

The **Billboard**

AUGUST 18, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

TRADE EXHIBITIONS BIG BIZ



CARLOS MOLINA
Bigger and Better Latin Stuff
(See Music Section)

LEGIT

**In the Public Interest---
Curtain Time on Tix Report**

NIGHT CLUBS-VAUDE

**Booking Feuds at Clubs---
Pyramiding May Kill Goose**

MUSIC

LIFE OF TUNES ON THE AIR

THEY DID IT AGAIN!

INK SPOTS

VOTED NO. 1 QUARTETTE OF 1945

The Ink Spots, who topped last year's group-singing tab, landed in second place this year with more points than in 1944, 118 against 103.

Bob Sox Faves

Top Orks	POINTS	
	1945	1944
Harry James.....	204	118
Tommy Dorsey.....	173	88
Benny Goodman.....	80	*
Duke Ellington.....	51	*
Top Vocalists		
Bing Crosby.....	168	164
Dinah Shore.....	129	204
Jo Stafford.....	129	*
Frank Sinatra.....	51	138
Male Vocalists		
Bing Crosby.....	158	177
Frank Sinatra.....	147	123
Dick Haymes.....	71	61
Perry Como.....	40	*
Andy Russell.....	34	*
Fem Vocalists		
Dinah Shore.....	130	113
Jo Stafford.....	108	*
Ginny Simms.....	88	74
Top Singing Groups		
Andrew Sisters.....	200	64
<u>Ink Spots</u>	118	103
Mills Brothers.....	75	48
Fred Fingers.....	67	*

Ink Spots No. 1 Male Group
Ink Spots are still the leading male makers with multiple-part harmony.

G.I. Faves

	POINTS	
	1945	1944
TOP ORKS		
Tommy Dorsey.....	489	58
Harry James.....	431	91
Benny Goodman.....	237	*
Woody Herman.....	223	*
MALE VOCALISTS		
Bing Crosby.....	1,158	126
Frank Sinatra.....	374	59
Perry Como.....	338	*
Dick Haymes.....	438	30
FEM VOCALISTS		
Dinah Shore.....	902	197
Jo Stafford.....	313	*
Ginny Simms.....	275	28
TOP SINGING GROUPS		
Andrew Sisters.....	682	73
<u>Ink Spots</u>	484	73
Mills Brothers.....	296	*
King Cole Trio.....	138	34
ORKS ON UPSWING		
Stan Kenton.....	200	35
Les Brown.....	141	27
Bobby Sherwood.....	119	*



UNION

THE HIGH SCHOOL KIDS OF THE NATION VOTED YOU THE NUMBER ONE MALE SINGING GROUP SINGING YOU EVEN MORE POINTS THAN THEY DID LAST YEAR. DETAILS IN THE CURRENT ISSUE OF THE BILLBOARD, DATED JUNE 19.

JOSEPH W. KEEHLEN, EDITOR, BILLBOARD.

Ink Spots No. 1 First Time in 1945

In the "singing groups" classification, for the first time this year, the Ink Spots took the play away from the Andrew Sisters by a 30-point margin.

College Faves

ORKS	POINTS	
	1945	1944*
Tommy Dorsey.....	268	189
Harry James.....	248	173
Glenn Miller.....	117	185
Benny Goodman.....	78	44
Woody Herman.....	68	8
MALE VOCALIST		
Bing Crosby.....	384	---
Frank Sinatra.....	234	213
Dick Haymes.....	123	11
Vaughn Monroe.....	117	28
Bob Eberly.....	105	153
Perry Como.....	87	---
Johnny Mercer.....	57	---
Woody Herman.....	51	1
Harry Rabbit.....	45	29
FEM VOCALIST		
Dinah Shore.....	297	---
Jo Stafford.....	163	3
Ginny Simms.....	95	---
Georgia Carroll.....	78	---
Anita O'Day.....	78	13
Betty Hutton.....	54	---
Kitty Kallen.....	48	3
Jean Edwards.....	42	---
SINGING GROUPS**		
<u>Ink Spots</u>	204	---
Andrew Sisters.....	174	---
Fred Fingers.....	136	---
Mills Bros.....	141	---
King Cole Trio.....	75	---

UNION

THE G.I.'S HAVE CONFIRMED WHAT THE BOBBY SOXERS VOTED ONLY A SHORT WHILE AGO, THAT THE INKSPOTS ARE THE NUMBER ONE MALE SINGING GROUP IN THE U.S.A. DETAILS IN THE BILLBOARD OUT JULY FIFTH DATED JULY 1945.

JOE KEEHLEN, EDITOR, THE BILLBOARD.

WESTERN UNION

THE INKSPOTS WHICH HAVE BEEN TOPPING THE MALE SINGING GROUPS IN PREVIOUS ANNUAL BILLBOARD MUSIC SURVEYS TOPPED THEM ALL IN THE COLLEGE VOTING WHICH HAS RUN SINCE THIS YEAR--THE BOYS AND GIRLS OF THE CAMPUS APPARENTLY GO FOR THE INKSPOTS IN A BIG WAY.

JOSEPH W. KEEHLEN, EDITOR, BILLBOARD.

NO. 1 BOXOFFICE

TOLEDO, 3 days	...\$16,500
AKRON & YOUNGSTOWN	...21,000
DAYTON	...20,000
PITTSBURGH	...41,000
PHILADELPHIA	...42,000
HOWARD THEATRE, WASH. D.C.	...21,000
BOSTON	...36,000
CHICAGO	...69,000
OMAHA	...20,000
MINNEAPOLIS	...26,000
MILWAUKEE	...24,000

My Sincere Thanks for
your Cooperation
Bill Kenny

V-J Day Preems Battle of Peace

Theater Wing To Cut Projects With V-J Day

NEW YORK, Aug. 13.—With the arrival of V-J Day, many of the activities at the American Theater Wing will be curtailed.

Altho to casual observers it would seem that the Wing, mainly a war baby, would fold up during peacetime, its job being done, the reverse is true.

So far the following activities seem slated for the knife: Lunchtime Follies, War Dog Fund, War Production Training Committee, Youth in Wartime, and the Stage Door Canteens in Cleveland, Philadelphia, Newark and Washington.

Camp Shows, 99 Park Ave., To Operate After V-J Day

NEW YORK, Aug. 18.—For two years after V-J Day, USO-Camp Shows, Inc., plans to stay in biz. This is the gist of a statement that officials at the org have given their employees to reassure them and to stop them from quitting wholesale.

13 Legiters Give Time on Tix Idea Okay

5 Nix BB Suggestion

NEW YORK, Aug. 13.—The Billboard's first suggestion in a campaign to make show-going easier for the customer has come close to hitting the jackpot.

idea. It is possible that this widespread consumer publicity has hyped the managers into action, but the fact remains that out of the 16 current legiters, 13 are adopting the notion, and only five give it a thumbs-down.

Letter Quotes

Typical of the majority feeling are the following quotes from letters of Harry Fromkes, Joseph Hyman and Sara Greenspan. Writes Fromkes, owner of the Playhouse: "As far as the Playhouse and The Glass Menagerie are concerned, your point is well taken.

Hyman, co-producer of Dear Ruth, is even more emphatic: "Suggestion con-

V-J Day Showbiz Reports Thruout This Issue

Blade Shows Spawn Third Ice Revue

To Tour 25 Cities

SAN FRANCISCO, Aug. 13.—A third ice skating extravaganza will be produced by owners of the Ice Follies and the Ice-Capades. New show will be produced by the International Ice Attractions, formed by Eddie and Roy Shipstad and Oscar Johnson representing the 10-year-old Ice Follies, and John E. Harris and Lou Pieri on behalf of the Ice-Capades.

New blade revue, still unnamed, will tour about 25 cities where the other two shows do not appear. Joint production is designed to provide ice skating entertainment for those cities where the other two shows lack the schedule time to appear.

Production plans are under way and a touring schedule is being drawn up. Officers and director of the new venture will be elected within the next two weeks, it was announced. Cast will total 80.

For the present, headquarters of the International Ice Attractions, Inc., will be maintained in the offices of the Arena Managers' Association, 1815 Rio Building, New York.

Showbiz Has Great Role

While entertainment takes wraps off, G.I.'s still in must be entertained

NEW YORK, Aug. 3.—V-J Day marks the end of one phase of showbiz contrib to the "war for peace," and at the same time opens the door for a bigger, a far more gigantic job—entertaining the 3,000,000 men who will continue in uniform doing international k.p.

Dough Opinions Vary

There's plenty of difference of opinion on the question of the dough that will be spent for amusement. The crying towel boys see reconversion as meaning a "no-work-no-free-dough" interim. The pie-in-the-sky pilots see a period of semi-leisure before "getting-back-to-normal-living" with free spending. Truth is indicated as being in between the thinking of these two sets of characters and showbiz, according to Washington's big thinkers.

Materials will be released for civilian manufacture as rapidly as possible but the WPB has pointed out there will be no 100 per cent reconversion set-up overnight. (See stories in this section, Radio Section and General Outdoors.) It's going to be "orderly and well determined" unless Congress should choose to monkey-wrench the operation. Everybody will get a little, until bit by bit all curbs are removed and Mr. Whiskers has returned to "free enterprise."

Limits on legit production, however, (See Over There on page 29)

Trade Exhibits Billion-Dollar Biz

Plenty Talent To Be Bought

Radio, food, auto and other industries buy acts to help make their pitches

NEW YORK, Aug. 13.—Over \$1,000,000,000 has been earmarked by industry for trade shows and exhibits during the first 18 months following V-J Day. Reason why 18-month period has been chosen for the earmarking is belief that it will take six months for show plans to get under way, with top activity (in so far as present plans are concerned) expected to be hit one year after victory.

radio time, exhibit space at fairs and parks, musicians, recordings and about 10 per cent for performers. Latter will be employed in two ways, one as regular "club dates," the other as actors and performers traveling with touring shows.

Inanimate industrial pitches are out in over 50 per cent of the planned shows. Most of the demonstrations will be done in skit form with regular professional casts. In about 20 cases the touring show will carry a regular intra-tele (Jeep) system which will enable the commercial pitches to be seen simultaneously in several parts of the hall or tent, while in another section the crowd will be

given the added thrill of seeing just how video works. Farnsworth's pre-war television tour and WKY's (Oklahoma City) more recent demonstration-pitch has given ample proof of the pulling power of the word Television . . . and they're going to be using it for a whipped-cream touch to their selling pitches.

GM Skeds 3 Shows

General Motors, for instance, will have three shows (at least) touring. They'll be selling automobiles, refrigeration and a number of household products about which GM would rather not talk at this moment. General Electric will also re-

In This Issue

Table listing contents of the issue: Bands & Vaude Grosses, Letter List, Repertoires, Reviews, Legit, Night Club, Vaude, Rinks-Skaters, Roadshow Films, Routes: Carnival, Circus, Television, Vaudeville, Vending Machines, Vets' Employment.

Radio Output Poised for Zip Comeback

OPA Studying Prices

WASHINGTON, Aug. 13.—After weeks of inertia and conflicting attitudes on Capitol Hill, radio reconversion is about to go into high gear. Change in policy has come incidental to swift alteration of Pacific events and to return of President Truman to the White House. "Unfreeze" order issued last Tuesday (7) by Federal Communications Commission came ahead of transformation of reconversion policy, with FCC officials apparently sensing the change in domestic events inevitably resulting from atomic bombing of Japan and Russian entry into the war.

Reconversion of the radio industry is expected to come lightning-fast but orderly under instructions from the White House to War Production Board and other key agencies. Setting the new pace after blowing hot and cold for some months, WPB, Friday (10), granted Spot Authorizations to a half dozen firms for nearly a half million dollars' worth of radio sets and test equipment, with others destined to follow fast. Office of Price Administration meanwhile expedited action on price schedules for home receivers, sending out questionnaires to several score set manufacturers and aiming to get increase factor out within next several weeks on home models. Increase factor of 18 per cent has already been set for cabinets.

Output by November

Officials now definitely expect to see fair-sized output volume of radio sets and transmitters by November. Lifting of "freeze" on materials for civilian radio construction and equipment makes it possible for FCC to start a flow of actions on numerous broadcast station applications before end of the year, altho personnel shortages in commission will be an obstacle. Also FCC is occupied with getting out new a "bible" on FM. Station applicants no longer are required to show they have necessary equipment on hand. FCC, after October 7, will proceed to consider applications heretofore filed and those filed during previous 60-day period.

In explaining its "unfreeze," FCC said WPB has indicated that "materials will become available within the next few months for use by broadcasting applicants in all categories (standard, FM, television, etc.)." "It is therefore expected," added FCC, "that construction started during the latter part of this year can be completed within the normal period of a construction permit without unreasonable difficulty." FCC points out it will continue to act, of course, on applications which "have not heretofore been affected by the 'freeze' policy." These include new stations in communities without primary, service, non-commercial educational and experimental and developmental services, and changes in equipment required by the commission itself.

In processing applications, FCC will give first attention to pending applications upon which no FCC action has been taken. These won't be acted on for a period of at least two months after August 7. Next in order of processing will be applications designated for hearing but not yet heard. Procedure also calls for processing applications which have been heard and the records closed. Latter applicants are being requested by FCC to advise commission within next 60 days of any changes that may have occurred reflecting on matters of evidence introduced in record.

Standard Favored

As forecast in *The Billboard*, standard broadcast construction and development will continue to get priority over FM in production planning in and out of government. With AM favored in private output planning, FCC is preparing to act on standard broadcast applications first and then FM, followed by television.

To meet the shock of reconversion, WPB is operating on plan under which unfinished parts of certain canceled war contracts are offered to other government agencies before factory work is interrupted. Even this, however, may be abandoned in favor of outright change-over to civilian output, according to informed observers. Meanwhile President Truman's recently recommended 8-point



The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week *The Billboard* publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

- Write *The Billboard's* Veterans' Re-Employment Service editor (1364 Broadway, N. Y. 18, N. Y.) a letter, carefully stating all the following information:
- (1) Full name, age, address and telephone number (if any).
 - (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
 - (3) Names and addresses of employers for whom you worked before entering armed forces.
 - (4) Branch of armed forces in which you served, and date of discharge.
 - (5) Work done in the armed forces which may help qualify you for show business job you seek.
 - (6) Education (state fully, by years in grade school, high school and college).
 - (7) In which show business field would you most prefer to work?
- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service. The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The *Billboard* would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

ACTOR, 34, air corps veteran; 15 years' professional experience; "Red Manta Girl," "The Merry Girls," "The Merry Youngsters," "The Merry Coward," part in "The Man Who Came to Dinner." Interested in radio, vaude, stage, vaude. James MacCall, 124 82d St., New York. Tel. BR 7-9133. 1/7/28

ACTOR, 26, army air force special services veteran, 5 years' radio work in Rochester, N. Y.; WHOM (NBC), WRQC (CBS), WSAV (NBC); acting, commercials, dramatic roles. Can sing. Interested in radio, vaude, legitimate stage. Jan E. Lester, 254 West 24th St., N. Y. C. BR 9-9878. 2/7/28

ACTOR, 22, stock (3 years); leads in "Of Mice and Men," "Lillian"; produced, assisted directing, acted in other show; with Bob Hope's troupe in Casablanca; interested in radio, vaude. Norman G. Schless, 2164 Bull Ave., Bronx, N. Y. OL 5-1179. 3/7/28

ALTO SAX and clarinet man, 21, 76th Infantry band veteran; has played night clubs and vaude, various hotel dates. Wants to join dance band. Robert J. Cassidy, 547 Morningside Ave., New York. Tel. CHY Island 9-1249. 5/7/28

ALTO AND TENOR SAX MAN, 18, 3 years' experience with several dance bands; wants to join dance band. Samuel Clement, 24 Lefferts Place, Brooklyn, N. Y. 6/7/28

ARRANGER, 21, done free-lance arranging for dance bands. Local 802, A. F. M. member. Albert Ernest Morkler, 7601 Columbia Rd., Brooklyn, N. Y. SH 4-8291. 8/7/28

ARRANGER, 40; army musician (3 years); 2nd musician 17 years; clarinet, sax; trombone; radio work prof. Joseph V. Orban, 25 W. 11th St., N. Y. C. GR 2-1548. 9/7/28

BAND VOCALIST, 23; baritone; 1 year Mel Ricketts Club. Leonard Lage (Gibson), 1481 Baldon Ave., Bronx, 60, New York. 75/8/18

BARITONE CROONER, 29, name band exp. (15 yrs.), interested night club, radio, vaude. John J. Colfer, 22 Barrow St., N. Y. C. 8/18/11

BARITONE, 29; clubs, vaude, small band exp. (5 yrs.); AGVA; wants to join band. Constantino Leone, 39 Centre Mall, Brooklyn 21, N. Y. 20/8/11

BARITONE, 22; directed, produced, played army shows. Interested in radio, clubs, radio, vaude. Benjamin M. Britch, 1077 54th St., Brooklyn, N. Y. 66/8/11

BLUES SINGER, ex-WAVE, 24, with navy band (1 yr.), radio exp., wants to join band. Anne Wehr, 2266 E. Tremont Ave., N. Y. C. UN 2-8289. 62/8/11

BOOKER, 32; talent scout (12 years). Vincent F. Aron, 1433 66th St., Brooklyn 19, N. Y. 77/8/18

BOOKING AGENT, 29, free lance exp. (2 yrs.); dance bands, management subsidiaries. Joseph Friedman, 28 Highland Ave., Tenafly, N. J. Englewood 3-4793M. 60/8/11

CHORAL AND SOLOIST SINGER, 24, with Eva Jessie Choir, Rosewood Johnson Choir, Donald Hayward Choir. Seeks connection in vaude, night club, radio or vaude. Howard Leroy Carlon, 242 West 115th St., New York. 11/7/28

CLARINET PLAYER (24), army band; studied music before entering service. Local 802, A.F.M. Sol F. Marotta, 210 E. 108th St., N. Y. C. LEX 4-1393. 64/8/11

COCKTAIL ACT, 26; piano player, initiator, musician, 2 years pre-war exp., 2 years army exp. service. Sumner (Butterfield) Collier, 975 Bedford Ave., Bronx, N. Y. 78/8/18

COMEDIAN, 40, six years special service veteran; worked Radio-Kelth-Capitola vaude, straight man, comedy; Paramount-Publicity vaude. Seeks opportunity in radio or legit. George Kahn, 168 Beach 82nd St., N. Y. Tel. Bella Harbor 5-5761. 12/7/28

COMPOSER, 28, army special services veteran; has composed original scores for ballet; written popular music; worked with Maurice Evans writing for army shows. Wants to write for musical shows, night clubs, radio, vaude. Jack Goldman, 163 Flushing Ave., New York. WA 2-2157. 13/7/28

CONDUCTOR-TENOR, 29; symphony orchestras, opera, band exp.; army band, USO shows. Joseph O. Pesell, 148 George St., Brooklyn, N. Y. BV 4-927E. 71/7/28

DANCE TEAM (male member, 25, ex-military veteran), 10 years' professional dance team; Spanish, ballroom, jazz, swing, night club or vaude work; \$150 starting salary. Leon & Rosita, address Louis Julia, 295 Ocean Parkway, Brooklyn, N. Y. 15/7/28

DANCER, 27; pro (12 years) ballroom; club dates, theaters, interested in line or team work. John Harris, 214 W. 127th St., New York City. 16/7/28

DRAMATIC BARITONE (24), opera, musicals, quartets, solo; 4 yrs. exp. Interested in musicals, vaude, clubs. Starting sal. \$30. Frank Shea, 1475 Palisade Ave., N. Y. C. KI 2-1691. 63/8/11

DRUMMER, 48, 27 years' professional experience with Chick Webb, Fats Waller, Carl Scott, Tiny Bradshaw, other name and semi-name acts; wants to join dance band. Arnold "Scrappy" Bolina, 825 St. Nicholas Ave., New York. 17/7/28

DRUMMER, 23, worked with Jerry Wald orchestras; played hotels with own 12-piece band; wants to join dance band, or show band for radio, motion pictures. Roy Duke, 7817 89th Ave., Queens 27, New York. Tel.: Havemeyer 3-7805 (after 7 p. m.). 18/7/28

DRUMMER, 25, two years' experience with dance bands; wants to join orchestra, radio, night club or vaude work preferred. Anthony Annunziata, 824 East 148th St., N. Y. C. 20/7/28

DRUMMER, 47 (25 yrs. exp.); Dance, concert acts; brass bands; circus theater, radio; in navy band; Instruments—Snare, bass, traps. Seek connection Greater Manhattan. Member Local 802, George H. MEREDITH 234 E. 78th St., N. Y. C. Tel. RH 4-4788. 22/8/11

DRUMMER, 20; Marine Corps vet; Oozy Nelson (5 yrs.); Don McGrath (2 yrs.); Sid Austin (4 yrs.); Marine Corps Band (2 yrs.). Some radio. Howard W. Brown, 523 7th Ave., N. Y. C. COL 2-8923. 67/8/11

program for WPB to step up reconversion is seen as certain to prove effective.

Also internal quarrel between WPB and OPA on policy of relaxing controls—a quarrel which had been impeding reconversion—is expected to dissolve rapidly as result of recent warning by Truman to the agency heads.

Legit troupe from USO-Camp Shows, Inc., playing the Philippines was in a spot when it needed to get its laundry done. No one around could do the job. Problem was solved by putting the white wash aboard a plane and sending it to Australia. Stuff came back in four days. That's better service than you get in the States.

CSI Treatment Plenty Ok With Us Lunt-Fontanne Say

NEW YORK, Aug. 13.—Very concerned over the adverse publicity that USO-Camp Shows, Inc., has been getting, Alfred Lunt and Lynn Fontanne, just back from two years overseas, are definite about the fine treatment they had received from the entertainment org. Couple's six-week stint in the E.T.O. with their London stage success, *Love In Idleness*, for the CSI was the first instance of a current stage smash being fed to the G.I.'s. They called their experience "the pleasantest, happiest, most exciting time of our lives." The actors claimed they weren't even allowed to lift a bag and once were sent to a hotel 16 miles from where they were playing for overnight accommodations by Special Services just for the "view." Performers who have been overseas, however, say that top names (like Lunt and Fontanne) get much better treatment than lesser-known artists.

Many of the returning performers griped that they did not get adequate flacking. This was not the case with the Lunts; posters were all over the place. "Of course, we didn't always get hot water or have a pillow but we had a place to sleep and everything was done that could be done."

G.I. Shows Tops

An all-G.I. show *Action Rhythm*, which the couple caught, was considered professional by them. They especially went for the costumes made of dyed G.I. underwear and the ork's coats made of a scarlet velvet material.

The Lunts originally went overseas for four months with Robert Sherwood's *There Shall Be No Night*. After the London run, the Sherwood play went on tour thru England and Scotland.

After resting at their home in Genesee Depot, the legit stars will inaugurate their 21st season at the Theater Guild with *O' Mistress Mine*. This is the new title for Terence Hatigan's *Love In Idleness*. Next will come a revival of the Guardsman and they will finish their season in New York with Turgenev's *A Month in the Country*.

Restraint of Trade Rule on Dramatists' Agreement Amended

NEW YORK, Aug. 13.—Amending his previous decision (*The Billboard*, March 31) in which he stated that portion or portions of the Dramatists' Guild's minimum basic agreement constituted restraint of trade, therefore coming under the limitations of the Sherman Anti-Trust Act, Judge Charles E. Clark of the U. S. Circuit Court of Appeals ruled recently that his decision did not intend to decide the law or the facts of the case and it was up to trial court to independently find a verdict. Thus, the case was thrown back into the Federal District Court, there to be decided on its merits.

The judge directed the lower court to grant Carl E. Ring, producer of *Stoicpope Hat*, a hearing on his petition for an injunction against Harold Spina, Edward Heyman and Walter Hannan, authors of the musical, and the Guild. The District Court had nixed the producers' demand for a hearing.

Scrap started when Ring, a last minute angel, tried to insert a couple of numbers into the score without composers' okay. From there, it was a short step to arbitration and to the District Court.

New ruling is a break for the Guild because lower court would have been greatly influenced by Judge Clark's prior decision. Also helps the Radio Writers' Guild, which has had to contend with adverse effects of anti-trust interruption in their negotiations with the broadcasting committee of the AAAA.

Piermont Joins Mike Todd

NEW YORK, Aug. 13.—Sidney Piermont, for 22 years in the vaude booking department of Loew's, Inc., before going into service 29 months ago, has shed his uniform and last week joined Mike Todd's enterprises as casting director for all forthcoming productions. While in service, Piermont rose to a major's rank in the Army Special Services office.

(Continued on page 60)

Webs Anticipate Service Gains

FCC Overhaul, Expansion In Administrative Set-Up Seen With Post-War Boom

New Developments and Applications Create More Work

WASHINGTON, Aug. 13.—Radio, together with rest of nation's gigantic electronics and communication industry, is on threshold of tremendous expansion for which Federal Communications Commission as key regulating body will soon be compelled to undergo swift growth, according to government planners. Two reasons are FCC's unfreeze order, opening the way for action on more than 800 applications for all types of stations, and 2,500 FM applications expected by FCC within coming year.

Talk here points to reorganization of FCC administrative set-up, with no change in commission personnel but with numerous additions to staff and possibly creation of new sections. Expansion is seen as inevitable in view not only of multiplying of stations but also of the many new scientific developments which will be turned to peacetime uses. Radar's uses are still undefined but FCC will be required to set up regulating devices for communication application. Some engineers are even talking speculatively about impact of new electronic field opened by atomic bomb. President Truman's pledge to maintain strict government control over atomic devices, however, has led many to believe that electronic development along this line will not be immediate.

FCC expansion will take place in all directions, if Congress permits. (Congress has controlling reins in budget outlays.) Legal staff is in need of enlargement. FCC, if permitted, will select also from thousands of well-trained technicians released by armed forces. These technicians are remarkably equipped with background in new electronic developments, such as radar, facsimile, television, etc.

Even in advance of peacetime development of wartime discoveries and improvements, FCC is badly handicapped

"Parky's" Renewed, To Succeed O. G.'s "Comedy Theater"

NEW YORK, Aug. 13.—Meet Me at Parky's, Old Gold's summer replacement for Comedy Theater (NBC, Sunday, 10:30-11 p.m.), has been renewed for another 13 weeks and will succeed Comedy Theater in O.G.'s fall radio sked. Move has been rumored for some time but this is the first time the thing has become definite. O.G., it's understood, has been unhappy about Comedy Theater for some time and soon as Parky's showed some sign of developing a rating the cigger outfit decided to take a chance.

Nat. Maritime Union To Ask FM Permit

NEW YORK, Aug. 13.—National Maritime Union (CIO), in announcing its intention last Friday (10) of applying for a license to operate an FM station in New York within the week, became the third trade union to bid for an FM outlet. United Automobile Workers (CIO) in Los Angeles, Chicago; Newark, N. J.; Cleveland, Detroit, and Flint, Mich., and the Chicago Federation of Labor have already applied.

M. Hedley Stone, national treasurer, said that the NMU Broadcasting Station—as it will be called—will feature programs which show the part the National Maritime Union plays in contributing to the comfort and development of the American people.

by depleted personnel staff. Commission is working almost around the clock on existing schedule of work, and is trying to get new FM "bible" of engineering standards promulgated by first week in October, at latest. Television "bible" will have to wait.

Nets Back in V-Day Groove With Nip Surrender Offer

NEW YORK, Aug. 11.—Network news and operating staffs, groggy from the biggest news week of the war, hopped back into their now routine pattern of special events' coverage yesterday (10) to bring to the nation news and comment on the Japanese peace bid. By 7:37 a.m. all four networks had put the first flash on the air and the web news mills began to grind out an early morning potpourri of detailed news, analysis and over-seas pick-ups.

At CBS, the flash was put on the air by Allen Jackson who cut into Arthur Godfrey's WABC morning show. At American, Stan Shaw, all-night disk jockey, read the news. Don Goddard gave NBC's listeners the bulletin, and at Mutual, John Gambling broke the news. From that point the nets began to call in special commentators at home and abroad, canceling regular early morning news skeds. NBC returned to its normal sked at 11:15 with flashes at intervals. Mutual kept up the special coverage until 8:30 p.m. Columbia put Arthur Godfrey back on the air at 9:15 a.m. but continued to interrupt with extended bulletins for the rest of the day. ABC put Don McNeill's Breakfast Club before the mike at 9 but, like the others, continued to break the sked at frequent intervals.

NBC and CBS confined themselves

English Sustainers

WASHINGTON, Aug. 11.—Col. Ed Kirby, escort officer for the broadcasters' group making the European theater tour, was outlining sights of interest for the party, telling that they would be able to look out of the windows of the Cumberland Hotel in London, where they would be stopping and view the Hyde Park soap-boxers. Kirby recommended characters as really worth seeing and listening too. FCC Chairman Paul Porter, mid-speech, heckled: "Yeah, be sure to catch those guys, they're the English sustaining programs."

Eqpt. Release Seen as Cue

New stations, more power, frequency changes among benefits expected

NEW YORK, Aug. 13.—Partial release of certain radio equipment by the War Production Board, announced July 27, and by the FCC, Tuesday (7), will mean substantial improvements in power and station line-ups for Mutual and American thru long-delayed construction of new outlets, power boosts and changes in frequency. Changes at NBC and CBS are expected to be slight. It is estimated that about 79 three-station markets will get at least one station apiece from a present list of over 185 pending applications. Applications for licenses in two-station markets also number in the hundreds.

In addition to the several hundred applications for stations, there are now pending or already approved as many applications for increased power. At Mutual alone, it is predicted that somewhere between 20 and 27 stations will step up power or move to better frequencies, adding an estimated total of 260,000 watts to the net. It is also felt that MBS will pick up many of the new stations in two and three-station markets. American execs say that their total power will go way up and that they expect to sign a number of new stations in markets like Rochester, N. Y.; Peoria, Ill.; Savannah, Ga., and others served today only by CBS and NBC.

Dual Set-Ups To End

Both ABC and MBS execs say that the unfreeze will end a number of dual affiliations which they share in three-station markets. Columbia and NBC both stand to profit by the move, altho neither will gain as much as the two junior webs. A few CBS stations will get more power, as will Red outlets. Neither expects to pick up any of the new stations now on tap. One important boost for CBS will be the increase to 50,000 watts of KQW, its recently purchased outlet in San Francisco.

Over-all, trade predicts that the government move will help equalize the gap between the junior and senior nets. Altho it will not pull Mutual, for instance, equal with NBC, it will spread its coverage into markets not before reached. The same goes for ABC. As far as the entire industry is concerned, it is felt that the addition of new stations and increased power will make radio an even more potent advertising medium than ever before. All elements in the business will profit by expansion and the problem of increased post-war competition from other media will be relieved somewhat.

Too Much Biz, So WMBD Spends 5G

CHICAGO, Aug. 13.—Lengths to which a station has to go these days to bring listeners programs at its own cost because it has so many sponsors it can sell no more time, was exemplified by a decision made this week at WMBD, Peoria, Ill., to bring its listeners all the fall football games of the University of Illinois on a sustaining basis.

WMBD formerly sold a description by Fred Leo of the University of Illinois games to big name sponsors for about \$2,500. This year, because the station is 75 per cent sold—the maximum allowed at the station—Leo's descriptions of the Illinois games will be presented sustaining. In addition to losing the \$2,500 it formerly received for the series, WMBD will have to kick in about another \$2,500 for airing the series. That ain't hay.

Editorial: What V-J Will Not Mean to Radio

THERE seem to be two basically opposed schools of thought as to what the end of the war will mean to the radio industry. One school says that it will mean a period of high profits, big billings and unlimited expansion. The other says that the business will suffer a severe recession. There are many variations on these oft-repeated themes. What will really happen is still anybody's guess.

However, it is safe to predict what V-J will not mean to the industry.

It will not mean that radio can cut back to pre-war public service standards, for to do so would mean shirking the responsibility of explaining and enforcing the peace. To lose the peace in an era of atomic bombs, V-bombs and God knows what other terrible weapons, would mean the end of the human race. Radio must continue to inform, educate and propagandize the public.

It will not mean that stringent government controls will be completely relaxed. If they were the industry would find itself an advertising medium without a market.

It will not mean that returning veterans can be shrugged off, for upon their welfare rests the economic and political welfare of the nation.

It will not mean that standards of decent advertising practice can be lowered, for to do so would call down upon radio the wrath of the greatly expanded and infinitely more powerful FCC and a vote-sensitive Congress.

It will not mean that radio can cease its co-operation in international broadcasting, because the American people and American policies need just as much explanation to the rest of the world as the rest of the world needs to us.

There is just one thing which can be definitely said about what V-J will mean to radio. That is the overwhelming fact that the government and the people are more than ever conscious of the industry's responsibility to serve "in the public interest."

If radio doesn't heed the warnings of recent years, it faces loss of its franchise.

U. S. Reveals Details of Radar

Post-War Use Is Emphasized

Government agencies predict great influence of device on peacetime industry

WASHINGTON, Aug. 14.—Speculation on far-reaching influence of radar on future of nation's radio industry is mushrooming here simultaneously with the V-J Day news and the official lifting of military security from the dramatic scientific development whose strategic war-time importance has been overshadowed only by the atomic bomb. Altho radio industry has been generally familiar with some aspects of radar, detailed applications and principles of the development have been, until today, one of the best-guarded military secrets of World War II. With the lifting of lid of secrecy, disclosures on radar's vital role were made public today for the first time by the War and Navy departments, Office of Scientific Research and Development and the Maritime Commission. Viewed as extraordinarily significant to the radio industry are the following official remarks by the Joint Board on Scientific Information Policy, the War and Navy departments, and the OSRD:

Indirect Influence

"The biggest influence radar will have after the war is indirect. The thousands of man-years which have gone into the improvement of the detailed components which make up a radar set—many of these components being identical with those of a radio or television set, hearing aid or other scientific device—have made obsolete many of our pre-war ideas about what could and could not be done in electronics.

"Furthermore, radar has made the electronics industry one of America's major ones, now comparable in size to the pre-war automobile industry. This new industry, thru its enormous laboratories, can be expected to find innumerable applications in a wide variety of fields.

Tele's Delay

"If television is still around the corner after the war, nothing but economic factors, not technical ones, will have kept it there. Communications, especially radio communication, will have a tremendous flowering based largely on the opening of the microwave field. Individual radio communication is even beginning to appear a practical matter, subject to certain limitations.

Trained Men

"The number of men who have been trained in the techniques of radar operation and maintenance by the army and navy is colossal. We can expect these men, in large part, to make feasible the greatly expanded use of electronic equipment of all kinds, because of their preparation to enter the industry or to set up in the parts and repair business.

"Altogether, it is fair to say that radar, as radar, will make a mild immediate beneficial effect on all our lives, by making it safer to travel by sea or by air. But the impact on electronics generally of techniques developed during the war because of radar will have profound and far-reaching effects on the shape of our daily life."

FCC Tries To Keep Up

Even as electronic industrialists and scientists are beginning to discuss peacetime applications of radar principles to broadcasting in all its present-day forms, Federal Communications Commission is pondering ways to keep pace its regulative devices with the microwave development. The big point about radar, as explained by the Joint Board on Scientific Information Policy, is that "it can see farther than the eye can, even in the best visibility" and "radar's ability to see is relatively unaffected by night, fog, smoke or rain. Radar has, more than any single development (See U. S. Reveals Details on page 9)

Futran Plans Hotfoot for Chi Radio; To Ask RWG's Backing

CHICAGO, Aug. 13.—Prospect that a new shot in the arm is in the offing for Chicago radio is seen here after Herb Futran, new president of the Middle West division of the Radio Writers' Guild, recently unveiled his plans for the formation of what he tentatively is calling the "radio Chicago group." While other plans for the betterment of Chi radio—particularly from the standpoint of origination of net programs here—have been made, this one seems more likely to succeed because of its common sense and completeness.

Futran's plan, as outlined now, will be put into practice in two basic ways. In September he expects to submit his plan in its complete form to the RWG for formal acceptance and backing by the guild. The two basic facets of the plan are:

(1) Round-table discussions at RWG meetings with leading members of the various forces of the radio industry here. Each of these meetings will be designed to bring out points about how Chicago can better its radio and bring the city back into the nationwide pic as the center of new program creation, net program origination and sale, and new talent development, the position it enjoyed a few years ago before production began to drift to Hollywood and New York. At a meeting July 30, the writers discussed these points with leading actors. In the future meetings between the writers and producers, agency execs and sponsors will be held, according to the Futran plan.

Radio Chi Group

(2) Second facet of Futran's plan calls for the formation of the radio Chicago group. This will be made up of all the

trade leaders here interested in giving Chi a shot in the arm. As Futran plans it, this group will finance audition platters for writers with good and new show ideas, and will also finance an active sales promotion campaign selling the trade and the advertising world on the reasons for programing from Chicago and in general using Chi radio. Ads in trade papers as well as promotional brochures sent out to potential sponsors on the general theme of Chicago radio (not plugging specific nets or stations) are planned as part of this activity. Theme of some of this promotion will be: There is an economic waste in the centralization of radio in one or two centers. Example behind this reasoning, Futran said, has been found in this war when munition manufacturers found it much more efficient and economical to decentralize their activities and bring in sub-contractors, etc. Fact that cultural growth of the Middle West has long added much to the over-all cultural structure of this country will be emphasized, with the follow-up thought that radio in general could be improved by drawing upon the resources of this section in the future.

In addition to hearing about the embryonic structure of this new plan, RWG members at their meeting here also elected new council members. These are: Franklin Barton, news writer; Richard Durham, free-lancer; Myron Golden, agency script editor; Rod Holmgren, commentator; Ruth Moore, *The Baxters* writer; David Peltz, free-lancer; Lou Scofield, free-lancer; Studs Terkel, news commentator and free-lancer, and Ruth Walliser, writer of the *Coronet Story Teller*.

New Type of Research Needed

By Paul F. Lazarsfeld

Director of Office of Radio Research, Columbia University

There are three kinds of problems on which radio research men should work, but for only two of them are funds likely to be available. The radio industry commissions research which can be useful on day-to-day operations. Foundations sometimes are willing to give money for the study of the role of radio in the social life of this country.

But there exists a third kind of what one might call controversial problem for which funds are much more difficult to obtain. What is the best program balance in a given community? Do farmers get the kind of information from the radio which would be most helpful in their work? Should time be for sale for controversial issues? Are there other business groups which should not be engaged in the broadcasting business also?

Topics Neglected

No one investigates these topics in a detached way and, as a result, they become the object of heated but unenlightened disagreement. Perhaps after the war industry and foundations might jointly raise enough funds to create a central and independent institute for radio research in critical topics. In the meantime it is worth at least considering whether such research shouldn't be partly the duty of the FCC. During regular hearings research evidence is often introduced. But the tense atmosphere surrounding such a hearing is not conducive to the objective collection and interpretation of data. There are notable exceptions. During the newspaper-radio hearing some joint research was done which helped to clarify the issue. The present clear channel hearing might be another opportunity. But it might be a better idea if the FCC had a continuous department on program structure or the reaction of listeners.

Why do some people get so worried about this possibility? There certainly is a world of difference between censoring programs and studying them. Any one who considers a research study un-

dertaken by the FCC as a threat to the American system of broadcasting does a great disservice to the radio industry. Neither the system nor the industry which carries it on so ably and successfully is likely to be shattered by a row of figures. Disagreements between the FCC and the industry will occur anyway and would not the debates be calmer and more productive if we all expected the FCC to document its case rather than to talk about it in generalities?

Siepmann Blasted

A good case in point concerns the three weeks that Charles Siepmann recently spent in the offices of the FCC summarizing some past licensing cases. The reasonable thing would be to wait until Siepmann's report is available and then pass judgment. If it is good something can be learned from it, if not, it would then be time for criticism. Instead, R. K. Richards, in the last two issues of *Broadcasting*, chooses a third alternative. On the mere assumption that he may not like Siepmann's findings, Richards has begun to build him up as a kind of dangerous character.

In a way, any publicity that research men get is good for the profession and possibly in this sense we owe Richards a vote of thanks. However, I am not sure it is helpful if a respected and influential trade paper substitutes innuendoes for arguments. Twice in these articles it was stressed that Siepmann is paid \$8,000 per annum and that he receives \$6 a day additional for living expenses. Every research director in a network or in a major advertising agency gets twice as much and even we consultants fare better.

I have been fortunate enough to publish a number of scholarly papers by Siepmann on radio education and on the activities of the OWI. Richard, however, prefers to quote at great length, from an article which Siepmann wrote once in *The New Republic*. To some readers this must sound like a very dangerous (See Lazarsfeld Sees on page 9)

NAB Board Asks FMBI For Merger

NEW YORK, Aug. 13.—Board of directors of the National Association of Broadcasters, last week passed a resolution asking the membership of the FMBI to help work out plans to incorporate FMBI into NAB. Move follows considerable trade comment which said that the existence of two or more broadcasting trade orgs would split the industry on vital questions in the future.

For some time, industry leaders have complained that the existence of several orgs, among them NAB, FMBI and Television Broadcasters' Association, constituted a threat to the business. It has been said that a split front among broadcasters, no matter what their particular field, might mean that FCC regulations or congressional actions could be foisted upon the biz even tho a majority were opposed to them.

In the past, as reported in *The Billboard* some months ago, there have been unofficial moves to get the TBA as well as FMBI into the NAB fold. These moves were, of course, contingent upon vigorous leadership and policies in NAB. Trade feels that the new president, Justin Miller, will provide that leadership. If the leadership develops, say top men in the biz, a full consolidation of the industry is in the works.

CBS Unhappy Over Corwin Seg; Plans One-Shots for Him

NEW YORK, Aug. 13.—Following the close of his current series, which has about three weeks to run, Norman Corwin will be used exclusively for one-shots by CBS, according to reports in the trade this week. It's said that Columbia is none too happy about the series and wants Corwin to concentrate on prestige items in the future.

It's felt on CBS's 20th floor that a few bad shows in a series can do a lot to break down the name which Corwin made for himself in the past with shows like *On a Note of Triumph*, his sock V-E Day special. It's freely admitted around Columbia that Corwin has lost a lot of his build-up thru a few in the series.

The few flops, say CBS men, have not been the fault of the director but stem from the fact that it's so difficult to maintain a really high standard with a weekly deadline to make. From here on out, Corwin will probably be heard at irregular intervals following big news breaks.

Serutan's Tin \$1,500,000 to MBS

NEW YORK, Aug. 13.—Mutual's total billings from the Serutan account last week jumped to a cool million and a half, which, spelled backwards, is definitely not tin. Increase came about with sale of the 11:45-12 strip for a new musical show, effective October 1, and September 9 the addition of 54 more stations to A. L. Alexander's list (10). On top of that, the Victor Lindlahr Show, with 64 stations, comes on the air September 10.

The three shows, all of which will be heard on the basic 64-station web, represent the most ambitious sked of radio advertising ever attempted by Serutan. Company has bought radio in the past, but the new campaign puts them right up with the big spenders in the industry. Serutan's radio expenditure last year was \$834,521.

It's expected that there will be many squawks from various groups about the Lindlahr Show, as there were about Alexander, but trade feels that Kobak & Company will pay them little mind, feeling that it's important for Mutual at this stage of the game to build dollar volume for its stations.

Grant Agency handles the account.

E.T.O. Exec Tour Outlined in D. C. By Colonel Kirby

WASHINGTON, Aug. 11.—Highlights in the E.T.O. tour of 11 top broadcasting execs and their four tradepress escorts were outlined at a special dinner here Thursday (9) by Col. Ed Kirby, escort officer. First five days will be spent in London, and second five in France, with Germany on the sked thereafter.

Group arrived in London late today. Sunday they will be the guests of the Queensbury Club, which will put on a special BBC broadcast before some 2,400 troops. Monday will be BBC Day, with English broadcasters skedded to really open all doors for the inspection of U. S. radio men. On Tuesday the American air-wave toppers will be guests of the U. S. 8th Air Force in the morning, and the RAF Bomber Command in the afternoon, beating their way back to London by nightfall. On Wednesday, a conference is planned with the British Minister of Information Herbert Morrison, and there is a possibility that the group will have a session with Clement Attlee, the empire's new prime minister.

Thursday for Paris

Thursday morning is take-off time for Paris. In France, Le Havre (redeployment port for troops returning to U. S.) and Belms will be visited, then the party will head for Luxembourg, where the radio set-up there will be outlined by Sam Rosenthal. Luxembourg is the key station in the presently set-up European network reaching the German populace.

After the French interval, group will proceed to Germany, where Berchtesgarden, Frankfurt (headquarters for the USFET), Hamburg and Berlin will be ports of call. On the return trip to France the radiomen are expected to visit Marseilles, whence troops are being redeployed to the Pacific War Theater. From Marseilles, the Riviera, including Nice and Biarritz, is penciled in for stops. That's the present extent of the program. Other cities may be added to

Rausch Heads Y&R Flackery on Coast

NEW YORK, Aug. 13.—Harry Rausch, unofficial No. 2 man in Lester Gottlieb's Young & Rubicam flackery, will shortly take over direction of the agency's Hollywood publicity office with the title of assistant director of radio publicity. Rausch, who came to Y&R from the magazine editorship of ABC (then Blue) has been with the agency for almost a year.

Present Coast head, Bob Mucks, will remain with Y&R, trade says, with Rausch over him. Dick Connelly, who replaced Warren Gerz in New York, will probably take over Rausch's duties.

the itinerary as circumstances and opportunities dictate.

Surles Send-Off

Before taking off from La Guardia Airport, New York, the group was given a sendoff by Major General Surles, who said he was happy to have the opportunity of sending the radiomen abroad, and indicated that he expected many constructive suggestions from them as to the best method for using medium for U. S. troop morale and for the re-education of the German people.

Dinner session at the Statler Hotel here later in the day was sponsored by Broadcasting magazine's Sol Talshoff, with FCC Chairman Paul Porter and Capt. Harry Butcher (ex-CBS Washington v.-p. and naval aide to General Eisenhower all thru the war years) as guest speakers. Porter said, setting the kidding mood for the whole party, that the departure of this group would really give the FCC an opportunity to do some real work. He said he had just wired Commissioner Cliff Durr, presently in Madison, Wis., to return to Washington immediately so that no time would be lost when the group departs.

Broadcasters on the trip, as reported previously, are Mark Wood (ABC-Blue), Joe Reams (CBS), Bob Swezey (MBS), Bill Hedges (NBC), Clair McCollough (WGAL), Martin Campbell (WPA), Leonard Reinsch (WSB), John Fetzer (WKZO) and Morris Novik (WNYC).

NAB "Standards of Practice" Seen as Bow to FCC Opinion

WASHINGTON, Aug. 13.—Shrewd observers here see the National Association of Broadcasters bidding for improved relations with Federal Communications Commission in NAB's latest *Standards of Practice*, adopted by association's board of directors Tuesday (7). Seen as especially significant is the fact that NAB's latest voluntary tenets for broadcasters are termed *Standards of Practice* instead of *Code*. It is little more than six weeks ago that FCC issued its ruling in WHKC case striking at the heart of previous NAB code. In WHKC case, station defended its right to refuse sale of time to labor union, citing NAB code which stated that "time for presentation of controversial issues shall not be sold except for political broadcasts." FCC held that, "operation of any station under the extreme principles that no time shall be sold for the discussion of controversial public issues . . . is inconsistent with the concept of public interest established by the Communications Act of 1934." NAB's latest "standards" declare: "Station licensees should provide time for the presentation of public questions. Such time should be allotted with due regard to the value and interest of the subject to the public."

NAB's latest standards for members have been in preparation for some months, it has been explained here. The revisions were being drafted "sometime in advance of the WHKC case ruling." NAB in describing the standards emphasizes the voluntary nature of the tenets. Foreword states that "determination of what shall be broadcast rests entirely with the station licensee and this responsibility shall not be delegated."

New standards are seen as meeting in part the objections raised consistently by some FCC members against excessive commercialism. New standards recommend shorter commercials for daytime programs, altho the effect of the provision would not be immediate because of existing station and network advertising commitments. "Brief handling of

commercial copy is recommended procedure at all times" states the *Standards of Practice*, "with special consideration being given to the effect on the listener of the manner of presentation."

Sinatra Signed By O. G.; 'Detect' Show Dropped

NEW YORK, Aug. 13.—Frank Sinatra, as rumored in *The Billboard* last week, has been definitely signed by Old Gold, via Lennen & Mitchell, for CBS airing beginning September 12. Sinatra, who was dropped by Max Factor, will remain in the same time, 9-9:30 p.m., Wednesdays.

Detect and Collect, summer replacement for *Which Is Which?* in the 9:30 Wednesday time, is being dropped by Old Gold and the time relinquished. It is expected that Eversharp will move its Milton Berle Show, currently airing at 10:30 Wednesdays, into 9:30 slot. To date no client has been set for 10:30.

New talent of the Sinatra program is being set on the West Coast by Mann Holliner, L&M's recently appointed radio v.-p. It is rumored here that the singer wants Jo Stafford as his running mate and that Holliner might agree. Trade says that the signing of Sinatra by Lennen & Mitchell scotches rumors current here that the agency might lose the account. It is known that several other 15 percenters were going after the biz but that the Sinatra move has frozen them out.

NEW YORK, Aug. 13.—Charles Michelson Radio Transcriptions has been appointed exclusive export distributor for the new Sesac Musical Transcription Library Service.

Why MORE is less than you think it is



For a long time, we have been pelting you politely with communi-ques on the audience-building effectiveness of WOR's household-help programs.

But, we wonder, have we made clear exactly what good per-penny advertising values they are? In case we haven't, here's a fact just delivered to us by Crossley researchers:

Of all the household-help programs currently broadcast in New York, the three with the lowest cost per-thousand-homes-reached are on WOR. To take the most impressive example, sponsors of WOR's haymaker, "Breakfast With Dorothy and Dick", pay only 41¢ for each thousand families hearing their message!

This, of course, goes right back to WOR showmanship, and its ability to attract a mass audience and get more listeners for less.

If you, too, are interested in doing more for less in New York, we say hello promptly at PE 6-8600. Or write . . .

WOR 1440 Broadway, New York 18, N. Y.

Member of the Mutual Broadcasting System

Prudential Buys Berch on "A" Net

NEW YORK, Aug. 13.—Jack Berch Show has been sold by American to the Prudential Life Insurance Company, effective August 27, in the 4-4:15 p.m. strip. Sale means that Time Views the News, which will soon lose its only sponsor, will be shifted to 4:15, replacing the sustaining That's for Me.

Berch will go into the 4 o'clock time (he was heard at 11:45) one week before sponsorship starts to give him a chance to build an audience. Understood that Prudential bought American after long but fruitless effort to find time on NBC or CBS.

Andrews Not a "Partner" in Lennen & Mitchell Agency

NEW YORK, Aug. 13.—Lemuel Q. Pitype, the man who specializes in putting mistakes into stories in *The Billboard* pulled a dipsey last week. Pitype suddenly decided, in the story of the resignation of Jim Andrews from Lennen & Mitchell, to make Andrews a partner in the agency.

Just for the record, Jim Andrews was not and is not a partner in L&M. Everyone is the best of friends and the ex-L&M exec will, as a free-lancer, produce the *Nero Wolfe* series for the agency. But he was not and is not a partner in the firm nor has any interest in it.

XNEW, China, Grows From Peep To Big-Time Outlet in One Year

KUNMING, China, Aug. 13.—A G.I. station in China, XNEW, celebrated its first anniversary of broadcasting to the troops in South China, July 25, by officially opening its new studios. To look back at the true story of the rise of this radio station, from almost a tube, to a growing, healthy station, is to see months of hardship and the determination of a handful of men. The story is also one of Lieut. Ausley C. Roberts, and those who helped the rise of the station.

It was around July of last year that the energetic Lieutenant Roberts, a former announcer on WMBR, Jacksonville, Fla., toyed with the idea of starting a broadcasting station. China seemed like an impossible place to begin a station of any kind, but as more and more men came piling over the "hump," demand for entertainment increased. Roberts decided to see what he could do to help that situation. At the beginning his idea didn't receive the necessary official sanction but he didn't let that stop him. In his own signal corps outfit he was able to find a 300-watt transmitter to air his programs. The transmitter wasn't much to brag about but it was a start.

Records First

His next step was to round up some suitable material to put on the air. Thru the help of Special Service and his own skimping and saving, Roberts managed to dig up 75 phonograph records to put on his program. Since he was broadcasting on his own time the most he could devote to it was four nights a week, three hours a night. After a few weeks the 75 records, with no replacements and no hope of getting any, were about shot—he was at the point of giving up the whole idea. Letters from the men who had nothing else to listen to on long nights, saying that he could play the records a hundred times and wanted him to continue no matter what, made his decision for him.

Station wasn't called XNEW in those dark days. The neophyte outlet's call letters were WSCO, but only for a short time, because as changes came about, a new call came into effect, CB15.

Moving Day

In October, 1944, Roberts received permission to move his radio equipment, which now consisted of two play-back units and two mikes, to the Alliance Building in downtown Kunming. This meant the station could be moved from its dingy little room at the signal corps area to a home of its own. A week later a second break came Roberts' way—the Armed Forces Radio Service considered CB15 a member in good standing. With this okay by AFRS, the station could now receive program records and other equipment, and at last the 75 records could be given a well-earned rest. They had been used all thru August, September and October.

The situation was getting brighter for Roberts, but his problems were far from solved. He still was operating with a weak 300-watt transmitter and most important of all, he was still running the station all by himself. It wasn't long after this that the station went on an extended program schedule. With no assistance Roberts went on the air six nights a week, four hours a night. Roberts tried for a while to air three separate two-hour shows, but it was too much for one man working on his spare time to handle.

More Power

In November, 1944, Roberts at last had his work recognized by the higher-ups and was given the primary assignment of running a radio station. The turn of the new year saw the second in a series of breaks come to the station, an event that moved the station out of the local category into an area category. M/Sgt. Steve Kravchuk, a maintenance man with the Army Airways Communications System, walked into the station office one day and told Roberts that he thought he could give CB15 the boost that it needed. Kravchuk had worked with RCA in Camden, N. J., before the war. He explained how AACCS had abandoned the use of a 1,000-watt "homing" transmitter for a larger one, and that with the proper arrangement this transmitter could be used for commercial broadcasting.

Kravchuk rigged the necessary hook-

up, and February 2 the station went on the air using a 1,000-watt transmitter. Letters immediately came pouring in from detachments as far as 180 miles away: "Coming in fine. Keep it up." An extended schedule of programs went into operation, with the station broadcasting eight hours a day. Call letters were changed to the present and permanent XNEW. Corp. John R. McKinley, Flint, Mich., for many years before the war associated with the managing end of radio business, joined the station staff.

More Staff

In May, the last two of the present man staff under Roberts—Sgt. David Brooks, former announcer on WFCL, Providence, R. I., and Corp. Bruce MacDonald, former news editor with the Blue Net station, WJW, Cleveland—joined the staff. XNEW not only began to act like a commercial state-side station, with its hit programs, but it began to sound like one with the expert commentaries of Brooks and MacDonald.

There was just one more thing that Lieutenant Roberts wanted—adequate studio space. Finally the break he wanted came, XNEW was to get a new home—a whole building big enough for two large studios and enough room for living facilities for the station personnel. On June 12, picking up bag, baggage, radio sets and a couple of play-back units, the staff of four men moved out of the Alliance Building in Kunming into their present location just outside the city limits.

With the new studios in hand, a lot of work was left to be done. The bare essentials were there, true enough, but a radio station, a good one, needs more than four walls and a roof. The four men set to work gathering everything they could. They didn't ask for requisitions thru regular army channels because articles were needed in a hurry, and army red tape might take too long. Salvage piles were their main source of supply, along with their own ingenuity and skill.

The four men, working as one, got their new studios in shape by all the methods known to man. Gallons of paint, wood, nails, plexiglass, chairs, tables and the tools to turn these items into finished products were gained somehow. Roberts laid the necessary bricks. McKinley got the plexiglass for the newsroom. MacDonald fixed the ceiling and doors with salvaged canvas off wrecked P-40's for sound-proofing, and Brooks applied a brush, obtained from a Chinaman, and painted the woodwork and doors. Yes, it was a tough job, but when July 25 came around the studios were finished. A half-hour program was aired as a dedication to them.

Now Roberts has a sked of 18 hours of broadcasting and is able to operate nine radio channels simultaneously. It's a far cry from the days when he had to chase bandits who had once stolen the gasoline he used to power his generator or tear play-back units apart to get mikes and wiring for other items.

WHAT ABOUT VIDEO MUSIC?

Who will control tele rights to music will be only one of the many subjects discussed in the 7th Annual Edition of *The Billboard Music Year Book*, the greatest encyclopedia and reference work ever published for any industry. All of radio, video and everyone in music are waiting for their copy of the '45 MYB.



Sellelevision

TIME TRAVELER...

Though man flies on the wings of time, only through ideas can he project himself into future time. For man's ideas, alone, is reserved the gift of time travel. An idea, soundly rooted and carried out with inspired faith of purpose, is at once of the past, the present, and the future. Such an enduring idea is Sellelevision—the KSTP concept of station betterment. The far-sighted awareness of effective programming and promotion . . . the determination and the know-how to do a comprehensive job of both . . . the continuity of our state-wide audience promotions for the past four years . . . the exclusive merchandising machinery we call Planalyzed Promotion . . . these are the concrete things that make an idea, Sellelevision . . . time traveler.

50,000 WATTS—CLEAR CHANNEL
NORTHWEST'S LEADING RADIO STATION
EXCLUSIVE NBC AFFILIATE FOR THE TWIN CITIES

Represented Nationally by Edward Petry & Co.

KSTP
MINNEAPOLIS . . . ST. PAUL

Lazarsfeld Sees Need for Newer Research Idea

(Continued from page 6)

publication. And for full measure, Slepman, who was once talks director for the BBC, is consistently called a BBC expert, not a radio expert. Again, it is mentioned twice that Slepman's research assistant is a former secretary of Justice Black, who in turn is the brother-in-law of Commissioner Durr. Even with the presumption that Durr is a very un-American character, the line of possible contamination seems rather lengthy.

CBS News View

It would not be my business to interfere if such an article did not lead to great confusion in matters where my research colleagues and I try so hard to introduce some clarity. Richards, for instance, quotes with horror that Slepman requests news commentators to omit prophesies and prejudices—this being exactly what the news analysts of CBS try so hard to achieve. Slepman is quoted as requesting sponsors of news broadcasts to be brief in their commercials. NBC, in a recent release, prided itself on this very fact. Slepman, according to Richards, wants the NAB Code rigidly enforced. Wouldn't Slepman make an excellent witness against the recent FCC decision on WHKQ? It is repeatedly stressed that Slepman has acquired his vast radio experience mostly thru the government service rather than business. Might this not be a shortcoming of business rather than of Slepman?

In raising my voice against this type of discussion, I certainly don't want to fall into Richards' mistake and express an opinion on a report about which I know nothing at all. But I do know that the FCC needs to do a lot more research than it has done so far in a large number of fields. And if it can get good men to live in Washington on \$6 per diem and do research on important problems, I hope they will not be too easily stopped.

U. S. Reveals Details of Radar; Post-War Use Is Emphasized

(Continued from page 6)

ment since the airplane, changed the face of warfare," the committee adds, pointing out that one of the greatest weapons in any war is surprise, "and surprise is usually achieved by concealment in the last minutes or hours before an attack." The official explanation of how radar works is as follows:

"In radar, unlike communications, the transmitter and the receiver are located at the same place, and more often than not have a common antenna. The transmitter is actually sending out energy only a very small part of the time; it sends out this energy in very intense bursts of small duration called pulses. These pulses may be only a millionth of a second long. After each pulse, the transmitter waits a relatively long time—a few thousandths of a second—before sending out the next pulse. During the interval between pulses, the receiver is working and the signals it receives are the echoes of the powerful transmitted pulse from nearby objects.

Echo Return Measured

"The nearest echoes will give echoes coming very soon after the transmitter pulse is finished; those farther away give later returns. The lapsed time between the transmission of the pulse and the reception of its echo measures the distance of the object giving that echo—ship, airplane, mountain or building—from the place where the radar is located. This is possible because the elapsed time is just that required for the pulse, which travels with the speed of light, to get there and back.

Small Intervals

"Light travels very fast, hence these intervals are very small. Their exact measurement is one of the technical triumphs of modern radar. Since light goes 186,000 miles a second, or 328 yards each millionth of a second, and since it must travel twice—out and back—the distance

from radar to target, an object 1,000 yards from the radar will give an echo only six millionths of a second later than the transmitted pulse.

"This is a rather short time, by pre-war standards, but we have learned how to measure time like this with an accuracy which corresponds to only 5 or 10 yards range, or about one-thirtieth of a millionth of a second. The use of pulses, as we have seen, gives a simple means of measuring range. How, then, is the direction in which a target lies determined? This is done by providing the radar with a detection antenna, which sends out the pulses in a narrow beam, like a searchlight. This antenna may be rotated as the pulses are sent out, and we get back a pip (radar slang for a target indication) when the antenna is pointed directly at the target. The bearing of the antenna, which is also the bearing of the target, may then be read off and used to point a warship's guns or set the course of a bomber or other use that the particular purpose of the equipment dictates.

"An even more spectacular indication of the direction and range of the target is obtained with the use of the PPI—plan position indicator. In this case, the radar echoes are caused to draw a map on the face of a cathode ray tube. The radar operator could imagine himself suspended high above the set, whether on a ship or plane or on the ground, looking down on the scene spread out below. No matter how many targets surround the radar set, each is indicated by a blob of light on the tube face—the direction of the blob from the center indicating the target's range. The whole picture is there. It is not like television; the blobs do not actually look like ships or planes but are interpretable to a trained operator."

The Joint Board on Scientific Information Policy describes several other ways in which radar echoes are used and points out that the wartime development period has witnessed "an intensive exploitation

3 New AFN Stations in E.T.O.

NEW YORK, Aug. 13.—Addition of three stations in the ETO—Berlin, Bremen and Le Harve—continues the program of expansion of the American Forces Network in Europe. Stations premed July 28, giving G.I.'s in the ETO the same 20-hour daily coverage they have been getting on other stations and making a total of 55 outlets under the AFN wing. Because of the difficulty of pronouncing Le Harve to the satisfaction of the French and the American troops, the station was designated AFN-Normandy.

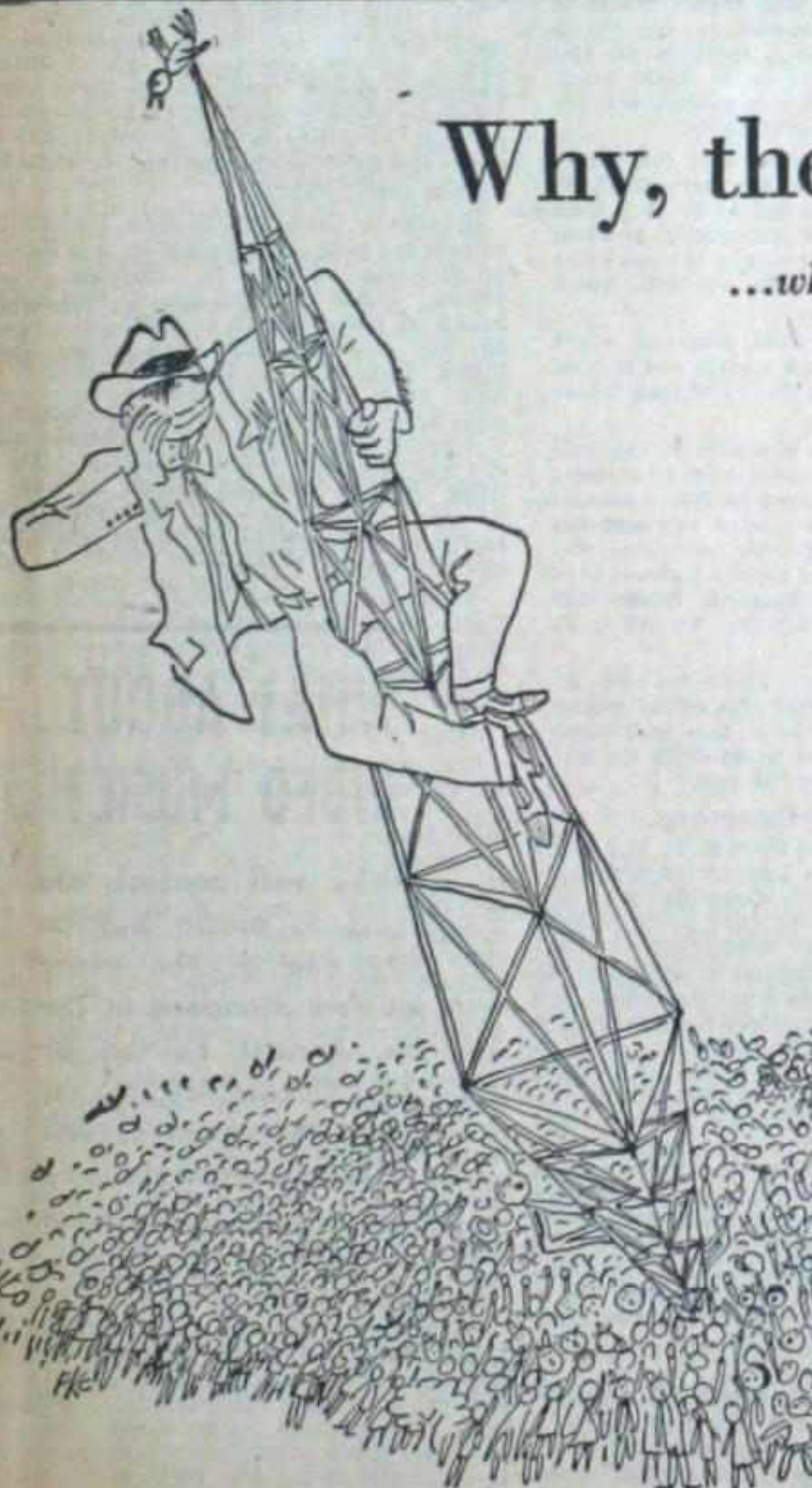
ABC chief flack Earl Mullin, still busy trying to get people to say American instead of Blue, claims that he is launching a campaign to get the staff to take to the new name. Mullin claims that by the time he gets thru there will be three words so obscene around the office that no one will want to say them out loud. First two are four-letter words which, if printed would lose The Billboard its second class mail privileges. Third, also a four-letter word, is Blue.

of shorter and shorter wave lengths." Practically every radar set is made up of the following major parts or components: a modulator, a radio-frequency oscillator, an antenna with suitable scanning mechanism, a receiver, and an indicator. The antenna is required to be directional highly efficient and capable of being directed or scanned from one point in space to another.

Commercially, possibilities for radar are now viewed as tremendous. The industry is already in the multi-billion dollar stage, altho radar's commercial application has not yet been made. Patent rights filed by commercial groups and individuals have been obtained by the government, altho the commercial firms have been permitted to retain titles to theirs. Naval Research Laboratory filed the earliest patent applications, and largest number of applications have been filed by Dr. R. M. Page, who has been actively engaged in radar development for several years and is now associated with Naval Research Laboratory. Latter has had major role in radar development fathered by Dr. A. Hoyt Taylor, who holds Medal of Honor awarded by Institute of Radio Engineers.

Why, they almost mobbed us!

...which proves you can't go around insulting our Bill Jenkins in Washington



ALL we said was that Bill Jenkins tells the world's worst jokes. Next thing we knew, thousands of indignant Washingtonians were howling outside WTOP like berserk wolves.

Safe behind locked doors, we repeat: It's hard to understand why anybody listens to Uncle Bill's *Corn Squeezin' Time*. And yet more people tune to it (and Uncle Bill) every weekday morning (5:45-6:45) than any other program.* Been that way for two years now.

Just take Bill Jenkins' jokes (if you can). Frankly, they're awful. But listeners roll out of their beds rocking with laughter. Adoringly, they send him their favorite gags. Uncle Bill sends the best ones back, grudgingly pays a dollar for the worst.

And the music he plays! Pure corn. Uncle Bill gets second-hand records from a junk dealer who finds them in old attics. Believe us, they could wake the dead, much less Washingtonians. To WTOP's anguished music director, he replies with arch disdain: "Them's real novelty numbers, cousin."

We let Uncle Bill read the commercials, too. The way he does it makes new and uninitiated sponsors shriek with pain...until the *Corn Squeezin' Time* disciples crowd into stores, pummel sales clerks, and tramp out happily clutching bundles of the products that Uncle Bill has been talking about so glibly.

We haven't any idea how he accomplishes this mass hypnotism—but we can sure tell you about some of the fabulous sales successes that Bill Jenkins has wrought for advertisers. So if you're impervious to back-country humor and 24-karat corn (or even if you're not)...and if you have a yen to tap this rich Washington market served by WTOP—call us or Radio Sales for more facts about *Corn Squeezin' Time* participations.

*CBS Listener Diary (Spring, 1945)

WTOP

WASHINGTON'S
50,000 Watt Station
COLUMBIA OWNED



Represented by Radio Sales,
the SPOT Broadcasting Division of CBS

TELE-FM NET 30,000 FT. IN SKY

Relay by Plane Basis of Plan

Don Lee Seeks OK To Build Outlet On Mount Wilson

Westinghouse, Martin blueprint provides for 78% coverage at fraction of cost

HOLLYWOOD, Aug. 13.—Don Lee Television here has applied for an FCC okay to erect what it is said will be one of the highest-powered video stations in the world on Mount Wilson. Proposed station will be built on a 160-acre tract already belonging to Lee and will operate a 40-kilowatt visual transmitter 5,800 feet above sea level. New project will raise Lee's total video coin investment to more than \$1,500,000.

some idea of relative power drag, 1-kw. in the air would equal 50-kw. on the ground in signal strength, and it would take (and here it must be stressed that the figures are those of the sponsoring organization and cannot be checked at this time) 11 50-kw. stations to cover the area covered by one plane transmitter. This means that 1-kw. in the stratosphere would equal 550-kw. on the ground in effective coverage.

12G Less Cost

Westinghouse further claims that costs would be 1G in the air to do what it would cost 12G on the ground, so that beside the claimed increased coverage and the speed with which the air-borne transmitting and relaying network could be put into operation, costs are only a fraction of every form of network video which has been proposed to date. Questions which have been raised as to the hurdles involved in an operation where programs would be transmitted from

Midwest Yelps About Prices Put on Oldies; Flesh Doesn't Run Much Higher, Say Execs

Problem of What To Do for Programs Has 'Em Dizzy

CHICAGO, Aug. 13.—Growing feeling on the part of Middle West radio execs, who plan to get into television, nixing possibility of programming their video stations with films of the variety now being offered, has become noticeable here in the last few weeks. These execs, in conversations with *The Billboard*, have indicated that films they can get thru present channels are not satisfactory because of poor quality and high costs. Most of the films now available are old Hollywood features, usually of a Class "X" type, and in general, cost about \$150 for a 90-minute show.

Developments leading to inability of television programmers to get good films from video date back a few years, and are coming to a head right now, say the execs, and there is a need for ironing out the tough problem before video gets the green light post-war. Up until about 1942 video programmers could get plenty good Hollywood films from distributors such as Ideal Pictures, YMCA Films and Films, Inc. These outfits released not too old pictures for private use and then began to release a few for video at a

reasonable cost. Prices for these films were about \$12 or \$15 a showing.

Hollywood Nixes

However, Hollywood stepped in and soon put a stop to this practice. RKO, Paramount and Universal stopped the release of all except their very old pictures for video use and then prevented firms leasing for private showing to handle their stuff for television at this low price. General reason for refusal of Hollywood producers to have their pix released for video is that some of the writers, stars, etc., have in their movie contracts stipulations about earnings if the films are released for video, and rather than go thru the trouble of getting video rights releases from everyone involved, general rule of no video release, except for the very oldest pix, has been put into practice. When Hollywood pix are finally released it is because the tenure of contract has elapsed.

Oldies Too Expensive

But even these very oldies are expensive—that \$150 per showing cost is charged. A look at some of the feature films now being released for \$150 per showing proves this. Astor Picture Company, New York, for that price, is now releasing for video *Hell's Angels*, *Scar Face*, *Rain*, *Cock of the Air*, *Sky Devils* and *Age for Love*. One video station years ago showed *Rain* for a cost of \$15.

The Acus Picture Corporation will release for \$150 per video showing such oldies as *Panama Patrol*, *Long Shot*, *Frontier Scout*, *Clipper Bureau* and *Shadows Over Shanghai*. Many of these as well as other pix now released for video use by film distributors were made by the small indies.

Syndicate Exchange of New York will release for \$150 *Born To Fight*, *Red Blood of Courage*, *Swing It*, *Professor* and others. Some of these pix, it was said, could be bought back in 1943 for about \$6 per showing thru companies like Films, Inc.; YMCA, Ideal, etc. Another New York distributor leasing for the \$150 price is Advance Television Pictures Company. This outfit also offers its studio facilities for the making of special films wanted by video programmers, but it won't quote a price for rental of facilities or anything else until it knows exactly what's wanted.

Television Clearing House, Inc., of New York, leases 10-minute shorts for \$10 per showing. All of this can be broken down to an approximate cost of about \$2 per minute of video programming.

More "For Free" Than Theaters

One exec said that he knew of a theater owner in a small town in Illinois who was getting top shows from Hollywood, long before they hit the big cities, for about \$30 per picture. And to indicate the unfairness of the situation he pointed out that the exhibitor in this town was making dough charging admission, but if he were to program with film he would make no dough for a long time until he could sell his time commercially. Trying to sell commercially, programs using film with the quality of the type he could get right now, would be impossible, he said. That meant, he added, that if he were to program these films on a sustaining basis, one film a night for five nights a week, it would cost him \$750 per week for film alone. That made him feel that programming with live talent couldn't be much worse, and he could, with live talent, at least dictate the type of show he wanted.

All of these film rental problems, combined with the union problems faced when a station begins using films and the projectionists' unions start getting into the picture, were some drastic changes made, they would stay away from rented films, but good, when they begin to operate their own studios.

30,000 feet were answered in the following fashion:

(1) Engine Failure? CAA (Civil Aeronautical Authority) figures released some years ago indicate that engine failure is an unusual phenomenon to the extent that it would cause a break in an air-borne network but once in 20,000 years, which is nothing, it was pointed out, for the designers to worry about.

(2) Storms? At 20,000 feet the planes would be flying above the storm level. If the storms were too bad to fly thru from the ground, a relief plane could be flown from a non-storm area, and the one being replaced could fly to the city from which the spare was sent.

(3) Programs? Actual programs would be televised in ground studios and beamed to a receptor in the plane and then transmitted.

(4) Fading or Pic Shattering? This will not occur with the ultra-high frequencies which will be employed in this transmission. If present wave band was used the moving plane would cause an uneven picture, and this is why captive balloons have not been used for antennas (altho suggested five years ago by Dr. Allen B. DuNoon).

(5) Pilot Fatigue? Plans are for an automatic pilot set-up with actual human pilots simply watching the instrument board every now and again—with the rest of time being taken "at ease."

Industry Comments

Typical comments by men in the video picture at this time indicate that despite the *Men From Mars* atmosphere in the plan, it's not "out of this world." Paul Kesten, topper at CBS, stated that Columbia video engineers assigned to war work had ascertained sometime ago that airborne transmitters were definitely a possibility. P. K., however, stressed that the plane network would be a chain operation and could not and would not replace local operation in serving local areas. Trade, of course, emphasized that since the entire plan was based upon high-frequency television (the Westinghouse report frequently mentioned color video as well as black and white), CBS would naturally fall in line. Besides, since Columbia is a network and not a radio manufacturing operation, they have nothing to lose by a change in transmitting techniques.

On the other hand, NBC's Niles Trammell's statement naturally had to be a hedge, with a "nice presentation; if it proves workable, it's revolutionary." Rea-

(See *Relay By Plane* on page 12)

more and more New Yorkers ask:

"How Does
Walsh Interpret It?"

News-conscious listeners lean on Walsh's keen analysis for good cause. Because J. Raymond Walsh has the background that lends vital significance to his commentary. Historian, economist, lecturer and traveler, Walsh cuts deeply into the core of a news event... delivers his message soundly and without hysterics... wins a grateful, better-informed audience. He's now available on WMCA from 7:30 to 7:45 p. m., Monday through Friday. For full details on this choice program, call Circle 6-2200 or ask Weed & Company.

wmca
FIRST ON NEW YORK'S DIAL

REVIEWS

CBS

Balaban & Katz

Reviewed Wednesday (8), 8-9 p.m. Style—Documentary sustaining over WRCB, New York.

Reviewed Friday (10), 7:30 to 9 p.m. Style—News, drama, education, music. Sustaining and commercial on WBKB, Chicago.

Immediacy of this video presentation on Russia entering the war against Japan was sock, the television technique inlms. The one type of show that CBS hasn't licked is the off-the-cuff shooting. Gilbert Seldes, as usual on "ad-lib" shots, started on a wrong cue and had to start his opening spiel all over again. President Truman's pic was scanned twice, once for Harry himself and other announced as Marshall Stalin (they never did scan Joe). And these were just two of the fluffs that occurred during the evening.

Again WBKB has proved the theory that it won't cost a prohibitive price for commercial sponsorship to put on a live television program now or in the future. Vehicle WBKB used to prove theory tonight was a video adaptation of Anton Chekhov's *Marriage Proposal*, standard Little Theater fare.

Even the programing was terrific—in its duplication. First Dwight Cook said it, then Capt. Sergei Kornikoff (the Russian "expert") said it and finally Maj. George Fielding Eliot did a reprise on what the other two said.

A half-hour adaptation of the famed Chekhov play was prepared, directed and produced by Beulah Zachary of WBKB.

Motion picture clips (from Frank Capra's OWI film on Russia) were good when they were tele-clear. However, there were many shots which involved montages and superimposition of titles upon moving scenes that were just blurs.

Simplicity of the program, combined with dramatic entertainment impact is what made it good video—and potentially cheap—video. As is the policy for all WBKB shows the actors received no folding money for their effort. (More later about the acting ability on the show.) Taking into consideration the payment of royalty for rights to play, renting of costumes, and cost of preparing scenery and settings, the show cost the station about \$50. If you add to this a pro-rated per show cost of actors for rehearsal and show time in the future, cheapness of this type of show for future commercial sponsorship can be seen.

The one part of the program that presented real video possibilities was the *Russkya Troika*, three typical Russ singers. This, too, was by-passed with one close-up for the entire scanning.

Show used a cast of three and one set. Total rehearsal time was about two hours before the cameras and about six hours of line rehearsal before that.

Interviews, film clips, news shots with maps, etc., and some singing add up to nothing unless there is a masterhand somewhere molding it into an air-pic. There was no molding on this seg.

Three actors, who did an excellent job of portraying typical Chekhov Russian characters, were Howard Hoffman as Stepan; Marj Doctoroff as Natalia, and Joe Wilson as Ivan. Hoffman, as Stepan, the father of Natalia, who eventually becomes engaged to Ivan after many emotional pitfalls have been circumvented, did a top job. He proved he could be a leading character actor in future television productions. Miss Doctoroff and Wilson, gave Hoffman a stiff fight for top laurels. Tonight, as well as proving that video dramatic production can be cheap and still good, WBKB illustrated how television can be a powerful educational force. To do this the station with the co-operation of the Admiral Radio Corporation presented Wagner Schlessinger, head of Chicago's Adler Planetarium, in a discussion of various celestial bodies. Schlessinger used some excellent photographs and drawings (See B&K on page 12)

Still the immediacy overcame all the production negatives. It was a thrilling hour in spite of them all.

Joe Kochler.

CBS

Reviewed Tuesday (7), 8-10 p.m. Style—News, interview, documentary, film, audience participation. Sustaining over WCBW, New York.

It would be an understatement to say that WCBW's *Hunger Takes No Holiday* first of a new series in co-operation with Encyclopaedia Britannica films, was an accomplished technical performance by director Tony Miner, cameramen Martin Steinberg and Al Kleban, and set designer James McNaughton. On the other hand, it would be an overstatement to say that *Hunger Takes No Holiday* was great entertainment.

Television Productions, Inc.

Reviewed Wednesday (8), 8:30-9:30 p.m. Style—News, fashion show, vaude acts. Sustaining on W6XYZ, Hollywood.

Rudy Bretz and Edward Stasheff turned in an engrossing script which would have been perfect for radio. In television, however, it became static in several spots and talky most of the way thru. Greater emphasis on film (which incidentally was beautifully integrated) might have eliminated some of the dull spots. Greater use of the visually interesting sets could have made a good script a better one. The concept of famine as a tall, thin man in a black cape, was an amateurish touch which detracted from the professional skill with which Director Miner handled his show. Certainly non-commercial, *Hunger Takes No Holiday*, was nonetheless a good piece of educational work.

Tonight's videocast presented a well-balanced entertainment dish for home viewers, with Klaus Landsberg's Fashion Guide the feature of the evening.

Program itself dealt with the problems of the administration of a conquered German town and the battle which the military has to supply the population with food. Using that simple story as a base, the history of man's struggle for food was developed as a major theme, ending with the strides humanity has made in the invention of mechanical agricultural equipment. Entire presentation could have been improved by reducing its length, eliminating some of the dragging spots. Interesting performances were turned in by Calvin Thomas, Lee Kresel, Kip Good, Leo Hass, Hal Michael and Emil Harris. As *Hunger*, Kendall Bryson seemed a bit too much the boss-opera villain.

Fashion part of the tele airer was prepared under the supervision of Edith Head, a Paramount designer, with Miss Head taking part. Styler was presented in skit with Paramount Pictures' starlets Kay Scott and Gloria Saunders taking roles, and Dick Lane emceeing.

Good as *Hunger Takes No Holiday* happened to be, its edge was dulled by an interminable discussion among James Lawrence Fly, Dr. V. C. Arnspieker and Prof. Lennox Gray on the significance of education by television. It was a feature that was best left in the files to gather dust. Certainly it has no place before the television camera.

Gals supposedly have chance to take in an exclusive night spot but haven't the proper clothes for the occasion. Miss Head steps in and shows the cuties a few helpful tips about style. Fact that Fashion Guide was presented as skit made it more interesting than usual method of parading girls and telling do's and don'ts about fem attire. Eye-easy starlets made program acceptable to male viewers, too.

News, a film, and the *Missus Goes A-Shopping* rounded out the evening.

Marty Schrader.

Paramount News was timely, presenting picturized versions of Russia's declaration of war on Japan a few hours after news broke. Smooth job in writing narration of Paramount News was done by Gordon Wright, with Heatherington coming thru in top form as narrator. News commentary was handled in easy-going manner by Jack Latham, who brought viewers up to date by pointing out atomic bombing areas on the map.

Vaude phase of videocast included tap routine by Pat Sullivan, impersonations by Kay Medford, aro dance by Isabel Brown, Latin American songs by Tomasita, with Rookie Lewis in comedy act. Dick Lane was emcee. Vaude went thru smoothly, with video honors going to Landsberg for dissolves. In dance numbers images from two cameras were blended giving startling duo impression.

Lee Zhitto.



JACK STECK

Master Showman

becomes Program Director of WFIL

Once again WFIL leads the way in progressive radio station operation. Believing that radio entertainment is largely show business, WFIL appoints as its Program Director, Jack Steck—a master showman.

Steck started in radio in the "crystal set" era. Since that time he has produced and directed many "big time" radio programs and stage presentations.

Jack Steck has been a vaudevillian, a stock company juvenile, author and producer of two successful plays, and master of ceremonies at famous night clubs.

Looking to the future—when television brightens every radio home, Steck's vast experience in producing shows of wide visual appeal will be turned toward the presentation of outstanding video programs.

Jack Steck currently produces, directs and emcees "Hayloft Hoedown" coast-to-coast American Broadcasting Company program Saturdays at 10:30 PM E.W.T.

IN PHILADELPHIA

WFIL

MEANS PROGRESS and PUBLIC SERVICE

Represented Nationally by THE KATZ AGENCY



TODDY DALTON

Good Luck Toddy!

Following our old custom, we send another of our own into the big time. Toddy Dalton, singer-secretary at KVOO for the past three years, joins Jimmy Palmer's Orchestra as featured vocalist. We wish you the best, Toddy, and in your travels around the country you'll meet other KVOO-Grads. Tell 'em "hello" for us. We're proud of you and of them.

KVOO

50,000 WATTS TULSA, OKLAHOMA

WBNS NEVER MISSES!

CENTRAL OHIO'S ONLY CBS OUTLET

Ask any Blair man or us!



COMMERCIAL IMPACT COMPILATION

VOL. II. No. 4

AUGUST, 1945

(Presenting the "FIRST TWENTY-FIVE" nighttime and "FIRST TEN" daytime programs in order of their Impact Rating* and based upon their Hooperating of July 30***)

Programs Nighttime	Impact Rating*	Sponsor Product Ident.	Sponsor Product	Agency	Net	Hooperating
WALTER WINCHELL	13.3	82.3 Andrew Jergens Co. 81.3 Jergens' Lotion		L & M	ABC	16.1
TAKE IT OR LEAVE IT	11.9	88.9 Eversharp, Inc. 88.9		Biow	CBS	13.4
YOUR HIT PARADE	6.6	77.8 Amer. Tob. Co. 77.8 Lucky Strike		F C & B	CBS	8.5
SCREEN GUILD PLAYERS	6.6	64.3 Lady Esther, Ltd. 64.3		Biow	CBS	10.2
VOX POP	6.5	64.9 Emerson Drug Co. 64.5 Bromo-Seltzer		M-E	CBS	10.0
THANKS TO THE YANKS	5.6	68.7 R. J. Reynolds 68.2 Camels & P. A.		Esty	CBS	8.2
SUPPER CLUB (MTWTF)	5.4	68.1 Liggett & Myers 67.9 Chesterfields		N-E	NBC	7.9
H. V. KALTENBORN (MTWT)-LN	5.3	51.3 Pure Oil Co. 51.3		L. B.	NBC	10.4
MR. DISTRICT ATTORNEY	5.1	36.4 Bristol-Myers Co. 34.1 Vitalis & Ipana		D, C & S	NBC	14.1
CRIME DOCTOR	5.1	54.9 Phillip Morris & Co. 54.9 Phillip Morris		Biow	NBC	9.3
DR. I. Q. (CH)	5.1	63.5 Mars, Inc. 55.8 Candy		Grant	CBS	8.0
WE, THE PEOPLE AT WAR (LN-MA-CH)	5.1	44.8 Gulf Oil Co. 44.8		Y & R	CBS	11.3
SUSPENSE	5.0	58.3 Schenley Imp. Corp. 58.3 Roma Wines		Biow	CBS	8.6
BLIND DATE	4.7	70.5 Lehn & Fink 65.8 Hind's Hand Lotion, Honey Alm. Cr.		Esty	ABC	6.7
GABRIEL HEATTER (MWF)	4.7	63.9 R. B. Semler 63.9 Kreml		E.-W.	MBS	7.3
GINNY SIMMS' SHOW	4.6	63.2 Philip Morris Co. 63.2 Philip Morris		Biow	NBC	7.3
JACK HALEY	4.6	63.9 National Dairy 62.2 Sealtest		M & A	NBC	7.2
CAN YOU TOP THIS?	4.3	53.0 Col.-Palm-Peet 42.3 Palm, Brushless & Lather Shave Cr.		Bates	NBC	8.1
BLONDIE	4.2	47.9 Col.-Palm-Peet 47.9 Supersuds		Esty	CBS	8.8
JIMMIE FIDLER	4.2	60.2 Carter Products 60.2 Arrid		S-S	ABC	7.0
PEOPLE ARE FUNNY	4.2	52.9 B. & W. Tob. Co. 52.9 Raleighs		R. M. S.	NBC	7.9
HOUR OF CHARM	4.1	57.1 G. E. Mazada Lamps 57.1 Gen. Elec. Co.		B,B,D&O	NBC	7.2
LOWELL THOMAS (LN)	4.1	46.7 Sun Oil Co. 46.7		R-W-C	NBC	8.8
AMER. ALBUM OF FAMILIAR MUSIC	4.1	51.2 Sterling Drug, Inc. 48.3 Bayer Aspirin		D-F-S	NBC	8.0
DREW PEARSON	4.0	38.0 Serutan Co. 32.2 Nutrex		Grant	ABC	10.6
Daytime MA PERKINS (CBS)	4.2	68.2 Procter & Gamble 63.6 Oxydol		D-F-S	CBS	6.1
MA PERKINS (NBC)	4.1	76.7 Procter & Gamble 73.6 Oxydol		D-F-S	NBC	5.4
BREAKFAST IN HOLLYWOOD (11 a.m.)	3.7	65.8 Procter & Gamble 52.5 Ivory Flakes		Compton	ABC	5.6
PEPPER YOUNG'S FAMILY	3.6	62.7 Procter & Gamble 54.9 Camay Soap		P. & R.	NBC	5.8
BREAKFAST IN HOLLYWOOD (11:15 a.m.)	3.6	61.0 Kellogg 57.1 Pep		K & E	ABC	5.9
TODAY'S CHILDREN	3.5	58.7 General Mills, Inc. 14.0 Bisquick Betty Crocker Soup		K. R.	NBC	5.9
KATE SMITH SPEAKS	3.4	66.2 General Foods Sales 34.5 Certo		B & B	CBS	5.9
BIG SISTER	3.1	60.1 Lever Bros. Co. 59.6 Rinso		R. R.	CBS	5.2
WOMAN IN WHITE	3.0	58.3 General Mills, Inc. 18.5 Wheaties		K. R.	NBC	5.2
LIFE CAN BE BEAUTIFUL	2.9	49.7 Procter & Gamble 45.4 Ivory Soap		Compton	CBS	5.9

WQXR Mixes Tennis From Forest Hills With Longhair Music

NEW YORK, Aug. 13.—In its most important break yet with its long-established policy of longhair music, WQXR, New York indie, this week signed to air the national tennis matches at Forest Hills September 2-3. This first sports show is the strongest indication to date that WQXR is gradually moving away from its old policies and will broaden the base of its program emphasis to appeal to a wider audience.

Change, instituted by *The New York Times*, new owner of the station, follows on the heels of several other breaks with longhair music, among them remotes, forums, dinners and news. Station officials say that in the future WQXR will accept other similar shows outside the regular WQXR pattern. *The Billboard* was told that while WQXR will continue to be selective in the type of programs it airs, it would accept "class appeal" sports events like the Kentucky Derby, Preakness and others which would not detract from the dignity of the station.

With Harry Wismer at the mike and A. G. Spaulding footing the bills, tennis broadcasts on a specially built 40-station network, will reach the West Coast. Classic will be fed via short-wave to the armed forces overseas, and web will include WNEW and WHOM, both New York stations.

Another innovation for the 10,000-watt is bringing in a studio audience to view its new show, *What's On Your Mind?* This program will be aired three times a month in the studios but will go on the road once monthly and be picked up by remotes.

Relay by Plane For Tele-FM

(Continued from page 10)

son for the by-pass is severalfold, trade points out. RCA, NBC parent org, while pledged to video now, isn't a high-frequency advocate. Plane set-up should hasten the day, but then it's up in the ultra short waves and —

GE Won't Talk Yet

General Electric, which with International Business Machines is pledged to an automatic relay system, isn't ready as yet for an official statement. Unquotable toppers, however, were willing to state that the GE-IBM automatic relay plans are going right ahead. They nixed the plane set-up with "transmitters are yet to be built light enough for a plane in the stratosphere. Gasoline generators to power even a 1-kw. transmitter are not exactly flyweights. We'll be automatic relaying before the first test flight."

DuMont, thru Commander Loewi, backed up what CBS said about the practicability of the airborne transmitters, and pointed out, as indicated previously, that Dr. DuMont himself had wanted, five years ago, to try a captive balloon plan. Stations now televising in the Middle and Far West begged off commenting because they had not been at the presentation. However, an exec at B&K in Chi pointed out that they were only interested in seeing video move quickly and if the stratosphere would help—they were used to flying up in the air—being, basically, in the pic business. Don Lee on the West Coast made no comment, but released their plans for their transmitter on the top of Mt. Wilson. (See another story in this issue.)

Equipment Sale Nix Seen

Only solid negative involved was put forward by an equipment salesman who pointed out that stations were going to hedge about buying transmitters until they discovered just what was what. He also underlined the fact that while RCA,

Draft Note

NEW YORK, Aug. 13.—Chief engineer at WNEW, local indie, got a letter recently. It was from a gent as wanted a job riding gain. The writer's qualifications were: "I am 21 years of age, six feet tall, 4-F and in top physical condition." Anybody want him?

Nets Back in Groove On Nips' Blow-Up

(Continued from page 5)

William Hilliam and Brig-Gen. Carlos Romulo from London presented another MBS round-table at 8:15 p.m.

Networks went on 24-hour skeds to report late developments and all necessary personnel remained at headquarters to assist. Clients were notified that their shows were subject to immediate cancellation in the case of important developments and the webs continued with their special news routine.

Washington Radio on Alert

WASHINGTON, Aug. 13.—Apparently confident of an early Jap fold-up since news of the first atomic bombing of the Nip homeland, Washington viewed with relative calm the succession of week-end events beginning with Japan's surrender offer. Not so the radio stations in Washington which kept the air waves hot with news, speculation, features and interviews.

All the stations kept close watch on the White House, State Department and even tapped stray congressmen (the few who have remained here during recess) for comments. WOL had a mobile unit on downtown streets Friday (10). Station WWDC had an unusual human interest break at Walter Reed Hospital where battle-scarred veterans heard the first news of the Jap peace offer from a discharged veteran, William Cox, who formerly had been a patient at the hospital and is now a WWDC announcer. Cox cut in on an early musical program for the veterans to make the announcement. Hotels and lounges reported normal business for the 28 hours following the first reports.

B&K

(Continued from page 11)

to illustrate his discussion and it was while he was doing this that television's educational potentiality was graphically brought out.

Rounding out the program was a news commentary by Gil Hix and the singing of Dale Cronin. Both needed better production. Cy Wagner.

GE and DuMont had been cutting up equipment business, Westinghouse had been out in the cold. The stratosphere stuff, he pointed out, should change that and give the circle org some gravy.

FCO engineers avoided comment on the subject. The men who fly hedged by saying, "Glenn Martin knows what he's doing."

Nationwide newspaper publicity (the thing's a natural newsprint getter) captured the public mind and added an extra touch of glamor to this thing called air-pix. It's going to be a long while, however, equipment men believe, before the pitch puts any dough in anyone's pocket.

DETROIT, Aug. 13.—S/Sgt. Doug Ryan, recently released from Percy Jones Hospital at Battle Creek, Mich., has joined the staff of WWJ as singer on *Listen to Leash*, morning musical show. He is now awaiting discharge from the army. Ryan sang in Bob Crosby's Bob-o-Link Quartet before going in the service.

Key to Agency Abbreviations in Commercial Impact Compilation

N, L & B—Needham, Louis & Brorby.
F, C & B—Foote, Cone & Belding.
J. W. T.—J. Walter Thompson.
L & M—Lennen & Mitchell.
M & A—McKee & Albright.
R & R—Ruthrauff & Ryan.
R. M. S.—Russel M. Seeds.
Y & R—Young & Rubicam.
D, C & S—Doherty, Clifford & Shenfield.
L. B.—Leo Burnett.
K & E—Kenyon & Eckhardt.

D-F-S—Dancer-Fitzgerald-Sampson.
P & R—Pedlar & Ryan.
N.-E.—Newell-Emmett.
K. R.—Knox Reeves.
E.-W.—Erwin-Wasey.
S.-S.—Small-Seiffer.
B., D., & O.—Batten, Barton, Dorstine & Osborn.
R. W. C.—Roche-Williams-Cleary.
B. & B.—Benton & Bowles.

*Percentage of audience tuned to program and conscious of sponsor.
**Top identification figure is for "Sponsor Identification" and the lower figure is for "Product Identification."
***The following programs appearing on the July 30 network Hooperatings "First Fifteen" did not have any reported sponsor figures (insufficient base): Phil Harris (Ch) 11.2, Beulah Show 11.1, Victor Borge 10.2, Bandwagon Mysteries 8.8, Man Called X 10.3.
LN—Limited Network; MA—Moving Average; CH—Computed Hooperating.
The "Commercial Impact Compilation" is protected by the copyright of *The Billboard* and infringements will be prosecuted.

AVCO Prez Heads Crosley

CINCINNATI, Aug. 13.—Irving B. Babcock, head of Aviation Corporation, was elected president of the Crosley Corporation, in which a controlling interest was acquired last Tuesday (7) by AVCO. Babcock, who has held his AVCO post since February, 1945, also is chairman of the boards of Consolidated Vultee Aircraft and American Central Manufacturing Corporations, two other associated AVCO companies. He formerly was vice-president of General Motors and president of Yellow Truck & Coach Manufacturing Corporation.

James D. Shouse, vice-president in charge of the broadcasting division, and Raymond C. Cosgrove, vice-president and general manager of the manufacturing division, continue in their respective positions and also remain as directors of the Crosley Corporation. Powel Crosley Jr. is a director.

General Foods Buys MBS Mystery Seg

NEW YORK, Aug. 11.—General Foods, via Benton & Bowles, this week bought Mutual's sustainer, *House of Mystery*, for 52 weeks. Show, which is heard from 12-12:30 p.m., Saturdays, will go to 250 stations.

Mystery will plug Post-Toasties. It represents the first time that GF, one of radio's largest spenders, has bought time on Mutual. Program started as a 15-minute afternoon strip directed to the 5-6 p.m. kid audiences. Program was moved some weeks ago when the Wander Company took its *Captain Midnight* from American to MBS. Instead of dropping the show completely, Mutual program department shifted it to Saturday and expanded it to a half hour. Sponsorship starts September 15.

Westinghouse Buys Space In Portland for Tele, FM

PORTLAND, Ore., Aug. 13.—Westinghouse Radio Stations, Inc., operator of KEX here, has purchased the half-block containing the Beth Israel School building at 12th and Main for 75G and plan remodeling at an estimated cost of \$100,000. Remodeling plans include acoustical treatment, partitioning, air conditioning, wiring and installation of equipment.

As the school building occupies only half the property, a new television station will be built on the remaining ground after the war. In addition, Westinghouse plans to apply for license to operate an FM station at Portland.

KVOO Owner Gifts FM Outlet to Univ. of Tulsa

TULSA, Okla., Aug. 13.—W. G. Skelly, owner of local station KVOO, has presented to the University of Tulsa a gift of an FM outlet, complete with transmitter, towers and control board. Application for wave-length, power and frequency assignment is now being made to FCC and equipment will be installed as soon as new Communications Building being constructed by the university is finished and the apparatus becomes available. W. B. Way, v.-p. and general manager of KVOO, will supervise operational details of the new outlet.

Dennis WGBS Sports Ed

MIAMI, Aug. 13.—Dinty D. Dennis, who for almost 10 years has aired *Dinty's Sports Dugout and Victory Parade* nightly over WGBS, has been named sports ed of the outlet. Former sports ed of *The Miami Herald* and *The Miami Beach Sun-Tropics*, Dennis now holds, in addition to his two other assignments, the posts of executive director of Metropolitan Miami fishing tournament, publicity-advertising director for Florida's No. 1 West Flagler Kennel Club, publicist and announcer for Biscayne Kennel Club (Florida's oldest dog racing center) and advertising-radio director for Tropical Park.

Potter Joins NBC

HOLLYWOOD, Aug. 13.—Ex-KFI writer-producer Andy Potter joins NBC here as a producer today (13), replacing Bill Burch, who moves to the Ralph Edwards *Truth or Consequences* staff.

KSTP Using Sound To Sell For Five Years

MINNEAPOLIS, Aug. 13.—Selling programs and time with sound, a presentation of which was part of *The Billboard* Eighth Annual Radio Station Promotion Survey in Chicago and the basis of a BB cover yarn is "old stuff" to Sam Levitan, flack chief of station KSTP.

In presenting the feature at the exhibit, it was never the intention of *The Billboard* to suggest that the basic idea was new—but simply that the comprehensive use of sound to sell, as handled by WOR and the Columbia Broadcasting System, was "news." Levitan has been using sound to sell all the way back since his KDAL (Duluth) days, that was back in 1940. Other stations have been doing the "sound" selling job for as long as 10 years.

It's only, however, in the last year that the disks have been getting the works . . . and the works mean program pluses, time advantages, merchandising slants and how sked would help both dealers and distributors. Recently, for instance, KSTP made up a platter presented at a dealer meeting for a large oil company. The year before company salesmen and dealers asked why concern didn't sponsor University of Minnesota football show. The promotion department went to work and the complete story, from the inception of the idea all the way thru capsule program, was presented to dealers and salesmen via waxing. In addition, E. T. carried the story of other merchandising plans of the company, all to the satisfaction of everyone present. It sold 'em—which they hadn't been able to do previous years.

Walkie-Talkie Sets Get Sports Try-Out

TORONTO, Aug. 13.—Latest in sports broadcasting had a trial spin at the Canadian open golf championship last week (2-4), when CKEY had its commentators out on the fairways to do their stuff via walkie-talkie. Instead of spotting mikes around the course as in the past, CKEY speakers were able to follow every shot and bring the complete picture to listeners.

Stuff was relayed from the hand sets to a central control in the clubhouse from there it was transmitted to the station and then out on the air.

Ohio Web Preems Sept. 1

CLEVELAND, Aug. 13.—New regional web, the Ohio Network, is set to begin operations September 1. Chain is expected to include 20 stations, with local percolator, WHK, the key station. Jackson Maurer, sales manager of WHK for last year and with the outlet for last 10 years, has been named general manager. Altho an indie operation, net is part of the United Broadcasting Company.

'New World A-Coming' To Be Sold By WMCA on Share Cost Basis

NEW YORK, Aug. 13.—*New World A-Coming*, WMCA's award-bespangled public service specialty, will be offered to stations thruout the nation on a co-operative basis beginning September 15. Program, which has rated critical and official raves since its inception, will be sold at cost as part of a move by WMCA to make available to other stations top-ranking sustainers.

According to Howard Klarmann, WMCA sales promotion manager, *New World A-Coming* will resume the middle of October with a revised format designed to make its appeal more universal than it has been in the past. Until this year the show has dealt almost exclusively with discrimination against the Negro and his efforts to fight back. This year the show will deal with discrimination against all minority groups.

More Buyers, Less Dough

Deal which WMCA will offer to other stations will ask that all broadcasters co-operating to pay an equal share of the cost. The more stations that take *New World*, the lower the price will be

Simon and Ware Set as N. C.-Miss. Net Sales Brass

CHICAGO, Aug. 13.—Additional steps in the expansion of the North Central Broadcasting System and the Mississippi Valley Network were made last week by John Boler, president of the orgs. Mississippi Valley net, to comprise 70 stations in Midwest agricultural districts, will start program operations in the near future.

Arthur Simon, formerly manager of WPEN, Philadelphia, and most recently an exec at WIND, Chicago, was set as national sales manager for North Central and Mississippi, with headquarters in New York. Simon will deal most directly with sales supervision in the area from Cleveland to the East Coast.

Bill Ware, former general manager of KWFC, Hot Springs, Ark., who has been an account exec with North Central for the last three months, has been designated Western sales manager of the nets, in charge of sales from Cleveland to the West Coast. Ware will headquarter in Chicago. A search for additional sales personnel for the Chicago office is now under way.

WEAF's "Serenade" Sold for \$137,280 To Benson & Hedges

NEW YORK, Aug. 13.—Tobacco manufacturers, Benson & Hedges, via Arthur Kudner Agency, last week gave WEAF the largest single time sale the NBC New York managed-and-owned station has had in its history, buying *Serenade To America* in the 6:15-6:40 strip. Program, which has been on the network, will go local when sponsorship begins September 3. Sale will mean a yearly gross of \$137,280 to WEAF.

James Out of Service; Looking Over Biz

NEW YORK, Aug. 13.—Capt. Jimmy James, former advertising, promotion, research and publicity brass for the Blue and one-time NBC promotion topper, has been discharged from the army and may go back to the Blue, now American. Understood that all three of the other webs are also dickering for James's services but that he has made no final decision.

Two New Hooper Directors

NEW YORK, Aug. 13.—Edythe F. Bull and Dorothy M. Behrens have been elected to the board of directors of C. E. Hooper, Inc. Both have been with the firm since its start and were with Hooper in predecessor firm, Clark-Hooper, Inc. Miss Bull is also secretary of the corporation and manager of special surveys division. Miss Behrens is pub of net Hooperatings and Pacific net Hooperating reports.

Postponement

WASHINGTON, Aug. 13.—Another delay on clear-channel hearing is in store—this time, until October 23. The stated reason: Many of the people who are expected at the clear-channel hearing will be attending the third Inter-American Radio Conference at Rio de Janeiro September 3. Clear-channel hearing has already had two postponements. One good reason behind the delays is the fact that all factions are far from prepared for the hearing.

Frank DeVol Named Director For Simms Air Show Music

HOLLYWOOD, Aug. 13.—Frank DeVol has been named music director for the Ginny Simms air show starting September 28 over CBS. Program will be sponsored by Borden via Young & Rubicam. DeVol was formerly music director for KHJ and the Rudy Vallee ailer.

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LIFE OF HIT TUNES ON THE AIR

Good Songs Hang Around

Top-notchers may stick around more than 6 mos. and get over 700 plugs

By Paul Secon

NEW YORK, Aug. 13.—Altho there have been generalities made time and again as to the length of a song's life on radio, it's been a long time since anyone has sat down with a paper and pencil and tried to see just how long some of the toppers stay up there. In a random survey, nine songs that hit the big time this year (1945) were picked and by means of the Postman Audience Coverage Index, which totals among other things the number of plugs songs get in the three major cities—New York, Chicago and Hollywood—we find the following info:

Contrary to most opinion, songs stay up there for six months, some go as high as seven months, as in the case of *My Dreams Are Getting Better All the Time*. Seldom does a big song fall below four months of air plugs, or 16 weeks. In the case of *Sentimental Journey*, which is now dropping down in radio performances, it has been up there 17 weeks and will probably be heard another month.

Most learned guys in the biz always tossed off air plugs by saying a song was dead after three months, or that was the lifeblood of any song. This is dead wrong in the case of a hit song.

Number of Times Played

So far as the number of times a song is heard during its current popularity, this runs anywhere from 700 plugs up to close to the 1,000 mark. None of the nine songs selected actually touched the 1,000 mark in performances on radio but many came close to it. However, harking back to some of the smash hits of the 1944-'45 season, such as *Don't Fence Me In*, in which the song showed up in the Postman Survey for 25 weeks. (Song must have at least seven plugs to show.) Nine of those were before the first of this year, with 16 weeks or four months running from January 1 on. During the four months of this year, in the 16 weeks, the song garnered 766 plugs, which is an average of almost 50 plugs a week thruout the country. It's almost a certainty that the tune went over the 1,000 mark in plugs.

Another big song, *I Dream of You*, actually showed up in the survey as running for 46 weeks. That means that the public heard that song for nine months, which is probably a record today for length of stay of a song on radio and also for any pub to keep on a song that long until it began to show up in the big money.

Nine Tunes

To get down to cases on the nine songs, we find in listing them alphabetically, *Ac-Cent-Tchu-Ate* etc., *A Little on the Lonely Side*, *All of My Life*, *Dreams*, *Laura*, *More and More*, *My Dreams Are Getting Better All the Time*, *Saturday Night* and *Sentimental Journey*.

From January 1 *Ac-Cent-Tchu-Ate* hit on all cylinders for 18 weeks, four-and-a-half months, totaling 794 plugs. An idea of how the plugs looked each week runs something like this: First week of this year 22, then 28, 45, 59, 61, 69, 61, 62, 67, 49, 44, 27, 32, 50, 47, 44, 10 and 17. (More than likely the song was on for couple of weeks prior to first of the year.)

"Lonely" Plugs

In the case of *A Little on the Lonely Side*, song was up there for 22 weeks, or not quite six months, and it was already rolling when the year started, like *Ac-Cent-Tchu-Ate*. Total number of plugs on *Lonely* was 846, with weeks running like this: 38, 22, 50, 37, 43, 41, 42, 46, 40,

McShann To Open Morris' New Negro Spot, Little Joe's

HOLLYWOOD, Aug. 13.—Jay McShann's band has been set to open August 18 at Joe Morris's new midtown Negro nitery, Little Joe's. Morris, operator of the Plantation Club which has featured all the name Negro bands, is opening Little Joe's because his Plantation spot hasn't been doing too well due to its location many miles out from the heart of the Negro section here.

For the time being Morris will operate both spots but eventually hopes to build his in-town place to a point where he will concentrate all of his attention there and close the Plantation. Little Joe's will operate six nights weekly. John Tumino, manager of McShann, came here from Kansas City, Mo., to set the deal in addition to working out a one-night routing with Harold Ooley for the band.

Warren & Gordon Turn Producers

NEW YORK, Aug. 13.—Trend in Hollywood started some time ago making tune writers top producers in pic studios is once more picking up where it left off. Newest pair to become producers are Harry Warren and Mack Gordon, top tune writing team, that recently turned out hits for 20th's *Diamond Horseshoe*, including *The More I See You* and *I Wish I Knew*. Pair has been tossing off hits for years, being among the most prolific writers ever to hit the Big Town.

Gordon is under contract to 20th Century-Fox, where he's going to become a producer, while Warren will probably become a producer for MGM in the near future. Warren just turned out the score of *Harvey Girls* with Johnny Mercer, including the big hit, *Atchison, Topeka & Santa Fe*.

Couple of noted examples of tuners turning top producers are Buddy De Sylva and Arthur Schwartz, former at Para, latter at WB.

26, 53, 53, 45, 59, 44, 41, 17, 35, 38, 24, 20, 20.

All of My Life, all thru now, was up there for six months, or 24 weeks. It garnered 863 plugs during that time. Highest number of performances it had any one week totaled 58. Case of *Dreams*, song was also up for six months, totaling 987 plugs. Top weeks were 65, 64, 59.

Terrific "Laura"

Laura was one of the few songs this year to really get terrific plugs certain weeks, getting as high as 84 and 81. Song was there for 21 weeks, or over five months, and got 942 plugs. *More and More*, which had plenty of plugs, lasting 23 weeks, got 829 performances.

Top song of the year so far as radio longevity is concerned is *My Dreams Are Getting Better All the Time* which had 915 plugs from first of year and lasting well over seven months. In fact, week of August 1, song had eight plugs in the Postman Survey, which means that it's been up there for 29 weeks. That's a long time and believs many stories as to how radio and phono records cut into the life blood of a song. If it has the goods it'll stick around for some time.

"Saturday" for Almost 6 Months

Saturday Night was up there for almost six months, lasting 22 weeks. It got 787 plugs, top plug for one week being 58. *Sentimental Journey*, which is still going, having 54 plugs in the August 1 listing, got 800 performances in four months. Song hit as high as 78 plugs in one week.

When a song really hits, such as *Don't Fence Me In*, it's not impossible to have almost 100 plugs a week. For a month after the first of the year plugs ran 86, 84, 84, 84, then off to 74. That's over 400 plugs in five weeks. That's really cookin'.

(In coming issues *The Billboard* will take other hit songs of this year and show how long they lasted and the many plugs they got.)

SACE, SGAE Okay ASCAP License Deal

Pact for Five Years

NEW YORK, Aug. 13.—Recent deals made between ASCAP and foreign societies in France, England and Spain were ratified by the board of directors of two of the three societies. These were in France and Spain, with England being given the okay when signed at the time. Couple weeks ago, society got word from France that the board there had okayed the deal between ASCAP and SACE, French society, while about three weeks ago same thing took place over inkling between the society and SGAE, Spanish society.

Unusual part of the new pact between the societies is that for the first time in the history of the foreign licensing agencies, the deal is now for five years, whereas in the past it was always on a year-to-year basis. Also, for the first time, ASCAP is going to collect for use of serious music of the various societies they rep here in the States.

Dick Powers Joining MGM As Music Exec

NEW YORK, Aug. 13.—Dick Powers, West Coast supervisor of ASCAP, who came with org in 1932, is going with MGM in music exec capacity. This was known a couple of weeks ago on the West Coast but it was kept hush-hush until officially announced by the society. It's known that Powers had intentions of going with a studio a couple of years ago but nothing was ever done about it. Powers' assistant, Larry Shay, will probably take over the office on the Coast for the society, altho not officially announced as yet.

Not known exactly what Powers is going to do at MGM, altho it's known that the studio is anxious to co-ordinate more closely the exploitation of songs via radio from their major pix. At the present time, their songs are put into *Felst* catalogue, which is one of the big three—Robbins and Miller, the other two—with MGM owning a portion of stock of that company. Miller also works on MOM pictures—for example, at present, *Felst* is working on songs from *Harvey Girls*, while Miller has songs from *Yolanda and the Thief*.

Powers will probably step into the position of co-ordinating exploitation between studio and pub houses, with intent also of having studio keep a closer supervision on what happens to songs by exploitation other than thru regular channels. Powers came to the society in 1933, starting in the Portland, Ore., office as district manager. He set up the society's Porto Rico office in 1937 and various other branches thruout the U. S. He took over the West Coast in 1938.

McHugh Works Up Air Show

HOLLYWOOD, Aug. 13.—Jimmy McHugh, top songwriter known particularly for his standards like *Sunny Side of the Street*, *Can't Give You Anything But Love*, etc., is working up a radio series titled *How To Write a Song*. McHugh's tremendous background in the song-writing biz will be interwoven into the script with his standards as well as current tunes used as examples for song-writing lessons to Joe Blow Public by air. Series will be transcribed and offered to stations as a 15-minute program.

Prima, Majestic Make Big Deal

NEW YORK, Aug. 13.—Louis Prima's new contract at Majestic, which was inked a couple of weeks ago, is said to be smash deal for the leader, who's shot up into big time dough due to a couple of disks. It is said that the new contract calls for \$1,500 a side to hand plus 5 per cent of royalties.

In addition, Prima is to be given his choice of material and will pick his own tunes. He's to cut 24 sides a year for the company. Prima had big disks on *Robin Hood*, *Angelino* and a couple of others. These were cut with Eli Oberstein, when he still had Hit disks. After that Oberstein sold out to Majestic, with Ben Selvin now in charge of artists and rep there.

Prima was supposed to make a pic this coming fall but his asking price thru MCA was upped from \$35,000 to \$100,000 on the strength of disks. That nixed all offers.

Sh! Sh! Says Manie Sacks

NEW YORK, Aug. 13.—Manie Sacks, artist and repertoire head for Columbia Records, last week took a third degree burn at Campbell-Porgie, BMI firm. Seems that C-P had tune *Twilight Time* on back of Les Brown's *Sentimental Journey*, and expected to get plenty of moola from royalties on disk since they knew that *Journey* was a big seller. However, when royalty check came, back based on 100,000 records, C-P blew off steam, especially to one exec. at Decca Records.

When Sacks heard about it he really hit the ceiling, yelling about the fact that royalty statements should be kept quiet, and also about the fact that altho you see it in the papers every day, many guys in the biz don't know there's a war on. He was especially burned about the fact that boys ran to another disk company and tossed out what he considers confidential info.

For a while last week it seemed as if C-P was going to have difficulty getting any more of its tunes on Columbia.

Sheet Music Hits Pay Way for Pubs

NEW YORK, Aug. 13.—With the advent of sock sales on sheet music for most firms on their plug tunes, it's now possible for most of the firms with fair large overheads to almost if not completely meet the nut based on hit song alone. This doesn't include revenue from ASCAP, folio sales or dough coming in on standard tunes and other income. Taking one firm that has three hit songs so far this year for example, the org is already off the nut as far as running the firm expenses are concerned.

In this case the amount is close to \$300,000 a year, but, according to operators, three hits with each one going over the 330,000 mark giving firm total of 1,000,000 copy sale has done the trick. When it's seen that the firm collects around 30 cents less royalty on a song, and it sold around a million, overhead is almost met. Then when revenue from ASCAP and other sources come in, which could amount to another quarter-million, it's plain to see there's gold in music biz today.

Glenn Miller Band Returns to N. Y.

NEW YORK, Aug. 13.—Major Glenn Miller Army Air Force Band, which has been overseas since June, 1944, arrived yesterday (12) in New York. Executive officer is Capt. Don Haynes, Miller's manager in civvie days. Since the org leader's disappearance last December 15 by a flight from London to Paris, the band has been batoned by Sgt. Ray McKinley on p.a.'s, and Sgt. Jerry Gray for radio.

Capitol B.-R.'s Own Artists' Pubs

Waxer Backs Three of 'Em

King Cole Trio, Peggy Lee and Stan Kenton each get own firm for material

NEW YORK, Aug. 13.—To further complicate an already involved pic—the music pub biz, which now probably has more pub houses than ever before or ever will have again—it's now understood that Capitol Records, which has one music pub firm, Capitol Music, is laying out moolah for music pub houses for three of its artists. Artists, all under contract to Carlos Gastel, on the Coast, are King Cole Trio, Peggy Lee and Stan Kenton, with each of the artists having own firm for own material.

Deal isn't known, but according to informed sources, the disk company is providing dough for establishment of pub houses for artists. Whether this will have any effect on money paid in royalties to pub house for material which disk company uses is a question, of course, raised by the tie-up.

First Such Deal

This is the first time any such deal has come to light but it adds another twist in the pub biz which is slowly but surely becoming unrecognizable. Not only do band leaders have pub tie-ups thru BMI but now artists are setting up their own firm's.

(In last week's Billboard, a story told of how Stevens Music was a combo deal between BMI and Buddy Morris, with latter putting up \$1,000 a week. According to Jack Osfeld, head of Stevens Music, Morris has put up no dough at all, with \$1,000 a week coming from Osfeld and "silent" backers.)

Everybody's In Act

Around the Alley, every guy who has any sort of musical background is either in or going into the pub biz, many of them thru BMI's aid. Typical example is a couple of pluggers, Bob Lee and Pete Dorraine. Lee used to work for Mills and now is going to go into biz for himself thru BMI. Dorraine just left Chelsea, Viking & Saunders as professional manager, and is going into BMI set-up with Joe Marsella.

These two are only indications of the way the wind is blowing. It was only recently brought to light about Columbia Records going into publishing biz, idea there being to pub originals of band leaders under contract to Columbia. Typical example would be Basie, who is under contract to Columbia but whose originals are pubbed by B-V-C. With Columbia pubbing originals, they wouldn't have to pay royalties to any pub house (in this case, the royalties being 1½ cent a side). That would be so much found dough. Again, there are rumors rampant that Victor may go into pub biz with Herb Hendler heading up. Jim Murray, exec for Victor, when queried some time ago about what that company would do in the eventuality that pubs asked him for 2 cents a side as constituted by the Copyright Law, said then that there was a good possibility that this would drive the company into its own pubbing set-up.

Decca, of course, has its own pubbing set-up, and has had plenty of hits made by its own artists, namely the Ink Spots.

It's known that Dinah Shore wanted her own pubbing set-up recently, while the Ink Spots have been talking about it to some publishers. BMI approached Ted Collins about having a pub set-up with Kate Smith, and also spoke to Bill Burton re Helen Forrest and Dick Haymes. Frank Sinatra, of course, is involved in a deal with Barton Music and the more recently formed Stanwood.

All in all, it's a thoroly complicated picture and one that threatens to become more so as each day passes. Guys who've been in the biz for some time are simply scratching their heads.

Dave Dexter Exits From Capitol Disks

HOLLYWOOD, Aug. 13.—Dave Dexter, who has been with Capitol Records since its infancy, has resigned his position at Capitol to free-lance. Dexter will spend time in New York helping Stan Kenton with his Hotel Pennsylvania debut starting in early September. Meanwhile Glenn Wallachs, general manager of Capitol, has brought in Bob Weiss, ex-Horace Heidt flack recently discharged from the service, to handle public relations for Capitol artists.

Johnson Returns to FB As V-P; Yates to Assoc.

NEW YORK, Aug. 13.—Roy P. Johnson has taken over the New York v.-p. chair of Frederick Bros. Johnson, ex-G.I. with overseas stripes, who peddled orks for 14 years with the Frederick office, will also double in brass as executive assistant to B. W. Frederick. Charlie Yates, formerly exec in band department with Frederick Bros., is now with Associated Booking Office.

NEW YORK, Aug. 13. — Artie Shaw won't be batoning until Labor Day, it was revealed today. Ork, taking it easy for the rest of the summer, starts a two-month trek of one-nighters thru the Western territory September 3.

"Clef" Award Skeds Top Tune and Band Carnegie Hall Pitch

NEW YORK, Aug. 13.—"Clef" Award, which up to recently was but a gleam in the eyes of George Goodwin, the Tune-Dex man, looks set to be presented as part of a September 28 Carnegie Hall concert, with the "band of the year" playing the top tunes of the year. Committee, which is mulling the 10 toppers at the moment, includes Sigmund Romberg, Lieut. Col. Howard C. Bronson, Johnny O'Connor and Larry Richmond. Songs are being chosen from a "panel" of 82 numbers, which in turn is the condensation of some 4,000 songs introed during the past year.

Goodwin has fond hopes that his "Clef" will be the Oscar of the music industry, with actual sheet music sales and all other phases of popularity being weighed by the committee in determining the tunes' success quotient.

Tex Ritter Opens Own Pub

NEW YORK, Aug. 13.—Tex Ritter, Western singer, has gone into the publishing biz, it was reported today. His outfit, Tex Ritter Music Publications, Inc., in Hollywood, will feature American folk songs, and has already cut *Green Grow the Lilacs* for Capitol Records.

Radio May Supply Selvin Successor

NEW YORK, Aug. 13.—Indications are that Associated Music Library and Muzak's search for an artists and rep head to fill Ben Selvin's chair will end on the floor of a radio studio. Both Allen Roth, musical director for NBC's *Shaeffer's Review*, and Paul Baron, song brass of CBS's *Chesterfield Hour*, have already been approached, and Ben Field of Columbia's affiliate in St. Louis, KMOX, has been told to think about a New York trip. No inking, however, is expected until October 1 when Selvin officially becomes ex.

Wally Downey Opens Latin-Am. Tune Pub

NEW YORK, Aug. 11.—New music firm, All-American Melodies, Inc., operated by Wally Downey, opened in New York last week, with intent of handling Latin-American music.

Downey, who is the L.-A. rep for ASCAP, having recently concluded deals in several L.-A. countries for the Society, also has pub houses in Rio and Argentina.


Music firm here is located at 1819 Broadway.

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ASCAP Committee To Go Over Use of Music in Video And Tune Licensing Problems

Group To Make Report at Next Board Meeting

NEW YORK, Aug. 13.—Special meeting re television called by ASCAP last Thursday (9), which started with a luncheon and ended up with meeting, saw appointment of a tele committee consisting of Oscar Hammerstein II, Max Dreyfuss, Gus Schirmer, Louis Bernstein, John Tasker Howard, Fred Albert, Gene Buck and Richard Murray. Committee will make a survey of the situation and report back to the Society at the next regular board meeting, held the last Thursday of the month.

Such questions as to whether tele is a dramatic or non-dramatic performance and a small right, and the exact philoso-

phy of the Society's licensing plan for video will be considered. For example, just how should the Society go about licensing music for backgrounds, educational programs and shows in which music plays the most important parts? Again, how should licensing be applied? Per program, per piece or by blanket licensing? All these questions plus plenty of others will be given the once-over by the men on the committee.

One of the most ticklish aspects of the entire question is the various pubes' attitudes on just how the dough collected from commercial television should be apportioned. Most blatant cry has come from pubes with motion pic connection who say that since it's pretty obvious that films will play a vital part in the world of tele, the dough collected for the music used in tele should not go into the whole pool, but rather that a special pool be set aside for collection of tele dough. This is done with the idea that since the major part of dough would come from use of films, then these firms with tele connections would get the bulk of the dough.

Three Location Spots Open in Middle West

CHICAGO, Aug. 11.—Three band locations, the Castle Barn, Lawrence, Ind., near Indianapolis; the Riptide, Calumet City, Ind., and the Lakeview Ballroom, Jackson, Tenn., have been added to the list of Midwest dancehalls during the past month.

Castle Barn, operated by Johnny Williams, accommodates approximately 300 dancers, with ducats running \$1.50 per person weekdays and \$2 week-ends. Spot has been pulling 1,500 dancers weekly with Lloyd LaBrie, Lani McIntyre and Les Elgart on the stand. Spot opened July 3 with booking by Art Frew, of OAC's Cincy office. Williams expects to cut admission price when he gets a liquor license in September.

Riptide, managed by Jack Gannas, accommodates 400 dancers, with patrons paying no admission but the bistro has long drink list. Dancehalls started its tipping of talent not early in July with the p. a. of Teddy Phillips's new band and added a 6-times-per-week local radio wire. Currently using Joe Sanders who closes August 23, with Tiny Hill following until the end of the month. MCA, which books the spot, has tentatively set Jack Teagarden to follow.

Lakeview Ballroom, operated by H. C. Olland, has used Joe Sanders, Bobby Meeker, Del Courtney and currently has Allan Reed's gal band making the melodies. Ballroom has been open since July 2.

NBC Eyes Spivak For New Air Show

CHICAGO, Aug. 11.—A fall radio commercial looms strongly for Charile Spivak and his ark, following what NBC execs termed "a very successful audition" here Thursday (9). If Spivak definitely secures the radio show, he will be co-starred with Professor Backwards, double-talk comic, with whom he has been working the past month at the College Inn of Hotel Sherman.

Spokesman for NBC said that the band would garner somewhere between \$5,000 and \$7,000 per week for the show. If Spivak goes on the radio show he would be forced to cancel part of a series of 10 one-week engagements at Midwest and East Coast theaters, starting September 7 at the Circle, Indianapolis, culminating in an eight-week location at the Hotel Commodore, New York, starting November 22.

Singer Quits Leeds To Write Operetta

NEW YORK, Aug. 13.—Lou Singer, until recently director of Leeds Am-Rus Division, has resigned to devote himself to writing a Russian operetta, *Mutual Love*, with Hy Zaret, for stage. Singer is continuing to serve Am-Rus in advisory capacity.

Arnold Shaw, Leeds' ad and publicity man, is giving courses in the Schillinger System at Julliard School of Music this summer, along with other teachers. Course is popular, running almost 50 students to a session.

CARLOS MOLINA Bigger and Better Latin Stuff

CARLOS MOLINA was okay with his small unit, with which he toured the East and the Middle West, but it wasn't until he grew up to 18—18 sidemen and vocalists—that he hit the Latin-American jackpot.

Eighteen or so, however, he hasn't lost the smoothness of his Latin stuff and Standard Transcriptions, deciding to go whole hog with him, pitched out the rest of their library, at least that part of it with a South American flavor, and is substituting the Molina brand of Spanish pop stuff. Bobby Riviera and Lydia do their Molina hits in front of the gang and, with C.M. backing, hit just the right commercial notes.

His recent success record takes 35 weeks at the Trocadero, 164 e.l.'s for Standard, 210 remotes via Mutual and plenty of waxing for Capital disks as well as a couple of pix (Warners and Universal).

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The Grass is Getting Greener—Cecil Gant
Blues in L. A.—Cecil Gant
Somebody's Gotta Go, Mr. Jones—Flenny Trio
Industrious Blues—Flenny Trio
You Taught Me To Love—Johnny Moore
Soothe Me—Ernie Andrews
Around the Clock Blues—Blues Harris
Lonesome Gal—Pearl Trayor
Please Believe Me—Frank Hayward
Ettie's Blues—Ettie Smith
Rockin' the Boogie—Hadda Brooks
Swingin' the Boogie—Hadda Brooks
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Lombardo Cooking Pub Deal With BMI, Near Shake Hands

NEW YORK, Aug. 13.—Newest band leader to talk music pub turkey with BMI is Guy Lombardo. Said that discussions have been going on for a little while and that certain but not all of the papers in the deal have been inked. According to inside info, deal will probably be consummated in about a month.

This is the first band in a long time that BMI has approached. They put up dough for about 40 bands to go into the biz during 1944 and early 1945, but for the last several months have ceased the practice. However, they have very few bands in their stable with the performance power of a Lombardo, save for Sammy Kaye, who also has a commercial Sundays. Lombardo has a commercial for Raleighs.

Lombardos once had their own pub-

lishing house but gave it up several years ago. They've been approached many times since then to go into biz for themselves, but the BMI deal is the closest they've come to it yet.

Majestic Building New Disk Pressing Plant at Elgin, Ill.

CHICAGO, Aug. 13.—Majestic Radio & Television Corporation last week started construction on a new \$600,000 building in Elgin, Ill., in which it will house one of its post-war record pressing plants. New building will also be used for the making of radio, television and phonograph sets. It is expected to be complete around the first of the year.

Majestic is now on war work in its plants in Chicago and St. Charles, Ill. Its pressing operation is being carried on at the Newark, N. J., plant, and will continue when pressing is started at Elgin.

Company officials said that the Chicago and St. Charles plants undoubtedly will continue with munition work even after the conclusion of the war in the Pacific. However, it is expected that eventually the company will give up its leased quarters in Chicago and St. Charles and house all production facilities of this area in Elgin.

Des Moines Pub Plans Expansion

DES MOINES, Aug. 13.—Reorganization of Barnhart Publications, music publishers, into the Barnhart Music Corporation, with plans to expand nationwide, has been disclosed by Roscoe F. Barnhart, head of the corporation. Barnhart reported the new company had been incorporated under Delaware laws at \$150,000 and that 5,100 shares of common stock have been released for sale. Altho not licensed by the Iowa Securities Department to sell the stock in the State, the re-financing program has been conducted by mail.

Barnhart Publications was organized four years ago as a song service and publishing business and is affiliated with BMI. Company at the present time has over 250 songs licensed under BMI, according to Barnhart. In addition about 30 songs are under sheet music sale.

Officers of the new corporation include Barnhart, president; Matt Pelkonen, Cloquet, Minn., vice-president, and Rose Fantetti, Cincinnati, secretary. Expansion plans call for installation of an offset press at Des Moines to reproduce the music, and representatives in Los Angeles, San Francisco, Detroit, Cincinnati, as well as New York.

NEW YORK, Aug. 13.—Those tunesmiths who bemoan their fate at not getting a writing contract to go out to the West Coast won't feel so badly after they read about this one. Seems that one of the top Tin Pan Alley writers got a contract at one of the studios to do lyrics with studio melody writer for 10 weeks, at so much per week. First of all, lyric writer agreed to drive 75 miles a day down to tune writer's summer place just to be agreeable. When he got there, first day was spent in condemning Eastern writers by studio man, second day in tearing down pubs and by the end of the first week they actually started writing. Sometime during second week, they agreed to meet at studio, from which time lyric writer never saw tune writer again. He wrote 12 lyrics and then found out that tune writer had given them to studio coach to go over. Then he told lyric writer that he (the coach) was going to be cut in songs . . . etc., ad infinitum . . . you get what we mean.

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PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 10 TOP TUNES

- 1 ON THE ATCHISON, TOPEKA AND SANTA FE
- 2 SENTIMENTAL JOURNEY
- 3 BELL-BOTTOM TROUSERS
- 4 IF I LOVED YOU
- 5 GOTTA BE THIS OR THAT
- 6 DREAM
- 7 THERE! I'VE SAID IT AGAIN
- 8 TILL THE END OF TIME
- 9 THE MORE I SEE YOU
- 10 I WISH I KNEW

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plays; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD'S consent.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Les Sullivan in Bing Crosby Productions "The Great John L." National release date—May 18, 1945.

ALL AT ONCE (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 8, 1945.

ALONG THE NAVAJO TRAIL (Leeds) in Republic's "Don't Fence Me In." Release date not set.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

ANYWHERE (Bourne), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date—February 22, 1945.

BABY, SAVE HIM FOR ME (House of Melody), sung by Lynn Merrick in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

I DON'T CARE WHO KNOWS IT (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

I SHOULD CARE (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

LOVE LETTERS (Pamou) in Paramount's "Love Letters." Release date not set.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.

ON THE ATCHISON, TOPEKA AND SANTA FE (Feist), in MGM's "Harvey Girls." National release date not set.

OUT OF THIS WORLD (Morris), Bing Crosby sings for Eddie Bracken in Paramount's "Out of This World." National release date—July 12, 1945.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-American." National release date—February 12, 1945.

SOMEBODY LOVES ME (Harms, Inc.), sung by Joan Leslie and Tom Patricia in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

SUMMERTIME (Gershwin), sung by Anna Brown in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

THE MORE I SEE YOU (Bregman-Vocco-Cunn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Elegy of Fidelity." National release date not set.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

YOU CAME ALONG (FROM OUT OF NOWHERE) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Lee in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

Music Popularity Chart Week Ending Aug. 9, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, August 3, and ending Thursday, August 9)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
15.	A Friend of Yours (F) (R)	Burke-Van Heusen	ASCAP
2.	A Kiss Goodnight (R)	Miller	ASCAP
5.	Along the Navajo Trail (F) (R)	Leeds	ASCAP
2.	And There You Are (F) (R)	Feist	ASCAP
10.	Bell-Bottom Trousers (R)	Santly-Joy	ASCAP
11.	Can't You Read Between the Lines? (R)	Shapiro-Bernstein	ASCAP
21.	Dream (R)	Capitol Songs	ASCAP
10.	Good, Good, Good (R)	Berlin	ASCAP
10.	Gotta Be This or That (R)	Harms, Inc.	ASCAP
9.	I Don't Care Who Knows It (F) (R)	Robbins	ASCAP
13.	I Wish I Knew (F) (R)	Triangle	ASCAP
13.	If I Loved You (M) (R)	T. B. Harms	ASCAP
8.	I'm Gonna Love That Guy (R)	Bourne	ASCAP
1.	Love Letters (F) (R)	Famous	ASCAP
8.	Negra Consentida (My Pet Brunette) (R)	Marks	BMI
1.	No Can Do (R)	Robbins	ASCAP
3.	On the Atchison, Topeka and Santa Fe (F) (R)	Feist	ASCAP
6.	Out of This World (F) (R)	Morris	ASCAP
3.	Promises (R)	Marchant	ASCAP
14.	Remember When? (R)	Campbell-Porgie	BMI
10.	Rosemary (R)	Famous	ASCAP
18.	Sentimental Journey (R)	Morris	ASCAP
1.	Small World	Southern	ASCAP
19.	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
15.	There! I've Said It Again (R)	Valiant	BMI
20.	There Must Be a Way (R)	Stevens	BMI
10.	There's No You (R)	Barton	ASCAP
4.	Till the End of Time (R)	Santly-Joy	ASCAP
8.	While You're Away (F) (R)	Remick	ASCAP
22.	You Belong to My Heart (F) (R)	Harris	BMI
9.	You Came Along (From Out of Nowhere)	Paramount	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	Going Strong		Lic. By
			Position	Title	
6	1	1	1.	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Johnny Mercer-Pied Pipers...Capitol 195-ASCAP
21	6	2.	2.	THERE! I'VE SAID IT AGAIN	Vaughn Monroe...Victor 20-1637-BMI
24	2	3.	3.	SENTIMENTAL JOURNEY	Les Brown...Columbia 36769-ASCAP
6	3	3.	3.	CHOPIN'S POLONAISE (F)	Carmen Cavallaro...Decca 18677-ASCAP
7	4	4.	4.	GOTTA BE THIS OR THAT	Benny Goodman...Columbia 36813-ASCAP
3	7	5.	5.	TAMPICO	Stan Kenton...Capitol 202-ASCAP
4	8	6.	6.	IF I LOVED YOU (M)	Perry Como...Victor 20-1676-ASCAP
1	—	6.	6.	JUNE IS BUSTIN' OUT ALL OVER (M)	Hildegard-Guy Lombardo...Decca 23428-ASCAP
2	5	7.	7.	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Bing Crosby...Decca 18690-ASCAP
1	—	7.	7.	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Tommy Dorsey...Victor 20-1682-ASCAP
1	—	7.	7.	TILL THE END OF TIME	Perry Como...Victor 20-1709-ASCAP
9	—	8.	8.	BELL-BOTTOM TROUSERS	Kay Kyser...Columbia 36801-ASCAP
4	—	8.	8.	BELL-BOTTOM TROUSERS	Jerry Colonna...Capitol 204-ASCAP
2	—	9.	9.	IF I LOVED YOU (M)	Harry James...Columbia 36806-ASCAP
17	9	10.	10.	SENTIMENTAL JOURNEY	Hal McIntyre...Victor 20-1643-ASCAP

Coming Up

IF I LOVED YOU	Bing Crosby	Decca 18686
THE MORE I SEE YOU	Harry James	Columbia 36794
TILL THE END OF TIME	Les Brown	Columbia 36828



KING COLE TRIO



GIVING OUT WITH—

'I'M A SHY GUY'
'I THO'T YOU OUGHT TO KNOW'

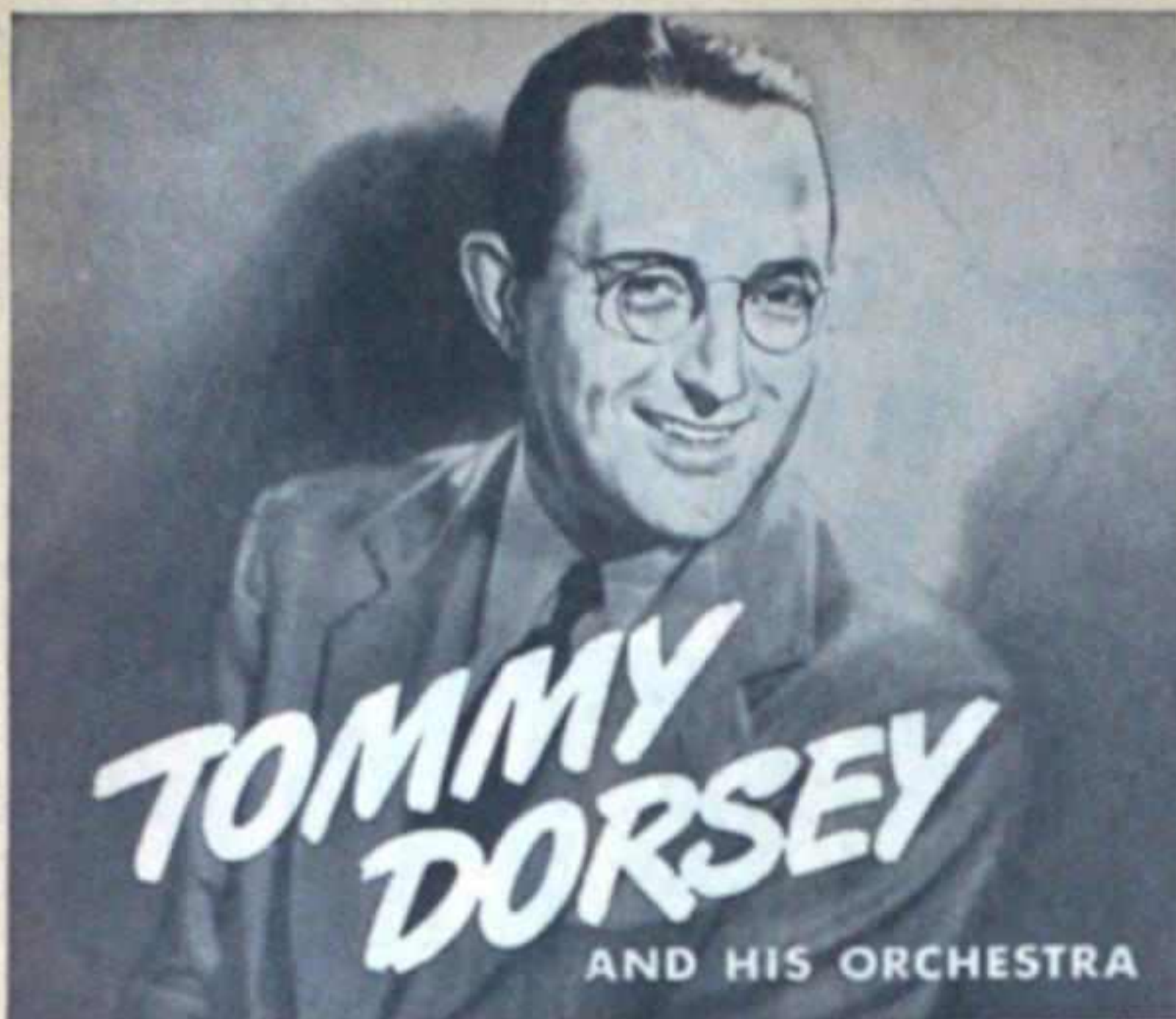
Vocals by King Cole

Turning tunes into terrific hits has long been a habit with the King and his boys. Here are two more coming up — on a solid-groove Capitol disc that makes money for you, front and back. Give it a whirl.

CAP. 208


RECORDS

Sunset and Vine, HOLLYWOOD 28



TOMMY DORSEY
AND HIS ORCHESTRA



THERE YOU GO
Vocal by Stuart Foster
Combined with the famous T. D. Swing Classic—
BOOGIE WOOGIE
RCA VICTOR 20-1715



FREDDY MARTIN
AND HIS ORCHESTRA



LILY BELLE
Vocal by Gene Conklin and The Martin Men
AND THERE YOU ARE
Vocal by Artie Wayne
RCA VICTOR 20-1712

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Radio Corporation of America, RCA Victor Division, Camden, New Jersey



RCA VICTOR RECORDS



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
2	6	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
18	3	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
15	1	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
15	2	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
2	9	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
6	5	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
8	4	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
12	10	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
11	8	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
2	—	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	POSITION	1.	2.	3.	4.	5.	6.	7.	8.	9.
6	1	1.	2.	3.	4.	5.	6.	7.	8.	9.
19	2	1.	2.	3.	4.	5.	6.	7.	8.	9.
6	4	1.	2.	3.	4.	5.	6.	7.	8.	9.
4	3	1.	2.	3.	4.	5.	6.	7.	8.	9.
1	—	1.	2.	3.	4.	5.	6.	7.	8.	9.
6	5	1.	2.	3.	4.	5.	6.	7.	8.	9.
19	6	1.	2.	3.	4.	5.	6.	7.	8.	9.
14	7	1.	2.	3.	4.	5.	6.	7.	8.	9.
8	8	1.	2.	3.	4.	5.	6.	7.	8.	9.
3	—	1.	2.	3.	4.	5.	6.	7.	8.	9.

(Continued on page 66)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION	1.	2.	3.	4.
5	1	1.	2.	3.	4.
22	4	1.	2.	3.	4.
20	1	1.	2.	3.	4.
13	—	1.	2.	3.	4.
1	—	1.	2.	3.	4.

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION	1.	2.	3.	4.	5.
8	1	1.	2.	3.	4.	5.
20	2	1.	2.	3.	4.	5.
3	2	1.	2.	3.	4.	5.
15	3	1.	2.	3.	4.	5.
18	—	1.	2.	3.	4.	5.
9	2	1.	2.	3.	4.	5.

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION	1.	2.	3.	4.	5.
10	2	1.	2.	3.	4.	5.
18	1	1.	2.	3.	4.	5.
5	2	1.	2.	3.	4.	5.
22	3	1.	2.	3.	4.	5.
1	—	1.	2.	3.	4.	5.

Music Popularity Chart

Week Ending
Aug. 9, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
6	1	1	Going Strong 1. ON THE ATCHISON, TOPEKA AND SANTA FE (F)—Johnny Mercer-The Pied Pipers (Paul Weston Ork)...Capitol 195 (Tommy Tucker, Columbia 36829; Bing Crosby, Decca 18690; Tommy Dorsey, Victor 20-1682; Kate Smith, Columbia 36832; Louis Prima, Majestic 7145; Judy Garland-The Merry Macs, Decca 23436)
21	2	2	2. SENTIMENTAL JOURNEY—Les Brown (Doris Day).... Columbia 36769 (Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684)
7	5	3	3. CHOPIN'S POLONAISE (F)—Carmen Cavallaro....Decca 18677
4	7	4	4. ON THE ATCHISON, TOPEKA AND SANTA FE (F)...Bing CrosbyDecca 18690 (See No. 1)
13	3	5	5. SENTIMENTAL JOURNEY—Hal McIntyre.....Victor 20-1643 (See No. 2)
5	9	6	6. GOTTA BE THIS OR THAT—Benny Goodman (Benny Goodman)Columbia 36813 (Joan Edwards, Cosmopolitan 452; Glen Gray, Decca 18691; Sammy Kaye, Victor 20-1684; Joe Marsala, Musicraft 328; Jerry Wald, Majestic 7149)
8	4	7	7. SENTIMENTAL JOURNEY..The Merry Macs.....Decca 18684 (See No. 2)
9	6	7	7. BELL-BOTTOM TROUSERS — Guy Lombardo (Jimmy Brown)Decca 18683 (Tony Pastor, Victor 20-1661; The Four Blues, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4452; Kay Kyser, Columbia 36801; Jerry Colonna, Capitol 204)
7	10	8	8. WHO THREW THE WHISKEY IN THE WELL?—Lucky MillinderDecca 18674
1	—	9	9. IF I LOVED YOU (M)—Perry Como.....Victor 20-1676 (Bing Crosby, Decca 18686; Harry James, Columbia 36806; Leo Reisman, Decca 18693; Frank Sinatra, Columbia 36825; Nan Merriman-Thomas L. Thomas, Victor Red Seal Popular 10-1174; Jan Clayton-John Raitt, Decca DA-29173)
2	11	9	9. I'M GONNA LOVE THAT GAL—Perry Como (Russ Case Ork)Victor 20-1676 (Benny Goodman, Columbia 36843)
12	8	10	10. YOU BELONG TO MY HEART (F)—Bing Crosby-Xavier CugatDecca 23413 (Phil Brito, Musicraft 15018; Paula Kelly-The Modernaires, Columbia 36800; Charlie Spivak, Victor 20-1663; Bob Strong, Hit 7098; Frances Langford, ARA-RM-112)
2	10	11	11. GOTTA BE THIS OR THAT—Sammy Kaye (Nancy Norman-The Kaye Choir)Victor 20-1684 (See No. 6)
22	8	12	12. THERE! I'VE SAID IT AGAIN—Vaughn Monroe (Vaughn Monroe-The Norton Sisters)Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)
10	8	13	13. BELL-BOTTOM TROUSERS—Kay Kyser (Ferdie, Slim and Quartet)Columbia 36801 (See No. 7B)
13	8	13	13. BELL-BOTTOM TROUSERS—Tony Pastor (Ruth McCullough-Tony Pastor)Victor 20-1661 (See No. 7B)
1	—	13	13. TAMPICO—Stan KentonCapitol 202
1	—	13	13. PLEASE NO SQUEEZA DA BANANA—Tony Pastor (Tony Pastor)Victor 20-1693 (Louis Prima, Majestic 7135; The Jesters-Milt Herth Trio, Decca 18688)
3	—	14	14. THERE MUST BE A WAY—Charlie Spivak (Jimmie Saunders)Victor 20-1663 (Connie Boswell-The Paulette Sisters, Decca 18689; Johnny Johnston, Capitol 196)

Coming Up

FUZZY WUZZY—The Jesters-Milt Herth TrioDecca 18688
ON THE ATCHISON, TOPEKA AND SANTA FE (F)—Tommy Dorsey (The Sentimentalists)Victor 20-1682
ROSEMARY—Kay Kyser (Michael Douglas & Group).....Columbia 36824
TILL THE END OF TIME—Perry Como (Russell Case Ork).....Victor 20-1709

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
7	1	1	1. OKLAHOMA HILLS Jack Guthrie.....Capitol 201
3	4	2	2. YOU TWO-TIMED ME ONE TIME TOO OFTEN Tex Ritter.....Capitol 206
17	3	3	3. AT MAIL CALL TODAY.... Gene Autry.....Okeh 6737
10	3	4	4. STARS AND STRIPES ON IWO JIMA Bob Wills.....Okeh 6742
3	3	4	4. CARELESS DARLIN' Ernest Tubb.....Decca 6110
25	3	5	5. SHAME ON YOU Spade Cooley.....Okeh 6731
7	2	6	6. TRIFLIN' GAL Al Dexter.....Okeh 6740

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
11	1	1	1. WHO THREW THE WHISKY IN THE WELL? Lucky Millinder....Decca 18674
5	4	2	2. THAT'S THE STUFF YOU GOTTA WATCH Buddy Johnson.....Decca 6671
15	3	3	3. CALDONIA BOOGIE Louis Jordan.....Decca 6670
8	3	4	4. SOMEBODY DONE CHANGED THE LOCK ON MY DOOR. Louis Jordan.....Decca 6670
1	—	4	4. IT'S ONLY A PAPER MOON. Ella Fitzgerald-Delta Rhythm BoysDecca 23425
2	2	5	5. THE HONEYDRIPPER Joe Liggin.....Exclusive 207
20	5	5	5. TIPPIN' IN Erskine Hawkins.....Victor 20-1639

ELLA FITZGERALD
and
DELTA RHYTHM BOYS
IT'S ONLY A PAPER MOON
(I'm Gonna Hurry You Out of My Mind and)
CRY YOU OUT OF MY HEART
Both vocal with instrumental accompaniment
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and
MILT HERTH
TRIO
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PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Artist	Publisher	Artist	Publisher
A Couple of Years Ago	Rudy Vallee	Everybody's Seen Him But His Daddy	Marko
A Friend of Yours	Burke-Van Heusen	Every Night	G. I. Music
A Dream (That Won't Come True)	Midwest	Everytime	ABC
A Kiss Goodnight	Miller	Fishin' for the Moon	Chappin
A Nickel Ride	G. I. Music	Fuzzy Wuzzy	Drake-Hoffman-Livingston
A Rainy Sunday	Duo	Garland of Old-Fashioned Loves	O'Kay
A Sky Full of Dreams	Hi-Tone	Give Me All of Your Heart	Pan-American
A Story of Two Cigarettes	Martin Block	Give Me Love Tonight	Midland
A Tender Word Will Mend It All	Barton	Gonna Keep on a-Dreamin' ('Til My Dreams Come True)	Orinco
All of My Life	Berlin	Good, Good, Good	Berlin
Along the Navajo Trail	Leeds	Got a Fanny, Benny?	Vanguard Songs
Am I a Passing Dream?	Dave Ringle	Gotta Be This or That	Hanna, Inc.
And There You Are	Feist	Green, Green Hills of Home	Linnco
Apple Face	Lewis	Guess I'll Hang My Tears Out to Dry	Marie
Are You Livin', Old Man?	Jefferson	Hail the B-29	Process
Ask My Heart	Manhattan Melodies	He Was a Perfect Gentleman	Burke-Van Heusen
Baby, Save Him for Me	House of Melody	I Ain't Goin' Nowhere, Baby	Edward
Bala	Peer	I Begged Her	Feist
Ben Voyage	Melody Moderne	I Can't Believe It	Claremont
Bounce-y Bounce-y Ball-y	Singer, Revere, Patrick	I Can't Believe That You're in Love With Me	Miller
But-I Did	Bemick	I Cherish the Day We Met	Saltmore
Eye La	United	I Don't Want to Be Loved (By Anyone Else But You)	Mutini
California	Morris	I Don't Care Who Knows It	Robbins
Can't You Read Between the Lines	Shapiro-Bernstein	I Fall in Love Too Easily	Feist
Captain Kidd	Martin Block	I Hope to Die if I Told a Lie	Advanced
Cause the One I Love Is	International	I Love to Read the Funnies	Dubonnet
Coming Home	Advanced	I Miss Your Kiss	Republic
Chickery Chick	Santly-Joy	I Remember Easter Sunday	Whitney Blake
Chitterlin-Whick	Advanced	I Walked In	Miller
Close as Pages in a Book	Williamson	I Want a Little Doggie	Lewis
Compared With You	Original	I Wish I Knew	Triangle
Cool Water	American	I'd Rather Be Me	Morris
Cowboy Moon	Albert J. Randolph	If I Loved You	T. B. Harms
Crazy Things	David Gornstein	If This Isn't Love	Crescendo
Darling, Promise Me	Winthrop	If You Don't Write, You're Wrong	Bronx
Dawn Time	Crescendo	I'll Be Yours (I Attends)	Harris
Daybreak Serenade	La Salle	I'll Follow You	A-I
Disillusion	Boeller	I'll See You Tomorrow	Edward
Do, Do, Baby	A-I	I'm Gonna Love That Guy	Bourne
Don't Be Tellin' Me Your Troubles	Bell	I'm Lonely for You	Wise
Don't Ever Leave Me	Revilo		
Dream	Capitol Songs		
Excess of the South Pacific	Excelator		
Er'rybody Knows But You	Cavalcade		

(Continued on page 64)

Plugs Scheduled for Near Future

Artist	Publisher	Artist	Publisher
A Stranger in Town	Stevens	Maybe You're Right (Maybe I'm Wrong)	Revilo
A Two-Seated Saddle and a One-Gallop Horse	American	Moon A-Shining On Chicago	Gilbert Parmelee
A Woman Will Be President	Robert Mack	My Nurse Corps Nightingale	George F. Brieger
Some Day	Crescendo	My Ring of Gold	Perry Alexander
Afternoon Moon	Crescendo	Nobody Knows	Byers
Baby, You're On Your Own	Charles Gunther	Now That You're Gone	Dearborn
Broken-Hearted Lullaby	Matt Peikonen	Oh, Come My Love	Boeller
Caribbean Magic	Franco-American	Oh, What I Dream'd About You	Pyramid
Conversation While Dancing	Capitol	Santa Maria	Marko
Cuddles	Santly-Joy	Sarabara	United
Dancing With You in My Arms	Orinco	Since My Darling Went Away	Russ Hill's Country Music
Daydreams in the Moonlight	Marko	Slowly	Rudy Vallee
Dearest Darling	Advanced	Some Sunday Morning	Hanna, Inc.
Don't Be Stupid, Mister Cupid!	Excelator	Strollin' Down the Lane	Process
Don't Turn My Love Into Hate	Arcadia Valley	Sweetheart	Feist
Dreaming	Leeds	Tampien	Capitol
Garden of the Moon	G. I. Music	Technicolor Trail	Hanna
Rocky Dars!	Midland	That's the Stuff Ya Gotta Watch	Campbell-Porgie
Honey	Feist	That's Why I'm Lonely for You	Kelly
How Many Apples Are There in a Fall of Grapes and If So, Why?	Hi-Tone	The Coconut Song	Whitmark
I Ain't Got Nothin' But the Blues	Burke-Van Heusen	The Gang That Sang Heart of My Heart	Robbins
I Didn't Think You Cared	Dubonnet	The Last Time I Saw You	Barton
I Need You So	Roy	The Girl With the Little Red Cross on Her Sleeve	Bronx
Idaho Moon	Irving Siegel	The Kumbha, The Conga	Melocraft
I'd Do It All Over Again	Shapiro-Bernstein	The Samba	Ball
I Have But One Heart	Stanwood	The Waltz I Shall Never Forget	Bell
I Never Believed in Love at Night ('Til I Met You)	Hall's Hit Songs	(He's a Carbonate Cuth) They Call Him Jelly Bean	Feist
I Never Thought I'd Sing the Blues	Campbell-Porgie	Too Soon	Topik
I Saw a Falling Star	Bronx	True-Non-True	Feist
I Was Here When You Left Me	Berlin	Twilight Memories	Superior Melodine
I'd Rather Be Me	Morris	Waitin' for the Train to Come In	Martin Block
It Seems Like I've Known You Forever	Joe McDaniel	Walkin' With My Honey	Republic
I'm a Midnight Cavalier	Wise	We'll Be Sweethearts Forever	Excelator
I'm in Danger of Love	Synopation Songs	When It's Down, Down in Australia	Dave Ringle
I'm Just a Baby	Harmony House	Why Do They All Pick On Brooklyn?	Orange
In My Little Red Book	Marko	Yah Ya Ya, Yah Ya Ya (Talk, Talk, Talk)	Burke-Van Heusen
Jane Comes Around Every Year	Morris	Yesterday's Memories	Albert J. Randolph
Just That Way	Melody Moderne	You Came Along (From Out of Nowhere)	Paramount
Just to Make a Long Story Short	Dubonnet	You Know, Baby	Tempo
Keep Right On Doin'	Manhattan Melodies	You'll Miss Me Someday	David Gornstein
Kissing Bug	Tempo	You Never Say Yes (You Never Say No)	Robbins
Let's Dance Again	O'Kay	You're a Set-Up in That Get-Up, Baby	Newart
Lingerin'	Edwin W. Kukke		
Little Red Heading Ride	Bison		
Love Your Heart in Texas	Hanna		
Love Letters	Famous		
Lumberjack Jill	Original		
My Mother's Waltz	Morris		

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Music Popularity Chart Week Ending Aug. 9, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A SLIGHT CASE OF THE SHAKES	Brick Fleagle Ork	H.R.S. 1005
A TENDER WORD WILL MEND IT	Gene Krupa (Buddy Stewart)	
ALL		Columbia 36846
ALONG THE NAVAJO TRAIL	Gene Krupa (Buddy Stewart)	
ALONG THE NAVAJO TRAIL	Bing Crosby-Andrews Sisters (Vic Schoen Ork)	Decca 23437
BEHIND THE EIGHT-BAR	Tommy Young & His Lucky Seven	Duke 111
BLUE FANTASY	Frankie Socolow & Duke Quintet	Duke 112
COLD LOVE	Gabriel Brown	Joe Davis 5008
CROSS COUNTRY	Bill Harris & His Hepcats	Keynote K-618
DOUBLE DOGHOUSE	Brick Fleagle Ork	H.R.S. 1006
GET LUCKY	Freddie Green & Kansas City Seven	Duke 114
GOOD, GOOD, GOOD	Bing Crosby-Andrews Sisters (Vic Schoen Ork)	Decca 23437
GOOD'N GROOVY	Tommy Young & His Lucky Seven	Duke 110
HYMNS OF CHRISTIAN GLORY ALBUMBibletone M		
All Hail the Power	Master Cathedral Organ	Bibletone 103
Beneath the Cross	Master Cathedral Organ	Bibletone 101
Faith of Our Fathers	Master Cathedral Organ	Bibletone 104
Fight the Good Fight	Master Cathedral Organ	Bibletone 101
Glorious Things of Thee Are Spoken	Master Cathedral Organ	Bibletone 102
Holy, Holy, Holy	Master Cathedral Organ	Bibletone 104
Love Divine! Oh, Love Excelling!	Master Cathedral Organ	Bibletone 103
Oh, Jesus, I Have Promised!	Master Cathedral Organ	Bibletone 102
HYMNS OF INSPIRATION ALBUMBibletone D		
I Think When I Read That Sweet Story of		
Old	J. Alden Edkins	Bibletone 901
In the Garden	J. Alden Edkins	Bibletone 901
Jesus, the Very Thought of You	J. Alden Edkins	Bibletone 903
Shepherd, Show Me How To Go	J. Alden Edkins	Bibletone 902
Take My Life	J. Alden Edkins	Bibletone 903
There's a Wideness in God's Mercy	J. Alden Edkins	Bibletone 902
I WAS A FOOL TO LET YOU GO	The Five Red Caps	Joe Davis 7131
I'LL NEVER BE THE SAME	Freddie Green & Kansas City Seven (Sylvia Symes)	Duke 114
I'M IN THE MARKET FOR YOU	The Keynoters	Keynote K-1313
I'M IN THE MOOD FOR LOVE	Freddie Green & Kansas City Seven (Sylvia Symes)	Duke 113
I'M LIVING FOR TODAY	Tommy Young & His Lucky Seven (Tommy Young)	Duke 110
I'VE GOT TO STOP DRINKIN'	Gabriel Brown	Joe Davis 5008
JOD ALONG	The Modernaires-Paula Kelly (Mitchell Ayres Ork)	Columbia 36847
LITTLE OLD LOG CABIN IN THE LANE	Clayton McMichen and His Georgia Wildcats	Joe Davis 3513
LOVE LETTERS	Dick Haymes (Victor Young Ork)	Decca 18699
MEAN TO ME	Bill Harris & His Hepcats	Keynote K-618
NIGHT WIND	Rex Stewart's Big Four	H.R.S. 1004
PASTICHE	Brick Fleagle Ork	H.R.S. 1006
PLAYIN' THE FIELD	Bon Bon (Park Avenue Trio)	Joe Davis 7200
RATTLE AND ROLL	Tommy Young & His Lucky Seven	Duke 111
RED WING	Clayton McMichen and His Georgia Wildcats	Joe Davis 3513
REVERSE THE CHARGES	Frankie Socolow & Duke Quintet	Duke 112
RIFFIN' WITH THE RIFF-RAFF	Bon Bon (The Park Avenue Trio)	Joe Davis 7200

(Continued on page 64)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an attempt into best selling, most played or most heard features of the Chart.

I'LL BUY THAT DREAM....Helen Forrest and Dick Haymes....
Decca 23434B

Haymes and Forrest do a slick job on this one. However, they can be thankful for material, as song is a sweetie that moves along most by itself. Smart idea to couple this pair, as they complement each other nicely. Good for juke and homes.

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

SKIP FARRELL-DINNING SISTERS—Capitol

Homesick—That's All—FT; V. Love Letters—FT; V.

Bringing together Skip Farrell (Wayne King's vocalist) with radio's Dinning Sisters gives the label a boy-belle singing team that depends largely on the simplicity of expression to get over a song. With Farrell's romantic baritone voice blending with the close harmonies of the Dinning gals, they get over these sides with very little effort. But in the spinning, display no real youthful enthusiasm for the song or the selling. In the slow tempo, they sing it individually and collectively for Gordon Jenkins's "Homesick—That's All," which is sticky with sentimentality. To better advantage is Victor Young's haunting "Love Letters" lullaby for the movie of the same name, the exotic quality of the tune made all the more pronounced by the beguine rhythms provided by Jerry Vaughan.

Popularity of the Dinning Sisters should spell some coinage for these sides.

HADDA BROOKS (Modern Music)

Rockin' the Boogie—FT. The Man I Love—FT.

Whipping the keyboard with a highly commercial eight-to-the-bar kick, Miss Hadda Brooks interpolates it light and breezy for "Rockin' the Boogie," a blues boogie. While there is no individual spark in her boogie style, gal keeps the beat moving along. In contrast, and with much less spontaneity, is her parlor piano-playing, interspersed with celeste fingering, of the Gerahwin ballad, "The Man I Love." Assist from guitarist Tiny Webb and bassist Basie Day hardly enough to cloak the mediocre needling.

Nothing here that makes for solid juke box spinning.

(Continued on page 66)

"A HAIRY DOG.
A PRAIRY DOG THAT'S RIGHT AT HOME ON THE RANGE"

NICK KENNY, Daily Mirror, says—
"...cute patter, clever chatter, and timely subject matter, in Phil Moore's 'I WANT A LITTLE DOGGIE'."

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ON THE STAND
Reviews of Orchestras Playing Hotels, Night Club and
Ballroom Locations and One-Nighters

Woody Herman
(Reviewed at Cafe Rouge, Hotel Pennsylvania, New York)
(Booking Office, General Amusement Corporation)

Here's a band that without a doubt is the hottest commodity in the band biz today. Hottest is meant in a double sense, for the band (1) overflows with some of the warmest arrangements heard in a long time and (2) due to a couple of sensash disks made for Columbia, the ork is cookin' toward the head of the pack.

To say the band is exciting is putting it mildly. Herman, who's been striving toward unadulterated out and out swing with plenty of hot jazz thrown in, is practically the only example today of a band that hasn't compromised with the public so far as commercialism is concerned and is getting away with it. Stronger than that, he's not only getting away with it, but he's making the public sit up and take notice of a band that's been around for a long time.

Mainstay in the originals, which is Herman's forte, is the brass section, which has some phenom men and just as phenom arrangements. Arranger has taken the idea of unison playing in many spots but to go that one better, has made the five horns blow as one on some really difficult passages, that when done correctly make a distinct impression. And the boys here at the hotel continually hit the passages with gusto and come out flying. It's nail-biting material. Crowd here has been eating it up and guy has been turning them away.

His ballads are just usual but that's enough. When band goes off on a kick, with genial Herman giving the guys a free rein, so it seems, the place goes up in smoke and yet, strangely enough, it isn't so much a question of noise as it is a matter of judicious musicianship, which the band has in spades.
Paul Secon.

Gene Krupa
(Reviewed at the Astor Roof, New York)
(Booking office: Music Corporation of America)

Gene Krupa's ork, sans strings, is a strictly commercial outfit in its present stage. Always the showman, G. K. is still king when it comes to putting on a drum show, and that he does all eve long. Rest of band, sparked by Tommy Pederson, ace trombonist, is adequate in giving out both pops and specialties.

Like so many other crack outfits, main flaw here lies in the fact that outside of listening to Krupa's skinnin' there's no way of telling just whose band is on the stand at any other time if you hadn't seen the sign on the way in. To put it another way, it's the fault that's most prevalent today with most big bands. They just don't know from style, outside of playing ballads in the accepted big brassy arrangements of today, which is okay, but which is strictly the same in nine cases out of 10.

In one department band is sensash, and that is singer Anita O'Day who really knows how to handle a vocal. She's it, but big. Gal knows what to do with her voice, hands, body, eyes, etc., when warbling, and don't think payees don't know it. Other singer, Buddy Stewart, is okay, but doesn't come close to Miss O'Day. She's in a class by herself today and probably would do plenty good as a single. One of the better features of the band is jazz trio, featuring Krupa, pianist and sax man. They put on quite a show.

For dinner band plays muted but lets out after 10 p.m. They dish out plenty of music, but, as said before, main flaw lies in the fact that not one in a hundred could tell it was Krupa's band unless you (1) happened to see him playing drums or (2) read the ads before going up.
Paul Secon.

Bob Cross
(Reviewed at Melody Hill, Riverside, Illinois)
(Frederick Bros., Booking Agency)

Here's an 11-piece crew that sounds fuller than many larger orks because of some clever arranging tricks and the musical versatility of its leader. Besides a wise choice of scoring, Cross handles the viola, trombone, trumpet, bass and piano during the evening and the addition of his playing during an ensemble portion of the arrangement makes for a better-balanced blend of music.

Band is strictly a commercial crew, lining up with three saxes, two trumpets, two trombones and three rhythm. Arrangements are directed at the typical ballroom or hotel room dancer, who likes a majority of sweet ditties with a smattering of sweet swing during his terping hours. Cross wisely favors tunes which are coming up in popularity and those currently on the Honor Roll of Hits, instead of playing numbers which are on the decline. Plenty of leaders are slow in introing new possible hits into their books and could take a note from Cross in improving the choice of their scorings. Numbers like One o'Clock Jump and Take the A Train are done with muted brass so that tonal quality rather than sheer blasting put the number across.
Johnny Sippel.

Art Mooney
(Reviewed at the Blue Room, Hotel Lincoln, New York)
(Booking Office, Music Corporation of America)

Art Mooney's band here is a pleasant outfit that has one thing in its favor and that is that the ork besides providing smooth dance music is attempting to develop an entertaining unit within its shell as well. And every now and then they succeed in hitting with band material that makes playees happy they came, which is a feather in Mooney's cap.

Guy is pleasant maestro, fronting fairly large band, around 15 sidemen, two vocalists, with novelty tunes sprinkled heavily on the musical bill of fare. It's good idea, and if guy really concentrates on his playing up to the crowd and developing such things as the choral singing he's using to good advantage in many tunes, and trick arrangements wherein the boys do more than just play their instruments, there's no telling where this band might wind up. It has good possibilities.
Vocalists are plenty okay. Gal, Fran

Henderson Sitting Out a Month in L. A. At Casa Terpery

CHICAGO, Aug. 11.—Fletcher Henderson's band, which turned a two-week's engagement at the Rhythmboogie, leading Negro nitery here, into a three months' date ending August 4, got another boost this week when they started a month's engagement at the Casa Manana, Los Angeles danceery, August 10. During the past year, Henderson, who once headed the list of Negro name maestros but faded in the past five years, has been rebuilding his band and has arranged a number of originals which are garnering attention from leaders like Benny Goodman.

Jimmy Leeper, p. m. for Henderson, this week also announced that Henderson had inked a pact with Musicraft label, guaranteeing eight sides during the next year. Henderson is slated for a wax session within the next month and the sides will be released within 60 days, Leeper said.

NEW YORK, Aug. 13.—Lou Singer, brass of Leeds Am-Bus edition, resigns recently to do full-time music writing singer, whose One Meat Ball stocked in h. r., will be available in an advisory roll until his post is filled.

Warren, has nice set of pipes, looks wd and phrases smoothly. She's fine. Do D'Arcy has been around for some time and knows what to do with a ballad. Fe special material various guys from th band chip in.
Paul Secon.

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- Truthfully (Bon Bon)79
- She Ain't No Saint and Scaffin' the Blues (Both Vocals). 1.05
- Suspicion Blues and Chicken Coquette (Both Vocals). 1.05
- Last Call Blues and Honeysuckle Rose (Parody) (Both Vocals).... 1.05

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Night Clubs Feud Over Bookings

Butt of the Joke

NEW YORK, Aug. 13.—Sammy Walsh and another guy were walking past the Capitol Theater, which is currently doing S.R.O. biz with Paul Whiteman, Johnnie Johnston and Lionel Kaye. Line stretched around 51st Street. "Looks the business that house is doing," said the guy. "Waddaya mean 'that house is doing,'" flipped Walsh. "They're waitin' to buy cigarettes."

3 Philly Spots Ink AGVA Pacts

NEW YORK, Aug. 13.—Three Philadelphia spots have just signed new minimum basic agreements with AGVA. Two of them have come in under an "A" contract, the other one signed the "B" pact. The Walton Roof, under its new "A" standing, will do two shows, six days a week and will up its scales to \$50 a week for the line and \$85 for principals. The Benjamin Franklin Hotel also comes under the "A" ruling with the same salaries applying. The Shangri-La has signed a "B" agreement which calls for three shows a night and a scale of \$45 for the line and \$75 for principals. Salaries are minimum only. Performers can get what the traffic will bear, but under AGVA rules dough can't drop under it.

Name Orks for Carnival Rm.

NEW YORK, Aug. 13.—The recently sold Carnival Room which will be run by Nicky Blair, Billy Rose's old manager, will open about November 15 with a name band policy. Louis Prima ork has already been set. Rest of talent policy is expected to be on same plan as run by Ronay interests. No acts set.

Redstone Buys Boston L. Q. For \$175,000

NEW YORK, Aug. 13.—Lou Walters finally sold his Boston Latin Quarter to Micky Redstone, who had leased the spot for the last three years. Deal was for \$175,000, subject to two prior mortgages. There is a first mortgage of \$40,000 and a second for \$25,000. Cash turned over to Walters, and who held the mortgages, was not disclosed. Understood that Dave Fox, local coin machine biggie, is in the L.Q. deal.

The Terrace Room, Miami, which was run last season by Max Caldwell on what Walters describes as "a working agreement," will be extended for a period of four to five years, said Walters. Dickered between Walters and Caldwell as to definite terms is now going on. Understood that Walters wants a flat figure, a guaranty plus a percentage. None of the amounts were given.

Despite the persistent rumors that Walters is out of the Detroit Latin Quarter, New York op denies his being out of the picture. He's perfectly willing to step out if given \$250,000, he said.

Chi Oriental Alters Policy From Weekly To Run-of-Pix Shot

CHICAGO, Aug. 13.—Oriental Theater, local vaude house, last week entered into an agreement with United Artists Corporation whereby for the next year it will give first-run showing to U. A. films in this territory. House will continue its stage policy, with the flesh programs being held over for the run of the movie instead of the current weekly stage change policy. Previously, Oriental had been running a majority of "B" pix and re-issues.

Split Shift

NEW YORK, Aug. 13.—The Metropolitan, Providence, reopens August 30. When house decided to relight it called MCA to submit bands, particularly Louis Prima who had played there last year. MCA's submittal for return date, according to insiders, was for a guaranty of \$4,000 plus a 50-50 split. Booker blew his top, claiming that when Prima worked there last year his straight percentage gave him \$4,000. "That's what we want for him today," replied MCA, "that and a split."

Fortune Tellers Back in Niteries

NEW YORK, Aug. 13.—The mitt readers and cranium bump feelers are back in night clubs doing business in the same old stands. Last June the police department put them out of business after Mayor LaGuardia wrote one of those "Dear Billy" letters to Billy Rose. The fortune tellers got together and hired Arthur Garfield Hays, who brought action against Commissioner Valentine and asked the courts to order Valentine to issue cabaret employee identification cards to the prognosticators which would permit them to continue working.

Trial is to be heard before the New York Supreme Court on September 24. Meanwhile, Lieutenant Colton of the police department cabaret division told *The Billboard* that until the court rules, fortune tellers can go back to work.

Fanfare To Relight in Oct.

NEW YORK, Aug. 13.—The Fanfare, on Broadway, which did a quick folderol a few months ago, will reopen either the end of September or early October with Joe Cataldo, op of Tony Pastor's Downtown, in the driver's seat. Cataldo who took the spot over from Al Foster, former op, plans to use lines and acts with total entertainment budget running to about \$5,000 a week. New handle has not been decided but Cataldo says he'll probably call it Tony Pastor's Uptown.

Spots Toss \$\$ Like Water

Hectic competish for acts and pyramiding with options may kill goose

By Bill Smith

NEW YORK, Aug. 13.—With talent shortage acute, nitery ops in at least five cities are sitting in a hot spot wondering whether to move or to stick it out. Situation was inevitable, but what brought it to a blowoff stage was a series of personal vanity factors which played, and is playing, a major role. A Joey Jacobson isn't going to let a Ralph Berger push him around. A Ralph Snyder will be the big man in town if it means that a Mickey Redstone has to take it on the chin. The same situation is repeated in Philadelphia, Detroit and now even New York is in—up to here.

It's all a beautiful picture for the performers and a few agents who can sit by and let the boys bid against each other. But it is cut-throat for the ops who have to shell out. If one op hears his competition is bringing in a name right away he goes running around looking for somebody with whom to counter. The third op isn't going to be left out in the cold, so he too jumps into the market, and so it goes. Meanwhile, salaries are reaching levels that have some of the big agencies scared to death. They like hauling in the commissions, but they're worried about what will happen when the bubble explodes.

Chi Competition

In Chicago, Joey Jacobson's Chez Patee is the class spot. He buys top attractions and pays top dough. But in recent weeks Chuck Jacobson's Rio Cabana and Ralph Berger's Latin Quarter also came in looking for big names and willing to bid against the Chez and against each other. It was a case of dog eat dog. Harry Richman was supposed to go to the Chez. There was no commitment, just an understanding. But Berger got on the phone to Richman, offered him \$500 more, say reliable sources, and sock—the Chez lost out.

Trade can't understand the switch. The \$500 doesn't mean much to Richman and with the tax coming in for its bite, it means a lot less. Some performers who have worked for Berger explain it by saying he's a swell guy for whom to work. When it comes to splitting the loot, the performer always comes in for a nice share. And for Christmas and other holidays Berger knows whom to remember—and how. But a Chuck Jacobson and a Joey Jacobson, of the Rio and Chez respectively, are also on the beam so far as performer relations are concerned. Neither Joe E. Lewis at the Chez nor Jackie Miles at the Rio have anything to beef about where lettuce is concerned.

Detroit Skyhigh

But if the competition is tough in Chi it has nothing on what is happening in Detroit. Lee 'n' Eddie's uses not only name acts but also name bands. The Latin Quarter shells out \$10,000 for the Ritz Brothers, Frank Barbaro, who runs the Bowery, isn't taking this competition sitting down. He, too, has the money bag open and is willing to see that available names play his spot in preference to the competition. Sophie Tucker, who usually plays the Bowery, has been offered \$5,000 to follow the Ritz boys into the L. Q., according to the boys on the inside. Miss Tucker's usual price is about \$3,500. The Bowery has bought Ethel Waters to open August 27 for a price said to be \$3,000. They don't know yet who they'll have to follow, but insiders say that any names with open time will get fancy bids. Lee 'n' Eddie's had some tough sledding the last few weeks but it (See *Night Club Feud* on page 28)

NEWARK MOSQUE TO REOPEN

Fall Bow Set, MCA To Book

Rosenhaus Bros. plan name orks for theater and relit Terrace Room

NEW YORK, Aug. 13. — The Mosque Theater, Newark, and Music Corporation of America are now that way about each other and the marriage is set for the fall. But if both parties are happy about the coming nuptials, the Adams Theater is like the gal who was left at the church.

Deal was started a couple of months ago between MCA's Johnny Dugan and M. B. Rosenhaus and Irving Rosenhaus, who own the building where the Mosque and the Terrace Room are located. Besides this property, brothers also own Serutan (spell it any way you like) and radio station WAAT. Plan, which puts MCA in as top, calls for a new theater to preem before the snow flies, and to reopen the Terrace Room. Policy in both spots will be name bands. However, dance outfit working downstairs need not necessarily work the theater. Under present plans, house will run on a

full-week basis with name orks and MCA acts given the nod.

Dugan Close-Mouthed

Johnny Dugan admitted there was a deal in the wind but refused to give any additional information, except that he was also dickered for six other theaters thruout the country. Names of theaters were not disclosed. Irving Rosenhaus was a little more specific. He admitted that deal was on the fire which would change the handle of the shuttered Mosque to Radio Center. Rebuilding the house will run to about \$250,000 and talent budget will run to

about \$25,000 weekly. He refused to comment on the MCA hook-up but didn't deny it.

But if everything is jake for the Rosenhaus boys and MCA, it puts the Adams Theater right behind the eight-ball. House with its 1,800 seats buys attractions on a percentage. Going full blast all week, it can do about \$35,000. The new Radio Center, which will also buy attractions on a percentage, has about 3,500 seats and should do \$60,000 without too much trouble. It is obvious with that spread attractions will sluff

(See *Fall Bow Set* on page 30)

AGVA Writes Theater Chains About Contract Renewals

NEW YORK, Aug. 13. — Nationwide theater chains which use stageshows have already received letters from American Guild of Variety Artists about renewals of their AGVA contracts. Under present pact, stageshows run up to 36 a week, and while it was not disclosed what the new contract will call for, it is understood that number of shows will be cut.

Practically all the chains, Loew's, Warner, Paramount and RKO, have been operating under an old AGVA contract which began in the latter part of 1940. A few of them expired some months apart but the union has extended those

which didn't expire in September, 1945, and set back those which did. Now all agreements terminate next month and the union has advised theater ops they are ready to sit down and talk about a new deal.

Letters have been sent also to non-fleashers on the theory that they may decide to bring in live shows. In such cases, said AGVA, it doesn't want to sit and negotiate new deals. Deals can be made now and will apply when and if live talent preems or returns. If house, now operating on a straight pic policy, doesn't use live acts, agreement obviously wouldn't apply. But signatures are sought just the same.

Leon and Eddie's, New York

Talent policy: Floorshows and dance music at 8, 10, 12 and 2. Owners, Leon Eaken and Eddie Davis; publicity, Dorothy Gulman. Prices, \$3.50 minimum.

New show has plenty of stp, moves well and should do plenty of biz. Package has at least three acts that rate top spots. First is Esta Treu, second is the Wagner Sisters and third is Hudson and Sharae. Miss Treu, in what is supposed to be her first pro job, shows a catchy style and a husky pair of pipes that sell from the first note. Gal, a luscious brunette, gowned becomingly, opens with a medley, follows with *Kiss Good-Night* and comes back for a sock *Good, Good, Good*. Based on looks, voice and styling, Miss Treu is going places.

Wagner Sisters (2) hoofers and acro do ordinary two part taps. But one of the sisters has some smart acro tricks that sell beautifully. Does some fast double flips, butterflies and splits which pull hefty hands. It is the kid sister who pulls the act out of just a fair classification into the sock brackets. Hudson and Sharae (Hudson's just out of the army) do a graceful adagio featured by slow lifts and descents. Hudson is a small guy but in tights he looks like Atlas. Miss Sharae is a cute looking trick. Team's blue capes make for a flash opening. Walk off to solid hand.

Ben Yost's Four Minute Men in red coats give out in he-man style a number of show tunes that proved crowd pleasers. Did three numbers and could have done more. Monroe Seton has built up his A & P routine and has added some new material. As an emcee he does okay but as a comic he pulled plenty of yocks. Mob wouldn't let him off until his strip routine. Stella Mills, stripper, shows enough epidermis for the farmers. Bury prance gives the boys a chance to yell "take it off," which she doesn't but pulls mitting anyway. The Delfirendos Trio (boy on hand drum—couple hoof L. A. stuff) are just fair. Gal is plenty sexy but that's about all. Myrtle Dunedon and Co. (latter a big gal; just a prop) does about everything on a unicycle from juggling to spinning a plate on a stick held in her mouth while playing an accordion. Sidney Sprague line is cute and moves

NIGHT CLUB REVIEWS

Walnut Room, Bismarck Hotel, Chicago

Talent policy: Dancing and floorshows at 7:45, 9:45 and midnight. Management, Otto Kettel; production, Edward Beck; publicity, Alan Edelson. Prices: \$1.50-\$2.50 minimums.

New show at Bismarck is not sensational, but is good entertainment with at least one outstanding act, Gaynor and Rosa, roller skating acro team which has appeared here many times before; each time doing a good job. In the new show, they continue to get good hands. Their roller-skate routine with its difficult twirls, done with unusual daring and speed, manages to remain graceful.

Emile Petti's orchestra was up to its usual high standard. Petti's biggest milt came from his standard, *The Very Thought of You*. Linda Larkin, band vocalist, does a good job opening with *There Must Be a Way*.

However terrific Petti might be as a pianist, he still is not too hot as an emcee. A couple of times he jumbled his lines. Of course, he wasn't helped any by a poor mike which kept going out of order while he was introducing attractions or orchestral numbers.

Helen Homan, impressionist who gives good takeoffs on movie and radio stars, also had mike trouble. Some of her best lines were lost because of the poor p.-a. Altho Miss Homan was well received by those who appreciated the originality and cleverness of her material, she had a hard time keeping the rest of the audience interested. An inattentive mob was partly responsible. The Bismarck audience is one of the hardest in the city to hold, especially so for a performer like Miss Homan, whose best lines are sly rather than sock. *Cy Wagner.*

gracefully. Art Wauer's show cutting was n.g. Needs rehearsing. *Bill Smith.*

Club Brazil, Los Angeles

Talent policy: Floorshows and dance band at 10:30 p.m. and 1:15 a.m. Owner-manager, Paul Mirabal; headwaiter, Paul Olenia. Prices: \$1 cover.

Miguelito Valdes is packing them in here with his styling of Latin-American songs. With Chino Oritz house ork doing a show at the Orpheum, Don Swan's nine-piece band took over and does sock job with the Latin beat.

Valdes is a top-notch showman with a voice that can really sell. His interpretation of south-of-the-border ditties packs plenty of fire and has the Spanish element clamoring. Solid mitting followed such tunes as *No Negrita, No; Good, Good, Good!, Bata and Subala!*

Swan, who arranges for Ougat, is at home with Latin tunes, and comes thru okay in supporting Valdes and in giving payees something to dance to. He would greatly improve ork by strengthening rhythm section as beat really counts in this brand of music.

Kay Loring, thrush with Swan outfit, is up to par. *Lee Zitto.*

College Inn, Hotel Sherman, Chicago

Talent policy: Floorshows at 8:30 and 11:30. Manager, Joe Spisler; production, Marty Bloom; publicity, Howard Mayer. Prices: \$1.50-\$2.50 minimums.

Jerry Wald's present 16-piece ork is a big improvement over the be-fiddled band which the young clarinetist brought into this room last year. Besides knocking off the ineffectual violin section, Wald has strengthened the band by adding Billie Rogers, ten trumpetooter, and several good sidemen. Drummer Roy Hart gives the band more solid beat and showmanship from the tub section than it has ever had before.

Wald aggregation surprised most during early dinner session, when volume was pianissimo and sweeter standards in the book were featured. Such melody has a more universal appeal than the blaring specialties which were featured in the show and later in the evening for dancing.

Billie Rogers and Kay Allen split the chirp role, with La Rogers showing an improved vibrato that's sock on slow blues and standards. Dick Merrick is a pleasant change from the usual run of crooners who whisper the words into the mike. Guy has robust delivery that rates hand from both male and female. Show is holdover, with Prof. Backwards, Dinning Sisters and College Inn Models on deck. Room would profit if acts in the revue were changed more frequently than once every two or three months. *Johnny Sippel.*

Shepp's Playhouse, Los Angeles

Talent policy: Floorshows and dance band at 10 p.m. and 12:45 a.m. Management, O. H. Sheppard, owner-manager; Bob Webb, headwaiter. Prices: \$1.50 admission.

Spot is located in Old Los Angeles and depends largely on mixed colored-white trade.

Best act in show is Valaida Snow, lush-voiced thrush who puts heart and soul into a song. Her brand of warbling had payees on edge in such numbers as *Swing for Sale, Sentimental Journey* and a sock version of *Chloe*.

Floyd Ray and newly-formed ork (12) comes thru okay in supporting revue and giving payees dance music. Band is too new to be judged fairly but looks like it can go places with a little more work. Ork already has fine rhythm section but should concentrate on smoothing out brasses.

Foster Johnson, emcee, knocks off a few tap routines. Fred and Sledge, song-dance act, get a good hand. Vi Hathaway chirped the blues and could improve mike manner. Vicki Williams knocked herself out in her *Basie Boogie* dance routine, milking payees for mitting.

Show as a whole is below par but is saved from the yawn-bracket by Valaida Snow's vocals and a few good ork numbers. *Lee Zitto.*

Rio Cabana, Chicago

Talent policy: Dancing and floorshows at 8, 12 and 2:30. Management, Bert and Chuck Jacobson; publicity, Madelyn Wood. Prices: \$2.50 minimums.

Biz should be big and advance reservations heavy for the new show, headlining Jackie Miles, plus the Demario, Jane Manners and Donn Arden's Rio Cabana Lovelies.

Jackie Miles walks off at the top of the list when it comes to rating comics using new gags which have appeared locally in the past six months. Besides a wealth of the fresh, there's enough of his standard stuff plus some pertinent ad libs to make the Miles' stuff extremely entertaining. Guy had to double the time of his regular stint to satisfy the packed opening night house.

Rest of the cast is in the same high-caliber groove. Jane Manners, statuesque blonde who looks like just what Varga ordered, starts out slow with some pleasant but not too impressive warbling. But on her third number, she went into her double entendre specialties which brought her two encores. Solid.

The De Marcos utilize showmanship to put across really smooth ballroom terping. Open silhouetted on blacked-out stage, dancing to the recorded strains of *Liebestraum*. Next number, a Castilian turn, achieves plenty of interest when a voice, which payees can't identify as either someone in the audience or a record, breaks into song accompaniment. At the end of the number, spotlight reveals the singer in the audience and the solution brings mitting for the singer and the dancer. Close with snappy fox-trot which makes for nice contrast to the heavier numbers preceding. This team is a solid bet for a solo spot. Their work is extremely individualistic and has great general appeal.

The lovelies (10) with Inez Clavijo in the specialty role contribute two well-outfitted and nicely executed routines, with vocals by Don Harmon. Dee Davidson's band backed the show excellently. *Johnny Sippel.*

Follow-Up Review

VERSAILLES, NEW YORK: Dick Smart, rumored to have a pot of dough and just in showbiz for the laughs, or because it has "such interesting people" would do better to see showbiz from out front. Working to an audience he just doesn't rate. Guy is handsome enough in a deadpan fashion and looks smart in his white coat but as a singer he showed little. Pipes are only fair, phrasing is bad and he sounds like he sings strictly by ear. Opened with a Gershwin medley and followed with *I'm Glad There Is You*. After a hand gave out with *I'm Funny That Way*, leaving himself wide open for a lot of remarks. Walked off to an okay milt after a Latin number. It was obvious that opening night (9) had gotten to him. Nervousness was apparent. But even discounting first night jitters, Smart didn't show enough to rate. If he wants to stay in showbiz he should take a lot of coaching and not do a single until he's ready for it. In a production number, singer might do okay. But alone on the floor he's lost. *Bill Smith.*

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VAUDEVILLE REVIEWS

Roxy, New York

(Reviewed Wednesday Evening, Aug. 8)
If beginning of new policy was meant as tee-off for a Carl Ravazza build-up, it misses its point. Ex-band leader is strictly a personality boy who can sell novelties with the best of them. But he has to be seen to get over.

On the huge Roxy stage, Ravazza is lost. Even his routines are pruned so sharply that public has little chance of seeing him do the kind of job he did so well in La Martinique. Most of the time, Ravazza is just an ork leader who comes down front to make with a couple of solos. He forgets he's supposed to sing and not direct; for time and again he led the band behind him instead of standing up and just selling.

Ravazza does three numbers in his own spot. First was *Pedro*, then came *Acapulco*, followed by a ballad. *Pedro* is ordinarily a top tune with Ravazza but so much chatter has been added to it that catchy melody is completely lost. Other two were just fair. Later, Ravazza comes back to work and straight for Phil Silvers. Both do nicely, but it was Silvers all the way.

For the finale Ravazza is down front on the new glassed-over pit, flanked by house line, and sings old pops into hand mike while lyrics flash on screen for customer's community sing. Ravazza showed plenty when he worked at La Martinique. He should do as well here when he warns up. But house has to find a better format before he can deliver properly. Current one isn't it.

Phil Silvers, in his first p. a. since he became a pic name, almost stopped the show. It wasn't until his beg-off line that customers let him go. Silvers' double takes, slow burns and bits were all sure-fire. He's one of the few pic names to show up with material that other comics will find good enough to lift. Even his clarinet solo, tho corny, got results. Only flaw in ex-burly comic's act was the piano player (unbilled) that he carries with him. Latter, worked into a trio bit, slows everything down. Trio routine in which Ravazza straights for Silvers sells okay.

Bill opens with the fast-stepping Berry Brothers, who pull solid mitts with their cane tossing, fast splits and rapid terps. Professor Lambert's standard xylophone stuff just about breaks up the customers. Lambert still knows how to prance around when the prancing will pull laughs. And brother, does he pull 'em! Buster Shaver and his three midgets do a smooth job and draw their share of the applause.

Productions are a mite less spectacular but just as satisfying. One number gives the line a chance for some cute hoofing using their toes to bang out tunes on those four-note dinner chimes.

Under new policy band pit is now closed over with a glass platform under which lights of varying hue come up. Band is on stage where it will probably be a permanent fixture. Pic, *Captain Eddie*. Biz good. *Bill Smith.*

Oriental, Chicago

(Reviewed Friday Afternoon, August 10)
For the second straight week, stage bill ran 20 minutes over. More careful pacing of the show would stimulate audience reaction.

Three Flames, roller skate trio in startling Buck Rogers Strobe costumes, get show off to fast start. Trio executes nifty whirls and loops, which get an added lift from their sharp costuming. Got good hands during running and at bow-off.

Dorothy Donegan could have cut one boogie number out of her act and still retained the fine impression she made. Gal rates strong response for her two-piano switch on *Tea for Two* and her impression of Hines' boogie on *St. Louis Blues*. Her excellent mimicking of Ella Fitzgerald and Lena Horne's vocalizing are a sleeper item which could grab top hands if she worked the intro slower and the staging were improved.

The Duncan Sisters are chief offenders in working overtime. They're still doing a little bit of everything, with the audience eating it up. Parody on *Bell-Bottom Trousers* is much too blue for vaude. Despite plenty of lulls in their work, they rated two encores.

Remainder of the revue comprises Tommy Dix, making his second return here in six months and rating a sock response, especially from the fems, and Ada Lynne, whose mugging impressions and derriere-shifting pleased payees plenty. *Johnny Sippel.*

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, August 7)
Jump addicts here got a taste of top live last week when Count Basie and his 18-man ork moved into the Orpheum.

Sock arrangements, solid rhythm and smooth solo work brought house down after each number with payees stomping and yelling for more. Basie outfit was in top form with show as a whole setting fast pace.

House went wild when the Count started riding the eighty-eight in his *Red Bank Boogie*. Spot solo honors went to Dickie Wells, who is rounding his seventh year as Basie trombone man. Harry Edison and Snookie Young on trumpet, Lucky Thompson and Buddy Tate on tenor sax, with Shadow Wilson doing a sock job on drum.

New Basie canary, Ann Moore, came thru with fine chirping in *What Can I Say After I Say I'm Sorry?*, *Happiness*, and *Devil and the Deep Blue Sea*. More relaxed stage manner would help her. Also, ork would do well to hold back volume during her vocals.

Holding near-to-end slot, Three Rockets won solid mitting for smooth precision-tap routine. "Little Jimmy" Rushing was in usual fine shape, knocking himself out for plenty of mitt in singing *Jimmy's Blues*, *Boogie Woogie*, and his old favorite, *Goin' To Chicago*. Shorts Davis came thru okay in his Shorty George dance routine.

Count emseed in cold but efficient manner. Sharing bill, was pic *Utah* with Roy Rogers. *Lee Zitto.*

Chicago, Chicago

(Reviewed Friday Afternoon, August 10)
With the largest overflow crowds of the year on hand opening day, chances are that the current combination of Charlie Spivak's ork, Buddy Lester and Lyn Shirley on stage plus the pic, *Incendary Blonde*, will topple present year's high, \$70,000, hit by both Benny Goodman's ork and the Ritz Brothers.

Spivak's sidemen and vocalists and the leader's trumpet continually rated enthusiastic responses for their efforts. Band is currently riding the wave of a string of hit platters and "the Sweetest Trumpet in the World" is a standard trade-mark with these show-goers. Since last p.a. here, Spivak has de-emphasized the swing policy, with the jumpers wisely being held down in both volume and number. Transition to the sweeter side has built a wider following of pop music fans, judging from ovation band received here.

Bringing in the spontaneous Buddy Lester with the smooth Spivak music makes for good balance, and Nate Platt, theater's booker, can take a well-deserved bow. The younger of the Lester comic duo goes thru his standard *Old Man River*

and *Carnival of Venice* interspersed with the usual buffoonery. Some of the gags are old but Lester's machine-gun delivery draws steady chuckles. Bowed off to healthy mitt.

Lyn Shirley's acro-terping makes her deserving of a single spot in this fast-moving bill. Her work, especially the boogie-woogie closer, netted solid palm-whacking. *Johnny Sippel.*

Paul Small Hosts Flesh Peddlers at Toots Shows

NEW YORK, Aug. 13.—Last Monday (6) Paul Small made like a host for a group of flesh peddlers at Toots Shors. Party included Abby Greshler, Harry Bestry, Mark Leddy, Jack Kalchlem and a couple of others. They all went wondering what the gimmick was.

Small explained in little words that there wasn't any gimmick. He just thought he'd pull a switch. Agents usually take the producer out. This time he thought he'd do the taking out. He actually picked up the check. One of the boys started choking and later wondered if he couldn't sue Small for getting something caught in his throat.

"Scat" Has To Scram

NEW YORK, Aug. 13.—What would have been one of the few times in Loew's State history that a stagershow would run for three weeks was upset when Johnny "Scat" Davis couldn't get out of previous dates. Davis, who went into the State on a two-week original deal, was booked for a series of one-nighters around Oak Ridge, Tenn., the home of the atom bomb. When Jesse Kaye asked him to play third week, Matty Rosen, Davis's agent, tried to get cancellations on the one-nighters—no soap.

Detroit Op Pays AGVA \$300

NEW YORK, Aug. 13.—Al Dow got a kick in the chin when AGVA clapped down on him to the tune of \$300. Claim was made against him for midnight shows at his Lafayette theater, Detroit. Union demanded one day's additional pay for

Zanzibar Location Goes Ruby Foo

NEW YORK, Aug. 13.—The old Zanzibar atop the Winter Garden will relight as a straight eatery about mid-October. Ever since Joe Howard shut the room when he moved his club across the street to the site of the old Hurricane, there has been a lot of talk about what would happen to the old room. Howard kept paying the rent to the Shuberts and kept the doors closed. He didn't want competition and he couldn't find right buyers. One or two of the 52d Street lads tried to take over but nothing happened.

New eatery will be run like Ruby Foo and will be done in either Chinese or East Indian style. Franklin Hughes is doing the decorations.

each midnight show. It also asked that kids in the chorus who did additional bits during regular performances be given more dough. Dow beefed. Dow paid.

duke dorell

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Billboard Review—8-4-45

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Yoicks! Yoicks! Chi Bistros Don Hunting Clothes for Fall, Winter Talent Search

Three New Act Outlets Set To Bow In Within Six Months

CHICAGO, Aug. 13.—Bookers and producers for Middle West and local niteries and hotel rooms are putting in a more adequate supply of headache powders, preparatory to lining up talent for the fall and winter shows. Prospects for the fall season don't look too sharp, with ops generally ready to up talent budgets and several owners, not currently using name talent, forecasting that they'll be wanting names later this year.

Locally, three new outlets for name entertainers are set to open within the

next six months. Congress Hotel's Casino, 650-seat capacity, is currently undergoing decorative alterations and will probably be set to open by January 1, according to Ray Watson, assistant executive manager of the Loop hostelry. Present plans call for name acts and orks in the shows, he said. Colony Club, Rush Street bistro now using Latin bands and piano single, intends to up its talent out to around \$3,000 during the coming season. Manager Chuck Neross said this week. Spot plans to use single big name act as its payee-puller. The Frolica, Loop niterie which has been undergoing delayed construction and renovation, still hasn't set any definite opening date, but Manager Harry Eager last week said that a fall opening is expected with a big name heading the cast. If the first revue works out financially, bistro will continue using top-salaried headliners.

Continental Mulls Policy

Hotel Continental, formerly the Medinah Athletic Club, is currently pondering some sort of show policy for one of its larger rooms. Spokesman for the management indicated that they will probably confine themselves to a less lavish show than is utilized in other major hotels in the city.

Search for names should be further complicated by recent announcement that the 400 Club, St. Louis, intends to reopen its name act and band policy late in September. Canvass of local bookers disclosed that several top spots, which closed their flesh policy when the curfew hit and have not reopened, have indicated that they plan to start again full blast for the fall season. Names of these spots were not disclosed.

Gotham Bound

In order to get the jump on the opposition, plenty of bookers, producers and niterie ops here have made or will soon make jaunts to Gotham to look over probabilities for the fall review. Merriell Abbott, producer at the Empire Room of the Palmer House, just returned from New York, with contracts set for headliners and supporting acts up to February. Chuck Jacobson, of the Rio Cabana, intends to hit the Stem in his search for talent next week. Johnny King, booker for the 3100 Club, has set his cast till November but admits that he is encountering more trouble weekly in trying to ink talent after that date. Ches Paroe has no definite word on what name will follow Joe E. Lewis, who expects to leave there soon.

Only spot which looks optimistically toward the fall season is the Latin Quarter, whose two-a-night show policy has been especially enticing to the names who work three shows a night elsewhere in Chi. Management has Harry Richman coming in September 28 to follow Ted Lewis. Art Goldie this week told The Billboard that probability that Sophie Tucker will play the Randolph Street niterie is "very good."

Two largest local Negro niteries, El Grotto and Rhumboogie, are currently working with local bands because their talent budgets, which run around \$4,000, wouldn't enable them to snare likely name orks. Both have inked bands to start the fall season, with Earl Hines in at the El Grotto September 21, and Tiny Bradshaw teeing off at the Rhumboogie September 20. Ops of both spots expressed doubt as to name orks which will follow these bands in later this year.

Night Club Feud Over Bookings; Spots Toss Dough Like Water

(Continued from page 25)

too, isn't letting any grass grow under its feet. It's a three-cornered fight in Detroit and the season has only just started.

Hot Hub

Boston is another hot spot. Here it's Mickey Redstone with his Mayfair and Latin Quarter in one corner swinging at Ralph Snyder with his Bradford Roof in the other corner. For the time being the L. Q. is out of the running for top name attractions. But the Mayfair is buying practically every name it can grab. The ubiquitous Sophie Tucker plays Redstone's spot on September 19 on an eight-week deal. Henry Youngman will be on the same bill. Snyder has Alan Gale opening for him on September 20 for \$1,000 which is a new high for the lad. But before he could even get his name to the contract, Redstone stepped in with a \$1,250 bid to open for him next February. He doesn't know if Gale will click at the Bradford but obviously he's not taking any chances. Snyder is burned up plenty and looking all over for something that can top Redstone.

Situation is so tense in Beantown that ops no longer buy an act for two weeks and options, then wait the full two weeks before taking up the paper. If an act is any good at all the option is frequently picked up after the first show with a raise. This keeps him away from any other Boston spot until he fills original date.

Philly Bidding, Too

Philadelphia has been a comparatively quiet spot so far as attraction bidding was concerned. The Coronet paid and the others just went along with standard acts. But with market tightening up, the Walton Roof and the Latin Casino have also begun sparring against each other. So far, Quakertown fight talk is just wind, main reason is that talent isn't there, but onlookers look to see it explode any day. Biggest question mark in Philly set-up is Palumbo's. Spot does a land-office hit and is not too worried about competition, but boys who know Philly set-up say if Palumbo joins the battle the other ops will know they've been in a fight.

Baltimore started to become a fight ring when the Chanticleer opened. Up to then the Club Charles had things pretty well its own way. But when the Chanticleer began throwing the lettuce around, the Charles had to step in and do some tossing too. Pearl Bailey opens at the Chanticleer on September 20. The Charles has Frances Faye to counter. Miss Faye is getting \$1,850. Miss Bailey, who is a comparative newcomer, is probably getting close to \$1,000. In order to keep the Chanticleer out of the running, the Charles gives contracts with a string of options, each one with raises, to keep acts away from its competitor.

And Now New York

Up to a few weeks ago New York has been fairly quiet so far as talent bidding was concerned. Practically all the names were tied up by Monte Proser's Copacabana, and the other lads just took what was available and hoped to get by. In the last few days, however, New York market has followed Chicago and other cities.

First shot came when Sophie Tucker began talking around about her next New York job. Everybody thought she and Monte Proser had come to terms. Lou Walters made her a bid when suddenly Dario's La Martinique came up with the deal. Walters, who up to now was apparently satisfied with big productions, got to MCA and bought Frances Faye for what is said to be \$1,500. Meanwhile, Proser showed an interest in Lou Holtz who had become available. Copa has Mital Green as current attraction but it wanted a top name to bolster the bill. Again it was Dario who got Holtz, who opens for him in September followed by Sophie Tucker who comes in in October. This means that Proser either has to sit tight until Joe E. Lewis comes in after Labor Day or try to pick something else up. That he's not kindly disposed toward MCA for what he believes is a letdown is an understatement.

Two More Battling

To add to this New York attraction search panic, two more niteries have thrown their hats into the buying ring. The first is Jack Harris's La Conga and

the second is Bill Miller's to-be-opened Mocamba. Harris is supposed to be trying to bring Ted Lewis into town. But even with a larger club, seating capacity of La Conga makes a Ted Lewis deal questionable. Bill Miller obviously wants to open with a flash. He needs names and is willing to spend. But the question is who can he or anybody else get who isn't already booked solid.

There are plenty of kids around who can do a sock job. But ops have seldom been interested in sock jobs on the floor. It's what they'll bring in that counts. And with every big time niterie bidding against each other, ops have no time to experiment or try to build attractions. They want their attractions ready-made and are willing to pay. This doesn't mean that the smallest have stood still either. A fair \$300 act is just as independent today. It can't be bought for under \$750 and even then the op has a tough time getting it.

A lot of standard acts, doing plenty of doubling before the season is over, is today's outlook. A fair name working in the theater will be able to pick up a couple of weeks at a near-by niterie, the number of shows will have to be limited. But limiting shows isn't cutting salaries any. A guy who used to get say \$700 for three shows will now get \$850 for two shows, and the way it looks, the ops will be glad to get him.

Offices Don't Like It

The big-time offices say they don't like the situation one bit. But they explain, their hands are tied. They can listen to offers and submit acts, but in the final analysis it is the act, they say, who has the final say-so. Once there was a time when an act, offered 30 weeks, would jump at the chance. Today the same act doesn't want to hear from nothing. It wants to know what about the four weeks and the option raise. And if Joe Glutz is getting \$1,500, I'm worth \$1,500.

Ops come back with the charge that agencies are doing a lot of doublecrossing. If they can't control the act, they have no business handling it. According to them, the agencies are directly responsible for making names unavailable.

But whoever is at fault, the performers are taking down the kind of dough today they never dreamed of a few years ago. Where it once took a guy a number of years to climb from \$200 to \$1,000, he can make the jump today in six months. It's a bonanza for actors and they know it. They're out to get theirs while the taking is good.

Hardy New Tropics Mgr.

DETROIT, Aug. 13.—Carl Hardy has been named manager of the Tropics Night Club, located in the Wolverine Hotel. Hardy had been with the Wolverine organization for about a year before going to his new job.

Max Schallman, former manager of the Tropics has returned to Chicago. His future plans are unknown.

NEW YORK, Aug. 13.—Bill Brandell, of the Friars Club, sent Solly Violinsky a bill for dues. Back came a wire which read:

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SRO Biz Along Stem; Only One House Goes Way Off

NEW YORK, Aug. 11.—Stem biz is still rolling in high gear. Plenty of the houses did SRO biz last week, with only one theater showing bad grosses. Declines in other houses were small and normal.

Radio City Music Hall (6,000 seats; average \$100,000) dropped to \$109,000 for its fifth week with Walter "Dare" Wahl, Harrison and Fisher and Bell for Adano. Previous week's take was \$121,500. Opened with \$110,000; second frame was \$125,000, and third week was \$120,000.

Roxy, Paramount

Roxy (6,000 seats; average \$75,000) wound up with \$60,000 for its second and final week with Dick Haymes, Helen Forrest, Joe Besser and Wilson. Opened with \$64,000. Total was \$124,000. New bill has Phil Silvers, Carl Ravazza, Berry Brothers, Professor Lambert and Captain Eddie.

Paramount (3,664 seats; average \$75,000) counted \$81,000 for its second week with Phil Spitalny, Imogene Coca and Incendiary Blonde. Tee-off was \$90,000.

Capitol, Strand, State

Capitol (4,627 seats; average \$55,000) did even better for its second week with Paul Whiteman, Johnnie Johnston, Lionel Kay and Anchors Aweigh than

it did for its opener. Second week showed \$97,500, while preem was \$97,000.

Strand (2,779 seats; average \$45,000) had another nice week. For its second frame with Erskine Hawkins, Charlottees and Christmas in Connecticut, its take was \$70,000 against an opener of \$78,000.

Loew's State (3,500 seats; average \$25,000) whooped it up with a big \$50,000 for its first week of a two-weeker with Ruth Terry, Johnny "Scat" Davis, Gene Baylos and Valley of Decision. Previous week's gross was \$40,000.

Abbott & Costello Pull 43G to Earle

PHILADELPHIA, Aug. 13.—For a while it looked like it would be a house record at the Earle Theater for the week ending Thursday (9) with Abbott and Costello and Company. But the team didn't crash thru for a new ceiling figure, they brought the house a nifty \$43,000. (Seating capacity, 3,000; average, \$20,000; prices: 45 to 95 cents.)

Appearing with A and C were Bob Mathews, Joe Kirk, Professor Melonhead, Hermanos' Trio, Robert Sisters and White, and Connie Haines. It didn't seem to matter much what was on the screen. It happened to be *I'll Tell the World*. Lou Schrader house orch played a nice musical assist for the show.

Balt. Hipp Tops 19G

BALTIMORE, Aug. 13.—Excellent billing plus good seasonal weather proved a valuable asset in enabling the Hippodrome Theater (seating capacity, 2,100; house average, \$14,000; prices 35 to 65 cents), week ended Wednesday (11), to gross an excellent \$19,100. This was more than \$5,000 better than the house average.

Topping the bill were the Montana Kid and his horse, Coley Bay. Also on the bill were Joe May, the Campbell Sisters, Dick & Dot Remy, and Mack & Desmond. Pic was *Back To Bataan*.

Long One-Nighter \$1,986

BRIDGEPORT, Conn., Aug. 11.—Johnny Long did okay in a one-night engagement at the Pleasure Beach Ballroom, Pleasure Beach Park, last Sunday (5), drawing 1,655 persons, with tariff at \$1.20, grossing \$1,986.

Basie Heading for 34G At Los Angeles Orpheum

LOS ANGELES, Aug. 13.—After last week's hot weather slump, Count Basie moved into the Orpheum Theater here (2,200 seats) and is upping grosses for an expected \$34,000. Sharing bill with Basie are Ann Moore, Three Rockets, and Jimmie Rushing. Pic is *Utah*.

El Rancho Grande Revue last week pulled a slim \$19,000. Bill included Chino Ortí and Club Brail ork with Chris Pin Martin, Teddy and Phyllis Rodriguez, Hector De Villar, Isabelita and Frankson. Pic was *Clisco Kid in Old New Mexico*.

28G at S. F. Golden Gate

SAN FRANCISCO, Aug. 11.—Golden Gate (2,850 seats; average \$27,000; prices, 45 to 95 cents) grossed \$28,000 for week ended Tuesday (7). Stageshow had Louis Armstrong, Gil Lamb, Alphonse Berg, and the Jumping Jacks. Pic was *Back To Bataan*, third week.

Over There Is Over Here For Showbiz With V-J Day

(Continued from page 3)

are seen as snafued but quick. Since the theater is not a "continuing operation" the wraps will be off production materials for costumes, sets and lights. Permits to recondition extensively the theaters themselves will not be issued carte blanche for the first three months, but after that it would seem to be a wide open field.

Season at parks ends in about three weeks, so the V-J hypo won't mean too much for them—a little good weather will go a long way further. Fairs, many of them nixed this season by government bureaus, are hoping for a last minute reprieve. However, since there'll be little if any relaxing of travel bans, there isn't too much to hope for in this (details in General Outdoor pages).

Circus, Carnies Hopeful

Circus and carnivals see plenty of lift from relaxing of gas and tire ban, for it's expected that all "commercial enterprise," and C and C are tabbed that way, will get a break sometime before the general public. "Truck" shows have had plenty of worry about this season but will be able to move with a little more ease from V-J Day on in.

Night clubs will have a two to three-day shot in the arm, with the hypo wearing off within a month. After that, it's a toss-up between the towel wringers and the blue sky sellers. Nixing of alcohol sale on the celebration day hasn't dis-

turbed the drinkeries any. They'll sell twice as much the next few days—and the "return home" celebrations are expected to keep them \$3 happy for (you fill in the length of time).

G.I. Entertainment

Showbiz's big problem is to keep the boys entertained and altho USO and the Theater Wing (see stories on other pages of this issue) are expected to continue doing a job, the profession is going to require constant pepping up. It's one thing, point out personal managers and bookers, to get the boys to work "for free" or expenses when there's an actual conflict on, and another to get them to give when the world is at peace. Plan is to get bookers, agents and p.m.'s together and do something about making a trip for the G.I.'s a "must" as part of their post-war regular tours.

Another pitch is for Mr. Whiskers to pay "regular rates" for performers so that they "won't have to take a loss" doing an "occupation tour." That would take considerable selling down in Washington, trade points out, since Congress has never been known to dig deep for amusement.

Strike Up the Band

Big problem is to keep patriotism glowing and hot. Average act or band usually has been happy with solid booking for 39 to 45 weeks. If it can be kept that way and the other seven to 13 weeks booked in one of the theaters of war (i.e., ETO, CBI, etc.) everyone could be kept

AGVA Cracks Down on Borsht Bookers; Show Limit, Franchise

NEW YORK, Aug. 13.—Out of all the goulash that has been cooked up in the mountains these last few weeks has come at least two developments, says Matt Shelvey, AGVA's national director. The first will tell package bookers to limit their shows to two a night. The second gives agents until Wednesday (15) to obtain franchises or else.

Up to now an agent contracting to put shows into a number of resorts could pay an act a fast \$50 and have him work two, three or even four double-belly lox spots for the same dough. At the end of the night the performer was dead. He could go to sleep with the busboy or bunk with the cows. That kind of deal, beginning with 1946, said AGVA is now out. If an act plays more than two spots he gets paid more. And there is to be no cut because number of spots is reduced.

No Bunk Holes

And as far as bunking in any old hole is concerned that won't wait for 1946; that goes into effect right away. When a performer does a borsht job for dough, transportation, rooms and board, it no longer means sloop in the kitchen, four in a bed and flat-tire puddle jumper transportation. Any act which has to work under such conditions will report it to AGVA spotters in the territory and the joint will be declared unfair, says Shelvey. If it hits the herring and potato resorts for Labor Day it will be okay with AGVA. The union, Shelvey declares, is now strong enough and doesn't have to take anybody's pushing around any longer.

Agents have to get their X on the dotted line, he says. Those who play hard to get will be smacked with an unfair label and all their acts will be pulled. Working under an AGVA franchise will be to agents' advantage, Shelvey opines.

Free-Lances on Spot

Right now, practically every free-lance flesh peddler is on the spot with his resort. Frequently he doesn't know from week to week where he stands. Time and again a show put in by the booker is replaced by the op and the agent has nothing to say, sometimes he doesn't even know about it. If he beefs, he loses

smiling, without fraternization developing into an anti-home front factor.

V-J Day means the beginning of the home war of the peace, economists point out. It also means that the USO will be sans its "there's a war on alibi pitch," performers point out. Special Services are skedded to get top priority in the army, where they have been tail-ended before. V-J Day means an entire new set of problems that showbiz is skedded to face.

The profession, as one band leader just back from overseas phrased it, "has a new war to fight, to bring back 3,000,000 men with the same punch, the same yen to fight and lick the peace that enabled them to lick the entire Axis."

the joint. If he doesn't beef he's marked lousy by the act and has a tough time getting additional talent for future shows.

With AGVA rules in force, no op could pull such fast ones and stay in business, Shelvey says. Every smetena joint using acts will be given minimum basic agreements to sign and they'll have to live up to them. Any resort owner who weasels out will be declared unfair. And mountain patronage is extremely sensitive to union difficulties. So with boarders staying away the op would come to terms—and quick.

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Copa's Lounge To Use Combos, Semi-Name Acts

NEW YORK, Aug. 13.—Monte Proser is planning to return to cocktail units and semi-name acts in his upstairs room. At present, the lounge has dancing by a small band with most of the hits coming in during cocktail hours. Rest of the night room is strictly space for customers waiting for tables downstairs.

With new policy, dancing will be dropped and talent will be run on supper club plan. Proser intends to open with the King Cole Trio and a few other acts in the same category. At first, policy will be largely Negro talent, but it isn't planned to limit it to color. If good white semi-attractions become available they will be added to show. With Proser in the supper club-cocktail combo picture, along with the Blue Angel, the Ruban Bleu and the yet-to-be-named Madison supper club, the competition will be terrific.

Van Damme Unit To Become Sextet for 6th Wkly. Air Seg

CHICAGO, Aug. 11.—Art Van Damme, former cocktail unit frontman who entered radio via Station WMAQ here, only a year ago, adds his sixth show per week, starting September 3 when he takes over as musical combination for the *Menor House Party* (6:30-8:45, CWT, Monday thru Friday, WMAQ). Show will also feature Skip Parrell, who racks up show No. 4 weekly when he starts the series to be bank-rolled by the McLaughlin Coffee Company. Show was worked out between Jack Russell, Mutual entertainment agency booker who handles the Van Damme group; Berle Adams, p.m. for Parrell, and Jules Herbevaux, program director for Station WMAQ.

Van Damme will enlarge his unit to a sextet, adding a piano for this show.

Off the Cuff

Midwest:

DEE PETERSON starting his 29th month at Southern Mansion, Kansas City, Mo., a record engagement for a downtown K. C. spot. . . . LEE ALOHA and His Hawaiians into Hotel LaSalle, Milwaukee, August 14. . . . VI AND JERRY WAGNER'S gimmick, musical mirrors, getting loads of publicity in Chi dailies during their stay at the Gramere Hotel there. . . . INEZ MANN current at Packer's Playdium, Green Bay, Wis. . . . NOVELTIES reorganizing after losing Lenny Colyer, who intends to become an emcee. . . . BOB REEMS new at Kentucky Lounge, Chicago. . . . CHOCOLATE DROPS inked by Mac McConkey and working at the army air base, Liberal, Kan. . . . RENA ESTERBROOK has left the cocktail entertainment field for a long rest. . . . EDDIE FETTY currently intermissioning at the Riptide, Calumet City, Ill. . . . HORVATH DUO at the Rainbow, Chicago. . . . BARRETT and his jazz quartet this week start their second year in the Dome of Hotel Sherman, Chicago. . . . EDDIE WIGGINS going into his fourth month at Ebra Lounge, Chicago. . . . BONNIE STEVENS still at Colonial Hotel, Rochester, Ind.

SHORTY GEORGE and his quartet new unit with the American Amusement Agency, set for Brass Hall, Chicago, August 27. . . . DON TAYLOR alternating with Mary Berge at the Taboo, Chicago. . . . BOB McDOWELL teed off at the L&J Lounge, Joliet, Ill., August 9. . . . BILL SHEVLIN has rejoined the Chicago FB office. . . . MELODIANS current at the Bi-Is Lounge, Chicago. . . . KING COLE JESTERS have moved from Midway Gardens, St. Paul, to the Maple, Peru, Ill. . . . LOU BABINU current at Sportmen's, Peoria, Ill. . . . PAULINE NEECE opened at the Famous Bar, Kansas City, Mo., August 10. . . . JACK WENDOVER, currently at Hotel President, Kansas City, Mo., makes a return engagement at Hotel Utah, Salt Lake City, September 13. . . . ERNEST ASHLEY heading an intermission trio at the El Grotto, Chicago.

MARJORIE, Hammond organist, who opened July 1 at the Music Box of Hotel Fountain Square, Cincinnati, for the McConkey office, has had her contract extended there. . . . LARRY VINCENT, in his third year on the horse teeth at Jimmy Brink's Lookout House, Covington, Ky., has placed his *Freddie Song* with Leeds Music and is working on a new one with Moe Jaffe entitled *Where Has My Lima Been*.

East:

KING COLE TRIO goes into Copacabana, N. Y., in November. . . . CLEON AND JOE, trumpet team, held over until Labor Day at the Barn, Kingston, N. Y. . . . TONY WILLIAMS current at London Terrace, New London, Conn. . . . ALLEN SISTERS began August 4 at Calvert's, Cleveland. . . . CORNETS and New Yorkers preem at Baltimore, Baltimore, about August 24. . . . HOLLICKERS at Studio Bar, Clifton, N. J. . . . KIRBY WALKER back at the 44 Club, Newark. . . . LOUCEL MORGAN returns to Downbeat on August 26. . . . CATS 'N' FIDDLE open at the Zanzibar, Nashville, on August 13. . . . KENNY HAOGER draws holdover at Demi-Bar, Baraboo, Wis. . . . BILL OLMSTED, back in civies after stint in Army Air Corps, is current at the Cocktail Lounge console of the Heublein Hotel, Hartford.

St. Louis:

JULIA O'NEIL, formerly on Alpen Brau hour of KMOX, with Georgia Lockett and Freddy Beggeman as emcee, inked at Top O' The Town. . . . TOMMY FLYNN ork currently furnishing the music at Muriel Room, with AVIS MILLER vocalist. . . . DICK POCKEL, at the piano, continues in Hotel Claridge cocktail lounge. . . . BUD TAYLOR, Hammond organist, playing a return date at the Flamingo Room of Hotel Fairmont.

Here and There:

MANDRAKE, the Magician, and Princess Narda and Her Doves at the Beacon, Vancouver, B. C. . . . The Cave, Vancouver, has DE MAR and DENISE, Clarence Slyter, Virginia Sellers, and is now doing two a night. . . . Holdovers at the Vancouver Palmor, ST. CLAIR and Sonja, Maxine Carroll and Ted Adair, and moving in as headliners this week, Lane and Norvell. . . . Opening in Vancouver on September 1, Orient Theater Supper Club, and the State Theater, vaude-filmer, bills not yet announced.

Washington Room Opens With Minimum

WASHINGTON, Aug. 13.—A new cocktail lounge opened here on August 6, operating under the name of Blue Mirror Room, a 220-seater, is unusual in that it uses the minimum charge plan. Week-day figure is \$1; week-ends it's \$1.50. Omneen David is the operator.

First combo to preem here was the Lowell Ponte Quintet. Latter closes on August 20 and is followed by the Keithly Quartet which just finished three straight years at the Ponce de Leon Hotel, New Orleans.

Heywood Cleared Of Narcotic Charge

HOLLYWOOD, Aug. 13.—Eddie Heywood, who has his band at Billy Berg's club here, was released of all narcotic charges leveled against him when he and his bass man, John Simmons, were picked up in front of the club several weeks ago. Court dismissed charges against Heywood due to lack of evidence, but Simmons pleaded guilty to possession of marijuana and the court informed him he was liable to a jail sentence of anywhere from three to six months. Final decision on Simmons will be issued shortly.

New Chi Booking Office; GAC Adds Joe Musse

CHICAGO, Aug. 11.—Cocktail unit booking situation, already plenty competitive locally, got a couple more strong contenders this week, with a major office adding another man and a new agency hitting the field.

American Amusement Agency, with Don Garra, ex-Sligh & Tyrrel, and Wald-Gervis employee at the helm, put in its bid for biz. Garra's sales staff includes Dale Stevens and Don Taylor. Besides cocktail units, the office is handling a couple big bands.

GAC strengthened its cocktail staff with the addition of Joe Musse, ex-chief of Central Booking Office's cocktail department.

Don Coombs to Cincy GAC

CINCINNATI, Aug. 11.—Don Coombs, who handled cocktail and hillbilly units at GAC's Chicago office the last two years, has transferred to the firm's Cincy office to work in the same capacity under Manager Art Frew. Local offices last week moved to larger offices in the Carew Tower here. Barney Rapp, continues as assistant to Frew in the band-booking department.

Thomas, Moore in Honolulu

HONOLULU, Aug. 13.—Gary Moore arrived here with his USO-Camp Shows troupe. With him are Lorraine Rognan, Frances Richards, dancers; Truday Ewan, singer; Ruth Harris, pianist and Eddie Cochran and Nadyne, magis.

Another unit led by Danny Thomas also arrived to start on the O.I. circuit. Supporting cast includes Penny Piper, Kaye Lerond, singers; Pat White, dancer, and Larry Collins, trombonist.

Paddock Adds Unit

HARTFORD, Conn., Aug. 13.—The Paddock, Hartford's newest lounge has started augmenting its dancing schedule and will feature Gage Ambrose outfit nightly, Tuesday thru Saturday. New vocalist, Marge Allwood, won approval in her week-end debut. The Paddock's jazz concerts will continue each Monday night, with radio broadcast boosted from 15-minute stint to a half hour over WTIC.

Piano Duo for Sherman

NEW YORK, Aug. 13.—Meade Lux Lewis and Joe Sullivan both current at the Sky Bar, Cleveland, go into the Sherman Hotel, Chicago, September 14. Pair will be billed as the "battle of the pianos." Both keyboarders will get the same dough and will get equal billing.

TITO QUIZAR to do Eastern theaters if South American dates can be set back.

Fall Bow Set for Newark Mosque

(Continued from page 25)

off the Adams in favor of the new house, MCA or no MCA. Fortunately, the Adams is booked solid until about January, with just a few open weeks. But it's after January that the boys are wondering about.

Dailey Isn't Worried

The Terrace Room also poses a problem. Spot lost by Frank Dailey will re-light this fall with MCA and the Rosenhaus boys in the driver's seat. But Dailey isn't worried about the competition. Right now, he says, he has options for Harry James, Sammy Kaye, Gene Krupa, Vaughn Monroe, Charlie Spivak, Frankie Carle, Stan Kenton, Les Brown, Tommy Dorsey, Jimmy Dorsey and a flock of other bands. Those boys aren't going to work for the new Rosenhaus combine. They'll work for him. Right now, Dailey says, he's dickering for a big ballroom in Newark which he expects to open in a couple of weeks. It is expected, however, that the new Terrace Room will preem with Ted Fio Ritz.

So far as the theater is concerned, it's too early to say who'll open, but whoever does it will be the beginning of a knock-down and drag-'em-out fight. Dailey isn't going to let his bands out, and the Eddie Sherman office, which books the Adams, doesn't intend to do a dive. But the Rosenhaus boys, with MCA behind them, have lots of green stuff for ammunition. So, whoever wins it looks like the lawyers are in for a big fall season.

Music--As Written

Freddy Martin takes his first vacation in four years from the bandstand of the Cocomat Grove in the Ambassador Hotel starting mid-August for two weeks. Ray Herbeck takes over for Martin. Freddy starts his third year on the Jack Carson radio commercial this fall. . . . Gene Walsh, ex-Horace Heidt vocalist fronting band of his own at the Casino Room of the Ambassador Hotel, Walsh just cut *Choo Choo Polka* with Kay Kyser's band for Columbia. . . . Carmen Cavallero gets Don Lee-Mutual wire from Cro's and has been extended at swank spot thru October.

Berle Adams, Louis Jordan's manager, in town with his wife for three weeks, he's here supervising Jordan's motion picture deal. . . . Jimmy McHugh working with Harold Adamson on tunes for 20th Century-Fox's "Doll Face." . . . Fran Foster no longer with Harold Orley's office and probably will go on own.

Vic Best, now handling publicity for Mills Music here. He's an ex-radio announcer back East. Mills office working on European song *Blond Sailor*, which Andrew's Sisters are cutting for Decca. . . . Funfest at Horace Heidt's Valley Ranch taken in by all the song boys and others in music biz. . . . Spade Cooley and his Western Gang just cut four newies for Columbia and meanwhile continue to do top biz at the Riverside Rancho here.

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BB Tix Time Idea Gets Nod

13 shows out of 18 approve suggestion—Shubert okays for others, but not self

(Continued from page 3)
tained in your letter is excellent and should have been done many years ago. We are pleased to inform you that tickets will bear the time of performance as soon as we have exhausted our present supply, which will be the latter part of October. Again many thanks for trying to keep the theater from stagnating entirely."

Sara Greenspan, for the Theater Guild, writes: "I think this is a very good suggestion, and on the next orders for *Oklahoma* and *Carousel* and orders for new plays we will see that this is included."

More Okays

Others who have phoned in their approval and promises of co-operation during the week are John Wilson for *Bloomer Girl*, Charlie Washburn for *Hats Off to Ice*, Brock Pemberton for *Harvey*, Jules Leventhal for *Marinka*, James Colligan for *Up in Central Park*, Tom Bodkin for *Follow the Girls* and Ben Boyar for *The Late George Apley*. In the cases of *Ice*, *Harvey* and a few others, addition of time to tix won't come until late in the fall, when current supplies are exhausted.

Park and *Follow the Girls* also qualified their approval pending permission by the Shuberts to make the tix change. A query from *The Billboard* immediately brought the following statement from Lee Shubert, relayed by C. P. Greneker: "The Shuberts will have no objection to any attraction at its theaters having the curtain time printed on the tickets. In fact, they will co-operate with all attractions desirous of doing so."

Shubert-Owner Nix

However, in spite of the over-all front-office okay to outside legiters playing in Shubert houses, drum beater Greneker is in the opposition column as far as Shubert-owned shows are concerned. Curtain time on the tickets, he avers, is entirely unnecessary and will not be heeded by the public. So it appears that John Q. Public will have to go on resorting to the A-B-C newspaper theater ads when he wants to check on *Dark of the Moon* and *Wind Is Ninety*.

Similar opinion is voiced by Manager Morris Jacobs, of *I Remember Mama*. "We print the time in the newspapers," he says, "and we feel that is sufficient. There is no sense in doing it." Another prime objector is Manager Nick Holde, of *Anna Lucasta*. "I am opposed to it, except in the case of an unusual starting time," says Holde. "There are enough rates, figures and numbers on the tickets already, without adding to the confusion by printing more information on them."

Leighton's Objection

A somewhat more reasonable objection is advanced by Victor Leighton, company manager of *Song of Norway* (Producer Edwin Lester is out of the city and could not be reached). *Norway* management includes a printed card with each sale

Tix Time Score

As of this writing, 13 out of 18 Main Stem legiters have agreed to print curtain time on tickets. Box score is as follows:

OKAYING:	
Bloomer Girl	Oklahoma
Carousel	On the Town
Dear Ruth	The Glass Menagerie
Follow the Girls	The Late George Apley
Harvey	Up in Central Park
Hats Off to Ice	
Life With Father	
Marinka	
NIXING:	
Anna Lucasta	Song of Norway
Dark of the Moon	The Wind Is Ninety
I Remember Mama	

BROADWAY SHOWLOG



Performance Thru August 11

Dramas

	Opened	Perfs.
Anna Lucasta..... (Mansfield)	8-30, '44	406
Hilda Simms air-guested with Maggi McNellis (WEAF) on Wednesday (8). Frederick O'Neal ditto with Linda Gray (WMCA) on Thursday (9). Troupe takes streamlined "Three's a Family" for a G.I. showing at Camp Upton, Long Island, on Sunday (12). Repeats with a mat at Fort Monmouth, N. J., on Tuesday (14).		
A Bell for Adano..... (Cort)	12- 6, '44	245
Reopens August 13..		
Dark of the Moon..... (46th Street)	5-14, '45	173
Dear Ruth..... (Henry Miller's)	12-13, '44	282
Glass Menagerie, The... (Playhouse)	3-31, '45	154
Harvey..... (48th Street)	11- 1, '44	335
Janet Tyler out for week beginning on Monday (6). Eloise Sheldon played the role.		
I Remember Mama..... (Music Box)	10-19, '44	343
Louise Lorrimer leaves cast on Monday (13). She will make a USO off-shore trek with "Late Christopher Bean" troupe. Dorothy Elder will take over the vacated role and Lujah Fannesbeck will fill in at Miss Elder's previous chore.		
Late George Apley, The. (Lyceum)	11-21, '44	274
Life With Father..... (Empire)	11- 8, '39	2,415
Moves to Bijou Theater, September 9. Harold Clurman arrives from Hollywood on Tuesday (14) for directing chore of "Beggars Are Coming to Town." Casting for support roles will start on Wednesday (15) at Serlin of-		

of ducats. Card states the curtain time and also states that late-comers will not be seated during the prolog. Leighton points out that the extra pastebord is essential in order to give the added information. It would seem, however, that this is no valid reason for not including the time on the tix as well. It is, of course, conceivable that the customer might lose the card.

However, it is not *The Billboard's* purpose to argue with the minority. It does not agree with Manager Holde that the addition of the time element on a ticket would be confusing—at least not to a customer who has gotten beyond the fifth grade. Nor does it subscribe to tubthumper Greneker's notion that the public won't pay any attention. How does any one know until it is tried? Manager Jacobs' attitude is unanswerable, but it seems an odd managerial slant to condemn a customer to buying a newspaper or to making a phone call if the poor guy happens to want to know what time *I Remember Mama* rings up.

In sum, *The Billboard* is delighted to have touched off a fuse that has exploded a charge of such far-reaching results. Thirteen shows out of 18 on the band wagon isn't a bad start for the first two weeks. And as newbies come in on the Stem, they'll doubtless join the parade. Maybe before long, even the die-hards will see the light and John Q. Public will get a 100 per cent break on his theatergoing.

ROUTES Dramatic and Musical

Bad Man, with Leo Carillo (Geary) San Francisco.
Carmen Jones (Capitol) Yakima, Wash., 16; (Fox) Spokane 17-18.
Dear Ruth (Harris) Chi.
Good Morning My Son, with Guy Bates Post (Biltmore) Los Angeles.
Good Night Ladies (Blackstone) Chi.
Life With Father (National) Washington.
Mr. Strauss Goes to Boston (Shubert) Boston.
Oklahoma (Forrest) Phila.
Rebecca (Russ Auditorium) San Diego, Calif., 17-18.
Rose Marie (Curran) San Francisco.

DIMINISHING MAIN STEM

Another potential whittling-down of Stem legit bases was disclosed this week with the admission by Lee Shubert that United Artists was dickering for a lease of the Winter Garden as a pic house. With the old 44th Street Theater in the hands of the wreckers and the closing of a deal by the Shuberts, Saturday (4), leasing the Ambassador to flicker-ops Joseph and Sam Seritzky for a five-year stretch, loss of the Winter Garden to legit would be a major body-blow from a house shortage angle.

Deal calls for a one-year lease, and is underscored by Lee Shubert as not being closed. It would put present tenant, "Marinka," in a bad spot—come September—not to speak of the Milton Berle show, "Spring in Brazil," due in that house late in the fall. Pic encroachment is something viewed with legit misgiving from current Stem house-shortage slant.

	Opened	Perfs.
ices. Already signed are Paul Kelly, Ricardo Cortes and Dorothy Comin-gore. Rehearsals begin September 10.		
Wind Is Ninety, The.... (Booth)	6-21, '45	69
Bob Stevenson has replaced Kirk Douglas.		

Musicals

	Opened	Perfs.
Bloomer Girl..... (Shubert)	10- 5, '44	358
Joan McCracken out with grippe on Tuesday (7) thru Wednesday (8). Dorothy Jarnac filled in for her. Former back in cast Thursday (9). James Mitchell, top balletier, out on Wednesday (7) thru Thursday (8). John Duane substituted for him. Rehearsals for "Day Before Spring" are now set to start September 24. Break-in will be via New Haven and Boston, with Stem prem skedded for November 28 at the Broadhurst.		
Carousel..... (Majestic)	4-19, '45	133
Iva Withers subbed for Jan Clayton on Thursday (9). Beth Nichols joined the cast on Monday (6) replacing Andrea Downing. Latter left to join "Mr. Strauss Goes to Boston" troupe.		
Follow the Girls..... (Broadhurst)	4- 8, '44	562
Marinka..... (Winter Garden)	7-18, '45	21
Dancer Jack Gansert was out of show on Monday (6) thru Wednesday (8). Luba Malina has been offered the Leontovitch role in the London production of "Dark Eyes" which Leland Hayward is skedding for February.		

	Opened	Perfs.
Oklahoma..... (St. James)	3-31, '43	1,041
Ballerina Katherine Sergava leaves troupe on Monday (20). June Graham will take over lead dance slot. Barry Kelly has been vacationing since Monday (6). Returns on Monday (13). Paul Shiers has been subbing for him. Vladimir Kostenko also on holiday since Monday (6). Remington Oimstead has been terping for him all week. Kostenko back Monday (13). Vivian Allen is skedded for a guest shot on the "Solitaire" air show (WEAF) on September 2.		
On the Town..... (Martin Beck)	12-25, '44	260
Morton Gould has been signed to do the score for the new Adolph Green-Betty Comden musical, "There She Goes." Gould wrote the music for Jerome Robbins' ballet, "Inter-play," featured in "Concert Varieties."		
Song of Norway..... (Imperial)	8-21, '44	410
Up in Central Park..... (Broadway)	1-27, '45	226
Maj. Sidney Piermont joins the Mike Todd organization on Monday (13) as head of talent and casting department. Piermont has 20 years' experience behind him in similar capacities for Loew and MGM. Harrison and Fisher, dance satirists, were signed for the Bobby Clark show on Tuesday (7). Fisher will play a dancing master and team will do specialty. Miriam Day will have a guest shot on the Celanese program on Wednesday (29).		
ICE SHOWS		
Hats Off To Ice..... (Center)	6-22, '44	537

Strawhat Circuit

NO DIVORCE

(Opened Tuesday, August 7, 1945)

SAYVILLE PLAYHOUSE SAYVILLE, LONG ISLAND

A new play by Geoffrey Lumb. Directed by Paul Porter. Production manager, Frank Overton. Stage manager, John Harris. Technical director, August Sauer. Press representatives, Jean Dalrymple, Marion Graham, Dorothy Seelye and Stephen Garrett. Presented by Theater Producers, Inc.

Theodore Ogden-Wood Jack Howells
Peggy Wood Lorraine Lewin
Louise Wood Jean Lewis
Theodore Wood Nicholas Joy
Oliver Philippa Bevans
Gertrude Elizabeth Ogden-Wood Viola Roache
Alice Wood Madeleine Clive
Percival Thorndike Clinkseales Horace Cooper

Theater Producers, Inc., which is currently offering a strawhat season at the Sayville Playhouse, Sayville, Long Island, last week presented *No Divorce*. *No Divorce* is a new play by Geoffrey Lumb and purports to have Broadway aspirations. Latter slant on the part of Theater Producers, Inc., of which author Lumb is vice-president, based on unweaving as of Tuesday (7), is wishful thinking. As is, *Divorce* would rate a rapid *Stem* thumb-down, nor does it look to have sufficient stamina to withstand a minor miracle of play surgery. It's better to let it expire painlessly in the sticks.

No Divorce concerns the somewhat confusing marital mix-ups of a gentleman who finds himself legally married in the States to a captain of WACS but likewise so to a previous spouse, a captain in the ladies' department of the British army, when he returns to London. He has a son by No. 1 and two daughters by No. 2. Son falls in love with one of the daughters, and this naturally is very bad when papa discovers who he is and mama No. 1 moves in on the establishment. Mama No. 2 turns up and the two gals battle over papa. There's a family lawyer in it and a will—money from a grandfather in Australia, no less. Believe it or not,

Myerberg Skeds "Lute Song" With Mary Martin as Lead

NEW YORK, Aug. 13.—Instead of doing *Balloon*, which was previously scheduled, Michael Myerberg will tackle the Chinese classic, *Lute Song*.

Script, with a cast of from 60 to 75, will have Mary Martin doing the lead, Ethel Barrymore directing, an original score by Raymond Scott, and Robert Edmond Jones doing the scenery and costumes.

Segall Play Casting Soon

NEW YORK, Aug. 13.—Casting will start soon for the Harry Segall play, tentatively titled *Heaven Can Wait*. Script, which was done on the screen as *Here Comes Mr. Jordan*, will be produced by David Merrick and Max Brown.

No. 1 tries to vamp him back to her via a dish of prawns in aspic and the other turns on the sex-heat in a dress with no back. It's that kind of a play. Of course, it turns out that the gal the boy loves is not pap's daughter at all, but belongs to wife No. 2 by a previous marriage—so the proprieties are saved—if not the play. Nothing much can be done about that.

Two such fine troupers as Viola Roache and Nicholas Joy are chiefly concerned in these dire proceedings. It is hard to believe that either considers them more than a seaside diversion. Both appear to be in some confusion—as is the average customer—as to whether author Lumb expects them to play farce or comedy. They give *No Divorce* the works—but who cares? There are able assists by Madeleine Clive and Horace Cooper and a cutie-pie ingenue named Jean Lewis, but despite the combined efforts plus Paul Porter's direction, the show likely won't light within 50 miles of the Stem.

Burlesque Notes

By Uno

ARTIE LLOYD is producer and featured comic at Florence Pyne's Nipmuk Park Theater, Mendon, Mass. Current featured strip is Virginia Kinn, who will be followed by April Chase and June St. Clair. Prior biggies were Chickie O'Dell, Rosita Royce, Margie, Faye Neal, Pat Joyce and Sally Keith. Last named returns August 28. Harry Landers, Lou Carron, Faye Neal and Marion Young are other principals of the summer's stock cast. . . . CHARLIE ALLEN has set Charlie Robinson and Bob Rogers, a new comic-straight team, for USO Unit 235 which opened at Fort Leonard Wood, Holla, Mo., August 6. . . . LEE MASON, radio program conductor for the last 26 years and a booker on the side in Miami Beach, Fla., was a Coney Island (N. Y.) visitor August 4 to interest Trina and her wine bath girls for a prospective winter engagement in Florida. . . . ALLEN GILBERT, producer, was one of the many attending the funeral of Eddie Baker, owner of the Gaiety, Montreal, recently. . . . EDDIE CHESTER, emcee-comic, vacationing at Saratoga Springs, N. Y., set to return to Ernie's, Greenwich Village, soon.

STELLA MILLS has replaced Jean Mode in the current Leon and Eddie's show. . . . FANNY THATCHER and Tom Barrett were among the burly vets in at the Dorothy Blodgett birthday party. . . . BILLY GILBERT, former ace burly comic, has left the movies to debut in nitery at Mike Potaon's Colosmo, Chicago. . . . OSBORNE SISTERS, Becky and Muriel, who left burly chorus ranks for war work in Woodbridge, N. J., have as a co-worker there another ex-burlyite, Clarence Mills, who was concessionaire at Jacques, Waterbury, Conn. . . . ETHEL STEELE celebrating the return of her son, Bobbie, from the European war zone. . . . DOLORES GREEN, burly strip, is covering a circuit of niteries in and around Boston. . . . HARRY LEVENE, comic, vacationing at his Willard (O.) home.

250 Million for Showbiz In Trade Exhibition Work

(Continued from page 3)

turn to the "show" field with touring shows actually selling hundreds of GE products that have showmanship as an integral part of their design like the electrically heated blanket, heating built into the walls of rooms, hidden sources of light, electronically operated doors and home devices. These touring shows will be better produced with better trained actors and producers than were employed before the war. GM and GE represent just two of the "industrial giants" that will call upon everything that showbiz has to offer to sell what biz has to offer (to quote DuPont) for better living.

Newer organizations like the Heinz & Jack boys, the Higgins Boat organization and Henry Kaiser (to name three) all have war-born names to sell the public for peacetime products. They will be in there with touring shows pitching for the public's attention and giving employment to hundreds of trained showbiz personnel. Trade association surveys indicate that 287 manufacturer-sponsored "productions" will be on the road within 12 months. . . . in some cases before general distribution of the products being demonstrated has been re-achieved.

Drop in Bucket

However, these "sponsored" shows represent but a drop in the trade show and exhibition bucket. The big money is spent on industry-wide pitches for beauty products, for food products, for home furnishings, for home builders, for sportsmen and for automobile owners. Once again the radio manufacturing industry is mulling plans for an exhibit, having dropped endorsing them about 10 years ago. Idea now for the manufacturers is that with television and FM and facsimile, public will need reconditioning to what broadcasting in peace will mean. Plans are being set for a different radio trade show, with tele, FM and facsimile being transmitted right in front of the public.

Disks are also interested in the possibilities of a radio manufacturers' show since long-playing disks, kept under wraps for years, will have to be brought out of the ice box to fight tape and wire recording. New multiple disk players can also be demonstrated with a turn-the-record-over device said to be merchantable at a figure that brings it within the reach of the average lover of good music (pop or classic). Combo machine with turn-it-over platter device pre-war ran into the 10 class, with the device itself costing in the hundreds.

Lots of Talent Use

Radio industry pitch means, of course, plenty of personal appearances for talent, with AFRA and other actors' unions watching that performers aren't asked to do anything for free. However, this talent won't only be asked to appear at radio manufacturers' shindigs. Food shows are after radio sponsors to deliver their stars, auto shows want industry members to deliver the talent they use, and what's true of radio, food and auto pitches is true all the way thru for every trade show and exhibition. They're not only going to be publicity mediums for performers but they're going to mean dough as well. That's true, for altho they refuse to be quoted, trade association execs admit that they have budgeted

from 10 to 25 per cent of the nut of their trade gatherings for entertainment (altho they'd like to get top names "for free" if they could swindle it).

O.I.'s returning from the wars with production experience will find a ready field for their talents, auto show exec pointed out. Talent, of course, will be cleared thru regular agents, but production men will be hired direct. Big orgs expect that they'll have their pitches handled by the men who ran them before, but even with the manufacturing groups there will be openings, association execs feel.

Reason why so much stress is being placed upon industry and trade exhibitions is because merchandising men (they're the boys who supervise these pitches) are under instructions to deliver new markets for every one of their firms, no one being satisfied with his old biz. Quickest way to create the buying urge, according to merchandisers, is via the demonstration method and trade pitches which deliver mass audiences to the demonstrations.

Demonstrators are usually showbiz grads or under-grads—breaking in or breaking out. They've been at war or in war jobs for the duration. They want out and they're going to get it, most personnel men feel, quickly.

Jobs for Many

Trade shows and exhibits will employ several thousands in the handling of the shows themselves. It will also develop hundreds of thousands of man-hours of work for exhibiting firms, with as many as 2,000 working on one show. In the past these presentations haven't been as show-wise as they should be, but commercial ptx, radio and, to a limited degree, television have made industry entertainment-minded, and that means better selling pitches with more dough expended for and in show business. "Sampling" on a mass scale may also sell flesh entertainment to flesh-starved areas—and feed some of the flesh that's been starved a little, too.

Levin in Wallenstein Music Slot at WOR

NEW YORK, Aug. 13.—Sylvan Levin, long-time radio and symphonic conductor, yesterday (12), took over the post of musical supervisor at WOR. Levin replaces Alfred Wallenstein, who left WOR to head up ABC's music department. Levin, who has been Wallenstein's backstop on several occasions and has handled a number of commercial radio assignments was most recently associate conductor of the New York City Symphony.

Lindsay-Crouse Casting

NEW YORK, Aug. 13.—New Lindsay-Crouse play *I'd Rather Be Left*, with Ralph Bellamy and Myron McCormick, set for the leads, starts casting soon. Script is a comedy-satire and has 17 or 18 parts. Lindsay and Crouse both are leaving for the West Coast after this production to ride herd on *Life With Father* which goes before the cameras this winter.

Shumlin Heading Eastward

NEW YORK, Aug. 13.—Herman Shumlin arrives from Hollywood September 15 to do the Samuel and Bella Spewack script *Woman Bites Dog*.

THEATER WING ON V-J

(Continued from page 3) has been little planning for the operation, but USO, recalling the expanded V-E Day program, says it is prepared for whatever the army wishes.

Undoubtedly, USO will have its hands full trying to get actors for a new program with a stem season almost upon them and 500 actors already tramping for the org. However, V-J Day will make transportation, both in the U. S. and the Pacific, much less of a headache than it is now.

Meanwhile "99 Park Avenue," another set-up that has been doing a job for the O.I.'s, also plans to keep plowing right along. Ducat dispensers plan to operate after the war "indefinitely."

Magic

By John Booth

In the third issue of each month *The Billboard's Magic* column is conducted by a nationally known magic or mental personality to pinch-hit for Bill Sachs. This week's guest is the Rev. John Nichols Booth, erstwhile pro magician and now minister of the Unitarian Church, Evanston, Ill. The Reverend Booth is also an eminent lecturer.

THESE notes are being registered aboard *The Sycamore* speeding toward Chicago from Ohio's Queen City of Cincinnati. Bill Sachs, Alvin R. Plough and I have been reminiscing in *The Billboard* office about magic 16 and 17 years ago when we first met. This makes me feel rather old as I suddenly realize that more than half of my life has been spent as either a professional or semi-professional magician. Suddenly Bill exclaimed: "Why don't you be my guest columnist for August. Put some of those thoughts on paper!"

Here we are! This war has made profound changes in the general theatrical scene during the past five years. Who can forget the long lines of actors in every agent's office during the '30s all waiting for an engagement and lined up for "see me tomorrow" chats with the men who could hand out the work? Today the offices are empty. There is more letup about them. Once in awhile an act drops in.

The faces, too, have shown a large turnover. On the magic scene are innumerable performing magicians who were assistants in magic shops, attending grammar school or lurking around the fringes of meeting places for professional conjurers five or six years ago. Many of the so-called standard acts of the '30s are in USO work, the army or retired from the profession.

Another phenomenon of the war period has been a spectacular increase in salaries. Not only is the work relatively easy to get, due to the shortage of magical manpower, but today salaries are offered toward which men formerly had to climb with laborious steps.

Soon after the conclusion of hostilities in the Orient, the general picture will become more normal and the old scenes will return. Again there will be the line-ups in the agent's offices and the law of supply and demand will readjust working conditions.

WE WONDER what revolutionary development will take place next in the magic art. Was it not the introduction of the cigarette production, coupled with an act which could go to work in the middle of a tiny, crowded night club floor without many props, which originally brought the magician into favor as a supper club attraction? Cardini is usually credited with being responsible for this progressive step.

In the middle '30s we thought the next forward step would be the introduction of the bar act in which an drink called for would be the feature. Over an extended period of time, only Charlie Hoffman did very much with the idea, and then it seemed to leave the picture. I am sure that some enterprising magician will hit on a new angle for night club work in the next few years and give to the profession another inspiring leap forward.

An interesting development of recent years has been the appearance of top-notch female magicians. Traditionally it has been believed that women did not make good magicians despite the grace and beauty which they might summon to their aid. In years gone by a few have come into prominence for a time and then disappeared from sight. Dell O'Dell, Joan Brandon, Lenore Walton, Marina and others are doing their work most effectively in the finest spots.

We hear a lot of guessing as to the number of professional, semi-professional and amateur magicians in America. They vary from wild guesses of ridiculously high numbers to unreasonably conservative estimates. The number is probably far larger than most people realize but I have yet to hear a number which seems very accurate.

Few persons in show business realize the difference in performing ability required by different types of magic. The qualities demanded for illusion work and for intimate magic are as opposite as those required of a musician who blows a trombone and another who beats a drum. I think it is this extreme range of interest which is responsible, in part, for the appeal of magic to men from all walks of life. That is why magic will never die!

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NOTICE, MAGICIANS AND SHOWMEN

A Four-Legged Girl Illusion dancing, reversing on all fours of Cash, \$125. Transparent Woman, \$100. These are being presented as genuine freaks. Getting big money. Get new catalogue book combined. Exhibition ideas that made magicians famous. 38 engravings. Releasing prints. Astonishing attractions. Below cost 25 cents. LEFFELL DEVICES, 811 N. Charles St., Baltimore 1, Md.

THE FINAL CURTAIN

ALTON—Anita Arliss, 55, niece of George Arliss and former light opera star, August 4 of a heart attack in Hollywood. She had resided in Hollywood 23 years. Beginning her career at seven as a concert pianist, she made her debut in light opera when only 15. She spent many years on the New York stage and toured abroad. She and her husband, Arthur C. Alton, also played vaude together. Services in Hollywood August 7, followed by cremation.

BROD—Mrs. Charlotte Jessel, 70, mother of George Jessel, August 4, following an illness of several months. Surviving beside her son are her husband and sister.

In Loving Memory of
MAL BATES
 Who Passed Away August 16, 1940.
 Loving and kind in all his ways, upright and just to the end of his days. Sincere and true in heart and mind. A beautiful memory he left behind.
BEATRICE

BROWN—Frederick R., Detroit theater drummer, July 31. He was at the Wonderland Theater and museum in Detroit before the turn of the century and with the Al Green orchestra at the Temple for 25 years. Survived by a son. Services in Detroit.

CRUICKSHANK — W. J. (Pop) 71, stagehand, in a Youngstown (O.) hospital July 28. He was at the Park Theater, Youngstown for more than 40 years. Surviving are his widow and a sister. Burial in Youngstown.

DORSEY—Walter, 69, tenor, formerly with Al G. Field Minstrels and the Singing Four in vaude, at Jackson Park Hospital, Chicago, August 6. His home was in Crawfordsville, Ind. Survived by his widow and two daughters. Interment in Chicago.

FOLTZ (BLUE)—Mrs. Lillie Belle, 76, wife of the late Charles C. Foltz (Blue), at the home of her daughter in Cleveland August 12 after a brief illness. Her late husband was carnival editor of *The Billboard* at the time of his death, April 12, 1937, and prior to that had toured with various outdoor shows both as a performer and executive. Mrs. Blue also had operated concessions on the same shows with her husband. Funeral from chapel of A. O. Gillis & Son Funeral Home, Terre Haute, Ind., August 15, with interment in Highland Lawn Cemetery, Terre Haute. Survived by her daughter, Mrs. Lena Conway, who as a member of the team of Al and Lena Falk, formerly was a Wild West performer on the Hagenbeck-Wallace Circus and other shows, and two sons, Harold and Allie Hays.

GORDON—Lew, 57, veteran vaude performer and agent, in Philadelphia July 29 following a heart attack. He was associated for the past 20 years with Vera La Mar in an entertainment bureau in Philadelphia. Interment in Locustwood Cemetery August 1.

In Memory of Our Dearly Beloved
Lieut. Billee L. Hamilton
 (BILLEE GARNEAU)
 Who was killed in action in Sicily
 Aug. 23, 1943.
 Wife Nancy, Brother Tommy and Mother
MIMI GARNEAU
 He either fears his fate too much or his
 desserts are small, who dare not put it to
 the touch to win or lose it all.

HUDSPETH—William, former Black Hills (S. D.) cowboy who claimed to be 108 years old, in Hot Springs, S. D., recently. Services for the centenarian, who made seven trips over the old cattle trail from Texas to the Dakota territory, in Hot Springs.

JARVIS—Ellen, 90, aunt of Al E. Christie, motion picture producer, at her home in Hollywood August 7.

MISNER—Raymond, 59, actor, director and producer of children's drama, in Los Angeles July 30. A pioneer in educational drama, he directed a school of fine arts in Omaha and produced plays in the Los Angeles city schools. Survived by his sister-in-law, Mrs. E. L. Misner, a member of his company of actors, and a nephew, Raymond.

KEARNEY—John L., 75, well-known character actor, in New York August 2. He made his first appearance in Charles

H. Hoyt's *A Stranger in New York* at the turn of the century. Also played long runs in George W. Lederer's *In Gay New York* and later in *The Dollar Princess*, *The Mayor of Tokyo*, *Night Hostess*, *Matinee Girl*, *Nina Rosa* and *The Postman Always Rings Twice*. In more recent years he acted with Sir Cedric Hardwicke in *Shadow and Substance*, *Counsellor at Law* and *My Sister Eileen*. His last engagement was in *Jackpot* at the Alvin Theater. Survived by his widow, and a brother, James. Interment in the family plot in Gate of Heaven Cemetery, New York.


McGREW—Frank N. (Frank Neville), 63, retired stock actor, following a heart attack at his home in Beaumont, Tex., recently. He had toured with Guy Kibbee, Ned Sparks and Fay Bainter.

MILLER—Russell, 35, who had recently joined the Ringling-Barnum circus as an usher, was found dead in the railroad yards in Pittsburgh, August 5. No details as to the cause of his death was ascertained. He had formerly been with the Big Show for several years, two of which he had served as superintendent of the main entrance. Survived by his mother, a brother and two sisters, Mrs. C. W. Rush, Detroit, and Mrs. Cupp, Uniontown, Pa. Burial in Uniontown August 8.

MORTON—Frank F., prominent circus fan, at Wilmington, Del., July 31 after a short illness. Surviving are his widow, three brothers and two sisters.

IN REVEREND MEMORY OF
IKE ROSE
 Our Manager and Friend
 Who Died August 10, 1935
 THE ROSE TROUPE OF MIDGETS

POPLIN—Guy F., brother of Thomas Poplin, manager of Art Lewis's rides at Ocean View Park, Norfolk, and Charles J. Poplin, of the Cetlin & Wilson Shows, in Washington August 2. Interment in



IKE ROSE
 August 10, 1935
 In loving memory
CARLA ROSE
ANTOINETTE ROSE-PARRY M.D.
CAPTAIN ALLEN A. PARRY M.D.
SHIRLEY CATHERINE PARRY

Arlington National Cemetery. Survived by widow and six brothers.

RAUB—Walter, member of a family of stunt performers, in Murfreesboro, Tenn., August 4. He claimed the record for the number of cutaways and number of times he abandoned one parachute and dropped with another. Surviving are five sons, two brothers and two sisters.

SCHREIBER—Otto, 78, clarinetist and former symphony orchestra conductor, at Lavalette, N. J., August 8. At one time he was assistant conductor of Victor Herbert's orchestra. He had also played with the old New York Symphony Orchestra in Carnegie Hall, New York, and with the Cleveland Symphony Orchestra. Surviving are his widow, Helene Stein, and three daughters, Mrs. Frederick Sauer, and Mrs. Albert Thomas, Tuckahoe, N. J., and Mrs. Victor F. Evans, Hartsdale, N. J.

SCOTT—Carlyle M., 71, professor emeritus of the University of Minnesota Music Department which he headed for 38 years until retirement in 1942, at his summer home near Park Rapids, Minn., August 3. With his wife, Scott inaugurated the University of Minnesota Artist Course Series, bringing outstanding music and drama to the city and in bringing the Minneapolis Symphony Orchestra concerts to the university campus. Survived by his widow, a son and two daughters. Services August 5 at Lakewood Cemetery, Minneapolis.

SEXTON—Mrs. Ella, 85, composer, member of the auxiliary board of the New York Philharmonic Society, at her home in Greenwich, Conn., August 7 after a long illness. Surviving are two half-sisters, Hilda W. Smith, Washington, and Helen H. Smith, Raleigh, N. C., and a half-brother, Jewell K. Smith, Chester-town, Md.

STEIB—Art, 51, news photographer and one-time cameraman for D. W. Griffith, film producer, at St. Vincent's Hospital, Los Angeles, August 7, following a long illness. Survived by his widow, Jeanette; his mother, Mrs. Lilly Streib, and a sister, Mrs. Mary Pierce.

TAOLONOQUES—Arturo, 45, manager of the California Theater, Los Angeles, Spanish-speaking movie house, of injuries received when struck by an automobile in Los Angeles August 4.

VESELY—W. F. (Bill), musician, who formerly played in orchestras in Cedar Rapids, Ia., theaters, August 8, at his home in Cedar Rapids. Survived by his widow, four children and two brothers, one of whom, Stan Vesely, is conductor of the Coe College band.

WOOLEY—John (Dutch), 53, former employee of John R. Ward Shows, at Paducah, Ky., July 7. Survived by a brother in Danville, Ill. Interment in Oak Grove Cemetery, Paducah.

Marriages

BRAY-HILL—Jack Bray, catcher for Charles Slegrist flying act, to Patricia Hill, show girl formerly with ambulance corps in Europe, in Lowell, Mass., August 3.

DRAKE-HANSEN—Allan Drake, emcee at Primrose Country Club, Newport, Ky., to Janice Hansen (Miss Legs of 1944), dancer, in Newport August 4.

HARDY-TERRY—Lieut. Roy Hardy to Augusta Terry, movie starlet, in Hollywood August 6.

MICHAULT-GARRETT—Lieut. Jacques Michault, nonpro, to Honka Kallai Garrett, Hungarian society figure and former actress, in Santa Monica, Calif., August 5.

SERITELLO-GOWEN—Mario Seritello, ex-name band trumpeter, currently with Lou Breese's house ork at the Chicago Theater, Chicago, to Jean Gowen, model, in Chicago July 21.

SHILLER-ODELL—Joseph Shiller to Bernice Odell at St. Patrick's Cathedral, New York. Both are skaters in the cast of the ice show at the Center Theater, New York.

SUNSHINE-COMPTON—Martin Sunshine (Kismet the Mystic) to Marian Compton, dancer, July 28 in New York.

Births

A son to Mr. and Mrs. Albert Mogul in West Baltimore General Hospital, Baltimore July 23. Father is a mentalist.

A daughter to Mr. and Mrs. Jack Little at Parkview Hospital, Los Angeles, August 6. Mother was formerly employee of KMPC music department; father is KMPC staff announcer.

A daughter, Carol Marie, to Mr. and Mrs. Arthur E. Stensvad at North Platte, Neb., July 27. Father is a well-known member of the Circus Fans of America.

A daughter to Mr. and Mrs. Charles Hall at Seaside Hospital, Long Beach, Calif. Father is comedian, Red Hall. Mother was formerly with the Garnett Sisters.

Divorces

Mary E. Ragan, owner of Nan-King Medicine Show, playing Columbus (O.) lots, from D. M. Lewis, owner Pacific United Shows, recently on the West Coast.

Gloria Blondell, actress, from Ens. Albert Broccoli in Los Angeles July 8.

Henrietta Roth from Al Roth, former musical director of Station KMOX, St. Louis, and now a band leader in New York, in St. Louis August 1.

Catherine Willard Bellamy, New York actress, from Ralph Bellamy, actor, in Reno, Nev., August 6.

Iris Adrian, film actress, from George Jacobi in Los Angeles August 8.

Trenton Amusement Spots Hit by Ban in Polio Epidemic

TRENTON, N. J., Aug. 11.—Amusement spots are taking a beating here in the wake of a city commission resolution, which went into effect last Monday (6), banning the gathering of children under 16 years old in amusement parks, skating rinks, stores or any other public spots. The ban was passed following the worst outbreak of poliomyelitis (infantile paralysis) since 1918. Penalty for violation is \$100 fine and three months in jail. Small rodeo playing here has been ruined.

Foxhole Ballet To Tour USA

NEW YORK, Aug. 13.—Following on the heels of a successful overseas hitch for USO-CAMP Shows, Inc., *The Foxhole Ballet* has been booked for a cross-country tour during 1945-'46 by Columbia Concerts, Inc. The first ballet troupe to go offshore, they were well received by the G.I.'s, putting to rest any doubts the army had felt about the way the dancing would be received. Now the troops are getting more of the same.

Headed by Grant Muradoff, the group toured thru Italy, Sicily, Holland, Germany, Belgium and France. Show, which lasts an hour and 10 minutes, will present the same dances on the road it did overseas.

Sauter Counts in Hospital

NEW YORK, Aug. 13.—Instead of counting sheep, Jim Sauter, big chief at UTWAC, temporarily hospitalized, is counting the activities at his org. Tally shows UTWAC has delivered gratis 7,091 events, 30,252 acts and 82,911 appearances of entertainers to vets and hospitals around New York since the legit org's beginning in May, 1942.

Buckeye State Kind To Big One

2-Dayers Big; Cincy Pans Ok

R-B execs don't agree with "experts" that 2-day stands are "salvation"

CINCINNATI, Aug. 13.—Ringling Bros. and Barnum & Bailey Circus rolled merrily along thru the Buckeye State last week drawing hefty crowds and bonanza takes with two-day stands in Columbus and Dayton and scoring satisfactory with a three-day stand here which ended last night.

Monday (8) in Columbus brought out a light matinee, but the night performance found the big top jammed to near-capacity. Tuesday matinee was a healthy one, with the night show registering a turnaway. Dayton's biz was also of the durb variety. First night performance there Wednesday (8) pulled a two-thirds house, with the second playing to sellout. Thursday was practically a duplication of Wednesday's business, the matinee running three-quarter full, with another sellout at the getaway show.

Having always played the old Cumminville lot here, the show changed over to the Carthage Fairgrounds, 12 miles from the heart of town, for Friday, Saturday and Sunday (10-12). Two night shows (no matinee) were presented the first day, and matinee and night performances the other two. R-B management expressed itself as well pleased with the Cincy engagement.

At the first night show, Friday, big top was little better than half filled, but at second performance business was light. Saturday mat brought out a half-house, with the night show pulling capacity. Two three-quarter houses were on hand for Sunday's two performances. The downtown advance sale was larger than last year. Tom Killilea handled the press here. Fred Smythe reported side-show biz good here and stated that (See R-B Finds Ohio Bonanza, page 37)

California Towns Give Yankee-Patterson Cash

LOS ANGELES, Aug. 11.—Jimnie Wood's Yankee-Patterson Circus is getting good business in its tour thru California, the owner said on a recent visit here. At Williams, a town of 394 population, the show pulled \$900.

While in the city, Wood made arrangements to add a lion act from Gobel's Lion Farm. Judy Squires will handle the animals.

Show now has Foodies Hanneford, Cliff and Mary Henry, and Tex Orton in addition to other acts. Mark Smith, with his Liberty act, left in Rio Vista, but has already agreed to return next season, Wood said.

Harvest Season Interferes

With Bell in North Dakota

MAYVILLE, N. D., Aug. 11.—Because farmers were rushing to finish the harvest, the Bell Bros. Circus failed to draw as well as expected here Friday (3), getting half houses for both the night and afternoon shows.

Thursday at Northwood a full house was on hand at night and the show drew praise from those attending. At Park River Wednesday (1) the show drew an overflow crowd.

Latest developments on the effect of V-J Day on all branches of the outdoor show business will be found in a special story appearing on Page 57 in this issue.

Slightly Congested

AKRON, Aug. 11.—So many circuses were crowding into Central Kentucky last week and crossing each other's path that 24-hour men were putting their shows' initials under the arrows on poles.

Clyde Beatty, Bailey Bros., Austin Bros. and Sello Bros. all were in the same territory. While the Beatty show was at Lexington, Austin was at Winchester. Bailey was in Hopkinsville and Glasgow just ahead of Beatty. Meanwhile, Sello was playing one-performance night shows in the smaller villages.

Salt Lake Gives Russell Winner

SALT LAKE CITY, Aug. 11.—Threatening weather slashed what promised to be a top two-day stand from sensational to only good for Russell Bros. Pan-Pacific Circus in Salt Lake City Tuesday and Wednesday (7-8). The weather never really went sour but the constant threat not only cut attendance but neutralized better-than-good promotion.

Two afternoon performances, with cut rates for the kids, played to only ordinary houses, while the opening night was less than capacity due to threatening storms. Wednesday night, however, took the curse off the date and the circus played to a straw house.

Second consecutive annual date here has set the show with public and officials, and the outfit is definitely "in" on any future Salt Lake City dates.

Provo, Utah, gave the show two full houses Monday (6), and the two-day stand at Ogden, Utah, Saturday and Sunday, was profitable, with both night shows being comfortably filled.

Moore, Buchanan Sign as Dan Rice Legal Adjusters

CHICAGO, Aug. 11.—Bill Moore and Walter Buchanan, who opened the season with the Clyde Beatty Circus and are now with the Coukils Shows in Winnipeg, have been signed to handle the legal adjusting for the Dan Rice Circus. Ray Marsh Brydon announced today.

Brydon also reported that Mike Fyne will be in charge of the brigade, with Nathan L. Carl as chief truck mechanic.

The U. S. Tent & Awning Company has been contracted to furnish new canvas for the side show and menagerie and a new marquee.

Sello Doing Well in Ky.; Pit Show Recently Added

WARSAW, Ky., Aug. 11.—After a lapse of three years this community again had a circus, Sello Bros., Monday (6), and it did good business. Roy Bible, owner, who acted as equestrian director, had performance running smoothly. Charles LaBird, business manager, stated that the show had been playing to large crowds on its tour thru Northern Kentucky.

Org recently added a pit show, Mrs. Bible lecturing on the animals, and it has been a money-getter. It was stated that the show would have a new top when it made Owenboro, Ky.

Wichita Refuses Plea to Revoke Ringling License

WICHITA, Kan., Aug. 11.—City commission of Wichita has turned down a plea of residents residing in the vicinity of the old Cessna flying field to ban the Ringling Circus from the lot when the Big One comes to town August 31-September 1.

The attorney who represented the residents said they were not so much opposed to the circus but that they fear

Kentucky Gives Beatty Winning Biz for 16 Days

AKRON, Aug. 11.—Handicapped by labor shortages and resulting late matinees, Clyde Beatty Circus is winding up a successful 16-day stay in Kentucky and heading into Southern Illinois and Missouri, according to Murray Powers, news and Sunday editor of The Akron Beacon-Journal and a representative of The Billboard, who spent several days with the show as guest of Duke Drukenbrod, side show manager.

Show was getting particularly strong night houses, but matinees that started as late as 4:30 kept afternoon crowds down. Show has strong performance, with Beatty doing his usual excellent job of selling his cat act, this in spite of an injured right hand that had to be kept in a cast.

Show encountered several highway mishaps in making the long jump from Mount Sterling to Frankfort. Mr. and Mrs. George Foster—he's in the white wagon—lost their trailer and narrowly escaped injury themselves. Trailer struck a concrete abutment and was sheared off, resulting in complete loss. Both red and white ticket wagons were damaged, latter beyond use, when they overturned on a narrow road.

Drukenbrod's side show, with a strong line-up of attractions, is pulling in the crowds. Jenny Reynolds, midget veteran of side shows, recently returned to her home in Chattanooga.

Big show played to unusually strong houses at Glasgow, Bowling Green and Madisonville the past week. Madisonville proving a turnaway for the night show Thursday (9).

Tunis (Eddie) Stinson, manager of the Detroit Shrine Circus for 25 years, is joining the Beatty show next week. He will act in an executive capacity, as yet undetermined, for the next few weeks, but may not be able to remain away from his duties as recorder of Moleen Shrine in Detroit long enough to finish out the season.

Stinson is also vice-chairman of the site committee, the only actually active committee of Detroit's skeleton world's fair organization at the present time.

Big Top for G.I.'s Sawdust Thrills

CHICAGO, Aug. 11.—A fantastic tale of a circus rolling 100 miles across Germany in army vehicles to give soldiers of the 102d Infantry Division a whiff of old-time sawdust thrills, is told in recent issue of Stars and Stripes, the G.I. daily.

With the elephants riding aboard four tank retrievers and 33 army trucks bearing the remainder of the show paraphernalia, the circus, owned by Harry Williams, veteran British showman, was moved from Zwickau to Gotha, 100 miles distant, thru the efforts of Lieut. Tom Maloney, alert division Special Service officer. He sold the brass on the idea.

At Gotha, the show's one ring was set up under a big top covering seats for 4,000, and thousands of G.I.'s, still fretting under the non-fraternization ban and with little to do, were treated to a real live circus complete with clowns, bareback riders, sawdust and trained animals.

Division band, playing circus music complete with compabs, featured S/Egt. Bruce Carter, who played with the Clyde Beatty Circus before entering the service.

Comment of a Brooklyn private was characteristic. He said: "Geez, it's been a long time since I seen an elephant." Nazi PW's are the show's workmen.

the precedent will signal the go-ahead for other shows within the city limits.

The two-day stand scheduled will be the first visit of the Ringling show in Wichita in six years.

Rota Daddy Again

LONDON, Aug. 11.—Rota, former Prime Minister Churchill's lion at the London Zoo, is in the news again. His second wife, Bessie, has given birth to three cubs. Bulletin displayed by Leslie Flewin, head keeper, report all are doing well.

Rota's cage is decorated with a large "V" sign with the inscription: "The Right Hon. Winston Churchill's Victory Lion, Rota." The sign is flanked by the flags of the United States, Russia, China and Great Britain.

Now six months old, Rota's cubs by Janet, his first mate, are named Ix, Monty and WAAF.

Late Harvest Hits Cole on Badger Stands

MARSHFIELD, Wis., Aug. 11.—A late harvest, caused by the unusually wet summer season, took a slice out of the business expected by Cole Bros. on its current tour of Wisconsin.

Weather was perfect here Wednesday (8), but the matinee attracted less than half a house while at night it was slightly better; and all hands seemed willing to blame the late harvest.

A long run from Superior meant the scheduling of a single night show for Monday (6), and despite the fact the lot was two miles from the city, there was a near-capacity turnout. Tuesday's matinee was light as the farmers were working, but the night house was strictly okay.

Cloudy skies and showers held down business at Superior Sunday (5), but two three-quarter houses were considered satisfactory under the conditions. It was a soft lot and wagons went down to their beds. Chair and plank wagons were left on the streets and the contents gilled onto the lot, causing a 30-minute delay in the matinee.

Duluth, Minn., was played Friday and Saturday, the first after the wreck and business was profitable despite threatening weather.

Show is as good as new again with much fresh red paint in evidence and a lot of new rigging. Only property missing is the mystic chariot of gold used by Col. Harry Thomas in the spec. This is being built in Louisville winter quarters and is expected to be ready for the engagement at Racine, Wis., Monday (13). Show is using five railroad flats, while the two flats which were nearly demolished are being rebuilt in the Northern Pacific Railroad shops at Brainerd, Minn.

Montgomery Has Smooth Program for Midseason Premiere

LEBANON, Ore., Aug. 11.—C. R. Montgomery's Wild Animal Circus, a one-ringer neatly framed to seat an approximate 1,400, bowed here, July 30, to a strong matinee and a straw at night. General admission was \$1.20, with the reserved reds commanding an extra 60 cents.

The midseason premiere ran thru a smooth hour and 30 minutes program, no waits marring the presentation of the 21 varied acts and numbers.

Widely known veteran showmen are sprinkled freely thru the staff roster headed by Montgomery and his manager, George W. Pugh. The list includes Ed Trees, front door superintendent; Lew Jacoby, annex manager; Frank Chioarelli, lot superintendent; Felix Morales, equestrian director; Al Clarkson, advance agent, and Ed Smith, 24-hour man. Mrs. Pugh is handling tickets, and Sally Rid- (See Montgomery Bows on page 41)

Polio Hangs Kayo Wallop on Nifty SMS Rodeo Show

TRENTON, N. J., Aug. 11.—SMS Rodeo and Wild West Show closed a three-day run here Saturday (4) to poor biz. The first amusement unit to enjoy excellent weather in this city this season, attendance was ruined by the polio epidemic. A resolution by the Trenton City Commission barring all children under 16 years of age from any amusement and public gathering made it necessary to cancel the Sunday afternoon show. Patrons' money was refunded and they were invited to remain for a free exhibition as the guests of the SMS company. Attendance Sunday night was poor.

Roy Mickens, producer, had an excellent program of events, with 70 performers and contestants participating in a two-and-a-half-hour exhibition.

Program opened with the grand entry, followed by the introduction of the officials and judges. The *Star-Spangled Banner* was followed by a clever horseback quadrille. From then on program was given over to wild west and rodeo and included:

1—Cowboy Brahma bull riding (first section); 2—cowboy calf roping; 3—cowboy and cowgirl trick and fancy roping; 4—John Cassulo and his high school horse; 5—cowboy bronk riding (first section); 6—high school horses jumping over and thru fire; 7—cowboy bronk riding (second section); 8—Roman riding; 9—cowboy steer wrestling; 10—high school horse presented by Bud Nelson; 11—cowboy wild cow milking contest; 12—cowboy trick and fancy riding; 13—cowgirl trick and fancy riding; 14—cowboy Brahma bull riding (second section).

Throught the performance, Si and His Sodbusters, hillbilly band, offered several specialties. Rodeo officials included: announcer, Chuck Andedine; arena director, Frank Shields; assistant arena director, Jack Ashby; superintendent of stock, Bill Smith; judges, Col. Edward Noordzy and Paul Lafayette. Publicity was handled by Frank Spair, business manager of the Trenton Baseball Club. The baseball club sponsored the engagement.

Contestants included Ellen Booth, Angie Bartholdi, Audrey Ashby, Peavine Dinkens, Jean Hearle, Delores Card, Bob Kruger, Jean Noordzy, Ray Wyatt, Bud Nelson, Alex Hearle, Horace Hearle, Buck Alexander, Florence Kruger, William Clark, Louis Casteran, Slim Clare, Paul Lafayette, Art Kopp, Slim Hopkins, Ed Miller, Jim Quartier, Bob Booth, Lloyd Steele, Jean Wilder, Mike Vas, Eddie Heike, J. P. Cassullo, Frank Shields, Bill Leland, Frank Beatty, Jean Beatty, Albie Clements, Eleanor Clements, Al Workley, Ted Cole, Artie Charles, Harry Kylie, Roy Mickens, Butch Vreeland, Jackie Donovan, Earl May, Tom Smith, George Wildey, Jack Ashby, Florence Shields, Paul Cassulo, Jackie Lafayette, Opal Ashby, George Wacker, Ed Noordzy, Charles Noordzy, Ed Hall and Okey Joe. Ted Cole and Mike Collaneri clowned.

DRESSING ROOM GOSSIP

Ringling-Barnum

Closing to good business in Pittsburgh, we jumped to Columbus, O., 191 miles. We had our last Sunday (5) off there. Movies and other amusements got a big play from the showfolk.

A group visited the grave of Chick Bell, former head ticket seller, who is buried near the show lot in Columbus. Stanley Dawson spent two days in Columbus cutting up jackies with old friends. He reports that he has the go-ahead for plans to have the old showmen's outing in Hot Springs again Thanksgiving Day.

Mrs. F. B. Kelley visited her husband, Beverly, of the press department. Mary Jane De Young received a surprise visit from her dad at Columbus. Bill Vineing, out of the army, is back with the Big One. Clayton Behee, in the army, is visiting with his wife, Rose. Pardon, but Art Springer is the Big Show announcer—not the Car 85 Porter. Sorry, Art.

Nita Borza had a party to celebrate her 10th birthday. All the kids on the lot attended for a great time.

Around the lot: Frankie Saluto and his red beard in the rummage sale gag are a riot. . . . Mickey King visited in Pittsburgh. . . . Mrs. E. Clarke showed the youngsters with the show the finer points of bareback riding between shows last week when she gave an exhibition of riding skill. . . . Paul Jung is making a new head for his Elsie, the cow, gag. . . . Members of Clown alley eating ice cream and talking new gags between numbers. . . . Ernie Clarke hit the front cover of a nationally known mag with a swell color shot taken in the Garden.

DICK MILLER.

Cole Bros.

Brainerd, Minn., is a town the Cole folks will never forget. The wreck occurred between Little Falls and Brainerd and we were marooned in Brainerd a week.

Con Colleano, Justino Loyal, Gene Weeks, Kurt Oranto, Harold Voise, Frances Riener, Tommy Comstock and Charles Forrest had themselves a time fishing all week. Their luck was good. Charles Forrest, former high-wire performer and bar actor, was the only one to fall in the lake while walking across a two-foot wide rail.

Thanks to everyone for all those letters. Thanks, too, to the Colleano family for entertaining Freddie Jr. on his last leave in London. He's now stationed in Holland. Recent visitors have been Mr. and Mrs. John Davenport and Mrs. Victor Bedini.

FREDDIE FREEMAN.

Dailey Bros.

The new top purchased by Ben Davenport from Cronin Bros, was used for the first time in Kearney, Neb. The show kept cadence with new wardrobe and the clowns pulled new gags. Arthur Stensvad, circus fan and photographer from North Platte, Neb., was a visitor and took many pictures. Paul Hoy, Sheldon, Ia., was guest drummer in Joe Ross's band.

Vernon Thomas has taken over the tax box. Slim and Olga Farley have joined. Little Joe Haworth, of Cole Bros.' Circus, visited. The latest in hats—an ice bag decorated with a row of daisies—was modeled by Eve Davenport. Jack Knight is fully recovered from a recent illness.

A letter from Pfc. Win Partello, ASN 39140443, 101st A/B Div. Hq. APO care Postmaster, New York, informs that he's now doing Special Service work.—GOLDA GRADY.

Rodeo for Cedar Rapids

CEDAR RAPIDS, Ia., Aug. 11.—First rodeo event in three years is scheduled for Hawkeye Downs, All-Iowa Fair plant here, August 31-September 3, with Charles D. Moore, fair association secretary, managing the event. Clyde S. Miller will provide stock.

room is a combination yacht club and circus room. There were 50 guests. A similar party is planned for a later date.

CFA members wish to go on record as expressing their appreciation for the many courtesies extended them by Edward (Blackie) Nye, veteran trouper in charge of the Ringling-Barnum back yard.

Arthur Bros.

Peggy Anderson has been busy passing out the orchids in her concessions. A corsage to Polly Thompson, who makes it possible for Peggy to get away from the lot often, and another to Tex Lon Hartzell for his industriousness and courtesy.

Joan Jennier, one of the cutest girls on the lot, is busy rehearsing for menage. She can't quite make up her mind whether she wants to ride Sunburst or be one of the ponies. Her version of Sunburst's carioca is different, to say the least. Mugsy Gallagher is teaching Joan to do a head stand, and Joan gets in a little time on the ladders every day. We'll have a star in some department just as soon as Joannie is four.

Leon Drury, who usually supplies plenty of info for this column, was a blank this week. Reason: he's been rehearsing a song and dance routine in the aisle of Car 34, getting ready for our visit to the South.

Elsie Jarstad keeps finding relatives, and we're considering roping off a section of the grandstand and marking it Jarstad's Acres. Cheerful Gardner is back, greatly improved. Paul Eagles visited the show in Two Rivers, Wis., and Charlie Camp returned to Chicago with him. Martin Arthur's mother, Mrs. R. P. Byam, and his sister, Connie, are visiting the show. The girls in the side show—Romona, Maryann, Betty, Sally and Jolly—are planning a party to mark Maria's return to work. Maria is still on her milk diet but they are planning to serve fried chicken as soon as she can eat it. Mr. and Mrs. Allen King joined the show in Fond du Lac.

We have been playing to good Illinois and Indiana houses, in spite of the fact that the big top blew down, in Waukesha, Wis., and we have since been showing in our menagerie top.

Terrell Jacobs joined in Logansport, Ind., and the show is proud of his act. Ann Black writes her mother of the grand weather back home in California.

Down at the cookhouse, Mitt Carl is proud of his food and crew. With Gus Marcus on the range, and Tommy Tunkins and Yellow Holston overseeing the service, Mitt is sitting pretty. Paul Link celebrated his fourth anniversary on the show.

Peggy Anderson is ill again, and will be off the lot for several days. Ethel Jennier finally broke down and is allowing Joan to ride in spec. Joan's pride is evident.

George Coe played absentee at La Fayette, Ind., his home town. Mr. and Mrs. Bill DeBarrie visited Bill's father in Fort Wayne.—BERNICE COLLINS.

Bailey Bros.

Light matinees and strong houses at night have been the rule in the South, it being just too hot in the afternoons to sit and watch a show. Before bidding good-bye to Illinois, a picnic was held at Effingham. Entertaining were John Pringle and his dog act, Jack Kennedy, Albert White, Bill Bailey, and the writer.

En route to Mayfield, Ky., some school boys changed the road markings, with the result that several trucks were a bit late arriving. But the crowds came anyway, with the SRO out for the matinee and an overflow house at night.

Jimmy Thomas, of the decorative department, has left the show. Walter Powell was much at home in Gallatin, Tenn., because there was a tribe of English gypsies on the lot. Joe McKennon, formerly with the Johnny Jones Exposition and recently discharged from the army, visited.

At Hopkinsville, Ky., members of the L. J. Heth Shows were guests at the matinee. After the night performance, Albert White, Jack Kennedy and the writer were guests of Tiny Cowen and Frances Jabowski, who have the side show with the Heth org. Myrna Karsey, of the side show, and Jimmy LaBlonde, of the LaBlonde Trio, are on the sick list.

While in Springfield, Tenn., Ben Thomas and Ernie Stewart spent the day in Nashville with Ben's aunt. The writer, accompanied by Jack Neville, visited his mother, Mrs. Mary Burke, in Nashville. Several of the personnel of the show visited the Clyde Beatty show in Glasgow, Ky. Harry Rookes has joined the electrical department.

The usual Sunday "prayer meeting" in the candy stand was suddenly interrupted and several of the deacons paid for their sins Monday morning, including Rabbi Ginsberg.—BILLIE BURKE.

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Set of three fine views of circus train wreck near Little Falls, Minn., July 27, by Harry A. Atwell, well-known circus photographer. 8x10 prints, set of three, \$3 postpaid.

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GAINESVILLE, TEXAS

Anyone knowing the whereabouts of
JACK EVANS

of Chicago
(and I believe connected with the Ray Bros.' Circus),
please advise.

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With the Circus Fans

By The Ringmaster

CFA

President THOMAS M. GREGORY
12039 Edgewater Drive Lakewood 7, O.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

CFA members were plentiful on the Cole lot in Madison, Wis., July 20. Sighted were Faye and Sverre Braathen, Jeanne and Bill Jackman, Mrs. Eva C. Tormay, Dorothy and Bob Zimmermann, Frank Thayer, Mr. and Mrs. Dean Thomas Stoughton, Ruth and Bob Clark, Mr. and Mrs. Edward F. Fuhrmann, Edwin Barlow, Dr. and Mrs. Silvain J. Francois and Dr. and Mrs. Hicks. Most of them were on the lot early and stayed late.

Al Ruwedel, national director, caught the Big Show in three different States in recent weeks. The cities were Buffalo, Cleveland and Pittsburgh. While in Cleveland, Ruwedel enjoyed a visit with President Tom Gregory.

Sgt. Francis Graham, CFA of Dixon, Ill., now in Germany, writes that he expects to be discharged on points in September.

On Sunday (29) Mr. and Mrs. G. H. Barlow III, of Binghamton, N. Y., sponsored a circus cocktail party at their summer home at Quaker Lake, Pa. Scene of the event was the upper floor of the boathouse called Sail Loft. The

UNDER THE MARQUEE

HEADING SOUTH early?

L. H. STEPHENSON wires from Jefferson, O., that he has closed with Beers & Barnes Circus because of illness and is now at home and doing okay.

ARTHUR SPRINGER, still doing a good job of announcing with the Ringling show, was a visitor at the home office of *The Billboard* during R-B weekend engagement in Cincy.

WHO REMEMBERS the old-time circus when a governor said "no" he meant "no?"

WHEN LEE BROS. showed Ashland, Wis., in July, John B. Chapple, managing editor of *The Daily Press*, gratified a long-cherished desire to play a circus calliope. He described his thrill in tootling for the matinee in a page-one yarn the following day.

JOE McCARTHY is synonymous with big-league managing, but it's wardrobe for this Joe McCarthy and not the New York Yankees. Joe is superintendent of the wardrobe department for Ringling Bros. and Barnum & Bailey and has been with it 16 years. He worked



as a doctor's assistant for 10 years. Mrs. McCarthy assists him in the ladies' department.

TIMMY FENCE, old John Robinson "Ten Big" veteran, is now located in the Fort Hayes Hotel, Columbus, O. He is engaged in selling programs. . . . HOWARD AND WANDA BELL are doing their acrobatic act with USO Overseas Unit No. 667 in the European theater.

CIRCUSES ARE GOING into the same territory so quickly that they can almost play the old game of ring toss.

ROBERT E. (BOB) HICKEY, former

circus press agent, now with RKO in Chicago, attended the RKO regional meeting in Cincinnati last week and called at *The Billboard* offices Thursday. He also took in the R-B show in Cincy over the week-end.

BILLY AND ROSALIE SIEGRIST' revived their flying act to feature the North Industry, O., Home Coming July 24-25. . . . FLYING BOMAS have contracted for the North Alabama State Fair at Florence and the Tennessee Valley Fair at Lawrenceburg, according to Roy G. Valentine. . . . DON DORSEY has played with Harlacker's Circus unit since closing theater dates June 29 and is now starting on the fairs.

DAY PASSES SLOWLY for workmen who keep on trying to get-out a top that was loaded wet the night before.

RAY BRISON, side show manager with the Beers-Barnes Circus the last year and a half, left the show in Cresson, Pa., and returned to his home in Edenville, Pa. . . . ERNIE BURCH is using his tramp make-up for the remainder of the season with Dalley Bros.' Circus. . . . FRED TIMON, of Oswego, N. Y., visited Sam Dock and Clayton Hawks at Castle Creek. (See Under the Marquee on page 47)

Zebra Wash Job Wins Ducat

ONAWA, Ia., Aug. 11.—Puzzled over ceiling prices, Roy Smith, service station operator here, accepted a pass for Dalley Bros.' Circus in return for the wash job he did on a zebra when the show played Onawa (3). The animal had strayed from the lot to wallow in a mudhole. Smith's pass will be honored when the circus returns next year.

K-M Wahoo House Strong

WAHOO, Neb., Aug. 11.—A strong house witnessed the evening performance of the Al G. Kelly-Miller Bros.' Circus here Thursday (3) after the show played to a half house at the matinee. At Knoxville, Ia. (27), a full night house attended, with the matinee strong.



MRS. ELIZABETH (MOTHER) CORNING, who has become sort of a tradition with circus folks during the past half century, on her 90th birthday, July 18, visited Cole Bros.' Circus at Elgin, Ill. Gathered around her, clockwise, are Ruth Nelson, Harry McFarlan, Corinne Dearo, Clara Reiner, Jo Jo Monarch, Marion Knowlton and Baby Loyal. The party was arranged by Robert North of the Cole press staff.

Mills Bros., Businessmen Aid U. S. Kids at Perrysburg, O.

PERRYSBURG, O., Aug. 11.—Uncle Sam and underprivileged kiddies were the big winners, and Mills Bros.' Circus wasn't exactly the loser Friday (3) when the show played here under auspices of the American Legion.

Thru the co-operation of business men in Perrysburg, Maumee and Toledo, more than 1,200 kiddies were guests. At noon a rally was held on the main corner in Perrysburg and \$1,975 in War Bonds were sold. A strong house attended the night show, and the matinee was full.

In Montpelier, O., the show almost drew a blank, mostly because of threatening weather.

Harvey Leads Dailey Into Home Town for Good Gross

PERRY, Ia., Aug. 11.—General Agent R. M. Harvey piloted Dailey Bros.' Circus into his own home town here Tuesday (7) where, with the help of page-one publicity, show scored heavily with a packed matinee and straw at night.

Date followed a string of solid Iowa stands beginning at Sioux City (3), and continuing thru Hawarden (4) and Spencer (6).

At Sioux City an afternoon drizzle failed to keep them away, while at night an overflow was registered. The Hawarden date was marred by heavy rain, but despite threatening skies a full house turned out for the night program. Two three-quarter houses made Spencer a winner.

Historical Society

WICHITA, Kan., Aug. 11.—Germany's second largest peacetime circus, the Max Holzmueller Circus, is making ready to go on tour again, this time showing only to O.I. audiences, according to letters received from Sgt. Charles N. Sateja, now stationed with a hospital unit in Germany. Boasting 58 wagons and eight cages, with 39 performing horses, 3 camels, an elephant, a zebra, 12 performing dogs, 8 bears and 4 African lions, the show is being extensively repaired, Sergeant Sateja reported.

New England circus fans will meet (See Historical Society on page 47)

Making the Grade

PORTLAND, Ore., Aug. 11.—Motorists blinked when they saw an elephant calmly ambulating up a hill on a highway south of Portland, and frantically summoned officers.

Elephant, named Betty, plodded on, least excited of all. When she reached the crest of the grade, her trainer, with the C. R. Montgomery Circus, invited Betty back into her truck.

To onlookers he explained that the pachyderm was too heavy to haul up the grade. So he had her get out and walk.

Lawrence, New Bedford Big For Harlacker Promotions

NEW BEDFORD, Mass., Aug. 11.—Continuing a series of successful one-week stands thru Massachusetts, J. C. Harlacker Circus Attractions scored heavily under Kiwanis auspices at Lawrence, and repeated with an engagement ended here Saturday (4).

New England showman sparked the Lawrence closing July 28 with the addition of fireworks to an array of acts that included Sharkey, the Seal; Sky Aces, Rudy Rudynoff and family; Gauthier's Bricklayers, Pallenberg's Bears, Tien Si Lu Troupe; Bernice, the Sky High Girl; Harry LaMarr Trio Boso and his troupe of clowns, and Mickey Sullivan's band.

Several hundred Lawrence orphans and underprivileged children were guests at a benefit matinee.

Thieves Rob Mrs. Tom Mix Of Two Guns at Martinsville

MARTINSVILLE, Va., Aug. 11.—Mrs. Tom Mix, appearing here with Bradley & Benson Circus, reported the theft of two .22 calibre pistols valued at \$100.

The circus, altho an hour late for the matinee, played to a strong house in the afternoon and a full night house Friday (3).

GREAT DAN RICE

WORLD-TOURED CIRCUS
HOLLYWOOD ARENA OF THRILLS

POSITIONS OPEN NOW

To commence work at once for experienced Circus Carpenter, Electrician, Painters, Mechanic.

Want fast Boss to handle Wild West Style Canopy. Joe Kuta, Allen King, "Sweaters" Bill O'Day, etc., WIRE ME; start now.

Banner Man wanted. Can place two more real Clowns, sober Cook House Steward, Help in all departments. Best of pay and accommodations. All reply:

RAY MARSH BRYDON

806 CROYDON HOTEL

CHICAGO, ILL.

LITHOGRAPHERS WANTED

CLYDE BEATTY CIRCUS

Wire JACK AUSTIN, Car Mgr. Jefferson City, Mo., Thursday; Washington, Mo., Friday; Crystal City, Mo., Saturday; Cape Girardeau, Sunday-Monday. WILL SEND TICKET IF I KNOW YOU. Lush heads, buy round trip ticket.

WANTED—BRADLEY & BENSON CIRCUS

The following people at once: One Family Act, Wild West People, Clowns, Candy Butchers, Ushers, Side Show Boss Caravanmen, Working Men in all departments. Especially need at once organized Musical Band for season to Christmas. Wire or come on as per route. Notice, everybody gets paid here every night. Have openings for one Electrician and Mechanic for trucks with set of tools. Two Combination Riders, top salaries with bonuses at end of season. Will buy for cash Side Show Top without poles in good condition, also Sound Truck.

Washington, N. C., 14; New Bern, 15; Jacksonville, 16; Wilmington, 17-18.

Western Canada Shows 30% Gain

Nifty Midway To Greet Royal At Superior Fair

SUPERIOR, Wis., Aug. 11.—When Carl J. Sedlmayr's Royal American Shows arrive here Monday (13) to set up for the Tri-State Fair they will be greeted by virtually a new midway. Max Lavine, fair secretary, reports. Thousands of dollars have been spent for drainage for the lot, Lavine said, and in comparison with the way it was in former years, this ought to make everyone, especially Royal American, happy.

Royal American comes to Superior from Chippewa Falls, Wis., where it showed the North Wisconsin District Fair under Archie Putnam's direction. The Chippewa Falls event, according to Walter H. DeVoyne, midway secretary, topped all previous visits of the show there and established a new all-time record for the shows and rides.

Lorow brothers' 10-in-1 was the pacesetter in receipts, followed by Claxton's Minstrel Show and Kemp's Motordrome. The Rose Midget Show and Purvis's Girl Show hung up new records for similar attractions.

The engagement at LaCrosse, Wis., topped the engagement of two years ago. A cyclonic storm swept the fairgrounds one day but little damage was done. The colored minstrel top went down but was not damaged. An independent Purple Heart attraction lost its top during the blow but went back into operation under a spare.

Show Folks Will Let Public Aid Cemetery Fund

SAN FRANCISCO, Aug. 11.—With all proceeds to pay for and perpetuate a 100-grave plot in Mount Olivet Cemetery, local chapter of Show Folks of America, Inc., 1,200 members strong, will go all out to stage a monster show to be called *A Night of Stars* in the Civic Auditorium here December 8, and committees are already working at a fast tempo to put over "for themselves" a production that will out-glitter any previous promotional attempt in this city by promoters "for themselves."

At a recent meeting it was agreed that the entire body would work for the event, not as ducat buyers but as active promoters, ad salesmen, telephone solicitors and advertisers. The night of the show the members will park cars, butch candy. (See *Public Aids Fund* on page 46)



PERFORMERS WITH THE WILLIAMS SHOW at Gotha, Germany, get a lesson in fire-eating from Pfc. Moody P. Cook, of Searcy, Ark., who was a side show manager before the war. He was on the Great Sutton midway for 10 years and will return to a partnership with Betty John when he receives his discharge. (U. S. Army Signal Corps photo.)

Hennies Jumps To Panama City

IONIA, Mich., Aug. 11.—Hennies Bros.' Shows, completing an engagement here tonight which probably will establish a new midway record for the Ionia Free Fair, will en train early Sunday morning to jump to Panama City, Fla.

Shows are scheduled to open next Wednesday for a 10-day stand, and will then move into Mobile, Ala.

Rose Sarlo, Ionia Free Fair secretary, announced Friday that Hennies' receipts were running 12½ per cent ahead of the all-time midway record for the annual, and that fair weather today will no doubt mean the establishment of a new mark.

Conklin Gets 10-Year Run For Hamilton Fund Drive

HAMILTON, Ont., Aug. 11.—Pleased with the profit derived from the Conklin Shows at the spring stand here, *The Hamilton Spectator* Fresh Air Fund has signed a contract with J. W. (Patty) Conklin to furnish midway attractions for the annual event the next 10 years.

Arrangements also have been made with city officials for the use of park property to present the shows.

Ambi-Loquacious

REGINA, Sask., Aug. 11.—Mervin Wade, grinder with Swimcade, on Conklin's Frolicland, made news in Regina when it was noticed that he can describe his show to deaf mutes while talking into a microphone.

Wade watches for mutes in his audiences and swings into the sign language. He says they hang around his bally stand all week.

Shows Pool Features For Fall River Date

FALL RIVER, Mass., Aug. 11.—Pooling of attractions by Joe Shine and Ed O'Brien, involving a merger of the Bay State Amusements with the American Banner Shows, promises to give this city's first major celebration of the season a strong midway line-up when it opens August 13.

The celebration, set for the Fall River circus grounds, is sponsored by Our Lady of Health Church. It is scheduled for a six-day run.

Combo principals have announced later events for Tewksbury, Mass., and South Boston thru September 8. They plan to begin Southern operations the second week of October.

Kale Rolls In Thru Ag Belt

Good weather aids Conklin, Wallace and Casey—heavy spending at early events

(Continued from page 3)

weather, closed with a strong 35 per cent increase for Conklin's Frolicland.

Meanwhile, James P. Sullivan recounted an almost identical experience of fine weather, good crowds and heavy spending along the "B" circuit dates played by his Wallace Bros.' Shows. He estimated grosses an easy 30 per cent ahead of 1944.

From Ed Casey, whose E. J. Casey Shows have played many of Western Canada's independent fair events, came reports that echoed those of Conklin and Sullivan—"business up all along the line."

Canadian railroad officials, confronted, as in the States, with the vast task of soldier redeployment, co-operated freely to speed the movement of the Conklin Shows' 13-car train over the extensive mileage involved in completing the "A" circuit. Patty credited this co-operation, together with that of government officials, with the on-time arrival of the show for each of the five fairs.

The trio of Canadian showmen, Conklin, Wallace and Casey, agreed that a wholesome, unbounded enthusiasm for their fairs by the Western Canadian general public marked every one of the exhibitions played.

"Without doubt," said Conklin, "this spirit of enthusiastic good will for their fairs, so general thru this Western country, has made it possible to hurdle the many war time obstacles."

In the final week's stand at Regina, rides were played heavily. Watercade and the Alberta Slim Western Show topped the midway, while Bob Lee's Globe of Death played to solid business.

Thieves broke into a cage in Johnny Branson's ape show and stole a ring-tailed monkey early Friday (3).

Illness in the family forced Alfie Phillips, high diver, to fly to his home at Toronto.

The Regina Leader-Post went all-out to provide extensive coverage, under direction of Bruce Peacock, correspondent of *The Billboard*, who was made an honorary lifetime member of the Conklin organization. Radio interviews were conducted by CKCK.

SLA Passes 4G For Red Cross

CHICAGO, Aug. 11.—Contributions thru the Showmen's League of America for the Red Cross War Fund Drive have reached \$4,089.50, it was announced today by J. C. McCaffery, chairman of the outdoor division of the national drive.

Fund was swelled by \$293.15, accrued during the past week thru donations by K. H. Garman and personnel of the Sun-set Amusement Company, \$101.15; Herb Pickard, \$10; Sam Menchin Shows, \$67.50; Flint Park Refreshment Company, \$50; Flint Park employees, \$21.50; Henry N. Shelby and Bennie Bernard, \$25; Mr. and Mrs. Charles Engel, \$10, and additional from the Atwell Luncheon Club, \$8.

Latest developments on the effect of V-J Day on all branches of the outdoor show business will be found in a special story appearing on Page 57 in this issue.



MR. AND MRS. JOHN K. MAHER recently purchased four rides from Dee Lang and now Maher is one of the leading ride operators in the Middle West, with 31. He is also president of the International Association of Showmen, St. Louis.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Powder, Calif.
August 11, 1945.

Dear Pat:

This finds the show maneuvering around at will on the West Coast. From the bosses I have learned that "at will" means without booking. Wish you were here to hear our people beef because the Far Eastern tour has been automatically canceled. According to their loud beefing, they are happy. When they stop squawking, the bosses have to be on guard because something is brewing. We haven't heard from our fleet which has been trying to join the show by going around the Horn, and we take it for granted that it is lost or perhaps some show promoted the help, leaving the boats to drift.

The bosses, tho beefing over the loss of their boats, are also happy. It gives them an out for canceling the Pacific tour. General Agent Lem Trucklow, who booked the tour, claims that he had a

tie-up with the armed forces and is happily beefing over losing the route. According to Trucklow, the show was to act as an invasion force to lower the enemy's morale, which would save a lot of softening up before the armed forces landed. Yes, we are beef-happy.

The bosses tried out their newest invention, lighter-than-canvas tents, here. It is a labor-saving invention. Now that they have successfully pioneered their greatest midway innovation, it can be given to the world. Showmen never dreamed that they would see the day when paper tents could be used and left on lots on tear-down nights. The material is made of cellophane and asbestos paper, thinner than onion-skin, and both flame and waterproof. When folded, top fits in a container small enough for one man to carry. Of course, the same snap-on guy-lines are used weekly. The new tops have already saved the office hundreds (See *Ballyhoo Bros.* on page 47)

MIDWAY CONFAB

FILLING your grouchbag?

EDDIE KALEN has returned to New York after several days with the North American Exposition Shows.

NED TORTI went for one of those "before and after" reducing advertisements, the type where it comes off without effort, but the girl scored a fall on him the first day. . . . GEORGE W. WESTERMAN says he has decided to quit fighting, having suffered a broken finger in an altercation with a Denver taxi driver over a dime.

ISN'T IT FUNNY THAT some special agents can't hear a thing said over a phone unless it's a banner buyer speaking?

AL AND LOUISE WIER have completed five weeks at Larry Finley's Mission Beach, San Diego, Calif., and report an excellent engagement with their concessions. . . . PAUL (RAJAH) RABO, assisted by his daughter, is framing a new 10-in-1 for the A. M. P. midway, with George West working the annex. . . . FLOYD SHEAKS reports that his bingo scored at the Kimberlin (Pa.) Fair, and that Dottie Becker, WAC, was a nightly visitor.

MAC McMILLEN, a member of the Michigan and Miami Showmen's associations, was re-elected vice-president of the Stage Employers' Union, Local No. 28, Detroit. . . . MRS. HEUTHA REESE MELVILLE and Mrs. Caroline Hildreth



MATTERS OF IMPORTANCE to outdoor showmen were discussed when David B. Endy (left), president, and Max Cohen, secretary, of the American Carnivals Association, Inc., conferred recently while the Endy Bros. Shows were playing Rochester, N. Y. The smiles indicate that they got along okay.

visited Mrs. Arthur Hoffman at Greenwood, S. C., and have moved to Fort Lauderdale, Fla., where Mrs. Melville will purchase a home, having sold her property at Charlotte, N. C.

COOKHOUSES ARE ESSENTIAL because they are places where beefs can be registered and gossip rehearsed over stews.

JAY AND RUTH WILLIAMS have purchased a barbeque stand near Brunswick, Ga., and have quit the road. . . . FRANCINE MINNIE MEYERS is featured attraction with Leone LaRue's *Chez Farez* on the John Marks Shows. . . . PAUL LaPAOE is completing his second season with Mark Williams's *Secrets of the Harem*, on the World of Pleasure Shows. . . . TOM FISHER, former ride superintendent with the O. C. Buck Shows, is now in the South Pacific with the Sea-

bees. His address is C. B. D. 1078 c/o First Post Office, San Francisco.

STICK-SHOW LEGAL ADJUSTERS have their troubles, especially when they rush to the city hall at 9 a.m. and find no city hall.

DOC WADDELL, conducted Sunday School on the midway of the Walter Byers Carnival in Columbus, O., last week for personnel of the show and those from Ringling-Barnum circus, which was located across the street from the carnival. . . . THE MIDDLETONS and their marionettes are playing a 15-week engagement with the Harry Lawton Show in Baltimore. . . . LEE LA DEAN (Jackie Dale), with the G. W. Kelley Oddities on the Cavalcade of Amusements visited with Jean Jeanette, of Riverview Park, in Chicago, last week.



ROY R. MALEY, rated as a top mechanic in the carnival field, is now attending radio operator school at Scott Field, Ill. He spends his off days with the gang around St. Louis.

EVERY OLD-TIMER has his favorite showman—and each one was the best.

AFTER STUDYING the transportation problem, T. W. (Slim) Kelley has decided to remain on the Cavalcade of Amusements with his side show. . . . AFTER READING about Art Frazer's success in selling Michigan officers of the law around on golf courses, Robert (Shingles Bob) Parker wondered aloud why Art doesn't look like such a Fancy Dan on the links when he plays the Miami Shorts County Club, Miami.

WHAT EVER HAPPENED to these side-show actors who received top billing because they could put three billiard balls in their mouths?

MR. AND MRS. R. J. McSPADDEN, owners and operators of the Lone Star Shows, celebrated their 28th wedding anniversary Saturday (11) on the show's final day at the Clark County fair, Marshall, Ill. . . . J. JACK STANLEY, promoter, last week returned to Bartrop, Tex., where he is engaged in a commercial venture, following a three weeks' vacation at Hot Springs National Park, Ark. . . . JAMES HERON enjoyed a good week's business at the St. Clair County Fair, Belleville, Ill., with his Wild-Life Exhibit which was on the independent midway.

THIS IS THE SEASON of "pre-fair summer complaints," which include everything from being last in town to hot weather.

RICHARD M. McSPADDEN, son of Mr. and Mrs. R. J. McSpadden, owners of the Lone Star Shows, is back on the midway after 33 months in the South Pacific with the marines. He held the rank of platoon sergeant and saw action on Guadalcanal, Bougainville and Tarawa. He was wounded seven times

and was awarded the Congressional Medal of Honor and the Purple Heart with six clusters. He received a medical discharge in June.

DETROIT NOTES: ROSCOE T. WADE'S Joyland Midway Attractions are moving into the Detroit area at Berkley for a celebration, after playing Midland, Mich. . . . JOHN QUINN is returning to the suburbs at River Rouge, after playing the Powlerville Fair. . . . JOHN P. REID and William O. Dumas, of the Happyland Shows, are in Wayne, a Detroit suburb. . . . SAM SOLOFF, concessionaire with World of Pleasure Shows, reports that his at Ann Arbor, under Masonic auspices, was a record-breaker.

BEST WAY TO START a carnival nowadays is to buy a truck and drive to lots recently played by midways, and pick up all the forgotten stakes, poles and other pieces of equipment.

WINNERS

1945 BIG ELI Fourth of July Contests

Rank	Wheel Model	State	Receipts
1st	No. 12	Oregon	\$1157.25
2nd	No. 5	Oregon	1119.00
3rd	No. 10	N. Dakota	1073.25
4th	No. 5	Oklahoma	895.40
5th	No. 5	Illinois	894.25
6th	No. 5	Kansas	885.75

TOTAL . . . \$6,008.90
Average per wheel for the day \$1,001.48
These are the largest reported receipts in 23 Contest Years.

ELI BRIDGE COMPANY

800 Cass Avenue Jacksonville, Illinois

POPCORN

\$11.20 HUNDRED POUNDS



Giant Yellow, excellent popping condition, expertly processed.

Discount on large orders.

Popcorn Cones, assorted colors, \$2.50 per thousand.

GASOLINE APPLIANCES

Complete Line Coleman Burners, Pressure Tanks, Fittings, Tubing. Prompt Shipment

NORTHSIDE SALES CO.
(Established 1920)
INDIANOLA, IOWA



Send No More Orders for ECHOLS HIGH SPEED ELECTRIC SNOW SHAVERS With MOTOR As Present Motor Stock Is Exhausted. Price of Machines, Without Motors, \$29.50 Each.

S. T. ECHOLS 3700 S. Jefferson Ave. ST. LOUIS 18, MO.

Special Printed TICKETS

Roll-Printed, 100,000-\$18.50. Cash With Orders. DALY TICKET CO. COLLINSVILLE, ILL.

FOR SALE

KID RIDE TIRES

Ball bearing, puncture proof, size 2.75x10, zero pressure. Will outwear pneumatic tire 4 to 1. Aluminum hub, 1/2 inch bars. Price \$7.00.

CLARKE & HENKE ELEC.

436 W. Junco Ave. Milwaukee 3, Wis.

WANTED

Man to take charge of Rings. Will book Photo Gallery, Stock Concessions. Agents wanted. Will book Stock Concessions.

OZARK SHOWS

Fr. Gibson, this week; Nolleyville, Ohio, next.

WANT

Side Show People, especially Talker, Annex Dancers, Impersonators preferred. All Working Acts. Wire collect.

JOHN ROYAL

Somerset, Ky. Long Season.



PENNY PITCH GAMES

Size 48x48", Price \$30.00, Size 48x48", With 1 Jack Pot, \$40.00, Size 48x48", with 5 Jack Pot, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price . . . \$15.00

BINGO GAMES

75-Player Complete . . . \$5.00
100-Player Complete . . . 7.00

1/2 Deposit on All Orders.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

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All Readings Complete for 1945

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . . \$5.00
Analysis, 3-p., with Blue Cover, Each05
Analysis, 8-p., with White Cover, Each15
Forecast and Analysis, 10-p., Fancy Covers, Ea. . . .05
Samples of the 4 Readings, Four for 25c.
No. 1, 35 Pages, Assorted Color Covers35
Wall Charts, Heavy Paper, Size 28x34, Each . . . 1.00

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Poling, 1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 15c. NOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25c
PACK OF 75 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 40c
Signs Cards, Illustrated, Pack of 25 15c
Graphology Charts, 8x17, Sam. 5c, Per 1000 \$8.00
MENTAL TELEPATHY, Booklet, 21 P. 25c
"WHAT IS WRITTEN IN THE STARS," Filling Booklet, 12 P., 24c. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10c.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Sample postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Send for Wholesale Prices.

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NOW SHIPPING ALL TYPE CARNIVAL EQUIPMENT

KICKING DONKEYS, Motor Moving Tails, Set of Three \$425.00
KICKING DONKEYS, Without Moving Tails, Set of Three 385.00
KICKING DONKEYS, One Single Unit, Without Moving Tails 135.00
HIGH STRIKERS, 30 Fl. Dubus, Chrome Trim, Star of Lights at Top, Ea. 175.00
30 Fl. High MASTER STRIKER, Ea. 150.00
20 Fl. HIGH STRIKER, Ea. 125.00
JAP CATS, Liv Size, Ea. 15.00
Set of Time 40.00
14 Inch JAP AND CATS for Cat Rack, Ea., \$5.00; 10 or More 3.00

HAVE ONLY TWO 12x16 FL. JAP SNIPER SHOOTING GALLERY Uses Ray Gun, No Bullets, Six Moving Japs From Behind Screen Hills, Post-War Floor Demonstrators Good for Amade, Plenty Flash, EACH, \$1,250.00

Amusement Enterprises 1001 LOUISIANA, HOUSTON 2, TEXAS

POPCORN

Excellent Popping Condition

\$11.10 Per 100 Lbs. Ceiling Prices Always.

ORDER ENTIRE YEAR'S REQUIREMENTS NOW!

10c Size Cartons \$4.50 Per M
1/2 Lb. Bags 2.25 Per M

POP CORN SALT AND SEASONING (points required on seasoning) All Prices F. O. B. Chicago.

POPPERS BOY

Products Co., Not Inc. 60 E. 13th Street CHICAGO, ILL. Harrison 0997-8 IMMEDIATE SHIPMENT

SHRUNKEN HEADS

Shrunkun Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address: YATE'S CURIOSITY SHOP Rt. 6, Box 305, E. Van Buren, Phoenix, Arizona

CARNIVAL SPECIALS

ASH TRAYS, Competition, Assl. Colors. Dsl. \$ 1.50
LEIS, Red, White and Blue. Gr. 3.50
SWAGGER CANES, Gr. 10.50
LEAD TIPPED DARTS, Heavy Tip, Dsl. 1.50
Write for price list on Glassware and other items. Plenty stock. Quick shipment. 25% deposit on all C. O. D. orders.

SNYDER SALES CO.

804 W. Roosevelt Rd. CHICAGO 8, ILL.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7



NICK BOZINIS, treasurer, and Frances Fournier, concessionaire, both with the James E. Strates Shows, were decidedly at ease when this picture was taken.

JAP CATS
 LIFE SIZE

SHIPPING NOW
 Works in any Cat Rack. Use same as Cats. Also can use same as Big Tom. Beautifully painted.
 Each \$15.00. Set of Three \$40.00.
 Small regular Cats for Cat Racks, 14 inches high, painted with Jap and cat heads.
 Each \$3.50. 10 or More \$3.00 Each.
 1/3 Deposit With All Orders.
 All Type Carnival Equipment.

Amusement Enterprises
 1001 Louisiana HOUSTON, TEXAS

Dick Gilsdorf Hurt When Struck By Car

NEW BRUNSWICK, N. J., Aug. 11.—Dick Gilsdorf, owner of Dick's Paramount Shows, will probably be confined at St. Peter Hospital here several weeks while recovering from injuries suffered Sunday (5) when hit by an automobile at Manville, N. J.
 Gilsdorf was struck by the car just as he was about to enter his own automobile. An X-ray examination disclosed a number of broken bones in his lower right leg and numerous bruises.
 It was reliably reported that Mrs. Gilsdorf will close the show for the season tonight.

Krekos Gets Cash With Fine Weather in Oregon

SAN FRANCISCO, Aug. 11.—Reports from Mike Krekos's West Coast Victory Shows indicate the org has been favored with excellent show-going weather and the customers have been responding at Oregon spots.
 After playing the Multnomah County Fair at Gresham, Ore. (Portland), the org will make a 500-mile hop to Lakeview, Ore., for the county fair and rodeo, and will then return to California for the Contra Costa County Fair at Antioch. Late fall dates are to be set in the San Francisco Bay area.

CHAIRS
 Many Styles
 Also Folding Tables
 PROMPT SHIPMENT

ADIRONDACK CHAIR CO.
 1140 Broadway
 New York 1, N. Y.
 Dept. 5
 Corner 26th St.

AMERICA'S FINEST POPCORN
 NOW AVAILABLE

Also the best popcorn cartons you ever saw. Now available in three sizes. Also colored cones, glassine bags, seasoning, peanut bags, best Virginia Roasted Peanuts in Shell. 19¢ lb. ceiling p. 100 lb. bags.

Headquarters for
 CIRCUS, CARNIVAL AND PARK BUYERS.
CHUNK-NUT PRODUCTS COMPANY
 Factories in
 Philadelphia 6, Pa. Pittsburgh 22, Pa.

"Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

UNITED STATES TENT & AWNING CO.
 2315-21 W. Huron St. Chicago 12, Ill.

HURRY—HURRY CANVAS CEMENT
 Pints—Quarts—Gallons.
 TAKE CARE OF YOUR CANVAS UNTIL TOTAL VICTORY.
 Mail Orders Now

E. G. CAMPBELL TENT & AWNING CO.
 100 Central Ave. ALTON, ILL.

TENTS—BANNERS
 Charles Driver—Bernie Mendelson.
 9'x9' Umbrella Type Sleeping Tent, \$15.00.
O. Henry Tent & Awning Co.
 4862 North Clark St. CHICAGO 40, ILL.

TENTS
 CONCESSION TOPS, ALL TYPES OF CARNIVAL CANVAS, CAMPING TENTS, AND BIG TOPS. HAVE 1 20'x30'x8" PITCH. GABLE END, TOP ONLY, ALMOST NEW.

TENTCO CANVAS, INC.
 130 GREENE ST. NEW YORK 12, N. Y.

POPCORN
 100,000 Bags S. A. Yellow,
 \$12.00 Per 100 Lbs.

MOORE'S POPCORN CO.
 Care Nueces Hotel
 Corpus Christi, Texas

W. S. CURL SHOWS
 WANT
 Foreman for Ferris Wheel. Jay Davis, come on. Also other Ride Help. Zanesville, Ohio, Fair, Aug. 14-17; Wellington, Ohio, Fair, Aug. 21-24.
 W. S. CURL, Zanesville, Ohio.

MAD CODY FLEMING SHOWS
 WANT FOR 8 FAIRS AND ONE ANNUAL FESTIVAL, STARTING BLUE RIDGE, GA., SEPT. 3
 RIDES—Roll-o-Plane, Spitfire, Octopus, Tilt, Funhouse. SHOWS—Will book two neatly framed Pit Shows that cater to ladies and children. CONCESSIONS—Will book two Ponds, Darts and Custard. Billposter that can and will get up 8, 16 and 24 Sheet Stands. Man to handle two Exhibit Tents, must drive semi. Sober Ride Help, must drive semis; one Free Act. Bill Krueger, Pete Smith, Adolph Kaus, write. People make enough on this show in the regular season they don't have to work in the winter. We own 6 Rides. Crops are a little short, but there is some money down here and we know the spots and have picked what we think are pretty good. Address:

MAD CODY FLEMING
 Elberton, Ga., this week; Lexington, Ga., Aug. 20.

WANT FOR CLAY COUNTY FAIR
 MANCHESTER, KY., AUGUST 20 THRU 25

CONCESSIONS—Cookhouse, Grab, Juice, Ball Games, Duck Pond, String Game, Pitch-Til-Win, Scales, Merchandise Wheels, Penny Arcade.
 SHOWS—Wild Life, Snake, Monkey, Ten-in-One or any good Grind Show.
 RIDE HELP—Can use sober Second Men that drive semis. No chasers.

BLUE RIBBON SHOWS
E. L. YOUNG, Manager
 Morehead, Ky., this week; then Manchester, followed with Corbin, Ky.
 P.S.: Roy Stone, get in touch with me.

PLAYLAND SHOWS
 Can place now, Ferris Wheel Foreman, Octopus Foreman.
 Must drive semis.
 Want Dancers for Side Show Annex. Somerset, Ky., Aug. 13-18;
 Harriman, Tenn., Aug. 20-25. SHAN WILCOX, Mgr.

WANTED
 Tilt Foreman capable of getting money when it's there, also Second Man and other Ride Help. All contact
A. M. PODSOBINSKI, Owner-Mgr. A. M. P. SHOWS
 Spring Grove, Pa., this week; Gettysburg, Pa., next.

GIRLS WANTED
 Experienced or inexperienced for chorus line. Top salary. Also Drummer. All Girls who have worked for Jack Duffy or Sigrid Sorenson contact at once. All wire or come on to
JACK DUFFY, North American Exposition
 Menomonie, Wis., this week; Albert Lea, Minn., next.

Talker Wanted for Kramer's Midget Show
 Guaranteed salary \$100.00 per week. Must join at Mobile at once. Whitey Woods, answer.
 Address: AL WAGNER, Mgr.
CAVALCADE OF AMUSEMENTS
 MOBILE, ALA., August 16 to 25

FOR SALE—OCTOPUS—FOR SALE
 Ride is in perfect mechanical condition, now operating in park at Tulsa, Okla., where it can be inspected. Allis-Chalmers Power Unit. ALSO CHEVROLET TRACTOR AND 22 FT. TRAILER. Equipped with Turn Lights, Reserve Air Tank and Winch, excellent rubber, O.D.T. certificate. All of this equipment is in A-1 condition.
 Address: WILLIAM PINK, c/o Bliss Hotel, Tulsa, Okla.

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

SNOW CONE SUPPLIES
 A complete line of high quality flavors, flat and scooped wood spoons, tin spoons, cone shaped cups in both plain and rolled rim. Everything you need for the Snow Cone Stand. Always the highest quality, lowest prices and fastest service.

GOLD MEDAL PRODUCTS CO.
 318 E. THIRD STREET CINCINNATI 2, OHIO

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 25 cards, \$3.00; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.00; 150 cards, \$5.25; 200 cards, \$5.50; 250 cards, \$5.75; 300 cards, \$5.80. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 2 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 20 sets of 100 cards each. Played in 3 rows across the cards—out up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical, \$75.00.
 3,000 Jack Pot Slips (strip of 7 numbers), per 1,000 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
 3,000 Small Thin "Brewery" Bingo Sheets, 7 colors, pads of 25, size 4x8, per 1,000 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
 Round Gray Cardboard Markers, 1800 for 1.00
 Thin Plastic Markers, brown color, M 2.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. JACKSON Blvd., Chicago 4, Illinois

FROM THE LOTS

Bill Lynch

ST. JOHN, N. B., Aug. 11.—Welcomed back after four years in the Canadian army, C. S. Mosher is again assisting with the concessions operated by his father, Sam Mosher. Captured by the Germans while fighting in Italy, Mosher failed in three different escape attempts during his eight months imprisonment. When his present leave is ended, he expects to volunteer for duty against the Japs.

Another Lynch Shows father of a serviceman, George Hopkinson, concession operator, rushed by car for Halifax to meet his son returning from overseas, but was intercepted 20 miles outside the city by guards who halted all traffic while Halifax naval magazine scare was on.

Fred Dutright, lot superintendent and a veteran of World War I, visited with his son at Moncton following his return from overseas.

The Faroff Trio, free act, is breaking in a new aerial performer, Mrs. F. Hebble.

Wallace Bros.

HARRISBURG, Ill., Aug. 11.—Week ended July 29; auspices, Saline County Fair Association; location, fairgrounds; weather, ideal; business, excellent.

Monday's opening entertained a capacity business, and Tuesday was the same. Wednesday was off because of rain but Thursday and the rest of the week proved big. A final compilation showed all fair attendance records broken. Arthur Franka, president of the fair association, announced. Tilt-a-Whirl, Octopus and the Twin Eli Wheels set record grosses here.

Jimmie Chevanne, co-owner of the Crane and Chevanne European Oddities, has left to visit another organization where he has an interest. Sid Crane and Marvin Wallace will manage the show during his absence. Floyd Mather, cook-house operator, has rejoined. Louis Rose Outler joined and closed during this engagement. Al H. Stringer, organ repair man and concession operator, has purchased a Fly-o-Plane and plans to have it in operation Labor Day. — J. BILL CARNEER.

A. M. P.

KIMBERTON, Pa., Aug. 11.—Launched with plenty of publicity, the Great Firemen's Fair opened here (25) with the customers out in force to start the event successfully along its 10-day run. The opener was the heaviest, but the remainder of the engagement continued strong enough to make it a winner.

Shows appearance here was strengthened with the addition of a new 25 by 80 top for the 10-in-1 show, and this, together with 3 other shows, 7 rides and 28 concessions, sets the organization for its route of Southern fairs.

General Agent G. C. Mitchell reports that the show, confronted with more than a fair share of adverse weather thru the season, has managed to remain on the right side of the ledger.

Among the showmen noted at the Kimberton Fair were MacAllister Markers (Mac's Grocery), Frank Harrison, Tommy Allen, Wild Kid Crow, Bob Hunter, Al Hawker, Bill Knox and Freddie Wright.

Regal Exposition

NASHVILLE, Aug. 11.—Having purchased the Dixie Belle Shows, this org now boasts two Merry-Go-Rounds and a total of 10 rides, 2 kiddie rides and 7 shows. At Paducah, Ky., for the Western Kentucky State Fair, the show had three rainy days, but the gross held up.

Paint brushes are much in evidence, with Manager George Harr bombing the job. Rusty Mansfield has a Hula Hut and Peeling Show and sets the gross pace with Monroe Bros.' Circus Side Show a close second. Earl Crane purchased a de luxe cabin cruiser and is looking forward to a vacation in Florida.

V. L. Collier and family left for a few days' visit in Atlanta with relatives. Norman Littlefield plans 15 concessions and Owner E. M. Scott a like amount to bring the concessions over the 50 mark. — E. SYLVESTER.

Alamo Exposition

PRATT, Kan., Aug. 11.—Getting off to a bad start here didn't hurt a bit, and the outlook is for another big week. Arkansas City turned in the biggest gross of the season to date. The concession van failed to arrive here opening day but the rides and shows opened to fair biz. At Arkansas City, 4,500 paid admissions went thru the gate opening day.

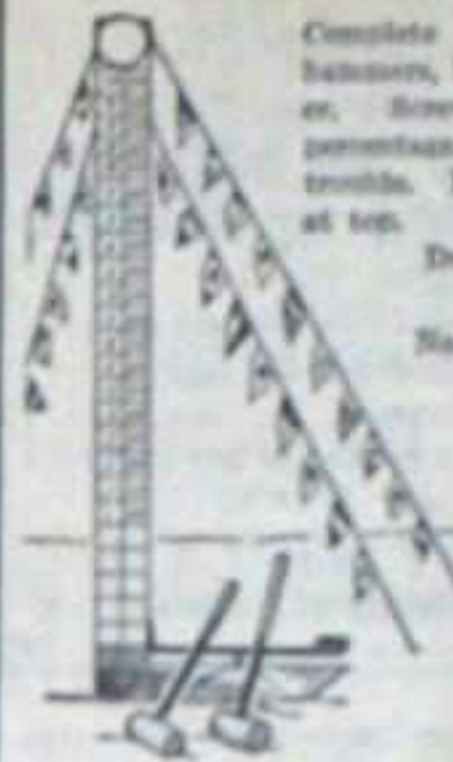
Big plans are being made for the after-show dance and supper when the show plays Pueblo, Colo. Tony Kitterman presented his wife with a diamond ring during their visit to Kansas City, Mo. Jack Little claims the golf championship and is readying for a play-off with Red Baker, of Hill's Greater Shows. The winner will recognize himself as the Southwestern carnival champion.

Harry Lamson has left the show. Bill Gooch's Ferris Wheel continues to enjoy good business. — TED CUSTER.

Continental

BERLIN, N. H., Aug. 11.—Rains hurt at Plattsburg, N. Y., but the org is making money again. Shows did well at Woodville, N. H., following Plattsburg. — A. CHAMPAGNE.

NEW HI STRIKERS



Complete with planks, 2 ladders, heavy rubber hooper, screw adjustment for percentage. No get out trouble. Large, heavy sheet at top.

Delivered Ready To Operate.

No Stakes. No Guys.

Immediate Delivery.

20 Ft. High

\$125.00

30 Ft. High

\$150.00

Distributors—Write.

Amusement Enterprises

Concession Dept.

1901 Louisiana HOUSTON 2, TEXAS

FOR SALE

Small Star Pop Corn Machine, newer model, good working condition—\$45.00.

Automatic Doughnut Machine, 120 doughnuts per hour, no operating instructions or operating information, working last trip—\$200.00 as is.

One Large Automatic Flour Model U. S. Pop Corn Machine, fully automatic, feeds corn and oil automatically, peas and dumps, needs no heating element—at \$75.00.

One Automatic Dry Pop Corn Machine, feeds corn and popcorn, small light weight flour model—\$75.00.

One Bush Large Counter Pop Corn Machine, perfect condition—\$250.00.

CARVEL

Fort Bragg Exchange Fort Bragg, N. C.

TIVOLI EXPOSITION SHOWS WANT

FOREMEN AND SECOND MEN for Tilt-a-Whirl, Merry-Go-Round and Wheels. ALSO SHOWS AND CONCESSIONS. Concession Agents, come on! 9 Arkansas Fairs and Celebrations. Address:

HAROLD EUTAH, Mgr.
 Lonoke, Ark., this week

NOTICE

When three weeks ago on the way to Perth Amber, New Jersey, I loaded truck, 1 1/2 ton job, with 1000 lbs. of various items, mostly for my motor and articles. Missouri license. Any information as to whereabouts will be appreciated. Write or wire.

LEO M. BISTANY

Care Post's Breakfast Shows, at 9th North, Hammond, N. J., 12-18, W.

JOHN BUNTS

Crystal River, Florida

TILT-A-WHIRL #13

9 Car, now operating in Daytona Beach Amusement Park. For sale reasonable. Come and see it. Sale after Labor Day. Address:

JIM FOREST

31 N. Atlantic Avenue, Daytona Beach, Fla.

WANT TO BUY #5 ELI FERRIS WHEEL

WANT RIDES FOR KEWAUNEE COUNTY FAIR Luxemburg, Wis., Labor Day

DOWLAND

60 W. Arndt St. Fond du Lac, Wis.

WANTED WHEEL MAN

Join on wire. Long season south. Jobs in Texas, wire

MIDWAY OF MIRTH SHOWS

Millard, Ill., Aug. 12-18

IMMEDIATE DELIVERY

POPCORN Any quantity, top quality high-popping-volume corn, per 100 lbs., \$12.10 (O.P.A. Ceiling). Order Now!

BOXES Heavy Blue & White, any quantity from 1,000 to 50,000. 5¢, 10¢, 2 for 15¢ sizes from \$5.00 to \$6.50 per M. (Name imprinted FREE on orders of 50,000.)

25% deposit with all orders, bal. C.O.D.

J & N Popcorn Specialties

6136 E. Western Ave. Chicago, Ill.
 Phone: Hamlock 3211
 Western Office: 7 Front St., San Francisco, Cal. Phone: Garfield 7899.

WANT TO BUY

ICE CREAM FREEZERS

Baritan & Blessing, 2 1/2 or 5 gallon, late models, must be in perfect condition.

SIX PHOTO BOOTHS

Complete with cameras, 2 1/2 x 3 1/2 pictures. Write price and conditions. Interested in experienced Operator to manage photo equipment. Excellent proposition. Write or phone; no wires, please.

CARVEL

Fort Bragg Exchange Fort Bragg, N. C.

WANT

Concession Agents for Gum Stores, Cat Rack, Coke Joint, Milk Bottles. Open, playing pay days and 12 fall fairs.

K. L. TAYLOR

Asheville, N. C.

WANTED

A-1 Ferris Wheel Man to report to duty August 24, Geneva, Nebraska, Fair. Salary no object if you can produce. Show goes south. Can use Loop Foreman and Kiddie Ride Man. Bartlett, Neb., August 13-18; then Geneva.

HYALITE MIDWAY

FOR SALE

No. 5 Eli Wheel in first class condition. Seats newly upholstered; 15 H.P. Single Phase Electric Motor. Write

O. W. MOORE

P. O. Box 779, Oceanside, Calif., or call

PAUL L. SULLIVAN

Oceanside 9549.

TATTOOER WANTED AT ONCE

Salary or percentage. Good location in Amusement Building. New machine. Army air base three miles from town. Business excellent! Wire or write

MIKE'S PLAY HOUSE

714 Ohio Avenue WICHITA FALLS, TEXAS

ATTENTION
DIRECT POSITIVE
PICTURE OPERATORS
 Send for our NEW Circular, just off the press, for the latest MARFUL IDENTIFICATION DIRECT POSITIVE CAMERAS and Supplies. We have Cameras for Immediate Delivery!
 Visit our Display Room when in Chicago
M. K. BRODY
 Dept. C
 1116 S. Halsted St. Chicago, Ill.

WANT
 Capable Clothes Pin Agents for money spots.
LEO BERGMAN
 Panama City, Fla., until August 16; then Pensacola

UNITED EXPO SHOWS
WANT
 Slum Skillo Agents for office joint, experienced Bingo Help, Girls for Ball Games. Want Agent for Coca-Cola joint. Shorty Brown wants Grind Store Agent. Some Concessions open. No Mitt Camps. Useful Show People, answer.
 Eastland, Tex., this week; then Breckenridge.

ROSE CITY SHOWS
 Formerly Rogers and Powell Shows
 Want Stock Concessions of all kinds, good opening for Fish Pond, Scales, Guess Your Weight, Pitch-Till-You-Win, Ball Games, Hoop-La, Candy Apples, Cotton Candy, Jewelry, Shooting Gallery. Good proposition for Bingo. Have choice proven territory. 4 bona fide County Fairs starting at once. Sebastopol, Sept. 3-5; then following in succession: Madison Co. Fair, Scott Co. Fair, Ranking Co. Fair; then Delta Cotton and Soldier Camps; all Mississippi territory of choice spots.
 Tchula, Miss., week of Aug. 18.
ROSE CITY SHOWS
 George Western, Owner-Mgr.
 P.S.: McNatt, write or come on.

BAKER'S GAME SHOP
 Wheels, Skillos, Tracks, Roll Downs, Razzle Dazzles, Pea Pool End Tables, Soup Peps, Milk Bottles, Heavy Metal and Aluminum, Pan Joints, Laydowns, Buckets, Eight Die Blocks, Ball Chucks, Waterfall Blowers, Bingo Blowers, Electric Bingo, Master Boards, Bingo Cards, Under and Over Cloths, Beat the Dealer Cloths, Penny Pitches, Bearings, Axles. Many Others Not Mentioned.
 2907 W. WARREN, DETROIT 8, MICH.

RIDE HELP WANTED
 FERRIS WHEEL and TILT-A-WHIRL MAN.
HADJI DELGARIAN
 2303 N. Melvina CHICAGO 39, ILL.

SECOND-HAND SHOW PROPERTY FOR SALE
 \$65.00 Ball Game Top, 14x14 ft., with awning, side wall and hinged frame.
 \$12.00 small Donkey made of wood, well painted with movable legs and head.
 \$7.00 Pair Genuine Eskimo Fur Boots.
WEIL'S CURIOSITY SHOP
 12 Strawberry St. Philadelphia 6, Pa.

WANT COOKHOUSE HELP
 Can use good help in all departments for remaining season. Top salaries paid. Don't wire, come on.
JOHNNY (POLOCK) OBIELECKI
 WONDER SHOWS OF AMERICA
 Owatonna, Minn., August 14-19;
 Sioux Falls, S. D., August 21-26.

WANT
 A Ferris Wheel and five Major Rides, also Concessions. Will pay spot cash if delivered to Maryland. What have you?
J. W. ISAAC
 25 Eastern Avenue ESSEX 21, MD.

Virginia Greater
 CAMBRIDGE, Md., Aug. 11. — Week ended August 4; auspices, American Legion; location, Linden Field; weather, inclement; business, good when weather permitted.
 The show pulled in here from Havre de Grace, after tearing down in a heavy downpour, Sunday (29). It was raining on arrival and the lot was flooded. Show was unable to get on the lot until a winch was secured and trucks spotted. Monday was lost by rain. Tuesday opened to a fair crowd but the showers came early in the evening and the night was almost a blank. The remainder of the week was fair.

J. C. Conners joined with a photo gallery. Louis Augustino is on the sick list. Mr. and Mrs. Ed Curtin entertained Mr. and Mrs. Grake, Mrs. William Nugent and daughter, Stephanie. Mr. and Mrs. Masucci, Mr. and Mrs. Curtin and Mrs. Humphrey and family were guests at a dinner in the home of Mr. and Mrs. Charles Kahl, of Cambridge.

Mrs. H. W. Arnold is building a new concession to add to her line-up. Bob Coleman is doing right well with his bingo. Doc Parquist visited the Augustinos. Hannah Trinker has the new War Show in operation. Bob Milligan, electrician, is on the sick list. Ike Martina, of the Midget Show, has a new mascot pup, gift of a Havre de Grace admirer. Phillip Minelli and Harold Humphrey returned to their homes in Orange, N. J., after a week's vacation with the show. Mrs. Humphrey and children remained over — **HAPPY ARNOLD.**

James E. Strates

MASSENA, N. Y., Aug. 11.—Inclement weather was the rule here. Showers almost every day handicapped business. Cheeta, lioness with Walter Marks's Motordrome, gave birth to twin cubs. They were named Massena and Elmira.

Many of the folks made a trip to Montreal, among them K. W. McNair, Mr. and Mrs. F. Percy Morency and Mrs. Frances Hennies and niece. The writer visited his parents, residents of Montreal. Al Tomaini is sporting a new string of banners on his side show. Keith Buckingham is recuperating at his home in Elmira, N. Y., following an appendectomy. King Reid, manager of the King Reid Shows, and George Daniels, visited. The writer renewed acquaintance at Herkimer, N. Y., with Mrs. George S. Moyer, widow of George S. Moyer, well-known circus contracting agent. The new Caterpillar ride is slated for delivery at Batavia, N. Y.—**P. PERCY MORENCY.**

Lone Star

BELLEVILLE, Ill., Aug. 11.—A 40 per cent business increase is noted by the Lone Star Shows, owned and operated by Mr. and Mrs. R. J. McSpadden, on Illinois fairs to date. Show plays fairs until September 15 and then heads south.

A good week's biz was registered at the St. Clair County Fair here, July 31-August 4. Tilt-a-Whirl topped the rides, and bingo, operated by Buddy Davis for Mrs. McSpadden, topped concessions. Burns brothers added another photo layout here.

Chief Jacinto is framing a new Snake Show. Clayton Haywood joined here with seven concessions. Other concessionaires are Louis Cutler, 5; Clarence Burns, 2; F. X. Lavell, 2; Reba Hensley, 2; L. H. Butler, 3; C. J. Howe, 3; Elmer Ritzheimer, 1; Richard M. McSpadden, 2; Mrs. McSpadden, 5, and Larry Morrison, 2.

Lawrence Carr

WATERVILLE, Me., Aug. 11. — Week ended August 4; auspices, Yankee Division; location, Libby Field; weather, excellent; business, fair.

Opening night (30) was lost because of late arrival. On Tuesday, the crowds came in goodly numbers, and biz continued fair the rest of the week. Twin Ferris Wheels topped the rides, with the Tilt second. Show leader was Wood's Monkey Show, with Princess Nadja's Garden of Eve, second.

The new paneled marquee, with neon lights, has arrived. Tom Scally joined with four concessions, giving the show 37. Kate Love is back after a week's illness. Red Murray's Snake Show has been redecorated.—**JEAN NADJA.**

**...New CORN POPPERS...
 NOW AVAILABLE . . . NO PRIORITY NEEDED**



Greater Capacity. More Profits. Low Priced.

A new wet type popper that uses less fuel, power and labor. Pops 50 to 60 lbs. per hour and one girl can easily operate 4 machines and pop over 1600 lbs. per day. Lowest percentage of waste—it will quickly pay for itself. Multiple installations available.

Made of gleaming stainless steel and polished brass in welded steel black frame. Guaranteed.

Single Unit Popper\$495.00
 Double Unit Popper 970.00
 (Larger unit prices on request)

CHICAGO THEATER SUPPLY CO. 1255-57 S. WABASH AVE. CHICAGO, ILLINOIS

WONDER SHOWS OF AMERICA
A Railroad Show
WANT—Foreman on Hey-Dey; salary and percentage. Ride Help on all Rides. Polers and Workingmen for Train. Cat and Tractor Drivers. Workingmen in all departments.
CONCESSIONS—Will book legitimate 10c Concessions, Ball Games, Candy Apples, Novelties, Jewelry, etc., for Sioux Empire Fair, Sioux Falls, S. D., August 21 to 26; Labor Day Celebration at Jefferson City, Mo., and good route South.
 Wire or write **MAX GOODMAN, Owatonna, Minn., this week.**

MAMMOTH—STUPENDOUS—SPECTACULAR
The Gulf Coast Post-War Exposition and Extravaganza
 Mobile, Ala., Sept. 1-16, Three Sundays Included.
 The Industrial Center of the South, 300,000 Population to Draw From.
 \$10,000,000 Pay Roll Weekly.
 Want Shows, Rides, Concessions. No exclusive and Concessions all work. We hold contracts for 10 fairs following this date. Can place sound car with Concessions. Address:
JOE KARR, WONDER CITY SHOWS
 Hattiesburg, Miss., Aug. 13-25; Leakesville, Miss., Aug. 27-Sept. 1, or contact
WALTER B. FOX, Gen. Agent, Hill Hotel, Mobile, Ala.
 P.S.: Mrs. Stemer can place Pop Com, Candy Floss, other Concessions. Bought Wild Life Banners, Front, Top. What have you for inside?

GREAT SUTTON SHOWS
"Most Beautiful Show in the Middle West"
WANT—SHOWS AND CONCESSIONS—WANT
 FOR GOOD ROUTE OF ILLINOIS AND MISSOURI FAIRS. We hold contracts for Caruthersville, Mo., Fair. CAN USE ACTS FOR TEN-IN-ONE AND GIRLS FOR GIRL SHOW. CAN ALWAYS PLACE GOOD RIDE HELP. Address:
 Vienna, Ill. (Fair), this week; Anna, Ill. (Fair), Aug. 20-25; Marion, Ill. (Fair), Aug. 27 to Sept. 1.

ROLL TICKETS
Printed to Your Order 100,000 for
Keystone Ticket Co. Dept. B. \$19.50
 10,000 ..\$6.50
 20,000 .. 8.00
 50,000 ..12.50
 Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

THE GREAT ATOMIC BOMB
ALL KNOWN ABOUT IT IS NOW INCLUDED IN THE BIG **JAP and NAZI Atrocity Show**

Thousands now flocking in to this show, which was tops even before the bomb news were added. Long lines standing before ticket boxes, with shows pulling up hundreds a day.

One or two people run the show. 3 banners, including one brilliant terrifying bomb explosion in Japan banner and one each of Jap and Nazi atrocities and a big 40 in. by 60 in. blow-up in color in frames for front, including terrific bomb news and description on it. Show table consists of 24 powerful viewing boxes, containing 24 great half-rolling Jap and German atrocity and war scenes in colored glass. Also 20 striking blow-ups in color and black and white picture panels. All 20 in 14 by 24 in. elegant picture frames, including great atomic bomb scenes.

A total of nearly 100 great scenes in show all described, as no lecturer is needed.

Framed in any tent, 14 ft. to 20 ft. wide, 24 ft. to 28 ft. deep, according to tent available. Show complete as above.

ONLY \$550.00

Show No. 2, smaller, \$340.00.

When or mail 1/3 deposit and show will be expressed at once or within a week remainder collect. Weight 250 lbs.

See Our Other Ad in This Issue.

CHAS. T. BUELL & CO.
NEWARK, OHIO

GIANT SOUTH AMERICAN YELLOW VARIETY POPCORN
IMMEDIATE DELIVERY
OUR BOXES AND BAGS ARE THE MOST ATTRACTIVE ON THE MARKET

Carload Lots or Less

In the near future we will make an Important Announcement

Regarding our releasing the LATEST AND MOST MODERN CORN POPPING EQUIPMENT

For prompt service write, phone or wire

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Bensonhurst National Bank
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42nd St. at Eighth Ave., New York City.
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Eastern Parkway at Kingston, Brooklyn, N. Y.

WANTED

Rides for Sept. 6-7-8 at **DIXON, MO., LIONS' CLUB ANNUAL CELEBRATION**

J. E. BEYDLER, Pres., Dixon, Mo.

LABOR DAY CELEBRATION

Want Bingo, Ball Games, Penny Pitches for big Labor Day Celebration to be held in the fair grounds. Address:

SOUTH NASHVILLE WELFARE ASSN.
819 Second Ave., South Nashville, Tenn.

WANTED

By I.O.O.F. Lodge, a nice clean Carnival for one week's showing. Any week from Sept. 1st to Oct. 15th. We always have large orderly crowds and is a prosperous town of 50,000. Write

L. G. JEWELL, 214 Ashbrook Ave., Paducah, Ky.

It's Been Rain or Shine With JJJ, But Wagon Still Has Cash

By Pat Purell

CHICAGO, Aug. 11.—George Reinhart, the massive cookhouse operator, was dividing franks into halves with dexterous slashes of a vicious-looking knife when this agent invaded the supply wagon behind the midway eatery of the Johnny J. Jones Exposition at 97th and Western Avenue here Wednesday (8).

"How's business, George?"
"Funny as hell," he replied. "When I've got supplies there aren't any folks around, and when there's nothing in the larder, the midway's packed."

And, so on to the office wagon, where E. Lawrence Phillips, Ralph Lockett and Morris Lipsky were noticeable by their absence. Lockett was located in front of the cookhouse, dividing touches with Sam Gluskin, Milt Morris, Bob Parker, Joe Strelbach, Gaylord White, Kinky Wolfe, Hank Hurley, Harold (Buddy) Paddock, Lou Keller, Solly Wasserman, C. H. (Shep) Shepherd, Mickey Doolan

and Art Frasier. Lockett was wangled from the group.

"How's business, Ralph?"
"Business—oh, that's what we get when it doesn't rain, but we've had rain 14 out of 16 weeks," he answered.

It developed that Phillips had gone to Comiskey Park to see the White Sox in action, and Lipsky was en route to Louisville "on business." Paddock, so he said, was around on a vacation, so Lockett assumed the role of question-answerer.

"Any dough in the wagon?"
"Why do you ask, is this a touch?" he countered guardedly.

"Nope, just money—but is there?"
"There sure is," he replied, "because when it's been good it's been great, and it has been good just often enough to keep plenty of folding stuff around."

Up and down concession row the faces seemed to be contented, and there wasn't any more than the customary midway moaning around the back-end. The Muncie (Ind.) Fair, which closed Saturday (4), gave the "c'mon in and see 'em" lads enough action to make them all very optimistic about La Porte, Ind., Louisville and Atlanta, with a few assorted dates promised for in between and after.

The ride department was a trifle dismal, as many of them were without the customary decorative lights; the Octopus and Heyday were being repaired, and the Whip was short three buckets.

"Those rides are getting a thro' overhauling and will be ready for Jim Terry's fair next week at La Porte," Lockett explained. "We thought it better to leave 'em down here and be ready for the afternoon and night business next week."

Along came Bertha (Oyp) McDaniels, lugging a pocketbook big enough to bend a husky porter, and armed with a screwdriver.

"What's the idea of the armament?"
"The pocketbook is to carry something to buy feed for the dear little jackasses, and the screwdriver is to keep those arcade machines in repair so I can get (See JJJ Stacks Up \$8 on page 46)

Gilsdorf Lands in Hospital After Being Struck by Auto

NEW YORK, Aug. 11.—Richard E. Gilsdorf, owner of Dick's Paramount Shows, is hospitalized at St. Peter Hospital, New Brunswick, N. J., as a result of being struck by an auto last Sunday (5) night at Manville, N. J.

Gilsdorf had parked his car in front of the lot on which his shows were setting up and was knocked down by a passing auto as he was stepping out of the car, suffering fractures and internal injuries which will keep him in the hospital for several weeks.

MINEOLA FAIR

Sept. 11th to Sept. 15th, Inclusive

Plenty of money around this section, defense plants working day and night.

WANTED—Shows, with own outfits, can offer very good proposition. Contact us at once. Limited amount of space for shows. All Concessions open except Custard.

Philip Isser General Manager L. Trebbish President

Call or write

I. T. SHOWS, Inc.
2686 Valentine Ave., Bronx, N. Y.
Phone Fordham 4-3630.

GIGANTIC ELECTRICAL SALE

\$20,000 worth of Spotlights, Projector-Lites, Leko-Lites, Spotlights, Beamer Lights, High Hats, Flood Lights, Baby Seats, Pencilites, Exit Signs, Stage Footlights, Ceiling Lights, Dimmers, Panel Boxes, Transformers, Flashes and loads of other Electrical Fixtures. Pre-war material, like new. Will sell all or part all day Thursday and Friday.

PIONEER FILMS
144 W. 45th St., New York. BR 9-0435

COASTAL PLAIN SHOWS WANT

For American Legion Tobacco Festival, Black Shear, Ga., August 13-19, downtown location, in the heart of the tobacco belt; followed by several good fairs.

Will book Bingo, Frozen Custard, Candy Floss, Ball Games, Penny Pitches, Duck Pond, Slum Wheels, Bumper, Cigarette Pitch, Guess Your Age or Weight, High Striker, Mitt Camps, few choice Wheels open. Will book for the balance of season Tilt-a-Whirl, Roll-o-Plane, Loop-o-Plane or any Flat Rides that don't conflict. Ride Help in all departments, Agents and Dealers.

Everybody Address:

C. V. (BILL) COX

GRANGERS PICNIC

WILLIAMS GROVE (4 Miles South of Mechanicsburg, Pa.)
AUGUST 27 TO SEPTEMBER 3 INC.

"Largest Farmers' Picnic in the Nation." Annual attendance exceeds 100,000. This is the 74th Year—and it's always been a good spot for legitimate Concessions. We have our own Rides, but have choice locations available for Shows and Midway Concessions. Can also use a couple FREE ATTRACTIONS. Rates reasonable. Write, wire or phone: **ROY RICHWINE, Mechanicsburg, Pa.**

WANT

Bingo Caller, also Counter Men. Also have well-framed Water Falls Slum Blower, need Agent for same. Can use Ball Game Agents, Cats and Bottle Agents. Joe Labus, where are you? Come and go to work; Jimmie Anderson would like to have you on Bingo. Answer or come to Welch, West Virginia, this week, or the big Tazewell, Virginia, Fair, next week.

HERMAN LIST, Jones Greater Shows

KICKING DONKEYS



CAN SHIP NOW

New Ball Game Getting Top Money in All Major Parks and Carnivals. Can Be Put in Any Ball Game Frame Up. All Have Kicking Leg When Ball Hits Target! Also Ring Set. Ready to Work. Set of Three With Motor Driven Moving Tails for Flash \$425.00
Set of Three Without Moving Tails 365.00
Same As Above 365.00
Single Donkeys, No Moving Tails 185.00
Size of Merry-Go-Round Horse. Painted Like Merry-Go-Round Horse or Solid Donkey Color. 1/2 Depoll With All Orders.

AMUSEMENT ENTERPRISES
1001 Louisiana Street HOUSTON 2, TEX.

JUST RELEASED

GIANT BALLOONS

2-3-4 feet in diameter. Can be used for large beach balls, decorations and many other uses.

BIG MONEY MAKER

Send \$2.00 for 5 test. samples, including shipping charges to you.

CORE ASSOCIATES
2243-7 Washington Ave.
NEW YORK CITY 27, N. Y.

PHONE MEN

BOOK - TICKETS - BANNERS
Campaign starts Aug. 15

"BOMBING OF TOKYO" and WELCOME HOME VETS CEREMONIAL

Playing Dates Sept. 10-12.
Public Presentation of Engraved Plaques to Local City Veterans.
27 COMMUNITIES IN NOW—27.

Contact:
G. HODGES BRYANT, Managing Director
Lions' Club Committee
Ridginton Hotel Wilkes-Barre, Pa.

WANTED

SHOWS AND CONCESSIONS
P.O.S. of A. Fairgrounds
Oriental, Pa., August 23-24-25
Write or Wire
WALLACE HOCKENBROCH, Sec.
Mt. Pleasant Mills, Pa.

WANTED

Carnival With Plenty Rides, Clean Shows and Concessions — No Gyp Joints.
"B. P. O. ELKS' CHARITY CARNIVAL"
ENSLEY, ALA.
Draw From 75,000 to 100,000 Population.
Date Available: Oct. 7 to Oct. 21.
Run 1 to 2 Weeks.
Write F. S. LEMONT
2601 21st Burn Hill, Enley, Ala.

AL RENTON WANTS

Freaks and Working Acts. Long season Florida Fairs. Address
Care of Morris Hannum Shows, Leiperville, Chester, Pa., this week.

WANT TO BUY

Established Rink in any State of Western U. S. or will lease building suitable to skating. Also buy 200 used Skates in good condition.
BOX D-2, The Billboard, Cincinnati 1, O.

BIG ELI OPERATOR

24% falls, 25% still. First-class equipment. Tally roll charts. Must be sober and reliable. Also for and 4th Men on other rides. Join on week. Elm Lake, Wis., Aug. 15th to 18th; Phillips Station, Pa. and celebrations with American Exp. 20th. Contact morning agents on trip.

DYER'S GREATER SHOWS

GREATER UNITED SHOWS

WANT OCTOPUS AND ROLL-O-PLANE

CAN PLACE MONKEY AND DOG SHOW. HAVE BANNERS FOR SAME (Monty Beecher: Am waiting to hear from you pertaining to Center Door Banner.)

HAVE OPENING FOR GLASS OR FUN HOUSE AND HILLBILLY SHOW. WANT PIT SHOW ATTRACTIONS. WANT GIRLS FOR HAWAIIAN SHOW. WILL FINANCE ANY SHOW OF MERIT WITH CAPABLE MANAGEMENT.

A Long Season and Early Opening in 1946.

WANT BILLPOSTER WITH CAR. CAN PLACE SOBER RIDE HELP for SWING, TILT-A-WHIRL, MIX-UP, WHIP and FERRIS WHEEL.

Wire J. GEORGE LOOS, Mgr., SAN ANGELO, TEX., THIS WEEK; COLEMAN, TEX., AUG. 20-25; BROWNWOOD, TEX., AUG. 27 TO SEPT. 8; THEN CORSICANA, TEX., FAIR.

JENNERS FAIR, Aug. 20-21-22-23-24
HANNASTOWN (PA.) COMMUNITY FAIR,
Aug. 25-26-27-28-29-30

LIGONIER VALLEY FAIR, Aug. 31-Sept. 1-2-3-4

Three continuous weeks of good Fairs with last two having big Sunday programs. Want Shows, Eating and Drinking Stands and Concessions of all kinds. Will sell X on Bingo. Write or wire

M. A. BEAM
 ROCKWOOD, PA., this week for space.

WANTED

ROLL DOWN BLOWER AND CLOTHES PIN AGENTS. Only those that can stand prosperity. Skowhegan, Me., this week; Portland, Me., to follow, and then our regular Fair Circuit.

JACK GILBERT

Care World of Mirth Shows, Skowhegan, Maine

JACKSON AMUSEMENT CO. WANTS

Merry-Go-Round Foreman; top salary for good, sober and reliable man. Roy Smith, answer. Want Concessions for Rowland, Maxton, Red Springs, N. C.; Bennettsville and Cheraw, S. C.; others to follow. These are money-proven spots. Will book any non-conflicting Ride. Joe Kinlaw wants Concession Agents.

Address all mail to MURRAY JACKSON, Bennettsville, S. C.

HOWARD BROS.' ATTRACTIONS WANT FOR NO. 1-2-3 RIDE UNITS

One Octopus Operator, one Foreman for Eli, two Second Men on Tilt-a-Whirl, Second Man on Chairplane, two Second Men on Eli Wheels. Hillards, Ohio, Fair, August 14-16; Athens, Ohio, Fair, August 18-24; Marion, Ohio, Fair, August 26-30.

NEW CANVAS FOR SALE

The following new Concessions: Framed of clear fir lumber and pin hinged. Canvas is light khaki color, 12 oz. Army double filled duck. Vivotex treated. Completely reinforced inside with red and khaki canvas and white buckskin. Two 18x18 hit and miss Ball Games, \$650 each; two 12x12 Four Way Awning Concessions, \$375 each; one 12x12 Four Way Awning Pan Game, \$425; two 12x12 Penny Pitches Under Flies, \$100 each; four Percentage Tables with Flies, \$100 each; one small Sit Down Show, size 28x42, 10 ft. wall, complete with 12x28 Stage and Seats, Poles, etc., \$1,000. This is fine equipment and can be seen. Positively no Junk.

FORREST C. SWISHER, Box 125, Caney, Kansas

L. J. HETH SHOWS

WANT FOR 10 CONSECUTIVE FAIRS

SIDE SHOW WITH OR WITHOUT OWN OUTFIT. RIDE MEN FOR ALL RIDES. CAN PLACE FROZEN CUSTARD AND ARCADE. Sailor Katzy, contact Joe Fontana at once. Important.

All Address: L. J. HETH SHOWS, DICKSON, TENN., this week.

CARLISLE COUNTY FAIR

WEEK AUGUST 20, CARLISLE, PA.

Maiden Fair on Most Beautiful New Fair Grounds in the State

200th ANNIVERSARY OF THE NEW JERSEY STATE FAIR, TRENTON, N. J.

at the State Fair Grounds, SEPTEMBER 9
Biggest Event in the East This Season

Address this show for Game Space Reservations. Eating and Drinking Stands and all others address New Jersey State Fair, Trenton, N. J.

Can place all Legitimate Concessions. All Eating and Drinking Stands. WANT Grind Shows, Fun House or any other attraction that doesn't conflict. WANT—Want Ferris Wheel Foreman for two of our battery of four Wheels. Can place Workingmen in all departments. WANT ROCKET BOYS THAT KNOW THIS RIDE. WANT Fly-o-Plane, Whip and Tilt-a-Whirl with own transportation.

All Address

CETLIN & WILSON SHOWS

This Week, Butler, Pa., Fair; and then as Per Route

VICTORY EXPOSITION SHOWS WANT

Shows with or without equipment, Snake, Illusion, War, Wild Life, Crime. Bert Bowlus Can place Concession Agents. Will always place good Ride Men. Will book any Ride not conflicting with nine office rides. Wire ALVIN VANDIKE, 1100 N. E. 4th, Oklahoma City, Okla., this week.

WANTED

Illusion Show Talker or Inside Man, also fast Ticket Seller; must be sober. Swell proposition to capable man. Best route in America. Eleven good Fairs from now to November. Have a new well-framed Show.

A. W. McASKILL, care World of Mirth Shows
 Skowhegan, Me., this week; Portland, next week, then as per route

KEYSTONE EXPOSITION SHOWS AMERICA'S MOST MODERN MIDWAY TOBACCO FESTIVAL

Starting August 13th to August 25th, Mullins, South Carolina
 Will book for the balance of the tobacco season: Good proposition for Grab Joint, Photo Gallery, Milk Bottles, Cat Rack, Candy Apples, Pop Corn and any other Stock Stores not mentioned. This Show plays the cream of the tobacco markets of North and South Carolina. Have twenty weeks booked, then into Florida for the winter. Nano Decinto, get in touch. Address all mail and wires this week and next week to

KEYSTONE EXPOSITION SHOWS, Mullins, South Carolina

HOYTVILLE, OHIO, HOME COMING AUGUST 20-25

Want Legitimate Concessions of all kinds—High Striker, Pitch-Till-You-Win, Ball Games, Fish Pond, Hoopla, Candy Floss, Candy Apple or any legitimate Joins. All replies to

JIMMIE CHANOS
 Spencerville, Ohio, this week.

WANT

GEREN'S UNITED SHOWS

Want for Following Spots—Marion, Ohio, Aug. 13 to 18; St. Marys, Ohio, Aug. 20 to 25; Peru, Indiana, 40 and 5 Fall Festival, Aug. 27 through Labor Day; Akron, Indiana, Fair, Sept. 5-6-7-8. Concessions—Jewelry, Novelties, Custard, Cotton Candy, Shake-Up, Diggers, High Striker, String Game, Cigarette Pitch, Hoop-La, any 10¢ Stock Stores. NO FLATS. Shows—We have Monkey, Snake, Girl, others; 30 per cent plus tax. This show going south, out until Christmas. Want to Buy—Roll-o-Plane or will book. For Sale—1 16-Seat Chair-o-Plane, A-1 shape. All Replies: W. R. GEREN SHOW, per route.

WANT

BINGO CALLER WANTED

All fairs from now until the close of the 1945 season. A good Caller can make \$100.00 per week or more.

HAVE FOR SALE

1938 DODGE BUS, 36 PASSENGER, A-1 Shape, Ready To Go \$1000.00
 20 FT. GRAIN TYPE SEMI AND 5TH WHEEL, A-1 Rubber 500.00
 Address all replies: SAM LEVINE, c/o Wallace Bros.' Shows
 Mt. Vernon, Ill., this week; then per route of the Wallace Bros.' Shows.

Ionia Makes Strong Comeback

Clicks After 2-Year Lapse

Six-day session successful in spite of handicaps — B-C revue makes hit

IONIA, Mich., Aug. 11. — Ionia Free Fair, generally regarded in pre-war years as a criterion of the fair season, closes a successful week tonight, with attendance and receipts comparing favorably with other years and exhibits making an exceptionally good showing under wartime restrictions.

Resuming after having been omitted for two years, the fair made a strong comeback. Visiting fair men and showmen were pleasantly surprised at the extent and variety of exhibits and the heavy attendance. Working under handicaps, one of the greatest of which was the acute shortage of help, President Allan Williams, Secretary Rose Barlow, and the members of the board of directors put together and successfully carried through a fair that lived up to its billing as "Michigan's Greatest Outdoor Event."

Excellent weather favored the fair on all but opening day. In spite of the downpour Monday (8), large crowds turned out for Children's Day and most of the events scheduled were carried out. Main attraction was B. Ward Beam's Congress of Daredevils, which put on an exhibition of thrills climaxed by a passenger car leaping over a bus. Beam repeated his show closing day.

Harness racing was on the card Tuesday thru Friday, with some of Michigan's best trotters and pacers competing. Tuesday was 4-H Club and FFA Hospital Day; Wednesday, Governor's Day; Thursday, Home-Coming Day; Friday, Victory Day, and Saturday, Ionia County Day, with special features scheduled for each.

B-C Revue a Hit

Highlight of the fair's entertainment program was the Barnes-Carruthers revue, *Free Fair Follies of '45*, under the personal supervision of M. H. Barnes. It was presented nightly for the six days of the fair, and Thursday night it was necessary to present two shows to take care of the crowds. First show drew

(See Ionia Comes Back on page 46)

Los Banos Site of 1946 Merced Annual

LOS BANOS, Calif., Aug. 11.—The Merced County Board of Supervisors named Los Banos as the 1946 site of the Merced County Fair and the dates were set for May 3-5. This is the first community in the State to take advantage of the newly-created law providing for more than one fair in certain California counties. Judge D. Oliver Germino and A. P. Machado, the latter secretary of the Los Banos Chamber of Commerce, head the committee. They will work in co-operation with a committee of the Native Sons and Native Daughters of the Golden West.

The Native Sons org. under management of Arthur P. Craber, well-known California showman, made the historical "It's May Day in Los Banos" festival into one of national fame. The May Day Picnic here dates back to the early '70s. Its revival next year may spearhead the movement to re-establish similar events, of which there were more than 200 in 1941, in the State.

Under terms of a resolution offered by Senator Hebert Slater, Santa Rosa, 1946 has been fixed as Bear Flag Year in California, marking 100 years since the State became known as the Bear Republic. A commemorative celebration will be held at Sonoma June 14, 1946, under State direction. Later in 1946 a similar celebration will be held near Monterey, marking the 100th anniversary of the raising of the flag over the old State House which still stands in Monterey.



NORMAN Y. CHAMBLISS, manager of the fairs at Greensboro and Rocky Mount, N. C., is counting on a big year for both events. He has arranged excellent entertainment programs that are expected to boost the attendance. In addition to managing the two fairs, Chambliss is active in the North Carolina Association of Fairs.

Regina Over Top As City Cancels Depression Loan

REGINA, Sask., Aug. 11.—Increased attendance on all days but two were recorded at the 1945 Regina Exhibition which ended Saturday (4) to give a six-day total of 90,134 admissions, a gain of nearly 10,000 over last year's 80,254.

Announcement of the final tally came almost simultaneously with the revelation that a loan amounting to \$120,000, made by the City of Regina during the depression years, has been canceled by city council. A further indebtedness to the city of \$14,000 will be retired this year, according to exhibition directors.

Two night grandstand shows, the first for approximately 4,900 who held tickets to Friday's rained-out performance, brought the fair to a close Saturday. Admissions to the second show totaled 4,682.

The grandstand total for last year was 64,168. The 1945 attendance for five days, including only the late performance Saturday, was 55,078, but final figures were still to be compiled.

Pari-mutuel betting totaled \$370,485, 25 per cent ahead of 1944's haul of \$295,339.

Grandstand show was a Barnes-Carruthers' revue.

Fire Loss Is \$20,000 At Weyburn, Sask., Plant

WEYBURN, Sask., Aug. 11.—Fire of undetermined origin destroyed four barns at the Weyburn Exhibition Grounds recently, causing loss estimated at \$20,000. A small amount of insurance was carried.

The loss included two nearly constructed dressing rooms and a number of bleacher seats stored in the barns since the fair a few weeks ago.

Maquoketa Two Weeks Late

MAQUOKETA, Ia., Aug. 11.—Jackson County Fair, originally scheduled for August 14-17, has been postponed two weeks. New dates are August 27-30. The change was made because of the late farm season and because of difficulty in obtaining suitable entertainment. The 4-H achievement show promises to be the largest in the history of the fair.

ODT Approves Kansas National

Entries restricted to 4-H members—largest show in years is expected

WICHITA, Kan., Aug. 11.—ODT has given the green light to the 29th annual Kansas National Livestock Show scheduled for October 2-4.

With entries restricted exclusively to 4-H members, the show was approved by ODT because the event is purely a market affair, the animals being sold at auction on the last day. Conlee Smith, general manager, said approval also was granted because all transportation for entries and their owners is by private vehicle. In many cases, counties in distant areas pool transportation as a conservation measure.

"We expect to have the largest show in history," Smith said, "because of the cancellation of the State fairs."

Due to capacity limitations, entries from counties probably will be on a quota basis. The management also reserves the right to bar any animals not up to quality standards.

A premium fund of \$5,000 has been set up. The show is financed jointly by the State and Sedgewick County. State Legislature appropriated \$7,500, and the county's share is \$2,500. The OPA has placed no ceiling on animals in the show, each animal going to the highest bidder.

Officials include Will J. Miller, Topeka, president; William F. Floto, Wichita, vice-president; F. M. Arnold, Emporia, vice-president; Dan C. Smith, Wichita, secretary; D. H. Boone, Wichita, treasurer.

Legal Wrangle Over Pari-Mutuel Racing At N. J. State Plant

TRENTON, N. J., Aug. 11.—A legal wrangle over the leasing of the New Jersey State Fair property for pari-mutuel racing has resulted in a suit and counter-suit in the New Jersey State Supreme Court.

Back in 1942 the Trenton Jockey Club leased the fair property from George A. Hamid, the Hamid Realty Company and the State Fair Association. Subsequently the State Racing Commission denies the club a license for the track. Asking compensation of \$104,339 and an additional award of \$50,000, the jockey club alleges that the Hamid group failed to comply with the terms of the agreement and that they hampered efforts of the club to obtain a license.

Counselor John J. Connell, of this city, promptly entered a counter-suit against the club, asking \$251,238. In the counter-suit the Hamid interests alleged that the club breached the agreement by not making stipulated payments on time and not reimbursing in full for improvements to the property.

RAS, B-C To Play Topeka Fall Fest

TOPEKA, Kan., Aug. 11.—With the Kansas Free State Fair canceled because of ODT regulations, arrangements have been made to hold a Topeka Fall Festival, it is announced by M. W. Jencka, manager of the fair. Festival will be held on the fairgrounds September 8-14. There will be no exhibits of any kind, according to present plans.

A strong line-up of entertainment attractions has been set. Royal American Shows will be on the midway. Barnes-Carruthers will present their big revue, which broke in at Ionia, Mich., last week, and John Guthrie will stage his rodeo. Special thrill attraction will be Ace Lillard with his auto crashes and bus jump.

Edmonton Exhib, 66 Years Old, Sets New Mark

EDMONTON, Alta., Aug. 11.—All previous records in attendance and livestock entries were broken in this year's Edmonton Exhibition. C. E. Wilson, managing director, announces. Wilson characterized Children's Day, July 19, as the outstanding feature. More than 20,000 tickets were distributed to the schools in the surrounding territory and at least 15,000 children took advantage of the free ducats.

The exhibition, first held October 15, 1879, grew thru the years into one of the leading fairs of Western Canada. It was suspended during the last few years because the grounds were needed by the government for the prosecution of the war effort. That it is a popular institution was amply evidenced by the splendid comeback it made this year.

When the fair was established there was no town, not even a hamlet; only the Hudson's Bay Company fort. The first agricultural show was staged in two rooms of the fort, and the livestock was tied or penned on the grounds within the stockade. The prize list consisted of one small page, and the prizes amounted to \$174.

Since that time, Alberta has won a name for herself in the production of grains and livestock, and the exhibition has kept pace with the Province's progress. This year the premium list consisted of 108 pages and \$50,000 in prize money was offered.

Many fine buildings have been added to the exhibition grounds, and the exhibits by Alberta manufacturers, provincial and dominion government displays, women's household science, school work, art and photographic displays this year made a splendid showing.

C. E. Wilson, managing director, issued an attractive souvenir booklet to celebrate resumption of the fair. It carries a description of Edmonton and Alberta, 16 pages of beautiful photographic illustrations and a color photo of the parliament buildings.

Detroit Committee Studies Eight Sites For World's Fair

DETROIT, Aug. 11.—While details are being closely guarded to prevent real estate speculation, the site committee of the projected world's fair organization is considering eight sites here. The various locations range from 400 to 1,200 acres.

Tunis (Eddie) Stinson, general manager of the annual Shrine circus here the last 25 years, is vice-chairman of the site committee, and Fred W. Pearce, owner of the Walled Lake Park, Walled Lake, Mich., and former president of the NAAPPB, is a member.

New ideas in transportation within the grounds for fair patrons are being discussed. One plan would have canals constructed which would connect all parts of the grounds for the use of powered gondolas that would provide easy water-borne transit.

Some believe the Motor City should turn up a new style in fair transportation adopting automotive principles.

Roseau Annual Draws 12,000

ROSEAU, Minn., Aug. 11.—A total of 12,000 persons attended the Roseau County Fair here July 23-25, Charles Christianson, secretary, reports. The W. T. Collins Shows were on the midway, while the Ernie Young Revue and Hammond's Alaskan Shows featured the grandstand production. Christianson said \$1,700 was paid out in premium money.

Pensacola Annual Okayed

PENSACOLA, Fla., Aug. 11.—The ODT has approved the application of the Pensacola Interstate Fair to hold its annual October 13-21. The Cavalcade of Amusements will be on the midway.

New Ag Secretary Sees Food Shortage Continuing Thru '46

CINCINNATI, Aug. 11.—Clinton P. Anderson, new secretary of agriculture, spent last week-end here and Saturday (4) conferred with 250 county agricultural agents and farmers from Ohio, Indiana, Kentucky and West Virginia. Anderson asserted in his talk with the farmers that in spite of a favorable crop outlook, transportation remains a troublesome bottleneck and that it looks as tho the nation's food shortage will continue into 1946. He added that if the war with Japan ends this year there will be a "noticeable relief."

Anderson refrained from placing the blame for shortages on any one specific cause, but suggested that there is plenty of room for improvement in the handling of some of the food problems. He stated that the European food situation will show considerable improvement this year and will be fairly good in 1946.

The secretary was guest at a breakfast on the Gibson Roof here Saturday (4) with executives of Station WLW and newspapermen. On Sunday he visited the huge short-wave transmitters operated by the Crosley Corporation for the OWI and the Co-Ordinator of Inter-American Affairs.

Truro, N. S., Event Seeking Recognition as Provincial

TRURO, N. S., Aug. 11.—Truro is out to make this year's fair, August 28-30, the biggest in history, so that in succeeding years it will be recognized as the Nova Scotia Provincial Fair. Getting that title for the fair depends on the patronage. Some contend the provincial fair should be held here because it is more centrally located in contrast to Halifax, where the event has been held in former years.

A new building has been added to the grounds here. It will serve as a dining room during the day and a dance hall at night. A double road entrance has been built and other improvements made. Two afternoons of harness racing have been scheduled, with K. M. Armstrong in charge. Prize money has been advanced from \$5,000 to \$8,000.

Anoka Blends Old-Time Fun With Modern Entertainment

ANOKA, Minn., Aug. 11.—An atmosphere of "old-time county fair fun" will be blended with modern entertainment under plans arranged by Anoka County Fair directors for the annual to be held August 13-15.

Dobson's United Shows will occupy the midway, and WLS National Barn Dance is billed for two night performances, but a variety of old-fashioned races, fun and features comprise the afternoon grandstand programs. Cash prizes totaling \$175 are offered in hog and husband calling contests, sack races, tugs of war, pony races and other events.

New Grandstand Sought For Geauga County Annual

BURTON, O., Aug. 11.—The 65-year-old grandstand of the Geauga County Fair is to be replaced by a new stand next year if a proposal of the county commissioners is adopted at the November election.

The commissioners have approved a resolution to place a \$75,000 bond issue for a new stand on the ballot. The tax levy, which would be made outside the 10-mill limitation, would average about four-tenths of a mill on each dollar valuation, it is estimated, and would allow a period of 25 years to pay principal and interest.

Chattanooga Fair Granted Lease on City-Owned Park

CHATTANOOGA, Aug. 11.—Chattanooga-Hamilton County Interstate Fair will again utilize the city-owned Warner Park for the event scheduled here September 17-22, under a contract completed between fair authorities and the city commission.

Terms of the pact call for payment to the city of \$3,000, a \$1,000 boost over last year's rental, which was lowered by the city when fire destroyed several stock barns before the fair.

Window Display At Chippewa Falls Publicizes Annual

CHIPPEWA FALLS, Wis., Aug. 11.—Archie Putnam, manager, deserves bows for the neat advertising stunt he conceived to publicize the North Wisconsin District Fair here August 7-11.

The display, centered in the Northern Electric Company's window on the main street, was made up of lithographs created to advertise the event back to 1904.

One display showed a pretty girl dressed in a wardrobe from the gay '90s, complete with bustle and hoop skirt, and promising "a grand evening of entertainment."

Another, dated 1907, depicted the single-cylinder automobile from which a smiling lass was alighting. Beside the scene was an advertising herald six inches wide and 36 inches long promising "a yard of special attractions." Printed on newsprint, it featured "two living elks that high dive into actual water, the Arlon Band's rag-time concert and vaudeville act."

Another poster dated 1909 marked the era of the surrey with the fringe on top and photographs varied from shots of beautiful girls to an air shot made in the early days of aviation.

Surrounding the historic documents were prize ribbons and both grandstand and Royal American midway photographs presenting the top flight features of the 1945 annual.

Date Shifts Affect 2 Carolina Annals

GREENSBORO, N. C., Aug. 11.—Shifting of dates of the fairs at Greensboro and Rocky Mount has been made necessary because of transportation problems, Norman Y. Chambliss, manager of the two events, disclosed today.

Greensboro Fair will be held week of October 8 instead of its original date two weeks earlier, while the Rocky Mount event is now scheduled to start September 24.

Grandstand attractions at both dates will be furnished by George A. Hamid, Inc., with the World of Mirth Shows slated to occupy both midways. Jack Ketchmans thrill show is also booked for the twin engagements.

Rocky Mount grandstand was destroyed by fire in May, but temporary seating arrangements are promised for the 1945 fair.

Big Entertainment Bill For Tennessee Mid-State

COLUMBIA, Tenn., Aug. 11.—Mid-State Fair, skedded for August 26-September 1, has arranged one of the finest entertainment programs in years, according to George L. Buchnau, manager.

Grandstand show will include the Great Knoll, high-pole act; Carlos's Wonder Dogs; Chambers and Blair, roller skating act; the Fraziers, perch, wire and comedy; Ruth Alvers, traps, swinging ladder and rolling globe, and the Romig and Rooney Troupe, bareback riding and comedy mule. They will be presented by the Buck Bros.' Circus.

In addition there will be a large fireworks display. Admission price this year has been set at 85 cents for adults and 40 cents for children, tax included.

In the educational end, the work of the FFA, 4-H clubs, boy and girl scouts, home demonstration work, boys and girls' hobby fair and county school exhibits will be featured.

The L. J. Heth Shows will be on the midway.

Asheboro Skeds Lawrence

ASHEBORO, N. C., Aug. 11.—Center of North Carolina Fair opens here September 22, with Lawrence Greater Shows on the midway and an enlarged main exhibit building. W. C. York, secretary, believes that the expanded 1945 premium list will account for record farm exhibits.

Danbury Annual Canceled

DANBURY, Conn., Aug. 11.—Because of ODT regulations and other wartime restrictions, the Danbury Fair has been canceled this year. Tentative dates were September 30-October 7.

War Dept. Retains ESE Grounds; No Expo This Year

SPRINGFIELD, Mass., Aug. 11.—Ending all rumors that it would soon abandon its depot on the grounds of the Eastern States Exposition, the War Department this week revealed that it was paying rental of \$100,000 a year.

Reports have been current for some time that the army would relinquish its holdings in time for hockey at the Coliseum this winter but not in time for an exposition this year.

To all of these rumors, General Manager Charles Nash has replied that the War Department had given the exposition no such information.

Congressman Charles R. Clason queried the War Department at the request of interested parties and was informed officially that the army would not abandon its plant here despite the end of the war in Europe.

The \$100,000 rental fee, said by informed sources to provide a larger income for the exposition than in its balmy days, has been effective since July 1, 1942, the War Department said.

Until August of 1944 another building was rented at the ESE grounds for an annual fee of \$8,300, but this has since been abandoned. The present rental covers the six major buildings on the ground, used as a sub depot for the Philadelphia Quartermaster Corps.

Allentown Adds Old-Time Firemen's Day

ALLENTOWN, Pa., Aug. 11.—The glamour of a real old-time firemen's parade, counted a potent gate lure in this area where volunteer firemen's orgs rate strong, has been added by Allentown Fair officials to the line-up of features billed for the 91st annual event to be held September 18-22.

The parade, arranged by Edgar W. Wolf, Allentown director of Public Safety, is scheduled to precede the annual livestock cavalcade in front of the grandstand Tuesday (18), which has also been designated Children's Day.

The condensed advance program of daily schedules, released this week, shows that the 1945 event will parade a majority of the attractions ordinarily presented in peacetime years, with harness racing, the World of Mirth Shows and the George A. Hamid Song of Victory Revue listed high among advertised features.

Advance reservations of space indicated six weeks prior to the opening, said President Ed Scholl, that concessioners will be on hand in numbers that have long been characteristic of the Allentown annual.

Premium lists covering poultry, pigeon and pet stock awards are already in the mails, while those for the horse and cattle departments were expected to be ready within a few days.

Pennington Pans Out a Pipparoo

THIEF RIVER FALLS, Minn., Aug. 11.—Three-day Pennington County Fair, which closed here August 1, chalked up another year of successful operation.

Boistered by a strong line-up of attractions, the event had its biggest day Tuesday (31) when Ernie Young's night grandstand show and attractions of the Art B. Thomas Shows combined to give a heavy gross. Acts from the Thomas shows, with Happy Kellem in the emcee role, worked the matinee grandstand performances, while the Young revue took over for the night stint.

Among the acts on the bill were the Rollerettes, DeWaldo's dog and bicycle acts, and Roy Barrett, whose clowning with Kellem was a hit of the Thursday shows. Al Miller, band leader, was in charge of the Young unit.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended Aug. 10.

The complete List of Fair Dates was published in the issue dated July 28. The next complete list will be published in issue to be dated September 29. See each issue of The Billboard for correction and additions.

Georgia
Summerville—Chattooga Co. Fair Assn. Oct. 13-18. S. H. Gilkeson.

Michigan
Gladwin—Gladwin Co. Fair. Sept. 17-21. Levi Baumgardner.

Oklahoma
Enid—Garfield Co. Free Fair. Oct. 22-26. J. B. Hurst.

Pennsylvania
Wooddale, Mount Pleasant—Pleasant Valley Grange Fair. Sept. 26-29. Eugene Keefer, RD. 2, Connelville.

Tennessee
Woodbury—Cannon Co. Fair. Sept. 21-22. Mrs. J. H. Cummings.

★ ACE

"CIRCUS OF DEATH"

LILLARD'S

AMERICA'S NO. 1 STUNT OUTFIT

★

Represented by BARNES-CARRUTHERS
121 N. Clark St. Chicago

AVAILABLE OCTOBER 1

For Bona Fide Southern Parks and Fairs

"TORCH DIVER"

America's only "headforemost" high fire diver.
(Not a jump.)

DUNCAN FAIRLIE
224 Home Ave. Providence, Rhode Island

WANTED WANTED

for HAVANA, CUBA

We Want Propositions From Shows and Acts for the BIG FAIR, December, 1945, to January, 1946.

Want Second Hand ROLLER COASTER and Other Rides.

Address SENOR JOSE GUARDADO
Palacio De Los M Liones
San Miguel 261, Havana, Cuba

WANTED

RIDES AND CONCESSIONS

ALLEGANY COUNTY FAIR

ANGELICA, NEW YORK
August 29, 30, 31 and September 1.
Contact L. L. STILLWELL
Angelica, New York

CARNIVAL WANTED

for

MARTIN COUNTY AGRICULTURAL FAIR

Any Week in October. Contact
JOHN A. WARD, Secretary & Treasurer
Williamston, N. C.

ONE TRICK RIDING ACT

With beautiful Palomino Horse, also January Act with two Clowns, two Comedian Horses; also Goat Act. Open for parks, fairs, festivals and booking agents.

MILLER'S HORSE ACTS
WILTON, WIS.

2 BIG STREET FAIRS 2

AUSPICES, THE AMERICAN LEGION

NORTH MANCHESTER, IND. | NEW HAVEN, IND.

September 11 to 15, Inc. | September 25 to 29, Inc.

Want Legitimate Concessions. World of Pleasure Shows and Rides Booked.
Write W. C. HERSH, Auburn, Indiana.

Eastern Idaho Jumps Cash Awards to 70G

BLACKFOOT, Idaho, Aug. 11.—Eastern Idaho State Fair has upped its premium offerings \$20,000 over last year's \$50,000 in a campaign to rate honors as the outstanding 1945 agricultural exposition in the Intermountain area. Dates are September 11-15.

Manager J. K. Smith, disclosing the scope of the premium boost, pointed out that the \$70,000 prize money will be distributed to reward the widest possible number of exhibitors. In both cattle and swine departments there is a generous expansion in numbers of prize awards to be made.

Evening horse shows and rodeo performances have been scheduled to replace the Barnes-Carruthers stagershow canceled by ODT ruling.

Ionia Comes Back In Fine Fashion

(Continued from page 44)

8,500 people. Attendance was good at all shows. Considering the many handicaps encountered, Barnes-Carruthers has produced a good show with plenty of novelty, comedy and flash, and it was cordially received by the public. Costuming was gorgeous and colorful and the production numbers cleverly conceived. The Song Weiders, six men and eight girls, and the 20 Dorothy Byton dancing girls won rounds of applause for their excellent work. Bob White did a good job of emceeing the show, and Izzy Cervone and his band provided lively music. Production numbers included the Floradora Polles as the opener; Western, Latin American and Hawaiian numbers with Strobilite effects in the latter, and a beautiful patriotic finale. Acts presented between numbers were Dick Clemens, lion act put on with plenty of showmanship; the Sky Thrillers, traps, teeth swivel, and other stunts on a high rigging; Ernie Wiswell with his always funny "Liesse of the Sawdust"; Gillette and Richards, dance team; Lowe, Hite and Stanley, comedy novelty act; the Wong Troupe, juggling, contortion and acrobatics; Goutier's Steeplechase, an exceptionally good pony and dog act; Bono Harrell, juggling clown, who got plenty of laughs, and the feature act, Miss Victory, woman shot out of a cannon.

Following the stagershow, the United Fireworks Company presented a first-rate display under the direction of F. A. Colway.

On the midway the Hennies Bros.' Shows had a varied array of attractions that were well patronized.

Excellent Exhibits

Exhibit buildings were well filled and attracted much attention. Livestock, agriculture, domestic science, 4-H, FFA, and other departments had a very good showing, and there was a large number of commercial exhibits of many kinds. Especially good was the showing of farm machinery. Number and variety of machines was greater than in any past year and gave an indication of what may be expected when peacetime manufacturing returns.

While no figures were available, attendance was very good throughout the week and compared favorably with that of the last fair held in 1942. President Williams and his board were well pleased with the excellent showing and are confident that next year will bring crowds that will dwarf those of pre-war years.

Maurice W. Jencks, manager of the Kansas Free Fair, Topeka, was a visitor Thursday and completed arrangements for the presentation of the Barnes-Carruthers revue at the Topeka Fall Festival early in September.

All-American Thrillers Click at 2 Iowa Annuals

CHICAGO, Aug. 11.—Frank Winkley-Aut Swenson All-American Thrill Drivers made successful stands at two Iowa fairs the past 10 days.

At Marion County Fair, Knoxville, troupe was rained out both Saturday and Sunday (4-5) matinee, but horse-men couldn't use the track at night so the thrillers played to winning audiences.

At the Vanburen-Jefferson County Fair, Keosauqua, Wednesday (8), matinee and night, the org established new grandstand records.

Swenson announced Thursday (9) that his group will perform at the Sac City, Ia., annual Labor Day and at the Duquoin (Ill.) Fair September 8.

Historical Pageant Set For New Jersey Annual

TRENTON, N. J., Aug. 11.—A historical pageant opening night, depicting the early fairs when the buying and selling of farm products were the main features, moving thru the days of Goldsmith Maid and the Fashion Stud Farm and thru the beginning of the early-day fairs up to the present, will be a feature of the New Jersey State Fair here September 9-16. George A. Hamid, president, announces.

Bert Nevins and associates are press-agenting the annual for the 10th successive year. Edward P. Connelly is doing advance publicity and special events. Norman Marshall is secretary-manager.

Montgomery Bows With Slick Program

(Continued from page 34)

die, show nurse, is in charge of the tax box.

Dell Graham Family (3) touched off the opening with a comedy acrobatic turn, and were followed by Dorothy Herbert in the first of her four appearances, this one with her menage horses. She also worked the Liberty act, fire jumps and the dog act.

Penny Parker, foot juggling, and Mona Gutierrez, in a foot revue, preceded the first clown number, which was followed by the trampoline performance of the Felix Morales Troupe (4). A pony drill was next, with Miss Gutierrez returning for her wire act before the second clown walkaround.

Winston's Seals, comedy boxing act, and Miss Herbert with her Liberty horses worked ahead of the third clown number, with Jack Bassett following it with his balancing act. A walking horse number, Penny Parker in comedy traps; Felix Morales's head slide; Betty Miles, equestrian, and Miss Herbert's fire jumps brought the performance to its finale. The announcing was handled by Pete Smith.

The inaugural matinee got under way a bit tardy, and even with the program moving along on precision schedule, the 15 trucks and two panels were late in leaving the lot for the next stand.

The Montgomery menagerie, sidetracked under the front end of the big top, includes six tigers, six lions, two sun bears, four leopards, two mountain lions, a chimpanzee, monkeys, and a bull.

The side show, an unborn show, grease stand, candy cotton and a juice stand, all owned by Frank Chicarelli, comprise the midway line-up.

The show boasts a flashy cookhouse semi, with kitchen built in and running hot and cold water. It is handled by The Duchess and Elmer Voorhis.

Tampa Asks 100G To Repair Grounds

TAMPA, Aug. 11.—A repair bill estimated at \$100,000, the price that Florida Fair and Gasparilla Association officials say must be paid to fix up damage to the Plant Field fairgrounds during its use by the army, is being studied here.

Representatives of the fair body and army engineers, in behalf of the federal government, have made appraisals but no settlement has yet been agreed upon. Carl D. Brown, fair president, reported that progress is being made with negotiations.

The fairgrounds was used as an air corps depot.

PUBLIC AIDS FUND

(Continued from page 37)

usher, bark, ballyhoo, shill and generally be "with it" in their accustomed groove.

Stars and celebrities from all branches of show business will be engaged and no name will be too big or any salary too high, according to Daniel Michaels, chairman of the entertainment committee. He also states that he has arranged to buy one of the first new automobiles off the production line and to be given away with the sale of tickets on downtown Market Street.

Sammy Corenson, org prexy, has announced the engagement of Walter Hale, well-known publicist and promoter, to be manager and producer. "This will be the first time to my knowledge that show people have ever gone outside their own ranks and directly to the public for funds. We are not having a social event for ourselves, but are producing a spectacular entertainment," Corenson said.

Hale has planned a show which will not be a hodge podge of acts, but a well knit and complete three-hour production which will feature some of the biggest names in show business. He is already in contact with major Hollywood studios and the Coast's leading agents. He will have the assistance of Harry Breden, producer of The Drunkard and several musical shows, and the advice of Harry G. Seber, girl show impresario of long and varied experience. Hale says that he intends to begin a dynamic campaign September 5, when a "boiler room" will be opened, the car will go on the street and solicitation of program and banner advertising will begin.

Milt Williams, Fred Weidemann, Edna Ralford and Arthur Roche are among members already active in the promotion.

92nd Ogle County Fair

OREGON, ILL., SEPT. 1-2-3

WANTS FREE ACTS

for one, two or three days. Can use an Aerial Act, also Dog and Pony or some other Animal Act. Give details and price first letter or wire. Also can use a few more Concessions.

E. D. LANDERS, Secy.

WANTED

Will Book Independent Rides, Shows and Stands, or Full Carnival for

Appanoose County Fair

CENTERVILLE, IOWA
August 21 to 24, inclusive.
A. M. FARRER, Secretary.

LYNCHBURG AGRICULTURE FAIR

LYNCHBURG, VA., AUGUST 20 TO 25

SIX BIG DAYS AND NIGHTS

Wants for Independent Midway, Eating Stands, Ice Cream, Rose Waffles, also Concessions of all kinds, Palmistry, Photos, Wheels, etc.

This is LYNCHBURG'S one and only Agriculture Fair.
All address

GEORGE O. PECK

Box 994, Lynchburg, Va.

THE GREATER FIREMEN'S FAIR

WEEK AUGUST 27, 1945

FAIR GROUNDS HUNTINGDON, PA.

— FREE GATE —

Acts — Rides — Shows — Concessions

— Contact —

OSCAR B. COSTILL, Director

P. O. Box 28

Huntingdon, Pa.

DAY
&
NIGHT

Latest developments on the effect of V-J Day on all branches of the outdoor show business will be found in a special story appearing on Page 57 in this issue.

RSROA Signs 4 Clubs, 6 Ops

DETROIT, Aug. 11.—Fred A. Martin, secretary-treasurer of RSROA, announced the approval of four clubs and six new members at the recent meeting of the executive board in Denver.

Orville W. Godfrey, Arcadia Rink, Detroit, who was a member when the association was formed but dropped out for a couple of years, was among those welcomed back.

Robert L. Sidler, Rollerway, Missoula, Mont., was taken in at an extra special meeting called during a barbeque of the group being held at Sportland Park Pool, Denver, with William T. Brown, president, asking for a standing vote.

Other operators were Philip Vaccarini, Prints Rollerway, Holly Oak, Del.; Irving D. Reinhart, Arena, Canton, O., and Ellis C. Everill, Mapleway Rink, Salt Lake City.

Arcadia Roller Skating Club, Arcadia Figure Skating Club, Arcadia Dance Skating Club and Arcadia Speed Skating Club, all of Detroit, are now full-fledged members of the RSROA.

Elms Opens at Eaton, O.

EATON, O., Aug. 11.—Elms, a new rink owned and operated by L. L. Stayton, opened here recently. It operates Wednesday, Saturday and Sunday nights. Mats are held Sunday from 2 to 5 p.m. Private parties are set for Monday, Wednesday and Friday. Biz is reported to be good.

Site is just outside village limits opposite Eaton Country Club. Cement building with self-supporting ceiling and floor space of 5,600 square feet is ample for this community now. Air-conditioning, lunch and soft-drink stands are profitable.

ARTHUR EGLINGTON has resigned from the staff of Wal-Cliffe Rollerodrome, Elmont, L. I., N. Y. He was a former speed skater.

AFTER MANY delays Steve Seipp opened his new rink on West North Avenue, Chicago, July 28. Building is of steel.

NANCY AND EILEEN McDONNELL will whirl for the new *Skating Vanities* this season. Latter will have a solo spot in the show. Eileen hails from the Bay Ridge (N. Y.) Dance and Figure Club where she was coached by Terry Pulvemiller Davis and later Millie Ferris. She has been skating the past four years.

BERT DOSS, proprietor of Circus Rink, Bloomington, Ill., spent several days in Chicago last week on business. Doss reports that the rink has been doing excellent business all summer. A nine-people skating revue, organized at the rink, has been proving a top attraction. It is presented on a 24-foot square platform.

WILLIAM F. SEFFERINO and wife banish all thoughts of whirling wheels from their minds when summer is on the agenda. They trek for some spot where the piscatorial art may be indulged in without a thought of their Sefferino Rink, Cincinnati, in which Bill's brother, Cap, is interested. A photo in August issue of *Sports Afield* magazine shows a 40-pound musky which Mrs. S. caught at Monument Bay, Lake of the Woods, Ont., recently. Bill is pictured holding the fish, with the better-half assisting. Walls of Bill's office at the rink are adorned with pictures of catches of other years.

HISTORICAL SOCIETY

(Continued from page 36)

September 9, including members of the CFA, the CHS and CMB and OA, at Benson's Wild Animal Farm, Hudson, N. H.

Walter Pietschman and Don Smith visited the Ringling show at Cleveland.

A pair of tiny silk gloves worn by Mrs. Tom Thumb has been passed on by a grandniece of the famous performer to Dr. E. N. Olzendam.

Arthur Stensvad, North Platte, Neb., fan, has had a big season, with visit to Bell Bros. at Broken Bow, Neb.; Bud Anderson, at Benkelman, Neb., and the Al G. Kelly & Miller Bros.' show in his home town.

Walter W. Tyson, president of the CHS, is proud of some old newspaper circus ads, vintage of 1863, and a Campbell Bros.' photo of 1905 which have come into his possession recently.

Three fine photos of the late Victoria Torrence, together with an interesting article and a colored cover picture of Ernestine Clark, make the August issue of *The Police Gazette* attractive to fans.

Charles Kitto and Mr. and Mrs. Sherman White visited with Bill Woodcock, the walking encyclopedia authority on old circus wagons, on the Cole lot at Janesville, Wis. Leland White, Monroe, Wis., was also a Janesville visitor.

Mr. and Mrs. Joseph Fleming have made their annual visit to the Al G. Kelly & Miller Bros.' Circus. Herb Fursler and Mr. Cripps, both of Mount Vernon, Ont., caught the Ringling show at Niagara Falls.

Delmar Brewer journeyed from Flint, Mich., to look over old photos and visit with L. (Crazy Ray) Choisser at the latter's home in Pinckneyville, Ill.

Frank P. Haley has his miniature circus on the road under the title of *Sardie Jay Circus*.—BETTE LEONARD.

UNDER THE MARQUEE

(Continued from page 36)

N. Y., recently, Dock is readying Bell Bros.' Circus to play New York towns. He left Dix Bros. and formed a partnership with Hawks.

MICKEY COUGHLIN, retired circus agent, has been around Chicago's Loop lately, and reports that he has been nurs-

ing a kick-back from an old attack of malaria. . . . GLEN Z. WAGNER, Dover, O., reports that he has sold his property at New Philadelphia, O., which has been used for years as a circus lot. . . . JACK NEDROW, Massillon, O., former car manager who now has his own poster plant, worked with R. M. Harvey in routing Dalley Bros. thru Ohio for late this month.

DUE TO A PORTER shortage, the Tableau & Chariot Circus is carrying a crowing rooster in its workingman's car.

BERT AND AGNES DOSS, Mr. and Mrs. Gene Enos, Mr. and Mrs. Lester Thomas, Harold Ramage and George Flint visited Arthur Bros. at Bloomington, Ill., Saturday (4). . . . BERGMAN'S Novelty Dogs are booked for the Butler County Fair. . . . ARTHUR HOPPER hit a dally double and immediately turned over \$100 of the plunder to the Hospital and Cemetery Fund of the Showmen's League of America. . . . SGT. HAROLD C. SMITH, Ellenville, N. Y., writes that he got a big thrill out of a circus in France and expects to be home after September 1. . . . FREE-ICE FUND at Trenton, N. J., gained \$11.75 as a result of a back yard circus staged by the Berkely Avenue baseball team.

THEN THERE WAS the early-day overland show camp cook who claimed that a chicken was a fowl when in a farmer's yard but a pheasant when on a public road.

LILA LA MARIA, serialist, has signed for Hamid-Morton Circus sponsored by Aleppo Shrine Temple in the Boston Garden opening September 30. . . . MIKE GUY'S Bailey Bros.' band pulled on the Clyde Beatty lot at Glasgow, Ky., Sunday (5) for a reunion with Vic Robbins's musicians and the boys blew hot and blue for several hours. . . . CHARLES DAVITT, Elmer Litch, Johnny Lyman, Gene Hubbard and Joe Beach, all Springfield, Mass., CPA, visited Hunt Bros. at Willamantic, Conn., Saturday (4).

MELVIN (TEXAS) WILLIAMS, second under Ralph Clawson with Wallace Bros. last year and a Ringling-Barnum employee for 10 years, is lonesome in the Army Station Hospital, Ward 213, Indian-town Gap, Pa. . . . CHARLES AND PEGGY KLINE are now working fairs for Barnes-Carruthers, living in a new 28-foot Tamden trailer which replaced the one they lost in a fire with Mills Bros. in the spring.

BALLET GAL, who marries a showman, has one thing on a town gal who does the same thing. She won't have to spend her old days listening to her husband tell about his former powers as a showman.

BALLYHOO BROS.

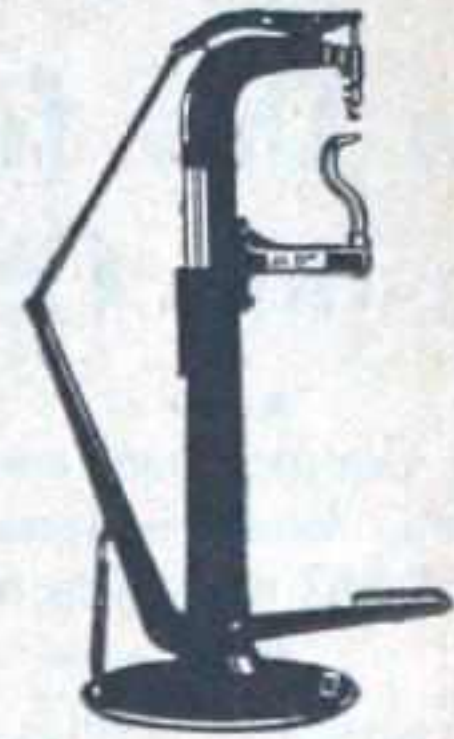
(Continued from page 37)

of dollars that would have been spent for extra help. After one using, the tops are sold to farmers as haystack covers. They can't be set up too close to fair-ground restrooms.

Say, Pat, I being a stranger in these parts, give me the lowdown. Who is this guy Roy Ludington? He seems to be a well-wishing sort of a fellow. On our arrival in California he sent the bosses a card that read: "Hoping your trip back East will be a pleasant one." He never missed a week without sending us a remembrance card of some kind. The last one read: "Home, Sweet Home. Horace Greeley didn't say, 'Go West, Old Men.'" Will probably send him a Christmas card this winter when the office stands for the postage.

P. S.—Hell's bells! The Pacific tour is on again. A carload of lithos and dates arrived last night. Pat, come to our rescue. Did you ever edit Chinese, Siberian or Filipino newspapers? The new paper is printed in those languages and we don't know which is which. Furthermore, the opposition has gone on the air to roust us out of here. They have a gal entertainer called Ballyhoo Annie. She has been singing *East Side, West Side, All Around the Town, and Back Home in Indiana* to make our workingmen homesick. MAJOR PRIVILEGE.

New ATTACHING MACHINE



Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.

Write for Complete Service Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY

Manufacturers of those famous BETTY LITTLE Roller Shoes CAMBRIDGE, MASS.

FOR SALE

Roller Rink, 75x200 ft., fully equipped, steam heated and air conditioned. Good business. Reason for selling, other business needs full attention.

Price \$25,000

\$10,000 down, balance 1 to 3 years monthly. Located in garden spot of the world. Write at once or wire. Tele. 4-3153.

Peerless Enterprise

19 Market St. KNOXVILLE, TENN.

"STURDIBILT"

Fibre or Wood ROLLER SKATE WHEELS

Roller Rinks, Dealers and Jobbers. Stock "STURDIBILT," the Nationally Advertised "Better Wheel." Write for details. WHEEL PRODUCTS CO. COUNCIL BLUFFS, IOWA

AT ONCE

HAMMOND ORGANIST WANTED FOR RINK WORK

R.S.E.O.A. Rink, 7 nights, Sunday afternoon. 8 sessions. Open 7 p.m. to 10:45 p.m. Must know tempo. \$50.00 week. Open year round. Write at once or wire.

WHALOM ROLLER RINK

R.F.D. #1, Fitchburg, Mass.

No. 321 DUSTLESS FLOOR DRESSING

Cleanes the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D. GAGAN BROTHERS 444 Second St. Everett, Mass.

ATTENTION

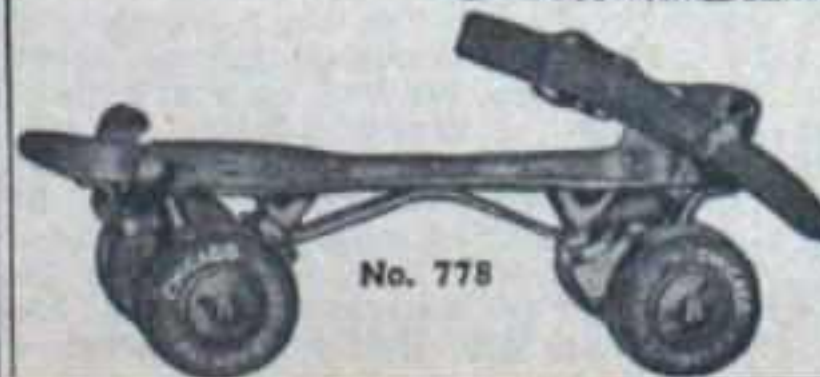
Special Sale on PRECISION BEARINGS No. 37 @ 40¢ each. All our Bearings are new, not seconds. Balls, 3/16" round, true, high-grade steel, @ \$1.50 per 1000. We have Precision Wood Wheels. Also general supplies for Roller Rinks. Send in for full particulars. Large quantity of Brooks Detachable Toe-Stoppers.

JACK ADAMS

1471 Boston Road Bronx, New York, 60

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NAAPPB's N. E. Section Meets

Gala Day for Funspot Ops

Lake Compounce owners gracious hosts—plans for annual Chi meet discussed

BRISTOL, Conn., Aug. 11.—Seventeenth annual summer meeting of the New England Section of the National Association of Amusement Parks, Pools and Beaches Tuesday (7) at near-by Lake Compounce was attended by more than 80 members and friends of the New England group.

Most of those attending were from Connecticut, Massachusetts and Rhode Island, but also present were Al R. Hodge, secretary of the NAAPPB, Chicago; Jack Greenspoon, Norfolk; John Campbell, Baltimore; Harry Ackley and Harold Bradley, Sewickley, Pa.; Raymond Luss and Herbert Schmeck, Philadelphia, and Bill Rabkin, A. W. Henslow and Mark Dalton, New York.

Hosts for the day were the Pierce and Norton families, owners of Lake Compounce Park, who not only placed all attractions and facilities of their park at the disposition of their guests, but aided by the park staff, saw to it that all were shown a good time. Weather, threatening in the morning, was ideal for the program prepared for the afternoon and evening.

Registration was handled by Fred L. Markey, secretary of the New England group. Buffet luncheon was served in the park's large dining room. Afternoon was devoted to inspection of the park and its features, and informal get-togethers. Cocktails were served at 6 o'clock, followed by a barbecued lamb dinner, which was the highlight of the day.

Julian Norton presided at the dinner and introduced the guests of honor. No set speeches were skidded but brief remarks were made by Al Hodge, Henry G. Bowen, John Campbell, Harry A. Ackley and Joe O'Connell. Henry Markey read list of members who sent wires of regret for their inability to attend the meeting. Lou Teller and Joseph Besonette provided a bit of comedy during dinner with screw-ball walter gag and hokum speech.

In the course of the brief after-dinner talks, Harry A. Ackley, representative of the outdoor amusement industry on the War Production Board, infoed that as nearly as can be determined, reconversion of ammunition plants will make it possible for the manufacturing of 25 shorts to be well under way before October, with sufficient quantities being produced to supply all indoor ranges this winter.

As supplies will not be coming thru in time to serve operators of summer resort and park rifle ranges this season, confusion can be avoided by operators of summer spots not applying for ammunition at present, Ackley said. Indications are that government controls on the distribution of ammunition for civilian use will be dropped before the end of the year, altho that depends on developments in the Pacific, he reported.

Plans for the annual convention of NAAPPB in Chicago, were discussed and it was stated that no definite date will be set until conditions, hinging on developments in the Pacific war, show improvement. Tentative dates have been reserved for early December and February.

Most park operators at the meeting agreed that this season's business was (See New England Ops on page 58)

Mex Funspot in the Works

TUXPAM, Mexico, Aug. 11.—Florentino Ruiz and Pedro Madrid have received government permission to construct an amusement resort in this city. First projects to go up will be a swim pool, bathhouses and concession booths. Later the partners plan to install rides, a skating rink and possibly a summer theater.



FRED W. PEARCE, former president of the National Association of Amusement Parks, Pools and Beaches and owner of Walled Lake Park, Walled Lake, Mich., is a member of the committee which is seeking a site for the proposed world's fair at Detroit.

Chi Riverview's Last Half Ups Gross Close To Mark Set in 1944

CHICAGO, Aug. 11.—Weeks of rain during the early part of the season and insufficient help at all times have failed to put any serious crimp in the season's business at Riverview Park, according to George Schmidt, manager, who states that at the present time the park is less than 5 per cent behind last year in receipts.

Since early in July the park has been going at a terrific rate, not only on week-ends but thruout the week. Rides, of which the park has more than 30, have done an exceptionally good business, and Saturday nights and Sundays they have operated at absolute capacity. Probably tops in receipts is the Boba Coaster, but a number of others have done almost as well. One of the most popular rides is the Pair-o-Chutes, but because of its slow operation the receipts are lower than many of the speedier rides. Ray Marsh Brydon's Side Show has played to large crowds, and S. W. Thomson's Motordrome has enjoyed excellent business. Concessionaires are having a very good season.

There will be no Mardi Gras at the park this year, Manager Schmidt states. This annual feature is being omitted because of the inability to secure out-of-town bands due to transportation restrictions and of the shortage of help. Park will close the Sunday after Labor Day.

Cyclone ride on Surf Avenue, taken over by George Klster and Chris Feucht after latter closed 12 years of his Drop the Dip operation, is now one of the busiest on the island. Since 1927, when Klster and Feucht took possession, they have added many improvements. Personnel includes Enrico Galluci and Charles Del Conte, maintenance; Alfred Belford, Anthony Pecoroni and John Swenson, tickets; William Davis, brakeman, and Fred Gropp, Victor White and Saul Cerrato, platform men. Held over from the Dip are Pecoroni, Swenson and Davis.

More Steeplechase personnel. At the pool, John Cavanaugh, Herbert Worth, John Brooks, Charles Karr, Harold Collins, Mildred D'Amatore, Louise Brown, Margaret Fries, William Rogers, Maralyn Fries, Matt Murphy, Lillian Bollman, Mary Varney, Charles Salatino, Loretta Clancy, Charles Parrelli, Michael Di-Lauro, Daniel Morrissey, Joseph Tuminelli, Dorothy Dumaine, Frances De-Raspino, Phil Internicola, Kevin Mahoney and Jim Collins. In charge of

Peak Crowds Jam New York Spots Over Week-End

NEW YORK, Aug. 11.—New York enjoyed its first clear week-end since July 8, and beaches and amusement resorts drew attendances equaling the season's peak crowds of July 4.

Police estimates of attendance at principal summer spots in the New York area Sunday (8) were: Coney Island, 1,500,000; Hockaway Beach, 900,000; Orchard Beach, 90,000; Jones Beach, 60,000; Jacob Hill Park, 60,000. Palisades and Olympic parks, on the New Jersey side of the Hudson, also drew capacity crowds, as did Playland, Hockaway Beach, and Steeplechase, Coney Island. Good crowds also jammed Playland, Rye Beach, N. Y., and other war-isolated spots hampered by gas rationing.

Lifeguards and police at Coney Island and Hockaway Beach were given a good workout Sunday (8), pulling exhausted bathers from the surf and caring for lost kiddies. At Hockaway 305 persons were saved from the breakers; 440 were treated at first-aid stations and 175 lost children were cared for by the police. Coney Island guards chalked up 18 rescues and police gathered up 83 lost kiddies.

Bathhouses at Coney Island were turning them away before noon and most of the hot-doggeries ran short of wienies by mid-afternoon.

Empire State Hero Nephew Of Detroit Park Owner

DETROIT, Aug. 11.—Don Molony, apprentice pharmacist's mate who was the hero in the Empire State Building crash, is a showman with a family tradition in show business. Molony is a nephew of Fred W. Pearce, owner of the Walled Lake Amusement Park here, and was employed at the Walled Lake Park here last summer.

Molony, who is only 17, has been recommended for high honors in connection with his rescue work at the time of the mishap. He put his navy medical training to work and was credited with relieving the suffering of many injured in the crash.

Detroit Park Staff Donates Heavy to Fund for Soldier

DETROIT, Aug. 11.—Contributions totaling \$425 were received from the staff of Eastwood Park, Detroit amusement center, by The Detroit Free Press in its campaign for funds to buy M/Sgt. Frederic Hensel, first American soldier to lose all four limbs in battle, his dream chicken farm.

Sergeant Hensel is being treated at Percy Jones Hospital, Fort Custer, Mich.

CONEY ISLAND, N. Y.

By Uno

music, Sam Syskin, Edward Spitzenberg and Saul Freibler. More next week.

Bowery block between Jones Walk and West 13th, Northside, owned by Jack Reiben, who himself operates two games there, Skee Roll and Skee Ball, both managed by Fred Bohner, is a well-patronized area. Alongside are Reiben-vented concessions. These include a milk bottle game, another Fred Canfield possession, managed by Jerry Clifford; Lou's star game, supervised by Lillian Hornyak and Bunny Fernstein; rabbit race, property of Isadore Rubenstein, piloted by Sam Silverman and Fred Strasser, and a penny-pitch-to-the-line game, long owned and operated by Leo Stober, who just recently succeeded in perfecting an electrical-gear rabbit race which he will market this fall, with Isy Rubenstein as a partner.

SHORTS. Blue Bird Casino owners comprise a company of which Morris Hanan is prey; Joseph Mayo, secretary, and Albert Falcon, treasurer. Its Surf Avenue site formerly tenanted a (See Coney Island, N. Y. on opp. page)

Lake Compounce Celebrates Its 100th Anniversary

BRISTOL, Conn., Aug. 11.—Lake Compounce, where the New England Section of the NAAPPB held its annual meeting last Tuesday (7), is celebrating its 100th anniversary. Park was founded in 1844 by Gad Norton and Isaac Pierce and has been in continuous operation ever since as a picnic ground and amusement park. At the close of the horse and buggy era the park's owners, lineal descendants of the founders, incorporated as the Pierce & Norton Company but the park continues to be owned and operated by members of the original Pierce and Norton families.

Lake Compounce Park lies on a small but beautiful lake in the hills near Bristol and is an ideal spot for picnics for which it has ample facilities, both outdoors and indoors. In addition to bathhouses and aquatic equipment, the park has a large Coaster, Auto Skooters, Rocket Ships, Laff in the Dark, Merry-Go-Round, Penny Arcade, speedboats, the unique miniature railway once the pride of the late William Gillette, and games and refreshment stands. It also has fine restaurants, a handsome ballroom, roller skating rink and bowling alleys.

Special attractions provided by the park are band concerts on Sundays, fireworks displays Thursdays and dancing that night and Saturdays. When name bands are available, special partitions separating ballroom and roller rink are removed to provide a spacious dance floor.

Des M. Riverview Skeds Horses, Sports

DES MOINES, Ia., Aug. 11.—Slanted to what the tastes of former Iowa State Fair-goers, a combined horse show and Western sports program has been scheduled for Riverview Park here September 2-3.

Park officials are hanging up trophies and ribbons as well as cash purses for winning contestants. Eight Palominos, a novelty in this area, will appear in one of the numbers.

Speedboat races staged on the park's lagoon July 29 attracted crowds large enough to warrant a repeat of the events tomorrow. Des Moines Kennel Club dog show was held at Riverview last Sunday (5).

Belmont Gross Tops Record 1944 Figure

MONTREAL, Aug. 11.—Season attendance totals for 1944 were surpassed at Belmont Park here Sunday (5). Managing Director Rex Billings crediting the Berosins free act with a major part in accounting for high attendance mark. Act closed Sunday night.

Flying Hartsells, serialists, opened Monday (6) for a week, to be followed by the Kilmris, who will remain thru Labor Day.

Business, Billings says, is running approximately 6 per cent over 1944, a record year.

One-Man Jap Suicide Sub Netting Heavy Play in A. C.

ATLANTIC CITY, Aug. 11.—Displayed here at the Steel Pier, just off the entrance from the Boardwalk, the one-man Jap submarine exhibited and owned by H. B. Maxey and son, Edmund H. Maxey, is experiencing good business under auspices of the Military Order of the Purple Heart.

The Maxeys plan to load the enemy craft on a tractor semi-trailer for road showings after Labor Day. It has been previously exhibited at Wildwood, N. J., and at Hunt's Convention Hall Pier.

Chi's Brookfield Zoo Plans Post-War Transformation

CHICAGO, Aug. 11.—Brookfield Zoo, already one of the leaders of the country, probably will surpass all others if plans now under way are carried thru. Planners for the Chicago Zoological Association say that a visit to Brookfield in the post-war era will be like a trip thru Alice in Wonderland.

Plastics, glass and other materials developed during the last few years are being tested for use in post-war construction, which is to be carried out at the zoo on an extensive scale. One of the larger construction projects proposed is a 170-foot mountain which will be populated with sheep and goats. At its base will be a prairie where buffalo, elk, moose and deer will graze. Edwin H. Clark, architect, has made preliminary drawings of the mountain and prairie. It is planned to present a panorama of fauna as seen by the early settlers in the West. Animals will be separated from the public by a deep moat.

The Brookfield Zoo was one of the first in the country to place wild animals in their natural surroundings rather than in cages. Under the post-war plans this policy is to be greatly extended.

Use of plastics and glass is expected to provide much better quarters for many animals that must be confined to buildings. Gorillas and chimpanzees are now quartered in the monkey house. Un-

der the new plan, a building which will provide outdoor summer facilities for these animals and more sunshine during the winter will be provided. Apes, now confined behind bars, will be housed in a building made of plastic such as is used in plane turrets.

John T. McCutcheon, famous cartoonist, and president of the board of directors of the zoo, has proposed a building to house trophy collections and a zoological library.

Enlargement and air-conditioning of the small mammal house also is proposed, as well as many other improvements.

Since the Chicago Zoological Association's zoo was established at Brookfield some years ago it has steadily grown in size and importance. Under the direction of Ed H. Bean it has acquired many rare animals, birds and reptiles and has one of the largest collections in the United States. It was the first zoo in the country to introduce the panda, which brought it nationwide publicity. Attendance runs well over a million people a year.

CONEY ISLAND, N. Y.

(Continued from opposite page)

Childs eatery. . . . Julius Tolces, manager of Feltman's shooting gallery and designer of Pokerino tables, has invented a gadget that will keep disks in place while attached to the Victrola. . . . Charles Phelan, weight lifter, is back from the W. C. Kaus carnival for which he managed Max Kassow's concessions. He is now managing the front of Wonderland on the Bowery for Herman Beyer and John D'Errico. . . . Joe Bonsignore finally has his Thompson's Coaster in full operation, with Roger Langlois managing and Harry Lightstone and Dave Malcolm ticket sellers. Malcolm is all set and signed for the Christmas season, when he will again keep department store customers in good humor.

Sam Torres, talker, back on the outside of Tirza's. . . . Hadji Ben-All, the human ostrich in Luna last season, is ticket selling at the Jitterbug, adjoining the Comet. . . . Streamlined Whip, Bowery and West 12th, operated by Tom Baker and Karl Klarinet, is cashiered by Abe and Tom Vine. . . . Abe Vine has been engaged to assist Bill Miller at latter's new nitery, the Embassy, on East 57th Street, Manhattan, scheduled to open late in September. Miller was Luna's operator the last three seasons. . . . Lester Nelson returned from the Dodson Shows and was immediately placed in charge of another hammer, property of his dad, this one at West Sixth and Surf.

Mollie Milgrim is away from her concessions to fight a heart ailment. . . . Irving Dworman, new lessee and manager of Ravenhall Baths and concessions, who has a 42-year lease on the property from the Brooklyn Trust Company, with a two-year option for its purchase, must make up his mind by 1947 whether he wants to be in sole control or merely retain himself as a renter. . . . Candy Renee is in her second season at the Atlantis. She plays accordion, piano and guitar and sings. . . . Anna, wife of Charles LeRoy, talker at World Circus Side Show, is on the ailing list. . . . Emma Raymond, at the same show, came near being another patient when she slipped during her trapeze stunt last week.

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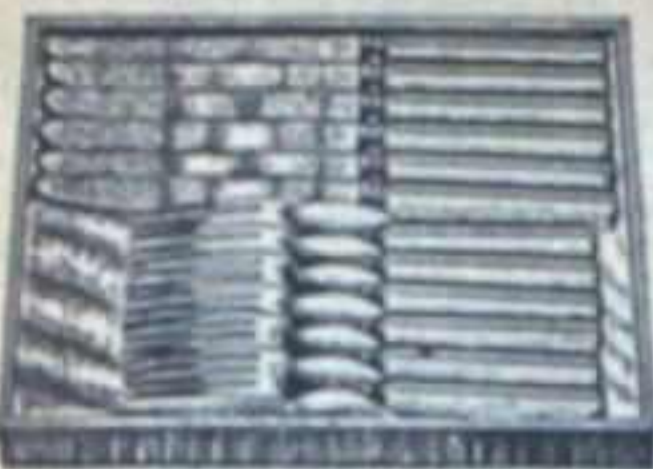
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Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

EDDIE DIEBOLD . . .
taking a vacation at Cedar Point, O.

THE POWERS . . .
are making fairs with jewelry.

F. W. MILLER . . .
lines from New Orleans that Wandering Fatima reports the Harcourts and Mr. and Mrs. George Brophy are getting it with mental work on the Atlantic City Steel Pier and all are working in harmony.

COL. C. A. MATTLAND . . .
working around Waynesboro, Va., and getting set for Labor Day fair at Staunton, Va.

PAT MALONE . . .
and Jack (Bottles) Stover are making stock sales in the Shenandoah Valley.

JIMMY TROY . . .
was a visitor at the Pipes desk in Cincinnati last week. He and his family are doing a string of acts with Bernard Bros.' Circus which showed near Cincy last week. Jimmy says that his dad, Doc F. J. Troy, is still with med, altho confining his activities to Tom, Okla., where he has made his home for the past 15 years. Doc has been with med for more than 40 years and formerly had the Reliable Comedy Company in the West. Pvt. Fred Troy, another son, is in Italy.

IRVING (DOC) LIVINGSTON . . .
says that he met his only brother, Albert, recently in Boston, where he has his own jewelry store. Albert formerly worked foot, just as Doc is doing with the assistance of the missus. Doc and Ruth are now in Neisner's, Rochester, N. Y., with their own Exit package.

DOC GEORGE M. REED . . .
the 70 year-young med man, writes from Room A 102, University Hospital, Columbus, O., that he hopes to be out soon. His eyesight is not quite as good as it used to be, but he says the pipes column (See PIPES on page 56)

BRACELETS

24 Kt. Wing Bracelet. Retail \$21.98. Closing out \$3.50 doz. \$3.00 in 8 doz. lots. Md.se. Distributing, Box 5014M, Billboard, 1564 B'way, N. Y. 19.

CANDY

Mirror Vanities, Cedar Chests, Cigarette Lighters, Mirror Cocktail Sets. Immediate delivery. Sylvan Co., Box 010, Billboard, 155 No. Clark St., Chicago 1.

CELLO-LEIS

Hawaiian Lels, cellophane, sparkling colors. \$4.75 per 100; 150 to carton. Phoenix Merchandise, Box 5004 M, Billboard, 1564 B'way, N.Y. 19.

CHARMS

Plastic Slum Prizes, \$4.00 per M. Charms on gift cards, \$6.50 per M. Sam Eppy, Box 5030M, Billboard, 1564 B'way, N.Y. 19.

COMIC CARDS

Colorful Comic Greeting and Joke Cards, all occasions. Send for circular. Marcy Mfg. Co., Box 5005M, Billboard, 1564 B'way, N. Y. 19.

CROSSES

4 inch, gold sprayed, \$3.00 doz.; \$33.00 per gr. Plain Crosses mounted on rayon cord, \$8.50 gr. Knickerbocker Handkerchief, Box 5054M, Billboard, 1564 B'way, N. Y. 19.

EARRINGS

Earrings, dangles, buttons. Gross lots only. Ass'd. styles, \$24.00 gr. Send cash. Richley Co., Box 5012M, Billboard, 1564 B'way, N. Y. 19.

FLAG BUTTONS

Metal, American, 35¢ per C; \$3.50 per M. Cards for Buttons, 25¢ per C; thousand lots only. Cherry Products Co., Box 5055M, Billboard, 1564 B'way, N. Y. 19.

FRUIT CAKE

2¢ Fruit Cake in Tins and Individual Mailing Carton. \$18.90 doz., F.O.B. Chicago. Sample, \$1.70 + 15¢ postage. Bernhold, Box 07, Billboard, 155 N. Clark, Chicago.

FAST SELLERS

● CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

● PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

FURS

Low prices. Coats, Jackets, Scarfs. Latest styles. Free catalog. H. M. J., Box 5043M, Billboard, 1564 B'way, N.Y. 19.

FURS

Coats, Jackets, Chubbys. Lowest prices. Large assortment. 1946 fashions. Free catalog. Rose Fur, Box 5053M, Billboard, 1564 B'way, N. Y. 19.

JEWELRY

Earrings, Pins, Necklaces, Bracelets. Assortment, \$4.50 doz. 25% with order, balance C. O. D. Retail \$1.35. L. Cohen, Box 5002M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY

Locketts, Bracelets, Anklets, Signet Rings, Earrings. Send \$10 or \$20 for samples. Majestic Bead, Box 5038M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY

Double Heart Pins, gold plated, \$18.00 gross. Immediate delivery. 25% dep. with orders. Cornelia Jewelry, Box 5051M, Billboard, 1564 B'way, N. Y. 19.

JEWELRY

Rings—Men's Heavy Sterling Silver with large Simulated Diamond. \$30 doz.; sample \$3.50. Fifth Ave. Jewel Co., Box 5045M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY

Sterling Rings, Barrettes, Charms, Anklets, Bracelets, Lockets. Samples \$15.00. Jack Roseman, Box 5031M, Billboard, 1564 B'way, N.Y. 19.

LAMPS

Herman Cohen, Mos Eik, Props. Bed Lamp Sets, 3 pieces, \$1.20 each. Conelle Products Co., Box 5042M, Billboard, 1564 B'way, N.Y. 19.

LIGHTERS

Military type, windproof, black crackle finish. \$2.00 retailer, \$14.40 per doz. Alex Stutz, Box 5032M, Billboard, 1564 B'way, N. Y. 19.

LIGHTERS

Sure-fire strike-lighter. Stainless steel, \$38 gr. Sample doz. on display cards, \$3.95. Retail 49¢. Ray Products Co., Box 5049M, Billboard, 1564 B'way, N.Y. 19.

LOCKETS

Gold-filled, 2-tone, beautifully engraved, \$24.00 doz. Boxed and chained. Liberty Products, Box 5020M, Billboard, 1564 B'way, N. Y. 19.

LUMINOUS

Figures and Novelties that glow in the dark. Send for list. Nite Glow Products Co., Box 5033M, Billboard, 1564 B'way, N. Y. 19.

MAGIC TRICKS

Dealers. Earn large profits with our line of over 100 fast selling Magic Tricks. Free catalog. Robbins, Box 5052M, Billboard, 1564 B'way, N.Y. 19.

NEW BRACELET

Genuine Lucite Bracelet with space for engraving. 12 favorite colors. Sample order, \$5. Universal, Box 08, Billboard, 155 N. Clark, Chicago 1.

SALESBOARD

13 Items. Take \$75, pays out \$10. Sample deal, \$17.50; net profit \$47.50. 1/3 Dep. Boro Amusement Co., Box 5034M, Billboard, 1564 B'way, N. Y. 19.

SELL FURS

The theme around which a smart woman's wardrobe is built. Send for details NOW. S. Angell & Co., Box 5015M, Billboard, 1564 B'way, N.Y. 19.

SHREDDER

Now plastic. Plenty of repeat business. Send 25¢ for sample, details. Renwal Mfg., Box 5041M, Billboard, 1564 B'way, N. Y. 19.

S. S. PLATES

Social Security Plates, red, blue, gold colors, metal. \$8 per 100, F.O.B. Chi. while they last. Sample, 10¢. Charms & Cain, Box 012, Billboard, 155 N. Clark, Chicago.

TABLE LAMPS

All-Metal Table and Boudoir Lamps. Beautiful designs. Imm. Del. Send for free circular. Great Lakes, Box 015, Billboard, 155 N. Clark, Chicago.

TRICKS

Jokes, novelties, carnival supplies, noise makers. Write for catalog. Gordon Novelty Co., Box 5010M, Billboard, 1564 B'way, N. Y. 19.

V-J BUTTONS

With streamer, \$35.00 M. Plain V-J Button, 50 ligne, \$20.00 per M. Hammer Bros., Box 5016M, Billboard, 1564 B'way, N. Y. 19.

WALKIE TALKIE

Hottest novelty in years. Flashy. \$9.60 doz. Sample \$1.00. Act now. Glenwood Mfg., Box 5019M, Billboard, 1564 B'way, N. Y. 19.

WATCHES

Men's American made Walthams, 7 Jewel, \$16.75. Rebuilt (guaranteed). 1/3 dep. Victor Dist., Box 5040M, Billboard, 1564 B'way, N.Y. 19.

- FLYING BIRDS, with Feathers and Inside Whistles, Sticks Included. Gro. \$19.50
- FLYING BIRDS, Large Size, Bright Colors, Sticks Included. Gro. 15.00
- Neckties, Ass'd. Silk and Crepe, Flashy Patterns. Each in Box, Doz. \$2.10; Gro. \$24.00
- Leather Billfold, Double Window Pass Case. Doz. \$2.35; Gro. 27.00
- Silver Finish Sugar Shell and Butter Knife Sets in Display Box. Doz. Sets 2.00
- Large Hunting Knife with Leather Handle and Heavy Leather Sheath. Doz. 30.00
- Jewelry, All Metal Brooch Pins, Dress Clips, Etc. Gro. Lots Only 9.00
- Silk Western Neckchiefs, Ass'd. Bright Colors, Lg. Size. Doz. 4.50
- Stuffed Washable Animals, Elephants, Lambs, Dogs, Etc. Big Value. Doz. 4.50
- We have in stock for immediate delivery Corks, Candy Boxes, Cigt. Cases, Dolls for Racks, Baseballs, Dart Boards and Darts, Sno and Pop Corn Cones, Apple Sticks, Swaggers, Batons, light weight Canes with Knob Handles for Pennants, Glassware, Hyv. Cans for "Guess Your Weight." Send us list of Concessions you are operating for our special lists.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

SAVE MONEY ON THESE CASEY SPECIALS

- V-Mail Stationery, #448, \$1 Seller, Gr. \$14.00
- Envy Stationery, #224, 25¢ Seller, Gr. 5.00
- SLUM ITEMS
- Miniature Tool Kits, Gr. \$3.00
- Plastic Crucifix Charms, Gr. 1.50
- Paper Goggles, Gr. 1.25
- Paper Masks, Gr. \$1.00
- Wedding Rings, Gr. 1.00
- Glass Mixers & Straws, Gr. .50
- Clip Buttons, Per 1,000, 10.00
- Star Picture Frames, Gr. 14.40
- Shoe Shine Kits, Gr. 18.00
- V-Mail Stationery #448, Gr. 14.00
- BASEBALLS, Per Doz. 2.00
- BINGO ITEMS
- Ass. Cookie Jars, Doz. \$13.20
- 3 Pc. Fire King Bowl Set, Individual Cartons, Doz. 6.00
- 10 Pc. Glass Bake Sets, Doz. 11.00
- 9 Pc. Betty Jane Glass Bake Sets, Doz. 9.50
- 3 Pc. Carving Sets, Doz. 7.20
- Enamelware, Dz. \$4.80 to 13.20

Write for Free Bulletin listing hundreds of other Slum and Bingo Items. 25% Dep., Bal. C. O. D.

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. CHICAGO

GOOD WEIGHT STERLING IDENTIFICATION BRACELET



Ladies' No. 3A771—\$12.00 Doz. Men's No. 3A772—\$27.00 Doz.
HARRY PAKULA & COMPANY 5 North Wabash Avenue, Chicago 2, Illinois

RUBBER STAMPS FOR SERVICEMEN

MADE WHILE-U-WAIT
Take only seconds to make a Stamp and has the best mark-up. Send \$56.00 for Trial Outfit, complete with 1,950 Letters, Commas FREE; 300 Rubber Type Holders, 60 Half-Ounce Bottles Indelible Ink, 60 Ink Pads, 1 Roll Tape, 1 Bottle Glue, Type Case and Display Cards. Can take in 1250.00. No Arcade, Army or Navy Store should be without a set-up. We handle all fill-ins. Will ship on \$5 deposit. WE ARE THE WORLD'S LARGEST SELLER OF RUBBER TYPE FOR SERVICEMEN. ALL LETTERS ARE MACHINE CUT AND PRINT ACCURATELY. BUY RED TOP FOR SERVICE AND QUALITY.

GLOBE RUBBER STAMP CO. 305 S. FIGUEROA STREET LOS ANGELES 14, CALIF.

FLASH—FOR EVERY TYPE CONCESSION

Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware. Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials, Boxed Jewelry. "Fair Special" List Now Ready—Write.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested in.
1-day Service
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

CATALOGS

#66 AND #67 FREE!
Toys, Giftware, Specialties, Novelties, Sales Boards, Deals, Household Goods.

DIVERSO PRODUCTS CO.
610 N. WATER ST. MILWAUKEE 2, WIS.

Identification Bracelet
Men's Id. Brace., ex. heavy Star, Silver plated, with Sister Hook. Doz. \$7.12.
Ladies' & Children's Id. Brace. Doz. \$5.72
Stainless Steel Bracelets, Doz. 4.50
Write for FREE 1945 CATALOG of Mexican Jewelry
MILLER CREATIONS, 6628 Kenwood Avenue, Chicago 37, Illinois

ATOMIC BOMB VICTORY CELEBRATION

INSIDE THE GATES OF THE WORLD'S LARGEST DEFENSE AREA
OAK RIDGE, TENNESSEE

Two Big Weeks Commencing Monday, Aug. 20, to Saturday, Sep. 1
OPEN SUNDAY

LARGEST CARNIVAL DATE IN HISTORY

500,000 DEFENSE WORKERS WORKING DAILY. 135,000 LIVING IN AREA.
THE ONLY CARNIVAL EVER HELD INSIDE THIS CLOSELY GUARDED AREA.

TO ENLARGE FOR THIS DATE WILL BOOK:

RIDES—Fly-o-Plane, Roll-o-Plane, Flying Scooter, Rocket and 3 or 4 nice Kiddie Rides. (Williams and Bates, can you make it?)

SHOWS—Side Show, one or two good Girl Shows, Five-in-One, Illusion, Mechanical City, Fat People, Monkey Circus, Big Snake and Glass House. The following people contact immediately: Slim Kelly, Moss Smith, Buster Hayes, Sam Golden, Fred Miller and Mark Williams.

WANT MUSICIANS AND PERFORMERS FOR MINSTREL SHOW.

CONCESSIONS—Large Cookhouse, Frozen Custard, Snow Balls, Floss, Apples (H. C. Rice, can you make it?), Lead Gallery (Jack Smith, answer), Ball Games, Fish Pond, Pitch-Till-You-Win, Novelties, High Striker, Scales, Photo Gallery, American Palmistry (no gypsies), Helen Barfield, answer. No Percentage or Flat Stores.

THESE OUTSTANDING FAIRS FOLLOW:

- NORTH ALA. STATE FAIR, Florence, Ala. Sept. 10 to 15
- MIDDLE TENN. DIST. FAIR, Lawrenceburg, Tenn. Sept. 17 to 22
- ETOWAH COUNTY FAIR, Attalla-Gadsden, Ala. Sept. 24 to 29
- CHAMBERS COUNTY FAIR, Lanett, Ala. Oct. 1 to 6
- RANDOLPH COUNTY FAIR, Roanoke, Ala. Oct. 8 to 14

AND A GOOD ROUTE TO FOLLOW

Address replies to J. F. SPARKS, Cartersville, Ga., this week; then Oak Ridge, Tennessee, next week.

EXPOSITION AT HOME SHOWS WANT

The following for Hagerstown, Baltimore and 10 Big Fairs to follow.

Bings, Minstrel Show. We furnish outfit. Man to take over Girl Show, we have outfit for same. Want Concessions of all kinds, Frozen Custard, Photo, Mini Camp or any other. Want sensational High Free Act. Will book Octopus, Roll-o-Plane, Whip or Ride-o-Q. Want Manager for complete Cook House, good proposition. Address all mail to

ROX CATTO, Manager, Eastport, Md., this week; Hagerstown, Md., and Baltimore to follow.

BRIGHT LIGHTS EXPOSITION SHOWS

Mercer, Pa., Fair, Day & Night, week Aug. 20; Indiana, Pa., Fair, week Aug. 27, Day & Night.

Can place Shows not conflicting. Opening for Girl Show, have complete outfit. Concessions—Fish and Duck Pond, Devil's Bowling Alley, Dart, String, High Striker, Custard, French Fries, Candy Floss, Bumper, Hoop-La, Watch-La, Novelties. Good opening for Unborn Show. Playing all fairs and celebrations till Thanksgiving week. Write or wire

JOHN GECOMA or L. C. HICK, New Kensington, Pa., this week.

BOSTON CELEBRATION

MEDFORD COMMONS

MAYOR WALTER LAWRENCE HOMECOMING FUND

AUGUST 27 TO SEPTEMBER 3—8 BIG DAYS

CONCESSIONS of all kinds wanted.

Write or wire MAYOR WALTER LAWRENCE, Medford, or
P. L. RUDDOCK, 7 Nelson St., Lynn, Mass.

SAM TASSELL SHOW WANTS

WEEK AUGUST 20TH, BEACH HAVEN, N. J.

This is a summer resort with plenty of money around. Other spots to follow. Long season. Want Pop Corn, Apples, Photos, Age and Weight, High Striker, String Game or any Grind Stores working for stock. Can use Shows and Rides not conflicting.

THIS WEEK, MANAHAWKIN, N. J.

B & V SHOWS WANT

For Whitney Point Fair, Aug. 20-25; Angelica Fair, Aug. 21 to Sept. 1
Grabs, Custard, Arcades, Drome. Want Grind Stores. Can place Shows and Rides that do not conflict.

Afton, N. Y., Fair, Week August 13.

JOHN R. WARD SHOWS

New Ulm, Minn., Fair, this week; Kasson, Minn., and Preston, Minn., next week; then Southern Fairs.

Want Ride Foremen for Tilt-a-Whirl, Wheel, Merry-Go-Round, Octopus, Fly-o-Plane; also Second Men. Must drive coach. Want Electricians.

SHOWS: Want Monkey Show and Wild Life Show, feature Ride Show Acts. Mel Bennisick, will place 70%. Office salaries, Girl Show, Shows with or without outfits.

Want Stock Concession Agents for Penny Pitch and Ball Games. Want first-class Mechanic. Top salary and long season. JOHN R. WARD SHOWS.

White, Hurley Join The Billboard Staff

CHICAGO, Aug. 11.—Gaylord White, long associated with the outdoor amusement industry, and Henry J. Hurley, 15 years a newspaperman, have been added to The Billboard's outdoor staff, following discharge from the army.

Gaylord was literally born in the fair business, his father John F., having been manager of the South Dakota State Fair, Huron, for 13 years. He was founder of the Sioux Empire Fair, Sioux Falls, S. D. Gay handled publicity for Hankinson Speedways, World of Mirth Shows, the North Carolina State Fair, and the Reading, Pa., and Brockton, Mass., fairs, and at the time of his induction into the armed forces he was a partner with Al Sweeney in the operation of National Speedways. He received an honorable discharge in July, and will begin handling outdoor show news in The Billboard's New York office after a shake-down cruise in Chicago.

Hank was a sports writer on The Forum, Fargo, N. D., until inducted December 12, 1942, and did a stint in the South Pacific. He received a medical discharge in May and is now a member of the Chicago staff.

Darros' Milwaukee Get Enough for All Obligations

MILWAUKEE, Aug. 11.—John Darros' Bodeo and Thrill Circus at Borchert Field, home of the Milwaukee Brewers, August 2-7, attracted enough cash customers to pay the bills but there was nothing left for the promoter and his associates, according to Flash Williams, who was listed as co-producer. Rain Sunday knocked out the possibility of a sizeable profit.

Receipts, according to Williams, were \$18,100 after the tax and rent was paid. Prices were 90 cents and \$1.50 including tax. Staff, in addition to Darros and Williams, included Sol Schnitz, business manager; Charles Key, advertising manager, and James Colby, public relations.

Entire receipts for the opening night went to the Veterans' Rehabilitation Fund sponsored by The Milwaukee Sentinel, approximately \$2,000.

Acts included Maximo, tight wire; the Mathews, double traps, and the Nijares (7), Mexican tumblers. Eugene (Pop) Staples did the bus jump and was head cowboy with a strong rodeo backing. Comedy was furnished by Whitey Harris, Smiley Dalley, Frankie Little and Cecil Eddington.

PIPES

(Continued from page 55)

still keeps him in touch with his pitch friends of the past 40 years. He has been ticket man for Walter Byer (Byer Amusement Company) on his Merry-Go-Round around Columbus, and writes that Walter has been like a son to him. Doc also tells of meeting Mary and Madeline E. Ragan, and says they are among the best workers he has ever met. He also mentions Dan Bigelow, Big-Foot Wallace, Frank Libby, Samson (Hold That Turtle), Waylan Garrison, Kid Carrigan, I. V. Heid, Ned House, Tom Kennedy, Bill Collins, George Grooms, Herb Hull and Harry Belt.

BOYS AND GIRLS . . .

were doing all right at the Ionia (Mich.) Free Fair when caught last week by a representative of The Billboard. Among those working were Mrs. Leroy C. Crandall, jewelry; Albert Sarkes, Lord's Prayer on a penny; Joe Pollard, flowers; Fred Werther, with Ernest Werther's miniature locomotives and Commando knives, and C. Antone Oehler, oil paintings.

BERNICE A. SAVOY . . .

now in New Orleans and formerly of Alfred Street, Detroit, says she has some info for the old jam man, Honest Frank Wilde.

BEN (HORSEBACK) MEYERS . . .

sends a pic of himself astride a Merry-Go-Round pinto pony taken while he worked Pittsburgh recently. He was in Cincinnati last week-end with the Ringling show on the string end of the big balloons.

R. H. CARRIER . . .

reported getting gelt with almanacs around the Staunton, Va., territory.

WLW 'Billies Click \$2,621 In 2 Shows at Urbana Fair

URBANA, O., Aug. 11.—WLW's Midwestern Hayride, piloted by Bill McCluskey, played to two overflowing grandstands at the Champaign County Fair last night, the annual's finale.

With duets sealed at 50 cents, including tax, the WLW hillbilly contingent stacked up \$2,621 in the cash box. John Yoder is fair secretary.

LONE STAR SHOWS WANT—WANT

RIDE FOREMEN for Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Octopus and Roll-o-Plane. SECOND AND THIRD MEN on all rides. Top salaries. Good drivers preferred. COME ON. WILL PLACE YOU! Will give tickets if I know you. M. Carmel, Aug. 12-14; Centralia, Aug. 20-25; Salem, Aug. 27-Sept. 1; all Illinois. Address all mail and wires to:

J. R. McSPADEN

Mt. Carmel, Ill., this week; then per route.

WANT

Spectacular Acts, Independent Rides and Concessions for

BIG CELEBRATION

VETERANS' FIELD DAYS, SEPT. 1-2-3

Sponsored by Veterans of Foreign Wars 2481
Schoor, N. Y., for Disabled Veterans' Entertainment Fund at Schoor Municipal Field, West Hill, N.Y. Write all particulars to
ELMER E. VOSSBURGH, Director
Village Hall, Schoor, N. Y.

WANTED

Cowboy Hillbilly Medicine and Character Treats for Tent Shows, Balls, Picnics and Excursions. Send photos, experience. Cal and Bonnie West, please answer.

JACK GILLETTE

2500 East 7th c Charlotte, N. C.

HOWARD INGRAM

WANTS

Concession Agents. Jobs now. Florida all winter. Show Shows, Bowling Alley, P.C., Etc. Harry Parker and Gen. Garber, vtn. Indian Baller. Jobs here. Blackhear, Ga.

MONARCH SHOW

WANTS

Foreman for Chair-o-Plane, also good Second Men on all rides. All winter's work if no deliver. Salary no object. Place few ballgame concessions. Place Flat Rides for all winter. Miami, Florida. Address:

N. P. ROLAND, Quincy, Fla., this week.

FOR SALE

2-Almost Parker Jenny with transportation \$2,000. Will take Chair-o-Plane for part payment. Want to buy 24 Wheel, Merry-Go-Round in operation.

TEX ROLLINS

Flora, Ind., week 15th.

WHITE BUTLER WANTS

Pea Pool Dealer. Walden, Ark., this week. Safflower, Stigler, Cushing, Stillwell, all Ok (all fairs), to follow.

FOR SALE

Can be moved Labor Day. South & South Chair-Plane, completely overhauled, now operating at 40x50 square feet. Push Pole Kiosk Top, 24 x middle piece, 7 ft. side wall. Can be used at White Lake, N. C.

R. H. WORK

Elizabethtown, N. C.

WANT

Mini Camp, Bumper, Stock Concessions. For Sale—One 24 No. 5 Wheel, located in a park in Indian

ESTHER SPERONI

Milled, Ill., Fair, this week; Minor Remnants

Return To Normalcy With V-J Day

Pick-Up Seen After Slump

Easing of wartime restrictions will have favorable effect on outdoor showbiz

CHICAGO, Aug. 11.—V-J Day will be generally welcomed by people of the outdoor show world both from a humanitarian standpoint and because of the effect it will have on business and everyday life. While it is the opinion of many showmen that there will be a temporary slump in business following V-J Day, most of them believe that such a reaction will be of short duration and that within a month or two business will be rolling satisfactorily again.

The greatest slump, it is expected, will come in communities that have mushroomed since the war started. Cancellation of war contracts will put thousands of people out of work in these towns, and some weeks will be required for them to be reabsorbed in other industries. On the other hand, factories in many communities have been preparing for resumption of the manufacture of civilian goods for which there will be a tremendous demand, and they will absorb many of the war workers whose jobs have folded. It is expected that by mid-fall there will have been sufficient readjustment to put all but the mushroom towns on a sound basis.

Prospects of an early end to gas rationing and an easing of restrictions on tires and other materials will have a far-reaching effect and favorable effect on the outdoor show world.

Tremendous benefit to the late fall fairs is seen by fair men and showmen. While the larger fairs that have been canceled have no chance to resume this year even tho all restrictions were lifted, the fairs scheduled for October and November should reap many benefits. Freer use of gas will enable more concessionaires to play the fairs and it also will bring more people to the annuals.

Little effect will be felt by the amusement parks, as their season is nearing its close. Few of the parks operate much beyond Labor Day.

Bugaboos Will Be Eased

Vexing problems of supply, labor, illumination and other wartime bugaboos that have troubled fair officials as well as all other outdoor managers, will be eased enough to benefit even late fall events this year, in the opinion of J. C. McCaffery, veteran Chicago showman.

Speaking as the manager of Birmingham's massive Victory Jubilee, scheduled for the Alabama State Fairgrounds October 1-6, McCaffery predicted that preparations for Southern fairs will move ahead rapidly and smoothly as restrictions are lifted and priorities vanish.

McCaffery, along with most others, agrees that a rash of timely victory festivals, jubilees and celebrations will break out, but speculates that a general shortage of promoters may curb the outbreak.

He feels that the Alabama jubilee, centered in the heart of the South's industrial steel center, cannot be adversely affected by any conditions arising between V-J Day and the event's opening. On the contrary, he forecasts that Birmingham's steel workers, fortified by the knowledge that steel will continue in brisk demand as post-war America rebuilds, will turn out in record numbers.

Sees Temporary Slump

Mel H. Vaught, whose opinion is backed by the authority of 32 years in the business and experience at the helm of both rail and truck shows, cautions to expect a temporary slump of two or three weeks. But after that, he believes, business will not vary greatly from its average today.

"Of course, I'm not predicting figures like last year," he explains, "but it looks to me as tho we are in for another two or three years of good spending."

Many shows traveling on rubber were so near the end of the road, in Vaught's belief, that V-J Day and the relaxing of tire restrictions couldn't come soon enough. Some shows would have been

John Tiebor Leaves Estate of \$36,100

BUFFALO, Aug. 11.—John Tiebor, who developed the art of training sea lions and appeared with circuses and in vaude throughout the world, left a gross estate of \$36,100.94 and a net of \$33,463.61, according to an appraisal filed this week in Surrogate's Court here. Tiebor died March 21. His home was Tonawanda, N. Y.

Assets included \$30,957.72 in cash, and \$4,000 in realty. His estate was shared by six children and three grandchildren. A son, Roland F. Tiebor, was left the sea lion training paraphernalia and the trade name, "Capt. John Tiebor's Sea Lions."

pressed to finish this season, let alone go out in 1946, he thinks.

For concessionaires the day is as bright as for any others, with the prospect of an early influx of radio and other merchandise for their stores. Max Cohen, secretary of the American Carnival Association, Inc., reports this week that information from Washington points to an early fall release of radios, and press reports agree that V-J Day will speed their availability.

Convention Prospects Brighten

Imminent end of hostilities materially brightens the prospects for the outdoor conventions, scheduled for the first week in December. It is probable that conditions will be sufficiently improved to allow the meetings of the IAFE, NAAPPB, Showmen's League of America, and American Carnivals Association to proceed without restrictions.

Thrill Show Men Elated

Elation of automotive showmen, thrill show operators and particularly auto race promoters was high as news of possible surrender brought prospects of a quick return to pre-war status.

Auto race clan, ruled off the tracks in July, 1942, by ODT edict, agree that the return of big car dirt track contests, an important source of revenue to many fairs, is virtually out of the question this year, but are confident the rubber situation will permit them to bounce back strong in 1946.

Aut Swenson, for many years an auto racing figure and now in partnership with Frank R. Winkley in thrill show operations, voiced an optimism characteristic of the auto stunt field from the Ozark Empire Free Fair at Springfield, Mo. He predicted that thrillers are going to finish stronger than ever in the remaining weeks of the season.

"It means gas and tires—the bread and butter of our kind of business," he commented.

A representative of B. Ward Beam, veteran thrill impresario, contacted at the Ionia (Mich.) Free Fair, echoed Swenson's optimism, while M. H. Barnes, of Barnes-Carruthers, which books Ace Lillard's Motor Thrillers, added his opinion that the automotive performers will come back into their own with the easing of restrictions.

Producers Optimistic

"We're tremendously elated," Barnes declared. "This is what we've been waiting for."

Barnes, whose acts, revues and special attractions bookings cover an area ranging from Minnesota, south to Louisiana, was on record with a forecast of "unbounded prosperity" for at least the next two years.

Only the manpower problem concerned him seriously as he told of the meaning to his office and the performers under his managerial wing of the prospective lifting of wartime restrictions.

He said that, in his opinion, railroad transportation problems are already easing off, relating that an order cancelling a baggage car movement, involved in transporting Barnes show equipment, had already been rescinded.

The Chicago booker conceded that previously cancelled late fall fairs would have difficulty in rounding up exhibits for a

R. B. Finds Ohio Bonanza; 2-Day Stands Stir Discussion

(Continued from page 34)

It had been that way all along the line. Friday night's business here was affected by the fact that many potential customers remained glued to their radios for news of Japan's capitulation.

Following the Saturday night performance, the Loyal-Repensky Tent of the Queen City Hey Rubes, staged a party for executives and performers at the home of William J. Dammarell here. Marty Hogan is "ringmaster" of the org.

Two-Day Stands "Salvation"?

Circus experts who have been ogling the R-B's progress since it first stretched its canvas this season are inclined to believe that the show's salvation lies in the playing of more two-day stands and fewer engagements of three days or longer. They base their opinion upon the healthy business the show has been racking up on the two-day stopovers, especially during the last several weeks. They point out, too, the lukewarm play attracted by the show on its recent six-day stand in Pittsburgh, which they feel was much too long a run for the Smoky City, and the recent five-day engagement in Cleveland which netted the Big One mediocre box office. Management considered Pittsburgh okay even with a six-day engagement.

While Ringling officials agree that business has been top-notch at most of the two-day stands played in recent weeks, they say that such has not been the case all along the line, notably in New York State and Pennsylvania. They can't see the "salvation" angle in the two-day stands and readily acknowledge that in many cases the extended stands this season were not warranted from a business standpoint but were made necessary by transportation difficulties and shortage of experienced workingmen.

Most of the two-day stands played this season would have been whittled to a single day had transportation and labor conditions been anywhere near normal, Ringling officials say, and cities like Cleveland and Pittsburgh could have been salted away with two or three-day stops. In other words, they say, routes today are not set by the size of the town or the business barometer but rather by conditions occasioned by the war.

A shot of optimism was injected into the Ringling personnel over the week-

1945 showing, but thought it possible that many will try.

His own season, he thinks, may extend longer than anticipated, as a result of V-J.

"It will be a tremendous help to everyone in the business," says Frank P. Duffield, of the Thearle-Duffield Fireworks Company. "A plentiful supply of gas will enable shows and concessionaires to move on time instead of being uncertain whether they can make their engagements, as has been the case during the last couple of years. It also should benefit the late fall fairs and I look for a substantial boost in attendance."

Boyle Woolfolk, revue producer, sees a chance for improvement in the act situation with the end of hostilities. "It is possible," he says, "that some of the acts recently drafted will be released, and others that have been expecting to be called will be free to continue working."

Ernie Young, producer of revues for the fairs, believes that V-J Day will mark the beginning of a prosperous fall season. "Not only will it boost attendance at the fall fairs," says Young, "but the end of the war will result in numerous victory celebrations being staged all over the country, and with the people being in a mood to celebrate, these celebrations will be successful." Young also stated that the act situation will be measurably improved. "Many of the acts," he says, "are about at the end of their rope as far as tires are concerned. Ninety-five per cent of the acts travel by truck or car and on my trips about the country I have seen many acts laid up along the road with tire or other motor equipment trouble. With the easing of restrictions they will be able to obtain enough equipment to carry them thru the season."

end with the news of the impending end of the Japanese conflict and a possible early return to peacetime pursuits. A finale to the Jap war, it is believed, would untangle to a great degree the transportation difficulty and would possibly do much toward extending the show's playing season.

—FOR SALE—

I am offering for sale the most beautiful Concession Trailer on the road today. This Trailer is 24 ft. long, 7'-6" wide, all covered with chrome metal on the outside; has tandem wheels, 4 new tires and electric brakes. Trailer is equipped with a beautiful chrome Hot Dog Steamer and Grille, a post-war model Root Beer Barrel (the only one built like it, and is it a honey), a Fountain Coca-Cola Syrup Dispenser, a beautiful modernistic Orange and Grape Dispenser, Carbonator, an all aluminum Peanut Warmer and a beautiful Popcorn Machine with plenty of capacity; also an all electric Ice Cream Machine and Hardening Cabinet. Trailer is equipped with butane gas and has an automatic water system with city water pressure. If you want the best, this is it. Best offer over \$6,000.00 gets it. Trailer can be seen on Wilson Famous Shows, as per route.

Address: BOX 426, The Billboard, 390 Arcade Bldg., St. Louis, Mo.
P. S.—Also have International Pickup to pull this Trailer.

WANT

Capable Talker for Follies, Electricians, Grinders, Ride Help. Merry-Go-Round Foreman. Address

JAMES E. STRATES SHOWS

Batavia, N. Y.

J. R. LEERIGHT SHOWS

WANT

Capable, sober Ride Help that drive, clean Shows with own set-up, Agents and Percentage Dealers for office-owned Concessions. Will book Snow Cone, Candy Floss, Stock Stores, Photos or hire Photo Operator. What have you? Stockton, Kans., now; Holdrege, Neb.; Oberlin, Kans., fairs to follow; then southward toward the cotton country. Old Landis Show People and Ride Help, answer. Contact J. R. LEERIGHT, Mgr.

FOR SALE

Auto Scooter, 40 by 80 Building and 18 latest type Lusse Cars. Both fair condition. Loads five wagons. Priced \$8,000.00 cash. F. O. B. Show, for quick sale.

Menomone, Wis., this week; Albert Lea, Minn., next week.

NORTH AMERICAN EXPOSITION

WANT

Ferris Wheel Foreman to join on wire. Salary no object if you can qualify. Drunks and chasers, lay off. Also Fly-o-Plane Help.

WM. T. COLLINS SHOWS

Northfield, Minn.

WOULD LIKE TO HEAR

from a small One-Ring Circus or a small Carnival that can give good treatment. I have a complete Dog, Pony and Mule and Monkey Circus and have my own transportation. Will go anywhere.

Wire or Write to
CAPT. J. G. IRWIN
Curnal Amidon, Box 84, Wyalusing, Pa.

RIDE HELP

ALL DEPARTMENTS for Tilt-a-Whirl and Kiddie Rides, Truck Drivers. Top salary. Close December 1st. Also Canvas Man, Ticket Seller for Show.

J. ROBERT (DOC) WARD
Care Greater United Shows
Week Aug. 12th, San Angelo, Texas; week Aug. 19th, Coleman, Texas.

GOLDEN GATE SHOWS WANT

Pop Corn, Snow Ball, Mitt Camp, Ball Games, Hoop-La, Penny Pitch, Stock Joints. We are playing the coal fields and they are working full time. No Flat Joints wanted. Going south this winter. Just come on in, I will book you, or wire me.
FRANK OWENS, Mgr., Golden Gate Shows
Graham, Ky.

New England Ops Hold Their Annual Summer Gathering

(Continued from page 48)

quite satisfactory, or actually good, in spite of decidedly adverse weather conditions in New England States most of the season.

Attendance at Tuesday's meeting would have been much larger but for the fact that heavy rains all day Monday (6) throught the entire New England area prevented many members from motoring to Bristol.

Attending the meeting were Mr. and Mrs. J. H. Borton, Mr. and Mrs. I. W. Norton, Mrs. P. L. Norton, Patricia Norton, Julian Norton, P. C. Norton, Mr. and Mrs. E. G. Pierce, and Mrs. I. E. Pierce, Lake Compounce, Conn.; Mr. and Mrs. E. J. Carroll, Mr. and Mrs. Harry Storin, Mr. and Mrs. Vernon Trigger, William Stevenson, J. McLean, J. M. Hutchison, Mr. and Mrs. A. W. Abbott, Riverside Park, Agawam, Mass.; Mr. and Mrs. Charles E. Sanford, Mrs. F. E. Mason, Hermine Searek, Joe Krasson, John Pietrus, Mountain Park, Holyoke, Mass.; John T. Clark, John Howard, Paul Haney, Charles Wigan, Charles Kronson, Phil Polatto, Phil Gladue, Joseph Satchell, Crescent Park, Providence; Mr. and Mrs. Henry G. Bowen, Harold Gilmore, Mr. and Mrs. Ed LaVenture, Whalom Park, Fitchburg, Mass.

Mr. and Mrs. Fred L. Markey, Fred L. Markey Jr., and William Markey, Salisbury Beach, Mass.; Mr. and Mrs. D. E. Bauer, Mr. and Mrs. William Bauer, Daniel and Thomas Bauer, Acushnet Park, New Bedford, Mass.; Harry Prince and John Collins, Lincoln Park, New Bedford, Mass.; Mr. and Mrs. Ed Engren, Mr. and Mrs. B. Loucks, William Stobart, Lake Pearl, Wrentham, Mass.; Sam Hamid, Oscar Silverman, White City Park, Worcester, Mass.; Joe Drambour, Lena Keeney, Margaret Southworth, Springfield, Mass.; Mr. and Mrs. Frank Terrell, Savin Rock, Conn.; Mrs. A. A. Cassassa, Revere, Mass.; Joseph L. Carrolo, Oakland Beach, Warwick, R. I.; Wallace Jones and F. F. Tische, Boston; H. K. Huebner, Stoneham, Mass.; William Babkin, A. W. Blendow, Mark Dalton, Ted Wolfram, New York; Harry A. Ackley, Harold Bradley, Sewickley, Pa.; Herbert Schmeck, Raymond Lusse, Philadelphia; John L. Campbell, Baltimore; Jack Greenspoon, Norfolk, and Al R. Hodge, Chicago.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A. B. & B.: Leakeville-Spray, N. C.; Bassett, Va., 20-23.
- Alamo Expo.: Garden City, Kan.
- All American: Sentinel, Okla.
- American Beauty: (Fair) Allison, Ia., 16-18.
- American Expo.: Kendallville, Ind.
- American United: Weiser, Idaho.
- A.M.P.: Spring Grove, Pa.; Gettysburg 20-23.
- Anderson Greater: Russell, Kan.
- Badger State: (Fair) Ladysmith, Wis., 12-14; (Fair) Neillville 17-20; (Fair) Mauston 21-24.
- B. & H.: Florence, S. C.; (Fair) Minton 20-23.
- Baker's United: Winamac, Ind.; (Fair) Converse 20-23.
- Bant's All-American: Hyattsville, Md.
- Barish, P. O.: Geneva-on-the-Lake, O.
- Beam's Attrs.: Rockwood, Pa.; (Fair) Jenders 20-24.
- Bee's Old Reliable: Columbia, Ky.; Campbellville 20-23.
- Bill's Rides: Sparks, Ga.
- Blackhawk: Toulon, Ill.
- Blue Ribbon: Morehead, Ky.; (Fair) Manchester 20-23.
- Border State: Thomas, Okla.
- Bright Lights Expo.: New Kensington, Pa.; (Fair) Mercer 20-23.
- Brown Family Rides: Douglas, Ga.
- Buck, O. C.: Potsdam, N. Y.; (Fair) Malone 20-23.
- Buffalo Shows: New Berlin, N. Y.
- Bullock Am. Co.: Forrest City, N. C.
- Bunting: Cambridge, Ill.
- B. & V.: (Fair) Alton, N. Y.; (Fair) Whitney Point 20-23.
- Byers Bros.: Monahans, Texas.
- Cable Am.: Salem, Ind.
- Capell Bros.: Okmulgee, Okla.; McAlester 20-23.
- Caravella Amusement: Ridgeway, Pa.
- Cart, Lawrence: Lincoln, Mo.; Fresno Isle 20-23.
- Casey, E. J.: (Fair) The Pas, Man., Can., 14-17; St. Vital 17-18; Norwood 20-22; (Fair) Kenora, Ont., 22-23.
- Cavalade of Amusements: Mobile, Ala., 16-23.
- Central American: York, Neb.
- Cedim & Wilson: (Fair) Butler, Pa.; (Fair) Carlisle 20-23.
- Chapas, Jimmie: Spencerville, O.; Hoyville 20-23.
- Cherokee Am. Co.: Erie, Kan.; Effingham 20-23.
- Collins, Wm. T.: Northfield, Minn.
- Coastal Plains: Blackshear, Ga.
- Coleman Bros.: (Fair) Middletown, N. Y.
- Conklin: (Fair) Ft. William, Ont., Can.
- Continental: (Fair) Barton, Va., 16-18; (Fair) Lonsdaleville 21-23.
- Crafts 20-Big: San Jose, Calif.
- Crescent: Laconne, Ala., Can., 13-15; Olds 16-18.
- Crescent Am. Co.: Kings Mountain, N. C.; Thomasville 20-23.

- Cumberland Valley: (Fair) Tracy City, Tenn.; (Fair) Jasper 20-23.
- Cunningham's Expo.: Lore City, O.; Cambridge 20-23.
- Curl Am. Co.: Merriman, Neb., 13-15; Burke, S. D., 16-18; Spalding, Neb., 20-22; Bassett 23-25.
- Curl, W. B.: Zanesville, O.; (Fair) Wellington 21-24.
- DeLuxe Am.: New Milford, Conn.
- Denton, Johnny J.: Heflin, Ala.
- Dickson United: Wayneska, Okla.
- Dixieland: Harrisburg, Ark.
- Dobson's United: (Fair) Anoka, Minn., 13-15; (Fair) St. Croix Falls, Wis., 17-19; (Fair) Mora, Minn., 20-22.
- Dodson's World's Fair: Tulsa, Okla.
- Dumont: Jeanette, Pa.
- Dyer's Greater: Rice Lake, Wis., 16-19; (Fair) Phillips 23-26.
- Eberline: (Fair) Humboldt, Ia.; (Fair) Harlan 20-23.
- Eddie's Expo.: Titusville, Pa.; (Fair) Clarion 21-23.
- Elman United: (Fair) Wausau, Wis., 13-15; (Fair) Seymour 16-19; (Fair) Fond du Lac 24-25.
- Emy Bros.: Binghamton, N. Y.
- Exposition at Home: Annapolis, Md.
- Fairway Am.: Jefferson, Tex.; Atlanta 20-23.
- Fay's Silver Derby: Wilmington, Ill.; Lake Zurich 21-26.
- Fidler United: (Fair) Kankakee, Ill.
- Fleming, Mad Cody: Eberton, Ga.; Lexington 20-23.
- Frear's United: (Fair) Colberton, Neb.
- Garden State: Burlington, N. J.
- Oakway: Dallas, Ga.
- Gem City: Bush City, Minn., 13-15; St. Charles 16-19.
- Geneth, J. A.: Calhoun City, Miss.
- Gen's United: Marion, O.; St. Marys 20-23.
- Gold Medal: Herrin, Ill., 13-17; (Fair) Carmi 20-23.
- Golden Gate: Graham, Ky.
- Gooding Greater: Connersville, Ind.
- Great Sutton: (Fair) Vienna, Ill.; (Fair) Anna 20-23.
- Greater Rainbow: (Fair) Northwood, Ia., 13-15; (Fair) Ovasg 16-19; (Fair) Hampton 21-23.
- Greater United: San Angelo, Tex.; Coleman 20-23.
- Groves Greater: Cameron, La.
- Hale's Falls City, Neb.; (Centennial Celebration) Marysville, Mo., 22-23.
- Hannum, Mervin: Leipserville, Chester, Pa.
- Happy Attrs.: (Fair) Wellston, O.; (Fair) Hicksville 19-24.
- Happyland: Northville, Mich.
- Harrison Greater: (Fair) Weirwood, Va.; (Fair) Tuley 20-23.
- Hennies Bros.: Panama City, Fla.
- Henry, Lew. Rides: Front Royal, Va., 13-23.
- Hitch, L. J.: Dickson, Tenn.
- Hill's Greater: Grand Island, Neb.
- Howard Bros. Attrs.: (Fair) Hilliards, O., 14-16; Albion 18-24.
- Hyalite Midway: Bartlett, Neb.; Geneva 20-23.
- Imperial: (Fair) Bushville, Ill.
- International: (Fair) Deshler, Neb.; (Fair) Fairbury 21-23.
- Island Manor: Glen Cove, L. I., N. Y., 13-23.
- Johnston, Lloyd O.: London Mills, Ill.; Marietta 22-23.
- Jones Greater: Welch, W. Va.; (Fair) Tazewell, Va., 20-23.
- Jones, Johnny J., Expo.: (Fair) La Porte, Ind.
- Joyland Am.: (Fair) Rockville, Ind.; (Fair) Crown Point 20-23.
- Joyland Attrs.: Chelsea, Mich.; Armada 21-23.
- Kaul, W. C.: Brooklyn, Baltimore, Md.
- Keystone Expo.: Mullins, S. C., 13-23.
- Kirkwood, Joseph J.: (Fair) Martinsville, Va.
- Legasse Am. Co., No. 1: Rockland, Mass.; Farmington, N. H., 20-23.
- Legasse Am. Co., No. 2: Woonsocket, R. I.
- Lawrence Greater: (Fair) Kutztown, Pa.
- Lee United: Bad Ax, Mich., 13-17; Harbor Beach 18-22.
- Leeright, J. R.: Stockton, Kan.
- Lloyd's: Flora, Ind.
- Loone Star: (Fair) Mt. Carmel, Ill.
- McKee, John: (Fair) Independence, Ia.; (Fair) West Union 20-23.
- Magin Empire: Fortagerie, Mo.
- Maine Am Shows: Millinocket, Me.
- Majestic Greater: Mt. Pleasant, Mich.; Cheboygan 21-23.
- Manning, Ross: Lubez, Mo.; Mathias 20-23.
- Marke: Beckley, W. Va.
- Midway of Mirth: Millard, Ill., 13-23.
- Mighty Mammoth: Quincy, Fla.
- Mighty Page & Kelly Orady: Americus, Ga.
- Moose's Modern: (Fair) Bloomfield, Ind.; (Fair) Cayuga 20-23.
- Mound City: Mexico, Mo.
- North American Expo.: Menomonia, Wis.; Albert Lea, Minn., 20-23.
- Omar's Greater: Truman, Ark.
- Osark: Fort Osborn, Okla.; Halleyville 20-23.
- Page Bros.: Lebanon, Tenn.
- Page, J. J.: Richmond, Ky.; (Fair) London 20-23.
- Pan-American: Marion, Ind.
- Peppers All-State: Rockwood, Tenn.; Pulaski 20-23.
- Pike Am. Shows: Willow Springs, Mo.; (Fair) Ellington 20-23.
- Playland: Somerset, Ky.; Harriman, Tenn., 20-23.
- Prell's Broadway: Hammonon, N. J.
- Raines Am. Co.: Waldron, Ark.; Sallioaw, Okla., 21-23.
- Ray & Helen's Rides: Fort Arthur, Tex., 13-23.
- Reid, King: (Fair) Lowville, N. Y.; (Fair) Sandy Creek 20-23.
- Rogers Bros.: (Fair) Waconia, Minn., 13-15; (Fair) Barnum 17-19; (Fair) Park Rapids 20-22.
- Rogers Greater: (Fair) Salem, Ind.; (Fair) Spencer 20-23.
- R. & S. Am.: Beaufort, N. C.
- Rose City: Toluca, Mex.
- Royal American: (Fair) Superior, Wis.
- Shipley's Am.: Starks, La.
- Siebrand Bros.: Helena, Mont.; Burley, Idaho, 20-23.
- Skerbeck: Iron River, Mich.; Olllett, Wis., 21-23.
- Smith, Cassey: Clinton, Okla.
- Smith, George Clyde: Central City, Pa.; (Fair) Dayton 20-23.
- Snapp Greater: (Fair) Manitowoc Wis.; (Fair) Green Bay 20-23.
- Sparks Bros.: (Fair) Fulton, Ky.
- Sparks, J. P.: Carterville, Ga.
- Strader, M. A.: Goodland, Kan.
- Standard: Hot Springs, S. D.
- Star Am. Co.: Humnoka, Ark.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Anderson, Bud E.: Las Cruces, N. M., 14; Tulsa 17; Carrizosa 18.
- Arthur Bros.: Wheeling, W. Va., 15.
- Austin Bros.: Albany, Ga., 14; Thomasville 15; Duthan, Ala., 16; Bainbridge, Ga., 17; Valdosta 18.
- Bailey Bros.: Pulaski, Tenn., 14; Fayetteville 15; Tullahoma 16.
- Beatty, Clyde: Centralia, Ill., 14; Belleville 15; Alton 16; St. Charles, Mo., 17; Hannibal 18; Moberly 20.
- Bradley & Benson: Washington, N. C., 14; New Bern 15; Jacksonville 16; Wilmington 17-18; Lumberton 20; Dillon, S. C., 21; Mullins 22; Florence 23; Conway 24; Georgetown 25.
- Clark, M. L.: Carrollton, Mo., 14; Marshall 15; Lexington 16.
- Cole Bros.: Beloit, Wis., 14; Rock Island, Ill., 15; Danversport, Ia., 16-17; Muscatine 18; Mason City 20.
- Daley Bros.: Decatur, Ill., 14; Robinson 15; Bloomington, Ind., 16; Linton 17; Bedford 18.
- Daly's, Joe, Wild West Hippodrome: (Fair) Middletown, N. Y., 13-15.
- Hartacker, J. C.: Puchburg, Mass., 13-16; Haverhill 18-23.
- Hunt Bros.: White Plains, N. Y., 16-17.
- Kelly, Al G., & Miller Bros.: Belleville, Kan., 14; Marysville 15; Washington 16; Mankato 17; Smith Center 18.
- Mills Bros.: Battle Creek, Mich., 14; Kalamazoo 15; Grandville 16; Sparta 17; Ionia 18; Owosso 20.
- Montrose Bros.: Piers, Minn., 15; Royaltan 16; Swanville 17; Brownsville 18.
- Pulask Bros.: (City Recreation Center) Byrampton, Wash., 13-18; (Joe Arena) Portland, Ore., 24-Sept. 2.
- Ringling Bros. and Barnum & Bailey: Indianapolis, Ind., 13-15; (State Fairgrounds) West Allis, Wis., 17-19; Minneapolis, Minn., 21-23; St. Paul 24-25.
- Russell Bros.: Greeley, Colo., 14; Fort Collins 15; Denver 16-18.
- Texas Rodeo & Sides Bros.: (Fair) Kendallville, Ind., 14-18; (Fair) Sandusky, Mich., 22-23.
- Tanzer-Patterson: Grass Valley, Calif., 14; Colfax 15; Auburn 16; Lincoln 17; Roseville 18.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Adams, Kirk, Dogs: Charlotstetown, P.E.I., Can., 13-15.
- Cogswell, James (Fair) Springfield, Mo., 13-17.
- Henry, Glenn, Dog: Baltimore, Md., 14-18.
- (Fair) Atlantic City, 19-24.
- Short Players Tent Show: Ava, Mo., 13-18; Mansfield 20-23.
- Stephen's: Mariemdale, Ia., 14-18; What Cheer 18-21; Mt. Pleasant 22-23.
- Strates, James E.: Balavia, N. Y.
- Sprung Am. Co.: Wabon, Neb.
- Sunflower State: (Fair) Dighton, Kan., 16-18.
- Sunset Am. Co.: (Fair) Decatur, Ia.; (Fair) Monticello 20-24.
- Tamm: Manahawkin, N. J.
- Texas Expo.: Beville, Tex., 16-23.
- Thomas, Art. B.: (Fair) Brainerd, Minn.; (Fair) McCoy 19-20; Belgrade 21-23.
- Thompson Bros.: Avia, Penna.
- Tidwell, T. J.: Albuquerque, N. M.
- Tivoli Expo.: Lenoir, Ark.
- Tri-State: Clawson, Mich.
- Turner Bros.: (Fair) Taylorsville, Ill.
- United Expo.: Eastland, Tex.; Breckenridge 20-23.
- Victory Expo.: Oklahoma City, Okla., until Aug. 31.
- Virginia Greater: South Norfolk, Va.; Suffolk 20-23.
- Wade, W. O., No. 1: (Fair) Mason City, Mich.; (Fair) Sandusky 21-23.
- Wade, W. O., No. 2: (Fair) Argos, Ind.; (Fair) Wabash 21-23.
- Wallace Bros.: Mt. Vernon, Ill.
- Wallace Bros. of Canada: (Fair) Hamilton, Ont., Can., 14-23.
- Ward, John R.: New Ulm, Minn.
- West Coast Victory: Portland, Ore.; (Fair) Oresham 20-23.
- Whitney & Spitt: (Fair) Avoca, Ia.; (Fair) Onawa 21-24.
- Williams Standard: Mountain City, Tenn.
- Wilson's Famous: Beardstown, Ill.
- Wolfs Am. Co.: Walhalla, S. C.
- Wonder City: Hattiesburg, Miss., 13-23.
- Wonder Shows of America: (Fair) Oveston, Minn.; (Fair) Stout Falls, S. D., 21-23.
- World of Merrit: Middleboro, Mass.
- World of Mirth: Showhagan, Me.; Portland 20-23.
- World of Pleasure: (Fair) Midland, Mich.; (Fair) Marshall 21-23.
- World of Today: (Fair) Springfield, Mo.; (State Fair) Sedalia 18-24.
- Zeiger, C. F., United: Brighton, Colo.; Longmont 20-23.

—WANT—
COLORED MUSICIANS AND PERFORMERS
REAL BLUES SINGER
Luffie Nash, See Sterling, Mary Smith, Eunice Moore, Lator Anderson, Guile Washington, contact me.

H. C. BROWN SIDE SHOW
SAILEY BROS. CIRCUS
Fayetteville, Tenn., Aug. 15; Tullahoma, Tenn., 16; then per route.

WANT MECHANIC
For 4 Trucks only and 1 Light Plant, A-1 mechanically and A-1 rubber and new Light Plant Long season, Florida this winter. Can place Bangor man or lady. Want feature for concert, radio, Monkeys or Baboons. Will consider Dog or Mink Art; Harry Lorry, wire, Bristol, Wad., Plymouth, Thom., Wallboro, Vt.; Washburn, S.C.; all New Hampshire.
M. W. KETROW, Mgr., North Valley Falls.

KIRKWOOD SHOWS

Lynchburg Agriculture Fair, Lynchburg, Va., August 20 to 25
Six Days and Six Nights

FEATURING ZACCHINI

Shot Over Twin Ferris Wheels

WANT SHOWS with or without own equipment; good spot for Animal, Snake or Monkey Show.

CONCESSIONS—Can place for balance of season, Concessions of all kinds, no exclusive except Bingo. Place Age, Weight, Cork Gallery, Hoopla, Punk Rack, Swinger; any legitimate Concession. Opening for few choice Wheels. Can place Roll-Down and Skill Agents, Man to take over Clothespin Store, Over Twelve, Swinger.

EDDIE JAMISON WANTS to hear from Minstrel People that have worked for him before.

ALL GIRLS THAT HAVE WORKED FOR MOLLY DECKER, WIRE. USEFUL SHOWFOLKS, COME ON; WE CAN PLACE YOU. All address RALPH DECKER, Manager, Martinsville, Va., this week

BINGO HELP WANTED

Sober Caller and Counter Man that can do relief calling for 7-day-a-week location—here until October 1st, then road until Christmas. Can also use capable Ball Game Worker, man or woman. Come on, I'll place you. No drunks. No tickets unless I know you.

ART D. HANSEN

FOLLY BEACH, CHARLESTON, SO. CAR.

WOLFE AMUSEMENTS

All this week, Walhalla, S. C.; Franklin, N. C., Aug. 20-25; Clayton, Ga.; Cornelia, Ga.; Commerce, Ga.; Jefferson, Ga.; Winder, Ga., follow.

Good evening for Cook House or Grab. Will buy Bingo or book one. Can place any legitimate Concessions. Will buy Flat Rides, pay cash. Good opening for Side Shows, Ten-in-One, Monkey Show, Snake, Girl Show; will place you on small percentage. Will buy Show Top. Market Williams, Texas Slim, Jack Orr, Tex or Allison, get in touch with us.

All Mail and Wire: BEN WOLFE, WALHALLA, S. C.

CLUB ACTIVITIES

Showmen's League of America Sherman Hotel, Chicago

CHICAGO, Aug. 11.—Membership drive goes along at a merry clip. To date, more than 150 have paid their 1946 dues. A letter was received from Ben Hyman with membership applications from William French, Eddie Lynch, Robert Vogt, William H. Brumlow, Edward S. Boothman, Harry W. Lamon, Dan Niemeyer and Owen Jones. Other applications received include Water Tyski, Harry Taylor and Gene L. Trimble, credited to Jack Benjamin, Harry Ross and Mike Wright, respectively.

Members of the Sam Menchin Shows contributing to the \$135 for the Red Cross and Cemetery Fund were Mr. and Mrs. Sam Menchin, Chick Schultz, Frank Perry, Dominick, Bill Wilson, Carl Melis and John Rogers. Arthur Hopper donated \$100 to the Cemetery and Hospital Fund. Other donations came from Harry N. Shelby, Louis Alerner, Charles Engel and Bennie Bernard. Red Cross donations were received from the Well Luncheon Club, Herb Pickard, Mr. and Mrs. Charles N. Engel, Henry Shelby, Annie Bernard, Flint Park Refreshment Company and Flint Park employees. Through oversight, the name of Bertha McAniels was left out of those donating to the Mustering-Out Fund. She donated \$100.

Chairman Max Brantman and the house committee purchased a case to house the elephant figures of the Lee Sam collection.

The sick list includes William Coultry, George Terry and Dwight T. Pepple. Calls at the rooms included Bob Parker, Irving Malitz, Lou Keller, Sam Wolf, Paul Feannigan, Ben Block, Mike Wright, Ed Galpin, Jack Price, Harry Ross, Walter Tyski, Frank Benesch, George Malaga, Ralph G. Lockett, Art Frazier, George Raner, Herb Pickard, Morris Kaplan, Ken Murray, Ed Keck, Sam Bloom, Max Brantman, Oliver Barnes, Russell Edell, Phil Duskin, Ep Glosser, Joe Gelb, John Fox, Petey Pivor, Dave Goldfen and George Crowder. Bill Kaplan is taking an active interest in League affairs. Buddy Paddock is in town on vacation.

Regular Associated Troupers 730 S. Grand Ave., Los Angeles

LOS ANGELES, Aug. 11.—New members welcomed Thursday (2) were George Simmonds, Sol Grant, John Proyan, John R. Castle and Lillian Eisenman. Monroe (Moe) Eisenman was re-elected. Members in attendance who have been absent for some time included Annie Pounds, Lucille Hodges, Marie Lee, Lucille King, Lillabelle Williams and Harry Quillan.

The August bulletin is in the mail. Chairman Jennie Reigel reports that many articles are being sent in for the fall bazaar. President Joe Krug, now in San Diego, Calif., hopes to be at the August 16 meeting here.

Michigan Showmen's Association 156 Temple Ave., Detroit

DETROIT, Aug. 11.—Regular monthly meeting was held Monday (6), with President Jack Dickstein presiding and George Harris, discharged after three years in the army, guest of honor. Eleven new members include Max Cohen, Carl G. Hathaway, Frank J. Kuba, Walter Schafer, Sydney L. Langman, Norman Livermore, Joe Lieberwitz, Otis Troy Pessant, Frank J. Wozniak, John E. Thomason and Myer M. Simons. Chairman Stahl reported 98 new members in the recent drive.

Benjamin (Frisco) Landsberg, only member on the sick list, will enter the University of Michigan Hospital for a major operation.

Co-chairman Arthur J. Frayne, of the service fund, reports Sgt. Harry Paakow, discharged after four years in Alaska and Europe, will return to the States in September. Pfc. Irving (Stash) Rubin sent atrocious photos from occupied Germany. Two books on army life were received from Sgt. C. J. (Olson) Olszewski, in Italy. Corp M. C. (Timmy) Claman, wounded in action and wearing the Purple Heart, was a house guest of the John Gallaghers during his convalescent furlough. Pfc. William (Red) Lovejoy, (See MSA on page 61)

National Showmen's Association 1564 Broadway, New York

NEW YORK, Aug. 11.—Secretary Walter K. Sibley visited Gerard Shows Thursday (2) in the Eastern section of the Bronx. Shows were spotted on a good location and doing good business when Jupiter Pluvius permitted. With Manager Gerard convalescing from a serious illness, Mrs. Gerard, with the assistance of her daughter, acted as hostess. Pleasant chats with Ralph Endy and John O'Rear. Ralph is doing great work on the advertising book.

Usual Gilsdorfian courtesies prevailed Friday (3) when Secretary Sibley visited Dick Gilsdorf's Paramount Shows at Roselle, N. J. George Nichols, recovering from a serious operation, was assisting Dick with tickets on the front gate. Others met on the lot included the Lou Langes, Bibs Malange, Louis Bernstein, Charles Winnerman, Abe Rosen, Charles Davenport and Harry Sturgis.

Meeting of the eligibility committee was Wednesday (1), with Chairman Jack Lichter presiding, and the following attending: Arthur Campfield, Moe Elk, Fred Murray and John McCormick. The following applicants were unanimously elected to membership: Ulysses S. Miller, Robert H. Joyner, Randall L. Coakley, Sidney W. Kirk, John G. Whitehurst, Frank Bittle, Joseph Dion, Saul Heyman, Walter Friedman, Howard A. Bauscher, Frank Parsons, Fred W. Landers, James W. Anderson, Max Cooper, Paul A. Whitefield, Lewis P. Perry, Peter Slawinsky, J. C. Oliver, Harris Bennett, S. L. Blackville, sponsored by Pat Martion, of Ocean View (Va.) Park; Charles Ganley Sr., sponsored by Ralph Endy; William N. Head, sponsored by Lawrence Tamargo, and Pat Purcell, sponsored by John McCormick. Membership drive standings are D. D. Simmons, 33; John McCormick, 18; Roland Champagne, 5; Nick Aniello, 4. Grand total is 132.

Condition of George Johnson, of the Ringling Side Show, is favorable following an operation at Lenox Hill Hospital, New York, Tuesday (7). Herman Robinson is in Veterans' Hospital, Fort Edward, Md. Ross Manning, recovering from his recent illness, has joined his show in Maine. Letters were received from Pfc. Bill Powell, in the Philippines, and Pfc. Francis W. Jones, in Germany. M/Sgt. M. Porter and Pfc. Harry Patrick Brennen have been honorably discharged from the army.

The brothers Berk have recovered their truck and trailer at Ashland, Ky., thru the FBI. One of the thieves was apprehended in Jacksonville, Fla. Meanwhile, Leo Bistany is still on the search for his stolen truck, which was loaded with an Octopus ride.

Jimmy Strates just walked in, turned around, and walked out again with Art Campfield.

Pacific Coast Showmen's Association 623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Aug. 11.—It was open house Monday (6) with many members bringing prospective members to view the workings of the club. The membership drive continues strong, with Henry Meyerhoff, Pat Purcell, Fred McCrea, Herman J. Walters, Robert P. Michael and John E. McGee being voted into the organization.

Harry Hargraves presided at the brief business meeting prior to the social festivities. The Ladies' Auxiliary also had a brief session with its members helping to entertain. On the rostrum with the Hargraves were Joe Mettler, four vice-Hargraves were Joe Mettler, fourth vice-Zemansky, Ted Brooks, Charles Farmer and Captain Mondy.

The matter of purchasing a plaque to honor the men in service was presented to the board of governors and favorably passed by the group.

Most of the evening was devoted to social activities including bingo and other games.

Ladies' Auxiliary

President Marie Tait presided at the meeting Monday (6). Following the meeting, the men were invited in for a bingo party and refreshments.

Mabelle Bennett exhibited articles for the bazaar from Emma Clifford, Wilma White, Ida Delno, Frances Barth and (See PCSA on page 61)

ENDY BROS.' SHOWS

America's Smartest Railroad Show
Can Place for

CHEMUNG COUNTY FAIR

ELMIRA, New York

Week of August 19th, and 16 weeks of Fairs and Shrine Dates to follow, closing in Miami, Florida, in December.

Novelties, Legitimate Concessions. Show Help in all departments, come on. All answer to

DAVID B. ENDY, General Manager, Binghamton, New York

P.S.: Now showing Binghamton Shrine Celebration. Homer Simmons can place Clothes Pin Agents. Will purchase two Ball Games complete.

HILL'S GREATER SHOWS

WANT FOR FOLLOWING FAIRS:

Grand Island, Neb.; Broken Bow, Neb.; Lexington, Neb.; Missouri Valley, Iowa; then South for Fall Dates.

CONCESSIONS OF ALL KINDS EXCEPT MITT CAMPS AND GAMES. SHOWS WITH THEIR OWN TRANSPORTATION. 25% WILL BUY OR BOOK OCTOPUS OR SPITFIRE. FOREMAN FOR MIX-UP. SECOND AND THIRD MEN FOR TILT-A-WHIRL. MAN TO TAKE CHARGE OF TWO KIDDIE RIDES AND FRONT ARCH. SECOND MAN FOR FERRIS WHEEL. This Show has only 30 days in winterquarters, opening the 1946 season at the Charro Days Celebration at Brownsville, Tex., Feb. 23.

All address H. P. HILL, Mgr., Grand Island, Neb.; then per route above.

BAKER UNITED SHOWS

Can place legitimate Stock Concessions and Shows with own outfits for following Fairs and Celebrations—all in Indiana and all good ones:

AUGUST 15-18—Pulaski County Fair, Winamac

AUGUST 21-25—Miami County Fair, Converse

AUGUST 27-SEPTEMBER 1—Owens-Illinois Glass Company Annual Fall Festival, Gas City, and for balance of season.

Want Cook House for Converse. Want Man or Man and Wife to operate War Show. Have complete outfit with transportation ready to go. Want First Man for Two-Abreast Merry-Go-Round; James Stover, wire. Also Second Man for Octopus.

BAKER UNITED SHOWS, Winamac, Ind., Aug. 15-18; then as per route

WANTED

Ferris Wheel Foreman and Second Man that can drive truck; top salary, long season. No Fairs, all Still Dates. Also Foreman for Smith & Smith Chairplane. Join this week, Forrest City, N. C.

BULLOCK AMUSEMENT CO.

—A. M. P. SHOWS—

"JUGGY"

Want for long route of Southern Fairs. RIDE HELP—Chairplane Foreman (Frank Kelly, contact Mitch), Loop-the-Loop Foreman, Second Man for Ferris Wheel, Third Man on Tilt-a-Whirl. Can place Ride Help in all departments. SHOWS—Unborn, Mystery, Animal (Arthur Tracey, wired you; answer), Funhouse, Girl Show (have top and transportation), Minstrel (unusual opportunity), Wild Life, Geek, Grind or Bally Shows (Hannah Trinker, wrote you; contact). CONCESSIONS—String Game, Candy Floss, Scales, Age, Coca-Cola, Over Twelve, Comic Photo and any others not conflicting. Pop Brown, contact Ducky Miller! Also Agents for Bowling Alley and Cat Racks. All replies to A. M. PODSOBINSKI, this week, Spring Grove, Pa.; next week, Gettysburg, Pa.

WANTED - - - WANTED - - - WANTED

Eli Foreman, salary or commission. Al Hood, answer. Also Second Man and extra Ride Help. Woman to operate Kiddie Ride. CONCESSIONS: Ball Games, Bumper, Blower, Hoopla, Cookhouse or Grab or any Grind Stores not conflicting. Free Act for all winter's work. Capt. Higgins, answer.

FAY'S SILVER DERBY SHOWS

E. J. FAY, Owner. Wilmington, Ill., this week; Lake Zurich, Ill., Aug. 21-26.

WANT FERRIS WHEEL

Will buy, book or lease with or without transportation. Have 5 West Tennessee fairs, more pending. Concessions that work for stock.

PAGE BROS.' SHOWS

Lebanon, Tenn., this week; then as per route.

P.S.: Fair secretaries in West Tennessee, have some open dates.

WANTED—SRADER SHOWS—WANTED

Octopus Foreman and experienced Second Men on Tilt and Eli Wheel. Top salary if you are capable. Will book small Grab Joint and two Ball Games. M. A. SRADER SHOWS, Goodland, Kansas, Fair, August 13-18; Norton, Kansas, Fair, August 20-25; Kearney, Nebraska, Fair, August 27-31.



WANT FOR BALANCE OF SEASON
 Merchandise Concessions of all kinds. Flor., Ind., 4-H Fair this week; Indiana, Ind., on the street, next week. We are booked through Labor Day week. Mrs. John Barfield, can see your Mill Camp. Will book a nice clean show. Address all replies as per route in this ad.

LLOYD'S RELIABLE RIDES.



Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

(Continued from page 4)

**The Billboard's
 VETERANS'
 RE-EMPLOYMENT
 SERVICE**

DRUMMER, 40; pre musician 18 years; wants to join dance band, Frank Galvani, 2485 Seymour Ave., Bronx, N. Y. 21/7/28

GAG WRITER, LYRICIST; radio, stage, screen, newspapers, magazines; specialties tropical acts. Harry Goldstein, 782 Smolker Ave., Brooklyn 1, N. Y. 65/8/11

GUITAR PLAYER, 28; pre exp. 18 years; club dates. Joseph A. Mann, 432 East 89th St., N. Y. C. 28/8/28

KNOCKABOUT COMIC-ACROBAT, 42, 250-ponder, club-waive experience; interested in variety, vaude, carnivals, fair dates. Frank Standley, 245 West 51st St., New York. 24/7/28

MALE VOCALIST, 26, glider infantry veteran, 1 year professional experience singing on club dates, and with small 2 and 4-piece combos; will work any field, \$50 starting salary. Irving Kap, 60 Bank St., New York. 25/7/28

MASTER OF CEREMONIES, 22; pre exp. 10 years; club dates; singing, dancing, impersonations; interested night club, radio, vaude, Douglas A. Sanchez, 690 W. 149th St., N. Y. C. 27/7/28

MINSTREL MAN, 28, 17 years' experience; U. S. O., musical comedy (Hot Chocolate) and burlesque. Seeks connection in night club, vaude or legit, as musical entertainer. Douglas Jenkins, 125 West 134th St., New York. 28/7/28

OPERATIC TENOR, 47, army special services veteran; 18 years' professional experience; seeks connection in night club, vaude, or legit. John Callano, 1177 Putnam Ave., Brooklyn, N. Y. 29/7/28

PIANIST, 22; pre exp. 18 years; concert platform, cocktail lounge, ballet theater accompanist; seeks cocktail lounge, or concert work. David Gordon, 2622 Coney Island Ave., Brooklyn, N. Y. 29/7/28

PIANIST, 22; played coffee bands; club and hotel dates; solo and with bands; played while in army; wants band or solo work. Robert Dixon, 808 E. 181st St., N. Y. C. 21/7/28

PIANIST, double on trumpet; Marine Corps dance band; 14 yrs. previous exp. dance bands; some radio. Seeks radio or night club connection in coastal area. John McAllister, 212 Maxwell St., Wichita, Kan. 26/8/11

PRODUCTION SALES, non-theatrical films; army signal corps vet, 28; worked production department films in army; pre-war exp. (19 yrs.) acting, production. Bernard Hess, 212 W. 124 St., N. Y. C. EN 2-8608. 69/8/14

PIANIST, 21 (12 yrs.), classical and swing; seeks solo or band work. Edward Johnson, 149 W. 149th St., N. Y. C. 28/8/11

RADIO ANNOUNCER, 24; announcer WORL containing prod. (12 N years); real exp. varied work; seeks opportunity as announcer. Jay H. Kaplan, 161 Haven Ave., N. Y. C. 22, ED 4-2857. 22/7/28

RADIO PRODUCTION, 21, associate producer at 10,000-watt N. Y. "radio" army radio news, continuity, and musical programming. Dennis Rosenberg, 207 Hesperus Ave., Brooklyn, N. Y. 23/7/28

RADIO PRODUCTION, direction, acting; 27, 2 1/2 years' army radio experience; directing, programming, writing, announcing; participated in over 100 shows; worked for army radio station in Alton; seeks opportunity in radio production or acting. Gilbert O'Connell, Winfield, 48 Downing St., Brooklyn, N. Y. MA88 2-7842. 25/8/14

SAX, CLARINET AND VIOLIN MAN, 22, A. G. P. band overseas, 12 years' previous experience with dance bands. Wants to join dance orchestra, Lawrence Plesco, 102-46 41st Ave., Corona, Long Island, N. Y. 26/8/14

SAX MAN, 22; pre exp. (3 years); played with Dick Rogers, Georgia Auld, Art Money, Arthur Lopez, 717 7th Ave., N. Y. C. BR 9-9226. 27/8/14

SINGING PIANIST, 22; double on guitar; radio, night club exp. (15 yrs.). Seeks cocktail lounge or vaude. No acts or combos. Salary, \$50 in N. Y.; \$125 out of N. Y. Andy Nichols, 477 Neptune Ave., Brooklyn, N. Y. ESP 2-7512. 12/8/14

SINGING TRUMPETER, 28; pre exp. (12 years); trumpet and baritone. Walter Knoll, 721 DeKalb Ave., Brooklyn, N. Y. 29/8/14

SIGN PAINTER (20 yrs. exp.) chrome signs, carnivals, movie work; AFL, Loc. 72. Thomas A. Hamilton, 923 Irving St., Birmingham, Ala. Tel. 2-6974. 27/8/11

SPORTS ANNOUNCER, undefeated Olympic and world speed ice skating champ; great appearance, army shows. Seeks out-of-N. Y. radio station with sports program. Irving Jaffe, 132 West 42d St., N. Y. C. WL 7-9715. 25/8/11

STAGE MANAGER-DIRECTOR, 27; army spec. ser. vet. (8 years) preparing exp.; stock; in army directed, produced, stage-managed shows; seeks job as stage manager, or as director; legit or radio. Hal Perena, 415 Forest Ave., Staten Island, N. Y. GI 2-6229W. 49/8/14

STRAIGHT MAN-SINGER, 22, vocal experience, burlesque experience, 6 ft. 1, 160 lbs.; wants vaude or night club work. Bob Dale, 204 West 108th St., New York. Tel.: Riverside 9-1926. 41/8/14

TENOR, 22, combat engineer veteran, has worked in radio, Broadway musicals, vaude, night clubs and motion pictures. Interested in radio, burlesque musical. Neal Francis, 117 West 70th St., New York. 42/8/14

TENOR, 26, night club exp.; large repertoire, including show tunes, operetta, semi-classical material. Clifford Jay, 255 State St., Brooklyn, N. Y. MAIN 6-4498. 19/8/14

TROMBONE PLAYER, 22; army bandman (24 months) first trombone in 16-piece combo. Interested radio, night club, vaude or legit band work. Edward M. Edwards, 604 24th St., West New York, N. J. 12/8/18

TRUMPET MAN, 27, has worked with small and large dance bands; played with concert bands. Wants to join dance or concert orchestra. Samuel Lazarov, 1390 Corona Pkwy., New York. 44/8/14

TRUMPET MAN, 21, 12 years' professional musician; wants to join night club or restaurant orchestra. George Kuchner, 1920 McGraw Ave., Bronx, New York. 43/8/14

TRUMPET MAN, 26; army concert band 4 1/2 years, also 14-piece jazz combo; 2 years previous small dance combo exp. Vincent P. Martin, 154-02 89th Ave., Hollis, L. I., N. Y. 14/8/18

TRUMPETER, 26; pre exp. (9 years); played concert, trumpet. Alfred Douglas, 2119 4th Ave., Brooklyn, N. Y. 46/8/14

VOCALIST, air corps veteran, 25, has done radio work with choral groups; two seasons vocalist at summer resort, seeks connection as band vocalist. Gary Cole, 422 Ave. "C," Brooklyn, N. Y. 47/8/14

VOCALIST, 22, army special services veteran; night club, hotel and some radio experience as singer, master of ceremonies, impersonator, interested in radio, night clubs, vaude, burlesque. Vincent Denis Fishers, 2609 21st St., Astoria, L. I. N. Y. Tel.: CO 2-9395. 48/8/14

VOCALIST, 27, sang with army special services; also did radio work in army; joined NBC "Welcome Home" audition. Seeks connection with band, radio, night club or vaude performer. George Stranahan, 114 East 143rd St., Bronx 22, New York. Tel.: JH 6-2975. 49/8/14

VOCALIST, 20; army spec. ser. vet.; pre-army exp. playing club dates; radio 8 years; interested radio, night clubs, vaude. Elias Friedman, 426 Stone Ave., Brooklyn, N. Y. 20/8/14

VOCALIST, 24; army band and Red Cross shows; club dates; seeks night club or cocktail lounge. Brenda Paris, 120 Wise St., Litchfield, Va. Tel. 3506-W. 24/8/11

VOCALIST, 23; U. S. Marine Corps vet.; club dates; USO work. Gerry Graham, 1829 Lorling Place, N. Y. TRUMONT 2-2272. 68/8/11

WRITER, exp. script, song; 20; pre pianist (9 years); wants to write material radio, night clubs, vaude. No traveling. Arnold Buddy, 251 W. 89th St., N. Y. C. SCH 4-3321. 21/8/14

YODELING COWBOY, 23; guitar player; produced, directed, starred in show while in U. S. C. G.; night club, vaude prof. Kenneth O'Rourke, 161 12th St., Brooklyn, N. Y. SO 8-6732. 22/8/14

**LUCKY ROYAL SHOWS
 WANT**

Concessions of all kinds—Stage Cops, Pop Cops, Prancers, Bomber, Fish Pond, Shooting Gallery, Slim Johns of all kinds, \$12.00. Want Agents for my own shows, Bill Dyer, Show, Station, Handle Darts. If you are capable come on. We go to Martha next week. Will positively work. Toronto Mason, Sam Lamb, Sam Huntington, Bill Southernland; in fact, any good Agent, come on; can place all. Good outdoor spots. Can use Referee Agents, Pan Jahn, Lou Jahn and Percentage of all shows. Can place Girl Show Manager, Jack Burdison, I have openings for you. Everyone wire Mart, Tel., Aug. 12; Martha, Aug. 20; Eastrop, Aug. 27; Hombly, Sept. 3; Sam Mason, Sept. 10, four-day festival. Dr. Thompson, Owner; Babe Enwiler, Manager.

**JAP-NAZI WAR
 ATROCITY SHOWS
 GET THE BIG MONEY**

25 great, really big Show-Cops, titled and described, including great Atomic Bomb Shows, Size 66 in. by 45 in. in frames. 2 big banners, 6 big printed cards to advertise your show and front. Everything guaranteed.

ONLY \$450.00 COMPLETE
 (See Our Other Ad in This Issue.)

Chas. T. Buell & Co.
 BOX 206 NEWARK, OHIO

**MICKEY MANSION
 WANTS ACTS**

For America's best framed Side Show. Prefer Bally Acts such as Dwarfs, Knife Thrower, Bag Puncher. No booze hounds tolerated, that's reason for ad. Betty & Bob Noyes and Slim Young, answer. Show will close Dec. 15th in Miami and open in January. Yes, Frank Lentoni is still with me; there must be a reason. Good treatment, Answer!

Care ENDY BROS.' SHOWS.
 Binghamton, N. Y., week Aug. 13th;
 Elmira, N. Y., follows.

EIGHT FAIRS

Two a week, then south. Long season, closing in California in December. Want Agents for Darts, Bowling Alley, Ball Game, Cork Gallery, Bumper, Culbertson, 13-17; Imperial, 20-22; Grant, 23-25; all Nebraska.

LOYD MICKEY WILSON

BUCK WEAVER WANTS

Agents for Pan Game, One Dice Chuck and Bumper Joint. Also Workman who can drive truck. Top wages and bonus if you finish season. Long season south. Look in the course of this ad, as if you see a drunk care your time and mine, as you won't last. Have for Sale—1941 Pan Game, complete with massive counters and blue top, springs all around, white plus frame, new last season.

BUCK WEAVER
 Care Baker's United Shows
 Whitman, Ind., Fair this week; Geneva, Ind., Fair next week.

**WANTED AT ONCE
 CORK GUNS**

E. C. EVANS
 O. C. Buck Shows
 Potsdam, N. Y., This Week
 Malone, N. Y., Next

WANTED

Ringman to work Monkeys. Can place Ticket Sellers and Show Concessions. Good openings for Candy Pitchman. Contact
EARL CHAMBERS
 North American Exposition Show
 Manitowish, Wis.

HELP WANTED

Red Saunders, Fred, Pat McCarthy, Charlie, Cliff Shell or other capable people, wire me at once.
MICKEY O'BRIEN
 OSHKOSH, WIS.

**GIRLS GIRLS
 \$50.00 Week**

For Girl Show. Want Hula, Rhumba, Fan and Strip Dancers. Want Girl to feature. ALLYNE WITHERS, wire at once. Can use Girls with or without wardrobe. Also want Ticket Seller and Canvas Men. Long season south to Alabama and Florida. Wire at once and come on.

F. W. MILLER
 Care Wade Shows
 Mason, Mich., Aug. 13 to 15.

**FOR SALE
 RIDE-O**

Twelve car, in perfect condition, all rebuilt, new upholstery. Can be seen in operation at Glen Cove, L. I., Aug. 13 to 25, or New Hyde Park, Aug. 27 to Sept. 3

L. TAMARGO
 Care Island Manor Shows
 Home Address:
 128 FRANKLIN ST., ELMONT, N. Y.

**THE UNITED MINE WORKERS OF
 DISTRICT 11 LABOR DAY ASSOCIATION
 WANTS**

SHOWS AND CONCESSIONS OF ALL KINDS for their 14th annual Labor Day Celebration in Princeton, Ind., Sept. 2-3.

This celebration is second to none. Everyone working—plenty of money. NO GATE. HAVE INDEPENDENT RIDES BOOKED. Write
JOE BATEY, PRINCETON, IND.
 for details or ride etc.

**WANTED
 COOKHOUSE**

Wonder Shows of America
 Owatonna, Minn., August 13-18;
 then per route.

**DANCING GIRLS
 WANTED**

Top salary. (Doty, Bernice, Betty, Ginger, knower this ad.) Tickets if I know you.

BUDDY BUCK
 Care HILL'S GREATER SHOWS
 Grand Island, Neb., this week; then per route.

WORLD'S FAIR LIGHTS

1500 Watt Master Spot Lights. Can be used for flood or spot. Complete with base socket, bulb and aluminum reflector. Price \$3.00, 10% off in quantity. Also Electric Back Guard Motors and Mercury Air Lights.

BROWN'S
 114-15 20th Ave. WHITESTONE, L. I.

WANTED

by Their Circus showing County Fairs, etc., in Indiana vicinity. Clown, preferably with booking car. Would also like to hear from Street Men. Am working on good winter route, starting Texas in November.
M. GERBER
 Box 21, Noblesville, Ind.; Vermillion County Fair, Night, Aug. 21-22.

WANT—CAPELL BROS.' SHOWS—WANT

Oakmulpa, Ota., this week; McAlester, next; then our Fairs start, including Wewaka, Bristow, Ada, Sapulpa, Shawnee, Payson; all Oklahoma and bona fide dates.
 Place any Stock Joint or Grand Shows that can work for a quarter and half, capable Manager for Athletic Show, Manager for 3rd Show, Ride Help on all rides. We have eight rides, six Shows owned by the office. Always place sober Help. No tourists. Wire or come on.
H. N. CAPELL, MANAGER, PER ROUTE.

MSA

(Continued from page 59)

also a Purple Heart winner, visited before returning to McNichols General Hospital for further treatment. Pfc. Nate (Nise) Sobol, back from England for a major operation, leaves shortly for 30 days at Miami prior to re-assignment. Pvt. Gus A. Gelman and Pfc. Hyman Elzman, both home from England, had 30 days before redeploying for Pacific duty. Contributors to the service fund include Jacob Kutzen, \$3; Mike Engelbrink, \$10; Edward Hagen, \$10; Carl Sherman, \$10; Ben Glass, \$12.50, and World of Pleasure Shows, \$50.

Sam Lawrence, of the Lawrence Greater Shows, sent along his annual donation to the service fund, a check for \$150, and for good measure enclosed a check for \$50 from Pat Finnerty, business manager of the show.

Don Bishop, ready with a new cookhouse, is booked with the World of Pleasure Shows. Sam Solof, concessionaire with the same show, reports a good season to date, with the fairs still to come. Mr. and Mrs. Sam Gould and his leader dog, Baron, arrived by plane from West Palm Beach. Sam has sold his restaurant but retains his home in Florida. Bernard Robbins, executive secretary, requests the addresses of out-of-town members so that he may send their 1946 membership cards which are now ready.

PCSA

(Continued from page 59)

Madge Buckley, M. J. Lukanitsch sent some mats. The lunch cloth now has 99 names on it. Letters were read from the

Hollywood Guild Canteen. Represented were Mrs. Howdy Walker, Betty Coe, Emma Clifford, Gladys Dill and Doris Isabelle Douglas.

Guests included Goldie Meek, Florence Sinclair, Dorothy Meek, Lula May Gann and Mrs. Glaze. Daisy Jacobs and Delna Myers were present for the first time this year. Also present were Peggy Forstall, Ruby Kirkendall, Josephine Foley, Lucille King and Eliza Nelson Barry. Lucille Gilligan sent in membership applications for Sarah Auston, Nellie Bevins, Lenora M. Kock and Doris LaFontaine. Emily Mettler sent in Mona Martin's application.

The bank award went to Mabel Hendrickson, and the door prizes to Marie Morris and Mabelle Bennett.

Miami Showmen's Association
236 W. Flagler St., Miami

MIAMI, Aug. 11.—Clubrooms will be redecorated and in tiptop shape for the opening November 1. A new set-up is planned for the restaurant, with a custodian in charge.

Officers and the board of directors will remain in office until January 15. The new ticket will be installed January 16. Nominating committee will be voted on at the meeting the second week in March. Annual meeting will be held during the period January 1-15.

William (Whitey) Tara, Willis (Whitey) Payne Lilly and Louis (Stretch) Rice are continuing their good work in the membership drive. A special board of directors' meeting will be called soon to act on membership applications. Mail at hand for Eph and Ben Glosser, Morris Kahntroff, William Langen and Max Ruff.

DAYTON FAIR

DAYTON, PA.
WEEK OF AUG. 20th

SOMERSET COUNTY FAIR

MEYERSDALE, PA.
AUG. 28 TO 31

FIREMEN'S CELEBRATION

HOUTZDALE, PA.
WEEK OF SEPT. 3rd

COOKPORT FAIR

COOKPORT, PA.
SEPT. 13, 14, 15

SOUTHERN FAIRS TO FOLLOW

WANTED—Ball Games, Bumper, String Game, Duck Pond, Bowling Alley, Hoopla, Cigarette Shooting Gallery, Swinger, Six Cats, Penny Pitch, Pitch-Till-U-Win, Cookhouse or Grab, Penny Arcade.
VAL IRELAND wants Agents for Percentage and Slum Skillo.
WANTED—Girl Show, Wild Life, Monkey Show, War Show.
WANTED—Ride Help and Truck Drivers.

Address all replies to

GEORGE CLYDE SMITH SHOWS

CENTRAL CITY, PA., THIS WEEK; DAYTON, PA., NEXT WEEK

A. B. and B. Shows, Inc., No. 2 Unit Wants

STARTING SEPT. 2 FOR 12 WEEKS OF FAIRS AND CELEBRATIONS

Ten-Cent Stock Concessions of all kinds. Shows with own outfits. Want to book or buy #5 Ell Wheel with or without transportation. Want Foremen and Second Men for Merry-Go-Round, Whip, Chair-o-Plane; top salaries. Permanent address: P. O. Box 1924, Winston-Salem, N. C., or Phone 9621, C. J. BELTON, Owner, Winston-Salem, N. C., or contact W. R. (WHITEY) JOHNSON, Leaksville, N. C., this week; then Bassett, Va.

A. B. AND B. SHOWS, INC., No. 1 UNIT

8 successful years. Can place legitimate Stock Concessions all kind for long string Fairs and Celebrations. Can place clean high-class Shows with own outfits. Show has 12 weeks under contract. Get with a show that has the route and a reputation. Interested parties contact

CLYDE PARRIS, Mgr., Leaksville, N. C., this week; then Bassett, Va.

CHEBOYGAN COUNTY FAIR

Cheboygan, Mich., August 21 to 25 — 50,000 To Draw From

CAN PLACE CONCESSIONS OF ALL KINDS: CUSTARD, SNO-CONE, CANDY FLOSS, JEWELRY, HIGH STRIKER, STRING GAME AND PENNY ARCADE. WANT SHOWS WITH OWN EQUIPMENT: WILD LIFE, MONKEY DROME, SNAKE AND GLASS HOUSE. RIDE HELP WHO CAN DRIVE SEMI-TRAILERS.

MAJESTIC GREATER SHOWS

MT. PLEASANT, MICH., AUG. 13 TO 18; ANNUAL LABOR DAY CELEBRATION, NEWAYGO, MICH., SEPT. 2-3.

CENTRAL AMERICAN SHOWS

CAN PLACE

Shows and Rides that don't conflict. Ball Games, Scales, Photo, Popcorn, Grab, Concessions of all kinds. Wheel Foreman, top salary; Electrician. Tommy Henderson and Ray Wheelock want Slum Skillo and Grind Store Agents. Boxer for Athletic Show. Giff Roberts wants Girls for Girl Show; Margery Walker, come on. Brownie Bishop wants Mixup Foreman; Cowboy, come on; also Skillo Agents, Grind Store Agents. This Show works every night. Have all fairs. York, Nebr., Aug. 13 to 18; Weeping Water, Nebr., Aug. 22-24; Seward, Aug. 29-31; Clay Center, Kansas, Sept. 5-8; Washington, Kansas, Sept. 13-15; then south till Xmas. Wire or call SOLEE, York, Nebr.

ALL AMERICAN SHOW

MOVES ON

WANTS

WANTS

Mug Joint, Pitch-Til-U-Win, String Game, Pan Joint, Bingo, Juica and Grab and all other Concessions that don't conflict. Can use Ride Men and Agents for Stock Concessions. Sentinel, Okla., 13 to 18; Viel, 20 to 25; Selling Race Meet and Labor Day Celebration to follow; then south to the cotton country. This Show plays right in the heart of town.

Address All Mail: K. E. (JELLIE) VANDERFORD as Per Route.

J. J. PAGE SHOWS

Want for LAUREL COUNTY FAIR, LONDON, KY., all next week, legitimate Concessions of all kinds except Cookhouse and Corn Game. Want experienced Ride Help on Merry-Go-Round, Ferris Wheel, Chairplane and Kiddie Ride, also Loop-o-Plane. Can place Grind Shows and useful Show People in all lines. We have Asheville, N. C., Fair; Murphy, N. C., Fair; Gainesville, Ga., Fair; Lawrenceville, Ga., Fair, and 7 more Georgia Fairs and Celebrations. Address:

J. J. PAGE SHOWS

Richmond, Ky., this week; London, Ky., Fair, next week.

P.S.: Can place one more Flat Ride. Reasonable percentage.

WANT FOR CRAWFORD COUNTY'S LARGEST FAIR DATE

★ LINESVILLE, PA., FAIR ★

SEPTEMBER 3-4-5-6-7-8 INCLUSIVE — 6 DAYS—6 NIGHTS

MAMMOTH LABOR DAY CELEBRATION

Concessions and Shows of all kinds (no Girl Shows). Can place CANDY FLOSS, EAT and DRINK Stands, FROZEN CUSTARD, POP CORN and CANDY APPLES, CORK GALLERY, HOOP-LA, PHOTO, PALMISTRY (American), DUCK POND, PITCH-TILL-YOU-WIN, P. C. GAMES or any other legitimate Concessions. DEPOSIT REQUIRED FOR SPACE. Rates reasonable.

WIRE AT ONCE

CARAVELLA AMUSEMENTS

RIDGWAY, PA., THIS WEEK

JONES GREATER SHOWS WANT

TAZEWELL, VA., FAIR, WEEK AUGUST 20

Can place legitimate Concessions of all kind except Bingo and P. C. Will book or buy Penny Arcade. Mr. Greer, contact. Can place one or two good Shows. Address

JONES GREATER SHOWS, Welch, W. Va., this week

VIRGINIA GREATER SHOWS

WANT AT ONCE

Photo Gallery, High Striker, Guess-You-Age, Scales. Want Talker for Midget Show. P.S.—Dummy, come home. This week, South Norfolk, Va.; August 20-25, Suffolk, Va.

EDDIE'S EXPO SHOWS WANT

Concessions, Shows, Rides. Manager for 2 Girl Shows.

Clarion Fair, August 21-25; Stoneboro Fair, August 30-September 3; West Alexander Fair, September 13-15.

Wire or write EDDIE DIETZ, Titusville, Pa., this week.

LOCATIONS GAIN IN CALIFORNIA

War Workers Enter Fields

Restaurants, drugstores, filling stations grow in number since August, '43

SAN FRANCISCO, Aug. 11.—California, recent surveys reveal, is now one of the most fertile grounds for trade and service industries which are opening one of the most important means of re-employment for war workers who are gradually being laid off as a result of cutbacks in production.

Unofficial estimates say that approximately 125,000 persons are now making their living in the consumer and small capital or producers goods business. These 125,000 were employed in other work during the peak war boom in 1943. There is also every indication that at least 125,000 more persons can profitably enter one of the trade or service industries.

Basis for these estimates is the report of the California Department of Revenue which reports on sales and use tax permits. The conclusions which can be drawn from these reports are not entirely accurate, of course, but they do provide a fairly stable basis for speculation.

Trend Begins

Trend toward service industries began to appear strongly in August of 1943, when war plants started to reduce the number of employees. After that date there was a noticeable increase in the number of new store and small business operations.

During the period between August, 1943, and June, 1945, records show that there were approximately 27,500 sales and use tax permits issued. Going on the basis that each one of these new openings involved some four people—a usual estimate—that would mean that at least 110,000 persons found new employment in trade and service.

California had some 205,000 establishments registered for sales and use taxes during the pre-war peak, and the present number of such establishments is still 8,000 short of that level. Taking into consideration the increased population of the State, it is estimated that California is going to need and will be able to support from 230,000 to 250,000 sales tax permittees after the war.

Some of the service and trade industries—like the restaurant business—have already approached a normal, balanced number. Since August of 1943, 3,800 new restaurants have opened, representing an increase of about 17 per cent. But during the past months, the number of restaurants opening has tapered off, so that only 50 per cent as many restaurants were opened during the first six months of this year as compared to the same period in 1944.

Store Increase

Radio and music stores and repair shops, photographic supply houses and novelty stores have shown the greatest consistent increase between August of 1943 and June this year.

The 1940 census reveals that there were 15,108 restaurants in the State in 1939; 3,283 drugstores; 15,218 filling stations; 1,639 confectionery stores; and 814 radio stores, including radio repair shops and appliance dealers. With the single exception of filling stations, hard hit by gasoline rationing, it is logical to presume that all of these service trades have increased in number since that time.

Another factor to be taken into consideration is that California's rural areas are now using more electricity than all other United States farms put together. And this is despite the fact that the Rural Electrification program has barely touched the State. An unofficial estimate predicts that all of California's 140,000 farms will be using electricity within the next three years.

This is important news when it is (See Location Gain on page 64)

Editorial

Atomic Bombs

By Walter W. Hurd

AS THIS is written it now seems certain that the war is unofficially near the end. Atomic bombs and the mighty power of Russia were just what was needed to bring the conflict to an end quickly.

The general impression is that the sudden ending of the war now will bring some rush and confusion into the job of getting back to normal. Business had about geared itself to a program based on expectations that the war would end early in 1945. Coin machine manufacturing plants had, in many cases, received new war orders and were thinking of new machines early in 1945. The industry will be compelled to join in the greater rush to reconvert. Fortunately, business and government leaders had been thinking about the possibility of a sudden end of the war for some time and have made plans to be able to meet any sudden changes. The special problems that will arise now will demand the co-operation of all the people with leaders in business and government in order to prevent serious confusion.

The Allied powers had faced a situation which would save lives and destruction by speeding up the war as fast as possible in order to bring it to an early end. In such a situation there was only one thing to do, and that was to end the war as soon as possible regardless of what urgent problems it might bring to business.

The decision has already been made to bring the end as soon as possible and compel the Japs to

give in. Business must now prepare itself to make adjustments as speedily as possible. The coin machine industry will be only a small part of the vast American business machine, but it must play that part in the readjustment as well as possible.

It has been generally agreed that the big problems facing the country are to get people back to their old jobs with as little confusion and delay as possible and also to prevent a rise in prices in the consumer goods field. Whether the war ends now or later there will be much confusion attending the problem of getting people settled in peacetime jobs all over the nation again. There will be much shifting, and experts say considerable increase in unemployment.

The coin machine trade can't do much about the problem of inflation in the consumer goods field. Coin machines have no relation to consumer goods, and even the price of its entertainment, its music and the small merchandise sold thru its machines have permanent price control fixed by the size of small coins.

But the industry can play its part in the national job of getting people shifted back to peacetime employment again. Coin machine manufacturers are planning to do their part in this great problem. Distributors and operators throughout the land also recognize their responsibility and will use all the returning servicemen they can. On the whole the industry may be counted on to play its part in helping to adjust employment conditions as fast as possible.

Tax Revenues From Cigs Up, Say 3 States

Southern States Report

CHICAGO, Aug. 11.—Texas, Alabama and Florida reported record setting tobacco tax revenues during July. Florida, which upped the tax on cigarettes from 3 to 4 cents a pack as of July 1, reported the greatest gain. Cigarette tax collections in Florida during July amounted to \$916,879 compared to \$458,871 for the same month last year.

Officials in all three States declared that the increased tax revenue reflected an improvement in the over-all supply of cigarettes. Texas increase, officials said, was likewise due to the rationing of army cigarettes as well as to a general improvement in the civilian supply.

Florida officials estimated that \$19,613.37 of the total cigarette tax revenue for July could be traced to the penny-a-pack floor tax on cigarettes. "So far," said Director James T. Zocelle, "there is no indication that the increased tax has had any effect on the number of packages of cigarettes sold." Total tax revenue in Florida indicated that as of July 1 that State possessed a supply of 1,916,377 packs of cigarettes. Zocelle added, however, that the July tax receipts should not be taken as an indication of what the new tax will ordinarily produce, since those receipts included floor taxes on inventory stock which will not be paid again. He also said that the majority of wholesalers held back attaching tax stamps during June and made up for it during July.

Texas Records

In Texas State Treasurer Jesse James announced that State excise stamp taxes reached the record-breaking figure of \$1,253,598. This figure exceeds the largest collection of any previous month by \$40,000 and is an increase of \$208,078 over July of 1944.

Lee M. Rotharmel, chief of the Alabama Revenue Department Tobacco Tax Division, ventured the opinion that tobacco tax revenues will soar even higher during August than in July. July tobacco tax receipts, set at \$490,000, exceeded the previous high by approximately \$25,000. Rotharmel predicted that Alabama tax receipts will reach approximately \$600,000 before the end of August.

Alabama's tobacco tax revenue includes receipts from all tobacco taxes, but the officials said that the receipts from the 3-cent per pack cigarette levy accounted for 90 per cent of the total receipts. Rotharmel said, however, that there has been a noticeable increase in cigarette tax receipts since June 1. At that time Alabama's jobbers began receiving increased quotas from manufacturers. Army and navy department rationing was listed as another factor.

Tour Western Can. To Discuss Post-War

MONTREAL, Aug. 11.—Romeo Laniel, of the Laniel Amusement Company here, left this city early this week for a month's tour of Western Canada.

Laniel announced that he plans to visit operators to discuss prospects for post-war trade.

situation and these developments dominated all business news. An early end to the war would bring a rush in reconversion plans.

NEW DRINK—A Chicago plant is reported to have found a new way to give a lift to employees by fortifying apple juice with vitamins, etc. The "special" is said to have proved to be superior in many ways for war plant workers, which suggests that soft drink vendors might be dispensing it some day in plants.

News Digest

CANDY—The National Association of Tobacco Distributors implies that tobacco jobbers are going into the candy distributing field in a big way after the war. NATD is already suggesting that its members study the field and plan their future operations in this new line. Opens new opportunities for vending machines. Meanwhile, the candy jobbers are getting together to form a national wholesale candy jobbers' association.

JUKES—The New York Times, in a special wireless report, says that England's Youth Advisory Committee is urging Britain to set up non-commercial cafes, something like the American drugstore. Britain's idea is that the juke box, favorite of American teen-agers, would provide the spark plug around which such youth centers could be built.

TAXES—Alabama, Texas and Florida report that revenues from cigarette taxes are reaching all-time highs in those States. Florida's receipts were the largest, partly due to the new 4-cent-per-pack tax which went into effect in that State July 1, 1945.

PATENTS—Officials of the Patent Office predict a flood of post-war patents. Other observers are worried over the prospect of a patent "war." They point out that speeches by Secretary Wallace indicate that he would like to see some kind of compulsory government licensing of patents. This would radically change the patent system.

SOFT DRINKS—Forty Northern New Jersey bottling companies are in the middle of a 10-day to two-week "holiday" caused by the shortage of sugar. With bottlers in New York and in other areas operating only 50 per cent production, observers say soft drinks are fast becoming as scarce as cigarettes were. Coney

Island and other concessionaires will feel the effect of this shortage soon.

LOCATIONS—Recent survey shows the State of California one of the ripest spots in the nation for new locations. Restaurants, filling stations, drugstores, candy and confection stores have been on the increase since August of 1943. Many war workers, laid off by cutbacks in military orders, are going into these businesses.

TOKENS—Alabama is considering substituting a bracket system to replace tax tokens. Director of State Revenue reports receiving "many complaints" about the nuisance of tax tokens. Action is not expected to come soon, however.

VENDING—One large manufacturer is reported considering building a vending machine for roasted eggs. One unique coin-operated egg vending machine was in use in Chicago several years ago and was an immediate success in taverns.

NUTS—Representatives of the National Peanut Council met recently in Florida, where local growers put their stamp of approval on the NPC's proposed plan to sell the nation the idea of peanuts. Prospects for the new nut crop look good but the market is still slow.

MONEY—Brazil is rumored on the verge of changing its money value, and American and British business men say the change would have an undesirable effect on U. S. and British export. Brazil was one of the best export markets for U. S.-made coin machines in pre-war days.

ENGLAND—Chamber of Commerce in London is sending its executive secretary to the United States. He will arrive soon and is expected to stay two months, giving American traders an inside picture of the market possibilities in Great Britain.

WAR NEWS—Week was filled with breathtaking reports on the war

Brazil Rumor Money Change May Be Made

Would Affect Exports

CHICAGO, Aug. 11.—Brazil, before the war one of the best export markets for coin machines, is rumored on the verge of devaluating its money as a means of "protecting home industries" against imported, finished products. First news of the pressure, urging devaluation, came from American and British business men in Rio de Janeiro.

If the cruzeiro—Brazil's basic coin—were devaluated the devaluation would amount to an increase in custom duties on articles imported from other countries. Rumors report that the cruzeiro might decline from 20 to between 25 and 30 to the American dollar if the pressure which is now being exerted is successful.

Trade Watchful

Like all other American business men who are interested in post-war export trade with Brazil and other South American countries, the coin machine trade will be waiting to see if the current rumors have any foundation in fact. Traders and manufacturers are reported to be deeply concerned with the Brazilian Government's attitude and with that Government's charges that there have been infractions of the United States-Brazilian trade agreement. It is reported that the Brazilian Government has increased the cost of import thru an application of the Brazilian sales tax. These reported infractions of the trade agreement are said to have brought the cost of import to a figure considerably higher than that charged for similar products manufactured in Brazil.

The United States Chamber of Commerce in Brazil has protested the use of this sales tax as contrary to the provisions of the U. S.-Brazilian trade agreement. The United States Embassy has also taken the matter up with the foreign office. So far the Embassy has received no satisfactory reply to its charge, because the foreign office referred the problem to the Ministry of Finance and the whole matter has been lost in red tape.

Import Disadvantage

While the problem has been shuttled from the foreign office to the Ministry of Finance, the sales tax continues to be applied to United States imports. As a consequence these imports are placed at a decided disadvantage with products manufactured in Brazil.

American and British business men in Rio de Janeiro say that a devaluation of Brazilian money would raise the retail price of imported goods still further. At that event the imported goods could not be expected to compete in the Brazilian market with Brazil's home products.

As things now stand, American traders who export coin machines to Brazil are not running competition with any Brazilian industry, since Brazil does not have any coin machine manufacturing plants. Nevertheless, coin machines exported from this country would be subject to the sales tax, and would likewise feel the bad effects of the devaluation in Brazilian money.

London C. of C. Sending Man To Tell of Britain

CHICAGO, Aug. 11.—American manufacturers and foreign traders who have been anxiously watching the export market will welcome the news that the American Chamber of Commerce in London is sending a representative of its organization to the United States to give United States traders a first-hand report of conditions in England. The representative is D. L. Gill, executive secretary of the American Chamber of Commerce in London, who is expected to arrive in this country within a few weeks. Gill intends to spend approximately two months visiting and conferring with United States manufacturers and other

COINMEN YOU KNOW

New York:

EARL BACKE, National Novelty Company, has won another double tennis tournament. Tournament was held at the Lake Placid, N. Y., redistribution center and was sponsored by the army. It was an international affair, eight Canadian players participated by invitation, and Earl, teamed up with Leonard Clark, an attorney friend of his, finally came thru on top winning a 5 set last-round match 6-3, 2-6, 6-4, 4-6, 6-4. Prize to the Backe-Clark team was awarded by General Collins. Mrs. Earl Backe, of course, was there to cheer her husband on. The Backes stayed at the camp for a week having arrived there after a short stay in Vermont.

It's marvelous how Ed Revreby, Associated Amusements, gets around so fast between the office in Boston, the arcade in New York and his summer home on the Cape. By the way, Ed had a swell time watching Abbott and Costello, and Earl Carrol playing the machines in his arcade.

BILL RABKIN and AL BLENDLOW, of International Mutoscope, attended the annual summer meeting of the New England Section of the NAAPPB at Lake Compounce, Conn.

Philadelphia:

JOE ASH, Active Amusement Machines Company, and his bow ties have become inseparable. He likes them and you can't blame him. . . . They sure do things for him. Maybe they are one of the reasons why he has been winning so constantly in gin rummy recently.

Des Moines:

PFC. JOE EPSTEIN, head of the Superior Sales Company, of Des Moines, has departed for Wilmington, Va., after spending his furlough here with his family. During his stay Epstein supervised the moving of Superior's sport arcade to a new location in the Loop district where additional space is provided. The name of the arcade has been changed to Playland.

Indianapolis:

ALBERT CALDERON, of the Calderon Sales Company, celebrated his birthday August 11 by entertaining his many friends. . . . SIMON BERMAN, of the Sicking Company, was in Cincinnati, on a business trip. . . . MARTIN JOACHIM, of the Sicking Company mechanical staff, is spending his vacation at home with his family.

STANLEY RAMMELSBURG, of the Sicking organization, was called to Cincinnati, by the death of his father. . . . FRANK W. WIXCEL, Rock-Ola representative for Indiana and Kentucky, is calling on the trade in Eastern Indiana.

Buffalo:

In the July 28 edition of The Billboard this column erroneously reported that Bars Radio & Electronic Parts Company, of this city, is now out of business. . . . That report was an unintentional error, since the Bars Company is still very much in operation. . . . MAURY FARBER, who has owned Bars with A. Bergman as co-owner, reports that he now has full ownership of the concern, and that the new address of his company is 956 Main Street.

VINCENT R. McCABE, manager of Buffalo Mayflower Distributing Company, is leaving September 1 to take on a new job as general sales manager of the RCA-Victor Export Division, which covers the Western Hemisphere with the exception

business men interested in the export field.

The coin machine trade, like all other American industries, has been greatly interested in the prospects for post-war trade with Britain. Gill's visit may provide them with their first personal contact with the British Isle since before the war began.

According to Chamber of Commerce officials in London, the recent British election with its consequent swing to the Labor Party has not seemed to affect American interest in Britain. The officials reveal that the number of cables received in London daily from the United States, concerning U. S. investments in England, is much the same as before the election.

It is to be expected that the foreign trader will want to find out from Gill what are the prospects for marketing or purchasing goods in England, currency exchange outlook and trade regulations,

of U. S. territory. His offices will be in Rio de Janeiro, and he will fly there via Clipper about September 15. . . . It sounds might exciting, but all his Buffalo friends are sorry to see him go. No one has as yet been designated definitely for the job at Mayflower but HERMAN PASTOR, of the St. Paul Mayflower main office, is in town for several days to make arrangements. Hy Singer, head of Mayflower's service department, is remaining at his post.

PFC. AL BERGMAN JR., son of AL BERGMAN (Royal Amusement Company), one of the leading local coin machine men, who was formerly associated with his dad, is in town on a 30-day furlough after a hectic time overseas with the army. . . . He's a real hero, having received the Bronze Star for wiping out a German machine gun nest after already being wounded; the Purple Heart, for a serious injury; three combat ribbons and stars; the Infantry Badge with a wreath, and the French Forage, a regimental citation. . . . He will go to the Pacific after his rest here. Naturally, his dad and all the family are mighty proud of him and thrilled to see him.

Detroit:

RUSSELL WAGNER, of the Wagner Music Company, has sold out his entire route to the Music Service Company, headed by Eddie Clemons, and has gone up to Northern Michigan. . . . PAUL MORONEY, who was collector and service chief for Wagner, reports no immediate plans for either to return to the coin machine field at the present time. . . . MRS. PAULINE FABIAN has been added to the ranks of feminine music operators, taking over sole ownership of the Dexter Radio Company, juke box operators, in which her husband, Philip Fabian, now overseas, was formerly a partner with JOSEPH ROSS, who has withdrawn to run a retail radio store. . . . GLENN V. MICKEL, scale and grip machine operator, is making plans to go into the juke box business as well. . . . W. O. KING, of Mount Clemens, has sold his big arcade on the Happyland Shows to JOE EULE, recently discharged from the Army.

MAX LIPIN, of Allied Music & Sales Company, invites all Detroit operators to visit their new air-conditioned showrooms. . . . MRS. PAULINE FABIAN has moved headquarters of the Dexter Radio Company, music operators, formerly on Dexter Boulevard, to 2614 Leslie Avenue. . . . MAX MARSTON, of Miami Distributing Company, reports collections holding up very good on local music routes. . . . BENNY GOODMAN, who had a record-breaking week at the Michigan Theater, was guest of honor at a farewell cocktail party attended by many operators. . . . JAMES SIRACUSE, head of United Sound Systems, is being assisted in his work, which involves basic recording, by his son, James Siracuse Jr. . . . NICK FOREST, amusement machine operator, has given up his post as manager of the Kramer Theater, to devote his entire time to his own business interests.

Twin Cities:

Word went out to all juke box and coin machine operators who haven't yet purchased their federal license stamps to do so right away. All locations in this area are being checked for the stamps which were due last June 30. . . . HY GREENSTEIN, of Hy-G Amusement Company, reports he is being kept busy in the service department these days supervising the work there. Operators are beginning to depend more and more on distributors for service work and all with such departments are being swamped with requests. . . . There has continued an influx of Wisconsin operators seeking to dispose of their coin machines and looking for juke, only machine now legal in that State. Some Wisconsin coinmen are holding onto their equipment in the hope the State may have a change of heart and repeal the law.

Late Model Photomatic For Sale
Serial PFD-4, equipped to use paper or metal frames . . . clean and A-1 condition. Now on location. Price \$1,000, crating \$25. Send 1/2 deposit.

Skill Coin Machine Co.
4310-14 Springfield Pike
Dayton, Ohio

Alabama May Do Away With Tax Token Nuisance

MONTGOMERY, Ala., Aug. 11.—Dr. H. G. Dowling, State commissioner of revenue, revealed here recently that his department has been receiving many complaints on the sales tax tokens. Dowling said that he had been told in a preliminary opinion that he already has the authority to substitute the bracket system of collection for the tokens, since Alabama's State law permits the use of tokens but does not require it.


While Dowling seemed in favor of doing away with the tokens entirely, he said that he intends to proceed slowly. "Before anything is done on this we will hold conferences with merchants throughout the State to determine the sentiment," he added. "There will be no hurried change."

Dowling said that if the bracket system is installed it will probably follow the outline of the bill introduced this year by Senator Elvin McCary. Token system was installed in Alabama in 1937 and since that time, according to Dr. Dowling, the Department of Revenue has been constantly hearing complaints.

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★ builds with an eye on the ★
★ future . . . and these days ★
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★ exacting care and closer ★
★ study of the conditions ★
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NEW LOW PRICES
High Quality, 3/16 In. Crystal PIN BALL GLASS

20x42, Case of Nine—\$11.	21x43, Case of Eight—\$10.50.
21x41, Case of Eight—\$10.	23x47, Case of Seven—\$11.25.

Full Remittance With Order, F. O. B. Baltimore.

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- 3 MILLS THRONES OF MUSIC
1 SEEBURG PLAZA, Wireless
1 SEEBURG REX, Wireless
3 ROCK-OLAS, 12 Record
1 Seeburg Wireless Rolaway (Made from a Plaza)
1 Seeburg Wireless Rolaway (made from a Rex) and 2 5c, 10c, 25c Wireless Barboxes
1 Lucky Lucre
7 Mills 25c Gold Chromes, 2/5, drillproof, knee action, C. H.
2 Mills 25c Brown Fronts, 3/5, drillproof, knee action, C. H.
4 Mills 10c Brown Fronts, 3/5, drillproof, knee action, C. H.
4 Mills 5c Brown Fronts, 3/5, drillproof, knee action, C. H.
6 Mills 25c Blue Fronts, 3/5, drillproof, knee action, C. H.
1 Mills 10c Blue Fronts, 3/5, drillproof, knee action, C. H.

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

489-871 S. Broadway, Lexington 20, Ky. Wholesale Distributors

Toledo Auto Meter Receipts Fairly Even

TOLEDO, Aug. 11.—Officials in this city report that collections from parking meters are running along at a fairly even level so far in 1945. Total figures for the first six months of this year show collections of \$49,609.14. This compares with the total of \$51,200.70 for the similar period last year.

Treasury department employees here report that they are having a difficult time obtaining replacements for worn meter parts because of a shortage of critical materials. They point out that the slight decrease in revenue can also be attributed to a decrease in the number of automobiles now in use and to the smaller number of vacationists who frequent the town.

Hotel Occupancy Hits High in June

NEW YORK, Aug. 11.—Hotels were more crowded in June than at any other time in their recent history, according to the results of a survey just made public. During June, 1945, 91 per cent of the available space of all hotels was taken up. This establishes a high over the previous figure of 90 per cent occupancy for May of this year.

LOCATIONS GAIN

(Continued from page 42) remembered that coin machines first began to make use of electricity on a large scale in 1934. Trade observers expect that vending machines will use electricity and become fully automatic in the post-war era.

Coin Machine Center

Prospect of a big increase in the total number of retail establishments in California adds still more lustre to this state as a coin machine market center. The entire West Coast has long been recognized by the trade as a coin machine empire in itself, and there are indications that it will become an even more prosperous market area after the war. Even the mountain area is often included in the West Coast territory, and the total market field is spoken of as including about 11 states.

California has always stood out as the leading state in this entire group. While the number of distributing firms is increasing in some of the Mountain States, chiefly in such cities as Denver, yet it is fully expected that California will retain its leadership in the Pacific area after the war.

The state has an important coin machine history. It really started the vast cigarette vending machine industry and for a long time was regarded as the manufacturing center for this type of machine. It has always been an important operating center for cigarette vendors and they were first placed on the market when pinball games were introduced as a commercial form of amusement in the early '30s. Los Angeles soon became a center for the operation of these games and quite a bit of legal and business history was made there. In the early years of the war Los Angeles and environs also became a center for modern arcades. Presence of thousands of servicemen boosted the patronage of these amusement places.

Export Trade

In coin machine circles three cities in California are usually mentioned as trade centers. They are Los Angeles, San Francisco and San Diego. Each has had its separate history in the coin machine field and in separate trade market areas. There is much current discussion in business circles in recent years that San Francisco may become a great export center after the war. If the entire Pacific area opens up to American goods, as the nation hopes it will, this is certain to come true and coin machines will certainly become a part of the export trade. Some distributing firms in San Francisco have already had good experience in shipping machines to Hawaii and, before the war, to the Philippines and even to China and Japan. These firms would also expect to ship even to the Australian territories.

Los Angeles has had by far the most picturesque legal history in relation to amusement machines. For a number of years the city was the outstanding example in the nation in licensing amuse-

PUBLISHERS' PLUG TUNES

(Continued from page 22)

- I'm Only Treadin'..... Mills
In Acapulco..... Triangle
In a Shower of Stars..... Mills
In the Land of Uncle Sam..... Golden West
In the Subway Rush..... Whitney Blake
Is Sally Still Waiting for Me?..... Topik
Is There a Second Heaven?..... Malico
It Takes Just a Moment to Fall in Love..... Bruno
It's a Beautiful Day..... Broadway
It's My Letters From You..... Robert De Leon
It's You, It's You, It's You..... Lad
I've Got a Locket in My Pocket..... Paramount
Je-Anne..... Harmony House
June Comes Around Every Year..... Morris
Just a Prayer Away..... Shapiro-Bernstein
Keep Your Hands Up, Stranger..... Kelly
Kitten on the Keys..... Mills
Lara..... Robbins
Let Me Take You in My Arms..... Pan-American
Like Someone in Love..... Burke-Van Heusen
Little Boy (Does Your Mama Know You're Out?)..... Stewart
Little Soldier..... Russ Hill's Country Music
Lonely Love..... BMI
Lonesome..... Charlie
Lonesome Boy..... Ross
Ma-Ma, I Wanna Hawaiian Guitars..... Kansas
Mademoiselle Choderella..... Synopation Songs
Mom of Your Baby Days..... Byers
Moussie Meow..... Joe McDaniel
My Baby Blue Eyes..... O'Neal
My Baby Said Yes..... Leads
My Frailty Home..... Melocraft
New-York of Mother..... Irving Singer
My Lonely Nights..... Seattle
(My of a Sudden) My Heart Stops..... Leads
Nagra Conventilla (My Pet Brunette)..... Marks
No Can Do..... Robbins
No More Rainbows..... Edwin W. Kukke
Oh, Frankie!..... Orange
Oh, How She Lied to Me..... Santly-Joy
Oh, Really, O'Really..... Mutual
Old Mister Frog..... Winthrop
On Radio Street..... Starlight
On the Other Side of the Rainbow..... Arcadia
Once Again..... Hanna
Once Upon a Song..... Mills
One More Ball..... Leads
Otte, Make That Bill Staccato..... Tempo
Our Engagement Walls..... Stirling
Out of This World..... Morris
Please No Squeema Da Banana..... Leads
Pluggie' Jane..... Perry Alexander
Four Letters..... Harris
Promises..... Marchant
Put Another Chair at the Table..... Leads
Question and Answer..... Chappell
Remember When?..... Campbell-Purple
Night as the Rain..... Crawford
Romantic..... Famous
Sailing on a Moonbeam..... Elanco
Say It Over Again..... Bogal
See a Pin, Pick It Up..... Skylark
Send This Purple Heart to My Sweetheart..... Rytene
Sentimental Journey..... Morris
Sleep the Whole Night Through..... Arcadia Valley
Sleigh Ride in July..... Burke-Van Heusen
Small World..... Southern
So-o-o-o in Love..... Bregman-Vocco-Conn
Soldier's Last Letter..... American
Somebody, Somewhere..... Chelsea
Stars in Your Eyes..... Melody Lane
Stuff Like That There..... Capitol
Sweet Potato Polka..... Stirling
Sweetheart of All My Dreams..... Shapiro-Bernstein
Take Command of My Heart..... La Casa Del Rio
That Is Why I Call You Darling..... WDeox
Ten Years From Now..... Felst
That Feeling in the Moonlight..... Paul-Pioneer
The Betty Grable Polka..... Holly-York
The Blonde Sailor..... Mills
The Charm of You..... Felst
The Jitterbug Serenade..... Superior Melodies
The Kid With the Guitar..... Kelly
The More I See You..... Bregman-Vocco-Conn
The Sunset Reminds Me of You..... Stewart
The Sweet Potato Polka..... Stirling
The Three Caballeros..... Chas. K. Harris
The Wish That I Wish Tonight..... Wilmark
Then, Now and Forever..... Charles Ounther
There! I've Said It Again..... Valliant
There Must Be a Way..... Stevens
There Was a Time..... Bronx
There's a New Moon Over My Shoulder..... Peer
There's No You..... Stanwood
This Day and Age..... Franco-American
This Is Our Song..... Cavalcade
Thru Your Eyes, Thru Your Heart..... Mills
Till the End of Time..... Santly-Joy
To Satisfy You..... Perry Alexander
Tro-Ce-To..... Marks
Tumbler's Tumbleweeds..... Sam Fox
Twilight Time..... Campbell-Purple
Two Down and One to Go..... Martin Block
Use Up..... Melody Lane
Veteran..... Handy Bros.
What Makes the Secret..... Miller
When I'm Walkin' Arm in Arm with Jim..... La Salle
When the Old Gang's Back on the Corner (Single) "Sweet Addie" Again..... Arrow
When the Sun Goes Down (In My Old Home Town)..... Barnhart
White Sands..... Roy
While You're Away..... Remick
Whistle for a Wind..... Singer-Rose-Patrick
Who Threw the Whisky in the Well?..... Advanced
Why Shouldn't I Dream..... Hanna
Windin'..... Kelly
Ya' Betcha..... Pyramid
Yap-Dit..... Pat Mays
Yes, Honey, I'm Ya' Baby..... Hall's Hit Songs
You Belong to My Heart..... Chas. K. Harris
You Use Your Head, But I Use My Heart..... Matt Pelkonen
You Don't Have to Believe Me..... Prominent Songs
You Never Understood..... Harmony House
Your Pet a' Dough..... BMI
You're So Worth the Waiting For..... Viking

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Wurlitzer 700 375.00
Wurlitzer 750E 385.00
Wurlitzer 850 445.00
Wurlitzer 800 425.00
Seeburg Gem 300.00
Seeburg Vogue 375.00
Seeburg Classic 375.00
Seeburg Envy, ESRO 425.00
Seeburg Hi Tone 8500, ES 555.00
Seeburg Hi Tone 8500, ESRO 610.00
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Mills Throne 235.00
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2400 54 E. Z. Plakar, Thick 3.00
1020 54 Bling Tickets 1.50

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ADVANCE RECORD RELEASES

(Continued from page 23)

- SAME OLD SHEAVES Brick Flange Ork N.R.S. 1008
SEPTEMBER IN THE RAIN Frankie Seacole & Duke Quintet, Duke 115
SOLID ROCK Rex Stewart's Big Four N.R.W. 1004
STEPHEN FOSTER FAVORITES ALBUM Victor F-140
Beautiful Dreamer Sammy Kaye (Billy Williams-The Five Kayes) Victor 20-1682
Campfire Songs Sammy Kaye Victor 20-1682
Come Where My Love Lies Dreaming Sammy Kaye (Billy Williams-The Five Kayes) Victor 20-1681
Foster Medley: Old Black Joe, Swanee River Sammy Kaye (Billy Williams-Arthur Wright and the Five Kayes & Choir) Victor 20-1682
I Dream of Jeanie With the Light-Brown Hair Sammy Kaye (Billy Williams-The Five Kayes) Victor 20-1680
Mama's in the Cold, Cold Ground Sammy Kaye Victor 20-1680
My Old Kentucky Home Sammy Kaye (Billy Williams-The Five Kayes) Victor 20-1680
Oh, Susanna! Sammy Kaye Victor 20-1681
Old Black Joe Sammy Kaye Victor 20-1680
Swanee River Sammy Kaye (The Kaye Choir) Victor 20-1682
SUGAR HIPS Freddie Green & Kansas City Seven Duke 113
THE LORD'S PRAYER AND HYMNS OF THANKSGIVING ALBUM Biblesone L
Battle Hymn of the Republic National Vespers Biblesone 1902
Come, Thou Almighty King National Vespers Biblesone 1901
Eternal Father, Strong to Save National Vespers Biblesone 1903
Fairest Lord Jesus National Vespers Biblesone 1904
How the Day is Over National Vespers Biblesone 1902
Our God, Our Help in Ages Past National Vespers Biblesone 1902
Prayer of Thanksgiving National Vespers Biblesone 1904
The Lord's Prayer J. Alden Perkins Biblesone 1901
THE MAN I LOVE Frankie Seacole & Duke Quintet, Duke 112
THE NIGHT IS YOUNG AND YOU'RE SO BEAUTIFUL The Modernaires-Paula Kelly (Mitchell Ayres Ork) Columbia 36847
THINKING The Five Red Caps Joe Davis 7131
TILL THE END OF TIME Dick Haymes (Victor Young Ork) Decca 14899
WHEN WILL I KNOW? The Master Keys (Dick Kuhn Ork) Top 1147
YOU'RE DRIVING ME CRAZY The Keynotes Keynote K-1212
YOU'RE NOT THE ONLY APPLE ON THE APPLE TREE The Master Keys (Dick Kuhn Ork) Top 1147

ment machines and games at a reasonable fee, and the amusement trade profited considerably. Operators organized into a trade association and pioneered in working out plans for co-operation with city officials in regulating the machines, but Los Angeles had its reform wave just as happens in every large city and pinball games became one of the objectives of the reform drive. Political battle gained such proportions that it was given much publicity in a national magazine—which finally lead to a million dollar libel suit.

England Now Ripe For Juke Box

Detroit Firm Close Wired Music Dept. to Concentrate on Juke

DETROIT, Aug. 11.—Conway Automatic Music Company, one of the largest juke box organizations here under colored management, has closed down its telephone music department and switched over entirely to the juke box field.

Headquarters are still maintained at 4618 John R Street, where service for the machines are maintained, as well as the former site of the central control room for the wired music installation.

Principal reason for the decision to discontinue the other department has been the difficulty in securing competent help to handle the control room operation, according to Fred E. Conway, manager of the business. Wartime operating problems have created employee difficulties for all types of firms, and here it has been no exception. Conway blames the immediate difficulty chiefly upon the lack of a due sense of responsibility for the job they are entrusted with.

Under the music operation, Conway had an interesting variation from standard practice since he charged different prices for different records. The ordinary call was for a 5-cent record, Conway said, but he was also able to give the patrons a full 12-inch record, which many preferred, by a 10-cent order. In some cases a few special records, perhaps the most popular or those of high cost, such as specialty classic records, would call for the higher fee.

With the special tastes of many patrons in race locations, this method allowed the selection of unusual numbers not ordinarily available for juke play. This would apply to specialty numbers which had some degree of popularity among patrons who wanted longer recordings.

Conway proved especially farsighted in his selection of equipment, since he picked a type of machine which proved to be adaptable with some degree of conversion, to juke box operation, after being originally set on location for telephone music service. In many cases he has left the familiar picture of an attractive girl answering the player's call for music right on the machine when he converted it over. This, of course, has proved a good eye-catcher.

An important feature of the Conway service is the maintenance of some machines for special rental for parties, etc. These are in considerable demand among his patrons and this service is advertised on his business cards and in his store windows.

Unlucky 13 Is Lucky For Music Op's Son

LOS ANGELES, Aug. 11.—Dean Narath, son of Art Narath, music operator in Anaheim, Calif., is having "13" play an important part in his life. He is now at Terminal Island studying radar and his friends are watching to see if when he returns to combat it will be on the 13th of the month.

He left this country February 13 and was overseas 13 months, returning on the 13th. He left again on the 13th and returned on the 13th after cutting the 13th card in a deck to eke out three other sailor contestants for the opportunity of studying radar in the navy's training center near San Francisco.

Marva Louis Records For Excelsior Disks

LOS ANGELES, Aug. 11.—Pact signed this week calls for Marva Louis to record four sides for Otis Rene's Excelsior Records August 15. She will do *What a Fool I Was*, a Rene original, and three standards. Disks will be distributed by Jack Gutshall Distributing Company.

A special session for the cutting of the disks has been called by Rene, head of the record firm. He is supporting Miss Louis with a band Jimmy Mundy, well-known arranger, is getting together. Mundy will supervise the session in addition to directing the band.

Paradise Valley Members Join MAPOA To Create United Front

DETROIT, Aug. 11.—A united organization of all music operators in the city became a reality this week for the first time when the members of the Paradise Valley Music Operators' Association joined the Michigan Automatic Phonograph Owners' Association.

The Paradise Valley group has preserved its own identity for several years, including in its membership the Negro music operators of the city, who have been a substantial factor in the local business. It has now been decided that a combined organization will best serve the needs of the industry, presenting a common, united front toward all industry problems.

The Paradise Valley Music Operators' Association will continue to function purely as a social organization. Hubert Wisdom was president of the old group before its current amalgamation.

MAPOA thus becomes the sole agency in the city representing juke box owners and is able to work out matters of common concern within the trade and present the best possible representation before legislative and other public authorities when the need arises. New move gives the association a membership of 105 individuals and firms.

"This makes the MAPOA practically 100 per cent solid in Detroit," Joseph Brilliant, of Brilliant Music Company, who is president of the association, told *The Billboard*.

"We feel that this union of the two groups makes for harmony within the industry, for all operators, regardless of creed or color. All will now be able to meet and respect one another as business men and competitors upon an equal basis, which is as it should be.

"We are doing very well as an association and have enlisted the active cooperation of every member. Everyone in our association is delighted with the whole set-up and we believe that it is the greatest thing that has ever happened to the automatic phonograph industry in Detroit."

In addition to its expansion into this significant racial field, the MAPOA is now mapping an expansion into the rest of Michigan, as originally contemplated when it was organized a year or so ago, upon the demise of the old United Music Operators' of Michigan. Requests have been received already for the organization of local chapters in Flint, Muskegon and Bay City, and requests from several other up-State cities are understood to be on the way. These new groups will be locally organized to meet problems, but will be an integral part of a State-wide body that will give them a wider background of experience and resources on larger issues.

Mrs. Kathryn Meeker Dead; Official of Music Concern

INDIANAPOLIS, Aug. 11.—Mrs. Kathryn Meeker, secretary-treasurer of the Meeker Music Company and Coin Phonograph Sales & Service Company, died at her home in this city July 30. She was 59 years old.

Mrs. Meeker served in the capacity of secretary-treasurer since the death of her husband, George, several years ago. She is survived by two sons, Harold, who is with the American Red Cross on Luzon, Floyd, of this city, a sister and three grandchildren all of Indianapolis.



CONGRATULATIONS ARE IN ORDER. Shown (left to right) are Max Gold, part owner of the Band Box, Hollywood; Al Griebahn, sales manager for California Amusement Company; Ray Tisdale, Glendale operator, and Billy Gray, comedian and part owner of the Band Box. Meeting was on the occasion of putting the music machine in the spot, which features a floorshow. Band Box, "the biggest little night club in Hollywood," is going in for daytime business in its cocktail lounge and Tisdale sold them on the idea of a juke box. The box was purchased from Bill Wolf's California Amusement Company, Los Angeles, which accounts for Griebahn being on hand to extend felicitations to his operator-customer, Tisdale.

Teen Problem Is Considered

New York Times writer says Youth Advisory Council is boosting youth recreation

CHICAGO, Aug. 11.—"The corner drugstore with its soda fountain and juke box where gregarious American youngsters hang out after school and in the early evening hours may become a British institution in the brave new post-war world." That's the opinion of Joseph Collins expressed in an article wired from London to *The New York Times* and published in that paper last Sunday.

So far in history jolly old England has had no institution comparable to our corner drugstore. Yanks sent to England early in this war discovered that fact to their dismay. They found, as Collins says, "that England is a land without soda fountains, coke bars or juke boxes." And now Great Britain's Youth Advisory Council has recommended that the country should establish non-commercial cafes "something like American drugstores."

Reason for this proposal, according to Fuller, is the official search to provide British children and adults in the post-war period with a fuller life. By establishing these cafes, the British hope to have a place where the children can gather to enjoy themselves and to get an afternoon snack.

Nothing Comparable

Collins comments that "there is no such institution in Britain now except the public houses—which are forbidden to those under 18—and it is common thruout England to see boys and girls playing around a pub door while their parents are inside downing a few pints of mild and bitter, playing darts or arguing politics."

Up to this time Great Britain expressed little outward concern for her youngsters, since most of them left school at the age of 14 and began to earn their own livelihood. Now, however, the British want to set up something comparable to the American drugstore which will provide leisure time activity for England's youth.

This new British idea, as reported by *The New York Times*, comes as acknowledgement of the splendid work which teen-age clubs in this country have been doing to combat juvenile delinquency. In the teen-age clubs, as in the proposed British non-commercial cafes, the juke box is always the center of attraction. "On the basis of what you've never had you never miss," writes Collins, "the British kids do not feel gyped because no one thought of drugstores in this country. To them cokes and chocolate malted are only foreign words which have no British translation. Here they buy ice cream from a street vender's tricycle or candy store and eat it walking along the street. There are ice-cream parlors at seaside resorts but they are staid affairs and certainly no magnet for youngsters."

Youth Needs

British Youth Advisory Council, looking around for outlets for youth activities, has decided that British youth needs more clubs, holiday camps and facilities for music, drama and the arts. "If drugstores are taken up as a part of the youth program," says Collins, "the British version will probably have to be vastly different from its American original. It may have to be called by another name and perhaps even be sponsored by the public authorities in the beginning."

Collins points out that the reason drugstores might have to be sponsored by the public authorities at the start is because of traditional British reserve. He says that, for the British, stepping into a drugstore for a soda or to listen to the juke box would be something entirely new to British youth and would be therefore "outrageous."

Collins predicts, however, that once (See *England Ripe* on page 66)

Juke, Teen-Age Club Beat Delinquency for L. A. Kids

LOS ANGELES, Aug. 11.—Juke boxes and teen-age canteens in this city were the subject of a recent illustrated article by Olive Taylor which occupied the biggest part of three columns space in *The Los Angeles Daily News* August 1.

Los Angeles teen-agers get together every Friday night at the Boys' Club on North Broadway, and the reporter says that these dances are attended by large, enthusiastic gatherings. At the Boys' Club gatherings on Friday night a real orchestra plays boogie-woogie and the sweet tunes popular at the moment. The guys and gals who come dressed up in their Sunday best have to pay only a nominal fee to cover the cost of the orchestra, for refreshments and miscellaneous expenses.

Every other Friday evening the teen-agers of Los Angeles get together for a real recreational evening. On those evenings they come in slacks and bobbysocks "for bowling and ping-pong and listening to Caledonia What Makes Your Big Head So Hard over the juke box."

An executive board, composed of teen-agers, plans all of the canteen's activities. A committee of teen-agers keeps the canteen's books and records, while a local bank holds in its safe a comfortable balance which the canteen may lean upon.

Olive Taylor's article reports that the major problem which the canteen faces is to get the neighborhood business men and the entire community back of it. She says that the local community organizations have been slow in stamping the project with their approval. Teen-agers are looking forward to the day when the canteen may be filled every night in the week instead of just one night.

Wise Words

Teen-agers in this city, according to Olive Taylor, have a few of their own words of wisdom. A sample paragraph from her feature story gives you an idea of what she means:

"Look at the San Francisco Conference. They had people who didn't like each other, Communists, Democrats, Republicans and they made a charter. So why can't we forget our dislikes and make a committee. After all we're working for the community!"

When the bobby-soxers took time off from their juke box living, Miss Taylor asked their opinion on juvenile delinquency. The teen-agers said that there had never been a real juvenile delinquency problem, but if there had been, the teen-age canteen would have done a lot to off-set it. Other cities who have set up similar canteens echo the sentiments of these Los Angeles teen-agers.

It seems that a juke box, a dance floor and a soft drink bar can do much to help solve youth problems in cities where such problems exist, and to prevent such problems from arising in other cities.

Grocery Stores In Calif. Find Music Sales Aid

SAN FRANCISCO, Aug. 11.—Suggestone Advertising System of this city is operating a growing network of loud-speakers which are now placed in approximately 50 food markets here. Using telephone lines, Suggestone is serving these food markets with music and sales messages which originate in a central studio.

Project got under way less than a year ago and has already been termed successful. Suggestone officials estimate that their service now reaches approximately 100,000 shoppers daily. Company charges its advertisers for selling messages in the same way that advertisers are charged for regular radio commercials.

Because the idea of the service is to "suggest" certain specific brands of food and to call this brand's name to the attention of shoppers, the company was given the name Suggestone.

After the idea was originally conceived, a telephone line was strung from a central studio to one large San Francisco market, which had been equipped with four speakers located in various parts of the store so that volume could be kept at a low level and still be heard throughout the store. System was tested in this one store over a period of time and customers and store employees were questioned for their reaction to the idea of continuous music and sales messages. After learning that customers and employees felt that the system made shop-

Record Reviews

(Continued from page 23)

KING COLE TRIO (Capitol)

I'm a Shy Guy—FT; VC.

I Tho't You Ought to Know—FT; VC.

King Cole's stylized phrasing of a lyric, with his singing enhanced by the rhythm setting afforded by his own pianistic, guitar pickings and a string bass, all serve in good stead for a fanciful Harlequin ditty of his own makings, *I'm a Shy Guy*. Singing it at a moderately slow tempo, it's a lowdown groove for both words and music, with Cole's chanting selling it strong all the way. Not nearly as interesting is the ballad *I Tho't You Ought to Know*, lacking in contagious quality both in melody and song story. It's just another song, and Cole chants it just that way.

These fans will find it easy to take to "I'm a Shy Guy," particularly at the race locations.

FRANKIE CARLE (Columbia)

I'd Rather Be Me—FT; VC.

I Was Here When You Left Me—FT; VC.

It's strictly unflinching loyalty to the maestro on the part of his followers that can stir up any ripple for this Frankie Carle record. Band backing the piano maestro spins with a high degree of mediocrity. The song suffers with the band distinguish themselves even less. On the distaff side, however, there is an attractive ballad in *I'd Rather Be Me*, from the movie, *Out of This World*, which has Paul Allen's synthetic singing. *I Was Here When You Left Me* is a jumpy tune played in jerky fashion with Phyllis Lynne's crab dittying.

Nothing here to excite the phone fans.

THE PIED PIPERS (Capitol)

Lily Belle—FT; V.

We'll Be Together Again—FT; V.

The rich vocal harmonies of the Pied Pipers, their rhythm singing greatly enhanced by the suave and solid musical backgrounds provided by the orchestra directed by Paul Weston, make it attractive spinning for both of these slow ballads. *Lily Belle* is a bouncy girly serenade while a smoother melodic line is laid out for the plaintive *We'll Be Together Again*, lyrically rich in nostalgia.

These attractions will depend largely on the popular appeal of the ballads offered.

THE THREE SUNS (Majestic)

What Would Annie Say?—FT; VC.

Midnight Time—FT.

The Three Suns follow the novelty pattern for this platter. The combination of their organ, guitar and accordion makes for effectiveness. *What Would Annie Say?*, a schottische-type of tune, has Artie Dunn singing the jingle. *Midnight Time* is a rhythmic transcription of a familiar classical melody in danceable form.

Music box appeal of these sides is negligible.

HAL McINTYRE (Victor)

Autumn Serenade—FT.

Some Sunday Morning—FT; VC.

Two of the newer items of the day are dished in an interesting manner by Hal McIntyre. For *Some Sunday Morning*, from Errol Flynn's new movie, *San Antonio*, it's a definite step in the right commercial direction. The band's tones and scoring well modulated, McIntyre turns the spinning over to Frank Lester and Quintet, their voices blending smoothly for the Sabbath-styled ballad. *Autumn Serenade* is a pastoral piece by Sammy Gallop and Peter DeRose. While it doesn't pack the melodic beauty of the many other serenades, McIntyre wraps

ping and selling a more pleasant task the idea was extended and sold to other food stores.

it up in a thoroughly danceable pattern and adds an effective bit of tonal quality to the spinning in blending the mixed voices with the band for his own alto sax solos.

These play will depend largely on the measure of popularity built up by the songs themselves, with "Some Sunday Morning" more of a possibility in that direction.

BUCK CLAYTON (Melrose)

We're In the Money—FT.

S. C. Blues—FT.

Digs Digs Doo—FT.

Love Me or Leave Me—FT.

Devoted to the le jazz hot, this new Melrose label, stamped in Brooklyn, N. Y., spins into action with a lively session of unadulterated jamming by Buck Clayton's Quintet. Matching their interpolations with the Clayton trumpet are Flip Phillips, tenor sax; Stan Stewart, bowing bass; the nondescript "Theodorus" at the piano, with Danny Alvin at the drums rounding out the Svesome. It's 12 inches of wax to the spinning, giving the musical stars ample expense for full improvised expression. Save for an ensemble riff chorus to carry out a fast riding *We're In the Money*, the sides spin out a succession of solos. Most exciting solos are fashioned around the traditional *S. C. Blues*, with each of the stars displaying a fine concept for the slow blues. A lively beat is maintained for *Digs Digs Doo*, slowing the tempo for *Love Me or Leave Me*. All the hot horns acquit themselves admirably on each score, with Stan's uncanny bowing topping for the heated honors. Plenty of musical meat in these four sides for the hot jazz discophiles, for which cause these couplets have been cut.

These sides are for the hot jazz collector and not designed for the juke boxes.

ENGLAND RIPE

(Continued from page 23)

England Now Ripe for Juke Box the youngsters were convinced that visiting such drugstores would be all right they would come in large numbers of their own accord.

England up to this time has been a country which ordinarily recognized only two standard things to drink besides water—tea and beer. Getting the youth and British adults to sip something besides tea and beer will present another problem. Ground work for a solution has already been established by a number of war worker canteens which provide "food drinks" for those under 18. Collins says that another difficulty to overcome in establishing these drugstores will be the finding of equipment since "soda fountains are unknown in England—except in the movies."

Juke Exports

The juke box is not entirely unknown to the British, since before the war a considerable number of American-made juke boxes were shipped to Britain in the export trade. Export figures for 1940 and 1941 show 190 American-made juke boxes were exported to the British Isles. There are a number of British manufacturers who have built juke boxes, but their total production has been almost negligible and Britain has depended largely on U. S. built equipment.

A statement made recently by Ed Graves, coin machine editor of *The World's Fair* published in London, revealed that British manufacturers promised to put British-made juke boxes on the post-war market. Graves declared that the manufacturers promised to make their products worthy of competition with the American-made juke.

The idea of establishing these non-commercial British cafes should gain momentum and it will come as an added boom to the post-war export trade. Just how much British competition with British-made juke boxes and other coin-operated amusement devices there will be remains to be seen. Whatever competition may arise will be friendly on both sides. It is not believed that American export trade to Britain will suffer to any large degree unless there are new, unforeseen and unfavorable changes in the currency rate of exchange between these two countries.

It is more likely to suppose that the creation of a large number of British drugstores of the type described in Collins' article will offer an immediate post-war market for the coin machine export trade as well as for new U. S. cut recordings.

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- Wameek, That's All*—Dinning Sisters53
- Gotta Be This or That*—Benny Goodman53
- Clarinet*—Benny Goodman53
- Cumpr Fah Fah*—Benny Goodman53
- Till the End of Time*—Ferry Come53
- Tampico*—Stax Kenton53
- Ball Bottom Trousers*—Jerry Colonna53
- Atkinson, Trepek and Santa Fe*—Johnny Mercer53
- Sentimental Journey*—The Merry Macs53
- Stuffy*—Coleman Hawkins53

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- Night Ware Boogie*—Nadita Brooks 1.05
- Urban Boogie*—Ethel Jacquot 1.05
- Money Dropper*—Joe Higgins Moneydroppers 1.05
- Just the Jive*—Roosevelt Sykes57
- Big Frisco*—H. L. Green57
- You Was Right, Baby*—Peggy Lee57
- If You Can't Smile and Say Yes*—King Cole Trio53
- Go, Baby, Ain't I Good to You*—King Cole Trio53
- SK Groove & Summertime*—Saunders King79
- Left a Good Deal in Mobile*—Joe Higgins 1.05

HILLBILLY

- Jalous Heart*—Tex Ritter \$.53
- I'm Wasting My Tears on You*—Tex Ritter53
- Try Me Just One More Time*—Tex Grande79
- Tears for Sorrow*—Tex Grande79
- I Need Someone To Tell My Trouble To*—Tex Grande79
- Oklahoma Hills*—Jack Guthrie53
- You Two-Timed Me Once You Often*—Tex Ritter53

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BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 20)

Weeks to date	Position Last Week	This Week	Record	Label
9	9	9	SENTIMENTAL JOURNEY... Merry Macs.....	Decca 16684
1	—	10	Choo Choo Puke	
1	—	10	BELL-BOTTOM TROUSERS... Jerry Colonna.....	Capitol 204
1	—	10	I Cried for You	
1	—	10	FM GONNA LOVE THAT	
1	—	10	GAL.....	Ferry Come.....Victor 20-1676
11	8	10	If I Loved You	
11	8	10	SENTIMENTAL JOURNEY... Hal McIntyre.....	Victor 20-1643
11	8	10	I'm Gonna See My Baby	
2	—	10	TAMPICO.....	Stax Kenton.....Capitol 202
2	—	10	Southern Scandal	

AMERICAN FOLK TUNES

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By Nat Green

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New Bob Wills Songs

Bob Wills, now touring Northern and Central California with his Texas Playboys, is enjoying a successful season—the best in years, and is continually setting new attendance records. Wills teamed up with Cliff Johnsen (Cactus Jack) and Cliff Sundin on four new songs. The first, *There's a White Cross Tonight on Okinawa*, is a sequel to his *Stars and Stripes on Iwo Jima Isle*, recorded for Columbia's Okeh and published by Hill and Range. The others are *Hold Your Tears, I Was Wrong*, and *Chasing Rainbows*. Transcriptions are being made by Wills and the songs are scheduled for early publication.

New Soldier Song Writer

A new entrant into the song-writing field is T/5 Jack Adams of the army. He entered a contest and won, and the song has been published by Santly-Joy. It is *Shadow Lane*, lyrics by Eddie De Lange, music by Adams. Since then Adams has turned out other songs with Eugene Wellman as his collaborator. With Matt Pelkonen they wrote *Tear Drops From the Sky* and later turned out *There Is a Fine Fellow*. Wellman and Adams have four new ones: *I'm a Sucker for Love, In a Silvery View, Look at the Stars*, and *They Did This In St. Louis*. Adams, who has been overseas, is now stationed at a post in Delaware.

Darling's "Purple Heart" Release

Denver Darling's Decca recording of Rytvoc's song, *Send This Purple Heart to My Sweetheart*, will be released August 16. This is Denver's first record release in about 20 months. Rytvoc is turning over a substantial royalty on the song to the Order of the Purple Heart and Darling also is turning over his first pressing royalty check to the order.

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Give Me Wings Like an Angel—Jimmy Wakely... 37¢
Tear Stains on Your Letter—Hank Penny... 79¢
I'll Be Around if You Need Me—Grandpa Jones... 79¢
Rainin' on the Mountain—Wesley Tuttle... 53¢
Propaganda Papa—Wally Fowler... 53¢
It's My Lazy Day—Smiley Burnette... 79¢
Boogie Woogie on Strings—Porky Freeman Trio... 79¢
Cattle Call—Eddie Arnold... 37¢

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Jack Pierce Activities

Jack Pierce writes that he has set the original Carter Family, Bluebird recording artists featuring A. P. Carter, for two weeks in theaters in Virginia and Tennessee, also for four weeks under canvas with the Byron Gosh Tent Theater. Pierce set Max Terhune with Wally Fowler's Radio Jamboree. Wally held him over for four weeks and is now asking a further extension. Dates thru Pennsylvania, Virginia, Maryland and Delaware have been set for Happy Andy and His Log Cabin Revue, hillbilly show with four girls and three men.

Pierce says he expects to reopen his National Radio Jamboree soon, featuring Irving Siegel and the Oklahoma Cowboys.

Satherly on Eastern Trip

Art Satherly was in Chicago last week and while in town he recorded six Roy Acuff songs for Columbia. He left Wednesday (8) for New York and Bridgeport, Conn. Satherly says record releases of the Georgia Peach Pickers and Bill Monroe, Curly Fox and Texas Ruby, and the Balles Brothers are coming soon. Also the Rambling Rogue will have a new one, *You're Only in My Arms To Cry on My Shoulder*, which Satherly thinks should be popular.

Tunester Tattle

The Blackhawk Valley Boys and Penny West, heard for the past five years on WOWO, Fort Wayne, Ind., joined the talent staff of WLS, Chicago, July 30.

Two Jim Boyd songs recently accepted for publication by Chart Music are *They Grow 'Em Big in Texas* and *Stakin' a Claim on You*.

Cathryn Bennett, Chicago song writer, has turned out a number of tunes recently, among them *I'm Going West, There I Go Dreaming, Make Way for the New Day*, and *Sing Hi Diddle Diddle*.

Terry Tranell and Jerry Drzdik have left the WGAR Range Riders group. New members are the Kendall Sisters, Dolly and Polly, previously with Curly Miller on WLS, Chicago.

Among tunes recently accepted for publication by Arcadia Valley Music Publishing Company are *Box Car Slim* and *Don't Turn My Love Into Hate*, by Virgil Ashworth; *The Great Divide United You and Me*, by Richard Kissenger, and *Oh! Oh! Those Eyes and You're in My Heart*, by Domenick Bava.

Lou Wayne (*Sweethearts or Strangers*) has published an interesting booklet titled *Seventeen Years of Songwriting*.

Fiddlin' Fuzzy, and *Goodnight Texas*, by Polly Jenkins and Max Terhune, are reported two of the more popular tunes in the Polly Jenkins and her Musical Plowboys show. The *Fiddlin'* number features the versatility and skill of the unit's famed wizard of the fiddle and bow, Uncle Dan. Both numbers will be included in the new Max Terhune Folio.

Texas Jim Robertson's Bluebird disk,

WHERE ARE THE WAXERIES?

A complete list of record manufacturers will be included as one of the 65 important reference lists in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry. Just watch those '45 MYB's get dog-eared from constant use by the music biz.

We'll Write the Last Page of Mein Kampf, appears destined to become one of the popular singer's ace recordings. Released only a couple of months, the record's reception is indicative of a real hit. The Livernash-Johnson tune has long been a favorite on 'Billie'-Buster programs throught the nation as well as USO shows in almost every part of the globe.

Philadelphia Notes

Saylor Sisters have been added to the artists' staff at KYW, Philadelphia, to be featured on the programs with Clarence Fuhrman's orchestra for the singing of Western and hillbilly numbers.

Tommy Mason and his Dude Rangers make their first night club appearance in Philadelphia at the Swan Club, the Western attraction booked in the club by Jolly Joyce Agency, Philadelphia.

Rosalie Allen, "Queen of the Yodelers," headlined the July 28 Barn Dance and Jamboree at Dorney Amusement Park,

Allentown, Pa., along with Shorty Fincher and his Prairie Ramblers from Station WORK, York, Pa. Tumbleweed Ludy and the X-Bar-X Ranchers rounded out the host of visiting Western stars.

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Report Mfr. Is Interested

One egg-vending machine in Chicago several years ago was spectacular success

CHICAGO, Aug. 11.—One vending machine manufacturer is reported studying the possibilities of building a vending machine to dispense roasted eggs. Certain wholesale and retail channels are already distributing the roasted egg, which are enjoying increasing popularity.

Roasted eggs, not to be confused with hard-boiled eggs, are the result of a process invented by Lucien Coquet, Dallas, who is now a vice-president of Roasted Shell Eggs, Inc. This corporation has been set up in Boston and is backed by a group of wholesale egg dealers. Chapin & Adams Corporation, Boston, was granted the first license to use the process commercially, and that firm is now operating a seven-foot roasting oven. The manufacturer of the oven says that roasting machines will be available in the near future on a royalty basis to licensees in other cities.

Favorable Price

Roasted eggs sell for approximately 10 cents a dozen more than the price of the ordinary shell eggs which may be purchased in any ordinary store. Roasted eggs were originally intended for sale in such places as hotels, restaurants, taverns and railway dining cars but where they were available to retail trade customers sales were brisk.

In the roasted shell egg process, top quality, high grade eggs are set in specially prepared racks and roasted at high temperatures for approximately one hour. Heat in the oven is distributed evenly by fans and metal grills. The eggs are allowed to cool after roasting, and then they are packed in cartons much as fresh eggs.

Taste tests, according to the trade, have demonstrated that the roasted eggs peel and taste like hard-boiled eggs, except that they have no dark ring around the yolk, a frequent characteristic of hard-boiled eggs.

It is likewise claimed that these roasted eggs may be kept an indefinite period of time without refrigeration and without destroying the vitamin content of the original egg.

A vending machine to sell actual roasted eggs revives one of the most interesting stories of an egg vending machine ever to be reported in the industry. (See Vender Machines on opp. page)

Wholesale Candy Jobbers Plan To Organize Group

CHICAGO, Aug. 11.—A three-man committee has been appointed to make preliminary plans for setting up a national association of wholesale confectioners. Formation of the new committee came about at a meeting of 15 jobbers in New York.

If the committee succeeds in setting up a national jobber group, it will be the first time such an organization has existed since the old Federated Wholesale Confectioner Association was disbanded during the days of the NRA.

J. Roger Osmond, of Allen Son & Company, Baltimore, and secretary of the Maryland Confectionery Wholesalers' Association, has been named to head the committee. The other two members are John Casani, of John Casani Company, president of the Wholesale Confectioners' Association of metropolitan Philadelphia, and William Friedberg, Friedberg Bros., president of the Wholesale Confectioners' Distributors' Association of New York.

Combination Dish, Clothes Washer Is Studied by Trade

CHICAGO, Aug. 11.—Something new in the way of automatic washing machines is a combination clothes and dishwasher which Edward N. Hurley, chairman of the Electric Household Utilities Corporation, says is already in production. Hurley announced that the new machine, to be known as the Thor Automatic Washer, will sell for less than the cost of the standard pre-war washing machine.

The 200-pound apparatus will come with attachments so that it may be used interchangeably as a clothes or dishwashing machine. The automatic dishwasher part of the machine will clean silverware, dishes and cups for six persons. Housewives will not even have to scrape excess food from the plates, the machine will do that job automatically and will throw a cleansing agent at the dishes. Hurley revealed that this cleansing agent will travel at a speed of 30 miles an hour.

Equipped with a coin meter, the new combination clothes and dishwashing machine could open a new field for operators of coin-operated automatic washing machines.

Peanut Growers Meet In Florida; Approve NPC P-W Operations

CRESTVIEW, Fla., Aug. 11.—Peanut growers, delegates to a meeting of the National Peanut Council held here, have given their whole-hearted approval to a plan to promote demand for peanuts and they voted an assessment of 1-cent or more per pound of peanuts as a stimulant to production.

The National Peanut Council is preparing a several million-dollar campaign to sell the public on the value of peanuts. There is a growing indication that peanut growers intend to act and work together in the future.

Trade reports indicate that there is a lively interest in new crop peanuts and some sales have already been reported. Trade sources thought that contracts for these peanuts called for delivery some time after the first of January, 1946. Altho the demand continued strong and prices remained at ceiling levels, the markets report no offerings of old crop peanuts.

Columnist Reports Peanut Machine Is Giving Out Plenty

FORT WORTH, Aug. 11.—Jack Gordon, columnist for The Fort Worth Press, in his amusement column of August 2, gave the vending machine trade a boost. Gordon's column got started with comments on a recent recording by Tony Pastor's orchestra entitled Five Salted Peanuts. For the interest of the trade the paragraphs concerning peanut vending machines are reprinted below.

"Everyone who likes his salted peanuts has noticed that the peanut machines don't pay off so they did before the war. This has inspired a new song, recorded by Tony Pastor's orchestra, and titled Five Salted Peanuts.

"In the song, Pastor laments that he put a penny in the slot but all he got was five salted peanuts. Whatfully he looks forward to the day when he'll find a machine they forgot to fix, and instead of five he'll get six.

"In fairness to the peanut men we checked on the peanut vending machines in The Press plant. We shoved in a penny. Out rolled exactly 18 peanuts.

"There'll probably be a man around tomorrow."

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Observers Foresee Patent War Looming; Expect P-W Boom To Witness Climax

One Bill Calls for Compulsory Licensing of Patents

WASHINGTON, Aug. 11.—According to the Department of Commerce, the post-war period is going to produce many new processes both in manufacturing and in the kinds of articles produced. This prediction by the Department of Commerce is based on a study of application for patents now pending in the U. S. Patent Office. While this is generally considered good news, observers are more concerned over the prospects of an impending patent war.

Those who believe that there is a patent war in the offing cite statements by Henry Wallace, Secretary of Commerce, which they say indicate that a patent war will reach its climax after America's part in the defeat of Japan is concluded. Speculation on the part of those who expect a patent war discloses that the major issue will probably concern the licensing of patents. At the present time the holder of a patent may license any concern which naturally gets the license is the manufacturer who offers the best terms. Recent statements by Secretary Wallace indicate that Wallace would prefer to have the government compel inventors to give their license to any applicant under conditions which would be established by the government.

Wallace Stand

Wallace has publicly stated that basic inventions to be used by modern industry should remain public property. He argues that manufacturers who are licensed by an inventor to produce a certain product are thereby granted a monopoly on that product.

"It must become impossible to use patents to monopolize entire industries," said Wallace in an address last year.

"The solution is simple—all patents should be subject to open licensing at a reasonable fee—one which affords a reasonable return to the inventor and promotes the wider use of the patent. And no license should be permitted to stipulate how much the licensee shall produce, what he shall charge, or where he shall sell."

As has been anticipated for several weeks, William H. Davis, Director of Economic Stabilization and chairman of the President's committee on the patent system, has recently requested industry, inventors and the public to submit ideas and suggestions designed to overhaul and remodel the existing patent system. Davis has listed 28 topics which his committee has under discussion, and he has urged interested persons to send their suggestions on these topics to the Department of Commerce.

Some of the topics up for discussion include whether Congress should attempt to define the scope of an invention, means for simplifying patent office procedure, making patent litigation faster and simpler, defining types of patent abuse and broadening protection given by patent.

Congress Considers

At the present time Congress is considering a number of bills which would alter the patent law. While most of these bills, if passed, would mean no fundamental change to the present patent system, one bill now being considered by the House Judiciary Committee calls for radical alteration of the patent system. This bill (H. R. 97) would give the attorney general authority to intervene in any private patent litigation, provided that the attorney general felt that public interest was involved. The bill would likewise permit the government to declare any patent void and no good if its agreements as to licensing would "unreasonably" limit supply or fix prices. Some observers say that this bill, if accepted and passed, would amount to compulsory licensing of patents under terms fixed by the federal government.

Meanwhile the patent office, under its new director, Casper W. Ooms, is initiating certain improvements of its own. The patent office, as reported here several weeks ago, has already instituted a service thru which inventors may offer licenses on patents which they hold. Ooms is likewise reported to be studying the possibility of compiling information on expired patents which would be made available to manufacturers.

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 - Singing Tower, Walnut, Late Model 350.00
 - Singing Tower, Flain, Late Model \$25.00
 - Top Flight, 20 Selector, 5c Play, Like New 225.00
 - X5 Streamliner, 20 Selection, 5c Play, Like New 275.00
 - 5 Streamliner, 5-10-25 325.00
 - 10 Panorams, A-1 Condition 365.00
 - 1 Wurlitzer 600K Write
 - Mills Throne 295.00

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 - Big Game, F.P. 100.00
 - 5c Cherry Ball, Original Write
 - 5c Blue Front, Original Write
 - 15c Blue Front, Original Write
 - 10c Jennings 4 Star Chief 135.00
 - Columbia D.J. Bell 59.50

- ARCADE EQUIPMENT**
- Keeney Submarine Gun \$150.00
 - Tail Gunner 110.00
 - Bumper Bowling 39.50
 - 1 Sky Fighter 235.00
 - Bally Torpedo 149.50
 - Bally Rapid Fire 175.00

- 5-BALL PIN GAMES**
- Landlode \$ 42.50
 - 5-10-25 115.00
 - Legionaire 75.50
 - Gold Star 35.50
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All Machines Carry Markepp Guarantee.

THE MARKEPP CO.
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- Bell-O-Balls (Like New).....\$ 99.50 (10 PL. Size Ball)
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- Bally Alleys (Perfect)..... 49.50
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10% Off the Above When Cash Accompanies Order.
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A. B. T. 6 Gun Rifle Range

Complete with Firwood Stills, Neon Signs, Cartridges, Pellets, Compress, three Targets and Extra Parts. Ready to operate.
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Man to service all kinds of electric-operated Phonographs and Pin Ball Tables and Guns. Good salary to right man.
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- 24 Top Corners \$ 1.29
 - 24 Lower Sides 4.00
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 - 700 Back Sides 8.50
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 - 800 Back Sides, Green 9.50
 - 800 Lower Sides 12.00
 - 750 Top Corners 3.75
 - 750 Lower Sides 3.75
 - 750 Top Center 4.25
 - 750 Middle Sides 2.00
 - 850 Top Corners 9.50
 - 850 Lower Sides 3.75
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- Standard, Master, DeLuxe or Super Top Corners \$12.75
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- The Above Available in Solid Red, Yellow, Green.
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 - Combination Yellow & Red Color Scheme

- SEEBURG MODELS**
- "Hi Tone"—Model 8800, 8900, 8200, Lower Sides \$14.50
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- Available in Red, Yellow or Green
- Throne—Empress Each
 - Top Corners \$14.00
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- SHEET PLASTIC**
- 20"x50"—See-Through—Plastic
- 50 Gauch, Red, Yellow or Green \$12.50
 - 60 Gauch, Red, Yellow or Green 14.50
 - 80 Gauch, Red or Yellow 16.00

Space limits complete listing of parts. Write for parts not listed. We have them.

Terms: 1/3 Deposit With Order, Balance C.O.D., F.O.S. New York. Month Full Payment and Bare C.O.D. Charges, Checks Acceptable.

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All 3/5 Payout Mills—Pace—Slots

ALL ORIGINALS

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- Blue Front, 25c 229.50
- Stanza Bell, 5c 179.50
- Bonus Bell, 10c 209.50
- Mills Vent Pocket, 5c, Green 44.50
- War Eagle, 5c 89.50
- War Eagle, 10c 119.50
- Cherry Ball, 5c/10c, 25c 299.50
- Pace All Star, 5c, Baker Front 79.50
- Cello, 25c 65.00
- Pace Bantam, 10c 99.50
- Green Front, 5c 179.50
- Green Front, 10c 209.50
- Green Front, 25c 299.50
- Cherry Ball, 5c 199.50
- Cherry Ball, 10c 229.50
- Cherry Ball, 25c 299.50
- Waiting Ruliford, 5c 89.50
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- Pace All Star, 10c 99.50
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We Also Have Large Selection of Consoles and One Ball Games. Write.

United Coin Machine Co.
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(Original Mills Slots)

- 5c Bl. Fr., K.A., D.P., S. Jack \$185.00
- 10c Bl. Fr., K.A., D.P., S. Jack 199.50
- 25c Bl. Fr., K.A., D.P., S. Jack 250.00
- 5c Br. Fr. 185.00
- 10c Br. Fr. 195.00
- 25c Br. Fr. 275.00
- 2 5c Cherry Ball, 3-5, P.O. 185.00
- 1 25c Cherry Ball, 3-5, P.O. 295.00
- 1 5c Nelson Bell, 3-10, P.O. 165.00
- 1 10c World Fair 185.00
- 1 25c World Fair 295.00
- 3 5c War Eagles, 3-5, P.O. 125.00
- 40 Mills Single Sides 15.00
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- Club Handle 3.50

1/3 Deposit, Balance C. O. D.
J. & W. COIN MACH. CO.
121 N. Broadway St. GREEN BAY, WIS.

MILLS ORIGINAL SLOTS

ALL CLEAN
SERIAL AS HIGH AS 475,000

- 8 5c Silver Chrome, 3-5 P.O. Ea. \$275.00
- 3 10c Silver Chrome, 3-5 P.O. Ea. 300.00
- 3 25c Silver Chrome, 3-5 P.O. Ea. 375.00
- 33 5c Brown Fronts, 3-5 P.O. Ea. 200.00
- 7 10c Brown Fronts, 3-5 P.O. Ea. 225.00
- 6 25c Brown Fronts, 3-5 P.O. Ea. 275.00
- 27 5c Blue Fronts, 3-5 P.O. Ea. 175.00
- 4 10c Blue Fronts, 3-5 P.O. Ea. 185.00
- 2 25c Blue Fronts, 3-5 P.O. Ea. 250.00
- 2 5c Bonus, 3-5 P.O. Ea. 200.00
- 2 10c Bonus, 3-5 P.O. Ea. 250.00
- 3 5c Nelson Balls 150.00
- 10 5c Pace Club Consoles, 3-5 P.O. Ea. 125.00
- 6 10c Pace Club Consoles, 3-5 P.O. Ea. 150.00
- 3 25c Pace Club Consoles, 3-5 P.O. Ea. 175.00
- 2 5c De Luxe Pace, 3-5 P.O. Ea. 125.00
- 2 10c De Luxe Pace, 3-5 P.O. Ea. 150.00
- 7 5c Gattie Club Consoles, 3-5 P.O. Ea. 75.00
- 6 10c Gattie Club Consoles, 3-5 P.O. Ea. 85.00
- 6 25c Gattie Club Consoles, 3-5 P.O. Ea. 100.00
- 2 25c De Luxe Pace, Ea. 175.00
- 128 Mills Slots, Crackle Finish, Ea. 15.00

1 BALL PAYOUT TABLES

- 68 Freshness \$17.50
- 16 Sport Pages 50.00
- 14 Grand Nationals, Ea. 65.00
- 33 Grand Stands 65.00

(Special Price for Entire Lot Above)

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UNION SALES
409 No. Adams St. GREEN BAY, WIS.
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2 50c-Cent Mills Blue Fronts, 2-5 Pay. Genuine Originals, Not Rebuilt, Write

If it's MILLS parts you need—call us

- 5, 10 and 25c Gold Chromes... Write
- 5c Brown Fronts \$200.00
- 10c Brown Fronts 225.00
- 25c Brown Fronts 275.00
- 5c Blue Fronts 150.00
- 10c Blue Fronts 175.00
- 25c Blue Fronts 200.00
- 5c Watling Relatops \$100.00
- 10c Watling Relatops 150.00
- 100 Weight Down Slat Stands Write

Cell MAIN 3024

American VENDING CO.
518 S. HIGH ST. COLUMBUS 15, OHIO

ORDER NOW!

PHONOGRAPHS

Table listing various phonograph models and prices, including Wurlitzer 616, 616 Lite-Up, 600 Rotary, etc.

WALL BOXES

Table listing wall box models and prices, including Wurlitzer #120, 5-10-25, 331 & 111 Bar Boxes, etc.

PARTS AND ACCESSORIES

Table listing various parts and accessories with prices, including Seeburg Adapter, GBR #1 Receiver, etc.

Terms—1/3 Dep., Bal. C. O. D. F. O. B. New York

N. Y. DISTRIBUTING CO.

630 10th Avenue NEW YORK 19, N. Y. Phone: Circle 6-9570

CLEAN MACHINES, READY FOR LOCATION, PRICED RIGHT!

Table listing Mills Original Glitter Gold Q. T.'s and 75 Mills Q. T.'s (Rebuilt) with prices for different play types.

Table listing SLOTS with prices for 55 Mills Blue Fronts, 20 Gold Chromes, etc.

Table listing CONSOLES with prices for Jennings Fast Time, Evans Galloping Domino, etc.

Table listing STANDS with prices for Mills Folding Stands, Q. T. Stands, etc.

CONVERT YOUR EARLY JUMBOS NEW LATE HEADS FOR EARLY JUMBOS. EACH WANTED TO BUY! EARLY JUMBOS REGARDLESS OF CONDITION—BUT ALL PARTS MUST BE THERE. WRITE US WHAT YOU HAVE AND GET OUR CASH PRICE

PHONE—WIRE—WRITE All Machines Renovated Like New by Factory Trained Mechanics. Terms: 1/3 Deposit, Balance C. O. D.

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Table listing various slot machines for sale, including Brown Fronts, Blue Fronts, etc., with prices.

International Features

- List of international features including Wurlitzer Victory Rotary Keyboard, Wurlitzer #320 Wall Boxes, Mills Empress, etc.

NEW 'A MUST IN ARCADES' CIRCUS ROMANCE. WRITE

Want All Types Phonographs—Give Serial and Makes Terms: 1/2 Deposit With All Orders, Balance C. O. D. INTERNATIONAL COIN MACHINE DISTRIBUTORS 2115 Prospect Ave., Cleveland 15, Ohio Phone: Main 5769-70

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11 rolls Marfil, 1 3/4"; 3 rolls, 3 3/4" Marfil; 1 gross 5x7 Dixie, all late date. \$110.00 takes all.

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Table listing various pin games and consoles with prices, including Gold Stars, World Series, Sparky, etc.

CONSOLES

Table listing various console games with prices, including 3 Kentucky Clubs, 3 Keeney '38 Track Times, etc.

"PLAY GOLF"—Brand New 1c Counter Game, Plenty of Player Appeal, \$10.00 Each; 12 for \$100.00.

CIGARETTE LIGHTERS—(Used), Complete and in Good Working Order, \$10.00 Each; 12 for \$100.00.

MUSIC

Table listing various music records with prices, including 1 Rockola Playmaster, 4 Wurlitzer 616's, etc.

4 A.M.I. Top Flights, 20 Selection, 5¢ Play \$275.00 4 Streamliners, 20 Selection, 5¢ Play .. 295.00 14 Singing Towers, Walnut Finish, R.C. 375.00 Terms: 1/2 Deposit With All Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 Prospect Ave., Cleveland 15, Ohio Phone: PProspect 6316-7

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Table listing opening specials with prices, including Flat Top, New Sky Chief, Big Parade, etc.

LEON TAKSEN COMPANY

2035 Germantown Ave., Phila. 22, Pa. Phone: Poplar 3638

Brand New TUBES Factory Sealed 6807, 75¢; 6L6, \$1.00; 80, 52¢; 6Y3, 52¢; Lumilines, GE Mazda, clear or white, 18" and 12" long, 24 to carton. See us first on Zip Cord and 5-Wire Gabel! 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

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56 W. 25th St. New York 10, N. Y.

WANTED

All around Mechanic. Must know remote and remote installations. Be thoroughly familiar with Fire Ball Pin Games, Arcade Games and Amplifier work. We want a man who is sober, thorough and reliable and not a patch-work artist. To a married man and not a patch-work artist. To a man who can fill this bill and present bona fide references we can offer the best salary in the United States, and we mean the best. (Company located close to Columbus, O.) All answers strictly confidential. Answer: BOX D-440, care The Billboard, Cincinnati 1, O.

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Table listing various records and prices, including Stars & Stripes on Two Jims, Ozie Waters, etc.

RACE RECORDS

ALL \$1.05 RECORDS SHIPPED AT 89¢ If Ordered in Quantities of 10 or More of Ea. Honey Dripper AND ALL THE OTHERS Effie's Blues

Table listing race records and prices, including Lady in Bed Blues, Vocal "Hot Lips", etc.

Send Us Your Order for Victor, Decca, Capitol, Blue Bird, Columbia Records.

Complete Record Lists Mailed on Request.

OCKEL MUSIC SHOP

6265 Natural Bridge ST. LOUIS, MO.

ARCADE MECHANIC WANTED

for Southern California. Must have full knowledge of Arcade Machines, Pinballs and Ray-o-Lite Guns. Also be able to take charge of shop in general. STARTING SALARY \$100.00 per week. 8 hours a day, six days a week. Must be reliable and conscientious worker. Quick advancement if you prove satisfactory. Good references required. No drifters wanted. Must furnish own transportation. Contact: BOX A-14, The Billboard Publishing Company, 1509 N. Vine St., Hollywood 28, Calif.

MILLS ORIGINAL SLOTS

Table listing Mills original slots and prices, including 10 Silver Chrome, 5 Silver Chrome, etc.

HILBERT NOVELTY CO.

HILBERT, WISG.

SLOT MACHINES

WANTED TO BUY Original Mills Blue Front, Nickel, Dime & Quarter, Spl. J.P., 3-5. Original Mills Brown Front, Nickel, Dime & Quarter, 3-5. Mills Cherry Bell, Nickel, Dime & Quarter, 3-10. (Write or wire with serial number and lowest price wanted.)

WE HAVE FOR SALE 5¢ Pace Console, Excellent Condition \$175.00 50¢ Mills Gold Chrome Price on Request Phone us during the noon hour at 4-1100 (Eastern War Time).

AUTOMATIC COIN MACHINE CORP. 338 CHESTNUT STREET SPRINGFIELD, MASS.

WANTED MECHANIC

On Music Boxes. Extra Good Wages.

PAUL MACELI

Frontenac, Kans.

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

NEW ACCESSORIES

8 MPD, Cond. (Tub. Can.) 450V	\$1.25	Micro Switches, Any Color	\$1.00
8 MPD, Cond. (Tub. Can.) 600V	1.75	Micro Plug-Ups (Metal)	4.00
16 MPD, Cond. (Tub. Can.) 450V	1.75	Micro Plug-Ups (Bakelite)	4.75
16 MPD, Cond. (Tub. Can.) 600V	2.50	2 Wire Rubber Covered Zip Cord, Ft.	.02 1/2
8 MPD, Cond. 450V	.70	8" P.M. Speakers	4.50
16 MPD, Cond. 450V	.80	10" P.M. Speakers	8.50
20-25 MPD, Cond. 180V	.85	12" P.M. Speakers	8.50

TUBES FOR THE COIN MACHINE INDUSTRY

61A .. \$.35	6U4 .. \$.85	608 .. \$.50	117P7 \$1.80	55L6 \$1.00	45 .. \$.80
6Z4 .. 1.25	6V4 .. 1.25	6W6 .. .85	117Z6 1.40	55Z3 1.30	46-47 1.10
1A5 .. 1.25	6X4 .. .75	6J7 .. .80	12A8 1.00	50Z5 .80	50 1.00
1A7 .. 1.60	6Y3 .. .80	6K7 .. .85	12K7 1.00	50L6 1.10	54 .. .85
1C5 .. 1.10	6Z3 .. .90	6L6 .. 1.15	12SA7 1.15	50Y6 1.10	57 .. .90
1H4 .. 1.00	6Z4 .. .80	6Q7 .. .90	12SA7 .75	24 .. .80	58 .. .90
1H5 .. 1.30	6A6 .. 1.35	68C7 .. .85	128K7 .85	26 .. .75	75 .. .85
1L4R 2.35	6A8 .. 1.00	68Q7 .. .80	129Q7 .85	27 .. .80	76 .. .80
1L6R 2.00	6C3 .. .85	69Q7 .. .80	129R7 .70	30 .. 1.00	77 .. .90
1L3Z 1.75	6C6 .. .80	6V6 .. .80	14A7 1.00	32 .. .75	78 .. .90
1N5 .. 1.60	6C8 .. 1.25	6X5 .. .80	14Q7 1.05	33 .. 1.00	79 .. .90
1Q5 .. 1.60	6D6 .. .80	7A8 1.30	25L6 1.30	38 .. .80	80 .. .95
2A3 .. 1.60	6F9 .. 1.00	70L7 1.40	25Z6 1.00	39 1/4 .50	83 .. 1.20
2A4B 1.75	6F9 .. 1.10	Compl. 1.40	25Z8 1.00	41 .. .85	83V 1.75
3C5 .. 1.60	6F9 .. .80	117L7 1.80	30A5 1.30	43 .. 1.10	2001 1.40

We have many more tubes too numerous to mention—ready for shipment. Supplier's certificate must accompany all orders. We have a full line of Phonograph Parts and Phonographs. Deposit Required With All Orders!

ALBENA SALES CO.

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Coin Machines Up North

ST. JOHN, N. B., Aug. 11.—William Found Agencies, with base at St. John's, N. F., is widening its distribution scope to embrace all the towns and villages on Newfoundland. Coin machines of all kinds are being placed in Cornerbrook, Grand Falls, Deer Lake, Oander, Buchans, Belle Island, Deer Lake and Botwood. Servicemen of the United States, Canada, Britain are still stationed at points on the big island and include army, air force and naval forces. The time is approaching, however, when these will be sent away. The servicemen have been very liberal patrons of the coin machines, particularly at St. John's. So have merchant seamen from ships calling at St. John's in the convoy system. These convoys have ended and that means a great reduction in the number of both merchant and naval sailors at St. John's. However, the resident islanders now have the coin machine habit to the record degree in their history and are sure to carry this into the peace years, altho peace will certainly bring a great reduction in the volume of money circulating on the big island.

The arcade in the entrance to the Opera House, St. John, N. B., which was closed for a time, reopened. Shooting games have the right of way at this location, in the heart of the city, which uses the entrance and street lobby to one of the oldest theaters in the maritime provinces and which has been dark for many years.

Members of the Canadian air force, including air and ground men, are continuing strong for coin machine entertainment, not only at their barracks, but when on leaves in cities and towns. Members of the Canadian air force have been vital factors in the popularity of juke boxes, shooting games, pinballs, photographic machines, etc., at the air stations in the maritime provinces, Moncton, Soudouot, Pennfield; Chatham, in New Brunswick; Charlottetown, Summerside; Mount Pleasant, on Prince Edward Island; Dartmouth, Eastern Passage, Yarmouth, Greenwood, Debert, Berse, in Nova Scotia. The naval explosions at the Bedford Basin magazine of the Canadian navy not only damaged plate-glass fronts of arcades and stores of operators, but wrecked business for July 18-20 in the Halifax zone.



\$12.50 per 1000 ALUMINUM DISCS for GROETCHEN TYPERS Guaranteed Perfect IMMEDIATE DELIVERY

- 10 KEENEY SUBMARINES, EA. \$119.50
 - Radio Rifle \$ 49.50
 - Liberator (Floor Model) 189.50
 - Air Mailer 169.50
 - Jennings Golf Ball Vender, 25¢ Play ... 69.50
- 1/2 Deposit With Order.

MAX GLASS DISTRIBUTING COMPANY

114 DIVERSY - CHICAGO 14, ILL.

READY FOR LOCATION!

PIN GAMES	8 Blue Front	\$150.00	Swain Kiosk, P.O.	\$125.00	
A.S.O. Bowler	8 White Bell	150.00	Parsons, P.O.	80.00	
Baker Deluxe	8 Brown Front	200.00	CONSOLES, F.P.		
Four Diamonds	8 Ball a Top	80.00	Jumbo Comb.	\$140.00	
Six Parads	Raman West, Sr	100.00	Big Top	95.00	
Hit the Jap	8z Silver Chrome	275.00	Big Game	80.00	
Narcosis	10z Silver Chrome	300.00	Twin Super, Comb.		
Power House	American Eagle	22.50	S-S	600.00	
Salute	Comet Gold G.P.	70.00	Super Ball, Sr	200.00	
Some Champ	8z Around the World	25.00	High Hand	140.00	
Sluggo	CONSOLES, P.O.		ARCADE		
Soak	Baker's Pans	\$250.00	Baseball	\$ 52.50	
Spot Post	Paino Raven, Street	250.00	Street Life Drive	120.00	
Short Parads	Jumbo, P.O.	125.00	Ace Bender	200.00	
Stratoliner	Galloway Deming		Key Fighter	250.00	
Star Attraction	2 Tone	395.00	Exhibit Case, Rotary	250.00	
Smack the Jap	4 Ball Hi Head, 4-5z	500.00	Merchandise Case	150.00	
Victory	4-Way Super	700.00	Cigarola, Late Type		
SLOTS		8-5-5-25	700.00	(Natl. Coin Head)	120.00
8z Cherry Ball	Silver Moon, Comb.	175.00			

ROY MCGINNIS CO. 2011 MARYLAND AVE. BALTIMORE 18, MD.

- 3 Packard 30-Wire Adaptors for Seeburg Model "B" Phonographs, 2z plug front. Ex. \$20.00
- 2 Seeburg Winston Pickers 12.50
- 100 Seeburg Selectomatics, 24 Selections 6.50
- 70 Rockola Wall Mount, Model 1501 10.00
- 2 Mills 5z Vant Pickers, Chrome 62.00
- 2 Mills 5z Vant Pickers, Blue and Gold 48.00
- 2 Mills 5z Vant Pickers, Green 32.50
- (These Vant Pickers have not been used for 3 years)
- 2 Bally Club Balls, Combination Free Play and Payroll, in Perfect Operating Condition. Ex. \$225.00

MODERN MUSIC COMPANY

Distributors for Rockola Mfg. Corp. 1318 11th STREET DENVER 4, COLORADO

Want To Buy For Cash!

WE WILL PAY THE FOLLOWING:

5 Wurlitzer 600R Victory	Each \$475.00
2 Wurlitzer 500	425.00
6 Wurlitzer 616	140.00
10 Seeburg Rex	225.00
4 Rock-Ola Masters	325.00
2 Rock-Ola Supers	335.00
1 Major or Errol or Concert Master or Colonel, 8z	375.00

All machines must be in good condition!

WRITE! WIRE! PHONE!

AMERICAN COIN MACHINE COMPANY

637 Elizabeth Ave. NEWARK 8, N. J. Phone: Waverly 3-1500



We Guarantee to Supply All the Film and Chemicals You Need. Actual profits: Up to \$1500.00 week. (Your supplies cost 5% of gross.)

— FINEST MECHANISM MADE —

STURDY AND SIMPLY MADE BY OUR AIRCRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.

Complete Camera and beautifully finished wire mesh with best fast lens in Heavy Duty Automatic Shutter for 2 1/2 x 2 1/2" photos — \$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3 1/2 x 4", (For 3 1/2 x 5", 4 1/2" or 5 1/2" view add \$75.00.)

Same only will take any two above sizes in same machine. \$600.00. (Double Camera and Lens only \$375.00. 1/2 cash, balance C. O. D. Post delivery.

AMERICAN STAMP & NOVELTY MFG. CO. (Reference: D. & S.) Oklahoma City.

50 YEARS OF "Know How"

MUTOSCOPE Built-to-Last Coin Machines have given superlative money-making performance for fifty years —through good years and bad, in war time and in peacetime, from 1895 to 1945.

WAR WORK NOW TO FULL CAPACITY ... The best in COIN MACHINES after Victory.

RIGHT NOW The Postwar Photomatic is ready for production —to be delivered as early as possible.

Send for our postwar Photomatic Selling Plan.

ORDER NOW
Reserve first delivery preference
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5 BALL FREE PLAY, ALL CLEAN AND MECHANICALLY PERFECT!!!

American Beauties	\$199.50
Foreign Colors	249.50
Yankee Doodle	249.50
Gun Clubs	70.00
Big Zap	70.00
A.S.C. Bowlers	60.00
Keene's Towers	65.00

ARCADE EQUIPMENT

Photomatic, Late Model, New Paint	Write
Liberators, Perfect	\$199.50
Battling Liberator, New Paint	110.00
Jennings Liberty Bell	25.00
5z, 10z, 25z Mills Slot	Write

WANTED — METAL TYPERS, ARCADE EQUIPMENT, PIN GAMES, MUSIC.

Marlin Equipment Co.

412 5th Street, N. W. Washington 4, D. C. District 1625

ATTENTION!

We have a complete stock of hundreds of Arcade Pieces in perfect condition—ready for operation!

Write, Wire or Phone immediately for anything you need.

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A.B.T. Gallery, A-1 condition, with extra guns. Make offer.

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FOR SALE

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In Central Michigan, consisting of 25 Watling Fortuna, 5 Cutlers, 10 Pace Barfams. Watlings in excellent condition. Parts need repainting. Price \$2700.

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WANT EXPERIENCED MECHANIC

Must be able to do all repair on Wurlitzer Machines and Auxiliaries. Good salary to right party.

PANAMA CITY MUSIC CO.

22 West Second St. PANAMA CITY, FLA.

INTERNATIONAL MUTOSCOPE CORPORATION

"Another week nearer TOTAL Victory" ... W. Rabkin Pres.

44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK

FIVE BALL FREE PLAY

A. B. C. Bowler . . . \$45.00	Metro . . . \$37.50
Action . . . 115.00	Midway . . . 135.00
Air Force . . . 82.50	Monicker . . . 65.00
All American . . . 45.00	Play Ball . . . 42.50
Belle Hop . . . 57.50	Stratoliner . . . 50.00
Big Chief . . . 42.50	Sea Hawk . . . 55.00
Big Time . . . 30.00	School Days . . . 55.00
Besco . . . 69.50	Seven Up . . . 55.00
Capt. Kidd . . . 72.50	Silver Skates . . . 50.00
Champs . . . 50.00	Show Boat . . . 50.00
C. O. D. . . . 22.50	Sink-the-Jap . . . 55.00
Defense (Genco) . . . 87.50	Sky Chief . . . 157.50
Eagle Squadron . . . 75.00	Slap-the-Jap . . . 55.00
Fishin' . . . 75.00	Smack-the-Jap . . . 55.00
Five-Ten . . . 109.50	Snappy . . . 55.00
Four Roses . . . 42.50	Southpaw . . . 67.50
Gobs . . . 87.50	Spot-A-Card . . . 57.50
Gold Star . . . 39.50	Spottem . . . 25.00
Hi Hat . . . 65.00	Stars . . . 72.50
Invasion . . . 109.50	Ten Spot . . . 55.00
Jungle . . . 75.00	Tex. Mustang . . . 62.50
Knockout . . . 110.00	Thumb Up . . . 75.00
Majors '41 . . . 55.00	Three Score . . . 27.50
	Topic . . . 75.00
	Towers . . . 50.00
	Venus . . . 75.00
	Victory . . . 82.50
	Yank . . . 87.50

CONSOLES — CASH PAYOUT

Bakers Pacers, 25¢ Daily Double . . . \$375.00
Liberty Bell, Slant Top . . . 55.00
Liberty Bell, Flat Top . . . 40.00
Multiple Racers . . . 50.00

MISCELLANEOUS

Play Pool . . . \$150.00
Rapid Fire Gun . . . 150.00
Seeburg Jap Guns . . . 82.50
Seeburg Miller Guns . . . 82.50

SCALES

O. D. Jennings Gum . . . \$ 25.00
National Drum Head . . . 25.00

SPECIAL

BINGOS, 1000 on Slick . . . 95¢ Each
1/3 Deposit, Balance O. O. D.

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS 3, MO.
(Phone: Franklin 3620)

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IS READY FOR YOU!

The name WORLD WIDE DISTRIBUTORS may be new to you. However, the organization behind it isn't. For at the head of this company you'll find a man of many years' experience in the coin machine industry. A man who knows the business from every angle. We refer to AL STERN. We're sure Al Stern needs no introduction to you men in the coin machine business.

Al Stern and his WORLD WIDE DISTRIBUTORS offer your business many money-saving benefits. We dedicate ourselves to the improvement of your business thru the personal interest of every last man of us. WORLD WIDE DISTRIBUTORS is ready for you right NOW!

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BUY WAR BONDS

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WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.
4650 W. Fulton St. CHICAGO 44, ILL.
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WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

Any machine we sell is guaranteed to satisfy or the shipment can be returned within five days after delivery for full cash refund or purchase price less the transportation charges.

GET OUR NEW PRICES

MILLS GOLD CHROME BELLS
MILLS SILVER CHROME BELLS
MILLS BROWN FRONT BELLS
MILLS BLUE FRONT BELLS
MILLS CHERRY BELLS
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BAKERS PACERS

ALL MODELS— ALL COIN PLAYS

WE SPECIALIZE IN REBUILDING MILLS SLOTS and RACES

WE BUY—SELL— EXCHANGE

BAKER NOVELTY CO.
1700 Washington Blvd., Chicago 12, Ill.

WANTED

Pin Balls, 5 Ball Free Plays, Late 3-5 Pay Slots, Phonographs, Watling Tom Tom Fortune Scales, Metal Typers to take in on these machines.

A.B.T. Gun Range . . . \$1800.00
Late Photomatic, new paint, reconditioned Write Bang-a-Deer with 5 extra rifles, 1 Cs. of Shells . . . 275.50
2 Super Grippers on Floor Bases, Ea. . . 47.50
1 Mills Owl Lifter . . . 52.50
1 Muto. Monkey Lifter, like new . . . 175.00
1 Seeburg Horseshoe, lots of refills . . . 125.00

5 A.B.T. Guns, bought in 1926, need checking over. \$50.00 for the lot, all crated.

1 Mills Digger, floor model . . . \$ 75.00
2 Electro Hoist Floor Model Diggers, Ea. 100.00

PLAYLAND AMUSEMENT CO.
220 N. Wash. LANSING, MICH.

FOR SALE

1 Rock-Ola Commando (Like New) . . . \$525.00
1 Mills Flasher (Fruit Symbols) . . . 75.00
1 Evans Bang Tall (1937 Model) . . . 65.00
2 Paces Races (Brown Cabinets), Each . . . 100.00
1 Saratoga, 10¢ Play, with Rails, C.P. . . 110.00
1 Jennings Silver Moon, C.P. . . 115.00
1 Watling Relatop, 5¢, 3-5 Pay . . . 75.00
1/3 Deposit, Balance O. O. D.
C. F. BLACKBURN
105 Second Street Dodge City, Kan.

ALL A-1 RE-CONDITIONED ARCADE EQUIPMENT

Aero Ball . . . \$ 39.50	Knotty Peak (Without Stand) . . . \$ 49.50
A.B.T. Challenges . . . 27.50	Love Meters . . . 29.50
A.B.T. Target Skill (Late Model) . . . 27.50	(Ask Me Another) . . . 29.50
A.B.T. Target Skill (Model F) . . . 22.50	Magic Chair (Exhibit), Vibrator . . . 75.00
Ace Bomber . . . 29.50	Mills Panoram . . . 365.00
Bally Alley (Repainted) . . . 49.50	Mills Peep Show (Without Sound) . . . 250.00
Bally Basket Ball (Repainted) . . . 59.50	Mystic Eye (Exhibit) . . . 139.50
Barrel O Fun (Exhibit) . . . 99.50	Pikes Peak . . . 25.00
Batting Practice (Scientific) . . . 119.50	Peep Show (Back to Nature) . . . 49.50
Bicycle Speed Tester (Exhibit) . . . 149.50	Peep Show (Have a Look) . . . 49.50
Card Venders (Exhibit), With Base . . . 37.50	Plantellus (Without Side Signs) . . . 49.50
Without Base . . . 25.00	Popmatic Popcorn Machine . . . 69.50
Card Venders (Metal Int.), 2 for 5¢ . . . 39.50	Radlogram (Exhibit) . . . 150.00
Chester Pollard Golf (Painted) . . . 39.50	Ramese (Exhibit) . . . 150.00
Chicago Coin Hockey . . . 189.50	Red, White & Blue Target (A.B.T.) . . . 22.50
Donkey Strength Tester . . . 169.50	Rockola Ten Pins (Unpainted) . . . 59.50
Egyptian Mummy Exhibit . . . 119.50	Rockola Ten Pins (Repainted) . . . 89.50
Evans 36 Ft. Duck Pin Alley, Coin Operated (Unrated), Automatic Pin Set . . . 239.50	Screen Test . . . 149.50
Fireman (Int. Thigh-O-Graph) . . . 119.50	Skee Ballette (Gottlieb) . . . 89.50
Foot Ease (Vibro Co.), 1¢ . . . 25.00	Skee Jump (Repainted) . . . 69.50
Golf Put-Em-In 6 Foot . . . 29.50	Skill Jump (Grotchen) . . . 39.50
Gripper, Single (Gottlieb) . . . 15.00	Shocker, Advance Electric, 1¢ . . . 12.50
Gripper, Arcade With Stand . . . 45.50	Sky Fighter . . . 295.00
Grip Tease . . . 69.50	Sky Fighter (New Paint) . . . 320.00
Holly Gripper . . . 10.50	Super Bombers (Evans) . . . 295.00
Home Run . . . 11.00	Tail Gunner . . . 149.50
Int. Mutoscope (With Stand) . . . 29.50	Ten Strike (Evans) . . . 59.50
Int. Mutoscope L Sign Counter . . . 29.50	Ten Strike (Evans), Repainted . . . 69.50
Jungle Hunt . . . 25.00	Test Pilot . . . 189.50
Kicker & Catcher . . . 29.50	Texas Leaguer . . . 49.50
Keeney Anti-Aircraft (Repaint) . . . 75.00	Tokyo Gun . . . 149.50
Keeney Submarine . . . 119.50	Tricks, Genco, Pin Ball . . . 39.50
Kiss Meter . . . 189.50	Western Strength Tester . . . 39.50
Knockout Fighters . . . 149.50	Wizard Pen . . . 169.50
	World Series, Rockola . . . 87.50
	Your Future Home . . . 29.50

TERMS: One-Third Deposit, Balance O. O. D.

IDEAL NOVELTY CO.

Phone: Franklin 5544
2823 Locust St
St. Louis 3 Mo

Bally Club Bell, F.P. & C.P. Ea. . . \$239

MUSIC

Mills Panoram, Viewing Model . . . \$345
Wurlitzer 750E . . . 775
Wurlitzer 750 . . . 739
Wurlitzer 800K . . . 485
Wurlitzer 24 . . . 339
Wurlitzer 616, Light Up Grill . . . 225
Wurlitzer 616 . . . 210
Seeburg Hi Tone, 8800, R.C. . . 649
Seeburg Hi Tone, 8800, E.C. . . 629
Seeburg Hi Tone, 8800, E.C. . . 629
Rockola Tone Column . . . 95
Wurlitzer Bar Boxes, Model 331 . . . 12
Wurlitzer Sweet Music Boxes, Model 320 . . . 19
Organ Cabinet with 12" Speaker . . . 22
Seeburg Speaker Organ, Wired Remote . . . 34

ARCADE EQUIPMENT

1 Automatic Photomaton, A-1 Condition . . . \$899
Keeney Air Raider . . . 149
Keeney Submarine . . . 129
3 Mutoscope 5-Reel Selector . . . 335
Super Bomber . . . 249
Sky Fighter . . . 249
Periscope . . . 239

R.C.A. Tubes in Original Cartons:
78 . . . 47¢ Ea. | 2001 . . . \$1.19 Ea.

AMERICAN VENDING CO.
Main Office:
1891 Conny Island Ave., Brooklyn, N. Y.
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FAST-ACTION

Jar Deals, Bingo Tickets, Counter Deals, Tip Books, Punchboards, Merchandise Deals

Write for Catalog and Prices

Please State Your Requirements if You Are Interested in Specific Items.

Wilner Sales Co.
715 N. ELM ST. MUNCIE, IND.

FOR SALE

2 5¢ Blue Fronts, New Paint, Club Handle, Each . . . \$150.00
3 25¢ Gold Chromes, 3-5 Payout, Ea. . . 350.00
2 25¢ Mills Brown Fronts, Ea. . . 250.00
1 25¢ Mills Club Bell Console . . . 375.00
1 Mills 5¢ Club Console . . . 350.00
Mills Plain Slot Handles, Ea. . . .75
Mills 5¢ Tubes Complete With Hoppers, Ea. . . .2.50
Handles for Operating Works When Outside of Machine, Ea. . . .1.25
1 Mills 50¢ Blue FrontWRITE

THE MONROE DISTRIBUTING CO.
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Phonograph RECORDS

OPERATORS: Let Us Know Your Wants, 100,000 RECORDS. All Labels, Hillbilly, Race and Popular Records. Ship anywhere same day order is received.

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4080 Laclede Ave. ST. LOUIS, MO.

SLOTS Priced To Move

MILLS

1 Set Original Brown Fronts, 3-5 P.O., \$590.00
1 Drill Rebuilt Cabinets, 5-10-25 . . . \$225.00
1 25¢ Rebuilt Brown Front, 3-5 P.O. . . 225.00
1 25¢ Blue Front, 3-5 P.O. . . 200.00
3 10¢ Blue Front, 3-5 P.O. Ea. . . 155.00
4 5¢ Blue Front, 3-5 P.O. Ea. . . 135.00

JENNINGS 4 STAR

1 25¢ Silver Club, 3-5 P.O. . . \$225.00
1 5¢ Chief . . . 135.00
1 10¢ Console . . . 135.00

WATLINGS

Latest Models

1 25¢ Diamond Jack, 3-5 P.O. . . \$125.00
5 10¢ Diamond Jack, 3-5 P.O. Ea. . . 85.00
3 5¢ Diamond Jack, 3-5 P.O. Ea. . . 75.00

FACE

1 25¢ Comet Delux, 3-5 P.O. . . \$135.00
4 10¢ Blue Fronts, 3-5 P.O. Ea. . . 75.00
5 5¢ Blue Fronts, 3-5 P.O. Ea. . . 65.00
3 10¢ Comets, 3-5 P.O. Ea. . . 68.00
4 10¢ Slug Proof, 3-5 P.O. Ea. . . 75.00
3 5¢ Slug Proof, 3-5 P.O. Ea. . . 65.00
1 5¢, 1-25¢ Club Console, 3-5 P.O. Pair . . . 2.75

CAILLE

5 5¢ Commanders, 3-5 P.O. Ea. . . \$ 55.00
2 10¢ Commanders, 3-5 P.O. Ea. . . 65.00
2 25¢ Commanders, 3-5 P.O. Ea. . . 95.00
3 5¢ Consoles, 3-5 P.O. Ea. . . 75.00
2 10¢ Consoles, 3-5 P.O. Ea. . . 85.00
1 25¢ Consoles, 3-5 P.O. . . 100.00

STANDS

14 Mills Steel Stands, Ea. . . \$ 12.00
50 Steel Stands, Ea. . . 12.00
6 Folding Stands, Ea. . . 1.50

1/3 Deposit, Balance O. O. D.

C. F. ECKHART
Hortonville, Wis. Phone 2091

CLEARANCE SALE

ARCADE

1 Hi-Ball . . . Each \$40.00
1 Mutoscope 2¢ Post Card Vendor . . . 25.00
2 Keeney Anti Aircraft . . . 45.00
2 Love Meters . . . 15.00
1 Skipper . . . 10.00
1 Bingo Blower (Less Motor) . . . 10.00
1 Kicker & Catcher . . . 20.00
1 Caille's Weight Lifter . . . 25.00
23 Exhibit View-o-Scope . . . Make Offer
2 Match-a-Pak . . . 5.00
4 1¢ Card Vendors . . . 5.00
1 Indian Dice Game . . . 5.00
1 Bomb Hit . . . 10.00
2 Mills Punching Bags . . . Make Offer
1 1¢ Q.T. Slot . . . 20.00
1 Mills 1¢ Slot (Working Condition) . . . 10.00
1 5¢ Champion Slot (Same as New) . . . 25.00
2 Rock-o-Ball Bowling Alloys . . . 75.00

PIN BALLS

1 P. & S. Shangri-La . . . \$75.00
1 Salute . . . 35.00
1 Target Skill . . . 35.00
1 Venus . . . 50.00
1 Midway . . . 60.00
1 Air Force . . . 75.00

Want to buy Wurlitzer and Rockola Phonographs. Send one-half cash with order, balance C. O. D. Railway Express.

PERKINS VENDING CO.
Phone 5-0981
1826 Forest St. JACKSONVILLE, FLA.

FRANK O'BRIEN

OFFERS THE FINEST ONE BALLS

*All Thoroughly Checked
Rails Checked and Shellacked*

Sport Specials.....	\$159.50
Dark Horses.....	174.50
Blue Grasses.....	174.50
Club Trophies.....	295.00
Thoroughbreds.....	525.00

FIVE BALLS (Close Outs)

Marines (Rev).....\$99.50

SLOTS

(All Mills Slots Listed Have Been Refinished, Have K.A., C.H., D.P.)

5c PLAY

Yest Pockets (Green).....	\$ 44.50
Yest Pockets (B & G).....	52.50
Columbia (G. A.).....	59.50
War Eagles, 3/5.....	174.50
Blue Fronts, 3/5.....	194.50
Brown Fronts, 3/5.....	214.50
Gold Chromes.....	295.00
Original Chromes.....	295.00
Pace All Star Comets, 3/5.....	110.00
Waffling Roll-A-Top, 3/5.....	94.50
Pace Rockets.....	125.00
Pace De Luxes.....	135.00

10c PLAY

Pace De Luxe (Slug Proof).....	\$115.00
Columbia (G. A.).....	62.50
Pace Rockets.....	150.00
Pace De Luxes.....	150.00
Pace All Star Comets.....	125.00

25c PLAY

Extraordinarys, 3/5.....	\$295.00
Blue Fronts, 3/5.....	295.00
Brown Fronts, 3/5.....	315.00
Gold Chromes.....	350.00
Original Chromes.....	350.00
Pace All Star Comets.....	200.00
Pace Rockets.....	225.00
Pace De Luxes.....	225.00

CASTINGS (New)

Gold Chromes.....\$39.50
(Complete 3 pieces, Money Cup, Diamonds, Prize Marker, Award Card, Cabinet. Everything Brand New.)

CASTINGS (Used)

War Eagles (Upper).....	\$5.00
War Eagles (Lower).....	5.00
Roman Head (Upper).....	5.00
Roman Head (Lower).....	5.00

STANDS & SAFES

Folding Stands.....	\$ 4.00
Double Safes.....	49.50

All Orders Must Be Accompanied With
50% Deposit, Balance C. O. D.

ACME AMUSEMENT CO.

2412-15 N. Pearl St. DALLAS 1, TEXAS
Central 3938

SLOTS—1-BALLS—CONSOLES

Jennings 4-Star Chief, 5c.....	\$175.00	Kentucky, Payout.....	\$325.00
Jennings 4-Star Chief, 10c.....	220.00	Langhot, Payout.....	345.00
Waffling Relator, 25c.....	200.00	Sport King, Payout.....	325.00
Turf King, Payout.....	475.00	Blue Grass, Free Play.....	195.00
Junco Parade, Payout, Late.....	125.00	Hi Hand.....	175.00
Santa Anita, Payout.....	175.00	'41 Darby.....	300.00
Jockey Club.....	475.00	Club Trophy.....	325.00
Junco Parade, F.P.....	75.00	Bally Club Belle, Comb., Late.....	290.00

NEW REVAMPS

Flat Top.....	\$255.00	Streamliner.....	\$250.00
Marines.....	199.50	Yankee Doodle.....	249.50
Arizona.....	250.00		

RECONDITIONED PIN GAMES

Sun Valley.....	\$127.50
Big Parade.....	129.50
Four Aces.....	129.50
Knobout.....	129.50
Invasion.....	124.50
5-10-20.....	119.50
Genes Defense.....	84.50
Genes Victory.....	84.50
Tropic.....	82.50
Mills Owl.....	79.50
Murderer.....	79.50
Venus.....	79.50
Gun Club.....	74.50
Capt. Kid.....	72.50
Scott A Card.....	72.50
Scott Paul.....	72.50
Cloner.....	72.50
Jungle.....	72.50
Argentine.....	69.50

ARCADE

Rapid Fire.....	\$185.00
Kenny Submarine.....	185.00
Slap Zap.....	119.00
Kenny Air Raider.....	169.50
Parlorope.....	175.00
Raffle Rifle.....	79.00
Shoot to Tokyo.....	175.00
Old Girl Hockey.....	215.00
Pikes Peak.....	22.00
Texas Leader.....	29.50

RECONDITIONED PIN GAMES

Texas Mustang.....	\$ 89.50
Belle Hop.....	84.50
Wamoose.....	84.50
Snappy.....	82.50
Majors '41.....	89.50
New Champ.....	89.50
Seven-Up.....	89.50
Tan Root.....	89.50
Towers.....	89.50
Zip-Zag.....	89.50
Star Attraction.....	89.50
Four Rows.....	87.50
Legionnaire.....	85.00
Stratoliner.....	85.00
See Hawk.....	49.50
Holdover.....	47.50
Drisc.....	47.50
Maire.....	47.50
Champ.....	47.50

WANTED PHONOGRAPHS ROCK-OLA

Supers — Masters — '39 Deluxes — Standards — Winders — Monarchs — Imperial 20.
Wurl. 850 — 750E — 800 — 500 Kybd. — 600 Kybd. — 616.

WANT GROUCHEN METAL TYPER, Late Model, WILL PAY \$125.00.

WANTED: Duplex, Sun Beam, Sky Blazer, West Wind, Leader, Double Play, Do-Do-MI, Stars, Zombie at \$50.00 Ea.

HEY YOU SKEE BALL ALLEY OPERATORS!

ROLL-A-BALL



HERE'S THE NEWEST INNOVATION IN LEGAL EQUIPMENT THAT'S ROLLING UP BIG PROFITS!

A Skee Ball Alley with a Revolving Barrel, adding a thrill and shot to an already proven money-making game.

- Manufactured and Located Tested by Coin Machine Men who know how.
- Absolutely fool proof.
- 9 1/2 ft. long—easily handled.
- Sturdy construction.
- Flashed Colored Backboard Lite-Up.
- Giant Cash Box.
- Legal everywhere—wonderful money maker for closed territory.
- Guaranteed workmanship.

PRICE \$349.50

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Perfect Operation for Parks, Fairs, Beaches, Arcades and Concessionaires. Set Up a Complete Battery!

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCHingham 6456) CHICAGO

MILLS ORIGINAL BLUE FRONTS and BROWN FRONTS

Late Serial Numbers, Club Handles, Drill Proof.

Blue Fronts, 5c.....	\$175.00
10c, \$195.00; 25c.....	245.00
Mills War Eagle, Completely Rebuilt and Refinished, 5c.....	145.00
10c, \$175.00; 25c.....	195.00
Brown Fronts, 5c.....	225.00
10c, \$250.00; 25c.....	275.00
Brown Fronts, Refinished, 5c Play.....	425.00
Silver Chromes, 5c.....	295.00
10c, \$325.00; 25c.....	375.00
Original Gold Chromes, cannot be sold from here, 5c only.....	295.00
Mills Cherry Balls, Completely Refinished, Including Drillproof and Club Handles, 5c.....	195.00
10c, \$225.00; 25c.....	250.00
Mills Van Pockets, Blue Fin.....	55.00
Blue & Gold, \$45.00; Silver.....	65.00
Mills G.T.'s, Refinished, 1 1/2 Play only.....	99.50
Mills Club Genesis, Original, Per Set, 5c-10c-25c.....	1050.00
Pace Comets, Completely Refinished, 5c.....	79.50
10c.....	105.00
Pace Club Genesis, 5c.....	135.00
10c.....	150.00
Pace 50c Club Genesis, Late Model.....	300.00
Pace S.P., 5c.....	145.00
10c, \$145.00; 25c.....	225.00
Pace DeLuxe, Purcellian Finish, Non Slugg-Proof, 5c, \$98.50; 10c.....	115.00
Waffling Roll-A-Top, 3/5 Play, 5c, \$75.00; 10c.....	99.50
Jenn. Sky Chief, 5c.....	150.00
10c.....	175.00
Jenn. Club Genesis, 5c.....	185.00
10c, \$225.00; 25c.....	285.00
4-Star Chief, 25c.....	175.00
Master Chief, S.P., 5c.....	225.00
10c, \$225.00; 25c.....	275.00
Victory Model, Jenn., 5c only.....	175.00
Mills Safe Stand, Compl. with Locks, Each.....	15.00
Folding Stands.....	3.95
Coffee 3/5 Play, Late Model, 5c.....	59.50
..10c.....	69.50

1/3 Deposit, Balance C. O. D.

State Distributor for Sebring Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY

3180 W. Lichen Milwaukee 8, Wis.

A Safe, Speedy, Dependable HAND TRUCK

For Handling PHONOGRAPHS, PIN GAMES AND OTHER COIN OPERATED EQUIPMENT



- Hardwood Frame, 56 Inches High.
- No Curved Handles.
- Cross-Member Grip, Sure—Steady—Safe.
- Ratchet Device for Tightening Strap, Two-Way Tension.
- 14 Foot Heavy-Duty Webb Strap.
- 24 Inch Steel Lip.
- Goes Up and Down Steps.
- 5 Inch Wheels.
- Rubber Tires.

\$32.50 Each

BLOCK MARBLE CO.

1527 Fairmount Ave. PHILA., PA.
GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

"JACKPOT BELL"

\$49.50

Brand New



TAKES NICKELS—PAYS QUARTERS!!!

A fast little lover of a money maker! Best pay for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5c per play. Pays off one quarter automatically on two cherries, etc. (Payouts 40% for bonus; 40% winnings for player.) Also can be operated to pay off tokens, 25c size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player receives for \$5.00.) Size 10x16x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

WHILE THEY LAST

Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.



Get on our mailing list now. We may have something good to offer later on.

THE NEW DEAL MFG. CO.

411 North Bishop Dallas 8, Texas

SALESBOARDS

ENJOY THE DISTINCTION OF BEING KNOWN AS TOP FLIGHT OPERATORS WITH OUR NEW LINE OF AMERICA'S MOST BEAUTIFUL BOARDS—Write for List Operators' Kits—Immediate Deliveries.

Notes	Name	Profit	Price
1000	5c Nickel Charley.....	Def. \$17.00	\$ 39
1200	5c Nickel.....	Def. 20.00	1.21
1000	25c J.P. Charley.....	Avn. \$52.04	\$1.24
1000	25c J.P. Charley, Semi.....	52.04	1.20
1200	25c J.P. Texas Charley.....	102.28	2.32
3000	25c \$100.00 Charley.....	Def. 302.00	4.50
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- 4 10c BROWN FRONTS
- 12 25c BROWN FRONTS
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- 5 10c BLUE FRONTS
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- Reels, Completely Assembled With Payout Discs, Stop, Stars, etc. (1 Cherry, 3/5 P.O.), Set 22.50
- Jack Pot Complete, Ready to Put On Castings, 5¢, 10¢, 25¢ 22.50

SPRING KITS

- Large Assortment of Various Springs .. 6.75
- Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs 9.75

Write for Complete Price List of Parts. WE HAVE THEM ALL.

1/3 DEPOSIT MUST ACCOMPANY ALL ORDERS

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

Economy Supplies the Nation!

Large Mercury Switches\$2.50 Ea.	Micro Switches for Rock-Olas and Wurlitzers85c
Small Mercury Switches 2.00 Ea.	Projection Lamps, 750 W., 200 Working Hours\$4.75 Ea.
12" P.M. Speakers\$9.50 Ea.	

Terms: 1/3 Deposit With Order, Balance C. O. D.
Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Etc.

ECONOMY SUPPLY COMPANY

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WANT—PHONOGRAPHS, PIN BALLS, SLOTS

On or Off Location

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WANTED WURLITZER & GENCO SKEE BALLS

South Paw\$ 58.00	Texas Mustang\$70.00	5-10-20\$100.00
Gun Club 70.00	Girls Ahoy 60.00	Stratolliner 47.00
Knock Out 100.00	Topie 75.00	Victory 85.00
Jungle 65.00	Monicker 70.00	Bowlaway 70.00
Captain Kidd 60.00	School Days 55.00	Venus 90.00
G. I. Joe 70.00	Ten Spots 55.00	Dude Ranch 42.00
World Series 55.00	Majors, '41 55.00	Metro 45.00

1/2 Deposit, Balance C. O. D.

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WANTED! PURSUIT, CRYSTAL, MYSTIC, PAN AMERICAN, ATTENTION, SILVER SKATES, MASCO AND AIR FORCE @ \$40.00, LEADER, JONSBIE, STARS, DO-RE-MI, DOUBLE PLAY, DUPLEX, SUN BEAM, SKY BLAZER AND WEST WIND @ \$50.00, WATLING CASH BIG GAME @ \$60.00, AND GROETCHEN METAL TYPES @ \$125.00.

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS
 MUTO, SKY FIGHTER, PERFECT... \$275.00
 MUTO, ACE BOMBER, PERFECT... 275.00
 JAP GUN, A-1... 115.00
 NEW PIN GAME CARTONS... 2.50
 E.X.H. MERCHANTMAN BIGGER... \$ 75.00
 KEENEY WALL BOXES, Gumpine... 5.00
 SHOOT THE CHUTES, JAP... 115.00
 PHOTO CELLS, Samsbury & Bally... 1.75

NEW! KLEER-FLO CLEANER & 30 GAL. DRUM OF FLUID — \$125.00

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 MILLS DOUBLE SAFES, 2 DOOR... 109.50
 JUMBO PARADE, C.P., Late Head... 119.50
 BAKER'S PACERS, D.O... 209.50
 100 SARATOGA... 179.50
 BALLY ROLLEM... 129.50
 50 PACE SARATOGA, CASH... 119.50
 50 BROWN PACE RACE... 109.50
 WATL. BIG GAME, 100 P.O... 109.50
 MILLS BOX STAND... 22.50
 JERN. SILVER MOON, F.P... 119.50
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 DILE. REVOLV.-A-ROUND SAFES... 189.50

NEW SPORTSMAN
 LONG SHOT... 350.00
 SLOTS

NEWLY REBUILT MILLS GOLD
 CHROME, 500... WRITE
 NEW! PACE 500 & \$1.00 BELLS... WRITE
 50 CHIEF 4-STAR, Fm. Reb... 225.00
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 100 ALL STAR COMET, REF... 129.50
 250 ALL STAR COMET, REF... 159.50
 50 PACE DEL. SLUG PROOF... 129.50
 100 PACE DEL. SLUG PROOF... 159.50
 50 WAR EAGLES, REF... 149.50
 100 WAR EAGLE, REF. 9-5... 175.00
 250 WAR EAGLE, REF. 9-5... 205.00
 50 BLUE FRONTS, ORIG. S.J.C.H. C.H... 189.50
 100 BLUE FRONTS, ORIG. S.J.C.H... 239.50
 250 BLUE FRONT, ORIG. S.J.C.H... 259.50
 50 BROWN FRONT, ORIG. S.J.C.H... 235.00
 100 BROWN FRONT, ORIG. S.J.C.H... 275.00
 250 BROWN FRONT, ORIG. S.J.C.H... 325.00
 COLUMBIA, J.P., Late... 89.50

USED PIN GAMES
 JEEP... \$125.00
 STRATOLINER... 49.50
 BIG CHIEF... 49.50
 FOUR ROSES... 64.50
 BIG PARADE... 104.50
 SEA HAWK... 69.50
 FOUR ACES... 129.50

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 ARIZONA... 250.00
 BRAZIL... 250.00
 OKLAHOMA... 250.00
 MARINES... 109.50
 MARV. BASEBALL... 109.50
 YANKEE DODDLE... 249.50

USED PIN GAMES
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 '41 MAJORS... 50.00
 KEEP EM FLYING... 149.50
 A.S.C. BOWLER... 50.50
 VICTORY... 94.50
 9-19-20... 129.50
 INVASION... 109.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

EMPIRE COIN MACHINE EXCHANGE

2812 W. NORTH AVE. HUMBOLDT 6288 CHICAGO 47, ILLINOIS

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Plenty of Take
with
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1050 G L HOLES

25c PLAY

SPECIAL THICK

Form No. 12105

Takes in \$262.50

Ave. Payout.. 161.64

PROFIT \$100.86

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Whether you design, own or operate coin operated machines, it will pay you to insist that they be equipped with Micro Switch controls.

These precise, sensitive, snap-action switches give the long life and dependability required for service in vending machines, or other coin operated devices. Their use reduces costly maintenance and loss of revenue from failure of coin machines to operate properly.

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- 5 50 Bunkley Daily Double Jackpot Model Track Odds, Latest Type... \$650.00
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- ONE BALLS!**
- STILL A FEW BALLY FAIRMOUNT, TURF KING, JOCKEY CLUBS, KENTUCKY, ETC., ON HAND FOR IMMEDIATE SHIPMENT AT ATTRACTIVE NEW LOW PRICES.
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- All Machines Very Clean and in Excellent Working Order. Satisfaction Guaranteed or Money Refunded if Not Satisfied. Just Return the Machine Within Three Days.
- TERMS: 1/3 Certified Deposit With Order, Balance C. O. D.
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TOPNOTCH REVAMPS
EARNING EXTRA MONEY FOR SMART OPERATORS

- TAIL GUNNER** for Ten Spot
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 - G. I. JOE** for Jungle
 - ARMY & NAVY** for Knock Out
- COSTS YOU ONLY \$9.50 PER GAME—F. O. B. CHICAGO, ILL.
Price includes a new 14-Color Score Glass, New Bumper Caps and New Score Cards.
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"America's Pin Game Conversion Headquarters"

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P. O. BOX 193, LEESVILLE, LOUISIANA
- SLOTS FOR SALE IN A-1 CONDITION**
- 10 50 Pace 3/5 P.O., Ea... \$110.00
 - 5 50 Watling Red-A-Top, 3/5 P.O., Ea... 75.00
 - 10 50 Mills Blue Fronts, 3/5 P.O., Ea... 100.00
 - 5 50 Jennings 4-Star Chiefs, 3/5 P.O., Ea... 135.00
 - 5 50 Jennings Silver Chief, 3/5 P.O., Ea... 110.00
 - 4 250 Jennings 4-Star Chiefs, 3/5 P.O., Ea... \$200.00
 - 1 250 Watling Red-A-Top, 3/5 P.O., Ea... 150.00
 - 2 100 Watling Red-A-Top, 3/5 P.O., Ea... 100.00
 - 5 100 Mills Blue Fronts, 3/5 P.O., Ea... 100.00
 - 1 50 Jennings Chief, 3/5 P.O., Ea... 95.00
 - 2 50 Mills Jumbo Parades, 3/5 P.O., Ea... 75.00
- Terms: 1/3 Cash Before Delivery, Balance C. O. D.

SIX-REASONS WHY WE ARE SUPREME IN THE PHONOGRAPH FIELD

- COMPLETE AMPLIFIER REPAIR SERVICE
 - MOTOR RE-WINDING—EXCHANGE SAME DAY
 - FINEST CABINET REFINISHING IN AMERICA
 - BEST STAFF OF EXPERIENCED PHONOGRAPH MECHANICS
 - LARGEST STOCK OF PHONOGRAPHS IN THIS TERRITORY
 - ALL MACHINES, SHIPPED AND CRATED, IN NEW LUMBER
 - 89—PHONOGRAPHS ON HAND NOW—89
 - 14 PANORAMS, Late Heads, with Wipers and Stands
- WRITE WIRE PHONE
- BUSH DISTRIBUTING COMPANY**
250 West Broadway (All Phones, Cherry 3371) MINNEAPOLIS 11, MINN.

PHOTOMATICS

Completely Factory Reconditioned—Late Models

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KEN WILSON
AMALGAMATED DISTRIBUTORS CO.
(ONE BLOCK FROM THE SHERMAN)

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PEACHES from GEORGIA

ATTENTION, OPERATORS

We have some boys that are real peaches. Look up our ad in the latest Coin Machine Digest. If you are not already on our list of satisfied customers, hesitate no longer. Dixie's fastest growing distributors are at your command.

PHONE, WIRE OR WRITE.

HEATH DISTRIBUTING CO.
217 Third Street Phone 2681 & 1611
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ALWAYS GOOD BUYS AT FRANKEL'S

- ARCADE EQUIPMENT**
Bally Defender... \$195.00
Rapid Fire... 135.00
Keeney Navy Bomber... 195.00
Western Baseball... 95.00
Wurlitzer Victory, 500 Keyboard... 545.00
 - ONE BALLS**
Skylark, FP & PO... \$195.00
Blue Grass, FP... 185.00
Sport Special, FP... 165.00
Grandstand, PO... 95.00
Thistledown, PO... 85.00
 - MILLS ORIGINAL SLOTS**
Blue Fronts, SJ, 5c... \$175.00
Blue Fronts, SJ, 10c... 195.00
Blue Fronts, SJ, 25c... 250.00
Orig. Chromes, like new, 5c... 295.00
Orig. Chromes, like new, 10c... 325.00
- FRANKEL DISTRIBUTING CO.**
2532 FIFTH AVENUE Phone 1302 ROCK ISLAND, ILL.

SAM STERN OFFERS...

FOR IMMEDIATE DELIVERY

REX'S "STRIP TEASE"

THE MOST TANTALIZING, NICKEL-SNATCHING
5 BALL REVAMP EVER MADE! ORDER NOW!



2-WIRE RUBBER COVERED RIP CORD,

500 Ft. Rolls

2c Per Ft.

MICRO SWITCHES

For Rock-Ola and Wurlitzer Phonographs
In Lots of 6 or more, \$1.00 ea.

LIMITED QUANTITY!

2051 TUBES.....\$1.95 EA.

L-265 Supplier's Certificate Required.

Main Fiber Gears for Wurlitzer Phonographs.
\$5.00 Ea.

12" Jensen PM Speakers, 21 Oz. Magnet.
\$12.50 Ea.

1/3 Deposit, Balance C. O. D., F. O. B. Phila.

SCOTT-CROSSE COMPANY

THE EAST'S LEADING DISTRIBUTOR

1423 SPRING GARDEN STREET

PHILADELPHIA 30, PA.

THE ORIGINAL
**AEROPPOINT
COIN MACHINE NEEDLE**

1 to 99..... 38c Ea.
Lots of 100..... 35c Ea.

Snap this up! Only two being offered.
Rex's streamlined "BOWLING LEAGUE,"
in perfect mechanical condition, slightly
used. A good buy at \$240.00 Each, F.O.B.
Philadelphia.

ROCK-OLA RECTIFIERS

for 1937 to 1940 D. C. Remote Control
Power Supply Units. Eliminated wrong
selection. \$7.50 Each.

CENTRAL OHIO QUALITY BUYS

BIG PARADES	\$125.00
KNOCKOUTS	125.00
AIR CIRCUS	135.00
MARINES	149.50
LIBERTY	169.50
YANKS	99.50
JEEP	129.50
4 ACES	129.50
TOPIC	89.50
SLUGGER, GENCO ..	79.50
STARS	79.50
DEFENSE, GENCO ..	99.50
CROSS LINE	55.00
BOSCO	89.50

MARVEL BASEBALL	\$155.00
SKY RAY	69.50
TRAILWAYS	65.00
MILLS OWL	99.50
INVASION	139.50
DIXIE	39.50
ZIG ZAG	79.50
MAJORS, '41	69.50
MONICKER	89.50
PIMLICOS, F.P.	379.50
SUNBEAM	89.50
SPOT A CARD	89.50
SCHOOL DAYS	69.50
SEA HAWK	69.50



Woolf Solomon

CONSOLES

5¢ SUPER BELLS, COMB.	\$325.00
25¢ SUPER BELLS, COMB.	395.00
2-WAY SUPER BELLS, C.P., 5¢ & 25¢	495.00
4 BELLS, 1900 SERIAL, A-1	475.00
3 BELLS, EXCELLENT CONDITION	975.00
TRACK ODDS, D.D., SER. 12,000 ..	595.00
SUPER TRACK TIME, 9 COIN	289.50
PASTIME, KEENEY, 9 COIN	249.50
TRACK TIMES, '38, A-1	125.00
BAKER'S PACERS, D.D., J.P., A-1 ..	299.50
KENTUCKY CLUBS	109.50

JUMBO PARADES, C.P., LATE	\$129.50
JUMBO PARADES, F.P.	59.50
SARATOGAS, NEW, C.P.	279.50
PACES REELS, C.P., NEW	279.50
BALLY CLUB BELLS, COMB.	269.50
HIGH HANDS, LATE COMB.	199.50
WATLING BIG GAME, F.P.	89.50
25¢ BOBTAIL, F.P.	179.50
5¢ BOBTAIL, F.P.	119.50
5¢ SILVER MOON TOTALIZER	119.50
5¢ BOBTAIL, C.P.	149.50

LATE Photomatic, Like New,
\$1095.00,
With About 2000 Frames.
Late Panorams\$379.50

Revamps
Marines at Play ...\$199.50
Foreign Colors

SALE ON SLOTS

5¢ Bonus Bells, A-1	\$289.50
5¢ Silver Chiefs ..	219.50
10¢ Silver Chiefs ..	249.50
5¢ Gold Chromes ..	359.50
5¢ Silver Chromes ..	359.50
5¢ Vest Pockets, BAG	59.50
100 Box Stands ...	19.50

SLOTS — Write, Wire, Phone for Prices

5-10-25¢ Blue Fronts
5-10-25¢ Cherry Bells

5-10-25¢ Chromes
50¢ Brown Front ...\$495.00

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

BIG TOP

A New Revamp for
KEENEY GAME

Rebuilt from—
TWIN SIX — CLOVER — SKY RAY

Be First With This New Money-Maker

Wire—Write—Today

PIONEER COIN MACHINE COMPANY

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**YOUR
COIN MACHINES
OF TOMORROW**

O. D. JENNINGS & COMPANY

4307-39 W. LAKE STREET • CHICAGO 24

Please send me the following
advance information folders:

- BOTTLED BEVERAGE DISPENSERS
- DAIRY DRINK DISPENSERS
- THE JENNINGS CHALLENGER
- THE JENNINGS CHIEF

NAME _____
ADDRESS _____
CITY _____

Dear Mr. Operator,

Dave told me to write an ad for him telling—
well, you know—"dress it up"—"make it ter-
rific"—"give it a punch"—"value"—"clean
equipment"—"immediate delivery," etc., etc.
Now, what am I going to say about David Rosen
that you don't know already? You know he's
tops—you know he's got the Pin, Music, and
Arcade Equipment you need—you know he gives
terrific value—and, by now, you ought to know
that I just wrote this note because I couldn't
get a good "IDEA."

Ad Man

P.S.—Don't tell Dave!

David Rosen

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

Immediate Delivery!

PACES RACES

Rebuilt with genuine pre-war parts. Cabinets
new or like new. Trim and cabinet hardware
refinished like new. 5c and 25c play.

Write for Prices

NOW AVAILABLE—QUANTITIES LIMITED

BRAND NEW

Bang Tails—Gallopings Dominos—Lucky Stars—Ten Strikes—Lucky Lucre

Write for Prices

WANTED TO BUY

Early Models, Gallopings Dominos, Bang Tails

H. C. EVANS & CO.

1520-1530 W. ADAMS STREET

CHICAGO 7, ILLINOIS



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CONVERTED FROM

SKY BLAZER

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Ask for Our New
FREE CATALOG
Illustrating Other
UNITED REVAMPS

★
SEE YOUR DISTRIBUTOR OR WRITE DIRECT

BUY U. S. WAR BONDS

UNITED

MANUFACTURING COMPANY
6125 N. WESTERN AVENUE
CHICAGO 45, ILLINOIS

A NEW GIRLIE COLORFUL-COIN-CINCHER

WIND CAGE PRIZE
\$25
PR. \$5.00

ADVANCES TO YOU

5.4.3.2.1

JACKPOT PRIZE

ORDER AS:
#1000 Don't Fence Me In (5c Play—Sp. Thick)
NEW JUMBO HOLES
Takes In \$50.00
Pays Out
Av. J. P. 4.43
8 Sec. of \$1 8.00
Consolations 9.10
Total \$21.53
Average Profit \$28.47

GARDNER & CO.
2222 S. MICHIGAN
CHICAGO, 16

LOST OUR LEASE—MUST VACATE OVER 500 GAMES MUST GO

Before moving to our new quarters, which will be 2000 N. Oakley, we offer the equipment listed below at greatly reduced prices. Our usual thorough reconditioning is guaranteed on all used equipment purchased.

NEW REVAMPS FOR IMMEDIATE DELIVERY

WRITE FOR PRICES

2 Arizona	2 Idaho	3 Streamliner
1 Brazil	1 Oklahoma	1 Trade Winds
1 Grand Canyon	1 Santa Fe	4 Fiat Top

RECONDITIONED 5 BALLS, READY FOR LOCATION

Air Circus .. \$115.00	Four Aces .. \$125.00	Miami Beach .. \$85.00	Speed Ball .. \$45.00
Air Force .. 125.00	Four Aces .. 55.00	Manicker .. 75.00	Spot Post .. 70.00
Bulls Head .. 55.00	Gun Club .. 45.00	New Champ .. 65.00	Streamliner .. 40.00
Big Parade .. 115.00	Hi Wal .. 70.00	Play Ball .. 40.00	Texas Mustang .. 70.00
Boatway .. 65.00	Jungle .. 65.00	School Days .. 50.00	Tops .. 75.00
Boys .. 65.00	Keep 'Em .. 140.00	Sea Hawk .. 55.00	Victory .. 65.00
Captain Kidd .. 70.00	Flying .. 120.00	Seven Up .. 55.00	Zig Zag .. 65.00
Defence, Genie .. 80.00	Knockout .. 55.00	Slow Boat .. 55.00	S. 10, 20 .. 115.00
Flicker .. 60.00	Major '41 .. 55.00	Smarty '41 .. 60.00	Smarty-44 .. 140.00

MISCELLANEOUS USED EQUIPMENT

IN FIRST CLASS CONDITION

Arrow Head .. \$ 35.00	Dark Horse, F.P. .. \$185.00	Record Time, F.P. .. \$175.00
Bulls Turbids .. 145.00	Fairmont .. 425.00	Sport Special, F.P. .. 175.00
Bully Rapid Fire .. 150.00	Grandstand, P.O. .. 75.00	Stok. Chicken Sam .. 110.00
Bumpkin, F.P. .. 185.00	Kearny Sub. Gun .. 130.00	Wind, Baseball, '39 .. 60.00

Write, Wire or Phone Your Orders At Once. Terms: 1/3 Deposit With Order.

BELL PRODUCTS CO. 2646 W. NORTH AVE. CHICAGO 47, ILLINOIS

Send In Your Old Slots To Be Repaired, Refinished, Rebuilt Like NEW \$79.50

SLOTS

3/4 Gold Chrome .. \$395.00
1 1/2 Gold Chrome .. 445.00
2 1/2 Gold Chrome .. 475.00
3 1/2 Gold Chrome .. 600.00

PIN BALLS

Fee Hunt .. \$49.50	Sport Parade .. \$49.50
Gold Star .. 45.00	Strike Post .. 59.50
Streamliner .. 57.50	Line Light .. 47.50
Spots .. 45.00	Skyline .. 45.00
Formation .. 47.50	Four Aces .. 59.50
Hold Over .. 45.00	Super Chubby .. 59.50

SPECIALS

GRILLE CONSOLE SLOT .. \$275.00
PAGE RACER .. 105.00

Write for Complete Price Lists on SLOT MACHINES, PIN BALL MACHINES, COIN-OPERATED PHONOGRAPHS. Write, Wire, Telephone for Prices on All Types of Original Coin Machine Parts.

CENTRAL MANUFACTURING CO.

4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPAuldng 1670-1

ACE BARGAINS IN A-1 RECONDITIONED EQUIPMENT

All Games Sanded and Cleaned—Ready for Location.

LEGAL EQUIPMENT		Each	
2 A.B.T. Challengers ..		\$ 25.00	
1 Wurlitzer 616 ..		185.00	
7 Mills Panorama (Late) ..		325.50	
1 Kearny A.A. Gun, Reassembled ..		57.50	
1 Bally Bull Gun, Reassembled ..		54.50	
1 Enduro Parachute Gun, Reassembled ..		47.50	
1 Seaburg Widen Unit ..		289.50	
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2 Wurlitzer S. 10, 25c Wall Boxes ..		22.50	
1 Range-Gun ..		57.50	
2 Texas Legends, DeLoe ..		36.00	
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1 3/4 Wurlitzer Reel-a-Top, 3-6 ..		\$ 75.00	
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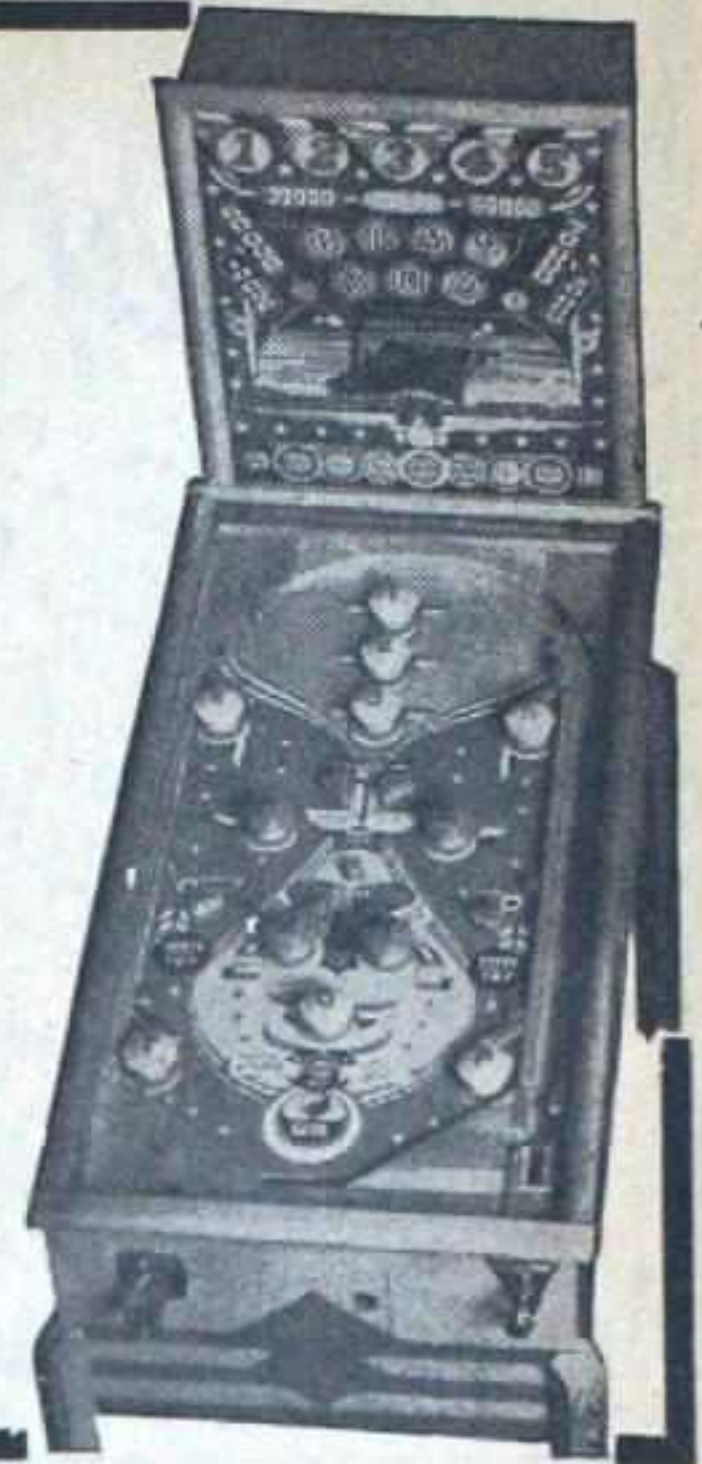
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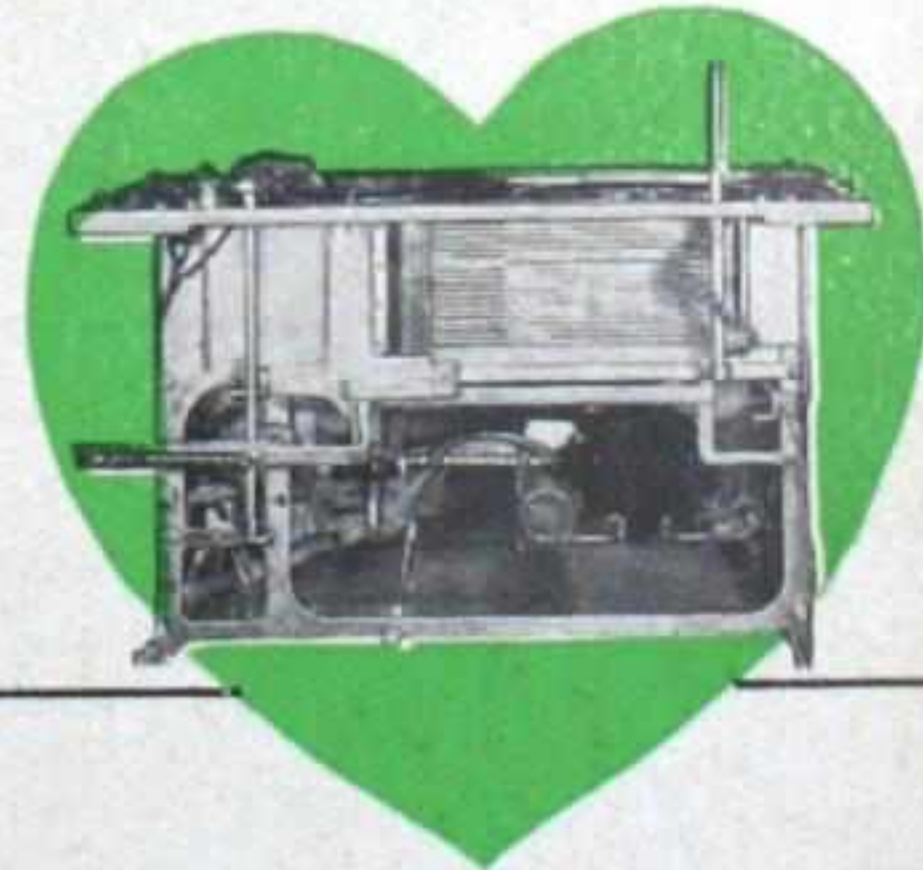
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