

The **Billboard**

November 10, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

HOCUS-POCUS GOES LEGIT AGAIN



JIMMY DAVIS
The Governor's Still Singing
(See Music Section)

FAIRS

Permanent World's Fair Part of U.N.O. Headquarters?

MUSIC MACHINES

Wire Recorders Get Into Juke Biz Via Licenses

RADIO

LOOKING AHEAD 25 YEARS



TAKE A SENTIMENTAL JOURNEY

with

Les Brown

and his orchestra

LATEST COLUMBIA RECORDS:

LEAP FROG

SHOW ME THE WAY TO GO HOME

No. 36857

LAST TIME I SAW YOU

AREN'T YOU GLAD YOU'RE YOU?

No. 36875

COME TO BABY DO

A RED KISS ON A BLUE LETTER

RELEASED SOON

FEATURING **DORIS DAY** * **BUTCH STONE**
JIMMY ZITO * **DICK SHANAHAN** * **TED NASH**

NOW AT **THE CAPITOL THEATRE** NEW YORK

ONCE AGAIN OPENING AT THE **HOTEL PENNSYLVANIA** DECEMBER 17TH

JUST CLOSED **HOTEL SHERMAN, CHICAGO**

3rd Sensational Appearance. Broke all Records for 1945.
Booked again for 1946.

PERSONAL MANAGEMENT **JOE GLASER**

DIRECTION

MUSIC CORPORATION OF AMERICA

Hocus-Pocus Goes Legit Again

No Navy Curfew

MIAMI, Nov. 3.—"Curfew shall not ring tonight" is the new edict for the navy, after 19 months of beefing against what was termed an unjust ruling against servicemen.

No Magic Date On Excise Cut; 1 Year's Wait

General Tax Cut Only

WASHINGTON, Nov. 5.—At least a year's wait is in store before any cut-backs will be authorized by Congress in current war-peak levels of entertainment biz taxes.

The original plan of the administration and Congressional fiscal chiefs to pare down the excise levies next July 1 has been thrown into discard as the result of 11th-hour "deals" which resulted in Congressional decision to cut down personal incomes and corporation taxes to the extent of nearly \$5,000,000,000 at the expense of any relief for entertainment business taxes.

Consolation

Altho the Congressional tax bill, which went to the White House last Thursday (1) marks a grave setback for the entertainment industry which has been footing a heavy bill since Pearl Harbor, Congressional leaders offer the consolation that trade folk, at least, will share in general reductions in personal and corporation levies.

N. L. Ball Team Set For CSI 8-Wk. Tour

NEW YORK, Nov. 5.—For the first time in Camp Shows, Inc.'s, history the entertainment org is sending an entire baseball unit on an eight-week overseas trek.

Led by Chuck Dressen, coach of the Dodgers, group will include Ralph Branca, Tom Brown, Eddie Basinski and Frenchy Bordagary, of the Dodgers; Andy Pafko, Paul Derringer and Peanuts Lowery, of the Cubs; Marty Marion and Whitey Kurowski, of the Cards; Johnny Barrett and Jim Russell, of the Pirates; Frank McCormick, Reds; Tommy Holmes, Braves, and Clyde Klutz, of the Giants.

CSI is now working on an American League unit to send to the occupational troops. Team will probably be headed by Steve O'Neill, Tiger manager. Meanwhile, another one of baseball's greats, Al Schacht, the comic, takes off for the Pacific tomorrow.

Trade Show Talent For 3-Day Program Tabbed at 12-15G

NEW YORK, Nov. 5.—One of the first post-war trade shows in the East calling for plenty of dough is set to open for a three-day run in Boston, starting November 12.

Bill set for the New England Shoe & Leather Association by Abby Greshler, calls for the following, November 12 at the Statler Hotel: Bill Bailey, Wesson Brothers, Jerry Lester, Mary Small, Robert Merrill and Rosario and Antonio.

Show will cost between \$12,000 and \$15,000, with the name talent for the preem taking down about 6G for their end.

Show Biz Sets Bond Drive Pace

NEW YORK, Nov. 3.—Showbiz clamored up on the Victory Bond wagon again last week, as the post-war and "final" coin drive was started thruout the nation.

Show participation opened with the initial day's program (October 30) when 35 celebs from stage, screen, radio, vaude, pic and public life congregated on the specially erected stage at Times Square and whooped up the drive.

In addition, showfolk have been enlisted to appear at bond rallies thruout New York.

Ice-Capades Gets 200G at Philly

PHILADELPHIA, Nov. 5.—Pete Tyrell, manager of the Arena here, reported that the Ice-Capades, which completed a 17-day engagement October 25, topped all records with a net of \$200,618 in the box office at the end of the run.

Current attraction at the Arena is Hamid-Morton Circus, sponsored by the LuLu Shrine Temple. Circus is in for a seven-day run.

Tyrell announced that Ice Follies of 1946 comes to his spot Christmas Day.

Magic Turns \$\$\$ Into B.-O.

Blackstone, following old Thurston trail, chalks nifty biz—No. 1 U. S. magish?

By William J. Sachs

CINCINNATI, Nov. 3.—The ancient art of magic, possibly the second oldest profession in the world, has this season blasted its way back into the legit houses with a resounding smack that is awakening in the memories of old-time theater-goers thoughts of that grand old master of legerdemain, the late Howard Thurston.

Following in the footsteps of the late Thurston and traversing almost to a T the route of legit stands played by that old rabbit-hider is Harry Blackstone, better known to the nation's vaude patrons as the Great Blackstone, who has been hanging up phenomenal grosses with his 19-people magic troupe since beginning his legit-house trek at London, Ont., August 28 last.

Following London, the Blackstone company played two weeks at the Royal Alexander, Toronto; a week at His Majesty's Theater, Montreal; three days at the Palace Montcalm, Quebec City; a week at the Erlanger, Buffalo; three days at the Virginia, Wheeling, W. Va.; four days at the Hartman, Columbus, O.; a week at the English, Indianapolis, and a week at the Cox Theater here.

Business Sensational

Business all along the line has been of a sensational nature, with S. R. O. and turnaway the rule rather than the exception. At the English Theater, Indianapolis, for instance, the Blackstone show rang the bell with a walloping \$15,198 in nine performances.

Dicker for Chicago Run

Show's route following St. Louis is as follows: Lyceum, Minneapolis, November 5-8; Auditorium, St. Paul, 9-10; Davidson, Milwaukee, 11-17; Auditorium, Fort Wayne, Ind., 18-19; Coliseum, Evansville, Ind., 21-22; Auditorium, Louisville, 23-24; Hanna, Cleveland, 25-December 1, and the Shubert Lafayette, Detroit, December 2-8.

Morehouse in Lead in First 1945-'46 Tab

First Monthly Legit Check

NEW YORK, Nov. 3.—As the 1945-'46 legit season reaches its half-way mark (The Billboard tape-measures a season from May 1 to the following April 30), it is time to take stock of the judgments of the local aisle-experts.

Sun's drama pundit, Ward Morehouse, is setting the pace for his colleagues in the play-judging fraternity. Morehouse sat in on the openings of only 10 of the 18 offerings tabbed, but he was right all the way, for a score of 100 per cent.

School Board Probes Thesp Course Idea; Holds Show Parley

NEW YORK, Nov. 5.—Board of education has passed a recommendation to investigate the possibility of installing a school for acting in the school system.

Plan is now in its initial stages, and a meeting has been called with Actors' Equity, Local 802 and other interested theatrical parties to work out the idea.

In This Issue

Table listing contents: Bands & Vaude Grosses, Letter List, Reviews, Legit, etc.

Rough Going on Showbiz Travel West of Miss.

WASHINGTON, Nov. 5.—Showbiz travelers can look for rough going on most railroad runs thru Christmas. Office of Defense Transportation officials warned this week, pointing to critical manpower shortages and strike threats in Western rail plants. Officials said the biggest problems are developing on Western runs and on short hauls between big cities generally (Washington-New York).

With ban on overnight sleeper service, and car-pooling sleeper order skedded to stay thru the year, ODT spokesmen say problem is far from easing. Production on 200 troop sleepers originally slated for year-end delivery has been slowed, according to ODT, as result of strike threats.

Concerning manpower shortages, ODT said, some 60,000 rail jobs are unfilled. Called on to transport tens of thousands of returning Pacific vets, Western roads are finding toughest task is getting unskilled workers to keep cars and yards in condition. According to reports reaching ODT, every road west of the Mississippi is faced with increasing critical help shortage. ODT explains that during war years some 60,000 Mexicans were brought to the U. S. to do track work, but are being returned to Mexico at, roughly, 10,000 a month. Roads are finding it tough to replace them. Pressures are already being felt to retain Mexican labor in this country, until, at least, most of the American vets are back home.

Auto Travel Helps

While overall travel is still bad, some roads have reported greatly eased schedules. Swing to auto travel, says ODT, is seen in 37 per cent increase in auto miles traveled in September over same month a year ago.

Auto travel west of the Mississippi, where rail travel is tightest, has outstripped all previous records in September and October.

Meanwhile, a few roads have applied to ODT for relief from ban on overnight sleepers on 450 miles or less runs. Some roads that had been heavy on overnight traffic pre-war say they can now handle sleeper service and ask ODT to knock down the 450-mile limit. Complaints are also registered from other roads on ground that ODT ban has led to unnecessary jamming of New York, Chicago and other large-city hotels. They point to the fact that since 93 per cent of inter-city travel was done by car before the war, this will not mean too great a rush for overnight sleeper service on most roads. However, ODT says, it is unlikely the sleeper ban will be removed by January 1 unless the agency itself is dealt a death blow by the White House before that. ODT may be one of war agencies "consolidated or liquidated" in report of George Allen, presidential advisor, who momentarily is expected to release recommendations on disposal of war agency functions.

Marshall Field Set To Buy KOIN if FCC Okays Deal

PORTLAND, Ore., Nov. 5.—Tentative agreement between the Marshall Field Enterprises and KOIN, Inc., for the purchase of Station KOIN in Portland, was disclosed here by Doc (C. W.) Myers, president of the radio station company. Agreement depends upon approval of the FCC.

Under the plan, the stock of KOIN, Inc., would be sold to the Chicago and New York pub for \$943,967 plus any increase in net worth from August 31, 1945.

Operation of KOIN, CBS outlet, would continue with the same staff and policies as at present, including retention of Myers in an advisory capacity and on the board of directors.

Miami Nixes World's Fair

MIAMI, Nov. 5.—Plans to hold a World's Fair in Miami in 1950 have been abandoned. Henry Cobb, chairman of the committee, states the need for civic improvements is more important, and funds will be utilized for more housing and better parks. Fair will have to wait until the community has caught up with itself.

"No Theater in a Vacuum"

"May I congratulate you on the discerning and thought-provoking editorial of September 15, in which you recommend the establishment of a bureau to represent the theater institutionally, a copy of which has been forwarded to me by the League of New York Theaters.

"Several years ago I urged that the League adopt such a plan to reduce the anarchy of the competitive methods usually practiced on Broadway, where managers rarely work for anything but their own interests, except thru the channels of the League.

"Your plan is sound and distinguished. There is no doubt that in the next few years the theater will be facing another period of crisis. There is also not the slightest doubt that now is the time to plan against that unpleasant future. The theater historically has represented the aspirations of the people in periods of emergency. It can buttress their hopes, clarify their confusions, bring gaiety and laughter against dark times. But that the theater can do this must be made known to the people. It cannot just exist in a vacuum flushed with the dizzy success of wartime box-office receipts. It must plan for the future, and perhaps it's later than most persons think.

"Every producing manager in the business, in my judgment, should get behind your plan now.

Sincerely,

"SHEPARD TRAUBE, Captain Signal Corps."

*Shepard Traube, before becoming a captain in the Signal Corps, was, to say the least, well known as a producer on the Main Stem.

Herb Shriner on Dick Haymes Seg?

NEW YORK, Nov. 5.—Comic Herb Shriner is currently under consideration by Ruthrauff & Ryan as an added starter on the Dick Haymes Electric Auto-Lite show (CBS, Saturday, 8-8:30 p.m.). Move is designed to strengthen the program because of increased competition from *The Life of Riley* (NBC) and the new Woody Herman show (ABC).

Altho Haymes is holding his audience, agency believes that a shot of comedy would help.

Chantey Wins Top Honors In Writers' Board Contest

NEW YORK, Nov. 5.—A sea chantey, based on a traditional Negro folk song, walked away from 1,332 other entries in the Writers' War Board Navy Show contest, and won the grand prize of \$500 for its author, Y 3/c Noah F. Ryder, Elizabeth City, Va., former music teacher currently stationed at the naval mine depot, Yorktown, Va.

Chantey, *Haul Away, Mateys, We're Almost Home*, is due for national airing. It was first sung by the Hampton Institute Naval Training School Glee Club while Ryder, an Institute alumnus, was stationed there. Song copped the prize for "its inspiring and professional excellence," according to judges Russel Crouse, Paul Gallico, Max Gordon, Oscar Hammerstein II, George S. Kaufman, Christopher La Farge, Frederic March, Comdr. Robert Montgomery and Hobe Morrison.

Fifty-two prizes totaling \$2,975 in Victory Bonds were awarded in all, four \$250 honors going to Marine Sgt. David Dempsey, New York, for his one-acter, *Shooting Star*; Marine Pfc. Donald J. Holmes, Ohio, for another single-acter, *Anatomy of a Yankee Warrior*; Lieut. Normac Myrick, USNR, Massachusetts for a radio fantasy, *Bad Dream*, and John J. Graham, USNR, New York, for his skit, *Nine Million Dollars*.

Originally contest winners were due to be announced October 1, but heavy sked of entries, more than half of which were from overseas, delayed final judging until the end of October.

Sissle Ork Skedded To Tour Germany; Gets Top Rating

NEW YORK, Nov. 5.—Noble Sissle and his streamlined Camp Shows, Inc., production of *Shuffle Along* continues to do just that in Europe and now is going on to Germany after closing a top-notch tour in Italy. Unit received a "superior" rating from the Special Services and now has played to more than a million G.I.'s. Sissle brought his entire Stem ork overseas with him and even wrote two original tunes for the CSI production *Boogie Woogie Beguine* and *Miranda*.

Boogie Gets Its Child Prodigy

DETROIT, Nov. 5.—Rise of a six-year-old Negro piano prodigy in a single month was culminated this week with his radio debut, signing of an MCA contract, and his departure for Hollywood for an MGM pic role.

New celebrity is Frankie (Sugar Child) Robinson, who showed up at the Michigan Theater four weeks ago when there was a Frankie Carle talent discovery contest for pianists over 12 years of age. Everyone thought the six-year-old was lost, until Phil Brestoff, leader of the Michigan house orchestra, who just closed an engagement at the Latin Quarter, was impressed by his seriousness and decided to give him a tryout. Result was a performance that rated him a spot with Carle's band for the rest of the week.

Interest mounted and Brestoff had the youngster in for a personal appearance at a ballroom engagement. He landed enough local news space to draw talent scouts. Radio debut was made Sunday over WXYZ as a "guest artist" on the *Children's Theater of the Air*, long standing Sunday noon show aired from the stage of the Broadway-Capitol Theater.

Meanwhile, MCA became interested, and signed the youngster to a personal management contract, while Charles Dietz, of the MGM exploitation department, arranged the pic deal. MCA found that Sugar Child had been booked for an extensive round of local personal appearances by his enthusiastic family, and had to arrange to cancel most of them. There was considerable dither over the radio show, but this was allowed to stand, as it was felt it would give the youngster's home-town audience a chance to hear him since his rapid rise to fame.

Youngster, who is said never to have taken a music lesson, has developed the faculty of playing a boogie style by ear, aided by a number of showmanship tricks and a rather grave six-year-old professional demeanor.

Wagner Troupe Sock Starts Birm'ham Longhair Season

BIRMINGHAM, Nov. 3.—An audience of 5,000 turned out to the tune of \$3.05 top for the Charles L. Wagner Company's production of Verdi's *Rigoletto* at Municipal Auditorium here Saturday (27), raising the curtain on the current artists' series sponsored by the local Music Club, now observing its 40th anniversary in the concert field. The opera, sung by Stella Andrevs, John Gurney, Mona Bradford, Rocco Pandiascia and Anthony Marlowe, with Fritz Mahler conducting, drew the largest single seat sale of any attraction here in years.

Other attractions to follow include Alec Templeton, Fritz Kreisler, Pitts-

Still Hoping for Legit Comeback In Windy City

CHICAGO, Nov. 3.—Plans here for reviving the Windy City as preem legit center, range from surging optimism to cynical pessimism, with pastel shades thrown in—so runs the comment concerning the board's situation as revealed in *The Billboard* last week. Yet even the pessimists, when confronted with the undeniable fact that legit large audiences have been created in the last two or three years, are forced to admit the thing could be done provided enough doers were available and sincere about the undertaking.

Main problems are starting from scratch with no casting offices, finding theaters and locating good scripts. At least two producers, John Wildberg and Eddie Dowling, have evinced faith enough in Chi to preem their next shows here. Wildberg's is definitely on condition that a suitable theater can be found, while Dowling's *St. Lazarus' Pharmacy* is already skedded. Wildberg's *Anna Lucasta* can be counted on for another year.

Ray Jones, present exec sec of AFRA here, and who for some years was a leading Chi legit actor, was optimistic concerning the legit revival altho qualifying his optimism with some seasoned if, ands and buts.

Jones said: "Chicago in the last year or two has reacted well to good shows and it is quite unbelievable that only one town (New York) in such an important country should have an active theater. This situation is not true in most European countries. England and Russia have many legit theaters and even pre-war Germany had, too."

He compared Chicago to America as Leningrad is to Russia, pointing out that (*See Chicago Still Has Hopes on page 38*)

Chi Niteries Back Daytime Airings Housewife Pitch

CHICAGO, Nov. 5.—Local niteries will turn to what, for them, is a new form of promotion when they begin to take turns sponsoring stanzas of new radio series to start Monday (29) on WJJD, local indie. Plan for the series, which will be aired Mondays, Wednesdays and Fridays from 2:45 to 3 p.m., was conceived by Tom Rosenberg and Milton Raynor, attorneys for the Cafe Owners' Association.

Plan is to have niteries take turn sponsoring shows in the series, which will feature Rosemary Wayne in a discussion of niterly talent and gossip as well as interviews of prominent entertainers. So far many of the Class B spots in town have signed up for sponsorship of shows in the series. Later the big name niteries are to be approached if the series proves to be a success.

Afternoon time was picked because Rosenberg and Raynor figure that they want to reach a fem audience a few hours before dinner time. Thinking here is that during afternoon gals, who usually decide which dining out spots will be taken in, can be sold on going to sponsoring niteries while they're still debating about troubles of preparing dinner at home. If the present series is a success, the show will be increased from 15 minutes to a half hour.

burgh Symphony, Cincinnati Symphony, Draper and Adler, Nemenoff and Luboschutz, *Ballet Russe*, Dorothy Kirsten, Jussi Bjoerling and Markova, and Dolin and their ensemble.

Season membership to Music Club attractions is around 3,000, all at \$3.05 top.

CSI Has Fourth Birthday

NEW YORK, Nov. 5.—Camp Shows, Inc., celebrated its fourth anniversary November 1. Since its humble beginnings CSI has sent over 700 units overseas to more than 85,000,000 G.I.'s and has also sent 6,000 people from showbiz to far-flung outposts and battlegrounds.

D. C. Showbiz Hopper

Bills before Congress that affect showbiz haven't moved much since the last D. C. Showbiz Hopper report—so details are omitted this week in the interest of conserving space.

Flack Stock Booms at Indies

CBS-SOEG Negotiations Coming to an End; Rates, Job and Other Details Set

End of Pic Strike Gets White-Collar Pitch Going

HOLLYWOOD, Nov. 5.—With the 40-week-old film strike at an end, current conditions indicate a drastic reshuffling of pay rates and job classifications within the next few months for white-collar employees in radio.

Leading the way is the Columbia Broadcasting System, where negotiations between the company and its organized white-collarites represented by the Screen Office Employees Guild (Local 1391) have already reached the contract negotiation stage. When Donald W. Thornburgh, CBS v.-p. in charge of Coast operations, left Tuesday (30) for a New York exec huddle, he is believed to have had a copy of the SOEG demands with him.

Altho the Guild believes CBS to have the lowest pay scale among major nets operating here, it feels that the CBS current rate is indicative of the general wage level followed by the other nets. Chief trouble, according to the union, is local webs have successfully capitalized on the fact that net broadcasting is a "glamor industry," and as such, can get young hopefuls to accept positions at low rates just to work among the "stars," or in hopes of being "discovered."

Tough To Hold Good Men

Pic studios have made it increasingly tough on broadcasters to hold on to a

good man. When a net gets hold of an unusually capable guy, it isn't long before he is lured away by flicker gold. Latest pluckers of radio's brainy plums have been the ad agencies that have undergone a rapid staff expansion here in recent years, and are paying heavy dough to get the men they want.

Faced with this dual competition for its topnotch personnel, radio row is expected to up its pay scales to hold on to its present staffers.

Negotiations, according to SOEG, "have remained at a most cordial level" to their knowledge. The web has neither attempted to hinder the organizing of its unit nor to impede SOEG in its initial work. Union further stated that the company representatives have carried on negotiations in an amicable fashion, and while CBS and SOEG may see-saw on a few points in the contract overtures, talks so far have been friendly and sincere.

CBS unit here began in January of this year as an unaffiliated body. March 12 the group voted 66-12, to tie up with SOEG because of its paralleling activities in the pic industry. CBS unit elected Gail Roberts, continuity acceptance department head, as chairman; flack Owen Anderson as representative, and attained NLRB certification.

Pic Strike Hurdle

However, it was on that same day that the film strike broke. SOEG, affiliated with the Brotherhood of Painters, Decorators & Paperhangers of America, found itself in the midst of filmdom's toughest labor battle, and in no position to stick its neck out for more trouble.

In the closing weeks of the film strike, SOEG started negotiations with the net. SOEG asked that CBS recognize the standard Guild wage*scale on par with pic studio rates. CBS argued that comparison between pic and net work classifications and scales was not right since film positions demanded higher qualifications and more work. SOEG conceded this point after further study of the CBS job classification set-up. Also (See NEGOTIATIONS ENDING, page 24)

RDG and Webs In Agreement; Cash and Credits

NEW YORK, Nov. 5.—The New York chapter of the Radio Directors' Guild reached an agreement with the four networks on Friday (2) which, if ratified by the Guild's membership next Monday (12), will give the directors a union shop, a \$100 flat salary for staffers, air credits, mandatory arbitration in all major questions affecting relations between employer and employee, the 40-hour week, eight-hour day for associate directors and other substantial gains. This contract, the directors' first with the webs, represents wage increases of over 30 per cent in many cases and is said to be one of the best selling points the RDG can have in organizing Chicago and Hollywood.

Wage scale agreed upon following extensive negotiation calls for a base of \$100 a week for staff directors already employed by the networks, \$95 for staffers hired after the contract is signed, \$70 for associate directors already working and \$65 for new men. Staffers work random hours while the associates get a 40-hour week, eight-hour day, time and a half for overtime and holidays. All directors get a three-week vacation. The nets have agreed to back up directors in all matters in which they have to exercise their authority, first time that the webs have officially recognized the fact that the creative director has to be top dog around the studio.

There will be a shop steward at each network who will be empowered to discuss with the management all grievances which do not require arbitration.

Commercial Fees To Be Set

NEW YORK, Nov. 5.—Networks this week agreed to establish a separate series of fees for directors working on commercial shows. These fees will be established at a future date in a meeting with the agencies, probably represented by the AAAA.

It All Depends

NEW YORK, Nov. 5.—That old feud between KDKA, Pittsburgh, and WWJ, Detroit, concerning which one was the first on the air, flared up anew two weeks ago when KDKA, commemorating the radio 25th anniversary, decided to buy a page ad in *The Pittsburgh Press*, a Scripps-Howard paper. At that time *The Press* told the station that there was no space available.

Week later, WWJ, which is owned by Scripps-Howard interests, decided that it would take an ad dealing with its claim to being the nation's oldest station. WWJ bought space in whole Scripps chain. Among the papers that carried it was *The Pittsburgh Press*.

ABC To Fight Soapers With Participators

And Oh, Those Give-Aways

HOLLYWOOD, Nov. 5.—American Broadcasting Company expects to hit other nets where it hurts the most, their soap operas, by airing more daytime five-a-week audience participation shows starting December 3. Net will beam two such shows from Hollywood. They are *Bride and Groom* (1:15 to 1:45 p.m.) and *Al Pearce Show* (12 to 12:30 p.m.).

Announcing the launching of these, Adrian Samish, ABC program v.-p., said both will be available to sponsors in 15-minute segments. Idea is to cut costs so that a bankroller would think twice before going for a cliff hanger. Up to now, strongest selling point for soap operas has been the relatively short coin advertisers had to shell out. Samish thinks splitting these two new shows into 15-minute units will bring costs down into the soap opera bracket.

Anti-Soap Opera

He further claimed that the audience participation format was the best (See ABC FIGHTS SOAPERS on page 9)

B., B., D. & O. Tips Its Lush Spot Business Bank Roll List In Back of Chiquita Booklet

Fifteen Per Cent Actually in the Million-Buck Class

NEW YORK, Nov. 5.—Batten, Barton, Durstine & Osborn this week tipped its own mitt to the story of its spot broadcasting biz, long a deep secret to the trade, when it pubbed a mailing piece telling about its recent campaign for United Fruit. Agency included in the presentation a list of its spot clients, sending ad execs scurrying to their source books, pencils, pads and other tools, to come up with a report that the 34 B., B., D. & O. clients annually spend between seven and eight million dollars in spots.

Industry has long known that B., B., D. & O. is far ahead of many agencies in spot biz. For some time people have been trying to find out the height of those billings. B., B., D. & O., however, refused to release figures.

In telling the story of *Chiquita Ba-*

nana, Unifruit's jingle the agency gave the trade the clue it needed to find out what goes. Of the 34, biggest spenders are: General Baking Company, Hoffman Beverages, Household Finance Company, Nehi Corporation, Wildroot, New York Telephone Company, Schaefer Beer, Unifruit and Wait & Bond (Blackstone Cigar).

United Fruit, in the *Chiquita Banana* campaign alone, is reputed to have spent close to \$1,000,000. Jingle was recorded and placed on better than 127 stations.

Mailing piece, incidentally, is receiving the nod of the trade as one of the slickest hunks of agency promotion in years. A two-color job, it tells the story of Unifruit's problem (how to get people to get the most out of the bananas they buy) and how a B., B., D. & O. Calypso jingle got sock results.

See Pages 8 and 9 for a report on Radio Looking Ahead the Next 25 Years

Accent's On Space Grabs

More press space, returning vets for better p.a.-ing behind the post-war trend

NEW YORK, Nov. 5.—Local stations thruout the country are paying ever increasing attention to their flacking and their publicity personnel, many of them hiring full-time publicists for the first time since they went on the air. In the past three months over 20 new men have been put on pay rolls all over the nation, men who are doing publicity exclusively, not publicity and promotion or publicity and news or publicity and special events.

There are four big reasons for this concern with the press. First: Stations have become tremendously conscious of promotion in the past several years and are beginning to realize that space-grabbing is part and parcel of the promotion picture. Increased attention paid to promotion by networks (NBC clinics and the rise of the big "fall" promotions are two examples) is a factor. So is increased attention to promotion by the trade papers (*The Billboard's* annual promotion contest is an example here). Growth of competition from the expanding magazine field has also worked its way into station minds. Clients today demand that a good publicity job be part of the over-all promotion picture (one of the most noted things about *The Billboard* promotional display last year, according to many observers, was the fact that so many stations in- (See FLACK STOCK BOOMS, page 25)

Gaylord Tulsa Bid Is Seen as Political Move

WASHINGTON, Nov. 5.—Political interest is bubbling behind scenes here in application filed with Federal Communications Commission for 50-kw, clear-channel station located in Tulsa, Okla., and controlled by Oklahoma Gov. Robert S. Kerr (Democrat) and E. K. Gaylord, wealthy Oklahoma oil man and owner of newspapers, radio stations and various other paying enterprises, including hotels and express company. Kerr, whose governorship term expires next year and who is statutorily prohibited from seeking re-election, hasn't fared well in editorial columns of Gaylord's powerful Oklahoma newspapers, which include *Oklahoma City Times* and *Oklahoman*.

Proposed new Tulsa clear-channel station seeks to share frequency of WCAU (Philadelphia, Pa.) powerful 50-kw. CBS affiliate. Kerr-Gaylord application, represented by former FCC Chairman James Fly, points toward broad coverage of rural and metropolitan areas in Oklahoma from Tulsa which already has 50-kw. station (KVOO) as well as 5,000-watter (KTUL) and 250-watter (KOME). Application will pose tough problem FCC on frequency sharing by clear-channel stations. Meanwhile political interest is expected to grow as result of previous coolness of Gaylord papers to Kerr candidacy.

Kerr, who is winding up second and final term of Oklahoma governorship is viewed as certain to make attempt to bid for Senator Thomas's post whether or not Thomas wants to return to Congress. Long a favorite of one segment of Oklahoma Democratic organization, Kerr is already being talked of as a long-range prospect for Democratic nomination for Presidency, a candidacy which isn't being discussed seriously right now since President Truman is being viewed generally as certain to head the national ticket in 1948.

Teaching Nips Air Biz No Picnic, Says Cincinnati Spieler

CINCINNATI, Nov. 5.—T/5 Bill Robbins, former announcer at WCKY, Cincinnati, now is in Japan, as part of a two-man team operating Radio Tokyo.

In a letter to Rex Davis, news editor-in-chief of the L. B. Wilson station here, Robbins described details involved in setting up a Jap "Man in the Street" program, which is entirely new to the Nips.

"In fact," Robbins wrote, "they fight shy of it."

"However," he said, "we have to get one done up in English, translate it to Japanese, then have psychologists familiar with the Nip mind (?) okay it as acceptable to the Japs. Then we (my buddy and a Nisel, who was an announcer in Hawaii before the war) put one on in the studio as a sample for them to look over and study for format.

"Two interpreters translate to the announcers what we are saying and what the approach is; then two Nisel do the same stunt in Japanese. After that, the Japs put on their version of the "Man in the Street" interview, with our Nisel checking them for format.

"You can imagine what goes on in your mind after two hours of this. This obble gobble language would drive you balmy after a little while, anyway."

WCFL Bid for 50 Kw. Seen as an Assist For ABC Network

CHICAGO, Nov. 3.—American Broadcasting Company seems to be in for greatly increased coverage in the Midwestern area if FCC approves WCFL's application for 50-kw. filed recently with the commission. Station, owned and operated by the Chi Federation of Labor, has contract with ABC and also a working agreement with NBC to carry programs mutually agreed upon. But most of its net stuff has come from Blue, which has relied on it to air shows when WENR, Blue owned station was off the air, or WLS, which shares time and frequency with WENR, was tied up with local commercials.

Maurice Lynch, head of WCFL and internationally recognized in labor circles, emphasized this week that station's request for more power would enable labor "as exemplified by the AFL to come into its own as a media for disseminating information."

"The cause of labor will be furthered by increased power," Lynch declared.

WCFL has also applied for a FM license and this could when granted, clear up a few bugs besetting AM station if and when the 50-kw.'s become legal. One of the bugs is that WCFL with present 10-kw. shares frequencies with KOMO in Seattle and KEOY in Mexico City. Altho station has unlimited time on the air, it is now forced to use one directional tower to beam its signal eastward to avoid crossed airings with the other two stations. When increased power becomes available, the labor station will have to install two directional towers, for which it already has made plans.

Lynch is envisioning only Midwestern and Eastern coverage because of the conflict in frequencies in AM. However, when FM starts operating, it may be possible to offset this, tho at the moment, present WCFL FM agenda calls for only recordings—due primarily to musician prexy Petrillo's edict nixing cuffo live music on FM.

Les Quailey Makes It Official Now

PHILADELPHIA, Nov. 5.—Les Quailey, for 10 years sports specialist with N. W. Ayer & Sons, Inc., Philadelphia, has resigned, effective December 3, to become director of the Scholastic Relations Bureau of the Scholastic Sports Institute, Ltd., of New York. The resignation was indicated in *The Billboard* September 22.

Prior to his affiliation with N. W. Ayer, where he was responsible for all radio and field work on the Atlantic Refining sports broadcasts, Quailey was associated with CBS for seven years.

Radio Savvy Built Via Therapy

Associated Has Growing Pains, Sans Web Savvy

NEW YORK, Nov. 3.—John D. Whitmore checked himself off the Associated Broadcasting Company pay roll early this week. He had been Eastern general manager for the new web. Bill Henderson, station relations v.-p. for ABC, is filling in.

It's understood in the trade that Whitmore checked out in protest against lack of facilities and equipment promised him when he signed up. Another factor was the unusual business methods of the new firm.

Matter came to a head following the sale, by Whitmore's office, of the Adams Hats fight broadcasts and subsequent failure by ABC's home office to provide for an adequate servicing department. To the trade this, plus ABC's claim to have dismissed Whitmore after he notified the trade he was resigning, verifies what many sideliners had gathered, i.e., Associated was long on ideas, short on network savvy.

Whitmore is going fishing for the next two weeks, his first vacation in five years. Associated, meantime, will start feeding sustainings to WIND, Chicago indie outlet, and has inked an option deal with WOWJ, Omaha outlet.

Skelton Back Dec.; Romberg Off Unless B. & W. Finds Time

CHICAGO, Nov. 3.—Red Skelton, with a new variety show, is skedded to hit NBC via Hollywood December 3 at 10:30 EST, for Brown & Williamson Tobacco Company. B. & W.'s *Raleigh Room*, starring Hildegarde, will be moved to Wednesday, November 28 (8:30 p.m., EST), transplanting *Evening With Romberg*, which will be dropped at least temporarily.

Red will probably air without services of former showmates, Harriet Hilliard and Ozzie Nelson, who have their own CBS show, and plans for Red's effort are pretty much up in the air, but it's expected comic will revive characters (all of which he does himself) he used in his previous show. Red was recently released from the army after more than a year's service, spent mostly in entertaining G.I.'s overseas.

Russell M. Seeds Agency emphasized client (also Brown & Williamson) wasn't dissatisfied with Romberg, especially since he pulled a 9.3 Hooperating (top musical is *Firestone Hour* with 9.4) but that time just wasn't available at the present. Romberg will be placed under option until suitable time can be skedded, and agency execs hinted webs other than NBC were under consideration. If worst comes to worst, *Evening With Romberg* will be thrown in to fill Skelton's summer gap next year.

Hospital Course Gets G.I.'s Jobs

Bedded down khaki find health and industry know-how thru pro volunteers

VAN NUYS, Calif., Nov. 5.—Radio training, the army is discovering, not only has therapeutic value, but is doing a bang-up job in preparing G.I.'s for air jobs.

Since courses were started last April at Birmingham General Hospital here, more than 30 vets have stepped into station jobs after their discharge. A number of guys who are still confined have promises for work from various outlets as soon as they get their army releases. None of these men have had radio experience prior to their work at the hospital.

Training is carried on via the learn-by-doing method with guys working under actual broadcast conditions. Classroom type of teaching is shunned entirely for fear that academic stuff will tax the patience of the battle vets. G.I.'s produce, write, act, and handle sound and control chores on their shows, supervised by radio pros from Los Angeles area who donate time and efforts to the cause.

Video Audience Okays Show

G.I.-produced show is released over one of the hospital's three house channels for the benefit of bedridden patients, and is aired every Monday night from 8 to 8:30. One of the vet productions was recently scanned by W6XAO (Don Lee Television, Hollywood) and received favorable comments from the limited video audience. This was the only time, however, that the vet show was beamed to civilians, altho a number of bids have come in from outlets in the area willing to allow broadcast time. These were nixed because guys are still under hospital care, and often times a man who plays an essential part in the production has to drop out at the last minute because of medic's orders.

Training was first started from a suggestion by Ynez Seabury, air thesp, as part of the army's theapy program calling for hospital activities to break monotony of confinement during convalescence. When work got under way, guys showed such keen interest in learning the various phases of radio, and the activity received such solid backing from local broadcasters and their personnel, that good radio material started to take shape among men who had never before thought of broadcasting as a career. After getting the nod from the brass, Miss Seabury canvassed broadcasters in the area for equipment that could be spared for the project, and invited radio pros to lend a hand.

Currently working with Miss Seabury, now the hospital Radio Co-Ordinator, are Carlton Ka Dell, free lance net announcer; Earle Ross, actor, Judge Hooker on *The Great Guildersleeve* airshow; Thomas Conrad Sawyer, net free-lance (See RADIO KNOW-HOW on page 13)

RMA Sees Million Radio Sets for Yule; Lack of Parts Seen as Bottleneck Now

Prices Generally at '42 Levels; No Pass on Mark-Ups

WASHINGTON, Nov. 5.—Availability of about 1,000,000 new radio receivers for Christmas market is best estimate of Radio Manufacturers' Association officials here following Office of Price Administration issuance of reconversion processing order Tuesday (30) on home sets and phonographs. Meanwhile OPA officials estimate that ceilings at all levels on radio receivers may be eased or lifted some time between next January and April.

Complicating the picture, according to RMA officials, is AFM's recent edict calling for separate sets of musicians for live standard broadcast shows and FM transmission. According to some officials, Petrillo edict may force trend toward output of standard sets. Largest manufacturers (including Westinghouse, RCA, Philco, Crosley and General Electric) say, however, current plans indicate AM-FM combinations and substantial volume of FM output is seen after turn of year.

Bottleneck Seen

Word among manufacturers here is that biggest production bottleneck resulting from OPA ceilings on components is involved in inability of producers to get ample supplies of variable condensers, loud-speakers and radio cabinets. OPA is considering an industry-wide increase to variable condenser manufacturers who claim their increase factor of 13 per cent

over 1941 prices falls to return fair profit. Makers of loud-speakers and radio cabinets who got price hikes of 13 and 18 per cent over 1941 have been promised OPA relief only in individual plant cases where hardship is clearly shown.

Manufacturers blame OPA for inability to reach goal of some 3,000,000 sets earlier planned for Christmas sales, but general impression at RMA headquarters here is that set men are generally satisfied with present OPA ceilings, with biggest gripes still coming from component suppliers. While biggest lot of radio merchandise will be standard table models, some plants such as Westinghouse, now turning out from 3,000 to 5,000 sets a day, are manufacturing majority of AM-FM combination receivers, according to James Secrest, RMA Washington representative.

Prices Like '42

Consumer prices will remain approximately those paid in 1942—in some cases slightly lower—under OPA pricing formula. Two kinds of adjustments were made, however, to squeeze out of present retail prices, certain types of "abnormal wartime" increases allowed to creep in mark-ups by dealers since October, 1941.

On manufacturing end set makers receive mark-ups over their 1941 prices for (See RMA SEES YULE SETS on page 25)

Longhair Beer Junket

CHICAGO, Nov. 5.—Blue web flack-head, El Henry, is planning a junket for local daily and trade radio eds and mebbe music critics come December 8. Boston Symphony sponsored by Allis-Chalmers on the azure web will play Milwaukee, A-C hometown on that night.

Since Milwaukee is just hop, skip and jump from Chi, the plan is to take newsmen and critics to Beertown for a roll on the beer-barrel hoop.

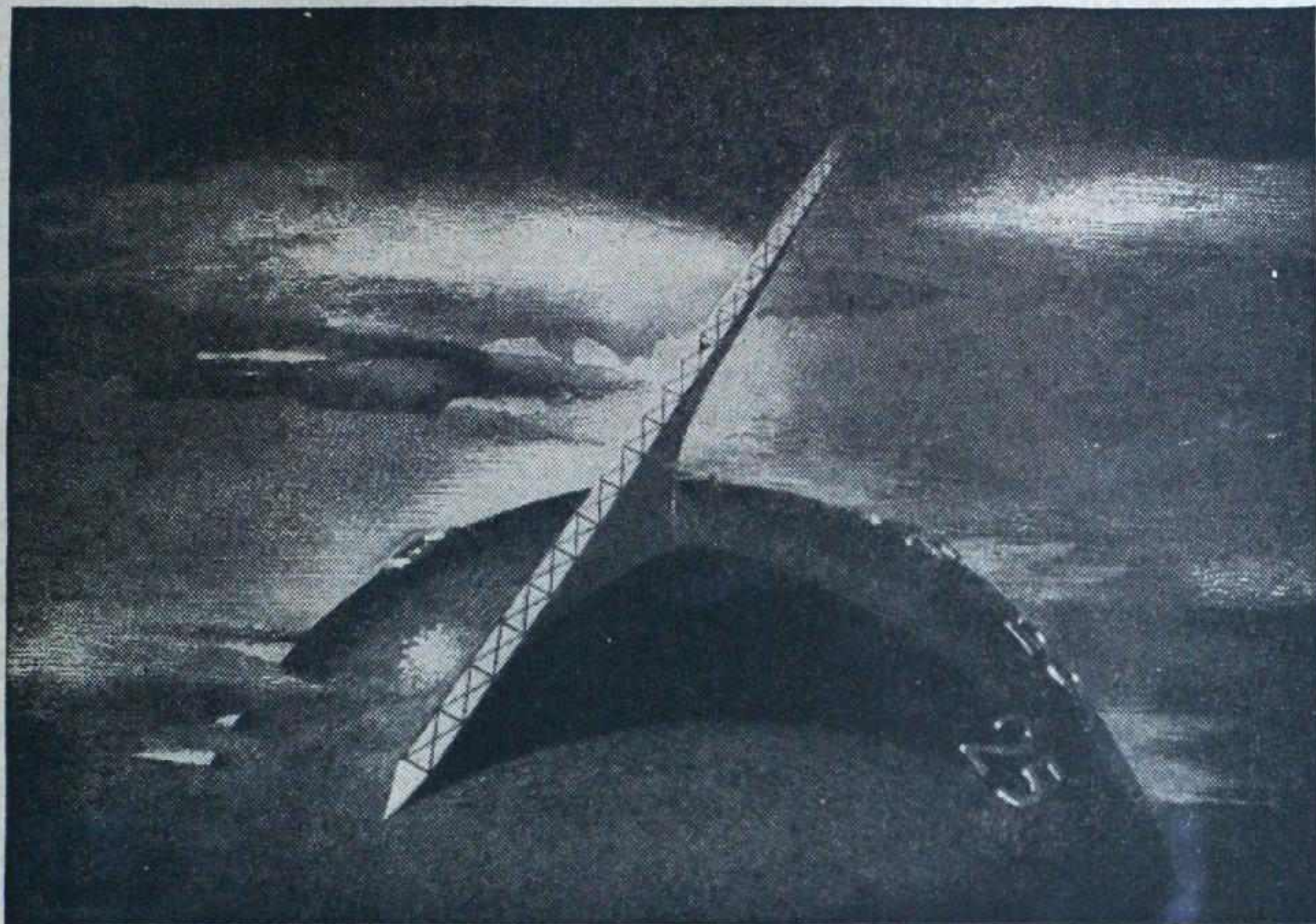
Picture Ruppel

NEW YORK, Nov. 5.—Lou Ruppel, ex-CBS publicity chief who recently resigned as executive editor of *The Chicago Herald-American*, is now fronting for a new photography service called Chicago Photographers. Outfit is headed by Ruppel's wife, Margit.

Working with the Ruppels are George Emme and Rocco Padulo, photogs. Emme is former prez of the Chicago Press Photographers' Association, and Padulo worked for Chicago papers, CBS in New York and free-lanced for *Life* and *Look*. Ruppel's outfit will specialize in black pix.

Ky. Indies Ink With BMB

LOUISVILLE, Nov. 5.—Three Louisville stations, WAVE, WHAS and WINN, NBC, CBS and ABC local affiliates, respectively, signed up this week with the Broadcast Measurement Bureau.



IN NOVEMBER, 1945, the Art of Broadcasting attained its Twenty-fifth Anniversary.

Broadcasting has gone a long way in a mere 25 years, but its furious pace of accomplishment has seen every moment used to further expand its Service to the People. On the other hand, this has been but a brief period in human experience. The evaluation of its Services must be on a perpetual basis, as each day sees further expansion and improvement.

Who is there among us to hazard a guess.. to

prophesy what the next quarter-century will bring.. with the added services of Television, Frequency Modulation, and a host of other recent Technical Developments?

With unblushing pride, Westinghouse looks back over the years, and at the Art it nurtured, but shares this pride with great names who have lent to the Art of Radio their talents and labors.. unceasingly.. from their initial work in Broadcasting, either at KDKA, or one of the other Westinghouse Stations.

<i>Lowell Thomas</i>	<i>James J. Morrison</i>	<i>Edvard MacArthur</i>	<i>SEN. A. W. Kaney</i>	<i>Robert W. Burgess</i>
<i>Percy Grainger</i>	<i>Cyrus the Gordon</i>	<i>Conrad Libbey</i>	<i>Granville Rice</i>	<i>E. J. Powell</i>
<i>Betha Brauwer</i>	<i>Joe Rines</i>	<i>Arthur Cross</i>	<i>V. J. ...</i>	<i>Alvin Ruggs</i>
<i>Ed. ...</i>	<i>Walter ...</i>	<i>Joe ...</i>	<i>Frank E. Miller</i>	<i>Ed. ...</i>
<i>Elizabeth ...</i>	<i>Bill Hay</i>	<i>John ...</i>	<i>Carl ...</i>	<i>Jules Herb ...</i>
<i>W. ...</i>				<i>But ...</i>

WESTINGHOUSE RADIO STATIONS Inc  KDKA • KYW • WBZ • WBZA • WOWO • KEX

Nobody Will Remember -- But

As Frank Stanton, CBS V.-P., Told It to Lou Frankel

RADIO has moved fast and far since 1920. But I venture to say that its progress between now and 1970 will be even more remarkable.

With the comforting thought that nobody will remember 25 years from now, I predict that on radio's 50th anniversary:

There will be five times as many broadcasting outlets in the United States as there are today, with television accounting for at least 500 of them. No community over 5,000 will lack local programming service.

Full-color television will be three dimensional. It's in the cards and it will come.

Electronics will have produced a method of counting station and program audiences accurately and instantaneously. Station time will not be sold on a basis of coverage, but on size, loyalty and responsiveness of audiences.

Radio will evolve home-polling methods so that listeners may participate in discussing programs and take sides on issues of the day.

Facsimile will give every family in the United States, particularly those in rural areas and the smaller communities, newspapers in full color delivered during the night.

International television will be as commonplace as international radio is today. There will be a sufficient body of evidence by 1970 to show that television has broken down nationalistic barriers and contributed materially to the maintenance of world peace.

The intimacy of television will bring people closer to their lawmakers and congressmen, among others, and increase popular interest in government.

Broadcasting, primarily because of television and a greatly increased number of stations, will play a major role in education—not only in schools, but in the home. The country's leading educators will be seen and heard in the most remote rural school rooms.

Commercials over the air will be supplemented by point-of-sale programming on retail outlets. This form of reminder advertising will use the same program or product identity as the actual broadcast.

Listeners will be able to hear programs at their convenience, hours after they have been broadcast. Sets will be tuned in advance to receive—and hold—programs for play-back as long as 24 hours after reception.

People will carry pocket radios as commonly as they now carry watches, fountain pens, compacts and wallets. This form of intimate reception will in-

Keighley Gets Lux Emsee Slot On Regular Basis

HOLLYWOOD, Nov. 3.—William S. Keighley became permanent producer of the *Lux Radio Theater* when the film director inked a five-year pact with Lever Bros. via J. Walter Thompson. He takes over the post Monday (5) which Cecil B. DeMille held for nine years and quit after his tiff with AFRA last January. Keighley won sponsor's nod over 16 other contenders.

Since DeMille's departure, show had worked under the handicap of not having a key character to carry over listener interest from one week to the next. With new story, different cast and producer each week, even with top pic talent, show is believed to have had a tough time getting listeners to keep that Monday night dial habit.

Hoffman Back in Civvies; Takes Old Slot at WOR

NEW YORK, Nov. 5.—Albert J. Hoffman returns to WOR after five years of military service, climaxed by 60 missions as a combat pilot over Europe. Before entering the army, Hoffman was an artists' rep for WOR.

Overseas with the 12th Air Force as a captain-pilot, Hoffman participated in many bombing flights, some of them over the heavily defended Rhone Valley. He wears the Distinguished Flying Cross, the Air Medal with Oak Leaf Clusters and the European Theater of Operations ribbon with five battle stars.

crease the size of the radio audience, since no one need ever be out of instant touch with current events.

At least one program celebrating radio's 50th anniversary will present a group of "old-timers"—Frank Sinatra, Kate Smith, Fred Allen, Joan Davis—who will put on a show like the ones that panicked them back in '45.

Change Starts at Twenty-Five—Plenty That's Different Ahead

By William S. Hedges

Vice-President, in Charge of Planning, National Broadcasting Company, Inc.

ALTHOUGH the past 25 years have brought about many technical improvements in the art and science of broadcasting, the changes which have been

wrought during those years have not been so evolutionary as to prevent reception of radio programs on a crystal set. We have seen the development of many varieties of circuits used in receiving sets and all of them will work just as well today as they did when they were first designed, even so long as 20 years ago. Vast improvements have been made in both transmitters and receivers during those 25 years, but they were all applicable to the same system of amplitude modulation in the band from 550 to 1600 kilocycles.

The future is somewhat different. Frequency modulation employing an entirely different method of transmission and reception will make a strong bid for the listeners' favor. This will require the purchase of new receiving sets and the outlay of millions of dollars in transmitters and antennae. The great part of FM service will be integrated into the present sound broadcasting system thru simultaneous broadcasts of identical programs thru both AM and FM. In addition to this integration, it is quite likely that additional networks confined entirely to FM stations will be created, and in addition to these FM networks there is every indication that many strongly financed non-network FM stations will be in operation.

FM May Change Pic

If the process of integration results in a substantial majority of listeners indicating their preference for reception of their favorite programs via FM, a gradual transition will take place which will result in the eventual elimination of many local stations whose areas of service are exceedingly limited due to congestion on local channels and likewise the elimination of many regional stations. This will release for reassignment many channels, some of which could be utilized for clear channel service in areas not now adequately served under the present geographical distribution of regional and clear channel stations.

The transition, however, will never become complete until a substantial majority of listeners voluntarily change over from AM listeners to FM listeners unless, of course, service is discontinued on the AM channels to which they now turn for service. This change alone is far more radical than any change which has taken place during the past 25 years.

Two Video Schools of Thought

However, it is minor adjustment compared to the revolutionary changes which may be brought about in the broadcasting field by the advent of television. There are two schools of thought regarding the future of television and its effect upon the broadcasting structure.

One school of thought would argue that television will be a new form of broadcasting superimposed upon the existing forms of communication and that its advent will no more displace sound broadcasting than sound broadcasting displaced any of the former means of conveying intelligence to the masses such as newspapers, magazines, the movies and the theater. Sound broadcasting, therefore it is argued, would continue to perform its invaluable service of offering good music, news and news interpretation and programs of religion, education, entertainment, drama and public affairs, a service which has been successfully rendered during the past 25 years without the assistance of sight.

Sound alone, it is asserted, is completely adequate for the presentation of news broadcasts and no more requires illustration than do the majority of news stories in the average newspaper. Similarly, being able to see the orchestra on a television screen would not necessarily enhance one's enjoyment of good music of any classification, be it symphony or popular music. The great increase in the sale of phonograph records as well as the great popularity of many musical programs currently broadcast are evidence to support this contention. Likewise, newspapers, magazines, books and radio each in its own way by using the printed or spoken word stimulates the individual's imagination so that he creates in his own mind the sense of action. They have flourished despite the opportunity of all America to go to the

Editorial

Looking Ahead -- 25 Years

HAVING asked four of the major elements (see adjoining columns), *The Billboard* broadened its participation in the 25th anniversary of radio by peering into its own cup of tea leaves. And this is what the teraphim shows.

Radio's big problem in the next two and one half decades will not be one of progress, for the industry will move ahead into FM and TV (video) with the same lusty love for life and lucre that has marked its last 25 years. Being a highly competitive industry, radio development in the years to come will be hectic and varied, and that's healthy for both the listener and the industry.

Going Nowhere

Where radio's big headache will come will be in the management, the ownership end of the biz. For unless radio adds to its past personnel assets and attempts to arrive at an evaluation to be used in its future expansion, the industry may find itself going places without ever getting anywhere.

For where radio in the past has been the green pastures of hybrid individuals of varying degrees of mental and financial and social ability and responsibility, the industry is on the verge of being fitted with the conformists strait jacket. In other words, radio as a field is less and less a romping ground for a guy with guts and an idea, and more and more the paddock of the privileged, with admission restricted to those cut from the pompous pattern of prosperity and propriety.

In terms of the future, 25-year young radio must realize that it is fast losing its individualistic approach and touch, is becoming a field for people interested in things other than radio itself.

Yesterday, people got into radio because they liked radio and succeeded. Today, people are going into radio, not thru any great love of radio but as another venture in money-making. Tomorrow, people will be going into radio not because they like radio nor because they want to make money, but simply because they want the use of radio's power as a molder of public opinion.

The Fork in the Road

And therein is the fork in radio's road of the future. Down one road radio goes on to ever greater popularity and acceptance and success; down the other road radio goes into the stereotyped and too-well-known pattern of special privileges. Already the latter road is clogged with newspaper publishers and big business interests who, having defaulted their influence on the public by persistently pressing for personal privilege and gain, are looking to radio to recoup this loss.

Radio's responsibility to itself, to its listeners, to the future is to realize that broadcasting's strength lies in its ability to be different, provocative, entertaining; that its weakness lies in becoming cut and dried, uncompetitive, unimaginative, innocuous.

Radio will progress, of that there is no doubt. But what value FM, TV, facsimile, color, mighty midget sets and everything else in the technician's dreambook, what value the future if radio loses its basic appeal. And it can happen, it has happened elsewhere; after all, newspapers today are technically vastly improved over the papers in circulation when radio was born.

A Business of People

Radio today, while weighing which road to take, might recall that it has come thus far by being a business of people, not corporations. Broadcasting in the past 25 years has made few if any millionaires, but it has made a lot of people a lot of money. The truly great have remained, continued to contribute and benefit, but no one was drained dry and dropped. Unlike the other creative arts radio has, in the past 25 years, not had to found a fund for its indigent veterans.

People have come into the business, contributed, benefited, been passed by but have not become derelicts. Actors, writers, producers, executives, technicians, have come into the industry, sowed and reaped. And as more seed was required there were people available.

And because the field was wide open, never restricted, the ground never lost its fertility. Not, that is, until the last several years when the pat formulas, the red tape, the drain on manpower caused by the war, all combined to produce more and more weeds.

Radio in the past 25 years has been like a vast Mulligan stew, always boiling, always being replenished, in this case by itinerant and varied talents. Once radio becomes meshed in strict, definite corporate red tape, its Mulligan stew will lose flavor, spice, taste.

Hollywood Learned

Hollywood learned this lesson when the banks took over, tried to apply standard statistics to showmanship. That industry almost withered before "efficiency" restrictions were lifted. Today it still has sore spots, a hangover from those days.

So it's up to the broadcasting biz to determine its own future. One way a few will make a lot, many will make less, most will make not enough and radio, having become stodgy and repressive, will be supplanted within 25 years by another medium closer attuned to public taste and needs.

The right way, admittedly the tougher road, will make plenty for some, much for more, enough for the rest, and radio, continuing its response to the public pulse, will expand beyond its present ken.

corner movie where those things can be portrayed for them.

Good Programs Mean Leadership

The mere fact that a television station will compete with the sound station for audience is placed in the same category as the competition which each broadcasting station offers to another and broadcasting has prospered well in the face of increasing competition within its own ranks by the increase of AM stations to more than 900. The stations and the networks with the outstanding programs continue to hold their own leadership which can be taken away only by the presentation of superior programs. Perhaps television, with the advantage of sight, may furnish the programs of such superiority as to establish for itself leadership in the broadcasting field. However, television is so all-consuming of one's attention when a program is being witnessed that many listeners can be expected to revert from time to time from their television sets to the sound broadcasting to which they have become so accustomed during the past quarter century.

Complete Change in 10-20 Years

The second school of thought is willing to concede all of these arguments except that a time limit would be placed upon the continuance of parallel broadcasting services one with sight and sound and one with only sound. This version of the future development of broadcasting visualizes a complete change-over within 10 to 20 years from now. The system that would evolve would be a nationwide competitive network television system in which due regard would be given for proper program balance embracing the whole scope of news, music, drama, sports events, education, entertainment, religion and public affairs.

Altho essentially a television system, it is conceivable that portions of the 18-hour program day would be presented by sound alone while sight would be available for the greater portion of the program day. Thus, there would be no sound broadcasting network as such whether AM or a combination of AM and FM or FM alone.

Whichever school of thought has the right answer will be determined by the public, but in no event does it appear likely that sound broadcasting will be dislodged from its place close to the heart and minds of the American public for many years to come.

Most Expensive—Video

Television is the most luxurious, most effective and most expensive method of communication yet devised by man. To be brought to a state of maximum usefulness it will require the most careful and far-seeing guidance, both from the industry and from the government.

The next 25 years should likewise see a more extensive utilization of facsimile broadcasting. Perhaps it will one day bring into the nation's homes daily newspapers. That will come about, however, only after such delivery of news proves to be a cheaper and better way of delivery. Facsimile may also find its place as an adjunct to present telegraph systems whereby actual facsimiles of contracts, checks, report forms and other business documents can be speedily transmitted from city to city.

One of the problems in this new era of broadcasting which must be confronted in the immediate future is the problem of international short-wave broadcasts.

Should such operations be subsidized by the government and its greatest usage be a communication of American ideas and philosophies to the peoples of the world? Should such international broadcasting be tied in with foreign domestic systems? Should these operations be completely abandoned and the facilities turned over for communication channels which will carry special programs overseas for broadcast over domestic systems?

Short Waves Nixed

During the war years international broadcasting from the United States was practically the only source of true information available to the resistance movements within the conquered countries of Europe. The audiences there reached directly were exceedingly small, but the intelligence conveyed had wide-spread circulation. There seems small likelihood that with the domestic stations operating in the liberated countries of Europe that international short-wave broadcasting will have any appreciable audience.

Broadcasting faces many more difficult problems during the next 25 years than it has been compelled to solve during the

Radio's Future -- Television

By Mark Woods, President American Broadcasting System

RADIO this week is celebrating its 25th anniversary, and a healthy, husky and hearty 25-year-old youngster it is, too. But radio didn't come so far in so comparatively short a time by crystal-ball gazing. So in answer to the request for my guess on what the next quarter of a century holds for radio, I'll leave the mumbo-jumbo to Merlin, the Magi.

As I see the future, the story of radio will become the story of television. And television can't miss. I've seen it from its beginning. Back in the days when I was with NBC, television was one of my responsibilities.

Video will, in the next 25 years, grow into the greatest instrument for entertainment, education and intelligence the world has experienced. For effective evidence try watching the effect of television on youngsters.

Again and Again

The kids come back time and again. They're interested in anything they see on the television screen. And you can't fool the moppets.

Watch a youngster, boy or girl, with a new toy, a new magazine, comic book or even a new item of clothing. Their interest fades as the newness wears off. With television, the children don't lose interest. Those half pints are the audiences of the future.

Along with television, and I see television transmitters servicing most of the country, there'll be intense FM coverage and a number of super high-powered AM transmitters. For unlike the abrupt switch from silent to sound films which plagued the picture people, the change from AM to FM and video will be transitional. Nor will AM radio disappear.

Demand for Straight Sound Continues

To service the great rural areas radio will use AM transmitters of 100 and 500 kw. power. To service the rest of the country with sound, radio will use FM. And don't forget that once again, unlike what happened to the movies, the consumer demand for straight sound will not be aborted by the development of sight and sound, or television. Therefore, FM will be a continuous and important factor in radio.

But television, thanks to its combination of sight and sound and speed appeal, will be the great new mass-appeal medium.

In so far as international radio in the next 25 years, I can only recall what I saw on my recent tour of Europe. As I see it, those people will, for the next decade at least, be too busy trying to just live and rebuild their lives and homes and countries, to become an important factor as audiences for international broadcasting, be it AM, FM, television or short wave.

The job in Europe is to rebuild and build its economy, and that's not within the jurisdiction of our industry. When the foreign economy grows to where it can support a standard of living comparable to ours, then it will become a factor in radio.

But right now our job is at home, and at home our future calls for super-power AM, FM and television.

The Next Twenty-Five Years-- Crystal-Gazing Times Three

By Edgar Kobak

President, Mutual Broadcasting System

IN FACE of the electronic developments unveiled in the past five years—many of which were undreamed of before the war—a man must be bold indeed to forecast what the next 25 years will bring in broadcasting.

If the subject involved only one field of human endeavor, crystal-gazing would be difficult enough, but it is complicated by the fact that broadcasting includes three phases of electronics—AM, FM and Television—plus the whole panorama of entertainment, information and education.

Nearly 30 years ago a young man named David Sarnoff, then assistant chief engineer of the American Marconi Company, wrote a celebrated memorandum in which he predicted the future of broadcasting. He not only visualized his "Radio Music Box" as a household utility, but foresaw that from his box would come not just music but lectures, reports of events of national importance and even baseball scores. Subsequently, in a talk to the engineering editors of the McGraw-Hill publications he expanded on his prophecy, and those of us who heard him, being engineers, realized how right he was.

Since then any man wishing to forecast events in broadcasting must do so under the shadow of the most farsighted crystal-gazer of them all. However, I am willing to attempt it.

Two Network Types

From the facilities viewpoint I can see two types of broadcasting networks operating simultaneously but separately: The first, a group of FM networks helped out, for rural coverage, by strategically located AM stations; the other, television. I think it is safe to assume that within

past 25. Long-range planning is an essential if radio is to continue as a successful enterprise rendering an essential service to the American public.

the next quarter century we will have a system of television networks. Color television may well be as common-place then as technicolor films are today.

As for programing, I would expect to see this divided into two main categories—national and international. In the first aspect we shall probably see broadcasting take a broader view of its social responsibilities and as a consequence take a larger hand in reporting and interpretation of news; in education in all fields of learning, for both children and adults, and in the over-all activity of life in a democracy which involves the discussion of issues of national importance whether controversial or not.

From an entertainment point of view I look for a larger variety of better programs—for this, if no other, reason: That broadcasting will have the dimension of sight, the demands of which will be a challenge to program producers, who, undoubtedly, will rise to the occasion and produce worth-while results.

Private Support of Private Industry

In 25 years of broadcasting no better solution has been found for financial support than advertising—altho in the early days satisfactory substitutes were sought after diligently. The private support of a private industry seems to be the answer for American radio, and I look for no change here—altho we shall probably see a number of specialized stations supported by endowment and devoted to special interests—much as today we have publications in specialized fields.

On the international level broadcasting is still in an embryonic stage: Here is where I look for the greatest and perhaps the most significant development in broadcasting. As an instrument in promoting world understanding and world peace I can imagine nothing as powerful. The fact remains that it must be used in the right way to promote mutual understanding of varying viewpoints and mutual tolerance for con-

100 Indies Must Buy "New World" Before WMCA's Off Nut

NEW YORK, Nov. 5.—One dozen stations around the country have signed to air *New World A-Comin'*, the WMCA, local indie outlet, program against racial intolerance. Show has been a long-time fave on WMCA and is now being offered on e.t.'s on a pro-rata cost-sharing deal.

Set-up limits station nut to a maximum of \$20 per program. WMCA claims it needs 100 outlets to cover its \$2,000 nut for transcribing the show each week. When more than the required hundred stations sign for the program the nut for each will be dropped.

Stations taking the program are WFWS, Los Angeles; KROW, Oakland; KPAS, Pasadena; WINX, Washington; WJJD, Chicago; WGL, Fort Wayne; WDSU, New Orleans; WJBK, Detroit; WBNY, Buffalo; WJIM, Jamestown; CFAC, Calgary; CHML, Hamilton.

ABC Fights Soapers With Participators

(Continued from page 5)

weapon against the soap opera, and has already proven itself to be top ear tempter on the air today. He feels ABC has the morning dial all sewed up with *Breakfast Club*, *Glamor Manor* and Tom Breneman's *Breakfast in Hollywood*, and that his net will now build up its afternoon appeal to an equal level. This shouldn't be too tough a job, he points out, because every new soap opera strip weakens the pull of the other net, it's been proven.

Bride and Groom each day will feature an engaged couple, a newly-married pair honeymooning in the L. A. area, and a couple celebrating their golden wedding. Pair on the verge of matrimony will be interviewed, proposal will be aired and they will be presented with two diamond rings for a double-ring ceremony in a church of their choice. After the knot is tied, the couple will race back to the studio before show goes off, to tell how it feels being man and wife.

Plenty Give-Aways

Entering the give-away race in a big way, show will hand the newly-hitched pair such gifts as an automobile, wedding outfit for each, luggage, household appliances, a paid-up insurance policy, once in a while a house and even a honeymoon jaunt to Paris. Each broadcast will have a wedding cake for the new bride to slice, and a bouquet to be tossed to the single gals in the audience (Gal who catches it will be interviewed). Tickets to show will be printed up as wedding announcements.

Packaged by Masterson

Program is packaged by John Masterson, who also handles the Breneman air show. Yet to be picked is a permanent emcee, vocalist and organist.

Al Pearce show will have live audience participation gimmicks to be varied from day to day and backed up by two daily professional comedy stints. Also included in format will be guest pro soloists, showcasing of kids picked by Pearce for their musical talent. Show will be supported by an instrumental trio.

Until time can be cleared, both airters will be waxed for Coast repeats. Pearce, however, will be heard only in this area via KECA.

Adell To Manage Blair Office

CHICAGO, Nov. 5.—Charles M. Adell, for last 15 years with National Spot Sales and various webs, is joining John Blair & Company. Adell will manage radio rep firm's Detroit office, which re-opens November 5.

flitting ambitions. A beginning in this direction is being made by the Commission on Freedom of the Press which in a document *Peoples Speaking to Peoples* is making an exhaustive study, with recommendations, on the problem of handling international broadcasting for the good of all.

I might sum up in this way: Broadcasting has unlimited power, which promises to be multiplied in the near future. This is power for good, and broadcasting has a responsibility to use it rightly. I believe broadcasting will do its level best to discharge its obligations, and if it succeeds half as well as I hope, then broadcasting will have deserved the gratitude of Mr. and Mrs. 1970.

WWJ Pitches For Teen-Agers In New Airings

DETROIT, Nov. 3.—WWJ, encouraged by its recent move toward producing shows especially for the teen-age crowd, is embarking on an all-out effort to catch its listeners young. Back of the move, which has obvious public service value in the attention given to the forgotten youngsters, is the sound commercial realization of two factors:

1. Tastes of the youngsters give direction to family buying habits and family listening habits as well.

2. Youngsters are going to be the adult audiences who will be vitally needed to build up Hooperatings for the individual station within a very few years, and paying attention to their special wants now should pay off in establishing listening habits then.

Two more teen-age shows have been added by WWJ to three programs set up to answer high school complaints that "radio has nothing especially for us."

New programs are in a more serious vein than the original three fast-moving shows. One is an hour's broadcast of the Detroit Symphony Orchestra's Young People's Concerts, Saturday at 10 a.m., with a brief, informative commentary on the musical selections by Karl Krueger, director of the orchestra, or by Valter Poole, assistant conductor.

Other program is *Musical Youth*, Thursdays, at 1:15 p.m., put on in cooperation with the Detroit Public Schools. This is beamed to school rooms and WWJ audience alike each week, featuring different high school orchestras, bands, choruses or other outstanding musical groups of proved excellence. Thought behind this series is to acquaint Detroit with the type and quality of musical education offered in the schools, stressing a maximum of music with a minimum of continuity.

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TUNE-DEX

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Persons interested in securing any of these Franchises write

BOX D-70, The Billboard, Cincinnati 1, O.

COMMERCIAL IMPACT COMPILATION

VOL. II, No. 5 NOVEMBER, 1945

(Presenting the "FIRST TWENTY-FIVE" nighttime and "FIRST TEN" daytime programs in order of their Impact Rating* and based upon their Hooperating of October 30)

Programs	Impact Rating*	** Sponsor Product Ident.	Sponsor Product	Agency	Net-work	Hooper-ating
RADIO THEATER	17.9	88.1 87.9	Lever Bros. Co. Lux Soap & Flakes	J. W. T.	CBS	20.3
CHARLIE MCCARTHY	14.4	70.7 69.5	Standard Brands, Inc. Chase & Sanborn Coffee	J. W. T.	NBC	20.3
TAKE IT OR LEAVE IT	14.0	84.6 84.6	Eversharp, Inc.	Blow	CBS	16.5
WALTER WINCHELL	12.9	68.4 68.4	Andrew Jergens Co. Jergens' Lotion	L & M	ABC	18.9
SCREEN GUILD PLAYERS	11.0	65.0 65.0	Lady Esther, Ltd.	Blow	CBS	16.9
JACK HALEY SHOW	10.0	63.2 62.3	National Dairy Sealtest	M & A	NBC	15.9
THANKS TO THE YANKS	9.7	71.5 71.5	R. J. Reynolds Co. Camels & P. A.	Esty	CBS	13.6
YOUR HIT PARADE	9.6	72.5 72.5	Amer. Tobacco Co. Lucky Strike	F, C & B	CBS	13.3
JOAN DAVIS WITH ANDY RUSSELL	9.2	60.6 57.7	Lever Bros. Co. Swan Soap	Y & R	CBS	15.1
MR. DISTRICT ATTORNEY	8.3	43.3 40.0	Bristol-Myers Co. Ipana & Vitalis	D, C & S	NBC	19.2
VOX POP	7.6	56.0 56.0	Emerson Drug Co. Bromo Seltzer	M-E	CBS	13.6
GREAT GILDERSLEEVE	7.3	46.0 26.2	Kraft Cheese Co. Parkay & Kraft	N, L & B	NBC	15.9
SUPPER CLUB (MTWTF)	7.0	75.9 75.9	Liggett & Myers Chesterfields	N-E	NBC	9.2
DR. CHRISTIAN	6.8	49.4 48.7	Chesebrough Mfg. Co. Vaseline Prep.	M-E	CBS	13.7
LOWELL THOMAS (LN) (MTWTF)	6.6	52.4 52.4	Sun Oil Co.	R-W-C	NBC	12.6
MUSIC HALL	6.6	46.2 46.2	Kraft Cheese Co. Various Products	J. W. T.	NBC	14.2
CAN YOU TOP THIS?	6.4	51.6 40.9	Col.-Palm.-Peet Palm. Brushless & Lather Shave Cream	Bates	NBC	12.4
DR. I. Q. (CH)	6.3	69.0 50.3	Mars, Inc. Candy	Grant	NBC	9.1
MR. & MRS. NORTH	6.0	46.9 45.4	Andrew Jergens Co. Woodbury Face Soap	L & M	NBC	12.7
CRIME DOCTOR	5.6	54.9 54.9	Philip Morris & Co. Philip Morris	Blow	CBS	10.2
PEOPLE ARE FUNNY	5.6	53.5 52.8	B & W Tobacco Corp. Raleighs	R. M. S.	NBC	10.4
JIMMIE FIDLER	5.5	57.6 57.6	Carter Products, Inc. Arrid	S-S	ABC	9.6
ADVENTURES OF SHERLOCK HOLMES	5.4	50.4 50.4	Petri Wine Co.	Y & R	MBS	10.8
SUSPENSE	5.4	45.9 45.9	Roma Wine Co. Roma Wines	Blow	CBS	11.8
INNER SANCTUM	5.4	53.5 53.5	T. G. Lipton Lever Bros. Co. Lipton Tea-Continental Soup Mix	Y & R	CBS	10.1
BREAKFAST IN HOLLYWOOD	5.2	77.8 57.8	Procter & Gamble Ivory Flakes	Compton	ABC	6.7
AUNT JENNY	4.8	73.7 72.9	Lever Bros. Co. Spry	R & R	CBS	6.5
BIG SISTER	4.7	62.2 61.1	Lever Bros. Co. Rinso	R & R	CBS	7.6
BREAKFAST IN HOLLYWOOD	4.7	61.4 35.0	Kellogg Co. All-Bran	K & E	ABC	7.6
MA PERKINS	4.1	71.4 65.6	Procter & Gamble Oxydol	D-F-S	CBS	5.8
MA PERKINS	4.0	71.0 64.5	Procter & Gamble Oxydol	D-F-S	NBC	5.7
PEPPER YOUNG'S FAMILY	3.9	63.4 56.5	Procter & Gamble Camay Soap	P & R	NBC	6.1
WHEN A GIRL MARRIES	3.5	43.9 34.1	General Foods Various Products	B & B	NBC	8.0
KATE SMITH SPEAKS	3.4	48.7 26.6	General Foods Various Products	B & B	CBS	7.0
TODAY'S CHILDREN	3.2	63.4 17.1	General Mills, Inc. Bisquick	Knox-Reeves	NBC	5.1

*Percentage of audience tuned to program and conscious of sponsor.

**Top identification figure is for "Sponsor Identification" and the lower figure is for "Product Identification."

LN—Limited Network; CH—Computed Hooperating.

N, L & B—Needham, Louis & Brorby; F, C & B—Foots, Cone & Belding; J. W. T.—J. Walter Thompson; L & M—Lennon & Mitchell; M & A—McKee & Albright; R & R—Ruthrauff & Ryan; R. M. S.—Russell M. Seeds; D, C & S—Doherty, Clifford & Shenfield; K & E—Kenyon & Eckhardt; D-F-S—Dancer-Fitzgerald-Sample; P & R—Pedlar & Ryan; Y & R—Young & Rubicam; M-E—McCann-Erickson; R-W-C—Roche, Williams & Cleary; S & S—Small & Seiffer, Inc.; B & B—Benton & Bowles; N-E—Newell-Emmett. "Commercial Impact Compilation" copyrighted by The Billboard.

NAB & FMBI Want More FM Despite FCC

Urge Self-Regulation

WASHINGTON, Nov. 5.—National Association of Broadcasters, after a week of organizational merging with Frequency Modulation Broadcasters, Inc., is now seen as intensifying its objective of improving industrial self-regulation with diminishing government restraints. One spokesman, in describing NAB's goal of availability of more FM channels, said hope is that the Federal Communications Commission's job will become largely that of technical regulation, with no need for government participation in station's business and program activities.

NAB's hope is contained chiefly in one of eight points in the program of purposes arrived at by representatives of FMBI and NAB boards at meetings here last Wednesday and Thursday (31-1). That objective is "To secure the assignment of sufficient additional channels of FM so that broadcasting may develop in the public interest to its fullest potentialities without the artificial barriers, restraints and regulations now imposed upon it."

Announcement of the program last week was coupled with disclosure that NAB will have a new FM department devoted exclusively "to accelerating of FM broadcasting," with Robert T. Bairtley, NAB legislative relations expert, as director. Incidental to these developments, a special delegation headed by NAB Prexy Justin Miller conferred with FCC Chairman Paul Porter last Thursday (1).

Belief here is that the FCC won't be entirely sympathetic to the NAB demand for more commercial FM frequencies, since earlier FCC proposals for spotting more channels were opposed by broadcasters and FM set manufacturers. There is a chance, tho, that the FCC may negotiate for more FM channels below 100 mc. in areas now allotted to aviation and government services. Besides asking for more commercial channels, NAB wants the following: Issuance of three-year licenses to FM licensees; revised numbering of FM channels; use of joint program logs and joint call letters during duplicate operation period; revision of six-hour minimum rule to eliminate requirement of three hours before 6 p.m. and three hours after 6 p.m.; use of numerical instead of frequency designations of FM sets and compilation of info on FM receiver sales.

WMCA Inks Web Tootler Pact

NEW YORK, Nov. 5.—WMCA, under its new Associated Broadcasting web affiliation, has inked a network pact covering its musicians. Contract calls for six additional men in house band, and ups pay roll about \$20 per week per man. At the same time, AFRA negotiated a network contract with the station.

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FCC Expansion Prime Headache; Radar No Cure

WASHINGTON, Nov. 5.—Federal Communications Commission expansion headache is growing worse daily, with FCC's supplemental budget request for \$785,000 already officially before the Senate Appropriations Committee, and Chairman Paul A. Porter, of FCC, serving notice of a vastly increased request for the next fiscal year. Laboring away on final television allocations and rules which will be issued within a few weeks, FCC is continuing to elick away behind-schedule because of the terrific log-jam. Second batch of conditional grants for FM stations issued Friday (2) left 550 others on file, and more coming in, with aggregate of 129 conditional grants now issued.

Amid work pressures of television and FM expansion, FCC is attuning itself to electronic advances. Latest development in the FCC is creation of a laboratory division within the engineering department. New division has the No. 1 job of studying broadcast implications of radar. Meanwhile, as forecast in *The Billboard* several months ago, the FCC is readying to make a formal request for drastic growth in other directions. Included in the scope of planning is an increase in services, such as staging local community hearings on batches of FM applications affecting localities.

No Radar Yet

Incidental to FCC's creation of a laboratory division, it became increasingly apparent here that commercial broadcast applications of radar will be denied to the industry for a long time to come as the result of the serious patent tangle. So disturbing is this tangle, that Secretary of Commerce Henry A. Wallace is reported to have interested himself in getting some sort of interim remedy. Tip-off on the situation came from Porter at a joint hearing last Wednesday (31) before subcommittees of Senate Commerce and House Military Affairs committees.

Navy Won't Give

Key factor in the patent tangle, so far

Job Waiting

NEW YORK, Nov. 5.—*Washington Post*, influential Capital daily, is looking for a radio editor. It wants to return its daily radio column, nixed by the war, only the sheet doesn't want a fan column. They'd rather have meaty think pieces.

as radar commercial broadcast uses are concerned, is the Navy Department's continued insistence on jealously guarding radar patents control, it was authoritatively learned here. This disclosure has not yet broken officially, but it is one of the developments which at present is interesting Wallace in seeking a solution. Meanwhile, FCC's new laboratory division will speed research into radar uses at the direct behest of Chairman Porter. New division, FCC has stated, will study civilian uses of radar as they affect frequency allocations. In connection with the radar study, the new division will make propagation and allocation studies, and will develop new monitoring equipment as well as test all types of transmitters for type approval.

International Complications

International complications, as well as domestic military administrative problems, are involved in the patent tangle. Porter, at last week's hearing, flatly said that, in the absence of special provisions for civilian uses of radar, its manufacture for peacetime use "may be delayed for months or even years while the patent tangle is being straightened out." Porter made the statement in urging creation of the federal scientific research organization under one-man control. Significant in his remarks was parenthetical reference to FCC's task resulting from communications advancements.

Radar Grand Except for FCC

"Radar and all the other new applications of electronics are about to benefit practically everybody in the world except the FCC," said Porter.

"For us in the FCC, these developments mean a tremendously increased work load, the need for a considerable expansion of our technical staff, and a whole series of

Olian Sets Spot Checking Formula From Scrap Appeals

CHICAGO, Nov. 5.—One of the few ad agencies willing to talk for the record on how and why they go about spot announcement campaigns is Olian ad agency of this city and St. Louis. Firm says spots are the quickest and best way to put over an account new to the public.

Past performance figures, backboning the agency spot campaign savvy, were tipped to *The Billboard* this week by Irv Olian, firm's prexy. Data covers spot job done for the scrap-paper drive which had an obvious war-support appeal.

Typical Campaign Sets Figures

In a typical campaign covering 38 major cities (with exception of the West Coast), Olian found that spots tend to start with weak listener-response at first, but build cumulatively for approximately nine weeks, then level off with relatively small increases and decreases. Campaign, a drive for waste paper, hit practically all radio stations in cities like New

York, Chicago, Cincinnati, Detroit, Boston, and figures are based on actual tabulations of response phone calls. Over 150 stations were used and over 1,500,000 calls were received in the overall picture.

new problems so serious as to require our coming to Congress for a supplemental appropriation. Only a very small part of our request, or of our function generally, is research; but the magnificent results of wartime research have so expanded the field of usefulness of the radio spectrum which we administer, as to make our own expansion not merely necessary but urgently required in a matter of weeks rather than months."

Typical of the sort of problems besetting FCC is preparation by Bell Telephone Company and New York Telephone Company (New York City) to use the wartime system of multi-channel radio communication in augmenting and extending domestic wire service. System was used with high success in battle areas, and represents outgrowth of radar principles. FCC at the meeting Thursday (1) issued an order to investigate use of all recording devices in connection with interstate and foreign message toll service and facilities.

IBS Starts Permanent Net

NEW YORK, Nov. 5.—Intercollegiate Broadcasting System has started a permanent network which ties together four Eastern Pennsylvania colleges: Swathmore, Haverford, Bryn Mawr and the University of Pennsylvania, on a wire hook-up. Starting date is November 12, and sked will run from Monday thru Friday, 9-10 p.m.

York, Chicago, Cincinnati, Detroit, Boston, and figures are based on actual tabulations of response phone calls. Over 150 stations were used and over 1,500,000 calls were received in the overall picture.

Budgets were fitted to population of each city, for instance, Main Stem had a weekly budget of \$3,100; Chicago had \$1,200; St. Louis, \$400, and Kansas City \$200.

Interesting comparison of phone-call response from listeners in typical cities follows:

	1st Week	2d Week	6th Week	9th Week
New York	372	858	5,670	12,328
Chicago	162	360	1,032	1,606
Cincinnati	66	126	306	425
Washington	72	384	666	841

From a study of these and the other 34 cities covered, Prexy Olian is able to forecast just what reception spot announcements will get in each city depending on amount of spondula placed. It's worked into a fine science for the first time, Olian believes. A total of 1,200 spots were used in the 38 cities, with same number of spots being used each week.

Spot Check (?) In Past

"Heretofore, agencies have had very inadequate means of checking results obtained by spots," he declared, "and no one had a complete picture of just what spots would and wouldn't do. It's interesting to watch the cumulative build-up from exactly the same spots aired each week on exactly the same budget and then see the evening-up process which maintains itself from there on out. The survey has taught us a great deal about planning future campaigns."

Some of the current and future spot campaigns Olian is engaged in at present on national scale are Tums, F & F Cough Drops, Paradise Wine, Nature's Remedy, Snacks Popcorn and Green River.

10 of the 12 most popular local New York programs—excluding news—are on WOR*

NOTE: During the year 1944, of all the most popular local New York programs, 84% of them were broadcast by WOR. Now, in 1945, WOR shows every indication of bettering that amazing record.

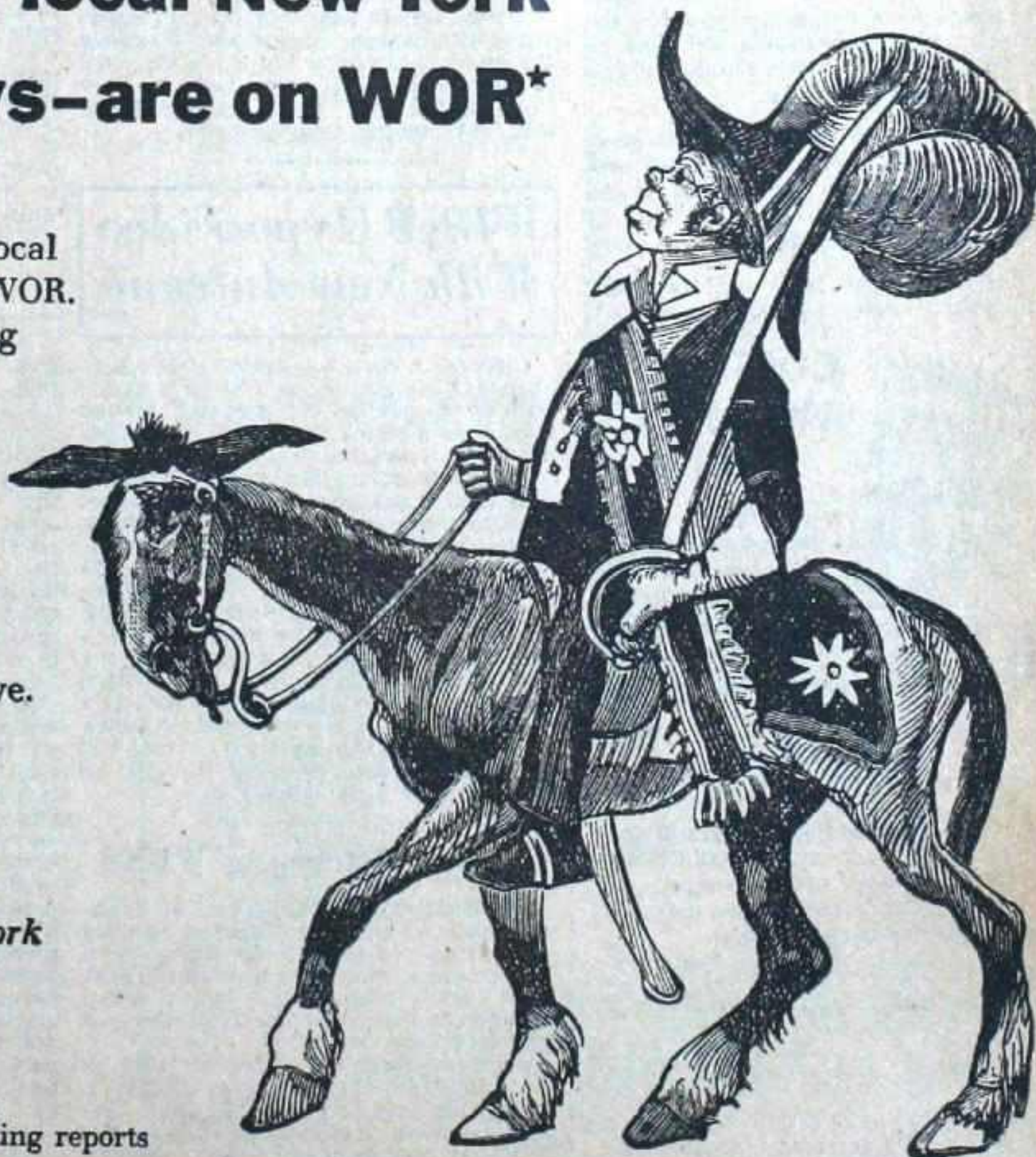
If you have a radio program, or are seriously considering the purchase of one, WOR thinks that it would be both wise and profitable to have a chat with its gifted showmen. WOR's business is knowing what the public wants in one of the greatest listening territories on the Eastern Seaboard. That it *does* know, is well proven by the outstanding facts presented above.

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City & State

Atlas Claims CBS Chi Color Air-Pic Is Set for April

CHICAGO, Nov. 3.—Color television station plans of WBBM, local CBS owned and operated outlet, seemed a step closer to realization this week when H. Leslie Atlas, v.-p. in charge of CBS here, said that he had promises from GE and Westinghouse that they would have ready for him by April 15, 1946, 1,000 color sets that WBBM plans to place at strategic public places thruout the city. Atlas made these statements after a trip in which he confabbed with electronic manufacturers in the East, and added that his ultra high-frequency transmitter would be ready by April 1, 1946.

At the same time Atlas commented on the rumor that his son, H. Leslie Atlas Jr., would be put in charge of the new CBS tele station here, which during its formative stages will program special events only. Atlas said that his son, who will be discharged soon after serving as a major in the signal corps assigned to the O.S.S., would not be given a title of tele operations manager, but would be the station's "first television employee."

D. C. Newsmen Burn At CBS Cole Razz

WASHINGTON, Nov. 5.—Columbia Broadcasting System's attempt to blame press for bullshiness of CBS's own statements on color video progress, is causing more than mild friction among Capital newsmen who filed dispatches on recent television rules. Apparently, CBS has decided to inject conversation in tone of its press statements on color television progress. In carrying out the new policy, CBS bigwigs designated Peter C. Goldmark, CBS television engineer, as the "fall guy," with Gordon H. Cole, of New York's PM Washington staff as chief victim. Goldmark in a letter to PM complained that Cole's story reporting Goldmark testimony before FCC did not predict new receivers in stores by the end of January. Goldmark's letter raised some hair-splitting technicalities which produced from Cole an answer that his PM story stuck closely to CBS's own press statement.

One story behind the incident is that CBS bigwigs, especially Paul W. Kesten, altho highly enthusiastic over their color video progress which has had a startling effect on FCC thinking, now don't want to raise public hopes too high until after CBS can plan a dramatic publicity splash — depending on what FCC will do about video allocations. Meanwhile, Engineer Goldmark is saving a lot of his story for a professional engineers' meet in New York in January. Press demonstration, tho, will precede that conclave.

WBKB Hypes Video With New Antenna

CHICAGO, Nov. 5.—WBKB, local Balaban & Katz station, will be in a better position to service the potential air-pic market as a result of a new antenna expected in operation by the end of November. Work on the new antenna, a four-directional horizontal type, began this week under the supervision of A. H. Broily, WBKB's chief engineer.

In the past WBKB has been using an antenna which beamed its programs primarily to the north and south, with the shows reaching the west for a distance of about only 10 miles. With the new antenna in operation, the WBKB scannings will be picked up by sets in a four-direction radius of about 35 miles. The signal to the east, of course, will be almost useless, because it will be beamed over Lake Michigan.

Johnson Returns to WBNS

COLUMBUS, Nov. 3.—Irwin A. Johnson made a surprise return last Monday (29) to his old spot on the *Early Worm* seg, morning disk show aired on WBNS, local CBS affiliate. Until return Johnson was broadcasting the same show at WGBS, Miami, Fla.

Johnson came to station in 1933 as part-time announcer and has built up a reputation over the past 11 years. Besides the *Early Worm* show, Johnson also will take over again as WBNS's director of development.

REVIEWS

Balaban & Katz

Reviewed Thursday (1), 7:30 to 8:30 p.m. Style—News, variety. Sustaining and commercial on WBKB, Chicago.

In line with its expressed intention to improve programing techniques (*The Billboard*, October 27), WBKB did a few things tonight in the way of stage and camera direction that showed improvement over past performances. But much of tonight's program still had room for plenty of improvement.

The part that could have been improved the most was a newcast by John C. Davis. Davis (and this is getting to be a boring tale) read his copy like a radio newscaster, and didn't do that very well either. A few times he muffed his lines; even his editorial choice was not of the best. Needless to say, there was no use of maps, charts or any other video assists.

The station's staff showed close attention to details and careful planning during the vocal work of Gloria Van, singer recently featured at the 51 Hundred Club here. Gloria has a top voice and plenty of beauty that makes her tops for television. The station handled this top material well with some good camera work (unusual angle shots, etc.), contrasting background and competent direction that had a proper combination of close-up and long-range shots. Gloria, however, still has to learn that some of her mugging which goes over well with nitery crowds seated at a distance becomes a bit grotesque when caught by a close-up television camera.

In the Admiral Radio Company's part of the program, the ways in which WBKB has improved and the improvement it still needs was brought out the most clearly.

Tonight Admiral presented art class students of Tuley High School in an explanation and demonstration of techniques taught in the school's art classes. In this part of the program the station utilized some double dissolves and montage shots rarely attempted here. Some of them failed, one in particular because images picked up by two cameras fought for predominance and resulted in neither image being clear. But others went over well. At least, the tricks that can be done only by television were tried, and that in itself is a healthy sign.

Another good spot was that in which a couple of students of abstract art did drawings inspired by impressionistic music. Effect of seeing drawings inspired by music that could be heard was top video that proved what the medium can do in the way of art instruction.

Except for these good points the rest of the Admiral show was plenty bad, using an amateurishly operated puppet as emcee and corny lines most of the time.

Cy Wagner.

ABC-Philco

Reviewed Wednesday (31), 8:20-9 p.m. Style—Film. Sustaining over WPTZ, Philadelphia.

Just about the best film record of New York's Navy Day celebration and the events preceding and following it that this department has seen to date was aired over WPTZ by the American Broadcasting Company in co-operation with its affiliate, WFIL, in Philadelphia Wednesday night. ABC took the bare bones of the celebration, the Truman speeches and the fan-fare, dressed it in a thick layer of human interest and came up with a warm, interesting film.

ABC's camera crews, starting with the arrival of the *Enterprise* and *Monterey* on October 24, specialized in shots of men rather than machines, interlarded it generously with spectator reactions, some really fine shots of the ships, kept verbiage at a minimum and wound up with a documentary that hit all the high spots of New York's five days of nautical neurosis. The net's report went farther than simple reporting of all the speeches, reviews, motorcades, etc., and instead shot a film which is a fitting document of our navy and the public's reaction to it.

A very special compliment should be paid to Walter Klernan, ABC commentator, who handled the narration with his usual calm, dry wit. Klernan, a sort of Arthur Godfreyish character, found no need to resort to the hushed tones or the gee whiz! school of report-

Photocrime

Reviewed Friday (2), 8:25-8:45 p.m. Style—Mystery drama. Sustaining over WCBW, New York (CBS).

In *Photocrime* CBS has about the best commercial possibility it has come up with since John Reed King's *The Misses Goes 4-Shopping* hit television about a year ago. The new mystery show, adapted from the *Look* magazine feature of the same name, was suspenseful entertainment, well worthy of close consideration by any sponsor.

Cledge Roberts, a comparatively new Columbia staffer, did the direction, his first big dramatic show in video, and he worked as tho he'd been doing it all his life. Backed up by some snappy camera hustling by Howard Hayes and Ralph Warren, Roberts put on a show that could have stood up with the best NBC or CBS have produced. A neat script by Al Perkins had a lot to do with the success of *Photocrime*, of course.

There was just one thing wrong with the program (there always is) and that was the opening series of shots. After the station break the cameras focused on a door, there were noises, the door was broken down and a man and a woman came in to find the corpse (there's always one of those, too). All of which, accompanied by music, was very good. But after that the camera returned to a plaque which announced that this was *Photocrime*. And that too would have been good had the announcer's reading been synchronized with the sound. However, he told the name of the show about 30 seconds after it had appeared on the screen, dissipating a good deal of the dramatic impact. Even then the program didn't begin. At that point visual and audio credits were given, and then a plaque announcing the name of the specific episode.

At one point in the proceedings a mike boom popped into the picture. Aside from that and some bad shading, there were no apparent technical errors.

Nell Hamilton, once a name to be conjured with in Hollywood, did a smooth, competent job in the none too exacting role of the detective. Rest of the cast, Beverly Roberts, Alexander Clark, Fred Barron, Len Hollister and Robert Emhardt handled their roles effectively.

Marty Schrader.

WPAY Starts 15-Min. Strip To Promote New Autos

PORTSMOUTH, O., Nov. 5.—WPAY, Mutual local affiliate, has started a 15-minute strip entitled *Automotive Review* on sustaining to tell about new car models in production. Manager of the auto agency is interviewed so that he can tell about new car several days before it is displayed in showrooms.

Besides studio shows, WPAY conducts remote broadcasts from some of the display windows and showrooms.

ing which seems to thrive on this sort of thing. He was human and turned in a human job.

About the only thing wrong with the ABC job is the fact that the sound was recorded on wax rather than film. In spots this produced a commentary which was not in sync with the picture but the lag was not so great as to ruin the show.

Coverage of the celebration was directed by Harvey Marlowe, ABC producer, and Paul Mowrey, ABC tele division manager.

Marty Schrader.

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Press and AM, FM Swallow Threat Aches

FCC Uses Publicity

WASHINGTON, Nov. 5.—Threat of FM broadcasting being swallowed up by newspaper pubs and standard broadcast operators is having strong repercussions here, with the Federal Communications Commission already the target of warnings and the Senate Small Business Committee loudly advising against turning over the new field to jumbo biz interests. Admittedly in response to protests over alleged lack of public encouragement to newcomers in broadcasting, FCC has released figures which bear out the fears that there's a dearth of new blood in the FM field. Only 92 out of 665 FM applications are from persons without previous broadcast or newspaper affiliation.

Small Biz Yelps

On Capitol Hill, the Senate Small Business Committee is insisting that FM be kept open to small business development. Senator Glenn Taylor, of Idaho, a member of the committee, has criticized FCC policy of placing all commercial FM channels in immediate use in congested area of New England, Middle Atlantic and Delaware-Maryland-District of Columbia. In addition, FCC revealed that letters have been received from some 30 congressmen. Other protests have been filed by the National Citizens' Political Action Committee, which collected and forwarded to the FCC petitions signed by 200 persons interested in seeing that "FM is kept open to newcomers."

C. B. Baldwin, national chairman of the NPAC, also protested the heavy licensing of AM and newspaper interests in FM.

NEC Yells on KFI

Similar word has been received from the National Emergency Committee on KFI, formed in protest at the Los Angeles station's action last spring in dropping independent commentators and using station personnel for all news programs. Others protesting include American Veterans' Committee, a World War II veterans' group, several women's clubs throughout the country, the United Farm Equipment and Metal Workers of Chicago (CIO); a half dozen other CIO-affiliated unions, unnamed by FCC, and a dozen individual letters from servicemen expressing interest in learning commission policy.

Coast ICAS Protests

One of the strongest protests came to FCC Friday (2) from the Hollywood Independent Citizens' Committee of the Arts, Sciences and Professions. Secretary of the committee, Judge Pepper, calls on FCC to "keep free enterprise going in FM" and to limit inroads of standard licensees and publishers. He takes the strong position that hearings should be held in all communities, even where there are more frequencies than applicants, to insure that newcomers get an "even break."

He calls on the FCC to hold "immediate hearings in California on all FM applications."

On the basis of applications received, newspaper publishers expect to play an even more important role in FM broadcasting than they have in the standard field, where roughly one-third of present licensees are newspaper-affiliated. Proportion of newspaper applicants in FM is already 40 per cent, with an increasing percentage of the country's newspapers filing daily.

FCC spokesmen freely admit that their interest in releasing publicity on FM applicants is to relieve pressure from the Hill, labor unions, veterans' committees, etc., on fact that FCC is not taking precaution to see that best FM frequencies are not swallowed by standard and publishing interests.

Heaviest support for FM is coming from AM broadcasters, which is not surprising, since FM is viewed as practically certain eventually to replace all except high-power, clear-channel and regional AM operations. Roughly 70 per cent of FM applications are from existing standard licensees.

Too Short for a Head

THREE NBC (Hollywood) ex-G.I.'s shortly return to their pre-war posts: Alec Petry, for three years with AAF, comes back to his old job as music library manager; Adolph W. Lefler, four years on a minesweeper, returns to his traffic department chores; Norman E. Noyes, three years with AFRS, will take over as a network account exec.

Carroll Carroll, of J. Walter Thompson, on six-week vacation from the agency's Coast office. Doctor's orders.

CBS war correspondent, Tim Leimert, is back in Hollywood after 15 months' service in the Pacific theater. His last overseas task was reporting on the occupation in Japan.

Mutual starts new 15-minute strip "Remember," Monday thru Friday, 3:30-3:45 p.m. First broadcast, November 12. Norman Brokenshire does the announcing trick, playing old recordings of stars of the past. Another new Mutual sustainer starting November 3 is Jack Mahon's "Sports Review" on Saturdays, 12:55-1:00 p.m. for period of six weeks. Mahon is just back from the Pacific.

Winner of WJZ contest to name the new Ray Knight morning show is Jean McQuade, who is assistant to Linnea Nelson in the J. Walter Thompson time-buying department. Her entry: *Good Morning, It's Knight*.

Former WGN, Chi, announcer, Roger Patrick, has joined KECA's (Hollywood) voicing crew.

Tiny Ruffner, WOR's commercial program sales director, leaves staff to devote full time as emcee of "The Better Half," WOR's audience participation show. Seg will become a daytime feature six afternoons a week later in November, in addition to its Thursday night sessions at 10 p.m. Bob Wood takes over Ruffner's commercial program sales post. Wood, formerly in charge of WOR's Western sales office, was a sergeant in the infantry with the Third Army.

Larry Buskett was appointed to KMPC (Los Angeles) staff as an account exec. Recently a major in the infantry, he previously did a four-year stint with The Chicago Tribune's ad department.

Harry H. Barnhart moves from Lennen & Mitchell to CBS, where he will do video sales, promotion and advertising.

William E. Watson, ex-WOAI, San Antonio, and KWKH, Shreveport, and Fred Davis, formerly at WNAC, Boston, and WTHG, Worcester, have been added to Cliff Evans's news staff at WLIB, New York.

Frank Kizis has been appointed East-earn sales service manager at Mutual, a new post. Kizis has been an MBS peddler.

Maxine Keith, former director of radio and television for the Caples ad agency, has opened her own offices in New York as a radio consultant. She'll prepare packages, advise on radio advertising and supervise radio promotions for the Friedman-Davis industrial press relations office.

Benrus Watch begins sponsorship of three weekly time signals on CBS television WCBW, New York, November 6.

"County Fair," Borden sponsored audience-participation show, moves to CBS December 8. Program will be aired on Saturday afternoon.

Merrill Mueller, NBC war correspondent just back from the Pacific (he also covered the ETO), goes to London this week.

Don Ball, aide to Jan Schimek, CBS blue-pencil welder, moves over to Neff-Rogow agency shortly.

Albert V. (Bud) Cole, former promotion director for ERC, NBC Washington, outlet, moves to web headquarters in New York to handle television promotion as assistant to Charlotte F. Stern, video promotion manager. He's being replaced in Washington by Bill Sellar. And Cecil K. Carmichael, who has been in the army for almost three years, returns to the web's ad and promotion department to handle special assignments.

Paul Scheffels, ex-staff writer, has been promoted to manager of ABC's New York newsroom. Also at ABC, Louis Jacobson has joined the production department. He was formerly with J. Walter Thompson in Chicago.

Rhona Lloyd, fem commentator for WCAU, Philly, leaves for Europe this week. Miss Lloyd will rep station and a Philly paper. Gagsters at WCAU crack that the speller looked more like a war casualty than many of the men coming back. She left swathed in bandages, result of an automobile accident last week.

Raymond Murphy, WLW Cinex technician, returns to the station's staff this week. He was on loan to Columbia University to co-ordinate, maintain and adjust underwater sound equipment used to locate and destroy enemy submarines during the war.

E. A. Johnson, ex-KXEL, has taken over as continuity ed at WCAR, Pontiac, Mich.

Common Sense Agin WOL License Okay

NEW YORK, Nov. 5.—Milton D. Stewart, mass media editor of *Common Sense*, liberal weekly, last week filed a petition with the FCC expressing opposition to renewal of the license of WOL, Mutual-Cowles Washington station. He charged that the station's policies were not in "accord with public interest, convenience and necessity," claiming that WOL had refused to give the magazine time to reply to an attack on it by commentator Fulton Lewis Jr.

Lewis had made several statements about the publication after it printed an analysis of radio commentators. The analysis, done for the CIO's Political Action Committee, said that Lewis was among those commentators rated unfair to labor. T. A. M. Craven, Cowles official, refused the magazine time to reply to Lewis's charges because it "was a private affair."

Nix Take Back--So Vet Sues for 150G

ST. LOUIS, Nov. 3.—Myron Bennett, pre-war employee of KWK, local MBS outlet, is suing the station for \$150,000, claiming that it refused to rehire him after his discharge from the army.

Hefty dough claim stems from Bennett's claim that the station has been using his program idea since he went into service.

CBS Inspires State-Wide Program Managers' Group

CLEVELAND, Nov. 5.—First permanent State-wide radio group of program managers was set up by CBS as a result of two-day meet held here October 22-23. Gene Trace, program manager of WKBN, Youngstown CBS outlet, was elected chairman of the group, which is an outgrowth of the national CBS program managers' confab in New York this year.

Group also includes David Baylor, of WGAR in Cleveland; H. L. Hageman, of WADC in Akron; Geer Parkinson, of WBNS in Columbus; Lester G. Spencer, of WHIO in Dayton, and Joel W. Stovall, of WKRC in Cincinnati. Robert L. Kennett, CBS staffer from New York, assisted in laying foundations at the initial gathering.

Main objectives are co-operative development of programming and closer ties with the CBS program department in New York. Meetings will be held every three months, with stations taking turns as hosts. WBNS, Columbus, plays host at the next get-together.

Radio Know-How Built Via Therapy

(Continued from page 6)

producer; Georgia Backus, free-lance writer, one of the originators of the CBS Columbia Workshop; Bill Gould, CBS sound supervisor, and Bill Shaley, sound staffer with the same web, and CBS engineer Jim French. Until recently, writer-producer Paul Franklin and NBC's soundman Monty Fraser were part of the volunteer faculty.

Get Pro Coaching

Sawyer, the producer, makes two trips to Van Nuys per week, sitting in on the planning session for the forthcoming show, and supervising production during rehearsal and the actual broadcast. Others make a regularly scheduled weekly trip to the hospital and spend about three hours working with the vets. Each oversees his phase of the show, coaching the boys along pro lines of radio procedure. To supplement this training, vets are taken on field trips to stations and nets in the Hollywood area on average of one trip per month so that they can see pro radio in operation.

Miss Seabury explained that three channels are always in operation at Birmingham General Hospital, two bringing web broadcasts that are piped into the hospital, the third being used for disked music, AFRS waxing, and the G.I. show from the hospital. Bed-confined patients get broadcasts via ear-phones so as not to disturb others in the same ward, and can switch on any one of the three channels they wish.

Blue Plans National Press Files in Library-Morgue

NEW YORK, Nov. 5.—Blue press department is setting up a library and morgue unit. Idea is to compile pertinent data from papers all over the country and keep it on tap for use of flacks, newsmen and web.

Earl Mullen, Blue press department head is turning over his and a couple other offices to make room for the morgue. His new office will be furnished sans desks, files, other routine office stuff. It will be the Earl Mullen living room.

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Deb parties, white-tie fests and fetes for envoys bid fair to recompense orks for lean war years—Miami, New York, Washington major gold mines

NEW YORK, Nov. 5.—Red-ink entries put into the blueblood band ledger by the war getting such a fast erasure, society bookers here see their old \$2,000,000-a-year market actually exceeding that figure, proportionately, before the first of '46. Terrific clip taken by society bands from 1941 to 1945 wasn't figured to be offset in any great rush after war-end—reconversion worries were calculated to keep the social climb down to a fast walk—but way lush hotels, deb parties and spectacular watering at the chops and praising Allah that their fears were unwarranted.

Biggest play of all is expected in Meyer Davis's society cirk with accent being laid on Miami area. Davis, just back from a suntan trip, has placed his bands in four of the toniest hotels down Miami Beach way, the Roney Plaza, the Cadillac, the Robert Richter and the Shelborne. Since the forthcoming Miami season is expected to top all previous tourist swells—reservations are mountain-high in the most lavish of the stop-off places with \$40 to \$70 per-day-per-room rates scaring nobody—band take and booking openings undoubtedly will soar.

No Charities Now

Reasons why the tony bookings are affected this way more than any other branch of band booking, work in reverse to the reasons why society bookings fell off commencing in 1941. Back then it is remembered social leaders were compelled to give their functions a war-relief slant. As a result, agent and talent take-home pay was sharply reduced, musicians at scale and the maestri themselves generally donating to given charities what otherwise would have been a healthy chunk of moolah.

Society promoters who couldn't find a good wartime peg were virtually washed up back in 1941. Sentiment, paced by Mrs. F. D. R., ran high against lavish social fetes whereby bands counted on from \$1,000 to \$6,000 per night.

But now the tuxedo trade, no longer worried about recriminating public opinion, is rushing back into the gay money-spending whirl. Comming-out parties for debs are picking up speed in New York and Washington, not to mention the traditional clambakes for the younger set put on each half-year or so by Southern society.

Another angle, too, lies in the extravagant social functions ordinarily planned for diplomatic parties visiting the States, but which in wartime were cut down to a minimum. Ambassadors are still rife in Washington, and social leaders now are planning to go all-out with gold-service and decorous footmen in honor of foreign entities. War brought many of these figures to the States but with tangled problems of peace still unsolved, most of them have yet to desert the nation's capital. All of which give the 400 more of an excuse to resume the swank buffets of pre-war and pay swank prices for music.

Teagarden Making Real Comeback Bid

CHICAGO, Nov. 3.—Jack Teagarden, making a strong bid to rebuild name among ork biggies, has re-vamped his entire band, raising the number of people with the band from 14 to 20. Ace trombonist is using five trumpets, four trombones and a French horn, plus five saxes and three rhythm and two singers. Spotted in the brass section is Teagarden's son, Gilbert, trumpeter. Band, which just closed the Tunetown, St. Louis ballroom, is currently doing one-nighters in the Midwest, preparatory to opening at the Claridge, Memphis, November 16, for two weeks. Arrangements for the crew are now handled by Al Korner, ex-G.I. Band is said to be receiving bids from several wax outfits.

Memphis Claridge Pulls Out B. R. on Year-Round Basis

CHICAGO, Nov. 5.—Claridge Hotel, Memphis, which customarily spent its peak moola for bands during the summer season while its roof room was open, is continuing real cash outlay for semi-name orks during the fall and winter season for the first time this year in its Balinese Room. Charles Levy, hostelry manager, has set his ork slate until the end of January and has informed Chicago band bookers of the major agencies here that he'll up the talent b. r. if they can procure bigger names.

Ted Weems, currently holding forth, closes November 15, with the following orks also set: Jack Teagarden, 16-29; Sonny Dunham, 30-December 13; Bobby Sherwood, December 14-28; Clyde Lucas, December 28-January 10; Dean Hudson, January 11-24.

The Voice Really Starts Something in Gary, Naming Names and Pointing Finger

Sinatra Flack Says He Will Back Statements

NEW YORK, Nov. 5.—Indignation in Gary, Ind., at Frank Sinatra's naming of names and a possible ensuing libel suit was answered here by Sinatra's flack, George Evans, with the statement that "when the time comes, we are ready to prove in court that what Frank said was true."

Supporting Sinatra's open charges against two of Gary's citizens, Jallius Danah and Joseph Lach, Evans stated that Lach was "a guy with no children of his own who had run for office three times and had been defeated."

Further evidence that young Leonard Lavenda wasn't the sole force behind the student meetings in protest of mixed Negro-white attendance in class, Evans claimed, was indicated by the fact that "every time Lavenda got up to talk this fellow Lach wouldn't permit him to go ahead."

As for Sinatra's sources for the statements made, Evans said, not only were the AP and UP accounts of the Gary situation utilized but a reliable source in the town itself provided the crooner with much of his information.

GARY, Ind., Nov. 3.—Frank Sinatra's plea to 5,000 local high school students exhorting them to end a second serious strike at Froebel High School in protest against fellow Negro students, drew angry Gary reaction when The Voice injected into his talk a personal rebuke of two prominent Gary citizens, whom he accused of complicity in the strike and urged that they be run out of town.

Following Sinatra's startling accusation, Mayor Finerty declared: "Sinatra did more harm than good here. In all fairness to him, I must say he put it over as far as the kids were concerned, but

Generals No Laugh

CHICAGO, Nov. 3.—Kay Kyser carried the cudgel and swung it but good for the many acts and bands which have played Vaughn General Hospital, service convalescent center here, and been plenty miffed when the commanding officer, Gen. P. J. Carroll, reprimanded them after their benefit stints for what he termed "risque and improper material."

Acts and muskers alike have felt that the general was a bit too puritanical in his censorship, but have said nothing in retort until this week when Kyser, who made a previous visit here, was asked about his use of risque material during his performance there this week.

Kyser snapped back: "I'm out here to entertain the G.I.'s, not the generals." Observers at the benefit by Kyser added that Kyser did plenty of entertaining during his visit.

Barnet Nixes Jump, Decca to Musicraft

HOLLYWOOD, Nov. 5.—Charlie Barnet has nixed plans for transferring his recording activities to Musicraft Records from Decca. Barnet is said to have received new deal from Decca with the stipulation that at least one recording by his band will be issued every six weeks. Barnet cut four sides in New York before coming here to open at Casino Gardens. He will cut more tunes here shortly for Decca. While back east Barnet also went thru all sides cut for Decca, which haven't been released, and nixed a good portion of them. Remaining will probably be backed by newly cut stuff.

F. B. Exclusive On Troc Nixed; MCA Sets Cugat

HOLLYWOOD, Nov. 5.—Flare-up followed recent claim by Tom Kettering, v.-p. of Frederick Bros., that latter agency has an exclusive deal with new owners of the Trocadero as reported in *The Billboard* last week. Norman J. Staller, one of spot's owners, told *The Billboard* that Kettering's announcement was all wet, that Troc is open to all agencies, and to prove his point revealed that MCA is bringing in Xavier Cugat November 28.

Kettering in the meantime stuck to his guns. He said that a deal had been worked out between F. B. and the spot whereby the agency had all booking biz for the Troc sealed, and any other agency seeking to book an act there would have to split 50-50 with Frederick Bros. Altho deal was set, Kettering added, a rift within spot's management caused this exclusive set-up to be tossed out.

Troc, however, says there never was such a deal.

Urban Pubs Get Book Thrown at 'Em by Tunester

NEW YORK, Nov. 5.—What might be shaping up to be the first "test case" of its kind in the history of the music biz, was seen last week when Pauline Weinstein, attorney for Coast tunesmith Lew Porter in his suit against the Urban pub org, asked the Songwriters' Protective Association for "authority sources."

According to a spokesman of the SPA, the Porter-Urban case involves not only the usual complaint of a writer against a pub for moneys—Porter claims \$300 in back royalties—but also an interpretation of Section II of the standard uniform popular songwriters' contract which concerns the right of a writer to terminate a contract if a pub refuses to make available documents, books and records with which the writer is concerned.

Case is also strange in that it is the first time in many a moon that a writer is suing a pub on "other occupation" grounds—that is that Urban pubs were occupied in a different industry while writer's song was in their possession and exploitation job wasn't done.

Three Suns Still "If" With Majestic

NEW YORK, Nov. 5.—Despite an announcement by Ben Selvin, Majestic's artist and rep head, that the contract squabble with the Three Suns had ended and paper had been signed, the Suns last week denied that any inking had been done.

"It's news to us," said Al Nevin speaking for the trio. "It's true that we've been doing lots of heavy talking the last few weeks, but no paper has as yet been signed."

Point of difference in the bickering is said to hinge around the Suns' pitch for a Louie Prima-like contract and Majestic's unwillingness to go along that line. Prima paper is a two-three year tie-up with guarantees of 1,000,000 plus disk distrib if demanded, and a 5 per cent royalty cut per platter.

Dick Himer Back at Casino-in-the-Park

NEW YORK, Nov. 5.—Instead of Al Donahue as previously announced, Dick Himer and ork go into the Casino-in-the-Park in the Essex House this week.

Himer, making his eighth trip to the Casino since his trio days 10 years ago, is on the still hunt for a thrush.

5,000 Turn Out

Of the 5,000 students at the Municipal Auditorium where Sinatra spoke, about (See *THE VOICE STARTS* on page 16)

Jerry Knows Now To Beware Of Blonde With Paper in Hand

NEW YORK, Nov. 5.—Payola situation took a wide-open turn this week with news that Campbell-Loft-Porgie music pub had slapped a subpoena on orkster Jerry Wald for alleged debts amounting to \$600.

Wald, who is playing Roseland Ballroom here, C-L-P says, put several bites on them for \$50 to \$100 per, and over a long stretch of time they claim made no effort to repay. C-L-P house, plenty burned, turned the matter over to a collection agency.

Story goes that the dunsters pulled a hunk on Maestro Wald. Leader was going thru his regular Roseland session when an innocent-looking blond terp smilingly piped up with:

"Are you Jerry Wald?"

"Why, yes," came the reply.

Zingo—the platinum dish hauls a folded document out of you-know-where and Wald finds himself neatly process-served.

Reaction in the trade to the C-L-P move followed the line that it would never have happened if Wald, in the vernacular "had been good to the boys." Pointed out by some trade observers that situation was typical of what happens when payola rears its grim head into the biz. Claim of these spokesmen is that while legally Wald had gotten the moolah from C-L-P as a loan, the usual forgiving and forgetting would have come about if the sheet shots held up.

Maybe a Precedent

Paramount feeling among the pub and plug ilk, tho, was that C-L-P's move might set a good precedent in handling of name orks against whom many of the songmen are extremely bitter. Orksters have been notoriously receptive to greased-palm treatment in the past just as certain plugsters have been offenders in lading out the green stuff, and it is believed that with an open airing of the way this payoff works, might set the wheels in motion for cutting out the practice.

Some spokesmen give little sympathy to the act by a pub to get money back from an ork on the basis that if parties

LaGasse Starts New Band Office

HOLLYWOOD, Nov. 5.—A new party and casual dance band office has been set up here by Bernie LaGasse in the vein of powerful Meyer Davis set-up back east. LaGasse, formerly a featured jazz musician with Raymond Scott, Charlie Spivak, etc., before entering the navy, was discharged about six months ago and has been working up his idea since then.

He supplies large and small bands with a flexible library of tunes including stocks and special arrangements. Most musicians used by LaGasse play in radio and film studios during the day. Jobs which LaGasse secures frequently go over scale and he practically has his pick of musicians. Occasionally he winds up with several jobs for a week-end night, so he places one of the musicians as a sub-leader and makes a quick dash from one job to the other, to make a personal appearance. However, he explains in advance to whomever hires him, when and if a sub-leader fronts the band.

In the way of building his name, LaGasse is making soundies with a specially assembled group and a couple of Warner Bros. shorts may be worked out along the same line. He also records under this arrangement.

involved weren't up to no good—i.e., payola—the so-called "debt" would never have been incurred. Orksters, it is claimed, have been primed by the pubs to a point where today a plug amounts once again to something you don't expect for nothing.

Other spokesmen feel, however, that the good thing about the collection agency move is that it may afford the trade a chance to take stock of how payola in the long run defeats itself. In other words, mebbe the situation might afford a wedge for well-meaning guys to lay open the whole evil and possibly effect some solution.

And while band leaders have been known to take dough from pubs and pluggers, no single case has yet happened where you could pin any given orkster or pub down on alleged cash-for-services deal. This newest C-L-P deal may prove to be the banana-skin on which someone may slip.

SPA Preview Of 'Open Books' Pitch for Murray

NEW YORK, Nov. 5.—Paramount and Famous's Dick Murray sat in on the Songwriters' Protective Association council meeting last week and got a preview of what some of the pubs around town will be up against when SPA starts its "open the books" campaign in a few weeks.

Talk is that Murray didn't go along with the thoughts thrown out, especially those concerned with those pubs who have tie-ups with tune mags like Engel's *Song Hits*.

Trouble, tho, brewing for several months because of the complaints of writers who felt that they were getting the short end of the stick—\$25 from the pub for use of a tune in a song mag—came to a head a few weeks back when a combo lyric-tune folio hit the news-stands.

Writers want to know where they come in on some of that 40G or so that pubs are reputed to be picking up annually from tune mags.

Finley to N. Y. for 3-Mill. Suit Vs. MCA; Seeks Air Outlet

HOLLYWOOD, Nov. 5.—Larry Finley, ballroom operator, and his attorney Arthur Desser, left for New York to take further depositions in Finley's \$3,000,000 anti-trust suit against Music Corporation of America. Finley expects to be back here in about three weeks. Case comes to trial in San Diego, Calif., in mid-January.

While east, Finley will stop off in Washington to check into possibilities of getting a permit for construction of a new radio station in San Diego, home of his Mission Beach Ballroom. He made application for the station over a year ago. L. McKinnon, of *The San Diego Journal*, is in the station deal with Finley.

It Never Cranes But Pours

NEW YORK, Nov. 7.—Lee Crane leads a band—at the Hotel Edison here.

Lee Crane writes songs—*I Yi Yimminy Yi*.

Lee Crane publishes songs—Leedee Music Pub.

Lee Crane flacks for Lee Crane and there is found a bit of Craning. Consider the following extract from a piece sent out by the "Lee Crane Publicity Department":

"Crane, not like other publishers, does not brag about selling thousands upon thousands of copies, but he does expect (to use the common phrase) to hit the 1,000,000 mark."

Our No. 1 Ballad

THE LAST TIME I SAW YOU

By MARJORIE GOETSCHUIS AND EDNA OSSER

RECORDED BY

LES BROWN on COLUMBIA

MARTHA TILTON on CAPITOL

Our No. 1 Rhythm Novelty

ONE MORE DREAM (AND SHE'S MINE)

By BUDDY KAYE AND DICK MANNING

RECORDED BY

JOHNNIE JOHNSTON on CAPITOL

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THE CHARIOTEERS on COLUMBIA

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PHIL BRITO

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 "IT'S BEEN A LONG, LONG TIME"
 on the KRAFT MUSIC HALL

- An Acknowledgement to Mr. HENRY SPITZER of EDWIN H. MORRIS & Co. for the Privilege of INTRODUCING a Great Song—

IT'S BEEN A LONG, LONG TIME

- on the KRAFT MUSIC HALL
- Thursday, Aug. 16—9:30 p.m. EWT-NBC Net (WEAF)
- MUSICRAFT Record to Be Released Soon

PHIL BRITO

- KREML Show, Tues. and Thurs., 1:30 p.m. EWT-Mutual (WOR)

This ad appeared in the trade press Aug. 15

TOPS IN SALES

PHIL BRITO'S
 MUSICRAFT RECORD #15040

TOPS IN ACCLAIM

ORODENKER—The Billboard

"Destined to top the song heights Phil Brito's pash piping for 'It's Been A Long, Long Time' is designed for phono-box attraction."

ED SULLIVAN—Daily News

"Phil Brito's torchy recording of 'It's Been A Long, Long Time' will reach Hit Parade brackets."

NICK KENNY—Daily Mirror

"Phil Brito's Musicraft waxing of 'It's Been A Long, Long Time' sensational."

Personal Management: IRVING ROMM
 1650 Broadway, New York, N. Y.

Direction: WILLIAM MORRIS AGENCY

Musicraft First Indie To Get Electronic Tie-Up; Jefferson-Travis Get Outstanding Stock

Execs See Tape and Wire Tie-Up as Hedge

NEW YORK, Nov. 5.—First concrete sign that indie disk biz of tomorrow will link up with the field of electronics, came with the announcement this week from Musicraft recording firm that all its outstanding stock had been acquired by Jefferson-Travis Corporation, manufacturers of radio communications and tape and wire recording equipment. Big orgs like Victor and Columbia have tie-ups inherent to their parent corporations.

Making no claims for anything like going into wire recording biz in the very near future, Musicraft execs expressed the position, however, that no diskery today could afford to be without an in on the electronic field in the light of new developments in the field of tape and wire recording. With J.-T.'s buy into the firm, they feel that the commercial possibilities that may come out of latest scientific developments in musical recording will not be lost on Musicraft.

That Wire Biz

Merger of J.-T. with the waxer holds significance, also, because it is the first positive step toward working out such a commercial tie-in. Scott Radio Corporation, for example, recently announced it would put out a wire-recorder set that would roll off six hours of canned music on a thin strand of wire, and Lear, Inc., recently divulged plans to set up wire-recording outlets. None of these, however, gave notice of creeping into the specific market held today by the flat circular disk. Also, GE's talk of getting into the disk biz is based upon the fact that they have a fine wire recorder and play-back developed, and are set to make it commercially available for the home.

By reason of its new affiliation with J.-T., Musicraft firm, meanwhile, plans to expand its regular recording activities to solid limits. By 1946, company execs claim, production facilities will be increased to guarantee at least 15,000,000 disks a year, with a supplementary hike in distributor lists and talent rosters.

Company also intends to restore its pre-war catalog, including over 50 albums, and claims to have boosted its longhair talent stock already by the signing of a name European symph. In addition, it claims to have three top-name orks lined up for contracts just as soon as these maestri conclude their commitments with larger diskeries.

Retail Sales Push Upped

Further result of the J.-T. merger, say Musicraft brass, will be a quick launch-

ing of a national advertising campaign with more generous concessions to dealers. As far as retailers are concerned, company says it will extend a return privilege to dealers within 30 days. Details haven't been worked out on the new policy, but it is claimed that the offer on returns will be similar to that now proffered by RCA-Victor.

It is also reported that the company currently has an insurance firm working out a deal to cover the breakage factor from the manufacturer's end. Benefit of this coverage, if it is worked out, will be passed on to the dealers, execs further state.

J.-T. Corporation, headed by Irving M. Felt, will not change the administrative set-up of its new subsid. Paul Purne will stay on as proxy of Musicraft, while Oliver Sabin and Albert Marx will continue to hold down v.-p. posts.

The Voice Starts Things in Gary; Flack Backs Him

(Continued from page 14)

15 per cent were Negroes. Approximately 10,000 were turned away because of lack of seating space. After singing several numbers, Sinatra discussed for 25 minutes the general dangers of racial disunity, pointing out that the Nazis had used the principle of "divide and conquer" to achieve domination of Europe. Observers at the meeting agreed that in this portion of his talk Sinatra held the students spellbound.

When Sinatra launched into his attack on the two Gary citizens, Julius Danach, custodian of the city hall, and Joseph Lach, a local undertaker, an immediate tension was noted in the auditorium. Lach, whom Sinatra called "a cheap small-town politician" and Danach, whom he urged Mayor Finerty to throw out of office, Friday (2) were reported to be considering a libel suit against Sinatra. Sinatra said that the students had depended too long on older people to settle their problems and urged them to work out the solution themselves. At the end of Sinatra's address, there were sprinkling of jeers, but the major reaction was cheers.

When asked where he had received information which caused him to point an accusing finger at the two men, Sinatra said he had received data on the strike while in New York and had dug up some significant facts while lunching with the high school reps.

Visited Home of Stude Leader

Following the talk, Sinatra visited the home of Leonard Lavenda, 17-year-old Froebel senior and strike leader, who along with the bulk of the 800 strikers had pledged to boycott the Sinatra talk. When a Gary priest who accompanied Sinatra to the Lavenda home queried the strike chief as to whether he knew Danach or Lach, Lavenda denied knowing either and said no adult had fomented the student rebellion. Sinatra then invited the strike leader to come to visit him in New York at any time at the crooner's expense. Lavenda reported Friday that he would not make the trip. Sinatra left Chicago late Thursday and returned to New York.

Uprising of Froebel students began September 18, when 800 white students walked off the school grounds when their demands that the 485 Negro student membership of the school be housed in another separate high school, and accused R. A. Nuzum, principal, of favoring the Negro students. Strikers returned to the school October 1, but left the school again October 24 when the principal was reinstated by the school board and have been out of school since then.

Hub Sheet B. R.'s BG at Mass. Camp

CAMP EDWARDS, Mass., Nov. 5.—Six thousand wounded and recently returned war vets were on hand to hear and dance to Benny Goodman and his band last Tuesday (October 30) at the Camp Edwards arena.

Under the sponsorship of *The Boston Herald-American*, the Goodman appearance is one of a series of name attractions that the sheet will present during the winter for returned vets awaiting discharge or recuperating in the New England area.

Goodman won cheers as he put his snappy outfit thru the old standards as well as latest pops. The licorice-stick king was really on the beam when he took off on a sharp rendition of *Gotta Be This or That*.

Liza Morrow, new red-headed chirper recently featured on NBC sustainers, fared well with *Gonna Love That Guy*.

Red Norvo, spotted with the Goodman quintet as well as the ork, created many reminiscent moments for the G.I.'s as he played on the vibes.

B. G. is slated for a stint shortly at the Mosque in Newark before hopping out to the West Coast. He is currently on a series of Eastern one nighters.

Tune's Same, Words Different

Yank Pubs Face Export Headache

War poses new problems on Limey music—Hylton legit producer aids longhair ork

While Joe Csida, *The Billboard's* Eastern general manager, was overseas with the tour of radio reps under army auspices, he spent some time in England checking on the music biz. The following report, in part, will give the readers of *The Billboard's* music department a report on the health of words and tunes on the tight little Isle.

NEW YORK, Nov. 3.—With more and more Yank music men in all phases of the biz (publishers, bookers, leaders, record execs, et al.) oo-ing the British Isles with the thought in mind of doing a little international trading with their English cousins, *The Billboard* herewith dishes up background info on what went in music circles in the United Kingdom during and immediately after the war.

Like every industry in England music had a really rugged time while the battle was on. Governmental restrictions and controls made America's federally-instituted handicaps seem like kindergarten

problems, not to mention the disconcerting routine of having bombs, V-1's and such bursting around your ears every night about sundown. (A V-1, for example, hit a line of buildings about a half block from Campbell-Connelly's offices on Denmark Street in London, killing and injuring scores of people.)

Hylton Legit Producer

But English musclemen, while doing their share of the war job, kept the bands playing. Prime example is Jack Hylton, who moved along from his niche as one of the United Kingdom's top ork leaders to the point where he is today and has been for some little time one of the nation's leading legit producers. In September, Hylton had five shows (legit and variety) running. He owns two theaters, His Majesty's Theater and the Adelphi, and has his finger in at least another half dozen English top showbiz mutton pies.

How Hylton did it is a trade yarn that's not too well known in America. In 1940 the blitz was really blitzing and it looked like there wouldn't always be an England. The London Philharmonic was just about thru, no more pounds, and then their Queens' Hall was bombed to rubble. Hylton got an idea. He went to the Philharmonic's sponsor (and remember he was strictly a pop leader, a little on the fivey side) and offered to guarantee the longhair music-makers scale if they would agree to go on a tour of England. The sponsors agreed. The deal was obviously a publicity natch. *Jive Leader Tours Philharmonic*, and all that sort of rot. And the longhair tootlers nearly worked themselves bald. They played Manchester, for

instance, two shows a night, six nights a week, with a different program at every show. They featured "name" concert attractions like pianists Moisevitich and Pouishnoff, fiddler Louis Kentner, cellist Albert Saumons, etc. The tour was big box office from the start. The longhair fans turned out because it was the Philharmonic, and the pop lovers came because their fave, Jack Hylton, was promoting the deal. Hylton's Philharmonic tour probably did as much to intro classical and middle-brow stuff to the lowbrows in England as any other 50 promotions.

Tour Mints Mazuma

The tour lasted seven months, playing vaude or variety houses all along the round and winding up with 10 weeks at London's Coliseum. Then it swung back into its regular concert season at Albert Hall. The Philharmonic was back on its feet and Hylton had a pile of pounds.

Other English orksters, pubs, etc., kept grinding away, too. At the Palais d' Dance (*England's Roseland*), Lou Praeger and his orchestra packed them in. The top tune of the war period probably was an unpublished and unprintable ditty, popularized by the British Tommy, and entitled *Roll Me Over, Roll Me Over, Roll Me Over, Lay Me Down and Do It Again*.

Tough Air Plugging

The disk biz struggled along under severe handicaps, with a 10,000 sale on a single platter pretty much something to write mater about. Picture for plugs on the Isles remains, as it was during the war and before, different from Yank picture by the nature of the United King-

dom's plug media. The BBC (British Broadcasting Corporation) of course is the only air plug source, and it's a tough plug for a number of reasons.

(1) There aren't too many pop music shows (and there were even less before the war). New program service with "lighter" entertainment and more music, instituted last July may help the air-plug situation, tho it hasn't to any appreciable extent.

(2) When a tune is air-plugged BBC-wise it doesn't get the kind of a plug it can get here simply because orks, singers, etc., on the air don't make enough dough to spend on arrangements that give a song that extra fillip. (One gal singer with a BBC show found herself spending about five pounds (\$20) more per week for her arrangements than she was getting for doing the show. After a short run she bowed out.)

Gaumont British, of course, is the big film plug, but its sked of musicals is strictly limited so there, isn't too much room for tune-boosting this way.

Hopes for Jukes

There are very few juke boxes on the British Isles and those are mainly in Penny Arcades and like establishments. Many Britishers have big hopes (as do many Americans) for a juke box boom in England fairly soon now, but there are problems and problems to be overcome before the juke plug becomes even a small sample of what it is in the States.

The disk manufacturing set-up in the UK is roughly like this: Biggest outfit is the holding corporation known as Electrical Musical Industries, Ltd., which controls Parlophone, Regal Zonophone, His Master's Voice (that's the Victor and Bluebird label in England) and Colum- (See *TUNE'S SAME* on page 24)

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"TUMBLING TUMBLEWEEDS"

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The NATION'S FAVORITE
SONG OF THE WEST

ON
COLUMBIA
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No. 36871

SAM FOX PUBLISHING COMPANY
RCA Building — Radio City — New York, N. Y.
CHICAGO • LOS ANGELES

On the Stand

Johnny Long

(Reviewed October 29, 1945, Hotel New Yorker)

While Johnny Long's playing for the terps is good location stuff, his cutting for the ice show, *Belles and Blades*, proves that he has something more than just passable music in his gang. Arrangements of the oldies for the period skating piece were the smoothest heard in a month of Sundays, and Long handled them just as smoothly as they were arranged. Old-timers checked off nearly 50 numbers during the playing of the ice score, and the boys handled 'em as if they really knew them—by ear, instead of noting.

Francy Lane is a little easier than when *The Billboard* caught her last at the Strand, but she's still just another chick with a band. She's dressing okay now and she pushes less, but still there's something missing. Her *I'll Buy That Dream* wasn't bad, and taking her as part of the ork, the tune was sold okay. Long's special scoring of *When I Grow Too Old To Dream* is real platform showmanship, and the Long version should help this oldie come back. Tommy Morgan who, with the gang, was in on this song, is still on the callow side, but his pipes are clean, and given a little priming now and then, he'll loosen up.

Outstanding Long contribution is his avoiding of the too sweet and the sandpapering of the too hot. In both handlings he stops just short of being colorless—i.e., there's a growing definition to the Long handling of a tune, that should, in the not too far distant future, make his diskings pull, because he does them—and his left-handed fiddling, while hardly super, is better than most baton wavers' excuses for handling a stringed instrument.

As gathered, for a hotel like the New Yorker, Long fits—like a silk glove.

Joe Kochler.

Les Elgart

(Reviewed at Rustic Cabin, Englewood, N. J., October 31)

(Personal manager, Grady Watts. Booking office, General Amusement Corporation)

Like an ATC pilot, Les Elgart's got that new-band trouble—trying to get over the hump. Up to now, it's been a slow, uphill climb that has eaten up plenty of jack but judging by this session Elgart must get to that golden summit, if only his backers can stand the strain.

Point is that Elgart has a good band, better, indeed, than most of the a la Glenn Miller orks that have come into existence since the late leader made a swelling, reed-strain synonymous to top box office. And, unlike most of the facsimiles, Elgart has the arrangements—credit ex-Miller song doctor, Bill Finnegan—to carry off the style and tradition.

Elgart family itself carries a lot of weight in the band. Les presses a sweet three-valver in addition to his fronting duties, while Brother Larry handles first sax chores right and neat. The young maestro himself has perked up quite a bit on personality—Grady Watts sent the lad to dramatic school—and with the aid of a clean bunch of musikers puts out an A-1 terp and ear session.

Vocals are the least likely part of the ork product. Lynn Richards, with seven months of Harry Jamesing behind her, should show more fire-power than she does, her voice not being vibrant enough to carry off restrained style. Terry Parker, on the male end, has enough feel in his efforts but could use more polish on the jumps.

East-West Disking Dates

HOLLYWOOD, Nov. 3.—Curt Barrett and Charlie Wilkins, songwriting team, have signed recording contracts with King Recording Company, Cincinnati, and Rich Records, Hollywood. Billed as Curt Barrett and the Tralismsen, their orchestra has already waxed four originals including *Belle of Sonora*, *Give My Broken Heart a Break*, *The Song of the Tralismsen* and *Bear in Mind* for the Hollywood Company. For King *Cold Prison Bars*, *You Sure Let Me Down*, *Little Darlin'*, *Foolish Pride* and *My Conscience Never Bothers Me* have been diaked.

The
G.I.'s
Favorite
Song

M
A
N
C
Y

BY JIMMY VAN HEUSEN
AND PHIL SILVERS

RECORDED BY

FRANK SINATRA
ON
COLUMBIA # 36868

STANWOOD MUSIC CORP.
1619 BROADWAY NEW YORK, N. Y.
LESTER SACKS, Prof. Mgr.

Hughie Keough: Chicago Sam Friedman: Hollywood

Music---As Written

NEW YORK:

Wesley Edson, flack and sales promotion manager for World e.t.s., has exited to look over television before locating again. . . . Lou Levy (Leeds) has nixed two sync pic bids for *Come to Baby, Do*. Jimmy Dorsey, Duke Ellington, Les Brown, Georgie Auld, Jack Smith and King Cole Trio have thus far given the tune a wax spin.

CHICAGO:

Jay McShann set for a week at the Regal Theater starting November 30. . . . Stan Kenton will do a picture for Columbia, tentatively titled *Duchess From Broadway*, during his current Palladium stay. . . . King Cole Trio play the Savoy Ballroom Christmas night. . . . Claude Thornhill, recuperating from battle fatigue at Great Lakes (Ill.) Naval Training Station, hasn't definitely decided to go back band-fronting, but is getting plenty of feelers from various agencies. . . . Woody Herman is planning to produce, direct and star in a motion pic when he plays the West Coast next spring. . . . Helen Lee, vocalist, and Bobby Batson, pianist, have left Jack Wendover's crew to join Orrin Tucker's newly organized band. . . . Ray Cincione, who just closed a long run at the Deshler-Wallick Hotel, Columbus, O., has changed his monicker to Ray Henry and inked a personal management pact with Jimmy Leeper, Chi p.m.

Fletcher Henderson goes back into the Rhumboogie soon. . . . Mills Brothers set for the Jack Smith radio show November 14 and the Andrew Sisters' ailer November 27. . . . Dick Jurgens on his way back to the U. S. from the South Pacific, and due for a marine corps honorable discharge, after which he'll reorganize on the West Coast. . . . Lionel Hampton setting up a scholarship fund for promising young musikers. . . . Chuck Foster may play the Oriental Theater early in December, before opening at the Blackhawk, Chi nitery, December 19. . . . Ray Bauduc's ork, doing a reorganizing job for a couple of weeks before going back on the road. . . . Tommy Pederson, Krupa trombonist, who left the band to go on his own, has given up fronting plans and is now with Charlie Barnet.

HOLLYWOOD:

Lawrence Welk may bring his band into the Aragon Ballroom here, from San

JIMMY H. DAVIS

The Governor's Still Singing

JIMMY DAVIS'S pipes have played no mean part in hoisting him from the top slot in the Shreveport (La.) Police Department to the executive mansion at Baton Rouge. They did yeoman service while he was campaigning for governor, accompanied by a string ensemble, and even today, as he sits at the helm of his State, he takes any and every opportunity to air his pipes freely. Jimmy just likes to sing . . . period.

His appearance on *The Billboard's* cover is no accident. Jimmy's strictly a pro in his particular style of music, having authored a bunch of tunes which have hit high with the platter fans. His most recent diskings are *Love, Please Don't Let Me Down* and *There's a New Moon Over My Shoulder* for Decca, both of which were scribbled after he'd taken over the star role in Louisiana politics. But his best known tune is *You Are My Sunshine*, which he chanted thruout his gubernatorial campaign. Other ditties from his pen are *Baby's Lullaby*, his first; *It Makes No Difference Now*, *Nobody's Darlin' But Mine*, *Sweethearts or Strangers* and *There's a Chill on the Hill Tonight*, to mention some of the most popular. There are others.

Jimmy, who gets his musical bent from his grandpappy, who went to Louisiana from Georgia, started singing in churches in Beech Springs, La., his home. Later at Louisiana College and Louisiana State University he was prominent in glee clubs and the Tiger Four, the university quartet. His first chance at public singing came with a date on Station KWKH, which brought him plenty of fans and an offer from Decca. Today his fans are nationwide and even stretch over into England, where former premier, Winston Churchill, is said to go for the *Sunshine* number.

Francisco. Mahlon Clark, clarinetist featured with several name bands prior to entering service, just discharged and playing with Paul Martin's local band. . . . Isobel Katleman left William Morris agency to go to Frederick Bros. June Fraxen replaced her as Pat Robbins's secretary at W. M. . . . Star bassist, Oscar Pettiford, gave up his band and will join Duke Ellington.

Jesse Price, drummer, has gone with Jay McShann's band. . . . Artie Shaw not expected to go east after all. He is still dickering for pic deal. . . . Eddie Heywood and his band plays the Orpheum Theater here twice within five weeks. In-between he goes back to Shepp's playhouse for short stay. Closes Billy Berg's in early December. . . . Dave Street set with 20th Century-Fox. . . . Carlos Ramirez borrowed from MGM to sign in Warner's "Night and Day." . . . Carmen Cavallaro does solo guest spot in "Kraft Music Hall" for five weeks. . . . Clawson Triplets to tour Pacific for USO.

Jule Stein, of MCA, off for New York. . . . Boyd Raeburn band set for Standard Transcriptions. Raeburn also booked for concert appearance at Philharmonic Auditorium, November 17, one of jazz series presented by Ted Yerxa. *Lamp-lighter* columnist Kay Starr will also appear. Raeburn rumored to break with William Morris agency due to lack of bookings.

Krasny To Head GAC Pic Dept.; S. F. Office Set

HOLLYWOOD, Nov. 5.—Milt Krasny, who came here several months ago from General Amusement's office in New York to head local GAC office, is taking over detailed direction of the booking firm's movie department following the resignation of Bill White. Krasny will guide activities of the flicker department of GAC and intends to take on a couple of men to work with him. Dave Gould, who worked with White in the department, continues. Bill White's plans have not been revealed so far.

One of the recent deals swung by GAC's picture division was to secure exclusive representation of Igor Stravinsky scores for pix.

Krasny has also completed plans for setting up a San Francisco office. Seymour Heller, recently discharged from the coast guard and an ex-MCA and GAC booker, will head the San Francisco GAC outlet, handling bands, acts and cocktail combos. Heller will work closely with the local office making frequent trips to Hollywood.

Mercury Starts With a Polka

CHICAGO, Nov. 3.—Mercury Records, local waxery which is setting its sights on a position among the recording biggies by setting up a close-knit co-operation between their releases and the juke box ops' wants, this week inked Romy Gosz, nationally known polka recording artist, after their first survey of distributors showed that foreign dance ditties are very much in demand.

Gosz, previously a featured artist on Decca, has inked a five-year pact with Mercury, who cut six sides, *Broke But Happy*, *Gaytime Polka*, *Dakota Polka*, *On the Porch Polka*, *Laendler No. 11* and *Grandfather's Joy* by the seven-piece Wisconsin ork.

Irving Green, Mercury proxy, also inked Dave Pritchard's Musical Playboys, novelty combo, who cut four sides, *I Want a Girl*, *Sweet Sue*, *Take Your Girlie to the Movies* and *We Left Our Wives at Home*.

Jimmy Hilliard, former CBS Chicago staff band director and arranger for the name orks, was hired by Mercury this week as musical director for the label, in which capacity he will set up arrangements for recording dates and baton the recording crews which are backing the new label's solo artists. Hilliard a vet of some 5,000 air shows, penned a three-year pact with the new firm.

"A JUKE BOX NATURAL"
THE BILLBOARD

If It's Nickels You're After, STOCK UP
With The Greatest Recording In Years.

Don't Forget To-night Tomorrow

by JAY MILTON and "UKIE" SHERIN

RECORDED BY

FRANK SINATRA

AND THE CHARIOTEERS
ON COLUMBIA RECORD

NO. 36854

BARTON MUSIC CORPORATION

CHARLIE ROSS, Gen. Prof. Mgr.

1619 Broadway

New York 19, N. Y.



DOROTHY KILGALLEN, N. Y. Journal-American columnist, says: "TOPS IN TOWN: The Murphy Sisters RCA-Victor disc of 'Will The Angels Play Their Harps For Me?'"

MAKE A
GRAND SLAM
IN
PROFITS
WITH

Eddie Arnold's



PAIR OF
HIT RECORDINGS
EACH MINUTE SEEMS A MILLION YEARS
VICTOR BLUEBIRD 33-0527

I WALK ALONE
VICTOR BLUEBIRD 33-0535

EDDY ARNOLD

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WE DO NOT HANDLE RECORDS

Musical E.T.'s for S. A. Prove Real to NBC Disk Division

CHICAGO, Nov. 3.—Some of the technical hurdles which will have to be surmounted before e.t.'s can penetrate foreign markets, are being experienced by the local NBC transcription department in cutting a sample vinylite pressing to be submitted to prospective sponsors, now eyeing the Latin market. Work on the first sample disk required two months before a suitable pressing was produced.

Platter, which features Art Van Damme's Quintet, recently starred on a transcription series for the NBC library service, was made after a study of S. A. record buying habits showed that swing numbers are hot items in Latin disk collections. Standard tunes, plenty marketable records in S. A., are also to be featured in the series.

NBC execs combed Chi bistros for a Spanish chirp before coming up with Riefa Riesa. Jose Manzaneros, rhumba crew frontier, took over the Spanish announcing chores. Writers, equipped to handle Spanish, worked out the dialog for the show. English lyrics of songs to be used in the show had to be translated and re-written so that they might fit the meter of the song.

Plenty Re-Doing

After the initial cutting of the show was made a month ago, Spanish linguists ordered the transcription be re-cut because all dialog and lyrics were not done in Columbian Spanish, most widely used dialect in S. A. countries. A new thrush had to be located because the original singer could not handle the necessary dialect. Another long search brought forth Victoria Cordova, currently at the Mayfair Room, Blackstone Hotel here.

Sample platter is the first Chi, and, as far as is known, the first American attempt to sell swing and standard American ditties to S. A. via e.t.'s. United States firm sponsorship of the e.t.'s appears a more feasible method of airing e.t.'s made in this country over foreign outlets because it will eliminate sales and embargo difficulties, subject of much discussion in the trade (*The Billboard*, September 22). Plenty of confusion had arisen previously over the sale of e.t.'s to foreign markets where embargos put a heavy tax on shipment of e.t.'s and because foreign stations couldn't shell out enough cash to buy them. Providing these e.t.'s gratis via commercial bank rolling means that financial barriers will be eliminated and the American sponsor will carry the money load. But, as is proved by the Chi NBC experience, there are still plenty of hurdles ahead just the same.

Third Wired Music Marks Time for "Opportune Date"

NEW YORK, Nov. 5.—Despite lots of hush-hush and vehement denials, trade talk these last few weeks that Muzak was in for still more competition from another wired music org, was proved correct last week when a spokesman for the org said that plans had actually gone past the talking stage, but had been discontinued until a "more opportune date" for the parties involved.

Parties involved were Paul Whiteman, Mark Warnow and Meyer Davis, and set-up included transmission of wired music to hotels, banks, offices, apartment houses, restaurants and industrial plants—program more or less on the same line as World's National and Muzak.

Trade takes "opportune date" to mean that tho the plans were put off, at least two of the trio liked the idea and want to hold on to it until another money man comes along.

Ben Marden Again Talking Terps for Riviera & Fla., Too

NEW YORK, Nov. 5.—Despite talk that he was thru with the night club and entertainment biz as a whole, Ben Marden's future plans not only include a Riviera set-up in Florida costing 4000 slated for a December opening with Pancho and ork, but also the long reported change of the "other-side-of-the-bridge" location into a spacious ballroom with a yen for top names.

Trade takes reports lightly and with a "show me" attitude. Remembers too well some of Marden's past fantastic plans which included top name tie-ups with a Coca-Cola and Pepsi-Cola drinking bar—Howard Johnson style.

Capitol Buys a New Home

NEW YORK, Nov. 3.—Capitol Records last week bought the building at 43d Street and 8th Avenue. It will be converted into recording studios and a production plant, thus giving Capitol a large-scale front with which to battle it out with the big three platter companies. New building is in the process of being fixed up.

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| SOMEBODY'S GOTTA GO—Flenny Trio | STUFF YOU GOTTA WATCH—Cecil Gant |
| Make Believe Girl—Cecil Gant | LONESOME BOY BLUES—Sammy Franklin |
| Around the Clock Blues—Minna Lee Davis | Blues in L. A.—Cecil Gant |
| Street Loafing Woman—Jimmy McCracklin | You Taught Me To Love—Johnny Moore |
| Baby, You're Running Wild—Pvt. Cecil Gant | Lonesome Gal—Pearl Traylor |
| Last Night and Now Tonight—Billy Eckstine | Soon or Later—Cecil Gant |
| Night Mare Boogie—Hadda Brooks | Ridin' the Boogie—Hadda Brooks |
| I Left a Good Deal—Joe Ligins | Baby, Don't You Want To Go—
Jimmy McCracklin |
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Thanks to Ex Keough and Chas. Hogan

Chuck Foster Inks 1-Year Cosmo Pact; Org Gets Pic Tie-Up

NEW YORK, Nov. 3.—Chuck Foster, who finished a stand at Hotel New Yorker here recently, has signed up with Cosmo Records. Foster is down for a one-year term contract and has already turned out four sides for the diskery.

Meanwhile Cosmo house is expanding its ambitious activities of late into the pic field. Wax firm has tied up with International Studios on a forthcoming flick starring Orson Welles and Claudette Colbert and will split radio and press book exploitation in an effort to push Barry Wood's recording of the title tune, *Tomorrow Is Forever*. Tune was penned by Max Steiner and Charles Tobias.

Carleton Hayes Gets Chicago Aragon Run

CHICAGO, Nov. 3.—Carleton Hayes, picked up a year ago by William Morris Agency in Columbus, O., where he had a territory band for three years, gets a nice boost when he opens December 11 for an indefinite stay at Aragon Ballroom here, where he'll get five network air shots weekly. Hayes, who previously went under the name of Hauck, is fronting a commercial crew, using three tenors, three fiddles, three brass and three rhythm, and featuring Martha Thanner, formerly of the Thanner Sisters, harmony group.

Seeco Sets West Coast Deal

NEW YORK, Nov. 5.—Seeco record firm, Latin-American specialists, have contracted for West Coast pressings from a new plant out there, according to Signey Siegel, brass of the diskery. Siegel, back from L. A. last week, also announced that Harry Fox would head Seeco's L. A. office which will handle distribution for the wax in the West Coast area.

Sing Plug Platter

NEW YORK, Nov. 5.—Pubs trying to finagle their tunes onto wax ought to ask Redd Evans, of Vallant Music, how he does it.

Evans not only placed his *Surprise Party* on Decca's Charlie Barnet release—coming out this week—but as part of the deal he is doing his own vocal. Ditty is on the back of Barnet's *Just a Little Fond Affection*.

Willcox Follows Lang To Natl. Wired Music

NEW YORK, Nov. 5.—Resigning his post as assistant general manager of Station WHOM in time to be on hand for National Wired Music Corporation's official intro into the wired music field, West W. Willcox last week took over the program director slot for NWMC. Posish, according to his boss Joe Lang, will not only take in the programing worries in the entire metropolitan area, but will also include the aches of the Philadelphia territory.

Trade talk is that Willcox at first wasn't too happy to leave his 10-year berth at WHOM, persuasion in the form of coin almost twice as heavy as that he was lifting at the station, brought about the inking.

Glaser Seeks Coast Site

HOLLYWOOD, Nov. 5.—Joe Glaser arrived from New York and is attempting to either rent space on the strip or perhaps build a building for a Coast outlet of his ABC booking set-up. Understood Glaser is looking for extensive space. Up until time he gets space of his own he will continue to work out of MCA's Beverly Hills address as he has been doing for some time under special booking tie-up he retains with MCA.

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(BEFORE YOU FALL IN LOVE)

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Vocal by Wynn Fair

Number K-507

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HELEN HUMES

"HE MAY BE YOUR MAN" (BUT HE COMES TO SEE ME SOMETIME)

"BLUE PRELUDE" No. P-105

Johnny Moore's
THREE BLAZERS
"BABY, DON'T YOU CRY"
"BLAZER'S BOOGIE"

No. P-111

Vocals by Charles Brown

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Dexter Sets New MusicMag in Jan.

HOLLYWOOD, Nov. 5.—Dave Dexter, recent editor of the *Capitol* magazine put out by Capitol Records, plans to bring out a new music magazine, with both trade and fan slant. Mag will be called *Note*. Dexter is in partnership on the publication with Lou Schurer, former art director of Capitol Records.

Dexter, who was New York editor of *Down Beat* and *Music and Rhythm* before joining Capitol in Hollywood several years ago, says that format of *Note* will be decidedly different than music mags now in existence, in that it will not use news stories, but stress features and pictorial spreads on music personalities and activities, with a trade as well as fan interest.

First issue of *Note*, a monthly, will probably be out in January. Maj. Ed Flynn will head Eastern advertising, and Sgt. George Tasker will work in the West. Both Flynn and Tasker expect army discharges within days.

Sidney Strange Set To Reopen Carnival

NEW YORK, Nov. 3.—Carnival Room of Hotel Capitol here is expected to reopen within two weeks with small band policy.

Sidney Strange, ex-orkster at the Diamond Horseshoe under the name of Sid Prussin, marked for the podium. Maestro changed his title because "of the resemblance between his name and Prussian."

Berle Adams Expansion Move

CHICAGO, Nov. 3.—Berle Adams's p. m. agency, Adams's Preview Music, BMI affiliate with 125 tunes in its catalog and Craig Dennis radio productions, live and e. t. radio production agency headed by Jimmy Doolittle, this week moved into office space at 238 North LaSalle here. Adams, who previously shared space with Mutual Entertainment Agency at 203 North Wabash, moved because of the expansion of his music pub firm and increase demands of his p. m.

Preview Platters Promotional Idea Of Spotlight Disks

HOLLYWOOD, Nov. 5.—One of the new recording outfits here, Spotlight Records, has hit on a unique method of introducing its label to record distributors and reviewers. John Hoosher, headman of Spotlight, is sending a special preview record to distributors and reviewers containing recorded high spots of the new disks soon to be issued plus a personal message from the band leader and singer featured. Flipover will have artists' pictures printed. First Spotlight releases are by Don Swan's ork and June Hayden, singer, who has done some work around here. These Spotlight preview platters will be specially stamped and will not be for sale.

Hoosher feels distributors in particular will welcome his preview platters since they won't have to buy initial sides to bear and also that the distributors can play advanced preview recording for accounts rather than wait for actual disks to be released.

Phil Brestoff Seen New Music Director Of Detroit's WXYZ

DETROIT, Nov. 5.—Appointment of Phil Brestoff, musical director of WXYZ, is definitely in the cards according to trade. Brestoff has directed the Michigan Theater ork for several years and also played a noon date at the Hotel Statler Terrace Room, in addition to having programs on WXYZ and other stations.

It is understood that Benny Kyte, who has been musical director of the station for several years, is resigning but will continue to handle the *Children's Theater of the Air*.

agency. Marian Shaw will handle the booking of Negro acts in the office, while Earl Mills this week joined the office as professional manager of Preview Music.

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"ARE YOU WITH IT?"
JUNE RICHMOND
"I HAVEN'T CHANGED
A THING"

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BILL SAMUELS
SINGS
"JOCKEY BLUES"

"I COVER THE
WATERFRONT"
CATS 'N' JAMMER THREE
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Richards Backing Bob O'Connor Ork For U. Disk Feature

HOLLYWOOD, Nov. 5.—Jimmie Richards, of University Records here, is backing a new band here to be headed by Bob O'Connor, trumpeter formerly with Jack Teagarden, Tiny Hill and Chris Cross. Richards' plan is to feature O'Connor's crew on his University label and let the recordings build a path of locations and one-nighters for a tour by O'Connor. Whether University Records' distribution will mean that much to building a band is a question. Outfit, which will probably number about 20, has been signed up to a Frederick Bros. contract.

Richards plans on using O'Connor's band as a house ork in addition to featured band sides. Skip Nelson, Glen Gray vocalist and formerly with Glenn Miller, will be one of the attractions University will use O'Connor's band to back.

Bill Snow has been appointed Coast distributing and manufacturing rep for University. Both Snow and Richards say they have made arrangements for the services of a new Banberry mill and multiple presses and expect to up production considerably over original estimate starting with their first release this week.

No "Magic" Date On Excise Cut

(Continued from page 3)

Ways and Means measure, completely omit original provision for excise tax cut-back and instead provides for general tax cutting, the first such step since flush days of 1929. Individual income taxes will be slashed by \$2,644,000,000 next year as result of the new law, and business generally will get a tax reduction of \$3,136,000,000. Rest of cut (\$140,000,000) will be effected thru repeal of auto and boat uses levies.

Administration fiscal officials and Congressional leaders, in explaining failure to provide for excise tax relief, acknowledged that the entertainment industry remains hard hit by record high taxation. They pointed out that the Congressional Joint Conference Committee in last-minute negotiations decided to cast aside original plan for "magic date" for excise tax cut-back only because demands for general tax relief for individuals and corporations gained irresistible pressure. As matters now stand, cabaret bill tax must now remain at wartime high of 20 per cent, while theater admissions continue at war peak level of a cent on every nickel for indefinite period, with not the slightest prospect in store for early declaration of end of current national emergency. Termination of the emergency is the sole development, outside of special Congressional legislation, which could remove the heavy wartime tax burden from entertainment industry.

Excise Cut Discussion After January 1
Fiscal chiefs on Capitol Hill said that they will probably begin conferences after the turn of the year to study a permanent peacetime tax program which would include tapering off of excise taxes. Results of those conferences, however, would not be studied formally by Congressional committees until next April, at the earliest, and at that rate there would be no relief in sight for the following fiscal year unless Congress was precipitated into action on the excise tax cutbacks within a month after the first committee hearing. Such early Congressional action is not considered at the present time as a likely development. Consequently, the only sure tax relief for the entertainment industry can come only from outright ending of national emergency. President Truman at present time is in no mood to terminate the emergency.

In fact, as indicated in these columns several months ago, Truman is likely to wait until well toward the end of 1946 before considering discussion with Congressional leaders on termination of emergency. This was borne out last week in Truman's remarks on labor-management controversy. Altho countless wartime agency controls have been lifted from business and industry generally, President Truman apparently believes that reconversion period requires continued "national emergency" powers for the nation's executive department as guarantee against inflation and chaotic economic conditions.

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No. 530 "GLISS ME AGAIN" "BOWING SINGING SAM" by the JOHNNY GUARNIERI TRIO Featuring SLAM STEWART	No. 569 "DARK EYES" "EVER SO THOUGHTFUL" Tenor Sax Solo Featuring CHARLES VENTURA Tenor-Saxophonist
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With **DE LUXE ALL STAR BAND**

Trumpets: "Dizzy" Gillespie, Al Killian, Freddie Webster, Shorty McConnell.
Trombones: Trummy Young, Howard Scott, Claude Jones.
Saxes: Bud Johnson, Jimmy Powell, Rudy Rutherford, Wardell Grey, Thomas Crump.
Bass: Oscar Pettiford. Guitar: Connie Wainwright.
Piano: Clyde Hart. Drums: "Shadow" Wilson.

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I'M TIRED ARE YOU READY?
(506)

—★—
WATCH THAT STUFF MAKE BELIEVABLE GIRL
(515)

—★—
MIDNIGHT ON CENTRAL AVENUE HOW CAN I SLEEP?
(519)

—★—
LOST BABY BLUES SOONER OR LATER
(508)

—★—
BLUES IN L. A. WHEN I WANTED YOU
(510)

—★—
I WONDER CECIL BOOGIE
(501)

—★—
WAKE UP, CECIL, WAKE UP BOOGIE BLUES
(502)

—★—
PUT ANOTHER CHAIR AT THE TABLE CECIL BOOGIE NO. 2
(503)

—★—
FIT AS A FIDDLE I BELIEVE I WILL
(509)

—★—
I'LL REMEMBER YOU CECIL'S MOP MOP
(504)

—★—
YOU'RE GOING TO CRY CECIL KNOWS BETTER NOW
(507)

Tune's Same, Words Different; Yank Pubs Face Export Aches

(Continued from page 17)

bia (Columbia and Okeh). Each of the companies, however, maintains its own staff. In addition to EMI there is, of course, Decca (this label was English before it became Yank), which has a minor label over there called Rex, and also releases platters under the Brunswick label. Peculiarly enough Decca's top American artists, Crosby, etc., are released in England on the Brunswick label.

Production during the war, as has been pointed out, was strictly limited and still is quite on the short side. Decca gets out about eight disks a month, split between the three labels. Columbia and His Master's Voice give with about a dozen disks a month each. Parlophone has about eight releases every 30 days and Regal Zonophone from two to four platters monthly.

Ambrose Tops Orks

Top ork on the British Decca label is Ambrose. Carroll Gibbons and his band, who've only been in England since 1934, are the leading music makers on the Columbia platter. And Jack Payne, who has more or less replaced Jack Hylton as the Isles pop fave, is a hot His Master's Voice seller. Parlophone's fair-haired boy is Geraldo, another of the John Bull ork toppers. (Note Ambrose, Geraldo, the one-name tag style.) Top five ork at the moment is probably Joe Loss, delight of British hep cats. Fave novelty band honors would likely go to Billy Cotton, who sells a personal style much like Kay Kyser's. No male singer is particularly hot, and the two leading canaries are Vera Lynn and a chick named Ann Shelton, both of whom wax for Decca British label.

An idea of the proportion of platters featuring British tunes as against Yank melodies can be garnered from the production records of the diskeries. The EMI combine turns out about 75 per cent British stuff and about 25 per cent American, while Decca dishes out around 65 per cent English and 35 per cent U. S. This shouldn't give Yank musical talent ideas, however, since only the very top American "names" and not all of those are hot UK sellers. Crosby is way out in front with his disks even in production-tough England, not too frequently selling 100,000 copies. James, Ellington, and, of course, the late Glenn Miller are other hot sellers.

50% Yank Tunes

English publishers are still maintaining a balance of about 50 per cent of their biz with British and all-other-nations' material and 50 per cent straight American. Some American pubs haven't been too happy about the dough they can make out of English rights to their tunes, for quite a little while now, and are looking around for ways and means of doing something about it. But that's going to take plenty of looking and doing. Right now, fair-to-good typical offer on part of British pub for rights to top or near-top Yank tune would be somewhere around a \$5,000 guarantee, with a possibility American firm's take could run up to \$10,000 or maybe a little better. But then the Yank outfit is only allowed to take 50 per cent of its dough out of England, and what it takes out has to be split with the writers. So publishers here, spending anywhere from \$25,000 to \$50,000 to plug a tune up into Honor Roll of Hits category, feel there ought to be some way to get a bigger return from British rights.

Jukes May Have To Pay

One last word about just one phase of the juke box picture in England. Performing Rights Society, Ltd., Britain's version of ASCAP, is an on-the-ball outfit and belief of leading English musicmen is that when and if jukes come into wide use on the Isles, they won't be permitted to play disks without paying off to PRS as does every other music-user. Britons point to fact that as soon as factories in England started to use music, during the war, PRS nicked them for a tab, a modest one, but a fee nevertheless. This, according to English tune-toppers, is just another step in establishing the fact that if you use music you've got to pay for it. (ASCAP, here, of course, collected from factories, too, but not for quite a little while, and as far as jukes go, has the 1901 copyright law to contend with. Which isn't the case in England.)

And when you stop to think that English band leaders, playing location dates for instance, carefully and meticulously jot down the names of the tunes they have played after about even 10 tunes, you can see that our English music-user cousins are veddy, veddy proper about such things.

No Petrillo Here

England's musicians' union is an alert outfit too, but there isn't anybody on the scene whose initials are James Caesar Petrillo. The Yank union prexy of the same name is a much awed character in John Bull-land.

So that's the background, at least in part, and the present picture of the music biz in Britain. Where it goes from here will depend largely on internal conditions, governmental structures, monetary arrangements and many other factors on both sides of the pond . . . not the least of such factors being what kind of mutually profitable deals English and Yank musicmen can cook up between them.

NEGOTIATIONS ENDING

(Continued from page 5)

asked that employees working on a recognized holiday, receive credit for an extra day's work, and a boost in pay with a promotion.

Company agreed to the holiday time and promotions but kicked that SOEG's upper bracket scale was too high.

Examples of CBS current scale as compared to SOEG demands are:

Classification	CBS	SOEG
Typists	\$22.00-24.50	\$29.00-36.60
Mail clerk	22.00	25.00-30.00
Receptionist	22.00-27.00	29.00-36.00
Stenographer	25.00-30.00	31.00-40.00
Telephone operator	24.00-29.00	31.00-40.00
Clerk, I	32.00-43.75	45.40-57.80
Clerk, II	25.00-32.00	34.00-48.00
Teletype operator	26.00-31.00	31.00-44.40
Secretary, II	29.00-36.00	39.40-50.60
Administrative assistant, II	30.00-46.00	52.00-66.50
Office assistant	22.00-24.50	29.00-36.60

Aside from wage disagreement between the company and the union, a few other issues may enter as points of conflict, CBS is reportedly against SOEG union shop. Guild, however, is expected to press this point and will argue that the net has allowed union shop in all other unions now operating in its organization and therefore should not discriminate against SOEG.

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- No. 2—LET ME TAKE YOU IN MY ARMS
Rumba—With illus. and instructions
- No. 3—LET'S SEAL IT WITH A KISS
Waltz—With illus. and instructions
- No. 4—DO YOU LOVE ME AS I LOVE YOU?
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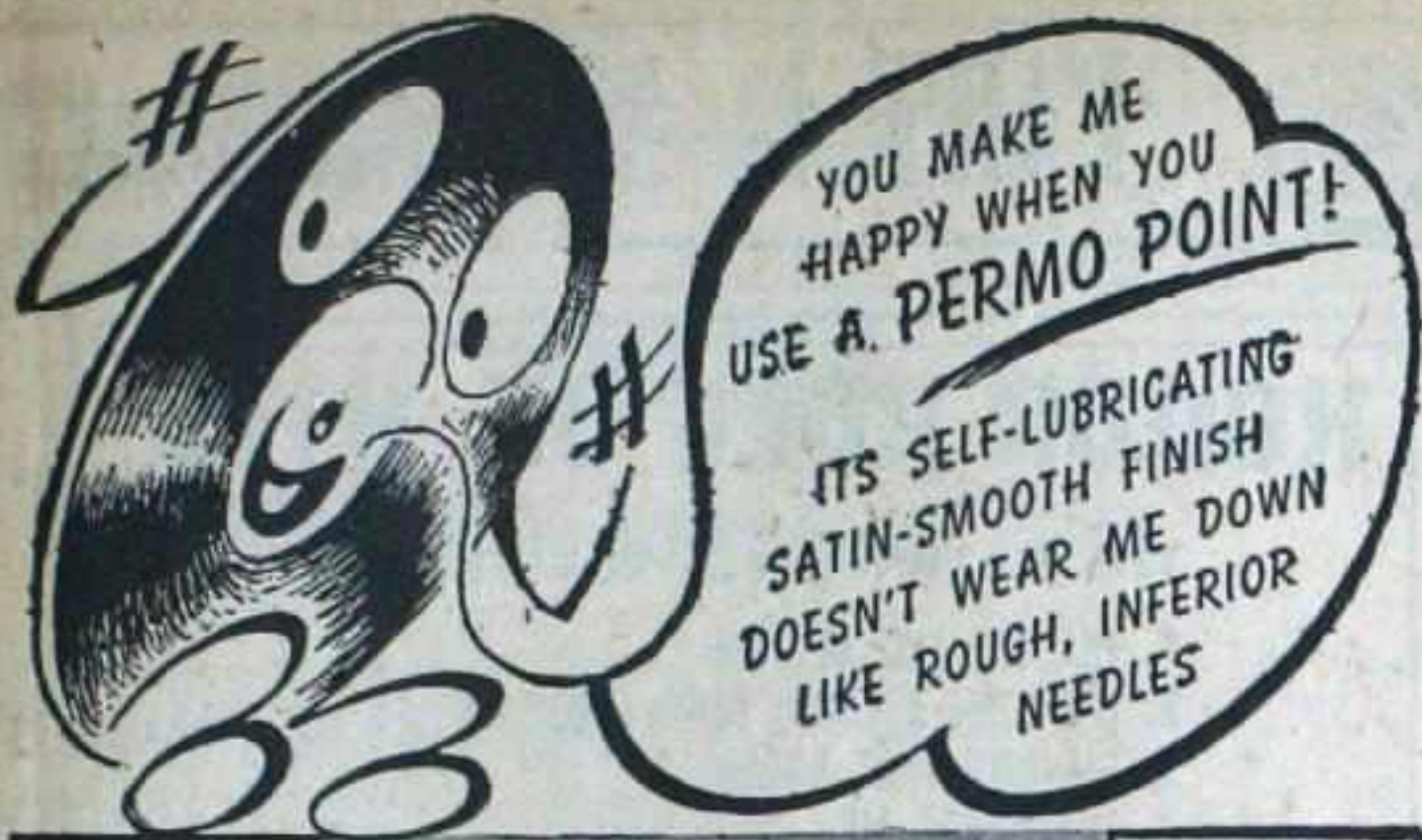
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Rum & CC Battle Continues in the Examination Stage

NEW YORK, Nov. 3.—With lawyers for both sides securing grants from Judge Vincent F. Leibel in Federal Court here to make written interrogatories, the drawn-out legal action revolving about *Rum and Coca-Cola* stretched wearily on.

Lawyers for Mohamed H. Khan, who filed an infringement claim against pub Leo Feist on grounds that Khan had pubbed *R & C* in a calypso collection issued in Trinidad in 1943, secured the right to quiz Feist office thru Harry Link, pro manager, and take written documentation.

At same time legal reps for the defendant obtained judicial sanction for similar examination of Khan who must be reached in the West Indies.

Happy Birthday Suit Settled Out of Court on Dough Deal

NEW YORK, Nov. 3.—Suit against Lewis Marx, who pubs *Play-a-Way* piano book, for alleged illegal use of the *Happy Birthday* tune, has been settled out of court. Case was dropped by defending lawyers in Federal Court here this week after defendant indicated willingness to make a deal.

Suit arose when Clayton F. Summy, who owns the rights to the Western Union theme song authored by Patty and Mildred Hall in 1893, claimed that Marx had unlawfully used the ditty in his keyboard folio.

FLACK STOCK BOOMS

(Continued from page 5)
cluded newspaper clippings in their presentations).

More Space in Press

Still another reason for the trend, it's noted, is the fact, obviously enough, that the end of the war means increased space for radio in the newspaper columns. Well aware of that fact, stations are anxious to grab that space for themselves.

Space grabbing is done for two reasons: To promote the station and its shows, as noted above, and also to develop good relations with the public and the government. At the present time radio is confronted with three tremendous problems: FM, television and labor. In order to muddle thru, and to fend off increased government control, radio feels it needs a good press. And a good press is not obtained by part-time flacks really interested in other things.

Fourth reason, just as important, is the fact that thousands of men are returning to radio from the armed forces. Many of them have been trained in public relation methods while in service, and all of them have the right to jobs. The job that many of them want and get is publicity.

Trade observers see in all this a healthful sign. As stations do a better public relations job, so the entire industry will have better public relations. If the parts do a better job, the whole improves. In addition, better business for stations means a better competitive position for the entire industry.

RMA SEES YULE SETS

(Continued from page 6)
radio sets and phonographs ranging from 15 per cent on the lower priced models up to 10½ per cent on the higher priced sets.

Altho dealers and distributors are not permitted to pass on the manufacturers' mark-ups in their prices to consumers, OPA maintains this should not result in hardship, since, in many cases, 100 per cent absorption of the manufacturers' mark-ups will still leave dealers with profits actually higher than those they enjoyed in 1941. At RMA headquarters here spokesmen point to dealers pre-war custom of letting sets go at anywhere from 15 to 20 per cent discounts to attract sales. Dealers, even with discounts allowed before the war, still made good profits, they claim, and now with a terrific pent-up demand for new radios will be able to sell easily at regular list prices. General feeling here is that by time competition and volume production of sets lead dealers to resume discounting. Price ceilings will be thing of past.

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WITH GI JOE AND JANE TO HEP CATS AND BOBBY SOX—IT'S THE SAME. CO-ED COLLEGIATE RECORDS "SKITT THE CLUB WITH FAME." THE COINS FROM YOUR BOX WILL MAKE YOU BEAM.

ORDER NOW

110-A "SINGIN' SIED THE SHOWBOY" and "YAMTANG YAMTANG RANKYTANG"

By SGT. PROF. BUDDY WINLEY—Sorority Jive Bomber Boys.

List Price 79c. Dealer & Operator's Price 49c. Minimum Orders 25 Records. ½ Deposit.

INQUIRE ON THESE NICKEL GETTING FAVORITES:

"RIDEHORSE RIDEHARD BLUES"

"MARRIED MAN BLUES"

"I WANT A CO-ED BY MY SIDE"

"RATTLESNAKIN' MAMA"

"WEDDING IN MAY—FUNERAL IN JUNE"

Coming Soon Another Hit: "CONDOLIER," Coupled With "IF I COULD CALL YOU MINE," with the mellow voice of SGT. PROF. BUDDY WINLEY, with Percy France and Jerry Smith Orchestra.

NATIONAL SALES REPRESENTATIVE: COINMATIC DISTRIBUTORS

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Free copies to artists and college singers

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<p>STOCK TICKETS</p> <p>One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00</p> <p>ROLLS 2,000 EACH. Double Coupons. Double Prices.</p> <p>No O. O. D. Orders. Size: Single Tkt., 1x2".</p>	<p>Let Us Have Less of Shouting "I Alone Have the Right To Hurl the Stone."</p> <p>TICKETS of Every Description. Let Us Have Your Inquiry.</p> <p>THE TOLEDO TICKET CO. Toledo (Ticket City) 2, Ohio</p>	<p>SPECIAL PRINTED Cash with Order. Prices:</p> <p>2,000 \$ 4.29 4,000 4.83 6,000 5.87 8,000 6.91 10,000 7.15 30,000 10.45 50,000 18.75 100,000 22.00 500,000 88.00 1,000,000 170.50</p> <p>Roller Machine Double coupons. Double prices.</p>
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Dedicated to "HIM" and to them, both dead and alive, who helped win final victory.
Free copies to Artists, Teachers, Churches, Schools, Civic and Service Clubs. Sheet Music 50¢.

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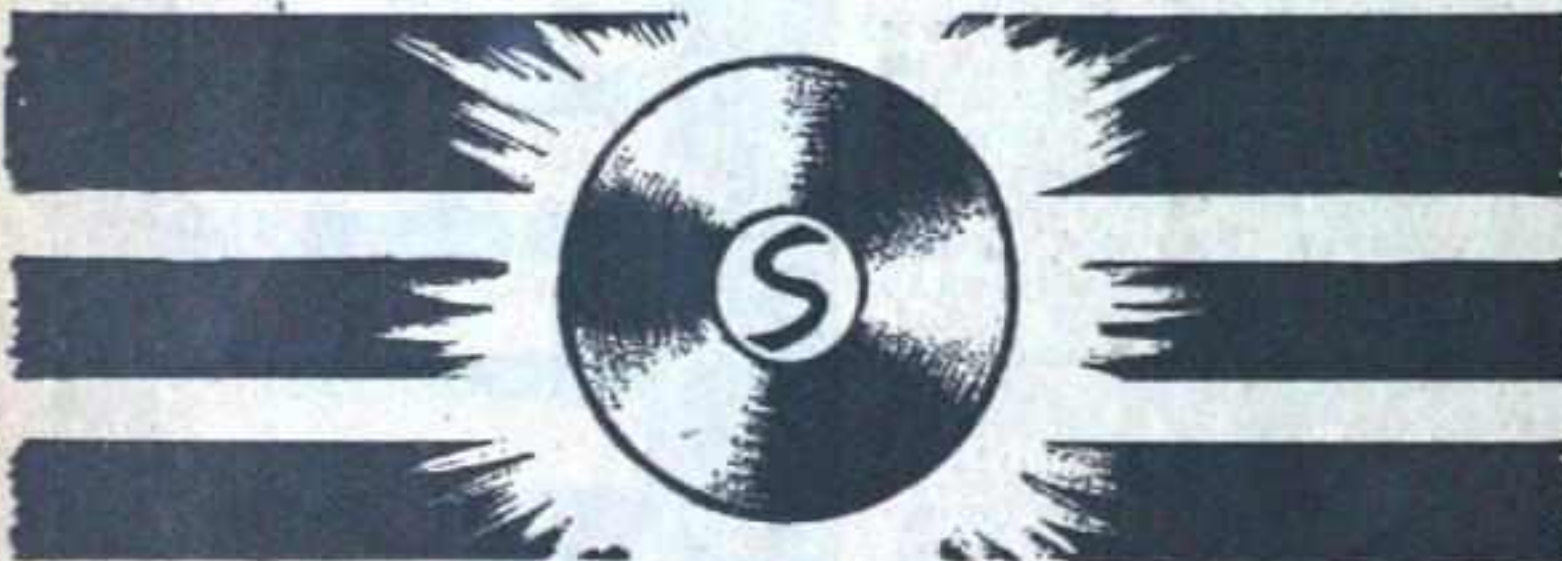
Pull in the nickels with these current

Majestic Releases

Jack Smittle	Record No. 7153	Come to Baby, Do! One More Dream
Louis Prima	Record No. 7154	Felicia No Capicia The White Cliffs of Dover
	Record No. 7156	Just a Little Fond Affection Waitin' for the Train to Come In
5 DeMarco Sisters	Record No. 7157	It's Been a Long, Long Time Chico, Chico
George Olsen	Record No. 7158	Aren't You Glad You're You? The Good Time Polka

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I NEED IT BAD (GROOVE JUICE)
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LILLETTE THOMAS and her BOYS

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ALWAYS MEANS A
GOOD PLATTER



PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 15 TOP TUNES

1. TILL THE END OF TIME
2. IT'S BEEN A LONG, LONG TIME
3. I'LL BUY THAT DREAM
4. THAT'S FOR ME
5. ON THE ATCHISON, TOPEKA AND SANTA FE
6. ALONG THE NAVAJO TRAIL
7. CHICKERY CHICK
8. I'M GONNA LOVE THAT GUY
9. HOW DEEP IS THE OCEAN
10. IT'S ONLY A PAPER MOON
11. IT MIGHT AS WELL BE SPRING
12. IF I LOVED YOU
13. LOVE LETTERS
14. (DID YOU EVER GET) THAT FEELING
IN THE MOONLIGHT
15. GOTTA BE THIS OR THAT

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD'S consent.

ENGLAND'S TOP TWENTY

SONG	ENGLISH	AMERICAN
1. I'M IN LOVE WITH TWO SWEETHEARTS	Irwin Dash Music Pub. Co.	*
2. THERE! I'VE SAID IT AGAIN	Campbell Connelly & Co.	Valiant
3. THE GYPSY	The Peter Maurice Music Co.	*
4. COMING HOME	The Peter Maurice Music Co.	Harman
5. JUST A PRAYER AWAY	Campbell Connelly & Co.	Shapiro-Bernstein
6. BELL-BOTTOM TROUSERS	Campbell Connelly & Co.	Santly-Joy
7. CHEWING A PIECE OF STRAW	Bradbury Wood	*
8. SYMPHONIE	Chappell & Co.	Chappell
9. LET HIM GO, LET HIM TARRY	Yale Music Corp.	Morris
10. THE MORE I SEE YOU	Chappell & Co.	Bregman-Vocco-Conn
11. WE'LL GATHER LILACS	Chappell & Co.	Chappell
12. PABLO, THE DREAMER	Southern Music Pub. Co.	Southern
13. UNDER THE WILLOW TREE	*	*
14. I'M BEGINNING TO SEE THE LIGHT	Campbell Connelly & Co.	Grand
15. I WISH I KNEW	Chappell & Co.	Triangle
16. I SHOULD CARE	*	Dorsey
17. I HOPE TO DIE IF I TOLD A LIE	*	Advanced
18. DREAM	Chappell & Co.	Capitol
19. SENTIMENTAL JOURNEY	Chappell & Co.	Morris
20. THERE MUST BE A WAY	*	Stevens

*Publisher not available as The Billboard goes to press.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

ALONG THE NAVAJO TRAIL (Leeds), sung by Roy Rogers in Republic's "Don't Fence Me In." National release date—October 20, 1945.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date—October, 1945.

ANGEL (Miller) in MGM's "Yolanda and the Thief." National release date not set.

I CAN'T BEGIN TO TELL YOU (Bregman-Vocco-Conn), in 20th Century-Fox's "The Dolly Sisters." National release date—November, 1945.

I'LL BUY THAT DREAM (Burke-Van Heusen), sung by Anne Jeffreys in RKO's "Sing Your Way Home." National release date not set.

IT MIGHT AS WELL BE SPRING (Williamson), in 20th Century-Fox's "State Fair." National release date—October, 1945.

IT'S ONLY A PAPER MOON (Harms, Inc.) in Warner Brothers' "Too Young to Know." National release date not set.

LOVE LETTERS (Famous) in Paramount's "Love Letters." National release date—October 26, 1945.

ON THE ATCHISON, TOPEKA AND SANTA FE (Feist) in MGM's "Harvey Girls." National release date not set.

THAT'S FOR ME (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1945.

YOU CAME ALONG (From Out of Nowhere) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

Music Popularity Chart

Week Ending
Nov. 1, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, October 26, and ending Thursday, November 1)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABO (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 35 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
4	A Door Will Open (R)	Dorsey	ASCAP
3	After All This Time (R)	Chelsea	BMI
*16	Along the Navajo Trail (F) (R)	Leeds	ASCAP
10	Anchor Aweigh	Robbins	ASCAP
12	And There You Are (F) (R)	Feist	ASCAP
1	Are These Really Mine?	Campbell-Porgie	BMI
7	Autumn Serenade (R)	Robbins	ASCAP
5	But—I Did (R)	Remick	ASCAP
2	Chickery Chick (R)	Santly-Joy	ASCAP
6	Dearest Darling (R)	Advanced	ASCAP
7	Fishin' for the Moon (R)	Chappell	ASCAP
4	Gee, It's Good to Hold You (R)	Criterion	ASCAP
22	Gotta Be This or That (R)	Harms, Inc.	ASCAP
7	Homesick—That's All (R)	Morris	ASCAP
9	How Deep Is the Ocean? (R)	Berlin	ASCAP
4	I Can't Begin to Tell You (F) (R)	Bregman-Vocco-Cann	ASCAP
8	I Don't Want to Be Loved (By Anyone Else But You) (R)	Mutual	ASCAP
25	If I Loved You (M) (R)	T. B. Harms	ASCAP
3	I'll Be Yours (J'Attendrai)	Southern	ASCAP
11	I'll Buy That Dream (F) (R)	Burke-Van Heusen	ASCAP
20	I'm Gonna Love That Guy (R)	Bourne	ASCAP
2	I'm Getting Sentimental (R)	Mills	ASCAP
1	It Might as Well Be Spring (F) (R)	Williamson	ASCAP
3	It's Been a Long, Long Time (R)	Morris	ASCAP
7	It's Only a Paper Moon (R)	Harms, Inc.	ASCAP
2	Just a Little Fond Affection (R)	Shapiro-Bernstein	ASCAP
10	Love Letters (F) (R)	Famous	ASCAP
15	On the Atchison, Topeka and Santa Fe (F) (R)	Feist	ASCAP
11	Promises (R)	Marchant	ASCAP
5	Say It Over Again (R)	Bogat	ASCAP-BMI
8	(Did You Ever Get) That Feeling in the Moonlight? (R)	Paul-Pioneer	ASCAP
11	That's for Me (F) (R)	Williamson	ASCAP
16	Till the End of Time (R)	Santly-Joy	ASCAP
6	Waiting for the Train to Come In (R)	Martin Block	BMI
21	You Came Along (From Out of Nowhere) (F) (R)	Paramount	ASCAP

*Omitted from last week's issue.

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Lic. By
	Last Week	This Week		
13	1	1	TILL THE END OF TIME	Perry Como...Victor 20-1709—ASCAP
5	2	2	IT'S BEEN A LONG, LONG TIME	Harry James...Columbia 36838—ASCAP
4	4	3	CHICKERY CHICK	Sammy Kaye...Victor 20-1726—ASCAP
4	5	4	IT'S BEEN A LONG, LONG TIME	Bing Crosby-Les Paul and His Trio...Decca 17708—ASCAP
7	6	5	I'LL BUY THAT DREAM (F)	Harry James...Columbia 36833—ASCAP
9	7	6	I'LL BUY THAT DREAM	Dick Haymes-Helen Forrest...Decca 23434—ASCAP
4	8	7	THAT'S FOR ME (F)	Dick Haymes...Decca 18706—ASCAP
2	11	8	IT'S BEEN A LONG, LONG TIME	Stan Kenton...Capitol 219—ASCAP
9	9	9	TILL THE END OF TIME	Les Brown...Columbia 36828—ASCAP
1	—	10	WALKIN' WITH MY HONEY	Sammy Kaye...Victor 20-1713—ASCAP
3	10	11	IT'S BEEN A LONG, LONG TIME	Charlie Spivak...Victor 20-1721—ASCAP
3	—	11	TILL THE END OF TIME	Dick Haymes...Decca 18699—ASCAP
18	3	11	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Johnny Mercer...Capitol 195—ASCAP
14	—	12	TAMPICO	Stan Kenton...Capitol 202—ASCAP
4	12	13	I'LL BUY THAT DREAM (F)	Hal McIntyre...Victor 20-1679—ASCAP
1	—	13	ALONG THE NAVAJO TRAIL	Dinah Shore...Victor 20-1666—ASCAP
2	12	14	(DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT?	Perry Como...Victor 20-1709—ASCAP
1	—	14	DON'T FORGET TO-NIGHT TOMORROW	Frank Sinatra...Columbia 36854—ASCAP

Coming Up

IT MIGHT AS WELL BE SPRING (F)	Paul Weston-Margaret Whiting	Capitol 214
SOMETHING SENTIMENTAL	Vaughn Monroe-The Norton Sisters	Victor 20-1714
PROMISES	Sammy Kaye	Victor 20-1713

THAT DREAMY
RUSSELL TOUCH...



**ANDY
RUSSELL**

in two new numbers

**'I CAN'T BEGIN
TO TELL YOU'**

From 20th Century-Fox's new picture
"The Dolly Sisters"

'LOVE ME'

From Buddy De Sylva's "STORK CLUB"
with Paul Weston and his Orchestra

★
Andy Russell is sure 'Big Time' . . . co-
starred on The Joan Davis CBS show — and
now making his movie bow in DeSylva's music
film, "STORK CLUB." When Andy throbs the
two dreamy ballads on Capitol Platter 221 —
watch the bobby-soxers rush the jukes! It's a
smooth C-A-S-H deal for you, all-round!

Cap-
221

Capitol RECORDS
FROM HOLLYWOOD

Sunset and Vine

TOMMY DORSEY

AND HIS ORCHESTRA

At the Fat Man's

Vocal refrain by Charlie Shavers.

Chloe

RCA VICTOR 20-1737



DUKE ELLINGTON

AND HIS FAMOUS ORCHESTRA

Come to Baby, Do!

Tell Ya What I'm Gonna Do

(from the M-G-M picture "Easy to Wed")

Vocal on both sides by Joya Sherrill

RCA VICTOR 20-1748

★ TWO HITS FOR TOP PROFITS! ★

BILLY WILLIAMS

Singing with Orchestra

- When I Marry I'll Marry For Love
 - You're Nobody 'Til Somebody Loves You
- RCA VICTOR 20-1746

ROOSEVELT SYKES The Honeydripper and his Piano High Price Blues

With Tenor Sax, String Bass, Clarinet and Drums BLUEBIRD 34-0737

BUY VICTORY BONDS

Listen to The RCA Show, Sundays, 4:30 p.m., Eastern Time, NBC. Radio Corporation of America, RCA Victor Division, Camden, N. J.



RCA VICTOR RECORDS



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	TITLE	ARTIST
14	1	1	1.	TILL THE END OF TIME (R)	Santley-Joy
4	4	2	2.	IT'S BEEN A LONG, LONG TIME (R)	Morris
7	2	3	3.	I'LL BUY THAT DREAM (F) (R)	Burke-Van Heusen
9	3	4	4.	ALONG THE NAVAJO TRAIL (F) (R)	Leeds
5	5	5	5.	THAT'S FOR ME (F) (R)	Williamson
14	7	6	6.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R)	Feist
2	9	7	7.	IT MIGHT AS WELL BE SPRING (F) (R)	Williamson
5	6	8	8.	IT'S ONLY A PAPER MOON (R)	Harms, Inc.
5	10	9	9.	(DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT? (R)	Paul-Pioneer
1	—	10	10.	CHICKERY CHICK (R)	Santley-Joy

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	Last Week	This Week	POSITION	TITLE	ARTIST
13	1	1	1.	TILL THE END OF TIME... <i>(Bid You Ever Get) That Feeling in the Moonlight?</i>	Perry ComoVictor 20-1709
4	3	2	2.	IT'S BEEN A LONG, LONG TIME <i>Autumn Serenade</i>	Harry James.....Columbia 36838
4	2	3	3.	IT'S BEEN A LONG, LONG TIME <i>Whose Dream Are You?</i>	Bing CrosbyDecca 18708
3	4	4	4.	CHICKERY CHICK <i>I Lost My Job Again</i>	Sammy KayeVictor 20-1726
6	5	5	5.	I'LL BUY THAT DREAM... <i>Some Sunday Morning</i>	Dick Haymes-Helen Forrest...Decca 23434
5	6	6	6.	I'LL BUY THAT DREAM... <i>Memphis in June</i>	Harry James.....Columbia 36833
5	9	7	7.	IT'S BEEN A LONG, LONG TIME <i>If I Had a Dozen Hearts</i>	Charlie Spivak ..Victor 20-1721
2	8	8	8.	THAT'S FOR ME <i>It Might as Well Be Spring</i>	Dick HaymesDecca 18706
6	—	9	9.	ALONG THE NAVAJO TRAIL <i>Good, Good, Good</i>	Bing Crosby-Andrews Sisters...Decca 23437
13	—	9	9.	TAMPICO <i>Southern Scandal</i>	Stan KentonCapitol 202
18	10	10	10.	CHOPIN'S POLONAISE <i>Enlora</i>	Carmen Cavallaro ..Decca 18677

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	TITLE	ARTIST
5	1	1	1.	Going My Way <i>Bing Crosby</i>Decca 405
4	2	2	2.	On a Moonbeam <i>Vaughn Monroe</i>Victor P-142
32	5	3	3.	King Cole Trio <i>Collection of Favorites</i>Capitol A-8
11	3	4	4.	Boogie Woogie <i>Freddie Slack</i>Capitol BD-12
2	—	5	5.	Frankie Carle Girl Friends <i>Frankie Carle</i>Columbia C-97

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	TITLE	ARTIST
6	2	1	1.	Clair De Lune <i>Jose Iturbi</i>Victor 11-8851
20	1	2	2.	Chopin's Polonaise <i>Jose Iturbi</i>Victor 11-8848
9	3	3	3.	Chopin's Polonaise <i>Egon Petri</i>Columbia 17377
28	4	4	4.	Warsaw Concerto <i>Wallenstein, Los Angeles Philharmonic Ork</i>Decca 29150
19	—	5	5.	Clair De Lune <i>Kostelanetz and Ork</i>Columbia 7361-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	TITLE	ARTIST
17	1	1	1.	Rhapsody in Blue <i>Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor</i>Columbia X-251
4	2	2	2.	Till Eulenspiegels <i>Boston Symphony Ork; Serge Koussevitzky, conductor</i>Victor DV-1
22	3	3	3.	Rhapsody in Blue <i>Sanroma (Piano), Boston Pops</i>Victor DM-358
6	4	4	4.	Kostelanetz Conducts <i>Andre Kostelanetz</i>Columbia M-574
29	—	5	5.	Music to Remember (From the Life of Chopin) <i>Jose Iturbi</i>Victor SP-4

Music Popularity Chart Week Ending Nov. 1, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION	Record
Last Week	This Week	
12	1	Going Strong 1. TILL THE END OF TIME —Perry Como (Russell Case Ork) Victor 20-1709 (Les Brown, Columbia 36828; Dick Haymes, Decca 18699; Ginny Simms, Columbia 39849; Don Baker, Continental C-1162; Bob Graham, Jewel 3000)
4	6	2. IT'S BEEN A LONG, LONG TIME —Bing Crosby-Les Paul Trio Decca 18708 (Harry James, Columbia 36838; Stan Kenton, Capitol 219; Charlie Spivak, Victor 20-1721; Phil Brito, Musicraft 15040; The Five De Marco Sisters, Majestic 7157)
6	5	3. I'LL BUY THAT DREAM (F) —Dick Haymes-Helen Forrest (Victor Young Ork) Decca 23434 (Harry James (Kitty Kallen), Columbia 36833; Hal McIntyre, Victor 20-1679; Joan Edwards, Cosmo 458)
3	8	4. IT'S BEEN A LONG, LONG TIME —Harry James (Kitty Kallen) Columbia 36838 (See No. 2)
2	11	5. CHICKERY CHICK —Sammy Kaye (Nancy Norman-Billy Williams-The Kaye Choir) Victor 20-1726 (George Olsen, Majestic 7155; Gene Krupa, Columbia 36877)
6	2	6. I'LL BUY THAT DREAM (F) —Harry James (Kitty Kallen) Columbia 36833 (See No. 3)
8	4	7. ALONG THE NAVAJO TRAIL (F) —Bing Crosby-Andrews Sisters Decca 23437 (Dinah Shore, Victor 20-1666; Gene Krupa, Columbia 36848; Roy Rogers, Victor 20-1730)
16	3	8. ON THE ATCHISON, TOPEKA AND SANTA FE (F) —Johnny Mercer-The Pied Pipers (Paul Weston Ork) Capitol 195 (Tommy Tucker, Columbia 36829; Bing Crosby, Decca 18690; Tommy Dorsey, Victor 20-1682; Kate Smith, Columbia 36832; Louis Prima, Majestic 7145; Judy Garland-The Merry Macs, Decca 23436)
3	11	9. IT'S BEEN A LONG, LONG TIME —Charlie Spivak (Irene Daye) Victor 20-1721 (See No. 2)
13	12	9. TAMPICO —Stan Kenton Capitol 202
2	—	10. THE BLOND SAILOR —Andrews Sisters (Vic Schoen Ork) Decca 18700 (Ted Martin-The Air Lane Trio, De Luxe 3000)
14	10	11. I'M GONNA LOVE THAT GAL —Perry Como (Russell Case Ork) Victor 20-1676 (Benny Goodman, Columbia 36843; Ginny Simms, Columbia 39849)
8	7	12. TILL THE END OF TIME —Dick Haymes (Victor Young Ork) Decca 18699 (See No. 1)
1	—	12. THAT'S FOR ME (F) —Kay Kyser (Michael Douglas-The Campus Kids) Columbia 36844 (Jo Stafford, Capitol 213; Jerry Wald, Majestic 7149; Dick Haymes-Victor Young and Ork, Decca 18708; Artie Shaw, Victor 20-1716)
1	—	2. NO CAN DO —Guy Lombardo (Don Rodney-Rose Marie Lombardo) Decca 18712 (Xavier Cugat, Columbia 36836; The Four King Sisters, Victor 20-1719)
5	9	13. (DID YOU EVER GET) THAT FEELING IN THE MOON-LIGHT? —Perry Como (The Satisfiers-Russell Case Ork) Victor 20-1709 (Gene Krupa, Columbia 36862; Russ Morgan, Decca 18724)
1	—	13. DON'T FORGET TONIGHT TOMORROW —Frank Sinatra Columbia 36854

Coming Up

- WALKIN' WITH MY HONEY**—Sammy Kaye (Nancy Norman-Billy Williams) Victor 20-1713
- SOMETHING SENTIMENTAL**—Vaughn Monroe (Vaughn Monroe-The Norton Sisters) Victor 20-1714
- BUT I DID**—Dinah Shore Russell Case Ork Victor 20-1732
- JUST A BLUE SERGE SUIT**—Vaughn Monroe (Vaughn Monroe-The Norton Sisters) Victor 20-1725
- WAITING FOR THE TRAIN TO COME IN**—Peggy Lee (Dave Barbour Ork) Capitol 213

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION	Record
Last Week	This Week	
15	1	1. YOU TWO-TIMED ME ONE Tex Ritter Capitol 206
10	3	2. SHAME ON YOU Red Foley-Lawrence Welk Decca 18698
5	4	2. SIoux CITY SUE Dick Thomas National 5007
5	2	3. WITH TEARS IN MY EYES Wesley Tuttle Capitol 216
2	4	3. TEXAS PLAYBOY RAG Bob Wills Columbia 36841
1	—	4. AT MAIL CALL TODAY Red Foley-Lawrence Welk Decca 18698
11	3	4. HEADIN' DOWN THE WRONG HIGHWAY Ted Daffan Okeh 6744

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION	Record
Last Week	This Week	
14	1	1. THE HONEYDRIPPER Joe Liggins Exclusive 207
1	—	2. LEFT A GOOD DEAL IN MOBILE Joe Liggins Exclusive 208
20	—	3. WHO THREW THE WHISKY IN THE WELL? Lucky Millinder Decca 18674
24	—	3. CALDONIA BOOGIE Louis Jordan Decca 8670



JIMMY DORSEY

and His Orchestra

COME TO BABY DO

Fox Trot—Vocal Chorus by Inez James

AUTUMN SERENADE

Fox Trot—Vocal Chorus by Dick Culver

DECCA RECORD NO. 18716 ... 50¢



DICK HAYMES

with KEN DARBY SINGERS and VICTOR YOUNG and His Orchestra

SANTA CLAUS IS RIDIN' THE TRAIL

BY THE OLD CORRAL

Both Vocal with Mixed Chorus and Orchestra

DECCA RECORD NO. 18714 ... 50¢



JIMMIE LUNCEFORD

and His Orchestra and DELTA RHYTHM BOYS

THE HONEYDRIPPER

BABY, ARE YOU KIDDIN'?

Both Fox Trot with Vocal Chorus

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ACCOMPANIED BY
JOHNNY OTIS and his Orchestra

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PART 3—The Billboard

ADVANCE SONG-RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Couple of Years Ago.....Rudy Vallee	Crazy Things.....David Gornston
A Dream (That Won't Come True).....Midwest	Cuddles.....Santly-Joy
A Kiss Goodnight.....Miller	Darling, Promise Me.....Winthrop
A Merry Christmas and a Happy New Year.....Cavalcade	Dawn Time.....Crescendo
A Nickel Ride.....G. I. Music	Daybreak Serenade.....La Balla
A Rainy Sunday.....Duo	Dearest Darling.....Advanced
A Sky Full of Dreams.....Hi-Tone	Dog Catcher Man.....Top
A Stranger in Town.....Stevens	Don't Ever Leave Me.....Revilo
After All This Time.....Chelsea	Don't Forget Tonight, Tomorrow.....Barton
After Tomorrow.....Micor	Dream About Me.....Major Melodies
Along the Navajo Trail.....Leeds	Echoes of the South Pacific.....Excelsior
Am I a Passing Dream?.....Dave Ringle	11:00 P.M.....Music Makers
And There You Are.....Feist	Every Night.....G. I. Music
Angel.....Miller	Felicia No Capicia.....Drake-Livingston-Hoffman
Apple Face.....Lewis	Fish 'n' Chips.....Singer-Reese-Patrick
Are These Really Mine.....Campbell-Porgie	Forget Me Not (Means Remember Me).....M. M. Cole
Are You Livin', Old Man?.....Jefferson	Funny What Love Can Do.....Leeds
As Long as I Live.....Witmark	Ga-Goo.....Manhattan Melodies
Ask My Heart.....Manhattan Melodies	Garland of Old-Fashioned Roses.....O'Kay
Autumn Serenade.....Robbins	Gee, It's Good To Hold You.....Criterion
Baby, Save Him for Me.....House of Melody	Give Me the Simple Life.....Triangle
But—I Did.....Remick	Give Me All of Your Heart.....Pan-American
Bye Le.....United	Give Me Love Tonight.....Midland
Careless Darlin'.....Cross	God Bless Our Flag and Boys With Victory.....Marion W. Rinchart
Chickery Chick.....Santly-Joy	Goin' Home.....Witmark
Chocolate Ice Cream Cons.....Country	Going Back Home.....BMI
Christmas Candles.....Leeds	Green, Green Hills of Home.....Lincoln
Christmas Polka.....Sunset	Gust of Wind.....Dynamic
Come Closer to Me.....Melody Lane	Hail the B-29.....Process
Come To Baby, Do.....Leeds	Harriet.....Broadway
Compared With You.....Original	He Was Your Friend and Mine.....Zoeller
Conversation While Dancing.....Capitol	
Cool Water.....American	
Counting the Days Until Christmas.....Marks	
Cowboy Moon.....Albert J. Randolph	

(Continued on page 78)

Plugs Scheduled for Near Future

Publisher	Publisher
A Blue Song That Made Me Happy.....Sudlik	Let It Snow, Let It Snow, Let It Snow.....Morris
A Two-Seated Saddle and a One-Gaited Horse.....American	Let's Dance Again.....O'Kay
A Woman Will Be President.....Some Day.....Robert Mack	Let's Play House.....Lee-Dee
Afternoon Moon.....Crescendo	Lingering.....Edwin W. Kukkee
All This I Miss.....Nordyke	Love Me.....Famous
All's Well! Johnny Is Home Again.....George F. Briegel	Love's the Darndest Thing.....La Casa Del Rio
Are These Really Mine.....Campbell-Porgie	Make Way For the New Day.....Cathryn Bennett
Are You Happy (With the Girl You Took From Me).....Valor	Mango Blues.....Frye-Ryan-Frankel
As Mr. Mason Said To Dixon.....Drake-Hoffman-Livingston	Maybe You're Right (Maybe I'm Wrong).....Revilo
Away From You.....Pyramid	Moon A-Shining On Chicago.....Gilbert Parmalee
Blue.....Starlight	Moon Over Lovers' Lane.....Adco
Broken-Hearted Lullaby.....Matt Pelkosen	My Home in the Hills.....International
By Candlelight.....Superior	My Mother's Waltz.....Morris
Caribbean Magic.....Franco-American	My Rainbow of Dreams.....Hanna
Chico, Chico.....Robbins	Now That You're Gone.....Dearborn
Christmas Lullaby.....Edwards	Only You.....Baltimore
Coffee Time.....Morris	Once Upon a Time.....Vanguard Songs
Connecticut.....Starlight	Our Hero.....Hanna
Don't Be Afraid.....Robert De Leon	Play Jackpot.....Melody Moderne
Don't Be Stupid, Mister Cupid!.....Excelsior	Riding Over Sage Brush Plains.....Zoeller
Don't Lie To Me, I May Believe You.....Leeds	Sarabara.....United
Don't Turn My Love Into Hate.....Arcadia Valley	Serenade To a Sponsor's Ugly Daughter.....Top
Don't You Remember Me?.....Morris	Silent Prayer.....Marion W. Rinchart
Forgive Me One More Time.....Hill and Range Songs	Since My Darling Went Away.....Russ Hull's Country Music
Garden of the Moon.....G. I. Music	Sittin' on the Sofa.....Jo Golden
Get Away, Atomic Mama.....Morrissey	Slowly.....Rudy Vallee
Hecky Darn!.....Midland	Somebody's Walkin' in My Dreams.....Robbins
Home, Sweet Home, in Maumee Valley.....Byers	Song of the Troika.....Robbins
How Many Apples Are There in a Fall of Grapes and If So, Why?.....Hi-Tone	Strallin' Down the Lane.....Process
I Just Don't Know Why But I Do.....Country	Teheran.....Rytvoo
I Need You So.....Roy	That's Why I'm Lonely for You.....Kelly
I Just Stopped by for My Heart.....Marks	The Blues Are Nothin' New To Me.....Harmony House
I Never B'lieved in Love at Sight ('Till I Met You).....Hall's Hit Songs	The Juke Box Song.....Tin Pan Alley
I Wanna Be Loved Like a Baby.....Marchant	The Piano Teacher Song.....Jimmie Franklia
If I Had a Dozen Hearts.....Paramount	The Rhumba, The Conga, The Samba.....Melocraft
I'll Never Love You Again.....Major Melodies	They Ran Me Out of Texas.....Dr. Billie Songe Shoppe
I'm Glad I Waited for You.....Shapiro-Bernstein	Too Soon.....Topfk
I'm a Midnight Cavalier.....Wise	Uh-Huh.....Campbell-Porgie
I'm in Danger of Love.....Syncoption Songs	Walkin' With My Honey.....Republic
I'm Never Lonesome (I'm Never Alone).....Key City	What Good Are Dreams.....Bronx
I'm Just a Baby.....Harmony House	When It's Down, Down in Australia.....Dave Ringle
I'm Not Having Any.....Leeds	When My Baby's by My Side.....Forster
In Spite of Everything You've Done.....Kanes	When My Darling Comes Home.....James B. Paris
It Seems Like I've Known You Forever.....Joe McDaniel	Whose Heart Will You Break Tonight?.....Enterprise Publications
Is It True?.....Unique	Why Do They All Pick On Brooklyn?.....Orange
It'll Take a Little Time.....Gaumont	Winter Interlude.....Gaumont
It's Just the Same Old Moon.....Enterprise Publications	Yesterday's Memories.....Albert J. Randolph
Keep Right On Doin'.....Manhattan Melodies	You Know, Baby.....Tempo
Kissing Bug.....Tempo	You Hoo (Love's Echo).....Bennett
Lazy Man's Ranch.....Original	You Won't Be Satisfied (Until You Break My Heart).....Mutual
Let's All Take Another Drink.....Morrissey	You'll Miss Me Someday.....David Gornston
	You're a Set-Up in That Get-Up, Baby.....Newart

Music Popularity Chart Week Ending Nov. 1, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

AIRMAIL SPECIAL	George Auld Ork	Musicraft 15043
ALL AROUND THE XMAS TREE	Mark Warnow-Dick Todd	Sonora 3000
AREN'T YOU GLAD YOU'RE YOU	George Olsen (Ray Adams)	Majestic 7158
ATOMIC DID IT	Maylon Clark Sextet	Jewel R-5000
BATTLE OF THE SAXES (12")	Coleman Hawkins and His Sax Ensemble	Keynote K-1316
BELLS OF ST. MARY'S	Bing Crosby (John Scott Trotter Ork)	Decca 18721
BLUE SKIES	Maurice Rocco	Guild 148
BODY AND SOUL	Four Chicks and Chuck (Bernie Weissman Ork)	Coamo 465
BOSCO AND HIS DOGHOUSE	Bill Stegmeyer Octet	Signature (Select) 15006
CHICKERY CHICK	Evelyn Knight-The Jeeters (Bob Haggart Ork)	Decca 18725
CLAIR DE LUNE	Larry Adler (Georgie Stoll Ork)	Decca 23467
COME BACK TO ERIN, COMIN' THRU THE RYE, BELIEVE ME IF ALL THOSE ENDEARING YOUNG CHARMS, ROSE OF TRALEE	Singin' Sam (Dell Lampe Ork)	Joe Davis 7156
COME TO BABY, DO	Georgie Auld Ork (Lynne Stevens)	Musicraft 15044
DADDY-O	Timmie Rogers and Ork	Regis 7001
DARLING NELLIE GRAY, SWEET AND LOW, ANNIE LAURIE, GOOD NIGHT, LADIES	Singin' Sam (Dell Lampe Ork)	Joe Davis 7156
DIG YOU LATER (A Hubba-Hubba-Hubba)	Perry Como-The Satisfiers (Russ Case Ork)	Victor 20-1750

(Continued on page 79)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

MY GUY'S COME BACKThelma Carpenter-Deep River Boys (Bud Freeman Ork)Majestic 1017

This is proof that Thelma Carpenter is in. The disk will sell thru her Eddie Cantor air shots and the fact that the arrangement of the tune is plenty commercial—both for the paytables and folding dough. Deep River Boys assist is plenty on the plus side too.

NANCY (With the Laughing Face)Frank Sinatra (Ork with Alex Stordahl)Columbia 36868

This isn't one of the Voice's best—but it has the right pauses in the right places. You can almost see Frankie boy sway. That means plenty of over-the-counter sales—and juke nickels, wherever the soxers gather.

SANTA CLAUS IS RIDIN' THE TRAILDick Haymes-Ken Darby Singers (Victor Young Ork)Decca 18714-A

Since this is the time of the year when Yule means dough, this Haymes dinking should clear off the retail counters, but quick. It's commercial Haymes with solid tonal backing from the Darby Singers and good ork backing by Vic Young. It'll also enjoy a short but merry life with the nickel droppers.

AT THE FAT MAN'STommy Dorsey and Ork (Charlie Shavers Vocal) .Victor 20-1737-A

There's plenty of smooth Dorsey in this shout, plenty enough to sell it to the TD followers. Yet there's oodles of hot stuff from Shavers to get the dough of the Harlem boys also. Check this in as a money maker.

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

BENNY GOODMAN (Columbia)
The Man I Love—FT; VC. *I Got Rhythm*—FT.

For those who like to remember the Benny Goodman band of an earlier and more exciting day, there is plenty of reminiscing in the 12-inch platter of "The Man I Love." It's an Eddie Sauter arrangement of the Gershwin classic, giving organ-like quality to the ensemble as Helen Forrest provides the painstaking lyrical projection for the ballad. For the instrumental stanza, it's shared by the James-styled trumpet and the maestro's own identifying woodwind, with plenty of body and rhythmic power packed by the entire band. For a companion piece, Goodman gathers his present-day sextet for wild and exciting solo improvisations to "I Got Rhythm," with the clary enthusiasm of the maestro shared by Red Norvo's vibe hammerings, Slam Stewart's singing bass and Mel Powell's piano.

The 12-inch size of this sizzling platter is the only thing keeping it from the juke boxes.

DICK BROWN (Guild)
Memphis in June—FT; V. *Frasquita Serenade*—FT; V.

The fine romantic baritone of Dick Brown falls easy on ears, particularly for those of the feminine variety. With a lush string-sparked musical bank created by the MacCeppos ork, the chanting is all the more colorful. Song selection also strikes a responsive note as Brown gives voice to both ballads in a bright moderate tempo. "Memphis in June" is the Hoagy Carmichael screen song, a fetching Dixie lullaby, and "Frasquita Serenade" is the Franz Lehar familiar for which Sigmund Spaeth adapted an English love lyric.

Both sides should score handsomely in the phono slots.

GENE KRUPA (Columbia)
That Feeling in the Moonlight—FT; VC. *I Don't Want To Be Loved*—FT; VC.

The Gene Krupa aggregation strikes a solid note in needling both of these pop ballads, enhancing the rhythmic lilt of the tunes. It's the singers, however, who bask in the spotlight as Krupa blends the sweet and hot characters for "That Feeling in the Moonlight." Buddy Stewart sings it romantically in the slow ballad tempo, with Anita O'Day picking up the beat in providing the rhythmic chanteusing. The contrast adds to the contagion of the spinning. "For I Don't Want To Be Loved," Krupa carons the hit technique of James in trying to create another "You Made Me Love You." Has a gushing trumpet get it off from scratch, sharing the spinning with Buddy Stewart. While it all falls easy on the ears, the tune, trumpet and tonalizing falls short of the mark hit by the earlier James hit.

The contrasting hot and sweet spinning for "That Feeling in the Moonlight" makes it all the more inviting for the phono fans.

(Continued on page 78)



GUILD RECORDS

Present

MAURICE ROCCO

and His Rockin' Rhythm

WITH COZY COLE AT THE DRUMS

"Phenomenal!" is the word for Rocco when he wraps up a hot package of his ingratiating singing and piano playing in his famous Rockin' Rhythm manner. And "phenomenal" is the word for Guild Records' amazing success in the recording business.



BLUE SKIES

LULLABY of BROADWAY

CATALOG NO. 148



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GUILD RECORDS
INCORPORATED

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Florida More an Ache Than Vacation With Pay for Units

NEW YORK, Nov. 5.—Before V-J Day the belief in the trade was that as soon as the fighting was over, transportation returned to normal and the armed services got out of Florida, the coming season there would be the biggest one seen in many a long year.

That's the way it looked then. And even up to a few weeks ago there was plenty of reason to believe that opinion was correct. But, like most common beliefs which are based on hope, this one, too, got socked in the puss.

The biggest reason, up to now, is rooms. No band wants to travel south and then discover it hasn't a place to flop. And the way things are going in Florida it doesn't look as tho the situation will change.

Right now there are rooms available for about \$2 to \$4 a day. But these same rooms will cost up to \$20 when the season starts rolling. On occasion, a hotel bringing a combo down may include rooms in the deal. But seldom, if ever, does such a deal apply to anything less than a top name. Reason, from the op's viewpoint, is strictly a case of dollars and cents. If he can collect \$20 a day for a hole in the wall, he's not going to give any musician a break on the room.

More Dough?

Florida lounge ops are well aware of the situation, so they have taken two steps to meet it. The first is to increase the dough. The second is use local talent. As far as the first method is concerned, it hasn't worked out too well. For even if the salary is bigger it isn't enough to take in the upped room rate. One outfit which used to work the Florida spots for \$1,100 was just offered \$1,500 for the season. The boys refused, claiming they'd have to get \$2,000 to make a buck on the job.

On the use of local units, that, too, has gone about as far as it can. When the Northern bands started to up their prices, Florida saloons decided to give the local boys a break. It worked okay for a while, at least during the pre-season period, but the demand has now become so great that there just isn't enough music around to make up a presentable group. In fact, so serious has this shortage become that the Florida unions have appealed to Philadelphia branches to send some sidemen down, and that is where the same old cycle begins. New York and Philly tootlers, fiddle players, etc., won't move unless they get enough extra dough to rent beds. If they can't get that, it's just no deal.

No Submissions

Situation has become so bad that many of the New York bookers refuse to sub-

mit their outfits to Florida spots. Where they do sell units, they do it as an accommodation to old customers. New accounts are just out of luck.

In the old days a Florida location used to be considered a vacation. Today it is just a hard grind, seven days a week and no place to sleep when you're not on the stand, except the beach. Sidemen who used to take their families along can't even consider it. Some attempt to help solve at least part of the mess was made when a ruling was suggested to pay bands for seven weeks and work them six weeks. But, so far, this is just in the talking stage and no ruling is expected until April or May, too late to help this season along.

Where the whole thing will end nobody knows. Local bookers say they're not interested in Florida biz; anyway their bands won't take it. The supply of Florida units has been used up. On the surface it looks as tho the Florida lounges will either have to go without music or use juke boxes.

Panama's Casa Nova Sets Tatum for 1½G

CHICAGO, Nov. 3.—Art Tatum, Negro 88-er currently riding on a wave of popularity created by a flood of his recordings, this week was set for a four-week stay at the Casa Nova Club, Panama City, at \$1,500 per seven days. Tatum, besides this peak salary, will receive round-trip transportation via air for two and a hotel suite for the duration of his stay in the Pan-American metropolis.

Tatum's stint below the border, arranged by Carlos Comes, op of the Casa Nova, should pave the way for plenty more name cocktail singles to break into the lucrative S. A. field. Comes, who is shelling out the highest salary which Tatum has yet received for a cocktail week, showed plenty of interest in continuing a name policy of cocktail units and singles for his spot, if Tatum does biz for him.

Rupert Joins Consolidated; Bill Foster to Fredericks

NEW YORK, Nov. 6.—Allan Rupert joins the Consolidated office to assist Bill Peterson and Charlie Busch in the cocktail department.

Rupert, who is credited with forming many money combos, is just out of the army, having spent the last three years in the CBI theater.

Rupert will replace Bill Foster, who quit a couple of weeks ago to join Fredericks Bros.



MOREHEAD and GARIE

- TASTE IN ENTERTAINMENT
- LAUGHABLE
- ENJOYABLE

18 WEEKS
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OFF THE CUFF

East:

DON HOWARD, singer-accordionist, is currently featured at the Cottage Cafe, South Merchantville, N. J. . . . RICHARD BACH combo added to Wonder Bar, Brooklynn, N. J. . . . MUSIC MASTERS current at Silver Fleet Inn, Penrose, N. J. . . . RIST BROTHERS and LAVENDER now at Wonder Bar, Brooklynn, N. J. . . . ANGIE BOND Trio and JACK VERA Trio in the line-up at CIRO'S, Philadelphia. . . . KING COLEMAN combo at Cat and Fiddle Inn, Waterford, N. J. . . . THREE QUEENS OF RHYTHM and FORREST SYKES current at Betty's Musical Bar, Gloucester Heights, N. J.

SKEETS MARSH QUINTET into Midway Musical Bar, Philadelphia. . . . THE DEAN DAVIS TRIO at Broadway Garden, Camden, N. J. . . . DEELLOYD McKAYE, song and piano, at Lexington Casino, Philadelphia. . . . JOHNNIE GORMLEY'S TRIO opening at Almo Cafe, Camden, N. J. . . . JUD JOHNSON'S TRIO at Club Au-Revoyr, Philadelphia. . . . JOE RITCHIE and His Serenaders into Cottage Cafe, Merchantville, N. J. . . . STELLA ENGLE, pianosoloist, featured at the Gourmet, Philadelphia. . . . HARLEMAIRES unit into Kalliner's Little Rathskeller, Philadelphia. . . . BILL SCHUPAN, songs and piano, opening Ella's Cafe, Gloucester, N. J. . . . THREE J'S into the Cove, Philadelphia and Bob Reems's Novelty Orchestra opening new Show Bar of the Cove. . . . LEN McCALL and combo at Andy's Log Cabin, Gloucester Heights, N. J. . . . ANGIE BOND TRIO opening Ciro's, Philadelphia. . . . HAROLD QUINN and unit at Neil Delghan's, Pennsauken Township, N. J. . . . THREE CLEFFS and Manuel Caldwell, keyboard star, at Lou's Moravian Bar, Philadelphia.

NANCY LEE joins Jerry Pinto's Trio at Little Johnny's, Philadelphia. . . . KAY DAWN TRIO and the Paradise Islanders have been added to the line-up at The Cove, Philadelphia. . . . JON ARTHURS' unit and Wendell Mason's piano for the fall season at Irwin Wolf's 500 Cafe, Atlantic City. . . . FIVE BRUNETTES set the pace at the Chateau Renault, Atlantic City. . . . VELVETONES are on the bill at Kalliner's Little Rathskeller, Philadelphia. . . . FRED GRAY QUINTET and JUD JOHNSON'S TRIO are the first attractions at Wilson's new cocktail lounge, Philadelphia. . . . NORMAN KRONEN'S combo opens at the 820 Club, Philadelphia. . . . VI McCOY'S unit new at the Blue Room, Philadelphia. . . . MARY WOOD, songs and piano, on tap at Flanders, Philadelphia.

THREE KINGS have been added to Kelly's Cocktail Lounge, Philadelphia. . . . JACK BRANTON is on hand at La-Mana's Lounge, Camden (N. J.). . . . MUSIC MASTERS' QUINTET is setting the pace at the Silver Fleet Inn, Philadelphia. . . . ROSANNA JIMENEZ combo is new at the Chateau Renault, Atlantic City. . . . THREE C SHARPS current at Cusano Cafe, Philadelphia. . . . DON DEVODIS Latin combo, featuring Gomez on the vocals, opens the Embassy, Philadelphia. . . . HARLEMAIRES are new at Wilson's, Philadelphia. . . . THREE PEPPERS go on the pay roll at Ciro's, Philadelphia.

MIRANDAS, Carmen DeRivaro and Sandy Locke are current at the Lobster, Hartford, Conn. . . . EARL ALQUIST and band have been inked in at the Old Town Hall Inn, East Hartford, Conn. . . . BILLY CARRIER new at the Flamingo Room, East Hartford nitery. . . . WHISPERING BILL SMITH current at the Spigot, West Hartford.

TEDDY KING is set for Jack Dempsey's, New York, November 13. . . . HAL GRAYSON starts at the Blue Mirror, Washington, November 8. . . . ARDEN AND ALEXANDER current at Calvert's, Cleveland, are doubling into the Savoy Theater. Calvert's allows a later start so they can do the theater. . . . BILLY ARNOLD opens at the Schroeder Hotel, Milwaukee, November 19. . . . NORMA SHEPARD joins Snub Mosely at the Whitehall, New York, November 9. . . . FREDDIE MASTERS goes into Murphy's, Trenton, November 8. . . . ROLLICKERS option at Maryland, Washington, picked up. . . . SKEETS LIGHTS current at 44 Club, Newark, N. J.

Midwest:

VIVIENNE STEWART, formerly secretary to Jack Russell, of Mutual Enter-

tainment Agency, Chi., has joined Chuck Cavallo's band at The Buttery of Ambassador West, Chi. . . . GLADYS KEYES, pianist and organist, now in her seventh month at the Clover Bar, Chi. . . . THREE M's ELECTRIO opened November 2 for four weeks at Frolics, Omaha. . . . GEORGE DeCARL, for over two years at the Capitol Lounge, Chi, leaves there early in December to build a seven-piece unit for hotel work. . . . WALTER FULLER into White's Bungalow, Sturgis, Mich., November 13. . . . MUSICMAKERS current at the Zebra Lounge, Chi. . . . RAY BIONDI, ex-Krupp concertmaster and guitarist, now playing Midwest lounges with a trio. . . . ME HARGIS, former single, has built up unit and is currently at the Billings' Club Billings, Mont. . . . JACK GARDENE readying to go into Elmer's, Chi. . . . JIMMY RANEY, prominent young guitarist, has joined Max Miller at Elmer's, Chi.

THE WANDERERS opened at the Bargy Peoria, Ill. . . . FOUR GUYS AND A PRIZ now at the Belvedere, Springfield, Ill. . . . AUSTIN AND PETERS, piano and voice duo, still at the Rissonian, Denver with Madonna Martin coming into the spot November 5. . . . HAL OTIS jobbing around Chi lounges. . . . KIKI O'CHARTE rumba crew just unveiled at the Silhouette, Chi, with the FOUR TONS OF RHYTHM set for the same bistro November 13. . . . BOB PERKINS now at the Garrick Stage Bar, Chi. . . . MURIEL HOFFMAN, of Mutual Entertainment Agency, has left that office to join Craig Dennis Radio Productions. . . . BILL HAMILTON, now at the Little Club, Chi, will soon break up his trio to organize a big band. . . . SINCLAIR MILLS now at Ruprecht's, Chi, moves to the Pink Pig, Milwaukee, November 13. . . . ART BARRY has replaced Lenny Collier with the Novelities, at the Kentucky Lounge, Chi. . . . DUKE SCHILLER went into the Little Club, Chi, November 4. . . . WINDY CITY FIVE current at the Palmer House, Rockford, Ill. . . . JANE WILKARD a new addition at the Casabonita, Chi. . . . GAIL ROGERS and the TUNETTES holding the stand at Jacks or Better, Rockford, Ill. . . . HARMONY KINGS playing intermission music at the Riptide, Calumet City, Mich. . . . HARMONY BOYS current at the Grand, Chi. . . . SATAN AND BROCK, piano twosome, make their first Chi p. a. when they open at the Schwartz-Greenfield chain, November 10. . . . LEONARD WARE now at the Pelican Club, Chi, with a new piano and bass man.

Hollywood:

PEE WEE HUNT, ex-Glen Gray trombonist and singer, starting small band here. . . . FRANKIE LAINE, blues singer who headed his own cocktail combo spotted at Orpheum Theater, L. A., a single with Al Jarvis Revue. . . . JOHNN SHADRACK HORACE, re-signed at Chi, Hollywood. . . . FOUR ESQUIRE into the Rhythm Club, Sparks, Nev. . . . BETTY MARTIN continues at Zephyr Room, L. A. . . . SHORTY GEORGE and his band from Chi in at Steak House Phoenix, Ariz. . . . FOUR SPACES remain at Californian, Fresno, Calif. . . . TONY FERRELL, guitarist, soloing at Zephyr Room, L. A. . . . GAYLOR HOTEL here, opening new cocktail lounge in few months, using talent.

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The Worst Is Over

NEW YORK, Nov. 5.—Song team Cross and Dunn are going back into the biz again in about a month or so. Team broke up a number of months ago when Cross decided he had enough of showbiz, bought himself a delicatessen store in Providence, R. I., and decided to settle down among the herrings and the salami. Dunn, meanwhile, continued as a single.

But life in the worst racket wasn't all Cross thought it would be. So he's pulling out, after taking a bath for a couple of G's.

Det. Downtown Tries Vaude and Dual Pic Appeal

DETROIT, Nov. 5.—New experimental policy of double bill screen program plus vaudeville started this week by the Downtown Theater, operated by Harry and Elmer Balaban. Show is not too strong on stage names, altho Bill (Bojangles) Robinson heads up the program. Object is to offer plenty of entertainment value for the price of one admission. Opening screenfare on the dual program is *White Pongo*, a PRC ape story, and Roy Rogers in *Don't Fence Me In*.

The house continues the dual bill idea plus stagershow, with a couple of reissues—*Raffles* and *Hurricane*. Policy is new here for a major house, altho the Downtown or other houses have occasionally booked in an extra one-day feature.

It is believed to be a complete innovation to use the duals with a stagershow when both pictures are being played on a first run basis, as is the case this week. While the policy will not now be adopted permanently, there is a strong possibility that it may be adopted later when more films become available. Final desire, naturally, will depend on public reaction to experiment.

Big Rush to AGVA Ranks Follows Vote To Up Dues, in Fee

NEW YORK, Nov. 3.—Some 850 performers rushed this week to get in under the November 1 deadline for upped dues and initiation fees, according to Matt Shelvey, national director of AGVA. Rush developed Monday (29), said Shelvey, and by Wednesday midnight (31) had brought the largest number of performers into the union that had ever come in during any similar period. Shelvey stated that many applicants came from amusement sources not yet covered by AGVA, such as small bars in various towns, carnivals, hill-billy shows and so on.

The jump in dues and initiation fee to \$24 a year and \$50 respectively, from the previous figure of \$16 and \$10, was authorized in a mail referendum concluded last week. The union head stated that over 5,000 replies were returned out of a total membership of some 36,000, and declared that the Four-A's, which supervised the whole procedure, had congratulated him and the union on an exceptionally high rate of returns.

The ballots asked the members whether the request of the AGVA administration for higher dues and higher joining fee should be granted. The results, a 9-to-1 "yes" vote, according to Shelvey, were hailed by him as a vote of confidence in the present administration of the union.

The jump will bring an additional \$200,000 a year to AGVA, said Shelvey. The dough will be used to open some 12 offices in different parts of the country where AGVA is not now represented, said the union official.

WLB Walters Penalty Not a Biz Precedent

NEW YORK, Nov. 5.—That penalty slapped on last week against Lou Walters, former operator of the Latin Quarter, Detroit, for alleged "pirating" of labor (kitchen, etc.) from other Motor City clubs and restaurants is not a precedent for the rest of the industry, according to a check made by *The Billboard* this week at the national office of the War Labor Board.

Walters was penalized by the Regional War Labor Board in Detroit to the extent of having \$25,000 disallowed off his income tax statement.

The National War Labor Board in Washington told *The Billboard* that similar penalties have been levied against various businesses since October, 1942, when the law establishing the WLB went into effect. The theory back of hitting a business man with a disallowance on his income tax computations is that the take-down is equivalent to the amount of unauthorized wage increases he presumably paid out to "pirate" other peoples' help. The Washington office states that the Walters case is in no sense a precedent for the industry, and adds that in any event the Detroit Latin Quarter case originated before the war ended and that new rules are now in effect on the matter of labor practices.

The Detroit ruling does not affect the club's present owners, a syndicate headed by one Tony Morelli. Walters says the Detroit action will not cause him any loss of sleep because it will not, in any sense, cost him actual cash.

Clubs Expect \$\$ To Increase, So Expansion Set

CHICAGO, Nov. 5.—Prospect of upped biz for niteries here was evidenced this week with two more bistros following the lead of Vine Gardens in expanding their capacities and improving the spots generally.

Jerry Kaufman, manager of the Cuban Village, North Side nitery, which spots a Latin revue as regular policy, will start work in January on a project to increase the capacity from 185 to 350 payees. When renovation is finished in the latter part of March, talent budget will be hiked from \$1,500 weekly to \$3,000, according to Larry Lux, local booker handling the skedding exclusively. Band, now a four piece unit, will jump to eight pieces with a smaller rumba crew playing intermission. Bar in the spot will be converted into cocktail lounge, with p.-a. system piping sound into the Log Room.

Byron Massel, co-owner of the 51 Hundred Club, North Side nabe nitery, is starting a renovating job soon, which will include a big bar for the spot and air-conditioning. The front entrance will be enlarged and redecorated and a new and larger marquee will be added. Seating capacity, however, will remain the same, 450.

Vaude-Film Houses And IATSE Settle Dough Problems

NEW YORK, Nov. 5.—Contract negotiations between stagehands union (Local 1, IATSE) and the vaude-film houses on wages have been settled.

New agreement provides a 10 per cent increase to stagehands to run one year. It is retroactive to February 1, 1945. At end of the pact, houses will have to hand out an additional 5 per cent, the 15 per cent increase running until September, 1948.

Contract also hikes the overtime scale in the de luxe houses 12 cents an hour.

Oo! What You Said!

NEW YORK, Nov. 5.—Larry Kent, booked into the Brooks Club by Sol Tepper two weeks ago and subsequently held over for another 10 weeks, phoned Tepper. "Wish me luck," said Kent. "I got news."

"What's the matter, you canceled?" asked Tepper.

"Canceled, hell," said Kent. "I just bought into the joint."

"Ya became a partner!" shrieked Tepper. "You schmo. I booked you in for \$400 a week. As a partner you'll get \$150."

Niteries To Get Package Offer Of Legit Names

NEW YORK, Nov. 5.—A new angle with legit names being offered to New York class rooms has been cooked up by Jack Spencer of Consolidated Radio Artists. New plan is aimed to take the pressure off rooms which are constantly looking for names, and, if successful, will lead to formation of road companies which will play out-of-town night spots.

Package, now ready for submittal, is tagged the *Medicine Show* and is produced and directed by A. St. Subber. Book show, with Agnes De Mille choreography, will run about 45 minutes and can be broken up into two performances to conform with a two-show-a-night policy.

Cast will include Judy Halliday, *Ex-Shore Leave*; Bambi Lynn, current in *Carousel*; Ray Harrison from *On the Town*, and Paula Randell, now in *Show Boat*. One more name, yet to be set, will be added. Besides book, routine will consist of specialties.

Package is expected to be offered for about \$3,500.

Walters Talks in "Millions" for Coast L. Q. Plus

NEW YORK, Nov. 5.—Lou Walters, op of the local Latin Quarter, has decided to spread all the way out to the Coast. He's planning on opening a Hollywood L. Q. on Larabee and Sunset boulevards, with preem skedded around July 1.

Operation will be strictly big-time, according to Walters. Name talent, productions and lines will be on the basis of the New York L. Q. but, in addition, the new room will have a swim pool and an ice rink. The latter two won't be installed right away, Walters said. But after the first three months of operation, if everything clicks, the pool and the rink will be put in. The purpose of the pool, said Walters, is to put on water shows. Pool may be open to customers for afternoon cocktail parties, but that is a plan for the future.

New L. Q. will be a 800-seater and is expected to cost, according to Walters, "a couple of million bucks."

F. B. Sets Florentine Package

HOLLYWOOD, Nov. 5.—Frederick Brothers will put a package show into Florentine Gardens here consisting of Allan Jones, Carlos Molinas band and another act on December 9. Booking is for 16 weeks at \$7,500 per week. Tom Kettering and Billy MacDonald of F. B. negotiated the deal.

Swingmen (guys who work on the seventh day) now get a daily rate based on one sixth of the weekly rate—in other words an extra days pay.

Negotiations on other provisions of the contract continue. Primary pitch by the stagehands is for dough for construction work and getting the managers to consider a five-day-week.

Mixed Reasons But Nabes OK

Salaries hold up, tho pull of names is off thru too frequent use

NEW YORK, Nov. 5.—The word among vaude bookers and agents here is that theater grosses have dropped off in all important cities around country except New York. Peculiarly enough, the b. o. seems to be supporting itself at accustomed levels in nabe houses showing sometime vaude, even in big cities, and in houses in the smaller cities. But in the big places in the big cities, the volume is simply not what it was at this time last year. Nobody is prepared to swear just how much of a drop has taken place, but the concensus seems to be 10 per cent at least.

The boys who figure percentages and the lads who watch the ticket rolls say the smaller side of vaude is holding up in nabes and in lesser cities for two reasons: in the nabes, there is a less fickle, more steady type of patronage which goes to the local house week in and week out, almost regardless of what is showing, and it doesn't require a sock bill to bring 'em in. So the nabe vaude-filmers are doing okay.

Less Reconversion in Smallies

In the smaller cities, say the trade dopesters, there were fewer war industries and hence a smaller problem in readjustment from a war to a peace economy. There is less of a headache about sudden unemployment and about sudden curtailment of earnings. Also, what has been said above for nabes tends to be true for small towns.

In the big cities, however, the major houses have jumped their prices pretty high during the war and the public going to a center-city vaude-filmer is looking for something for its money. Here two factors come into play.

The attraction-shortage begins to make its influence felt, say the trade thinkers, when it becomes a question of pulling 'em in. The end of the war has not ended the attraction-shortage, contrary to early optimism in a lot of quarters. Vaude houses around the land are still playing just about the same number of attractions—and at shorter and shorter intervals between appearances in the same house, or for its competition. This blunts the pulling power of numerous attractions. True, a strong picture—and everybody is convinced there is a huge block of powerful film fare on hand—will shore up a bill whose punch is not what it was. But—and it is a big but—the process is supposed to work the other way.

Vaude Pull

The flesh bill is theoretically installed to add that extra something to the marquee. And, if the name in the electric bulbs is one the payees have seen not too long ago there will be fewer of them inclined to be drawn in by the vaude side of the bill regardless of the (See *BIG SPOTS OFF 10%* on page 34)

Belmont Plaza Sale May Mean Glass Hat Will Go for Names

NEW YORK, Nov. 5.—Glass Hat of the Belmont Plaza Hotel expects to buy names in the immediate future, if any are available. Hotel was recently sold to Alfred Kaskel, by the Emil Ronay interests, for an undisclosed sum.

Kaskel, new in hotel showbiz operation, is the head of the Montrose Industrial Bank, Brooklyn, and is also the owner of several apartment houses. It is understood that he is dickering for another New York hotel.

Glass Hat, prior to the sale, operated on a modest budget, occasionally using semi-names and standard acts.

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Big Spots Off 10% But Nabes Okay

(Continued from page 33)

strength of the film. That is, unless something sensational—a hot record, a big radio show, a film splash, and so on—has happened to the attraction since last viewed. Something sensational doesn't happen often enough to make a difference.

On top of this there is the topsyturvy economic situation attendant upon the end of a great world-wide struggle. No matter how one slices it, reconversion is not happening as quickly as everybody in the country had hoped it would. The blame for this being equally divided by trade thinkers between industry and labor, and sometimes the same guy blames both at the same time, but regardless who is responsible, the fact is that a lot of people who formerly earned big money and spent it freely are not earning it as abundantly and aren't getting rid of it as quickly. The government, labor and industry are getting together to try to iron out the country's economic picture—but meantime, there is a prospect of a diminished economic life and, consequently, of less money to spend in the future.

Result, as far as the vaudefilm industry is concerned, is less dough coming across ticket counters. This factor, added to the lack of marquee voltage, is combining to reduce vaude grosses as compared with this time last year.

N. Y. Slow Up and Slow Down

New York's exception is explained by the fact that Gotham traditionally lags behind in both upward and downward business cycles. It is known that the big town is the last to feel prosperity (as in the late war) and the last to feel depression (as in Circa, 1930). New York may begin to know the pinch at the wicket before long—if reconversion doesn't take place soon. Meanwhile, however, the houses here are doing well.

Curiously enough, the prices being paid out for acts around the country remain where they were. There are three reasons for this state of affairs. One is that mentioned above—shortage of attractions and a consequently high level of prices with similar effects all down the line. Second is the natural resistance of both performers and peddlers to price cuts. Third is the fact that theaters are now in a waiting period—waiting to see which way the trend develops strongly before deciding which way to jump in regard to budgets.

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Press Strike Bringing Much Coin to Reading Outlets

READING, Pa., Nov. 5.—Hard hit by a strike which has tied up both daily newspapers here since September 7, the city's two stations have sold every available moment of airtime to local merchants and theaters. Listening audience reached an all-time high because of the strike and stations can't handle all the accounts.

Some of the sponsors are having handbills distributed from house to house thruout the city to sell their air shows.



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FLINT, MICHIGAN

Wedgewood Room, New York

Talent policy: Floorshows at 12; continuous dancing. Owner-operator, Waldorf-Astoria Hotel; publicity, Ted Saucier. Prices: \$2 cover after 10:30.

Joan Edwards's first date in a New York class room, since she made the grade as the *Hit Parade* chanteuse, shows her to be not only a sock singer but what is equally important, a showman with a keen sense of what is fair and what is terrific. Her clickeroo was the gimmick used in *Atchison, Topeka* which involved a record playback of her own voice, back-talk and finally a duet, giving a two-part voice effect. Result was sensational.

Canary, wearing a white gown that was whistle stuff, opened with *They Can't Take That Away From Me*. Followed with *Wonderin'* that hushed the room completely. Song, in a minor key, was velvet smoothness in sound. Fact that she did her own piano accompaniment also helped, tho being seated hides her from everybody but the ringsiders. Next came the *Atchison, Topeka* number. Had trouble on *Strange Music* which followed plus an arrangement on Grieg. Fault seemed to be in ork backing. Gal even brought in seven men to augment Coleman's band. Up to the record playback number Miss Edwards was way ahead. Had she walked off then the results would have been everything she wishes for. But that Grieg stuff, plus what amounted to a longhair piano concert, took the edge off.

Andre, Andree and Bonnie (filling in for Mario and Floria) open after they set the scene with masked manikins and millinery models. Two gals in masks stand still with the manikins. Effect is so good it was difficult to tell the real from the false. Meanwhile Andre goes thru a fast routine draping colored material around millinery dummies a la Dache. Act is gorgeously costumed and full of flash. When the hat bit is finished man picks up the "dummies" for a stiff-legged terp, juggling first one partner, then the other, then both together. Partners run off to remove masks and come back for effective one-part, two and three-part ballroomology. Team has some dazzling tricks which pulled nice hands time and again.

Emil Coleman's ork does okay most of the way. Mischa Borr relieves.

Bill Smith.

Latin Quarter, Chicago

Talent policy: Dancing and floorshows at 9, 12 and 2. Manager, Ralph Berger; production, Selma Marlowe; publicity, Art Goldie. Prices: \$2.50-\$5, minimums.

Ralph Berger goes back to the three-peeve policy with the current show, featuring Billy Vine with Dorothy Donegan, Jerry Cooper and Jerry and Jane Brandow.

Brandow's cleating starts things off smoothly, doing a specialty, *Wrap Your Cares in Rhythm*. This piece of original music takes their work from the average into the distinctive and is a nice intro. Bowed off to warm response after their tap version of a Rachmaninoff number, done in both swing and Latin tempo.

Jerry Lawrence hasn't too big a following locally, as he's confined his work to the East Coast radio, but after a few weeks here, the grapevine will build him into a name draw. Guy is one of those over-30 crooners, who still packs a kick to the teen-agers and a wallop for the dowagers. Mixed up current pops with standards to win heavy mitt.

Dorothy Donegan, who's had a complete glamor overhaul and a darn good job it is, scored nicely with her boogie versions of classics and standards.

Gal really messed up her show by doing a vocal parody on *The Trolley Song*, lyrics of which she read from a sheet of manuscript on the piano. Opening night is a poor one for trying out new material, especially when it's very evident to the payees that the stuff is so new it's not even memorized. A very amateurish performance on this number cut down her closing hand.

Billy Vine, who came in the last two weeks of Harry Richman's preceding engagement to buck up the show, should be a fixture here for some time. Guy's stuff is plenty different from that done by comics locally and wins him laughs right off. Does his old maid, Frank Sinatra and drunk at a wedding, holding Sadie Thompson for the encore. He deserves all the laughs he got because he not only has strong material, but he ably dramatizes same. Carol Vance drew a nifty assist for her part in the Sadie parody.

Johnny Stippel.

NIGHT CLUB REVIEWS

Terrace Room, Hotel Statler, Buffalo

Talent policy: Dance and show band; floorshows at 7:45 and 11:45 p.m. Management: Hotel Statler Corporation, owners; Theodore Krueger, manager; Frank J. Becht, maître d'hôtel. Publicity: Tom Longbotham. Prices: Minimum, \$1.50-\$2.50 for supper hours; dinners a la carte, from \$2.50 up.

Terrace Room still ranks as the top swank spot here. Its tastefully designed interior and glamour atmosphere are currently boosted by an excellent one-hour production show, Merriel Abbott's all-star revue, room's season opener. Layout biggest here to date, is strictly top drawer, well paced, thoroly entertaining and gets big audience reaction. Biz has been capacity nightly.

Best job was offered by Nip Nelson, young and extremely talented rhythmic impressionist. His hilarious and authentic take-offs run the gamut from top band leaders and their featured instruments to many radio personalities and popular singers. His repertory seemed inexhaustible; offered more than 20 different bits, best of which were Churchill, Bing Crosby, *Inner Sanctum*, Kate Smith, H. V. Kaltenborn and Tommy Dorsey. Encored three times and could have stayed on. Eddie Peabody, banjo king, proves himself to be a virtuoso and held audience spellbound with his musical wizardry. His old-time, folksy brand of showmanship and easy-going manner please the civilians as much as they did the soldiers and sailors whom he's entertained thru the war. Selections include such jazz classics as *Sweet Sue*, *Two Guitars*, *St. Louis Blues* and *Tiger Rag*. He gave out with everything in the book, even vocals. Had to beg off.

Abbott Dancers, six young and very pretty lookers, who really know how to dance, do justice to their producer's ability of scoring exciting routines. Show opener, *Tricks of the Trade*, is soft-shoe acrobatic number in brief can-can type outfits. *Unforgettable Music* is a beautiful display, showcasing girls singly and in small groups interpreting 10 famous classics, best being Ravel *Bolero*, Chopin *Prelude* and Gershwin *Rhapsody in Blue*. Costumes are stunning jewel-studded draped jersey, but not flattering to wearers. Their best is *Southern Melody*, in lovely hoop skirts and pantalettes, where gals usher in Peabody and work banjo novelty with him. Sheila Vogelle, sultry songstress, sells her vocals ably; she has plenty of strength and volume, especially in upper register and nice looks, but could do with less gesticulations. Opened with *La Traviata* aria, followed by *Italian Street Song* and *If I Loved You*, plus Schubert's *Serenade* in line-production number. Personable band leader Nick Brewster offers some fine solo boogie-woogie piano work. His *Tea for Two* was sizzling stuff on the ivories and netted him big hand. He leads his 10-piece combo (part of Abbott unit) most capably, emsees and does a swell job cutting show. On dance music he does equally well and adds interest with well-handled vocals.

Future attractions here are to include the Hartmanns, Dwight Fiske and Carl Brisson.

Eva M. Warner.

Carousel, New York

Talent policy: Shows continuous from 10 p.m.; no dancing. Owner-operator: Don Smith. Prices: \$3, minimum.

After a brief fling into the horse-laugh Club 18 policy, tiny 52d Street bistro has gone back to its regular manner—Nan Blakstone plus a couple of lesser acts.

Miss Blakstone is Miss Blakstone—bold, blue and expert. Also she could give many an actor lessons in how to do nothing but kid around—and do it with savvy. Small crowd present on night caught (24) lapped it up.

New here is Diane Dale, a pert little dark-haired lass with an impish face and a warm personality. Kid has ability and inherent showmanship, but hasn't sharpened either to where she gets over with complete satisfaction. Act consists of comedy-singing at the piano. This she invests with body business, hand business and face business all intended to fetch laughs. But there's too much of all of them. Less stuff and more point would help considerably. Better show-casing by the room would also help. Good reactions thruout.

Johnny Easton, a plump, blond young (See *Carousel, New York*, on page 37)

Greenwich Village Inn, New York

Talent policy: Floorshows at 8, 12 and 2. Owner: Sherman Sq. Operating Co; manager: Lou Taylor; publicity: Milt Rubin. Prices: \$2.50 minimum.

Sammy Walsh can take a bow for bringing the uptown boys down to see him open at this Village spot. The fact that Walsh turned in a sweet job in a room that is usually murder for comics (a pillar right in front of the mike keeps a performer dizzy wondering what side of the room to work to) was all to the good.

Started with his *Bride and Groom* number getting nice chuckles. Followed with *Mandalay-Sinatra* which also helped build laughs. Pudgy comic showed a load of routines, some good and some n.s.g. Has a tendency to tell long stories which seem pointless, or at least don't have enough laugh material to make them worth while. His best were the Benny Goodman and Harry James routines which pulled in the ork. A glee club bit, with a busboy straightening, hit the bell. But while Walsh gets his share of laughs few of them were in the yock category. Main reason is his lack of one line quickies and the fact that practically all of his material is clean. Mob here is blue conscious and not particularly quick on the trigger. After working class spots around the country where material must be clean or else, Walsh's stuff is just too spotless for here. Excited to a delightful gimmick, a descending ork pit effect, and won a fine mitt.

Johnny and George do their standard piano, one- and two-part voice stuff with plenty of sock. Do pops and at least one Yiddish number and keep punching all the way. Walk off to swell hands.

Eddie Shine, a short clean-looking lad, shows some classy hoofing in both the production numbers and in his own spot. His best was a fast spin-tap in southpaw style. Also sings a little but it means nothing. Kid's good in the heel and toe department but act needs pruning.

Elaine Barrett, a high-pitched soprano, doesn't belong here anymore than a burly stripper belongs in the Met. Her material of old line music comedy pops and operatic arias delivered in the upper register showed a good voice—but not for here. What show needs is rhythm singer with plenty of bounce, if it needs any more singing at all. As it is every act, plus the line, makes with the tonsils.

Russ Carlisle, who leads the band, opens down front with a fairish *Navafo Trail*. Pipes are okay but selling needs improvement. The line (12) has some attractive gals and at least one nice costume. But if spot is going in for chi-chi street costumes it should see to it that they fit better. Routines were simple and gals went thru them in okay fashion.

The Russ Carlisle ork cut a capable show.

Bill Smith.

Casino, San Francisco

Talent policy: Dance band and floorshows at 8, 9:30 and 12. Owner-manager, Dave Hersh. Prices: \$1.50 minimum, no cover.

Show: Good; entertaining; good audience reaction.

Best Job: BUDDY THOMAS, comic, brother of Danny Thomas, of the Baby Snooks radio show. Dialect jokes, songs and patter. Closes with *Arabic Sheik* number, slightly on risqué side but with a punchy ending.

Other Acts: RYCK AND KAYE, dance team; clever impressionists; young; doll dance socko number; good mitt. RUSS BYRD, emsee; friendly; warms patrons; gives good support to acts. CASION-ETTES open with boogie number; well costumed; good lookers; dance nicely.

Band: VINCE RAFF (6) okay on show and dancing. Business good.

Edward Murphy.

Helsing's Vodvil Lounge, Chicago

Talent policy: Floorshows at 9:30, 11:30 and 1:30. Manager, Frank Helsing; producer, Tweet Hogan. Prices: Drinks from 50 cents.

Booker Tweet Hogan has concocted a mixture of vocals, comedy, novelty and panto that has payees crowding this Northside bistro nightly. Larry Ross, who's become a nabe name here after a couple visits, never lets the payees (See *HELSING'S VODVIL* on page 37)

Leon & Eddie's, New York

Talent policy: Floorshows at 8, 10, 12 and 2. Continuous dancing. Owner-operators, Leon Enken and Eddie Davis; publicity, Dorothy Gulman. Prices: \$3.50 minimum.

New bill has at least two acts that show promise for bigger things. First is Arlyne Chanler, a slim brunet canary with an educated set of pipes. Opened with *I'm Gonna Love That Guy* and got the mob right away. Followed with a change of pace with *Embraceable You* getting only a tepid reaction. Two reasons were responsible. A long intro, "This is my favorite number and hope, etc."; the second was poor phrasing. Came back with *That's for Me* which got slightly better reaction. Number is okay but suffers from unfamiliarity. Gal would do a lot better to walk off with a rhythm tune which she knows how to sell. On looks thrush is all there. Tall, slim appearance, she's eye-appealing and the white gown sets her off but nicely.

Second act with stuff on the ball is Jo-Ann Summer, hooper. Tall, dark-haired, round-cheeked gal has a smart routine consisting of blues, rumba and ballet tapping. Also showed a slick spin tap which got a juicy mitt.

Danny Roberts, emsee and songs, improved considerably since last caught. His *You Broke My Heart* and *Jose Gonzales* were sold capably to a mob that was hard to control. Should drop *Country Boy*. It doesn't mean anything. Boy makes a good appearance, resembles George Murphy, but is badly in need of confidence. Once he gets that, he should start climbing.

The Claytons (boy and girl), in cowboy costumes, do rope-spinning routines. (See *LEON & EDDIE'S* on page 37)

Follow-Up Review

LA MARTINIQUE, NEW YORK: Sophie Tucker returned to New York town last week and her advent was the signal for sizable numbers of that section of the public which adores her work to jam into the Martinique. They not only jammed—they also bubbled, yelled, applauded and called her back. It was a personal triumph.

As for Miss Tucker's work, quite by itself, it remains what it was—authoritative; expert in the showmanship department; smartly planned to squeeze the last drop of effectiveness out of a judicious combination of flashy sentimentality, patriotism, single-entendre dirt and hoke. There is no question but that Miss Tucker continues to be a top-flight act for the kind of audience the Martinique draws. The booking will pay off.

Along with the star, 57th Street spot brought in a young comic who had been widely touted on the Coast. At show caught Wednesday night (dinner), young Jimmy Ames proved a serious disappointment. Kid was quite obviously nervous in the extreme and straining hard, and this contributed to negative impression created. Material—gags, character sketches, impressions, song parodies—was very poor, however—at least what he used for that show was. Also overdoes two of those things young performers fall for—a trick laugh and batting patrons with a felt hat. Act needs trimming and construction to make it effective.

Rest of show is same as that prepared for Lou Holtz's opening some weeks back. Book, productions numbers, line gals, costumes, Larry Stewart to warble the Rogers-Prince tunes and some pops, the Ernie Stewart ork and Sacasas rumbas all held over.

Paul Ross.

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Loew's State, New York

(Reviewed Friday Afternoon, Nov. 2)

State this week comes up with a swell bill that should do much to help weak film, *Dangerous Partners*.

Most interesting item, and biggest part of the program, is the John Calvert magic, illusions and hypnotic act, comprising Calvert, seven good-looking femme assistants and two male stooges. Unit is making its first appearance in the East and lives up to advance talk about its entertainment values. Its performance is crammed with audience-pulling stuff, ranging from straight prestidigitational gimmicks to a sock grand guignol finish where a patron's head is "cut off." All the various bits are done on a large scale with plenty of showmanship. Calvert, himself, is a sleek front man—polished, commanding and show-wise. The gals are pretty, work well and hard. There is one major flaw in the performance, a fault that stems from Calvert. He lets most of his bits run too long instead of snapping them off at the point of maximum impression. Also, he tends to dwell a little too long, in a slightly hammy way, over some of his own biz. One number in the show, the Lady Godiva thing, is pointless and merely slows up the action. With trimming and a little self-discipline by Calvert, unit is a welcome addition to the small list of sure-fire vaude acts.

Bill opens with Dave and Dotty Workman in what is essentially a Swiss bell-ringing act. The turn has been fancied up with a trumpet opening bit, electrified glasses placed over the bells and a stand that lights. Couple works quickly and well and draws good reactions with the bell-banging. For the glasses bit, ork should not come in—the tinkle is too low and is swamped from the pit.

Walter (Dare) Wahl and his unbilled stooge follow in their tanglefoot acro act. The repertoire of complications they offer draws plenty of chuckles, and their straight finish, where they turn out some really involved twisters, nets a juicy closing mitt.

Miguelito Valdes, billed, was ill for show caught, so Danny O'Neil subbed. Tho he reportedly had only a talk-thru rehearsal, O'Neil turned in a top job of warbling. His simple, unpretentious manner and pleasing voice won him whistles from the mob. Strictly a ballad boy, he sells himself handsomely via his Irish tenor styling with modern touches. Doesn't get all the results he is capable of getting because of a tendency to schmaltz up his work. Curbing this should put him in the Grade A class as a vaude singer, if his job at the State is any criterion. Biz good. Paul Ross.

VAUDEVILLE REVIEWS

Roxy, New York

(Reviewed Wednesday Night, Oct. 31)

Roxy, which usually can be depended upon to offer a bill with entertainment values, has come up this time with a dullard. Program is a three-way cross between stagershow, vaude bill and band-show, and its effectiveness sieves down between these three categories.

Opener, the only production number, starts with Carl Ravazza, house warbler, piping *Navejo Trail*. Leads into the Gae Foster line in beautiful Indian costumes and the Four Brothers, harmony team, reprising tune in dance and vocal form while Ravazza turns to batoning the house ork seated on stage. Hoofing jells into the gals time-stepping on a war dance pattern and delivering solidly. Ravazza's and the Four Brothers' singing of this item is competent enough, but neither here nor there as show-stuff. Lighting could stand improvement, for colors chose conflict with costumes. Reaction from payees good.

Nicholas Brothers follow in what is a routine boner. After heavy dose of tapping in first, big number, Negro hoofers should have been saved for, at least No. 3 slot. As bill stands, their great terpsing is lost, particularly since it takes place in front of and over the house band and their act is trimmed to a minimum. Nevertheless, pair draw meaty palming and whistles for shortie stint.

Four Brothers, aided by two fem lookers, occupy third place, with Ravazza joining them in *Been a Long Time*. Harmonizers are stronger on this tune, and Ravazza turns in first-rate job of song-selling, to good mitting.

Dave Apollon and Friends take the bill at the half-way mark and turn out to be less effective in this big house than they were at the State just a few weeks ago. There is less chatter and more musicalizing. And this is a mistake, for the act is stronger in the first than the second. Also, Apollon should let his male and fem singers work more. Man got a top reception from patrons. Girl was sloughed off with one chorus. At the State she proved she deserves more attention. Responses for the act as a whole were good.

Jay Jostyn is next-to-closing with his *Mr. District Attorney* act. Guy has a rich and interesting voice and the dramatic manner. Fault with the act is material. Last half is a sock pitch for rehabilitation of vets. But it follows what is an essentially dry "thank-you-for-your-letters" spiel. Jostyn could improve the act considerably by doing, say, two very quick and funny character-sketches after his initial bow, then go into the veteran yarn. Mob gave him hearty applause for sentiments expressed. Conclusion is a community sing with ensemble on stage. Biz very good.

Pic, *And Then There Were None*.

Paul Ross.

Olympia, Miami

(Reviewed Wednesday Afternoon, Oct. 31)

This week's bill scores heavily from the opening gun. Every act enjoyed by an appreciative audience.

John and Jorie Armstrong open in a routine acro balancing act. Fem is a winner. Band stopper is John's one-arm raise in which he lifts Jorie from the floor. Takes several bows.

Arnie Hartman and his accordion occupy the deuce spot. This man is an artist, playing tunes from highbrow to boogie-woogie. *St. Louis Blues* closes Arnie to a fast finish which brings a beg-off talk. Rounds of applause for this one.

Lou Saxon, vet emsee from the Borsch circuit, handles the show in good style. When Lou goes into his specialty, he really wows the cu...omers, his dialect stories better than any heard here in a long time. Sings *Miss Liberty* for a socko wind-up. Could have done more as demand was heavy. A big hand is his reward.

Jean Parker, pic star, now on vacation at the beach, occupies the headline spot, and gets a royal welcome from local chapter of Beta Sigma Phi, to which she belongs. Jean is a natural blond looker, wearing a costume reminiscent of Gay Nineties days, opens with *Don't Get Me Wrong, I Love Hollywood*, a satire on movieland. Real smash is her terp bit, in which she does a dance seen in many a burly show of the period. So many recalls, this reviewer lost count. A thoroly enjoyable act anywhere.

The Four Evans, hoofers, consist of (See OLYMPIA, MIAMI, on page 37)

Strand, New York

(Reviewed Friday Night, November 2)

Vaughn Monroe package has the potentialities of a sock show. Ingredients are there but for some reason they don't jell into what could be called real entertainment. With the exception of a few moments, the total result is just a dull band show coming up with nothing different or new.

As a fronter, Monroe carries himself in okay fashion. His voice, a deep masculine one, gets over nicely. But the personality which made him a top disk seller is absent. Band showed a good beat and played the show satisfactorily. A good pit band could be the same. Customers look for something to talk about in a name ork. Monroe gave them nothing but different colored coats worn by the various sections. Rhythm and trombones wore white; the trumpets, red, and the sax section wore blue coats.

Heavy singing chores are carried by the Norton Sisters (4) who do nicely with pops and novelties. Work as a group and also back Monroe in a big league fashion when he solos. Costumes are attractive and in a nice reception.

Comic Fred Sanborn comes thru capably with his standard xylophone routine. His mincing dashes across stage, his bits with Monroe on the music score and his skill on the hammers won him a juicy mitt. His walk-off which involved a chime bit, added to the laughs.

Sondra Barret, a pert brunette wearing a blue bare midriff outfit, did creditably with a series of involved taps. Opened with fast series of spins and tricks, building up to a chorus of terps sans music, which gave the customers a chance to hear the clean clicks. Next was a flamenco tap in which band did a great job of backing. Gal proved a solid applause winner.

Ziggy Talent (doubling on reeds) comes down front for two novelty songs, *G-Men* and *Sam, You Made the Pants Too Long*. First was done in little boy fashion with plenty of mugging and bad overacting. Remained in the same character in the second tune. Impression was tepid.

The Debutantes (6) are used as back-

Golden Gate, San Francisco

(Reviewed Wednesday Afternoon, October 31)

Whole Show: Fair; moderate patron reaction.

Best Job: BOYD RAEBURN'S ORK; brassy, with unstated volume; some top swing arrangements; outstanding is a concerto dedicated to Duke Ellington, a medley of *Blue Indigo* and *I'm Beginning To See the Light*; all groovy, with the drums standout; vocalist, Glanville Powell, is cute and pleases with current pop tunes.

Other Acts: NORA MARTIN, songstress, combines some lilting yodeling in *Swiss Love Song*; with the torch, *Can't Help Loving That Man*. RUFE DAVIS, comic, complete with guitar, monopolizes the mike in a familiar-styled routine. JACK JORDAN AND HUNTZ HALL, two of the original Dead End Kids, get off some prearranged heckling; good mite from the bobby-soxers.

Pic, *The Spanish Main*, fourth week Edward Murphy.

ground by Monroe on several numbers. Open nicely in separate groupings which catch the eye but from then on the make just like a tired night club line. Best production was the finale when a the gals, plus Ziggy Talent, did the *Joe Gonzalez* number. Mexican fiesta costumes in that one were gorgeous.

Janie Reid, band canary, did *Som Sunday Morning*. Gal was apparently suffering from a cold but the husky tone wasn't unpleasant.

Pic, *Confidential Agent*. Biz good. Bill Smith.

WALTON & O'SURKE
Have netted a twenty-five per cent business increase in the Fiesta Room. JACK WALSH, The Nevada Biltmore, Las Vegas, Nov. 8, Roosevelt Hotel New Orleans.

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NEW YORK, Nov. 5.—Considering that last Saturday's matinee biz was snafued by Navy Day, the take for the week was okay even if some of the houses slipped. A decline at this time is normal, particularly for the long runs.

Radio City Music Hall (6,200 seats; average, \$100,000) declined to \$120,000 for its fourth week with Bob Evans, the Hartnells and *Week-End at the Waldorf*. Opened with \$126,000, followed by \$130,000 and \$125,000 respectively.

Roxy (6,000 seats; average, \$75,000) wound up its four-weeker with \$65,000 for Rolly Rolls, Tommy Trent, Copa Re-

vue and *House on 92d Street*, for a total of \$341,000. Third week's take was \$76,000. Started with \$110,000, followed by \$90,000.

Paramount (3,664 seats; average, \$75,000) collected \$60,000 for its eighth stanza with the Andrews Sisters, Tim Herbert and *Duffy's Tavern* against the same \$60,000 it drew for the previous week. Bill teed off with \$115,000 and followed with \$111,000, \$100,000, \$83,000, \$70,000 and \$69,000 each.

Capitol (4,627 seats; average, \$55,000) registered nicely with \$82,000 for its opener with Les Brown ork, Henny Youngman and *Kiss and Tell*.

Strand (2,779 seats; average, \$45,000) saw \$52,000 for its last frame of a five-weeker with Russ Morgan, Tommy Dix, Three Stooges and *Mildred Pierce*. Show started with \$70,000, followed by \$60,000, \$61,000 and \$56,000 each. New bill has Vaughn Monroe ork, Pansy Sanborn, Ziggy Talent and *Confidential Agent*.

Loew's State (3,500 seats; average, \$25,000) held on to the previous week's take when it drew \$27,000, the same figure obtained last week. Bill had Bill McCune, Harry Stockwell and *Over 21*. New show is John Calvert, Miguelito Valdez and *Dangerous Partners*.

\$18,800 Is Earle's Gross Despite Navy Day Crowds

PHILADELPHIA, Nov. 3.—Despite the holiday atmosphere of the town with big Navy Day week-end crowds in the mid-town sector, action was slow at the Earle Theater and the week closed Thursday (1) with \$18,800 in the till for six days of vaudeville (seating capacity, 3,000; prices, 45 to 95 cents).

Show featured Beatrice Kays, Johnnie (Scat) Davis and band, Jeanne Blanche, Danny Baxter, Sally Lang, and Ladd Lyon. *Men In Her Diary* filled in on the screen.

Ray Herbeck, Chaz Chase Do OK Third Week at Gate

SAN FRANCISCO, Nov. 3.—With a third week holdover stagershow, Golden Gate (2,850 seats; average, \$29,000; prices, 45 to 95 cents) grossed a little under house average \$28,000 for week ended Tuesday (30).

Bill had Ray Herbeck and ork, Chaz Chase, the Juvelys, Dupree and Charlo and Eileen Wilson.

Pic, *The Spanish Main*.

G. M. Strike Vote Socks Detroit B.-O. Of Charlie Barnet

DETROIT, Nov. 3.—Biz at the Downtown Theater (2,800 seats; house average, \$23,000) has taken a slump to normal, with Charlie Barnet and his ork grossing an average \$23,000 last week. Picture, *Behind City Lights*. Final gross for the week proved a disappointment, since Barnet opened strong, going higher than the preceding week when Charlie Spivak grossed 30G, but the latter part of the week slumped off, for no apparent reason. General uncertainty over labor trouble and the General Motors strike vote were probably the major factors in killing off business later in the week.

Currently, Bill (Bojangles) Robinson has been doing about average, co-starred with Marcy McGuire, RKO screen star, and is expected to gross about the same \$23,000.

Pic, *Don't Fence Me In* and *White Pongo*.

Carroll, Yost Group Okay \$15,000 in 2d Hipp Week

BALTIMORE, Nov. 3.—A hefty \$15,000 was grossed by the Hippodrome Theater (seating capacity, 2,100; house average, \$14,000; prices, 35 to 65 cents) week ended October 31. This was the second week for the entire show and pic.

Adding second week to the \$18,200 grossed the first week made total gross for the period \$33,200.

Jean Carroll, comedy star of the Sealtest radio show, and Ben Yost's mimic men shared top honors as features of the bill, aided by Marian Burroughs and the Reddingtons. They helped to boost gross of pic, *Johnny Angel*.

New show started off to a big week. Opening day only screen stars of feature pic *First Yank Into Tokyo*, Alan Carney, Richard Loo, Doug Beck, Betty Greer, Marc Cramer, Rita Corday, Russell Wade and Glenn Russell, appeared in person in addition to the usual stagershow.

Ritter Takes 2G in B'ham

BIRMINGHAM, Nov. 3.—Tex Ritter, singing cowboy of screen and recordings, and his Western and Hillbilly Jamboree, playing matinee and night performances at Municipal Auditorium here, Sunday (28), drew 1,500 for each show. The 3,000 at 35 cents to 85 cents a head brought a take of \$2,100.

Brooks 19G Plus in Br'port

BRIDGEPORT, Conn., Nov. 3.—Randy Brooks, in for a one-nighter Sunday (28) at the Ritz Ballroom, did a record business, drawing 1,461 persons at \$1.20 each, and 276 servicemen at half-price, grossing \$1,918.80.

LEON & EDDIE'S

(Continued from page 35)

Skill is there but selling is way down. To a saloon crowd one lariat throw is much like any other. Putting the act in a black light (rope in phosphorescent) and adding some chatter would help. As act is at present it means nothing.

Paul Drayling, magician, works in white tie and tails and has some smart tricks. But like previous act, man can't sell. His routines depend on audience attention. If he can't get that he is sunk. Should work on selling three or four tricks rather than try to give them everything in the book.

Martingdales, acro boy and girl team, have some nifty tricks. A deep back-bend makes for a good flash close. Costuming is all wrong. Boy is handsome but gal is just so-so. As they work in dull tan costumes their appearance suffers.

Main attraction is Eddie Davis, whose special material and selling punch is still undiminished. His audience-pulling-in bits, via the happy birthday gimmick, and announcements plus his chatter, get as big hands as ever. His blue material may be tiresome on occasions, but he's still one of the best showmen on the street.

Sidney Sprague line (10) do three numbers with verve if not skill. Incidentally, Sherry Britton no longer strips (at least she didn't on show caught). Has one production number, a cute calypso. But if number is good, her singing is anything but.

Art Waner's ork does a vastly improved job in the show-cutting department. Brasses were a little too loud behind Miss Chanler. Outside of that the music gave show a fine assist.

Bill Smith.

HELSENG'S VODVIL

(Continued from page 35)

down. One of those frantic characters, he never does the same show, or even the same routine, twice, and moreover, each new version is good for plenty laughs. Worked about 40 minutes, doing his solo spot, introing the acts and squeezing in other turns to make the laughs continuous. His impress of the novice father putting baby into fresh three-cornered pants convulsed the customers.

Duke Dorrell, panto-violinist, goes thru a series of trick gut-scraping attempts to pull laughs. The long-haired (and the word is used both literally and figuratively) violinist builds good contrast to his comedy with a dead-pan mug and some break-neck tempo classics.

Jayne Walton, formerly with Lawrence Welk, shows a great sense of correct phrasing on rhythm tunes, which she never attempted while with the Champagne frontier. Gal, who always rated top attention from dancers and listeners while doing mood and Spanish ditties, continues to hold interest on these numbers, in addition to winning a solid mitt for her bouncy treatment of current pops. Inserts enough personality and animation into her work to cause customers to stay for second hearing.

The Merry Madcaps, femme threesome, offer something a bit different in the line of panto-mimicry with phono disks. Gals do a little of the Andrews Sisters, but their selection of disks is good and not the usual run of stuff used by most groups. Besides their new Andrews material, Lorraine Oakes, of the trio, does some realistic aping of Durante, Kaye and Crosby that sends them off with warm hand.

Johnny Sippel.

CAROUSEL, NEW YORK

(Continued from page 35)

fellow, also sings and plays piano, but he's straight. Kid possesses an inherently lovely Irish tenor voice, but he's unwise enough to make relatively little use of it, and instead apes the swooner-crooner school. At this he isn't bad, but he sells himself short. Less Tin Pan Alley and more Erin Go Bragh would serve him better. Audience likes him.

Bill Pirro and Jules De Salvo fill in the interludes on the violin and piano respectively and do nicely.

Paul Ross.

OLYMPIA, MIAMI

(Continued from page 36)

pop and mom and their two kids. Brother and sister open and then introduce their parents. Daughter does an acro contortion bit which is sensational. All four close with some fast steps. Another stopper and beg-off.

Pic, *George White Scandals*. Larry Berliner.

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Chicago Still Has Hopes for Legit's Return

"Doers" Are Needed

(Continued from page 4)

Russia's second city has many legit houses, most of them being kept running even thru the terrific bombardment by the Nazis. Jones visualizes return of original legit not only to Chi but to all big cities.

Customers West of Hudson

"By now," he declares, "at least some producers have realized that to some degree plays must have some relation to the times and not simply be silly vehicles made to show off white ties and tails and evening dresses of the customers. Lately, people of the theater, both performers and producers, have been forced to realize there were appreciative audiences west of the Hudson. Also, drama critics here and in New York have shown in recent years that they have responsibilities other than leaving in the middle of the second act and writing drama criticisms which are nothing but personal columns designed to show off their wit."

Emphasizing the complications of starting from nothing here, but nevertheless reflecting some optimism was Max Halperin, exec sec of Midwestern Theater Authority, who has seen old-time Chi legit fade into roseate dreams. Halperin believes the problems of getting samoilans advanced for building suitable show places will be plenty tough when it comes to laying them down on the line, especially when the easy war-time dough dwindles.

Business men now are flush and talk about building theaters. He said: "I've heard such talk before and it didn't amount to much. However, it may this time. There's no doubt but that a big audience is right here and many thousands who've never seen a legit show before, saw plenty this year and last, and furthermore went wild over them. That's at least one factor we haven't had before."

Drama critics, for whom Chi performances have been pretty lean pickings for the past decade, are still hoping—the Pandora's little elf seems to be encountering difficulty in flitting as gaily as it once did in the Windy City.

Stevens Hopes

Ashton Stevens, dean of American drama critics, is still plying his trade with the Chi *Herald American* and imbued with the idea the theater will return to the city from which it once started. Stevens, who at one time or another, has been close to practically every legit actor or actress in this country (and many foreign ones) is pleased with recent trends.

"Not so long ago," he recalls, "I would review a play in Chicago, and six months later, catch it in New York. Now there is no reason to assume that I might not possibly do that again."

Veteran critic is wary, however, of individual producers who make some spondula in Chi, wax enthusiastic about the city, but depart quietly. He has seen several do just that and reserves his individual enthusiasms mainly to mass trends rather than to quick-tongued boys. He, like Jones, sees revival of the American theater in general, and Chi, being second city, naturally would benefit proportionately.

With regard to problems of space, Stevens proposed conquering with reconversion of several movie palaces here which formerly were legit, including the Grand Theater.

Legit Coming Back

"I see the American theater revitalized to such an extent that theaters will be erected on parking lots where theaters once stood but were torn down to make way for parking lots," he quipped. "And that's not just a lot of talk. The legitimate stage is coming back, unmistakably so. It's part of every American's heritage, and many have proven it recently when they had the leisure and money to see live shows."

He said producers should try to bring back the days of the balcony and gallery so the average American could see good

OUT-OF-TOWN OPENINGS

DUNNIGAN'S DAUGHTER

(Opened Monday, Oct. 29, 1945)

NATIONAL THEATER,
WASHINGTON

A new comedy by S. N. Behrman. Staged by Ella Kazan. Production designed by Stewart Chaney. Dresses by Mainbacher. Production supervised by Theresa Helburn and Lawrence Langner. Presented by Theater Guild.

Jim Bayard Arthur Franz
Robert Hale Norcross
Zelda Rainier Anne Jackson
Miguel Riachi Glenn Anders
Ferne Rainier Virginia Gilmore
Clay Rainier Dennis King
Jesus Blasco Hernandez Arthur Gindra

Dunnigan's Daughter is a verbose but rather interesting study in economic and marital incompatibilities. Its three lengthy acts unfold in the setting of an American tycoon's living room outside a Mexican mining village. Dennis King has the role of the American tycoon, Clay Rainier, an egocentric and well-seasoned fellow who had been born to great wealth which he is determined to increase for himself at the expense of everybody else, including the Mexicans. His economic ruthlessness becomes a matter of grave concern to Jim Bayard, a young State Department career man. It becomes a cause, too, of difficulties in the marital relations of Clay Rainier and his young wife No. 3, Ferne, who had been born to poverty on the wrong side of the tracks in Rainier's home town in Illinois. Ferne, struggling against her husband's domination, gets her chief encouragement from young Jim and a highly unorthodox Mexican painter with whom she fancies herself for a time in love. The wind-up of the play finds Ferne on the threshold of liberation by Jim Bayard, who, meanwhile, has brought Clay Rainier's piracy to the wrathful attention of the Mexican federal government.

Washington Crix Tab

Three to one negative vote tallies score of 25 per cent. No: Jay Carmody (Star), Nelson Bell (Post), John Maynard (Times-Herald). Yes: Andrew Kelley (News).

Despite its excessive wordiness, *Dunnigan's Daughter* succeeds in deftly psychoanalyzing the American robber-baron prototype. A large part of the credit for the analysis is due, however, to the superb acting of Dennis King in the role of Clay Rainier. Virginia Gilmore turns in a creditable performance in interpreting the difficult role of Clay's inhibited young wife. Arthur Franz does a worthy job as the State Department career man, altho at times he is guilty of over-acting. Glenn Anders has the toughest job of all in handling the role of an Indian-blooded Mexican, and on too many occasions Anders is bested in an uncomfortable struggle with dialect and bad idiom.

The pace of *Dunnigan's Daughter*, tho extremely slow, is enlivened at times by several bursts of nimble dialog. Particularly unforgettable is a passage of verbal dueling between Clay Rainier and Jim Bayard on the subject of the State Department's acquiescence in the demands of U. S. industrial lords.

Ben Atlas.

productions at prices commensurate with his income. Stevens asserted this could be done if enough good shows were produced here to further stimulate interest of Chicagoans.

Claudia Cassidy, *The Chicago Tribune's* drama critic, didn't go overboard for the idea that drama would be preemed here as a regular thing.

"I've heard a lot of producers say they intend to do such things," she said, "but I'm still skeptical. I think Eddie Dowling's quite sincere, however, and he may start something which will catch on. I hope so. One thing is, it's much more pleasant to review good fresh shows instead of worn-out jaded ones."

She nixed idea that original productions couldn't be put on here for lack of space. Critic thinks Shuberts might be induced to rent out for long term, one or two of their theaters. Shuberts now have six of the city's present seven legit houses.

Wind at least seems to be blowing west, not that Main Stem will suffer diminution of theater, but that Chi and rest of country stand a good chance of getting what only Gotham and its transients have been getting for the past 15 years in the way of good thespian fare.

THE DAY BEFORE SPRING

(Opened Tuesday, October 30, 1945)

SHUBERT, BOSTON

A musical with book and lyrics by Alan Jay Lerner. Presented by John C. Wilson. Music by Frederick Loewe. Staged by producer. Book directed by Edward Padula. Setting by Robert Davison. Vocal arrangements by composer. Orchestration by Harold Byrons. Costumes by Miles White. Ballets and musical ensembles by Antony Tudor.

Katherine Townsend Irene Manning
Peter Townsend John Archer
Bill Tompkins Bert Freed
May Tompkins Lucille Benson
Alex Maitland Bill Johnson
Marie Karol Loraine
Lucille Bette Anderson
Leonore Lucille Floetman
Marjorie Estelle Loring
Susan Arlouine Goodjohn
Anne Betty Jean Smythe
Girls: Eleonore Treiber, Eva Soltesz, June Morris.

Gerald Barker Tom Helmore
Joe McDonald Don Mayo
Harry Scott Robert Field
Eddie Warren Dwight Marfield
Christopher Randolph Patricia Marshall
Voltaire Paul Best
Plato Ralph Glover
Freud Herman Leopoldi
Vocal ensemble and dancers.

In a season distinguished by plenty of nothing as far as sock musicals are concerned, *The Day Before Spring* deserves enthusiastic hat-tossing. It has a book with a bright idea; it has some tuneful music and maybe a candidate or two in that division for juke box popularity, and it is excellently staged and cast. Fact that it seems like a superlatively presented, annual dramatic society musical at dear old Siwash U. is nothing to be held against it. A new idea and a few new writers are gratefully welcome. As of October 31, 1945, Lerner and Loewe look like potential supermen.

Hub Crix Tab

Unanimous hat-tossing by aisle experts tab a score of 100 per cent. Yes: Elinor Hughes (Herald), Leo Gaffney (Record), Elliot Norton (Post), Cyrus Durgin (Globe), Edwin Melvin (Monitor), Peggy Doyle (American), Helen Eager (Traveler).

Book concerns the 10th reunion of the grads at Harrison University. Peter Townsend and his classmate, Bill Tompkins, are returning for the event. Katherine Townsend, having had certain "bitter" experiences at reunions, refuses to go until she discovers that author Alex Maitland, her true-love at Harrison and now a best-seller on the romantic novel lists, is going to speak at the reunion. Alex, incidentally, has written his torrid best-seller by imagining how his and Kathy's life would have been if his car hadn't broken down during their attempted elopement. Peter Townsend came along and snagged away Alex's gal. Reading the novel, Kathy gets the needed boost to overcome the 10-year marriage rut and decides, finally, to go away with Alex after seeing him again at the reunion. Plato, Freud and Voltaire statues which come to life and advise Kathy in the university library, assist in her decision to leave a perfectly serviceable husband for the excitement of Alex's nomad life.

End is logical. Katherine Townsend doesn't complete her romantic safari. More car trouble at the big moment.

Musically, *The Day Before Spring* is very satisfying, especially in the vocal arrangements as done by Frederick Loewe. Orchestration elsewhere have a tendency to grab the bit in the teeth and take off. Irene Manning, as Katherine, is an excellent choice vocally and personally. But she would do well to speak to the costumer about her unflattering costumes. Bill Johnson, as Alex, hits the jackpot solidly. Everyone does well, but the orchids will have to be tossed to Patricia Marshall for her way with the two clever specialty songs, *My Love Is a Married Man*, and *A Jug of Wine*. Tom Helmore as Gerald Barker, the innocent bystander at a college reunion, supplies the proper antiseptic humor at the right times.

Antony Tudor has created one good ballet in the second act and one overly obscure ballet in the first. Both need tightening, however, because they last too long in relation to their importance.

Barbara Pearson.

Massey Asks Recasting of CSI Contract

Six-Month Clause Hits Hams

NEW YORK, Nov. 5.—Present Camp Shows, Inc., legit casting headache could be solved in jig time, according to Raymond Massey, if the entertainment org would recast the present CSI contract to make things easier for thespians. Thesp, who recently returned from a CSI overseas trek in *Our Town*, emphasized that he was trying to build up the set at 8 West 40th, rather than tear it down. He feels that the present six-month stipulation gums up the works. Massey doesn't think CSI has gone far enough to make things attractive to the professionals and, with the long program of entertainment for the occupational forces ahead, should go out of its way more.

Hams Hate Half-Year Break

Now that the war is ended, he said, a CSI tour becomes no different than a regular commercial stint on the road. Not only is it tough for a ham to leave his domestic obligations behind, but the six-month hitch means sacrificing a season on Broadway. Massey claimed that if the one-half-year provision was cut down to three months, CSI would find itself with more than enough actors ready to make the trip, with a consequent jump in the standard of the G.I. legit.

The star made a plea also that CSI be more lenient in treating individual cases. He cited the difficulty of Richard Hilton, a juve in his show, who received a pic offer in England and had to turn it down, altho he had an adequate replacement and the tour only had three weeks to go. CSI told Hilton they couldn't discharge him overseas and so nipped his big chance. Their claim is that all who go must come back together, altho exceptions have been made.

Set G.I. Savvy Too Low

Massey's was probably the most serious play sent to Europe. Anent this, he said: "The intelligence of the G.I.'s is consistently underestimated by the people sending out shows. Many of the fellows have come backstage to me and asked why they weren't getting plays with thought in them instead of the constant come-y stream. The plays should be entertainment in its highest sense, not just sheer diversion. Most of the scripts sent out by the CSI are comedies, with a few melodramas thrown in."

Femme Meggers a Hit

According to the Canuck-born thespian, many soldier shows would be natural at the Stem. His No. 1 choice in a G.I. show was *The Voice of the Turtle*, done with a three-man cast. Massey also stated that the actresses sent over by the army to help the G.I.'s put on shows were working out very well. He saw several performances by soldiers, who received their acting instruction in the army dramatic schools. The thesp said he saw plenty of Stem talent among the boys. Many of the G.I.'s enrolled in the course have already decided to make acting a full-time job when they get their point papers.

Massey plugged an idea that has found much following in the trade. Actor felt the road was open for the taking by managers, and that they could make as much dough there as on Broadway. He claimed G.I.'s will want to see shows when they get home, but producers must bring footlights to them. Massey is now rehearsing in the Theater, Inc., production of Bernard Shaw's *Pygmalion*, due to hit Broadway about the beginning of the year.

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TURN TO PAGE 41

Broadway Opening

THE NEXT HALF HOUR

(Opened Monday, October 29, 1945)

EMPIRE THEATER

A play by Mary Chase. Staged by George S. Kaufman. Setting by Edward Gilbert. Costumes by Mary Percy Chenck. General manager, Ben A. Boyer. Stage manager, William McFadden. Press representative, Nat Dorfman. Presented by Max Gordon.

Barney Brennan Conrad Janis
Margaret Brennan Fay Bainter
Pat Brennan Jack Ruth
Frances Brennan Pamela Rivers
Peter O'Neill Francis Compton
James O'Neill Art Smith
Rosie Higgins Elizabeth Malone
Jessie Shoemaker Thelma Schnee
Bridget O'Neill Jean Adair
McCracken Larry Oliver

As reviewed on basis of its out-of-town preem, this department predicted that *The Next Half Hour*, Mary (Harvey) Chase's latest, would need considerable face-lifting to make it acceptable stem fare. It also predicted that even if well-doctored, the future of *Hour* didn't look too bright.

So, *Hour* has arrived, and it must be admitted, sharpened, better timed and better acted, with a third act finale which is a vast improvement over the original version. But *Hour* still packs its faults. It is still tedious, in spite of a few moving or amusing scenes, and falls to stick to its last. It remains, as before, an exercise in Irish folklore. Even superlative performance and direction, and it boasts much of both, cannot put it in success class. Mary Chase will have to try again.

For purposes of the record, Mrs. Chase has occupied herself this time with a study of an Irish-American mother of some 40 years in the past—the era of spit curls and hobble-skirts. Margaret Brennan is gifted with second-sight and can hear the banshee when death is brewing for the O'Neill clan. Warning comes to her on a night when she knows that her eldest boy will make trouble for himself for carrying on with a married woman. It is her efforts to fend off impending disaster that brings tragedy from an unexpected direction. Mrs. Chase's premise, as explained in the final scene, is to the effect that you can't change destiny by futile maneuverings—the next half hour is always in God's hands.

It could make a good tragedy but the author has highlighted it with comedy digressions, amiable enough in themselves, but which becloud the central theme. It offers good opportunities for character bits, of which an excellent cast, abetted by shrewd Kaufman direction, make the most. But combo isn't enough.

Chief claim to distinction is the return to stage of Fay Bainter, after a 10-year movie absence, to prove once more that she is one of the first ladies of the theater. She gives a sincere and moving performance. Also outstanding is the playing of young Conrad Janis as the good boy of the family. Thelma Schnee lives up to previous record with a couple of telling scenes as the married trollop, and Pamela Rivers acquits herself competently as the young daughter. Jean Adair is quite terrific in a somewhat over-written but vastly amusing stint as an "aunt-sod aunt," and Francis Compton and Art Smith share honors as a couple of immigrant "uncles." The O'Neills and the Brennans are all right as a family but they're not so good as a play.

Max Gordon has given them his usual good production send-off. Edward Gilbert's set of a middle-class living room is just right, and so are Mary Schenck's costumes. *Bob Francis*
Closed Saturday (3). Printed for the record.

Morehouse Tops In First Tabbing

(Continued from page 3)

three times but covered one less play. His score is 82.3 per cent.

Averages of the remainder of Stem press jury give Robert Garland (*Journal American*) a percentage of 77.7, based on 18 plays reviewed, with four wrong picks. Wilhella Waldorf, *Post's* femme cric, was also in error four times. On the basis of 17 tries, her score is 76.4. *World-Telegram's* reviewer, Burton Rascoe, is currently in the trailer spot. He covered

BROADWAY SHOWLOG



Performance Thru Nov. 3

Dramas

	Opened	Perfs.
Anna Lucasta..... (Manastield)	8-30, '44	502
Beggars Are Coming to Town..... (Coronet)	10-27, '45	9
Total thumb down from aisle experts. Score, zero. No: Robert Coleman (<i>Mirror</i>), Howard Barnes (<i>Herald-Tribune</i>), John Chapman (<i>News</i>), Robert Garland (<i>Journal-American</i>), Burton Rascoe (<i>World-Telegram</i>), Wilhella Waldorf (<i>Post</i>), Ward Morehouse (<i>Sun</i>), Lewis Nichols (<i>Times</i>), Louis Kronenberger (<i>PM</i>).		
Dark of the Moon..... (46th Street)	3-14, '45	270
Shuberts prepping new "Passing Show" for Hartford deb Friday (9). Mimi Kellerman, Ruth Davis and Ruth Clayton latest additions to cast. Russel Mack is directing. Shuberts are also sending out a rep company with tour starting Buffalo Tuesday (13). Will play "Rose-Marie," "Countess Maritza" and "Merry Widow." Arthur Maxwell, Nina Olivette, Josephine Neri and Billy Tully are featured.		
Dear Ruth..... (Henry Miller's)	12-13, '44	380
Tuesday, (30). Rosemary Rise took over role from Lenore Lonergan. Latter leaves for featured spot in "Brighten the Corner."		
Deep Are the Roots..... (Fulton)	9-26, '45	44
Lloyd Gough is joining G.I. hospital shows in a streamlined "Springtime for Henry" troupe. Barbara Bel Geddes air guests with Maggi McNellis Friday (16).		
Glass Menagerie, The... (Playhouse)	3-31, '45	252
Harvey..... (48th Street)	11-1, '44	434
Year old Thursday (1). Brock Pemberton threw a birthday party at Sardi's for cast and press.		
I Remember Mama..... (Music Box)	10-19, '44	440
Late George Apley, The. (Lyceum)	11-21, '44	370
Closes November 17.		
Life With Father..... (Bijou)	11-8, '39	2,504
Stem company grossed \$8,100 for week. Road company racked up good \$12,166 for first Philly stanza. Advance estimates for next week set at 14G.		
Next Half Hour..... (Empire)	10-29, '45	8
Seven to two negative from experts tabs a score of 22 per cent. No: Louis		

all 18 shows but was wrong one out of every three times. His average is 66.7.

One fact was notable in making up the half-way tally. All of the aisle-squatters put judgment squarely on the line. There was not a "No Opinion" review among the whole nine. It is *The Billboard's* contention that any cric who can't make up his mind one way or the other about a show is not fulfilling his proper function, therefore a "No Opinion" review is charged as an error. It is also noteworthy for purposes of the record that out of the 18 productions included in the tab, only two have managed to pass the 100 performance mark. The vast majority have been fast flops.

From here on to the season's wind-up, *The Billboard* will carry a monthly

ONE DOWN SIX TO GO

Week's single entrant, "The Next Half Hour," preemed Monday (29) to unfavorable press. Skeds a quick fade-out as of tonight.

Next week, however, is one to set the aisle-experts hopping. It is even a second-stringer's dream, with six openings on the cards—and two of them double-headers. "Secret Room" bows in Wednesday (7) at the Royale. Song-and-dancer, "Girl From Nantucket," arrives at the Adelphi Thursday (8), and same night "Skydrift" lights the Belasco. The Golden gets "The Rich Full Life" Friday (9), and musical, "Are You With It" and Sherwood's "Rugged Path" share Saturday (10) date at the Century and Plymouth, respectively. Crix are skeded to earn their pay for November's opening stanza.

	Opened	Perfs.
Kronenberger (PM), Lewis Nichols (Times), Howard Barnes (Herald-Tribune), John Chapman (News), Robert Coleman (Mirror), Wilhella Waldorf (Post), Ward Morehouse (Sun), Yes: Robert Garland (Journal-American), Burton Rascoe (World-Telegram), Closed Saturday (3).		
Ryan Girl, The..... (Plymouth)	9-21, '44	48
Closed Saturday (3).		
Therese..... (Biltmore)	10-9, '45	31
Voice of the Turtle, The. (Morosco)	12-3, '43	665
Louisa Horton, understudy to Martha Scott, will go to Chi for one month beginning Monday (12) to take over for K. T. Stevens while the latter is out of troupe for operation. Come January she is slated to take the lead in the touring company with Harvey Stephens which will take off from Boston. Elliot Nugent out of cast with eye infection Friday (26). Alan Bunce filled in for him. Alfred De Liagre's "Mermaids Singing" preems at Shubert, New Haven, Thursday (8).		
You Touched Me..... (Booth)	9-25, '45	48
Holding its own with over 11G in till for week. Seats on sale thru New Year's eve.		

Musicals

Bloomer Girl..... (Shubert)	10-5, '44	454
Nanette Fabray has been on sick list all week. Marcella Howard has been subbing. Alan Gilbert has been out of show since last Monday (29). He is being replaced permanently by Carlos Sherman.		
Carousel..... (Majestic)	4-19, '45	231
Jan Clayton leaves cast in late December to take over lead in "Show Boat." Iva Withers will replace her. Jean Casto back to cast Thursday (1) after two-day illness. Ruth Miller subbed for her.		
Follow the Girls..... (Broadhurst)	4-8, '45	658
Marinka..... (Barrymore)	7-18, '45	126
Edith Fellowes air guests with Maggi McNellis Tuesday (6). Alla Shishkina and Aline DuBois, of the chorus, will both take time off during the next two weeks to sniff orange blossoms. Franz Joseph, grand nephew of the old emperor, attended performance Thursday (1).		

	Opened	Perfs.
Oklahoma!..... (St. James)	3-31, '43	1,138
Jerry Whyte has been appointed musical director of all Theater Guild musical productions. Whyte was the original stage manager for "Oklahoma."		
On the Town..... (Marin Beck)	12-23, '44	356
Gives benefit Sunday (11) for Stage Relief Fund.		
Polonaise..... (Alvin)	10-6, '45	33
Red Mill, The..... (Ziegfeld)	10-16, '45	23
Will stay at Ziegfeld two extra weeks thru December 22 and meanwhile is seeking another stem house. Dorothy Stone and Charlie Collins air-guested with Adrienne Ames Thursday (1). Tom Halligan has organized a G.I. hospital entertainment troupe from the cast. Four dates signed already: Friday (9) at Maso General Hospital, Tuesday (13) at Kingsbridge General Hospital, Sunday (18) at U. S. Marine Hospital and Friday (23) at Camp Kilmer.		
Song of Norway..... (Imperial)	8-21, '44	506
Paul Elmer is now official understudy for Lawrence Brooks. Producer Edwin Lester leaves for Chi and Cleveland Wednesday (14). Will give a look-see at road revival of "Desert Song."		
Up in Central Park..... (Broadway)	1-27, '45	322
Wilbur Evans and ensemble have volunteered for "Night of Stars" benefit Tuesday (6) at Madison Square Garden. When "Would-Be Gentleman" goes into rehearsal Saturday (3), general stage manager Sammy Lambert will supervise stage set-up. Murray Queen will be regular stage manager for production. Bob Downing will stage manage the Maurice Evans "Hamlet" which also starts practice Saturday (3). Wilbur Evans and Maureen Cannon will entertain at the p.-a.'s bazaar at the Henry Hudson Hotel Thursday (8).		

ICE SHOWS

Hail Off To Ice..... (Center)	6-22, '44	655
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BALLETS

Ballet Theater..... (Metropolitan)	10-7, '45	33
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ROUTES

Dramatic and Musical

(Routes are for current week when no dates are given)

- Ballet Russe Highlights (Royal Alexandra) Toronto.
- Barrymore, Ethel, in Joyous Season (Lyric) Bridgeport, Conn., 9-10.
- Berle, Milton, in Spring in Brazil (Forrest) Philadelphia.
- Blackstone (Lyceum) Minneapolis 5-8; (Auditorium) St. Paul 9-10.
- Blossom Time (Lyric) Vancouver, B. C., Can., 6-8; (Royal Victoria) Victoria 9-10.
- Boston Grand Opera Co. (Boston O. H.) Boston.
- Carmen Jones (Branger) Chicago.
- Day Before Spring (Shubert) Boston.
- Dear Ruth (Biltmore) Los Angeles.
- Dear Ruth (Harris) Chicago.
- Desert Song (Hartman) Columbus, O., 5-7; (Colonial) Akron 8; (Park) Youngstown 9-10.
- Dunnigan's Daughter (Walnut) Philadelphia.
- Foolish Notion, with Tallulah Bankhead (English) Indianapolis 5-7; (Davidson) Milwaukee 8-10.
- Francis, Kay, in Windy Hill (American) St. Louis.
- Gilbert & Sullivan Operas (Cass) Detroit.
- Hasty Heart (Nixon) Pittsburgh.
- Last House on the Left (Wilbur) Boston.
- Life With Father (Shubert Lafayette) Detroit.
- Marriage Is for Single People (Playhouse) Wilmington, Del., 9-10.
- Mermaids Singing (Shubert) New Haven, Conn., 8-10.
- Oklahoma (Colonial) Boston.
- Olsen & Johnson, in Laffing Room Only (Shubert) Chicago.
- Only Girl (Geary) San Francisco.
- Passing Show (Bushnell Auditorium) Hartford, Conn., 9-10.
- Rebecca (Omaha) Omaha 7; (Music Hall) Kansas City, Mo., 8-10.
- Ryan Girl (Shubert) Philadelphia.
- School for Brides (Copley) Boston.
- School for Brides (Academy of Music) Northampton, Mass., 7.
- Sound of Bunting (Locust St.) Philadelphia.
- State of the Union (National) Washington.

Broadway Crix Half-Way 1945-'46 Standings

	Right	Wrong	Accuracy Percentage
Ward Morehouse (<i>Sun</i>).....	10	0	100
Robert Coleman (<i>Mirror</i>).....	16	2	88.9
Howard Barnes (<i>Herald-Tribune</i>).....	15	2	88.2
Lewis Nichols (<i>Times</i>).....	15	3	83.3
Louis Kronenberger (<i>PM</i>).....	15	3	83.3
John Chapman (<i>News</i>).....	14	3	82.3
Robert Garland (<i>Journal-American</i>).....	14	4	77.7
Wilhella Waldorf (<i>Post</i>).....	13	4	76.4
Burton Rascoe (<i>World Telegram</i>).....	12	6	66.7

(Note: Voided in this tabulation are revivals or plays with fixed, or limited runs. Also not tabbed are seven shows which have preemed too recently to have had an opportunity of proving themselves.)

Burlesque Notes

By Uno

MIMI LYNNE has left for Japan with a USO Camp Show to play a role in Gingham Girl... EARL ROOT, house straight at the Mayfair, Dayton, O., and his wife, Billie La Monte, celebrated their 25th wedding anniversary, October 24, first at the theater, where performers and house attaches tossed a big party, and later at the Holden Hotel, in Palmer Cote's suite. Also participating were Fred Frampton, Lucille O'Brian, Hidi Shaw, Vivian Hagel, Collins Bailey, Mr. and Mrs. Leonor Bailey, Alice Jewel and Radianna... CHESTER DOHERTY is exclusive booker for Jacques, Waterbury, Conn... GLADYS FOX is with a unit on the Empire Circuit that has as other strips Louise Sharae and Sue McKain... LOTUS DUBOIS, strip principal with the Ainslee-Carr unit on the Hirst Circuit, is a promotion from show-girl ranks at the Roxy, Cleveland... RUTH WALTON, line producer for Maurice Kurtz Agency, has Betty Jane Marlowe and Ruth Mindlien, captains of two eight-girl crews, former at the Morris Club, Shrewsbury, Mass., and later at the Terrace Room, Silver Dollar Club, Boston... BILLY KOUD, number producer, has returned from managing a USO unit on a tour of the States... JOE DORRIS, emcee-comic, recovering from a recent operation at the Claridge Hotel, New York.

TIRZA and Her Wine Bath launched the Apollo, Boston, November 5, as the fourth burly stop in Bean City under the new management and operation of Leona (Tirza) DuVal and Mickey Owens... GEORGE YOUNG, former owner of the Roxy, Cleveland, is operating a casting agency in Los Angeles... FAYE NEAL left the Grand, St. Louis, for her home in Lawton, Okla., due to illness... MICKEY GOLDEN, Ida Davis and Lillian Nathan Brodtkin, ex-burly principals, are heads of a beauty shop on the East Side of Manhattan... HARRY WALD, concessionaire at the Grand, St. Louis, resting at St. Luke's Hospital there following a recent operation... CHUCK FOSTER, comic on the Hirst Wheel, is mourning the death of his mother in Chicago October 4... LUCY GILLETTE, scrobat, recently of the circus, is now Lucy Nash, extra attraction with Hirst units... FREDDIE FULTON is again supplying the talent for the annual Jewish War Veterans show December 16 at Manhattan Center. Same troupe functioned October 31 for the vets at Kingsbridge Road Hospital and will hold forth November 11 at the Castle Point Hospital, Beacon, N. Y.

DELORES DAWN, wife of Red Marshall, ex-burly comic now doing work in the flickers, readying for a comeback... MAXINE DESHON current at the Morocco Cafe, Chi... LOIS DE FOE has been set for the Fox, Indianapolis, November 9; Gayety, Cincinnati, No-

BURLESQUE PEOPLE STRAIGHT MEN, COMICS GIRLS FOR STRIP WORK

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Blackstone Chalks Fat Takes On Old Thurston Legit Trail

(Continued from page 32)

weeks following the Detroit engagement. Particularly interesting is the fact that Blackstone is racking up his hefty grosses at the usual legit-show prices in the same towns where he showed in vaude at 60 cents top in recent seasons. It is reported from good sources that the veteran Blackstone, who began his magical career many years ago under his right name of Harry Bouton, has so far this season cleared himself around \$18,000, and he hasn't touched a nickel of it since he's banked it at his headquarters in Colon, Mich. Receipts from the sale of a special program in the theater lobbies and a 25-cent trick package which he pitches midway in the show have been sufficient to more than take care of the magician's personal expenses while on the road.

America's Ace Magus?

Blackstone's success in legit houses does not merely mean that another playing field has been opened to the grand old art of magic or that the public is again in the mood to pay legit prices to sit in wonderment at a full-evening's magic extravaganza. Blackstone's success is more far-reaching than that. First, it settles the problem which has been plaguing all magicdom for a number of years—who shall succeed the late Howard Thurston as America's ace magician? It does the same thing for the American public. It allows Mr. John Q. and his family to single out one American magician as the nation's greatest and place him on a pedestal with such magic greats as Herrmann the Great, Harry Keller and Howard Thurston.

The magician who firmly sets himself in the nation's legit houses with a full-evening's show at regular legit prices and who succeeds to the extent that he can repeat in those same houses year after year automatically establishes himself in the eyes of the nation's public and showbiz in general as "America's greatest magician." If box-office takes on the season so far may be taken as a criterion, the Great Blackstone has succeeded in that respect and he is destined to become America's No. 1 magic man playing legit houses exclusively.

Blackstone has spent most of his long magical career in American vaude houses, altho legit houses aren't exactly new to him. He has played legit stands in the

vember 16, and a quick return date at the Rialto, Chi, November 23... JESSICA ROGERS plays Rialto, Chi, November 9... BILLY REED, who's become a fixture at the Rialto, Chi, since it opened, is taking a two-week vacation with his wife, Lorraine, and baby, to visit in-laws in Winthrop, Pa. Eddie Innes replaces Reed while he takes his vacation... BOB CARNEY and daughter, Roberta, just off the USO circuit, are playing several weeks of burly, opening at the Grand, St. Louis, November 16... MITZI currently holds the featured spot at the Avenue, Detroit... VAL DUVAL returns to the Rialto, Chi, for an indefinite engagement, starting November 30... BEVERLY LANE now at the Roxy, Cleveland... CHICK SCHLOSS, just out of the service, will hit the burly stage again soon.

Belle Baker to Beachcomber

MIAMI, Nov. 5.—Belle Baker will perform at the Beachcomber, Miami Beach, for the winter season, for \$2,500 a week, said to be double the dough she is getting from Lou Walters at the New York Latin Quarter. Carllos Valeros, now at the Havana Madrid, will play rumba. Balance of opener is still to be announced.

"Home of Showfolk" Rates Reasonable HOTEL HAYLIN CINCINNATI, O. Corner Vine St. & Opera Place Phone Main 6780

ELASTIC NET OPERA HOSE Black or Nude, \$6.00. Strip or Chorus Panties, \$1.25. Net Bras, 75¢. Rhinestone G-Strings, \$10.00. Bras, \$2.00. Long Eyelashes, \$1.50. Add 15¢ postage. C. GUYETTE, 346 W. 45th St., New York 19, N. Y. Phone: CI-rcle 6-4137.

past with a fair measure of success but nothing to compare with his present expedition. The newest Blackstone venture is better organized and better exploited, with the primary thought in mind to play pretty much the same territory as covered by the venerable Howard Thurston, where the Thurston name was a household word until the road went to pieces shortly after the market crash in 1929.

Great Dante in California

The only other American magician with the type of show qualified to play the nation's legit stands is the Great Dante (Harry Jansen), now in temporary retirement on his ranch in California. When World War II broke out, Dante and his magic company found themselves in Berlin, where they had just concluded a month's engagement at the Scala. With the co-operation of the German government, Dante and his troupe proceeded immediately to his native Denmark, and shortly thereafter returned to America. In the last 20 years, the Great Dante has toured the world at least four times and before World War II was a sensation in the leading cities of Europe. Dante was for years associated with the late Howard Thurston in a business way, and shortly before his death Thurston proclaimed Dante as his logical successor to the crown of America's No. 1 magus. That, however, was at a time when Dante was the toast of Europe, when he was coin-ing money in England and on the Continent and playing under ideal working conditions in European capitals. At that time he didn't relish the idea of coming to America and bucking a road that was little short of dead just for the privilege of being called America's No. 1 trixster.

Dante to Europe Again?

Shortly after his arrival in this country at the beginning of World War II, Dante played a string of legit stands to only fair success, altho he had a show that to American magicians was the last word. He later trimmed his performance for a vaude tour that panned out okay, but vaude wasn't exactly to Dante's liking. He followed later with another brief legit tour and finally barned the layout about six months ago to return to his headquarters in California. Latest reports have it that Dante is planning a return to Europe to continue his triumphs there just as soon as the war smoke settles and showbiz in England and on the Continent settles to its normal stride.

Clever Guy, That Blackstone!

Credited with a large measure of Blackstone's current success in the legit stands are such seasoned showmen as Ned C. Bates, managing director; Lon B. Ramsdell, company manager, and George Alabama Florida, press representative. Remainder of the Blackstone staff is made up of William Hart, advertising agent; Bert Ponard, musical director; J. R. Cuniff, stage manager; Roy Kennedy, electrician; Peter Bouton, carpenter; Harry Gordon, props; George Evans, mechanic, and Millie Bouton, wardrobe mistress.

Maybe the Great Blackstone knew something when he advertised in The Billboard of January 20, 1912, the following line: "Why did God make Harry Bouton so clever!"

Magic

By Bill Sachs

JOE KURY and Jill St. Claire are vacationing in Miami before opening soon in Panama City, Panama... ST. LOUIS RING of the IBM played host to Harry Blackstone and members of his company at a buffet supper at the American Hotel, St. Louis, Sunday night of last week (28). Among those present at the informal gathering were Walter Gibson, editor of Conjurer's magazine; George Karger, photographer for Collier's, and Jack Lippincott, local IBM prexy. Plans for the 1946 national IBM convention to be held in the Mound City, June 16-19, were also discussed. Blackstone troupe concluded a two-week stand at the American Theater, St. Louis, Saturday (3) and opened Monday (5) at the Lyceum, Minneapolis, for a four-day run... J. S. RAMSEY, a magic agent, who recently underwent an emergency operation at Baker Hospital, Lumberton, N. C., is recuperating at his home in Fairmont, N. C. He was stricken ill recently while serving as agent ahead of the Beers-Barnes Circuit... DUNN THE MAGICIAN, currently on school dates in Kentucky, was a magi-desk visitor last Tuesday (30)... GERBER THE MAGICIAN last week hopped from Indianapolis, where he still holds down the top AGVA post, to Coldwater, Mich., headquarters of the Abbott magic works, to load up on new nifties for the winter season. Eldon Nichols, who operates a tent show in Pennsylvania, was in Colon at the same time to perform the same duties... HARRY CECIL RING 22, IBM, Detroit, recently held its annual banquet and open meeting at the Northwest Sportsmen's Club there. Her Billings Jr., was emcee, with the following magi on the program: Kane, Al Zink, Robert Ungewitter, Al Munroe, Hathaway, Karol Fox, Dr. Zina M. Bennett, Kort, Entwistle, and Jack LaComb... LIEUT. LEE ALLEN ESTES, Safety First Magician of the Kentucky State Highway Patrol, cracked the October 17 issue of the national news weekly, Pathfinder, with a photo and a corking yarn telling of his activity in driving home the safety theme to school kiddies by means of magic... FRANKIE GALLAGHER, former pro magus now a sergeant in the Army Air Corps, is slated for an early discharge. He's now cooking up a deal that will take him overseas with a USO unit after his army release... ARIELLE LA TOUR, femme magish and vent, is current at Club Carolyn, Columbus, O... HARRY KING AND ZORITA, after a week at the Tower Theater, Kansas City, Mo., have hopped to Chicago where they have dates to keep them busy for some weeks.

TOOTHACHE QUI TO CARE QUICK, amazing relief! Get Dent's Tooth Gum or Dent's Tooth Drop from your druggist today. Keep handy—and "the show can go on" in spite of cavity toothache. Follow easy directions on box. DENT'S TOOTH GUM TOOTH DROP SIMPLE EARACHE? Swift relief from pain due to superficial ear conditions—with Dent's Ear Drops. Follow easy directions. Ask your druggist or write C. S. DENT & CO., 911 Sycamore St., Cincinnati 2, Ohio. DENT'S EAR DROPS

WANTED SIX-DAY BICYCLE RIDERS

Professionals only. Races to be run at Tacoma, Wash., from December 18, 1945, to December 23, 1945. Purse to be 40% of the gross receipts. Building will seat 5,000. Located in the heart of the Evergreen Playground and in one of the largest shipbuilding and aircraft centers of the world. Two good spots to follow.

Write or Wire J. B. HARRIS, P. O. Box 551, Bremerton, Washington, at once. Sponsored by the Tacoma War Athletic Commission. Jimmie Joffman, of St. Paul, Minn., please contact JIMMIE HARRIS of the above address immediately.

AGENT WANTED

Capable of Contracting Auspices in Auditoriums for MARQUIS the Magician, presented by BLACKSTONE the Magician. Address ARTHUR HOCKWALD Kentucky Hotel, Louisville, Ky.

The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ACCORDIONIST, 10 years' club date exp.; swing, classic. Want to join combo-club, vaude dates. Anthony Conte, 749 Grand St., Brooklyn, N. Y. 170/10/6

ACTOR, 19; interested legit, light comedy, musicals. Small prof. and radio exp. William E. O'Keefe, 5717 South Aberdeen St., Chicago, Ill. 164/10/6

ACTOR, 30; leading player George Abbott's "Brother Rat." Legit, radio producers—what have you! No Hollywood offers considered. Jerry Lewis, 354 West 12th St., N. Y. C. 169/10/6

ASSISTANT STAGE MANAGER, Director; pre-army university productions; Army Spec. Ser.; 2 years with Maurice Evans; musical, Negro variety shows. Interested legit. Lou Hetler, 76-66 Austin St., Forest Hills, L. I., N. Y. 189/10/27

BAND VOCALIST, 21; seeks opportunity to prove talent. Will travel. Record of voice upon request. Harris Hawkins, 1309 West Rham, Pampa, Tex. 154/9/29

BARITONE - CROONER, 27; Radio Experience. Local night club, dance band experience (5 years). Interested band, radio show. Robert A. Hunt, 1106 N. Serrano Ave., Hollywood, Calif. Gladstone 5294. 136/9/22

BARITONE, 24; interested radio, legit, night club. With Russ Morgan's band (3 years). Carl Stole, 236 West 52d St., N. Y. C. COL 5-9464. 160/9/29

BARITONE, 29; pre-army with Earl Thompson, Harold Austin, other colored orks. Wants to join dance band. Will travel. Salary \$75 week. Eddie Wilson, 540 Manhattan Ave., N. Y. C. Apt. 3B. 162/9/29

BARITONE, 36; ballads, light classics; soloist and group singer. Detroit radio stations. Detroit Institute Musical Art (7 years). Interested radio; group singer, soloist. Eric Higgins, 5154 North Neehan Ave., care of Barnett, Chicago 31, Ill. Newcastle 7537. 180/10/20

BARITONE, 24; sang with army bands, but no previous exp. Seeks opportunity to prove talent. Interested legit, night club, dance ork. Curt Mohs, 285 Shore Drive, Lynn, Mass. Lynn 3-8200. 109/11/3

BARITONE, 26; 150 army Bond Show broadcasts; pre-army "Lady in the Dark," "Ziegfeld Follies," New Opera Co. Clubs, concerts, radio. Interested quartet, solo. N. Y. C. only. Manfred Hecht, 50 W. 77th St., N. Y. C. EN 2-3700. 204/11/10

BARITONE, 27; army shows; pre-army club and hotel dates. Fine appearance. Seeks band, club, radio work. Billy Andrews, 184 Snyder St., Brooklyn, N. Y. Glenmore 5-8723. 213/11/10

BASS MAN, 26; night club, roadhouse, carnival experience. Wants to join small band. Anthony Talero, 103 Bay 34th St., Brooklyn, N. Y. ES 2-8581. 138/9/22

BASS MAN (12 years), club, ballroom, large and small combos. Prefers location outskirts N. Y. C. R. Le Page, 78 W. 68th St., N. Y. C. TR 4-3549. 182/10/20

BASS VIOLINIST, 28; dance combo, cocktail lounge, radio, theater experience. Navy band. Salary \$100 week (location); \$125 week (travel). Lyle E. Manson, 571 8th Ave., Marion, Iowa. 212/11/10

BOOKING AGENT; bands, night club acts. James E. McClain, R.F.D. No. 1, Mounds, Ill. 207/11/10

BOOKER-MANAGER, 25; talent, band organizer; 1 year night club booking agent; radio time sales (6 months). Mel Feinberg, 501 Bristol St., Brooklyn, N. Y. 150/9/22

COMEDIAN; weighs 350 lbs., pre-war exp.; novelty vocalist, band leader. Wants to join established vaude, night club act. All offers considered. Vic Sterenson, 4331 W. Adams, Chicago, Ill. Mansfield 4488. 150/9/1

COMEDY SONG and Dance Man, 30; sketch book, vaude, radio, theater; "First Nighter" show; army tours; War Bond shows; 5 years college. Seeks musical comedy, vaude, legit. Don Howard, Stop 20, Malibu Beach, Calif. AX 2-7940. 173/10/18

COMPOSER; musicals, radio shows, specialty numbers. Author, director army shows. Original numbers introduced by Meredith Wilson, Yvette, College, music major. Lawrence Coleman, 215 W. 91st., N. Y. C. TR 7-1211. 214/11/10

DANCER, 32, baritone and song stylist; master of ceremonies; 19 years a pro. dancer in "This Is the Army"; interested radio, vaude, legit, night club. Herbert C. Flukey, 76 St. Nicholas Place, N. Y. C. ED 4-1394. 88/7/28

DRUMMER, 38; hotel, ship, club exp. (10 years); Army Spec. Ser. bands; Local 802, AFM; will travel. Top equipment. Harry Green, 3033 Coney Island Ave., Brooklyn, N. Y. 197/11/3

DRUMMER, double vibraharp; army band (4 years); pre-army small combos, dance orks (10 years). Seeks large dance ork. Union scale salary. Louis Giordano, 1219 63d St., Brooklyn, N. Y. 183/10/20

DRUMMER; 337th AGF band; colored dance and concert ork experience. Seeks dance band. Robert Roberts, 1463 Pacific St., Brooklyn, N. Y. 206/11/10

DRUMMER-TENOR; played Hal Kemp's band. Ready and willing to work. Fine equipment. Photos, references on request. Walter H. Roesser, 190-08 89th Ave., Hollis, Long Island, N. Y. Hollis 5-9158. 215/9/29

DRUMMER, 30; 6 years' exp. N. Y. clubs. Frank Rivera, 654 East 158th St., N. Y. C. 171/8/25

DRUMMER, 26; pre-army show and theater units. Fine equipment. Wants to join dance band for club, theater work. Tommy Tidwell, 304 Sarwell Ave., Waycross, Ga. Tel. 510-J. 209/11/10

EMSEE, baritone; 35 years' show business. Interested night clubs, vaude. Harry Royal Jackson, 5745 State St., Chicago, Ill. West. 6976. 122/9/15

EMSEE; comic; songs, harmonica novelties. Army hospital shows; prefer army club and theater dates, Miami, N. Y. Irwin Bluestone, 115 Ocean Ave., Brooklyn, N. Y. 145/9/22

ENTERTAINMENT SPECIALIST, 27; writing, directing, programming; army hospital camp shows, radio programs. Pre-army publicity and advertising for motion picture theaters. Worked Skouras theaters; int. radio, motion pic. Joseph Tammany, Hotel Davenport, Stamford, Conn. 4-3113. 133/9/15

ENTERTAINMENT SPECIALIST, 40; tenor soloist, dramatic reader; broadcasting, WMCA, WNEW; sang with Deep-River Boyd, F. Bestinger's singing-dancing waiters (Hotel New Yorker). Seeks work radio, concert field. James Willis, 4209 West Evans Ave., St. Louis. Jefferson 3511. 201/11/3

GUITAR PLAYER; 5 years' experience bands, quartets. Army band. Seeks band vicinity N. Y. C. Junius C. Hates, 407 Brant St., Durham, N. C. 192/10/27

HYPNOTIST, 43; clubs, lodges, conventions; radio guest appearances; USO-Camp Shows. Howard Klein, 5416 Woodbine Ave., Philadelphia 31, Pa. Trinity 0492. 177/6/13

ILLUSTRATOR, 25; poster work, movie layouts; stude before army; interested radio, motion pictures. Arnold L. Steffin, Box 132, Sterling, Ill. 116/9/8

"JUMPING JELLY BEAN"; novelty dancer, vocalist, flash drummer; 26; played Walter Barnes Ork, Eli Rice band, Benny Meroff, St. Louis Country Club. Interested radio, clubs, vaude. Lewis F. Ware, 610 N. Adams, Peoria, Ill. 124/9/16

LEAD TRUMPET; 2 years dance bands, combos; interested all fields. Roger Mosian, 531 West 179 St., N. Y. C. 194/11/3

LYRIC TENOR, 27; passed NBC "Welcome-Home Audition Test"; classics and popular; army entertainer, band and radio; pre-army. WELL, WNAB guest appearance; sang with Bridgeport Symphony. John Carstairs, Bldg. 7, Apt. 49-A, Success Park, Bridgeport 8, Conn. 172/8/11

LYRIC WRITER; 10 years' experience. Wants to join staff music pub. house. Salary \$5 to \$500. Arthur Pesant, 74 Post Ave., N. Y. C. LOR 7-5835. 208/11/10

MAGICIAN-ILLUSIONIST, novel acts; played club dates, schools, night clubs, theaters. Known as "Buck, America's Own Magician." Photos on request. Stephen B. Buck, care Mrs. A. L. Skaggs, 301 Cullum St., Clinton, Tenn. 134/9/15

MANAGER-BOOKER, first class; 40; dance orks; entertainment specialist in army (3 1/2 years). Eddie DeLange, ork mgr. (6 years) ballrooms, theaters; all over U. S. Salary \$125 week. Edward Judge, 5915 Post Road, Bronx, New York. 106/9/8

MARIMBA, vibraphone player; club, theater, cocktail combo exp. Own Deagan Imperial marimba; Ludwieg vibas; AGVA. Will work single act or with small combo. Night club, theater prof. Edgar Van Valenburg, 211 Lincoln Ave., Syracuse, N. Y. 186/10/20

MOTION PICTURE theater mgr.; legit background, U. S., abroad; actor, mgr., director exp. Bert Kaye, 174 West 81st St., N. Y. C. TR 4-7713. 200/9/20

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

ORCHESTRA MANAGER, contractor, scout (15 years exp.); Local 802; wrote for "Ork World," "Metronome," "Downbeat" on ork M.G.T. College ed.; neat appearance. Wm. B. Davis, 521 Eastern Parkway, Brooklyn, N. Y. 181/10/20

ORGANIST, 22; theater and club exp.; seeks cocktail lounge or hotel spot. Will travel. Bob Lorin, 240 West 102d St., N. Y. 25, N. Y. RL 9-9174. 110/9/8

PIANIST, 31 (12 yrs.), classical and swing. Seeks solo or band work. Edward Johnson, 149 W. 140th St., N. Y. C. 58/8/11

PIANIST, 36; club exp. (12 years); seeks night club or hotel in N. Y. C. area only. Peter Farinella, 285 Sumpter St., Brooklyn 33, N. Y. 90/8/25

PIANIST, double violin, drums; 25 years' small combo experience. Seeks small club, lounge, Samuel Roth, 215 E. 164th St., New York City. JE 8-9608. 151/9/22

PIANIST, 28; 9 years' professional experience; bands, cocktail lounges, Army Special Service. Interested dance ork, combo; single. Harmon H. Miss, Box 572, Meridian, Miss. Phone 4656-J. 176/6/3

PIANIST; dance orks, clubs (18 years). Seeks club, restaurant, metropolitan area. Edward Schlom, 1290 Ocean Ave., Brooklyn 30, N. Y. 184/10/20

PIANIST, Vocal Accompanist; solo and ork work; 18 years' experience, army band, composed music for army show. Seeks cocktail lounge. Los Angeles preferred. David M. Chodorov, 123 W. 44th, N. Y. C. BRY 9-1847. 188/10/27

PIANO SOLOIST, 29; 8 years dance bands, hotel and club experience; classic and pop; can transpose. Interested hotels, clubs, winter season Florida. Robert Nerino, 329 E. 51st Street, New York City. PL 3-2137. 148/9/22

PUBLICITY AGENT, 27; Manager for ork, individual musicians; advance booking, press releases. Gilbert D. Padolner, 857 Lawrence Ave., Chicago, Ill. Ardmore 0352. 175/6/13

PUBLICITY MAN, 23; free-lance booking, publicity; dance bands, vocalists (4 years). Bernard Feldman, 1277 Hue Ave., Bronx 59, N. Y. OL 5-5781. 84/8/25

PUBLICITY MAN; army shows; 8 years' pre-war exp. Seeks radio or theater connection. Louis Grossman, 3021 Avenue I, Brooklyn, N. Y. CL 8-3370. 156/9/29

QUARTET SINGER, 42; baritone; sang with army quartet; wants to join barber shop quartet. Will travel. Milton Westfried, 1437 Shakespeare Ave., N. Y. C. Jerome 8-4356. 128/9/15

RADIO ANNOUNCER-ACTOR, 25; passed NBC "Welcome Home" audition; 3 1/2 years radio work in AAF; writing, emceeing, acting; own program over WFBC; guest appearances. Michael J. Velgot, 118-23 204th St., St. Albans, L. I., N. Y. 125/9/15

RADIO ANNOUNCER, 34; wrote, produced, directed, acted army overseas shows, E.T.O., AFN radio shows; 2 seasons Henry Bros. (pre-army). Seeks radio opportunity, Chicago vicinity. Jack E. Wolf, 4520 N. Clarendon, Chicago, Ill. Long Beach 8600. 134/9/22

RADIO ANNOUNCER; army Spec. Ser., announcing, acting, newscasting; 2 years pre-army exp. Ed Faigin, 2636 Hillcrest Drive, Los Angeles, Calif. PA 5556. 157/9/29

RADIO ANNOUNCER; 26; passed NBC "Welcome Home" audition; radio mechanic in army. Will travel. Prefer station around N. Y. C. Wm. Kreuzinger, 126 W. 4th St., Plainfield, N. J. Pfld 6-10417. 191/10/27

RADIO ANNOUNCER, 37; legit actor (4 years), announcer Ford show, World's Fair; WGH, ABC. Special events broadcasting in army. Seeks radio station N. Y. area. Robert O'Donovan, 917 Ogden Ave., N. Y. C. JER 8-1769. 198/11/3

RADIO DIRECTOR; been thru mill as writer, actor, singer, prod. Director; 10 years' radio experience. Idea man, college graduate. Top-flight pop music, variety program. Lawrence Wynn, 64 W. 70th St., N. Y. C. SC 4-9319. 203/11/10

RADIO PROGRAM BUILDER, 36; musical program arranger, music and record librarian. Exp. opera concert, radio work. Pop, classic. Seeks position radio station. F. J. Ullsperger, 116 West 80th St., N. Y. C. 164/8/5

ROLLER RINK MGR.; managed, reconstructed, worked Chicago Roller Bowl rink, pre-army. John A. Scicchifano, 1516 West Arch, Shamokin, Pa. 165/10/6

ROPE-WHIP ACT; work single or double, prefer double. Rodeo, club, circus exp. Age 31. Fine references; good wardrobe. Jimmie Groves, Elsberry, Mo. 202/11/3

SAX-CLARINET-VIOLIN MAN; AAF band (5 years), theater, concert, dance orks (18 years). Good sight reader. Charles Sherlock, 2225 Ditmas Ave., Brooklyn 26, N. Y. BU 4-9587. 159/9/8

SAX MAN; Army Spec. Ser.; club dates, bands and combos (13 years' experience). Interested small combo. Michael J. Florio, 1005 E. 54th St., Brooklyn, N. Y. 205/11/10

SINGER; 21, wants to join established group of Western, mountain singers. Daniel Wagner, 488 Nostrand Ave., Brooklyn. 193/10/27

SONGWRITER, 29; wrote lyrics and music for ork leader Lawrence Welk; two songs published to date. Seeks full-time job. John M. Antonucci, 8142 LaFayette Ave., Chicago, Ill. Aberdeen 1548. 117/9/8

SPANISH ELECTRIC Guitar, 38; club and small combo exp. (10 years); \$75 week starting salary. Edward Parreiss, 4406 25th Ave., L. L. City, N. Y. 195/11/3

STRINGS, VIOLIN, CELLO, 25; played colored orks (5 years); Tiny Bradshaw, Oran Page, Lucky Millinder, salon music, Latin, swing, Continental; interested 6 piece combo. Nicholas Fenton, 352 West 117th St., N. Y. C. 108/9/8

TENOR, sax, clarinet, 27; read, transpose, fake; has played all types and size outfits; Local 661, 77 AFM. Radio shows in army band. Jack Garellick, 10 North Iowa Ave., Atlantic City, N. J. Tel. 4-9416. 101/9/1

TENOR, 25; light classics, Irish and popular songs; worked BKO theaters, radio (WOB, WEVD, WBNX). Interested stage, radio. Edward Flaherty, 69 East 95th St., N. Y. C. AT. 9-2492. 109/9/8

TENOR SAX, clarinet man, 24; led own band, club dates, etc. Local 16, Newark. Glen Forest, 319 Hawthorne Ave., Newark, N. J. WAV 3-0536. 185/10/20

TENOR, 35; radio, club exp. D'way shows. Interested legit, radio, clubs. Edward Heller, 1225 Eastern Parkway, Brooklyn, N. Y. PIES 4-0837. 196/11/3

TICKET SELLER, cashier, 34; amusement parks, carnival exp. (12 years). Prefers road show. Harry Korotaky, 294 Riverdale Ave., Brooklyn, N. Y. 187/10/20

TROMBONE PLAYER; 26; 4 years army band; 8 years dance and symphony orks. Will travel. Frank Banko, 342 W. 85th St., N. Y. C. EN 2-2850. 190/10/27

TRUMPET MAN, 26; pro exp. (9 years); worked large bands as jazz trumpeter—2d, 3d, 4th horn; small novelty combos. Alfred Ruggiero, 5519 4th Ave., Brooklyn, N. Y. 126/8/4

TRUMPET MAN, 1st and 2d; double on accordion; pre-army club and theater dance band exp. Seeks connection with traveling ork; prof. West Coast. Conscientious, dependable. L. A. Local 47. Albert R. Stava, 614 Oakwood Ave. Apt. 2, Toledo, O. 179/10/20

VOCALIST, 27, sang with army special services; also did radio work in army; passed NBC "Welcome Home" auditions. Seeks connection with band, radio, night club or vaude preferred. George Stonehill, 114 East 168th St., Bronx 52, New York. Tel.: JE 6-3878. 49/8/4

VOCALIST, 36; theater and club work (15 years). Emceeing, dancing; seeks vaude spot, club. Wm. F. Threalkill, 4200 Vincennes Ave., Chicago, Ill. Atlantic 7400. 140/9/22

VOCALIST, 24; baritone, morale shows while in USMC; personality, good appearance. Joseph Loachlavo, 240 Cedar Lane, Closter, N. J. Closter 1258. 120/9/8

VOCALIST, 24; no pro. exp.; wants chance to prove talent. Joseph Sandore, 3856 Grenshaw St., Chicago, Ill. 115/9/8

VOCALIST; male, young, baritone; Major Bowes '39-'40. Played spots in New Jersey and Hollywood. Was with Glenn Miller's band in army air force. Bob Martin, 300 W. 109th St., N. Y. C. UN. 4-9607. 174/9/22

VOCALIST; army morale shows; night club experience. Seeks radio or dance band. Marvin George Kuhn, Box 314, Creston, O. Tel. 3292. 210/11/10

VOCALIST, 24; night club, dance band experience; marine bands; Australian Broadcasting Co. vocalist. Seeks featured vocalist spot with all-girl ork. Dick Sakos, 14 4th St., S. E., Washington, D. C. Franklin 3225. 211/11/10

THE FINAL CURTAIN

ATZ—Louis, 78, musician, October 31 in Newark, N. J. When Edison was working on the first phonograph, he sent for Atz to play Tyrolean airs on the piccolo and flute into the recording machine for one of his earliest records. Surviving are four daughters and two sons.

BAWDEN—C. R., 81, forage agent on the Adam Forepaugh Circus in 1881 and in other capacities with various shows, at his home in Bronson, Mich., October 25. He recently had been in war work. Survived by his widow, Carrie; three sons, Harry and George, Bronson, and Prince, Coldwater, Mich. Interment in Bronson.

BECK—Lewis S. (Jack), 70, for many years associated with H. B. Gentry on one of the Gentry Bros.' Dog and Pony shows and later agent for Seils-Floto, in Washington October 29. Since 1932, he had served as deputy marshal for the District of Columbia. Survived by a brother, W. S., Wichita, Kan.

BRAND—Mrs. Emma, mother of Leo Brand Jr., veteran Cincinnati Symphony Orchestra violinist, and widow of Leo Brand, tympanist with the orchestra for 40 years, at the home of her son in Cincinnati October 28. Also survived by a daughter, Mrs. Emma Doll. Interment in Walnut Hills Cemetery, Cincinnati.

BYERS—Chester, 52, former national champion trick and fancy roper, in Fort Worth November 1.

COLDREN—David, stage manager of the Embassy Theater, Reading, Pa., the past 12 years, in that city October 26. He had been with various shows since the '80s and was at one time with the Lee Nash Studios, New York; Charles K. Champlin in rep, Edwin D. Miner and Barney Girard in burlesque and with Wilmer & Vincent theaters thru Pennsylvania.

COSTELLO—Don, 42, film actor, victim of an accidental overdose of sleeping powders, October 26 in Hollywood. He is survived by his widow, Louise.

DADDI—Francesco, 80, Neapolitan tenor and operatic comedian, at the Home for Incurables, Chicago, October 22. Daddi came to the United States in 1906 and was associated for years with the Chicago and Metropolitan Opera companies.

DAILEY—Lee, 39, for the past three years manager of Tune Town Ballroom, St. Louis, in that city October 26. Survived by two sisters. Burial October 28 in Calvary Cemetery, St. Louis.

EMERY—Gilbert, 70, actor and writer, October 27 in North Hollywood, Calif. He played with Katharine Cornell in the Broadway production of *Enchanted Cottage* and had written many scenarios for Hollywood movie studios. He left no survivors.

FERRIS—Earl, 68, member of the Iowa State Fair board from 1919-39, at Hampton, Ia., October 27. Survived by his widow and a son.

GOLDENBERG—Samuel, 60, for many years one of the leading actors of New York's Yiddish stage, and who had also appeared in Broadway productions in English, October 31 in Unity Hospital, Brooklyn. He became ill about a week before his demise during a performance of *Apartment 7* at the Parkway theater, Brooklyn. He appeared in the *American Dream*, *The Eternal Road*, and *The Cherry Orchard*. He also appeared in several motion pictures including *Mission To Moscow*, and *Fallen Sparrow*. Survived by his widow and daughter.

HARDIN—William, 56, well-known outdoor showman, recently in Los Angeles. He was a native of Bonham, Tex. Survived by his widow, Catherine; a brother and a sister. Burial in Los Angeles, October 26.

JESSUP—Stanley, 68, character actor, October 26 in Fitch's Sanitarium, in the Bronx, N. Y. He began his stage career with Richard Mansfield in *Cyrano de Bergerac* and shortly afterward appeared in the original production of *The Merry Widow*. Following that he played a long engagement under Charles Frohman management in *The Arcadians*. Some of the other productions he appeared in are *Potash and Perimutter*, *The Two Orphans*, *Shore Leave*, *Nina Rosa*, *Cradle Snatchers*, *Sandlewood*, *I'd Rather Be Right*, *Candle in the Wind* and *Count Me In*. Survived by his widow.

KAPELER—Alfred, 69, actor, October 30 in New York. He was born in Switzerland and adopted the stage at an early age. He appeared under the management of both David Warfield and David Belasco and was seen in *Seventh Heaven*, *Dodsworth*, *The Dough Girls*, *The Man of the Hour*, and *Good Hunting*. He also appeared in several musical comedies, among them *The Merry Widow* and *Three Waitzes*. Survived are his widow and sister.

LIEBLING—Leonard, 65, editor, music-critic and librettist and editor in chief of *The Musical Courier* since 1911, October 28 in New York. He studied piano in Berlin and after appearing as a pianist both here and abroad he joined the staff of *The Musical Courier* in 1902. From 1923-1936, he was also music critic of *The New York American*. He wrote the libretto for four comic operas, *The Girl and the Kaiser*, *The Balkin Princess*, *The American Maid* and *Vera Violetta*. He was a member of the Lotos Club and the Lambs and served for three years on its council. Surviving are his widow and sister, Mrs. Arthur Mosler, vocal teacher.

In Memory of
MAX LINDERMAN
A Great Showman, a Gentleman
and a Fine Boss.
And As Such He Will Always
Live in My Memory.
GERALD SNELLEN

LOCHER—Mrs. Frieda, 50, mother of Jon Hall, film actor, of cerebral hemorrhage in Hollywood October 20. In addition to Hall, she is survived by her husband, Felix, and two daughters, Louise, and Mrs. Marguerite Mouat, of Scotland.

LOYAL—Alfred, 72, whose dog act was a feature of the Ringling-Barnum circus for many years, at his home in Fanwood, N. J., October 27. Formerly a bareback rider, he switched to dog training after being injured in a fall. Survived by widow, Amanda Wolf Loyal, and daughter, Mrs. Fred Hoch.

LYONS—James H., 54, director of the Plays and Players, Philadelphia, after a brief illness in Atlantic City October 23. He was a member of the Lambs' Club. Survived by his widow, Anne; two daughters, and a son.

MACDONALD—William (Owego, the Reptile Boy), 52, at Lufkin, Tex., October 29 of rattlesnake poisoning. He was a partner for many years with Edward M. Harris in snake shows on circuses and carnivals. Survived by his parents at Mobile, Ala., where body was shipped for burial.

MAYNE—Mrs. Caroline Wolvert (Carrie Nellson), 74, retired actress, at Huntington, L. I. N. Y., October 24.

MAYO—Mrs. Marie Susanne Thrill, 65, former Broadway actress and wife of Earl W. Mayo, editor of *World Petroleum*, October 20 in New Canaan, Conn. She appeared in the original production of *Zaza*, with Leslie Carter, at the Garrick Theater, New York, in 1899. She retired from the stage after her marriage in 1904.

METTERHOUSE—Charles, master mechanic at the Metropolitan Opera House, New York, the last 40 years, at his home in Brooklyn October 22. Surviving are his widow, daughter and two grandchildren.

NEWBANKS—Nelson R., Ferris Wheel foreman with Rogers Greater Shows for three years, October 20 in Jackson (Tenn.) Hospital following a pistol wound sustained when mistaken for someone else. He had been with several shows prior to Rogers'. He was a brother-in-law of Mr. and Mrs. Chief Lamont. Survived by his widow, Dickie, and two

stepdaughters, Betty Lou and Joyce Smith. Interment in Hollywood Cemetery, Jackson.

PARTHUM—Charles F., 55, secretary of the DeLodder Theater Circuit for 25 years and an officer in the Delthe Amusement Corporation, Detroit, in that city October 18. Survived by his widow, two daughters, four sons, two sisters and three brothers. Burial in Mount Olivet Cemetery, Detroit.

PICKETT—John R., 75, engaged in the theater business in Connecticut for 35 years and manager of the Capitol Theater, Willimantic, Conn., for 14 years prior to his retirement a few years ago, October 17 at his home in Willimantic after a long illness. Survived by his widow and son.

REYNOLDS—Mrs. Earle (Nellie Donegan), 67, circus, fair and vaude roller skater, of a heart ailment in Rensselaer, Ind., October 28. A native of Australia, she entered show business at 13 as a member of her parents' family bicycle act. She married William Andree, aerialist, in 1899, coming with him to America in 1902 to join Ringling Bros.' Circus. Left with twin daughters in 1906, she performed alone until 1908, when she married Earle Reynolds, American ice skating champion, with whom she toured until retirement in 1932. Since then she assisted her husband and daughter, Helen, in developing new skating acts at Rensselaer. She traveled with the Ringling Bros.' and Barnum & Bailey Circus in 1943-44. Survived by her husband, Earle; daughters, Mrs. William (Helen) King, Rensselaer, and Mrs. Francis (Maudie) LeMaire, Dallas, and a brother, James, New York. Burial in Weston Cemetery, Rensselaer.

SPANGLER—John, 39, concession employee and truck driver for the maintenance crew of Venice (Calif.) Amusement Pier, suddenly on the beach there September 9, it has just been learned. Survived by his widow, Georgia Nicholas, literary agent.

SWETT—Herbert L., 67, proprietor of the Lakewood Summer Theater, Skowhegan, Me., and a pioneer in that field, October 20 in a hospital there following a heart attack. Swett went to Skowhegan in 1901 to manage a trolley line that included as part of its system an amusement park on Lake Wesserunnett. His attempts to improve the place resulted in his discharge, whereupon he bought the properties. From the start Swett was more interested in the park than in the trolley system and in due time the latter was abandoned. He was a member of the Players' Club and a Mason. Surviving are his widow, Fancher; two daughters, Mrs. Grant Mills, wife of the actor, Norwalk, Conn., and Eleanor, Skowhegan, and a sister, Mrs. Mabel Herbert, Portland, Me. Services October 22.

TERRELL—Pha, former vocalist with Andy Kirk's orchestra, recently in Los Angeles. Burial in Kansas City, Mo., October 25.

THUMAS—Francisco E., 67, orchestra leader who introduced American swing to Nicaragua, in Managua, Nicaragua, October 29.

TRACY—William B., 58, an executive of Campbell-Ewald Company, advertising agency, at his home in New York November 1. After graduating from Amherst, he joined the Frank Presbrey Agency and later became president of an advertising agency in Philadelphia. He returned to New York in 1937. Before joining Campbell-Ewald, he was associated with Benton & Bowles, Inc., and Arthur Kudner, Inc., advertising agencies. He was a member of University Club. Survived by his widow, mother and son.

WEINGARTEN—August, 70, pioneer motion picture exhibitor and father of Lawrence A. Weingarten, MGM executive producer, October 17 in Hollywood. He first showed a film 38 years ago in Sioux Falls, S. D., and later combined movies with vaude shows. Besides his son he is survived by his widow, Minnie; a daughter, Mrs. Sol Burke, Summerville, N. Y.; four sisters, Mrs. Arthur Lusher, Los Angeles; Rea Weingarten, Mrs. Jay Engel and Mrs. Dora Guggenheim, Cleveland, and a brother, S. J., also of Cleveland.

WELSH—Andrew Merrilees, 62, English vaude actor, in a Miami hospital October 26. He came to this country in 1921 and appeared on the Keith, Loew and Pantages circuits. He served with a Scottish regiment in World War I and played Canadian USO shows in this war. He was a member of the Actors' Guild and National Variety Artists. Survived by his widow, Lizzie, Coventry, England, and two children. Interment in Miami.

YOUNG—Mrs. Snooks, 49, in showbiz for 15 years and wife of Robert Young, ride superintendent of Lawrence Greater Shows, in Columbia, S. C., October 31. Interment in Waco, Tex.

Marriages

BROCK-HOPKINS—Raymond B. Brock, war correspondent and lecturer, to Miriam Hopkins, film actress, in Methodist Church, Alexandria, Va., October 23.

CARLSON-SHREFFLER—Leroy Carlson, arranger and music librarian at WIBW, to Maude Butler Shreffler, production manager at the same station, October 17 in Kansas City, Mo.

CLARK-McCORKLE—Leo Clark, of West Newton, Pa., with the Marks Shows, and Betty McCorkle, nonpro, of Rock Hill, S. C., recently at Rock Hill.

DUBIN-DENKER—Jack Dubin, drummer in Sylvan Herman's Philadelphia Society Band, and Miriam Denker, nonpro, in Camden, N. J., October 20.

FULLWOOD-VANCE—Eugene Fullwood, of Myrtle Beach, S. C., to Pauline Vance, Charleston, W. Va., both members of the Marks Shows, recently at Rock Hill, S. C.

GALBRAITH-GOOS—Murray Galbraith to Dorothy Goos October 22 in Chicago. Both are principals in *Holiday On Ice*, currently in Kansas City, Mo.

GLEISER-McCARTHY—Oscar Conrad Gleiser to Mrs. Dorothy Allan McCarthy, widow of songwriter, Joseph McCarthy, in St. Patrick's Cathedral, New York, November 1.

JOHNSON-ADAMS—Captain Oliver Q. Johnson, to Irene Adams, on the Penn Theater staff, in Pittsburgh, October 24.

MALNECK-MALNECK—Matty Malneck, ork leader, rewed his divorced wife, Clara Burns Malneck, in Los Angeles October 24.

MULKINS-BRYAN—George (Muggs) Mulkins to Virginia Lee Bryan in Atlanta October 9.

MURRAY-DIEBERT—Cameron Murray Jr., son of Cameron Murray, general manager of the W. G. Wade No. 2 Shows, to Betty Diebert, daughter of Ed Diebert, bingo operator on the same shows, October 8 in Detroit.

PELOSI-MILA—Lieut. Louis Pelosi and Joann Mila in Philadelphia October 13. He is a former opera impresario.

PSCUZZI-McLAUGHLIN—Wayne Pscuzzi, drummer with the Pittsburgh Symphony Orchestra, to Lieut. Wanda McLaughlin, USNR, in Pittsburgh October 9.

RUSSELL-NORELL—Andy Russell, singer, to Della Norell, singer, in Las Vegas, Nev., October 23.

SHIREY-WILLS—George Shirey, car manager for Bailey Bros.' Circus, to Ashie Wills, car girl with the same unit, recently.

SHAW-GARDNER—Artie Shaw, orchestra leader, to Ava Gardner, film actress, in Hollywood October 17.

SIX-TROJAN—Eugene Six, sax player with Lloyd LaBrie ork, to Alice Trojan former saxist with Velma and Jean girl band, in Covington, Ky., October 11.

SLOAN-DALE—Murry Sloan, non-pro to Helen Dale, script secretary on Bob Hope's radio program, in Yuma, Ariz. October 10.

SORRENTE-PERKINS—Corp. Robert Sorrente, USMC, to Judith Perkins, secretary to Bob Wesson, production manager of KGO, San Francisco, in that city October 12.

SPEAR-DOYLE—William A. Spear and Florence Doyle, concessionaires with Royal American Shows, in Shreveport La., October 22.

SPITZER-HARPER—Henry Spitzer, New York exec of Edwin Morris and Mayfair Music companies, to Jeann Harper in Last Frontiers Hotel, Las Vegas, Nev., recently.

SPOLAR-JOHNSON—Walter Spolar, concert violinist, recently discharged from the Army Air Corps, to Christine Johnson, in the cast of *Carousel*, in New York, October 26.

STITT-TAYLOR—Wayne Stitt, announcer at KCKN, Kansas City, Mo., to Anna Belle Taylor October 8 in Kansas City.

STONE-FRANZ—Littell Rogers Stone, to Marie E. Franz, former music critic for *The New Haven Register*, October 27 in New Haven, Conn.

WALTERS-RINGLING—Harvey Walters, press agent with Yankee-Patterson Circus, and Marjorie Ringling, daughter of Otto Ringling, in Tijuana, Mex., September 23.

WELCH-ANDERSON—Charles Welch, Syracuse, and Romance Anderson, Lynchburg, Va., both members of the Marks Shows, recently at Rock Hill, S. C.

WILLIARD-THATCHER—James Williard, Uncle Jim of WIBG, Philadelphia, to Elsie T. Thatcher, nonpro, in Philadelphia November 10.

ZAVATTA-SIDNEY—Romano Zavatta, of the riding family, to Irma Sidney, of the Four Sidneys, recently in Denver.

ZEISER-MERSON—Jane Zeiser to Dick Mershon in Los Angeles September 25. They are a skating team in *Ice Follies*.

IN LOVING MEMORY OF MY DEAR
HUSBAND

NATHAN HIRSCH

Who Passed Away October 21st, 1944

Mrs. Lucille Hirsch

HARRIS—Mrs. Marlon, 81, mother of the film character actor, Billy Bevan, October 19 near Hollywood. Also survived by two sisters and brother in Australia.

HOPKINS—Frank T., 57, president of the National Outdoor Advertising Bureau Inc., at his home in Fort Lauderdale, Fla., October 31. He was one of the founders of the Bureau in 1918. Survived by his widow, son and daughter.

RAIN RUINS RAS RECORD TRY

The Cat's Whiskers

DUBLIN, Ga., Nov. 3.—As early as July, Doral Deshon had placed a rush order for bally banners. Since then she had waited patiently from week to week.

Thru the early fairs biz on her Burma Slave gal show was good. But wait, she told herself and others on the J. J. Page Shows, wait until those banners arrived! What banners! Colorful pictorials. And Burma Slave, she had carefully instructed the painter in big block letters at the top of each one.

But the weeks went on—and on. Not until last week, with the show about to close, did the banners arrive. When they came, Doral hastily unwrapped the package. With keen anticipation, she spread the banners on the ground for inspection. Exactly as ordered. Except that Burma Slave at the top of each banner read:

BURMA SHAVE!

Kressman Runs Against Doolan

CHICAGO, Nov. 3.—Fred H. Kressman was nominated for the presidency of the Showmen's League of America on an independent ticket filed at the regular meeting of the League here Thursday (1). He will oppose M. J. Doolan, nominated on the regular ticket by the nominating committee.

None of the other officer candidates named on the regular ticket will have opposition.

The independent ticket also presented 20 names for the board of governors, as follows:

Tom W. Allen, Sunny Berget, Gene Berni, Max Brantman, Fizzle Brown, Bill Cowan, Jack Duffield, Harry (Irish) Gaughn, Jack Gilbert, Lou Keller, Bob Lohmar, Vince McCabe, M. (Lefty) Ohern, Charles Owens, Bob Seery, Rudy Singer, Harry Stahl, Al Sweeney, Ned Torti and A. J. (Whitey) Weiss.

Sam L. Ward was named by the board of governors to replace Ned Torti on the regular ticket, Torti having resigned so his name could be placed on the independent ticket.

Special committees to function during the convention have been named. Sam J. Levy, chairman of the banquet and ball, selected his chairmen, and they in turn named their committees. Edward A. Hock and R. L. Lohmar will handle tickets and reservations: Press—Pat Purcell, chairman, with J. A. Darnaby, Nat S. Green, Robert E. Hickey, Frank B. (See KRESSMAN & DOOLAN on page 60)

Investigate Death Of RAS Talker

FOREST, Miss., Nov. 3.—Scott County police authorities are continuing an investigation into the death two weeks ago of R. H. Williams, a talker this season with the Royal American Shows, whose body was found in a ditch near here.

Williams, who was said to have left the show shortly before his death, was believed to have been killed from a head wound inflicted by a blunt instrument. Sheriff H. B. McCrory said he was apparently slain and robbed.

On the Royal American roster Williams's home address was listed as 308 Main Street, Fort Worth. His wife, a WAC stationed at Phoenixville, Pa., ordered the body sent to Washington for burial.



TERRY MARTIN, general representative of the Alamo Exposition Shows, has been engaged by Owner Jack Ruback to act in the same capacity for the 1945 season.

Ruback to Retain Same Staff in '46

SAN ANTONIO, Tex., Nov. 3.—Jack Ruback, owner and general manager of the Alamo Exposition Shows, announced here that he has re-engaged his entire 1945 staff for next season.

Terry Martin, general agent, already is on the prowl for 1946 dates, and Ruback has announced extensive plans to increase his operations.

Others on the executive staff include Ted Custer, publicity director; Rose Ruback, secretary; Eddie Lynch, legal adjuster; Ben Hyman, lot superintendent; Bobbie Hyman, mail and The Billboard agent; Albert Wright, assistant manager; Louis McNeece, master mechanic; Blackie Wertman, assistant mechanic, and Mrs. Herman Helton, Red Cross work.

Milt Morris in Hospital

WASHINGTON, Nov. 3.—Milt Morris, veteran midway figure and legal adjuster the past season with the Johnny J. Jones Exposition, underwent a major operation at Doctors' Hospital here last Monday (29). His condition is reported favorable.

Gets 102G Despite Upset

Cracks Shreveport mark by 8G—org in Tampa for Shrine, then the barn

SHREVEPORT, La., Nov. 3.—There was rejoicing over the record-breaking \$102,954.64 Royal American Shows grossed at the Louisiana State Fair, but Owner Carl J. Sedlmayr figured that without two spells of rain during the 10-day run his show would have established an all-time high mark for fairs.

"Without those two bad days," said Sedlmayr just before leaving with the show for Tampa, "we would have grossed over \$128,000, which would have set a new record for our show at any fair."

New Louisiana Mark

Despite the failure to knock off the all-time record for any show, RAS knocked off the Louisiana State Fair mark by a trifle more than \$8,000, the 1944 score of \$94,000 having been the previous high here.

Show was away to a sizzling start with the annual State Fair gladway preview Friday (19) night, picked up Saturday (20) and again Sunday (21), until an early-evening rain and blow washed out the night play. Resuming under Monday's (22) chill temperatures, biz continued steady to Wednesday (24) when the second rainout hit. With ideal weather thru the remainder of the week, biz was big right on thru Monday (29), Negro Day, when it became a trifle terrific.

Finale at Tampa

Other big days were Sunday (28), when an estimated 70,000 swarmed thru the fair's free gates, and Friday (26), Ark-La-Tex Kids' Day.

Shreveport marked the final fair date of the season for the Sedlmayr org. Show was booked at Tampa for a 10-day Shrine festival, closing Monday (12) at the Florida fair plant, before moving into the fairgrounds buildings where for more than a decade it wintered before Pearl Harbor. Thus, despite a rainy season and plenty of hardship due to labor shortages, Royal American's troupers were happily home.

Goodman Lands Flower Battle

LITTLE ROCK, Ark., Nov. 3.—Max Goodman's Wonder Shows of America, quartered here for the winter, will open in San Antonio next spring at the revived Battle of Flowers, it was announced here today by William (Bill) Snyder, legal adjuster and special representative for the shows.

Deal for the floral festival was completed by Frank J. Lee, who will handle the promotion and exploitation.

Snyder is in Little Rock, conferring with Goodman on plans for two other spring fiestas to be staged in Texas, and he officially opened the Victory Bond Drive Monday (29) as a World War I veteran of the Rainbow Division.

Goodman was well pleased with the success of his return to the road this past season after having had his equipment in storage for two years. He stated that he definitely is going to enlarge to 30 cars for next season, having recalled 10 cars that were rented to other shows during the past two years.

R. L. (Bob) Lohmar, who finished the season with Goodman as general agent, has been re-engaged in the same capacity for 1946.

Palooka Pic Aid To Showfolks in Selling Benefit

SAN FRANCISCO, Nov. 3.—New publicity and promotional twist has been added to A Night of Stars, benefit show being staged in Civic Auditorium, December 8, by the San Francisco chapter of Show Folks of America.

Walter Hale, manager for the event, has effected a tie-up with Monogram Pictures to select a California champion to be sent to Hollywood as a candidate for the role of Joe Palooka in a forthcoming production. Studio has been conducting a nation-wide talent search for a Palooka from every State to take for a screen test. California winner will be crowned, given a watch by The San Francisco Chronicle, and hastened to the cinema city. Contest will receive considerable newspaper and radio plugging, and a flock of California Palookas are expected to appear.

Gale Storm and other Monogram stars are making personal appearances. Ray Hackett's orchestra has been signed, and a new Chevrolet automobile is to be awarded.

George L. (Humpty Doodle) Crowder, Jimmy (Wrong Number) Holleran, Pauline Lindblom and Joetta Savage are assisting in the promotion department.

Name Judges for Award Contest

5-Man Jury Will Select Winners

Experts called in from widely diversified fields of advertising, promotion

CHICAGO, Nov. 3.—Five men, each recognized as outstanding in his particular field of endeavor, have agreed to act as judges for The Billboard's Carnival Promotion Award Contest, and next week they will cast their eagle optics over the displays which will be exhibited during the annual gathering of outdoor showmen at the Hotel Sherman the first week in December.

The judges and their affiliations are: EDWARD COLLINS, account executive for Foote, Cone & Belding, national advertising firm. Collins is an expert at evaluating display advertising.

CARL HARRIS, head of the exploitation firm of Carl Harris and Co-Workers, Chicago. Harris has personally directed

How About This?

A CARNIVAL agent represented his org as having 10 rides, among other things, and closed a fair contract.

When the midway was ready the fair sec wanted to see the 10 rides.

He was shown two Ferris Wheels, a Merry-Go-Round, a Chairplane and SIX ponies!

the American Red Cross War Fund campaigns in the Chicago area for several years and is a recognized expert on publicity work.

J. RAY HUNT, Sunday editor of The Chicago Times, is accomplished at evaluating feature articles and feature picture layouts. His only identity with the amusement business is thru the fact he has written the libretto for Billy Sunday, a ballet to be produced by Ballet Russe.

FRANK SMITH, Western divisional manager for RKO theaters, who years ago was an agent for leading circuses and who has managed theaters in Chi- (See NAME AWARD JUDGES, page 60)

Gold Medal Ends Season in Miss.

WEST POINT, Miss., Nov. 3.—Gold Medal Shows overcame some tough breaks here in its final stand of the season, but still got a profit under auspices of the 40 and 8.

First off, the show failed to open Monday (22) because the electric cable truck caught fire en route and was destroyed. General Manager Oscar Bloom made a hurried trip to Memphis and purchased sufficient cable so that the show could open Thursday night. Cool weather then set in, but despite all this the show managed to come off with a profit before heading for winter quarters in Columbus, Miss.

Bloom reports the season as a success and announces purchase of 20 new Ford tractors for transportation. He contemplates adding two new major rides.

Destinations of personnel follow: Mr. and Mrs. Oscar Bloom, Macon, Miss.; Mr. and Mrs. J. T. (White) Richards, Mr. and Mrs. Bill Boswell, Mr. and Mrs. H. B. Scott, Mr. and Mrs. John Rice and Red Miller, Columbus, Miss.; Mr. and Mrs. Silver Raley, Bill Ramsey and Mr. (See GOLD MEDAL CLOSES, page 60)

Crafts Ends Banner Campaign

36 Wks.; Only 2 Rainy Nights

Peak grosses hit at Oakland—July 4 at Stockton new high—Arizona tried

LOS ANGELES, Nov. 3.—Completing 36 weeks on the road, with only two nights partially rained out, Roy E. Ludington, general manager, brought the Crafts 20 Big Shows into the barn here Monday (29) after a most successful season. Show played out-of-State engagements for the first time in many years, going into Arizona.

Show opened the second week in February in Calexico, on the Mexican border, and swung into Arizona shortly after that. Dates included Yuma, two weeks in Tucson, a week in Nogales and two weeks in Phoenix. Trouble was encountered in Phoenix when lot neighbors complained against the noise, and the show, under the auspices of the Shrine, was moved from the choice city location to a county lot.

Peak grosses were secured in Oakland, where the show played 13 days on a downtown lot to top all records over Labor Day and Admission Day. Fee for the date was \$500 per day, with the Crafts organization hitting the ball on advertising, using 100 billboards, all radio stations and the daily papers. Near-by Berkeley and Richmond were billed heavily. License and publicity exceeded all records for this spot in previous years.

Other money-makers were Pomona, Oxnard, Bakersfield, Fresno, Modesto and Merced. Show played Bakersfield, Fresno and Oxnard twice during the season.

Defense populations were played to in Santa Rosa, Pittsburg, San Jose and Marysville. Smallest gross of the season was in San Mateo, a lunch-box town for San Francisco.

Show operated during the war with smaller fronts and under some labor difficulties. Where the personnel in normal times runs 350 people, it was reduced to approximately 200. This season there were 10 rides, 6 shows and 30 concessions. A normal Crafts 20 Big is 14 rides, 12 shows and 50 concessions.

Completing the 1945 trek at Oxnard, the show moved into North Hollywood winter quarters, where work will begin November 19. Plans are under way to have larger fronts for the attractions, increasing them from the present 60 to 75 feet to 80 and 100 feet. Smaller light towers used during the war will be supplanted by the Crafts specially built towers.

No Subsidiary Units

There are no immediate plans for No. 2 and No. 3 shows. If these shows are put on the road it will not be until the middle of 1947. Crafts had the Golden State Shows and the Fiesta Shows before war conditions made it too difficult to take them on the road.

At winter quarters in North Hollywood are five acres of buildings, dormitory for men, trailer park, laundry, restaurant on the grounds and shower rooms for men. During the winter work season meals are served circus style.

Crafts 20 Big Shows will open the 1946 season in Calexico, on the Mexican border, February 8.

Staff includes Orville N. Crafts, owner; W. Lee Brandon, general agent; Harold G. Mook, auditor; Maybelle Crafts, secretary; Roy E. Ludington, general manager; R. H. Shepperd, electrical superintendent; James Doran, mechanic; Frank Warren, superintendent of neon; John Metzger, superintendent of towers; James Gunter, purchasing agent; Charles Carpenter, biller; Earl Shepperd, night officer; John Morton, lot superintendent; Roy Shepperd, superintendent of rides; J. VanSickle, superintendent of Swing, and Jimmy Lynch, advisor.

GEM CITY SHOWS

NOW CONTRACTING FOR 1946 SEASON

Address: Permanent Winterquarters, Quinoy, Ill.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Pacific Ocean, By Radio, November 3, 1945.

Dear Pat:

After making one stand on the Hawaiian mainland, the Ballyhoo Bros.' fleet is again on the prowl. With booking in the Orient wide open, and no opposition, it doesn't matter a lot where we stop. Just tell your readers that we're heading due west until we ram into something.

I'm sure you know that the best place for midwayites to do their planning for the future is on or near water. That's why midwayites never honeymoon at Niagara. It reminds them of wet springs and rainy falls, which might start them off wrong by planning for the future. The greatest midway thinking is done on flooded lots. Who ever gave a thought to the moving off a dry lot? That alone is proof that water, whether on the knee, on lots or on the brain, is the greatest midway thought producer.

While our fleet was located at longitude, something, and latitude, whatever it was, Manager Pete Ballyhoo called a meeting of his congress of all watered braintrusters on the upper deck of his private ship to do a bit of diluted aquatic planning. Our lot lay-out man, who is a good irrigation thinker when in a dry State, was the first to gaze upon the endless miles of ocean and state his plans. You may believe me when I say that he isn't a man of liquidated thoughts. Being ever a showman who wants to surprise the public, he asked that when we play some juggle island that our scientific department, the professors, doctors and captains of our sex and animal shows, form an expedition and capture 1,000 sponge-bottom apes, to be used in drying wet lots. From a crowd-drawing angle, the apes while sliding around on the lots absorbing the water, would act as a free show as well as put the grounds in shape.

General Agent Lem Trucklow, who is a wet thinker, stated that water and wet thinking never mixed, and asked everyone to retire with him to the saloon. There he outlined plans for a horror show that, if built, would top all attractions, provided we could locate a few of the legendary sea serpents.

Finally, Pete Ballyhoo took the stand with: "Water thinking has been the backbone of midway biz. Just thinking of it, you understand, not the actual use of it. Nature has provided oils

that make birds waterproof. We have oils that keep some of our ride boys in a like condition. Water to Wabash cookhouse stews or wash housetrainers is okay. Much of our wardrobe has been faded thru use of water. Looking out at this wide expanse of water gives me the idea that buying water is a waste of money when all oceans are full of it."

Suddenly the fog horns started blowing on all our boats. With all of the water thinkers in a fog, the meeting was adjourned.

Fog being a watery vapor, it shouldn't interfere with the average midwayite's thinking, regardless of how deep we're in it.

MAJOR PRIVILEGE.

Endy Bros. Sign 'Nooga, Atlanta

CHICAGO, Nov. 3.—Telegram received at the office of *The Billboard* here Friday (2) from Howard E. Stahler, representative of Endy Bros.' Shows, reported that the organization has closed contracts for the Interstate Fair at Chattanooga and the Southeastern World's Fair at Atlanta for 1946.

Johnny J. Jones Exposition played both dates this past season.

R. W. Bullocks Hurt In Freak Accident

YAZOO CITY, Miss., Nov. 3.—Mr. and Mrs. R. W. Bullock, owners of the Southern Empire Shows, are in serious condition in a hospital here, the result of a freak accident at Midnight, Miss.

The four months' old Bullock baby escaped injury, while Eddie Tubbs, general agent, suffered only minor injuries and was discharged from the hospital after first aid treatment.

Bullock, who had driven his car into a service station at Midnight, alleges that another car came speeding thru town. Near the service station the driver lost control of the car and it ploughed into the Bullock car, in which all four passengers were sitting.

The Bullocks, who had concluded the season October 27 at Belzoni, Miss., were en route to Vicksburg, Miss., at the time of the mishap.

TENTS
CIRCUS, CARNIVAL
CONCESSION

Since 1940 we've been all out for Uncle Sam and helped SHOWMEN to keep going, too. Materials being shipped us daily. Get your inquiry in now, avoid the rush for replacements. Write today.

"Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Now available without restrictions. Khaki, white, blue and olive green.

S. T. Jessop, Pres.—Geo. Johnson, V.-P.

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TENTS
MERRY-GO-ROUND TOPS
CONCESSION TENTS

For Immediate or Spring Delivery.

CENTRAL CANVAS GOODS CO.
Harry Sommerville Forest Gill
906 Central St. KANSAS CITY 6, MO.

TENTS—BANNERS
Charles Driver—Bernie Mendelson.
18x36 Corn Game.

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TENTS
Immediate shipment. Concession Tents—8x10, 8x12, 10x12, 10x14, 10x16. Also 20x30 and 20x40. Sidewall, any height.

D. M. KERR MFG. CO.
1954 W. Grand Ave. CHICAGO 22

POPCORN
BOXES—BAGS
REBUILT POPCORN MACHINES

Consolidated Confections
1116 So. Michigan CHICAGO, ILL.

FOR SALE
MERRY-GO-ROUND

Allan Herschell Two-Abreast, complete. New top, sweeps, outside scenery, Wisconsin air-cooled motor and a good Wurlitzer Organ #150. Some legs off of horses (have all of the legs). Stored here.

FIRST \$5,000.00 CASH TAKES IT

Address:
JOHN T. TINSLEY
22 E. Court Street GREENVILLE, S. C.

LONE STAR SHOWS
WANT

Minstrel Show for colored lots in New Orleans, La., after Nov. 12. Concessions wanted, all kinds; no flaties.

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South Pacific Veterans
Fifty interesting pictures of Scenery, Natives and Villages on New Caledonia, New Hebrides, Fiji and Guadalcanal. Makes a swell souvenir of your experiences. All excellent shots. Only \$2.50. Send Money Order.

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All Sizes—All Styles. Khaki—Blue—Olive.

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TENTS
We Have It—New Shipments—Good Material

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Co-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS
Send for Our Price List Today. Quick Deliveries. Wire, Write or Phone.

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FOR SALE

1 45' 3 Abreast Parker Merry-Co-Round, one 28' 2 Abreast Parker Merry-Co-Round, and one Parker Cage Type Ferris Wheel. All of these rides are now operating and are in excellent condition. All those interested contact

MILTON J. BASS
100-06 FIFTH STREET ORANGE, TEXAS

TEXAS GREATER SHOWS
Out All Winter South Texas and Rio Grande Valley
WANT Octopus, Rolloplane or any Flat Ride with own transportation.
Also Shows and Concessions that work for stock.
This is a Texas show that knows Texas territory and when to play it.
MANAGER, TEXAS GREATER SHOWS, Waco, Texas

Heart of America Leaves K.C. Coates House for New Quarters

KANSAS CITY, Mo., Nov. 3.—Twenty-five years as a resident of the famous old Coates House here has ended for the Heart of America Showmen's Club, with all furniture and equipment being moved to the new rooms at 931A Broadway here. George Elser supervised the moving.

Charles Elliott and Frank Bradford, in charge of remodeling the new rooms, hope to have the new quarters ready for a grand opening Thursday (15). It is expected that President Zeiger will be here.

Fred Flood, in charge of decorating the rooms, says there will be a gold room and a blue room, and all other rooms will be done in tan.

Club will have two floors, the second occupied by the Ladies' Auxiliary, and the third housing the showmen's club. In addition to the regular meeting and lounge rooms, the club will have a rec-

reation room and buffet. Regular dining room will be on the second floor.

Club officers expect to launch an extensive membership drive at the annual banquet and ball New Year's Eve. Ladies' Auxiliary tacky party will be held December 30.

Tivoli Plans Home-Coming For General Mgr. Peterson

ST. LOUIS, Nov. 3.—Tivoli Exposition Shows, which closed the 1945 season October 13 at the Perryville (Ark.) Fair, chalked up the largest season in the history of the organization, according to Axel Bendixen, co-owner of the show.

Harold Eutah manager the show the past season. H. V. (Pete) Peterson, general manager, is at present en route home from Antwerp, Holland. Peterson has been serving in the armed forces since August, 1942, and has for the past two years been in various theaters of war in Europe. He comes home as a staff sergeant, and it is expected that he will be married within a week after he returns to his home and winter quarters of the show in Joplin, Mo.

Gala home-coming celebration is being planned by Messrs. Bendixen and Eutah, and all of the members of the Tivoli Exposition Shows in or near winter quarters.

Snake Bite Brings Death to Wm. (Owego) MacDonald

LUFKIN, Tex., Nov. 3.—Team of William (Owego) MacDonald, the Reptile Boy, and Edward M. Harris, for 20 years partners in Snake Show operations on circuses and carnivals, was broken up here Monday (29) by the death of MacDonald. He died of rattlesnake poisoning.

Performing at the Lufkin Rodeo here with Hill's Greater Shows, MacDonald, 52, was bitten by a snake during his appearance in a pit of reptiles. He died two days later in a local hospital.

With Harris, MacDonald had operated shows with the Walter L. Main, Downie Bros., World Bros. and Newton Bros. circuses, and on the John R. Ward, Gold Medal, Charles Oliver and United Exposition midways. His body was sent to the home of his parents at Mobile, Ala., for burial.

National Showmen Frolic At Halloween Shindig

NEW YORK, Nov. 3.—National Showmen's Association staged a Halloween Party at its clubrooms Wednesday night. More than 100 were treated to a brief show, and shindig wound up with community singing, dancing and old-time games. Sam Rothstein and his entertainment committee did a good job on the club's first social event of the season.

On November 19 the NSA tenders a testimonial dinner at Rosoff's to last year's president, Oscar Buck, and November 29 the annual NSA banquet, which will go all out on the victory motif, will be held at the Commodore Hotel. Banquet is expected to be record-breaking in attendance.

West Palm Beach Won't Up With Any For-Free Readers

WEST PALM BEACH, Fla., Nov. 3.—Pointing out that policing and inspecting carnivals are an expense to the city, Commissioner W. H. Hitt convinced his colleagues that there shall be no exemptions in the collection of fees.

Fees are as follows: Carnival or circus, \$300 for first week or any fraction thereof, with \$50 for each additional day; parades, \$100 a day; tent shows not connected with carnival or circus, \$25 a day; Merry-Go-Round or similar devices with carnival or circus, \$5 a day or \$25 a week.

Crescent Acquires New Home

CAMDEN, S. C., Nov. 3.—L. C. McHenry, owner of the Crescent Amusement Company, announces that he has leased the fairgrounds here as winter quarters. For the last five years the show has wintered in Gastonia, N. C.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Nov. 3.—Plans for the 12th annual meeting in Chicago, opening December 3 at 11 p.m., are complete. Full co-operation of Frank H. Kingman, secretary of the IAFE, in the planning of the convention is acknowledged.

An honorary service membership card has been issued to Corp. Clarence St. Germaine, who recently returned from overseas and who is at present a patient in Cushing General Hospital, Framingham, Mass.

WPB has removed all restrictions from agave rope. List of all WPB orders, modified or canceled during the past month, is on file in this office. Detailed information is available relative to the OPA order exempting a large number of items from price control.

U. S. Department of Commerce has furnished information relative to the availability of additional colors in paints and varnishes, and various items of surplus property, including automobiles, station wagons, buses, trucks and tractors.

New atlas, covering the entire U. S., has been issued, which gives details on every State, covering all political subdivisions and containing latest census figures, railroad and highway routes and airway maps.

From information from the small business division as to the number of inquiries by veterans, with reference to post-war civilian work, it is noted that the amusement and related industries rank 17th on the list of veteran preferences.

WANTED TO BUY

All types Kiddie Rides. State lowest cash prices. Send photos if possible, which will be returned. Please give details of type of ride and manufacturer.

BOX 706, The Billboard, 155 No. Clark St., Chicago 1, Ill.

STANDARD SHOWS

CONTRACTING FOR 1946 SEASON

Rides not conflicting with Merry-Go-Round, Mixup, Eli Wheel, Octopus, Kiddie Autos. All Shows open except Mechanical Farm. Concessions—Have sold exclusive on following: Photos, Bingo, all P. C., Glass, Penny Pitch, Diggers, Fish Pond, Clothes Pins, Peanuts, Popcorn, Mitt Camps, Floss Candy, Candy Apples, Charlie Wierick, Montie Hall and all who have worked for me, contact. Address: V. C. JOHNS, Box 1255, Sheridan, Wyo.

NOW OPEN JOE SORENSON'S HOLLYWOOD FREAKS NOW OPEN

IN DOWNTOWN SPRINGFIELD, ILL. FIRST STORE SHOW IN 15 YEARS.

WANT WANT WANT

FREAKS TO FEATURE, MIDGETS, DWARFS, PIN HEADS, WORKING ACTS, NOVELTY ACTS, MECHANICAL MAN, FAT GIRL, LADY SWORD SWALLOWER, LADY WITH OWN SWORD BOX AND SNAKES, WINDOW ATTRACTIONS, GRINDERS, TICKET SELLERS. HAVE OPENING FOR ANNEX ATTRACTIONS. Will consider Hawaiian Dancing Girls, Strips and Oriental Dancers. Nothing too big or too small for this spot. Indefinite engagement. Steam-heated building. Best accommodations. State all salaries.

Wire or Contact: JOE SORENSON, c/o EMPIRE HOTEL, SPRINGFIELD, ILL.

For Sale—LIGHT PLANTS—For Sale

A-1 Condition. None Better. Reference: Lewis-Diesel Engine Co., Memphis, Tenn.

TWO 75 KVA G.M.C. DIESELS, MOUNTED IN FRUEHAUF VAN TRAILER, 1941 MODEL CHEVROLET TRACTOR, 16,000 ACTUAL MILES.

If you want Plants, see them operate at Aransas Pass, Texas. Address:

BYERS BROS.' SHOWS ARANSAS PASS, TEXAS

CARNIVAL AUDITING—1945 BOOK SET

FINANCIAL STATEMENT FOR 1945. EVERYTHING PREPARED FOR YOUR INCOME TAX REPORT. SOCIAL SECURITY AND WITHHOLDING TAX REPORTS CHECKED, AND 1945 RECONCILIATION PREPARED.

We are in a position to take care of a few more accounts. Will be at the Convention. Write us today for full information.

CARNIVAL AUDITING SERVICE 396 ARCADE BLDG. ST. LOUIS 1, MO.

SPEED DERBY

NEW ORLEANS

Opens Tuesday, November 27

Contestants and Help all departments, write in.

Want To Rent or Buy Portable Bleachers, 10-12 or 15 high.

KING BRADY

418 St. Charles, New Orleans, La.

FOR SALE

Wurlitzer 125 Organ with Drums, in very good condition; 1 Universal 4 KW. Light Plant, 100 used Cats for Ball Game and two 10x12 Ball Game Hoops.

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41 Woodbine Ave. NEWARK, N. J.

"HERE'S LOW-COST ELECTRICITY"



Let a portable Universal Lighting Plant provide all the electricity you need—at less than city rates. Models for all requirements—to light from 10 to 5,000 bulbs. Low cost, compact, lightweight, reliable—they pay for themselves in a short time. Write for free literature.

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WALLACE BROS.' SHOWS

**WANT
GENERAL AGENT
Bob Stewart, Wire**

**SCENIC PAINTER
for Winterquarters**

Address
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Winterquarters Address
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Phone 34045

POPCORN

All you want. \$10.00 Per 100 Lbs.
Send check with order.

Popcorn Trading Post
1116 So. Michigan CHICAGO, ILL.

WANT WANT

Will pay top prices for No. 5 Eli Wheel, small Merry-Go-Round and Chair Plane. Will buy all together or separate. With or without transportation, but no junk. Contact

FRED WELLS
Care General Delivery PINE BLUFF, ARK.

FLORIDA AMUSEMENT CO.

WANTS

Slum Store Agents, Girl for Cat Rack. Place one more Flat Ride, Side Show with own equipment. Sebring, Fla., this week; Melbourne follows.

WANT TO BUY OCTOPUS

For Cash

Address: **WALLACE BROS.' SHOWS**
BOX 1184, JACKSON, MISS.

FOR SALE

Two 14x16 Cookhouse Tents with frame, awning all around; one \$65.00, other \$75.00; 5 Electric Slum Roll-down Tables, \$10.00 each; 1 Color Game and Flasher, \$35.00; 4 Table Rubber Dart Roll Game, \$20.00 for all; 1 Mouse Game, \$20.00; 1 Glass Penny Pitch, \$10.00; 1 Bowling Alley with some balls, \$50.00.

MRS. MARIE SCOTT

74 South Main St., Phillipsburg, N. J.

CALLIPE STEAM WHISTLES WANTED

Set of 20 for the Christy Bros.' Steam Calliope. Who can make them? Brass thieves stole the whistles.

DR. C. S. FRISCHKORN, Owner

GREAT KARLAND SHOWS
338 Boush St., Norfolk 10, Virginia

WANT CONCESSIONS

Coke Bottle, Fish Pond, Darts, Glass Pitch, Penny Pitch, Pan Game, Buckets, Bumper, Slum Spindle, Shooting Gallery or other Slum Joins. Also two Shows, will furnish transportation. Out all winter in Louisiana and Texas. Gypsy, Frank, George, Dorothy and Rose, come on. Wire
R. L. JOBE, Stuttgart, Ark.

CLUB ACTIVITIES

Showmen's League of America Sherman Hotel, Chicago

Chicago, Nov. 3.—Vice-President M. J. Doolan presided at the meeting Thursday (1), well attended by the regulars plus many who recently returned to Chicago.

Seated with Doolan were Treasurer G. L. Wright, Secretary Joe Streiblich and three past presidents, J. W. (Patty) Conklin, Frank P. Duffield and Sam J. Levy. Message was sent to a fourth past president, Milton Morris, who underwent an operation at Washington last Monday.

Action was taken at the meeting to make a \$4,500 bond purchase in the current Victory Loan Drive. Mustering-Out Fund Committee reported that payments totaling \$2,575 were to be made this week. Bob Parker's report on the auto award indicates returns are coming in fast.

Membership committee announced applications of Harry A. Parker, Stelos G. Gekos, Walter A. Boland, Louis J. Fastenberg, John G. Till, Al Tomaini, Charles A. Stephens, Carter Blevins, Gene H. Davis, Mark Williams, Charles C. Harbaugh, Harold Gordon, Glenn R. Edwards, Charles L. Branch, Jerome Laumley, E. H. Broome, Nathan Lambert and Sydney R. Lang, all of whom were elected.

Tom Volmer, William J. Coultry and George Terry were reported still on the sick list. Among those present after extended absences were Lou Leonard, Manuel Blasco, Jack Benjamin, Vince McCabe, Charles Engel, Rube Liebman, Harry Ross, Joe Pavese, S. T. Jessop, George W. Johnson, A. L. Miller, Frank J. Schneck, Bob Revolt and Ted Woodward.

Lease committee announced that definite reports on several possible new locations will be made at the November 8 meeting. Meeting scheduled November 22 will be held November 23, because of Thanksgiving, with the following meeting to be held December 1.

Earl Maddox and Clarence Hunter advise that they have received discharges. Ernest J. Kestler was a visitor. Henry N. Shelby is in the East to be with his mother, who is ill.

Showfolks of America San Francisco

SAN FRANCISCO, Nov. 3.—Attention of members is called to an article in one of the morning papers which stated that Show Folks of America had endorsed a candidate for supervisor. President Sammy Corenson denied the story, saying it was against the org's by-laws to endorse any candidate for public office. Corresponding Secretary Roche was instructed to write all newspapers here, correcting the story. Four candidates for supervisor, Bernard (Bud) Task, P. J. Kelly, Ernest Lotti and Dan Gallagher, the last named incumbent, were introduced, along with George Curtis, candidate for municipal judge, at the last meeting.

Admitted to membership were Z. V. Yeager, Charles Grainer, Jack Wahlen, Ed and Barbara Helwig, Paul Dayton, Ed Gillespi, Myrtle Green, Howard Valentine, Nellie Hall, Clement Charles Hall, Helen Geaumont and Joseph Gallian. New members and honored guest introduced included Mr. Saunders, Mr. and Mrs. Rogers, Red Crimmons, J. M. Murphy, Irma Gallian, Mr. and Mrs. Yeager, Frenchy De Block, Herman Roesch, of Portland, and Mrs. Steel.

Mike Krokos reports receipt of a letter from Harry Reynolds from Arizona, with the news that his health is improving. Bertha Alvich reported the condition of Mrs. Sickles as critical. Al McBride said Jack Rhodes is out of the hospital and at home at 892 Eddy Street. Joe Alterman is back at his store after being injured in a hold-up. Kelly McShay reported Les Peterson in serious condition in St. Luke's Hospital, where he underwent an operation on his leg.

Steve Murphy visited Show Folks' Rest at Mount Olivet Cemetery and decorated the graves.

Harry Seber announces a change in the date for the welcome home party. It will be held Monday (12) instead of Monday (5).

FOR SALE

Number Five Ferris Wheel, first-class condition, Wisconsin air-cooled motor; also Tractor and Trailer.

EDDIE HOLLINGER

P. O. Box 146, Baton Rouge, La.

National Showmen's Association 1564 Broadway, New York

NEW YORK, Nov. 3.—Most interesting news is the return to civvies of Sgts. George Bernert and Arthur Goldberg. Bernert has been in the Pacific Theater, and Goldberg has been in the Intelligence Department at Fort McPherson, Ga.

Donations for the benefit fund are acknowledged from D. D. Simmons and Nelson Beardsley.

Lou Lange has been in town for some time. Pete O'Connell, of Coleman Bros. Shows, is back after a busy season. Roy Peugh, secretary of the Altamont, N. Y., Fair and associated with Oscar Buck, visited. Fred Murray returned from a business trip to Buffalo. Eddie Kalin, who is working in the rodeo in the Garden, brought his brother, just out of the army, into the club as a guest. Charles Lawrence, who has been with the Spencer Tracy show, is back in town.

Jack Greenspoon is commuting these days between New York and Miami. He just dropped in on his return from the South. Other visitors have been Jack Agree, Max Gruber, Morris Sommers, Bill Moore, Steven Homan and Bucky Allen. A Max Hummel will be off for a vacation in Florida shortly. Happy Ware recently closed the season with Central Amusement Company. Carl Manthey, who had the Minstrel Show with Scott's Regal Shows, finished the season at Aiken, S. C.

Morris Batalasky dropped in. Mr. and Mrs. Jack Gallagher visited en route from Detroit to Philadelphia.

Special meeting will be held Wednesday (7). Nominating committee will be selected at the regular meeting Wednesday (14). Oscar Buck Testimonial Banquet will be Monday (19). Another special meeting is set for Wednesday (21). Memorial service will be Sunday (25). Annual banquet will be Wednesday (28).

Regular Associated Troupers 730 S. Grand Ave., Los Angeles

LOS ANGELES, Nov. 3.—Three new members are Lawrence LaPlante, Helen David Vanderhoff and Abe Goldstein, thanks to Herb and Violet Sucher, of Crafts 20 Big Shows. In addition, the Suchers turned in a large donation.

President Joe Krug expects to take up residence in Los Angeles soon. Mrs. Krug, who is visiting in Detroit, writes that she expects to be here for most of the winter activities.

Donations are acknowledged from Pat and Mabel Monzo; Milt Williams, treasurer of Show Folks of America, who brought greetings from the northern organization, and Joe Williams, a new member.

Clarence and Patsy Pounds and Sam Jones, of the former Sheesley Shows, were at the meeting after a long absence. Grace De Garrow was on hand and introduced her husband. Also introduced was D. V. Lewis, just off the Crafts Shows.

Everything is being put in readiness

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Nov. 3.—Roy Ludington, president, presided at the regular meeting. With him on the rostrum were Joe Mettler, a vice-president, and Ed Mann, secretary. Ludington invited George Bryant, Jimmie Lynch, Ben Beno and George Garland, all of whom are back from the war zones, to sit on the platform.

John T. Backman, who resigned as executive secretary, thanked the members for their co-operation. A. L. Flint, the new secretary, made a brief speech. Backman continues as treasurer, and remains on the committees to which he was named.

It was announced that Frank Messina and Barney Tully continue on the sick list. Charles Farmer was named chairman of the homecoming party Monday, (26).

Ludington reported that Crafts 20 Big Shows raised \$288 for the Christmas Dinner Fund. Ludington and Clyde Gooding purchased Victory Bonds for the Building Fund.

Welcomed back to meetings were Tom Bailey, Lee Brandon, John (Spot) Ragland, Cappy Lewis and Tom Henry.

Ladies' Auxiliary

First Vice-President Betty Coe presided at the short meeting before the Halloween party Monday. Telegram informed that Jolly Lee had been injured in Florida. Idah Delno suffered a broken arm recently. Lillian Elsenman, who has been on the sick list, is better.

Betty Coe thanked Bee Stein, Bertha Cohen, Nina Rodgers, Jean Yagla, Ethel Ebell, Marie Morris, Norma Burke, Fern Redmond, Lillabelle Williams and others who donated the pies. Deina Myers brought in an afghan for the Sick and Relief Fund, and Tillie Palminter donated a framed picture. Past President Edith Hargraves donated a pearl ring that will be given at the homecoming party, Monday (26).

Emil Bailey, of Chicago, was present, as were Mrs. McClelland, Mrs. Glaze, Mrs. Cushman, Peggy Bailey, Helen Davis Vanderhoff, Billy Bryant, Emily Mettler and Maybelle Bennett, the last named recently returned from Washington. Fern Redmond and Lillabelle Williams were in charge after the meeting.

International Showmen's Association Maryland Hotel, St. Louis

ST. LOUIS, Nov. 3.—Largest attendance of the fall season was on hand when President John Maher called the meeting to order. Chair appointed the committee to make arrangements for the annual New Year's Eve banquet and ball, which will be held at the Maryland Hotel.

Dee Lang wrote that he is hauling a lot of fish on his vacation trip with Mrs. Lang.

New members voted on and accepted were Joseph J. Goldsmith, John Delaney, Walter Payne and Tom Blinn.

for the home-coming party November 15. Report is Louis Checchini has been discharged from the service.

PRINCESS PARK

MIAMI, FLORIDA

GRAND OPENING, FRIDAY, NOVEMBER 16

WANTS Iron Lung, Midget Show and any new or novel ride. All Exhibits. Season largest in history of Miami. Want Band for mammoth dance floor; must be AFM. Season's work if can produce.

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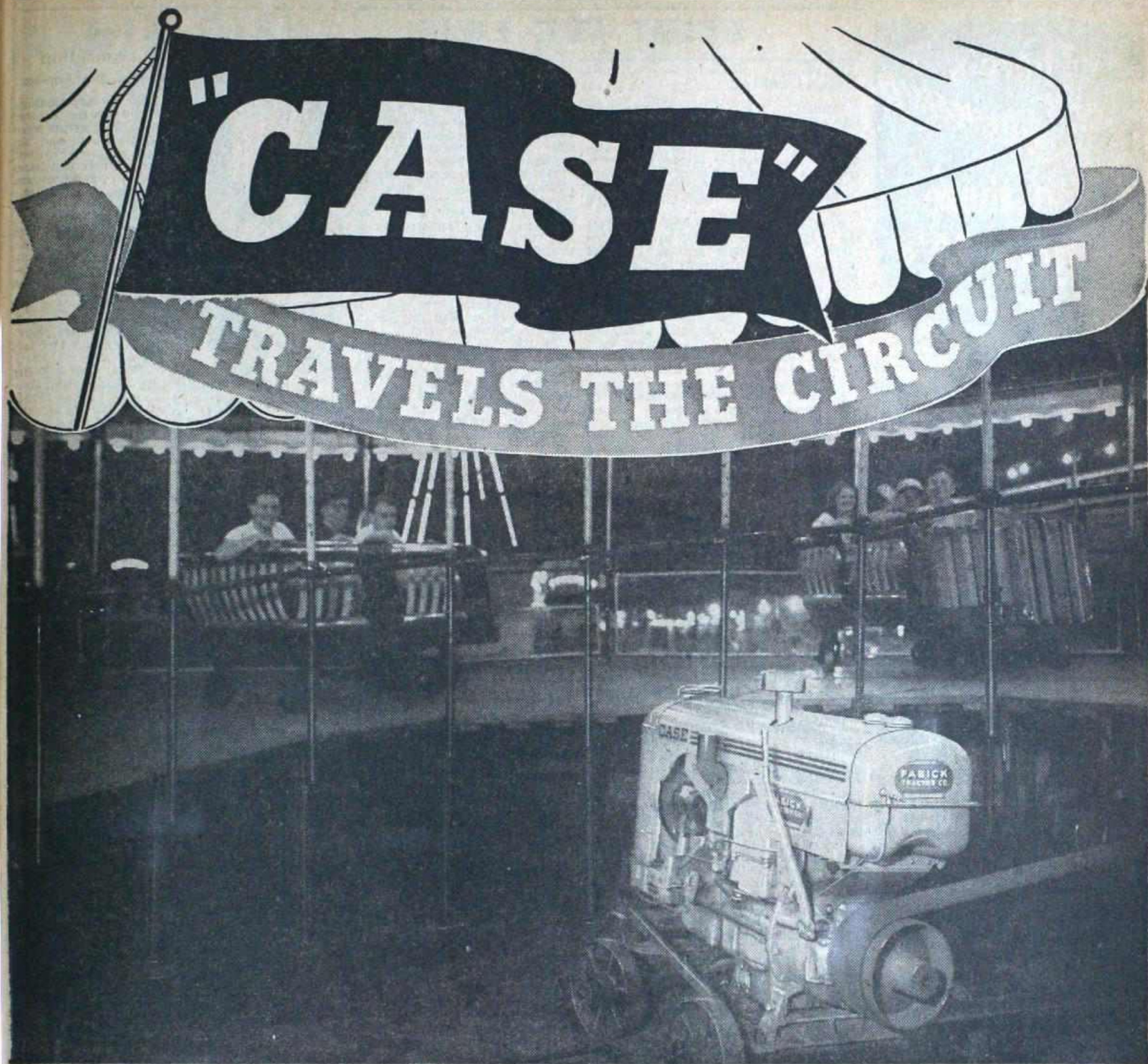
Moody's Exposition Shows Want

Foremen for Chair-o-Plane and Loop-o-Plane. Will book one or two nice Kiddie Rides, Monkey Show, Snake Show; Harry Harris, get in touch with me. L. J. Heth, I wired you in regards to your Kiddie Ride; I haven't heard from you. Will you book the following Concessions: Diggers, Picture Machine, Pop Corn; all Concessions open. Will book Corn Game at reasonable price. Want Agents for Fish Pond, Bumper Ball Game, Pea Pool, Over and Under, Beat the Dealer, Swinging Ball, Pan Game. Want Man and Wife to take charge of Sit-Down Grab. Arvil King, wire me; Eddie Rickenbacker, get in touch with me. Show is booked until Xmas in Alabama. All downtown locations.

Frisco City, Ala., this week; Atmore, Ala., the following.

All Wires Care MOODY'S EXPOSITION SHOW.

P.S.: Walter Fox, if you are at liberty get in touch with me.



Case Engine Units are veteran troupers. They have travelled the entertainment circuit for years, giving amusement riding device owners and operators a dependable, economical power source wherever and whenever it's needed.

These low-cost Engine Units are ideal power sources for the entertainment world . . . they're compact, completely portable and built to give long, uninterrupted service.

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Showmanship
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Shooting gallery customers not only want to hit what they aim at,—they want to *hear* results. Western Kant-Splash Super-Gallery 22 shorts and Winchester Spatterpruf 22 shorts please the shooter with their whip-crack report and the power that puts the bullet on the target with a smash—and safety.

The special bullet is so made that it is shattered into dust at the moment it strikes a solid object. Thus, ricochets and splashbacks are virtually impossible. This protects both shooter and spectator. It keeps gallery insurance premiums lower.

When lessening war demands make them available again, you will find that Western Kant-Splash and Winchester Spatterpruf 22 shorts function smoothly in automatic or repeating rifles, they eject easily and they are sure-fire, clean and non-corrosive. They lengthen the life and accuracy of your rifles.

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WINCHESTER



FROM THE LOTS

Hill's Greater

LUFKIN, Tex., Nov. 3.—Livestock Show and Rodeo here opened to big business, being preceded by one of the top publicity campaigns in the show's history. W. R. Beaumler, former fair secretary and now publisher of *The Lufkin Daily News*, accorded the fair front-page stories and art for more than a week prior to the opening.

Number of additions here made this the largest midway ever to play the Lufkin event. New arrivals included Mr. and Mrs. W. H. (Buck) McClanahan, with an Octopus and Roll-o-Plane; Edward Harris, with his Reptile Show, and Bob Haussel's posing revue. Along concession row were Jack Vincent, shooting gallery, penny pitch, airplane game and two ball games; V. A. McNamara with two; A. Hunt and L. A. Balenbarker with one each, and W. E. Rumbley with scales and novelties.

Marshall, Tex., under sponsorship of the Elks, proved successful. Good weather prevailed and attendance was way ahead of the spring date played under the same auspices. Special colored night exceeded all expectations.

Kilgore, Tex., proved one of the biggest dates of the season. It also was a repeat, and a new lot, within walking distance of the center of the city, was used. American Legion, sponsor of all carnivals there for the last 20 years, informed Manager Howard P. Hill that the gross and attendance figures were the largest in the history of Kilgore.

Mrs. W. C. Johnston was called to La Junta, Colo., by the death of her mother.—MICKEY FORD.

Crescent Amusement

BISHOPVILLE, S. C., Nov. 3.—Week ended October 30; auspices, Lee County Fair; location, fairgrounds; business, good.

Show almost doubled its size here by adding 20 concessions, 3 major rides, 3 shows and 2 free acts. Business was better than anticipated. Altho this is a small town, the fair was heavily billed and every exhibit booth was occupied. Friday (19) was Children's Day, and the grounds were filled from noon until closing.

Union, S. C., the spot played previous to Bishopville, gave us excellent business. Show made a 200-mile jump from Walterboro to Union. Most of our folks visited the James E. Strates Shows at Spartanburg. The writer enjoyed a visit with Dick O'Brien, assistant manager of the Strates Shows, with whom he tramped in the West.

Homer Woods and Humpy Evans were among new concessionaires joining. Louie Windstein, with bingo, and John Jones, with the Penny Arcade, have been enjoying a big season. Charles Harbaugh is about to leave for Florida.

Manager L. C. McHenry has ordered lumber and new canvas for next season. Recent visitors have been J. T. McClelland, ride owner from Myrtle Beach, S. C., and Mrs. Roy Gray, Houston. Three more weeks and the band plays *Home, Sweet Home*.—LOUIS BRIGHT.

Alamo Exposition

STAMFORD, Tex., Nov. 3.—Week ended October 27. Business was fair despite the cold nights. Closing night was a red one. All rides, shows and concessions reported top business.

Tex Tally, manager of the nail store, purchased a house car here. Betty Lou Ular visited her parents. Mr. and Mrs. Eddie Lynch spent a day with their daughter, who attends a near-by school. Lee Huff and Big Footes visited their many friends here. Nalda has joined for the rest of the tour.

Andy Custer Jr. is sporting his first tooth. Albert Wright presented Junior with a diamond baby ring. Rosemary Ruback left for San Antonio to supervise the winter quarters.

To the ride boys: You have done a swell job this season. Several of the rides and the Funhouse will move to Dallas for the celebration there in Fair Park. Mrs. Eddie Lynch is always the last to close with her beat-the-dealer game. Mr. and Mrs. Jimmy Case visited.—TED CUSTER.

James E. Strates

ANDERSON, S. C., Nov. 3.—With ideal weather prevailing most of the time, the show enjoyed a record-breaking week at the Anderson Fair. Previously, the show was at Greenville (S. C.) Fair, and enjoyed a big week as the fair set new attendance records.

There is only a short time before the finale, when the show will go to quarters at Mullins, S. C. Skeleton crew will be on hand in winter quarters getting things in shape for next season. Owner James E. Strates plans to build several new fronts, add five more railroad cars and two Diesel light plants. He already has ordered a Roll-o-Plane and a miniature Diesel-propelled train.

After the show closes, Manager Strates will take a trip to Florida, and then will go to New York to attend the National Showmen's banquet. He plans a visit to his estate at Corning, N. Y., and later expects to attend the meetings in Chicago in December.—P. PERCY MORENCY.

Gecoma Buys Two Rides

PITTSBURGH, Nov. 3.—John Gecoma, general manager of Bright Lights Exposition Shows, announces he has ordered a streamline Merry-Go-Round and a kiddie auto ride from the Allan Herschell Company, North Tonawanda, N. Y. Gecoma also announced that A. E. Schmidt, of Philadelphia, has ordered a streamline railroad and will operate it on the Bright Lights midway next season.

WANT: PHONE MEN

Program, Tickets, Banners, Hal Beveridge, J. W. Beveridge, Martene and Bob Beck, answer. Deal starts this week. All address

L. F. STOLTZ

Roosevelt Hotel, Pontiac, Mich.

POPCORN

—One Bag or a Carload—

LARGE S. A. YELLOW—Perfect Popping Condition.
\$9.80 Per Cwt., F. O. B. Dallas

SPECIAL PRICES ON LARGE QUANTITIES

Complete Line of Bags, Boxes, Seasoning, Salt

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FOR SALE

6 72-Ft. Flat Cars; 12 72 and 76-Ft. Stock Cars specially constructed for Circus and Carnival use. All cars built by Warren Tank Car Company. Six of the most modern Sleeping Cars in show business.

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JUMBO
PANDA
BEARS

In plush and dainty combinations, massive in appearance. Well stuffed, flashy colors. 34 inches high. It's love at first sight with anyone who sees them. Packed 12 to the Carton.

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4 1/2" x 250	14.23
5" x 7" Cut Sheets, Gross	6.59
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25% Deposit With Order, Balance C. O. D.
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FLY-O-PLANE

Good condition, extra parts, now operating on World of Mirth Show, Augusta, Ga. Cash only.

EARL PURTLE

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Set of Rides

MERRY-GO-ROUND, FERRIS WHEEL, Kiddie Rides, Loop-o-Plane, Mix-Up, large Train and 6 Cars, Ticket Booths, large House Trailer, 3 Organs.

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No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x8, loose, per M 1.40
 Round Gray Cardboard Markers, 1800 for Thin Plastic Markers, brown color, M 2.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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FLASHY BINGO, 16x32, complete and ready to operate. P.A. Set.
 1 1/2 TON CHEVROLET VAN. Both truck and Bongo in good condition. \$900.00.
 1939 CHEVROLET TRACTOR, with '42 High Torque Motor, 2 Speed Axle & Wilson Semi.
 C-30 INTERNATIONAL & WILSON SEMI. Trailer is equipped with Special Racks and Decks for hauling Tilt-a-Whirl. International would make good wheel truck. Good rubber and plenty spares. Newly painted and is completely overhauled.
 1937 CHEVROLET TRACTOR and 26 FT. SPRINGFIELD VAN. Has been used for Stock Truck and Wagon Front. Perfect condition. Overhauled this year.
 1937 FORD PICK-UP TRUCK. Overhead Rack for Lumber. Perfect condition.
 TANDEM LUMBER TRAILER pulled by Pick-Up. Special factory built for this purpose.
 The following are all practically new. Tops, Frames, Joists and Flash. Will sell all or any part. Swinger, Skillo, Coke Bottles, Bumper, Over and Under, Pea Pool, one pair Baker Buckets, Huckleby Buck and other Miscellaneous Equipment and Stock. Up and operating on HILL'S GREATER SHOWS
 Until November 18th at Corpus Christi, Tex., and then to Winterquarters at Gregory, Tex.
JIM CARPENTER
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IMMEDIATE DELIVERY
POPCORN Any Quantity \$11.00
 Per 100 Lbs. Top Quality.
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WANT TO BUY
 25 WHEEL and TWO-ABREAST MERRY-GO-ROUND; prefer Little Beauty. Will buy one or both, with or without transportation. No junk wanted. Cash and top price for good equipment.
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CAROUSEL HORSES
 or complete
MERRY-GO-ROUND
 Phone: Murray Hill 4-6060
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 141 E. 24 St. NEW YORK, N. Y.

Virginia Greater

CONCORD, N. C., Nov. 3.—Week ended October 27; auspices, American War Dads; location, depot showgrounds; weather, fair; business, fair.

Show moved here after a short jump from Kannapolis, N. C., and opened Monday (22) to a fair crowd. Weather was okay the first part of the week, but Thursday (25) was lost by rain and Friday and Saturday were cool. Committee co-operated very well and had both newspaper and radio tie-ups.

Show concludes the season in Chesterfield, S. C., and then heads for winter quarters at Suffolk, Va. Building will be started on new fronts for the Minstrel Show, two girl shows and the Midget Show. William C. Murray, general agent, will have charge of winter quarters.

Al Burt visited and peddled a few novelties. Jake Shapiro, Mrs. Herfman Bantly and Ted Miller visited en route to winter quarters. Several visitors from the Harrison Greater Shows at East Spencer, N. C., were on hand.

Bob Milligan, mechanic and electrician, will work on some new ideas for illumination. He also will superintend the building of new fronts.

Jack Huffine was host to Ike, Mike and Leo, of the midget troupe, at a dinner.—HAPPY ARNOLD.

Marks

ROCK HILL, S. C., Nov. 3.—Week ended October 27; location, fairgrounds; weather, cold and rainy; business, okay.

Weather was cold all week and Thursday (25) the show was rained out. Despite all this, biz held up remarkably well.

Eric the Great, free act, was taken to a local hospital. His condition is reported okay.

Matrimonial bug hit the show here, with four couples saying "I do." Married were Eugene Fullwood, Myrtle Beach, S. C., and Pauline Vance, Charleston, W. Va.; Leo Clark, West Newton, Pa., and Betty McCorkle, nonpro, of Rock Hill, S. C., and Charles Welch, Syracuse, and Romance Anderson, Lynchburg, Va. Names of the fourth couple were not obtained.

Flying LaForms and Eric the Great were the attractions here. The writer, Buster Morgan, Ted Dunlap and George L. Smith plan to join the Blue Ribbon Shows when this one closes.

American Legion fair committee, headed by Tom Huey and Paul M. Seely, co-operated in every way.—HARRY E. WILSON.

Madison Bros.

DE WITT, Ark., Nov. 3.—Rain caused plenty of trouble here but even so the week was satisfactory. Earl Davis, who has nine wounds to prove he was in on the big show across the ocean, was slightly injured while taking down the Ferris Wheel Saturday (20) at Forest City, Ark. New Allis-Chalmers motor was purchased for the wheel.

Dorothy Smith celebrated her third birthday. There was ice cream and cake, and she received many gifts. Lige O'Neal was host at a spaghetti dinner, served by Mrs. Curly Smith, to display his new trailer.

Mr. and Mrs. Bill Talley joined with diggers and candy floss, and C. Foster joined with a string game and clothespin store. Mrs. Max Madison added her popcorn booth.

Forest City, the week previous to De Witt, proved a winner. L. Hogan joined with his bowling alley, and Pete Leslie came on with three concessions. Harry and Hazel Alexander have the penny pitch, and W. P. Gawle the bumper. Ferris Wheel did capacity business here, operating with only six seats. Other six are being rebuilt in Little Rock after the recent Ferris Wheel truck wreck.—KATHLEEN GAWLE.

Golden West

FRESNO, Calif., Nov. 3.—Week ended October 28; weather, good; business, fair.

Week started out as a complete blank, but business picked up and evened things up; Several concessions joined in anticipation of the Clovis Fresno County Armistice Celebration, November 7-12. Fresno and the surrounding towns are well papered for the Armistice affair, and everyone expects a successful stand.—ROSE FISHER.

Florida Amusement

WAUCHULA, Fla., Nov. 3.—Show opened here Monday (29) under auspices of the American Legion Fair Association. Lot is at Market Street, where auction sales are held daily. Crowds improved every night, and among the many visitors were several fair secretaries.

Hugo Zacchini's cannon act is the big draw. Show will have fireworks at Melbourne, Fla., for the Armistice Day celebration.

Many concessions joined here. Show is now using a special line of paper. Otis Seviens has the Merry-Go-Round dressed up with a new top and a paint job. At Tarpon Springs, Fla., the Tilt and Wheel led the rides, and Dan Riley's Animal Show topped. Lot adjoined Mr. and Mrs. Bill Chalkas's property. The Chalkases are side-show operators. They have been off the road since the war, but expect to be back next season.—IODINE BAILEY.

RED, WHITE and BLUE TICKETS
 Break Tab Style
BINGO and TIP
 Same Day Delivery
ALSO SPECIAL DEALS
MADE TO ORDER
 Write for proofs and samples.

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 3714 Irving Park Road, Chicago 18, Ill.

SECOND-HAND SHOW PROPERTY FOR SALE
 \$1.00 Richardson Skate Plates, Size 7-8-9. Also 10,000 Used Skate Wheels, cheap.
 Wanted—Hobby Horses and Merry-Go-Round Animals. All kinds of Show Property. Pay cash. Concession Tops, Carnival Wheels and Props, cheap.
WEIL'S CURIOSITY SHOP
 12 Strawberry Street Philadelphia 6, Pa.

WAGNER'S WONDERLAND "THE CAVALCADE OF AMUSEMENTS"

America's Finest All-New 50 Car Show For 1946 OFFERS FOR SALE

BECAUSE OF OUR POST-WAR EXPANSION PLANS SHOW PROPERTIES, SUCH AS THE FOLLOWING:

- 1 SHOW COMPLETE—Panel Front, 125 ft., with Blue Top and Wall, 60 ft. by 120 ft. (Used as Monkey Show.)
- GIRL SHOW COMPLETE—All Blue Top and Walls, 45 ft. by 100 ft.; 14 ft. Walls, 3 Steel "A" Frames, 14 ft. Steel Side Poles, 40 ft. by 30 ft. Portable Stage with Steel Under-frame, and will sell Front Wagon separately or with above described Show.
- POSING SHOW COMPLETE—40 ft. by 60 ft. close-woven Khaki Top, with 12 ft. Wall, and Front Wagon, with or without Show as described.
- MINSTREL SHOW COMPLETE—All Blue Top, 46 ft. by 106 ft.; 14 ft. Blue Wall, to be sold with or without Front Wagon.
- JUNGLE SHOW COMPLETE—Panel Front, 60 ft. with 5 Banners. 20 ft. by 40 ft. Top & Walls.
- DEEP SEA OR MARINE EXHIBIT. Complete.

All above described Shows formerly part of ROYAL AMERICAN SHOWS. All in good shape and priced right for quick cash sale.

2 SEMI-STEEL FLAT CARS, 66 AND 70 FEET LONG.

MY ENTIRE SHOW WILL BE BUILT NEW FROM FRONT TO BACK, hence this property does not meet with the standards of the Show that has outgrossed all Major Shows the past 2 years. NOW IN OUR WINTER QUARTERS AT PASCAGOULA, MISS. SHOPS ARE ALL OPEN—WE ARE AT WORK.

THESE DEPARTMENT HEADS CAN USE MEN IN ALL DEPARTMENTS

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All reply to
AL WAGNER, Sole Owner, P. O. Box 243, Pascagoula, Miss.

WANT SIDE SHOW AND NOVELTY ACT For JOE DARPEL'S BIG MUSEUM at

PAN AMERICAN HEREFORD EXPOSITION AND RODEO, STATE FAIR GROUNDS, DALLAS, TEXAS, NOVEMBER 9-12.

Also for All Winter's Work in Store Room Museums.

All Address

JOE DARPEL, c/o CAMPBELL HOTEL, DALLAS, TEXAS

A. M. P. SHOWS

"JUGGY"

Can place Concessions of all kinds. Offering long season to useful Ride Help and Show People; route on request. Have new tops and transportation for SHOWS. Unusual opening for MINSTREL SHOW.

All replies to **A. M. PODSOBINSKI, Owner-Manager; FRED C. BOSWELL, Bus. Mgr.**
 This week, Bamberg, South Carolina; next, Walterboro, S. C.

WANT LEGITIMATE CONCESSIONS OF ALL KINDS

Good opening for Bingo, Candy Floss, Candy Apples, Popcorn and any Merchandise Concessions. Can use one or two Small Shows. Out for all winter. All replies to

CASH COUCH, C & B SHOWS, Rome, Ga.

ATTENTION—RIDE OWNERS—ATTENTION

Want to lease or book, with or without transportation, 2-Abreast Merry-Go-Round, Ell Wheel, Super Roll-o-Plane, Octopus and Tilt-a-Whirl, either singly or altogether. Equipment must be in first-class shape. Real good Ride territory. Capable management. Financially responsible. Apply:

BOX D-69, The Billboard, 25 Opera Place, Cincinnati 1, Ohio.



PENNY PITCH GAMES
 Size 48x48", Price \$30.00,
 Size 48x48", With 1 Jack Pot, \$40.00.
 Size 48x48", With 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 20" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$15.00

BINGO GAMES
 75-Player Complete\$5.90
 100-Player Complete 7.00

1/3 Deposit on All Orders.
SLACK MFG. CO.
 124-128 W. Lake St. CHICAGO, ILL.

MIDWAY CONFAB

GIVE up yet?

AMONG THE VISITORS at the Bright Lights Exposition headquarters in Pittsburgh have been Clark Queen from Mount Pleasant, Pa., Doc Huston, M. Kelley, Lee McDonald and Corp. William Massoff, nephew of John Gecoma, Bright Lights owner.

LOUIS ROSENBERG is so excited about the return of Pfc. David Rosenberg from overseas that he used a one-sheet poster to invite all members of the Johnny J. Jones Exposition to be his guests at a home-coming party at 404 North Highland Avenue, Pittsburgh, Sunday (11).

ABOUT THIS TIME of the year a canvasser always suggests heavy woolen tents for winter tramping.

J. W. (PATTY) CONKLIN spent three busy days in Chicago last week en route to Hot Springs for a brief vacation. He was accompanied by Mrs. Conklin. . . . GEORGE MCCARTHY, general agent for the North American Exposition last season, is in Chicago visiting, and reported that he may quit the tented world for legit the coming season.

PROF. J. (BOZO) MANSFIELD, operator of Mansfield's 10-in-1 Jungleland, and Mrs. Mansfield (Princess Ruby), "the Girl With the Horse's Mane," were callers at The Billboard's Cincinnati office Monday (31), reporting a successful season of fair and still dates thru Arkansas, Missouri and Illinois. Mansfield's show, an indie, closed October 13 in Bradford, Ind., and is quartered in Cincy.

REASON a concessionaire gave for not using his own judgment was—he didn't have any in stock.

JACK VINSON, who was with the Bunting Shows until that outfit closed in September and since then has been hopscothching, joined the Hill's Greater Shows for the rest of this season, operating his ride and concessions. . . . T. GREGORY MURPHY, after closing with the Mound City Shows two weeks ago, is now at his home in New Madrid, Mo., for the winter. He reports a good season.

BILL POWELL, former World of Mirth employee now in the Philippines, writes: "Tom Price, who has been here since the Spanish-American War, has an old Parker Merry-Go-Round, which is the only amusement device on Leyte Island, and while he was interned by the Nips they put up the ride for their own amusement."

"BEST WAY to guarantee that you won't return to a known blank spot," advised a stick, "is to heel the hotel there."

WALKER AND COZY, side show and carnival team, have been managing Dee Lang's Broadway Museum in St. Louis since last January 2 and claim they have presented each of their three acts over 3,000 times. Mr. and Mrs. Shorty Logsdon joined October 24, he to tattoo and she to dance in the annex. Other acts include Professor Necolisi, fire act, nail-in-head and vent. Charlie Womack has the front.

L. C. MCHENRY, manager of the Crescent Amusement Company, entertained 50 of his show folks at a sea food dinner in Georgetown, S. C., Sunday (21). . . . LEE SPAIN and wife are with the Johnny J. Jones Exposition, Lee having taken over trainmaster duties at Louisville. . . . CHARLES K. RUDISILL, former air force sergeant, is at his home in Fairmount, Minn., and expects to return to the midways with concessions next season.

AIN'T IT THE TRUTH: "During my Youth," stated a show manager, "I had an insane desire to become a midway owner."

SET-JOINT SMITTY and his wife and daughter have closed their pen store after a successful season with L. J. Heth and have headed for Florida. . . . WILLIAM SALISBURY, Cavalcade of Amusements, is in the Pensacola (Fla.) Hospital, Ward 212, as a result of a broken hip sustained while loading the train. . . . BRUCE HEATON, owner of the org bearing his name, visited Jimmy Strates, Benny Weiss, Bill Holt, Dr. H. D. Hardwick, Nate Eagles, Percy Morency, Keith Buckingham and Helen Hasson on the

James E. Strates midway at Greenville, S. C.

R. W. (POP) HALE has purchased the Pla Mor Arcade, Waco, Tex., from R. W. (Tommy) Stevenson, who plans to build 50 tourist cabins and devote his time to the Waco Merchants and Manufacturers' Exposition, scheduled for late spring. . . . BESSIE AND EDDIE HAUN, photo operators in Waco's Pla Mor for two years, plan to troupe next season. . . . BOBBY MANSFIELD, ill in Miami, had J. C. Weer write that Bobby has only one brother, who resides in Orlando, Fla., and has never been in show business, and anyone soliciting funds for him is an imposter.

AN EARLY-DAY SHOWMAN, when confined to a hospital, cracked: "Nobody writes. Why be afraid of b's when there are no bees around."

CLAUDE BURTLEY (Claudette), annex attraction for 11 years with Carl J. Lauther's Side Show, has bought Duke Jeanette's side show equipment and plans to put it on a major show next year. . . . WILLIAM R. BARRY has returned to his home at Joliet, Ill., following an operation at McCleary Hospital, Excelsior Springs, Mo. . . . SGT. ERNEST WENZIK, 32584878, is now stationed at an airfield outside of Shanghai. His address is 331 Troop Carrier Squadron, APO No. 290, care Postmaster, New York. He was a concessionaire with big and little ones.

JAMES P. SULLIVAN distributed an attractive route card for the 1945 tour of his Wallace Bros.' Shows of Canada, with a brief history of himself and the organization printed on the reverse side.

GENE (TUFFY) DAVIS has returned to Mark Williams's Side Show after having spent 50 months in the Army Air Corps, more than three years of which were spent overseas. His British wife, who is at her home in Stafford-on-Trent, Keats, England, hopes to join him in the spring. . . . H. A. BUDGE, contracting and advertising agent, has completed his second season with Oscar Bloom's Gold Medal Shows.

THEN THERE WAS the old-time monster show operator who alibied his automatic groan box with: "It produces jungle noises that soothe the man-killers."

HAROLD EUTAH, for the past season manager of the Tivoli Exposition Shows, surprised Mrs. Eutah on her birthday last week when he presented her with a new house trailer. The Eutahs, en route from Detroit, where Harold purchased the trailer, to winter quarters in Joplin, Mo., stopped in St. Louis for a day to visit friends. . . . N. L. (WHITE) DIXON, until recently manager of the United Exposition Shows, is having good luck with his fishing expeditions at Aransas Pass, Tex. Mrs. Dixon has completely recovered from her recent illness, and has as her guest Mrs. C. A. Vernon.

MERVIN (RED) ROGERS, recently discharged from the army, and his wife, Gypsee, are in the Bluebird Restaurant at Howard City, Mich., but will return to the road next season. . . . JIMMY HURD, vacationing in Florida after a successful season with Max Goodman's Wonder Shows of America, will return to that org in '46 to manage the side show and will have a new mirror maze known as the Goo-Goo House. . . . ESTHER ESILICK, widow of Prof. A. U. Eslick, who was well known on the Con T. Kennedy Shows, was Merle Evans's guest when the Ringling-Barnum show played Indianapolis. All three of Mrs. Eslick's children are studying music in Indianapolis.

MR. AND MRS. WALTER LANKFORD, closing their wild animal menagerie and vaudeville show in North Carolina, have gone to winter quarters at Moultrie, Ga., where they will reorganize for a winter tour. GLENN R. JOHNSON, general agent, is now booking one-night spots. BETTY LANKFORD made a quick trip to Sharon, Pa., her mother's home, to see her son, just back from Germany. She will rejoin for the opening of the new tour at Moultrie. . . . UNITED EXPOSITION SHOWS, set for three weeks in Beaumont, Tex., is playing colored lots in that city. . . . BILL THOMPSON, former side show talker for SKEETER LOROW, now awaiting a December dis-

DURING WAR-TIME

an interesting and pleasant part of our day-by-day work has been writing to former amusement men connected with the Armed Forces. A lot of 100 copies of each BIG ELI NEWS issue was sent First Class Mail to these boys all over the world. They all say, "We will be back with the Rides as soon as possible." Are you receiving BIG ELI NEWS? Ask for a sample copy today. No charge.



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 Arcade: Teague, Texas.
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 Bill's Rides: Midland City, Ala.
 Bistany Greater: Miami, Fla.
 Blue Bonnet: Edna, Tex., 5-12.
 Blue Ribbon: Lake City, Fla.
 Bowen's Joyland: Merced, Calif., 6-11; season ends.
 Bullet: Thomasville, Ga.
 Bullock Am. Co.: (Fair) Burgaw, N. C.
 C. & B.: Rome, Ga.
 Central Am. Co.: (Fair) Bladenboro, N. C.; (Street Fair) Summerville, S. C., 12-17.
 Cellin & Wilson: (Fair) Sumter, S. C.; Savannah, Ga., 12-17.
 Crescent Am. Co.: (Fair) Marion, S. C.; (Legion Fair) Camden 12-17; season ends.
 Dixieland: Mendenhall, Miss.; Ovington, La., 12-17.
 Dodson's World's Fair: (Fair) Jacksonville, Fla., 5-11.
 Dyers Greater: New Albany, Miss.
 Endy Bros.: (Shrine Fair) Lakeland, Fla., 5-14.
 Fay's Silver Derby: East Tallahassee, Ala.
 Florida Am. Co.: Sebring, Fla.; Melbourne 12-17.

Gay Way: Rochelle, Ga.
 Gentsch, J. A.: Centerville, Miss.
 Golden West: (Celebration) Clovis, Calif., 7-12.
 Greater United: Laredo, Tex.
 Hall: Stephens, Ark.
 Harrison Greater: Winnsboro, S. C.; St. Matthews 12-17.
 Hill's Greater: Corpus Christi, Texas, 5-17.
 Keystone Expo.: DeFuniak Springs, Fla.
 Kirkwood, Joseph J.: (Fair) Beaufort, N. C.
 Lawrence Greater: (Celebration) Fayetteville, N. C., 6-11.
 Leeright, J. R.: Duncan, Okla., 5-17.
 Madison Bros.: Warren, Ark.
 Magic Empire: Scotlandville, La., 5-12.
 Majestic Greater: (Fair) Marianna, Fla.
 Marion Greater: (Fair) Newberry, S. C.; (Fair) Edgefield 12-17.
 Mighty Page & Kellie Grady: Milton, Fla.
 Moody's Expo.: Frisco City, Ala.; Atmore 12-17.
 Omar's Greater Am.: Mangham, La.
 Playland: (Fair) Valdosta, Ga.
 Port City Am. Co.: Raymondville, Tex., 6-12.
 Ray & Helen's Rides: Jasper, Texas.
 R. & S. Am.: Warsaw, N. C., 8-12; season ends.
 Rose City: (Fair) Brookhaven, Miss.
 Royal American: Tampa, Fla.
 Royal Expo.: Douglas, Ga.
 Shipley Amusements: Plaquemine, La.
 Smith, Casey: Coalgate, Okla., 5-12; season ends.
 Sparks Bros.: Hattiesburg, Miss., 5-17.
 Sparks, J. F.: (Fair) Milton, Fla.
 Strates, James E.: Charleston, S. C.
 Sunshine: Sulphur Springs, Fla., 5-15.
 Texas Greater: Waco, Tex.
 Tidwell, T. J.: Big Springs, Texas.
 Twin River: Seymour, Mo.
 Ward, John R.: Baton Rouge, La.
 Whitney & Scott: Chelsea, Okla.
 World of Mirth: Augusta, Ga.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Austin Bros.: Crowley, La., 6; Opelousas 7; New Iberia 8; Franklin 9; Morgan City 10; Jennings 12; Lake Charles 13; season ends.
 Barton's Society: Bladenboro, N. C., 5-10.
 Bradley & Benson: Cochran, Ga., 9; Eastman 10.
 Clyde Bros.: Muskogee, Okla., 7-8; Cushing 9-10; Arkansas City, Kan., 12-13; Ponca City, Okla., 14-15; Enid 16-17.
 Dalley Bros.: Martinsville, Va., 6; Danville 7; Reidsville, N. C., 8; Lexington 9; Burlington 10.
 Davenport, Orrin: Rochester, N. Y., 12-17.
 Dickman, Bob: Leland, N. C., 6; Southport 7; Supply 8; Bolivia 9; Shallotte 10; Hallsboro 12; Bolton 13; Clarkton 14; Chadbourne 15.
 Hamid-Morton: Birmingham, Ala., 5-9; Atlanta, Ga., 12-18.
 Ringling Bros. and Barnum & Bailey: Atlanta, Ga., 5-7; en route 8; Jacksonville, Fla., 9-10; Miami 12-15.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Amazo: Playing schools in New Orleans, La., 5-16.
 Barrett, Roy (Shrine Circus) Rochester, N. Y., 12-17.
 Campbell, Loring: St. James, Minn., 7; St. Peter 8; Mankato 9; New Ulm 12; Springfield 13; Walnut Grove 14; Okabena 15; Windom 16.
 Couden, Doug & Lola: School shows, Fordyce, Ark.
 Curtis, Rube & Robert (Shrine Circus) Houston, Tex., 5-12.
 Physoux: Pollocksville, N. C., 7; Washington 8; New Bern 9; Bath 10; Pantego 12; Belhaven 13; Chocowinity 14; Ayden 15; Greenville 16-17.
 Harlan, Doc & Maxine: Hot Springs, Ark., 5-10.
 Jodar: Costa Mesa, Calif., 7; Tustin 8.
 La-Mar (Auditorium) Pataskala, O., 7; (Aud.) Kirkersville 9; (Aud.) Alexandria 10; (Aud.) Rushsylvania 14; (Aud.) Hebron 16.
 Long, Leon: Newberry, S. C., 7-9; Greenwood 10-11; Augusta, Ga., 12-15.
 McClung's, C. C., Pythons (Fair) Jacksonville, Fla., 6-11.
 Scheetz, Raymond: Lubbock, Tex., 5-7; Sudan 8; Stratford 9.
 Virgil, Great: Visalia, Calif., 7; Selma 8; Madera 9; Manteka 13-14; Oakdale 15; Sonora 16-17.

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R-B ROLLS ALONG; COLE CLOSES

Biggie Parades In Bond Drive

Goldsboro and Rocky Mount, N. C., Score, but Richmond, Norfolk sock

GOLDSBORO, N. C., Nov. 3.—Circus-hungry for the Big One, they tramped in from miles around here Tuesday (30) to see the first Ringling Bros. and Barnum & Bailey performances within memory of the kids and variously estimated at from 20 to 25 years by assorted adults. For R-B, it was another in a series of top-biz stands coming down thru Virginia and Eastern North Carolina.

Both matinee and night shows played to packed houses, the ticket wagon locking up at 8 p.m., since no standing room was sold for either performance. Thru the early afternoon throngs lined downtown streets awaiting the parade that (See RINGLING PARADES on page 60)

Beatty Troupers Hit For Home Grounds

MACON, Ga., Nov. 3.—Following the closing performance of the Clyde Beatty Circus at Dublin, Ga., Thursday (25), many of the acts headed North to fill vaudeville dates, while others made the run to winter quarters here. Due to the Georgia State Fair this past week, equipment was parked on large field on Clinton Road, and will be moved into the buildings at the fairgrounds Monday (5).

Jack Joyce, recently discharged from the army, headed the Beatty unit which left for the Houston and Fort Worth left for the Dailey show winter quarters dates. This unit consisted of elephants, horses, ponies, chimpanzees, the Flying Esquedas, Flo McIntosh, Jean Evans, Albert Fleet, Bert Petus and several clowns. At conclusion of these dates equipment will be returned to Macon.

General Manager Ralph J. Clawson and wife will leave for a vacation after equipment is stored, returning around the first of the year. Harry Kackley went to his home at Zanesville, O. James Albanese and wife went to Florida. Arnold Maley and wife are reported remaining at quarters. Norman Carroll, who took over the side show after "Duke" Drukenbrod was taken ill, and also handling the big show announcements, went to Los Angeles. Ed Moriarity went to Louisville; Frank Walters, Houston; Danny Helm and wife, after equipment is stored, off for a hunting trip in Texas, and Thomas Buchanan and wife, Ocean Beach, Va.

Owner Beatty and Manager Clawson, upon the former's return from Texas dates, will announce plans for 1946 and work will start after the first of the year.

Ben Davenport, owner of Dailey Bros. Circus, and Jack and Jake Mills, of Mills Bros. Circus, were visitors at Dublin, as was Paul M. Conaway, of Macon.

M. L. Clark Closes Season in Louisiana

HOT SPRINGS, Nov. 3.—M. L. Clark and Sons' Circus, which recently closed the season after appearing in 10 States, is now in winter quarters in Louisiana. E. E. Coleman, general manager of the show, reported, Coleman, with his wife, is vacationing here.

Coleman said the show will open the 1946 season next March, starting in the South and then swinging into Oklahoma. New canvas has been ordered and more seats will be installed.

Show enjoyed a good season and suffered only one mishap, the wrecking of two trucks on a jump from Prescott, Ark., to Arkadelphia, Ark.

Coleman reported it was the first time the Clark show had been in Louisiana in many years, and several old-timers turned up at the office wagon to inquire about M. L. Clark.

Singapore Cirkies Celebrate in Clink; Reunion Brightens Gloom

SINGAPORE, Nov. 3.—Their banquet quarters were restricted. So was the menu. But those showmen who celebrated Tom Randell's Circus Artistes' reunion in a Singapore jail let their memories run wild.

They came from eight countries, and from shows all over the world. Circus stories they told one another erased, for the moment, the gloom of their imprisonment.

For Randell, Singapore advance manager for Eddie Tait, the bombed-out American midway showman of the Orient, staged his party during the darkest days of Japanese domination. Along with 4,500 other civilians, he and his showfolk comrades were interned in a bastille that had been built to accommodate 800.

Randell had last attended a circus artistes' reunion in London in 1938-'39. That had been a gala affair—food, laughter, music, lights.

"But the one I gave in Singapore," he

recalls, "was probably the most novel ever held. Tho the food was meager, it was good to see the old-timers gathered together and to hear the old, old circus stories told and retold again. We were all in jail, but I think we were all first offenders, and our only offense was that we stuck to our guns instead of running away."

When Tait returned his shows and rides to Manila from Singapore in 1940, Randell had moved down to Australia for a visit. But he came back later that year, in time to get in on the Jap bombing of the city. A retired police officer, he was appointed alien registration officer when he volunteered for duty during the crisis.

With the capture of Singapore, Randell began three and half years of imprisonment. In that time he lost an even half of his original poundage—14 stone, 4 pounds—and suffered the usual indignities thrust upon their captives by the Japs.

TOM RANDELL



BEFORE



AFTER

Kaycee Shrine Off On Record Stride

KANSAS CITY, Nov. 3.—Ararat Shrine Temple's annual charity circus must wrap up record receipts when the moola is counted after tonight's closing performance in the spacious Municipal Auditorium, as early returns show that every attendance and dollar mark has been kicked around.

Show opened last Monday to two and a half times more cash than a year ago, and the Tuesday matinee was a turn-away. Various merchants upped for tickets to entertain underprivileged children and after 500 were placed on the straw, the rest were sent home to come back another day. More than 12,000 were accommodated.

Advance ticket sales for every performance were more than double the biz registered a year ago.

Ernie A. Young, Chicago booker, put the show together, and it ran as follows: Dick Clemens' Lions, clowns, Ben Mouton, Hill's and Lindemann's Dogs, Miss Conchita; Walter Herod, Tom and Betty Waters and Connor Duo, wire acts; the Carltons, the Zoppe Troupe, Johnny Laddie and Company, clowns, Spiller's Seals, Miss Malikova, Mel Hall; Paige, Jewett and Kiki; Will Hill's Elephants, Waters Duo, Pape and Conchita, Francisco and DeLores, the Yacopis, Zavatta riding family, clowns; Selden, "the Stratosphere Man," and Johnny Gibson's aerial ballet.

Music was under the direction of Frank Cervone, and Dave Malcom served as equestrian director and announcer.

Millses Catch Seven Shows on Excursion

CLEVELAND, Nov. 3.—Hey, circus fans! Can you tie this? Did you ever catch seven shows on a single trip?

Jack and Jake Mills, off on a gala bus man's holiday thru Dixie, managed it, with ease.

Returning to Cleveland to confer with General Agent James Dewey on plans for the 1946 tour of their Mills Bros. Circus, they reported visits with: Dailey Bros., at Cumberland, Md.; the Ringling show at Richmond, Va.; Bailey Bros. at Dunn, N. C.; Clyde Beatty at Dublin, Ga.; Arthur Bros. near Mobile, Ala.; Cole Bros. in Mississippi, and Austin Bros. at Bastrop, La. Ben Davenport accompanied them to Bastrop, where he left for the Dailey show winter quarters to arrange for shipping three bears to the Mills quarters at Ashland, O.

En route home, the circus travelers were joined by Louie Goebels, who rode as far as Greenville, Miss., where, picking up his own car, he headed west for California.

At the Mills quarters on the Ashland fairgrounds, Charles Brady, general superintendent, is directing preparations for next season. Billy Sheets, in charge of wardrobes, is turning out new costumes.

New Lot at Bisbee, Ariz.

BISBEE, Ariz., Nov. 3.—Bisbee Lions' Club has purchased 15 acres of land on the Don Louis-Naco Highway, where annual rodeos, circuses and carnivals will be staged in the future. Club will stage a large rodeo early next year to inaugurate the opening of the grounds.

Back in L'ville With Mazuma

Clarksdale, Jackson top Mississippi stands—half of personnel in quarters

LOUISVILLE, Nov. 3.—Closing a highly successful season with a finale at Clarksdale, Miss., Thursday (1), Cole Bros. Circus is safely in winter quarters here on the Kentucky State Fairgrounds.

More than half of the show's personnel rode the show train from Clarksdale to Louisville.

Clarksdale and Jackson proved the best of the last four appearances in Mississippi, with Greenwood and Greenville only fair. Tie-up with the leading department store in Jackson proved a winner, with full houses registered at both shows.

Big Indoor Biz Stumps Morton; Peaks Go Higher

PHILADELPHIA, Nov. 3.—Biz beyond the savvy of Bob Morton has marked the first three indoor stands of the Hamid-Morton Circus at Boston, Toronto and Philadelphia, with all three spots running far ahead of last year.

"I cannot understand the phenomenal business," Morton said Wednesday (31), prior to leaving for Birmingham, where the show will open today. "I thought that we had definitely reached our peak last winter."

Boston engagement, he disclosed, jumped from 63,000 in 1944 to 81,000 this year. In Philadelphia, last year's 38,000 total was dwarfed by the 62,000 customers who caught the latest edition of the show. Toronto figures were upped from 65,000 to 101,000.

"These are actual figures," Morton asserted. "If these three cities are any indication, I look for business to continue exceptionally good this year, but I do look for a down trend after the first of the year."

The 1945 Hamid-Morton presentation unfolds in 20 displays, opening with Jo Basile's Madison Square Garden band and Winifred Duncan, featured vocalist. (See INDOOR CIRCUSES JAM, page 60)

Southern Tour Gets Dough for Dickman

RICHLAND, N. C., Nov. 3.—Swinging merrily along to the tune of the jingle of the cash register: That, in a nutshell, is a description of the Bob Dickman Circus on its present Southern tour.

With perfect weather aiding, the show has been playing to good matinees and packed houses at night. Only spot where that order was reversed was at Grifton, N. C., where a tie-up with the schools brought out a packed matinee of kids. Night house was strong.

Show is being presented under a 60-foot round top with two 20's, one-ring style. Program at present includes Capt. Frank Doss, ponies, monkeys and dogs; Marion Drew, international juggler; Bobo, white-face clown; LeRoy, fire eater and sword swallower; Marlon's Pets, and the Boswell Sisters, acrobatic and trapeze artists. Music is furnished by recordings.

Staff includes Bob Dickman, owner; Mary Stutz, superintendent of tickets; J. E. McNeil, legal adjuster; Lee Bradley, master of transportation; Jim Stutz, announcer and equestrian director; James W. Grist, advance agent, and Jim Brown, mail agent and music director.

Show travels on five trucks, with two in the advance.

DRESSING ROOM GOSSIP

Ringling-Barnum

Closing the Virginia stands to good business, the show jumped to the Carolinas for a week of one-day stands. During our stay in Richmond a local priest said mass in the big top each morning. Among the visitors in Norfolk were Eloise and Dude Rhodes; Arthur Walenda, who is stationed in Norfolk; Jack Hair, connected with a soft-drink concern in Norfolk, who visited with Theol and Ray Marlowe; Dr. Conley; Bright Eyes, former candy butcher, and Bill Day and Jim Hoye. A Richmond visitor was Colonel Consolvo. Herman Joseph, former clown with the Big One, visited in Rocky Mount, N. C., as did Eddie Mader and Cora Davis's brother.

Big show paraded in Rocky Mount to aid the Victory Loan drive. Frankie Saluto, riding atop the 1884 miniature parade wagon, was the hit of the parade. Merle Evans's band furnished the music.

Around the lot: As the season grows shorter practicing between shows is the order of the day. . . . Mickey Gratis, while running for the bus after tear down, caught himself a guy wire instead of the bus. . . . Frank Morris, of the menagerie candy stand, cutting it up with his old friend Buff in Rocky Mount. . . . All Sarasotans on the show are anxious to get home. . . . Eddie (Decker) McKenna, former property boy on the show, cards that his wife presented him with a daughter October 15. . . . Frenchie Wolthing has added knitting sweaters to her list of activities.—**DICK MILLER.**

Austin Bros.

Never a dull moment. First of all, an animal cage fell off the flat and some of the smaller animals had a bit of freedom around the railroad yards, but our Frank Bucks rounded them up and brought them back alive.

Then during the show a Negro car porter came running and gasped, "Gimme the fire extinguisher, the CQ car am on fire." Jack Burslem was puffing so hard when he reached the car he almost blew the fire out himself. Little damage was done to the car.

The last wagon to try and negotiate the narrow bridge across the deep ditch at the lot entrance was the light plant. It didn't quite make it, and took a nose dive into the mire. Crew worked all night and until the next afternoon to get the truck out. Needless to say, the show did not play that spot.

Louis Goebels, from California, and Ben Davenport were recent visitors.—**KAY BURSLEM.**

Bailey Bros.

This is Darlington, S. C., and the closing day. It has been a grand year.

In the who is going where and why quiz, I find Mr. and Mrs. Bob Stevens, the Keller Pressly family, Mr. and Mrs. Pockery, the Louis Cantrell family, Peggy and Shorty Sylvester, Coy Lee and John Pringle all going to Newberry, S. C.; Harry and Betty Boardman, John Wall and Frank Ludwig, Cleveland; Albert White and Bill Bailey to Houston for a Shrine date; Jack Kennedy, George Myers and Bob Hunt, Chicago; Robert and Lois Stanley, Jacksonville, Fla.; Pat and Bill Tumbler, Birmingham; C. C. Smith, Jackson, Miss.; Harry Miller, New York; the Miller family, Springfield, Mo.; the Henderson family, Kansas City, Mo.; Ben Thomas, New Orleans; Lawrence Pierce and daughter, Thelma, Salamanca, N. Y.; Mrs. Pierce, vacation in Florida; Harry Rooks, Gary, Ind.; Mr. and Mrs. W. B. Wecker (Boots and Bee Kyle), Miami; Captain Ferguson, Huntington, W. Va.; Bessie Costello and Ernie Stewart to Frank Wirth's dates; Gladys Gillums and Engerer's Lions, Cuba; Eddie Mitson, Bay City, Mich.; Anielo Sica, Tampa; Mike Guy, New York; Camine Petrella, Hot Springs; Everett Johnson and Eric Ecklund, Chicago; Harry Swank, Pittsburgh; the La Blonde Troupe, Pekin, Ill.; Al Dean and Chester and Sylvia Gregory, York, S. C., and the writer to Minneapolis to her mother's home and Punch and Judy.

Visitors have been Bill Ketrow and son, Frank; Governor Cherry, of South Carolina; Ben Davenport, Jake and Jack Mills, John Hartzell and family and Floyd and Estrelita Crouch.

Bessie Costello and Bruce La Blonde showed everyone how to do fork jumps the other night. You have heard of coming in on a wing and a prayer, but ask Harry Swank how to come in on a rim and no spare.—**DOLLY JACOBS.**

Dailey Bros.

Despite some cold weather—and we do mean cold—the Dailey show has enjoyed surprising business. At Cumberland, Md., no one guessed we'd draw two capacity houses. Cumberland is the home of Mrs. Billy Ritchey, widow of Billy Ritchey of water show fame. Mrs. Ritchey; Johnny Bananas, water show clown, and his wife caught the matinee. At night, a number of the folks enjoyed a time at Mrs. Ritchey's Club Paragon. Also visiting were the Mills brothers, Jack and Jake. Jake sat with Joe Rossi's band, while Jack was busy in a gabfest with Manager B. C. Davenport. Later, Joe entertained at a spaghetti dinner. New members of the band are Vincent Bellano, baritone, and a trombone player, both recently discharged from the army.

Keyser, W. Va., gave us just about the dirtiest lot the writer has seen. Clowns were gray instead of white, and when our "coolie" labor was over we all looked as tho we were doubling in black-face.

Blackie Martin has reminded you that he's still with Dailey Bros. We'd like to add that he's very much with it, and he and his crew really load and unload it in record time. And Ralph Noble's boys really get it up and down fast.

Streamline Frank Flizzell is really going to town with his pit show. Martha All has gone to San Jose, Calif. The writer celebrated his 39th birthday quietly at Club Allen, if anything can be quiet at Allen. By the way, Jeannie is still hostess there and Dick Proctor is emcee.

Recently, during the big riding act, a safety girl broke, throwing Ruth Conley under one of the horses. She was slightly injured.

Visitors in Tennessee were Mr. and Mrs. H. H. Williams, Vernon Cash, Johnny Barber and J. D. Newman. Virginia visitors were Mr. and Mrs. Alex Brock, Dr. and Mrs. Troutman; Shelby Jackson, formerly with the Brock bar act, and Sgt. Hoke Brewer, back from three years overseas. He was visiting his brother, Charlie. Everytime we saw the sergeant he was sacking peanuts as fast as he could. Five members of Emmett Kelly Tent No. 41 also visited. They were John Heduman, R. R. Hemphill, Gene Virts, Paul Stilts and J. C. Harshenson, the last named spelled correctly, I hope.

Best attraction on the midway is cute little Patty Milligan, not quite two years old, making a bally with Milt Robbins's mike.—**BILLIE BURKE and VIRGINIA SMITH.**

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High Wire Performers, Male and Female Top-mounters and Understanders. State salary expected for play or pay contract opening indoors about January 1st.

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Floyd King Buys Anderson Show

H. Rumbaugh A Full Partner

King Bros. title to unfurl next April—quarters will be maintained at Emporia

EMPORIA, Kan., Nov. 3.—Bud Anderson's Circus was sold this week to Floyd King and Harold J. Rumbaugh. For more than a decade the Anderson circus wintered here and operated thru the West and Northwest.

New owners have long been identified with amusements. Floyd King, with his brother, Howard, owned and operated in other years the Walter L. Main, Gentry Bros., Cole Bros., Sanger's European and Harris Bros. shows. For many years they had two circuses operating simultaneously.

Rumbaugh, equal owner in the operation of the new circus, also is a veteran in amusement circles. Native of Mount



FLOYD KING

Pleasant, Pa., Rumbaugh has lived in Everett, Wash., the last 18 years. He is the owner of the Fox Theater in that city.

Winter quarters will continue to be maintained in Emporia. Transfer of the circus included the equipment, animals and the complete show as it operated the past season, excepting a Liberty act. It was transported on 17 trucks and was considered a well-equipped motor show.

Newly acquired show will inaugurate its 1946 tour early in April under the title of the King Bros. Circus. New sleeper trucks and a complete new cook-house will be added, along with an entire new spread of canvas. Menagerie will be featured. Large line of special lithograph paper will be used.

L. D. (Doc) Hall will be the side show manager and superintendent. John D. Foss, veteran general agent, has signed to head the advance. Complete staff of the new circus will be announced shortly.

REMEMBER THE OLD-TIMER who suggested that agents route circuses into the home towns of the shows' employees during the fall to give 'em a chance to drop off?

WANT

Girls for High Act. Send age, weight, height, picture if possible. First class act, long season. Reply **HARRY PARROFF**
care Shrine Circus, Fort Worth, Texas, Nov. 15th to 24th.

THANK YOU

HARRY HAMMILL R. M. HARVEY
AND AUSTIN BROS.' CIRCUS

For a Nice Season While on Leave From the Southern Pacific Lines

R. T. DAVIS

Del Rio, Texas

UNDER THE MARQUEE

HOME, SWEET, HOME?

DAN R. MEARS, retired Pacific Coast showman, who died at Veterans' Hospital, Sawtelle, Calif., October 8, is survived by his widow, Josephine; a son and a sister.

JACK (FLOPPY) BELL, Detroit snipe artist, is searching for Mike Pyne, last known to be with the Dan Rice Circus. Payne's mother is reported to be seriously ill.

STADIUMS OR BARNs for the winter?

LARRY BENNER, inside man in the Slide Show of Bailey Bros. Circus, stopped off in Cincinnati last Saturday (3) en route to his home in Miamisburg, O., following the close of the org. He visited *The Billboard* offices while in Cincy and stated that he will attend the Chicago meetings in December.

RAYMOND B. DEAN, press representative for the Clyde Beatty Circus, which closed at Dublin, Ga., October 25, stopped off in Cincinnati Tuesday (30) en route from winter quarters, Macon, Ga., to his home in Milford Center, O. In a call at *The Billboard* offices, Dean stated that he plans to attend the Chicago doings.

YESTERYEAR circus billing: "Caesar never saw so great a holiday."

FROM THE BOB DICKMAN CIRCUS, now touring North Carolina, comes word that Lee Bradley is selling yellow singing birds at 75 cents a clatter and balloons at 50 cents; Jim Stutz is clouting 25 cents for candy, and the box office has been humming. Red Harris, white-face clown, visited Bradley at Grifton, N. C.

MAURICE COLLEANO, brother of Con, and his troupe of tumblers were in the Command Performance, annual benefit show for the British Variety Artists' Benevolent Fund, at the London Coliseum Monday (5). Show is attended by the King and Queen of England and a spot on the bill is considered a signal honor reserved for top acts only.

Do You Remember?

THEN THERE IS THE STORY about an early day circus that had a cut of an overland wagon show winding its way over a dusty road on its heralds. Below the picture were the words: "How we traveled 50 years ago." And another picture of a two-section railroad circus with cutlines reading: "And how we travel now." On rainy nights the actors who slept under leaky berth-car roofs would yell: "How we traveled 50 years ago, and how we travel now."

A 24-HOUR AGENT dislikes being referred to as a "road agent" by natives.

THE DEATH Sunday (28) of Mrs. Earle Feynolds (Nellie Donegan), widely known with her husband for their roller skating acts, prompted *The Rensselaer* (Ind.) *Republican*, their home town paper for nearly 40 years, to print more than two columns in eulogy of the famous skating star. "Love for her was deep in the hearts of the Rensselaer people who adopted her," the article read.

LEO FRANCIS will return to Block's department store, Indianapolis, for his seventh session as Santa Claus. He reports another good season with his clown and blackface acts at fairs and parks.

MICKEY McDONALD, recovered from a siege of pneumonia at Highland Park, Mich., is making his annual frolic in the Tulsa, Okla., store for which he has clowning many years.

WONDER WHAT WILL become of the many attention callers when the former pushers return to circuses next season?

NINA MASCHINO, formerly of the Naitto Troupe and mother of a boy October 25, infos that the Maschino Brothers, in Europe since the war began, are reported safe and working in Sweden.

ARIZONA CHARLIE, in the U. S. Veterans' Facility at Biloxi, Miss., reports Arthur Bros. had a straw house there October 28 and that he visited George Hanneford at Kessler Field.

HARRIS REYNOLDS, formerly with Mayme Butters and a solo feature with circuses, has been honorably discharged after four years of active service and visited the Frank Wirth Victory Circus in Washington, reporting he soon will be back with his wire act. BUCK LUCAS, owner of Banard Bros. Circus, accompanied by Mrs. Lucas and Faith King, recently visited Omaha and Dunning, Neb., purchasing horses for next season.

PAST THREE YEARS haven't lived up to the law of averages, such as a small, elephantless show turning 'em away one day behind a big one.

DR. H. H. CONLEY, Park Ridge, Ill., on a trip to Hot Springs, Va., caught Dalley Bros. Circus at Covington, Va., where he visited with the Conley Family.

MR. AND MRS. ED P. HOFFMAN, whose Hoffman Circus will work under police and fire department auspices at Kingston, N. C., December 10-15, visited the Bob Dickman Circus at Richlands, N. C. ROBERT D. GOOD, Allentown, Pa., CHS fan, was enthused over the Hamid-Morton show, which he attended with his wife, daughter and father at Philadelphia.

FLYING ROMAS, comprised of Benny Gibson and Mary and Roy Valentine, played the Panama City, Fla., and Dothan, Ala., fairs as the free attraction for the Johnny J. Jones Exposition, with Mexico and South America for the Gran Circo Atayde next on the itinerary.

MAURICE A. ESSON, M 1/c, just off the transport West Point, is at Chelsea Naval Hospital, Ward C, Chelsea, Mass. He is a vet of both world wars, and played trombone with Merle Evans and with Vic Robbins on the Sells-Floto show.

GEORGE R. HALL, former musician with the 101 Ranch and the Sells-Sterling Circus, is now manager of the municipal auditorium, known as Memorial Hall, Joplin, Mo. AL AND LOUISE WEIR, en route from fair dates to New Orleans, visited Dick Clemens, (See UNDER THE MARQUEE, page 60)

Bailey Bleachers Collapse At Dunn, N. C.; 12 Hurt

DUNN, N. C., Nov. 3.—Twelve people were hospitalized for short periods here October 24 when the bleachers collapsed at the night show of Bailey Bros. Circus, throwing several hundred people to the ground. Only one of the 12 was required to remain in the hospital for any length of time. The performance was not interrupted.

Harry Boardman, assistant manager of the circus, said the accident was due to the bleachers being erected on soft ground.

Dean, Autry and Whittaker In N. Y. on Ft. Worth Deal

NEW YORK, Nov. 3.—F. Edgar Dean, secretary-manager of the Southwestern Exposition and Fat Stock Show, Fort

600,000 Take In Garden's Rodeo To Set Record

NEW YORK, Nov. 5.—Biggest and longest rodeo at Madison Square Garden bowed out after last night's performance, with the management counting a record take from an attendance that topped the 600,000 mark. Rodeo opened October 3 and ran 33 days, with 15 paid matinees and two free matinees, a total of 50 performances.

Matinee for underprivileged children, last Monday (29), drew a packed house of 14,500, but free matinee for sailors of the visiting fleet, October 24, filled less than half the pews. Credit the Garden with generous treatment of wounded vets and members of the armed forces.

Last year's take from 39 paid performances was estimated at well over \$500,000, with top price of \$5. This year's 48 paid sessions, with a \$5.50 top, should handsomely pad the Garden's strong box.

Competition at this year's rodeo was keen, with not one of last year's title holders able to retain his crown. Going into final night, top contenders were Toots Mansfield and Bart Clennon, in calf roping; Bud and Bill Linderman, bareback bronk riding; Jerry Ambler, Bart Clennon and Jack Wade, saddle bronk riding; Homer Pettigrew, steer wrestling; Shoat Webster, wild cow milking, and G. K. Lewallen and Gerald Roberts, bull riding.

Casualty list of this year's event was unusually long one. One fatality marred the contest, that of Homer Cooke, who was killed by kick from a horse October 18. Forced out of the rodeo thru serious injuries were Gene Rambo, broken shoulder; Grant Marshall, fractured leg; Bud Strahm, Doug Linderman and Eddie Hovenkamp, broken arms; Jimmy Schumacher, lacerated scalp; Mike Hastings, torn lip; Horace Hitchcock, broken jaw; Bob Chesson, torn mouth; Earl Blevins and Bobby Ellis, broken ribs; John Havel, Jim Waldon, Red Jaques and Bob Murray, concussions, and Jack Wade and Dan Eleton, foot fractures.

Everett E. Colburn, managing director of the rodeo, with most of his staff left immediately for Boston to put on the annual Boston Garden Rodeo, which gets under way Thursday (8) for an 11 days' run. Roy Rogers will be featured at the Boston show, and Abe Lefton will do the announcing. Fred Alford will act as arena secretary and Cappy Lane will clock the contests.

Alfred Loyal, Vet Dog Trainer, Dies

NEW YORK, Nov. 3.—Alfred Loyal, 72-year-old circus vet, whose dog act for some score years was a feature of the Ringling-Barnum circus, died at his home in Fanwood, N. J., October 27.

Loyal, member of one of the oldest and largest European circus families, was born in France, but came to America in 1909. Formerly a bareback rider, he switched to dog training after being injured in a fall.

Drukenbrod Still Confined To Hospital in Canton, O.

CANTON, O., Nov. 3.—Condition of Sterling (Duke) Drukenbrod, stricken several weeks ago in Missouri while with the Clyde Beatty Circus, of which he was side show manager, remains unchanged. He is now in Altman Hospital here, and his mother, Mrs. Ida Drukenbrod, is in constant attendance.

No one other than the immediate family has been allowed to see him, and attending physicians have ordered a complete rest.

Charles Siegrist Club members are lending every assistance, Drukenbrod having been president of the club for three years.

Worth; Gene Autry, cowboy star, and O. C. Whittaker, owner of El Chico Palomino Ranch, Fort Worth, arrived in New York by plane from Texas Monday (29), with Autry piloting part of the trip.

Dean is in New York to complete arrangements with Everett E. Colborn, managing director of the Garden Rodeo, to put on the rodeo at the Southwestern Exposition next March. Gene Autry will be guest star at Fort Worth, and Fog-Horn Clancy will handle publicity.

Vancouver Commish Nixes Rink Request

VANCOUVER, Wash., Nov. 3.—Countering the judgment of Mayor Fred W. Sinclair, a recreation leader, educator, labor leader and police official, the city commission ruled against establishment of a roller rink here.

Action was taken in the form of refusal to modify a city ordinance so that Pat Mason, who operated rinks at the Bagley Downs war housing project and at Camas, Wash., cannot establish a rink in the Vancouver residential section.

Commission voted against removal of a provision requiring a 250-foot setback in a residential district for commercial amusement places. In registering his dissenting vote against action of the two other commissioners, Mayor Sinclair charged them with being rubber stamps for the planning commission's whims.

Altho the setback restriction does not apply to the downtown area, Mason explained objections to establishment of a rink downtown as coming from the P.-T.A. because of the delinquency and from City Commissioner Henry Rasmussen because of parking difficulties.

At earlier hearings, labor leaders had supported Mason's plan for a rink as being an important factor in combating juvenile delinquency, and at the city commission meeting R. N. Kepner, a labor leader, urged that the ring be established in the residential district.

Mason produced letters endorsing his rink plans from Capt. Barry Raguse, police department; Carl Gustafsen, Vancouver Recreation Association, and A. D. Whitenack, assistant superintendent of schools.

Mineola's Post-War Formal Draws 'Em

MINEOLA, L. I., N. Y., Nov. 3.—Oscar Morgan, Paramount Pictures official and executive board member of the USARSA, was presented with a plaque and life membership in the AAU by Daniel Ferris, secretary of the latter org, and George Apdale, USARSA president and head of the Earl Van Horn Dance and Figure Skating Club, was given a watch by Mrs. Harvey Gallagher in recognition of his successful year as head of the club at the first formal party since the war's end at Earl Van Horn's Mineola Rink recently.

Among those present were Secretary J. Simms, American Sports Federation and Olympic Committee; Al McCullough, vice-prexy, and Ozzie Nelson, secretary-treasurer, USARSA; William Schmitz, general manager, and Mr. and Mrs. Edward Davis, America On Wheels chain; Walter Kelfer, owner-operator of White Plains (N. Y.) Rink, and William Brewer, president of the figure skating club there; Dave Barr, manager of Perth Amboy (N. J.) Arena; Mrs. William Holland, Skateland, Bridgeport, Conn.; Harold Van Woert, Boulevard Arena, Jersey City, N. J., and member of the USARSA board; Daniel Libone, board member from Bridgeport; Mr. Regalia, Florham Park (N. J.) Rink; Mr. and Mrs. George McDonald, Mineola; Mr. and Mrs. C. Lockwood, Dance mag; M. S. Post, Hyde Skate Shoe Company; Mr. and Mrs. Herb Trafford; Mr. and Mrs. Andre Verapapa, Mr. and Mrs. Frank Caprise, and Jean White and Edward O'Neil, professionals.

Revue at Skateland, Bridgeport, Clicks

BRIDGEPORT, Conn., Nov. 3.—Showboat revue was staged at Bill Holland's Skateland here October 27, with Eugene Paul Von Gassner, Hungarian amateur and professional roller and ice skating champion and holder of the American dance gold medals, in charge of choreography.

Show ran two and one-half hours and included 19 solo and chorus numbers, with the chorus making four changes of costume. Local skaters were seen in various features, one of the highlights being a comedy number in which Bruno Perusi and the Four Washerwomen appeared.

On the bill were some URO titleholders, including Shirley and Charlotte Ludwig, U. S. senior ladies' champions; Donald Munroe, 1944 junior national champion who also won second place in the 1945 senior events; Earl Van Horn, Mineola, L. I.; Reggie Oppoe, 1945 U. S. junior champion; Diane Lanzotte, ladies' novice champion; Donald Decket, who won second place in the national events this year and who was paired with Sugar Lioci in winning third position in pairs skating. The last-named duo are from Skateland here.

Taking part in group numbers were: Alice Woerner, Audrey Whitman, Shirley Ghent, Vivian Decker, Josephine Graden, Theresa Lioci, Evelyn Hainsworth, Marion DeCavo, Edna Singley, Kitty Michaels, Joan Fields, Marion Dolynak, Mary Bonner, Betty Neilson, Elaine Roscoe, Shirley Levesque, Dotty Nielson, Dotty Major, Georgette Forcier, Alice Dolyak, Edward Vispone, Jim Mancine, Dan Ryon, John Plorek, Bruno Perusi, Anthony Coscia, Al Miller, Blackie Sierra, Joe Bouchard, Charles Dannenberg, Dan Libine, Bob Benn, Don Decker, Bill Jr. and Louis Fazekas.

Hockey League Starts in Canada

PICTOU, N. S., Nov. 3.—Roller hockey has been added to the regular skating program at a new community center recently established by the town council here. Leagues are being organized for boys, girls and adults. Floor serves a three-way purpose—roller skating, basketball and dancing—two nights per week for each. Center is financed by receipts from skating, dancing and bowling. Continuous operation is planned. Dave Gray is manager.

The late Dr. J. Fred Lessell, Wolfville, N. S., an ardent skater, bequeathed \$5,000 to Acadia University, Wolfville, N. S., for its rink.

Return of the Moncton (N. B.) Stadium Rink to the city by the Canadian Air Force has been followed by the naming of Dud James, Moncton, as manager. He is a former hockey player and in recent years a coach.

Arena, Halifax, N. S., is to be remodeled and a new heating system and a new seating section installed.

A discarded cigarette is blamed for the fire which destroyed Arena Rink, Edmundston, N. B., recently. Rink was owned by the city, which had \$10,000 insurance on the building. Insurance is estimated at about a third of the loss.

H. D. RUHLMAN, operator of Lexington Rink, Pittsburgh, has asked for the 1946 meeting of the Professional Teachers' Society, sponsored by the RSROA. It was held in Denver this year.

No Conspiracy Shown In Lease Extension

TRENTON, N. J., Nov. 3.—Milton M. Unger, Newark, N. J., who acted as special counsel for the city of Asbury Park, N. J., in the suit brought by the Perth Amboy (N. J.) Arena Corporation to compel the city to repair the hurricane-torn Casino auditorium, pay damages to the company for loss of business since the place was closed and extend the operators' lease for a period equal to that of the closing, scored heavily in Chancery Court at Long Beach, N. J., last week when Vice-Chancellor Maja Leon Berry agreed that nothing had been shown to indicate a conspiracy on the city's part to "get rid of" its lease with the roller rink company.

Unger argued that the charges of "conspiracy" made when the action started nine months ago had gone unproved. Holding that Chancery cannot take jurisdiction where the charge of fraud is not substantiated, Unger contended, "that the corporation has offered no proof or allegation of fraud, other than that generally referred to in the bill of complaint."

Stating that he would reserve decision of the motion of Unger for a dismissal of the bill, Vice-Chancellor Berry took notice of the lapse of time since the allegations were originally made.

Pipe Organ for Ore. 'Drome

PORTLAND, Ore., Nov. 3.—Jess Fee, owner-operator of the Rollerdrome here, has replaced his Hammond electric with a Wuritzer pipe organ. First program was played by Len Hoyt and Jerry Gilmore on Halloween. Clarence Neal, manager of the spot, says the heavy outlay for the pipe organ is justified in view of the fact that music is so important in rink operation.

BOARD OF DIRECTORS of the United Rink Operators meet in Park Central Hotel, New York, November 5. National meet is to be held in Cincinnati in December, according to Ed Von Hagen, vice-president of the organization and operator of Norwood (O.) Rink.

MRS. EARLE REYNOLDS, who under the name of Nellie Donegan was well known to rink operators as a professional skater for many years, died Sunday (28) in Rennselaer, Ind. Details in the Final Curtain and Fair departments.

EMPIRE ROLLERDROME, Brooklyn, is drawing many returning G.I.'s who want to brush up on their skating, according to pro Claire Miller.

DODGER ROLLERS CLUB, Eastern Parkway Rink, Brooklyn, put on a special amateur show following the fall opening of the rink.

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1 Model B Hammond Organ, B-40 Speaker in good condition; best offer over \$1,500.00; 150 pr. Chicago Skates, A-1 condition, new wheels, best offer over \$3.25 pr.; also 15 pr. Shoe Skates, \$10.00. Nearly new used Flooring, 2,100 sq. ft., in sections 3x12 ft., best offer over \$250.00; Chicago Skate Grinder, \$70.00.

OSCAR JELLSE
Rollerium Rink, 7 W. Clinton St., Joliet, Ill.

ATTENTION

Special Sale on PRECISION BEARINGS No. 37 @ 40¢ each. All our Bearings are new, not seconds. Balls, 3/16" round, true, high-grade steel, @ \$1.50 per 1000. We have Precision Wood Wheels. Also general supplies for Roller Rinks. Send in for full particulars. Large quantity of Brooks Detachable Toe-Stoppers.

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No. 321 DUSTLESS FLOOR DRESSING

Cleanes the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

FOR SALE

100 Pair new Chicago Roller Skates, \$5.50 a pair. Reply

R. DALE
The Billboard, Cincinnati 1, O.

N. J. Arena Offers V-Bond For Format of Air Program

GLOUCESTER CITY, N. J., Nov. 3.—Olympic Amusement Company, operator of Rollarena here and Sunset Beach Rink, Almonesson, N. J., has asked patrons of the former spot to suggest a type of radio program for a series that will go on the air soon under the moniker of Rollarena On the Air, thru a Philadelphia station. Contest, with a \$25 Victory Bond to the winner, closed tonight.

Plans are in progress for a Victory Night for returned G. I.'s, with the rink closed to the public on that occasion. Disabled vets aided by rink attendants, are given free use of the floor at afternoon sessions.

Ding Goes Indoors in Minn.

COMFREY, Minn., Nov. 3.—Harold Dingfelder opens Memorial Hall here to roller skating November 10. He reported a successful season at his Ding's Pla-Mor Rink, Sleepy Eye, Minn., which he operated from June 1 to October 24. Four big storms wrecked buildings adjoining his spot, but did no damage to his large portable equipment, now stored until spring.

MARTIN BRANNER, creator of the "Rinkeydink" cartoon, gave Paul Hopper, Sterling, Ill., permission to use the name for his rink. Spot has been doing okay. RSROA Night, October 14, was a turnaway event.

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Manufacturers of those famous BETTY LYTLE Roller Shoes
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FAMOUS BALLROOM, IDEALLY LOCATED ON BOSTON, MASS., CITY LINE
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Don't Miss This Opportunity—Act Fast! Special Reduced Price With Action!
All Good Offers Considered.
BOX D-63, c/o The Billboard, Cincinnati 1, O.

Permanent World's Fair Due?

United Nations Offer Setting

World org to have 'home' in U. S.—universe likely to revolve around new center

By Pat Purcell

CHICAGO, Nov. 3.—The United States will be the permanent home of the United Nations organization. This was decided at the London conference two weeks ago, and this undoubtedly means that somewhere in these United States a permanent World's Fair will be established. Major cities of the country are now in a scramble to pluck this choice plum, and the winning locality will within a few years be the hub around which world business will revolve. And the amusement business should revolve with it.

Those who read the New York, Chicago, St. Louis, San Francisco, Los Angeles or Atlantic City dailies know that committees from these cities are striving to interest powers that be in the advantages of locating in their respective areas. Just how and when the location will be named is a matter of conjecture, but it will be in the United States.

When the United Nations establish their governmental headquarters, it is logical to assume that the world business will follow. Business representatives will be sent by the various governments to promote and protect their interests. To promote interest in the various wares, it is reasonable to assume that permanent industrial exhibits will be kept up by the governments. Around permanent industrial exhibits, there is certain to be a vast social whirl. And with the social whirl comes amusements.

When the UNO is permanently located and functioning millions from all corners of the globe will be touring again, and that should be a focal point of interest. They, the peoples of all nations, will want to see it for themselves, and in this process of mental improvement will come the desire for entertainment.

The show world will be there to furnish this entertainment—how and with what is a matter for conjecture—but show business will be there.

The broad program of the United Nations also will open great possibilities for the State, regional and county fairs of the country. It will open the way to foreign exhibits on a large scale that heretofore would have been considered fantastic.

Establishment of the permanent home for the United Nations in Uncle Sam's domain may mean the end of the current scramble for the next World's Fair, as there is every reason to believe the next World's Fair will be permanent in the UNO locality.

Cuban Farm Group Promotes Hook-Up

HAVANA, Nov. 3.—Cuba's 126 municipalities, the American equivalent of counties, will each have a local fair and 36 additional regional events would be climaxed by a Cuban national exposition annually under plans advanced by Club Agrario, an organization formed to promote agricultural production here.

The 36 regional fairs will be held at regional parks to be established by the club, according to A. E. Pronza, a leader in the project and director of *Crias Y Cultivos*, monthly farm paper, who says that none will be in operation for at least another year or two.

Two national cattle shows are scheduled next month at Bayamo and Sancti-Spiritus, the two most important dairy and beef cattle centers in Cuba.

"Where's Elmer?"

SAGINAW, Mich., Nov. 3.—An elk named Elmer, killed after it broke thru a fence to attack Orland J. Pierce, chief keeper at the Saginaw Zoo, is temporarily in cold storage while the local lodge of Elks, the Shrine and others claim they are entitled to possession of all or part of the meat.

While the controversy raged in the local press and politics, a local restaurant attempted an answer to the question of "Where's Elmer?" with a sign reading "We Have Elmer—Elk-burgers Today."

Calif. District, County Annuals Ask 19 Millions

SACRAMENTO, Nov. 3.—California's host of district and county fairs, seeking to rehabilitate after the idle war years, are requesting nearly \$20,000,000 for repairs and improvements, but Fred Links, State finance budgets and accounts chief, expects the requests to be trimmed "considerably."

The \$1,500,000 request made by the First District, Oakland, and the \$1,000,000 asked by San Mateo County, are the largest under consideration by the State finance department officials, the several others approach the one million mark.

Total is \$19,200,165, divided as follows: County fairs—Alameda, \$679,000; Humboldt, \$75,000; Lassen, \$152,000; Monterey, \$128,834; Napa, \$82,750; Riverside, \$150,000; San Mateo, \$1,000,000; Santa Clara, \$433,000, and Sonoma, \$185,000.

District fairs—First District, Oakland, \$1,500,000; Second, Stockton, \$776,000; Third, Chico, \$120,300; Fourth, Petaluma, \$75,000; Ninth, Eureka, \$55,000; Thirteenth, Yuba City, \$300,000; Fifteenth, Bakersfield, \$980,250; Nineteenth, Santa Barbara, \$150,000; Twenty-First, Fresno, \$985,000; Twenty-Fifth, Napa, \$75,000; Thirty-Fifth, Merced, \$146,000; Fortieth, Woodland, \$120,000, and Forty-Eighth, Los Angeles, \$2,500,000.

Dothan Gains Over 1944; Crowds Big

DOTHAN, Ala., Nov. 3.—Houston County Fair opened here Monday (29), with crowd estimates ranging up to 18,000 and attendance thru the next three days pointing to a probable 12 per cent increase for the week if weather continued favorable.

On the midway Johnny J. Jones Exposition officials reported that the heavy Kids' Day biz Tuesday (30) and another big Wednesday (31) traffic on shows and rides had given grosses a sharp upswing over last year.

L. J. Lunsford, president, joined with G. L. Oppert, publicity director, in calling it the greatest Houston County Fair in history, both saying that attendance records for the first three days had been broken.

Grandstand attractions included Bill Boyd and His Cowboy Ramblers, making their fifth appearance, and Frank Stamps' Gospel Quartet, returning for the sixth year.

Chambliss Promises a New Rocky Mount Stand in 1946

ROCKY MOUNT, N. C., Nov. 3.—Rocky Mount Fair will have a new grandstand in 1946 to replace the structure destroyed by fire this year, Manager Norman Y. Chambliss said today.

Chambliss, also manager of the Greensboro Fair, said that a total of \$7,500 in federal taxes was paid after that event, October 8-13.

Aud Repair Job Gets \$35,000 Cut of \$500,000 Texas Fund

DALLAS, Nov. 3.—State Fair of Texas officials will probably nick their half million dollar reconditioning fund for \$35,000 to cover costs of repairing Fair

Park Auditorium, President R. L. Thornton indicated Friday (26).

That sum will be earmarked out of the \$500,000 bond issue out of which the grounds and buildings of the big Dallas plant are to be repaired and improved for the reopening of the State fair in 1946.

Thornton indicated that auditorium alterations can be started in December or January and be completed in two or three months without interfering with any attractions already booked for the building.

Indiana To Run, James Declares

INDIANAPOLIS, Nov. 3.—Indiana will have a State fair in 1946, Richard T. James, lieutenant-governor, declared flatly here Monday (29). His statement followed publication by *The Hoosier Farmer*, farm paper, of an assertion that Indiana farmers want the fair resumed because of its educational importance to agriculture.

"No stone will be left unturned," said James, "to give the State its fair in 1946, tho it will require approximately \$600,000 to repair the fairgrounds when the Army Air Forces gives back the plant to fair officials." Wartime substitute, a State-wide 4-H Club show, has been held on the grounds the last four years.

Thurber Outlines '46 Great Falls Program

GREAT FALLS, Mont., Nov. 3.—Secretary-Manager Dan P. Thurber unveiled this week a broad outline picture of the exhibits and attractions which will return the North Montana State Fair to action in 1946.

Two national beef cattle shows for Herefords and Aberdeen-Angus breeds head a strong line-up of exhibition features that also includes a farm machinery show of pre-war size, State meetings of FFA and 4-H Club members and expanded merchantile displays.

Pari-mutuel racing, always a top revenue producer, and rodeo contests will again comprise an important part of the entertainment schedule, with a night grandstand revue, two thrill days and children's programs also figuring in the billing.

Great Falls plant, taken over as an army sub-depot in August, 1942, was returned to the fair in 1944, and after \$38,000 had been spent on repairs, a fair was held that year. This year's event, scheduled August 6-11, was canceled, however, when the ODT ban went into effect.

Corn, Clover Loop Picks 1946 Dates

FAIRMONT, Minn., Nov. 3.—Dates for the county fairs, comprising Minnesota's Corn and Clover Belt Circuit, were set here Thursday (25) during the first official meeting of the loop's representatives in three years.

Charles Crowley, of St. James, was elected president of the circuit for the coming year, and William A. Lindermann, of New Ulm, was named secretary.

Visitors included Raymond A. Lee, secretary of the Minnesota State Fair, and R. Freeman, president of the Minnesota Federation of County Fairs.

Circuit dates selected include: Brown County Fair, New Ulm, August 15-18; Blue Earth County Fair, Garden City, August 19-21; Wantonwan County Fair, St. James, August 23-25; Jackson County Fair, Jackson, August 22-25; Martin County Fair, Fairmont, September 13-15; Rice County Fair, Faribault, September 5-8, and McLeod County Fair, Hutchinson, September 16-19. Windom dates were not announced.

WAUCHULA, Fla., Nov. 3.—Hardee County's first Strawberry Festival since 1942 will be staged here the week beginning January 22, according to Manager J. A. Albritton, who said that the storm-damaged festival building will be repaired. Agricultural and industrial exhibits are planned.

Ga. State Builds Up 10% Gain Over 1944

MACON, Ga., Nov. 3.—A 10 per cent gain in attendance over 1944 was registered thru the first four days of the Georgia State Fair's six-day run which opened here Monday (29), the exact figures were not immediately available, according to E. Ross Jordan, general manager.

With weather breaking in its favor, the World of Mirth Shows on the midway was also piling up a steady increase, General Manager Frank Bergen reported.

The Macon event, billed as the 90th, did not miss a year thru the war and there has been a consistent build-up of crowds and receipts in the four straight years that it has been operated by the Macon Exchange Club.

Grandstand acts presented twice daily consist of Les Kimris, Don and Alpha Tranger, Marks and Lucille and the Skating Earls. Don Tranger is emcee. Fireworks are an added night feature.

President R. S. Dillard said that entries in the livestock, women's, FFA and 4-H Club, poultry and flower departments have been heavier than usual. A rabbit show is an innovation.

World War II souvenirs exhibited by returning Georgia servicemen and the Warner Robins Air Depot's diversified display of army air weapons are outstanding.

Mrs. Earle Reynolds, Roller Skater, Dies

RENSELAER, Ind., Nov. 3.—Succumbing to a heart ailment, Mrs. Earle Reynolds, known to fair men in all parts of the country for the roller skating acts produced by herself and her husband, died here Sunday (28). She was 67.

Mrs. Reynolds, known professionally by her maiden name, Nellie Donegan, was born in Australia, where she won skating fame as a child. At 13 she joined a brother and sister in the family bicycle act owned by her parents, James and Ellen Donegan. Married in 1899 to William Andre, aerialist, she came to America in 1902 to appear with her husband in the Ringling Bros.' Circus. When he died in 1906, Mrs. Reynolds was left with twin daughters, Helen and Maudie.

Two years later she married Earle Reynolds, American ice skating champion, whom she had met during a Madison Square Garden engagement. Together, and with Mrs. Reynolds' daughters, they toured in vaude and at fairs until 1932, when they retired to Rensselaer. There they devoted their efforts to the development of new skating acts, training many local girls to perform professionally. Last spring Mrs. Reynolds assisted her daughter, Helen, in organizing the last act with which she was associated.

Mrs. Reynolds is survived by her husband, Earle; her daughters, Helen (Mrs. Walter King, of Rensselaer) and Maudie (Mrs. Francis LeMaire, of Dallas); a brother, James, of New York, and numerous relatives.

SHREVEPORT STACKS IT HIGH

Triple - A Moves To Regain Full Operation Status in '46; Minimum Purses Are Upped

Contest Board Listens to Drivers, Promoters

NEW YORK, Nov. 3.—Contest board officials of the American Automobile Association, auto racing sanction organization and governing body of Indianapolis Speedway contests, talked over post-war speed matters with drivers, car owners and promoters here October 25-27 in a move to get back into full-scale operations for the 1946 season.

Out of the three-day session, presided over by Capt. Eddie Rickenbacker, veteran chairman of the board, came decisions that will affect not only drivers, owners and promoters, but any fairs which may elect to handle AAA races next year.

While no minimum purse requirements for fair race meets were set, it was generally agreed by such representative figures in racing as B. Ward Beam, Roy F. Peugh, Ira Vall, Sam Nunis and Roy Richwine, all big-car promoters, and Ted Horn and Frank Brisko, well known driver-owners, all of whom attended the open meetings, that the prize-money standards set for still-date programs will influence the amounts that must be paid fair race winners.

Minimum Purses Set

Lowest purse total that can be hung up for AAA drivers racing a still-date on a half-mile track is \$3,000, and this figure jumps to \$5,000 for still-date competition on a mile oval. These are the requirements for non-championship meets.

Championship racing, with points toward national title honors at stake, will demand a more generous allotment of prize money, with the board setting up a minimum purse and guarantee of \$9,000. New York State Fair, Syracuse, and Illinois State Fair, Springfield, for many years featured 100-mile championship races before the war, tho the latter fair discontinued the practice in 1941.

Under these purse set-ups, the AAA decreed that no additional appearance money or guarantees paid by fairs or promoters to insure the presence of cars and drivers at scheduled meets will be permitted.

Consensus of those present was that fair sanctions and purses will be fixed largely by the ability of the fair to pay. There was general agreement that the \$3,000 minimum for half-mile track still-dates means that fair prize money must also be raised plenty. Several among those present reported that Eastern fairs, where AAA racing was strongest before the war, are not too keen about the prospect.

J. H. Lamb, acting secretary of the board, said following the meetings, that AAA racing in 1946 will for the most part be conducted under a circuit plan of operation, with regularly operating tracks and speedways comprising the circuits. Insiders figured the first major circuit would link tracks at Winchester, Ind.; Dayton, O.; Williams Grove, Pa., and Thompson, Conn., none of which are fairs.

General regulations governing championship races remain as they were in

1941, and the only change in non-championship contests was to raise the 205 cubic inch piston displacement to 210 cubic inches. Midget race car requirements remained unchanged.

Stock car racing competition will rate purses in proportion to those effective for regular races, and no entries will be permitted for cars that were built before the war.

Championship bonus fund, to be established by contributions from auto accessories manufacturers, promoters and others, will be built up thru the season for distribution to all leading drivers and owners at the end of the year.

Lamb reported that it was the board's desire to give drivers, owners and promoters all an opportunity to be heard, and that the opening day, Thursday (25), was set aside for this purpose. Results, said Lamb, were so beneficial that all future board sessions will be opened in the same manner.

Nags, Hounds Pay Off in Ore.

PORTLAND, Ore., Nov. 3.—County and State fairs in Oregon, turkey shows and round-ups this year received a record high apportionment—\$398,755.95—from dog and horse racing in the State.

As announced by the office of the secretary of state, Robert S. Farrell, the apportionment exceeded 1944 totals by more than \$52,000, and was more than treble the State's take from racing meets in any of the pre-war years. Total of \$263,700 was distributed among the 36 counties at the rate of \$7,325 for each county.

State Fair and the Pacific International Livestock Exposition each received \$35,000; Pendleton Round-Up and the Eastern Oregon Livestock Show at Union, \$5,000 each, and the Northwestern Turkey Show, \$1,200.

State's general fund participated to the extent of \$53,855.95, one-sixth of 3 per cent of the gross wagers placed at the pari-mutuel windows at racing meets.

In comparison with the \$398,755.95 distributed this year, the revenues from this source for previous years were: 1939, \$118,674.22; 1940, \$125,993.40; 1941, \$132,377.90; 1942, \$144,522.93; 1943, \$223,217.58; 1944, \$346,836.58.

Strieder Given Nod By Tampa Directors

TAMPA, Fla., Nov. 3.—General Manager P. T. Strieder of the Florida State Fair and Gasparilla Association has been instructed by his directors to proceed with plans for its 1946 renewal, tho final settlement for damage to buildings during occupancy by the army has not yet been made.

Dates for the event, first since 1941, have been set for February 5-16.

Strieder said that contacts already made with county exhibitors, and other ground work, assures an outstanding agricultural show. Gasparilla carnival will not be held because many members are still in uniform, but the festival will be renewed in 1947. Restoration of buildings and grounds is already well advanced.

Fair program will include thrill shows and auto racing—tho no contracts have yet been signed—grandstand entertainment and the Royal American Shows on the midway.



Meetings of Assns. of Fairs

International Association of Fairs and Expositions, December 3-5, Hotel Sherman, Chicago. Frank H. Kingman, secretary, Brockton, Mass.

Fair Managers' Association of Iowa, December 10-12, Des Moines. E. W. Williams, Manchester, secretary.

Wisconsin Association of Fairs, January 2-4, Hotel Schroeder, Milwaukee. J. F. Malone, Beaver Dam, secretary.

Kansas Fairs Association, January 8-9, Jayhawk Hotel, Topeka. R. M. Sawhill, secretary, Glasco.

Association of Tennessee Fairs, January 8-9, Noel Hotel, Nashville. Henry W. Beaudoin, Memphis, secretary.

Western Canada Fairs Association, January 21-22, Royal Alexandra Hotel, Winnipeg. Keith Stewart, Portage La Prairie, Man., secretary.

Western Canada Association of Exhibitions, January 21-22, Royal Alexandra Hotel, Winnipeg. Mrs. Letta Walsh, Saskatoon, secretary.

Illinois Association of Agricultural Fairs, January 15-16, St. Nicholas Hotel, Springfield. C. C. Hunter, Taylorville, secretary.

Ohio Fair Managers' Association, January 16-17, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Michigan Association of Fairs, January 21-22, Fort Shelby Hotel, Detroit. H. B. Kelley, Hillsdale, secretary.

Nebraska Association of Agricultural Fairs, January 22-23, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary.

Massachusetts Agricultural Fairs, January 23-24, Parker House, Boston. A. W. Lombard, 21 Jason Street, Arlington, Mass., secretary.

Virginia Association of Fairs, January 28-29, John Marshall Hotel, Richmond. C. B. Ralston, Staunton, secretary.

Pennsylvania State Association of County Fairs, January 30-February 1, Abraham Lincoln Hotel, Reading. Charles W. Swoyer, secretary.

Ontario Association of Agricultural Societies, February 6-8, King Edward Hotel, Toronto.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

STOCKHOLDERS of the Southwestern Wisconsin Fair Association, at the annual meeting in Mineral Point, were informed that the 1945 annual was a financial success, and plans were discussed to improve the 1946 presentation.

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"Rube of All Rubes"

Just finished my best season, thanks to Barnes-Carruthers, my Fairs and Indoor Circuses. Will greet you at Chicago during the Convention.

Midwest Representative: Barnes-Carruthers Fair Booking Agency
121 N. CLARK STREET CHICAGO, ILL.

La. State Run Sets Records

Midway gross beats 100G—night grandstand crowds up—biz heavy week-ends

SHREVEPORT, La., Nov. 3.—They had the receipts to prove it was a record shattering 10-day run, but with the main gates free and crowds storming thru in uncountable numbers, Manager William R. Hirsch and his Louisiana State Fair directors could only estimate the attendance. They called it around 500,000 for the event held October 20-29.

But they had a definite count on the grandstand, and here figures proved, according to Hirsch, that the Barnes-Carruthers State Fair Revue of 1945 drew an all-time record total, even tho the first Sunday (21) night was lost to wind and rain. Two complete shows were given both Friday (26) and Saturday (27) nights. A light house saw the second half of the Friday double-header, but the second show Saturday played to a better than fair stand.

On the popular gladway, Carl J. Sedlmayr's Royal American Shows began banging with the annual Friday (19) night preview and, aside from the Sunday night storm and a second rain Wednesday (24) walloped out terrific biz right on thru the Monday (29) Negro Day finale. Total gross for the date hit \$102,954.64, Sedlmayr disclosed. Royal American grossed \$94,000 here in 10 days last year.

Weekday matinee grandstand shows, with four acts working the afternoon stint, were short on onlookers, but motorized features over the two week-ends were well patronized. Motorcycle races, promoted locally but with jockeys from all parts of the country contesting, attracted a near capacity stand Sunday (28), plus a satisfactory audience Saturday (27). Previous week-end Frank R. Winkley's All-American Thrill Drivers had accomplished parallel results with an identical Saturday-Sunday schedule.

Football, a standard Shreveport feature, was a five-time attraction this year, counting the two grid contests played between Negro teams closing day. Two juvenile league clubs were matched as a Children's Day highlight Friday (26).

Kid's day jammed the grounds with thousands of juvenile spenders from all over the Ark-La-Tex area, Shreveport term for its surrounding trade territory. Grosses on the Sedlmayr org were reported to have nudged \$18,000 for the day. More than 30 Ark-La-Tex bands participated in the annual Children's Day band festival.

Old hands acclaimed the balanced livestock, agricultural and educational exhibits rounded together in the short time available for developing these divisions of the fair. Beef cattle and poultry shows were called outstanding.

Barksdale Field's display of B-29 Superfortress features and story of convalescent patient treatment topped special exhibits arranged by Hirsch.

WANTED

For 1946 Season of Parks and Fairs for America's Fastest Growing Outdoor Booker

Acts of all kinds for a full season starting in June and ending in November, with short jumps and no one-day stands. Attractive proposition for an organized Revue. Also Acts for immediate bookings in Clubs and Theatres.

HARRY COOKE THEATRICAL AGENCY
246 West King St. LANCASTER, PENNA.

Floyd King Buys Anderson Show

H. Rumbaugh A Full Partner

King Bros. title to unfurl next April—quarters will be maintained at Emporia

EMPORIA, Kan., Nov. 3.—Bud Anderson's Circus was sold this week to Floyd King and Harold J. Rumbaugh. For more than a decade the Anderson circus wintered here and operated thru the West and Northwest.

New owners have long been identified with amusements. Floyd King, with his brother, Howard, owned and operated in other years the Walter L. Main, Gentry Bros., Cole Bros., Sanger's European and Harris Bros.' shows. For many years they had two circuses operating simultaneously.

Rumbaugh, equal owner in the operation of the new circus, also is a veteran in amusement circles. Native of Mount

UNDER THE MARQUEE

HOME, SWEET, HOME?

DAN R. MEARS, retired Pacific Coast showman, who died at Veterans' Hospital, Sawtelle, Calif., October 8, is survived by his widow, Josephine; a son and a sister.

JACK (FLOPPY) BELL, Detroit snipe artist, is searching for Mike Pyne, last known to be with the Dan Rice Circus. Payne's mother is reported to be seriously ill.

STADIUMS OR BARNs for the winter?

LARRY BENNER, inside man in the Slide Show of Bailey Bros. Circus, stopped off in Cincinnati last Saturday (3) en route to his home in Miamisburg, O., following the close of the org. He visited *The Billboard* offices while in Cincy and stated that he will attend the Chicago meetings in December.

RAYMOND B. DEAN, press representative for the Clyde Beatty Circus, which closed at Dublin, Ga., October 25, stopped off in Cincinnati Tuesday (30) en route from winter quarters, Macon, Ga., to his home in Milford Center, O. In a call at *The Billboard* offices, Dean stated that he plans to attend the Chicago doings.

YESTERYEAR circus billing: "Caesar never saw so great a holiday."

FROM THE BOB DICKMAN CIRCUS, now touring North Carolina, comes word that Lee Bradley is selling yellow singing birds at 75 cents a clatter and balloons at 50 cents; Jim Stutz is clouting 25 cents for candy, and the box office has been humming. Red Harris, white-face clown, visited Bradley at Grifton, N. C.

MAURICE COLLEANO, brother of Con, and his troupe of tumblers were in the Command Performance, annual benefit show for the British Variety Artists' Benevolent Fund, at the London Coliseum Monday (5). Show is attended by the King and Queen of England and a spot on the bill is considered a signal honor reserved for top acts only.



FLOYD KING

Pleasant, Pa., Rumbaugh has lived in Everett, Wash., the last 18 years. He is the owner of the Fox Theater in that city.

Winter quarters will continue to be maintained in Emporia. Transfer of the circus included the equipment, animals and the complete show as it operated the past season, excepting a Liberty act. It was transported on 17 trucks and was considered a well-equipped motor show.

Newly acquired show will inaugurate its 1946 tour early in April under the title of the King Bros. Circus. New sleeper trucks and a complete new cook-house will be added, along with an entire new spread of canvas. Menagerie will be featured. Large line of special lithograph paper will be used.

L. D. (Doc) Hall will be the side show manager and superintendent. John D. Foss, veteran general agent, has signed to head the advance. Complete staff of the new circus will be announced shortly.

REMEMBER THE OLD-TIMER who suggested that agents route circuses into the home towns of the shows' employees during the fall to give 'em a chance to drop off?

WANT

Girls for High Act. Send age, weight, height, picture if possible. First class act, long season. Reply **HARRY PARROFF** care Shrine Circus, Fort Worth, Texas, Nov. 15th to 24th.

THANK YOU

HARRY HAMMILL / R. M. HARVEY
AND AUSTIN BROS.' CIRCUS

For a Nice Season While on Leave From the Southern Pacific Lines

R. T. DAVIS

Del Rio, Texas

600,000 Take In Garden's Rodeo To Set Record

NEW YORK, Nov. 5.—Biggest and longest rodeo at Madison Square Garden bowed out after last night's performance, with the management counting a record take from an attendance that topped the 600,000 mark. Rodeo opened October 3 and ran 33 days, with 15 paid matinees and two free matinees, a total of 50 performances.

Matinee for underprivileged children, last Monday (29), drew a packed house of 14,500, but free matinee for sailors of the visiting fleet, October 24, filled less than half the pews. Credit the Garden with generous treatment of wounded vets and members of the armed forces.

Last year's take from 39 paid performances was estimated at well over \$500,000, with top price of \$5. This year's 48 paid sessions, with a \$5.50 top, should handsomely pad the Garden's strong box.

Competition at this year's rodeo was keen, with not one of last year's title holders able to retain his crown. Going into final night, top contenders were Toots Mansfield and Bart Clennon, in calf roping; Bud and Bill Linderman, bareback bronk riding; Jerry Ambler, Bart Clennon and Jack Wade, saddle bronk riding; Homer Pettigrew, steer wrestling; Shoat Webster, wild cow milking, and G. K. Lewallen and Gerald Roberts, bull riding.

Casualty list of this year's event was unusually long one. One fatality marred the contest, that of Homer Cooke, who was killed by kick from a horse October 18. Forced out of the rodeo thru serious injuries were Gene Rambo, broken shoulder; Grant Marshall, fractured leg; Bud Strahm, Doug Linderman and Eddie Hovenkamp, broken arms; Jimmy Schumacher, lacerated scalp; Mike Hastings, torn lip; Horace Hitchcock, broken jaw; Bob Chesson, torn mouth; Earl Blevins and Bobby Ellis, broken ribs; John Havel, Jim Waldon, Red Jaques and Bob Murray, concussions, and Jack Wade and Dan Eletson, foot fractures.

Everett E. Colburn, managing director of the rodeo, with most of his staff left immediately for Boston to put on the annual Boston Garden Rodeo, which gets under way Thursday (8) for an 11 days' run. Roy Rogers will be featured at the Boston show, and Abe Lefton will do the announcing. Fred Alvord will act as arena secretary and Cappy Lane will clock the contests.

Alfred Loyal, Vet Dog Trainer, Dies

NEW YORK, Nov. 3.—Alfred Loyal, 72-year-old circus vet, whose dog act for some score years was a feature of the Ringling-Barnum circus, died at his home in Fanwood, N. J., October 27.

Loyal, member of one of the oldest and largest European circus families, was born in France, but came to America in 1909. Formerly a bareback rider, he switched to dog training after being injured in a fall.

Drukenbrod Still Confined To Hospital in Canton, O.

CANTON, O., Nov. 3.—Condition of Sterling (Duke) Drukenbrod, stricken several weeks ago in Missouri while with the Clyde Beatty Circus, of which he was side show manager, remains unchanged. He is now in Altman Hospital here, and his mother, Mrs. Ida Drukenbrod, is in constant attendance.

No one other than the immediate family has been allowed to see him, and attending physicians have ordered a complete rest.

Charles Siegrist Club members are lending every assistance. Drukenbrod having been president of the club for three years.

Worth; Gene Autry, cowboy star, and O. C. Whittaker, owner of El Chico Palomino Ranch, For Worth, arrived in New York by plane from Texas Monday (29), with Autry piloting part of the trip.

Dean is in New York to complete arrangements with Everett E. Colborn, managing director of the Garden Rodeo, to put on the rodeo at the Southwestern Exposition next March. Gene Autry will be guest star at Fort Worth, and Fog-Horn Clancy will handle publicity.

LEO FRANCOIS will return to Block's department store, Indianapolis, for his seventh session as Santa Claus. He reports another good season with his clown and blackface acts at fairs and parks.

MICKEY McDONALD, recovered from a siege of pneumonia at Highland Park, Mich., is making his annual frolic in the Tulsa, Okla., store for which he has clowned many years.

WONDER WHAT WILL become of the many attention callers when the former pushers return to circuses next season?

NINA MASCHINO, formerly of the Naitto Troupe and mother of a boy October 25, infos that the Maschino Brothers, in Europe since the war began, are reported safe and working in Sweden.

ARIZONA CHARLIE, in the U. S. Veterans' Facility at Biloxi, Miss., reports Arthur Bros. had a straw house there October 28 and that he visited George Hanneford at Kessler Field.

HARRIS REYNOLDS, formerly with Mayme Butters and a solo feature with circuses, has been honorably discharged after four years of active service and visited the Frank Wirth Victory Circus in Washington, reporting he soon will be back with his wire act.

BUCK LUCAS, owner of Banard Bros. Circus, accompanied by Mrs. Lucas and Faith King, recently visited Omaha and Dunning, Neb., purchasing horses for next season.

PAST THREE YEARS haven't lived up to the law of averages, such as a small, elephantless show turning 'em away one day behind a big one.

DR. H. H. CONLEY, Park Ridge, Ill., on a trip to Hot Springs, Va., caught Dalley Bros. Circus at Covington, Va., where he visited with the Conley Family.

MR. AND MRS. ED F. HOFFMAN, whose Hoffman Circus will work under police and fire department auspices at Kingston, N. C., December 10-15, visited the Bob Dickman Circus at Richlands, N. C.

ROBERT D. GOOD, Allentown, Pa., CHS fan, was enthused over the Hamid-Morton show, which he attended with his wife, daughter and father at Philadelphia.

FLYING ROMAS, comprised of Benny Gibson and Mary and Roy Valentine, played the Panama City, Fla., and Dothan, Ala., fairs as the free attraction for the Johnny J. Jones Exposition, with Mexico and South America for the Gran Circo Atayde next on the itinerary.

MAURICE A. ESSON, M 1/c, just off the transport West Point, is at Chelsea Naval Hospital, Ward C, Chelsea, Mass. He is a vet of both world wars, and played trombone with Merle Evans and with Vic Robbins on the Sells-Floto show.

Bailey Bleachers Collapse At Dunn, N. C.; 12 Hurt

DUNN, N. C., Nov. 3.—Twelve people were hospitalized for short periods here October 24 when the bleachers collapsed at the night show of Bailey Bros. Circus, throwing several hundred people to the ground. Only one of the 12 was required to remain in the hospital for any length of time. The performance was not interrupted.

Harry Boardman, assistant manager of the circus, said the accident was due to the bleachers being erected on soft ground.

Dean, Autry and Whittaker In N. Y. on Ft. Worth Deal

NEW YORK, Nov. 3.—F. Edgar Dern, secretary-manager of the Southwestern Exposition and Fat Stock Show, Fort

Vancouver Commish Nixes Rink Request

VANCOUVER, Wash., Nov. 3.—Countermending the judgment of Mayor Fred W. Sinclair, a recreation leader, educator, labor leader and police official, the city commission ruled against establishment of a roller rink here.

Action was taken in the form of refusal to modify a city ordinance so that Pat Mason, who operated rinks at the Bagley Downs war housing project and at Camas, Wash., cannot establish a rink in the Vancouver residential section.

Commission voted against removal of a provision requiring a 250-foot setback in a residential district for commercial amusement places. In registering his dissenting vote against action of the two other commissioners, Mayor Sinclair charged them with being rubber stamps for the planning commission's whims.

Altho the setback restriction does not apply to the downtown area, Mason explained objections to establishment of a rink downtown as coming from the P.T.A. because of the delinquency and from City Commissioner Henry Rasmussen because of parking difficulties.

At earlier hearings, labor leaders had supported Mason's plan for a rink as being an important factor in combating juvenile delinquency, and at the city commission meeting R. N. Kepner, a labor leader, urged that the rink be established in the residential district.

Mason produced letters endorsing his rink plans from Capt. Barry Raguse, police department; Carl Gustafsen, Vancouver Recreation Association, and A. D. Whitenack, assistant superintendent of schools.

Mineola's Post-War Formal Draws 'Em

MINEOLA, L. I., N. Y., Nov. 3.—Oscar Morgan, Paramount Pictures official and executive board member of the USARSA, was presented with a plaque and life membership in the AAU by Daniel Ferris, secretary of the latter org, and George Apdale, USARSA president and head of the Earl Van Horn Dance and Figure Skating Club, was given a watch by Mrs. Harvey Gallagher in recognition of his successful year as head of the club at the first formal party since the war's end at Earl Van Horn's Mineola Rink recently.

Among those present were Secretary J. Simms, American Sports Federation and Olympic Committee; Al McCullough, vice-prexy, and Ozzie Nelson, secretary-treasurer, USARSA; William Schmitz, general manager, and Mr. and Mrs. Edward Davis, America On Wheels chain; Walter Kelfer, owner-operator of White Plains (N. Y.) Rink, and William Brewer, president of the figure skating club there; Dave Barr, manager of Perth Amboy (N. J.) Arena; Mrs. William Holland, Skateland, Bridgeport, Conn.; Harold Van Woert, Boulevard Arena, Jersey City, N. J., and member of the USARSA board; Daniel Libone, board member from Bridgeport; Mr. Regalia, Florham Park (N. J.) Rink; Mr. and Mrs. George McDonald, Mineola; Mr. and Mrs. C. Lockwood, Dance mag; M. S. Post, Hyde Skate Shoe Company; Mr. and Mrs. Herb Trafford; Mr. and Mrs. Andre Verapapa, Mr. and Mrs. Frank Caprise, and Jean White and Edward O'Neil, professionals.

Revue at Skateland, Bridgeport, Clicks

BRIDGEPORT, Conn., Nov. 3.—Showboat revue was staged at Bill Holland's Skateland here October 27, with Eugene Paul Von Gassner, Hungarian amateur and professional roller and ice skating champion and holder of the American dance gold medals, in charge of choreography.

Show ran two and one-half hours and included 19 solo and chorus numbers, with the chorus making four changes of costume. Local skaters were seen in various features, one of the highlights being a comedy number in which Bruno Perusi and the Four Washerwomen appeared.

On the bill were some URO titleholders, including Shirley and Charlotte Ludwig, U. S. senior ladies' champions; Donald Munroe, 1944 junior national champion who also won second place in the 1945 senior events; Earl Van Horn, Mineola, L. I.; Reggie Oppoe, 1945 U. S. junior champion; Diane Lanzotte, ladies' novice champion; Donald Decket, who won second place in the national events this year and who was paired with Sugar Lioci in winning third position in pairs skating. The last-named duo are from Skateland here.

Taking part in group numbers were: Alice Woerner, Audrey Whitman, Shirley Ghent, Vivian Decker, Josephine Graden, Theresa Lioci, Evelyn Hainsworth, Marion DeCavo, Edna Singley, Kitty Michaels, Joan Fields, Marion Dolynak, Mary Bonner, Betty Neilson, Elaine Roscoe, Shirley Levesque, Dotty Nielson, Dotty Major, Georgette Forcier, Alice Dolyak, Edward Vispone, Jim Mancine, Dan Ryon, John Plorek, Bruno Perusi, Anthony Coscia, Al Miller, Blackie Sierra, Joe Bouchard, Charles Dannenberg, Dan Libline, Bob Benn, Don Decker, Bill Jr. and Louis Fazekas.

N. J. Arena Offers V-Bond For Format of Air Program

GLOUCESTER CITY, N. J., Nov. 3.—Olympic Amusement Company, operator of Rollarena here and Sunset Beach Rink, Almonesson, N. J., has asked patrons of the former spot to suggest a type of radio program for a series that will go on the air soon under the moniker of *Rollarena On the Air*, thru a Philadelphia station. Contest, with a \$25 Victory Bond to the winner, closed to-night.

Plans are in progress for a Victory Night for returned G. I.'s, with the rink closed to the public on that occasion. Disabled vets aided by rink attendants, are given free use of the floor at afternoon sessions.

Ding Goes Indoors in Minn.

COMFREY, Minn., Nov. 3.—Harold Dingfelder opens Memorial Hall here to roller skating November 10. He reported a successful season at his Ding's Pla-Mor Rink, Sleepy Eye, Minn., which he operated from June 1 to October 24. Four big storms wrecked buildings adjoining his spot, but did no damage to his large portable equipment, now stored until spring.

MARTIN BRANNER, creator of the "Rinkeydink" cartoon, gave Paul Hopper, Sterling, Ill., permission to use the name for his rink. Spot has been doing okay. RSROA Night, October 14, was a turnaway event.

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No Conspiracy Shown In Lease Extension

TRENTON, N. J., Nov. 3.—Milton M. Unger, Newark, N. J., who acted as special counsel for the city of Asbury Park, N. J., in the suit brought by the Perth Amboy (N. J.) Arena Corporation to compel the city to repair the hurricane-torn Casino auditorium, pay damages to the company for loss of business since the place was closed and extend the operators' lease for a period equal to that of the closing, scored heavily in Chancery Court at Long Beach, N. J., last week when Vice-Chancellor MaJa Leon Berry agreed that nothing had been shown to indicate a conspiracy on the city's part to "get rid of" its lease with the roller rink company.

Unger argued that the charges of "conspiracy" made when the action started nine months ago had gone unproved. Holding that Chancery cannot take jurisdiction where the charge of fraud is not substantiated, Unger contended, "that the corporation has offered no proof or allegation of fraud, other than that generally referred to in the bill of complaint."

Stating that he would reserve decision of the motion of Unger for a dismissal of the bill, Vice-Chancellor Berry took notice of the lapse of time since the allegations were originally made.

Hockey League Starts in Canada

PICTOU, N. S., Nov. 3.—Roller hockey has been added to the regular skating program at a new community center recently established by the town council here. Leagues are being organized for boys, girls and adults. Floor serves a three-way purpose—roller skating, basketball and dancing—two nights per week for each. Center is financed by receipts from skating, dancing and bowling. Continuous operation is planned. Dave Gray is manager.

The late Dr. J. Fred Lessell, Wolfville, N. S., an ardent skater, bequeathed \$5,000 to Acadia University, Wolfville, N. S., for its rink.

Return of the Moncton (N. B.) Stadium Rink to the city by the Canadian Air Force has been followed by the naming of Dud James, Moncton, as manager. He is a former hockey player and in recent years a coach.

Arena, Halifax, N. S., is to be remodeled and a new heating system and a new seating section installed.

A discarded cigarette is blamed for the fire which destroyed Arena Rink, Edmundston, N. B., recently. Rink was owned by the city, which had \$10,000 insurance on the building. Insurance is estimated at about a third of the loss.

H. D. RUHLMAN, operator of Lexington Rink, Pittsburgh, has asked for the 1946 meeting of the Professional Teachers' Society, sponsored by the RSROA. It was held in Denver this year.

FOR SALE

100 pairs good used Chicago Rink Skates, in excellent condition, ready to roll, none cracked or broken, at \$3.90 per pair. Regular rink run of sizes. Send deposit with order.

MIRADOR ROLLER SKATING RINK
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FOR SALE, VERY SOON

1 Model B Hammond Organ, B-40 Speaker in good condition; best offer over \$1,500.00; 150 yr. Chicago Skates, A-1 condition, new wheels, best offer over \$3.25 pr.; also 15 pr. Shoe Skates, \$10.00. Nearly new used Flooring, 2,100 sq. ft., in sections 3x12 ft., best offer over \$250.00; Chicago Skate Grinder, \$70.00.

OSCAR JELLYSE
Rollatorum Rink, 7 W. Clinton St., Joliet, Ill.

ATTENTION

Special Sale on PRECISION BEARINGS No. 37 @ 40¢ each. All our Bearings are new, not seconds. Balls, 3/16" round, true, high-grade steel, @ \$1.50 per 1000. We have Precision Wood Wheels. Also general supplies for Roller Rinks. Send in for full particulars. Large quantity of Brooks Detachable Toe-Stoppers.

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The Billboard, Cincinnati 1, O.

Pipe Organ for Ore. 'Drome

PORTLAND, Ore., Nov. 3.—Jess Fee, owner-operator of the Rollerdrome here, has replaced his Hammond electric with a Wurlitzer pipe organ. First program was played by Len Hoyt and Jerry Gilmore on Halloween. Clarence Neal, manager of the spot, says the heavy outlay for the pipe organ is justified in view of the fact that music is so important in rink operation.

BOARD OF DIRECTORS of the United Rink Operators meet in Park Central Hotel, New York, November 5. National meet is to be held in Cincinnati in December, according to Ed Von Hagen, vice-president of the organization and operator of Norwood (O.) Rink.

MRS. EARLE REYNOLDS, who under the name of Nellie Donegan was well known to rink operators as a professional skater for many years, died Sunday (28) in Rennselaer, Ind. Details in the Final Curtain and Fair departments.

EMPIRE ROLLERDROME, Brooklyn, is drawing many returning G.I.'s who want to brush up on their skating, according to pro Claire Miller.

DODGER ROLLERS CLUB, Eastern Parkway Rink, Brooklyn, put on a special amateur show following the fall opening of the rink.

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Permanent World's Fair Due?

United Nations Offer Setting

World org to have 'home' in U. S.—universe likely to revolve around new center

By Pat Purcell

CHICAGO, Nov. 3.—The United States will be the permanent home of the United Nations organization. This was decided at the London conference two weeks ago, and this undoubtedly means that somewhere in these United States a permanent World's Fair will be established. Major cities of the country are now in a scramble to pluck this choice plum, and the winning locality will within a few years be the hub around which world business will revolve. And the amusement business should revolve with it.

Those who read the New York, Chicago, St. Louis, San Francisco, Los Angeles or Atlantic City dailies know that committees from these cities are striving to interest powers that be in the advantages of locating in their respective areas. Just how and when the location will be named is a matter of conjecture, but it will be in the United States.

When the United Nations establish their governmental headquarters, it is logical to assume that the world business will follow. Business representatives will be sent by the various governments to promote and protect their interests. To promote interest in the various wares, it is reasonable to assume that permanent industrial exhibits will be kept up by the governments. Around permanent industrial exhibits, there is certain to be a vast social whirl. And with the social whirl comes amusements.

When the UNO is permanently located and functioning millions from all corners of the globe will be touring again, and that should be a focal point of interest. They, the peoples of all nations, will want to see it for themselves, and in this process of mental improvement will come the desire for entertainment.

The show world will be there to furnish this entertainment—how and with what is a matter for conjecture—but show business will be there.

The broad program of the United Nations also will open great possibilities for the State, regional and county fairs of the country. It will open the way to foreign exhibits on a large scale that heretofore would have been considered fantastic.

Establishment of the permanent home for the United Nations in Uncle Sam's domain may mean the end of the current scramble for the next World's Fair, as there is every reason to believe the next World's Fair will be permanent in the UNO locality.

Cuban Farm Group Promotes Hook-Up

HAVANA, Nov. 3.—Cuba's 126 municipalities, the American equivalent of counties, will each have a local fair and 36 additional regional events would be climaxed by a Cuban national exposition annually under plans advanced by Club Agrario, an organization formed to promote agricultural production here.

The 36 regional fairs will be held at regional parks to be established by the club, according to A. E. Pronza, a leader in the project and director of *Crias Y Cultivos*, monthly farm paper, who says that none will be in operation for at least another year or two.

Two national cattle shows are scheduled next month at Bayamo and Sancti-Spiritus, the two most important dairy and beef cattle centers in Cuba.

"Where's Elmer?"

SAGINAW, Mich., Nov. 3.—An elk named Elmer, killed after it broke thru a fence to attack Orland J. Pierce, chief keeper at the Saginaw Zoo., is temporarily in cold storage while the local lodge of Elks, the Shrine and others claim they are entitled to possession of all or part of the meat.

While the controversy raged in the local press and politics, a local restaurant attempted an answer to the question of "Where's Elmer?" with a sign reading "We Have Elmer—Elk-burgers Today."

Calif. District, County Annuals Ask 19 Millions

SACRAMENTO, Nov. 3. — California's host of district and county fairs, seeking to rehabilitate after the idle war years, are requesting nearly \$20,000,000 for repairs and improvements, but Fred Links, State finance budgets and accounts chief, expects the requests to be trimmed "considerably."

The \$1,500,000 request made by the First District, Oakland, and the \$1,000,000 asked by San Mateo County, are the largest under consideration by the State finance department officials, the several others approach the one million mark.

Total is \$19,200,165, divided as follows: County fairs—Alameda, \$679,000; Humboldt, \$75,000; Lassen, \$152,000; Monterey, \$128,834; Napa, \$82,750; Riverside, \$150,000; San Mateo, \$1,000,000; Santa Clara, \$433,000, and Sonoma, \$185,000.

District fairs—First District, Oakland, \$1,500,000; Second, Stockton, \$776,000; Third, Chico, \$120,300; Fourth, Petaluma, \$75,000; Ninth, Eureka, \$55,000; Thirteenth, Yuba City, \$300,000; Fifteenth, Bakersfield, \$980,250; Nineteenth, Santa Barbara, \$150,000; Twenty-First, Fresno, \$985,000; Twenty-Fifth, Napa, \$75,000; Thirty-Fifth, Merced, \$146,000; Fortieth, Woodland, \$120,000, and Forty-Eighth, Los Angeles, \$2,500,000.

Dothan Gains Over 1944; Crowds Big

DOTHAN, Ala., Nov. 3. — Houston County Fair opened here Monday (29), with crowd estimates ranging up to 18,000 and attendance thru the next three days pointing to a probable 12 per cent increase for the week if weather continued favorable.

On the midway Johnny J. Jones Exposition officials reported that the heavy Kids' Day biz Tuesday (30) and another big Wednesday (31) traffic on shows and rides had given grosses a sharp upswing over last year.

L. J. Lunsford, president, joined with G. L. Oppert, publicity director, in calling it the greatest Houston County Fair in history, both saying that attendance records for the first three days had been broken.

Grandstand attractions included Bill Boyd and His Cowboy Ramblers, making their fifth appearance, and Frank Stamps' Gospel Quartet, returning for the sixth year.

Chambliss Promises a New Rocky Mount Stand in 1946

ROCKY MOUNT, N. C., Nov. 3.—Rocky Mount Fair will have a new grandstand in 1946 to replace the structure destroyed by fire this year, Manager Norman Y. Chambliss said today.

Chambliss, also manager of the Greensboro Fair, said that a total of \$7,500 in federal taxes was paid after that event, October 8-13.

Aud Repair Job Gets \$35,000 Cut of \$500,000 Texas Fund

DALLAS, Nov. 3.—State Fair of Texas officials will probably nick their half million dollar reconditioning fund for \$35,000 to cover costs of repairing Fair

Park Auditorium, President R. L. Thornton indicated Friday (26).

That sum will be earmarked out of the \$500,000 bond issue out of which the grounds and buildings of the big Dallas plant are to be repaired and improved for the reopening of the State fair in 1946.

Thornton indicated that auditorium alterations can be started in December or January and be completed in two or three months without interfering with any attractions already booked for the building.

Indiana To Run, James Declares

INDIANAPOLIS, Nov. 3.—Indiana will have a State fair in 1946, Richard T. James, lieutenant-governor, declared flatly here Monday (29). His statement followed publication by *The Hoosier Farmer*, farm paper, of an assertion that Indiana farmers want the fair resumed because of its educational importance to agriculture.

"No stone will be left unturned," said James, "to give the State its fair in 1946, tho it will require approximately \$600,000 to repair the fairgrounds when the Army Air Forces gives back the plant to fair officials." Wartime substitute, a State-wide 4-H Club show, has been held on the grounds the last four years.

Thurber Outlines '46 Great Falls Program

GREAT FALLS, Mont., Nov. 3.—Secretary-Manager Dan P. Thurber unveiled this week a broad outline picture of the exhibits and attractions which will return the North Montana State Fair to action in 1946.

Two national beef cattle shows for Herefords and Aberdeen-Angus breeds head a strong line-up of exhibition features that also includes a farm machinery show of pre-war size, State meetings of FFA and 4-H Club members and expanded merchantile displays.

Pari-mutuel racing, always a top revenue producer, and rodeo contests will again comprise an important part of the entertainment schedule, with a night grandstand revue, two thrill days and children's programs also figuring in the billing.

Great Falls plant, taken over as an army sub-depot in August, 1942, was returned to the fair in 1944, and after \$38,000 had been spent on repairs, a fair was held that year. This year's event, scheduled August 6-11, was canceled, however, when the ODT ban went into effect.

Corn, Clover Loop Picks 1946 Dates

FAIRMONT, Minn., Nov. 3.—Dates for the county fairs, comprising Minnesota's Corn and Clover Belt Circuit, were set here Thursday (25) during the first official meeting of the loop's representatives in three years.

Charles Crowley, of St. James, was elected president of the circuit for the coming year, and William A. Lindermann, of New Ulm, was named secretary.

Visitors included Raymond A. Lee, secretary of the Minnesota State Fair, and R. Freeman, president of the Minnesota Federation of County Fairs.

Circuit dates selected include: Brown County Fair, New Ulm, August 15-18; Blue Earth County Fair, Garden City, August 19-21; Wantonwan County Fair, St. James, August 23-25; Jackson County Fair, Jackson, August 22-25; Martin County Fair, Fairmont, September 13-15; Rice County Fair, Faribault, September 5-8, and McLeod County Fair, Hutchinson, September 16-19. Windom dates were not announced.

WAUCHULA, Fla., Nov. 3.—Hardee County's first Strawberry Festival since 1942 will be staged here the week beginning January 22, according to Manager J. A. Albritton, who said that the storm-damaged festival building will be repaired. Agricultural and industrial exhibits are planned.

Ga. State Builds Up 10% Gain Over 1944

MACON, Ga., Nov. 3.—A 10 per cent gain in attendance over 1944 was registered thru the first four days of the Georgia State Fair's six-day run which opened here Monday (29), tho exact figures were not immediately available, according to E. Ross Jordan, general manager.

With weather breaking in its favor, the World of Mirth Shows on the midway was also piling up a steady increase, General Manager Frank Bergen reported.

The Macon event, billed as the 90th, did not miss a year thru the war and there has been a consistent build-up of crowds and receipts in the four straight years that it has been operated by the Macon Exchange Club.

Grandstand acts presented twice daily consist of Les Kimris, Don and Alpha Tranger, Marks and Lucille and the Skating Earls. Don Tranger is emcee. Fireworks are an added night feature.

President R. S. Dillard said that entries in the livestock, women's, FFA and 4-H Club, poultry and flower departments have been heavier than usual. A rabbit show is an innovation.

World War II souvenirs exhibited by returning Georgia servicemen and the Warner Robins Air Depot's diversified display of army air weapons are outstanding.

Mrs. Earle Reynolds, Roller Skater, Dies

RENSELAER, Ind., Nov. 3.—Succumbing to a heart ailment, Mrs. Earle Reynolds, known to fair men in all parts of the country for the roller skating acts produced by herself and her husband, died here Sunday (28). She was 67.

Mrs. Reynolds, known professionally by her maiden name, Nellie Donegan, was born in Australia, where she won skating fame as a child. At 13 she joined a brother and sister in the family bicycle act owned by her parents, James and Ellen Donegan. Married in 1899 to William Andre, aerialist, she came to America in 1902 to appear with her husband in the Ringling Bros.' Circus. When he died in 1906, Mrs. Reynolds was left with twin daughters, Helen and Maudie.

Two years later she married Earle Reynolds, American ice skating champion, whom she had met during a Madison Square Garden engagement. Together, and with Mrs. Reynolds' daughters, they toured in vaude and at fairs until 1932, when they retired to Rensselaer. There they devoted their efforts to the development of new skating acts, training many local girls to perform professionally. Last spring Mrs. Reynolds assisted her daughter, Helen, in organizing the last act with which she was associated.

Mrs. Reynolds is survived by her husband, Earle; her daughters, Helen (Mrs. Walter King, of Rensselaer) and Maudie (Mrs. Francis LeMaire, of Dallas); a brother, James, of New York, and numerous relatives.

SHREVEPORT STACKS IT HIGH

Triple-A Moves To Regain Full Operation Status in '46; Minimum Purses Are Upped

Contest Board Listens to Drivers, Promoters

NEW YORK, Nov. 3.—Contest board officials of the American Automobile association, auto racing sanction organization and governing body of Indianapolis Speedway contests, talked over post-war speed matters with drivers, car owners and promoters here October 25-27 as a move to get back into full-scale operations for the 1946 season.

Out of the three-day session, presided over by Capt. Eddie Rickenbacker, veteran chairman of the board, came decisions that will affect not only drivers, owners and promoters, but any fairs which may elect to handle AAA races next year.

While no minimum purse requirements for fair race meets were set, it was generally agreed by such representative figures in racing as B. Ward Beam, Roy F. Peugh, Ira Vall, Sam Nunis and Roy Richwine, all big-car promoters, and Ted Horn and Frank Brisko, well known driver-owners, all of whom attended the open meetings, that the prize-money standards set for still-date programs will influence the amounts that must be paid fair race winners.

Minimum Purses Set

Lowest purse total that can be hung up for AAA drivers racing a still-date on a half-mile track is \$3,000, and this figure jumps to \$5,000 for still-date competition on a mile oval. These are the requirements for non-championship meets.

Championship racing, with points toward national title honors at stake, will demand a more generous allotment of prize money, with the board setting up a minimum purse and guarantee of \$9,000. New York State Fair, Syracuse, and Illinois State Fair, Springfield, for many years featured 100-mile championship races before the war, tho the latter fair discontinued the practice in 1941.

Under these purse set-ups, the AAA decreed that no additional appearance money or guarantees paid by fairs or promoters to insure the presence of cars and drivers at scheduled meets will be permitted.

Consensus of those present was that fair sanctions and purses will be fixed largely by the ability of the fair to pay. There was general agreement that the \$9,000 minimum for half-mile track still-dates means that fair prize money must also be raised plenty. Several among those present reported that Eastern fairs, where AAA racing was strongest before the war, are not too keen about the prospect.

J. H. Lamb, acting secretary of the board, said following the meetings, that AAA racing in 1946 will for the most part be conducted under a circuit plan of operation, with regularly operating tracks and speedways comprising the circuits. Insiders figured the first major circuit would link tracks at Winchester, Ind.; Dayton, O.; Williams Grove, Pa., and Thompson, Conn., none of which are fairs.

General regulations governing championship races remain as they were in

1941, and the only change in non-championship contests was to raise the 205 cubic inch piston displacement to 210 cubic inches. Midget race car requirements remained unchanged.

Stock car racing competition will rate purses in proportion to those effective for regular races, and no entries will be permitted for cars that were built before the war.

Championship bonus fund, to be established by contributions from auto accessories manufacturers, promoters and others, will be built up thru the season for distribution to all leading drivers and owners at the end of the year.

Lamb reported that it was the board's desire to give drivers, owners and promoters all an opportunity to be heard, and that the opening day, Thursday (25), was set aside for this purpose. Results, said Lamb, were so beneficial that all future board sessions will be opened in the same manner.

Nags, Hounds Pay Off in Ore.

PORTLAND, Ore., Nov. 3.—County and State fairs in Oregon, turkey shows and round-ups this year received a record high apportionment—\$398,755.95—from dog and horse racing in the State.

As announced by the office of the secretary of state, Robert S. Farrell, the apportionment exceeded 1944 totals by more than \$52,000, and was more than treble the State's take from racing meets in any of the pre-war years. Total of \$263,700 was distributed among the 36 counties at the rate of \$7,325 for each county.

State Fair and the Pacific International Livestock Exposition each received \$35,000; Pendleton Round-Up and the Eastern Oregon Livestock Show at Union, \$5,000 each, and the Northwestern Turkey Show, \$1,200.

State's general fund participated to the extent of \$53,855.95, one-sixth of 3 per cent of the gross wagers placed at the pari-mutuel windows at racing meets.

In comparison with the \$398,755.95 distributed this year, the revenues from this source for previous years were: 1939, \$118,674.22; 1940, \$125,993.40; 1941, \$132,377.90; 1942, \$144,522.92; 1943, \$223,217.58; 1944, \$346,836.58.

Strieder Given Nod By Tampa Directors

TAMPA, Fla., Nov. 3.—General Manager P. T. Strieder of the Florida State Fair and Gasparilla Association has been instructed by his directors to proceed with plans for its 1946 renewal, tho final settlement for damage to buildings during occupancy by the army has not yet been made.

Dates for the event, first since 1941, have been set for February 5-16.

Strieder said that contacts already made with county exhibitors, and other ground work, assures an outstanding agricultural show. Gasparilla carnival will not be held because many members are still in uniform, but the festival will be renewed in 1947. Restoration of buildings and grounds is already well advanced.

Fair program will include thrill shows and auto racing—the no contracts have yet been signed—grandstand entertainment and the Royal American Shows on the midway.



Meetings of Assns. of Fairs

International Association of Fairs and Expositions, December 3-5, Hotel Sherman, Chicago. Frank H. Kingman, secretary, Brockton, Mass.

Fair Managers' Association of Iowa, December 10-12, Des Moines. E. W. Williams, Manchester, secretary.

Wisconsin Association of Fairs, January 2-4, Hotel Schroeder, Milwaukee. J. F. Malone, Beaver Dam, secretary.

Kansas Fairs Association, January 8-9, Jayhawk Hotel, Topeka. R. M. Sawhill, secretary, Glasco.

Association of Tennessee Fairs, January 8-9, Noel Hotel, Nashville. Henry W. Beaudoin, Memphis, secretary.

Western Canada Fairs Association, January 21-22, Royal Alexandra Hotel, Winnipeg. Keith Stewart, Portage La Prairie, Man., secretary.

Western Canada Association of Exhibitions, January 21-22, Royal Alexandra Hotel, Winnipeg. Mrs. Letta Walsh, Saskatoon, secretary.

Illinois Association of Agricultural Fairs, January 15-16, St. Nicholas Hotel, Springfield. C. C. Hunter, Taylorville, secretary.

Ohio Fair Managers' Association, January 16-17, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Michigan Association of Fairs, January 21-22, Fort Shelby Hotel, Detroit. H. B. Kelley, Hillsdale, secretary.

Nebraska Association of Agricultural Fairs, January 22-23, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary.

Massachusetts Agricultural Fairs, January 23-24, Parker House, Boston. A. W. Lombard, 21 Jason Street, Arlington, Mass., secretary.

Virginia Association of Fairs, January 28-29, John Marshall Hotel, Richmond. C. B. Ralston, Staunton, secretary.

Pennsylvania State Association of County Fairs, January 30-February 1, Abraham Lincoln Hotel, Reading. Charles W. Swoyer, secretary.

Ontario Association of Agricultural Societies, February 6-8, King Edward Hotel, Toronto.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

STOCKHOLDERS of the Southwestern Wisconsin Fair Association, at the annual meeting in Mineral Point, were informed that the 1945 annual was a financial success, and plans were discussed to improve the 1946 presentation.

La. State Run Sets Records

Midway gross beats 100G—night grandstand crowds up—biz heavy week-ends

SHREVEPORT, La., Nov. 3.—They had the receipts to prove it was a record shattering 10-day run, but with the main gates free and crowds storming thru in uncountable numbers, Manager William R. Hirsch and his Louisiana State Fair directors could only estimate the attendance. They called it around 500,000 for the event held October 20-29.

But they had a definite count on the grandstand, and here figures proved, according to Hirsch, that the Barnes-Carruthers State Fair Revue of 1945 drew an all-time record total, even tho the first Sunday (21) night was lost to wind and rain. Two complete shows were given both Friday (26) and Saturday (27) nights. A light house saw the second half of the Friday double-header, but the second show Saturday played to a better than fair stand.

On the popular gladway, Carl J. Sedlmayr's Royal American Shows began banging with the annual Friday (19) night preview and, aside from the Sunday night storm and a second rain Wednesday (24) walloped out terrific biz right on thru the Monday (29) Negro Day finale. Total gross for the date hit \$102,954.64, Sedlmayr disclosed. Royal American grossed \$94,000 here in 10 days last year.

Weekday matinee grandstand shows, with four acts working the afternoon stint, were short on onlookers, but motorized features over the two week-ends were well patronized. Motorcycle races, promoted locally but with jockeys from all parts of the country contesting, attracted a near capacity stand Sunday (28), plus a satisfactory audience Saturday (27). Previous week-end Frank R. Winkley's All-American Thrill Drivers had accomplished parallel results with an identical Saturday-Sunday schedule.

Football, a standard Shreveport feature, was a five-time attraction this year, counting the two grid contests played between Negro teams closing day. Two juvenile league clubs were matched as a Children's Day highlight Friday (26).

Kid's day jammed the grounds with thousands of juvenile spenders from all over the Ark-La-Tex area, Shreveport term for its surrounding trade territory. Grosses on the Sedlmayr org were reported to have nudged \$18,000 for the day. More than 30 Ark-La-Tex bands participated in the annual Children's Day band festival.

Old hands acclaimed the balanced livestock, agricultural and educational exhibits rounded together in the short time available for developing these divisions of the fair. Beef cattle and poultry shows were called outstanding.

Barksdale Field's display of B-29 Superfortress features and story of convalescent patient treatment topped special exhibits arranged by Hirsch.

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RUBE LIEBMAN

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Just finished my best season, thanks to Barnes-Carruthers, my Fairs and Indoor Circuses. Will greet you at Chicago during the Convention.

Midwest Representative: Barnes-Carruthers Fair Booking Agency
121 N. CLARK STREET CHICAGO, ILL.

Daytona Relaxes Between Goes

Hefty Summer Biz Recorded

Boardwalk, cafe and night ops anticipate big winter—seek longer drinking hours

DAYTONA BEACH, Fla., Nov. 3.—After one of the best summers this resort has had in years, the citizenry is resting up during the "between seasons" period, and waiting in contemplation for the winter season to get underway. Using the past summer's results as a yardstick, big things are expected for the winter.

War took a hard wallop at Daytona Beach, and it wasn't until this past summer that the resort began to recoup. Presence of quite a few military personnel in and around Daytona Beach helped to ease the situation, but travel limitations kept the real spenders from coming down.

Boardwalk concessionaires fared excellently all during the summer, as did the night spots and eateries. At the last named type of places, in many instances it was common to see lines of people waiting outside for their turn to go in and scoff.

Presently, owners of night spots are waging a drive to persuade city officials to extend the midnight curfew on drinking to 2 a.m. It is pointed out that the midnight curfew drives away a large amount of potential trade. On the other hand, forces opposed to lifting the drinking curfew say that such a step would be damaging. Nip and tuck fight is now being waged between the two sides.

Presence of the Brooklyn Dodgers here for spring training purposes is expected to give this resort plenty of national publicity.



AUREL VASZIN, president of the National Amusement Device Company, Dayton, O., reports that his firm is planning a \$50,000 expansion program to handle the orders for stainless-steel Coaster cars, miniature railroads, Mirror Mazes and Funhouses, the expansion to start as soon as current military orders are filled.

Revive Allegheny Ass'n To Boost Somerset Trade

JOHNSTOWN, Pa., Nov. 3.—Old Allegheny Tableland Association is being revived by Somerset County for the purpose of advertising the natural beauty, resources and products of the county, with emphasis being placed on the area as a great vacationland.

Officers have been elected to serve until January 1, at which time an expanded organization is expected to swing into action. Establishment of summer colonies, for the erection of summer homes; summer and winter sports facilities and amusement centers are under consideration. Director of the Vacation and Recreation Bureau, State Department of Commerce, is working with the association.

Army Quits A.C. Hall Nov. 15; Battle On as To Who Will Pay

ATLANTIC CITY, Nov. 3.—Convention Hall will receive its army "discharge" November 15.

Official notice was received by the city this week from the War Department Real Estate Division in New York of its intention to drop the massive auditorium from the army list.

Convention Hall was taken over by the army in July, 1942, as headquarters for air forces' basic training center. When the training center was moved, it became headquarters for the air forces' redistribution Station No. 1, which is scheduled to disband this month.

Reports that the hall was to be returned began to circulate several months ago, and since that time both the city and the army have made surveys of the damage caused by army occupation. When the check-up is completed, the city and the army will send representatives to a meeting to decide on the possible adjustment claim for the damages. City is expected to rehabilitate the building as soon as possible, because a number of conventions have been booked.

How About the Roof?

Army paid the city a rental of \$6,250 a month, and spent some \$30,000 to repair the roof after it was damaged by the hurricane in September, 1944. The \$30,000 is one of the points to be settled by negotiations, since the city believes the cost should be borne by the government because the army occupied the build-

Krekos Invades Jantzen Beach, Portland, Ore.

PORTLAND, Ore., Nov. 3.—Mike Krekos, general manager of the West Coast Amusement Company, San Francisco, and his associates announce that they have purchased the A. S. Hamilton interests at Jantzen Beach here. Krekos has named Edward Hellwig, Vallejo, Calif., former concessionaire on Krekos's West Coast Victory Shows, as manager. Hellwig recently was discharged from military service after two years in the Aleutians.

Deal was made with the approval of and thru the co-operation of P. H. Huedepohl, for many years manager at Jantzen Beach.

Hamilton, who has operated numerous rides and other beach attractions for the last four years, is retiring.

Krekos plans to leave all stationary rides intact and will add to his holdings at the park. The Hamilton Fly-o-Plane at the park has been transferred to Krekos's West Coast Victory Shows. Krekos plans to purchase two other late-model riding devices for his show.

Atlantic City Shows Big Hike in Tax Collections

ATLANTIC CITY, Nov. 3.—City reported that property and mercantile tax receipts are greater than those collected last year. Revenues collected from both sources thru October 17 totaled approximately \$4,932,000, as compared with \$4,855,000 for the same period last year.

Figures released by David C. Reed, assistant finance director, show property tax collections of \$4,585,536 thru October 17, as against \$4,525,000 paid for 1944.

Collections showed a big jump during September, with \$266,827 received, or more than double the \$118,887.15 paid for September of last year.

Mercantile tax receipts thru October 17 amounted to \$348,560, or \$13,000 more than the amount collected during all of 1944.

Building permits were issued during September calling for construction costing \$88,406.10, as compared with \$82,569.75 for the same month last year.

ing at the time. Army, however, claims the hurricane damage was an "act of God," and should, therefore, be footed by the city.

City's anti-sales tax group was supported by ex-Mayor Thomas D. Taggart, who said that the tax should be revoked because city hall has a "free fund" of \$200,000 derived from sale of foreclosed properties during 1945, which can pay for necessary repairs to the hall. Precedent for this was established by use of 1944 funds from sale of foreclosed properties to rebuild the hurricane-smashed Boardwalk between Albany and Mississippi avenues. Taggart said the city had another "free fund" of \$20,000, accumulated from Convention Hall store rentals.

Annual Deficit Missing

He added that statements made by the city officials about the damages to Convention Hall have been exaggerated and confusing, since they did not include benefits received from the army. These amount to \$256,000 for rental of 41 months' occupation.

Prior to the army's use of the auditorium, the city sustained an annual operating deficit of \$80,000. Deficit had to be made up by the real estate taxpayers, but the annual deficit was eliminated since army occupation, and the taxpayers saved some \$273,000 during the period. This makes the total benefit to the taxpayers of some \$529,000.

While Strolling Thru the Park

LEON J. SIMON, general maintenance man at Suburban Park, Manlius, N. Y., expects to join the Griffin Amusement Company as ride superintendent for its Jacksonville, Fla., winter operations. He will return to Manlius next season.

PFC. JOHN (SHEIK) LEMPART writes from Sydney, Australia, that Luna Park there was doing a terrific biz until an electricians' strike put all operators out of action for three days, which indicates that they have their troubles Down Under as well.

Help! Help!

This column is to be conducted for personalities connected with Parks, Beaches, Pools and Resorts. Send your material to the Outdoor Editor, The Billboard, 155 N. Clark Street 1, Chicago.

WILLIAM (UNCLE BILL) SHERLING of Erie, Pa., said to be the first man to build a Roller Coaster, will celebrate his 88th birthday Tuesday (6). When a lad of 19 he constructed his gravity railroad in Chicago for John Cyrus Wood. It was completed, passed all tests and was pronounced safe, but not a soul would venture to ride on it. Undismayed, the Coaster was dismantled, shipped to Cincinnati and set up again, where it proved a tremendous success—so the story goes.

JOE MCKEE, veteran superintendent of Palisades (N. J.) Park, back on the job after a month's vacation, his first time off in several years. . . . JACE GREENSPOON, of Virginia Beach, Va., set to spring a surprise by taking over a New England funspot next season. Deal is practically set. . . . HERMAN BLUMENFELD, Dave Solti and other members of the George A. Hamid staff, putting final touches to new Hamid catalog of park and outdoor attractions, and laying out first edition of a new house organ covering Hamid amusement interests. . . . VIC HOROWITZ will operate his Motor City Park, Detroit until the first snow.

RIDES WANTED!

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ARNOLDS PARK, IOWA

Only Best Acceptable — Four Months' Season

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We are now in production with
DODG'EM TRACKS
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WOULD LIKE TO PLACE

In a good responsible Park,
four-abreast Merry-Go-Round;
51 feet diameter, in very good
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To Buy:
Portable Scooter, Roll-o-Plane, Caterpillar.
To Sell or Trade:
One 7-Tub Tilt-a-Whirl, in A-1 condition, in Tulsa, Oklahoma.
To Book:
Clean, high-class Animal Show. This is year around operation and Midway will open soon. Address all replies to
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FOR SALE
SIX 14-FOOT SKEE BALL ALLEYS
In Excellent Condition.
Lost Lease on Location So
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A REAL MONEY MAKER
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BROOKLYN, N. Y. SPRINGFIELD, MASS.

There'll Be Time for Frolic, Along With Toil, for NAAPPB

CHICAGO, Nov. 3.—When members of the National Association of Amusement Parks, Pools and Beaches gather here for their annual convention, December 4-6, they will find it taking an "All-Work-and-No-Play Makes-Jack-a-Dull-Boy" attitude.
That is the word from Edward J. Carroll, second vice-president from Agawam, Mass., who is chairman of the general program committee. Carroll says the association always has conducted its sessions in a very business-like manner and has had such a busy schedule that it was necessary to limit the fun making. This year, however, things are being

planned so there will be more time for relaxation.
Paul H. Huedepohl, of Portland, Ore., president, had this to say regarding the convention:
"I am looking forward to the largest meeting in our history. Operators from all over the country are worried about the countless problems facing the industry, and it is my opinion that we need action more than ever before. I am certain that park and pool men realize this more than ever."
One of the outstanding events of the convention, on the relaxation side, will be the banquet Thursday, December 6. Edward L. Schott, first vice-president from Cincinnati, announces that he has arranged for some unique entertainment. In addition, the Pent House Club, which meets nightly during the meetings in the House on the Roof at 10 p.m., also will boast some new and elaborate features.

Pleasureland Wins; Hilo Buys Kid Ride

DETROIT, Nov. 3.—Pleasureland Park, on the Detroit River in the south-end suburb of Ecorse, closed a week ago after its first season of operation with a successful record of business, according to Severin Hilo, owner. Exact totals and grosses are not available, but they were large enough, from a preliminary survey, to justify plans for expanded operation next year.

Hilo and William Postelwalte, of the John Quinn Shows, motored to North Tonawanda, N. Y., with their wives last week. While there Hilo bought a new 10-car kiddie auto ride from the Allan Herschell Company. He plans to buy a Ferris Wheel before the opening next spring.

Plans to enlarge the park site have been temporarily suspended because the only immediately adjoining property is not available, but alternate plans for expansion are under consideration.

An early opening, probably around Decoration Day, is planned. Park was hampered a bit this season by not being able to formally open until July.

RQTOWLING, said to be a fast, spectacular sport which embraces parimutuel betting, is expected to be introduced in Florida this winter.

NEW FROZEN CUSTARD MACHINES
GOOD USED RIDES
Or Have You Any To Sell?
BERTHA GREENBURG
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FOR SALE
A REAL MONEY MAKER
SKILL BALL GAME
16 players play at once at 10¢ each.
Capacity \$75.00 per hour.
Must be out of location by the first of 1946.
Price F. O. B., New York, \$450.00
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RIDES WANTED
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WANTED TO BUY: Merry-Go-Round,
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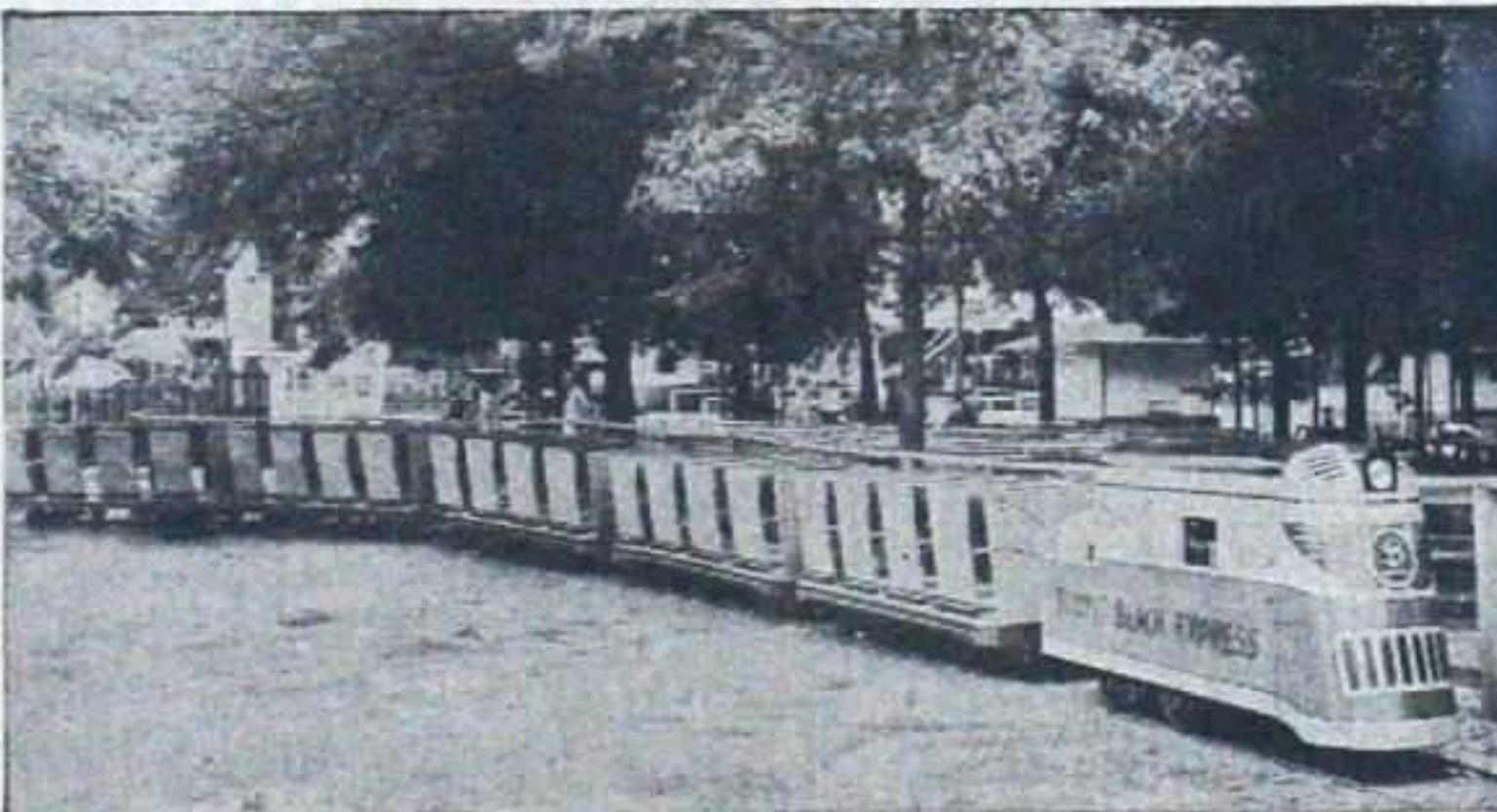
WANTED TO BUY
A small Kiddie Train and Cars, Shooting Gallery, also one Skee Ball High Striker. Also booking Concessions and Rides for April 1, 1946, in a new Amusement Park.
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#25 Eastern Ave. ESSEX 21, MD.

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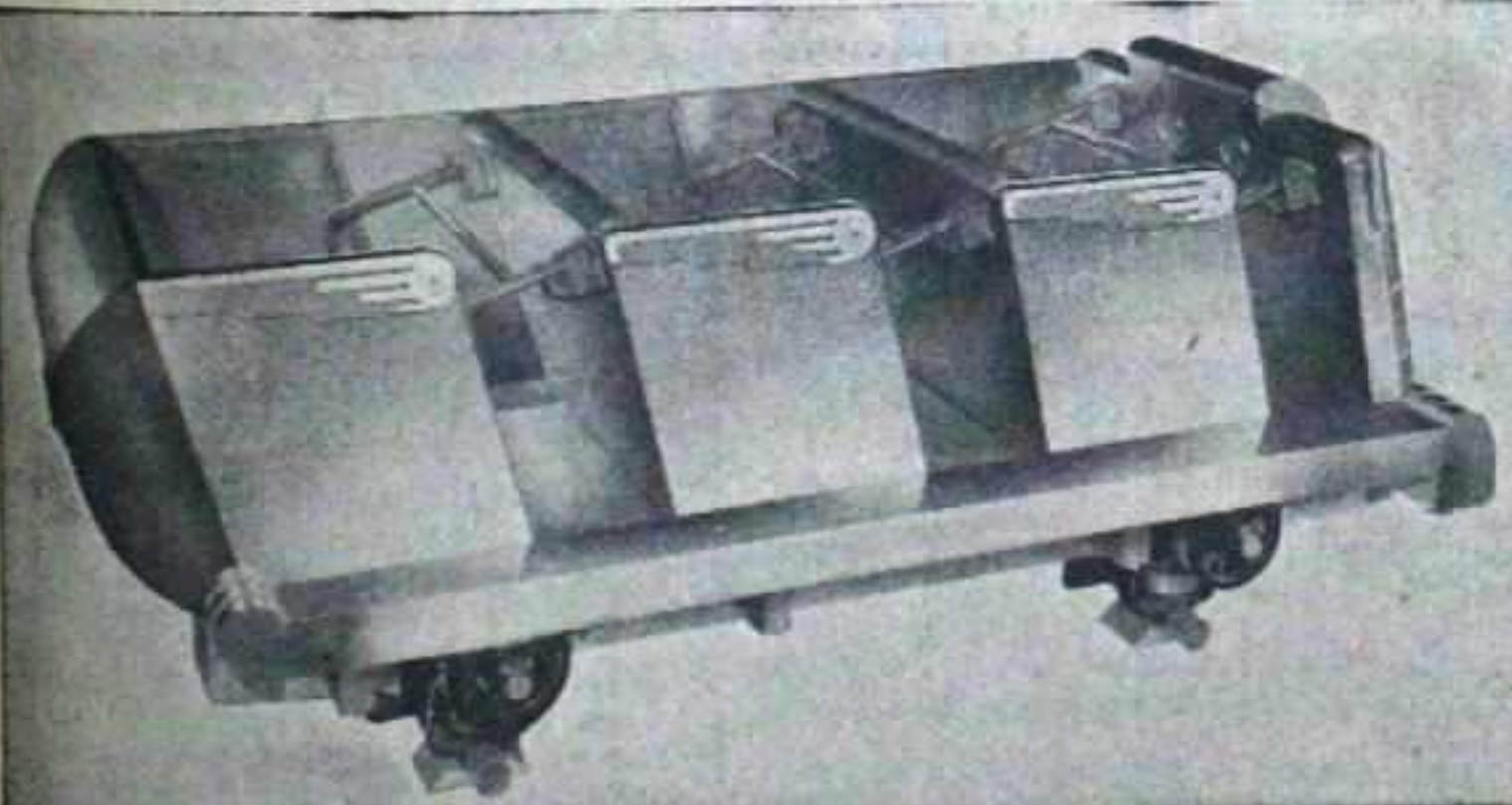
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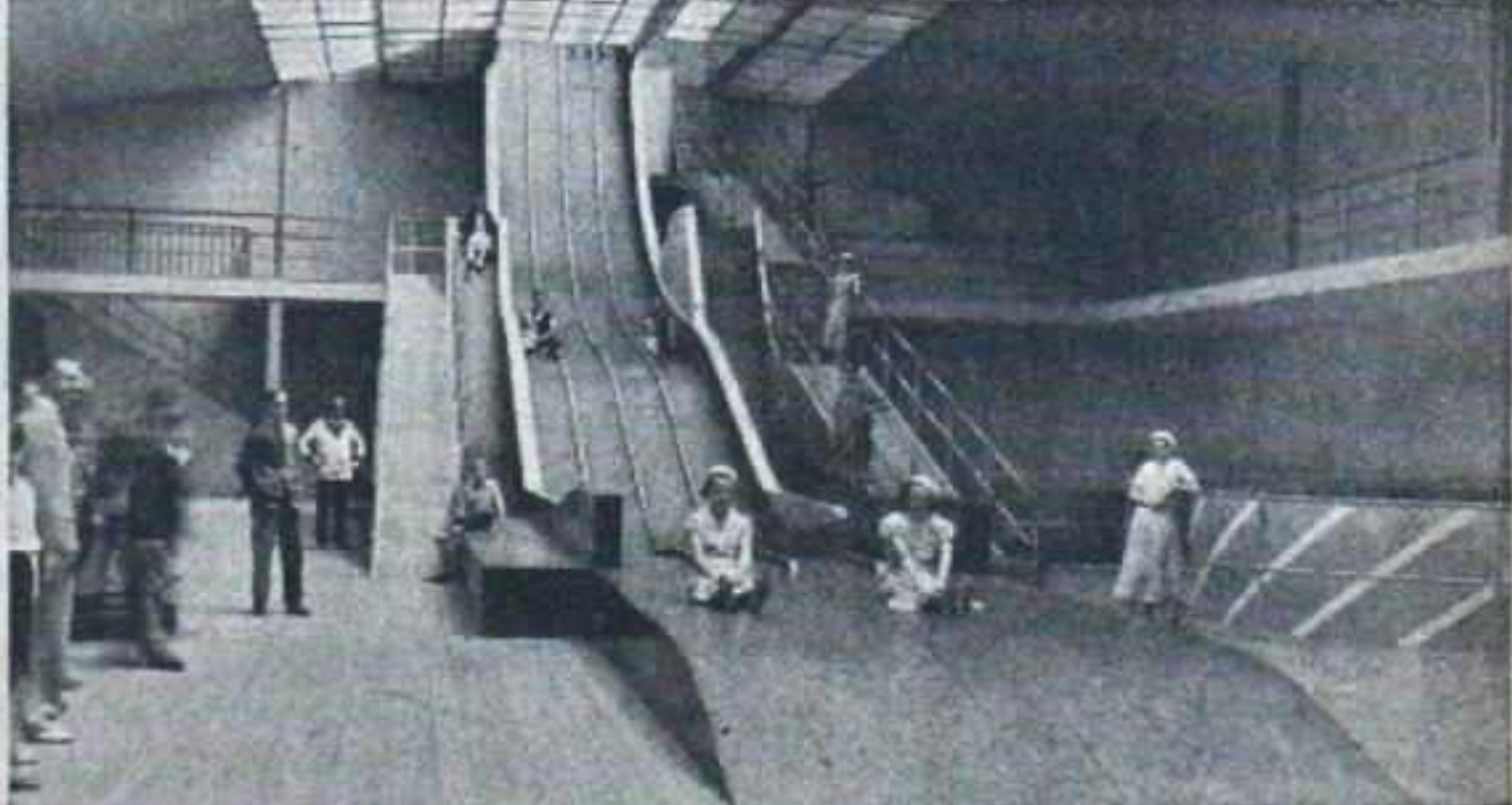
OLD MILLS
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UPSIDE-DOWN HOUSES
FUN HOUSES



ROLLER COASTERS
STAINLESS STEEL
STREAMLINED CARS
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STREAMLINED COASTERS



MODERN FUN HOUSES

NATIONAL AMUSEMENT DEVICE CO.

DAYTON 7, OHIO

Slout Ends Tour of 4 States; Show's Longest Trek

CARAWAY, Ark., Nov. 5.—Slout Players closed their tent season last night after a tour of 33 weeks which covered four States. Tour opened in Waco, Tex., March 14. Best business was experienced in Western Arkansas, Missouri and Illinois. This was the longest season ever played by the Slout show.

Cast remained the same thruout the season but many changes were made in the working department. Clarence Auskings, who started as agent, was troubled with falling health and his position was filled by Ora Slout, who was ahead of show most of the season. She will again pilot the show in 1946.

The Colliers (Jack, Lucille and Margaret) are scheduled to resume their own show activities with a tour of the Collier Players. Guy Stanley, magician, and wife, Emily, will fill the winter with dates in and around Detroit. Carl Park will go to his Springfield, Mo., home before starting on winter work. Bobby Brown will go to his home in Peoria, Ill., before resuming night club activities. C. W. Rawson, boss canvasman with the show for years, plans to open a garage and leave the road. Verne and Ora Slout will go to Michigan, accompanied by Mrs. Slout's sister, Mrs. C. E. Crowson. Outfit will be moved to winter quarters at Vermontville, Mich., for storage.

Opening plans have already started, with a new tent scheduled to take the place of the one squeezed thru the war years.

Rep Ripples

JAMESON PLAYERS will operate again in the Boston area. A. L. Jameson is manager and four people make up the cast. They play under auspices. . . .

CLARK-RICHEY PLAYERS, three people using flesh bills, are operating in the Fort Wayne (Ind.) sector. . . . CARL'S NOVELTY SHOW is in the Brownsville (Tex.) area. Org has 16mm. pix and two flesh performers doing dramatic sketches. . . .

CARL PARK, leading man with the L. Verne Slout Show, which closed a 33-week season in Caraway, Ark., November 4, will spend Thanksgiving at his home in Springfield, Mo. . . .

HOMER LEE BOWENS advises that the Rabbit Foot Show has three more weeks to play, and that he will again be in Miami this winter. . . . HATCH PLAYERS, four people offering flesh bills, are operating around Marinette (Wis.) area. . . .

COX PLAYERS, three-people colored org, are again playing in the Shreveport (La.) section. . . . BENNY (BUD) GILL, who has had a wax show at Southern

fairs, opened his two-people vaude-pic trick at Bovina, Miss., October 1. Gill and daughter do dramatic sketches and have a 16mm. film outfit. They will work toward Florida.

COURIER-JOURNAL, Louisville, in its roto magazine of October 28, carried an interesting story, illustrated, written by Bill Ladd, of an old-time rep operator, Ward (Pop) Hatcher, who spent 25 years with his own company in mud opera entertaining the natives in Southwestern Iowa. Pop is now program manager at Station WGRC, Louisville. His home is in Chanute, Kan. At one time, Pop says, there were estimated to be more than 4,000 people making what passed for a living in the tent show business. There were 125 shows represented at one convention in Kansas City, Mo.

Minstrel Memories

By John Ellis

IT WAS with a great deal of pleasure that I read *Cork Opry Faves*, by my friend, E. F. Hannan, in your issue of October 6. In the article he mentions a name that brings back wonderful memories of the past. Years ago, to be exact a little over 60 years ago, I was with the Emerson & Reed's Stock Minstrels at the old Standard Theater on Bush Street, San Francisco.

May I have the privilege of recalling the names of some of those good old-timers I had the honor of knowing and working with and who appeared at the old Standard. They were Billy (Big Sunflower) Emerson, Charley Reed (who afterwards starred in Hoyt's *Rag Baby*), Billy Courtright, Luke Schoolcraft, Hank White, Billy Birch, Ben Cotton, Charles W. Goodyear, George Edwards, Willis (Billy) P. Sweatman, Chauncey Olcott, Hank Frillman, Lew Benedict, Franks and Marion, Archie White, Eddie Girard, Barry Maxwell, James P. Hooey (Young Mule, brother to Old Hoss), Barney Fagen, Dick and Willie Velerga, Richard (Dick) Jose, Joseph Norcross, John Ellis and others too numerous to mention.

At one time the olio was closed with the Morosco Family of Acrobats, and if I am not mistaken, the top mounter was the late Oliver Morosco who afterward, years later, was my manager in *The Bird of Paradise*. After the closing of the Emerson show, Birch and Cotton launched the Birch & Cotton Minstrels, of which I was a member. This show was managed by that old-timer Sam Thall, now gone to his rest. Franks and Marion were also on the roster.

I am not certain, but I am under the impression that some of the old gang are living in Joseph Gorton's home town, Friendship, N. Y., and all belong to the organization known as the Old Troupers Club, of which I am a member.

GOLD MEDAL CLOSES

(Continued from page 43)

and Mrs. Russell Andres, Tampa, Fla.; Mr. and Mrs. Sam Craden, James A. Lewis and H. A. Berg, New Orleans; Mr. and Mrs. Frank Aschy, Mr. and Mrs. H. L. Scott and Ray Peters, Miami; Eddie May and Sam Cunningham, Paris, Ill.; Mr. and Mrs. Frank Gaskins, Laurel, Miss.; Mr. and Mrs. Frenzell, St. Louis; Mr. and Mrs. E. W. Reese, Milan, Ill.; Mr. and Mrs. Earl Crane, Jackson, Miss.; Powell Keller, Henderson, Ky.; Mrs. Fay Bell, Princeton, Ind., and Lee R. Edwards, Pascagoula, Miss.

Mrs. Boswell was guest of honor at a baby shower in the cookhouse October 26. Mr. and Mrs. Crane, who rejoined the show three weeks before closing, enjoyed a big week at West Point with their custard. Frank Aschy reported a big week with his 10 concessions, and John Rice's bingo went over big.

NAME AWARD JUDGES

(Continued from page 43)

cago, Milwaukee, Denver and Lincoln, Neb.

VERN WHALEY, picture editor of *The Chicago Herald-American*, veteran newspaperman whose specialty is eying products of the nation's leading press agents and promoters.

This five-man jury will inspect each entry in all of the six divisions and cast ballots in each. All ballots will be tabulated for each division, and the total count will settle the issue.

The *Billboard* has arranged for attractive plaques to go to the owners of the award-winning shows, as well as plaques for the agents who actually did the work.

Among the post entrants was Al Wagner's Cavalcade of Amusements, the

Kressman & Doolan In SLA Prexy Race

(Continued from page 43)

Joerling, Johnny J. Kline, Allen J. Lester, Sam R. Stratton and Sam L. Ward, Entertainment—Frank P. Duffield, chairman, with George R. Ferguson, George B. Flint, Thomas P. Fulham, Hogan Hancock, Fred H. Kressman, Thomas Sacco, Edgar I. Schooley and Ernie A. Young. Eastern Committee—Frank D. Shean, chairman, with Lew Dufour and Joe Rogers. Reception—William Garsky, chairman, with Murray Goldberg, William H. Green, George W. Johnson, Frank D. Shean, James P. Sullivan, Ned Torti and Sam L. Ward. Program—William H. Green and Al Sweeney.

George B. Flint, chairman of the President's Party to be held December 2 at the Hotel Sherman, named on his committee J. C. McCaffery, Charles Zemater, Frank H. Kressman, M. M. (Neil) Webb, Al Sweeney, William Garsky, Max Brantman, David P. O'Malley, Jack Hawthorne, William H. Green, Art Frask, James Campbell, Charles H. Hall, Hogan Hancock, Sunny Bernet, H. A. Lehrter, Ernie A. Young, and Ralph G. Lockett.

Memorial Services—James Campbell and Charles Driver, co-chairmen, with Walter Driver, Charles H. Hall, Al Sweeney, Charles Owens, Jack Benjamin, Ernest (Rube) Liebman, Bob Dodge, Bob Seery and Rev. Marcel LeVoy.

Registration—S. T. Jessop, chairman; Walter Driver, vice-chairman, with George W. Johnson, John W. Gallagan, Joseph M. Pavese, George Olsen, Harry Mamsch, William Hettleick, Nieman Eisman, James Campbell, Whitey Harris, Ernest (Rube) Liebman, Ralph Clawson and Whitey Lehrter.

Jessop announced that permission has been obtained from the Hotel Sherman to erect the registration tent in the lobby, and the cards this year will include the hotel and room number of all registrants. These will be indexed and on file at the tent to aid members in finding each other and to help overcome the handicap imposed by the rule prohibiting the use of advertising posters in the lobby or in the halls.

Ringling Parades In War-Bond Drive

(Continued from page 52)

was brightly remembered as a top circus feature before the Big One quit showing Goldsboro. None was billed, but that didn't matter.

Perhaps parade interest was kindled by reports coming from Rocky Mount, N. C., where the previous day (29) a special parade was arranged in connection with the Victory Loan Drive. Four parade wagons, including the Five Graces, Lion's Bride and the 1894 miniature parade wagon, swung into the march, along with 10 elephants, 24 mounted riders, all show clowns, the clown band, calliope and Merle Evans and his band. Rocky Mount matinee was a sellout, but only a three-quarter house at night.

Coming out of Virginia, show scored solid with its three-day Norfolk stand, Thursday (25), Friday (26) and Saturday (27). No opening matinee was scheduled Thursday, but it was a turn-away at night, the rain began to fall 30 minutes ahead of the curtain. From 1,500 to 2,000 were turned away. Following day, two more turnaways were registered, with the doors closed at 2 p.m. and 8 p.m. It was the same tale for the final Friday, giving a total gross for the city's first three-day circus stand in history estimated at \$110,000, equaling the gross thought taken at the show's three-day stand in Richmond, Va.

veteran praise agent William B. Naylor having designed and completed his own display.

The *Billboard*'s artists are now arranging the other displays, and late next week they will be ready for the critical eyes of the judges. The judges will be asked to view the displays privately, eliminating all consultations, the winners to be determined by straight individual balloting.

Winners will be announced in the December 1 issue of *The Billboard*, which also will include the annual Cavalcade of Fairs section.

EASIEST WAY TO QUIET the noise in the annex gals' dressing tent is to ask: "Who of you remember the old Sig Sautelle railroad show?"

Under the Marquee

(Continued from page 54)

the wild animal trainer, and the Aerial Ortons. . . . ROY BARRETT, boss clown for Frank Wirth's Victory Circus in Washington, stopped off in Philadelphia last week to visit the Hamid-Morton show. His next engagement will be with Orrin Davenport's Shrine show at Rochester, N. Y.

OPAL STEVENS celebrated a birthday October 20, as did Ike and Mike, of the side show, giving Bailey Bros.' personnel two parties on the same day. . . . A. MORTON SMITH, Gainesville, Tex., has published a folder giving the complete 1945 route and program of the Al G. Kelly & Miller Bros.' Circus, and reports that he visited, in addition to the K-M org, the Austin, Russell, Ringling-Barnum, Polack and Cole shows and will wind up his season with the Fort Worth Shrine Circus. . . . C. C. McCLUNG reports from Folkston, Ga., that he had a big season with his python exhibit as the No. 2 side show with Clyde Beatty.

H. A. (KID) MORRISON, after four months in the hospital, promises from Miami that he'll soon be back in action. . . .

GLENN P. DAVIS, out thru the season with Bradley & Benson and Barnett Bros., is in his fifth week of Welcome Home Soldier block parties in New York. . . .

CLINT W. FINNEY, sizzling at Aurora, Ill., blasts the series of articles by William Seabrook titled *Passing of the Big Top*, which *The American Weekly* is publishing. . . . DOWN AT Jackson, Miss., *The Daily News* relates in detail the return of a Hinds County prodigal, Noyelles Burkhart, Cole show general manager, whose boyhood home was at Terry, Miss.

OMER KENYON, Hamid-Morton representative, visited in Chicago between trains from Toronto, where his Shrine promotion was a big success, to Milwaukee, where he will make preliminary plans for the spring date there. . . .

SAM L. WARD, Polack Bros.' representative, also was in Chicago, grinning from ear to ear over the success of his Shrine promotion in Oklahoma City. . . .

CHARLES JONES, now working as a stagehand in the Hollenden Hotel's Vogue Room, Cleveland, reports that James R. Cain, former rigger for Orrin Davenport, Ringling, Sells-Floto and other circuses, was lost with a Japanese freighter as a prisoner of war off the Philippine Coast September 7, 1944.

Indoor Circuses Jam Them to New Peak

(Continued from page 52)

Their stint is followed by an aerial bit with six girls headed by Peaches O'Neill, working webs, before Joe Walsh brings on the Benson Wild Animal Farm mixed lion and tiger act, formerly handled by Alfred Court.

Francisco's performance on the swaying pole accounts for Display No. 4. He is followed by Silvers Johnson, working the Funny Ford. Display No. 6 features action in all three rings, with Kinko, contortionist; Torelli's Dogs and Ponies, and the Georgette Brothers, novelty sleigh bells.

Hamid-Morton clowns, including Cosmo, Kinko, the Georgette Brothers, Billy Rice, Arthur Borella and Albert Florenz, come in for a bit preceding Display No. 8, the Beresoni Family, augmented here by a returning marine on the high wire. A. A. Robbins, "the banana man," then takes over, followed by the Pallenberg Bears. Display No. 11 puts all three arenas in motion again, the Devano Sisters, balancers; the Canestrellis on ladders and the Tien Tsi Liu Troupe.

Another bit of aerial work, a single trapeze presentation with Miss O'Neill and girls again, preceded Captain Treller's Liberty horses in the center ring, with the clowns working the end arenas. They are followed by Janet and Paul, and Latosca, whose double somersault on the bounding rope comprises Display No. 15. The Bryants, comedy pantomimists, follow, with Miss Musette doing heel and toe catches from a single trapeze, and the Flying Lamarsts joining hands to present Display No. 17. Another clown walk-around precedes the appearance of Robinson's Elephants, featuring Juno, Egle Zacchini, Miss Victory, closes with "the human cannonball act."

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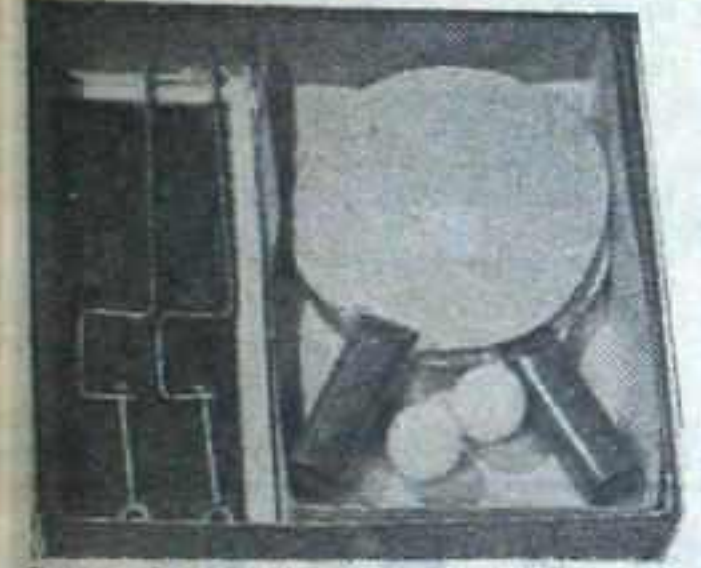
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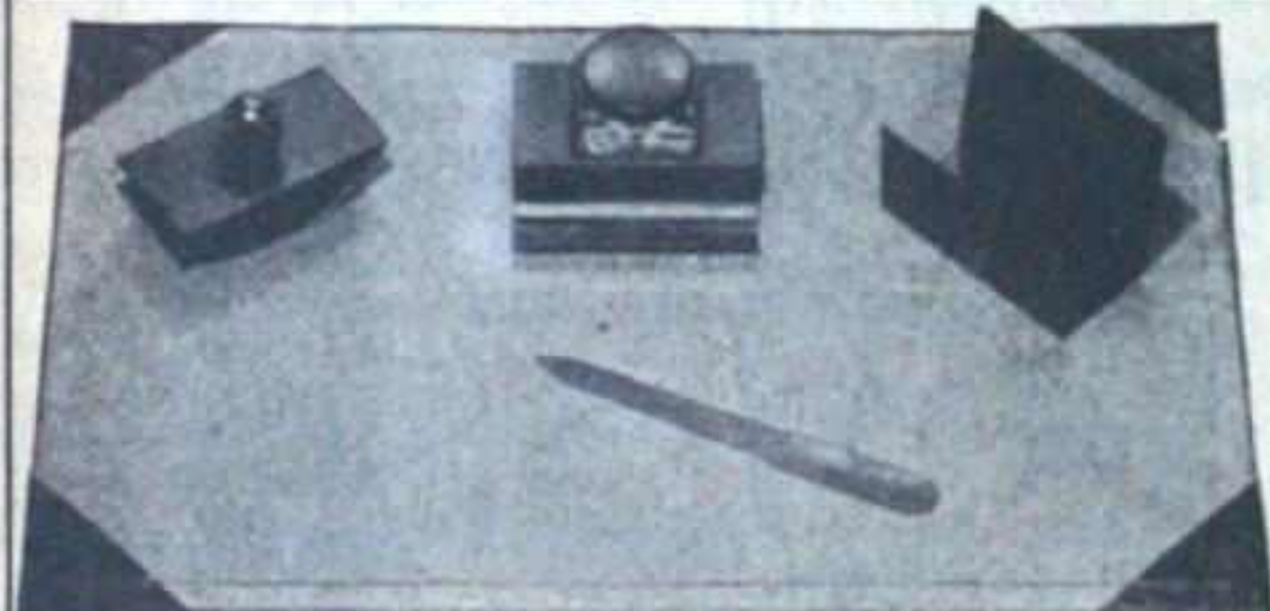


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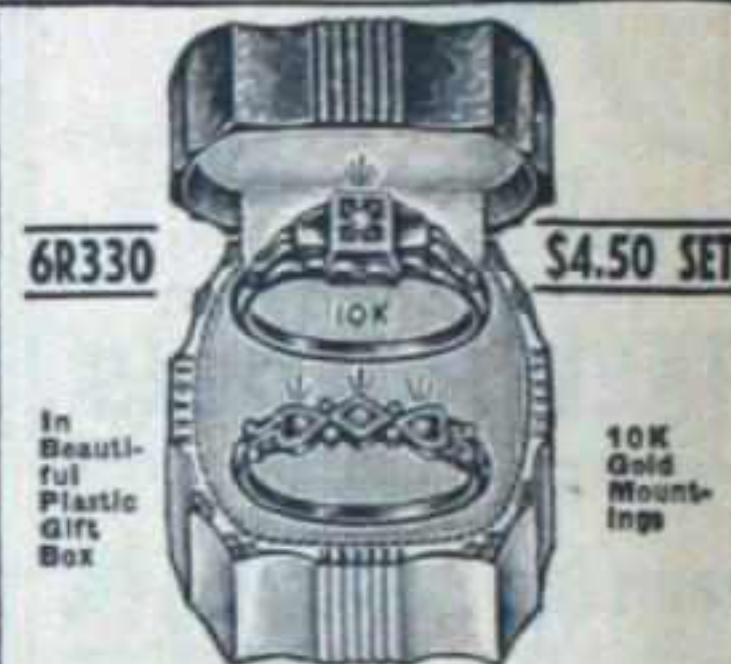
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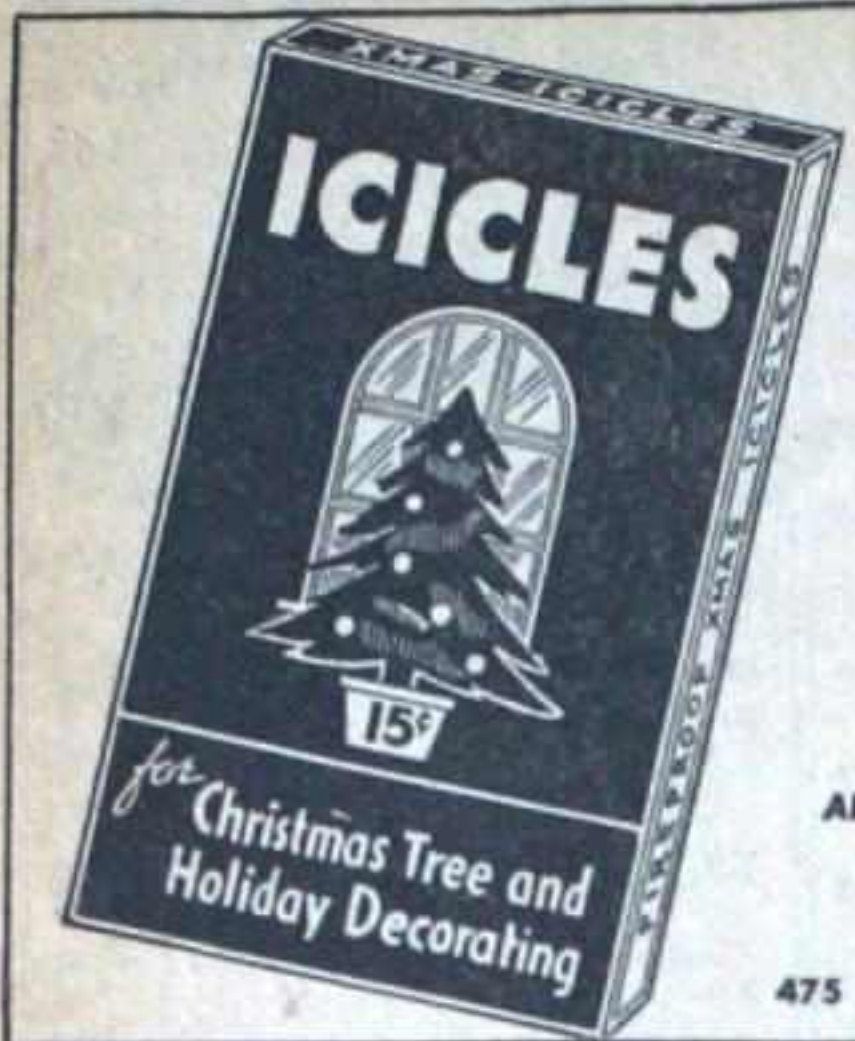
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New gold finish on **\$18.00 Gr.** brass

DOUBLE HEART BRACELETS

To match above.... **\$5.50 Doz.**

25% With Order, Balance C. O. D.

GOLD ARROW PRODUCTS

1133 Broadway NEW YORK 10, N. Y.

RINGS

Your Choice at

\$15.00

Heavy Sterling Silver Service Rings	
Ladies' Sterling Silver Birthstone Rings	
Boys' Silver or G.P. Signet Rings	
Gents' Monal Rings	
ZIRCON GOLD Ladies' & Gents' Rings from	\$8.00 to \$20.00 Ea.
10 & 14 Kt. YELLOW or WHITE GOLD WEDDING RINGS	3.00 Ea.
GOLD BIRTHSTONE RINGS	\$4.00 to 6.00 Ea.
GENUINE DIAMOND Ladies' Rings from	\$4.00 to 10.00 Ea.

Write for Prices of Other Goods.
B. Lowe, Holland Bldg., St. Louis 1, Mo.

FAST SELLERS

CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertiser, Not to The Billboard.

BIBLE COINS

Bible Souvenir Coins, silver dollar size. Lead's Prayer & John 3:16. 100, \$6; 1000, \$50; 15, \$1 postpaid. LeVite, Box 06, Billboard, 155 N. Clark, Chicago.

BOARD DEAL

Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 99, 155 N. Clark St., Chicago 1.

BRACELET

Charm Bracelet, boxed, \$3.00 doz. Wonderful Xmas number. Mds. Distributing Co., Box 5014M, Billboard, 1564 B'way, N.Y. 19.

DOLLS & TOYS

36" Part Plush Bear, \$40.00 doz. 13" Chenille Dolls, \$12 doz. The House of Dolls, Box 5027M, Billboard, 1564 B'way, N.Y. 19.

EARRINGS

Earrings in ass't colors and styles. 10¢ & 25¢ retail sellers. \$4.50 per gross, net. Midwest Novelty, Box 017, Billboard, 155 N. Clark, Chicago 1.

FURS

Coats, Jackets, Chubbys. Lowest prices. Large assortment. 1946 fashions. Free catalog. Rose Fur, Box 5053M, Billboard, 1564 B'way, N.Y. 19.

FURS

Low prices. Coats, Jackets, Scarfs. Latest styles. Free catalog. H. M. J., Box 5043M, Billboard, 1564 B'way, N.Y. 19.

FURS

Luxurious line of finest furs from \$17.50 up. Every style to choose from. Write now for 1946 catalog. Ben Marche Fur Co., Box 5059M, Billboard, 1564 B'way, N.Y. 19.

HANDKERCHIEFS

Large men's, white, 20¢ retail, \$1.50 per doz., individually packaged; bulk, \$1.40 per doz. Min. order 3 doz. Check with order. Ad. Service, Box 5046M, Billboard, 1564 B'way, N.Y. 19.

HORSES

On Plastic Wheels, 12"x9", with saddle and bridle, washable coated fabric, ass't. colors. \$24.00 doz. Dichter & Nathan, Box 016, Billboard, 155 N. Clark, Chicago 1.

JEWELRY

Cedarwood and Lucite Costume Jewelry. Buy from Mfr. 65-piece sample ass't., \$10. Free catalog. Allied Arts Studios, Box 011, Billboard, 155 N. Clark, Chicago 1.

LIGHTERS

New, with "Wind Proof Wind Guard." Lustrous enamel finish, 3" long, lipstick style. Sample doz. on card, \$4.20. S. Rabinowitz, Box 5049M, Billboard, 1564 B'way, N.Y. 19.

LIGHTERS

New windproof cigarette lighter in colors now available for immediate del. Sample postpaid \$1.00. Sylvan Co., Box 010, Billboard, 155 N. Clark, Chicago 1.

NEW BRACELET

Genuine Lucite Bracelet with space for engraving. 12 favorite colors. Sample order, \$5. Universal, Box 08, Billboard, 155 N. Clark, Chicago 1.

PEARLS

For jobbers and distributors, better grade. Sample line, \$25.00 to \$100. Also Pearl Boxes. Costume Jewelry, Box 5013M, Billboard, 1564 B'way, N.Y. 19.

SCOOTERS

All metal 28" high, 27" long, 5" solid metal wheels, rubber tires. Finished in red and silver. \$3.50. Alex Stutz, Box 5032M, Billboard, 1564 B'way, N.Y. 19.

TABLE LAMPS

All-Metal Table and Boudoir Lamps. Beautiful designs. Imm. Del. Send for free circular. Great Lakes, Box 015, Billboard, 155 N. Clark, Chicago.

TIES

Fast profits, attractively designed. Grade 1, \$1.40 dz.; \$12.00 gr. Grade 2, \$2.50 dz. Send \$1.00 for 4 ties. Scotch Co., Box 5021M, Billboard, 1564 B'way, N.Y. 19.

WASH-TOYS

Durable, ass't colors, 8 1/2" long cord lace closing. \$6.75 doz. Mt. Vernon Novelty Co., Box 5006M, Billboard, 1564 B'way, N.Y. 19.

WATCHES

Dealers, Premium Users. Send for free catalog our line of low-priced Watches, Lighters, Cameras, etc. American Merchandising, Box M3, Billboard, Cincinnati 1.

XMAS ICICLES

Big Seller, \$44.00 for case of 440 pkgs. Sample 5 pkgs. for \$1.00. Order now. Hammer Bros., Box 5018M, Billboard, 1564 B'way, N.Y. 19.

CHRISTMAS HOLIDAY DECORATIONS

13 Inch Santa Claus \$1.50 value; your cost \$3.60 per case of 6. Many other good numbers. One-half deposit required.

ART MFG. CO.

REDGRANITE, WIS.

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

AGENTS AND MANAGERS

AGENT — THOROUGHLY EXPERIENCED Magicians, Minstrel, Tom Shows, Units, Musical Shows. Schools and theaters, circuses in summer. Have good car. Have nice school and theater route in North Carolina. State your proposition. J. B. Ramsey, Fairmont, N. C.

BANDS AND ORCHESTRAS

5 PIECE SPANISH AMERICAN BAND, JUST back from a summer engagement at the Galen-hall Country Club. Would like to go south for the winter. Lou Pascal, 2243 Southern Blvd., Bronx, N. Y. SEdgewick 3-5106.

16TH SMASH WEEK — CHARLIE WALTERS' Musical Moods, featuring Marie and her Clarinet. Currently Joyces Manor, 182d St. and Broadway. Now booking engagements thru 1946 season.

CIRCUS AND CARNIVAL

1946 SEASON — SOUND TRUCK AND OPERATOR. Handle advertising or revue. Reliable concerns only. Pheby, 601 Denman St., Vancouver, B. C., Canada.

MISCELLANEOUS

EXPERIENCED PALMIST DESIRES WORK. Gypsy-like in appearance, age 30. Can travel anywhere. If wanted write Rose Davis, Avella, Pa.

MUSICIANS

ACCORDIONIST — ONE OF AMERICA'S FOREMOST. Prefers position with reputable combo or full band. Other offers considered. Excellent reader, hot improviser, play any style. Experienced, young, reliable. References. In Los Angeles vicinity only. Write Mario Mosti, 720 E. Crawford, Ebsenburg, Pa.

AT LIBERTY — TOP NOTCH HILLBILLY Fiddler, Bob Willis style. Radio preferable. Write, wire Fiddler, 817 Lyford St., Salem, Ill.

AT LIBERTY — VOCALIST DOUBLING SECTION Trumpet. Thoroughly experienced, neat appearance, honorably discharged. Want location in Florida or vicinity. Box C-485, Billboard, Cincinnati 1, O.

DRUMMER — 24, SINGLE, HONORABLY DISCHARGED veteran, union; experienced, 2 or 4 beat. Read, fake. Prefer small combo. Dick Moore, 416 Miller Apts., Franklin, Pa. no10

DRUMMER — AGE 32, DEPENDABLE, 14 years' experience. Pearl outfit. Desire to locate in Florida this season. Will consider 2 or 3 nights a week. Address Ray Shank, 126 Peebles St., Wilkinsburg, Pa.

GUITARIST — MODERN TAKE-OFFS AND rhythm. Name experience, age 28. Locations preferred. Stacy McKee, 52 S. East Ave., Bridgeton, N. J. no17

GUITARIST — RHYTHM OR TAKE OFF, ELECTRIC experience in all types of units. Minimum salary, \$75.00. Require two weeks' notice on present job. Jack Barnhart, 309 Alabama, St. Joseph, Mo.

MALE PIANIST AND GIRL SINGER — OUTSTANDING attraction. Prefer Florida. Carl Crist, General Delivery, Syracuse, N. Y. no17

PIANIST — AGE 27, EXPERIENCED, UNION. Double Vibes. Available immediately if transportation paid to job. John Slater, Perth Amboy, N. J.

STRING BASS — 27, DISCHARGED. READ, fake, experienced to large, small orchestras. Wire immediately. Rudy Bandy, 3004 Lorain Ave., Cleveland, O.

STRING BASS — EXPERIENCED ALL LINES. Reliable, union. Read or fake. Prefer location. Have car. Leslie Whipple, 14 N. 15th St., Fort Dodge, Iowa. no17

STRING BASS — AGE 28, VERY FINE EAR. Small combo preferred. Musician, 1124 Hamilton Ave., Grand Rapids, Mich.

TRUMPET — EXPERIENCED, FAKE, JAM; good take-off. Age 20, good appearance. Prefer small unit. Blaine Peckham, Richland Center, Wis.

TRUMPET — READ, FAKE, GOOD TONE AND range. Prefer small band. George Clements, Turner Hotel, Shreveport, La.

TRUMPET MAN, TENOR MAN — BOTH EXPERIENCED, semi name. Desire location. No one nighters. Read or fake. Commercial or hotel combo. No jump. Have car; notice required; \$75.00 clear minimum. Write or wire Box C-487, Billboard, Cincinnati 1, O.

TRUMPET — UNION, EXPERIENCED, JAM. Read anything. Prefer large band. Write or wire Sherwin Kahn, 227 Englewood, Chicago, Ill.

VIOLINIST — DOUBLING GUITAR, VOCALS. Excellent appearance. Concert and dance. Prefer Florida. Taloff, 375 Central-Park, West, New York. Telephone, ACADEMY 4-0056.

PARKS AND FAIRS

BALLOON ASCENSIONS — PARACHUTE Jumping. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shafer, 1041 S. Dennison, Indianapolis 8, Ind. no10

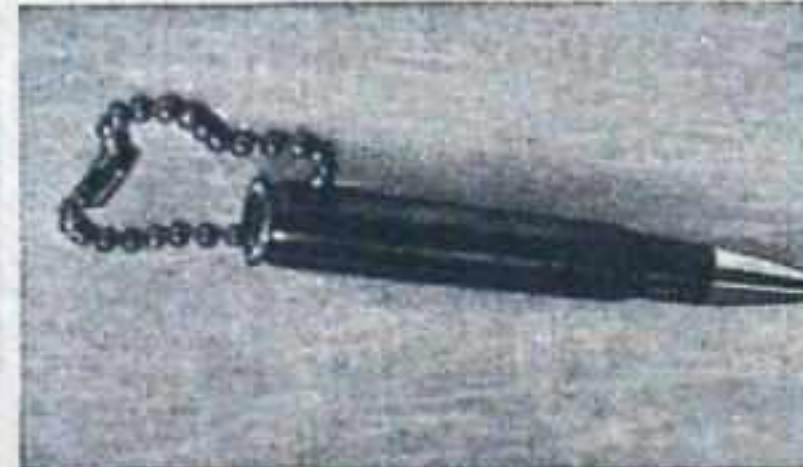
E. R. GRAY ATTRACTIONS — SPIRAL TOWER, Swinging Ladder, Rolling Globe, Single Trapeze, Contortion, Comedy Acrobats. Harding & Keck, Evansville, Ind. del

OUTSTANDING PLATFORM TRAPEZE ACT — Available for outdoor, indoor events. Real act. For particulars address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

VAUDEVILLE ARTISTS

AT LIBERTY — OLD TIMER, SINGING, TALKING, Banjo Comedian for med, radio or vaudeville. Make good on any show. Go anywhere. State your best first letter. Address Burt Leslie, 7334 Hamilton Ave., Pittsburgh, Pa.

NIGHT CLUB OWNERS, ATTENTION—MARTY Dancers (5), now at Jewel Box, Tampa, Fla., for 5 months, available November 24. Price, \$280.00. Consider all but would like Miami. Thelma Carmen, 252 E. Lakeview Ave., Columbus 2, Ohio. no10



Bullet Key Chain (METAL)

HOTTEST ITEM ON THE MARKET

Jobbers, Chain Stores, Specialty Men, Canvasers, Pitchmen. Write for Prices and Circulars.

SAUNDERS MFG. & NOVELTY CO. 708 Frankfort Ave., W., Cleveland 13, Ohio

PLASTER—STATUARY

1946 FAIR SPECIAL LIST Ready. Buy Direct from the Manufacturer. Complete Line De Luxe Items. Write Us Today.

GREATER NOVELTY COMPANY 3053 HART AVENUE DETROIT 14, MICH.

GET YOUR XMAS B.R. EXPANSION BRACELETS

BUY DIRECT Gold-filled front, stainless back, pre-war quality, full size, \$5.50 each. Idents, Sterling, .070 Shield, med-heavy Links, Sister Hook, \$24.00 doz. Order now. Samples, 25 cents extra. 50% Deposit, Bal. C. O. D.

NOVEL JEWELERS 108 EDDY ST., PROVIDENCE, R. I.

BRAND NEW HOT NOVELTY XMAS GIFT FOTO-PIN FOTO-CLASP

Your Favorite Snapshots Framed in This Gold or Silver Plated Photo-Pin. The Newest Sensation in Men's Tie Clasps. You must see these items to appreciate. Wonderful sellers for every merchant. Ideal for engraving trade.

\$7.20 Doz. in 6 Doz. Lots. \$8.00 in Doz. Lots. Display Cards with 6 Doz. Order, 25% With Order, Balance C. O. D. Don't Hesitate, Order Immediately. Get in at the Start. MDSE. CREATORS CO., 19 E. 16th Street, New York, N. Y.

DEMONSTRATORS PITCHMEN RETAIL STORES

The hottest item in years, America's newest craze for young and old.

HOLLYWOOD BUBBLES



for indoor and outdoor fun. Sells on sight—now being demonstrated in Chicago Loop 10c and Dept. Stores. Featured in Oct. 15th—LIFE MAGAZINE Comes in liquid with metal wand. Simply dip wand in liquid and blow or wave wand in air and watch the dozens of rainbow colored bubbles appear. Directions on every bottle.

TWO SIZES Small size, \$24.00 per gross; weight about 65 lbs. Large size, \$36.00 per gross; weight about 110 lbs.

All prices F. O. B. Chicago. Give shipping instructions with order. Minimum order sold, 6 dozen. 1/2 Dep. Balance C. O. D. Buy Hollywood Bubble Liquid in Bulk You can save money and express charges by buying in bulk, and fill your own bottles any size. Liquid Solution—\$5.00 per gallon Printed Labels with directions—50¢ per 100 Metal Wands—\$1.50 per 100 Minimum order sold, 4 Gallons of Liquid

THE HOPPRE CO.

3520 West Jackson Blvd. CHICAGO 24, ILL.

100% PROFIT

1. Genuine rose cut diamond set in 14 kt. gold setting with engraved 14 kt. gold wedding band to match. 2. 10 kt. massive stone ring. Choice of six colors; Ruby, Sapphire, Topaz, Amethyst, Garnet, Rose color.

3. 14 kt. Solid Gold* Pearl Earrings. *Simulated. 4. 10 kt. Baby Rings; choice of 3 designs.

25% Deposit With Orders, Balance C. O. D. Order Now for Christmas Sales

ACME JEWELRY CO. P. O. Box 213 New York, N. Y. 322 W. 57th St.,

CEDAR CHESTS

Attractively Embossed \$15.00 Per Doz.

CANDY

1 lb. Boxes, \$6.00 Per Dozen

Chromium Plated Windproof CIGARETTE LIGHTERS

\$13.50 Per Dozen

SYLVAN COMPANY

154 E. Erie St., Chicago 11, Ill.

CLOSE OUTS

Slum Pins on Cards, 10 Gr. Lots . \$1.25 Gr. Novelty Pins on Cards, 2 Gr. Lots . 4.50 Gr. Assrt. Perfume, Boxed . . . \$5.58, 12.00 Gr. Rubber Dog Toys 9.00 Gr. Metal Ash Trays, 2 Gr. Lots 1.50 Gr. Face Powder, 25¢ Sellers 9.00 Gr. Assrt. Novelty Jewelry, Boxed 12.00 Gr. Wing Bracelets, 24 Kt., Plated 3.00 Doz. Kids' Necklaces, 2 Gr. Lots 2.00 Gr. Xmas Icicles, Bag and Boxed \$5.75 & 8.00 Gr. Gold-Plated Charm Bracelets, Boxed, 3.00 Doz. Gold-Plated Necklaces, Boxed, \$3.00, 6.00 Doz. Large Assrt. Military Jewelry, Samples \$15.00 Lot; Worth \$50.00. Close Out. Twin Hearts Pin (Sterling) 2.00 Doz. 500 Pcs. Grab Bag Novelties, Assrt. . 15.00 Perfume Sets, 3 Pcs., 4 Pcs., 5 Pcs. . 24.00 Gr. Lucite Picture Frames, Ass't Sizes . 7.00 Gr. Zipper Leather Wallets 24.00 Doz. Compacts, Leatherette, Hand Painted 6.00 Doz. Novelty Wall Plaques 1.25 Doz. Colgate's Guest Soap 10.00 M

Mdse. Distributing Co. 19 E. 16th Street NEW YORK CITY



SCOTCHO, 1129 6th Ave., New York 18

WHISTLE BOMBER



Our #100 Airplane of improved design will be a steady year around seller. Available in brilliant colors of Red, Green, Silver and Blue durable Metal Foil Board. Works on stick or string, either from side or top of plane as ordered. High quality whistle makes loud noise when propeller rotates. Packed complete with sticks. Orders filled promptly. Contact your local jobber.

\$19.00 Gross. Av. 14 Lbs. Shipped Express.

OGDIN MFG. CO., 1801 Catalpa Dr., Dayton 6, Ohio

Originators and manufacturers of fast selling novelties for 21 years, will announce their latest and greatest Xmas toy sensation in the Dec. 1 issue of The Billboard.

MUSICAL LUCITE CIGARETTE PIANOS

THE MOST POPULAR ITEM TODAY!
AVAILABLE IN TWO STYLES . . .

SPINET or BABY GRAND
\$8.50 EACH IN DOZEN LOTS

Sample Shipped Prepaid, \$10.00 C. O. D.
Large Size Baby Grand, \$10.00 Ea. in Doz. Lots.

1/2 Deposit, Balance C. O. D.,
F. O. B. N. Y.



PAYWIN INDUSTRIES 178 RIVERDALE AVE. YONKERS, N. Y.

NEW ITEM DIRECT FROM MANUFACTURER

For Servicemen and Civilians, Friends and Sweethearts, All Armored Divisions, Pacific and European Emblems. 25c each, 25% With Order, Balance C. O. D.

MANHATTAN GLOVES & NOTION CO.
27 ORCHARD STREET NEW YORK 2, N. Y.



THIS 4 COLORED HONOR ROLL

Already framed, stands on table or hangs on wall. Every Soldier, Sailor, Marine or WAC a prospective buyer. \$4.50 Doz. Send \$1.00, will mail you a sample Post Prepaid. **GOOD NUMBER.** Pennants and Novelty Items for the Football Game. Pennants made up for every occasion. Flags, Jewelry, Dog Chains, Hankies, Pillow Tops, Khaki Woolen Scarfs.

ARMY, NAVY, COAST GUARD, AIR CORPS, MARINES, SUPPLIES AND SOUVENIRS.
25% Deposit With Order.

WORLD ADVERTISING NOVELTY CO.
122 East 25th St. NEW YORK CITY 10
Agents Wanted—Discharged Soldiers or Sailors.



ATTENTION GADGET WORKERS

New Improved All-Metal Spiral Slicers. Highly Polished Nickel Plating. Send 10c for return mail sample. \$9.00 Per Gross.

Illustration shows actual size of screw. Handle 4 1/2" long.

General Metal Specialty Co.
4103 W. Lake St. CHICAGO 24, ILL.



MEXICAN SILVER JEWELRY

BEST SELLING NUMBERS—LARGE SELECTION

Bracelets, Earrings, Pins, Necklaces, sample assortments, \$25, \$50, \$100. Don't miss this opportunity to get some holiday money with the fastest money getters. Orders shipped same day. 25% Deposit, Balance C. O. D. Wholesale only.

IMPORTERS & EXPORTERS

P. O. BOX 1278 EL PASO, TEXAS

Exploding Matches (Book), Gross . . . \$3.50
Hot Gum (5 Stick Pks.), 100 Pks. . . 4.60
Japanese Invasion Money (Returns \$3.60), Ass'd. Card . . . 1.50
Lucky Pocket Coins (Metal, 2 Dozen), Card . . . 1.20
Rabbit's Foot Key Chain, Carded, Doz. . . 1.25
Wolf License (Fibre, 24 on Card), 15c Seller, Card . . . 1.40
Ask for Catalog of Other Sales Tested Items.

DAYTON NOVELTY & MDSE. CO.
410 Wayne Ave. DAYTON 1, OHIO

SPECIAL OFFER COSTUME JEWELRY AND NOVELTIES For Extra Profits

Here's a profit opportunity that you can't afford to miss. Special bargain assortment at \$25, \$50 and \$100 and more, including pins and earring sets and novelties that sell on sight. Big profits, easy sales. Send 25% with order, balance C.O.D. Satisfaction guaranteed. **MID CONTINENT JEWELRY COMPANY, 402 Sixth Street, N. W., Washington 1, D. C.**

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

ANN WALKER DOODY . . . daughter of George and Sallie Walker, operators of med opries, reports taking a two-week vacation recently after two years at Camp Kilmer, N. J., to visit her folks in Millwood, Ga. Her dad is one of the oldest members of the American Legion. Ann says it is a grand feeling to get back in harness. She renewed acquaintances with Harry and Lottie Bestland, operating a theater in Willcoches, Ga.; Dick Siscoe, doing okay with his Victory Show; Jack Holmes working schools for the winter; Mayme and Dave Davison, carnival folk now resting at their home in Waycross, Ga., and George and Irene Gilbert, ex-carnival folk, also at Waycross.

ARE YOU in the white-collar class?

W. S. (BILL) HOCKEY . . . veteran pitcher of Toronto who specialized in glass cutters, and now in the Canadian Army, spent part of a recent furlough with Prof. and Mrs. L. O. Bowie in Strong, Me. Hockey says that he and Bowie were partners for 15 years before he entered the army and that they plan to team up when he exits from it. The Bowies reported good takes at Maine and New Hampshire fairs with their graphology, after being inactive the past four years. Team is planning a new set-up for next season's fairs, Hockey added.

VICTORY BONDS have money-back guarantees. Buy 'em.

BOB POSEY . . . left Woodville, Miss., for New Orleans and says he will stay out all winter. He reports working a season of pumpkins with a grind joint, and recently tried the elevated-type pitch, but will go back to the low joint. Bob says rains got to the cotton in the Mississippi delta and retarded growth. He met only one pitcher, John Dillon, at Clarksdale, Miss., on his way to Florida.

HELEN GAGEN . . . now in Omaha, wonders why pitchers pass up that city. Mrs. Doc Palmer is there with wonder wax for Lawrence Levy, her boss. Helen asks where Vi and Bill Rubenstein are, and wants to read a line on Rose Leaman and Frances Richman, Husk O'Hare and Frances Nordberg.

LET'S GO. No more auto and gas ration excuses now, and you can get shoes, too.

F. M. EMBLETON . . . now in Chalk River, Ont., is making Canadian fairs after doing his bit in the Canadian Army in which he enlisted from his hometown, Vancouver, B. C. He started in the pitch biz with ink sticks under the guidance of Jake Newhouse in 1939.

STOCK UP and then sock it away.

DOC IRVING LIVINGSTON . . . is now in his fifth week with his Exit package at Nelsner's, Cincinnati. His wife, Ruth, and Elma Thacker are getting it with their own formula on double bubbles at the H. L. Green store, Hamilton, O.

ANN KOLONIA . . . is with food in Nelsner's, Wilkes Barre, Pa.

EDDIE DIEBOLD . . . is working Murphy's, Washington, with polish.

BIG AL WILSON . . . will open with combs in Miami early in November.

RAYMOND A. WALTON . . . worked Texarkana, Tex., recently with his American Wild Life Exhibit. He cut up jackpots with Ralph Lown, iron-lung show; Madaline E. Ragan, Ray O. Herbers and Ben Meyers at the Caruthersville (Mo.) American Legion Fair.

BIG AL WILSON . . . is resting in Miami before starting his work in one of the spots. He worked seven months straight in Nelsner's, Cincinnati, before heading south.

EDDIE LEONARD . . . is winding up five months on the Atlantic City Boardwalk with George Jay,

JEWELRY ENGRAVERS

On all metals, plastics, wood, glass, etc. You need the wonderful Vibro-Tool (for A.C. 110 volt, 60 cycle). Price delivered (if remittance is with order), including 20 regular needles, \$7.50. Extra hard V3 Carbide Needle, for use on jewelry and continuous use, \$2.00. Diamond Point Needle, always sharp, ideal for finest precision engraving, \$8.50. As a distributor we have supplied stores of Kress, Grant, Green, Kresge, Newberry, hundreds of others, pitchmen, gift shops, industries, etc. Order now by air mail.

STAFFORD ELECTRIC PENCIL

For engraving with gold, silver or color foil on nearly any smooth surface, gift cards, leather, wood, plastic, silk, etc. Used by stores, pitchmen, libraries, industries. We introduced this practical Electric Pencil in 1931. Price delivered (if remittance is with order) \$7.25, including six rolls superior gold foil, rolls 1"x400". Six extra rolls gold, \$2.50; twelve rolls, \$4.80. This Professional Model is equipped with switch on five-foot safety cord.

R. E. STAFFORD
2434 N. Meridian St. Indianapolis 8, Ind.

Ready Soon! OAK-HYTEX BALLOONS

See Your Jobber Immediately



The **OAK RUBBER Co.**
RAVENNA, OHIO

JEWELRY

At Last Genuine Rolled Gold Plate. The Best for Pendants, Bracelets, Earrings, Etc. #14 Brace, Adjustable, 35c ea.; \$4.20 per doz., in gr. lots. #11 Brace, Hearts, 35c ea.; \$4.20 per doz., in gr. lots. #12 Brace, Expanding, 35c ea.; \$4.20 per doz., in gr. lots. #28 Heart With Set Stone, 6 1/2c ea.; 75c dozen, in gr. lots. Also many other good numbers that sell fast. No single samples. Catalogs not ready. Samples of 12 different numbers, including the above, sent postage paid and insured on receipt of \$3.00.

L. & A. McCULLOUGH
17 N. New Hampshire Atlantic City, N. J.
"The Right Price People"—Established 1918

WONDERFUL XMAS NUMBER

24 Kt. Gold Plated Boxed Bracelets, Assorted Designs. Retail Value Up to \$4.98 Each.

Close Out, \$3.00 Doz. in 6 Doz. Lots
\$4.00 Per Doz. in Doz. Lots.

Mdse. Distributing Co.
19 E. 16th Street New York City

LET US PUT YOU IN THE FUR BUSINESS TODAY!!

Big Profits
No Overhead
No Big Investment
No Gamble

Be your own boss by selling fur coats direct from our factory at prices that demolish competition. Be sure to write today for complete details of our money-making plan.

YOUNG & YOUNG
Mfr. Furriers Since 1921
208-10 West 27th Street
NEW YORK 1, N. Y.



WANTED TONIC, OIL, SALVES FOR MEDICINE SHOWS

BOX D-71, Billboard, Cincinnati 1, Ohio.

P-A-P-E-R M-E-N

We have good publications for small towns and rural districts in all States! Good Historical War Maps. Write or Wire

ED HUFF & SON
5411 Gurley St. DALLAS 10, TEXAS

HOLIDAY SPECIALS

REAL FUR SCOTTIES
28x17" with Colored Ribbons
\$36.00
Per Doz.



Also 13"x12" Real Fur Scotties, Ass't Colors & Ribbons. Per Doz. . . . \$24.00
26" Goo Goo Eyed Chenille Dolls, Ass't Colors, Big Flash. Per Doz. . 18.00
24" Plush Panda & Teddy Bears. Per Doz. 27.00
16" Plush Monkeys, Hard Pressed Face. Per Dozen 18.00
12 1/2" Felt Monkeys, Bears & Jockeys, Hard Pressed Face, Each Kind \$12.00 Per Doz.

Remit 25% with Order, Balance C. O. D.

Write for Price List Today

CARNIVAL NOVELTY CO.

714 BROADWAY, NEW YORK 3, N. Y.
GRamercy 7-1798

Finest Assembled MARMOT
Mink dyed striped, with embroidered fancy flowered lining. 25% with U n beatable order, balance C.O.D. Very fast seller. Big money maker. N. Y.

\$26.00 Ea.

Also have complete line of other fur garments at lowest factory prices. Write for Complete Information and FREE PRICE LIST.



COHEN BROS. & SONS
145 W. 28th St. New York City, N. Y.

FAST SELLING JEWELRY
FOR ENGRAVERS, FAIRS, VARIETY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE! Latest styles of Locketts, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.
Send \$10.00 or \$20.00 for Samples.

MAJESTIC BEAD & NOV. CO.
87 Fifth Avenue NEW YORK 16, N. Y.

RADIO
6 tube, wood cabinet, table radio with tone control. \$38.57 including tax.

PHONOGRAPH
Electric amplified, portable phonograph. \$58.24 including tax.
25% deposit with order, balance C. O. D.

DEARBORN INDUSTRIES
122 W. Hubbard St. Chicago 10, Ill.

Salesmen - Agents - Pitchmen
Complete Line
MEDICINES-COSMETICS and EXTRACTS
MIDWEST DRUG COMPANY
232 N. HIGH ST. COLUMBUS, 15, OHIO

5,001 ITEMS AT FACTORY PRICES
Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.

MID-SOUTH SUPPLY CO.
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mechanical man of Baltimore. Eddie will go to his home in New York before heading for Florida.

BEN (HORSEBACK) B. MEYERS . . . worked Beaumont, Tex., following Caruthersville, Mo., American Legion Fair, and is heading for the National American Legion Convention, Chicago.

Foot Aids

By E. F. Hannan

THINGS have come a long way since Elden Faunce sold one of the first foot arch supports around Boston. Faunce was primarily a house-to-house canvasser, but he made pitches when it looked like a dollar was at hand and also promoted an ointment for foot relief and a corn remedy.

Faunce had a competitor, Hill, hailing from Salem, Mass., and both experimented with supports for fallen arches. First ones gotten out by Faunce weighed around a half pound for the pair and the fellow or lady who toted them around was in somewhat the position of a race horse with shoes made to keep him strutting high. In time Faunce got a lighter article that weighed but a few ounces and began to go places, but like many another man, he was too far along in years to get anywhere with his latest item. If he was living today, plastic would have settled his difficulties from the first.

Faunce used to tell about the season he followed Sig. Sautelle and Sig's circus. Someone stole his grip containing his stock of arches in a Maine town and Faunce went to Sautelle to borrow enough to start going. Sig didn't have much confidence in foot appliances and told Elden so. "All right," Faunce said, "let me have \$5." Sautelle did and the pitchman bought envelopes and talc powder and went to work with foot powder. Soon he had bank-roll enough to get more arches and from there went on to a small factory to make them.

MIDWAY CONFAB

(Continued from page 50)

charge from the army, is itching to get back into action next season. He is now at Camp McCoy, Wis., Hq. & Hq. Co., SC33, Box 263.

MR. AND MRS. HYMIE COOPER, of the Marks Shows, were hosts at a party in the Hotel Prince Charles, Fayetteville, N. C., marking their eighth wedding anniversary. Guests included their son, Dickie, now attending Carlisle Military Academy; Guy Markley, Paul Trent, Happy Hawkins, Clyde Warbritton, Babe Knowlden, Buster Morgan, Walter Holiday, Lou Hall, Jimmie Casey, Dick Stack, Billie McHugh, Dallas Duncan, A. W. Morris, Joe Eule, Al Palitze, Slim Lorenze, L. O. Tate, Strings Cohen, Smokey Scruggs, Carolyn Stack, June and Lucille Tate, Tony Barillo, Herman Smith, Joe Weber, Chester Patty, Mississippi Coulter, Parky Fustiono, Red (Mail Man) Schultz, Samy Green, Johnnie Morgan, Bill Paxton, George Smith, Mike Petrantis, Willie Lewis, J. C. Corbitt, George Freney, Joe Quinn, Scotty Brown, Hank Palmer, Louis Ross, Dick Kelley and Fred Bailey.

DETROIT NOTES—**JOE EXLER**, concessionaire, closes the season this week in Ohio. . . . **ROSCOE WADE'S** Joyland Shows are still playing lots here, as is **W. G. WADE'S** No. 2 ride unit. . . . **POP BAKER**, now busy restocking for next

season, will close his shop in December and January for a two-month vacation in Miami. . . . **STANFORD BAKER**, son of Pop Baker, has closed with the Royal American Shows. . . . **WHITIE TATE** is back at the stage door of the Paradise Theater, having closed with Wallace Bros. of Canada. . . . **EARL WRIGHT** will not troupe next season. . . . **BOB THOMAS AND WIFE** are visiting in the SOUTH, having closed with the W. G. Wade Shows. . . . **CHAS. REFFIEL** is back from the Hennies Shows. . . . **JOHN KERRIGAN** is okay after a severe case of flu. . . . **SGT. HARRY HARRIS** is a daily visitor at the Michigan Showmen's Association clubrooms.

"**MY ONLY REASON** for not wanting to entertain orphans," stated an independent show operator, "is that they live better than I do during the winter."

MANNY KING KLINE, S 1/c, en route home from the Philippines, wrote a letter to Mike Wright October 25, just before boarding the boat, saying that he hopes to be in Chicago in time for the convention. Eligible for discharge, Kline said he is rarin' to get back on Wright's paper staff. . . . **WALTER D. NEALAND**, R & S Amusement press agent, visited the Wallenda family on the Ringling-Barnum show at Goldsboro, N. C. He trouped with the Wallendas a season on the Marks Shows. It marked the only time the Wallendas appeared with any other show but R-B since coming to America 17 years ago.

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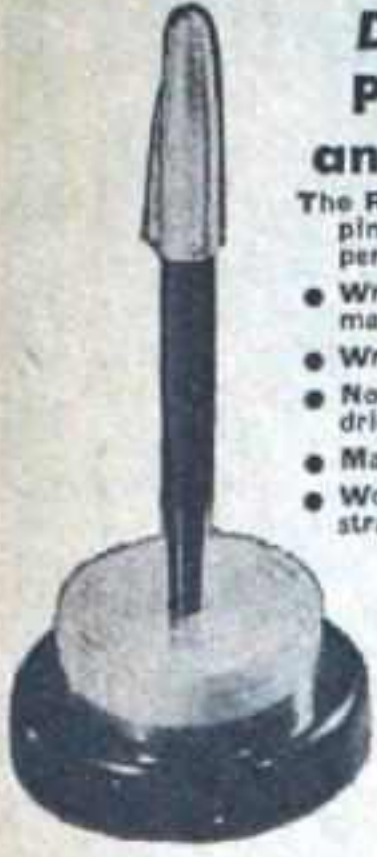
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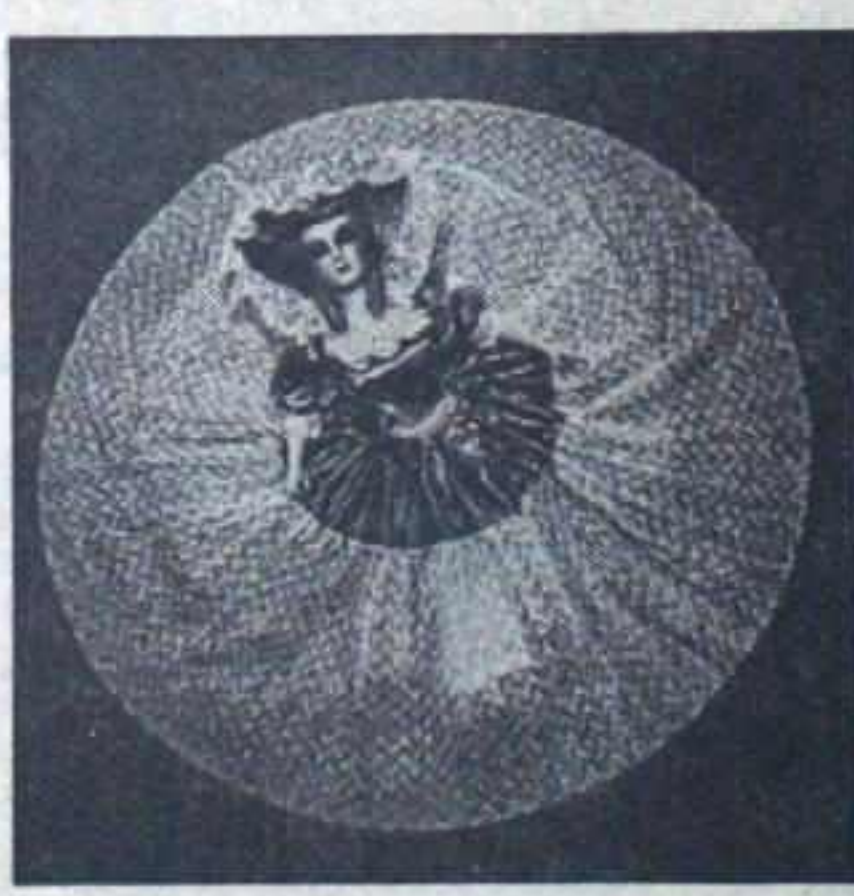
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STARTS YOU IN BUSINESS DELUXE FIVE FOLD TIES 100% WOOL INTERLINING These ties are made of genuine neckwear fabrics, resiliently constructed. Each tie has a woven label showing construction. Rapid fire \$1.00 seller. COSTS YOU ONLY \$7 PER DOZ. YOU MAKE \$5 PER DOZ. SEND \$1.00 for Special Introductory Offer of 2 Five-Fold Ties. Postage Prepaid. Only one offer to a customer. PHILIP'S NECKWEAR 20 W. 22nd St., Dept. B-61, New York 10, N. Y. CATALOG COMPLETE LINE FREE.

Swivel Mirror Vanities \$24.00 Doz.—New Low Price! Jobbers—Anticipate Orders and Stock Up for the Xmas Rush. W. L. MARTIN MIRROR BOX CO. 1447-59 W. 89th St., Chicago 36, Ill.

SALESBOARD USERS Don't Miss This PECAN LOG DEAL Rich, creamy centers covered with Texas Pecans. 13 6-Oz. Pecan Logs, 11 9-Oz. Pecan Logs, 1 12-Oz. Pecan Log. 1000-hole specially imprinted 5¢ salesboard, takes in \$50.00. Each deal packed in individual shipping carton. Your cost per deal \$10.50. Send \$1.00 deposit with each deal ordered, balance C. O. D. F. O. B. this city. Precision Novelty House Hays, Kansas

Funny Business NOVELTY FUN CARDS Trick Stores, Newstands, Arcades, Park Stands, etc. Sell Our Novelty Card Sets, Novelties, Etc. Fast Sellers. Big Profits. Samples and List, 10¢. Rush. Plenty Stock. Fast Shipments. NATIONAL SPECIALTY SUPPLY HOUSE P. O. Box 301 Cincinnati 1, Ohio

OPERATORS, ATTENTION! Hot Salesboard Special JUNGLE MACHETE KNIFE WANTED AS A SOUVENIR OF THE WAR Good for Gardening, Kitchen Use, Etc. 15 1/2" long when open; Blade 10" long when folded, 11 1/4" long when closed. Made of finest Steel. Safety Locking Feature. 25% Deposit With Orders, Balance C. O. D. \$4.50 Each B & N SALES 913-915 PINE ST. ST. LOUIS 1, MO.



WIRE RECORDER LICENSEES

Additional Firms Listed

Specific license for wire recorder use in juke box granted two manufacturers

CHICAGO, Nov. 3.—Two juke box manufacturers—Alreco, Kansas City, Mo., and J. P. Seeburg, Chicago,—are among the 24 firms now licensed by Wire Recorder Development Corporation of this city to produce wire sound recorders.



WRDC handles the licensing program for the Armour Research Foundation of Illinois Institute of Technology. Four additional manufacturers, including Bendix Aviation Corporation, have now been added to the

list of licensees, according to Lucius A. Crowell, president of the corporation. Other new licensees are Bang & Olufsen, Copenhagen, Denmark; Pyrox Proprietary, Ltd., Melbourne, Australia, and the St. George Recording Equipment Company, New York.

Bendix Aviation Corporation, which is reported to have plans to manufacture 1,000,000 home radio sets yearly as a part of its peacetime reconversion program, expects to produce magnetic wire sound recorders in seven different fields of application.

Entertainment Use

In addition to incorporating wire recorders in home radio receiving sets, Bendix will manufacture wire record business dictating machines; recorders for installation on railroad trains, ships and planes for entertainment purposes; adaptor units for use with existing home radios; portable, self-contained recorders; devices for use in connection with the operation and control of mobile motor vehicles, and specially designed super-sonic magnetic wire recorders for use in various types of research and testing work in pure and applied science.

Bang & Olufsen, one of Denmark's largest radio manufacturers, plans to begin production of magnetic wire sound recorders late next spring in the fields of commercial and non-commercial entertainment, business dictating machines, units for use in transportation communication, and in connection with photography, motion pictures and projectors.

A spokesman for the Illinois Institute of Technology said that there has been considerable interest in the possibilities of adapting wire recorders to juke boxes. As yet, however, no definite action has been taken.

Special License

To make use of the wire recorder in juke boxes, it is necessary to apply for a specific license which permits such installation, since each license is restricted as to field.

At this date, two firms—J. P. Seeburg Corporation, Chicago, and Bang & Olufsen, Denmark—have received license permits which would enable them to use the wire recorder in juke boxes. This does not mean that either of these firms will use the recorder in juke boxes but they have the permission of the license owners to do so.

Sven Olufsen, president of Bang & Olufsen; V. H. Laursen, general manager, and L. D. Hansen, radio research engineer, who came to this country expressly to obtain Armour licenses, related how the magnetic wire recorder served invaluable in maintaining essential communication between the Danish underground and the Allies after the German occupation of their country.

By shortening the sending and receiving time and at the same time rendering their messages unintelligible by speeding up the recorded messages to twice the normal speed, more than once (See Recorder Licensees on opp. page)

Editorial

For Prosperity

By Walter W. Hurd

IN HIS recent speech on employment and wages, President Truman made a reference to the corner grocery store which has direct application to the coin machine trade itself. The President suggested that the prosperity of retail stores depends directly upon the masses of the people having jobs at good pay.

He could have said that the prosperity of the coin machine operator depends directly upon the masses of the people having jobs at good pay.

A careful study of the development of the coin machine trade over the last several years shows the time has long since gone when we could speak of the industry as a "depression-proof business." In the future, the success of coin machine manufacturers depends upon the prosperity of the operator. And the prosperity of the operator in the future depends upon the prosperity prevailing in the retail stores.

Over the course of the years, large sections of the coin machine trade have moved into factories and industrial plants, but here again, the success of the operating business in these locations depends directly upon the number of people at work.

As time goes on, the operator of coin machines must more and more recognize his dependence upon retail stores and that his welfare is connected in the majority of cases with the prosperity of such locations.

This is particularly true of the amusement and music sections of the industry. All service industries

and the entertainment world in general are now much interested in the continuance of prosperity in the United States.

At a recent meeting of operators of movie houses, leaders in the business said that in the future, movies will thrive when America works. One movie manager said that the well-being of the average man spells the well-being of the movie house and of many other lines of America's business.

The reconversion period is a time of readjustment and there are many shifts taking place at the present time in factories, in industries and among the masses of the people.

It is a time when the operator of coin machines must stand by and hope that the readjustments will be made as soon as possible, and that the masses of the people can go back to steady employment. In the meantime, these shiftings in plants and in jobs are cutting the temporary earnings of coin machines in many ways.

Fortunately, operators are at present having to wait for new machines and the situation is not so serious as it could be if operators had invested a good deal of money in modern types of machines.

We are all aiming at prosperity and the operator is primarily interested in a prosperous retail business over the country because that is where the majority of his machines will be placed. The situation should serve to bring operators and retail store owners closer together as they plan for a prosperous post-war era.

News Digest

JUKES—Two firms are now licensed to use wire recorder principle in juke boxes, according to announcement from Armour Institute. Firms are J. P. Seeburg, Chicago, and Bang & Olufsen, Denmark. This announcement does not mean they will use the wire principle in juke boxes, but they have license owners' permission to do so if they wish.

CANDY—Observers say vending operators are turning to packaged hard candy, with some 20 per cent of them now making use of that substitute for bar candy. Operators who are using the packages report good sales. OPA gave hard candy a boost this week by raising manufacturers' ceiling prices on sale direct to-retailers.

LOCATIONS—Gas stations report sales for September higher by 19 per cent than during the same month in 1944. This is taken as an indication of the increase in travel since the end of gasoline rationing. At the same time, motion picture industry reveals plans for tremendous expansion in the next five years. Between 1,200 and 1,500 new theaters will be built, while approximately 4,000 existing houses will undergo remodeling.

LUMBER—Coin machine manufacturers continue to watch the lumber labor dispute on the West Coast and Northwest. Nearly all lumber cutters and millhands are out on strike for higher wages. Reflection in shortage of seasoned lumber for coin machine cabinets is expected. Meantime, WPB put lumber under inventory controls as one of its last acts before bowing off the scene.

VETS—As coin machine industry hires veterans to train in manufacturing, servicing and operating jobs, trade is making the first move to acquaint other returning G.I.'s with the business. One large firm has published a book on the possibilities for a future in the vending machine field. Other companies and organizations are encouraging new blood to enter the trade.

TRENDS—Reports from department stores show that sales continue to run 12 per cent above last year. Barometer of trade gains shows Dallas in the lead, followed by Kansas City, Mo., and St. Louis. Milwaukee and Chicago came in fourth and fifth place. Percentage increase for Dallas was 31 per cent.

BONDS—As the eighth and last bond drive gets under way, the trade recalls how juke boxes were used to spur sales on the drives. During the early days of bond sales, record of *Any Bonds Today* led the juke box hit parade, and trade participation in all of the drives, including this last one, has been high.

VENDERS—Annual ice cream convention in Chicago this week revived speculation on future for ice cream vending machines. Retailers and manufacturers in attendance like the idea of venders, but they pointed out that mechanical bugs kept the machines from being widely popular before the war. War-acquired know-how may have solved those problems.

SOFT DRINK—Bottlers of soft drinks have scratched the bottom of the barrel for sugar or sugar substitutes. Pressure is off for the winter in most areas, but operators in Southern and Southwestern resorts are having a harder time than ever trying to find beverages to stock machines.

Ops Planning Expansion of Rifle Ranges

WPB Frees Ammo Control

CHICAGO, Nov. 3.—With the announcement of the end of all controls on ammunition by the War Production Board this week, arcade and rifle range owners started plans for the installation of modern ranges that will attract ex-servicemen to "try a few shots" to see if you can still do it" or "show your girl friend that you are still the crack shot that you claim to be."

After the last war, rifle ranges came into their own with ex-warriors trying a few shots to see if they still had the knack. With the wartime strength of the armed forces during World War II set at 12,200,000, it is expected that modern, model ranges will take their place "alongside of bowling alleys and 'stop and sock' locations" as a means of relaxation, according to an expert in the field. Owners of locations that formerly had ranges are leading the field by foreseeing the future that ranges offer. They are planning timely installations and are moving the set-ups from the back of arcades to the front, where the public can see them from the street without actually entering the establishment.

Military Cutbacks

WPB officials state that the large reductions of military needs made possible the lifting of the quota restrictions which have been in effect since the outbreak of the war. Ammunition industry has already announced that it is planning a large increase in production the latter part of this year and in 1946. Their production was limited in the past by the quota restrictions on lead.

Al Miller, of Hollywood Arcade, South State Street, Chicago, expresses the opinion of most location owners by stating that "because of the war we had to close our range, but as soon as we are assured of ammunition we plan on opening it again larger than ever." Wonderland Studio, another South State Street arcade, claims it has "a number of new ideas to install." Other establishments, when interviewed on the ammunition situation, state that they changed to air guns when ammo became hard to secure and "unless the public demands it," according to an official of Riverview Park, world's largest amusement park, "we don't plan any change back to regular type guns."

War Production Board officials claim that the lifting of the restriction will not mean that all stores and wholesalers will have shells on their shelves right away. They point out that the manufacturers have had limitations to worry about and before things get to be normal again, "it will be quite a time."

Dealers Short

According to one Chicago newspaper, "hunters and everyone else can buy all the ammunition they find on Chicago dealers' shelves," but after calling most of the dealers in town, we found that only a few had any to offer and then the ammo was of odd sizes that won't fit the average guns. A wholesaler claims he is expecting a large shipment in the "very near future," but also doesn't have anything that would fit the popular size guns in stock at the present time. A New York newspaper as much as dares you to find any ammo on the shelves of the local dealers.

One thing is assured, however, in spite of all the gloom about present stocks and future supplies, rifle ranges will be bigger, more modern, and more popular than ever before as soon as ammo can reach the rifle range establishments in a regular flow. Gun manufacturers are planning large-scale advertising to insure its future in every community.

Announce Coin Mach. Mart Plans

Building Will Be in Detroit

James Passanante tells of proposed erection of new center for coin industry

DETROIT, Nov. 3.—Plans for the establishment of a large-scale Coin Machine Mart in Detroit were disclosed this week by James A. Passanante, one of the city's leading operators and distributors for the past dozen years. New center is planned as the most ambitious commercial building erected in the Detroit area in the past six years, and will be one of the most thoro-going specially designed coin machine structures in the country.

Location is to be at Warren and Woodward avenues, on the southeast corner, where a lot 88 by 237 feet has been acquired. There is a possibility of the addition of other adjoining property at a later date.

Site is in the heart of Detroit's cultural center, one block from the main campus and buildings of Wayne University, the Public Library and the Art Museum, and across the street from the Rackham Memorial Building, operated as the major extension of the University of Michigan. It practically adjoins St. Paul's Cathedral, home of the Protestant Episcopal Diocese of Michigan.

Plan Building

Plans call for the erection of a two or three-story building, final decision has not yet been made, covering nearly all of the present lot. An ell-shaped portion at the rear will be left vacant for use as a parking lot for customers and visitors, in addition to the ample on-street parking facilities available. Foundation will be designed for a five-story structure, and the upper two or three stories may be added later, for use chiefly for professional offices.

Present store and commercial structure in the front of the lot, facing Woodward Avenue, will be utilized in part, as a unit in the new building, after complete reconstruction, including the placing of a new front on the building. Final architectural details have not been decided upon, but elaborate plans drawn by Wright & Wright, architects, show that it will be a modernistic building, with rounded corner treatment, and a large corner column that will give an unusual motif to the whole structural design.

A three-story effect will be given to the two-story portion of the new building devoted to the music end of the business, which will face the corner. This will be done by sinking the floor below the street level, and installing a partial balcony. The retail music store is designed to be 44 by 100 feet, with a 50-foot balcony, and will have an appearance of spaciousness achieved thru this unique architectural treatment.

Finance Machines

Building is to be erected by the J. & L. Investment Company, which is headed by Passanante, and will be the keystone of the entire mart. This company's own operations will be chiefly in the field of financing coin machine and electrical appliance deals, operating both in Detroit and in Miami, where Passanante also has extensive interests. Offices of this organization will be established on the upper floor. There will be a central office entrance on the Warren Avenue side of the building.

At the rear will be a general coin machine store, while separate locations will be provided for affiliated coin machine organizations. An especially emphasized department is to be devoted to beverage and cigarette venders. Both wholesale and retail music distributing organiza-

CLOSING OUT

75 Machines of various kinds at real bargain prices. Including various Guns, Counter Machines, Targets, View-a-Scopes, Pinballs, etc. Write for list and prices.

H. E. LOEBSACK

3424 E. Central Ave., Wichita, Kan.

Trade Data

Gas station sales for September, 1945, increased 19 per cent over sales for same month in 1944. This was largest gain reported by any retail group.

Movie industry plans five-year \$250,000,000 expansion program, with 1,500 new theaters and 4,000 existing movie houses remodeled.

tions will be housed in the building. In addition, one section or store will be devoted to various appliance distribution lines.

A specialty shop devoted to unusual gifts, both wholesale and retail, will be established, designed to cater particularly to the professional people who patronize a better class store of this type, almost unknown in Detroit. Entire building is to be air-conditioned on the most modern principles of control.

An important objective of the new mart is to provide a place for the many returning servicemen who were with Passanante's organization before the war. There are 14 of them, to whom Passanante guaranteed a job upon their return—and he is embarking upon a large operation that will give a number of them an opportunity to have a business of their own, with the financial resources of the J. & L. Investment Company available to handle their deals for them.

Start Immediately

Construction is slated to start late this month, with completion early next spring. However, it is expected that some offices in the old part of the building which is to be rebuilt, will be occupied at least temporarily, within the next few weeks.

Passanante started in the coin machine business in 1933 in a small way, after having been a manufacturers' representative in the radio field and a real estate salesman, at the age of 31. He opened his business in his home and became both an operator and distributor for the Bally line in the territory. He established a display room for his line in the basement of his home, then on Alter Road. Soon business expanded, and he established a store on Gratiot Avenue. Then he erected a specially designed building on Mount Elliott Avenue, at a cost of \$50,000, opened in September, 1937. This was recognized at the time of its opening as probably the most efficiently designed structure for an operating organization in the industry, and was extensively detailed in *The Billboard* at the time.

Passanante's operations have included the Ajax Novelty Company, a distributing organization; Magic Music Company, which introduced wired music to Detroit; Triangle Music Company, large juke box firm; J. & J. Novelty Company, his principal operating and distributing company, and others, in which he was either chief partner or sole owner.

RECORDER LICENSEES

(Continued from opposite page)

the life of the operator was saved by the recorder's performance.

Commercial Devices

St. George Recording Equipment Company will produce recorders for application in five different fields, including self-contained units, machines especially designed for advertising purposes; commercial entertainment devices including single reproducers and multiple record players, and recorders designed for medical applications in diagnosis and study of human ailments.

For the information of the trade, a complete list of companies licensed to use the wire recorder follows: Alreon Manufacturing Company, Kansas City, Mo.; Ansley Radio Corporation, Long Island City, N. Y.; Automatic Electric Company, Chicago; Bang & Olufsen, Copenhagen, Denmark; Bendix Aviation Corporation, New York; Boosey & Hawkes, Ltd., London; C. G. Conn, Ltd., Elkhart, Ind.; General Electric Company, Syracuse, N. Y.; The Hallicrafters Company, Chicago; Hammond Instrument Company, Chicago; Meissner Manufacturing Company,

Celanese Shows Better Plastic To Coin Trade

CHICAGO, Nov. 3.—A new plastic which is expected to prove important to members of the pinball and juke box trade has just been announced by W. Stuart Landes, vice-president in charge of the plastics division of the Celanese Corporation of America.

Trade-named Forticel, the plastic, which is a thermoplastic, comes out of the mold with a high surface luster and requires little or no additional polishing. While it takes a 42-second cycle to mold cellulose acetate in a 20-cavity cellulose acetate in a 20-cavity toothbrush, according to Landes, Forticel can be molded in the same die in less than 30 seconds.

"Low moisture absorption, high impact strength, complete color range, abrasion resistance and lack of odor" are other advantages of the new plastic, according to Bjorn Anderson, technical director of the company. While full scale production is not planned until 1947, a steady small flow of the product will be in production by next January.

Described as "perfect" for dials, levers, buttons, record holders and even for the cabinets of pinball and juke box machines, the plastic would not only lower cost of production and the final product, but would save repair and replacement costs. Because of its lack of tackiness the plastic lends itself to printing.

Questioned about its application to fabric coatings, Anderson said that the properties of cellulose indicated its successful use as a coating. It is chemically more stable than cellulose acetate and that it would require about one-third the amount of plasticizer to achieve the same flexibility as cellulose acetate.

The new material has been known for some time, but its commercial production was made possible by the development of a method of making propionic acid at the new Bishop, Tex., chemical plant of Celanese. It is the result of many years of research development by George Schneider, chief chemist, working in collaboration with Dr. Camille Dreyfus, chairman of the board.

Mount Carmel, Ill.; Packard-Bell Company, Los Angeles; Pyrox Proprietary, Ltd., Melbourne, Australia; Radiotechnic Laboratories, Evanston, Ill.; E. H. Scott Radio Laboratories, Inc., Chicago; J. P. Seeburg Corporation, Chicago; St. George Recording Equipment Company, New York; Sonora Radio and Television Corporation, Chicago.

Stromberg-Carlson Company, Rochester, N. Y.; United States Government War Department, Army Services Forces, Washington; Utah Electronics, Ltd., Quebec, Canada; Utah Radio Products Company, Chicago; Webster-Chicago Corporation, Chicago, and Wi-Recorder Corporation, Detroit.

MILLS ORIGINAL SLOTS

ALL CLEAN
SERIAL AS HIGH AS 470,000

14 5¢ Brown Fronts, KA, CH, 3-5	\$165.00
1 10¢ Brown Front, KA, CH, 3-5	200.00
1 25¢ Brown Front, KA, CH, 3-5	225.00
8 5¢ Blue Fronts, 3-5, P.O., D.J.	115.00
4 5¢ Blue Fronts, 3-5, P.O., S.J.	125.00
3 10¢ Blue Fronts, 3-5, P.O., S.J.	150.00
4 25¢ Blue Fronts, 3-5, P.O., S.J.	175.00
9 5¢ Pace Club Bell, 3-5, P.O.	100.00
5 10¢ Pace Club Bell, 3-5, P.O.	125.00
2 25¢ Pace Club Bell, 3-5, P.O.	175.00
5 5¢ Caille Club Bell, 3-5, P.O.	75.00
4 10¢ Caille Club Bell, 3-5, P.O.	85.00
4 25¢ Caille Club Bell, 3-5, P.O.	100.00
2 5¢ De Luxe Pace, 3-5, P.O.	100.00
2 10¢ De Luxe Pace, 3-5, P.O.	125.00
3 25¢ De Luxe Pace, 3-5, P.O.	150.00
1 5¢ Blue Pace Comet, 3-5, P.O.	65.00
1 10¢ Blue Pace Comet, 3-5, P.O.	75.00
1 25¢ Blue Pace Comet, 3-5, P.O.	100.00
1 5¢ Jennings Silver Chief, 3/5	135.00
2 5¢ Jennings Chiefs, 3-5, P.O.	115.00
1 10¢ Jennings Chief, 3-5, P.O.	125.00
1 25¢ Jennings Chief, 3-5, P.O.	150.00
46 Mills Stands, Crackle Finish	9.00
14 Mills Stands, Locking Bar, No Keys	3.50
2 Jack in Box, Crackle Finish	35.00
1 Double Revolve Around Stand	35.00
3 Single Revolve Around Stand	25.00

1 BALL PAYOUT TABLES

38 Bally Preakness	\$12.50
19 Bally Sport Pages	37.50
21 Bally Grand Stands	50.00
11 Bally Pace Maker	55.00

Plus Crating.
(Special Price for Entire Lot)
Original R.W.B. Machine Folded Tickets,
Stapled in 5's. Per Bag \$1.65

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BELL"

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TAKES NICKELS—PAYS QUARTERS!!!

A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 50% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

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- Gold Chrome, 50c
K.A.-C.H., 2-5\$499.00
 - Blue Front,
K.A.-C.H., 3-5 449.00

 - Gold Chrome, 25c
K.A.-C.H., 2-5\$299.00
 - Orig. Chrome,
K.A.-C.H., 2-5 299.00
 - Brown Front,
K.A.-C.H., 3-5 219.00
 - Cherry Bell,
K.A.-C.H., 3-5 219.00
 - Melon Bell,
K.A.-C.H., 3-5 219.00
 - Blue Front,
K.A.-C.H., 3-5 199.00

 - Gold Chrome, 5c
K.A.-C.H., 2-5\$249.00
 - Orig. Chrome,
K.A.-C.H., 2-5 249.00
 - Brown Front,
K.A.-C.H., 3-5 169.00
 - Cherry Bell,
K.A.-C.H., 3-5 169.00
 - Melon Bell,
K.A.-C.H., 3-5 169.00
 - Blue Front,
K.A.-C.H., 3-5 149.00
- FOUR BELLS**
5c-5c-5c-25c L.H. Orig. ...\$649.00
5c-5c-5c-25c Orig. Head... 449.00
Positively 25% Deposit. 5% Off in Lots of 5

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CONSOLES

- 2 Mills Three Bells, 5c, 10c, 25c,
Mechanically Perfect and Look
Brand New, Late Head, \$725.00
Each.
- 1 Keeney Four Way Bell, 3/5c,
1/25c, Like New\$595.00

- 1 Track Time, 25c Play..\$149.50
- 2 Royal Flush, Ea..... 40.00
- 2 Rays Track, Ea..... 49.50
- 1 Jennings Fast Time, P.O. 69.50
- 1 Exhibit Races 25.00
- 1 Paces Races, Red Arrow 150.00
- 2 Paces Races, Brown
Cabinet, Ea. 99.50
- 2 Paces Races, Black
Cabinet, Ea. 40.00

- SPECIAL — 6 Red Head Track
Times, Entire Lot of 6, \$90.00

1/3 Deposit, Balance C. O. D.

REX AMUSEMENT CO.

821 S. Salina St., Syracuse, N. Y.
Phone 2-3692

- 1 Bally Sportsman\$250.00
- 3 Stoner Turf Champs. Ea..... 40.00
- 2 Gold Chromes. Ea..... 275.00
- 1 Jennings Club Bell..... 200.00

All machines reconditioned and guaranteed. 1/3 with order, balance C. O. D.

Phono Title Strips, plain or with your company name, not less than 5M, \$6.50.

B & D Electric Service

2504 N. E. Sandy Blvd., Portland 12, Oregon

MECHANIC WANTED

Must be first-class Mechanic on one balls, have good references. No floaters. Will pay \$100 or more per week if satisfactory. Steady work. No free transportation, must pay own expenses here. Don't answer this ad unless qualified as first-class mechanic.

CLICK AMUSEMENTS
1528 Main Street BUFFALO, N. Y.
Phonet Grant 8542;
after 7 p.m. call Delaware 9183.

COINMEN YOU KNOW

Chicago:

A dine and dance powwow for members of the Chicago Tobacco Table and their guests in the Bal Tabarin of the Sherman was a huge success according to Jack Kelner, of Kelner Vendors, secretary of the Table, October 27 and was heightened by the talented performance of their own members during the evening's floorshow. . . . FRANK O'BRIEN, Ace Amusement Company, prey from Dallas, flew in last week from down South to stay until November 2 when he grabbed a plane back. . . . While in the Windy City he visited MAX GLASS for awhile. . . . FRANK reports things good down Texas way and he's still busy lining up his territories. . . . Distributors and manufacturers here in Chicago, who know what side their bread is buttered on, are being kept on their toes getting hotel accommodations for out-of-town coin men hitting Chi for a looksee at the first machines coming off the lines.

Among the boys stopping at the Sherman were LOU LONDON, owner of Leader Sales, Reading, Pa.; HARRY ROSEN, Louisville; MILT COHEN, Cincinnati, and NAT COHEN and EARL WINTERS, of Modern Music, New York. . . . Manufacturers thruout the city were kept busy showing new equipment still under wraps to these out-of-towners. . . . ROY McGINNIS, head of his company by the same name in Baltimore, is now living in Chicago and flies back and forth keeping tab on business conditions.

Stopping at the Bismarck, and seen at some of the distributors' and manufacturers' headquarters were Dave Rosen, Philly Distributor, and Sam Taran, distrib in Minnesota, Florida and Iowa. . . . Cleveland's Morris Gisser, of Coin Machine Exchange, stopped at Empire Coin to look over equipment on hand and to make inquiries on prospective machines.

Advertising department of Mills Industries has gone under a complete renovation. . . . Some of the visiting firemen call it the battleship grey room. . . . It is pretty neat, tho, and Grant Shay and Dick Law are mighty proud of the surroundings.

Buffalo:

More and more interest is being shown by the local trade in the new equipment soon to hit the market. . . . A more accelerated program of expansion and change is being noted, and everyone is getting on the alert for "what's ahead." Despite drop in collections, operators are optimistic.

Denton, Cottler and Daniels, largest music and record layout here, is now creating new disk department, twice the size of former one with 19 listening booths and nine employees, headed by JOSEPHINE WEPPNER. Store capitalizes on personal appearances of name recording stars to boost sales. . . . Guests in past few months were: MODERNAIRES, PAUL ROBESON, LAWRENCE TIBBETT, SIGMUND ROMBERG, FRANKIE CARLE and MORTON GOULD.

Redd Distributing Company, headed

by SI REDD and VINCENT R. McCABE, has added another new serviceman, RICHARD McCANN, who is a recently discharged World War II veteran. . . . MRS. ANITA GOODMAN, the four-star secretary at Redd's, is a very happy person right now, because her husband Sgt. Ray B. Goodman, who's been in India for over eight months, has just written that he boarded a homeward bound boat October 19 and expects to be in the U. S. by December 1. He is suffering from a troublesome knee, and will have to spend some time in hospitals before returning to civilian life. . . . She will definitely stay on the job with Redd.

S/SGT. BOB MILLER, formerly Iroquois Amusement here, just wrote another of his nice letters, saying that he hopes to be home soon. He is raring to go back into the operating business with Jim Blakeslee. . . . Meanwhile he is keeping up with news and developments via The Billboard, which he receives regularly in India, where he's been for well over a year. Boys there, he says, go in a big way for "Polonaise."

AL BERGMAN has moved into his new, large building on Main Street, but the decorating job isn't completed as yet, and Al is busier than the proverbial beaver supervising all the many details personally.

Bickford, of Buffalo, disk distributor, will hold a dinner-meeting at Hotel Statler, November 7, for all the phonograph operators in Western New York and part of Pennsylvania in order to make an announcement of importance about some new set-ups in records. Burt Dean, manager, sent invitations by night letter to about 55 operators. There will be a similar dinner in Rochester, N. Y., for ops in that territory, in late November.

Los Angeles:

BILL ABEL, of the Coast Record department of Charles E. Washburn Company, flew to Mexico City for conferences with Senor Eduardo Baptista, of Peerless Discos. Coast handles Peerless in the States. . . . LOU WOLCHER, of Advance Automatic Company in San Francisco, in the city on a buying trip. . . . RALPH WISER, brother of Gladys Washburn, stole a march on the boys and was married in Yuma. Bride was Kay Denny. Wisner is factory superintendent for Coast Records.

BILL WOLF, of California Amusement Company, went to San Francisco for two weeks on business. He expects to leave for Chicago and other Eastern points upon his return from the Bay City. . . . BOB REEDER, well-known coin machine repair man, back from a trip north for a hunt. He is still making his headquarters in Glendale. . . . FRANK LAMB likes Western music and has a number of friends who are band leaders. . . . ELAINE RYAN, of Badger Sales Company, returned to her desk after a short vacation in San Francisco.

Bill Happel Jr., of Badger Sales Company, leaves this week-end for Chicago

and Milwaukee. . . . BILLY HAPPEL, nephew of W. R. Happel Jr., is back with Badger Sales after being discharged from the navy. . . . MAC SANDERS is again operating full strength and has added to his set-up at his place on West Piec Boulevard. . . . PAUL BLAIR, who represented Exhibit Supply in this area for years and more recently with Playland on South Main Street, is now at Mac Sander's place. . . . TONY BRILL, who operates 102 Photomatics in and around these parts, is now devoting much of his time promoting those new bubbles.

PHIL ROBINSON reports that Chicago Coin's Goalee is going strong. . . . JULIA HENNING, nee Waincott, has resigned as secretary of the California Amusement Company. She hasn't been replaced yet. . . . FRED GAUNT, of General Music Company, back in the city after taking MRS. GAUNT and the twins, FREDERICK and RICHARD, down to WALTER GAUNT'S in 29 Palms. . . . WILLIAM (BUD) PARR, who was injured in an automobile accident in Utah, is recuperating here. . . . A. M. KEENE, of Kenomatic, in Taft, writes from Elkhart, Ind., that he's in Chicago. He's wondering why MADGE RYAN doesn't call the new Mill's Product Patricia Bell, for baby Patricia Ryan.

Detroit:

MRS. LOUISE J. WESSELS, mother of Ormond S. and Charles D. Wessels of the old Detroit Vending Company, one of the early operating firms in the city died recently. . . . JACK BRILLIANT of the Brilliant Music Company, is back on the job feeling 100 per cent, after convalescence from an operation that kept him away several weeks. . . . CHARLES BROWNSTEIN, of the Brown Vending Company, specializing in the cigarette field, who has been ill several weeks, has developed progressive arthritis that confines him entirely to his bed.

CORP. PHILIP GUAESTELLA, formerly music-box serviceman for the J. & J. Novelty Company, is the first of 14 former employees of that organization to receive his discharge from the armed forces. He was with the army, assigned to the hospital ship, Thistle. . . . SGT. MARTIN COWHER, formerly with the soft drink dispensing division of the J. & J. Novelty Company, is slated to receive his discharge from the air corps in December.

ALBERT HUNTER and PAT PATTON, who operated the Patton & Hunter partnership of cigarette vendors, have sold out this business to MEYER SAPERSTEIN, of the Reliable Vending Company. Patton, who retains Pat's Music Company, large juke box operation, is still in the hospital after several weeks' serious illness, but is reported convalescing nicely. Hunter is expected to join with another Detroit organization in the coin machine field within a few weeks.

Baltimore:

BILL LANDSMAN reports that he is enlarging his coin route here, as does HAROLD ROSEN, who says activities in and around the city are really humming. . . . ED McDEVITT, a popular figure in the operating field, was seen in town this past week. . . . JOHN McKOOL, local operator before the war, is expecting to be discharged from the army any day now. John saw plenty of action while in service and his route is ready and waiting for him. His sister took care of operations while he was away.

LIEUT. COL. CAMPBELL WIER is vacationing in New England before returning to his desk as president of Dispensers, Inc., Baltimore. . . . Colonel Wier has been discharged after service with the U. S. Air Forces in the European and Pacific theaters. . . . Wier said he hopes new dispensers with promised larger capacity will be ready for locations by the time he resumes active direction of the company. . . . VICTOR RUBIN has been managing the concern during Wier's absence. . . . he is slated to continue as manager for Baltimore.

SOL SILVERSTEIN is passing out cigars. His wife presented him with a son last week at Sinal Hospital here. Sol has named the boy Stephen. . . . IRA HAYES, of Hub Enterprises, juke box and amusement machine distributor, is likewise the father of a new son.

St. Louis:

MR. AND MRS. ALBERT G. HANEKLAU are parents of a daughter born in Deaconess Hospital here October 22. . . . Haneklau is co-owner of the Olive Novelty Company, one of the leading coin machine distributing firms in the Midwest.

Please Vote on 1946 Convention

Please vote yes or no and rush this coupon to Coin Machine Department, The Billboard Publishing Company, 155 North Clark Street, Chicago 1, so that results can be turned over to Coin Machine Industries, Inc. Manufacturers plan to vote on convention question November 14, so please rush your vote.

Do You Favor a National Convention Early in 1946? Yes

No

Firm

Your Name

Address

. . . . Operator Distributor Manufacturer

International Features

- "UNDERSEA RAIDER," New Gun. \$399.50
- CHICAGO COIN'S NEW GAME
- "GOALEE" 525.00
- WILLIAMS NEW REVAMP
- "LAURA" 249.50
- WILLIAMS "CIRCUS ROMANCE,"
- NEW 200.00
- ★ 2 Wurlitzer Victories
- 24, Metal Coin Chutes.
- Each \$475.00
- ★ 1 Rebuilt Munves
- Liberty Striker 99.50
- ★ 1 Jennings Blue
- Skin, 5c 149.50
- ★ 1 Columbia Cigarette
- Reels, Wide Reels.. 59.50
- ★ 2 Exhibit Rotary
- Merchandisers. Ea... 210.00
- ★ Zig Zag 69.50
- ★ 1 Hockey 210.00
- ★ 1 Exhibit Foot
- Vitalizer 65.00
- ★ Seeburg Shoot the
- Chutes 94.50
- ★ 3 Challengers. Ea... 24.50
- ★ Exhibit 1c Card
- Venders. Ea..... 27.50
- ★ 2 Mutoscope 2c Card
- Venders. Ea..... 37.50
- ★ 1 Exhibit Ask Me
- Another 24.50
- ★ 24 Drop Picture Machines,
- Wooden Base. Ea... 19.50
- ★ Rock-Ola Wall Boxes.
- Each 17.50
- ★ Rock-Ola Bar Boxes.
- Each 24.50

For Complete List of Five Ball F. P. Games Write. Want All Types Phonographs—Give Serial and Makes Terms: 1/2 Deposit With All Orders, Balance C. O. D.

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In any quantity
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National 2018

MARKEPP VALUES

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- 25c Cherry Bell, Original \$235.00
 - 5c Cherry Bell, Original Cabinet, Refinished 175.00
 - 5c Blue Front, Original 150.00
 - 25c Blue Front, Original Cabinet Refinished 275.00
 - Jumbo Parade, C.P.O., Factory Rebuilt, Like New 135.00
 - Jumbo Parade, F.P. 98.00
 - Big Game, F.P. 85.00
 - '38 Track Time 85.00
- ARCADE EQUIPMENT**
- Mutoscope Sky Fighter \$175.00
 - Air Raider 145.00
 - Bally Rapid Fire 145.00
 - Keeney Submarine Gun 115.00
 - Tail Gunner 95.00
 - Chickie Sam Target Conversion. 95.00
 - Shoot the Chutes 79.50
 - X-Ray Poker 95.00
 - Bowling League 149.50
 - Chicago Coin Hockey 185.00
 - Mutoscope Crane 69.50
 - Buckley Electric Hoist 59.50
 - Seeburg Jap Conversion 89.50
- PHONOGRAPHS**
- Singing Tower, Model 201 \$325.00
 - Seeburg WB WS-1-Z. Ea. 8.00
 - Rockola Monarch 250.00
 - 600R Hideaway Buckley Adapter 350.00
- 5-BALL PIN GAMES**
- Gold Star .. \$39.50
 - Landlide .. 35.00
 - Four Roses .. 52.50
 - Spot Pool .. 62.50
 - School Days. 52.50
 - Four Aces. \$125.00
 - Big Parade .. 129.50
 - Stratoliner .. 48.50
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 - Clover 89.50
- All Machines Carry Markepp Guarantee.

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Phonographs All Makes and Models. Send Us Your List With Your Best Price—Do It Now!!



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STEP UP YOUR INCOME WITH THESE REVAMPS

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- Marvel **YANKEE DOODLE**
- Pioneer **BIG TOP**

WIRE, PHONE OR WRITE TODAY FOR OUR PRICES. DON'T OVERLOOK MARVEL'S BASEBALL—NEW, \$114.50.

FIVE BALL FREE PLAY GAMES THOROUGHLY RECONDITIONED, MECHANICALLY PERFECT

Follies, '45 \$ 79.50	A.B.C. Bowler \$ 55.00	Midway \$114.50
5-10-20 119.50	Gun Club 74.50	Toplo 74.50
Defense (Ganco) ... 84.50	Jungle 79.50	
Big Parade 115.00		

CONSOLES

- Evans Lucky Lucre '41 5c/5c (with or without skill attachment) \$240.00
- Evans Galloping Domino '42, Jackpot, Two-Tone Cabinet. 285.00
- Evans Galloping Domino, Two-Tone Cabinet 250.00

SPECIALS THIS WEEK \$60.00 Each

- TEXAS MUSTANG
- TAIL GUNNER (Ten Spot)
- GIRLS AHOY (Sea Hawk)
- BELLE HOP
- MIAMI BEACH
- ZIG-ZAG

ONE BALLS

- 1-2-3, F.P., '39 \$ 34.50
- 1-2-3, F.P., '41 80.00
- Sport Event, F.P. 152.50
- Sport Special 162.50
- Contest 110.00
- Owl, F.P. 69.50
- Dark Horse, F.P. 175.00
- Record Time, F.P. 169.50

SLOTS

- Jenn. Gooseneck, 25c. \$55.00
- Jenn. Gooseneck, 5c. 49.50

WANT TO BUY SPORT PARADES, \$30. STAR ATTRACTION, \$30. STRATOLINER, \$30. ALL AMERICAN, \$25. LEGIONNAIRE, \$30. Can also use many other Five Ball Games and up to 50 late One Balls, Phonographs. Send your list today for our TOP prices. (All games listed subject to prior sale. Terms: 1/3 Deposit with Order, Bal. C.O.D., F.O.B. Chicago)

MID-STATE CO. 2848 ROOSEVELT ROAD CHICAGO 12, ILL. Phone: Sacramento 2691

MUSIC READY TO OPERATE!

- Each
- 15 Wurlitzer 500 \$435.00
- 5 Wurlitzer 24 315.00
- 7 Wurlitzer 616 245.00
- 3 Wurlitzer 412 125.00
- 1 Seeburg Envoy, ES. 475.00
- 2 Seeburg Commander, ES... 475.00
- 1 Seeburg Cadet 450.00
- 3 Seeburg Classic... 450.00
- 3 Seeburg Vogue... 450.00
- 3 Seeburg Mayfair... 295.00
- 1 Rock-Ola DeLuxe.. 365.00

BOXES—SPEAKERS—ACCESSORIES

- 50 Buckley 24 Selection Lite-Up \$14.50
- 1 Seeburg Wireless Bar-o-Matic. 49.50
- 4 Wurlitzer 300 Adapters 22.50
- 4 Wurlitzer 304 Gray Steppers .. 14.50
- Buckley Twin 12 Adapters 22.00
- 2 Buckley Brand New Twin 16 Steel Cabinets 22.50
- 5 Buckley Used Twin Twelve Steel Cabinets 15.00

NO EXTRA CHARGE FOR WOOD CRATING
All Merchandise Subject to Prior Sale!
50% Certified Dep., Bal. C. O. D. or Sight Draft.

QUEEN MUSIC CO.
437 Elizabeth Ave., Newark 8, N. J. Phone: Waverly 3-1500

NOW DELIVERING! "BIG TOP"

- STREAMLINER \$175.00
 - LIBERTY 150.00
 - KEEP 'EM FLYING 135.00
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 - NEW CHAMP 59.50
 - TEXAS MUSTANG 69.50
 - ACTION 80.00
 - SKY CHIEF 155.00
 - 5-10-20 100.00
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6-GUN OUTFIT! Complete with 2 extra guns and extra parts. All expertly overhauled! Like new and ready for installation! Make us an offer today on this outstanding value! Write or wire the

HANKIN MUSIC COMPANY
708 Spring Street, N. W. Atlanta, Georgia

PIN GAMES AND CONSOLES

- 1 New Big Three, 1 Ball, Free Play \$229.50
- 1 New Flat Top, 5 Ball, Free Play 249.50
- 1 New Strip Tease, 5 Ball, Free Play 249.50
- 1 New P. & S. Shangri-La, 5 Ball, F. P. 179.50
- 1 New Yankee Doodle, 5 Ball, Free Play. 249.50
- 1 Used Foreign Colors, 1 Ball, Free Play \$165.00
- 1 Used Big Three, 1 Ball, Free Play ... 165.00
- 1 Used Sea Hawk, 5 Ball, Free Play ... 45.00
- 2 Watling Big Games, Free Play Consoles. Ea. 100.00

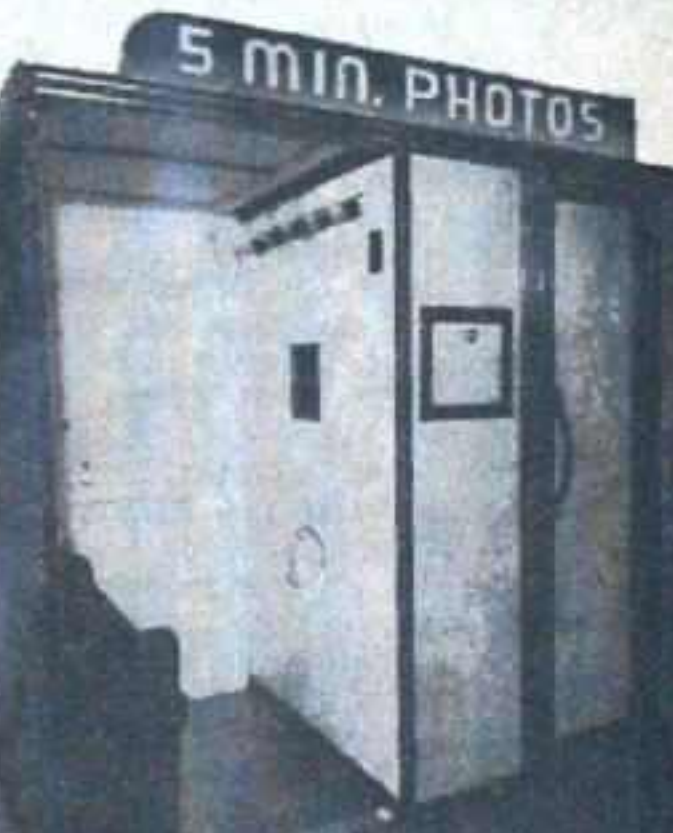
Write for Circular and Prices on Our Slot Machine Wonder, "THE BLACK FRONT SPECIAL." Phone: Noon Hour—4-1109.

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TWO MECHANICS WANTED AT ONCE

Want two experienced all around Mechanics to service our route of Novelty Games, Pin Balls and Music. No Slots. Must have own tools and know amplifier repair. Must be able to install remote and service same. Must be thoroughly capable of servicing all types of Music Games and Pin Balls. We want two married men that do not drink, ex-servicemen preferred but not essential. We believe that we can offer permanent work and pleasant working hours and conditions, enabling each man to get off early every other night and have every other Sunday entirely free. References. Salary open to discussion. All answers in strictest confidence. If you can fill the bill and want a permanent position with no future cuts as more men become available, wire, write or call now. Reverse charges.

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We Guarantee to Supply All the Film and Chemicals You Need. Actual profits: Up to \$1500.00 week. (Your supplies cost 5% of gross.)

— FINEST MECHANISM MADE —
STURDY AND SIMPLY MADE BY OUR AIRCRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes. Complete Camera and beautifully finished wired Booth with best fast lens in Heavy Duty Automatic Shutter for 2 1/2 x 2 1/2" photos — \$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3x4") (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)

Same only will take any two above sizes on same machine, \$650.00. (Double Camera and Lens only \$375.00. 1/2 cash, balance C. O. D. Fast delivery.

AMERICAN STAMP & NOVELTY MFG. CO.
(Reference: D. & B.) Oklahoma City.

WE WANT TO BUY PEANUT MACHINES

ALL STANDARD MAKES!
WE WANT THE FOLLOWING:

- Vest Pockets, Green, \$22.50; Blue & Gold, \$32.50; A.B.T. Target Skills, Model F (Blue Cab. Only), \$12.50; Challengers (Metal Tops Only), \$12.50; Imps, Cubs, Aces or Black Jacks, \$2.00; U-Need-a-Pak, National, DuGrenier or other 5-Col. Gandy Machines.

All Machines must have keys and locks—no parts missing! **SEND LIST!**

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PREVIEW NEW NEW JUKE BOXES

Aireon Hosts To Music Biz

5-day program in Kansas City, Mo., gives distributors look at first new machines

KANSAS CITY, Mo., Nov. 3.—This city played host to representatives of the automatic music business October 18 thru 23 when the Aireon Manufacturing Corporation gave their first showing of the new machines they will offer the juke box trade.

Aireon held its preview at the new radio and phonograph division display building, and members of the trade from Canada to Mexico were present. Altho announcement had been made previously that the firm was entering the field, this was the first opportunity for juke distributors to get a glimpse of what they will be offered.

Thruout the war the firm supplied the armed forces with thousands of units of radio and radar equipment, some of which are still on the government's hush-hush list. Experience gained during this time is now being utilized by the company to gear for all-out peacetime production.

Announce Managers

Announcement was made naming the regional sales managers which have already been appointed by the firm. They are: W. E. Simmons, Hollywood; Ralph E. Rigdon, Shelbyville, Ind.; Ben D. Palastrant, Boston; Frank Q. Doyle, Miami; J. McEwen Cherry, Nashville, and Fred A. Mann, Chicago.

Also district sales managers were announced as follows: Clayton Ballard, Portland, Ore.; Sam Weinstein, Philadelphia; Myrl A. Park, San Diego, Calif.; Clifford D. Kemp, Denver; R. H. Cherry, Nashville; Aubrey V. Stemler, Van Nuys, Calif.; Ed Wisler, West Los Angeles, and J. W. Harwell, Nashville.

Program for all of the meetings and conferences extending over four days was carefully planned by officials of the firm. Special conferences with regional managers and officials of the firm were held during October 18 and 19. First conference was officially opened by R. R. (Rudy) Greenbaum, who reviewed the growth and development of Aireon in war work and also its preparation for making a juke box. Following the regional sales managers' conference, a tour of the plants and factories was conducted where introductions to company executives were made. After luncheon each day the sales conferences were resumed.

Distributors Attend

Larger conferences, which were attended by distributors from all parts of the country, began October 22 and continued over October 23. At the opening conference, Greenbaum welcomed all distributors as well as the sales managers and regional officers. Interesting part of the morning program was the formal unveiling of the new Aireon juke box. Then sales conferences were held thruout the day. Sales conferences were resumed the next day and distributors were also taken on a tour of the plants and factories.

Firm gave a luncheon for all of the visitors, and later plans for financing operators' purchases of machines were explained by a representative of the finance company. At the evening banquet the president of Aireon addressed the group, and technicolor movies showing some of the Aireon railroad equipment were shown.

List Trade Present

Among the members of the trade who attended were the following: Henry Fox, New Orleans; John Michael and Fred Fields, Seattle; R. A. Hall, West Virginia; Alfred Bergman, Buffalo; Walter W. Hurd, Chicago; B. F. Keenan, Cleveland; T. W. Thomas, Pittsburgh; V. J. DeSchryver, Detroit; William Presser and (See Preview Juke Boxes on opp. page)



KANSAS CITY, MO., HOTEL MUEHLEBACH was the scene of this banquet which closed a program sponsored by the Aireon Manufacturing Company. Those who attended the meeting were given a preview showing of actual models of the new juke box which the firm is placing on the market.

Teen-Agers Lick Problem Facing Their Ardmore Club

PHILADELPHIA, Nov. 3.—Teen-agers in near-by Ardmore are running into trouble with the Ardmore Women's Club who feel that the youngsters' self-operated Canteen Group should be disbanded. The ladies' club base their objections on the fact that the teen-agers' weekly dances lack adult supervision and interest by parents.

Kids have sponsored Friday night dances in the Ardmore Women's Club building for several seasons. They cleaned up the rooms assigned them, put up decorations and now have \$900 in the treasury to pay for supplies. They admitted that the idea behind the weekly dances was to keep off the streets and combat delinquency among their members by providing an attractive center for juvenile activity.

Youngsters say there were parents present at each dance and two policemen were on duty at the building until 12:15 a.m. every dance night. Canteen was also supervised by J. Charles Hutton, faculty advisor from Lower Merion High School where most of the teen-agers are students.

Reasons Given

When pressed for a more complete statement of reasons for closing the Canteen, Mrs. W. D. Dunkle, chairman of the Women's Club, said that the youngsters didn't stick by their original agreement to stay out of the upstairs of the two-story building and as a result some damage was done on the second floor. The rooms allotted to the kids for their dances were on the first floor. She added that neighbors were constantly complaining to the club about the noise on Friday nights. She added that the closing move was prompted because the club couldn't be made responsible for the teen-agers' actions.

The Canteen Group will not disband because their stamping grounds were taken away, however, because two offers have already been made by citizens in the area giving them new quarters. The most promising of the two comes from the Bullock-Sanderson American Legion Post, but the main problem will be to decide whether the floors of the building will be strong enough to sustain the dancing of some 200 kids.

Dances feature juke-box music and machine operators also supply soda machines for thirsty kids. Wherever the new Canteen is located, juke boxes and soda machines will follow them.

Press Notices

This rebuke to the kids came in the midst of the United War Chest Campaign for funds and lots of publicity

on the fact that the War Chest helps maintain teen-age canteens in 39 organizations. *The Philadelphia Inquirer* featured a picture spread on the benefits of such canteens in a Sunday supplement this week. Juke boxes and soda machines were prominently located in the photos.

The War Chest group maintains that such canteens help train youthful members for better citizenship and prevent juvenile delinquency. They are reported ready to assist the Lower Merion Teen-Age Canteen Group in case permanent quarters cannot be found now that they've been evicted by the Ardmore Women's Club.

Paul Deaton To Head Indiana Camp Group For Red Cross Drive

CONNERSVILLE, Ind., Nov. 3.—Paul F. Deaton, president of Western Sales Corporation, Connersville, has been appointed State treasurer of the Indiana Red Cross Camp and Hospital Council. Company deals in automatic phonographs.

Deaton's company has been active in Red Cross and War Bond drives thruout the war and it is now backing a campaign to collect Christmas gifts for veterans' hostals.

"Phonograph operators thruout the country can build much good will by joining in the campaign to collect Christmas gifts for veterans and by helping with Red Cross and War Bond drives," Deaton declared. Himself a veteran, Deaton served as commander in the American Legion last year.

Juke operators have a splendid opportunity to make names for themselves and the industry generally in putting its full weight behind the various community activities and war fund drives, which are reported lagging this year in many parts of the nation.

One idea is to display placards on the juke where patrons would see them as they insert their coins. This promotional idea has been used recently by motion picture publicity men to build up musical films.

Another possibility might be to put one of the *Any Bonds Today?* recordings on the machine and arrange with the location owner to play it at intervals.

Best bet, however, for operators to gain favorable notice is to follow Deaton's lead in taking an active personal part in the campaigns.

One for 390

SPRINGFIELD, Ill., Nov. 3.—A total of 185 automatic music boxes have been licensed in this Illinois capital city of 72,000 persons, M. M. Smith, city clerk, reported. That is approximately one juke for every 390 citizens.

Despite Wired Waltz Detroit Jukes Still Go Heavy for Crosby

DETROIT, Nov. 3.—Juke boxes were a topic of Vera Brown's column in the October 25 issue of *The Detroit Times*. She states:

"Juke boxes are vanishing from some downtown hang-around spots in favor of the suave waltzes more soothing to the middle-aged ear. They come via telephone wire.

"But the kids are still loyal to jits and crooning, and Der Bingle has four of the top 10 most frequently played records in Detroit's music boxes."

Announce New Wired Music Firm in Florida

MIAMI BEACH, Fla., Nov. 3.—Formation of a new wired music concern has been announced here to distribute wired music to hotels, restaurants and other establishments in Dade and Broward counties. Named Melody, Inc., the concern will operate out of their 1101 Lincoln Road address.

A. F. Katzentine, owner of Station WKAT, was announced as chairman of the board of the new firm.

It is expected, now that the soldiers are being transferred from their Florida hotels, that there will be more visitors during the 1946-'47 season, and rapid expansion of the industry is foreseen.

Qualls Schedule Opening of Disk Store at Raleigh, N. C.

RALEIGH, N. C., Nov. 3.—Plans for a new music supply store in Burlington, N. C., were announced by E. C. Qualls and J. F. Qualls, proprietors, who are planning to open the establishment in the Piedmont Hotel building at an early date.

Contracts have already been made to sell pianos, Victor and Recca records and all types of musical instruments, the proprietors said.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters.

All Communications to 155 N. Clark St., Chicago 1, Ill.

Folk Music Hit

Hillbilly and Western shows made such a hit this summer at Dorney Park, Allentown, Pa., that they will be moved indoors for the first time for the fall and winter seasons. This is the first time in the park's 61-year history that an attraction has proved such a major success to warrant a cold-weather season. The large Castle Garden dance floor is the auditorium and the stage has been transformed into a typical ranch house. All the warm weather features will be included in the new indoor arrangements and many new ones will be added. A special Halloween hillbilly party was the first major event of the fall season. Hillbilly stars from near-by amusement centers will be guests at the weekly shows. If the program catches on the schedule will be enlarged with sleds furnishing the transportation during snow falls. Dorney Park is the first in the area out to garner winter profits.

A plan is now under consideration to convert one of the war factories in the Philadelphia area into a hillbilly barn dance spot with nightly shows featured. Promoters are now examining available sites and seem to prefer one in a crowded factory district where heavy neighborhood patronage can be counted. Spot will not be opened until the spring. One of the local radio stations is interested in broadcasting from the site.

Roy Rogers' Guests

Jack Steck and His Hayloft Hoedown Gang from WFIL, were guests of Roy Rogers at the S-Q Rodeo in Madison Square Garden, New York, where he is appearing.

The Sleepy Hollow Gang, who also star on the Hayloft Hoedown, make their first personal appearance in Convention Hall, Camden, N. J. The Camden Municipal Club sponsors the event, which also features barn dance and jitterbug contests with cash awards for the winners. Hillbilly show features the Murray Sisters, Sophie and Julie; Carol Wynne; Pancake Pete Newman, Sheriff Ed and Lew Carter, Monty Rosci; Jessie Rogers, cowboy singer; Elmer Newman, and Pop Johnson, world's oldest fiddler. The Sleepy Hollow Gang has several other public appearance dates lined up in New Jersey, Pennsylvania and Delaware.

Public high schools in Philadelphia and near-by towns are catching on to the hillbilly trend. Several educational centers have added Barn Dance Clubs to their after-school rosters. Members are taught hillbilly dance routines and songs. Entire school body will be invited to the annual barn dance, which will be organized and conducted by the clubs. Student-stars will put in guest appearances on local radio hillbilly shows, and the club membership will make trips to various barn dances which professional entertainers conduct in the vicinity.

Melody Boys Back

Bill Case and His Melody Boys are back on the air after a lengthy wartime absence. Programs of the popular Billy-Buster unit are heard Tuesday, Thursday and Saturday, 8 a.m. (C.S.T.) weekly.

KDNT, Denton, Tex. Show is sponsored by Case Jewelers of Fort Worth.

Jack Norman, of KOA, Denver, was a visitor in Fort Worth last week. Norman is an outstanding name on Midwestern air lanes.

Release of *The Letter I Never Did Mail* by La Casa Del Rio has hyped this Bluebird recorded best seller into the line-up of top hillbilly love tunes the past week. Ditty was composed by Bill Boyd and Leon Payne and recorded by Boyd and the Cowboy Ramblers. Boyd is current on fair dates in South and Southeast; Leon Payne on Station KERN, Bakersfield, Calif. New releases of the Boyd recording is expected before the end of the year, together with *Rollin' Down the Great Divide*, by the same co-writers.

300 Originals

You've been hearing quite a lot about Bill Nettles and his 300 original songs, also about his Dixie Blueboys, but no one seems to have mentioned the fact that Mrs. Bill Nettles has a new blues number, *You Don't Treat Me Right Blues* that sounds mighty pleasing to the ear, and is featured on Dick Hart's program on KWKH at 6:45 a.m. This tune has been released by Dixie Music Publishing Company.

More Folk Songs

Jack Guthrie's first three recordings for Capitol Records were composed by Jack Kenney. First was *I'm Branding My Darlin' With My Heart*. Jack, one of the top Western songwriters, has had 12 of his songs recorded during the last three months. Besides being a composer, Jack has his own music publishing company, Lone Star Records, and also handles several well-known Western singers.

WGAR Cleveland Range Riders, owing to present contract commitments, had to refuse an offer to tour Japan with the USO, but will make new transcriptions for overseas use by the Armed Forces Radio Service. Roy West, one of the Riders, will have three songs published soon by Southern Music, *The Texas Skip*, *Winter Fell On the Range*, and *This Old Range Forgot Me*.

Publishing Notes

Every Precious Moment, by Jessie Rogers and Peggy Ann Munson, is being aired by Jessie over the American network on Hayloft Hoedown. Tune is published by Jack Howard, the "Cowboy Publisher," of Philly. Jimmie Busler will have his novelty tune, *Add Vitamins To Your Diet*, published by La Casa Del Rio Music publishing house. . . . Colleen and Donna Wilson, WISR (Butler, Pa.) popular Beaver Valley Sweethearts, were recent guests of Norman Kelly, cowboy songwriter. Young duo has been featuring *Winding* and other Kelly songs. Kelly Music will soon release *Soft Mellow Moonlight*, written by Colleen.

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

BILL BOYD (Bluebird)

No Time for Tears—FT; V. *Highways Are Happy Ways*—FT; V.

Bringing back a standard, Bill Boyd rings the bell with a resounding smack for *Highways Are Happy Ways*, adding a tenor voice to his baritone as they duel about the highways that lead the way to home. Take it at a lively tempo, with his musical men adding spark to the happy song. Also rings true for *No Time for Tears*, bidding farewell to his sweetheart and asking her not to be blue—only to remain true. Once again, the band boys help make the side spin bright, with the ocarina trio tootling most effectively. Both sides, particularly *Highways*, should hit a wide mark in the juke boxes.

TEX RITTER (Capitol)

Christmas Carols by the Old Corral—FT; V. *You Will Have To Pay*—FT; V.

Embodying the Yuletide spirit, it's a happy song and happy singing by Tex Ritter for *Christmas Carols by the Old Corral*. Sings it at a lively pace in his low baritone voice, with the accompanying string band adding to its toe-tapping

appeal. Ritter adds a tear to his voice for the cowboy torch chant, *You Will Have To Pay*, as he sings of the girl who walked on his heart and broke it all apart. With the approaching holiday season, the *Christmas Carols* side should figure exceedingly strong in the music boxes, altho there is just as much phono attraction in the mated side.

PREVIEW JUKE BOXES

(Continued from opposite page)

Bernard H. Berman, Louisville; Sam E. Ayo, Houston; Simon Wolfe, Jacksonville, Fla.; J. O. Lumpkins, Atlanta; Irvin Blumenfeld, Baltimore.

Joseph Greene, Boston; David Cooper, Kansas City, Mo.; Aubury V. Stemler, Los Angeles; J. R. Peters, Kalamazoo, Mich.; R. D. Rose, Oklahoma City; Nick Diehl, Greenville, Miss.; D. D. Osborn and J. W. Dyer, Hollywood; Max Berenson, Chicago; L. M. Nathan, Miami; D. R. Osborn, Memphis; J. P. Blackwell, Denver; Harold N. Lieberman, Minneapolis; I. Alpert, Duluth, Minn.; Ted Bush, Minneapolis; H. W. Pretzel and B. M. Waggener, Chicago; Lionel Cohen, C. Churchill, R. C. Harmon and L. R. Thomas, Kansas City, Mo.

Sam Sacks, New York; Paul Lennerd, Indianapolis; Dave Flerder, Kansas City; J. H. Peres, New Orleans; F. B. Navarro, Los Angeles; Earl Van Zandt, Denver; J. Garner Berl, Huntington, W. Va.; M. A. Fine, Montreal; Leo J. Dixon, Cleveland; J. J. Mulligen, Sharon, Pa.; Rod Rose, Marietta, O.; Myron S. Erb and Max R. Levine, Cleveland; Wallace Bryant, Kansas City; Earl Reynolds and Porter Harrison, Dallas; Al Siegel, Toronto; Harry Hoffman, Baltimore; Bill Gersh, New York; Ralph Colucci, Waterbury, Conn.

Ted Searly, Marietta, Ga.; C. D. Kemp, Denver; H. E. Nelson and L. W. Rice, Oklahoma City; W. D. Baron, Greenville, Miss.; Flornay P. Carter, Los Angeles; M. U. McBroom, Phoenix, Ariz.; Budge Wright, Portland, Ore.; Walter B. Johnson, Oklahoma City; Harvey Carr and Louis Koren, Chicago; Irv Sommers, Miami; Earl Montgomery and Max Gordon, Memphis; J. A. Stuart, A. E. Laffarty, E. R. Ratjack and G. M. Dick, Chicago; Ben D. Palastrant, Boston; W. E. Simmons, Los Angeles; Frank Q. Doyle, Miami; Ralph Rigdon, Shelbyville, Ind.; F. A. Mann, Chicago.

J. M. Cherry, Nashville; Clayton Ballard, Portland, Ore.; Ed Wisler, Phoenix; Sam Weinstein and Lew Lohli, Philadelphia; Dave Margolin, New York; J. W. Harwell and R. H. Cherry, Nashville; Myrl Parks, San Diego.

After this program of entertainment, including luncheons, dinners, tours of the firm's various factories and plants in Kansas City, demonstrations of the automatic phonographs and meetings, those present were given a cocktail party by B. M. Waggener, of Coin Machine Acceptance Corporation, Chicago.

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- Cool Water—Smiley Burnette 79¢
- Talking About You—Hank Penny 79¢
- There Ain't Nobody Gonna Miss Me—Cowboy Copas 79¢
- Baby, You Done Flubbed Your Dub With Me—Carlisle Bros. 79¢
- Lazy Days—Smiley Burnette 79¢
- Don't Sweetheart Me—Colorado Hillbillies 79¢
- Triffin' Gal—Colorado Hillbillies 79¢
- Tears for Souvenirs—Tex Grande 79¢
- Stars and Stripes on Iwo Jima—Colorado Hillbillies 79¢
- Don't Hang Around Me Anymore—Tex Grande 79¢
- I Need Someone To Love Me—Tex Grande 79¢
- That's What I Like About the South—Phil Harris 79¢

RACE RECORDS

- Honey Dripper—Joe Liggins 89¢
- The Lady in Bed Blues—Hot Lips Page 79¢
- Let's Pretend—King Cole Trio 89¢
- Somebody's Gotta Go—Fiennoy Trio 89¢
- Please Believe Me—Frank Haywood 89¢
- Sentimental Reasons—Deek Watson 79¢
- Be Baba Leba—Helen Humes 89¢
- Blues at Sunrise—Johnny Moore 89¢
- Watch That Stuff—Cecil Gant 89¢
- Cock-a-Doodle Do—Wynonie Harris 89¢
- The Things You Want the Most of All—The Four Blues 79¢
- I'd Do It All Over Again—The Four Notes 79¢
- Hey Boogie—Cecil Gant 89¢
- Ho May Be Your Man—Helen Humes 89¢
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- Who Wouldn't Be Blue?—Dick Kuhn 79¢

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Record Reviews

(Continued from page 31)

DINAH SHORE (Victor)

Honey—FT; V.
My Guy's Come Back—FT; V.
But I Did—FT; V.
As Long as I Live—FT; V.

Save for the fact that Russ Case's music brushes over the singing efforts of Dinah Shore instead of providing a bank behind the songbird gives fetching styling to the Honey evergreen. In lively tempo, she sings it happy for Mel Powell and Ray McKinley's hot hymnal, My Guy's Come Back. Band comes on like block-busters for the rhythm ditty, But I Did, and for the beguine-styled lullaby, As Long as I Live. However, Miss Dinah is hardly in good voice for these two sides. Tunes are hardly suited for her singing style. In the least, she doesn't do anything with them.

It'll take a mighty loyal Dinah Shore fan to shell out nickels in appreciable amounts for any of these sides.

DAVID ROSE (Victor)

Nostalgia—FT; Sweet Spirit—FT.

Out of uniform, David Rose returns to the label with a miniature symphony orchestra to introduce his own music. With Holiday For Strings and Our Walts still spinning, these two new selections can never hope to attain the same popularity heights. Interest here is largely in the superb orchestration, particularly for the haunting Nostalgia melody. Sweet Spirit is orchestral ingenuity on the part of the composer-conductor for paraphrasing the familiar 1776 marching song.

Neither of the sides are meant for music boxes.

VAUGHN MONROE (Victor)

Fishin' for the Moon—FT; VC.
Are These Really Mine?—FT; VC.

Vaughn Monroe, blending his voice with the harmonies of the Norton Sisters, turns in a good song-selling job for both of these ballads. Sets both at a bright moderately slow tempo, with greater attraction in the bouncier Are These Really Mine?, for which the tinkling celeste figures heighten the harmonizing. Singers are all in good voice as well for Fishin' for the Moon. With the band chorus displaying plenty of musical body in the sax and trombone sections, Monroe makes this trite ditty sound more attractive than it ordinarily might.

If "Are These Really Mine?" catches on, music ops will have a winning side in Vaughn Monroe's entry.

CLAUDE THORNHILL (Columbia)

Buster's Last Stand—FT.
I Don't Know Why—FT.

These re-issues once again prove that Claude Thornhill's flair for musical rhythms was far ahead of its day. For the playing is as fresh today as one could hope for. The close-knit harmonies featured by Thornhill express themselves best in the familiar I Don't Know Why ballad, which The Snowflakes harmonizes in such easy manner. Bus-

ter's Last Stand is a band-busting instrumental that reveals a tightly knit aggregation that drives steadily at a traffic-stopping beat, with alto sax sorcery and the maestro's piano to heighten the interest.

The familiar "I Don't Know Why" lives all over again in the Claude Thornhill dressing, and should invite plenty of play at phone locations.

FLENNY TRIO (Excelsior)

I'm for You—FT; VC.
E-Bob-O-Le-Bob—FT; VC.

The blend of the electric guitar and piano, with the rhythm accented by the beat of the string bass, is effectively cre-

ated by the Flennoy Trio. The three-some establishes a relaxed and invigorating rhythmic mood as it picks its way slowly and softly thru the melancholy melody of I'm For You. It's an attractive ballad and the Flennoys make the spinning all the more inviting. Added to the interest is the lush singing of an unbilled bary soother. Tina Dixon joins the threesome for the blues shouting of her own race doggerel, E-Bob-O-Le-Bob. The Flennoys whip it up with a delightfully fast boogie beat, adding the pickings of piano and git-box. Both spinings pack the contagion of a King Cole Trio. However, the Flennoys have their own individual style that is definitely a winner.

The race locations alone will have the phones eating up both of these sides, altho the enthusiasm should extend beyond the reach of the race spots alone.

PUBLISHERS' PLUG TUNES

(Continued from page 30)

Headin' Down the Wrong Highway	Hill and Range Songs
Hick With Hiccups	Top
Home for the Holidays	Rytoc
Home, My Home	Lake
Homesick—That's All	Morris
Honey	Feist
Horse Pickin' Papa	La Casa Del Rio
How Deep Is the Ocean?	Berlin
I Ain't Goin' Nowhere, Baby	Edwarda
I Can't Believe It	Claremona
I Can't Believe That You're in Love With Me	Mills
I Can't Begin To Tell You	Bregman-Vocco-Conn
I Can't Get You Out of My Mind	Saunders
I Cherish the Day We Met	Baltimore
I Could Go On Dreaming (With a Dream Like You)	Murray Singer
I Don't Want To Be Loved (By Anyone Else But You)	Mutual
I Know Somethin' I Won't Tell Ya	Gaumont
I Miss Your Kiss	Republic
I Remember Easter Sunday	Whitney Blake
I Want a Little Doggie	Lewis
I Want Some V Mail (From My Female)	Tin Pan Alley
I Will Be True	Hillbilly
I Wish I'd Never Learned To Love You	M. M. Cole
I Yi Yimmin' Yi (The Smorgasbord Song)	Lee-Dee
I'd Do It All Over Again	Shapiro-Bernstein
I'd Rather Be Me	Morris
If I Loved You	T. B. Harms
If This Isn't Love	Crescendo
I'll Say She Do	James B. Paris
I'm Always Chasing Rainbows	Robbins
I'm Gonna Have a Merry Christmas	Dr. Billie Songe Shoppe
I'm Lonely for You	Wise
I'm On My Way to Paradise (With You)	Unique
I'm Only Teasin'	Mills
I'm Taking Lessons in Love	Nordyke
In a Shower of Stars	Mills
In Love With Love	Viking
In My Dreams of 100 Girls	Ernest A. Rork
In the Air With a Prayer	Songtex
In the Land of Uncle Sam	Golden West
In the Middle of May	Crawford
In the Subway Rush	Whitney Blake
In the Valley	Feist
Into the Night	BMI
Is Sally Still Waiting for Me?	Topik
Is There a Second Heaven?	Malco
It Might as Well Be Spring	Williamson
It's a Beautiful Day	Broadway
It's Been a Long, Long Time	Morris
It's My Letters From You	Robert De Leon
It's You, It's You, It's You	Lad
It's You (Sweetheart Mine)	International
Jose Gonzales	Valliant
Jo-Anne	Harmony House
Just a Blue Serge Suit	Berlin
Just a Little Fond Affection	Shapiro-Bernstein
Keep Your Hands Up, Stranger	Kelly
Kitten on the Keys	Mills
Last Night I Had That Dream Again	Forster
Latch	Cherio
Let Him Go—Let Him Tarry	Morris
Let Me Take You in My Arms	Pan-American
Let's Stay This Way	Sunset
Little Boy (Does Your Mama Know You're Out?)	Newart
Little Soldier	Russ Hul's Country Music
Lose Your Heart in Texas	Hanna
Love Letters	Famous
Lumberjack Jill	Original
Ma-Per-Che	Jimmie Franklin
Ma-Ma, I Wanna Hawaiian Guitar	Kanes
Mademoiselle Cinderella	Syncopation Songs
Make Way for the New Day	Bennett
May It Be Christmas, Wherever You Are	Frye-Ryan-Frankel
Mem'ries of Mother	Irving Siegel
Merry Xmas To You, Soldier	Valor
Mom of Your Baby Days	Byers
Monkey Biz-Ness	Grimes
Montana Moon	Joe McDaniel
More Than Yesterday	Marks
My Atomic Blonde	Orpheum
My Baby Blue Eyes	Global
My Guy's Come Back	Shapiro-Bernstein
My Heart Is Keeping Time (With the Clock Upon the Wall)	Enterprise Publications
My Prairie Home	Melocraft
My Heart Decided On You	Nordyke
My Lonely Nights	Seattle
My Nurse Corps Nighthale	George F. Briegel
My Shawl	Marks
Nancy	Stanwood
Nobody Knows	Byers
No Can Do	Robbins
No More Rainbows	Edwin W. Kukkee
Oh, Brother	Bourne
Oh, Frankie!	Orange
Oh, What a Polka	Four Star
Oklahoma Hills	Capitol Songs
Old Mister Frog	Winthrop
On the Atchison, Topeka and Santa Fe	Feist
On the Other Side of the Rainbow	Starlight
On Basie Street	Starlight
On Christmas Eve (With You)	Franco-American
Once Upon a Song	Mills
Ooh, What I Dream'd About You	Pyramid
Otto, Make That Riff Staccato	Tempo
Our Engagement Waits	Stirling
Promises	Marchant
Put That Ring On My Finger	ABC
Say It Over Again	Bogat
See a Pin, Pick It Up	Skylark
See a Pin and Pick It Up	Ideal
Shame on You	Hill and Range Songs
Since Then	Sudlik
Since You Have Left Me	Polk
Sleepy-Bye Baby	Melody Moderne
Sleep the Whole Night Thru	Arcadia Valley
Soldier's Last Letter	American
Some Sunday Morning	Harms, Inc.
Somewhere in Monterey	Harms, Inc.
Star and Stripes On Two Jims	Hill and Range Songs
Sweet Potato Polka	Stirling
Symphonic	Chappell
Take Care (When You Say "Te Quiero")	London
Tampico	Criterion
Tears	Key City
Technicolor Trail	Hanna
That Is Why I Call You Darling	Wilcox
That Feeling in the Moonlight	Paul-Pioneer
That's for Me	Williamson
That's the Stuff You Gotta Watch	Campbell-Porgie
The Blonde Sailor	Mills
The Cocoanut Song	Witmark
The Hills Are Lonely	Jo Golden
The Kid With the Guitar	Kelly
The Last Time I Saw You	Barton
The Stars Look Down	Melody Moderne
The Sunset Reminds Me of You	Newart
The Sweet Potato Polka	Stirling
The Wonder of You	Grand
The Wish That I Wish Tonight	Witmark
There Must Be a Way	Stevens
There Was a Time	Bronx
There's a New Moon Over My Shoulder	Peer
This Is a Day for Love	Miller
This Is Our Song	Cavalcade
This Is It	Chelsea
Thru Your Eyes, Thru Your Heart	Mills
Till the End of Time	Santly-Joy
Tomorrow Never Comes	American
Tru-Cu-Tu	Marks
Tumblin' Tumbleweeds	Sam Fox
Twilight Memories	Superior
Wait and See	Feist
Waitin' for the Train to Come In	Martin Block
Wear a Feather in Your Hat	O'Kay
What a Deal	Vanguard Songs
What's the Use of Wond'rin'	T. B. Harms
When I'm Walkin' Arm in Arm with Jim	La Salle
When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again)	Arrow
When Twilight Falls	Schael
White Christmas	Berlin
White Sands	Roy
Will You Marry Me?	Miller
Who Threw the Whisky in the Well?	Advanced
Winding	Kelly
Xango	Viking
Ya Gotta See Baby Tonight	Enterprise Music
Yolanda	Miller
Yay-Dit	Fox Maya
You Came Along (From Out of Nowhere)	Paramount
You Gotta Know	Peter Doraise
You Was Right, Baby	Capitol
Yes, Honey, I've Yo Baby	Hall's Hit Songs
You Use Your Head, But I Use My Heart	Matt Pelkonen
You Don't Have To Believe Me	Prominent Songs
You Never Understood	Harmony House
You're Nobody 'Til Somebody Loves You	Southern
Zambingo	Dawson

Dyer Organizes Recorded Music Firm in Detroit

DETROIT, Nov. 3.—The Recorded Music Company has been organized at 16228 Griggs Avenue, in northwestern Detroit, by Warren Dyer, as one of the city's newest operating firms specializing in juke boxes.

Dyer has been with the Music Service Company, one of the largest operators in the city, for sometime, and has now decided to branch out and go into business on his own. He has 21 machines on location, and is gradually expanding, planning to build his operation up to about 50 to 60 machines.

He picked the name to indicate the type of service which a juke box operator gives—music that is recorded and passed on to the cash customer who puts the nickel in the coin chute. Name, incidentally, is typical of the newer trend in operating firm titles around this territory. Before the war, the trend was generally to adopt the individual's name, or some general name and attach a word that might indicate the field or might not, as the "Jones Music Company" or the "American Specialty Company." At present, the trend is to rely almost entirely upon a name that identifies the field of operation—as the Recorded Music Company, or the Music Service Company, referred to above, founded last winter by Eddie Clemons.

Dyer is considering a possible expansion into the wired music field, altho probably not in the Detroit territory proper.

He believes strongly in going out and finding new locations, not in trying to get locations that were established and already serviced by another operator.

While the feeling has been that Detroit was already well serviced with juke boxes to near the saturation point, he has proved within the past few weeks that this is not the case. He has found chiefly new restaurants and beer gardens—places that have recently opened up—because many returning veterans and others are now going into these lines. In general, they have had no juke box connections, and a close study of new businesses pays, Dyer has found.

His business practice is to try to find the man who should have a juke box, then go out and sell him on installing one. In some cases, these have been unusual types of locations.

One type of location that he has found expanding today, as social habits of the people change, is the private club. More of these are springing up constantly in a large city like Detroit. Dyer has found that the right approach is to find the man in the club who is the key contact for this installation, and then go to him and point out the advantages which a juke box will give the club for its sociability. In most cases, this has resulted in an order to install, and a new location where there never was a juke box before signs up.

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ELECTRICAL COMPANY
FOR OVER FIFTY YEARS
804 NO MAIN ST. MALDEN, MASS.

ADVANCE RECORD RELEASES

(Continued from page 31)

FAN ME, SAGA BOY	The Lion (Gerald Clark and His Original Calypsos)	Guild 125
GOLDEN SLIPPER, IN THE EVENING BY THE MOONLIGHT, SWING LOW SWEET CHARIOT, MY OLD KEN-TUCKY HOME	Singin' Sam (Dell Lampe Ork)	Joe Davis 7155
GONDOLIER	Sgt. Prof. Buddy Winley-Percy France (Jerry Smith Ork)	Co-Ed 210
GOOD DEAL	Timmie Rogers and Ork	Regis 7001
GOOD TIME POLKA	George Olsen (Ray Adams-Judith Blair)	Majestic 7158
HAPPY LITTLE SONGS (Skip to My Lou, Polly Wolly Doodle, Arkansas Traveler, Jingle Bells)	Mark Warnow	Sonora 3000
HERE COMES HEAVEN AGAIN	Georgie Auld Ork (Lynne Stevens)	Musicraft 15043
HERE COMES HEAVEN AGAIN	Perry Como (Russ Case Ork)	Victor 20-1750
HORA STACCATO	Larry Adler (Georgie Stoll Ork)	Decca 23467
I CAN'T GET ENOUGH OF YOU	Savannah Churchill (Al Killian Ork)	Manor 1014
I FORGIVE YOU	Carl Bostic Ork	Co-Ed 105
I SEE YOUR FACE BEFORE ME	Bill Gooden Trio	Musicraft 338
I SWEAR I'LL NEVER WEAR A PAIR O' SHOES	Rosalie Allen-Fred Small's Big Five	Spin 845
IF I COULD CALL YOU MINE	Sgt. Prof. Buddy Winley-Percy France (Jerry Smith Ork)	Co-Ed 210
I'LL TAKE YOU HOME AGAIN, KATHLEEN	Bing Crosby (John Scott Trotter Ork)	Decca 18721
I'M A DREAMER	Maylon Clark Sextet	Jewel R-5000
I'M GLAD I WAITED FOR YOU	Freddy Martin (Clyde Rogers)	Victor 20-1749
IN THE GLOAMING, ALOHA; LONG LONG AGO; HOME, SWEET HOME, IN THE MIDDLE OF MAY	Buddy Moreno-Four Chicks and Chuck (Bernie Weissman Ork)	Cosmo 467
IS IS	Stuff Smith and Trio	Musicraft 337
IT'S DAWN AGAIN	Shep Fields	Victor 20-1751
I'VE DONE ALL I KNOW TO DO	Terry Fell and The Fellers	Memo 1091
JOSH WHITE ALBUM		Musicraft N-3
Careless Love	Josh White	Musicraft 248
Hard Time Blues	Josh White	Musicraft 249
Monday, Tuesday and Wednesday	Josh White	Musicraft 249
Motherless Children, Parts 1 and 2	Josh White	Musicraft 250
Prison Bound	Josh White	Musicraft 248
JUMP CHILDREN	The International Sweethearts of Rhythm (Tiny Davis)	Guild 141
JUST A-SITTIN' AND A-ROCKIN'	Georgie Auld Ork (Lynne Stevens)	Musicraft 15044
JUST IN CASE YOU CHANGE YOUR MIND	Deek Watson and His Brown Dots	Manor 1015
LET HIM GO—LET HIM TARRY	Evelyn Knight-The Jesters (Bob Haggart Ork)	Decca 18725
LOVE LETTERS	Victor Young Concert Ork	Decca 23468
LULLABY OF BROADWAY	Maurice Rocco	Guild 148
MERRY XMAS	Chuck Foster and Ork (Dick Roberts)	Cosmo 468
MY TRUST	Bill Gooden Trio	Musicraft 338
O MY DARLING CLEMENTINE	Rosalie Allen-Fred Small's Big Five	Spin 845
RACHMANINOFF CONCERTO No. 2	Freddy Martin	Victor 20-1749
RIDEHORSE RIDEHARD BLUES	Carl Bostic Ork	Co-Ed 105
ROLL ME OVER	Chuck Foster and Ork (Chuck Foster-Marilyn Paul)	Cosmo 468
SAMBA SESSION ALBUM		Keynote K-122
Bala	Walter Gonsalves-Al Menconi Ork	Keynote K-547
Canta Brasil	Walter Gonsalves-Al Menconi	Keynote K-546
Cavaquinho	Walter Gonsalves-Al Menconi	Keynote K-547
Lulu	Walter Gonsalves-Al Menconi	Keynote K-545
Que Que Bahiana Ten	Walter Gonsalves-Al Menconi	Keynote K-546
Tumbando	Walter Gonsalves-Al Menconi	Keynote K-545
SENSATION RAG	Yank Lawson	Signature (Select) 15004
SEPTEMBER IN THE RAIN	Willie Smith Ork	Keynote K-620
SINGIN' SIED THE SHOWBOY	Sgt. Prof. Buddy Winley Sorority Jive Bomber Boys	Co-Ed 110
SLIGHTLY FRANTIC	The International Sweethearts of Rhythm	Guild 141
STELLA BY STARLIGHT	Victor Young Concert Ork	Decca 23468
SUGAR	Yank Lawson	Signature (Select) 15004
SURPRISE PARTY	Buddy Moreno-Four Chicks and Chuck (Bernie Weissman Ork)	Cosmo 467
SWINGIN' UP AND DOWN	Bill Stegmeyer Octet	Signature (Select) 15006
TAB STEPS OUT	Tab Smith and Ork (Trevor Bacon)	Regis 7000
TEXAS WITH A CAPITAL "T"	Fuzzy Knight (Duece Spriggen's Western Band)	Jewel T-7000
THE DESERT SONG ALBUM		Decca DA-370
Finale—1. French Military Marching Song; 2. One Alone	Kitty Carlisle-Wilbur Evans-Male Chorus	Decca DA-23331
Finale of Act 1	Kitty Carlisle-Wilbur Evans-Felix Knight-Vicki Voia With Chorus	Decca DA-23335
French Military Marching Song	Kitty Carlisle-Male Chorus	Decca DA-23332
One Alone	Wilbur Evans-Male Chorus	Decca DA-23333
One Flower in Your Garden	Felix Knight-Male Chorus	Decca DA-23334
Opening Chorus and Riff Song	Wilbur Evans-Male Chorus	Decca DA-23331
Romance	Kitty Carlisle	Decca DA-23333
The Desert Song	Kitty Carlisle-Wilbur Evans	Decca DA-23335
The Sabre Song	Kitty Carlisle	Decca DA-23332
Then You Will Know	Kitty Carlisle-Wilbur Evans	Decca DA-23334
THE GHOST OF BARRELHOUSE JOE	Four Chicks and Chuck (Bernie Weissman Ork)	Cosmo 465
THE HEP AND THE SQUARE	Fuzzy Knight (Duece Spriggen's Western Band)	Jewel T-7000
THE NEXT TIME I CARE, I'LL BE CAREFUL	Shep Fields (Meredith Blake)	Victor 20-1751
THE THINGS YOU ARE	Tab Smith and Ork	Regis 7000
THREE LITTLE WORDS (12")	Coleman Hawkins and His Sax Ensemble	Keynote K-1316
TILL WE MEET AGAIN	Barry Wood (Mitchell Miller Ork)	Cosmo 466
TIME AND AGAIN	Stuff Smith and Trio (Sarah Vaughn)	Musicraft 337
TOMORROW IS FOREVER	Barry Wood (Mitchell Miller Ork)	Cosmo 466
TOO BLUE TO CRY	Savannah Churchill (Al Killian Ork)	Manor 1014
TUBBY THE TUBA ALBUM	Narration by Victor Jory—Symphonic Ork under direction of Leon Barzin	Cosmo DMR-101
TURN AROUND, BABY	The Lion (Gerald Clark and His Original Calypsos)	Guild 125
WEDDING IN MAY OR FUNERAL IN JUNE, Parts 1 and 2	Norris the Troubadour	Co-Ed 102
WHERE OR WHEN	The Mel-Tones	Jewel G-4000
WHITE CHRISTMAS	The Mel-Tones	Jewel G-4000
WILLIE, WEEP FOR ME	Willie Smith Quintet	Keynote K-620
YAMTANG YAMTANG RANKYTANG	Sgt. Prof. Buddy Winley Sorority Jive Bomber Boys	Co-Ed 110
YOU RAN AROUND WHILE I WAS GONE	Terry Fell and The Fellers	Memo 1092
YOU'RE A HEARTACHE TO ME	Deek Watson and His Brown Dots	Manor 1015

Milwaukee Figures Give Pic Of Lack of New Coin Machines

MILWAUKEE, Nov. 3.—Picture of how hard the coin machine industry has been hit by the wartime lack of new machines was revealed this week in the Milwaukee city license figures.

Permits for operation of 2,412 juke boxes had been issued up to the end of October, Walter A. Klein, city clerk, reported. This represented a decrease of 158 from the 2,570 licensed during the fiscal year ended June 30, 1945. Decline came in the face of reports from operators that they have more requests than they can fill for machines to put on new locations. Thus, it seems to indicate plainly that the constant reconditioning of machines during the war, without new ones for replacement, has taken a heavy toll.

Last fiscal year 75 distributors of juke boxes obtained city licenses, and 22 amusement game operators took out permits, Klein reported. No figures were available on issuance of permits since July 1.

302 Since July

Permits for 302 amusement games, ranging from pinballs to photoelectric gun devices, have been issued since July 1. This compares with 400 issued last year. Of course, with eight months of the current license year still to run, the 1945-'46 total may easily exceed 1944-'45, especially as new games begin to appear early next year.

These figures break down to an average of 33 music machines per operator and about 18 amusement games per route man. Taking the 1940 census of city's population—578,000—the average runs about one juke to every 260 residents and considerably less than one amusement game to every 1,000.

So far this year 26 coin-operated movie machines have been licensed compared with 44 last year.

2,302 Cafes

Klein's report also disclosed that 2,320 taverns were licensed in the city last

year along with 3,666 bartenders. Permits for sale of soft drinks were taken out by 2,322 concerns, and cigarette permits were obtained by 4,920 establishments.

Seventy-five theaters and 801 bowling alleys were licensed in the city as well as a total of 172 taverns with dance floors, 53 regular dance halls and nine shooting galleries.

That would give a grand total of 3,195 possible coin machine locations in addition to hotels, restaurants, bus depots, building lobbies, tobacco stores and others.

Former Viscidi Route Is Sold by Automatic Equip. Co. to Brown

PHILADELPHIA, Nov. 3.—Ernest Brown has just completed the purchase of the old Viscidi route in South Jersey, according to officials of the Automatic Equipment Company.

Founded by Frank Viscidi, the Viscidi route is one of the oldest in the business. It was passed on to Peggy Viscidi when Frank died and acquired by the Automatic Equipment Company in January, 1945. Operation of the route was continued intact by the company.

Fruit Belt Music Co. Shifts St. Joe Office

ST. JOSEPH, Mich., Nov. 3.—Fruit Belt Music Company has moved from its offices at 480 N. State Street to larger, more modern offices at 516 Whittlesy Avenue, according to an announcement by Darford Sisson. Move is one of the first steps of the firm in its new expansion program.



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ICE CREAM MEN MAP PLANS

Sales Slants Topic in Meet

Trade turns to problem of remodeling vending methods to nab peacetime biz

CHICAGO, Nov. 3.—Approximately 300 members of the ice cream trade gathered in Chicago October 29-31 to take part in the 12th annual convention sponsored by the National Association of Retail Ice Cream Manufacturers.

Production and sales were the two main topics of discussion as the trade leaders made plans and heard suggestions on how to equip their industry for the peace years ahead. Experts from universities and from commercial organizations outlined and explained the latest developments in the manufacture of ice cream products, while specialists in selling led discussions on the best ways to get those products before the public eye.

Ice cream vending machines, while not on the program as such, came in for behind-the-scenes discussions as retailers and manufacturers considered ways of selling.

War-Born Methods

Opening business session of the convention, held in the Congress Hotel, dealt mainly with new methods for producing good, rich ice cream. No longer faced with a shortage of cream—the sugar is still short—the ice cream manufacturers (See ICE CREAM MEN on page 84)

Op Discovers New Method To Remove Gum From Mchs.

PHILADELPHIA, Nov. 3.—A new method to successfully remove hardened chewing gum from vending machines where patrons have a habit of parking their discards, has been discovered by Sam Lerner, an operator in this territory.

Lerner, who maintains a small laboratory to keep him posted on all improvements that can be used effectively in keeping his machines in top shape, reports that ice rubbed against the hardened gum will harden it and eventually the gum will come off of itself without being scraped. This new method is inexpensive since the ice used does not have to be top grade. A small quantity can clean up an entire route if used once a week.

Ice will do less damage to machines than previous scraping methods which used some sharp metal object to remove hardened chewing gum. These scratch the metal on machines and also damage the paint and wood on others. Lerner is using this ice chewing gum remover at all his locations and has even passed the secret along to owners of lunch rooms and other spots who are faced with the chewing gum problem on the underside of tables and seats and against the walls of their establishments.

Vender May Get More Hard Candy as OPA Lifts Price Ceiling for Manufacturer

Makers Shied From Hard Varieties Under Old Price

WASHINGTON, Nov. 3.—Office of Price Administration's latest amendment on jobbers' ceiling prices for hard candy bought direct from manufacturers is not expected to have a great immediate effect on coin machine candy jobbers. Long-range effect, however, will be to make more hard candy available for packaging and sale thru venders.

Effect of the regulation, according to OPA officials in Washington, is to set ceiling prices on candy sold directly by manufacturers to independent retailers. Regulation permits but does not require manufacturers to charge retailers the same price they would have to pay when buying candy from regular wholesale outlets.

This action, taken October 26 in Amendment 12 to supplementary regulation 14C of the general maximum price regulation, will enable hard candy manufacturers to resume their sales to independent retail customers on the same price basis as in the past. New amendment became effective October 31.

Prior to the enactment of this amendment, a candy manufacturer could charge no more for hard candies sold direct to the retail trade than the ceiling price which applied to his sales to wholesalers. Result of this price lid generally discouraged manufacturers from boosting sale of their products directly to retail outlets or independent candy operators.

Favorable Results

Results of the price boost, on the whole, will be favorable. Manufacturers will again find it profitable to produce hard candy to sell direct to the retailers. This practice of selling hard candy to the retail outlets is found mostly in the area between the Mississippi River and the Rocky Mountains, altho there are manufacturers in other parts of the nation who follow the system.

One way in which the new price order will increase the supply of hard candy can be gleaned from this example: Manufacturers were originally allowed only 14½ cents for bulk hard candy sold directly to the retailer. Jobbers, on the other hand, were allowed to charge 20½ cents for the same kind of hard candy. At a decided disadvantage because of this price spread, manufacturers discontinued sales. Many may now re-enter the field.

There are two additional disadvantages incurred in the manufacture of hard candy. For one thing, all hard candy requires a high sugar content and sugar is still in short supply and seems likely to continue in short supply until after January 1, 1946. Another disadvantage lies in the fact that hard candy isn't a high seller and there is a narrow margin of profit involved.

On the whole, the sugar picture began to look up this week. Prospects for even larger than expected sugar crops in Cuba boosted hope for candy bar manufacturers, just as reports of large beet crops here at home did. A spokesman for the National Confectioners' Association said that the "sugar outlook is better."

More Pecan Items

Manufacturers of candy bars containing 25 per cent pecans by weight got welcome news, too, from the Office of Price Administration. OPA generally boosted price of pecans, and bars containing those nuts will probably become more plentiful. Confectioners intimated that there will be "more small pecan items on the market" as a result of this price order.

The candy vending trade is particularly interested in the prospects for obtaining more hard candy. Two years ago, hard candy in 5 and 10-cent packages first made a widespread appearance. Shortage of regular candy bar items has

helped develop packaged hard candy into a fast selling item, and candy makers are looking to these packages as a continuing fast-selling item even after the standard candy bars return to the normal market.

One veteran observer in the vending trade ventured the opinion that approximately (See MORE HARD CANDY? on page 83)

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000\$54.50
Keg of 21,000 23.80

NUTS-4-U

PISTACHIOS

100 Pound Carton, White\$65.00
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PEANUTS

90 Pound Carton, Blanched\$24.30

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6½ ft. high, 28 inches wide
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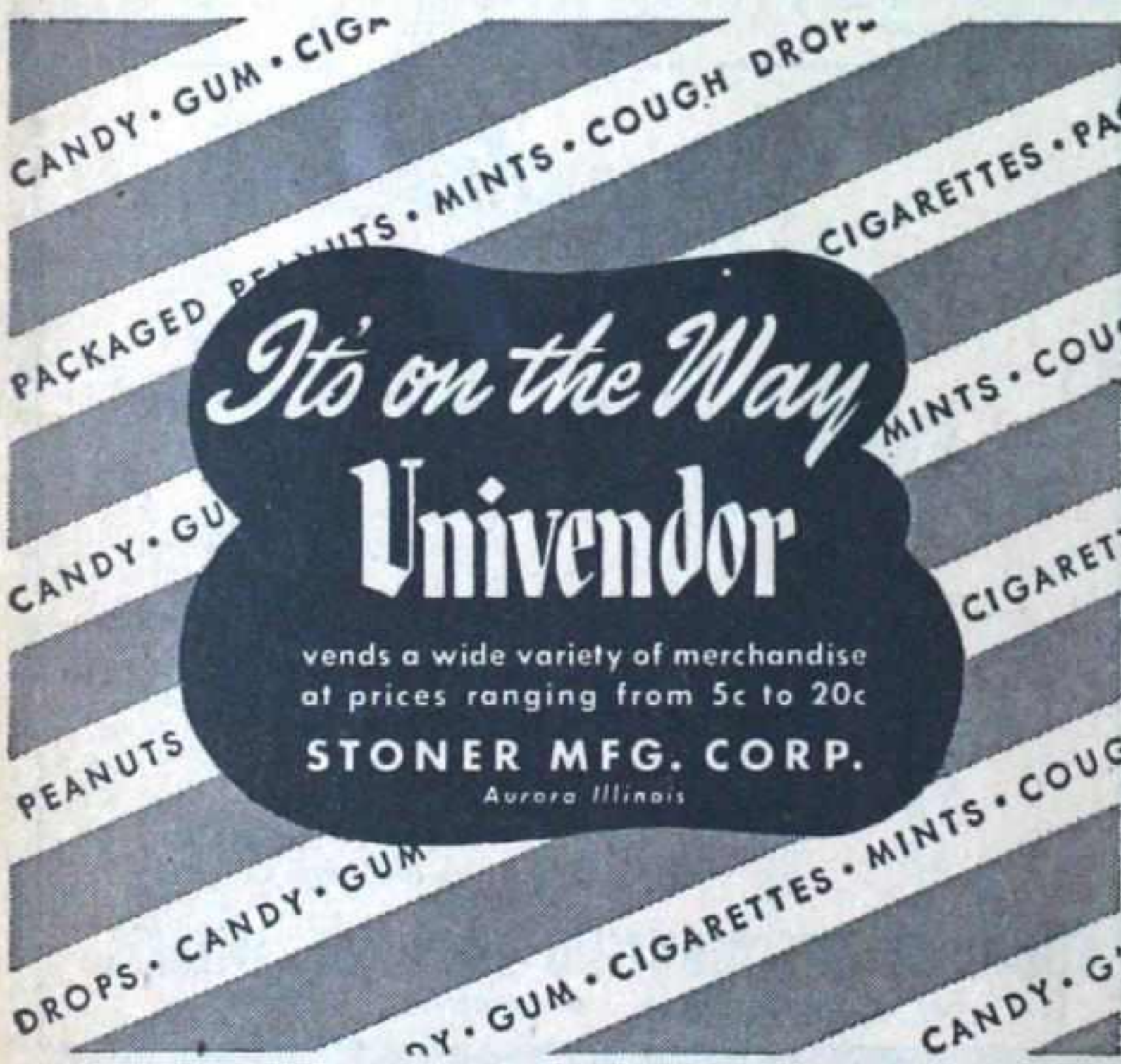
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Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends ½", ¾" and 1" ball-gum.

Model V Standard Finish\$10.50 Ea.
Model V Wall Bracket85 Ea.
Combination 1¢ and 5¢ Coin Counter 1.25 Ea.

Terms: 1/3 Cash With Order, Balance C. O. D. or Send Full Amount and Save C. O. D. Cost.

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Rowe believes that these newcomers, for their own protection and that of the industry, should be armed with complete knowledge of the qualifications and procedures involved.

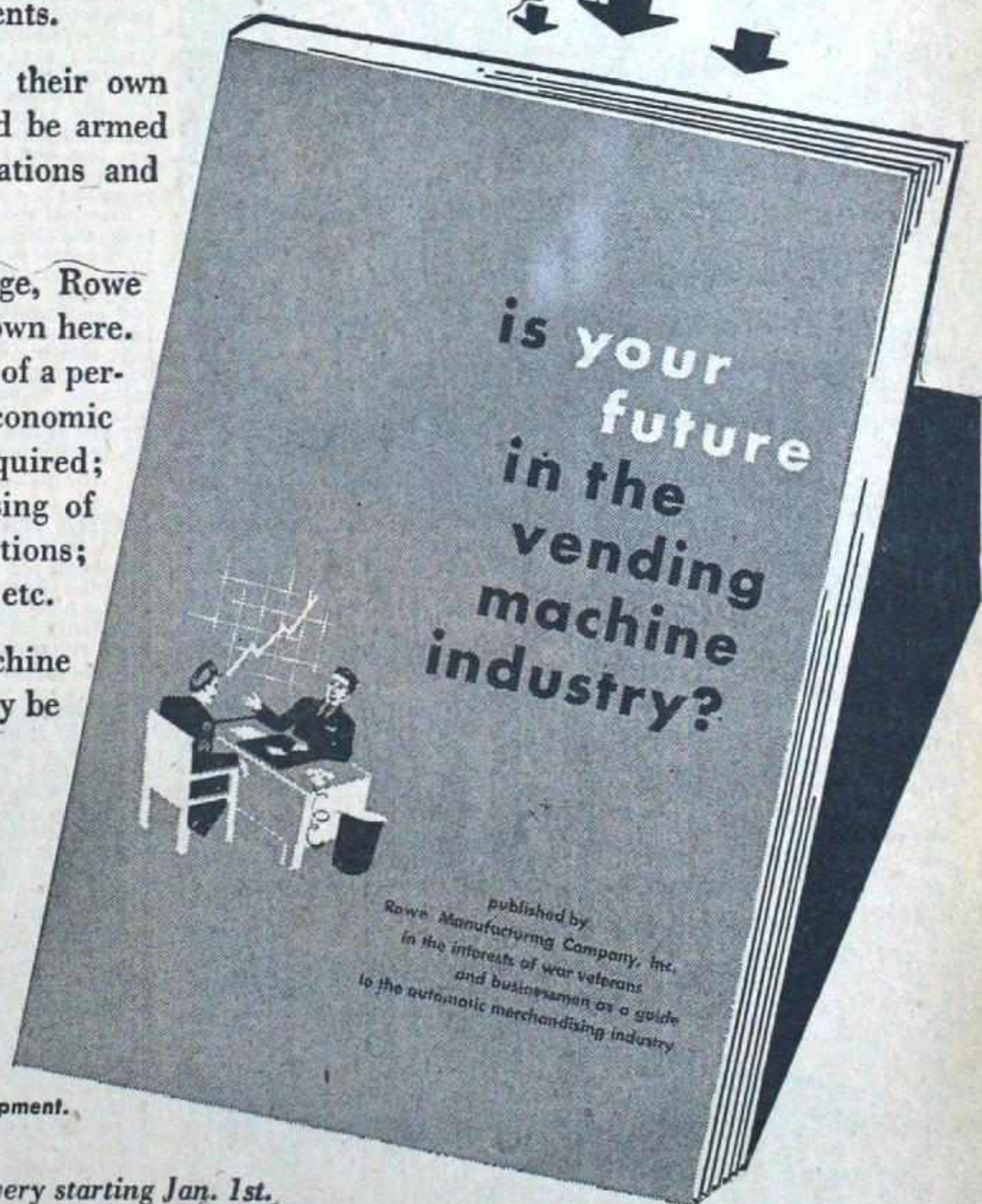
To help provide them with that knowledge, Rowe has prepared and published the booklet shown here. Written in conversational style, in the form of a personal interview, the booklet discusses the economic needs served by the industry; capital required; amount of profit; getting started; purchasing of equipment; obtaining and retaining locations; servicing and bookkeeping problems, etc., etc.

Here is a guide, a textbook, on vending machine operation. A complimentary copy will gladly be sent to you upon request.

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"NIKS" Sunshine Biscuits

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Here is the greatest operating opportunity ever offered — an EXCLUSIVE deal in your city or county or state for the distribution of Sunshine Biscuits Packaged "Niks" through our new eight-column 5c Biscuit Vendor.

The "Niks" Vending Machine is in production now by one of the country's foremost manufacturers of vending equipment; and, deliveries will be made on or about January 1.

This is not a new type of operation—the war merely interrupted its becoming the biggest thing in history! These machines have been in operation for five years in many of New York's manufacturing plants, department stores, banks, schools, colleges, large offices, etc., and are as good as new today. The average sales far exceed those of cigarette or candy machines and the net profit is much greater!

Sunshine Biscuits "Niks" are available to the operator at the lowest price paid by the country's largest grocery chain—plus special features which offer additional revenue. You don't have to carry stock because it is available to you from the nearest of any of the Loose-Wiles Distributing Centers throughout the country.

Don't wait—fill out the attached coupon and mail today! Only new applications will be considered. Those who had applied in 1941 must apply again to receive consideration.



Alabama Law Makers Plan To End Token

Aim Bill at Tax Coins

MONTGOMERY, Ala., Nov. 3.—End may be in sight for the system of collecting the State sales tax thru tokens, which have so long plagued Alabama customers as well as coin machine venders and other merchandisers.

State Legislative Council, bill-drafting body set up by the 1945 Legislature to function between sessions, has ordered a bill drawn up to abolish the token and substitute the bracket system now used in most States. Legislation is slated for introduction at the 1947 session of the Alabama Legislature.

At the same time, William N. McQueen, Alabama attorney general, ruled that the State Department of Revenue might discontinue the tokens by regulation. However, in his ruling to Revenue Commissioner H. G. Dowling, McQueen expressed the opinion that the department does not have authority to substitute the bracket system for the one-mill and five-mill coins.

Round Out Sum

"If on the other hand it is desirable to discontinue the use of tokens, I see no valid reason why the venders of merchandise may not adopt the practice of purveyors of amusement, by so pricing their goods that the price plus the tax will amount to a round sum of money," McQueen said.

The law requires that 2 per cent be collected on all retail sales, and the State's attorney said plainly that any rule which would excuse a customer buying a small time (say, under 15 cents) from paying the tax "would be manifestly in conflict with the law."

Such an exemption, however, was expected to be included in the bill drafted upon recommendation of the Legislative Council. Council members were reported to prefer legislation along the lines of a bill introduced at the last session by Senator Elvin McCary, Calhoun, Ala. McCary's Bill, which passed the Senate but lost out in the House, would have exempted all sales of less than 15 cents from the 2 per cent levy.

Proposal adopted by the council stipulated that merchants should continue to turn proceeds over to the State on the basis of a straight 2 per cent on their total sales even tho, in some instances, the merchant's collection might exceed this amount. Council acted after a day-long meeting at which it received a report from its research department on the methods of consumer payments of the sales tax in 22 States and New York City. Sixteen of the States and New York use the bracket system of collection.

MORE HARD CANDY?

(Continued from page 80)

mately 20 per cent of the candy vending machine operators are now making use of the hard packaged candy. Consumer popularity of the packaged candy runs high, according to this observer.

Same source pointed out that even before the war the National Licorice Company and the Holloway Company found packaged items easy to sell and satisfying to the consumer. Trade reports indicate that at least six major candy manufacturers have recently purchased packaging machinery. This means that the manufacturers are planning to continue packaging candy even after the standard candy bars return, and the packaged goods may run bars strong competition.

Challenge Bars

Newest packaging machinery, developed to meet the growing demands, is capable of packaging up to 150 hard candy units per minute. This is the same speed with which candy bars may be wrapped and sealed.

It is likely that more and more vending operators will turn to packaged hard candy and to packaged chocolate-coated peanut products when the current surplus of candy bars is exhausted. Chain stores, and some independent retailers, are now selling off candy bars at cut-rate prices, but these bars are mainly goods declared surplus by the military services. Once they have been used, say confectioners, candy bars will be scarcer than ever before.

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FACTORY RECONDITIONED. CLEAN
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According to Combination

MAKE MONEY WITH
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IMPs

1¢ or 5¢



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There are no new ones available, but we have 100 factory reconditioned, like new!

\$7.90 EA.; LOTS OF 6, \$7.50 EA.

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Bomb the Axis . . . \$79.50	Smack the Jap . . . \$45.00
Alert . . . 75.00	Venus . . . 79.50
Gobs . . . 79.50	Majorette . . . 60.00
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Invasion . . . 79.50	Gold Cup . . . 60.00
Keep 'Em Flying . . . 115.00	Big Six . . . 35.00
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Liberty Bell, 1¢ & 5¢ Token or Quarter Payout . . . 19.50
Daval 21, Divider Model . . . 9.95
Grip Tester, Arcade Style, with Heavy Cast Iron Stand and Foot Platform . . . 89.50
Marvel, Cig. Reels, Token Payout, Like New . . . 19.50
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SHIPMAN STAMP MACHINES, Brand New, 1¢ & 3¢ . . . \$29.50
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STEEPLECHASE, 1¢, Real Money Maker . . . 19.50
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Mills 25¢ Gold Chrome, Rebuilt . . . 275.00
Mills 5¢ Gold Chrome . . . 249.50
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Jennings 5¢ Silver Chief . . . 149.50
Jumbo Parades . . . 99.50
High Hand . . . 189.00
Jennings Silver Moon . . . 89.50
Mills Bonus Bell, 5¢ . . . 229.50

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Exclusive National Distributors of Loose-Wiles Biscuits to the Coin Machine Trade

2112 Broadway

New York 23, N. Y.



NEW U-NEED-A "MONARCH" DESIGNED BY NORMAN BEL GEDDES

UNION CITY, N. J., Nov. 10.—Jim Evans, Chief Engineer of U-Need-A Vendors, Inc., announces today that the design of the cabinet for the new U-Need-A "Monarch," currently on the production line, is getting its finishing touches from Norman Bel Geddes, leading contemporary industrial designer.

"Everyone is acquainted with the activities of Mr. Geddes—with the fact that he sets the pace in modern industrial design," states Evans. "We were fortunate in obtaining his services; and the style he has developed for the new U-Need-A 'Monarch' is the most OUTSTANDING ever

presented to the cigarette vending machine industry."

The new U-Need-A plant in Garwood, N. J., is running on a double-time schedule to assure the operators fast delivery of U-Need-A merchandisers. The engineering department has also simplified the U-Need-A mechanism to give the operator a fool-proof, compact, easily-serviced machine. In addition, they have increased the capacity of the 8-column model to 480 packs and the 10-column to 600 packs, without increasing the size of the machine—a most important engineering feat that will reduce servicing costs drastically.

BALE... CIRCULATING EXPO

U-NEED-A VENDORS, INC.

Manufacturers of Merchandising Machines

2715 SUMMIT AVENUE · UNION CITY, N. J.



Firm Sets Drive For Franchises In Vender Field

NEW YORK, Nov. 3.—Lawrence Reiss, president of Statler Distributors, Inc., exclusive national distributors of Loose-Wiles biscuits to the coin machine trade, reports the firm has started a drive to set up city, county and State franchises throughout the nation for the operation of Statler's new eight-column 5-cent biscuit vender dispensing Sunshine Biscuit Niks, a product of Loose-Wiles Biscuit Company.

The Niks vending machine, being produced by a leading manufacturer of vending machine equipment, is expected to be ready for deliveries around the first of the year.

Statler distributors began to promote the sale of Niks thru vending machines before Pearl Harbor, a promotion which was interrupted by the war. However, for the past five years, a substantial Niks operation has been going full blast, according to Reiss, with machines placed in manufacturing plants, department stores, banks, schools, etc.

Chain Movie Theater Ops Plan Own Candy Concession Business

CHICAGO, Nov. 3.—Movie theater operators, particularly the big chains, are reported considering plans to take over the candy concessions in their lobbies.

At present a large share of the candy sold in theater lobbies comes from vendors operated by vending machine route men, who usually operate a soft drink vender on the same spot.

Theater owners reportedly first began to cast a covetous eye on the locations and hanker for a bigger share of the profits, when a survey revealed that nearly one out of every three persons attending movies bought candy. Made in wartime, when confections were scarce, the survey pointed to an even more lucrative field of merchandising in the post-sugar shortage era.

Allow No Limit Buying of Cigs

CHICAGO, Nov. 3.—Following the lead of some smaller companies who made the move last week, Philip Morris has announced that the quota system of distribution has been discontinued.

This means, according to a company official, that orders for Philip Morris cigarettes may be made in any quantities necessary to satisfy the consumer demand.

Unless their customers state otherwise, said the firm, present allotments of the cigarettes will be shipped as a standing order until orders for increase or decrease are received.

Automatic Brewer of Coffee Patented by Memphis Inventor

WASHINGTON, Nov. 3.—An electrically controlled automatic coffee brewer which might lend itself to possible coin operation, has been patented by Roger C. Baumann, Memphis, Ark.

Diagram of the apparatus in *The Official Gazette* of the U. S. Patent Office indicated that the liquid coffee is made by an injection method, with a pressure chamber forcing hot water thru granulated coffee which is kept in a hopper. In Baumann design, the coffee is dispensed thru a faucet.

Patent is No. 2,387,871. Baumann claims six new features in the invention.

Name Walter Stanley New Postage Service Association Leader

CHICAGO, Nov. 3.—Walter Stanley was elected president of the U. S. Postage Service Association of Chicago to succeed Harry Williamson, who had headed the organization since its formation in August, 1944.

Stanley had been serving as vice-president. Newly elected vice-presidents of the association are E. A. Rittmueller, Chester Wells and E. P. Conn.

P. A. Linskey was re-elected and Marvin R. Burnaugh was renamed treasurer. Leo Farney was elected executive secretary of the group.

Reports at the meeting, held in the association's headquarters 177 North Franklin Street, indicated that the postage stamp vending business has enjoyed a tremendous boom during the war years.

Predict Expansion

Linskey attributed the rise to two main factors: the shortage of help in such stamp retailing places as hotel desks, drug and tobacco stores, and to the great increase of letter writing as families were separated by war. Most vendors seem to think that stamp vending will continue to expand at a steady rate even tho these two factors disappear.

Retailers in the past handled stamps only as a courtesy service from which they could expect no profit, yet in some drugstores particularly the dispensing of stamps took a good part of a clerk's time. In addition to simply selling the stamps, there was the necessity to keep track of several dollars worth simply to avoid losses.

The stamp vender solves these problems easily and at great convenience to the customer, who does not have to wait for a clerk, but just puts in a nickel or dime and gets the stamps with the flick of a lever.

Use of advertising folders on stamps dispensed by the machines also was discussed by the Chicago association, Linskey reported. Plans have been considered for the association to handle such folders for its members, but Linskey said they "still are in a nebulous state."

Announce Plans For New Candy Vending Mach.

PHILADELPHIA, Nov. 3.—The Berlo Vending Machine Company, of this city, has announced plans for putting a new candy vending machine on the market within the next few months. A big advertising and sales campaign is about to be launched. Firm claims that the new automatic candy cabinet will revolutionize the industry.

New machine is reported to be a built-in cabinet and the first market to be probed will be theaters which will be renovated or built in and around the 20 cities in which Berlo has offices. With the end of building restrictions placed because of a shortage of material due to the war, a great deal of action is planned or already in progress among theater men all over the country.

Berlo is one of the biggest theater candy machine firms in the business and was the first to deal in theater supply exclusively. Firm promises to be on the market with a post-war model soon.

ICE CREAM MEN

(Continued from page 80)

are now weighing the various advantages and disadvantages of war-born ice-cream production methods. Foremost among those methods discussed in the opening afternoon meeting was manufacture of ice cream from "dry mix"—a dehydrated product which the army purchased in great quantity.

Highlight of the opening session was a discussion of retail sanitation which prompted one professor to describe the customary can for rinsing ice cream dippers as a "bowl of bacteria broth." After that comment one woman fountain operator took the floor to declare that present fountain designs are outmoded.

"Ice cream dispensing equipment must be kept clean," Prof. W. H. E. Reid, of the University of Missouri, told the group. He pointed out that most ice cream manufacturers take great pains to keep their products free of bacteria, but all this effort is wasted unless the retailer also keeps his equipment spotless.

The criticism applies with even more force to the small bulk retailer, such as grocery stores where ice cream is only a sideline. There, dippers frequently stand in lukewarm water that is not changed for days at a time. Then the dippers are taken from the nearly ideal breeding place for bacteria to scoop ice cream cones for small children. Simple solution in such locations would be a cup vender in which the ice cream would be sealed off from any danger of pollution. The same machine could be arranged to vend pint packages of various flavors.

Fountains Outdated

This proposal gained additional emphasis when the woman operator declared that present soda fountains are too hard to keep clean.

"They have too many troughs and surfaces and corners to keep clean," she told the convention. "What we need is for someone to build a new fountain, a simpler one that would be easy to keep clean."

Tuesday morning at the second business session convention delegates heard Burdette Mallory, executive of the Franklin Creamery Company, Cleveland, speak on personnel problems. Some of the points suggested by Mallory will be interesting to members of the coin machine trade, who also have their personnel problem.

Mallory advised managers to keep employees informed on industry advances; be truthful to locations; stress personal appearance among sales personnel; keep all equipment neat and sanitary; answer service calls promptly; supply locations with point-of-sale advertising pieces; compliment employees regularly on jobs well done, and, above all, don't forget to smile.

At the same session an official of the Elkhart Ice Cream Company, Elkhart, Ind., stated that his company has been interested in ice cream vending machines for some time.

Vender Servicing

"We installed one in a factory location, however," he said, "and it was necessary to make at least two trips a day to the location to service the machine. It was either too cold and froze up, or too warm, which let the ice cream

Grocery Studies Cig Vender Use

BALTIMORE, Nov. 3.—Schreiber Bros. grocery in this city is now making additions to its large self-service store at Eutaw and Lexington streets. The candy vending machines which the grocery had installed early this past summer have been removed pending completion of the repairs.

While the grocery has made no definite announcement, operators here are expecting that the store may add even more vending machines to the units it now possesses. Contemplated as a definite possibility is the addition of cigarette vending machines, while soft drink dispensers have also been mentioned as likely additions when the remodeling is finished.

This large, self-service grocery store—one of Baltimore's finest—found candy machines a profitable innovation. Machines give candy bars a better display than the usual counter display method and the ease with which customers can make their purchase adds to the machines' value.

melt, or the cups clogged up in the machine.

"I remember that the machine was beautiful one," he continued, "and a company will be interested in the when the bugs are finally ironed out."

Control of temperature, of course, has been one of the biggest mechanical problems makers of ice cream vending machines face. A Chicago refrigeration engineer, approached on the subject, said that the armed services succeeded in controlling temperature. He added that the same process could be applied by commercial builders, but that it might be "expensive."

Afternoon sessions Tuesday dealt mainly with ice cream's nutritional value and with bookkeeping methods for small and large stores. In the evening those who attended the convention went to theater parties and other entertainment, and the final session was held the following day (Wednesday). At the closing session store equipment representatives gave a preview of the kind of fountain equipment which will soon be coming off the production lines. No representative of the vending trade was on hand to announce manufacturers' plans for possible ice cream vending machines. Convention closed Wednesday evening with the annual association banquet.

Report Quarterly Figures Of William Wrigley Firm

CHICAGO, Nov. 3.—William Wrigley Jr. Company and its wholly-owned subsidiaries reported net profit of \$1,428,131 for the quarter ended September 30. Figure includes \$465,000 federal tax credit. Net for the same period, 1944, including a \$60,530 reserve for contingencies, was reported at \$1,568,500.

Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper *The Northwesterner*.

THE NORTHWESTERN CORPORATION
1 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

SPECIAL

- 20 5¢ U-Need-a-Pak Candy Mchs. \$55.00
- 200 1¢-5¢ Comb. Nut Venders. Ea. 7.50
- 25 1¢ Advance D Ball Gum. Ea. 6.50
- 100 Pipe Stands. Ea. 2.50
- 20 8-col. Unesapak Cigarettes. Ea. 35.00
- Full Line of Cigarette Machines—Write.
- Wanted: Peerless Hot Nut Venders.
- Cameo Vending, 432 W. 42d, New York

STAMP FOLDERS

For Shipman and Schermack

10 M.—\$4.85 25 M.—\$11.75

Write for Prices on Larger Quantities

WALZER STAMP MACHINES. \$3.95 EACH
Limited Quantity

We Buy All Types of Postage Vendors. What Have You?

PARKWAY MACHINE CO.

(Stamp Machine Headquarters for the Nation)

3046 TIOGA PARKWAY

BALTIMORE 15, MD.

... think of all the features you would like in a perfect merchandise vending machine... then look for them in **STANDARD** ... in the making NOW, by men who know HOW!

STANDARD VENDORS DIVISION
LEHIGH FOUNDRIES, Inc.
Factories at
EASTON & LANCASTER, PA.

Victory Bond Drive That Will End All Bond Drives With \$11,000,000,000 Goal

Coin Machine Industry To Take Major Part in Campaign

CHICAGO, Nov. 3.—A Victory Bond drive to end all bond drives was opened last week with the eighth, the Victory Loan, in Washington, by Fred M. Vinson, Secretary of the Treasury, in a nationwide broadcast. It was dedicated to help "keep the faith with those who fought for a better world" in World War II.

Members of the coin machine industry have co-operated with the campaigns since the first one was launched in 1941. *My Bonds Today*, the theme of the drive, was put in the No. 1 spot on every one of the 400,000 phonograph locations in the country. Seldom has any industry plunged itself so wholeheartedly into any campaign as the coin trade did with the seven past bond drives and even greater co-operation with the final drive is expected from the coin machine industry.

During this campaign citizens will be asked to buy \$4,000,000,000 in bonds—\$1,000,000,000 in the small denomination bonds. A grand total of \$11,000,000,000 is the goal set for the country before December 8 by Vinson. Local campaigns all over the nation got underway at the same time as the national one with such figures as Mrs. Franklin D. Roosevelt, Maj. Gen. Frank Merrill, Lieut. Gen. Alexander M. Patch, Gen. Jonathan Wainwright, Merle Oberon and many other national figures leading them.

Praise Jukes

How many bond sales were made from the industry's efforts in the past cannot be accurately estimated, but the Treasury Department heaped warm praise for the part that the juke box concerns have played in the bond drives. It is the hope of the treasury that the "same friendly, wholehearted co-operation" can be obtained during the final effort to sell Victory Bonds.

According to officials of several large concerns in the field, campaigns that will "make the other ones in the past seem small" are in the offing. This is the campaign that will furnish muster-out pay; meet the cost of medical care for our injured; help our veterans continue their education; establish aid bureaus; in plain words according to Vinson, "the money will bring our boys home and will build a sound economy for the nation that will afford you a prosperous future."

"Difficulties in selling bonds during a campaign, like the past ones, will be purely psychological," according to George F. Spaulding, chairman of the Chicago and Cook County war finance committee. "The liquid wealth in the hands of individuals now totals more than \$150,000,000,000, consisting of \$8,000,000,000 currency now in circulation, \$35,000,000,000 deposits in commercial banks, \$25,000,000,000 in savings deposits, and \$60,000,000,000 in government bonds."

"The 12,200,000 men and women in the armed forces on V-J Day cost the government \$2,000,000,000 a month in pay keep. Forthcoming drive is designed to help the government wind up its war program," he further stated.

Pay Roll Deductions

In an appeal aimed at employers, the war finance committee urges that pay

roll deduction plan for bond sales be installed in all firms. Along this nature most of the larger coin machine companies have already stated that they will do "all in their power to promote sales among their own employees" as well as urging employees to promote sales of the bonds in their own local communities. In the past a large per cent of the bonds sold by members of the industry have been by the pay roll and employee "salesman" types of selling.

Some buyers have complained that they are not allowed to buy more than \$5,000 maturity value of E Bonds a year, which is equivalent to \$3,750 cost price, but, according to Edward B. Hall, president of Harris, Hall & Company, it is perfectly possible for an individual to exceed this limit annually, if he resorts to a co-ownership. For instance, in a family of five, the husband may purchase \$25,000 maturity value having his wife and his three children as co-owners.

Banks will participate in the Victory Loan drive only with token subscription. A maximum of \$500,000, or not more than 10 per cent of saving deposits will limit their participation. Their subscriptions are not included in the \$11,000,000,000 goal.

It is too early to estimate any results of the planned campaign but it can be said that millions will be solicited directly by industry members, jukes will play an important part in the set-up, Victory Bonds and Stamps will be given as many plugs as the coin machine industry can possibly bestow upon them—and the United States will have one of the best drives from this "drive that will end all drives."

Re-Elect B. Ottaway Head of New England Stamp Mach. Trade

SOMERVILLE, Mass., Nov. 3.—B. F. Ottaway, Somerville, was re-elected president of the New England Postage Stamp Machine Operators at the recent annual meeting of the organization.

Mrs. Beatrice Weisman was renamed secretary-treasurer and William E. Pierce was chosen area vice-president for Eastern Massachusetts. J. E. Nourse, Medford, and Barry Weisman were elected councillors.

After re-induction as president, Ottaway outlined plans to promote more local sections in the coming year, thus expanding the organization's area of activity in New England. He emphasized that his organization is eager to hear from operators thruout the region. He may be reached at 8-A Tennyson Street, Somerville.

Max Margolin, operator of the Stamp Service Advertising Company, Boston, discussed the problems of selling advertising space on stamp folders. His talk sparked a lively discussion of the possibility of operators buying the folders locally as a group. Vice-President Pierce and Mrs. Gold, of Quincy, were appointed as a committee to investigate the problem and report at the next area meeting.

Reports of unethical solicitation of locations already serviced by members were brought up at the session. A committee composed of the councillors and Sullivan of Boston was appointed to investigate. The organization calls itself "an association for the promotion of the sale of postage stamps thru machines."

Sol, Maury Gottlieb Named Field Agents

CHICAGO, Nov. 3.—Sol and Maury Gottlieb were announced as national field representatives of the D. Gottlieb Company, according to officials of the concern. These men, it was pointed out, will serve as a direct link between manufacturers and distributors. It will be their job to find methods to improve distribution and service.

Trade Data

Since July 1 this year Milwaukee has licensed 302 amusement machines, according to a statement by city officials.

License statistics show Milwaukee has an average of 33 music machines and 18 amusement games per operator.

Nogales, Ariz., Is Site of New Teen-Ager Club

NOGALES, Ariz., Nov. 3.—This city, located across the street from Mexico, has opened a Teen-Age Canteen, and, like many other similar gathering places for youngsters, has a juke box to provide music for dancing.

"Teen-agers at long last have a place to call their own," a member of the Lions Club, sponsoring group, said in announcing the opening, which was held Halloween. Canteen has been established in the Knights of Columbus Hall. Adult supervision is provided at all times, with members of the Lions Club and Nogales Women's Club in charge.

In addition to the popular juke box, the canteen has a soft drink bar, ping-pong tables, pool tables and space for other games to be added soon.

Baltimore Alley Fire Loss 400G

BALTIMORE, Nov. 3.—Charles Bowling Center—a 70-lane plant said to be the fourth largest in the nation—was gutted by fire this week, with damage to the establishment estimated at \$400,000. Pin-balls and other types of coin machines, including two beverage dispensers, were damaged in the blaze.

Operated by Bowling Center, Inc., with Sol K. Shekter as manager, the establishment occupied a two-story structure. After the fire broke out, several mild explosions broke windows in near-by buildings, and damage was done the Times Theater located next door.

Most of the coin machines were located on the first floor, tho some of them were placed on the second. Extent of damage to these machines has not yet been determined, but it is doubtful whether they can be repaired.

Because the fire started at a late hour, few persons were injured.

AFL Will Fight Ariz. Sales Tax

PHOENIX, Nov. 3.—Delegates to a convention of the Arizona Federation of Labor here, adopted a resolution directing the organization's officers to initiate petitions calling for repeal of the State's retail sales tax law.

First direct action to be taken against the sales tax since its adoption during the depression, the resolution would have the people vote on the tax repeal at the November, 1946, general election.

Arizona's sales tax is 2 cents on the dollar.

Hopp Sales Co. Buys Manitowoc Music To Build Wisconsin Biz

KEWAUNEE, Wis., Nov. 3.—Manitowoc Music & Novelty Company, formerly owned by Israel Axel and Charles Piper, has been bought by the Hopp Sales Company, according to an announcement by Charles Hopp. This added to the John Healy phonograph and novelty route that the Hopp Company also bought recently, makes the firm one of the largest in the State.

Charles Hopp has operated the concern for the past 15 years in Kewaunee and Door Counties.

	1-BALL FREE PLAY GAMES	
Pimlico	\$345.00	
One-Two-Three, 1940	80.00	
Gold Cup	50.00	
CONSOLES—CASH PAYOUT		
Baker's Pacers, D.D., 25¢	\$375.00	
Track Time, 1938	125.00	
Liberty Bell, Slant Top	55.00	
Liberty Bell, Flat Top	40.00	
Multiple Racer	50.00	
MISCELLANEOUS		
Play Pool	\$150.00	
Seeburg Hitler Guns	92.50	
Seeburg Jap Guns	92.50	
Keeney Submarine Gun	175.00	
Jennings Scales	25.00	

WE WANT TO BUY 5-BALL FREE PLAY PIN GAMES. SEND US YOUR LIST.

1/3 Deposit, Balance C. O. D.
OLIVE NOVELTY CO.
 2625 LUCAS AVE. ST. LOUIS 8, MO.
 (Phone: Franklin 3620)

BETTER BUY



The Bell with the percentage you have been waiting for!

- Pays 3 on 1 Cherry • 5 on 2 Cherries
- 3 on 2 Bars
- No Lemons on 1st Reel

IMMEDIATE DELIVERY

EASTERN SALES CO.
 1524-26 Main Street, Rochester 9, N. Y.

WANT TO BUY SKEEBALLS

LARGE AND SMALL
 Advise Kind and Price

BOYLE AMUSEMENT CO.
 522 NW Third St.
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MAIN WORM GEARS

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WURLITZER \$4.00
STAR WHEELS30
SELECTOR PINS, 1 DOZ. \$3.00
PLUNGERS or BALL SHOOTERS

For all make Pin Ball Mach., \$5.00 Per Doz.

For quantity price list write to

JAMES CLEMENT MFG. & COIN MACHINE PARTS
 948 W. Russell St. PHILA. 40, PA.

ATTENTION!

We have a complete stock of hundreds of Arcade Pieces in perfect condition—ready for operation!

Write, Wire or Phone immediately for anything you need.

SIMON SALES, Inc.
 215 West 64th Street
 New York 23, N. Y.
 Phone: TRafalgar 4-6900

Bluejacket Boom

BALTIMORE, Nov. 3.—Navy personnel—from seamen first class to four-strippers—took over downtown Baltimore last Saturday in observance of Navy Day, and places of amusement were crowded thru the week-end with Bluejackets.

Some 7,500 sailors made for the roller rinks, Penny Arcades, bowling alleys and dance floors. Arcades particularly did a land-office business for the day. Restaurants and night spots likewise did a record business while the sailors were on shore leave.

Coin Trade Gives Hand to Vets Thru On-Job Training Program

CHICAGO, Nov. 3.—Proof that the coin machine industry has gone all out for returning veterans and is doing everything within its power to re-establish vets in gainful pursuits was given here this week when it was learned that the Atlas Novelty Company, distributor of coin-operated equipment has eight World War II veterans in their employ.

Outstanding case of veteran employment with the Atlas Company is that of Charles Shane, 24-year-old wounded vet who is working with the firm as a juke box mechanic-apprentice under the Vocational Rehabilitation Program of the Veterans' Administration.

Shane, formerly a master sergeant in the infantry, 32d Division, was discharged from the army December 12, 1944, after four and a half years service. He saw combat service in the Solomons, New Guinea and other islands of the South Pacific. During action on New Guinea, Shane was wounded and is now totally blind in the right eye. After 13 months in hospitals in the States, Shane was given an honorable discharge. He holds the Purple Heart medal.

Picks Trade

Under the Vocational Rehabilitation Program of the Veterans' Administration Shane had the privilege of picking the trade which he desired to learn. The bill, known as Public Law No. 16, holds that the purpose of vocational rehabilitation

is to restore the employability which has been lost by virtue of a handicap due to a disability incurred in or aggravated by service.

It is possible under the law to work for as long as 48 months, as a trainee with a well-established business enterprise, to develop the proper skills to afford the disabled person a well-rounded knowledge of and the ability to perform all of the skills, job operations and work tasks which are essential to meeting employment requirements in the chosen occupation.

Shane, whose home town is Chetek, Wis., after release from the army returned to his home State of Wisconsin, where he decided to learn the juke box business as a means of livelihood. Prior to the war he attended Teachers' College in Eau Claire, Wis., and also studied at the University of Washington.

As long as he remains as a trainee, Shane will be entitled to maintenance and support during training and for two months after employability has been determined, which will be provided thru increased pension under the Veterans' Administration law. Shane, being single, receives \$92 per month from the government in addition to whatever wage is given him by his employer. These latter payments are authorized under the G.I. law, but the total of such payments and those paid the veteran by the government must not exceed the amount the

employer is paying a qualified employee in the occupation in which the veteran is being trained.

Aid Available

This means of aiding veterans seeking employment is available to well-established firms just so long as the veteran seeking the training finds the firm able to provide training on the job facilities.

Under Public Law No. 16, 78th Congress approved, March 24, 1943, as amended, eligible veterans for the job training must meet the following requirements:

1. That the person must have been in the active military or naval service on or after September 16, 1940, and during the present war.
2. That he or she has been discharged or released from the active service under conditions other than dishonorable.
3. That he or she must have a disability incurred in or aggravated by such service for which pension is payable under laws administered by the Veterans' Administration, or would be but for the receipt of retirement pay, and
4. That he or she must be in need of vocational rehabilitation to overcome the handicap of such disability.

Cuts in Sugar Still Headache To Soft Drinks

CHICAGO, Nov. 3.—"Reduced sugar allocations are directly restricting the sale of soft drink beverages," according to an official of the soft drink industry. The reductions in the third quarter, when compared with a year ago, had a direct effect on most firms.

Nehi Corporation, makers of Royal Crown Cola and flavored beverages bearing the trade mark names of Nehi and Par-T-Pak, reported a sharp cut in output. Despite the smaller volume however, net profit is not expected to decline more than 10 or 15 per cent from a year ago. The heavy tax load provides a cushion for the fall of the volume. Of Nehi's taxable income last year 60 per cent was subject to the excess profits tax. With the operating profit of \$2,918,355 Nehi paid taxes in 1944 of \$1,894,000 of which \$1,024,355—or 94 cents a share on the 1,030,000 shares of common stock.

A substantial reduction in earnings before taxes could be sustained, it was pointed out, without a serious effect upon the net. A 15 per cent in net profit from the \$352,106 or 33 cents a common share, reported for the third quarter last year would mean earnings of 28 cents a share. On this basis, nine months' net profit would aggregate approximately \$713,000, or 69 cents on the common share, against \$727,401, or 66 cents on the common in the like period last year after allowing for dividends on the large number of preferred shares then outstanding.

Pacific Coast Firm Expects New Items To Arrive Shortly

LOS ANGELES, Nov. 3.—Len Micon, of the Pacific Coast Distributors, announced that his firm has been named distributor for the H. C. Evans Company products. Territory extends from approximately 50 miles south of San Francisco to the Mexican border and Arizona.

"We expect to have new equipment here for display before the first of the year," Micon said. "Evans is bringing out some revolutionary items and they will be welcomed by operators."

As soon as the shipments arrive they will be displayed at the Pacific Coast Distributors' headquarters on Washington Boulevard.

Trade Data

Estimated 20 per cent of all candy vending operators are now using packaged hard candy to replace candy bars which are still in short supply.

Milwaukee licensed 2,412 juke boxes up to October 29, a decline of 158 machines compared to fiscal year which ended June 30.

FOR SALE

- A Wurlitzer Twin-12 Rollaway with 7 Packard Boxes and Speaker\$475.00
- 1 Seeburg 8800, Wireless
- 1 Seeburg Plaza, Wireless
- 1 Wurlitzer 500
- 1 Baker's Pacer, Daily D., 5c\$265.00
- 3 Super Bells Comb., 5c. Each\$265.00
- 2 Bally High Hands Comb., 5c. Each...\$175.00
- 3 Mills Jumbo Parades, 5c Comb. Mint Vender, Each\$150.00
- 1 Lucky Lucre
- 3 Mills 25c Gold Chromes, 2/5
- 2 Mills 25c Brown Fronts, 3/5
- 5 Gold Q.T.'s 5c Orig.
- 4-Vest Pockets B & G 5c

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky. Wholesale Distributors

BETTER BUY



The Bell with the percentage you have been waiting for!

- Pays 3 on 1 Cherry • 5 on 2 Cherries
- 3 on 2 Bars
- No Lemons on 1st Reel

IMMEDIATE DELIVERY

NEW ORLEANS COIN MACH. CO.

924 Poydras St. New Orleans 13, La.

ARROW SPECIALS

A-1 MACHINES—READY FOR LOCATIONS

ARCADE EQUIPMENT	
Air Defense	\$150.00
Bally Convoy	165.00
Bally Defender	165.50
Bally Rapid Fire	135.00
Bally Roll (14 Ft.)	125.00
Evans Ten Strike, H.D.	39.50
Keeney Submarine	115.00
Keeney Air Raider	125.00
Kirk's Air Defense	135.00
Mutoscope Picture Machines, Kid Reels, Good Paint Job	39.50
Operator's Astroscope with Little Man	125.00
Western Super Strength Tester with Stand, A. B. T. Slot	29.50
Drivemobile, Conv. Road to Tokyo	190.00
ONE BALL—CONSOLES—SLOTS	
Baker's Pacers, D.D., A-1, Slightly Used	\$229.50
Bally Club Bells, A-1	215.00
Big Game, P.O.	84.50
Big Game, F.P.	79.50
Blue Front, 3-5 P.O., 5c, Factory Rebuilt, Like New	165.00
Eureka	45.00
Long Shot, P.O., 1 Ball	295.00
Q. T., Green, 5c, A-1	89.50
Sport Special, A-1	165.00
Track Time, 1937	65.00

Track Time, 1938	\$ 85.00
War Eagle, 5c, A-1	90.00
MUSIC ACCESSORIES	
A. Phonette Boxes	\$ 1.00
412 Twin Mech., Packard Adapter, Metal Cab., A-1, Ready for Location	225.00
Buckley Twin 12 Adapter, Hid. Mech.	14.00
Buckley Imper., Rosk-Ola Adapter, Hidden Mechanism	9.00
Buckley Wall Boxes, A-1	15.00
Packard Bar Brackets	1.50
Packard Boxes, A-1	32.50
With Each Box 30-Wire Cable, Rodent Proof, Per Foot	.45
Packard Bar Brackets, Used	2.95
Packard Adapter, Willow Seeburg 20, A-1	18.00
Packard Adapter, Juniper, Wurlitzer 800, Used	31.00
Lily 400 Speaker, Cabinet Only	20.00
Orchard 500, Cabinet & Speaker	63.00
Metal Cabinets for Twin 412 Mech.	19.50
Filben 24 Record Mech., Like New	155.00
Wurlitzer 412 Cabinet, A-1	19.50
Wurlitzer 24A Cabinet	35.00

Seeburg Chicken Sam, Colnex Conversion, High Class Paint Job\$145.00

Terms: 1/3 Deposit With Orders, Balance C. O. D.

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Katherine Lehman, of the American Sales Co. (est. 1910), and Lee S. Jones, of the American Sales Corp. (est. 1932), are back in business and anxious to hear from you. We are exclusive distributors for H. C. Evans & Co. products. You know that line of Consoles and Games was and is tops. Ask us about the new ones. We will handle anything that operates with a coin—new and used. Write—phone—or better still—come in. You will get action.

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Furnish us with quantity and price of any equipment you have for sale. Our trucks will be in your territory during November. We will pay you cash and eliminate packing and shipping costs.

T & L MUSIC CO., 1424 Central Parkway, Cincinnati, Ohio

WILL PAY \$200 CASH

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Your Broken and Worn Coin Counters Repaired by Experts. Write for List of Coin Counters Now on Hand.

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CHICAGO 13

SALESBOARDS

Operators' Hits—25% Dep.—24-Hour Service.	Holes	Name	Def.	Profit	Price
1000	5c	Nickel Charley	Def.	\$17.00	\$.96
1000	5c	Double Finn	Def.	24.50	.98
1200	5c	Bingo	Def.	20.00	1.21
1000	25c	J.P. Charley	Avr.	\$52.04	\$1.24
1000	25c	J.P. Charley, Semi	Avr.	52.04	1.41
1000	25c	J.P. Charley, X Tr.	Avr.	52.04	1.69
800	5c	J.P. Bell Boy, X Tr.	Avr.	20.40	1.79
1000	5c	J.P. Big Forty, Jumbo	Avr.	24.45	1.98
1200	25c	J.P. Tex. Charley	Avr.	108.28	2.32
1000	5c	Siesta-Prot.	Avr.	\$28.70	\$2.36
1000	10c	J.P. Ready Money, Jum.	Avr.	50.70	1.98
1000	5c	Beat This Card, Tr.	Avr.	33.00	2.59
1194	5c	H.O.T., X Thick	Avr.	31.79	2.89
1260	5c	J.P. Grille, X Tr.	Avr.	35.10	3.28
2400	10c	J.P. Barrel	Avr.	92.65	3.49
2170	5c	Rd. Wh., Bl. Tab. Tickets	Avr.	\$36.00	\$1.19
120	TIP	TICKET BOOKS, Singles, Doz.			1.69
2040	Red, White, Bl.	Single Banded Tickets			1.72

Write for List New Top-Flights Boards.

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE SALES CO.
BLUE EARTH, MINN.

WASHINGTON, Nov. 3.—Lumber has been placed under inventory controls, according to the War Production Board, to prevent hoarding. Several companies are now under investigation by WPB and are being asked to explain their lumber surplus.

YOU CAN always buy with confidence from Cleveland Coin. This week we offer—

M. S. Gisser

MUSIC

- 8 Singing Towers, Like Now \$350.00
- 5 Top Flights, 20 Selection, 5¢ Play 275.00
- 2 Twin Twelve, Buckley, R.C. 210.00
- 1 Mills Throne of Music 325.00
- 1 12-Record Rock-Ola 125.00
- 1 412 Wurlitzer 125.00
- 1 Seeburg Mayfair 395.00
- 1 Seeburg Commander, E.S. 475.00
- 1 950 Wurlitzer 725.00
- 1 Wurlitzer 24, Marble Glb 275.00
- 2 Wurlitzer 500A 475.00
- 1 Wurlitzer 616 Lite-Up & Marble Gld 225.00
- 1 Seeburg Classic, R.C. 495.00
- 2 Rock-Ola '41 Supers 425.00
- 1 616A Marble Gld 195.00
- 1 Rock-Ola Spectrovox & Playmaster 425.00
- 2 61 Wurlitzers, Counter Models 150.00
- 5 W522 Wallomatics 40.00
- 10 =125 Wurlitzer Wall Boxes 25.00
- 6 =320 Wurlitzer Wall Boxes 29.50

CIGARETTE LIGHTER FLUID VENDORS \$ 10.00

ARCADE EQUIPMENT

- 2 Late Panorams \$365.00
- 2 9 Ft. Bowling Leagues 165.00
- 1 9 Ft. Bowl-a-Bomb 150.00
- 2 Keeney Submarine Guns 165.00
- 1 Mutoscope Liftograph 225.00
- 2 Baiting Practice 115.00
- 4 Chicago Coin Hockeyes 195.00
- 1 Jennings Barrel Roll 125.00
- 1 Bank-a-Ball 125.00

NOW DELIVERING:

- GENCO'S TOTAL ROLL
- CHICAGO COIN'S GOALEE
- UNDERSEA RAIDER
- PREMIER SKEE BARREL ROLL
- ROLL A BALL

CONSOLES

- 2 Jumbo Parades, O.P. \$ 95.00
- 2 Jumbo Parades, F.P. 95.00
- 1 Big Game, F.P. 95.00
- 1 Big Top, F.P. 95.00
- 2 Baker's Pacer, D.D. Model 200.00
- 1 Keeney Pastime 200.00
- 1 Paces Reels, Combination 150.00
- 2 Kentucky Clubs 125.00
- 1 Keeney '38 Track Time 125.00

200 BRAND NEW 5¢ HERSHEY CANDY BAR VENDORS, SLUG PROOF, 50-BAR CAPACITY—\$12.50 EACH.
200 BRAND NEW PENNY PEANUT VENDORS, 1½ POUND CAPACITY—HEAVY CHROME—SUITABLE FOR BOOTH INSTALLATION—\$6.00 EACH.

PIN GAMES

- Pin Spot \$85.00
- Gold Star 49.50
- Metrol 49.50
- 12 Home Run 74.50
- Pinners 79.50
- Proscope 65.00
- New Champ \$65.00
- Sara Suzy 39.50
- Sea Hawk 49.50
- ABC Bowler 65.00
- 5-10-20 115.00
- '41 Majors 69.50

POPCORN MACHINES

- Orators Deluxe Model \$375.00
- U-Pop-It 95.00
- Bally Popcorn Vendors 125.00

CIGARETTE MACHINES

- 2 Stewart-McGulre S.P. Model, 7 Col., 20¢ Operated, Complete with Bases \$ 39.50
- 4 Rowe Imperials, 6 Columns 49.50
- 6 Rowe Imperials, 8 Columns 59.50

TERMS: ½ Deposit With All Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
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Phone: PProspect 6316-7

WANTED!

Experienced operators on percentage basis. We have a liberal percentage deal for live-wire operators who want to expand; also ex-service men who were former operators. Must be able to repair games and have a good following.

This is a permanent connection with unlimited opportunities. We furnish the latest and finest 5 ball, 1 ball games, consoles, etc.

Write fully about yourself, giving us the details you think we need to determine whether we can operate together a mutually profitable route. Address:

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Complete Line of Phonographs and Parts

NEW ACCESSORIES

- 8 MFD. Cond. (Tub. Can), 450V \$1.25
- 8 MFD. Cond. (Tub. Can), 600V 1.75
- 16 MFD. Cond. (Tub. Can), 450V 1.75
- 16 MFD. Cond. (Tub. Can), 600V 2.50
- 8 MFD. Cond., 450V70
- 8 MFD. Cond., 450V90
- 20-20 MFD. Cond., 150V85
- Rock-Ola Motors (Drive) 18.50
- Ball Bearings for Wurlitzer Actuating Arms, 24's, Etc.75
- In Put—Out Put Transformers 2.25
- Volume Control Boxes, Wurlitzer 3.50
- Rock-Ola Belts60
- Actuating Arms, All Models, Wurlitzer 3.00
- Front Glass for Wurl. 61 Counter Model 1.35
- Front Glass for Wurl. 71 Counter Model90
- Brake Bands, All Wurlitzer Models 1.00
- Micro Switches, Any Color \$1.00
- Micro Pick-Ups (Metal), Mills, Rock-Ola 3.00
- Micro Pick-Ups (Bakelite) 4.75
- 2 Wire Rubber Covered Zip Cord, Ft.02
- 8" P.M. Speakers 4.00
- 10" P.M. Speakers 6.25
- 12" P.M. Speakers 8.00
- Power Transformers, All Models 7.00
- Electric Soldering Irons 1.50
- 5 Ft. Shielded Wire with Posts (Both Ends), Improves Tone of Machine25
- 23150 Wurlitzer Block Ratchet Trip, 616, 500, 600, Etc. 1.10
- 23152 Catch Ratchet, 616, 500, Etc.60
- Main Fibre Gears (the Best) 4.25
- Star Wheel Pins for Wurlitzer20
- Star Wheels for All Model Wurlitzers30

TUBES FOR THE COIN MACHINE INDUSTRY

10% DISCOUNT ON ORDERS OF \$25.00 OR OVER!

01A ..\$.55	2A4G \$1.75	6F8 ..\$.60	117L7 \$1.85	35L6 \$1.00	45 ..\$.80
0Z4 .. 1.10	30E .. 1.60	6G6 .. .50	117P7 1.85	35Z3 1.30	46-47 1.10
C.E. 23 for Chicken	5U4 .. .85	6H6 .. .65	117Z6 1.60	35Z5 .80	70L7 1.95
Sams \$1.65	5V4 .. 1.25	6J5 .. .60	12A8 1.00	35Z6 1.10	50 .. 1.00
1A5 .. 1.25	5Y3 .. .60	6K7 .. .85	12K7 1.00	50L6 1.10	56 .. .65
1A7 .. 1.60	5Z3 .. .90	6L8 .. 1.15	12SA7 1.15	50Y6 1.10	57 .. .90
105 .. 1.10	5Z4 .. .90	6Q7 .. .90	12SK7 .85	24 .. .75	58 .. .90
1H4 .. 1.00	6A6 .. 1.35	6S07 .85	12SQ7 .85	27 .. .55	76 .. .60
1H5 .. 1.30	6A8 .. 1.00	6SK7 .80	12SR7 .70	30 .. 1.00	77 .. .90
1LA6 2.35	605 .. .85	6SQ7 .90	14A7 1.50	32 .. .75	78 .. .90
1LD5 2.00	606 .. .90	6V8 .. .50	14C7 1.35	33 .. 1.00	79 .. .90
1LE3 1.75	608 .. 1.25	6X5 .. .85	25L6 1.30	38 .. .60	80 .. .95
1N5 .. 1.60	6D6 .. .80	7A8 .. 1.30	25Z5 1.00	39/44 .50	83 .. 1.00
1Q5 .. 1.60	6F5 .. 1.00	70L7 Adpt. Compl. 1.45	25Z6 1.00	41 .. .85	83V .. .75
2A3 .. 1.60	6F8 .. 1.10		35A5 1.30	43 .. 1.10	2051 1.45

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ABSOLUTELY NO CHARGE!

"Parts and Supplies for Coin Machine Service"
HARRY MARCUS COMPANY
816 WEST ERIE STREET CHICAGO 22, ILL.



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We have a few thoroughly reconditioned slot-type 3½x7 Pool Tables at \$199.50.
This table is a steady money maker, average take per week \$20 to \$50 in fair location.
Buy one, you will buy more.
½ deposit, balance C. O. D.
Our new table will be ready about January 1—State Distributors wanted
G. F. PERRY Johnston, S. C.

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USED JUKE BOX RECORDS
WE PAY HIGHEST PRICES—ANY QUANTITY
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GUN CASTINGS \$12.75
H-32-S Rapid Fire Gun Coils75 Ea.
Bell Locks (Standard Size), 2 Keys or Keyed Alike, 1 to 100, 75c Ea.; 100 or More.65 Ea.
5c Coin Wrappers (your name) } 50 Boxes 63c Per Box } ½ deposit on
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charge) as follows: } 200 Boxes 53c Per Box } per orders.
Reset and Step-Up Coils for Payout Unit \$.75 Ea.
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Get your Scales rebuilt now and have them ready for your big season.
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WILL SELL
20 Super Bells, Comb. F.P., P.O.
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6 Wurlitzer 616 Phonos, Lite-Up
3 Watling Big Games, F.P. Console
2 Bally Big Top, F.P. Console
1 Jennings Bob Tail, F.P., P.O.
2 14' Bally Rolls (Same as Skee Ball)
2 Chicken Sam Ray Guns, Conv. to Jap
2 Keeney Anti-Aircraft Guns, Br. Cab.
ALL THIS EQUIPMENT CLEAN AND READY FOR IMMEDIATE USE.
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The Best Music Operation in the South
Consisting of 350 Machines, doing a gross business of over \$3,000.00 per week. Will only consider cash at top market prices. Entire personnel will stay with business.
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HAND TRUCK
For Handling
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- **Hardwood Frame, 56 Inches High.**
- **No Curved Handles.**
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- **14 Foot Heavy-Duty Webb Strap.**
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- **Goes Up and Down Steps.**
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\$32.50 Each

BLOCK MARBLE CO.
1527 Fairmount Ave. PHILA., PA.
GET IT FROM BLOCK—
THEY HAVE IT IN STOCK!

**SELLING OUT ALL
SALES BOARDS
LESS THAN FACTORY PRICES
OUR LOSS—YOUR GAIN**

Holes	Name	Profit	Price
1200	5¢ American Beauty	Avg. \$28.00	\$3.23
1185	5¢ Crazy Chassis	Avg. 32.00	3.06
1280	5¢ Deal Me In	Avg. 33.15	3.14
1056	5¢ Deep Sea Sport		2.14
1000	5¢ Doggy	Avg. 29.00	2.86
1677	5¢ Dollar Book Spol.	Avg. 38.85	3.93
1260	5¢ El Toro	Avg. 32.41	3.17
1248	5¢ Eyes of the Fleet	Avg. 32.00	3.28
480 25¢	5¢ Flyer	Def. 40.00	.84
1200	5¢ Flamingo	Avg. 32.25	3.06
1280	5¢ Follow the Fleet	Avg. 32.50	3.20
480 25¢	5¢ High Five	Def. 40.00	1.06
600 25¢	5¢ Queter	Avg. 30.50	2.54
1040	5¢ Special Award		3.14
1000 25¢	5¢ Jack Pot Charley	Avg. 53.25	1.21
1250	5¢ Liberty Smokes		3.06
1000 25¢	5¢ Lotta Charley's	Avg. 59.25	1.59
1800	5¢ Nice Form		3.06
1800	5¢ Our Defense		3.11
1380	5¢ or 10¢ Red-White-Blue Candy Boxes (Def. 5¢, \$18.00), (Def. 10¢, \$45.50)		1.70
1080	5¢ Rough Riders	Avg. 28.02	2.77
1600	5¢ Speedway		4.08
2160	5¢ Speedway Special		4.85
1600	5¢ Star Bell	Avg. 37.80	3.16
1800	5¢ Rapid Play	Avg. 33.43	3.25
1200 25¢	5¢ Texas Charley	Avg. 102.00	1.95

Immediate Delivery. 1/3 Cash, Balance C.O.D.

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USED EQUIPMENT
Baker's Pacers, Daily Double, serial over 7,400, good condition, each \$185.00; 5¢ Jennings Longshot 5¢ Console, takes nickels, dimes, quarters, \$175.00; Bowling Leagues, 9 ft. return ball type, like new, \$110.00 each; Pikea Peak, Kicker & Catcher, Sparks, all like new, \$22.50 each.
F. O. B. Saginaw
1/3 Deposit, Balance C. O. D.
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WANTED
200 FREE PLAYS
WILL PAY \$30.00 EACH COMPLETE WITH PARTS
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NO DELAY!**

MUSIC

Wurlitzer 850	\$725.00	Seeburg Classic	\$400.00
Wurlitzer 850	825.00	Seeburg Casino, Like New	289.50
Wurlitzer '42/500 Victory Keyboard	525.00	Seeburg Regal	325.00
Wurlitzer '42/24 Victory	450.00	Seeburg 15-Record	149.50
Wurlitzer 700	675.00	Rock-Ola DeLuxe	375.00
Wurlitzer 800	725.00	Rock-Ola Standard	350.00
Wurlitzer 816	190.00	Rock-Ola Monarch	235.00
Wurlitzer 12-Record	129.50	Rock-Ola 12-Record	119.50
Seeburg Cadet, RC	475.00	Rock-Ola 12-Record Lite-Up Grille	129.50
Seeburg Cadet	425.00		

ACCESSORIES

7 Seeburg Wireless Bar-o-Matics	\$44.50	Buckley Adaptor, Comp.	\$22.50
1 Seeburg Colonel Amplifier	45.00	12" PM Speakers, New	7.50
6 #GSR1 Selection Receivers	22.50	15 Wurlitzer #125 Boxes	24.50
Wurlitzer 300 Adapter	22.50	4 Wurlitzer #332 Bar Boxes	15.00
Complete Wireless Set-Up for Wurlitzer	37.50	Wurlitzer Bar Brackets	2.50
Original Tone Arm Screws for Wurl. Doz.	1.75	Seeburg Wireless Boxes, 20 Sel.	37.50
4 24 Seeburg Wireless Adapters	15.00	Seeburg Wireless Boxes, 24 Sel.	27.50
Motor for Wurlitzer Counter Model	15.00	8 Seeburg 20 Sel. 3-Wire Boxes	35.00
1 Wurlitzer #331 Bar Box	14.00	5 Seeburg 5-10-25¢ Wireless Boxes	62.50
2 Seeburg Playboys	29.50	3 Seeburg 5-10-25¢ 3-Wire Boxes	47.50
Rock-Ola Motors, Any Type	22.50	Zip Card, Per Foot	.02 1/2
Wurlitzer Motors	29.50	150 New Utah 8" P.M. Speakers	4.25
Wurlitzer Tone Arms	21.50	Pre-War Rubber Casters, Per Set	1.25
Wurlitzer Trays, New	.75	Bakelite Crystal Pick-Ups	5.00
Packard Adapter, Comp.	24.50	Main Gears	4.50
Seeburg Trays, New	.60	Buckley Chrome Boxes, 24 Sel.	17.50
Brackets for Any Type Box	2.50	Buckley Chrome Boxes, 32 Sel.	17.50

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All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation!
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WE WANT TO BUY
PHONOGRAPHS—CONSOLES—ONE BALLS
ON OR OFF LOCATION

WANTED	WE WILL PAY	WANTED	WE WILL PAY
Wurlitzer 412	\$ 85.00	Seeburg Casino	\$210.00
Wurlitzer 816	135.00	Seeburg Gem	275.00
Wurlitzer 616 Lite-Up, Top & Bottom	165.00	Seeburg Crown	285.00
Wurlitzer 24	200.00	Seeburg Regal	285.00
Wurlitzer 600 Rotary	320.00	Seeburg Vogue	350.00
Wurlitzer 600 Keyboard	350.00	Seeburg Classic	350.00
Wurlitzer 500	365.00	Seeburg Envoy E5	375.00
Rock-Ola Standard	275.00	Seeburg Envoy E6RC	400.00
Rock-Ola DeLuxe	285.00	Mills Throne	215.00
Rock-Ola Master	300.00	Mills Empress	250.00

SEND US YOUR LIST OF CONSOLES AND ONE-BALLS—AND LOWEST PRICES
WE ALSO WANT TO BUY PHONOGRAPH ROUTES—LARGE OR SMALL
TELL US WHAT YOU HAVE
All Machines Must Be Working and Clean—No Broken or Out-of-Order Machines Wanted.
CALL—WRITE—AIR MAIL—WIRE

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FOR OUR ANNOUNCEMENTS
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FRANKEL DISTRIBUTING CO.
2532 Fifth Ave. Phone 153 Rock Island, Ill.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	80.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	162.75	9.00

WRITE FOR OUR LATEST PRICE LIST
Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.
MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

C. & P. SALES CO. 407 MADISON AVE. 5-4576 MEMPHIS, TENN.
FOR SERVICE THAT SATISFIES

CONSOLES	SLOTS		
Mills Owls, F.P.	5¢ Mills Cherry Bell	\$ 69.50	\$197.50
Jennings Multiple Slot Liberty Bell	Columbia, Jackpot	59.50	79.50
Jennings Multiple Racer	5¢ Mills Chrome Bells, 3/5	59.50	197.50
Keeney's Kentucky Club	Mills Club Handles	59.50	3.50
1 Bally Club Bell	Box Type Lock Stands with Keys, ea.	229.50	17.50
6 Latest Model Watling Big Game, F.P.		89.50	

MILLS' FIRST POST-WAR MACHINE—THE BLACK CHERRY BELL
This wonderful new Bell is now ready for delivery. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.
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2 10¢ Mills Brown Front, 3-5 Pay	235.00	4 Mills 5¢ Extraordinary, 3-5 Pay	159.50
1 Mills 25¢ Brown Front, 3-5 Pay	325.00	1 Mills 5¢ Extraordinary, 2-4 Pay	139.50
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1 Mills 5¢ Original Gold Chrome	325.00	1 Mills 5¢ Cherry Bell, 3-10 Pay, Orig.	225.00
2 Mills 25¢ Original Gold Chrome	395.00	2 Mills 50¢ Giltter Gold, 3-5 Pay	395.00
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10	25	.40	12	150	.48	10	450	.68	20	450	.96
20	25	.44	16	150	.56	10-10	450	1.04	30	450	1.16
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8	150	.44							16	600	1.28

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4	450	.84	16	450	\$1.52	4	600	\$1.90	8	600	\$2.52
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.00025		.12	.003		.12	.02		.12	.1		.18
.0005		.12	.005		.12	.03		.15	.25		.27
.001		.12	.01		.12	.05		.15	.5		.36
.002		.12							1		.60

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THESE GUNS ARE PRECISION MADE AND BUGLESS

It is possible you may never have heard of our Guns, because we only had a limited number made, as we did not intend to sell any, intending only to open places of our own, and the Guns were made according to our own specifications and not as a promotional venture to sell Guns. We had operated other Air Gun Galleries before we brought out this Gun of our own and knew exactly just what was required—A GUN THAT SHOT STRAIGHT AND CAUSED LITTLE OR NO TROUBLE—AND THAT'S WHAT WE HAVE. We own and operate 4 Galleries in St. Louis and are interested in our own operations—not the sale of Guns.

WE HAVE 3 USED GALLERIES FOR SALE

that were made NEW in April for Forest Park Highlands in St. Louis and used this one season. We can re-touch, put on new Rubber; Targets, etc., and they will be as good as new. THESE ARE 12 FT. GALLERIES AND COUNTERS, USING 6 GUNS EACH. WE CAN MAKE YOU A COMPLETE NEW GALLERY ANY SIZE YOU WISH.

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Magazines, Organizations To Approach Vets on Vending Biz

EASTON, Pa., Nov. 3.—Veterans of World War II are being approached thru vet magazines and vet organizations to consider the vending machine industry for post-war employment. Chief standard-bearer in the campaign to bring young blood into the expanding industry is the Standard Vending Division of the Lehigh Foundries, Inc., who have factories in Easton and Lancaster, Pa. This new vending machine manufacturer has just converted from war work, and one of the first to start production. Vending equipment is promised early in 1946. Machines reportedly will feature all the latest improvements and several exclusive features which promise to be forerunners of changes in standard equipment. Firm will turn out all types of machines and already has a large sales staff. Many war plants in the area are studying the work of the Lehigh

Foundries and may also convert to vending machine manufacture.

Spokesman for the company say that it's up to the coin machine industry to invite veterans into the field and bear a portion of the post-war planning for discharged servicemen. They maintain that the veterans can be used in all branches of the industry from the factory to the distributor and can contribute many original ideas that will increase the efficiency of coin machine operation.

It is reported that group of veterans are already at work on a study which shows the difference in vending machines here and abroad. The study will be published, according to the report, and be available to coinmen thruout the nation.

Ex-soldiers will be given a clear picture of the industry by prospective employers or operators and it has been stressed that disabled vets will be welcome and useful to the industry. Coinmen everywhere have been asked to cooperate in the plan which is now in progress here.

Slade Sprains Ankle, But Makes Biz Trip To Cincy Regardless

MILWAUKEE, Nov. 3.—Two hours before his train was scheduled to pull out of Chicago for Cincinnati, A. R. Slade, head of the Batter-Up Company and Pre-Flight Trainer Sales Company of this city, turned over on his ankle. Rushed to a Chicago hospital, X-rays revealed no broken bones—just badly strained ligaments. Rest of the trip was made minus a shoe, and all business was conducted from his hotel room.

In Cincinnati Slade announced that the Ohio Specialty Company would be distributor for the Pre-Flight Trainer in Kentucky.

Senator H. Capehart Breaks Ankle in Car Accident in Indiana

INDIANAPOLIS, Nov. 3.—Sen. Homer Capehart suffered a broken left ankle, cuts about the face and a badly lacerated tongue in a head-on automobile collision with a soldier from an Ohio army base 15 miles northeast of Indianapolis. Rushed to the Methodist Hospital, the senator was announced as doing "as well as could be expected."

Capehart was riding in an automobile driven by W. S. Merchant, of Fort Wayne, Ind., when the car collided with one driven by Ralph Erton, a soldier living in Lacarne, O. Merchant suffered a broken wrist and several broken ribs while Erton suffered cuts and bruises. The senator was returning to his Indianapolis home after a public appearance in Fort Wayne when the accident occurred.

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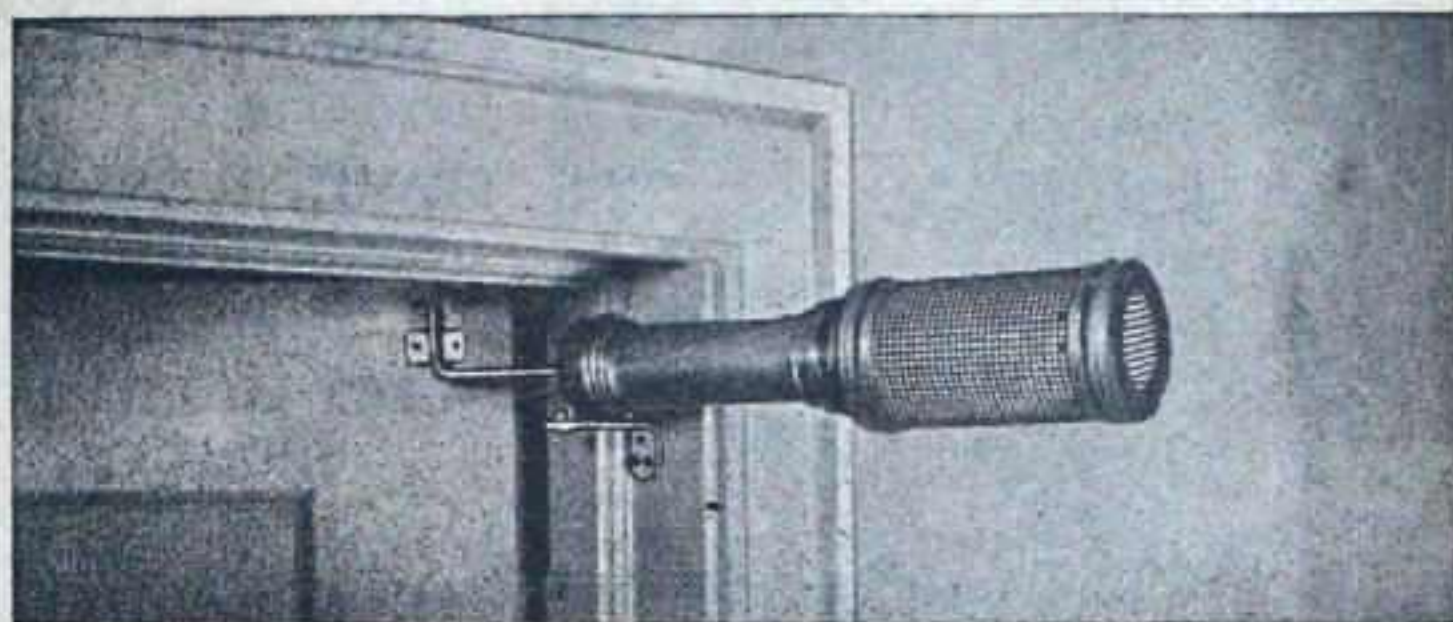
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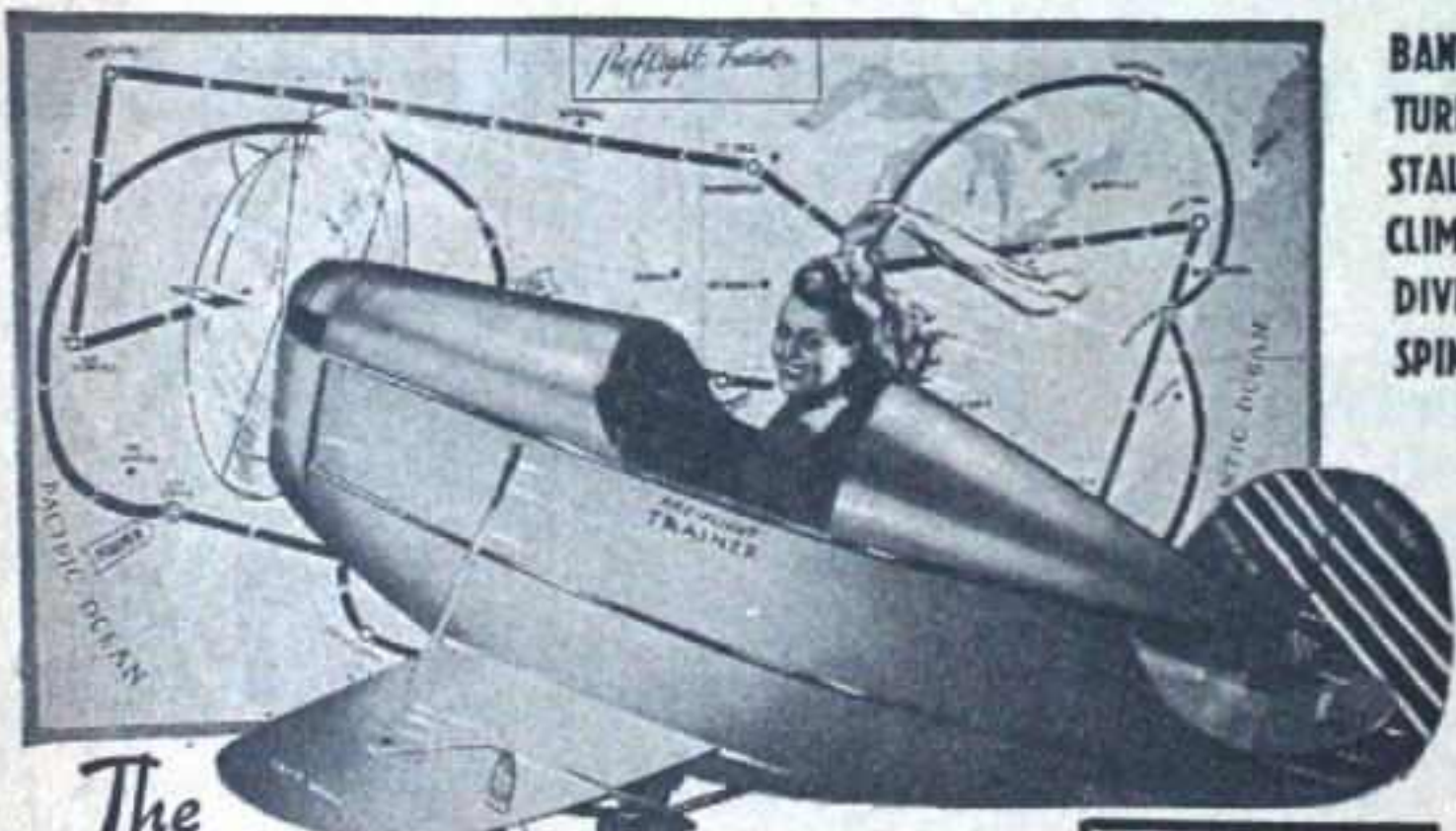
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Blue Fronts, 5¢	\$ 98.50
10¢	\$125.00; 25¢ 150.00
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10¢	\$175.00; 25¢ 225.00
Silver or Gold Chromes, can't be told from new, 2/5 or 3/5, 5¢	205.00
10¢	\$285.00; 25¢ 315.00
Mills Orig. Gold Chrome, 50¢	495.00
Mills Copper Chromes, 25¢	275.00
Mills Cherry Bells, comp. refin., club handles, drill proof, 5¢	139.50
10¢	\$165.00; 25¢ 195.00
Mills Bonus Bells, orig. late ser. nos., drill proof, club handles, 5¢	150.00
10¢	\$175.00; 25¢ 225.00
Mills V. P., Bl. and Gld.	45.00
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Mills Q.T., 5¢, orig.	79.50
10¢, rebuilt	69.50
Jenn. 4-Star Chief, 5¢	\$115.00
10¢	\$149.50; 25¢ 185.00
Jenn. Silver Chief or Silver Club Special, 5¢	139.50
10¢	\$159.50; 25¢ 175.00
Jenn. Master Chief S.P., 5¢	119.50
10¢	\$139.50; 25¢ 169.50
Jenn. Victory Model, 5¢	149.50
Pace Comets, compl. reblt., 3/5, 5¢	69.50
10¢	\$89.50; 25¢ 98.50
Pace Rocket or Deluxe, 5¢	94.50
10¢	\$119.50; 25¢ 169.50
Melon Bells, orig., except. clean, 5¢	125.00
10¢	\$150.00; 25¢ 175.00
Watl. Rolatop, 3/5, 5¢	79.50
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CONSOLES	
Mills Club Consoles, orig. 5¢	\$225.00
10¢	\$250.00; 25¢ 275.00
Pace Club Consoles, 5¢	119.50
10¢	139.50
Jenn. Club Consoles, 5¢	129.50
10¢	\$149.50; 25¢ 189.50
50¢	395.00
Bally Skill Field, 7-Coin Head	\$ 89.50
Mills 4-Bells, 4/5¢, Orig. Heads, Late Ser. Nos.	325.00
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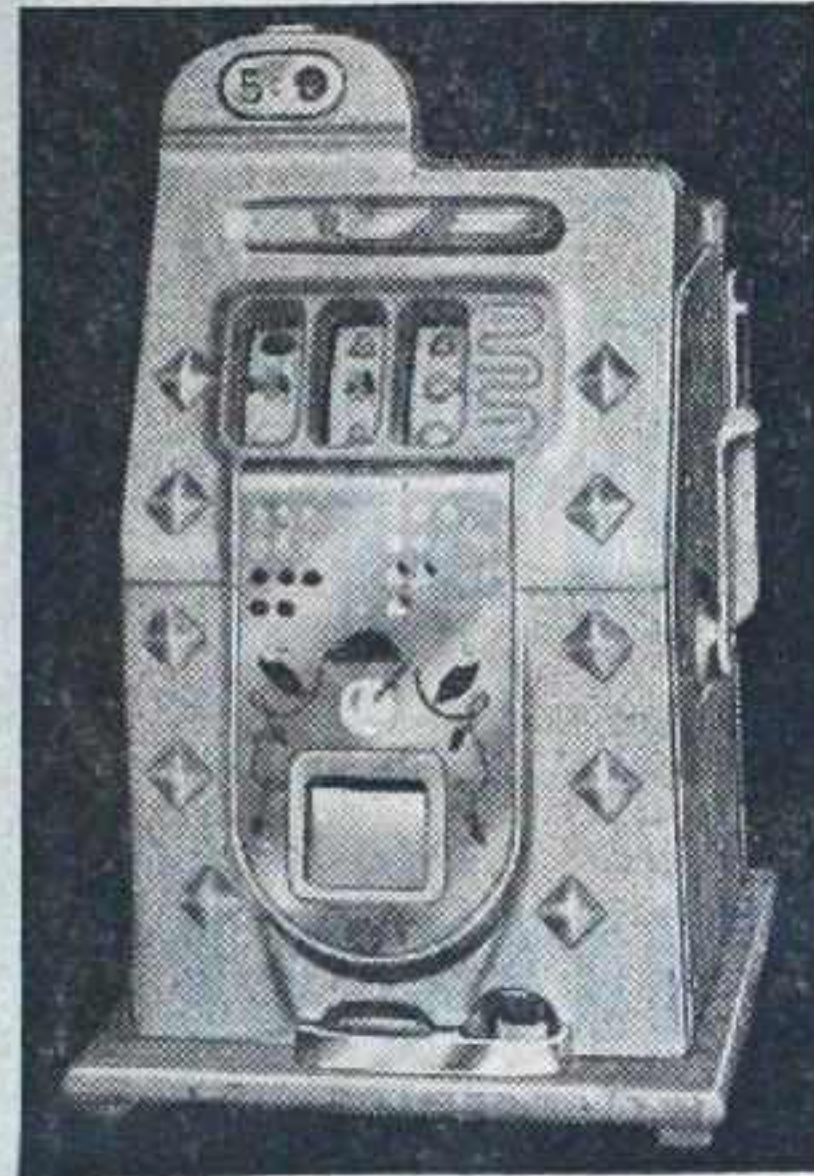
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For fifty years MUTOSCOPE equipment has given superlative service. Through the years of peace and the years of war, MUTOSCOPE machines have proved they are "BUILT TO LAST." During our years of intensive war work we learned and perfected many valuable precision skills. The new MUTOSCOPE machines now being built for you embody all the SCIENTIFIC SKILLS we knew and all we so recently mastered. They're "BUILT TO LAST" longer—and give all 'round better service.



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The scientific wonder machine that delivers a framed photo in less than a minute. A steady money-maker. Orders now being taken.

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Timely! Thrilling! Coin-operated and fully automatic. A veritable gold mine.

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ATTENTION SILVER SKATES MASCOT

Send 'Em In!



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Don't Wait!
Order Today!



\$325.00

Including 2000 de luxe metals, F. O. B. Jamestown, N. Y. 1/3 deposit with order, balance C. O. D.

- ★ Finest metal typer built
- ★ Machine operates, looks and is guaranteed like NEW
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Late models . . . completely factory reconditioned. WRITE . . . WIRE . . . PHONE . . . TODAY.

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A Skee Ball Alley which will really roll in terrific profits for YOU. This game will keep your customers coming back for more . . . \$349.50. F. O. B. Poughkeepsie, N. Y. NOW ON DISPLAY.

SAVE TIME and MONEY

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PRICE \$147.50

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COUNT WRAP and BAG

Pennies, Nickels, Dimes, Quarters and Halves with the

DOWNEY-JOHNSON PORTABLE COIN COUNTER

Wraps or Bags . . . no extra equipment necessary to wrap coins in packages . . . every package accurately counted and double checked!

- ★ PORTABLE
- ★ COMPACT
- ★ LIGHT IN WEIGHT

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representative in the United States for the DOWNEY-JOHNSON Portable Coin Counter to the Coin Machine Trade. Watch for our announcement of Distributors for your territory. CHARLES (JIMMY) JOHNSON

- OPERATING FEATURES:**
- Portable—weighs only 17 1/2 pounds
 - Quick-setting lock for package count
 - Double-check on every package count
 - Feed roller adjustable for long wear
 - Quick removal of hopper ring for easy cleaning
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Super Bells, Single F.P. & P.O., Like New325.00	Big Tops, F.P.85.00

Serviceable Slots, Good Condition, Original Paint Jobs.

25¢ Extraordinary\$145.00	5¢ 4 Star\$90.00
10¢ Extraordinary115.00	25¢ Calle D.J.P., 3-5, Late Models95.00
5¢ Extraordinary85.00	Bally Parlay, P.O., Like New125.00
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Foreign Colors\$175.00	Oklahoma\$249.50
Yankee Doodle249.50	Santa Fe249.50
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Arizona249.50	Wagon Wheels249.50
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Blue Fronts Cherry Bells 5c-10c-25c Play
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COMPLETELY REBUILT BY GENUINE FACTORY MECHANICS
ONE BALLS

Record Times\$160.00	Blue Grass\$160.00
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Each table clean and guaranteed in perfect mechanical condition

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Nickel Slide to fit any Wurlitzer Phono-graph from 616 Model to 500 and 600 Model—\$1.85 Each.

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Coin Advancing Bars and Coin Holding Bars for MILLS QUARTER ESCALATORS. \$2.75 Per Set.

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Holes	Play	Description	Profit	Net Price
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240	50¢	HOT TENS, X THICK	Def. 40.00	1.59
300	1-5¢	PUT AND TAKE	Def. 6.00	.75
400	5¢	BUCKERINO	Def. 7.00	.85
500	5¢	CHARLEY	Def. 7.00	.85
800	10¢	NINETY PERCENTER JUMBO	Def. 10.00	1.57
800	10¢	NINETY PERCENTER, X JUMBO THICK	Def. 10.00	2.35
800	5¢	GOBS OF FUN, X THICK & PROTECTED	Avr. 22.70	2.97
800	5¢	LUCKY PUP, X THICK & PROTECTED	Avr. 22.50	2.97
1000	5¢	TRADE BOARD	Def. 20.00	.98
1000	5¢	BLACK GOLD, X THICK & PROTECTED	Avr. 27.10	3.60
1000	5¢	KINGFISHER, X THICK & PROTECTED	Avr. 28.10	3.60
1000	10¢	JACKPOT CHARLEY, X THICK & PROTECTED	Avr. 32.92	2.42
1200	25¢	PROFESSOR QUIZ	Def. 70.00	1.95
1200	25¢	CHEERFUL CHARLEY, X THICK & PROTECTED	Avr. 82.65	2.75
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We have a substantial stock of Super Thick 1000 Hole 5¢ Play Jackpot Money Boards with profits ranging from \$24.00 to \$28.00 which we are using as a leader to invite your inquiries and are therefore pricing them at the ridiculously low figure of \$1.85 each. We have a complete line of Plain Boards available in all sizes, as well as many Merchandise Assortments. 25% With Order, Balance C. O. D. DISPLAY SALES COMPANY, P.O. Box 760, Omaha, Nebraska

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NON-INFLAMMABLE
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SHRINK-PROOF
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EXPERTLY MOLDED

PERFECT FIT
GUARANTEED
FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

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24 Top CornersEach
24 Lower Sides\$ 1.20
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800 Top Center, Right or Left Red8.00
800 Back Sides, Green9.50
800 Lower Sides13.50
750 Top Corners8.75
750 Lower Sides8.75
750 Top Center4.25
750 Middle Sides2.00
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Available in Red, Yellow or Green	
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Standard, Master, DeLuxe or SuperEach
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The Above Available in Solid Red, Yellow, Green.	

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20"x50"—Non-Brittle Pliable.
60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50
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ORDER AS
#1000 OUT-DOOR SPORT
(5c Play—Sp. THICK)
Another Famous Bonus Board.
TAKES
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Exclusive factory distributors major lines. Well established, largest coin machine business in territory served. Sales volume 1942 exceeded half million. New potential tremendous. Routes earning on basis of \$175,000.00 a year now. Will invoice approximately \$200,000.00. Experienced management will continue long as desired. Will stand strict investigation. Please don't answer this ad unless you are financially prepared to handle a deal of this size.

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This trio is now setting-up an organization to distribute A.M.I. music equipment, parts and accessories in the states of New York and Connecticut exclusively, with temporary offices at 593-595 Tenth Avenue, New York City. However, blue-prints are now being drawn for a modern, permanent building with beautifully appointed showrooms and offices and ample servicing and warehousing facilities.

There is no need to detail our reasons for selecting Barney, Abe and Mike. New York and Connecticut operators know the reasons as well as we do. Their background and experience guarantee a solid performance both for A.M.I. and the operator. Good luck!

Automatic Instrument Company

★ THE PIONEERS OF AUTOMATIC MUSIC ★

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WILLIAMS' "LAURA" Newest 5-Ball Free Play Revamp. Plenty of Player Appeal—Sensational Money-Maker!
IMMEDIATE SHIPMENT..... \$249.50

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 Sensational New One-Piece Upright Gun! Torpedoes Submarines Through Periscope.
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Cover Girl	249.50	Marvel Baseball	124.50	Trade Winds	249.50
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 NEW BLACK CHERRY—"TRUE FIT"**

CASTING AND CASE ASSEMBLIES

Castings, Chrome Plated, with Cups, Ornaments, Award Plates. Machined. All Steel Parts Added. Ready To Mount on Wood Case\$37.50
 All Above Parts Fitted and Assembled on New Wood Case with Drill Proof Sides and Club Handles. Ready for Mechanism 57.50
 Or Send Us Your Old Mills Slots and We Will Rebuild them into "New Black Cherry" for You.

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Want any quantity on or off location, or complete routes anywhere in the United States! WILL PAY HIGHEST CASH PRICES!

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AMI Singing Towers, Brand New \$598.00
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WILL TAKE ANY MAKE PHONOGRAPH IN TRADE WITH LIBERAL ALLOWANCES.

AMI 40-Record Hibos, Model #302, in Factory Crates \$649.00 Ea.

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From 412 to 950

In Lots of 100 70c Each

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 RECONDITIONED—
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By Our 48 Years of Experience
 WRITE FOR PRICES

- 5c 10c 25c
- GOLD CHROMES**
- 5c 10c 25c
- BROWN FRONTS**
- 5c 10c 25c
- BLUE FRONTS**

All above Machines have Knee Action, Club Handles and Drill Proof.
 5c Q. T.'s Originally Blue Made Glitter Gold\$89.50
 10c Q. T.'s, Same as Above..... 99.50
 25c Q. T.'s, Same as Above But With SPECIAL 3/5 PAYOUT.. WRITE VEST POCKETS, Blue and Gold.... 59.50

Write for Complete Price List of SLOT Parts . . . WE HAVE THEM ALL

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The BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

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4 Jack in Box Stands, No Locks	\$ 30.00	1 Seeburg Colonel, R.C.E.S.	\$525.00
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2 Wurlitzer Bar Boxes	10.00	1 Super Torpedo	275.00
		1 Liberator	175.00
		1 Supreme Rocket Buster	225.00

All Machines Offered Subject To Prior Sale. Full Cash Must Accompany Order in Form of Post Office, Express, Telegraph Money Order or Certified Check. Phone Your Order So That You Will Know Before Sending Money Whether or Not We Have the Machines in Which You Are Interested.

MOSELEY VENDING MACHINE EXCHANGE, INC.
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RAPID FIRE GUN CASTINGS, NEW	19.50	NEW BALLY CLUB BELL, P.O. Unit	34.50
NEW PIN GAME CARTONS & FILLERS	2.50	SUPER BELL P.O. UNIT	19.50
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★ NEW! KLEER-FLO CLEANER & 30 GAL. DRUM OF FLUID—\$129.50 ★

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CONSOLES		PIMLICO		\$365.00
'38 TRACK TIME	\$ 99.50	CLUB TROPHY	315.00	
JUMBO PARADE, F.P.	89.50	'41 DERBY	340.00	
MILLS DOUBLE SAFES, 2 Door ..	99.50	SPORT SPECIAL	189.50	
JUMBO PARADE, C.P., Late Head ..	119.50	RECORD TIME	179.50	
BALLY HI HAND COMB.	199.50	LONG SHOT	245.00	
10¢ SARATOGA, Cash, P.O.	149.50	SLOTS		
WATL. BIG GAME, F.P.	49.50	COLUMBIA, G.A., CIG. REELS	\$ 69.50	
5¢ PACE SARATOGA, CASH	99.50	NEW! PACE 50¢ & \$1.00 BELLS ..	WRITE	
BIG GAME, P.O.	89.50	5¢ CHERRY BELL, 3-10, C.H.	189.50	
MILLS BOX STANDS	19.50	5¢ F.P. Q.T. DIAL VENDOR	49.50	
JENN. SILVER MOON, F.P.	104.50	5¢ GOOSENECK, J.P.	49.50	
MILLS FOUR BELLS, 4-5¢	395.00	5¢ MILLS CHERRY BELL, 3-5	179.50	
ONE BALLS		1¢ MILLS Q.T.	49.50	
LONGACRES & THOROBREDS	\$465.00	5¢ MILLS ORIG. CHROME	275.00	
SPORT KING	209.50	10¢ MILLS ORIG. CHROME	325.00	
BLUE GRASS	195.00	25¢ MILLS ORIG. CHROME	395.00	
'40 1-2-3, F.P.	89.50			

WANTED! HI DIVE, SPORT PARADE, LEADER, ZOMBIE, STARS, DO RE MI, DOUBLE PLAY, DUPLEX, SUN BEAM, SKY BLAZER & WEST WIND @ \$35.00. ALSO ALL MUSIC!!

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SHANGRI-LA, Rev.	OKLAHOMA	DEFENSE, Genco
BIG PARADE	YANKEE DOODLE	VICTORY
'42 HOME RUN	BIG TOP	5-10-20
ALERT	STREAMLINER	LANDSLIDE
KEEP 'EM FLYING	LAURA	WILD FIRE
LEGIONNAIRE	PIN UP GIRL	SPOT POOL
BANDWAGON	ZIG ZAG	GUN CLUB
MIAMI BEACH	SNAPPY	KNOCK OUT
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QUALITY material and workmanship
PLAYER APPEAL that surpasses all others
GREATER EARNINGS for Operators

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Mills 5c Brown Fronts	\$175.00	Free Play Consoles, 5-25, Keeney	
Mills 5c Blue Fronts	125.00	Super Bells, combination	\$595.00
Mills 10c Blue Fronts	160.00	5c Keeney Super Bell, comb.	325.00
Mills 5c Gold Chrome	Write	Bally Roll 'Em, CPO	150.00
Mills 25c Gold Chrome	Write	Lucky Lucro (late two-tone cabinet,	
Mills 25c War Eagles	150.00	1941)	200.00
Mills 25c War Eagles	195.00	Bally Hi Hand (comb. FP & PO) ..	169.50
Sets 5-10-25c Club Bell Consoles ..	Write	Jumbo (combination)	190.00
1 Ball Free Play Sportsman	\$295.00	Bally Club Bell	257.50
Club Trophy	200.00	Four Bell (late head)	500.00
Blue Grass	169.50	25c Jumbo, CPO	250.00
Gold Cup	25.00	5c Jumbo, CPO	139.50
Mills Owl	57.50	Silver Moons, FP	90.00

Brand New EVANS BANGTAILS, DD, JP, 25c, Light Two-Toned Cabinets

New GENCO TOTAL ROLL

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IT'S GOT WHAT IT TAKES!

Original "Jar-O'-Do"

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OUR FAMOUS "JAR O' DO" BIG NATIONAL TICKETS ON THIS UNIQUE STAND GIVES AN IRRESISTIBLE APPEAL TO THIS POPULAR DEAL!! PROVE IT TO YOURSELF! PLACE IT ON YOUR COUNTER AND SEE YOUR PLAYERS APPLAUD THIS TERRIFIC NEW IDEA!! DISPLAYING THE TICKETS IN THIS MANNER PROVIDES PLAYERS WITH MORE INCENTIVE AND BRINGS FRESH INTEREST TO THIS OLD FAVORITE!!

TRY THIS "4-UP" STAND ONCE. IN ANY OF THE NUMEROUS WAYS ADAPTABLE TO IT. AND YOU'LL NEVER AGAIN BE WITHOUT IT!!

THE ILLUSTRATION SHOWS THIS WITH THE 2520 SIZE, BUT IT MAY ALSO BE USED WITH THE 2772'S PROFIT IN PROPORTION. MORE GOOD NEWS ABOUT THIS STAND! PURCHASE ONCE, THEN SIMPLY BUY REFILLS AS YOU NEED THEM AND REPLACE ON THE STAND! IT'S PREPARED TO GIVE LIFETIME SERVICE—DESTINED FOR A LOT OF WEAR, BUT DON'T WORRY! IT CAN TAKE IT! WRITE TODAY FOR FACTORY PRICES AND NEW LITERATURE!

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2 Way Super Bells, C. P., 5c-5c	435.00	Bally Club Bells, A-1	219.50
2 Way Super Bells, C. P., 5c-25c	495.00	High Hands, Comb., late	169.50
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3 Bells, like new	875.00	25c Bobtail, F. P.	169.50
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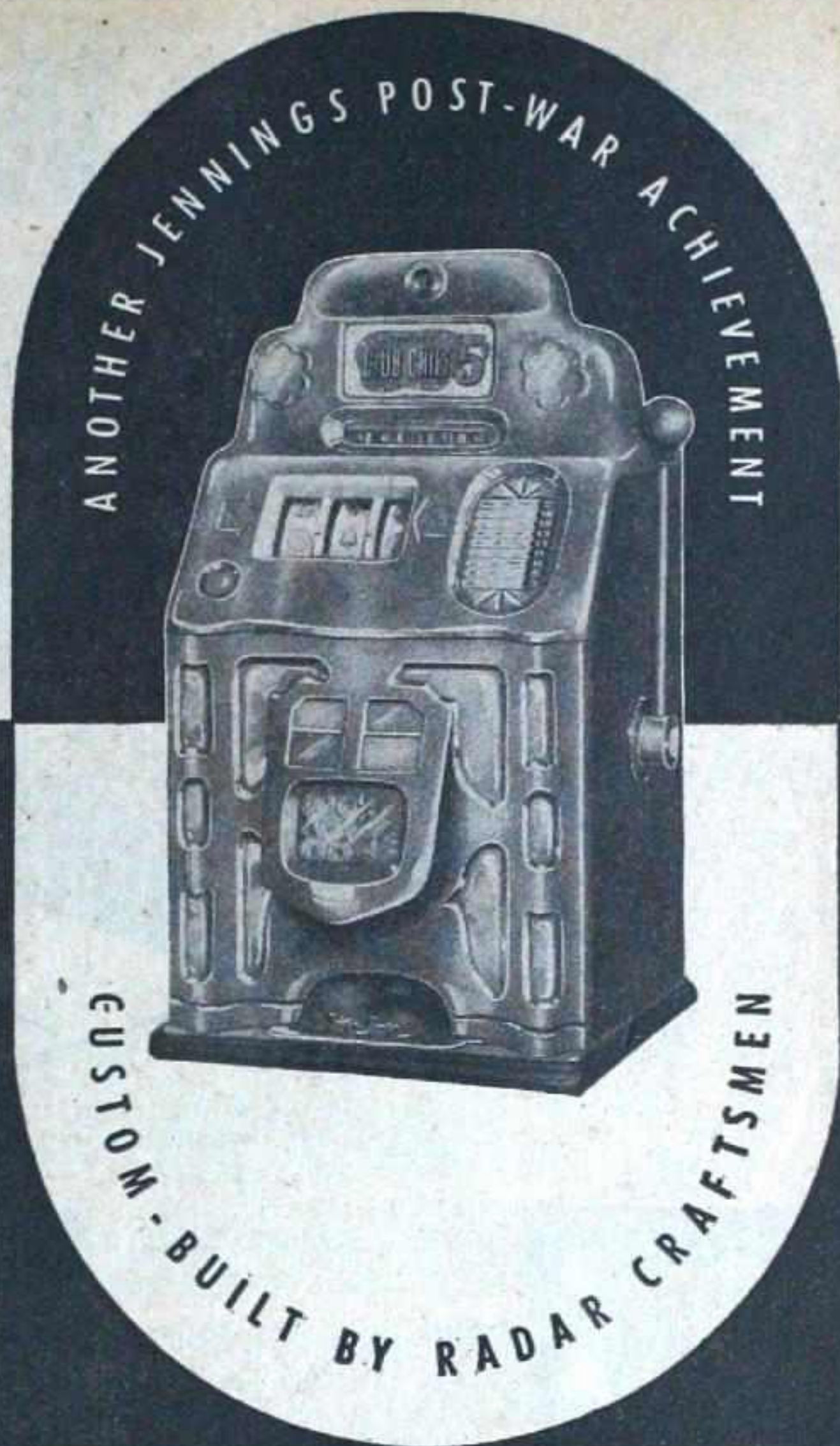
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Brown Front, 25c	229.50	Dixie Bell, 10c	125.00
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Bally Roll 'Em P. O. .	179.50
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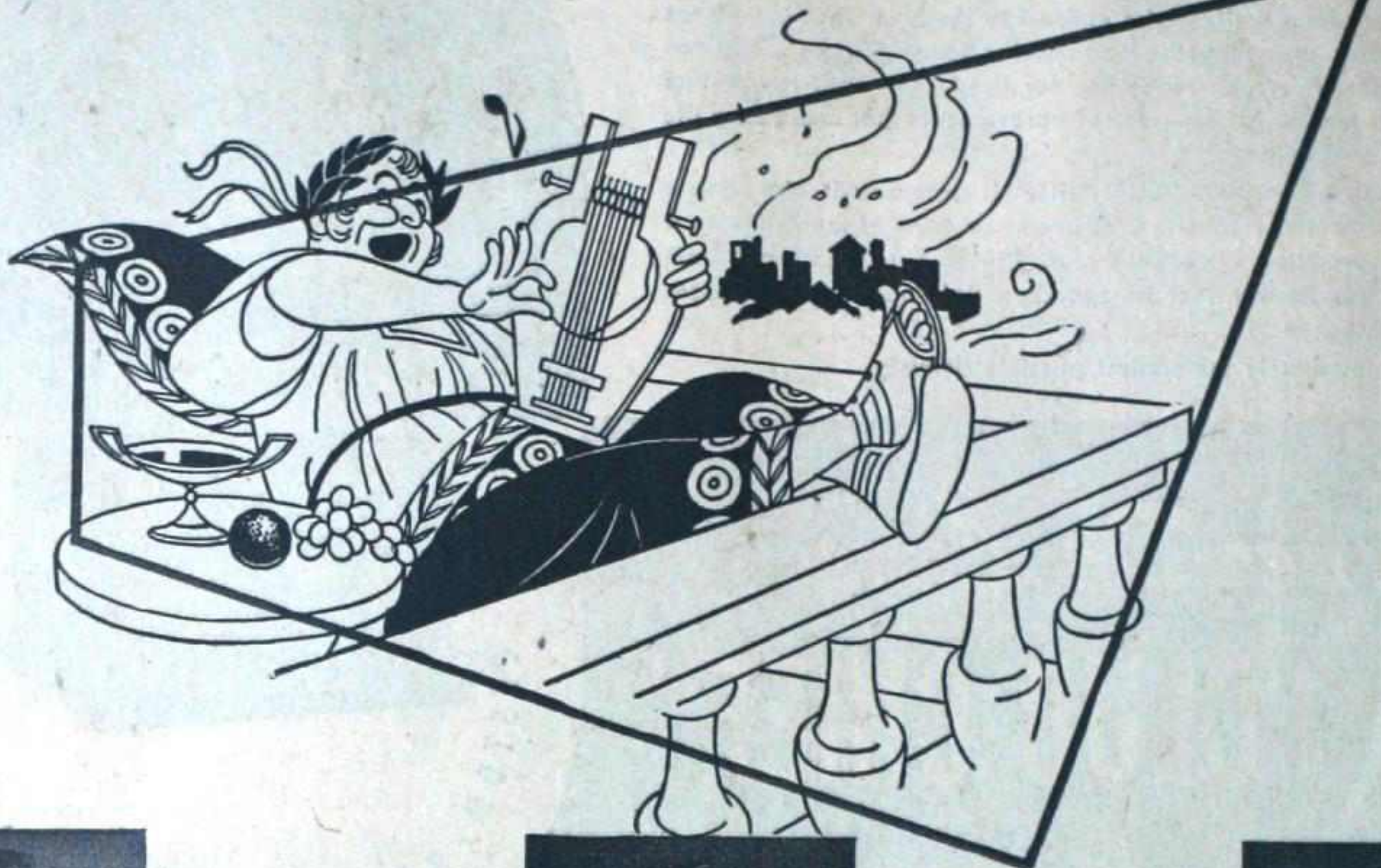
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Keeney 4-Way, 5¢-5¢-5¢-25¢	595.00	Keeney Twin, 5¢ & 25¢, F.P., P.O.	595.00

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Gold Chrome, 10¢ ..	367.50	Blue Front, 10¢ ..	225.00	Bonus Bells, 10¢ ..	267.50
Gold Chrome, 25¢ ..	387.50	Pace Deluxe, 10¢ ..	145.00	Bonus Bells, 25¢ ..	287.50
Pace Deluxe, 5¢ ..	100.00	Pace All Star, \$1.00	495.00	Pace Deluxe, 25¢ ..	195.00
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Evans Dominoes, Late D.D., J.P.	295.00	Bally Hi Hands, F.P., P.O.	189.50
Evans Lucky Lucre, 3-5¢, 2-25¢	350.00	Mills Late Head 4 Bell, 5¢-5¢-5¢-5¢ ..	595.00
Evans Lucky Lucre, 5-5¢ ..	195.00	Bally Club Bells, F.P., P.O., 5¢	259.50
Bally Roll 'Em ..	169.50	Bally Sun Ray, F.P.	159.50
Evans Lucky Stars ..	159.50	Mills Jumbo, Comb. F.P., P.O.	213.75
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15 In. Cabinet and 12 In. P.M. Speaker	16.50	35 In. Cabinet and P.M. Speaker ..	27.50
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Jumbo Parade, P.O.	109.50	Three Bells, 5-10-25	725.00
Lucky Star	110.00	4 Bells, Original, 5-5-5-5	300.00
Paces Races (Brown)	150.00	Triple Entry	105.00
Paces Reels, P.O.	90.00	Big Game	45.00
Saratoga, P.O.	70.00	Totalizer	75.00
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Pastime	150.00	Jumbo Parade, Free Play	70.00
Super Track Time	190.00	Saratoga, Combination	125.00
1938 Track Time	75.00	Twin Super Bell, Comb. 5-25	560.00
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ABC Bowler	\$45.00	Metro	\$47.50	Show Boat	\$62.50
Baker Defense ..	37.50	Super Chubbie ..	47.50	Sky Line	35.00
Knockout	100.00	Towers	57.50	Victory	77.50
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Wurlitzer 850	\$775.00	Wurlitzer 24	\$260.00
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Longacres	410.00	Sports Special ..	100.00	Whirlaway	400.00
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5c Cherry Bell ..	5c Q.T. Blue	79.50	25c Q.T. Blue	125.00
5c Brown Front ..	5c Rol-a-Top	55.00	25c Pace	85.00
5c Blue Front	10c Silver Chrome.	265.00	25c War Eagle ..	140.00
	10c Gold Chrome .	210.00		

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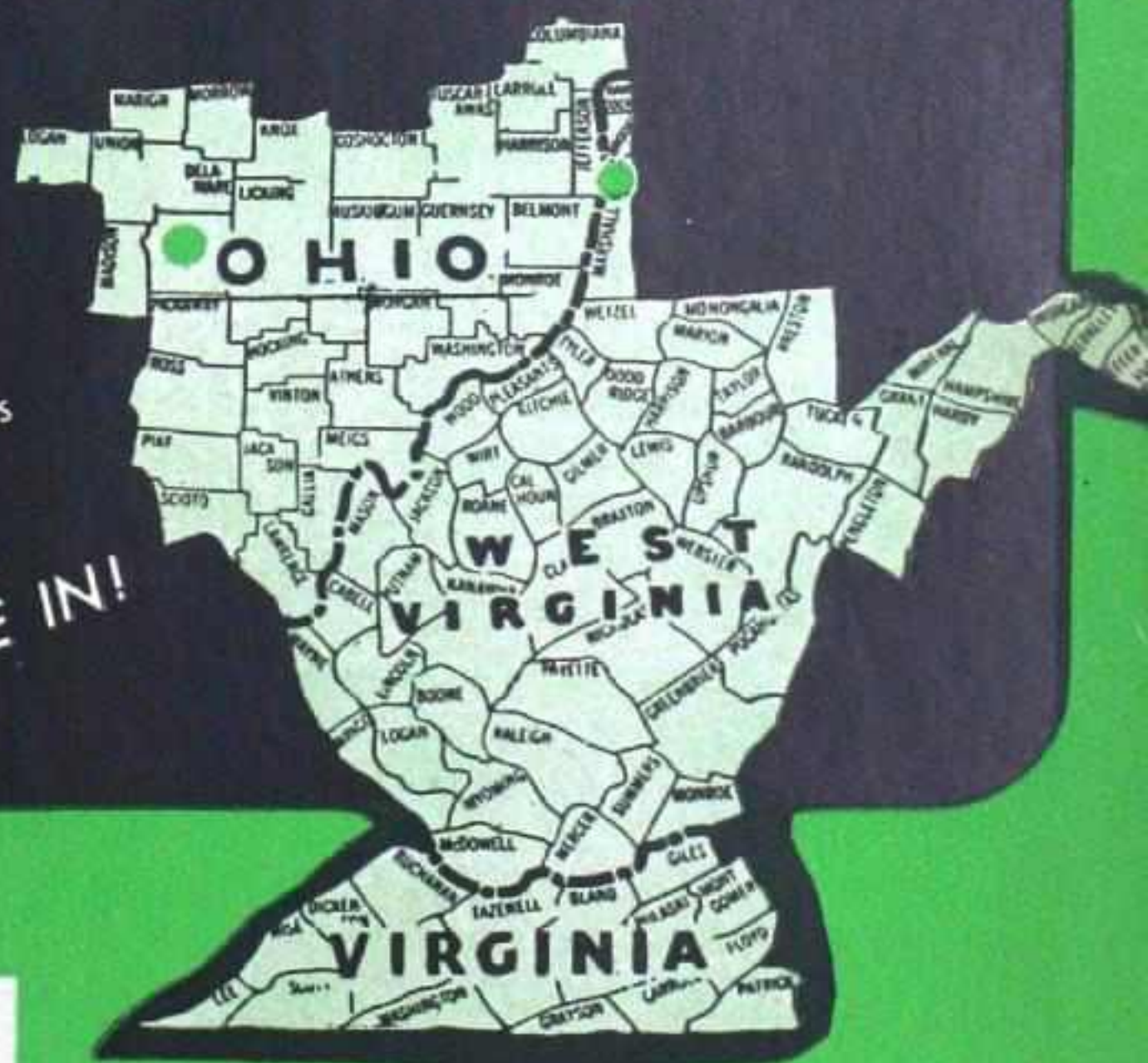
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