since the equipment is not used on a lease, or on a per-use basis, RCA's manufacture of equipment has nothing whatsoever to do with its station operations. On the other hand, television authorities contend that RCA's ability to take its earn-ings from manufacturing, royalty li-censes and network operations places it in a position to ploneer video, a de-velopment job that other webs admit they'd like to leave to others. Someone must pioneer, and broadcast sta-tion operators doing a profitable and even a top public service job have admitted that they'll "move in when it's ready to serve the public at a profit." Since television programing and audience development will cost millions, a corporation that has other non-conflicting profitable interests is in a better position to underwrite a new future than an org that has only one bankbook building account.

#### Taxation Suggested

Ernst suggests, as a means of con-trolling two of The First Freedom implementing media—press and ra-dio—taxation on advertising. He uses the much-abused bromide that, since advertising is a business expense, a great deal of it is paid for by the government in taxes it doesn't collect.

Nothing is said of the fact that advertising, to a degree, creates its own earnings; that it reduces actual cost of products and that its elimination thru taxation could tend to in-crease both costs of distribution and product and actually cut down prof-its from which taxes are paid. (However, since this is a report on The First Freedom, no detailed defense of advertising will be included.)

#### Package Axe?

Fackage Axe: Ernst wants "package program-ing axed. He contends that stations should build their own programs. Says he: "Bundle sales of sustain-ing and sponsored programs should be outlawed." Ernst is against monopoly

He is for "licensing of networks." Most of the trade goes along with this, since it's futile to license sta-

#### "Servicing" Spots

CINCINNATI, May 18.— WLW, inaugurated a new night-time announcement policy, Wednesday (15). All night-time announcements, station breaks of one minute include a service feature, such as weather reports and time signals.

All station breaks are limited to 15 seconds, while the commercial portion of one minute announcements must not exceed 50 seconds. Weather reports and time sig-

nals are also regularly included in many of the station's daytime programs.

tions and permit webs to operate sans control.

sans control. He's for limitations on profits, such as exist in public utilities. Since the public pays for radio only indirectly (thru advertising, according to Ernst) the difficulty of controlling profits thru regulation, except thru excess profits taxes, is easily seen. Taxes such as these would be dis-criminatory, since Ernst does not contend for taxes for all business, but only for stations and networks. Profit control is a toughie. Ernst wants clear channels, Class

Ernst wants clear channels, Class A, eliminated. States the book, "I trust by the time this book is pub-lished such domination of air regions will have been broken down by the Federal Communications Commission." No FCC decision on clear channels is expected before September, and while industry opin-ion goes along with Ernst that the days of the super clearers are ended, it hopes that some clears with good service in the public interest will be permitted to function, just as national magazines are accepted by Ernst and others as filling a definite place in modern living.

#### **News Sponsors**

Ernst also infers that sponsorship of news programs for commercial use should be eliminated. He doesn't prove that the b. r. has tended to color the news.

Ernst's basic thought thruout the book is that there is a tendency for the control of the opinion-creating the control of the opinion-creating media to fall into monopoly. With this thought, most sound thinking in radio agrees. However, his castor oil, for the most part, would only, according to those who have studied the problems, create new "thinking controls." controls."

#### Competition, Not Axe

That newspapers should not be permitted to own radio stations when the stations are the only percolators in the town is admitted even by newspaper execs who own such 1-1 deals. Their answer is, however, competition in the town, not divorcement.

ment. That stations should not be per-mitted to be sold at many times their physical replacement costs plus their annual earnings has merit to many who point to the nixed WINS sale (to AVCO), the okayed sale of WFIL to Annenberg, and WQXR to The New York Times as cases in point. They do not contend, for instance, that WQXR isn't doing a better job under The New York Times than it did under Hogan ownership, for in-stance. The point Ernst and they make is that "the wave length which is not salable was included in the minds of those making the deal. "Freedom of the air," they state, is perhaps America's most vital free-dom. It can't be built or preserved by pleaders who haven't gone be-neath surface operations. It can't be nourished by taking away free-dom. That stations should not be per-

dom

"It's a shame," they say, "that there isn't more freedom of think-ing on the part of Ernst in The First Freedom."

w americanradiohistory con

#### The Billboard

#### **TELEVISION-RADIO** 19

#### Anti-Petrillo Solons Chi Tele To Be Tested **Pushing Second Bill ToCurbUnion Payoff**

WASHINGTON, May 18.—Anti-Petrillo strategists on Capitol Hill, confident that Senate will pass the proposal by Senator Byrd to ban royalties to American Federation of Musicians and all other unions, are now centering efforts to get speedy House approval of the Robertson Bill pro-viding for the same ban. Byrd's proposal has been offered as amendment to the Case Anti-Strike Bill which is to the Case Anti-Strike Bill which is now radically different from the ver-sion passed in House. Strategists fear that the Case Bill will wind up possi-bly deadlocked in the joint House-Senate Conference Committee, and so they are hoping to get their anti-royalty rider to the Robertson Bill approved by the House as insurance against the Case-Byrd bill stalemate. Despite confidence of anti-Petrillo strategists that the Byrd amendment will pass the Senate. Senators Claude strategists that the Byrd amendment will pass the Senate, Senators Claude Pepper, James Murray and Glenn Taylor are trying to delay action as long as possible by engaging in a pro-union filibuster. Taylor, it is re-called, led the Senate fight against the Lea Act in April, while the other two senators have always been two senators have always been among labor's staunchest supporters in the upper chamber.

The anti-Petrillo faction, which insists that its only interest in the roy-alty ban measures is to curb John L. alty ban measures is to curb John L. Lewis, was embarrassed Monday (13), when Senator Byrd made the flat statement that his amendment would crack down on Petrillo as well as the United Mine Workers. The Virginia senator declared that "Pe-trillo's royalty on phonograph rec-ords produced by his union . . . is nothing more than an excise tax on the product." He asserted that if union royalty payments are not banned, every union in the country will be making the same demands as will be making the same demands as Petrillo and Lewis, on an all-union basis. Byrd stated that royalty pay-ments would amount to approxi-mately \$5,000,000,000 annually.

#### **RCA Ghost Hunt Result of Oversight**

NEW YORK, May 18.—RCA, in re-setting most of the television re-ceivers in the metropolitan area, for-got that video is now below the new FM band, and that consequently FM transmission raises havoc with pic re-ception. Result is that Radio Corpo-ration will have to go back to every set to put in a special piece of wire ration will have to go back to every set to put in a special piece of wire (sort of a wave trap) to stop ghosts, picture break-up and tear which has developed after the receivers were fixed for the six channels New York is expected to use. It's a costly recall job, but since

It's a costly recall job, but since RCA has always advised set owners not to take off the back of pic re-ceivers because of the high voltage, there's nothing left for RCA to do but to handle the fix themselves. New models coming on the market have a "picture reject" circuit built into the receivers, so it won't happen with the new telecasts.

#### WDAS's Pat Stanton Gets FCC Okay for New Station

PHILADELPHIA, May 18.—Pat Stanton, vice-president and general manager of WDAS here, has received the go-ahead signal from the FCC on plans for his new Philly station. In Ireland making a travel movie, he is set to return late in June to begin his comparison his organization.

New outlet will operate from day. New outlet will operate from day-light to sunset at 1530 kilocycles, with 10 kilowatts power. Transmitter will be located in the Eastwick section, in the Southwestern part of Philly. Stanton will leave WTAS to devote full time to the station.

By Visiting School Kids CHICAGO, May 18 .- An experiment to test video as an educational

medium will be made next Thursday (23) by the local B&K tele station. B&K, using its Station W9XBK, will scan a discussion of biology, with 25 high school students from this territory present at the station's

studios to witness the program. After the show the students will be given a written test to determine just how much of the biological information given during the program was retained in their memories.

ClassieComesHome

ened.

NEW YORK, March 30, Ap-arently, even an old saying arently, even in the week sn't everyday in the wounowhat The old adage, about younowhat

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Author Meets the ns as the everybody it and, finally, it comebody did some-

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#### VA Seeks FTC, FCC **Curb on Misleading** Radio Advertising

WASHINGTON, May 18.—Federal Trade Commission and Federal Com-Trade Commission and Federal Com-munications Commission will be asked by Veterans' Administration to investigate radio advertising di-rected toward veterans. Letters of complaint are charging that local advertisers are going all out to lure veterans to invest G.I. loans and bonuses in "all sorts of hair-brained schemes." None of the letters re-ceived by Veterans' Administration has complained about advertisers on has complained about advertisers on

national networks. All have been di-rected at "fly-by-night concerns purchasing time over small independent stations."

Bulk of the complaints concerned Bulk of the complaints concerned advertising urging veterans to in-vest in prefabricated homes in com-munities where local building codes prohibited use of such housing in the community proper. Others com-plained about employers using air "want ads" to persuade veterans to take jobs at reduced salaries, the difference to be made up by on-the-job-training loans from Veterans' Administration

Administration. One VA official described radio advertising directed toward ex-serv-icement as using "a perverted view-point."

## We Agree With Billboard...

## "THE AUTHOR MEETS THE CRITICS" Belongs on WQXR

Sponsored by The Book-of-the-Month Club, this literary "tug of war" will be broadcast weekly over WQXR. Starts: Thursday, May 23rd, 9:30-10 P.M.

WQXR serves a discriminating audience of more than half a million New York families. receptive to stimulating ideas-

appreciative of the best in music.



The Radio Stations of The New York Times

Reviewed Thursday (16), 7:30-8:30 D m Style -- Variety Sustaining and commercial on WBKB, Chicago.

There could be no possible excuse for the slipshod production, direction, camera work and mike handling during most of tonight's program, Some-times poor quality of WBKB produc-tions can be blamed on small studio space and the inadequate number of cameras with which it is forced to operate, but tonight's mistakes could be attributed entirely to human error -to lack of preparation and slovenly

performance by staff members. Low point during the programand just about the worst video presentation we have ever seen at WBKB—was the half hour devoted to explaining the work of Girl Scouts. Explanation was built upon conversations between a small girl and a puppet. After the puppet made remarks that were intended to be comical but were inane, the girl (Jean Dahl) be-gan to talk about various types of Girl Scout activities. After a short verbal explanation by Jean, there were dissolves to scenes in which Scouts went thru their paces. That was when television mayhem was committed. The gals were stiff in was when television maynem was committed. The gals were stiff in action and stilled in conversation. They muffed lines and walked in front of each other when they should have stayed in place. They stayed in front of the amore when they should have stayed in place. They stayed in front of the camera when they should have walked away. They walked away when they should have stayed put. Members of the Scouts walked in and moved props while a camera was focused on the scene from which they were moving the props. Others reached in (only their arms could be seen) to grab implements that other Scouts had used. To top it all, the continuity used was some of the most amateurish we have ever heard. Not much better was Bob Wright's "human interest in the news" seg-

ment in which he interviewed some kids who were members of the Chi-cago Boys' Club. Idea of trying to bring out what is done by these (See Balaban & Katz on page 57)



# MOSS PHOTOS



Sell yourself with Moss genuine photo reproduc-tions made from your photo or negative. Lead-ing stage, screen and Moss customers for years. They know Moss reliable quality and service, 50,000 photos daily, Typical prices: 8x10's, 50 for \$4.13; 100 for 66.60; postcards 2c. Mounted blowups, 20x30, \$2.50; 30x40, \$3.85. Write for FREE Samples, price list B.

**Radio City Matinee** 

Reviewed Wednesday (15), 8:30-9:45 p.m. Style—Service and variety. Sustaining over WNBT (NBC), New York

Transmitter aches have moved the NBC daytime video experiment to evening, and while the basic idea is a little inappropriate for the family, they'll be willing to take it at this hour—for the time being.

Program was supposed to be all commercial, but was all sustaining, which the FCC should like. Opening which the FCC should like. Opening number of the eight-part presenta-tion was the first telecast of Bazaar for Milady, featured as a window-shopping seg. It presented a couple of figureens from Theater a la Mode, French exhibit of style in miniature. It was a glorified interview which didn't make the camera grade. In the second slot was James

Beard's I Love to Eat. Beard so likes beard s'i Love to Edt. Beard so likes to cook that he made a salad right before the ike with such enthusiasm that his eight minutes passed like two and every viewer learned some-thing about salad making, painless-ly. Beard knows his field and makes no apology for it in his mind or productions, and since cooking is vis-ual he's sock

ual, he's sock. Song in the

ual, he's sock. Song in the service was Lynn Gardner's. She knew that action suited to the words was essential in video, and she had just enough voice to go with the music. Leona Woodworth, who does Sub-way Sun's beauty chatter, was the Here's to Charm expert. Her instruc-tions were visual and her routine well worked out. Negative, unfortun-ately was the fact that she herself well worked out. Negative, unfortun-ately, was the fact that she herself was false. If she can stop be-ing a Billie Burke and stop forc-ing, she'll be okay. It's only Miss ing, she'll be okay. It's only Miss Woodworth herself that's wrong, not

the idea or the program. Came next the home with Paul McAllister's America Re-Decorates. Subbing for G. I. McAllister was Ed McDowell, who used the former's (See Radio City Matinee on page 57)

#### **Right or Rewrite**

Reviewed Thursday (16), 8:50-9:20 p.m. Style — Quiz. Sustaining over WCBW (CBS), New York.

This is an "every-man-a-reporter" type of quiz with plenty of visual handling. It's an observation forum with four observees tested on their ability to check the accuracy of a

"newspaper" for the wallace players Start has the Lee Wallace players presenting the mystery and then the curtain is drawn and four visiting firemen are asked to indicate whether the story, line by line, is right or subject to rewrite. When the "editors" miss vital errors in the report-ing, they are shown just what happened, the players re-enacting the scene reported upon. When the ma-jority is correct, there's ho re-enactment.

Camera work of Howard Hayes and Paul Stuart was clean cut and and Paul Stuart was clean cut and as interesting as the program called for. However, the scanning of the four "editors" and their scribbling was pretty deadly, altho Hayes and Stuart were right in there with close-ups and everything they could do with the four. However, it wasn't enough to make that part of the seg lookable. What's needed is color in the judges, both vocal and visual. It would also help if Marie Torre, the scorekeeper, were given some

the scorekeeper, were given some glibness and Dick Eastman, the quiz-master, some running gag for each scanning. When you're given sight and sound, each must be better than either along to hold an audionge

either alone to hold an audience. The three Lee Wallace players, Gretchen Davidson, Doreen Lang and Richard, were okay on their re-enact-ment of the whodunit.

\$2.50; 30x40, \$3.85. Write for FREE Samples, price list B. MOSS 155 W. 46, NYG 19 BR 9-8482 Moss 155 W. 46, NYG 19 BR 9-8482

Ladies, Be Seated

Reviewed Thursday (16), 8-8:30 p.m. Style—Audience participation. Sponsor— Quaker Oats. Agency—LaRoche & Ellis. Station—WABD, New York.

Ladies, Be Seated, daytime program

Ladies, Be Seated, daytime program airing regularly over ABC for Quak-er Oats Company, impressed once again at video material in its tele audition at DuMont's Wanamaker studios. Comedy is strictly slapstick, Emsee Johnny Olsen leading his blindfolded victims into seltzer squirting and the like—in fact, one lad's face connected with a pie. But despite the lack of subtlety, the scan-ning is laugh-provoking — just as ning is laugh-provoking — just as were the slapstick farces of the Key-

stone Cops in the early pic days and on such latter day radio programs as *Truth or Consequences*. Harvey Marlowe, director-pro-ducer, couldn't keep the program on a high comedy level thruout—but his is buy a good enough to point up the a high comedy level throut—but his job was good enough to point up the value of this kind of show for video. Experience in the government Experience in the genre would make possible a more fluid presentation and more facile camera work. Cam-era technique on this show had a tendency to milk the more ludicrous periods. This can be overdone.

Olsen, interviewing couples and leading the husbands into nonsensical antics, is definitely okay. He has camera presence and a measure of magnetism.

#### Teletruth

Reviewed Wednesday (15), 7:30-7:50 p.m. Style—Kid Quiz. Sustain-ing over WNBT (NBC), New York.

With WNBT's return to the air, ex-G. I. Jay Marshall has taken over ex-G. 1. Jay Marshall has taken over as quizmaster of *Teletruth*, and when he eases and comes up to the level of the kid viewers, he'll be okay. As it is, his ventro stuff is on the corny side and he makes with the face as tho he knows it, which, of

course, he does. One of the basic troubles with the scanning is that the kids are neither smart nor ingenious enough to be good radio or video entertain-ment. Then again, the puppet char-ades weren't handled so that they made either sense or fun. Also, the puppets and marionettes (the for-mer manipulated over the hands and the latter vice strings) didn't come the latter via strings) didn't come the latter via strings) didn't come thru the kinescope as anything alive. Both puppets and marionettes fail in their entertainment purpose when they are obviously woodenheads. Un-fortunately, Remo Bufano's were just that nicees of wood that, pieces of wood.

From an air pic program point of view, Teletruth is basically okay. Idea of visualizing the questions via puppets is good. Idea of a Charlie McCarthy stooge for the emsee is

also good. All that's necessary is performance.

#### **Television Tour**

Reviewed Monday (13), 9:10-9:35 m. Style — Variety. Sustaining on W6XAO (KTSL), Hollywood.

Don Lee attempted last night to show John Q. Public the basic dif-ferences between current day radio and television of the future. In presenting their pitch, the video outlet offered a soap opera sequence as it would be done radiowise and the same stanza airpixed.

Airer was not without its faults, but it served a useful purpose in giving set owners a behind-the-scene tour and an insight into the problems of television production.

problems of television production. In presenting the sequence (writ-ten by Stuart W. Phelps and Tom Hubbard), producers took an ordi-nary five-minute soaper spot and showed how it would be done as a regular broadcast. The burlesqued indifference and utter abandon with which the cast goes thru the motions of putting on a radio show is illus-

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#### Secrets of a Gourniet

Reviewed Thursday (17), 9-9:15 p.m. Style — Demonstration, skit. Sponsors' identification—Safeway, Calavo, Desert Grapefruit, California Wines. Agency— Walter Thompson. Sustaining on W6XYZ, Hollywood.

Proof that tele plugs, done well, pack punch was evidenced in Secrets seg. Latter was first agency-pro-duced video presentation ever scanned on the Coast. Honors for this airpic milestone go to J. Walter duced Thompson, whose aggressive tele out-look in the East and now here, should look in the East and now here, should spur other percenters into video ac-tivity; to Ted Smith, agency's Holly-wood head of pix and tele depart-ment, whose capable handling made experimental co-op commercial come up a successful first try; to W6XYZ for taking advantage of tele's trial-and-error days to do constructive axand-error days to do constructive ex-perimenting with commercials. (Station carries plugs for free). Secrets of a Gourmet was presented

in skit-demonstration form, with Fred Benrath (Southern California sales manager for Louis Martini Wine Company) participating as guy who knows his onions, and Dick Lane ask-ing the questions and playing part of humildownd priorker. Benrath prebewildered onlooker. Benrath prepared a mouth-watering meal, complete from hors d'oeuvres to salad, beef roast to strawberry dessert.

For each dish, Benrath told how the use of wine in cooking enhances food flavor. Commercials were brought merely as courtesy lines: "Meats by Safeway, Avocados by Calavo, Dessert Grapefruit, Califor-nia Wines." (All four are JWT clients). As each brand was named, lensore moved in for close up view lensers moved in for close-up view. Sight of well-placed foods plus patter from Lane and Benrath would make any living room onlooker want to raid the icebox. Presentation demon-strated that food selling via tele needs gabbers praising taste appeal to be successful. Hit 'em over the head plug-uglies are unnecessary.

Deft panning and dollying by tele-eye wielders gave seg a finished touch. Boys worked well, following touch. Boys worked well, following food from table to stove, etc., lending element of action. Minor clinkers should be ironed out with time. Seg should move faster; food master should be attired in chef's garb; it would be advisable to let latter do most of the gabbing. All in all, JWT hit a high for its first Coast fling.

trated with cast members playing cards while the soaper is being aired, dropping their hands to come on mike dropping their hands to come on mike for their lines, then back to the game. Same sequence, televised, shows the actors alert and on their toes, playing this time to a visual as well as oral audience. As an added touch of "studio intimacy," the au-dience is shown shots of the video camera being dollied into position for a take, as well as glimpses of the mike boom being lowered to speakers. Since this illusion is intro-duced in but one sequence, the ef-

speakers. Since this illusion is intro-duced in but one sequence, the ef-fect is a bit confusing and could be construed as an unintended error. Other live segments included a baseball commentary which was pur-ported to be a sports broadcast of the future. This phase of the live telecast was pointless, however, inasmuch as viewers saw only the sportscaster's viewers saw only the sportscaster's face and no ball game. Bad lighting, moreover, gave the gabber's face a ghostly pallor.

ghostly pallor. For comic relief, Ray Erlenborn, sound effects man on the Al Pearce Show, gave forth with a very funny routine on how sound effects are made. Erlenborn is a dead-pan with a fine sense of timing and is a sure laugh-getter.

Overall technical quality is the same as usual for Don Lee. Weakest link in camera work is fuzzy close-ups, which plagues the outlet at each telecast. This, however, is a situation (See Television Tour on page 57)

The Billboard

DUAL CHANNEL VIDEO IN AGAI

#### Cream Salesman

NEW YORK, May 18 .-- NBC NEW YORK, May 18.—NBC television, which usually comes right out and calls a spade a spade, didn't want to admit that it couldn't scan the Ringling-Barnum circus last Saturday and, therefore, ignored telling the viewing audience that it had been canceled. been canceled.

Fact that NBC's newspaper ads had carried the circus as a top program item for the week didn't seem to disturb the decision makers on the sixth floor. All that non-scanning did was to louse up the home lives of every family that had half-pints in it who had been promised the circus on television.

Ice-cream business, in stores near homes which had video re-ceivers, is said to have doubled between 8 and 9 p.m. Sales of franks and pop. is said to have gone up gone up.

#### WIND-IBEW Row **Due To Be Settled: Contract To Stay**

CHICAGO, May 18.-Walkout of IBEW engineers at WIND, local indie, is expected to be settled by the early part of next week, with engineers back at work and their old contract back in operation. The walk out (or stay out as it might be called because the men just didn't show up for work) occurred Monday (13) following the discharge of one of the station's engineers who refused to perform duties on a show WIND wanted piped from the studics of WBBM, CBS station, to the WIND studio master control board and then out to its transmitter. Amiable settlement expected this week-end between WIND execs and IBEW representatives headed by Michael Boyle, union head in this region.

Boyle, union head in this region. Trouble between the local IBEW and WIND started Sunday (12) when the station put on one of its regular Northwestern Playhouse programs at the WBBM studios. WBBM site was picked because the dra-matic cast was so large it couldn't be held in the limited WIND space. Bill Butler, WIND engineer, who was supposed to stay at the WIND studios to take the program from the WBBMT line and patch it into the WIND line to its transmitter refused to do so because, he claimed, a special WIND engineer should have been assigned to work the program at WBBM. Sta-tion contended that its contract with IBEW allowed them to originate local programs at other stations without hiring another engineer, but, instead, using the services of an engineer at the station from which they rented space. space.

#### Use Non-Union Men

As a result of Butler's refusal to handle the Northwestern program he was fired Sunday night by Ralph Atlass, manager of WIND. Monday morning the WIND engineers did not morning the WIND engineers did not show up for work, and the station was off the air from 6 a.m. to 9 a.m. During the entire week following the IBEW engineers did not show up for work and WIND hired non-IBEW members, most of them non-union ex-G.I.'s, to handle engineering as-(See WIND-IBEW Row on page 22)

## 8 Applicants **Battle for** L. A. Channels

#### ABC, NBC, Others Pitch

HOLLYWOOD, May 18. — Altho five local tele hopefuls having al-ready fallen by the wayside, heated contest is still expected when Federal contest is still expected when Federal Communications Commission's hear-ings open here Monday (20), during which eight candidates for commer-cial licenses will fight for seven available channels. Before FCC's as-sistant general council, Harry Plot-kin, of Washington, and its regional attorney, John Hearne, of San Fran-cisco, will come American Broadcast-ing Company, Inc.; Earl C. Anthony, Inc., (KFI); Howard Hughes Produc-tions; Don Lee Broadcasting Com-pany; National Broadcasting Com-pany, Inc.; Television Productions, pany, Inc.; Television Productions, Inc. (Paramount Pictures subsid); Dorothy S. Thackrey (KLAC—New York Post) and Los Angeles Times.

Sessions here are attracting top tele brass from the East, with last minute huddles going on thruout week-end in preparing pleas.

#### **ABC's DuMont Pitch**

ABC, sans tele station anywhere, is expected to put up a hard fight for an L.A. area outlet. It is believed web will count heavily on its video-casting via DuMont in the East as indicative of "its airpix potentialities. In the web's camp will be Prexy Mark Woods, tele chief Paul Mowrey, head engineer Frank Marx and lawyer Andrew Haley.

What pic producer Howard Hughes will argue on his behalf was not learned. It is believed he will be represented at hearings by legal council plus execs of his firm.

#### Don Lee's 15 Years

Don Lee, according to its v.-p. and general manager, Lewis Allen Weiss, will tie its plea to the "Fact that we have been telecasting for the last 15 years, that we at present have the largest television plant in the country. We have contributed 15 basic patents and we were the first tele-vision station west of Chicago." At hearing with Weiss will be exec Willet Brown; Anthony Quinn, secre-tary-treasurer; tele director, Harry (See 8 Apps Battle on page 22)

#### Video Cliff

NEW YORK, May 18.-Flurry NEW YORK, May 18.—Flurry of ad agency interest in video following S tandard Brands' bankrolling an expensive video series over NBC's WNBT, has top agencies hypoing experi-mental production activity. AFM ban on use of music, how-ever is creating plenty of disever, is creating plenty of dis-may and forcing producers into may and forcing producers into ingenuous types of programing. One agency exec muttered: "Whenever we try to put to-gether a video show we find that we need an organist or other types of music banned by Petrillo-maybe Cliff Edwards will become the bottest thing in will become the hottest thing in television!"

Reference is, of course, to Edwards's use of the ukulele— which the AFM has declared "no musical instrument."

## **DuMont Hotfoot Spurs Output of Other Telesets**

NEW YORK, May 18.-Just as Du-Mont forced black-and-white transmitter back on the air toward the end of the war, just so have they forced RCA, GE, Farnsworth and a number of other manufacturers to put the rush act on their homereceiver production plans by their production of telesets. RCA, which hadn't planned any receivers for the public before September, will have some available (they call the de-liveries token) by the end of July, with plenty more sets on the produc-tion lines in August. GE announced this week that receivers with 10-inch direct viewing tubes will be on the market in August at a price of approximately \$300.

Farnsworth is delivering receivers now for field testing and is expected to have them on the market at about the same time as the other set builders. GE will be building its sets in Bridgeport, Conn., with transmit-ting and studie comment to sub-In Bridgeport, Conn., with transmit-ting and studio equipment to come from the new Syracuse factories. However, for station equipment GE is at present without a single signed contract, altho a considerable num-

(See DuMont Hotfoot on age 22)

## A Remedy for "Uncertainty"

FCC anxious to encourage industry; stop withdrawals -9 new commercial grants

WASHINGTON, May 18. — Fed-eral Communications Commission is weighing a plan for dual-channel operation of television similar to the scheme familiar in FM. Plan calls for allocation of ultra high band for commercial color video simultaneous with lower band black-white alloca-tion. Plan was proposed as a remedy tion. Plan was proposed as a remedy tion. Plan was proposed as a remedy to current uncertainty in a large seg-ment of tele industry over the im-mediate future. FCC, now seen des-perately seeking a way to give the fullest encouragement and end a wave of video application withdraw-als, on Friday (17), announced nine new commercial video grants, the biggest batch ever authorized in a single week, and simultaneously is-sued a statement that "there are now 15 cities in the United States where television stations are either in oper-ation or have been authorized."

ation or have been authorized." The proposed plan for allocation of dual channels is credited to FCC Commissioner E. K. Jett. But Jett, himself, is emphasizing that any sug-gestion made by him for new tele-vision applications should be re-garded as "strictly for informal con-sideration of industry" and the Com-mission. FCC will sound out Radio Manufacturers' Association and ra-dio technical planning board on the dual-band plan.

dual-band plan. FCC spokesmen are pointing out that they are not yet even certain whether the dual-band scheme would be feasible and they indicated that, more than anything else, they are anxious to get engineers' views on the whole problem. FCC's interest is seen as reflecting more than ever Commission's troubled state on the color video situation color video situation.

color video situation. FCC's record single batch of video grants went yesterday to the follow-ing: Worcester (Mass.) Telegram; Raytheon Manufacturing Company, Waltham, Mass.; Outlet Company, Providence, R. I.; National Broad-casting Company, Cleveland; KSTP, St. Paul, Minn.; Havens & Martin, Richmond, Va.; Intermountain Broad-casting Company, Salt Lake City; Oregonian Publishing Company, Portland, Ore. FCC, in issuing the wholesale grants, explained that 79 applications remain on file, and the applications remain on file, and the commissioners are not believed to be in a mood to act swiftly on at least two score of these which are not subject to controversy.

FCC stated pointedly that on the basis of applications now on file, it might be possible to make grants without hearing in the following cities: Boston, Buffalo, New Orleans, Ames (Ia.), Albuquerque (N. Mex.), Bridgeport (Conn.), Chicago, Cin-cinnati, Cleveland, Columbus, Dal-las, Dayton, Indianapolis, Jackson-ville (Fla.), Johnstown (Pa.), Kan-sas City (Mo.), Louisville, Nash-ville, Omaha, Pittsburgh, Riverside (Calif.), Rochester (N. Y.), St. Louis, Scranton (Pa.), Seattle, Stockton (Calif.), and Wilkes-Barre, Pa. Evincing discomfort over applica-

Evincing discomfort over applica-tion withdrawals based avowedly or tion withdrawals based avowedly or presumably on applicants' uncer-tainty about investing in low band tele because of possibility that the band may be shifted upward to ac-(See Dual Channel on page 22)

Shotgun Wedding **IF** COMMISSIONER Jett's plea for dual operation in television in

-Editorial-

the high and low frequencies is feasible (that's a matter for en-gineers to determine), it indicates the way to tear down the hurdle of the standards switch to come. It removes entirely the alibi that stations have been offering to explain why they've ducked getting Program experimentation is an admitted must. If it can be done without the expense of obsolescence tomorrow, if it can be done

with the assurance to set buyers that their investment will be a living one for a reasonable number of years to come, then it's time to experiment now.

Dual operation should smoke out all those who have been using "uncertainity" and "public interest" as cloaks for an unwillingness to invest the millions video requires. If color can be developed while black-and-white services the

nation there should soon be a wedding, midway between Rockefeller Plaza and 485 Madison Avenue. The big if, however, is "is dual operation technically possible?"

## Dual Channel **Tele in Again**

(Continued from page 21) commodate color, FCC apparently is determined to issue favorable grants at a record pace. Commission will send out notices next week to 28 applicants urging them to give addi-tional info, and commissioners are outspokenly hopeful they will be able to act on 46 completed applica-tions without "undue" delay. On tions without "undue" detay. On basis of Commission's own statement, basis of Commission's own statement, television will be operating in 48 cities by the end of the year if FCC is able to stick to its plan to give the green light wherever possible and as fast as possible. In opinion of some, however, FCC now appears to be reacting against the withdrawals. To encourage the applicants to stay in encourage the applicants to stay in the running, the search for a perma-nent video allocations plan seem-ingly is on full blast, with the dualband operation in the foreground of backstage proposals.

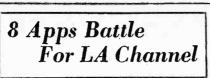
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The Billboard

(Continued from page 21) Lubcke, and William Dempsey, lawyer.

NBC Brass on Tap

NBC is pointing to its present video work in New York as basis for getting local channel. John Royal, net v.-p. in charge of tele; Sid Strotz, v.-p. in charge of web's Coast operations; Video Manager Norman Kersta, plus legal men Charles Detmar, Gus Margraf and Richard Graham are the NBC proponents.

Television Productions, Inc., will claim credit for "Putting more pro-gram hours on the air than any other station in the West since commencing operations in September, 1942, and for technical developments and injecting motion pic technique in tele-vision production." Prexy Paul Raibourn, George Shupert and tele Coast director, Klaus Landsberg, will be at sessions.

#### Thackrey's Pub-Serv Plea

Thackrey's Pub-Serv Plea Thackrey interest in tele will be told by Ted and Dorothy Thackrey, KLAC Manager Don Fedderson, plus a battery of attorneys. Thackreys will pivot plea on what it claims to be its public service record on Sta-tion KLAC here; KYA, San Fran-cisco, and WLIB, New York, includ-ing The Billboard and Peabody awards. Los Angeles Times will be repped by pub Norman Chandler's assistant, Harry Miller, engineer Her-bert L. Wilson and attorney Elliott Lovett. Lovett.

Nature of *Time's* case could not be secured. However, it is known that newspaper is interested in facsimile transmission in conjunction with video.

Affiliate Battles Web Earl C. Anthony's Bill Ryan, man-ager of KFI, refused comment on hearings. Novel situation exists in Anthony's bid for a channel in that KFI, an NBC affiliate, will be fight-ing its own net for video license. Should both web and affiliate secure tele license, they will be in competi-tion in one medium, working together tion in one medium, working together in the other.

Latest to back out of local tele picture was Warner Bros. Pic company joined Metro-Goldwyn-Mayer, Walt Disney, Fox West-Coast Theaters and Consolidated Broadcasting Corpora-tion (KGER—Long Beach) in pull-ing. Film studios' reason tele costs too much coin for what can be gained by investment at this point, and therefore nix to airpix. Warners said they were hot for video until operational costs were totaled.

Why pic brass would spend a mil-lion bucks to back an unknown gal to "stardom" and yet be unwilling to make similar investment in tele remains a mystery. Plausable reason is seen in the fact that film exhibitors, who quake at the thought of video, squawk loud and long when a studio enters video. Because of ex-hibitors, Paramount dodged using its own tag for its tele operations, and instead formed subsidiary, Television Productions, Inc. At a time when video is not paying off, studios feel they would be foolish to invest in trouble-making non-profit operations when they can make more and quicker coin by putting their dough into pix productions and at same time keep exhibitors happy. Studios time keep exhibitors happy. Studios feel that once tele starts hitting on all eight, they'll have the dough, talent and technical facilities, and can step right in. But in meantime, let some one else do the developing.

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## Telecasters Fight WIND-IBEW ROW (Continued from page 21) signments both at its studio and its transmitter. **Precedent Feared**

WASHINGTON, May 18.—Fearful that States will follow the precedent of a bill now before Congress to bar video towers from the Capital's residential areas, telecasters from all parts of the nation are putting presparts of the nation are putting pres-sure on the House District Commit-tee to scrap the measure. Protests are pouring into the House in in-creasing numbers, but the bill ap-pears headed for floor action. Measure, sponsored by Commit-tee Chairman John L. McMillan, de-nies the District commissioners' au-thority to even the descript toward

thority to exempt television towers from height limitations in residential areas. McMillan is pushing his meas-ure at the request of residents of the

ure at the request of residents of the vicinity where Bamberger Broad-casting Corporation proposes to erect a 300-foot tower. At hearings during the week, the residents' association claimed that construction of the tower would diminish property values and repre-sent an accident hazard. On the other hand, J. R. Poppele, Bamberg-er's chief engineer and president of Television Broadcasters' Association, told the committee that the site of the proposed tower is the only one the proposed tower is the only one suitable because of its high elevation. He denied the tower would prove a hazard, asserting that there is no danger of collapse and pointing out that the site is outside the commercial

flying zone. Strongest protest against the bill came from D. C. Corporation Coun-sel Vernon West, who declared its approval might result in denial of tele-vision to Washington entirely. He said that if towers were banned in the District, similar action would

Contention of one spokesman for the union that both the union and management had acted too hastily in the dispute, especially in view of the fact that the engineer's contract specifically stated that in the event of disputes, circumstances under dis-putes were to be submitted to arbi-tration tration.

the "walkout" had taken After place, talk in radio row here was that legal action would be taken to have the controversy used as a case to test the constitutionality of the Lea Bill, on the theory that the union had tried to force the station to hire more mon them it monded. This idea was men than it needed. This idea was scoffed at, however, by William Friedman, WIND lawyer. He said the station interested in reaching a settlement if the union would give it assurance that henceforth it would live up to the specifications of its contract.

with Boyle in the picture, what has been called hasty action by the union was expected to be ironed out and the contract, which had until Septem-ber, 1947 to run, put back into effect.

#### **DuMONT HOTFOOT**

(Continued from page 21) ber of station applicants have speci-fied GE or RCA transmitting equip-ment in their filing with the FCC. Who will get the final contracts will depend upon who can guarantee de depend upon who can guarantee de-livery first. GE's delivery date is "early 1947." RCA isn't talking.

probably be taken by the two adjoin-ing States, Maryland and Virginia. Fight over McMillan's bill will be continued next week.



May 25, 1946

#### Hill First MCA Ork Into Mission Beach Since Finley Award

HOLLYWOOD, May 18. — First Music Corporation of America band to be booked into Mission Beach Ballroom, San Diego, Calif., since agency received a recent setback from Larry received a recent setback from Larry Finley's (Mission Beach operator) award in his anti-trust suit against the firm, is Tiny Hill's crew. Bud Overbeck, of MCA's Beverly Hills office, set deal for Hill to move in for two weeks starting July 9 at \$2,250 per. Overbeck is also submitting MCA bands to Mission Beach for the MCA bands to Mission Beach for the only other open spot in their summer sked--two weeks starting August 6. Hill played M. B. when Finley took over operation, but was being booked independently at that time by local agent, Reg Marshall. Tommy Dorsey, an MCA property, opened season at Mission Beach last week (14), but came in via direct deal with Finley negotiated many months ago. Aside from Hill line up of bonds

Aside from Hill, line-up of bands at Mission Beach this summer is high-powered with Tommy Dorsey currently spotted, Stan Kenton com-ing in May 31, Louis Prima June 11 and Kenton returning June 26. Hill is followed by Frankie Carle, July 23, with Woody Herman (August 20) and Jimmy Dorsey (September 3), closing hot weather season.

#### **Coast Terperies Competish Looms**

HOLLYWOOD, May 18.—Whether newly opened Avadon Ballroom in downtown Los Angeles will be competition to any of the other danceries featuring name bands is still a question to be determined, with the local streetcar and bus strike adding to the length of time the answer will be revealed. Meanwhile, Barnet Mcbe revealed. Meanwhile, Barnet Mc-Devitt, manager of the Avadon, has set Henry Busse's band starting June 19 as a follow-up for his current duo offering of Bobby Sherwood-Jan Gar-ber. McDevitt is angling for Glen Gray's band, altho Gray's upped ask-ing price is barrier. Xavier Cugat may also play. Avadon, but McDevitt may also play Avadon, but McDevitt won't bring him in immediately after his June run at the Meadowbrook.

#### **Trianon Competish**

Trade feels Horace Heidt's Trianon Ballroom, located several miles south of the downtown area, will be the location drawn into direct battle with Incation drawn into direct battle with the Avadon. Only immediate com-petition to latter are neighborhood styled terperies, the Zenda and Figueroa, altho Avadon's name band policy has a decided edge here. Location of the Palla-dium in Hollywood, Meadowbrook in Culver City and Cosing Condens and Culver City and Casino Gardens and Aragon at the ocean, probably will take them out of the direct com-petitive pitch for patronage, altho band bookings have reached a sharper point with Avadon addition.

Altho Heidt is understood interested in securing names such as Stan Kenton and Frankie Carle in the near Kenton and Frankie Carle in the near future, his Trianon sked for the next few months remains in the semi-name bracket, with Joe Saunders cur-rent, Tiny Hill following. Heidt is playing the open booking market now, with Larry Barnett's (MCA) shift to New York and has set Jimmy James for four weaks with four James for four weeks with four-week option, starting July 9, in a deal with Tom Kettering, of Frederick Bros,' Agency. Barnett handled Trianon bookings practically exclusively when here.

#### Sammy Kaye is planning to pro-duce a film based on his So You Want to Lead a Band stunt. Has hired Pie Ellington, gal who wrote screenplay Gilda to do story and expects to work out production-release deal with Columbia Pix.

# Nelson's Holdings

HOLLYWOOD, May 18.-Transac-HOLLYWOOD, May 18.—Transac-tion is expected to be set the first part of next week involving sale of the controlling interest in Richard A. Nelson, Inc., to C. C. MacDonald, Nelson associate for the past year, ac-cording to MacDonald. Deal will in-volve money exchange of \$250,000. Already holding all of Nelson's artists' contracts and 4-Star label, MacDonald will get the Gilt-Edge label, Nelson's four platter plants which go from milling to pressing process, and Consolidated Distribut-ing Company. MacDonald also takes

ing Company. MacDonald also takes over Nelson's 500 Northwestern Boulevard building which served as headquarters for the latter's disk biz. Nelson's bad health is blamed for his dropping out of the platter picture.

NEW YORK, May 18.—Song Hit Guild and Triangle Music (Bregman-Vocco-Conn subsid) are defendants in a Federal Court action brought here by Harry Kipp, who charges that the Harry Warren-Leo Robin tune, Paducah, published by Triangle, was swiped from a ditty of the same name which Kipp submitted to Song Hit Guild in March, 1943. Kipp claims that part of his composition is embodied in the Warren-Robin opus, that Triangle secured his own Peducah from Song Hit Guild and that he has already been damaged to the extent of \$25,000.

Flynn Sets Up as Coast P. A. HOLLYWOOD, May 18.—Edward HOLLYWOOD, May 18.—Edward J. Flynn, ex-music trade paper staff-er and flack, has opened a publicity office here at 1746 North Highland Avenue. Present project has Flynn working with Cal Tech scientists in research designed to reduce cost of color films to a point where they can be more widely used in exploitation. Flynn was a captain in the army, handling press work for the Armed Forces Radio Service and the Army-Navy Screen Magazine. Navy Screen Magazine.

## MacDonald To Buy Musicraft Gets the Duke; 3 Yr. Paper Calls for 34 Sides, 2 Albums First Yr.

#### Minimum Annual Cash Guarantee Around \$75,000

NEW YORK, May 18.—As pre-dicted in *The Billboard* three months ago when many trade observers were (6) Musicra pooh-poohing the idea (see *The Bill-*board, February 23) it was an-nounced this week that Duke Elling-ton had left RCA-Victor and signed a contract with Jefferson Travis Corpowhich controls Musicraft ration. Records.

Altho parties directly concerned weren't talking about contract details, *The Billboard* learned that the following conditions are set forth in the pact:

(1) Deal is for three years effective November 11 when Ellington's pres-ent contract with RVA-Victor expires.

(2) Musicraft guarantees to cut Ellington on 34 sides (17 single records) plus two albums the first year.

(3) Ellington will have the right to determine exclusively the tunes he will record on 10 of these sides. Re-mainder of the tunes will be selected on a "mutually agreeable" basis.

#### **15G Guarantee?**

(4) There is a minimum annual cash guarantee estimated to be in the neighborhood of \$75,000 per year. (When Irving Felt, Jefferson-Travis (when Irving Feit, Jefferson-Travis prexy, was told of the \$100,000 figure being kicked around by some trade observers, he said this was "con-siderably out of line" tho he would not reveal the actual figure.) (5) No advance cash payment was

(5) No advance cash payment was made to Ellington, but every time he makes a side he receives 1/34th of the minimum cash guarantee, every time he makes a record (two sides) he receives 1/17th. In other words when Ellington cuts his first two sides it is estimated he will be given an ad-

## **MGM** Negotiating To Buy **Out Jack Robbins's Share Of Big 3; Pub Deals Perk**

#### \$500,000 Free-and-Clear May Close It; Rumors Rife

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NEW YORK, May 18.-Broadway was swept this week with reports of the impending purchase by Metro-Goldwyn-Mayer of Jack Robbins's in-terest in the three MGM publishing firms, Robbins, Feist and Miller. Re-ports were lent a high degree of au-thenticity by people close to Rob-bins, and were not denied by Rob-bins, and were not denied by Rob-bins himself. His holdings in the three firms are understood to ap-proximate 30 per cent of the stock, with MGM wielding a controlling interest, and the remainder of the stock scattered among other people in and out of the music biz. Robbins places a value of \$1,000,000 on his share of the firms, and it is believed that the buy-out price will be geared to leave him around \$500,000 tax-free. He is expected to remain in the of the impending purchase by Metrofree. He is expected to remain in the business.

Meanwhile, it has become known that several bids have been made for Mills Music and the American Academy of Music catalogs. In addition, Leeds Music has received offers, the possibility of a Shapiro-Bernstein deal with Columbia Pix remains strong, and other firms have been

approached by prospective buyers. Never in the history of the industry have so many valuable catalogs been mentioned as on the block or as cov-eted by outsiders.

#### No Ribs

Some of the offers being made publishers are so fantastic as to create doubts as to the sincerity of the would-be purchasers. One exec has had three phone calls from attorneys asking "How much" he'd want for asking "How much" he'd want for his catalog, and making it known that something in six figures would not be deemed unreasonable. He always suggests that the guys at the other end of the wire call his lawyer, and that's always the last he hears of the offers. He says other pubs have had similar experiences and that ribbing isn't involved. It is thought likely that Wall Street, which thru its recent invasion of the

which thru its recent invasion of the record biz has signalled that it no longer regards music as a mere ad-junct of Hollywood, may be making coy overtures. It is allowed, however, that any responsible Wall Street at-torney would have sense enough not to talk millions over the phone.

vance of roughly \$4,500, about 1/17th (6) Musicraft has the right to re-

ject any masters with which they aren't satisfied.

Contract has no special provisions regarding exploitation of the Ellingregarding exploitation of the Elling-ton disks, but it is understood and quite obvious that the plattery will put all its promotion guns behind the band. Acquisition of the Elling-ton ork, along with recent snaring of Artie Shaw, and its stable of singers, including Phil Brito, Gordon MacCrae, Teddy Walters, Kitty Kal-len, Lou Anne Hogan, etc., puts Musi-craft in a strong talent position as craft in a strong talent position as far as indie diskeries are concerned.

#### Felt Feels It's a Cinch

Irving Felt, Jefferson-Travis prexy and Musicraft chairman of the board, told The Billboard that the company was confident it could handle the Ellington situation without seriously hampering its production efforts for other attractions. Felt points out that production is increasing daily that production is increasing daily and that the distribution set-up has grown to the point where the diskery now has 20 distribs, with another nine or 10 slated to bow in before the end of the month. Felt is confi-dent that the plattery will be able to press and sell enough of every one of the 17 single disks and the two of the 17 single disks and the two albums they have guaranteed the Duke in the first year to easily cover the minimum cash guarantee called for in the pact, and make money do-ing it. If they don't sell the platters, obviously, it's going to cost Musicraft money.

Despite press-agent paper handed out at time of the contract announce-ment to the effect that Ellington had ment to the effect that Ellington had a plan to circulate his music to all parts of the world by recording na-tive and folk music of all countries and distribbing the disks in foreign countries, this will definitely be a minor, "prestige" part of the program. Big push on Musicraft's part will be to bring the Duke right up among the top pop best sellers in the disk field and as quickly as possible.

and as quickly as possible. Tho the contract isn't effective, as pointed out, until Ellington's pact with Victor expires November 11, Duke's representatives, the William Morris Agency and Cress Courtney in particular, are still negotiating with (See Duke to Musicraft on page 24)

#### Pan Am-Birwell Corp Merge in 500G Deal

HOLLYWOOD, May 18.—Merger of Pan-American Record Company, of Pan-American Record Company, local indie waxery, with Birwell Corporation of California was an-nounced this week by J. F. Bard, president of Pan-Am. New company has been organized as a California corporation, with an authorized cap-italization of \$500,000. Officers are Alfred W. Birney, president; W. A. Otwell, v.-p.; Robert A. Gray, secre-tary-treasurer. J. F. Bard and Franz Green, of Pan-American, were also named vice-presidents of the new concern. concern.

Birwell company was formerly en-Birwell company was formerly en-gaged in war production in Detroit, having recently moved its facilities to the West Coast. Revamped organ-ization will have Bard and Green in complete charge of recording and distributing, with all production being handled by Birney, Otwell and Gray. Sales offices and manufacturing fa-cilities remain in Hollywood.

## 'Kidisk' Klondike On; Waxers Duke to Musicraft Planning Skyhigh Production

#### With Special Material

Columbia, with Goddard Lieberson heading up new pee wee platter plans, is cooking up a series of an-other six or eight Gene Kelly albums, all with special material (words and an with special material (words and music) written by young American composers. Lehman Engel, Herbert Haufrecht and Wallingford Reigger are among the cleffers already con-tracted. Columbia also has made a tracted. Columbia also has made a deal with Nila Mack to record sev-eral albums of her Let's Pretend, top CBS moppet air seg (Pretend has been winning No. 1 position as fav-orite kid program in The Billboard redia editors' poll and other awards radio editors' poll, and other awards for years). On the *Pretend* platters, Lieberson will use Miss Mack's orig-inal material (words and music) as well as the original Pretend cast.

Possibly most indicative of the majors' determination to dig beau-coup nuggets out of the "kidisk" goldmines is the activity in this phase of the biz around Decca. Firm has and has had for years the guy who is probably tops in the field in the per-son of Frank Luther. Luther's stuff has been a best-selling moppet perennial, and his latest plans are to record single disks, 12-inchers with a full 14-piece band. They will do the old traditional material in brand new production style.

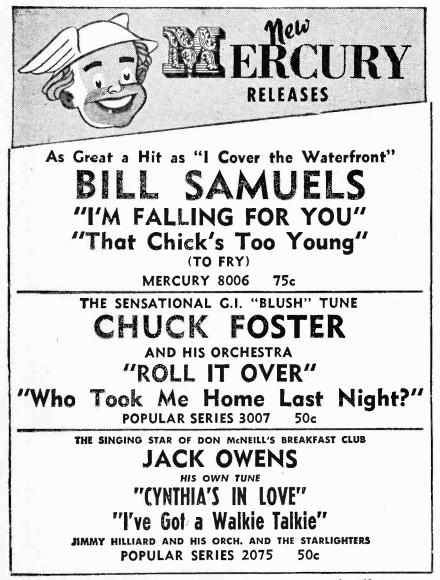
9-to-16-Year-Olds

To Get Workout

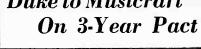
Decca has also decided to go after what it considers the sadly neglected

(Continued from page 3) tinue to be put behind cuttings of Paul Wing, who is the company's number oner in this category. More Gene Kelly lecturer. Untermeyer's idea is to turn out albums for the early teen-agers which will educate them painlessly and entertainingly. He has started and is continuing to develop pack-aged platters of great literature. His *Moby Dick* with Laughton and *Treas-ure Island* with Mitchell were first steps in that plan. Coming up are steps in that plan. Coming up are albums of Robert Browning's *Pied Piper of Hamlin* with Oscar-winner Ingrid Bergman doing all the voices, and Stories of Edgar Allen Poe, fea-turing The Cask of Amontillado with film fatman Sydney Greenstreet.

Luther and Untermeyer do many lectures, in the course of which they sell groups they address on "kidisks." Talks are delivered before parentteacher associations, entire school bodies at assemblies, father and son banquets, national and regional music educators' conferences, etc. Luther educators' conferences, etc. Luther estimates that he makes about 100 such appearances each year, talking to audiences ranging from a couple of hundred (at PTA meetings) to several thousand at school assemblies. Untermeyer gives about 30 or 40 lec-Untermeyer gives about 30 or 40 lec-tures a year to similar audiences. Luther also co-operates extensively with department stores and other large retail outlets in doing personal appearances in connection with sale of his albums. Yesterday, for in-stance, he made a personal appear-ance at Macy's here, tying up with the store's push on his reissued Songs of Safety package. Luther was reof Safety package. Luther was re-cently feature-storied in The Saturday Evening Post, and he has a piece coming up in the July (mother and



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(Continued from page 23)

Eli Oberstein, Victor artists and rep head, and Jim Murray, Victor diskery prexy, trying them to null-and-void the balance of the contract so that Musicraft can start cutting and re-leasing disks by the Duke.

Ellington, incidentally, is the second big name to walk out on the Camden disk crowd in the past several months, Dinah Shore having done a fade-out to Columbia just a couple of months back. Victor, on the other hand, did sign Betty Hutton (ex-Capitol), but so far hasn't released anything by her. Oberstein also signed the cur-rent pistol-hot Slim Gaillard a couple her. of weeks ago.

HOLLYWOOD, May 18.-Because Orpheum Theater here wouldn't stand for Duke Ellington doing a Hollywood Bowl concert before open-ing at the house July 2, the Duke's Ing at the house July 2, the Duke's long-expected bowl night has been canceled, but not without a tussle. Norman Granz, who was to promote the bowler late in June, is now dick-ering for a date to follow shortly after Ellington winds up the Orpheum en-gagement. It is understood that Ellington, who attaches great impor-tance to concert appearances, wanted to cancel the vaude outing and do the concert, but his agency, William Morris, talked him out of it.

child issue) of Mademoiselle. Decca also has just hired Simon Rady, who handled production on the Tubby, the Tuba album issued by Cosmo, one of the most successful kid packages ever issued by an indie. George Kleinsinger, who wrote Tubby, incidentally, has just sold his follow-up of it, Pee Wee, the Piccolo to Victor, which is bringing it out in the near future.

the near future.

#### Puner Stresses Material

And Its Presentation

And its Presentation Some indie diskers have done well with the "kidisk" field for years, and more of them are getting into it every day. Musicraft's *Red Robin* series, written by Hecky Krasno and Phil Eisenberg, who are under exclusive contract to the plattery, has been a steady seller thru the years. Paul Puner, who heads up the "kidisk" division at Musicraft, says he has many new plans, but refuses to dismany new plans, but refuses to dis-close them. Puner, by the way, scoffs at the big film-radio name technique being employed in the "kidisk" field. He feels that very few, if any, names have anything to contribute to kids, and believes the key to success with moppets lies in material and presentation, regardless of names. Sonora has done fairly well with

Sonora has done fairly well with its Uncle Don playland package, and now such indies as Mercury, DeLuxe, ARA and others are flocking into the pee wee picture. Mercury re-cently pacted Jack Carson to do their kid stuff. DeLuxe has signed Jean Hersholt (who years ago cut an al-bum for Decca) to do a Dr. Chris-tian's Fairy Tales package. Same indie is currently after Thomas Mit-chell for a Sinbad the Sailor album. chell for a Sinbad the Sailor album. ARA signed Martha Blair Fox, kiddy ARA signed Martha Blair Fox, kiddy story expert, who has done much work in the field, including a stint on WLS, Chicago. ARA also has pacted Lionel Barrymore to do an album on his own *Halloween*, which he calls a fairy tale for music. This will probably be over the younger brats' heads, but will have decided appeal for older kids. Musicraft also is dickering for a deal with Kenny Del-mar (Senator Claghorn) for an al-bum which would have a combina-tion kid-grown-up appeal. Old Vs. New Stuff

#### Old Vs. New Stuff Mixed Trade Reaction

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of material which goes best for the kids is mixed. Some believe that the best stuff is the traditional *Mother Goose*, Anderson and Grimm's *Fairy Tales*, etc., while oth-ers feel that the big market will be for specially created material. In the latter respect, there recently de-veloped another situation which may prove an additional revenue builder veloped another situation which may prove an additional revenue builder for diskeries and the people who work for them. Harry Bank, Cosmo prexy, sold the film rights to Tubby, the Tuba to George Pal for one of his Puppetoon features. If the Tubby Puppetoon is successful at the box office Pal may follow with purchase office, Pal may follow with purchase of *Pee Wee*, the *Piccolo*, and other waxers of special kid material may find similar outlets.

find similar outlets. Victor has done a big job in kid material with its show piece sets, one and two disks to a package. They have sold not only the standard kid material, but have even used the moppet-appeal idea in packaging to hypo sales of some of their Red Seal longhair platters. Last year an ad-ditional 10,000 to 20,000 of some half dozen Victor Red Seal platters were sold thru show-piece packaging for sold thru show-piece packaging for the kid market.

Considering tykes' tremendous in-terest in comic strips, the disk biz seems to have used little in the way of hook-ups with nationally famed comic characters. Years ago, Decca comic characters. Years ago, Decca turned out a platter-package called Superman's Christmas Adventure. It was strictly a seasonal item, and didn't do too well at that. But the comics seem to hold some untapped treasure for the "kidiskers" if they can come up with the right formula for latching on for latching on.

Disney's Pix and Longhair Sock Wax Practically all of Disney's material

Practically all of Disney's material (Snow White, Pinnochio, Three Cab-alleros, Saludos Amigos, etc.) has been sock kid stuff and practically all majors have put out stuff based on it, notably Victor and Decca. Longhair stuff, aside from the Red Seal case mentioned above, also has sold well on occasion. Peter and the Wolf is probably the outstanding example in this respect, with a num-ber of companies having turned out ber of companies having turned out packages of it.

Among pop bands, Victor's Spike Jones, is about the only one ever to make a dent in the kid field, and Jones has made a solid one. His Nutcracker Suite has sold well over Nutcracker Suite has sold well over 100,000, and his single platter of Mother Goose Nursery Rhymes on one side and Old MacDonald Had a Farm on the other, has been one of those rare kid-adult appeal combina-tions, with resultant sales nudging the quarter-million mark. Victor plans to do more stuff with the Jones aggregation for kids.

#### Air "Kidisk" Shows

In Embryonic Stage

Just beginning to come to life are radio shows featuring "kidisks." There are a scattered few around the country, the most recent and possibly the most successful of which is For Children Only, on WHN (50 kw. local indie). Children Only is written by Hal Davis and kandled on the air by Marilyn Cantor, daugh-ter of Eddie Show forthers ter of Eddie. Show features the latest kid records, albums, etc.

In attempting to analyze the reasons for the boom in the brat field, opinions vary. Most trade hepsters believe that it was due mainly to these three developments:

(1) The general disk boom.

- The general disk boom. Extreme scarcity of all other types of toys and items for chil-dren during the war. Smarter packaging and merchan-dising of kid stuff on the part of record manufacturers. (3)

Whatever the reasons, there are no trade dopesters who disagree with the idea that there's gold in them thar jills and jacks, and that the gold Opinion in the trade as to the type rush will continue for some time.



## Albums by HILDEGARDE

## NOEL COWARD SONGS

## RODGERS AND HART SONGS

#### SONGS BY VERNON DUKE

(Vernon Duke at the piano)

#### "LADY IN THE DARK"

#### "LET'S FACE IT"

#### **"BY JUPITER"**

#### HILDEGARDE SOUVENIR ALBUM

(Hildegarde at the piano)

#### DECCA RECORDS

## Music ------ As Written

#### NEW YORK:

Frank Walker, head of MGM Rec-ord Division, was in Scranton all day Friday. The purpose of his visit to town in which the Scranton Record plant, recently acquired lock-stock-and-barrel by Capitol Records, is un-disclosed and American Red Cross disclosed. . . . American Red Cross writes The Billboard: "On behalf of the Camp Hospital Committee, of the New York chapter of the American Red Cross, may we thank you again for the lovely records which you so kindly donated for our servicemen. We do not believe there is anything which is welcomed as much as rec-ords. The boys derive so much pleas-ure from them." The Billboard here-with passes on the ARC's thanks to the record manufacturers who supply the records for review purposes. When we're thru panning or prais-ing 'em, we ship 'em to ARC, so the bows belong to the diskeries. . . . Spade Cooley's purchase of four hours of airtime per night on Station KFVD at a cost of \$1,500 per week has local ballroom ops raising their evebrows. They wonder if airplugeyebrows. They wonder if airplug-ging can do a big enough job for a terpery to get that dough back.

National Association of Music Merchants January thru April music store advertising trends report shows ads on classical platters taking a jump from 10.3 per cent in January-Febru-ary period to 20.6 per cent during the March-April stretch. Pop disk adver-tising had slight jump from 24.8 to 26.5 per cent for same period. . . . Milwaukee Journal's consumer analysis of the Greater Milwaukee market shows that the number of people who play phonograph records in their homes has jumped from 17.4 per cent or 34,304 families in 1941, to 35,5 per cent or 81,269 families in 1946. User preference for leading brands seg of same study shows big three (Victor, Decca, Columbia) solidly entrenched, with Columbia a bad third. In "per cent of all families buying phonograph records who buy each brand" ques-tion 1946 score worked out as follows: tion 1946 score worked out as follows: Victor, 52.6 per cent: Decca, 42.7 per cent: Columbia, 12.5 per cent, and miscellaneous, only 3.1 per cent. In 1941 same percentage score read: Victor, 56.0 per cent: Decca, 35.9 per cent: Columbia, 12.3 per cent, and miscellaneous, 10.3 per cent. It must be remembered however that this rep-resents only the Greater Milwaukee market and is not representative of the nation's national picture by any means. means.

#### CHICAGO:

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Chicago Journal of Commerce survey indicates that radio set manu-facturers are going to devote as high as 80 per cent of their output to radio-phono combinations, rather than straight radio sets. In '41, only about 13 per cent of all radios made had phonographs in them. Trade fig-ures this as just another reason why disk biz is in for a continuing and

ures this as just another reason why disk biz is in for a continuing and increasing boom. Kiki Ochart ork (18) cut five sides of rumbas and sambas Tuesday (14) for Pan-American Publications. Disks will be released thru Vogue. Other bands skedded to do this type of work for Pan-American are Gay Claridge, Will Back and Dick LaSalle. Tiny Hill's recent engagement at Hub Ballroom, Adelstein, Ill., would have been doomed by the dimout except for quick thinking displayed by Bert Potter, spot's op. Potter placed autos at each of the four sides of the build-ing and ran wires from the car bat-teries into the room. Only juice used was for the public address system, and the night's gross came to more than \$2,300. Dinning Sisters are the original

Dinning Sisters are the original threesome again after having flown another sister in from Oklahoma City to do the Raddison Hotel, Minneapolis. Sister Marva was flown in recently when Ginger was suffer-ing from the mumps. Ginger returned

to the trio this week. . Joe Vera's newly organized ork went into the New Horizon, Hotel Continental, April 23.

Ray Anthony and ork (18) were sworn into the Veterans of Foreign sworn into the Veterans of Foreign Wars by National Commander Joseph M. Stack at the Rainbo Ballroom Wednesday (15). Jimmy James, who played with Mickey Rooney in the European Theater "jeep shows" while in service, has formed a new band composed entirely of ex-servicemen, and is now playing at Sherman's, San Diego. San Diego.

#### HOLLYWOOD:

HOLLYWOOD: Camillo Lentini again spotlighted with band for Pan-American grand ball. . . Al Donahue cutting a batch of sides for 4-Star. . . Hoagy Car-michael may have his book, The Stardust Road, filmed by RKO. . . . Barney McDevitt, manager of New Avadon Ballroom, informs that band nut of Jan Garber, Bobby Sherwood and Paul Martin is \$6,000. . . Bob Millar's band switches from Biltmore to El Rancho Hotel, Las Vegas, Nev. . . Denny Beckner, ex-maestro, now doing a single, into Biltmore early in June. . . Songwriter Harry Warren in a special deal with MGM whereby he can publish own tunes by a firm which is to be a subsidiary of Bregman, Vocco and Conn. His and Ralph Blaine's score from MGM's Ah, Wilderness, not included in deal. . . Standard transcriptions cut Paul Martin's and Hal Herzon's bands, as well as Spike Jones's big band. . . Bob Stanton, Columbia pix's singing star, doing lead in It's Creat To Be Young musical.

Sam Lutz signed Hank O'Brien and Don Roland combos to p. m. contracts. ... Herb Jefferies, of Exclusive Records, may sign GAC contract for club and vaude appearances. . . Jimmy and Tommy Dorsey picture won't get rolling at least until July 8. . . Louis Jordan to play Orpheum and Golden Gate theaters here and in Sam Fran before going into Billy Berg's October 2.

#### PHILADELPHIA:

Jack Randall introes Under the Stars for Frankie Adams's new Sap-phire Music firm at the Coronet. . . . Isobel Cushin signed as vocalist by the Jack Miller band playing this territory. . . . Eddie Prior, former band leader at the Cathay Tea Gar-dan has laft Grimas Music to go back den, has left Grimes Music to go back to Pueblo, Colo., to visit his folks. Wound disabilities from service in the AAF are forcing him to take the rest

Joey Kerns, former WCAU band leader, is forming a new ork to take over the station spot after Elliot Lawrence leaves. He'll feature strings. Leo Zollo's ork set for a month at the Wagner Ballroom. . . Norman Land has added Lester Perkins, forand has added Lester Perkins, for-mer trumpet man with Ted Lewis, and Sid Weinsberg, sax man with George Paxton, to his Coronet band. . . . Johnny Phillips, just out of the service, is reorganizing his band here.

#### HERE AND THERE:

Phil Julius, Irving Berlin rep in Cleveland the last 25 years, was in Cincinnati recently on one of his periodic swings laying the tunes and score of the new legiter, Annie Get Your Gun.

Les Brown plays Michigan State Les Brown plays Michigan State College prom at East Landing Satur-day (18).... Woody Herman due in Detroit June 7 for a two-week stand at Eastwood Gardens.... Bob Ruth and his band, formerly at the Penob-scot Club, Detroit sky spot, has moved into Club Casanova for an indefinite engagement.... Benny Resh and his show band switched from the Casa-nova to Club 509, joining up again with Charlie Carlisle. The two were on the same bill for about seven years straight at the Bowery. The Billboard

27 MUSIC

SPECIAL RELEASE! New APOL

# Eberle

Ray

"SINGSATIONAL STAR" Recording EXCLUSIVELY FOR APOLLO

JOSE

MORA

AND HIS ORCHESTRA

VOCALS BY MARILYNE TOWNE

"AMADO MIA"

(BOLERO — from COLUMBIA PICTURE "GILDA")

"VEM VEM"

(SAMBA)

Record No. 1007

RECORD NO. 1001 = BOOGIE WOOGIE B FLAT BOOGIE TINIC "B FLAT BOOGIE" "THIS THING CALLED BOOGIE" RECORD No. 1002 "DOOR BLOW BOOGIE" "RIFF RAFF BOOGIE' RECORD No. 1003 "BEGGIN THE BLUES" "BOBBIES BOOGIE" PIANO SOLOS BY BOB MOSELY

2 Smaak HITS JUST COMPLETED BY

RAY EBERLE

"ALONG WITH ME"

(FROM THE MUSICAL REVIEW "Call The Mister")

VIN THE STILL COLE PORTER WILLSON SAWNER ORCHEGER AUMORER AND COLE PORTER

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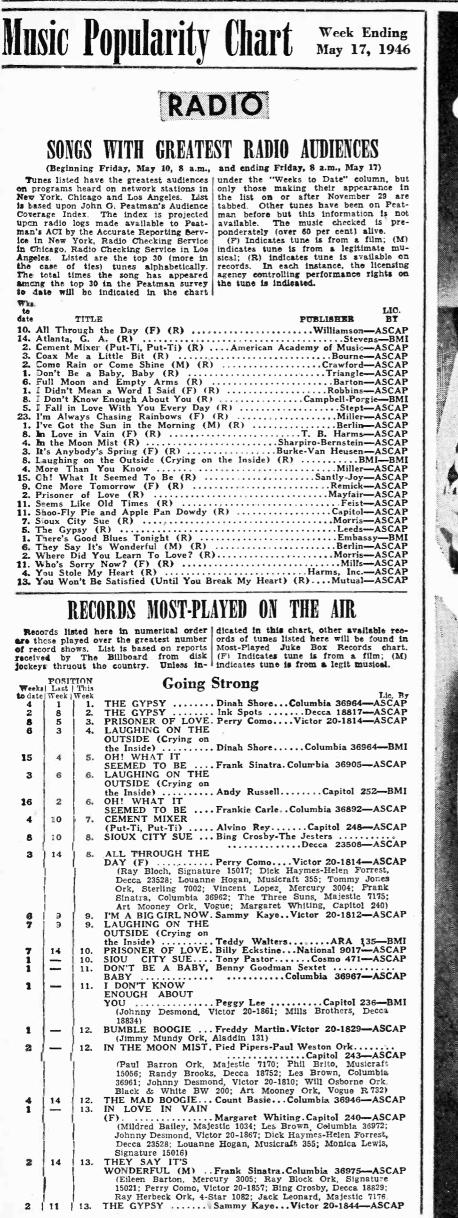
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The Billboard

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## JUKE BOX PLAYS

**Music Popularity Chart** 

#### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the tions of the country. Listed under the greatest play in the nation's juke boxes. title of each of the most played records List is based on more than 500 reports reselved direct from operators in all sec- same tune. POSITION Weeki Last i This

Weeks	POSI Last Week	This	Going Strong
le date 16	Week	Week	- ·
10	•	1.	OH! WHAT IT SEEMED TO BE-Frankie Carle (Marjorie Hughes)
4	5	2.	<ul> <li>Alor, Dick Haymes-Acton Forrest, Decca 23481; Charlie Spivak, Victor 20-1806; Dick Stabile Ork, Coronet COR-511)</li> <li>THE GYPSY—Ink Spots</li></ul>
8	2	з.	Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gail Mere- dith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003) I'M A BIG GIRL NOW—Sammy Kaye (Betty Barclay) Kuby Newman Ork, Sterling 7003; Dick Stabile Ork, Coronet COP.512; Goring and State 2010; Dick Stabile Ork, Coronet
a)	6	4.	COR-512; Gertrude Niesen, Decca 23499; Ray McKinley Ork, Majestic 7190) LAUGHING ON THE OUTSIDE (Crying on the Inside)— Dinah Shore (Sonny Burke Ork)Columbia 36964 (Teddy Walters, ARA 135; Enoch Light, Continental C-1175; Vincent Lopez, Mercury 2074; The Merry Macs, Decca 18811;
8	4	5.	Kaye, Victor 20-1856) PRISONER OF LOVE—Perry Come (Russ Case Ork)
. (			(Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Ink Spots, Decca 18864)
8	3	5.	SIOUX CITY SUE-Bing Crosby-The Jesters (Bob Haggart Ork)
	12	і 6.	Tiny Hill, Mercury 2024)
8	12	0.	THE GYPSY—Sammy Kaye (Mary Marlow)Victor 20-1844 (See No. 2)
3	9	7.	THE GYPSY-Dinah Shore (Sonny Burke Ork). Columbia 36964 (See No. 2)
3	11	8.	THE GYPSY-Hildegarde-Guy LombardoDecca 23511 (See No. 2)
7	7	9.	SHOO-FLY PIE AND APPLE PAN DOWDY-Guy Lom- bardo (Don Rodney)Decca 18809 (Mack Triplets, De Luxe 1013; Johnny Desmond, Victor 20-1861; Stan Kenton, Capitol 235; Connie Haines, Mercury
1	-	10.	3009; Dinah Shore, Columbia 36943) LAUGHING ON THE OUTSIDE (Crying on the Inside)— Sammy Kaye (Billy Williams)Victor 20-1856 (See No. 4)
2	13	11.	(See No. 4) LAUGHING ON THE OUTSIDE, (Crying on the Inside)— Andy Russell (Paul Weston Ork)Capitol 252 (See No. 4)
14	8	12.	OH! WHAT IT SEEMED TO BE-Frank Sinatra (Axel Stordahl Ork) Columbia 26905
2	14	13. \	(See No. 1) CEMENT MIXER (Put-Ti, Put-Ti)—Alvino Rey (Rocky Coluccio) (Charlie Barnet, Decca 18862; Bob Crochy, ABA 197, Sum
3	16	14.	Gaillard Trio, Cadet CR-201; Jimny Lunceford, Majestic 1045; Wingy Manone Ork, 4-Star 1074; Hal McIntyre, Cosmo 475) LAUGHING ON THE OUTSIDE (Crying on the Inside)— The Merry MacsDecca 18811 (See No. 4)
9	10	14.	SHOO-FLY PIE AND APPLE PAN DOWDY-Dinah Shore (Sonny Burke Ork)
2	-	15.	GIVE ME THE MOON OVER BROOKLYN-Guy Lambarda
11	11	16.	OH! WHAT IT SEEMED TO BE-Dick Hayman Halan E-
	}		rest (Earl Hagen Ork) Decca 23481 (See No. 1)
			(Continued on page 118)
		-	

#### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most more than 500 reports received direct from played in juke boxes. List is based on operators all over the country. POSITION Weeks | Last | This

to date	Week	Week	
17	1	1 1.	GUITAR POLKA Al Dexter Columbia 36898
4	1	2.	NEW SPANISH TWO-STEP Bob WillsColumbia 36966
3	4	3.	ROLY-POLY
4 3 15	5	3.	SIOUX CITY SUE Hoosier Hot ShotsDecca 18745
1		4.	I WISH I HAD NEVER MET
	i i	1	SUNSHINE
14	2	5.	SIOUX CITY SUE Zeke Manners Victor 20-1797
6		6.	KENTUCKY WALTZ Bill MonroeColumbia 36907
14 6 9	6	6.	WAVE TO ME, MY LADY Elton Britt Victor 20-1789

#### MOST-PLAYED JUKE BOX RACE RECORDS

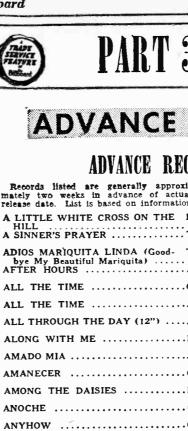
Records listed are race-type disks most based on more than 500 reports received played in the nation's juke boxes. List is direct from operators all over the country. POSITION Weeks Last | This

A . 1	A A A A A		
to date	Week	week	
13 12	1	1 1.	HEY! BA-BA-RE-BOP Lionel Hampton Decca 18754
12	3	2.	SALT PORK, W. VA Louis Jordan Decca 18762
4	3	3.	BEWARE Louis Jordan and His Tympany
			Five
4	2	4.	I KNOW The Jubilaires-Andy Kirk
		! _	Decca 18782
4	6	5.	R. M. BLUES Roy Milton Juke Box JB-504
12	4	5.	R. M. BLUES
			Philo P-112

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oard	N	May 25, 1946
TRANTCA TRANTCA TRANTCA TRANTCA TRANTCA	PART	3—The Billboard
AD	VANCE	RECORD DATA
	ADVANCE R	ECORD RELEASES
release date. Li	ist is based on informa	oxi- supplied in advance by record companies. Unly records of those manufacturers vol- tion untarily supplying information are listed.
HILL		Roy Rogers (Morton Scott Ork) (I CAN'T) 
ADIOS MARÌQ bye My Beau AFTER HOUR	UITA LINDA (Good- itiful Mariquita) S	Tito Guizar (QUE BONITO) Avery Parrish (WALKIN' BLUES) Alert 200
		ON) Majestic 7183
		Jan Savitt and His Top Hatters (I'VE NEVER)
		Jose Morand Ork (Marilyne Towne) (VEM VEM)
AMONG THE	DAISIES	(GUAJIRA LIRIO)Seeco 2001 Bush Mountain Boys (Bella Allen) (MOUNTAIN GAL)Diamond 2002 Carlos Varela and His "Havana Madrid" Ork
ANYHOW	RAVELING ON THE	(MOUNTAIN GAL) (MOUNTAIN GAL) (AUNTAIN GAL) (Ary, QUE) (Ary, QUE) (Camp Meetin' Choir (Deacon Tom Foger) (I'M GONNA) (I'M GONNA) (I'M GONNA) (Camp Chanters (UNCLOUDED DAY). (Camp Chanters (CANCOUDED DAY). (Camp Chanters (CANCOUDED DAY). (Camp Chanters (CANCOUDED DAY). (Camp Chanters (CANCOUDED DAY).) (Camp Chanters (CANCOUDED DAY). (Camp Chanters (CANCOUDED DAY).) (Camp Chanters (CANCOUDED DAY).)
AY, QUE VER	GUENZA ME DA	Carlos Varela and His "Havana Madrid" Ork (ANOCHE)
		All Stars) (YOU GOTTA) Apollo 1004 Polito Galindez and His Caribbean Stars (BAM-BAM-QUERE) Seeco 2003 
BE READY W	HEN HE COMES	Royal Chanters (HAND ME)Savoy 1017 Big Maceo (WON'T BE)Victor 20-1870 Joseph Snihur Ork (STRIP-TEASE)
ALBUM		Meade Lux LewisDisc 502
Honky Tonl Medium Bo	k Train	Disc 6021 Disc 6020 Disc 6020
BOOGIE 88		Al Winter Trio (BOOGIE 88)Constellation 4013 Al Winter Trio (BOOGIE BARN) Constellation 4013
CHIQUITA B	ANANA	Slim Gaillard Ork (SLIM'S JAM) Bel-Tone 768 The Four King Sisters (Buddy Cole Ork) (PIN MARIN)Victor 20-1884
CONCERTO FO	OR SOUEEZEBOX	Ernie Benedict and His Polkateers (RED WINE)Victor 25-1060 Henri Rene and His Musette Ork (EMILIA)
CYNTHIA'S IN	I LOVE	Jose Cortez Ork (SPANISH RHAPSODY). Diamond 2015 Eddy Howard Ork (Eddy Howard) (TO EACH)
DEUDA	Æ	Hot Lips Page Hot Seven (I KEEP)
		Bel-Tone 753 Walt Shrum and His Colorado Hillbillies (HALF-HEARTED LOVE)
DOSLA DRINA	A (Drina River Over-	Edo Ljubic (TKO SE) Sonart M-606
DRAGSPELS . EARLY MORN	ING BOOGIE	Ted Johnson and His Midnight Sons (UT PAAMAAKE-SHARE)Victor 26-0054 Wini Beatty-Slim Gaillard Trio (THAT AIN'T)Bel-Tone 754
ELI ELI EMILIA	• • • • • • • • • • • • • • • • • • • •	Dave Tarras Ork (LET'S ALL) .Savoy 8002 Henri Rene and His Musette Ork (CON- CERTO FOR)Victor 25-1061 Miguelito Valdes-Noro Morales Ork (TRI-
		STEZAS DE)Seeco 2002 The Three Flames (TIGER'S BLUES) Gotham 107
		Texas Top Hands (RYE WHISKY)
	2	Slim Gaillard Ork (SCHOOL KIDS') BalaTone, 758
		Eddie Greene's Californians (KING COT- TON)
		Sauran 8003
		Edo Ljubic-Olga Turkovic (JA TE) Sonart M-607 Russ Case Ork & Chorus (SOMETIMES I'M)Victor 28-0407 .Guillermo Portabales-Noro Morales Ork

 HALLELUJAH
 Russ Case Ora (TEA FOR)
 Savoy 1017

 HAND ME DOWN MY SILVER
 Royal Chanters (BE READY)
 Savoy 1017

 HAY-RUMBA SI?
 Celso Vega and His C. B. S. Rhythm Band (PORESO)
 Seco 2004

 HOCE CICA (Ol' Man's Willing)
 Edo Ljubic (LOLA)
 Sonart M-605

 I CAN'T BEGIN TO TELL YOU
 Jeannie Akers Ork (WHO CARES)
 Constellation 4014

 I CAN'T GET STARTED
 Hoagy Carmichael Ork (I DON'T)
 ARA-148

 I CAN'T GO ON THIS WAY
 Roy Rogers (Morton Scott Ork) (A LIT-TLE)
 Victor 20-1872

(Continued on opposite page)

Week Ending

May 16, 1946



**Music Popularity Chart** 

AND POSSIBILITIES

## **RECORD POSSIBILITIES**

In the opinion of The Billboard music | try into best selling, most played or most staff, records listed below are most likely | heard features of the Chart, to achieve popularity as determined by en-

LI'L AUGIE IS A NATURAL MAN .... Johnny Mercer with Paul Weston Or chestra .....Capitol 254

This is a "natural" combination. Tune is extremely catchy. It's from the click Broadway musical, "St. Louis Woman." It's sung by Johnny Mercer, who can and probably will give it plenty of plugging on his Lucky Strike show. It's got good Paul Weston ork backing. In short, it should be Mercer's next big one. Eeverse side, "Any Place I Hang My Hat Is Home," from the same musical, is good too. good too.

SHE'S FUNNY THAT WAY ..... Benny Goodman Orchestra with Jane Harvey vocal .....Columbia 36923

Here's a possibility picked right out of an album. Tune is an evergreen, but a pip, and the sextet's job on it should also turn into a standard. Jane Harvey's vocal isn't intriguing music-making, but it's good. Reverse, "I Got Rhythm," has no vocal, but is an excellent instrumental job.

ONE MORE TOMORROW ..... Frankie Carle Orchestra with Marjorie Hughes vocal...Columbia 36978

Tune is a good one and will get hefty plugging from the picture of the same name. Carle band does one of its more beautiful sweet ballad jobs on it, and the Marjorie Hughes vocal comes thru well. There's also a choice hunk of the maestro's planistics. This looks like it should be Carle's next best-seller-most-played platter. Reverse is "I'm Goona Make Believe," which is sock stuff, too, particularly plano-wise. played platter. Reverse particularly plano-wise.

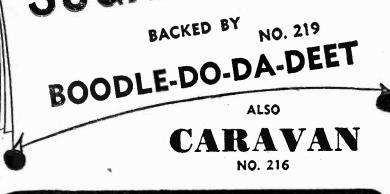
#### ADVANCE RECORD RELEASES

#### (Continued from opposite page)

I DON'T KNOW WHY (I Just Do) ... Al Trace and His Silly Symphonists (I WUV) ......Coronet Cor-153 WUV) .....Coronet Cor-153 GIDDY-AP .....Hoagy Carmichael Ork (I CAN'T) .ARA-148 I KEEP ROLLIN' ON ......Hot Lips Page Hot Seven (DANCE OF) .........Savoy 605 I LIVE BUT TO LOVE YOU ......Ginny Simms (MY MELANCHOLY) .... (Continued on page 35)

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Lightface portion of reviews is intended for information of all record and music

#### TOMMY DORSEY (Victor 20-1866)

Sweet Eileen-FT; VC. There's No One But You-FT; VC.

There's No One But You-FT; VC. The Clambake Seven works out with Dorsey on this coupling, but it will take more than the Dorsey name to put these across. "Sweet Eileen" features the volce and trumpet of Sy Oliver, but he doesn't get much room to cut loose in either de-partment. Side does have some fast piano work, but not enough to make it click. Stuart Foster does the singing on "There's No One But You," which is in ballad tempo. Dorsey's trombone gives out sweetly, but Foster is only in fair volce.

"There's No One But You" will go where the tune is popular.

FRANKIE CARLE (Columbia 36978)

FRANKIE CARLE (Columbia 36978) One More Tomorrow—FT; VC. I'm Gonna Make Believe—FT; VC. "One More Tomorrow" is based on the film's theme and Carle gives it a great arrangement that brings out tune's sweet-ness. Marjorie Hughes does a standard vocal. Carle's plano is in evidence in the faster tempoed "T'm Gonna Make Be-lieve." It's an inimitable Carle side with a good vocal by Marjorle, who proves she can sell a cut tune. Definite beat of the band makes this a must for jitterbugs. Here's a double-header where Carle's name counts.

name counts. DON PEDRO (Decca 18868)

Chiqiu-Cha-Rumba; VC.

Chiqiu-Cha-Rumba; v... La Paloma-Rumba; VC. An unidentified voice takes the Spanish vocal on both sides and helps make the record count. "Chique-Cha" is a fast record count. "Chiqiu-Cha" is a fast rumba which makes good listening. But the side that really counts is the smooth arrangement Paloma." E ht in rumba time of "La Band is great and the tune terrific.

Here's another double-header for Spanish locations.

JOHNNY DESMOND (Victor 20-1867)

In Love in Vain—FT; V. You Stole My Heart Away FT; V

Fou Stole My Heart Away—ri, w. Russ Case gives Desmond lots of fildles for "In Love in Vain," from "Centennial Summer," and Johnny sounds great, giv-ing the tune the full pash quality it re-quires. "You Stole My Heart Away" is not the oldie which begins "Who" instead of "You." Band plays sweet and Johnny sings the faster tempoed ballad accord-

"In Love in Vain" rates with any ver-sion of the tune. BENNY GOODMAN SEXTET SESSION

-FT. (Columbia C-113)

-FT. (Columbia C-113) Here are eight terrific sides that will be familiar to Goodman disciples and are potent on wax. Album contains "Tiger Rag," "Ain't Misbehavin'." She's Funny That Way," "I Got Rhythm," "Just One of Those Things," "China Boy," "Shine" and "Rachel's Dream." Last named is a Goodman original and gives the sextet a chance to let loose in style. Personnel includes Goodman with clarinet; Red Norvo, vibes; Morey Feld, drums; Slam Stewart, bass, and Mel Powell, who shares piano honors with Teddy Powell. Jane Harvey has the sole vocal spot on "She's Funny That Way." Altho all sides for the most part start off with the clarinet, fol-lowed by the piano, there isn't much similarity between any of them except in top quality. Separately or collectively these will count in locations where swing is the thing.

count thing.

LEO REISMAN (Decca 18841)

#### Spellbound—FT. Amado Mio—FT.

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Amado Mio-FT. Reisman does beautiful work with the Miklos Rozsa theme for "Spellbound." which gives the side its title. Fast ar-rangement does full justice to the lovely melody using fiddles and trombones to good effect. Filover "Amado Mio" is the Allan Roberts-Dois Fisher beguine from "Gilda" and here again wonderful instru-mentation and superfor arrangement makes every note count. This is a two-in-one for locations where music provides atmosphere. LES EROWIN (Columbia 26927)

LES BROWN (Columbia 36977)

I've Got the Sun in the Morning-FT; VC. It Couldn't Be True—FT; VC.

It Couldn't Be True-FT; VC. Doris Day is at the mike for "I've Got the Sun in the Morning" from Irving Ber-lin's score for "Annie, Get Your Gun." Her vocal is a good one but it's not up to the work of her recent waxings. Band plays it fast and the brass is in fine evi-dence. Flipover is "It Couldn't Be True"

**REVIEWS OF** 

users. Boldface portion is intended for guidance of juke box operators.

with a Jack Haskell vocal. It's done in ballad style and Jack makes a lament of it with lots of feeling. Band does well by the tune on the musical portion. Chalk up another double click for Brown.

#### PHIL REGAN (Majestic 7181)

PART 4—The Billboard

Strange Love—FT; V. I'd Be Lost Without You—FT; V.

I'd Be Lost Without You-FT; V. Phil Regan gets right under the lyrics of "Strange Love," from the yet-to-be-re-leased film, "The Strange Love of Martha Ivers," and gives it all the lift it needs thru a chorus and a half. Good support comes from the Phil Davis band. A male quartet joins Regan for the flipover which is a faster ballad than "Strange Love." Nice effect is derived thru hum-ming and Phil sells the tune in good style. This is a two-in-one if jitterbugs avoid the location.

HENRY JEROME (Davis 2108-09)

HENRY JEROME (Davis 2108.09) It Couldn't Be True-FT; VC. True Love-FT; VC. They Say It's Wonderful-FT; VC. The Tune of Luna Park-FT; VC. Bill Collier takes the vocal on all four sides and is best with "They Say It's Wonderful" from the new show "Annie Get Your Gun" and "True Love," adapted from Rachmaninoff's 2d Concerto by Joe Davis. Failure of the other sides is due primarily to a drab heavy arrangement. This is particularly true of "It Couldn't Be True," which is a love ballad in a quick tempo. "The Tune of Luna Park" is a novelty without much lift. "They Say It's Wonderful" can't count for too much in the strenuous competition but it will get a share of the nickels. RUTH FERNANDEZ (Verne 0061)

**RUTH FERNANDEZ (Verne 0061)** 

RUIH FERNANDEZ (Verne dubi) Te Lo Juro Yo-FT; V. Luna Sabre-FT; V. "Te Lo Juro Yo" is in rumba tempo with Ruth Fernandez doing the lyrics in Spanish. During the first chorus her voice is potent, but it becomes routine and repetitious after that. Same fault is evi-dent in the slower bolero timing of "Luna Sabre." She opens fine but wears out the song with too much singing. Not too much here. DON LOSE (Gethem 102)

DON JOSE (Gotham 102)

The Peanut Vendor—Instr.; Rumba. Un Sueno—Instr.; Bolero.

Un Sueno-Instr.; Bolero. Jose is consistently good on both sides of this one. Rumba arrangement of "The Peanut Vendor" makes this one sound new and not at all like the old novelty arrangement. "Un Sueno" is the bolero theme of Jose Morand. It's a slower, sweeter tune than the flipover and ar-rangement is commercial for dancing. This will be a two-in-one for locations where Spanish and Central American mu-sle counts.

sic counts. EARL BOSTIC (Gotham 104) That's the Groovy Thing Boogie-VC. Tippin' In-Inst.; Jazz. Earl Bostic gives a solid vocal boogle on "That's the Groovy Thing" chorus. It's in jump tempo, with Tony Scott taking a solid chorus on the clarinet. Bostic is alto sax and Jimmy Shirley is at the guitar. "Tippin' In" is a fast terrific jazz tune, and Bostic does well by him-self at the sax. Once more Tony Scott takes a bow for this side too. Here's a top twosome where they like good swing.

Here's a good swing. EDDIE SAFRANSKI (Savoy 601)

Spellbound—FT. Lem Me Go—FT.

Spellbound—F1. Lem Me Go—FT. Here's another good cutting of "Spell-bound," the Miklos Rozsa theme from the score of the film "Spellbound." You can't get away from the lovely theme and Safranski does a good job with it, using a chorus of voices to hum at one point. Vido Musso is at the tenor sax; Sanford Gold is at the 88's; Ed Safranski pounds the bass, and Denzil Best does the drum work. Flipover is the fast and furious "Lem Me Go" on which the boys get a chance to give out pure swing. Musso is a standout with his sax sessions. "Spellbound" is bound to attract atten-tion and "Lem Me Go" will more than hold its own with jazz fans. RAFEL MUNOZ (Verne 0069) Matiz De Amour—FT; VC.

latiz De Amour—FT; VC. l Vago—FT; V.

Altho the lyrics are in Spanish, both sides are foxtrots only distantly related to South American music. Hector Rivera gets lots of pash into the "Matiz De Amour" side with the help of the band fiddles. In faster tempo, Hector does even better on "El Vago," which has a whole series of choruses s of choruses. it's a dancing spot, stock this twoseries

some.

The Billboard

Week Ending

May 9, 1946

## Music Popularity Chart

## NEW RECORDS

#### THREE SUNS (Majestic 7180) It Couldn't Be True—FT; VC. Everybody Loves My Baby—FT; VC.

Everybody Loves My Baby—FT; VC. Altho Artie Dunn takes a good vocal on "It Couldn't Be True," the instrumental portions are paced at a monotonous temp which could stand a little life. He re-peats his good work on "Everybody Loves My Baby," a faster foxtrot which is re-lated in no way to the oldie of the same name. Here again, the instrumental chorus is on the corn side. Not too much here for jukes.

OSCAR MOORE WITH JOHNNY MOORE'S THREE BLAZERS (Atlas 122)

(Atlas 122) -Melancholy Madeline-FT; V. Tell Me You'll Wait for Me-FT; V. Oscar Moore, whose groovey guitaring is spotlighted on King Cole Trio diskings, sits in with Johnny Moore's Three Blazers to lend lift to their couplet. Both tunes are of the slow ballad type, providing op-portunity for Oscar's mood-making pick-ings. Vocal chores are capably shared by Frankle Laine, who gives a Nat Cole voice treatment to "Madeline," and Charles Brown on the flipover. Oscar Moore tag should coax coinage. THE CUICCHINE BOYS

THE SUNSHINE BOYS

(Pan-American 50, 51, 52 & 53)

(Pan-American 50, 51, 52 & 53) Detour-FT; V. I Don't Love Nobody-FT; V. Don't Love Nobody-FT; V. Don't Knock on My Door Anymore-FT; V. Worried Man's Song-FT; V. Why Don't You Write-FT; V. Old Joe Clark-FT; V. You Ought To Be Ashamed-FT; V. I Cried Myself To Sleep-FT; V. There's plenty of outdoor appeal packed in these platters with the Sunshine Boys blending voices and instruments to good results. Lads provide lots of toe-tapping urge in "Joe Clark." "Why Don't You Write," on the reverse, is a tear-filled ballad that gets ear-easy voicing. Top spin goes to "Detour," with Sunshine's version giving ditty fresh attraction. Fid-dle, guitar and plano provide backing. Outdoor locations should spin brightly with The Sunshine Boys, especially on "Detour." "Joe Clark" should be a juke-jingle.

jingler.

#### LAMPLIGHTER ALL-STARS

(Lamplighter 102 & 104)

(Lamplighter 102 & 104) Young Man's Blues—FT; V. I. Young Man's Blues—FT; V. I. My Melancholy Baby—FT. Sweet Georgia Brown—FT. Deep blue spins from "Young Man" as Claude Trenier chants a convincing Har-lemese number. Backed by Eddie Beal's plano, Barney Bigard's clarinet. Red Cal-lender's bass, Allan Reuss's guitar and Zutty Singleton's drums, race ditty boasts plenty of musical merit and deserving its

two-side stretch. For top-notch instru-mental work, "Melancholy Baby" and "Georgia Brown" are winners. Added to the group are Calvin Jackson on piano; Ray Linn, trumpet; Vic Dickenson, trom-bone, and Willie Smith, alto sax. With-out vocals cramping their style, boys ride out in fine form. "Baby" takes a moder-ate beat with jump fireworks held for "Georgia." Jackson's pianistics, Bigard's clary and Linn's torrid trumpeting make "Georgia" a bellringer. "Young Man's" B side has what it takes for race phono replays. Save second disk for collectors.

#### AL RUSSELL TRIO (Excelsior 174)

AL RUSSELL TRIO (Excession 1/4) Cement Mixer—FT; V. I Must Forget About You—FT; V. Al Russell Trio comes thru with a highly clever cutting on "Cement Mixer." Boys show their style individuality making for concrete results. Flipover is an-easy-to-listen ballad, voiced in ditto man-ner by Doc Basso. With "Cement Mixer" hitting high, disk should keep nickels flowing. BOB CHESTER (Sonorg 3005)

should keep nickels flowing. BOB CHESTER (Sonora 3006) You Haven't Changed at All—FT; V. It Couldn't Be True—FT; V. Top side is from "Day Before Spring" score, plugged by Feist, and Larry Butler's baritone voice sounds much like Bill John-son, of the original show. Reeds take the first two stanzas, then the vocal. On the reverse side, Butler takes up the Chant right away then turns it over to the band for a chorus before returning for the fadeout. Nothing exciting here, but the music is competent and workmanilke. Both sides will ride the nickel parade as tunes get hot. FRED KIRBY (Sonora 7008)

FRED KIRBY (Sonora 7008)

FRED KIRBY (Sonora 7008) Atomic Power-V. Honey, Be My Honey Bee-V. Fred Kirby, of WBT's Briarhoppers, backed by accordion and fiddle, shouts two novelties from the hills to a square dance beat. Top side is semi-religious in theme, while the "Honey" song is familiar to those who still promenade to the Vir-ginia Reel. Strictly for the farms. However, "Power" is being pushed for the Hillbilly Honor Roll.

#### MR. KITZEL (Mercury Master 350)

Pickle in the Middle--FT; V. Artie (Kitzel) Auerbach, who introduced the pickle ditty on Jack Benny's seg sings the novelty backed by Milton DeLugg's Swing Wing. The side is chock-full of corn, including picnic effects, and Kitzel clings to his dialect. While Robbins is earnestly plugging the song, it has yet to show its strength. There's little dance beat here and you can chalk it up as an over-the-counter item. Influence of Benny's shot may help this one a little.

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#### ADVANCE RECORD RELEASES

(Continued from page 33) BOB MOSELY ALBUM ......Bob Mosely .....Apollo 1 

 S MUSELY ALBUM
 Apollo 1001

 B Flat Boogle
 Apollo 1001

 Beggin' the Blues
 Apollo 1003

 Bobbies Boogle
 Apollo 1003

 Door Blow Boogle
 Apollo 1002

 Riff Raff Boogle
 Apollo 1002

 This Thing Called Boogle
 Apollo 1001

 MOUNTAIN GAL
 Bush Mountain Boys (Bella Allen)

 (AMONG THE)
 Diamond 2002

 MY ADOBE HACIENDA
 The Esquire Trio (WHERE IS)

 MY FICKLE EYE
 Jack Smith-Five De Marco Sisters (Earl Sheldon Ork) (I'VE NEVER)

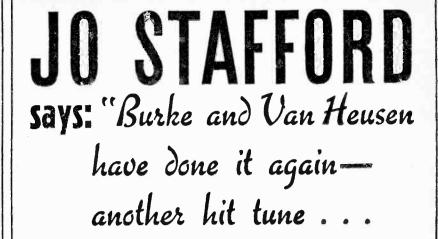
 MY LOVIN' PAPA
 Dinah Washington (Lucky Thompson and His All Stars) (MELLOW MAMA)

 MY MELANCHOY BABY
 Ginny Simms (I LIVE)
 ARA-146

 NADA ES VERDAD
 Noro Morales Ork (DEUDA)
 Seeco 541

 NADA ES VERDAD ......Seeco 541 

(Continued on page 144)





. . . which I am glad to have had a chance to record."



36 MUSIC

**ON THE STAND** of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters Reviews of

#### Sammy Kaye

(Reviewed at Palladium, Hollywood. Booked by MCA. Personal Man-ager, Nidorf-Peppe; Road Manager, Miriam Stern).

Miriam Stern). TRUMPETS: Henry Nolette, Frank O'Blake, Hal Greene. TROMBONES: Tony Greco, Alex Polacsay, Al Brown. SAXÉS: George Brandon, Don Wallmark, Charlie Wilson, Chubby Silvers, Frank May. RHYTHM: Jerry Carr, piano; Ernie Rudisil, drums; Howard Workman, bass; George Hines, guitar. VOCALS: Billy Williams, Don Cornell, Mary Marlow, Betty Barclay. ARRANGER: Carroll Lucas. Danceable tunes. easy-to-listen-to.

Danceable tunes, easy-to-listen-to arrangements, a battery of top-notch vocalists, all wrapped up in first rate commercialism keep the Kaye crew at the top of money makers. Ork gives forth with an all-inclusive array of oldies, pop tunes, novelities, and a bit of jump stuff—satisfying all shades of taste and style. Much of the band's success is credited to leader's salesmanship. Kaye pulls every trick in the book, clowning, riding solo breaks on the clary, in-troing tunes and showcasing vocalists—all adding up to a well-inte-grated, lively job of fronting. What's more, leader seems to enjoy his chores on the stand.

Band is essentially the same as in the past, a sweet combo, with a well-established style. Jump stuff is dished out in lump sums, falling two to three tunes to a set, after which Kaye reverts to several sets of ballads

for dancing. Only sideman featured is Chubby Silvers, tenor saxist, who takes solo breaks and rides vocals on tunes such as *Hey! Ba-Ba-Re-Bop*. Otherwise, band is strictly on the ensemble side, with sweet arrangements made to order for sweeping reed passages, backed up effectively by the brass.

For vocals, Kaye draws on a quar-tet of songsters, all of whom do well in their individual departments, as in their individual departments, as well as on group numbers. Baritone Billy Williams, most versatile of the lot, offers a wide variety of style, dishing out tunes with a rich, pleas-ant voice and excellent delivery. Tenor Don Cornell, recently returned to the ork from a service stint, shares male versal slot with Williams, doing male vocal slot with Williams, doing best on ballads such as *Prisoner* of Love.

Love. Fem chirper Betty Barclay, fea-tured in tunes such as *It's Only Hu-*man and *I'm a Big Girl Now*, sells solidly. Gal is plenty good and should eventually make top brackets under own power. Mary Marlow, under own power. Mary Marlow, recently a page girl at NBC, New York, is latest addition to vocal York, is latest addition to vocal group. Canary has an unusually low voice, well suited for tunes in the Day By Day ballad category. Aug-menting solo work, four singers blend menting solo work, four singers blend voices in duets and group numbers. By way of a show, Kaye brings his by-now standard So You Want to Lead a Band feature to the dance floor, calling on customers to take crack at baton waving.

#### Dave Rose To Play UCLA One-Niter With 45 & Kallen

HOLLYWOOD, May 18. - Dave Rose, whose semi-longhaired com-positions and radio batoning have placed him in an Andre Kostelanetz groove, stoops to the dance field for a quickie when he plays a dance date at UCLA June 1, with a 45-piece band.

Understood Rose for years has been winning band popularity polls taken at UCLA and school finally prevailed on him thru Music Corporation of America to play job. Rose will bring along Kitty Kallen, who sings on his CBS commercial. Dough for deal wasn't revealed but is understood to be a healthy figure.

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Machito

(Reviewed at Paul Mirabel's Club Brazil, Los Angeles. Booked by Gen-eral Artists' Corporation. Personal manager, Jack Lear.) Woodling, Mario TRUMPETS: Roberto

Bauza. SAXES: Jose Maderas, Eugenio Johnson, Alfredo Sherrito, Jose Jonickans.

RHYTHMS: Rene Hernandez, piano; Julio Andino, bass; Ybaldo Nieto, drums; Vidal Dolado, conga drums; Jose Mangual, bongo. VOCALISTS: Machito, Graciella.

ARRANGERS: Bauza, Hernandez, Maderas. Since Machito started this band in New York, he has built an aggregation that is strong in the Afro-Cuban music field. Group makes a neat appearance, uses top arrangements and turns out a sock brand of Cuban jive for the trade at this California Latin spot. Specialties are fast rumbas, boleros, guaguanço, a medium paced rumba with the accent on the fourth beat, and guajara. Cuban folk music. beat, and guajara, Cuban folk music. Machito fronts the band in a show-manly manner. Keeping the beat warm, the product is more for danc-ing than listening. Everything about the band smacks of commercialism. Opening a typical set, Machito fronts with the maraccas with Bauza getting solid tonal quality in a fea-tured alto sax spot. Graciella with the tymbalis, the drums—conga and

getting solid tonal quality in a fea-tured alto sax spot. Graciella with the tymbalis, the drums—conga and bongo — give the tune smooth, rhythmic rendition. On the second, La Feria De Los Flores, group hits with the guaguanco tempo, which the band has popularized in this country. Woodling's trumpet, defi-nitely a feature( is heard on Baia in bolero time with the trumpets taking a ride against a sax carry-over. Hernandez turns in a neat piano job for this. piano job for this.

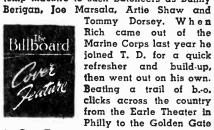
Specialties are offered by Dolado on conga drums and Mangual on bongos. They are out front for the spotting with Machito sharing the spotting with Machito sharing the light with his maraccas, hot vocals and torrid stepping. Andino shines on bass with *Mi Cerebro Esloutimo*, Graciella giving out personality and a quality voice. *Bam Bam Quere*, an incandescent rumba, finishes off the highlighting

the highlighting. Group is designed for those who like their jive Cubanized. In this like their jive Cubanized. In this informal spot there are times when they blast. However, the payees are for rug cutting in Machito's machete fashion, the only complaints would have to come from those who had to sit it out because there wasn't danc-ing space on the floor for them. Spot is without air time at present, but Mirabel is dickering for remote

but Mirabel is dickering for remote coverage. When obtained and with Machito still here, the walls will certainly bulge.

#### **BUDDY RICH** "Young Man and His Drums" Has an Ear

THE jungle beat that comes from Buddy Rich's skins is strictly improvisation. But it's hot enough to have sold the extemp maestro to such batoneers as Bunny



set

in San Francisco, he rapidly built up a rep as a coming batoneer. Successful runs at the Hollywood Palladium and Los Angeles Orpheum, plus some top Mercury disks, also helped, Indication of how well the 28-year-old skinbeater-vocalist is going over is his date at the Hotel Sherman in Chi, starting May 24.



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All By Myself

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More Than You Know and

#### **My Romance**

Record 1047



The Billboard



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The Billboard



# **Steadily; Simmons Pushes**

Canadian one-nighter biz continues to build, following Tommy Dorsey's recent sellouts at Winnipeg, Edmonton and Calgary, and near sellout at Saskatoon. Two days before the Cal-Saskatoon. Two days before the Car-gary and Edmonton hops, local pa-pers carried ads announcing that no more tickets were available. In Win-nipeg, the spot was sold out 36 hours ahead. People from 200 miles around came to catch TD at Saskatoon.

came to catch TD at Saskatoon. Promoter Gordon Simmons, who ran the Dorsey trek under the spon-sorship of the Imperial Order, Daughters of the Empire, has Spike Jones for May 20-25, including a May 24 job at Lethbridge, Alta., a new one-night stop. He also has Les Brown for a June series, and Sammy Kaye for early July. Charging \$1.65 for Dorsey, he jammed an average of over 5,000 people into Royal Ca-nadian Air Force drill halls in Win-nipeg, Calgary and Edmonton, and nadian Air Force drill halls in Win-nipeg, Calgary and Edmonton, and into the Saskatoon Stadium. Win-nipeg hall is no longer available for ork promotions, as a result of a mob scene the night TD appeared. There is a need for auditoriums thruout this area, and interested parties feel that success of band promotions in available spots may provide needed

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REGINA, Sask., May 18 .- Western which described Canadian promotion as a process of "educating the above-the-border market." Kids here are hep to jive and get their full quota hep to jive and get their full quota of disks, movies and music mags. It is also felt that Promoter Simmons is entitled to at least as much credit as Ed Goldstein and Tony Luppia. Simmons was the guy who started it all, bringing in Ted Fio Rito early this year, followed by Charlie Bar-pet and then Dorsey net and then Dorsey.

# Vic To Leave Guy; Will Form Own Ork

NEW YORK, May 18.-Victor Lombardo, keystoner in brother Guy's reed section, will leave the ork soon to front his own band. Victor will make the move just as soon as he is able to get together enough good musicians.

Original plans were for him to leave immediately and start scouting up tootlers, but he changed his mind and decided to stay until he had the sidemen assembled.

this area, and interested parties feel that success of band promotions in available spots may provide needed impetus. Local tradesters take exception to a story in The Billboard, May 11, fronting bug for close to a year.



# **B.** A. Rolfe Preps Kasatzky Ork for **1-Nighter Squares**

NEW YORK, May 18.-B. A. Rolfe, who was leading bands before the Smith Brothers grew their first Smith Brothers grew their first beavers, is back in the biz with an ork now in rehearsal at Ringle's Slim's Jump, Early Morning Boogie Studios here. The like of this outfit and Dizzy Boogie. Studios here. The like of this outfit has probably never been heard be-fore—at least not in the last 20 years —and Rolfe is the first to admit it, proudly. It is to be billed as "B. A. Rolfe's Modern Square Dance Party," which is a misnomer on two counts: (1) The only modern thing about it will be the public-address system, and (2) square dances are only part of the attraction—there will be one-ctans. (1) The only modern thing about it will be the public-address system, and (2) square dances are only part of the attraction—there will be one-steps, two-steps, waltzes, maxixes, schottisches, polkas and other folk rhythms.

To lend the Slavic tempos proper authenticity, Rolfe has hired five Poles and a Russian. When the time comes for a polka, the six guys leave their seats, take their coats, seize their instruments and begin blowing in true Polsky fashion. (Ed note: Sounds like Gang Busters and if

Jack Philbin is managing the thing, year-old is which is already set to play one night sell them.

Gaillard Signs Bel-**Tone Tune Pub Pact** 

HOLLYWOOD, May 18. - Slim Gaillard has inked a pact with Bel-Tone Records to publish former's original tunes, recorded for waxery last winter (but as yet not released). B-T's prexy, Dick Elwell, gets pub

a week all summer at each of the fol-lowing places: Mahanoy City; Ritz Ballroom, Bridgeport, Conn.; Frank Dailey's Ivanhoe, Irvington, N. J., and Lake Hopatcong, N. J. Other two nights are expected to be filled shortly. Each location is noteworthy for being situated in an area richly peopulated with people who want folk in true Polsky fashion. (Ed note: Sounds like Gang Busters, and if Rolfe doesn't pack the joint in Ma-hanoy City, Pa., we'll pull in our fled by Rolfe's 23-skidoo treatment shingle.) For the square dances, Rolfe has thoughtfully added Red River Dave as "caller." for being situated in an area richly populated with people who want folk dancing. Jitterbugs who accidental-ly wander into the hops will be baf-of Shoo-Fly Pie, but this affair isn't meant for jitterbugs. Folk dances have proved big sellers, and the 61-year-old Rolfe is the guy who can which is already set to play one night



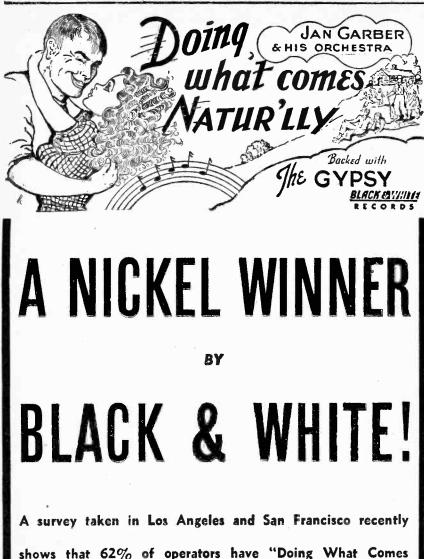
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# **Copyright Meet Pulls Europeans**

NEW YORK, May 18. - Copyright conference to be held in Washington the week of June 1 under auspices of Pan-American Union is attracting plenty of interest from the American Society of Composers, Authors and Publishers as well as from European performing rights societies. Among European functionaries already here to observe the Pan-American proceedings are Leslie Boosey, president of the British Performing Rights Society, and Dr. Jose Forns, secretary of the Spanish Society (SGAE).

Last March, John G. Paine, gen-eral manager of ASCAP, attended the Paris conference of the Interna-tional Confederation of Societies of Authors and Composers, and is un-derstood to have reached new agreements with certain European outfits. in addition to strengthening and con-solidating old agreements. Since his in addition to strengthening and con-solidating old agreements. Since his return to the States, he and the so-ciety have been playing cozy, refus-ing to discuss any gains Paine achieved in various Paris caucuses. It is assumed that the fundamental reason for the society's bashfulness in the matter is that it wants to utilize smoke-filled rooms at the Washington confab to co-ordinate work started in Paris. Outcome is expected to be more satisfactory ar-rangements for American copyright owners regarding payment for the owners regarding payment for the use of their stuff abroad.

#### De Luxe's Joe Howard Album Youmans-Miller Trial

**De Luxe's Joe Howard Album** LINDEN, N. J., May 18.—Attempt-ing to develop a hot hook-up with the forthcoming Metro-Goldwyn-Mayer film based on the life of Joe Howard, tentatively tabbed I Wonder Who's Kissing Her Now, De Luxe Records, local indie, has signed How-ard to do an eight-side Gay Nineties album of the songwriter's old tunes. Included will be I Wonder Who's Kissing Her Now; Hello, My Baby; What's the Use of Dreaming; Let's Take a Ride on a Rocket; On a Sat-urday Night; Goodbye, My Lady Love; Honeymoon, and I Don't Like Your Family. Disker is also dickering for Thomas Mitchell, whom they want to use for a Sinbad the Sailor album. They recently signed Jean album. They recently signed Jean Hersholt, of films and radio, for a Dr. Christian's fairy moppet album (see "Kidisk" story this issue).

# May 25, 1946

# **Dog Sled Dorsey**

NEW YORK, May 18.—Tom-my Dorsey, who was playing the new ork territory in the Cana-dian Northwest last week, called Jack Johnstone from Saskatoon, Sask., one night. "How are you, Tom — How're things?" said

Johnstone. "Great, great!" exclaimed 'TD, "whom do you think we saw last night?" "I dunno-who?" "Lewis and Clark."

# **Gilbert-Pan Am** Settle; Count **Upped 33,000**

HOLLYWOOD, May 18. -- Recent tiff between cleffer L. Wolfe Gilbert and Pan American Records over royalties for Gilbert's tune Rather Do Without You, Baby, has been am-icably settled, with diskery coming thru with an amended financial statement upping Gilbert's take con-siderably (The Billboard, May 18).

Waxery originally gave Gilbert a statement showing sale of 40,000 rec-ords for the period ended March 31, which Gilbert charged to be inac-curate. New statement was accompanied by an additional royalty check for another 33,000 records above previous sales for same period.

# **Slated for Fall Docket**

NEW YORK, May 18.—Prelimi-naries in the Vincent Youmans estate's suit against Miller Music finally ended this week when Appellate Division of Supreme Court here nixed Miller's plea to have American Society of Composers, Authors and Publishers retained as a defendant. Lower court had already supported plaintiff in dispensing with ASCAP as a complicating factor in the suit.

Julian Abeles, Miller attorney, will file his answer to the sans ASCAP complaint early in June, with actual trial slated for the fall. Suit in-volves alleged failure of Miller to pay publishers royalties to Youmans on such ditties as More Than You Know, Thru the Years, etc. Leonard Zis is attorney for the Youmans heirs. Leonard Zissu



# **Basie's Rush Call** To Roxy Mystery

NEW YORK, May 18,-Count Basie NEW YORK, May 18,—Count Basie Ork, originally skedded to go into Roxy Theater here Wednesday (29), is going into the house Friday (24) after getting a rush call from thea-ter's bookers. This is the first time in recent years that the house opened a new show on a Friday instead of the customary Wednesday. Trade pondered reasons for sudden switch and came up with number of an-swers, none of which were verifiable. One reason is that the current show One reason is that the current show (George Jessel, Merry Macs, Rosario and Antonio, Buccaneers, Ernestine Mercer and Russo de Pandiero and pic, Dark Corner, was laying eggs at the box office. Opening week was somewhere in the neighborhood of \$85,000, which is under par for first weeks at the vaudefilmer. Other reason given were that Jessel had to rush back to the Coast in response to a fast call from Darryl Zanuck and that reshuffling of opening dates was somehow tied to the upcoming Decoration Day week-end. Decoration Day week-end.

#### Into Aquarium July

Basie comes into the house imme-diately after closing the Apollo in Harlem Thursday (23). Rush call from Roxy necessitated canceling of several one-nighters. Basie ork will be playing another New York loca-tion when it comes into the Aquarium Restaurant here July 24 ous efforts of the William Morris Agency to block the band out of it for the Duke Ellington ork.

Right after the Aquarium date the Basie band will play a series of jazz concerts in Boston, Philadelphia, Chicago, New York and wind up at the Hollywood Bowl. At these con-certs Basie will pull a new wrinkle

Wm. Morris Trying **U. S.-Brit Symphony** Trade; Union Nod?

NEW YORK, May 18.—William Morris Agency is negotiating to bring the Liverpool Symphony Orchestra here for a concert tour, sending the Philadelphia Symphony to England in exchange. Deal appears to depend mainly upon approval of the Ameri-can Federation of Musicians which is known to be in communication

mainly upon approval of the Ameri-can Federation of Musicians which is known to be in communication with the British union on this and similar topics (see May 18 issue of *The Billboard*). Some spokesmen for AFM say they are aware that the exec board is considering the matter, and others either disclaim knowledge or refuse to talk. One union official added a twist by remarking that it is the London Symphony, not the Liverpool Sym-phony, which will come here. He tabbed the date as "at least two years off," however. Hide-and-go-seek adds up to the understanding that if the William Morris Agency succeeds in straightening out tenta-tive dates for Liverpool and Philly orks to jump the drink, the AFM will approve them. Best guess is the 1946-'47 season. This will pave the way for Duke Ellington to make a British tour about same time. It is stressed, however, that at this point the AFM is in no mood to give blan-ket approval to an exchange of orks. Each case will be judged indi-vidually.

in that he will present his full ork in three types of music: Blues, boogie-woogie and the Basie brand of swing. Basie will do plenty of work at the Hammond organ, first time he has forsaken the piano for this instrument in any public appear-

Basie is also writing himself a special Royal Suite for these con-



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# THEY'RE HERE AND THEY'RE HOT p-lone records



100

101

102

103



vocal by Wynonie Harris with the HAMP-TONE ALL STARS

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with Camille at the piano

DOWN HOME Milton Buckner, piano with the HAMP-TONE ALL STARS

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GOOD MORNING CORINNE IN THE EVENIN' BLUES vocal by Wynonie Harris with the) HAMP-TONE ALL STARS



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# **JCL**, Vet Promoters Still Tussling; New **Twists Occasionally**

The Billboard

NEW YORK, May 18.-Latest example of the headaches band agencies borrow when they deal with green promoters is furnished by the Johnny-come-lately who bought an ork for a "private party" to take place just one week after the band in question played a theater in the in question played a theater in the same town. Agency got a frantic phone call from the theater manager the other day. Seems the promoter was advertising the "private party" in all the papers, and the band hasn't even opened at the theater yet. Quick look at the contracts proved that it was supposed to be a private party, and that the office hadn't even put the ork in for a percentage deal. It took quite a while to convince the "promoter" that you can't play that way, and it took longer to mollify the theater. way, and it the theater.

Meanwhile, the Pennsylvania booking war continues unabated, hardly a week going by without an old-time promoter tangling with some of his new competition. In these cases the old-timers appear to offices to be the more guilty of curve-belling. New thus with processors balling. New guys, with rare excep-tion, seem to be trying to run their business as best they can, while the veterans are resorting to all kinds of wrinkles in their attempts to discourage competition. What distresses bookers and leaders is the fact that top execs in some agencies are more interested in getting the commission Interested in getting the commission than in protecting the promoter. Bookers usually try to operate on the assumption that to help the pro-moter helps the business, and they attempt to steer clear of allowing too many dances in one area in one week. Pressure from the top, they complain, often makes it "necessary" to toss a couple of bands to the wolves, play-ing them too close to one another in the same town, getting in squabbles with the aggrieved promoters (or promoter), and generally acquiring

If the situation showed any signs of permanence, one-night salesmen would try to lay down the law to their bosses—so they say. But as they figure it, this era of too many operations is drawing to a finish and it won't be more than a year before the law of the jungle will bring the one-night biz back to "normal," which means one top promoter per area and plenty of trouble in selling

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# **Continental Flacks** Chiquita With Gals, **Bananas**, Monkeys

NEW YORK, May 18.-Continental Records which for years has been among the most conservative outfits in the business, next week will spring most unconservative press stunt a most unconservative press stunt in connection with its Patsy Garrett disking of *Chiquita Banana*. (They are first out with platter of tune). Gag will be to have a wagon, load-ed with bananas, beauteous babes ed with bananas, beauteous babes (from a nitery line) and monkeys go (from a nitery line) and monkeys go down Broadway. Girls will be from the Havana-Madrid, local club, mon-keys from Henry Trefflich. Latter will just sit (Continental hopes) and eat bananas, while the girls will give them to the mob, along with paper banana cut-outs announcing that Garrett's Chiquita is available on the Continental platter

Garrett's Chiquita is available on the Continental platter. Indie diskery has been on a con-siderable talent pacting splurge, hav-ing inked Dorothy Donegan, Saby Lewis ork, Fletcher Henderson ork, Isabell Powell, Olivette Miller and the Rhythm Rockers in the last month or two. Firm also is issuing a record paper for dealer distribu-tion to customers. Called Strictly Off the Record, it will be along the same general lines as the paper Capitol has been getting out for years. Con-tinental claims to be hitting a month-ly production figure of around 900,ly production figure of around 900,-000.

Bobby Weiss to West Coast NEW YORK, May 18. — Bobby Weiss, assistant to Musicraft Prexy Peter Hilton, planes to Hollywood today. Weiss is going out to tend to the opening of the plattery's new West Coast offices at 1650 North Vine, do a fast check-up on progress at the Los Angeles plant and cut some new sides with Teddy Walters, Kitty Kallen, Lou Anne Hogan, Or-rin Tucker, Artie Shaw and Mel Torme and the Meltons, all Musicraft attractions currently operating in and attractions currently operating in and around Hollywood. Weiss figures to get back to Gotham in two or three months.

Johnny Long's \$1,855 at Ritz BRIDGEPORT, May 18. — Johnny Long just about hit his previous at-tendance record of February 16 when he played the Ritz Ballroom here Sunday (12) and drew 1,542 persons for a gross of \$1,850.40. In February ork drew 1,546 persons for a gross of \$1.855.20.





MUSIC

43

### **Davis's Latin Pub Inks 6 Composers**

NEW YORK, May 18.—Latest in Joe Davis's skein of interests, the Latin publishing firm, Caribbean Music, Inc., appears to be getting quick action. Davis has signed six Latin composers to exclusive contracts and says that among them they have written songs which have been cut on 25 different platters by Verne, Seeco and RCA-Victor in the last few weeks. One of the cleffers, a Colom-bian named Gabriel Escobar-Casas, has written a book called Latin-American Rhythms, which Davis will publish as a \$1 seller. Escobar has also turned over to Davis 50 compositions which have been recorded in South America by RCA-Victor's south-of-the-border division.

Caribbean plans to stress Puerto Rican music on the theory that it has been neglected thru the United States' anxiety to cement good neigh-States anxiety to cement good neigh-bor relations with Argentina, Brazil, Cuba, Mexico, etc. Jaime Yamin, Caribbean's professional manager, and Raymond Usera, Victor Argui-zoni Rivera, Ralph Seijo and Juan-chin Ramirez, declared to be Latin composers of repute, are all Puerto Pience new under the Davis honey

Ricans now under the Davis banner. Stating that other pubs toss curves at Latin penners by discouraging them from joining the American So-ciety of Composers, Authors and Publishers, Davis says he's going to margh big contingent over to the ge march his contingent over to the so-ciety to make applications. Meanwhile, he has signed Alberto Iznaga, rumba leader current at Monte Carlo here, to a recording contract. Iznaga will needle the stuff composed by the Davis stable and published by Carib-bean. The record label?—Davis.







# Amateur Ork Stunt

NEW YORK, May 18.-Look mag, running a national amateur swing band promotion, is eying Carnegie Hall here as scene of the final toot-fest, skedded for August 23. Affair will be attended by a bunch of ork-dom celebs who will act as honorary dom celebs who will act as honorary judges, awarding trophies and pins to the winning teen-agers. Among lead-ers tentatively lined up to do honors in various contest categories are Spike Jones, Woody Herman, Louis Jordan, Louis Prima, Guy Lombardo, Erskine Hawkins, Randy Brooks, Cootie Williams, Les Brown, Tex Beneke, Tommy Tucker and Ray Mc-Kinley. Frank Sinatra, Jo Stafford, Mary Lou Williams, Chubby Jackson, Pete Candoli and the Three Suns are also listed. also listed.

It is understood that Look will try to secure permission from American Federation of Musicians for a net-work broadcast of the finals, by way of doing the thing up brown. Such a request will put the union in the position of risking another Inter-lochen-type squabble, should Look balk at terms. Mag is changing 50 cents to \$1 admission to the sessions, with residual profits to go to charity. Esquire, of course, has been hooked up closely to music biz for years with its hot jazz polls and concerts. It is understood that Look will try its hot jazz polls and concerts.

# **Roy Harris Blames AFM** for Canceled **Reichhold Prize Seg**

DETROIT, May 18.—Cancellation of the scheduled broadcast from Detroit Music Hall of prize-winning new compositions in connection with the award of \$32,500 of prizes in the Henry Reichhold contest for American composers brought a protest here from Roy Harris, president of the Fellowship of American Composers. Harris blamed the late cancellation of the May 10 broadcast upon the AFM, and indicated that the inci-dent might furnish the occasion for a test of the Les Act

dent might furnish the occasion for a test of the Lea Act. Program was to use an orchestra and choral society from Wayne Uni-versity here, under G. T. Overgard, as the highlight of the contest award which has drawn national attention by its top prize of \$25,000. Harris sought clearance from the Detroit lo-cal, AFM, April 26, and was quoted Friday to the effect that ABC told him to see the Detroit local, who re-ferred him to the "international headquarters in Chicago," and that Petrillo told the Fellowship to get their okay from the Detroit local. Situation appears to have been a

Situation appears to have been a comedy of misunderstandings that led to the mixup, a check-up with the local musicians' union indicates. George Clancy, secretary of the lo-cal, said that he originally referred Harris to Petrillo because it involved a network broadcast by an amateur group but that instead he contacted Dr. Sam Rosenwald, another officer of the Fellowship in Chicago. The latter then contacted the Chicago local, giving the impression that it was a local broadcast only, and so AFM referred Rosenwald back to the Detroit local, Clancy said. Whole situation apparently arises from confusion over character of the program as a chain rather than local broad-cast, with the national union office consequently having jurisdiction, and not getting straightened out until not getting straightened ou too late to clear the network.

#### **Bob** Crosby to Decca

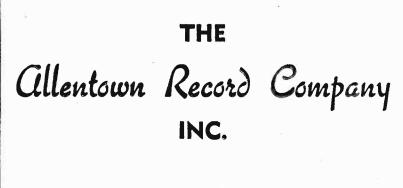
NEW YORK, May 18.—Bob Crosby signed a Decca recording contract in Hollywood this week. Crosby was on the Decca roster before the war, but after leaving the marines hooked up briefly with ARA.

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NEW YORK 19: 1776 Broadway, Room 703, Circle 7-1391 PLANT: 10th & Walnut Streets, Allentown, Pennsylvania Outside N. Y. Plea for Symphers Points Up "Decentralize" Plan NEW YORK, May 18.—Bulletin board at Local 802, American Federation of Musicians here, is always loaded with calls for longhair musickers from out-of-town symphonies. This week the board bears appeals from Dallas, Buffalo, New Orleans, San Antonio, Pittsburgh and Cleveland, offering work for the

The **Rillboard** 

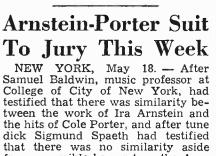
Cleveland, offering work for the 1946-47 season and guaranteeing from 20-28 weeks' employment. Occasionally they promise round-trip transportation. Musicians, even tho unemployed, are loathe to accept such offers, however. Pay, while adequate to meet expenses in the town of employment, is usually not sufficient to allow the tootler to do any saving, say 802-ers.

Monday's (13) informal membership meeting of Local 802 (see other story in this department) discussed this recurring phenomenon of large cities having to beg New York for symphony sidemen. In connection with the so-called "decentralization of music" program which visualizes the establishment in every city of orchestras jointly sponsored by the AFM and community groups, members said that a few years of such a program would help eliminate the condition. Describing as unnatural a situation which finds musicians leaving their home town to come to an already overcrowded New York, members declared that once music is put on a workable basis in the rest of the United States, musicians will do what is considered natural for most human beings—work in their home towns.

### Seamen Sidemen Get Standard Scale Rate

NEW YORK, May 18.—Uniform conditions and pay scales for musickers working ocean-going steamships have been announced by Local 802, American Federation of Musicians here, following a conference among all locals with jurisdiction over ocean ports. Execs from coast to coast met here a couple of weeks ago to evolve the scale, following the recent announcement from AFM that it was making steamship conditions the responsibility of individual locals. Standardization means that no matter where cruise ship hires its ork, it will have to pay the same rates.

Same rates. Scale is \$6 per man per day, with 75 per cent additional to leader, for a five and a half hour day spread over not more than 12 hours. Overtime will be \$1 per half hour or fraction. Sailing musickers will get "proper sleeping accommodations, including stateroom with open port hole," also first-class meals will be served either in the main dining room or with the ship's chief officers. If a tooller gets fired during the trip, ship must return him to port of embarkation or else pay him first-class fare home.



that there was no similarity aside from a possible bar or two, the Arnstein plagiarism suit against Porter in Federal Court here was adjourned until Monday (20). Case figures to go to the jury next week.

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# **Barton Eyes Brit - French Markets** Too

**Next To Set Foreign Firms?** 

NEW YORK, May 18.—Barton Mu-sic looks like it will be the next firm in the parade of Yank music pub-lishers to set up firms in foreign countries (as tipped off originally in *The Billboard* in January). Negotia-tions have been going on between Ben Barton, firm's prexy, and various English interests.

English interests. Chappell, Ltd., of London, at the moment, has the inside track on working out the Barton set-up in England, since English Chappell has repped Barton Music in Britain for a number of years. However, it is possible that set-up may be worked out with other Englishmen. Barton also is looking over the French field, with an eye toward setting up a firm in Paris. Barton firm, as well as Stanwood Music are Frank Sinat-ra investments. ra investments.

Other three Yank firms who have already set up English companies are Irving Berlin, Leeds Music and E. H. Morris combine. Leeds also has a French company, and of course, handles all Russian music pubbed in America thru its Am-Russ struc-ture. Latter deal was worked out with the Soviet government.

#### **Goody To Distrib Two New** Labels: Sarco and Circle

NEW YORK, May 18.—Goody Dis-tributing Corporation, disk distrib and manufacturer of the Gotham label, took on two new labels this week. Sarco disks, specializing in what the firm calls "ultra-modern hot jazz and Brazilian specialties," is one org George Handw jazz muone org. George Handy, jazz mu-sicker, is featured on stuff in that line, and the Bando Da Lua group, who work with Carmen Miranda, do the South-of-the-border cuttings.

une South-of-the-border cuttings. Second diskery is Circle Records, manufactured by jazz writer and lec-turer Rudi Blesh. Blesh will con-centrate on New Orleans style jazz on his platters. Goody has also ap-pointed Len Simon, West Coast rep-resentative for the distributing or-ganization which also handles the Continental line.

# **Remote** Alarm

NEW YORK, May 18 .- Two NEW YORK, May 18.—Two disinterested parties swear it's true. Sally Stewart, who sings on the Danny O'Neil 45-minute CBS seg every Friday ayem, overslept last Friday (10) and didn't show for the airing. When time came for her to war-ble, the announcer and other performers ad libbed on the performers ad libbed on the theme, "Where's Sally?" Sally's mommy, faithfully listening in way out in Columbus, O., got excited, called her daughter long distance to find out what made and woke the kid up. Sally got to the studio in time to de one number to do one number.

# Wire Entertainment

GRAND RAPIDS, Mich., May 18.-Eastern Air Lines, New York Central Railroad, Pennsylvania Railroad and Boeing and Douglas aircraft companies are among parties interested in wire recording as a means of entertaining travelers, according to Andrew Korb, head of the wire recording division of Lear, Inc., here. Korb paints a glowing picture of wire's possibilities, pointing to its compact-ness, ruggedness, ease of operation and adaptability and adaptability.

Emphasizing the ease with which any plane, train or bus can be equipped to provide each passenger with a wide choice of news, music, educational or dramatic programs, Korb also underlines the business of canning travel talks which would keep patrons informed as to where they are. Korb says various inter-ested transportation outfits are about to test passenger reaction. Jefferson-Travis Corporation, parent company of Musicraft Record Company and owner of a tape-recording gadget, has been getting similar inquiries from travel outfits.

#### Geraldo Ork To Be First In England's Tele Picture

LONDON, May 18.—Second day (June 8) after Britain puts television back on the air, one of the Isle's top dance orks will be featured on the show. Spot goes to Geraldo and his band, who did a big job entertaining troops for ENSA during the war and who has long been one of England's top bands on BBC, disks, etc.



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Time and Again—Dud Bascomb 2003-I Want To Talk About You I'll Wait and Pray— Billy Eckstine 2002-The Real Thing Hap-pened to Me Opus X—Billy Eckstine

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MUSIC

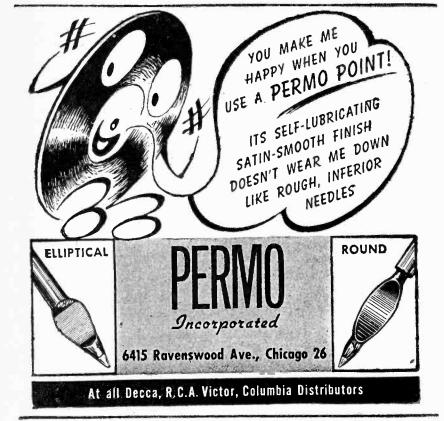
### T.D.'s 4,605 Beats Jantzen 18-Yr. High

PORTLAND, Ore., May 18.—Tommy Dorsey broke an 18-year record at Jantzen Beach Ballroom here Saturday (11), hauling 4,605 payees at two bucks per.

Spot had been plagued with bum weather ever since its season opened six weeks ago.

#### Soundies, Leonard Settle

NEW YORK, May 18.—Long-pending suit of Ross (Pat Rossi) Leonard against Soundies Distributing Corporation of America has been settled out of court, with defendants agreeing to stop distributing the film, *Something To Write Home About*, which Leonard says uses his voice unlawfully. Leonard asked for \$25,000 damages.





P. 0. Box 411

**NEW STAR SONGS** 

# H'wood Swing Club Swings to Big Bands

HOLLYWOOD, May 18. — Hollywood Boulevard takes on a semblance of Broadway with the Swing Club shifting to a big band policy a la Aquarium in New York. Swing Club, operated by Paul Berchin, Sonny Murray and Albert Berger, has been using small units, but starting May 28 will feature Benny Carter's band. Carter just completed an engagement at Trianon Ballroom, Southgate, Calif. Music Corporation of America set the deal.

Swing Club ops are conferring with Joe Glaser before he heads East in an effort to line up attractions to follow Carter, who is coming in on an indefinite sked and may remain all summer. Spot's small capacity, however, limits budget to semi-name groups, excluding top names. Among possibilities are Jay McShann, Roy Eldridge, Andy Kirk and Eddie Vincent.

Bandstand is being rebuilt to accommodate Carter's crew. Only other time Swing Club spotlighted a big band was more than two years ago when previous operators brought in Carter for a stay and then dropped back to cocktail outfits. However, present operators are making definite arrangements and laying out a budget to stay in the large band groove.

#### ARA's New Label Gimmicks; Into Kid Field With M. B. Fox

HOLLYWOOD, May 18. — ARA Records has initiated a couple of more or less radical departures in record label format with a new design which will front all of their future releases. First, the title of the reverse side will be listed on each side of the record, purpose being to save time of people twisting the platter by record store salespeople and radio station record handlers and for general convenience of all buyers.

Other move by ARA in new label format is to play down size of firm's name, with artist's tag and song title blown up so as to be read easily and dominate label reading. Motive here, according to Bruce Altman, sales promotion head for ARA, is obvious, since record buyer always asks for platter by so and so band or singer or by song title, rarely, if ever, requesting company title disk. Matter of listing reverse song title

Matter of listing reverse song title on each side of disk is believed to be new, but blow-up of artist name on label has been done in the past by jazz and specialty platteries among others. In another recent move ARA entered the children's record field by signing Martha Blair Fox, child story-telling expert, to a contract. Miss Fox came here from WLS, Chicago, where she presented regular children air shows.

#### Catalina Casino Sets Orks; Big Boat Delay To Hurt Biz

HOLLYWOOD, May 18.—Band sked at the Casino, Catalina Island, has been set for the season with Jimmy Grier and Leighton Noble sharing the time. Harry Slaugh, manager of the Casino, starts season May 30, with Grier followed by Noble July 20 thru September 7. Music Corporation set both bookings. Bands will get several CBS lines from the spot weekly. Noble, who is just leaving here for a run at the Waldorf-Astoria Hotel, New York, will make a quick return for the Casino date. Outlook for biz at Catalina Island has been dimmed with news that large boat called The Catalina won't be ready for operation until Septem-

bas been dimmed with news that large boat called The Catalina Island be ready for operation until September, when the season ends. Tourists will have to contend with the much smaller vessel, The Avalon, and plane trips. Only three spots using entertainment of any merit besides Casino are the Hurricane, Chi Chi and Paul Mirabel's newly opened Brazil.

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# **ParamountPixWants Disker To Alter Tag**

HOLLYWOOD, May 18. — Legal department of Paramount Pictures is preparing action to stop a new local record indie, Paramount Records, from using the tag. Paramount disk-ery, headed by Jack and Joe Cas-cales and Ivor Kallen, has been in existence a short time, with their initial platters by Johnny Richards's band just beginning to roll off the presses. presses.

Recently Paramount Pictures inaugurated a record exploitation idea to help promote pictures via special song platterings spotted on the disk jockey radio route. Label of these diskings is Paramount Radio Records diskings is Paramount Radio Records and, as Bob Blumoffe of Paramount's legal division put it, an outside rec-ord company using the name "Para-mount" can't help but bring con-fusion to the field. Similar case came about recently when Philco Radio Corporation demanded that the local Philco platter firm change its name. Philco followed thru by renaming the label Aladdin. the label Aladdin.

#### Stewart and "Miss America" To Jazz Up Carnegie Pops

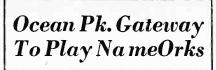
NEW YORK, May 18.—Carnegie Hall "pop" concerts, which have been drawing indifferent audiences and mixed reviews, go all out for show-manship May 31, with Bess (Miss America) Myerson doing a whirl at the piano and Rex Stewart blowing his Boy Meets Horn as a jazz con-certo arranged by Brick Fleagle for Stewart and the "pop" ork.

D'Artega will be the conductor. Stewart will also do three jazz items with his own combo, which now has George Johnson on alto and Henry Wells for tram and vocals.

#### Lawrence's Pre-Penn **1-Nighters Around Philly**

PHILADELPHIA, May 18.—Elliot Lawrence Ork, skedded to leave WCAU here the end of this month for a road tour starting at Hotel Pennsylvania, New York, set for July 1 has been signed for a series of one-1, has been signed for a series of one-

1, has been signed for a series of one-nighters in this area. May 18 he plays at Dorney Park, Allentown, and following day is booked at Maple Grove, Lancaster. May 25 he goes to Sunnybrook Ball-room, Pottstown. Lawrence has al-so been signed for a week at the Steel Pier, Atlantic City, starting June 22 June 22.



NEW YORK, May 18.—Gateway Casino, Ocean Park, N. J., operated by Arnold Orsatti, beer distributor, will run a nine-week ork season, teeing off June 30 with Gene Krupa. Will follow with Tommy Tucker, Jerry Colonna (package, including ork), Carmen Cavallaro, Charlie Barnet, Claude Thornhill, Buddy Rich, Tony Pastor and Glen Gray, shuttering September 2. Colonna is in for eight days on July 13.

### **Surf Beach Reopens** With Orks After 4 Yrs.

VIRGINIA BEACH, Va., May 18. —Released by the armed services after four years of war leasing, Surf

after four years of war leasing, Surf Beach Club reopens under private management May 30, with a lineup of name bands for the season. Johnny (Scat) Davis opens and remains thru June 12. Bob Strong comes in June 13-July 3; Jack Tea-garden, August 1-14 and Bob Ches-ter August 15-September 2. Sere-nade on Blades, ice show featuring Bob and Peggy White, is booked for July 4-31, with Don McGrane's music. music.

#### **Pro Footballers Want Fem Musickers for Mid-Game**

NEW YORK, May 18.—Cleveland Browns, pro football team, figures that musical cheesecake won't hurt in its bid for payees. It has sent out circulars to all locals of the American Federation of Musicians asking for "young, attractive" fem tootlers to play in a band which will entertain play in a band which will entertain between halves.

George Bird is listed as entertain-ment director of the team. Idea has been used by pro footballers before.

#### Simmons Resigns Vogue

DETROIT, May 18 .--- Seymour Simmons, former ork leader, has turned in his resignation as program direc-tor of Vogue Recordings, effective June 1, to devote full time to real June 1, to devote full time to real estate interests with which he was associated for some years before join-ing Vogue in 1945. Roy Tracy, for-mer night club emsee, will remain as assistant program director in charge of the department until top post is filled.





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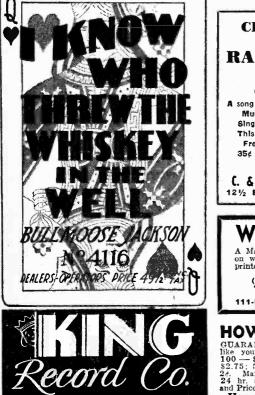
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BREWSTER AVE. CINCINNATI 7. OHIO

# Muzak's New Plastic Disk Before It Can Bite An Indie Aid

#### Allentown Waxery, Too

NEW YORK, May 18 .- Indie recfacilities, were excited this week by Muzak's announcement of a new plastic and an augmented plant in Louisville. Muzak's new formula produces a cherry-red disk at somewhat lower cost per platter (perhaps 1-2 cents), than the older dark-red stuff. Still more expensive to produce than black plastics, which contains filler, the new stuff is reported by Muzak execs to give better amplification and tone than any vinylite yet encoun-tered. In addition, says Muzak, it mills easier with fewer rejects.

Muzak used to get its base from Bakelite Corporation and didn't consider entering the chemical field it-self until Bakelite's shipments began slowing down. Need for a steadier source of the plastic resulted in in-vestigation and experimentation by Muzakers, leading to the development of the cherry-red. One reason the price of the new stuff won't be mark-edu lower thon currently estimated edly lower than currently estimated is that many necessary raw materials still have to be purchased from Bake-lite, says Muzak. Firm, however, is reluctant to talk prices, declaring that as the operation gets under way it may be possible to alter charges.

Recent addition of 10-inch presses to the Muzak foundry has attracted such a demand from production-hungry indies that the entire cherryred output could go exclusively to such outlets, says Muzak. Meanwhile Allentown Record Company, also in the plastic field, is letting the trade know it can produce 2,500,000 viny muffins annually, for pop outfits. Between the two new plants, the indie situation might be aneviated comewhat provided enough small somewhat—provided enough small firms want to try the more expensive plastic line.

Johnny Long ork set for a one-nighter (29) at Moonlite Gardens, Cincy's Coney Island. Ditto Tony Pastor, who mounts the podium there June 12.



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802 Plans To Shoo *VacashProvisoBug* 

NEW YORK, May 18.—Because the two-week vacation-with-pay provi-sion recently written into local indie radio station contracts has a bug in it, Local 802, American Federation of Musicians here, is working over an addition which will satisfy the sta-tions and make its own task easier. Current clause contains no provision as to payment of vacation money in the event of a musicker's resignation or firing, so, before any test case can arise to cause trouble, union hopes to have a stipulation written into all the agreements.

Plan to be submitted to 802 exec board will provide that a fired musicker gets his full two-week vacash pay if he has worked seven months at the station. If he resigns he gets the full pay only provided he has worked nine months. The extra has worked nine months. The extra two months are tacked on to prevent wise guys from quiting, collecting vacation pay, and then joining an-other station and grabbing a vaca-tion, all in the same year or there-abouts. This wrinkle closely follows the procedure adopted some time ago by music publishers contact employees.

# **Court Rules Military** Can't Use Cops in Terpery Ban Edict 2211 Cottage Gro

NORFOLK, May 18. — Federal District Judge Sterling Hutcheson has ruled that local army and navy has ruled that local army and navy authorities may not use shore patrol-men or military police to enforce their order putting the Barn Ball-room, Newport News, out of bounds to servicemen. He issued a tempo-rary injunction restraining the prac-tice. Injunction was sought by Bert Kay, proprietor of the Barn, who claimed that his business had been so seriously injured by the presence

claimed that his business had been so seriously injured by the presence of military police and shore patrol-men in front of his place that he had had to suspend operations. In issuing the injunction, Judge Hutcheson held that the military au-thorities had invaded the rights of a civilian engaged in business, a right which, the judge held, could not be taken away without due process of law. law

His findings are expected to result in dismissal of two motions brought in Federal District Court May 7 by Rear Adm. Walden Ainsworth, Fifth Naval District commandant, and Brig. Gen. Rollin Tilton, Chesapeake Bay Harbor Defenses commander, asking nixing of the petition on the ground that the court was without jurisdiction.

#### Spivak and Hope Pic Into Paramount for Six Weeks

NEW YORK, May 18.— Charlie Spivak drew a break this week, being booked for Paramount Theater here with Bob Hope's flicker, *Monsieur* 

Beaucaire. Show opens August 28 and figures for six weeks. October 15 Spivak opens at Hotel Pennsylvania here for an eight-weeker.

#### **Record of Month Trial Set**

NEW YORK, May 18 .- Two "rec NEW YORK, May 18.—Two "rec-ord of the month" outfits tangled in Federal Court here this week, with Record of the Month Club for the Music Collector, Inc., failing in its attempt to secure an injunction re-straining Record Album of the Month Associates, Inc., from using the name. Judge Vincent L. Leibell ordered that the suit he set for thigh June 5 the suit be set for trial June 5.





THE ELDEEN CO. 610-616 W. NATIONAL AVENUE MILWAUKEE 4, WISCONSIN



#### **COCKTAIL-NIGHT CLUBS** Communications to 1564 Broadway, New York 19, N. Y.

### See Beer, Liquor Dearth as Threat To Lush Minnesota

MINNEAPOLIS, May 18.-Drastic shortage of beer and fast dwindling supplies of liquor are threatening Minnesota's vacationland area, with numerous clubs around the State's 10,000 lakes figuring to stay shuttered. If they do, it will play havoc with entertainers and musickers who have made the fish belt each summer and had fun while earning dough.

Several of the larger spots around the lakes will make a stab at opening and hope they can get by. But if the handwriting on the wall becomes too legible, these, too, can be expected to throw in the sponge and wait until the whistle-wetting supply becomes plentiful again.

#### **Reno Club Pays War Vet** \$10,000 for Bouncing

RENO, Nev., May 18.—Payment of \$7,000 by the Palace Club, local gam-bling casino, to Alfred Cushman, war veteran, brought to an end a lengthy court battle in which Cushman charged he was beaten and thrown out of the club forcibly by a bouncer.

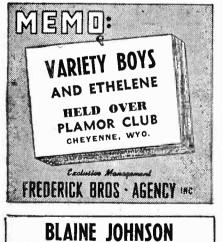
Cushman charged he was injured seriously and brought suit for \$10,000 damages, alleging the club bouncer had beaten him without provocation.

Earlier, District Judge A. J. Maes-tretti awarded Cushman the 10G with a scathing denunciation of the existing "bouncer" system used by Reno gambling halls and night clubs. Final settlement was approved by the court court.

#### **Diane Rose Heads McConkey** Chi Office's New Act Dept.

CHICAGO, May 18.—New act de-partment for McConkey Orchestra Company Chi office will be headed by Diane Rose, once a dancer. Gal intends to go into production

of her own chorus line as one of the features of the new branch.



and his CONTINENTALS Breaking all records at Terre Haute's Flamingo Room. Opening May 27 Hotel McCurdy—Evansville, Ind.

### COCKTAIL ATTRACTIONS

Pianists, Organists, Teams, Units wanted for Midwest's leading spots. Rush photos, details.

# IN SHORT

#### Chicago:

Sinclair Mills, currently at the Nameless Cafe, is now above the \$300 bracket and ops are supposed to be bidding high for his services. Clyde Baldschun, of the McConkey Chi office, has returned from a book-Chi office, has returned from a book-ing tour of the Midwest resort country. He set such place as Miami Bar, Delavan, Wis.; Bon Air, Wood-ruff, Wis.; Wonder Bar, Rhinelander, Wis., and 636 Club, Green Bay, Wis. . . . Gerry Brown ork (a gal and three lads), new combo, has signed to do the Dome of the Hotel Sherman beginning June 3 beginning June 3.

Markert and Angell, Hammond or-gan duo, opened at Jai Lai Cafe, Co-lumbus, O., May 20. . . Olive Mason is returning to Chicago after a vaca-tion in Texas. . . Original Make-Believes are together again after a separation due to the war. They opened Friday (17) at Helsing's Vod-uil Lounge Jane Dodd closed vil Lounge. Jane Dodd closed at the Chicago Theater Thursday (16), and opens at the Stork Club, Council Bluffs, Ia., May 24. Al Cheney and the Nov-Elites trade places when former closes Chase, St. Louis, May 26, and comes to Chi's Kentucky Lounge on the 28th.

#### San Francisco:

Eddie Burns, business agent of Musicians' Union Local 6, engaged to Lariese Williamson, pianist in lounge at Forbidden City. Ditto Tanya, ork leader at Club Moderne, and Til Baue her accordionist and Til Bava, her accordionist. Jerry Lester's take at Copacabana to be \$2,000 a week, not \$2,500 as first reported. In for four weeks and op-tions. *Carnival in Havana* re-turns to DiMaggio's Yacht Club May 23. . . Four night spots have shut-tered in the last four weeks (Savoy, La Fiesta, Richelieu Casino, Lashio). Expect more soon if midnight closing law sticks. . . Nevertheless, the Barbizon Room will open in June with singer Guy Cherney host-star. . . . Police have ordered a terping "tame down" at the Music Box. . . . Compile Hilton's doal to huy hotel St Connie Hilton's deal to buy hotel St. Francis has fizzled.

#### West Coast:

West Coast: Benny Rubin going into Band Box, Hollywood. . . . Red Nichols and original Five Pennies open at Golden Gate Theater, San Francisco, for two weeks starting July 3. At Orpheum, L. A., June 18. They get \$2,000 per week at each spot. . . . Pinky Tomlin at Morgan's Club, Albuquerque, end of month. . . Ella Mae Morse starts national tour with engagement at Orpheum, L. A., first week in June. . . . Rufe Davis into Nevada Bilt-more, Las Vegas, last week in May. . . . Jack Martin girlie line into Mor-

more, Las Vegas, last week in May. ... Jack Martin girlie line into Mor-gan's Club, Albuquerque, June 7 for four weeks... Nick and Vicki Col-lins into same spot May 24. Jack Wendover band a holdover at Olympic Hotel, Seattle, for total of 16 weeks... Wilson Humber ork follows Jimmy James in Sherman's Club, San Diego, in July... Al Jahns band to work all summer at Jahns band to work all summer at Navajo Ballroom, Big Bear summer resort, California. Frederick Bros. book spot exclusively. . . The Four Spaces returning to Villa Rivi-era, Long Beach, opening June 29. . . . Slapsie Maxie's closing down for Frederick ly. The alterations June 2, reopening beginning July.

Gypsy Rose Lee opens early June at Paul's Music Hall, Portland, Ore., followed by turn at Music Box, Seat-Geraus.BERNIE MARR AGENCY<br/>Orpheum Theater Bldg.Sioux City, Iowafollowed by turn at Music Box, Seat-<br/>tle.First part of the ruckus was given<br/>over to long-winded speeches by<br/>various politicos. Performers hung<br/>around for an hour and a half wait-<br/>sal.NOVACHORD FOR SALE<br/>In excellent condition.followed by turn at Music Box, Seat-<br/>tle.First part of the ruckus was given<br/>over to long-winded speeches by<br/>various politicos. Performers hung<br/>around for an hour and a half wait-<br/>ing to go on. No sooner the speeches<br/>were finished than everybody walked<br/>o ut. Columnist, chagrined, ap-<br/>Dick Kane Trio, all ex-Woody Her-<br/>man sidemen, going into High Seas,<br/>Hermosa Beach, Calif.First part of the ruckus was given<br/>over to long-winded speeches by<br/>various politicos. Performers hung<br/>around for an hour and a half wait-<br/>ing to go on. No sooner the speeches<br/>were finished than everybody walked<br/>o ut. Columnist, chagrined, ap-<br/>proached the acts and said, "I'm sor-<br/>man sidemen, going into High Seas,<br/>Hermosa Beach, Calif.Hermosa<br/>But thanks, anyway."

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de Lugg and the Swing Wing signed for musicals by Columbia Pictures. . . . Gene Rodgers set for Swanee Inn (Los Angeles). . . . Dancing Wal-tons going into Bimbo's 365 Club, San Francisco.

#### **Philadelphia:**

Flanders Building, which houses Ciro's, was bought in a sheriff's sale by Bernard R. Freedman, represent-ing a New York syndicate. . . Coro-net is switching to a three-a-night policy beginning with current Cab Calloway engagement. . . Singer Mary Lou Howard has been booked to return to the 212 Club. . . Dick Buckley, late of *Passing Show*, is set to head the next show at Palumbo's. . . . Eddie White celebrated his 48th . . Eddie White celebrated his 48th birthday May 18. . . Jackie Winston, at the Little Rathskeller, has a city detective following him around after and Barney Barnett, latter former AGVA national rep, have formed the National Theatrical Agency here.

#### **Detroit:**

Ruth Jordan, Pat Morris and Grace Martin have been signed for a six-month overseas USO tour by Howmonth overseas USO total Space and Bruce, Amusement Booking Service. . . Red Ace, opening at the Hi Lo Club, Battle Creek, after a record run at Geisz's Inn there, is slated to go overseas for USO following his present engagement.

#### Here and There:

Conrose's Club Algiers, Farmington, Conn., soon to mark its second anniversary. Bill Rose and Cyd Conn using Joseph Blume, former WEAF and WTIC musician, with his string ensemble for dinner music, with Otto Neubaurer's ork (7) for danc-ing. Neubaurer has male vocalist, Bill LaDuke, with Otto on piano.

Gene Baylos into Loew's State. Gene Baylos into Loew's State, New York, June 6 for the sixth time. ... Cappella and Patricia open at the Shoreham, Washington, June 10. ... Willie Shore, Karen Cooper and Jacquiline Fountaine in the June 11 show at Club Charles, Baltimore. ... Senor Wences into Slapsy Max-ie's Hollywood, in mid-July. ... Senor Wences into Slapsy Max-ie's Hollywood, in mid-July. Ralph Slater opens at the Capitol, Washington, June 13. ... Borrah Minevitch Rascals and Johnny bow at the Earle, Philly, May 24. ... Donlon's, Lanesboron, Mass., has been sold by Russ Frisco to Joe Son-sini and Guy Pellerinelli Jack sini and Guy Pellgrinelli. . . Jack Grant Trio opens at the Vogue Room, Colonial Hotel, Hagerstown, Md., May 27. . . Jerry Gilbert, in for eight weeks at Old Plantation Club, Kansas City, Mo. . . . Jimmy Du-rante's 30th anniversary will be celebrated at the Silver Slipper, New York. Blowout being staged by MGM. ... Paul Wing, out of the army, do-ing a single at Forbidden City, San Francisco.

#### Even Mortimer Snerd Would Resent This

NEW YORK, May 18.—A number of acts who agreed to do a benefit for a local columnist at the dinner for a local columnist at the dinner given by the national Democratić Club, Thursday (16), did a terrific burn when they found out it was all a waste of time. Acts included Milton Berle, Joey Adams, Mark Plant, Tony Canzoneri, Don Saxon and Edith Fellows. First part of the ruckus was given over to long-winded speeches by

various politicos. Performers hung around for an hour and a half wait-ing to go on. No sooner the speeches were finished than everybody walked

Zanzibar Gets Pearl Bailey, "St. Loo" Doubling in View

NEW YORK, May 18.—Pearl Bailey goes back to the Zanzibar June 24 on an old contract exer-cized by Joe Howard, Zan op. Singer is now in the Broadway musical, St. Louis Woman.

St. Louis Woman. Interesting part of the deal is that club originally asked for Lena Horne. Inasmuch as Miss Horne is an MGM property and there is Met-ro dough in St. Louis Woman, it was felt that film company might ar-range to keep Bailey in the show and let nitery buy Horne. Suggestion was nived by pic company and Miss nixed by pic company and Miss Bailey was called in. Singer may double from legiter but details have not been decided.

#### Miller-Beneke Ork Swell 46G at Mich. Vs. Sinatra

DETROIT, May 18 .--- 4,100-seat DETROIT, May 18.—4,100-seat Michigan Theater, which rarely plays stage shows, did excellent business all week with Glenn Miller ork, under direction of Tex Beneke, grossing an estimated \$46,000. Record was notable because of opposition date by Frank Sinatra at much smaller downtown theater. Pic was Cinderella Jones

was Cinderella Jones.

#### National, Louisville, Goes Stock to Pic to Vaude

LOUISVILLE, May 18.—After 10 weeks of stock by Bluegrass Theater Inc., the National opened Monday (13) with films for the summer.

Vaude is slated to return to the house (and the city) August 1. Bluethe grass plans to resume stock in the fall.

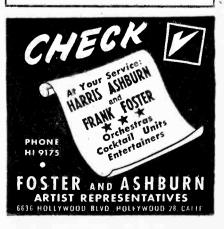
#### Queens Blvd. \$65 Gal Pay

NEW YORK, May 18.—The Boule-vard, a Queens nabe nitery, is going into the girlie market with a bang. Into the girlle market with a bang. It has just hired Sidney Sprague, Leon and Eddie's line producer, and will buy a six-girl line. Spot is of-fering \$65 a week for the kids, which is the same dough they get in Stem niteries. Shows run six days a week, two shows a night. Club is now ren-ovating the room with preem expected about end of month.

#### Mabel Duggan Quits MATA

DETROIT, May 18.—Mabel Dug-gan, independent booking agent, regan, independent booking agent, re-signed as secretary of the Michigan Association of Theatrical Agents. Miss Duggan, who has operated her own office here for a quarter century, has been succeeded by booker Betty Bryden, who formerly held the same post for two years. No statement on reason for resignation was given.

**Ono's O-Yes** ONO, Pa., May 18. — This hamlet on U. S. Route 22 be-tween Harrisburg and Jones-town is a rather quiet little place with one bright spot: The O. Yos Hotal O-Yes Hotel.



# Montreal Agent Adams Pins Monsieur Walters "Temporary" Status on Local After AGVA's "Unfair" Tag

#### Booker Scores Union on Dues Powder-AGVA Answers

MONTREAL, May 18.—A fear that AGVA's return on the local scene is only a temporary affair, coupled with special provincial laws affecting booking agents, and the fact that most local acts are high-ranking amateurs who have other positions and are French Canadians in the main, are among reasons responsible for the opposition which the union has had in its attempt to reorganize the local branch which has been dead the local branch which has been dead for several years. So says Jack Adams, who has been in showbiz for over 40 years, first as an actor and now a booking agent with a claimed 200 acts under his wing. Adams says he has consistently refused to associ-ate himself with AGVA in its present venture and, in consequence, he has been placed on the union's unfair list, a fact which does not, he claims, disturb him in the least because his 200 performers are fully behind him.

#### Gone With the Moola

Adams told The Billboard that he Adams told The Battoura that he was afraid that AGVA's reappearance was a "flash fire" affair similar to its first entry on the Montreal scene about five years ago." At that time," he said, "I supported AGVA and worked closely with the representa-tive they sent up here until the day he left, after signing up hundreds of performers who paid their dues. I still have my membership card issued

to me then and so have all those actors. We paid dues and we found actors. We paid dues and we found ourselves flat on our backs with AGVA gone with all the money we had paid. We are afraid that the same situation will happen again, especially since its representative has no office of his own and is operating from a hotel room. That does not inspire much confidence."

Adams displayed a signed copy of a letter he wrote to Matt Shelvey, national director of AGVA, in answer to Shelvey's notice that he had been placed on the unfair list. It reads:

#### **Denies Branch Exists**

"Thank you most cordially for your letter of April 18 and I am sure that it must give you a great deal of satis-faction to sit in your office and dic-tate a letter of that kind. I would like to call your attention to the fact first of all that you do have not a branch here in operation. There is a representative living at a hotel who claims to be your representative, but none of the forms he has shown me have any name or address of your home office. I do not refuse to join AGVA. In fact, I still have the per-mit granted me in 1940 and I was the mit granted me in 1940 and I was the last agent here to respect it and I insisted on all acts joining before I would book them even after your (then) representative absconded with the funds and I had the Royal Canadian Mounted Police here daily after my scalp because you took the money of Canada without a foreign exchange control permit. I carried the torch for AGVA here alone for months. "In view of the above and without

any correspondence of any kind from your office naturally I would be ill advised to hand out \$55 to any one walking in asking for it. I do not book any night clubs or theaters here and depend entirely on my banquet and other connections for which I use my local acts and so far as I know they have not been properly organized as AGVA in Montreal.

"No Credentials-Nothing Definite"

consider it of sufficient importance to interview me when he was here so I had no confidence in the proposition offered by the last man sent in, Anthony Nucci, as he had no creden-tials and nothing definite from headquarters.

"I am not a vaudeville agent. I am a Province of Quebec licensed em-ployment bureau, also licensed by the A. F. of Musicians and am thus a buyer of acts—not a seller—and any reference you use to my name using the word 'unfair' would carry the same impression as the I had de-faulted in some legal agreement and is a serious charge. The fact that a firm to whom you write a letter asking to join a certain organization has not yet joined, or even does not in-tend to join it, does not mean that their tactics are 'unfair.' I would rather say that they have not yet applied for license.

#### Won't Book "AGVA Acts"

Won't Book "AGVA Acts" "When you have the local acts properly lined up so that I have something to work with, I will be only too glad to accept a franchise, but until they are organized, I cannot conscientiously agree to book AGVA acts exclusively as I might as well close my office." (Signed by Jack Adams, of Jack Adams Productions, Montreal.) Montreal.)

#### "Distortion and Hooey"

NEW YORK, May 18.—The charge by Jack Adams, Montreal agent, that AGVA's reappearance on the Cana-(See 'Distortion, Hooey' on page 56)

Goes to France To **Find Some Acts** 

NEW YORK, May 18 .--- With Dario knocking them over with his French singer, Roger Dannes, at La Mar-tinique, and Bill Miller packing them in with his Charles Trenet at the Embassy, Lou Walters has decided that he, too, must come up with a Gallic crooner for his Latin Quarter. So he leaves for Paris tomorrow for a look at the French market to see what he can bring in.

Walters plans to stay abroad only 10 days and claims that he has enough inquiries from France to enough inquiries from France to make his trip worthwhile. Even if he doesn't come up with a French chansoneer, he says he is interested in bringing some acts here that will be suitable for New York as well as his Hollywood spot due to open in the near future. Walters said that he plans to go back to his old formula of Continental acts with which the Latin Quarter preemed. In the last few years, his policy has gradually changed so that he is now buying names. names.

#### H'wood Canteen To Relight As Nitery; Stock Sold at \$15

HOLLYWOOD, May 18.—Former Hollywood Canteen is scheduled to reopen its doors early in June as a night club. Operation of the spot is being taken over by Creation Enter-prises, Inc., with Guy Francis, Betty MacLean and Esther Grant listed as principal officers.

Club promoters are financing operation by offering shares in the spot to the public at \$15 a share. Accord-ing to Francis, more than \$30,000 has been raised to date, with another \$30,000 in the offing. Spot will use Latin-American talent, with Chuy Pavor ork set Reves ork set.

# **Approval of British Loan** Seen as Future Hypo for Europe's Playing U. S. Acts

#### England Clearing the Way, But Other Countries Slow

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NEW YORK, May 18-Approval of the British loan has long-range imthe British loan has long-range im-plications for showbiz, even tho the Congressional okay of the dough won't start wheels humming for some time. It's no deep secret that Eng-land has been nibbling at American acts for the last few months. It has recently bought the Hightowers, arranged for an all-Negro revue, and Dante is due in London in September. In all cases, the deals call for a flat guarantee of anywhere from 12 to 26 weeks, but if pre-war bookings are any yardstick, imported acts will stay in London and the provinces for at least six months.

at least six months. Granting of the loan will start in-ternational wheels rolling in which what William Morris Jr. calls "cul-tural relations" will play a major part. How soon, and in what form this will take place, Moris doesn't know, but he feels certain that an exchange of artists between the United States and other countries, particularly England, will be part of any plan. It was suggested that various foreign governments might even finance its own actors and send them here and import American actors in exchange. Loan Would Provide Dough

now practically all of them are conserving their foreign credits for more important things, such as food and heavy machinery, but as soon as a large enough loan goes thru some of the dough is bound to spill over into showbiz channels.

showbiz channels. The possibilities of names going abroad in the immediate future is still remote. Acts which used to work overseas regularly for about \$2,000 cannot be bought today for under \$4,000 to \$7,000. Jimmy Dur-ante, who worked in and around London before the war for about \$2,000, would have to get \$10,000 today. Few British theaters are geared to pay that kind of dough. \$2,000, would have to get \$10,000 today. Few British theaters are geared to pay that kind of dough. But if the names aren't interested, there are plenty of standard acts around in the \$1,000 class or so for which there is a ready market. The demand for American per-

which there is a ready market. The demand for American per-formers has been growing since the G.I.'s and the USO shows played abroad. This is evidenced by the increasing number of inquiries which have been received in New York from London in the past few weeks.

#### Labor Permits Easier

ave not been properly organized as GVA in Montreal. **'No Credentials—Nothing Definite''** "Your Mr. (Dave) Fox did not the moola to pay off with. Right in the moola to pay off with. Right in the moola to pay off with. Right in the moola to pay off with. Right is the moola to pay off with the moola to pay off with. Right is the moola to pay off with the

# **Centurama To Buy** Names & Standards

NEW YORK, May 18 .- Milwaukee is putting on a *Centurama* skedded to run four weeks, starting July 12, and will buy names plus standard acts. First show was Gloria Gilbert, Myrtill and Pacaud and a 24-girl Gae Foster line. Line will stay for the full four weeks, but acts will change weekly.

Show will be presented on the Michigan lake front where city au-thorities and local business men are building a huge structure to seat 10,000 people. Last three days of the 10,000 people. Last three days of the *Centurama* will be given over to con-Lake front also will be used certs.

for water shows. Ed Weisfeldt, of the Riverside The-ater, is buying the acts and putting on the show.

### **Roxy Yanks Jessel; Rush in Basie Band**

NEW YORK, May 18.—Roxy show, arring George Jessel, will be starring George Jessel, will be yanked out Thursday, May 23, after two weeks, with Count Basie band and Gene Sheldon due to come in the following day. Ending a bill on a Thursday and opening a bill on a Thursday and opening a new show on a Friday is unusual for the house. Policy is Wednesday opener and only on rare occasions has theater deviated from it.

The Jessel show ended its first week with \$85,000. Ordinarily, Roxy takes in \$98,000 to \$105,000 for a preem.

Nevertheless, the Roxy still won't be without Jessel. Do You Love Me, pic that goes in with Basie, was pro-duced by Jessel.

#### AGVA Signs Detroit in Full For Cash Bond Guarantees

DETROIT, May 18. - AGVA has signed up all night spots in the city under its new requirement of a cash bond to guarantee performer salaries, Billy Grubbs, national representative, said last week. In addition all night said last week. In addition all hight spots in the suburban territory ex-cept the Club Haymarket, Dearborn, have been signed, with the latter not included solely for the reason that it has not yet been contacted, he said.

In the State of Michigan, 99 per cent of the clubs have been signed, while in Toledo, 100 per cent are now signed, he added.

direct to the home secretary and obtains a labor permit. He wires it to New York where the act picks it and his visa up at the British consulate Nowadays, an act can okay a de and start packing within 24 hoursdeal and with air transportation, can get to the job within a few additional hours.

The problem of how much money can be taken out has also been eased. can be taken out has also been eased. England has a 20 per cent gross salary tax, but after that is de-ducted the rest of the money can be converted into dollars by depositing pounds in the English branch of an American bank and drawing upon them in America. The only thing the British guard against is that no British guard against is that no foreigner send more dough out of the country than he is earning.

France, Holland, Belgium and the rest of the continent still have no workable plans to import American acts. These countries are also in need of credits and if they can arrange an American loan they might turn to bringing in Yank actors. But whether they do it right away or not, the indications are that a building of "cultural relations" between nations will up the demand for more and more American performers.

# **Pitt Holds Out; AGVA Wins in 2** Other Cities

NEW YORK, May 18.—Pittsburgh nitery ops remained firm tonight in nitery ops remained firm tonight in their refusal to sign AGVA minimum basic agreements and ante up cash bonds, after a day of offers and coun-ter-offers from both the Night Club Owners' Guild and the Union. The determination to stick to their guns left the Smoky City cafe owners doing a single, for the two other members—New Orleans and Dallas —of the triumvirate opposing AGVA faded from the battle this week.

New Orleans, which was placed on New Orleans, which was placed on the AGVA national unfair list some two months ago for failure to sign, agreed to the inking Wednesday midnight (15). Longest hold-out was the French Casino, which pointed out that AGVA's action was meaning-less because AFM musicians contin-ued working there. Actors' Union talked to AFM and both orgs signed a written agreement that they would move together in all problems affectfirmed their decision to hold out until AGVA recognized the Guild. NCOG did, however, grant two spots--Schwartz's Night Court of Fun and Allen's Cafe--permission to operate with AGVA members, sign a mini-mum basic agreement and post the cash bond. Reason for this action, it was stated, is that the two places have no other method of entertain-ment and are operating under a handicap not facing other Pittsburgh clubs. In addition, only three em-ployees were involved, all of whom had worked for the spots for three or more years. a written agreement that they would move together in all problems affect-ing either or both of them in New Orleans. Basic agreement with the French Casino puts spot-into the "B" classification, calling for \$75 mini-mum for principals and \$45 mini-mum for chorus. Compulsory mixing is barred and line works a six-day week week.

In Dallas, the bone of contention In Dallas, the bone of contention was the Adolphus Hotel, which has been playing ice shows. Hotel has shown a willingness to sign and pa-pers calling for "B" classification are being drawn. The Baker Hotel, says AGVA, is also falling in line. With major spots signed up, a number of indie agents have applied to the union for franchises union for franchises.

Pittsburgh, however, still officially closed to AGVA performers, appar-ently is no closer to a solution. Matt Shelvey, AGVA head, is adamant in his refusal to recognize the NCOG, which were the Ditteburgh without which reps the Pittsburgh nitery owners, or its exec sec, Joe Leiber. Nat Nazarro, exec sec of the union, is dickering with individual ops in an effort to split them away from NCOG. Hotels using talent already have signed.

#### **NCOG Offers Arbitration**

At a meeting yesterday, NCOG stated its willingness to arbitrate the cash bond issue if the Union would recognize the Guild and Leiber. In reply, Shelvey, in Buffalo, wired Leiber, who has been expelled by AGVA, saying:

FURSUANT TO PHONE CONVERSATION EARLY THIS A.M. WOULD SUGGEST BOTH SIDES INVOLVED IN CONTROVERSIAL IS-SUES AGREE UPON NEUTRAL ARBITRA-TOR. WOULD SUGGEST JOE HILLER. MOST CERTAINLY WOULD BE QUITE HAP-PY TO SEE ENTIRE MATTER CLEARED FOR ALL TIME.

Flackcident

in front of the Lee Theater here today, the city water depart-ment was forced to tear up a half-block of the street to repair

the break. All day a crowd of onlookers jammed the sidewalk

onlookers jammed the sidewalk in front of the theater to the chagrin of Jimmy Brownfield, house manager. Finally he hung a big poster on the marquee, saying in bold letters: "There's a better show inside." It helped the business and won him extra space in the local press.

Pittsburgh ops met and re-af-

Nazarro, who was expected to at-

Nazarro, who was expected to at-tend the second meeting, refused to come. Shelvey, reached in Cincinnati where he had gone from Buffalo, said that he would continue to refuse to recognize NCOG and Leiber until the agreements were signed and cash bonds forked up. Hiller, a Pittsburgh agent, was out of town at a Variety Club convention, and could not be reached. Break in the stalemate may be in the offing, however. A ru-

be in the offing, however. A ru-mored mass meeting of acts in Pitts-burgh may do the trick.

**Ops Plan Joint Action** 

of a national association.

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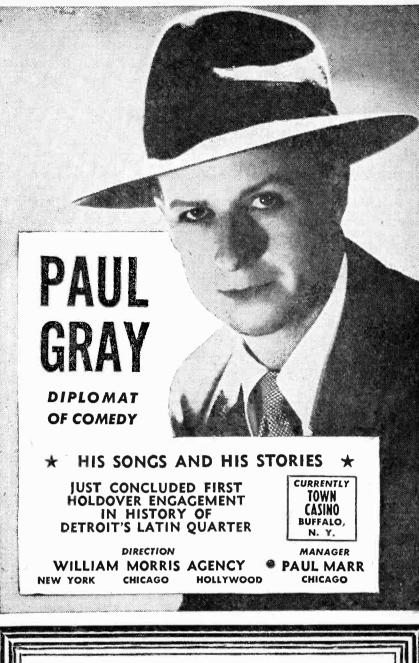
firmed their decision to hold out until

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The Billboard





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# Radio City Music Hall

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> Management MARK J. LEDDY

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#### Bowman Room, Biltmore Kitty Hotel, New York (Wednesday, May 15)

Talent Policy: Dancing and floorshows at 9 p.m. and midnight. Owner-operator, Hotel Biltmore. Publicity, Estelle Foley; headwaiter, Paul Bonin. Prices: No minimum. Cover, \$1 after 10 p.m. weekdays; \$1.50 Saturdays.

Dick Stabile's band and two acts comprise the short and snappy floorshow here. Stabile, who fronts and plays sax; has a smooth, mellow combo which plays neat arrangements and can mix the sweet and the swing effectively. Band trades off lulls with the Phil D'Arcy outfit which is pleasing

lulls with the Phil D'Arcy outfit which is pleasing. Stabile's opener is the oldie Stompin' at the Savoy, which gives some of his boys a chance to go all out on riffs. They sell well. This is the band's only show solo, which is a pity. Otherwise it provides smooth background tunes for thrush Margie Knapp and the dance team, Lathrop and Lee. Margie, whose healthy pipes have put her across on stage and nitery

Margie, whose healthy pipes have put her across on stage and nitery floor, misses with her programing. In fact, she doesn't really hit her stride after the opener, Got the Sun in the Morning, until the closing recall ditty, Donegal. She needs more sock numbers to sell, instead of such offerings as They Say It's Wonderful and the Jerome Kern medley, Make Believe, Why Do I Love You?, My Bill, That Man o' Mine. These are for canaries with cute charm, rather than for the robust style of Margie Knapp. In addition, she should cut her act into parts, with a break between. It is too long a stretch as is. Could have pulled a better hand with more judicious selections.

Closers are Lathrop and Lee, a slick pair of tapsters who have charm and skill in their toe work. They perform fast and keep their numbers short and snappy. Table-sitters were still asking for more when they finally walked off for good. Miss Lee's solo is a nifty and Lathrop does well by his tootsies, altho he could let up a little on the mugging while dancing.

#### Restaurant Continentale, Hotel Netherland Plaza, Cincinnati (Tuesday, May 14)

Talent Policy: Dance band and ice shows at 8 and 12. Management: Max Schulman, hotel manager; Richard Elsner, catering manager; Albin Bratfisch, headwaiter; Toni Lamare. sommulier; James Mason, captain; Amy V. Pace, publicity. Prices: Dinners from \$1.75; drinks from 40 cents.

In the new icer, *Rhythm on Parade*, Producer Truly McGee has taken a holiday. The principals, all new except the top feature, June Arnold, measure up well; the costumes, as usual, are gorgeous, and the show moves speedily, but there is lacking originality and production punch to set this one apart from the numerous other shows that have appeared here in the last six years. In other words, it's just another ice offering, but on the other hand, Truly McGee, who has turned in many outstanding production jobs on her long stay here, is entitled to spring with a larry once in awhile.

The lovely June Arnold, altho not quite as showmanly as some other femme features caught here in the past, is still an ace performer, displaying vast improvement since her opening here four months ago. Makes a grand appearance and totes a good assortment of steel-blade nifties. New mixed team of Narena and

New mixed team of Narena and Norris clicked handsomely at their initial showing here with some intricate routines which they execute with finesse and precision. Jack Richardson, handsome single, registered well in the spin, twirl and dash

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tory com

#### Kitty Davis, Miami Beach, Florida (Sunday, May 12)

Talent Policy: Dance bands and floorshows at 9:30 and 12 midnight. Owner-operators, Kitty and Danny Davis. Prices from \$2.50.

Latest Airliner offering is probably the best vaude show in these parts in many a moon. A packed house was on hand and every act got a big mitt.

Capt. Kenny Jones connected with a trio of songs, including *Shoo-Fly Pie*.

Card Mondor, clever magician followed, making doves appear at will, doing rope tricks and filling wine glasses with all kinds of liquid. Closed by sawing a rabbit in two, a take-off on the familiar woman stunt.

Bobby Martin, with a throaty voice and full of vim and personality, warbled There'll Be Some Changes Made and Have to Do It the Hard Way. Her ball game ditty and one about

a dog put her over for good returns. Jimmy Leeds, emsee, a likeable kid, did two classy numbers on the harmonica, besides juggling a pair of yo-yos and telling some stories set to music.

Callahan Sisters, top hoofers, open with fast tap and acro routine. Encore with imitation of Pat Rooney to tune of *Daughter of Rosie O'Grady* stopped the show. Sammy White was in a tough spot

Sammy White was in a tough spot following the Callahan act but came thru nicely. Did his trick with the loose suspender. His impression of a fem taking a bath and his Russian bit. His parrot story was a rib tickler, also subway turnstile stunt and striker ditty. Stopped the show and begged off but customers absolutely refused to be quiet so he gave impression of five colored gents playing a game of poker. Worked almost a half-hour until exhausted. Sock comedy from start to finish. Show runs 90 minutes with Johnny

Show runs 90 minutes with Johnny Silvers Ork doing a fine job. Carlos Nonez ork played the rumbas.

departments. Eloise Day again steps out of the line to contribute a solid rhythm specialty which brings her a warm mitting. The line girls stack up fair in the looks department and handle their skate chores capably. Weaving the show's continuity vo-

cally are Charles Fuller and Marian Spelman. Do an acceptable job, with Miss Spelman displaying the better set of pipes. Fuller appeared ill at ease at the opener. If he'll chuck the pressure and learn to give 'em the teeth, it'll help him lots.

Burt Farber and his ork lads did their usual grand job on the show music and in pleasing the dancing patrons later on. Boulevard Room, Hotel Stevens, Chicago

(Friday, May 17)

Talent Policy: Dancing and floorshows at 8 and 11:40 p.m. Owner, Conrad Hilton; production, Dorothy Dorben; publicity, Fred Joyce. Prices: \$3 minimum week days; \$3:50 week-ends.

Orrin Tucker and his ork get top billing here and live up to it. Ork (14), with Tucker on the vocals, plays danceable music and backs the show well. Feature, of course, is Orrin's singing of old-time faves, and he gives them just enough of Little Girl, I Need Lovin' and She Don't Wanna, all of which remind them that they've heard him before. Offerings merit and get a good mitt.

Show starts with the Boulevar-Dears (12) spot's line giving a Frills of a Lifetime routine. Terping is better than average and the gals are all there. Jeff Lane follows this and their final number with a vocal. Lane is billed as handsome young singing star. He's handsome but it ends right there. His singing is second rate at best. Boulevar-Dears close show to Cavalcade of Brides, costumes beautiful and lyrics fine. Lane isn't seen in this one, but he's heard.

Ladd Lyon, acro-balance artist, pulls some good stunts and gag lines. He repeats the "Stranger in the Audience" (who turns out to be his brother) routine that he was using at the Chicago Theater several weeks ago. Boys do a good fake job of playing pro and amateur. Got a fair hand.

Shyrettos, cycling threesome, two lads and a girl, do some fancy wheeling to good reaction. Bikes keep getting bigger and bigger until in the end, one is about 20 feet off the ground on a single wheel. Another about 10 feet up and the gal is on an extremely low one. They do a wheeled terp to *Brazil* which gets a big hand. Act has plenty of polish and should go well wherever there is enough space for them. They performed in the Ringling circus.

High point of show, along with Tucker, is the fine dancing of Copsey and Ayres. Their first is an Indonesian routine done to much subtle neck maneuvering. Crowd whacks enough to bring them back, and noise subsides only when they are promised another helping later. They help close show in the *Cavalcade* of *Brides* number as the couple of 1946. She in abbreviated bridal costume and he in a blue sequined suit do a soft-shoe jive number which scores. Dorothy Dorben put much into the line's routines, and the costuming was effective. Tucker as an emsee is better than average. Marguerite English, piano single, handles the lulls and



**NIGHT CLUB REVIEWS** 

#### Lookout House, Covington, Kentucky

(Friday, May 17)

Talent Policy: Dance and show band; floorshows at 8:30 and 12. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity Betty Kapp. Prices from \$2.

Socko talent array, plus excellent production work, makes for one of the best entertainment layouts seen here in some time. Peter Higgins, deft handler and seller of Irish lullabys, retains top billing after two weeks of hefty crowd pulling, and gets potent support from his constituents.

Session gets under way with the comely and beautifully gowned Lindsey Lovely Ladies (8) giving a cappella treatment to a number of oldies and pops, for which they were well mitted. Individually and collectively, Ladies boast top talent. Their Toyland offering, spotting ace toe and tap dance work and nifty acro novelties, is a standout.

Ken and Roy Paige make hay with their speedily executed comedy knockabout routine, latter taking pratt falls with gusto. Patter is good and lads draw belly laughs with a drink number.

Sharing the spotlight with Higgins is the hulking, personable Eppy Pearson, who gives fresh material a sound going over to a tremendous hand. Wows 'em with his boogiewoogie stint on a miniature piano, and scores with his stylized tonsiling of Shoo-Fly Pie and Apple Pan Dowdy and Ole Man River. His expert handling of Personality resulted in a booming hand, and left 'em wanting more.

Peter Higgins wins an ovation even before he makes an appearance. Offers first McNamara's Band, Some Sunday Morning and Bells of St. Mary's in ingratiating manner and good voice, following with Sioux City Sue, Where or When and When Irish Eyes Are Smiling. Garnered terrific round of applause from the nearly filled house and could have remained indefinitely.

Larry Vincent is adequate in the emsee slot, and Bob Snyder's ork lends good show and dance support. Fielden Foursome continues a nifty in the intermish post.

#### Havana-Madrid, New York (Thursday, May 16)

Talent Policy: Floorshows at 8:30, 12:30 and 2:15 a.m. Owner-operator, Angel Lopez; publicity, Ed Weiner. Prices: \$2.50-\$3 minimum.

Show will pass, tho it is more American than Latin. Pacing and routining need tightening and the show band, Catalino, obviously needs more rehearsing with the acts for cuing and timing.

Top performance, to judge from the hands, was turned in by Nestor Chayres, Mexican tenor. Doesn't make an impressive appearance, but once he lets out with those pipes he has them in his palms. Delivery is dramatic. He beats his chest, waves his arms wildly, rolls his eyes and mugs fearfully. With crowd who could savvy the lingo it went big. Boy opened with Asi, following with Mi Jaco, Noche de Ronde and Morena de Mi. Stresses ballads too much for a non-Spanish audience. Did one spirited number with a military beat that brought yells of approval. Went off twice and big hands brought him back each time.

Harris, Claire and Shannon had a tough time following Chayres. But no sooner did the boy and the two gals finish the first number than they were right in the groove. Costumes (See Havana-Madrid, N. Y., page 55)

## SOPHISTICATED PUPPETS May 13 to June 3 Nicolett Hotel, Minneapolis

Club Morocco, Hollywood

Talent Policy: Dancing and floorshows at 9:30 and 12 p.m. Owners, Art Martin and Norman J. Staller; manager, Jack Chiat; publicity, James Byron. Prices: Dinner, \$2.50 up; drinks, 80 cents up.

With this show, spot changed talent policy from straight dance band to floorshows. As an ice-breaker, management has picked a bill that's not so hot. Two top acts are Rouhia, and Desmond, the Magician. Also included are Wendell Noble and Steve Allen, Kathleen Regan, Judy Allen and Curtis-Martin Line (4).

Exotic dancer Rouhia gets featured billing. With short wardrobe and gyrations spurring low whistles, her routines bridge burly.

Desmond's legerdemain hypos show and wins best hand. Awed audience generously responds to his linking rings, multiplying silks and floating ball tricks. Desmond works sans patter, and depends entirely on graceful pantos.

Show is emseed by Wendell Noble and Steve Allen, currently being featured on Mutual Broadcasting System's *Smiletime* airshow. Boys are young and still learning. They might achieve better results from their gag skits by trimming down on wasted wordage which weakens the ticklers, and scrapping the Joe Miller. As it stands now, their work moves at turtle gait. Noble proves bimself to better ad-

Noble proves himself to better advantage, singing a listenable version of Night and Day and Prisoner of Love. Vocalist Kathleen Regan feeds the eye more than the ear. Line does three numbers—Western, samba and Oriental. Girls are fresh looking, but routines are fuzzy. Featured dancer Judy Allen tries hard, but fails to impress the customers. Wingy Manone's Dixieland-styled five-piece ork provides support for show as well as dance music.

#### Copacabana, New York (Tuesday, May 14)

Talent Policy: Floorshows at 8:30, 12:15 and 2:15. Operator, Monte Proser; publicity, George Evans; producer, Douglas Coudy. Prices: \$3-\$4 minimum.

New show is costumed as elegantly as ever even tho it has no sock new names, except Desi Arnaz, back on the Stem for the first time in six years.

The good-looking Latin shouter emsees part of the show and works ahead of Jane Froman, a hold-over. Flanked by two bongo beaters and backed by his band, Arnaz opens big with an Afro-Cuban chant, following with a medley of the more popular Latin tunes. In latter he makes like a Cuban Harry Richman with his straw skimmer. His next, *Lament* of the Gypsy, a woeful moaner in which he uses a guitar, was too far down in tempo. Number, a weird blubbery thing, is sung beautifully but suffers from the sudden change of pace. Boy finished with his standard Babalu in which everybody on the floor beat the skins and yelled so loudly customers held their ears. Janet Gaylord, ballet, has two spots. First one is a shortie but skillful. Second one is a wow coming on during the production number in

Janet Gaylord, ballet, has two spots. First one is a shortie but skillful. Second one is a wow coming on during the production number in which she gives her stuff a lot of fire and spirit. Joey Gilbert, another dancer, is also a good puncher. Shows a lot of double and triple taps and a pair of graceful hands effectively used. Lynn Barrett, graduate from the line, is a looker but only fair as a singer. Does adequately in productions but nothing special. Bob Johnston a good-looking blond lad, is a good singer. He builds and sells nicely.

Paul and Eva Reyes do a standout terp job, mixing up standard Latin numbers with comic American bits. Best was their Blow the Horn number which was solid all the way. Bit, a switcheroo on their Old Shoeing the Mare, had the customers whack-(See Capacabana, N. Y., on page 55)

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The Billboard

New York (Tuesday, May 14)

Talent Policy: Floorshows at 9:15 and 12:15 and dancing. Management: Owneroperator, Hotel Pierre; publicity, Dini Earl; lighting, William Richardson. Prices: \$2 weekdays, \$3 Saturday, Sunday and holidays, minimums.

The rain was wading level outside, but the Pierre's luxurious room was packed. The two acts—Myrus, mentalist, and Consuelo and Guido Artini—were returns and the crowd loved them. Altho the show stretched a bit long (about 45 minutes) for the bill, and floor was visible only to those at ringside and on mezzanine, the customers didn't seem to mind.

Opening was bad. Stanley Melba, batoneer and emsee, was ill, so a member of the ork pinch-hit. He immediately introed Myrus, mentalist, whose appearance did nothing to warm up the audience. Myrus's flatvoiced pitch to the patrons to write questions on cards previously placed on the table wasn't effective or showmanlike. The eye-filling cutie in a black lace evening gown, who collected the cards, should have made the spiel—she could have gained attention and built up interest for later appearance.

After the pitch ork resumed for dancing, which dulled the expectancy (See Cotillion Room, N. Y. page 55) P.O. BOX 109 PAW PAW, MICH. ARMAN CAMP OUTSTANDING SINGING STAR NOW ON RECORDS AND RADIO Write Wire Phone Walnut 4677 Walnut 9451 Breaking House Records Everywhere

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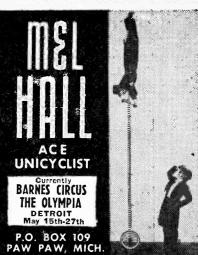
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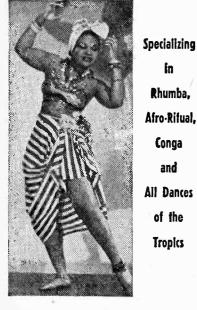


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# VAUDEVILLE REVIEWS

The Billboard

#### Loew's State, New York (Thursday, May 16)

Two comics, a trained seal, three tapsters and a load of Latin hip-wiggling and double-talk chirping comprise this week's stage bill. Over-all picture is pretty fair entertainment, tho there's no sock showing from opener to curtain.

With Ruby Zwerling's house band the pit, the show bows in with Sharkey the seal, who goes thru his paces as smoothly as ever and gets a few good laughs here and there, closing with musical efforts on Where the River Shannon Flows.

The Dunhills, a slick, fast-tapping trio of young ex-G.I.'s, bring pace and zip to the show and sell their footwork smartly. They cull the palms heavily to a recall. Herman Hyde with his screwball

instruments and fem stooge has funny trappings, but little sustained humor in showing them off. Boffs are pretty scattered and brief.

Vet comic Harry Savoy does a machine-gun style of gag routine that has a chuckle every few minutes. He tends to force the gags now and then, and his act is a mite overlong. A cut would send him off to better hands, but he did okay at that and pulled a few sly nifties that took a pause before bringing the chuckles. Rest of the bill is given over to

a Latin-type revue yclept, Allo America, in which Ciro Rimac and his band and company beat the bongos and the maraccas in southof-the-border routines and ditties. Rimac does a fair amount of terping on his own and with his fem dancers, Mechita and Dorita, while Charlie Boy, who doubles as a sax player in ork, handles other Latin routines. Act moves fast in tropic style, with tangos, sambas and athletic-style mixtures. Alzira Camargo is the star chirper and flashily sells the double-talk Brazilian numbers, opening with a medley, including the pop Mama Eu Chiero, Tico-Tico and a ditty about a horse, Hopa, Hopa. This series brings the hands out from under wraps and nets a recall in which the senorita gives with a Latin med-ley in English, including South American Way; Ay, Ay, Aye; No Can Do, Take It Easy and the closer title song, Allo America, in which the group participates. Pic, The Lost Week-End.

#### **Orpheum**, Los Angeles (Tuesday Afternoon, May 14)

Drummer Buddy Rich's ork and the Slim Gaillard Trio share top billing this week, but it's definitely Gail-lard's inning. The *Cement Mixer* sensation lives up to advance pub-licity and proceeds along his zany musical way, knocking seat-sitters

for a loop. Show opens with Rich's crew do-ing Poon Tang, a highly orchestrated piece featuring Rich's drums. Chirper Dorothy Reid follows with Where Did You Learn to Love? and Rain or Shine. While the fem has a pleasing set of pipes and looks to match, she draws only mild reaction.

Rich's next number, Quiet Riot, is anything but quiet. Orkster, high-lighted on a darkened stage, starts out softly and works up to a frenzied crescendo of skin beating. Varia-tions on drums are offered in Des-perate Desmond, and the hide-whacker also does a vocal stint on

Route 66, selling the song well. Old-time gagster Benny Rubin comes thru with a highly amusing line of patter, dressing up oldies in dialect and dishing out a batch of new material which the "audience takes in good stride.

Show's payoff comes with the Gail-lard trio. Crew has achieved such (See Orpheum, L. A. on page 56) lard trio.

#### Chicago, Chicago (Friday, May 17)

Frank Sinatra arrived about 15 minutes before show time because his plane from New York had been delayed. Delay had pushed the show back almost an hour, but when he bounced onto the stage the com-plaints gave way to screams. He silenced the house at once with Sue City Sue.

With cops covering approaches to the stage and flash bulbs popping continually, Frank did a better-than-average job of emseeing the produc-tion. When he walked off after in-troducing the Steeplechasers, Negro tap terp trio, they moaned so loud he came back to inform them that it mained quiet long enough to see it they would like it. They did both, but found the "quiet" request hard to comply with.

Steeplechasers did some hot hoofing to Cherokee. One of them then came out in a zoot suit, and with came out in a zoot suit, and with interpretations of boogy-woogie and the camel walk, they wowed the teen-age crowd. Pied Pipers, who are on Sinatra's radio show, won hearty hands with You Won't Be Satisfied and Dreams. While they were offer-ing Personality the crowd got resting *Personauty* the crowd got rest-less, and despite their good work, the noise took a lot out of this one. Their voices blend well and their arrangements are good, but they are not for a house filled with bobby covers soxers.

Sovers. Skitch Henderson took over the 28-piece augmented theater band. Skitch doubles on the 88 and did a fine job on Full Moon and Empty Arms.

Then The Voice gave them Em. Then The Voice gave them Em-braceable You, Sweet Lorraine, All Thru the Day; Oh! What It Seemed To Be and Nancy. Wailing and screaming didn't disturb Frank, who kept right on giving. With a wave of his hand he could quiet them, with a smile he could quiet them, with a smile he could cause giggles thruout the house. With the Pied Pipers he sang Somebody Else and I'll Never Smile Again in memory of the Dorsey days.

Again in memory of the Dorsey days. He didn't use any gags, but got lots of yocks whenever he uttered anything that might pass as being funny. Frank had them from the moment he walked on until he walked off.

#### Olympia, Miami

(Wednesday, May 15) This week's bill had two terp acts and a pair of show-stoppers which

and a pair of show-stoppers which kept the customers in a happy mood. Castle Sisters (2) opened with a rapid-fire tap specialty. Gals are lookers and full of pep, giving out a swell routine for a good mitt. Morey and Eaten, fem and man, next with Morey using a paper bag to rib new style ladies' hats for a lot of laughs. Fem chirped in baby voice. They used a pair of tiny dogs to sing for the close. Good hand. Pat Rooney, acknowledging 55 years on the stage, got a great re-ception on first entrance, doing a graceful soft-shoe dance to Daughter of Rosie O'Grady. Then some jazz

of Rosie O'Grady. Then some jazz steps and his well-known Tea for Two number. Insistent applause brought imitation of Joe Frisco imidown the house with his washer-woman, ork leader Les Rhode proving a capable assistant. Begged off.

Peter Chan, emsee and an excel-lent tenor, opened with When Irish Eyes Are Smiling, then Ain't Got a Chinaman's Chance and Don't Fence Me In in his native tongue. Encore got I'm Always Chasing Rainbows with Chan accompanying himself on the accordion. Final. Some Sunday Morning, cleaned up and stopped the show so Chan made a nice talk.

Paul and Paulette, mixed due (See Olympia, Miami on page 56) duo,

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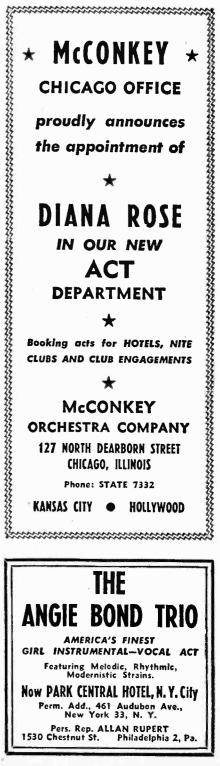
**Oriental**, Chicago (Thursday Afternoon, May 16)

Show here is strong on music and singing. Headliners are the Chuck Foster ork (12) and Bob Eberly chirpster.

Ork opened with Cement Mixer. and then Tommy Ryan, band's singer, came on to give them Gypsy. Ryan handles this number well and got quite a hand. Kid has good pipes, but seems to be singing strictly to the females. the females. Foster then launched into a parody on June Is Busting Out All Over in which he handles the vocals. Foster outfit seems to go as

vocals. Foster outfit seems to go as well with the vaude audience as it did in the Blackhawk recently. Eberly opens to Love Is Just Around the Corner, which seems a bit too fast for him. During They Say It's Wonderful, Tangerine, Green Eyes and Laughing on the Outside he was much better and got plenty of he was much better and got plenty of reaction from the payees after each. His closer, I Surrender Dear, was marred by faulty orchestra backing, but it didn't nettle him, and palms were still whacking after he left the stage.

Coco, Steve and Eddy are billed as "Three Nitwits on the Loose." They pull all the standard acro stunts, but the audience was with them all the way. Their ace is a teeterboard, and they do best on this one, in which they fly thru the air and land on each (Oriental, Chicago, on opposite page)



# Carle's 25G Breaks T.D.'s Omaha Record

OMAHA, May 18.-Frankie Carle and orchestra broke the house record at the Orpheum Theater (3,000 seats, 30 to 80 cents) week ended May 16. Carle grossed \$25,000 to beat Tommy

Dorsey's \$24,000. Also on the bill were Johnny Mor-gan, Fred Tucker and Norma Tremaine. Pic, A Letter for Evie.

#### **COTILLION ROOM. N. Y.**

(Continued from page 53) (Continued from page 53) of the diners. Finally show resumed with Consuelo and Guido Artini. Fem, black-haired beaut, wore a smart gray afternoon frock, trimmed with black fur around the hips, and a black doughnut-shaped lace hat. Guy is Latinish. First number, a showpiece with the routine lifts and route actabilited them as then tarpspins, established them as top terpers.

Guido was as light and fast on his feet as a cat. Girl did well, but played the gallery too much with emotions. Team did a slow ballroom dance, another fast number, then to requests improvised samba, waltz, tango and rhumba steps. Great hand walk-off at

Myrus followed with a skillful per-formance of "telepathy." Act built to top reaction because of mental-



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The Billboard welcomed all he did and gave him a

great hand at the finish. Melba ork (8) cut the show expertly and did a good job for dancing.

**HILLING CONTRACTOR** 

HAVANA-MADRID, N. Y.

HAVANA-MADRID, N. 1. (Continued from page 53) are effective and in good taste. Gals wear identical white with flower appliqued dress, only the accessories differed. Team did a waltz, tango and novelty number. Sold their drum dance effectively, during which the only music is the skin beaters pounding out the rhythm. Went off to sock applause to sock applause. Show opens with Virginia Mc

Graw, a pretty brunette hoofer with a shapely pair of gams covered with black net stockings. Moved around fast and did a lot of clean straight

and novelty taps. Allan King, emsee and comic, had his troubles. Practically every emsee in town was in to catch him and bellyache about King's material. Fact is, lad is clever and has a lot of nerve, but material is a combo of every bit used by every other comic. However, he does it well and cus-

tomers reacted favorably. Three productions are held over.

#### COPACABANA, N. Y.

(Continued from page 53) ing away like mad. Team's white costumes added plenty to their sell-

First production byline (8) has the kids in gingham. In this one they use pocket mirrors to flash into cususe pocket mirrors to flash into cus-tomers' faces. Second one is cos-turned in yellow and white hoop-skirts with big picture hats and tiny parasols. As gals put parasols up, a battery-fed light appears in the un-derside of the umbrella. Result is ef-fective. Finale is Coffee in Brazil number with line dressed in coffee colored tops and rainbow striped skirts. Whole thing is said to be made of nylon. Hats are simple but have darts shooting up into the air, adding darts shooting up into the air, adding to a good over-all effect. Two tunes, They Sell a Lot of Coffee in Brazil and Sunny Weather,

both by Bob Hilliard and Dick Miles, are standouts.

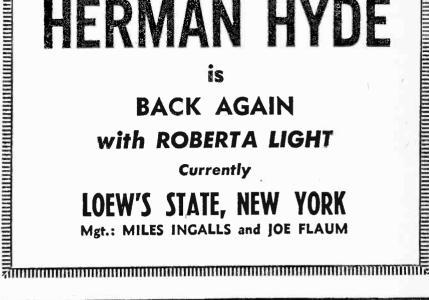
Ernie Holst band cuts show capably.

#### **ORIENTAL, CHICAGO**

(Continued from opposite page) other's shoulders. Few of their lines were good, and none of their stunts were new, but the customers awarded them well.

them well. Masters and Rollins do a comedy dance act. Masters starts out with the double-stutterer story, and his mugging helps to put it over. Miss Rollins, a tall attractive blonde, en-ters during his second joke and he never finishes it. She doesn't seem to have a bone in her arms or legs. She does a very clever ape take-off and, altho her patter can't be heard thru the yocks, the few she gets across are good enough. While she is changing, he gives a dance in-terpretation of Boris Karloff in slow motion and Sonja Henie without skates, both of which won applause. When Miss Rollins comes back in a When Miss Rollins comes back in a dazzling white gown they both do a take-off of Rita Hayworth and Gene Kelly. Some of the positions they manage during this one are slightly manage during this one are slightly off color and they could easily have excluded the very old girl's dress over the fellow's eyes trick. Other-wise they were solid with the audi-ence, and maestro-emsee Foster had to shout before the mitting subsided. Betty Clark, Foster's chirp, offers Mocking Bird and I'm a Big Girl Mocking Bird and I'm a Big Girl Now, both of which became almost standard during their night club stay. Gal displays soprano talents in Mocking Bird and uses straight de-livery on the other one. Palms whacked plenty when she left. Ork squeezes in a medley of tunes asso-ciated with the late Glenn Miller. Saratoga BALTIMORE, MD. Send details with photos. AGVA.

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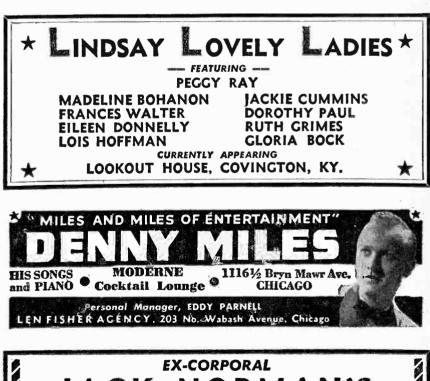


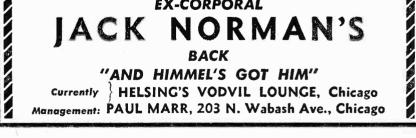


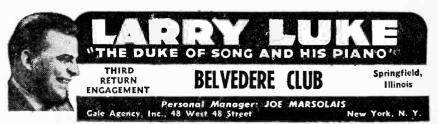
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STILLS

PERFORMANCE

# HOTEL SPara Socko 112G Preem Brazil Closings Despite Rain; Roxy Okay, 85G

NEW YORK, May 18. — Stormy Tuesday (14) plus the voluntary brownout didn't hurt Stem biz too much last week. Biggest take was Paramount's (2,664 seats; average \$75,000) \$112,000 for the preem of Duke Ellington's ork, Mills Brothers and Blue Dahlia.

And Blue Danua. Next in line was Radio City Music Hall (6,200 seats; average \$100,000) which also collected \$112,000 for its sixth week with Myrtill and Pacaud, Wally Boag, Marion Carter and Green Years. But the figure is down from the provider weak's \$125,000 from the previous week's \$125,000. Show started with \$137,000, and fol-lowed in order with \$138,000, \$147,-000 and \$142,000.

Cap Pulls 94G

Capitol (4,627 seats; average \$65,-000) was another front runner, pull-

## Frankie's 42 Shows At Det. Downtown 55G, With Empties

DETROIT, May 18.—Frank Sin-atra, in his first public appearance here since becoming a star, grossed a figure estimated at around \$55,000 for the week at the Downtown Thea-tor (2.800 seate: house average \$23 ter (2,800 seats; house average \$23,-000). Pic, Blondie's Lucky Day. Ex-000). Pic, Blondie's Lucky Day. Ex-act size of the gross remained some-what of a mystery, with Managing Director Charles C. Perry, who was largely responsible for the Sinatra booking, leaving right after closing for a vacation. Attendance figure of 66,000 was reported in the local press, but that figure appeared to be a bit high. Disconcerting feature of the entire

Disconcerting feature of the entire engagement was the lack of capacity houses, with empty seats even at the Saturday evening performances. Rapid fills and turn-over accounted for the high gross. House ran 42 shows for the week—one less on Saturday and Sunday than the eight originally considered. Shows ran just under two hours, averaging about under two hours, averaging about \$1,300.

Opening of Beverly Ann Cort, suburban youngster who recently made the headlines when Billy Rose picked her up from a banned high school performance here to a Broad-way booking—also banned because of her age—opened Thursday for just average, and was expected to draw around \$26,000 for the week. Pic, Avalanche.

# Buddy Rich Ork. Benny

LOS ANGELES, May 18.—Buddy Rich and ork and Slim Gaillard Trio are heading for a good \$24,000 this week at the Orpheum (2,200 seats). Bill includes Benny Rubin and Nick and Vicki Collins. Pic, *Detour*. Last week's show, with King Cole Trio headlining, started out slowly because of transit strike, but wound up with a neat \$31,000. Also on bill were Johnny Otis ork, Tina Dixon, Leon Collins and Eddie Green. Pic, Undercover Woman.

#### Week-End Hypoes San Fran Gate to 331/2G With KingOrk

SAN FRANCISCO, May 18. -Pic, Badman's Territory.

ing in \$94,000 for its second week with the Guy Lombardo ork, Willie Shore, Annamary Dickey and Post-man Always Rings Twice. Opener saw \$105,000.

saw \$105,000. Roxy (6,000 seats; average \$75,000) did okay with an \$85,000 for its bow with George Jessel, Merry Macs, Rosario and Antonia and The Dark Corner.

#### Strand Okay 50G

Strand (2,770 seats; average \$45,-000) held up all right with a \$50,000 tally for its second frame with the Carmen Cavallaro ork, Lenny Kent and Her Kind of a Man. Show started with \$68,000.

started with \$68,000. Loew's State (3,500 seats; average \$25,000) was hit in the nose with a poor \$22,000 for Jimmy Edmondson, Buck and Bubbles, Patricia Bowman and a day and date showing all over town of Spellbound. Previous week's take was \$27,000. Now bill revioused take was \$37,000. New bill, reviewed this issue, has Harry Savoy, Ciro Rimac and The Lost Weckend.

#### 'DISTORTION, HOOEY'

(Continued from page 50) dian scene was only a temporary af-fair and his implication that past events would repeat themselves was characterized as a "lot of hooey and a deliberate distortion of facts that characterized as a "lot of hooey and a deliberate distortion of facts that are a matter of record," by Matt Shelvey, AGVA head. "Adams doesn't want any part of

AGVA for a selfish reason. He knows we won't stand for any payoffs in the dark and \$18 club dates, for which acts are supposed to knock them-selves out." He also emphasized that under AGVA rules bookers are responsible for unpaid salaries. . . "something that Adams doesn't go for. The days when a booker can

for. The days when a booker can collect \$100 for a club date and pay acts \$18 are past and that's what Adams is fighting to preserve." Shelvey also pointed out that space shortage for ces Anthony Nucci, AGVA's Montreal rep, to work out of his hotel room, and that as soon as an office was rented it will become the beadquarters

the headquarters. So far as an AGVA rep having taken a runout six years ago with union dues is concerned, that, said Shelvey, was a matter between the union and an absconding employee. The bonding company made up the loss, and in every case every dues payer who had a receipt was given full credit.

### **ORPHEUM, L. A.**

(Continued from page 54) great local popularity that mere apgreat local popularity that mere ap-pearance on the stage is the cue for a riotous hand. Outfit gives out with a group of "mellow-rooney" offer-ings, including Minuet in Voot, Ce-ment Mixer and an instrumental piece. Gaillard on guitar and piano, Tiny Brown on bass, and "scat man" Sherman Crothers on the skins (a new and funny addition to the com-bo) all come thru with a giant offer-ing of vocal and instrumental in-genuity. Gaillard, a first-rate showgenuity. Gaillard, a first-rate show-man, announces in colorful language all his own. Combined draw of Rich and Gail-

lard should make for top biz at the box office this week despite the con-tinuing transit strike. Pic, Detour. Biz excellent.

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(Continued from page 54) opened as maid and bellhop, with a trampoline camoflauged as a bed. A fast acro specialty with fem doing a rope jump thru hoop. Encore got Paul doing a three-way twister. Sock finish with a heavy mitt. Pic, From This Day Forward. Biz

good

# Cue S. A., Mex Act Status Talk

(Continued from page 3) who did five weeks at the Quitandinha and one week at the Urca, carried props which totalled more than 300 pounds in excess baggage. Bra-zilian government also had a 10 per cent tax, but practically all deals in-cluded the tax so act didn't have to pay. If an act was bought for \$1,000, paper called for \$1,100—extra \$100 being for the tax. Even booking fees were taken care of, and in practically all cases there were about two book-ers who took a 10 per cent slice. The booking American bookers, Americans and Brazilians, got their dough from the syndicate. After winding up in Brazil, act could be routed to other countries. Panama, for example, has recently started to open up. At first, Pana-manian law called for all foreign acts to undergo a blood and physical exam, but this was recently amended. If artist can produce AGVA creden-tials that he or she is a bona fide performer, the embarrassing examinations are waived. There are only a few theaters in Panama which use acts but there are six to eight weeks around at the various niteries and hotels—and at good money.

Venezuela also has begun nibbling for Gringo acts. A few weeks ago it started negotiations for an ice show to open in Caracas.

#### Chile Goes for Circus

Chile goes big for novelties and circus acts. Money is about the same as the U. S. But difficulty is getting acts to go there. Season is from August to March and some American performers have started to work performers have started to work there. But with so much work available in the States not many acts want to make the trip.

Argentina is ready to put real dough on the line but here diplomatic obstacles stand in the way. Ameri-cans seeking U. S. permission are told that only those with "urgent business" should make the trip. It doesn't consider bookings as urgent business.

There are some indications that Mexico might do more in the near future. But main trouble, bookers say, is they can't trust some buyers to live up to their contracts. No act buying boom is expected in Mexico until the contractual smoke clears.

#### **Closed Down Tight** By James C. MacLean

RIO DE JANEIRO, May 18.—The four major casinos in the local area the Atlantico, Copacabana, Urca and Icarai—were securely locked as mu-sicians, performers and other em-ployees reported for work. U. S. at-tractions playing the local spots and effected by the decrease laws of the affected by the decree-law were the Eight Powers Models in the Golden Room of the Copacabana; Day, Dawn and Dusk in the Casino Atlantico, and Ruby Ring at Hotel Quintandinha. Satisfactory contract adjustments have been made with these perform-ers and all were furnished with air transportation to the States and have

transportation to the States and have already departed. The Copacabana has since re-opened its Golden and Midnight rooms, but there are no floorshows in either. Orchestras are on tap for dancing and there are the usual retinue of vocalists. Atlantico and Urca are dark, with no positive in-formation available as to future pol-icy.

icy. Summed up, at least temporarily, it seems as tho it's curtains for U. S. bookings down here. Performers an-ticipating bookings here should be sure of contract liabilities of the party of the first part, and should not sign without absolute assurance that every clause will be fulfilled.

# Rubin 24G at L. A. Orph

Strong week-end business gave OLYMPIA, MIAMI Golden Gate (2,850 seats; prices, 45 cents to \$1; average, \$32,000) a substantial boost, house reporting \$33,500 for week ended Tuesday (14). Stageshow had Henry King and ork, with Bea Harold and Michael Barton, Larry Stevens, George Beatty, and Petch and Deauville.

# **Tele Review**

#### Mr. and Mrs. North

Reviewed Sunday (19), 8:15-10 p.m. Style—Mystery drama. Sustaining over WNBT (NBC), New York.

An hour and a half for a good play is okay; an hour and three-quarters for passably acted hokum is about three-quarters of an hour too long. That's what was wrong with Fred Coe's handling of Owen Davis's original Stem legit, *Mr. and Mrs. North.* Dramatically, it was like rid-ing a scenic railway with too many valleys. Plays like this have to move fast, or conversation starts in the living room. It did many, many times.

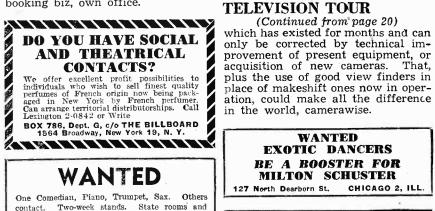
times. Even Vinton Hayworth, who usu-ally is sock, fiddle-dee-dee-ed all over the place when he should have played tautly. Another fault was in the characterizations, which found both Jerry North (John McQuade) and Lieut. Weigand (Vinton Hay-worth) playing the same person, al-tho one was a suspect and the other a detective. Both reacted to Pamela North (Maxine Stewart) in exactly the same way. the same way.

All the other characters were out of familiar cubbyholes, and while that's okay in a mystery, it isn't okay when the script permits the audience to think instead of thrill-rushing it to the climax. Check only Detective Mullins (Millard Mitchell) as having some of the cubbyhole dust shaken off.

Camera handling was good, and lighting generally adequate. In fact, technically, it was the usual NBC standard. Only thing missing was a video script to televise. Everything was good, but not good enough.

#### Burlesque - By UNO-

Fred Frampton, new comic on Hirst Wheel, recently out of the army. He spent three years in the service and nailed the credit for selling miland nailed the credit for selling mil-lions of dollars in War Bonds. . . . Phil Rosenberg, Eastern booker for the Hirst Circuit, is to extend his agency with another office in' Chi. . . . Diane Shaw and her Congo-Drumba novelty strip will celebrate her birthday May 28 in Buffalo. . . . Harry (Stinky) Fields to Johns Hop-kins Hospital, Baltimore, for a check-up. Mar-Shan (Marsha Blue) and up. . . . Mar-Shan (Marsha Blue) and Jessica Rodgers vacationing in Miami Beach. . . . Russell Carew, ex-burly house pilot, is managing Whirl-a-Way ride in Coney Island, N. Y. . . . Spoons Brown and Jack Swift, latter a rope twirler, are extra attractions on Hirst Wheel. . . Harold Minsky, back from New Orleans, is now asso-ciated with Sidney Elkman in manulon, L. I. . . . Harry Rudder back in booking biz, own office.



One Comenian, Fland, Flands, Flands, Sax, Others contact. Two-week stands. State rooms and diner. Need tap dancer, two more chorus girls. Med Show. All replies Bainbridge, Ga. Join on wire. No booze heads. Good pay. Good treatment. No collect wires. Wire salary VAN ROY SHOW

#### **RADIO CITY MATINEE** (Continued from page 20)

Plan a Home kit to redesign a poorly laid out room. Idea is okay, pic value plus, but in an effort to place a television set in the room design, McDowell shouldn't have made the room seem ugly, as every woman commented in one group viewing the exhibit

Pat Harrington was the second bit entertainment relief. Two such of entertainment relief. Two such acts are skedded for each broadcast, as noted in The Billboard report of several weeks ago. Pat was just a tele wait until he went into an unaccompanied Irish ballad. That was the corn he required to sell himself.

the corn he required to sell himself. Slot seven was another interview, Adelaide Hawley's questioning of Lil-ian Grenecker, C. P. (Shubert p. a.) Greneker's wife. Mrs. Greneker has three manikin factories, and she brought some of the papier mache figures to the ike with her. Like the first interview scanned, the routine was deadly, and when Adelaide start-ed undressing a special figure (made of cellophane) papa woooo-ed in a of cellophane) papa wooo-ed in a big way. That bosom did look real, and even Hawley stopped undressing the figure after taking a second look. It was a deadly interview just the same and could have been made sparkling if someone had taken time to stage it.

Final iked (service) moment was another interview, this time with the fem who runs the Society of Models, Rita Walton. Despite some samples of what Walton sells, the Sloane Simpson femseed seg was another stage wait. Came another song—came the

fade out.

All this in one hour. All this experimental. All this, with the excep-tion of James Beard, Paul McAllister

and Leona Woodworth's material, not worth the viewing time. However, as a first scanning of daytime material, it was far ahead of most evening stuff, and so WNBT has made another forward step. All they have to do now is go on from here and clean up the bugs in the transmitter which has plenty of ghosts, tears and shattered pix.

#### **BALABAN & KATZ**

(Continued from page 20) clubs, whose objective is to keep boys off the streets, was a good one because of its human-interest possibilities, but again production and di-rection was bad, and the possibilities of the idea were not realized.

About the only worth-while por-tion of the program was the singing of Bernice Gordon, former vocalist with Griff Williams's orchestra. Miss Gordon has a good voice and a tele-genic face and figure. She has a place in video in the future. But even with her, the station staff made mistakes, most glaring of which was mis-handling of audio controls at one spot. This resulted in her voice coming out in an over-amplified screech.

(Continued from page 20)

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#### Magic Milbourne Christopher

Periodically, The Billboard's Magic Periodically, The Billboard's Magic column is conducted by a nationally known magic or mental personality to pinch-hit for Bill Sachs. This week's guest is Milbourne Christo-pher, youthful but much-traveled baffler from Baltimore whose spe-cialty is rope tricks. Christopher is presently winding up a two-weeker at Glenn Rendezvous, Newport, Ky.

MAGICIANS frequently lament that the hocus-pocus field is lim-ited. If you are an outstanding singer, they say, by way of example, that in addition to theater and club you can make recordings, dates broadcasts and appear in motion pictures.

Agreed. The recording and radio side of show business is tough for tricksters, but Dunninger has dis-proved the "you can't do tricks over the air" theory, and magicians have been used with great effect on timely bein chouse. For instance of scarne on air shows. For instance, Scarne on We the People, and Tarbell on Hobby Lobby. What Dunninger has done for mental magic, some up-and-coming conjurer will do for other sorts of wizardry.

As to magic being no good for mo-As to magic being no good for mo-tion pictures, do you remember the Zingone shorts some years back? Thanks to special camera angles, glass-topped tables for down-under shots, and a clever commentary, the "conjuring on celluloid" was fine 'conjuring on celluloid" entertainment.

Eventually, a personable wizard will catch on in pictures and, with his winning ways, will popularize magic via the screen. Notice that I emphasize the magician and not his tricks, for in magic, as in any other form of modern entertainment, it's the man-not his media that matters

When show business entered the hight club and hotel era, magicians were bothered by bad angles and the problem of audience viewing the show from all sides. New ways to do the old tricks—and some new tricks to fit the circumstances--were speedily devised. Today, hotel and club dates far exceed any other in playing time.

NATURALLY, the old-school ma-NATURALLY, the old-school ma-gician has suffered. Unless a per-former can vary his routine, his in-come will lessen. The sleight-of-hander who can jump from theater to club, to hotel, to concert platform has little cause for concern. His versatility widens his markets. If some technically excellent magic makers fail to do well today, per-haps it's because they have little en-

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tertainment value; because they lack strong personalities or sufficient showmanship; because they don't realize that magic is a business and that the act, itself, is only incidental. Incidental, in the sense that unless a performer advertises, has a knowledge of public relations and the com-mon sense to plug his product just as wholeheartedly as any good sales-man would, he will have little chance for success.

57

I often hear comments to the effect, "If only so and so, the wizard, had a good agent he'd set the world afire." Alas, even with the best of agents, the performer must still work many long off-stage hours promoting and publicizing, or not only will he fail to set the world afire, he'll fail, too, to shoot off the first feeble sparks.

Good magic is not enough. An act needs appropriate, up-to-the-minute patter and, if possible, a new "ap-proach." Swann sells comedy; Hoffman the barman idea; Gali-Gali the Egyptian angle, and Ballantine a broad burlesque of magic-making.

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#### SWAN SONG (Opened Wednesday, May 15, 1946) **BOOTH THEATER**

A drama by Ben Hecht and Charles MacAr-thur, based on a story by Ramon Romero and Harriett Hinsdale. Staged by Joseph Pevney. Setting and lighting, Ralph Al-swang. General manager, Irving Cooper. Stage manager, Ben Ross Barenberg. Press representative, Dick Weaver. Presented by John Clein.

ruary during its Philadelphia tryout, has bequeathed practically nothing to its offspring, *Swan Song*, but young Jacqueline Horner and a fine set by Ralph Alswang. Ben Hecht and Charles MacArthur have torn the original Ramon Romero-Harriett Hinsdale script apart and built it over new. Everything is new from director to cast, except for the afore-said Miss Horner. said Miss Horner.

It could be hoped that the Hecht-MacArthur craftsmanship might have MacArthur craftsmanship might have turned Swan Song into a solid psy-cho-thriller. But while there are moments when a bit of the team's pungent dialog gives a lift to the proceedings, they are all too few and the thrills are practically non-exist-ent. Song takes a long, long while to get going and then goes nowhere very slowly. New version of Crescendb is built

New version of *Crescendb* is built around the same notion as its predecessor. A wacky young pianist has killed his sister because he is jealous of her talent. Of course, this isn't admitted until the final curtain, but 

 John
 Rob Taylor

 Freddie
 Robert Dixon

 The Wild Horse (Ceremonial Dancer)
 Daniel Nagrin

 Dawnee's Messenger
 Walter John

 Major Domo
 John Garth III

 First Walter
 Clyde Turner

 Scood Walter
 Leon Bibb

 Mr. Schuyler Adams
 Dorothy Richards

 Dr. Percy Ferguson
 Marietta Vore

 Debutante
 Ruth Vrana

 Mr. Ernest Henderson
 Art Barnett

 Mrs. Percy Forter
 Marjoric Crossland

 Mr. Lockwood
 Fred Rivett

 Girl In Pink
 Christina Lind

 Girl In White
 Mary Grey

 every customer in the house is fully aware of it from the start. He re-turns from a sojourn in the looneybin to his former teacher's house, expecting to become the maestro's newest protege. However, the latter meanwhile has picked up a 12-yearmeanwhile has picked up a 12-year-old girl with a terrific keyboard tech-nique and is grooming her for the longhair big time. So the lad finds himself No. 2 man again and can't take it. Result: He tries to poison the little lady during an audition and actually does knock off a poor old gardener, while trying to pin the rap on him. Curtain leaves him beat-ing the hell out of a Steinway and declaiming frenziedly that he is the musical world's top genius. It is all musical world's top genius. It is all

pretty silly. It must be reported, however, that whatever the faults of *Swan Song*, the title is in no way prophetic as regards the career of Jacqueline Horner.

Horner. At the age of 12 she has already made her concert debut at Town Hall and now shifts over to Broad-way to demonstrate plenty of thesp-ing merit as well. Song is a pretty bad play, but without the efforts of Little Miss Horner it would be very bad indeed bad indeed.

There is plenty of other good act-ing, altho most of it is wasted. Marianne Stewart and Scott McKay, as the maestro's daughter and a music critic, add a glib love interest to the affair. McKay's critic also gives Hecht and MacArthur a chance to swing some hefty jibes at the fraternity. Theo Goetz makes a competent aging pianist and David Ellin is sufficiently wacky as the lad. Louis Sorin contribs an amusing caricature of a longhair impresario and Harry Sother does well as an aged musician. Joseph Pevney has staged Song as

well as such stodgy, thriless mat-ters permit and everyone works hard at his chores. It's just a case of actors and directors in search of a play. Hecht and MacArthur have slipped with this one.

# BROADWAY OPENINGS

ANNIE, GET YOUR GUN (Opened Thursday, May 16, 1946)

IMPERIAL THEATER

A

IMPERIAL THEATER A musical by Herbert and Dorothy Fields. Music and lyrics by Irving Berlin. Directed by Joshua Logan. Sets and lighting, Jo Mielziner. Dances, Helen Tamiris. Cos-tumes Lucinda Ballard. Orchestra direc-tion, Jay S. Blackton. Vocal arrangements, Joe Moon. Vocal coach, Margot Hopkins. Piano arrangements, Helmy Kresa. Orches-trations, Phillp Lang, Russell Bennett and Ted Royal. Company manager, Maurice Winters. Stage manager, Charles Atkin. Press representatives, Michel Mok and Abner Klipstein. Presented by Richard Rodgers and Oscar Hammerstein II.

LEGITIMATE Communications to 1564 Broadway, New York 19, N. Y.

Singing Girls: Truly Barbara, Ellen Hanley, Christina Lind, Ostrid Lind, Dorothy Rich-ards, Ruth Strickland, Katrina Van Oss, Marietta Vore, Ruth Vrana and Mary Woodley

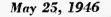
Marietta Vore, Ruth Vrana and Mary Woodley. Singing Boys: Jack Byron, Victor Clarke, Robert Dixon, Bernard Griffin, Marvin Goodis, Vincent Henry, Don Liberto, Fred Rivett, Earl Sauvain and Rob Taylor. Dancing Girls: Franca Baldwin, Tessie Car-rano, Madeleine Detry, Cyprienne Gabel-man, Barbara Gyae, Evelyn Giles, Mary Grey and Harriet Roeder. Dancing Boys: Jack Beaber, John Begg, Michael Maule, Duncan Noble Jack Pièrce, Paddy Stone, Ken Whelan and Parker Wilson.

SONGS: Buffalo Bill; I'm a Bad, Bad Man; SONGS: Bullato Bill; I'm a Bad, Bad Mall; Doin' What Comes Naturally, The Girl I Marry, You Can't Get a Man With a Gun, Show Business, They Say It's Wonderful, Moonshine Lullaby, I'll Share It All With You My Defenses Are Down; I'm an Indian, Too; Lost in His Arms, Who Do You Love? I Hope, Sun in the Morning, Anything You Can Do.

Annie, Get Your Gun isn't the ultimate perfection in musicals which critical hat-tossings and salaams dur-ing its tryout week would have one believe, but it is super-fine entertain-ment of its sort, and Richard Rodgers and Oscar Hammerstein II have hit another Stem success bulls-eye. Or, rather, Ethel Merman as the redoubt-able markswoman has hit it for them, for the saga of Annie Oakley sums up to a recital by la Merman, and, in one reporter's opinion, a Mer-man who has never been better since Anything Goes. Not that Rodgers and Hammerstein haven't supplied her with plenty to work with and ample backing—a tuneful score and Berlin, a gay book by Herbert and Dorothy Fields, excellent support by Ray Middleton and most of a thoroly Ray Middleton and most of a thoroly competent cast, eye-filling sets by Jo Mielziner and ditto costumes by Lucinda Ballard. Annie is Merman all the way, whether she's giving the customers the eye with such raucous items as Doin' What Comes Naturally and You Can't Get a Man With a Come a balleding with some With a Gun, or ballading with some-thing like They Say It's Wonderful, which last, by the way, sounds like a sock hit tune.

(Editor's Note: They Say It's Won-derful was listed in The Billboard Honor Roll of Hits last week.)

The Fields's have concocted a strictly book show. Their conceits begin with the discovery of Annie as a woman sharpshooter and continue with her "boy won't get girl, boy will get girl" romance with the bulleteer ace of Buffalo Bill's Wild (Annie, Get Your Gun, on opp. page)



#### **UNCLE VANYA** (Opened Monday, May 13, 1946) CENTURY THEATER

CENTURY THEATER , play by Anton Chekhov. Translated by Constance Garnett. Staged by John Burrill. Scenery and costumes, Tanya Moiseiwitch. Lighting, John Sullivan. Orchestra direc-tion, Herbert Menges. General manager, Laurence Evans. Stage director, John Sul-livan. Press representatives, William Fields, Walter Alford. Presented by London's Old Vic Company, under sponsorship of Theater, Inc.

Inc. Marina (the Family Nurse).....Ena Burrill Astrov (a Doctor) ...... Laurence Olivier Voynitsky ("Uncle Vanya"). Ralph Richardson The Professor ...... Nicholas Hannen Yelena (the Professor's Second Wife) ..... Margaret Leighton Sonya (the Professor's Daughter by His First Wife, Vanya's Sister)...Joyce Redman Telyegin ("Waffles") ....... George Relph Marya Voynitsky (Vanya's Mother) ...... Byrony Chapman Yefim (a Peasant Servant).....William Monk The Old Vic hovs 'p' gale chould'ye

The Old Vic boys 'n' gals should've stood in Bard. After almost two stood in Bard. After almost two weeks of strenuous historical tussling on stage at the Century (via Shake-speare), they decided to take it easy for a change, so they sat down and gabbed fairly peaceably for three hours odd. The gabfest was labeled *Uncle Vanya* and credit for the words goes to that late, but, as far as this play's concerned not lamonted Anton play's concerned, not lamented Anton Chekhov. It was just as dull as that.

Not that the boys and girls didn't oupe. They did. If only they'd ad a play to handle, instead of an troupe. almost unending series of Muscovite moans from as spineless, stupid and disillusioned a group as you'd find, they would have rung the bell, loudly, for the acting was good thruout. Lau-rence Olivier, Margaret Leighton, Joyce Redman, Nicholas Hannen and George Relph turned in swell char-acterizations, making a great deal more of their roles than Chekhov's puppets warranted. Ralph Richardson, in the title role, didn't fare so well, however. As long as he was chewing his soul to slivers he was doing okay, but when the one lone bit of action arrived in the script at the and of Act II he did a thermia the end of Act II, he did a thespic pratfall and turned in an embarras-From then on the show meandered to the final curtain, with the cast pyramiding bits of stage business thru the final scene and dragging the pace to yawns. The play opened at a snail's gait, but even the snail was tired by 11:20 p.m. In short, Chekhov, who's aces with

the languid longhairs, just isn't the Old Vic's cup of tea. They should stick to Shakespeare and gather in the palms.

Ena Burrill, Byrony Chapman and Ena Burrill, Byrony Cnapman and William Monk, in the minor holes, did well for what they had to do. Tanya Moiseiwitch's sets were atmospheric, and Sullivan's lighting was good. Herbert Menges's score—almost long Herbert Menges's score—almost long enough to be an opera—was good, if and when you could hear it over the pew-sitters' chatter.

# A. C. Ballroom May Show Legit Again

ATLANTIC CITY, May 18.—For the first time since the war, legit shows may be presented here in the 5,000-seater ballroom of Convention Hall. Arthur Kram, New York pro-moter associated with the Shubert interests, has offered the Convention Hall Commission \$2,400 a week for nine weeks, or a flat 6 per cent of the gross for use of ballroom for presentation of Shubert and other shows. shows.

shows. Line-up includes Laffing Room Only, Oklahoma, Bloomer Girl, Fol-low the Girls and other stage suc-cesses. Kram has offered to post a bond of \$27,500 to insure perform-

Samuel Grisman is also negotiating with the city commission to present revivals of musical comedy shows in the ballroom on a straight 10 per cent of the gross plan, with no guar-antee. House would be scaled for \$30,000.



MEMBERS OF THE COMMITTEE for the Third Annual Donaldson Awards, MEMBERS OF THE COMMITTEE for the Third Annual Donaldson Awards, representing all branches of the theatrical trades, meet at Sardi's Restaurant, New York, to discuss plans for annual voting for the 1945-1946 season's top honors in the Broadway drama. Back row (1. to r.): Leonard Traube, editor-in-chief The Billboard; Morrie Seamon, for the treasurers, Local 751, IATSE; Arthur Hopkins, for the producers; Laurette Taylor, of "The Glass Menagerie," for the actresses; Bambi Linn, of "Carousel," for the dancers; Ward Morehouse, drama critic New York Sun; Bert Lytell, president Actors' Equity; Peter Birch, of "Carousel," for the dancers. Front row: Milton Weintraub, for the press agents and managers. ATAM: Robert Francis, drama critic The Billboard: Bradford Hatand managers, ATAM; Robert Francis, drama critic The Billboard; Bradford Hatand managers, ATAMI; KODERT Francis, drama critic The Billboard; bradford Hat-ton, for the stage managers. Additional members of the committee who were un-able to attend are Frank Fay, of "Harvey," representing the actors; Ruth Rich-mond, for Chorus Equity, and John McDowell, for the stagehands, Local 1. Actors on the committee won the 1944-1945 Donaldson Awards in their categories. The awards are sponsored by The Billboard.

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# **U. S. Pattern for British Equity**

(Continued from page 4)

mere terms and conditions of work. "Attention to artistic sincerity and quality is seen to be not merely an individual, but a corporate responsibility," he adds. Also during the war, Equity suc-

cceded in securing machinery for regulation of conditions in theaters in English provinces (the road) as well as in London. A Provincial Thewell as in London. A Provincial The-ater Council, headed by top-drawer producer-actor Lewis Casson (hus-band of Old Vic star Sibyl Thorn-dike) and comic Will Hay, has been set up and agreements have been reached under which managers de-posit with the council guarantees in money for paying personnel on the road. Discussion is now under way for drawing up of a basic contract with minimum salaries and payment for rehearsals. In London, meanwhile, agreements are being negotiated to agreements are being negotiated to cover opera companies and to regulate conditions under which ballet students are trained.

students are trained. Broadcast Tightening Recently, British Equity dealt with a complaint from the Australian Equity following a broadcast by a commercial outlet of canned shows by British artists. British Equity has given assurance that this will not be repeated. British Equity also is going into the pic biz under a sub-committee consisting of Leslie Banks, Lewis Casson, Constance Cummings and Michael Redgrave. They want a closed shop and a standard contract. A suggestion, relative to newcom-

A suggestion, relative to newcom-ers to thesp ranks, that students should be admitted only from certain schools and academies, was turned down, and instead Equity suggested a system whereby Theater Councils a system whereby ineater Councils would operate a system of registra-tion and insure adequate training. Clinkers have yet to be dug out of this proposal. A bigger headache are musicals, where dancing and singing students are culled from a variety of schools

variety of schools. According to Schaffer, Equity has managed to get government okay for issue of extra clothing coupons for actors appearing in pantomime, variety, cabaret and concerts.

min		DWLOG
FLATTRE		
P	Perform	nances Thru May 18, 1946
New Dramas		REVIVALS
Opened	Perfs.	(DRAMAS)
-		Opened P
Anna Lucasta	731	King Henry IV, Part I., 5-6, '46
(Mansfield) Born Yesterday 2-4,'46 (Lyceum)	120	(Century) King Henry IV, Part 11. 5- 7, '46
Dear Ruth 12-13. '44	605	(Century)
(Henry Miller's) Deep Are the Roots 9-26, '45	270	Pygmalion 12-26, '45 (Barrymore)
(Fulton)	1.81	(MUSICALS)
Dream Girl 12-14, '45	171	Red Mill, The 10-16, '45
(Coronet) Glass Menagerie, The S-31, '45	476	(46th St. Theater)
(Playhouse)		Showboat 1- 5, '46
Harvey	663	(Ziegfeld)
I Remember Mama 10-19, '44 (Music Box)	665	OPENINGS Uncle Vanya
Life With Father 11- 8, '39	2,736	(Century) 5-13, '46
(Bijou)	136	Critics thumbed down Old Vic's thi
Magnificent Yankee, The. 1-22, '16 (Royale)	100	rep offering seven to two. No: Ho
O, Mistress Mine 1-23, '46	134	ard Barnes (Herald-Tribune), Robe
(Empire)		Coleman (Mirror), Robert Garla (Journal-American) William Hawki
On Whitman Ave 5- 8, '46	13	(Journal-American), William Hawki (World-Telegram), Ward Morehou
(Cort)		(Sun), Lewis Nichols (Times), Jo
State of the Union 11-14, '45	213	Chapman (News). Yes: Louis Krone
(Hudson)	23	berger (PM), Vernon Rice (Post).
This, Too, Shall Pass 4-30, '46 (Belasco)	60	Swan Song 5-15 '46 (Booth)
	889	Took an eight to one beating. N
Voice of the Turtle, The. 12- 8, '43 (Morosco)	000	Lewis Nichols (Times), William Ha
(112010300)		kins (World-Telegram), Ward Mon
Musicals		house (Sun), Vernon Rice (Pos Robert Garland (Journal-America)
		Howard Barnes (Herald - Tribun
Are You With It? 11-10, '45	219	Robert Coleman (Mirror), Los
(Century)		Kronenberger (PM). Yes: Jo
Billion Dollar Baby 12-21, '45	172	Chapman (News). Annie Get Your Gun 5-16,'46
(Alvin)	80	(Imperial)
Call Me Mister 1-18, '46 (National)	36	Received an all-out nod. Yes: W
	459	liam Hawkins (World-Telegram), Ro
Carousel 4-19, '45 (Majestie)	100	ert Coleman (Mirror), John Chapm (News), Howard Barnes (Hera
Lute Song	118	(News), Howard Barnes (Hera Tribune), Lewis Nichols (Times), Wa
(Plymouth)	210	Morchouse (Sun), Robert Garla
Oklahoma! 3-31, '43	1,365	(Journal - American), Vernon R
(St. James)		(Post), Louis Kronenberger (PM).
Song of Norway 3-21, '44	732	CLOSINGS

57 81

Moved into Broadhurst May 20 from the Adelphi.

- 1	(MUSICALS)	
	Red Mill, The 10-16, '45 24	0
	(46th St. Theater) Showboat 1- 5, '46 13	3
	(Ziegfeld)	
	OPENINGS	
	Uncle Yanya (Century) 5-13, '46	5
	Critics thumbed down Old Vic's third	U.
	rep offering seven to two. No: How- ard Barnes (Herald-Tribune), Robert	
	Coleman (Mirror), Robert Garland	
	Coleman (Mirror), Robert Garland (Journal-American), William Hawkins	
	(World-Telegram), Ward Morehouse (Sun), Lewis Nichols (Times), John	
	Chapman (News). Yes: Louis Kronen-	
	berger (PM), Vernon Rice (Post). Swan Song 5-15.'46	5
	(Booth)	Ű.
	Took an eight to one beating. No: Lewis Nichols (Times), William Haw-	
	kins (World-Telegram), Ward More-	
	house (Sun), Vernon Rice (Post),	
	Robert Garland (Journal-American), Howard Barnes (Herald - Tribune),	
	Robert Coleman (Mirror) Louis	
	Kronenberger (PM). Yes: John Chapman (News).	
	Annie Get Your Gun 5-16, '46	4
	(Imperial) Received an all-out nod. Yes: Wil-	
	liam Hawkins (World-Telegram), Rob-	
	ert Coleman (Mirror) John Chapman	
	(News), Howard Barnes (Herald- Tribune), Lewis Nichols (Times), Ward	
	Morchouse (Sun), Robert Garland (Journal - American), Vernon Rice	
-	(Journal - American), Vernon Rice (Post), Louis Kronenberger (PM).	
	CLOSINGS	_
	Apple of His Eye 2- 5, '46 11 (Biltmore)	18
	Saturday (18).	
1	Follow the Girls 4- 8, '44 88	32

Perfs.

4

163

Follow the Girls ...... 4- 8, '44 (Broadhurst) Saturday (18).

# **OUT-OF-TOWN OPENING**

#### SECOND BEST BED (Opened Monday, May 6, 1946) CASS THEATER, DETROIT

A new comedy by N. Richard Nash. Presented by Ruth Chatterton and John Huntington. Staged by Ruth Chatterton and N. Richard Nash. Settings and costumes by Motley. Company manager, Sam Nixon. Press rep-resentative, Vince McKnight. Balled Seller

This is about three days in the life of William Shakespeare, returned to his "wife," Anne Hathaway, at Strat-ford, when he fears the early symp-toms of old age and seeks to frustrate her announced betrothal to an il-literate and ridiculous villager who aspires to become bailiff. There's plenty of delicate emotional drama latent in the plot as Will paints the town red when Anne turns him out the first night, comes back for a shrew-style fight and reconciliation, is chagrined to find he just went off to sleep when she does take him in, and in the end returns to London while she stays alone, still the loving wife, ih Stratford. Much of it is done broadly. What This is about three days in the life

Much of it is done broadly. What character interest and comedy the play has are largely caused directly by Miss Chatterton's own grasping of opportunities. Emphasis is too far on the side of farce to tap all her and the theme's potential dramatic power.

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This mixed style of treatment produces an uncertainty over whether laughter or sympathy is the proper response—to intimate scenes especially.

Shakespeare himself is a vain coxcomb, quoting his own writings copi-ously—even self-consciously with an ously—even self-consciously with an "and so forth"—a mixture of Byron and Keats in personality. He is made all too human, but is convincing as a possible interpretation of the greatest of all playwrights. The possible grandeur of the subject is lost in trifles and comedy, but the play does a very competent job of showing the origin of many incidents and chara very competent for other acters of his plays in his own life. It should please the literal-minded Shakespeare fans who are an obvious and important audience.

Treatment is as freely racy as to day's stage will allow, with its 17th century background as an excuse. But there is too-pointed repetitive emphasis in voice and timing of such words as "manure" and "play"—in its obsolete sexual sense deliberately aimed to stop the show. The whole thing, extravagantly packed with plot and wordage, misses fire on many oc-casions, probably because of faults of direction and some plain miscue-ing. It's the makings of a good play, but a lot more artistic selection and

ing. It's the makings of a good play, but a lot more artistic selection and direction are needed first. Ruth Chatterton's role is demand-ing and excellently done under the circumstances, save that some trans-formations — for instance, into the shrew role—are inadequately pre-pared to be convincing. Ralph Forbes turns in a beautiful and lengthy char-acterization bit as the silly suitor. Barry Thomson as Will struts and has

59 LEGITIMATE

#### ANNIE, GET YOUR GUN

(Continued from opposite page) West Show. Along the way, she gets adopted as a daughter of Sitting Bull adopted as a daughter of Sitting Bull and finally snares her man by letting him beat her in a final shooting match. While the yarn is short on comedy, it has gayety and a lot of charm, and Merman manages to add sufficient of the first by sheer force of personality. So everything is all right in the rhetoric department. Berlin's score is better than its lyrics, but latter are sufficiently amusing to carry thru. In addition to those mentioned above, numbers which are likely for a popular play are Show Business, Lost in His Arms, and Sun in the Morning.

are Show Business, Lost in His Arms, and Sun in the Morning. Ray Middleton seems a well-nigh perfect bit of casting as Annie's boy friend. In a lesser degree, the show is also a personal triumph for him. He puts across his numbers in fine trule and his thereing is off the ter style and his thesping is off the top shelf, in comparison with the accomshelf, in comparison with the accom-plishments of the usual musical ro-mantic lead. Marty May, as a tent show manager, and Lea Penman, as a trouper, supply the odd bits of comedy which the script allows, and Harry Bellaver is excellent as Sit-ting Bull. Joshua Logan has paced them all to get the most out of the book book.

Helen Tamiris's dance patterns pack plenty of imagination, particu-larly the Indian ceremonial ballet which climaxes the first act. Lubov which climaxes the first act. Lubov Roudenko and Daniel Nagrin are her aces in this department and acquit themselves with distinction. Not so fortunate is the result of either the hoofing or clowning of Betty Ann Nyman and Kenny Bowers. The pair are too coy for comfort. In sum, Annie isn't perfect, but la Merman and company, plus plush

In sum, Annue Ish't perfect, but la Merman and company, plus plush settings and colorful body-dressing make it a helluva show. Rodgers and Hammerstein have done it again. Annie will be shooting gold bullets for them for a long time.

#### R. Young "Crichton" Tour To Cover Production Cost

NEW YORK, May 18.—Frank Mc-Coy, who is putting up half the bank roll for the Bob Breen production of Sir James M. Barrie's The Ad-mirable Crichton, has made Roland Young, the lead, agree to stay out on the road until the production cost of the show is paid. Show is figured to be a natural for trouping with

to be a natural for trouping with Young as the b. o. hypo. A Broadway engagement will fol-low the road tour. Rehearsals are set for July.

#### ROUTES **Dramatic and Musical**

Around the World-(Shubert) Philadelphia. Antigone and Candida, with Katharine Cornell (National) Washington. Bloomer Girl (Shubert) Boston. Orrano de Bergerac (Colonial) Boston. Dancer, The (Walnut) Philadelphia. Dark of the Moon (Boston O. H.) Boston. Goose for the Gander, with Gloria Swanson (Erlanger) Buffalo, N. Y., 22; (Strand) El-mira 23; (Erie) Schenectady 24-25. Hamlet, with Maurice Evans (Hartman) Co-lumbus, O., 22; (English) Indianapolis 23-25. Harvey, with Joe E. Brown (Metropolitan) Seattle 22-25. Laura (Ford's) Baltimore. Laffing Room Only, with Olsen & Johnson (Forrest) Philadelphia. Markova-Dolin Dance Co. (Cass) Detroit. Merry Wives of Windsor (Erlanger) Chicago. Oklahoma (Biltmore) Los Angeles. Ring Twice Tonight, with Mae West (Civie Auditorium) San Jose, Calif., 23; (Temple) Tacoma 25. School for Brides (Locust St.) Philadelphia. State of the Union (Blackstone) Chicago. Up in Central Park (Shubert) Chicago. Up in Central Park (Shubert) Chicago. Wolce of the Turite (Geary) San Francisco. Windy Hill, with Kay Francis (Harris) Chi-cago.

Windy City (Great Northern) Chicago.

his interpretation well in hand, and Elizabeth Eustis is delightful in the play's typical role as the joy and boy-loving town bastard who turns out to be the daughter of the pompous high sheriff.

# **Denis DuFor To Meg 6** Louisville Musicals

LOUISVILLE, May 18 .- Broadway performers will appear in six indeperformers will appear in six inde-pendently produced musicals from July 2 to August 10 at the Iroquois Amphitheater. Leading off with New Moon will be Marita Farell and Wal-ter Cassel, Metopera singers. Fol-lowing will be Willie Howard and Joan Merrill in Gershwin's Girl Crazy, Margaret Bell and Georgie Tapps in Sally; Anzia Kueak, Chicago opera singer, and Walter Cassel in The Desert Song, and Evelyn Wycoff in Rosalie. Wind-up will be Babes in Toyland. in Toyland.

In Toyland. Other performers billed are Earl Oxford, of the Broadway and film versions of This Is the Army; Morton Bowe, Metopera tenor, and Virginia Bolen, Robert Pitkin, William Sully and John Kane.

Denis DuFor, production manager for the Grand Rapids Summer Opera in 1944 and field supervisor of 200 USO-Camp Shows, will direct the productions.

ST. LOUIS, May 18.— With two strikes against it because of the interstrikes against it because of the inter-racial feature, the social problem play, *Leaven*, first production of the St. Louis Co-Op Theater, drew three profitable houses at St. Louis Univer-sity, May 7-9. John Henderson, Ne-gro juvenile who plays Edison, the sexton of a Catholic church in a small Midwestern mining town, drew top acclaim from the critics. BROADWAY

The Billboard

THI FALL FESTIVAL CERTAIN

May 25, 1946

# WANTED

### Working Boss Canvasman

For 70' with four 30's. One niter - long season. STEWART DOUGLAS, FRED

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# WANTED FOR M. L. Clark & Sons Circus Acts to strengthen Big Show and Side Show, Colored Band. Any good Acts or Useful People, answer. Boss Canvasman, Mechanic to operate Light Plants, good Cook House; long season. Answer per route or

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### WANTED

Billposter; Steve Kuzmizc, wire; also Byron Gosh. WM. KETROW RENFRO VALLEY FOLKS Salem, 23; Buchanan, 24; Buena Vista, 25; Elkton, 27; all Virginia.

**Show Scribe Garvie Ill** 

HARTFORD, Conn., May 18.—Billy Garvie, correspondent emeritus for The Billboard here for many years, is ill at St. Francis Hospital.

# August 17-25 Warwick Co., Va., **Dates Named**

Top executives meet with Hodes to form plans-big events at Soldier's Field

## CHICAGO, May 18.—Chicago will spring with its first Fall Festival August 17-25. Dates were set this week, when the executive committee of Chicago Tomorrow met to draft out-lines for the festival, which it is hoped will be the forerunner of an annual trade show.

Mayor Edward J. Kelly is chair-man, with Barnet Hodes, Chicago's corporation council, executive direc-tor. Representatives of Chicago intor. Representatives of Chicago in-terests, such as top executives in banking, industry, merchandizing and labor circles, met with Hodes and sketched the skeleton for the first festival.

Full-time director will be named shortly, Hodes said. Several persons are under consideration, he said. Headquarters for the festival will be set up next week.

#### City To Be Divided

Entire city will be drawn into the festival operation and will be divided into various sections, each to have its own carnival, attractions, queen con-tests, etc. These sectional events will be tied in with the principal festival events which will be staged in Solfestival dier Field.

Hodes said plans are at such an early stage it is impossible to say exactly what events will be staged in Soldier Field. Fireworks display is virtually certain, he said; also the participation of big name stars. Large outdoor stage production also is a possibility.

Other events tentatively planned include a display exhibit of the latest trains, automobiles and mobile equipment. Such displays will be on Northerly Island. Special stress will be put on a showing of the latest in railroads. An airshow at the Chicago airport also is being considered.

#### To Ask Museum's Aid

Chicago's many museums will be asked to co-operate and stage special events and showings. Vast merchandise and fur marts as well as State Street merchants will co-operate, Hodes indicated. Universities of the city also are expected to present special features.

Special stress will be placed on ty-ing in the foreign-born elements.

The plan, as proposed, calls for no construction.

Sentiment for the staging of a festival without use of materials or labor has been mounting. Hotel men are now more eager than when the plan was first broached several months ago because the room situation here has relaxed, some hotel execs now breaking out in the daily press with invitations to come to the hotels, particularly over week-ends.

#### **Big Interests Okay It**

Chicago's business interests, look-ing to the day when open competition returns, also are for the festival and its future projection as an annual trade show.

Several annual events already scheduled will be tied in with the festival. Included are The Chicago (See Chi Fall Festival on page 66)

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# May Up Licenses on Carnivals, Circuses

NEWPORT NEWS, May 18 .- The Warwick County Board of supervisors plans to double the license tax on circuses and carnivals. A public hearing on the proposal to raise the rate from \$500 to \$1,000 is set for June 13, with members of the board reportedly favoring the boost. Also scheduled for consideration is

the matter of licensing fortunetellers. A fee of \$500 a year is contemplated. No license is charged mitt readers at present.

### **Big Show's NY Draw** 872,584; Aver. 11,332

NEW YORK, May 18 .- Ringling-Barnum circus's total paid attend-ance for the April 4-May 12 (77 per-formances) engagement at Madison Square Garden here was 872,584. Square Garden here was 872,584. Figures published weekly in *The*. *Billboard* during the run totaled 884,000, including paper, with the gross crowding the \$2,000,000 mark (see May 18 issue). Breakdown of the official figure

shows that each performance drew an average of 11,332, paying an esti-mated \$26,000. Peak attendance, plus a \$6 top, set a new engagement record here.

#### Wisconsin Rapids Plans **Celebration on July 4**

WISCONSIN RAPIDS, Wis., May 18.—More than a score of civic and service organizations have joined with various governmental units of South Wood County to stage a July 4 home-coming celebration for ser-vicemen here. Harry Klappa is gen-eral chairman eral chairman.

eral chairman. Communities joining the celebra-tion, in addition to Wisconsin Rapids, are Nekoosa, Port Edwards, Biron, Pittsville, Vesper, Seneca Corners, Babcock, Rudolph and Grand Rapids. Program will open at 9 a.m. July 4. Baseball games, contests, free acts and fireworks are planned. Rides and cornerstory the senerate the senerate the concessions will operate thruout the day and will remain over the weekend.

#### White Star Attractions Close at Mansfield, O.

MANSFIELD, O., May 18.-White Star Attractions concluded a two-week stand here tonight, having moved in here Monday (6) from Tennessee. Lillian Kettle, aerialist free act, joined here. Show moves on 12 trucks and a trailer.

#### **Norfolk's New Amusement**

Tax Nets 40G in March NORFOLK, May 18.-Nofolk's new NORFOLK, May 18.—Nofolk's new 10 per cent amusement tax brought another \$40,321.15 into city coffers in March, Commissioner, of the Revenue William R. Moore reported. Total take for the first three months runs to \$113,764.95.

# **Navy Plane Hits** Playland, L. I.; Damage Is 50G

YORK, May 18. - Navy trainer plane crashed in flames into a building opposite the entrance of Rockaways' Playland here last night and ricocheted into several park buildings housing concessions and a Caterpillar to cause damage esti-mated in excess of \$50,000. Two-alarm fire resulted. Park, open only on week-ends, was empty. Two fliers were killed instantly.

A. J. Geist, president, said that the park would open this week-end and that the accident would not affect that the accident would not allect the formal opening scheduled for next Saturday. Fire insurance par-tially covers the damage.

Hardest equipment to replace will be two Caterpillar cars plus a section of track. Buildings housed Poker Rolldown and Fascination games.

# **Rain Hampers Bond's Opening**

SELLERSVILLE, Pa., May 18.-Under ownership of Ed Schuster and Bill Moll, Bond Bros.' Circus opened its third season here, Saturday (11). Opening was hampered by rain but a fair house was on hand. Show is presented in one ring, has a new mar-

quee and new light plant. Midway has a side show of a dog born without front legs, snakes, gila monsters and other small animals. Also out front are Bob Russell's ball game, Rutter's penny pitch, basket-ball game, grab joint, novelty stand and popcorn.

Prices are 40 and 80 cents with 40 cents additional for reserves. Record-ing system provides music. Program runs about one hour.

In clown alley are Bob Russell, Zeke LaMont and Harry Rutter. Other acts are Jack Hines, performing ponies; Rochester, the educated mule; Professor Ritz's trained monkey; Irene Rutter on the swinging ladder and Roman rings, and Dolly Rutter on the rolling globe.

Visitors here included James M. Cole, Jim Conley, Monty Beehler, Tama Frank, Mr. and Mrs. Charles B. Kistler, Mr. and Mrs. James Mac-Innes and sons, Russ Campman, Mr. and Mrs. Dennis Berkery, J. Rudolph Conway, Herbert A. Douglas and Bob Dickman.

#### Frank Wirth Again Inks Nite of Thrills Contract

NEW YORK, May 18 .--- For the second consecutive year, Frank Wirth has been awarded the contract for the Night of Thrills, held each year in Griffith Stadium, Washington, D. C. Wirth also announced he has inked a contract to produce the annual Port-land, (Me.) Elks Circus. Event will be held in Exposition Hall the week of November 18.



Tell City, Ind.

**CARNIVALS** 

61 The Billboard



PLAINFIELD, N. J., May 18.— Everyone on the James E. Strates Shows was wearing smiles following the showing in Trenton. Spot was new for this org but was above ex-pectations. Date was sponsored by St. Michael's Church and the committee co-operated in every way.

Show was torn down in rain but everything was ready for the move here by 7 a.m. Much credit goes to Trainmaster Mike Olsen and his as-sistant, Herman Bostwick. Sixteen additional wagons are en route from Vincence, Ind. John (Georgia Boy) Vincennes, Ind. John (Georgia Boy) Simpson had the four Ferris Wheels ready to go here Monday (13). Claude Bantley added three more acts here. Jerry Jackson's Hep Cats topped the midway at Trenton, registering the best week of the season. Wilno's cannon act hit the headlines when a 10-station radio hook-up car-ried an interview.

Memorial services were held in Bridgeton, N. J., for Larry Bowes. Attending were Mr. and Mrs. James E. Strates, Mr. and Mrs. Percy Mor-ency, Mrs. Jean Delabates, Mae How-ard, Mrs. H. D. Hartwick, Mr. and Mrs. Pete Stamus, William Fleming, Dick O'Brien Harry Parker Nick Mrs. Pete Stamus, William Fleming, Dick O'Brien, Harry Parker, Nick Bozzini and Mr. and Mrs. Jim Yotas. Mrs. Morency also headed a party of show's personnel at the memorial service for Norman Selby, former mailman on the World of Mirth and Art Lewis shows.

## Strates, C&W Square Off in "Wait-Whale" Pitch in Chester, Pa.

CHESTER, Pa., May 18 .--- Eastern area shrunk geographically this week for two major rail orgs as they bid for the same play thru the advertising columns of The Chester Times here. columns of *The Chester Times* here, James E. Strates Shows, set to open Monday (20) in Eddystone, Philadel-phia suburb, sprung "wait" ads alongside copy of Cetlin & Wilson Shows which closed a week's engage-ment at 12th and Townsend streets here tonight. Strates used the famil-ior "ofter the minow comes the here tonight. Strates used the famil-iar "after the minnow comes the whale" line. C&W cross-lined its copy with: "This is not a whale show, but the world's largest carni-val." Net result of the "meatless" campaign, as in every other previous battle of this kind, will never be known. Strates plugged 40 railroad cars, and C&W, 30.

Strates is coming here from Plainfield, N. J., where he placed daily ads averaging nearly two-thirds of a page in the *Courier-News*. Under-taking ran into heavy cabbage and eclipsed former offerings which usually ran from one to five inches, single column.

#### **500-Mile Dog Derby** May Be Held in 1947

ST. PAUL, May 18 .- A 500-mile Winnipeg to St. Paul Dog Derby be-tween February 1 and 9, 1947, may be staged if there are enough drivers and dog teams available. Queries have been sent out to determine their availability in the North.

Twelve teams are sought. Derby was last held in 1917.

# At Johnson City

JOHNSON CITY, Tenn., May 18.— Preceded by heavy flack, the J. J. Page Shows opened here Saturday (4) to one of the largest crowds in its (4) to one of the largest crowds in its history and all shows, rides and con-cessions grabbed plenty of dough. Next three days, however, whether was cold and business slowed down to a walk. Old Sol beamed again and a capacity crowd came out. Thursday (9) the Hollywood Revue to a cought five putting the show out top caught fire, putting the show out of biz.

Sam Housner spent a week in the hospital here. Mrs. Eddie Lewelynn underwent a major operation. Frank and Dot Earle came in for

the opening, then left for their home in Louisville to await vacation time so they can bring their son, James, on the show. Frank and Dot will be available for pinch-hit jobs. Dottie Page was here for the opener, coming from Gainesville, Ga. Staff includes Mrs. M. Page, owner;

Staff includes Mrs. M. Page, owner; R. E. Savage, general agent and pub-licity; Mrs. R. E. Savage, secretary-treasurer; Sam Housner, manager; T. J. Ewing, special agent; C. F. Tid-ball, lot superintendent; Lee Crane, repairs and general utility; D. T. Morrisey, electrician; Rance Boyd, assistant electrician and front gate. Attractions: Tencino me A W Morrisey, electricial, Kante Boyd, assistant electricial and front gate. Attractions: Ten-in-One — A. W. Betterly, manager and inside lec-turer; Robert Falk, grind and tickets; Curly Burke, snakes; Mrs. Charley Holler, midget, escapes and fire-eater; Captain Jack, human pin-cushion; Frank Howard, magician; Charles Weller, sword box; J. T. Waters and J. R. Hunter, canvas. Snake Show—Captain Jack, talker and manager; Frank Hammer, in-side lecturer; Bill Bayer, tickets. Harlem Revue—Bill Bratton, talker and tickets; Rastus Jones, stage man-ager and producer; Helen Wilson, Hazel Hodges, Jeanette Brown and Erma Glass, chorus girls; Mazie Tor-(See Johnson City Gives on page 63) Good for Wade

PONTIAC, Mich., May 18.—W. G. Wade Shows closed a 12-day stand here and business, considering the coal strike and the cold weather, was good. Shows were spotted on the Franklin Road grounds, one block from Main Street and six blocks

from Main Street and Six blocks from the heart of town. Staff includes W. G. Wade, owner-manager; Douglas Wade, general rep-resentative; W. Glenn Wade Jr., superintendent; Mrs. M. Miller, sec-potery traceurer: Irong Graveland retary-treasurer; Irene Growsland, office assistant; H. M. Hansen, mar-quee and front gate; George Foth, electrician; W. A. Schafer, press; Mabel Hillingsworth and Edna Ferber, main gate tickets.

Ride foremen: Frank Stroud, Fer-ris Wheel; M. Hollingsworth, Roll-O-Plane; George Ckubat, Merry-Go-Plane; George Ckubat, Merry-Go-Round; F. Pickard, Tilt-A-Whirl; Wade Gaulder, miniature train; Frank Rupp, flying scooter; Mrs. Frank Rupp, Kiddieland; Harry Beach, Dodgem, and Gene Avery, Octoburg Octopus.

Shows: Hell On Wheels, Capt. R. Shows: Hell On Wheels, Capt. R. V. Ritz, owner; Harold Brow, front; French Casino, Jahala Miller, own-er; Parisian Follies, Fred W. Miller, owner; Fun in the Dark, W. O. King, owner; Russell C. Pierce, manager; Pennyland, Myrtle and Thomas Thomas, owners; Wild Animal Cir-cus, H. Morrison, owner; Side Show, Achmed (Doc) Hagaar, manager. Concessions: Bingo, Hazel Crane, owner, W. A. Stacey, manager; cook-house, Fred W. Miller; Harry Ma-mosh, Lela Nelson, F. (Deafy) Clark,

house, Fred W. Miller; Harry Ma-mosh, Lela Nelson, F. (Deafy) Clark, Frank and Winnie Wozniak, Chuck Simms, Mac McGinnes, Curly Sul-livan, Mickey Wilson, O. A. Peter-son, Mrs. Harry Beach, Paul Ober-shaw, E. Ritzheimer, C. A. Simons, Steve Davis, Dean Spooner, Albert Starr, C. L. Ferguson, Doris Shouse, Louie Burr and Johnny Miller. Dean Spooner is manager of the lead gal-lery. lery.

# **Conviction of H. Frotten**

MONTPELIER, Vt., May 18.—The conviction of Harold Frotten, former carnival employee, on a first-degree murder charge, has been reversed by Vermont Supreme Court on a technicality.

Frotten is alleged to have shot and fatally injured his father-in-law in a quarrel at the latter's home in a rural community near Bennington, Vt. He was convicted in Bennington County Court last July and sentence to be executed. Sentence had been stayed pending his appeal. Immediately following the Su-preme Court decision, Frotten was

re-arraigned in Bennington County Court and will be tried again on the same charge.

#### **Down River in Detroit**

DETROIT, May 18.—Severin Hi-lo's Down River Amusement Com-pany returned to Garden City, Detroit suburb, Wednesday (15) to fair business. Shows move to Romeo for the Blossom Festival Wednesday (22) for a nine-day stand under Lions Club auspices.

Tiny Cowan joined Sid Crane's World of Freaks on the Crescent Shows. R. Young also joined with his magic.

# **Again Playing** Host to Crowd

#### 3 Railroads Vie for \$\$

NEW YORK, May 18.—Long a spring mecca for Eastern orgs, New Jersey has once again exerted its magnetic pull on rail and truck units with the usually fulfilled promise of lush green in early season bank rolls. Using present returns as a baro-meter, operators are in for a heavy load of gelt, despite prevailing rains and muddy lots. Playing only enough dates to add up to logical moves from dates to add up to logical moves from winter quarters to this fertile zone, managers have taken their best hold in an effort to be first in at choice spots and reap the resultant harvest. Cities and towns in this vicinity, actually a part of New York's metropolitan area, come closer than any other geographical location in ap-proaching the saturation point in population. Justifying this are multi-ple major industries representing a sizable chunk of the nation's prosperity.

#### 7 Outfits on Tap

Seven shows are currently cutting the cake. World of Mirth, Elizabeth; James E. Strates, South Plainfield, and Endy Bros., Perth Amboy, all on rails, carry an estimated total of 90 cars. All are well situated since they are on the electrified Pennsylvania (See Eastern Shows on page 74)

## **Buck Draws Record** Turnout at Menands

MENANDS, N. Y., May 18.—A big turnout was on hand for opening of O. C. Buck Shows Monday (13) and business held up strong the next two days. Attendance the first three days

was estimated at 15,000. New Spitfire arrived and was set up Tuesday (14). It proved as pop-ular as the new Caterpillar. Several new trucks have been added, bring-ing total to 38

new\_trucks have been added, bring-ing total to 38. Vida Fransman, girl in the iron lung, was married during the Herki-mer engagement to William Wilson, who works on the show. While in Herkimer, Lou Ambers, former world's lightweight champion, vis-ited Mr. and Mrs. Buck. Fred Per-kins, general agent of the Continental Shows, also was a guest. Many visitors from King Reid and Kirkwood shows were here Sunday

Kirkwood shows were here Sunday and Monday.

#### **Two Weeks for Heller**

In North Bergen, N. J. UNION CITY, N. J., May 18.—Hel-ler's Acme Shows opened a two-week

stand in Schuetzen Park, North Ber-gen, on Tuesday. Delay in getting lot wired left several rides and stands without light or power the first two nights. Opening night was killed by rain, but Wednesday night brought

out a fair sized crowd. Lot, on a hillside, necessitated a split-up midway, with rides and tents erected on three separate levels, a novel set-up which undoubtedly gave the ride operators several varieties of headaches. Show has eight major rides, an iron lung show and some 20 games and concessions.

# Golden West Biz Vt. Supreme Court Reverses Far Ahead of '45

WOODLAND, Calif., May 18. — Good locations and fine California weather are combining to keep Golden West midway packed. For the past four weeks business has been excellent. Show is for abead of last excellent. Show is far ahead of last season's grosses in all towns played so far. Concessions, particularly, are receiving the biggest play in many

years. The 101 Ranch Wild West played day and date with the Golden West Friday (10). Golden West was spotted in the heart of town and reaped benefits. Town was well billed read local papers gave show lots of and local papers gave show lots of space.

space. Woodland is papered for miles around with posters, streamers, six sheets, 24-sheets and every type of advertising for the Calaveras County Fair next week. The Jackson 65th Annual Italian Fiesta, which the Golden West Shows will play in June, also is beginning to publicize its celealso is beginning to publicize its cele-bration. Reports have Bob Wills and his band; Roy Rogers, film star; State officials, rodeo, mammoth picnic, log-rolling contest, horse show and other big-time attractions featured at the Jackson Fiesta.

Recent bookings in fair dates is the Plumas County Fair, Quincy, Calif., August 16-18.

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**MEMPHIS BIZ AN INDICATOR** 

May 25, 1946

# White, Black Segs Get Kale

#### Cavalcade flash strictly okay-Peppers offers top in truck show attractions

#### By Pat Purcell

MEMPHIS, May 18 .- This Southern city is so embued with the spirit of carnivalism that between showers, and even with semi-frigid weather, Al Wagner's Cavalcade of Amusements is scoring top hole.

For example, last Tuesday night it was chilly—very chilly—and Bob Edwards' posing show picked up better than a grand. Slim Kelley and Dick Best wrapped up more than \$2,800. Other shows and rides along a lengthy, well illuminated and attractive midway went along at the same nace same pace.

Response of the public indicates that celebrations, fiestas, centennials and almost any type of promotion wherein the city spirit is enhanced with an ardor of convivality will be a tremendous success. San Antonio's a tremendous success. San Antonio's Battle of Flowers clipped at new records, and the vets around here cracked they had never seen any-thing to equal it.

This breaks down into an analysis that celebs of this type will get all that the lads can carry home—and a flock of them are on tap in addition to the State and county fairs.

Wagner's Cavalcade sat on the wa-ter front, where all previous cotton carnivals have revolved. Frank W. Peppers had his org a bit south on Beale Street, but the Beale Street Blues did not interest Frank as he was getting it with well painted and decorated show and rides. White or colored, it seemed to make no difference, as all hands around

did business.

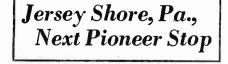
did business. Rolling down along Front Street, one couldn't walk far before the ebul-lient Howard Y. Bary appeared on the scene. Bary was very much slenderized since last seen at Tren-ton, N. J., last June when he was visiting the Clyde Beatty Circus, and he insists that the slenderizing is not due to worry—just getting thinner. Bary personally conducted the tour —but to save time, worry, etc. the

-but to save time, worry, etc., the tour will be skipped with the obser-vation that Mrs. Hattie Wagner's new ring is a dandy-that Jack Baillie looks great since he learned that wa-

Img is a dandy—that Sack Ballie
looks great since he learned that water is also used for something other than a chaser, and that Whitey Weiss is dapper in his Panama and has everything well under control.
So, let us run down the midway and recount who is there:
Owner, Al Wagner; manager, Howard Y. Bary; special agent, Joe Scholibo; general agent, Robert R. (Bobby) Kline; press and radio, William B. Naylor; trainmaster, Art Courtney; superintendent, P. J. McLane, and builder, Nate Warman.
Office staff includes Arthur Atherton, Harry Allen and Dennis C. Burns.
Dr. John Lamar is the medico while J. A. Pearl handles The Billboard and the mail.

the mail.

the mail. And down the ride line-up was Adolph Kaus, Kiddieland and auto; M. S. Reavies, with a mighty fancy Scooter; W. H. Griffen, Merry-Go-Round; G. Hightower, Mother Goose; C. Hodge, Roll-o-Plane; Cater-pillar, Jess Murray; Silver Streak, Johnny Byers; Octopus, J. D. Powers; Two Ferris Wheels, J. Mc-



TOWANDA, Pa., May 18.—Pioneer Shows concluded a week's stand here tonight. Next stop is Jersey Shore, Pa., where the org opens Monday (20) for a week's stand.

Show added 12 new pieces of rolling stock, including an office truck and new modern sound truck, fully equipped.

Staff includes Mickey Percell, manager; Mrs. Mickey Percell, sec-retary-treasurer; R. Ducky Evans, general superintendent; J. J. (Ducky) Miller, ride superintendent; Philip J. Kirkland, electrician and lot man; James J. Brock, concession manager; R. Count Colden advance agent: R. Count Golden, advance agent; Popeye Horton, general mechanic. Ride foremen, Joe Farr, John Schuy-ler, James Banfield, Charles Norris and Allen Blend; Frank Fakke, cook-bouse. Concessionaires and show and Allen Blend; Frank Fakke, cook-house. Concessionaires and show people include Mr. and Mrs. William Percell and Charles Percell Jr., Frances Ree, Betty Kirkland, Mr. and Mrs. J. J. Miller, Mr. and Mrs. W. M. Mitchell, Mr. and Mrs. Al Perhone, Ethel Deker, Sunshine Kim-met and Ray Donovan.

Ginnis; Fly-o-Plane, Joe Crumley; Ridee-O, R. Scotten.

Ambling down along thru the shows one finds Slim Kelley and Dick Best with a strong side show line-up; Bob Edwards with a nifty posing up; Bob Edwards with a nifty posing show; Pat Gordon with an attractive girl show front; Jack Long, Iron Lung; Slim Curtiss, Big Bertha; Fred Sawyer, Old New Orleans; Mrs. T. Bush, Glass House; Ramblin' Tommy Scott, Hillbilly Jamboree; Bill Salis-bury, Chinese Magic theater; Ray Walton, wild life; Allen Classon, Jap and Nazi war exhibit; Dr. Lamar, baby show; Tom Bush, Funhouse; baby show; Tom Bush, Funhouse; Mrs. Dodson, monkey show; Virginia Edwards, Casino; Kelley and Best, Snake Show; and R. C. Woods, thrill

Show. Electrical department is in charge of Leo Hout with Tony Gilletto, Alvin Cone and Jess Sisson. Leroy Hunter has charge of neon with Chris Hostetter as his assistant. Frank Brannigan is the Diesel boss aided by Manny Drake. Concessions—it looks like a Man-

hattan telephone directory—went this

J. E. (Whitey) Weiss, manager; Ar-chie Wagner, assistant; Tom (Notre Dame) Sharkey, builder; Ed Neville, auditor; with Guy West, bingo; W. Dame) Sharkey, builder; Ed Neville, auditor; with Guy West, bingo; W. B. Jones, ham and bacon bingo; Sparkey Belew, blower; M. Deemer, bowling alley; Archie Bromley, clothespin; Dick Crawford, roll-down; Whitey Ringe, block store; Red Howey, razzledazzle; Billy Miller, slum skillo, Jack Benjamin, six-cat; Herman (Greenie) Pludax, nail store; Sunnt Howard, swinger; Golden and Cross, pitch; Adolph Kaus, bear hoop-la; Black Robbins, frozen ice; Mrs. Ringe, mitt camp; Specs Caugin, novelties. Mrs. Hattie Wagner and Jack Baillie duke folks into the cook-house. Bill Luck has pets; Ralph Anderson, gift shop; Larry Mullins, radios; Ernie Wenzick, bears: Red Delbin, wrist watches; Harry Smilley, spreads; Dick Dwyer, nylons; Mrs. Crawford, fishpond; Mrs. Wenzick, milk bottles; Jockey Jones, cats; Mrs. Cliff Baminel, seven slum stores; Mrs. Jones, gallery; Jack Neal, diggers; the Couldings\_custord; Mrs. McMinn Jones, gallery; Jack Neal, diggers; Mrs. Gouldings, custard; Mrs. McMinn, photos; Pete Berryman, funny photos; Teddy Webb, custard; Mrs. Worman, candy floss; Mrs. Belew, pan game; (See MEMPHIS BIZ on page 64)

# Ferris Doing Okay On California Tour; To Replay Pomona

LOS ANGELES, May 18.-Ferris Greater Shows continues its successremodeled and redecorated. Show has a flashy sign with org's name in lights for the midway.

Opening engagement was spon-sored by the Montebello American Legion Post. Torrance was played next followed by San Gabriel and Azusa, all under American Legion auspices. Fontana was sponsored by the Junior Chamber of Commerce. Pomona, V. F. W. Post, has re-engaged the show to play July 28-August 4. Remainder of the season has been booked. has been booked.

Show has 6 rides and 30 conces-sions, including a Penny Arcade. Rides include: Ferris Wheel, Tilt-a-Whirl, Baby Ride, Merry-Go-Round, Coctopus and Roll-a-Plane.

Show has a new Funhouse on a 32-foot semi-trailer. Bill Thompson's Mickey Mouse Circus is carried on a four-wheel trailer. Rolling stock includes nine trucks, a service car with semi-trailer, a light trailer, two Kleig light trailers and 20 private vehicles. Staff and concession operators that Larry Ferris, owner and manager; George L. Morgan, general agent; Mr. and Mrs. William Thompson, Penny Ar-Larry Ferris, owner and manager; George L. Morgan, general agent; Mr. and Mrs. William Thompson, show owners; Rex Boyd, Penny Ar-cade; Mr. and Mrs. E. W. Anderson, photo gallery; Clarence (Candy) Moore, two ball games and two wheels; Ruby Morgan, darts; Mr. and Mrs. William Gassaway, cork guns and hoop-la; Mr. and Mrs. Joe Blash Jr., balloons and pans, penny pitch; Joe Blash Sr., bingo; Johnny Switen-wood, glass stand; Mrs. J. Switen-wood, watch-la; Ed Kennedy, seals; Paul Vowell, monkeys; Holly Ritter, slum spindle; Mrs. Holly Ritter, fish-pond; Mr. and Mrs. Leo Blonden, candy apples, popcorn; Mr. and Mrs. E. Hanson, soft drinks; Mrs. R. Griber, cookhouse; Guy Osborn, high striker. striker.

Ride personnel: Ferris Wheel, Ray Thornton, foreman; Johnny Thorn-ton, assistant; Dan Richards, tickets. Merry-Go-Round, Dan Vaszula, fore-Merry-Go-Round, Dan Vaszula, fore-man; Roy Fry, assistant; Ed Roberts, tickets. Baby Ride, M. Ferris. Tilt-a-Whirl, Roy McCrowder, foreman, Curtis Lipe and Bill Simpson, as-sistants; Rose Ferris, tickets. Octo-pus, J. Swartwood, foreman; J. Blash Jr., assistant. Roll-a-Plane, A. Mat-ney, foreman; John Frank, assistant; Lupe Valdez, tickets.

#### Lions, Kinsmen Sponsor **Royal Canadian Shows**

VANCOUVER, B. C., May 18 .--Baddeley & Crawshaw Royal Canadian Shows will play an eight-day stand at Cambie grounds here, July 6-13, under the combined auspices of the Lions and Kinsmen's clubs. Date is the final week of Vancouver's Dia-mond Jubilee Celebration.

Show is playing Vancouver Island dates and will return here about June 1 for eight weeks under auspices on 10 different lots.

For the Jubilee date show will have 8 rides, 5 shows and 45 concessions. Rides will include 2 Merry-Go-Rounds, 2 Chair-o-Planes, Ferris Wheel, Kiddie Ferris Wheel, Kiddie Chariot Ride and Rocket. Shows in-clude: Athletic, Snake, Girl, Illusion and Ten-in-One. Frank Hall operates the Ten-in-One and Athletic Show.

www.americanradiohistory.com

# World of Mirth **Extends** Date in Elizabeth, N. J.

ELIZABETH, N. J., May 18.eral Manager Frank Bergen, of World of Mirth Shows, said today that the org will extend its date here to Satur-Shows opened Wednesday ··(25). (15) under auspieces of the American Legion post.

Everyone had plenty of time to set up here after a record-breaking run from Alexandria, Va., where, after a bad start because of rain, shows came off with a good take. Dimout a bad start because of the Dim came off with a good take. Dim in Alexandria proved a boon, as shows has its own Diesel light plant and Lew Hamilton, show's press agent, made good use of radio Station WPIK to let the public know the show was running.

J. C. McCarter, general agent for Cetlin & Wilson Shows, visited. Joe Sciortino, who operates the Hawaiian, Posing and Daughters of Sin shows, Posing and Daugners of Sin shows, announced his line-up for the season. Hawaiian: Ginger Rae Sciortino, talker-manager; Fred Henry and Jerry M c D o n a l d, ticket sellers; Charlotte Dowd, emsee; Mary Brown, Alice Butler, Maggie McDonald, Sharon Smyth, Justine Wayne, De-lores Rose, Maxine Blaine, Keva Shennell, Paula L a n i o u s, Sheile Anderson and Darlene Lee, dancing girls: Pearl Islanders. music: Phil Pearl Islanders, music; Phil girls; Long, boss canvasman.

Posing: Joe Sciotino, talker; Dude Adams and Dick Marbles, tickets; Nancy Hayworth, Marilyn Maxwell, Rosemary Brooks, Virginia Taylor, Betty Lane and Francine Moore, models. Daughters of Sin: Doc Hol-lis, manager; Slim Gillespie, tickets; Doc Christian, lecturer.



**BILLY GIROUD** 

50 Salisbury Ave., Stewart Manor, L. I., N. Y. Phone: Floral Pk. 6344

#### **CUDNEY BORDER STATE SHOWS**

Want Concessions, all open; Hula Show with own outfit and transportation, Athletic Show. Merry-Co-Round Help wanted, per-centage basis or salary. Must be able to drive truck. Playing Oklahoma, Kansas and Seminole, Okla., week May 20 to 25.



COUPLE TO TAKE CHARGE OF COOKHOUSE. Must be experienced. Excellent proposition. On the best Truck Show in the Middle West. Address:

WM. F. JOHNSON c/o Great Sutton Bhows Granite City, III., this week; Alton, next week.

**CAN PLACE PALMISTRY** Wire JOSEPH J. KIRKWOOD SHOWS Week May 20th, Barre, Vermont



# **RIDES FOR SALE**

Now up and operating-Whip, Double Loop-o-Plane, Chairoplane. All rides in first-class condition. Cheap for cash.

### CLARENCE MOORE

Apt. 1, 409 Washington Ave. Phone CO 9531 Newport, Ky.

**BODART SHOWS** Opening Shawano, Wisconsin, June 6

WANTED

One or two Shows. Our route is virgin territory for shows. Foremen and Second Men on Rides. Can use one major Ride, Chait-o-Plane preferred; also Miniature Train or Miniature Chair Swing. Stock Concessions, but must be legitimate and clean. Ninety per cent of our equipment is new and everything must be in keeping with this new show. We have eight celebrations and twelve Wisconsin fairs. We have Free Acts. Contact

BODART SHOWS, E. A. Bodart & Sons, owners Shawano, Wisconsin

### **BRIGHT LIGHTS EXPOSITION SHOWS** Huntingdon, Pa., Firemen's Celebration, week May 27th.

Want one Flat Ride. Place Shows-Half and Half, Motor Drome, Penny Arcade, Wild Life, Unborn, Grind Shows. Place few more Concessions. Man to make opening for 10-in-1. Donnie Donnini wants Wheel Agent, Swinger Agent and General Help. We have the Sky High Girl as Free Act. Write or wire

John Gecoma or L. C. Heck, Charlestown, W. Va.

#### FRANK M. SUTTON, SR. PRESENTS GREAT SUTTON SHOWS

"MOST BEAUTIFUL SHOW IN MIDDLEWEST"

Granite City, III., Police Carnival, May 20 to 25; Alton, III. (Uptown), Legion Carnival, May 27 to June 1; Jacksonville, III., Veterans' Carnival, June 3 to 8. WANT ONE MORE EIG RIDE. WANT SHOWS—Will furnish Tents and Fronts. Want Carnival Help. Want Acts for Moody Cook's 10-in;1 Side Show. We hold contracts for the "A" Circuit of Fairs in Southern Illinois. Answer as per route above.

# HELLER'S ACME SHOWS WANT

FOREMAN AND SECOND MAN for 8-Car Whip, Foreman for Chair-O-Plane. Sober and reliable Help on other Rides. Good freatment, top wages, and long season south. One Truck Mechanic, top wages. Schuetzen Park, North Bergen, N. J., May 20 to 26; East Newark, N. J., on Streets, May 28th to June 8th; Nyack, N. Y., June 10th to 15th. WANT CONCESSIONS—French Fries, Candy Floss, American Palmistry. Nothing else. ALL ADDRESS AS PER ROUTE. HELP, COME ON.

#### PINE STATE SHOWS WANT WANT WANT

For Dresder, Tenn., American Legion Festival, week May 20; with Dyersburg to follow. Concessions of all kinds—Popcorn, Candy Apples, Custard, Cook House or Sit Down Grab that will cater to show people, Candy Floss, Bingo, Pan Game. Want reliable party for completely framed Girl Show; must have 2 or more zirks. Cliff Patton can place reliable Help for Side Show. Foreman for Chairplane; salary no object if you can produce. Will book any Fint Ride not conflicting. Long list of fairs and celebrations. Want General Agent with car. Want Count Store Agents. GEORGE EMMERSON, Business Manager; JIMMY WILSON, Concession Manager.

WANT WANT FOREMAN FOR NEW OCTOPUS. (Must be first-class and drive semi.) Top salary. A FEW 10c CONCESSIONS. RAY SHEARS WANTS COMBINATION MAN ON ATHLETIC SHOW. Address: JACK B. MOORE, Mgr., Flora, Ill., this week; then per route.

WANTED

or

RODEO for 4th of July

DON M. SMITH

JOE

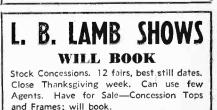
PHIL

www.americanradiohistory.com

#### WANT AMMUNITION Will pay highest price for .22 Shorts, Longs

or Long Rifle Ammunition. Any amount.

H. C. BOWEN 752 Fifth Ave. San Diego 1, Calif.



Wire: Christopher, Ill.

64 **CARNIVALS** 

#### May 25, 1946

# JONES GREATER SHOWS WANT

Shows with or without own outfits. Will finance reliable Showmen. Want Monkey, Wild Life, Fun House or Animal Show. Will book Flat Ride that doesn't conflict.

CONCESSIONS-Can place Arcade and other Stock Concessions.

HELP-Want Man to Handle Front Gate and Sell Tickets. Claude Shipley, wire. Want Show Electrician. Steve Moskel, wire. Want good Show Mechanic. Want Ride Help on Spitfire, Wheel, Octopus, Rolloplane.

Address

**JONES GREATER SHOWS** Huntington, W. Va., this week

# SHAN BROS.' SHOWS

Can place now and for the two biggest 4th of July Celebrations in Kentucky—Stearns and Paintsville—both proven winners.

Ball Games, Fishpond, Bumper, String Game, Coke Bottle, Dart, Hoopla, Swinger, Nail Joint, Scales, Age, High Striker, Lead Gallery, Jewelry, Novelties, Candy Floss, Apples, Wonder Bar, Custard and Penny Arcade.

WANT Wild West Show with stock and good wardrobe. We have 16 Rides for our two 4th of July Celebrations. 14 bona fide Fairs beginning August 5; then South America next winter.

#### SHAN WILCOX, Mgr.

Maysville, Ky., this week; Williamson, W. Va., next week

# **EXPOSITION AT HOME SHOWS**

**Featuring the Great Knoll** 

Wanted for three best locations in Baltimore, then the big one, the circus date. RIDES---Any flat Ride, prefer Octopus. Manager for office-owned Ten-in-One, Freaks and Acts for same: salary out of office. Want Bill Poster with car, top salary. Bill and Marie Hegeman want capable Kiddie Ride Help. CONCESSIONS-Diggers, Rotaries, Penny Arcade, any ten-cent Merchandise Concessions. Carl Jones wants Agents. We positively have the circus date, come on; too late to write. Wire:

ROX GATTO, Mgr. NEW SHERWOOD HOTEL, BALTIMORE, MARYLAND

#### J. J. PAGE SHOWS WANT CAPABLE MAN AS MANAGER

Billie Clark, Wm. R. (Red) Hicks or Freddie C. Boswell, get in touch. Can place Talker on Minstrel Show, Also useful Show People in all lines. Want Foreman for Ferris Wheel and General Ride Help on all Rides. Can place Musicians for Colored Minstrel Show, Chas. Briggs wants Agents for Six Cats and Skillo. Shorty Barber, get in touch. Everybody address: J. J. PAGE SHOWS, Morristown, Tenn., this week; followed by Gate City, Va., next week, P.S.: Can place few more legitimate Concessions.



First-class clean Cookhouse that will cater to show people, join Mt. Airy, N. C., June 3rd. 7 Rides, 6 Shows, 40 Concessions, playing established territory. Galax, Va., July 4th, best 4th of July spot in south. "CANNON ACT" nightly. RIDE HELP-Second Men all Rides that can drive semi trailers; must be sober, join on wire. Address:

L. C. McHENRY, Manager

Hickory, N. C., this week; Statesville, N. C., next.

# **Floyd Woolsey Wants**

Freaks, Half and Half, Mind Act, Midget, Magic Act. Any Act that knows me wire. Two Units-Park and Road. Slim and Ma, answer.

Address care GOLD MEDAL SHOWS, West Terre Haute, Indiana

# **Memphis Biz An Indication**

(Continued from page 62) Mrs. McLane, and M. Westerman, ice cream, and Martha Wagner, guessyour-age.

Then when one rolled over to good old Beale Street, here's what one found:

Staff: Frank Peppers, owner; E. H. Broome, general manager; V. A. Mc-Namara, secretary; Mrs. F. W. Pep-pers, treasurer; Mrs. Olive McAnnich, assistant secretary; Graves H. Perry, general agent; Floyd Reece, bill-poster; Roy Johnson, electrician and Diesel operator; Tom Yance, head mechanic; Buck Talbot, assistant me-chanic; J. E. McLean, lot superintend-ont and Lack Martineus Billboard ent, and Jack Martinkus, Billboard agent.

Free act is the Sensational Royals, a high pole aerial act.

There are six rides: The Kiddy Rides have J. B. King as foreman, Bill Latteral is foreman and J. D. King Latteral is foreman and J. D. King assistant on the Merry-Go-Round; Frank Pernetti is foreman and E. J. Frank Pernetti is foreman and E. J. Woods second man of the Octopus; Bill Noe handles the Twin Wheels alone; George Johns has the Roll-o-Plane and Charlie Edwards the Chairplane. Six shows are included They are: Six shows are included. They are

The Monkey Show, run by Mr. and Mrs. Jack Taylor and Hernandez Alamondo; Snake Show, by Marie Litteral; Girl Show, by the Brazilians; Alamondo; Snake Snow, by Marle Litteral; Girl Show, by the Brazilians; Funhouse, by Jack (Buddy) Mitchell; Minstrel, by Mr. and Mrs. James Ayres, Mr. and Mrs. Reelfoot Green, Helen Baldwin, Helen Bassham, Wil-lie Jones, Helen March, and Smiley March; the Ten-in-One has George Collins as manager, Fred Freda is Half-and-Half; John Early, the Alli-gator Boy, and Mrs. Aline Davis. Mike Montgomery has the cigarette shooting gallery; Frankie Scott and John Young, swinging ball; Mallie Spence the bottle game; the fishpond is Frank Bennet, Mr. and Mrs. Wal-ter Davis, the custard stand; Peggy McNamara, cat rack; Paul Pluffen-heimer, the bumper; C. L. Robinson, Kitty Broome and David Newman the huckley bucko.

Kitty Broome and David Newman the huckley bucko. Coke bottle joints are managed by Tex Davis and V. Moore; Amelia Bennett and Wilma Bennettrum, duckpond; Joe Shaughessy, grocery store, and the bingo is run by Jack Martinkus, Laura Martinkus, Bill Magent, Gifford Eannis, Jin Brown-ing and Vincent Kuropatwa. Ada Mae King has charge of the cigarette pitch; Rudy and Violet Robinson manage the hoop-la, Ruth Johnson has charge of the popcorn and Dorhas charge of the popcorn and Dor-othy Yonce, Rusty Zontini and Emma Zontini have the pan joint. E. Т. Willet and L. Small run the lead

shooting gallery. The cookhouse is run by Abe Monsour and his wife, Earline. Kentucky and two local people assist.

www.americanradiohistory.com

# **ZIEGLER SHOW** WANTS **Rides and Concessions for**

Plymouth, Mich., May 27 to June 2, and Ferndale Elks' Festival, June 8 to 16.

Address **MRS. ZIEGLER** 406 Hazlehurst, Ferndale 20, Mich. Phone LIN 2-1464

# WANTED





CAN PLACE Chair-o-Plane Foreman, Grind Concessions, Bail Game Agents. Francis Lee and Colleen McCormick, contact Doral Deshon; all others:

HOWARD INGRAM FLORIDA AMUSEMENTS Brevard, N. C., this week; Tryon next.

# JOYLAND MIDWAY ATTRACTIONS

Vanborn and Telegraph Rd., Detroit, May 30 to June 9

Opening Decoration Day Benefit Building Fund V. F. W. Post 4422 New 1946 Ford Automobile Given Away-Many Other Prizes

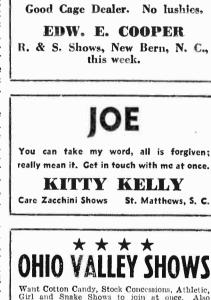
WANT Concessions that work for ten cents. Can place Fun House, Penny Arcade. Show playing money spots of Michigan. Brighton, Michigan, on streets, 4th July week. Solid Fairs and Celebrations balance of season. Wire, write 16845 Lindsay St. (Phone Vermont 55232) Detroit 27, Mich.



Want Second Men on Ferris Wheel, Chairplane, Merry-Go-Round and Tilt-a-Whirl. Want Front Gate Help and can always place useful people in all departments. Good opening for a Pony Ride. Want Grind Stores not conflicting. Diggers, Funhouse, Glass House, Unborn Shows and any others not conflicting. All Shows of merit given consideration. Louie Augustine wants useful Side-Show People in all departments. This week, Tamaqua, Pa.; next week, Hazleton, Pa. All replies to A. M. PODSOBINSKI, Owner-Manager; F. C. BOSWELL, Business Manager.

HARRY CRAIG'S HEART OF DEXAS SHOWS A Rides, 10 Shows, 50 Concessions, Free Act. Way organized Minstrel Show with or without outfit, best territory and proposition: George Hartis, Johnny Williams, Sugar Foot Green, contact. Side Show People, contact Jack O'Bryan. One Act to feature, also Annex At-raction. Jack and Lena Owens need experienced or inexperienced Girls for Hawaiian Paradise. Awards. Will book Fat Show; Carlson Sisters, Jumbo Finn, Delotes Coronado and others, con-stat. Will book Fat Show; Carlson Sisters, Jumbo Finn, Delotes Coronado and others, con-stat. Will book Fat Show; Carlson Sisters, Sumbo Finn, Delotes Coronado and others, con-stat. Will book Cato New, Carlson Sisters, Will book Octopus, Scooter, Kiddie Foris Wheel, Whip or any non-conflicting Rides, CONCESSIONS: Can always use sober, reliable, clean Agents for Ball Games, Milk Bottles, Cats and Stock Stores. Cortes Henderson needs Country Store Agents. Willers and Griddle Men, contact Paul Copeland, Address: HARRY

**HARRY CRAIG'S HEART** 





OMAR'S GREATER AMUSEMENTS

Want two more major Rides, Bingo, Cook House, Girl, Monkey, Mechanical, Snake Shows, Agents, Ride Help. For Sale-15 Kw. Generator.

**OMAR THOMPSON** 

Centralia, Mo.

# WANT

FOREMEN FOR WHEEL, OCTOPUS AND KID RIDES. Man for ELECTRICIAN and AUTO MECHANIC. Second Men for all Rides. CONCESSION AGENTS for office-owned Concessions. COUPLE for well-framed Cookhouse. NOVELTIES and other Concessions open. Will book any BALLY OR GRIND SHOW. We have nine fairs and five celebrations in Jowa.

**GREATER RAINBOW SHOWS** Carrollton, Mo., this week; Trenton, Mo., May 27-June 1.

COVE SPRINGS. FLA.

WANT Bucket Set Joint Agents, sober; work for stock. Also Girls for Ball Games, Center Joints. 30 Con-cessions now operating. Thousands of sailors; largest building program in country under way. We operate 7 days weekly. Want Wheel Man. **GREAT SOUTHERN EXPOSITION** 

THE RAIN-BO SHOWS Want Five or Ten-in-One, Monkey, Snake, Mechanical Shows. Ride Foremen who can produce. Can place two more Rides. For Sale—Two-Abreast Merry-Go-Round. Can be seen in operation. Chesapeake, Ohio, week May 20. Tex Rollins, Owner and Mgr. Fair Sceretaries West Va., Ohio, Kentucky, Indiana, get in touch with Billy Burton, General Agent. Chesapeake, Ohio, this week.

reliable person.

Complete Organized Side Show, must be high class. Have complete outfit

except banners. Wire JOHN H. MARKS SHOWS

Richmond, Va.

PAGE BROS.' SHOWS

Can place Organized Jig Show, 8 or 10 people. I have complete outfit, new top and banners. Rooker, wirc. Second Man on Big Apple; must drive truck. Man to take charge of Wax Show, 50-50 proposition to

Waverly, Tenn., this week; Springfield, next week

SHOWS - - - ATTENTION - - - RIDES

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, 0.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A-1 Am. Co.: Charlotte, Tex. Adams Am.: Holyoke, Mass., 20-June 8. Alamo Expo.: Denison, Tex. A. M. P.: Tamaqua, Pa.; Hazleton 27-June 1. American Banner: Boston, Mass. American Beauty: Mexico, Mo. American Expo.: Beaver Falls, Pa. American United: Olympia, Wash. Anderson Greater: El Dorado, Kan. Atlantic Expo.: Jasper, Fla. Baker United: Peru, Ind. B. & C. Expo.: Elmira, N. Y.; Dansville 27-June 1.

# NOTICE Fair Secretaries in South

#### Also Committees

Have 8 Rides, 7 Shows, 40 Concessions and High Aerial Free Act. Have Labor Day week open, also some open weeks in August and later. Write or wire at once.

BOX D-209, Billboard, Cincinnati 1, 0,

All new equipment with plenty special publicity and billposting paper, and Billers to help make your fair or celebration suc-cessful.

Eddie's Expo.: Butler, Pa. Edwards, J. R.: Mount Vernon, O. Ellman United: (27th & Hope St.) Milwaukee, Wis. WIS. Endy Bros.: New Brunswick, N. J. Enterprise Am.: Olla, La. Exposition at Home: Baltimore, Md. Fairway Am.: Longview, Tex.; Winnsboro 27-June 1. Enterprise Am.: Olla, La.
Exposition at Home: Baltimore, Md.
Fairway Am.: Longview, Tex.; Winnsboro 27-June 1.
Fray's Silver Derby: Ragland, Ala.
Fider's United: Calumet City, Ill.; Kankakee 27-June 1.
Fleming, Mad Cody: Moultrie, Ga.
Florida Am. Co.: Brevard, N. C.
Folks Celebration: Las Cruces, N. M.; Albuquerque 27-June 2.
Franklin, Don: Cameron, Tex.
Frear's United: Kingman, Kan.
Fuller Greater: Hollsopple, Pa.; Corriganville Md., 27-June 1.
Garden State: Quakertown, Pa.; Norristown 27-June 1.

Md. 27-June 1. Garden State: Quakertown, Pa.; Norristown 27-June 1. Gay Way Rides: Talbotton, Ga. Gentsch, J. A.: Mayfield, Ky. Geren's United: Muncie, Ind.; Washington C. H. O., 27-June 1. Gold Bond: Fuiton, Mo. Gold Medal: West Terre Haute, Ind. Golden West: Broderick, Calif., 21-26; S. Sac-ramento 28-June 2. Gooding Greater: Portsmouth, O. Great Sutton: Granite City, Ill.; Alton 27-June 1. Greater Rainbow: Carrollton, Mo.; Trenton 27-June 1.

Allamite Server, State: Arrived, Markey, State: Arrive 27-June 1.
Happyland: Royal Oak. Mich., 20-June 2.
Hartison Greater: Bridgeton, N. J.
Hartisock Bros.: Browning, Mo.; Novinger 27-June 1.
Hedrick's Gay Way: Gastonia, N. C.
Heller's Acne: North Bergen, N. J.; East Newark 27-June 8.
Hennies Bros.: Phoenix, II.
Heth L. J.: Princeton, Ky.
Hill's Greater: Kansas City, Kan.
Home State: Steelville, Mo.
Hoosier State: Alexandria, Ind.
Imperial: Shelbyville, III.; Ashland 27-June 1.
International: York, Neb.
Jackson Bros.: Henderson, Tenn.
Joyland Am. Co.: Charleroi, Pa.
Kaus, W. C.: Kannapolis, N. C.
Keystone Expo.: McColl, S. C.; St. Pauls, N. C., 27-June 1.
Lagasse Am. Co., No. 2: Williamsett, Mass.; Manchester, Conn., 27-June 1.
Lagasse Am. Co., No. 2: Williamsett, Mass.; Woonsocket, R. I., 27-June 1.
Lawence Greater: West Chester, Pa.; Trenton, N. J., 27-June 1.
Lawrence Greater: West Chester, Pa.; Trenton, N. J., 27-June 1.
Leeright, J. R.: Clay Center, Kan.
Lone Star: Kosclusko, Miss.
Long's United: Sparks, Nev., 20-26.
Lynch, Bill: Halifax, N. S., Can.
McKee, John: Macon, Mo.
Madison Bros.: Benton, IM.
Magnolia Expo.: Parsons, Tenn.
Maine Am.: Auburn. Me.
Magnolia Expo.: Parsons, Tenn.
Maine Am.: Auburn. Me.
Magnolia Expo.: Parsons, Tenn.
Maine Am.: Auburn. Me.
Marke: Richmond, Va.
Meeker: Renton, Wash.; Dayton 27-June 1.
Markey, Chester: Lancaster, S. C.
Marks: Richmond, Va.
Meeker: Renton Wash.; Dayton 27-June 1.
Merker: Renton, Wash.; Dayton 27-June 1.
Meyrhoff's Crescent: Victoria, B. C., Can.; Calexy, Alie, 27-June 8.
Midway of Mirth: Gillespie, III.
Migway of M

Mighty Page: Charksvnie, Actim. Moore's Modern: Flora, Ill.; Effingham 27-June 1. Mound City: Pittsfield, Ill. Nelson Bros.: Ordway, Colo. Nick's United: Findlay, O.; Fostoria 27-June 1. Northern Expo.: Hazleton, N. D. Ohio Valley: Tiffin, O. Omar's Greater: Centralia, Mo. Page Bros.: Waverly, Tenn.; Springfield 27-June 1. Page, J. J.: Morristown, Tenn.; Gate City 27-June 1. Parada: Ottawa, Kan. Paper's All-State: Paris, Tenn. Percell's Pioneer: Jersey Shore, Pa. Pike Am.: Ozark, Ark. Pine State: Dresden, Tenn.; Dyersburg 27-June 1.

June 1.

# **ROSS MANNING SHOWS** CLAREMONT, N. H., WEEK MAY 20

SHOWS: Have new 30x50 Top and Banner Line suitable for Monkey Show, Snake Show, Wild Life, Crime; reasonable percentage. Showmen with own equipment welcome. Playing the finest still dates in New Hampshire and Maine. Berlin, N. H., to follow; then in rotation: Me.; Waterville, Me.; Brewer, Me.; Lincoln, Me., and the biggest welcome home celebration in the State of Maine, Millinocket, Me. First show in nine years. \$250.00 fireworks and free acts. "Ma" Fallon can place Girls for Posing Show, top salaries. Side Show Acts. Best treatment-best pay in New England. Can use Blow-Off Act.

All address ROSS MANNING, Moody Hotel, Claremont, N. H.

# BARKOOT BROS.' SHOWS WANT

Two more Rides—Tilt-a-Whirl, Octopus or Roll-o-Plane and two Kiddie Rides. Can place high-class Show and Platform Show. Can place Merchandise Concessions of all kinds. Want Ride Help who can drive semi trucks. Can place small Cook House and Grab Joint. Can place a Mechanic. Week May 20th, corner of Monroe and Standard; week May 27th, Central and Stickney; both Toledo, Ohio.

BARKOOT BROS.' SHOWS, 4631/2 Fourth Street, Toledo, Ohio.

Porter's, Al, Wonderland: Alexandria, Va. Prell's Broadway: Wilmington, Del. Rain-Bo: Chesapeale, O. Regent Am. Co.: Greenville, O. Reid, King: Fulton, N. Y. Rogers Bros.: Fergus Falls, Minn. Rogers Greater: Danville, Ill.; Crawfordsville, Ind., 27-June 1. Rogers & Powell: Belmont, Miss. R. & S. Am.: New Bern, N. C.; Wilmington 27-June 1. Rosen, H. B., Am.: Newport, Tenn. Boyal American: St. Louis, Mo.

May 25, 1946

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Olympia) Detroit 20-26.
Basile Joe, Band: Quebec City, Que., Can., 20-25.
Carter Dramatic Co.: Langston, Mich., 20-25.
Curtis, Rube (Jr. C. of C. Circus) Atlanta, Ga., 20-25.
Long, Leon: Atlanta, Ga., 22-June 1.
McClung's, C. C., Pythons: Huntington, W. Va., 23-26.
Mendell Bros.' Minlature Circus: Binghamton N. Y., 20-25.
Plunkett's Stage Show: Sonora. Tex., 23-25; El Dorado 27-29; San Angelo 30-June 1.
Renfro Valley Tent Show: Radford, Va., 22; Salem 23: Buchanan 24; Buena Vista 25; Elkton 27; Luray 28; Woodstock 29; Strasburg 30; Berryville 31; Romney, W. Va., June 1.
Romas, Flying (State Fair Park) Milwaukee, Wis., 20-June 16.
Rome. Gerat: Front Royal, Va., 22; Winchester 23; Martinsburg, W. Va., 24; Terhune, Max, Show (Brackin) Ozark, Ala., 23; (Coosa) Childersburg 25; (Dixie) Swainsboro, Ga., 28; (Palace) Millen 29; (Palace) Glennville 30.
Walton, Lou (Olympia) Detroit 20-26; (Shrine Circus) Omaha 29-June 4.

Chi Fall Festival

Set for Aug. 17-25

(Continued from page 60) Tribune-sponsored musical festival, August 17, and the 13th annual all-star football game August 23.

August 17, and the 13th annual all-star football game August 23. Planning committee, announced this week, includes, besides Kelly and Hodes; John D. Allen, John Balaban, Mark A. Brown, Phillip R. Clarke, James E. Coston, G. A. Eastwood, Richard J. Finnegan, Charles Y. Freeman, Thomas B. Freeman, Joel Goldblatt, John Holmes, Robert W. Jackson, Gen. Joseph Keenan, Jack Kirsch, John S. Knight, Arthur J. Leonard, James R. Leavell, Sam Levin, David Mayer, Col. Leon Man-del, Bruce MacLeish, Hughston Mc-Bain, Bentley G. McCloud, Robert R. McCormick, George A. Ranney, Ed-win Silverman, Frank B. Smith, Solo-mon A. Smith, Arthur Schoenstadt, M. J. Spiegel Jr., Lawrence F. Stern, Elmer T. Stevens, H. Suyker, Frank Taylor, Thomas White and Thomas E. Wilson.

POPCORN

"Rush Hour" Mammoth Yellow Popcorn is dependable. It can be relied upon during rush periods. Packed in 100 pound mois-ture-proof bags at \$9.25 per 100 pounds.

PEANUTS

Roasted jumbos in the shell @ \$21.00 per 100 pounds. Packed in 90-pound bags. Fancy Raw (not jumbo) in the shell @ \$18.00 per 100 pounds. Packed in 100-pound bags. Our Booklet Price List covers our full line of popcorn supplies. Sent upon request.

Prunty Seed & Grain Co. -- POPCORN PROCESSORS--

620 NORTH 2ND ST. ST. LOUIS 2, MO.

"In our 72ND year"

Hammond Pla-Park Shows

For 20 weeks of Reunions and Fairs, Hemp-

stead and Marlin Centennials; Waco, June

10th; Bridgeport, July 4th; Whitewright, Commerce, Decatur, Priddy Reunion, York-town, Hallettsville, Bellville, Tomball and

Want Ride Help for Swing, Wheel, Tilt and

Kid Rides. Ralph Wagner wants Concession Agents. All address: 6611 Eagle Pass Ave.,

FOR SALE

Parker 40 Ft. 2 Abreast Merry-Go-Round, A-1 condition: new top this season; now in operation.

S. R. LANG

First.

Hot Springs, Ark.

Have another is reason for selling. \$5,000.00 takes it.

Houston, Texas, or as per route.

Houston I. C.'s Fairs.

200 Block Garden St.

Нате

E. Wilson.

The Billboard

27-June I.
Rosen, H. B., Am.: Newport, Tenn.
Royal American: St. Louis, Mo.
Royal United: Waterloo, Ia., 20-26; Nashua 27-28; Decorah 29-June 1.
Schafer's Just for Fun: Athens, Tex.
Scioto Valley: Williamsburg, O.
Shan Bros.: Maysville, Ky.; Williamson, W.
Va., 27-June 1.
Shipley's Amusements: Linden, Tex.
Silver Slipper: Monterey, Tenn.
Smith, Casey: Claremore, Okla.
Smith's Greater: Clayton, N. C.
Smapp's Greater: Carthage, Mo.
Sooner State: Erick. Okla.
Southern Valley: Jena, La.; Alexandria 27-June 1.
Sparks Bros.: Fayetteville, Tenn.

June 1. Sparks Bros.: Fayetteville. Tenn. Sparks, J. F.: Huntsville, Ala.; Columbis, Tenn., 27-June 1. Srader, M. A.: North Platte, Neb. Standard: Lusk, Wyo.; New Castle 27-June 1. Stephen's: Ottumwa, Ia.; Centerville 27-June 1.

Stephen S: Ottainwa, Ia., Construct 1 June 1. Strates, James R.: Plainfield, N. J. Stumbo: Anderson, Mo. Sunflower State: Alva, Okla. Sunset Am. Co.: Clarinda, Ia.; Shenandoah 27-June 1. Tatham Bros.: Lincoln, Ill.; Mason City 27-Tuna 1

Tidwell, T. J.; San Angelo, Tex. Tinsley's City Rides: (Cleveland Park) Green-ville, S. C., 20-June 1. Tivoli Expo.: Nebraska City, Neb.; Fremont

27-June 1. Triangle: Morgantown, W .Va., 20-23; E.

June 1. Utah Expo.: Trementon, Utah. Veterans United: Lake City, Ia.; Dakota City

Victory Expo.: Arkansas City, Ia.; Dakota City 27-June 1.
Victory Expo.: Arkansas City, Kan.
Virginia Greater: Westmont, N. J., 20-22.
Wade, W. G.: Kalamazoo, Mich.; Marion, Ind., 27-June 1.
Wallace Bros.: Georgtown, Ky.
White Star Attrs.: Canton, O.; Fremont 27-June 1.

June 1. White's Rides: Dunlap, Tenn. Whitney & Scott United: Traer, Ia.; Parkers-burg 27-28. Wilson's Famous: Havana, Ill.; Whitehall 27-

Wison's Yahudus, Havaha, H., Whitehall 21-June 1.
Wolf: Henning, Minn., 21-23; Graceville 24-26.
Wolfe Am. Co.: Greenwood, S. C.; Spartan-burg 27-June 1.
Wonder City: Anna, III.
Wonder Shows of America: Oklahoma City, Okla.
World of Mirth: Elizabeth, N. J.
World of Pieasure: Muskegon, Mich., 20-June 1.
World of Today: St. Joseph, Mo.
World of Today: St. G. Coroville, Calif., 22-26.
Zacchnin: St. Mathews, S. C.
Zeiger, C. F., United: Pueblo, Colo.; Walsen-burg 27-June 1.

**Circus Routes** 

Send to 25 Opera Place, Cincinnati 1, O.

Banard Bros.: Barberton, O., 21-22; Wooster 23; Shelby 24; Gallon 25; New London 27; Wellington 28; Lodi 29; Rittman 30.
Barnes Bros.: (Olympia) Detroit, Mich., 20-26.
Bart Bros.: Paxton, Ill., 23.
Beatty, Clyde: Santa Cruz, Calif. 21; Watsonville 22; Palo Alto 23; Redwood City 24; Napa 25; Richmond 26.
Bradley & Benson: North Adams, Mass., 23.
Cole Bros.: Belleville, Ill., 21; Alton 22; Moberly, Mo. 23; Sedalia 24; Hannibal 25; Kansas City 27-29.
Cole, James M.: Plymouth, Pa., 21; West Pittston 22.
Dailey Bros.: Lubbock, Tex., 21; Plainview 22; Amarillo 23; Borger 24; Pampa 25; Colvis, N. M., 27; Roswell 28; Carlsbad 29; Pecos, Tex., 30; Odessa 31; Monahans June 1.
Garden Bros.: London, Ont., Can., 20-25; Galt 27-29; Owen Sound 30-June 1.
Hamid-Morton: Quebec City, Que., Can., 21-26.
Kelly, Al G., & Miller Bros.: Nowata, Okla.

27-29; Owen Sound 30-June 1.
Hamid-Morton: Quebec City, Que, Can. 21-26.
Kelly, Al G., & Miller Bros.: Nowata, Okla..
25; Chelsea 26; Bartlesville 27; Pawhuska 28; Ponca City 29.
King Bros.: Sewickley, Pa.. 21; Aliquippa 22; Elwood City 23; Sharon 24; Mercer 25; Franklin 27.
Mills Bros.: Auburn, Ind., 21; Decatur 22; Portland 23: Richmond 24; Anderson 25; Marion 27; Kokomo 28; Lafayette 29; Delphi 30; Logansport 31: Plymouth June 1.
Montgomery, C. R.: Gooding, Idaho 21; Mountain Home 22; Nampa 23; Emmett 24; Payette 25.
Owens, Buck: Sedalia, Mo., 21: Marshall 22; Lexington 23; Independence 24; North Kansas City 25; Liberty 27.
Polack Bros.: (Civic Auditorium) San Francisco. Calif. 23-June 2.
Poker Deck Rodeo: Humboldt, Kan. 25-26.
Ringling Bros. and Barnum & Balley: (Boston Garden) Boston, Mass. 20-25; (Erie Ave. & G St.) Philadelphia, Pa., 27-June 1.
Sparks: Shamokin, Pa., 21; Mt. Carmel 22; Shenandoah 23; Hazleton 24; East Stroudsburg 25; New Brunswick, N. J. 27.
Stevens Bros.: Eldorado Okla., 21: Mangum 23; Ninglis 22; Carante 24; Sontinel 25.
101 Ranch Wild West: Yreka, Calif., 21; Medford, Ore., 22-23; Grants 24; Sontine 25;

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25-June 1. anville, Ill. win River Am. Co.: Ackley Ia. nited Expo.: Sulphur, Okla.; Shawnee 27-

Thompson Bros.' Rides: Juniata, Pa. Tidwell, T. J.: San Angelo. Tex.

June 1

Twin F United

June 1.

Liverpool, O., 25-Jun Turner Bros.: Danville,

WANT

# American Carnivals Association, Inc. By Max Cohen

ROCHESTER, N. Y., May 18.— Visit to Detroit saw membership ob-tained from United Novelty & Candy Company. Application was filed by E. P. Womack and Charles H. Hodge's Palace of Wonders, bringing total membership to 194. Personnel mem-berships issued included W. G. Wade Shows, 36; Hodge's Palace of Won-

#### **ON ACCOUNT OF EVERYTHING** WE HAVE A FEW ITEMS FOR IMMEDIATE DELIVERY

Coming real soon SPONGE RUBBER DART BOARD. This is a honey for the ADDEM UP Boards.

We are now going to start manufacturing WHEELS. Size  $17 \frac{1}{2}$ " dia.,  $1 \frac{3}{8}$ " wide.

NO CATS --- NO CANVAS ---- NO FRAMES This is Out for the Emergency

BUSINESS TOO, TOO, TOO GOOD! HUBA-HUBA!

**RAY OAKES & SONS** BOX 108 BROOKFIELD, 1LL. Home of the World's Finest Zoo

#### WANT A-1 NEON MAN That Can Blow It and Maintain Same. Will Give You Top Salary and Also Make You a Partner in Business. Address: BOX 385 Care Billboard, St. Louis 1, Missouri



For clean reputable exhibit or high class attraction. Capable handling all details. ack or front. With H. L. Anfenger's Whale Exhibits and Animal Oddities since 1934.

E. S. (AL) KURTZ 740 Atlantic Ave. Long Beach, Calif.

#### WAITERS WANTED

\$60 per week if you can cut it COOK WANTED Salary no object Whity Bray, come on

CORKIE ZIMMERMAN c/o World of Pleasure Shows, Muskegon, Mich., May 21-June 1

TWO-HEADED BABY, WAX, IN MUSEUM JAR-WALK-THRU SHOW \$290.00 Address: W. H. J. SHAW 8834 Louisiana Ave. ST. LOUIS 18, MO.

FOR SALE

JEWELRY, GIFT STORE EX. IN LIVE PARK. NEAR SOLDIERS' CAMP. E. READY 637 33 AVENUE MERIDIAN, MISS.

WILL PAY

\$100.00 per case for .22 gallery shorts. Want about ton cases. JESSE NORWOOD c/o Royal American Shows St. Louis, Mo. Or As Per Route

ders, 16; Joyland Midway Attractions, 15, and Down River Amusement, 8. At Ecorse, Mich., we were a guest of World of Pleasure Shows, with Owner John Quinn extending cour-tesies. Owner Severin Hilo was on hand at Trenton, Mich., to welcome us to the Down River Amusement Company. At Telegraph and Eureka roads, Trenton, we found Joyland Midway Attractions and enjoyed a visit with Mr. and Mrs. Bennett. At Pontiac, W. G. Wade and General Agent Douglas Wade welcomed us to the W. G. Wade Shows. Unit No. 2 was at Mack Avenue and Grosse Point Road, were Manager Cameron D. Murray was our host. Visits were also made to Ziegler's ders, 16; Joyland Midway Attractions,

Visits were also made to Ziegler's Rides at Berkley; Motor City Shows, Eastwood; Jefferson Beach and Edge-water Beach parks, Baker's Game Shop, Lewiston and Gayer's Play-land, Michigan Showman's Associa-tion, H.F. Reves, *The Billboard* cor-respondent, and Leonard Simons, ACA associate counsel in Detroit.

Adoption of a suitable emblem for use in advertising copy by the ACA is being considered. Suggestions are welcome.

President Truman signed the bill which gives veterans priority in the purchase of various surplus items, some of which will be sold exclu-sively to veterans. Items include automobiles, trucks, tractors, etc.

Altho the railroad travel embargo has been lifted on freight shipments, the ban on carnival trains is tech-nically still in effect and railroad moves are not legally possible with-out a special permit from ODT. However, we have been advised by A. H. Gass, director of the Railway Trans-port Department, ODT, that applica-tions for permits wil be given full consideration.

A preliminary copy of the outdoor safety code has been submitted by the National Fire Protection Association. Final approval of the code by the American Standards Association is expected. Recent/scientific developments in-

Recent/scientific developments in-clude a new material made of glass, cloth and rubber, suitable for insula-tion purposes and extremely flexible; also a new type of water-mix enamel with oil base, adaptable for use where washable polished surfaces are de-sired. A new type of portable braz-ing equipment suitable for copper work, also is available. Information on the care and use of rope, includ-ing pointers on prolonging the life of this material, is available. We are advised by the War Assets Administration it has for immediate sale quantities of lacquers, paints, steel of various types, pipe, bars of aluminum tubing, pipe fittings, stain-less steel bars and electrical conduit. An official copy of the ODT freight embargo order is on file. Information relative to shooting gallery ammunition must of necessity be confined to the membaration

Information relative to shooting gallery ammunition must of necessity be confined to the membership. A new type of reflector has been developed, adaptable to flashlight, spotlights and similar illuminating devices, which eliminates the varia-tion in light and dark spots or rings caused by ordinary types of such devices. devices.

The CPA report for April indicates that, provided work stoppages do not interfere, the production of lumber is expected to advance during the coming months. Electrical equip-ment is expected to continue in short supply, as is the shortage of wire nails, which has now become quite serious.

Information from Washington in-dicates that service industries are expected to be carrying a payroll of \$20,000,000,000 by 1947, or about 15 per cent above its present aggregate payroll. OPA has authorized various in-creases in ceiling prices of lumber and mill work and a 7 per cent raise in small hardware items. We acknowledge receipt to the Public Relations Fund of \$25 from Joseph L. Bury, owner of De Luxe Amusements. Information from Washington in-

# **PEPPERS ALL-STATES SHOWS**

"AMERICA'S FINEST MOTORIZED SHOW"

- THE SHOW THAT GREW OVERNIGHT -ASK ANYONE WHO HAS SEEN THIS SHOW THIS SEASON!

WANT

RIDE HELP-Second Men on All Rides. Wives to sell tickets. Must be sober and reliable and able to drive semi trucks.

CONCESSION AGENTS-For Office Owned Stock Stores. Attractive proposition. Must be sober and reliable. If not you won't last 30 minutes. Will sell "Ex" on Scales and Age.

SHOWS-Mechanical, Crime Shows, Fat Show, Motordrome, Hillbilly Show. Must have own transportation.

SIDE SHOW PEOPLE WANTED-Want A-1 Opener for Side Show. Salary and percentage. Inside Lecturer, Tattoo Man, High Class Mentalist, Sword Box Girl and Magician. All performers will be paid direct from office.

Want Dance Girls for High Class Revue. Top salary paid by office. Want Responsible Party To Take Charge of Two Fish Ponds, Complete, Now Running. Stock, Truck and New Top and Frames.

Want Show Carpenter and Builder and Grinder for Snake Show. Louis Barlish and Ed Barry, get in touch with J. H. Taylor, Monkey Show Mgr.

Address

**PEPPERS** ALL-STATES SHOWS

Paris, Tenn., This Week; Then Per Route.

# WORLD OF PLEASURE SHOWS

MUSKEGON, MICH., MAY 27-JUNE 1

WANT - Fun House, Mechanical City, Large Animal, Wild West, Iron Lung, War Exhibit, Glass House, Organized Minstrel Show with equipment, Posing and Dancing Show with own equipment.

REAL MONEY TERRITORY FOR CAPABLE SHOWMEN Can place Merchandise Concessions of all kinds. Will sell exclusive Frozen Custard or Ice Cream. (Chas. Golding, answer.)

JOHN QUINN, Manager

Muskegon, Mich. (Now) - Battle Creek, Mich. (June 3-8)

#### HARRISON GREATER SHOWS, INC. WANT FOR BRIDGETON, N. J., IN HEART OF TOWN **MAY 20-25**

Want Slum Concessions of all kind. No exclusive. Good opening for Penny Arcade and Motor Drome. Have brand-new tops for any worth-while Grind Shows. Have complete outfit for Minstrel Show. Anna Lee or Madam Burleson, get in touch with me at once. Johnny Piddich no longer with this show. Want at Once—A-1 Mechanic that can take care of fleet of trucks. Good salary, long season and good treatment. All mafi and wires to

FRANK HARRISON, Owner and Manager BRIDGETON, N. J., THIS WEEK; THEN AS PER ROUTE

# KEYSTONE EXPOSITION SHOWS

Want for Cotton Mills and Celebrations. Booked Solid for 10 Weeks, and Then Into Our Choice Tobacco Markets. We Play the Cream Spots Where You Get Money.

THIS WEEK McCOLL, S. C., MAY 20 TO MAY 25; ST. PAUL, N. C., MAY 27 TO JUNE 1 WANT: Grind Shows with own transportation. Can place few more legitimate Concessions

ANT: Grind Shows with own transportation, Can place few more regimmate concessions as follows: Grab Joint, Pop Corn, Candy Apples, Snow Ball, Candy Floss, Peanuts, Scales, Novelties, Penny Pitches, Hoop-La, Cigarette Pitch, American Palmistrys.
 Address all mail and wires to CARL O. BARTELS, Owner-Manager; ALBERT C. BARTELS, Business Manager, KEYSTONE EXPOSITION SHOWS
 P. S.—Dave and Marline Linebarier, have opening, contact me at once.

NORTHERN EXPOSITION SHOWS WANT ELECTRICIAN. Prefer one that has a little experience with Diesel Light Plants. Also Billposter who can and will hang bills. Best salary to right people. No drunks. NORTHERN EXPOSITION SHOWS, Hazleton, North Dakota

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ah

#### PENNY PITCH GAMES Size 46x46", Price \$30.00, Size 48x48", With 1 Jack Pot, \$40.00. Size 48x48", with 5 Jack Pots, \$45.00. PARK SPECIAL WHEELS **BINGO GAMES** 1/3 Deposit on All Orders. SLACK MFG. CO. 124-126 W. Lake St. CHICAGO, ILL. ASTRO FORECASTS

#### AND ANALYSES

All Readings Complete for 1946

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THE VERY BEST QUALITY

POPCORN Immediate Delivery\_F. O. B. Chicago

10c Cartons-\$6.50 Per M All Sixes of Bags. Salt and Seasoning.

POPPERS BOY

BOOMERANG

**REPEATER · THRILLER · UNLIMITED CAPACITY** 

U. S. RIDING DEVICES CORP. 298 Junius St., Brooklyn, N. Y .--- Harry Witt

Samples on Request.

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28 H 1 4

HYBRID YELLOW

VARIETY

TOPEKA, IND.

**COMING SOON** 

NEW

**Buddha Papers** 

S. Bower Belle Moad, N. J. d Stamp for Catalogue

High Popping Volume. Package-CL or LCL Shipments.

60 E. 13th St.

PRODUCTS COMPANY Listh St. CHICAGO 5, ILL.

# **MIDWAY CONFAB**

#### Weather breaking?

Capt. R. V. Ritz has rejoined the Down River Amusement Shows with his Hell on Wheels Show. . . . George Schinberg also joined with his blow ball game.

Gate & Banner Shows contacted its agent by radar and learned that the room situation up ahead is still tough.

John Carney made a trip from Bos-ton to New York to pick up merchan-dise rather than gamble on a freight movement. . . . Frank Blatsky and Harry Kaplan left New York to join World of Mirth Shows.

Forecasting your competitors' next moves is like guessing the weather—lif part of your guesses come true you're an expert.

Mrs. Bill Jones, wife of the bingo operator, entertained Mrs. Betty Endy and Mrs. Hilda Roman at a dinner and Mrs. Hilda Roman at a diffiel in her home during the Endy's en-gagement in Norfolk... Phyllis Can-non, trick rider, concluded her en-gagement with the Clyde Betty Cir-cus in El Monte, Calif., Sunday (12) and will fill rodeo dates. She signed to appear at the Livermore (Calif.)

2 to 4 a.m. objections to cool nights with the same show. G. C. Mitchell, A. M. P. general agent, infoes that George C. Johns has been discharged from the service and is now living in Tampa.

Gals, don't dash to stand in line on the theory that where there is a line there are nylons. It might be a line at a marlicense bureau after a show's first riage big week.

Mr. and Mrs. Shorty Thompson, owners of the Lucky Royal Shows last year, are making a comeback on the Mid-State Shows this year, work-ing the penny pitch... Bobby Kork, dancer and annex attraction two sea-son with T. W. Kelley's Congress of Oddities on the Cavalcade of Amuse-ments is at his home in Trenton Oddities on the Cavalcade of Amuse-ments, is at his home in Trenton, N. J., after being hospitalized with a broken leg, suffered Saturday (11) when the taxi in which he was riding crashed into another car. Kork was returning to his home after being a guest star attraction on Claude Bent-hou's Freaks on Parada on the Strates ley's Freaks on Parade on the Strates midway in Trenton. In addition to the broken leg, Kork suffered head lacerations which required 20 sitches.



MR. AND MRS. J. C. SMITH recently hosted the personnel of Frear's United nows at Emporia, Kan., on the occasion of the sixth birthday of their daughter Elaine.

Rodeo in June. . . Eugene Avery, ride operator on the W. G. Wade No. 2 unit, has disposed of his Custer Car to concentrate on his rides.

One of the biggest mysteries is how do all the workingmen, listed as missing at teardown time, catch a rattler or leave in comfort

Billie Wingert joined Bessie Bes-sette's Side Show on the Folk's Cele-bration Shows at Hobbs, N. M. bration Shows at Hobbs, N. M. . . . Sheak's Concessions have joined Happy's Attractions. Line-up con-sists of bingo, bumper, duckpond, country store and penny pitch. In bingo, Floyd Sheaks is caller; Rudy Caccia, relief; Tot Benges, checker, and Blackie Humphries and Red Griffith, clerks; Buck Carland has duckpond; Peg Van Camp, country store; Pete Thomas, bumper store, and Pearl Carson, penny pitch. and Pearl Carson, penny pitch.

"Was never military, a homeguard or honored by a governor," advised a show-man, "I became a colonel in name thru the kindness of my colored workingmen."

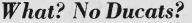
Vonnie and Jay Dee (The Great) Martin, free act on the A. M. P. mid-way, has purchased a six-month-old Great Dane pup, Queenie. . . . Leo Shoreck, brother of Hank, joined the same org in Coatesville, Pa., and is now agent for Mike Bosco. Leo (the untamable) lion in Louis Augustino's ide chow, continues to grown out his side show, continues to growl out his

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"Reason I quit the biz," began an extrouper, "was, I got tired of hearing man-agers tell me about their big fair routes while I stood in the rain with water running off my hat while trying to pay off."

George West opened with his Jewel Box Casino on the George Clyde Smith Shows at Duncansville, Pa. Jimmy Fay is handling the front, and Amber West is the featured dancer. Show has a new front and ton Show has a new front and top. . . . Peggy Ewell took a day's leave from the George Smith Shows at Greensthe George Smith Shows at Greens-burg, Pa., and spent it with the Bailey Bros.' Circus, renewing old acquaintances with Jack Kennedy and Albert White. . . E. L. Rucker, after wintering at Valdosta, Ga., is operating Dale Curtis' Minstrel Show with Sparks Bros.' Shows. . . Susie O'Brien Jenkins, formerly with the L. J. Heth and Royal Blue Shows, is a patient in St. Mary's Hospital, De-catur, Ill., recovering from a recent operation. operation.

Mark Williams closed his Side Show with Bistany Greater Shows at Newark, N. J., and joined Gooding Greater Shows. Show includes Toughie Davis, emsee and human pin-cushion; Edward C. (Doc) An-derson, manager and fire manipula-tor; Miss Doris, underwater dancing artist; Leonard St. Claire, tattoo art-ist. Major and Mrs. Fox. midget enist; Major and Mrs. Fox, midget en-tertainers; Tennessee Johnny and Texas Ruby, knife throwing and



Frank Ward I, secretary and co-owner with R. L. Sinderson of the Greater Rainbow Shows,

of the Greater Rainbow Shows, is the authority for this one. "When our special agent, Loren Leach, arrived in Lamar, Mo., last week to bill the town, he found that he had forgotten his passes and had only three left from the week before. Rather than drive back 75-odd miles for the ducats he decided

Raher than drive back 73-odd miles for the ducats, he decided to try billing without tickets. "He reported he had no trou-ble placing window cards and other material without tickets, getting an adequate coverage in a citing of 4 000 people using oply a city of 4,000 people using only one pass. One old woman cracked for a ticket, and he upped with it."

shooting act; Ossified Harry, man turning to stone; Mrs. Toughie Davis, Oriental sword basket; Mark Wil-liams, electrical act; Mrs. Edward Anderson and John Webb, tickets.

Doc Hagan, owner of the Hall of Oddities, with the W. G. Wade, Unit No. 1, when it opened at Pontiac, Mich., made the newspapers with a feature yarn which told of his ex-periences as a freak show operator for 30 years. His side show is clicking with the Wade org. Show's roster follows: Wingy Schaeffer, front; Frank Riley, Whitey Snyder, ticket with the Wade org. Show's roster follows: Wingy Schaeffer, front; Frank Riley, Whitey Snyder, ticket boxes; Bill Workman, canvas boss and front door; Lee and Alberta Kailu, musical novelty act; Doc Haagar, magic and Punch; Lillian Wilson, blade box and escape act;





REBUILT POPCORN MACHINES POPCORN **BOXES-BAGS-SEASONINGS Consolidated** Confections 1314 S. WABASH AVE. CHICAGO, ILL.

Route 9, Box 365 Phoenix, Arizona

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8.75 7.50 1.85 3.00

1.25 1.76M 2.53 1.35M

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**3000 BINGO** 

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.60; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$18.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Meavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

**3000 KENO** 

BOOD KEINO Made in 30 sets of 100 cards each. Played in 3 weight cards. Peet of 100 cards, taily card, calling markers, \$3.50. LIGHT WEIGHT BINGO CARDS White, Green, Yellow, Black on White, postal and thickness. Can be retained or discarded, 3,000, \$1 per 100. Calling markers, extra, 50.00 Ping Pong Balls, printed 2 sides ... \$50.00 Ping Pong Balls (for blowers). DI. 1.50 Replacements, Numbered Balls, Ea. 50 3,000 Jack Pot Silps (strips of 7 num-bers), per 100 ... \$1.25. Wellow, per 100 ... \$1.25. More and \$5.7; White, Green, Red, Yelow, per 100 ... \$1.25. 3,000 Fectnerweight Bingo Sheets, \$1.26 0,000 Smail Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 55, 84, loose, per M 1.40 Nond Grey Cardboard Markers, 1800 for 1.00 Thin Plaitic Markers, brown color, M 200 All above prices are transportation extra. Catalog an agenpte cards free. No personal checks

J. M. SIMMONS & CO.

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TENTS

CIRCUS, CARNIVAL

CONCESSION

**Builders for Good TENTS** 

for Over 75 Years.

Hooper's Flameproofing Com-

pound Khaki, Forest Green,

Blue, Olive Green and White.

The Billboard

May 25, 1946

# FROM THE LOTS

#### **Golden West**

YUBA CITY, Calif., May 18.— Shows closed another big week here Sunday (5), with one of the biggest crowds ever seen on this midway. General Manager Harry (Polish) Fisher again placed the shows right in the center of town on the Plumas Street lot. Weather was good every day but one, bringing crowds out en masse.

Local papers and the Marysville publications gave good support. As Yuba City is connected to Marysville, As the show drew patronage from both communities.

Every concessionaire reported big Army separation center is located in Marysville and the G.I.'s who visited the shows were good humored and well behaved.

Sickinger and Miller opened their new bingo game, believed to be one of the largest on the West Coast. General Manager Fisher and Secre-tary-Treasurer Shapiro are showing new business cards especially de-signed for the shows. Fisher and Shapiro entertained many local officials.

Homer Rees and Jerry O'Brien are still working on renovating of equipment. General Manager Fisher has announced that the org will play the Shasta District Fair, Anderson, Calif., September 12-14. Itinerary Calif., September 12-14. Innerary also includes Jackson, Calif., Italian Fiesta, June 7-9; Dixon Fiesta, June 17-20; Calistoga, Calif., Fair and Horse Show, July 2-7, and Amador County Fair, Plymouth, Calif., Au-gust 7-11.—ROSE FISHER.

#### **Alamo Exposition**

WICHITA FALLS, Tex., May 18 .-WICHITA FALLS, Tex., May 18.— Forty-eight-mile move here from Bowie, Tex., was the shortest of the season and gave shows' personnel and Dailey Bros.' Circus another get-together, both shows having played day and date Saturday (11) at Bowie. Biz here was good for both orgs. Mr. and Mrs. Ben Davenport hosted Jack Ruback and Albert Wright at a luncheon. Joe Rossie, band leader, visited with Ted Custer. Milt Robbins reminded Ted of when Milt's father had a railroad show and

Milt's father had a railroad show and Ted worked for him.

Ted worked for him. Charlie White, circus adjuster, and Albert Wright, assistant Alamo man-ager, were guests at a luncheon and also guests of the Speedway Racing Association here. Jack and Evelyn Turner, formerly with the shows and now with Dailey Bros., were enter-tained by Tony and Helen Kitterman. Other Dailey visitors included Whitey Haley, Fred Brad, Mr. and Mrs. Paul Pyle, Mr. and Mrs. Johnny Stevens, Mr. and Mrs. Bert Wallace, Bessie Pope, Howard Saunders, Jim Faye, Bertha Duane, Jene Allen, Norma Davenport, Tiger Bill, Leo Snyder, Hazel King, Tommy O'Brien, Red Rumble, Butch Cohan and Billie Todd. Todd.

PULASKI, Tenn., May 18.—Out since March 8, with only one week at Hattiesburg, Miss., lost to weather, shows have had better than average shows have had better than average business. Business here was good. Frankie Tizzaro, Mighty Page Shows, visited. Charlie and Bill Baley have framed a new radio con-cession. Monroe and Blackie Mc-Peak have two new concessions. Minstrel Show had its biggest Sat-urday here since opening. Rides did well

well. well. Manager Jack Oliver invited the staff to a birthday dinner Monday (20) in honor of Mrs. Wanita Sparks. Hortense and Dutch Tillison are looking forward to a visit from their son, Junior, with the coast guard in Florida.—FAY CURTIS.

#### **Don Franklin**

MADISONVILLE, Tex., May 18.— Org moved in from Diboll, Tex., where it played week of May 6 at baseball park under auspices of the Southern Pine Company. Date here is under auspices of the chamber of commerce, with show set on fairgrounds. Diboll opening night found the lot

jammed at 7 p.m., when a thunder-storm hit. Tuesday (7), folks were back and everyone did capacity biz. Spot already has been re-signed for fall date.

Org played Corrigan, Tex., week beginning April 9, at high school playground under sponsorship of the playground under sponsorship of the county school board. Spot was good, but one night was lost by rain and another by light plant failure. Tilt and Little Farm Show left Corrigan to join F. M. Curl Shows at Sioux City, Ia.

A major shift has been made in A major shift has been made in personnel. J. C. Haris, formerly of Snapp's Greater Shows, is now as-sistant general manager. Milt Hin-kle has returned to the rodeo promo-tion field, and hereafter Harris and Don Franklin, owner, will handle the advance and other details. Show will operate thru November 11

operate thru November 11. Org moves to Cameron, Tex., next week for 100th Anniversary Celebration.

#### Zacchini

SUMTER, S. C., May 18.—Shows opened here Monday (13) for a week's stand after a 400-mile jump from Florida. All shows and rides opened on time, and business, since the Clearwater, Fla., opener, has been good. Business here held up well despite rain. Owner Mario Zacchini purchased a new Diesel light plant. Harry (Pop) Winter, former owner-operator of Winter's Exposition Shows, joined two weeks ago as genoperator of Winter's Exposition Shows, joined two weeks ago as general manager after being released from a Tampa hospital. Ella Carver has been signed as the free attraction.

tion. In addition to Owner Zacchini and Manager Winter, staff includes Earl Miller, general agent; Mrs. Lydia Zacchini, secretary-treasurer; Robert (Blackie) Argo, electrician, and Roy Miller, mechanic. Rides are Ferris Wheel, Jimmie Winters and Carl Weaver; Tilt-a-Whirl, Edwin Clair and Honry, Huey: Chairnlane George and Henry Huey; Chairplane, George Zeller, and Kiddie Ride, Phil Delano. Cookhouse is owned by Harry Win-ter and Harry (Bones) McClure is manager.

Concessionaires include George Duncan, Mr. and Mrs. Frank Hooper, Pete and Mike Johnston, Sam Golden, Millie Miller, Mr. and Mrs. Smith and Mrs. Carl Miller. Theo Zacchini ar-rived this week from Tampa with a new Funhouse, Penny Arcade and two concessions.—HARRY (BONES) McCLURE.

#### **Hoosier State**

KOKOMO, Ind., May 18.—Shows got under way here two days late be-cause of inclement weather, but percause of inclement weather, but per-sonnel co-operated to set up an at-tractive midway. Owner Paul Drago and Manager Sailer Evans said busi-ness here was much better than anticipated. Personnel was con-gratulated on the appearance and operation of the org. Members of Baker's United Shows

Members of Baker's United Shows were entertained over the week end, and Mr. and Mrs. Tom Baker visited the lot. The writer is secretary and *The Billboard* sales agent. Ride fore-men include Harry Cook, Chairplane; Carl Bruno, Merry-Go-Round, and Bill Pratt, Ferris Wheel. Wayne Eads has the sound truck — THELMA has the EVANS. the sound truck.-THELMA

# BAKER'S GAME SHOP

Wheels and Laydowns. All types, 48-Inch Glass Covered Big Sixes. 48-Inch Race Horse Wheels. 30-Inch Counter Sixe Little Sixes. Counter Wheel Posts and Wall Posts. Jumbo Chrome Plated Skillos. Baker Scissor Buckets. Chrome Plated Race Tracks, 12 & 15 Horse. Hucki Buck Kegs in sets of six in frame. Milk Bottles, both Steel and Aluminum. Soup Pegs.—Big Dice and Chuck Logs. Pan Games and Pea Pool outfits. Under and Over Seven Layout Cloths. Beat the Dealer Layout Cloths. Roll Downs, Penny Pltches and Razzles. WATER FALL BLOWERS. Bingo Blowers. WATER FALL BLOWERS. Bingo Blowers. Note: A small advance in prices on some items. At present immediate delivery on all items except blowers.

2907 W. WARREN DETROIT, MICH. Phone: TYler 5-0334

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Boomerang Operators take charge, also one Operator to go along with ride to Puerto Rico. Steady work immediately.

> Apply HARRY WITT

# U. S. RIDING DEVICES

298 Junius St., Brooklyn 12, N. Y.

# HAPPY DAY RIDES

Want Side Show with own transportation, Ball Game Agents. Hank Carlisle wants Grind Store, P. C. and Slum Joints. Templeton wants Slum Joint Agents.

Wire Grand Junction, Colo., This Week.

#### WANTED-RIDES-WANTED

Miniature Kiddie Train, Gasoline Engine. Kid-die Auto Rides and all types of Kiddie Rides. Allan Herschell-Spillman Merry-Go-Round.

### **CLIFF WILSON DISTR. CO.** 1121 SO. MAIN ST: TULSA, OKLA. Phone 3-6304

## WANTED

#5 Eli Wheel, Mix-Up, Kiddie Auto Ride or what have you. Will pay Cash. Wire or phone collect.

**DON C. EDWARDS** 2636 Kenwood St. Salt Lake City 5, Utah Phone 5-0804

SHOOTING GALLERY **OPERATORS** 

Manufacture of gallery cartridges is again pro-hibited by the OPA. Our only possible salvation lies in PERSISTENT but COURTEOUS cor-respondence with that bureau. We must con-vince them that comparatively little virgin lead is used in gallery cartridges. Write to Civilian Production Administration, Washington lead is Civilian 25, D. C H. L. HEISSER John Marks Shows

AGENTS WANTED For Ball Games. Can use 3 capable girls. Season's work. SOL JULES

Bridgeport, Conn. Pleasure Beach Park



FUR SALE Parker Merry-Go-Round, St. Joe Factory made Glider, 10 Car Kiddie Auto Ride. These rides complete and are in operation making money. Party that buys can take over management; show has 15 concessions booked with a good route ahead. Price 55,500.00. An opportu-nity for someone to make some real money. Also for sale G. M. Diesel 25 KW. Light Plant, new condition. Have 6 office owned concessions that will sell. Late model Dodge and Ford Trucks with Traiters and Vans. Address all mail and wires to O. D. BENSON, San Augustine, Texas, May 20th to 25th

LITTLE JOE JOBIE "THE AFRICAN MIDGET" I have wired you and no answer. Come on home-we're waiting for you. Address: **PEPPERS ALL-STATES SHOWS** Paris, Tenn., This Week; Then Per Route

#### CONCESSIONS WANTED Pitch Till U Win, Hoop-La, Over 12. Will book or buy small Bingo. MIKE ZIEGLER Hotel Milner

PHILADELPHIA, PA. **Tivoli Exposition Shows** WANT For Twenty Fairs and Celebrations Two more good Shows with own transportation. Want few more legitimate Concessions. Write or wire H. V. PETERSEN, Mgr., Sedalla, Mo., this week.

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Chicago 40, III.

EVERETT, Wash., May 18.—Show opened here Monday (6) to good business and with the weather giving business and with the weather giving its co-operation it proved a big week. Sponsoring org, VFW, did a land-office business signing up returned vets on the show. Jack Atkinson, Tilt foreman, was among the first to sign. Phyllis Douglas, daughter of Mr. and Mrs. Douglas, owners of the show, visited here this week. She is a scnior in Everett high school and will join the show when school and will join the show when school closes

The Kackle Klub met again. Pauline The Kackle Klub met again. Pauline Latham, Seattle, who was among the visitors, won the door prize, while Shirley Force and Loni Preston won bingo prizes. Two other visitors were Ava Hixon, Auburn, Wash., and Louise Kellogg, Everett. Joe Gould donated a bottle of champaign for a raffle. Proceeds go to the Pacific Coast Showmen's auxiliary.—MARIE ATKINSON. ATKINSON.

#### J. F. Sparks

J. F. Sparks COLUMBUS, Ga., May 18.—Own-er Jesse F. Sparks was operated on in Birmingham Friday (3). Last reports were that he is improv-ing rapidly. All personnel is co-operating with Dick Finnell who is in charge during Sparks' absence. Mrs. C. A. Kirkland and son visited here, the shows personnel giving the baby a shower. General Agent Bill Dollar sponsored an Easter Egg hunt for the children in Marietta, Ga., then went out and booked the fail fair date at Gainesville, Fla. Mati-nee at Marietta was the biggest of the season with 6,000 children' at-tending. tending. John Davis visited from Omaha.

Sparks has added a streamlined cus-tard machine, covered with neon and



You'll be amazed at the comfort and convenience built into the Schult Luxury Liner for living or travel. In this modern mobile home, built to quality standards, you get every facility of a 2-bedroom house at modest cost. Comfort wherever you go, summer or winter... it is fully insulated.

COMPLETELY FURNISHED Complete kitchen includes oven range, refriger-ator, dcuble sink, ample food storage space ... Separate bedroom has permanent bed with luxu-rious mattress, wardrobe, hi-boy, and toilet room or built-in lavatory ... Large closets, drawers, wardrobes for clothes, etc. ... Davenport in living room converts to *extra* double bed ... Siding doors give 3-room privacy!

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#### W. C. Kaus

ASHEBORO, N. C., May 18.-After bad weather the previous five weeks org moved in here Sunday (5) from Danville, Va., and set up on the newly created Randolph County fairgrounds and proceeded to rack up its first solid week's business. Stand was sponsored by the fair association. bate originally had been scheduled for Burlington, N. C., but the condi-tion of the lot forced cancellation. Special Agent Grover Hill returned

from a week-end in New Bern. His wife accompanied him. Jack Perry is back from his jaunt to the Big City and Marie Kaus has returned from Pennsylvania after visiting the kiddies Manager Russ Owens had a

dies. Manager Russ Owens had a birthday. Joe Hilton, side show operator, drew big kiddie matinee crowd here with his Punch and Judy. Dave Fineman, bingo owner, is doing okay. He has Leonard Dixon, Gilmore Pitt-man, Leroy Dabney, Alfred Krone-berger and Chille Small as assistants.

K. C. McGarry has the Girl and Snake shows. Fred Hamilton has the front gate sound system and his wife, Rose, is the Owens' maid. Eddie

Rose, is the Owens' maid. Eddle Paupin, with the org since World War 1, is on the front gate. Cannon act, new to this place, scored big. So did Hugo Zacchini's police dog, Duke. Canine comes in and circles the cannon for about 10 minutes before act goes on. The dog also scores with the town-

The dog also scores with the town ers, when, accompanied by Hugo, it walks the streets followed by a troupe of dogs in single file, stepping along according to size, with Duke first, followed by Kiki, Peachie, Chin Chin and Pistol, the last four all Mexican hairless. Parade clicks on its own, but fact that Mexican hairless dogs are uncommon sight here adds to it. Lola Donohue (Parker diggers' gal)

is an eyeful in her new riding habits. -HERB SHIVE.

#### **Fuller Greater**

CAIRNBROOK, Pa., May 18.— Show closed here Saturday (11) after a succession of days marked by in-clement weather. Final day was rained out. Show was able to play only four of seven nights and lost both Saturdays. Show carries four rides Mom and

Show carries four rides, Mom and Pop Hunting's Ferris Wheel and Chair-o-Plane and two Kiddie Rides. Chair-o-Plane and two Kiddie Rides. Doc Cook has two ball games and expects to add another concession soon. Mr. and Mrs. E. Ries, Pine-brook, N. J., have the popcorn, candy apples and hoop-la. Mr. and Mrs. Harry Kemp, Harrisburg, Pa., have added a grab trailer. Tom Melnick, Cleveland, has two ball games and with Charlie Tanterini, Turtle Creek, Pa., provides the penny pitches. Stephen Peters, Harrisburg, has booked guess age, photo and palmis-try.

try. Show is under supervision of Urban B. Fuller, who with his nephew, Paul E. Fuller, owns the show.

#### Page Bros.

HUMBOLDT, Tenn., May 18.— Week ended May 11; auspices, West Tennessee Strawberry Festival As-sociation; business, good. This was the first festival since 1941. Manager W. E. Page signed to appear here again in May, 1947. While business was good in all de-partments, the Ferris Wheel topped rides, and Jumbo Finn's Fat Show paced the shows. E. E. Baker added another concession, bringing his total to six. Paul Brown has been added as special agent. Pat and Marge O'Brian joined with cotton candy. Mil Akers joined to take over rolling stock. Mrs. Abe Frank left to attend the wedding of her son, Abe Jr., in the wedding of her son, Abe Jr., in Pascagoula, Miss.—VIRGIL (FAT) ARNOLD.

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Will include the Big Elks' Annual Festival in down-town Pontiac, the Wayne Homecoming, the Caro, Traverse City, and Allegan, Mich., Fairs. Will book Penny Arcade with own transportation.

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Want Fly-o-Plane, Caterpillar, Scooter, Hey-Dey or any other non-conflicting Ride.

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dition. Will deliver and set up anywhere on West Coast. Price \$7,500. All Replies to: CRAFTS 20 BIG SHOWS 7283 Bellaire Avenue North Hollywood, Calif.

FOR SALE

The Billboard

PORTLAND, Tenn., May 18.— Business here was good despite rain and cold weather. An estimated 8,000 turned out Saturday (5), with Thurston Apple's Motordrome top-ping shows and rides. Mr. and Mrs. Buddie Martin left for another show. Con and Divie Cumingham visited Con and Dixie Cunningham visited the three shows in Bowling Green, the three shows in Bowling Green, Ky., and reported all were doing well. Bill Sterling, general agent, returned Friday (10) from a suc-cessful booking tour. Owner F. L. (Johnnie) Keef added a new Chevrolet two-ton tractor. Roy Mc-Williams expects a new truck for his cookhouse soon. Mr. Con Juest added three machines to his Penny Arcade. Mrs. Stella Wilburn put up her ball Mrs. Stella Wilburn put up her ball game here. The writer reports good business with Roll-o-Plane.—DIXIE CUNNINGHAM.

#### Page Bros.

**Capital City** 

Page Bros. ALAMO, Tenn., May 18.—Aus-pices, American Legion; business good. Ferris Wheel was repainted and all rides gone over as shows pre-pared for stand at West Tennessée Strawberry Festival, Humboldt. L. R. Page purchased a new trailer. Jumbo Finn joined with his Fat Show. Two pieces of rolling stock have been added, and Silver Raley added another concession. Shows carry 6 rides, 4 shows and 35 con-cessions.—VIRGIL (FAT) ARNOLD.

#### American Banner

SALEM, Mass., May 18.—Business proved okay here under auspices of the St. John's school fund. Week previous at Taunton, Mass., weather was anything but good. First Satur-day night was lost by cold weather. **NEW ELECTRIC PLANTS** 3, 5, 10 KW, AC Hercules, Westinghouse, Williss. Government Surplus. E. L. CHANDLER B86 E. California St. Pasadena 5, California Phone: SYcamore 27058

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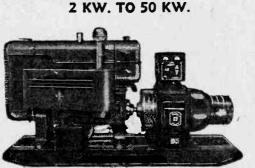
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#### A. M. P.

COATESVILLE, Pa., May 18.— Move here from Westminster, Md., was made in good order. Show opened here Monday (6) to a good turnout despite cool weather. Tues-day (7) was completely loct by rain turnout despite cool weather. Tues-day (7), was completely lost by rain. Rest of week's business was spotty due to cold weather. Best spots to date have been Rockingham, N. C.; Farmville, Va.; Douglas, Ga.; South Boston, Va.; Gettsburgh, Pa., and Westminster, in that order. Mike Bosco reports office bingo is

Westminster, in that order. Mike Bosco reports office bingo is enjoying big takes. Others satisfied include Walt and Blanche Miller, of-fice cookhouse; C. W. (Cy) Davis, popcorn and apples; Louis Augus-tino's Circus Side Show; Willis Hag-gart's Girlie (the cow with the human ckin) and Harry Fink's Iewel Boy skin), and Harry Fink's Jewel Box Casino.

Cy Davis is being assisted by Mr. and Mrs. Joe Wildes with the string and ball game. J. W. Hardy has French fries and "over 12." Kate Augustino's concessions are always up and ready at each opening. Roy (Stoney) Stone is still busy with equipment. Doc Anderson's Monkey Autodrome is getting business. A. M. (Juggy) Podsobinski and wife were hosts to Meesh and Joe Podso-

were hosts to Meesh and Joe Podso-binski, both of whom were recently discharged from the service, and Juggy's father, Joe. Other visitors were Harry Gleason, and Francis (Bunny) Grube. Joe E. Keown has assumed the duties of special agent. The writer's son, Charles D. Mitchell, now in the navy, has been transferred from Lambert Field, St. Louis, to San Diego, Calif. John P. (Ducky) Mil-ler, ride superintendent, says, the shortage of help is noticeable these shortage of help is noticeable these days.—G. C. MITCHELL.

#### Triangle

FAIRMOUNT, W. Va., May 18.-Week ended May 11; auspices, Amer-

Week ended May 11; auspices, Amer-ican Legion; location, Edgemont Park. Favored with warm weather, this proved a real spot. Opening night, Monday (6), an estimated 8,500 passed thru the gate. Ladies were admitted free. Shows, rides and con-cessions were out in front for the week after the night's biz. The Legion, with 3,000 members, did a bang-up job. Newspapermen claimed Monday's crowd was the largest of any show here in history. Tuesday (7) was marred by rain but Wednes-day and the remainder of the week day and the remainder of the week was good, both from the weather and business standpoint.

The new Caterpillar is due any day, with the kiddie ride and Moon Rocket scheduled to arrive within two weeks.

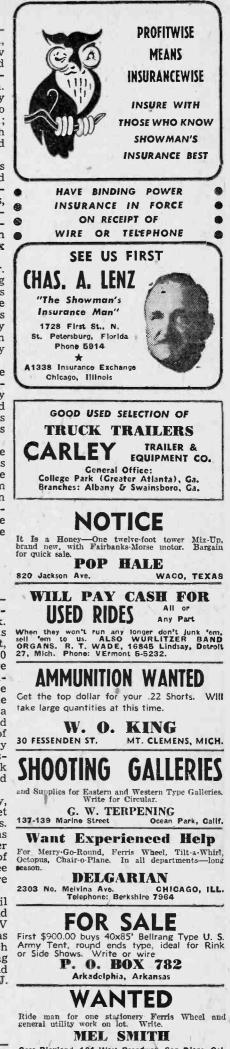
The week starting April 29 was played at Clarksburg, W. Va., under auspices of the Junior Chamber of Commerce. Weather was poor, three days being lost by rain. Grosses were big when show could operate.

big when show could operate. At Uniontown, Pa., opening April 20 for seven days, weather was cold and rainy. Show played under AV auspices. Owner Jake Shapiro was host at a party April 22 at which 120 guests were present, including fair secretaries, committeemen and friends from five States.—H. J. BURKE.

#### Wonderland

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COLLEGE PARK, Md., May 18.— Opener at Suitland, Md., was marred by rain but still the show got money. Playing under auspices of the fire department, show enjoyed good weather and big business opening day. Second day the rain started and lasted three days. Show opened with 5 rides, 35 concessions and a high-pole act.



#### Care Playland, 101 West Broadway, San Diego, Cal.

FOR SALE

Beautiful white combination trailer, 18 ft. long; practically new--truck tires, refrigerator, oil heat-ing and cook stores, clothes press, toilet. sink, day bed, and counters for selling. Price \$1,000.00. LAKEWOOD BEACH PARK URBANA, OHIO

#### LAWRENCE McGREGOR

Please contact me, have good proposition, or anyo knowing his whereabouts please write or wire colle B. S. Post Office Box 63 Montgomery, Alabama

May 25, 1946

## West Coast Victory

LOS BANOS, Calif., May 18. — Show doubled here with Pacific United for the May Day Celebration, and business was big. The midway, billed as Fiesta Lane, consisted of 6 rides, 40 concessions, 4 shows and added attractions. Capt. Louis Roth's lions was the free act.

Owner Mike Krekos was on hand for this stand. Mr. and Mrs. Louis Leos entertained at a lawn dinner with barbecued steaks. Upward of 45 of the staff, city officials and festival managers attended.

Part of the show which did not play here played at Mickey's Grove, Lodi, Calif., to big business. Rides and side shows did capacity business. Assistant Manager George Coe and Secretary Leos were in charge. Both ends of the show moved from Lodi and Los Banos to Pittsburg, Calif., for a week's run.

A six-day run at Vallejo proved a winner. Show played on a lot prac-tically in the center of town. General Agent Jessup had plenty of pa-per up, and newspaper and radio ad-vertising was heavy.—ART CRANER.

# **Peppers All-State**

CORINTH, Miss., May 18.—Org arrived here Sunday (5), and many people were on hand to watch setting up. Monday (6) biz was good, and following nights were better.

This was fourth stand of the season. With exception of Lawrenceburg, Miss., played the previous week, all were good. Opening on three nights there was hampered by rain. Shows that operated did okay and a good Saturday was reported.

Mrs. Bill Noe, who recently under-went an appendectomy, is mending nicely. Mrs. F. W. Peppers has pur-chased a new semi-trailer and tractor, giving her three to carry her concessions

A Sick Fund Club for show personnel has been started. A bingo party opened a money-raising drive. Manopened a money-raising drive. ager E. H. Broome is readying a show, and Jack Barry, concession manager, prepared for the Cotton Carnival at Memphis.

Buddy Mitchell, Funhouse opera-tor, and Mrs. Mitchell are the parents of a boy .- JACK MARTUIKUS.

## World of Pleasure

World of Pleasure LANSING, Mich., May 18.—Move from Wayne, Mich., was made in good time and everything was ready for the opener Monday (13) under DAV auspices, with Art Sherwood as chairman. Midway was packed Monday and Tuesday nights and peo-ple spent freely. Jimmie Jameson, high dive, joined as the free attraction. Also joining here was Frank English with his Wild Life Show. Several membership applications for the Michigan Showmen's Asso-ciation Ladies' Auxiliary were given Mrs. Quinn. Corkie Zimmerman's cookhouse is doing well. Visitors in-cuded Sheriff McDonald and Mr. and Mrs. Scoop Collard. General Agent Schafer is away on a business trip.—EDGAR C. MAY.

# **Ohio Valley**

MARION, O., May 18. — Org ac-counted for good business on Drake's lot. Weather was good and free spenders thronged the midway. Ride grosses, however, didn't measure up to crowds. Concessions reported good business business.

business. Manager Roxie Harris added two new trucks and is awaiting delivery of a new power unit for the Ferris Wheel. Visitors were R. G. Wade, of W. G. Wade Shows, and J. R. Ed-wards, of the shows bearing his name.—BILL HARRIS.

## **Majestic Greater**

AMBRIDGE, Pa., May 18.—Week ended May 11; auspices, Ambridge Sportsmen's Association; location, Old Central Tube Showgrounds; weather, spotty; biz, good. Big opening was racked up Mon-day (6), altho it rained all day, turn-ing clear and cold at night. It rained all day Tuesday, but again turned clear and cold at night and biz was okay. Wednesday provided one of the biggest days of the season. Thursday was not far behind. Rain hurt Friday, and cold weather, tohurt Friday, and cold weather, to-gether with rain, hampered Saturday biz. Results on the week were good. Sam Goldstein, owner-manager, went to Detroit on business and re-

went to Detroit on business and re-turned Friday night with his mother and an aunt. Mrs. Goldstein will re-main with the shows. Committee here was active, with Harold F. Pre-vost, H. E. Woods, J. V. Aiello, Herb Sikov, G. E. Cooper and H. C. Phil-lips turning in good jobs. The Daily Citizen co-operated. A story, featuring Dare-Devil Freddie Reckless, free act, created much in-

story, featuring Dare-Devil Freddie Reckless, free act, created much in-terest. Children's Candy Day brought out 1,500 despite rain.

Shows purchased a new transform-Shows purchased a new transform-er. Nate Roth, concessionaire, is back, and Maxwell Kane, business manager, entertained officials at a dinner in Pittsburgh. Charles Har-baugh's concessions are doing better than okay. Welcome visitors were Louis and Dave Rosenberg and Mr. and Mrs. Eddie Philbert.—HARRY E. WILSON.

## Penn Premier

KINGSTON, N. Y., May 18.—Org moved here from Middletown, N. Y., where last week's stand, under Mid-dletown Fife and Drum Corps aus-pices, netted good biz whenever good weather permitted — which wasn't too often. It was cold and rainy

wasn't too often. It was cold and rainy. Opening night Monday (6) at Mid-dletown netted 2,000 paid admissions. The mayor cut the ribbon to signal-ize the opening. Saturday (11) the kiddies matinee was almost rained out, yet 1,500 children turned out. Side Show, managed by Walter Paul, and Capt. Shaw's Animal and Monkey Circus led shows. Tilt-A-Whirl, Spitfire and Ferris Wheels finished in that order in ride grosses. Flash Davis's Motordrome also did okay. Ditto Rabbit Ried's diner and Al Boxall's bingo. Thursday night (9) a surprise par-ty was given owners Mr. and Mrs. Lloyd D. Serfass by members of the show. Members of the auspices at-tended. Charles Hays, chief elec-trician, was emsee. Refreshments were served by Mr. and Mrs. Al Ried, Mrs. Frank Bland and Mrs. Frank Davis. This was the second surprise given the owners by show personnel, the latter having upped with a six-foot floral horseshoe for the opening. New Octopus will be delivered

with a six-foot floral norsesnoe for the opening. New Octopus will be delivered Monday (20). It will be managed by Ernest Arnold. Two more new tops are to be delivered here, giving the org practically all new canvas.— ERNEST ARNOLD.

## **Regal Exposition**

RUSSELLVILLE, Ky., May 18.— Cold weather here held business down during week's stand, which opened Monday (6). Org has been running into bad weather since open-ing seven weeks ago, either cold or rain marring business. In Tullahoma, Tenn., recently it rained sometime during each day of the six-day stand. Busty Mansfield joined here with Rusty Mansfield joined here with his 10-in-1. V. L. Collier, advance agent, is back after a trip to Nash-ville, where he visited his mother who is ill. Mrs. Elmer James, mother of Evelyn James, show secretary, and wife of Elmer James mechanic is wife of Elmer James, mechanic. is vacationing in Chicago and De-troit, visiting her sisters.—NORMA CHAMBERS.

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Largest Western North Dakota Annual Amateur Rodeo.

Paying Liberal Mount Money and Special Prizes.

Write W. J. RAY, Medora, North Dakota

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# **Heart of Texas**

LEVELLAND, Tex., May 18.— Short jump from Brownfield was made in good order and everything was ready for the opening Sunday (5). The VFW committee and news-papers co-operated in great style. Paper carried four front-page sto-ries and several pictures. Monday was up to expectations but Tuesday (7), with about 1,500 persons on the lot, a storm hit about 8:30, chas-ing the customers home and causing \$300 damage to the side show. Thursday, show was host to the newsboys, and Friday was school night with school children admitted free at the front gate. Virginia Mc-Donald, former teacher, made a personal appearance at the school.

Manager Craig visited his wife and son, Bucky. They are expected to join the show next week. Jack O'-Brien is the new side show manager. Johnny J. Cannon, general repre-sentative, was with us for a couple of days. H. H. Sommerville, Wichita Falls Tent & Awning Company, is on his annual vacation with the show.

# **Gem City**

COLUMBIA, Mo., May 18.—Gem City Shows remained over here for the second week and enjoyed big business the nights it didn't rain. Show did a phenomenal business Friday and Saturday (10-11).

Official opening of the show will be June 3 at the Quincy, Ill., Spring Celebration. Opening will be pre-ceded with a parade. The mayor will cut the ribbon to the grounds.

Show has new shows, fronts, canvas, elaborate entrance arch and six Vaught telescopic towers. Bill Holt is manager of the shows and attrac-tions; Maxie Herman, concession manager, and Robert E. Hoffman, manager, and Rob secretary-treasurer.

# **BALLYHOO BROS.' CIRCULATING EXPO**

A Century of Profit Show By Starr De Belle

# Dotted Line, Tenn., May 18, 1946.

Dear Pat:

How many non-conflicting general agent titles have you on file? This show has run out of them. Everyone who has anything to do with the advance has suddenly developed a mania for being a general agent. Lem Trucklow, internationally known as Far-Out-Lem, has been routing this trick for 14 years, but is about to give way to progressive newcomers. Our special agent claims the general agent job and insists that Trucklow is a traffic manager. One of our lastis a traffic manager. One of our last-season press agents, who sought greener fields last winter, returned and claims that he was brought back in that capacity. Will Spriggins, who for 10 years carried the pastebucket for our pillposter, met a committee-man who wanted a show, and signed his date on the back of a three-sheet with lampblack and a brush. Now he claims general agentship. he claims general agentship.

he claims general agentship. When Pete Ballyhood announced that he wanted to play a return date at Stopover, O., all four of them rushed to phone booths to tie up the spot. Lem got his call thru first and offered the committee 10 per cent, which was accepted. Then our spe-cial agent called and raised the ante to 15 per cent. The press agent heisted it to 20 per cent and the paste-bucket-totter gave them 25 per cent. In the mail were four contracts, sub-In the mail were four contracts, sub-ject to the office's approval. For some reason the three-sheet date lettered with lampblack didn't impress the committee and it was returned along with Trucklow's and the press agent's. To show you what dirty treatment is given to our agents, the

bosses switched the route making all contracts null and void.

Rather than let our press agent get away with anything, the special agent, who likes to see his name in print, rushed to a newsroom and asked for an interview. The newsasked for an interview. The news-men turned it down when he stated that his wife owned the controlling stock of Carnegie Steel. Even after promising the editor 300 tax-paid passes, the story was rejected on the grounds that they didn't want to embarrass a millionairess by advertising the fact that her husband had to hustle his own scoff dough on a carnival. Engravers have been busy making cuts of our general agents, which they will release to newspapers.

While you are looking thru your files for general agent titles that won't conflict, also hunt up the ad-dress of a job printer that specializes dress of a job printer that specializes in business cards and has plenty of elephant and lion-head cuts. We'll guarantee him orders from all of our self-appointed agents. Furthermore, they'll have cards made covering every general agent title you can find in your files. On some of the cards they'll only want the word "general" with a blank space behind so that they can put the word "manager" with a rubber stamp should they de-cide to promote themselves to still to promote themselves to still higher positions.

higher positions. Come to our rescue, Pat. Dig deep into your files. The fancier the titles the better. We want to keep all of them pacified and off of each others' toes. If you hear of any maiden spot for a midway (at 5 per cent) slip it to me. Wouldn't mind entering the race myself providing I can get the agency for the business cards. MAJOR PRIVILEGE.

# **Eastern Shows Cut Jersey Pie; Outlook Rosy**

(Continued from page 61) Railroad and unlikely to be affected by Office of Defense Transportation (ODT) freight restrictions. Neither will they be affected by dimout regulations since all have Diesel light plants.

Truck shows harboring in the State include Dick's Paramount, Roselle; Heller's Acme, North Bergen; Prell's Broadway, Gloucester, and Virginia Greater, Westmont.

Competition for choice dates has hit a new high with guaranteed payhit a new high with guaranteed pay-offs to auspices running to four fig-ures plus. Elizabeth, Orange, Plain-field, Clifton and many other towns bring bids from lesser units that are termed fantastic by the larger ops who say they can't stand the nut and gamble on weather and biz with a train to move. However necentages train to move. However, percentages of big grosses, plus nominal guaran-tees are resulting in more money for committees than they have ever earned in the past.

## Waiting for the Sunshine

Waiting for the Sunshine Frank Bergen, general manager, World of Mirth Shows, playing his third date, is still waiting for the first day of ideal weather. Even so, a four-day gross in Alexandria, Va., added up to better than \$20,000 with the other two days being rained out. Rain and mud at his Elizabeth opening not deter throngs from heading for the grounds and spending like mad.

Jimmie Strates, Dave Endy and

Jimmie Strates, Dave Endy and Sam Prell brought their shows here on the crest of lucrative Southern dates. Their takes so far in the mosquito country have been equally good. Smaller units have been doing proportionately good business. Rail orgs get a transportation break here since 30 miles is considered a long jump is Eastern Jersey. World of Mirth, faced with transportation difficulties during the war years, took to the road with its wagons to make jumps up to 19 miles. Altho wagons are not built for long over-land hauls, the moves, if made slowly, are practical and can be the solution as long as shows remain in densely as long as shows remain in densely populated territory in Jersey during the ODT freight restrictions period.

Smith, treasurer; Gerald Snellens, contracting agent; Mrs. Elizabeth Murphy, secretary; J. L. Edwards, chief electrician; Wallace A. Cobb, trainmaster; Ernest Prosser, bill-poster, and Jim McGee, blacksmith, Jim Bergen, nephew of Frank, is around to establish a line of suc-cession cession.

# WANT

Agents for Razzle Dazzle. Street celebrations entire season. Work every day. Waterloo, Iowa, May 18-26; Nashua, Iowa, 27-28; Decorah, Iowa, 29-30-31-june 14 Jack Cohen, come on.

# ROYAL UNITED SHOWS

# WANTED

Due to disappointment want to book Rides. What do you have? Good. route; mostly celebra-tions. Can place few more clean Concessions. Need Agents for all kinds joints. Don't write or wire, come on. All people who were with me in past come back. Plainville, Kunsas, this week. All Replice to

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nt. Join on wir Harvey "Doc" Arlington Post Office Box 26 Brownstown, Illinois

# "Come Back in Month" for Pre-War Stuff, Sez Bergen **To World-Mirth "Sightseers"**

# **Points to Big Reconstruction in Carnivaldom**

www.americanradiohistory.com

# By Jim McHugh

ELIZABETH, N. J., May 18.—Ad-monishing a host of professional sightseers to "come back and take a look at it in a month," Frank Bergen, general manager, World of Mirth Shows, dismissed the "unfinished ap-pearance" of his org here opening night, Wednesday (15), and promised to have pre-war quantity and quality, along with postwar embellishments. 15 cents and Clifton Driver. Shows are still in a production stage, Bergen said, but wartime pre-dictions of things to come will be substantiated well in advance of the opening fair date. This will very likely be a painless procedure since the larger units are all working for so cents straight, with jamming for along with postwar embellishments, available then. Reconstruction in carnival biz is definitely on, according to Bergen.

ing to Bergen. For the first time since the start of the war he has enough help. Ma-terials in limited quantity are being carried for refurbishing as soon as they get a break in the weather. Major work in quarters had to do with the redecking of 35 flatcars, the building of several new show fronts, as yet uncompleted, and the repainting of all rides.

## Big Ride the Tipoff

One of the best indications of return to so-called normal operation is the inclusion of the Waltzer, a back-breaker that was impossible to move with wartime help shortages. SECOND-HAND SHOW PROPERTY FOR SALE \$40.00 lee King Hand Snow Ball Machine, Bargain. \$90.00 Ball Game Tent, 14314 feet, with side wall and poles, slightly used. A good buy. 50 Cents each. New Government Flags for banner line, also Flags on streamers. All sizes. WEIL'S CURIOSITY SHOP 12 Strawberry St. Barbara Strawberry St. Barbara Strawberry St. SECOND-HAND SHOW PROPERTY FOR SALE Capable foremen, many on tap for here. Among them were Don Clark, Floyd (Sparky) Covington, Frank Anderson, Charlie and Cy Holliday,

dictions of things to come will be substantiated well in advance of the opening fair date. This will very likely be a painless procedure since the larger units are all working for 50 cents straight, with jamming for 15 cents and a quarter a thing of the past. Glen Porter, back from the army, has his side show, inside and out, in midseason form. The only show in receipt of a direct order and out, in misseason form. The only show in receipt of a direct order to eliminate its Motordrome during the war, World of Mirth now has a unit for the first time since 1942. Show is owned and operated by L. Harvey Cann, general agent.

Veteran Showmen Around

Other showmen, most of them vets around this org, include Lew Hamil-ton, Dave Irwin, Joe Sciortino, Blondie Mack, Eddie Cenname, A. W. (Mac) McAskill, Bob Buffington and Sam Wise.

Bucky Allen, who took over the front end this year, built that part of the show literally from the ground up with new frames, plush, tops and merchandise. Reflecting current trends, nylons and automobile tires are included in the latter, Still present, with the wearing qualities of trademarks, are Ralph W.



# Mounted on two-wheel trailer, complete with new top, front, banners---ready to operate. Also 1941 ¾ -Ton International Truck if wanted. Priced reasonable. Will place same on reliable show if you desire. Address: M. J. DRESSEN, Box 68, Chillicothe, III.

# WANT

Independent Shows and Rides. Can use Stock Concessions and Agents. Top salary for Ride Help. Address:

# **NELSON BROS.' SHOWS** Ordway, Colorado, week May 20th

**EXHIBITS WANTED** FOR AMUSEMENT PARK. ANIMALS OR SHOWS. 52 picnics. Good Saturday and Sunday

CHAIN OF ROCKS AMUSEMENT PARK, INC. 10783 Riverview Drive

# WANTED

Performers for Minstrel on Carnival; Comedians, Chorus Girls, Teams and Musicians of all types. Good pay. Write, wire or call at once to **R. C. TUMBLIN** In Care of Bob Hammond Show May 20th to 31st at Hempstead, Tex.

# WANTED NORTHERN EXPOSITION SHOWS

For Celebrations in North Dakota, starting in June, and Nine Fairs in Montana, starting July 31. Show opens May 22. Route furnished to interested persons. If you are tired of touring for fun, join us and make some money for a change.

WANTED--Small Cook House; must be clean and decent frame-up. Also Fat Lady or Midget Show, Fun House with something inside to have fun with, not just a banner line. Good opening for Stone Man. Also must have a nice frame-up and be neat and clean.

RIDE HELP-Foreman for Kiddie Auto Ride and Ferris Wheel, Second Men for all Rides. Also first-class Electrician. Must be able to run Diesel Light Plant. Good wages, good working conditions. If you are a drunkard stay where you are and don't waste your money answering this ad, for you won't last 30 minutes.

## ALL CONCESSIONS BOOKED

## Address Hazelton, North Dakota. Phone 30.

P. S.-Wanted by E. J. Quarder: One good Concession Agent and Helper, or Man and Wife.



FOR ROUTE OF PROVEN STILL DATES WITH FALL FAIRS AND CELEBRATIONS IN THE SOUTH

SHOWS—Crime Show, Big Snake, Glass House, Wild Life, Mechanical City or any good Grind Show with or without eutfit. Will book or buy Fun House.
 RIDES—Will book Spitfire, Rollo-o-Plane, Fly-o-Plane or any ride not conflicting with Merry-Co-Round, Wheel, Tilt, Octopus, Chair-o-Plane and Kiddie Autos.

WANT—Foreman for Tilt, working men on all rides, preferably those who drive semis. Red McCasland, Pewee Townsend, Charlie Ward, contact Bob Overstreet.

McCasland, Pewee Townsend, Charlie Ward, contact Bob Overstreet.
 WANT—Musicians, Performers for Minstrel. Top salaries from the office. George Chaffers, wire immediately if at liberty. Want Talker for Minstrel. Charlie Rhinesmith, Baker, wire. Frank Zorda wants to hear from acts of all kinds for Side Show.
 CONCESSIONS—Can place legitimate concessions of all kinds. Want Pin Store, Count Store, six Cat Agents, Swing Men. Blackie Asher, answer. Buster Ellis, Jimmy Arlson, contact Mack Hoge. Other useful concession people contact Mack House.
 All Replies MIGHTY PACE SHOWS, Callatin, Tennessee, This Week

# WORTHY SHOWS, INC. OPENING DUNKIRK, N. Y., MAY 27 THRU JUNE 2

**CAN PLACE** 

Useful Carnival People, Ride Help, Concessions that do not conflict. Whitey Rodgers wants GIRLS for Girl Show (no Sticks), must work; Cadalae, Jerry, Lee, wire; do not write.

Address: 819 Central Avenue, Dunkirk, N. Y.

# WANT

Ride Help and Truck Drivers. Girls for Girl Show. W. J. Williams wants Concession Agents. Bill Kurishman, wire.

# **ROGERS GREATER SHOWS**

Danville, Illinois, this week

# **B** & C's EXPO SHOWS Have New York State's No. 1 Route of Celebrations and Conventions

WANT — FREE ACT FOR 18 WEEKS' WORK — WANT
 RIDES—Will book or buy one more major Ride and one more Kiddie Ride with or without transportation.
 SHOWS—Monkey, Monkey Drome and Motordrome.
 CONCESSIONS—Novelty, Jewelry and any non-conflicting Crind Store.

Wire ELMIRA, N. Y., This Week; DANSVILLE, Next Week.



# "BIGGER AND BETTER" MAJESTIC GREATER SHOWS

CAN PLACE FOR BIG DECORATION DAY WEEK CELE-BRATION (STRUTHERS, OHIO). 6 BIG DAYS-A REAL 4TH OF JULY CELEBRATION AND 12 TOP-NOTCH FAIRS.

Motordrome, Jig Show, Wild Life, Side Show and Money Making Grind Shows. ANY RIDE not conflicting. KID RIDES (will give exclusive to party with two or more). CONCESSIONS OF ALL KINDS. Joe Pisara wants partner with car. Call Brodhead Hotel, Beaver Falls, Penna. Bob De-Lawter wants Swinger and Pea Pool Agents. Natie Roth can place capable Roll Down Agents, also good Agent for head of Razzle Dazzle. Address:

Address:

SAM GOLDSTEIN, Owner-Manager; HARRY E. WILSON, Asst. New Brighton, Penna., This Week; Then Struthers, C

# STANDARD SHOWS

First Man for Wheel, salary no object; Second Men for Wheel and Octopus. Agents for following joints: Pan, Grab, Balloon, Clothes Pin (Slum). Will book Side Joints and Shows.

Lusk, Wyo., week May 20; New Castle, week May 27, on streets; Rapid City, week June 3, downtown on streets, strong auspices; Miles City Stampede, week June 17.

V. C. JOHNS

# GEREN'S UNITED SHOWS

"INDIANA'S LARGEST MOTORIZED"

NINE RIDES FIFTY CONCESSIONS WANT SHOWS - Mechanical, Fun House, Glass, Side Show, Life, War. Free on all still spots; 20% on celebrations and fairs.

CONCESSIONS OPEN — Penny Arcade. Bob K. Parker, I can use Diggers for balance of season. The biggest 4th of July celebration in Indiana, Vincennes Riverside Park, with seven Indiana Fairs to

follow. All replies: W. R. GEREN Muncie, Ind., May 20th to 25th Washington C. H., Ohio, May 27th-June 1st

# **BIG DECORATION DAY CELEBRATION**

Auspices Combined American Legion Posts

May 27 to June 1 Inclusive---Special Events All Day on the 30th **BLUEFIELD, WEST VIRGINIA** 

WANT-Capable man to take full management of the Silodrome. We will finance if necessary.

WANT-Young attractive Girls for Posing Show Beautiful. Office operated.

CAN PLACE Foreman for Roll-o-Plane. Salary and percentage as bonus.

WANT-Experienced Philadelphia Toboggan, Merry-Go-Round Help.

CAN PLACE GRIND SHOWS WITH OR WITHOUT OWN TRANS-PORTATION AND EQUIPMENT.

Props Kuntz wants Attractions for his Mammoth Side Show.

WE WILL PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS AND BALL GAMES.

All Address

# CETLIN & WILSON SHOWS

This week, Lynchburg, Va.

NOTICE-CAN PLACE IMMEDIATELY, CASHIER FOR CUSTARD STAND. Can place Performers for Arizona Wild Cats Hillbilly Show.

# MAX GRUBERG'S WORLD'S FAMOUS SHOWS

Day and Date at Ringling Bros.-Barnum & Bailey Circus in Philadelphia, Starting May 27-The Only Carnival Playing This Spot

# WANT

Legitimate Concessions only, no wheels or coupons, and Shows. All Concessions open, no exclusives, including Eats and Drinks, Novelties, Scales. Will book Side Show, Motordrome, Fun House or any other Grind Show. You can't afford to miss the spot. You'll get a season's bank roll. Showing this week, Frankford Ave. and Deveraux St., Philadelphia; next to Circus Grounds. Wire

MAX GRUBERG WORLD'S FAMOUS SHOWS

P. O. Box 101, Philadelphia, Pa.

# WANTS WANTS LAWRENCE GREATER SHOWS, Inc.

# For Trenton, N. J.

SHOWS: Organized Cirl Shows, we have equipment. We have complete outfit for Monkey Show; also want Class and Fun House. RIDES: Kiddie Auto and #5 Ferris Wheel.

RIDE HELP: Ferris Wheel Foreman and useful Help for all Rides who can drive semis. CONCESSIONS: Custard, Photo Gallery, Age and Weight, Novelties. Everything open. Wheels, Skillo, Roll Down and all P. C.

Ben Herman wants Agents for Wheels, P. C. and Roll Downs. West Chester, Pa., May 20-25; Trenton, May 27-June 1.

# FOR SALE '

For Immediate Delivery

FOP Immediate Delivery
 MOON ROCKET, streamlined, latest model, like new, lots of extra decorations. Price \$13,000 Cash.
 <sup>55</sup> ELI FERRIS WHEEL—This ride was completely reconditioned last season by Eli Bridge Company, like new, with lots of extra lighting effects. Price \$6000.00 Cash.
 MANGELS EIGHT CAR WHIP, latest model, excellent condition, streamlined high speed. Price \$6000.00 Cash.
 SMITH AND SMITH 24 SEAT CHAIR-0-PLANE, beautifully illuminated, like new, Price \$2500.00 Cash.
 ALL RIDES ARE PORTABLE, CAN NOW BE SEEN IN OPERATION AT OCEANVIEW PARK, NORFOLK, VA. ALL REPLIES TO

ART LEWIS, Monticello Hotel, Norfolk, Va. P.S.: Reason for selling these Rides, I need the space for new outdoor Darice Pavilion and Nite Club.

## FOR SALE

One 10 KW. Master Electric Light Plant, A.C. current, 115 volts; Wisconsin 24 H.P. air cooled gas motor, plug ins, cable, connection boxes: plant mounted on special built two wheel trailer, tires less than thousand miles. Plant was completely overhauled and rebuilt at factory, and is in first class con-dition. Price S575.00, F.O.B. Royston, Ga., or will deliver to any point within five hundred miles for \$600.00. for \$60.00. One set, about 80, Hit and Miss Cats, all perfect condition, all with wool binding, no better cats made, about 4 dozen new balls, one 12 ft. No. 3 Anchor ball game hood, khaki, all for \$60.00. ONLY USED THREE WEEKS. One Evans Chuck Cage with three dice, almost as good as new; cost \$53.00, sell for \$30.00. Two Evans 3-Ball Tivoli, same as new, with steel balls, both for \$30.00. HENRY "TURTLES" SORDELET c/o Wolfs Amusement Co., Greenwood, S. C., week May 20; Spartanburg, 8. O., week May 27

# **CLUB ACTIVITIES**

# Showmen's League of America

400 So. State St., Chicago

CHICAGO, May 18.—Things are quiet around the rooms, but the house committee is going ahead with authorized alterations. Favorable votes were received from 7 of 10 trustees and a special meeting of the board of governors will be called to proceed with arrangements for the new flooring.

Letter from Tom Vollmer advised he had a fall and is confined to bed. William J. Coultry is still in Alexian Bros. Hospital.

Bros. Hospital. John U. LeFebvre, George Terry, H. D. Wilson and Past President Carl J. Sedlmayr visited and were well pleased with new quarters. Other callers included Mr. and Mrs. Leo LeDoux, Mr. and Mrs. Lou Leonard and Marty, Alex Wilson, Isaac Mal-itz, Al Kamm, Max Hirsch, Charles H. Hall, Ed Wall, Jack Hawthorne, Larry O'Keefe, Ralph Wiblerley, Ozy Breger, Walter F. Driver, Oliver Barnes, Julius Wagner and Rube Liebman. Liebman.

Welfare committee is making ar-rangements to place flags on all graves in Showmen's Rest on Memorial Day.

Hennies Bros.' Shows are playing at 95th and Western avenues. Mike Wright is anxiously awaiting the arrival of Bob Barker, his golfing as-sociate. Mike says the Casino is ready for operation.

# **Heart of America** Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., May 18 .-Headed by President Chester I. Levin, several members visited the Sunset Amusement Company at Leaven-worth, Kan., and were entertained by H. K. Garman, second vice-president.

Membership drive is in full swing. Initiation fee will be raised in July. George Sargent and Wendell Hale, of Hale's Greater Shows, visited the Sunset Shows at Excelsior Springs, Mo. Harry Duncan is again manager at Fairyland Park.

# Missouri Show Women's Club

# 415 Chestnut St., St. Louis

ST. LOUIS, May 18 .-- Club's open house in the new rooms was well attended, with many women from Royal American Shows being present. Mrs. Ada Miller, publicity committee chairman, plans to send no-tices of club's progress and activities to members on the road.

## **Pacific Coast**

## **Showmen's Association**

6231/2 S. Grand Ave., Los Angeles

LOS ANGELES, May 18.—In the absence of President Mel Smith, Vice-President Harry Suker presided. With him were Secretary-Treasurer Ed Mann and J. Ed Brown. Dan Meggs is out of the hospital. Several members are still on the sick list. Howard Jack Hughes, in Saw-telle Hospital with a broken leg, is getting along nicely. Roy E. Luding-ton is reported improving. Bill Mey-ers is in bed with a carbuncle.

# WANT TO BOOK

Pan Game, Rat Game, Over and Under, Pea Pool, one more Ball Game, Diggers, Snow Ball, all kinds of Stock Stores. Everybody address C. V. BILL COX

www.americanradiohistory.com

Coastal Plain Shows Red Springs, N. O.

## Showfolks of America San Francisco

SAN FRANCISCO, May 18 .- President Samny Corenson presided at Monday's (6) meeting. Charles Wal-pert, director of the Showfolks and vice-president of the Pacific Coast Showmen's Association, was seated on the rostrum, and he spoke on the functioning of the cemetery fund.

Harry Seber, Albert Roche, Fred Weidmann and P. Charles Camp were named to formulate plans for the sale of the Chevrolet raffle tickets. It was decided that the award be tied up with bank clearing figures on a

up with bank clearing figures on a date to be set later. Rose Marie and Robert T. Miller, Eddie Josephs and Ray Morris were elected members. Introduced were Mr. and Mrs. P. W. Lewis, Mrs. Grace Moniz and Living Ray

Mr. and Mrs. P. W. Lewis, Mrs. Grace Moniz and Irving Ray. Nellie Baker will supervise the buying of flowers for the sick and relief fund. Letters of appreciation were authorized to Harold Long and members of the Long United Shows for their hospitality to the San Fran-cisco Theatrical Club for the show they gave members and the Mrs. Los they gave members and to Mrs. Joe Gillio for decorating the graves at Showfolks Rest.

WANTED For Omaha. Nebr., for 20 days, starting May 27. Octopus, Ferris Wheel, Roll-o-Plane. Stock Concessions: Cigarette Galleyy, Fish Pond or any not conflicting. Will book Cookhouse or lease on percentage. Frear's United Shows Kingman, Kans. AMMUNITION WANTED Send Prices, Quantity and All Information. Address: WM. CORBETT c/o Shooting Gallery Endy Bros.' Shows, per route WANTED --- WANTED --- WANTED

Chairplane, Eli No. 5, other Rides. Must be in good condition and will pay cash for same. Good Plant Show Top, other carnival items. Address:

J. A. OGLE OXFORD, ALABAMA

RIDE HELP

18-Car Caterpillar and Chair-o-Plane; also help for other rides.

HARRY MAMSCH 4147 Dickenson Avenue Chicago, III. Phone: Pallsade 0780



Carnivals and other Tent Shows. Midget Auto Races. What have you that will make money in good show town? Write or wire

Veterans of Foreign Wars c/o W. M. Graham, Committee Chm. Paducah, Kentucky

# **FULLER GREATER SHOWS**

FULLER URLATER SHOWS RIDES—Can place Kiddie Auto. SHOWS—Can place Girl, Bouquet of Life, Illusion, Snake or any other except Athletic. CONCESSIONS—Can place two Penny Pitches, Pitch Till Win, Fish Pond, Frozen Custard, High Striker, Darts or any others not con-flicting. This week, Hollsopple, Pa.; week of June 3, Cor-rizanville, Md., two county firemen's conventions. All spois under fire department auspices. Address all wires and letters to PAUL E. FULLER, 514 Main St., Meyersdale, Pa., Phone 42-W.

SOUTH AMERICAN POPCORN SPECIAL OFFER 500 lbs. Supreme Quality Popcoru, 50 lbs. Moonstar Seasoning, direct from our farms, all for \$58.00. Our Best Popcorn, all you want, @ \$8.50 per cwt, Growers and Shippers Since 1932 M. M. BURNETT & SONS BPENCERVILLE, OHIC

# FREE PREPAID TO YOU!

All of you who have our 1946 Crime Show kindly rush your address for next week we can mail you free and prepaid the great new orime scenes of

THE REVOLT AT ALCATRAZ For your crime show, "Famous Prisons, etc." All holders of our new 1946 War Show also rush address for great new execution and atomic bomb scenes. Also "What Our Boys Saw in Paris," as we keep all our shows up-to-date free for you all season.

We now have tenses and can fill orders in 3 days pr one week for any show.

# GET YOUR SHOW NOW AND BE GOING GOOD FOR MAY 30th

No nut. Easily hauled on 2-wheel trailer. One or two people run show. Hundreds of dollars clear for you weekly. Great for car-nivals, parks and fairs.

Write or wire for cuts, pictures, letters, prices, etc., on our great educational attractions. New booklet on our powerful LIFE and BIRTH Show also now ready.

CHAS. T. BUELL & CO. DX 306 NEWARK, OHIO For 23 Years Builders of World's Finest Walk-Thru Shows BOX 306

### WANT WANT WANT

Shows with or without equipment. Stock Concessions, Grab Joint. Concession Agents. Will book or buy a Mixup or Tilt-a-Whirl if in good condition. Rosebud, Tex., May 20 to May 26; then per route.

# SMITH AMUSEMENT CO.

# WANT

Second Men for Flying Scoter and Merry-Go-Round. Want Side Show. Athletic, Mechanical, Fun, Honse, Animal, Single Pit Attractions. Will furnish outfits for any money-getting Shows. Best Western Show territory. Pueblo, Colo., May 20.25; Walsenburg, Colo., May 27 to June 1.

C. F. ZEIGER UNITED SHOWS

# LAWRENCE CARR SHOWS

Want experienced Foreman for two Ferris Wheels. Come on at once. Medford, Mass., May 20 thru 25; then as per route.

LAWRENCE CARR



# **GREETS YOU**

You are eligible to Membership in this fastest growing showmen's or-ganization if you are a showman or affiliated with the amusement busi-Clubrooms in the center of ness. the amusement world.

Meetings 2nd and 4th Wednesday each month Palace Theatre Building,

New York 19, N. Y. Mostly everyone of the Eastern amusement family is a member. you? Are

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Initiatio	D:	1		0	ð				•	۰	0		\$10.00	
Dues .				ė		,		٥			۵	4	\$10.00 Yearly	

# National Showmen's Association 1564 Broadway, New York

NEW YORK, May 18.—Fred Mur-ray, chairman, Memorial Day com-mittee, announced that services will be held at Ferncliff Cemetery May 30, with Rev. Dr. Allas Claxton pre-siding. All graves in the NSA plot siding. will be decorated with wreaths. Jack Lichter, veterans committee, is ar-ranging for wreaths to be placed on the graves of club vets. Transportaranging for wreaths to be placed on the graves of club vets. Transporta-tion will be furnished those wishing to attend the Ferncliff ceremony. Cars will leave the Palace Theater Building at 2 p.m. May 30.

Walter K. Sibley visited Ross Manning Shows, Manchester, Conn., Sat-urday (11). Among those noted were Mr. and Mrs. Manning, Mrs. Evelyn Fallon, Pat Hanlon, Curley Lane, Shrimpy Rappaport, Larry Benn and Tom Pell. Jack Carr has been dis-Tom Pell. Jack Carr has been dis-charged from the hospital and is at home. Neal Carr is still on crutches but improving. Visitors included Harry Koretsky, Louis Elias, Sam Walker, Harry Levin, George Regan, Louis (Dada) King, Casey Allen, Johnny Applebaum and John Car-ney. ney.

Eligibility committee approved applications from Mahlon L. Taillon, C. W. Canupp and Louis Cuccoi, sponsored by Pat Martino; Mannie Rosen, by Barney Walker; Joe LaSalle, by Frank Capell; Charles Russell Harms, by R. C. McCarter; Simon Geffen, by Sam Frumkin, and Glenn B. Payne, by Oscar C. Buck. Membership drive is led by Pat Martino with 41; Harry Kaplan, 9; Joe Hughes, 6; R. C. Mc-Carter, 4; George A. Hamid, 3.

Mail is held for Sam Larger, W. A. Scudire, Charles Davenport, Jackie Owens and Al Katzen. Walter K. Sibley, executive secretary, is con-fined to his home with a cold. Orders for banquet tickets are being ac-cented power cepted now.

Ladies' Auxiliary

At Wednesday (15) meeting, Ann Halpin, president, greeted Rhoda Blumenthal, who had been on the sick list. Session was the last of the season. Application of Ray Gruberg was accepted. A picnic is scheduled June 23 at Palisades Park. Tickets from Ethel Shapiro or Magnolia Hamid. The USO will get the proceeds.

Plans are under way for the ama-teur show November 23. Those wish-ing to participate should contact Ethel Shapiro, or Magnolia Hamid. Bess Hamid, Dolly McCormick and Dorothy Packtman will assist. Pro-cords to go to the Dece Hermid Surceeds to go to the Bess Hamid Sunshine Fund.

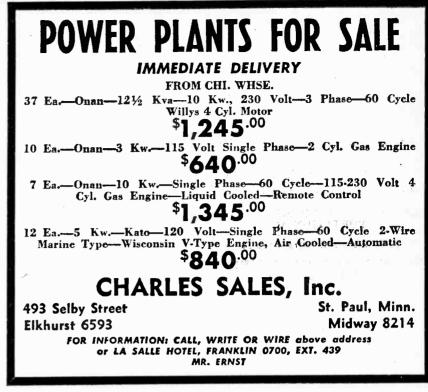
# Caravans, Inc. 155 N. Clark St., Chicago

155 N. CHIFA Din, Chiffer Str., Chiffer Str., Chiffer Str., Chiffer Str., Chiffer Str., St corresponding secretary, and Yvonne Ferrari, chaplain.

Correspondence was read from Myrtle Massey, Ethel Freeman and Myrtle Hutt Beard. New members accepted were Pauline Goldfin, Mrs. Frank Tezzano, Helen Revolt and Irene Porth. Improvement of Ann Dolan and Freda Kenney was re-ported. Anna Pragler is ill at her home home.

A vote of thanks was given Pat Seery for being hostess for the spon-sors, Madaline Ragan and Myrtle Hutt Beard, whose party was held Tuesday (7) at Edna Stenson's Store Room. Awards went to AI Seipher, Isabelle Brantman and Jeanette Wall. Jeanette, with her sister, Edith Strei-bich, is at Delevan Lake, Wis. Final meeting will be held Tuesday (28).

www.americanradiohistory.com



# **CENTRAL AMUSEMENT COMPANY**

# WANTS FOR LONG SEASON IN CAROLINA

Stock Concessions, Photos, Pitch-Til-You-Win, Devil's Bowling Alley, Coca-Cola Joint, High Strikers or any Grind Store.

WANT SHOWS - Animal, Mechanical, Girl or any good money-getting Show. Johnnie Riddick wants Musicians and Performers for Minstrel Show, Melvin Bennett, come on, rigging here.

Have for sale, used Little Beauty Merry-Go-Round Top only, fair condition, \$75.00; used Marquee, \$75.00.

Want to buy Loop-o-Plane, Fun House.

SHERMAN HUSTED, Manager MOUNT OLIVE, N. C., This Week.

# W.G. WADE SHOWS

MARION, INDIANA, MAY 27 TO JUNE 1

Can place Independent Shows and Concessions for this date and others to follow. Our route includes a circuit of twelve Fairs starting in July. Address W. G. WADE SHOWS, Kalamazoo, Michigan, this week.

# Wanted-J. R. Edwards Shows, Inc.-Wanted

# Four Big Celebrations in June

Can place Octopus, Ferris Wheel and Tilt-a-Whirl at 25%. Ride Help for Chairplane, Kiddle Auto and Kiddie Swings. Can place the following Concessions: Cane Rack, Frozen Custard, Lead Gallery, Pitch Till You Win, Dart Store, Snow Cone, Cat Rack, Milk Bottles, Huckly Buck, Penny Pitch, String Game and Basketball. Shows: Ten-in-One, Snake, Hillbilly and Wild Life at 25%. Send all mail and wires to Mt. Vernon, Ohio.

# **BEAM'S ATTRACTIONS** FIREMEN'S JUBILEE, WINDBER, PA., MAY 20-25

Ride Help Wanted—Foreman for Merry-Co-Round and Wheel. Best of wages for sober, reliable men. Man to Grind on Snake Show. Excellent opportunities for Concession Agents. Write or Wire M. A. BEAM, Windber, Pa.



**CONCESSION AGENTS** If you want a permanent all summer location to work, are sober and capable, I can use you. We operate ten legitimate joints 7 days a week. Have several open now. Agents that are interested in making money and will grind for It can do O.K. here. If you are the kind of agent that can stay sober and produce I'll place you.

ART D. HANSEN, Folly Beach Amusement Park FOLLY BEACH, CHARLESTON, S. C.

WANT CARNIVA FOR WEEK OF SEPTEMBER 30 THROUGH OCTOBER 5, 1946

FOR **District Livestock Show** District comprises 16 counties of Southwest

Arkansas, Address

CHARLES A. ARMITAGE, Chairman 3rd Agricultural District Livestock Show Association, Hope, Arkansas

**Big Doings** WELCOME HOME CELEBRATION WANTED CONCESSIONS - RIDES JULY 1-4

Bonfire - New England's Tallest Stack -Fireworks - Parade - Band Concert. D. F. PELLETIER 23 Wadsworth St. Danvers, Mass,

# WANTED

A Carnival Show for a big Two Day Celebration, August 19th and 20th.

GARNER CENTENNIAL CELEBRATION Write E. C. ELLING, Secretary, Garner, Iowa

WANTED **HOMECOMING WEEK** AUGUST 26-31 — TENTATIVE FAIR WEEK CLEAN CARNIVAL C. E. (Mayor) Spang GEORGETOWN, ILL.

WANTED **Cook** Shacks -Grease Joints State LEGION CONVENTION JUNE 16, 17, 18 - MITCHELL, S. D. Wire - W. T. Wilt



Carnival Company for **BIG TIMBER CARNIVAL CELEBRATION** 4th July-Starts July 1st-Albany, Oregon. Write or Wire JIM HOWARD

Timber Carnival Association, Albany, Oregon

# WANTED

Four Rides-Ferris Wheel, Merry-Go-Round, etc. MERMAID FESTIVAL, June 14 and 15. Address:

Chairman, MERMAID FESTIVAL North Webster, Indiana

# WANT LARGE CARNIVAL

FOR FREE VETERANS' CELEBRATION Legion Sponsorship -- Wide Publicity Select Your Own Dates -- Write, Wire or Phone AMERICAN LEGION, Hillsboro, Wis.

WANTED CONCESSIONS

FIREMEN'S CARNIVAL at Springwater, N. Y., June 13-14-15. Write LLOYD CANUTE, Wayland, N. Y. R.F.D.

WANTED

CARNIVALS and SHOWS. Communicate With W. B. HINES

BOX 322, RADFORD, VA. At Hines Electric Shop, for details and dates.

**CARNIVAL WANTED** FOR HOME COMING CELEBRATION July or August

Sponsored by Veterans of Foreign Wars. CLARENCE DeBRUN, Chairman, Assumption, III.

SPONSORED EVENTS Veteran, Lodge and Other Organization Festivities

The Billboard

Communications to 155 No. Clark St., Chicago 1, Ill.

# Scout Circus Draws Oppose Midget Auto Race 20G at Indianapolis

pacity houses, with a gross estimated at \$20.000.

Henry F. Schricker, former Indiana governor, was general chairman. Lloyd Byrne was circus program di-rector; Gerald Martz, event director for the grand finale. Lyman Hunter, headed the promotion committee, and Evan B. Walker was business chairman.

# Du Bois, Pa., Goes Heavy For G.I. Days Celebration

DU BOIS, Pa., May 18.-Elaborate entertainment has been scheduled for the six-day "G.I. Joe" celebration for the six-day "G.I. Joe" celebration to be staged here in July. Night show will include George A. Hamid's *Fantasies*, plus acts and fireworks. Joe Chitwood's Thrill Show and Sam Nunis's auto races have been con-tracted. Caravella Shows will be on the midway, and harness racing will be presented two days.

Lee Barton Evans is in charge of promotion, with Brownie Brice assisting.

# Le Roy Dates Set Back

LE ROY, Ill., May 18.—Dates for the annual three-day Le Roy Festival have been set back a week and the event will be held September 5-7, Lyle V. Morgan, committee chairman, said this week. It originally was said this week. It originally was planned to hold the fete August 29-31. A carnival company has been booked for the midway.

# **Diamond B for Philly Event**

PHILADELPHIA, May 18.—Dia-mond B Rodeo, under direction of Lewis Blackmon, will participate in the July 4 Victory Celebration here at Fairmount Park. Celebration is sponsored by The Philadelphia Evening Bulletin.

# **Marysville Lions Sponsors**

MARYSVILLE, Pa., May 18.— Marysville Lions' Club will sponsor a community home-coming celebra-tion here July 4 in honor of returned servicemen of Marysville Borough and Rye Township. R. D. Finicle is chairman chairman.

# Harrîsburg Revival Jan. 13-17

HARRISBURG, Pa., May 18. Pennsylvania's first post-war farm show has been set for January 13-17. Parking space will be enlarged and additional lighting facilities will be installed.

Four Big Days and Nights -

COLUMBIA CITY, INDIANA F. E. GOODING'S RIDES ALREADY BOOKED WANT CONCESSIONS

WRITE JACK HANCOCK, CONCESSION CHAIRMAN

WANTED

CARNIVAL WITH FREE SHOW ACTS PREFERRED. ALEXANDRIA BAY, THOUSAND ISLANDS, NEW YORK STATE.

WELCOME HOME VETERANS WORLD WAR II

CELEBRATION AND STREET FAIR—SEPT. 9-15

THOMAS J. MCARDLE, Chairman Entertainment Committee, Alexandria Bay, New York.

www.americanradiohistory.com

# Plans in Burbank, Calif.

INDIANAPOLIS, May 18.—Annual Boy Scout Circus in the Coliseum here Friday and Saturday drew ca-tion, would feature midget atte ing brought a storm of protests from property owners. Delegation of home owners appeared before the city council with a patition bearing 1 380 council with a petition bearing 1,380

signatures in opposition. New sports center, being built on a 27-acre tract on the outskirts of town in a residential district, will be ready within two months and will contain a 10,000-seat grandstand cost-ing \$73,000. It has had the co-opcontain a 10,000-seat grandstand cost-ing \$73,000. It has had the co-op-eration of Mayor Paul Brown and other civic leaders and is backed financially by bandleader Spike Jones; film actor Donald O'Connor, and Judson Blanchard, local lumber dealer.

Opposition to racing developed overnight. Protesting group claims original announcement of the sports center had stated emphasis was to be placed on football and softball games, rodeos and track meets, and that nothing was said about midget auto racing.

Attorney Gordon Slater, repre-senting the center, said \$250,000 al-ready had been spent in good faith on the project and that it could not be operated at a profit without midget racing. The city council deferred action.

# **Detroit Legion Post Bows** Out for Year as Auspices

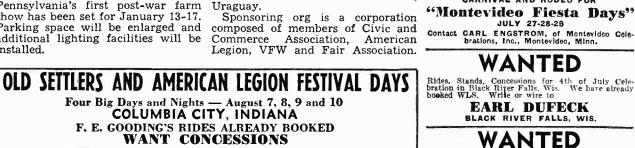
DETROIT, May 18.—Roose-Van-ker Post of the American Legion, which has been one of the major which has been one of the major veterans' sponsoring groups in this area, has dropped plans for any major sponsored show this year, ac-cording to Valare Van De Walle, past commander. Feeling is that condi-tions resulting from strikes and employment situation, are not right for an affair of the size usually put on by this post, which in the past has used big Mack ball park for a rodeo and thrill beam.

Next year the post, strengthened by new members from World War II, will be in a better position to sponsor an event, Van De Walle said.

# Fiesta Days Skedded For Montevideo July 27

MONTEVIDEO, Minn., May 18-Montevideo Celebrations, Inc., will sponsor Montevideo Fiesta Days here July 27-29. Event will have rodeo, radio shows, fireworks, carnival and dancing. Theme will be good neigh-bor policy, with a short wave radio broadcast beamed to Montevideo, Uraguay.

Sponsoring org is a corporation composed of members of Civic and Commerce Association, American Legion, VFW and Fair Association.



3 Nail Joint Agents, 1 Set Joint Agent. EUGENE CAIN



Grand Island, Neb., May 19-25; Sargent, Neb., May 27-June 1

FOR ANNUAL ROTARY CARNIVAL JULY 1, 2, 3 and 4 You can pull a long distance for this out-

standing celebration to entertain 25,000 people. Free gate and attractions. Phone or Wire

**HUBERT BROWN** Carnival Chairman

# West Plains, Mo.

# ZACCHINI SHOWS WANT

For St. Matthews, S. C., week of May 20th. Featuring Ella Carver, International Lady

High Diver. High Diver. Concessions: Fish Pond, Devil's Bowling Alley, Clothes Pin Pitch, Pitch Till You Win, Country Store, Needle Spindle. Will book any Grind Show, Kiddy Rides and Spit Fire or Octopus, Roll-o-Plane or any Rides that don't conflict. Committees, get in touch with us. George Don-nan wants P.C. and Grind Store Agents. Ella Carver needs Rigging Man. All replies:

ZACCHINI SHOWS, St. Matthews, S. C.

DIGGERS AND SHOWS WANTED 15 Fairs and Celebrations contracted. We have 6 Rides, 15 Concessions camp booked.

McArdell's Midway of Fun E. J. MCARDELL BRAINERD, MINN.

# WANTED

Shows-Hula, Posing, Ten-in-One, Fun House or any Shows that don't conflict. Must have own outfits. We have five Rides, three Shows, Will book Merry-Go-Round. All Shows and Rides 25 per cent. Few more Concessions open. McCook, Nebr., May 20th to 25th.

**BISHOP BROS.' SHOWS** 

## WANTED WANTED SIDE SHOW ACTS

Front Talker (Wife, Sword Box), Bally Girls, Fire Eater, Magician doing Punch or any Work-ing Acts. Best of salary. Museum in Florida, all winter. L. C. (Dutch) Williams, contact immediately, Acts, wire or write at once. **EARL MEYER** Mgr. Side Show C/o J. J. Kirkwood Shows Barre, Vermont

# WANTED

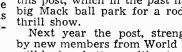
Rides and Concessions for American Legion Fourth of July Celebration, Hoopeston, Illinois, Write

**ROBERT ROSBORG** HOOPESTON, ILLINOIS

Lapeer (Mich.) Homecoming Revival of annual celebration that drew 25,000, Aug. 21-22. 60 miles north of Detroit. Now booking Concessions. Write

L. M. KEHOE, Mgr. Lapeer, mich.

WANTED CARNIVAL AND RODEO FOR



# BOSTON, DETROIT OPEN BIG **R-B** Advance **Near Record**

# Parade of wagons, trucks to Garden attracts 200,000 -flack packs power

BOSTON, May 18.—Diesel-power-ed New York, New Haven & Hart-ford locomotives pulled the Ringling-Barnum circus train, traveling in two sections, in here on schedule Monday (13) as the advance ticket sale for the Boston Garden stand, opening the following day, skyrocketed to record figures.

Advance sale, slowed only temporarily when moving of the Big One had been up in the air, surged up-wards with news that the show would definitely come in. By the time the trains rolled in, near sellouts had al-ready been assured for Friday, Sat-urday and Sunday (17-19).

## Parade Attracts Crowd

Tremendous lift to the advance sale Tremendous lift to the advance sale was given by the parade of wagons and trucks to the Garden from the Southern Street yards of the railroad, two miles away. Trains which pulled in early Monday were unloaded by noon, and a crowd estimated at 200,-000 saw the parade, first of its kind here in years. The throng was in holiday mood holiday mood.

Papers, which had thumped plenty for the show, picked up the parade and gave it heavy space. Strong publicity campaign had preceded the show. When it was assured that the show was coming in, the circus broke out with paid ads. Not only has the show heap front-paged plenty but show been front-paged plenty, but radio stations have gone for it in big way. There was an abundance of way. There was an abundance of guest interviews, paid spot announce-ments and news commentators ex-tended a helping hand.

# **Edie Gets Publicity**

Impending blessed event for Edie, the giraffe, provided much copy. Dr. J. Y. Henderson was on hand for the occasion, all of which helped the advance.

Record-breaking gross for Garden stand is expected. Reserved seats are scaled from \$1.20 to \$4, with the entire balcony set at 90 cents, including tax. Tickets for chil-dren go at half price, except Satur-day and Sunday.

# 2d Section of R-B **On Way to Philly** For Canvas Debut

SARASOTA, Fla., May 18.—Sec-ond section of the Ringling-Barnum train was slated to leave winter quarters here today for Philadelphia where the show will play its first date under canvas, starting May 27. Ed Kelly, general manager, who remained here when the first section remained here when the first section left for the Madison Square Garden opening in New York, said that the train would move as per schedule over the Seaboard Airline Railroad unless he received official word from the Office of Defense Transportation prohibiting the move.

Big top, menagerie and cookhouse tents, plus all other road equipment, will be transported on the 40 cars left in guarters. Show personnel will have about a week to ready equip-ment for outdoors ment for outdoors.

# WON, HORSE & UPP COMBINED CIRCUS

CIRCUSES

An Equine and Canine Paradox-The Show With a Leaf of Gold - By Starr De Belle Heist, Kan.

flower State was asking too much of them. What further shortened our can-May 18, 1946.

For the first time since opening, this show is short of workingmen. When we are short of workingmen we are also short of candy butchers and ticket sellers. The same thing happened last year when the show entered Kansas. From the boss butcher we learned that men in his department didn't mind carrying vas crew was the walking away of three reserve seat ticket sellers. That we blame entirely on the downtown ticket sellers who ignored the bosses' orders to leave three sections of grandstand seats unsold in order to let our loyal working ticket sellers make a living. Manager Upp sent word for the boys to return, promis-ing them that he would do away with downtown sales entirely. This show's policy is, "Live and let live." The side show isn't suffering from

a labor shortage. On its program is the world's strongest giant; the midget Hercules, the world's strong-est medium-sized man; Bull Ring Betty, only woman in the world who can lift a barrel of rain-water with can lift a barrel of rain-water with six men sitting on the barrel, and Bale Ring Annie, world's champion female stake driver who contests local drivers while the top is being put up, and a four-piece colored stevedore band that takes care of trunks and stages.

We have plenty of old-time de-partment heads. They changed the cookhouse to a cafeteria-style eatery, releasing the clowns from table wait-ing and putting them on canvas. ing and putting them on canvas. Most of the actors assist in light work, such as putting up their riggings, carrying chairs, hanging sidewall and (See Won, Horse & Upp on page 82)

# **Rain Dampens Dailey** Date at Vernon, Tex.

VERNON, Tex., May 18.-Rain put VERNON, Tex., May 16.—Rain put the damper on Dailey Bros.' Circus here Tuesday (14). Show had a fair house at the matinee and about the same at night. Latter performance was cut short because of the heavy rain, and show was ready to move by 9:30 p.m.

It was a different story Monday (13) at Wichita Falls, Tex., where, after a small matinee house, the show drew a straw at night.

# **Barnes** Gets **Near Capacity**

11,905 see show first night - Girl in Moon replaces Zacchini cannon act

DETROIT, May 18 .- Barnes Bros.' Circus, after closing a highly suc-cessful run at the Chicago Stadium, got off to a fast start in its opener at Olympia Stadium here Wednesday at Olympia Stadium here wednesday (15), attracting 11,905 customers de-spite threatening weather. Stadium was set up to seat approximately 13,-000, including several hundred chairs along the front side of the arena level.

Heavy downpour, starting two hours before show time, cut matinee attendance to 3,500. Altho the rain stopped late in the afternoon, it turned cold.

## Change in Program

One important change was necessary in the program, caused by the accident to the Zacchini cannon act Tuesday (14), while Edmondo Zac-chini and his daughter, Egle (Victoria) were en route from Chicago to Detroit. Aida's "Girl in the Moon" number was moved back to the finale, replacing the Zacchini act, and the George Hanneford riding number was put in Aida's spot.

Show otherwise followed the Chi-cago program, only other change being Bob Clark at the organ.

# **Trucks** Collide

Trucks Collide At Cline and Chicago avenues, on the East Chicago-Gary, Ind., bound-ary line, the Zacchini truck collided with a gasoline truck driven by Ed-win Chaswood, East Chicago. Gaso-line spilled from the truck, caught fire and spread to the Zacchini ma-chine, melting parts of the cannon and destroying the truck. Zacchini allegedly had \$10,000 in cash under the seat of the truck. In addition to the \$10,000 lost, Zacchini valued his truck and equipment at \$50,000. The Zacchinis escaped injury and Chas-wood suffered arm burns and leg wood suffered arm burns and leg abrasions.

Circus moved here in two days from Chicago. Special ODT permit was secured to move the animals and was secured to move the animals and some heavy equipment by train. Most of the show, however, moved by car and truck, according to Sam Levy, production manager.

# **Diesel Engine "Rescues"** Cole Bros. From Lexington

www.americanradiohistory.com

NEW ALBANY, Ind., May 18 .---With a well-deserved assist credited to the Southern Railway and its Diesel locomotive, Cole Bros.' Circus was here today for two shows today and Sunday, freed from Lexington, Ky., where it had lost three days while it sweated out some way of

ODT nixed a scheduled movement out of Lexington to Ashland, Ky., over the Chesapeake & Ohio. Show blew engagements at Ashland and Arlington, Ky.; Huntington and Park-ersburg, W. Va., and Zanesville, and Columbus, O., until the Diesel from Southern was forthcoming. Stand here was a last-minute ar-

difficulties, and late Friday truck loads of cinders were spread.

Meanwhile, show opened an all-out campaign via radio and newspapers to tell the folks the show had arrived. Radio, in particular, was pressed into use

It is understood that the original route has been revised, taking the show out of Ohio into new territory. Circus execs, of course, hinge moves out of here on developments in the railroad situation.

Lexington stand Monday (13)netted a near-capacity afternoon crowd and an overflow night turnout in perfect weather. At Cincinnati, in perfect weather. At Cincinnati, the show packed in big crowds Sat-urday and Sunday (11-12), and at Marion, Ind., Wednesday (8) capacity Stand here was a last-minute ar-rangement to conform with rerouting Marion, Ind., Wednesday (8) capacity where Diesel locomotives would be available. Circus pulled in here Thursday (14) and prepared to set por today. Lot, however, posed plenty of problems, being low and given an extra night show because of poorly drained. Rain added to the the turnout there.

King Bros. Piles It High in W. Va.

ELKINS, W. Va., May 18 .-ELKINS, W. Va., May 18.—King Bros.' Circus continues to pile it high in West Virginia, Elkins following Buckhannon, Weston and Sutton in giving with straw houses. Show moved here Sunday (12) from Buckhannon in the rain. Mon-day (13), however, it was fair but cool. Show strawed 'em at both

shows.

snows. Even the weather couldn't discour-age circus-goers in Buckhannon Sat-urday (11). Afternoon was cloudy, but a straw house saw the matinee. Night show, despite heavy rain, drew a full one a full one.

Same was true at Weston Friday (10) where, despite rain, show drew two overflows.

Sutton proved another winner Thursday (9), both matinee and night being straws.

# butcher we learned that men in his department didn't mind carrying lumber, putting up the marquee and in taking turns working the parade with novelties while the others doubled in parade when punks to lead Shetland ponies weren't avail-able. But to go thru all that and then not be oble to make a few pickels for not be able to make a few nickels for their winter keep on seats in the Sun-

Elyria, O., JCC Nets \$750 From Mills Bros. **Cleveland Proves OK** 

Dear Pat:

ELYRIA, O., May 18.—Sponsored by the Junior Chamber of Commerce, which netted itself \$750, Mills Bros.' Circus turned 'em away at three per-formances here Wednesday (15). The JCC did a bang-up job on ad-vance sales, selling between 2,500 and 3,000. It was necessary to have two metinees in addition to the two matinees, in addition to the night show.

Show ran into a bit of trouble locating. The usual lot, two blocks from the main street, was occupied by trailers and the show was forced to show about two miles from the center of town. Lot was not in too

center of town. Lot was not in too good shape. Stand in Cleveland, Monday and Tuesday (13-14) proved worth while. Show, sponsored by the DAV, came in here with little or no advance flack. Opening day a full house was on hand for the matinee with a strong night house. Tuesday it rained, cutting the matinee to a fair house. Weather cleared at night, but was cool, and a strong house was on hand.



In Seemingly Impossible Feats on the High Wire

For first time in circus history walking the high wire completely covered in a bag, Stroblited under the Black Light.

New-Original-Thrilling

. **Exclusive Management** FRANK WIRTH 10 Rockefeller Plaza

New York City

# WANTED

Native and Exotic Birds, must stand climate of Northern Florida; also Native and Exotic Small Fish for room aquarium; small and large Bird Carges; also a Parrot to be taught by seller; Pink Flamingo, Macaw, Peacock, Birl of Para-dise, play Monkeys. Quote prices delivered end of June. Also need Man for supervision and rearing of Birds. Write in full to

**GLASS LOUNGE** Box 84, Ormond Beach, Florida

# WANTED **BOSS CANVASMAN** and SEATMEN BUCK BUCKNER OR SHORTY GIBSON, WIRE. Also Clowns and Family Acts for Big Show. Long, sure season. Contact: BOX A-27, The Billboard Publishing Co., 6000 Sunset Blvd., Hollywood 28, Calif.





# **Banard Flashy;** Western Tang on Staff, Program

NORWALK, O., May 18.-Banard Bros.' Circus and Rodeo is here today. Show makes good flash, all equip-ment being painted in bright colors. Particularly outstanding the are three-horse semis. Wardrobe is ample and neat.

Midway has Buck Maughiman's Midway has Buck Maughiman's popcorn, Bowers's grab stand, George's novelty stand and pony track, and Slim White's Side Show, which has new banners and a 40 by 60 top. Org moves on five big semis and nine straight jobs and has seven privately-owned house cars and size show-owned trailers

Carl Woolrich heads the band. Other staff members are Buck Lucas and Walter Holtsberry, owners; Mrs. B. W. Lucas, secretary; Walter Holts-berry, and Dr. Hefferen front door: berry and Dr. Hefferen, front door; Inez Troy and May Jennings, tickets;

berry and Dr. Hefferen, front door; Inez Troy and May Jennings, tickets; George Kenneth, boss canvasman; Hank Williams, mechanic; John Kramer, electrician, and Larry Duane, fleet manager. Program follows: 1-Grand entry, with 16 people on horseback, introducing Smokey Duane, Elaine Addison and the Silverlake family; 2-Faith King, riding; 3-Riding dogs, worked by Loretta Kern, Della King and Georgia Geigers; 4-Clowns; 5-Myrna Silver-lake and Bobby Troy, single traps; 6-Liberty ponies worked by Faith King; 7-Swinging ladder, Elaine Addison, Mrs. Silverlake and Myrna Silverlake; 8-Clowns; 9-Performing mules worked by Miss Kern, Miss Adelia and Myrna Silverlake; 10-Alaskan dogs, pre-sented by Faith King; 11-Convert announce-ment, with Smokey Duane, Bonnie Duane, Loretta Kern, Don Archer, Joe Allison and Miss Tex Rhodes; 12-Silverlakes, comedy acrobatics; 13-Menage, ridden by Miss King, Larry, Bonnie Duane, Joe Allison, and Don Archer; 14-Clown baseball game; 15-Larry, Bonnie and Loretta, whips; 16-Bilver-lakes, comedy; 17-Jargo, clown; 18-Bareback and mechanical riding.

# Strikes, Rain Fail To Hurt Sparks Biz

GREENSBURG, Pa., May 18.— Come rain, cold or strikes, the Sparks Circus continues its way thru Penn-sylvania and West Virginia while packing the big top to capacity. Here Wednesday (15), they packed 'em in at night and drew a three-quarter matinee. Weather was clear and warm for a change. Only woe— and that negligible—occurred when police nixed chalking poles by circus employees. Cops, however, just isemployees. Cops, however, just is-

employees. Cops, however, just is-sued warnings. At McKeesport, Pa., Tuesday (14), show pulled remarkable business, everything considered. First, the lot was muddy when the show arrived and the matinee's start was delayed from 2 to 5:30 p.m. Weather in the afternoon was rainy and cold and it was cold at night. To top it off, McKeesport was hobbling along with industry operating at depression levels due to coal and steel strikes. Yet the matinee house was filled and night show was a straw.

Yet the matinee house was filled and night show was a straw. East Liverpool, O., was in the throes of a paralyzing bus strike Monday (13), but it didn't paralyze folks enough to keep 'em away from the show and, despite cool weather, the show racked up a strong matinee and a full one at night. At Hollidays Cove, W. Va., Satur-day (11), show hit bad weather. It

day (11), show hit bad weather. It rained while the show was setting up and didn't let up until 6 p.m. Afternoon house was fair and the

night house strong. Charleroi, Pa., which hadn't seen a circus in 11 years, turned out big Friday (10). Night house was a straw, the matinee full.

Doc Waddell visited The Billboard's Cincinnati office last week while in the Queen City for a lecture. Doc came in from his home in Colum-bus, O.

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# Bus Strike Fails To Slow Up Beatty In Long Beach Run

POMONA, Calif., May 18.—Clyde Beatty Circus is meeting its trans-portation problems when they arise —and thus far it has been hurdling 'em while the show continues to bring

'em while the show continues to bring in and satisfy the customers. Here Wednesday (8), show had no transportation grief. But circus execs worked out a plan to use extra trucks to haul gear and animals at ODT deadline. Show, meanwhile, played to full night house and three-quarter matines house guarter matinee house. It was at Long Beach, Calif., where

org made three-day stand, that circus ran into transportation obstacles and ran into transportation obstacles and surmounted them, doing better than satisfactory biz. Opening matinee Thursday (2) played to a light house, but score for remaining five shows read "one straw, three full, and one three-quarter house," this altho sec-cond day of run collided with strike of bus drivers of bus drivers.

of bus drivers. Strike reduced number of local lines running to lot from five to one. But except for matinee Wednesday (3), attendance was not hit, the show putting its bus into action to shuttle customers from trolley cars, one mile distant from the lot. San<sup>1</sup>Pedro, Calif., Wednesday (1) accounted for a good day, afternoon performance filling three quarters of tent, evening show luring capacity house. Business the previous day at Santa Monica, Calif., had been almost the same.

the same.

Bill Antes, publicity chief, underwent treatment for an infected arm while the show was in Long Beach.

# Birmingham Rodeo Gets 65G in Six Days

BIRMINGHAM, May 18.—Despite daily rains, the Elliott Rodeo, spon-sored by the chamber of commerce, grossed \$65,000 in six days here at Legion Field Stadium. Excitement and accidents were plentiful. Don McLaughlin and Wayne Dunafon were injured in spills from horses, due mainly to the muddy condition of the field. Hoyt Heffner, clowning cowboy, was injured when a Brahma bull hit him. Features included Bill Linderman, 1945 world's champion bareback

Features included Bill Linderman, 1945 world's champion bareback bronk rider; team of six Clydesdale horses owned by Wilson & Company and handled by Red Porter; Everett Shaw and Shoat Webster, bulldog-gers; Dick Truitt and Jess Good-speed, ropers, and Marvin Shoulders, Dick Griffith, Ted Watley and Byron Linsenbee, bull riders. Total of \$15,000 in prizes was dis-tributed.

tributed.

# 15,000 Underprivileged Children See R-B Show

NEW YORK, May 18.—An esti-mated 15,000 youngsters, including the blind, crippled and underprivi-leged from 192 institutions in the metropolitan area, attended a special performance of the Ringling-Barnum show at the Garden here Monday (6) morning.

Management and affiliated person-Management and affiliated person-nel furnished everything to make the date complete. Pat Connelly and Willie Lish, fronting for butchers' Local 178, collected \$125 from the lads working the Garden to furnish the children with peanuts, popcorn, candy and balloons.

Montgomery Draws in Idaho HOMEDALE, Idaho, May 18.—C. R. Montgomery's Wild Animal Cir-cus drew two strong houses here Fri-day (10). Weather was clear but cool.

2 Sides Jockey For Share in R-B

(Continued from page 3) Paine Kelly Jr., Tampa, attorneys for the group that includes Robert Ringling, replaced by James A. Haley as president in the disputed voting, appeared before the cabinet.

appeared before the cabinet. Presumably, both groups made bids for the circus stock and other estate assets. Secretary of State R. A. Gray previously had indicated that the door would be open to offers by com-menting that the Ringling family squabble "may pave the way for some fine negotiations toward sale of that (Ringling estate) stock." The cabinet voted to open negotiations with present stockholders. After the confab, Gray said the

with present stockholders. After the confab, Gray said the cabinet "had received two proposals and had taken them under advise-ment until Tuesday (21)." He refused to say what they were. All Florida's Gov. Millard Caldwell would say was, "We were considering cretain suggestions hooking to early settlement of the Ringling estate." North and the lawyers said nothing. Prior to the cabinet session, Gray

or to and State Colin F Rin Prior to the cabinet session, Gray-and State School Superintendent Colin English, members of the Ringling estate committee, went to New York to discuss the syndicate plans with North, Bisco and others. Before leaving Tallahassee, Gray said the executors—North and his mother, Mrs. Ida Ringling North—and their attorneys "hoped to form a syndicate with sufficient financial strength to with sufficient financial strength to

with sufficient infancial strength to purchase the remaining assets of the Ringling estate and thereby conclude the work of the administrators." Still held by the executors, pend-ing final settlement of claims and debts, are the circus stock, real estate and other property. Biggest outstand-ing claims are fees due the executors and attorneys for administering the

ing claims are fees due the executors and attorneys for administering the estate since Ringling died in 1936. Ringling Art Museum and the circus magnate's palatial home at Sarasota have been turned over to the State. State has indicated that it was in-terested primarily in the museum and home at Sarasota which it plans to use for educational purposes as well as tourist attractions. However, most of the estate was left to Florida in a codicil to Ringling's will. Litigation codicil to Ringling's will. Litigation is pending in the courts which seeks to determine whether the codicil was meant to oust North and his mother as executors at the time it cut them out of the original will's provisions.

# **Bad Luck Harasses** Dean Show in Calif.

LOS ANGELES, May 18.—Bad luck, which has pursued the Al Dean Circus since its opening several months ago, continues to harass the show. The one-ringer, owned and operated by Forrest Freeland, closed following its Hemet, Calif., stand, due to transportation and labor difficul-ties and was sent to the barn for reties and was sent to the barn for re-

ties and was sent to the barn for re-organization. Show reopened in Torrance, Calif., Thursday (9) for a two-day date under auspices of the local Kiwanis Club. Redondo Beach followed Sat-urday and Sunday (11-12) under chamber of commerce sponsorship, but pulled houses on both stands. Main reasons for the light draw was Main reasons for the light draw was local transit strikes and the fact three or four other circuses and several carnivals had played the same terri-

carnivals had played the same terri-tory this season. Freeland, however, plans to keep the circus going. He continues to book auspices dates in the Los An-geles area and plans to add several new acts and hypo the advance. Seven sections of new starbacks, 9 high, and 10 sections of blues, 5 high, have been delivered. Bob Perry, trampoline, and Betty Miles and her high school horse, have been added to bolster the program. added to bolster the program.

# **Dailey Bros.**

Business in Texas so far has been big. Best house of the season was at Abilene. The matinee was a straw and the night show sell-out. Approximately 2,000 were turned away.

Everyone is looking forward to the arrival of the new big top, menagerie and side show tents, expected any day. Plenty of pranks being played in the men's dressing room these days. The other day Freddy Fredericks looked all over for his trunk and finally found it in one of the small tents.

The sunbathers are really getting their tans with this Texas sun. Plenty of difficulty in the dressing room when Donna Dee, 8, and Myrtle La Bouef, 7, make their change for their ladder act.

It's a pleasure to work with Joe Rossi and his band. He has some new arrangements which are out of this world. Many of the folks spent a week-end in Fort Worth, 30 miles from our town. From the looks of things everyone had a big time.

The menage riders are doing a swell job with the new horses which were broken last winter by Bert Wallace. Mr. and Mrs. Leo Snyder celebrated their 21st wedding anniversary.

sary. Mildred Pyle is still on the sick list. She's in Fort Worth recuperating. Norma Davenport was out of the shew one day because of a cold, but is okay again.-DOROTHY LEE BROWN.

## **Bailey Bros.**

Modoc, Empress and Judy are the only ones enjoying the weather these days, as there are no ducks with the show. They manage a bath daily in the blackest of mud, which has kept the writer busy with the washboard. If this sounds hazy, please excuse.

If this sounds hazy, please excuse. Wonder if Jerry Pressly prays for rain so she can wear her new rain ensemble?

According to Harry Swank, who has acquired the job of de-arrowing along with his many other activities, Mac MacFarland is doing too good a job of arrowing the route these days. Raymond Riley brought candy for all mothers but one on the show, Mother's Day. Now he really is in the doghouse, because he told the omitted mother the reason he missed her was because he was thinking only of the old mothers.

ner was because ne was thinking only of the old mothers. Little Shirley Welbes celebrated her 12th birthday in Butler, Pa. Wonder who enjoys eating the most—Otis (Tiny) Jones or Spencer (Chief) Williams?

Williams? Mr. and Mrs. Klein and daughter, Margaret, of Klein's Attractions, were guests of Mr. and Mrs. Bob Stevens at New Castle, Pa. Other visitors included F. Brown, Cleveland Public Auditorium; S. E. Lysle. CFA, Pittsburgh, who spent several days with us; Lee S. Conarroe, manager of Ringling's No. 2 advertising car; Mr. and Mrs. Robert Rebbering and son, and Hermine's Midgets.—DOLLY JACOBS.

# Sparks

The new centerpiece for the big top has arrived, been duly christened, etc., and taken its place of honor. Mickey, the monk, had his troubles

Mickey, the monk, had his troubles again. Someone threw a lighted cigarette in his cage and it set fire to the straw. One of the keepers extinguished the fire with a bucket of water. Report is someone heard Mickey remark, "It was okay to put the fire out, but I didn't need a bath."

Mr. Edgar's trailer was sideswiped by a truck while rounding a curve and the trailer is still in the repair shop. Overheard in the backyard: "If this rain continues, we'll all have to grow gills." Visitors were Jimmy Whyatt. C.

Visitors were Jimmy Whyatt, C. C. Cody, Bozo Harold and Mr. Johnson. Nippo, assistant superintendent of props. left the show in East Liverpool. O.—CHARLES F. CLARKE.

# DRESSING ROOM GOSSIP

The Billboard

## Cole Bros.

The last day in Cincinnati gave us our only day of sunshine since we've been out and did the girls go to it in the washing clothes department! It looked like the Peru laundry on a busy day. George Churchill certainly deserves a hand for the fine paint job on the equipment. Don (The Character) Robinson and Wandering Ralph Clarke did a Houdini in Indianapolis. The Loyal-Repenski Tent gave us a party in Cincy of the Method

The Loyal-Repenski Tent gave us a party in Cincy at the Netherland Plaza Hotel. Guest of honor was John Robinson IV and included such prominent persons as William Dammarell, assistant U. S. district attorney; Martin J. Hogan, assistant postmaster; Art Becker and family, Dr. and Mrs. William Huebener, Dr. and Mrs. Speckman, Father Cornelius Berning, Mr. and Mrs. Thomas Coleman, Frank Longley, Mr. and Mrs. Glenn Tracy, Joseph Phister, Barney Rehkamp and Charlie Wirth of The Billboard.

Visitors during the week from Peru included Mr. and Mrs. Nick Carter, Mrs. Phil Eddy, Mr. and Mrs. Fred Young; B. H. Kenny and Bill Burkhart; Mary Nelp, Roseanna, Judd Ohara, Lyman Keyes, Chad Ballard, Joe Hoffman, Mr. and Mrs. Earl Mac-Lain, Billy Kellogg, Harry Atwell, Fred W. and Harold Bischenauer, Jess Murden and family, and Duke Paterson, who had a big time with his camera. Mom Paterson couldn't make it this time because of illness. Gus Taliaferro, the big program man, has a new assistant in the person of his wife, Rita, complete with uniform and all. Fred Donavan, formerly with the Springfield, Ill., police department, is now with us as assistant to Joe Haworth, legal adjuster. Mr. and Mrs. John Holt came all the way from Otsego, Mich., to visit us.— FREDDIE FREEMAN.

## Buck Owens

One solid week of rain, cold, wind and mud. (Is there anything I've forgotten?) One lot was impossible to get on. George Foster can really clean the midway in a hurry.

Show has all new trick riding saddles made by Knapp & Moss, Chanute, Kan. Three were delivered in Springfield, and three in Chanute. Buck has also ordered a saddle for his son.

News of the week: Owens and Reubens sold their interest in Lone Ranger to King and Trendle. Size of the check was astounding. Leatha and J. S. Jones joined, Ditto

Leatha and J. S. Jones joined, Ditto Archie and Maxine Silverlake, with their two children. This brings the kiddie personnel to 13. Higher poles for the big top do make a big difference.

Visitors were: Messrs. Wheeler and Maurey, attorneys for Lone Ranger; Mr. and Mrs. George Engesser and son; Mabel and Swede Johnson and son; Georgia Lund Nelson, her husband and son, and Mr. and Mrs. Tex England and daughters of the Clyde Miller Rodeo.—VIRGINIA SMITH.

## James M. Cole

Show is moving along in good shape, giving two shows a day despite bad weather and the labor shortage. At Lancaster, Pa., lot was a long way from town, but everyone took advantage of the movies, etc. At Lebanon, Pa., Circus Model Builders from Harrisburg visited, including Mr. and Mrs. Russ Warner and Charles E. Doelker. They even helped us get up and down.

At Ephrata, Pa., we played on the smallest lot to date. Superintendent Frank Casey really had a job on his hands. After tearing down a couple of fences and putting trucks in neighboring farmers' yards we finally got everything up for a 4 p.m. matinee. New York at Pottstown, Pa., was one of the best a USO unit.

# **Clyde Beatty**

Things are going along smoothly. The 40-milers bid adieu as show started north. Ladies have organized a club called Boo Hum Dit Dum and are having plenty of fun. Men have also organized the Dirty Dozen Club. Some of the members were of the original Dirty Dozen of the Ringling show. Rules are the same.

Heard Jimmy Reynolds, of the candy department, was sleeping three high and complained he had no net. Frank Walters, circus fan, has left and rèturned to his Houston home. Mr. and Mrs. Clyde Beatty are sporting a new '46 Plymouth. Henry Kyes is learning Spanish. Ken Maynard tossed a party at his North Hollywood home. Guests were Mr. and Mrs. Clyde Beatty Mr. and

Ken Maynard tossed a party at his North Hollywood home. Guests were Mr. and Mrs. Clyde Beatty, Mr. and Mrs. Jack Joyce, Bill Hammond, Bill Vine, Susie Fisher, Jean Sleeter and Phil Escalante and family. A dinner also was given by Poodles Hanneford at his home, with Mr. and Mrs. Joe Siegrist and Mr. and Mrs. Ruben Olvera as guests. Another dinner was given by Mr. and Mrs. Glenn McCarthy. Guests were Mr. and Mrs. Harold Genders, Mrs. Myrtle Goodrich and Mr. and Mrs. Don Francisco.

Don Francisco. gram is Estralita Escalante, doing her toe and heel act on the single trap.— DON FRANCISCO.

## Kelly-Miller Bros.

Highlight of the week was the marriage of Obert Miller and Lydia Miller. George Bell, our band leader, celebrated his birthday Sunday (5) and Jimmie Rossi hit his 10th milestone Thursday (9). Mary Frazier was injured when she fell from a swinging leader dwine.

Mary Frazier was injured when she fell from a swinging ladder during the evening performance in Van Buren, Okla. No matter how cool it is, the Frazier boys always find a place to go swimming. Howard Suesz, owner-manager of Clyde Bros.' Circus, and Ted Edlin, reneral agent wisited up in Breham

Howard Suesz, owner-manager of Clyde Bros.' Circus, and Ted Edlin, general agent, visited us in Broken Bow, Okla. Speaking of Broken Bow reminds us there was so much mud there that during our move, one of the bulls sank in the mud so far it was necessary to get Tena, another of the bulls, to pull her out. Howard Stratton of the band was

Howard Stratton of the band was on the sick list for a few days, but is okay again.--EVELYNA ROSSI-JONNIE SNYDER.

spots of the season. Visitors included personnel of Bond Bros.' Circus, Zeke Lamont and Bob Russell. East Greenville proved a larry night, small town, small lot and no business. We were favored with a visit from the Gordon brothers, Chappie and Deannie, whose wit made an otherwise dreary day an enjoyable one.

day an enjoyable one. Quakertown, Pa., was a mecca for troupers and circus fans. Spotted were Dutch Huffman and George Roberts, among others. Owner Jimmy Cole and son, junior; Mike Guy, band leader, and the writer visited Bond Bros.' show.

Charlie LaBird and Mrs. Pat Tumber have joined. Mrs. Maynard Visengard has been visiting on the show. The Conley family visited in New York. Mr. and Mrs. Tonio Alverado are expecting an heir any day now. The Bedell kiddies are front-row sitters for the Wild West Show every night. Mr. and Mrs. Melvin D. Hildreth and Dr. Wm. Mann, Washington; Mr. and Mrs. Douglas and Mr. Conway, West Chester, Pa.; Mrs. William Wallett and son and Gladys Larson and Mr. Johnson have visited the show.--CHARLIE CUTHBERT.

Joe Bowers, former assistant of the late Tom Mix, has returned to New York after touring Europe with a USO unit.

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## Arriving in Boston early Monday (13) morning, we had the day off with movies, sight-seeing and shopping taking up most of our time. Ball-

**Ringling-Barnum** 

CIRCUSES

with movies, sight-seeing and shopping taking up most of our time. Ballroom of the Hotel Manger has been taken over by the show and is being used as dressing and wardrobe rooms. For the ladies and some of the men, it is a duckie run, as one of the dressing. rooms is a block away in the other end of the Garden.

Sonny, of the train crew, was hurt during the loading of the train leaving New York. Richard Shipley, boss elephant man, and Specs Horton, of the cookhouse, were injured while we were moving from Madison Square Garden in New York. Shipley sustained a broken collar bone and is recuperating in a New York hospital. Visitors: Father Sullivan CFA

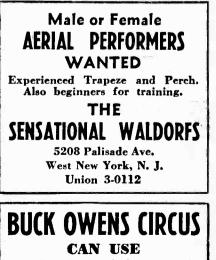
Visitors: Father Sullivan CFA chaplain, who is visiting during the Boston stay; Al Tucker; Henry, Bill and Joe Reynolds; Mr. and Mrs. James Northridge and daughter, Connie; Dick Tucker, well-known circus photographer, and Wally Norton, of Sarasota, Fla. Backdoor Scence: Example Solute is

Backdoor Scenes: Frankie Saluto is missing two front teeth as the result of running into Louie Nagy's foot during the bargain sale gag and has lost his Pepsodent smile. Willie Krause entertains everyone with his piano playing between shows in the Manger Hotel lobby. All the eager beavers have started practicing between shows, with the tumbling school having a large attendance. Jerry Bangs showed his family the goings-on behind scenes during their visit. Shakey (Legs) Murphy and Charley (Moe) Leon cutting it up with big Roxy at the grab stand while munching hot dogs. Eddie Mader, of the front door,

Eddie Mader, of the front door, challenges all comers at gin rummy. No kidding, he's good! Harry Klima is the fashion plate of the midgets. Two more weeks until the cookhouse flag goes up and the contest for the cookhouse flag, an annual feature with the Big Show. While in New York 100 members

While in New York 100 members were entertained after a night show by the following circus fans: Mr. and Mrs. Percy Sherwood, Mrs. Madeline Parks, Robert W. Untermeir, John Peaty, Mr. and Mrs. John Rodigan Sr., Agnes Maier, Joe Minchen, Bill Day and Joseph W. Scharoun. Midnight lunch was served in the ballroom of the Belvedere Hotel. Highlights of the evening were speeches by Arthur Springer and Joe Minchen.

Visitors included Mary and Sammy Crowell, Tom Short, Shotgun Eagen, Codgie, Johnny Grant and Boston Ryan. Paul Jerome is still on the sick list. Kitty Clark is out of the show with a knee injury; Martha Wallenda with a bad shoulder. Betty Hackett fractured her ankle. Irah Watkins is anxiously awaiting the arrival of three baby chimps.—DICK MILLER.



A good Family that do 3 or more, also several Single and Double Acts. Good Cook House. Sedalia, Mo., May 21.; Marshall, 22; Lexington, 23; Independence, 24; No. Kansas City, 25. 82 CIRCUSES

# **GI Cops Top Money** AtSacramento Rodeo

SACRAMENTO, May 18. – Ed Small, a soldier from Fort Hamilton, Calif., copped top money here in the Second Annual Amateur Rodeo Sun-Second Annual Amateur Rodeo Sun-day (5) when he roped, threw and tied his calf in 25.2 seconds. Dick Dellar, Galt, Calif., was second, and Cy Gibson, Montana, was third. Event drew 3,500. Other results: Steer Roping—Frank Bus first, Andr. Bereni second: C

Rue, first; Andy Peroni, second; C. Hunt, third.

Hunt, third. Horseback Riding—Gene Newell, first; Bill Muller, second; Don Metz, B. Harris, J. Green and J. Hough tied for third.

tied for third. Bronk Riding—H. Allen, first; Dick Hested, second; J. Hough, third. Stock Horse Contest—Dick Dellar, first; Nadine McEnespy, second; F. Carmichael, third. Cow Milking— Dick Hemsted, first; W. Rawlins, sec-ond; A. Labour, third. Men's Stock Horse Race—Larry Jensen, first; L. Worrell, second; C. Williams, third. Wormen's Stock Horse Race—Nadine McEnespy first: Bobbie Wilson, sec-McEnespy, first; Bobbie Wilson, second.

# Josie Robinson, Vet Rider, Pays Visit to Big One

NEW YORK, May 18.—Josie De Mott Robinson, 80, who rode bare-back under the Barnum & Bailey big top 50 years ago, attended the Big Show performance at the Garden here Saturday (4). She was quoted as approving the modern presenta-tion, but wishes that there could be a revival of the street parade. Mrs. Robinson expressed the opin-

Mrs. Robinson expressed the opin-ion that she could still do a forward ion that she could still do a forward somersault on a moving horse. As a matter of fact, it wasn't so long ago that she did that in a perform-ance of Billy Rose's Jumbo. She recalled that in her day Bar-num & Bailey was known as the "Big Show" and the Ringlings as "those upstarts from the West."

# Rigging Lost in R. R. Mix-Up,

Aerialist Misses Out on Date WOONSOCKET, R. I., May 18.-Miss Bernice, aerialist, is out of work as a result of the railway tie-up. Due as a result of the railway tie-up. Due to open here, she shipped her rigging May 6 via express from the St. Louis circus to Trenton, N. J., where she had planned to load it on a trailer and drive here. Delivery at Trenton had been promised for May 9. Checks have failed to locate it, and she missed the date here.

date here.

# **Clyde Beatty Hits Jackpot** At Santa Barbara Showing

AI Santa Barbara Showing SANTA BARBARA, Calif., May 18. --Clyde Beatty's Circus hit the jack-pot here Wednesday (15), getting a full matinee and an overflow at night. Monday (13) the show drew two full houses at Oxnard, Calif. At El Monte, Calif., show bucked rain at night, but came up with a strong house after a similar size house caught the matinee.

caught the matinee.

Cole Bros.' Band CINCINNATI, May 18. — When Cole Bros.' Circus was here last week-end Eddie Woeckener anweek-end Eddie Woeckener an-nounced the following line-up of his band: Don Schneider, Ben Frishman and Clarence Swanger, solo cornets; Robert Arcedo, first cornet; Frank Tonar, solo clarinet; Dorian Eberley, first clarinet; Charles Fournier and Joe Fiore, baritones; Fred Masco, Jack Evans and Salvadore Caudillo, trombones; Larry Ganyard and Elvin Littig, sousaphones; William Way-bourn, bass drum: E. R. Guilford, snare drum; V. R. Comstock, calliope.

UNDER THE MARQUEE

nier, Pa., starts May 19 and runs to June 8.

## Twenty-four-hour men have 24-hour vigils.

Mr. and Mrs. Jack Mills have been joined by their six-year-old daughter, Arlene, who will remain on Mills Bros.' Circus during the summer tour.

Frank Miller, Ringling concession-aire, stopped off in New York May 17 en route from Boston to Phila-delphia where he will ready his set-up for the opening of the road tour of the Big Show May 27,

Every show features a wolf that isn't in the menagerie.

When announcement the came from Washington that the summer circus schedule probably would be circus schedule probably would be postponed because of the coal strike, Charles Fisher, columnist for *The Philadelphia Record*, used his column to stump for an old-fashioned horse-drawn circus. The last circus pa-rade in Philadelphia took place 27 years ago.

J. W. Bonhomme is out of the J. W. Bonnomme is out of the dressing rooms and is now brigade agent for Barr Bros.' Circus. Oscar Wiley is general agent. The former, while in Cincinnati, May 15 to pick up paper at the Enquirer Job Print-ing Company, called at The Billboard ing Company, called at The Billboard offices.

After one season of trouping there are always some who want to write a book about circus life.

June issue of the teen-age magazine, Miss America, has an illustrated circus story, Those Daring Young Girls. Piece was authored by Bob Ensworth, member of the Circus Fans of America, who went to work as publicity director for Frank P. Duffy Amusement Enterprises, Worcester, Mass., following his discharge from the army recently.

Dr. Jim Davidson, Charleston, W. Va., dentist and one-time circus op-Va., dentist and one-time circus op-erator, spent several days with King Bros.' Circus recently. Another re-cent visitor with the show was Dr. H. F. Troutman, Logan, W. Va., phy-sician, who was a member of the King Bros.' band in 1925.... Frank Satiro, in abarga of the big show marguee in charge of the big show marquee, is the oldest employee with the King circus. His first year was 1919.

Isn't it funny that on Sundays one can never find anything but the up-priced rooms in the so-much-and-up hotels?

Line-up of the Dailey Bros.' Circus side show band and minstrels, di-rected by Johnnie B. Williams, follows: Band-Hubert (Duke) Walker, trumpet; Red Rodgers, trumpet; Elmo Wheeler, sax; Blind Gilmore, sax; H. C. Brown, trombone; Oliver Hill, h. C. Brown, trombone, Onver Inn, bass, and Ralph (Lucky) Allen, drummer. Minstrel Show: Chorus, Helen E. Williams, Sweetie Mal and Artie Davis; comedians, Happy Jack Davis and Lloyd Wiggins, and singer, Daisy Malcomb.

One of the performers in the con-cert of Cole Bros.' Circus is Maudie

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Bob Eugene troupe's third return grandfather was boss canvasman on engagement at Idlewild Park, Ligo- the show. When Cole was in Cin-nier, Pa., starts May 19 and runs to cinnati, Miss Moore was the guest of Adele Reenan, circus fan.

> Barnes Bros.' back yard in the Chicago Stadium was the scene of a convention of Southern Shrine commit-tees Tuesday (7) with delegations as follows: From Houston, John L. An-drew, Harry Reinold, Bob Milner, Bob Waltrip, Philip Johnson, Willard Glaze and H. Milinder; Fort Worth, R. G. McElyea, H. Ward Collier and Jerry Fite; New Orleans, Bill Wood and Bob Gohlman. The delegates visited the St. Louis Police Circus en route north and proceeded from Chicago to New York for the Ringling-Barnum show.

After listening to managers tell of their early day escapades, we are inclined to think that the present day trouper is more of an angel than we thought.

Jake Disch, known professionally as Corrigan, the clown cop, visited the Chicago office of *The Billboard* while in the city attending Barnes Bros. . . . Harley Hubbard writes from Shreveport, La., that he caught Dailey Bros. at Mount Pleasant, Tex., and raves about the equipment. . . . Walter Adrain infos from Port-land, Ore., that Urgele Allord, one-time circus strongman, is living as a recluse under deporable conditions near that city, but persistently re-fuses county aid.

Fred H. Donovan, for 15 years a member of the Springfield, Ill., police department and one of the organizers of the Henry Kyes Tent, CFA, that city, is this season serving in the Cole Bros.' legal department, under the veteran Joe Haworth. Donovan was a visitor at the home office of The Billboard shortly after the show's arrival in Cincy last Friday (10) morning. He was accompanied by George W. (Doc) Hamilton, who had his iron-lung attraction playing in front of the Cincinnati post office all last week. last week.

Was it by accident or design that great care was taken to make every trouper believe that after the war was won none would regret that he remained loyal to the biz.

When Cole Bros. was in Cincinnati, the Loyal-Repensky Tent of Circus Fans staged another of its gala parties for circus folk at the Netherland Fans staged another of its gala parties for circus folk at the Netherland Plaza Hotel, night of May 11. At-tendance numbered 185, including the members and troupers. Dr. Wil-liam Huebener, Martin Hogan, Wil-liam Dammarell, Art Becker, Glenn Tracy, Cecil (Red) Scott, and others of the Tent saw to it that the circus folks were made to feel at home. folks were made to feel at home.

Dick Scatterday, bannerman with the Cole show, hung plenty of 'em in the big top in Cincinnati.

We boast of our early-day showmen but say nothing of the pioneer showwomen who lived in vans, braved the elements and the yesteryear rowdy natives. They trouped the Kentucky hills when shows weren't allowed to let the sun set on them.

# WON, HORSE & UPP

(Continued from page 79) putting in light globes. The show's main stand-by is its Muscle Head Revue that meets all comers in the concert. We have enough of them working the outside and the inside to guarantee the top in the air even

the acouple of hours late. When the show opened it had enough single ballet gals to handle most of the chairs and other highly interesting light work. Remember, that was when the show opened and the gals user single. Since the first the gals were single. Since the first choosing day, followed by a series of marriages to clowns, actors and muscle heads, the bosses lost their powers to demand of the gals to partake in the highly interesting and muscle building extensions muscle-building exercises.

P.S.—I believe our labor troubles are over. The staff of the Chariot & Tableau Circus is visiting. The show's co-owners are sitting under our marco-owners are sitting under our mar-quee chatting with our bosses. The visitors' wives are kissing every woman in our dressing room; their staff shepherded by our fixer, is looking the show over, while our muscle heads, 15, strong, are on the way to the opposition's lot with a truck and lots of contracts. Kindly thank them thru your columns for leaving their lot wide open. leaving their lot wide open.



At the San Diego Zoo, a Seal Trainer to break and run an act at the Zoological Garden of San Diego. Write

SAN DIEGO ZOO P. O. Box #551 San Diego 12, Calif.





Valley Mount Ranch—May 30-31, June 1-2 8 Big Shows — Afternoons and Nights WANTED — COWHOYS AND PERFORMERS Address BEN KRAUS, Mgr. Valley Mount Ranch, Valley Park, Mo. (Phones: Valley Park 191)

# WANTED AT ONCE

Concession workers for Penny Pitch, Ball Game and Cane Rack; also good hustlers. AL. G. KELLEY & MILLER BROS.' CIRCUS, John McGloothen Nowata, Okla., May 25; Chelsea, 26; Bartlesville,

27; Pawhuska, 28; Ponca City, 29.

# WANTED FOR **BAILEY BROS.' CIRCUS** Billposters and Lithographers. Eddie Newcomer, Jim Meany, Mack Singletary, Harry Neeley, answer; top wages. Must drive. Wire J. E. HILL, Car Mgr., Geneva, Tuesday, Batavla, Wednosday; North Tona-wanda, Thursday; Dunkirk, Friday, all New York.



# **PARKS-RESORTS-POOLS**

Communications to 155 No. Clark St., Chicago 1, Ill.

# **Allton Expects** Biz To Top '45

Sunland did 40G gross last year-part of recent appropriation will go to spot

SUNLAND, Calif., May 18.-Now in its sixth year under management of Clarence (Fat) Allton, Sunland Amusement Park continues to draw an ever-increasing amount of family trade and has never been in the red since its opening in 1941.

Allton, a carnival owner of many years experience, found that the rigors of the road were too much for him in 1940 and decided to settle in Sunland, a health resort suburb of Los Angeles and San Fernando Valley, famed for its warm, dry climate. Owning a number of rides and concessions, Allton made a deal to in-stall them in Sunland Park, a Los Angeles city-owned park.

## Gross 6G First Year

of the year with a small profit. He lived in a house on the premises and did most of the maintenance work himself. Evidence of how well business has improved can be seen by comparing last year's income with that of the first year. In 1945 the Sunland Amusement Park grossed \$40,000 and indications are that 1946 will surpass that. At present Allton operates the fol-

At present Allton operates the fol-lowing rides: Merry - Go - Round, Ferris Wheel, Loop-a-Plane, Kid-die Auto, Airplane, Tilt-a-Whirl, Dodgem, miniature train and pony ride. Concessions consist of an archery range, Penny Arcade, mug gallery, dart game, cork gallery, lead gallery and a ball game. All fronts and interiors have been redecorated this season. There also are balloon this season. There also are balloon, candy floss and French fries concessions and a restaurant on the premises, the last named operated by Wil-liam Hoffer under lease from Allton.

Plans are now under way to add a Flyer Plane, roller rink, six-alley bowling alley and a complete, mod-ern drive-in restaurant as soon as the building freeze is lifted.

## **Open Year Round**

Sunland Park is open 365 days a year and Allton reports that week-days can be counted on for steady business. Area is serviced by the Pa-cific Electric, which runs a regular schedule of busses from Los Angeles. Part of the \$4,170,000, recently Part of the \$4,170,000, recently voted on to be appropriated by the county to improve parks in the Southland area, will be used to fur-ther develop Sunland Park. Among the projects will be improved rest rooms and plumbing facilities and a large public swimming pool.

# Wildwood Rebuilds After Xmas '42 Fire

WILDWOOD, N. J., May 18.— Wildwood-by-the-Sea has cleared away all trace of the disastrous fire which swept part of the boardwalk section on the morning of December 25, 1942. Two blocks of new stores along the boardwalk and two new theaters, as well as hotel and apart-ment buildings, have replaced the burnt-out section of the resort. Wildwood now has seven theaters

and two amusement parks. Several new rides have been installed in the parks and operators are anticipating a big season. Memorial Day will usher in the season with a parade, fireworks and an off-shore show of decorated boats.



COV. MONRAD C. WALLGREN of Washington tried his hand at serving cof-fee while visiting Marge and Harry B. Chipman at White City Amusement Park, Yakima, Wash., recently.

CONEY ISLAND, N. Y.

- By UNO .

Harlem

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# **Steel Pier Bows On May 30; New** Wax Shows Set

ATLANTIC CITY, May 18.-For-mal opening of Steel Pier here has been shifted to May 30 as the result of unprecedented week-end business. Action marks the second change in week-ends following Easter. Belief was long held here that larger units could not be made to pay off until Decoration Day. George A. Hamid, president, said well-advertised at-tractions, including name bands, ac-counted for the record business de-spite adverse weather conditions.

Messmore and Damon are framing a number of mechanical and wax shows on the lower deck at an esti-mated cost of \$30,000. Featured group will contain animated figures of familiar side show attractions. Other groups will contain futuristic machines operated by miniature fig-ures, and a mechanical menagerie. War trials, the Alcatraz escape and famous American figures will be waxed.

Steeplechase Park, dolled up in new paint, launched the 1946 term May 18 and its Golden Jubilee season with ex-navy lieutenant, Frank Til-you, back from the Pacific, distribut-

ing souvenir admission tickets printed on gold cardboard. This year the famous combo ticket has been ar-ranged on a new basis. Instead of

the one-pricer, these are combina-tions at three different prices, 25 cents, 50 cents, and a dollar. Here-tofore, single ticket cost was \$1.20.

Now for a quarter, the customer gets an admission and two rides. The buck pays for 12 rides.

Feltman's new chiefs. who com-prise Benno M. Bechhold, executive vice-prexy of the Savoy-Plaza Hotel in Manhattan: Harry Socoloff, exec

in Manhattan; Harry Socoloff, exec with Sweet Life Groceries, and Alvan Kallman, former manager (15 years) of the St. George Hotel, Brooklyn, now interested in the operation at Saratoga, N. Y., will be concerned with either the expansion or rein-vigoration of the park's many former attractions. These include the mam-moth Merry-Go-Round; the world's largest restaurant with a record of

# Calif. Snake Show In Headlines Again

LONG BEACH, Calif., May 18 .-The Snake Show on Long Beach Pike, operated by Doc Haas and Doc Johnoperated by Doc Haas and Doc Jonn-son, hit the headlines for the third time in as many weeks, yet they're not exactly happy about it. Latest publicity came this week when Charles Cope, a snake handler, was bitten by a rattler during the they. Quick work hy Johnson who

show. Quick work by Johnson, who sucked the venom from the wound,

sucked the venom from the wound, is credited with saving his life. Previously show netted publicity when "Elsie" Marks, 295-pound snake charmer, died of a rattlesnake bite incurred during a performance and the next day the show reaped national publicity when it was dis-closed that Marks, billed as the Cobra Woman, was a man who had im-personated a woman for 30 years and had married three men in the course of "her" career.

Opening of Buckroe Beach, Va., resort, delayed by brownout, was held Tuesday (14), with Joel Vause's ork in the Pavilion.

catering to 100,000 people in a single day; a huge stand where 40,000 hot dogs were sold in a day, a series of nine other eating spots, two extra-

long bars, wisteria pergola, garden club, shore dinner department, ban-

quet club, seaside gardens, Deutscher Garden, shooting galleries, rides, an open-air movie and an arcade.

walk, the last two years a hospital for war convalescents, officially known

war convalescents, officially known as the U. S. Navy Hospital, returned to civilian status May 15 and re-verted to its previous management. . . . Gus Wolff has added 60 feet for a total of 110 to his 4-Leaf Clover Bar and Eatery on West 12th. Extended space will be devoted to 30 tables for diners who will be entertained by singing waiters. Associated with Wolff in the project is Mrs. Rose Himmel, his sister. . . Fred Sindell's Stable on Surf has booked Mousie Powell and His Musical Maniacs and Harlem Highlanders for the season.

arlem Highlanders for the season. . Milt Britton's ork is set for the

walk, and J. C. Johnny's Musicians (See Coney Island on page 91)

Half-Moon Hotel on the Board-

# Weather Again **Spoils Opening** At Riverview

CHICAGO, May 18.--The weather man kept his record intact in spoil-ing Riverview Park's opening here Wednesday (15) as he has done for, lo, these many years. G. G. Botts, park comptroller and secretary, said last week that he didn't have to worry about breaking any attendance rec-ords "because it has rained on our opening day for the last five years."

opening day for the last five years." This year was no exception. Chicago weather Monday and Tuesday (13-14) was okay. But along came Wednesday and Riverview's opening. Then the rains came. Thurs-day and Friday were cloudy and cold, but the forecast for today and Sun-day was spring-like weather. "We opened Wednesday afternoon before the rain," Botts said, "but of course, we had to shut down when the rain started around 5 p.m." Asked if the park was experiencing any difficulty regarding dimout regu-

any difficulty regarding dimout regu-lations, Botts replied in the negative. He said they were operating nor-mally, outside of the fact much of the decorative lighting can't be used. "We have enough lights, however," he said.

# Olympic, N. J., Off With Gloomy Sky

IRVINGTON, N. J., May 18.-Olympic Park opened its season to-day, with Henry Guenther and park staff crossing their fingers to ward off threatening rains which jinxed Olympic's previews the two preced-

Olympic's previews the two preced-ing week-ends. Joe Basile and his band are again a feature in daily concerts and play-ing for the circus performances. Line-up of opening circus bill is: Marcelle Brothers, wire-walkers; Two Kayos, equilibrists; Loyal's Dogs, and Aerial Voises, trapeze.

# Bands, Magic Water Ballet Back on Jones Beach Card

BABYLON, L. I., May 18.—Jones Beach, Long Island's South Shore summer spot, is resuming most of its pre-war activities this season. First special attraction will be a series

First special attraction will be a series of outdoor concerts starting Sunday (19) thru June 19 by Long Island high school bands. After a lapse of four years, the *Magic Water Ballet* will be seen at Jones Beach nightly, except Sundays. Cast will consist of girls trained in formation swimming plus male and female divers and clowns. Number of improvements have

female divers and clowns. Number of improvements have been completed or are under way at Jones Beach. Projects for addi-tional work, to cost \$80,000, were approved by the State Post-War Pub-lic Works Planning Commission in Albany Monday (6).

# **London Completes Plans** For New Crystal Palace

LONDON, May 18.—New Crystal Palace will be built to replace the famous original which was destroyed by fire in 1936, as soon as building materials become available, it was announced by trustees here. Plans have been approved for a structure that will cover 200 acres and accom-modate up to 243,000 persons at one time. time. Resort will be located near Lon-

don and will be located near Lon-don and will feature a sight-seeing tower serviced by elevators, largest sports stadium in the country with capacity of 100,000, two theaters seat-ing 4,000, two concert halls to ac-commodate 5,000, and an ice-skating wink to coat 13,000 rink to seat 13,000.

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**IT'S A KIDDIE RIOT!** 

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exciting action to demonstrate. Well

exciting action to demonstrate, wen made of heavy-ply bristol, securely jointed with swaged metal rivets, printed in gay organ grinder colors, colored wood plunger. Packed 1 gross in carton. Shipping weight, 6 lbs. F. O. B. New York City

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FOR 12 BIG WEEKS WANTED

53 E. 10th St.

terrific appeal for every youngster . a circus or carnival souvenir that will outsell standbys like balloons, whips and windmills. Easy to operate,

# **Program** at Revere **Golden Jubilee Set**

BOSTON, May 18.—Program for Revere Beach Golden Jubilee follows:

May 22-Banquet, with Governor Tobin May 22-Dangues, when the second principal speaker. June 16-Pre-holiday fireworks display. June 17-23-Carver's High Diving Horse and

June 21-23 Carver's High Diving Horse and the Flying Siegrists. June 21-Fireworks. June 24-30 Carver's High Diving Horse and the Helen Harvey Girls. June 28-Fireworks. July 1-7-Carver's High Diving Horse and

the Great Francisco. July 3-Grand illumination. blazing sands,

featuring five miles of bonfires. (Pending.) July 4-Regular Holiday features, plus fireworks July 8-14-Carver's High Diving Horse and

July 8-14—Carver's High Diving Horse and Mike Cahill, cloud swing. July 12—Fireworks. July 15-21—Carver's High Diving Horse and the Fearless Florettes. Week of July 15—First semi-finals (first half) in Miss Revere Beauty Pageant. July 19—Fireworks. July 20—First annual State outing and Victory Parade, band concert. exhibitions. etc., of Adwets.

July 20--First annual State outing and Victory Parade, band concert, exhibitions, etc., of AMvets. July 22-28--Carver's High Diving Horse and the Three Franks. July 26--Fireworks. July 28--National Swim-For-Health-Week. August 28--Natieworks. August 3--Aquatic sports. August 4-10--Boat races and other aquatic competitions.

August 4-10-Boat races and other aquatic competitions. August 9-Fireworks. August 9-Fireworks. August 11-17-Second round of finals in Miss Revere Beauty contest. August 18-24-Finals in Miss Massachusetts Beauty Contest. August 23-Fireworks. August 25-31-Children's Week, including baby contests, bicycle parade, etc. August 30-Fireworks. Sept. 1-Firemen's memorial tribute, plus band concert. Sept. 2-Firemen's muster revival, plus band concert. Sept. 3-7-Post-season carnival celebration, with new carnival features, float parade and Victory Parade of 1946.

# **Galveston Pier Steps**

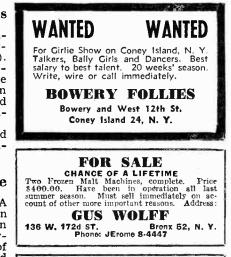
Collapse; 37 Injured GALVESTON, Tex., May 18.—No one was killed, but at least 37 were injured here Sunday (12), when steps of a pier at Galveston's Beach col-lapsed, hurtling them to the rocky beach beach.

More than 40 were on the steps when they collapsed.

# Santa Fe Rangers Features At Dreamland Bow, Reading

READING, Pa., May 18.—Santa Fe Rangers, heard on WFIL's (Philadel-phia) Hayloft Hoedown, will appear at the opening of Dreamland Park near here. Biggest park in the same is Commission

Biggest park in the area is Carsonia which features swimming, dancing and week-end free vaude. Carsonia will reopen on a full schedule in June.



CAN PLACE For season one Number 12 (preferably 16) Eli Wheel, in good condition, well lighted. Answer: **HORACE BLUFORD** Casino Park Virginia Beach, Va.

# FASTEST SELLING ACTION TOY IN AMERICA West Coast Transit Strikes Have Ops Singing the Blues ment seekers can't get transporta-The local transit strike, the Los Angeles bus and streetcar tie-up, and a week of cold, cloudy weather, have combined to dampen the spirits Los tion The exact effect of the strike on tie-up.

of amusement park operators here. Business is off as much as 25 per cent and even the return of California sunshine won't help much if amuse-

# **Utah Beer Increase Fails To Get Cheers** From Resort Owners

SALT LAKE CITY, May 18 .--On the basis of "unusual hardship," Utah received an increase permit for 15 per cent in the production of beer. On the grants to Utah's two big brew-eries, Fisher's in Salt Lake City, and Becker's in Ogden, this means approximately 325,000 cases.

Local spots, the taverns in Salt Lake City and Ogden, the parks and resorts, including Black Rock, Sunset and Saltair beaches on the Great Salt Lake; Como Springs in Ogden, and Saratoga Springs, near Provo, failed

to give three cheers, however. All Eastern, Midwestern and "for-eign" beers are cut off by the rail-road embargo. The quota is still so low that strictly summer spots, nor-mally carrying from 700 to 1,000 cases maily carrying from 700 to 1,000 cases of bottle beer or a dozen half-barrels of draft, will be rationed from 100 cases downward. They have already been informed of curtailed supplies of soda water. Black Rock, for in-stance, will have two advertised pop brands of soda water, and none of the more remunerative cheap bottles.

the more remunerative cheap bottles. All will have to fill out with powder or prescription drinks. Utah bakers have warned of a pos-sible holiday from June 1 to July 20 for lack of bread flour unless the government makes arrangement to ship it in. Soft wheat flour for pas-tries, cookies, etc., is already ex-baueted hausted.

ATLANTIC BEACH, N. C., May 18.—Fireworks and a name band will feature the opening of Atlantic Beach here Saturday (25). Spot will be open daily from 2 to midnight, in cluding Sundays

and now boasts a new 65-room hotel. A. B. Cooper, president, was in charge of the rebuilding program. Buddy Dixon has been named as-sistant manager of the hotel. F. B. Klein, executive manager of the beach, and W. A. Willis, manager of the Surf club, are busy getting things in shape for the opening. F. W. Wadsworth, amusement manager, W. Wadsworth, amusement manager, says several rides will be added later in the season. Opening is being plugged by much newspaper and radio advertising.

# Brigode, Hoppe's Isle Mgr.;

FOSTER, O., May 18.—Hoppe's Island, with Ace Brigode, well-known band leader, as manager, inaugurated the season here Saturday (11). Recent renovation program in-cluded the modernization of the ballroom and addition of new light equipment. Swim Pool is in tip-top equipment. Swim Pool is in tip-top shape and Bridgode says a new fea-ture this year is the organization of a new softball league under lights. President Henry Caldwell and Brigode plan to bring in a number of name band attractions.

Rides—Any major Ride except Merry-Go-Round. Will give guarantee to reliable operator. Con-cessions—Have few choice locations for Slum Stores working for ten cents. Only one of a kind. One P. C. Agent wanted. Wire or write to S. A. HOLZMAN, Concession Mgr. 730 N. Howard St., c/o Hankins, Baltimore, Md. WANT PARK LOCATION

Kiddie Auto, Kiddie Aeroplane, Baby Ferris Wheel, Fancy Pony Track.

D. S. ISHLER & SONS Box 54 Centre Hall, Pa.

FOR SALE SIX ELECTRIC SKEE BALL ALLEYS In First Class Condition Write Immediately To MRS. MOLLIE MILGRIM 1919 Surf Ave. Brooklyn 24, N. Y.

# **RIDES WANTED**

Rides wanted for park, good stand, 5 months' stand, No junk. State what you have. **R. B. YOUNG** CRYSTAL PARK CUMBERLAND, MD.

NEW FROZEN CUSTARD MACHINES GOOD USED RIDES Or Have You Any To Sell? BERTHA GREENBURG Hotel Rimbarly; 74th St. & B'wdy, New York

# Atlantic, N. C., Beach Makes Bow May 25

cluding Sundays. Spot has been completely rebuilt

the amusement zone is problematical and operators are widely apart in their estimates of lost business, but

their estimates of lost business, but nearly all agree that the big crowds won't be back until the busses roll again. Family attendance has fallen off but slightly, while the high school and college youngsters, who depend largely on public transportation to get around, are not in evidence in large numbers, as is normal for this time of year time of year.

The one section of the amusement zone which does not report a notice-able drop in attendance is Virginia Park.

The rides and concessions on Silver Spray Pier have taken a beating since the strike began May 3 and concessions along the pike all report a slacking of business varying from 15 to 25 nor cont 15 to 35 per cent.

# U. S. Pays A. C. 385G For Damages to Hall

ATLANTIC CITY, May 18 .- This city has received a check for \$385,-813.11 from the government as pay-ment in full for damage of wear and tear to Convention Hall during its

tear to Convention Hall during its three-year army occupation. In ad-dition, the city gained title to some materials left behind by the army. Payment had been anticipated in setting up the city's 1946 tax budget and prevented a hike of 50 cents in the tax rate.

Immediate repairs will total \$115.-Immediate repairs will total \$115,-000, Mayor Bernard Samuel told the city council. Prime needs are paint-ing, plastering, concrete work and removal of two large sliding doors and replacement with motor-operated doors.

# **Fireworks**, Free Acts For White City's Bow

WORCESTER, Mass., May 18.— Fireworks and free acts, headed by Captain McDowell, high diver, were on tap for the season opener at White City Park here today. Original open-ing date had been set for May 28, but heavy week-end husiness prompted

heavy week-end business prompted the change. Emerson Raab, recently discharged from the army, has been appointed assistant to Sam Hamid, resident manager.

## **Ceremonies Mark Opening Of Fairgrounds, Memphis**

MEMPHIS, May 18.-Music, a pa-MEMPHIS, May 18.—Music, a pa-rade and a mystery man opened Fair-grounds Park here Saturday (4). Mayor Walter Chandler cut the rib-bon. John Vesey, chairman of the Memphis Park Commission, was in charge of the ceremony which had city and county officials in attend-ance.

Flying Scooter, Loop-o-Plane and Caterpillar are rides recently installed.

# Name Band Policy Named Water Show at Casino Arcade

WILDWOOD, N. J., May 18.—A water show, featuring Billy Outten and a cast of 50 youngsters, has been signed for the season at Casino Ar-cade Park, Eddie Rittenhouse, of Sportland Pool, says. Written and produced by Outten and John Bruner, in collaboration with Dick Edwards and Rittenhouse, pro-duction will feature water ballet, comedy, stage acts, fancy diving and a fire dive. Underwater lighting, es-cape traps and blackouts will frame the two-hour show.

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New York 3, N. Y.

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# **Bob Reichardt Returns**

**To Des Moines Riverview** DES MOINES, May 18. – R. A. (Bob) Reichardt, recently released from the navy, has assumed his old job as general manager of Riverview Amusement Park here. Spot opened Friday (17) Friday (17). Reichardt said that Bartlett E.

Kooker, also an ex-serviceman, will be in charge of games and rides. Harry G. Ryer will have charge of promotions.

# WANTED

# **TO BOOK FOR 1946** SEASON

IN ONE OF THE FINEST MIDWEST PARKS WHIP OR CATERPILLAR

Must Be Well Painted and Mechanically A-1

QUICK SKETCH ARTIST

SILHOUETTE CUTTER Must Be Clean and Dependable Man or Woman.

Lakeview Amusement Co. Washington Park MICHIGAN CITY, INDIANA

# WANTED

Due to disappointment, can place Shooting Gallery, Penny Arcade, Pitch-Till-Win, High Striker, or any concession that does not conflict. We book one of a kind. Can also book Ferris Wheel at small percentage. Have beautiful spot for Speed Boat.

FRANK WAGNER 2786 Delaware Ave. Kenmore 17, N. Y. Phone: Delaware 4291 **Celoron Concesh X On Games, Juices** To B. & L. for 38G

JAMESTOWN, N. Y., May 18 .-Harry A. Illions, owner-operator of Celoron Park here, has leased all rereshment and game concessions, with the exception of Pokerino and Bingo, to Bush & Laube, Kansas City, Mo., for \$38,000. Deal was signed on the basis of \$19,000 for each category.

Breakdown, based on the usual three-month operational period, Dec-oration Day to Labor Day, shows that George Bush and C. D. (Chan) Laube will have a rental nut of better than three grand a week. Added to this will be the cost of stock and help.

The Middle Western concession-aires, who operate similar units thruout the country, have named Skinner Bullock manager of the refreshment units. He will have a crew of 20. Ellis White is in charge of games.

Predicting a banner year for the park, Illions said that he closed the deal with Bush & Laube because he is primarily a riding device own-er and operator.

# Curley, Tobin to Attend **Revere Dinner May 22**

BOSTON, May 18.—Mayor James M. Curley and Governor Maurice J. Tobin will be among the notables at a dinner here Wednesday (22) to celebrate the opening of Revere Beach for the season. George A. Hamid will be emsee and will fur-nish the entertainment.

The first of 20 band concerts will be held Wednesday night, with a parade following. Fireworks will wind up the event.

Highlight at the banquet will be the presentation of a scroll by Gov-ernor Tobin to each operator who has been on the beach for the 25 to 50-year period.



Frosted Malted. Permanent Park. Private Owned Land and Building. Not a Promotion. Good Percentage. Will Give Long Contracts or Buy on Percentage Basis. No Drunks or Gambling Wanted. Contact ED TOTH, CREEK VALLEY PARK WELLINGTON, OHIO. Phone 297.L Evenings. Would Book a Rodeo for June, July or Early August; Also Fireworks Display for July 4th.

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# JAMESTOWN, NEW YORK, ON YOUR VACATION

There is only one Chautauqua on Chautaugua Lake, and beautiful Celoron Park, comprising over **30** acres, is right on the lake at Jamestown, New York.

We invite you to visit this beautiful spot.

# HARRY A. ILLIONS

**Owner and Manager** 

# **RIDES WANTED**

New Amusement Park starting in prosperous city of Davenport, Iowa, wants New Amusement Park starting in prosperous city of Davenport, Iowa, wants Rides and Concessions on low percentage. Licenses paid, Park in city limits, bus transportation to gate, plenty of parking space. Park made money last year without rides, but we have all big picnics booked in for this summer including Elks, Moose, Eagles, Legion, V. F. W., Arsenal Employees, Harvester, Grocers, Firemen, Labor Unions, all of whom draw 5,000 or more into the park. Auto Races booked for opening date, May 30, so be prepared to set up at once. Address

## MISSISSIPPI VALLEY AMUSEMENT PARK Davenport Fairgrounds, Davenport, Iowa

Get Set Permanently for the Future Growth of This Park

# FERRANTI'S VILLAGE

Located in the Beautiful Santa Monica Mountains, near Malibu Beach in Southern California. A permanent exposition and amusement park in scene natural surroundings now being developed. Now giving exclusive rights to concessionaires in dance pavilion, swimming pool, roller rink, restaurant, kiddle amusement zone, lunch stands and gift shops. This is an entirely new idea in an amusement and exposition park. Its permanence and stability will more than compensate for your initial investment.

# Space now being reserved. Write to

**PIERA FERRANTI, Director** 

# 1638 NO. SIERRA BONITA AVE. HOLLYWOOD 46, CALIF.

# **RIDES AND FUN HOUSE WANTED**

WANT TO PURCHASE: Octopus, Loop-o-Plane, Fly-o-Plane, Roll-o-Plane, Eli Ferris Wheel, Tilt-a-Whirl, Custer Cars, New or used, and other non-conflicting Rides. Fun House and/or Fun House Equipment. Also Rabbit Racer Game, Bathing Suits. Ride and Portable Fun House Concessionaires, also contact us.

# **BAY SHORE PARK**

Knickerbocker Building, Lexington and Guilford, Baltimore 2, Md.



## **FAIRS-EXPOSITIONS** Communications to 155 No. Clark St., Chicago 1, Ill.

**76 ILLINOIS ANNUALS DATED** 

# Ten Revived, 7 Organized

Benson announces \$1,443,-616 in premiums to be distributed—only 3 drop out

SPRINGFIELD, Ill., May 18.--Seventy-six agricultural fairs will be held this year in Illinois, with pre-mium money aggregating \$1,443,616, Arnold B. Benson, State director of agriculture, has announced. an increase of 14 over 1945. This is

an increase of 14 over 1945. Seven new annuals organized in-clude those to be conducted by the Bond County Saddle Club, Green-ville; Martinsville Agricultural Fair Association, Martinsville; Hancock County Junior Fair Association, Car-thage; Elizabeth Community Fair and A-H Club Show, Flizabeth: Ma 4-H Club Show, Elizabeth; Mc-Donough County Agricultural Fair Association, Macomb; Trail Riders' Association, Decatur, and the Massac County Fair Association, Metropolis. Ten fairs not held in 1945 which

will resume are Northern Illinois will resume are Northern Illinois Fair, Belvidere; Augusta Community Livestock Association, Augusta; Hen-derson County Fair, Stronghurst; Jer-sey County Fair, Jerseyville; Kane County Fair, Elgin; Madison County Fair, Highland; Moultrie-Douglas County Fair Association, Arthur; Bandolph County Fair Association Randolph County Fair Association,

Randolph County Fair Association, Sparta: Warren County Fair Associa-tion, Roseville, and Washington County Fair Association, Ashley. Only three events, the Livingston County Fair, the Stark County Agri-cultural Exhibit and Horse Show, and the Stephenson County Com-munity Fair, which operated last year, will not go this year, Benson announced. announced.

In addition to the county and com-munity fairs the State Fair, which was a wartime casualty, will be re-

was a wartime casualty, will be re-sumed this year. "County fairs enjoyed one of their most successful seasons last year," Benson said. "The 64th General As-sembly made a substantial increase in the appropriation to aid county fairs the appropriation to aid county fairs, which gives assurance that fair ofthis year.

"The Illinois State Department of Agriculture recognizes the important service rendered by the Illinois State Fair to be held August 9-18, and the county fairs. Working together we will make these events even of greater value to the people of Illinois."

# Horse Races in Ore. WAA occupation definitely entities the hopes of resumption of hockey in the coliseum next winter hockey in the coliseum next winter interfore with plans for the Held to Two Annuals

PORTLAND, Ore., May 18.—In-ability to complete construction of the Portland Meadows track here will prove boon this year to horse racing at two Oregon fairs. New track had been skedded to go in July, but op-eration this year has been passed and the State racing commission has sanctioned only three weeks of rac-ing, to be held at two fair plants.

Ing, to be held at two fair plants. Commission okayed two weeks of racing at Gresham, August 19-31, first week to be during annual Mult-nomah County Fair, the second week under auspices of the fair associa-tion. It also approved racing at Salem during the State Fair, Septem-ber 2-7 ber 2-7.

# Kentucky State Annual Shifts Building On From Churchill to Old Plant | At Utah State

LOUISVILLE, May 18.—Work of returning Kentucky State Fair from Churchill Downs, where it was held the last two years, to its old stand, used during the war by the Girdler Corporation to house a war plant, was underway this week. Officials admitted it "a tremendous task which

admitted it "a tremendous task which will take us up to opening day." State Representative C. Waitman Taylor, of Lewisport, has assumed managerial duties, with Edward M. Brooks, of Louisville, assistant man-ager. Taylor was offered the man-ager's job last November, but de-layed signing the \$3,000-a-year con-tract because the question of holding two state positions was raised. The two state positions was raised. The attorney general ruled he may hold both jobs. For the last two years he was supervisor of box seats at the Fair at a flat rate of \$250 per year.

## Budget Set at 90G

Brooks, who also carries the title of treasurer and engineer in charge of construction, is a former Seabee and previously was associated with and previously was associated with the army engineers. He succeeds Walter Newkirk, Louisville, who re-signed because of ill health. Brooks's salary also is \$3,000 a year. Operating budget for the Fair is \$90,000, \$2,500 over last year. Be-

cause the horse show pavillion is not expected to be turned back by the Reconstruction Finance Corporation, which took over the Girdler lease, in time to change it back from a war plant, plans are to hold the horse show on the trotting track in front of the grandstand, similar to the arrangements at Churchill Downs when the fair was held at the race course.

# Move Dates Up

In setting the Fair date for Au-gust 25-31 instead of early Septem-ber, the board was influenced by the

WAA Stays On; May Bar '47 Revival of which gives assurance that fair of-ficials plan even greater events for Eastern States Expo

SPRINGFIELD, Mass., May 18 .-The War Assets Administration plans to occupy the Eastern States Exposi-tion grounds until well into next year, Col. John J. Millea, regional director, announced. Warehouse space for storage of surplus war equipment is at a pre-mium in this area, he said, and the ESE site is needed. WAA occupation definitely elimin The War Assets Administration plans

and may interfere with plans for the revival of the exposition in 1947. Annual has not operated since 1941, having been occupied by other governmental agencies.

## Army Quits Memphis June 11, Mid-South Annual Not To Go

MEMPHIS, May 18.—The army this week announced it will vacate the Mid-South Fair plant June 11, but this will not change a previous announcement that the fair will not

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likely in August, officials said. Off to a late start, attributed by observers to inertia and political squabbling at the top echelon, fair management is working hard on the vast reconversion job still to be done. Many of the buildings require extensive repairs and the grand-stand is being rebuilt. The board, with Gov. Simeon Wil-lis presiding swore in its two new

lis presiding, swore in its two new members, Rodney Whitlow, Guthrie, and Dr. W. E. MacGregor, Louisville, at a meeting in Frankfort Tuesday (14). Resignation of Thomas L. Clore, Eminence, as manager of the horse show was accepted.

# **Over Off-Season Use Of Mich. State Plant**

DETROIT, May 18 .- Use of Michigan State Fairgrounds here, when the fair is not in operation, continues the cause subject of a verbal tussle between the tion. State and city officials.

State Department of Agriculture holds control and may grant use of the plant upon day-to-day basis, revocable at will. Occupied by the army, plant will not be used for fair this year, lack of time, labor and materials being given as reason. Sum of \$410,000 is to be spent on rehabilitation.

Permission for the use of the grounds has been given the Detroit Symphony for summer concerts, the Police Department's Boys' Band for drilling and several concerns to build floats for the Automotive Golden

Jubilee parade. Recently turned down were the Detroit Racing Association for use of the Horticulture Building by the Turf

the Horticulture Building by the Turf Parking Company, World Festival Committee and a rodeo operator. Rental fee of \$12,000 by the De-troit Racing Association was attacked this week by city officials. Charles Figy, director of the State Depart-ment of Agriculture, countered by pointing out no mention had been made of the amount received in taxes from the races. The city and State

AMHERST, N. S., May 18.—Mari-time Winter Fair will be resumed this year. Dates aren't definite but it is believed the war-suspended annual will be held in early November.

An engineer will make a survey of the plant and outline changes and improvements necessary to reconvert it after its army usage. Financial ad-justments will be sought from the Dominion government for use of the plant

Raeburn MacCann, Moncton, N. B., has been named secretary-manager, succeeding A. W. MacKenzie, of Halifax, N. S., provincial minister of agri-culture. MacCann formerly was sec-retary-manager of the Oxford, N. S., operate this year. E. O. Bailey, chairman of the fair sufficient time to prepare. Fair. C. F. Bailey, Fredericton, N. B., has been renamed president of the Maritime Stock Breeders' Association, sponsor of the local winter fair. the

# fact the horse show would be held outdoors. Favorable weather is more As Heat Ends

# **60G** Cafeteria for Fall

SALT LAKE CITY, May 18.— Utah's State Fair board has taken steps designed to end the woes that have plagued the annual the past five years when it signed a five-year food and drink concession arrange-ment with Art Teece, general manager of the newly organized Western Service Company, whereby the latter will build a \$60,000 cafeteria, dining room and sidewalk cafe on the State grounds.

Politicos Wrangle During the 1944 and 1945 shows particularly, the fair ran into reams of unfavorable publicity and loss of revenue, when the State Health De-partment pointed its censoring finger at the existing eating facilities, the army declared the fairgrounds out of bounds and the fairgrounds to bounds and the fair was forced to abandon the profitable pay gate be-cause of the alleged unsanitary condi-

## **Use Cinder Blocks**

The new cafeteria will be ready for this year's fair. Because of the shortage of materials and priorities on other materials, the main build-ing of the concession chain will be built of new cinder-block construcbuilt of new cinder-block construction

The Western Service Company obtained a five-year concession on the basis of building permanent installations which meet requirements of the State Department. In addition to permanent and adequately equip-ped stands thruout the grounds, the \$60,000 ultra-modern building will \$60,000 ultra-modern building will open into a reception area in the cen-ter, with one wing for a cafeteria and quickie service for exhibitors, employees, etc., and a cafe service in the other wing with banquet and table service. It will have facilities for sidewalk cafe service on both wings. The unit will be heated for winter service on off dates and can winter service on off dates and can be opened into a single unit to serve 650 banqueteers adequately, 300 more than the present banquet capacity in the Lafayette ballroom of the Hotel Utah.

## State To Supervise

The State has agreed to unofficial supervision of building of the huge cafe installation and incidental stands on the lot to point out sanitary re-quirements. There can be no future beefs on equipment, at least, accord-ing to Sheldon R. Brewster, secre-tary-manager of the fair. The contract arrangements call for

a gross percentage arrangement for five years between the fair board and the Western Service Company, with the concessionaire advancing with the concessionaire advancing all building costs, which will be de-ducted from fair's end of the con-cessions. All buildings become the property of the fair board at the ex-piration of the contract. The main building, and heart of the concession chain, will be built of new cinder-block construction, be-ceure of the charter and priori

cause of the shortage and priori-ties on other materials and is to be

thes on other materials and is to be ready for the fall show in September. The Teece contract includes the 1947 exposition of the Utah Centennial at the fairgrounds, to last 10 weeks in-stead of the usual 10 days.



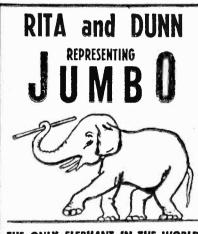
wenter and the state

to good start with big car events-record for Collins

DANVILLE, Ill., May 18. — Na-tional Speedways (Al Sweeney and Gaylord White) launched the big-car Gaylord white) faunched the big-car auto racing season here Sunday (12) at the Illinois-Indiana Exposition Track, drawing \$8,000. Turnout was particularly good, as weather was cold, tho clear. Track was bumpy, the result of 14 days of off-again, on-again rain on-again rain.

on-again rain. Emory Collins, Le Mars, Ia., was credited with setting a new track record in qualifying in 27:71 seconds. He went on to win the 15-lap fea-ture, in which Jimmy Weldon, Chi-cago, finished second, and Cliff Grif-fith, Indianapolis, third. Twenty-two cars were in the qualifying trials. Eddie (Twenty Grand) Steinbech handled the mike.

It was on this track that National Speedway staged its final race before the war shut down auto racing in 1942. Org's next race is Memorial Day at Cedar Rapids, Ia., fairgrounds.



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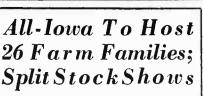
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FIREWORKS Compelling Attraction for Every Occasion C. E. (MAYOR) SPANG Georgetown, Ill.



CEDAR RAPIDS, Ia., May 18.— One farm family from each of the 26 Eastern Iowa counties, chosen by the farm people of the respective counties, will be entertained at the All-Iowa Fair here August 11-16. Annual, a war casualty for four years, also will feature observance of Iowa's Centennial, with daily special events under direction of the Linn County Centennial committee. Attractions include three days of

Attractions include three days of auto racing, two of harness horse rac-ing and one of thrill show. Grand-stand attractions will be furnished by Ernie Young Agency, Chicago. Limited barn capacity has caused

splitting fair's run between Dairy and 4-H Livestock Show. Dairy entries will arrive Sunday and be released Thursday, giving way then for 4-H show. Premiums will total \$12,000, with \$1,650 for 4-H Achievement Show

# Will L. Davis Dies After Long Illness

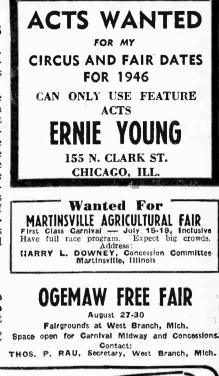
The Billboard

RUTLAND, Vt., May 18.—Will L. Davis, 80, dean of New England fair-men, died after a long illness at his home here May 10.

Manager for many years of the Rutland State Fair, Davis earned a reputation for himself and his event by booking some of the most elabby booking some of the most elab-orate entertainment programs in the East. Shortly before the war he built a model steel and concrete grandstand. At the conclusion of the 1945 season, Davis, who had oper-ated thru the war, revealed that his applied had an appending optimum of annual had an operating surplus of \$94,000. He had signed all entertain-ment contracts for 1946 before his death. Further details in Final Curtain.

Truro Gets \$40,000 Grants TRURO, N. S., May 18.—Truro Town Council has donated \$10,000 to the Central Provincial Fair. Grant brings total appropriations to \$40,000, the remainder being contributed by county and province.

## 87 **FAIRS-EXPOSITIONS**



Williams Grove, Pa., Offers Drivers 5G

Offers Drivers JG MECHANICSBURG, Fa., May 18. —Purse and guarantees for his big car dirt track auto race, scheduled for Williams Grove Speedway Sun-day (19), are announced by Promoter Roy E. Richwine as "over \$5,000." In a departure from the AAA East-ern Dirt Track Circuit Driver Payoff System, of which the speedway is a member, Richwine discarded the minimum and point standings system in favor of individual agreements on minimums with each driver. Points accrued at the speedway, however, will be accredited toward the sea-son's totals for which there is a kitty son's totals for which there is a kitty of \$30,000 in the circuit.

Track officials explained that un-der the point system of minimums, many "name" racers who have had a bad run of luck so far would get a bad run of luck so far would get little inducement in the way of guar-antees to enter races. Richwine is now placing each guarantee figure according to the popularity of the driver, and the amount is deducted from final payoff on each race if winnings top the minimum agreed upon upon.

# Winkley Inks Ten

For Cycle Races CHICAGO, May 18.—Ten Midwest fairs have contracted for afternoon motorcycle races with the United Speed and Thrill Features, Inc., Frank R. Winkley, manager, announced.

Races will be run on open compe-titive basis, according to Winkley, who says purses will range from \$350

who says purses will range from \$350 to \$1,750. Nine races will be pre-sented on every program. Fairs signed include Mower County Fair, Austin, Minn.; Sauk County Fair, Baraboo, Wis.; Ozark Empire District Fair, Springfield, Mo.; Steele County Fair, Owatonna, Minn.; How-ard County Fair, Cresco, Ia.; Calhoun County Fair, Manson, Ia.; Central Iowa Fair, Marshalltown, Ia.; Dodge County Fair, Kasson, Minn., and the Kansas State Fair, Hutchinson. Last named has booked two days of the two-wheeler racing. two-wheeler racing.

# Around the Grounds

Prize lists for all competitions at Regina (Sask.) Exhibition will be contained in one book this year. (See Around the Grounds, page 106)



"THE ONLY MAN WHO HANGS HIM-SELF AND LIVES TO TELL THE TALE" (Copyright No. K. N. 56153 J. C.) PERSONAL MANAGER CHARLES ZEMATER, 54 W. Randolph St., Chicago

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"Fair Management" Has the money-making answers. This new guidebook covers judging, horse shows, planning, safety, etc., etc. A product of the first annual College of Fairs, this indexed manual includes information on California fairs, names and addresses of officials. Send \$1 for your copy today. WESTERN FAIRS ASSOCIATION, Sacramento, Calif.

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# USARSA Nationals Greatest New Class Spot In History, Officials Say; **Talent Good, Crowds Heavy**

# Gala Hotel Dinner Dance, Trophy Awards Mark Close

CINCINNATI, May 18.—National championships of the United States Amateur Roller Skating Association at Ed J. Von Hagen's Norwood (O.) Roller Rink here, May 7-11, was the most successful event ever held by most successful event ever held by the association, according to Presi-dent George Apdale and Secretary Ozzie Nelson, the contest producing not only notably high-quality skat-ing and keen competition, but draw-ing many out-of-town visitors who had no entries in the contests.

had no entries in the contests. On behalf of Norwood Dance and Figure Club, host to the champion-ships, Norwood's Mayor Frank J. Ward officially welcomed the ama-teurs, their parents, friends and pros who arrived from all parts of the country. Arrangements had been made to quarter the visitors in the Gibson, Sinton and Palace hotels, but the added influx made it necessary to house them in several other hotels and in private homes. and in private homes.

## Dinner Dance Highlight

Dinner Dance Highlight Climax of the event was a formal dinner dance the final night in the Florentine Room of the Gibson, play-ed by Gene Hocter's orchestra and emseed by Von Hagen, president of the United Rink Operators. In his opening speech Von Hagen said, in part: "The USARSA is to be sin-cerely complimented on its efforts and achievements. Speaking for the URO, we are proud of this national championship . . . just as proud as we are of the individual clubs whose headquarters are in our rinks. The United Rink Operators' slogan is "The Best in Skating' . . . environment and United Rink Operators stogan is Best in Skating' ... environment and encouraging the supervision . . . e ideals of amateur sportsmanship. When we say United Rink Operators we mean 'united.' We are unani-mously united in demanding true



NOW HYDE'S NEW STRAP PROTECTORS sTRAP PROTECTORS preserve the straps on your rentals and eliminate that uncomfortable "bite" of each strap on the skater's ankle, strap on the skater's ankie, preventing chafing and in-suring snugger ankle fit. Send us your orders now for prompt delivery. Only \$1.20 per dozen pairs.

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competiamateur standing, honest amateur standing, honest competi-tions and high-standard judging. To pass a test, to win a trophy in the USARSA means ability, effort, hard work and high honors. There is no place for politics or popularity con-tests." Von Hagen's request for a vote of thanks to the pros for their hard work in making the amateurs a success was acknowledged with a burst of applause. Andale Sneaks

## Apdale Speaks

Apdale Speaks USARSA President Apdale also spoke, thanking operators for lending their facilities which are "the tools with which to work. Without them we would not be in existence today. They have given their facilities, their time and their efforts to help us we would not be in existence today. They have given their facilities, their time and their efforts to help us... Success has marked the national championships from beginning to end... The losers, too, were suc-cessful, for they have shown a fine spirit in losing... I am sure that this fifth annual championship was the greatest of all—from the stand-point of talent, performance and at-tendance... Perhaps you have seen the very dramatic ads which have been appearing in the Cincinnati papers for the past two days. We have stuck to the facts, and the facts are sufficient. All the USARSA has to do is to make public the list of our affiliates... There is the AAU, sole governing body over all amateur sports in the U.S. Then there is the ASU, governing body over all ama-teur skating. We are affiliated with the U.S. Olympics Committee and the International Olympics Com-mittee... We have received ... acceptance into the Federation Inmittee. . . We have received . . . acceptance into the Federation In-ternationale de Patinage a Roulette, world governing body over all roller skaters. We are also affiliated with the NSA of Great Britain, the Inter-national Skating Union and the amateur skating associations of Canada, France, Germany, Italy, South Amer-ica, Belgium, Australia, New Zea-land, Portugal and Switzerland."

# **Cincy Mayor Awards Trophies**

During the festivities Cincinnati's Mayor James Garfield Stewart pre-During the festivities Cincinnati's Mayor James Garfield Stewart pre-sented the trophies which included the Louisiana State Senior Fours Trophy, donated by Charles Hierne Jr.; Senior Ladies' Single Challenge Trophy, Inez and Earl Van Horn, Mineola, L. I., N. Y.; Senior Men's Singles Challenge Trophy, Willard Holland, Bridgeport, Conn.; Senior Men's Speed Skating Challenge Trophy, America on Wheels, Eliza-beth, N. J.; Senior Pairs Challenge Trophy, New York Journal-Ameri-can; Senior Dance Skating Challenge Trophy, Thomas Legge, Boston; Jun-ior Men's Single Challenge Trophy, Earl Van Horn Dance and Figure Skating Club, Mineola; Novice Dance Challenge Trophy, Orville Godfrey, Detroit; Orville Godfrey Challenge Club Trophy for national intermedi-ate men's speed; Sam Schaffer Chal-lenge Trophy, National Junior Dance, Boller Bowl Chicago: Jean B White lenge Trophy, National Junior Dance, Roller Bowl, Chicago; Jean B. White (See USARSA Nationals, opp. page)



# Opens in Miami

MIAMI, May 18.—New spot, Bis-cayne Roller Skating Palace, opened here at 150 Northwest First Street under the management of Murray L. Rose Enterprises which formerly operated a rink bearing the same name at 1220 Biscayne Boulevard for four years.

The 58 by 180-foot skating area is housed in a building 206 feet long. New maple rockwool-insulated floor has been installed. Other new equip-ment includes a luncheonette, air-conditioning system, soda fountain and a Harmond order played by C and a Hammond organ played by C. V. Letti. Fluorescent lights have also been installed and 24 colored spots are used every three minutes.

Dance classes are conducted on Dance classes are conducted on Sundays, Tuesdays and Thursdays under supervision of Paul Carrier, pro. Other staff members are M. Berman, manager, and A. Morgan, floor manager, who is assisted by Bob Walsh, Jim McCloskey and Louie DeVoelse.

# Holland Rapped for \$108 **On Lease Violation Claim**

mon Pleas Court to pay damages of \$108 on a claim of violation of a lease to the Bridgeport Arena, Inc., holder of a lease on the property.

Arena company leases the Pyramid Mosque from the Masonic organiza-tion, and sublets it to Holland. Claim-ing damages of \$2,500, the Arena company charged that Holland was supposed to operate the rink five days a week and pay part of the proceeds as rent. Rink was not in operation on February 19, 1944, and Holland also failed to account for certain re-ceipts, it was charged.

Holland denied all the allegations and filed a \$2,500 counterclaim on the ground that the landlord failed to provide sufficient heat and light and otherwise violated terms of the lease.

# Carroll, Ia., Club Stages Shows in Territory; Biz Up

CARROLL, Ia., May 18.—Carroll Skating Club of Charles C. Ludwig's Parkview Roller Skating Palace here rataview noner Skating Palace here recently made trips to rinks in Lake City and Twin Lakes, Ia., to put on 20-act shows that included Elaine Tuey, Donna Woodward, Lyle Bern-holtz, "Tiny" Davis and the high jumping of Tuff Wiedermeier, all of whom scored with the patrons

jumping of Tuff Wiedermeier, all of whom scored with the patrons. Trips are now planned to rinks in Jefferson, Atlantic, Harlan, Boone and Fort Dodge, Ia., says Ludwig. He reports skating on the upgrade in his territory with the return of service-men. Pro acts are presented regu-larly at Ludwig's rink. He recently had the Runge Brothers, Alvin Johnson and Lorainne Murray as attractions. attractions.

# **Oaks Junior Class Drawing** 200 Weekly; Veterans Back

PORTLAND, Ore., May 18.—New feature that has been drawing well at Oaks Rink here, according to pro Dean Songer, is the Saturday after-noon junior class. Conducted from 4 to 5 p.m., class graduates students into the Junior Dance and Figure Skating Club. Songer says attend-ance has been nearly 200 weekly. Staff, under management of Rob-ert Bollinger, has been augmented by recently returned servicemen, includ-ing Norman Berry and Knox Mee-ghan, floormen. Bollinger himself recently returned from service.

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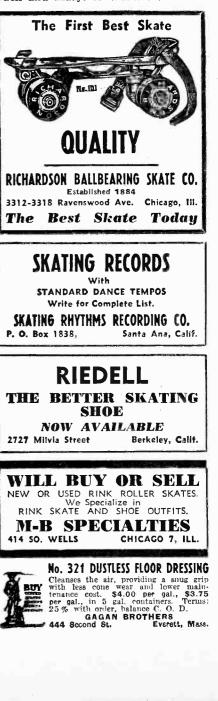
# **B. C. Skaters Prep For Eastern Meet**

VANCOUVER, B. C., May 18.— Results of the British Columbia Amateur Championship held May 11 at the Vancouver Roller Bowl and sanctioned by the RSROA of Can-ada, indicated that Vancouver skat-ers have an excellent chance for Domision havers in the west to be ors have an excellent charter for Dominion honors in the meet to be held in the East in June, officials said. Winners in the latter will go to the World Meet in New York later in the year. Competition was close in the dance

Competition was close in the dance division, 18 couples demonstrating the straight waltz, two-step, Style B waltz and collegiate. Vancouver Figure and Dance Club won the RSROA Challenge Trophy with 8 firsts, 7 seconds and 4 thirds. Victoria Skating Club was second and Nanaimo Rollers third. Tro-phies and medals were presented by A. S. Barker, president of the RSROA of Canada, at conclusion of the meet. Results: Free style, junior girls, Iona Summers, first; Pat Donovan, second, and Pat Glover, third; Novice girls, Pat Mahood, Evelyn Reid and Sheila Cornwell. Novice men, Ron-nie Rask, Robert Chester and George Kappert. Kappert.

Kappert. Speed, junior boys, R. LePore and Gordon McDonald. Junior girls, C. Higgins and R. Summers. Intermedi-ate ladies, L. Cooper, Betty Hall and L. Cumming. Intermediate men, Stuart McInnes, Harold Courson and Log Zedoronzy. Senior men Hugh

Stuart McInnes, Harold Courson and Joe Zadoronzny. Senior men, Hugh Hastings, Roy Ross and Ken Carlson. Junior Dancing, Jerry Conrod and Florence Sidwell. Novice, Edward Clements and Doreen Horne, Ronald Rask and Patricia Mahood, Cecil Thorp and Evelyn Reid, Clayton Cloutier and Muriel Johnston, Leslie Stevenson and Greta Detwiler, and Jack and Marjorie Warwick.



# Audience Enthusiasm Rivals USARSA Nationals Attract Talent of Skaters in Great | Large Crowds, Socko Talent Lakes Meet of Hot Contests (Continued from opposite page) National Challenge Trophy; Barker-Gilbert Perpetual National Trophy for juvenile boys' singles; Eldora and Dill Best Trophy for national juve-

# Crowds Big as Skaters of Six States Vie for Titles

CINCINNATI, May 18.—Over the Anne Disbennett, Skateland, Cleve-grand old city of Cincinnati the spirit land, and Donna Lee White, Roller-of the Sefferinos, champion roller land, Indianapolis. Novice men's fig-skaters of yesteryear, held court ures, Robert Gormley, Arcadia Gar-when William Sefferino's Roller- dens, Chicago; Robert Allar, Skate-drome played host May 7-11 to the land, Cleveland, and Jack Mayes, Great Lakes Regional Championship Arcadia Gardens. Intermediate men's in which computed championship screens figures. Douglas Breniser Arena Great Lakes Regional Championship in which competed champion skaters from Michigan, Ohio, Kentucky, In-diana, Wisconsin and Illinois in all classes of skating. Sanctioned by the Roller Skating Rink Operators' Association of the United States and sponsored by the United States Federation of Amateur Boller Skaters the competitions at-

Roller Skaters, the competitions at-tracted thousands of spectators, including many non-competitive skat-ers. Enthusiasm of the spectators rivaled the talent displayed by the skaters, and evidence was plentiful that roller skating is emerging rapidly as a leader in amateur sports. One of the pleasing discoveries of the meet was that whole families are now roller skating—an indication that roller skating is an ideal family sport leading to health and lasting family ties.

Close competition marked the contests from beginning to end and new tests from beginning to end and new regional champions emerged. Speed events were especially close, with William Keplinger, Hagy's Rink, Dayton, O., showing his heels to a large and talented field in the senior division. Most outstanding of the speedsters, however, was Charles Oppelt, Cincinnati, who took first place in four events, a fitting tribute to the Sefferinos, two of the greatest speed skaters of all time. Outstand-ing speed event was the five-mile speed skaters of all time. Outstand-ing speed event was the five-mile race, taken by Keplinger. Juvenile Clas B Boys' competition brought in Donald Michael, of Lima (O.) Rink, winner. He handled himself like a veteran of a former generation, and the miniature replica brought lumps to throats of several old champions who lined the rails. who lined the rails.

# Figure Skating Strong

Figure Skating Strong Figure skating was noticeably strong. In this department Nancy Lee Parker. Arena Gardens, Detroit, finished first in the junior girls' divi-sion, followed by Kunnie Mae Wil-liams, Skateland, Cleveland, and Mary Markley, Arena Gardens. Jun-ior boys' figures, Rodger Fuerst, Hagy's Rink, Dayton, O., and Erwin Judge and Lauris Muellenhagen, Arena Gardens, Detroit. Novice ladies' figures, Marie Patten and



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figures, Douglas Breniser, Arena Gardens, Detroit; Teddy Rosdahl, Ar-cadia Gardens, Chicago, and Charles Little, Arena Gardens. Senior ladies' figures, Margaret Williams, Skate-land, Cleveland; Dolores Molla, Ar-cadia Bink Detroit and Dorothy land, Cleveland; Dolores Molla, Ar-cadia Rink, Detroit, and Dorothy Law, Arena Gardens, Detroit. Senior men's figures, Elbert Patten, Skate-land, Cleveland, and Dominick De Cicco, Arcadia Gardens, Chicago. In-termediate ladies' figures, Joan Bla-zak, Skateland, Cleveland; Ruth Kel-ly, Hagg's Rink, Dayton, O., and Car-oline Buchanan, Arcadia Gardens, Chicago. Chicago.

## **Close Contests in Dancing**

Dancing was closely contested in all groups, and the finals were decided by only a few tenths of a point. Junior dance, Laverne Anselmy and Paul Lampkin, West Huron Rink, Pontiac, Mich.; Patricia Cruea and Rodger Fuerst, Triangle Skateland, Dayton, Fuerst, Triangle Skateland, Dayton, O., and Nancy Kromis and Erwin Judge, Arena Gardens, Detroit. Novice dance, Laura Lee Schneider and James Schmoll, Greystone Skate-land, Columbus, O.; Virginia An-drews and Robert McLean, Arena Gardens, Detroit, and Caroline Buch-anan and Dominick De Cicco, Arcadia Gardens, Chicago, Intermediate Gardens, Chicago. Intermediate dance, Dolores Devlin and Otto Lund, Greystone Skateland, Columbus; Dor-othy Scholtz and Wesley Dunlap, Rollercade, Cleveland, and Annetta Clark and Norman Miller, Rollerland, Indianapolis. Senior dance, Mr. and Mrs. Elbert Patten, Skateland, Cleveland; Mr. and Mrs. Jack Boyer, Grey-stone Skateland, Columbus, and Louis Moore and Douglas Breniser, Arena Gardens, Detroit.

Ladies' senior free skating brought out new styles and form in the progress of skating. All six contestants were of championship caliber and by a bit of good luck any one of them might have won.

## Pairs, Fours Impressive

Pair skating routines were impres-Pair skating routines were impres-sive and fast in all divisions. Out-standing of these were the novice and senior teams. Fours held the spectators spellbound with their fine precision which was a highlight of the meet. Novice pairs, Alice Lapp and Robert Jones, Rollercade, Cleveland; Loveli Dupp, and Robert Quick Arena Loreli Dunn and Robert Quick, Arena Gardens, Detroit, and Theresa Ogrin and Richard Morton, Arcadia Gar-dens, Chicago. Intermediate pairs, and Richard Morton, Arcadia Gar-dens, Chicago. Intermediate pairs, Louise Moore and Douglas Breniser, Arena Gardens, Detroit; Mr. and Mrs. Elbert Patten, Skateland, Cleveland, and Caroline Buchanan and Domi-nick De Cicco, Arcadia Gardens, Chi-cago. Senior pairs, Mr. and Mrs. Clarence Rader, Skateland, Cleve-land; Dorothy Law and Charles Lit-tle, Arena Gardens, Detroit, and Shirley Snyder and William Gret-singer, Triangle Skateland, Dayton, O. Fours, Louise Moore, Dorothy Law, Douglas Breniser and Charles Little, Arena Gardens, Detroit, and Donna Lee White, Annetta Clark, Norman Miller and Jerry Nolan, Rollerland, Indianapolis. Finale of the meet was exhibitions by all champions Saturday night (11),

by all champions Saturday night (11), followed by presentation of awards to winners by C. V. (Cap) Sefferino and Fred A. Martin, secretary-treasurer of the RSROA.

Bill Best Trophy for national juve-nile pairs, and Junior Ladies' Singles Challenge Trophy and Novice Ladies' Singles Trophy, Ed J. Von Hagen.

## Results

Kesults Contest results: Juvenile girls', Diana Lanzotti, Elizabeth, N. J., first; Patrícia Ann Foley, Mineola, second, and Patricia Quick, Martinez, Calif., third. Juvenile boys', Frank Hen-rich, Mineola, and Fred Backhus, Paramus, N. J. Juvenile dance, Joyce Bonocore and Fred Backhus, Para-mus; Ruth and Frank Henrich, Min-eola, and Joann' Schaipert and Larry Bicknell Norwood, Juvenile pairs Bicknell, Norwood. Juvenile pairs (mixed), Ruth and Frank Henrich, Mineola, and Joyce Bonocore and Fred Backhus, Paramus. Junior la-dies' pairs, Diana Lanzotti and Joan Kitzler, Elizabeth; Patricia Quick and Barbara Ziem Martinez and dies' pairs, Diana Lanzotti and Joan Kitzler, Elizabeth; Patricia Quick and Barbara Ziem, Martinez, and Joan Gamble and Joan Albert, Nor-wood. Novice ladies', Loretta Ruehle, Ypsilanti, Mich.; Theresa Lioci, Bridgeport, Conn., and Shirley Lud-wig, Elizabeth. Novice men's, Edwin Unser, Mineola; James Murray, Mount Vernon, N. Y., and Jude Cull, Elizabeth. Novice dance, Enid Brun-dage and William Brewer, Mineola; Patricia Gillen and George Hallen-beck, Paramus, and Penny Zenneker and Patsy Aluise, Pittsburgh. Novice pairs (mixed), June Henrich and Reggie Opie, Mineola; Violet Gar-gane and Kurt Hoernlein, Elizabeth, and Lois Clark and Robert Luddy, Bayonne, N. J. Junior ladies', Janet Freese, Norwood; Faith Benedict, Martinez, and Mary Louise Leahey, Elizabeth. Junior men, William Scheurer, Mineola; Reggie Opie, Min-eola, and John Callahan, Elizabeth. Junior dance, Charlotte Perkins and Walter Clancy, New York; Patricia Romaine and Thomas Banks, Mine-ola, and Lucille Hoppe and Henry Schneider, Mineola. Junior pairs, Shirley Ludwig and Jude Cull, Eliza-beth, and Theresa Lioci and Donald Decker, Bridgeport, Conn. Senior ladies', June Henrich and Theresa Decker, Bridgeport, Conn. Senior ladies', June Henrich and Theresa Kelsch, Mineola, and Charlotte Lud-wig, Elizabeth. Senior ladies' pairs, Charlotte and Shirley Ludwig, Eliza-beth; Violet Gargano and Mary

Louise Leahey, Elizabeth, and Helen Burkhardt and Dorothy Vogelsang, Mineola. Fours, Nancy Reuter, Wil-liam Reed, Doris Matture and Robert Luddy, Bayonne; Lorraine Gullen, Eugene Parker, Helen Hayes and James Murray, Mount Vernon, N. Y., and Charlotte Ludwig, Frank Savage, and Charlotte Ludwig, Frank Savage, Shirley Ludwig and John Callahan, Elizabeth. Senior dance, Gladys and George Werner, Rita Luginbuhl and Fred Ludwig, and Peggy Viets and Herbert Daisley, Mineola. Senior men, Walter Bickmeyer and Donald Mounce, Mineola, and William Reed, Bayonne, N. J., and senior pairs (mixed), Charlotte Ludwig and Frank Savage, Elizabeth, and Wil-(See USARSA Meet on page 91)



**Coast Roller Show** Try-Out by Cooper

HOLLYWOOD, May 18. — Al Cooper, pro at Hollywood Bowl and producer of *Roller-Capades*, recently presented tryout shows at rinks in Ventura and Palm Springs, Calif., ac-cording to Eddie Molitor, who does solo and pair exhibitions in the show.

Made up of leading pro skaters on the Coast, it is hoped to eventually put the production on the road for a nationwide tour. Negotiations are currently being carried on with a film company for possible appearance of the presentation in a movie. Cooper was formerly at Arena Gardens, De-troit troit.

## Sefferino 'Drome Bows Out

CINCINNATI, May 18 .--- Sefferino CINCINNATI, May 18.—Sefferino Rollerdrome here closed Sunday (12), one day after completion of the USFARS-RSROA Great Lakes Re-gional Championships, May 7-11. Op-erator William F. Sefferino is to leave soon on a fishing trip to Canada. C. V. (Cap) Sefferino will supervise reno-vation of the 'drome for its Septem-her reopening. ber reopening.

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Box 121, Grand Central Annex, N. Y. 17, N.Y. The New Mayazine of Skating. Send your subscription in today! \$1.25 for 10 Jssues. SKATERS' CASES 15" sheet steel, brass bound roller rink skating case. Assorted colors, \$2.98 Each, \$34.50 Per Dozen. (Min. 6) F.O.B. Chicago. Terms: 50% with order, balance C. O. D. AMERICAN WHOLESALE CO. 1401 S. Keeler Avenue Chicago 23, Illinois FOR SALE 2 Hammond B-40's, good condition, \$300.00 Ha. Will sell separately. Have shipping crates. GLENN DAVIS 132 Melrose Ave. FOR SALE Skating Rink complete. Ruilding, maple floor, skates, p.-a. system, 2-acre shady grove, filling sta-tion, 4-room dwelling, 2-table pool hall, \$8,500.00. CLYDE CRAWFORD Roller Rink, P. O. Box 463, Sikeston, No. MAPLE FLOORING Will pay good price for good portable or loose floor-ing. State all particulars first letter.

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90 The Billboard



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# WANT ADVANCE AGENT

AT ONCE. Must have car. No drunks and must be reliable. That is the reason for this ad. One and two-night stand Hillbilly Tent Show. Wire or write, stating salary expected. S salary expected. I. W. BODEN SPRINGVILLE, TENN.

**Flesh-Pix Again** -By E. F. Hannan-

GERALD F. McCARTHY, who has GERALD F. MCCARTHY, who has been showing pix in halls and schools thru the East, has added short-cast, two and three-people flesh bills, and goes all-out for that combination. He says that this style show gets addicts for both pix and flesh. In several places he has hand-billed a late afternoon show for kids, and got something extra and got something extra.

In regard to rep and stock, both of In regard to rep and stock, both of which McCarthy has had past ex-perience with, he quotes: "Both stock and tent rep are too expansive to weather the top prices you have to pay for labor, talent and travel to-day, and it's a case of working like a beaver and dishing out dough for something that you can't quite catch up with."

whether with a set of the set of ing nut.

Sam B. Warren Shot SMITHFIELD, Va., May 18.— Sheriff W. Colgate Whitehead, of Isle of Wight County, says that re-ports that Samuel B. Warren, man-ager of the New Orleans Minstrels, another man ware shot and ager of the New Orleans Minsters, and another man were shot and killed in an affray on the show-grounds here May 7 are incorrect. They were seriously wounded, he stated, and both are hospital patients. The gun-user is held in jail on shoot-ing charges ing charges.

LUMBERTON, N. C., May 18.— The Renfro Valley Tent Show, Wil-liam Ketrow, manager, opened the season here May 6 and biz was okay. Org headed north. It is a new outfit, big top being 70 by 165.

# WANTED FOR THE MARIAN MCKENNON PLAYERS

# The World's Most Beautiful Tented Attraction

ACTORS: General Business and Character People. State age, height, weight, experience and lowest salary in first letter. Send late

weight, experience and lowest salary in first letter. Send late photo.
MUSICIANS: All instruments. Must cut it. People who double stage preferred. State age and salary in first letter.
WORKING MEN: Can use two good men. Must be sober and fast steppers. Top salaries to good men. State age and weight. SHOW OPENS JUNE 27 — REHEARSALS JUNE 12
Write
JOE MCKENNON, Paris, Tennessee

# **Tenter, Politics Keep Sadler Busy;** Says Biz Not Dead

Sweetwater, Tex. Editors, The Billboard:

I always read the Rep page with great interest and I am sorry that more response is not given by those more response is not given by those who are or have been in the reper-toire business. I would hate to see this form of entertainment vanish from the picture. Following the other war, this phase of show busi-ness enjoyed great possibilities, and the opportunity is here now for a great revival of the travelling dra-matic stock companies matic stock companies. I have received many letters re-

cently from ex-repertoire managers and performers as to what our in-tentions are, and would we go back on the road. As you know, we have always carried from 40 to 65 people with our company and were regarded for a great number of years as the biggest show of its kind in the world. Even thru the depression we tried to keep up our standard and suf-fered great financial losses, but business came back and we enjoyed an excellent business for several years just prior to the war. Most of our boys went to the service. Others went to work as civilian employees, helping the war effort. After clos-ing in December, 1942, we stored our equipment in our warehouse here, where our home is located and our headquarters for more than 25 years. While not in the service my-self, I received several citations for my efforts. I have been devoting the rest of my time to my theaters and oil interests. I was elected to the State Legislature in 1942, and was drafted for the second term after I declined to run.

The past few months various or-The past few months various or-ganizations, civic groups and indiv-iduals urged that I run for Congress from the 17th District in Texas. Be-cause of my business interests and not too good health, I declined to do so, but I will seek re-election this summer to the Texas Legislature, and so far have no opponent.

As to our re-entry into show business, I have a crew working at our quarters building new trailers and getting equipment ready. We will bave a beautiful outfit, consisting of nine trucks with semi-trailers, panel job for advance, and sound truck. Our tent will seat approximately 1,500 people. I have had contacts with several radio shows that want to go out under our banner. I am rather inclined to try this, as I am afraid it would be difficult to get talent and personnel for a repertoire company.

My cousin, Col. Jerry Sadler, is a gubernatorial candidate. He was former railroad commissioner of Texas,

**Rep Ripples** 

**E**DWARD WHEELER has a re-ligious film show in Juneau County, Wisconsin. . . . Lake George Players, four people, will be in New York resort towns in July and Au-gust. Org will also present 16 mm. pix. . . . Seymour Bixley, former Silas Green trouper, will have a flesh trick for four people at Mississippi and Alabama fairs and celebrations. Mr. and Mrs. Bixley have been playing auspices dates around New Orleans during the winter. . . . Cart-wright's Show will operate in its usual Oregon territory. Org, former-ly straight rep, has a picture outfit and will have three flesh troupers. C. C. Cartwright has been playing E. F. Hannan's solo bill, Ole Planta-tion in Washington and Idaho schools the past winter. . . William R. Davis will have a magic-pic show in New EDWARD WHEELER has a rethe past winter. . . . William R. Davis will have a magic-pic show in New Hampshire resort towns.

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**McKennon Preps** At Paris, Tenn.

May 25, 1946

PARIS, Tenn., May 18 .- Work is progressing at quarters of the Marian McKennon Players here. Chairs are being painted blue and Chinese yel-low, and org will have 14-high blues in the rear. Seat maskings and re-serve seat curtains are royal blue, trimmed in red and gold

serve seat curtains are royal blue, trimmed in red and gold. Lewis-Diesel Engine Company, Memphis, is building steel and alunt-inum trailer in which to mount the new 30-kw. Diesel light plant sup-plied by them. Will carry two other small plants for lighting parking lots and for emergency use and for emergency use. Show will have a cast of 12, band,

ork and a hillbilly concert, and will have a working crew of eight, with extra help as needed on set-ups and tear-downs. All plays are now booked, and management has material in quarters to build elaborate sets for each play. Opening is set for June 27.

# Winstead Business Big

Winstead Business Big NEWPORT NEWS, Va., May 18.— E. S. Winstead's Minstrels, which opened at Raleigh, N. C., April 1, have been playing one-night stands in this State and North Carolina to packed houses, according to Billy Hunt. Org has a stageshow of 35 people and a 12-piece band. Staff includes David G. Surles, owner; Frank Sloan, manager; David Wise, stage manager; Billy Hunt, agent, and C. E. McPherson, billposter.

which job he resigned in early 1942 to enlist as a private in the army. He has a remarkable war record, and at present seems to be one of the leading candidates in the governor's race. In view of this, I may not take out my show until after the July primaries. Mrs. Sadler, who has been in rather ill health since the loss of our daughter. Gloria is much loss of our daughter, Gloria, is much improved.

HARRY SADLER.



# WANTED

Dramatic End Tent, complete with stakes and poles, also 2-people benches. Ten Length of Blues, 8 high. Light Plant with or without truck, electric cable, switch board. Also I or 2 more Semis and House Trailers, or will buy complete show or will consider buying Truck Circus. State all first letter. first letter. P. O. BOX 66, Sheboygan, Wis.



All type melodramatic performers to join either road or permanently located show. Send all information with latest photo. No drinking permitted. Address all applica-tions to

BOX D-186, Billboard, Cincinnati 1, O.

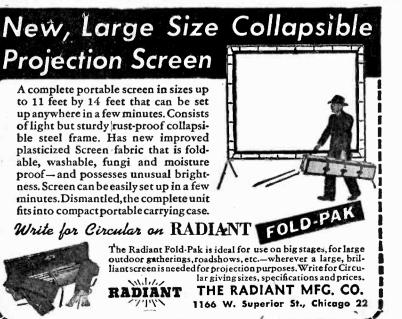
# FOR SALE

Complete Tent Picture Show, now in operation, 40x50 round end, complete with seats and new R.C.A. 16MM, Machine, plus 2 ton Van Bodied Dodge Truck with new motor. Other Tents. \$2,000

S. M. Leonard Enterprises Logan Theatre, Loganville, Ga

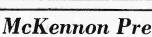
FOR SALE AT BARGAIN 250 folding chairs, good condition: 150 two-people canvas benches, newly covered and painted, good as new; stored at Sherwood, Tenn., and Anniston, Ala. Write

J. A. OGLE OXFORD, ALABAMA









# **USARSA** Meet

(Continued from page 89) liam Reed and Nancy Reuter, Bayonne.

**Cincy Speedsters Tops** 

Cincinnati skaters walked off with the honors in speed events, the only out-of-towner to win being John Buckholtz, Elizabeth, who took first place in the quarter-mile event and also skated the half-mile without competition for timing. Results: Jun-ior girls, Dolores Philbin, first in ior girls, Dolores Philbin, first in quarter-mile; second in half-mile. Peaches Kiley, first in half-mile; second in quarter-mile. Junior boys, Tommy Haggard, second, and Teddy Weikel, third, quarter-mile. Inter-mediate girls, Joan Gamble, first in quarter, half and one-mile. Inter-mediate girls, Joan Gamble, first in quarter, half and one-mile. Dona Schwarz, second in quarter-mile and third in one-mile. Joan Albert, sec-ond in half-mile. Intermediate boys, Roy Meyers, first in quarter, half and one-mile. Bob Rottner, second in quarter and one-mile; third in half-mile. Godfrey Thompson, sec-ond in half-mile and third in quarter and one-mile. Senior men, Skippy and one-mile. Senior men, Skippy Berhling, first in one, two and five-mile. Curly Porter, second in one and five-mile and third in two-mile. Eugene Brown, second in two-mile.

Eugene Brown, second in two-mile. Newly elected officers of the USARSA are Charles Lanzotti, Eliza-beth; Harold Van Woeart, Bayonne; Jane Bicknell, Norwood; Daniel Le-bone, Bridgeport; Joseph K. Savage, New York; George Apdale, Richmond Hill, N. Y., president; Louise Bick-meyer, Hempstead, L. I., N. Y., first vice-president; Irma Bernard, Ypsi-lanti, Mich., second vice-president, and Ozzie Nelson, secretary-treas-urer. urer.

## **Official Roster**

Official Roster Judges were Faith Benedict, Mar-tinez (Calif.) Figure Skåting Club; Mary Buonagura, Boulevard Dance and Figure Skating Club, Bayonne, N. J.; Walter Clancy, Ethel Hasseney and Alfred McCullagh, St. Nicholas Figure and Dance Club, New York; Donald Decker and Theresa Lioci, Holland's Dance and Figure Club, Bridgeport; Mrs. Lyman Drake Jr., Edward O'Brien, Emil Guistead and Edward O'Brien, Emil Quistead and Carl R. and Margaret D. Engel, Chi-Edward O'Brien, Emil Quistead and Carl R. and Margaret D. Engel, Chi-cago Figure Skating Club: Barbara Gallagher and George and Gladys Werner, Earl Von Horne Dance and Figure Club, Mineola; Doris Harring-ton, Twin City Dance and Figure Skating Club, Elizabeth; Oscar E. Joachim, Chicago; Fred and Jean Lettau, Detroit; Frank Matusek, Fordham Skating Club, New York; Ozzie Nelson, USARSA, and Joseph K. Savage, Skating Club of New York and St. Nicholas Figure and Dance Club. Referees were Presi-dent Apdale and Secretary Nelson, of the USARSA, while recording was done by Louise Bickmeyer, Hemp-stead, N. Y.; Helen Apdale, Rich-mond Hill, N. Y., and Mrs. Harry Bickmeyer, Hempstead. Music was under supervision of Charles Lan-zotti, Elizabeth, and Harold Van Woeart, Bayonne, was timekeeper. ASU official starter for speed skating was Lamar E. Ottsen, Ozark Skating Association, St. Louis, and Pete Mil-ler and Elmer Dietz served as ASU officials.



People who qualify for Hillbilly Show. Opening July 1 under canvas. Prefer people with own transportation.

E. E. BAILEY Route 1 BRADENTON, FLA.

WANTED

Combination agent and billposter for one night stands, also boss canvasman and cook for Hillbilly Tent Show... Wire HOXIE TUCKER

**CONEY ISLAND** (Continued from page 83) Pans Out Dandy for the 7-Seas Restaurant on Surf, still piloted by the builder, Stephen

Corres. New owner this season of the Gilsey House on Surf, originally Paddy Shea's, is Mrs. Dora Witzel, who also sey House on Surf, originally Paddy Shea's, is Mrs. Dora Witzel, who also operates frozen custard machines in front of Steeplechase, a few blocks distant. Son, Sydney, is in charge. It is their first bar and eatery ex-perience. Juke boxes provide the entertainment. Previous season's ten-ant was Ludwig Simmons, who now is partnered with Johnny Forsythe in a cafe in Sheepshead Bay, opposite Lundy's Fishery. A sudden call by the draft board one day forced the Simmon's sale. A revocation of the call two days later made Simmons sorry for his hasty deal. . . . New fish game concession on Resort Amuse-ment Company's territory fronting Luna, is being operated by Danny Schwartzman, Artie Vidockler and Al Kukoff, who also run scale and age-guessing games on the site, as-sisted by Elliott Schwartz. Paddy Shea, still a Surf Avenue resident above his former Gilsey House, an Islander 56 years, recalls the price the late Charles Feltman Sr. paid for Feltman's Park and Res-taurant. Figure was \$7,500. That was in 1874. The sum exchanged in

taurant. Figure was \$7,500. That was in 1874. The sum exchanged in the recent sale was close to \$1,000,000. One other Island oldie besides Paddy is Charlie Brewster, ex-carpenter, now with the local draft board, who dates back his Coney debut to 1884.

painting on his own since the death of his dad, Harry, in 1930. Both started on the Island 39 years ago. Islanders feted Daniel Schmeidler at the St. George Hotel last week. Coney's chamber of commerce spon-

ager of the Coney area for the com-pany. For several years he was also pany. For several years he was also treasurer of the chamber; co-chair-man of its fireworks display commit-tee; chairman of local Draft Board 195, and active in all fund-raising campaigns sponsored by local and na-tional orgs. ... Arthur Fischbein and James Wagner have replaced their last season's donkey games with frozen-custard apparatus on surf. Al Cerino and His Five Rhythm Makers, last season here at the Bow-

. . . Herman Beyer, an Islander 40 years, reopened his shooting gallery years, reopened his shooting gallery on the Bowery, alongside his Won-derland ride. Because of ammuni-tion shortage for the last three sea-sons, the spot gave way to a bottle game. In charge is William Kent. Beyer's partner in Wonderland is Johnny Dericco. Ticket seller is Charlie Phelan, former strong man in Coney freakeries. . . Irving Gold, with 44 years of Coney connections up his sleeve, replaced Justin Wag-ner at the out-front mike at Wonder-land. . . Russell Carew, ex-burly house manager, is the big boss of George Kyrimes and Johnny Deric-co's Whirl-a-Way on West 12th. William Friedman, who goes back 30 years in his Island associations,

William Friedman, who goes back 30 years in his Island associations, together with George Stern, another oldster, and Billy Berkman, operate a pan game on the Bowery... Bob Carter pitching and Lili Sabine danc-ing at Dave Rosen's Palace of Won-ders. They were formerly with Art ders. They were formerly with Art Lewis, former as a talker and latter as producer, at the Republic, Ocean View, Norfolk. . . . Ann Marano, who sold her seven lung testers in favor of a Bowery penny-pitch, is cele-brating her 20th year on Coney. Her piece Dita Hourardian assiste her niece, Rita Halvardier, assists her.

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**GENE RUSSELL** 

PRESENTS

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The Billhoard

# THE FINAL CURTAIN

BIGELOW — Mrs. Mason H., 58, former executive of the American Laboratory Theater, the Dennis (Mass.) Cape Playhouse Theater former executive Laboratory Theater, the (Mass.) Cape Playhouse Theater School and Max Reinhardt's Work-shop, Hollywood, in New York York

BRAND-Mrs. Josephine Z., 87, widow of Louis W. Brand, for many 87. years a composer and member of the Cincinnati Symphony Orchestra, May 11 at her home in Cincinnati. Survived by three sons.

CHAVEZ—Dolores, 24, night club photographer and wife of band lead-er Eduardo Chavez, killed in a fall from her hotel room in New York May 13.

DEATRICK, Chad, 23, professional roller skater who had instructed and appeared with *Skating Vanities*, in Brooklyn Naval Hospital April 20. Deatrick was with the *Roller Vani-ties* until he joined the Seabees. He lost a leg on Okinawa. Services April 23 at the United States Naval Hos-nital Chapel Brooklyn, with burial pital Chapel, Brooklyn, with burial in Long Island National Cemetery, Pine Lawn, N. Y.

DELHAUER—Mrs. Ella, 90, widow of William H. Delhauer, theatrical producer and associate of McIntyre and Heath, in Ontario, Calif., May 14.

DEMAREST-Clifford, 71, musical DEMAREST—Clifford, 71, musical director, organist and composer, in Tenafly, N. J., May 13. He spent 35 years as musical director of the Com-munity Church of New York, was su-pervisor of music in Tenafly Schools, 1919-'37; past president of the music department of the New Jersey State Teachers' Association, twice warden of the American Guild of Organists and composer of numerous orchestral and yocal numbers. and vocal numbers.

DUNCAN-Alec, 59, Scottish singer and entertainer, known as Alec McKaye, in Philadelphia April 26. Survived by a daughter.

EDGERLY—Mrs. Lillie (Tiny), 62, former circus midget, May 15, in Fairfield, Calif., of a heart attack. Survived by her husband, George.

FRANKEN — Edith, 37, wife of Merritt (Jerry) Franken, of Ed Byron Productions, Inc., in Kew Gardens Hospital, Kew Gardens, L. I., N. Y., May 15. Before her mar-riage she was employed by *The New* York *Times*. Her husband was for-merly on the New York staff of *The Billboard*. A son, Stephen, her hus-band and father survive. Services May 17 at Riverside Memorial Chap-el, New York. FURLONG—Thomas I 20 extinct FRANKEN - Edith, 37, wife

FURLONG-Thomas J., 89, retired Philadelphia hotel man and nitery

## Will L. Davis

Will L. Davis, dean of New England fairmen and official of the Vermont State Fair, Rut-land, the past 36 years, May 10

at his home in that city. He became associated with the Rutland Fair in 1910 when he was elected treasurer. In 1920, he was elected president and was re-elected every suc-ceeding year. One of the best known fair officials in the East, he took control of the fair when it was several thousand dollars in debt, brought it to a point where it owned a modern fair-grounds, was free of debt and had a cash reserve of approxi-mately \$94,000. Davis was also treasurer of the city of Rutland for over 40 was elected treasurer. In

Davis was also treasurer of the city of Rutland for over 40 years and was a member of the board of directors of the United States T r ot t i ng Association. Survived by his widow and daughter. Services May 12, with burial in Evergreen Ceme-tery, Rutland.

operator, in Ocean City, N. J., May 1. Survived by five children and four sisters.

KELLY—Edward (Whitey), driv-er with Rubin & Cherry, Art Lewis and the former Sheesley Shows, May 10 in Dallas. Survived by his widow, a son and a daughter.

KOHLMAR-Lee, 73, veteran New York stage actor and father of Fred Kohlmar, motion picture producer, in North Hollywood, Calif., May 15.

McFADDEN—John, former Atlan-tic City hotel operator and nitery owner, May 3 in that city. Survived by his widow, Anna.

MAXWELL—Mrs. Irene, resort hotel operator, in Atlantic City May 7. She formerly operated the Aberdeen Hotel, Longport, N. J.; the Llewellyn Hotel, Atlantic City, and the Maxwell House. Survivors in-clude two daughters.

MILLETT—Mrs. Alice M., music student and recitalist of India's dance and folklore, who performed under the name of Mona Rani, in New York May 10.

MOTTICE-William H., 83. for more than 20 years in charge of the rowboat and fishing boat concessions at Meyers Lake Park, Canton, O., in that city May 10. Burial in Forest Hill Cemetery, Canton, May 13.

NETT — Louis J., 65, secretary-treasurer of Miami Local No. 655, American Federation of Musicians, suddenly May 5 at his home in Mi-ami. Survived by his widow, a son and a daughter. Services and burial in Miami May 8.

ORODENKER—Philip, 71, father of Maurie Orodenker, Philadelphia correspondent for *The Billboard*, in Philadelphia May 9 after a brief illness. Other survivors include his widow, Rose; three other sons, War-rant Officer Samuel, Alexander and ness. Benjamin; two brothers, two sisters and two grandchildren.

and two grandchildren. PATTERSON, Webster, 36, actor, in Baltimore April 29. He was a graduate of the American Academy of Dramatic Arts and toured for a number of years from coast-to-coast, playing leading roles in Shakespear-ean repertoire with the James Hen-drickson and Claire Bruce Companies. Survived by his widow, two children, his mother and two brothers. BICE-Mrs. Laura B. mother of

RICE-Mrs. Laura R., mother of

**IN MEMORIAM** To the Memory of My Beloved Husband

JIMMIE RODGERS "America's Blue Yodeler'

Jimmie, thirteen years have slowly slipped away

Since you left us the twenty-sixth of May In nineteen.hundrcd-thirty-three.

It's been an endless chain of lonely days, For I've missed you in so many ways And longed your face again to see.

I've dreamed of you so much, my dear, Sometimes it seems you're really here,

But too soon I awaken with a sad moan,

And know I must trudge life's road alone

But I can hear your dear voice on every hand, As it still sings and yodels throughout the land,

> MRS. CARRIE RODGERS (AND DAUGHTER, ANITA)

With your old tender smile,

And its music to me is so sweet.

If you can hear my ery away out there, You know that it's my constant prayer

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That in Heaven someday we'll meet.

For yet a little while.

Rosemary Rice, actress, in Upper Montclair, N. J., May 15.

ROSEN—Joseph J., 58, for 40 years an animal keeper with the Ringling circus, in Sarasota, Fla., May 10.

SHOFFNER—C. P., 76, farm and gardening commentator on WCAU, Philadelphia, recently at his home in Laurel Springs, N. J. Survived by his widow, Martha, and a daughter by a former marriage.

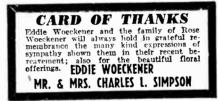
SILBER-James A., former owner of a Pennsylvania theater chain, in Philadelphia April 29 following a stroke. Survived by his widow, Es-ther; a son, Arthur, and two а son, Arthur, and daughters.

STRODE—William A., 58, conces-sionaire, in Los Angeles May 1. Sur-vived by widow and son. Interment in Showmen's Rest, Evergreen Cemetery, Los Angeles.

tery, Los Angeles. UNDERHILL—John G., 70, stage producer and playwright noted for his translations of Spanish plays into English, in Brooklyn, May 15. After serving for two years on the faculty of Columbia University, he began his stage career in 1901. His first proof Columbia University, he began his stage career in 1901. His first pro-duction was Bonds of Interest, for the Theater Guild, in 1919. He went to London in 1926 to stage The Cradle Song, which he brought to New York in 1997 Cradle Song, which New York in 1927.

VAN - Ernie (Ernest Kamitter), VAN — Ernie (Ernest Kamitter), 67, midway lecturer and former vaude comedian, in New York May 16. From 1897 to 1925, he and his brother, Joe, played the vaude cir-cuits in America and made several trips to Europe. Was lecturer for the Dr. Cooney incubator exhibit at Coney Island, and at the New York World's Fair. He was a former vice-president of National Variety Artists. His brother is his only survivor.

VANDERSLOOT — John W., 64, bass soloist and former radio an-nouncer, in Philadelphia May 11. He was with WFIL, Philadelphia, for 13 years.



WEGENER—Claude A., 50, auditor and office manager of WJBK, Detroit, found dead in his gas-filled auto in Sharon Woods, a park near Cincin-nati, May 16. Survived by his widow.

Marriages BARLOW-ENGESSER — William

BARLOW-ENGESSER — witham W. Barlow, tight-wire performer, and Georgedda Z. Engesser, 16-horse team driver, both with Cole Bros. Circus, recently in Cincinnati. COY-BABB—Johnny Coy and Dor-

othy Babb, dance team, now in Para-mount's musical, *Ladies' Man*, at the Little Church Around the Corner, New York, May 17.

GABLE-FRANCIS-Martin Gable, producer, and Arline Francis, radio and stage actress, May 14 in Paterson, N. J.

GOOSSENS-FOULKROD-Eugene Goossens, conductor of the Cincinnati Symphony Orchestra, and Mrs. Mar-jorie Foulkrod, of New York, April 18 in Paris, Ky., it was disclosed last week.

HANDELSMAN-FURNS-William J. Handelsman, on the staff of WJBK, Detroit, and June Furns in Detroit April 19.

Detroit April 19. HANDY-MORSE — George Handy, arranger and composer, to Flora Anne Morse, sister of Ella Mae Morse, May 13 at Las Vegas, Nev. JOHNSON-WELEZ — Edward K. Johnson and Dorothy Welez, May 14 at Wilmington, Del. Bride is mem-

at Wilmington, Del. Bride is mem-ber of *Paradise Revue* cast with Cet-lin & Wilson Shows and groom is special agent for C. & W.

KRUG-KRAFT-Karl Krug, dra-matic critic of The Pittsburgh Sun-Telegraph, and Ellan Kraft, non-pro, in Clearfield, Pa., May 2.

LaHAYE-HARRIMAN — Louis L. LaHaye, chief announcer at WICC, Bridgeport, Conn., and Madeline R. Harriman in Bridgeport April 27. LaVALLE-ANGELUS — Paul La-

LaVALLE-ANGELUS — Paul La-Valle, composer and conductor, to Muriel Angelus, stage and screen ac-tress, in New York April 28. LEOPARD - PLUNKETT — Jack Leopard, producer of the Coble Shows, and Priscilla Plunkett, lead-ing woman' with Plunkett's Stage Show, in St. Mary's Chapel, San An-tonio, April 21. McELWAY-MATURE — St. Clair McElway and Martha Kemp Mature, widow of Hal Kemp, orchestra leader

widow of Hal Kemp, orchestra leader and former wife of Victor Mature, actor, recently in Beverly Hills, Calif. MAGUIRE - NICKELSON --- Paul

Maguire and Jean Nickelson, dance instructors and ballroom team known as Paul and Jean, in Philadelphia

May 4. MARLOWE - STEVENS — Hugh Marlowe and K. T. Stevens in San Francisco May 7. Both are in the cast of The Voice of the Turtle. PAYNE - JENNINGS - JOHANN-SEN—Victor Payne-Jennings, theat-rical producer, and Nancy Cobleigh Johannsen in New York May 9. PERLMAN-RUBIN—Sanford Perl-man, of The Billboard's West Coast staff, to Dolores Rubin May 15 in Hollywood.

Hollywood.

Hollywood. PORTER-CAPAZ—Pasco J. Porter, electrician with James E. Strates Shows, and Usabel Capaz, dancer, April 20 in Elkton, Md. RANKIN - THOMPSON — Joseph Rankin, xylophonist, and Gay Thompson, singer, in Philadelphia May 7

May 7

REUMAN-CHEVALIER --- Clifford REUMAN-CHEVALIER -- Chillord Reuman Jr., head of a Los Angeles dental supply firm, and Maxine Chevalier, film actress, April 24 in Santa Barbara, Calif. TONESK-KRAJEVSKA -- Lieut. William Tonesk accistant

William Tonesk, assistant naval at-tache in Warsaw, Poland, and Xenia Krajevska, operatic soprano, in War-saw May 1. WEIDLER-DAY-George Weidler,

Hollywood studio musician, and Doris Day, vocalist with Les Brown's or-chestra, recently in New York. WHITAKER-DICKINSON-Walter

S. Whitaker, retired chain store man-ager, and Mrs. Mary A. Dickinson, years ago an aerialist with the team, the Flying Nelsons, with Ringling Bros.' Circus, in Vineland, N. J., April 21

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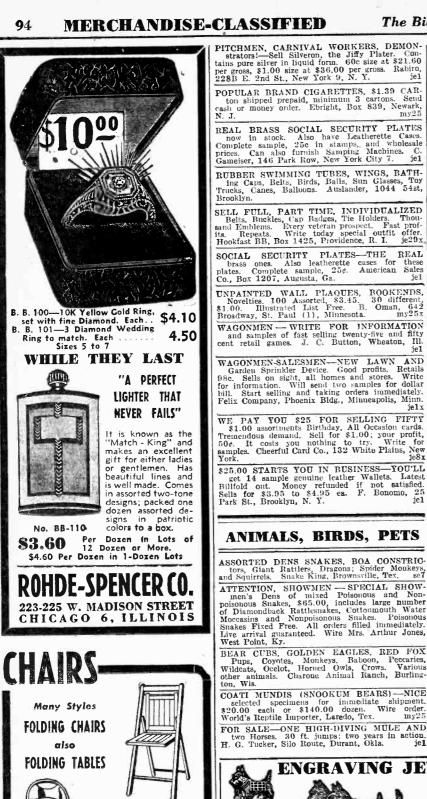
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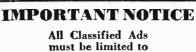
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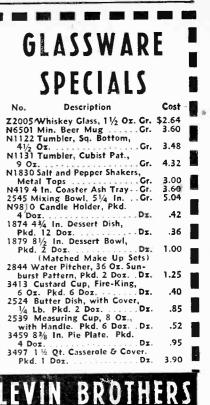
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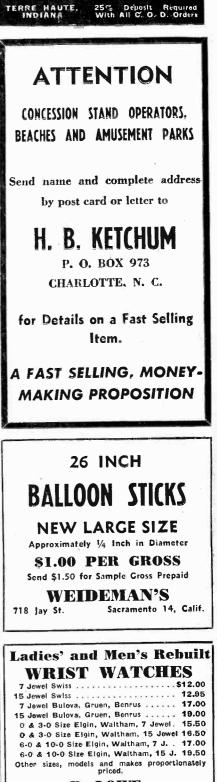
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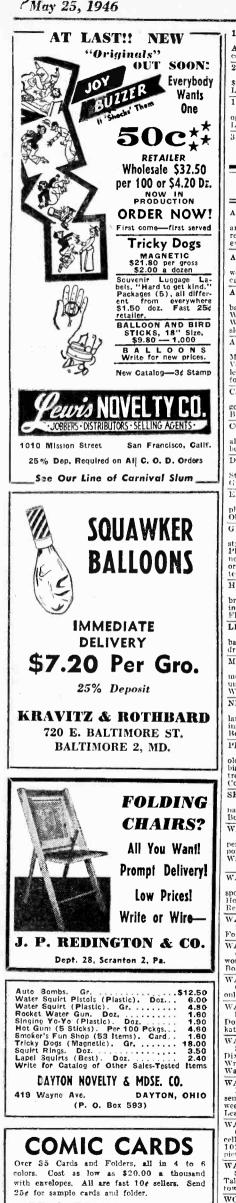
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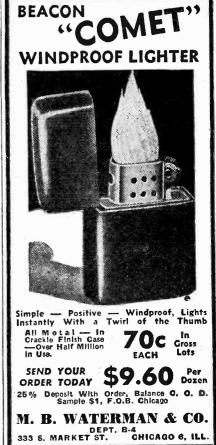
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The Billboard

# 103 **MERCHANDISE-CLASSIFIED** PARK, CIRCUS AND CARNIVAL SPECIALS P Worth Covered Base Balls Weighted Feather Darts, Doz. 4 to 7 Inch Hoop-La Rings. Doz. Straw Horse & Man Horseshoe Plaques Large "Pin Up" Plaques Small "Pin Up" Plaques Small "Pin Up" Plaques Small "Pin Up" Plaques Small "Pin Up" Plaques Silver Canes, Gross Flying Birds, Gross Parachute Trooper. Gross Medium Leis, Gross Wedium Plaster, Gross Swaggers, Gross Per Doz. Tumblers Salt and Pepper Shakers Engraved Wedding Rings Paper Flags Comic Paper Masks Muslin Flags on Sticks Plaster Dogs, Ducks, Etc. Cloth Flag Bows Humorous Mirror Mirror Memo Books Lead Pencils Painting Puzzle Book 4.00 3.00 .95 .25 1.00 1.15 1.25 1.35 3.00 1.20 4.00 2.00 2.00 21.00 Lead Peneils Painting Puzzle Book Puzzle Pictures, Per Bale (250) Tongue Novelty, Per Bale (200) Wheel Tops Airplane Gliders Medium Plaster, Cross Swaggers, Gross Jr. Swaggers, 29". Gross Aluminum Milk Bottles, Each Jumbo Tails, Per 100 Knife Rack Rings, Per 100 Cane Rack Rings, Per 100 Shooting Corks, Per 100 9.50 9.50 9.00 1.75 50 21.00 2.75 2.75 Airplane Gliders Paper Hats Assorted Prevue Brooches Comic Hat Bands, Per 100 Per 1,000 9.60 1.85 17.50 2.75 2.75 2.25 Comic Books, Per 100 Flag Buttons, Per 100 Motto Buttons, Per 100 MacArthur Buttons, Per 100 Army Metal Buttons, Per 100 .50 2.00 U. S. MADE SLUM Per Gross Heavy Whiskey Classes \$ 3.50 Miniature Mugs 4.00 Limited Quantity-25% Deposit, Balance C. O. D., F. O. B. Indianapolis. BROTHERS (Established 1880) importers Wholesalers KIPP \_117-119 S. Meridian St., Indianapolis 4, Ind. 5-TUBE RADIOS NOW AVAILABLE! **CHECK THESE FEATURES** BUILT-IN AERIAL MODERN CABINET • 5 TUBE SUPERHETERODYNE WALNUT VENEER PRICED LOW .50 EACH IN LOTS OF 6 Immediate Delivery. 25% With Order, Balance C. O. D. COMMANDER PRODUCTS 343 S. DEARBORN ST. CHICAGO 4, ILL, Sterling Silver CHARMS and BRACELETS \*2<sup>m</sup> \*21<sup>m</sup> STERLING SILVER CHARMS

\$650 \$7200 HEAVY CURB CHAIN BRACELETS SEND \$10.00 FOR SAMPLES riginalities 104 FIFTH AVE. NEW YORK N. Y. **BRAND NEW FLASH SPECIAL!** 24 k. gold-plated, heart-shaped Locket. Beautifully ornamented with simulated blister Mother-of-Pearl and engraved filigree effect. Locket  $1/_8$ " with extra fine 18" chain. Room for two pictures, snap lock, opens on extra fine hinge. Locket and Chain, complete, \$10.50 Per Doz. \$9.75 in 6 Doz. Lots. Immediate Delivery! 25% Deposit, Balance C. O. D. THE ROXY JEWELRY CO. URF AVENUE BROOKLYN 24, N. Y. 1301 SURF AVENUE BALLOONS - PLENTY OF SLUM GOODS - CANDID CAMERAS

\$225 doz.

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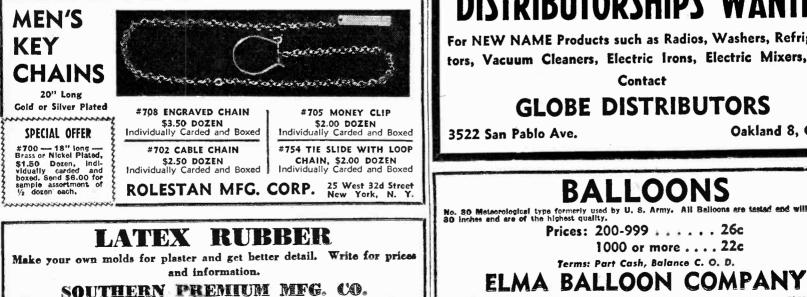
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BEAUTIFUL 1946 LINE OF MIRRORED VANITY BOXES AT \$27.00 DOZEN AND WP FLYING BIRDS AND LEIS MAGNETIC TRICK DOGS AGENTS WANTED

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BOWEN ROAD

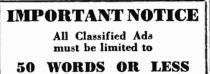
# TENOR - CLARINET - READ, ANY ST good tone, age 27, married, prefer loca Write or wire. Virgil Medcalf, Lebanon, Tenn STYLE, location. TROMHONE—DOUBLE VOCALIST, DESIRES summer resort location, Seminame experience. Sober, reliable, all essentials. Bob Zimmerman, Andrew Jackson Hotel, Nashville, Tepn. jel

TROMBONE — ALL ESSENTIALS. GOOD Dixieland ride. Plenty experience, large and small bands. Neat and reliable. Cut or else, J. F. "Duke" Dunaway, Eufaula, Ala.

TRUMPET-VALVE TROMBONE-ARRANGE, scat vocals. Trumpet reading good, trombone fair. Good jazz, both horns; trombone, sweet solos. Large or small band, either horn. Box C-178, Billboard, Cincinnati 1, O. my25 C-178, Billboard, Cincinnati 1, O. niy25 TRUMPET RIDE MAN—READ, FAKE, GOOD tone, high range, plenty experience. Prefer work with large band, Will travel. Give details on first contact. Write c/o Musician, 249 East Front St... Logan, Ohio. my25

VIBRAHARP — EXPERIENCED RADIO ANT Dance. Consider anything. Prefer small uni with no piano. No one-nighters. Box C-185 Billboard, Cincinnati 1, Ohio. jel ANT VIOLINIST—EXPERIENCED; SYMPHONY TO Jazz. Neat, reliable, good tone, union, can join immediately. Wm. Ravinson, 1407 E, Cardinal Drive, Nashville, Tenn. je1

485/5/25 YOUNG LADY STRING BASS----UNION, EX-perienced, available June 1st. Summer sea-shore work prefered. Audrey Lee, Madison Apts., Baltimore 2, Md.



YOCALIST AVAILABLE IMMEDIATELY Semi name experience, 22, attractive. Wire, write, call (478 or 392-R); give salary, details. Marjorie Main, Malvern, Ark.

VOCALIST, 22: ARMY SHOWS BUT NO PRO experience; seeks opportunity to prove talent. James V. Aragon, 64 Vermilyes Ave., N. Y., M. Y. 482/5/23



MAX S Prepare your "At Liberty" advertisement of not more than 50 words and mail it to us, together with a photostatic copy of your discharge papers, and we will pub-lish the ad for you in the regular Classified At Liberty columns of the earliest possible issue. If you wish us to prepare the ad for

# VETERANS' RE-EMPLOYMENT FREE ADVERTISING SERVICE

The Billboard's

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFI-CATIONS OR EXPERIENCE HERE'S HOW YOU MAY SECURE A FREE ADVERTISEMENT.

work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

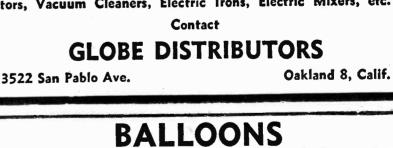
carliest possible issue. If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering serv-ice (not amateur show business experi-ence), in which field you most prefer to

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tors, Vacuum Cleaners, Electric Irons, Electric Mixers, etc.

ELMA. N. Y.





No. 80 Meteorological type formerly used by U. S. Army. All Balloons are tested and will inflate to 80 inches and are of the highest quality. 1000 or more . . . . 22c

Terms: Part Cash, Balance C. O. D.

PARKS AND FAIRS

BINK'S CIRCUS ATTRACTIONS-WORLD'S best Wire Act, Comedy Clown, Juggling, Nor-clty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. 1, Cudaby, Wis. my25

CORRIGAN, THE CLOWN COP-PRESS SAYS unusual act. For Fairs, Circus, Celebrations, indoors or outdoors. Always satisfies for any event. Has some open time. Jake Disch, 4562 Packard, Cudaby, Wis.

HI, EDDIE — WORLD'S GREATEST STILT-walker and His Clowns for all occasions. 3942 Washington Blvd., St. Louis, Mo.

OUTSTANDING PLATFORM TRAPEZE ACT-Available celebrations, fairs, etc. Attractive equipment. For literature, particulars, address Charles La Croix, 1304 South Authony, Fort Wayne 4, Indiana.

OUTSTANDING HIGH FIRE DIVE ATTRAC-tion. Parks, fairs, celebrations, caruivals. Ad-dress H. D. Act, Billboard Pub. Co., Cincinnati, O. ROSCOE ARMSTRONG COMEDY CAR World's greatest comedy act. Roscoe Armstrong, Montezuma, Ind., or Gus Sun Ageucy, Spring-field, O. jel

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 3 ACTS - FOOT JUGGLING OR BARREL, Kloking Act; Comedy Trapeze Act; Comedy Ball

 or Globe Act. On platform by Prince Henry Fredrich, Champ of World, using 4 globes at one time. Many good tricks. Truck load of props. Not a suitcase act. Billy & Sweitzer, Stat. C, Box 23, Evansville, Ind. jel

exp. Interested clubs, vaude. Willing to travel anywhere for good salary. Kenn King, 11953 Lind-blade St., Culver City, Calif. 478/5/25 WILD WEST WHIP & TRICK ROPING ACT. Seeks night club, vaude, radio connection East or Middle West preferred. Own transportation. AGVA member. John F. Carrigan Jr., Box 76, Walteria, Calif. Redondo 7682. 480/5/25

VAUDEVILLE ARTISTS PUPPETURE, EMSEE-12 YEARS' SHOWBIZ exp. Interested clubs, vaude. Willing to travel

# VOCALISTS

# May 25, 1946



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**PLASTER PRODUCTS** 

New! Flashy! Unique!

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We Take SPECIAL ORDERS-IMMEDIATELY DELIVERY

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Present production limited to a few

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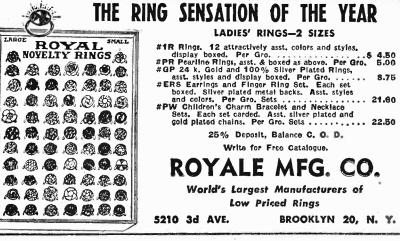
See your jobber.

## The Billboard

105 MERCHANDISE









# PAPER MEN

Good publications for small towns and rural areas. Have some new deals. Would especially like to hear from you Eastern boys. Plenty of good maps in stock.

Ed Huff & Son 5411 GURLEY DALLAS 10, TEXAS

# MEDICINE MEN

n. Debit Workers! Here's the ZEST-O-LAX. It's Big — full — this formula has been giving ore than a quarter century. It fabel see to this. It's Profitable u as little as 15c. ZEST-O-LAX as well es ODDIER COMPANY Dallas 8. Texas OLMERCY UNIVERSAL CALORATOPHES



# **MEDICINE MEN**

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices-rapid service. (Products Liability Insurance Carried.) GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 187 E. Spring St. (Dept. B) Columbus, Ohle There Is No Substitute for Quality.

	"HOT ITEMS"
	Dozen Gross
- R -	Flying Birds (Best Made) \$18.00
	Kiddle Jump Ropes\$ .80 9.00
	Chinese Paper Snakes 1.60 18.00
В.	Cotton Sallor Hats 1.65 18.00
	Yacht Caps 2.50 29.00
	Felt Spanish Hats 2.40 27.00
	Chous winpo to the test of the test
	Indian Feather Hats 2.00 23.00
	Stick Flags (81/2"x91/2")60 6.75
	Paper Shakers on Stick
	Corn Cob Pipes
	Comic Buttons (1 1/2"). 1000\$10.00
	Balloon Pump. Each 3.00
	Thousands of Novelties In Stock. Send for
	Lists. 1/2 Deposit.
8.	<b>GORDON NOVELTY CO.</b>
	933 Broadway NEW YORK 10, N. Y.
	355 bisaviaj new form form, fr

**POUND BOXES CANDIES** NOW AVAILABLE FOR SALESBOARD OPERATORS SENSATIONAL VALUES IMMEDIATE DELIVERY

Write STARR CONFECTIONS

# in the West. JULIUS H. SMITH ... a Johnny-Come-Lately and designer of the new Venice Plastic Ball, sez: "My balloon experience has taught me two things. 1. The public wants a balloon that won't burst. 2. There is a market for children's novelties if it is a big enough bargain, and one can get the kiddies to want it." A good man usually becomes a great man. But all great men are good men. THEY TELL US .... that the Western Canada Class A cir-cuit of fairs should be a clickeroo for

**Pipes** 

For Pitchmen

By Bill Baker

Communications to 25 Opera Piace, Cincinnati, 1

CHARLIE ROSS... is garnering neat takes working bal-loons around the Clyde Beatty Circus

all the boys and girls who decide to make the annuals.

STILL PITCHING . his wares on the Boardwalk at Coney Island, N. Y., to good business is the Mighty Atom.

LUNA PARK . . . . Coney Island, N. Y., continues a po-tent spot for Jack Kaher with his handwriting layout.

EDDIE LEONARD . continues working foot aids at a spot on 14th Street, New York.

AMONG THOSE PRESENT in the New York metropolitan dis-trict are Harry Greenfield, Joe Glass, Doc O'Neill, Kid Schlomer and Mr. and Mrs. Sol Addis.

DOC FOSTER . . .

former pitch exponent of note, is still on the ticket box of the Wonder Wax Museum, New York.

You can have plenty of friends in Pitchdom if you'll be a friend to Pitchdom.

## TED REGAN

and Bob Mack have returned to Long Island and are set up in their song shop there. They report that business has been good.

BYRON J. I. DEAN ... letters from Fresno, Calif., that de-spite persistent rumors to the con-trary, he's very much alive and re-signing with his wife on the West Coast. Dean says many of his friends in Pitchdom thruout the country are confusing him with the late Bill Dean, whose death was reported some time ago.

# FRANK L. SULLIVAN .

currently working Lynchburg, Va., to slick results, cracks that he would like to read pipes from Bob Sanders, West Coast operative.

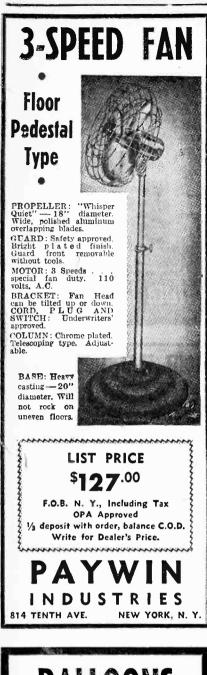
Is it true that John Loudmouth, ace exponent of the giant soap bubble, is a cousin of Patti and Willie Letmetake, and that Jack Puddenhead is a brother of John but working under an alias? And what is the relationship between Loudmouth and Count Seldom Scoff and Charley Can't-Get-No-Dough?

BACK IN THE HILLS

of West Virginia and Virginia are Jack (Bottles) Stover and Pat Ma-lone. "The marks," says Bottles, "are in a quandry over the strike and we

w americanradiohistory con

CHIEF, GRAY FOX ... opened his med show in Hemlock, Ind., to good business, despite plenty of cold and rain. Roster includes Gaynell and Dave (Smoky) Swan, Hilda Goodman, Dolores Jean and Toby Graham. The chief says he'd like to read pipes from Cowboy Jack.



BALLOONS
Streetmen Special, inflates 12 inches, the best rubber. Cr\$ 9.00         Large Circus Picture Balloons. Gr. 12.00         Small Circus Picture Balloons. Gr. 6.00         Balloons for Dart Games. Gr
1/3 Deposit With Order, Balance C. O. D.
SEND FOR PRICE LIST
SCHATTUR NOVELTY CO. 142 park row, new york 7, n. y.
BUSINESS CARDS

1000 Printed Prepaid \$2.50 Minimum Order 1000 THE RELIABLE PRINT SHOP 901 E. Jefferson Street LOUISVILLE, KY.

are doing our best to assure them that it will all turn out okay. After weathering the storms of the past few years, we ran smack into another Iew years, we ran smack into another type of interference. We jumped out of West Virginia to make the pay day in Covington, Va., May 10 and found all the stores closed because of the power shortage. As a result, we are now picking the berry pickers, and may join Col. C. A. Maitland's Shows."

CHIEF WHITE HORSE .... and wife are in Pittsburgh after a successful tour of the South. "Pitch folk," said the chief, "are scarce in the Smoky City and if there are any here at all they must be in the five and dime stores which L neuron make and dime stores, which I never make, as it hurts me too much to give any percentage after working so hard.

IRVING (DOC) LIVINGSTON IRVING (DOC) LIVINGSION ..., and Ruth are extolling the benefit of Exit Products in Neisner's, Cin-cinnati five and dimer, after closing to a click nine-week run in the Scott store at Akron. They'd like to read pipes from Eddie Diebold, Elma pipes from Eddie Die Thacker and Al Powers.

## AROUND THE GROUNDS (Continued from page 87)

Book will carry ads of local firms, making cost of production practically nil. Annual's new assistant manager, Tommy McLeod, is hustling the advertising.

Old Yorktown State Fairgrounds, Yorktown Heights, N. Y., have been sold to a realter and will be subdivided into building lots. Fair was abandoned years ago and the 55-acre site reverted to farm use.

About 150 men are working on rehabilitating Indiana State Fair-grounds in preparation for the re-sumption of the war-suspended an-nual, August 30-September 6. Otto Reddish, State fair board president, disclosed disclosed.

City of Edmonton's (Alberta) five-month lease on three emergency ac-commodation units at the exhibition grounds which formerly housed 24 families expired recently, but the



JACK ROSEMAN CO. 307 Fifth Ave. N. Y.

www.americanradiohistory.com

# Leipzig Resumes After 4-Year Lapse

LEIPZIG, Germany, May 18.—The Leipzig Fair, for 700 years Europe's outstanding annual industrial and commercial exhibition, is once more under way after a lapse of four years and has been drawing daily ottendance reported to be about attendance reported to be about 100,000.

Fair under present chaotic condi-tions is of little practical, value, as exhibitors are unable to sell or accept orders for the articles they have on exhibit. Leipzig is in the Russian control zone and the fair was revived under orders of the Soviet Military Government.

# Millersburg, O., Features **Ratio Talent for Revival**

MILLERSBURG, O., May 18.— Holmes County Agricultural Society, which resumes its fair, suspended since '41, has gone in strong for radio attractions for its revival sked-ded Sontember 4-7 ded September 4-7.

Already contracted are the Mid-western Hayriders from WLW and Klein's Variety Revue and Russian troupe from WLS. A saddle horse show will be a feature.

Voters of Holmes County rejected May 7 for the second time a pro posed one-mill three-year levy for the purpose of obtaining a site and constructing a combined fairgrounds and airport here.

## Crawford Co., O., Gets 20G, Bldgs. From Gov't

BUCYRUS, O., May 18.—Crawford County has been awarded \$20,000 and the 40 buildings the government constructed on the fairgrounds under terms of an agreement returning the plant to the county.

units have not been cleared. Nine families that had not found other accommodation "held out." The buildings must be cleared for use during the summer exhibition.

Winnipeg business men have started a move to promote an exhibition matching the Canadian National Ex-hibition at Toronto, Winnipeg's may-or, Garnet Coulter, said.

Viscount Alexander, Canada's new governor-general, will officially open the 127th Lachute, Que., Spring Fair June 12, Jack Black, fair president, announced. A civic holiday may be declared.

Southeastern Iowa Circuit of Fairs this year will eliminate free passes. They cued their decision on the prethey clude their decision on the pre-viously announced State fair nix to passes. Meeting recently, circuit noted the gaining of favorable sentiment for pari-mutuel betting in Iowa, but de-cided that at present it is not suf-ficiently high to put across enabling legislation legislation.

Oskaloosa (Ia.) Fair has announced that it will give away \$3,000 in mer-chandise as an attendance-boosting measure.

Seventeen horse race meets are scheduled this year for fairs and celebrations in Utah. Breeders of Utah, Southern Idaho, Western Wyo-ming and Eastern Nevada, who have agreed to provide 300 head, are ex-pected to launch a move to legalize pari-mutuel betting in the State. Possibility of legalized betting is slim, however, as the dominant L. D. S. (Mormon) Church would be opposed. opposed.

Lucky Lott Hell Drivers will open their Canadian season at Lethbridge, Alberta, July 4-6.

N FOR SERVICE and	$I \times Y$
QUALITY IT'S	
THE BORDER NOVELTY COMP	ANV P
Write for Free Com lete Catalo	ANI
Tricks, Jokes, Magic, Novelties,	Games,
Balloons, Jewelry, Leather Good	is.
New Push Button Reynolds Pen. P	er Doz.
Retails \$12.50	\$90.00
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Retails \$12.50 New Heavy Aluminum 2 Cell Flash Light with Batteries New Kinfolks Midget Hunting Knife	40.00
with Sheath New Kem Storm Lighters New Berkeley 2-Tone Wind Proof	18.00
New Berkeley 2-Tone Wind Proof	0.00
Lighters New Taylor Made Atuminum Lighters	14.40
New Giant Folding Knife and Saw	15.00
New Plastic Water Automatic	
Squirt Gun	5 4.80
Squirt Gun New Large Hand Monkey, White Hand Pin Up Dream Girls (12 Real Photos to Pack) Trick Metal Locks Black Widow Spiders, Carded Musical Horns Volce Testers New Radio Microphones	s 4.80
Photos to Pack)	7.20
Trick Metal Locks	1.50
Black Widow Spiders, Carded	1.00
Volce Testers	.80
New Radio Microphones	9.00
Crystal Radio with Earphone Christy Metal Razors with Blade	27.00
Kem Ritzi Lighters	1.80
Kem Ritzl Lighters Kem Beer Bottle Lighters Kem Beer Bottle Lighters (One Gross Lots)	3.00
Kom Beer Bottle Lighters (One	
Gross Lots)	2.50
Gross Lots)	2.1.0
Bugle Boy Bugles, Carded	1.80
	.90
U. S. Army Band Harmonicas Harmitone Plastic Harmonicas	18.00
Imported Harmonicas, Key C	27.00
Jew's Harps	1.80
Humazoos Aluminum Fly Reels Comic Leather Coated Liguor Flasks Comic Buttons, Assorted Wolf, etc.,	1.20
Comic Leather Coated Liquor Flasks	9.00
Comic Buttons, Assorted Wolf, etc.,	
4 Inch TryIndoit, Takltapart, Woodindoit	1.50
	2.00
Puzzles Mechanical Pencils (Avon) S.S. Signet Rings for Engraving,	2.00
S.S. Slonet Rings for Engraving.	40.00
Men's Ladles' White Stone S.S. Wedding	12.00
or Engagement Rings	12.00
Beautiful Boxed Cross & Chain	18.00
or Engagement Rings Beautiful Boxed Cross & Chain Beautiful Boxed Locket & Chain 18 Inch Curb S.S. Neck Chain, Cardee All Round Zipper Wallets Army Discharge Paper Wallets	24.00
All Round Zipper Wallets	18.00
Army Discharge Paper Wallets	6.00
Army Discharge Paper Wallets U. S. Citizenship Paper Wallets New Metal Book Banks with Key	8.00 7.20
Pe	r Gross
New Metal Fail Whistling Birds	\$21.00
Hawallan Lels Mystery Key Ring Magic Dime-Penny Block	4.50
Magic Dime-Penny Block	22.00
	18.00
Bicycle Cards, Reg. or Pinochie Aviator Cards, Reg. or Pinochie	54.00
P	36.00 r 1000
New 18-Inch Balloon Sticks	\$ 7.50
	30.00
Comic Cigarette Labels	8.00
Cigar Shape — See Catalog	ANY games, is: boz. \$500.00 9.00 18.00 14.00 15.00 21.50 1.50 2.50 2.50 2.50 1.50 2.50 1.50 2.50 1.50 2.50 1.800 2.500 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.500 1.800 2.000 1.800 2.100 1.800 2.000 1.800 2.000 1.800 3.000 1.500 2.100 1.8000 3.000 1.500 2.1000 1.8000 3.000 1.500 2.1000 1.8000 3.000 1.500 2.1000 1.8000 3.000 1.500 2.2000 1.8000 3.000 1.500 2.2000 1.8000 3.000 1.500 2.2000 1.8000 3.000 2.2000 1.8000 3.000 2.2000 1.8000 3.000 2.2000 1.8000 3.000 2.2000 1.8000 3.0000 2.2000 2.
<b>BORDER NOVELTY</b>	UO. 2
405 Woodward Ave. Detroit 26	, Mich.
Member Michigan's Showm	en's
Association	

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The Billhoard



107

## Alabama

Athens-Limestone Co. Agrl. Assn. Week of Sept. 23. W. A. Wells. Athens-Limestone Co. Colored Fair Assn. Sept. 30-Oct. 5. Maxie Allen. Birmingham-Alabama State Fair. Sept. 30-Oct. 5. H. R. McIntosh. Dothan-Houston Co Fair. Oct. 28-Nov. 2. Mrs. L. J. Lunsford. Florence-North Ala. State Fair. Sept. 16-21. C. H. Jackson. Huntsville-Madison Co. Fair & Tenn. Valley Expo. Sept. 9-14. Marie Dickson. Lexington-Lexington Fair Assn. Oct. 3-5. C. P. McMeans.

Arizona

# Phoenix-Arizona State Fair. Nov. 8-17. Paul F. Jones.

Arkansas Bentonville-Benton Co. Fair Assn. Oct. 2-4. Ross Martin. Blytheville-Mississippi Co. Fair Assn. Sept. 23-29. J. Mell Brooks. Conway-Faulkner Co. Fair Assn. Oct. 9-12. Guy Longe 23-29. J. Meil Brocks.
Conway-Faulkner Co. Fair Assn. Oct. 9-12. Guy H. Jones.
De Queen-Sevier Co. Livestock Show & Fair. Oct. 3-5. Ralph B. Kite.
El Dorado-Union Co. Livestock Assn. Sept. 30-Oct. 5. Julius Miller.
Fort Smith-Ark.-Okia. Livestock Expo. Sept. 16-21. Arthur D. Murphy.
Gentry-Gentry Fair Assn. Sept. 19-21. Henry Parker.
Hamburg-Ashley Co. Fair Assn. Oct. 3-5. J. A. Rayborn.
Hambton-Calhoun Co. Fair Assn. Oct. 3-5. J. A. Rayborn.
Hatfield-Hatfield Fair Assn. Aug. 8-10. Mrs. Joe Lewis.
Hobe-Third Agrl. Dist. Livestock Assn. Sept. 30-Oct. 5. W A. Mudgett
Hot Springs-Garland Co. Livestock Show and Fair. Probably Oct. 2-5. David K. Landess.
Imboden-Lawrence Co. Fair Assn. Oct. 7-12.
W. L. Jameson Jr.
Mount Ida-Montgomery Co. Fair Assn. Oct. 1-3. Roy Wright.
Mulherry-Crawford Co. Fair Assn. Sept. 13-14. T. J. House.
Ozark-Franklin Co. Fair Assn. Sept. 13-14. T. J. House.
Ozark-Franklin Co. Fair Assn. Sept. 13-14. T. J. House.
Ozark-Franklin Co. Fair Assn. Sept. 13-14. T. J. House.
Paris-Logan Co. Free Fair Assn. Oct. 2-5. Earl Fisk.
Pingott-Clay Co. Fair Assn. Oct. 3-5. James B. Swift.
Ping Bluff-Southeast Atk. Livestock Show & Fair. Prost.

Swift. Bluff-Southeast Ark. Livestock Show & ir. Oct. 7-14. W. Arthur Lee. hontas-Randolph Co. Fair Assn. Oct. Pine Fai R. Turner. t. Helena—Phillips Co. Fair Assn. Oct. 5. David S. Barlow, Helena.

California

Cantornia Anderson-Shasta Co, District Fair, Sept. 12-14. Dudley V. Saeltzer. Angels Camp-39th Dist. Agrl. Assn. May 24-26. Carl T. Mille. Antioch-Contra Costa Co. Fair. Aug. 9-11. Mrs. Blossom Meister. Bakersfield-Kern Co. Fair. Sept. 24-29. George W. Wendt. Calistoga-Calistoga Fair Assn. July 4-7. Case Davison. Cedarville-Modoc Co. Fair. Sept. 6-8. Stuart B. Waite. Case Davison. edarville-Modoc Co. Fair. Sept. 6-8. Stuart B. Waite. blusa-Colusa Co. Harvest Festival. Sept. 25-28. William S. Randall. rescent City-Del Norte Co. Fair. Sept. 11-15. Paul A. Brunk. elmar-San Diego Co. Fair. June 28-July 7. E. O. Hulichi ixon-36th Dist. Agrl. Assn. May 3-5. F. B. Lewis. Colusa-25-28. Cre Delr E. O. Hullch. Dixon-36th Dist. Agrl. Assn. May 3-5. F. R. Lewis. Ferndale-Humboldt Co. Fair Assn. Aug. 13-18. Dr. Jos. N. D. Hindley. Fresno-Fresno District Fair. Oct. 1-6. T. A. Dodge. Galt-Sacramento Co. Fair. July 30-Aug. 4. Eugene Kenefick. Grass Valley-Nevada Co. Fair. Aug. 22-25. Loyle E. Freeman. Hayfork-Trinity Co. Fair. Aug. 24-25. J. D. Berry. Lancaster-50th Dist. Agrl. Assn. Oct. 3-6. Loyle E. Freeman. Hayfork—Trinity Co. Fair. Aug. 24-25. J. D. Berry. Lancaster—50th Dist. Agrl. Assn. Oct. 3-6. D. R. Jaqua. McArthur—Inter-Mountain Fair of Shasta Co. Aug. 31-Sept. 2. Francis Gassoway, Fall River Mills. Madera—Madera District Fair. Oct. 3-6. H. J. Bunce. Mariposa—35-A Dist. Agrl. Assn. Aug. 23-25. Viola F. Purcell. Merced—Merced Co. Fair. Sept. 11-15. W. C. Woxberg. Monterey—Monterey Co. Fair Assn. Sept. 7-15. J. Van Lobel Sels. Napa—25th Dist. Agrl. Assn. Sept. 12-15. Lowell Edington. Orland—Glenn Co. Fair. Sept. 18-21. G. F. Cantwell. Petaluma—4th Dist. Agrl. Assn. July 26-28. Dolph Young. Pleasanton—Alameda Co. Fair. July 2-13. 14. George Stellan.
Petaluma—4th Dist. Agrl. Assn. July 20-20.
Dolph Young.
Pleasanton—Alameda Co. Fair. July 2-13.
Ernest W. Schween.
Plymouth—26th Dist. Amador Co. Fair. Aug. 9-11. Mrs. Goula M. Wait, Waterman.
Guincy—Plumas Co. Fair. Aug. 16-18. Raymond W. Isle.
Red Bluff—Tehama Co. Fair. Sept. 27-29.
George F. Blake.
Roseville—Placer Co. Fair. Aug. 23-25. Tom
J. Pugh. George F. Biake. Rosseville-Placer Co. Fair. Aug. 23-25. Tom J. Pugh. San Jose-Santa Clara Co. Fair Assn. Sept. 17-22. Russell E. Petiti. San Mateo-San Mateo Co. Fair Assn. Sept. 14-28. Norvell Gillespie. Santa Ana-Orange Co. Fair & Horse Show. June 20-23. Mrs. James Irvine. Santa Barbara-Santa Barbara Fair. July 30-Aug. 4. H. W. Hitchcock. Santa Maria-Santa Barbara Co. Fair. July 24-28. Jesse H. Chambers. Santa Rosa-Sonoma Co. Fair Assn. Aug. 3-10. Ralph H. Brown. Sonca-Tuolumne Co. Fair & Horse Show. Sept. 13-16. C. B. Mathews. Stockton-San Joaquin Co. Fair Assn. Aug. 17-25. E. G. Volimann.



The Billboard

Susanville—Lassen Co. Livestock Show & Rodeo. Aug. 21-25. A. A. Jensen.
Tulare—Tulare-Kings County Fair. Sept. 17-22. A. J. Elliott.
Turlock—38th Dist. Agrl. Assn. Aug. 5-10. W. Coburn Cook.
Ukiah—12th District Agrl. Assn. Aug. 2-4. Norman G. Buhn.
Ventura-Ventura Co. Fair. Sept. 18-22. Casper O. Scott.
Watsonville—14th Dist. Agrl. Assn. Oct. 10-13. E. P. Johnson.
Yreka—Siskiyou Co. Fair. Sept. 20-22. W. L. Kleaver.
Yuba City—13th Dist. Agrl. Assn. Sept. 31

City-13th Dist. Agrl. Assn. Sept. 21-Reba Perry.

### Colorado

Akron-Washington Co. Fair & Rodeo. Aug. 22-24. James E. Alishouse. Brush-Morgan Co. Junior Fair. Aug. 15-16. Burlington-Kit Carson Co. Free Fair. Aug. 20-22. G. M. Baxter, Flagler, Colo. Calhan-El Faso Co. Fair Assn. Sept. 13-15. Fred C. Wagoner. Holyoke-Phillips Co. Fair. Sept. 4-6. R. E. Ensmineer

olyoke-Phillips Co. Fair. Sept. 1-3. 21. Ensminger. Jlesburg-Sedgwick Co. Fair Assn. Sept. 10-12. Blanche Buchanan. oveland-Northern Colo. Pioneer Junior Fair. Aug. 14-16. Paul L. Olinger. ueblo-Colorado State Fair Aug. 25-31. Frank H. Means. ine-Garifeld Co. Fair Assn. Sept. 1-2. E. P. Brown. Pueblo-Cold Frank H.

Frank H. Matanan Rifie-Garfield Co. Fair Assn. Sept. -P. Brown. Rocky Ford-Arkansas Valley Fair-Rodeo. Sept. 3-5. Carl Holder. Sterling-Logan Co. Fair & Round-Up. Aug. 19-21. Dean H. Dowis.

**Connecticut** Bethlehem-Bethlehem Fair Soc. Sept. 7-8. Mrs. Frank Devine. Brooklyn-Windham Co. Agrl. Assn. Sept. 12-15. Edmond Keane, Box 334, Putnam, Conn. Chester-Chester Agrl. Soc.

Conn. Chester-Chester Agrl. Soc. Aug. 24. William G. Stark. Danbury-Danbury Fair. Sept. 29-Oct. 6. George W. Nevius. Durham-Durham Agrl. Fair Assn. (Durham Fair). Sept. 27-28. John A. Jackson. Goshen-Goshen Agrl. Soc. Sept. 1-2. Mrs. Samuel L. Blakeslee. Guilford-Guilford Agrl. Soc. Sept. 25. Marie E. Griswold. Haddam Neck-Haddam Neck Fair Assn. Sept. 2. Amzi N. Clark. RFD 1, E. Hampton. Haddam Neck-Haddam Neck Fair Assn. Sept. 2. Amzi N. Clark. RFD 1, E. Hampton. Haddam Neck-Haddam Neck Fair Assn. Sept. 2. Amzi N. Clark. RFD 1, E. Hampton. Haddam Neck-Haddam Neck Fair Assn. Sept. 2. Amzi N. Clark. RFD 1, E. Hampton. Haddam Neck-Haddam Neck Fair Assn. Sept. 2. Amzi N. Clark. RFD 1, E. Hampton. Haddam Neck-Haddam Neck Fair Assn. Sept. 2. Amzi N. Clark. RFD 1, E. Hampton. Haddam Neck-Haddam Neck Fair Assn. Sept. 2. Amzi N. Clark. RFD 1, E. Hampton. Haddam Neck-Haddam Neck Fair Assn. Sept. 2. Amzi N. Clark. RFD 1, E. Hampton. Haddam Neck-Haddam Neck Fair Assn. Sept. 2. Amzi N. Clark. RFD 1, E. Hampton. Hamburg Grange Fair Assn. Sept. 13-14. Mrs. Luella P. Browning. Norwichtown-Norwich Grange Fair. Sept. 13-14. Mrs. Luella P. Browning. Stafford Springs-Stafford Fair. Sept. 26-29. C. D. Benton. Walingford-Wallingford Grange Fair Assn. Sept. 13-14. Fiora E. Hough. **Delaware** 

### Delaware

# Harrington-Kent & Sussex Co. Fair. July 23-27. Ernest Raughley.

Florida

Milton-American Legion Milton Fair. Oct. 7-12. Thomas S. Maddox. Panama City-Bay Co. Fair Assn. Oct. 28-Nov. 2. Hugh Sills, Box 71, Bay Harbor. Pensacola-Pensacola Interstate Fair. Oct. 7-13. J. E. Frenkel.

Columbus—Chattehoochee Valley Expo. Oct. 7-12. Feilx L. Jenkins.
Cordele—Central Georgia Fair. Oct. 14-19. J. D. Rainey.
Eastman—Dodge Co. American Legion Fair. Oct. 28-Nov. 2. R. T. Ragañ.
Eiberton—Eiberton Fair. Week of Sept. 30. I. V. Hulme.
Gainesville—Northeast Georgia Fair. Oct. 14-19.
Macon—Georgia State Fair. Oct. 14-19. Cot. 7-12. H. E. Haley.
Machester—Tri-County Fair Assn. Sept. 30-Oct. 5. Welby Griffith.
Marieta—Cobb Co. Fair Assn. Sept. 30-Sept. 16. F. Paisley Davis.
Mandersville—Washington Co. Fair. Oct. 14-19. J. H. Henderson.
Manchester.—Tri-Gounty Fair Assn. Sept. 23-28.
Marieta—Cobb Co. Fair Assn. Sept. 23-28.
Monroe—Walton Co. American Legion Fair.
Geordon S. Chapman.
Cort 14-19. H. H. Shores.
Sandersville—Washington Co. Fair. Oct. 14Gordon S. Chapman.
Columbus Contaction Science of the state fair. Oct. 14-19.
Gordon S. Chapman.

Summerville-Chattooga Co. Fair Assn. Oct. 7-12. S. H. Gilkeson. Swainsboro-Emanuel Co. Fair Assn. Oct. 14-19. Earl M. Varner. Idaho

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## Illinois

Albion-Edwards Co. Fair Assn. Sept. 3-6. Loy L. Thread.
Aledo-Mercer Co. Agrl. Assn. Aug. 27-30. John W. McHard.
Altamont-Effingham Co. Fair Assn. Aug. 5-9. Mart Alwert.
Anna-Anna Fair. Aug. 19-24. J. F. Norris.
Arthur-Moultrie-Douglas Co. Fair Assn. Aug. 6-10. H. E. Hood.
Ashley-Washington Co. Fair Assn. July 17-20. C. A. Stephens.
Augusta-Augusta Community Livestock Assn. Aug. 6-8. B. Q. Hoskinson.
Belleville-St. Clair Co. Fair Assn. July 23-26. J. R. Kamper.
Belvidree-Northern III. Fair Assn. Sept. 6-8. George P. Marshall.
Benton-Franklin Co. Fair. Aug. 5-9. Joe Bauer. -Edwards Co. Fair Assn. Sept. 3-6. L. Thread. George P. Marshall. Benton—Franklin Co. Fair. Aug. 5-9. Joe Bauer. Bloomington—McLean Co. Fair. Aug. 6-8. Eugene G. Mosbacher. Bridgeport—Lawrence Co. Fair. Aug. 27-30. Grover C. Gross. Brownstown—Fayette Co. Fair Assn. July 17-20. Louis A. Tudor. Cambridge—Henry Co. Fair Assn. Aug. 13-16. N. E. Werbach. Carmi-White Co. Fair Assn. Aug. 13-16. N. E. Werbach. Carmi-White Co. Fair Assn. Aug. 19-23. Max Endicott. Carrollton—Greene Co. Agrl. Fair. July 8-12. C. W. Ballard. Carthage—Hancock Co. Jr. Fair Assn. July 30-Aug. 2. Dick Cunningham. Charleston—Coles Co. Fair Assn. July 33. Robert R. Blackford. Chitago—Internat'l Livestock Expo. Nov. 30-Dec. 7. B. H. Heide, Union Stockyards. Danville—Mid-Summer Expo. July 29-Aug. 4. R. D. Molesworth. Du Quoin—Du Quoin State Fair. Aug. 26-Sept. 2. H. E. Strong. Elgin—Kane Co. Fair. Assn. Aug. 26-Sept. 2. H. E. Strong. Elgin—Exane Co. Fair. Aug. 20-23. George H. Decker. Fairfield—Wayne Co. Fair Assn. Aug. 6-10. Raitmount—Vermilion Co. Agrl. Fair Assn.

Milton-American Legion Milton Fair. Oct. 7-12. Thomas S. Maddox.
Milton-American Legion Milton Fair. Oct. 28-Nov. 2. Hugh Sills, Box 71, Bay Harbor.
Panama City-Bay Co. Fair Assn. Oct. 28-Nov. 2. Hugh Sills, Box 71, Bay Harbor.
Pensacola-Pensacola Interstate Fair. Oct. 7-13. J. E. Prenkel.
Georgia
Americus-Sumter Co. Fair Assn. Week Oct. 14. 0. C. Johnson.
Athens-American Legion Fair. Oct. 7-12.
F. H. Williams.
Atlanta-Southeastern Fair Assn. Sept. 27-Oct. 6. Mike Benton.
Buintridge-Decatur Co. Fair. Oct. 14-19.
Buintridge-Decatur Co. Fair. Oct. 14-19.
Buintridge-Decatur Co. Fair. Sept. 30-Oct. 5.
Frank J. Searcy.
Cartersville-American Legion Bartow Co.
Fair. Sept. 23-28. Lewis E. Rogers.
Cordela-Central Georgia Fair. Oct. 14-19.
J. D. Rainey.
Lawison-American Legion Fair. Oct. 14-19.
J. D. Rainey.
Lawison-Cherrotheast Georgia Fair. Oct. 14-19.
J. D. Rainey.
Cattersville-Contral Georgia Fair. Oct. 14-19.
J. D. Rainey.
Lawison-Merican Legion Fair. Oct. 14-19.
J. D. Rainey.
Cattersville-Contral Georgia Fair. Oct. 14-19.
J. D. Rainey.
Lawison-Merican Legion Morgan Co. Fair Assn. Aug. 5-10.
H. Mead.
Matison-Merican Legion Morgan Co. Fair. Sept. 1-6. Ray Miller.
Matison-Merican Legion Morgan Co. Fair. Sept. 1-6. Ray Miller.
Matison-Merican Legion Morgan Co. Fair. Supt. 1-6. Ray Miller.
Matison-Merican Legion Morgan Co. Fair. Supt. 1-6. Ray Miller.
Matison

Milford-Iroquois Co. Agrl. & 4-H Club Fair. Aug. 20-22. Ellen Marie Allen. Monee-Monee-Will Co. Fair. July 4-7. Scott Milford-Iroquois Co. Agrl. & 4-H Club Fair. Aug. 20-22. Ellen Marie Allen.
Monee-Monee-Will Co. Fair. July 4-7. Scott McLaughlin.
Morrison-Whiteside Co. Central Agrl. Soc. Aug. 27-30. V. M. Dearinger.
Mount Carmel-Mount Carmel Fair. Aug. 13-16. E. Guy Pixley.
Mount Sterling-Brown Co. Fair. July 30-Aug. 2. Walter I. Manny.
Mount Sterling-Brown Co. Fair. July 30-Aug. 2. Walter I. Manny.
Mount Vernon-Mount Vernon State Fair Assn. July 29-Aug. 3. Joen Marquis.
Nashville-Washington Co. Fair Assn. Sept. 17-20. Phil Heggemeier.
Newton-Jasper Co. Fair Assn. Aug. 26-30. Dale Wilson.
Oblong-Crawford Co. Fair Assn. Sept. 2-6. O. B. Price.
Olney-Richland Co. Fair Assn. Sept. 9-14. W. H. Shultz.
Oregon-Ogle Co. Fair. Aug. 31-Sept. 2. E. D. Landers.
Ottawa-La Salle Co. Junior Fair. Aug. 27-28. Edmund Freese. W. H. Shultz.
Oregon-Ogle Co. Fair. Aug. 31-Sept. 2. E. D. Landers.
Ottawa-La Salle Co. Junior Fair. Aug. 27-28. Edmund Freese.
Paris-Edgar Co. Fair Assn. July 21-26. T. J. Trogdon Jr.
Pekin-Central III. District Fair. Aug. 19-25. Lee Lott.
Peotone-Will Co. Fair Assn. Aug. 27-29. Clarence M. Ginter.
Petsin-Central III. District Fair. Aug. 27-29. Clarence M. Ginter.
Petsourg-Menard Co. Agrl. Fair. Aug. 28-30. Lloyd W. Chaleraft.
Pinckneyville-Perry Co. Agrl. Soc. July 8-12. Mrs. J. H. Stumpe.
Princeton-Bureau Co. Agrl. Fair. Aug. 20-23. Wayne Slutz.
Roseville-Warren Co. Fair. Aug. 20-23. E. H. Kirkpatrick.
Rushville-Schuyler Co. Fair Assn. July 2-5. Robert J. Nelson.
Salem-Marion Co. Fair. Sept. 2-7. W. R. Hancock.
Sandwich-Sandwich Fair Assn. Sept. 4-8. C. R. Brady.
Sparta-Randolph Co. Fair Assn. July 30-Aug. 2. Harry Poster.
Springfield-Illinois State Fair. Aug. 21-23. Ralph Butler.
Stronghurst-Henderson Co. Fair. Aug. 21-23. Ralph Butler.
Stronghurst-Henderson Co. Fair. Aug. 21-23. Ralph Butler.
Vinna-Johnson Co. Fair. Aug. 13-16. George Gray.
Warren-Warren Fair. Aug. 22-25. J. W. Richardson Gray. arren-Warren Fair. Aug. 22-25. J. W. Richardson.

# Indiana

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Warren-Warren Fair. Aug. 22-25. J. W. Richardson.
Indiana
Akron-Akron Agri. Fair Assn. Sept. 4-7. J. R. Emahiser.
Anderson-Anderson Free Fair Assn. June 30-July 6. William J. Hutton.
Aurora-Aurora Farmers' Fair Assn. Oct. 4-5. Patricia Hill.
Bicknell--Knox Co. Farmers Fair. Aug. 13-17. T. P. Wesley.
Buifton-Blufton Free Street Fair Assn. Sept. 4-7. J. R. Bendulton.
Boonville-Bonoville Fair Assn. July 29-Aug. 3. Albert C. Derr.
Boswell-Benton Co. Fair Assn. Aug. 21-23. Lendall Lowman, Earl Park, Ind.
Bourbon-Bourbon Fair Assn. Aug. 21-23. Lendall Lowman, Earl Park, Ind.
Borswell-Benton Co. 4-H Fair Assn. Aug. 20-23. Martha Gesell.
Brownstown-Jackson Co. Fair Assn. Aug. 20-23. Martha Gesell.
Brownstown-Jackson Co. Fair Assn. Aug. 20-23. Martha Gesell.
Brownstown-Jackson Co. Fair Assn. Aug. 20-23. V. N. Asbury. Newport. Ind.
Centerville-Wayne Co. 4-H Fair Assn. Aug. 20-24. D. Martha Brumfield. R. R. Richmond.
Columbus-Bartholomew Co. Fair Assn. July 14-19. F. M. Overstreet.
Converse-Miami Co. Agril. Soc. Aug. 19-23. Dr. L. B. Wolfe.
Enora-Elmore Township Fair. Aug. 21-24. Mrs. Lenore Summerville.
Franklin-Johnson Co. Fair Assn. Aug. 21-24. Mrs. Lenore Summerville.
Trakfort-Clinton Co. Fair Assn. Aug. 21-24. Mrs. Lenore Summerville.
Tankfort-Clinton Co. Fair Assn. Aug. 18-24. O. M. Ricks.
Goshen-Elkhart Co. Fair. Sept. 2-7. John P. Stack.
Goshen-Elkhart Co. Fair. Sept. 2-7. John P. Stack.
Goshen-Elkhart Co. Fair. Sept. 2-7. John M. Hill.
Hartford Clty-Farmeris & Merchants Agr. Assn. Sept. 17-21. Robert Newbaner.
Handford Clty-Farmeris & Merchants Agr. Assn. Sept. 17-21. Robert Newbaner.
Handford Clty-Farmeris & Merchants Agr. Assn. Sept. 17-21. Robert Newbaner.
Handford Clty-Farmeris & Merchants Agr. Assn. Sept. 17-21. Robert Newbaner.
Handford Clty-Farmeris Schuh. a Fayette—Tippecanoe Co. 4-H Exhibit. Aug. 12-14. Mrs. Sarah J. Norris. a Porte—La Porte Co. Fair. Aug. 13-17. James A. Terry. awrenceburg—Dearborn Co. Fair. July 22-27. L L James A. Terry. Lawrenceburg-Dearborn Co. Fair. July 22-27. Leonard Haag. Logansport-Cass Co. Fair Assn. July 21-27. William (Babe) Thomas Jr. Lyons-Lyons Community Club Fair. Aug. 28-31. Arthur Foster. Montpeller-Montpeller Racing Co. July 17-20. Homer C. Michael. Muncie-Muncie Fair, July 29-Aug. 2. A. G. Norrick.

20. Homer C. Muncie Fair, July 29-Aug. 2. A. G. Norrick. New Bethel (P. O. Wanamaker)-Marion Co. Fair Assn. July 29-Aug. 3. Harry C. Rob-

New Bonne (1. O. Harman, A. B. Barry C. Roberts.
North Vernon-Jennings Co. Fair Assn. July 21-26. S. B. Berkshire.
Osgood-Ripley Co. Fair. July 28-Aug. 3. W. B. Delay.
Peru-Miami Co. 4-H Club & Livestock Assn. Aug. 27-29. Robert Radel.
Portland-Jay Co. Fair Assn. Aug. 4-9.
Charles C. Hartzell.
Princeton-Gibson Co. Fair Assn. Aug. 26-31.
Charles A. Steele.
Rensselaer-Jasper Co. Fair. Aug. 27-30. William H. Bahler.
Rising Sun-Ohio Co. Farmers' Fair Assn. Aug. 14-17. Roy Gibson.
Rochester-Fluton Co. 4-H Fair Assn. Aug. 6-9. Fred Rankin.
Rockport-Spencer Co. Fair Assn. July 22-27.
Harold L. Hargis.

**RETAIN THIS LIST** Department of each

Corrections and additions to this list will appear in the Fair e of The Billboard. issue of The Billboard. The next complete List of Fair Dates, in chronological order, will be published in the issue of The Billboard to be dated July 27. Racky difference in the second state state of the second state state state second state state state second state state second state state state state second state stat

Iowa Lowa Ackley-Four-County Fair. Dec. 2-4 (tenta-tive). Joe W. Coble. Adel-Dallas Co. Fair Assn. Aug. 15-17. Har-old H. Beane. Albia-Monroe Co. Fair Assn. Aug. 15-16. Charles O. Greenlee. Algona-Kossuth Co. Fair. Aug. 21-23. A. L. Brown. Allison-Butler Co. Fair Assn. Aug. 15-17. Virgil E. Shepard. Alta-Buena Vista Co. Agrl. Soc. Aug. 13-16. G. A. Soderquist. Atlantic-Cass Co. 4-H Fair. Aug. 14-16. Cliff Hardie. Atlantic—Cass Co. 4-11 Fail: Aug. 10-Hardie. Audubon—Audubon Co. Agrl. Soc. Sept. 9-13. A. B. Jensen. Avoca—Pottawattamie Co. Fair. Aug. 19-22. R. F. McKinley. Bedford-Taylor Co. Fair Assn. Aug. 26-31. Sid P. Webb.

Bloomfield-Davis Co. Fair. Aug. 13-16. C. C. Wagler. Boone-Boone Co. Agrl. Assn. Aug. 19-21. T. N. Nelson. Burlington-Burlington Tri-State Fair. Aug. 
 Boome\_Boome Co. Astl. Astn. Aste. 194: 1-4
 Allem\_Morthern Lyon Co. Pair. Aste. 1941.
 Winterston Thrithern Lyon Co. Pair. Aste. 1941.
 Winterston Thrithern Lyon Co. Pair. Aste. 1941.
 Winterston Thrithern Lyon Co. Pair. Aste. 1941.

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 Winterston Thrithern Lyon Co. Pair. Aste. 1941.
 Winterston Thrithern Lyon Co. Pair. Aste. 1941.

 D. Moode
 And Barland
 And Barland
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 And Barland
 Winterston Thrithern Lyon Co. Pair. Aste. 1941.

 Charter Lifty - March Co. Pair. Aste. 1942.
 And Barland
 And Barland
 And Barland
 Winterston Thrithern Lyon Co. Pair. Aste. 1941.

 Corn Reside
 Corn Reside
 Pair Aste. Thrithern Lyon Co. Pair. Aste. 1942.
 And Barland
 Minterston Thrithern Lyon Co. Pair. Aste. 1941.

 Corn Reside
 Corn Reside
 Pair Aste. Thrithern Lyon Co. Pair. Aste. 1942.
 Winterston Thrithern Lyon Co. Pair. Aste. 1942.

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 Pair Aste. 1942.
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 Pair Aste. 19 7-8. A. L. Biklen. Cedar Rapids—All-Iowa Fair. Aug. 11-16. O. D. Moore.

D. E. Lyon.
Reosaugua-Van Buren-Jefferson Co. Fair Aug. 6-9. Arthur J. Secor.
Marker Martine Marino Co. Fair Assn. Aug. 1-4.
A. C. Milner.
Locn-Decatur Co. 4-H Fair. Aug. 5-7. W.
B. Halstead.
Lorimor-Lorimor Agrl. Fair. Aug. 12-15.
Ciyde M. Thompson.
Malvern-Mills Co. Fair. Aug. 13-16. D. M.
Kline.
Manchester-Delaware Co. Fair. Aug. 30-Sept. 2.
Sara S. Klotz.
Marshalltown-Central Iowa Fair. Sept. 10-21.
Mason City-North Iowa Fair. Aug. 20-Sett. 10.
Mason City-Morth Iowa Fair. Sept. 10-21.
Mason City-Morth Iowa Fair. Sept. 10-21.
Mason City-Morth Iowa Fair Assn. Aug. 20-23.
Mont Ayr-Ringgold Co. Fair Assn. Aug. 20-23.
Mount Ayr-Ringgold Co. Fair Assn. Aug. 20-23.
Mount Pleasant-Henry Co. Fair Assn. Aug. 20-23.
Morton Bloom.
Moton Bloom.
Matual-Clayton Co. Agrl. Soc. Aug. 27-30.
Leon T. Birdsell, Monona, Ia.
Merkada City-Morth Assn. Aug. 21-26.
Merkada City-Morth Iowa Fair Assn. Aug. 21-25.
Mason City-North Iowa Fair Assn. Aug. 20-23.
Mount Pleasant-Henry Co. Fair Assn. Aug. 20-23.
Morton Bloom.
Moton Bloom.
Matual-Clayton Co. Agrl. Soc. Aug. 27-30.
Leon T. Birdsell, Monona, Ia.
Merkada State Fair. Aug. 26-27.
Mevada State Fair. Aug. 26-27.
Mewada State Fair. Aug. 26-27.
Mount Ayr-Ringsold Co. Fair Assn. Aug. 20-23.
Morthereson-McPherson Co. 4-H Fair. Aug. 20-22.
Mankato-Jewell Co. 4-H Fair. Aug. 20-23.
Morthereson-McPherson Co. Fair Assn. Aug. 26-27.
Mewada-Story Co. 4-H Fair Assn. Aug. 23-24.
Mour A. Bradel B. Monona, Ia.</li

13. Sam D. Rounder Assn. Sept. 2-1. Spencer-Clay Co. Fair Assn. Sept. 2-1. J. Knipe. Spirit Lake-Dickinson Co. Agrl. Soc. Aug. 26-28 (tentative). L. E. Hendricks. Tipton-Cedar Co. Fair. Aug. 27-30. C. B.

26-28 (tentative). Tipton-Cedar Co. Fair. Aug. 27-30. C. Miller. Miller. Vinton-Benton Co. Agrl. Soc. Aug. 3-6. Volney Palmer. Waterloo-Dairy Cattle Congress. Sept. 30-Oct. 6. E. S. Estel. Waukon-Allamakee Co. Agrl. Assn. Sept. 3-6. A. M. Monserud, Harpers Ferry, Ia. Waverly-Bremer Co. Fair. Aug. 22-24. L. V. Ormston.

3-6. A. M. Monseru, Jan Jung, 22-24. L. Waverly-Bremer Co. Fair. Aug. 22-24. L. V. Ormston. Webster City-Hamilton Co. Fair. Sept. 2-6. L. L. Chatman. West Liberty-West Liberty Fair. Aug. 19-22. Jay L. Duncan. West Union-Fayette Co. Fair. Aug. 19-23. Ed Bauder. What Cheer-Keokuk Co. Fair. Aug. 17-20.

Waverly-Bremer Co. Fair. Aug. 22-24. L.
V. Ormston.
Webster City-Hamilton Co. Fair. Aug. 22-24. L.
Webster City-Hamilton Co. Fair. Sept. 2-6.
L. L. Chatman.
West Liberty-West Liberty Fair. Aug. 19-22.
Jay L. Duncan.
West Union-Fayette Co. Fair. Aug. 19-23.
West Union-Fayette Co. Fair. Aug. 19-23.
What Cheer-Keokuk Co. Fair. Aug. 19-23.
Kansas
Abilene-Central Kansas Free Fair Assn. Aug.
Abilene-Central Kansas Free Fair Assn. Aug. 22-24.
T. B. Davis.
Alma-Wabaunsee Co. 4-H Club Fair Assn.
Aug. 29-31. Al J. Pecinovsky.
Anthony-Anthony Fair Assn. July 22-27.
O. E. Morrison.
Auburn-Auburn Grange Fair. Oct. 4-5. Mrs.
Ina Cellers.
Wast College Delice Delice Contention of the point of t

Oswego-Laktle Co. Fair. Week Aug. 19. Roy Neher.
Ottawa-Franklin Co. Agrl. Soc. Aug. 26-28. A. D. White.
Paola-Miami Co. Fair Assn. Aug. 14-16. L. L. Lauver.
Pratt-Pratt Co. Fair Assn. Aug. 14-16. L. L. Lauver.
Pratt-Pratt Co. Fair Assn. Aug. 22-24. Creola-Charles Baker.
Richmond-Richmond Free Fair Assn. Aug. 21-23. John H. Roeckers.
Rush Center-Rush Co. Agrl. Fair Assn. Aug. 20-24. Roy Peterson.
Salina-Saline Co. 4-H Fair. Aug. 28-30. Al-bert Frehse.
Scott City-Scott Co. Free Fair. Aug. 29-30. William O. Wikoff.
Sedan-Chautaugua Co. Free Fair. Oct. 3-5. Carl Ackarman.
Stockton-Rooks Co. Free Fair. Aug. 27-30. Ray Marshall.
Stafford-Stafford Co. Fair. Oct. 1-4. Everett E. Erhart.
Sublette-Haskell Co. 4-H Fair. Aug. 23-24. Frank McCoy.
Syracuse-Hamilton Co. Fair Assn. Sept. 6-7. Frack G. Bieberly.

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### Maryland

Cumberland—Cumberland Fair Assn. Aug. 27-30. Carl C. Schmutz. Frederick—Great Frederick Fair. Sept. 30-Oct. 5. Guy K. Motter. La Plata—Charles Co. Fair. Sept. 26-29. W. a Plata—Charles Mitchell Digges

Mitchell Digges. Timonium-Maryland State Fair. Sept. 2-12. Henry A. Parr III, Pimlico Race Course. Baltimore.

### Massachusetts

Brockton-Brockton Fair. Sept. 8-14. Frank H. Kingman. Cummington-Hillside Agrl. Soc. Sept. 20-21. Francis R. Wells. Dudley-Dudley Hill Fair. Sept. 1-2. Florence M. Penniman. Great Barrington-Barrington Fair Assn. Sept. 15-21 (tentative). Edward J. Carroll, Agawam.

Sept. 15-21 (tentative). Edward J. Carroll, Agawam.
Greenfield—Franklin Co. Agrl. Soc. Sept. 9-11.
Whitman B. Wells.
Huntington—Littleville Community Fair Assn. Sept. 25 (tentative). Elmer O. Olds.
Marshfield—Marshfield Agrl. Soc. Aug. 18-24.
Horace C. Keene,
Middlefield—Highland Agrl. Soc. Aug. 30-31.
Willard A. Pease, Chester, Mass.
Northampton—Three-County Fair. Sept. 1-7.
John L. Banner.
Spencer—Spencer Fair. Aug. 31-Sept. 2. Armond Jalbert.
Sterling—Sterling Farmers Club. Sept. 25. Charles W. Wiles.

### Michigan

Adrian-Lenawee Co. Agrl. Soc. Bept. 16-21. H. H. Hungerford. Allegan-Allegan Co. Agrl. Soc. Sept 9-15. E. W. DeLano. Alpena-Alpena Co. Agrl. Soc. Sept 2-7. Alex. Root.

Minnesota18. C. H. Varner.21. E. S. Bratrud.Ada-Norman Co. Agrl. Soc. July 5-7. George<br/>C. Landsverk.Saint James-Watonwan Co. Fair Assn. Aug.<br/>23-\$5. Hubert Ransom.Saint Charles-St. Charles Co. Fair.' Sept. 5-7.<br/>J. L. Evans.Ada-Norman Co. Agrl. Soc. July 5-7. George<br/>C. Kaplan.Saint Paul-Minnesota State Fair. Aug. 24-<br/>Sept. 2. Raymond A. Lee.<br/>22. R. Sthitton E. Miller.Aug. 24-<br/>Sept. 2. Raymond A. Lee.<br/>Saint Peter-Nicollet Co. Agrl. Soc. Aug. 22-<br/>25. Hilton E. Miller.Saint Peter-Nicollet Co. Agrl. Soc. Aug. 22-<br/>25. Hilton E. Miller.Saint Vincent-St. Vincent Union Industrial<br/>Assn. Sept. 26-27. L. C. Ward.<br/>Sauk Centre-Stearns Co. Agrl. Soc. Aug. 19-<br/>22. R. S. Thornton.Sauk Centre-Stearns Co. Agrl. Soc. Aug. 19-<br/>22. R. S. Thornton.Sauk Centre-Stearns Co. Agrl. Soc. Aug. 19-<br/>22. R. S. Thornton.Sauk Centre-Stearns Co. Agrl. Soc. Aug. 19-<br/>22. R. S. Thornton.Sauk Centre-Stearns Co. Agrl. Soc. Aug. 19-<br/>22. R. S. Thornton.Sauk Centre-Stearns Co. Agrl. Soc. Aug. 19-<br/>22. R. S. Thornton.Sauk Centre-Stearns Co. Agrl. Soc. Aug. 19-<br/>22. R. S. Thornton.Sauk Centre-Stearns Co. Agrl. Soc. Aug. 19-<br/>22. R. S. Thornton.Sauk Centre-Stearns Co. Agrl. Soc. Aug. 19-<br/>22. R. S. Thorne-Muray Co. Agrl. Soc. Aug. 29-Sept.<br/>1. W. M. Leebens, Fulda, Minn.<br/>21. W. Mathewer Co. Agrl. Soc. Aug. 7-10.<br/>21. W. Mathewer Co. Fair. Aug. 7-11. P. J.<br/>21. S. Balarder.Sauk Centre-Stearns Co. Agrl. Soc. Aug. 27-30.<br/>22. Herman D. Sept. 6-7. H. A. Geisler.<br/>Sept. 23-28. Lyle Reichmond.<br/>23. Mura Sauke Centre-Stearns Co. Agrl. Soc. Aug. 27-30.<br/>23. R. F. Berge.Sauke Centre-Stearns Co. Agrl. Soc. Aug. 27-30.<br/>24. M. Mathewer Co. Fair As Alexandria-Douglas Co. Agri. Assn. Aug. 19-22. R. S. Thornton.
 Anoka Co. Agri. Assn. Aug. 19-23. R. S. Thornton.
 Anoka Co. Agri. Soc. Sept. 19-22. G. A Wickstrom.
 Angheion-Swift Co. Fair Assn. Aug. 22-25. J. G. Anderson.
 J. G. Anderson.
 Arlington-Sibley Co. Agri. Assn. Aug. 22-55. J. G. Anderson.
 J. G. Anderson.
 Arlington-Sibley Co. Agri. Assn. Aug. 22-55. J. G. Anderson.
 J. G. Anderson.
 Arlington-Sibley Co. Agri. Assn. Aug. 22-55. J. G. Anderson.
 J. G. Anderson.
 Arlington-Sibley Co. Agri. Assn. Aug. 22-55. J. G. Anderson.
 Bagles-Clearwater Co. Agri. Soc. Aug. 7-10. P. L. Renne.
 Barnesville - Clay Co. Fair Assn. Aug. 22-24. Baudetia-Lake of the Woods Co. Fair. Aug. 11. 14. Brainerd-Craw Wing Co. Fair Assn. Aug. 12-14. Herrich Barther, S. Sillwarer, Minn.
 Brainerd-Grow Wing Co. Fair Assn. Aug. 12-14. Herrich Paribault Co. Fair Assn. Aug. 12-14. Brainerd-Grow Wing Co. Fair Assn. Aug. 12-14. Brainerd-Grow Wing Co. Fair Assn. Aug. 12-14. Bed Zimmethakl. Camberlage-Isanna Valley Agri. Soc. Aug. 15-16. C. Wilkins co. Fair Assn. Aug. 12-17. B. C. Wilkins co. Agri. Soc. Aug. 15-18. C. Wilkins co. Fair Assn. Aug. 12-14. C. O. Carlson. Canon Valley Agri. Soc. Aug. 12-15. C. O. Carlson. Canon Valley Agri. Soc. Aug. 24-3-11. Canon Valley Agri. Assn. Aug. 21-4. Controlog - Fair Assn. Aug. 24-3-11. George W. Freeman. Canon Falls-Canon Valley Agri. Assn. Aug. 24-3-11. Canon Valley Agri. Assn. Aug. 24-3-11. George W. Peoples. Canon Falls-Canon Valley Agri. Assn. Aug. 24-3-11. Canon Valley Agri. Assn. Aug. 24-3-11. Canon Kalley Agri. Soc. Aug. 24-3-11. George W. Preeman. Canon Falls-Canon Valley Agri. Assn. erit L. Wells. Detroit Lakes-Becker Co. Fair. Aug. 7-11. George W. Peoples. Elk River-Sherburne Co. Fair. Aug. 12-14. E. E. Bjuge. Pairmont-Martin Co. Agrl. Soc. Sept. 13-15. A. P. Krahmer. Paribault-Rice Co. Agrl. Soc. Aug. 10-13. Henry Adams. Farmington-Dakota Co. Agrl. Soc. Aug. 10-13. Henry Adams. Farmington-Dakota Co. Agrl. Soc. Aug. 10-13. C. H. Gelder. Fergus Fails-Otter Tail Co. Agrl. Soc. Aug. 28-31. Knutson Hanson. Fertile-Polk Co. Agrl. Fair Assn. July 19-21. J. W. Reseland. Fosston-Northwestern Minn. Agrl. Assn. July 2-4. H. Algaard. Garden City-Blue Earth Co. Fair. Aug. 19-21. Dan James. Glenwood-Pope Co. Fair. Aug. 8-11. J. A. Leedahi. Grand Marais-Cook Co. Agrl. Soc. Aug. 30-Sopt. 2. M. J. Humphrey. Grand Rapids-Itasca Agrl. Assn. Aug. 15-18. Francis Mullins. Hallock-Kittson Co. Agrl. Soc. June 28-30. Duffe Larson. Herman-Grant Co. Agrl. Assn. Aug. 23-25. G. I. Haney. Hubbing-St. Louis Co. Fair Assn. Aug. 9-11. J. J. McCann. Howkins-Hennepin Co. Agrl. Soc. Aug. 2-17. Mike W. Zipov. Howard Lake-Wright Co. Agrl. Soc. Aug. 2-4. Paul Eddy. Hutchinson-McLeod Co. Agrl. Assn. Sept. 16-19. Everett Oleson. Jackson-Jackson Co. Fair. Aug. 22-25. Anton C. Geiger. Jordan-Scott Co. Good Seed Assn. Sept. 13-15. Herbert G Strait.

Mississippi Corinth-American Legion Fair and Stock Assn. Sept. 16-21. R. D. Thomas Jr. Forest-Scott Co. Colored Fair Assn. Sept. 18-23. Ananias Ware. Fulton-Itawamba Co. Fair. Sept. 27-28. H. L. Holland. Jackson-Mississippi State Fair. Oct. 7-12 (tentative). George T. Kurts. Kosciusko-Central Miss. Fair. Oct. 14-19. S. A. Splvey. Laurel-South Mississippi Fair. Sept. 23-28. R. B. Jeffries. Maud-Mutual Assn. Colored People of South. Sept. 16-21. Laura E. Young, Union City, Ten.

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<page-header> Unionville-Putnam Co Fair Assn. Sept. 3-6.
 Wandalia-Vandalia Community Fair. Sept. 11-14. R. W. Asbury.
 Versalles-Morgan Co, Fair. Sept. 19-2f. O. V. Singleton.
 Warsaw-Benton Co. Fair. Sept. 19-2f. O. V. Singleton.
 Warsaw-Benton Co. Fair. Sept. 19-2f. O. V. Singleton.
 West Plains-Howell Co. Fair Assn. Sept. 4-7. Gene Methods and the second se

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Custer-Custer Co. Fair. Aug. 23-24. C. R. Simonson. Edgemont-Fall River Co. Fair. Sept. 2-3. Kenneth Helsel. Gettysburg-Potter Co. Fair. Sept. 11-13. James J. O'Connell. Huron-South Dakota State Fair. Sept. 3-7. Frank L. Hafner. Mitchell-Corn Palace. Sept. 23-28. Bradley Young Mitchell—Corn Palace. Sept. 23-28. Bradley Young. Murdo—Jones Co. Fair Assn. Sept. 19-21. M. E. Sanderson. Nisland—Butte Co. Fair. Aug. 22-24. Albert Osenbrug, Newell, S. D. Onida—Sully Co. Fair. Aug. 22-24. John Moe. Parker -Turner Co. Fair. Aug. 26-28. J. C. Jensen. Pine Ridge-Oglalla Sloux Indian Fair Assn. Aug. 28-31. John Colhott. Rapid City-Pennington Co. Fair. Sept. 13-14. K. T. Mears. Rosebud-Rosebud Sloux Indian Fair. Aug. 29-31. Carl B. Aamodt. Sloux Falls-Sloux Function Fair. 20-31. Carl B. Aamool. Sioux Falls-Sioux Empire Fair Assn. Aug. 20-25. Al Halverson. Tripp-Hutchinson Co. Fair Assn. Aug. 28-31. William E. Hoff. Webster-Day Co. Fair Assn. Sept. 12-14. J. H. Aadland, Pierpont, S. D.

### Tennessee

Tennessee Alexandria-DeKalb Co. Fair. Aug. 28-31. Alamo-Crockett Co. Colored Fair. Sept. 16-21. E. D. Brown. Carthage-Carthage Agrl. Assn. Aug. 14-17. Stanton Hunter. Centerville-Hickman Co. Fair. Gept. 9-14. J. W. Shouse. Chatfanooga-Chattanooga-Hamilton Co. In-terstate Fair. Sept. 16-21. Mrs. Maude H. Atwood. Columbia-Mid-State Fair. Week of Aug. 25. George L. Buchnau. Cookerville-Putnam Co. Agrl. Fair. Sept. 5-7. W. J. Huddleston. Dickson-Dickson Co. Fair Assn. Sept 18-21. T. T. Hickerson.

T. L. Hickerson. Co. Fair Assn. Sept 18-21. T. I. Hickerson. Gainesboro-Jackson Co. Fair Assn. Sept. 26-28. Johnnie Brown. Harriman-Roane Co. Fair. Sept. 9-13. W. E. Stout.

Fort Worth—Texas Fan-American Expo. Oct. 6-12. Homer Covey.
Gainesville—Cooke Co. Fair. Sept. 2-7. Claude Jones.
Harlingen—Valley Mid-Winter Fair. Nov. 26-Dec. 1. Joe L. Mock.
Haskell—Central West Texas Fair. Oct. 7-12. Mrs. Floyd King.
Henderson—Rusk Co. Fair & Agrl. Assn. Oct. 21-26. Pete McNee.
Iowa Park—Wichita Co. Fair & Agrl. Assn. Oct. 10-12. Leon F. Steinle.
Ia Grange—Fayette Co. Fair Assn. Oct. 4-6. Marshall H. Holloway.
La Grange—Fayette Co. Fair Assn. Oct. 3-5. Mrs. Matt McCall.
Leonard—Leonard Fair Assn. Sept. 24-28. H. H. Blackburn.
Liberty—Trinity Valley Expo. Week of Oct. 21. Mr. T. Kay.
Lubock—Panhandle South Plains Pair Assn. Sept. 30-0ct. 5. Mrs. Irma Luce.
Lukinn—Texas Porest Festival. Oct. 7-12. Glenn Burges.
Motkinney—Collin Co. Fair. Oct. 1-3. W. Hammond Moore.
Manall—Central Ext Texas Fair & Livestock Expo. Sept. 16-21. Oscar B. Jones.
Motliney—Collin Co. Fair Assn. Sept. 23-28. Doct. Ext. Oct. 15-19. John L. Bailey.
Palestine—Anderson Co. Fair Assn. Sept. 23-28. Dorty Mackey.
Pecos—Pecos Fall Fair. Oct. 3-5. Alton Hughes, Chamber Oct. 3-5. Alton Hughes, Chamber of Commerce.
Richmond—Fort Bend Co. Fair Assn. Sept. 23-28. Dorty Mackey.
Pecos—Pecos Fall Fair. Sept. 32-28. Jones. The Sept. 32-28. Jones Texas Fair. Sept. 23-28. Jones.
Miller Jr.
Paris—Lamar Co. Fair Assn. Sept. 23-28. Dorty Mackey.
Pecos—Pecos Fall Fair. Oct. 3-5. Alton Hughes, Chamber of Commerce.
Richmond—Fort Bend Co. Fair Assn. Oct. 10-13. C. I. Snedecor, Box 575. Richmond. Sherman—Red River Valley Fair. Sept. 23-28. Frank Thompson.
Texarkana—Four States Fair. Sept. 23-28. Trank Thompson.
Texarkana—Four States Fair. Sept. 23-28. Frank Thompson.
Texarkana—Four States Fair. Sept. 23-28. Frank Thompson.
Texarkana—Four States Fair. Sept. 23-28. Frank Thompson.
Texarkana—Four Sta

ktown-Yorktown Fair Assn. Oct. 16-18. aul A. Schmidt.

### Utah

Utah Coalville-Sunmit Co. Fair Assn. Aug. 29-31. Barbara Bionquist. Duchesne-Duchesne Co. Fair & Rodeo. Sept. 13-14. William H. Fitzwater. Heber-Wasatch Co. Fair & Rodeo. Sept. 13-14. William H. Fitzwater. Heber-Wasatch Co. Fair Assn. Aug. 23-24. John Anderson. Kaysulle-Davis Co. Fair. Middle of August. Ellen Agren, Farmington, Utah. Logan-Cache Co. Fair. Assn. Aug. 15-17. Newell J. Crookston. Manti-Sanpete Co. Fair. Sept. 12-14. Ru-dolph Hope. Morgan-Morgan Co. Fair. Sept. 12-14. Ru-dolph Hope. Muray-Salt Lake Co. Fair. Aug. 20-24. Chester L. Bello. Magna. Utah. Nephil-Juab Co. Fair Assn. Sept. 5-7. J. E. Worthington. Ogden-Ogden Livestock Show. Nov. 2-6. E. J. Fjeldsted. Provo-Utah Co. Fair. Aug. 28-30. Ernest

27-31. Boyd M. Ramey.
Washington
Chehalis-Southwest Wash. Fair Assn. Aug. 22-25. Vernon Zerwekh.
Cheney-Cheney Community Fair. Aug. 22-25. Mamie Ottomcier.
Colfax-Whitman Co. Fair Assn. Sept. 12-14. Troy Lindley.
Davenport-Lincoln Co. Fair Assn. Sept. 12-14. Troy Lindley.
Deer Park-Deer Park Community Fair Assn. Sept. 12-14. Lee R. Foster.
Deer Park-Deer Park Community Fair Assn. Sept. 12-14. Lee R. Foster.
Coldenale-Klicktat Co. Fair. Aug. 31-Sept. 2. Wendell W. Prater.
Goldenale-Klicktat Co. Fair Assn. Sept. 6-7. Max A. Maurer.
Kelso-Cowlitz Valley Fair Assn. Sept. 6-7. Benj. M. Herring.
Lyndon-Northwest Wash. Fair Assn. Sept. 6-7. Benj. M. Herring.
Monroe-Snohomish Co. Fair Assn. Sept. 6-8. Allener Basso, South Bend, Wash.
Monroe-Snohomish Co. Fair Assn. Sept. 6-8. Allene Barlin.
Moses Lake-Grant Co. Fair Assn. Sept. 7-8. Bud Saunders.
Mount Vernon-Skagit Co. 4-H Fair Assn. Sept. 4-7. Mrs. M. C. Tewalt.
Olympia-Thurston Co. 4-H Fair Assn. Sept. 4-8. Miss. Sept. 4-7. Mrs. M. C. Tewalt.
Olympia-Clailam Go. Fair Assn. Sept. 6-8. Miss. Rena Longmire.
Port Angeles-Clailam Co. Fair Assn. Sept. 4-8. Miss. Sept. 4-7. Mrs. M. C. Tewalt.
Mundup-Western Wash. Fair Assn. Sept. 4-8. Miss. Sept. 4-7. Mrs. M. C. Tewalt.
Skanokawa-Wahkiakum Co. Fair Assn. Sept. 14-22. A. E. Bartel.
Ritzville-Adans Co. Fair. Sept. 13-14. Mrs. Owen Wiffn.
Skanokawa-Wahkiakum Co. Fair Assn. Sept. 12-14. H. O. Weyrich, Cathlamet, Wash.
Vancouver-Clark Co. Fair. Sept. 5-7. R. T. Coie.
Wala Walla-Southeastern Wash. Fair Assn. Coise. Walla Walla—Southeastern Wash. Fair Assn. Aug. 30-Sept. 2. Leslie L. Stewart. Waterville—North Central Wash. Fair. Sept. 20-22. G. Merton Dick. Yakima—Central Wash. Fair Assn. Sept. 25-29. J. Hugh King.

### West Virginia

Clay-Clay Co. Fair. Sept. 25-28. A. E. Hedrick.
Dunbar-Kanawha State Park Assn. Aug. 31-Sept. 8. E. M. Johnson, Charleston, W. V.
Fairview (Daybrook)-Clay District Fair. Sept. 12-14. Mrs. Margaret Gardner.
Glenville-Gilmer Co. Fair Assn. Aug. 7-10. C. W. Marsh.
Helvetia-Helvetia Community Fair Assn. Sept. 12-14. Mrs. James McNeal.
Lewisburg-State Fair of W. Vs. Aug. 19-24. Robert E. Sydenstricker.
Manington-Moannington Dist. Fair Assn. Sept. 18-21. Goffe H. Sturm.
Marlington-Pocahontas Co. Fair Assn. Week of Aug. 12. Fred C. Allen.
Moundsville-Marshall Co. Fair Assn. Sept. 4-7. Jesse D. H. Sullivan.
New Hope-Beaver Pond Dist. Farmers' Fair. Sept. 12-14. C. P. Hylton, Princeton.
Oak Hill-Fayette Co. Negro Fair. Oct. 17-19. J. Edgar Jordan, Fayetteville.
Parsons-Tucker Co. Fair Assn. Sept. 2-7. E. L. Moon. Clay-Clay Co. Fair. Sept. 25-28. Hedrick. E.

### May 25, 1946

<page-header><text><text><text><text><text><text><text><text> Medford—Taylor Co. Youth Fair. Aug. 45-18.
William L. McFetridge.
Menomonie—Dunn Co. Fair. Aug. 14-18. Lyle C. Pollock.
Merrill—Lincoln Co. Free 4-H Fair. Aug. 5-8.
Gustav A. Sell.
Milwaukee—Wisconsin State Fair. Aug. 17-26.
Ralph E. Ammon.
Mineral Point—Southwestern Wis. Fair. Aug. 30-Sept. 2. C. L. Winn.
Mondov!—Buffalo Co. Agrl. Assn. Aug. 24-27.
J. V. Whelan.
Monroe—Green Co. Fair. Aug. 1-4. W. R.
Schuetze.
Neillsville—Clark Ço. Agrl. Soc. Aug. 16-19.
Harold Huckstead.
Oshkosh—Winnebago Co. Fair & Expo. Aug. 27-30.
Taylor G. Brown.
Phillips—Price Co. Agrl. Soc. Aug. 23-25.
F. f Huckstead. — Winnebago Co. Fair & Expo. Aug. Taylar G. Brown. — Price Co. Agrl. Soc. Aug. 23-25. F. Phill Phillips—Price Co. Agri. 505. W. Heath Platteville—Badger State Race Fair. July 4-7. Platteville—Platteville Fair Assn. Aug. 23-25. W. G. Pitts. W. G. Pitts. Platteville-Platteville Fair Assn. Aug. 23-25.
W. G. Pitts.
Plymouth-Sheboygan Co. Agrl. Assn. Aug. 30-Sept. 2. W. H. Eldridge.
Portage-Columbia Co. Free Fair Assn. Aug. 1-4. O. G. Claflin.
Rhinelander-Oneida Co. 4-H Club and School Fair. Aug. 23-25. J. M. Reed.
Rice Lake-Barron Co. Agrl. Fair Soc. Aug. 15-18. L. R. Gilbertson.
Richland Center-Richland Co. Agrl. Soc. Sept. 12-15. H. J. Gochenaur.
Rosholt-Rosholt Community Fair Assn. Aug. 31-Sept. 2. R. L. Wrolstad.
Saint Croix Fails-Polk Co. Fair Assn. Aug. 23-25. W. R. Vezina.
Saxon-Tron Co. Fair Assn. Aug. 30-Sept. 1.
Michael Burns.
Shawano-Shawano Co. Fair. Sept. 5-8. Louis W. Catteau.
Singer-Washington Co. Junior Fair. Aug. 26-28.
W. H. Dougherty.
Stoupton-Dane Co. Junior Fair. Aug. 9-11.
H. H. Cummings.

Spooner-Washburn Co. Junior Fair. Aug. 26-28. W. H. Dougherty.
Stoughton-Dane Co. Junior Fair. Aug. 9-11. H. H. Cummings.
Sturgeton Bay-Door Co. Fair Assn. Aug. 22-25. John H. Miles.
Superior-Tri-State Fair Assn. Aug. 12-18. Max H. Lavine.
Tomah-Monroe Co. Fair Assn. July 26-30. Paul H. Rose.
Union Grove-Racine Co. Agrl. Soc. Aug. 27-29. E. A. Polley, Rochester, Wis.
Viroqua-Vernon Co. Agrl. Soc. Aug. 10-12. Oren G. Johnson.
Wausau-Marathon Co. Agrl. Soc. Aug. 10-14. H. A. Klefer.
Wausaukee-Marinette Co. Free Fair. Aug. 30-Sept. 2. Charles B. Drewry, Marinette.
Wastiel-Marquette Co. Agrl. Assn. Aug. 22-25. H. N. Haferbecker.
Westfield-Marquette Co. Fair. Sept. 12-15. Frank Haffner.
Winot-Kenosha Co. Fair Assn. Aug. 9-11. E. V. Ryall, Courthouse, Kenosha, Wis. Gainseboro-Jackson Co. Fair Assn. Sept. 26-38. Johnnie Brown. Harriman-Roane Co. Fair. Sept. 9-13. W. B. Stout. Hundingdon-Carroll Co. Fair. Sept. 24-28. J. F. Walters. Jackson-West Tenn. District Fair. Sept. 24-28. J. H. A. Uraylo. Jackson-West Tenn. District Fair. Sept. 24-28. J. H. A. Maderson. Jackson-Madison Co. Colored Fair. Sept. 12-14. J. D. K. Meyely. Janestown-Pentress Co. Pair. Sept. 12-14. J. D. K. Meyely. Janestown-Pentress Co. Pair. Sept. 12-14. J. J. K. M. W. Steall. Harton-Orleans Co. Fair. Aug. 28-30. Ernest Provo.-Utah Co. Fair. Aug. 28-30. Ernest Richfield – Sevier Co. Fair. Aug. 28-30. Ernest Richfield – Sevier Co. Fair. Aug. 28-30. Ernest Richfield – Sevier Co. Fair. Aug. 28-30. Ernest J. A. Maderson. Salt Lake City--Utah State Fair. Sept. 16-22. Jamestown-Pentress Co. Pair. Sept. 12-14. P. G. Crooks. Hundingen-D. Box Elder Co. Fair. Aug. 15-17. F. C. Brown. Lawrenceburg-Lawrence Co. Tenn. Valley Fair. Sept. 23-28. Hawtinde – Zawrence Valley Fair. Aug. 21-24. A. W. McCartney. Lexangton-Henderson Co. Colored Fair. Sept. 12-14. F. J. Winton. Cal. J. B. Murphy. Jamestown-Pentress Co. Pair. Sept. 12-14. Roored J. J. J. Markerbecker. Salt Lake City--Utah State Fair. Sept. 16-22. Stout. Vermont Barton-Orleans Co. Fair. Aug. 15-17. F. C. Brown. Lexangton-Henderson Co. Colored Fair. Sept. 12-24. Lexangton-Henderson Co. Colored Fair. Sept. 12-14. F. J. Winton. Cal. M. Kingo-Langlade Co. Agril. Soc. Aug. 21-23. Max P. Roger J. J. Sude Sco. Sept. 2-7. Roderson. McMinnville-Caledonia Co. Fair. Aug. 21-23. Max P. Roger J. J. Sude Sco. Sept. 2-7. Roderson. McMinnville-Caledonia Co. Fair. Aug. 21-24. K. Phitt. Cale M. Mitrog L. Constalue Co. Pair. Aug. 21-24. K. Phitt. Salt Lake City--Utah State Fair. Sept. 12-15. Brown. Lexangton-Henderson Co. Colored Fair. Sept. 12-14. F. J. Winton. Tayle L. J. Winton. Tayle K. State K. Sept. 19-21. Waiter W. Wilcox. Tayle K. J. Winton. Tayle K. J. Winton. Tayle K. J. Winton. Tayle K. J. Winton. Tayle K. J.

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Buffalo-Johnson Co. Fair. Aug. 29-30. William B. Long.
Casper-Natrona Co. Fair. Aug. 29-30.
Douglas-Wyoming State Fair. Sept. 5-7.
Lusk-Niobraa Co. Fair & Rodeo. Aug. 23-25.
T. A. Godfrey.
Newcastle-Weston Co. Fair. Aug. 9-10.
Pine Bluffs-Laramle Co. Fair Assn. Aug. 22-24.
Charles W. Stephens.
Powell-Big Horn Basin Fair. Aug. 22-24.
Sundance-Crook Co. Fair. Assn. Aug. 30-31.
John Binney.
Torrington-Goshen Co. Fair. Sept. 2-3. E.
P. Perry.
Wheatland-Platte Co. Fair & Rodeo. Aug.

P. Perry. Wheatland-Platte Co. Fair & Rodeo. Aug. 30-31. C. R. Stumpif. Worland-Washakie Co. Fair Assn. Aug. 29-31. Charles W. Gentry.

# **Canada Fair Dates**

ALBERTA Calgary—Calgary Exhn. & Stampede. July 8-13. J. Charles Yule. Edmonton—Edmonton Exhn. Assn. July 15-20. Charles E. Wilson. Red Deer-Red Deer Agrl. Soc. Aug. 1-3. D. Charles E. Agril, Soc. Aug. Red Deer-Red Deer Agril, Soc. Aug. W. Robertson. Vegreville-Vegreville Exhn. Assn. July 29-31. John Fitzallen. John Fitzallen. John Futzallen. W. Robert Strangereville Exnn. Assn. John Fitzallen. Vermilion Vermilion Exhn. Assn. July 25-27. S. C. Heckbert. RRITISH COLUMBIA

Vermilion-Vermilion Exnn. Assn. July 23-21.
S. C. Heckbert.
BRITISH COLUMBIA
Abbotsford-Central Fraser Valley Fair. Sept. 6-7.
Armstroug-Interior Provincial Exhn. Bept. 16-19. Mat. Hassen.
Chilliwack-Chilliwack Agrl. Assn. Sept. 5-7.
Choverdale-Lower Fraser Valley Agrl. Assn. Sept. 9-12.
Ian T. Hepburn.
Cloverdale-Lower Fraser Valley Agrl. Assn. Sept. 17-18.
T. W. Currie, New Westminster.
Invermere-Windermere District Agrl. Assn. Aug. 30-31.
N. M. Marples.
Ladysmith-Ladysmith Agrl. Assn. Sept. 18-19.
Rev: C. McDiarmid.
Langley Prairie-Langley Agrl. Assn. Sept. 2-3.
Mission-Mission Agrl. Soc. Sept. 4-5.
G. W. Harrison.
Marison.
Constant Agrl. Assn. Sept.

2-3. MISS D. Marl, Soc. Corr. Mission-Mission Agrl, Soc. Corr. Harrison. South Burnaby-S. Burnaby Agrl. Assn. Sept. 20-21. Mrs. J. C. Beilinger, New West-20-21. Mrs. J. C. Beilinger, New West-

MANITOBA Brandon-Manitoba Provincial Exhn. July 1-5. Syd. C. McLennan. Carman-Dufferin Agri. Soc. June 28-July 1. Gordon Peck. Dauphin-Dauphin Agri. Soc. July 9-10. M. F. Szewczyk. F. Szewczyk. Peloraine-Deloraine Agrl. Soc. June 19-20. F. Szewczyk. Deloratine — Deloratine Agrl. Soc. June 19-20. A. Ready. Portage la Prajrie — Portage Industrial Exhn. Assn. July 11-13. Keith Stewart. Melita—Melita Agrl. Soc. July 17-18. H. Nilson.

Melita-Melita Agri. Soc. July 11-16. R. Nilson.
NOVA SCOTIA
Caledonia-Queens Co. Fair. Sept. 17-20. H. G. Wilson, Shelburne, N. S. Lawrencetown-Annapolis Co. Exhn. Sept. 17-19. Donald White.
North Sydney-Cape Breton Co. Exhn. Sept. 2-6. Charles Munn.
Pictou-Pictou & North Colchester Exhn. Sept. 3-5. F. W. Mackay.
Truro-Central Nova Scotla Exhn. Aug. 27-30. W. R. Retson.
Amonte-North Lanark Agrl. Soc. Aug. 29-31. Howard Giles.
Arnprior-Arnprior Agrl. Soc. Aug. 26-28. W. H. Murphy.
Aylmer-Aylmer Fair. Sept. 30-Oct. 3. H. R. Lashbrock.
Beachburg-North Renfrew Agrl. Soc. Sept. 23-25. E. S. Denyes.
Nottawasara & Great Northern Belaville - Belleville Agrl. Soc. Sept. 23-25. E.
S. Daryes.
Collingwood--Nottawasaga & Great Northern Exhn. Sept. 26-28. O. G. Bernhardt.
Delta-Delta Fair Assn. Sept. 2-4. Isaac Stevens, Philipsville, Ont.
Durham-Durham Agrl. Soc. Sept. 5-6. Wal-ter G. Bayley.
Elmira-Elmira & Woolwich Agrl. Assn. Aug. 30-Sept. 2. Arthur H. Zilliax.
Elmvale-Flos Agrl. Soc. Sept. 30-Oct. 2. Thomas E. Smith.
Fort William-Canadian Lakehead Exhn. Aug. 5-10. W. Walker.
Galt-South Waterloo Agrl. Soc. Sept. 19-21.
Robert E. Cowan.
Harrow-Colchester South Agrl. Soc. Aug. 29-31. Langton Capstick.
Kingston-Kingston & District Agrl. Soc. Sept. 16-21. Cecil Stobbs.
Leamington-Leamington District Agrl. Soc. Sept. 16-21. Cecil Stobbs.
We Agnew.
Wetelar Artl. Soc. Sept. 10-14.
W. E. Agnew. Sept. 16-21. Cecli Stobbs.
 Lindsay—Lindsay Central Exhn. Sept. 10-14.
 W. E. Agnew.
 McKellar—McKellar Agrl. Soc. Sept. 17-19.
 Leonard Moffat.
 Markham—Markham Fair. Oct. 3-5. R. H.
 Crosby. Crosby. Oshawa—South Ontario Agrl. Soc. Sept. 9-11. E. W. Webber. Columbus, Ont. Owen Sound—Owen Sound Agrl. Soc. Sept. 28-Oct. 1. E. V. Radbourne. Perth—South Lanark Agrl. Soc. Sept. 5-7. M. J. Donohoe. J. Donohoe. Rainy River-Atwood Agrl. Soc. Aug. 29-31. J. K. McQuarrie. Simcoe-Norfolk Co. Agrl. Soc. Oct. 7-10. J. K. McGuarter Simcoe-Norfolk Co. Agrl. Soc. Co. Harold I. Pond. Springfield South Dorchester Agrl. Soc. Sept. 17-18. E. E. Ward. Strathroy-Strathroy Fair. Sept. 9-11. F. Langan. Tillsonburg Agrl. Soc. Sept. 24-

Strathroy-Strathroy Fair. Sept. 9-11. F. Langan.
Tillsonburg-Tillsonburg Agrl. Soc. Sept. 24-26. Jack M. Climie.
Vankleek Hill-Vankleek Hill Agrl. Soc. Sept. 4-6. J. Campbell.
Woodbridge-Woodbridge Agrl. Soc. Oct. 12-14. N. George Wallace.
PRINCE EDWARD ISLAND Charlottetown - Charlottetown Provincial Exhn. Aug. 13-16. J. W. Boulter.
QUEBEC
Ayers Cliff-Stanstead Co. Agrl. Soc. Aug. 22-24. M. B. Corey, Hatley. Que.
Bedford-Missisquoi Agrl. Soc. Aug. 30-Sept.
I. Paul Omer Roy.
Chicoutini-Chicoutini Agrl. Soc. Aug. 21-27. Simon Maltais.
Cookshire-Compton Co. Agrl. Soc. No. 1. Aug. 19-21. Aug. Gamache.
Gentilly-Nicolet Co. Agrl. Soc., Div. B. Aug. 13-14. Roger Hould.
Granby-Granby Hort. Soc. Sept. 5-8. Loran

Granby—Granby Hort. Soc. Sept. 5-8. Loran G. Ball. Lachute—Lachute Spring Fair. June 12-15. Alex Bothwell.

ward Boily. Saint Francois-du-Lac—South Ehore Agrl. Soc. Aug. 15-17. Alexandre Trudeau. Saint Hyacinthe—St. Hyacinthe Regional Expo. Aug. 5-8. Alphonse Deschenes. Saint Libotre—Bagog Agrl. Soc. Aug. 27-28. Hilaire L'Heureux, St. Hughes, Bagot. Sherbrooke—Sherbrooke Fair. Aug. 24-31. Norrey W. Price. Waterloo-Shefford Co. Agrl. Soc. Aug. 10-13. R. R. Bachand.

SASKATCHEWAN

SASAATCHEWAN Estevan-Estevan Agrl. Soc. July 8-9. Mrs. Irwin Dean. Lloydminster-Lloydminster Agrl. Exhn. Assn. July 22-24. George K. Ross. Melfort-Melfort Agrl. Soc. July 18-20. James S. McDonald.

S. McDonald. Moose Jaw-Moose Jaw Exhn. July 3-6. J. C. MacDonald. North Battleford-North Battleford Agrl. Soc. Aug. 5-7. Frank Wright. Prince Albert-Prince Albert Exhn. Aug. 8-10. Gordon M. Cook. Regina-Regina Agrl. Exhn. Assn. July 29-Aug. 3. James Grassick.

Saskatoon-Saskatoon Industrial Exhn. July 22-27. S. N. MacEachern. Weyburn-Weyburn Agrl. Soc. July 1-2. Fred

22-27. S. Weyburn-Weyburn Agrl. Soc. 54.9 C. Zabel. Yorkton-Yorkton Agrl. Exhn. Assn. July 15-17. Miss Antoinette Draftenza. York 17.



These dates are for a five-week period.

### Alabama

Birmingham-National Air Carnival. June 1-2. Steadham Acker. Jr. Chamber of Commerce. Arizona

Clifton-Elks' Frolic. June 14-16. Harold Pine. California

Beaumont.-Cherry Festival. June 14-16. Ley-ton R. Taylor. Fontana-Fontana Days. June 8. Jackson-Italian Fiesta. June 7-9. Los Angeles-Horse Show. June 1-9. Allen Ross.

Jackson-Los Angeles-Horse Show. June 1. Ross. San Mateo-Gymkhana Club Horse Show. June 21-23. Sonoma-Calif. Bear Flag Cent'l Celebration. June 14-16. Louis Pellandini,

Glenwood Springs-Strawberry Day. June 22. C. B. Bell.

Illinois

Chicago-Confectionery Industries Expo. June 24-27. Philip P. Gott, 1 N. LaSalle St. Colfax-Am. Legion Benefit Carnival. June 27-29. Petc Fincham. Indiana

Indiana Charlestown—Lions Celebration. June 10-15. R. S. Cartwright. Corydon—Am. Legion Home-Coming Celebra-tion. June 3-8. Eugene E. Feller. Hymera—Old Soldiers Reunion. June 27-29. William Sargent. Indianapolis—500-Mile Auto Race. May 30. W. Wilbur Shaw, 444 N. Capitol Ave. Jasper—Am. Legion Celebration. June 24-29. Marviand

Maryland Corriganville—Vol. Firemen's Convention-Cele-bration. June 2-8. Joseph C. Stuckey. Massachusetts

Norwood-Elks Carnival. June 12-15. William J. Dalton.

Michigan Marcellus-Blue Gill Frolic. June 28-29. H. L. Cree, Commercial Club. Minnesota

Boyd-Good Time Day Celebration. June 12-13. W. L. Hahn. Brainerd-Diamond Jubilee Celebration. June 14-16. Brainerd Civic Assn. Missouri

Jerico Springs-Annual Celebration. June 6-8. R. L. Morris. Maitland-Blue Grass Festival. June 19-22. Dale A. Marion. Nebraska

Omaha—Tangier Shrine Circus. May 29-June 5. Rink Wright. New Jersey Bergenfield—Am. Legion Carnival. June 3-8. L. Holmes.

New York

Waverly-Lions' Club Carnival. June 3-8. Arthur A. Mosher. North Carolina Gastonia-Cotton Festival. June 17-21. R. Dave Hall. North Dakota

Aneta-50th Anniversary of Aneta. June 20-21. R. C. Engelstad.

Ohio

# The **Billboard**

**Oklahoma** 

Lebanon-Linn Co. Strawberry Festival. May 31-June 1. L. E. Arnold. Portland-Portland Rose Festival. June 5-9. Jesse J. Gard, Multnomah Hotel. Union-Eastern Ore. Livestock Show. June 6-8. Tony D. Smith.

### Pennsylvania

Barren Hill-Vol. Firemen's Celebration. June 19-29. Wilfred T. Rotenbury, Lafayette Hill. Cherry Tree-Fire Dept. Home-Coming. June 12-17. Double Marco Cherry Marco 19

Cherry Tree—Fire Dept. Home-Coming. June 12-17. Devon—Devon Horse Show. May 28-June 1. Ward Sullivan, 1218 Arch St., Philadelphia. Eric—Vets. Foreign Wars Celebration. June 12-15. Harry Frame. Holsopple—Street Carnival. Community Fire. Co. May 20-25. H. A. Spangler. Mount Pleasant—Vol. Fire Dept. Celebration. June 24-29. Ken. Crusan. Northumberland—Hook & Ladder Night Fair. June 3-8. William Allen. Tarentum—Am. Legion Old-Home Week. May 20-25. George E. Watt. Wellsboro—Interstate Laurel Festival. June 21. Larry Woodin. Rhode Island

Woodin. Rhode Island

Providence-Shrine Circus. June 24-29. Earl C. Whelden, Box 1092. South Dakota

# Arlington-Kingbrook Day. June 13-14. C. P. Stanwood. Canova-Dairy Day. June 12-13. Dean C. -Kingbrook Day. June 13-14. C. P. Canova-Dairy Day. June 12-15. L. H. Trippler. Lake Andes-Fish Day. June 14-15. L. H. Beemer.

# Knoxville-Shrine Circus. June 24-29. A. C. Kelley, Andrew Johnson Hotel. Texas

Vernon-Santa Rosa Round-Up & Livestock Expo. May 29-June 2. E. Paul Waggoner. Yoakum-Victory Tom Tom Celebration. June 13-15. F. W. Stewart. Utah

# Delta—Junior Horse Show. May 23-24. Eu-gene Sanford. Kamas—Kamas Valley Fiesta. May 24-25. Gordon Taylor. North Salt Lake City—Intermountain Junior Stock Show. June 3-5. Clem S. Schramm. Virginia

Clifton Forge-Firemen's Festival. May 27-June 1. R. L. Reynolds. Washington

Dayton-Dayton Days. June 1-2. Merle Gwinn. Waltsburg-Days of Real Sport. May 24-26. Homer W. Reed. Wisconsin

Cedarburg-Firemen's Picnic. June 29-30. John Sleben. Madison-Four Lakes Aquatennial. June 27-July 4. Don M. Leicht, 2225 Oakridge Ave. Canada

Saskatoon, Sask .- Fat Stock Show. May 31-June 1. S. N. MacEachern.



These dates are for a five-week period.

California Lafayette-June 16. Mrs. Maria T. Olson, Concord, Calif. Long Beach-June 22-23. E. E. Ferguson, 8285 Sunset Blvd., Hollywood. Pasadena-June 9. John Bradshaw, 2131 Sec-ond Ave., Los Angeles. San Bernardino-June 2. Mrs. Martha Don-ney, Bloomington, Calif. San Diego-May 26. C. S. Beals, Box 314, El Cajon, Calif. San Rafael-May 26. Mrs. Irene M. Ward, San Anselmo, Calif. Santa Cruz-June 30. Mrs. Emma G. Pieper, 105 Davis St.

### Connecticut

Greenwich-June 2. Foley, 2009 Ranstead St., Philadelphia. Waterbury-June 16. Foley, 2009 Ranstead St., Philadelphia. Westport-June 9. Foley, 2009 Ranstead St., Philadelphia. Delaware

Newark-June 2. Raymond V. Buckingham. Illinois

Decatur—June 8. Mrs. M. Thelma Miller, Pekin, Ill.

### Indiana

Evansville—June 2. Mrs. Earl C. Harte, 1608 S. Morton St. Fort Wayne—June 2. Mrs. Louise Russell. South Bend—June 16. Hollis Inwood, 128 E. Oakdale Ave. Terre Haute—June 9. Dewey Walker, 1001

Terre Haute Collett Ave. Iowa

Davenport—June 9. Mrs. Sidney Delarue, 1229 Scott St. Massachusetts

OhioMassachusettsAntwerp-Am. Legion Street Fair. June 24-29.<br/>Cleveland-National Folk Festival. May 22-<br/>25. M. J. Pickering, Public Auditorium.<br/>June 24-July 4.<br/>Georgetown-Am. Legion Carnival and Horse<br/>Show. June 6-8. Robert Green.<br/>Hubbard-Owls' Club Home-Coming Week.<br/>Week of June 24. Michael Del Bane.<br/>Week of June 24. Michael Del Bane.<br/>Wiek of June 24. Michael Del Bane.<br/>Wiek of June 3-8.<br/>Rittman-Am. Legion Victory Celebration.<br/>June 9-15.Massachusetts<br/>Framingham-June 22-23. Foley, 2009 Ran-<br/>stead St., Philadelphia.Mount Clemens-June 20. Mrs. Marguerite<br/>Week of June 24. Michael Del Bane.<br/>Willersburg-Am. Legion Victory Celebration.<br/>June 9-15.Mount Clemens-June 30. Mrs. Marguerite<br/>Wein, Warren, Mich.Millersburg-Am. Legion Victory Celebration.<br/>June 9-15.Missouri<br/>Bidg.<br/>Lemay-June 29. J. R. Browning, E. St. Louis,<br/>Bidg.<br/>Lemay-June 29. J. R. Browning, E. St. Louis,<br/>Bidg.<br/>Lemay-June 29. J. Kinsella Jr., R. 6,<br/>Box 2450.

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### Nebraska

ulsa-Tulsa Stampede. May 21-26. O. W. Lincoln-June 11-12. Mrs. P. B. Chevalier, 3435 Laura Ave. Oregon Oregon Keystone Drive.

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### **New Jersey**

Far Hills-May 26. Foley, 2009 Ranstead St., Philadelphia. Madison-May 25. Foley, 2009 Ranstead St., Philadelphia. Punson-June 29. Foley, 2009 Ranstead St., Philadelphia. Teaneck-June 23. Foley, 2009 Ranstead St., Philadelphia.

### New York

Batavia—June 2. Mary McWain, 20 Ross St. Katonah—June 8. Foley, 2009 Ranstead St., Philadelphia. Rhinebeck—June 16. Foley, 2009 Ranstead St., Philadelphia. Staten Island—June 30. Foley, 2009 Ranstead St., Philadelphia.

### Pennsylvania

Hazleton-June 30. Folcy, 2009 Ranstead St., Philadelphia. Huntingdon Valley-June 1. Foley, 2009 Ran-stead St., Philadelphia. Marion-May 30. Foley, 2009 Ranstead St., Philadelphia. Sunbury-June 15. Foley, 2009 Ranstead St., Philadelphia. Sunbury-June 29. Foley, 2009 Ranstead St., Philadelphia. South Dakota

Sioux Falls-June 2. Mrs. L. D. Seller, Alex-andria, S. D. Utah Ogden-May 25-26. Melvin E. Pearson, 725 38th St.

Washington Seattle-June 15-16. Mrs. H. C. Grier, 1219 S. 140th St.

Wisconsin

Fort Atkinson-June 29. Mrs. Edith Creutz, R. 1, Milton Junction, Wis. Fort Atkinson-June 30. Emil Heese.

These dates are for a five-week period.

Arizona Fort Smith—Ark.-Okla. Rodeo. June 1-5. Arthur D. Murphy, Chamber of Commerce. California

Colorado

Kansas

Montana

Miles City-Miles City Rodeo. June 22-23. Leo Cramer, Big Timber, Mont.

Nebraska Alliance-Alliance Rodeo. June 22-23, Harold Wingsted.

Nevada

Las Vegas-Elks' Helldorado & Rodeo. May 23-26. O. K. Adcock, Box 872. **New Mexico** 

Clovis-Mounted Patrol Rodeo. June 7-8. R. D. Stalcup, Box 463.

Oregon Medford-Rouge River Roundup. June 13-15. Flash Fidler, 123 E. Main St. Roseburg-Sheriff's Posse Rodeo and Horse Show. June 22-23. R. G. (Dick) Baker.

South Dakota

Pierre-Days of '81 Celebration and Rodeo. June 21-23. G. L. Ericson.

Texas

Corpus Christi-Southwest Texas Rodeo. June 4-8. Frank C. Allen, Box 1540. Dalhart-XIT Reunion Rodeo. June 23-24. Allyn Finch. Gatesville-Gatesville Rodeo. June 12-15. Eiland Lovejoy. Gladewater-Gladewater Roundup. June 11-14. G. C. Parker, Box 708. Lubbock-Am. Business Club Rodeo. June 26-29. Porter Garrett. Midland-Midland Rodeo. May 31-June 2. J. H. Enley.

J. Folder Garley.
 Midland-Midland Rodeo. May 31-June 2.
 J. H. Epley.
 San Saba-Jr. Chamber of Commerce Rodeo.
 June 20-22. R. R. Stone, Box 567.

Utah Lehi-Lehi Roundup. June 26-29. J. Ferrin Gurney. Washington Tacoma-Wild West Rodeo. June 26-30. W. L. Parker. Canada

Assiniboia, Sask.—South Country Roundup. June 24-25. Jesse M. Bright. Macleod, Alta.—Macleod Stampede. June 29-July 1. James Burke.

TRADE SERVICE FEATURE

Frontier

Contests

COIN MACHINES Conducted by WALTER W. HURD. Communications to 155 N. Clark St., Chicago 1, Ill.

# **Coin Machine World**

**Editorial** 

### By Walter W. Hurd

A majority of the industries in the United States will be observing the week of May 19 to 25 as National Foreign Trade Week. At a time when most industries are having a hard time trying to supply goods for needs at home, it may seem rather optimistic to be thinking of foreign markets.

But people who try to think very far ahead realize that wise planning for trade with other nations at the present time is probably the only real course open to us to prevent another war.

The times are such that it not only must be trade with all the nations of the world, but it must be mutual trade on the best terms that we can possibly give to other nations less favored than our own.

Conditions in the world are such at the present time that even the smallest operator will be directly affected by future trade, and should take an interest in developments in coin machine trade with other nations.

Before the war, a thriving trade had developed in coin machines with most of the nations of the world. With respect to coin machines, the U.S. trade has by far the widest variety of products to offer and hence the selling of machines to other countries formed the great bulk of the trade.

But England at least is developing her own manufacturing industry and will have some unusual products to offer when conditions permit quantity output. The British manufacturing trade is confronted with serious shortages, just our American manufacturers lack materials.

A hint of the possible mutual trade relationships that may be worked out between England and the United States was suggested in 1945 when a well-known coin machine distributor in Texas became the pioneering organization in this country in a proposed chain of outlets to sell some special British goods in the U.S. This was just a sample of many ideas that may be worked out between the two countries in the future.

Travel will be one of the big aids to a world-wide coin machine business when travel can be resumed as in normal times. Before the war, there were many visitors from abroad at the coin machine conventions in the U.S. Now the British trade has already resumed its annual conventions and many members of the American trade will be visiting London, when travel conditions are better, in order to attend the coin machine conventions there.

In the years to come it will not only be manufacturers who are the visitors to coin machine conventions overseas, but many operators will also be going abroad to fraternize with operators in other countries. Operators in every land will find more money played into their machines because of increased travel, and it will be natural that they will want to travel, too.

The results of closer contacts thru travel will boost mutual trade relations, and the effects of travel and trade will be to lessen the possibilities of war.

Operators have a very practical business interest in the promotion of a good volume of exports of coin machines. The manufacturing industry in the U.S. greatly increased its production capacity during the war years and it will be possible eventually to saturate some of the coin machine markets at home. For that reason, operators will be interested in seeing a good market develop in other parts of the world.

As the industry expands at home it will also need more and more new ideas. When coin machines become popular in other lands, there is certain to begin a flow of new ideas to our manufacturing plants. For example, a new and very novel type of record changer made in Europe was shown just recently at a trade convention in Chicago. The changer in its present form apparently would not fit into juke boxes, but it does have some features that might be very suggestive to our music box trade.

A recent government report shows that 430 coin machines were exported in January of this year. That was not many machines, but it does show a high degree in interest in coin machines abroad. Mexico, Canada and the Philippines stand out in the present buying and many other friendly nations will be good customers, too, when we have the machines to sell.

As an industry, we must do all we can to promote friendly trade all over the world. It may mean much more than the dollars involved thru the years to come. While our coin machine industry will be chiefly on the selling end, at the same time we must recognize that American industries must also do much buying abroad, if the rest of the world is to be able to buy our goods.

Trading is a two-way affair and we must think and vote in that direction.



EXPORTS- American industries, including the coin machine trade, are cluding the coin machine trade, are observing National Foreign Trade Week May 19-25. In 1939-'40 coin machine exports amounted to in ex-cess of \$1,000,000 annually. For the benefit of firms who have thought of entering the export trade, a story explaining the export process appears elsewhere in this section.

SOFT DRINKS—Operators of soft-drink vending machines are looking forward to a thirsty summer. Not only is sugar short, but bottlers report that sirups of all kinds, even those which use little sugar, are scarce. The vending operators will do a rush business for as long as their soft-drink supply holds out. Gross sales volume should be even higher than last summer since there has been a 10 per cent hike in sugar quotas.

DIMOUT- Chicago's temporary dim-out, because of the serious coal shortage, is over as far as juke boxes locations are concerned. Outside lighting and excessive use of elec-tricity for ornaments are still taboo, but jukes are no longer on a four-hour day. This means that manufachour day. This means that manufac-turing, distributing and operating firms can likewise conduct their busi-

firms can likewise conduct their busi-ness on full schedule. LOCATIONS—When President Tru-man signed the bill granting federal aid to build and improve airports, a great number of potential locations were created for coin machines. Em-phasis on air travel is expected to make airports as good a location for coin machines as railway and bus depots have been in the past.

depots have been in the past. SURPLUS\_Government is conducting SURPLUS—Government is conducting an investigation into alleged frauds connected with sale of government surplus property. Investigation was launched when complaints were re-ceived that some organizations were using veterans—who enjoy priority on surplus goods—as "fronts" for transactions.

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NICKEL-The nickel is celebrating its 80th birthday. Celebration was made complete when Treasury Department officials revealed that the partment officials revealed that the 5-cent piece is being restored to its original nickel content. Back when it was necessary to revise the metal content of the nickel, Treasury of-ficials took particular care to see that the new 5-cent piece would op-erate in coin machines.

**CANDY**—One manufacturer has an-nounced his intentions of putting a new model candy vending machine on the market which will contain a refrigeration element. Candy men themeelves are taking great interest themselves are taking great interest in refrigerated candy cases, believe in refrigerated candy cases, believe that this will help hold sales during the hot summer months when candy is hard to keep.

FOODS—While there seems little prospect of bringing out an actual coin-operated frozen food vender be-fore the end of the year, more than one coin firm is now experimenting with the idea. Most are convinced that the frozen food vender is prac-tical, but the refrigerator and other that the frozen food vender is prac-tical, but the refrigerator and other mechanical bugs are many. Mean-time vending operators and manu-facturers are doing all they can to sound out grocers' interest in such a machine to test its acceptability.

ELECTRONICS- Two new pieces of electrical equipment which may be usable in the coin machine industry were in the news this week. One is a lightweight vibrator inverter de-veloped by an Indiana firm convert-ing 115-volt DC current to AC in operating fractional horsepower motors. This might be used to replace the heavy rotary converter now used on most juke boxes for DC installations. Other is a small rectifier unit built on new principles by a pre-war Ger-man industrial firm. Data on the rec-tifier was released by government of-ficials in Washington. The Billboard

**COIN MACHINES** 115

ABC's of Coin Machine Export

# **New Inverter** Weighs Less Than 7 Lbs.

### See Juke, Vender Uses

INDIANAPOLIS, May 18.-Electronic Laboratories, Inc., Indianapolis, is displaying a new lightweight vibrator inverter that may find use in refrigerated vending machines and juke boxes on downtown locations where only d.c. current is available.

Most of these machines are built to operate on a.c., and at present ro-tary converters are mainly used to adapt them to operation off direct current power lines.

The new device was developed especially to adapt standard refrig-erators to operation from a 115-volt d.c. lines, and the model displayed— which the which the company numbers 2113A— is set up to operate a one-eighth horsepower alternating current mo-tor. About the size of a small amplifying unit, the inverter is small enough to be placed under an ordi-nary refrigerator, and according to the manufacturers, it is soundproofed for quiet operation.

### **All Automatic**

It is entirely automatic and it is installed by simple plug-in attach-ments. The makers claim the output is filtered to eliminate any possibility of its setting up interference on near-by radios or oher electrical devices. It weighs 6% pounds. It is 10 inches long, about 7 inches wide and 6 high 6 high.

Phonograph technicians said its value as a replacement for the pres-ent rotary converters used for plug-ging juke boxes into d.c. lines would depend largely upon the stability of the inverter's output frequency. They pointed out that the speed of the rec-ord's playing and the rapidity of the changer's operation is governed by the frequency of the incoming cur-rent. Phonographs for use in the United States are geared to 60 cycles per second.

If the frequency increases, the rec-ords will play faster often causing distortion, and if the frequency de-creases, it would play slower, causing an equally noticeable distortion. Commercial a.c. power lines and rotary converters usually stay right on frequency.

### Horace O. Jones Wins 16MM. Oscar

NEW YORK, May 18.—Horace O. Jones, Victor Animatic Corporation, was presented the first "Oscar" of the 16mm. film industry last week at the first national trade show to be devoted to professional and commercial 16mm. and home movies by Col. Ortin H. Hicks, MGM 16mm. execu-tive. Exposition was sponsored by Allied Non-Theatrical Film Associa-tion, Inc., at the Hotel New Yorker, May 9-11.

With over 2,700 attending the show and 61 manufacturers and film pro-ducers displaying their products, in-terest was "unusually high," accord-ing to Wolfred L. Knighton, associa-tion orcenting correction. More acid tion executive secretary. Many coin-men, with 16mm. interests, attended.

# **Calendar for Coinmen**

May 26-29—National Peanut Council, Cavalier Hotel, Virginia Beach, Va. May 27-29—National Association of Purchasing Agents, Stevens Hotel, Chicago. May 28—New York State Photo Suppliers and Users Association, Broadway Central Hotel, New York. June 5-7—Associated Retail Confectioners of U. S., Drake Hotel, Chicago

Chicago. June 13-15-Retail Tobacco Dealers of America, Hollenden

Hotel, Cleveland. June 24-27-National Confectioners' Association, Stevens Hotel, Chicago.

July 15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago. July 18-20—Southern Wholesale Confectioners' Association,

Miami.

# Foreign Trade Week Turns **Spotlight on Pre-War Days**

WASHINGTON, May 18.—During ational Foreign Trade Week (May -25), manufacturing, distributing ind jobbing firms are recalling the National Foreign Trade Week (May 19-25), manufacturing, distributing and jobbing firms are recalling the days before the war when coin madays before the war when coin ma-chine exports represented a business grossing more than a million dollars annually. Many of these firms are already re-establishing their export contacts and, where possible, making some limited shipments.

Other coin machine firms, who did not engage in the export business before, are making comprehensive studies of the foreign markets. Many have plans for actively entering the field when shortages and bottlenecks have been broken sufficiently to allow full-scale production of new machines machines.

### Heyday 1939

Coin machine exports were in their heyday in 1939. During that year, 22,281 coin-operated machines, with a total value of \$1,418,535 were ship-ped to some 51 foreign nations. The great promise which the future seemed to hold for this trade was cut off suddenly when the war put dampers on shipping.

But the trade held up fairly well in 1940—total coin machine exports that year were valued at \$1,248,692—but after 1940, shipping lanes were cut and the export trade began to decline.

During 1945 coin machine export business slowly began to come out of business slowly began to come out of its slump. Despite curtailed shipping schedules and the necessity, early in the year, of obtaining license per-mits from the U. S. Government to engage in export business, coin ma-chine firms sent \$552,119 worth of equipment abroad, chiefly to Latin America America. This is but one indication of the

tremendous existing market for coin machines of all types. World trade observers, not only in the coin ma-

able export market in coming years.

### Huge Market

Considering that wartime, gov-ernment-sponsored trade with Latin America was heavy, the huge market possibilities there are not surprising. possibilities there are not surprising. Any foreign market depends first and foremost on the buying power of the prospective importer. Latin Ameri-can nations have had many oppor-tunities to secure and hold U. S. dol-lars, which they can now use to their advantage in buying goods from U. S. manufacturers.

U. S. manufacturers. Great Britain, once a powerful fig-ure in the coin machine export mar-ket, currently suffers from a scarcity of American dollars which makes that country's buying potential very slim. Traders generally are agreed that passage of the \$3,000,000,000 loan to Britain would do much to spur the export trade there.

In countries where there is a scarc-In countries where there is a scarc-ity of American dollars to use in trading, governments are keeping a strong hand on the export-import business by making licenses neces-sary. Outstanding example of this practice, outside Great Britain itself, is Australia.

### None Granted

So far as is known at this time, no licenses have been issued permitting importation of coin machines into Great Britain. Probably no license permits have been requested, since the government there has made it clear that they want to encourage only essential importation at this time. time.

Australia is reported to have issued at least one license to import coin machines, but shipment of machines (See Foreign Trade Wk. on page 124)

# Apprehended

MINNEAPOLIS, May 18.—One F. R. Wlost was apprehended and taken into custody here after allegedly bogus deals involving the purchase of coin machines in Chicago and Kansas City, Mo. Reports from one Chicago distributing firm told how Wlost came to the

distributor's office, bought a number of machines and left his check to cover the bill. He reportedly took the machines with him, then canceled his check with the result that the distributing firm could not collect from the bank.

Wlost, according to reports, will be extradited to Kansas City, Mo., where he is sought on similar charges.

Coinmen are urged to use care in concluding business dealings with persons or firms not known to them personally or by reputation.

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# **Attention On Overseas Biz**

Foreign trade procedures outlined in effort to aid beginners avoid pitfalls

### By Dick Schreiber

Never in the history of the coin ma-chine industry has interest run so high in the possibilities of export trade. Before the war cut shipping lanes, coin machines exported from the United States amounted to in exwith every prospect of full-scale pro-duction of new machines before the end of this year, old-timers in the coin machine export business are re-establishing their contacts, while new

firms are eying foreign markets with the idea of breaking into that trade. Before any industry begins to think of shipping its products to foreign markets, it must first of all determine just how large that market is, so that some idea of possible profits can be some idea of possible profits can be obtained. Established markets for coin-operated machines are well known to the trade. The trade knows, for example, that Canada and Mex-ico have been the biggest, most profit-able foreign coin machine machine able foreign coin machine markets since Great Britain was forced out of the picture. The trade also knows that Latin-American countries have been the next steadiest customers.

### **Unexplored Markets**

There are many unexplored mar-kets for coin machines which may never develop into such good cus-tomers as the currently active markets. But these small markets, like those already established, offer areas for expansion. The purpose of this article is not so much to show how wide these market possibilities are since that fact it is well estab-lished but to serve as a guide for firms who for the first time are plan-ning to enter the correct humores ning to enter the export business. Getting into the export trade is not

a simple matter. Shipping a juke box or an amusement machine to Venezuela requires more preparation than simply crating the machine and ad-dressing it to its destination. In the first place, a definite market for the machine has to be found.

for the machine has to be found. When the coin machine export busi-ness was first being established, back in the 30's, most of the business con-tacts with foreign firms were made thru importing firms. An English distributor would contact a reliable British importing firm in New York. The distributor would give his order for a certain number and kind of for a certain number and kind of machines to this importer who would then buy the machines and ship them to the distributor, acting as a broker in the transmission in the transaction.

in the transaction. By 1936 and 1937, conditions had changed somewhat. At that time, foreign distributors made regular visits, once or twice a year, to buy machines in this country. Delega-tions from England and France, par-ticularly, came over to attend the an-nual conventions staged by CMI. Trade leaders expect that the 1947 convention will draw a large number of foreign visitors.

### **Buyer Contacts**

Within recent months, buyers from Australia, Venezuela, South Africa, Sweden, Hawaii, France, Canada and Mexico have made extended trips to the United States to visit manufac-turers and distributors. These visi-(See ABC's of Industry on page 122)

### New York:

F. McKim Smith, Atlantic City ar-F. McKim Smith, Atlantic City ar-cade owner, is in town this week looking for a secretary. He reports business excellent in Atlantic City. . . Al Bergman, Alfred Sales, Buf-falo, has joined the Arcade Owners' Association . . . . . also just joined are Garfunkel and Torres, of Play-Mor Arcade, Tucson, Ariz.

Stanley Gersh and Sam Garber, Perfect Games, Brooklyn, have a new plastic coating process machine that they are offering to amusement ar-cades as a concession number. . . . Harry Berger, West Side Distribut-ing, is due back this week from his Southern and Western business trip.

J. Breidt, Tri-State Sales, reports that big things are expected from their Bally distributorship—from New Jer-sey to Maine. Abe Granitstein has been appointed manager of the firm's new Buffalo branch office.

Representatives of L. H. Cantor, Inc., state that the firm will open an office in New Jersey or New York soon to sell vending machines. . . . H. Rosenberg's place is really under-going remodeling. The trade won't think it's the same establishment after they see the finished show-

rooms. Bill Weiss, president of Radio-Matic coin-operated radio firm, reports that installations are coming along "at a installations are coming along "at a rapid pace" and that interest is so high in the coin radio field that increased production is already planned. Radio is made by General Electric at their Syracuse plant.

Electric at their Syracuse plant. George Ponser, Amusement Enter-prises, Inc., has cleared the air around the city in regard to his Bank Ball machine and company reports that sales are higher than ever. . . . Bob Jacobs, vet coinman and recent buyer of a Coney Island arcade, is still receiving handshakes for his re-cent successful Western Baseball court fight. court fight. Nat Cohn and Earl Winters, Mod-

ern Music, report that business is "swell—excellent" for their new Vogue records. . . William Lips-comb, O. D. Jennings & Company Eastern Division sales manager, is in and out of town these days, before heading to Chicago.

Myer Robbins, Milwaukee coinman; Leonard Finley, Atlantic City coin ma-chine operator, and Ben Finklestein, Bangor (Me.) vending machine operawere in town this week and managed to get together, after meet-ing at a Tenth Avenue distributor's

# **COINMEN YOU KNOW**

The Billboard

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showroom for "a night of nights," ac-cording to Finley.

Sam Holtzman, Coney Island ar-cade owner, reports that Texas has proven a swell market for him to proven a swell market for him to pick up reels for his arcade ma-chines. . . Al Cohn, Asco Vending, is due back in town this week. . . . Arthur Robinson, mechanic for Bob Riley's route, is now a proud papa of a seven-pound five-ounce bounc-ing baby boy—named William Ken-neth Robinson. Art's wife, Ellen, gave birth Monday (13) at the Jew-ish Hospital. ish Hospital.

Dave Engels is reported to be kept very, very busy these days with fu-ture plans for his concern. H. Klein, International Mutoscope ex-port manager, is said to be planning huge campaign in many ublications. . . "Bip" G export а a huge campaign in many exper-publications. . . "Bip" Glassgold, Arthur H. DuGrenier, Inc., is re-ceiving the glad hand from his many friends for his widely published article on vendors.

Joseph Daly, Newark, reports that interest in his new ice cream vend-ing machine is "much greater" than he expected. Two other ice cream vendors are expected to be announced by Eastern manufacturers very shortly.

P. L. Livingston, Type-o-Matic, P. L. Livingston, Type-o-Matic, is planning large scale expansion of his coin typewriter route that already is the largest in the city. Al Meyers, Rockaway Beach, reports that his arcade business is "jumping and jumping." Bill Blumenthal, Tri-State Sales,

Bill Blumenthal, Tri-State Sales, still reports good business but a slow-down of production that, if it could be overcome, would bring new ma-chines out "toot-sweet." . . . Law-rence Reiss, Statler Distributors, states that results are "even better" than he thought possible with his new biscuit vending machines.

Herman Brothers, well-known coin trade counsel, says the air is clearing around the city now. Herman is so busy these days that when he can find time to catch a bite to eat he considers himself very lucky. . . . Martha Manner, genial wife of Abe Manner, vet Southern coin machine operator and distributor, is in town on a business venture of her own— "in the coin machine field," she states. Jack Fitzgibbon, Jafco, claims that



he will have to take a short vacation soon, or else the present pace of or-ders, plans and machines will get him down. . . Max Levine and Fred Hailparn are stated to be com-ing out with something new soon. . H. Patrey, NATD assistant sec-retary, reports the West Coast affair, just concluded, as "tops." . . . Mar-tin Leif, Los Angeles arcade owner, will be staying at the Edison Hotel next week. . . M. A. Laswell, vice-president of the Personal Music Corporation, is recovering from a cold at home.

C. M. Jones, newcomer to coin machine manufacturing, claims that he will make an announcement in two weeks. . . Jack Mitnick, Runyon Sales, of New York, is still on the go. . . Bill L. Ryan, Mike Ryan's son, was one of the last of the young-sters to be drafted into the army. . Jack Mitnick, Runyon weeks.

A son, William Kenneth, was born to Mr. and Mrs. Arthur Robinson in Jewish Hospital, Brooklyn, May 13. Father is associated with Bob Riley, coin machine op.

### Chicago:

Murray Rosenthal, Coin Machine Equipment Company, has returned from a week's tour thru Pennsylvania and Ohio, reports a successful buy-ing trip for two new reconversion jobs he has coming up. In Pittsburgh, he visited Harry Rosenthal at Banner Specialty Company, and friends at Atlas Novelty Company. . . . Mean-while, Gertrude Ross, Murray's girl Smoking Mountains. She's the bride of Morris Kiserman, and Murray isn't sure that she'll be Fridaying for him much longer.

Harry Brown, American Amusement Company, leaves next week on an Eastern swing which will take hime to Philadelphia, New York, Baltimore, Washington and other cities. He ex-pects to call on operators down the line. Here, he reported a number of out-of-town callers, including Joe Hanna, Hanna Distributing Company, Utica, N. Y., and Meyer Abelson, American Cigarette Machine Company

of Pittsburgh. Jimmy Martin co-hosted with Musicraft Corporation officials at a party for Chicago juke box operators and local record buyers at Orrin Tucker's Stevens Hotel opening. Tucker's band, Musicraft artists, is filling an engagement at the Boulevard Room. Harry J. White and one of his

White Novelty Company associates were in from Detroit looking over new Musicale equipment of Telo-Tone Corporation. J. D. Kintzel, sales manager for Telo-Tone, re-ports interested coinmen from many protections of the country energy wight sections of the country among visi-tors. He said distributor appoint-ments currently are being considered.

R. A. Walker, president of Aireon Manufacturing Corporation, was here for preliminaries of the Radio Parts and Electronic Equipment Show at the Stevens, but left for Kansas City early in the week. Aireon's exhibit was well-manned by 10 staffers, including B. D. Craig, secretary of the firm.

Russell McGill, Northern Illinois op, talked fishing trip plans in the Wisconsin North Woods during a call on Bell-o-Matic. Now the staff is watching the receiving room for Grant Shay is up to his ears in plans for a 13-week Bell-o-Matic distributor ad program. Nineteen distribs will have Billboard space every week for the period, he reports, and ads will break in the June 1 issue.

Dave Yaras, partner in American Amusement Company, packed off his wife, son and father on a two-week Arizona vacation. They flew to Tuc-

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hopes to speed up deliveries to his Hawaiian customers.

Harry Hilliard, Kokomo, Ind., amusement op, dazzled Chicago coinmen with a deep tan acquired during two months of vacationing in Florida. He's back in the harness now, specializes in selling clubs. . . . Marvin Bland, an-other Indiana operator—from Terre Haute-braved Chicago soot with his latest pearl gray chapeaux. Coinmen know him as a connisseur of lush, up-brimmed fedoras, the lighter, the better.

A. Lee, of Lee Sales in Fort Wayne, Ind., was in talking business with Bell-o-Matic's Vince Shay—by can-dlelight. With the brownout lifted,

Vince has turned on the lights again. ... Charles Schutz, Coin Amuse-ment Games, Inc., is back from a business trip thru Iowa....Sidney Jackson, op from Monmouth, Ill., enthused about his new lawn mower invention during a stop at one coin firm. He says its big improvement firm. He says its on current models.

G. E. Holmes of the Liberty Amusement Company at Liberty, Texas, was among the Dixie coinmen visiting the city during the week. . . . Others in-cluded Vaughn Cannon of Cannon Music Company at Asheville, N. C. and Dan Cohen of Louisiana Challenge Distributing Company, who was up for a confab with Bert Davidson, Challenge sales chief.

Harvey Collins, of Collins Music Company at Huntington, Ind., was one of several Hoosier coinmen up looking the machine situation ove just as the dim-out ended. . H. Meeker, of Meeker Music Company, and Harold Weil, of Triangle Novelty Company, both at Indianapolis, both breezed into town during the week. ... Donald Zak, of Midwest Novelty

Company at Milwaukee, paid manu-facturers a quick visit and Oswald Wourdeman, of Automatic Sales at Minneapolis, came down from the Twin Cities to get the latest data

on music machines. T. D. Hickey, of H. & H. Novelty Company, Quincy, was one of many Illinois coinmen making the pilgrimage to the once-again-lit-up coin ma-chine center. . . Others were Charles L. Fontain, of Liberty, Ill., and A. R. McDonald, of Ottawa, while Alfred Morondi came in from Peru to see how soon the new machines are likely to be rolling with the coal strike and the slowdowns in steel production. Lou Rosenberg, of Roxy Specialty Company, Tonorto, was in to call on Eddie Ginsburg at Atlas Novelty. In addition to his coin enterprises, Eddie says, Rosenberg manufactures a portable phono-graph. Joe Klein is planning a round of visits to Michigan operators for Atlas within the next few days.

Shirley Coruch back on the job at Empire Coin Machine Exchange after a brief respite says the town's magnetic powers are stronger than ever. drawing from New Orleans Andrew Monte of A. M. Amusement Company and Dan Cohen, Crescent Cigarette Service. Four visitors from Indiana were Ralph Weaver of Riley Sales Company, La Fayette; Bob Howenstein, well-known operator of Fort Wayne; Ken Frauhiger, Warsaw, and Ken's brother, E. W. Frauhiger of Goshen.

Ross Lewis and his brother came up from Peoria to look over the local situation and trade notes with their friends. George Bishop, of Streator, and Baker, P & B Amusement Com-pany, of Danville, Illinois, also did the loop and its adjacent parts. Also seen around was Woolf Solomon, Central Ohio Coin Machine Company, Columbus, O.,

Smitty Smith, of Buckley Trading Post, makes a daily habit of lunching with his brother, Perc, of Exhibit Supply. Together they comprise the famous Smith Brothers team, sans beards, and no relations to the cough drop ramily. Smitty says they're busy as ever at the Post with visitors son. . . Earl Finch, Honolulu dis- busy as ever at the Post with visitors trib, visited Chicago manufacturers, from all over the country. From the

Far West Hank Maser, H. R. Maser Far West Hank Maser, H. R. Maser Music Company, San Francisco; Syd-ney Siegel, Hirschfeld Sales Com-pany, San Francisco; Tony Blasius and O. W. Glenn, of Las Vegas, Nevada. . . From beyond the bor-der, W. Van Deusen, president Sun Specialty Company, Edmonton, Al-berta; Cliff Davie, C. D. Amusement Company, Toronto, and B. F. Kane, Juneau, Alaska. They warmed up to some of the local showings. to some of the local showings.

C. E. Wamble, sales manager of Western Distributing Company, Dallas, Tex., was another visitor to local enterprises. . . . Two Ohioans in town on a shopping and good will tour were A. B. Palmantier of Canton and Lew Pearlman, L & N Music Company, Cleveland.

A. Martin, well-known Fort Wayne operator, revived old friend-ships in town. . . Likewise Norwayne operator, revived old friend-ships in town. . . Likewise Nor-wood Beatch, Central Distributing Company, St. Louis. Another visi-tor was J. Kauffman, K. C. Novelty Company, Philadelphia.

Leo Stivers, of Buckley Trading Post, is kept busy entertaining the Southern trade in his office. Jerry Haley, sales manager of the same firm, is back at his desk, greeting his friends.

Bob Gnarro, general manager, Bob Manning, accountant, and Helen Davis, secretary, will hold the fort at A B C Music Service Corporation while the boys take a vacation. They figure this is an opportune time to rest up, will breeze thru the re-mainder of the year once the coal strike looks settled. So Dan Stebbins went up to his summer cottage in Michigan gotting the place in shere Michigan, getting the place in shape for his family, while Ed Swider visits friends in Cleveland.

Max Glass, owner of distributing company that bears his name, says he's keeping busy, dimout or no dim-out. Bill Schmidt from Fond du Lac, Wis., and Jones, Eastern Sales Com-pany, Washington, D. C., dropped in to see Max while visiting here.

### **Detroit:**

Fred Schwalk is organizing the Central Vending Company, with headquarters at 19124 Cameron Av-enue. . . O. H. Feinberg, of the Uneed-a-Pak Distributing Company, has returned from a business trip has returned from a business trip to plunge right into a series of conferences here. . . Merle M. Schnei-der, of the Apollo Record Distribut-ing Company, has added a line of music machine parts, including rec-tifiers. . . Eddie Clemons, of the Music Service Company, has bought out the route of colored locations operated by Frank Alluvot, of Frank's Music Company, but not affecting the other operations of the latter company. ferences here. Merle M. Schneicompany.

Gordon McBain, who is developing a new book match vender, has been spending much of his time at Mio, Mich., where he is buying some aew resort property. . . Stanley Best is operating as the Best Music Company on Hartwell Avenue. . Floyd Phonograph, is sharing space with his former partners, Horace (Bud) Fuller, John Zoeller and William Brennan,

John Zoeller and William Brennan, who operate as the Star Music Com-pany, on Woodrow Wilson Avenue. Leo Jance is managing the J. & P. Music Company on Nagel Avenue. . . . John Hawkins, of Philco, was host to some 150 local record clerks in a cocktail party at the Statler Hotel, with Frank Sinatra as guest artist. . . . George Corbetts, who has been operating in his own name for sometime at 12702 Woodrow Wil-son Avenue, has changed his opera-tions to the AAA Phonograph.

son Avenue, has changed his opera-tions to the AAA Phonograph. John Zoellner Jr. and William Brennan, both formerly with the American Novelty Company, and Horace (Bud) Fuller have taken over the Star Music Company at the same address, following the withdrawal of Corbetts and George Skinas, each

of whom is setting up his own busi-ness. . . . Harry D. Ryther, of the Ryther Amusement Company, is in Mount Carmel Hospital following a stroke, and reported seriously ill. Mrs. Elizabeth Lund, office manager

of the Michigan Automatic Phonograph Owners' Association, is probably the first girl who ever turned down an invitation to a cocktail party with Frank Sinatra in order to stay home with her husband, recently out of service. ... Harry Horwitz and Edward Stein have sold out the Star Novelty Company, with a line of juke boxes, to Marion Rowinsky, who will operate in his own name, with head-quarters at 2228 Palvet Engene quarters at 8338 Rolvat Avenue. Frank R. Pajares and Florence Susn-jar, partners in the F & F Music Com-

pany, were married Sunday (12). George Hester Jr., who has been operating here for several years, has adopted the firm name of Co-Opera-tive Sales for all his activities, with a widely world time of coin a widely varied type of coin ma-chines, including games, music boxes and venders. He specializes in subur-ban locations around Detroit. Albert A. Weidman, of the Weidman National Sales, expects to have the first model of the new National Cigarette Vendor on the floor of his dis-play room in about two weeks.

Marshall F. Herche and Willard McIntyre, Grand Rapids, Mich., and Max Marston, of Grosse Pointe Woods, are incorporating the Me-chanical Service, Inc., to operate coin machines at 245 South State Street, Grand Rapids. . . . Edward P. Grand Rapids. . . Edward Womack, formerly associated w with James Ashley, former United Music Operators' president, became one of the few non-industry men admitted to the American Carnivals Association.

Arthur P. Sauve, of the Sauve Company, is back from Florida and reports business in a pick-up. Edward R. Bradley, formerly with the Conway Music Company, and Horace Smith have established the S & B Music Company, new operating company with headquarters at 3805 Antoine Street.

Fred Richardson reports business holding up fairly well along his route. . . Leon M. Schneider, who formerly had the Aluminum Novelty Company recently entered the cigarette vend-ing field, establishing a route of ma-chines on the East Side, with headquarters at 526 Kitchener Avenue. He is reorganizing his business interests to devote more time to his operations.

Michael Weinberger, of S & W Coin Machine Exchange, is back from a trip to Northern Michigan. . . . Ben Robinson, Robinson Sales Company, is due to return from New Orleans to visit his main office here. Mrs. Robinson has been managing the office during his absence. William M. McNeil is sales man-

William M. McNeil is sales man-ager of Sanitex Company, national distributors of sanitary products venders, with George O. Silverlake as assistant. D. T. Lozon is secre-tary-treasurer of Sanitex, with Bryan Kamhout, long in this field, president and general manager... Edward A. Gorney, leading pre-war designer of various types of coin machines, is de-veloping a number of new products veloping a number of new products, to be on the market within the next few months.

Joseph Brilliant and his wife, Mr. and Mrs. Victor De Schryver, Mrs. Elizabeth Lund and a delegation of some 30 local music operators went to Cleveland for the big music opertors' banquet. Brilliant has just returned from a tour of Central and Eastern Michigan, calling on operators in most towns en route. He reports orders for new phonographs pouring in well in advance of delivery, altho the flow of

the machines is increasing. Pat Patton, Pat's Music Company, and former secretary of MAPOA, has been released from the hospital after several months. . . . Reuben Ray, of Ray Music Company, has returned from a month's vacation in California. (See Coinmen You Know, page 118)

LAMPS

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MATCHLESS ELECTRIC COMPANY 564 WEST RANDOLPH STREET CHICAGO 6, ILL.







VICTORY SKEEBALLS FOR SALE

VICTORY

16

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# **COINMEN YOU KNOW**

The Billboard

(Continued from page 117) Peter J. Christy, one of the city's older music operators, died last week. A fine floral tribute was sent by the MAPOA, of which he was a member. Frank Stein, of Joy Novelty Company, is planning to leave for a six-week stay in California.... Michael Weinberger, of the S & W Coin Machine Exchange, reports business slow.

Frank R. Pajares and Florence Susnjar, partners in a juke box route in Detroit, were married in the Motor City.

### **Boston:**

Charles Smith and Jack LaRue, Seeburg factory reps, have been keeping operators on the jump here with their service school. Classes are sponsored by Atlas Distributing Com-pany, distribs for the phonograph in New England. It was schooldays for Winne one at Portland's Fastland for Maine ops at Portland's Eastland Hotel. Central Massachusetts classes were held in Worcester, and Rhode Island ops gathered at the Narragansett Hotel, Providence. Barney and Louis Blatt, who head Atlas, an-nounce that regular weekly classes are scheduled to begin soon at their Boston headquarters.

Philip Kenna, of Cranston, and Alphonse Bilodeau, who heads Phono-graph Music in Woonsocket, R. I., were out-of-town visitors at Greene Distributing Company. Greene is still in process of rennovation, part of an expansion program which includes enlarged service department. . . . Charles Wilson, not yet released from the army, is keeping an eye on his Western Music Company routes in North Bellerica. Wilson Vending Com-pany, headed by his brother, an-nounces an expansion program, add-ing music routes to cigarette mechanes ing music routes to cigarette machines currently operated.

Ed Ravreby, Associated Amuse-ments, has his office full of architects. ments, has his office full of architects. If the planners can meet require-ments, he says, new quarters will be one of the nation's best. Henry Fac-toroff, sales manager for the Ravreby organization, has wife trouble. Wife constantly complains of his extra-inning activities, Henry says. With the terrific baseball interest, the op-conterve wisit genera and then wisit the terrific baseball interest, the op-erators visit games and then visit Factoroff to get their merchandise. Jack and Clifford McNeil, of Mc-Neil Music Company in Lowell, are buying music boxes and pin games. Boys are brand new in the business and have made a fine impression among distribs. . . Al Blanchard, of Springfield, was in town on a buying trip. . . D. Marks was seen in one coin office promoting equipment for his Fall River business. his Fall River business.

### **Ruffalo:**

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une Christy) (See No. 9)

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Jim Blakeslee reports that his preflight trainers on location at the Nawell. Publicity ride, tho, was the best part of the deal, he said. Blakeswell. Publicity ride, tho, was the needs of its members fell through. best part of the deal, he said. Blakes- Brewery officials deny the property lee recently sold a string of arcade is for sale.

MOST-PLAYED JUKE BOX RECORDS

(Continued from page 31)

Coming Up

ALL THROUGH THE DAY (F)-Perry Como (Russ to see Ork)....Victor 20-1814 I DON'T KNOW ENOUGH ABOUT YOU-Mills Brother Como Cade a 18834 CEMENT MIXER (Put-Ti, Put-Ti)-Slim Gaillard 7

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DON'T BE A BABY, BABY-Mills Brothers......Decca 18753 (Phil Brito, Musicreft 15062; Tommy Dorsey and His Clambake Seven, Victor 20-1842; Benny Goodman Sextet, Columbia 36967; Ruby Newman Ork, Sterling 7003; The Holidays, GI 106)

HEY! BA-BA-RE-BOP—Lionel Hampton ......Decca 18754 (Tex Beneke-Glenn Miller Ork, Victor 20-1859; Louis Prima,

(Tex Benete-Orean Annual Majestic 1044) SHOO-FLY PIE AND APPLE PAN DOWDY-Stan Kenton Capitol 235

equipment to a Canadian op who is opening a spot at the famous Rain-bow Bridge, Niagara Falls. He also has added some new music machines to his routes.

Joe Molien's Niagara Midland Corporation has just been appointed Western and mid-New York distrib for Hamp-Tone, new Negro artist record label. Niagara also handles Musicraft, De Luxe and Standard disks. ..., Jim Niederpruem is a brandnew music operator here. Recent dischargee from the army, he's plan-Recent ning to go in for telephone music, as well as jukes.

Herb Ross reports big plans for enlarging his downtown arcade, has given the designing job to Harold Bremer, who did murals for American Bowling Congress layout. Marie Catarina is keeping books now at Alfred Sales, while Mildred Vastola temporarily retires from the coin machine picture to await the birth of her baby, expected in June. Mildred already has a pair of fine twin boys.

Howard Mauer Jr. is out of the army and back in business with his dad, who now is proudly calling the firm Howard Maurer and Son Amusement Service. Son Howard spent more than three years in the air corps. chalked up 18 months overseas with Air Transport Command. Meanwhile, his father has been active at Lew Wolf's distributing firm which is now pushing Packard music machines. Wolf and Maurer currently are planning a trip to Indianapolis.

Bernard Blacher and Herman Glaser have become informal part-ners to facilitate service problems. Glaser's Bevlin variety store occu-pies much of his time. . . . Harry Winfield, well-known distributoroperator, reports that games deliv-eries are slow, says that strikes and lumber shortages are to blame.

### Milwaukee:

New distributor for the J. H. Kenney Company line is Badger Novelty. . . Display ads signed "Mrs. Carter," have been running in local newspapers. The lady is seeking jukes. . . Former G.I. Harold Mit-chell in for a job in the music ma-chine business. chine business.

Local operators are looking forward to the picnic of the Milwaukee Phono-graph Operators' Association to be held at Jack Gilbert's Five Mile House, Highway 55 and Wauwatosa Avenue on June 9. Doug Opitz is busier than the proverbial paperhanger getting things lined up for the affair. Among prizes on the list is a one year sub-scription to The Billboard.

Wisconsin Tavernkeepers' Association and local juke operators suffered a disappointment when the association's ambitious plans to pur-chase a local brewery to supply the

# Minneapolis-St. Paul coin machine

distributors were well represented at the annual convention of the South Dakota State Coin Machine Opera-tors' Association Wednesday and Thursday (15-16) at Watertown, S. D. Present were Jonas Bessler and Allan Greenstein, of Hy-G Amuse-ment Company; Archie LaBeau, La-Beau Novelty Sales Company; Ken Willis and Harold Harter, Bush Dis-tributing Company, and Harold Rid-dle, Silent Sales Company.

Jules Dirckx, Marshall, Minn., operator, is recuperating from an operation he underwent recently.... operation he underwent recently.... Emil Zellmer, service manager for Hy-G Amusement Company, will be in charge of the Seeburg service school planned by the firm Tuesday and Wednesday (21-22) at Minne-sotan Hotel in Minneapolis. Factory servicemen will be on hand to help operators with their problems.

### **Portland**:

A. M. Moss busy preparing for the bening of the new branch of the M. M. Moss services and the new branch of the opening of the new branch of the M. S. Wolf Distributing Company, distributors. Office, at 427 S. W. 13th, will be fourth outlet for the firm, recent Seattle opening being in addition to Los Angeles and San Francisco locations.

### Los Angeles:

Charles E. Washburn, of Ace Distributing Company and owner of the Coast and Peerless labels, has moved his record department into large new quarters with his Packard distribu-torship at 2534 West Pico Blvd., re-taining the games section at the old offices.

Bill Wolf, of M. S. Wolf Distributing Company, back from two weeks in Chicago on AMI business. . . . Barry Beauregard, local operator, is out of the Oceanside hospital where he spent a month with a recurrence of nalaria he contracted overseas. Paul and Mrs. Laymon have flown east on business and pleasure, and will return by way of Portland to at-tend Jack R. Moore's annual get-together there.

Irving Marley of Glendale is away on a fishing trip, as is Jimmy Rutter of Operator's Service. . . . Ray Pow-ers, manager of E. T. Mape Music' Company, has enlarged his stock-room and added Al Simpson, army veteran, to his staff. . . Aubrey Stemler is back in his new office after being at home for two weeks with a touch of pneumonia.

Preston Jarrell, of Coinmatic Distributors, has returned from the NATD convention in San Francisco, where he exhibited his U-Need-A vendor. . . Bud Parr of General Music Company is back from a suc-cessful trip to the Midwest on his Solotone deal. Fred Gaunt, General Music sales manager, has been on a short trip calling on operators in the Bakersfield, Visalia and Fresno areas. ... Bill Leuenhagen has been up to San Miguel checking on his opera-tions in that section. Leuenhagen has added Gil Russell to his sales and service department here. Recent callers at his local showrooms include Jay Bullock, Bill Waara, Shannon Douglas and Bud Morrissey.

L. E. Kelley, of K & M Service, an-nounces his company has signed distributorship deals for Sunshine, Ex-celsior and Stanchel records, in addition to present Memo and Atomic labels. K & M has just concluded arrangements for shipping records to Manila, Philippines, and Johannes-burg, South Africa. Kelley's partners, F. J. Myers and H. A. Lucas, have returned from countrywide tours naming distribs for the company. K & M has added steno Penny Eisen to their staff. Penny is just West four months from Brooklyn, and is also a voice student... Al Bettleman of the C. A. Robinson Company is the proud father of a new son, Ira Rodney.

**Twin** Cities:



Scenery, thoroughly rechecked.

**Price \$159.50** W. B. NOVELTY CO., INC. 1012 Market St. St. Louis 1, Mo.

# PERCENTAGE DEAL

We have a liberal Operating Percentage Deal for experienced Coin Machine Operators who can repair pin tables and have a strong following in their territories. To such men we offer a splendid opportunity to operate the best 5-ball free play games, 1-ball tables, consoles, etc.

WE DO NOT SELL ON EASY PAYMENTS Write, giving 3 references and full particulars about yourself. State number of machines you can place, license requirements and type of equipment permissible in your locality.

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In Very Fine Condition. \$189.50 EACH

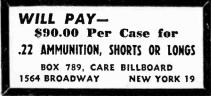
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**OSCAR ELIASON** 

SAYNER. WIS



# **Automatic Coin Selects Baker For President**

SPRINGFIELD, Mass., May 18. Eugene O. Baker was named presi-dent of Automatic Machine Corporation at the annual meeting and election of officers held here last week.

James C. Taft, who has served as assistant treasurer since 1936, was elected treasurer.

Preceding the election, directors accepted the resignation of W. P. Kelley, who has sold his interests in the distributing firm and is no longer affiliated with it.

Veteran coinman, Baker gained of O. D. Jennings & Company, for whom he traveled in 36 States.

In 1933 he was one of a trio to organize the firm which was incor-porated in 1936 as the Automatic this period he has devoted most of his time to calling on operators in New York and the New England States.

Taft joined the firm April 1, 1935, as office manager, and shortly there after took over the duties of assistant treasurer. He has been in continuous direct contact with coinmen callers who know him as "Carl."

In assuming the presidency, Baker announced that policies of the corporation will remain unchanged except as they can be improved.

# **Coinmen Expand in** Florida as Bonanza **Tourist Biz Grows**

WEST PALM BEACH, May 18.— Some 4,500,000 visitors spent \$605,-000,000 in Florida during the past winter to create a lush season for coin machines in operation here.

This is almost double the tourist money poured into the State in any pre-war year, said Harold Colee, exchamber of Commerce, "and this boom isn't over by any means," he beamed.

For the summer Colee predicts a 75 per cent increase in the State's business over pre-war years. Winter increase, he thinks, will continue at present levels or higher for at least eight years.

Florida boom times were foreseen Florida boom times were foreseen by many of the country's leading coinmen. In preparation, they have flocked into this bonanza territory, both as distributors and operators, on a large scale. Some New Yorkers, particularly, extended their coin in-terests and now are established in their favorite vacation playground. Real development will come as

Real development will come as elsewhere when new equipment be-comes plentiful, say Florida trade members. Currently their position is much the same as the average post-war American merchant who has upwar American merchant who has unlimited customers but little to sell.

### **Hires Root Beer Company Reports \$44,000 Net Loss**

NEW YORK, May 18.—Charles E. Hires Company and subsidiaries re-ported a net loss for six months up to March 31, of \$44,741 contrasted with a net profit of \$25,129 for six months to March 31, 1945.

\$2,343,306.

WASHINGTON, May 18 --- Office of Price Administration announced that ceiling prices on malleable iron castings have been increased an average of 7 per cent.

**C-M Office Set** At San Antonio

HOUSTON, May 18.—Crowe-Mar-tin Distributing Company has an-nounced the appointment of Don Bruce as manager of its office at San Antonio.

Firm's office there has been moved to the new building which it pur-chased at 1228 East Commerce street.

Company also has settled its Houston staff in a new building which it bought at 1619 LaBranch street.

# **Foreign Trade Meet To Spot Midwestern** wide acquaintance in the trade dur-ing four years spent on the sales staff Exporters in 1947

ST. LOUIS, May 18.—With this year's meeting already scheduled for New York in November, members of the Foreign Trade Council are al-ready looking ahead to 1947 when the organization will return to this oity where it first annual meeting city, where its first annual meeting was held 31 years ago, according to J. M. O. Monasterio, vice-president of the FTC and the Mercantile Commerce Bank and Trust Company.

Annual meetings of the council, foremost gathering of its kind, at-tract approximately 2,500 of the world's leading business men, John Abbink, council's chairman of the board of directors, told a luncheon meeting here recently meeting here recently.

He said the 800 American mem-bers are representative of every type of foreign trade, and come from all sections of the nation. The St. Louis conclave in 1947 is scheduled for Hotel Jefferson.

This city will be the fifth non-seaport town in the past 23 years to be selected for the convention. Others were Detroit in 1927, Pitts-burgh in 1933, Chicago in 1936 and Cleveland in 1937.

### **Good Choice**

Prominent foreign traders have hailed selection of this city for the meeting as a step forward in recogni-tion of the importance of the Middle West in international commerce. It was pointed out the move would quiet criticism of many Midwestern-ers that the organization was influenced by too many Eastern interests.

At last year's meeting several dele-gates from this area were outspoken in their criticism of lack of recogni-tion of the Middle West, either as a meeting place or for its leaders as rostrum material, business men said. Annual meeting for 1946 will be at the Welderf Astoria New York No.

the Waldorf-Astoria, New York, November 11-13.



chine distributing company composed of Bernie Schutz, Charles Schutz and Aubrey Weinzelbaum has changed its name to Coin Amusement Games, Inc.

Company, which is located at 1335-7 East 47th Street, Chicago, for-37 merly was known as Amusement Games, Inc.

### **Celanese Plans Addition To New Jersey Building**

March 31, 1945. Net sales were \$1,675,689, against ficials of the Celanese Corporation of America, this week, announced that firm's application to build an addition to its plastics plant here had been approved by Civilian Products Administration.

Plans are underway to more than double the plastic output from this

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roetchen's Columbia Belts, Interchange-able, 1¢, 5¢, 10¢ or 25¢ ......\$132.50 5 or Moro ..... 127.50

CLEVELAND COIN MACHINE EXCHANGE

plant, according to W. Stuart Landes, vice-president in charge of the

plastics division.

-25 Prospect Ave., Cleveland 15, 0 Phone: Prospect 6316-17





WASHINGTON, May 18.—Popular and long-time friend of coinmen, the five-cent nickel, authorized by Con-gress in 1866 and subject of interest and controversy ever since, will cele-brate its 80th birthday this month by official restoration to its pre-war nickel and copper content.

Purchasing power of the nickel may have decreased but its impor-tance as the key to coin-vended music, candy, soft drinks and amusement has grown steadily in step with advancement of the trade.

The nickel made big news shortly The nickel made big news shortly after Pearl Harbor when stripped of its nickel content to provide 435 tons of that material for war production. As part of the all-out for victory campaign, it was first announced that the mint would produce an ersatz nickel, half silver and half copper. **Trade Role** 

Trade Role Importance of coin-operated equip-ment was forcefully illustrated, however, when officials took into account the fact that the silver-copper nickel would not work in coin machines, telephones or sub-ways, having been demagnetized. Manganese was added while silver content was reduced in order to re-store the magnetic qualities both of the coin itself and the coin machine industry which became acknowledged as part of the whole scheme of as part of the whole scheme American life.

Just how seriously the nickel prob-lem and its relation to the coin machine industry was taken by officials is proved by an OWI release at the time that the nickel went to war. The change to the new alloy was not easy, the circular pointed out. Mrs. Nellie Tayloe Ross, director of the Bureau of the Mint, and her asso-ciates had to do considerable experi-mentation with different alloys to find

mentation with different alloys to find a combination satisfactory to the mint, the public, and the coin ma-chine industry. Their report: "Among other re-quirements, the new nickels must work properly in vending machines. This proved troublesome and the Na-tional Purpose of Standards up a public tional Bureau of Standards was called in to help find a solution. Vending in to help find a solution. Vending machines are protected by various devices so they cannot be operated with slugs. Consequently it was necessary to find a new alloy that would match within limits the electri-cal conductivity, the magnetic perme-ability, the resilience and the weight of the old nickel."

### Tests Made

Before the final minting of the war-time nickels, various alloys were pre-pared, analyzed and tested until a satisfactory combination was evolved. satisfactory combination was evolved. Sample coin-selector mechanisms were obtained from eight manufac-turers and subjected to numerous tests. The Billboard played an ac-tive part in campaigning for a war-time nickel acceptable to the coin trade and public interests.

Simultaneous with announcement of nickel restoration, comes report of nickel restoration, comes report that United States mints and Bureau of Printing and Engraving are work-ing at high speed to keep the public supplied with coins. Indication of size of America's need for the 5-cent piece may be gotten by examining Philadelphia's estimated daily use of nickels, which is set at 24 tons daily or 5,000,000 in number. There is \$295,000,000 worth of nickels in cir-culation thruout the nation.

culation thruout the nation. Making its debut as brother of the half-dime, the nickel was introduced

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# Shown in Montreal

MONTREAL, May 18 .--- Colored inum Company of Canada claim will be adaptable to a multitude of decorative and industrial uses, was put on display by the company here.

Metal was colored by dipping it in a bath of acid dye and applying elec-tric current to the metal sheet or shape. The electrolysis process also has the effect of hardening the metal's surface, it was said.

Aluminum will come in all colors of the spectrum, according to com-pany officials. They said that durable decorative finishes now may be applied to the metal by paints and lacquers as well as by electro-plating and mechanical means.

A similar showing of the new developments in aluminum was held at the Biltmore Hotel in New York City, where it was reported that some forgings of the metal now are coming from the foundries.

# Permit Is Sought For Venezuela-U.S. Air Freight Line

NEW YORK, May 18.-Linea Aeropostal Venezolana, Caracas, Vene-zuela, has filed an application to operate a passenger and freight airlines between Maiquetia, Venezuela, and Miami, with the Civil Aeronautics Board, according to officials.

Firm plans to operate between Maiquetia, Havana, Cuba and Miami. Earlier the concern has filed to operate between Venezuela, New York and Montreal.

Spokesman for the airline company Spokesman for the arline company states that freight is the main reason for the move. With higher prices for goods, lower air freight rates, and need for speedy deliveries of needed amusement equipment, foods, news-print and hundreds of other items, the firm feels that the new routes will be profitable to all concerned be profitable to all concerned.

a more convenient-sized coin in as a more convenient-sized coin in 1866. By act of Congress, the 5-cent nickel was allotted a maximum content of 25 per cent nickel with the balance copper. The original bore a shield and the words "In God We Trust" on one side, and "5 cents" and "United States of America" on the other other.

### Jefferson Nickel

Jefferson Nickcl "Liberty-heads" faded out of the pearance in 1903, faded out of the picture in 1912, supplanted by the Buffalo nickels in 1913. The nickel later became known as "Godless Coin" because for many years it did not carry the legend "In God We Trust" as most coins do. However, in 1938, a new nickel, then subject of much national controversy, was de-signed by Felix Schlag of Chicago. The newly minted nickel took on phrase, "In God We Trust" as part of its design. its design.

Importance of metal coins is fur-ther illustrated by fact that in 1945, the League of Nations made a special study in this field.

In its friendly old garb, the nickel will celebrate its past worth of \$180,-000,000 and give a bright and new promise to the vender trade.

### ARCADE EQUIPMENT FOR SALE

AKLAUE LUUIPMENI FOR SALE 1 Keeney Submarine, t Evans Ten Strike, 3 Ray-O-Lite Gun Machines, 1 Beil-O-Bail, 1 Texas Leaguer, 1 Anti Aircraft, 14 Automatic Viewing Machines, 1 Mutoscope Card Machine, 1 Punching Bag, 2 Silver King Twins, 1 Victory, 1 Crossline, 1 Baily Supreme, 1 Baily High, 1 Big Six, 1 Contact, 1 Paradise, 1 Score Card, 1 Ten Spot. and 1 Sport Parade Pin Bail Machines, \$1,000.00 TAKES ALL 38 MA-CHINES, Ali are working, M. W. ZABOROW8KI, Mike's Play House, 714 Ohio Avenue, Wichita Falls, Texas.

May 25, 1946



Action on U.S. **Taxes Held Up** WASHINGTON, May 18.--Current forecast on Capitol Hill is that Con-gressional action on excise taxes along with other levies cannot be

expected before the latter part of this year.

Hopes that Congress might act on a tax reduction bill before recessing appear to have faded.

Some observers are predicting that flat 10 per cent reduction in individual incomes may be enacted to take effect the first of next year, but no cuts in corporate rates are ex-pected before 1948.

The various excise levies are expected to come in for attention whenever the tax bill comes up, but any reductions are expected to be "selective" and probably not very numerous or large.

Much will depend, of course, upon how the revenue from current taxes stacks up against the budget, and how states up against the budget, and now far the Truman Administration is able to pare governmental expenses. Government payrolls, for instance, have been sliced from the wartime peak of 3,000,000 to approximately 1,800,000, according to government estimates.

# **Coney Island** Firm Re-Named

CONEY ISLAND, N. Y., May 18 .--Panoram Distributing Company has had its name changed to Imperial Distributing Company but remains at its old address, 551 Surf Avenue, ac-cording to Alan A. Ross.

Herman L. Tepper and Benjamin Brenner, like Ross, are executives of the firm which operates as a coin machine distributing outlet.

Coming Up WASHINGTON, May Census Bureau has announced that indications are that the population of the continental United States will reach 144,-706,000 in 1950. Census in 1940 placed population at 131,669,275 and inclusive of all possessions, including the Philippine Islands, at 150,621,231.

# List New Bank **Ball Distribs**

NEW YORK, May 18.—George Ponser, of Amusement Enterprises, Inc., this week announced that two more distributors have been added to firms rolls for Bank Ball machines.

They are: Stuart Novelty Company, 250 South Sixth Street, Salt Lake City, for Utah and Colorado, and V. P. Distributing Company, 2336 Olive Street, St. Louis, for Eastern Missouri and Southern Illinois.

# **Upswing in Arcade Trade at New York**

NEW YORK, May 18 .- "Business in arcades in the greater New York area has greatly improved within the past two weeks and will continue to gain for some time now," according to Barnett R. Berkens, executive secretary of the Arcade Owners' As-sociation of America in a statement sociation of America, in a statement this week.

"The holiday business started the ball rolling," Berkens further stated, "and the summer season will keep it rolling for some time now."



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# EMPIRE COIN

MACHINE EXCHANGE 2812 W. North Ave. Chicago 47, 111. Humboldt 6288-89



3

# Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel-penny-dime. Guaranteed. Price \$2 each size. Blackstone Coin Packer Co. Madison 1, Wis.

# **ABC's of Industry Export;** Sights Set on Overseas Biz

The Billboard

Once contacts have been made, the manufacturer, distributor or jobber who intends to get into export trade must decide just how he wants to handle his export business. There are two ways of doing business with a foreign buyer:

1. The first way is to sell directly to the foreign distributor. This means personally handling all of the details, paper work, responsibility and risks involved.

2. The second way is to engage the services of a firm which specializes in the export-import business, letting this firm handle the bulk of details and paper work.

### **Common Practice**

Dealing with an export-import firm is the most common practice for coin machine firms. Very often, when a foreign distributor comes to this country to leave an order for ma-chines he will instruct the company from which he matches his purchase from which he makes his purchase to ship the machines first to the distributor's importing representative. Once the seller in this country has made necessary conversions on his machine, so that it will take desired foreign coins, he packs the order and sends it off to the importing firm. The importing firm, acting as the foreign buyer's representative in this country, then fills out all of the necessary papers and arranges for transporta-tion of the machines to their destination.

Firms just getting into the export trade will be amazed at the changes in equipment sometimes necessary in equipment sometimes necessary before machines can be used abroad. Size of foreign coins varies widely, and machines like juke boxes may need to be converted to work on a different kind of current—such as switching from a.c. current to d.c. These necessary changes, sometimes made by the seller and other times made by the buyer after he receives the order, are worked out in advance when the sale is concluded. when the sale is concluded.

when the sale is concluded. There is not enough space here to go into the many kinds of changes which might have to be made. To avoid problems and complications, however, the seller in this country should be certain of reaching an un-derstanding about what changes are to be made and what is to made them to be made and who is to make them.

### Three Main Steps

Once the order has been received, there are three main steps which must be gone thru before the ma-chines are ready to ship. Put briefly, these three steps are:

1. Does the customer (foreign buyer) have the appropriate import license if such a license is required by the foreign buyer's government?

1¢

27

WANTED TO BUY FOR CASH         MUSIC         Seeburg Rex.       200.00         Seeburg Rex.       200.00         Seeburg Rex.       200.00         Seeburg Rex.       200.00         Seeburg Rex.       550.00         Wurlitzer 750       550.00         Wurlitzer 750       550.00         Wurlitzer 750       500.00         Wurlitzer 750       500.00         Wurlitzer 850       700.00         Wurlitzer 850       205.00         Complete       205.00         PIN BALLS       205.00         Wurlitzer 850       600.00 each for the following:         Sunback, Sunble Play, Duples, Leader, Stars,       205.00         Wurlitzer 450       205.00         Wurlitzer 850       600.00 each for Knockout and         Sunback, Weitlitzer 850.00 each for Knockout and       205.00         Wurlitzer 450       205.00       205.00         Wurlitzer 850       200.00 each for Knockout and         Sunback, Sunback, Sunbles, Leader, Stars,       205.00         Witzer 40.       205.00       205.00         Witzer 40.       205.00       206.00         Witzer 40.       205.00       205.00         Witzer 40.<				
50-BRAND NEW-50 JENNINGS "THE COMET" FORTUNE TELLER MACHINE If operation; fine Arcade Machine, \$29.50 Each. HERB EVERSCHOR 276 S. High st. Columbus, Ohio				

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(Continued from page 115) tors are the best possible introduction to the foreign markets. 2. After being sure that the foreign buyer has this license, if one is re-quired, the seller must determine whether there is any United States regulation covering the goods he is shipping, or covering the country to which he is making the shipment.

3. After taking care of the first two points, the seller, or the agent who acts for either the buyer or the seller, must prepare the necessary docu-ments for shipment.

The first of these three points is very important in current export-import business. Many foreign counimport business. Many foreign coun-tries, where the supply of U. S. dol-lars for purchasing is small, require their home firms to secure sperial license permits to bring goods into the country. Great Britain has this license requirement. So does Aus-tralia, and so do some Latin coun-tries. The license must be obtained by the foreign buyer, and the seller in this country is under obligation to make sure that the buyer has the li-cense if such a license is required.

### **U. S. Controls**

U. S. Government controls over all coin-operated machines for export were lifted during the early summer of 1945. The Department of Com-merce, however, has issued a list of to which exports may not be made without special permission of the United States Government. The only major Latin American buyer which appeared on the original E list was Argenting. As of April 11

E list was Argentina. As of April 11, 1946, Argentina was removed from the list and coin machines can now be exported to that country without

be exported to that country without a special U. S. license permit. Today, the only major trading cen-ter for which the United States re-quires a special license permit is Spain. This license must be obtained for all shipments valued at more than \$25 Concerning there are \$25. Generally speaking, there are no major U. S. controls over the export of coin machines except in the cases mentioned above.

The third point—preparing neces-sary documents for shipment—is where the headaches come into the exporting business.

### **Documents Needed**

Unfortunately, the stiffest documentary requirements are those set up by Latin American countries which form a large buying block for U. S.-made coin machines. Documentary requirements for shipment to Canada, for instance, are rather light. The forms needed for ship-ment to Canada can usually be ob-

ment to Canada can usually be ob-tained from any stationery store and are easily filled out. Latin American requirements are not as simple. To show just how many documents are required for exporting to a typi-cal Latin American nation, take Co-lombia for an example. Colombia, domain the months lombia for an example. Colombia, during the war and in the months following the end of the war, has been a steady buyer of U. S.-built coin machines.

coin machines. Colombia makes three general documentary requirements: I. A Consular Invoice (five copies). This is obtained from the Colombian Consulate in Washington. A Con-sular Visa is also required, and the language used in these documents must be Spanish.

must be Spanish. 2. A Commercial Invoice (two copies) prepared in Spanish and with a Consular Visa or stamp is the sec-ond requirement. 3. Third requirement is a Certifi-cate of Origin, which in the case of Colombia is a sworn declaration as to origin which is contained in the Con-sular Invoice sular Invoice.

### Forms Explained

There is no need to go into a lengthy explanation of what each of these terms means. These forms, put



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May 25, 1946



WORLD'S BEST BOARDS, TICKETS, CARDS DELUXE MFG. CO. DeLuxe Building Blue Earth, Minn.

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Y

simply, are merely a record of trans-action, containing all important in-formation on quantity, kind, value, packaging, etc., of the product being shipped. Consular Forms usually must be purchased from the Consu-late of the foreign country, altho there are a few countries which per-mit Consular forms to be bought from commercial stationery stores. commercial stationery stores.

Some countries have enacted stiff fines for errors, omissions, erasures and the like on these Consular forms. Venezuela is one Latin American country which exacts penalties for erasures, use of ditto marks and the liba like.

The commercial invoice is a complete record of the transaction, the products involved and other impor-tant information for customs reports.

Since the Latin American documentary requirements vary so great-ly, it is always a good idea to con-tact the regional office of the U.S. Department of Commerce to make certain what paper work is necessary for a shipment. Of course, if an export-import specialty firm is han-dling your export business, there is no need to bother with this since that firm will take care of all necessary firm will take care of all necessary papers.

### **Trade Should Know**

Coin machine traders, even if they Coin machine traders, even if they deal thru an export-import agent or firm, should know in a general way the basic requirements for shipping their products abroad. The above brief outline of those requirements will serve to show how many prob-lems may arise in the export twade. The purpose of pointing out these re-quirements is not to discourage apprquirements is not to discourage any-

quirements is not to discourage any-one from entering the export market, but rather to warn them of going into it in a haphazard way. There are many other smaller points involved in setting up an ex-port business which have not been mentioned here. For instance, the seller and the buyer must decide in advance what manner and term of advance what manner and term of payment will be used. The seller must check into the buyer's credit to make certain that the foreign distributor can meet his financial obligations.

tions. A foreign distributor's ability to pay is usually shown by a letter of credit or a sight draft. To ask a foreign buyer to present a letter of credit involves a great deal of red tape on the foreign buyer's part, and securing a letter of credit is often an expensive proposition. The Department of Commerce, and other experienced traders, believe that the sight draft is a much more suitable means of arranging for pay-ment.

ment.

A separate article might be written on the kinds of packing needed to ship coin machines abroad. If the machines are traveling to Canada or Mexico, where they can be sent by rail, the packing can be of an ordi-nary kind. If they have to be loaded on boats, using slings and the like, and shipped a great distance special packing is needed to make sure that the goods arrive at the destination in good shape.

Summing Up To sum up, the future for coin machine exports is bright. In the coming months, when production is stepped up and more machines are available, export sales volume should could up and more the average the easily reach and pass the records set before the war.

Firms who want to get into this business should find the field broad enough. If they intend to work up an intensive, large-scale export trade, it might be well for them to set up sepa-rate export departments, appoint an export manager and conduct their rate export departments, appoint an export manager and conduct their export trade personally as some manufacturers and distributors have successfully done. If they do not intend to make frequent shipments, or do not care to bother with the paper work and red tape involved, these firms should work with a com-petent, reliable export-import agency.

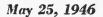
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2 Keeney Forfune Comb..... 189.50

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# **Coin Industry** Recuperating **FromDim-Out**

### Nicked by 7-Day Siege

CHICAGO, May 18. — After a nightmarish seven days of brownout, the coin machine trade was strug-gling back toward normal operation which might, on short notice, again be disrupted by continuing coal and railway crises.

railway crises. Hitting most severely in Chicago, the blow to manufacturing, distrib-uting and operating firms was felt in varying degrees thruout the coun-try. Here, trade members pointed out that mere switching on of power and setting rail transport in motion could not restore the industry to nor-mal functioning automatically.

mal functioning automatically. Barring return of power and rail restrictions, however, general opinion that conditions would improve

Machine Production For manufacturers, it was a matter of tackling production problems which faced them before. Spokesman for one important producer said that his firm had spent the week try-ing to "get back in the groove." Al-tho assembly lines now can roll for a normal work week, it takes time to readjust, he said. If materials short-ages ease as is now expected for some items—such as in the electrical field -he predicted that the virtual shut-down of last week will not materially

down of last week will not materially affect over-all production. With shipping facilities still clouded by unsettled dispute between railways and railroad workers, dis-tributors kept their fingers crossed when talking deliveries. Meanwhile, many of them indicated that this period of uncertainty is being utilized to build up operator contacts with to build up operator contacts, with many staffers circuiting the country on business trips.

**Operator Pinch** Operators in Chicago were feeling the brownout pinch where it hurt the most, since last week's low colthe most, since last week's low col-lections were now reflecting on their books. But they were looking for a spurt in play now, reasoning that the public would be attracted by novelty element in being able again to drop its nickels in jukes, arcade machines, venders and pin games.

Venders and pin games. As an industry, coin machine men prided themselves on taking the sit-uation in stride, laughing off difficul-ties whenever possible. And there seemed to be a unanimous feeling that there wasn't much wrong with the trade that the forthcoming flood of new equipment wouldn't fire of new equipment wouldn't fix.

### **Business Lag Hits Coin Machine Play** In Eastern Canada

ST. JOHN, N. B., May 18 .- Current recession of business, particularly of heavy industry, in the maritime prov-inces of Nova Scotia, New Brunswick, Prince Edward Island and the Island

Prince Edward Island and the Island of Newfoundland is taking a toll from coin machine operations. Greatest cutbacks have been felt in steel and allied industries, espe-cially around Sydney, New Glasgow, Trenton and Amherst. Plants in these areas are reported "scraping the bottom of the barrel," and new contracts are said badly needed to restore the heavy wartime flow of money in circulation.

restore the neavy wartine now of money in circulation. In some instances, the decrease in coin machine play was estimated at 25 to 50 per cent, but it runs lower in most of the areas outside the steel and iron sections.



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### The Billboard





No blots! No blurs! Hairline registration! Twelve dif-ferent colors! Completely Black-Lited with the highest quality fluorescent paint obtainable. With complete Black-Lite tubing, fixture, ballast and doll. Can be installed on location in 20 minutes \$55.00 installed on location in 20 minutes.



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If in 5 days you don't agree that this scenery is not a cartoon, but real art, and that it tops all others in appearance, design, workmanship, lacquer and player appeal, we will pay the shipping charges both ways and return your money in full.



# Anniversary of "Talkies" **Recalls Coin Devices' Role** In Film Industry's Growth

### Sound on Film First Tried in Arcade Machine of 1910

the multi-billion dollar movie indus-try from a peep hole viewing machine in a peep note viewing ind-chine in a penny arcade some 50 years ago was recalled this week as Warner Bros. announced plans to celebrate the 20th birthday of sound films.

World's first moving pictures are generally credited to have been shown on the evening of April 14, 1894, when "oh-ohing" and "ah-ah-ing" spectators dropped coins into the chute of Thomas A. Edison's Kinetoscope in an arcade at 1155 Broadway, New York.

Arcade was operated by Alfred O. Tate, former secretary to Edison, and his brother, Bertram. They had set up 10 machines in a one-time shoe store.

### How It Began

So the story goes, Alfred Tate looked over the battery of machines and offered the suggestion: "Let's open earlier than we planned and pick up enough money to pay for our dinner."

When a customer walked in a few minutes later, inserted his coin in one of the machines, he was the first person to pay to see movies. But the Tates didn't bother to record his name for history. Other customers began to saunter in, and the brothers never rat to dianor but at 1 am when to saunter in, and the brothers never got to dinner, but at 1-a.m., when they closed, their gross receipts amounted to \$100. Word of the busi-ness spread rapidly, and Kinetoscopes were an overnight sensation. Ten more machines were installed in Chi-cago and five at Atlantic City, and the movie inductry was horn the movie industry was born.

Edison had begun work on the machine in 1887 and two years later he built the first motion picture cam-era at West Orange, N. J., but he had no film for it. In the fall of that era at West Orange, N. J., but he had no film for it. In the fall of that year, George Eastman, the Rochester (N. Y.) camera magnate, came for-ward with the necessary film. Orig-inal plan was to show the first Kinetoscope at the World Fair of 1892, but even tho the fair was a year late opening, the machine still wasn't ready for public showing until the spring of 1894.

Movies projected on a screen were not developed until 1896, when Thomas Armat, a New York real estate operator and amateur inven-tor, put a reel of Edison's Kinetoscope films on display in a Manhattan mutor, put a reel of Edison's Kinetoscope films on display in a Manhattan mu-sic hall in April of that year. Edi-son's company manufactured Armat's machine, which he called the Vita-scope, but to stimulate sales it bore Edison's name. Armat was to be honored this week at a dinner by the Society of Motion Picture Engineers in New York's Hotel Pennsylvania.

### Trade's Part

Coin machine industry also was the first to introduce sound film in the United States, according to data of the Mills Novelty Company. In 1910, H. S. Mills, founder of the 1910, H. S. Mills, founder of the company, had a machine known as the Cinescope, for which special sound film was developed. Sound was etched onto film about one-half inch wide and played from a separate reel by a special attachment to the machine, but it never reached the general market.

general market. Cinescope, however, along with Mutoscope and other coin movie ma-chines, became standard arcade equipment thruout the country. For instance, Mutoscope advertised in 1895 via posters on the machine: "Moving pictures photographed from life. Drop coin in slot—keep turning general market. end of February and 28,91 Glue consumption in March 4,174,000 pounds against 3,87 pounds at the end of the pre-month, and stocks of glue on amounted to 3,184,000 pounds a end of February and 28,91 Glue consumption in March against 3,87 pounds at the end of the pre-month, and stocks of glue on amounted to 3,184,000 pounds a end of February and 28,91 Glue consumption in March against 3,87 pounds at the end of the pre-month, and stocks of glue on amounted to 3,184,000 pounds a end of March compared to 3,26 pounds at the end of February.

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HOLLYWOOD, May 18 .- Start of crank to right and you will see how crank to right and you will see how the Porto Rican girls entertain Un-cle Sam's soldiers." Nickelodeon, which eventually became the pop-ular term for the device, made its appearance in 1897 at Pittsburgh. The machines stood about three

The machines stood about three feet high. When the customer dropped in his nickel, a shutter slid back and the movie began, visible thru an eyepiece resembling the Stereoscope, another popular device of the day.

Coin machines came into the movie Coin machines came into the movie industry again, with a resounding splash, in 1940 when, after months of rumors, the coin-operated movie ma-chine was introduced. James Roose-velt, son of the president, figured in development of the machines as pro-ducer of special 16mm. films for them. them.

The movie machines seized the in-The movie machines seized the in-terest of the people and of magazine and newspaper editors across the country. The idea also caught fire among coin machine makers, and by the spring of 1941 there were 23 com-panies manufacturing coin movie machines and at least five concerns were preducing short films for them machines and at least five concerns were producing short films for them. A tremendous uproar was created among movie producers, theater owners and unions of motion picture projector operators, electrical work-ers, actors and musicians, but it soon subsided. The movie machine was just beginning to be accepted widely when outbreak of war cut short pro-duction of machines except the push-button type for army and navy trainduction of machines except the push-button type for army and navy train-ing films. Best estimate is that there now are between 2,000 and 2,500 ma-chines still in operation, and Soundies Distributing Corporation reports that during the war years it built up a library of 30,000,000 feet of film sub-ients jects.

jects. Coin machine phase of the movie industry, however, probably will not get more than brief passing mention at any of the functions sponsored by Warner Bros. in its world-wide cele-bration of the 20th birthday of sound pictures (or talkies, as they were called then). Joining with Warners in the celebrations August 6 will be the American Telephone and Telein the celebrations August 6 will be the American Telephone and Tele-graph Company, its subsidiaries, Western Electric and Bell Telephone Laboratories, RCA-Victor Corpora-tion; Thomas A. Edison, Inc., and Eastman Kodak Company.

# **Plywood Output Continues Down**

WASHINGTON, May 18 .- Production of softwood plywood, used in the manufacture of coin-operated amuse-ment and other machines, totaled 108,995,000 square feet in March, compared with 98,096,000 square feet

compared with 98,096,000 square feet in February and 128,572,000 square feet in March, 1945. Shipments and consumption in March amounted to 106,019,000 square feet against 98,916,000 in Feb-ruary and 129,418,000 in the same month last year. At month's end, stock on hand to-taled 23,009,000 square feet compared

taled 33,098,000 square feet compared with 29,896,000 square feet at the end of February and 28,913,000 square feet at the end of March, 1945. Glue consumption in March, 1945. Glue consumption in March was 4,174,000 pounds against 3,877,000 pounds at the end of the previous month, and stocks of glue on hand amounted to 3,184,000 pounds at the end of March compared to 3,262,000 pounds at the end of February

# **Coin Play at Airports Seen** Zooming as Government **Supplys Huge Building Fund**

Half Billion \$\$ Earmarked To Build 3,000 New Fields

WASHINGTON, May 18.—Airport location plans of the trade are ex-pected to be accelerated with the signature of President Truman of the \$500,000,000 airport aid bill.

Approximately 3,000 new airports Approximately 3,000 new amports will be built as a result of the legis-lation, which authorizes the Civil Aeronautics Administration to allo-cate a half billion dollars to aid State and local government construction plans.

It is estimated that all but 100 of It is estimated that all but 100 or these will be relatively small, of the type suitable for private planes and feeder airlines. Majority of them, however, are expected to include terminal facilities with a large enough turnover to produce profit-able locations for a variety of coin-operated machines.

### Vender Use

Vending machines are considered by trade sources to have the broad-est possibilities in the forthcoming airport network, but in specific loca-tions amusement games and music machines also may be welcomed.

Federal aid is to be allotted to States on the basis of population and size. Thus, according to CCA, Texas, New York, California, Pennsylvania and Illinois probably will receive the largest allocations in the order named.

Program is to extend over a sixyear period. Since the act provides that not more than \$100,000,000 may be expended in any one year, con-struction will be gradual.

### **Ground Services**

Ground Services Meanwhile, many cities have been going ahead with airport expansion plans, and the airlines have given much attention to the problem of matching their grandiose air fleet plans with equally elaborate "on the ground" services.

Indication of how large a section of the population will flow thru the nation's air terminals is seen in air-line officials' estimate that by 1947

# **Premium Exposition Announced for May** 20-23 in Chicago

NEW YORK, May 18.-The 13th Annual Premium Exposition is an-nounced for May 20-23 at the Palmer

nounced for May 20-23 at the Palmer House, Chicago, according to M. H. Richards, East Coast representative of the Premium Advertising Associa-tion of America, Inc. A. B. Coffman, Chicago, will be in charge of the affair which, ac-cording to Richards, will be of in-terest to arcade owners with con-cessions and coin machines, punch boards men and jar operators who give premiums as prizes.

# **U. S. Citizens Should** Have 3,691 Nickels

WASHINGTON, May 18.—Of in-terest to the coin industry was the announcement of the treasury deannouncement of the treasury de-partment that enough money was in circulation at the start of this month to average 3,691 nickels each for a population estimated at 140,777,000— with two cents over for gum or peanuts.

Total was announced as \$27,883,-891,216, amounting to \$198.07 per capita, an increase of \$5,269,470 over last month.

their fleets will be able to keep seven

their neets will be able to keep seven times as many passengers in the air at one time as in pre-war days. Thus, by next year, it is estimated that U. S. lines will have 1,329 planes in operation. Nearly 50,000 passen-gers will be needed to keep planes loaded, compared with 6,250 needed in 1940

in 1940. For this expanding air traffic, ground services must include hotel, restaurant and amusement facilities, the planners say. Coin-operated equipment, which the traveling pub-lic now takes for granted as a con-venience in railway and bus termi-nals, is expected to fall naturally into the fulfillment of these requirements.

# **Reopen Leipzig** Fair, Once Coin **Biz Showplace**

LEIPZIG, Germany, May 18.-Leipzig's Trade Fair, pre-war exhibition of coin machine and other merchandise for the European market, opened for a five-day run by permission of the Russian army of occupation, and the thousands of occupation, and the thousands of French, British, Danish and Swedish merchants going thru saw an amazing display of German industrial product

No coin machines, however, were listed among the displays. For the show, foreign merchants were allowed to enter the Russian zone on special permits and the Soviets had prepared several hotels for their occupancy. Those attend-ing also reported that the food was excellent compared to that elsewhere excellent compared to that elsewhere in Europe.

Exhibits ranged from Dreden China and hosiery to typewriters, aluminum kitchenware, printing press and women's clothing, but most exhibitors said the mechandise was only for display. They said between 50 to 80 per cent of their manufactures were going to Russia.

Attendance 150,000. at

**Jennings Names** Dave Lovitz to Advertising Job

CHICAGO, May 18 .- Dave Lovitz, who joined O. D. Jennings Company in February, has been named adver-

tising manager for the firm. Lovitz, a Chicagoan, studied at Northwestern University, at the Art Institute and the Chicago Professional School of Art. He began his work in advertising with the Balaban & Katz theater chain here in Chicago. After this initial experience, Lovitz

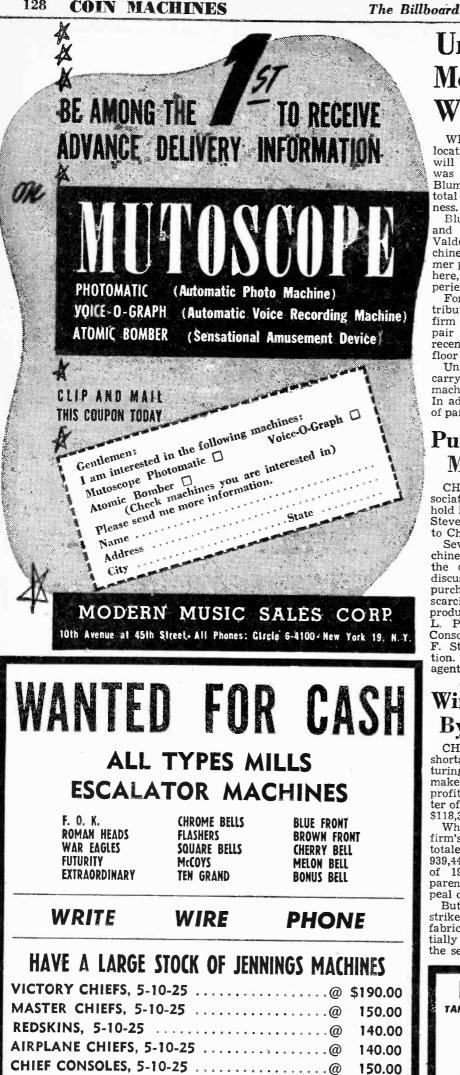
opened his own advertising agency in 1940. Under the firm name, D. B. Lovitz Advertising Agency, he han-dled a number of manufacturing accounts.

In 1943 he entered the army where he was assigned to the signal corps as a draftsman. All of his time in service was spent in this country, and he was discharged in 1945. On June 2 he will be married to

Eileen Greenspan, Chicago.

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TWIN PACE ROYAL, 5-10-25

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uflower Distributing Co

# **United Distribs** Move Into New Wichita Space

WICHITA, Kan., May 18.—New location of the United Distributors will be 513 East Central Street, it was announced by owners Mark Y. Blum and Melvin M. Hammer, who total 25 years in coin machine business

Blum, formerly of the Star Sales and Southern Novelty Company, of Valdosta, Ga., has figured in coin ma-chine trade 15 years. Hammer, for-mer partner in B & H Sales Company have here should up 10 years' or here, has chalked up 10 years' ex-perience in the trade.

perience in the trade. Formerly known as United Dis-tributing Company, newly named firm will have a modern equipped re-pair shop and show rooms in their recently completed building, with floor space of 5,000 square feet. United Distributors will continue carrying lines of several leading coin machine manufacturers, Blum says. In addition, firm will handle a stock

In addition, firm will handle a stock of parts for operators' convenience.

# **Purchasing Agents** Meet in Chi May 27

CHICAGO, May 18.—National As-sociation of Purchasing Agents will hold its 31st annual convention at the Stevens Hotel May 27-29, according to Charles L. Sheldon, president. Several buying agents of coin ma-chine firms are expected to attend the convention which will feature

the convention which will feature discussions of all phases of material purchasing problems in the present scarcity of virtually all industrial products. Speakers will include M. L. Patton, president Cabin Creek Consolidated Sales Company, and Roy F. Stiles, Stewart-Warner Corporation. Attendance of 2,500 purchasing agents is expected.

# Wire Maker Hit By Copper Shortage

CHICAGO, May 18.—Despite the shortage of copper, Belden Manufac-turing Company, major Chicago maker of copper wire, reported net profits of \$122,566 for the first quarter of 1946 compared with earnings of \$118,373 in the same period last year.

Whipple Jacobs, president, said the firm's sales for the three months totaled \$2,878,552 compared with \$2,-939,445 for the corresponding period of 1945. Increase in profits ap-parently resulted partly from the re-peal of the excess profits tax. But Jacobs warned that "existing strikes in the conper mining and

strikes in the copper mining and fabricating industries will substan-tially limit operations and profits in the second quarter."

125.00

135.00

235.00

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ST. PAUL 4, MINN.



Flying Service HOUSTON, May 18.—M. R. James, of Coin Machine Sales Company, 3804 Travis Street here, announces that his com-pany is putting its aviation tal-ent to use.

Firm has purchased an airplane with which, James says, it can cover its sales and service It can cover its sales and service territory in almost a matter of minutes. Plane will be used to handle emergency calls for service and delivery of parts as well as for regular sales cover-age, he said. Company distrib-utes amusement machines of all types types.

# **Favors Cig Tax Hike for Bonus**

SPRINGFIELD, Ill., May 18.-Recommendation to increase the IIlinois State tax on cigarettes from two cents to three to finance part of the state's proposed bonus for World War II veterans was placed before Gov. Dwight Green this week.

Recommendation came from the Recommendation came from the Veterans Compensation Commission, which also proposed increases in State levies on horse race betting and movie admissions to help pay the bonus estimated at \$385,000,000. Commission experts estimated the one cent increase in the cigarette levy would raise \$7,000,000 a year while a hike in the tax on race track bet-ting would net \$7,500,000 annually and the higher movie tax \$5,000,000. Bonus would be paid out of a bond Bonus would be paid out of a bond issue which would take 20 years to retire at the rate of \$26,000,000 annually. Additional \$6,500,000 needed would come from the State gener-al fund of property, sales and other taxes under the commission's recommendation.

Commission is made up of a group of State legislators and officials headed by Senator Everett R. Pe-ters. Several of the commission members voted against the cigarette and movie taxes.

Secretary of State Edward J. Bar-Secretary of State Edward J. Bar-rett, a veteran of World War II, sum-marized the view of dissenters in his statement: "The bonus commission has invited Joe and Jane to a duck dinner---and told them to bring their own duck." He referred to estimates that the average bonus payment will be about \$300 while the added taxes will cost Illinois citizens an average of \$288 each. of \$288 each.

Special session of the State legislature was scheduled to be called by Governor Green to consider the proposals. One bill prepared for in-troduction would require the pro-posal for the \$385,000,000 bond is-sue to be put to the vote of Illinois citizens in November.



The Billboard



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# Thirsty Summer Ahead, Say Ops **To Be Short**

Scarcity of replacement parts aggravates vending men's supply difficulties

CHICAGO, May 18.—Soft drink supplies seem to be nearly ample for current business, but most vending machine operators fear that when the hot, big-beverage-selling months come they will be turning away many a thirsty customer. Right now most vender operators are having a good deal more trouble

getting replacement parts for their machines, which are virtually all prewar, than in obtaining syrup and bottled goods to put in them. Only soft drink shortages reported at pres-ent are in the Southern States, where warm weather already is set-ting in, but of course, beverage makers everywhere agreed that with the greatly-increased demand they could

greatly-increased demand they could use considerably more syrup. Joseph W. Milner, president of American Bottlers of Carbonated Beverages, has predicted that there will be an acute shortage of soft drinks in the coming summer months. drinks in the coming summer months. But some soft drink makers and op-erators of vending machines are hopeful that the Office of Price Ad-ministration may boost the indus-try's sugar quota to 70 per cent at least for the heavy beverage-consum-ing months of July and August. They now are limited to 60 per cent of the sugar they used in the same period of 1941.

### Some Doubt

A. Hardgrave, president of the Pepsi-Cola Bottling Company of Chi-cago, was skeptical of this view. "I had been hoping that the gov-ernment might increase the sugar quota to 70 per cent for the third quota beginning July 1, but I'm afraid we've been doing some wishful quota beginning July 1, but I'm afraid we've been doing some wishful thinking," Hardgrave said. "I am still hoping we may get a 65 per cent quota, but from the latest in-formation I can get, it doesn't seem likely. There are the sugar require-ments for UNRRA and relief, which we can't forget." He did incline to the view, how-ever, that there might be some small

He did incline to the view, how-ever, that there might be some small boost in fourth quarter when the beet sugar harvest begins. This same hope was voiced by John J. Riley, secretary of ABCB, who said that soft drink makers should be able to return to normal production when Philippine sugar again starts com-ing to this country, possibly later this year. But even this slender hope was not

But even this slender hope was not shared by Ralph Stubbs, vice-presi-dent of the American Sugar Refining Company. In a statement to the company's brokers, Stubbs declared it is very unlikely that there will be an increase in sugar allocations for industrial users such as bottlers or candy makers in the remainder of this year.

### **Export Problem**

Currently, too, the Commodity Credit Corporation is reported by trade sources to be seeking quantities of sugar for export to Europe. This demand is said to be holding back deliveries to domestic users.

The same period last year, according (Thirsty Summer Ahead, page 135) Toe Goldberg, lather of Morton and father-in-law of Gale, managed and father-in-law of Gale, managed the company during the war, and he is continuing as general manager. Firm's drink vender will be a two-flavor dispenser, he reported.

# Soft Drinks Map John Q's Smoking Habits Grocers Urge In Milwaukee Journal Survey Coin Frosted

The Billboard

MILWAUKEE, May 18.—Interest-ing data on smoking habits for ciga-rette and cigar vending machine men is revealed in *The Milwaukee Jour-nal's* survey of consumer buying trends for 1946.

Survey discloses that 82.5 per cent of Milwaukee males smoke tobacco in some form, and that 34.2 per cent of the feminine population are smokers. Figures are accepted by to-bacco trade sources as reliable and are said to give a broad indication of country-wide smoking habits, if allowances are made for regional and urban-rural variations.

While women are assumed to be entirely cigarette smokers, male smokers break down to 37.9 per cent for cigars, 27.6 per cent for pipes, and 67.3 per cent for cigarettes. On this basis, more than 80 per cent of the male smokers are cigarette users. Taking into account the con-siderable number who use tobacco in more than one form, this per-centage would be even larger.

### Fewer Smokers

Fewer Smokers Comparison with the 1942 survey shows that the proportion of men who smoke has declined from 83.6 per cent, while that for women has risen 32 per cent. It should be not-ed, however, that wartime surveys reflect conditions during a period when large numbers of young men, most of them assumed to be smok-ers, were out of the country. Revealing figures for the expand-

Revealing figures for the expand-ing cigar-vending trade are those breaking down cigar sales. Milwau-kee drugstores accounted for 41.3 per cent of sales; cigar stores, 41.2

# Gale, Goldberg **Back to Vender FirmFromArmy**

CHICAGO, May 18.—Seymour L, Gale and Morton Goldberg, partners in the Drink-O-Matic Company, have returned from the army after four years service and they announce that they have set up a separate company to manufacture a cup vending ma-chine. Gale said they expect to have machine in production within the 60 days.

Both served in the Army Air Forces, Gale as a captain on the staff handling termination of material contracts and Goldberg as a radio technician in the AAF's airways communication service.

communication service. Gale's last assignment, which took nearly two years, was negotiating settlements on contracts held by the Aluminum Company of America. He was stationed at Pittsburgh, Pa Goldberg served in the Caribbean theater. He was stationed on various islands in the West Indies and in several countries of South and Cen-tral America. tral America.

They report that all of the pre-war personnel of the company served in the armed forces, and all are now

back on the job. Joe Goldberg, father of Morton and father-in-law of Gale, managed the company during the war, and he is continuing as general manager.

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per cent.

More than 26 per cent of the cigar smokers bought by the box. Six-at-a-time buyers included 15.9 per cent, and those who purchased three at a time, 13.7 per cent. This left almost half of the total number of cigar smokers in the category which likes to get them one or two at a time.

The Journal's survey also presents data by population. Milwaukee has 228,000 families with an average of 228,000 families with an average of 3.6 persons to each family, making a total population of 820,800. Of these, according to the survey, 154,068 men smoke cigarettes and 74,656 do not. Among women, 110,357 smoke and 212,324 do not. 86,763 men smoke cigars and 142,164 do not. Here again, there is the factor of individuals using more than one form of tobacco.

# **Vender Patent To M. Auerbach** In Cleveland

WASHINGTON, May 18.—Stand-ard Vendors, Inc., Cleveland, is listed as assignor of a patent for a multi-column vending apparatus issued to Maurice J. Auerbach, Cleveland Heights.

The patent, No. 2,399,612, was filed October 9, 1943 and it is based on claims to eight new features. Device is described in The Official

Gazette of the Patent Office, as follows:

"In a machine of the character described, a row of receptacles, a sec-ond row of receptacles disposed rearwardly of the first row, means in-cluding handles disposed along the front of said machine for ejecting articles from said first row of receptacles, and means including handles disposed along the front of said madisposed along the front of said ma-chine, arranged alternately with said first-named handles and operable in-dependently of said first-named ejecting means for ejecting articles from the receptacles in said second row."

# **Granitstein To** Head Tri-State

NEW YORK, May 18 — J. Breidt, Tri-State Sales Company, Inc., an-nounced this week the appointment of Abe Granitstein as sales manager of the Tri-State Sales Company's Buffalo branch office at 1217 Main Street Buffalo

Buffalo branch office at 1217 Main Street, Buffalo. The firm, regional Bally distributor from New Jersey to Maine, an-nounces the appointment of Granit-stein as a means of better serving operators, Breidt points out. Granitstein has over 20 years' ex-perience in the coin machine indus-

perience in the coin machine indus-try, serving in the operator, as well as the distributor end of the business. Large expansion plans for the Buf-falo branch are expected under his direction, officials state.

# per cent; taverns, 9.2 per cent; gro-cery stores, 4.8 per cent; others, 3.5 Food Venders

### Aid to Volume Sales

NEW YORK, May 18.—"Coin-op-erated frozen food cabinets are a thing of the present—not the future," according to Murry L. Jones, Silver Supermarkets, Newark, N. J., in a statement at the meeting of the East-ern Frosted Foods Association, Inc., Tuesday (14) at the McAlpin Hotel. "Self-service methods of sales is the only answer to volume frozen foods sales and I think coin-operated cabinets are the answer," Jones fur-ther stated.

ther stated. For the first time in a meeting of

this type coin-operation took the spotlight away from the conservative methods of supermarket operation. Recent openings of frozen food stores were also highlighted by the state-ment of Jones that "where successful operation has been attained I believe even better operation can be reached by the use of the coin type cabinets that have been getting into newspapers thruout the country for some time now."

### **Cost Factor**

The cost of buying and maintaining cabinets and compartments in which frozen foods will be stored will be frozen foods will be stored will be one of the main factors in estimating the number of independent food stores which will handle the foods, Patsy D'Agostino, vice-president of the National Retail Grocers' Associa-tion explained to the group. With operation thru coin machine opera-tors this question of costs could be controlled controlled.

"Because of the higher costs involved in merchandising frozen foods, profit must be maintained at a higher level unless tremendous volume is

reached," D'Agostino said. Most of those present were of the opinion that frozen food business should be operated as a separate deshould be operated as a separate de-partment—even in smaller independ-ent neighborhood food stores. George T. Phillips, sales manager of H. C. Bohack Company, Inc., stated that in the future frozen foods will account for 10 per cent of the food volume in his firm's larger food stores and, he added, "quick frozen foods will constitute a separate department— they do not fit readily into our groc-ery, meat, or produce operations." More than 200,000 retailers will be handling frozen foods, instead of the present 40,000, by 1950, one spokes-man told the group.

# Buffalo Office Leslie, Duffek Set Up Company

LINCOLN, Neb., May 18.—Woodie Leslie and John W. Duffek, former vending machine operator, have formed the Midwest Merchandising Corporation at 1543 S. 20th Street, Lincoln. New firm was organized April 1

to act as a distributor in Nebraska, Kansas and Oklahoma for the Vendit Corporation's new candy vending machines.

Leslie is currently making a tour of his distributing territory, talking to operators, and making plans to expand the business.









# **Bastian-Blessing** To Make **Three Soft Drink Venders**

The Billboard

CHICAGO. Blessing Company, pioneer manufac-turers of carbonation and soda fountain machinery and equipment for the past 38 years will enter the coin-operated vending field before the end of the year with three machines now in the working model stage.

According to S. D. Levings, sales engineer, production on the three ma-chines will start in from six to eight months. Firm will manufacture a large machine capable of vending 192 12-ounce bottles, pre-cooling 60 more, or 224 6-ounce bottles pre-cooling 80. A smaller bottle vender will dispense 48 12-ounce bottles, pre-cooling 24. Plans call for manufacture of a cup

dispenser which will be of the post-carbonated type, the sirup and car-bonated water entering the cup'si-multaneously, Levings said.

### With Changer

As an integral part of the larger machine, a Harris coin changer will be attached to the coin mechanism which will return proper change from a quarter or dime along with the bottle. All three machines will be manually operated.

Dimensions of the 192-bottle vender are 6 feet 4 inches in height, 24½ inches wide, and 33½ inches from front to back.

The machine has a removable panel at the rear for normal maintenance operations on the compressor which is in the bottom compartment. The pre-cooler bottle baskets are also in the accessible bottom unit. Bottles ready for vending are stacked in a vending drum in the upper compart-ment. Only two motions are required for insertion of bottles in the vending drum. Bottles enter vertically, but when laid down are locked in place

and can only emerge from the bottle chute in center of front panel. Sixteen pockets in the vending drum hold the 192 12-ounce bottles. Holes in the drum top permit cold air to pass over the top of the drum where it is sucked down a center tube to the lower refrigeration system.

### **Adjustable Cooling**

The vender also features a sales counter on the loading door, and a slug rejector on the coin device. slug rejector on the coin device. There is also an adjustable cold control so that temperatures from 36 to 40 degrees may be maintained con-

The unitary refrigeration system consists of a condensing unit and evaporator with fan mounted on a reevaporator with fan mounted on a re-movable section of the cabinet. De-frost water is evaporated from a trough in the pre-cooler compartment by a wick which passes thru a wall of the cabinet and is positioned in the air stream of condensing unit fan. The vending drum can be removed by unscrewing three bolts and sliding out out

The smaller 48-bottle vender uses a revolving drum in the dispensing cabinet. On insertion of the coin, the machine is operated manually to revolve the dispensing drum and the bottle is spring-propelled thru the bottle opening in the top. The coin device is automatically locked when

device is automatically locked when the vender is empty. Company will also make a dis-penser for use where a sales person can be in attendance. A feature of the dispenser, Levings said, is that it will have two dispensing spouts, one of which will dispense only the car-bonated water. This feature is pri-marily for use in tayerns, which now or which will dispense only the car-bonated water. This feature is pri-marily for use in taverns, which now have difficulty in disposing of bottles which accumulate when cola-mixed beverages are served. Dispenser will eliminate the necessity for bottles and will provide accherated metric for weight marily for use in taverns, which now have difficulty in disposing of bottles which accumulate when cola-mixed beverages are served. Dispenser will eliminate the necessity for bottles and will provide carbonated water for use in highballs when needed. Company operates two plants—one in Chicago at 4201 Peterson Avenue, Company operates two plants—one company operates two plants—one in Chicago at 4201 Peterson Avenue, Company operates two plants—one company operates two plants

May 18. - Bastian- the other in Grand Haven, Mich. addition to soda fountains, firm manufactures luncheon sandwich

K.

units and water coolers. Present plans for marketing the new venders call for direct sales to bottlers and manufacturers of soft drink sirups, Levings said.

# **Plan To Hold** War-Expanded **Popcorn Sales**

CHICAGO, May 18.—Popcorn in-dustry's wartime gains resulting in doubling of the nation's popcorn con-sumption will be held by a new program of promotion and advertising, recently outlined at a meeting here of the National Association of Pop-corn. Manufacturers.

corn Manufacturers. At the meeting held at the Sher-man Hotel, the promotional campaign man Hotel, the promotional campaign for the remainder of the year was outlined by A. J. Villiese, secretary, who pointed out purpose of the pro-gram was not only to increase per capita consumption of popcorn, but also to introduce new uses for the product. During the war, Villiese said, food scarcities caused popcorn to be consumed in many homes where to be consumed in many homes where it formerly was considered a confection.

Gains can be held, the secretary

Gains can be held, the secretary said, thru the improvement of qual-ity in existing products backed up by an effective advertising and pro-motional program by the industry's individual manufacturers. In Darke County, O., popcorn brokers said the entire 1945 crop will be shipped out within the next three weeks, with five million pounds already shipped, and at the present rate of one million pounds weekly, a total of eight million pounds will have been shipped for the period of April and May.

# Cuban Sugar **Imports Grow**

PHILADELPHIA, May 18.-More than 28,000,000 pounds of sugar ar-rived here from Cuba this week. The Cape Pillar carried 12,328,000 pounds, and the Messenger arrived with 16,-000,000 pounds. The news of the sugar supply in-

crease cheered local coinmen who have been faced with candy and soda shortages which have limited the machine output considerably. A portion of the newly arrived sugar will be set aside for commercial use, which includes candy and soda making, and the greater part of it will be put into the civilian sugar supply, which was recently affected by sugar refinery strike.

Activity along the Philadelphia water front has increased during the last week and still further boatloads of sugar are due to arrive from Cuba during the coming weeks.

# **Ohio Dairy Product Group Slates Meet**

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May 25, 1946

The Billboard

### **VENDING MACHINES** 133



Distributorships Open at Leading Points in U. S. for Responsible Representatives

### RELIABLE NUT COMPANY

5721 W. Jefferson Blvd. Los Angeles 16, California

... think of all the features you would like in a perfect merchandise vending machine ... then look for them in STANDARD ... in the making NOW, by men who know HOW!

STANDARD VENDORS DIVISION LEHIGH FOUNDRIES, Inc. Factories at EASTON & LANCASTER, PA.



**Frozen Food Meet Spots** Vender Talk

### 3,000 at Philly Forum

PHILADELPHIA, May 18. - Coin machines as a means of merchandising frozen foods was discussed at a frozen food conference and exhibit held at the Bellevue-Stratford Hotel here recently. Forum was sponsored by the Con-

sumer Advisory Committee of the Re-tail Council of the Chamber of Commerce and the Board of Trade, Philadelphia. It is one of the first of its kind to be held in the East and was attended by more than 3,000 people.

Forum was shown a new type of tin container for frozen foods which. when it is put on the market, will make it possible for the consumer to save from 3 to 5 cents on the purchase of a package of frozen foods and will also eliminate several steps

in commercial packaging. Retailers were told that foods should never be kept in a tempera-ture of more than five degrees above When the temperature reaches 15 degrees or over, bacteria can start to form and it increases in proportion as food unfreezes. It is the refreezing bacteria which can cause food of poisoning. Forum was told that coin-operated

food stores were still part of future development of the frozen food industry and depended mainly upon standard packaging for the foods. "Until we determine the exact size

of the packages, it would be an un-necessary waste of material to build a machine for distribution," one authority on frozen food packaging said. "We all agree that machine distribu-tion is one of the best means for selling the product, but one machine will not be able to handle round, square, flat and oblong packages. There is a scarcity in necessary material at this time to build and install enough machines to handle all package sizes as are now being distributed.

"We all see the advantage of ma chine distribution," he concluded. "Frozen food machines could be installed all over the cities for the convenience of shoppers." He added, however, that, "We are definitely considering coin machine distribu-

# NCA's Chi Meet For June 24-27

CHICAGO, May 18.—With the conclave still more than a month away, program for the National Con-fectioners' Association convention to fectioners' Association convention to be held here at the Stevens Hotel June 24-27, is already shaping up, ac-cording to W. Melville Cribbs, gen-eral chairman of the event. First day will feature a golf tourna-

ment at one of the city's adjacent country clubs. First business session is slated for the following evening at a production confab at which will be discussed new processing techniques, new ingredients and new machinery.

Led by William J. Lavery, of the Curtiss Candy Company, the meeting on Wednesday (25) will take up for discussion supply problems now giv-ing the industry its biggest headache.

Final convention activity will be the dinner-dance Thursday when much publicized "Miss Candy of 1946" will be crowned. Arrangements

www.americanradiohistory.com



WASHINGTON, May 18. — That drugstores are good, lively locations for coin-operated equipment, par-ticularly vending machines, is a well-known fact in the trade. Penny vending machines and scales were perhaps the first, and still the strong-est machines for drugstore locations.

Indication is, however, that many f the larger drugstores—to give their customers faster, more efficient service—lean strongly toward ven-ders as a means of merchandising.

Just how important drugstore sales of commodities other than drugs, prescriptions and medicines are is demonstrated in census figures showing the sales percentages of the nation's independent drugstores.

Cigarettes, cigars and other tobacco items account for 13.5 per cent of these drugstores' business. Meals and fountain represent 15.6 per cent of total sales volume of the country's independent drugstores.

Candy, nuts, soft drinks and the like—other than the same products sold from the fountain—represent 4.9 per cent of the total business done in these stores. Biggest percentage of the business, which may come as a bit of a surprise, is still done in drugs, medicines, chemicals and re-lated products. lated products.

for the affair are under the direction of W. W. Kolbe, of the Reed Candy

Company, Chicago. Program committee is headed by Neal V. Diller, of the Nutrine Candy Company, who terms it the most in-teresting convention program in as-registic bictory. sociation history.



300 fully reconditioned Northwestern Penny Peanut Merchandisers. Price, \$7.50 each, brackets included, F.O.B. Lincoln, Neb. We also have an ample supply of globes for these machines priced at 85¢ each. MIDWEST MERCHANDISING CORP., INC. LINCOLN, NEB. 1534 S. 20TH ST.



America's Foremost Manufacturer of Automatic Merchandisers 15 HALE STREET, HAVERHILL, MASS.



\$39.50 Each

Super Bells

DEPOSIT REQUIRED WITH

ALL ORDERS

SEND FOR COMPLETE LIST

609 SPRING GARDEN STREET

# Group Releases Official Roster May 18.—Follow-Region 8.—E. W. Stanley, of L. B. Harrison Company, 311 West Fifth Street, Santa Ana, Calif., and William Barron, of William Barron Candy Company, 2131 San Pablo Avenue, Oakland, Calif.

ing the first convention of the Na-tional Candy Wholesalers' Associa-tion, C. M. McMillan, executive secretary-treasurer, announced the election of the following officers and directors:

H. W. Loock, of McDowell, Pyle & Company, 221 West Pratt Street, Baltimore, president.

J. Roger Ozmon, Allen, Son & Company, 15 East Lombard, Balti-more, chairman of the board.

M. J. Herrick, Sweetheart Candy, Bismarck, N. D., vice-president.

Directors:

Region 1.—William Neporent, Capi-tal Candy Company, 55 Pleasant Street, Hartford, Conn., and Peter Kramer Jr., of Peter Kramer & Son, Boston.

Region 2.—Elmer Kreher, of Kreher & Shoemaker, 433 Broadway, Buf-falo, and I. L. Saffer, of Saffer-Simon, Inc., 50 Lafayette Street, Newark, N. J.

Region 3.—John F. Poetker, of J. F. Poetker & Son, Cincinnati, and John Casani, of John Casani Company, 317 North Second Street, Philadelphia.

North Second Street, Philadelphia. Region 4.—J. Roger Ozmon, Balti-more, and Joseph L. Kantor, of Broudy-Kantor Company, Inc., 344 Church Street, Norfolk. Region 5.—C. E. Morgan, of Mor-gan Bros., Inc., 67-71 Broadway, Asheville, N. C., and Sam E. Sawyer, of Sawyer Candy Company, Elba, Ala Ala

Region 6 .- Frank P. Corso, Biloxi, Region 6.—Frank P. Corso, Bhoai, Miss., and E. D. George, of Evans George Company, Monroe, La. Region 7.—Roger A. Corey, 210 Glen Park Avenue, Houston, and

PHILADELPHIA 23, PA.

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79.50 279.50

RAKE COIN MACHINE EXCHANGE

Jack Beaty, of Rocky Mountain Wholesale Company, Albuquerque, N. M.

The Billboard

Region 9.-A. J. Bauer, Seattle, and

L. W. Schwary, The Dalles, Ore. Region 10.—J. P. Fritz, Newport, Minn., and M. W. Pierce, of Candy Service Company, 116 Fifth Avenue,

Service Company, 116 Fifth Avenue, Southeast, Aberdeen, S. D. Region 11.—J. V. Balocca, Com-mercial Candy Company, 118 West Peoria Street, Paola, Kan., and Glenn A. Baldwin, General Tobacco & Candy Company, Lincoln, Neb. Region 12.—L. C. Parman, 4941 North Francisco Avenue, Chicago, and Joseph Bianco, B. & G. Candy Company, 444 East Jefferson Street, Detroit. Detroit.

At Large .--- A. Appelbaum, 572-76 Westchester Avenue, New York City; John Potts, Mount Carmel, Pa.; Edgar McCoy, Canton, O.; J. Knox McCon-nell, McKeesport, Pa., and Harry J. Awe, Oshkosh, Wis.

# **Frosted Candy** Vender Planned

MADISON, Wis., May 18.-J. W. Coan, president of Coan Manufactur-ing Company, announced that his firm's new 250-bar candy vender will be available with a built-in cooling system to keep candy at the proper temperature even in hot weather. Coan said that his company now is

turning out more than 2,000 of its 74-bar model per month, but difficulties in obtaining materials for the 148 and 250 models will delay full production of them for six or eight months.

### **Ice Cream Makers** To Gather Oct. 24

ATLANTIC CITY, May 18 .- Inter-Manufacturers will hold its annual convention here October 24-26.

Three committees are working on arrangements. They are the merchandising program group headed by James H. Meehan, Philadelphia Dairy Products Company; production and laboratory council headed by Walter Ahlstrom, the Carnation Company, and accounting committee headed by L. C. Anderson, General Ice Cream Company.

Candy Vending Machines

ROWE 8 Col. Candy \$90.00 Machine 120 Bar Capacity

ADVANCE 4 Col. Candy \$37.50 Machine Without Stand, \$30.00

64 Bar Capacity

Also complete line of Cigarette Vending Machines, reconditioned by New York's Leading Mechanics! Refinished — Like New—Ready for Location!

REPLACEMENT PARTS AND MIRRORS

1/3 Dep., Bal. C. O. D.

UNEEDA VENDING SERVICE

100-102 Scholes St. Brooklyn 6, N. Y.

MODEL 33

=\$9.95

AUTHORIZED DISTRIBUTOR 609 SPRING GARDEN ST. PHILADELPHIA 23, PA.



May 25, 1946

**ADVANCE** 

Ball Gum

May 25, 1946

# Simons Concern Expands Export by the Simons Products Company, 15 Moore Street, according to Sidney Sander, export manager in charge of vending machines. At the present time only used cigarette vending ma-chines are being handled by the con-**Of Coin Devices**

NEW YORK, May 18.-Exporting of cigarette and beverage vending machines is now being undertaken

REGAL

KING OF THEM ALL



To know what to do, how to do it and when to do it are undoubtedly some of the stumbling blocks you have stubbed your toes on. Here then is the opportunity to direct your energies operating a route of our penny Bulk Merchandisers. Results will be satisfactory and lasting.

Special discount to new operators.

# **REGAL PRODUCTS CO.**

GAYS MILLS, WISCONSIN



### STAR PEANUT VENDOR Sensational Money Maker



Harriman Supply Co.

 Money Maker
 NEW. Streamlined. Striking color. Compact. Revolutionary built-in tray catches any over-flow or salt. Holds approxi-mately 4 lbs. nuts. Will vend salted peanuts, candy coated nuts. almonds, pecans, small candies, etc. Built of purest cast aluminum. Cannot rust or cor-rod c. Perfected, simulified mechanism eliminates needs for renairs. Let the Star Tray Vendor lead your way to years of st e a d y profits. Shipped F, O, B, factory for only \$12.95. On C.O.D.'s send \$5.00 denosit. Harriman, Tenn.

DELICIOUS ENRICHED CANDY WAFERS NOW AVAILABLE FOR CANDY VENDING MACHINES AND CARRIVAL OPERATORS. PEPPERMINT-FLAVORED SUGAR-MINS (340 Count Per Lb.) CHOCOLATE-FLAVORED COCO-MINS (285 Count Per Lb.) (Both Enriched with Important Calcium Phos-phorous Minerals.) phorous Minerals.) 100-LB. DRUMS, 41¢ PER LB. (either flavor); \$41.00 Per Drum, F.O.B. Chicago. Terms: Net cash with erder, or 1/3 deposit, balance C.O.D. No limit on quantities at present. Orders with full remittance given proference in shipping.

Vital Foods Corporation Evanston, Illinois 1465 Sherman Avenue

	1
"CIGARETTE MACHINE SPECIALS"	-
10 8-Col. Uneedapak Ea. \$50.00	1
4 9-Col. Nationals 65.00	
5 9-Col. Unsedapak, Model A's 79.50	
20 5¢ U-Select-It Candy Bar 45.00	
25 A.B.T. Challenger Guns 27.50	
Wanted: 5¢ Candy Machines, Phonographs.	
Cameo Vending, 432 West 42d, New York	

chines are being handled by the con-cern, Sander states, but new ma-chines will be handled by the con-cern, which also exports toys, novel-ties, foods, textiles and other general merchandise, in the near future. "Not only is the South American market fully covered by the organi-zation," Sander further states, "but the Near East and South African markets are also fully covered by the concern which has been in the export concern which has been in the export business for nine years—the last six months handling coin-operated machines.'

Also tied in with the firm is the Simons Tours and the Simons **Bar**-port Companies, both with offices at 1350 Broadway. Plans for other types of coin-operated machines on the foreign markets are not now planned by officials, the export manager states.

# **Thirsty Summer** Ahead, Say Ops

(Continued from page 130) to the U. S. Beet Sugar Association. But for the first three months of the year, deliveries were 14 per cent

the year, deliveries were 14 per cent higher than a year ago, the associa-tion reported. Supplies of flavoring extracts for cola drinks are ample, now that imports of cola nuts are coming steadily from South America, Hard-grave said. Extracts for orange drinks and root beer also are plenti-ful since most of these come unful, since most of these come un-sweetened.

L. Schwartz, plant superintendent at the Charles E. Hires Company's branch in Chicago, gave the same re-port on the herb extracts used for root beer, but he added that manu-facturers' rationing of soft drinks to actain a work of the same there there there retailers would continue thru the summer

Joe Goldberg of Drink-O-Matic Company, said the sugar situation now is tighter than at this time last

now is tighter than at this time last year, but supplies are sufficient to meet most of current demand. "But the minute the hot weather hits we are going to feel the squeeze between demand and supplies unless the government increases the sugar the government increases the sugar allowance," he declared. "Syrups for root beer and cola are not what you

root beer and cola are not what you would call plentiful, but we are get-ting enough for now." H. W. Baumeister, manager of Chi-cago Concessions, Inc., which han-dles Coca-Cola in its machines, was quite hopeful that the quota might be increased, as in past summers, possibly even to 70 per cent. Replacement parts for machines are critical, Baumeister said. Most vender manufacturers are concen-trating on new machines, and part making in being neglected, he ex-plained. "Nobody that I know of is having

"Nobody that I know of is having "Nobody that I know of is having an easy job getting parts," he added. Many vender operators, of course, are continuing to use makeshift parts as they did during the war years. Some believe that parts will become even more scarce before new ma-

chines appear. To support this view, they point to greatly reduced steel output during the early months of this view? this year.

this year. Hardgrave also reported that oper-ators of bottle vending machines are having difficulty obtaining sufficient bottles and cases. He described both bottle and case supplies as "very tight." The lumber shortage, coupled with the current boom in home buildwith the current boom in home buildwith the current boom in home build-ing and the previous upsurge of com-mercial building, of course, has made lumber for cases virtually unobtain-able. It seems likely that, if the shortage continues for a year or more, as forecast by some, soft drink bot-tlers might follow the lead of the preveries and switch to heavy cardbreweries and switch to heavy cardboard cases.

www.americanradiohistory.co



The Billboard

May 25, 1946

**Parts Short in Electronic Show** 

# **Speaker Pic** Is Brighter

One maker says price lids cause switch from small types to phonograph sizes

CHICAGO, May 18. — Importance of the coin machine industry—par-ticularly the music branch — as a market for electronic and radio parts is unquestioned, but to what extent this will pay off in terms of ade-quate supplies now is uncertain.

This was the concensus of exhibit-Radio Parts and Electronic Equip-ment Show staged at the Stevens Ho-tel this week.

Most of the more than 150 parts makers who had booths are suppliers to coin manufacturers, a survey disto coin manufacturers, a survey dis-closed. Included were makers of condensers, speakers, motors, wire, switches, amplifiers, tubes, trans-formers and scores of other items. Together, they offered a summary of the many bottlenecks and few bright spots in the current supply situation. Raw materials shortages, strikes, and government price poli-cies were the big three among other bottlenecks, they agreed. bottlenecks, they agreed.

### **Condensers Short**

Condensers Short While this group is assessing the lush market expected to develop with unfolding post-war expansion of coin-operated machines, there was a conservative, "who-can-tell?" atti-tude regarding queries as to possibili-ties for improvement in deliveries in the near future.

in the near future. Typical was the outlook described by representatives of P. R. Mallory & Company, Inc., country's largest component electronics parts makers, and supplier of switches and con-densers for juke boxes. They report-ed a lag of three to four months in deliveries, with old and big ac-counts faring best in a period of stortages. Switches are more avail-able than condensers, a highly criti-cal item now, they said. Bayard H. Clark, advertising man-ager for Jensen Radio Manufactur-ing Company, reported on speakers. Clark said that his firm was among the leaders in pre-war days as speak-

Clark said that his firm was among the leaders in pre-war days as speak-er suppliers for music machines. Under present OPA policies, he explained, his company has dropped five and six-inch types to concen-trate on large speakers. This tends to work to the advantage of juke makers, he added. He said that with magnet wire almost unobtainable, juke manufacturers were switching from field coil speakers to perma-nent magnet types. Improvement in deliveries, he said, was a big ques-tion mark. tion mark.

### Motor Supply

General Industries Company, Ely-ria, O., which claims to be the largest phonograph motors maker, indicated that a substantial part of its pro-duction would be slanted toward the music machine industry. He ammusic machine industry. He em-phasized the current practice, well-known to the trade, where juke mak-ers are trying to scrape together mo-tors from any source that turns up. Leonard J. Seelig, sales manager, Standard Transformer Corporation, said that his firm, as an old-line sup-plier to automatic phonograph mak-ers, was able to service them ade-quately. Newcomers in the field, (See Speaker Pic Bright, page 145)

# **Bendix Has First Direct Electronic** Pickup, Is Claim

BALTIMORE, May 18.—Radio di-vision of the Bendix Aviation Corvision of the Bendix Aviation Cor-poration announced what it described as the "world's first direct-action electronic pick-up" for phonographs. According to L. C. Truesdell, gen-eral sales manager of the firm's radio and television department, the device is made with an armored vacuum tube tip which transforms mechanical vibrations from the rec-ord grooves into electronic modula-

ord grooves into electronic modula-tion. It apparently would fit on the standard-size tone arm. No further technical details were available, but it would appear, from Truesdell's description, that the tiny tube would produce voltages varying with the vibrations from the platter.

Truesdell claimed the pick-up will reproduce a wider register of tones than the ordinary tone arm, will stand much abuse and will greatly reduce record wear.

# **M. Korengold** In Louisville **Distrib** Firm

LOUISVILLE, May 18.—Morrie Korengold, president of the Illinois Phonograph Owners, Inc., for several years before going into the navy, has joined with Jerry Kimmel, another former Chicago coinman, in opening a coin machine firm here. Kimmel was also recently discharged from the navy.

Firm, operating under the trade name Co-Operative Distributing Company, is located at 234 West Jef-ferson Street, just across from the Tyler Hotel. They will distribute all varieties of coin machines, as well as the Challenge phonograph, Korengold said.

Barney Jacobs has been appointed sales manager of the Louisville office, and John Fitzgerald will be in charge of the service department. Organiza-tion is made up entirely of veterans, Kimmel said.

### **Jack Strauss Plans** Aireon Research in **Two California Labs**

LOS ANGELES, May 18.—Aireon Manufacturing Corporation, Kansas City, Mo., has set up research and experimental laboratories at Pasa-dena and Los Gatos, Calif., it was announced here.

Jack I. Strauss has been appointed director of the development work. He also will serve as Pacific Coast representative for the company, according to the announcement.

### L. Houston to Blue **Bonnet Disk Sales**

HOUSTON, May 18 .- Blue Bonnet HOUSTON, May 18.—Blue Bonnet Music Company announces the ap-pointment of Leslie Houston as traveling representative handling record sales in Texas and Oklahoma. Houston will handle De Luxe label in Texas and Globe disks in North Texas and Oklahoma.

www.americanradiohistory.com

# **Unwrap** Paper **Magnetic Tape For Recorders**

KANSAS CITY, Mo., A new, inexpensive magnetic paper tape soon to reach the market is extape pected to reduce greatly the cost of home voice and sound recording, according to Dr. George E. Ziegler, executive scientist of the Midwest Research Institute.

Research institute. The recorder, perfected by the lo-cal branch of the institute, will have an almost unlimited market in homes with radio sets, it was said. It will be shown to the public at the radio and electronic parts show to be held in Chicago next week (13-15).

in Chicago next week (13-15). According to Ziegler, the set may be used successfully with any home radio and will be placed on the mar-ket by electronic manufacturers within a year. He said the paper tape principle is new and unlike regular wire recorders in that in-stead of wire, a finely powdered metallic alloy, almost microscopic in size, is printed or stamped on paper tape. It records at the rate of four inches a second for speech, the scieninches a second for speech, the scientist explained.

The new magnetic alloy powder is said to be five to seven times strong-er than other materials. Discovery of the powder is credited to H. A. Howell, of the Indiana Steel Prod-ucts staff.

### **Parts Pix Perks as** Westinghouse 115-Day Shutdown Ends

PITTSBURGH, May 18. One bright spot in the general gloom of the materials outlook for phonothe materials outlook for phono-graphs and other coin machines was settlement of the 115-day strike at Westinghouse Electric Corporation.

Coin machine makers said the strike has played a major part in slowing up production in the industry since Westinghouse is one of the three or four biggest makers of electrical parts.

Company and the union—CIO United Electrical Workers—made a joint announcement that they had reached agreement on a contract cov-ering 75,000 Westinghouse workers at plants in 11 States. Contract pro-vides a general increase of 18 cents an hour. an hour.

NEWARK, N. J., May 18.—William Weiss, president of Radio-Matic of America, Inc., announced that his firm has concluded contracts with six leading hotels across the U. S. for installation of coin-operated radios.

Those named by Weiss include the Wardman Park and Willard, Wash-ington; the Morrison, Chicago; Hotel Syracuse, Syracuse; Town House, Los Angeles, and the DeSoto, Savan-nah, Ga.

Weiss's company is having its radios made by General Electric at Sy-racuse. They give two hours play on insertion of 25 cents. He said his firm would install, service and insure sets placed in hotel rooms.

# **Government Offers Data on Rectifiers Developed** by Nazis

WASHINGTON, May 18 .- Details of, a new and lighter rectifier of electric current, which was developed by a German industrial firm and which may find use in the coin machine industry, have been released by the Office of the Publication Board in the U. S. Department of Commerce.

Device is described in a report by C. Turnock of the army's Chemi-L. C. Turnock of the army's Chemi-cal Warfare Service as a mechanical-type "contact rectifier" for changing alternating current to d.c. According to Turnock's report, the rectifier has a higher electrical efficiency than mercury vapor types, rotary convertwhere mercury vapor rectifiers are unusable, and it is reported to be considerably lighter than other recti-fiers of similar capacities fiers of similar capacities.

It is described technically in the Commerce Department's publication PB-6633. A photostatic copy may be obtained for \$1 or a microfilm copy for 50 cents. Checks or money or-ders should be made payable to the Treasurer of the United States.

The rectifier was developed by the Siemens Schuckertwerke, of Berlin, but it was used on only a small scale in Germany. during the war, Tur-nock's report said.

Designed to catch each pulse of a.c. current just as it reaches zero and starts to change direction, the rectistarts to change direction, the recti-fier is made up of silver-tipped cop-per contacts that are opened and closed by a synchronous motor which drives a camshaft activating the con-tacts. The motor takes its power from the same a.c. line which runs to the rectifying contacts.

## Cal Shrum's L. A. **Diskery Moves to Hollywood Offices**

LOS ANGELES, May 18. — Cal Shrum, head of Constellation and Westernair Records, announces his organization has moved into new of-fices at 11561 Ventura Boulevard, North Hollywood. Shrum has also formed Constellation Pictures and starred in the first feature already released, Swing Cowboy, Swing. A second picture is set for release

A second picture is set for release oon, with schedule calling for eight. Coin Radio Concern Reports Six Hotels Signed for Service

New recording outfit is featuring "juke box tested" records, and is cur-rently setting sales deals thruout the country. Constellation is a new label, but Shrum and company have had the Westernair disk out for over a year thru Coinmatic Distributors. Recording artists now signed include, beside two Shrum brothers, Britt Wood and Red Raper and His Caro-lina Mountain Borc lina Mountain Boys.

Ima Mountain Boys. Majority of Shrum's artists have just returned from nine months of entertaining troops overseas. Shrum's group also recently completed a legitimate tour, including engage-ments at the Palomar, Seattle; Bea-con, Vancouver, and Lyric, Salt Lake City.

Registerec Trude Mark



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Your profit with MEASURED MUSIC is limited only by the number of music units you can place in a location. Each table, booth or counter space is a spot for an installation. The music is heard only in the immediate area of the unit; thus, each MEASURED MUSIC unit is an individual money-maker. No floor space required. MEASURED MUSIC box is a smal, compact, round-top plated job. The quality of music is superb. MEASURED MUSIC units are connected to telephone wires with any automatic phonograph in your own studio; it is set for continuous play – 24 hours a day, if you choose. Service calls are economical because there is only one record player to maintain and no title strips to change. Many music merchants are converting now to the multiple-profit MEASURED MUSIC system at a low cost. It's the modern way to increase your profits.

Call or write for information. Deliveries are being made now.

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WANT TO BUY Seeburg Duo Remote Consoles. Also other music equipment. DAVIS DISTRIBUTING CORP. 625 ERIE BLVD., E. SYRACUSE 2, N. Y.

### AMERICAN FOLK TUNES Cowboy and Hillbilly Tunes and Tunesters

The Billboard

### All Communications to 155 N. Clark St., Chicago 1, Ill.

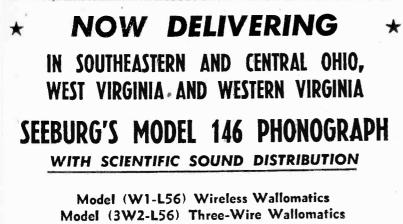
### **Hits Jackpot**

are now coming into their own and are hitting the musical jackpot. Songs such as Wave To Me, My Lady; Sioux City Sue and Tumbling Tumbleweeds are taking prominent places on the nation's hit parades. They are being sung and played by top entertainers not only in the popular field, but also in the concert field.

Folk singers like Gene Autry, Roy Rogers, Sons of the Pioneers, Ernest Tubb, Roy Acuff, Burl Ives, Josh White and Dick Thomas are being recognized as specialists in their chosen field. Night clubs, too, have opened their doors to this type of en-tertainment. And, for the first time, because of this demand, American folk music is being assembled, cate gorized and cataloged. Just what effect this will have on American music of the future is uncertain. Yet, it is safe to say that out of this may come the one folk song which will truly represent the American people as do the Volkslieder of Germany, the Narodnyyas of Rusia, the Popo-lari of Italy, the Chansons of France.

Gene Autry is the latest to record Frank Loesser's hit folk tune, Wave To Me, My Lady. Flipover is Over and Over Again, another catchy Western tune. Columbia will release the disk this week.

Three new song folios are offered by Pacific Sales this month. They are Songs From Texas, by Texas Jim Lewis; Spade Cooley's Western Swing Folio and the Hall of Fame of Ameri-can Folk Artists the latter folio concan Folk Artists, the latter folio con-taining autographed pictures and the life stories of 12 of the most famous



Seeburg's New and Novel "Tear Drop" Speaker and The New Model (H-146-M) Hideaway Featuring the Only

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Rock-Ola '39 Standard	\$399.50
A.M.I. "Singing Towers"	350.00
Wurlitzer #41 Counter Model	159.50
Seeburg "Hideaways" (Wireless Adapters)	
Seeburg (WS-1Z) Wireless Wallomatics	10.00
Seeburg 30-Wire Selectomatics (Metal Covers)	

# SHAFFER MUSIC CO.

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www.americanradiohistory.com

Western and folk artists. Decca released this week a record-Folk music and folk artists, long ing by the Country Gentlemen, a new neglected by the American people, quartet combo in the Western folk artist field. Sides are *Can't* Win, *Can't* Place, *Can't* Show and Which Way'd They Go? Latter is by Tim (Sons of the Pioneers) Spencer.

### Folk Festival

Noted folk artists and students of folk music from about 25 States will participate in the 12th annual Folk Festival to be held in Cleveland May 22-25 under the joint sponsorship of the Cleveland Sesquicentennial Com-mission and Western Reserve University.

About 400 folk singers and artists, including mountaineers from the Appalachians, lumberjacks from Michi-gan, cowboys from Wyoming and Colorado, Kiowa Indians from Okla-homa and miners from Pennsylvania will take part in the festival. Sarah Gertrude Knott is the national director.

Concerning the reason for the show, she says: "Interchange of folk traditions, singing, dancing and in-strumental music among people of varied racial and national back-grounds helps to break down the barstanding. On a national basis, it helps acquaint people in the widely separated communities of our country. The country is so large, and our traditions so varied, that without such a coming-together few people in one section know what people in the other sections are doing."

Some of the folk artists are: Capt. Pearl R. Nye, canal boat singer who has written more than 500 songs; Richard Chase, collection of folk songs of the Appalachians; Bascom Lunsford, head of the Mountain Song and Dance Festival held each year in Asheville, N. C., in addition to numerous other groups of singers featuring racial, religious or regional themes.

Execs of the Folk Association in-Execs of the Folk Association me-clude: Prexy Paul Green, Playwright Dr. Homer P. Rainey, former presi-dent of the University of Texas, vice-president, and M. J. Pickering, busines manager.

### Homeless, Shirtless

James K. Whitaker III, a former WWVA (Wheeling, W. Va.) an-nouncer and newscaster, has returned to the station as Director of Public Interest Programs, after over three years in the army. Jimmie, back in Wheeling for three weeks and unable to find a place to live, ran the follow-ing ad hoping it would solve the problem. problem:

"Army captain on terminal leave, permanently employed in Wheeling, wants small furnished apartment close in. Homeless, wifeless, shirt-less, noiseless and house broke. Will consider any apartment, anywhere."

Out Little Rock, Ark., way they have a new show starting. And, from all reports, it is going to be something out of the ordinary. Their D & M out of the ordinary. Their D & M Vaudeville and Comedy Revue, called the "biggest little show in America," is composed of radio and stage artists, including Frank Dudgeon; Kay, the Yodeling Cowgirl From the Golden West; Thurman Hearne, Ezzie Nicklebock, Bessie Buckleknee and Ebb Leatherneck.

Dude Martin, KYA, San Francisco, is plugging a couple of Chaw Mank tunes, Rose of Oklahoma, and When the Silver Moon is Shining Upon the Golden Gate.

### West Coast

Gil Taylor, of the Hoosier Hotshots, to make a solo break in Columbia pic Cowboy Blues. Ken Curtis, Columbia cowboy player, makes his first rec-ords for Mercury in May. Melody Roundup, sixth Eddie Dean

Western film, now rolling at PRC pictures

Roy Rogers, Republic's cowboy king, has thrown his Stetson into the political ring as a candidate for mayor of Studio City, Calif. Former cowboy star, Ken Maynard, booked for 26 weeks starting June 8, with the Bob Witton tent show.

Cal Shrum has made a deal with Fred McConnell, formerly with Uni-versal and other pix firms, to dis-tribute all future Constellation Western pixs. McConnell due on the Coast soon for a confab with Shrum.

### **Philly Dances**

Fairmount Park Commission, Philadelphia, in conjunction with the Fairmount Civic Association, will conduct a series of Thursday evening folk and square dances for adults at Recreation Hall, Boat House Row, East River Drive in Fairmount Park, starting about the middle of May.

At present, dances are held at the Boat House every Friday and Satur-day evening for local teen-agers. The Boat House should be a popular spot during hot summer evenings. Local hillbilly talent will be used. A folk music band and entertainers will be on the bill.

Harry Belliver, who plays Sitting Bull in the musical Anne Get Your Gun is a former Hedgerow Theater, hillbilly entertainer. He left the coal mines to

enterdiner. He left the codi mines to enter show business. Danny Newman, seven-year-old son of Elmer and Julie Newman, of the Sleepy Hollow Gang who are heard on WFIL, Philadelphia, was recently released from the Quakertown Hospital. It was an appen-dectomy. Now Elmer is back in the dectomy. same room in the same hospital. He had a tumor removed from the back of his neck.

Mrs. Florence Woods, of Drexel Hill, Pa., was the 100,000th person to pay admission to the Hayloft Hoedown, WFIL hillbilly airshow. Among the prizes she won on the promotion involved in the sale of the ticket was a lunch with the whole Sleepy Hollow Gang in costume. She also made an appearance on the air with the gang last week. Harry Ranch and His Kernels of

Corn shifted from Ciro's, Philadel-phia, to the 20th-Century Club in the same city. It's the first hillbilly out-fit to appear at the latter spot.

### Legion Barn Dance

The Alka-Seltzer National Barn Dance will originate from McLeans-boro, Ill., Saturday night (June 8), when the ol' hayloft gang joins the American Legion in a national homecoming celebration for National Com-mander John Stelle.

On hand to greet the legionaires will be Eddie Peabody, the Banjo King, who is himself a member of the Ameri-can Legion; Joe Kelly, Pat Buttram, the Hoosier Hot Shots, and Arkie, the Arkansas Woodchopper.

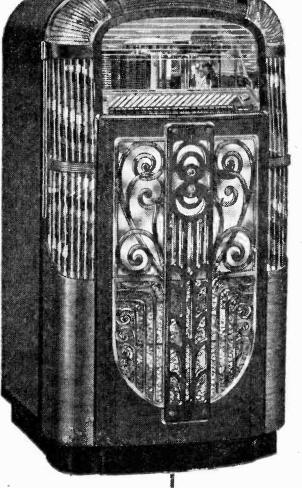
Chart Music Company reports brisk Chart Music Company reports brisk sales on their new folio, entitled Hit Parade of Cowboy Songs, which in-cludes such numbers as Bunkhouse in the Skies, Little Oakie, Silly Bill, There's a Valley in Utah and the film song I'm Gonna Have a Cowboy Wedding, sung by Roy Rogers in the Republic film The Man From Okla-homa homa.





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### **Re-Sharp Needle Service** FORT DODGE, IOWA

MORE PLAY APPEAL

P. O. BOX 770

# **Movie Machine Reviews**

The Billboard

Are 13 21

Soundies Corporation of America, Inc. Release date April 8.

In musical comedy styling, High Hat has everything, including an attractive chorus of six dancers. Blond Imogene Lynn sings the lyrics of the song, Tari Vance is the featured dancer, and handsome Jimmy Dale, in high hat and tails, adds the male interest. (R. C. M.) Slim Andrews and the Fashionaires

present the novelty number Pop Goes the Weasel with clever sound ef-fects. Sibyl Rae does the vocals. fects. Sib (R. C. M.)

A swingy Latin tune Pin Marin is

A swingy Latin tune Pin Marin is harmonically presented by the ever-popular Dinning Sisters. The back-ground is a night club. (R. C. M.) Larry Clinton and his orchestra play the standard tune, My Reverie. A brunet, mellow-voiced songstress sings the vocals. Band setting. (Soundies) (Soundies.)

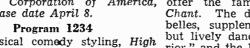
A typical Western number, Down the Trail to San Antone, is played by Deuce Spriggins and band, with the Plainsmen Trio harmonizing on the vocals. Carolina Cotton lends her charming personality for eye appeal. (R. C. M.)

The Balators, Jack and June Blair and Dorn and Dean dance to the tune of a peppy polka entitled Jolly Joe. This number takes the form of a stage production with each couple, attractively costumed, posed in pic-ture frames from which they step to do their respective dances. (Soundies.)

An entertaining and jumpy song story entitled Bashful Bullfrog is pre-sented by Lenny Herman and his band. The accordionist handles the vocals. Band set. (Filmcraft.)

- MORE PROFIT

Princess Monakai and the cello-



offer the familiar Hawanan Ensemble offer the familiar Hawanan War Chant. The dancing of the native belles, supplemented with a short but lively dance by a husky "war-rior," and the Hawanan gutteral vocals of the Princess present an au-thentic Polynesian atmosphere. (Soundies.)

Assembled and released by Soundies Corporation of America, Inc. Release date April 15.

### Program 1235

The Swing Stars with Dorothy Drew's dance routine provide excel-lent entertainment in their version of a Trip to the Moon. Johnny Guarnieri sparks this lively combination with his adroit piano playing. (Filmcraft.)

The romantic Latin standard Adios is played by Carlos Fernando and his Mexican orchestra. Rita Rio and handsome Allan Baldwin make an attractive couple, with Rita singing the vocals. A mixed chorus of seven seven couples does a rumba. (Soundies.)

Newcomer Kirk Wood sings the vocals of a torchy number entitled Get a Woman on Your Mind. At-tractive Marilyn Hightower does a sophisticated dance routine. Night club setting. (Filmcraft.)

Paradiddle Joe is played by Tony Pastor and his orchestra, with Tony singing the vocals. Johnny Morris, the world's fastest drummer, proves his claim with some speedy work on the skins. Barn dance background. (Soundies.)

An unusual piano solo, which is a combination of the best in boogie and popular piano styling is pre-sented by Robert Crum. The selec-tion entitled Adventure in Boogie Woogie makes good listening. (Filmcraft.)

You Walk By, a standard pop number, is presented by Del Casino and his orchestra, with Del taking care of the vocals personally. Betty Jane Smith does a toe dance routine and also leads a chorus of glamorous models. (Minoco.)

The Nilsson Twins, Hollywood's latest comedy vocal team, and the Hal Borne Trio are tops in a clever little number entitled I Don't Care If I Never Go to Bed. (R. C. M.)

A standard memory song, Lamplight, is played by Skinnay Ennis and his orchestra, with Skinnay doing the vocals. Dreamy-eyed Bonnie Kildare adds eye appeal. The setting is a radio station. (Soundies.)

Assembled and released by Soundies Corporation of America, Inc. Release date April 22.

### Program 1236

Cute Helen O'Connell and hand-some Bob Eberle are a pair of "duet dears" in a clever number entitled A Whole Bunch of Something. The ever-popular Jimmy Dorsey and his orchestra, provide, solid rhythm orchestra provide solid rhythm. (Soundies.)

A novelty number entitled HeBroke My Heart is sung by the blond and glamorous Nilsson Twins. The versatile Hal Borne Trio take care of the music in their unusual rhythmic styling. (R. C. M.)

Rufus Davis interprets several musical effects, including the bass fiddle and the jew's harp in Mama Don't Allow It. The "kindergarten set" is represented by two cute kids doing a very clever dance in a playdoing a very clever dance in a playroom background. (R. C. M.)

Pay Day Rolls Around is a catchy tune played by Deuce Spriggins and his band, with the Plainsmen Trio on the vocals. Carolina Cotton and Deuce get together on the vocals also. Costumes and setting is Western. (R. C. M.)

Lucille Angels sings a standard

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Latin number entitled Mi Linda Amor. The charming Velascos do an exceptionally interpretive rumba. (Soundies.)

The harmonic talents of the well-Assembled and released by phane-skirted Hawaiian Ensemble known Dinning Sisters make the bundies Corporation of America, offer the familiar Hawaiian War cute standard pop tune Mary Lee, good listening material. (R. C. M.)

Basin Street Boogie stars Ray Mc-Kinley, the singing drummer, with Will Bradley and His Six Texas Hot Dogs. A group of jitterbugs does a lively "jitter" to this jive-boogie number. (Minoco.)

Jimmy Dale and Carolyn Gray star in a musical comedy type number en-titled On the Boulevard. Miss Gray sings the vocals. The glamorous Soundies chorus does a clever dance routine clad in unusual half-boy, half-girl costumes. (R. C. M.)

Madelene Quincannon.

WILL PAY FOR FOLLOWING IN GOOD CONDITION <sup>\$</sup>375 for Wur. 600 Rotary <sup>\$175</sup> for Wurlitzer 616 <sup>\$</sup>200 for Wur. 616 Lite-Up TOP PRICES FOR BUCKLEY TWIN 12 BUCKLEY BOXES **USED RECORDS** WILL BUY COMPLETE ROUTES SEND YOUR LISTS TODAY INTERBORO MUSIC CO. 1154 1st Ave., New York 21, N. Y. Phone Regent 4-3337 **TUBE SALE!** All tubes carry a 90-day O.P.A. guarantee. Order at once while they last. Many other numbers in stock. 70L7 SUB (For Seeburg Wall-o-Matic and Bar-o-Matio. Sold on a money-back guarantee.) COMPLETE UNIT WITH ADAPTER ... \$1,80 12" P.M. SPEAKER With 20-Oz. Magnet, Famous Make .... \$8.90 **ORDER AT ONCE !** Paul's Radio Accessories 4425 Drexel Blvd. CHICAGO 15, ILL. Phone: Kenwood 0990 "THE HIGHEST BIDDER" TURN YOUR USED RECORDS \$\$ INTO CASH \$\$ WRITE, CALL OR JUST SHIP TO . NATHAN MUCHNICK 1251 N. 52nd St., Philadelphia, Pa. Phone: GRE 3153 WILL PICK UP WITHIN 100 MILE RADIUS.



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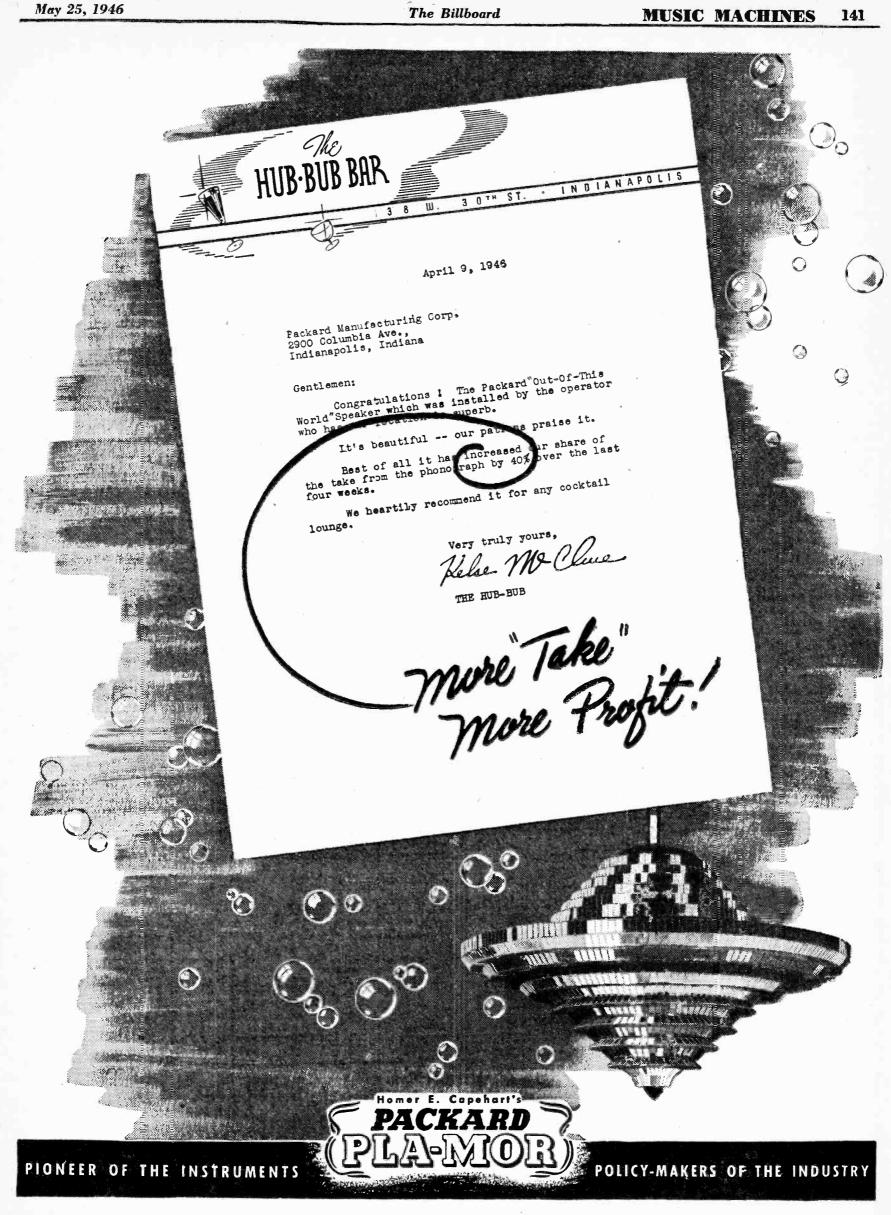
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CEILING AND WALL AUXILIARY SPEAKERS • ACCESSORIES • 30-WIRE CABLE •

# Williams Joins M. Spagnola in **Distrib** Concern

CHICAGO, May 18 .--- LeDrew Williams and Michael Spagnola have set up the Automatic Distributing Company here

Firm, which already is functioning in its headquarters at 806 North Milwaukee Avenue, hold distributor appointments in Northern Illinois for the AMI and Personal Music Equipment.

Spagnola said that date of formal opening festivities would be announced shortly. By that time the business will be in full swing, and many operators in Chicago and other Illinois communities north from Springfield are expected to attend.

In the absence of Williams, who currently is hospitalized, Spagnola outlines plans and organizational setup. Williams, who formerly was general manager of Universal Automatic Music Company here and has operated music machines in Chicago for a number of years, is president of the company.

Spagnola, treasurer, also is execuowners, Inc. In this capacity he has been prominent in trade activities and a well-known figure among Chi-cago coinmen. For the present he expects to carry on with the associa-tion work tion work.

Service department is headed up by Ted Levin. In addition to carry-ing a complete stock of parts, the department is organized to offer operators assistance in their service problems, Spagnola said.

Firm is now operating Phonette systems here, but it was said these will serve chiefly as a demonstration program and will be sold later as distributing phases of the business develop develop.

Home of Automatic is in the triangle formed where Milwaukee Ave-nue diagonally crosses Chicago Ave-nue. Thus, offices and salesrooms will front on Milwaukee, with serv-ice department on Chicago.

E.

Illinois Jukes Humming Again As Power Back After Dim-Out

The Billboard

are singing again here after more than a week of almost complete brownout silence.

Illinois Commerce Commission has sisued a ruling authorizing unre-stricted use of electric power for the city's machines. Only excessive or-namental lighting is discouraged.

Thruout the power crisis, juke op-erators individually as well as their association, Illinois Phonograph Owners, Inc., co-operated with officials, contributing their share in con-serving electricity. Trade sources in-dicate that it cost them 80 per cent of their business.

### Order Cut Play

Original order confined power use for juke boxes to the hours of 2 to 4 p.m., six days a week, cutting deeply into play which normally is heaviest at later hours.

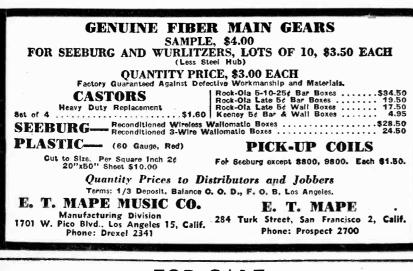
When a threatened complete power ban for jukes developed, operators co-operated in performing a public relations job for the trade.

This involved identification juke box operators' position as a trade group. Officials of Common-wealth Edison and the commerce commission, in considering the ban, apparently had thought of individual

# **Golob Distrib For Coin Radio**

ASBURY PARK, N. J., May 18.— George and Victor Trad, Tradio Ra-dios, announced this week that the Ben H. Golob Distributing Company, 241 East 44th Street, New York, would be distributors of their coin-operated radios in Maryland, Dela-ware and Pennsylvania.

ware and Pennsylvania. Other distributor appointments thruout the United States, that have not already been announced, will be made within the near future, accord-ing to the brothers. Besides hotels, George Trad points out, motels and tourist camps have proved themselves "top spots for operators."



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RECORD PRESSING PLANT IN LOS ANGELES Complete with 8 Hydraulic Presses, Steam Tables, etc., plus Milling De-partment capable of handling 15 tons of stock weekly. Address all inquiries BOX D-204 c/o Billboard Cincinnati 1, Ohio

Sell Your Used Phono Records Now!!! WE BUY LARGE OR SMALL QUANTITIES **MERVIS TRUCKING CO.** 7026 LEXINGTON AVE. **CLEVELAND 3, OHIO** 

CHICAGO, May 18 .- Juke roxes phonographs in tavern and other locations as an unnecessary frill which could be dispensed with. Against this attitude, the operators argued con-vincingly that their combined busi-ness was as much a legitimate amusement enterprise as movie houses, for example, and was entitled to similar treatment.

For the present, juke boxes have For the present, juke boxes have returned to normal schedules and trade members predict that the pub-lic, after missing out on its music for a week, will send play to even higher than pre-brownout levels. They are aware, however, that the coal question has not been settled, and that there still may be rough dawn shead days ahead.

# **Solotone Picks 3 Distributors**

LOS ANGELES, May 18 .- Solotone Corporation, manufacturers of timed music system, announced the appointment of three regional dis-tributors in the East and Mid-West.

Handling the line in Greater New York area is Theodore Blatt, Brook-lyn; Ohio, Indiana and Kentucky, Timed Music, Cleveland; and Kan-sas, Western Missouri and Southern Nebraska, Tri-State Distributing Company.

William (Bud) Parr and F. E. Wilson, Solotone executives, returned here during the week from Solo-tone shows in the East.

# **OPA** Authorizes 27% **Price Increase for** Fractional Motors

WASHINGTON, May 18 .- The Office of Price Administration has announced granting of price increase factors to manufacturers of electric motors amounting to 27 per cent over their base period prices for fractional horsepower motors and 16.5 per cent for integral horsepower motors.

Present authority replaces the 9 per cent increase granted manufac-turers of fractional horsepower mo-tors in October, 1945. "Inline" prices for fractional horsepower motors ap-proved since October 16, 1945, are therefore being given only a 16.5 per cent increase.

New increase is designed to return to the industry its total cost of mak-ing and selling its motors which are necessary to the reconversion pro-gram, officials of the OPA said.

Recent increases in labor costs and for materials, according to the OPA, were revealed by a recent survey which showed costs of producers of between 60 and 70 per cent of the dollar volume of sales of the motors. Considered in the new price in-

crease were increases in wages and material costs adjusted to include all increases effective when the survey was made.

### Get Mum and You Can Dance To Juke Jive, Ad Suggests

NEW YORK, May 18.—Juke box keeps right on increasing the num-ber of products it helps to sell via advertising.

Currently a coin phonograph is playing a feature role in ads for the deodorant, Mum. Layout shows a wallflower leaning on a juke as the rest of the set dances, but in the next panel she catches on, gets the sponsor's product, and joins the jive.

www.americanradiohistory.com

# 6,000 Turn Out For Radio Show: **Coin Ops Attend**

CHICAGO, May 18.—An estimated 6,000 visitors, including many members of the coin machine trade, had an opportunity for first-hand chats with the nation's producers of radio parts, as 183 exhibitors showed their wares at the 1946 Radio and Electronic Equipment Conference and Show in the Stevens Hotel here May 14-16.

Number of manufacturers exhibiting had grown 40 per cent since 1941, when the industry held its last show, according to K. C. Prince, general manager. South Africa, Switzerland, China, Canada and France, as well as every section of the U. S., were represented, he said.

On display were latest develop-ments in scores of standard radio items such as tubes, switches, condensers and speakers. Generally, manufacturers were showing equip-ment which currently is going into production and for which deliveries are planned for next fall.

Aireon Manufacturing Corporation exhibited several of its various elec-tronic products. Altho there were presentations featuring its juke box available to visitors, no actual ma-chines were on display. A dozen Aireon officials were here for the show, including President R. C. Walker and Secretary B. D. Craig.

### Swiss Changer

Several off-the-beaten-track ex-hibits claimed wide attention. Swissmade Thorens record-changer, for example, featured a three-way gadget enabling the user to play back any portion of a platter without removing other records; to reject and pass over a record before it is played for several minuter without there is nearly much the minutes without turning off machine.

Weller Manufacturing Company showed its Speed Iron soldering gun for service departments as well as manufacturers. Other service items were a line of hermetically sealed electrical measuring instruments dis-played by Marion Electrical Instrument Company.

New magnetic paper-tape record-ing device was introduced by Jackson Steel Products. Brush Development Company also demonstrated its new tape recording unit.

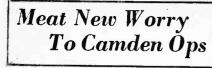
All meetings and conferences were scheduled for May 13, leaving three full days for the show itself. Among these were gatherings of delegates of National Electronic Distributors As-sociation; a joint meeting of Associa-tion of Electronic Parts and Equip-ment Manufacturers with Sales Man-agers' Club, Eastern Group, and key-note banquet Monday evening.

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WALL BOXES		
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Buckley Plastic Sides .	22.50	
Buckley Old Style	5.00	
Wurlitzer 120's		
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* PHONOG	GRAPHS	
2 Wurlitzer 500-K	\$469.50	
1 Wurlitzer 780-E	695.00	
2 Rock-Ola Standards,	Remote Box. 350.00	
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144 **MUSIC MACHINES** 



CAMDEN, N. J., May 18.-Shortage of meat is another shortage which is promising to give local coinmen trouble. It has caused Camden hotels and restaurants to consider shutting

As a result, coin machine opera-tors, who already are hit by the shortage of beer, alcoholic beverages and new machines, are beginning to scout possible new locations. They feel that, with machines scarce and tavern play down, they must make the most of the machines they do have.

the most of any have. Some are eying the lucrative trade promised by the expected heavy re-sort business along the Jersey coast this year, and others are looking for other profitable sites for machines. Acuteness of the meat scarcity was brought home as two Philadelphia

brought home as two Philadelphia packing houses, which supplied a large number of Camden retailers, announced they were closing until the situation eases. Restaurants are fea-turing poultry and fish dinners and with fish or fowl menus.

# **Rosenberg Firm** To Camden *Ops* | Pushes Work On **New Showrooms**

NEW YORK, May 18.—H. Rosen-berg, of H. Rosenberg Company, an-nounces the change of name of his concern from the present name to H. Rosenberg Company, Inc., to be lo-cated at the same address, 625 Tenth Avenue.

Extensive remodeling of the concern's showrooms is now being undertaken in preparation of an an-nouncement in about three weeks, according to officials. The sales and administration departments h a v e been expanded in line with the re-modeling.

# ADVANCE RECORD RELEASES (Continued from page 35) NO PANCHO .....Jose Cortez Ork (RHUMBAMBA) OH! HA-HA! Joseph Snihur Ork (VALENTINE) OJ JESENSKE DUGE NOCI (Autumn Edo Ljubic-Olga Turkovic (SEOSKA Nights) LOLA) Sonart M-600 PETER AND THE WOLF ALBUM Dir.—Frank Luther Decca Symphony Ork-Alexander Smallens, Dir.—Frank Luther Dir.—Frank Luther .....Decca DA-130 Peter and the Wolf, Parts 1 and 6 ......Decca 29096 Peter and the Wolf, Parts 2 and 5 .....Decca 29097 Peter and the Wolf, Parts 3 and 4 .....Decca 29098 PETOOTIE PIE .....Ella Fitzgerald-Louis Jordan (STONE COLD) .....Decca 23546 PIN MARIN .....Decca 23546 PIN MARIN ......Decca 23546 POPITY POP ......Bilm Gaillard Ork (DIZZY BOOGIE) ..... Bel-Tone 753 ne 753 POPITY POP Slim Gaillard Ork (DIZZY BOOGIE) POR ESO TE PERDONO Bel-Tome 753 PRETTY MEAN MAMA Celso Vega and His C. B. S. Rhythm Band (HAY—RUMBA) PRETTY MEAN MAMA Slim Gaillard Trio (SANTA MONICO) PUT THE BLAME ON MAME Bel-Tome 762 PUT YOUR LITTLE FOOT OUT TRUTH) THERE Savey 3009 QUE BONITO ES CONTENTARSE (How Nicce It Is To Be Friends Tito Guizar (ADIOS MARIQUITA) Again) Victor 23-0309 CLE BUNNID ES CONTENTARSE (How Nice It Is To Be Friends Again) Tito Guizar (ADIOS MARIQUITA) Again) Victor 23-0309 RAZBILA SE CASA (The Broken Tamburaski Zbor Ork (JA SAM) Goblet) Sonart M-601 RED WINE POLKA Ernie Benedict and His Polkateers (COCK-TAIL WALTZ) REGRESO David Santos Ork (NO PANCHO) RIFF CITY Wini Beatty-Slim Gaillard Trio (MEAN MAMA) Bel-Tone 755 ROSA David Santos Ork (KEY TO) RUM COLA PAPA Don Jose Ork Nao Tenho Lagrimas Gotham 100 Rhumba at the Waldorf Gotham 101 The Peanut Vendor Gotham 102 Un Sueno Gotham 102 Ven Vem Gotham 103 Steno Gotham 100 Rumba Rumba Gotham 101 The Peanut Vendor Gotham 101 Yo Soy Obatala Gotham 100 Rye WHISKY Texas Top Hands (FIESTA IN) Savoy 3008 RYE WHISKY Texas Top Hands (FIESTA IN) .Savoy 3008 SANTA MONICA JUMP Slim Gaillard Trio (PRETTY MEAN) SATCHELMOUTH Deek Watson and His Brown Dots (SUR-RENDER) RENDER) Manor 1026 SCHOOL KIDS' HOP Slim Gaillard Ork (FLAT-FOOT) SEND DAVID Dave Tarras Ork (FRELACHS) .Savoy 8003 SEOSKA LOLA (Village Scamp) Edo Ljubic-Olga Turkovic (OJ JESENSKE) SINCE LUM CUM HUM Bush Mountain Boys (Caleb Coy) (I WISH) Diamond 2001 SINOC SI MENI REKLA (You Told Edo Ljubic-Olga Turkovic (SJECAS LI). Me That You Loved Me) Sonart M-608 SLIM'S JAM Slim Gaillard Ork (CHICKEN RHYTHM) Sonart M-608 SLIM'S JAM SOLDIER'S LETTER TO MOM Red Raper and His Carolina Mountain Boys SOME PIMES I'M HAPPY Russ Case Ork (CREAT DAY) SOME WHERE IN THE NIGHT Betty Rhodes (Russ Case Ork) (THIS IS) Victor 20-1885 Some Where In THE NIGHT SOME FIMES IN THE NIGHT ..... Betty Rhodes (Russ Case Ork) (THIS IS) SOMEWHERE IN THE NIGHT ..... Betty Rhodes (Russ Case Ork) (THIS IS) SPORTIN' LIFE BLUES Dud Bascomb Ork (MEAN OL') Alert 401 SQUARE DANCES ALBUM Carson Robison and Pleasant Valley Boys. Victor P-159 Comin' Round the Mountain Victor 20-1831 Victor 20-1831 Golden Sfippers Victor 20-1832 Victor 20-1832 Jingle Bells Victor 20-1832 Victor 20-1832 Solomon Levi Victor 20-1832 Victor 20-1832 Spanish Caballero Victor 20-1830 Victor 20-1830 The Irish Washwoman Victor 20-1833 Victor 20-1833

# Laundrymen Offer Scientific Work-**To-Music Program**

JOLIET, Ill., May 18.-Vetoing hot jazz, but setting its seal of approval on "peaceful" music, the American Institute of Laundering has issued has issued an elaborate communique on planning recorded industrial music programs from its headquarters here.

Schedule was worked out by AIL for member laundry owners who en-tertain workers with various wired or telephone music set-ups. To begin with, it cautions, boogie-woogie and jazz are out. This is because rhythm modeling. "One of the largest and most beau-tiful showrooms in coin machine row a means of inspiring cheerfulness is the aim of the firm," according to and high spirits.

Working day, according to AIL, should open with marches and pa-triotic tunes. Rousing numbers can continue until just before the morn-ing rest period, when slower, easy, peaceful music should be played.

# Milwaukee Teen-Age **Center Hunts Name**

MILWAUKEE, May 18 .- Downtown youth center here is looking for a name. Teen club, opened recently as a civic move to discourage juvenile delinquency by providing entertainment for youngsters via the softdrink-with-juke-music route, is holding off on a name selection until permanent membership is established.

Since it is undergoing remodeling, sponsors have decided to remain open Thursday nights only during May.

Waltzes, tangos, musical comedy fa-vorites go well here, it is recom-mended. The same change in tempo should apply before afternoon rest periods.

Laundry music men say that vocal refrains of popular numbers tend to be unsatisfactory. Workers then try to follow the words and forget their jobs. Music should be familiar, but jobs. Music should be famil forget the words, they advise.

STONE COLD DEAD IN THE MARKET (He Had It Coming)       Ella Fitzgerald-Louis Jordan (PETOOTIE PIE)         STRIP-TEASE       Joseph Smilur Ork (BLOOMER GIRL).         SURRENDER       Desk Watsen and His Brown Dots (SATCHELMOUTH)         SWEET CEORGIA BROWN       Avery Partish (INDIANA)         Alert 201       Tamburaski Zbor Ork (TAMBURITZA POLKA)         TAMBURITZA POLKA NO. II       Tamburaski Zbor Ork (TAMBURITZA POLKA)         TAMBURITZA POLKA NO. II       Tamburaski Zbor Ork (TAMBURITZA POLKA)         THAT AIN'T RIGHT, BABY       Will Benty-Slim Gaillart frie (EARLY PELLING         THAT WONDERFUL WORRISOME       Kinsk Case Ork & Chorus (HALLELUJAH)         THAT WONDERFUL WORRISOME       (SINEAKIN OUT)       Create Case (Sing Singer Sing	f fille	
SURRENDER	STRIP-TEASE	Harry Caller Only (PLOOMED CIPI)
TAMBURITZA POLKA NO, 1       Tamburaski Zbor Ork (TAMBURITZA POLKA)       Sonart M-603         TAMBURITZA POLKA NO, II       Tamburaski Zbor Ork (TAMBURITZA POLKA)       Sonart M-603         TEA FOR TWO       Russ Case Ork & Chorus (HALLELUJAH)       Sonart M-603         THAT AIN'T RICHT, BABY       Wini Beatty-Sim Gaillard Trio (EARLY MORNING)       Bel-Tone 754         THAT WONDERFUL WORRISOME       Erskine Hawkins (Ruth Christian) FEELING       Bel-Tone 754         THE STORY OF UNCLE TOM'S AI Trace and His Silly Symphonists (THE CABIN       Trace and Silly Symphonists (THE CABIN       Corone (Gori 152         THE TRUTH OF THE MATTER IS       Casa Daley (Vis Schon Ock (PUT THE)       Decca 18879         THE TRUTH OF THE MATTER IS       Casa Daley (Vis Schon Ock (PUT THE)       Decca 18879         THE TUNE OF LUNA PARK       Henry Jerome Ork (Bill Collier & En- semble) (TRUE LOVE)       Decis 18879         THE TUNE OF LUNA PARK       Henry Jerome Ork (Bill Collier) (THE)       Decis 18879         THE SAY IT'S WONDERFUL       Henry Jerome Ork (Bill Collier) (THE)       Decis 18879         THIS IS ALWAYS       Bel-Tone Chr (Bill Collier) (THE)       Schon MI (TAB)         THS SON OB BREGOM SECE       Could Chr (TH SI Sh) Nomara The 500         TOK SE ONO BREGOM SECE       Coll Lubic (DOSL A DRINA)       Sonart A Tre50         TOK SE ONO BREGOM SECE       Contamin 107	SURRENDER	Deek Watson and His Brown Dots
TAMBURITZA POLKA NO. II       Tamburaski Zbor Ork (TAMBURITZA POLKA)       Sonart M-603         TEA FOR TWO       Russ Case Ork & Chorus (HALLELUJAH)         THAT AIN'T RICHT, BABY       Wini Beetty-Sim Gaillard Trio (EARLY MORNING)       Bel-Tone 754         THAT WONDERFUL WORRISOME       Erskine Hawkins (Ruth Christian) FEELING       Bel-Tone 754         THAT WONDERFUL WORRISOME       Frskine Hawkins (Ruth Christian) FEELING       Coronet Coronet Coronet Corols (SNEAKIN' OUT)       Victor 20-1883         THE STORY OF UNCLE TOM'S AI Trace and His SIlly Symphonists (THE CABIN       STORY )       Coronet Coronet Corols (Corols Corols (Corols 12)         THE TUNE OF LUNA PARK       Henry Jerome Ork (Bill Collier & Ensemble) (TRUE LOVE)       Decs 1810         THERE WILL COME A TIME       Henry Jerome Ork (Bill Collier & Ensemble) (TRUE LOVE)       Decs 1810         THEY SAY IT'S WONDERFUL       AI Goodman Ork (Maxine & Jimmy Carol) (YOU CANT)       Davis 2107         THES IS ALWAYS       Betty Rhodes (Russ Case Ork) (SOME- WHERE N)       Witch 20-20-1883         TIGER'S BLUES       The Three Flames (EXACTLY LIKE)		Tamburaski Zbor Ork (TAMBURITZA
TEA FOR TWO       Russ Case Ork & Chorus (HALLELUJAH)         Victor 22:0408       Wini Bentry-Sim Gaillard Trio (EARLY         MORNING)       Bel-Tone 754         THAT WONDERFUL WORRISOME       Erskine Hawkins (Ruth Christian)         FEELING       (SNEAKIN' OUT)         Victor 20:1883       THE STORY OF UNCLE TOM'S AI Trace and His Silly Symphonists (THE CABIN         CABIN       STORY)         THE STORY OF UNCLE TOM'S AI Trace and Silly Symphonists (THE CABIN         CABIN       STORY)         THE TUNE OF LUNA PARK         HERE WILL COME A TIME         STORY)       Caronet (Group Christic Cort) 152         THE TUNE OF LUNA PARK         HERE WILL COME A TIME         Rusty Cline Ork (IFI D) Constellation 4015         (1) THEY SAY IT'S WONDERFUL         Al Goodman Ork (Bill Collier + 64-001         (12) TO LOST IN HIS ARMS         TIGER'S BLUES       The Three Flames (EXACTLY LIKE)	TAMBURITZA POLKA NO. II	Tamburaski Zhor Ork (TAMBURITZA
MORNING)	TEA FOR TWO	Russ Case Ork & Chorus (HALLELUJAH)
FEELING	THAT AIN'T RIGHT, BABY	
THE STORY OF UNCLE TOM'S ALTRACE and His Silly Symphonists (THE CABIN	FEELING	(SNEAKIN' OUT)Victor 20-1883
THE THREE BEARS       All Trace and Silly Symphonists (THE STORY)       Coronet Cor-152         THE TRUTH OF THE MATTER IS       Cass Daley (Vic Scheen Ork) (PUT THE)       Decca 1887         THE TUNE OF LUNA PARK       Henry Jerome Ork (Bill Collier & En- semble) (TRUE LOVE)       Decca 1867         THERE WILL COME A TIME       Susty Cline Ork (The Constellation 6015       Ditters 1001 (1001 Constellation 6015         (2) I GOT LOST IN HIS ARMS       Folly (YOU CAN'T)       Ditters 6001         (12")       THES WONDERFUL       Henry Jerome Ork (Bill Collier) (IT COULDN'T)       Davis 2107         THIS IS ALWAYS       Betty Rhodes (Russ Case Ork) (SOME- WERE IN)       Victor 20-1885         TIGER'S BLUES       The Three Flames (EXACTLY LIKE)       Gotham 107         TKO SE ONO BREGOM SECE (Strolling Along)       Edd Ljubic (DOSLA DRINA). Sonart M-606         TO EACH HIS OWN       Edd Meward Ork (Edd Howard & Trio)       Miguelic Valdes-Noro Morales Ork (ESA MULATA)         TRUE LOVE       Henry Jerome Ork (Bill Collier) (THE WICLOUDED DAY       Noval Chanson and His Midnight Sons (Al- Waltz)         UT PAAMAAKE-SHARE (Seaguil Ted Johnson and His Midnight Sons (Al- Waltz)       Nover Yearish (AFTER HOURS). Alert 200         WALKIN' BLUES       Nose Morand Ork (Marilyne Towne)       (WAADO MIA)       Apolle 1007         WALKIN' BLUES       Avery Parrish (AFTER HOURS). Alert 200       MAAKE-SHARE	THE HILLS OF EL CAJON	. The Esquire Trio (I'M CHANGING) Rhansody RR-103
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THE TUNE OF LUNA PARK       Henry Jerom Oct. Juin Collicer & En.         THERE WILL COME A TIME       Reamble) (TOK (Hz I). Constellation 4015         (1) THEY SAY ITS WONDERFUL       Godman Ork (Maxine & Jimmy Car-	THE THREE BEARS	. Al Trace and Silly Symphonists (THE STORY) Coronat Corol52
THEY SAY IT'S WONDERFUL       Henry Jerome Ork (Bill Collier) (IT         COULDN'T       Davis 2107         THIS IS ALWAYS       Betty Rhodes (Russ Case Ork) (SOME- WHERE IN)       Nictor 20-1885         TIGER'S BLUES       The Three Flames (EXACTLY LIKE)       Other and the second of t	THE TRUTH OF THE MATTER IS .	.Cass Daley (Vic Schoen Ork) (PUT THE) Decca 18879
THEY SAY IT'S WONDERFUL       Henry Jerome Ork (Bill Collier) (IT         COULDN'T       Davis 2107         THIS IS ALWAYS       Betty Rhodes (Russ Case Ork) (SOME- WHERE IN)       Nictor 20-1885         TIGER'S BLUES       The Three Flames (EXACTLY LIKE)       Other and the second of t	THE TUNE OF LUNA PARK	Henry Jerome Ork (Bill Collier & En-
THIS IS ALWAYS       Betty Rholes (Russ Case Ork) (SOME- WHERE IN)         TIGER'S BLUES       The Three Flames (EXACTLY LIKE).         TKO SE ONO BREGOM SECE (Strolling Along)       Edo Ljubic (DOSLA DRINA). Sonart M-606 (DO EACH HIS OWN)         Edo Ljubic (DOSLA DRINA). Sonart M-606 (TO EACH HIS OWN)       Edo Ljubic (DOSLA DRINA). Sonart M-606 (CYNTHIA'S IN)         TRISTEZAS DE AYER       Miguelito Valdes-Noro Morales Ork (ESA MULATA)         TRUE LOVE       Henry Jerome Ork (Bill Collier) (THE TUNE)         UNCLOUDED DAY       Royal Chanters (ARE YOU)         Waltz)       Seeco 2002         VALENTINE       Joseph Snihur Ork (OHI HA-HA!)         Waltz)       Seeo 1006         VALENTINE       Joseph Snihur Ork (OHI HA-HA!)         VALENTINE       Jose Morand Ork (Marilyne Towne) (AMADO MIA)         WABASH CANNON BALL       Reaper and His Carolina Mountain Boys (SOLDIER'S LETTER). Constellation 102         WALKIN' BLUES       Avery Partish (AFTER HOURS). Alert 200         WHAT HAS SHE GOT THAT I       Betty Rhodes (Russ Case Ork) (I'D BE)         MHAT HAS SHE COT THAT I       Betty Rhodes (Russ Case Ork) (I'D BE)         MUCARS?       Jeannie Akers Ork (I CAN'T)         MOY       Go DOWN       Go DOWN         WORKING ON THE SUN WILL NEVER       Famous Georgia Peach (The Harmonaires)         WO CARES?       J	THERE WILL COME A TIME (1) THEY SAY IT'S WONDERFUL (2) I GOT LOST IN HIS ARMS (12")	Rusty Cline Ork (IF I)Constellation 4015 Al Goodman Ork (Maxine & Jimmy Car- roll) (YOU CAN'T)Victor 46-0001
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TRISTEZAS DE AYER       Miguelito Valdes-Noro Morales Ork (ESA Miguelito Valdes-Noro Morales Ork (ESA MULATA)       Seeco 2002         TRUE LOVE       Henry Jerome Ork (Bill Collier) (THE TUNE)       Davis 2108         UNCLOUDED DAY       Royal Chanters (ARE YOU)       Savoy 1016         Waltz)       Ted Johnson and His Midnight Sons (Al- true Sahim) (DRAGSPES)       Savoy 1016         VALENTINE       Joseph Snihur Ork (OH! HA-HA!)       Sonart M-600         VABASH CANNON BALL       Jose Morand Ork (Marilyne Towne) (AMADO MIA)       Apollo 1007         WABASH CANNON BALL       Red Raper and His Carolina Mountain Boys (SOLDER'S LETTER), Constellation 102         WALKIN' BLUES       Avery Parrish (AFTER HOURS)       Alert 200         WHAT HAS SHE GOT THAT I Betty Rhodes (Russ Case Ork) (I'D BE) HAVEN'T GOT?       The Esquire Trio (MY ADOBE)       Alert 200         WHAR THE SUN WILL NEVER       Famous Georgia Peach (The Harmonaires) GO DOWN       (WHO IS)       Apollo 107         WHERE THE SUN WILL NEVER       Famous Georgia Peach (The Harmonaires)       (WHERE'TME)       Apollo 107         WHERE THE SUN WILL NEVER       Famous Georgia Peach (The Harmonaires)       (UT ON'T 1)       Apollo 107         WHERE THE SUN WILL NEVER       Famous Georgia Peach (The Harmonaires)       (WHER'T THE)       Apollo 107         WHO CARES?       James Melton-David Sapereon-Bert Shef- ter (ALL THROUGH) </td <td>(Strolling Along)</td> <td>. Edo Ljubic (DOSLA DRINA) Sonart M-606 , Eddy Howard Ork (Eddy Howard &amp; Trio)</td>	(Strolling Along)	. Edo Ljubic (DOSLA DRINA) Sonart M-606 , Eddy Howard Ork (Eddy Howard & Trio)
INCLOUDED DAY       TUNE)       Davis 2108         UNCLOUDED DAY       Royal Chanters (ARE YOU)       Sayoy 1016         Waltz)       Royal Chanters (ARE YOU)       Sayoy 1016         Waltz)       fred Sahlim) (DRAGSPELS)       Nitor 26-0054         VALENTINE       Joseph Snihur Ork (OH! HA.HA!)       Notor 26-0054         VALENTINE       Joseph Snihur Ork (OH! HA.HA!)       Sonart M-600         WEM VEM       Joseph Snihur Ork (OH! HA.HA!)       Sonart M-600         WABASH CANNON BALL       Red Raper and His Carolina Mountain Boys       Sonart M-600         WALKIN' BLUES       Avery Parrish (AFTER HOURS)       Alert 200         WHAT HAS SHE GOT THAT I       Betty Rhodes (Russ Case Ork) (I'D BE)       HAVEN'T GOT?         WHAT HAS SHE GOT THAT I       Betty Rhodes (Russ Case Ork) (I'D BE)       Merei's Avery Parrish (AFTER HOURS)         WHERE THE SUN WILL NEVER       Famous Georgia Peach (The Harmonaires)       GO DOWN         GO DOWN       (WHO IS)       James Melton-David Sapereon-Bert Shefter (ALL THROUGH)       Nictor 11-9224         WHO CARES?       Jaansie Akers Ork (I CAN'T)       Apollo 107         WON'T BE A FOOL NO MORE       Tampa Red (BIG ROAD)       Apollo 107         WON'T BE A FOOL NO MORE       Tampa Red (BIG ROAD)       Apollo 107         YOU AIN'T SO SUCH-A-MUCH </td <td></td> <td></td>		
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(SOLDIER'S LETTER) . Constellation 102WALKIN' BLUESAvery Parrish (AFTER HOURS) . Alert 200WHAT HAS SHE GOT THAT I Betty Rhodes (Russ Case Ork) (I'D BE)HAVEN'T GOT?Victor 20-1886WHERE ISU LOVE?The Esquire Trio (MY ADOBE)WHERE THE SUN WILL NEVERFamous Georgia Peach (The Harmonaires)GO DOWN(WHO IS)GO DOWN(WHO IS)WHO CARES?James Melton-David Sapereon-Bert Shefter (ALL THROUGH)WHO IS THAT KNOCKING?Famous Georgia Peach (The Harmonaires)WON'T BE A FOOL NO MORETampa Red (BIG ROAD)VOU AIN'T SO SUCH-A-MUCHCousin Joe-Earl Bostic's Gotham Settet(1) YOU CAN'T GET A MAN WITH A GUN (2) DOIN' WHAT COMESAl Goodman Ork (Audrey Marsh) (THEY SAY)NATUR'LLY (12")SAY)Victor 46-0001YOU MAY NOT LOVE MEBing Crosby (Jay Blackton Ork) (JUST MY)Diacea 18860YOU TOOK ADVANTAGE OF MESanford Gold Trio (MOON FANTASIE)YUGOSLAV CIRCLE DANCE (ZIKINO KOLO)Tamburaski Zbor Ork (YUGOSLAV CIR- CIRCLE)Sanart M-602YUGOSLAV CIRCLE DANCE (ZIKINO KOLO)Tamburaski Zbor Ork (YUGOSLAV CIR- CIRCLE)Sonart M-602YUGOSLAV CIRCLE DANCE (ZIKINO KOLO)Tamburaski Zbor Ork (YUGOSLAV CIR- CIRCLE)Sonart M-602YUIILJose Cortez Ork (MIGUELLO)Sonart M-604	VALENTINE	Joseph Snihur Ork '(OH! HA-HA!)
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WHERE THE SUN WILL NEVER       Famous Georgia Peach (The Harmonaires) (WHO IS)       Apollo 107         WHERE'S MY BESS? (12")       James Melton-David Sapereon-Bert Shef- ter (ALL THROUGH)       Apollo 107         WHO CARES?       Jeannie Akers Ork (I CAN'T)       Victor 11-9224         WHO IS THAT KNOCKING?       Jeannie Akers Ork (I CAN'T)       Constellation 4014         WHO IS THAT KNOCKING?       Famous Georgia Peach (The Harmonaires) (WHERE THE)       Constellation 4014         WHO IS THAT KNOCKING?       Famous Georgia Peach (The Harmonaires) (WHERE THE)       Constellation 4014         WHO IS THAT KNOCKING?       Famous Georgia Peach (The Harmonaires) (WHERE THE)       Constellation 4014         WHO IS THAT KNOCKING?       Famous Georgia Peach (The Harmonaires) (WHERE THE)       Constellation 4014         WHO IS THAT KNOCKING?       Famous Georgia Peach (The Harmonaires) (WHERE THE)       Constellation 4014         WON'T BE A FOOL NO MORE       Tampa Red (BIG ROAD)       Victor 20-1870         YOU AIN'T SO SUCH-A-MUCH       Cousin Joe-Earl Bostic's Gotham Sextet (LITTLE EVA)       Diamond 2027         YOU AIN'T GET A MAN WITH A GUN (2) DOIN' WHAT COMES       Al Goodman Ork (Audrey Marsh) (THEY NATUR'LLY (12")       SAY)       Victor 46-0001         YOU MAY NOT LOVE ME       Bing Crosby (Jay Blackton Ork) (JUST MY)       Dece 18860       Savoy 608         YOU TOOK ADVANTAGE OF ME <td< td=""><td>WABASH CANNON BALL</td><td>.Red Raper and His Carolina Mountain Boys (SOLDIER'S LETTER) .Constellation 102</td></td<>	WABASH CANNON BALL	.Red Raper and His Carolina Mountain Boys (SOLDIER'S LETTER) .Constellation 102
WHERE THE SUN WILL NEVER       Famous Georgia Peach (The Harmonaires) (WHO IS)       Apollo 107         WHERE'S MY BESS? (12")       James Melton-David Sapereon-Bert Shef- ter (ALL THROUGH)       Apollo 107         WHO CARES?       Jeannie Akers Ork (I CAN'T)       Victor 11-9224         WHO IS THAT KNOCKING?       Jeannie Akers Ork (I CAN'T)       Constellation 4014         WHO IS THAT KNOCKING?       Famous Georgia Peach (The Harmonaires) (WHERE THE)       Constellation 4014         WHO IS THAT KNOCKING?       Famous Georgia Peach (The Harmonaires) (WHERE THE)       Constellation 4014         WHO IS THAT KNOCKING?       Famous Georgia Peach (The Harmonaires) (WHERE THE)       Constellation 4014         WHO IS THAT KNOCKING?       Famous Georgia Peach (The Harmonaires) (WHERE THE)       Constellation 4014         WHO IS THAT KNOCKING?       Famous Georgia Peach (The Harmonaires) (WHERE THE)       Constellation 4014         WON'T BE A FOOL NO MORE       Tampa Red (BIG ROAD)       Victor 20-1870         YOU AIN'T SO SUCH-A-MUCH       Cousin Joe-Earl Bostic's Gotham Sextet (LITTLE EVA)       Diamond 2027         YOU AIN'T GET A MAN WITH A GUN (2) DOIN' WHAT COMES       Al Goodman Ork (Audrey Marsh) (THEY NATUR'LLY (12")       SAY)       Victor 46-0001         YOU MAY NOT LOVE ME       Bing Crosby (Jay Blackton Ork) (JUST MY)       Dece 18860       Savoy 608         YOU TOOK ADVANTAGE OF ME <td< td=""><td>WALKIN' BLUES WHAT HAS SHE GOT THAT I HAVEN'T COT?</td><td>. Avery Parrish (AFTER HOURS) . Alert 200 Betty Rhodes (Russ Case Ork) (I'D BE)</td></td<>	WALKIN' BLUES WHAT HAS SHE GOT THAT I HAVEN'T COT?	. Avery Parrish (AFTER HOURS) . Alert 200 Betty Rhodes (Russ Case Ork) (I'D BE)
WHERE THE SUN WILL NEVER Famous Georgia Peach (The Harmonaires) GO DOWN	WHERE IS LOVE?	The Esquire Trio (MY ADOBE)
WHO CARES?       Jeannie Akers Ork (I CAN'T)	WHERE THE SUN WILL NEVER GO DOWN	Famous Georgia Peach (The Harmonairee)
WHO IS THAT KNOCKING?       Famous Georgia Peach (The Harmonaires) (WHERE THE)       Constellation 4014         WON'T BE A FOOL NO MORE       Tampa Red (BIG ROAD)       Apollo 107         WORKING ON THE BUILDING       Camp Meetin' Choir (Deacon Tom Foger) (IF I)       Diamond 2027         YOU AIN'T SO SUCH-A-MUCH       Cousin Joe-Earl Bostic's Gotham Sextet (LITTLE EVA)       Diamond 2027         (1) YOU CAN'T GET A MAN WITH A GUN (2) DOIN' WHAT COMES       Al Goodman Ork (Audrey Marsh) (THEY SAY)       Say)         YOU GOTTA GIVE IT UP       Frank Haywood (Monroe Tucker and His All Stars) (BABY MAYBE)       Apollo 1004         YOU TOOK ADVANTAGE OF ME       Sanford Gold Trio (MOON FANTASIE)       Savoy 608         YUGOSLAV CIRCLE DANCE       Tamburaski Zbor Ork (YUGOSLAV CIR- Kolo)       Cance (Malo       Savart M-602         YUGOSLAV CIRCLE DANCE       Tamburaski Zbor Ork (YUGOSLAV CIR- Kolo)       Sonart M-602       Sonart M-602         ZLATNA GRIVNA (Golden Bracelet)       Edo Ljubic (MEGLATA PADNALA)       Sonart M-604		ter (ALL IHROUGH) Victor 11-9224
(WHERE THE)		Constellation 4014
(1) YOU CAN'T GET A MAN WITH A GUN (2) DOIN' WHAT COMES       Al Goodman Ork (Audrey Marsh) (THEY SAY)	WON'T BE A FOOL NO MORE	(WHERE THE) Apollo 107 Tampa Red (BIG ROAD) Victor 20-1870
(1) YOU CAN'T GET A MAN WITH A GUN (2) DOIN' WHAT COMES       Al Goodman Ork (Audrey Marsh) (THEY SAY)	WORKING ON THE BUILDING	. Camp Meetin' Choir (Deacon Tom Foger) (IF I)
A GUN (2) DOIN' WHAT COMES Al Goodman Ork (Audrey Marsh) (THEY NATUR'LLY (12")		(LITTLE EVA)Gotham 501
YOU TOOK ADVANTAGE OF ME       MY	A GUN (2) DOIN' WHAT COMES	Al Goodman Ork (Audrey Marsh) (THEY SAY)
YUGOSLAV CIRCLE DANCE (ZIKINO KOLO)       Tamburaski Zbor Ork (YUGOSLAV CIRCLE)       Sonart M-602         YUGOSLAV CIRCLE DANCE (Malo Tamburaski Zbor Ork (YUGOSLAV CIR- Kolo)       CIRCLE)       Sonart M-602         ZLATNA GRIVNA (Golden Bracelet)       Edo Ljubic (MEGLATA PADNALA)       Sonart M-604         ZUNIL       Jose Cortez Ork (MIGUELLO)       Sonart M-604	YOU MAY NOT LOVE ME	All Stars) (BABY MAYBE) . Apollo 1004 Bing Crosby (Jay Blackton Ork) (JUST
YUGOSLAV CIRCLE DANCE (ZIKINO KOLO)       Tamburaski Zbor Ork (YUGOSLAV CIRCLE)       Sonart M-602         YUGOSLAV CIRCLE DANCE (Malo Tamburaski Zbor Ork (YUGOSLAV CIR- Kolo)       CIRCLE)       Sonart M-602         ZLATNA GRIVNA (Golden Bracelet)       Edo Ljubic (MEGLATA PADNALA)       Sonart M-604         ZUNIL       Jose Cortez Ork (MIGUELLO)       Sonart M-604	YOU TOOK ADVANTAGE OF ME	MY)Decca 18860 Sanford Gold Trio (MOON FANTASIE)
YUGOSLAV CIRCLE DANCE (Malo Tamburaski Zbor Ork (YUGOSLAV CIR- Kolo)		
ZLATNA GRIVNA (Golden Bracelet) Edo Ljubic (MEGLATA PADNALA) Sonart M-604 ZUNILSonart M-604	YUGOSLAV CIRCLE DANCE (Malo	Tamburaski Zbor Ork (YUGOSLAV CIR-
ZUNILJose Cortez Ork (MIGUELLO)	ZLATNA GRIVNA (Golden Bracelet).	. Edo Ljubic (MEGLATA PADNALA)
	ZUNIL	Jose Cortez Ork (MIGUELLO)

The Billboard

## Wurlitzer Net **Earnings Drop**

CHICAGO, May 18. — Rudolph Wurlitzer Company reported consolidated net profits of \$904,725 for the fiscal year ended March 31, compared with earnings of \$1,335,793 for the preceding fiscal year. Both figures represent the company's profits after payment of taxes, interest, deprecia-tion, amortization and, this year, a refund to the government tentatively agreed upon in renegotiation of war contracts.

Profits for the 1945-'46 fiscal year were equivalent to \$1.09 per share, out of which directors declared a dividend of 20 cents per share pay-able June 1 to stockholders of record May 13. Earnings in the 1944-'45 fiscal year equalled \$1.61 per share. Firm's earned surplus account stood at \$5,528,881 on March 31, an increase of \$1,240,849 over the ac-count a year earlier. Of the increase, \$240,849 came from profits, while \$1,000,000 came from a transfer of a portion of the reserve for contin-gencies provided in previous year, but no longer deemed necessary.

#### Hayes in Loss

York are proving a headache to op-erators, one of them states. While the coin return is more than satis-factory, he points out, the younger set is demanding that top tunes be inserted in their jukes at all times. "Only successful way that I could handle the situation," he states, "was to allow them so much for records Hayes Manufacturing Company, a contract manufacturer of vending machines and automotive supplies, reported a net loss of \$74,712 for the three months ended March 31, comto allow them so much for records in one spot, while in another I found was to allow them to insert records of their own choosing in the boxes— at their expense." The only way that it could be done was to give the key to one member, usually the secretary or president of the club, and insist that only that person handle change of records. With one or two minor mishaps, the pared with a profit of \$90,823 in the corresponding period of 1945. Decca Records reported net earn-

ings of \$511,050 in the first quarter of 1946, compared with \$227,586 in the same period of 1945. This year's earnings were equivalent to \$1.32 per share, compared with 58 cents a share in the first quarter of last year.

Queen Anne Candy Company de-clared an initial dividend of 75 cents holders of record June 15 to stock-holders of record June 1, while P. Lorillard & Company, makers of Old Golds, declared an initial dividend for the year of 25 cents per share, payable July 1 to stockholders on record June 15.

## **Pillow Speaker Said** good will it built antong the parents of teen-agers. "Frankly," he said, "I would rather loan the boxes to the clubs than lose them. Admittedly they are profitable locations, but the good will gained just by operating these ma-chines is worth more than any head-Aid to Hotel Radio

CHICAGO, May 18 .- With room sharing now a matter of necessity in many hotels, a stumbling block may have been placed in the way of coin radio operators, as each occupant waits for the other to drop in the quarter.

quarter. A gadget, recently released by the army, takes care of that. It is an under-pillow speaker which can be attached to any radio and heard by only one person at a time. Device should also come in handy

when one person wants to sleep and the other wants a radio program. Army used the speakers successfully in many hospitals.

#### Launch New Music **Business in Miami**

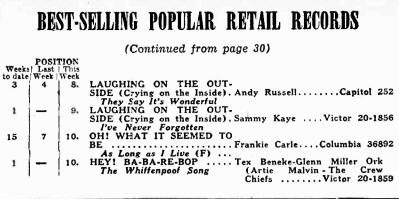
TALLAHASSEE, Fla., May 18. Automatic Amusement, Inc., of Mi-ami, has been granted a charter by the secretary of State to deal in automatic music machines.

Incorporation articles provided for 100 shares of capital stock, par value not listed. Incorporators are Carl C. Norman, E. L. Semple and H. V. Welle Wells.

#### **ARA Names SF Distributor**

ARA, HOLLYWOOD, May 18 .-Inc., has announced the appointment of Kaemper-Barrett, Inc., of San Francisco as distributor of ARA rec-ords in the Bay and Northern Cali-fornia territories.

#### The Billboard



NEW YORK, May 18.—Juke boxes in teen-age clubs in and around New York are proving a headache to op-erators, one of them states. While

the only way to handle the problem was to allow them to insert records

with one or two minor mishaps, the system has worked out well to date.

Another operator in Jackson Heights, while agreeing on most of

the points of the first operator, states that in small communities all head-

aches received from these clubs are to the operator's advantage. He explains his statement by stat-ing that installing a juke box in a teen-age club in his area has helped

him gain three—maybe more—top spots for his machines because of the good will it built among the parents

aches they will ever cause. I gen-erally give them first pick on new records."

Juke Box Shows Up

In Southern Movie

CHICAGO, May 18.—That the juke

CHICAGO, May 18.—That the juke box is established as part of every American scene—no matter how re-mote—is again demonstrated by its appearance in the new motion pic-ture, *The Southerner*, starring Zach-ary Scott and Betty Fields. Movie depicts problems confront-ing a farmer in the South. Light touch of an otherwise heavy drama, is a scene in the town's only tavern where a juke box furnishes *Beer Barrel Polka* as background music.

**GE Supply To Sell** 

**Signature Platters** 

NEW YORK, May 18.—Robert Thiele, president of Signature Re-cording Corporation, announced that his company's disks will be dis-tributed nationally by General Elec-tric Supply Corporation.

Platter sales will be under direc-tion of L. G. Moore Jr., manager of the radio and electronic sales division

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of the supply company.

#### Michigan Juke Box Jukes in Teen-Age **Owners** Emphasizing Clubs Posing New Education Program **Operator Problems**

DETROIT, May 18.—Educational activity and public relations are be-ing emphasized increasingly by Michigan Automatic Phonograph Owners' Association, with a full-time field representative now on the job.

Appointment of William A. Hall to this position 11 months ago was an initial step taken by the associa-tion toward building better public relations.

Hall, whose business experience has included such varied fields as au-tomobile merchandising and accounting, brings a fresh point of view to the job.

"The task of building up good will between the operator and location owner and the man who puts the nickels in the machines is unlimited," he said, "and the surface has hardly been scratched."

Hall is enthusiastic about the possibilities of public relations progress in the coin machine industry and says he is trying to approach his assign-ment with an open mind.

One of the ideas he currently is promoting is co-operation with the small-scale operator. "There is no reason," he says, "why an operator of 10 machines may not conduct his business as efficiently as does the big operator with 500."

#### Sid Dickler and Jack Young Head New Pitt Record Co.

PITTSBURGH, May 18 .- Sid Dickler, former band leader, press agent and advertising man in the Tri-State area and recently out of the army, has been appointed sales manager of the Triangle Record Distributors here. Jack Young, former ARA exec in New York, is general manager.

Firm, just two months old, covers Eastern Ohio, Western Pennsylvania and West Virginia. Dickler handles Allegheny County and Howard (Hub) Hyde all territory beyond Allegheny County. Dickler will also handle radio contacts, publicity and promotions in the Tri-State area.

**Photo Concessions Reported Good Locations for Phonos** 

NEW YORK, May 18. -Newest type location for juke boxes is photo concessions on lower Broadway. Returns are reported to be good in these type spots for older music machines "that have seen their day as far as tavern locations go," according to Ben Joseph, juke operator.

WALL

### **MUSIC MACHINES** Speaker Pic Bright

## **But Parts Are Scarce**

145

(Continued from page 136)

however, might be confronted with the short supply headache, he said. Tube-makers, including Westing-house, Sylvania, RCA and General Electric, reported the most critical shortage of the parts picture. The long strike at Westinghouse, which is the big supplier of tube bases, was accounted as a dominant factor here. here.

Altho most exhibitors were interested primarily in juke boxes and elephone music systems, a number are going out for amusement game are going out for amusement game and vending machine trade. Guard-ian Electric, of New York, for ex-ample, has done a big business sup-plying contact switches for pin games for 14 years, officials said.

#### **Good Customers**

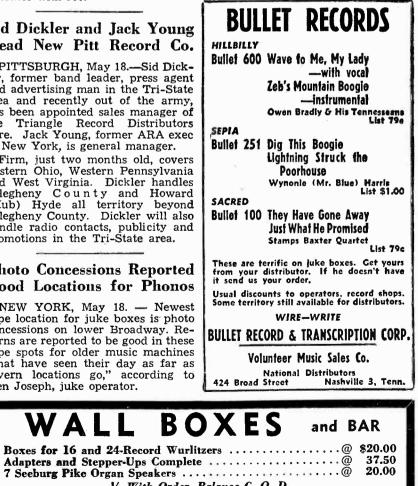
Insuline Corporation of America, another New York concern, stressed the importance of coin machine op-erating firms as customers. Recently, said Lester Belmuth, Insuline has supplied several large operators with parts. Firm also has filled a large order for coin boxes to be fitted on machine of a wording machine man machines of a vending machine manufacturer.

As the show was in session, authoritative sources reported that OPA would shortly announce substantial price increases for radio parts, thus clearing the way for wide-open pro-duction. With this bolstering news, exhibitors were busy writing orders, even tho no certain promise of de-liveries were made.

#### M. T. Jones Elected **Director** of Aireon

KANSAS CITY, Mo., May 18. Morton T. Jones was recently elected to the board of directors of Aireon Manufacturing Corporation, R. C. Walker, president, announced.

New director is an insurance exec-utive, and has been active in local business and civic affairs.



ROYAL DIST. CO., 124 MARKET ST., PHILADELPHIA, PA.

1/3 With Order, Balance C. O. D.



CHICAGO, May 18.—Bert B. Da- pany, M. J. Korengold—J. Kimmel, vidson, director of sales for the Auto- 234 West Jefferson Street, Louisville. matic Equipment Division of the U. S. Challenge Company, announced appointment of 32 distributors to handle Challenger phonographs and accessories in the United States and Canada.

Lanada. In addition, the company will have two field managers of sales for the present, he said. Sam Kresberg will be in charge of the New York office, handling the Middle Atlantic States and New England, and Albert M. Coles will be in charge of the South-costern area be reported Cole's eastern area, he reported. Cole's headquarters have not yet been established, but they probably will be at Dallas, Davidson said.

#### **Distributors** Named

Bert Klapper, Inc., Bert Klapper, 269 Huntingdon Ave., Boston.

H. Rosenberg Company, Herman Rosenberg, 625 10th Avenue, New York 19.

Active Amusement Machines Com-Active Amusement Machines Com-pany, Irving Morris—Joseph Ash, 417 Frelinghuysen Avenue, Newark, N. J. Hanna Distributing Company, Jo-seph A. Hanna, 217-19 Elizabeth Street, Utica, N. Y. Eastern Sales Company, John Bi-lotta—Fred Iverson, 1824-26 Main Street, Rochester 9, N. Y. Roth Novelty Company, Max Roth, 54 N. Pennsylvania Avenue, Wilkes-Barre, Pa.

Barre, Pa. Spector

Spector Distributing Company, Mike Spector, 812 N. Broad Street, Philadelphia 30. Penn Coin Distributing Company,

Penn Coin Distributing Company, Pittsburgh. Oley Brothers Amusement Com-pany, A. J. Oley, 422 W. Broad Street, Richmond, Va. A. R. Kiser & Company, O. M. Deaton, 125-27 N. Brevard Street, Charlotte, N. C. Ed George Music Company, Ed-ward A. George 471-472 South Main

ward A. George, 471-473 South Main Street, Akron. Ohio Specialty Company, Milt Cohen, 29 W. Court Street, Cincin-Milt

nati 2

Co-Operative Distributing Com-

Allied Music Sales Company, Max Lipin, 3112 Woodward Avenue, Detroit 1.

Sicking Company, William Marmer —Simon Berman, 927 Fort Wayne Avenue, Indianapolis. Roanoke Vending Machine Ex-change, Inc. Frank E. Page, 13 South Jefferson Street, Roanoke, Va. McCloy Distributing Company, C. R. McCloy, 7800 N. E. Fourth Court Street Miami

H. & D. Sales Company, N. J. Hub-bard—A. E. Davis, 404 North Gay Street, Knoxville.

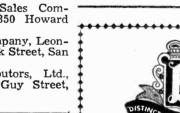
Alamat Company, Sidney Kronen-berg, 12 North 23d Street, Birming-

Canipe—Milo, Solomito, 1049 Union Avenue, Memphis 3.

Merkle, 1513 Oak Street, Kansas City,

Francisco 2. Trans-Canada Distributors, Ltd., J. M. Schwartz, 1247 Guy Street, Montreal 24, Que., Can.

ham. Louisiana Challenger Distributing Company, Dan Cohen, 1400 Saint Charles Avenue, New Orleans. Canipe Distributing Company, Jack Mystic Music Company, George J. Young, 427 West York Street, Norfolk. Central Distributors, Norwood Central Distributors, Norwood Veatch, 2334 Olive Street, St. Louis 3. Jack Nelson Company, Jack Nel-son, 800 North Clark Street, Chicago. United Coin Machine Company, Harry Jacobs Jr., 6304 Greenfield Avenue, Milwaukee. World-Wide Distributors, Frank P. Markle, 1513 Oak Street Kappag City Mo. Northwest Challenger Company, Mike Atol, 310 West Michigan Street, Duluth 2, Minn. Northwest Amusement Enterprises, Bill Siros, Amusement Enterprises, Bill Siros, 1001 Louisiana Street, Houston. Acme Amusement Company, C. J. Rusden, L. F. Harthorn, 118 Fourth Avenue South, Seattle. Advance Automatic Sales Com-pany, Lou Wolcher, 1350 Howard Street, San Francisco 3. E. T. Mape Music Company, Leon-ard E. Baskfield, 284 Turk Street, San Francisco 2.





COIN MACHINE SERVICE CO. PARTS FOR EVERY OPERATOR'S NEED 2307 N. WESTERN AVE Phone HUMboldt 3476 CHICAGO 47 PARTS 2307 N. WESTERN AV



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Successors to the Groetchen Tool Co. in the manufacture of Metal Typer Name Plate Machines.

**Original!** 

NOW TAKING

ORDERS

The Billboard

#### COIN MACHINES

147



#### 148 **COIN MACHINES**

The Billboard

May 25, 1946



Asks Bids on Parts WANT TO BUY **Back to Normal Of Pinball Mchs.** CHICAGO COIN GAMES PHILADELPHIA, May 18 .-NEW YORK, May 18 .- Bids were Sign that times are getting back Any Kind-Don't Have To opened here Wednesday (15) on "a large number" of transformers and toward normal was contained in an item in the column Cross Town, conducted by Jerry Ga-ghan in The Philadelphia Daily Work-All Parts Must Be other equipment taken from pinball machines by the city's police force, according to an official of the Depart-ment of Purchase. No closing date There. Glass Not Necessary. News. Gaghan reported: F. P. & K. has been set it was pointed out by the "Herb Molter, the Swan club boss, spent four hours and 19 minutes at the pinball ma-chines — stopping only long long enough to reach out for a fresh one." **DISTRIBUTING CO.** department. 577 Tenth Avenue New York 18, N. Y. An ice cream freezer and some other assorted equipment are also listed as open for bids. All bids should be sent to the Department of Longacre 3-6235 Purchase, City of New York, as soon as possible. Quick Click" TRADE MARK FOR AMUSEMENT ENTERPRISES, INC. GAMES NOW DELIVERING 14 Ft. Size BANK BALL **Pictured Here** The First in a Series of Games That Will Be "Quick To Click" for You. 9-FOOT SIZE 12 AND 14 FOOT SIZES PRICES ON REQUEST Distributed in Ohio, Mich., W. Va., So. Ind. and Ky. by NICKEL AMUSEMENT CO., 1648 St. Clair Ave., Cleveland 14, O. Distributed in Oklahoma by CLIFF WILSON DIST. CO., 1121 S. Main St., Tulsa, Okla.; 119 S. Walker St., Oklahoma City, Okla. Distributed in Northern N. J. by HERCULES SALES & DIST. CO., 415 Freiinghuysen Ave., Newark S, N. J. Distributed in Western Pa. and Southern N. J. by DAVID ROSEN, 855 N. Broad St., Philadelphia 23, Pa. Distributed in Texas and New Mexico by WALBOX SALES COMPANY, 1503 Young St., Dallas, Tex. Distributed in Distriet of Columbia, Md., Northern Va. and Del. by CENERAL VENDING SALES CORP., 306 N. Cay St., Baltimore 2, Md. Distributed in California by CENERAL MUSIC CO., 2277 W. Pico Bivd., Los Angeles, Calif.; 1157 Post St., San Francisco, Calif. Distributed in Okana New Mexico by WALBOX SALES COMPANY, 1503 Young St., Duluth 2, Minn. Distributed in California by CENERAL MUSIC CO., 2277 W. Pico Bivd., Los Angeles, Calif.; 1157 Post St., San Francisco, Calif. Distributed in Okana Mexington by WESTERN DISTRIBUTIORS, 1226 S. W. 16th Ave., Portland, Ore. Distributed in Iowa and Nebraska by SANDLER DISTRIBUTING CO., 110 Eleventh St., Des Moines 9, Ia.; 1206 Farnam St., Omaha 2, Neb. Distributed in Arizona by ARIZONA SALES CO. 1030 Grand Ave., Phoenix, Arizona. Distributed in Nouthern Alabama and Northwest Florida by DEEP SOUTH DISTRIBUTING CO., 264 Washington Ave., Mobile, ALE. Distributed in No. and S. C. by PIEDMONT DISTRIBUTING CO., 2200 N. Western Ave., Chicago, III. Distributed in No. Ind., No. III. and So. Wisc. by ATLAS NOVELTY CO., 2200 N. Western Ave., Chicago, III. Distributed in Mass., R. I., Me., Vt. and N. H. by CREEN DISTRIBUTING CO., 236 Olive St., St. Louis 3, Mo. Distributed in No. Ind., No. III. and So. Wisc. by ATLAS NOVELTY CO., 2200 N. Western Ave., Chicago, III. Distributed in Mass., R. I., Me., Vt. and N. H. by CREEN DISTRIBUTING CO., 236 Olive St., St. Louis 3, Mo. Distributed in Gatern N. Y. State and Erie, Crawford, Warren & McKean Counties in Pa. by ALFRED SALES **NEAREST DISTRIBUTOR!** ORDER FROM YOUR **OTHER DISTRIBUTOR TERRITORIES AVAILABLE-WRITE!** MUSEMENT ENTERPRISES, **GEORGE PONSER** NC. 2 COLUMBUS CIRCLE, NEW YORK 19, N.Y. . PHONE: Circle 6-6651





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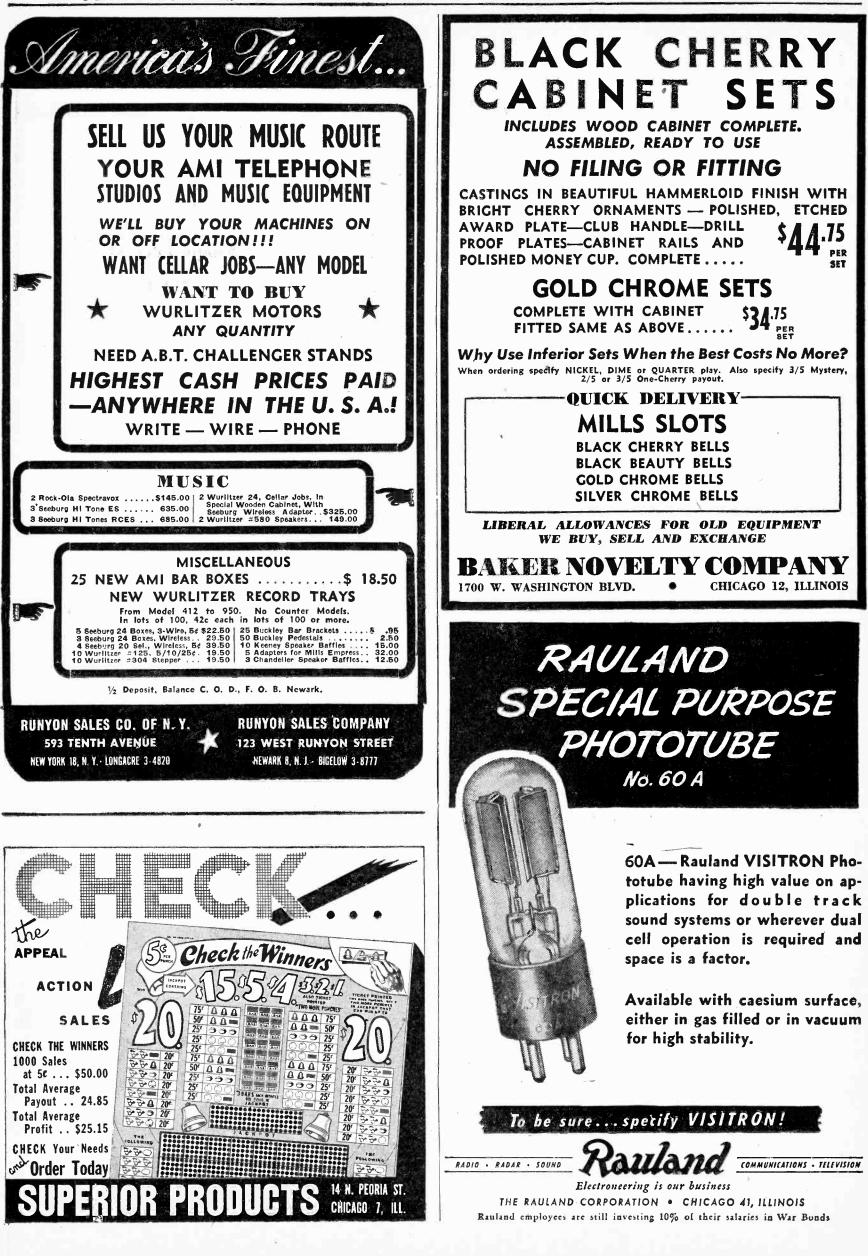




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The Billboard

May 25, 1946





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160 COIN MACHINES

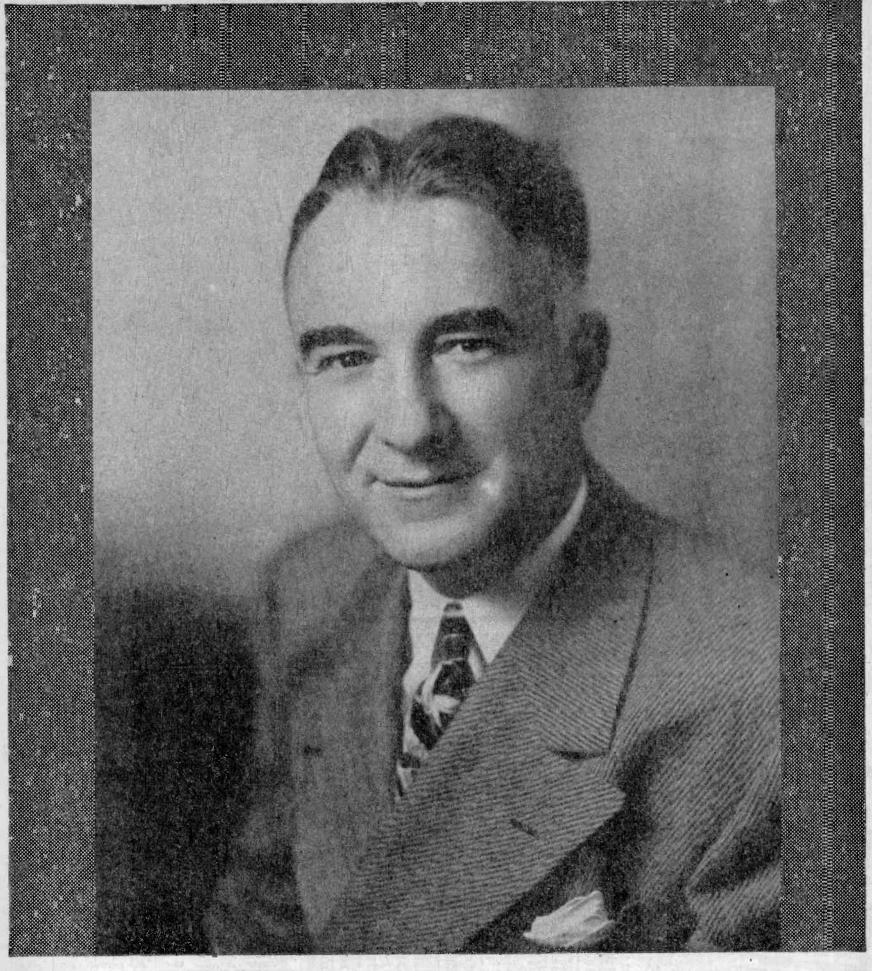
The Billboard





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It is my honest and sincere opinion that Mills Golden Falls, now in production, is the most beautiful Bell ever built. It is a hand load model and is especially appropriate for Club locations. I would suggest that every operator place an order for a sample machine at once; shipments will be made very soon. Be one of the first in your territory to operate this brilliant new Bell! **Vincent C. Shay, President** 



PHONE SPAULDING 0600 4100 WEST FULLERTON AVENUE CHICAGO 39, ILLINOIS

EXCLUSIVE NATIONAL DISTRIBUTOR . MILLS BELL PRODUCTS

The Billboard

May 25, 1946



The Billboard

The New PREMER IS LEADING THE PARADE BARREL ROLL IN POPULARITY

PREMIER means "first" and the new PREMIER BARREL ROLL earns its name. Topping the list of PREMIER "lirsts" is the "revolving barrel roll." Here's a new optional feature that really steps up the competitive tempo. And PREMIER BARREL ROLL is "first" with a sensational "six games in one" combination. Choose the size best suited to your locations . . . 10½ ft., 12½ ft. and 14 ft. All backboards and playing fields are interchangeable and interlockable. Be FIRST yourself . . , with the new PREMIER BARREL ROLL.

The PREMIER BARREL ROLL is solidly constructed in our own modern plant. It's built for heavy play----and it's built well. DISTRIBUTOR TERRITORIES AVAILABLE-WRITE

PREMIER COIN MACHINE MANUFACTURING CORP. Formerly F. P. & K. 577 TENTH AVENUE · NEW YORK 18, N.Y.





The Billboard

167





## **IS NOW OPEN**

AND SERVING

## ALL OF OREGON

## AND THE NORTHWEST

# M. S. WOLF DISTRIBUTING CO.

427 S. W. 13TH AVENUE

1348 Venice Blvd. Los Angeles, Calif. 1305 Kettner Blvd. San Diego, Calif.

OTHER BRANCHES: Blvd. 1175 Folsom St.

/w americanradiohistory co

1175 Folsom St. San Francisco, Calif.

\_\_\_\_

2313 3d Avenue Seattle, Wash. The Billboard



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GETS AND HOLDS THE PLAY!

Eonus SUPER BI-LL

16

40 40 60

10 20 10

40 60

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6

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8 12 20

60 20

015

8 12 16



- Single slot, Convertible Free Play and Payout.
- Twin slot, Convertible Free Play and Payout.
- Three-way, Payout Model only.

Your choice—any combination of 5¢— 10¢-and 25¢ play.

## Check These PLAY PULLING **FEATURES:**

- **★ Up to 5 COINS every play.**
- **★ TRIPLE SCORING.** Win on one to three rows every play.
- **\*** POSITIVE ODDS STEP-UP.
- ★ 500 BONUS in addition to increased odds to jackpot winner playing five coins.
- ★ Furnished in 5¢-10¢-25¢ play.
- \* Progressive Scoring.

CONVERTIBLE FREE PLAY OR PAYOUT.

**Breaking Earning Records Everywhere** FROM COAST TO COAST

SEE OR WRITE YOUR KEENEY DISTRIBUTOR LISTED BELOW: TEXAS and N. W. LOUISIANA

ACME AMUSEMENT CO. 2413-15 N. Pearl Dallos 1, Texas Northorn CALIFORNIA, Western NEVADA ADVANCE AUTOMATIC SALES CO. 1350 Howard Avenue San Francisco, Calif.

NEW JERSEY and PENNSYLVANIA BANNER SPECIALTY CO. 199 W. Girard Ave. Philadelphia 23, Pa 1508 Fifth Avenue Pittsburgh, Pa.

ACTIVE AMUSEMENT COMPANY 417 Frelinghuysen Ave. Newark 5, New Jersey

WISCONSIN and Upper MICHIGAN BADGER NOVELTY COMPANY 2546 N, 30th Street Milwaukee 10, Wisconsin

ARIZONA, Southern CALIFORNIA Southern NEVADA BADGER SALES COMPANY 1612 W. Pico Street Los Angeles 15, Colif.

WEST VIRGINIA, OHIO Except S. W. Corner CLEVELAND COIN MACHINE EXCHANGE 2021 Prospect Avenue Cleveland 15, Ohio CENTRAL OHIO COIN MACH. CO. 185 E. Town Street, Columbus, O.

NEW MEXICO, COLORADO and WYOMING DENVER DISTRIBUTING CO.

1856 Arapahoe Street Denver, Colorado GEORGIA and ALABAMA H & L DISTRIBUTORS, INC.

708 Spring Street, N. Atlanta, Georgia

W

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R



eeneys

Super Bell

BY LOCATION TESTS TO BE THE

FINEST CONSOLE EVER BUILT

NEW YORK CITY SEABOARD NEW YORK CORP. 460 Tenth Avenue New York 18, N. Y.

NEW YORK-cept N. Y. C. and Long Island REX COIN MACHINE DIST. CORP. 821-29 S. Salina Street Syracuse 3, New York

MICHIGAN Except Upper Peninsula ROBINSON SALES COMPANY 7525 Grand River Avenue Detroit, Michigon

MISSISSIPPI, Western TENNESSEE LOUISIANA ROBINSON DISTRIBUTING CO.

1400 St Charles New Orleans, La

NORTH and SOUTH DAKOTA SILENT SALES COMPANY

200—11th Ave. South Minneapolis 15, Minn.

SOUTHERN AUTOMATIC MUSIC CO.

Louisville 2, Ky. 242 N. Jefferson St.

1329 S. Calhoun St. Ft. Wayne, Indiana 425 Brood Street Nashville 3, Tenn. 211 E. 10th Street Chattonooga 3, Tenn. 325 N. Illinois Indianapolis 4, Ind. 710 N. W. 2nd Street Evansville, Indiana FLORIDA SUPREME DISTRIBUTORS, INC.

roved

3817 Second Ave., N. E. Miami 37, Florida MAINE, MASS., VERMONT, N. H. TRIMOUNT COIN MACHINE CO. 40 Waltham Street Boston 18, Mass. UTAH, Southern IDAHO, NEVADA and Western W

THE R. F. VOGT DISTRIBUTORS Cullen Hotel Building Salt Låke City, Utah

OREGON WESTERN DISTRIBUTORS 1226 S. W. 16th Aver Portland, Oregon

WASHINGTON WESTERN DISTRIBUTORS 3126 Elliott Avenue Seattle 1, Wash.

ARKANSAS WOOD DISTRIBUTING CO. Eldorado, Arkansas

ILLINOIS, IOWA, NEBRASKA, KANSAS, MISSOURI WORLD WIDE DISTRIBUTORS 1014 N. Ashland Ave. Chicago 22, Illinois 1513 Oak Street Kansas City, Mo.

J. H. KEENEY & COMPANY, INC. the house that Jack built CHICAGE 32 ILLINOIS

2600 WEST FIFTNETH STREET

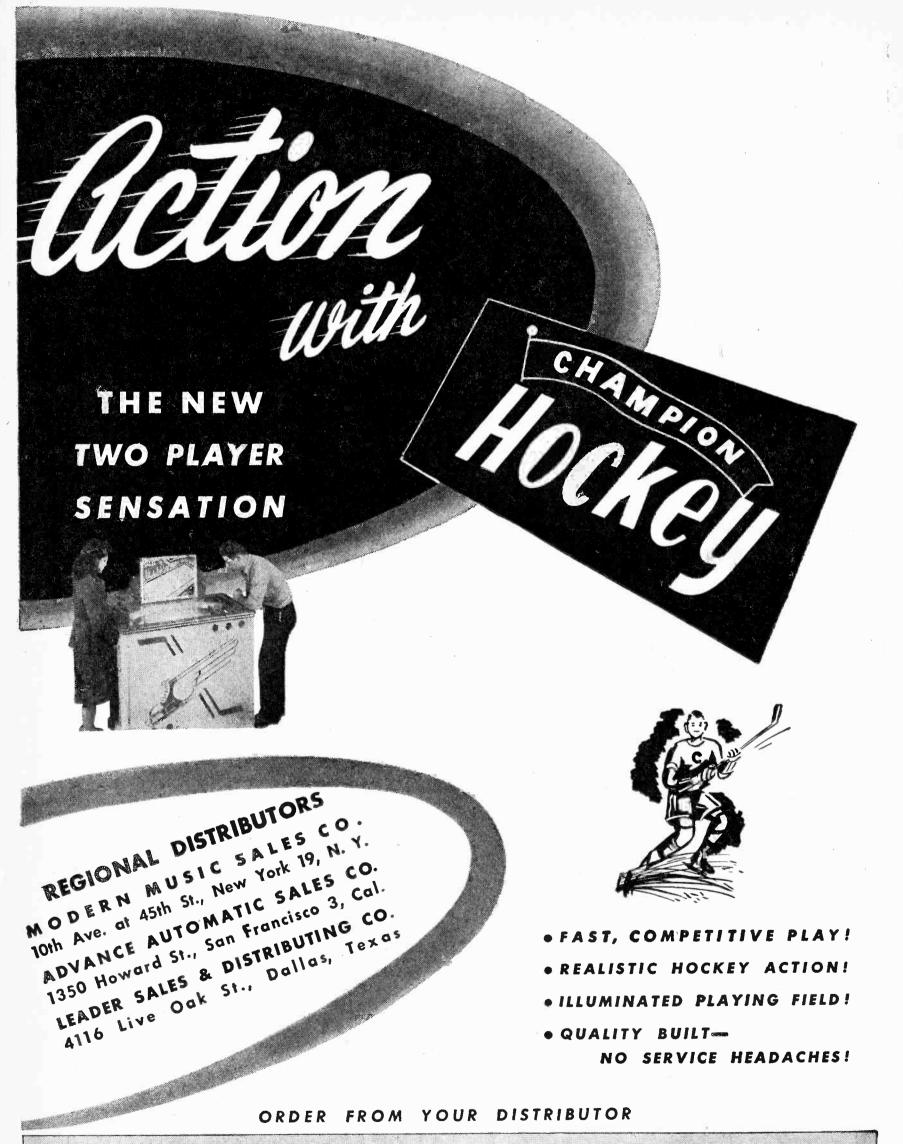
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INDIANA, KENTUCKY 540-42 S. 2nd Street

Lexington, Ky. 228 W. 7th Street

Cincinnati 2, Ohio 603 Linden Avenue Dayton, Ohio





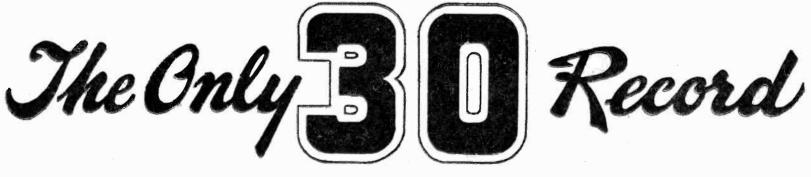
MAX GLASS MFG. CO. 914 DIVERSEY BLVD. • CHICAGO 14, ILLINOIS



172

**COIN MACHINES** 

MODERN STYLING SIMPLIFIED SELECTION FEWEST MOVING PARTS FASTEST RECORD CHANGER I OUNCE PICK-UP HEAD HEARTONE Speaker Chamber COIN SEPARATOR CASH BOX



The Billboard

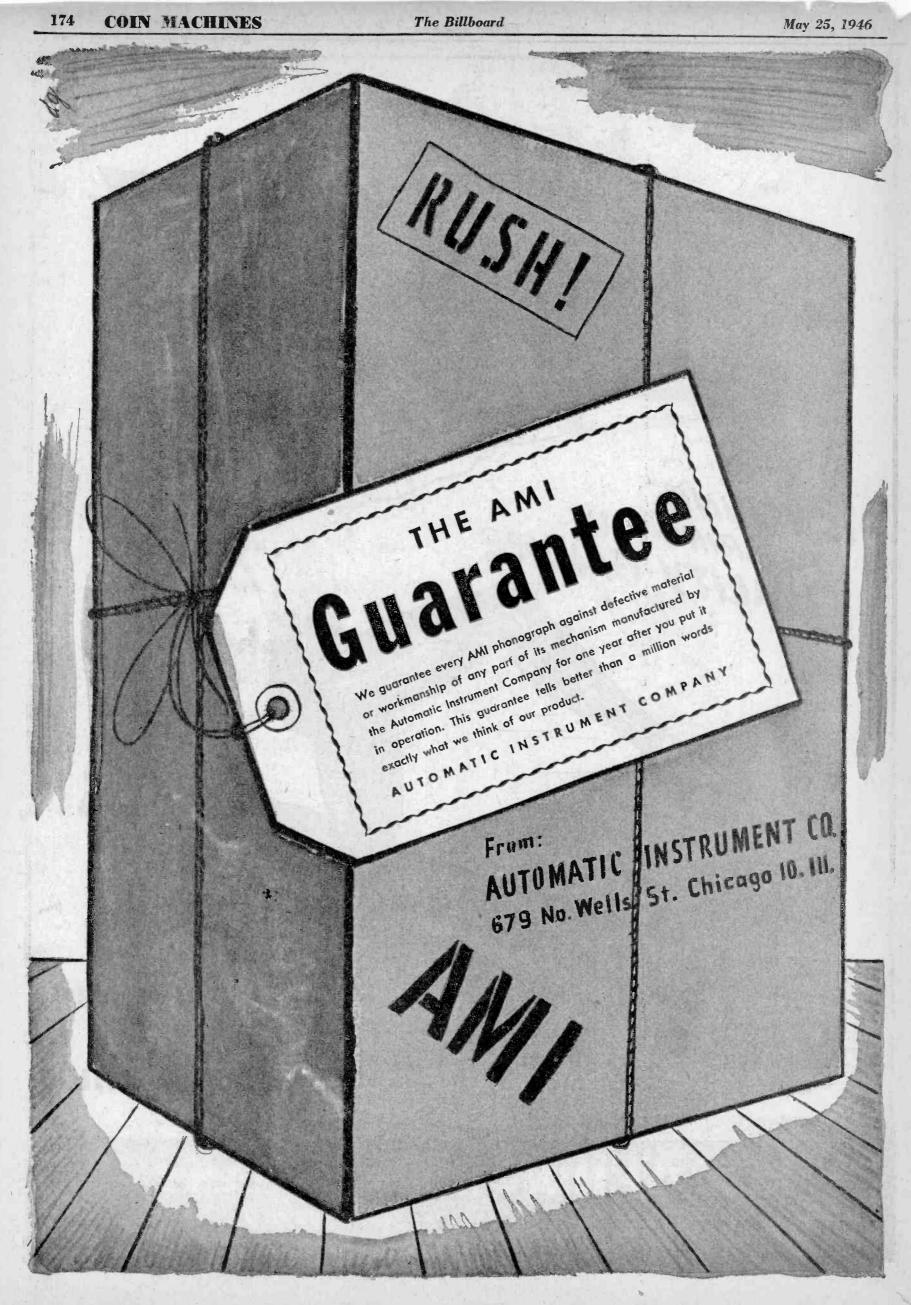
## ONE SIDE ELECTRIC SELECTION PHONOGRAPH

See the Challenger '47 Phonograph — and the Drink Dispenser on Display at our Showroom





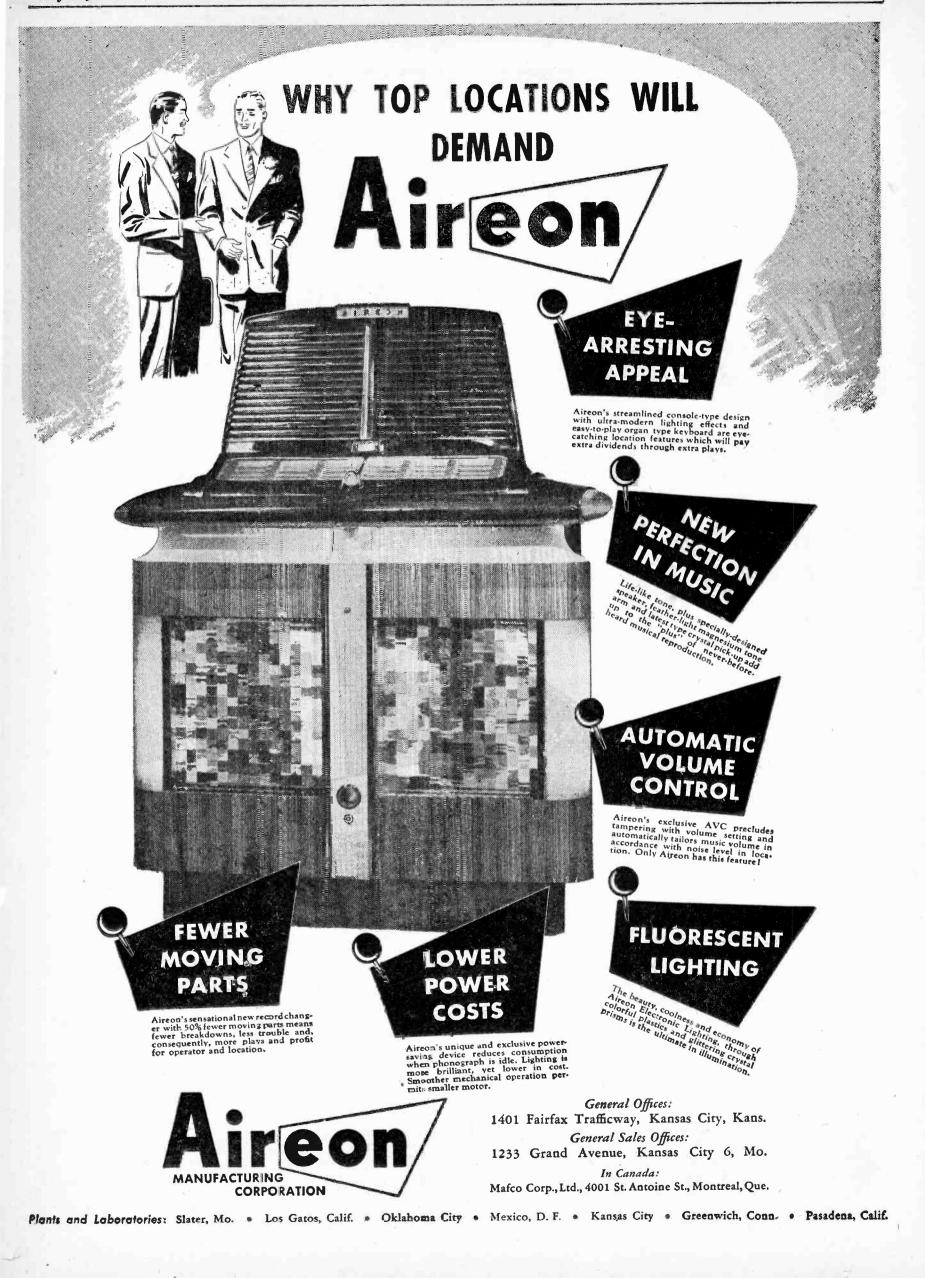
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The Billboard







Nore than a Phonograph!

A Music Merchandising System!

In name high in the marchandising of music. The Symphonola 1-46 has the sales appeal that invites Jaying—new angineering features that make playing simpler, quicker and more enjoyable.

Above all, it is dissigned pat just as a phonograph, but as a complete music merchandising systemowills:

# Scientific Sound Distribution

The Seeburg System is engineered to the location. A pleasant background of music at conversational level reaches the farthest corner with no ear-splitting din near the instrument necessary to force sound to distant points.

to force sound to distant points Play is encouraged because music can be heard by everyone in a location regardless of its size, at an enjoyable volume. Remote wireless or wired wallomatics, conveniently located, encourage and facilitate tune selection.



DEPENDABLE MUSIC SYSTEMS .

I, P. SEEBURG CORPORATION 1500 N. Davies St., Cillage 22

#### ORN DISPLAY AT YOUR SEEBURG DISTRIBUTOR



Another Reason Why



Is America's Javorite Nickel's Worth of Jun

▶ Impressive impovements in Wurlitzer's sound system give the Wurlitzer Model 1015 clarity of reproduction and authenticity of tone far and away ahead of anything ever attained in the commercial phonograph field.

Just as Wurlitzer's national advertising attracts people to look for the Sign of the Musical Note to find America's Favorite Nickel's Worth of Fun, Wurlitzer tone holds them there and brings them back again . . . hear it and you'll appreciate why. The Rudolph Wurlitzer\* Company, North Tonawanda, New York. \*The Name That Means Music To Millions.

> Wurlitzer's "Triple Action" Advertising Compaign will reach Everybody...Everywhere

Watch WURLITZER EXTEND ITS eadership

