MAY 19, 1945

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

THE MIGHTY



Your sons, husbands and brothers who are stand-TO THE AMERICAN PEOPLE: ing today upon the battlefronts are fighting for more than victory in war. They are fighting for a new world of freedom and peace.

We, upon whom has been placed the responsibility of leading the American forces, appeal to you with all possible earnestness to invest in War Bonds to the fullest extent of your

Give us not only the needed implements of war, but the assurance and backing of a united capacity. people so necessary to hasten the victory and speed the return of your fighting men.

Doughe Simbour Ching

HOLLEY



THE Juiz Kido SAY: "TELEVISION OFFERS PERFECT SALES PROPINQUITY"

You will agree with these diminutive stars*: Television offers advertisers an ideal sales opportunity—an invitation to demonstrate the merits of their products or services right within the intimate home circle. The keen interest of today's Television looker-listeners convinces us that DuMont Television "air time" will prove the most potent mass marketing tool in your sales kit. You can prepare now—today—to use it.

DuMont's pioneering Television Station WABD has shared its facilities with prospective peacetime clients for the past two years... cooperated in testing their ideas for commercial shows...helped them weigh the potentialities of this magnificent new medium. You, too, are welcome. Why not get acquainted by visiting Station WABD? Write our Guest Relations Department for appointment.

*Appearing Sunday evenings on the Blue Network

ALLEN B. DUMONT LABORATORIES, INC., GENERAL OFFICES AND PLANT, 2 MAIN AVENUE, PASSAIC, N. J. TELEVISION STUDIOS AND STATION WABD, 515 MADISON AVE., NEW YORK 22, NEW YORK TELEVISION

Curfew-End Is Mixed Success

Iwo Jima Statue; Wounded Marines Start 7th Drive

- NEW YORK, May 14.-The 7th War Loan drive started off with a bang along the Stem May 11 when a reproduction of the Iwo Jima photograph made into a 50-foot statue was unveiled at Times Square. Ceremony was sparked by the attendance of Pfc. Rene A. Gagnon, Pfc. Ira Hayes and Pharmacist's Mate 2/c John H. Bradley, members of the heroic group who raised the flag atop Mount Suribachi.

In addition, Mayor La Guardia, Gen. Alexander Vandergrift, Frederic March, Robert Merrill, the family of Sgt. John Basilone, Congressional Medal winner, who was killed in action the first day of the Iwo Jima invasion and 50 g wounded marines attended the function.

The mayor in usual explosive manner called bond buyers who cash their bonds in "dirty dealing four-flushers." He furthermore welcomed the marines to the city and spoke of his great admiration for the corps. General Vandergrift drove home the point that "in the 7th War Loan the American people have the means of assuring the men in the Pacific that total support will never waver until Japan has joined Germany in total defeat."

Frederic March paid a tribute to the marines taken from the writings of Ernie Pyle. His reading was simple and sincere and infused the crowd with some of the spirit of that magnificent organi-

The ceremony was broadcast nationally by the Blue Network from 11:30 to 12 noon.

Civvie Radio Output There have been very few "middle-Path Being Cleared

WASHINGTON, May 14.-War Production Board indicated today that it intends to keep close vigil for opportunities to clear way for civilian radio output whenever declines in military demands permit. WPB made this clear in wake of meeting at which Radio and Radar Advisory Committee approved earlier announced plan to authorize limited civilian radio production as soon as military requirements fall below 90 per cent of the average monthly delivery rate for the first quarter of 1945.

Under this plan 1-265 will be revised to allow for the civilian output when military needs decline. The order will be revoked when scheduled military requirement decrease below 15 per cent of delivery rate for first quarter of 1945.

Labor Advisory Committee members have recommended that any area where meeting of civilian requirements could be started and developed without interferring with military requirements should not be denied reconversion activities. It was proposed that WPB's spot authorization procedure might be used in individual instances to permit some production other than radio-radar where the authorization wouldn't interfere with radio-radar work.

"Ramshackle Inn" **Opens Subway Cirk**

NEW YORK, May 14 .- A new summer season was made official last Tuesday (8), with Jules Leventhal preeming another session of his Subway Circuit at the Flatbush Theater, Brooklyn. Time was when the S.C. spelled a maximum 10-week hot-weather stand, but since 1940, when the Flatbush joined forces (See Ramshackle in Subway on page 35)

'44-'45 Legit Season Looks Hot But Ain't

Hits Push Up to 35%

NEW YORK, May 12.-With the curtain down on another season, there is an opportunity to take a gander at the results of legit's fourth wartime performance. On the surface, 1944-'45 looks like a banner year. Ducats have been at a premium, with sock shows sold out weeks in advance. However, the breakdown, while it averages a little higher than last year, runs substantially true to form. The hits have been socko but there have been the usual quota of stinkaroos to fill up the red side of the ledger.

Last year, not counting limited run revivals, 74 shows hit the Stem for a success average of 29.7 per cent. This season the production boys were more sanguine about climbing on the coin bandwagon and brought in a total of 85 between a year ago May 1 and last April 30. Twentynine of these clicked for the run of 100 performances (which is The Billboard yardstick for measuring legit success) or better, as against 53 which shuttered after short stays. Three additional shows have not been around long enough to prove themselves either way. So the current tally reads 35.3 per cent to the good. a success ration of a little better than one out of every three tries.

Mr. In-Between Scarce

grounders". The hits have racked up (See 1944-'45 LEGIT SEASON on page 33)

Score 1 for AFRA: 'DeMille Bill' Gets Ax in the Neck

SACRAMENTO, Calif., May 14.-The so-called "DeMille Bill," which would have prohibited unions from assessing their members for political purposes, was killed in the Assembly of the California Legislature Thursday (9) by a vote of 50 to 27. Assemblyman Thomas Maloney, San Francisco, Republican, made the principal speech against the measure on the floor, citing labor's contention that the bill discriminated against unions.

The bill authored by Assemblymen Phil Davis and Harrison Call, grew out of the fight between Cecil B. DeMille and AFRA over the \$1 assessment imposed by AFRA for a fund to beat an anti-labor bill on the last November 7 California ballot. DeMille came to Sacramento and testified in favor of the bill before the committee several weeks ago. The committee sent the bill to the floor without recommendation,

What's My Name?

ST. LOUIS, May 14.-All important question about who owns an act's name is up before the courts again. KWK, local radio station, is asking District Court of the United States for Eastern District of Illinois for an injunction against Johnny Perkins' Playdium, East St. Louis nitery, to prevent use of Coon Creek Boys billing.

Outlet claims that it started the act in July, 1942, picked the name and gave staff musicians a long period of woodshedding before presenting them over the air. When the members of the act refused a staff contract under Form B, the station began building a new unit to take over the show and name. Subsequently, some of the original unit opened at Perkins' nitery with Coon Creek Boys billing, causing KWK to take action.

'Beano' Beaned In Mass. Senate

BOSTON, May 14.—The final knockout punch for beano in Massachusetts was dealt Monday (7) when the Senate supported House action on the beano Bill. On April 27 the House voted adversely on the bill to revive the game of beano by 109 to 79 roll call.

Prior to the House roll call, a former Malden City councilman asserted that racketeers once tried to buy every vote in city council and board of aldermen, One fact in the record is pertinent. offering as high as \$15,000. The decisive defeat, which came on a motion for reconsideration of the Wednesday (25) 124 to 87 adverse vote, was generally considered to end all chance for beano, altho the bill still faced Senate action.

Argument by Rep. Joseph B. Harrington, of Salem, protested that the failure of Malden and Somerville to regulate the game should not presuppose that Salem's local officials couldn't handle the problem was given the knockout by the final

Mexico Anticipates Postwar Travel Flow

MEXICO CITY, May 14.—After this war is over-at least in Europe-Mexico is looking forward to a great wave of tourists from the United States. Already Mexico is preparing for the influx, and the construction of hotels, restaurants, night clubs, theaters and other amusements is going ahead at a terrific pace.

New \$1,000,000 hotels are going up in the resort towns of Cuernavaca and Acapulco, and both those cities are building new theaters. Monterrey and Juarez are constructing new race tracks (See Mexican Travel Flow on page 34)

Many Calls -For Future

Billboard survey shows ops, generally, are sitting tight to see what goes

By Paul Ross

NEW YORK, May 12.-The longed-for end of the curfew has produced a set of mixed results in the industry.

For one thing, the public did not break down the doors of the hot spots to get in, once the Cinderella hour was over. Owners woke up to the startling fact that, in a measure, patrons had gotten used to the curfew and now would have to rearrange their habits. Also ops belatedly bethought themselves of the advantages (personal and monetary) of running with shorter hours. More than one owner around the country, for the record, said that he would like to continue with fewer hours but his competition wouldn't let him.

For another thing, owners suddenly found themselves again right in the middle of the scramble for talent. All sources queried here said owners were making plenty of inquiries for box-office stuff. And it is a sad but true fact that the available supply of such merchandise was limited even under the curfew.

For a third thing, The Billboard took a 12-city survey in nitery centers and found that in only a few places was there any widescale planning for expansion in terms of upped budgets and re-

Added up, the end-of-the-curfew situation is this: while it didn't exactly lay an egg neither is it the whopping boon it was expected to be.

Vaude Benefits

Generally, all it meant in the first week of the lifting was the revision of show schedules in niteries and theaters. For theaters, this will be a direct and complete benefit. Vauders, generally, made no changes in staffs or budgets because of the curfew altho they lost the advantage of late or week-end shows. Now, with the same overhead, they will again have the benefit of late and weekend biz. This will result in better profits and will certainly be advantageous to attractions working on percentage deals because there will be higher grosses to

For niteries, it will be a mixed advantage. Acts working on contracts with escalator clauses providing for more money in the event of an end of the curfew, were promptly put up to their higher figures. Niteries had to call back dismissed kitchen and other kinds of help and, while the amount of booze sold in the late hours increased and (See Curjew Lift Not Great on page 29)

Taxi-Stical Cric

NEW YORK, May 12.-Happened to Max Wylie. He was riding a cab, discussing with another hep radio character the finer points of the Corwin On a Note of Triumph program. Wylle was being critical, as is usual when one expert analyzes the work of another expert.

Suddenly the cabbie, who didn't know Wylie, turned, poked his hand thru the open window and shaking his finger, vehemently said: "Now listen here, Max," and proceeded to go into a lusty defense of Corwin and the program. ,

In This Issue

Bands & Vaude Grosses ...32 Cocktail Combo28 Coin Machines62-84 Fairs-Expositions47 Final Curtain, Births, Marriages35 General Outdoor58-61

Repertoire Letter List57 Vaude31 Rinks-Skaters42 Roadshow Films50 Routes: Carnival60 Television ... Radio4-16



The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio. Subscription Rate: One year, \$7.50. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under Act of March, 1897, Copyright 1945 by The Billboard Publishing Company

NBC Postcard Survey--Halt & Half

Sales Prom., Plus Research

"Most listening" question gets under researchers' hides-label it pop poll

NEW YORK, May 12.—This is the fifth in a series of studies of audience measurement and radio circulation methods. Previous analyses were devoted to C. E. Hooper, CAB (Crossley), CBS and Diary Survey Methods.

NBC post-card survey based upon the "most" listening and "regular" listening questions is tabbed by the trade as being one part sales promotion and one part true (fairly adequate) research. The s. p. section of the survey is the one that gets under the skins of ad agency researchmen because it's the one that gets the NBC hoopla and is the section that's most suspect.

NEW YORK, May 14 .- The National Broadeasting Company this week will release the second part of its "most listening" survey-its "Daytime 1,077-City Study." Plans are, printer willing, to put it in the mail at the latest May 18. Maps and county-by-county figures based upon the answer to the "regular listening" survey reports are in the works.

The "regular" listening section, on the other hand, is admitted by time buyers to be as good coverage map material as can be obtained with an unstratified random sample which often can be and is unrelated to actual population, geographically.

NBC sends out 3,100,000 post cards to families in each of the nation's 3,072 counties including each of the 1,077 cities of 10,000 or over. The cards go into these areas so that a fair sample of the telephone owners and Rural Free Delivery box holders receive cards. In areas where an adequate sample cannot be mailed by either of these methods, cards are mailed to post office boxholders. One or two other methods are also used to get cards in the hands of Mr. and Mrs. American cross-section. Despite the fact that non-telephone homes in urban centers do not receive survey post cards, and that only the RFD people in rural areas receive cards, it's admitted by most audience measurement authorities that if the votes that came back by card were a fair representation of the total cards sent out, the picture would be almost incontrovertible.

Here's the Headache

The ache is that no check-back is made to make the return a true sample of the nation. There's no "weighting" despite the fact, for instance, that in one NBC study, "A" county in Ohio returned 31 per cent return and "B" county returned only 4 per cent of the cards sent into that area and this was not an isolated case. Despite this, studies indicate that even such a return differential will not affect the "preference" tab of one network over another. There is, however, a minority report in this respect which claims that the only way to truly test a statement like this would be to obtain an adequate sample in a cross-section of counties and tab the difference, if any. This has yet to be done.

And while it would be pertinent if CBS figures for the four networks were made available for comparison, CBS processes only its own figures and the only comparison that might be made available is one for the CBS stations that NBC processes, since NBC, on its part, develops figures not only for NBC but for all four networks and all web stations. Network map differences (i.e., the difference between the map that NBC draws for CBS and the map that CBS draws for itself from its own ballot system) are actually differences in degree not in basic contour.

It must be noted however that NBC draws its coverage map from the "regular listening" section of its post card re-

turn and not from its "most listening" (See NBC Postal Survi, on page 14)

– Editorial-

Corwin for Everyone

ONCE in a decade something comes down the pike that is so good it deserves to belong not to its creator or its sponsor but to the people. Last week radio had just such a something. It was the Norman Corwin V-E Day program, On a Note of Triumph*, broadcast. by OBS Tuesday evening, May 8, between 9 and 10 o'clock.

Triumph was the single greatest -and we use greatest in its full meaning-radio program we ever heard. It was, and is, great because it dealt, in simple yet specific words and thoughts, with the single most important event in the last hundred years, namely the rise and fall of Fascism.

It told how the John Does of the United Nations did the job, why they had to do the job, what they want from this world now that the job has been.

Triumph was so great that CBS repeated it, mind you, Sunday, May 13, between 11 and 12 p.m. Triumph was so good that CBS-New York piped it to every internal loudspeaker so those of its staff that had missed it could hear it.

Triumph is so fine a document of the whys and wherefores, the causes and effects, the results and cravings of this war that it should be played each morning for the delegates at the World Security Conference now

conclaved at San Francisco.

Triumph is so important that it should be played by every radio station in every English-speaking country in the world. For literally Triumph is of the people-it comes from the heart and head of every G.I. in every uniform of every United Nation, yes, and from the heart and head of his mother and father and sister and brother and wife and daughter, too.

Not only should everyone have an opportunity to hear it but everyone should hear it once every six months for the next decade, Then, maybe we will not forget, and then, maybe we'll have no more wars.

But Triumph unfortunately belongs to CBS, and CBS says it will not release Triumph even after the CBS repeat broadcast. This program transcends the urgencies of purely competitive radio. It is in the public interest, necessity and convenience; it is of the people; it should be made available to the people.

(*Written, produced and directed by Norman Corwin. Narrator: Martin Gabel. Music: Composed by Bernard Herrmann; conducted by Lud Gluskin. Cast: Raymond Lawrence, Alex Hartford, George Sorel, Dick Nalson, Bob Bruce, Joe Worthy, Elliott Lewis, Lurene Tuttle, Ludwig Donath, Regina Wallace, June Foray, Pat McGeehan, Harry Bartell, Jim Nusser, Peter Witt, Fred Essler, Norbert Muller, Tom Collins, Ramsey Hill, Lucille Meredith, Merton Koplin, Irene Tedro. Soloist: Eula Beal. Hillbilly: Johnny Bond.)

Spotlight Segs To MBS as Blue Gets Gillette

NEW YORK, May 12 .- Spotlight Bands, Coca-Cola's heavy billing ork show now on the Blue, returns to Mutual June 18, expands to a half-hour from 25 minutes, . but cuts its number of weekly pitches from six to three. MBS gets the lush account Monday, Wednesday and Friday at 9:30, replacing The Better Half and Brownstone Theater, both sustainers, and Pharmaco Company's recently canceled Double Or Nothing.

The loss of the Coca-Cola account, which started with Monton Downey's shift to MBS last winter, means a loss of a total of more than two-and-a-half million bucks in gross billings. Of course, Blue has picked up the Gillette Fights from Mutual which compensates in part for the loss.

Show, which was on full Blue (199 stations) goes to the full Mutual net (240 stations). Since Edwar Kobak took over as MBS prexy, web has done an aggressive selling job on D'Arcy Agency and coke finally decided that latter net could reach its bottler's distributing areas more successfully than Blue.

Loss of coke is a blow to the junior web but there's a hollow sort of blessing mixed in. At least it's one more step in clearing the air for the Blue's policy of eliminating strip shows.

G-G Coverage Back on Outlets With Ban Lifting

CHICAGO, May 12.—Lifting of the racing ban last week caused some stations here to scurry in an attempt to at once bring back to their schedules reports about the nags that got left behind and those who were able to stretch their noses out that extra inch. Racing results programs have long been choice fare for advertisers here, for they pull a heavy audience of boys and gals who want to know if that \$2 bet came thru or if they'll have to take in their belts and girdles another

Most of the stations will include racing results in regularly established sports programs. That will be the policy at the net stations and at indies WIND and WJJD. But at WAIT and WAAF, new afternoon programs are being built around racing returns. On Saturday (12) WAIT started giving news about entries, finishes and odds on mutuels on a regular basis from 2 to 6 p. m., Monday thru Saturday. In addition, station plans to get direct wires to all the tracks in this vicinity and present full descriptions of most of the big stakes. Already WAIT has lined up some sponsors and expects to get more. WAAF will give the results from all the major tracks from 1:30 to 7:30 p. m. This station, which has lined up some beer and wine accounts as sponsors during this period, will also present re-creations of all big stake races.

This year, however, stations with much of their afternoon schedules devoted to giving racing results will continue to concentrate on giving much straight news about the war and other national and international events welcomed by the news-hungry radio listeners. Management at all stations contacted said there would be no sacrifice of straight news for racing results. In the past this has not always been the policy.

WBYN Resumes G-G Shows

NEW YORK, May 14.—Beginning today WBYN will resume racing shows. Station will have three, four and possibly five resumes during the day interspersed with music and straight news, with complete resumes at 5:45 and 8:30.

Most of the old sponsors are back, Charley Vackner will do the commentary.

That Bandwagon Change Is Fact; Bendix's "Life of Riley" Just About To Take Over

Trammel Said To Feel That Program'll Up Benny

wagon, which has been rolling along in NBC's 7:30-8 slot (between Jack Benny and Charlie McCarthy) for over five years, will bow off the air in July to be replaced by The Life of Riley, William Bendix's American Meat Institute airer on the Blue as tipped in The Billboard May 5. If Fitch doesn't buy the show, it will go into the time for another sponsor.

Move is being made at the suggestion of NBC's prexy, Niles Trammell, who feels that Riley should be on the net as an audience holder between Benny and McCarthy. Trammell, along with his (Riley Climbs on Bandwagon, page 14)

NEW YORK, May 12 .- The Fitch Band- program v.-p., Clarence Menser, has told the F. W. Fitch Company and the Ramsey Agency that he wants a stronger show than the Bandwagon in the time and that he thinks Riley is the show. As a courtesy to "an old and valued client," he has given Fitch first crack at sponsorship. If, however, the shampoo concern won't buy, the NBC prexy has served notice that he will still get Riley on the web. In that case, Fitch would move either to another time or to another net.

Ramsey Agency has already approached the William Morris Office, which handled

Mystery of Missing Voice

MINNEAPOLIS, May 14.—Trade here is speculating about what happened during WCCO's V-E Day broadcast from a plane last Tuesday (8). Since last January the outlet had been planning in utmost secrecy a special program that called for pick-ups from the Twin Cities area. One was to come from a B-17 over Minneapolis, with a newscaster to give a three-minute description of what the city below him looked like on the day Germany's surrender was announced.

So, last Tuesday V. E. Joscelyn, station manager, and Sig Mickelson, news editor, boarded a plane from Wold-Chamberlain navy base and went aloft, ready to air the script that had been red-taped thru armynavy officialdom and finally okayed. Came time for Mickelson to go on the air and, according to reports, he couldn't because he became sick. In vain, the announcer on the ground called for the plane to come in. The mike, so the story goes, was shoved into Joscelyn's hands, but for some unexplainable reason he, too, was unable to broadcast. Finally, in desperation, the radio operator aboard the B-17 grabbed the fallen script and read it into the mike to save the day.

Mickelson, however, claims that he didn't get sick, but that neither his voice nor Joscelyn's could be heard from the plane, so radio operator had to put on the broadcast. Trade thoughts expressed sotto voce are that that's a new one.

CENSORS TO GUIDE HIM

Add AFN in E. T.O.

NEW YORK, May 12.—One fillip fell out of last week's yarn on the American Forces Network in the European Theater of Operations. The yarn dealt with AFN's desire to keep its G.I. audience happy with programing like they heard at home.

The fillip told how AFN was preparing a strip show, the ideal soap opera for G.I.'s, since it was to be based on "Sad Sack," the cartoon in Yank, the army weekly. Writing and producing hasn't been a cinch but AFN will deliver.

WCAU Board Head Makes Big Splash Over Philly Water

PHILADELPHIA, May 14 .- I. D. Levy, chairman of the board of WCAU, who first went on the air May 1 to rally the people of the city around the station's banner in a demand for decent drinking water, will return to the microphone tomorrow (15) at 6:30 p.m. and in another 10-minute talk will deliver an ultimatum to the city. Unless the city sets machinery in motion within 60 days of the radio warning May 1, Levy will tell listeners, the station will follow thru with its plans to bring the issue before the entire public in a highly dramatic and theatrical manner.

Marking the first time that a local station has taken up the cudgels in any civic matter, the public's response to Levy's first broadcast was most heartening, altho only one of the four local newspapers made any news mention of the proposed project. However, many weekly neighborhood papers gave the broadcast wide coverage, listeners flooded the station with flattering letters, many volunteered to serve as block captains to bring out the entire neighborhood to the proposed WCAU water floats, and engineers and chemists offered the facilities of their laboratories to the disposal of the stations.

WCAU'S Planned Stunt

If the city fails to come forward with a plan for pure drinking water by the deadline day, WCAU will carry thru with its original threat and a promise to get six large flat-bottomed trucks and place on each truck two 10-foot water glass tanks each 45 inches in diameter. Announcements will be made to the people at different times, and in different parts of the city, as to the appearance of the water trucks. Radio and theatrical artists will stage a show on each truck to help draw a crowd. One tank will be filled with fine drinking water from outside of Philadelphia, and while the free show is in progress, the second tank on the truck will be filled with city water.

Truck attendants dressed in white and with ladles will fill glasses from the tanks filled from the city's present water system. However, large magnifying glasses will show the many impurities that float in the city water, and for contrast the public will be asked to sample the finer drinking water. In that way WCAU hopes to arouse public indignation to action for decent drinking water.

Signs of Times

DETROIT, May 14 .- By-product of V-E Day was the appearance of a new sign in George Cushing's newsroom at WJR. On the map which has been used to show the daily moves in the European war fronts, somebody put a neatly lettered placard, in the center of Germany, "Under New Management."

NBC Does It; Trammell Gets Allen for Sun.

NEW YORK, May 12,-The biggest comedy plum of the season, the Fred Allen Show, this week fell into the laps of Kenyon & Eckhardt, NBC and Standard Brands, mostly at the instigation of NBC prexy Niles Trammell. Understood that Trammell got the show from the William Morris Office in return for his agreement to get The Life of Riley, another Morris package, a sponsor on NBC.

(See story elsewhere in this section.) Trammell, it is known, has wanted Allen for several years and when the 8:30-9 p. m. Sunday time opened as a result of Eddie Bracken's imminent induction into the army, the web head was ready to give almost anything to get Allen into the slot. William Morris's price was the sale of Riley, which is on the Blue at the present time.

Acquisition of Fred Allen and Riley will give NBC a Sunday mood comedy line-up stronger, if possible, than the net's Thursday sked. Come fall, the NBC log for Sunday will read this way: Gildersleeve, 6:30-7; Jack Benny, 7-7:30; Riley, 7:30-8; McCarthy, 8-8:30; Allen, 8:30-9. Insiders predict that Manhattan Merry-Go-Round, 9-9:30, will be hypoed or replaced shortly.

Ayer Out To Build **Bolger With Guests** And Beaucoup \$\$\$

NEW YORK, May 12 .- N. W. Ayer Agency is going all-out in its attempt to build Ray Bolger as a radio personality, giving him a summer replacement (for the Moore-Durante show, CBS, 10-10:30 p.m. Friday, United Drug) budget far above the cost of many top expenditure winter shows. For the first few weeks agency has set Betty Hutton, Bing Crosby, Dinah Shore and Martha Raye as guests, paying as high as \$5,000 for the shots.

The \$1,700 a week which Bolger will get, plus the usual production, promotion and publicity costs on variety shows, the dancer-comic's seg mounts up to a sizable piece of United's tax money. Ayer has asked Bolger to sign with them for a fall series but thus far the deal is not final. Understood that Ayer is very hopeful of holding the Moore-Durante audience and is spending its client's dough to build Bolger. In the fall maybe there'll be another client for Ayer and

Courtesy of NBC

NEW YORK, May 12 .- NBC monitors picked off the short-wave air that Goering and Kesselring had surrendered at 10:22 a.m., May 9, but did not think it hot enough to break into a program with the flash. However, it did put it on its press teletype and AP picked it up and sent it out but quick on its PA radio wire. Mutual's newsroom in New York (WOR) in turn picked it off the PA wire and thought it hot enough to get out but quick. The MBS flash hit the air at 10:29, one minute before NBC aired their own "exclusive,"

The forward pass is now NBC to AP, AP to PA, PA to MBS, MBS to the air, a nice unintentional co-operation.

Cowles Papers Said To Be Warring With Twin Cities Outlets

MINNEAPOLIS, May 14.-The Star-Journal and Tribune here are waging an undeclared war against radio, going so far as to turn down large ads promoting radio programs offered for insertion by ad agencies. The situation came to light when Buchanan-Thomas, of Omaha, offered a 75-inch ad for Butternut Coffee, promoting the Cleland card show on KSTP. The ad was turned down with the explanation, it was reliably reported, that "We no longer accept copy promoting radio programs."

Then began a scan of the news columns and it was found that only addresses by the president or some other high official rates a note about radio time in the paper's columns. Another example concerned report of the Minneapolis winner of Eddie Cantor's \$1,000 essay contest prize. The story in The Morning Tribune read "given by Eddie Cantor, comedian." Compare this with The St. Paul Pioneer Press story which labeled Cantor a comedian on NBC.

A local station flack went to see the city editor of The Tribune about a story he wanted run, but got no place in a hurry. "Why don't you guys sell out to us so we wouldn't have this trouble?" the city editor was quoted as telling the station flack. It is known that the Cowles interests, which own The Star Journal and Tribune, have an application on file with FCC for establishment of a local station and that they also have tried to buy a local station here for some time, but have been unable to make any deals. Still continuing, however, are the two-column ads used by WCCO (CBS) and KSTP (NBC) daily in The Star Journal and Tribune in exchange for air time used by the papers,

Mickey Rooney Will Peddle Campbell Soups If He's Out of Army and Back From E. T. O.

Paper Has Primary Net Coverage Twist

the E. T. O. is out of the army by fall, Ward Wheelock Agency, for Campbell Soups, will have on its hands one of the most unusual and most expensive radio package contracts in the hiz.

Negotiations now going on between the agency and the William Morris Office are reported to involve over \$22,000 and a stipulation that the program be put on a network which has primary coverage in all cities of over 100,000 population, if such a network exists,

Package owner, after consultation with

NEW YORK. May 12 .- If Mickey MGM, which holds Rooney's movie con-Rooney, currently entertaining troops in tract, decided that it must be protected in the choice of the web and so included the coverage stipulation. Understood that the coverage angle, which has been virtually agreed upon by the client, is the first time such a clause has ever been inserted in a radio paper.

> Only difference of opinion on coverage is that old one which has plagued research men for years. Now a talent agency and an ad agency are scrapping about it. Neither will accept a net definition of primary and it's expected that they will take the FCC's interpretation.

News Comes Thru Okay

Correspondents learn how to liek pro and SHAEF problems without a guide

By Lou Frankel

NEW YORK, May 12.-That radio correspondents serving overseas, especially in the European Theater of Operations, have had no soft touch is nothing new to many in the trade. That they are plagued by sundry and different items is likewise patent.

And with the Associated Press-V-E Day mix-up as a cue, this is as good a time as any for a rundown of the elements that give radiomen in the field a headache. For their problems are foreign to most everything familiar to the trade back home.

Field and Capital

Overseas radiomen fall into two categories. Those assigned to the capitals, London, Paris, Rome, etc., and those assigned to armies in the field. For obvious reasons the knottlest problems confront the men in the field.

Back in the capitals it's a case of getting acclimated, getting to know the sources and censors, getting along with the people and bogeys. Admittedly London, in the days of the bombing and rockets was no cinch; but at least it was

And, possibly most important of all, it was relatively simple to keep in touch with the office and people back home. This was the single most important need of the radiomen in the field.

Back home they were, and this goes (Correspondents Learn to Lick, page 15)

Say "Sinatra"

NEW YORK, May 12,-Among the things that couldn't be told until now are how showbly helped MP's roundup Nazi paratroopers dropped behind the Yank lines during the battle of the Ardennes and how it kept Yank prisoners posted on the progress of the

During the Ardennes fracas the Jerries dropped men garbed in American uniforms, complete even to dogtags, who were especially selected and trained for their ability to talk Ameri-Everything was extremely "fluid" during those days and these spurious G.I.'s had themselves a time even unto riding around in jeeps.

The round-up started when MP's and counter-intelligence corpsmen started asking questions like, "What's Sinatra's first name?" "What does Slnatra do?" "How many dwarfs in "Snow White?" For a short time the MP's were asking "What are the words to the "Star-Spangled Banner?" This stopped when so few G.I.'s, officers and correspondents knew the answer.

Pay-off to this type of query was the CIC man who thought of asking "How do you make a hamburger?" As he put it, anytime a guy included ham in his answer he had a Jerry.

The prisoner of war incident took place at Santos Tomas prison in the The Japs permitted Philippines. Yank prisoners to set up a public-address system over which they played recordings of Yank music. But the Japs nixed news broadcasts.

This became important when rumors about the American offensive would sweep thru the prison. As soon as confirmation came thru presumably via the underground, the word was spread via the p.-a. system.

The code: To confirm Yank aid raids they'd play Bing Crosby's recording of "Pennies From Heaven." For Yank invasions the code tune was "Get Out of Town."

It happened on NBG:



In the Beginning . . .

DECEMBER 1935

The Kraft Cheese Company presented a crooner named Crosby on the twoyear-old Kraft Music Hall—over 58 stations of the NBC Network.

JULY 1936

After six months on the air, Bing's Hooper rating was 9.3—the first available rating on the new show.

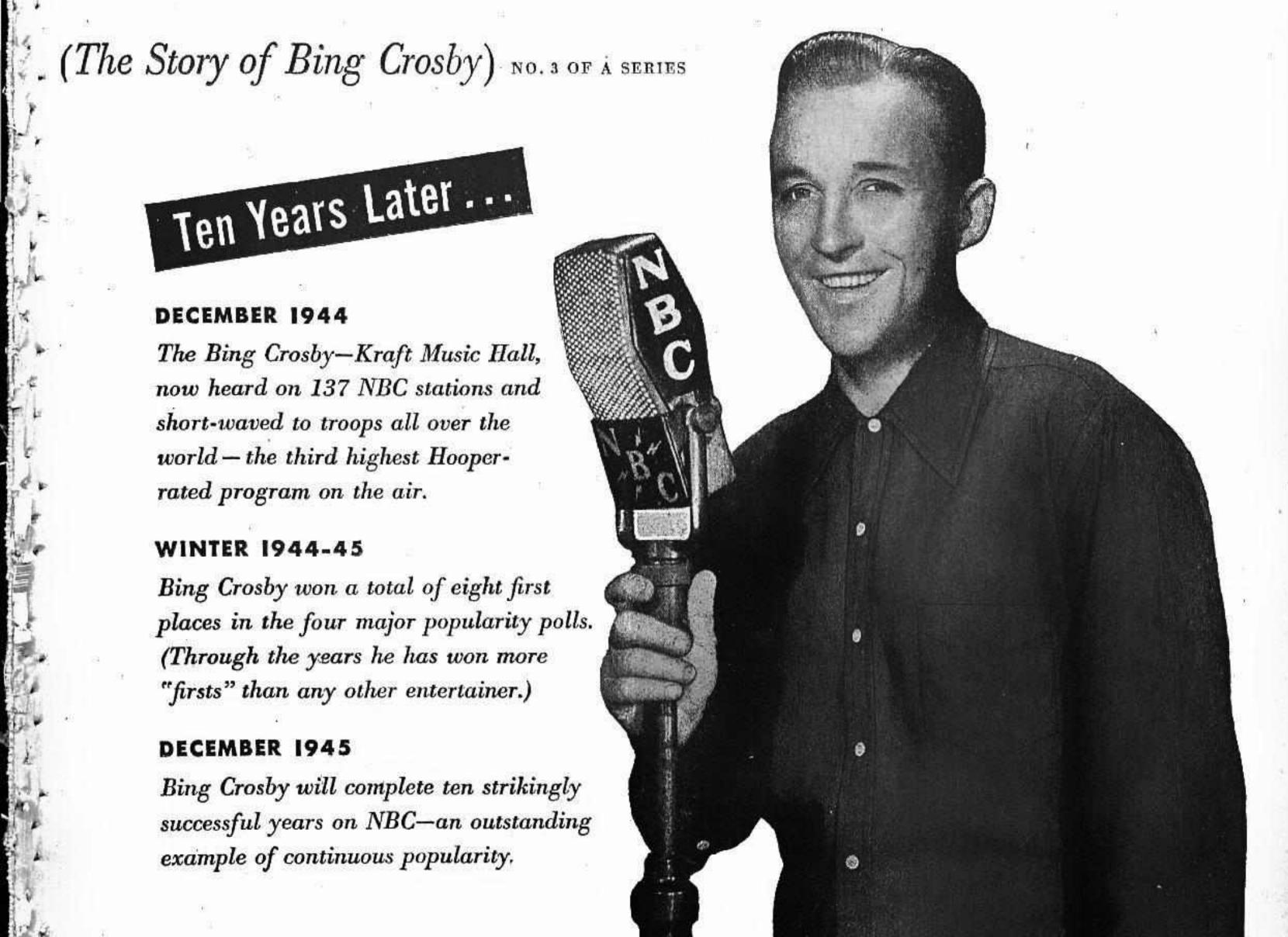
WINTER 1937-38

Bing Crosby was moving forward fast. His Hooper rating for the winter months, October through April, averaged 23.6.

In 1935 Harry Lillis Crosby was popularly known as a radio crooner. In the nine years that followed on NBC, Crosby has become by all odds the best known singer in the world. The Crosby voice has been heard by more people than any other voice in the world. Under the far-sighted sponsorship of the Kraft Cheese Co., Bing has won more listeners to the Kraft Music Hall than any other musical program on the air.

In these nine years Bing grew into something more than a voice. He has become an American institution.

How did Bing get this way in nine short years on NBC? First he has a voice and style of singing that are irresistible. He can bring mellow beauty to a fifty-year-old ballad as effortlessly as he can swing out on the latest hep-cat tune. He has never sung an affected note. He



has never gone high-hat for an instant. He doesn't like dress clothes—so he doesn't wear them.

He has strolled his way through a score of motion pictures, a twinkle in his eye, proving you don't have to be a great lover to be a movie star.

America is proud of its Bing Crosby. He has taken rank with Will Rogers, George M. Cohan and other beloved American personalities. NBC is proud to be the network on which Bing Crosby has become America's Favorite Troubadour. NBC is proud of the part it has played in helping to create this living legend of Americanism.

NBC believes that the Crosby stature is directly comparable to the NBC audience—in other words, both Bing Crosby and his NBC audience are GREAT.

National Broadcasting Company

America's No. 1 Network

1945-RADIO'S 25th ANNIVERSARY-PLEDGED TO VICTORYI



Tops & Flops at Security Confab

Sock Flackery By Milt Samuel

Blue's p.a. does a terrific job in helping the press and selling the net

SAN FRANCISCO, May 14.-Top job of any network press department has been turned in here by Milt Samuel, according to opinion voiced by press and trade reps. Using everything in the book to sell the visiting firemen on the American Broadcasting Company, Samuel outpaced the other press departments by utilizing practically every gimmick known to the fraternity and coming up with a few of his own.

No arrangements for press had been made at headquarters in Palace Hotel, so Samuel, ably assisted by Bob Hall, immediately got hold of a sample room and fixed it up with desks and typewriters, employing a girl to take messages for any of the reps. Blue's headquarters became the hangout for the press, and even other network praisers took advantage of the room, finding it a lucrative planting field.

Plenty of Paper

Paper shortage in S.F. was circumvented by Samuel who ordered 1,000 vestpocket-size notebooks with American Broadcasting Company name printed across the top. He also had New York office air-express 1,000 pencils stamped with the company name. Notebooks and pencils were handed out to the visiting press, along with match giveaways which were stamped "Stolen From Milt Samuel."

Almost from the first, the transportation probeim became acute and it was nothing to wait 45 minutes for a cab. Samuel took advantage of the situation by using network photogs' station wagon which he rigged up with signs as a courtesy press car, plugging American. Bill Shirer and Chet Huntley, CBS correspondents, thumbed a ride in American's wagon and would have missed their broadcasts if they had not obtained the lift. Wagon made regular trips between Opera and Veterans' buildings.

Mimeo Lists of Broadcasts

To help make it easy for the press to contact Blue personalities. Samuel mimeographed the list, giving hotel, telephone number and scheduled broadcasts. Mimeo one-page blogs of each of the 10 Blue commentators were also handed out. Skeds and biogs went to all dailies and press and photo syndicates. Another daily handout was location of broadcasts. In order that press reps could keep track of one another, Samuel had daily mimeo sheet giving phone number and hotel of each. This came in handy as some boys moved as many as three times during the first two days.

Bulletin board service for all S.F. hotels where delegates as well as press were quartered was also instigated by Samuel. Complete lists of conference airings on the Blue, nature of program, background on personalities connected with the broadcasts and locations were given. Press reps got further service in Veterans' Building where Blue set up desks and typewriters so that stories could be knocked out on the spot.

Commentators Treated Royally

Plush carpet was rolled out for Blue commentators, with web going overboard in easing their load. At Vets' Building, Samuel put up a bulletin board where he posted sheets from the dailies so that spielers could keep track of their names in print. Also there was one section devoted to press releases with names underscored so commentators could go thru the pile and pick out their own handles and note the press breaks they were getting.

Copies of all stories sent out on conference personalities by Samuel were put in hotel mail box of each commentator, four Blue commentators for the shot Other web praisers followed suit after Blue paved the way. This method proved better than trying to mail releases each

Back to Work

NEW YORK, May 12 .- V-E. Day was probably the factory whistle that will herd a substantial portion of war-boomed commentator's back to honest work as newspapermen, authors, college professors and economists, according to reliable observers in the trade. They feel the peace story will be as far removed from the war in its radio impact as Herman Goering is from starvation. It's pointed out in news articles that the failure of the San Francisco Conference to make good radio is proof that a number of heavy brains will soon start to glut the genteel employment markets.

No Ears

With the defeat of Japan not too far off, the swelled ranks of deep thinkers analyzing the background of the war and its meaning will be reduced for an extremely simple reason that no one will listen to them. A nation surfitted on news and analysis, it's said, will not tune in to guys pontificating on the peace. They have turned away from conference broadcasts. The military analysts, the political pundits, the situation reviewers, the heavy sounding but lightweight prognosticators, say news men, will have little place in the post-war pattern of news coverage.

Pattern of News Coverage

It's pointed out that this does not mean top-notch men who have a real background in broadcasting nor does it mean straight newscasts. Radio commentators who know the biz and whose backgrounds make them leaders in the field will probably continue, althoon a decreased sked, as will straight news reports. However, trade says the guys who were brought into radio to do specialized jobs or simply to fill the public's great hunger for explanations will feel the ax.

No Jap Crystal Gazing

The Japanese war, in the opinion of many competent observers, does not lend itself to the analytical treatment as the war against the Western Fascist powers. To most Americans, the Japanese war has no ramifications. The case, to the public mind is black and white, kill them, conquer them, occupy them. And most government officials are predicting that the war in the Pacific will not last long. When that's gone, a great many guys will be pounding pavements.

And since San Francisco has proved peace conferences will not hold audiences, the pundits can take small comfort from that story.

a simplified list of 20 significant questions and gave them to each commentator to fill out. Whole operation was so hectic and with not enough people to handle interviews, Samuel still got some good color from the boys and didn't have to double check because the stuff was direct quote.

First news scoop was also garnered by Samuel who got the dope on first day activities. Four web chiefs held meeting before the kickoff and sensing news, Samuel showed up in time to get the lineup on first show from State Department. This story was wired to Chicago, New York, and Hollywood, giving all four webs an equal break but giving Blue the first mention.

S. F. Press Lukewarm

Daily S.F. Press was not too receptive to radio copy but this was evened up by syndicate breaks. On first Paramount Newsreel, Samuel managed to round up against his competitors' two.

Press noted that Samuel didn't miss a trick when it came to plugging his web. Word went out that Hedda Hopper, Working short-handed, Samuel put out special Blue commentator, was dining at

San Fran Meet Flat to Airers

Top gabbers lam for home away the play

SAN FRANCISCO, May 14 .- What started out to be one of radio's most spectacular extravaganzas has become a bust, as flat as bottle of beer left opened overnight. Not that the United Nations' Conference isn't important. However, the complete absence of fireworks there that can be aired plus the popping of momentous events elsewhere have put a yawn on the confab mikes as big as the Grand Canyon.

The mass trek to San Francisco, that resembled the famous "gold rush" to Alaska, has gone in reverse and radio is finding it hard to keep its big guns trained on the session. Some of the ace gabbers, including Walter Winchell, Raymond Swing and H. V. Kaltenborn, have shoved off, and others are skedded to be on their way this week.

Build-Up Terrific

Confab got the biggest build-up of anything of its sort in a long, long time, but radio got its biggest headache. Even at the start, the broadcasters were dubious about keeping the show going for any great length of time. Almost immediately after the opener, radio crews shuddered at their inability to get anything exciting in the way of a broadcast out of the conclave. Even a second-act curtain would have helped.

At the start, nets reshuffled shows, and indies canceled out plenty of paying programs to air the event. Nearly 200 mikemen were brought here to cover the parley. Instead, they got a show that required less than half the hired hands sent here to do the job. Things were dull and getting duller. Even the lowliest of the mike crews found it more and more difficult to concentrate on the job. Reps from foreign countries were itching to get home. A big story would soon break and it wouldn't be made here.

First Peace Flash

First event to hammer a coffin nail in the radio coverage of the confab was the false peace rumor which, altho it originated at San Francisco, slipped in and neatly lifted the spotlight from the session and focused it on Germany. From then on the world had ears only for news from Europe and anything else outside the capitulation of the Nazis was small potatoes.

When the expected occured, the confab which had gone out of the window as far as the nation's top mikemen were concerned. They wanted to beat it back home—and did. The 46-nation parley took a back seat-way back. True, the webs put on a couple of foreign big shots, but only to hypo the momentous announcement of Germany's surrender. About all that radio will have left to salvage from the parley will be another headache plus plenty of expense vouchers -and the men who sign those vouchers won't be any too happy.

Jack's Restaurant with Jack Benny and Helen Hayes, Pool photog was there and Samuel talked him into getting Hopper to jot down note on one of the American give-away notebooks as if she were getting a scoop for her show. Then Samuel had camera pan up so that network trademark was in full view.

First ABC Banners

First American Broadcasting Company banners were used in San Francisco. Due to historic angle, it was figured newsreel shots would go into archives and web didn't want Blue plugged for future generation viewing. Hurry up job on the banners was done in Hollywood and they were rushed to S.F. in time for the kick-

Mixup in press cards got Samuel and Bob Hall off to a bad start because "B" cards didn't entitle them to get into the

(See Sock Flackery on page 15)

Tums After Beulah Fibber Contract

NEW YORK, May 12.—The Lewis-Howe Company, makers of Tums and sponsors of A Date With Judy and Marlin Herth's Beulah, summer replacement for Al Pearce, are reported dickering with Fibber McGee and Molly, holders . of Herth's contract, to release the comic so that they can keep him on for the as World War events take winter. Company, it's understood, wants to drop Pearce come fall and keep the new show.

> Herth was originally signed for 13 summer weeks, a deal which is allowed in his contract with McGee, but Fibber has exclusive rights to his services in the fall.

> If Herth is released, he will be the second McGee stooge to get his own show. First was Harold Perry The Great Gildersleeve.

U. S. Office of Ed. Asks for Limit on FM School Licenses

.WASHINGTON, May 14 .- The U. S Office of Education has recommended to the FCC that licensing of FM educational outlets be limited to "bona fide educational institutions." Also, that the programing of these stations be limited to "educational bounds,"

Liberal, labor and co-op groups interpret the USOE memo as a threat to their FM ambitions since it definitely defines public education programing as "applying specifically to any systematic program of non-commercial, non-political, non-sectarian education which completely fulfills all minimum requirements officially established by appropriate authorities." If the FCC accepts this suggestion and definition, these organizations figure they'll be out in the cold since the "minimum requirements officially established by appropriate au- 🐾 thorities" clause nixes any chance of their asking for or operating as an educational outlet.

USOE recommendation was apparently designed to keep the blatant commercial "prep" schools from grabbing FM licenses by posing as educational organizations. Labor, liberal and co-op people are worried since part of their operation was, in the opinion of these people, to be educational; and they were prepared to ask for space on the educational section of the band if nothing else was available.

Helen Hayes May Shift to CBS Net For Textron P. S.

NEW YORK, May 12 .- This Is Helen Hayes, Textron, Inc.'s Mutual airer (Sunday, 10:15-10:30) may shortly move to CBS (7-7:30 Saturday), replacing the Mayor of the Town and expand to a half-hour, it's reported in the trade this a week. Only drawback is the fact that Miss Hayes, currently touring in Harriet, may not be able to work at that time,

Textron, it's understood, is hepped on the show as a public service chiefly because of promotions lined up by JWT's publicity chief, Wick Crider. They have put the show's name into 1,150 department stores, almost the total number of department stores in the National Retail Dry Goods Association Promotion gimmick, which also accounted for 765 recruiting booths in department stores, was a nurses' recruiting tie-in with the

show's theme, women's war service. Since Miss Hayes has been on the air. the show, along with the promotions set by Crider and the OWI's campaign have accounted for a substantial boost in nurse enlistments. The Navy Nurse Corps has exceeded its quota the Army Nurse Corps has gone up more than 40 per cent, the WAC Hospital Service has had 40,000 applicants, the number of Nurses Aides has doubled and the Cadet Nurse Corps enrolled an additional 10,000 women. Agency admits that its stunts and the show, of course, are only one factor in the rising enlistments, but government departments say it's been a substantial factor.

A Yardstick for LISTENER LOYALTY

WLW proves that people listen to STATIONS as well as PROGRAMS!

In the April 15 report of C. E. Hooper, Inc., on program ratings, WLW produced the highest individual station rating in the country on two of the first fifteen, as reported in The Billboard, April 21.

We got curious about it. So we checked into WLW's individual ratings on the rest of the top 15 shows, 12 of which are carried by The Nation's Station. What we discovered surprised even us ... for on every one of them, WLW was far above the national rating-by not less than 2.8 points, by as much as 19.7 points, and by an average of 9.7 points on the group!

A great many people listen to WLW because it is WLW, and because they have learned to dial 700 for most of the best shows, as well as for the outstanding news and public service coverage on the air. We believe that on most programs, WLW delivers a PLUS for the advertiser . . . a plus that is a mighty good yardstick of LISTENER LOYALTY, and, even more important, listener RESPECT for a station that has always brought its audience the best.

HOW WLW BEATS NATIONAL RATINGS ON TOP SHOWS:

1560 52 38	National	WLW	WLW's
Program	Rating	Rating	Plus
Bob Hope	29.5	41.0	11.5
Fibber McGee & Molly	28.5	38.1	9.6
Joan Davis	26.0	32.1	6.1
Bing Crosby	22.9	32,8	9.9
Mr. District Attorney	21.8	30.2	8.4
Abbott & Costello	19.0	24.1	6.4
Kay Kyser	18.0	25.0	7.0
Charlie McCarthy	17.7	33.8	16.1
Eddie Cantor	17.2	24.0	6.8
Hildegarde	16.0	35.7	19.7
Mr. & Mrs. North	15.5	25.5	10.0
Bob Burns	. 15.5	18.3	2.8



RADIO ON THE 12 NBC SHOWS AMONG THE FIRST 15... WLW averages 9.7 points above the national rating on all 121 WLW tops the national Hooperating, by AT LEAST 5.1 points, on EVERY ONE! WLW outrates Charlie McCarthy's national rating by 19.7 points (that's 123% higher). WLW

beats the national rating on the nation's highest rated program (Bob Hope) by 11.5 points!

has the highest rating in the country on two shows (Hildegarde and Mr. and Mrs. North).

WLW

WLW

delivers 47% more listeners on these 12 shows than Cincinnati's share of the national audience.

DIVISION OF THE CROSLEY CORPORATION

Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership. The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Program	Weeks		-	8	Talent Cos
Sponsor, Agency, Not & Stat. Rating	to Date Length of Seg.	Opposition	Talent Cost	COST PER POINT	Per 1,000 Urban Listener
FIBBER McGEE & MOLLY 27.2 Johnson Wax N. L. & W. NBC 140	435 % hr.	This Is My Best—CBS Spotlight Bands—Blue Esquire—Blue Amer. Forum—MBS	\$10,500	\$ 386.03	5 .41
BOB HOPE 27.0 Pepsodent F. C. & B. NBC 128	268 ½ br.	Service to Front—CBS Transatlantic Quiz—Blue Amer. Forum—MBS Moscley—News—MBS	\$15,000	\$ 555.56	8 .59
RADIO THEATER 26.1 Lux J. W. T. CBS 143	483 1 br.	Various—Blue Various—MBS Various—NBC Moselcy—MBS	\$16,000	\$ 613.03	\$.60
SCREEN GUILD 23.3 Lady Esther Powder Biow CBS 143	247 % hr.	Contented Hour—NBC Guy Lombardo—Blue Anita Ellis—MBS Moseley—MBS	\$10,000	\$ 429.18	\$.4
JOAN DAVIS- JACK HALEY 23.2 Sezitest McK. & A. NBC 71	87 ½ hr.	Corliss Archer—CBS Spotlight Bands—Blue Esquire—Blue Treas. Hr. Song—MBS	\$ 9,500	\$ 408.48	•
BING CROSBY 22.4 Kraft Cheese J. W. T. NBC 137	391 ½ br.	Major Bowes—CBS Town Meeting—Blue Various—MBS	\$12,500	\$ 558.04	\$.6
WINCHELL 21.8 Woodbury Soap L. & M. CBS 179	604 ¼ hr.	M-Go-Round—NBC R. Distest—CBS Steel Horizons—MBS	\$ 6,000	\$ 275.23	\$.2
Chase & Sanborn J. W. T. NBO 138	317 ½ hr.	Blondie—CBS A. L. Alexander—MBS Various—Blue	\$14,50 0	\$ 721.39	\$.7
KALTENBORN 19.0 Pure Oil Burnett NBC-LN	275 ¼ hr.	Various—CBS Various—Blue Various—MBS	\$ 5,000	\$ 263.16	•
Raleighs R. M. Sceds NBO 138	48 ½ hr.	Congress—CBS Behind Scenes—CBS Glen Gray—Blue Winga Tomorrow—MBS	\$ 9,500	\$ 508.02	\$.5
MR. D. A. 18.0 Vitalis D. C. & S. NBC 128	308 ½ br.	Which Is Which—CBS Spotlight Bands—Blue Esquire—Blue Brownstone—MBS	\$ 4,500	\$ 250.00	\$.2
HEATTER (T&T) 17.9 Zonite Wasey , MBS 162	610 % br.	Various—NBC Various—Blue Various—CBS	\$ 1,400	\$ 78.21	\$.09
ABBOTT & COSTELLO 17.5 Camel Wm. Esty NBC 136	93 ½ hr.	First Line—CBS Fred Waring—Blue Arch Oboler—MBS	\$12,000	\$ 685.71	. \$.74
KAY KYSER 17.3 (1st Half) Colgate-Palmolive Ted Bates NBC 139	357 1/2 br.	Great Music—CBS Icebox Follies—Blue Human Adventure—MBS	\$10,000	\$ 606.93	\$.6
LOWELL THOMAS 17.3 Bun Oil R. W. & C. NBC 29	760 ¼ hr.	Various—CBS Various—Blue Various—MBS	\$ 5,000	\$ 289.02 Sunday Afte	
WM. L. SHIRER 8.9 J. B. Williams J. W. T. CBS 142	138 % br.	Symph, of Air—NBC C. Greenwood—Blue Nick Carter—MBS	\$ 2,500	\$ 280.90	AMERICAN
JOHN CHARLES THOMAS 8.4 Westinghouse McCE. NBC 140	109 % hr.	W. News Today—CBS Sun. Vespers—Blue Cunningham—MBS Carnegie—MBS	\$ 8,500	\$1,011.90	\$1.0
WORLD PARADE .8.0 Sheaffer Pens Secds NBC 139	133 ½ hr.	Phil. Symph—CBS Kay's Canteen—Blue 20th Air Force—MBS	\$ 4,000	\$ 437.50	\$.5

*The networks in these cases are not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

**Include computed measurement for Eastern area portion of this network. L. N..—Limited net.

L. & M.—Lennen & Mitchell. N. L. & B.—Needham, Louis & Brorby. D. C. & S.—Doherty, Clifford & Shenfield. F. C. & B.—Foote, Cone & Belding, McK. & A.—McKee & Albright, R. W. & C.—Roche, Williams & Cleary.

The average evening audience rating is 9.6 as against 9.0 last report, 8.8 a year ago.

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CARRIES THE LOAD! CENTRAL OHIO'S ONLY CBS OUTLET ASK ANY BLAIR MAN OR US

NBC Broadsides Radio's Big V-E Audience; Ratings Hit New Highs Both Days

Truman Grabs 64.1 Hooper, Against 12.9 Norm for Slot

picture, since the promotional brass at NBC feel that V-E Day belongs to the industry and not to any particular portion of it.

The tale, as NBC will present it, and Hooper researched it, indicates that immediately the victory rumor began to spread, Mr. Whiskers' children ran to their radios, even tho it was daytime, and theoretically radio families were not available to tune-in. By 11 a.m. Monday 38.7 per cent of the nation (projecting the Hooperatings to the nation at large) were at their receivers against an April norm of 15.1 for the same time period. Listening continued up, hitting 42.0 at 11:30, and again at 12:30 to 1 p.m. Monday night listening hit a 49.5 and was continuously at a high level all evening, many times the average listening.

Tuesday Hits High

It was Tuesday (official V-E Day), however, that an all-time daytime listening high was tabbed for a half-hour period when President Truman officially announced the termination of the European phase of World War II. During the actual speech, Hoop tabbed a 64.1, but taking the half-hour period as an index, radio listening beyond Truman himself tabbed a 63.1, indicating that the audience not only tuned in to hear the President but the V-E news as well. April norm for this same period was a 12.9.

The half-hour period following the V-E proclamation dipped to 52.1, but when that's placed along the April norm for the time period, which is 15.1, it gives some idea of how many people were available to listen at this early hour. It is pointed out, however, that many places of business were closed for Tuesday and therefore the available audience might have been much larger than on a normal Tuesday a.m.

Evening Listening Segs

Interesting in the figures was the fact that at 9 p.m. Tuesday the April norm passed V-E Day listening and that, from that hour on, listening was down from the previous month. Two reasons have been advanced for this. First, there had been steady listening all day and the dialers were worn out from the emotional strain and, second, the May index is always down from the April tabbing. Sufferers from this "too much listening" ache were Bob Hope who slipped to second place for the first tabbing in many a month and Hildegarde who slipped to 10th place but who nevertheless was the only fem voice in the First Fifteen. (See current Talent Cost Index.)

The entire story of V-E Day listening

N. Y. Daily Post Looks KYA in Bankroll Dep't

SAN FRANCISCO, May. 12-The New York Post, which has been issuing a special S.F. edition to jibe with its World Security Conference coverage, is dickering for KYA, local indie outlet. Post recently bought WLIB, New York indie.

Deal has been on the fire since paper execs came out to glom local scene preparatory to setting conference coverage. Some speculation also that sheet may want local outlet in anticipation of enter-

ing the local newspaper field. newspapers in these parts to radio.

NEW YORK, May 14.—The National bears out the contention of those radio Broadcasting Company this week in a men (John Royal, NBC v.-p., is typical broadside will release to its usual pro- of these) who state that "they'll listen motional list the four-network story of anytime anyplace-just as long as you broadcasting on the two V-E Days (AP's give them what they want to hear." Anand President Truman's). No attempt other NBC piece of brass was willing to will be made to present the competitive make a bet that "you could make midnight the No. 1 listening time on the air

-if you gave them what they wanted." "That," answered another net exec, "we'd like to hear."

Forgetting that, credit NBC with doing another selling job for broadcasting in general in this latest promotional piece.

Blue Yen for Lum & Abner , As Half-Hour

Brass No Like Strips

NEW YORK, May 14.—Program toppers at the Blue last week approached the Wade Agency, 15 percenters for Miles Laboratories, with an offer to convert the company's Lum 'n' Abner, one of the few strip shows left on the Blue into one or two half-hours a week. Net's plan is to put the program, now airing at 8:15-8:30 Monday thru Thursday, on at 7:30 Tuesday and/or Thursday,

Agency has taken the idea under consideration but it's felt that it has little chance to go thru. Some in the trade predict that Miles may take the show elsewhere, with Mutual considered a possibility.

If, however, Blue's plan does go thru, Standard Brands, current sponsor of One Man's Family (Blue, Tuesday 7:30-8) may be forced to move to another time. With the loss of Spotlight Bands, Blue has a number of evening half hours to offer.

When Wayne Goes, Stafford or Drama Takes Borden Slot

NEW YORK, May 12.-Borden's replacement on the Blue for the Jerry Wayne Show, which goes to CBS July 6, will be either a new package with Hanley Staford, called Father, Please, or Those We Love, dramatic show which was dropped by General Foods several weeks ago. Understood that Young & Rubicam, Borden's agency, asked for options on both shows. Neither option has been signed yet, but it's felt in the trade that one of the two will peddle the milk probably Father, Please, if Kenyon & Eckhardt doesn't get the option first.

Peculiar angle to the situation is the fact that Those We Love was optioned by Y&R after GE cancelled. At that time agency was considering it as a possible replacement for Kate Smith. However, it was decided not to use it. Agency dropped the option, Doherty Clifford & Schenfield picked it up the next week and then D,C&S dropped it. Now Y&R's getting back into the act.

Beeuwkes Leaving WXYZ For Blue Ridge Broadcasting

DETROIT, May 14 .- Lambert B. Beeuwkes, sales promotion manager of WXYZ here for the last four years, left Saturday (12) to become general manager of the Blue Ridge Broadcasting Corporation, which is applying for a new station license for Roanoke, Va.

William Hendricks, who joined WXYZ two months ago as Beeuwkes' assistant. Complicating the situation, as far as is pinch-hitting. Post includes special the Post is concerned, is antipathy of promotion for the personal appearances and other activities of the Lone Ranger.

11

New Policy of WAIT, Chi Indie, Kicks Out \$160,000 of Business

CHICAGO, May 12.—In an attempt to have the "best music and news station" in devoted to plugs for mail-order accounts. the Middle West, management of WAIT. As of June 2, however, the station will no local 500-watt indie, June 2 will start a longer accept such business. It is canprogram policy that will compel them to celling its 820 Club program on which and local and national advertising. Some reject about \$160,000 yearly from present Tom Moore daily, from noon to 1:30, sells sponsors. WAIT, on the air from sunup by mail-order everything from flowers to to sundown, is owned by Gene Dyer, who vases that glow in the dark. In addition now thinking of post-war and are starting has made sizable pile of the greenstuff operating the station with a heavy commercial schedule.

station is cutting down time allotted to commercial announcements. As of June ing because they anticipate a fight for 2 it will allow only 10 minutes of com- advertising revenue and know that the

mercials in every hour of programing and two and one-half minutes in every 15minute program. To bolster its program schedule, many new musical and news programs will be added.

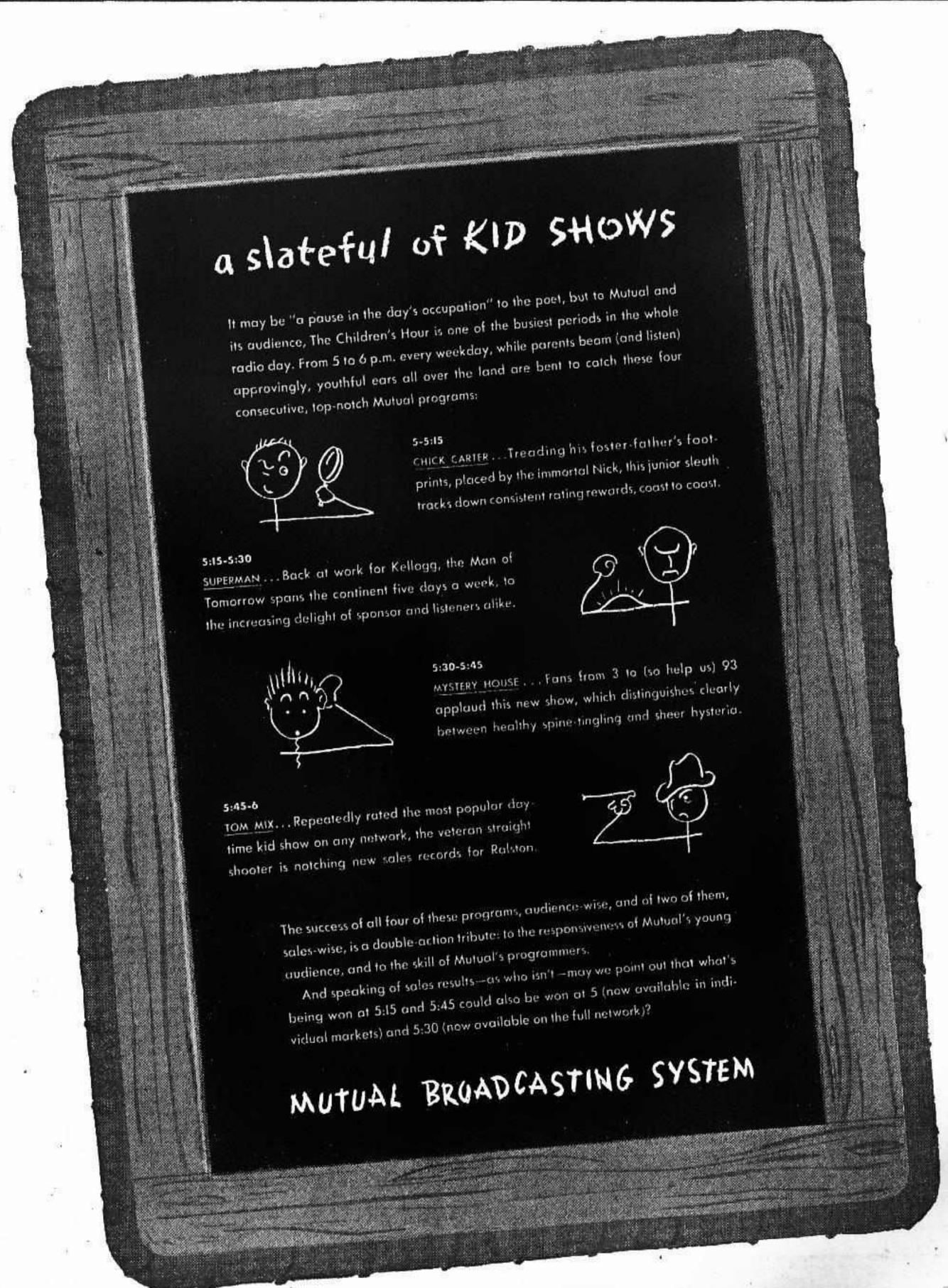
Trade here considers the change of policy at WAIT to be of more than slight significance. It points to the fact that WAIT has been one of the most heavily Much of commercial schedule has been commercialized stations in the city and draws the conclusion that this is another facet of the fight which is developing here among independents for Chicago audience say that stations like WAIT, which have been crowded with commercial time, are to build up audiences with top program-

Washington To Try 2-Way Cab Radios for 3 Months

WASHINGTON May 14,-Two-way radio for taxis in Washington will be given three-month tryout by grace of Federal Communications Commission. Similar experiment is being made in Cleveland.

Hook-up allows for two-way communication between cabbles and central dispatchers. Yellow Cab Company has received FCC authorization here with fixed station to be operated on 100 watts and mobile stations on 50 watts.

stations with the biggest audiences capture the greatest share of any advertising



America's Mo.1 Temale Personality

CREDITS FOR THE RALEIGH ROOM SHOW

SPONSOR—BROWN & WILLIAMSON, Makers of RALEIGH CIGARETTES
AGENCY—RUSSEL M. SEEDS
PRODUCER—ANNA M. SOSENKO
DIRECTOR-WRITER—HERBERT MOSS
WRITERS—JOSEPH STEIN and LOU MELTZER
MUSICAL CONDUCTOR AND ARRANGER—HARRY SOSNIK
PERSONAL MANAGER—ANNA SOSENKO
EXCLUSIVE DIRECTION—MUSIC CORP. OF AMERICA

May 12, 1945

The Billboard

MUSIC

March

April

17

Crosby and Hildegarde Lead Tab

Eight - Month IndexSurprise

Smith shrinks, Shore big-Simms leads Sinatra in big five of the air voices

NEW YORK, May 7-That pulse of the air's box-office. Hooperatings, tabs the pull of most of the air's sock voices was different during the past eight months. Of course that difference doesn't go for



01 4

Groaner who's still up there leading the pack in The Billboard eightmonth Hooper tab of thrushes and groaners. The boff Bing is over seven points ahead of his nearest contender and this season his voice did the selling, for the shirt wearer didn't carry the

comedy—he just carried his voice to the mike. The Kraft Music Hall man delivered a 23.1 for the period from November 30 to April 30. That 23.1 might have been less if he started, as did some of the other warblers, with the first tabbing in September—but even projecting his ratings wouldn't have cut him down, more than a point or two. He still delivers the top audience of any voice and delivers just as big an audience to his disks and to the song he sings. He's virtually a plug organization in himselftake Crosby and you can darned near keep the rest.

Surprise of the season is the lady who has hung her shingle on the No. 2 door, Hildegarde. Hildy was seventh last year and it took her own showcase to really let the audience hear her Given the new Burns and Allen show Pubs, however, - but good. seem to forget that the Plaza dame really has 'em listening. One day they're going to wake up and discover that despite her screwy delivery, any song she sings backed by a real pub drive will land in the industry's true index of song popularity, "The Billboard Honor Roll of Hits."

Dinah Dings 'Em

Right behind the de luxe seller of corn is Dinah Shore. Dinah last year ran tire eight months rated, his 9.2 for a 15-

SING A SONG FOR HOOPERATINGS (OR HOW RADIO'S SOLOISTS RATED)

Soloist Average	15	30	18	30	15	30	1 15	30	1 15	30	1 15	28	18	30	1 15	30
Bing Orosby23,3	1	•				22.6	22.7	3	24.6	25.8	25.8	23.2	23.7	20.1	22.9	18.8
HILDEGARDE		-0.4	7. 1.	12.3		13.9	15.8	19.4	19.7	19.3	18.0	17.6	15.4	14.0	18.0	18.0
Dinah Shore	An	AF	Di.			20.6	15.3	16.5	17.3	17.6	18.2	15.2	14.7	13.0	15.0	12.0
Qinny Simms8	11.0		4	SA	S	A	10	19.4	11.6	11.9	12.0	14.0	11.5	11.8	12.1	0.8
8inatra11.2	10.5	12.4	9.7	11.4	-		U	. 1	S	2		8.4	11.0	11.1	10.5	8.1
Parry Como 9.2								110			VG	S	D			8.3
Diok Haymos 8.8	6.5	7.6	9.9	9.5	9.2	9.8	7.6	9.3	8.4	11.2	7.1		1	Ŋ		9.3
Kate 8mlth., 8.5	AF-AVIOLET	10.7	6.7		0.1	7.5	9.1	8.3	9.4		9.2	0.15	8.0			ğ.0
James Melton 8.5	6.6	7.8	8.7	8.7		W-W-W-	9.8	8.9	8.4	8.0	9,4	8.8	9.5	8.0	7.2	6.7
Kenny Baker 8,2	4.8	6.7	7.3	7.9	8,6	10.4	10.7	8.9	37.	16756300		(500)	1184965 241			sties:
John Charles Thomas 7.9	5.0	5.5	6.0	6.9	8.5	8.7	8.5	7.1	9.8	10.0	9.5	9.2	8.9	7.4	6.8	7.1
Nelson Eddy 6.1		5.5	5.0	5.5	5.9	4.3	6.3	9.6	7.5	6.4	7.0	6.4	4.8	5.3	4.5	7.8
Qracle Ffelds 5.4	6 8 8	-11 23			4.8	5.0	4.9	3.7	6.0	6.7	6.4			Terror .		
Mary *Small 4.8	2,3	2.6	4.1	3.2	3.8	3.3	5.2	4.9	6.1	7.3	6.9	7.8	6.8	5.2	8,4	4.6
Diok Brown 2.4	2.8	1.3	2.3	1.7	2.0	1.7	4.1	2,4	2.2	2.1	3.4	2.0	2.8	2.3	2,2	2.1
	Ü		12 SSS E	50 SW	1		1	315	Harry March	3 10	1	72E-02E-			1000000	

*Moving Average. **Time Change.

sixth with a 7.2 average. This year she's more than doubted that with a 15.7. That ain't hay. Dinah's new slot on NBC helped that double rating, but Dinah increased the audience delivered to her by Frank Morgan's Maxwell House show. ahead of her next season should mean that Dinah gets plenty more points in next year's tabbing.

Ginny Simms dropped a bit this season from her third slot last year, her average rating being off .7 of a point. That's not much, since available audiences during the past season have been off at least this. In other words Ginny's held her own.

Cantor and Gabe Hold Sinatra

'The Voice's average is .6 of a point behind the Simms. Last season he ran .1 behind Simms. The competition of Eddie Cantor and Gabe Heatter is tough with the former, even at this season of the year pulling a 17.3 and the latter 14.0, against Frankie.

Altho Como wasn't on during the en-

minute program is really solid. It must be admitted that the program itself delivers a really top audience for a 15minute seg, but a 9.2 is good, even for Waring at the same hour.

Dick Haymes runs right behind Como with only a .4 of a point drop. His Auto-Lite slot has been an in and outer and trade says if they leave him alone he'll deliver a bigger and bigger audience.

Kate's Shrinking Rating

Kate Smith was second last year-before she was sold down the river to take the job of fighting Jack Benny for General Foods and CBS. She landed a 14.1 in the '40-'44 six-month average and an 8.5 this time. She tied James Melton, who is not supposed to be in the Smith class as far as ratings are concerned. Kate hit a 10:7 to start in September and then never hit that again. She does worse, generally than the Quiz Kids and the Fitch Bandwagon, the competition during her second half hour.

"Our" Gracie a Tag Ender Gracie Fields is another singer who

just hasn't hit this season. She did a 10.2 during the June, July, August ratings of '44 and then with the top months' audience to draw on she rated 5.4. Nelson Eddy's following kept him the big dough, for he averaged a 6.1 despite the Andrews Sisters' competition. Eddy gets his audience because of Eddy with his rating consistently two points better than the shows on both sides of him. John Charles Thomas is another voice which gathers him his own audience, a better audience than his preceding show and better than any show against him on the other three nets. There's seldom a seg that does better than a seven on Sunday afternoonsand certainly not with tonsils.

Nearly all the singers tabbed have productions around them, voices don't rate without them-but they're still the major pull in every case. Take the voice away from any seg tabbed-and watch the Hoopers droop-for the b.-r.'s that are behind the programs.

NBC Postal Survey-Half & Half; Sales Promotions Plus Research

(Continued from page 4)

question, which in itself is a partial admission that the "most" question, as tabbed months ago in The Billboard, is a popularity question not a coverage one.

Question Adequacy Argued

There has been a minor war among audience measurement authorities as to whether "regular listening" is an adequate question. While many hold that the actual number of nights (or days) that the radio home listens is good, the ballot type of survey (CBS and BMB) is based upon this premise, others point out that tests have revealed that the odds as the big boys will be proven, say their proto whether a listener can really answer the question as to the number of nights tion upon which NBC bases its coverage

any one network, are so short as to find few takers. The latter's answer to the adequacy of any question on the frequency of listening is "you tell me how many nights you listened last week and to which stations you listened."

At the moment the "regular listening" question has taken on added significance because the cleared channel stations are going to use this factor to sell the Federal Communications Commission on the job of a station on a clear channel. If a solid percentage of listeners tune regularly to clear-channel stations and get their major service from these stations, the need for ponents. It is this "regular tuning" queshe or she listens to any one station, or maps, and there's little "showmanship"

about presenting the facts on these maps and the circulation figures of which they're a part.

71/2% Return

Big ache is still the fact that, out of 3,100,000 survey cards that are mailed out, only 71/2 per cent, or 230,000, are returned. This represents one out of every 140 radio families, which fact is spotlighted by NBC, or a sample of little less than seven-tenths of 1 per cent. Since a sample of 1,350 calls is accepted as a standard basis for a halfhour rating in the 32 cities covered by the C. E. Hooper organization, it's not too far afield to accept the one out of every 140 radio homes for a coverage report, altho it is the intention of the Broadcast Measurement Bureau (BMB) to fight for a minimum of 500,000 (a 50 per cent return from 1,000,000 BMB ballots mailed out by the bureau), which would give a sample of one out of every 66 homes.

"Most" Means What?

Reason that researchers don't go for the "most listening" question, or the "facts" it's supposed to reveal, is that no one has ever been able to define "most" listening and nearly everyone admits that the returns on this question are a popularity poll, and result from the appeal of a limited number of top shows. Since NBC has these top shows, one of the top statistical minds at another network pointed out, it's natural that they use these shows to prove that they can get the greatest number of listening hours.

"It doesn't prove that," this exec pounded out on his desk. "It simply means they've got the shows. If our net had them, we'd deliver just as big audiences and get just as many 'most listening' votes."

What this exec meant is that his net laid down a signal just as good as NBC but that the shows National was broadcasting-the top evening shows by which a web wins its consumer acceptance if not its preponderance of listening hoursfrankly, didn't compete with Hope, Crosby and Fibber McGee, to mention three. He also seriously meant that once the First tive sales promotion of a network program.

NBC Sends Out Folder

was in there punching.

With NBC release of daytime "most listening" figures, the senior net is sending out a folder explaining "the method." In this condensed version of "how it's done," there's a paragraph which states that Dr. Raymond Franzen was invited to make an exhaustive study of the NBC mail survey technique and that his 64-page report "is available to anyone who wants to know about the technical details." Everyone who expects to use the NBC figures should many a surveyman angry at certain conclusions that indie researchmen pointed for and against the NBC technique.

Regardless of what's said, "most" indi- figures.

CCNY Makes Radio Show Merit Awards

17 Winners Tabbed

NEW YORK, May 14 .- College of the City of New York has come up with the winners of its National Awards of Merit for "skill and craftsmanship in the effective creation and promotion of radio programs." A total of 17 awards were made by the judges.

The winners:

N. W. Ayer for "Merchandising to and thru a dealer or sponsor organization of a radio program-'Report to the Nation'-by an advertising agency."

"LET'S PRETEND" on CBS for "Most effective commercial program developed by a national network."

HILLMAN-SHANE-BREYER, of Los Angeles, for "Most effective program-This Is My Story'-developed by an advertising agency.'

ARTHUR KUDNER for "Effective merchandising directly to the public" on its "General Motors Symphony of the Air" program.

KIRO, Seattle, for "Most effective directselling commercial program-'Swap 'n' Shop'developed by a clear-channel station."

KLZ, Denver, for "Highlights of the Rockies," judged us the "most effective institutional program."

WDWS, Champaign, Ill., for "Most effective direct-selling commercial program-'Sorority Charm'-developed by a local-channel outlet."

WEEL, Boston, for "Most effective salespromotion of a local program-'Food Fair.'" WHCU, Ithaca, N. Y., for "Most effective

program-'Let's Make a Dress'-developed to increase stations share of the local audience." WJR, Detroit, for "Most effective sales pro-

motion of a locally produced public service program-'Victory F. O. B.' " WOW, Fort Wayne, Ind., for "Most effec-

Fifteen were out of the way, his chain Namely its job on "Town Meeting of the Air." WLW, Cincinnati, for "Most effective sales promotion of a locally produced commercial network program, 'The World's Front.' "

F. W. ZIV COMPANY, Cincinnati, for "Most effective program-'Calling All Girls'-developed for syndication by a transcription pro-

Honorable mentions went to KDAL, Duluth, Minn., for its "Open House" show; WEAF, New York, for the Mary Margaret McBride promotion; WHAS, Louisville, for "Renfro Valley Gatherin' "; and WTOP, Washington, for "Let's Learn Spanish" build-up.

read this report which, while it will make cates popularity. Regular listening means coverage-and NBC should bless its lucky stars that "regular" is also the ideal plug out are, to say the least, not well docu- for clear channel percolators-after all mented, will nevertheless supply much it's the No. 1 clear-channel network. It's food for thought and much ammunition "safe," say the time-buyers, to discount NBC's "most" and accept NBC's "regular"



WDAY is the oldest broadcasting station in the Northwest-twentythree years! — but senility ain't settin' in yet!

Proof? Well, the latest Conlan Rating gives WDAY 69.3% of the Fargo-Moorhead audience (8 a.m. to 10 p.m., Monday through Saturday-4 p.m. to 10 p.m. Sundays) with all other stations combined totaling the short end for 30.7%!

Want a hunk of our cake for yourself?

WDAY, INC. **NBC** FARGO, N. D.

Affiliated with the Fargo Forum 970 KILOCYCLES . . 5000 WATTS

FREE & PETERS, INC., National Representatives

'Riley'Climbson'Bandwagon'; Trammel Feels It'll Up Benny

Continued from page 4) the package, with an offer to take over as soon as the meat institute's contract expires late in June. If the asking price is acceptable, Fitch will buy with Trammell acting as the Morris office's best agent. With or without Fitch, Riley will start on NBC in July and warm itself up to NBC audiences during the summer. Reason for a hot starting is the net's desire to begin building Riley as soon as possible so that it will have a fair share of audience when McCarthy and Benny return.

No More "Bandwagon"

At the present time Bandwagon has an 11.2 Hooperating, acceptable in a time not so favorable as the one it's in, but irking to NBC in view of the opportunity it has to hold Benny's listeners. Altho the agency has tried to hypo Bandwagon with guests and a new emsee, Dick Powell, program has not clicked as net thinks it should. In view of NBC's re-Riley is his answer to the problem.

NBC Fly in Blue Ointment

Apparently NBC is not worrying about the Blue's desire to hold the show (Blue execs consider It, the keystone of their Sunday night sked), but is worrying about increased competish from CBS. Kate Smith's full hour stanza, which opposes Benny and Bandwagon, started slow this year and in most recent Hooperatings shows an 8. Benny, meanwhile dropped to a 14 and at one point a month ago dropped out of the first 15 for the first time in several years. Benny's time is controlled by the comedian and he can't be forced off as could be almost any other performer. Therefore NBC has to keep the rating up so that the time period will not become a liability. Understood that Trammell's feeling is that the second half hour is the key to Benny's drop. Analysis of Hooperatings shows that Smith did poorly in the first half hour and much better in the second. Gradual listening trend shows that as cently announced policy of taking or re- listeners dialed over to CBS at 7:30, fusing shows on the basis of its program Benny's rating went down because of department's evaluation of them, Tram- wider acquaintance with Kate Smith's mell, it's understood, decided to do some- seg. If the hole at 7:30 can be plugged thing about Bandwagon. The Life of up, Trammell feels, Benny will be in the black again. Hence The Life of Riley.

Correspondents Learn to Lick WestinghouseLeads Pro, SHAEF Probs Sans Guide

(Continued from page 5) for experienced broadcasters as well as newcomers and newspapermen doing radio stints, accustomed to checking their quired a crack shorthand writer, not work with the wife, the boss, the barber, the guy next door and the opposition. plenty of time. Lumped together all this gave them an idea of how they were doing.

But the commentator in the field, and George Hicks, Gordon Fraser and Howard K. Smith all made this point, misses this personal survey. For the first month or so their background and experience serves as a balance; then the hustle and bustle, the rough and tumble tussle of

front-line action dulls their personal analyzing ability.

Then they fret and worry about the quality of their work. Criticism and comment come thru but invariably too late to serve as a scale in measuring the program in question. Being craftsmen, their work does not suffer but there's no antidote to "Wonder how the show went?" or "Am I taking the right slant?" other than talking to the people back

Slow Takes N. G.

By the time the wife's letter, the brief front office cable or the needle from the old friend arrives, the program is beyond recall and it has been replaced by four or five more broadcasts. And the worry and wonder is not appeased applaudatory generalities.

A close second is the transmission problem. "Did I get thru?" "Will I get thru?" and "Will I be on today?" loom importantly when you've been out in the field for six hours to gather material for

a two or five-minute script.

Remember the correspondent assigned to a unit works his angles like a reporter covering police headquarters. He makes friends with officers at corps and division and regiment. He learns to recognize signs that mean action is coming up; he gets tips. And he tries without letting his opposition in on the deal to be on vacation to rest up. Another two weeks the scene when something is about to later, four weeks after he left the E.T.O.

Share a Jeep Department

To do this he casually shops around the night before and finds one or two other, but not competitive, correspondents interested in covering the same sector. (They have to double up since there are not enough jeeps to go around.) Usually the radio man travels with a newspaper or press syndicate correspond-

By and large the correspondents in the field don't try to cut each other's throat. They don't have to, there's enough news for all, and when a man comes in on a short or temporary assignment they don't try to freeze him out. Unless he's a wrong 'un.

But there are prima donnas like the gent repping a Chicago daily who had promoted a asking for a five-time-a-week, 15-minute jeep and driver from Montgomery, wouldn't give any one a lift or a head. There were other fone wolves. But by and large the give and take is similar to that found among any group of newspapermen on a steady beat.

He jeeps off about 7:30 a. m., later if he has to sit in on the morning briefing, to cover his beat. If he has a hot tip or hunch the jeep shoots out for some particular part of the front. But either way it's no cinch.

It means keeping the eyes open, the ears cocked, the brain working. It means asking questions, analyzing answers, not being a damn fool up near the shooting. It means meeting G.I.'s and officers, making friends and keeping them. It means trying to be comfortable, warm and dry. It means getting back to press headquarters in time for the late afternoon briefing.

The Belly Drop

Then it means writing a script, just two pages of copy for a two-minute show, remembering to observe all the rules of security, the correspondent is just as responsible as the censor if security is violated, getting the script cleared and being all ready to go on the air only to learn the spot has been cancelled.

Or going on and not getting thru. Then the correspondent gets what some

call a belly drop.

field; mebbe because the correspondents cared to take advantage of the service. are working on spot news more than angles and interpretation. But it is true one of the toughest in history to cover that the blue-penciler up front is more from a radio standpoint and that co-operative.

One specific example: Up front they'll turned out a bang-up job for his web.

censor a program made on a wire tape recorder by listening to the playback. Back at the rear echelons the censors reavailable, or the patience of saint and

No Indies Station Pro Savvy

Where the radio man goes nuts, the local stationman in particular, is in the lack of radio savvy among army public relations men. The network rep is usually an oldtimer with plenty of experience and acceptance. Behind him is the power of his network.

The local station correspondent, the pros don't even know what a local station is, to them anything not network is a regional station, comes onto the scene and soon learns that his guide, the pro, doesn't know anything, nor does he care anything about the local station problem. There's a reason for this, over and above the pro's lack of radio savvy.

The local station man is around for a limited time and then disappears. The web correspondent, on the other hand, or someone from that organization, is

on a permanent assignment. One pitfall that snares most non-net

correspondents, until they learn the ropes, is the army recording set-up. Instead of running around trying to catch up with stories and hometown servicemen, they let the pros bring servicemen in to SHAEF.

Belly Drop No. 2

There the indie station correspondent does a routine interview, writes a script, has it okayed by the censor, cuts a record and relaxes since he's been told it's being sent to the States in the bomber pouch,

Eventually, and this actually happened, after the indie rep has gotten home, managed to convince the station manager that he sent recorder programs home, that they were probably snafued en route, he gets himself a two-week his station receives his recordings.

This is another version of the belly

Sumner Welles' 2 B. R.'s Waiting

NEW YORK, May 12.—Sumner Welles, whose stint as \$10,000 a week "peace adviser" to the Blue Network ends when the San Francisco Conference closes, is in demand as a full-time commentator for two different sponsors. The former Under-Secretary of State it is understood, has been offered two jobs, both commentary.

Welles, who did a similar stint for Waltham Watch on Mutual, will make up his mind within the week.

KGFJ's New Home Burns

HOLLYWOOD, May 14 .- New headquarters of KGFJ were gutted by fire last week, postponing the station's move to Hollywood by several months. Building at Sunset and Vine was being renovated at the time and extent of damage is not known. However, it is believed that no equipment was destroyed in the

SOCK FLACKERY

(Continued from page 8)

Opera House. Samuel pulled one out of the hat by furnishing his staff with blue microphone lapel pins which fooled the gatemen and enabled them to crash many spots where pix were needed. This got them by until the "A" cards finally came

Refreshment department was well taken care of by Samuel who angled for vintage stuff from private cellar which amazed the press no end. On top of this, he promoted 140 cartons of cigs for the gang. Leaving nothing to chance Samuel also got train reservations and hotel accommo-Censors are not a problem up in the dations for any of the visiting press who

> It is conceded that S.F. conclave was Samuel, handicapped by lack of help,

Post V-E Program Shift to Selling

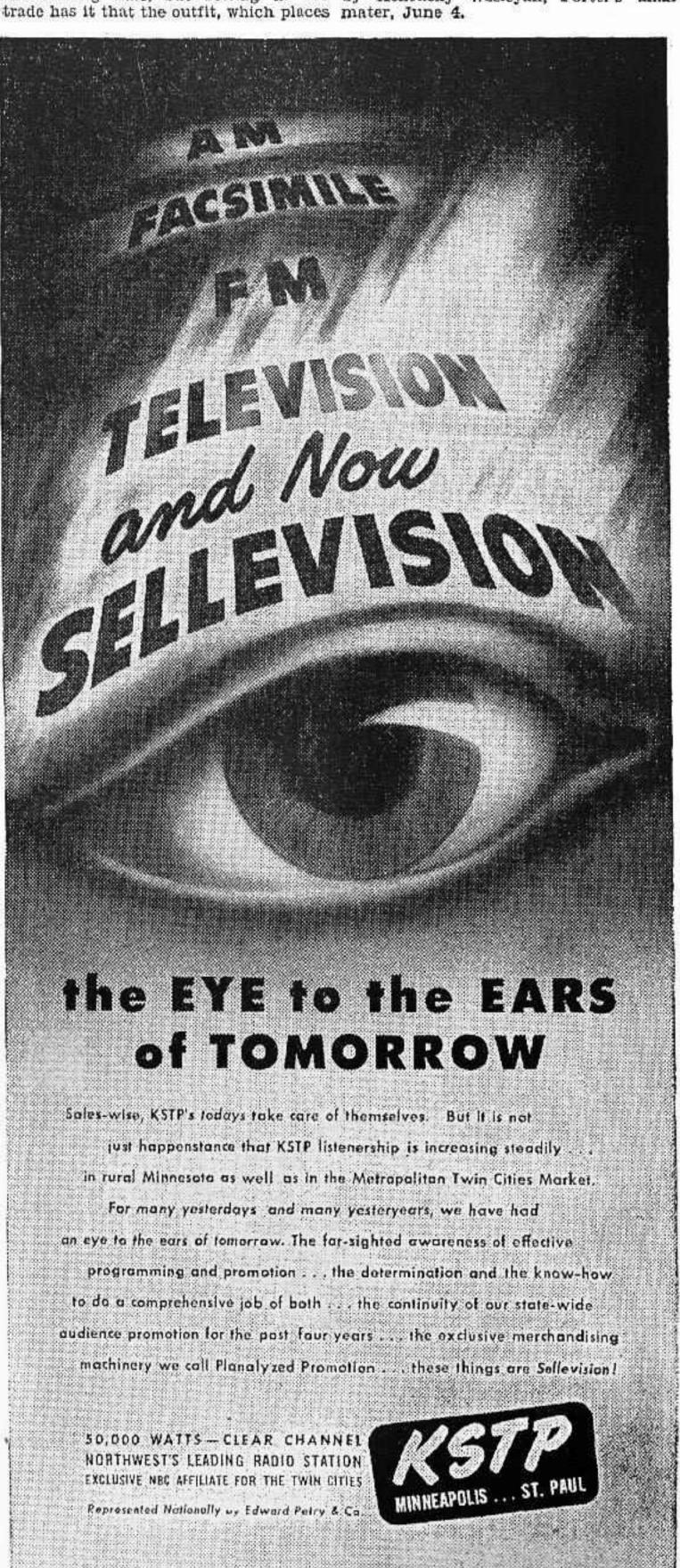
NEW YORK, May 12 .- Probably the first commercial program shift to be a direct result of V-E Day is Westinghouse's decision to move Ted Malone, Blue war correspondent, from 8-8:15 p.m. Monday, Tuesday and Wednesday to 11:45 a.m., same days, to hit the housefrau audience. To date Westinghouse has not decided whether it will hold on to the evening time, but betting in the by Kentucky Wesleyan, Porter's alma

thru McCann-Erickson, will cancel.

Blue is trying to sell Westinghouse on a half hour a week in addition to the Malone show (bank-roller also has John Charles Thomas on NBC, Sunday, 2:30-3), hoping to fill one of the half hours which the loss of Spotlight Bands leaves in the nighttime sked.

The Malone shift is intended to capture a daytime audience with the correspondent's tear stuff and sell refrigerators, etc. Recent announcement of V-E Day, it's said, has Westinghouse thinking that it had better get busy and sell products to the right audience.

WASHINGTON, May 14.-Honorary Doctorate of Laws degree will be conferred on FCC Chairman Paul A. Porter



Tele Bunglers Arouse Trade Fears:

Bad Programs Chase B-R's

Inept "stumblebums" who promote themselves job ng. for industry, toppers say

NEW YORK, May 14.-Grave concern over the number of inexperienced men who are being hired these days by some ad agencies and stations to head or backstop television is being expressed by industry leaders here. They fear that programs produced by incompetent, illequipped producers will make advertisers stay away from the new medium in droves. Example mentioned most often by top tele men is the case of a large billing agency which not long ago hired a guy fresh out of the merchant marine, had him put on a show for a client and burned up the sponsor so badly that he included himself out of video for years to come.

Trade's big fear is that incompetents in a few agencies and stations will louse up too many sponsors' approach to tele-(See Video Bunglers Arouse on page 35)



HOTO REPRODUCTIONS

Made from your own photos or negatives in any size. No order too small—cost as little as 5f.
Now doing work for RCA, MCA, DANNY
KAYE, EDDIE ROCHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.

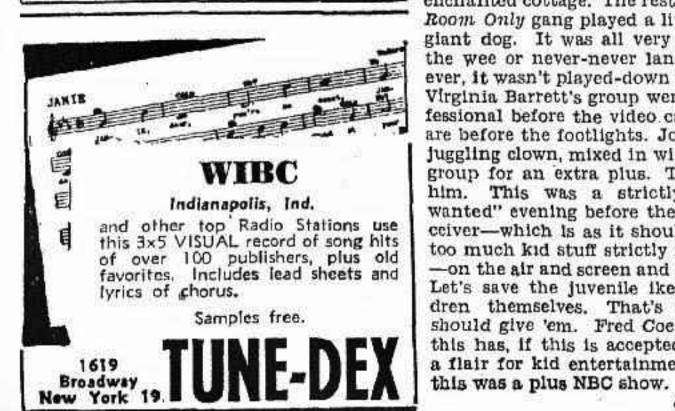
Write for pamphlet "How To Sell Your-

free samples, price list B. Mail orders everywhere.



MOSS

Photo Service BRyant 9-8482 155 W. 46, N. Y. C. 19.



REVIEWS

CBS

Reviewed Thursday (10), 8-9 p.m. over WCBW, New York.

There ought to be a law that CBS line up many more shows like There Ought To Be a Law. Of all the shows seen on WCBW, and this includes The Missus Goes a-Shopping. Ben Feiner's baby is tops in commercial possibilities.

To be candid, the thing interested this reviewer so much that he felt like getting up and speaking his piece on the question: "Co-Education Should Be Compulsory." (We think it should. Makes better citizens of people|) But the best thing about the show is the enthusiasm of the kids, selected from the New York high schools, and the things they say. It's genuinely funny.

The program has three elements which make it great video material. The first two were mentioned above. But just as important is the fact that the viewer, particularly if he is a native New Yorker and a product of its high schools, closely identifies himself with the kids. People watching with us kept saying: "Oh, that's my old school," or,"Why, that's where Bill went." And that is the basis of a successful local show-local appeal. If they keep it up, WCBW will be the WNEW of video.

Paul Belanger took over the directorial reins from Producer Ben Feiner tonight, following a policy of rotation, and came up with a bang-up job. Working well with Cameraman Howard Hays and Allan Lewis Kleban, he caught a number of beautifully spontaneous shots on the wing and in general handled a difficult assignment very professionally. With a number of participants on the stage, it is difficult to get close-ups of kids in the back rows, but he managed it. Particularly good were shots of kids trying to get the floor from the chairman. Future directors ought to get more of them. A few longshots were out of focus but this show was good enough to carry much sloppier camera work without losing its punch. To repeat a truism: "If the content is good, the form needn't be perfect."

We'd like for a moment to pay our long-overdue respects to WCBW for the public service job it is doing with warmessage spots. Tonight's, a film and live combination pointing out how War Bonds will help beat Japan, was typical of what Columbia is doing. Other stations in this town could well afford to imitate it. Martin Schrader.

NBC

Reviewed Saturday (12). Style-Kid stuff. Sustaining over WNBT, New York.

This was the first juve show that was actually played right to the tots in arms. It employed effectively an off-camera voice (Barbara Joyce). She was real and unaffected. After Jimsey Somers introed the children's hour, it used pantomime for an opening, with Virginia Barrett playing the girl who wanted to live in an enchanted cottage. The rest of her Laffing Room Only gang played a little boy and a giant dog. It was all very light and for the wee or never-never land ones. However, it wasn't played-down too much and Virginia Barrett's group were just as professional before the video camera as they are before the footlights. Joe Madden, the juggling clown, mixed in with the Barrett group for an extra plus. The kids loved wanted" evening before the television recciver-which is as it should be. There's too much kid stuff strictly for grown-ups —on the air and screen and in the theater.

Joe Kochler.

Balaban & Katz

Reviewed Thursday (10), 7:30 to Style-News, film, debate. Sustaining 9 p.m. Style-Variety, news. Sustaining and commercial on WBKB, Chicago.

> Tonight's stanza of Commonwealth Edison's Telequizicalls, the second of the new series based on the old radio telephone quiz idea, had plenty of lessons worth noting by anyone seriously interested in seeking signposts that will indevelopments of television will travel.

First, and most important of all, the program proved the effectiveness of merchandising by television. Viewers who answer correctly the questions telephoned to them by emsee Bill Anson were standards by the FCC. given valuable electrical appliances as rewards. Each time the home contestant form the necessary groundwork for comwas entitled to a prize, various appliances on display were held up for his selection. The beauty and utility of the appliances as they were revealed by the video camera built up strong desires for the products in the minds of the video audience.

Secondly, tonight's program proved that the spoken commercial should be used very, very seldom in television. Program opened with a long vocal pitch about the merits of cooking by electricity. That was irritating. So were the commercials read at other points in the program. Just the sight of the appliances, the subtle sales method used by having some of the questions built around the use of electrical appliances, and the slogan which had to be remembered by the viewers to make them eligible to compete for prizes were sufficient.

The program also proved that telephone television quizzes will not have a prominent place in tele programing in the near future and immediately after the war. Program was loused up plenty of times because it was necessary for the viewers to leave their vido sets to answer the telephone and then run back and forth between the phone and the set to answer contest questions. Until television sets have projection screens in many rooms and thus are descernible from out-of-living-room phone sites, the telephone quiz is going to have tough sledding.

Tonight WBKB started a system of inbetween-program plugs for future shows. Idea was new and good. Slides called attention to a program that will be shown on future shows. Idea was excellent television promotion comparable to radio station break plugs for subsequent shows.

Also on tonight's program was Lee Phillip's magical mysteries and Don Faust's news commentary. Both men are improving their shows as the weeks go Cy Wagner.

Hotel New Yorker Surveys Post-War Guests' Tele Wants

NEW YORK, May 14.-In a very slick survey booklet, which carries name of individual surveyed printed on the first page, Hotel New Yorker is tabbing the post-war video wants of former guests. Only the No. 1 question concerns television. Question starts out with a buildup: "The Hotel New Yorker was the first large hotel built which included, in its original construction, a central system of radio with a radio receiving set in every room. Now we are considering the installation of television receiving sets in every room."

Build-up is followed with these two queries: "Would you like to see television sets in every room in the Hotel New Yorker?" (Person is asked to check him. This was a strictly "no adults yes, no, or indifferent.) "Which of these two television systems do you pre-(Person asked to check via a central system or via request service.) Booklet has 17 other questions on dif-Let's save the juvenile ike for the chil- ferent services and only clinker in job dren themselves. That's the least we is the fact that after person making should give 'em. Fred Coe, who directed reply has answered everything dutifully, this has, if this is accepted as a sample, in booklet, he finds a self-matter form a flair for kid entertainment. All in all on which he is asked to copy everything he has said previously in the booklet and then mail the form.

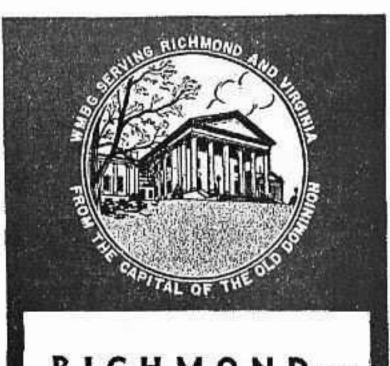
Video Progress Format Tabbed By Lee's Lubcke

HOLLYWOOD, May 14. - Harry R. Lubcke, director of television for Don Lee Web, addressed the executive board of the affiliated committee for television recently on format he feels is most commonly followed in video development. dicate the roads down which the future Lubcke outlined the steps necessary to further medium's progress. They included 🗻 invention, laboratory development, construction, field tests, industry formulation of standards and promulgation of

> He claims that each of these steps will mercial telecasting and assembly line production of video receivers. In giving examples, Lubcke said: "Not only has this procedure been carried out once for television channels below 100 megacycles, but twice; once for 441-line images and later for 525-line images."

> Burden of good commercial tele, Lubcke believes, will fall on production departments. He feels that in video, pehaps more than other entertainment mediums, "the play's the thing." He echoes sentiments of other tele reps here that programing will be vital if tele is to get proper public reception and therefore, afford necessary incentive to loosen up the sponsors' coin for commercials. However, Lubcke stressed the fact that vidco has its limitations, and therefore top production will have to be presented so that the viewer will not be aware of them.

> > More Television Reviews on Page 34



RICHMOND-LOCATED MIDWAY BETWEEN THE NORTH AND THE SOUTH Had 65,920 Radio Homes in Richmond and Henrico County in 1944.



Pubs Due for "Pecora Shellacking"

Kaye Ork Opens, Krupa, James Set

NEW YORK, May 14.—Sammy Kaye goes into Hotel Astor for two dates this summer. The Swing and Swayers, who ASCAP suit last week has been to sign an played eight weeks at the spot last summer, are both opening and closing the Autures del Uruguay, performing rights Roof by going in May 14 for four weeks and then returning August 27 to stay until September 29, when the room an music used in the United States. closes. Same financial deal which held last year holds for both dates, with Kaye dropping over a grand per week.

Gene Krupa, who is signed to play the Astor from July 16 till August 25, has just been placed in 1-A, which will naturally cancel the date if he goes into the service. Astor execs say that they haven't heard anything about Krupa's would be suitable for use in this country. being inducted.

who opens on the Roof June 11. Robert Christenberry, Astor manager, denies that James ever demanded a \$1,500 week bonus and also states that he has just received confirmation from James on the date as well as a go ahead from the AFM, without any mention of added dough.

Marks Ruled Owner Of Renewal Rights To 'Paper Doll' Tune

NEW YORK, May 12 .- In a decision by Federal Judge Conger last week, Marks Music was ruled sole owner of the renewal rights to song Paper Doll, while Sallie Black Waldo, widow of the late composer, Johnny S. Black, and Mattle Shanks, who claimed sole ownership under "survivor-take-all" agreement, are to share equally in the royalties. Decision was made anent the \$15,220 original earnings of the song and some \$2,214 under renewal rights which Marks had placed with court, asking to be adjudged sole owner of the copyright at the time.

A fourth claimant, Willie Black, dropped out of the action, while Harry S. Wonnell administrator of the late composer's estate, will share equally in the proceeds from the original copyright money. Miss Shanks had claimed ownership of the song, saying that she was joint composer and that when Black died, she became sole owner. She attacked the validity of the renewal rights and asked that the Waldo assignment be set aside.

Judge Conger pointed out that Black took out the copyright for himself and Miss Shanks, and that it was a copyright of a joint work. Black, as owner of the copyright, had a trust for the benefit of Miss Shanks, it was held, and the renewal of copyright taken out by Sallie Black Waldo is a constructive trust imposed for the benefit of Miss Waldo and Miss Shanks.

More Radio Plants Eye Disk Biz; Pilot, **WOR Feature Talk**

NEW YORK, May 14.—With actual participation of Majestic Radio in the disk biz, it's now known in many spots that other radio outfits are making definite plans to do the same. This was pointed out long ago in The Billboard but plans then were nebulous. However, it's said that plans are now under way for Pilot Radio Corporation, a Long Island City firm, to make a deal with WOR Feature Records, somewhat akin to the Majestic deal. It's not known whether this means that the WOR Feature label will be changed to Pilot, as in the switch from Hit to Majestic, but that may come.

However, one thing is safe to assume. If the big radio companies are serious about going into the disk field, the many others are already talking disks easiest way into it would be thru al- to go along with radios, which all bodes ready set-up manufacturing plants. In well for the music biz.

BMI Takes Over Closes Astor Roof; Uruguay, Folk Music Catalogs

NEW YORK, May 12.-Latest move by BMI since the org's set-back in the agreement with Association General De society of Uruguay, for the exclusive publishing and performing right to Uruguay-

Because communication between the two countries is tied up because of the war, a list of tunes and authors controlled by AGADU has not yet been received by BMI, but execs of the licensing org say that the catalog covers a large majority of all songs currently popular in the South American Republic which

Also taken into BMI as an affiliate pub-Also on the dotted line is Harry James, lisher is the firm known as Hill & Range Music, whose entire catalog is made up of folks and Western tunes. H&R controls several tunes now in the juke box limelight, including Shame On You. Disk by Spade Cooley on this tune tops The Billboard Folk Record Chart.

Ted Weems Hookup With BMI Reported

CHICAGO, May 14.-Ted Weems is negotiating to open a pub house, and altho BMI execs in New York deny the yarn, it's said that Weems is latest in line of the BMI string of band leader-affiliated-subsidized firms. For quite a while the org laid off putting dough into leaders' firms, after signing up somewhere between 40 and 50 bands.

Not know what Weems is getting from the firm but sources here say that he will have a firm somewhat along Dorsey brothers' outfit, which means both a BMI and an ASCAP house. Understood that Weems is going to stick a lot of his own dough into the venture.

L. A. Justice Dept. Checks Into Finley Suit Against MCA

HOLLYWOOD, May 14.—Described as a routine matter by a department head, the Department of Justice of Los Angeles has recently had a man in the field talking to booking office personnels, ballroom operators and anyone concerned in the Larry Finley \$3,000,000 anti-trust suit against MCA involving MCA's exclusive ballroom booking deals. Among those questioned were Finley himself and persons named in the suit in addition to people in booking offices other than MCA.

In explanation of their systematic questioning, a spokesman for the Department of Justice related that whenover a civil anti-trust suit such as Finley's is brought to their attention they send out an investigator merely to familiarize themselves with the possibility of monopoly and anti-trust. This investigation is completely separate from Finley's civil action, with the Department of Justice concerned from a criminal liability standpoint and perhaps to secure an injunction to restrain offender from carrying on what might be considered a monopolistic practice.

the case of WOR Feature, org hasn't put out many releases, nor had much production, but it certainly is a working organization for a radio firm that wants to gain some disks and exploitation for its big product the radio. It's known that Stromberg-Carlson, Philco and

Larry Clinton Sets Up Post-War Deals Before Going Over

NEW YORK, May 14.-Former ork leader, Larry Clinton, now a captain in the Army Air Force, expects to start a band immediately after the war. Shipped overseas on V-E Day, Clinton spent two days in New York before leaving, penning arrangement for his post-war combo in addition to negotiating with Victor to retain his previous recording status when the new group is formed. He also signed a deal with BMI for pubbing his original tunes as well as placing manuscripts of numbers already written in the BMI files, Entering the service in 1941, Clinton is one of the few ork leaders in service to do actual combat work and expects to be commissioned a major on the present assignment.

Hotel Group Inks Live Music Pact With ASCAP, BMI

NEW YORK, May 14.-With final negotiations for use of live music inked between the American Hotel Association and the two performance licensing agencies, BMI and ASCAP-terms won't be given out until next week-the fact that Muzak franchise holders and other wired music services have formed an organization, now links together. AHA beefed to ASCAP some time ago about what they termed "arbitrary" upping of licensee rates but at the same time they discovered that restaurants using wired music had no control as to whether the music coming into the room was licensed for performance.

In the AHA contract with ASCAP, restaurants were protected on ASCAP music but not BMI tunes. Consequently, the AHA felt that it would be better to have wired music services clear all the music at the source and leave the restaurants in the clear on performing music for which they have no license. Consequently, the formation of the wired music organization, which it's understood, is now dealing with music at source as its first problem. Idea would be to have Muzak charge restaurants a higher price for the music but ASCAP and BMI will collect from Muzak rather than from individual restaurants where wired music is used.

Goldman, Bornstein To Move Up at MPC On Immerman Exit

NEW YORK, May 12.—With the leaving of Saul Immerman, treasurer of the Music Publishers' Holding Corporation group (Warners), June 1, Mack Goldman, now professional manager of Harms, one of the subsids, moves upstairs as Herman Starr's assistant. Ben Bornstein, head of Advanced Music, takes over Goldman's spot.

Immerman's multi-fold divisions will be divvied between William Starr, in charge of copyrights, Phil Wattenburg and Sid Goldberg, who'll become assistant treasurer.

3 FB Offices To Confab End Of June; More H'wood Space

HOLLYWOOD, May 14.-Local Frederick Bros.' Agency expanding their office space, taking over practically entire second floor of building they occupy on the strip. Tom Kettering of Frederick office here reveals that entire staffs from the New York and Hollywood offices of the booking firm will meet in Chicago the end of June. Main purpose is to permit men from each of the three offices to meet, for the first time in many cases, and also to formulate new plans. Floyd Bates has been added to local Frederick cocktail department.

Writers Seen Using Decish

Terrific gains under ruling certain to be used by SPA in drawing up new contract

By Paul Secon

NEW YORK, May 14.-Altho it's not immediately apparent on the surface of things, some of the more pertinent findings in Justice Pecora's decision in the BMI-Marks-ASCAP case will certainly crop up in the very near future, and from the looks of things, the pubs aren't going to find them to their liking. For example, it's pretty well known by this time that the writers got a terrific break via Pecora's decision, and when it's known that the new contract between publishers and writers will take effect starting next year, five will get you 10 that some of the points that Pecora made will crop up in the new Songwriters' Protective Association contract. If they don't, you can bet your boots that the writers tried their best to get them in.

Biggest and juiclest point is, of course, the fact that Pecora stressed that pubs are merely trustees for the copyright so far as performing rights are concerned. ASCAP owns the performing rights, Pecora said, while the pub is merely a trustee in a joint venture with the writer. Carry that a step farther and to the side a bit and insert the words "publishing rights" instead of "performing rights" and you get the general idea. In other words, if such a clear-cut victory has been won for the writers so far as performing rights are concerned, some of the more astute minds around the Alley see no reason why the songwriters under the guise of SPA should not also seek to make publishers merely a trustee where it comes to publishing rights.

Idea's Been There Before

And if you think that's not possible, you've got another think coming. For the writers have talked about that for a long time. It seems that if a pub is merely the trustee instead of being the copyright owner, as he is now, the publisher is criminally liable in the case of breaking or violating that trust. For example, where a writer today thinks he's getting a raw deal from a pub via royalty shortages, etc., his only recourse is a suit for damages. If the pub is made a trustee for the copyright, or in a technical term has a trust deed to the property, in this case the copyright, any breach of contract on the publisher's part automatically terminates the deal or contract between writer and publisher.

In that way a writer who has a song with a publisher can fall back on what Pecora says is a publisher's responsibility, that of exercising "reasonable diligence" . . . and exploiting the composition. If a writer has a trust deed with a pub, and it's pretty safe to assume that as a result of this decision the writers thru SPA will try to force something thru to make the relationship between writer and publisher more in the line of a trustee relationship, he's in much better position. First of all he has first claim after Mr. Whiskers against a bankruptcy for back royalty claims, something that the writer has no recourse against today. If a pub claims bankruptcy, off he goes, and the writer is left holding the bag which in turns holds his song.

Short Term Deals Possible

Again, under a trustee arrangement, writers can make deals with publishers for one, two, five, etc., years for the pub to be trustee of the copyright, instead of the accepted 28-year hold the pub has on the copyright now. Also, under a trustee deal, the writer can raise the royalty rate on songs sold from 3 cents to anything he and the pub agree on, for

(See Pubs and Pecora on page 21)

House Group To Ponder AFM Noose

Hearing Ends; 'Xec Meet Next

will devise hog-tie-Ryan slaps "feather-bedding"

WASHINGTON, May 14.—House Interstate and Foreign Commerce Committee, which wound up hearing Thursday (10) on Dondero Communications Bill, will meet in executive session soon to determine procedure for broad legislation. aimed at meeting "all problems" raised by activity of American Federation of Musicians in connection with radio broadcasting. The problems raised by AFM, several members of the House Committee told The Billboard, embrace not only activity in the communications industry but also regulatory activity in the fields of taxation and education.

Likely procedure will be for Chairman Lea of House Interstate and Foreign Commerce Committee to create a subcommittee following executive session. Subcommittee will seek to devise broad legislation designed to cope with what committee calls problems raised not only by AFM's interference with broadcasting of non-commercial programs but also by AFM's imposing royalties on records. Subcommittee, it was explained, may find it necessary to consult with experts on possible amendments to several existing laws besides Communications Act of 1934.

Expectations are that many weeks will (See House Group to Mull on opp. page)

Morris Pub Firms Are Cut to Pieces

HOLLYWOOD, May 14 .- Buddy Morris's firms, Morris, Melrose, Mayfair, and Sub - committee probably his subsid which he set up for Burkeinto a profit-sharer's dream. Sam Weiss. head of Morris Music here, says he was given a part interest in the M-M-M setup a few weeks ago, a part interest he was promised last November. Recent move by Morris, in which he brought in Sid Kornheiser to be business manager of Burke-Van Heusen, saw him create a profit-sharing motive for Kornheiser. Then, again, Henry Spitzer, who runs the three firms in New York, is also said to be cut in for a part of the biz.

Kornheiser's cut into the B.-V. H. firm brought about the Weiss demands as well as Henry Spitzer's quick jaunt out here. However, they both deny it. Morris's B.-V. H. firm is now sliced up between those writers, Morris, Bing Crosby interests, and now Kornheiser.

Olive Wreath

NEW YORK, May 14.-Irving Berlin gets the Kiwanis citation this year as New York's most meritorious citizen. He'll get an inperson commendation from Herbert Bayard Swope via NBC show

NEW "APOLLO" RELEASES NO. 354 "KANSAS CITY CABOOSE" and "SLEEPY BABOON" FEATURING REX STEWART and APOLLO ALL STARS NO. 356 "I LOVE MY LOVIN' LOVER" and "LIFE WITH FATHA"" FEATURING BETTY ROCHE with EARL HINES & SEXTET NO. 754 "PICK-UP BOYS" and "PORGY" FEATURING AULD-HAWKINS-WEBSTER SAXTET PRICE TO TRADE 65° NET, F. O. B. N. Y. Gilt Edge RECORDS (A) "I WONDER" Gilt Edge #CG1 (B) "CECIL'S BOOGIE NO. 1" Gilt Edne #CG11 (A) "PUT ANOTHER CHAIR AT THE TABLE" (CECIL GANT) (B) "CECIL'S BOOGIE NO. 2" Gilt Edge #CG3 (A) "WAKE UP, CECIL, WAKE UP" (CECIL GANT) (B) "BOOGIF BLUES" Gilt Edge #CG23 (A) "I'LL REMEMBER YOU" (CECIL GANT) (B) "CECIL'S MOP MOP" ATLAS #KC100 "MY LIPS REMEMBER YOUR KISSES" (KING COLE TRIO) PRICE TO TRADE 65 NET, F. O. B. LOS ANGELES, CALIF. 1/3 dep. must accompany all orders, bal. C. O. D. Make checks payable to Apollo Record Distributing Company APOLLO RECORD DISTRIBUTING CO.

U. S. Judge Says Westmore Isn't **Guilty of Fraud**

PORTLAND, Ore., May 12 .- At the di-Van Heusen, are gradually being cut rection of Federal Judge Claude McColloch, a jury today found Sylvester L. Cross and Stephen Janik, Portland and Hollywood song pub doing business as Westmore Music Corporation, innocent of charges of using the mails to defraud. The government had contended that Cross had collected approximately \$300,-000 from more than 6,000 amateur songwriters under contracts of \$45 to \$60 for each song and charged that Cross had failed to live up to a single contract.

The defense countered by offering testimony that fewer than 10 per cent of It was thought in the Alley that the 6,000 and more "customers" had expressed dissatisfaction and that the overwhelming number of "co-writers," many of whom had submitted more than one song, had assured him of their entire approval of his work in editing, revising and exploiting their lyrics.

Judge's Comments

McColloch, in handing down this order for the directed verdict, said in part: "This is not an easy case to decide. Nothing remains in the case other than the inherent lack of merit of some of the lyrics offered by composers who were called in as witnesses. The other charges have been satisfactorily explained. Ten or 11 good people out of 2,500 or 3,000 who contracted with the defendant, have testified that they were imposed upon. I feel that some of them were. But is that evidence to take to the fury the government's accusation that the entire plan and system of operation was dishonestly conceived? I am sure that it is

"If the production of 10 dissatisfied, even defrauded people, out of a total of 2,500 or 3,000, were sufficient to taint criminally defendant's entire operation, which covered a period of five to six years, almost every business operation dealing with the public at large would be in jeopardy under the mail-fraud statutes. Under the rules of criminal law, which put a heavy burden on the prosecution. I do not feel that there is a question here for submission to the jury."

Sometimes Six Co-Writers

Sylvester Cross, for Westmore, admitted on the stand that he had promised as many as six co-writers of a song, royalties amounting to 240 per cent, with each writer getting 40 per cent. When asked about this 100-plus figure, Cross upheld validity of it, saying music pubs "enter into strange and unusual deals with their writers." Said he signed contracts with some 900 writers in one year for a series of patriotic folios.

Cross testified that Westmore had a contract with the mag Song Hits, saying the mag pays him \$5,000 on a two-year contract for exclusive right to pub his songs. He said that altho he received \$186,000 from amateurs in one year, he loses dough as he spends 90 per cent in exploiting them.

Holiday Gift Disk Packages Planned

NEW YORK, May 14 .- Altho still in the talking stages, a plan is under way by the Retail Music Dealers Association, headed by William Mills, to package popular records suited to various holidays for use as gifts. The tunes such as The Easter Parade and other numbers similarly suited for Easter would be selected in advance, gift-wrapped and sent to retail outlets in time for the holidays. While disks will be the first step in the holiday music gift campaign, it is also expected to carry over into the sheet music field with suitable piano arrangements being substituted for the disks.

Van Heusen-Burke To Do First B'way Legiter, "Nell Bly"

NEW YORK, May 12.-Jimmy Van-Heusen-Johnny Burke, tunesmiths now In the East for a couple of weeks, will do their first Broadway show. Legiter will be Nellie Bly, with Eddie Cantor producing in conjunction with A. L. Berman. Bly will have a book by Morrie Ryskind and Sol Herzog.

Pair of writers have turned out many hit tunes for pix and have a publishing tie-up with Buddy Morris. Their suit, in which they claim higher ratings in ASCAP than they now have, is still pend-

Krupa To 2-Week At Dailey's Terrace

NEW YORK, May 14.—Gene Krupa goes into Frank Dalley's Terrace Room end of this month for a two-week stint. He follows Mal Hallett, who goes in tomorrow (15) for two weeks. This will be Krupa's first time at the spot, and will be his first location job in the East, altho he's skedded to open at Astor Roof this summer. However, band leader is 1-A, and there's no telling what the outcome

Dailey may reopen his Meadowbrook sometime in August. Spot shuttered when curfew went into effect, but now that it's been taken off, plans are in the

Henry Okum, p.a. for Dailey's Terrace Room, left place couple of weeks ago and is now talking advance-man turkey with several bands.



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USOToTakeTopNameBands On Overseas Trek-50 Leaders Get Wires To Make Trip Over

Reduction in Minimum Period and Quick Delivery Stressed

NEW YORK, May 12.—With official announcement of V-E Day last week, USO-CSI execs, with approbation of the Special Service officers of the army, sent out wires to some 50 top bands telling them that they will take commitments now for a three-month jaunt overseas. It's expected that this cutting down from the previous announced six-month period, a stipulation that has proven one of the major stumbling blocks in getting bands to okay an overseas trip, will result in bringing many top names into CSI's fold.

Wires went out direct to band leaders all over the country. Couple of months ago CSI execs sent out wires to same number of leaders asking them for commitments following a series of pieces in The Billboard. However, the replies were almost nil, with only a few bands coming thru in affirmative answers. The rest, those that answered, pointed out that they were booked up for long periods in advance. However, it's thought that the three-month period now being offered bands will get bands in.

Hal McIntyre and his ork are all set to go and will probably leave any day now. He'll be the first name leader to make the jaunt with his entire ork, altho Spike Jones went over with his City Slickers.

With the fact that war is now over in Europe, CSI execs said that Special Service officers have agreed to try and get bands over to the other side quickly. However, they intimated that the three-





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month period is only for big names, but the wires went to 50 bands, including AA and other names.

House Group To Mull AFM Noose

(Continued from opposite page)

be required to draft legislation, chiefly because of heavy press of business before House Interstate and Foreign Commerce Committee. Representative George A. Dondero (D., Mich.), whose bill is designed to amend Communications Act in order to prevent interference with broadcasting of non-commercial and educational programs, told The Billboard (May 12) that he is ready to sponsor "a broader bill" and is satisfied to await the outcome of further committee deliberations.

House Committee members after latest hearing on Dondero Bill talked indignantly of AFM action in "interfering not only with communications but also with education and with the regulatory taxing rights reserved to communities, States and the federal government." Committee members believe royalty payments on transcriptions involves assumption of taxing powers.

Ryan Challenges Petrillo Action

J. Harold Ryan, president of National Association of Broadcasters, testifying at hearing, challenged right of James C. Petrillo, AFM president, to control educational broadcasts, impose transcription royalties and exercise control over platter-turners employment. Describing Petrillo's demands as "fantastic and uneconomic," Ryan urged broad legislation to remedy situation.

He said that radio broadcasting industry has been generally fortunate in employee relations and that there have been no protracted strikes with exception of AFM-imposed conflicts. Ryan reminded the congressmen of NLRB panel data showing radio pays members of AFM \$30,000,000 a year. Ryan said on basis of the NAB survey, musicians employed by radio licensees average \$76.20 weekly for 20-hour work week, including rehearsals.

NLRB Findings Cited

Ryan cited NLRB findings in stating that only one of every three members of AFM are themselves musicians, and he said that Petrillo's demands have required members of other crafts to line up in AFM. Ryan said that AFM repeatedly has forced employment quotas "of no benefit to stations or the public," and he cited the WOV case as an example of AFM "feather-bedding."

The NAB head recalled the Petrillo fight on transcription ban and the subsequent AFM imposition of royalties on transcriptions. He reminded the congressmen of Petrillo's insistence on platter-turners being AFM members, and he hit at AFM procedure on "stand-bys." He reviewed AFM ban on symphonic broadcasts of high school orchestras from mational music camp at Interlochen, Mich., and he said strong remedial legislation was urgent.

Sidney M. Kaye, special counsel for NAB, supported Ryan's declarations. Mrs. Fletcher Dodd Jr., Pittsburgh, who appeared before the committee "as an individual," told the congressmen that Petrillo interfered with a non-commercial cultural broadcast over KDKA, Pittsburgh. She said Petrillo insisted on payment of weekly fees for use of transcription of an actor's voice in each Saturday morning program dramatizing literary classics for children. Program, she said, was sponsored by the Junior League, which refused to continue under such conditions. Program consequently went off the air. She protested that education of children was being interfered with because of the AFM demands and urged legislative action.

CALDONIA

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NATIONAL RECORDS . NATIONAL RECORDS . .

Alien Property Custodian and ASCAP Vice Versa Each Other Over Tune Royalties

\$\$ for Songs Performed Here and in Enemy Lands Sought

Day has come, the Alien Property Custo- the target for a BMI attack via Raoul dian office will start disentangling what Breton, French pub. BMI wants to has proved to be an embarrassing situa- collect for its music performed there, tion since the war started. Situation, known to only a few insiders, is that, country, is certain to try and get many according to APC officials, ASCAP of the pubs now connected with SACEM, hasn't paid one cent to the office since the war started, saying that they want to know what's coming to them from their well. At any rate, according to APC music that was performed in European countries during the war. APC took over for enemy Allen societies the collection of money for music of Alien countries performed in the United present situation. States, and on the other hand the APC office has taken over collection of dough in enemy Allen countries where ASCAP licensed music has been performed.

According to APC execs, ASCAP has taken the stand that they want to know just how much dough the office has collected first before they come thru with the dough for the countries collected. However, funny part about it is that it's pretty well known that in most of the countries with whom we are and were at war, most of the pop music was banned, noting for example, the ban on music by Jewish composers in Germany, etc. The APC has had many talks with ASCAP recently, but according to them, to no avail.

that ASCAP hasn't come thru with any dough for any of the foreign societies with whom they have reciprocal deals, for attraction. Draft board here and in won't make for any pleasanter relation- New York has given Eberle a break on ships with some of the societies. Typical physicals but word has gone around that of these is the French Performing Right this time they mean biz,

NEW YORK, May 14 .- Now that V-E Society which at the present time is and Breton, as the new BMI rep in that the ASCAP-affiliated French Performing Right Society, to set up BMI houses as officials, matter of clearing up the dough coming to ASCAP and going to foreign performing right societies will probably be straightened out soon and ease the

Possible Bugle Call For Eberle'll Mess Up WM's Bookings

HOLLYWOOD, May 14.-William Morris Office, which has built the Dave Matthews band around singer Ray Eberle and has sold the package for many months in advance, is currently in a jam. for it looks as the Eberle is slated for immediate induction. Understood here combo to many promoters, army camps that office has done a sock job in selling embo to many promoters, army camps, etc.

Cancellation of whole thing will put According to informed sources, fact Morris agency on the spot, for promoters, one-night entrepreneurs, etc., have hired halls and put on big campaigns

G.I. 'Sweet Adeline'

NEW YORK, May 14 .- Due to heavy requests from G.I.'s overseas, a new section has been added to the music department of the Army Special Service which deals exclusively with arrangements for quartets of the oldtime barbershop variety. Under the supervision of Col. Harold C. Bronson, Special Service music chief, the new department has already sent over 7,000 copies of one tune to the prospective servicemen harmonizers.

Philly Ork Ass'n and Robin Hood Dell Iron Out Disking

PHILADELPHIA, May 14.—An amicable agreement between the Philadelphia Orchestra Association and the Robin Hood Dell Concerts, Inc., has been reached on the question of recordings at the Dell. Under the terms of the agreement, the Dell management will make recordings during the summer under the direction of Conductors Dmitri Mitropoulos and Andre Kostelanetz. Because the personnel of the Dell Orchestra is largely recruited from the members of the Philadelphia Orchestra, the association asked that the Dell management not make any recordings of works that might be considered in the list of standard works in the orchestra's repertoire.

The agreement was signed by Orville H. Bullitt, president, and Benjamin Ludlow, secretary for the orchestra association, and by Henry E. Gerstley, president, and C. David Hocker, secretary, for Robin Hood Dell Concerts. Under the terms of the agreement, which runs for a period of 120 days beginning April 30, the Dell management offers to submit to the orchestra association a list of works to be recorded 14 days in advance of any waxing session.

The Dell further agrees not to make or permit to be made recordings of any standard works in the lists considered the province of the orchestra. The term

"standard works" is defined as "such works as are already in the recorded repertoire of the Philadelphia Orchestra, those that are in the playing repertoire of the Philadelphia Orchestra, and those that are contemplated for recording by the orchestra association. In the event of a dispute between the parties to the agreement, the dispute shall be referred to a board of arbitration consisting of a

representative of the orchestra association, a representative of the Dell Concerts and a third independent person selected by the representatives of both organizations.

"favoritism" by the Blue Ticket, which is using the jobs to make up for services rendered in its benefit during the election and is trying to squelch the practice with the new resolution. It will be brought up at the September session, at which time all union by-laws will be changed.

The opposition feels that the dele-

gates so far appointed are examples of

802 Administration; Plan AFM Pitch NEW YORK, May 14 .- The three par-

Outs Still Fighting

ties that opposed the winning Blue Ticket in the recent 802 elections have adopted a resolution which they will introduce at the September AFM conclave that the some 25 union delegates be elected by the union as a whole instead of being appointed by the party in office. The delegates are members assigned to various territories to see that all musicians employed in the district are union members and to see that other 802 policies are carried out.

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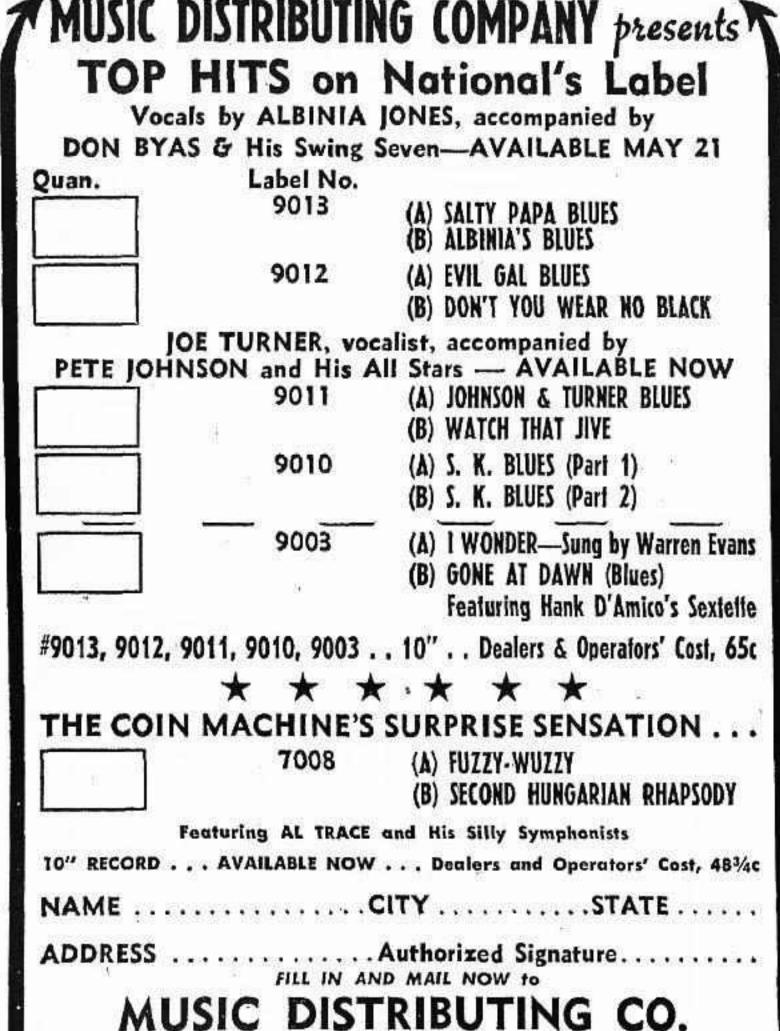
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Overseas - Bound Leaders Z Tipped Off by Al D'Artega On Conditions To Expect

G.I.'s Want Ballads, Tear-Jerkers, Novelties; Traveling Good

pertinent now that the USO has sent D'Artega says "the army is very careful telegrams to many name band leaders not to endanger any artists. We peroffering three-month dates instead of the formers had the same privileges as ofusual six, are the opinions and experi- ficers and the only time we were ever ences of Al D'Artega, leader of an all- inconvenienced was when we volunteered girl ork which recently wound up six for extra shows." months trouping for G.I.'s in Italy,

Ballads, the more sentimental the better, get the nod from most of the boys, with standards and novelties coming in second. Jump tunes are very seldom requested but, according to D'Artega, the tear-jerkers in his books really took a beating. Some of his audiences were soldiers in rest camps and hospitals, but the majority were front-line Sacks on leave and anxious to hear what people were singing and dancing to back home.

Traveling conditions were good, with most jumps being less than 150 miles and done in a special bus. The band's living quarters, according to the leader, "weren't exactly palaces but we never lacked a fairly comfortable place to sleep."

As far as a band being exposed to

NEVER GROW OLD

ARE OVER 150 OF THEM

HAVE NEVER BEEN TAKEN

Not Just Today-But Always

1 She Broke My Heart In Three Places

2 Barn Dance Polka

Dance"

Rockles"

CBS

New York

4 The Nuts and the Beerries

From Columbia's "Swing in the Saddle"

From Paramount's "National Barn

S Skec-Dee Waddle-Dee From Columbia's "Rockin in the

From Columbia's "Rhythm Roundup" E Don't Be Tellin' Me Your Troubles

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208 W. Washington, Chicago

2005IER HOT SHO

OUT OF THE CATALOG.

NEW YORK, May 14.—Particularly the dangers of a front-line soldier,

While most leaders who have talked about going over seem to think that the investigation, processing and other red tape which they have to go thru before being shipped takes upwards of four months, D'Artega claims that within five weeks after preliminary papers have been signed the band could be at sea, shots and all. He arrived by plane several weeks ago, leaving his manager and 16 girls somewhere in Italy waiting to see if they will start another tour of the E.T.O. or will return home. So far, nothing is definite. The ork is handled by William Morris Agency which has several bookings lined up if and when the band comes back. He also has a transcription inking with Associated to be filled when things are straightened out.

PUBS AND PECORA

(Continued from page 17)

with the pub merely a trustee for his copyright it gives the writer more of a partnership arrangement than the writerpublisher deal that exists today.

There are many more ramifications of the above but this is sufficient to make it clear that for the last few years, since the decision came down in ASCAP's favor, really in the writers' favor, pubs a good reason. Whether they will ever give in to a trustee arrangement for the publishing rights of their own volition. as in the case of the new contract now have made terrific gains by Pecora's decision so far as performing rights are concerned, however, gives them an added

Bart Forms Disking Org

NEW YORK, May 14.-Newest indie disking outfit is Hub Recording Company, race disking org headed by Ben Bart, now treasurer with Moe Gale Agency. Disking company is said to have production facilities lined up for some 500,000 records, with first waxing set for tomorrow (8), when Taft Smith cuts a couple.

Bart recently formed combine with Harry Lenetzka, formerly with Gale office, to supervise bookings of the Ink Spots, altho act is booked by Gale office and personally managed by Gale.

have been wringing their hands, and for being drawn between SPA and the pubs, is another story. Fact that the writers

SPEGALS

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PAIR OF BROKEN HEARTS

By JENNY LOU CARSON and FRED ROSE

Recorded for Okeh by SPADE COOLEY

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By FRED ROSE

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BLUES IN MY MIND

By FRED ROSE

Recorded for Okeh by ROY ACUFF

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PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S 10 TOP TUNES

- MY DREAMS ARE GETTING BETTER ALL THE TIME
- 🙆 CANDY
- LAURA
- SENTIMENTAL JOURNEY
- I'M BEGINNING TO SEE THE LIGHT
- **3** DREAM
- **D** JUST A PRAYER AWAY
- B THERE! I'VE SAID IT AGAIN
- BELL-BOTTOM TROUSERS
- ALL OF MY LIFE

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Biliboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

one or more of the other features of the published.

Tunes listed alphabetically are in films | Chart are listed, since many film-featured currently showing or to be shown soon. | tunes never reach any degree of popular-Only tunes which have won a position in ity, and many others are never even

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date-May 25, 1945.

ALL AT ONCE (Chappell) in 20th Century-Fox's "Where Do We Go From Here?" National release date not set.

ANYWHERE (Bourne), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date-February 22, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date-February 3, 1915.

CHLOE (Villa-Moret), performed by Spike Jones ork in Paramount's "Bring On the Girls." National release date-March 30, 1945.

I SHOULD CARE (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date not set.

I WALKED IN (Miller) in 20th Century-Fox's "Nob Hill." National release date not set.

I'M BEGINNING TO SEE THE LIGHT (Grand), sung by Dale Evans in Republic's "The Man From Oklahoma." National release date not set.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date-November, 1914.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes In Columbia's "Blonde From Brooklyn," National release date-June 21, 1945.

MY DREAMS ARE GETTING BETTER ALL THE TIME (Santly-Joy), sung by Marion Hutton in Universal's "In Society." National release date-August 18, 1944. | release date-February 3, 1945.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchor Aweigh." National release date not set.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date not set.

POOR LITTLE RHODE ISLAND (Shapiro-Bernstein), sung by Ann Miller in Columbia's "Carolina Blucs." National release date-September 26, 1944.

(I LOVE YOU, I LOVE YOU, I LOVE YOU) SWEETHEART OF ALL MY DREAMS (Shapiro-Bernstein) in MGM's "Thirty Seconds Over Tokyo." National release date-December 28, 1944.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe," National release date-May 2, 1915.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

WHATCHA SAY? (Harms, Inc.), performed by Louis Armstrong ork in Warner Bros.* "Pillow to Post." National release date-June 9, 1945.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National

Music Popularity Chart

Week Ending May 10, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, May 4, and ending Thursday, May 10)

Tunes listed here received the greatest | the top 25 (more in case of ties) tunes number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard pro-

Service tabulation. The Billboard lists | the tune is indicated.

alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column,

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing List is based on Accurate Reporting agency controlling performance rights on

Wks.	LIC.
date TITLE	PUBLISHER DV
1. All At Once (F)	
11. All of My Life (R)	
7. Anchors Aweigh	
5. Anywhere (F) (R)	Bourne—ASCAP
11. Army Air Corps	
8. Baia (F) (R)	Peer—BMI
2. Bell-Bottom Trousers (R)	Santly-Joy-ASCAP
12. Candy (R)	Feist-ASCAP
8. Dream (R)	Capitol Songs-ASCAP
4. Everytime (R)	ABC—ASCAP
1. God Bless America	Berlin—ASCAP
7. He's Home for a Little While (R)	Famous-ASCAP
14. I Should Care (F) (R)	
4. I'll Always Be With You (R)	Broadway—ASCAP
16. I'm Beginning To See the Light (F) (R)	Grand-ASCAP
2. I've Got a Locket in My Pocket	Paramount-ASCAP
15. Just a Prayer Away (R)	Shapiro-Bernstein-ASCAP
8. Laura (F) (R)	
2. Marines' Hymn	
1. My Baby Said Yes (F) (R)	Leeds—ASCAP
17. My Dreams Are Getting Better All the Time (F) (R)Santly-Joy-ASCAP
2. Negra Consentida (My Pet Brunette) (R)	
6. Please Don't Say No (F) (R)	
3. Remember When	
3. Right As the Rain (M) (R)	요즘 보다 가게 하는 이 사람들이 보이에 가게 하고 있다면 하지만 내려지 않는데 하는데 하는데 하는데 되었다.
6. Sentimental Journey (R)	
10. (I Love You, I Love You, I Love You) Sweet	theart of All My Dreams (F)Shapiro-Bernstein—ASCAP
6. The More I See You (F) (R)	Bregman-Vocco-Conn-ASCAP
9. There Must Be a Way (R)	Stevens-BMI
1. While You're Away (F)	Remick-ASCAP
3. You're Not Foolin' Anyone But Yourself (R)	

RECORDS MOST-PLAYED ON THE AIR

are those played over the greatest number ords of tunes listed here will be found in of record shows. List is based on reports | Most-Played Juke Box Records chart. received by The Billboard from disk (F) Indicates tune is from a film; (M) lockeys thruout the country. Unless in- | indicates tune is from a legit musical.

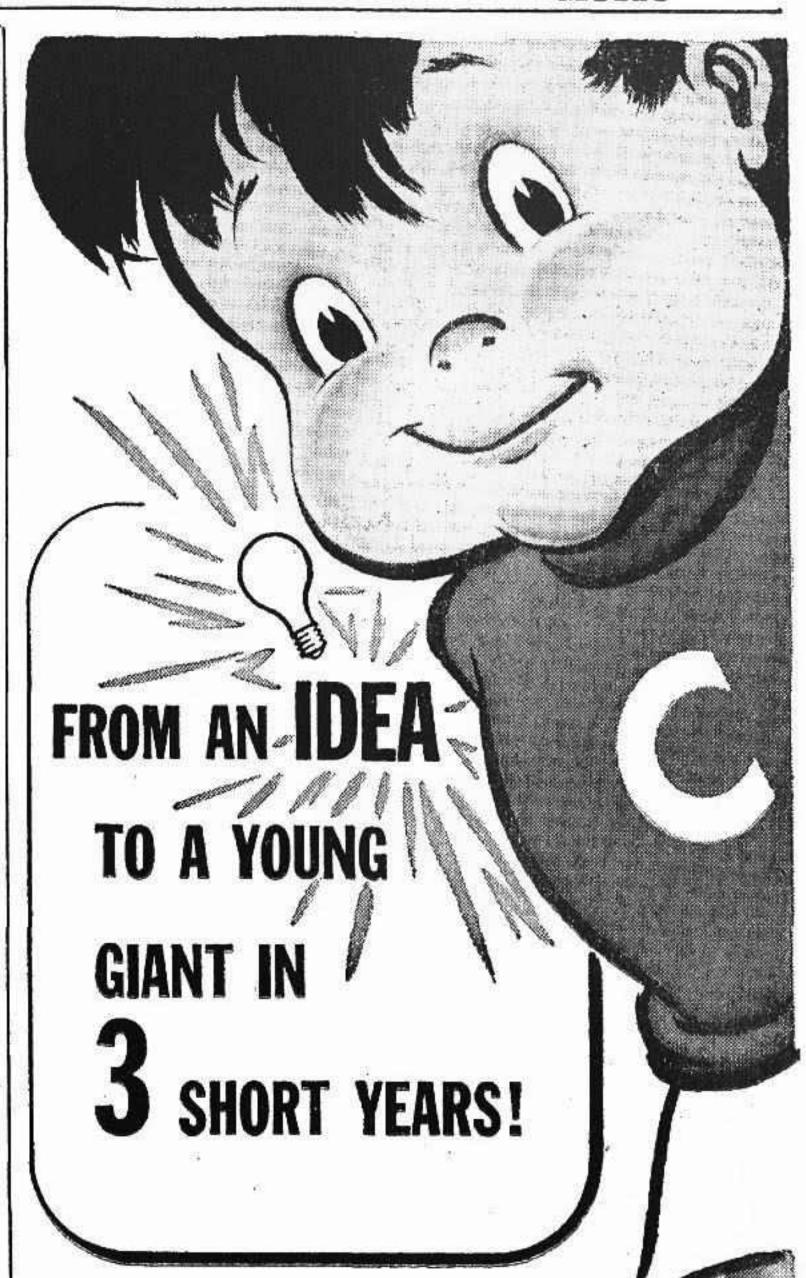
Records listed here in numerical order | dicated in this chart, other available rec-

Weeks		TION	Going Strong
to date	Week	Week	Lic. By
8	,1	1.	THERE! I'VE SAID IT AGAIN Vaughn Monroe Victor 20-1637—BMI
10	2	2.	DREAM The Pied Pipers Capitol 185-ASCAP
12	2	. 3.	CANDY Johnny Mercer-Jo Stafford Capitol 163-ASCAP
9	3	3.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)Les BrownColumbia 36779—ASCAP
8	8	4.	CALDONIA Woody Herman Columbia 36789—BMI (Erskine Hawkins, Victor 20-1659; Louis Prima, Majestic 7134; Louis Jordan, Decca 8670)
11	6	5.	SENTIMENTAL JOURNEY Les BrownColumbia 36769—ASCAP
2	9	6.	LAURA (F) Freddy Martin Victor 20-1655—ASCAP (Jerry Wald, Majestic 7129; Woody Herman, Columbia 36785; Johnny Johnston, Capitol 196; Dick Haymes, Decca 18666)
5	7	6.	JUST A PRAYER Bing Crosby-Ken Darby Singers
5	4	7.	AWAY Decca 23392—ASCAP LAURA (F) Woody Herman Columbia 36785—ASCAP
17	5	8.	I'M BEGINNING TO SEE THE LIGHT (F). Harry James Columbia 36758—ASCAP
4	9	9.	SENTIMENTAL JOURNEY Hal McIntyre Victor 20-1643—ASCAP
3	8	10.	LAURA (F)Jerry WaldMajestic 7129—ASCAP
2	11	11.	CHLOE (F)Spike JonesVictor 20-1654-ASCAP
2 1	_	11.	YAH-TA-TA, YAH- Bing Crosby-Judy Garland TA-TA Decca 23410—ASCAP (Harry James, Columbia 36788; Four King Sisters-Freddy Martin, Victor 45-0000)
4	10	12.	MY DREAMS ARE GETTING BETTER Johnny Long-Dick Robertson
а	10	13.	ALL THE TIME (F)
6	11	14.	MY DREAMS ARE
(E		57700	GETTING BETTER Phil Moore Four

Coming Up

ALL THE TIME (F).. Victor 20-1641-ASCAP

CALDONIA	Victor 20-1659
TIPPIN' IN	Victor 20-1639
CLOSE AS PAGES IN A BOOK	K Benny Goodman Columbia 36787
CANDY	Jerry Wald Majestic 7129
BELL-BOTTOM TROUSERS .	



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WITH THESE VICTOR AND BLUEBIRD HITS!"

Swing and Sway with

SAMMY KAYE

The More I See You "Billy Rose's Diamond Horseshoe") VOCAL BY SALLY STUART

I Miss Your Kiss

VOCAL BY BILLY WILLIAMS AND THE FIVE KAYDETS

20-1662 ____

ARTIE SHAW

AND HIS ORCHESTRA

September Song "Knickerbocker Holiday")

Little Jazz

20-1668

LIL GREEN

No, Baby, Nobody But You **Boy Friend**

34-0728

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Radio Corporation of America RCA Victor Division, Camden, N. J.





PART 2—The Billboard

RETAIL SALES AND

received from more than 20 jobbers in all cates tune is in legit musical; (R) indicates sections of the country. Songs are listed | tune is available on records.

Tunes listed are the national best sheet according to greatest number of sales, music sellers. List is based on reports (F) Indicates tune is in a film; (M) indi-

Weeks	Last	This	*!
o date	Week	Week	
8	2	1.	CANDY (R)Feist
6	4	2.	LAURA (F) (R)Robbins
15	1	3.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) (R)Santly-Joy
7	3	4.	JUST A PRAYER AWAY (R)Shapiro-Bernstein
6	6	5.	DREAM (R)Capitol
6 6	8	6.	SENTIMENTAL JOURNEY (R)
6	9	7.	ALL OF MY LIFE (R)Berlin
11	5	8.	I'M BEGINNING TO SEE THE LIGHT (F) (R)Grand
3	7	9.	BELL-BOTTOM TROUSERS (R)Santly-Joy
3		10.	THERE! I'VE SAID IT AGAIN (R)

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in according to greatest sales. (F) Indicates the nation's retail record stores (dealers). tune is in a film; (M) indicates tune is in more than 700 dealers in all sections of is listed in italic. the country. Records are listed numerically

List is based on reports received from a legit musical. The B side of each record

Weeks!		This Week	
9	1	1.	MY DREAMS ARE GETTING
			BETTER ALL THE TIME (F) Les Brown Columbia 36779 He's Home for a Little While
6	4	2.	SENTIMENTAL JOURNEY Les Brown Columbia 36769 Twilight Time
12	2	3.	Gonna See My Baby (Pied Pipers-Paul Weston)
6	3	4.	THERE! I'VE SAID IT AGAIN
6	10	5.	MY DREAMS ARE GETTING Johnny Long-Dick Robertson BETTER ALL THE TIME (F)
3	7	6.	CALDONIA
3	9	7.	LAURA (F) Freddie MartinVictor 20-1655 A Song to Remember
13	8	8.	I'M BEGINNING TO SEE THE LIGHT (F) Harry JamesColumbia 36758 The Love I Long For

(Continued on page 66)

Albums listed are those selling best in than 200 dealers in all sections of the the nation's retail record stores (dealers). the country. Albums are listed numerically List is based on reports received from more | according to greatest sales.

Weeks			
to date !	Week	Week	· · · · · · · · · · · · · · · · · · ·
9	2	1.	King Cole Trio
7	1	1.	Collection of Favorites
55200	020	V220	Glenn Miller and Ork
5	4	2.	Eight to the Bar Pete Johnson-Albert AmmonsVictor P-69
8	3	3.	Song of Norway
3			Featuring Members of the Original New York Cast
2	-)	4.	Oklahoma
- 1	- 1		Original Cast

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and than 350 dealers in all sections of the semi-classical records selling best in the country. Records are listed according to nation's retail record stores (dealers). List | greatest sales. is based on reports received from more

Weeks	Last	This	
to date	M. CUK	Week	
8	1	1.	The Lord's Prayer
	- 33	-	John Charles Thomas
9	2	2.	Ave Maria (Schubert)
			Marian Anderson
3	5	3.	Ritual Fire Dance
1		5.00	Jose Iturbi
4	5	4.	Claire De Lune
	A	1000	Stokowski, Philadelphia OrkVictor 1812
3	_	5.	Claire De Lune
. 4	- 1		Kostelanetz and OrkColumbia 7361-M
100			

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTIS

Albums listed are those classical and more than 200 dealers in all sections of the semi-classical albums selling best in the country. Albums are listed according to nation's retail record stores (dealers). greatest sales. List is based on reports received from

Weeks		Phis
to date	Week	Vcek
5	1	1. Music to Remember (From the Life of Chopin) Jose Iturbi
4		 Tchaikovsky Symphony No. 6 in B Minor (Patetique) Artur Rodzinski, New York PhilharmonicColumbia M-558
9	3	3. Grieg Piano Concerto in A Minor
		Rubinstein-Ormandy, PhiladelphiaVictor M-900 4. The Music of Victor Herbert
		Andre Kostelanetz and His OrkColumbia M-415
1	=	5. Peter and the Wolf
6	4	Koussevitzky, Boston SymphonyVictor M-566 5. Rhapsody in Blue (Gershwin)
		Andre Kostelanetz and Ork (Alec Templeton, planist)
N 11		

Copyrighted material

Music Popularity Chart

Week Ending May 10, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks	POSIT	ION This	Caina Stuana
to date	Week	Week	Going Strong
9	1	1.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Les Brown (Doris Day)
11	2	2.	Weston Ork)
9	4	3.	Majestic 7129; Johnny Long-Dick Robertson, Decca 18661) THERE! I'VE SAID IT AGAIN—Vaughn Monroe (Vaughn Monroe-The Norton Sisters)
6	3	4.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Johnny Long-Dick Robertson (Dick Robertson-Frances Lane)
			(See No. 1)
4	8	5.	I'M BEGINNING TO SEE THE LIGHT (F)—Ink Spots-Ella Fitzgerald
5	7	6.	JUST A PRAYER AWAY—Bing Crosby-Ken Darby Singers (Ethel Smith-Victor Young Ork)
8	6	7.	SENTIMENTAL JOURNEY-Les Brown (Doris Day)
16	5	8.	(Hal McIntyre, Victor 20-1643) I'M BEGINNING TO SEE THE LIGHT (F)—Harry James (Kitty Kallen)
8	10	8.	CANDY-Dinah Shore (Albert Sack Ork)Victor 20-1632 (See No. 2)
7	6	9.	STUFF LIKE THAT THERE—Betty Hutton (Paul Weston Ork)
Đ	13	10.	DREAM—The Pied Pipers (Paul Weston Ork)Capitol 185 (Freddy Martin, Victor 20-1645; the Three Suns, Majestic 7133; Frank Sinatra, Columbia 36797; Jimmy Dorsey, Decca 18670; Lee Castle, Musicraft 15031)
10	11	11.	I'M BEGINNING TO SEE THE LIGHT (F)—Duke Ellington (Joya Sherrill)
19	10	11.	RUM AND COCA-COLA—Andrews Sisters (Vic Schoen Ork)
13	9	12.	Houdini, Decca 23394; "Porky" Freeman Trio, ARA RM-118) A LITTLE ON THE LONELY SIDE—Guy Lombardo (Jimmy Brown)
3	12	13.	(See No. 2) Long-Dick RobertsonDecca 18661
3 2	11	13.	TIPPIN' IN-Erskine HawkinsVictor 20-1639
2	11	14.	POOR LITTLE RHODE ISLAND (F)—Guy Lombardo (The Lombardo Trio-Stuart Foster)Decca 18651

Coming Up

CALDONIA-Woody Herman (Woody Herman)Columbia 36789
JUST A PRAYER AWAY-Sammy Kaye (Billy Williams-Kaye Choir)
PUT ANOTHER CHAIR AT THE TABLE-Mills BrothersDecca 18663
I WISH-Mills Brothers
BELL-BOTTOM TROUSERS-Tony Paster (Ruth McCullough-Tony Paster)

MOST-PLAYED JUKE BOX FOLK RECORDS

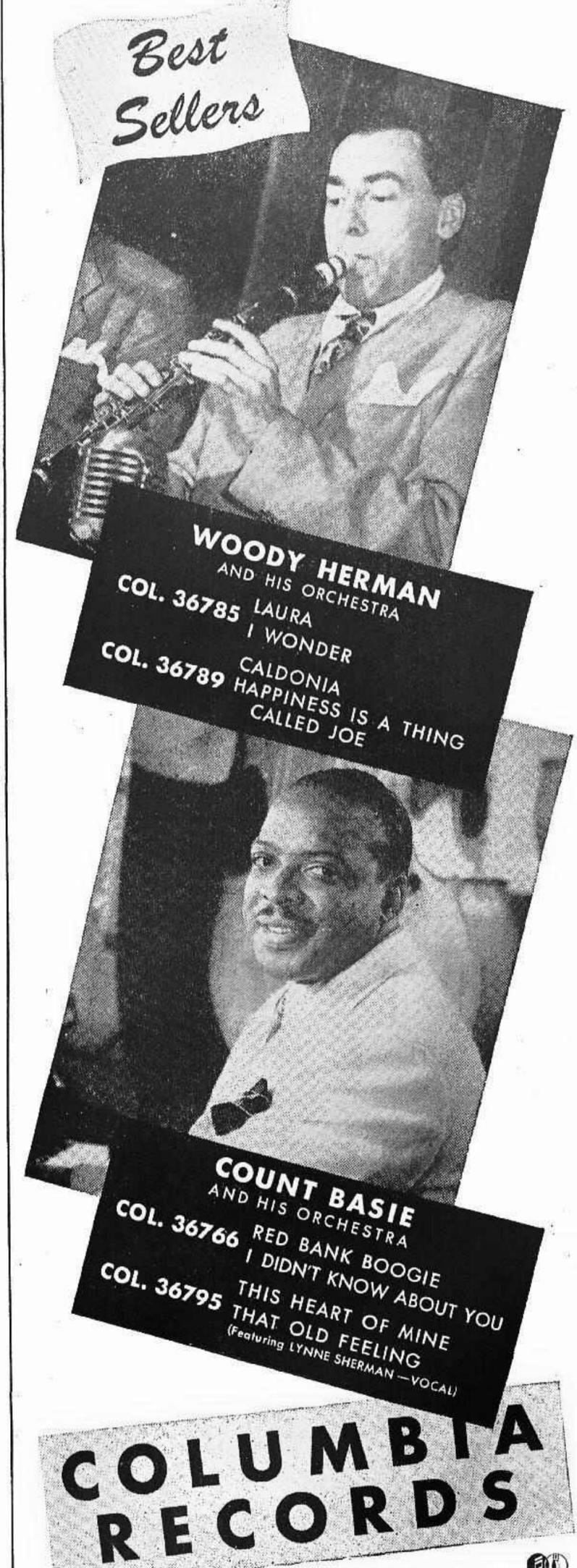
Records listed are folk records most more than 500 reports received direct from played in juke boxes. List is based on operators all over the country.

	POSI	TION	
Weeks		Thia	
to date	Week	Week	бировичения и при при при при при при при при при п
4	2	1.	AT MAIL CALL TODAY Gene Autry Okch 6737
12	1	2.	SHAME ON YOUSpade CooleyOkeh 6731
12 9 14	2	3.	SMOKE ON THE WATERBob WillsOkeh 6736
5507 11	4	4.	THERE'S A NEW MOON OVER MY SHOULDERJimmie DavisDecca 6105
9	4	5.	HANG YOUR HEAD IN SHAME Bob WillsOkeh 6736
7	3	5.	TOMORROW NEVER COMES Ernest Tubb Decca 6106
20	.5	6.	JEALOUS HEART Tex Ritter Capitol 179

MOST-PLAYED JUKE BOX RACE RECORDS

Records lised as race-type disks most | based on more than 500 reports received played in the nation's juke boxes. List is | direct from operators all over the country.

	POSI	TION	
Weeks	Lant	This	
to date	Week	Week	
8	1	1.	TIPPIN' IN Erskine Hawkins. Victor 20-1639
2	3	2.	CALDONIA BOOGIELouis JordanDecca 8670
8 2 3	5	3.	ROCK ME, MAMA Arthur (Big Boy) Crudup Bluebird 34-0725
13	4	3.	YOU CAN'T GET THAT NO MORE
15	5	3.	MOP! MOP! Louis Jordan Decca 8668
1	- 1	4.	CALDONIA Erskine Hawkins Victor 20-1659



Prominent Bongs



Latest NATIONAL Releases!

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NO. 9012 YOU WEAR NO

NO. 9013

By ALBINIA JONES with DON BYAS' SWING SEVEN featuring "DIZZY" GILLESPIE

OPERATORS' COST 65c Incl. Tax

25% deposit required with orders from new accounts.

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1328 BROADWAY

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PART 3—The Billboard

ADVANCE SONG-RECORD

PUBLISHERS' PLUG TUNES

panies, disk jockeys, program producers plying information are listed. and other users of music use song begin-

Songs listed are those on which publish- | ning on date listed, and extending anyers are currently working or on which they where from two weeks to three months plan to work in the near future. This, of from that date, depending on circumcourse, means publisher will have his con- stances. List is based on information suptact men make special concentrated effort plied direct from publishers themselves. to have band leaders, singers, disk com- Only tunes of publishers voluntarily sup-

Current Plugs

Current Plugs					
Publisher	Publisher				
A Blue Poke Bonnet and a Stovepipe	Keep Your Hands Up, Stranger Kelly				
HatArrow	Kitten on the Keys,				
A Friend of Yours Burke-Van Heusen	Laura				
A Dream (That Won't Come True) . Midwest	Lonely LoveBMI				
A Kiss Goodnight	Lonesome				
A Little On the Lonely Side Advanced	Lucky To Be McWitmark				
A Story of Two Cigarettes , Martin Block	Ma-Ma, I Wanna Hawalian Guitar Kanes				
A Stranger in TownHouse of Melody All at OnceChappell	Mem'ries of MotherIrving Siegel My Baby Said YesLeeds				
All of My LifeBerlin	My Dreams Are Getting Better All the				
Am I a Passing Dream?Dave Ringle	TimeSantly-Joy				
AnywhereBourne	My Rainbow of Dreams				
Are You Livin', Old Man?Jefferson BaiaPeer	(All of a Sudden) My Heart SingsLeeds Negra Consentida (My Pet Brunette)				
Bell Bottom TrousersSantly-Joy	Marks				
Bounce-y Bounce-y Ball-y	Oh, My Achin' BackFeist				
Singer, Reese, Patrick	Old Mister FrogWinthrop				
By the Old Water Mill Russ Hull's Country Music	On Basic Street				
Caldonia	One Meat BallLeeds				
CandyFeist	Otto, Make That Riff StaccatoTempo				
Captain KiddMartin Block	Please, Don't Say NoFeist Please No Squeeza Da BananaLeeds				
Carry On, Brother, Carry On Martin Block Close as Pages in a Book Williamson	Poor Lenore				
Cool WaterAmerican	Pretty Soon				
Counting the Days Santly-Joy	Promises				
Darling, Promise Me	Put Another Chair at the TableLeeds Remember When?Campbell-Porgie				
Don't Let It Happen AgainBMI	Right as the RainCrawford				
Down on Chesapeake BayNewart	RosemaryFamous				
Down in Chi Chi Hotcha Watchee, Broadway	Sailing on a MoonbeamBlasco				
Dream	Send This Purple Heart to My Sweet-				
Everybody's Seen Him But His Daddy	Sentimental JourneyMorris				
Marks	Sleep the Whole Night Through Arcadia				
Fuzzy WuzzyDrake-Hoffman-Livingston	Sleigh Ride in JulyBurke-Van Heusen				
Garland of Old-Fashioned Roses,O'Kay	Small WorldSouthern Soldier's Last LetterAmerican				
Give Me Love TonightMidland	Some Other Time				
Got a Penny, Benny?Vanguard Songs	Something to Write Home About				
Good, Good, GoodBerlin Green, Green Hills of HomeLincoln	Stars in Your EyesMelody Lane				
Guess I'll Hang My Tears Out To Dry	Stuff Like That ThereCapitol				
Marlo	Sugar Foot				
He's Home for a Little WhileFamous He Was a Perfect Gentleman	Sweetheart of All My Dreams				
Burke-Van Heusen	Ten Years From NowFeist				
I Ain't Goin' Nowhere, Baby Edwards	The Betty Grable PolkaHolly-York				
I Begged HerFeist	The Blonde Sailer				
I Can't Believe It	The Kid With the GuitarKelly The More I Sec You				
MeMills	Bregman-Vocco-Conn				
I Don't Care Who Knows It Robbins	The Sunset Reminds Me of You Newart				
I Didn't Know About YouRobbins I Fall in Love Too EasilyFeist	The Three Caballeros Chas. K. Harris				
I'll Follow You	The Worry Song				
I Had a Little Talk With the Lord	There Must Be a Way Stevens				
Santly-Joy	There's a New Moon Over My Shoulder Peer				
I Hope to Die If I Told a LieAdvanced I Miss Your Kiss	There's a New Star in My Window, Hanna				
I Remember Easter Sunday. Whitney Blake	There's No YouStanwood This Heart of MineTriangle				
I Shouldn't (But I Do)	This Is Our SongCavalcade				
I Walked In	Thru Your Eyes, Thru Your Heart Mills				
If I Loved YouT. B. Harms	Too-Ra-Loo-Ra-Loo-RalWitmark Twilight TimeCampbell-Porgle				
If You Are But a Dream	Upa Upa,				
I'll Always Be With YouBroadway	Watcha Say				
I'll Remember SuzanneMarks I'll See You TomorrowEdwards	Who? It's Not You Charles Gunther				
I'm Gonna Love That Guy Bourne	What Makes the SunsetMiller While You're AwayRemick				
I'm Lonely for You	Whistle for a WindSinger-Reese-Patrick				
I'm Only 'Teasin'	WindingKelly				
In a Shower of StarsMills	Ya' Betcha				
In the Land of Uncle SamGolden West	Yes, Honey, I'se Yo Baby Hall's Hit Songs				
Is There a Second Heaven?Malco	You Belong to My Heart. Chas. K. Harris				
It's You, It's You, It's YouLad I've Got a Locket in My Pocket	You Don't Have To Believe Me Prominent Songs				
	E Dullient Bonon				

or Near Future

Plugs Scheduled	fo
Publisher	
A Two-Seated Saddle and a Onc-Gaited HorseAmerican	I
Along the Navajo TrailLeeds	I
And There You AreFeist	T'd
Ask My HeartManhattan Melodies Buzz-Buzz (Will You Be My Honey) Advanced	In I
Can't You Read Between the Lines? Shapiro-Bernstein	Le
Conversation While Dancing Capitol	
Dreaming Leeds	Lit
Homesick That's All	Lo
Hecky Darn!Midland	My
I Ain't Got Nothin' But the Blues	Oh
Burke-Van Heusen	On
I Don't Care If I Never Dream	Ou
T Trans Test On Transition Chaptro-Bernstein	UL

Publisher Never B'lleved in Love at Sight ('Til I Just Don't Know Why, But I Do Russ Hull's Country Music d Rather Be Me......Morris My Little Red Book Marks Was Here When You Left Me Berlin ine Comes Around Every Year Morris et's Dance Again.....O'Kay ttle Boy (Does Your Mother Know You're Out?)......Newart ttle Red Hooding Ride Blasco oveFeist y Mother's Waltz Morris h, What I Dream'd About You. . Pyramid at of Nowhere......Paramount I Have But One Heart Stanwood | Santa Marta Marks

(See PLUGS SCHEDULED FOR NEAR FUTURE on page 66)

Music Popularity Chart

Week Ending May 10, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approxi- supplied in advance by record companies. mately two weeks in advance of actual Only records of those manufacturers volrelease date. List is based on information untarily supplying information are listed. ALBINIAS BLUES Albinia Jones (Don Byas's Swing Seven)National 9013 ADIOS AFRICA-AFROACUBAN Xavier Cugat (Miguelito Valdes) Columbia 36808 BOOGIE IN THE BASEMENT......Luis Russell..................Manor 1006 CAN'T YOU READ BETWEEN THE Jimmy Dorsey (Jean Cromwell)..... LINES? Decca 18676 CAN'T YOU READ BETWEEN THE Kate Smith (Jack Miller Ork) CHOPIN'S POLONAISE Carmen Cavallaro..... Decca 18677 DON'T YOU WEAR NO BLACK Albinia Jones (Don Byas's Swing Seven)National 9012 EACH MINUTE SEEMS A MILLION Eddy Arnold and His Tennessee Plow-ECCENTRIC Max Kaminsky and His Jazz Band Commodore 560 ENLLORO (VOODOO MOON) Carmen Cavallaro........Decca 18677 ENLLORO (VOODOO MOON) AFRO- Xavier Cugat (Del Campo) EVIL GAL BLUES Albinia Jones (Don Byas's Swing Seven)National 9012 FARMER'S SERENADE The Good-Fellows (Harold Grant Ork) GUESS WHO'S IN TOWN...... Max Kaminsky and His Jazz Band... HONOLULU LULLABY The Good-Fellows (Harold Grant Ork) IF I LOVED YOU Harry James (Buddy Di Vito)..... I HOPE TO DIE IF I TOLD A LIE The Three Suns (Artie Dunn) I'M IN A ROMANTIC MOOD...... The Three Suns (Artie Dunn)..... JOHNNY HAS GONE FOR A SOLDIER. . Josh White Decca 23416 (Continued on page 66)

RECORD POSSIBILITIES

In the opinion of The Biliboard music | try into best selling, most played or most staff, records listed below are most likely | heard features of the Chart.

THE MORE I SEE YOU......Sammy Kaye....Victor 20-1652-A
This tune is done to a tasty "T" by Kaye, especially the lyric by Sally Stuart.
Kaye's band does a nice job of backing all the way thru and whole thing winds up as a Kaye-1 job.

HE'S HOME FOR A LITTLE

WHILE Helen Forrest Decca 18668-A

This disk could make this song single-handed. Fem warbler Forrest is in fine voice. Altho the tempo is as slow as molasses, in skillful hands of Miss Forest this turns out to be an asset rather than a stopper. Disk is unusual. Other side, "Everytime," is also slated for big time.

SEPTEMBER SONGArtie Shaw....Victor 20-1668-A

A-la the old Shaw's "Beguine," which turned out to be a classic, again with a beauty of a tune that's been a fave for long time. Rendition is fine and whole thing comes off with fervor and flavor of old Shaw ork.

RECORD REVIEWS

By M. H. Orodenker

Lightface portion of reviews is intended | users. Boldface portion is intended for for information of all record and music | guidance of juke box operators.

BETTY JANE BONNEY (Victor)

How Little We Know—FT; V. Memphis in June—FT; V.

These sides not only introduce a new voice to the diskophiles, but mark a new note in record retailing. These platters by Betty Jane Bonney, erstwhile band canary for Les Brown, Charlie Spivak and others, are being placed only along the Atlantic Seaboard to test sales potentiality. However, there should be plenty of indication that the demands will exceed beyond such confines for both the singer and her voice. For her disk debut, Victor fails to dress her up with any elaborate orchestral trimmings. With only a small combination of rhythm instruments to fall upon for support, Miss Betty Jane has to stand up virtually alone for the delivery. That she does in an able fashion that should bring to her a fond response on the part of the record buyer. Miss Bonney sells best when called upon to apply a rhythmic lift to the lyric, Such is the demand for Hoagy Carmichael's "Memphis in June." A ballad of nostalgia that drips with Dixieland honeysuckle and magnolia, originally written for George Raft's new movie, "Johnny Angel," Miss Bonney sells it strong all the way. Her straightforward delivery also serves well for Carmichael's "How Little We Know," also

a Carmichael compo from the movie "To Have and To Have Not."

With a movie song that should reach the top of the ladder, and with a selling voice that also promises to build big, music ops could very well lay in heavy stocks for

"Memphis in June."

FRANK SINATRA (Columbia)

There's No You—FT; V. Dream—FT; V.

Lush with richness, both in the lyrical exposition and most decidedly in the musical accompaniment, will make it most a production problem for the waxwork as to how many of these Frank Sinatra records will sell. The Voice is in a beaucoup romantic groove, and all get-out for such utterances, in his treatment for both of these romantic ballads. Set at a slow tempo, with Axel Stordahl fashioning fiddle fancies to paint a most colorful musical bank for Sinatra's pipings, it's a double-decker dandy for both the love sentiment expressed in "There's No You," and for the compelling "Dream" ballad. For Johnny Mercer's "Dream," the Voice is show-cased further by the close harmonies of the Ken Lane Singers.

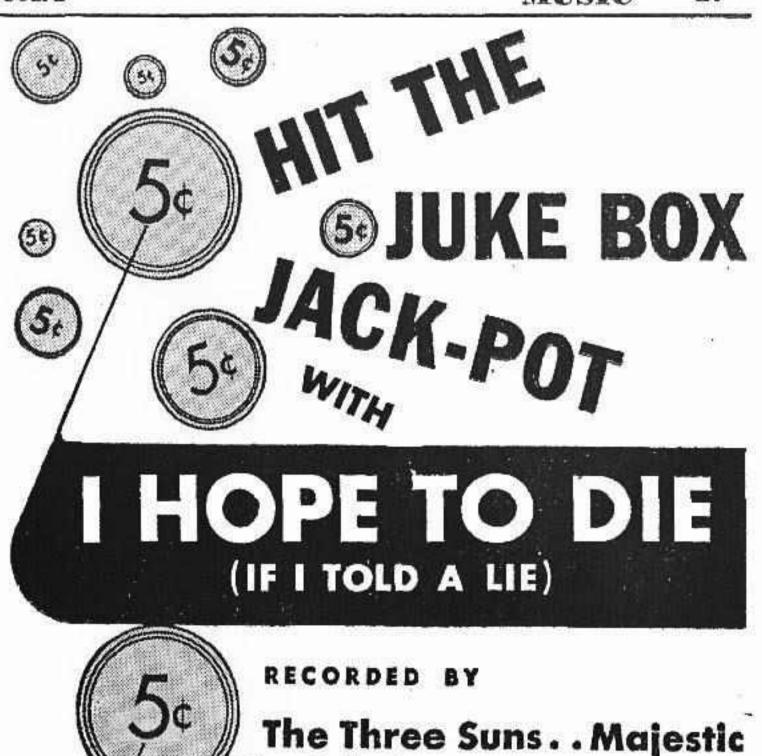
ARTIE SHAW (Victor)
September Song—FT. Little Jazz—FT.

There is plenty of interesting scoring and syncopation for these Artie Shaw sides. Particularly for Kurt Weill's classical "September Song" music from an earlier "Knickerbocker Holiday" show. Band takes the song for a rhythmic ride, sparked by the Maestro's solo clarinet passages, with broken chord effects to punctuate the backgrounds for the start and finish stanzas. Contrasting with the standard riff patterns is the mated side, offering Buster Harding's "Little Jazz" opus. Spinning spotlights in its entirety the torrid trumpet tootling of Roy Eldridge, who starts slow and brings

the winding to a feverish pitch.

Juke box fans will howl and hop aplenty for the hot horn blowing in "Little Jazz."

(Continued on page 66)



ADVANCED MUSIC CORP.

The Ink Spots Decca

Erskine Hawkins......Victor

Vincent Lopez NBC Trans.

Art Kassell Associated

Ben Bloom, General Professional Manager
RCA Building • Rockefeller Center • New York 20



Communications to 1564 Broadway, New York 19, N. Y.

Shelley Claims No Cash Involved in Act Deal With WM

HOLLYWOOD, May 12.—Phil Shelley denies the report that he received any money for his deal with the Morris office in New York when he turned over certain of his acts to the Morris agency. Deal was strictly a percentage affair and involved no dough, he claims,

New York sources state that this right to book certain of the Shelley properties was exclusive with the Morris office. Yet, despite this arrangement, the Stan Zucker office submitted one of the Shelley acts and received a wire and a letter from Shelley confirming the date,

Shelley explains this by saying that "A clause provides that Morris bookings in Maurice Rocco, Joy Paige, Three Bits of Rhythm and Martha Davis are always subject to the approval of these respective artists."

In any case, he adds, Martha Davis couldn't get any action from the Morris office so she went to Zucker.

ANOTHER CRITIC GOES CLAP-HAPPY

HARDING & MOSS

April 21, 1945 . . .

"ONE OF THE MOST INTERESTING AND DIVERTING ACTS I'VE SEEN ON THE BOARDS IN YEARS is that erudite and talented trio in the Bradford Circus Room, Harding and Moss with Betty Johnston . . . a cute little blonde eyeful . . who seem to combine a number of the seven lively arts in voice, piano, electric organ and in pastels at an artist's easel . . . quite a novelty . . . three unusual persons.

"Dick Harding and Bill Moss are very good looking . . . they click and it looks like they're here for a run."

Joseph F. Dinneen-Novy.



HARDING & MOSS

with BETTY JOHNSTON Currently HOTEL BRADFORD CIRCUS ROOM Boston, Mass. WILLIAM MORRIS AGENCY

ELECTRIO

3D MONTH OF AN INDEFINITE ENGAGEMENT

at the

SCHROEDER HOTEL MILWAUKEE

THANKS TO C. R. A.

Off the Cuff

East:

JACK BRANTON and his pianology at LaMaina's Cocktail Lounge, Camden, N. J. . . BETTY KING, keyboard stylist, added at the Copa, Philadelphia. . . . DUKE JOHNSON and His Melody Boys get the nod at Russell's Musical Bar, Atlantic City. . . . BILLY VAN and His Music, with Celeste Lloyd for the songs, featured at the Mayflower Hotel's Holiday Room, Atlantic City, . . . EDDY BRADD and His Oceanaires set for the summer at the Surf 'n' Sand Room of the Seaside Hotel, Atlantic City. . . . ANN RUBERT brings her planology to Philadelphia's Music Village,

KAY HAMMOND opens at the Biltmore, Providence, May 14. . . . MAE AL-LEN a new starter at the Mayflower, Washington. . . JEANNE VAN COTT added to Continental Room, Atlantic City. . . . VALERIE DION bows into the Abraham Lincoln Hotel, Reading, Pa., May 14. . . . MURIEL BYRD goes into the Emerson Hotel, Baltimore beginning of June. . . . ED NORMAN starts May 24 at the Old Covered Wagon, Strafford, Pa. . . . TONY GILLARD comes into the Sportland Acquacade, Wildwood, N. J., June 25. . . . ANGIE BOND tees-off June 30 at the Continental Room, Atlantic

Midwest:

MILO STELT, with Frederick Bros.' cocktail department before going into the army, has received an honorable discharge after 13 months' service and is back with the FB Chi office handling the larger cocktail combos and assisting Joe Callan with ork bookings. Floyd Bates, Los Angeles musician, has also been added to the FB pay roll as assistant to Julie Dale, who handles West Coast cocktail combo skedding. . . . THREE GUYS AND A PRIZE opened May 14 at the Waldorf, Fargo, N. D. . . . RUTH WEST alternating with Cliff Gray at WARDS now at the 5 o'Clock Club, Chicago. . . . JACK KURTZE, general manager of the FB cocktail department, just returned from a two-week tour of the Midwest and West, plans a trip to the West Coast around June 15.

EDDIE PICHON current at Dave's, Des Moines. . . . BOB AND SUE FORSYTHE taking a short vacation in Sawgerwood, O. . . . THE ABBOTTEERS now at Funsa-Poppin, Chicago. . . . CABIN BOYS opened at the Parkside, Detroit. . . . MARSH McCURDY Hammonding at the Airliner, Chicago. . . . "SLATS" HOUSE-MAN has broken up his combo temporarily and is resting in Louisville. . . . THREE GYPSIES and Henry Shane sharing musical chores at the Band Box, Chicago. . . . RETA RAY current at Hotel Bellerive, Kansas City, Mo. . . . LEROY GENTRY, piano single, has been inducted into the navy and is stationed at Great Lakes, Ill. . . . HAROLD OTVOS. who led his own cocktail combo in the Midwest, has joined Stan Kenton as featured solo fiddler. He'll work with the rhythm section, as new arrangements are made for the band.

On the Stand

Shorty Sherock

(Reviewed at the Trianon Ballroom, South Gate, Calif.).

(General Amusement Corporation)

Shorty Sherock built a reputation as a trumpet man before starting out with his own band about six weeks ago. His "name" as a tooter came under such band leaders as Jimmy and Tommy Dorsey, Bob Crosby, Gene Krupa, Raymond Scott, Ben Pollock, Horace Heidt and others. The aggro Sherock is smooth and well-organized despite its youth.

Sherock paces the outfit with his trumpet. And with his horn, both sweet and hot, he is in there on every number. Basic instrumentation is eight brass including his horn, five reed and three rhythm. While the instrumentation follows the usual pattern the resulting music is not stereotyped. Sherock has been around long enough to know that showmanship makes a band. He paces not too flamboyantly, yet he is not on the still side. He takes his assignment seriously and gives it all he's got.

Maestro's horn, fortunately, has a spot

Lounge Talent Demand Up As Chi Returns to Market

CHICAGO May 12.-Local cocktail bookers have discarded their dark goggles for rose-colored specs since Vinson's curfew lift. Tho the veto is only a few days old, bookers report that lounge ops have taken a new lease on life and are returning to pre-curiew talent budgets or higher, and in some cases, are even asking the return of singing units, which departed with the 20 per cent federal

The more optimistic of the fee splitters here feel that cocktail biz got a shot in the arm from the curfew lull and now will reach a new peak.

When the witching-hour kayoed almost completely the Chi market, bookers here moved out into the far reaches of the Midwest and into the previously unexplored Southwest and West Coast. New outlets plus the return of established Chl bases of operation makes market appear bigger than ever before.

Jack Kurtze, general manager of FB cocktail department, said he feels that discharged servicemen, soon to be returning, will help the expansion via formation of new units.

Jack Russell, of Mutual Entertainment, says the market will be increased because many ops have reported they need entertainment earlier in the evening to satisfy those customers who have become accustomed to the earlier hour.

Bookers also are happy about the return of the 4 a. m. closing because operators will make more dough with extended time and will be inclined to spend good dough for entertainment. Early inquiries for entertainers and deals completed indicate that owners will return to pre-curfew talent budget levels.

New York Outlook Mixed; Agents Busy Auditioning

NEW YORK, May 12.-Lounge percent-Club Detour, Chicago. . . . MARY ED- ers' biz forecasts here range all the way from cautious to up-in-the-clouds, now that the curfew is over. All of the boys report increased operator interest and sales, some going so far as to state their biz is as good as ever. But here and there a cautious soul pops up to state that the expected boom has not developed this week-and that it may take another week or two to get under way.

Also, at least two flesh-peddlers say they are in the market for more units, and one of them is actively running auditions to get 'em.

Walter Bloom, of Frederick Brothers, states that operators are now putting their locally formed units on notice and will begin buying New York outfits in a week or two. So far, says Bloom, there is plenty of optimism among operators but sales don't measure up to it.

Joe Marsolais, of William Morris, reports that his volume came right back to pre-curfew levels and so did the money paid for acts. Marsolais, however, is cautious and says the boom he found this week may wear itself out in a month as ops find their operating expenses (for kitchen help, and so on) mounting.

Johnny Hamp, of General Amusement Corporation, says he sold everything in the shop in the first three days after end of curfew and is now hunting new units via a series of auditions.

Music Corporation of America reports business good and says there is a shortage of units.

Jack Miller, of Columbia Entertainment Bureau, declares he has had a large volume of inquiries and sales and says several new lounges may open.

Charlie Busch, of Consolidated Radio Artists, says his volume has reached the levels of the best periods and reports money being paid out for units is equally good.

in each arrangement, either with the brass section or singly. Either way, it's good. He and Allen Eager, tenor sax, and Carl Rand, clarinet, combine for a threeway handling of tunes like Sentimental Journey. On other set-ups, Sherock puts in the pops with the oldies and pleases both the heps and squares. Caroline Grey and Gene Walsh do plenty okay on vocals. Arrangements by Bob Jensen, trumpet, and Dick Hummer get the most out of a tune.

Band makes a nice appearance. Library is okay. For the general assignments in the band business this is the outfit. Sherock takes a back seat to no band.

Sam Abbott.

Review

Eddie Heywood

(Reviewed at Billy Berg's, Hollywood, California)

After Eddie Heywood's Begin the Beguine disk hit the juke boxes and retail record counter, this planist - maestro needed no introduction. What is said of his activities prior to the record release would just be so many words. Beguine, with its outstanding pianology, speaks for itself-and for Hollywood.

Altho Heywood is the shining light in the aggro, the unit is packed with talent for Jamming. Emmett Berry on trumpet: Vic Dickenson, tram; Lem Davis, alto sax; Keg Purnell, drum, and John Simmons bass, complete the star-studded set-up Each a star in his own right, one has to use little imagination to wonder what is the product when combined.

There's one slight drawback on the se caught. They used it to break in nev numbers. On This Little Dream Got Nowhere and Dream the boys were too engrossed in reading. But on Blue Lou with its piano intro and Please Don't Tall About Me When I'm Gone with Dicken son's outstanding tramming of a Swee and Lovely interlude, the boys turn in a bang-up job. Berry's horn and Davis's sax come in for parts on Please Don't Tall with each featured man getting an effec tive spotlighting job. Beguine is Hey wood all the way thru with good suppor from Purnell. Heywood's touch is easy fluid and effective. The boys use top ar rangements by the maestro.

No vocalizing. But with the top notch instrumentalists a moaning siste would be so much excess baggage.

Sam Aboott.

RKO Skeds 10 Musical Pix

NEW YORK, May 14.-RKO, which hasn't done much in the way of big mu sical flicks since the saga of Ginge Rogers and Fred Astaire, has skedded 1 tuners for coming release. Already i the editing stages are George White Scandals, starring Jack Haley and Joan Davis, and another Haley starrer, Sin Your Way Home. Frank Sinatra does hi third chore for RKO with Bar of Musi while Lena Horne and an all-Negro cas get the nod for Sweet Georgia Brown Other names included in the expande musical sked are Eddie Cantor, with horse opry slated, and Cantinflas, fa mous Mexican comic, who does his first American film, with George Murph dancer.

2nd Hold Over LARRY LUKE



Duke of Song and His Piano CARAMALA'S OASIS CLUB Pittsburgh

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Curfew Lift Not Great, Not Bad

AGVA Moving In Vs. 2 N. Y. Clubs, All Hotel Rooms

NEW YORK, May 12 .- Now that the curfew is over, AGVA is again showing interest in its shelved campaign for a sixday week. However, union officially states that for the time being—that is, until the clubs have had a period to readjust their operations—there will be no nationwide drive to institute the shorter week.

On the other hand, AGVA is resuming negotiations with operators in Buffalo (negotiations were suspended by the advent of the curfew) to sign them all to six-day minimum basic agreements. When and if this is achieved, says Matt Shelvey, head of AGVA, the union will grant them a temporary waiver on the short week so that they can reestablish their earning power. Union can waive the six-day week proviso since it is written into new M. B. A.'s, says Shelvey, because it can withdraw the waiver any time it feels conditions are right.

In addition, notice has been sent to the Cleveland AGVA office to resume the sixday week. Union headquarters here say the whole town was signed to six-day pacts shortly before the curfew but their operation was suspended for the duration of the witching-hour. Now that it is off, Cleveland niteries will be expected to toe the line again, says Shelvey.

move which, while not directly linked with the six-day week drive, will have a bearing on it. Shelvey states that AGVA which is not in any municipality; the is going to work on the Copacabana and Brook Club, in Surfside, and the Little Versailles to ink them to new "Class A Palm Club in Miami, ran as gambling booked in cases where the school makes Deluxe" minimum basic agreements. houses with little interference from the a profit on their appearance—unless they Both spots have verbal contracts with various municipal police forces or from are paid for it. And there is a fairly the union. The new pacts will be on the sheriff."

paper, says Shelvey. Union will seek a six-day week for chorines and improved minimums for other performers. It also will strive for better working conditions for the chorus gals, including controls on rehearsal time.

At the same time, AGVA will open up on the hotel rooms here. The Starlight Roof, Glass Hat, Ice Terrace, Cotillion Room, Carnival and Iridium-Maisonette rooms, all are due to be signed to "Class A Plus" or straight "Class A" pacts.

McNutt Thanks Owners and Public for Curfew Help

WASHINGTON, May 12. — Amusement establishment operators, public officials and the general public were thanked today by Chairman Paul V. McNutt, of the War Manpower Commission, for "almost 100 per cent" observance of the midnight curfew which ended after V-E Day.

"It was another and powerful demonstration of the unity and the patriotism of the American people," said McNutt. "Even tho in some of the localities it was felt that the inauguration of the curfew by order of the Office of War Mobilization and Reconversion was unnecessary, adherence to its provisions was practically unanimous in every section of the country.

"This voluntary manifestation of the unity of America in the struggle to preserve our traditional freedoms is another instance in the overwhelming proof that democracy affords the greatest opportunity to express the aspirations of mankind."

AGVA Bars Club Matinees

NEW YORK, May 12.-AGVA has laid a ban on matinee nitery performances, an outgrowth of the curfew. Union says no further matinees will be permitted even where performers receive extra prorated pay.

AFEI Driving for Members

NEW YORK, May 12.—The Allied Food and Entertainment Industry, owner org, is starting its heralded membership drive. Organization has about 40-50 members, now seeks an additional 200 in and around New York.

N. Y. Cops Order Digitprints for Clubs; Ops, Too

NEW YORK, May 12 .- In one of the broadest and most meaningful moves yet made by the city against night clubs, Police Commissioner Lewis J. Valentine today ordered wholesale fingerprinting for everybody connected with niteries, right up to people who have the slightest financial interest in the spots.

Move is interpreted by City Hall observers as a direct crackdown on any "hot money" interests behind the niteries.

Valentine's ukase comes in the form of a "Special Order No. 13," amending police department regulations for clubs.

Miami Jury Burns Over Gaming-After Season Is Finished

nunciation of the Miami Beach police and Dade County sheriff's office, a grand jury here has turned in a report to Circuit Judge Richard H. Hunt, blaming lack of law enforcement for the intensive gambling of the past winter.

Declaring that the gambling syndicate In New York, the union is starting a co-operates with the prominent Mlami Beach hotels, the report states:

"We found that the Sunny Isles Club,

DeMarcos Snare One-Show Deal Like Lewis's at Ciro's

NEW YORK, May 14 .- The DeMarcos have been set by William Morris office for another of those one-show-a-night deals at Ciro's in Hollywood. Joe E. Lewis started the pattern and is there now getting \$3,000 weekly. WM claims DeMarcos will receive \$2,500. When team worked at the Copa here it was being paid \$2,000 for three shows a night.

A Deal's a Deal

NEW YORK, May 12.—Sol Tepper, local percenter, was getting a show together for a Sunday night benefit. One of the acts he apapproached agreed to appear and said he'd be up to the office Thursday for final arrangements. Thursday came and the act appeared at the office demanding a contract.

"Wadda ya want a contract for?" asked Tepper. "This is a benefit. You won't get paid."

"That's got nothing to do with it," replied the performer. "I don't wanna get canceled out!"

Agts. Yen Curb on **Juve Exploitation** By Mich. Schools

DETROIT, May 12.-Provisions for the right working conditions for new talent are sought by the Michigan Association of MIAMI, May 12. - In a scathing de- Theatrical Agents, which is making a formal protest to Jack E. Betts, Michigan Superintendent of Private Employment Agencies, over alleged booking of youngsters by talent schools.

> Protest, over the signature of Norman H. Birnkrant, MATA counsel, does not seek to stop youngsters from making appearances, but states they should not be sold commercially. It is complained that individual children are out as much as three or four times a week until late. Position taken is that they should not be effective stopper to their paid appearances, in the willingness of the average youngster and parent to make public appearances without a special permit.

Occasional appearances not being sold commercially are not objected to.

The MATA is making plans for a regular procedure for openings for fresh talent, in the form of quarterly talent auditions to be open to all agents in the State. All talent schools would be invited to send in suitable pupils, together with other individual amateurs who believe themselves ready for a professional appear-

Mad Scramble Again for Acts

Net effect is expansion of nitery, theater skeds-ops wait to see what happens

(Continued from page 3)

thus brought a greater profit, the clubs also had higher costs to reckon with.

Agencies, generally, were gleeful, altho the smaller indies were inclined to take a "let's-wait-and-see" attitude. All reported plenty of interest for future bookings and a willingness to shell out good dough. In Chicago, talent-sellers had something else to be happy overthey anticipate a huge demand for acts from war plants and country clubs.

Here is a digest of trade reports gathered by The Billboard staff and correspondents around the country:

NEW YORK-No great business boom; few indications of additions to present shows; Copa reported planning to go back to old format; Greenwich Village Inn and Diamond Mirror (Passale) promptly reopened; playing-times revised in theaters and clubs.

CHICAGO-Rio Cabana and 5100 Club planning to expand budgets; others holding back to await developments; general agreement that business will be better; schedules revised all around.

BUFFALO-Increased activity expected and already planned by many niteries and theaters; talent to be added where clubs dropped shows during the curfew; bigger budgets expected; more private bookings.

CLEVELAND-Most of the clubs that died curfew death have no definite reopening plans as yet; schedules revised.

ST. LOUIS-All clubs report increased business; going back to old skeds; none plan extra talent for time being.

LOS ANGELES-About eight spots in nearby towns plan to return to shows; six local spots may resume flesh; skeds revised; Pirates Den putting in an additional show; town somewhat restricted by rule restricting sale of booze after 12, but most Sunset Strip spots ignoring it; some Hollywood clubs sell to 2 a,m. but not to servicemen.

PORTLAND, Orc.-Skeds revised but not much increase in talent planned; biz slightly better; three houses resume all-night shows.

WASHINGTON-Business up 10 to 20 per cent the crowds not larger than usual; skeds revised: no-booze-after-12 still goes Saturday nights.

MINNEAPOLIS-All clubs revert to previous schedules; many acts saved by curfew-end as clubs had considered retrenching if business continued downward.

SAN FRANCISCO-Restriction on liquor sales after 12 continues (caused by presence of armed forces); operators pleased by curfewend because will be able to sell food to I a.m.; theaters allowed to stay open all night.

MIAMI-Not much effect because of army and navy regulations governing sale of booze;

DETROIT-Operators unwilling to spend more dough for talent in view of anticipated serious cuthacks in war plants; skeds revised.

GAC Proceeding Vs. Russell, Not WM; Lawyers Say Agency Has Complete Legal "Out"

ARA Membership Ties GAC; Agents Boil

NEW YORK, May 12.—L'affaire Andy Russell is definitely going to arbitration in three-four weeks, according to Milt Krasny, of General Amusement Corporation, but the arbitration will be directed against Russell himself and not against William Morris which has been selling him at the same time that GAC holds him on an exclusive agency contract.

Krasny said the arbitration will take place on the Coast after he gets there. Krasny is being shifted out West to head

the L.A. office of GAC.

The arbitration will likely take place under AGVA jurisdiction. GAC can't hold Russell on its Screen Actors' Guild ticket with him because SAG permits an act to fire his exclusive-agent at any time but the AGVA-type pact doesn't. However, AGVA officially denies having done anything—as yet—about Russell on the ground that it does not know the actor's position. It has communicated with Russell but, to date, has had no formal reply from him. It is reported that William Morris will write Russell's yers point out that as long as the other reply for him.

Meanwhile, William Morris's claim that it can sell anybody's act any time it wants to, provided the original agent is paid his proper commission and WM collects nothing, has the Artists Representatives' Association tied up in knots. Such ARA biggies as I. Robert Broder, ARA attorney, and Morris Schrier, MCA's mouthpiece, refuse to make statements on the legality of WM's position as enunciated by Nat Lefkowitz.

William Kent, ARA prexy, declared himself completely ignorant about WM's position when he was told about it by The Billboard. At least 10 days after Lefkowitz tossed his bombshell, Kent said he knew nothing about it and concluded, "If William Morris is right, it absolutely can sell anybody's act, can't

ARA Members Sizzling

ARA members are frothing at the mouth over it. Outside legal opinion is that Lefkowitz has, indeed, pulled off a cutie and may get away with it. Law-(See GAC vs. Russell on page 32)

Mindreader Ban May Hit Acts in New York Clubs

NEW YORK, May 12.—The recent ruling by Police Commissioner Valentine barring mitt-readers and swamis from niteries has implications which may affect legitimate performers with mindreading acts. Myrus, for example, makes a pitch at the end of his act that he is available for private table consultation at the end of the performance. This private table gimmick brings in a lot of lettuce every evening. If this ruling applies, this pitch will be out in New York spots.

Law has been on the books for some time but only recently has it been made part of the cabaret license. Purpose is to prevent employees from mixing with customers. The first effect of this ruling is to throw out of a job the old-line hand-readers, graphologists and other crystal-gazers now working some of the

city's plushiest bistros. The Cope, Ver-(See Mindreader Slough on page 32)

The Carnival, New York

Talent policy: Dance bands and floorshows at 7:30 and 11:30. Owner-operator, Hotel Capitol; maitre, Karl Posch; publicity and room manager, Frank Law. Prices: 50c-\$1.00 cover.

So-called "black light" is the main feature of the new show here and it is used to the point of boredom. New show is not up to the standards of ingenuousness and charm set by predecessor.

First two numbers, involving various members of the Winnie Hoveler line (8), are unchanged. Third number comprises the Four Moroccans, a fast-working tumbling and acro act. Boys do series of pyramids, leaps and wind up with snappy ensemble cartwheels. Reception very good for this one.

The Gibson (man, woman) are a knife-throwing act. After standard stuff, which brings a fair number of nervously amused titters from the crowd, woman is rotated on a big board while man tosses the shive at her. Then this bit is repeated in "black light," Cutting out one or the other of the rotations would help the act. Applause good.

Line comes black for a Paree number, using hatboxes and bonnets, and seguing into acro bits. Gals deliver well and net okay mitt.

Kay and Karol (Kay also does the emseeing in hokey fashion) are a juggling turn. He opens with a trick box out of which emerge three clubs. Juggling is passable. Then partner pops out of the box for some more standard manipulations. Next, Kay revolves a glass of beer in a hoop and draws a sucker from the audience to drink it. After that he knocks a cigar out of the stooge's mouth with a juggled club. Hands are good but act suffers from too much thisa-and-thata, and Kay milks applause to the point of annoyance.

Ullaine Malloy, held over, repeats her high-ring acrobatics and her muscle grinds on the swinging bar. Very good reactions.

Four Whirlwinds (two men, two women) are a top-notch daredevil skat- deliver what would be two ballroom ing act. Stuff is high speed, delivered dances if done sans Hans Brinkers, Rouwith polish and showmanship and plenty tines are crammed with some really (See The Carnival, N. Y. on page 32)

NIGHT CLUB REVIEWS

Hotel New Yorker, Terrace Room, New York

Talent policy: Dance bands and floorshows at 7:45 and 11:30. Owner-operator, Hotel New Yorker; publicity, Shep Henkin; production, Donn Arden; costumes, Ben Wallace. Prices: \$1-\$1.50 couvert after 9 p.m.

In Skyway Express, the skate revue here, Donn Arden has concocted a colorful and exciting entertainment which experts puts across to sock results. Only flaw is that the show is too much of a good thing, running a little too long.

As name indicates, offering is built around the idea of future air travel, glving scope for a set of wonderful costumes and providing production-number material. Of production numbers there are four-a departure scene; a geographical number covering Switzerland, Scotland and Russia, with terp routines built around characteristic dances; an Irish number, involving a wash-day scene and an Irish reel, and a West Indies number set up on typical dances. The last named is both eye-filling and exhilerating; the other three, while of lesser stature, are all equally satisfying. The Misses Judy Garnay, Harriet Kenny, Joyce Brownell, Caroline Hartwig, Nona MacDonald, Clara May Kenney and Ruth Davis-comprising the line-turn in a top job in mass dancing.

Joan Hyldoft, ex-Bowman Room star, gets stellar billing here. Dancer-skater appears in big numbers for bits and does two solo turns. Both are distinguished examples of blade-ology.

Outstanding solo job is done by Arnold Shoda, also ex-Bowman Room, who performs a truly brilliant skate ballet on a Russian theme. Youngster is clearly headed for big things.

(See Hotel New Yorker on page 32)

Rio Cabana, Chicago

Talent policy: Dancing and floorshows at 9, 11 and 1. Management, Chuck and Bert Jacobson; production, Donn Arden; publicity, Madelyn Wood. Prices: \$2.50-\$3 minimums.

The Jacobson brothers can forget those empty-table nightmares they've been having for the past two months because the curfew is off and, better still, comic Lenny Kent is paired with Frances Faye. Their zany closing bit causes customers to get that satisfied feeling about the whole show and decide to stay for a second hearing.

Singer Jerry Abbott, who looks and sings quite a bit like The Groaner, gets just a mild hand for his crooning. Guy should evince more sparkle to warm up the customers.

Maurice and Maryea, one of the handsomest ballroom teams around, garner a nice hand for their poised work, ranging from a classical to a flirtation bit.

Lenny Kent shows how an army stint can help a guy be a better comic. He hasn't been about to hear a lot of the old material that's kicking around and the result is plenty of current chatter that gets laughs. His impressions of a gin rummy game and South American music really clicked. Guy was able to get off on his forte, "quibbling with hecklers." There did not seem to be any in the house but he satisfied anyway.

La Faye is back here after only three months, and crowd showed by nifty response that the short absence made their hearts grow fonder. Kicks a couple of oldies around and then sews it up with her own Things Are Gouna Be Different, her plane and ad lib backing of Kent's groovey dancing. Production numbers are holdover. John Sippel,

Terry Brent and Phil Romayne, paired, College Inn, Sherman Hotel, Chicago

Talent policy: Dancing and floorshows at 8:30 and 11. Management, Joe Spieler; publicity, Howard Mayor, Prices: \$1.50-\$2.50 minimums.

Current show hits a 1940 peak in cash outlay, with Dinning Sisters, Bob Crum, Derby Wilson and Frenchy and the Jimmy Dorsey ork. Show will have to be pared, as it runs one hour and 40 minutes and is too heavy on vocals, with each of Dorsey's three singers doing two numbers and the Dinnings contributing

Dorsey ork, sparked by drummer Cliff Leeman, punches across its swing specialties and gets nice mellow blend on standards. Vocal corps is strong with newly acquired Jean Cromwell, an easyon-the-eyes blonde, doing well with the jump ditties. Teddy Walters handling the ballads capably and Nita Rosa is socko on Latin-American numbers. La Rosa is a wise acquisition. She's added a more varied note to the band's library.

Dinning Sisters' radio work has made them top-notch on harmony numbers, but they still aren't doing a 100 per cent job of visual selling. Gals are all cute and a little more mugging and dancing during numbers would make them topnotch oneshowmanship. Did an encore in a show which was already overloaded with vocals.

Rounding out the revue were Derby Wilson and Frenchy, Negro mixed terp duo, whose frantic antics, especially the fem's, might be cut down for white crowd here.

Holdover Bob Crum seems to have found himself and is doing a nice job of selling from the keyboard.

John Sippel.

Club Casanova, Detroit

Talent policy: Dance band and floorshows at 7:15 and 10:15. Owner-manager, Lowell Bernhardt; publicity, Harold C. Berg. Prices: 75c-\$1.25 admission.

Whole Show: Long, nicely balanced; production needed smoothing out, but kept moving; audience reaction good despite small crowd.

Best Job: CHARLIE CARLISLE, starred emsee, works plenty of variety into each (See Club Casanova on page 32)

Kitty Davis, Miami Beach

Talent policy: Dance band and floor- . shows at 8 and 11. Management: Kitty and Danny Davis, owners-operators, Prices: From \$2.50.

This spot spares no expense with its new summer revue, Fun Follies of 1945, an innovation in night life in this area, Staged and directed by Leo Fuld, the company offers a musical show, large in numbers and lavishly dressed, numerous skits and chorus of male and fem, all aimed at comedy, keep the customers in laughter thruout the evening.

Doris Ruby does a tap specialty that shines and this lass has plenty on the ball.

The Dixon Sisters, three petite fems, harmonize several dittles with good results. Equipped with swell voices and charming personality, the kids put the act over to a heavy mitt.

Mary Jo Ball in an acro-terp number, doing many sensational twists and steps, is a hit.

Leo Fuld has a sweet tenor voice chock-full of pathos, and sells himself readily with songs that the guests eat up.

Barton Brothers are comics that rank high and their impressions of various performers, together with songs, stories and fresh gags, put them across for nice

Sid Miles, brother of Jackie, and Frankie Sherman work in the playlets and add much to the comedy end of the show. Fifth Avenue Models held over and Johnny Silvers ork hold up their end of the biggest production the Airliner has had in some time. Larry Berliner.

Stevens Hotel, Boulevard Room, Chicago

Talent policy: Dancing and floorshows at 7 and 10. Owner, C. N. Hilton; headwaiter, Phil Itta; publicity, Al Turner; production, Dorothy Dorben. \$3-\$3.50 minimums.

Altho she didn't have exceptional act talent, Dorothy Dorben, now producer at the Stevens, made her first show here a production as good as anything she has done at Chi's Edgewater Beach or Rio Cabana. It's a Dorben production in style all the way, and that made it good enough for any night spot entertainment seeker.

Show had three production numbers and five acts but despite its length was woven together tightly and was wellrounded in its over-all planning. Production numbers consisted of a nautical bit with gals dressed to resemble sailboats, Chinatown routine and a finale in which the entire cast appeared dressed in costumes for an outing at Riverside Park. Finale was one of the best production numbers we have ever seen.

Sharing top honors in the act department were the dance team of Harris, Claire and Shannon and the impressionists, Masters and Rollins. Male partner, Harris, danced with two gals and did steps and tricks ordinarily too difficult (See Stevens Hotel on page 32)

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GEORGE BOURKE Miami Herald

"Fun is King at Kitty Davis' . . . Kitty

really has a production in her new show

ship . . . The Hollywood seguence has

slapstick comedy and satire such as Jimmy

The show is crazy, fast and definitely entertaining . . . Leon Enken, co-owner

of New York's Leon & Eddie's, seemed to

relish it from the vantage of a ring-

Cruze used to bring to the screen .

side table,"

Sid Miles Frankie Sherman

The Dixon Sisters Doris Ruby . . Mary Jo Ball

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ANN ROBINSON Daily News

"No usual nite club pattern . . . A very

tasty dish . . . enthusiasm and showman-

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VAUDEVILLE REVIEWS

Strand, New York

(Reviewed Friday Evening, May 11)

Theater has come up with one of the slickest packages of sock entertainment caught in the house in a long time. Show has zip, change of pace and laughs. The band looks good up there and really does King and Helmut Dantine, instead of giving out with hog-wash about how nice people are in Hollywood, have good material and sell it with more skill than

addition of Lew Parker who knows his way around a stage. He brings Miss King on and goes thru a lot of business, hefty mitting. The fact that fem flickcrite is plenty easy on the eyes doesn't hurt, either. She even does a chorus of Ya-Ta-Da in okay fashion. In own spot, Parker is terrific, pulling plenty of

Helmut Dantine, introed by Miss King, also has some funny bits with gal and Parker. House loved it and yelled for more. Dantine's Viennese accent helped rather than hurt. He seemed nervous at the start but with Parker's help came out of it nicely. For finale he did a dramatic monolog in a pinpoint spot-Russell Davenport's poem, American Soldier, walking off to plenty of applause and bobby-sox raves.

Henry Busse and his sidemen (18), plus two vocalists, gave a nice show. Working in front of a roof-garden set, the boys give with some hefty stuff. Open with Hot Lips and go into Together. Best numbers were Hall of the Mountain King and Bee Bounce. On Day Is Done, entire ork stands up for glee club vocals while Busse makes with the horn. Very effective.

Maestro shows plenty of action, even to doing cartwheels. Also draws titters with short bits.

Fred and Sally Hartnell add speed to show with their knockabout and litter hoofing and win good hand.

imitations of instruments. Boys are good but need to get their material organized and cut.

Roberta, tall slim brunette, sells nicely with an ingratiating slightly husky voice. Pic is Escape in the Desert. Long Bill Smith.

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Loew's State, New York

(Reviewed Thursday Evening, May 10)

Short show, due to V-E flicker, packs plenty of wallop from tee-off to the last curtain. Acts (5) move rapidly and each does a good selling job.

Benny Fields sock top hat, cane and a job. The special attractions, Andrea finger-snapping delivery, went over with plenty to spare. His schmaltzy stuff drew plenty of mitts from a mob which was with him all the way. Opened with an overlong Fifth Avenue, and followed the average pic name doing a p. a. with a special arrangement of Melan-Main reason for the good show is the choly Baby seguing into chatter that wowed 'em. A bid for audience participation was handled with plenty of showsavvy as he boomed out old pops for top for which she straights, bringing out returns. For finale, he built skilfully before giving out with American Boy. Walked off to a great hand after a fine exit speech.

Mario and Floria, back here for the second time in two months, were a big hit. Working in front of a beautiful set, rose purple and green drapes, couple looked lovely. Gal in red dress with white touches and Mario in black eton costume drew mitts from entrance. Team's whirl and throwaway ending in sharp breaks brought the house down. For finale they did the Turkey Trot while pit band gave with Robert E. Lee. Number hit the jackpot. Incidentally Ruby Zwerling's show cutting for dance team was top drawer. Couple were forced into three bows.

Ruth Hughes Aarons on this trip has Chuck Burns and Lou Perry with her. Combo started ragged but finished nicely. Table tennis work of Miss Aarons and Burns gets over okay particularly when "arguments" occur, tho in latter it was Perry's ad libs which helped. Perry (who doubles in brass as agent) does the commenting chores with speed and keeps act on toes. Gaudsmith Brothers and their dogs were another bell-ringer. Some of the chatter was hard to catch but their routines which pull laughs in cafes also drew chuckles The Chords, two boys-one tall, the here. Lewis and Van, who open, look other short-knock themselves out with good and set the pace for rest of the acts with some good hoofing. Drew good applause.

Pic was I'll Be Seeing You. Biz fair. Bill Smith.

Oriental, Chicago

(Reviewed Friday Afternoon, May 11)

First act, the Herzogs, come on cold without a word of intro. Result is that crowd doesn't know what it's getting, and it takes the aerialist quintet several minutes to get the customers in the mood. At the close of the act, house leader Ray Lang takes over as emsee, but his intros for the remainder of show lack punch. Herzog's best is their leg drops while trapeze is flying out over the first rows. Rated okay hand.

Aside from several minutes of meaningless gags, Ray English scores nicely with his trick-fall stuff and eccentric dancing. His girdle parody on the boogle-woogle brought hefty mitt.

Despite the fact that starlet June

Havoc is still breaking in a new routine, her musicomedy background lends plen-ty of polish. Gal has a terrific figure, which asset she uses to good advantage. Encored with Caldonia, a wise selection. Pulled sound hand.

Borrah Minevitch's Harmonica Rascals still grabbing big hands because of Johnny Puleo's mugging. Little guy's natural comedy makes the sextet a top comedy attraction, together with the unit's good mouth-organ music. Did 15 minutes and payees gobbled it up. John Sippel.

Chicago, Chicago

(Reviewed Friday Afternoon, May 4)

Lou Breese's house ork gets show off to peppy start with an original jump specialty, after which the Manhattan Debs, Negro duo, come on with one of the peppiest routines in the biz of precision tapping. Gals exude enthusiasm, and payees responded with hefty palm-whacking.

The Fontaines keep up the zippy pace with their unusual balancing turn in which the gal, Mary Carson, often supports both men. The routine is out of the ordinary and grabs lots of applause.

Fresh from seven weeks at the Chez Paree, Willie Shore makes his first post-USO theater p. a. Uses lots of his old material, with a goodly share of new. (See CHICAGO, CHICAGO, on page 32)



1st BROADWAY APPEARANCE! ****** E*****

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Publisher LEEDS MUSIC

Opening May 16, BELASCO THEATER, New York

Mgt. William Morris Agency

GAUDSMITH BROTHERS

LOEW'S STATE THEATER

New York

Direction: EDDIE SMITH

New Bills, Dim-Out End, V-E Leave Stem in Good Shape

NEW YORK, May 12.-With three new \$133,000. New bill opening Friday (11) bills, an all lit-up Stem and V-E Day to has Henry Busse ork, Helmut Dantine, help things along, vaude houses did nice Andrea King and Escape in the Desert. biz. Only two fell behind. And in both cases poor flickers were responsible.

Radio City Music Hall (6,200 seats; average, \$100,000) did a great \$124,000 for its preem with the Shyrettos, Tony Zukas and Valley of Decision.

Roxy (6,000 seats; average, \$75,000) scooted across for its first week with a fine \$95,000. Bill has Jerry Lester, Count Basie and Diamond Horseshoe.

Paramount (3,664 seats: average, \$75,000) registered with a nice \$85,000 for its second week with Charlie Spivak ork, Jo Stafford, Dean Murphy and Salty O'Routke. First stanza was \$100,000.

Capitol (4,627 seats; average, \$55,000) came thru with a juicy \$79,000 for the first frame with Jane Froman, Willy Howard, Georgie Paxton ork and The Clock.

Strand (2,779 seats; average, \$45,000) wallowed across the finish line with a poor \$37,000 for Vaughn Monroe ork, Steve Evans; Jean, Jack and Judy, and Horn Blows. Previous week, when grosses were hit by Moss ruling, take was \$39,000. Opener was \$57,000. Total for run was

'Vanities' 33G at Golden Gate

SAN FRANCISCO, May 12.—Earl Carroll's Vanities made it a smashing \$33,000 at the Golden Gate (2,850 seats; prices, 45 to 95 cents; average, \$27,000) for week ended Tuesday (8). Pic was The Enchanted Cottage.

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Loew's State (3,500 seats; average, \$25,000) took a nose-dive to \$19,000 for See My Lawyer and Harry Savoy, Cabot and Dresden, Larry Douglas, and Day, Dawn and Dusk. Previous week take was \$29,000. New bill, opened Thursday (10), has Benny Fields, Mario and Floria, Gaudsmith Brothers, Ruth Hughes Aarons and I'll Be Seeing You:

Peace Flash Hits Detroit for Loop; 21G at Downtown

DETROIT, May 12.—Business slumped down to a modest gross of \$21,000 at the Hughes-Downtown Theater last week, with Ray Kinney's orchestra on the stage. when previously caught here. First of all Week was off generally in local picture houses, as well, as a result of the big weekend excitement over the first enemy surrender reports, and this was reflected in the figure at the Downtown, altho figure least choice of numbers is smarter. Inwas above some reached in recent weeks by other shows without strong box-office value. Picture was That Uncertain See the Light and follows with I Should

Currently, Cab Calloway is in for a big week, expected to run around \$32,000, despite the opposition of Earl ("Father") Hines at the Paradise Theater, and thousands of Detroiters staying glued to their radios as peace reports kept coming in. Picture is Utah. House record at the Downtown, incidentally, was set by another colored attraction, Lena Horne, who did \$54,000 several months ago.

V-E Day Hurts Phila. Earle; Hartmans, Herth Poor 19G

PHILADELPHIA, May 12 .- Spotting a variety show, instead of the usual band show or tab unit, found little reception from Philadelphians for the week ended Thursday (10) at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents). With V-E observance breaking into the week, gate hit below par for a light \$19,000. Top-billing for a five-act parlay went the Hartmans, joined by the Milt Herth Trio, Gracie Barrie, Johnny Morgan and Chester Dolphin. Little help from the screen's Gentle Annie.

Marcus Unit 21G in L. A.: Allan Jones Heads for 23G

LOS ANGELES, May 12. - Stageshow headed by Allan Jones, with Connie Haines sharing top billing, looks to tie up a good \$23,000. Augmenting acts include the Ross Sisters, Jack Marshall and Edna Covey. Pic is Forever Yours.

The A. B. Marcus revue La Vie Paree, featuring Florence Hin Low, and the film, Docks of New York, turned in \$21,000. House seats 2,200 and charges 98 cents

CHICAGO, CHICAGO

(Continued from page 31)

Guy's soft-shoe stuff is his best. Was called back twice.

This is Louis Jordan's first date in Chi, with his recently enlarged six-piece unit. Addition of a tenor sax to augment Jordan's alto provides a better-balanced background when leader does his popular vocalizing. Jordan got his best audience return on You Can't Get That No More and G. I. Jive. He should include short medley of hits.

Finale was Caldonia, with Jordan in nifty dance routine with Manhattan Debs, in addition to blowing his alto and mugging the lyrics. Curtains closed to big hand for the versatile showman.

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Follow-Up Review

PARAMOUNT, NEW YORK: On second take the Charlie Spivak ork show with Jo Stafford in the closing slot shows a mer. lot of improvement. Package which was draggy before now has zip and change of pace which it needed so badly.

Band opens with a fast Liza in which the sidemen go thru a lot of gingerbread contortions that customers eat up. Follow with a melodic Laura spotlighting Spivak's sweet trumpet for a great hand. But where the ork has shown the most improvement as a stage outfit is in its loosening up. When Irene Day, for example, gives out with You Belong To My Heart the boys on the stand, including Spivak, make with some comedy routines which really hit the bell. Audience went for it if laughs are any barometer. These added comedy routines have real possibilities and Spivak should build on them. Theater mobs go for sight stuff a lot quicker if they can get laughs with it.

Jo Stafford also does a better job than she and Spivak are separated so the disparity in height isn't emphasized. Secondly she's costumed better and works in a pin-point spot; and last but not stead of six numbers she does three and off. Starts with a fast I'm Beginning to Care, but beat on latter has been picked up. Result is a better job all around. Ina disk ballad rep is one thing, trying to sell a flock of ballads on the stage is another. Customers want a change of Bill Smith.

CLUB CASANOVA

(Continued from page 30)

turn and assists in each act; gags, stunts, ad libbing, impersonations build average show into good, lengthy entertainment; flexible in adapting to house response as well as show material.

Other Acts: HOLLY SISTERS (2), in three dance turns-nicely synchronized and costumed tap opener and Mexican hat closer; also sinuous bit in Egyptian scanties; dainty ingenue style. PAUL PETTRILA, also band sax, does full vocal turn; romantic Sinatresque style; nice deep voice; pleasing expression, vocal and facial; mannerisms should be less formal. COUNT MEAURVICI, hokum and straight magic and juggling; exceptional novelty effects; clever line of patter; manipulative skill and stage effectiveness rate high.

CARR AND CARSON, novelty duo, good comedy mimics to recorded vocals and music; clever Andrews Sisters burlesque in mimicry; girl got nice hand with fast acro dance; partner has various trumpet styles, impersonations -- an unusually of nerve-tingling effects. Best thing in varied act. MIKE SAMALE, operatic style tenor, in house, did volunteer turn; powerful, pleasing voice; should be more expressive.

Band: BENNY RESH (6) adds plenty to show in specialties with most acts. Business-Poor (on anticipated V-E Day Haviland F. Reves. eve).

GAC VS. RUSSELL

(Continued from page 29)

agent-GAC, for instance-receives his commission he has no grounds for a suit for damages. There is another avenue open but even this apparently has been out-guessed by Lefkowitz. The avenue, in ordinary cases, would consist of an action for an injunction in a court of equity to prevent WM from interfering with the inherent property interest an agent has in his exclusively contracted

The theory on which injunction proceedings could be based is that the agent develops a potential interest in his property and that interest is good not only for the present (as compensated by present commissions) but the future, too (a source of future commissions), and that WM, by selling the act without the agent's permission, is in fact endangering the future value of the act to the agent. Hence, a request for an injunction to stop 'em.

Court Appeal?

Most courts of law take the position that from it, say non-ARA mouthpieces.

Redecorating Wave Hits Gotham Spots

NEW YORK, May 12 .- As an aftermath of the curfew-lifting at least two New York class niteries will spend a bundle of cabbage for a face-lifting this sum-

Cafe Society Uptown will put in \$35,-000 or so to do a complete plastic from the doors to the inside. This will mean shuttering the spot, which will be done sometime in August. The Copacabana also is huddling with

decorators to see what can be done there. The amount of dough Proser intends to lay on the line hasn't been decided. But he, too, intends to darken the room sometime this summer while the decor boys play around with the potted palms and drapes. Other local spots expect to redecorate

this summer, tho none intend to shut during the process. The Zanzibar plans to do a change-over and a few of the 52d Street clubs have tentative plans.

STEVENS HOTEL

(Continued from page 30)

for just a man-and-woman team. Masters and Rollins had the audience laughing most of the time with their vocal and dance impressions.

Other acts were Dan Harding, singer; Rae McGregor, ballerina, and Renald and Rudy, hand-balancing team that did acrobatics in slow motion. All above average, but that's about all.

Between the first and second show cidently Miss Stafford should learn that Francine Wood, winner in a contest put on by the Stevens and 20th Century-Fox to plug the Betty Grable Diamond Horseshoe pic, had the vocal spotlight. Miss Wood has a well-trained voice but at the present time she is better suited for radio than for the vaude or night club stage. Her stage personality could use a lot more poise and polish.

Ted Weems and his orchestra, who have been greatly responsible for the juicy attendance figures at the Boulevard Room, continue as featured musicmakers for the shows and for dancing.

HOTEL NEW YORKER

(Continued from page 30)

spine-chilling trick holds, sits and lifts. Kids put 'em across with finesse and showmanship.

Original score by Elliot Eberhard and Maury Lewis is passable. Neil Fountaine does an okay job on the singing chores for the show. Sonny Dunham provides nifty musical support with a complicated score. Biz good when caught Wednesday night (9). Paul Ross.

THE CARNIVAL, N. Y.

(Continued from page 30)

new bill.

Conclusion has line on stage with a bunch of drums for a "Victory March." Drum stuff is excessive and very noisy. Then flags and the company appear for another "black light" routine winding up in the Star-Spangled Banner, all very patriotic but not sufficient to produce satisfaction. Biz fair when caught Wednesday night (9). Paul Ross.

MINDREADER SLOUGH

(Continued from page 29)

sailles, Monte Carlo and at least two class resaurants have had mitt-readers for some time. Practically all of them have built up followings that means plenty of biz for the spots.

How the whole thing will come out no one in official circles will state for the record. Meanwhile Garfield Hays has been retained by one of the better-known mitt-readers to fight the ruling.

where there is an organization in existence and the org prescribes rules for handling member disputes the court will take no action, even if the org's rules are contrary to the general practices of outside law.

Hence, if GAC or any other ARA member took WM to court for an injunction, the case would probably be thrown out because the court would refer it back The Andy Russell case, however, prob- to ARA for settlement. Thus, WM has ably can't take this course because GAC GAC coming and going. The only time is a member of ARA-and the regula- the agent whose acts were being sold tions of ARA provide procedures for could hit back would be if he were not handling disputes between members. a member of the organization or resigned

33

1944-'45 Legit Season Looks Hot But Ain't

(Continued from page 3) phenomenal runs and the flops almost invariably took a quick fadeout. Among the toppers, musicals and straight shows alike have shared in the distance derby, Bloomer Girl hits its 253d performance

Song of Norway passed the 300 mark this week. Up in Central Park is still sock at 121 and Carousel, while a late starter, looks to climb right up with the leaders. On the straight side Ten Little Indians has racked up a total of 369 performances. I Remember Mama has a credit of 238. Harvey has hit 230. The Late George Apley is right behind with 201 and a half dozen others are headed for similar marks.

The flops, on the other hand, are just as sharply defined on the red side. Only one, The Perfect Marriage, came close to ringing the success bell with 92 performances. And only a few others like Lady Says Yes and Good Night, Ladies, managed to outlast the 60 mark. The majority of them limited their stays to three stanzas or less.

Holdovers Around, Too

Of course, the season picture isn't complete without a peek at the holdovers. Tops, naturally, is Life With Father which has been around since '39 to run up 2,318 showings. Kiss and Tell has hit 908 and Oklahoma has clicked off 935. The Voice of the Turtle and Follow the Girls are still sticking with tallys of 528 and 456 respectively.

There is no doubt that the sock shows have been packing 'em in and that the runs are getting longer. When a dozen or more of them are lighted at the same time it makes Stem legit look very hot indeed. The flops come and go and are forgotten, except by the lads who had dough down on them. However, they balance the score pretty much as usual. Legit's 1944-'45 success-failure picture averages into its familiar groove. There seems to be two baddles for every good start.

Broadway Opening

TOO HOT FOR **MANEUVERS**

(Opened Wednesday, May 2, 1945) BROADHURST THEATER

A farce comedy by Les White and Bud Pearson. Staged by the authors. Settings by Wolfgang Roth. Costumes by Lou Eisele. General manager, Al Rosen. Stage manager, Sid Martoff. Press representatives, Harry Davies and Joe Phillips. Presented

by James S. Elliott. Sergeant Walter Burrows....Dick Van Patten Sergeant Reggie Winthrop...Michael Dreyfuss Captain Hamilton......Ronald Telfer Corporal "Einstein" Smetts.... Alastair Kyle Colonel Steve Hadley Richard Arlen Cadet "Wimpy" Worthington Billy Nevard AlexArthur Hunnicutt Major Peters.....Jed Prouty Colonel Bedloc Lawrence Fletcher Mr. Winthrop......Fleming Ward Mrs. Winthrop......Agnes Heron Miller Patsy Laverne...... Eve McVeagh VeronicaSheila O'Malley Mrs. Olsen Mrs. Ruth Nevard Cadet No. 1......Roy Robson Cadet No. 3......Pat O'Rourke Cadet No. 4......Buddy Nevard

It would be pleasant to report that the initial Stem unveiling of the 1945-'46 season is auspicious. It isn't. Too Hot for Maneuvers is just another farce comedy relying on passe situations and gags. Authors Les White and Bud Pearson have obviously aimed at something along the groove of Brother Rat-and missed the bull's eye. Also no George Abbott has been around to pull it together-altho even the Abbott farce touch likely wouldn't have helped the unbelievable nonsense of Maneuvers.

This time the tale concerns the efforts of a returned war hero to take over the management of a military school and

BROADWAY



SHOWLOG

Performance Thru May 12

Dramas

Perfs. Opened Anna Lucasta 8-30, '44 301 (Mansfield)

Hilda Sims was air-interviewed by Mrs. Eddie Rickenbacker (WHN) Wednesday (9). Also did benefit for Hebrew Orphans' Home, Waldorf Astoria, same date. Stage Manager Walter Asch is back on job after a month's layoff due to a bad appendix. George Randol recorded an interview this week with Nancy Grey. Latter will use it for Midwest broadcast via WTMJ, Milwaukee.

Bell for Adano, A..... 12- 6, '44 181 (Cort)

Harold Stone weds Georgia Kingston at Stamford, Conn., Sunday (13). Gilbert Mack guests with Margaret Arlen (WABC), Tuesday (22). Jack Arnold is directing "Three Men on a Horse" for the "Purple Heart Circuit." Troupe will play a different service hospital once each week,

Common Ground 4-25, '45 (Fulton)

Moves to Golden Tuesday (15).

Dark of the Moon 3-14, '45 (46th Street)

Sara Lee Wimmers takes over dancing slot of Marguerite DeAngueria, Thursday (17).

Dear Ruth 12-13, '44 (Henry Miller's)

Phyllis Povah had guest shot on "Theater of Today" (WABC) Saturday (5). Troupe gives benefit performance for Stage Relief Fund, Sunday (13).

Deep Mrs. Sykes, The ... 3-19, '45

Romney Brent has been on leave all week to direct "Madame DuBarry" in Chi. Freeman Hammond has been subbing for him. Hammond will direct overseas "Springtime for Henry" troupe. Neil Hamilton airguests with Jane Cowl Monday (28).

Foolish Notion 8-13, 45 (Martin Beck)

Glass Menagerie, The ... 3-31, '45 (Playhouse)

(18th Street) Mary Chase opus snagged season's

Pulitzer Prize. Hasty Heart, The 1- 3, '45 (Hudson)

Earl Jones airguests with Adrienne Ames Wednesday (16). Hope for the Best 2- 1, '45

(Royale) Closes Saturday (19). Franchot Tone

goes to Hollywood. Jane Wyatt, ditto, I Remember Mama.... 10-19, '44

(Music Box) Mady Christians air-guested with Jane Cowl (Mut) Friday (11).

Kiss and Tell..... 3-17, '43

make it tick. It's about to be put out

of business by a stuffed shirt from

Washington. There is a gal in the pic-

ture-she is his secretary and he's in

love with her. She has a younger

brother in the student body. There is

also a "massage parlor" in the neighbor-

hood and younger brother and a gal go

AWOL to patronize it-for wholely legiti-

mate reasons. Their visit is misunder-

stood by the faculty, which gives rise to

(See Too Hot for Maneuvers on page 58)

USO Really Means

It; Legit Sked in

Full Rehearsal

NEW YORK, May 14 .- The legit pro-

gram at USO-Camp Shows, Inc., is grind-

ing into second gear with the signing of

Karen Morley for Blithe Spirit, Roger

Pryor for Springtime for Henry and the

Four shows for the new hypoed Post

V-E Day War Department program re-

quested for the European theater will be

in rehearsal at the USO by the end of

the week. They include Three's a Family,

Meet the Wife, Kind Lady and Double

And to top Camp Shows progress in

the legit field off, Bella Spewack has

been signed to direct her own play, Boy

stepped-up rehearsal schedule.

Of course, the "massage parlor" is real-

the play's title.

Meets Girl.

IT'S A HAPPY V-D ON STEM

It is belahoring the obvious to resound last week's happy note in review. It has been a week that the country has been waiting for and Breadway received the news in typical Stem fashion,

Monday night's show shops did a boom biz to the accompaniment of horn-tooting and cheers up and down the Stem-and Tuesday even the weather man got in the spirit of things and laid off his recent usual eve-

ning's dose of rain. Lesser events to gladden managerial hearts were the elimination of the "Brown Out" and the carfew. Broadway is back in its old groove. The League of New York Theaters reports decided optimism theaterwise. Even some of the weakies which were due for quick shuttering have decided to stick around and try

Opened Perfs. 62 Kiss Them for Me 3-20, '45 (Belasco) Moves to Fulton Monday (14). Mats will be Wednesday and Saturday---no Sunday performances. Late George Apley, The. 11-21, '44 201 (Lyceum) Life With Father 11- 8, '39 2,318 (Empire) Overtons, The 2- 6, 45 110 (Forrest) School for Brides..... 8- 1, 41 (Ambassador) Soldier's Wife 10- 4, '44 (Golden) Closes Saturday (12). Louisa Hor-

to eash in on expected juiced-up biz.

stock and amateur rights to play. Ten Little Indians..... 6-27, '44 369

ton subbed for Martha Scott, Monday

(7). Samuel French has acquired

(Plymouth)

Too Hot for Maneuvers.. 5- 2, '45 13 (Broadhurst)

Last Saturday's shuttering decision revoked. Cast has accepted cuts and Jimmy Elliott will continue to try to make a go of it. Undismayed by crix's panning, Elliott has bought a new one, called "Thumbs West," an intimate musical, and plans fall production.

Voice of the Turtle, The. 12- 3, '43 528 (Morosco)

Musicals

Bloomer Girl 10- 5, '44 (Shubert)

John Wilson has bought a new musical by Allen Jay Lerner and Frederick Loewe. Rehearsals skedded for September. Margaret Douglass returned to cast Monday (7) after week's illness. Olive Reeves Smith had been subbing. Eleanor Jones also returned to cast same date. Latter has been out three weeks for tonsilectomy. Eleanor Winters has been filling in for her. Celeste Holm leaves June 4 for Coast commitment. Nanette Fabray takes over her spot on that date.

Carousel 4-19, '45 (Majestic)

Toni Matthews and Tommy Avera leave cast Saturday (12). Latter takes over Will Parker role in "Oklahoma" as of June 1. They are replaced by Kenneth Leroy and Frank Maresco. Fern Whitney joins troupe as of Monday (14). John Raitt and Jan Clayton will be guested by the Drama League and the Banshees at luncheon, Tuesday (15).

Opened Perfs. Follow the Girls..... 4- 8, '44 458 (44th St. Theater) Moves to the Broadhurst June 4.

Laffing Room Only.... 12-23, '44 160 (Winter Garden)

Oklahoma! 3-31, '43 935

(St. James) Frank Vespia joined troupe Monday (7). Nick Fencik replaced John Purcell same date. Virginia Allen subbed for Edna Skinner Thursday (10). Paul

On the Town...... 12-28, '41 156

Coast for pic test.

Crabtree leaves cast June 1. Goes to

Moves June 5 to 44th Street Theater. Will give no Monday performance that week but will add an extra Thursday mat. Sono Osato airguests with Linda Gray (WMCA) Friday (18). Betty Comden has been photoed for the "Rheingold Gal" for June.

Seven Lively Arts..... 12- 7, '44 182 (Ziegfeld) Closes Saturday (12).

Song of Norway 8-21, '44 305 (Imperial)

Ben Kornzweig has joined C. P. Grenaker's drumbeating staff. Irra Petina guested with Margaret Arlen Friday (11).

Up In Central Park 1-27, '45 121 (Century)

Mike Todd in Europe for 40-day stay as civilian consultant on overseas entertainment. Offshore version of "Park" is readying for preview due in about 10 days. Cast of 15 includes: Paul Haakon, George Young, Marjorie Cooke, Dean Myles, Watson White, Charles Caudle, John Boyd, Charles Windsor, Mark Wesley, Philip George, Gerald Phillips, Joe Singer, Jon Carleton and Arthur Mayberry. In addition the troupe carries nine dancers, a musician and a technician.

ICE SHOWS

Hats Off to Ice 6-22, '44 (Center)

REVIVALS

Barretts of Wimpole 3-26, 45 Street, The (Barrymore)

Katharine Cornell announces closing of revival as of June 9. Will vacation for summer at Martha's Vineyard. Hopes to make another G.I, tour in October-this time to Pacific area.

Carmen Jones..... 5- 2, 45 (City Center)

Experimental Theater

SLICE IT THIN

(Opened May 10, 1945)

BLACKFRIARS THEATER

Farce with music by Edward N. Heghinian and Al Moritz. Directed by Dennis Gurney. Setting and costumes by Jerry Boxhorn. Presented by the Blackfriars Guild.

"Herman" ColemanJoan Field Elvira Beauchamp.....Sudie Bond Johnny Frayme.....Sidney Welch RM 3/C, U.S.N.R.* Charwanka.....Jean Emslie "Buzzie" MacKnight......Delmar Nuetzman Laura Hichester Dorothy Morrison PurchallJohn Rosene

As the fourth and last offspring of

about Slice is that the Blackfriars present it more tastefully than it deserves. The Edward Heghinian-Al Moritz opus is strictly run-of-the-mill farce. The experimental theater, this time, is concerned with a yarn about an aging pic actor who arrives in a small town to officiate at a god-child's graduation. There are various complications—such as

the gal's yen for the stage, a brother who writes pop songs, a sailor in love with the gal, a Southern wench on the make, a Russian wench ditto, a pic publicity man and a fem columnist and a mama who marries the pic actor. All of them, bursting into intermittent song, add up (See SLICE IT THIN on page 58)

Routes **Dramatic and Musical**

(Routes are for current week when no dates

Abie's Irish Rose (Lyric) Bridgeport, Conn., 16; (Metropolitan) Providence 17; (Lyric) Fitchburg, Mass., 18; (High School Aud.) Lowell 19.

Dear Ruth (Harris) Chi. Doll's House (Auditorium) Rochester, N. Y., 16; (Shea) Erie, Pa., 17; (Shea) Jamestown, N. Y., 18; (Park) Youngstown, O., 19.

Good Night, Ladies (Shubert) Boston.
Hayes, Helen (Geary) San Francisco.
Hollywood Pinadore (Shubert) Phila.
Jacobowsky & the Colonel (Blackstone) Chi.
Kiss and Tell (Plymouth) Boston. Life With Father (Bijou) Battle Creek, Mich.,

16; (Michigan) Jackson 17; (Empire) Syra-cuse, N. Y., 18-19. Lugosi, Bela, Co. (Globe) Minneapolis. Memphis Bound (Colonial) Boston. Merely Coincidental (Wilbur) Boston. Oklahoma (Forrest) Phila. Othello (Erlanger) Chi. Round Trip (Locust St.) Phila. Snafu (Ford) Baltimore.

Soldier's Wife (Bushnell Aud.) Hartford, Conn., 16; (Shubert) New Haven 17-19. Student Prince (Opera House) Boston. Ten Little Indians (Cass) Detroit. Two Mrs. Carrols (Hanna) Cleveland. Voice of the Turtle (Selwyn) Chi. West, Mac (English) Indianapolis 14-16;

(Hartman) Columbus, O., 17-19.

Carol Coleman Mirlam Craig *Mr. Welch appears with permission of his Commanding Officer, Armed Guard, Brooklyn, N. Y.

their season, the Blackfriars Guild has gone musical. Slice It Thin is the title of a reproduction of something called Slice the Ham Thin, aired in Baltimore a season or so back.

About the best that anyone can say

Magic

By Rajah Raboid

In the third issue of each month The Billboard's Magic column is conducted by a nationally known magic or mental personality to pinch-hit for Bill Sachs. This week's guest is Rajah Raboid, nationally known mentalist.

FF THE third floor of The Billboard of-L fice in Cincinnati weren't so full of Sad Sachs, I wouldn't have to undertake this chore. But I am truly happy to write the Sad One's column because for over 20 years magicians have been insulting me, calling me everything from a super-duper spooker pooper to a fakir, and they've even mispronounced that.

I will start way down with the Great Marquee and rib my way up. He is a good magician as long as he's on his feet. He don't smoke or drink (much); never exaggerates. If he plays to 200 people he won't claim 2,000. He sneaked up on me in Cincinnati recently and made one of my best tles disappear. I am happy that my suits don't fit him any more. I remember when they did. I leave the subject of this fat feller to go on to other magicians, who are really great even if they don't make as much money.

While playing the William Penn Hotel, Pittsburgh, I was day and date with the Great D., who was at the theater. He and I were bosom pals back 25 years ago. We held many a spirit seance around New York, and as he mellowed he would spend the night ridiculing my beard. I remember telling him that he'd come to it-he'd raise one and get stuck with it just as I did. Comerads, look at him today! The Great D. is one of the greatest magicians of the last three decades. In fact, the greatest. He is the only one in the world who ever made himself disappear twice-once from here and once from there. Any magician who can do a two-hour show with his head in the clouds and half of it while sitting down with a piece of rope and a couple of matinee. House was packed so I had to hankies, deserves a place in the Hall of sit on the steps in the upper balcony. Magic Fame. He is my friend. I like him very much. I mean it. If I thought he could take this rib, I'd tell you who he Well, the above-mentioned heavy magician blew into Pittsburgh and knowing that I was a pal of the Great D., urged me to bring him backstage and introduce him (Marquee) as a magic fan under his real name, I did, having overlooked the fact that these two real pals of mine had been calling each other he was sick at the time because he everything but a magician in the only theatrical weekly with a magic column, (Rope-trick challenge, remember!) The Marquee arrived with four quarts (not milk). Soon the friends (?) were in fond embrace. The Great D. had his China boy waiting on the Great Marquee in style; had him dig into a seldomopened trunk and for a big, thick copy of his European press book and autographed it to the Great Great Marquee, etc., etc. The autographed book (free) and the spirits buoyed the Great Marquee's idea of granduer, so he finally wound up hiring the China boy. Not even The Billboard would print the blow-off.

As I write this I'm in Detroit at Lew Walters's Latin Quarter, day and date with the only other great magician of this era, a pal of mine for over 20 years. We shared a lot of things in Houston a long time ago. The money he takes in without a show of shame in his face! Being a mentalist, I could not do such things. Unlike magicians, we are very

ethical (no promotions, you know). I caught this Great One's Saturday

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TELEVISION REVIEWS

NBC

Reviewed Sunday (13), 8-9:30 p.m. Style—Travelog and drama. Sustaining over WNBT (New York).

Burton Holmes was an added attraction on WNBT with a Norwegian sergeant. Heide by name, and some films of pre-war Norway. Holmes ran a little behind his pic at times, but he had a pleasant video manner and talked as tho he knew Norway, which is something. They started the trip on NBC's inevitable couch, but the sergeant was telegenic and real and-surprise, surprise, we al-

most forgot the couch.

The aged main-stem comedy, The Family Upstairs, was the main course. Camera work was swell and the play itself deadly. When it played Broadway it wasn't much in the way of production, and now cut to an hour for video it bored its audience to death. All the characters were old hat and none of the performers was good enough on camera to rise above the script, altho Patricia Wheeler, the girl, and Mikael Grant, the boy, almost took the wheezy script and made it come to life once or twice. It may be good radio to repeat everything time and time again, but stinking airpic. Also, the most modern desk phone doesn't go with a play that talks about pianolas, and neither does a line about uncle coming home from the Pacific. M. Ray Kelly, prop man on this, takes the rap for the first, but no script adapter came forth to accept the latter. The play was so tired that you looked for teleboners and, as usual, found them. In order to date the thing still further they used title cards to establish passing time, etc., and threw the whole thing back to the nickelodeon days. Everything was there but a good play.

Joe Koehler.

Here's what I saw: 60 minutes of tricks and big, beautiful illusions, but good; 40 minutes of high-class professional stalling, with 50 pieces of lumber from the audience, and 20 minutes of advertising local merchants. Backstage after the matinee, the admirers swarmed in. Among them was a boy of about 17 with an 8 by 10 glossy in his hand, saying: "The Great D. gave me his, but I think wouldn't autograph it. Will you autograph it, sir?" Then and there it happened—the picture of the Great D. was autographed "To My Dear Friend So-and-So From Harry Colestone, 3-28-'45."

This I couldn't let one good friend get away with on another, so to soften this cruel blow I seized the opportunity and the photo and wrote on it "Me, Too,

Rajah Raboid."

Washington Post; NEW YORK, May 14,—DuMont's tele Back as KGHL Mgr.

WASHINGTON, May 14 .- Edward Yocum, former member of the NAB board, has resigned as director of station relations at the CBS Washington office to return to Billings, Mont., where he will resume old position as manager of Station KGHL, Yocum joined Columbia October

Joseph H. Ream, vice-president of CBS, said the Washington post will not be filled for the present. Yocum was KGHL manager for 10 years before coming to Washington.

And Now Breakfast With Congressmen

WASHINGTON, May 14.-Radio programing trend in airing everybody's breakfast jabbering has enveloped Congress with WRC's new Saturday series. Called Coffee With Congressmen, show over NBC o-and-o outlets, points up the personal side of the legislators and features breakfast-table interviews by Bill Herson with a different lawmaker every Saturday morning from 8:15 to 9. First two congressmen to java with Herson were Sen. Kenneth McKellar (D., Tenn.) and Sen. Theodore G. Bilbo (D., Mass.). things are looked for this year.

GE-Blue

Reviewed Sunday (13), 7-8 p.m. Style-Quiz, film, audience-participation. Sustaining over WRGB, Schenectady.

After 11 weeks on WRGB the Blue's Ladies Be Seated seems to have lost just a bit of the tasteful quality that made it the best audience-participation show in Eastern television at first viewing. Tonight's gags just didn't click as well as they did last February, altho they still seem to sit well with Schenectady audiences. In fact, the best thing of Ladies Be Seated at this showing were the commercials for the new (and first) sponsor, Chef-Boy-Ar-Dee Products. And that, to a certain extent, is to damn it with faint praise.

The plugs run off by Beulah Karney, who does the What's Cooking? show on the Blue, and Hector Boyardie, the guy after whom the company is named, were simple, logical, effective, but the talk was halting, and Miss Karney seemed to be leading the Chef by the nose too often. But the demonstration of the preparation of spaghetti did hit the audience right in the taste buds-which

is where it counts.

As far as Johnny Olsen's stunts are concerned, we feel constrained to say that two of them, a cloth's switch between a man and a woman, and a demonstration of silly women's hats, modeled by two servicemen, were distinctly not in good taste. The opening of the show, in which credit cards alternate with live shots of the strictly dead studio audience trying to look happy, could stand a shot in the arm, and emsee Olsen should be careful in the future not to stand behind a wide strip of cloth (part of a gag) while explaining the stunt to a participant. Direction and settings, under the hands, respectively, of Larry Algeo and Hoyland Bettinger, at GE's high level.

Program was reviewed on GE's new 18 by 24 projection model receiver. Set is exactly the same as RCA's, except for the fact that the screen lies flush with the cabinet when not in use. It uses the Schmidt optical system, as in RCA's and has a five-inch tube. Picture, off the line, hasn't the clarity or the contrast of RCA's. But GE engineers explain that set isn't using sufficient power. Picture jumps on occasion, and the tube is slightly out of line, causing a small black spot at the lower right hand corner. This set, GE says, is not yet ready for demonstration, having been thrown together from old equipment around the plant. Nevertheless, it is far superior to anything else we've seen, excepting RCA's Marty Schrader.

DuMontWABD Gives Yocum Quits CBS Sunday for Thursday

Thursday night to its transmitting follow a straight dramatic format. schedule. Station will eliminate Sunday from its sked to accommodate the new night.

Move will follow production of Breakfast Club by the Blue Network and Swift & Company May 25. New night puts DuMont in competition with CBS on Tuesday and Thursday but eliminates competition with NBC except on Tuesday.

MEXICAN TRAVEL FLOW

(Continued from page 3)

and Mexico is putting up a 500-room hotel.

Mexican Tourist Association

pointed out that after World War I the United States did not issue passports for travelers to Europe until 18 months after end of hostilities. After this war, because of its greater magnitude, the association predicts that it will in all likelihood be from two to four years before the U.S. will permit its people to travel thru Europe. With the doors to Europe

closed, American tourists will have to stay on this continent-and Mexico expects to get thousands of them annually. In 1943, despite war conditions, Mexico had 207,000 tourists, who spent an esti-

mated \$90,000,000 or an average of \$430 per visitor. Last year was even better, the tourist association said, and bigger

Burlesque Notes

By Uno-

LAMEE LANE has returned to the biz via the Liberty, San Francisco, after two years with the signal corps as inspector. SGT. JOE RIO, formerly of Rio and (Marion) Lee, is entertaining with a Speclal Service division overseas. . . . LES-TER MACK, with Judy Crawford (Mack), is readying a novelty magic act for vaude. . . . HIRST HOUSES closed for the season include Empire, Newark, N. J., May 3; Gayety, Akron, May 10, and Hudson, Union City, N. J., May 12. . . . HIRST UNIT, headed by Binder and Rosen, disbanded for the season May 5 at the Hudson, Union City, N. J., with Fred Binder canceling the Howard, Boston, date to return to his home in Cincinnati to vacation. . . . PAT DALY will rest over the summer at his St. Louis villa. . . . HARRY BENTLEY will play three more weeks at the Republic, Ocean View, Va., and the two following at the Galety, Norfolk. . . . BONNIE BOYIA has two weeks at the Howard, Boston; two at the Gaiety, Norfolk, and thence to Miami for a vacation. . . . TONI BENNETT, former Eltinge show girl, and Mile. Carpentier, stripper at the Moroccan Village, New York, were partied last week by Ginger Sharon, Eileen, Joe Malone and Paul (Undies) DuBou. . . . ROSE GORE is in a Baltimore hospital for an appendec-

WALLY JACKSON, who left burly as a dancing juve 25 years ago to open a dance studio, first by himself and then in association with Anthony Scotti, embarked once more on a solo scale, moving into the building that once tenanted Jack Blue's terps academy. . . . JUNE ST. CLAIR moved from the Hudson, Union City, N. J., to the Roxy, Cleveland, May 11. . . . GLORIA DAHL, ex-burly show girl, is working New York club dates. . . . JACK BLOCK, former burly house treasurer, will open a chop and fish eatery on Eighth Avenue, New York. next month, with Ted Wilson and Sam Gane as partners. . . . HARRY BENT-LEY and Lester Mack jumped into the Hudson, Union City, N. J., April 29 to replace Jack Rosen and Chick Hunter, taken ill. Mack had to cancel a pix engagement with Film Craft. Rosen is laid up at his home in Buffalo. . . . BOB CARNEY and daughter, Roberta, entertaining overseas with USO Unit 392, write that they recently met Maxle Furman and Murray Briscoe, also entertaining overseas in Mexican Hayride. . . . CHARISE, new featured strip, shifted to the Republic, Ocean View, Va., May 4. . . . DAVE COHN booked Lana Barri into the Gayety, Montreal, last week.

Ayer Sets Dram on WNBT for Cannon

NEW YORK, May 14 .- N. W. Ayer Advertising Agency here will shortly put on NBC's tele station, WNBT, a video show for Cannon Towels. Program will

Understood that NBC will permit agency's tele head, Don McClure, to do all production on the program. NBC director will handle the controls.

Salary \$35.00 weekly. Experience NOT necessary. Also Straight Man & Comics.

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ment and receive Circulars FREE THE COSTUMER Schenectady 5, N. Y.

FINAL CURTAIN

ALMONT-Albert, 74, musician and originator and manufacturer of the Almont silver mouthpiece for trumpet and trombone, at French Hospital, New York, May 3. He appeared in the trumpet and trombone act, Almont and Dumont, for many years and was the originator of the seven-bell instrument. He retired from the stage about 15 years ago to teach trumpet and trombone. Survived by his widow and sister.

BUSLOFF-Herman S., 43, president of the Temple Music Stores, Inc., at his home in Malverne, L. I., N. Y., May 7. Surviving are his widow, son, brother and sister.

COX-Leonard C., sales manager for Station WSAR, Fall River, Mass., in his sleep in that city April 25. He had been with the station 12 years. Services in Fall River April 27.

CROUCH-Mrs. P. M., 72, mother of Del Crouch, motordrome operator on the Endy Bros.' Shows, at her home in San Antonio April 23. Interment at Jourdanton, Tex.

In Memory of My Husband

JIMMY DONOHUE

who passed away one year ago on May 16, 1944. LOLA DONOHUE

FARGEON - Herbert, 58, playwright and dramatic critic, at his home in London May 4. He appeared in shows in the United States when a youth and was a grandson of Joseph Jefferson, American actor. He managed the Little Theater in London in 1938, where he presented his own intimate revues.

FRITCHEY-Claire M., 18, dancer, in an auto accident near Tamaqua, Pa., April 21. She had appeared in several USO shows and with vaude troupes. Survived by her parents and a sister, Interment in Gethsemane Cemetery, Catasauqua, Pa.

GOLDMAN-Samuel, 62, producer-comedian, in Maybury Sanatorium, Northville, Mich., April 27. He toured vaude as a single and later with his wife, Allie Ellsmore, as Goldman and Ellsmore. He produced for W. J. Lytle (Publix Corporation) for six years at San Antonio. He played Perimutter in Potash and Perlmutter for Al H. Woods and was with the Sam Harris production of Coconuts and Animal Crackers. He later directed stock and burlesque companies dent of the Massachusetts Guernsey and was set to produce at the Empress Theater. Detroit, when stricken ill in January. Survived by his widow; a stepdaughter, Mrs. Stanley Nicholas, Hebron, Ill., and three sisters. Interment in

HOWLAND-William, 74, retired musician, of a heart attack April 30 at his home in Birmingham, Mich. He formerly headed a music department at the University of Michigan. Survived by his widow and two children. Interment in Worcester, Mass., his birthplace.

KIRWAN-Arthur J., 48, general manager of the purchasing department of Radio-Kelth-Orpheum Corporation, of a heart ailment in the White Plains (N. Y.) Hospital, May 7. He was with RKO 18 years. Survived by his widow and two daughters.

Victoria Torrence

Victoria Torrence, 31, of the Victoria and Torrence aerial act, was killed in a 60-foot fall to the ring at the conclusion of their act in the Ringling circus in Madison Square Garden, New York, May 6. She and her husband, Franz, who held her by his feet, were descending on a rope when she fell, apparently the result of a jerk caused when the rope became caught in the pulley block. She died in near-by Polyclinic Hospital 20 minutes later.

Requiem mass was sung in St. Malachy's Roman Catholic Church (the actors' chapel), New York, by Father Edward Sullivan, of Cambridge, Mass., circus chaplain, May 9.

Interment in Manasota Cemetery, Sarasota, Fla.

LUCAS-James P., 86, who had ponies at Buckeye Lake, O., last season, at his home in Zanesville, O., recently following a four-month illness. With his son he trouped with his own circus and Wild West and also drove team on Sells-Floto, Yankee Robinson, 101 Ranch Wild West and other shows. In addition to his son, Bernard (Buck), he is survived by two daughters. Interment in Greenlawn, Zanesville,

McKNIGHT-E. J., 66, manufacturer and circus fan, following several weeks' illness in his home in Statesville, N. C. He financed many small shows over a period of years. Survived by a son, Frank, and a daughter, Mrs. Carolina Haskell. Interment in Massachusetts.

In Memory of My Husband

Also Known as Miller the Handcuff King, Who Passed Away May 5, 1941, at His Home at Wolf Lake, Muskegon, Mich. MRS, L. J. MILLER

RABER - Randal (Tony), formerly corn game operator for Frank Pepper on the Wallace Bros.' Shows, in action with the army in France April 15. Survived by his widow, Evelyn, daughter of Glen and Margaret Osborn, of the Wallace Bros.' Shows; his mother, Mrs. Hattle Haskins, Eureka, Kan., and two brothers in the army.

SHEPHERD-John J., 60, baton twirler and ex-minstrel man, after a brief illness at his home in Elizabeth, N. J., May 5. He became a drum major more than 30 years ago and was champion twirler of New Jersey from 1910-1912, and New York champion in 1911. In 1913 he toured with the Primrose & Dockstader Minstrels. One of the founders of the drum corps section of Local 151, AFM. he served as president in 1907. In recent years he conducted a school for baton twirling. Surviving are his widow, daughter and four sons.

THOMPSON-Henry, 56, opera tenor and teacher, of a heart ailment in his home in Chicago May 3. He had sung with the Chicago Civic Opera and San Carlo Opera and had been a member of various English opera companies, including D'Oyly Carte, before going to Chi-

WAGNER-Emily, 68, founder of the Music School Settlement, May 5 in Brookhaven, N. Y., when her car was struck by a locomotive.

WIGGLESWORTH-Edward, 57, prest-Breeders' Association and president of the Topsfield (Mass.) Fair Association from 1921 to 1944, in Phillips House, Boston, May 6. He was also a noted gemologist and was associated with the Boston Society of Natural History, Survivers include two sons and three daughters.

WILKENS-Charles, 87, father of Charlie Wilkens, in his home in Washington May 8. Survived by his widow and nine other children.

Marriages

DURANTE-GARDNER - Al Durante, assistant director of radio publicity at J. Walter Thompson agency and nephew of Mr. Thompson, to Lynn Gardner, actresssinger, May 12 at St. Patrick's Cathedral, New York.

ENGLISH - BROWN --- Harold English, secretary of the Lindsay & Pugh Enterprises, Dallas, and Blanch Brown May 1 in Dallas.

FELT-HOLLAND-Cecil Felt, owner of Bluebird Theater, Philadelphia, to Cecilla Holland in Charlotte, Va., April 28.

FORTUNE - MINIER - Sgt. Frank T. Fortune to Carol Minier in Peoria, Ill., May 5.

LEEDS-CRAWFORD-Mel Leeds, contact man for Bourne Music Company and formerly with Gene Krupa ork, to Jessie Crawford, daughter of Jesse Crawford, organist, in Yonkers, N. Y., April 14.

MORRELL-SAE-Russell Morrell, nonpro, to Letty Sae, singer, at St. Paul's Cathedral, Boston, April 1.

NILES-RAY-Jerry Niles, nitery emsee, to Peggy Ray, member of the Ray Sisters dance team, May 7 in Philadelphia.

RESH - WHITFIELD - Prc. John A. Resh, former Detroit band leader and from Humphrey Bogart, film actor, in son of Benny Resh, also a Detroit ork Las Vegas, Nev., May 10.

Video Bunglers Arouse Fears; Stinko Programs Chase \$ Men

(Continued from page 16)

vision in the same way that agency guys ruined the commercial film biz some years back. When 15 per centers started to put in movie departments, every guy who had ever owned an 8mm. home camera got a job as an "expert." That was the virtual end of agencies as producers of commercial films. The alleged productions smelled from herring and clients walked out. Most of them got out of pix in a hurry, but a few of them. moved to other agencies.

A-1 Execs Worried

Today responsible tele execs at nets, stations and the several good agencies are worried over the number of hustlers of the same type who are promoting themselves into jobs along Madison Avenue. Most recent example of a lightweight selling himself into a job is a character with small experience in 16mm. film production who promoted one of the top billing radio agencies into putting him on as a producer at \$6,000 per annum. Big selling point was an article he had written criticizing tele camera techniques. Topper to the story is the fact that the lad had never operated a video camera, never produced a show and had last worked developing pix for night club camera girls.

At another agency the tele job was handed to a young gentleman whose experience consisted mostly of looking at shows on a receiver and doing a poor Job as a radio press agent. Similar situations prevail in other agencies. In all justice to agency managements, it must be pointed out, of course, that the reason they fall for phonies is the fact that most of them don't know television from their elbows. And, of course, it doesn't apply to the agencies which are really doing a job in television or in commercial films.

However, this excuse does not cover the stations which fall for smooth gab with nothing behind it. Recent case was a character who walked into a station and got himself fancy dough and a fancy title. Guy turned out to be a stumbletongue who has ruined the outlet's press relations and has contributed nothing to the org but an ability to make enemies.

Industry Leader's Comments

One industry leader put it this way: "I'm very much afraid that agencies, and to a lesser extent unprofessional stations, are going to hold back television as a commercial medium if they continue television. The account executive calls in

England, recently in England.

Toronto May 5.

Schwamm, secretary to the general man- circuit. ager of WXYZ, in Detroit April 27.

Births

A son to Mr. and Mrs. Robert Herstam April 30 in Lying-In Hospital, Philadelphia. Father is a member of the public relations staff of RCA-Victor, Camden, N. J.

A son, Kippen, to Mr. and Mrs. Robert Wickwire May 5 at Syracuse (N. Y.) Hospital. Father is manager of the Webb Playhouse, Wethersfield, Conn.

A daughter to Mr. and Mrs. Charles Buffin April 30 at the Troy (N. Y.) hospital. Father is a concessionaire with O. C. Buck Shows.

Divorces

Mayo Methot Bogart, screen actress,

department. The boys pull the heavy thinking act, go into a trance and come up with an idea for a show which will use three college professors and a cooch dancer as emsces of an audience-participation seg. Then they go to the station, get the big executive routine from some CCNY freshman in the program department and go on the air. The sponsor lays out plenty of sugar for the production, a press party at Toots Shor's, importation of the company president and his wife from Oscaloosa, and then the show turns out to be a clinker. The reviewers retch, the audience walks out, the program gets the equivalent of a .00002 Hooperating and the sponsor goes back to Oscaloosa, light \$50,000. The ad manager writes an article for an advertising trade paper in which he says that his company's experience proves that television is a flop, the president makes a speech before his trade association convention telling them to stick to radio, and everyone in New York has had a good laugh—except the people who sincerely desire to advance the industry. And that's not a hypothetical case.

"Many advertisers have been steered out of radio because of incompetently produced shows. And commercial films are a dead issue for the same reason. But agencies in television are doing the best job of unselling the men who will foot the bill that has ever been done."

Consensus in the trade is that a few agencies are going to lose the confidence of their clients in an awful hurry unless they get wise. If they don't get wise, television will fall back a couple of years and in the long run nets, not agencies, will produce the shows. And if that doesn't mean the loss of those lovely 15 per cent cuts, it will mean loss of control. One way or another, agencies and the industry as well, stand to lose out. The dirty end of the camera is very dirty.

RAMSHACKLE in SUBWAY

(Continued from page 3)

with the Bronx's Windsor, the Leventhal pop-priced drama fare has stepped up to an almost year-round operation. Last year the shows shuttled back and forth for a consecutive 35 weeks, not including a couple of extra stanzas around Christmas. Management looks to do as well or better this season.

Season got off to an auspicious start, with \$2,900 advance in the till for Ramshackle Inn, the Frank Batson farcemelo in which Zasu Pitts has been tourto hire guys who can't produce a good ing the hinterlands. As a play, Ramlox sandwich. And if anyone needs a shackle is no better and no worse than diagram, here's how it works: A client when it bowed in on the Stem last year. comes into an agency and says he wants. It was voted pretty thin and silly stuff at the time, and then proceeded to fool the happiness boys who occupy a fox- the wise money by doing a walloping biz. hole next to the men's room in the radio At any rate, it is a perfect frame for the Pitts brand of hand-fluttering laughgetting, and it was snagging plenty of leader, to Doreen Whitfield, of Liverpool, laughs from the customers on Tuesday nights. Aside from Miss Pitts, only a SMITH-BEST-Kenneth C. Smith, in couple of the original Stem cast are still charge of technical department at CKEY, on the job, but the rest of them have Toronto, to Clara Jean Best, nonpro, in had the benefit of a long road trek and know their stuff. They all gag it up SUTTON-SCHWAMM - Paul Sutton, strictly for laughs-and get 'em. Ramactor on WXYZ, Detroit, to Margaret shackle sizes up as a winner for the

Next week's bill at the Flatbush skeds Angel Street, with Ramshackle moving up to the Windsor for a stanza. Tentative futures include Chicken Every Sunday, Rebecca and Snafu, altho none of these is actually set yet. Bob Francis.

Too Many Clothes

FROM A SOUTH PACIFIC BASE, May 12.-While Over 21 was being performed here the cast was surprised by constant howling. But gals in this neck of the woods are used to having G.I.'s whistle and howl so the show went on. After the curtain, a G.I. with a dog in tow, approached Louise Buckley and apologized for his four-footed friend saying the pooch hadn't seen a white woman-in a dress, for three years.

Communications to 155 No. Clark St., Chicago 1, III.

THEY'RE AWAY IN ST. LOOEY

Goodman Off Two Days Late

Showmen will watch business on new lot in face of Royal American opposish

ST. LOUIS, May 12.-Max Goodman's Wonder Shows of America opened a scheduled 12-day engagement at Kingshighway and Southwest, a new lot for carnivals here, Friday (11), the bow being delayed two days by rain.

Outdoor showmen will watch the result of business here with keen interest, especially since the Royal American Shows are in opposition at Grand and LaClede.

Goodman's org had a successful opening stand in Little Rock, Ark., where April 28 nearly 18,000 paid admissions were registered, and all hands reached St. Louis "all steamed up" for a killing.

The Arkansas Democrat gave the show a center double-page spread in the magazine section April 22. Five pictures of winter quarters activities and a story on the show people were used.

Rides include Merry-Go-Round, Jecp. Twin Ferris Wheels, Hey-Dey, Octopus, Ridee-O and Scooter. Shows are Jimmie Hurd's side show, Speedy Woods's thrill arena, Eddie Farrari's Fantasma Revue, C. C. Groscurth's Life and Marriage Clinic and Linda Lopez's Harlem Revue.

Goodman was host at a Get-Acquainted Party In the Fantasma top Thursday (3). Refreshments were served by Johnnie Obielecki and his restaurant crew. Music for dancing was furnished by the Fantasma orchestra.

Goodman, Lou Yaffa, W. E. (Bill) Snyder, Arthur Sharp, Lou Barber, Eddie Latham, Ben Wilkerson and C. W. (Chick) Frank-

Biz Bum V-E Day, But What Did It?

NEW YORK, May 12.—Effect of V-E Day on carnival attendance in this secweather on both Monday and Tuesday (7-8) was rainy and cold, clearing up in some places toward evening on both days, giving some shows good night attendance.

World of Mirth Shows, slated to open Monday (7) at Elizabeth, N. J., didn't get going until Wednesday (9), as show's electricians decided to celebrate V-E Day by knocking off work for both days, leaving the show without lights.

Eddie Elkins, of the Ross Manning Shows, reported good business on both Monday and Tuesday nights at Columbia Park, North Bergen, N. J., where the unit is playing a two-week stand.

Some carnivals playing Pennsylvania territory phoned the National Showmen's Association, New York, asking advisability of operating Tuesday (8), as all business houses in towns they were playing had closed for the day.

Bejano Names Line-Up

JOPLIN, Mo., May 12.-J. J. Bejano has named the line-up for his circus side show on the Werld of Today Shows as follows: Paul Bejano and "Heavy" Waters, tickets; Frank Bale and Tex Woka, ticket takers; Harry Leonard, inside lecturer; Doc Effay, magic; Two Leonardos, knife throwers; Salem, elephant-skin girl; Yvonne and Shirley, blade box; Professor Clendenin, mentalist; Teto-Jap, war baby; Twisto, dislocationist; Ted Viming, tattoo man; Floyd (Slim) Arnold, musical act; Punch and Judy; Billie Baker, Annex.



JAMES M. RAFTERY, president and general manager of R. & S. Amusements, reports that business for the first four weeks in the production centers of North Carolina is up 30 per cent over 1944. This is his fourth straight season in that territory. He opened in his home town, Wilmington, N. C., Monday (14) for a stand under fire department auspices on a municipal playground.

World of Today **Outwrestles Mud**

JOPLIN, Mo., May 12 .- Since the open-The Aer-o-Sations, man and woman ing April 7 at Wewoka, Okla., World performing on a high pole, is the free of Today Shows have battled nothing but rain, mud and floods. The opening date was billed for eight days, but the show opened only three nights.

Moving from Wewoka to Fort Smith, Ark., a 95-mile detour had to be made on account of high waters and closed highways, and Fort Smith was sur-The executive staff: Max Goodman, Joe rounded by flood waters. Show was billed for two weeks but worked only six nights and not one was entirely clear. It was impossible to keep the lot in condition for the public.

> After getting all the trucks off of the lot with a caterpillar, which took many hours, the fleet arrived in Joplin for a two-week engagement and everything was ready for the bow Tuesday (1). However, the rain has not forgotten to fall here in Missouri.

Visits have been exchanged nightly tion could not easily be judged, as here with the Snapp Shows, playing just seven miles away at Webb City. L. C. Reynolds attended the Midwest fair meeting in Kansas City.

> The Staff: L. C. (Curly) Reynolds and H. (Izzy) Wells, owners; Noble C. Fairly, business manager; Art Signor, secretary; Peggy Reynolds, treasurer; H. Hoag, second advance; Joe Chiodo, mechanic; J. Reeves, adjuster; Bob McDoo, artist; Paul territory were signed up as ACA mem-Will, electrician.

Ellman Opens in Milwaukee Okay Despite Cold Weather

MILWAUKEE, May 12.—Ellman United Shows opened April 28 at Second and Capital Drive here. Altho weather has Turner Bros. Double Biz been cold, business has been holding up.

Ellman family, consisting of Henry, June, Anna, Mary and Ruth, is with the show, under the management of Ray L. Swanner. All contracts made by the late just double the gross business they did at Charles Ellman will be fulfilled.

Ruby's Exposition Opens

MACON, Ga., May 12.—Ruby's Exposition Shows opened on a lot near here Tuesday (1), with 3 rides, 2 shows and 20 concessions. Staff: R. H. Benge, manager; Carl E. Tyler, assistant manager; Ruby Tyler, secretary-treasurer; Mrs. Benge, concession manager; Harry John Scott, Ferris Wheel; Whitey Blackwell, Merry-Go-Round; Joe Lee, Chairplane; Arthur J. Tyler, electrician.

Lots of Hitlers?

CHICAGO, May 12.—Ray Marsh Brydon, freak show impresario, predicts that unless Hitler's body is found and positively identified, there will be no less than 20 "authentic" Hitlers on display on various midways inside of 30

Strates Biz Soars At First 4 Stands

HARRISBURG, Pa., May 12 .- In the fourth week of operation, the James E. Strates Shows went strong under the Bridgeton, N. J., police and fire department auspices.

From quarters in Mullins, S. C., Strates opened to capacity at Washington, where business was 20 per cent over last year. flock to the midway. Wilmington, Del., and Chester, Pa., despite bad weather, went 15 per cent over. Show opened in Harrisburg Monday (7).

Staff: James E. Strates, general manager; Dick O'Brien, assistant manager; William Fleming, general agent; Keith Bucking-ham, purchasing agent; Peter Del Morris, press; W. Fredericks, special agent; Pat Riley, legal adjuster; Mike Olsen, trainmaster; Wayne Kingsley, electrician; J. L. Douglas, light plant and Diesels; James Yotas, general superintendent; B. Kime, carpenter; Percy Morency, secretary; Nick Bozinis, treasurer; Lawrence (Giggs) Bowe, mail and The Bill-

Free Attractions: The Great Wilno, human cannonball, shot over two Ferris Wheels.

Shows: Giant Al Tomaini and his circus side show, 14 acts, with Jerry Havens, front; Snake Show, with Congo, James Pierson and Leon Anderson, front; Cow with human flesh, Willis Hoghart; Fat Lady, with Baby Betty. Charles Shackels, front; Hawaiian Show, Anne Yotas, manager, and Whitey Rogers, front, with five girls; Funhouse, Bill Purchase, with John Alvis, front; Wild Life Show, Doc and Betty Hardick.

Harlem Revue, Jerry Jackson, manager; featuring Lolly and Pop, comedy team; Willie Lee Patton, torch singer; Billie Wright,

songs; Goldie Stone, dancer; line of girls, and six-piece band. Dolly Raoul's Vanities, with 12 girls and

four musicians. Harry Howard, emsee, with Johnny Till, front. Artists and Models, posing, Earl Walsh, manager, with four girls.

Hollywood Midget Movie Stars Revue, Nate Eagles, manager, with Art Noble, Nita (See Strates Biz Soars on opposite page)

ACA Eyes Counsel For Detroit Area

DETROIT, May 12. - First visitation trip of the year to shows playing the Detroit area was made the past week by Max Cohen, counsel and secretary of the American Carnivals' Association. The visit resulted in much enthusiasm for the association, Cohen reports.

Following Cohen's visit, which ended Sunday (6), most of the shows in the bers. Appointment of an associate counsel in Detroit is being planned, Cohen disclosed.

Shows visited by Cohen during his four days in Detroit included World of Pleasure, W. G. Wade, Happyland, Lee United, Ziegler ride units, Joyland, and Wade No. 2.

ST. LOUIS, May 12.-When Turner Bros.' Shows closed in Springfield, Ill., Saturday (5) they will have chalked up this same opening spot last year. Show cracked the season Thursday (26) and enjoyed splendid business every night since, with Sunday registering a terrific gross. Cecil and Ray Turner present 6 rides, 4 shows and 25 concessions. Jack Price, general agent, has the route set to July 30.

Weather Crabs Gerens Biz

SHELBYVILLE, Ind., May 12.—Inclement weather hurt business for Gerens United Shows at the first two stands, Seymour and Franklin, Ind.

Sedlmayr Goes Despite "Ice"

Royal American billing hits new high - employees honor boss with flowers

ST. LOUIS, May 12.-Royal American Shows got off to its St. Louis opening Wednesday (9) in the face of the lowest May temperature in 38 years and a drizzling rain of several days duration. Temperature was still low (40 degrees) for second night, but Grand and La-Clede fans turned out in fair volume. With warmer and fair weather forecast for the week-end, crowds are expected to

Concessions are under management of Sam Gordon, and both show and ride managers and personnel thru General Agent Tommy Thomas presented Carl J. Sedlmayr with a pair of immense floral horseshoes bearing cards wishing him success thruout the 1945 season. This is Sedlmayr's first year as sole owner of the Royal American.

Show will play this ace spot for 22 days, closing May 30. Hundreds of showmen were among the early visitors.

Royal American's 10th engagement at this location was marked by one of the most extensive displays in billboard paper advertising in the history of St. Louis. In addition radio stations KXOK, KWK, WIL, WEW, WTMV and KFUL as well as The Post-Dispatch, Globe-Democrat and Star-Times were co-operating with the midway's publicity department under direction of Jack Dadswell.

Another \$255 Aids Red Cross Jackpot

CHICAGO, May 12.—Outdoor amusement industry's pot for the Red Cross War Fund Drive was swelled to \$3,714.35 with the addition of \$255 during the past week, it was reported by J. C. Mc-Caffery, drive chairman,

Donations were added from Swank Amusement Company, \$150; Ed Kornrumpf, \$20; George Westerman, \$25; Pat Purcell, \$10, and C. F. Ziegler, \$50,

With the drive activities just getting under way, it is believed the donations will come in at a more rapid pace in the next few weeks.

J. J. Jones, Strates Day-Date Harrisburg

HARRISBURG, Pa., May 12.-Johnny J. Jones Exposition is playing another double-header this week, the opposition being the James E. Strates Shows. Weather has been excellent and crowds

J.J.J. has the better of the locations, showing at West End Ball Park, two miles from the business district. Strates is showing on the old circus grounds at 21st and Greenwood, eight miles from the shopping section of the city.

J.J.J. is showing under auspices of West End Twilight League. The engagement will be concluded tonight for both

Dick's Gets Only Two Good Nights in Stand at Trenton

TRENTON, N. J., May 12.—Dick's Paramount Shows closed here Saturday (5) with practically its entire 17-day engagement ruined by rain. Show realized only two good nights during the run.

The same bad luck and rainy weather has greeted the Paramount organization on previous stands here. Show spent considerable money on spot announcements over Station WTTM.

CLUB ACTIVITIES

National Showmen's Association 1564 Broadway, New York

NEW YORK, May 12.—Never in the history of the club has there been a funeral of a member that was so well attended as that of Harry Decker. Flowers and messages were received from many States.

Assembly rooms still open owing to the many visitors. Sam Walkoff is operating the lunch counter and acting as custodian.

Walter K. Sibley visited the Cetlin & Wilson Shows at Wilmington, Del., in a terrific rainstorm and chatted with Neal Hunter, trainmaster. He also visited the Strates Shows at Bridgeton, N. J., and met Percy Morency, Nick Boxinis, Keith Buckingham, Doc Hartwick, Fred Fornier, Gene Dellabate and wife, E. Felice, Harry Goldberg and Richard Norton,

Recent visitors to the clubrooms: Harry Kaplan, Barney Olch, Sam Burd, Al Keating, Gerald Snellens, Tommy Carson, Ralph Decker, King Reid, Harry Agne, Neal Carr, William Muldoon, Joe Gold, Martin Renault, Big Chief Chisholm and Jack Weinberg.

Letters from Leonard Traube in Chicago and Anthony Baress in Pine Castle, Fla. Also received letter from the battle front in Germany from Pvt. Joseph Amico, who sent along the biggest bank note to date—100,000,000 marks.

Ladies' Auxiliary

President Edna Lasures, in from the road, presided and greeted Jessie Suber, Madge Bloch, Rose Rosen, Magnolia Hamid and Bess Hamid. Chairman Midge Cohen, of USO Work Unit project, made a report of the work done by the auxiliary and exhibited a letter from the USO Welfare Board at Sampson Hospital, New York, where some of the afghans were delivered. Members of the road can contact Midge for articles to be made for the next delivery. Donations of books were made by Margie Kaufman and Bess Hamid.

Magnolia Hamid, chairman of the ways and means committee, announced a new project to be completed on the auxiliary's open-house night, December 22 next. Donations toward this project to be announced in near future. Contact Magnolia Hamid at the club.

Application filed for Sidone Silver, proposed by Dode Allen, was endorsed by Midge Cohen and Rose Lange. Last meeting of season, May 23.

'SAVE YOUR CANVAS' by Repairing and Patching with

CANVAS CEMENT

Pints — Quarts — Gallons Mail Orders Now.

E. G. CAMPBELL TENT & AWNING CO.

100 Central Ave.

Alton, III.

"Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

UNITED STATES
TENT & AWNING CO.

2315-21 W. Huron St. Chicago 12, 111.

TENTS—BANNERS

Charles Driver - Bernie Mendelson. 16x16 Four-Way Royal Blue Tent.

O. Henry Tent & Awning Co.

4862 North Clark St. CHICAGO 40, ILL.

WANT COUNTER MEN

For Bingo, top salaries. Also good proposition for Slum Store Agents. Drunks and play boys, save your stamps. Heavy Farrar, received your letter, come on. CURLY CLARK, Victory United Shows, Onawe, Iowa.

Showmen's League of America

Sherman Hotel, Chicago

Ladies' Auxiliary

CHICAGO, May 12.—President Ann Doolan called a special board meeting Thursday (10) to amend Article 5, Section 1 of the by-laws after a lengthy discussion. Amendment was accepted by a majority vote and reads as follows: "Dues will be \$10 a year, effective immediately."

Bazaar will be held in December, date to be given later. All donations will be gratefully accepted by Mrs. Anna Belden, 6136 North Knox Avenue, Chicago,

Changes of address and other correspondence should be sent to Secretary Elsie Miller and not Edith Streibich as previously printed.

Past President Frances Keller and Ma Wasserman are visiting friends, relatives and the Royal American Shows at St. Louis. Members were happy to see Past President Phoebe Carsky in attendance after many weeks' absence.

Caravans 155 N. Clark St., Chicago

CHICAGO, May 12.—Caravans held a regular bi-weekly social Tuesday (8), with Becky Daniels and Claire Sopener in charge. Rummage sale is in progress, and Emily Bailey and her committee are working hard.

President Jeannette Wall is at her summer home at Lake Delavan, Wis., but will be back to preside at the meeting Tuesday (15). Club activities will continue until the last week in June.

Pacific Coast Showmen's Association 6231/2 S. Grand Ave., Los Angeles

LOS ANGELES, May 12.—More than 50 attended the regular meeting Monday night. In the absence of President Roy Ludington, meeting was headed by Bill Hobday. Past Presidents Ted LeFors, Joe Glacy, Harry Fink, Harry Hargraves and Ed Walsh attended.

Letters were read from President Ludington, A. D. Crozier and Walter K. Sibley.

The application of Kenneth O. Baker, musician, was accepted. Tom Ragan expressed his thanks to the club for the participation in the radio broadcast. Joe and James Dunn purchased War Bonds for the building fund.

Roy Jenkins visited the clubrooms. Joe Steinberg attended from Mission Beach Amusement Center. Ray Hershey sent in his book filled with War Stamps for the building fund. Nick Lukanitsch was the first to fill his book in this drive.

Lone Star Show Women's Club

19281/2 Elm, Dallas, Tex.

DALLAS, May 12.-May 7 was social night. Awards went to Helen Rees and Ketta Lindsay. Mercedes Lake was hostess. Afghan committee reported satisfactory work. Proceeds from the last dinner were donated to the Elks' Crippled Children's Hospital. Mrs. Dupree Long was welcomed as a new member. Club extended sympathy to Mr. and Mrs. Hudspeth who lost their infant son April 21. Mrs. Ben Brown has recovered from her operation. Hazel Shannon and son, Jimmy, will spend the summer here, while Buster is with Hennies Bros. Denny Pugh's father celebrated his 75th birthday May 2 and was given a party by showfolk here.

Missouri Show Women's Club

Maryland Hotel, St. Louis

ST. LOUIS, May 12.—Anna King, Dorothy Fidler, Winnie Aldrich and Jacqueline Spain were elected to membership at this last business session until fall. Letters were read from Nell Allen, Ruth Martone, Daisy Davis and Dorothy Williams. Norma Lang won the raffle prize, donated by Alice L. Blake. Gertrude Lang presided, with Norma Lang and Mildred Laird seated at the head table.

Name Talent Hillbilly Bit Gets Mazuma for L. J. Heth

HUNTSVILLE, Ala., May 12.—A name talent hillbilly show, with names known to those in this neck of the woods, is getting the cash on the L. J. Heth Shows, Talent includes Cowboy Shooting Mike, Phillips Sisters, Dude Gray and Funnyman Boliver, under the management of Sam Sala.

Staff: L. J. Heth, owner and manager; Joe J. Fontana, business manager; Floyd R. Heth, concession manager; Dennis Heth, secretary-treasurer; A. E. Clark, contracting agent; Sam Saladino, bill-poster; Paul Reynolds, transportation; Bill Bozeman, ride superintendent; Fred Henon, lot; George Spaulding, mail and The Billboard; Paul Jones Bailey, scenic artist.

On concession row are John Stein, 2; Haywood Berry, 1; H. B. Marchinkoski, 2; Charlie Wren, 1; Graham Davis, 3; R. McDonald, 1; Jim Annin, 4; Mike Moore, 2; Jim Simms, 1; Red Eaves, 1; John Reed and Mac House, 3; S. Brown, 1; Henry Heth, 9; Floyd Heth, 2; Jean Fontanai, 1; Jim Giffin, 1; Knox Qualle, 2; O. D. Bascom, 1, and L. J. Heth, 5.

Diamond State Kicks Off To Fair Biz in Maryland

HILLSIDE, Md., May 12.—Diamond State Enterprise opened the season here April 23 week to fair business despite chilly weather. Four rides, Ferris Wheel, Chairplane, Venetian Swings and Kiddie were in line, with 24 concessions.

Carl Barlow is general manager; James Sakobie, manager; Mrs. Sakobie, secretary-treasurer; Al Porter, advance; Clarence Fittro, ride boss and electrician; Robert W. Tilton, mail and The Bill-board.

Concessionaires are Mr. and Mrs. Al Garand, Al Hardy, Jack Bricke, Roy Hunter, Harry Schreibers, Ernest Bennett, Frank Woods, Frank Woods Jr., Jack Sinko, Mrs. Evans, Morris Kahntroff, Mrs. Frances Boswell, Syl Boswell, Mrs. Lawrence Fittro and Sammy Applebaum.

STRATES BIZ SOARS

(Continued from opposite page)
Krebs, Betty Retter, Don Williams, Mary Ellen Bacon and Freddie Retter. Whitey Woods, front; music by Muriel Eagle; Bill Perry, canvas.

Illusion Show, Al Tomaini, manager, and Jerry O'Brien, front.

Motordrome, with Camille and Clyde Trammell, riders; Walt Marks, manager and rides,
Rides include Octopus, Abe Casson, foreman; Tilt-a-Whirl, Mrs. Leeworthy, operator,
and Fred Stump, foreman; Spitfire, Roy
Shuey; Merry-Go-Round, Art Brody; Scooter,
John Briscoe; pony ride, Floyd Brink; kiddie
ride, Gene Jacobs; kiddie train and airplanes,
Bill Hegeman; Funhouse, Bill Hays; four
Ferris Wheels, John Simpson and George Collins; Hey-Dey, John Shotzberger.

Concessionaires are Mr. and Mrs. Fred Fournier, Al Campbell, Smoky De Capio, Flo and Al Long, Joe Christian, Mike Giglio, Rocci Marroletti, Walter Boland, Peter Stamis, H. W. Jones, Charles and Estelle Stevens, Steve Gekas, Charles Costeas, Louis Strates, and Jean and Ernest Dellabate.

Big Bill Leon has the main gate, with Mrs. Morency, Mrs. Bowe and Mrs. Shoew cashiers.

ALL EXES
ARE NOW ON JAPAN

GET THE GREAT

JAP ATROCITY SHOW

With Release of Our

BOYS FROM A LIVING HELL

Including

VICTORY OVER GERMANY SOLVE YOUR HELP PROBLEM

No nut. Shows run by 2 people. No lecturer needed. One person has and can run show if necessary.

Doing Hundreds and Hundreds of Dollars clear each week and often many Hundred per day. Makes the hair stand up—children and adults flock in at 15 and 25 cents.

Show No. 1 . . \$550.00 s Big Banners, Etc.

Show No. 2 . . \$340.00

Also our big "Bouquet of Life" Show

ONLY \$550.00

Wire or Mail 30%-Remainder Collect, Ship in One Week.

Also powerful Crime Show new ready, \$395.00.

CHAS. T. BUELL & CO. NEWARK, OHIO

WHIP FOR SALE

Ten cars, good condition, \$2500. Now operating on show per route: Indian Orchard, Mass., May 14-19; South Hadley, Mass., 21-26.

BOSTON SHOWS

Pioneer Hotel

SPRINGFIELD, MASS.

CAN PLACE

Merry-Go-Round and Rocket Foremen at once. Top salaries. Address

R & S AMUSEMENTS

Box 1047, Wilmington, N. C.

CASH FOR OCTOPUS

Will pay cash for 8-Tub Octopus with transportation.

JACK KELLY

BAKER UNITED SHOWS

New Castle, Indiana, this week, and then as per route.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

WANT

Chairplane Foremen, Second Men for Fly-o-Plane and Rolloplane, Canvasmen. Good opening for Ball Game Workers; Girls preferred. Revue Girls wanted for office-owned attractions. All answer

ENDY BROS.' SHOWS

New Brunswick, New Jersey, this week.

HAZLETON, PENNA., A. M. P. Shows

BERWICK, PENNA., MAY 28 to JUNE 2

MAY 21 TO 26

"JUGGY"

MAY 28 to JUNE 2

RIDE HELP in all departments. CONCESSIONS—G. C. Mitchell wants Agents for 10¢ Grind Stores.

Can place Hi-Striker, Sium Darts, Age and Scale, Custard, String Game. SHOWS—Walter Vallance wants Girls for Girl Show. Any working for me before contact. Will buy 20x30 or 20x40 Tops and Walls. If not good don't wire. Will book Fun House, Accade, Unborn, 10 in 1 or 5 in 1.

NOTICE: Floyd Sheaks, can place Relief Caller and Agents for Bingo, also Agents for Hoop-La

All Contact: A. M. P. SHOWS, A. M. Podsobinski, Owner-Mgr., Per Route.



PENNY PITCH GAMES

Size 46x46", Price \$30.00. Size 48x48" With 1 Jack

PARK SPECIAL WHEELS

BINGO GAMES

1/3 Deposit on All Orders.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1945

Single Sheets, 8 1/2 x14, Typewritten, Per M., \$5.00 Analysis, 3-p., with Blue Cover, Each03 Analysis, 8-p., with White Cover, Each15 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05 Samples of the 4 Readings, Four for 25¢.

NEW DREAM BOOK

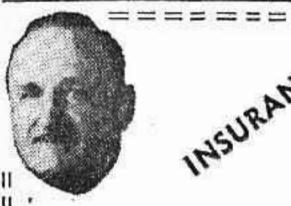
120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECU-LATION, 24-p., Well Bound 25¢ PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 40¢ Signa Cards, Illustrated, Pack of 36 15¢ Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00 MENTAL TELEPATHY Booklet, 21 P. MENTAL TELEPATHY, Booklet, 21 P. "WHAT IS WRITTEN IN THE STARS." Folding

Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO Send for Wholesale Prices.



CHAS. A. LENZ

"The Showman's Insurance Man"

INSURANCE EXCHANGE A1338 CHICAGO, ILL.

WANT CARNIVAL -Also a Stage Act

For North Branch Fair Grounds, Known as Akers Park, on Labor Day, 1, 2, 3, 1945. For last year's two-day event there was a 10,000 attendance. This year, for three days, expect 20,000 attendance. Wonderful opportunity for a small carnival inasmuch as we have one of the largest horse racing programs in Michigan for these three days. Purses for races, 84,850.00. This is a new project and will be a permanent spot after the war. Owner willing to make good concession deal with small carnival on a guaranteed basis for these three days. For full particulars write

- R. L. AKERS, Box 8, Royal Oak, Mich.

POPCORN

SUPPLIES

Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning (but no Popcorn), Peanut Bags, Best Virginia Roasted Peanuts in the shell. Ceiling price 19¢ Lb., 100 Lb. Bags. Headquarters for

CIRCUS, CARNIVAL AND PARK BUYERS CHUNK-E-NUT PRODUCTS COMPANY

Philadelphia 6, Pa. Pittsburgh 22, Pa.

Special Printed

Roll-Folded. 100,000-\$18.50.

Cash With Orders DALY TICKET CO. COLLINSVILLE, ILL.

WANTED

Man and wife to work new foot-long Hot Dog and Root Beer Stand on trailer, or operate Custard Machine. Top wages. Send reference,

MYERS CONCESSIONS

Dupont, Ohio

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

KINKS been taken out?

BERNIE MENDELSON, elegant in his tight strides, is spending a 10-day leave in Chicago after having seen some more of it in the South Pacific,

HISTORY REPEATS: It was about this time last year when we worried over the manpower shortage.

ART CRANER, of the West Coast Victory Shows, has been active at the California State Legislature, lobbying for two bills. . . . MIKE KREKOS is driving hard in his bond compaign for the PCSA's permanent home.

A. AND B. SHOWS played Statesville, N. C., week of May 7 for the Police and Firemen's Spring Festival, and enjoyed a big week, Dad Redfern informs The Billboard. On May 9, Russell Green and John Mark gave a banquet for the entire show personnel,

BARKING DOGS may never bite but those yelpers tied around wagons and trailers often start the across-the-way native abarking.

WALTER BYERS' carnival opened in Columbus, O., with business up 10 per



PVT, PEARL (BABE) COTTSCH, formerly with the Great Lakes Exposition Shows, is now in WAC medical corps training at Fort Oglethorpe, Ga.

cent over last year. Show will play Columbus lots with rides and concessions until the fair season. . . . RAY HOWARD, the Barnum of Millfield, has two rides on Byers' midway.

FRED BANCROFT'S side show line-up on the John Marks midway includes Buckskin Betty, sharpshooting; Colorado Fred, impalement; Zo Anne, blade box; Princes Tiny, lady with four hands; Professor Harry, tattoo; Miss Lois, electric; Lady Zieta, mentalist; Cheeta, performing chimp; Cleo-Renee, annex; Blackie Haskins, front; Frank Gerry, lecturer; Whitey Horton and Jimmy Curry, tickets.

DOROTHY ELLIOTT, whose father owns the Elliott Shows, was injured in a train wreck near Moncton, N. B., recently and has been hospitalized.

CHARLEY MILLER, concessionaire with the Johnny J. Jones Exposition, lost two 14-foot stands when his trailer caught fire en route from Norfolk to Washington. Miller hopes to be back in operation when the show reaches Johnstown, Pa. . . ROY BARRETT, clown, closed at the Police Circus in St. Louis and opens May 21 at Estherville, Ia., with the Art B. Thomas Bombshell Shows.

THEN THERE IS the story about a trouper who cracked, "With it," when the collection plate was placed in front of him in church.

MARY REDMOND reports that she will have the Hollywood Revue and that Billy Redmond and Edward (Gopher) Hale will be on the Worthy Shows' mid- Amusements. way. . . . GEORGE CHANDLER, known as Amazo the Magician, is with Jim Thompson's Side Show on the O. C.

Buck midway. . , . HARRY M. GORDON insists it is still too cold to play New England States after wintering in Flor-

YESTERYEAR general agent advised that his success as a booker was due to the fact that he always hunted for towns where nothing ever happens.

DETROIT NOTES-D. WADE, general representative of the W. G. Wade Shows now playing at Pontiac, Mich., was a visitor to Eastwood Park. . . . ORA A. (POP) BAKER made the rounds of most carnivals playing Detroit suburbs. . . . EARL G. WILSON, former owner of the Wilson Shows, was a Detroit visitor from Wyandotte, Mich., where he has opened a novelty store under the name of the Fun Shop.

PVT. JOHN J. ANDERSON, who before his induction into the army was secretary and general sales manager of the Enguirer Job Printing Company, Cincinnati, is now stationed at Camp Shelby, Miss., for training in weapons and guerilla warfare. Anderson recently spent a 30-day furlough at his home in Cincy after serving a year in the Aleu-

EARLY-DAY front talkers insisted on being called "Orators." They burned when a ruralite asked, "Do you want to hire a feller to holler and draw a crowd?"



CORP. GERALD J. HIGGINS, who until his induction into the army operated girl shows and concessions with various carnivals, including the George Clyde Smith Shows, is now stationed at the Army Air Field, Alexandria, La.

PINKEY PEPPER features the Hollywood Playboys on tour with the Great Sutton Shows. . . . JAMES W. ROSSI (Williams), magic and vent, has been discharged after 26 months in the army and is now employed by the Illinois Terminal Railroad at Peoria, Ill. . . . BOBBY KORK'S Unknown Sex Family is the annex attraction on T. W. (Slim) Kelly's World's Fair Freaks with the Cavalcade of Amusements. It features Cherie, with Cliff Patton lecturing, and Fay Kelly, nurse.

REAL SHOWMEN were those who lost their shirts during the depression and never whimpered. They even spent their case money for an ad to thank committees and fair men for their aid in making the season a success.

WALTER D. NEALAND had his boss, Jimmie Raftery, of the R. & S. Amusements, send the following cablegram May 3:

"National Liberation Committee Headquarters.

"Milan, Italy.

"I will pay you \$10,000 spot cash with transportation for embalmed bodies of Benito Mussolini and Claretta Pettaci for exhibition purposes on my R. & S.

JAMES M. RAFTERY." Anyway, it hit the Associated Press wires in the East.

Attention

BALL GAME & NOVELTY OPERATORS

#4510 Swagger Canes. Per Gr.\$10.50 #4511 Swagger Canes. Per Gr. 12.00 =83/1 Worth Baseballs, Per Dox. . . 2.00 #2 Plaster Animals. Per Gr. 7.50 #402 Clant Leis. Per Gr. (None Less Sold) 7.00 #46n58 All Cellophane Leis. Per Gr. 6.00 #401 R., W., Blue Leis. Per Gr. . . . 3.50 American Made Flying Birds. Per Gr. 21.00 #4512 Straw Horse and Man, Large Size. Per Doz., \$4.00; Per Gr. ... 45.00 #8 Silver Batons. Per Gr. 15.00

Order from this ad and save money. All above items available for immediate delivery. 25 % with all orders, balance C. O. D. Sond for our special price list; it is FREE!

Visit Our Display Room When in Chicago

M. K. BRODY

In Business 34 Years in Chicago

1116 SO. HALSTED ST., CHICAGO 7, ILL.

WANTED TO BUY TILT-A-WHIRL

OCTOPUS

In Good Shape

SAM MENCHIN

11 W. Division St. Chicago 10, Ill. Phone Superior 7243

-WANTED FOR-MILO ANTHONY DELUXE SIDE SHOW OF AMERICA

Freaks and Novelty Acts of all kinds, Magician that can lecture, Fire Eaters and Wire Workers, Ticket Sellers that can talk, Girls for Bally, Girls for Illusions, good Annex Attraction, Midgets for Midget Show, Fat People for Fat

Address all mail and wires to MILO ANTHONY c/o Gooding Greater Shows As Per Route, Week May 14th

ON ACCOUNT

of old feshion wardrobe could use modern Half and Half at once. Must have flashy wardrobe. Address:

JOHNNIE BEJANO

In care of World of Today Show Leavenworth, Kans., this week; Kansas City, Kans., to follow.

John Francis Shows WANT

RIDE HELP. First and Second Men. CONCESSIONS THAT WORK FOR STOCK.

Address: JOHN FRANCIS, Mgr. East St. Louis, Ill. 10th & State Sts.

RIDE HELP WANTED

HADJI DELGARIAN CHICAGO, ILL. 2303 N. McIvina

For Iron Lung, salary \$50.00 week (including room). Permanent location. Young, attractive. Send photo. Experience not necessary. Join on wire. CHAS. W. STANLEY, 1472 Sutton Ave., Cjncinnati 30, Ohio.

WANTED

CUSTARD DIPPER

Top Salary and Bonus, Wire

HARRY STEVENS

Proli's Broadway Shows, Gloucoster Olty, N. J. Copyrighted materia

WHEELS

OF ALL KINDS

Tickets-Paddles-Laydowns Complete KENO Outfits CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.

NOW AVAILABLE: 1 MONKEY SPEEDWAY, 20 FT., 3 CAR.

IMMEDIATE DELIVERY

Still Available EVANS' BIG PUSH Write for Catalog

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago 7

AMUSEMENT DEVICES

MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket Sky Dive Carrousels Kiddie Auto Ride

ALLAN HERSCHELL CO., Inc.

NORTH TONAWANDA, N. Y.

South American and Yellow Pearl Available for Immediate Delivery! We also have Popcorn Boxes (any quantity - \$6.50 per 1,000), Bags, Saft, Seasoning, Popcorn Machines (Crefor, Burch and other makes).

J & N Popcorn Specialties

Chicago, III. 6336 S. Western Ave. Phone: Hemlock 3211

CARNIVAL SPECIALS

FELT HAT BANDS, Assorted Colors and Mottos, Regular Size. Per M\$15.00 LEIS, Red, White and Blue. Gr. 3.50 SWAGGER CANES. Gr. 10.50 WORTH BASE BALLS, Doz. 2.00 Write for price list on Glassware and other Items. Plenty stock. Quick shipment. 25% deposit on all C. O. D. orders.

SNYDER SALES CO.

(Formerly Frank Stein Co.) 804 W. Roosevelt Rd. CHICAGO 8, ILL.

CHARLES GOLDING'S

FROZEN CUSTARD

CAN USE HELP.

Care World of Pleasure Shows, Lansing, Mich., This Week. No. 2 Unit Jack Guthrie, Care Cavalcade of Amusements, Alton, Ill.

All kinds of Rides and Legitimate Concessions for park. Season opens Decoration Day, closes Labor Day. Big opportunity. Write, wire or call

P. G. BARTKO

510 Eastwood

GENEVA, OHIO

WANTS AGENTS

FOR NAIL JOINT AND SWINGER. Carlisle, Penna., this week.

Showmen Pay Last Tribute to Decker

NEW YORK, May 12.-Funeral services for Harry Decker, superintendent and concession manager of the King Reid Shows, which were held Sunday (6) afternoon at the Riverside Memorial Chapel, were attended by one of the largest gatherings of outdoor showmen ever assembled in New York to pay their respects to a departed brother.

Practically every carnival operating along the Atlantic Seaboard was represented at the ceremonies, which were in charge of the National Showmen's Association. The Reverend Allen E. Claxton of the Methodist Broadway Temple officiated, and Fred C. Murray, chaplain of the NSA, delivered the eulogy at Fern-

cliffe Cemetery.

Floral tributes were sent by the following: King Reid Shows (all members), Francis Kelly Shows, Joseph J. Kirkwood Shows, Mr. and Mrs. George A. Hamid, Ross Manning Shows, Harry Rosen, Miami Showmen's Association, Joe End, Coleman Bros.' Shows, Mr. and Mrs. Sam Rothstein, World of Mirth Shows, Clem Schmitz, O. C. Buck, Fred C. Murray, W. C. Kaus Shows, Mr. and Mrs. S. Tommy Carson, Prell's Broadway Shows, Continental Shows, Mr. and Mrs. J. Van Vliet (B & V Shows), Victory Shows, Endy Bros.' Shows, Mr. and Mrs. Walter K. Sibley, Karl Guggenheim, Bright Lights Exposition Shows (John Gecoma), National Showmen's Association and Ladies' Auxiliary, Dick's Paramount Shows, I. T. Shows, Cetlin & Wilson Shows, Mr. and Mrs. Jerry Gottlieb, Jack Greenspoon and Art Lewis, Pauline and K. McCary; Beatrice, Steve and Vivian Decker; Kirk and Constance Decker, Edwin Lefeore Jr., Marion and Jim Carey, Bringman Family, World Telegram, Norm Scofield and Fred Heaney, Gus and Miriam Wolf, the Jacksons, Emily and Thomas Robinson, George and Lottie Hill, John Colburn, Tim and Lillian O'Connor, Langella Family, Mr. and Mrs. James Lowery, Dorothy and Monroe Gensler, Mr. and Mrs. J. Atchue, Ralph and Mollie Decker, Mr. and Mrs. C. O. Decker, Mrs. Harry Decker and Maryann Decker.

Messages of sympathy were received from J. W. Conklin, Mr. and Mrs. Jimmy Jamison, Sam Lawrence, John Colburn, Chuck Chatfield, Zilda Lefeore, National Showmen's Association, Walter K. Sibley,

and the BPOE, Syracuse.

Decker was instantly killed on the show lot at Bennington, Vt., May 4, when struck by a pole or stake during a gale. As a gesture of respect, King Reid canceled the opening of his shows set for Saturday (5) night at Benning-

FOR SALE

HENDERWEREERSKE.

MOON ROCKET

WIRE, WRITE OR PHONE

R. E. GREEN

Phone 2-6404 PLEASURE PIER

Port Arthur, Texas

GIRLS GIRLS \$50.00 A WEEK

For girl show and posing show. Strip, Hula, Fan, Oriental, Rhumba, etc. Girl to feature as Miss America, top salary. Girls for posing show. No experience necessary. All girls who worked for me before, wire. Want canvas man, grinder and ticket seller, \$35.00 a week. Write or wire.

F. W. MILLER

World of Pleasure Shows, Lansing, Mich. May 14th to 20th

WANT .22 SHORTS GEO. KONOLD

314 Scott Street Warren, Ohio

MARKS SHOWS

"MILE LONG PLEASURE TRAIL"

CAN PLACE

FOR EXCELLENT ROUTE OF STILL DATES AND FAIRS

GIRL REVUE-Must conform with standards of show. Have complete outfit for same, including wagon front.

GRIND SHOWS, with or without outfit. GLASS HOUSE OR FUN HOUSE. LEGITIMATE CONCESSIONS of all kinds.

FOREMAN FOR MOON ROCKET and other Rides. TOP SALARIES.

All Communications to

JOHN H. MARKS, Carlisle, Pa., This Week.

DICK'S PARAMOUNT SHOWS, INC.

WEEK OF MAY 14TH, NEW LONDON, CONN. WEEK OF MAY 21ST, PAWTUCKET, R. I.

WANT

WANT

RIDE HELP-ROCKET FOREMAN, Top Salary.. Ride in first class shape. CHAIRPLANE FOREMAN.

Help on all other rides. Semi drivers. CANVAS MAN. Ticket Seller and Talker for Side Show. TRUCK MECHANIC.

SHOWS-WILD LIFE-FAT CIRL. Liberal percentage.

R. E. GILSDORF, Genl. Manager

Concessions all open except Cook-House, BINGO, FISH POND, PHOTOS, CLOTHES PIN, RAT, DIGGERS, PENNY PITCH, BALL-GAME, CUSTARD, SNOW, CANDY FLOSS, BUMPER, DARTS, BOWLING ALLEY, STRING GAME, AND WHAT HAVE YOU.

Will book Pony Ride and Kiddie Auto Ride.

Want Tilt-a-Whirl Foreman, also man to take care of Caterpillar Diesel Light Plant.

Can place Monkey Show, Girl Show, Ten-in-One or any other show.

Want Capable Advance Man, must be Sober and Reliable and have car.

A. SPHEERIS, Care of Magic Empire Shows Lonoke, Ark., up to May 19; then per route

Lady Ball Game Agents, Agents, Stock Store Agents, etc. Want Caller for Bingo.

LEWIS & GREENSPOON

OCEAN VIEW PARK

NORFOLK, VA.

WRITE CHARLES LEWIS DEFINED DE METHODE ANGED MED DE MES DE DANS DE DE LE DE LEGE DE SENDE DE LEGE DE LEGE DE LEGE DE LEGE DE LEGE DE

WANTED

WANTED J. R. EDWARDS SHOWS

Can Place Tilt-a-Whirl or Octopus. Also Bullet or Roll-a-Plane. HAVE EIGHT (8) OHIO FAIRS

Can Place 10 and 1 Show, Fat Show or Snake Show, Concessions - Candy Floss, Cane Rack and High Striker Still Open. McPherson Wants Agents for Corn Game.

Ride Help - Second Man for Merry-Go-Round, Ferris Wheel and Chairplane

Address All Mail and Wires to J. R. EDWARDS SHOWS, Willard, Ohio

WORLD OF PLEASURE SHOWS

MUSKEGON, MICH., MAY 22-JUNE 2

Want Fun House, Animal, Unborn, Crime, Motor Drome, Mechanical City and other worthwhile attractions. Can place Merchandise Concessions of all kinds. R. A. Norton wants Cookhouse Help. Ride Help for 10 Major Rides; top wages and bonus. Sign Painter for truck lettering, \$60.00 a week to sober man. Join on wire. All address:

JOHN QUINN, Mgr., Lansing, Mich., May 15-20; Battle Creek, June 4-9.

WANTED

Foremen and Second Man that can drive Semi for Two-Abreast Allan Herschell No. 5 Wheel, Smith & Smith Chairplane, Kiddie Auto, good Rolling Equipment; salary and bonus. Also need Man to take charge and assist in seeing Rides operate on time.

UNITED EXPOSITION CO.

ELGIN. ILL.

SNOW CONE SUPPLIES

OUR NEW PRICE LIST ON SNOW CONE SUPPLIES HAS BEEN MAILED TO ALL THOSE ON OUR MAILING LIST.

If you have not received your copy we will be glad to send one upon request. This year be sure to buy your supplies from the company that gives all three: 1—Top Quality; 2—Fast Service; 3—Low Prices.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD STREET

CINCINNATI 2, OHIO

CARNIVALS

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only -markers or tally omitted.

No. 3 cards-Heavy, Green, Vellow, Red-Any eet of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3.000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50f. Large Numbers Board, 6 In. type, 4 ft. by 15

ft., in 3 collapsible sections, non-electrical \$75.00 8,000 Jack Pot Silps (strips of 7 numbers),

m. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 8,000 Featherweight Bingo Sheets, 5 1/2 x8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for .. 1.00 Thin Plastic Markers, brown coler, M 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO. 19 W. JACKSON Blvd., Chicago 4, Illinois



FOR SALE

PENNY ARCADE WITH 125 MACHINES All with covers for same. Have Portable Tables and Jacks and all wiring for outdoor use. This Arcade is now in operation at present in this city in a store. Have large Wurlitzer 12 Record Music Box. Will not piecemeal. Send all mail to

New Orleans 13, La. 818 S. Rampart St.,

Anderson Greater Shows WANT

Wheel Foreman. Shows with own outfits. Can place Pitch Till You Win, Darts, Coke Bottles, Grind Store Agents.

Eldorado, Kansas, week of May 14; Emporia, Kansas, week of May 21.

BAKER'S GAME SHOP

Wheels, Skillos, Tracks, Roll Downs, Razzle Dazzles, Pea Pool End Tables, Soup Pegs, Milk Bottles, Heavy Metal and Aluminum, Pan Joints, Laydowns, Buckets, Eight Die Blocks, Ball Chucks, Waterfall Blowers, Bingo Blowers, Electric Bingo, Master Boards, Bingo Cards, Under and Over Cloths, Beat the Dealer Cloths, Penny Pitches, Bearings, Axles. Many Others Not Mentioned.

2907 W. WARREN, DETROIT 8, MICH.

AGENTS WANTED

For Cat Rack, Hoop-La, Pop Corn Help. Melvin Akers, wire,

K. L. TAYLOR CRESCENT AMUSEMENT COMPANY

Concord, N. C., May 14 to 19; Forest City, 21-26.

WANTED

General Agent with or without car. Wire, don't write. Chas. S. Noel, will place you both.

PARADA SHOWS

Iola, Kansas

FROM THE LOTS

Dodson's World's Fair Shows Mad Cody Fleming Shows

NEW ALBANY, Ind., May 12.-Week playing the usual carnival location be-Engagement was much below expectations, caused by extremely bad weather. However, Saturday afternoon and night gave the show good business.

During the engagement, President M. G. Dodson had as his guests Guy Dodson and wife from Savannah, Ga., and together with M. G. and wife they drove to Columbus, Ind., home of the Dodson boys, where they visited and transacted some business. Rex Howe and a group of showmen from Louisville honored the show by a nightly visit, and in reciprocation, the Dodsons, Clarks, Gosses and other friends enjoyed a steak dinner at Rex Howe's cafe on the Virginia Rose midway in Louisville.

Messrs. Williams and Freeman, traffic department officials of the L. & N. Railroad, and their families, visited the show and renewed acquaintances among the show's staff.

Among visitors at Nashville were E. Womble and wife, of the Lewis Supply Company, Memphis, and party of friends. Womble conferred with Presi-

dent Dodson regarding plans for a new illumination system.

Cold weather and intermittent showers hampered business, and grosses were somewhat off on the engagement, but members of the Optimist Club, for which the show played, were loud in their praises of the show.

W. B. Starr and Al Bradley, assistant manager, made a hurried trip to Evansville, Ind., and combined business with pleasure by visiting the Royal American

Shows. Allen Johnson, head porter, has been busy with changes in sleeping cars reconverted to accommodate the show's overflowing personnel.

At New Albany, Ray Cramer, manager of the Wild Life Exhibit and Zoo, purchased a tapir with a baby.—PAUL BAR-RON.

Wonder City Shows

CALERA, Ala., May 12 .- Show moved here after good stands at Dora and Oakman, Ala., the coal miners pitching in after the strike ended.

Staff: Joe Karr, owner; Walter B. Fox, general agent; Mrs. Dimples Karr, secretary; Bob Crawley, mechanic; Bob Clark, electrician; Whitey Holman, concession manager; Johnnie Combs, ride boss; Mr. and Mrs. James H. Cook, cookhouse.

Shows includes L. O. Morton's wrestling bear, H. C. and Ella Clark's Illusion, and Marie's Queens of Burlesque.

Earl (Happy) Chapman and Bill Hayes have left to join another show, while Whitey Holman has gone to his West Virginia home for a visit. Pvt. Carlton V. Morton visited his father, L. O. Mor-MARIE JONES. ton.

VALDOSTA, Ga., May 12.-The Mad ended Saturday, May 5, found the show Cody Fleming Shows opened the 1945 season at Blackshear, Ga., under the tween Jeffersonville and New Albany. Civil Air Patrol. Grover Mills laid out the lot.

> In winter quarters last fall, at Hickox, Ga., Jack McCarty was in charge, with John (Dad) Davis, woodworking shop, and H. W. Thomas, construction and paint.

Blackshear, while not a capacity business, was rather pink, Steve Nimmer, head of the Civil Air Patrol, booked the show for the opening next year.

Rides: Merry-Go-Round, Osker Durance; Comet, Joe Hart; Auto Ride, Pap Davenport; Chairplane, Tom Kinder; Big Eli, John (Dad) Davis.

Concessions: Dovie Spell, Sam Spell, Goldie Dow, Ben Dow, H. W. Thomas, Shorty Sheppard, Mrs. H. W. Thomas, the Schuggs, Mr. and Mrs. Gratiot, Jonnie Mitchell, Tony Mitchell, George Mitchell, Grover Mills, Frankie Shelton, Clyde Dowdy, C. D. Dean, Mrs. C. D. Dean and Grace Fleming.

Staff: Mad Cody Fleming, owner and general agent; Grace Fleming, secretary; Jack McCarty, assistant manager and advertising; John (Dad) Davis, general foreman; Lee Revell, electrician; H. W. Thomas, construction, press agent and The Billboard.

Here at Valdosta, V-E Day was very quiet. The shows closed and many attended church.-H. W. THOMAS.

O. C. Buck Shows

MENANDS, N. Y., May 12.—Children's matinee Saturday (5) at Schenectady (Carman Fire Department Show lot) was a wow. Rain and cold marred the engagement. Tuesday and Saturday nights were up to standard, but the show did not open Wednesday and Thursday.

A new marquee, blue with red bally cloth and white lettering, was up and a new p.-a. system was purchased for the iron-lung show which opened here. Frenchy La Fountaine has added two bear cubs to the animal show, and Charlie Johnson has purchased a new wardrobe for the Follies. Dick Tolman, secretary, has given the office trailer a new cream paint job, and Mrs. Buck arranged new draperies and furnishings.

Several members of the Altamont Fair Auto Racing Fraternity were visitors, including Henry Gritsbach, Charlie Hoffer, George Kinumm and Buddy Smith.

Buck announces that matinees Wednesday and Saturday will be a policy thruout the season. The following fairs have been booked: Gouverneur, Malone, Fonda and Altamon, in New York, and Great Barrington, Mass.

Syracuse, the Maddydale lot, is next. ROY F. PEUGH.

Advertising in the Billboard Since 1905

ROLLOR DAY & NIGHT SERVICE FOLDED SPECIALLY PRINTED CASH WITH ORDER PRICES --- 10M, \$7.15 --- ADDITIONAL 10M'S AT SAME ORDER, \$1.65

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

C K TICKETS ROLL.....75c ROLLS......@......60c 10 ROLLS@.....50c

WELDON, WILLIAMS & LICK FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place. Established price, Tax

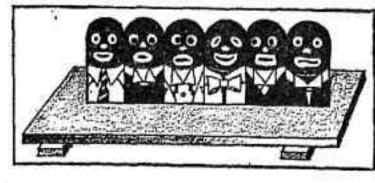
and Total. Must be Consecutively Numbered from 1 up or from your Last Number

PICKANINNY TIP 'EM OVER

The newest, fastest and best money getting concession on any midway. Worked similar to coke bottles. Game consists of two sets of painted pickaninny figures sitting on plank. Six figures to set. One dozen special made balls with full instruction included. Outfits well made of maple and hinged. Ready to set in concession and go to work. Painted in six colors. Use any kind of stock. Price complete game, \$50.00.

HENRY J. SORDELET

1021 S. PRESTON ST., LOUISVILLE, KY.



L. J. HETH SHOWS

SHOWS: Geek or Snake Show. Have complete outfit for same. Monkey Show or Crind Show not conflicting.

HELP: Foremen for Chair-o-Plane, Tilt-a-Whirl; other Ride Help that drive. Top salaries. SPECIAL AGENT-BENNIE FLOWER, ANSWER. CONCESSIONS: Grab Joint open. Bill Bonnor, answer.

All Replies: SOMERSET, KY.

Sparks Bros.' Shows

PARIS, Tenn., May 12.—Week April 28. 28 here under auspices of American Legion, brought cold weather, rain and little business.

Run from Dyersburg, Tenn., was made in good order and everything was up for the opening Monday night, but due to extremely cool weather only a light sprinkling of cash customers were on hand. Lot was soft and rains during the week made it bad under foot, even the sawdust was spread.

Continued rain and cold Friday night put the lot in such shape that Owner Frank Sparks decided to mark this spot off the record and utilize the afternoon daylight for tearing down and make ready for an early run to Fulton, Ky .-H. G. STARBUCK.

J. A. Gentsch Shows

GREENWOOD, Miss., May 12.-Opening Monday (7) was rained out but midway was well filled Tuesday. A new semi and tractor have been added to the rolling stock.

Happy faces: Roy Hawkins, diner; Elbert Taicket, Rolo Whirl; Mr. and Mrs. Earl Crane, custard; J. W. Western, Chairplane; Stanely Western, mug and mitt; Kecheck Harry, bingo; Curly Ward, snakes; Jack Jaeger, Monkeyland Revue; Mr. and Mrs. Moore, concessions.

Sunny and Myrna Gentsch visited. Owner Gentsch is on a booking tour.

SIDE SHOW ATTRACTIONS OF ALL KINDS

WANTED

FOR THE SEASON To Open at

RIVERVIEW PARK, CHICAGO MAY 16TH

OUTSTANDING FREAK TO FEATURE, Best of salary and treatment. STRONG ANNEX ACT, MUSICAL AND NOVELTY ACTS, BALLY ACTS, SECOND MAN FOR FRONT. All must be sober and steady. Reply in detail to

KAA WAKZH RKADON

SUITE 1843, HOTEL SHERMAN CHICAGO, ILL.

Ride help for Parker Swing, \$65.00 per week; also help for Clider. Want agents for Stock Stores. Have tops for shows. What can you put in them? Will book rides or shows with own transportation. Address-

> PAUL TOWE Syracuse, Kansas, May 19th-26th

SOUTHERN STATES SHOW WANTS

Ride Help in all departments, especially Loop-o-Plane and Wheel Men. Must be sober, reliable and drive truck. Have room for a few more Stock Concessions. No P. C., beczers or agitators. "Sight-Seeing Johnny-Come-Lately," stay where you are; will not last with this show, All write or wire JOHN B. DAVIS, Mgr., Avon Park, Fla., May 14-19.

SPARKS BROS.' SHOWS WANT

Two Grind Shows. Will book Tilt-a-Whirl or Octopus, also ten cent concessions. Slim Cunningham wants two Wheel and two Grind Store Agents.

MIDWAY OF MIRTH SHOWS

WANT TO BOOK FLAT RIDE for July 4th and other celebrations. ALSO A KIDDIE RIDE, Must be in good condition. WANT SHOWS WITH OWN OUTFITS. Will give you good proposition. CAN PLACE GRAB, DART, GUESS YOUR AGE AND WEIGHT.

Address: Virden, III., this week.

DYER'S GREATER SHOWS

Greenfield, Tenn., all this week. Strawberry shipping center. First show in three years. Want Concession Agents for Stock Stores, Second Men on Rides, Shows with own outfits. What have you? Our route is booked north and south; contact us as per route.

KANNAPOLIS, N. C., May 12 .- Crescent Amusement opened at Rock Hill, S. C., April 16 under the auspices of the American Legion. Lot was half a mile from the business district. Weather was

three days, when it turned chilly. Thomasville, N. C., the second spot, was a near blank, due to continuous

fair and business good until the last

Kannapolis, where the show is now playing a two-week stand, opened well, despite the many overcoats on the lot.

Show is owned and operated by Mr. and Mrs. L. C. McHenry, with A. C. Bartels, general agent and assistant manager; Frank Long, secretary; H. Monroe, special agent and publicity; Roy McGee, electrician, and Ben Shieks, ride fore-

Show has seven rides and five shows. Five Flying Fishers is the free act. Rides include Ferris Wheel, Spitfire, Whip, Chairplane, Merry-Go-Round, pony ride and electric train. Shows are Frank the armless wonder, and Madam Zelda, mentalist, with eight other acts; Eagleson's Jungle Circus, Dixieland Minstrels, Snake and Unborn shows.

Concessioners are Fay Marcus, cookhouse and 4; Sil Boswell, 7; Dick Taylor, 9; Louis Weinstein, bingo; Helen and Charles Engle, palmistry; J. Jones, arcade; George Lambert, diggers; George White, mug; Tommie Booth, scales; Blackie Holeman, pea pool; Jack Beard, 1; Louis Bright, 2, and W. V. Hewitt, 3.

Mrs. Helen Engle returned to the show here after a week's stay in the hospital, Dick Taylor was burned painfully on the opening night in Kannapolis when his popcorn stand caught fire due to a faulty tank.—H. MONROE,

North American Shows

KNOXVILLE, May 12.—Altho six miles from the heart of Knoxville, for week of April 30-May 5, a good highway and bus transportation offset this handicap. Cool and rainy spell cut attendance.

Larry Bedwell, formerly with the Dodson's World's Fair Shows, has been with the outfit as trainmaster for two weeks.

and Amos, his brother, has the posing April 17-22, was under auspices of the show.

Orleans, conducted The Billboard re- Richmond, Calif., Louis Leos and Virgil of big-striped bass, which were enjoyed porter over the grounds. Red's wife is cashier for this show, which is keeping Napa Tuesday. Dave Cavanough was on Midway Cafe. Fat-Head Williams on his toes.

A new attraction is W. E. Alexander and his flea circus.-ALBERT DE GROAT JR.

WANTED

MACCABEES' "VICTORY CAVALCADE"

WEEK JUNE 4, INCLUSIVE CANTON, O.

Shows, Rides, Free Acts, Conces-Address DICK BANNON, 304 Market Ave., S., Canton, O. Phone 6241

PEPPER'S ALL STATE SHOWS WANT

First-Class TRUCK MECHANIC with Tools. \$75.00 per week and bonus. Join on wire. No drunks and no tickets. Address: Vivian, W. Va., this week; Ronceverte, W. Va., next week.

3 RIDES FOR JULY 4TH CELEBRATION AT MORRISON, ILL. WHITESIDE CO. Write, Wire or Call

> W. ROSS BEALER Morrison, III.

Foreman for Little Beauty Merry-Go-Round. \$50.00 week or 25 per cent of gross. Wire

PARADA SHOWS Iola, Kansas

John R. Ward Shows

TEXARKANA, Ark., May 12.-John R. Ward Shows closed an 11-day engagement here last Saturday (5) to excellent business. The date was originally scheduled for eight days, but due to difficulty in getting off a soft lot at Shreveport, the show opened three days behind schedule. It was decided then to extend the stand.

Assistant Manager Charles Sheesley laid the lot in the rear of the 18-acre circus grounds, and the front part was utilized for parking. Parking crew of six men was under police supervision. Three ticket boxes were used at the front gate to handle the crowds. The show day and dated Dailey Bros.' Circus Wednesday night of the second week and its location being only two miles away, cut into the business. However, it picked up again Thursday, and Friday and Saturday of the second week were big.

Keith and Peggy Chapman, who has been business manager of the show since its opening, closed here. Roy and Fern Duffey joined with five concessions. Zorda's Side Show, featuring Rosa Lee, Mrs. Ward's corn game did a big business, except on circus night. The writer entered Texarkana Hospital for treatment during the engagement, and was later moved to Hot Springs. Show moved to Camden.-H. B. SHIVE.

Endy Bros.' Shows

TRENTON, N. J., May 12,-Endy Bros. opened a week's engagement here Monday to fair biz. Dave Endy, Louis Rice and Col. H. E. Stahler were busy greeting the many friends they have acquired in Trenton in the last several years. Show had a tie-up here with United Bistany Cracks Brunswick Nations' Clothing Campaign whereby anyone who brought five pounds of clothing to the lot was admitted free. Fulton Arnold, sportscaster of Station WTTM, plugged the show consistently on his program. Show also bought plenty of spot announcements.

West Coast Victory

MARTINEZ, Calif., May 12. - West Coast Victory Shows have been rolling along northward enjoying a fair share of the business and encountering little Tex Webb is Ferris Wheel foreman, Craner, press representative. Napa, Calif., not yet sought a license. LLL at Site City Park. Weather was good Red Marous, who grinds for Gay New and business fair. After a short run from fished the near-by river, getting the limit Latiker had it ready for the matinee at' by the office staff in Johnnie Miller's hand to help. Business there was disappointing after three big weeks, altho the show came out on the right side of the ledger.

Mike Krekos and Special Agent Kemp

Strates Bankruptcy Bid Dismissed by U. S. Court

BUFFALO, May 12.—At the request of James E. Strates Shows, Inc., U. S. Judge John Knight, Tuesday (8), dismissed the carnival's petition for arrangement under provisions of Chapter 2 of the bankruptcy act. The court also vacated its order of approval.

In asking for the dismissal, Strates said a claim of \$14,795 against the carnival had been satisfied, and that necessity for the proceeding no longer existed. The original petition was filed March 24.

Reed With Harrison Greater

SALISBURY, Md., May 12.—F. Stanley Reed, who opened the season with the Clyde Beatty Circus as 24-hour man, this week joined the Harrison Greater Shows as general agent. Reed began his new duties here Monday (7). Harrison Greater, which winds up in Messick, Va., tonight, plays South Norfolk, Va., next week and comes in here the week of May 21. Reed says he has left his Petersburg, Va., hotel in charge of his wife, Estelle.

Gadsden Locks the Gate

GADSDEN, Ala., May 12.—Carnivals and street fairs will not be licensed to appear in Gadsden in the future, Mayor J. H. Meighan announced. Chiefly, he said, because operators were seldom able or willing to fully comply with health and sanitary regulations.

BRUNSWICK, Ga., May 12,-After the town had been closed to carnivals for eight years, Leo Bistany and F. E. Kelly. general agent, finally cracked Brunswick for a month's license on city grounds for Bistany Greater Shows.

Jones Expo for Akron

AKRON, May 12.-Johnny J. Jones Exposition is booked for Akron, opening June 24 for four days. Show played here last year. Clyde Beatty Circus is reported due in July. Cole Bros., which difficulty with labor, according to Art usually shows here in early May, has

Earl Peyton, concessionaire on show for the last eight years, reports that this is his best season to date.

Marysville, Calif., long a red one for (See From the Lots on page 50)

PVT. CAROLINA MENDONSA, formerly with West and C. D. Scott shows, is stationed at Camp Atterbury, Ind. While she likes the WACS, she says she is anxious for the day when she can return to the highways.

41

Conklin Buys Five Rides For Delivery After War

BRANTFORD, Ont., May 12.—Having disposed of considerable carnival equipment that had been in storage here for some time, J. W. (Patty) Conklin, of Conklin Shows, has made arrangements to receive the first five rides manufactured by the Allen Herschell Company, of North Tonawanda, N. Y., he announced here today.

Rides selected include a Moon Rocket. Sky Dive, Merry-Go-Round, auto ride and another to be named later. Deal was completed with W. Wendler and son.

There is considerable activity in the quarters here as preparations are under way for the opening of the shows at Hamilton, Ont., June 7.

AMP Signs Three Fairs; Rough Weather Hurts Bow

PHOENIXVILLE, Pa., May 12.—Fairs at Kimberton, Pa.; Luray, Va., and Durham, N. C., have been signed for the A.M.P. Shows, G. C. Witchell reports.

Org opened here April 27 with 7 rides, 2 shows and 34 concessions. Business here was fair despite rough weather.

W. L. Backenstoe on Mend

UPPER SANDUSKY, O., May 12.-Willard L. Backenstoe, well-known outdoor showman, who recently underwent a major kidney operation at Grant Hospital here, has passed the crisis and his condition is improving. His condition has

WANTED

Caller for lack Pot. Bingo Countermen. Pea Pool Agent, Pan Joint Agents at once.

ROY E. LOLLAR

Virginia Greater Shows

Cambridge, Md.

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Milwaukee Purple Heart

MILWAUKEE, May 12.—Jim Williams, who handled Cavalcade of Stars for the DAV in Chicago, reports that his local promotion set for June 16-17 for the Purple Heart has hit so well that it may be necessary to add another day to the showing of Caravan of Stars.

Williams also has a signed memorandum of agreement with the Illinois State Department of Purple Heart for a Caravan of Stars in Chicago.

CIO Presents 'Ice Revels' In Akron Bowl June 1-3

AKRON, May 12.—Industrial Council of the CIO will present the Hollywood Ice Revels in Rubber Bowl here June 1-3, Charles Burns, Bowl manager, announces,

Burns also said that he is making arrangements for the return of midget auto racing under Don Zeider's banner.

B. E. (Shorty) Fulton, former Bowl manager, a major in the air corps, has been reported missing over Germany.

Hammond DAV Gets Nut. But Profit Not So Hot

HAMMOND, Ind., May 12.-There wasn't much left after all the bills were paid for the Disabled American Veterans'

show here April 28-29. Phoney V-E Day news Sunday killed the gate sale after Promotion in Hot Tempo a strong advance put the promotion in the clear. George Crowder handled it.

Acts included Gregoresko, Lamont's Cockatoos, Parker Brothers, the Le Clairs, Speaker Lewis, Johnny Laddie and Company, the DeWaldos, Bruce Jordan, Roy Francis Trio, Rollo Rollo, Guy Laurem and Ginger, Martel and Mignon, and the Thorntons.

WANTED FREE ACT BYESVILLE HOME COMING

July 17-21, 1945 MARTIN NAGEL, Secy. Byesville, Ohio

SECOND-HAND SHOW PROPERTY FOR SALE

\$10.00 New Sheet Metal Slot Machine Safe, 33" by 23" by 22". Cost \$25.00. Great Hide Away. \$9.00 Velvet Covered Rope, 114 Feet, in 2 Pieces. \$50.00 Khaki Concession Tent, 8x14 Ft. No Frame. \$115.00 Hurdy Gurdy, 10 Tunes; playing condition. WEIL'S CURIOSITY SHOP

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Dates Aug. 23-26. Good New Lot Just Outside City Limits.

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Playing 3 Consecutive Stands in and Just Outside of City, Aug. 7-26. Complete Show Unit or Independent Attractions That Don't Conflict.

FREE ACTS

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WANT FOREMEN AND SECOND MEN FOR MERRY-GO-ROUND, FERRIS WHEEL, CHAIR-O-PLANE, TILT-A-WHIRL, ROLL-O-PLANE, OCTOPUS AND 3 KIDDIE RIDES. CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS. SHOWS WITH OR WITHOUT OWN TRANS-PORTATION, WE CAN PLACE YOU FOR A SPLENDID MONEY-GETTING ROUTE. Address: Morris, III., this week; then Calumet City, Kankakee and Harvey, III., to follow, with one of the best July 4th spots following at Madison, Wis., Aquatennial.

First Skating Teachers' School At Denver Skateland July 9-28

DETROIT, May 12 .- A three-week it is planned to offer all three courses teachers' college in roller skating will be held for the first time July 9-28 at Skateland Rink, Denver, under auspices of the RSROA, acting thru its newly organized division, the Roller Skating Teachers of America.

Skating and technique will be a significant part of the courses, as in past professional schools, but the new project is branching out into a complete seminar in the professional work of skating teachers. Typical of the widespread and thoro coverage planned are the courses in psychologic, logic, anatomy, public speaking, microphone technique and body control.

The school courses will be open to all teachers registered with RSROA at a tuition of \$25 (\$30 after July 1). Textbooks or written lectures are to be used in all courses. Weekly grades are to be given to all students in each subject and may be furnished to the sponsoring rink motion pictures. operator upon request.

Final grades will be issued on the last day, with a diploma to all passing students. These graduates will be eligible for further courses next summer, to be followed by a post-graduate course in the summer of 1947. In succeeding years

ATTACHING MACHINE

Now you can do the job

quickly and easily and we have

the rivets 10/16" for forepart

Write for Complete Service

Bulletin TO-DAY!

Manufacturers of those famous BETTV

LYTLE Roller Shoes CAMBRIDGE, MASS.

ATHLETIC SHOE COMPANY

26/16" for Men's heels and

28/16" for Women's heels.

each year.

Classes averaging 50 minutes apiece will be held daily, except Sunday, in each course. Each afternoon there will be an hour's open forum discussion, followed by two hours of skating practice.

The faculty will include well-known authorities in their several specialized

Fred Bergin, Medford, Mass., dean of the school and a former well-known orchestra leader, skating technique, teaching of skating and music.

Emily Melville, leading ballet mistress, Boston, body control course, applying ballet technique to skating.

Irving Bazer, Mammoth Graden, Denver, psychology and logic, with lectures by visiting psychologists and psychia-

Ronald S. Molden, M. D., and doctor of osteopathy, anatomy, illustrated with

Roscoe Stockton, professor of public speaking, radio and television, University of Denver, and member Radio Institute of America, public speaking and diction technique, including recording of the voice of each student at the start and close of the course.

Keys Plans New Spot For Steubenville, O.

Keys, manager of Keys Rink here, is tion of a rink in Steubenville, O., his home city. It will be known as Keys

Hyde Gets Third Star

DR. E. HOUDE, who doubles as organist and pro instructor at the Santa Ana (Calif.) Rink, reports a starting membership of 37 in the new Santa Ana Rollercade Dance and Figure Skating

RAY YOUNG, Los Angeles pro skater, was a recent visitor at the home of S. Charles Peffers, Oakland, Calif., chairman of the RSROA committee on figure

PERRY GILES, Curve Crest Rink, Muskegon, Mich., was a recent guest of Ed Von Hagen at the latter's Norwood (O.) Rink, Charles Crues, Triangle Park Rink, Dayton, O., whose spot there was recently destroyed by fire, also conferred with Von Hagen recently on construction of soundproof floor.

It is Quality that

will win.

IS DOING ITS PART

Rink and cost approximately \$75,000.

Structure will cover about 18,000 equare feet, with a clear span skating surface of soundproof construction, 80 by 150. Remaining space will be used for beginners' floor, skate room, skate rental and salesroom, refreshment bar and other facilities. A p.-a. system and Hammond organ will be used.

CAMBRIDGE, Mass., May 12. - Hyde Athletic Shoe Company here, which has been manufacturing combat boots for the armed forces, has received a third star for its Army-Navy "E" Award flag. placing it among the first shoe companies to be recognized for the high achievement in war production for the past four years.

"STURDIBILT" Fibre or Wood ROLLER SKATE WHEELS Roller Rinks, Dealers and Jobbers . . . Stock "STURDIBILT," the Nationally Advertised "Better Wheel." Write for details. WHEEL PRODUCTS CO. COUNCIL BLUFFS, IOWA .

Denver Gets RSROA Board

DENVER, May 12.—Annual meeting of the board of directors of the RSROA will be held here July 23-28, according to President William T. Brown, Southgate Rollerdrome, Scattle. Scheduling the meeting here is expected to allow a full attendance by the Western members, with four of the board coming from west of the Mississippi.

Post-war planning is expected to occupy a major part on the agenda, with so much business anticipated that an entire week has been allotted to the meeting to cover all essential details, making an exceptionally protracted annual session.

Fred Martin Sets 1945 Sectional State Meetings

DETROIT, May 12.—Plans for a series of sectional championships which may make it possible to hold a 1945 United States Championship in skating were disclosed this week by Fred A. Martin, secretary-treasurer of the RSROA. According to Martin, winners of first, second and third places in State championships may compete in the sectional meets, which may serve as a clearing house or preliminary championship system for a possible national meet.

This introduction of regional meets FOLLANSBEE, W. Va., May 12 .- Ray follows in some respects the discussion at last year's RSROA meeting in Detroit awaiting WPB okay to start construc- of such championships to rank between the State and national meets. It was felt that this would give roller skating a more truly integrated national aspect in competition.

Martin said that RSROA members have been given a "green light" on future plans for activities in amateur affairs, competitive contests, benefit shows, tests and exhibitions for the advancement of skating. Status of these activities had been in some doubt under earlier wartime conditions.

Schedule of regional meets is by States in each section:

California, Nevada, Oregon, Washington and Idaho, June 18-20, Imperial Rink, Portland, Ore.

New York, New Jersey, Connecticut, Massachusetts, Maine, Rhode Island and New Hampshire, last week in June, rink and city to be announced later.

Pennsylvania, West Virginia, Virginia, Maryland and District of Columbia, June 24-25, Lexington Rink, Pittsburgh.

Ohio, Michigan, Illinois, Indiana, Wisconsin and Kentucky, July 2-3, Arena Gardens, Detroit.

Tennessee, Mississippi, Georgia, Alabama, Louisiana, South Carolina, North Carolina and Florida, date and rink to be announced later.

Nebraska, Iowa, Missouri, Kansas, Minnesota, Oklahoma, South Dakota, North Dakota, Arkansas and Texas, June 19, Crosstown Rink, Omaha.

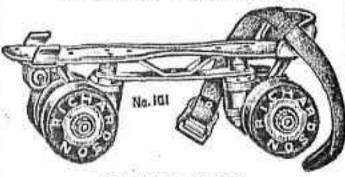
Colorado, Utah, Wyoming, Montana, Arizona and New Mexico, July 23-25, Mammoth Garden Rink, Denver.

Contests will be open to amateurs qualified in State meets, who carry RSROA cards. In States where no State meet is being held, test meets may be arranged by each skating club for figures, dance and pairs contests, with the highest rated skaters eligible for the sectional meets.

Ohio RSROA Meet For New Location

COLUMBUS, O., May 12.—Influx of entries for the Ohio State RSROA competition events scheduled for June 19-21 has necessitated a new location from the originally announced Mansfield Coliseum, according to George E. Anagnost, of Skateland here, who is secretary of the Ohio Chapter of the national organiza-

Harry Dennis, operator of the Mansfield spot, has informed Fred Martin, RSROA national secretary, that it would The First Best Skate



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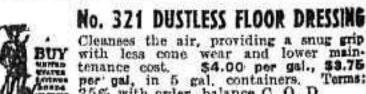
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ittsburgh, Pa., Warchouse: 244 Blvd. of Allies. Los Angeles, Cal., Warehouse: 406 S. Main St.



BUY with less cone wear and lower main-tenance cost. \$4.00 per gal., \$3.75 terms per gal, in 5 gal. containers. Terms: 25% with order, balance C. O. D. GAGAN BROTHERS # 444 Second St.,

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FOR SALE

57 PAIR RICHARDSON FIBRE WHEEL RINK SKATES IN GOOD CONDITION, NO WELDED PLATES, SIZES 3 to 9. BEST OFFER OVER \$5.00. Write or wire

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FOR SALE

300 pair Chicago Rink Clamp Skates in good con-dition, sizes 0 to 9, \$5.50 per pair. Also 1 Chicago Skate Grinder, A-1 Condition, \$150.00.

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50 x 135 ROLLER RINK TENT

Complete with hydraulic jacks, inside and outside wiring, switchbox, stake puller and sledge; all cable chains on side. Price, \$650.00 cash.

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PORTABLE ROLLER RINK

120x50 Maple Floor, 140 Pairs Chicago Skatcs; full equipment, less P. A., \$3,200.

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R. HAYNES Hyland Gardens

Grand Haven, Mich.

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entrants in Mansfield hotels and that a larger municipality would have to be sebe impossible to take care of all the lected. This will be done next week.

KEEP YOUR EQUIPMENT IN GOOD REPAIR CHICAGO ROLLER SKATE CO.

Keep 'Em Flying-

BEATTY HOISTS BIGGER TOP

New Org Whips Many Setbacks

Jack Joyce, now in service, replaced by Merritt Beleau -biz great in clear weather

CINCINNATI, May 12 .- Clyde Beatty has extensive plans for the enlargement of his circus, and the first step was taken in Columbus, O., Tuesday (8) when a new 130-foot round with three 50s replaced the 100-foot round used since the season's bow April 7 at Rock Hill, S. C.

New top was purchased from J. W. (Patty) Conklin and is the same used to house exhibits at his Fair for Britain in Toronto. Old top was returned to manufacturer for repairs and will be held for an emergency, and then shipped to Fort Lauderdale, Fla., quarters.

Beatty has been adding so much equipment that he is now gassing vehicles for each move, including 56 semis and big trucks. New top will enable him to increase the scating capacity to almost for required exits.

When the show was visited Thursday (10) by the circus editor of The Billboard, it was raining ice water in the early afternoon, and matinee attendance was held to a snappy 400. Matinee was religious organizations, and a rigorous missed Tuesday due to high winds and inexperienced canvas hands. Night biz was strong Tuesday and Wednesday, with Thursday's frigid temperature keeping 'em away in droves.

Whips Setbacks

"I know this doesn't look very good, but a peek at the books will prove we did a tremendous business to date despite many heart-breaking setbacks," Manager Ralph Clawson declared. Clawson remained in bed Wednesday nursing a heavy cold, and Harriett Beatty missed two performances for the same reason.

"Shortly after we opened, our pole truck burned. We held to our schedule without a big top, and business was amazing," Clawson continued. "We will have to make some more changes as we go along, as our 10-foot side wall poles are two feet too short for this top, but as soon as we can get them cut we'll be able to increase both our grandstand and blues capacity."

Military Nabs Joyce

Jack Joyce, equestrian director and trainer of a fine Liberty act as well as an excellent group of high school horses, left Wednesday to report for military induction at Columbia, S. C., despite the fact he will be 38 in October and is a (See Beatty Going Well on page 44)

Barnes Advance Over '44 Pace Despite V-E Worry

DETROIT, May 12.-Advance sale for Barnes Bros., Circus, which opened Thursday (1), at Olympia, was slightly over 1944. The use of direct-mail advertising for the first time, tho on a small scale, was given considerable credit for the apparent build-up by the Olympia management.

Reaction to V-E Day indicated no immediate slackening off in advance sales, despite the general anticipation that Detroit's war workers would show an immediate tightening of purse strings in anticipation of cutbacks.

M. L. Clark & Son Off To Good Start at Eaton, O.

RICHMOND, Ind., May 12.—R. C. King, Edgar Engle and George W. Russell, circus fans, visited the opening of the M. L. Clark & Son Circus at Eaton, O., May 5, and report that the show got away well despite inclement weather. Show is owned by E. E. Coleman, with Honest many didn't hurt business. In Marion, from the seats. Customers are going for Bill Newton as manager.

Newton's pick-out pony, and Jennie out in droves. Matinee was a straw house, ous marks.

Rooney on the tight wire. Cole Bros. plays Richmond May 17. Ind., May 9, was another raw, cold day,



VICTORIA TORRENCE

Detroit Hot Seat For Canvas Shows

DETROIT, May 12,-Rigorous control 5,000 and still have ample aisle space of tent shows is forecast here as the result of action of city council in turning all requests for tent presentations over to the fire marshal for special investigation.

Applications in this instance were for check-up and control of tents for church services necessarily means a close check crotch of his partner who assumed a on all types of tent shows.

Victoria, Ace R-B Aerialist, Dies in Fall

Impressive Rites

NEW YORK, May 12 .- Worst blow of the season struck the Ringling Circus Sunday (6) night when the show's stellar aerialist, Victoria Torrence fell 60 feet to the center ring at Madison Square Garden and succumbed to her injuries 15 minutes later at the Polyclinic Hospital across the street from the Garden.

Victoria and her husband, Franz Torrence, billed as Victoria and Torrence, were a top-notch aerial thrill act and one of the features of the Ringling show. Originally from Vienna, the Torrences have appeared several seasons with the Ringling Circus as well as being featured for a time in Spangles during its run at the Garden during the summer

Act was spotted late in the show with the Clarkonian and Royal flying trapeze acts but finished alone with all spotlights centered on them above the center ring. Finale of the act is the descent. Torrence, with one arm securely held in a loop, hooked his left foot firmly in (See VICTORIA FUNERAL on page 50)

R-B Garden Run Nears End With Biz on '44 Par

NEW YORK, May 14.—Ringling circus is going into its final week at Madison Square Garden, with last show of the New York run scheduled for Sunday night (20). From attendance and financial standpoint, this year's run has been very satisfactory-attendance equaling that of last year, and the take, due to upped price of ducats, slightly topping the 1944 mark.

Hardest blow of the engagement was the fall and subsequent death of Victoria Torrence at last Sunday night's (6) performance. It did much to subdue and depress performers and per-

New York's two-day celebration of V-E Day was at least partially responsible for a slump in attendance Monday and Tuesday (7-8), but at matinee Wednesday (9) attendance was back to nearcapacity, and continued good the remainder of the week.

Show has fared extremely well from the publicity angle, getting exceptional coverage in most of the local dailies, as well as in Sunday mags, and considerable time and plugs over the radio.

Harlacker's Legion Show Hit at Springfield, Mass.

SPRINGFIELD, Mass., May 12,-J. C. Harlacker's circus for the American Legion here came thru with a profit. Three shows were given daily for a week, with the basement of the city auditorium being turned into a country fair. Sam Crowell was in charge of concessions and novelties. A domestic animal menagerie was attractive.

Acts, booked by Al Martin Agency, of Boston, included Herb Taylor and clowns, Montana Kid and Coley Bay, Campbell Sisters, the Herzogs, Gauthier's Bricklayers, Bebe's Bears, Morris and Morris, Emery Twins and Claire, Dixon's Seal, Torrelli's Dogs and Ponies, the Juggling Jewels, and Benn Ryan, an-

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox-The Show With a Leaf of Gold -By Starr De Belle-

> Red Lens, Md. May 12, 1945.

Dear Editor:

For some reason troupers are superstitious of grassy lots. Manager Upp has always ordered his agent to avoid them the wagons hadn't been paid for, the ofif possible because of the old time-worn belief that a grassy lot won't draw as many customers as will a city dump. At Goochville, Va., last Monday, our agent contracted the only showgrounds in the burg, which when contracted was a wellkept golf course. It took our agent and crew two days to cover it with ashes and a schoolhouse lawn. Imagine that for a tin cans in order to put it in A-1 circus bad break. To make matters worse the shape. The date was a winner.

provided it is a hayfield that is infested tions in it. However, our 24-hour man with mosquitoes, bumble bees, hornets painted, "Big Circus and Frolic on the and grass snakes. Our agent was for- Birkshire School Lawn Wednesday. Come tunate in securing such a lot, which had One. Come All." And, as we expected, been rained on for two weeks. A lot like because of the grassy lot, business was St. Louis Police Report that one is made to order for this troupe. nil. Regardless of how good or bad biz That was at Wallow, Va., our Tuesday is, our crepehangers never stop knocking stand. Upon our arrival there we found the good and bad lots. According to

Frostbitten Minstrels bogged down to the hubs. They proved to be the 10 that the bosses sold to the truck farmers in Florida several months ago. The show's operators had disappeared and because fice immediately reclaimed them. That gave the co-owners a chance to ditch the three big 20-foot carnival wagons that they had purchased. Because of the turnaway houses.

Our Wednesday lot was terrible. It was bill crew had passed up the burg and We aren't afraid of swampy grounds there were no newspapers or radio sta-10 wagons that belonged to the Famous (See WON, HORSE & UPP on page 50)

Morrisville, Pa., Gives Bond Bros. Capacity Biz

TRENTON, N. J., May 12 .- Bond Bros.' Circus appeared in Morrisville, Pa., acrossthe river from Trenton, Wednesday (9) and biz was excellent. There were capacity houses at both afternoon and evening performances and an invitation to return to the boro next year. Show swamp and other pests, we played to two is using a 50 with five 20's. Performance is presented in three rings.

Feature attractions include Frank DeRiskie Family and Lou Barton's high school horses. Scores of visitors from near-by Trenton were on hand to greet Manager George Barton when show arrived in town. Barton stated that biz to date has been very satisfactory. Advance is using plenty of one-sheets.

20,000 Up in Attendance

ST. LOUIS, May 12.-Approximately 265,000 saw the St. Louis Police Circus which closed here Sunday (6), an increase of almost 20,000 over the record of 1944, according to Sam Hastings, secretary of the St. Louis Police Welfare Association.

Hastings declared the 1945 operation was a success from every angle.

Watch Those Ages!

POMONA, Calif., May 12.-Showmen are warned to watch the child labor laws in California as Murray Fine, business agent for Russell Bros.' Circus, was fined \$600 May 3 on his pleas of guilty to charges of hiring minors. Even the argument that it is an old American custom for school boys to play hookey circus day failed to sway the court.

REIDSVILLE, N. C., May 12. - Fire boys and girls. In the wrestling division, caused by a broken gas line caused some damage to Rex M. Ingham's Noah's Ark truck near here May 4. Prompt work by Jack Crawford, unit manager, and passing motorists saved the animals and way and receipts to date exceed all previ- display. Unit is exhibiting at four schools daily and on streets at night, Concession department, under manage- framed in a truck. It worked stores all winter.

Straw Houses Common With Cole In Face of Cold, Rainy Weather

all stands.

Last day in Indianapolis gave show a wagon left at midnight. straw house at the matinee and capacity house at night.

poured in torrents, starting just after the show was in the air. Matinee was a straw to the ringbanks, and night show was a heavy straw. News of the victory in Ger-Ind., May 8, stores were closed in cele-Features are the Riding Rooneys, bration of V-E Day and the natives turned and night was three-quarters. Anderson,

HAMILTON, O., May 12.—Cole show- but matinee was straw to the ring curbs, folk are becoming used to winter weath- and night, a comfortable capacity. H. C. er. Cold and rain have dogged the show (Whitey) Warren has joined as first assistpractically since the opening, with only ant to Bill (Cap) Curtis, general supertwo days of sunshine recorded thus far. intendent, Record teardown of the sea-However, business has been terrific at son was at Kokomo, Ind., where, in spite of the muddy lot and pouring rain, last

Col. Hank Linton again heads the Wild West contingent, and has a troupe of At Kokomo, Ind., Monday (7), the rain Russian Cossacks and a troupe of charros Fire Damages Ingham Truck from Old Mexico to augment his cowshow features Tommy Marvin, with Frank (Red) Robinson providing the color angle Col. Harry Thomas's build-up in a big

(See COLE STRAWS 'EM on page 51)

DRESSING ROOM GOSSIP

Ringling-Barnum

Our sixth week in the Garden finds business on par with last year. Tragedy struck near the close of the show Sunday (6) as Victoria and Torrence were finishing their act and starting to descend. Fate intervened and Victoria plunged to her death. This came as a shock to all of us, as we who knew her have lost a friend. Victoria was beloved by all from the highest star to the most humble workingman and will be remembered as a grand trouper and a swell person. To her husband, Franz, we offer our heartfelt sympathy.—DICK MILLER.

Russell Bros.

Beginning of the seventh week and altho the weatherman isn't exactly flirting with us. Dame Fortune smiles at the box office. Ventura, Santa Barbara, San Luis Obispo and Monterey good matinces and straw houses at night.

Event of the week was the consumation of months of tireless training of Jack, bulldog, trained by Sancho Morales, The first public presentation was made at Ventura. Jack is probably the only bulldog in the world to turn a full back somersault from the ramp to the pad.

Orrin Davenport left to handle the Winnipeg Shrine circus, being replaced by Lucio Cristiani. The only criticism against Lucio is that he doesn't own a whistle.

Henry Keyes would like to have Merle Evans note that he has found the best bowl of chili in the world in the Monterey (Calif.) home of Mr. and Mrs. Wes Gill, ardent circus fans. Snoopy Ike reports that Alva Evans, Brownie Gudath, Rueben and Anita Olvera were also in on the find. Mr. and Mrs. Arnold entertained with movies of last year's show. Si Otis, Mars Bennett, Dorothy Morales and Doreta Konyot have decided to winter with the Arnolds.

injured in Long Beach when she fell good time .- G. GRADY. from her horse and shattered her collar bone. Hope will probably be out for the rest of the season. Lou Ann Krause was painfully injured at Ventura when she fell from her elephant during spec, but

will be back soon.

Visitors the past week were Mr. and Mrs. Schaub, Toots Daly, Margaret Riley, and Jim Green, the traveling circus fan (he makes them from Coast to Coast); Richard Brandon, Harry Barnett, Furman Brown, and Circus Joe, old-time trouper at Salinas. New arrivals on the show are Joe Maley and Dorothy Walker, whip crackers, and Al Napier, impalement for the Wild West. Letters received from John Lenker, Bob Whiting, Duchess Mason and Huble Head.

Forget-Me-Nots-In the recent issue of The Billboard we all read with sorrow

ach. Big Joe Remillette and Elden Day have worked together so many years as flier and catcher respectively that their work looks easy. At Santa Cruz, Calif., there is a gentleman named Michael Francis Aloysius Murphy, who once trouped in Ireland with Lord George Sanger's Circus.

Hello, Freddie Freeman and you Cole folks. Glad to see you are at bat again. —DICK LEWIS.

Dailey Bros.

The daily hunt for rubber boots has ceased, now that we are enjoying grassy lots and sunshine. Recent visitors were Cupid Forgotsen, Miss Scheffield, Mr. Hagen and Huff Davis, of Gonzales, Tex.; Pvt. Robert Stock, cousin of Norman Davenport; the Mack family from Columbus, O.; Harry Rawles, who visited his dad, Willie Rawles; Pfc, Wally Beach; George Hubler; Mr. and Mrs. Joe Haworth, of the Cole Show; Ruben Ray; Jimmie Watts, and Mr. and Mrs. Lenn Burkett, of Tyler, Tex.

Jean Williams joined with palmistry. Most every day has been Friday since Milt Robbins joined up with a snappy 10-people minstrel show. The Conleys have had their quoto of bad luck. Virginia cut her foot on a piece of glass; Ruth tumbled in a backbend from Jimmie's shoulder, doing the bareback act, and Jimmie had a scramble with a monkey during the dog and monkey act and suffered bites on both hands.

Jack Harrison has left the show for a few days because of illness. Hazel King has recovered from a bad cold. Virginia Smith is doing a good job driving the gilly. Mr. Noble celebrated his 39th birthday. Mrs. Noble has made us all happy with such good service on laundry and cleaning.

A broken tongue caused the cookhouse wagon to turn over in Helena, Ark. Groceries and cooking utensils were scattered everywhere. The wagon had to be discarded and a new trailer is being used. Hope McLennon, trick rider, was badly Show is going up and coming down in

Cole Bros.

Indianapolis was the coldest. It snowed dinner between shows for Mr. and Mrs. Noyelles Burkhart, Paul and Ruth Nelson, Marion Knowiton, Florence Tennyson, Emmett Simms, Jo Jo Monarch, Winnie Colleano, Ethel Freeman and yours truly.

Kelly, gave us a good day's business. But was Emmett's town breezy!

A new club has started on the show. It's known as the Ex-Alien Club. Members so far are Charles A. Frost, Dan

All, Macnassi Mohamid, Otto Griebling and yours truly. Otto is treasurer,

Huffy Hoffman is looking forward to Zanesville, O., his home town,

Swell letters the past week from Joe Lewis, F. H. Lohman, James McElwee, Mrs. C. A. Forrest, last year's prima donna, is off the road this season.

Visitors the past week included Mr. and Mrs. Clyde Widner, Dora Widner, Mr. and Mrs. Gene Enos, Mrs. Bradley and children, Mr. and Mrs. Phil Eddy, Nick Carter and George Valentino.

Mrs. Gus Taliaferro, rushed to hospital in Indianapolis for an appendix operation, at this writing is doing fine and will be with us again soon.

Indianapolis, Kokomo and Marion, Ind., were visiting days for our Peru, Ind., friends, among whom were B. H. Burkhart, father of Noyelles Burkhart; Mr. and Mrs. Mike Wissinger, Mr. and Mrs. Jess Murden, Otto Griebling's children, Joannie, Else and Otto Jr.; Tommie and Joey Hodgini (incidentally, Joey has just returned from overseas after two years in the navy); Melee Burkhart, whose husband, Butch, is overseas; Grover Nitchman, Bertie Hodgini, Anna Knight, Mary Nelp, Rosanna Sullivan, Dorothy Carter, Kenny Burkhart, Fred Young, Caroline Hodson and daughter, Carol; Lyman Keyes, Mr. and Mrs. Burk, Mr. Senger, Cookie Marsh, Art and Mary Confer and Mark Donaldson.

To Dick Lewis on the Russell show: I am so glad those actors over there enjoy the loading and unloading of those trunks. We do here, too; if you don't believe it, you should see the faces on these cold and rainy days.

Ruth Nelson is back after the buster she took when her jumping horse fell. Maynard Visingauf is back on the band wagon again this season, beating it out on the bass drum.

Sick list: Rita Taliaferro, Harry Thomas, Harry McFarlan, Irish Deady, Bill Curtis, Jack Biggers, Noyelles Burkhart, Josephine Wright, Lula Nickels, Pat Logan, Connie Ray, Gloria Miller, Marion

Knowlton.

To the great Allen: All girls in the dressing room are happy that Bootsie Allen is on the road to recovery after her recent mishap.

FREDDIE FREEMAN.

Bailey Bros.

Rain, rain, cold, mud and then more rain. The people of Pennsylvania, however, seem undaunted by the cold Our third week out and the coldest weather. They have turned out in all of week we have put in in many a year. our spots so far. At Connellsville, G. Wylie Overly, banker and circus fan, and the third day. In Peoria, Ill., Mr. Mc- his wife visited and Overly clowned the Elwee, friend of all performers, gave a night show. Jimmy Cole, wife and son also were visitors.

Sundayed in Indiana, Pa. A blue-law town, and the lobby of the Hotel Indiana reminded one of the Magic Carpet of Chi's Hotel Sherman, Jackpots were cut up on all sides. Johnny Canole and La Fayette, Ind., home of Emmett wife, of Altoona, friends of many showmen, visited the writer there. Ralph Mosher joined as boss property man in Jeannette. Indiana gave us another straw house and capacity at night. At Ford City the writer mistook Cy Murray's the sudden passing of Jimmie Reiffen- Moroz, Steve Seline Cossaes, Slayman burst of patriotism for one continual meal on V-E Day, as the flag was up all day. Everything closed in celebration, naturally gave us two excellent houses.

Bandmaster Mike Guy, altho handicapped by a small number of men, plays an excellent concert and a well-cued program. Eva May Lewis commands attention of the performers as well as the audience, as she changed wardrobe for every number at every performance. Al Dean's eating emporium is the rendezvous for everyone connected. Jerry Heather is his latest assistant.

Our owner and manager, Bob Stevens, ever cheerful and never discouraged despite the many mishaps of the spring season, is a true example of the saying, "the show must go on." It does and will continue to do so. To all connected with the show who regret not seeing your name in print, I am sure we all know and appreciate the fact you are all with and for it 100 per cent and we will try and give out with a more detailed roster of personnel later. BILLIE BURKE.

Ben Galli Entertains G.I.'s

NAPLES, Italy, May 12. - Ben Galli, variously billed as the Human Ostrich and the Human Anvil with Ringling-Barnum, Russell Bros. and Cole Bros. circuses, is doing his act even tho he's a buck private, but mostly now it's for G.I.'s in army hospitals or in replacement centers, Red Cross clubs, etc., in Italy.

Jacksonville Jaycees Get 50% More With '45 Circus

JACKSONVILLE, Fla., May 12.-Junior Chamber of Commerce Circus, April 30 thru May 5, drew 50 per cent more thru the gates than the initial venture a year ago, and Edwin N. Williams has been signed for the third presentation next year, W. Herbert Speir, general chairman, announced. A quick tie-up with the national drive for old clothing brought results.

Acts included Proske's Tigers, Juggling Jewels, Blomberg's Animals, Great Franz. sico, Virginia Sullivan, Betty Pasco, Kav and Kay, Alavardo, Four Fatimos, La-Blonde Troupe and Wilson Duo. Clowns were Sinon D. Collins, Bean Duke, Frenchy McCord and Lawrence Andres.

BEATTY GOING WELL

(Continued from page 43)

father. He has been replaced by Merritt Beleau, veteran horseman who was long associated with the late Tom Mix.

Program naturally leaned heavily to the wild animal type, with Beatty working the big act. His steeplechase with lions and tigers gave him a thrilling blow-off.

Reports obtained from sources other than the circus show two straw houses at Ironton, O., May 2; two full houses at Portsmouth, May 3, despite light rain, and an average of three-quarters house for four showings in Dayton, O., May 5-6, despite a 5 p.m. Saturday matines. Monday at Springfield, O., the matines was okay, but the night house tumbled when Germany's capitulation was announced.

The Staff

In addition to Clawson as general manager, staff includes William Moore, general agent; Art Miller and Oscar Wiley, contracting; Harry Kackley, car manager with 10 men; William Nippold, 24-hour man; Ray Dean, Tex Sherman and Hal Olver, press; James Albanese, treasurer; Arnold Maley, secretary; Mrs. Albanese, downtown tickets; George Foster, timekeeper and white wagon; Frank Wald, front door; George Penny, boss tickets and purchasing; Yellow Burnett, Jimmle McGee and Harold Sheppard, inside tickets; Vic Robbins, band; Rose Clawson, tax box; Mel Rennick, wardrobe; Bert Pettus, elephants (8); David and Deacon McIntosh, transportation, and Robert Briggs, lights.

Duke Drukenbrod has the side show. and John and Dorothy Sheesley an iron lung. Jacobs brothers have all conces-

Bailey Bros.' Circus

WANTED

ELECTRICIAN - Joe Robinson, wire. AS-SISTANT BOSS CANVASMAN, AUTO ME-CHANIC with own tools. We pay the highest salaries in Show Business. Only those who can cut it answer. Walter Rogers and Deacon McIntosh, wire.

> BAILEY BROS.' CIRCUS Bob Stevens, Mgr.

Address Per Route: Oll City, Pa., 15; Warren, Ohio, 16; Palnesville, Ohio, 17; Lorain, Ohio, 18; Norwalk, Ohio, 19; Sandusky, Ohio, 21.

BENNIE WELLS SCENIC ARTIST

Painter of beautiful shows. Has just finished 2 complete carnival units for Fidler's United. Address:

BENNIE WELLS

Bon-Del Hotel St. Louis, Mo.

WANTED

CORNET AND OTHER MUSICIANS ON WIRE.

MIKE GUY, BAILEY BROS.' CIRCUS Wednesday, Warren, Ohio; Thursday, Palnesville; Friday, Lorain; Saturday, Norwalk.

"THE FLYING ROMAS"

America's Outstanding Flying Act Currently featured BARNES BROS.' CIRCUS DETROIT OLYMPIA For open time, price, etc., wire—write—phone. THE FLYING ROMAS, Dakota City, Nebraska.

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wire. Experienced Train Crew Help, wire; Roland Davis, James Stewart, Taylor Foster says come on. Will furnish transportation to experienced Seat Men and Riggers if known to Big Henry. Jack Burslem wants Butchers and Seat Men. Want for Side Show enlargement, Dancing Girls; Benson and Ginger, wire at once. Want Magicians; Harry Benner and Don Taylor, wire. Want Comedian and Blues Singer for Colored Minstrel, Spark Plug and Bee Sterling, wire. Frenchy Moore and Whitey, wire or come on. Pat McCarthy wants Help, Attention, Georgia Boy, Charlie Cuthbert, wire Tige Hall for good proposition. All Side Show People wire Dee Aldridge; all others Mickey O'Brien.

AUSTIN BROS.' RAILROAD CIRCUS

WE ARE ADDING FIVE CARS

Want the following Acts for Big Show, doing two or more: Four more Clowns; Jimmy Thomas,

AUSTIN BROS.' CIRCUS, Lamar, 17; Aurora, 18; Bolivar, 19; all Missouri.

P.S.: Frankie Orman, I can place you if at liberty.

SELLO BROS.' 3 RING CIRCUS

-- WANTS --

Combination Lithographer and Billposters; Family Acts, Aerial, Ground; Clowns, etc. One show a day-30-mile jumps. State all first letter. Allow for mail to be forwarded. Will buy Hay-Eating Animals. Permanent address, 6 Washington Block, Macon, Ga.

NOT JUST A DROP IN THE BUCKET-

Biggest day's business in the history of the Big Show occurred Saturday, April 21st, 1945. An all-time, record-breaking day, exceeding all previous box-office triumphs by several thousand dollars. AND NO WONDER . . . these first-line drama critics and reviewers called the shot.

"Here's a toast to the circus. Bigger'n better than ever. Courageous, indomitable. And where can you find more wonderful entertainment for your money?" ROBERT COLEMAN New York Daily Mirror

"This year, the circus has everything . . . the most entertaining I have ever seen."

ROBERT GARLAND New York Journal-American

"Lovely, imaginative and humorous . . . something for everybody ... sumptuous ... but the old familiar circus is still there ... greatest clowns on earth ..." JOHN CHAPMAN New York Daily News

"The applause from a packed house proved it was still the Big Show . . . 'Alice in Circus Wonderland' is a revelation ... expertly balanced for all ages ... " IRVING SPIEGEL The New York Times

"The Greatest Show on Earth . . . Ringling Brothers and Barnum & Bailey Circus. It still is, right from the first vendor's call . . . it's all wonderful." THE NEW YORK SUN

"Three hours of dazzling spectacles, splashed with spangles and buckets of gold paint . . . as much to be seen as any one pair of eyes can accommodate." NEW YORK HERALD-TRIBUNE

"A thumping, walloping, old-fashioned circus . . . the dream of every small boy multiplied . . . nostalgic." NAOMI JOLLES The New York Post

"Innovations and new features galore . . . 'Alice in Circus Wonderland' breathlessly beautiful . . . PINCUS W. TELL Bronx Home News

"The circus is still on its toes . . . Ringling Bros. and Barnum & Bailey Circus is back, imaginative, rich in dress and color, extravagant in talent and as crazy as ever . . . New Yorkers are assured of their money's worth."

> FREDERICK WOLTMAN New York World-Telegram

"Costumes stunningly gaudy . . . a good deal of style . . . splendid Deems Taylor music . . . swell, superb and colossal . . . "

KRONENBERGER

PM

"Many incredible spectacles . . . gaudy splendor . . neither snow nor rain nor sleet nor gloom of night shall stay The Greatest Show on Earth . . . extravaganza supreme."

WILL GORDON The Morning Telegraph

"Vast and spectacular circus with all the splendor, thrills and hilarity so dear to the hearts of the American people."

N. Y. ENQUIRER

"Beauty, thrills, whimsy and laughter . . . Something to suit every taste . . . terrific applause for all . . . KELCEY ALLEN Women's Wear Daily

"Madison Square Garden ablaze with excitement last night for the event of the year . . . no parallel so far as popular entertainment goes . . . dressed and staged by Robert Ringling with consummate skill ..." ETHEL COLBY

The Journal of Commerce

Madison Square Garden Through May 20 Prior to Road Tour.

Opening Under New, Flameproof Canvas at Washington, D. C., June 5

RINGLING BROS. AND BARNUM & BAILEY CIRCUS

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

MAY flowers?

O. A. (RED) GILSON, who had the band on the Cronin Show, has returned to his home in Des Moines. . . . BOB AKINS, brigade agent, and Walt Coleman, contractor, visited the Cole show in Fort Wayne, Ind.

BEFORE GAS rationing our lots were mostly country with not much city.

WHITEY HARRIS received his customary huge birthday cake during the Barnes Bros.' Chicago engagement from Harry Seigh. . . . GEORGE HOFFMAN, chairman of the Cleveland Al Sirat Grotto Circus, was a visitor on the Barnes show last week.

CIRCUS ALARMISTS see nothing ahead but lots of worries and plenty of money.

OTTO GRIEBLING, popular joey with Cole Bros., received a diamond ring bequeathed him by Snapper Garrison, clown, who died last January. Otto has sent the ring to his wife for safe keep-

ENCOURAGING is the wife who, on opening day, tells her husband: "Another six months of misery has started."

SGT. JAMES M. COLE, owner of the James M. Cole Circus, and family, en route from their home in Penn Yan, N. Y., to New Orleans, stopped off in

WANTED BILLPOSTERS

Long Handle Posting. Can Place Men at Once. No Post-War Lay-Off

Cream City Outdoor Advertising Co.

4550 W. Wisconsin Ave. Milwaukee 1, Wis.

Write or Wire C. L. ROBLEE, Posting Manager

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About 15 Months Old

DICK CLEMENS

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Phone Men, Personal Contact Men. **Advertising Solicitors**

All summer's work. Entire State of West Virginia. Liberal commission. Write

P. O. Box #662, Clarksburg, W. Va., or Contact

M. KNISLEY Waldo Hotel, Clarksburg

AT LIBERTY COMEDY FORD ACT

for Parks, Fairs and Circus. Have for sale a Black Bear Act, very tame and gentle. Must sell at once. Props and shipping boxes included with act.

JAMES E. SMITH. Care General Delivery EAST PEORIA, ILL.

1945 CIRCUS PHOTOS

New Photos of Arthur Bros., Cronin Bros., Russell Pan Pacific. Sample, 15¢; dozen, \$1.50; Publicity Items, etc.

MRS. BOB TABER Riverside, Calif. 3668 Comer Ave.,

Cincinnati Monday (7). They recently caught the Bailey Bros., Mills Bros., Banard Bros., M. L. Clark, and Cole Bros. circuses.

MAX BERTHEI, doing comedy trapeze with the Chambertys Trio in the Ringling circus at Madison Square Garden, New York, overshot the platform during Saturday night's (5) performance and hit the ring, seriously injuring his shoulder. He continued to work but was forced to cut much of his routine.

ONE IN EVERY TOWN: The native who wants to jine out as a clown because he made a hit while cutting up at a local bazaar.

EDDIE SHABOO, former circus-con-



cert wrestler, is a Seebee chief petty officer and has been overseas two years. He reports that he likes it and says that life in the Pacific is the nearest thing to trouping with a big top.

LEON A. WINNER is residing at Chico. Calif. . . . MAYNARD VISINGARD is with Cole Bros.' band. . . . FRED YOUNG, retired aerialist, has purchased a business block in Peru, Ind. . . . CLYDE AND VERA RINALDO are building a Vision of Fairyland along the lines of their Dreamland for open-air performances.

CHARLES TIFFANY has uptown tickets and Virginia does contortion and dancing in the big top for the fourth season with Cole Bros. . . BERT GOLDEN visited F. C. Fisher & Sons' Circus at Jackson, Mich., quarters and reports that golden and silver pheasants have been added to truck decorations. . BEN (HORSEBACK) MEYERS still has the big balloons with the Cole show.

SOME WORKINGMEN behave as the the show were offering a bonus to the one who does the most to discourage others from

MIQUE MARQUEE met Bev Kelley in Union Station in Columbus, O., Thursday (10), the latter's lengthy legs lugging him post-haste to a New York train so he could be on hand for the annual R-B show for the patients of Bellevue Hospital Friday. . . . HARRY A. ATWELL, the old photog, was on hand to pic the Cole Bros. at Cincinnati. . . . COL. HARRY THOMAS, of the Cole show, looks mighty aristocratic with that fancy cane, lugged to protect an injured foot.

WE OFTEN HEAR old-timers tell how the early-day governors brought jugs to the lot on cold and rainy nights to warm up the workingmen. Nowadays, you don't have to bring 'em.

DON DORSEY visited Father E. Sullivan, CFA chaplain, and John Looney in Boston. . . . DOUG MORRIS, former lighting director for R-B, and Dorothy Zarick, featured Ice-Capades skater, visited Russell Bros. in North Hollywood, Calif., and later entertained Mr. and Mrs. Norman Carroll at Ice-Capades at the Pan-Pacific Auditorium. . . . AR-THUR BORELLA, clown, spoke at the Rotary, Lions, Co-Operative and The 37 clubs while performing with the Police Circus in St. Louis.

THEN THERE WAS the yesteryear trainmaster who, when his train arrived in town late, accused the engineer of carrying a calendar instead of a watch.

MARGUERITE POLEY, who is recuperating at the Golden State Hospital, Los Angeles, from injuries received in a war plant writes: "Even tho my name was Marguerite Gorman (she's now Mrs. Ken Poley) when I worked for S. L. (Buster) Cronin, Margaret Garner, also on the Barnes show at the time, and I used to get our mail mixed up. We'd get one another's mail by mistake and practically enjoy the letter all the way thru before discovering the mistake. So we'd glare at one another whenever such a mistake was made. More fun-all for the benefit of those others present, of course."

Linderman Cops in Leo Carrillo Meet

LOS ANGELES, May 12.-More than 35,000 people attended the annual Leo Carrillo Rodeo in the Coliseum here Sunday (6). Produced by Dave Mings, Virginia Mayo was "Queen of the Rodeo." Bud Linderman scored a double triumph, taking off honors in the bareback and saddle bronk riding events. With the entrance money to be added to the \$2,500 supplied by Mings, the purse is reported to run close to \$6,000.

Event was marred by two accidents. During one of the events a Brahma bull leaped over the inner fence and made for a police officer. His uniform was ripped and the cop was painfully injured. A cowboy received a broken leg in the chutes.

Winners and events were: Saddle bronk riding-Bud Linderman, Doss Aber, and Wayne Burson and Gene Rambo splitting for third and fourth places. Calf roping: Dave Campbell, Homer Pettigrew, Gordon Davis, Ike Rude, Bull riding: Dick Griffith, Smokey Snyder, Glen Tyler, Gerald Roberts, George Mills, Bull-dogging: Gene Rambo, Bud Linderman, Bill McGrew, Jack Wade. Barcback riding: Bud Linderman, Jack Wade, Bill Williams, Sess Reynolds. Trick ropers were Monte Montana, Ken Williams, Little Brown Jug, Rose Bascom, Dick Griffith, Donnie Stewart, Vern and Myrtle Goodrich and Lefty Christianne. Trick riding featured Montana, Williams, Brown Jug, Griffith, Stewart, the Goodrichs, Polly Burson, Paye Blessing and Betty Johnson. Rodeo clowns were George Mills, Jasby Faulkerson, Jess Kell.

Cal and Ruth Thompson's White Horse Troupe were also featured. Rodeo stock was supplied by Andy Juaregul.

Officials of the event were: Jack Schrade, announcer; Clay Carr and Fox O'Callahan, judges; Mrs. Ruth Logue, timekceper. Publicity was handled by Allied Advertising Agencies with Frank Roach assigned the

Event was sanctioned by the Rodeo Cowboys' Association, formerly the Cowboy Turtle Association. Prices were \$1.25 to \$3.50.

Rodeo, Cavalcade Set for Kezar Stadium May 26-27

rodeo and "Cavalcade of the Golden West" show will be staged at Kezar Stadium May 26-27. Joe Lynch, Los Angeles and San Francisco fight promoter, is backing the show. Harry Rowell, of Pleasanton, will direct, with Abe Lefton announcing.

Lynch has lined up five world championship events, with more than \$3,000 in prize money, entry fees included. Contracted are Pee Wee Burge, woman rider, and Homer Hokum and Slim, clowns. A United Nations event, horse show and parade will round out the bill.

Toots Mansfield Defeats Jack Shaw in Calf Match

BIG SPRING, Tex., May 12.-Toots Mansfield, of Big Spring, averaged 18.8 seconds on 12 calves to defeat Jack Shaw, of Roswell, N. M., in a match roping contest here Sunday (6). Mansfield's total time was 42.6 seconds faster than Shaw's.

Sonny Edwards, of Odessa, Tex., beat Walton Poage, of Rankin, Tex., in another match.

Mansfield tied his last calf in 12.2 seconds for the day's best time.

SNAKE RIVER Stampede at Nampa, Idaho, will feature a 100-mile cow pony is secretary.

10 Calif. Rodeos Chill Poke Groups

HAYWARD, Calif., May 12.-Representatives of 10 California rodeos have voted to operate "without interference by any cowboy organization."

Announcement of the action was made by Fred McCargar, secretary of the Rodeo Association of America. The vote resulted from "unreasonable demands for impossible increases in prize lists, plus payments of royalties," McCargar said.

SGT. JACKIE RINEHART recently met Bob Mathews and Tommy King working in Sunday rodeos in India. Corp. Jake Rinehart is in Germany with the 331st Service Battery.

BORDER LEGION RODEO at Cayuga, Ind., April 22 reported excellent biz, with a strong program presented by Cherokee Hammonds.

GEORGE AND MINNIE ADAMS, Cherokee Hammonds and Al Jones's Barker Bros.' Circus & Rodeo all wintered at Greencastle, Ind.

ADAMS'S RODEO opened May 3 at Davenport, Ia., featuring Shirley Adams, Earl and Janet Sutton with liberty and high-jumping horses.

Newman Slaps Injunction On Antaleks in Fresno

FRESNO, Calif., May 12.-J. D. Newman, general agent of Cole Bros.' Circus, was granted a temporary injunction here to prevent the Antaleks from working with any other show until pleas are heard later for a permanent injunction.

Antaleks are said to have been contracted for the Cole show this season but did not report for the show's opening in Louisville April 19. Act has been featured with Polack Bros.' Circus.

CINCINNATI, May 12 .- Jake Newman wired The Billboard today re Antaleks SAN FRANCISCO, May 12 .- A two-day injunction as follows: "The Antaleks paid Cole Bros. two weeks' salary; also paid our lawyer and court costs. We withdrew our injunction. We only wanted to prove our contract will hold good in court and that actors cannot sign other contracts if managers wish to stop them. We had them stopped from working with Polack or anyone else."

Wichita Notes

WICHITA, Kan., May 12.-Fred and Bette Leonard have returned after a visit to Washington, Boston and Manchester, N. H. En route home they chatted with the Rudynoffs, Bessie Costello, Will Hill, Dick Clemens, Roy Barrett, Sidney Belmont, E. Evans, Merritt Belew and May Wirth at the St. Louis Police Circus.

Mayme Butters, wire act with Sparks for years, now is doing tramp comedy in a bike act on the Pacific Coast. Amy Lewis and E. Y. Myers, once with the E. H. Jones show, are residing in Oklahoma City. Denny Helms, former Tom Mix lot man, is with the Seabees in the South Pacific. Mickey Lund, juggler, is with civil service in Hawaii. Ace Donovan recently underwent an appendectomy. Ullaine Malloy, Lucy Gillette, Carl Emmy's pets, Paul Remos and His Toy Boys, and Winnie Heiler's line of girls were reviewed at the Carnival night club. New York. Whiteside troupe was given a front-page spread when it left race July 11-12. Mrs. Lucille Randolph here to join Austin Bros .- BETTE LEON-

WANT COWBOYS-COWGIRLS

Rough Hands, Novelty Acts, Thrill Acts, Trick Riders and Ropers, High and Ground Acts, Clowns. ONE DAY-THIS SUNDAY, MAY 20-TWO PERFORMANCES

Novelty Privileges for Sale, Also Candy Pitch. Five More Dates Following. TOM AUMANN—DEMING HOTEL—TERRE HAUTE, INDIANA

CLYDE BEATTY CIRCUS WANTS

For Big Show, Cirls for Aerial Web and Menage, also outstanding Novelty Acts. Can place a few more White Face Clowns, must have good wardrobe and props for walkarounds. Want Indians that have flashy wardrobe and do act for concert. Want Boss Canvasman for Big Show Top and Seatman, Working Men all departments.

Route: Greensburg, Pa., May 16; Johnstown, 17-18; Altoona, 19; Harrisburg, 21-22.

Communications to 155 No. Clark St., Chicago 1, Ill.

"Go" Sign Cheers Annuals Racing

Maritime Annuals Talk Resumption

FREDERICTON, N. B., May 12.—Some of the fairs in the Maritime Provinces which were discontinued because of the war are considering the possibility of re- Breque, formerly manager of the New suming this year or next.

definitely decided to go this year. Re- hibit standpoints. pairs have been started on the buildings and a race track will be constructed. Harness racing will be the feature atlast week in September.

was suspended in 1939 when the plant given up occupancy but still exercises county, and a band concert. control of the plant. The fair formerly

was a seven-day event. tween members of the Fredericton Exhibition Association and city council to discuss ways and means of restoring the annual Fredericton Fair suspended since the start of the war when the army took Bramby, of Perkins, Calif. Sunday gate over the grounds as a training base, ran well over 8,000 paid admissions, and Several years ago some of the larger the grandstands, which is small, grossed buildings were destroyed by fire. The better than \$3,500. association plans to rebuild them in modern design and with the latest Fisher & Ardizzone, furnished the midequipment. The race track will be re- way and got a satisfactory play. laid, new stables built, and the grandstand improved.

running seven days, was one of the lead- plays. Premium money ran over \$12,000. ing fall exhibitions in the Maritime Provinces. There is a probability that the fair will resume in 1946.

PLANS FOR the Kentucky State Fair, Louisville, are still in abeyance. If the expected permission to hold a fair with a horse show is given, the board will meet shortly to consider plans.

ASHLEY COUNTY FAIR AND LIVESTOCK SHOW

DATE SET OCTOBER 4-5-6

Only Festival of Any Kind in County This Year. Crowds Will Support Large Carnival.

Write MURPHY JONES, Pres., for Contract. Hamburg, Ark.

Marion County DATES:

AUGUST 6, 7, 8, 9, 10, 11, 1945 WANT GOOD SHOWS AND CONCESSIONS. Gooding's Rides Will Be With Us Again

This Year. HARRY C. ROBERTS, Secy. Wanamaker, Ind.

WANTED

A good clean carnival to take contract for Kentucky's oldest and biggest county fair, July 24th to 28th. Contact-

BRIGGS LAWSON Shelbyville, Ky., care Shelby County A. and M. Association.

FIREWORKS

Compelling Affraction for Every Occasion Write for Display in Desired Price Range. C. E. (MAYOR) SPANG Georgetown, III.

WANTED FOR

JUNE 13, 14, 15, 16 Good Side Shows and Concessions Write F. BEUERLEIN, Active Hose Co., Mt. Morris, N. Y.

WANTED-GOOD CARNIVAL

For County Fair, Located Fairment, Vermillon County, Illinois, on August 21-22-23-24.

Premiums for the fair have been more than doubled this year and a fine fair is anticipated. If interested contact

J. E. CAST Fairmount, Ill.

Solano Co. Annual Gives California Season Good Start

DIXON, Calif., May 12,—Solano County Fair, first of the season, was held here May 4-6 under direction of Harry La-Jersey State Fair, Trenton, and proved Officials of the Pictou (N. S.) Fair have a success from both attendance and ex-

In the entertainment presented, home talent played an important part. On Friday, the opening day, all schools were traction. Officials have not yet decided closed and children were admitted free. whether the fair will be held the first or Attractions presented in front of the grandstand included a pet show and pa-Discussion on the resumption of the rade, with 300 youngsters competing; St. John (N. B.) Fair have started. Fair Sheep Dog trials; a stageshow, with 60 high school students from Vallejo taking was taken over by the army. During part; music festival with bands, drill the past year the army has gradually teams, etc., from every town in the

Saturday was Governor's Day, with the governor as honored guest. Chief A conference has been arranged be- event was the horse show, with cash prizes of \$2,000 awarded. On Sunday, a rodeo and thrill show was presented in ments for a fair this year. front of the grandstand, stock and equipment being furnished by Bob nouncement after it was disclosed that

The Golden West Shows, owned by

Exhibits in all lines were numerous. In addition to the exhibit buildings, sev-Until suspended, the Fredericton Fair, eral large tents were used to house dis-

Hamid Cooking Up **Ambitious Program** For Jersey's Anni

TRENTON, N. J., May 12,-Celebration of the 200th anniversary of the New Jersey State Fair, planned for next fall, will be an outstanding event, according to George A. Hamid, president, who is arranging the program. Several feature exhibits have already been set, and special emphasis will be placed on exhibits of the State Agricultural Department, State College, Grangers and 4-H clubs.

Former Governor Charles Edison, head of the Edison Company, has arranged for two large exhibits, one showing the early inventions of the company, and the second the latest improvements perfected by the organization. The Navy Department will have two exhibits showing the old and new in navy equipment.

Hamid and the fair board have argrounds June 6, at which time they will play host to 1,000 leading citizens from all parts of the State, gathered to discuss final plans for the anniversary and to appoint committees to carry out the various details.

tures of the fair, there will be an elabo- naw (Mich.) County Fair, and Mr. and rate entertainment program.

Return of Grounds

DES MOINES, May 12, - Secretary Lloyd Cunningham, of the Iowa State Fair board, announced this week that an effort would be made to persuade the government to re-survey its project at the Iowa fairgrounds in the hopes the State fair may be held in 1946.

Cunningham said that a large portion of the grounds was being used for the storing of surplus commodities. Originally, the fairgrounds was given to the War Department June 2, 1942, for use as a storage depot for the Army Air Forces, and no State fair has been held since.

"We believe the returning of the grounds to the fair board would contribute to the economic readjustment of Iowa agriculture and would further the war effort more than the storing of surplus goods," Cunningham said.

Cunningham pointed out that even if the grounds were returned now it would not be in time to permit arrange-

The fair board secretary made the anthe depot would be expanded in personnel after V-E Day.

1946 CNE Doubtful, Says Elwood Hughes

TORONTO, May 12. - Elwood A. Hughes, general manager of the Canadian National Exhibition, announced Wednesday (9) that there would be no CNE this year, despite the European victory.

The grounds and buildings have been used during the war years by service forces. A clause in the agreement stated that the grounds would be vacated six months after the end of hostilities in Europe. Even if the grounds are vacated by the troops, it will not be for some time vet.

Hughes said it would take 15 months to revamp the grounds and buildings, so there seems little hope for a 1946 CNE

Fairgrounds Notes

NEW YORK Regional Fair Bill was not signed by the governor. It is expected that the bill will be brought up again next year and that it will be passed:

FRANK H. KINGMAN, secretary of the ranged an outing to be held at the fair- IAFE, stopped off briefly in Chicago last week on his way to Brockton, Mass., after a two-week trip during which he visited leading fair men in the Midwest and West.

C. H. HARNDEN, vice-president of the In addition to the educational fea- IAFE and secretary-manager of the Sagi-(See Fairgrounds Notes on page 49)

Ontario To Hold Trade Show In United Kingdom and France

has been taken by the Province of On- those who wish to trade with them. tario.

Premier George Drew has announced that arrangements have been made for an Ontario exhibition in the United Kingdom in the spring of 1946, to be scale in France.

and the co-operation of various organi- will be passed on to patrons.

TORONTO, May 12 .- The first move to zations in Ontario will be sought for the corral some of the trade of England and display of one of the most outstanding France during the reconstruction period exhibits ever placed before Britain by

Rockingham Track Continues

CONCORD, N. H., May 12.-New Hampshire State Legislature has passed a bill followed by an exhibition on a reduced continuing the Rockingham Race Track for four more years. Nine agricultural Premier Drew said that the overseas fairs share in the profits, and it is curexhibition will provide an excellent op- rently reported that this revenue was the portunity to display the agricultural, in- saving factor in continuing the track, dustrial and other products of Ontario. altho the State will receive about \$200,-Preliminary arrangements have been 000 more in revenue than last year made for the accommodations required, under the new bill. This extra take

Lowa State Seeks Speeds Plans For '45 Run

'Doubtfuls,' who have been on fence, prepare to go ahead-racing men ready

CHICAGO, May 12 .- The "Go" sign on racing, received Wednesday from Fred M. Vinson, Director of War Mobilization and Reconversion, was welcomed profusely by fair men thruout the country and assures the holding of many annuals which had, up to now, been in the doubtful class.

There had been some hesitancy about going ahead on the part of some fairs (See Racing 'Go' Sign on page 49)

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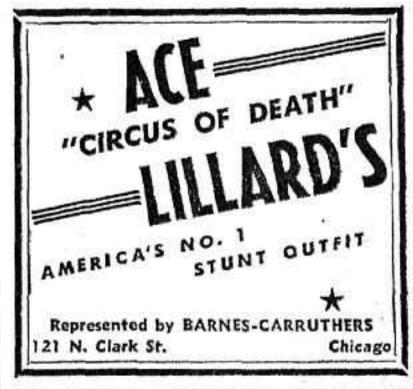
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AC SKEDS GALA CELEBRATION

Event Marks DiamondAnni

City and organizations to join in week of pageantry and merrymaking

ATLANTIC CITY, May 12.—Albert H. Skean, manager of Atlantic City Convention Bureau and managing director of the Miss America pageant, has been named chairman of the Boardwalk Diamond Jubilee Committee which will have charge of the week's celebration, beginning June 24, to mark the 75th anniversary of the Boardwalk.

Chairmen of the committees in charge of the various days and special events include Ezra Bell, Boardwalk pageant; Bernard Dever, baby parade; Frank Amstutz, "1870 Day"; Capt. Clarence Starn, clam-opening contest; Gerald R. Trimble, birthday parade; Nelson Berner, costumes and escorts; Edison Hedges, bicycle fashion festival; Frank P. Gravatt, special features.

The event is sponsored by the city in co-operation with the chamber of commerce, hotel ops, restaurant and amusement men, the Morris guards and all service clubs of the city. The week of pageantry looms as one of the most exciting in the resort's history.

The week will get under way Monday, June 25, with a special feature for children, the annual sand-building contest, with prizes for winners provided by members of the Atlantic City Restaurant and Atlantic City Beveragemen's Associations. Tuesday, June 26, will be the feature day of the week, with a citywide pageant depicting life in 1870, which will include a tableau on the replica of the 1870 Boardwalk to be built in Park Place.

Wednesday, the second annual bicycle fashion festival will be held on the 'Walk, with special awards for the best old-fashioned costumes. Plans, still incomplete, call for a gigantic song-fest and "Barber Shop Quartet" contest on the Park Place stage Thursday, June 28, while Friday, June 29, Boardwalk strollers and visitors will be treated to an elaborate baby parade. Saturday, June 30, will see the annual clam-eating contest on "Clam Stadium" at the inlet, with Capt. Clarence Starn as chairman. On Sunday, July 1, the week's activities will close with the annual clam-opening championships. July 1 will also mark the opening of Hydrangea Festival Week, which will be climaxed by a formal Hydrangea Ball Saturday evening, July 6.

Hodges's Wonders Gets Fat Play at **Detroit Eastwood**

DETROIT, May 12.—Charles Hodges's Palace of Wonders has been enjoying excellent business at Eastwood Park here. where the show is playing in the former ballroom. Only off-days, Hodges reports, have been when general park business has been sloughed by rain.

Recent additions to the show are Doc River, liquid air act; Blanche Palmer, assistant; Little Mary Ross, midget human top, and Donald Hill, magician.

With the show since the opening are Julius Shuster, "man with the \$1,000,000 hands"; William Biggs, fire act; Hermes and Marlene, magic; Harry Davis, mechanical wonder: George and Nellie Taylor, musical act; Joe Fernando, painproof man; Jesse Rankin, gorilla-faced boy: Fern Lawrence, Miss Electra; Neal Johnson, bag punching; George King, Punch and Judy and vent, and Rae Temple, "man with child growing from stomach."

General staff, in addition to Hodges, who is in charge, includes Leon Young and Eddie Lloyd, talkers; Freddie Turcott and Roger Orlando, ticket sellers, and Hermes and Joe Orlando, inside lecturers.



W. R. HURWOOD, U. S. Coast Guard Reserve (inactive) and president of Hurwood Enterprises, Norfolk, is new owner and developer of Crystal Lake, Danville, Va., which resumes operation Decoration Day after three years of darkness. Hurwood is well known in the amusement industry thru his operations along the Jersey Coast and in Delaware and Maryland.

Playland Beach Buys Toothpick Exposish

SAN FRANCISCO, May 12.—A widely heralded novelty attraction known as the Toothpick Exposition, which was made from a million toothpicks by prisoners at California State Prison, Folsom, has been sold by Arthur P. Craner, of West Coast Amusement Company, to George K. Whitney, president of Playland-at-the-Beach.

The attraction, a unique creation which required three years to build, will be featured at Playland Park.

both serving life sentences, Craner represented them and the State of California in the deal as trustee. He states that other similar attractions are to be the handicraft industries and that a new 1946 under Craner's direction.

Virginia Resort Resumes After 3-Yr. Darkness

DANVILLE, Va., May 12. - Newest amusement park on the East Coast opens May 30 when Crystal Lake here goes back into operation after three years of dark-

Bought and improved at a cost exceeding \$70,000, the funspot has been put back into business in spite of wartime restrictions, material priorities and labor shortage. It will open with a new swim pool, 210 by 150 feet; a new dance hall, Funhouse, Ferris Wheel, and other rides and attractions.

Occupying 80 acres of rolling land in the hills east of Danville, Crystal Lake will provide not only an amusement spot for the people of Southside Virginia and Middle North Carolina, but also a roadside picnic grounds for tourists and the people of surrounding counties.

W. R. Hurwood, United States Coast Guard Reserve (inactive), president of Hurwood Enterprises, Norfolk, is new owner and developer of Crystal Lake.

Severin Hilo Frames New Detroit Minnie

DETROIT, May 12.—Opening of a new miniature amusement park here is tentatively scheduled for May 25. It will be located in the South-End suburb of Ecorse, about 15 miles from Edgewater Park, and in the center of a large working-class neighborhood. Location is county park which draws thousands of people daily during the summer.

New funspot, as yet unnamed, will be operated by Severin Hilo, who has been connected with numerous show events in the Detroit area since 1929, chiefly as entertainment chairman of all types of sponsored productions.

Park will open with a number of small Due to the fact that the makers are rides, with Hilo planning to acquire others as they become available. Plans for concessions will be considered later.

MAX HIRSCH, concessionaire at Rivermade at Folsom under the direction of view, Chicago, has received word that his son, Ray, a pilot with the U.S. Air attraction will be sent on the road in Forces overseas, was killed on his 35th mission. No details are available,

Reverse English!

VANCOUVER, B. C., May 12 .-Vancouver's park commissioners are lining up the latest wrinkle in 200 features for Stanley Park after the war. They're going to put the spectators in cages and let the animals run wild.

The disclosure came at a recent meeting as the board considered a protest from the SPCA concerning the board's proposal to spend \$25,000 on an aviary while present conditions in the zoo were "disgraceful."

The new type zoo is known as the Whipsnade. Animals would be viewed in surroundings approximating the natural state by spectators protected in wire enclosures.

Syndicate Buys AC Steel Pier

ATLANTIC CITY, May 12.—Steel Pier, the resort's chief entertainment center, was sold this menth to a group of New York and Boston theatrical Interests for a price reported at \$1,000,000. A purchase agreement was signed Monday (7). and actual settlement will take place later this month. However, the new owners will take over at once, it was

Involved in the transaction is all the capital stock of the Atlantic City Steel Pier Company, the president and sole owner of which was Frank P. Gravatt, on the Detroit River and adjoins a large who in April sold the Chelsea Hotel Company for approximately \$1,000,000 in cash. Gravatt had owned Steel Pier since November 13, 1925. The pier occupies nearly a city block fronting on the Boardwalk and stretches a half mile into Atlantic Ocean.

The pier houses five theaters, a marine ballroom large enough to accommodate 1,500 couples and, at the ocean end, a stadium with a seating capacity of 5,000. Promenades, steamer decks, concessions and a broadcasting station also are located on the pier.

Alfred and Louis Burk, Philadelphia meat packers, built the original pier in

During the five-day Decoration Day period at the pier, May 30-June 3, two vaude shows will be presented. A new show will be presented Saturday and Sunday, June 2-3.

Louis Prima and orchestra will be the top attraction during the five days, with Lily Ann Carol as featured songstress.

UnfavorableWeather Mars Seaside Bow

VIRGINIA BEACH, Va., May 12.—Amid the most unfavorable weather the beach has had in many years, Seaside Park opened its second season under the guidance of the Lewis Brothers, Jack L. Greenspoon and Dudley Cooper to fair business.

Main improvement is the extension of Scoville's at far end of Boardwalk. Surf the Boardwalk to take in the entire beach front, including the two additional parcels of land recently purchased, that and Cecil Scott's ork, and Blue Bird now gives a water frontage of half a Casino, with Al Cerino's ork and the mile. Three new rides are operating, and the Scooter has been enlarged to 24-car size. All other rides have been refurbished.

The town council has approved the plans for the Roller Coaster. Machinery and lumber are on the lot and it is only a question of an easing of labor conditions before building starts.

Art Lewis's Frolics got a grand start with Lloyd LaBrie and his music. A Hammond organ, presided over by Mildred Vidal, has been installed in the ballroom.

Art Lewis and Greenspoon were hosts to a party of veterans from Fort Story

JEFFERSON BEACH, Detroit, is expected to remain closed this summer because of the transportation situation.

Coney Front Quiet on V-E Day; Island Becomes Cabaret-Minded

NEW YORK, May 12.-Little effort was made by ride operators or concessionaires at Coney Island to cash in on V-E Day, which was probably just as well, as few people visited the resort. On Monday (7) afternoon there was some activity along Surf Avenue and the Boardwalk, with bingo parlors, Penny Arcades and eateries doing fairly brisk business. Practically no rides, excepting Feltman's Merry-Go-Round, operated, but the Palace of Wonders freak show on Surf Avenue was open and doing a modest

Rain up until mid-afternoon Tuesday (8) left Coney Island almost deserted until early evening. Only ride operating was a Skooter track on Surf Avenue. Bingo parlors and a couple of Penny Arcades were open as were several of the dine and drink spots which are numerous in Coney Island this season. The Atlantis, on the Boardwalk, did a fair late-afternoon business, with Mousie Powell's ork as the drawing card.

Coney Island is cabaret-minded this season, with no less than 10 spots set to try out dance and entertainment policy. Most ambitious project is the Million-Dollar Ballroom on the Boardwalk, which is slated to open this week-end (12) with name bands-with several names

announced but dates of their appearances not stated. This is a big spot with plenty of floor space but located at the far end of the Boardwalk, which means it will take plenty of plugging to draw a paying crowd.

Atlantis, on the Boardwalk, is fairly well established and has a good location. Somewhat isolated but an old-timer is Avenue has two spots using bands at present, the Stable, with the Red Caps Aloha Revue. The Seven Seas and the Eagle are set for dancing but are not billing bands or talent. The Bowery has the Bowery Barn, announcing two unnamed bands and the Shamrock Irish House and Lane's Irish House, both of which have singing waiters, solovox and piano. Feltman's, formerly the outstanding dine and dance spot on the island, apparently is sticking to its wartime polley of operating only its lunchroom and hot dog stands.

Two freak shows, World Circus Side Show and Palace of Wonders, have previewed and, with favorable weather, will Hospital. start their season this week-end (12). Tirzah's Girl Show is also set to open. So far these are the only flesh shows set for the season,

A.R.E.A.News By R. S. Uzzell ____

Belmont Park, Montreal, could not have been more fortunate in the celebration of V-E Day had it itself arranged the time of its occurrence. The preview was on Saturday and Sunday (5-6). V-E Day in Canada was celebrated Monday (7), with Tuesday (8) a holiday. Thus, Belmont escaped the hilarity which prevalled in the city and with no damages or tons of paper to clean up after the big party. The park's preview was marred by rain on both days. Nevertheless, it got away to a good start.

On Sunday (6) the Hamid-Morton Circus management and performers paid Belmont a visit. They commented on the beauty and cleanliness of the park. Omer Kenyon, their promotion man, has managed a number of amusement parks and knows a real park when he sees one.

The new ride, Moon Rocket, brought in and operated by the Conklin brothers to displace the Tilt-a-Whirl, made a good showing at the preview.

The fine weather of March has tapered off into a rainy season. The help situation is easing up, and returned servicemen are asking for their old jobs. Munitions plants are not working at fever heat nor with the great number of men they have had the past three years.

No park anywhere has finer fire protection than Belmont. A high-pressure water system has been installed, with ample stations at strategic points on the grounds. The system takes the oxygen from the water and reduces the stream to a spray which smothers the fire.

Just before preview a fire drill was held to acquaint each employee with his post and duties. Thirty men in the park have keys to the main station where the engine puts on the high pressure. This is a new form of fire insurance. It is a most potent factor in fire prevention and materially reduces the fire insurance

The big item now is to keep employees in picking up and removing fire hazards.

Philly Zoo Chalks Attendance Record

PHILADELPHIA, May 12.—Marking the start of the season at the Philadelphia Zoo, a "May Day at the Zoo" was staged last Sunday (6). With clear skies, the features and expansion of production." crowd of youngsters and adults reached an all-time record attendance of 39;821.

Jule Mannix started proceedings with an exhibition of her trained eagles. Warren Buck, who recently completed his 21st trip to Africa to bring back wild animals for the Philadelphia and other zoos, pulled the cord that officially opened the season on monkey island.

Among other entertainment features were George M. Allman and Joe Gangler, of Gangler Bros.' Circus; Harry F. Welch, "Popeye" impersonator, a guessing contest with War Stamp prizes, and a concert by the Girard College Band.

Compounce Dances Start

BRISTOL, Conn., May 12.—Dancing at Lake Compounce began last week, with Johnny Solek and band featured Thursday nights, and Cliff Slater each Saturday. Bookings of name bands is pending. Amusement area is open on weekends.

FAIRGROUNDS NOTES

(Continued from page 47)

Mrs. T. J. Mulrooney, of the executive staff of the Saginaw fair, were business visitors in Chicago last week.

DEARBORN COUNTY FAIR, Lawrenceburg, Ind., will be held a month earlier than usual. Leonard Haag, secretary, announces that the Joyland record-breaker. "Many fairs were delay-Amusement Company will furnish rides for the midway, and B. Ward Beam's Thrill Show will be featured for an afternoon and night.

GEORGE A. HAMID, INC., will furnish the grandstand attractions for the Chattanooga-Hamilton County Inter-State Fair, Chattanooga. Among acts signed are Edison and Louise, Kirk's Trained Animal Circus and the Two Arleys.

Racing 'Go' Sign Cheers Annuals

(Continued from page 47)

which feature harness racing, the management feeling that without the horses the annuals wouldn't be a success.

The managements of those fairs who had resigned themselves to a raceless season and went ahead and engaged other attractions to take the place of the trotters and pacers now find themselves with a much larger budget than in past years because of the racing expense which will be added to the rest of their entertainment program. However, practically all will go thru with the entertainment programs they have arranged even tho they do add races. They believe that the increased attractions will draw a larger gate and will justify the increased expenditures by bringing in much additional revenue.

Horsemen Ready

Harness horsemen all over the country have felt from the start that the racing ban would be lifted in time for the fair season and have kept their horses in shape. In Wisconsin, C. C. Woody, president of the Wisconsin Top-Line Circuit of Fairs and the Wisconsin Breeders' and Harness Horse Association, estimates that there are more than 300 pacers and trotters in training in that State alone.

In Ohio and Michigan, where many fairs make harness racing their chief attractions, owners have also kept their horses in shape and are ready for the summer campaign. Same holds true in New York, Pennsylvania and other racing sections.

DuQuoin's Record Program

The DuQuoin State Fair, DuQuoin, Ill., will offer a record \$60,000 race program. "Lifting of the ban assures our holding a fair this year," wires H. E. Strong, secretary. "All-time record \$60,on the alert for fire alarms and to aid 000 race program will be offered. Entries are closed, with all the leading Grand Circuit stables participating with 350 head of top horses."

> R. R. Williams, secretary of the Central Wisconsin State Fair, Marshfield, wired: "Lifting of racing ban will enable the fair here to function with full efficiency in all departments. Racing will make the entertainment program a sure success and permit us to double the effort to exploit war production and give the greatest possible ald to agricultural Pennington Gap-Lee Co. Fair Assn. Sept.

Many fair men who were queried by The Billboard stated that the ban would not affect them one way or another. A. G. Norrick, secretary of the Muncie (Ind.) Fair, said: "No effect except that we will have racing; otherwise we would have had a fair without it. Racing, however, gives us a much better fair."

Frank H. Means, manager of Colorado State Fair, Pueblo, wired: "Racing will be added to our program; otherwise no change in plans."

"We were ready; ban-lifting completes our plans; fair will be bigger than ever," wired A. L. Putnam, secretary of Northern Wisconsin District Fair, Chippewa

Harry Kahn, secretary Auglaize County Fair, Wapakoneta, O., advised: "All set for a full week of fair, with \$12,000 in purses for three days and three nights of racing under the lights. All attractions booked for the week. Making big plans and moving the grandstand."

Bryan P. Sandles, Ohio's assistant agriculture director, predicts that V-E Day and lifting of the racing ban will bring the greatest prosperity to Ohio's county fairs. Seventy-two of the 85 fairs now skedded will have horse racing, as well as the other usual entertainment programs, he said.

C. C. Hunter, secretary of the Illinois Association of Fairs, declares that Illinois county fairs are anticipating their biggest season, even tho 1944 was a ing buying attractions because of the uncertainty of racing," he said. "Now they can go ahead with their plans."

C. V. Nichols, secretary of the Cresco (Ia.) Fair, says all fairs in his section will run as usual with harness racing.

No Racing at Minn. State

Judge Fred Vinson's order restoring horse racing, etc., met with little enthusiasm from Minnesota State Fair boards, and Raymond Lee, fair secretary,

Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended May 11.



The complete List of Fair Dates was published in Spring Special Number dated March 31. The next complete list will be published in issue to be dated May 26. See each issue of The Billboard for corrections and additions,

COLORADO Loveland-Northern Colo. Fair Assn. Last week in Aug. Paul L. Olinger.

CONNECTICUT Goshen-Goshen Agrl. Soc. Sept. 3. Louis W. Blakeslee. West Hartford-West Hartford Country Fair.

Sept. 3. Ruth A. Leinbach. GEORGIA

Augusta-Exchange Club Fall Fair. Nov. 5-10. O. O. McGahce,

TDAHO Boise-Western Idaho State Fair. Aug. 28-Sept. 1. F. H. Neitzel.

KANSAS Clay Center-Clay Co. Fair. Sept. 4-7. L. R.

MAINE Cornish-Cornish Agrl. Assn. Sept. 24-29. Leon M. Ayer. Farmington-Franklin Co. Agrl. Soc. 18-22 (if held). Frank E. Knowlton,

MASSACHUSETTS Dudley-Dudley Hill Fair. Sept. 3. Florence M. Penniman.

MICHIGAN Stalwart-Stalwart Agrl. Soc. Sept. 13-14. Mae Warren.

MISSOURI Marshfield-Webster Co. Fair Assn. Sept. 6-8. Claude E. Lewis.

NEBRASKA Neligh-Antelope Co. Fair Assn. Sept. 8-9. Armin Milgachi, Elgin, Neb. Spalding-Greeley Co. Free Fair. Aug. 20-22. Don C. Smith.

NEW YORK Fonda-Montgomery Co. Agrl. Soc. Sept. 1-5. Jay V. S. Shelp.

PENNSYLVANIA Lititz-Lititz Community Show, Oct. 4-6. W. N. Young. Mercer-Mercer Fair. Aug. 21-24. J. P. Orr.

NORTH CAROLINA Greenville-Greenville Co. Fair Assn. Oct. 22-27. C. A. Herlong Owings-Mt. Carmel Fair. Oct. 10-13. Andrew Sumter-Sumter Co. Fair. Nov. 6-9. J. Cliff Brown. Walterboro-Colleton Co. Fair Assn. Oct. 1-6.

E. E. Jones. VIRGINIA Abingdon-Southwest Va. Fair. Aug. 27-Sept. 1. G. Y. Booker. Clintwood-Farmers' Fair Assn. Sept. 6-8.

Leonard M. Mullins, Isom, Va.

Danville-Danville Fair Assn. Oct. 9-12. A. D. Starling. 3-8. Robt. C. Carter, Jonesville, Va. Tazewell-Tazewell Co. Fair. Aug. 20-25. Miss Faye Harris.

WASHINGTON Spokane-Spokane Interstate Fair. Sept. 27-

30. Mrs. Adeline Darby, Dishman, Wash. WYOMING Buffalo-Johnson Co. Fair. Aug. 23-24. Wm.

Torrington-Goshen Co. Fair. Sept. 3-4. E. P. Perry.

said the annual will go on without benefit of harness racing.

While there will be no horse racing, a local horse show will be staged. In addition, the Guthrie rodeo stock from Muskogee, Okla., will show here, as will Ace Lillard's Thrill Show. Barnes-Carruthers, as reported earlier, has the grandstand revue, and Thearle-Duffield, fireworks

Lee said the fair theme will be to show the State's war work in field, factory, garden, home and school.

Lillard Mexico City Draw

CHICAGO, May 12.-Ace Lillard, who has been showing with his thrill unit in Mexico City since April 28, has been drawing excellent attendance, according to wires received from Babe Lillard, Weather was bad during early part of the engagement, and two shows had to be postponed because of rain. Babe wired that Ace received slight back injuries last Saturday (5) when he crashed into a flagpole after making his jump over a bus and 15 cars, but he was able to continue work. Show closes Sunday

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Paramount Passes To Audra Hardesty!

KENTON, Tenn., May 12. - Jimmy Ogle, who has operated the Paramount Players since 1919, has sold to Audra Hardesty, Illinois repster. Show opened the season at Parsons, Tenn., April 23.

Much bad weather has been encountered, but business has been satisfactory, Ogle says. Only four nights were shown at Parsons, heavy rains and cold weather ruining the other two. Show has two more weeks in Tennessee, then jumps to Southern Illinois and Indiana for the summer. Plans are for a long season, winding up in Southern Alabama about December 10. Cast is as follows: Audra Hardesty, manager and heavys; Virginia Oliver, leads; Willie Hester, ingenue; Jimmy Ogle, comedy; Grover Franklin, and Joe Reese and James Ivey general business. The top is in charge of Raymond Vespie, with two helpers, and the concert features Big Jeff and His Tennessee Playboys from Station WLAC, Nashville. Bob and Loretta Mc-Clain furnish the free act each evening at 7:30, and are featured in the concert. Tent is a 55, with two 30-foot middles,

Rep Ripples

and carries 450 folding chairs and 10

lengths of blues.

V. SLATER left Byers, Colo., recently with his vaude-pic unit and will put in most of the summer in the Leadville (Colo.) sector. . . . BOB BOYD'S vaude-pic show, after several weeks around Garfield, Kan., is set in Wichita County, that State, for the next month. Harry Francis does the vaude end. . . . COSTA SHOW, three people and 16mm. films, playing halls and schools, reports good business in the North Bay (Ont.) sector. . . . W. LEO HERING, who wintered around Hibbing, Minn., with a oneman school show, will this season have a tent vaude-pic show in the Pequot Lakes area, that State. Dramatic sketches will be offered by Lloyd and Virginia Hering. Lloyd is an old-time rep and vaude agent and performer. . . . HOW-ARD PLAYERS, four-people colored show, recently closed their season in the New Orleans sector. They will add a pic outfit soon and move into Mississippi for the summer, playing fairs and auspice dates. . . BOTTS SHOW, T. H. Botts, owner, is readying at Medicine Hat, Alta., to trek that territory with a three-people vaude-pic unit. Show will present short-cast bills and sketches. Botts showed pictures in Western Canada the past winter. . . . H. H. FAN-NING will have a hall and school show in Central Oregon this summer, opening near Astoria. . . SILAS GREEN show had packed houses at Wilmington, N. C., May 1-2. J. Lee Buck Smiles and Frances Lue were visitors.

HERMAN MILES, who has been show-ing straight pictures around Madison, Wis., will have a vaude-pic unit in the Fish Creek sector, that State, this summer. . . A. L. NEIDLANDER, who wintered at Butte, Mont., is operating a three-people unit in Powder River County, that State, presenting dramatic sketches and short-cast bills. He also has a 16mm, outfit, . . . BURT PLAY-ERS, active in Dade County, Florida, the past winter, have taken up their regular territory in Ellis County, Texas.

Storm Rips Roberts's Canvas

MACON, Ga., May 12.—Roberts Tent Show recently sustained heavy damage to its tent in a windstorm at Tazewell, Ga. Storm struck five minutes after the show was over, but no one was injured. Tent is being repaired.

'SKIRTS IN THE ARMY'

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Family Shows Back

-By E. F. Hannan-

AT THE START of the wounger either because some of the younger members were going into service or be- has just returned from overseas. She cause the family went into war work. They are coming back rapidly, as is seen by seven small shows of this type play- MRS. FRED CHASTAINE. ing in the Far West and several going or getting ready to go in Texas and other

They are now taking on the vaudepic style show in many cases, which allows of fewer flesh help and longer stands. Family shows have always been able to make the grade, no matter how much the rest of showbiz was taking it on the chin.

"You can't keep a good man down," and this same applies to families who have once got the sand of the road under the skin.

Bernice Newman's Playboys Takes to Canvas in 3 Weeks

DUBLIN, Ga., May 12.—Heard six days a week at noon over Station WMLT here, Bernice Newman and Her Marshland Playboys have three more weeks in schools and theaters in this area prior to opening their tent season. They will show under a 50 by 90 top.

Buster Butler, Pee Wee Scott, Melba Stewart, D. J. Blackburn Jr., Joyce Marsh, Melba Blackburn, Bernice Newman and Blackie Brown.

FROM THE LOTS

(Continued from page 41)

this show, had fine hot weather and good business. The show stayed over there for Monday and Tuesday (1-2), as the next spot, the Lodi Fair, was only three days. Mayor George Halkyard visited, and Chief of Police Stein co-operated in every way.

Al Rodin received a broken ankle while horseback riding in Napa, Mrs. Harry Baker is in the hospital for an operation. Also on the sick list recently were Mr. and Mrs. Hunter Farmer and Shorty WON, HORSE & UPP Montie. Mrs. Leona Cook, Margaret Farmer's sister, is helping with conces-

Bill Stathos, front-gate ticket taker, is dolled up in a new red and gold uniform. Mr. and Mrs. Bones Hartzel did well here with their Octopus Show, as did A. J. Budd with his girl revue and side W. T. JESSUP.

Midway of Mirth

GILLESPIE, Ill., May 12.—Show has started its trek thru Illinois, Missouri and Arkansas after having played St. Louis lots since early in March.

The lineup: Esther Speroni, owner; Robert McCormick, lot; Tommy Davis, builder and electrician; Walter Fanning and Francis Hines, Merry-Go-Round; Roy Warr and Edith Seals, Ferris Wheel; Johnny Walstrum and Robert Pike, Mixup. Concessionaries-Morris Simons, Frank Haines, Alex Mitchell, Fred Schoultz, Harry Hicks, Minnie Quillian, T. S. Cowan, Ralph Russell, Gale Fulton, Heavy Seals, Dutch Meyers, Tommy Thomas and Fred Miller.

Tommy Davis, connected with show 15 years, has been confined for an operation. Billie Bob Barrett will spend the summer school vacation with the show. Mr. and Mrs. Whitey Nolte visited while en route to join Baker's United,

Whitney & Scott United

DES MOINES, Ia.-May 12.-Show will open in Traer, Ia., Wednesday (16), Slim and Violet Nelson having been in winter quarters for the past six weeks painting and repairing rides, Mr. and Mrs. Albert Fowler and son, and Mr. and Mrs. Nick Carter have been here two weeks.

Mr. and Mrs. Red Courtney, Mr. and Mrs. Virgil Gray, Wingie Stuart, Harry Whitney and Kenny Goddell will join at Traer. Show is owned by P. F. (Bud) Whitney and John Scott of Des Moines,

Eddie's Exposition

JEANNETTE, Pa., May 12.—Season opened April 18-28 at Ford City, Pa., and money was plentiful despite two nights lost thru rain and cold weather. Show opened here May 2 with more cold and rain. Chet Howard added his rides and BETTY BEIL. concessions here.

Regal Exposition Shows

NASHVILLE, May 12.-Mrs. B. M. Scott, owner, reports that four weeks of continuous rain have been discouraging, but clear skies the past week brought out business. Mrs. Helen Kennard has left for Ohio to visit her husband who to \$50. will return to join her parents, Mr. and Mrs. Harry Moore, with the show .--

VICTORIA FUNERAL

(Continued from page 43)

horizontal position with her extended legs crossed with Torrence's right foot planted on her ankles to keep her balanced.

There are several versions as to what happened, but veteran circus performers who witnessed the accident attributed the fall to a sudden jerk, caused by the rope on which the pair were being slowly lowered to the ring being caught in the pulley block. This caused Torrence's foot to slip from his partner's ankles and the precarious balance upset.

Performers and personnel rushed her across the street to the operating room of Polyclinic Hospital, but she died without regaining consciousness, Torrence rushed to his wife's side and was with her when she died.

Services were held in St. Malachy's Hillbilly unit features Charlton Butler, Roman Catholic church (the actors' chapel) on West 49th Street, Wednesday morning. High Requiem Mass was celebrated by Father Edward Sullivan, of Cambridge, Mass., circus chaplain. Services were attended by nearly 500 members of the circus. Robert Ringling, William Dunn, Pat Valdo, Merle Evans and other officials of the show shared pews with roustabouts, clowns, midgets, giants and performers,

Funeral party, including Alex Neuberger, fellow-performer and close friend of the Torrences, left for Sarasota Friday (11), where burial will be in Manasota Cemetery.

(Continued from page 43)

their opinions, superstitious showmen should mix up the lots to have a little of every kind, and any weird location would be the best.

Today's lot fits the bill. It is partly grassy and swampy, and part of it is the city dump. It is weird because there is a cemetery located at our left, a morgue at our right, a coffin factory in front, and a row of funeral parlors behind us. In the center is an old gallows which was used at one time for public executions. When the town was booked by our agent the population was 900. Upon our arrival here this morning we learned that a pestilence had emptied the town.

Heirs of the departed business men arrived, opened the stores and supplied the show with its needs. That was a break. Our parade left the lot at 11 a.m., swung around the town square without being witnessed by a live one. The downtown wagon didn't break the ice all day. The matinee was called off and the night show proved a bloomer. The only attrac- 16 MM. tion to get a play was the side show. There wasn't any money on the ticket sellers, but the duckets were gone. That would probably mystify some showmen but no one on this trick. The side show manager, who does magic, hypnotism and a mental act, and his stooges believe in reincarnation. They claimed that even tho they didn't see the customers, proof that the dead return lay in the fact that the ducats were missing. We witch burners of grassy lots agree.

Starke, Fla., Ups Licenses

STARKE, Fla., May 12.—Incensed over what they termed a "gyp" show, members of city council voted to increase the daily license fee for a big top from \$25 to \$100, and each side show from \$7.50

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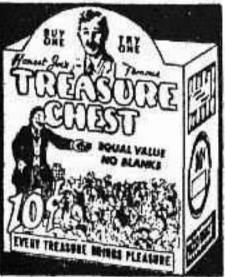
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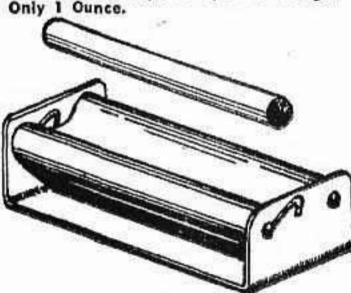
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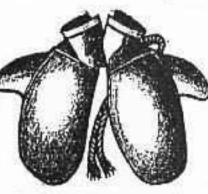
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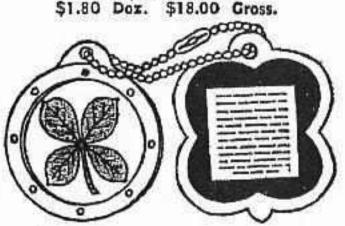


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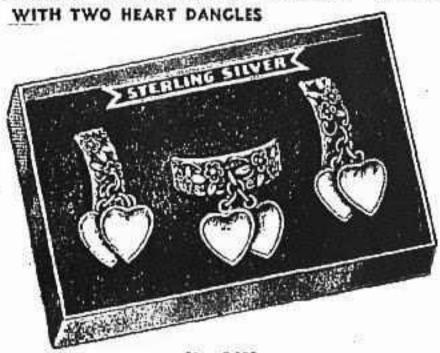
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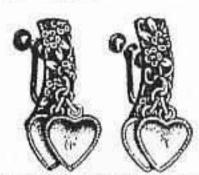
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CLASSWARE

																							Gross
Whiskey																							3.50
Ash Tray	5					i																	3.75
Tumblers	Šir.		œ.		×		¥					٠		×		٠	٠	۰	*				3.75
dapples																							4.50
Whiskey	M	u	g!	5	(1	4	-	D	0	Ľ.	d	c	a	56	.)		(1	15	e	į.	4.00

U. S. MADE SLUM

				Gross
R-W-B Flag Bows				\$1.35
Assorted Charms				1.25
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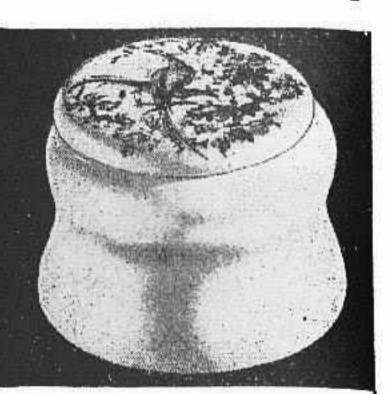
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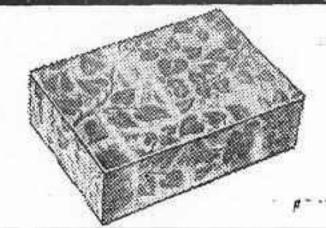
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Pipes For Pitchmen

By Bill Baker-

Communications to 25 Opera Place, Cincinnati, 1

JEFF FARMER . . . has a new tattoo studio in Funland Arcade, Portsmouth, Va.

JAPRATS and then back to normal.

MR. AND MRS. JACK HENDRIX . . . are working stores in South Bend, Ind., with needle, frame and pattern for a buck eighty-five. They will open with car polish and cleaner as soon as the weather permits. They say they'd like to read lines here on Harry Newman, Shifty Lewis, George Earl, Eddie Pine, Charlie Courteaux, John Brennan, W. T. Hopkins, Owen Flippo and Johnnie Jacobs.

T. D. (SENATOR) ROCKWELL . . . is now night clerk at the Lebcc (Calif.) Hotel. He has his tripes and keister with him, just in case.

L. BRYANT . . .

lines from Comanche, Okla., that he visited the Cole Bros.' show in Indianapolis recently and caught the following boys working: Luke (Hillbilly) Morrison, planes; Ben (Horseback) Myers, balloons; Groundhog Brooks, Red Allen, Birdie Jake, of Peru, Ind., with new high flyers; Kelly with parking, floss and popcorn; Abe Schmaltz, lead gallery; Fat Waterman, parking; Peanuts Cramer, Jack Hendrix and John Brennan,

KEEP VIGILANT for government release of items you may use.

MARIE R. ZAMPINO . . .

got a swell full-page roto layout of pix by the staff photographer of The St. Louis Post-Dispatch in the issue of May 6. Showed her at work in a St. Louis Kresge store with a demo on shampoo.

EDWARD ST. MATTHEWS . . .

has been working West Virginia for nearly two years with his own products. Recently E. E. Meredith, columnist of The Fairmount (W. Va.) Times, wrote a column about Matthews which was a boost for all pitchmen.

EDWARD G. GILLESPIE . . .

in San Francisco the last two months, says he has met most of the boys and girls there and that they are doing okay. Gillespie worked cleaner thru stores but says he now has a hosiery preparation that makes rayon look like silk, and is going over well. He adds that Show Folks, Inc., is doing a lot for pitchdom on the Coast and that practically all the boys and girls in the San Francisco area are members. National headquarters are in Chicago, with Madaline E. Ragan one of the leaders in its operation. Fred Weideman, Art Craner, Pat Trainer and Milt Williams are active in the Pacific Coast division. Gillespie would like to read pipes here on Art Cox, Bill Westfall, Earl Davis, Art Fredette, Tony Traysed, Polish Fisher and Charles Price.

S/SGT. ROY TATUM . . . now at Lake Charles, La., shoots in after a three-and-a-half year silence to say he will hit the road again with Svengalli when he gets out of service. He misses pipes from the Detroit crowd and also would like to see lines from Mr. and Mrs.

Next Issue LIST NUMBER

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SEVENTH WAR LOAN affords an opportunity for you to include a few words about War Bonds when you talk.

PVT. RUBIN BLUESTEIN . . . would like to hear from Johnnie Barber, Morris Zetner, Sky Ball, Maxie Miller, Denver Klein, Morris Gustav and some of the boys on the Ringling circus. His address is A. S. N. 44128077, Co. A., 226th Bn., I. T. B., Camp Blanding, Fla.

WHITEY BRECHT . . .

now on a tanker in the South Pacific, would like lines from Patsy and Pud, Jack Colton, Willie Moon, Bill Stoval and Ray Hirsch. His address is care-Pacific Tankers, Inc., San Francisco.



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Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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Stage Show, Bands For Hamid's Pier Holiday Preview

ATLANTIC CITY, May 12.-George A. Hamid announces the 1945 opening of Hamid's Million-Dollar Pier beginning with a preview week-end show over Memorial Day, May 26-30. A stageshow, two name bands, motion pictures and assorted attractions will be included in the first show, headlined by Ann Corio. for use by picnickers. The Hylton Sisters and Hal Sands, dancers; Bohn and Matthews, and Steve Evans are scheduled for the holiday opening show.

Eddie Morgan and Chuck Gordon bands will share the ballroom spotlight for continuous dancing. Other attractions include the Phillips 1945 Victory Revue; Princess Yvonne, mentalist, and Doc Irving, magician.

Hamid's Pier will hold its formal opening in June.

Richmond; Lima Out

RICHMOND, Ind., May 12. - North American Exposition, owned and managed by Pete Kortes and Mel Vaught, experienced a siege of rainy and cold weather for the first five days and nights of their engagement here this week under the Disabled American Veterans and as a result continued its stand here thru next Tuesday (15). Show then moves to Springfield, O., opening Friday night (18) under the auspices of the Mothers of the Navy Club. Thus the NA org is forced to cancel its scheduled following week's spot, Lima, O.

On Tuesday night (8) Al Humpke, of Anderson, Ind.; Gene Harlien, Dayton, O., and Mike T. Clark, veteran agent now making his home in Indianapolis, were visitors, along with several mem- Park plans to bring in name bands when bers of the Anderson (Ind.) Fair board. available,

Park Notes

LEO FRANCIS, white-faced musical clown, returns to Fontaine Ferry Park at Louisville May 20 for two weeks.

WALLED LAKE PARK, Walled Lake, Mich., 25 miles northwest of Detroit, opened its season Friday (11). Skating rink has been equipped with a new music system. Fred W. Pearce, manager, also has added a new baseball diamond

RIVERVIEW, Des Moines, under management of F. M. Shortridge, opens Friday (18). Park has undergone renovation and repainting. Among attractions added are a large Ferris Wheel, 10 new boats for the lagoon, and a new miniature train. Army Liddell and ork will again be in Riviera Ballroom with 14

BEST NEWS to arrive at Riverside, Agawam, Mass., on V-E Day was a letter from Harry Storin Jr., now in the Phil-Cold Holds NA in from Harry Storin Jr., now in the Philippines, notifying his dad, who is press chief at Riverside, that he was advanced to post of sergeant in his infantry division. Harry Jr., who has been in several invasions, has been doing press relations work for his outfit.

Akron Summit Beach Goes Nightly Park-Plan Dancing

AKRON, May 12.—Summit Beach Park, which heretofore has had dancing at its ballroom only on Saturday and Monday nights, this season inaugurates a new policy of nightly park-plan dancing, effective May 15.

Herman Spero, of Cleveland, will handle the bookings, and Bill McCullough will be ballroom manager. Bill Ost ork has been signed as house band. Ost has played the Nu-Elms Ballroom, Youngstown, O., the last three years.

Amusement Ops Plan Pier at Ocean View NORFOLK, May 12.-Plans to build a

3,000-foot pier at Ocean View as soon as government approval and materials can be obtained, have been announced by Dudley Cooper, one of the operators of Ocean View Park here.

Plans of Cooper and his associates call for an expenditure of \$450,000 for the pier, which will have facilities for fishing and for mooring of excursion steamers.

J. F. Sparks Shows

TUSCALOOSA, Ala., May 12 .- Following an excellent week at Selma, Ala., show moved here for week ended April 28 and remained thru May 5 on Burk's showgrounds. Weather was bad and business good, considering. Rain thruout the week and Tuesday night was lost due to storm. Lot in bad condition thruout the engagement. Loads of sawdust were used daily, only to have more rain fall. Station WJRD gave good cooperation, as did local newspapers. Red Brown's Wild Life Show, nicely flashed. was in the money. J. T. Sparks, brother of J. F. and J. C. Sparks, critically ill in a Birmingham hospital, spread a pall of gloom over midway. Mr. and Mrs. Henry Riley's photo gallery clicking nicely. Despite the weather all concessions were in the money this week.

Week ended May 5. Same grounds. Weather, cold. Business, none.

Just as the people tried their best to come out the first week despite rain and mud, they tried just as hard to remain away the second week; most of them did remain away. It was simply a big letdown. Because of the worst lot experienced in many years, show was unable to get off Saturday and remained over the second week. Local preacher, 'tis rumored, prayed for rain on the carnival the first week and his prayers were answered. 'Tis also rumored this same preacher prayed fervently for fair weather the second week in order the show might move on. D. Rex Barnes closed here. Chairoplane semi, wrecked coming into Tuscaloosa, is back in condition again. Ira Hill joined as mechanic. Because of remaining over in Tuscaloosa the second week, the show will only play one week in downtown Birmingham instead of two as has been customary in the past .-- R. L. OVERSTREET.

WALLACE BROS.' SHOWS

WANT CAPABLE OCTOPUS FOREMAN or would place a capable sober Second Man in Foreman capacity. If you don't know an Octopus don't apply. Can also place General Help in all departments. Highest salaries and pleasant working conditions.

Can place capable Concession Agents in Office-Owned Concessions. Will book any Ten-Cent Merchandise Concession not conflicting with what we now have. Good proposition for Arcade. C. A. Berg, write. Want photos. This organization has 11 outstanding Fairs, no pumpkins, with a long season of fall Fairs, including BLYTHEVILLE, ARK.; PINE BLUFF, ARK.; YAZOO CITY, MISS.; MERIDIAN, MISS., AND JACKSON, MISS. Our Fairs start in July after Illinois' Largest 4th of July Celebration, OLNEY, ILLINOIS.

CAN PLACE MUSICIANS, CHORUS GIRLS AND COMEDIANS IN OFFICE-SALARIED MINSTREL SHOW or will contract with good producer to take Show. All salaries from the office. All replies

WALLACE BROS.' SHOWS, JONESBORO, ARK., this week; SIKESTON, MO., next.

AL C. BECK WANTS FOR THE WORTHY SHOWS, INC.

"America's Second Best"

OPENING LANCASTER, NEW YORK, MAY 26

SHOWS—Can place Grind Shows of merit. What have you? Wm. Redmond wants Girls for Hollywood Revue and one more outstanding act for Circus Side Show. RIDES—Want Chairplane Foreman, also Ride Help for five office-owned Rides, truck and semi-drivers given special consideration. Electrician that can wire show for Monday openings and handle transformer truck. CONCESSIONS—Can place Merchandise Concessions of all kinds except Bingo, Cookhouse and Custard. Especially want Photo and Arcade. Can always place useful Show People. Will book or buy Roll-o-Plane and Octopus. Notice: This show will play only the best celebrations in New York State, including Cheektowago, Medina, Dunkirk, Batavia, Mt. Morris, Dansville. Our fairs start in August. Write, wire or phone 4418.

AL C. BECK, General Manager, or FAY LEWIS, Manager, THE WORTHY SHOWS, INC., 811 Central Ave., Dunkirk, New York.

GEORGE CLYDE SMITH SHOWS

WANT PITCH-TILL-U-WIN, HOOP-LA, SIX CATS, DUCK POND, CANDY FLOSS, SWINGER, PENNY ARCADE OR ANY NEW OR NOVEL CONCESSION WORKING FOR STOCK. WANT FREAK SHOW, MONKEY SHOW, WILD LIFE, GIRL SHOW. WANT RIDE HELP IN ALL DEPARTMENTS, TRUCK DRIVERS. WANT TO BUY OR BOOK LOOP-O-PLANE, OCTOPUS, TILT-A-WHIRL. ADDRESS ALL COMMUNICATIONS TO GEORGE CLYDE SMITH SHOWS, Philipsburg, Pa., this week; Lilly, Pa., next week.

SLICE IT THIN

(Continued from page 33)

to the total of Slice-the net weight doesn't do more than teeter the scale-

it is thin slicing indeed.

However, it is pleasant to report that the Blackfriars or Dennis Gurney who directs their experimental opera on 57th Street has introed a new personality to the ranks. Miriam Craig arrives by way of the Hedgerow Theater and night clubs. Latter brings fresh ability and footlight salesmanship to the group and should prove a popular addition in future and better Blackfriars' efforts. Rest of the troupe work hard to make Slice look and sound less feeble than it is and Dennis Gurney has schooled his charges with an aim to the same result. But both he and the Blackfriars have gone off the beam in the selection of this one. One can only wish better luck next year. Bob Francis.

TOO HOT for MANEUVERS (Continued from page 33)

ly a "massage parlor" which any pew-holder over 12 knows well in advance via the scripting, and ditto the fact that the lady who runs it is going to have something on the military fat-head from Washington so that the latter will save the school. It all happens just like that. Young returned colonel gets secretaryand the Hadley Military Institute will keep its colors flying.

It is too bad that Richard Arlen allowed himself to be persuaded into something like this for a Stem debut. He comes thru with pleasant footlight salesmanship and should register solidly with better material. Ditto goes for Helene Reynolds who brings looks and personality to a fabulously feeble part. Jed Prouty manages to make the best of an incredible doddering assignment of an aging military instructor. Such other names as Lawrence Fletcher, Arthur Hunnicutt and Ronald Telfer are vari-

ously connected with the proceedings. and act as if they wish they weren't. Performance by the Hadley student body is topped by that of Young Billy Nevard. who has been handed some cute things to say by the authors. Dickie Van Patten and Michael Dreyfuss share honors as the school's misunderstood black sheep.

Arthur Sircom is responsible for original direction but staging was taken over by authors prior to Stem opening, None of them has accomplished much for Maneuvers. Wolfgang Roth's two settings lack both solidity and atmosphere.

In sum the doings at Hadley M. I. may have been too hot for maneuvers, but they're cold turkey for Broadway. School isn't in session for a long term on the Broadhurst stage. Bob Francis.

WANTED

Ferris Wheel Foreman, \$75 per week salary; Chairplane Foreman, \$50 per week salary. Must join immediately, Misrepresentation cause for this ad; please do not misrepresent. Wire

NEW ENGLAND AMUSEMENT COMPANY School and Cabot Streets Chicopee, Mass.

WANT SECRETARY—QUICK BLUE RIBBON SHOWS

Hopkinsville, Ky., this week.

WANT

Billposters and Main Street Lithographer. Season goes to Dec. 15. Salary seventy-five per week. Wire or Write

FRANK KETROW

Penn Harris Hotel

Harrisburg, Ponna.

FOR SALE

11 Dip-Dip Cars in first-class condition, real reasonable. Phone Colonial 4580 or write to

MRS. BESSIE GESSER 206 Glazer Ave. S. BELLEVUE, KY.

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1 OUT OF 6 ADULTS DIES OF CANCER YOU MAY BE THE ONE *GIVE!*

Eminent scientists lack funds for experiment . . . cancer clinics are starved for equipment . . . money is needed to care for advanced cases,

Five million dollars a year might cut the deaths from cancer. Might save you, one dear to you. Yet Americans give less than one million dollars. Do your part! Send us anything from 10¢ to \$1,000. Every bit helps!

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AMERICAN CANCER SOCIETY 350 Fifth Avenue, N.Y. 17 N.Y.

CETLIN & WILSON SHOWS

CAN PLACE Grind Shows of merit that don't conflict. What have you?

CAN PLACE Photo Gallery, Penny Arcade, Glass House and Fun House.

CAN PLACE Real Live Pony Ride,

WANT Foremen for Twin Ferris Wheels and Caterpillar.

WANT skilled sober Carnival Workingmen in all departments. The same good treatment here as before V-E Day.

Mickey Mansion wants Man to Manage beautiful Monkey Show. You must be a real manager to handle this beautiful attraction, the finest in America.

Dale Barron wants high-class Talker for his Alligator Water Circus.

Must be able to work in fast company.

WE CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS.

All address

CETLIN & WILSON SHOWS

This Week, LEWISTOWN, PA.

E. L. YOUNG BLUE RIBBON SHOWS

Featuring Bob Fisher's Five Fearless Flyers

Want Cook House or good Sit Down Grab, Penny Arcade, Diggers, Custard, Ball Games, Darts, etc. Can place few Merchandisc Wheels, Also Agents for Rolldown and Wheels. Lushes need not answer. Shows: Ten-in-One, Menkey, Wild Life, Mechanical or any good Grind Shows with own equipment and transportation. Very low percentage to right parties. Ride Help: Can place Foreman for Smith & Smith Chairplane, Must be A-1 and sober. Positively no drunks, Good salary and bonus. This show goes into Ohio and Michigan for some very good dates. All replica:

E. L. YOUNG, Hopkinsville, Ky., this week, with Elizabethtown, Ky., following.

FOR SALE ACCOUNT OTHER BUSINESS

Spliffire Ride, bottom loader, good condition, neatly flashed, new leather seats, Allis Chalmers Motor, 1941, price \$5,000. Band Organ with Drums, motor driven, perfect condition, price \$450. TENT, 80 with five 20 middles, double seats, also blues, used for one-nighter, make nice circus tent, has nine ft. side walls, complete with poles and stakes, nothing to buy to go to showing, \$2750 complete. 25 K.W. Light Plant, perfect condition, mounted on Chevrolet truck, \$1,000; Plant separate, \$500. Tent, 70 with one 30 and two 20 middles, nine ft. side walls, no poles or stakes, some rigging, \$600. Twenty-five good Canvas Cots while last, \$4.50 cach. Manila Rope, seven-eighths, for towers or storm guys. Get Rope quick, it's new. Calliope, perfect condition, electric driven, \$400. Trucks—1 Dodge, 2 Chevrolets, 2 GMC, 2 Semi Trailers, all have show bodies. Must sell all quick.

TOM E. RICH

Box 210, Bainbridge, Georgia

BRIGHT LIGHTS EXPOSITION SHOWS WANT

RIDES—Tilt-a-Whirl, Kiddie Auto, Octopus, Roll-o-plane. Will book or buy. Have outfits for Shows. Want Concessions—Bingo, Photo, Diggers, Candy Floss, Custard, Arcade, String Game, Hoop-La, Bumper. We have the Great Calvert as Free Act. Write or wire JOHN GECOMA or L. C. HECK, Frostburg, Md., this week; Johnstown, Pa., next week.

SUNSET AMUSEMENT CO. CAN PLACE

Auto Ride, Chairplane and Loop. Also Shows with own outfits. Rat Game, Grab and Candy Floss open. Want Half and Half to take over Unborn Show, 50-50. Lexington, Mo., this week; Manhattan, Kan., next.

CALL-MAY 29 BLACKHAWK SHOWS

All people contracted with the Blackhawk Shows report at Milan, III. Show opens May 30, WANTED—Cook House, Scales, Country Store, Custard, Bingo, Guess Your Age, Cork, String Game, Hoopla, or what have you? Will buy or book Auto Kiddie Ride. All answer this call. 413 N. MADISON ST., BLOOMINGTON, ILL. I. T. AUGUSTUS, GEN. MGR.

FOR SALE . . . FOR SALE

Parker Two-Abreast Merry-Go-Round, perfect mechanical condition, brand new top, nothing used (no Chariots). First \$1,250 takes it. Don't write, come look at it and take it away.

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4501 MADISON STREET, RIVERDALE, MARYLAND. Two Miles From Washington, D. C.

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SHOT OVER

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TWO GIANT

SENSATIONAL FREE ACTS JAMISON 110-FOOT

FERRIS

WHEELS

2

HIGH FIRE

WANT

FOR BEST ROUTE OF STILL DATES IN EAST WITH TEN BONA FIDE FAIRS TO FOLLOW

RIDES: Will book or buy any Flat Ride with or without transportation. Good opening for Pony Track.

SHOWS: Place Monkey Show (Woods, come on), Artists and Model Show, Fun House, Snake Show, any new or novel attraction. Place above shows with or without equipment.

CONCESSIONS: Grab, Frozen Custard, Candy Floss, Hoop-La, Cork Gallery, Pitch-Till-Win, Over Twelve, any Legitimate Concession.

HELP: Good Ride Men, top pay; Semi Drivers. Useful Show People, come on, can place you.

TOMMY CAREY WANTS

ROLL DOWN, SKILLO AND CLOTHES PIN AGENTS.

BILL ARE WANTS

Pea Pool, Over 12, Scales, Age and Swinger Agents; also good Ball Game Workers.

SHOW CAN PLACE

ALL AROUND CARNIVAL SECRETARY

All address RALPH DECKER, Mgr., Poughkeepsie, N. Y., this week.

UNITED EXPOSITION SHOWS

WANT WORKING RIDE SUPERINTENDENT, FOREMEN FOR SWING AND TILT-A-WHIRL. CAN PLACE GOOD SECOND MEN ON ALL RIDES. No bonus but better salaries. Tuffie Brown, E. B. Erwin, wire. BLACKIE McLEMORE WANTS COUNTERMAN FOR BINGO. JIMMIE O'DEA, HAVE GOOD PROPOSITION FOR YOU. USEFUL CARNIVAL PEOPLE IN ALL DEPARTMENTS, CONTACT. HAVE OPENING FOR MONKEY OR ANIMAL SHOW.

All Reply to UNITED EXPOSITION SHOWS, LONGVIEW, TEXAS.

MAN AND WIFE TO OPERATE POSING SHOW

Salary or percentage. Also one Dancer. Everything furnished.

C. J. McDONNER

Care John R. Ward Shows, Pine Bluff, Ark.

J. F. SPARKS SHOWS

WILL BOOK COOK HOUSE OR SIT DOWN GRAB
Fat Show, Monkey Circus, Big Snake Side Show. Sell exclusive Frozen
Custard; Davidson, answer. Long-Range Gallery; Jack Smith, answer.
All with own equipment. Performers and Musicians for Minstrel Show.
Top salary. Ray Allen, wire or phone me quick. Replies

J. F. SPARKS SHOWS, Sheffield, Ala., this week; City Park, Columbia, Tenn., next week.

J. F. MARTIN SHOWS

Want for Bayonne, New Jersey, May 21-June 3
Sensational Free Act, Concessions, Candy Apples, Candy Floss, Guess-YourAge, Scales, Cork Gallery, Watch-La, Duck Pond, String Game, Mug Joint.
Address J. F. MARTIN SHOWS, 383 Broadway, Bayonne, New Jersey

WANT AT ONCE

FOR THE GREATEST SIDE SHOW OF ALL TIMES

ANNEX FEATURE

Johnnie Wright, Fannie Blaiz, Grace McDaniel, wire, stating proposition. Must join on answer. No time to dicker. Can explain reason for this ad,

Address T. W. KELLEY, Care CAVALCADE OF AMUSEMENTS

Cole Straws 'Em Despite Cold, Rain

(Continued from page 43)

ment of Gene Weeks, is far ahead of last year, and big-top candy sales are exceeding past five years thru the same territory. Weeks has provided Thomas with a flush consisting of Mexican mantillas and a Panda Bear. Candy pitch is made from center ring.

CINCINNATI, May 12.—"Try an' burn it," was Cole Bros.' slogan when officials of the Hamilton (O.) Fire Department visited the show Thursday (10) to see Considerable publicity was given the roif it would pass inspection.

Blow torches were blazed at the big top in three different places, and the flameproofed material came thru with colors flying, and very little smoke.

Cincy officials, however, ruled the "No Smoking" order must be enforced, and there shall be no straw or sawdust underfoot, and that one nine-foot exit be increased to 22 feet for the three-day stand which opened here yesterday.

It was so cold at Hamilton that ice wasn't needed for the soda stands, and the biz remained away from the chill.

CINCINNATI, May 14 .- Show finally hit some decent weather when it came to Cincinnati for a three-day engagement on the Cumminsville lot, Friday thru Sunday (11-13), and business on the whole was good. Matinees the first two days were just fair. First night performance had a two-thirds house; second, an almost filled tent, and the last day, Sunday, brought two well-attended performances,

SQ Ranch Rodeo Has Big Week in Toronto

TORONTO, May 12 .- The S. Q. Ranch Rodeo, produced by Col. Jim Eskew, and starring Roy Rogers, is expected to draw 70,000 fans and net \$100,000 for the week's eight performances ending tonight (12) at the Maple Leaf Gardens. Matinees were held Wednesday and Saturday. Proceeds of the Wednesday matinee were donated in aid of paralyzed war veterans of Lyndhurst Lodge, Toronto. Some 8,700 fans attended this perform-

Advertising was capably handled. deo by the dailies. Admish ranged from 75 cents to \$2.50. Seating capacity of Gardens is 12,466.

The show is a good, clean performance, One setback, however, was that most of the acts had the same routines as last year. There were five new acts out of 19. Roy Rogers and his horse "Trigger" were given a rousing reception and Rogers' songs went over big. Acts presented included Jack Knapp, comedy roping; Jack Andrews' Brahma bull, Henry; Emmett Oldfield and Frank Rooney, comedy acrobatic act; Tom Hunt and his comedy mule; Ernie Wiswell's bucking Ford; "Big Boy," black bear, and the Stevens Bros., and Allan's border collies.

Rogers and "Trigger" proved that they were the A-1 attractions by the rousing reception the customers gave them. Rogers' likeable, easy-going manner wins his audience but his routine was stale except for a couple of new songs he sang. "Trigger" does his part cleverly and with confidence. Clay Hockman does a nice announcing job.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. M. P . Hazleton, Pa. Alamo: Bay Town, Tex. All-American Am. Co.: Chestertown, Md., 16-

American Beauty: De Soto, Mo. American Expo.: Beaver Falls, Pa.

Anderson's Greater: Eldorado, Kan.; Emporia

Baker's United: New Castle, Ind.
Bantly's All-American: Ambridge, Pa.; East
Palestine, O., 21-26.
Bazinet: Northfield, Minn.; Farmington 21-26.
Beam's Attrs.: Cairnbrook, Pa.
Bee's Old Reliable: Franklin, Ky. Beeson, Tex.: Pleasant Hill, Mo. Bill's Rides: Cordele, Ga. Blue Ribbon: Hopkinsville, Ky.; Elizabethtown

Bright Lights Expo.: Frostburg, Md.; Johnstown, Pa., 21-26. Buck, O. C.: Menands, N. Y. Bunting: East Peoria, Ill.; Canton 21-26.

Cavalcade of Am.: Alton, Ill., 16-26. Cetlin & Wilson: Lewistown, Pa. Cherokee Am. Co.: Chanute, Kan., 21-26. Coleman Bros.: New London, Conn. Colley, J. J.: Claremore, Okla. Collins, Wm. T.: St. Paul, Minn.; Benson 21-

Continental: Sidney, N. Y. Crafts 20 Big: Pomona, Calif., 15-20. Crescent Am. Co.: Concord, N. C.; Forest City

mo 21-26. Cumberland Valley: South Pittsburg, Tenn. Cunningham's Expo.: New Martinsville, W. Va. Curl, W. S.: Xenia, O. Denton, Johnny J.: Springfield, Tenn. Diamond State: Riverdale, Md. Dick's Paramount: New London, Conn.; Paw-

Dickson United: Wynnewood, Okla. Dixieland: Mt. Pleasant, Tenn.; Henderson 21-26.

Dobson's United: Willernie, Minn. Dodson's World's Fair: Decatur, Ill. Dumont: Meyersdale, Pa. Dyer's Greater: Greenfield, Tenn. Eddie's Expo.: Butler, Pa. Edwards, J. R.: Willard, O. Endy Bros.: New Brunswick, N. J. Endy Bros.: New Brunswick, N. J.

Exposition at Home: Chester, Pa.

Fay's Silver Derby: Fayetteville, Tenn.; Waverly 21-26.

Fleming, Mad Cody: Moultrie, Ga.; Tifton
21-26.

Fidler United: Morris, Ill.; Calumet City 21-26.

Fidler United: Morris, Ill.; Calumet City 21-26.

Exposition at Home: Chester, Pa.

Cole Bros.: Covington, Ky., 15; Middletown, O., 16; Richmond, Ind., 17; Springfield, O., 18; Columbus 19-20; Zanesville 21; Athens 22; Parkersburg, W. Va., 23; Washington, Pa., 24; Butler 25.

21-26. Gay Way: Elkin, N. C.
Gayland: Gordo, Ala.
Gentsch, J. A.: Greenwood, Miss.
Geren's United: Connersville, Ind.; Muncie

Escalante: Foliotic, Call.,

geles 17-20.

Garden Bros.: (Arena) Windsor, Ont., Can.,

14-19; (Arena) London 21-26.

Hamid-Morton: Ottawa, Ont., Can., 14-19;

Gold Medal: Vincennes, Ind.
Gooding Greater: Logan, W. Va.
Grady, Kellie: Jasper, Ala.
Great Sutton: Granite City, Ill.
Greater Rainbow: Boone, Ia.; Nevada 21-26.
Groves Greater: De Ridder, La.
Hanning Morris: Tranton N. I.: Bringeton Hannum, Morris: Trenton, N. J.: Princeton 21-26,

Harrison Greater; South Norfolk, Va. Heller's Acme; South River, N. J.; Bristol, Pa., 21-27. Hennies Bros.: Evansville, Ind.

Heth, L. J.: Harriman, Tenn. Hill Greater: Shawnee, Okia., 14-26. Johnston, Lloyd G.: Sandoval, Ill., 14-20. Jones, Johnny J., Expo.: Johnstown, Pa. Jones Greater: Huntington, W. Va.; Oak Hill,

Lawrence Greater: Monaca, Pa.
Lee United: Port Huron, Mich.
Lone Star: El Dorado, Ark.
McKee, John: Paris, Mo.
McMahon: Fairbury, Neb.
Magic Empire: Lonoke, Ark. Maine Am. Shows: Sanford, Me.; Auburn 21-

Majestic Greater: Jackson, Mich. Marks: Carlisle, Pa. Midwest: (Rodeo) Las Vegas, Nev., 17-20. Midway of Mirth: Virden, Ill.
Mighty Monarch: Lakeland, Fla., 14-28.
Moore's Modern: Mount Vernon, Ill.; Mount
Carmel 21-26. North American Expo.: Richmond, Ind.

Omar's Greater: Batesville, Ark, Ozark: Sallisaw, Okla.; Wagoner 21-26. Page, J. J.: Greeneville, Tenn.; Clinton 21-26. Pan-American: Marion, Ind., 14-26. Parada: Iola, Kan.

Shipley's Am.: Rodessa, La. Siebrand Bros.: Durango, Colo. Skerbeck: Escanaba, Mich., 19-26.

B. & V.: Port Jervis, N. Y., 16-26. Badger State: (S. 20th Oklahoma) Milwaukee, Wis.; (S. Chase & Arthur) Milwaukee 21-27.

21-27.

Byers Bros.: Amarillo, Tex. Capell Bros.: Lawton, Okla.: Frederick 21-27. Caravella Am.: Ford Cliff, Pa.

Crescent Shows: Victoria, B. C., Can.; Nanai-

tucket, R. I., 21-26.

Fidler United: Morris, Ill.; Calumet City 21-26. Francis, John: E. St. Louis, Ill. Garden State: Phillipsburg, N. J.; Trenton

Happy Atts.: Barberton, O. Happyland: Mount Clemens, Mich.

Imperial: Pittsfield, Ill. International: Dodge City, Kan. Jackson Am. Co.: Maxton, N. C.

W. Va., 21-26.

Joyland Midway: Wayne, Mich., 16-27.

Keystone Expo.: Fair Bluff, N. G.

Kirkwood, Joseph J.: Poughkeepsie, N. Y.

Lawrence Greater: Monaca, Pa.

Peppers Al-State: Vivian, W. Va.; Ronceverte

Pike Am.: Hoxie, Ark.; Paragould 21-26.
Prell's Broadway: Gloucester, N. J.
R. & S. Am.: Wilmington, N. C.
Regal Expo.: Nashville, Tenn.
Reid, King: Bennington, Vt.
Rogers Greater: Frankfort, Ind.
Rogers & Powell: Bay St. Louis, Miss.
Royal American: (Grand & LaClede Sts.) St.
Louis, Mo., 14-29.
Scott, Turner Bidge: Daytone Bench, W. Scott, Turner, Rides: Daytona Beach, Fia.

Smith, Casey: Drumright, Okla. Smith, George Clyde: Philipsburg, Pa.; Lilly Snapp Greater: Carthage, Mo.; Springfield

Southern States: Avon Park, Fla. Southern Valley: Mansfield, La. Sparks Bros.: Benton, Ky.; Princeton 21-25, Sparks, J. F.: Sheffield, Ala.; Columbia, Tenn.

Srader, M. A.: Hutchinson, Kan. Stafford's United: Greensburg, Ind. Standard: Edgemont, S. D. Stephen's: Ottumwa, Ia., 14-26. Strates, James E.: Elmira, N. Y. Sunflower State: Guymon, Okla. Sunset Am. Co.: Lexington, Mo.; Manhattan, Kan., 21-26.

Sunshine: Dade City, Fla., 14-28, Tidwell: Midland, Tex. Turner Bros.: Champaign, Ill. United Expo.: Longview, Tex. Valley: Newark, N. Y., 19-26. Victory Expo.: Oklahoma City, Okla., 19. June 2.

Victory United: Onawa, Ia. Virginia Greater: Cambridge, Md. Wade, W. G.: Bay City, Mich. Ward, John R.: Camden, Ark. Wallace Bros.: Jonesboro, Ark.; Sikeston, Mo.,

West Coast Am, Co.: Vallejo, Calif., 15-20; (Flesta) Santa Clare 22-27. Whitney & Scott: Traer, Ia., 16-19. Wiliams Southern: Hickory, N. C.; Morganton 21-26.

Wolfe Am.: Anderson, S. C. Wonder Shows of America: St. Louis, Mo. World of Mirth: Elizabeth, N. J. World of Pleasure: Lansing, Mich.; Muskegon

22-June 2. World of Today: Leavenworth, Kan.: Kansas City 21-26. Zeiger, C. F., United: La Junta, Colo., 14-20.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, 0.

Anderson, Bud E.: Longmont, Colo., 15; Fort Collins 16; Cheyenne, Wyo., 17; Kimball, Neb., 18; Sidney 19.

Arthur Bros.: Portland, Ore., 17-20. Austin Bros.: Pittsburg, Kan., 15; Paola 16; Lamar, Mo., 17; Aurora 18; Bolivar 19, Bailey Bros.: Oil City, Pa., 15; Warren, O., 16; Painesville 17; Lorain 18; Norwalk 19; Sandusky 21.

Banard Bros.: Cambridge City, Ind., 16; Greenfield 17; Shelbyville 18; Knightstown Barnes Bros.: (Olympia) Detroit, Mich., 14-27,

Beatty, Clyde: Washington, Pa., 15; Greens-burg 16; Johnstown 17-18; Altoona 19; Harrisburg 21-22. Bradley & Benson: Oak Hill, W. Va., 15;

Gauley Bridge 16. Clark, M. L.: Montpeller, O., 15; Auburn, Ind., 16; Kendallville 17; Decatur 18; Bluff-

Dailey Bros.: Crystal City, Tex., 15; Uvalde 16; Del Rio 17; Sanderson 18; Alpine 19. Escalante: Pomona, Calif., 15-16; Los An-

Quebec, Que., 21-26. Hugo Bros.: Humboldt, Neb., 17.
Hunt Bros.: Dover, N. J., 16-17.
Kelly-Miller: Anadarko, Okla., 17.
Mills Bros.: Salamanca, N. Y., 15; Falconer
16; Warren, Pa., 17; Corry 18; Meadville 19,
Monroe Bros.: Oblong, Ill., 15; Palestine 16;

Lawrenceville 17. Polack Bros.: (Auditorium) Oakland, Calif., 14-20; (Civic Aud.) San Jose 24-28. Ringling Bros. and Barnum & Bailey: (Madison Square Garden) New York 14-20; (Boston Garden) Boston 22-June 2. Rock Bros.' Wild West: Camden, Ark., 17-

Russell Bros.: Bakersfield, Calif., 15-16; Visalia 17; Hanford 18; Merced 19; Lodi 20; Woodland 21; Petaluma 22; Santa Rosa 23; San Rafael 24; Vallejo 25; Napa 26. Yankee-Patterson: Venice, Calif., 20.

Misc. Routes Send to 25 Opera Place, Cincinnati 1, 0.

Birch: Kokomo, Ind., 16; Anderson 17; Muncle

Long, Leon (Liberty City Park) Miami, Fla., Marquis (Enzor) Troy, Ala., 16; (Lyric) Mobile 18-20.

Rome: Keyser, W. Va., 16; Elkins 17; Romney 18; Piedmont 19; Meyersdale, Pa., 21; Connellsyille 22; Uniontown 23; Harrisburg 24. Slout Players Tent Show: Throckmorton, Tex., 14-19; Olney 21-26.

Virgil: Shafter, Calif., 16; Terra Bella 18; Wasco 22; Avenal 23-24. Harris, Pat O.: Chickasha, Okla., 14-28.

Majestic Greater Shows CAN PLACE

General Agent, Ferris Wheel and Swing Foreman at once. Wire; don't write.

Jackson, Michigan, this week.

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INTERNATIONAL SHOWS

WANT

WANT

CORN GAME, COOK HOUSE MANAGER AND COOK HOUSE HELP. AGENTS FOR CLOTHES PIN STORE AND ROLL-DOWNS. CAPABLE OPERATOR FOR PAN GAME. WILL FRAME SLUM JOINTS FOR CAPABLE AGENTS. (Have new canvas.) NO MITT CAMPS WANTED. CAN PLACE SHOWS THAT DO NOT CONFLICT. RIDE HELP FOR ALL RIDES.

FAIRS AND CELEBRATIONS—WE HAVE A FEW OPEN DATES

All address

COLEMAN LEE

Manager

AL H. HERMAN

Concession Manager

DODGE CITY, KAN., THIS WEEK; ELLIS, KAN., NEXT WEEK

PEPPER'S ALL-STATES SHOWS

WANT MAN AND WIFE TO TAKE FULL CHARGE OF FUN HOUSE BUILT ON SEMI. Salary or Percentage. WANT HIGH CLASS MENTAL ACT FOR SIDE SHOW, ALSO TATTOO ARTIST WITH FLASH AND TOOLS, WIFE TO WORK BLADE BOX. WANT 5 OR 6 PIECE COLORED BAND FOR MINSTREL SHOW. WANT FREE ACT. Prefer High Pole, Iron Jaw or Trapeze.

All address Vivian, W. Va., this week; Ronceverte, W. Val, May 21-26.

DODSON'S WORLD'S FAIR SHOWS

WANTS FIRST-CLASS SHOW PAINTER (Good Salary and Year-Around Work to Sober Man) MUSICIANS ON ALL INSTRUMENTS FOR CONCERT BAND

All address DODSON'S WORLD'S FAIR SHOWS, DECATUR, ILL., UNTIL MAY 19

OSSINING, NEW YORK, WEEK MAY 21st

First Show in Six Years, Playing in Heart of Town; Nyack, New York, Decoration Week, to follow, Can place Concessions that work for Stock, Grind Stores, Pitches, Cane Rack, Scales, Guess Your Age, Can place a few Second Men for Rides. Can place Octopus or Tilt. Choice ride territory. Playing

West Chester County, New York. Contact all this week, Fairview, New Jersey, on Main Street, or

ROSS MANNING

109 WEST 49TH STREET, NEW YORK CITY

CIRCLE 65880

RIDE MEN

JACK DILLON WANTS SOBER RIDE HELP. Men that know me contact me at once. Good treatment, good salary and long season South. Cash pay every week. No brass.

BAZINET SHOWS, INC.

NORTHFIELD, MINN., this week.

HIRAM BILL GARY

Wired you to join us. GIRL SHOW IS OPEN, what's wrong? WILL SELL EXCLU-SIVES ON GRAB, RAT AND PAN GAME AND ARCADE. All address: T. L. DEDRICK, Asst. Mgr.

BAZINET SHOWS, INC.

Northfield, Minn., this week; Farmington, Minn., May 21-26; then the BIG ONE.

WANT

Spitfire Foreman; top wages.

Join on wire.

JOHN QUINN

WORLD OF PLEASURE SHOWS

Lansing, Mich.

Ferris Wheel Foreman and other Ride Help. Whitey Davis, wire at once, good proposition: Blackie and Marie Nul, Frank and Louise Hooper, wire. All replies:

GEORGE JACKSON

LENOX HOTEL SPRINGFIELD, MASS.

BAILEY BROS.' CIRCUS WANTS

FOR SIDE SHOW

Colored Musicians, Working Acts, etc. Top salaries, berth and good cookhouse. Address as per route: Warren, O., 16; Painesville, 17; Lorain, 18; Norwalk, 19; Sandusky, 21.

MONROE BROS.' CIRCUS WANTS

Capable small Circus Agent, one who can see that paper is up. Wire or write Newton, Monday; Oblong, Tuesday; Palestine, Wednesday; Lawrenceville, Thursday; all Illinois.

WANT AGENTS

Clothes Pin and Roll Down Agents. DALLAS DUNCAN

MARKS SHOWS

Carlisle, Penna., this week

For Tahlequah, Okla., May 21-28

Ten Cent Concessions, Shows with own outfits. Fair Secretaries, we have a few open dates; contact Red McFarlin. All others contact Frank C. Dushane, manager. This week, Claremore, Okla.

WANT FREE ACTS JULY 4th

For Sale-57 Pr. Richardson Rink Skates. R. A. ERICKSON, Box 230, Fairmont, Minn.

WANTED TO BUY

60 Ft, Round Top, must be in good condition. Working Men all departments, come on.

BARNARD BROS.' CIRCUS Cambridge City, Wednesday; Greenfield, Thursday; Shelbyville, Friday; Knightstown, Saturday; all Indiana.

FOR LEASE Seat Chairoplane

FOR PARK OR CARNIVAL Mrs. F. Betz

4323 Greenwood, Chicago, III.

GLAMOROUS

BEAUTIFUL

STUPENDOUS

WONDERLAND

Sensation of the Amusement World

16-MORE WEEKS IN THE NATION'S CAPITOL-16

CARL BARLOW Manager

JAMES SAKOBIE Gen. Manager

AL PORTER Gen. Agent

Want for Odenton, Md., 25th Annual 4th of July Celebration, July 30 to July 7th. Lot at the main entrance to Camp Mead. Thousands of soldiers-thousands of war workers. Get paid millions of dollars during this engagement.

Want Roll-o-Plane and any money-getting Flat Ride with or without transportation. Want Ride Help for Eli Wheel, Merry-Go-Round, Kiddie Ride and Chair-o-Plane. We pay top money. Want Electrician for Light Plants, Jimmie Hart, answer. Concessions-Wire what you have. Want Agents for Straight Wheels. Mickey Sakobie wants Ball Came Agents. Dottie Cooper, wire. Useful People in all departments. Ex-Service Men, come on. All' who have worked for us before wire. Want to hear from Spike Kelly and Levron Hall. We play Capitol Heights next week, then Silver Springs, Md.; Falls Church, Va.; Alexandria, Va., and Washington, D. C. This show leaves Washington, D. C., September 12, 1945, for the West Coast, opening near Hollywood, California, October 3. Go west with the best. 40 weeks of the best Pacific Coast celebrations in 1946.

Address: FRANKLIN PARK HOTEL, ROOM 522, WASHINGTON, D. C.

THE ONE YOU'VE BEEN WAITING FOR

Week of May 28-First Show in 14 Years in the Heart of Town and a Million-Dollar Weekly Payroll

PORTSMOUTH, VIRGINIA

BIG DECORATION DAY CELEBRATION Sponsored by the Strongest Organization in the South,

SHOWS-Grind Shows of merit, what have you? Dan Riley, wire. CONCESSIONS-Slum Stores, come on; High Striker, Guess Your Age, Penny Arcade, American Mitt Camp. No Wheels. RIDE HELP in all departments; drivers, come on. For Sale-Two 75 K.W. Transformers built in wagon, no chassis, nearly new. Write or wire

W. C. KAUS SHOW

RUSS OWENS, Manager, Mt. Olive, N. C., or JACK PERRY, Monroe Hotel, Portsmouth, Va.

21 Fairs—WM. T. COLLINS SHOWS—21 Fairs

"Pride of the Northwest"

Will book or buy the following Rides for cash: Octopus, Roll-o-Plane, Chair-o-Plane or Loop-o-Plane. WANT FOREMEN FOR THE FOLLOWING RIDES: Fly-o-Plane, Ferris Wheel, Parker Baby Q Merry-Go-Round and other Help that can drive semis. WANT SHOWS with their own equipment and transportation. Side Show, Girl Shows, Hill Billy or any Show of merit. Can place Concessions of all kinds that operate for stock. Will send route to Interested parties. Address all mail to

406 Eric Street, St. Paul, Minn., until the 19th; then as per route. Phone: Call Garfield 2496.

P.S.: For Saic-One 15 Horse Power Electric Motor, 110-220 A.C. single phase; two Light Plants, gas driven, one 20 K.W., one 35 K.W.; two Punching Bags for Arcade, each \$50.00.

VICTORY AMUSEMENT SHOWS

FESTIVAL——DAY AND NIGHT——FESTIVAL

AMERICAN LEGION

Robbins, N. C., Known as Hemp, N. C., May 14 to 19; Carthage, N. C., May 21 to 26.

Will book Wheel, Tilt, Whip. Can place a few more Stock Concessions—Clothes Pin, Cigarette Pitch, Penny Pitch, Diggers, Duck Pond, Fish Pond, Blower Arcade. A good proposition for Bingo and Cookhouse or Grab. Book one of each. Can place Agents for Stock Joints and Percentage.

Address as Por Route Above. JOHNNY J. CARUSO, Mgr.

P.S.: Zacchini, with Rides, contact me at once.

ROCK BROS.' WILD WEST

WANTS TRICK ROPERS, WHIP ARTIST AND NOVELTY ACTS. L. B. LASTER WANTS JOINT MEN (Otis Hall, Dough Boy, Wire). L. CLAUDE MYERS WANTS MUSICIANS TO ENLARGE BAND.

\$50 Per Week and Everything. Mike Pyne, H. A. Smith, J. Frank Lee and Billers, Wire BUCK VERNON. DEAN BLACKIE LOCKE WANTS SEAT MEN. All address CAMDEN, ARK., MAY 17-18-19.

WANTED

UNION BILLPOSTER

Union Scale.

Dorsey Frye, wired you money to Cleveland but it was returned.

Address:

AL WAGNER, Mgr.

CAVALCADE OF AMUSEMENTS

Alton, III., until May 26

Sober, reliable Agent for Cork Gallery, Clothes Pin Pitch, Country Store and Ball Game. Operating here seven days a week: prominent all-summer location. If lush interferes with your work or if you can't turn in a fair count you won't do. That's the reason for this ad. Want to buy Evans High Striker and Fish Pond.

HANSEN

Folly Beach

CHARLESTON, S. C.

Sunflower State Shows WANT

Man capable of taking complete charge of small Merry-Go-Round. Must be able to secure all extra help and drive. Salary no object. Want Second Men on Wheel and Swing. Must drive. Also one good Man on Bingo. Salary or per cent. Want People for Five-in-One and Girl Show. We have new equipment. Ball Games, Pan Joint, others open. For Sale—15 KVA Transformer, Electric Pop Corn Machine. Wire or come on. or come on.

Guyman, Okla., this week.

TENT SALE

Either 20x30 or 20x40, khaki, 10 oz. 7' wall, poles, good condition, \$100. Can place Lecturer, salary and percentage. Also 1

Borger, Tex., this week; Pampa, Tex., next week.

WANT OCTOPUS FOREMAN

Top Salary.

Wallace Bros.' Shows Jonesboro, Ark., this week; Sikeston, Mo.,

ALAMO EXPOSITION SHOWS WANT

FOREMAN FOR RIDEE-O. MAN TO HANDLE MONKEYS IN BILL WILLIAMS' MONKEY SHOW, WILL BOOK FROZEN CUSTARD MACHINE. All Address: JACK RUBACK, Mgr.

Baytown, Texas, this week; Henderson, Texas, next week and until June 2nd.

JOHN MCKEE SHOWS WANT TO BUY

OCTOPUS OR ROLL-O-PLANE with or without transportation.

CAN PLACE

SCALES, NOVELTIES AND HOOP-LA. Address: JOHN McKEE, Mgr. Parls, Mo., this wook; Moborly, Mo., next week.

WILLIAMS SOUTHERN SHOWS

Hickory, N. C., Week May 14; Granite Falls, May 21.

Can place a few more Stock Concessions. Want Ride Help, Second Man for Ridee-O and Caterpillar; highest wages to same. SHOWS-Life, Model, Freak.

FOR SALE-Single Loop-o-Plane, in perfect running condition; can be seen on show.

All replies to EDDIE HORNE, Longview Station, Hickory, N. C.

ORDERLY STEPS

Reconversion Keeps To Plan

Most actions by WPB relate to general needs - minor orders also being revoked

WASHINGTON, May 14 .- The WPB today revoked control order L-27 which has governed the manufacture of most types of vending machines since April 30, 1942.

The manufacture of all types of vending machines will now be permitted, subject to all remaining control orders governing the use of materials and labor. Some metals used in the manufacturing of vending machines are still on the critical list and cannot be used.

On previous occasions, WPB has acted on the order controlling manufacture of games and juke boxes, in a few days after acting on the vending machine order.

The general reconversion program moved forward last week with two important announcements by high government officials. Fred M. Vinson, War Mobilization and Reconversion Director, reported on the general program covering the work of 26 war and civilian agencies May 9. His report concerned the nation in general but he also made announcement of some specific changes.

The coin machine industry was more concerned by the official report May 10 of J. A. Krug, WPB chairman, who stated control orders had already been amended for repeal up to that date. Five of the control orders had been revoked just the day before and among the orders revoked May 9 was one covering musical instruments. The musical instruments control order, however, does not relate to juke boxes.

Still more important announcements were expected this week-end, but the information will not be available for this report to reach the readers of The Billboard early next week.

Most of the control orders being revoked by WPB up to the time of the present report, May 10, related to meeting essential civilian needs and belong to the group of control orders governing conaumer durable goods industries. Wisely enough, practically all the publicity being given to the control orders revoked now are those covering consumer needs.

Minor Control Orders

All the while, however, WPB officials are revoking control orders that affect minor industries and it is these actions that will be of most interest to the coin machine industry. Not much publicity is being given to these minor control orders but they are being revoked as fast as possible in order to provide jobs in many small industries and small manufacturing plants.

The actions of WPB and other government agencies this week have been very orderly and with the direct purpose of following plans that have been made during many months past. The prime object is to promote a very orderly reconversion to producing civilian goods. All WPB officials and other high government leaders are committed to the one purpose of carrying out reconversion plans with-

out any stampede, if possible. Up to the present time, no official announcement or report has been made that has a direct application to coin machine control orders.

The same orderly steps toward reconversion that have been followed by WPB this week, will be continued during the next several weeks. These steps include revoking control orders at a regular pace, both to help the consumer durable goods needs and also to help minor industries get back to work on civilian production.

WPB officials are busy also conferring with industry advisory committees as fast as possible in order to get important

2 New Companies Start in Philly

PHILADELPHIA, May 12. - Two new companies were established here, one for the distribution of drink vending machines and the other for the operation of wired music facilities.

An application for a certificate of incorporation was filed with the State by newly organized H. and S. Distributing Company here. While those associated with the new firm were not disclosed, the company was organized to buy, sell and distribute "bottle vending machines."

In another business move, William L. King, pioneer music machine operator in the city, set up a telephone music company for the promotion of wired music services. King, active in the affairs of the Music Operators' Association, in recent years added record retailing to his activities, and all his enterprises will be located at his present quarters, 5359 Oxford Avenue,

trade data from various industries. These meetings with industry advisory committees are being held with less publicity than in former months.

At the same time, WPB officials are seeing representatives of individual firms. It is understood that individual firms can approach WPB in regard to reconversion problems and that they need not (See Orderly Steps on page 64)

Two States in Legislative Spotlight; 22 States Make Up List Having License Tax

Vending Trade Watches Trend To Tax Cigs, Soft Drinks

continued to be of news interest this on cigarettes. week in Florida and Wisconsin. In Florida two definite moves were reported in news circles. The action of the Wisconsin Senate on the new anti-slot bill made headlines in newspapers in that State.

Coin machine legislation in California, Missouri and Texas still seemed to be lying dormant in the hoppers. The actions in Florida and Wisconsin will be reported in the State-by-State summary

below. Proposals for State taxes on cigarettes are of direct interest to the cigarette vending trade, and a final summary will be made later in these columns. Since our report last week, it appears that the Florida Senate has changed its attitude on the proposal by the governor there to increase the State tax 1 cent per pack. The Senate has finally passed the proposal. There are other State Legislatures that are also considering cigarette taxes, and the final end of legislative sessions

this year is expected to increase the total

CHICAGO, May 12 .- Legislative action number of States that now have a tax

Soft Drink Venders

A number of State Legislatures have also proposed some type of tax or license fee on the soft drink business. The soft drink trade has paid particular attention to legislative proposals this year which in one way or another would tax or license vending machines for dispensing soft drinks.

One trade report said that legislation had been proposed in five States which would directly place a fee on vending machines that sell soft drinks. These are Iowa, Maryland, Rhode Island, Missouri and Texas. Just as the cigarette vending machine trade has had to face the effects of State taxes on cigarette sales, so will the soft drink vending machine trade have to ally its interests with the entire soft drink industry as it faces tax prob-

The legislative trend this year has been not so much to tax cigarette and soft drink venders as coin-operated machines but rather to tax such venders as a part of the cigarette or of the soft drink industry itself.

The trend to place a State tax on cigarettes is usually for the purpose of increasing State revenue. The trend to tax soft drinks among the State Legislatures, however, is usually laid to some pressure groups that compete with the soft drink business. It is the usual story of one competitive industry trying to get a tax placed on another business in order to retard the competition.

Editorial

V-E Day Spirit

By Walter W. Hurd

THE general calm with which the American people observed V-E Day is regarded as a very encouraging sign. It means people know that Japan is still to be licked.

V-E Day was really a signal for much sober thinking. The inner secrets of German war power are just now beginning to be revealed by allied armed forces that invaded the land. Some authorities are now saying that the big mistake Germany really made was starting the war before the "bugs" had been ironed out of their secret weapons. If they had waited two or three years longer they might have conquered the world, as they hoped to do. The Allies are still keeping a veil of secrecy over one of the most terrible of the German secret weapons, probably because they do not know what to do in the future with such a terrific idea,

It seems that Germany had developed an explosive so terrific that it surpasses imagination and yet they had not learned how to control this new explosive so as to use it for war purposes. The possibility of such terrible weapons being perfected and actually used in the future is enough to make the peoples of the world do some real thinking.

The United States, along with its closest allies, not only has the job of finishing up Japan but also starting the long trek back to normal life again. In business terms we are calling it the period of reconversion. If a disorganized scramble to return to civilian production sets in, it might mean a severe economic depression that would hurt the country worse than the war.

Coupled with the staggering problem of getting our factories back to civilian production is that of getting millions and millions of men and women back to their peacetime jobs again. This must be accomplished with as little unemployment as possible. The job of reconversion is so big that it will require a much greater spirit of unity among the American people than the job of converting to war production.

If the country can take orderly steps back to civilian life and production, then it will be able to tackle the job of promoting peace among the nations of the world with much better results.

The problems of promoting peace among the nations are already proving to be serious also. It is now evident how easy it will be for the United Nations to divide over the one question of punishing war criminals among the Axis powers. It is a sad commentary on human nature that even in the United States there are large and powerful groups that are in favor of treating the war criminals very lightly.

It will also be easy to sow the seeds for the next world war at the present time. There are too many people in the United States and Britain who want to kick Russia around for some reason. For the future business prosperity of the United States and Britain, it is very important that we seek the friendship of Russia ourselves rather than feel that they must cater to us. If Russia turns to Asia for its future friends and future business, the hope of the United States and Britain is forever dimmed. If we get the friendship and the business of Russia, future business prosperity and future peace will be almost a certainty.

These and many other things following V-E Day call for real serious thinking.

22 States License Machines

With at least three new States added this year to the list that now have a State license on one or more types of coin machines, the total list of States now is 22, which becomes a rather impressive list.

A temporary listing of the States that license one or more types of coin machines now includes the following:

Alabama, Arkansas, Delaware, Florida, Georgia, Idaho, Louisiana, Maryland, Massachusetts, Mississippi, Montana, Nevada, North Carolina, North Dakota, Oklahoma, Oregon, South Carolina, Tennessee, Texas, Virginia, Washington and West Virginia.

The list can't be made fully accurate because there are some States that tax penny scales merely as a part of the State system of inspecting all types of scales. There are other States that collect the nominal retail tax on cigarette venders and the tax on the machines is not considered as a specific tax on coin-operated devices. The machines are merely considered as retail outlets.

The Federation of Tax Administrators from its Chicago headquarters released a four-year report on State revenues this week. The revenue report will be of interest to all industries that face State taxation, but it is too long to review in this report at the present time. The Federation report is of interest to business because it shows the trends of tax legislation. In the release to newspapers the report does not mention coin machine taxes, but the organization does collect information on all types of taxation, including State taxes on coin machines.

State-By-State Review

A State-by-State resume of legislative reports received at our Chicago office this week is as follows:

ALABAMA: A bill was introduced to amend a tax on soft drinks, which of (See Two States on page 64)

COINMEN YOU KNOW

New York:

GEORGE F. KONOLD, of the Warren Manufacturing Company, distribs of Warren, O., paid the New York office a visit on V-E Day and reports that biz is okay. He bought some arcade equipment here. . . . National Vending Service moved to 512 Grand Street, Brooklyn. ... It is understood from PHIL MASON, of American Coin Machine Company, Newark, N. J., that they plan to take over a large building in New York very shortly.

BEN SMITH, The Billboard man around town, underwent an emergency appendectomy and will return to his desk within a few weeks. . . RUSSELL STRAIN, of the American Locker Company, is now touring the United States in behalf of the NAMA. At present he is in Indianapolis. . . . ED GEORGE, one of New Jersey's leading candy distribs, is doing a swell job as head of a canteen operation. . . TOM HUNGERFORD, public relations man for NAMA, visited New York this week doing some missionary work. . . . Reported that a large number of merchandise machine operators attended the Jewish appeal dinner in honor of HOWARD CULLMAN. . . . Also reported that the merchandise men are getting behind the 7th War Loan Drive and will meet at the Vanderbilt Hotel.

Sanitary Automatic is now developing a new candy vending machine to be used in theaters. . . . HARRY KOLODNY, nephew of Joe Kolodny, is doing a grand job in the cig merchandising field. . . Larus Bros. & Company, makers of Chelseas, had their reps in New York this week preparing for a big bond rally to be held at Richmond, Va., with Guy Lombardo leading his band on a nationwide broadcast. . . . There is much talk about merchandising crackers in the New York City area.

Chicago:

HANK MAZER, San Francisco operator, in town buying. . . . CLIFF BAILEY and ANGELO DELAPORTE, Syracuse, N. Y. operators, making the rounds. . . JOE K. HART, in from Everett, visiting with VINCE SHAY at Mills Novelty. . . . MARVIN BLAND, Terre Haute, Ind., seen in town this week.

TOM ALLEN, well known in coin machine circles, currently as a refurbishing engineer, is now doing that job for Globe Distributing Company locally.

HAROLD PERKINS, formerly sales manager of Buckley, is now holding that same position with American Amusement Company. . . . The Dinning Sisters, recording artists left for New York this week to start their guest-star series on the Chesterfield Supper Club starring Perry Como. . . . This air stint for both the Dinning Sisters and Como will hypo juke-box play of these artists' records, so ops take advantage of this opportunity. . . . JACKIE HELLER, emsee-vocalist at the Latin Quarter, wants to make a recording and has made tentative arrangements with a local coinman to handle it. . . . BETTY HUTTON, out Hollywood way will sing In the Shade of the Old Apple Tree in a forthcoming picture, Stork Club. . . . She sticks to the sweet side all thru the song with no fiving. . . . JIMMIE MARTIN, local Du Grenier representative, leaves for Pittsburgh this week-end to tend to his business there and while he is gone he's having his North-Side apartment redecorated.

With the lights on again, operators of arcades and juke box men will surely see an increase in collections. The night following V-E Day was a little damp, however, as a rain was pouring down all day and night and really didn't give the curfew lifting a chance. If it badn't been raining crowds would no doubt have been in every spot until the wee hours. Most spots are closing at 2 a.m., but a considerable number are

open until 4 a.m.

HAROLD M. SCHAEF, president of Victor Vending Corporation, is on his farm near Manistee, Mich., supervising the installation of facilities for raising chinchillas, Hungarian partridges, pheasants and apple trees and maybe hazel nuts and cantaloupes, . . . DICK TAU-BER, of Atlas Novelty Company, became the father of a son, Barry, May 8.

BOB COLYER, of The Billboard, getting set to go back to the Coast after a three-month stay in town. JIMMY DORSEY'S crchestra follows

Stan Kenton's band into the College Inn here next week. . . . Kenton is adding a violin to his outfit next week and opens in Miami May 15 for a three-week engagement at the Frolics Club and goes into the New York Paramount June 20 for three weeks. . . . Band is cutting some new platters here this week. . . WOODY HERMAN has an original tune being released soon, Apple Honey. Title, no doubt is taken from a well-known tobacco firm's advertising copy. . . . Band is now on a one-nighter tour in the Corn Belt. . . . HARRY BROWN, American Amusement prexy, returned this week from a short trek to Philadelphia. . . . RUSSELL SMITH, associated with Jackie Fields, now Wurlitzer's distributor in Pittsburgh, is expected in town May 25.

J. PIETERS, King Pin Games Company executive, of Kalamazoo, Mich. . . . ANDREW MONTE, of New Orleans. . . MORRIS GISSER, in from Cleveland, and Bob Howenstein, Fort Wayne, Ind., coinman, visiting GILBERT KITT, of Empire Coin Machine Exchange, this

Detroit:

MAX LIPIN, of the Allied Music Sales Company, reports the greatest rush of business in the history of the company. . . . ALBERT ASHE, head of Albert Ashe Enterprises, has been granted a deferment by his Draft Board, and may shortly join the Allied organization. . . . MRS. DOROTHY LEWIS, bookkeeper of the Vendo Cigarette Company, is secretary of Cigarette Vending Machine Operators' Association. . . . MARK LINKER, of Triangle Amusement Games, is busy shipping a number of his games to the West. . . . HARRY F. HORNSTEIN, formerly with U-Need-a-Pak, and also with Du Grenier here before the war, is planning to return to the coin machine field as a distributor in this territory after the war.

Indianapolis:

FLOYD J. MEEKER, of Meeker Music Company, is visiting his mother who is FET are planning to enlarge their serva patient at the Mayo Bros.' Clinic, Rochester, Minn. Harold Meeker, a Red Cross field director, First Cavalry Division, stationed in the Philippine Islands, is home on leave. . . . The Central Distributing Company, 916 North Scioto Street has sold its entire stock of records and all other equipment connected with the music business. The concern has withdrawn from the music RONALD STEWART formerly owned and operated the business. Stock and equipment was purchased by four local concerns.

Portland, Ore.

DAN MATON resumed his role as copartner in the General Amusement Company music machine operating firm after 33 months' service in the U. S. Navy. During his absence, management has been in the hands of his partner, Barbara Kirkpatrick. . . . Three men in the navy the last three years have returned to their old work with the Jack R. Moore Company, operators and jobbers. They are SIGMUND TREGESSER, AL MORRI-SON and JULIAN RAEDHER, in the firm's service department. The head of the firm, JACK R. MOORE, has branched out into the aviation industry, having an interest in the new Western Skyways Service, with headquarters at Troutdale, Ore. Moore announced that Western Skyways has just been named distributors for Aeronica planes in Oregon and parts of Northern California and Southwestern Washington.

Maritime Provinces:

There has been a drop in patronage of merchant sailors for coin machines in Halifax, N. S., and St. John, N. B., owing to the opening of the St. Lawrence River ports of Quebec and Montreal for the 1945 season and thus reducing the number of steamers discharging and loading cargoes at Atlantic ports. The volume of sailors of Canada and the U.S. at Halifax continues heavier than at St. John.

Dorothy Elliott, of Amherst, N. S., injured when a freight train crashed into a passenger train near Moncton, N. B., was under hospital attention at Moncton. She is a daughter of FRANK J. ELLIOTT, Amherst, a veteran coin machine distributor, and assisted her father in his business. A brother, Frank, is a flying officer in the Canadian air force and had a narrow escape from capture by the

Germans last summer when he had to parachute down inside the enemy lines.

JACK MOORE, St. John, who redeco-

rates coin machines, has a chalk-talk act he presents for the armed forces and in raising funds for charitable purposes. . . BILL (DOC) BRODERICK, St. John, has been named chairman of a war political campaign organization for the Liberal Party, in advance of the June 11 Dominion elections. . . . Private parties and dances are being specifically catered to at the Aula Arcade, Fredericton, N. B., with automatic music

No sign of beverage or cigarette venders in the maritimes yet, altho there has been talk of both being introduced. Supplies of carbonated drinks still being rationed to dealers by manufacturers owing to scarcities of sugar and other ingredients and also of bottles. Supply of cigarettes almost equal to the full demand. Retailers have kept out the vending machines. . . . Increased interest being manifested in candy, nut, chocolate venders by film exhibitors, and with packaged nuts far more plentiful than at any time since 1940. Candy and chocolate bars continue scarce.

Los Angeles:

available.

Next time the jobber is in a bad mood don't be too hard on him. A "music operator" telephoned long distance that he was having trouble with a motoris was running hot. He hauled it into Los Angeles, about 120 miles. The serviceman looked it over. It was 50cycle. "What's the cycle in your town?" The operator didn't know. A telephone call to several electrical experts soon unearthed the solution. The town was 60-cycle. And, believe it or not, a 50cycle won't work on a 60-cycle circuit in this town.

OLLIE AND FRED TEVILLIAN have 42 rentals in their El Pasco real estate holding in Santa Barbara.... FRANK HARDY has the juke box in PFC. BUD SMITH's Colonial House in Oxnard. Hardy has about three Latin-American tunes on the machines and they are garnering coins.

MORRIS GOLD and MICHAEL TAFices of records for juke box operators. According to Taffet, a recent check-up revealed that they had over 30,000 Peerless Records on hand. . . . LEONTYN KING is operating her own music machine route. She is one of those femmes who is pitching and doing the whole job buying, servicing and collecting. . . . BEN LEIB-ERMAN is operating the music machine route that his son had before entering the armed services.

FRED FERRA is in charge of the Spanish locations for the Clark Distributing Company. Prior to joining Clark, Ferra was with his brother-inlaw, Frank Navarro. . . . THEODORE VERDIN, of Santa Maria, getting a shipment of records from Los Angeles. . . . MRS. W. G. CHAPMAN, of Santa Barbara, shopping for records in Los Angeles, . . . I. B. GAYER, of San Bernardino, planning a trip to Cuba. Last time he made one of these long trips he had to pass up part of his plans because of illness.... PEREZ & ORTEGA operating music machines in Midway City. . . . DEAN NARATH, son of Art Narath, operator in Anaheim, has returned to the South Pacific with his ship. Young Narath is in the radar division. While on leave in this city, Dean was given an open-house party by his father with many coinmen attending.

GEORGE D. TAFT, who was with Mitchell Gouff in Templeton, is now operating in that city. Taft made a trip during the week to Pico for music machine equipment. He is high in his praise of Templeton and is telling the city boys about the good eating that he enjoys in the "country." . . . BOB BARD to the army, with Mrs. Bard taking over his music box activities. She is assisted by JOE NESSELHOFFER.

SLOTS

- 5 Mills 25c Gold Chromes, 2/5, drillproof, knee action, C. H.
- 8 Mills 25c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 2 Mills 10e Brown Fronts, 3/5, drillproof, knee action, C. H.
- 9 Mills 5c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 2 Mills 25c Blue Fronts, 3/5, drillproof, knee action, C. H.
- 2 Mills 10c Blue Fronts, 3/5, drillproof, knee action, C. H.
- 2 Jennings 5c Consoles
- 7 Jennings Ciga-Rollas XXV 2 Super Bells 5c Comb.

20 War Eagle Castings, top and bottoms, \$15.00 each

1 Mills Throne of Music Terms: 1/3 Certified Deposit, Bal. C.O.D.

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Williams Flat Top ...\$249.50 United Midway\$249.50 United Santa Fe \$249.50 United Arizona 249.50 United Streamliner ... 249.50 United Idaho 249.50 United Oklahoma 249.50 United Wagon Wheels . 249.50 Sportsman 350.00 Williams—Zingo—Liberator—Periscope—Money Makers Everywhere—a Limited Number of These Games Available.

Evans '41 Galloping Dominoes, 1 Bally Roll 'Em J.P., Two-Tone Cabinet Evans '41 Bangtalis, J.P., Two-Tone Cabinet Evans Lucky Lucre, 1941, Two-

Tone Cabinet Mills Club Bell Consoles, 25¢ Mills Club Bell Consoles, 10¢ Mills Club Bell Consoles, 5¢

Mills Gold Chromes, 5¢

Super Bell, 5¢ & 25¢, Pace Saratoga, 10¢ & 25¢ Pace Saratoga, 10¢ ...\$125.00 Pace Saratoga, 5¢ F.P.

& P.O. 135.00 Mills Gold Chromes, 10¢ Mills Gold Chromes, 25¢ Mills Gold Chromes, 50¢

Baker's Pacers, J.P., . \$210,00 Late Head Mills Four Bolls 4-5¢ Mills Three Bells

Mills Brown Fronts, 10¢ Mills Brown Fronts, 25¢ Mills Blue Fronts, 5¢ Mills Blue Fronts, 10¢

Mills War Eagle, 25¢ Mills Brown Fronts, 5¢ Phone-Wire or Write. Terms: 1/3 Deposit and Balance C. O. D., or Sight Draft.

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SLOTS SLOTS SLOTS SLOTS 5 Mills 5c Copper Chrome \$275.00 3 Mills 10c Copper Chrome 325.00 3 Mills 25c Emerald Chrome, HL . . 475.00 5 Mills Red Cherry Bells, 5c 225.00 3 Mills 5c Cherry Bells 225.00 5 Mills 10c Cherry Bells, Red 275.00

COIN MACHINES

8 Mills 25c Red Cherry Bells 450.00 5 Mills 5c Melon Bell 200.00 5 Mills 10c Melon Bell 225.00 5 Mills 25c Melon Bell 375.00 2 Mills Blue Front, 10c 225.00 6 Buckley Jack Pot Daily Doubles, 2 Mills 50c Blue Fronts 1 Jennings Chief, One Dollar 1200.00 11 Mills Double Slot Cabinets 75.00 14 Mills Single Cabinets 6 1c Mills Glitter Gold Q.T. 12 5c Mills Glitter Gold Q.T.

One-third deposit with orders.

15 Mills Folding Stands 4.00 1 Jennings Double Cabinet, New . . 100.00

3 New Mills Double Slot Cabinets . 100.00

14 Blue-Gold Vest Pockets

4 Red Arrow Paces Races

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Phil. Coin Mch. Tax Test Case Stands as Law

PHILADELPHIA, May 12. - Unless a higher court should reverse the decision of Common Pleas Court No. 7 here, the city license ordinance adopted some weeks ago stands as the law of the city. The ordinance placed a tax on pinball and other amusement machines and also on juke boxes. The test case was brought by the juke box operators' association.

The organization reported that its members owned about 3,000 juke boxes thruout the city and suburbs.

The court held that the tax placed on juke boxes is neither confiscatory nor unreasonable and does not violate the previous statutes. Operators have been given 10 days in which to file an appeal.

The test of the city tax was made on certain technical points and also alleging that the fee was unreasonable and confiscatory. The court ruled out the technical points as unimportant. Officials of the operators' association had no statement to make this week as to whether an appeal would be taken to a higher court. Opinion of operators seems to be that they might as well accept the city tax at present.

Adverse Coin Mach. Bills Die as Minn. tor. Legislature Suspends

ST. PAUL, May 12.—The Minnesota State Legislature, which finally adjourned sine die a week ago (21)-altho officially it was April 17, because the clock had been covered-took with it in its death throes the music machine bill which had been introduced for passage earlier in the biennial session.

The measure sought to place a State tax on both juke boxes and movie machines, ascribing certain regulations as to where they may be installed and for what distance they may be heard or seen.

The bill got a whirl of publicity when it was introduced, but after that, died without even a rattle.

ORDERLY STEPS

(Continued from page 62)

wait for official action of their industry

advisory committees.

The spot plan is in action too, and individual firms are urged to make one or more applications under the spot plan as a patriotic duty. The plan is regarded as one way for individual firms to clear away red tape and get in readiness for starting on civilian goods as soon as possible.

The coin machine trade will be vitally May 9, which eased restrictions on the manufacture of experimental models of \$5,000 a month cost limit on individual plants and also declared that experimental models now may be used to premote sales and to create demands for goods. The experimental models may be exhibited at trade shows and to buyers. This important step will permit many manufacturers of coin machines to start soliciting new business for the future.

Manufacturing plants turning out any kind of machinery will be interested in WPB announcements on the prospects for metals. Chairman Krug announced this week that by July 1 the agency expects the supplies of such critical materials as aluminum, copper, steel and other metals to be much more plentiful than now. The supply should permit easing many of the restrictions, so that factories can get limited supplies of these metals. Government agencies do not want manufacturing industries to expect full supplies of metals but they do give muchneeded encouragement for limited supplies. There is still a number of critical materials that will be on the scarce list after July 1, however.

Even after July 1 most manufacturers in various industries will have to depend on idle, surplus or secondhand materials ufacturers in getting metals is that they terials. One important new step for man- conditions permit.

Triangle Mfg. Buys New Plant

CHICAGO, May 12.—Jay Zelle, general manager of the Triangle Manufacturing Company, of Minneapolis, announced the purchase of a new three-story plant to be devoted exclusively to the manufacture of jar tickets. The new plant will double production capacity of this

Brown-Out Ends In Wild Jubilation Across Eastern U.S.

CHICAGO, May 12 .- With the brownout ended here, nite clubs and retail establishments of all types are back in business with at least a 20 per cent increase in sales and added activity in theaters will keep the night life going at later hours.

A slow reaction to the return of normal night life was felt here in the first few days with most people still instilled with the early bed idea fixed by the man with the whiskers, but normality is returning in every respect with a fast pace.

The brown-out was in effect for three months and eight days, beginning February 1, 1945. It saved 500,000 tons of coal during the period of the nation's most critical fuel shortage of the war, according to Edward Falck, OWU direc-

Exempt areas during the brown-out included the Pacific Coast and Rocky Mountain States, most of the Southwest and small areas in several other States served by small isolated utilities.

The order can be reinstated next winter if there should be any recurrance of

last season's critical scarcity of supply. The brown-out met with virtual 100 per cent compliance during its entire

period of operation.

"I think that everyone who helped effectuate this conservation program can take considerable satisfaction from the fact that co-operation with both the letter and the spirit of the brown-out was so general that not once was it necessary to resort to the penalty provisions of the order to get compliance,"

TWO STATES

(Continued from page 62)

course, will interest the soft drink dispenser trade.

FLORIDA: The Senate moved ahead on passing the 1-cent increase in the State cigarette tax. A new coin machine tax proposal was introduced in the Senate on May 8 and went to the finance and taxation committee. No copy of the bill has been received here yet. A Senate committee also reported favorably on the administration bill which is intended to increase the State license on coin mainterested in an announcement by WPB, chines. The bill is unfavorable to the

trade. NEBRASKA: The Legislature adjourned civilian goods. The change lifted the May 9. Apparently no coin machine legislation was passed.

PENNSYLVANIA: The Legislature adjourned May 7. It seems no coin machine legislation was passed.

SOUTH CAROLINA: The Legislature adjourned May 6. The general revenue bill this year, of course, contained the usual coin machine tax section with some amendments.

TEXAS: The Legislature postponed its adjournment and will recess according to schedule May 22. No legislative reports received this week.

WISCONSIN: Last week the Senate adopted a milder form of the administration's anti-slot bill. This week the Senate passed the milder type of bill by vote of 23 to 9. The governor is said to approve the new bill even tho it is not as extreme as the original bill introduced in January. The new bill is very likely to pass and will leave enforcement of its provisions against gambling to local prosecuting officials, altho State officials may demand action. The anti-slot question has aroused much political action since last January.

until Japan is defeated. Many manufac- may now begin placing orders for delivery turing industries will be able to go ahead after July 1. This will permit manufacon making products in limited quanti- turers in various industries to file their ties from surplus or used and scrap ma- orders and get delivery in rotation as

Parking Meters Take Good

JACKSONVILLE, Fla., May 12.-The city traffic inspector here this week announced that \$7,204.10 was collected from parking meters on the city's streets during March. There are 1,381 parking meters in service. Collections for the first quarter of 1945 were \$20,353.30.

MUSIC SUPPLIES ACCESSORIES

Amount	Each
1 Wurlitzer #600 Rotary	Write
1 Wurlitzer #500	Write
1 Wurlitzer #750E	Write
1 Seeburg Concert Master, R.C.E.S	Write
1 Seeburg #8200 Victory Cabinet	Write
1 Seeburg 12 Record	Write
3 Rockola Commandos	Write
1 12 Record Rockola	Write
2 Rockola Standards	Write
4 Wurlitzer Twin 12 Units with Five	
Buckley Late-Type Lite-Up Boxes .	Write
1 Wurlitzer #24 in Metal Cabinet	
with #130 Adapter	Write
1 Chicken Sam Conversion	Write
1 Rajah Mystic Crystal Machine	Write
BOXES AND PARTS	
20 #120 Wurlitzer Boxes	\$32.50
10 #125 Boxes	27.50
20 Buckley #24 Selection Late-Type	7
Lite-Up Boxes	19.50
70 Seeburg 5¢ Wireless Wallomatics.	42.50
6 Seeburg 3-Wire Selectomatics	35.00
10 5-10-25¢ Wireless Baromatics	52,50
1 Scoburg Wireless Receiver Unit .	50.00
We Still Have New 30-Wire Cable Z	ip Cord
and Pfanstichi Needles!!!!	
1/2 Deposit, Balance C.O.D., F.O.B	. N. Y.
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Immediate Deliveries-Operators' Hits. 1000 5¢ Nickel Charley Def. \$17.50 \$.98 1200 5¢ Bingo Def. 20.00 1800 5¢ X Thick Lulu . . . Def. 18.00 1000 25¢ Jackpot Charley . . . Avr. \$52.08 \$1.24 1000 10¢ J.P. Ready Money . . Avr. 50.70 1.79 1200 25¢ J.P. Easy Pickins . Avr. 101.50 2.19 1200 25¢ J.P. Texas Charley . Avr. 102.28 1000 5¢ J.P. Big Forty . . . Avr. \$24.25 \$1.75 1000 5¢ J.P. Home Run . . . Avr. 27.00 1.89 1200 10¢ J.P. Ready Money . . Avr. 70.70 2.19 1000 5¢ J.P. Jum.Ten, Jum.Hole 23.70 1.98 1000 5¢ J.P. Beat This Card Avr. \$32.88 \$2.58 1184 5¢ J.P. Jum.Tens, Jum.Holes 32.90 2.68 1800 5¢ J.P. Lulu, X Th., ColorTic. 33.75 3.29 2400 10¢ J.P. Barrel 92.65 3.49

2170 5¢ R.W.B. Tab. Tickets, Def. \$36.00 \$1.35 120 Baseball Ticket Books., Am., Nat. Doz. 1.89 120 Tip Ticket Books, Singles Doz. 1.89 WORLD'S BEST BOARDS, TICKETS, CARDS

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GREATER JUKE PLAYS SEEN

ASCAP-BMI Decish

NEW YORK, May 14.-Justice J. Pecoru's decision on ASCAP-BMI-Marks case, while having no direct bearing on juke operation, should be read by the entire industry. It is important that the facts of the case be examined in the light of future legislation. Article on the justice's decision appeared in May 12 issue of The Billboard. An analysis appears in this issue, Music Section.

Coast Wurlitzer Distrib Appoints Speaker. The f New Manager

LOS ANGELES, May 12.-Clark Distributing Company, Wurlitzer distributor here, is in for a complete new organization with W. H. Schetter taking over the management. Stanley Turner will head the parts and service department as manager. Bob Armor is scheduled to join the company as sound ex-

Schetter succeeds Aubrey Stemler. He was with Clark in San Francisco and more recently in charge of outside radar production for the navy. Turner is well known in music machine circles and was formerly service manager for the factory on the Pacific Coast. Armor is a specialist in electronics and specializes in amplifiers and remote controls. Armor, a sound engineer, was with Lansing Speaker Company.

Wurlitzer Secures Patents to Orgatron For P-W Manufacture

CHICAGO, May 12 .- A modern successor to the Wurlitzer pipe organ of pre-war fame will make its debut after the end of hostilities, according to an announcement by R. C. Rolfing, president of the Wurlitzer Company, from the local executive offices. The new instrument, the Wurlitzer Orgatron, will be manufactured by Wurlitzer's North Tonawanda, N. Y. division, in addition to the production of automatic phono-

The entire Orgatron business has been purchased by the Rudolph Wurlitzer Company from the Everett Piano Company, of South Haven, Mich., including all rights, patents, good will and title. The organ is of the electronic type and has been developed during the past 10 years by the Everett Piano Company. Thousands of these instruments were sold and received wide acceptance in the musical world. When introduced after the war as the Wurlitzer Orgatron, it will embody further refinements in de-

sign and operation. Commenting on the North Tonawanda plant's expanded post-war program, Carl E. Johnson, Wurlitzer vice-president and general manager of the division, said: "Full scale production will be commenced as soon as the government permits resumption of civilian production."

Two Coast Routes Change Ownership

machine routes changed hands in this territory during the week with Fred Gaunt, of General Music Company, handling the sales. Route of Clark Shaw was sold to M. F. Tillitson, of Long Beach. Machines are located in Long Charlie Jaseph, of Sunset Music Company, to Sam Brown. Route includes machines in Southwest Los Angeles.

Sonora Radio Execs To Hold Meet in N. Y.

NEW YORK, May 12 .- Sonora radio and record dealers of Greater New York and Newark, N. J., are scheduled to meet at dinner and merchandise conferences May 23-25 in New York and Newark, it was learned today from Barth-Feinberg, Inc., of New York, and Beller Electric Company of Newark. In both cases Joseph Gerl, president of Sonora Radio & Television Corporation and Sonora Record Company, will be the main

The first meeting will be held the night of May 23 when Barth-Feinberg, Inc., Sonora's radio and record distributor for Greater New York, will be host to over 700 radio and record dealers from the area. The dinner and conference will take place in the Grand Ballroom of the Hotel Pennsylvania, and Gerl will talk on "The Future of Home Entertainment."

On the evening of May 25, Beller Electric Company, the Northern New Jersey distributor for Sonora radio and records, will hold a large dealers' conference at the Essex Hotel in Newark. Over 500 dealers from Newark, Paterson, Morristown, Somerville, Newton, Trenton and adjacent cities have made reservations. At the Newark meeting Gerl will discuss "Radios, Today and Tomorrow."



SENOR EDUARDO BAPTISTA, head of Peerless Discos in Mexico City, and daughter, Rosa Maria, are photographed in Los Angeles. They were the guests of Gladys and Charlie Washburn. Washburn is distributor for Peerless.

Phoenix Wired Music Operator Reports Business Conditions

bining years of experience in the coin machine business with good common sense, Seth Wright, owner and manager of the Phoenix Wired Music Company, is making a success of telephone music, in this war-boomed city.

When Wright took over his telephone music business here four years ago, he got what the trade would call a headache. One was the equipment-40 wornout units. Another was competition for locations.

in the best spots in the city, plays 22,000 selections each week, represents an investment of \$10,000 and could be sold on the market for \$30,000. His competitor of four years ago has left town.

"There were 40 units operating when I took over the business," Wright said. "I now have room for 30. But, I am operating only 25 because I believe it is best to operate only as many as you can to do a good job."

and makes the collections. He usually visits each location once a week. However, his repair calls are very infrequent. Maybe once a week he will be called to investigate trouble. Most of the time a coin has stuck in the slot or someone month. has attempted to "cheat" by sticking a toothpick into the slot.

Four girls are employed as hostesses to play the records for the customers. One girl, who has been with Wright for Two girls handle the job in the evenings. The fourth girl works extra, taking the place of the other girls during their time off. Every now and then Wright puts on the headphones and takes the selections. He closes his business at midnight.

LOS ANGELES, May 12 .- Two music disk equipment and rebuilt Jennings juke-box equipment at the locations. Much of the equipment in use when Wright purchased the business four years ago is still being used, but it has undergone considerable repairing.

Beach. Also selling was the route of the 25 locations at present, Wright is stated, preparing to install built-in Maestro equipment as fast as it can be received. telephone music business, adding im- moving picture cabinet will replace the The first places to receive it will be the provements in the operations as they are record music in drinking establishments.

PHOENIX, Ariz., May 12.-In com- exclusive Westward Ho Hotel buffet and Skippers South Seas buffet.

Designed especially for the spot where they are located, the built-in mirror-type equipment appears to be the coming thing in telephone music, Wright said. He is very liberal with his loud-speakers. Plans are to have 12 at the Westward Ho buffet which is being remodeled at present.

The telephone service from the central station to the locations costs an average of \$8 per unit per month. His Now, his business has 25 units, located longest line is 22 blocks or about 11/4 miles from the central station. He said his relations with the telephone company have always been the best.

Wright recently has been thinking of increasing the selection cost. The price, until now, has been one selection for five cents, two for a dime and five for a quarter. He may, in the near future, change his price selection to range from one selection for a dime and three for a quarter. He said that in querying Wright handles all the repair work other operators who have raised their selection cost thus, they have found no decrease in business and the number of selection requests have likewise not been lowered. Surprisingly, in some spots, business continues to improve each

> He estimates that his operating costs run about 40 per cent. Six of Wright's 25 units are at Negro locations. He caters exclusively to buffets.

Wright is proud of his record selectwo years, works from 10 a.m. to 6 p.m. tions. He has 3,500 different records available for playing. He says he gets better play out of many old tunes than he does some modern "hit" numbers. Tommy Dorsey's Boogie-Woogie is still going strong in Wright's business, altho it is six years old. However, he added, "We've worn out eight Andrews Sisters" Wright uses Maestro central station Rum and Coca-Cola records since the song hit the market."

While he does have some trouble in getting the modern hit records, Wright said it is nothing compared with that encountered by the operators of juke box routes. "We can get along on two While the juke-box cabinet is used at records for any song if we have to," he

Curfew No Nix To Problems

More nickels for ops, but no more platters available until manpower comes back

NEW YORK, May 12.-The juke men are in better shape again, with the brown-out lifted and the curfew no more in existence.

It is expected that for every four nickels placed on the nose of a disk during the curfew, five nickels will now be dropped to play the nation's favorite ditties. With so many plays on each platter, the music may sound a little sour from too much wear, but juke fans have acquired an ear for most every type of platter reproduction these days.

Phono Play To Go

The play on automatic phonos will go up, but the record situation will remain about the same for the next 60 days at least and perhaps longer. When labor is released to the non-essential activity of pressing platters, records will rapidly be made available in much greater quantity since there exists no lack of raw materials and production can be increased with the addition of manpower, but much new pressing equipment must be manufacturered and installed before the disk manufacturers can catch up to the ever-increasing demand from both ops and retailers for more records. No one knows just how many records will actually be needed once ops again start competing for locations and retailers swing into elaborate post-war merchandising plans to sell more records to present home-phono owners and simultaneously create millions of new home-phono disk buyers. It's going to be a mad scramble and until the bars are down on new pressing equipment, manufacturers won't be able to supply the demand even if there is all the material in the world and they are able to keep their present equipment going 24 hours a day by operating three shifts.

Gutshall Appoints Record Dealer for Hawaiian Islands

LOS ANGELES, May 12. - Sloan & Gesas have been named distributors for Excelsior and Exclusive records in the Hawailan Islands. Deal was made here between Jess J. Gesas and Jack Gutshall, the latter of Jack Gutshall Distributing Company.

Gutshall said that the initial order of 10,000 records had already been packed. The shipment will go forward when boat space is available.

Coinmen's Songs Aired V-E Day

CHICAGO, May 12 .- Among the patriotic tunes getting a tremendous play by radio stations nationally on V-E Day were Ring the Bell for Uncle Sam, written by Jack Nelson, and We're All Americans, composed by James Mangan-both well-known and familiar figures in coin machine circles, who can be proud of the ovation given the playing of these

Kate Smith sings Mangan's song and Nelson's tune is played by Art Kassel's orchestra. The latter is recorded on a

Bluebird platter.

Wright, who intends to stick with the developed, says he doesn't believe the

Record Reviews

MUSIC MACHINES

(Continued from page 27)

GINNY SIMMS (Columbia) Cuddle Up a Little Closer-FT; V. Stardust-FT; V.

Taking two evergreens in tow, with Edgar Fairchild's orchestra planting a colorful background setting, Ginny Simms makes the songs bloom all over again. Banked by muted strings, soft woodwinds and subdued brasses, with the tempo slow and soothing, Miss Simms sings out most cuddlesome for Cuddle Up a Little Closer. With the rhythms more pronounced and the instrumental figures all the more fanciful, is equally effective for Stardust.

With two ever-blooming standard songs for her selections, Ginny Simms should catch the coins with both of these sides.

SAMMY KAYE (Victor) The More I See You-FT; VC. I Miss Your Kiss-FT; VC.

The music is plenty sweet, but there is plenty of substance to the Sammy Kaye syncos for both of these ballads. Bringing out all of the melodic richness of the song, it's sweet music that accompanies soft lights so well for Mack Gordon and Harry Warren's The More I See You, from the movie Diamond Horseshoe. For the lyrical expression, Sally Stuart is in good selling voice. I Miss Your Kiss is also an attractive love ballad, made all the more so by the sugared baritoning of Billy Williams. Song, written by the maestro and Sunny Skyler, gets added vocal expression by the Five Kaydets. As fashioned by Kaye, the tune holds plenty of attraction.

Music ops will make the most of the movie ballad, "The More I See You."

HORACE HEIDT (Columbia) Anywhere-FT; VC. My Baby Said Yes-FT; VC.

Packing plenty of commercial appeal is the Horace Heidt music-making for both of these sides. With the voices sharing the sides with the band, the

A NEW PANORAM REEL * Starring * JOSEPHINE EAKER and screen ON PROGRAM #102

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Also other dazzling features, including Parisian Nights, featuring the Tam Tam Girls; Pon Pam Pon, featuring Estralita and the Ossin De La Playa Orchestra, and other hits with all-star casts.

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Factory Guaranteed Against Defective Workmanship and Material. Terms: 1/2 Deposit, Balanco C. O. D. Shipment F. O. B. Los Angeles

T. MAPE MUSIC CO.

Manufacturing Division 1701 W. Pico Bivd. Los Angeles 15, Calif. (DRexel 2341)

Musical Knights present a thoroly danceable disking for Sammy Cahn and Jules Styne's screen ballad from Tonight and Every Night. Dorothy Rae with the Sweetsingers on the assist, sing it well to start the side, with the rest of the spinning taken up by the band for a second stanza. For My Buby Said Yes, catchy rhythm ditty. Heidt turns the spotlight on trumpet, tenor sax and clary for solo passages. But the side's selling is again held up best by the singing, with Gene Walsh in this instance for the effective

The popularity of the songs will condition the coin-catching appeal of these sides.

ALBERTO IZNAGA (Standard) Anhelos-FT; VC. Ganga Yo E-FT; VC.

Fine exposition of the Spanish music is offered by Alberto Iznaga and His "Siboney" Orchestra, with the native singing of J. Gonzalez carrying the expanse of spinning. Both the music and the music making are in the tradition of South America, with the male voice giving full expression to the Spanish lyrics. Anhelos is a lively bolero song and Ganga Yo E is set to the Afro-Cubana rhythms. Both selections are the maestro's compos.

Locations specializing in the Spanish musicmakers will put both of these sides to good

NELSON EDDY (Columbia)

Rodger Young-FT; V. Praise the Lord and Pass the Ammunition-FT: V.

Frank Loesser's folk ballad, Rodger Young, the infantryman whose death has now become a musical legend for the armed forces, is excellent material for

Plugs Scheduled for Near Future

(Continued from page 26)

Take a Tune Full of Melody

Harmony House
TampicoCapitol
TennesseeArrow
That Funny Bunny Hug Dave Ringle
That's Why I'm Lonely for YouKelly
The Last Time I Saw YouBarton
Then, Now and Forever Charles Gunther
This Day and Age Franko-American
When the Old Gang's Back on the
Corner (Singin' "Sweet Adeline"
Again)Arrow
Why Shouldn't I Dream
Yah Ta Ta, Yah Ta Ta (Talk, Talk,
Talk)Burke-Van Heusen
You Never Understood Harmony House

Nelson Eddy. He offers it in exciting and stirring manner. Equally attractive is Eddy's concert singing for Loesser's earlier classic, Praise the Lord and Pass the Ammunition, for which a chorus of voices show-cases Eddy's rich baritone pipes. Disk is a 12-incher. Robert Armbruster provides the musical accompaniment in keeping with the brilliance and scope of the singer.

While this couplet is a classic, it's a 12incher and not cut for the music boxes.

FELIX KNIGHT (Decca)

Sweetheart of All My Dreams-FT; V. Bluebird of Happiness-FT; V.

Stepping out of the light opera and show class, Felix Knight adapts his romantic tenoring to tunes of a popular vein. He impresses no end with Bluebird of Happiness, a song of classical bearing. Bluebird, which Jan Peerce introduced on the waxes some years back via electrical transcription, has long been a favorite with radio audiences. While it has been recorded by a concert artist on Victor Red Scal label, this is the first popular recording for a song that should easily become the most popular tune of the year. Both words and music are that much stimulating. Sweetheart of All My Dreams is the oldie which was used as theme music in the movie Thirty Seconds Over Tokyo. Knight's needling falls ever so easy on the ears. The orchestra directed by Toots Camarata gives the singer a colorful and tuneful back-drop.

Music ops in Philadelphia know what an instant success "Bluebird of Happiness" can mean for their machines. Ops everywhere should enjoy the same response.

XAVIER CUGAT (Columbia)

Good, Good, Good-FT; VC. Toca-Tu Samba—FT; VC.

The music of the samba is dished out in exciting manner by Xavier Cugat for both of these sides. Good, Good, Good is in the Tin Pan Alley vein, with Del Campo singing the childish lyrics. But it's the music and its exposition by Cugat that counts for the most. More native is Toca-Tu Samba, a Tico Tico type of tune. While not as tuneful, is just as gay. Nestor Amaral sings the Spanish lyrics, with the band toying with this tune in a much more fanciful TEDDY WILSON QUINTET

Where the Spanish music keeps the lights aglow in the music boxes, "Toca-Tu Samba" is all set for a generous spin.

HAL McINTYRE (Victor)

I Was Here When You Left Me-FT; VC. Swance River-FT.

Hal McIntyre, cutting a musical pattern out of Duke Ellington's brand of orchestration, gives a highly interesting interpretation of Swanee River. In the slow tempo, the brass choir and reed

ADVANCE RECORD RELEASES

(Continued from page 27)

JUNE COMES AROUND EVERY YEAR Tommy Dorsey (Stuart Foster)
JUST A LITTLE BLUSIE Hadda Brooks and Group
KISSING BUG Duke Ellington (Joya Sherrill) Victor 20-1670
LET'S GIVE LOVE ANOTHER CHANCE, Deek Watson and His Brown Dots
MOOD TO BE WOOED Duke EllingtonVictor 20-1670 NEGRA CONSENTIDA (MY PET Jimmy Dorsey (Teddy Walters-Jean BRUNETTE) Cromwell)Decca 18676 OH, BROTHER! Harry James (Kitty Kallen)
OUT OF THIS WORLD Tommy Dorsey (Stuart Foster)
QUESTION AND ANSWER
SALTY PAPA BLUES Albinia Jones (Don Byas's Swing
Seven)
SWINGIN' THE BOOGIE Hadda BrooksModern Music 101 THE CATTLE CALLEddy Arnold and His Tennessee Plow- boysBluebird 33-0527
THERE'S NO YOU Martha Stewart (Lewis Martin Ork)
THIRTY-ONE MILES FOR A NICKEL Deek Watson and His Brown Dots (THE SUBWAY SERENADE)
AGAIN Luis Russell (Milton Buggs). Manor 1006

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 24)

Weeks to date	Last Week	This Week	
3	5	9.	CHLOEVictor 20-1654
1	-	10.	BELL-BOTTOM TROUSERS. Tony Pastor Victor 20-1661
9	6	10.	DREAM

J. J. Golumbo Tells Trade Of Post-War Connection

BOSTON, May 12 .- Announcement was made this week of the appointment of J. J. Golumbo & Company as a post-war distributor of products of the Rock-Ola Manufacturing Corporation.

The Golumbo firm is now located in new quarters at 116 Newbury Street, Boston, and Golumbo himself is one of the better known coin machine men in the Oyster Bay area. Their immediate postwar plans involve distribution of a varied line of coin-operated equipment.

Golumbo was formerly president of the Trimount Sales Corporation.

section develop the overtones of an organ, with an Ellingtonia bass-marked rhythm carrying it along. While the interest is in the orchestration, McIntyre attracts greater commercial appeal in his playing of I Was Here When You Left Me, a rhythm ditty that stacks up top drawer. It has all the lyrical appeal of Don't Sit Under the Apple Tree. blending with a tuneful riff melody cut from the same motif as One Dozen Roses. With the rhythmic chanting of Ruth Gaylor, band canary, assisted by a mixed quintet, the ditty gets a terrific rhythmic send-off by the band.

Music ops can start now laying in stocks of "I Was Here When You Left Me."

TOMMY TUCKER (Columbia) Someday, Somewhere-FT; VC. Baia-FT; VC.

Plenty of sugar in the music expounded by Tommy Tucker for these two new ballads. With a sweet ballad in Someday, Somewhere, the band boys gives out plenty smooth for the spinning, However, there is not as much body in the blended voices of the Three Two-Timers. While the gals sing it sweetly enough, their voices are very thin. Trio fares a little better for Baia, beguine ballad from the movie The Three Caballeros, when joined with Don Brown's baritone voice-and a much more substantial one.

Phono possibilities depend largely on the popularity of the songs offered here.

(Musicraft)

Memories of You-FT. Bugle Call Rag-FT.

Without creating any undue excitement as a quintet, the solo flashes on both of these sides demand marked attention. With Teddy Wilson on piano, Red Norvo's vibe hammerings, and Charlie Shavers' muted trumpet, it's a refined brand of improvisation for Memories of You, the Eubie Blake-Andy Razaf classic that served Louis Armstong so well. The quintet, stepping up Al Hall on bass and Specs Powell on drums, ride out more furiously, and at traffic-stopping tempo, for Bugle Call Rag. It's a field day for the five, each taking over the spotlight, with Charlie Shavers way out in the lead.

Sides are for the hot jazz collectors.

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Snodgrass in Solo Spot

Logan Snodgrass, well-known guitarist in the Southwest, now living at Port Arthur, Tex., has his own solo spot on KPAC. In keeping with action recently taken by his father and other members of the family, he has legally changed his name to Logan Congor. Logan played with Clif Bruner's original Texas Ramblers in 1931, later with Harley Sadler; also with Lew Childre and Rex Griffin on the River Ramblers' show at WWL, New Orleans, Still later with W. Lee O'Daniels' hillbillies, the Miami Beach Boys at San Antonio and the Border Buckaroos at San Angelo, Tex. Logan has recorded with Jimmie Davis, Buddy Jones and Clif Bruner.

Songs and Singers

Texus Rose, recorded on transcriptions by both Denver Darling and His Texas Cowhands and Slim Duncan and His Texas Tornadoes, is getting quite a play from well-known vocalists. It is being used by George and Dixie on the Yankee Network; Marty Licklider on WICA, Ashtabula, O., and Roy West on WGAR, Cleveland, among others.

Now that the Texas Legislature has adopted Ernest Tubb's number You Nearly Lose Your Mind as its theme song, a Texas senator says that when the next election rolls around and he's up for re-. Back and Try Me One More Time.

Terry Trannell, vocalist with the Range Riders, WGAR, is in Oak Park Hospital, Cleveland, recovering from an operation.

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While she's away Judy Dell is doing the vocals.

Will Butler writes that he has placed Where the Tumbleweeds Roll with Hoosier Publishing Company.

Jess Easterday, mandolin player, deadpan comic and general utility man with Roy Acuff's Smoky Mountain Boys, has reported for army service.

Marguerite Nettles' new song, You Walked Away With My Heart, and Bill Nettles' and Bill Boyd's Since My Darling Went Away, both Country Music tunes, are being featured by the Nevadians (Billy and Marie Horner), from Worcester, Mass.

Ekko Whelan has been quite busy lately. Three songs he has written with Bob Wills and Tommy Duncan are There's a New Moon Over My Shoulder, Down Houston Way and I'm Thru Wastin' My Time On You. He also did Where There Is Someone Waiting Just for Me with Lum and Abner, and Linda Lou with Roy Rogers. All are Peer International

Key Music, thru its Margaret Mallory, reports that its latest release, Home for Broken Hearts, is making many friends among hillbilly artists.

A. C. (Ace) Peveto has a new band on KPAC, Port Arthur, Tex., on an early morning broadcast called the Southern Playboys. Ace, who formerly managed the Skyliners at Lafayette, La., is a steel election, he'll use Tubb's hit, Take Me man and has a double-deck guitar he made himself.

Senator W. Lee O'Daniels's Put Me in Your Pocket, a Peer International tune, has been recorded by Red River Dave for Continental Records.

Sophie Newman, of the Sleepy Hollow Gang, who broadcasts over WFIL, Philadelphia, at 6 a.m. and 12:30 noon, and then rushes to Reading, Pa., for a daily 5 p.m. airing, is being treated for a collapsed lung attributed to overwork.

The Embrees Back on WIBW

After six months back on WIBW, Topeka, Kan., Doc and Esther Embree are reported one of the most popular rising teams on the station. WIBW has a personnel of about 25 artists, many of them new additions since the armed forces called most of the old-timers, Primarily, theirs is a type of entertainment most loved by Midwesterners-good old-fashioned folk music. Now Doc is editing a small station magazine, news of WIBW entertainers only, and listeners have gone all out for the publication. Mrs. Embree, formerly billed as Esther Gibson, is composer of a new Western opus that has hit the airlanes via many popular units, Ridin'. The song, pubbed by Johnny Rion Company, was introduced to Texas audiences by the Cowboy Ramblers, WRR, and is often spotted on the band's stageshows.

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FOLK RECORD REVIEWS (Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodenker -

BURL IVES (Decca) Rodger Young-FT; V. Foggy, Foggy Dew-FT; V.

Outstanding among the native singers of the folk ballads, Burl Ives provides a home-spun rendition of Frank Loesser's heroic song story of Rodger Young in a pulsating manner. Words and music of the soldier boy who died in ambush when drawing the enemy's fire has its strongest appeal in its complete simplicity and sincerity. That is exactly the way Ives sings it. For a companion piece, Ives draws on an amusing folk song of classic lore, the amusing story of Foggy, Foggy Dew-of a bachelor father and his son. For both, guitars provide effective accompaniment. Both sides, particularly Rodger Young, which is fast becoming traditional with the army infantry, should hold up well for a long time in the music boxes.

CARSON ROBINSON (Bluebird) Hirohito's Last Letter to Hitler-W; V. Hitler's Last Letter to Hirohito-W; V.

A sequel to lyrical Letters Carson Robinson composed earlier in the war, these follow-ups of the remaining Axis partners are most timely today. Both Letters



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are post-mortems, with amusing overtones, and Robinson sings them out in earthy fashion in the fast waltz tempo, a band providing the musical accompaniment. Music ops will find much use for both sides today.

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Frozen Food Planners Get Hep

Chicago Firms All Set To Go

Marshall Field leads way in merchandising methods aimed to catch public eye

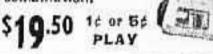
CHICAGO, May 12.—On the heels of Germany's capitulation this week came the announcement from three topnotch business firms that their post-war merchandising methods might well be termed "revolutionary." How revolutionary is realized and affirmed by the fact that their planned methods have a great probability of being carried out with coin-operated vending equipment.

Marshall Field & Company in Chicago, for many years one of the most progres-sive department stores in introducing ingenious and unusual merchandising methods, announced their plans for ex-

(See Frozen Food on opposite page)

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Lucky Strikes, 1¢ Cig. Sym	12.50
Imps, New, 1¢ or 5¢, Cig. Sym	12.50
His Witter Denny Book	19.50
Hit Hitler, Penny Back	
Cubs, 1¢, Clg. Sym	6.90
Civilian Derense, 1¢, New	13.50
Slap the Japs, 1¢, New	13.50
Vest Pockets, 5¢, Green	44.50
Vest Pockets, 5¢, Blue	54.50
Marvet, 1¢ or 5¢, Token P.O., Cig.	The State of
Rools	19.50
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New, 1¢ & 3¢	20.00

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What Price Cigs?

PITTSBURGH, May 12.--If you've bought cigarettes thru the black market, okay. You probably did pay a whopper of a price, but wait 'till you read this:

Arthur C. Whittman, an American civilian who was liberated from a Jap interment camp in the Philippines last February 23, in recounting his take of hardship, declared that native cigarettes reached a price of \$1.50 each, and tobacco, made from eigar elippings, sold for as high at \$160 per pound in American money. The domestic cigarette shortage hasn't been as tough as that yet -has it?

Beverage Machinery WPB Quota Upped To Meet Drink Void in resta

WASHINGTON, May 12.-Members of the beverage machinery and equipment industry advisory committee met recently with WPB officials here. The industry was advised that WPB had already decided to increase the production quota for beverage machinery for the third quarter of 1945 from 25 to 50 per cent of their average annual production for the base years of 1939, 1940 and 1941.

The trade had reported a considerable shortage of machinery for producing soft drinks and beverages of various kinds and at the same time, the demand for such drinks had greatly increased during the war.

WPB officials said the increased quota for production of machinery was granted at the request of the War Food Administration. The WFA has previously expressed its policy that soft drinks and other beverages are very useful to the armed forces.

Some months ago, when WPB had approved the production of 50,000 vending machines for dispensing soft drinks, it was understood at the time that WFA had expressed approval of the idea and that the vending machines would be used where they would dispense soft drinks for the armed forces or workers in war plants.

Loose Cig Sales Ban Invoked by OPA; Watch New Brands

WASHINGTON, May 12. - If penny cigarette venders had been widespread, an order issued here recently by OPA would have put a heavy crimp in their

OPA ruled, May 7, that retail sales of loose cigarettes or one cigarette at a time is against the price regulations. Cigarettes must be sold on a full package or nothing basis.

It has been reported here that since the beginning of the current cigarette shortage, some retailers have discouraged sales by the package and have offered single cigarettes at 1 cent each. This means a big increase in price, according to OPA and hence it has been ruled a violation of ceiling regulations.

Some years ago, a vending machine for selling a single cigarette at 1 cent was widely publicized in the coin machine trade. The machines found some use in restaurants but were never very wide-

In connection with cigarette prices, OPA officials are also carefully watching new brands of cigarettes which have been put on the market at prices higher than the usual standard packs of wellknown brands.

OPA officials say that if new brands are placed on the market at very much above the standard prices, action will be taken against such new brands.

NY Firm Introduces Unique Package Unit For Frozen Venders

CHICAGO, May 12 .- Operators of coinoperated frozen food venders, as well as operators of other food dispensers, who have expressed interest in packaging trends will open their eyes to a new development awaiting patents, which permits removal of part of the vended product without spoiling the remainder of the package.

The development known as the cellophane-wrapped package is a product of the Sylvania Industrial Corporation, New York, and it is especially designed for the wrapping and merchandising of frozen hamburger patties and other perishable food products. A filled strip,

Million \$\$ Peanut Research Fund To Aid Public Tastes

ators of peanut vending machines and other food vending devices.

Directors of the National Peanut Council meeting recently in Fort Worth voted to spend \$1,000,000 over a threeyear period to expand post-war demand for peanuts thru research, advertising and greater productions. At the meeting members of the council sat down to a meal of peanuts entirely in the body of a meat substitute in the form of peanut protein cakes, peanut butter, peanut parfait and malted milks, all topped with toasted, salted and roasted peanuts.

The high food value of the peanut is to be stressed with the expenditure of the money spread over a campaign of national advertising. The council hopes to educate the consuming public to cat more peanuts in the form of new types of food, confections, baking and cooking flour, candy bars, peanut drinks and a combination of peanuts, sweet potatoes and other staples.

First S. W. Meeting

This meeting was the first of the council in the Southwest, a concession to

CHICAGO, May 12.-Increased sales of Texas for its high rank as a peanut peanuts are in the offing for oper- producing State. Texas, which made its debut as a peanut State about five years ago, is now one of the leading producers.

Texas annually plants approximately 1,000,000 acres to the variety known as the Spanish peanut, with a yield of over 400,000,000 pounds. This is contrasted to a 1930-'39 average of only 86,453,000 pounds for the State. Encouragement to the State has been coming from the Agricultural Adjustment Administration and the War Food Administration, because of the rising demand for peanuts as a source of oils and fats as well as proteins.

It has been found that Texas and Oklahoma both have untold acres of sandy soil readily adaptable for peanut crops.

The industry, in its projected research, hopes to develop new chemical derivatives from peanuts. Peanut protein is a likely raw material for plastics similar to soy-bean protein plastics. Some of the 300 products of the peanut developed by the late George Washington Carver, Tuskegee Institute scientist, may attain stable market demand if further research is devoted to that field.

Lyrical Rationing

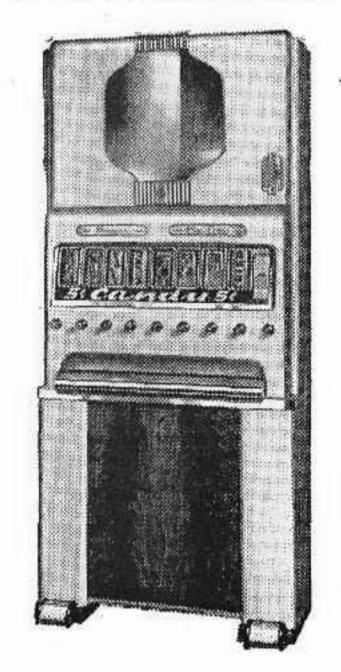
CHICAGO, May 12. - Food shortages and rationing have reached the lyrical stage, Philip P. Gott, president of the National Confectioners' Association, revealed here today. Leading numbers in popularity pools and on the juke boxes are One Meat Ball and Candy, he pointed out.

"But notice how the songwriters limit the meat and don't ration the candy at all!" he said.

which is easily folded section over section, is enclosed in a box with a window top for visibility of contents either while in the store showcase or vending machine, as well as in the home refrigerator.

As with similar packages of smaller scale which are used to package drugs and vitamin tablets, the extraction of one item from the strip does not impair the remaining units, all continuing secure and sanitary in the cellophane wrapping.

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Processed Frozen Pastries Sold Thru Machines PW Reality

CHICAGO, May 12 .- A long forecast development of the frozen foods industry has become a reality. Process pastries in freezers, instead of ovens, was discovered last summer by a local baker when he first offered his customers frozen unbaked pies, cookies and other products.

Prime advantage of frozen pastries is serving them oven-fresh with little effort. Housewives willingly pay as much for frozen dough products as they do for finished bakery goods.

Sales of frozen foods thru coin-operated venders will no doubt be tremendous when machines and materials are available. Certain and definite progress is prevalent now what with Marshall Field, and Wieboldt, Inc., entering the field.

Products made with yeast dough, such as bread and rolls, must be defrosted and allowed to rise before baking. Most all frozen dough products will keep at least 90 days if frozen solid; pies can be kept safely for a week, and certain cookies up to 60 days at ordinary refrigerator temperature.

So far distribution is confined to the Chicago area, but expansion will have to wait until quotas are lifted on raw materials.

The third firm to confirm its belief in the future of frozen food products is one which has been known as a pioneer in the field and has been one of the prime examples of the merchandising success in expansion and dollar volume to be realized from such product sales. This firm, Deep Freeze Distributors, Inc., which was organized as an experimental food and freezer unit sales subsidiary of Motor Products Corporation of North Chicago, is being taken over by the newly organized Freezer Foods, Inc.

Tested Market

It will be remembered that Deep Freeze Distributors, Inc., is the firm which started in Hubbard Woods, Ill., in one of the most exclusive suburbs of the Chicago area, to test the market for frozen food items. The firm is now being taken over by Freezer Foods, Inc., from the store proper to the trucks and certain other assets, which intends to expand the enterprise to Chicago proper. The original firm will from now on confine itself to the sale of freezers, both a big tobacco crop this year. The docommercial and household.

Well it was that the experiment on the frozen food items was held in the location chosen, as the clientele was somewhat exclusive and willing to pay higher prices for produce in the frozen packages thus carrying, in essence, some of the experimental cost of the project.

Altho the experiment in Hubbard Woods did not entail the use of coinoperated vending equipment, the success in no way would have been lessened. Among the advantages of coin-operated venders is the modern display cases in which frozen food can be dispensed as well as the savings of space and personnel, which has been felt so much during the manpower shortage.

Sales Volume High

Starting virtually from scratch, the project sold frozen foods exclusively, featuring much sought-after cuts of meats, fish, vegetables and a wide variety of frozen doughs for home baking to the tune of \$250,000 sales volume. By volume, the store sold 22,000 cubic feet of frozen foodstuffs in January, 18,000 in February and 21,000 in March.

The Hubbard Woods store in design of layout differs radically from the average food store, but might well be a model for a coin-operated vending establishment selling frozen foods and other perishable items, due to the utility of its display and showcase placement. Instead of the usual display racks and shelves, the housewife is confronted by a battery of freezer units, each of which is filled with neatly wrapped or packaged frozen foodstuffs. In the rear of the store are racks for the aging of meat for eventual consignment to the freezers.

Eastern Company Interested

New organizing is progressing with the co-operation of a big Eastern company which has shown much activity in the largest packers who has expressed an in- the foods which it sells.

Merchandise Mart

More Ice Cream Predicted

U. S. food officials predict there will soon be more ice cream. This will result from the recent government decision allowing makers of frozen dairy foods to use all the milk solids they need. For two years, except for a three-month "holiday," ice cream makers have been limited to 65 per cent of the amount of milk solids they used in 1941.

Not only will ice cream be more plentiful, it will be richer in minerals and some vitamins, but it will still be below pre-war standards. Manufacturers are still limited on the amount of butter-fat FROZEN FOOD they may use.

Brazilian Cocoa Output

Brazil's 1944-'45 cocoa crop, already picked, will fall below estimates, but will still be above the preceding season's crop. This year's crop will be 1,900,000 bags of approximately 132 pounds each, compared with last year's 1,800,000 bags. Unfavorable weather conditions, ants and parasites are blamed for the smaller

United States importers have completed arrangements to buy 30,000 bags of the current crop for shipment in April and

Supply Briefs

Chewing gum from Mexico is being distributed in the Midwest thru a Detroit brokerage house. . . . Cigarettes will be shedding their cellophane coats with the erated equipment. advent of warmer weather. This is a wartime practice brought on by the shortage of cellophane. Dealers now dispose of their cigarette stocks so quickly (as if you didn't know that!) that the use of such wrappers, originally designed to keep cigarettes fresh, is very much out-dated. . . . Cuba's sugar crop this year will match last year's big production, altho 15 to 20 per cent less cane will be harvested. The reason for this peculiar state of affairs is that none of this year's crop will be diverted to the manufacture of invert molasses. Last year 900,000 tons of the sweet stuff went to make the raw material for industrial alcohol. Cane plantings were increased substantially last year, so that if the weather is favorable the 1946 crop would soar to a new record, . . . Canada plans minion has scheduled a 221/2 per cent increase in leaf production this year to take care of heavy export demands, a sharp drop in stocks and increased consumption. This will mean an output of 121,700,000 pounds of all types of tobacco. . . United States production of tax-paid cigarettes, shared by civilians and the armed forces stationed in the country, dropped 2,000,000,000 in October, while tax-free cigarettes, all of which go to the government, increased by approximately the same amount.

terest in the sales possibilities of meat

thru frozen food channels.

Expansion of Freezer Foods, Inc., has already commenced, and lease of a La Grange store in this Chicago suburb has been negotiated. Other outlets are planned for neighboring suburbs to the west of Chicago. The installation of store fixtures in the La Grange outlet has been held up, however, pending the letdown of WPB spot authorizations.

Chairman of the board of Freezer Foods, Inc., is Wetmore Hodges. Hodges was president of General Foods way back before it was taken over by the Postum interests, and more recently has been interested in a big cattle ranch in Montana.

President is William M. Welsh, of Welsh, Davis & Company, and the directors include James R. T. Bishop, vicepresident of International Minerals & Chemicals Corporation; H. Edward Reeves, vice-president of Joyce & Company, and Eliot Janeway, economist and lecturer.

Welsh said frankly today, that the company expects to operate "in the red" for at least the first year because of the high overhead involved in getting together executive personnel for the postwar period.

The new company, incidentally, will refrigeration field. Already the firm has act as a distributor for several lines of had overtures from one of Chicago's home freezer cabinets adapted to storing

Puerto Rican Cigs Ease Domestic Mkt.

WASHINGTON, May 12.—The cigarette shortage has been eased somewhat since Puerto Rican cigarettes hit the domestic

The latest figures of the Treasury Department reveal in March of this year 14,005,820 Puerto Rican cigarettes were used, whereas in March last year only 400 were used. And in the first nine months of the current fiscal year, up to March 31, the total on Puerto Rican cigarettes was 40,621,180 against 2,902,440 in the same period of the previous year, an increase of 37,718,740.

(Continued from opposite page)

tensive selling of frozen foods. Among their post-war plans is the selling of airplanes! Both of these commodities, if you can call the flying machine that, are revolutionary items to say the least.

The planned sale of airplanes by Marshall Field & Company speaks for the vision of their executives who see great sales opportunities in the aviation leanings of the public as soon as the war with the Japs ends. Vice-President William S. Street and his associates plan on displaying planes on the store premises and fully intend selling from the floor and not from the catalog. This again is proof of the vast extent of traveling to be done by tourists in post-war, and is promise of prosperity-plus for amusement spots and locations with coin-op-

Merchandising Innovation

Aligned with these plans for airplane merchandising, Field's has also put on paper plans for extensive selling of frozen foods. This move is new, indeed, for the department store, as never before has the firm put its foot into food sales, other than luncheon and dinner sales in merchandising will take in the packaged sale of frozen food delicacies as well as pared." the food products more in demand for the table. The management plans to expand their frozen food section into a full-sized department that will handle the top grades of meat. That frozen foods and especially meat can be and will be sold thru coin-operated vending dispensers is acknowledged by many leading merchandisers thruout the country, and with the vision displayed by Field execs thus far, in planning new merchandise, their customers might well be taking home coin-vended frozen steaks and other produce before they know it.

What possibilities for coin machine equipment and sales are in the offing for still another field innovation of merchandising can only wait for the culmination of their future plans, to expand their musical section. Expansion of this branch of the stores will include

full-fledged display and sale of everything musical.

Drugs Readily Vended

Drugs, which have been mentioned many times in The Billboard as being definite items for the post-war vending machines wherever located, are also on the list of products to be sold in the Field establishments. These, it is known, have had great success in sales volume thru the channels of vending machines and only the release by the government of war held secrets on drugs developed during the war will tell the full story of the future of drugs thru vending machines.

Only thru Field executive belief in the ease with which frozen foods and other items can be packaged did the firm lay their plans for definite expansion of these products thru retail sales channels. Already Field's is operating a prescription department in a quiet way and formal announcement is expected any day. Whether stores like Field's use vending machines to sell their food products, drug items and other salable merchandise depends to a great extent on the enterprise of vending machine manufacturers providing modern equipment to cope with their merchandising problems. Already, the retailers are well satisfied with the packaging of products and all that it takes now is to convince the bulk of these merchandisers that it can be sold "cleaner, faster, cheaper and more often" thru coin-operated vending equipment.

Eood House Interested

Planning side by side with Field for the sale of frozen food products is the firm of Libby, McNeill & Libby, one of Chicago's large food corporations. Daniel W. Creeden, president of the house, disclosed that they have made a study of frozen food distribution "in order to learn first hand what is going on in this branch of food processing." The study has covered all branchesfactory, dealer and home equipment, freezing methods, products most suitable for freezing and other related factors. Creeden said: "We are extending these activities so that if post-war conthe store restaurant. This departure in ditions indicate that Libby should enter the frozen foods field, we will be pre-

PERPETUAL SALES BOARD

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Average Gross Take\$57.60 Average Pay Out 29.00 **AVERAGE PROFIT-\$28.60**

This profit can be made time and again with the same original board. The purchase of additional boards is not necessary! NET PRICE, \$6.25 EA. Lots of 12 Boards, \$68.75 Comp. Cash With Order - F. O. B. Factory.

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The Patent Rights, Tools and Dies Formerly Used in the Manufacture of

U-NEED-A-PAK CIGARETTE VENDING MACHINES

Have Been Acquired by

U-NEED-A VENDORS, Inc.

2715 Summit Avenue

Union City, N. J.



Our engineering staff has certified various changes, and as soon as war conditions permit we will resume manufacturing.

Your Inquiries Are Invited Now!

WANT TO BUY-

			WIII Pay	ĸ
BALLY	ATTENTIONS.	Ea	. \$50.00	ı
BALLY	MASCOTS, Ea.		35.00	ı
MILLS	ATTENTIONS. MASCOTS, Ea. OWLS, Ea		50.00	ı

WILL PAY \$20.00 FOR ALL GENCO GAMES Games need not be working but all

WANT CHICAGO COIN PIN GAMES Send List and Condition for Our Best Offer!

parts must be there.

HERE'S THE FINEST REVAMP EVER MADE! REX'S

"STRIP TEASE" 5 BALL FREE PLAY Action! Thrill! Profit! \$250.00

MENT WESTERNAME BIN BEVILLING

NEW MEZIEKH	Ą.	U	١		۲	1	N		1	(t	٧.	A	MP:	١
Marines at Play .							Ü				51	9	9.50	3
American Beauty					4		•	÷			1	8	9.5	0
Foreign Colors	ě	,		+				+					9.50	-
Victorious 1945,	1		B	a	II			8	pi	90	lal		Pric	0

Metro Distributing Co. New York 18, N. Y. Longacro 3-1731

INTERNATIONAL SCOOPS

The state of the s	
2 Mills Thrones	290.00
1 Wurlitzer 41, C. M.	With Stand 139.50
1 Wurtitzer Victory Mod	
1 Rock-Ola Spectravex a 2 Bar Boxes and 3 Wa be sold as one unit	nd Playmaster, II Boxes. Must
1 Jumbo Parade, Free P	lay 94.50
1 Lucky Lucre, Two-Ton	e Cabinet 259.50
22 5¢ Blue Fronts, Origin	
22 25¢ Blue Fronts	300.00
22 5¢ One Star Chiefs	
1 5¢ A.B.T. Red, White	(B) [2] [2] [2] [2] [2] [2] [2] [2] [2] [2]
1 Mills Owl, Strongth To	ester, Ea 74.50
7 Mutoscope Vlow-a-Scop	
25 Box Stands for Slots Locks, Each	
1 Old Champ \$54.50 1 Broadcast . 59.50 1 '41 Major . 54.50 1 Spot Pool . 79.50 1 Bosco 82.50 1 Gold Star . 49.50 1 Paradiso 49.50	2 Sevon Ups. Ea\$59.50 1 SportsParade 49.50 1 Dixio 49.50 1 Baily Trail- ways 59.50 1 Sea Hawk . 64.50
Wanted Any Quantity	Din Games & Dhone.

Wanted: Any Quantity Pin Games & Phonographs. Write; Will Pay Highest Prices. Terms: 1/2 deposit with all orders for domestic 2

purposes. Full cash with orders for exports. FOREIGN INQUIRIES INVITED.

Infernational Coin Machine Distributors

(Main 5769-70)

2115 Prospect Ave.

Cleveland 15, Ohlo 35

CONSOLES

Pace Maker, One Ball Cash Payout	\$65.00
Winning Ticket, One Ball Cash Payout.	65.00
	225.00
Bd Baker's Pagers	375.00
(Factory Reconditioned, Like New)

Terms: 1/3 Deposit, Balance C. O. D.

WANTED TO BUY

Rotarys, Exhibit Pusher Model, Magic Fingers. Mutoscope; Jennings Silver Moon Chief, single oberry payout, in 5¢, 10¢ & 25¢ play.

AUTOMATIC COIN MACHINE CORP.

338 CHESTNUT STREET SPRINGFIELD, MASS.

Phone 4-1109. Call during noon hour.

WANTED EXPERIENCED ALL AROUND MECHANIC

For shop work. Must be able to repair music and all kinds of coin operated equipment. Top salary for top man. Reliable man only.

CLEVELAND COIN MACHINE EXCHANGE

Cleveland 15, O. 2021 Prospect Ave. Phone: Prospect 6316

Coast Trade Survey Reveals Distribs Waiting Tokyo Capture

jobbers were closed here Tuesday to commemorate V-E Day. But most of the Jobbers went home and began thinking about what victory in Europe would bring and especially what was in store for them following the fall of Japan. Close to the Asiatic situation, jobbers believe that things will not turn loose until after Tokyo is on the captured list. But, all in all they will be a most cautious bunch in months to come. Some believe that Japan will be an easy mark with the concentration of Allied forces. Others believe it will be a long drawn-out affair. However, neither side is giving odds.

A survey made by The Billboard of jobbers in the West showed that the principle of selling if you have it on some items is still holding good. This was found true of phonographs. The demand for them is up. And a very prominent music man said that an increase in hidden mechanisms had been noted.

In addition to the increase in sales of hidden mechanisms there are increases in slot and consoles thruout California. Still another issued a general statement that sales had been hyped in everything it distributed.

Novelty games sales are down in twothirds of the cases, while some jobbers reported they were holding their own, going neither up nor down. Free plays, in a majority of cases, are showing a rise in demand. One of the firms reporting showed only a 5 per cent decrease, which isn't too large or even worthy of too much consideration.

Ray target machines are on the downward trend. Those jobbers reporting increases weren't very enthusiastic over them. However, those who reported losses in sales were definite in their commitments. Movie machines scored 100 per cent in getting reports that show them on the earthward march. Remote controls ran all the way from "little demand" to "good." There were some jobbers who had nothing to say about these. But there weren't any marks against the equipment.

The sale of console machines is good. They, like phonographs, are in solid and consistent demand. Only a scattering of reports were returned on diggers and cranes, but these pointed to possibilities that jobbers are in for some good sales. Bowling games were said to be "very good" in this immediate section. Outside of Southern California there seemed to be no go.

In the vending machine field jobbers reported that the operators are anticipating early resumption of the manufacturing, which would give them new models. There is little sale for cigarette machines. However, the consensus of opinion is that some jobbers could sell candy bar venders in large numbers if candy was available. This may be the same thing with cigarette machines. Lines for smokes in retail stores are getting longer every day. A good point to remember in making a survey in this section is not to mention the demand for penny venders. Even a jobber's best friend mentions the pennies in muffled

The jobbers were unanimous in the opinion they are having a tough time getting good used equipment. Music routes seem to be the thing and some

Harold Perkins Joins Amer. Amusement



CHICAGO. May 12. - Harold Perkins, known as Perk in the coin machine business. is the newest addition to the American Amusement Company here, He is well known thruout the country and was formerly with the Buckley organi-

zation.

LOS ANGELES, May 12.—Coin machine firms are specializing in delivering music set-ups ready to go-when the money changes hands.

All in all, the jobbers are sitting tight and watching.

Portland Distributor Enters Aviation Biz

PORTLAND, Ore., May 12. - Jack Moore, well known in coin machine circles, has now branched out into the aviation industry having an interest in Western Skyways Service. Western Skyways has been named distributor for Aeronca planes in Oregon, part of Northern California and Southwestern Washington.

Moore's coin machine distributing is done in a very unique office and display room and represents the ultimate in post-war planning by a distributor. He has gone at this planning program with the efficiency of a high-class business engineering concern.

He has books full of statistics on the kind of phonographs being used now and what games will be most popular when they start making them again. His place is unique in view of the fact that his own office is designed with the sidings of old phonographs and, instead of plaster on the wall, this covering makes the room not only beautiful, but it forms a good subject of conversation for visitors. It really looks nice and is a professional job.

IMMEDIATE DELIVERY

	IMMEDIATE DELIVERT
ì	B¢ Melen, 3/5\$225.00
	5¢ Brown Fronts, 3/5 250.00 5¢ Cherry Bells, 3/5 250.00
	10¢ Bonus, 3/5
	10d Melons, 3/5 275.00
	10¢ Brown Fronts 300.00
	25¢ Melons, 3/5 375.00
	25¢ Bonus, 3/5 400.00
н	25¢ Brown Fronts, 3/5 400.00
	25¢ Copper Chromes, 2/5 450.00
	25¢ Extraordinary, 2/5 325.00
	All above machines are factory original, drill
e.	proof, knee action with club handles.
	5¢ Mills Blue Fronts, 3/5 or 2/5 \$215.00
	10¢ Mills Blue Fronts, 3/5 or 2/5 255.00
	25¢ Mills Blue Fronts, 3/5 or 2/5 325.00
ĸ	5¢ Victory Chiefs, 2/5, Like New 250.00
7	5¢ Silver Chiefs, 3/10 225.00
	5¢ Silver Moon, NEW 300.00
	5¢ Silver Moon, Like New 265.00
	5¢ Blue Skins, 2/5 235.00
ш	5¢ Red Skins, 2/5
	5¢ Dixle Bells, 2/5, LIKE NEW 235.00
	10¢ Silver Moon 287.50
П	10c Four Stars, 3 on 1, Fac. Rob 285.00
٠,	10¢ Red Skins, 3/5 255.00
	25¢ Victory Chiefs (NEW) 400.00
п	25¢ Silver Maon (NEW) 425.00
п	25¢ Silver Moon
	25¢ Dixie Bells, 2/5 400.00
	25¢ Jennings Chiefs, 2/5 325.00
	SPECIALS -
	5¢ Pace Rockets, 3 /5, Enamel

Finish ... 5¢ Pace Comets, 3 /5, Refin. . 87.50 10¢ Pace Comets, 3/5, Refin. . 5¢ Cailles, 3/5, Enamel Finish 87.50 25¢ Cailles, 3/5, Enamel Finish 97.50 Mills Four Bells (Excellent) . 550.00 1/3 Cash With Orders, Balance C. O. D. All Machines Guaranteed in A-1 Cond.

GENERAL NOVELTY COMPANY 521 North 16th St. Milwaukee 3, Wis.

Phone: West 4242

SPECIALS

CLOSING OUT TICKETS

1836 Combinations	lues \$1.00 Ea.
1440 Combinations	75 Ea.
Medium-Th	\$52.04;
Medium-Th Texas Charleys, Profit Professor Quiz, Profit	\$102.28 2.50 Ea. \$70.00 1.50 Ea.
PUSH	CARDS

600 Hole Push Card, \$2.25 a Dozen. Write for complete price list on Tickets, Boards and Pushcards.

25 % Deposit with Order, Balance C. O. D.

FRIEDMAN-KLEIN SALES COMPANY 217 W. 9th Street KANSAS CITY 6, MO.

WILL BUY

Rotary Merchandisers (Pusher Arm Type) and Diggers. State price and condition.

> FOR SALE LATE MODEL PHOTOMATICS.

TONY BRILL 311 No. Reno St. Los Angeles 26, Calif.

Rocket Buster, N								
Ten Strike, New			٠.					 295.00
Evans Tommy Gui	n, N	CW	900	*(*)				 249.50
Periscope (Floor :	Sam	ple	١,	N	CV	,		 219.50
Liberator (Floor S	Sam	ple	1.	N	CV	,	'n.	 219.50
Yankees, New								

4 VENDRINK COCA-COLA, COM-PLETELY OVERHAULED. EA. \$495.00

Skyfighter	\$295.00
Bally Defender	275.00
Grandfather Clock	125.00
Tommy Gun	
lennings Golf Ball Vendor, 25c Play	69.50
Football, Upright Cabinet	119.50
Drivemobile	
Ace Bomber	295.00
Keeney Submarine	
Radio Rifle	
Liberty Bell, 5c, Fruit	18.50
Chicken Sam (with Conversion)	139.50
Air Raider	195.00
Tail Gunner	189.50

TOKYO RAIDER CONVERSION .\$16.75 KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.78

1/3 Deposit With Order.



PARTS—SUPPLIES

	6/8 Volt Bulhs, 40, 44, 46, 47, 50,
	51 and 56. Per Hundred
	3 AG Fuses For Hundred
	1/2 Amp\$9.00
	1, 1 1/2, 2, 2 1/2, 3 Amp 3.50
	5, 6, 7 1/2 Amp 8.00
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	PHONOGRAPH TITLE STRIPS
ı.	(Red Border)
	1000
	5000 Per M 4.00
	10000 Per M

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the changeover to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7 103 6SC7 to 6SL7 110 5Z3 to 5U4G 125 80 to 5T4, 5V4G, 5Y3 er 126 83 to 5U4G or 5X4

\$1.50 Each

#205 2A4G to 2051 (Seeburg Guns) 210 2A4G to 2051 (Seeburg Music) 215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)

\$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

HERMITAGE MUSIC CO.

423 Broadway, Nashville 3, Tenn.

FOR SALE

Photomatic, Late Model, Complete With Frames and Chemicals, Price Low WRITE
Chicago Coin Hockey, Perfect Condition \$175.00
Seeburg 5-10-25 Bar-O-Matics, Like
New
tons, Metal Covers, Like New 82.50
Packard Boxes, Late Model 25.00
Mills Loboy Scale WRITE
Watling Tom Thumb Scale WRITE
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Bazock'a (Chicken Sam Conversion) 10.00
Electro Plating Outfits, Operates From
Four Dry Cells, Simple to operate,
Complete Outfit (Without Batteries) 19.75
1 1/2 Volt Dry Cells, Each
Track Time Motors-Gear Boxes-Top Glasses

Seeburg, Rock-Ola, Wurlitzer Motors Exchanged 8.50 ALL TYPES OF AMPLIFIERS AND RADIO EQUIPMENT REPAIRED - GUARANTEED WORK

Pin Ball Glassos, All Sizes, Per Case. . \$ 14.80

PIN BALLS-FREE PLAY-BOUGHT AND SOLD

Brand-New Microphone Attachment for a Wurlitzer (Without Microphone) .\$ 15.00

FALL RIVER, MASS. 175 East Main St.

Are You Operating in Any of These Areas?

Little Rock, Ark. Ft. Smith, Ark. Phoenix, Ariz. Pueblo, Colo. Miami, Fla. Jacksonville, Fla. Tampa, Fla. Savannah, Ga. Columbus, Ga. Augusta, Qa. Macon, Ga. Bolso, Idaho Des Moines, Iowa Cedar Rapids, Iowa Davenport, Iowa Waterloo, lowa Sloux City, Jowa Wichita, Kans. Topeka, Kans. Ashland, Ky. Pensacola, Fla. Butler, Pa. Johnstown, Pa. Altoona, Pa. Cumberland, Md. Hagerstown, Md. Poplar Bluff, Mo. Pittsburg, Kansas Parsons, Kansas Abliene, Kansas Mobile, Alabama Montgomery, Ala.

Anniston, Ala.

Duluth, Minn. Jackson, Miss. Springfield, Mo. Columbus, Nebr. Rono, Nevada Albuquerque, N. Mex. Fargo, N. Dak. Sloux Falls, S. Dak. Abilene, Toxas Amarillo, Texas Brownsville, Texas Lubbock, Texas Sherman, Texas Sherman, Texas Parls, Texas Salt Lake City, Utah Evansville, Ind. Wausau or Stovens

Pt., Wisc. La Crosse, Wisc. Green Bay, Wisc. Fond du Lac, Wisc. Alabama City, Ala. Raloigh, N. C. Charlotte, N. C. Roanoke, Va. Baton Rouge, La. Lake Charles, La. Lafayette, La. Alexandria, La. Charleston, 8. C. Columbia, S. C. Greenville, S. C. Fort Wayne, Ind. Charleston, W. Va. .

(Other operators, please do not write us-all other territories are taken)

Here is your opportunity to "get set" and be ready for post-war expansion.

Now, for the first time in your section of the country, we offer the exclusive right to vend a nationally advertised product thru machines made by a nationally known factory. We sell machines outright, terms if desired, and grant exclusive franchise covering the product.

Our own company is now and has been operating many thousands of these machines for more than ten years in the larger metropolitan areas, but we are now planning our post-war expansion through independent operators in the above territories and this is the first call to operators therein.

We are ready to close the deal now for machines to be shipped immediately as soon as war conditions permit. We have some new machines on hand, but our quota of merchandise to be sold through them is "pegged" at a quota based on our 1941

Therefore we cannot actually start these new territories now, but you and we can arrange things now so that we will be ready when we get the green light.

If you plan to expand your business and increase your earnings this a proven enterprise and the opportunity to acquire it will not come your way again. Act! Today!

Write BOX 665, The Billboard New York 19, N. Y. 1564 Broadway

FOR SALE DINTY MOORE'S

BEAUTIFUL PENNY ARCADE IN CORPUS CHRISTI, TEXAS

Conceded to be one of the finest equipped and most complete and beautiful Arcades in America.

OVER 250 MACHINES, MANY DECORATED IN NEON, INSIDE AND OUT; 36 FT. NEON ARCADE SIGNS; APPROXIMATELY 100 DIFFERENT ATTRACTIVE DESIGNS IN NEON; 85 NEON TRANSFORMERS; 2000 FT. STRAIGHT NEON IN ASSORTED COLORS; 8 BIG FANS FOR ELECTRIC COOLING. Electric Soda Water Box. Coca-COOLING, Electric Soda Water Box, Coca-Cola Box, 4 Show Cases, 4 Change Boxes, 6 Penny Changers, 500 Ft. Rubber Cable, plenty Cards for Machines, plenty Spare Parts for Machines and numerous other necessary Accessories for Arcade. In fact, the most complete Arcade with all necessary Accessories and Decorations in America.

Advertising Space Rationing in The Billboard prohibits listing of all equipment or giving further description. Must be seen to be appreciated

WILL SELL COMPLETE ONLY PRICE FOR ALL-\$16,500.00

OR WILL CONSIDER A PARTNER THAT WILL BUY HALF INTEREST AND RUN SAME. Must have best of references.

DINTY MOORE Care Nueces Hotel

Corpus Christi, Texas

FOR SALE

Mills B¢ Vest Pocket, B & G, Like New . . \$ 55 Watling Rolatop, B¢ Slot, Rebuilt New by Watling, Looks Brand New 165 PIN GAMES—CLEAN A-1 2 5-10-20, \$110; Topic, \$80; Home Run ('42), \$75; 2 Miami Beach, \$65; 2 Ton 8pots, \$55; 2 Champs, \$55; 2 Beem Town, \$35; Pan American, \$40; Snappy, \$55; Home Run ('40), Plastic, \$45; Gold Star (Jap), \$40.

GENERAL COIN MACHINE CO. 227 N. 10th Street PHILADELPHIA, PA.

Lewd Films Out L. A. Way to Get Airing; F. B. I. Prepares Case

LOS ANGELES, May 12.—Heat of the F. B. I. is growing hot on the tails of some Hollywood technicians who are being investigated by the Federal Bureau for alleged activity in connection with lewd films.

U. S. Attorney Charles H. Carr, indicated the torridness of the case by announcing the investigation of copyright violations committed by several motion picture technicians who also transported lewd films in interstate commerce, and the exhibition of immoral motion pictures on government property.

It is the contention of the law enforcement authorities that certain motion picture technicians stole sequences from legitimate Hollywood productions and used them as atmosphere in lewd films circulated around the country. More than a score of defendants have already been indicted by the county grand jury for possession of immoral films and exhibiting them. The federal investigation might involve others not named in the indictments, according to

Particularly is the government interested in the information that some of these films were exhibited in army camps, which under federal law, would be a felony. When the evidence obtained by the F.B.I. is completed, the information will be submitted to the federal grand jury.

Coin Mch. Ordinance Told Thru Mayors' Avenue at Temple, near the heart of the Digest for Two Cities

CHICAGO, May 12.—The May 1 bulletin of the U.S. Conference of Mayors, an organization representing mayors in various cities in the United States, reported two city ordinances adopted in recent weeks relating to coin machines.

The Bulletin reported the ordinance adopted in Milwaukee some weeks ago to license and regulate amusement arcades. The Milwaukee arcade license was reported at the time in The Billboard and was really an amendment to previous regulations. Pinball and juke boxes are also licensed by Milwaukee.

The mayors' bulletin also reported that Utica, N. Y., had increased its fee on pinball machines by a considerable ex-

Almost every issue of the mayors' bulletin reports an ordinance relating to coin machines in some city in the United States. A more recent trade report, not yet appearing in the official bulletin of the mayors' organization says that the city council of Burlington, N. J., has requested the city attorney to prepare an ordinance for the licensing of pinball and juke boxes in that city. Many towns and cities in New Jersey already license coin machines and the tendency is toward very high rates.



TAKES NICKELS-PAYS QUARTERS !!!

A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60 % for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

Webb DISTRIBUTING CO. 517 NORTH MICHIGAN AVENUE . CHICAGO 11. ILLINOIS

Three Stars Now On Bally Flag

CHICAGO, May 12.-The Army-Navy 'E" Award, won early in the war by Lion Manufacturing Corporation, manufacturers of Bally games and venders, has just recently been renewed by the Navy Department for maintaining an exceptionally high standard in the production of vital war material. Now, the "E" flag flying over the Bally plant will display three stars, indicating the accomplishments of the men and women at Bally who have halted their peacetime activities to take up the tools of war.

Detroit Coinman Robbed of \$1,200

DETROIT, May 12. — Russell Trilck, well-known Detroit operator for many years, who heads the Lincoln Amusement Company, and Mrs. Trilck, were the victims of armed bandits Wednesday night (2). Trilck, who also has an interest in the famed Club Top Hat in the suburb of River Rouge, had left the latter spot with Mrs. Trilck, when they were forced to the side of the road at a suburban intersection by bandits, who drove up in two cars.

They forced Trilck out, and drove away in his car with Mrs. Trilck, abandoning one of their own cars. They took about \$400 cash, and a diamond ring worth about \$800.

The bandits drove Mrs. Trilck around town for three hours, finally releasing her shortly before daylight on Woodward unharmed, save for the fright, and reported that the bandits had finally given her some change to call her husband when they left her.

First Pocket Cigar Lighter

The first pocket cigar lighter appeared early in the 1880s. It consisted of a vial of sulphuric acid and a chemically treated splinter which ignited when dipped into the bottle.

SOLDER FAST and 'Keep'em Playing'



PRICES:

Punching Bags.

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Soldering Gun ready for immediate attachment to 110 volt \$3.75 transformer

Complete unit: Soldering Gun \$8.95

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Lansing, Mich.

PORDER NOW!

PHONOGRAPHS

Wurlitzer 412 or P12\$124.50

Wurlitzer 616	189.50
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Wurlitzer 700	625.00
Wurlitzer 750E	725.00
Wurlitzer 71 Counter Model	199.50
	139.50
Wurlitzer 616 and Adapter, Cellar	
Job	169.50
	475.00
Wurlitzer Twin Twelve, Buckley or	
Keeney Adapter	175.00
Seaburg Royale	299.50
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#GSR1 Selection Receiver\$	
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SD 16-1Z Seeburg Adapter	25.00
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Seeburg Baromatic, 3-Wire\$45.00	
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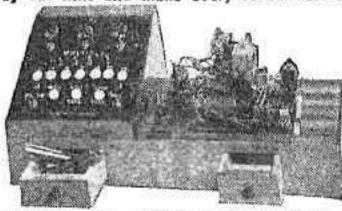
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RAPID FIRE MOTORS, NEW, \$22.50 EA.

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Astro-Scope\$125.00

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Write us your needs. We carry a complete stock of Pin Games, Phono Needles, Title Strips, Parts of all kinds. Satisfaction guaranteed.

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USED MUSIC ACCESSORIES CONSOLES Buckley Steel Cabinet with T-12 Mecha-nism, Buckley Adaptors, Complete with Buckley Steel Cabinet for T-12 Mechanism 5¢ Mills Blue & Gold Vest Pocket Bell . . \$ 47.50 5¢ Mills Chrome Vest Pocket Bell 52.50

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15.00 Mills Folding Stand HI Hat\$47.50 HI Dive 27.50 Two-Tone Cabinet Gal- Kirk's Horoscope Set 1 Dive 42.50 Ioping Domines 337.50 (Plus \$5 for C TERMS: 1/3 Deposit, Balance Shipped C. O. D., F. O. B. Shipping Point.

All Equipment is Offered Subject to Prior Sale.

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LONG ISLAND CITY 1, NEW YORK 44-01 ELEVENTH STREET ANOTHER WEEK NEARER VICTORY

Wm. Rabkin, President 1945-OUR 50TH YEAR OF SERVICE

To Normalcy Brown To Speak

expected - amusement centers light White Way

NEW YORK, May 12.-Wednesday (9) found the arcades along Broadway, the Times Square area and 42d Street ready to swing open the midnight doors to thousands of fun seekers, civilians and military alike. For the first time in three-odd months, arcade owners breathed a relaxed sigh at the stroke of 12 and remained open thruout the 24hour period, business permitting. (Sunday closing, 3 a.m.)

Weather Still With NYC

Altho inclement weather threw a wet blanket over V-E celebrants here, there was still plenty of coin spent along the Great White Way which, incidental to the cessation of curfew time, was lit up like the traditional Christmas tree. The brown-out, too, was lifted, which meant that big business was also back again.

The average 12 per cent loss of business suffered by arcade owners during the combined brown-out and curfew orders will, it is anticipated by leading operators in New York, be more than absorbed by the gain in profits during the next three months.

25 Per cent Increase Seen

An over-all increase of 25 per cent in arcade revenue is the modest prediction for this period directly following the defeat of Germany. Photomats are in for a terrific play with servicemen as well as civilians and are expected to keep pace with current trends, as photo paper is expected to be released almost immediately.

Illumination Ready

In spite of the long-lived brown-out, arcade owners found themselves in excellent condition in respect to window illumination, neon signs and all other forms of lighting previously restricted by the order. With few exceptions arcade lights were in full use from the moment of the announcement of the lifting of the brown-out. And any arcade owner will vouch for the fact that bright lights are an important factor in profitable operation.

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Hancock 2260

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(Gonco) 75.00	Action 119.50
Shangrila	Yanks 79.50
(Gott.) 149.50	Defense 79.50
Toplo 75.00	Now Champ
Grand Canyon 189.50	(Gott.) 59.50
Keep 'Em	
Flying 149.50	
	Chubble 15.00
Midway 149.50	Play Ball 40.00
Jungle 59.50	Spot-A-Card. 29.50
Victory	Pan American 50.00
(Genco) . 75.00	Dust Whirls. 485.00
5-10-20 99.50	Long Acres 500.00
Hi-Hand Write	'41 Derby 325.00
Liberty 129.50	Pimilgo 350.00

723 ADDISON ST., FLINT 4, MICH.

Funspots Back | AOA Final Meeting | May 17 at Capitol;

NEW YORK, May 12.—The final regu-25 per cent increase in biz lar meeting of the season of the Arcade Owners' Association of America is scheduled for Thursday (17) at 8 p.m. at the Capitol Hotel, Eighth Avenue and 51st Street. A number of important pieces of business are to be acted upon.

> Amendments to the constitution and by-laws will be voted. Sections 1 and 2 of the portion referring to the executive committee will be changed to read: (Section 1) "There shall be an advisory committee consisting of all officers and three members appointed by the presi-

> (Section 2): "It shall be the duty of the advisory committee to meet at such times and places as the president shall direct. The said committee shall have the authority to transact and carry out all business that may necessarily come before it with the same force and effect as is performed before the entire membership. A quorum shall consist of six members at such a meeting."

> Al Blendow, the association's president, has announced that Miss M. Brown, head of the Bureau of Law Enforcement, New York State Labor Department, Division of Women and Child Labor and Minimum Wage, will be the honored guest of the evening and will address the membership on a number of pertinent problems facing areade owners in the greater New York area.

The subject of Miss Brown's informative talk will be Child Delinquency and the Problems Involved in Hiring Minors and Women. A discussion period will follow the talk and the members will have an opportunity to state their personal problems, as arcade owners, with minors as concerns delinquency.

Blendow hopes that most of the membership can attend this important closing meeting to vote upon the proposed amendments and to have any questions which they may have in mind, authoritatively answered by the speaker of the evening.

Distrib Changes Name

ROCHESTER, N. Y., May 12.-American Coin Machine Company, local distributors, have been reorganized and will be known now to the trade as the American Distributing Company, headed by Jerry Kertman. Offices and showrooms have been opened in their own building at 573-575 Clinton Avenue, N.

"NAME IN HEADLINES PRESS"

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1 Seeburg Commander, R.C.
2 Wurlitzer 24, '42 Victory Model
2 Warlitzer 24, '42 Victory Model
(Keyboard)
1 Wurlitzer P12
1 Wurlitzer 312
1 Wurlitzer 600
1 Wurlitzer 61
1 Wurlitzer 71
1 Wurlitzer 41
3 Rockola Imperial 20's
1 A.M.I. (5¢-10¢-25¢) Streamliner
2 Factory Reconditioned Singing Towers,
Factory Guaranteed
4 Mills 12 Record
SLOTS
점속이 있는 집 그 사람이 있다. 그 아이들이 없어야 해 하지 않고 있었다. 아이들은 사람이 있다.
2 5/ Mills Brown Fronts

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4 Mills 12 Record			
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2 25¢ Mills Brown Fronts			6
2 5¢ Mills Blue Fronts			2
2 25¢ Mills Blue Fronts			
1 25¢ Mills Meion Bell			- 22
1 5¢ Jennings Four Star Chief			7
1 10¢ Jennings One Star Chief			-
1 25¢ Jennings Four Star Chief			2
1 5¢ Jennings Triplex			2
1 5¢ Jennings Blue Skin			Σ
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56-10¢-25¢ GOLD CHROMES,	1		0
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3 Mills Panorams	
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CONSOLES	5
4 Kentucky Clubs	\$125.00
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2 Jennings Derby Days	50.00
1 Boulah Park	110.00
2 Keeney Pastimes	250.00
1 Evans Jungle Camp, F.P	95.00
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1 Mills Four Bells	495.00
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Keeney Single Super Bells, Fruit Reels Only Keeney Twin Super Bells, Comb. F.P.-P.O. Keeney Four Way Super Bells Jumbo Parade, F.P. & Comb. F.P.-P.O., Late Models

Sliver Moon, F.P. Bally High Hands and Sun Rays

5-10-25-50¢ Blue Fronts, Brown Fronts, Original Chromes.
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ABC Bowler \$ 55.00 Air Force \$5.00 Attention 60.00 Big Parade 125.00 Big Prize, 1 Ball F.P. 89.50 Four Diamonds 49.50 Defense, Genco 90.00 Star Attraction 57.50 Victory 90.00 New Champ 52.50 Girls Ahoy (Rev.) 59.50 Hi Hat 72.50	Horoscope	Seven Up\$ 59.50 Sink The Jap\$ 69.50 Sky Blazer\$ 85.00 Sky Ray\$ 49.50 Spoto Card\$ 55.00 Tall Gunner (Conv.) 64.50 Ten Spot\$ 55.00 Teple\$ 79.50 Twin Six\$ 49.50 Venus\$ 90.00 Wildfire\$ 49.50 Yanks\$ 115.00 Zig Zag\$ 65.00
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Mills 5¢ Q.T \$ 89.50 Mills B.F., C.H 200.00 Jenn. 25¢ 4-StarChief 250.00 Mills 4 Bells, Factory Rebuilt 575.00 5¢ Blue Front 200.00	10¢ Blue Front, Fac- tory Rebuilt \$275.00 25¢ Blue Front, Fac- tory Rebuilt 375.00 50¢ Blue Front, Fac- tory Rebuilt Write	5¢ Watling Rollatop, 3/5¢

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ALL MACHINES COMPLETELY RECONDITIONED-IF NOT SATISFIED RETURN WITHIN 10 DAYS. MONEY WILL BE REFUNDED.

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MILLS	MILLS	1 10¢ Rockola, S.J.P 40.00
2 4 Bells, 5¢\$575.00	1 5¢ Brown Front\$275.00	2 5¢ Arrow Vender, Re-
7 Jumbo Parades, Late	1 5¢ Cherry Bell 240.00	bullt 25.00
Mod., Like New, C.P. 139.00	4 5¢ Blue Front, Club	15 1¢, 5, Gooseneck,
1 Mills Squaro Bell 95.00	Handle, Glitter Finish 195.00	Asst., Each 20.00
JENNINGS	1 5¢ Roman Head, Gilt-	WATLING
3 Silver Moon, 5t\$115.00	ter Fin., Club Handle 175.00	1 5¢ Baseball, F.V \$ 35.00
1 Bobtall, F.P 99.00	7 5¢ War Eagles, Glitter	1 5¢ Arrow, F.V 25.00
1 Cubes 95.00		2 1¢ F.V., 2-4 Pay 25.00
1 Liberty Bell 25.00	3-5 Pay 175.00	1 F.V., D.J.P., 1¢ 25.00
BALLY	4 5¢ War Eagles 95.00	CAILLE
1 Blg Top, C.P \$ 95.00	1 10¢ Arrow Vender 35.00	3 5¢ Cadet. D.J.P\$100.00
1 Big Top, F.P 92.00	3 1¢ Twin Jack Pot 25.00	1 5¢ 2-4 Pay 25.00
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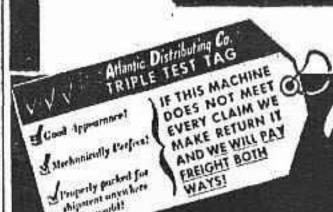
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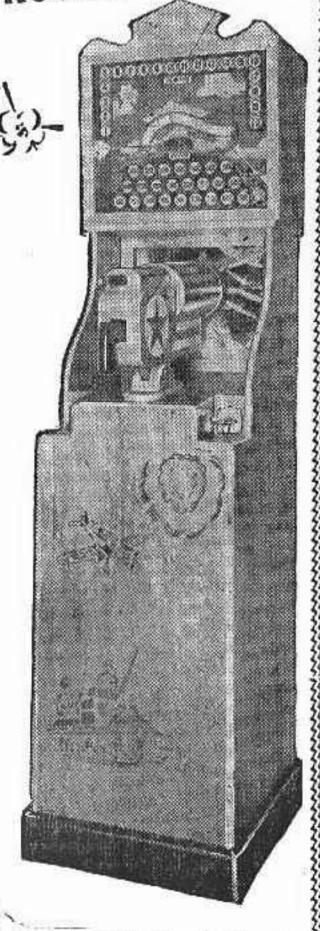
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Gottlieb Shangri-La . \$129.50 Arizona	Air Circus	Ten Spot

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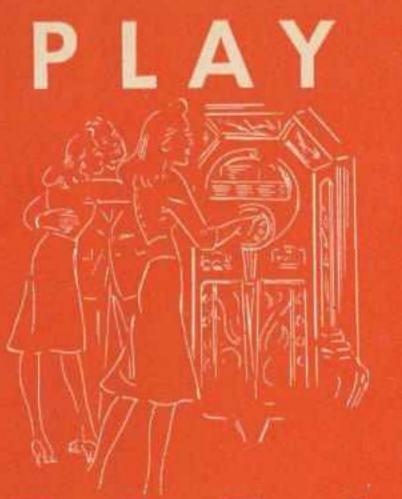
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